

WEATHER		
	High	Low
Wednesday	94	57
Thursday	94	50
Friday	86	50

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

36 Pages

Including 20 Pages of Comics

VOL 6—NUMBER 14

Hereford, Texas, Sunday, September 27, 1953

PRICE 10 CENTS PER COPY

AT INSPECTION DAY BANQUET

Dallas Fire Marshall Hits Home In Talk On Hazards

Hereford's "Town Inspection Day" uncovered 461 actual fire hazards and 236 separate risks, according to the report given to Hereford Fire Chief Earl Phillips by Grady Burns, Dallas Fire Marshall, at the banquet Thursday night honoring the inspection teams and Hereford volunteer firemen.

"Each one of those 461 hazards is capable of causing a serious fire tonight," the fire marshal said. "Mostly, they are simply matters of carelessness."

"I like to think about this like a sick person who calls a doctor. There had to be trouble here or you wouldn't have called the doctor in," Burns continued.

"The doctor has looked your city over, diagnosed the case, and prescribed the medicine. Now it is up to the patient."

Fire Marshall Burns went on to name off some of the causes of fires which destroy lives and property.

He pointed out that electricity and electrical appliances are wonderful things, but the electric iron is the worst offender among the appliances for causing fire, because more people are careless with electric irons. Gas, another convenience, will not only destroy by fire, but will "blow your place up."

In enumerating dangers from gas, Burns mentioned particularly the rubber hose connections which are used in some places. "These will crack at the wall and at the stove," Burns said, "allowing gas to leak. Only rigid metal connections should be used. The person that uses rubber hose to connect a stove, then checks the connection with a match, may be committing suicide."

"Unprotected stoves, which wives and children want to get close to on a cold winter morning, are another danger, for their clothes are already standing up straight, and serve as a flue to carry the flames. Many lives are lost from this very cause."

He also mentioned that stoves should not be too close to beds, walls or windows. Windows are particularly bad, because curtains can blow out into open flames.

Rubbish and trash, grass and weeds are other major hazards. High grass and weeds around a building can set fire to a building, particularly if there is a window.

(Continued on Page 2)

Around Town

A last minute change in plans for the Flower Show to be held in connection with the District I, Texas Garden Club meeting Tuesday has shifted the show to the Guseman and Dawson offices in the Jim Hill Hotel, rather than having it in the First Presbyterian Church. The flower show will be open from 9:30 o'clock Tuesday morning until 6 o'clock that evening.

Missionary Luther Meinzen will present an explanation of missionary work in India with slides and movies Tuesday evening at 8 o'clock at the Immanuel Lutheran Church, located at Park Avenue and B street. Everyone is welcome to attend.

The A&M club will show films of the Texas A&M and Kentucky game Thursday night at 8 o'clock at the Courthouse. The club will show a game every week. The public is invited.

A Farm Bureau meeting will be held Wednesday night at 8 o'clock in the courthouse. They are trying to get resolutions or issues from the people to bring before the county Farm Bureau Convention which will be held October 16. There will be entertainment, and refreshments will be served. All Farm Bureau members and anyone else who is interested is invited.

The first lettuce to be vacuum cooled in Texas was cooled at the Consolidated Cooling Corporation plant Saturday morning. The process takes about 25 minutes and

(Continued on Page 2)



MUTUAL CO-OPERATION WAS PROMISED by Mayor Henry Sears and Fire Chief Earl Phillips in an effort to clean up the fire hazards uncovered by members of the Insurance Fieldmen's Association Thursday during Inspection Day. They were discussing the reports with Grady Burns, Dallas Fire Marshall, who made the principal speech at the inspection day banquet. Shown, from left, are Burns, Mayor Sears and Fire Chief Phillips. (Staff Photo.)

Hazards Of All Kinds Uncovered

Faulty wiring rubber gas hoses, trash, weeds and dozens of other fire hazards were uncovered in Hereford by inspection teams consisting of members of the West Texas Division of the Fieldmen's Association. Hereford volunteer firemen and Boy Scouts when they checked downtown business houses Thursday.

They also found a few places, a mere handful, which did not rate even one red tag for having bad wiring or any of the other fire hazards.

Look, Ma, No Fuses! On the other hand, a church was found to have wired around a fuse box, one of the most dangerous practices there is in using electricity. A rubber gas hose was found in use in city hall, and the general tidiness of the courthouse, from the standpoint of fire safety, is not what it should be. There was paint stored in the third floor, for example. Also, the inspectors recommended that gas tubing be replaced with a rigid connection, and that flexible cord being used for permanent wiring be replaced.

In the courthouse basement, the inspectors recommended a hose standpipe and fire hose. Going on to the county jail, the inspectors commented on the report sheet that the jail is "badly cracked, and is in very poor repair." Presumably, this could be considered as something of a fire hazard.

Many Eliminated Because of the general build-up of interest in the program, many fire hazards in Hereford places of business were eliminated before the inspection was held. Several of the reports noted that work was in progress on wiring, or that someone had been contacted to correct a potentially dangerous situation.

From early Thursday morning until after the banquet Thursday (Continued on Page 2)



MISS DORIS RUSSELL

Two-Car Collision Does \$500 Damage

A two car collision at the intersection of Lawton and Fourth street resulted into approximately \$500 damage to the two vehicles Saturday morning.

Mrs. Vinita Davidson Lovel, who lives at 110 Avenue J, was going west on Fourth in a 1953 Plymouth and Milton Perry Vaught, 109 Avenue E, was going south on Lawton in a 1948 Dodge when the two vehicles collided at the intersection.

Slowed For Intersection Vaught stated that he slowed down at the intersection but did not see the Plymouth. Mrs. Lovel stated that she saw the Dodge but she thought he was going to stop so she continued on through the intersection, according to police reports.

Vaught collided with the right rear fender of the Plymouth.

Vaught was charged with failure to grant the right-of-way. Damages were estimated at \$200 to the Plymouth and \$300 to the Dodge by investigating officers.

Boy Scout Finance Drive Set

A breakfast for all Boy Scout leaders and workers will be held at 7 o'clock Monday morning at Hotel Jim Hill to begin the year's finance drive in Deaf Smith County for the Llano Estacado Council, Boy Scouts of America.

Sylvester Slagle, finance chairman, said there will be four divisions, each one with a foreman, four wranglers and about 15 workers soliciting. These divisions will divide up and go to different sections of town to cover all business houses.

The workers who will do the soliciting for the Bar X division are Woody Wilson, foreman; Neal Cooper, Hugh Clearman, Clee Meharg, and Jack Kirksey as wranglers; and workers Melvin Young, Dr. R. E. Lingenfelter, Berry Green Jr., Ellis Combs, Rex Lee, Kenneth Cowan, John Alkin, Rev. Don Root, Jim Robinson, Walter Seed, Lloyd Lovel, Tommy Hulsey, Dub Reeves, Earl Prather, Lloyd Sharp, and Raylan Evans.

Wave Division Mrs. Homer Brumley will be the foreman for the Wave Division. Wranglers will be Mrs. Richard Jowell, Mrs. D. C. McWhorter, Mrs. Wayne Edwards and Mrs. George Heard. Workers will be Mrs. Sam Long, Mrs. L. C. Larimore, Mrs. John Green, Mrs. C. R. Winget, Mrs. Lawrence McGee, Mrs. J. A. Allred, Mrs. S. P. Howard, Mrs. Elmer Carlson, Mrs. A. A. Mimms, Mrs. Charlie Calloway, Mrs. Carol Whiteside, Mrs. Howard Beasley and Mrs. Hollis Rainey.

Mrs. Colby Conkright will be foreman of the Wac Division. Wranglers will be Mrs. Don Zimmerman, Mrs. Clinton Jackson, Mrs. C. L. Morris, and Mr. May.

(Continued on Page 2)

Doris Russell Is Sweetheart Of FFA Chapter

Miss Doris Russell, 17, daughter of Mr. and Mrs. Clyde Russell of the Progressive Community, was elected Sweetheart of the Future Farmers of America (FFA) chapter at Hereford Rural High School when the club met Monday night in the Study Hall at High School.

Miss Russell is a senior in High School. Kenneth Carmichael, president, presided over the business session. The committee chairman of the program of work were appointed. They are: G. W. Suggs, supervised farming committee; E. W. Solomon, community service committee; Richard Hagar, co-operative committee; Kenneth Carmichael, leadership committee; Jimmie Burkett, conduct of meetings, Homer Hershey, earnings and savings committee; Ronald Kerschen, scholar committee; Kenneth West, recreational committee and Tony Urbanczyk, general committee.

State Fair Trip Plans were made for members to go to the State Fair of Texas this year instead of the Fat Stock Show, as they have done before. Kenneth Carmichael and G. W. Suggs were selected to go as delegates from the Hereford Chapter to the National Convention of the FFA, which will be held during the week of October 12 through the 16 in Kansas City, Mo. The boys will

(Continued on Page 2)

Tulia Hornets Torpedoed As Whitefaces Win, 20-0



HARD-RUNNING RIGHT HALFBACK Wayne Smith got away for a 71-yard run in the third quarter to make the second Whiteface touchdown Friday night against the Tulia Hornets. Hornet Guard Carlos Newby, No. 27, cutting in on the left, was taken out by another Whiteface player. In the meantime, the cheerleaders on the side lines were yelling themselves hoarse, both leading yells and simply yelling as individual rooters. The girls are, from left, Sue Barnard, Melrose Whitfield, Gayle Gault and Nan Longbottom. Nan had just leaped into the air when this picture was taken. (Staff Photo.)

For First Win Of '53 Season

Finding their sea legs for the first time this season after two stormy games the Whitefaces zeroed in on the Tulia Hornets and sank them 20-0 Friday night in the Hornets' home waters.

Playing better than they had at any time up to this point, the Hereford team found somewhat smoother sailing as they used aerial and surface maneuvers against Tulia for their third win from them in as many years.

Hereford kicked off, but took the ball away from the Hornets on their own 40 yard line on downs, and half a dozen plays later, on their second attempt in a row at a pass, a contact was made between Dwayne Wallace, who heaved a long one, and Francis Boyd, who went over for the first touchdown. The extra point was missed.

Held Scoreless Held scoreless during the remainder of the first half, Hereford took up battle formation in the second half with their big guns ready for action, and hit the Hornets hard on nearly every play.

The Hornets took one first down and were plowing on into Whiteface waters when Jeff Carlile tossed a pass which was snatched from the air by G. C. Merritt on his own 20 yard line, and run back to the 29.

Hereford was forced to punt out and had to put up another dogged fight before the Hornets were forced to relinquish the ball on Hereford's 29.

Around Starboard Side On the next play, however, Smith took the ball around the starboard side of the Whiteface defense line and sailed cleanly across the Hornet goal for the Whitefaces second touchdown. Boyd kicked the extra point, raising the score to 13-0.

On the second play after the Hornets received the ball again, halfback Shot Hutson fumbled and the ball was recovered by Jack Burrus, Whiteface end. The Whitefaces didn't get much time with the pigskin in their possession, though, as a 15 yard pass sent them well back on the first play, and four downs passed rapidly.

Pass Intercepted Tulia tried a pass from quarterback Carlile, but it was intercepted by Merritt. Striking back swiftly, the Whitefaces picked up 36 yards on the first play, then followed right on through, despite a change in ends of the field as the fourth quarter began, to drive down to the six yard line, where they were stopped, and finally lost the ball on the 11 yard line after a reverse in the fortunes of war. Getting back as far as their own 26, Tulia lacked the necessary yardage for a first, so punted out. Receiving the ball on his own 40 yard line, Merritt ran the ball back

(Continued on page 2)

Trade Excitement Days Are From October 1-19

Now everyone wants to get into the act!

For the first 19 days of October Trade Excitement coupons will be given with purchases in some 80 Hereford business houses, and on Monday, October 19, there will be a giant auction, at which Trade Excitement Day coupons will be the only "money" that will buy any of the auctioned goods.

With each purchase of \$1 or more, the purchaser will be given coupons, one for each one dollar of the purchase. There will be \$1 and \$5 coupons, so the folks who make larger purchases will not be completely weighed down with them.

Double Value Days Some time during the period between October 1 and the auction, there will be a series of "double value" days, when the special coupons will be doubled, giving the buyers an even greater chance to save up for the auction.

Sponsored by the Merchants Committee of the Chamber of Commerce, the idea has taken hold in Hereford quite strongly, according to G. E. Mullins, Deaf Smith County Chamber of Commerce manager.

Good Merchandise "When the auction is held, you can be sure that the merchandise that will be sold will be well worth the bids that are made," he said.

One dollar coupons are to be on brown paper, and the \$5 coupons on white paper, both with dark red ink.

Further details of the program are to be carried in news stories and advertisements, Mullins said.

Member of the Merchant's Committee are Chairman Pick Harman, Doc Cowan, Sam McAllen, Helen McCauley, Mrs. A. C. Thompson, Jay Sullivan, H. B. Stanfield, Neal Cooper, L. L. Hall and Irving Alexander.



Hereford Lions Celebrate 25th Year Tuesday Night

An energetic Lions International director and former district governor whose looks belie the fact that he has four children and seven grandchildren is scheduled to make the principal speech at the Hereford Lions Club 25th anniversary banquet Tuesday night.

C. W. McKee, a member of the Hays, Kans., Lions Club, will deliver the address at the combined birthday party and Ladies Night celebration which is scheduled to begin at 8 o'clock in Hotel Jim Hill.

Honor For Charter Members Charter member of the Hereford Lions Club, who still meet with the organization—seven of them in all—are due for special honors when J. W. Robinson Jr., Lion president takes a peek behind the curtain of the past and tells about work that those members, including his father, J. W. Robinson Sr., did to organize the club and keep it a healthy organization over the years.

Other guests who have been invited to the banquet include presidents of the Hereford Kiwanis and Rotary Clubs, the Hereford Junior Chamber of Commerce, and the Lions Clubs at Amarillo, Dimmitt, Friona and Canyon.

Special entertainment for the evening will be brought by Bill Wilder and Weldon Bright, entertainers from KGNC, Amarillo.

Camp Fire Will Start Leaders Course Monday

A Camp Fire Training Course for all adult leaders will be held September 28 through October 1 at the Camp Fire Hut.

Mrs. Richard Barnard is chairman of the training course committee. A nursery will be open for pre-school age children.

At 9:30 o'clock Monday morning a staff meeting will be held at Mrs. Richard Barnard's, 212 Avenue B. At 7:30 o'clock that night a covered dish supper will be held at the Camp Fire Hut for the sponsors and the mothers, Mrs. Urline Streu and Miss Lois Jarrell will present the program.

Workshop Tuesday Tuesday morning from 9 to 12 o'clock there will be a workshop for the Blue Bird and Camp Fire leaders. The Blue Bird leaders will work on crafts and the Camp Fire leaders on program planning. Miss Jarrell will speak on "The Art of Being a Leader."

From 1 to 4 o'clock a general session will be led by Miss Jarrell. Blue Bird leaders will work on program planning while the Camp Fire leaders work on tent erection, fire making, and scavenger hunts.

(Continued on Page 2)

Tulia . . .

(Continued from Page 1)

only five yards before being downed by Kiker.

Channel Cleared

Maneuvering with a speed and skill that seemed to have been found only during the last week, the Whitefaces cleared a channel around right end for Smith, who took off on his second long run on the night, going 55 yards for the third touchdown. Boyd kicked the extra point.

When Hereford kicked again, the Hornets let the ball slip through nervous fingers, and it was recovered by Whiteface guard Kenneth Matthews.

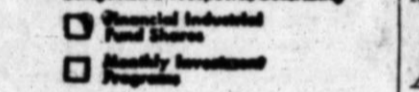
From then until the end of the game, Tulia had the ball for only one play, when Hereford was forced to punt after trying two passes and a line play.

Getting the ball again when Hornet quarterback Bobo Hamilton fumbled, quarterback Hubert Godfrey carried the ball over right guard for a yard, but the Whitefaces got a five yard penalty. On the next play, Godfrey passed to Logan Cummings who made it to the one foot line.

A 15 yard penalty set the Whitefaces back from the safe harbor behind the goal line, and kept them back through the time needed for three incomplete passes which closed the game.

STATISTICS

Hereford	Tulia
First downs	11
Yards rushing	265
Yards passing	56
Total yards gained	321
Passes completed	3
Fumbles	2
Opponent's fumble rec.	3
Number punts	3
Number yards	76



FINANCIAL INDUSTRIAL FUND, Inc.
a mutual investment fund

PROSPECTUS ON REQUEST
Investment Service Corporation
Principal Underwriter
488 Sherman Street, Denver 9, Colorado

Please mail to me without charge if obligation of prospectus describing Financial Industrial Fund Shares

Financial Industrial Fund Shares
 Monthly Investment Program

NAME _____
ADDRESS _____
Mail To: H. A. Close
Box 552
Hereford, Texas
W. B. Wilson
Box 1009
Hereford, Texas

INSURE IN SURE INSURANCE
PLAINS INSURANCE AGENCY
John H. Patton Wm. H. Patton
All Forms of Insurance
213 N. Main St. Phone 50

GRASS ROOTS

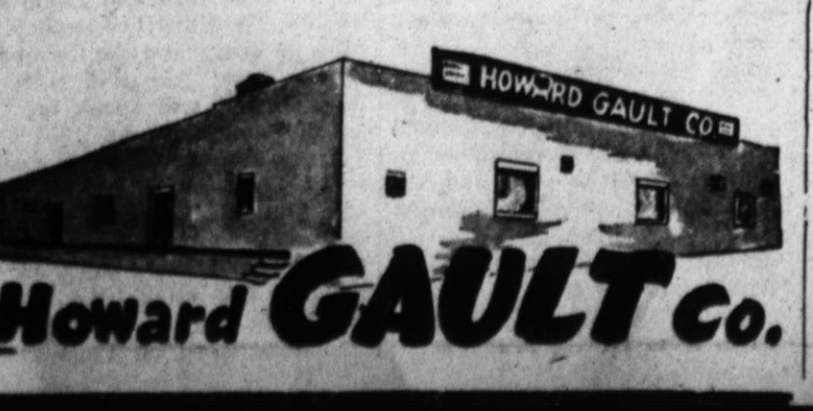
It looked a little bleak last Friday when nature was cooling off the area with her ice cubes. Most reports are in and the damage could have been much worse than it was. Seems that the most damage was done right around Hereford and there were some lettuce fields that took it in the neck pretty severely. About fifteen minutes before the storm hit Alfred Hagan and I were battling the ball around, commenting on the lousy growing year thus far, etc. Alfred made the remark that the lettuce crop was far from made yet. He barely had it said when the duster hit, followed by the hail. Alfred had some fine lettuce just south of town that was hit pretty hard. Jack Renfro claims he has the answer to the Tame Pasture situation. Jack seeds Vetch and Rye in the Fall, grazes it all winter and Spring and over-seeds with Sudan. By the time the Vetch and Rye play out the Sudan is ready. In July or August he seeds Vetch and Rye into the Sudan and the cycle starts again.

Have been running my neck out quite a bit lately. There is always quite a lot of discussion this time of year about Alfalfa seedings. The major question being: When is it too late to seed Alfalfa? All of the information I can find on seeding dates list September and October as the best time for seeding.

Nothing is said about when in October however. We have had Alfalfa seedings in as late as November 1 that came through the winter in fine shape. So it all depends on when that first killing freeze comes on. It so happened that a lot of early spring seedings this year were caught by that May freeze. Can't out guess the weather but for an over all planting date I would say stop the 10th of October.

It is always a good idea to give the lawns a good blast of fertilizer before winter hits. Don't stop watering either. This is the time of year that grasses start stooling out and they can't do this without moisture. So—if you want a pretty lawn next Spring take heed!!!

JTE



Howard GAULT Co.

Penalties 9
Number yards penalized 105

Camp Fire . . .

(Continued from Page 1)

Wednesday Program
Wednesday morning from 9 to 12 o'clock a general session will be held and the Blue Bird leaders will work on outdoor activities and the Camp Fire leaders on awards, crafts, and frontiers.

From 1 to 2 o'clock Blue Bird leaders will work on "The Blue Birds Wish," and Camp Fire leaders will work on the Law and Desire and ceremonies.

Thursday morning from 9 to 12 o'clock both groups will work on folk games.

From 1 to 2 o'clock there will be a panel discussion and the ceremonial to close the course.

Boy Scouts . . .

(Continued from Page 1)

naud Buck. Workers will be Mrs. Ansel McDowell, Mrs. Bert Boomer, Mrs. Delbert Kinsey, Mrs. W. D. Jones, Mrs. Lloyd Sharp, Mrs. Charles Crow, Mrs. Herbert Haseloff, Mrs. Walter Seed, Mrs. Paul Hoff, Mrs. W. J. Lueb, Mrs. Carl Stapp, Mrs. W. J. Krumbein and Mrs. J. D. Kelly.

Headquarters will be in John McLean's office where George McLean will receive the lists.

Doris . . .

(Continued from Page 1)

leave by special train from Amarillo on October 11 and return to Hereford Friday, October 16.

Kenneth Carmichael was also elected as the delegate to the District FFA meeting held during the year and Homer Hershey was elected as the alternate delegate.

The next meeting will be the initiation of the Greenhands on Monday, October 19.

Around . . .

(Continued from Page 1)

can cool half a car at a time. The cooling should start in earnest about Monday or Tuesday. No ice is required in the crates with this process.

The District Court grand jury has been recalled for a meeting at 10 o'clock Monday to consider cases which have come up since their last meeting.

Research Broadens Uses

Until about half a century ago there was little demand for nickel except for nickel-plating, for nickel coins, in the alloy nickel silver used to make certain household articles, and as a base for silver-plated ware. Since that time, and especially since 1921, hundreds of additional uses have been discovered for this metal, largely through scientific research.

Mothers: Guide their feet to school correctly in

When your youngsters step off toward school, make sure their feet are protected with Poll-Parrot Shoes! For Poll-Parrots are protected by real boys and girls . . . so you can be sure they're right . . . for style, for fit, for wear!

See our wide selection of back-to-school styles soon!



Poll-Parrot

612 953C13

When your youngsters step off toward school, make sure their feet are protected with Poll-Parrot Shoes! For Poll-Parrots are protected by real boys and girls . . . so you can be sure they're right . . . for style, for fit, for wear!

See our wide selection of back-to-school styles soon!

Anthony's
THE C.R. ANTHONY CO.
Hereford

Dallas . . .

(Continued from Page 1)

above the weeds, Burns remarked. Rubbish and trash in homes, business houses and garages are dangers, partly because they can carry fire, and partly because they can sometimes ignite spontaneously.

He cited big, wood trash receptacles used back of business houses as being exceptionally dangerous, particularly when they have been built directly against the buildings.

"Burning trash is another dangerous practice, particularly in a town with so many single roofs, which are highly inflammable. Trash shouldn't be burned in town, even in oil drums," he cautioned.

"If you people don't think you have enough room in your house, just start in some time and each member of the family get out all the things that you will never need again—clothes, papers, and other things, and put it out for the garbage man to haul off, or sell the stuff that has some value. After you do that, you will be surprised at the amount of room you will have in closets and other storage space. Furthermore, you will reduce the fire hazard in your home appreciably."

Gasoline used improperly in the home or in service stations was another hazard he said is a cause of needless fires, and told of the service station attendant who has spent months in the hospital because he was smoking while he filled a gas tank, and of the woman killed when she scrubbed a bathroom floor with gasoline and the vapors exploded, blowing her through a door.

"One-third of all fires are caused by careless smoking, either smoking in bed or other careless smoking," Burns commented. "Your firemen can put out a fire if they are called in time, but why have the fire in the first place? If nothing else, think of these Boy Scouts, who tied the red tags on and other children in Hereford. You have an obligation to them."

Nancy Milford, who was named "Miss National Saleslady" Tuesday at Phoenix, was a special guest at the banquet. She expressed her thanks to all those who have helped in the contest, and told how glad she was that she could help to get some publicity for Hereford.

Others introduced at the banquet included fire chiefs J. C. Sivons of Amarillo, C. S. Bainum of Friona, and R. D. Mayfield of Dimmitt.

G. E. Mullins, master of ceremonies, made special mention of the work done on the project by Bill Patton, chairman of the Civic Affairs Committee of the Chamber of Commerce; Ray Downey, chairman of the banquet committee; and Wayne Phillips, parade chairman.

Camp Fire Girls Plan Mothers' Night Program

The Wahampta Camp Fire group met Thursday afternoon at the Camp Fire Hut with 13 members present.

Plans were made to have a covered dish supper for the mothers at 7:30 o'clock Monday night in the Camp Fire Hut.

Those present were: Bonnie Rae Craig, Sheryl Patterson, Mary Thompson, Jean Tery, Karen Williams, Shelia Williams, Rosa Lee Strange, Lois Christman, Kay Cole, Sandra Ann Roberson, Verne Brown, Kay Lynn Scott, Margaret Boomer, and the leader, Mrs. Louis Woodford.

SCHOOL LUNCH MENU

(The following menus for September 28—October 2 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

Monday
Barbecued Weiners
Mashed Potatoes . . . Cheese Sticks
Sliced Peaches
Chocolate Cake

Tuesday
Beef Stew with Tomatoes, Potatoes, and Carrots . . . Crackers
Cantaloupe Slices
Pimiento-Cheese Sandwiches
Gingerbread . . . Milk

Wednesday
Hamburger Patties . . . Buns
Sliced Tomatoes . . . Lettuce
Onions . . . Pickles . . . Mustard
Fruited Gelatin . . . Milk
Peanut Butter Cookies

Thursday
Chicken-Rice Loaf . . . Giblet Gravy
Buttered Green Beans
Sliced Tomatoes Lettuce
Whole Wheat Rolls . . . Butter
Ice Cream Sticks . . . Milk

Friday
Salmon Patties . . . Catsup
Black-eyed Peas
Carrot Celery Sticks
Bread . . . Butter . . . Milk
Cherry Cobbler

Hymn Society Looking For City Hymn Texts

The Hymn Society of America, at the request of the Division of National Missions, Board of Missions of the Methodist Church, is seeking a new "city hymn" to be sung at the Division's "Convocation on Urban Life."

The Convocation will be held in Columbus, Ohio, February 24 to 26, 1954, and the text of new hymns should be in the possession of the Hymn Society by January 1. "The American city has changed so greatly in its need and in its spirit in the last half century that we need new words of a hymn to gather up its story and its aspirations and its longing for spiritual knowledge," says Dr. Robert A. McKibben, secretary of the Convocation.

The Rev. Deane Edwards, president of the Hymn Society, will name a committee to judge the texts. According to Dr. Edwards, texts only are wanted, and in meters to which tunes are in the standard hymnals of the churches. Texts should be sent to the "City Hymn Committee," Hymn Society of America, 297 Fourth Avenue, New York 10, N. Y.

Camp Fire Girls Plan Mothers' Night Program

The Wahampta Camp Fire group met Thursday afternoon at the Camp Fire Hut with 13 members present.

Plans were made to have a covered dish supper for the mothers at 7:30 o'clock Monday night in the Camp Fire Hut.

Those present were: Bonnie Rae Craig, Sheryl Patterson, Mary Thompson, Jean Tery, Karen Williams, Shelia Williams, Rosa Lee Strange, Lois Christman, Kay Cole, Sandra Ann Roberson, Verne Brown, Kay Lynn Scott, Margaret Boomer, and the leader, Mrs. Louis Woodford.

Hazards . . .

(Continued from Page 1)

night, Hereford was "fire conscious." The parade down main street drew a sizable crowd, and the constant work of the four costumed members of the Fieldmen's Association—the Fifth Horseman, the Fire Demon, Stupid Carelessness and the "man Who hadn't believed in Fire Prevention".

Several hundred persons turned out for the fire-fighting demonstration, and many of them decided they had done the wrong thing in their work for the day when they went all-out at the fire demonstration near the tennis courts. There they "bothered" the firemen, were thoroughly soaked by fire hoses which were turned on them, and were finally handcuffed and taken away by city police, who were "taking care of" the causes of fire.

Characters Taken In

These same characters climaxed

CITY OF HEREFORD GENERAL FUND

Statement of Receipts and Disbursements—
Fiscal Year Ended April 30, 1953

	Fiscal Year Ended April 30, 1953	Detail	Total
BALANCE, MAY 1, 1952			\$ 54,425.64
RECEIPTS:			
General property taxes:			
Current year levy—1952 tax rolls	\$49,626.63		
Delinquent taxes	4,079.69		
Penalties and interest	1,571.61		
			55,277.93
Other local taxes:			
Gross receipts taxes—utilities, telephone, and taxi-cab companies	10,185.96		
Fines, fees, and licenses	7,079.50		
Parking meter receipts	9,885.85		
Charges for current services:			
Garbage and trash collection fees	17,740.86		
Water tapping fees	3,615.00		
Permits and inspection fees	889.60		
Miscellaneous receipts—caliche sales, hauling, maintainer fees, sales of barrels, dog pound fees, etc.	176.55		
			22,422.01
Expense refunds	121.04		
Sale of lot	710.30		
Collection of water meter deposits	3,185.00		
Returned Checks redeposited	892.97		
Withholding taxes of current year not remitted	322.40		
			110,082.96
Total receipts			164,508.60
DISBURSEMENTS:			
General governmental expenses:			
Salary—Mayor	825.00		
Salaries—Commissioners	735.00		
Salary—City Manager	2,700.00		
Salaries—clerical	3,002.50		
Legal and professional	1,627.60		
Miscellaneous expense	1,085.98		
Stationary and office supplies	651.58		
Heat, lights, and power	313.15		
Repairs	757.56		
Telephone and telegraph	213.87		
Janitor service	605.25		
Automobile allowance—City Manager	162.50		
Election expense	39.85		
			12,719.84
Departmental operations:			
Fire department:			
Salaries—regular	2,700.00		
Salaries and wages—other	1,578.50		
Truck expense	319.50		
Miscellaneous expense	762.22		
Telephone and telegraph	108.60		
Health department (garbage and trash collection, etc.):			
Salaries—regular	\$ 3,315.00		
Salaries and wages—other	11,125.00		
Truck expense	4,535.00		
Miscellaneous expense	253.41		
Automobile expense	80.00		
Rat poison	17.00		
Garbage cans	45.18		
Chemicals	410.28		
			19,780.87
Parks department:			
Salaries—regular	2,600.00		
Salaries and wages—other	4,976.60		
Supplies	17.57		
Truck expense	253.32		
Miscellaneous expense	405.65		
			8,253.14
Police department:			
Salaries—regular	14,700.00		
Salaries and wages—other	53.00		
Automobile expenses	2,171.60		
Miscellaneous expense	925.99		
Stationary and office supplies	589.16		
Telephone and telegraph	146.49		
Radio expense	406.55		
Prisoners' meals	136.95		
Dog pound expense	18.18		
Marking streets	94.19		
Uniforms	768.83		
			20,010.94
Street department:			
Salaries—regular	7,881.25		
Salaries and wages—other	5,526.25		
Trucks, maintainer and sweeper expense	3,620.05		
Street lights	4,861.60		

going to the demonstration when the safety valve on the butane tank let go, and a geyser of flame shot into the air. A few firemen were the only ones who were expecting the semi-explosion, and even some of those men took to their heels. Controlling the roaring flame with a fine spray of water, then turning off the flow of gas to kill the fire, largely completed the excitement, though the demonstration of fighting the oil fire and the

Read the Classified

fire of old tires was well received by the audience.

Libbey-Owens-Ford is one of the first companies in the reinforced plastic building material field to introduce automatic machinery for production of the translucent sheets in its Corulux division factory at Houston.

Miscellaneous expense	657.14
Repairs	431.26
	22,977.55
Parking meters:	
Miscellaneous expense	362.60
Compensation of Mayor and City Clerk based on fines	298.00
Water meter deposits refunded	2,630.00
Water tapping fees refunded	25.00
Checks of customers returned by bank	931.56
Withholding taxes of prior years remitted	130.40
Purchase of gas & oil inventory	303.01
Purchase of garbage can lids	125.00
Capital expenditures:	
Street department—sweeper, trucks and maintainer	\$ 9,965.00
Street department—warehouse	7,322.76
Street department—paving	1,152.13
Street department—street markers	154.20
Parks department—fountains and water system	7,771.21
Parks department—shrubbery and trees	741.00
Parks department—tools and equipment	155.85
City Hall—furniture and fixtures	188.58
Health department—trucks and equipment	5,533.80
Police department—patrol cars	822.14
Police department—furniture	84.00
Total disbursements	127,907.40
BALANCE, APRIL 30, 1953	\$ 36,601.20

*NOTE: Balance at April 30, 1953, consisted of amount on deposit as follows:

The First National Bank, Hereford, Texas	\$ 36,601.20
--	--------------

CITY OF HEREFORD WATER AND SEWER FUND

Statement of Receipts and Disbursements—
Fiscal Year Ended April 30, 1953

	Fiscal Year Ended April 30, 1953	Detail	Total
BALANCE, MAY 1, 1952			\$ 38,219.20
RECEIPTS:			
Charges for current services:			
Water and sewer rental collected	80,532.91		
Sale of pipe, meters, fire hydrants, etc.:			
Water meters	818.50		
Water and sewer pipe	116.90		
Fire hydrants	195.00		
			1,130.40
Refund of expenses and miscellaneous receipts	64.00		
Escrow deposit for sewer installation—Otis M. Dickey	928.26		
Withholding taxes of current year not remitted	127.60		
			82,837.17
Total receipts			121,056.37
DISBURSEMENTS:			
Departmental operations:			
Salaries—regular employees	13,365.00		
Salaries—other employees	121.15		
Pumping expense	7,854.47		
Miscellaneous expense	5,692.59		
Truck expense	476.23		
Repairs	238.44		
Heat, light, and power	51.67		
Stationary and office repairs	181.73		
Telephone and telegraph	148.32		
			28,129.60
Transferred to Interest and Sinking Fund and Reserve Fund, Water and Sewer Revenue Bonds fund	13,827.24		
Withholding taxes of prior years remitted	106.20		
Capital expenditures:			
Water lines	21,270.85		
Pumps and equipment	10,598.04		
Water meters	4,038.23		
Sewer lines	9,010.89		
Fire hydrants	1,578.90		
Warehouse and buildings	284.32		
Furniture and fixtures	29.34		
			46,810.57
Total disbursements			88,873.61
BALANCE, APRIL 30, 1953			\$ 32,182.76

*NOTE: Balance at April 30, 1953, consisted of amount on deposit as follows:

The First National Bank, Hereford, Texas	\$ 32,182.76
--	--------------

Miss Nina Fritz, Formerly Of Hereford, Married Missouri Man At Greenville

Announcements of the wedding of Miss Nina Lee Fritz, formerly of Hereford, to Walter Franklein Jr., of St. Louis, Mo., have been received here. The wedding took place on Thursday September 17 at the Grace Presbyterian Church with the pastor, Rev. Jesse Quigg officiating.

The bride is the daughter of Mrs. Harry R. Fritz of Greenville, and the late Mr. Fritz, who moved to St. Louis, Mo. when they left Hereford several years ago. Mr. Fritz was connected with the First State Bank here.

Attendants at the wedding were the bride's sister, Mrs. Wilson M. Smith, who served as matron-of-honor, and Wilson Smith, best man.

Following the wedding a reception was held in the home of the bride's mother, after which the couple left on a short wedding trip. Upon their return they will make their home at 8505 Church Bell Lane, Jennings, Mo.

Three Members Honored At Loyal Workers Meet

The Loyal Workers' Club resumed their work Thursday after an absence of three months when they met for a luncheon at the IOOF Hall.

Three members of the club were honored on their birthdays. They were Mrs. Ella Cockrell, Mrs. Mary Flowers, and Mrs. Ada Hollabaugh.

Quilts Worked On

After the luncheon, committee reports were given and two quilts were worked on.

Those attending were: Mesdames Edna Bove, Allie Fullwood, Edna Draper, Ada Hollabaugh, Mary Flowers, Flofa Long, Allene Lomenick, Ola Hacker, Ella Cockrell and Nanie Millard; Misses Neidean Flowers, Wynogene Sowell, and Ann Jo Southall; and J. E. Cockrell and Leonard Foster.

The club meets every third Friday at the IOOF Hall.

Bippus HD Club Hears Program On Centerpieces

The Bippus Home Demonstration Club met in the home of Mrs. J. G. Fortenberry last Wednesday for their first meeting after a two months absence for the summer.

Mrs. Charles Hoover, president, presided at the meeting.

Mrs. J. V. Perrin gave the program on table centerpieces assisted by Mrs. C. F. Homfeld.

Those present were: Mesdames J. V. Perrin, C. F. Homfeld, Roy Neaves, Charles Hoover, Christine Fortenberry and the hostess, J. G. Fortenberry.

READ THE CLASSIFIED

PLANT NOW

Holland Bulbs

for

Spring Blossoms

Peonies Coming

Cut Flowers for Sale

Received an assortment of Spring Bulbs.



IMPORTED HOLLAND BULBS

Mrs. J. F. WARD

North Main

Hospital Notes

Patients in Hospital

Mrs. Jeff Beason, OB; Leslie Neal, surg.; Mrs. Ezra Norton, ortho.; Mrs. George Lutz, med.; Mrs. Loyd T. Baily, acc. Bill Darker, surg.; J. A. Buckner, ortho.; A. F. Fowler, med.; Frank Parker, med.; I. W. Capshaw, surg.; Mrs. G. A. F. Parker, med.; J. L. Hoffman, med. Arthur Denney, surg.; Mrs. J. D. Tyler, surg.; Mrs. Albert Farris, surg.; Mrs. H. J. Kuper, surg.; and Lettie Brown, med.

Patients Dismissed

Mrs. Lynn Smith, OB, 9-16; Mrs. R. L. McAnally, OB, 9-26; Mrs. H. L. Shields, med., 9-26 Buford Crosthwait, ortho., 9-26; Mrs. Edward Paetzold, surg., 9-26; Pat Ireland, med., 9-26; M. E. Townsend, ortho., 9-24; Larry Tankersley, ortho., 9-24; Mrs. Lester Newton, OB, 9-25; Mrs. Joe Rogers, med., 9-24; J. R. Lames, med., 9-25; Douglas Greeson, TA, 9-24; and Denrier Greeson TA, 9-24.

Births

A daughter to Mr. and Mrs. Lester Newton, 9-23. A son to Mr. and Mrs. Wane, 9-24.

Tough, Strong Alloys
Nickel alloy steels are used for many parts of airplanes, trucks, tractors, buses, steam shovels, boats and freight cars because they provide the greater toughness and strength necessary to permit these components to stand up under repeated heavy shocks and strains.

Chemists have greatly aided in developing finishes for fiber glass which increase translucency of reinforced plastics, impart strength, and reduce moisture absorption.

With Fall Flower Show

Garden Club Board Meets Here Tuesday

Built around the theme "Looking Forward" the fall board meeting of District 1, Texas Garden Clubs Inc. will get underway Tuesday morning at the Presbyterian Church with registration beginning at 9:30 o'clock. Mrs. A. L. Manjeot, district governor will preside.

Rev. Russell Wingert, pastor of the First Presbyterian Church, will open the meeting with a prayer and Mayor Henry Sears will welcome the delegation. Mrs. M. T. Rutter, president of the Hereford Garden Club, will extend greetings and the response will be given by Mrs. Dan Manning of Perryton.

Program Highlight

Highlight of the program will be an address and lecture given by the president of Texas Garden Clubs Inc. Mrs. A. Randolph Wilson of Waco, who will use the theme for the session as her subject.

Mrs. Wilson is a talented musician, as well as an horticulturist, and was a successful concert artist before moving to Texas as a bride. She has had many of her musical works published and is the author of poetry, fiction and many newspaper articles.

Her gardens and home grounds indicate that she has combined her talents to bring harmony to the eye as well as to the ear, and



MRS. RANDOLPH WILSON

her poetic art is evidenced in her lectures.

Luncheon will be held at 1 o'clock featuring Deaf Smith County products. Mrs. Rex Tynes is chairman.

Business Session

Following the re-assembly at 2:30 in the afternoon, the business of the day will be conducted. To conclude the session Roy Peet, local florist, will give a demonstrated lecture on "Flower Arrangements for Special Holidays."

Fall Flower Show

Mrs. John Jacobsen Jr., is general chairman of the Fall Flower Show, given in connection with the board meeting in Fellowship Hall and open to the public from 10:30 Tuesday morning until 6 o'clock that afternoon.

Themes for the show is "School Days". This will be carried through all four divisions: Artistic arrangements, Juniors, Educational and Horticulture.

Committees for the show include: Schedule—Mesdames O. G. Hill, O. H. Herring and Jack Roberson. Staging—Mesdames Tynes, E. W. Ferguson. Properties—Mesdames Francis Hardwick and S. S. Williams. Classification—Mesdames Ralph McCullough and A. L. Manjeot. Entries—Mesdames John Jacobson Jr. and N. E. Gass. Hospitality—Mrs. E. Ramey and sustaining members. Publicity—Mrs. A. L. Manjeot. Juniors—Mesdames O. H. Herring and Harry Lomas. Educational—Mrs. Jack Roberson. Photography and Scrap Book—Mrs. Glenn Boardman.

The show will be judged by District One national judges, Mrs. J. A. Fortenberry, chairman.

Beautiful colors and translucency are two of the advantages in permanent type awnings fashioned of fiber glass-reinforced plastic mat-

Compressed air is used in 22 factory operations in the manufacture of fiber glass.

sheets weigh only four ounces a square foot yet have exceptional strength for a wall or a window.

Corrugated translucent, corrugated

Read the Classified

NEW FALL RATES

For Irrigation Well Servicing.

We will allow a 20% Discount on all Pulling and setting of Irrigation pumps from Now until Jan. 1st. Better not put off getting that well in condition for Mid-Winter Pre-watering. See us NOW. We also completely rebuild pumps and Gearheads.

Kenny Gearn Machine Works

East on Highway 60, Phone 1570

XXXXX

Long Time to Pay

Thru our very flexible home financing plan, your payments are made to suit your income.

HOME LOANS

First Federal Savings & Loan Association
CLOVIS, N. M.

48 N. Main St. Phone 497

See ELIZABETH WOMBLE

It's Here!

Formfit Week

The Vogue

Whatever you do, don't miss Formfit Week

The Vogue

Come let our fitters banish figure problems and help you find the enchantment of **A Sweetheart of a Figure**

Tired of the way your mirror has been talking back? New styles look like old styles on you? Then do visit our corset department for an individual consultation during FORMFIT WEEK—it can mean new figure enchantment for you. Sheer sorcery, what our expert fitters can do for your figure and morale! They'll help you find the glamour and comfort that can be yours with a properly fitted, just-for-you Life Bra, Girdle or Foundation. So come in, we've a wide selection of styles, fabrics and elastics to suit your figure and preference. Remember, the new Fall outer-look begins with the new Formfit under-look.

Life Formfit

Special for coeds on a slender budget!

FORMFIT'S PENNY-WISE SKIPPIES

smooth you, slim you lightly, lightly

As considerate of your purse as they are of your comfort, Formfit's soft, action-free Skippies. No heavy bones. Nothing to pinch, poke or bind. Skippies slim and smooth you with a light touch! Girdles and panties in your length, the styles and elastics you like best. Easy-washing, quick-drying. Come pick yours now. Skippies... for slimmers of all ages.

Life Formfit

Come let our fitters banish figure problems and help you find the enchantment of **A Sweetheart of a Figure**

It's time to discover your Sweetheart of a Figure. So, come in today for a personal FORMFIT WEEK consultation with our skilled fitters. You'll be captivated when you see how a properly fitted, just-for-you Life Bra, Girdle or Foundation can glorify your figure. Solve your figure problems—not with mirrors—but with a comfortably slimming Life creation by Formfit. Come see our wide array of styles, fabrics and elastics to suit your figure and preference. Remember, the new Fall outer-look begins with the new Formfit under-look.

While in our Store during Formfit Week be sure to shop our complete stock of Suits, Coats, Dresses and Lingerie.

THE Vogue

? ? ? ? ? ? ?

WHAT IS HEREFORD TRADE EXCITEMENT DAYS

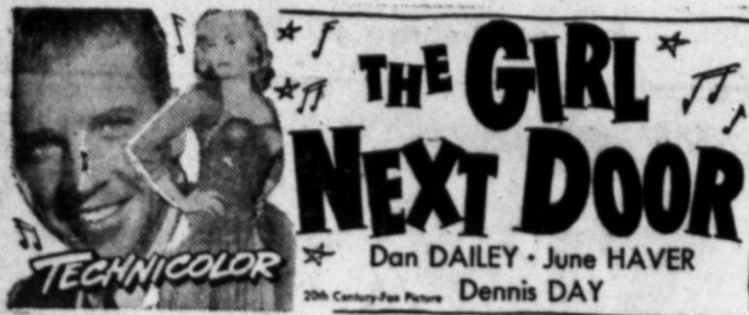
October 1 to October 19
Sponsored By Deaf Smith County Chamber of Commerce

ASK any Hereford Merchant!
Complete Details
In The Brand Thursday, Oct. 1

Big Hereford Money Auction - October 19

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



WEDNESDAY - THURSDAY

September 30 - October 1

Star Theatre

Be Sure and Ask for Your Free Tickets With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give one free ticket.

1. FOR SALE Miscellaneous

POTATOES FOR SALE. Get your winter potatoes now. Unwashed and will keep good. See Hereford Fertilizer Co. South of R. R. Tracks on Highway 51. B-1-24-39-3p.

ONE GOOD 1945 Minneapolis Moline self propelled combine, priced to sell. Davis and McCracken. B-1-14-39-2c.

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 24 Ave. D. Phone 751. B-1-15-43-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 111 W. 1st. Ph. 17 B-1-9-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-tfc

Hereford Glass Co. Expert Car Glass Installation Table top and Window Glass Picture Frames 402 Park Ave. Ph. 1425 B-1-16-tfc

LUMBER: No 4 Fir, 2x4's \$6.95. 1x8 Ship lap. \$6.95 per 100'. Rockwell Bros. & Co. Phone 4 B-1-17-39-tfc.

FOR SALE: Cedar posts. Any size or length. J. A. Crofford, 214 Whiteface Ave. Phone 787. B-1-16-13-4p.

USED WRINGER type washing machine. Used Westinghouse electric range. Parker Brothers. S-1-11-12-tfc.

2. FOR SALE Farm Equipment

ONE GOOD 1945 Minneapolis Moline self propelled combine, priced to sell. Davis and McCracken. B-2-14-39-2c.

FOR SALE: Ford tractor and equipment. Also 1950 Chevrolet pickup. Box 902. B-2-12-39-2p.

FOR SALE: 1 1949 model 14 ft. Massey Harris combine complete with maize bar. Big tires and Timkin bearings throughout \$1,500.

1 1952 No. 27 Massey Harris combine with maize bar. \$3,250. 1 1952 Dodge truck 2 ton 5 speed transmission, 2 speed rear axle, 15 1/2 ft. grain bed, low mileage. \$2,200. 1 1950 model UTU Moline tractor in A-1 condition. Inquire at 128 D. St. Phone 471-J B-2-13-3p

4. REAL ESTATE

E. B. POSEY REAL ESTATE DEALER Your Listings Appreciated 338 N. Main Phone 366 Box 506 Hereford, Texas S-4-32-tfc

FOR SALE

House well located on pavement, 4 rooms and bath, 2 acres of ground, garage with concrete floor and hot and cold water, pressure system, new Hot Water Heater, 500 gal. Butane tank. See OTIS HALL AT H&H FURNITURE or Call 133 B-4-37-tfc

8 Choice lots, near Shirley School. You can buy on monthly payments. See us at once J. B. Elliston 132 E. 3rd B-4-25-tfc

For Sale. 200 acres with good 8 in. well. Price \$100. acre. \$10,000 down. Other good buys in farms and ranches. Ranches from \$17,000 and up. Also good buys in houses from one to 3 bedrooms. We specialize in trades. We have some buyers. We would appreciate your listings. J. M. Hamby Real Estate 208 East 3rd Street South of Court House Phone 701 S-4-12-tfc

MONEY TO LOAN: We can take care of your needs on farm loans, either refinance or to install irrigation well. Also when you want to sell or buy land see us. J. C. Ricketts Phone 358 133 West 3rd St. S-4-13-tfc

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

If you have something for sale or trade -- see us. G. I.'s we have a farm for you. J. B. ELLISTON Real Estate 132 E. 2nd. Phone 179 B-4-39-tfc

200 acres irrigated farm. 5 room modern house. Price \$150.00 per acre. 160 Acre irrigated farm. Modern house. 2 car garage & outbuildings. Price \$165.00 per acre. 2500 acre ranch near Walsenburg, Colo. Highly improved, priced to sell, see me for particulars. Hugh Bookout Realty 533 E. 1st St. on Hiway 60 Hereford, Texas B-4-10-tfc

FOR REAL ESTATE Farm Loans -- 4 1/2%, Good Terms SEE LUTHER PEVLEY Local Representative Travelers Insurance Co. Res. Phone 524-W B-4-47-tfc

FOR SALE BY OWNER DUPLEX Four rooms and bath, each side. Double garage, good state of repair. One side carpeted. Good location. Liberal financing by owner. Close in. J. K. Baker 305 Roosevelt St. S-4-14-tfc

FOR SALE: New 3 bedroom house. Carpeting goes. Excellent location. Call 1058-J. B-4-12-13-tfc

FOR SALE OR TRADE: Three bedroom brick, double garage in Amarillo for suburban home in Hereford. Phone 1652 Hereford. B-4-19-38-tfc.

IRRIGATED QUARTER SECTIONS IN THE HEREFORD AREA

160 acres located 7 miles from Hereford, one-half mile off pavement. No improvements, land lays perfect, will water either north or east. Has extremely good 8" irrigation well with Chrysler industrial motor. Will sell and give immediate possession if crop now growing is sold with land or will pay rent on crop and give possession after harvest. Land only \$42,000... will take 29% down to right party. 158 acres 7 1/2 miles from Hereford on pavement. Nice two bedroom, modern home. Large new barn and lots of outbuildings. Good 8" irrigation well with electric motor. Land lays perfect. Will pay rent on present crops, give good terms to responsible buyer. Total price... \$54,000. Two nearly perfect quarter sections laying side by side, unimproved but with extremely good 8" irrigation wells... one on each quarter. Will sell either quarter at \$32,000... 29% down... or will sell both quarters together for \$175.00 per acre... same terms. Land has only been irrigated this year and is free from Johnson grass.

NEW LAND... we have four quarter sections, one still in grass... all lay as level as a table... no irrigation wells on any of them but good wells all around... wells cost about \$8,000 for turnkey job... will sell any one or all of these quarter sections for \$24,000 and take 29% down, 15 years on the balance... The only way you can lose is to say NO. SAM NUNNALLY LONE STAR INSURANCE AGENCY Phone 424 136 Main HEREFORD, TEXAS B-4-13-tfc

320 ACRES DRYLAND to sell on State G. I. Loan. Price \$50 acre. J. M. Hamby Real Estate, south of courthouse. Phone 701. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway. 2464. B-4-23-13-tfc.

PRUDENTIAL FARM LOANS

America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-12-tfc

5. FOR RENT

BEDROOM for rent. 227 B. Phone 1007-J. B-5-7-39-2k.

BEDROOM FOR RENT: Mrs. W. N. Lemmon, 308 Jewell. B-5-9-14-2c.

BEDROOM FOR RENT, 806 Union Telephone 1866-W. B-5-7-14-2p.

3 ROOM MODERN apartment at 211-B Ninth Street. Contact O. J. Beene at Friona, Texas, Phone 2161. B-5-17-14-2c.

6. WANTED

WANTED: Man, woman or couple to stay in home; cook and keep house for elderly gentleman. 212 Ave. I. Phone 319-J. B-6-21-36-tfc.

WANTED: Custom binding and combining work. Floyd Stivers, Phone 930-J B-6-13-tfc

WANTED: To dig ensilage pits. Dozer work of any kind. Ernest McGee. Phone 3386, Dawn or 1473-J. B-6-17-38-4c.

WANTED: Messenger boy. Must be 16 and not in school. Apply Western Union. B-6-13-39-2p.

HAVE GOOD PASTURE for several hundred head on maize stubble and broom corn stalks. Some ready now. A. R. Dillard 9 1/2 miles north of Amarillo highway on Progressive road. B-6-29-14-2p.

SECRETARY. Must know shorthand. Write Box 826, Hereford, Texas, for appointment. S-8-11-14-1k.

ALCOHOLICS ANONYMOUS Phone 850 or 1427 B-10-24-tfc

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Ph. 1574-W. B-10-14-9-tfc.

LAND OWNERS We have 25 or 30 GIs wanting to buy land. Would appreciate your listings. Alderson & Ridgway 238 Main St. Phone 397 Hereford, Texas B-10-14-4c

NOTICE! I have opened my shop at 118 Moreman, two blocks north and one block west of Hereford Fruit Market. Phone 1723, Henry Weemes. B-10-24-14-2p.

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tfc.

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303. B-11-9-3-TFC

HOME & FARM LOANS. See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-tfc

DRINK YOUR WAY TO HEALTH. Make your own fresh vegetable and fruit juice with a Radiant Health Juicer. See me for free demonstration. Viola L. Hunt, agent, 307 East Park Avenue, Phone 1762. B-11-33-38-4c.

Friona News

Mrs. E. R. Day, Correspondent — Phone 2792

Guests in the home of Mr. and Mrs. Bill Hannabls this week have been his sister and her husband from California.

Tour Of Homes Homes that were included in the tour Friday, sponsored by the Friona Women's club, were those of Mr. and Mrs. J. C. Wilkerson, Mr. and Mrs. Dan Ethridge, Mr. and Mrs. A. W. Anthony Sr., Mrs. Mary Boggess, Mr. and Mrs. H. K. Kendrick, Mr. and Mrs. John Wise, Mr. and Mrs. Wilmont Crow, Mr. and Mrs. Truitt Johnson, and Mr. and Mrs. C. W. Dixon.

A lingerie shower honoring Miss Tila Rue Day was held Thursday evening. Those present were Elda Hart, Wedia Nell Day, Betty Rhodes, Tommy Martin and Sue Shair. Those who did not attend but sent gifts were Margie Harris, Sue Jones, Gladys Day and Gladys Baxter.

Budget Exceeded The Friona Concert Association has met and exceeded their budget thus assuring Friona of four programs for the year.

The first program will be in October. The date will be announced later.

This program will be the Shultz trio, a baritone, a soprano, and a harpist. The committee announced that tickets will not be sold at the door.

Dean-Sifford Vow Spoken In Friona

Florence Amelia Dean, daughter of Mr. and Mrs. Elmo Dean, became the bride of Bill Sifford, son of Mr. and Mrs. Herman Sifford of Umbarger Sunday afternoon in the parsonage of the Friona Congregational church.

Rev. Lewis J. Knight, pastor, read the single ring service in the presence of close friends and relatives.

The bride wore a white street length dress with white accessories and a white corsage.

Mrs. Dean, mother of the bride, wore a moss green suit with brown accessories and a white corsage. The bridegroom's mother wore a blue suit with white accessories and a white corsage.

Reception In Parsonage Immediately following the ceremony a reception was held in the parsonage of the church.

After the reception the couple left for a two weeks' wedding trip to Oklahoma and places in Texas.

Mrs. Sifford is a graduate of Bovina High School. Mr. Sifford attended Vega schools.

The couple will make their home on a farm in the Rhea Community where Mr. Sifford is engaged in farming.

For interior decoration new woven-textured translucent plastic materials are made in popular decorator-colors to match or harmonize with draperies, carpets, or furniture.

Resistant Steels Nickel does not rust, and resists corrosion by salt water, by many acids, caustics and other chemicals. It also stands up under heat. When alloyed with steel along with chromium or other alloying elements, nickel helps to make those steels resistant to heat and corrosion too.

Ductile Iron Although made in the iron foundry, Ductile Iron, unlike ordinary cast iron, is not brittle, but can be bent or twisted. Introduced several years ago by International Nickel, this new product has been heralded as the greatest development in the foundry industry since Seth Boyden first made the American type of malleable iron around 1820.

Stainless Steel Trains Many modern streamlined railroad passenger cars are completely built with a chromium-nickel stainless steel framework and encased in stainless steel sheets or thin, yet so strong, that weight and operating costs are substantially reduced. Ordinary steel sheets would soon rust through—the stainless steel does not even need the protection of paint.

HOUSE PAINTER, inside or out. Plastering and woodwork guaranteed work. No salary asked. Pay only my worth. Mary E. Allen, 511 East Grand. B-11-23-14-2p.

Dressmaking: Make childrens clothing exclusively. Buttonholes & alterations. Girls \$2.00 and up. Across from Central Grade School or 420 Jackson St. Mrs. Jess Labor, Box 862, Hereford, Texas. S-11-14-2c

Funeral Services Held Friday For A. S. Curry Of Amarillo

Funeral services for Arthur S. Curry, 74, of Amarillo were held Friday at 2:30 o'clock at the Friona Methodist church with Rev. L. L. Hill of Canyon officiating, assisted by Rev. U. S. Sherrill and Rev. W. C. Fields of Friona.

Curry was born November 26, 1879 in Waxahachie. On May 31, 1904 he married Miss Haute Patton. He and Mrs. Curry moved to Friona in 1918 and then moved to Amarillo in 1944, where he was living at the time of his death.

While living in Friona he was a member of the Friona High school board for a number of years and also served as superintendent of the Methodist Sunday school. Curry was active in farming until about a year ago. Since then he has been in ill health.

Pall Bearers Active pallbearers were Hubert Day, Dean Hall, Jack Mosley, Hugh Mosley, Joe Fallwell and Max Wells.

Honorary pallbearers were E. M. Sherrill, Bill Cogdill, D. A. Meade, David Mosley, Bert Chittwood, Jim Shaffer, Herbert Martin, and Ersel Taylor.

Survivors include his wife, four daughters, Mrs. Cayson Jones of Friona; Mrs. Elvin Johnson of Nacona; Mrs. Juanita Johnson and Mrs. Edna Earl Breacht of Amarillo; four grandchildren and 12 great grandchildren, four brothers, O. C. Curry of Portersville, Calif., Fletcher Curry of Clarendon; Roy Curry of Floydada; and Jim Curry also of Floydada; and two sisters.

Mrs. John Jacobsen Sr. Chosen To Head West Hereford HD Club

Mrs. John Jacobsen Sr., was elected president of the West Hereford Demonstration Club when it met Tuesday at a luncheon in the home of Mrs. Vern Witherspoon.

Other officers elected were: Mrs. Vern Witherspoon, vice-president; Mrs. Carlos Vaughn, secretary; Mrs. N. B. Hood, treasurer; Mrs. Ida May Vaughn, council delegate; Miss Evelyn Bell, reporter; and Mrs. E. M. Cox, landscape demonstrator.

Committee reports were given by Mrs. Vern Witherspoon, Mrs. John Jacobsen, Miss Evelyn Bell and Mrs. E. M. Cox.

Program On Quick Cakes The program, making quick cakes, was given by Argen Draper, county home demonstration agent.

Plans were made to meet next Tuesday at 2:30 o'clock at the REA building. Mrs. Draper will give a demonstration on making angel food cakes.

Those present were: Mesdames John Jacobsen Sr., Ida May Vaughn, N. B. Hood, Carlos Vaughn, Roy Boyd, Argen Draper, E. M. Cox, and Miss Evelyn Bell. The next regular meeting will be October 13 in the home of Mrs. P. H. Luck.

Nickel In Earth's Crust Scientists estimate that the earth's crust contains about twice as much nickel as copper, zinc and lead combined.

Read The Classified

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

HEREFORD No. 849 AF & AM Thursday, Oct. 1 7:30 R. L. Thompson, Sec'y W. A. Bill Phipps W. M.

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

LITTLE FARMER By KERN PEDERSON



GRANDPA'S BOY By ARNIE MOSSLER



By FRANK THOMAS





Wright-Lisenbe Vows Spoken In Methodist Church Sunday

The first Methodist Church was the setting at 3 p.m. Sunday afternoon, September 20, for the wedding of Miss Mary Jacqueline Wright, daughter of Mr. and Mrs. Jack Wright, to Sammy Ray Lisenbe, son of Mrs. Gertrude Lisenbe of Hereford and C. C. Lisenbe of Rogers, Ark.

The sanctuary was decorated with large baskets of white gladioli and carnations flanking tall white tapers in seven-branched candelabra. White grill work entwined with fern screened the chancel rail at either side of the satin covered kneeling bench. Ushers were Wayne Hill of Petersburg, and Odean Nixon.

Preceding Ceremony
Preceding the double ring ceremony, Mrs. W. J. Stanford Jr.,

organist, played a medley of nuptial music including "Because", "Indian Love Call" and "I Love You Truly", and accompanied Mrs. Earl Phillips who sang "O Promise Me" and "I Love You Truly." "Always" was played softly as the vows were exchanged and Mrs. Phillips sang the "Wedding Prayer" as a benediction. The traditional wedding marches were used for the processional and recessional. Rev. S. M. Dunnam, pastor, directed the ceremony.

Mary Ann Davis of Dimmitt, cousin of the bride, served as maid-of-honor. She wore a pastel blue faille suit with navy accessories, a small navy hat, and carried a sheaf of bronze chrysanthemums. Ben R. Plummer of Muleshoe was best man.

Bride's Costume
The bride, who entered with her father, wore a toast woolen suit with brown accessories and a small brown velvet hat. For sentimental reasons, she carried a white Bible that had been used by other members of the family in their weddings. The wedding bouquet, which rested on the Bible, was of white roses and stephanotis strewn with white satin ribbon. For her daughter's wedding, Mrs. Wright chose a navy blue dress with black accessories. Both wore white carnation corsages.

Reception in Bride's Home
The bride's parents were hosts at a reception held in the Wright home immediately after the ceremony. The bride's table was laid in lace over yellow. The three-tiered wedding cake was decorated in

tiny yellow rosebuds. An arrangement of bronze and maroon dahlias was used as the floral decoration.

Those in the house party were: Mesdames H. C. Williams, Claude McGowan Sr., Odean Nixon, Wayne Hill of Petersburg, and Miss Martha Thomas.

Trip To Arkansas
When the couple left on a wedding trip to the Ozarks and other points in Arkansas, the bride was wearing a two-piece sailor-style suit in iridescent purple and blue. Pinned to her brown velvet purse was a small bouquet of bronze chrysanthemums. After September 27, they will make their home here at 330 Avenue J.

The bride is a graduate of Hereford High School and of West Texas State College, Canyon. While in college she was a member of Mary E. Hudspeth and Alphi Chi Hon-

County Welfare Worker Spoke At Quarterly Federation Lunch

Mrs. O. A. Smith, Deaf Smith County Welfare supervisor, was the main speaker at the first quarterly session of the Deaf Smith County Federation of Women's Clubs Monday at the Presbyterian Church. Mrs. B. A. Reddell was program chairman.

Mrs. Smith traced the origin of welfare work to the work of the early Christians and pointed to the Scriptures for recorded incidents to bear this out. She told of the system used in early days of English history which eventually became the basis for American welfare, and institutional care in the 19th Century.

Welfare Work Outlined
Outlining the work of the County Welfare office, she said it is threefold: Aid to the aged, aid to the needy blind, and aid to dependent children, and told how the American Red Cross aids in local communities. She also told how the local welfare office cooperates

or Societies, and of Future Teachers of America. After her graduation, she was employed at W.T.S.C. for one year and at present she is employed in the Jack Rentro offices.

Mr. Lisenbe, who is also a graduate of Hereford High School, attended Colorado A&M College at Fort Collins. He was in military service for 18 months. He is employed here with Jack Bradley.

Out-Of-Town Guests
Among the out-of-town guests attending the wedding were: Mr. and Mrs. Gordon Beall and Marie, Dalhart; Mr. and Mrs. U. H. Milner, Ed Howell, W. C. Howell and Mr. and Mrs. Nolan Harrell, all of Amarillo; Mr. and Mrs. Charley Hastings and Cherry of Dumas; Mr. and Mrs. T. J. Wright of Fort Worth; Mr. and Mrs. J. L. Burk of Vernon; Mr. and Mrs. Ches Wright of Shallowater; Mr. and Mrs. John J. Hastings of Wheeler, Messrs. and Mesdames E. B. Wright, Will Wright, Edwin Ramsey, Dewey Wright, Donald and Dorothy Joe, Hastings, Lon Booth, Ulys Davis and Johnny, and Mrs. Neva Hastings and Larry and Lois, Mrs. D. C. Daniels, Mrs. Etta Brahear, Mrs. Myrtle Wright and Miss Katy Coke, all of Dimmitt. Mr. and Mrs. Freeman Melton Jr. of McLean; Mr. and Mrs. Frank Hastings of Bovina; Mr. and Mrs. Wayne Hill and son Tim of Petersburg, and Mr. and Mrs. J. B. Noland of Summerfield.

with the Ministerial Alliance and the clubs of Hereford in order to get help to those who need it, and listed, among the many channels of county welfare, child welfare, juvenile court work, service to disorganized families, co-operation with school cafeterias, and co-operation with the Lion's Club in making investigation concerning children's need glasses.

Mrs. Smith also discussed the requirements for county welfare aid and urged churches, clubs, and individuals to work together to prevent overlapping or giving aid where it is not justified.

Placing Of TV Set
Mrs. H. H. Caraway told why the La Plata Study Club placed the television set won recently, in a television quiz program, in the Veteran's Hospital in Amarillo.

Mrs. Earl DeHart, federation president, presided over a short business session during which reports from committee chairmen were heard. Mrs. DeHart announced the next board meeting date, Saturday, November 7 to be followed by the second quarterly luncheon on November 16 at the First Christian Church. A fine arts program will be directed by Mrs. A. O. Thompson, fine arts department chairman. Hostess clubs will be: Lone Star, Child Study, Bud-To-Blossom study clubs, B&PW Club and Cultural Home Demonstration Club.

Informal music was presented during the luncheon hour by Mrs. C. W. Parker.

Beta Sigma Phi Chapter Represented At Borger

Mrs. Paul Harvey and Mrs. Norman Moore represented the local chapter Beta Sigma Phi at the Beta Sigma Phi Area Council meeting held Sunday in Borger. Other chapters represented were Amarillo, Borger, Cactus, Childress, Clarendon, Dumas, Pampa Perryton Plainview and Stratford.

The one-day session was held at Hotel Borger with entertainment features including a coffee luncheon and a tea. Miss Amelia Anthony was the main speaker, telling of her work at Girltown.

Glaucoma, a disease of the eyes, can be halted and sight saved if it is detected early, but once it causes blindness, the sight cannot be restored.

A "Jab" of Purina PIG STARTENA and they're OFF TO MARKET! WOW!



Of course you don't feed Purina Pig Startena this way, but the result is just about the same. Pig Startena was developed to give pigs the nutritional boost to put 'em on the profit road! It contains miracle growth factors which give pigs a market shove... it builds pork fast and cheap. Come in to our store next time you're in town and see our pigs... Your pigs will "GIT UP" and "GIT" on Purina Pig Startena, too.



PACKARD MILLING CO.

THOSE WERE THE DAYS



RURAL DELIVERY



DEEMS



OFF MAIN STREET



Look For The RED SEAL

Your Guarantee that you are buying the **First and Foremost UHF-VHF ALL CHANNEL FRINGE AREA ANTENNA**

the FINCO 400 A

See the big programs, the exciting sports event you have been missing

Brings you clear sharp pictures, 150 miles or more from the station.

Perfect reception on ALL CHANNELS—UHF and VHF

Superbly engineered — one transmission line — completely preassembled. Total wt. only 5 lbs.

Tested and Proved in Thousands of Fringe Installations Just Like Yours!

Look For The RED SEAL

Demand FINCO — Get the Best!

TRY P.G.C. CATTLE CUBES

SEE US FOR PRICES DELIVERED TO YOUR BARN

ALFALFA SEED — BINDER TWINE VETCH

Hereford Grain Corp.
(Formerly Bradley Grain Co.)

HEREFORD HUDSON HUCKERT TV
Sales & Service

Northwest Hereford News

By Mrs. R. C. Childers
Mr. and Mrs. V. L. Poindexter and daughter Velda and granddaughter of Amarillo visited in the home of Mrs. Edgar Telchik Wednesday.

Art Lewis returned Sunday from Ringwood, Okla., where he visited friends and relatives for a few days.

Mr. and Mrs. Grady Parsons and grandson, Jimmy Childers, visited in Lubbock Sunday with Mrs. Parsons' sister, Mrs. B. H. Patterson and family, and her mother, Mrs. J. A. Pool. Mrs. Pool is still confined to a wheel chair, due to a fractured hip which she sustained in July.

G. W. Jones and daughter of O'Donnell visited in the home of Mr. and Mrs. R. E. Hargis Thursday.

Clovis Ball Game
W. E. Holcomb, Ely Hargis and Mr. and Mrs. W. M. Holcomb were in Clovis, N. M., Wednesday night for the baseball game between Clovis and Albuquerque.

Mr. and Mrs. W. E. Holcomb visited Mrs. A. L. Gurley in Clovis Wednesday night.

Mr. and Mrs. W. E. Holcomb returned home last Friday after spending more than a month visiting friends and relatives in South Texas.

Mr. and Mrs. Hulon Richardson

of San Angelo were in Hereford this week to attend the funeral of Oscar Altman who was buried in the West Park Cemetery Wednesday. They visited his parents, Mr. and Mrs. J. T. Richardson, and his sister, Mrs. Pat Robinson, and family, while they were here.

Stunt Planned
Mrs. Paul Hoff and Mrs. W. H. Russel of Hereford, and Mrs. Earl DeHart and Mrs. Tom Draper met in the home of Mrs. R. C. Childers Thursday afternoon to plan a stunt for the Choral H. D. Club program which is to be held Monday, September 28 at the Veteran's Club House.

Pat Childers attended the Firemen's Banquet Thursday night and played for the Boys Quartet which sang several numbers as part of the entertainment for the banquet. It was held in the Jim Hill Hotel Ball room.

Claude Dabbs of Hereford is employed on the R. C. Childers' farm this week.

Raymond Higginbotham was a caller at the R. C. Childers' farm home Thursday morning.

Cake Demonstration
All Cultural Club members are asked to attend the Angel Food cake Demonstration, which is scheduled to be held in the REA kitchen Tuesday at 2:30 o'clock. This is to be given by Argen Draper in connection with the cake making project being carried on in all of the Home Demonstration clubs. It is open to the public. Anyone wishing to attend may feel free to do so.

Mr. and Mrs. C. S. Barclay and sons, Larry and David, and Mr. and Mrs. Britch Hopson and daughters, Randy and Dawn, attended the Tri-State Fair in Amarillo Friday.

Cultural HD Club Elects Mrs. Olson President Thursday

Mrs. Louie Olson was elected president of the Cultural Home Demonstration Club, at its regular meeting in the home of Mrs. Ira Scott Thursday afternoon.

Other officers elected at that time are Mrs. Paul Corbett, vice-president; Mrs. Art Lewis, secretary; Mrs. W. E. Holcomb, council delegate; Mrs. Grady Parsons, alternate delegate; Mrs. Herbert Belar, reporter; Mrs. J. T. Richardson, federation counselor; Mrs. R. E. Hargis, assistant secretary, and Mrs. Ira Scott, assistant reporter.

During the business session a committee was appointed to read and revise the Constitution and By-Laws of the Club. The committee members are: Mrs. Paul Corbett, Mrs. Earl DeHart, and Mrs. Art Lewis.

Argen Draper gave a demon-



IF STUPID CARELESSNESS and the Fire Demon could actually be jailed, and kept in jail, as these two insurance men who personified those two troubles were during the Town Inspection Day Thursday, Hereford would be a much safer town, from the fire standpoint. These men who were thoroughly soaked with water at the fire fighting demonstration shortly before they were "jailed," are Walter Swensen of the Glen Falls Insurance Co., and James Howard, Yorkshire Insurance Co. representative. Both are from Lubbock, and were "loaned" to help in the inspection day, along with other members of the West Texas Division, Insurance Fieldmen's Association. (W. H. Patton Photo.)

BLACK NEWS

Mr. and Mrs. Raymond Gareff and son Darrell have moved from this community to Friona. They are living in the Charlie Jones' home in Friona.

Ensign and Mrs. C. A. Tucker visited in the J. R. Branton home Wednesday. They were enroute to San Diego, Calif.

Jim Katy of Kansas was in this community this week to see about the grain harvest. Katy has been

tion on the making of quick cakes, giving step by step instructions for compounding cakes. While the cake was baking women of the group scored sponge cakes and chiffon cakes which had been baked by various members of the club. The cake scoring the highest belonged to Mrs. Grady Parsons, and was scored 97 by Mrs. Louie Olson, Mrs. Paul Corbett and Mrs. R. C. Childers.

Members attending were: Mrs. Edgar Telchik, Mrs. Paul Corbett, Mrs. R. E. Hargis, Mrs. Grady Parsons, Mrs. Art Lewis, Mrs. Earl DeHart, Mrs. E. W. Holcomb, Mrs. R. C. Childers, Mrs. Louie Olson, Argen Draper and the hostess Mrs. Ira Scott.

in this community the past few years with his combines and will return again within a few days.

From Tucumcari
P. R. Elmore of Tucumcari, N. M., visited his parents, Mr. and Mrs. H. H. Elmore, his brother, W. V. Elmore, and a sister, Mrs. Lucille Rockey last Tuesday.

Mr. and Mrs. Dick Rockey and Mrs. H. H. Elmore were visiting in Amarillo Saturday with Mrs. Elmore's sister-in-law Mrs. Bonita Porter.

Mrs. Tom Prestey, Mrs. Kermie Deaton and Mrs. Ellis Tatum were shopping in Hereford Friday.

Mrs. J. T. Gilbreath of Muleshoe and Hubert Gilbreath of Brady visited the Ellis Tatum's Sunday.

Pete Braxton was in Galveston on business last weekend.

The maize harvest is starting to begin here. The Black Grain Company has received grain last week.

The northern district of Lower California recently became Mexico's 29th state.

When nickel steel armor plate Annapolis, Md. in 1891, all navies of the world started using it.

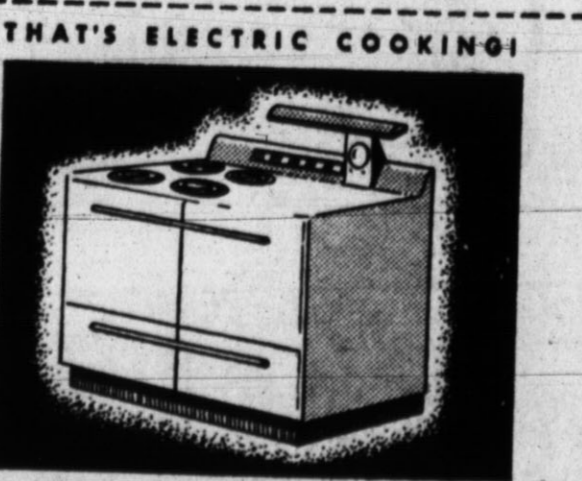
Lower California is experiencing a development boom says the National Geographic Society.

PIPE SUPPLIES
DIMMITT DITCHING SERVICE
Large Shipment, Prime Quality New 2 inch pipe. (Plain end for Welding) Arriving about September 30th. We have the best prices in West Texas.
Call or see.
George Owen Phone 297-J
Dimmitt, Texas

A TRIBUTE TO OUR NEWSBOYS!
The eager-faced lad who stands on the corner in all kinds of weather selling newspapers is, in every sense of the word, an American businessman. He is a self starter. He is up bright and early and on the job late at night. Nobody backs him with capital or confidence. He supplies all this himself... and banks solely on his own alertness and salesmanship. Your newsboy may deliver your newspaper to your door. If so, he is even a more astute businessman, for he not only throws his papers at countless front porches, but doubles back regularly to make collections. Yes, the newsboy is an American institution. Keep up the good work, youngster. We're ALL behind you!
KINSEY MOTOR CO.
11 Years Your Chevrolet-Oldsmobile Dealer
2nd and Schley Phone 740
We Salute Our Town!



Precision Performance
for just **7 cents a day!**



AT YOUR LAMP BULB DEALER OR PUBLIC SERVICE OFFICE
BALANCED BUDGET BONUS PLAN
SYMBOL OF QUALITY

SOUTHWESTERN PUBLIC SERVICE COMPANY

THERE'S A BRIGHT FUTURE THIS FALL FOR
SATONE
THE NEW FLAT ENAMEL
Free of objectionable odors. Fully scrubbable.
No primer or sealer needed. Covers in a single quick drying coat.
Available in scores of decorator colors for walls, woodwork and ceilings.
ROCKWELL BROS. & CO.
Phone 4

PENNEY'S
ALWAYS FIRST QUALITY
END-OF-MONTH clean-up

Long-Wearing Mattress PROTECTORS
Thicks pads, filled with all-bleached cotton—and zig-zag stitched to prevent bunching when washed. Tape-bound edges add longer wear. Use them to protect your mattress, and for added sleeping comfort.
Twin Size ... \$2.00
Full Bed \$3.00

2 COLORS! CORDUROY SPORT COATS
Perfect for school, for casual wear. Pinwale corduroy coats with full rayon linings, patch pockets. Penney's has them in maroon and green colors. 34-46.
Special \$8.00

Full Fashioned Hose
60 Gauge, 15 Denier 98c

Men's Wool Felt Work HATS Size 7 1-8 to 7 3-8 \$1.50	Boy's SUMMER SHIRTS Broken Sizes Reduced to 50c
Rondo Print, Plain or Printed 36 in. Wide 39c	One Large Table of Mark down Sports Wear Reduced to sell

Western Style Blue Jeans

8 oz. Sanforized Childs 2 to 6 \$1.49 Girls 7 to 14 \$1.98 Ladies 12 to 20 2.49	11 oz. Sanforized Foremost Boys 4 to 16 \$2.29 Men's 28 to 44 2.79
--	---

Penney's Own Nation Wide SHEETS And CASE

Cases	Sheets
36x36 42c	42x36 45c
81x99 \$1.88	81x108 \$2.15

CURTAINS

Rayon Panels 42x81 Size Special \$1.09	Permanent Finish Organdy 90x80 \$3.98
--	---------------------------------------

Men's JUMPERS
Blanket Lined Blue Denim \$3.79

Men's Mached Set
Tan or Gray
Shirt \$2.49
Pants \$2.98

SAVE!
15 Pair Ladies Crepe Soles Leather Oxfords \$2.77

SAVE!
26 Pair Men's Better Dress Oxfords Broken Size Reduced to \$4.00

SAVE!
Plastic Rain Coats Girls & Ladies Sizes White & Colors Reduced to 50c

SAVE!
Girl's Cotton Slips Sanforized For Permanent Fit Size 2 to 12 98c

SAVE!
Girl's Back to School Rayon PANTIES Size 2 to 16 What a buy 33c



Does anyone have a muzzle-loader and a powder horn? If so, hang onto them. They are becoming more and more valuable each day. Sueh, at least, is indicated by the new Texas Digest of Game and Fish Laws. Issued September, 1953, the official Digest designates "NO CLOSED SEASON ON BUFFALO" in Deaf Smith County.

The open season on buffalo likewise applies to 33 other West Texas Counties—and there is no bag limit. Kill just as many as you can find. Other counties listed in the Digest are: Armstrong, Biscoc, Carson, Castro, Childress, Collingsworth, Cottle, Dallam, Donley, Erath, Gray, Hall, Hansford, Hartley, Hemphill, Hood, Hutchinson, Jack, Lipscomb, Moore, Motley, Ochiltree, Oldham, Palo Pinto, Parmer, Potter, Randall, Roberts, Sherman, Stephens, Swisher, Wheeler, and Young. It appears, however, that Randall County will be the only one seriously affected.

The Texas Tech Raiders are probably the only folks in the world who will take advantage of this open season. Saturday night, just before this appears, the Raiders will in all likelihood, knock off the entire West Texas "Buffalo" squad. In addition, Randall County has a few real, genuine buffalo in Palo Duro Canyon—which is a game preserve and outside the bounds of hunters. Mont Baker discovered the Game Digest listing and is

still wondering why these counties were designated. Now I am with him. Are there any wild buffalo in this part of the country? Why the "Open Season" listing? Can anyone explain this?

Meanwhile, I am thinking about filling an application with Rotary or Kiwanis. You never can tell when the game department might decide to have a "No Bag Limit—Open Season" on Lions in Deaf Smith County. Considering my current standing in some points around here, this could be fatal—in a hurry, too.

C. C. Bowman was in the other day following a trip down to the Texas coastal country. He said they sure were glad to get back home.

"This is a wonderful country," said Mr. Bowman. "No mosquitoes. Down in the Valley they have three kinds: big, little and middle-sized. Actually, they have to have two sets of screens on the windows; one set to stop the big mosquitoes and another lighter set to stop the little ones. I never saw anything like it."

He didn't say why the little screen wouldn't stop the big mosquitoes, but I presume there was a reason. There usually is. Anyway, he was over-joyed to get back to Hereford.

Will Rogers once said the surest way to exterminate the American race was to invent a can opener

no one could operate and, just to prove his point, we have a bonafide rumor from the Camp Fire Hut. One of the Camp Fire bigwigs is slated here next week, so the sponsors have been doing a first-class clean-up job on the entire hut. Guss what they found in the cook stove—a bird nest, no less!

The City of Amarillo has done a lot of things to Hereford down through the years. They steal our business, and this summer they even bought some land in this county so they could use up our irrigation water. The nastiest, underhanded and most despicable thing they have done to me personally occurred only this week, however, when our kids fell for their propaganda and went to the Tri-State Fair on Hereford Day. Buz came back with a quacking baby duck named Oswald. He is a tiny little fellow, but he sure can make plenty of noise and Buz sets up in the middle of the night to see if he is hungry. The affection is truly touching. So is the noise. What Amarillo expects to gain by keeping all of the people in this territory awake throughout the night is beyond me—but they probably have a reason. They usually do. Buz said he won the duckling for a dime, but shortly after 2 a.m. Friday morning I offered him a dollar bill to let me have the fowl to dispose of in my own fashion—and he refused.

My only possible hope is that the dog he forgets to feed may sooner or later encounter little Oswald in the dark of the moon—and mistake his quacking for the purring of a stray cat. Oswald, incidentally, is all down—no feathers. His repulsive little body even reminds you of kitten fur. Meanwhile, if those Amarillo sharpers will only tell me how it is physically possible for such a little duckling to have such a big, resounding quack, I'll call it even.

Furthermore, I am about half mad at the fire department. They framed me—for sure. Those inspectors were in town Thursday checking over the business houses and hanging little "red tags" on all points which were considered fire hazards. This applied to defective wiring, unusable fire extinguishers—and to places where trash and debris had collected to the point of being dangerous. All of which is OK. I am for it. Everyone should clean up and remove those hazards. It's only smart—but they hung a "red tag" on my desk. The desk had a few little business and personal papers on it, naturally, but not enough to merit a red tag. This is a frame up. I know it is, because Alex Thompson didn't get a tag on his desk—and it's worse than mine. I personally resent this and I'll get even with that Bill Brady. I sure will. Also I resent that nasty little note on the back of the tag which said, "I'll be seeing you . . . soon." (Signed) The Fifth Horseman.

A joke is a joke, but this is just plain "meddling". There hasn't been a fire on my desk in years' and years. I even have some papers dated back to 1939 in the stack. That should prove something. Besides, it has an automatic fire extinguisher over the desk—just in case. How would the fire department like to have a baby duck for a mascot? It sure would be nice.

Henry Benson is heading for North Dakota today. Says it is a business trip around the Grand Forks country. However, he was asking when the pheasant season opened and wondering about the fishing in that neck of the woods. Guess he just didn't want to be there when there were a bunch of tourists.

I notice where Bovina, despite the loss of their school building, is winning every football game played. They sure are mowing them down. School is also rocking along in as good shape as possible in the churches and temporary quarters. However, they had a fairly rough time. The board got everything set as to quarters, then called Austin for a temporary book issue to get rolling. Books were arranged and the Superintendent said, "I'll start a truck down there now." However, it didn't work that way. He was informed that it would take several weeks to clear the road tape. He argued and fumed, but no soap. Finally, he hung up, feeling pretty low.

Just as he was deciding he didn't have a friend in the world, the phone rang and he picked it up. The call was from George Graham, Hereford Superintendent. "We are in bad shape and partly in churches, ourselves," said George, "but we can spare a few old desks and we have a few extra books we'll send over." Just as George finished, came a call from another school, then another and another and another. The calls came thick and fast—and that's how Bovina got back in the school business in such short order.

Furthermore, that is why America is such a great nation. Sure, we have red tape. Yards and yards of it. Just as much as any country, possibly more than most—but we also have people with big hearts and plenty of ingenuity. That's the difference. When Americans are really sold on a cause, you just can't beat them. This story drifted back to me from the football sidelines and the people of Bovina are plenty happy to find that they have so many friends. Maybe it was an accident that George made the first call that morning, but it certainly shows that he was thinking right, and on the ball. Anyway, I am mighty proud of him for getting through first and all of the people in Hereford are equally glad to help a neighbor in time of need and distress. Hereford didn't help a lot, but all of the towns over the Panhandle did get the job done. I think it's wonderful.

If a spirit of this type ever spreads throughout the big United Nations building then, and only then, the United Nations will fulfill the mission for which it was created.

Steak contains about 17.3 percent protein and milk 3.5 percent protein.

Proteins provide the building blocks for muscle and other bodily tissues.

PRISON RODEO

Huntsville Texas
OCT. 4-11-18-25

"But, Warden — I just borrowed that bar 'til morning to make me some spurs."

Road Signs Will Be Erected In Westway

The Westway Home Demonstration Club met Wednesday afternoon in the home of Mrs. Bess Werner. The program was on flower centerpieces and table arrangements. Mrs. Werner and Mrs. G. C. Merritt gave a demonstration on each one.

Mrs. B. B. Northcutt gave the council report and Mrs. R. L. Wilson gave the federated council report.

To Erect Road Signs
Plans were made for the club ladies and their husbands to meet at 10 o'clock Tuesday morning at the C. A. Sauley home to complete and erect road signs.

Those present were: Mesdames Joe Landers, R. L. Wilson, Paul Rudd, Harold Rudd, E. B. Garrison, B. B. Northcutt, G. C. Merritt, C. A. Sauley, Phillip Miller, George Turrentine, Johnie Townsend, P. B. Sowell and the hostess, Mrs. Werner.

The next meeting will be in the home of Mrs. George Turrentine on Wednesday, Mrs. Bess Werner will give a book review.

CARD OF THANKS
We wish to extend our appreciation and gratitude to our many friends for their kindness at the time of our sorrow.
Mrs. Oscar Altman and family.

Read The Brand Want Ads

More to SEE in '53
STATE FAIR OF TEXAS
DALLAS
OCT. 10-25
★ The Biggest State Fair in the World ★

SPECIAL SALE EVENT

For Next 10 Days

FRANCISCAN CHINA

20% off



Patterns:
FRANCISCAN
Apple
Ivy
Desert Rose — Wheat

We Have a Complete Stock—All Nationally
Advertised FRANCISCAN
FRANCISCAN POPPY — 30% OFF
HEREFORD HARDWARE
216 N. Main St. Phone 567

COMPLETE RADIATOR SERVICE

PHONE 1597
Hereford Radiator Serv.
324 E. 2nd St.

Fashion Headliners

By Fashionbilt

IN FASHION'S BEST TRADITION

Juilliard's lush, deeply textured lacy boucle, Akola, tailored with precision into one of this fall's truly important coats. The Sleeves are high fashioned indeed and jewelled buttons enliven the rich beauty of the fabric. The slash pockets are deep and roomy enough for gloves and what have you. And best of all . . . the fullness of this lovely three-quarter coat falls from the dipping yoke on the front and back of the garment . . . to flatter every figure.

THE WONDER SUIT IN MANTONELLA THAT FASHIONABLE FOR YOU

The straight line jacket is actually a Milium lined topper that will give you year-round wear as that "extra" little coat. Crafted in wonderful Anglo-Mantonella, it has "twice-the-money" look that you expect in your Fashionbilt suit.

The Little Fashion Shop
"Smart Clothes for Smart Women"

Westway News

By Kaul-Combs
The annual promotion and Rally Day for the Sunday school will be held here the first Sunday in October. This will also be a home coming for all former Westway residents. There will be a basket dinner at noon followed by an old fashioned song fest in the afternoon.
Rev. and Mrs. R. D. Evans and Donald of Amarillo were guests Saturday night of Mr. and Mrs. A. A. Head. Rev. Evans filled his appointment here Sunday. Johnnie Townsend gave his birthday offering and Mr. and Mrs. William Frank, Billy and Sandra, who live at the Brumley place, were visitors.

people before the business meeting. Mr. and Mrs. J. C. McCathern and Mr. and Mrs. A. A. Head went to Springer, N. M., on business last week. The Heads continued on to Trinidad, Colo., where they visited Mr. Head's sisters, Mrs. R. F. Daniels, Mrs. Deacon Jones and their families, Miss Frances Head, who is also visiting there, and a brother, Frank Head.
Mrs. Merlin Kaul accompanied W. C. Quattlebaum, Della Stagner and Mrs. Claude Francis to Amarillo Thursday where they attended the TSTA Workshop for District IX at Polk Street Methodist church.
Crops Damaged
High winds, dust, rain with hail did considerable damage to crops along the eastern edge of this community. Lettuce and cotton crops were badly damaged at the Andrew Kershner and Pat Ranspot farms. John Kalka reports a lot of damage to his maize. The maize was shattered all over the ground. Around Westway proper and on west there was neither rain nor hail, only plenty of wind and too

much dust.
Mr. and Mrs. Harold Rudd and girls, Lynn and Patsy, accompanied her parents, Mr. and Mrs. Raymond Wells and Raymond Jr., to Lake Altus near Altus, Okla., last Saturday where they attended the Henderson family reunion on Sunday. Enroute to Altus, they visited Mrs. Rudd's uncle, J. V. Wells, and her aunt, Mrs. E. C. Mackie, at Pampa.
Homer Rudd of Fort Bliss, El Paso spent the weekend here with his parents, Mr. and Mrs. Paul Rudd. Other guests in the Paul Rudd home were Mr. and Mrs. Curt Griffin of Amarillo, J. B. Little, who has been visiting the Griffins', returned to his home here.
Federated Luncheon
Club members who attended the Federated luncheon at Hereford on Monday were Mrs. Roy Lee Wilson, Mrs. P. B. Sowell, Mrs. C. A. Saucy, Mrs. Paul Rudd, Mrs. George Turrentine, Mrs. Bess Werner, and Mrs. Phillip Miller.
Mrs. Lula Bobo of Dallas has returned to her home after visiting the past two weeks in the home of Mrs. T. D. Alston.
Fair visitors in Amarillo Thursday included Mr. and Mrs. A. A. Head, Mr. and Mrs. Harold Head, Mr. and Mrs. C. A. Saucy, Mr. and Mrs. Elvin Wilson and girls, Mr. and Mrs. George Turrentine and girls and Mrs. Bess Werner.

Weekend in Midland
Mr. and Mrs. G. C. Merritt Sr., spent last weekend in Midland where they visited relatives. Wayne Smith of Hereford stayed with G. C. while they were gone.
Mrs. Kelly Gray was a visitor Tuesday night in the Buck Green home. She spent Wednesday night with Mr. and Mrs. Hartland Caraway and John Aikin took her to Amarillo Thursday morning where she took a train to return to her home at Bruceton, Tenn. She has been attending to business here for the past several weeks.
Mr. and Mrs. John Miller of San Antonio were visitors from Saturday until Monday in the A. A. Head home. Mrs. Miller is a sister of Mrs. Head. They went from here to Snyder, Okla., where they will visit other relatives.
John Southall left last Saturday for Houston where he will enter the University of Texas Dental College. John attended Texas Tech at Lubbock last year.
Arm Broken
Henry Ranspot suffered a broken right arm last Friday afternoon when he fell as he was running around the corner of the house. Both bones above the wrist were broken. He is the son of Mr. and Mrs. Pat Ranspot.
Guests of Mr. and Mrs. Porter Southall last Sunday included their daughters and families, Mr. Ben-thal Beene, Van Elana, Gib, and Gregg of Friona, Mrs. J. R. Braxton, Jim and Ray of Black and Mr. and Mrs. A. C. Tucker, recently of Newport, R. I. Tucker has been attending Naval Officers' School at Newport and is now enroute to Alameda, Calif., where he will be assigned.
Finger Hurt
John Kalka nearly cut off a finger last Friday when he slammed the car door shut on it. He had the dogs with him in the car and had gone to the pasture to see about some cattle. He had gotten out of the car and slammed the door quickly to keep the dogs in when the accident occurred.
John knows bad luck comes double, because the wind and hail storm Friday evening ruined the maize crop on his land northeast of Westway.
Mr. and Mrs. C. J. Hiltbruner of Shamrock were guests in the B. E. Garrison home Thursday.
Mr. and Mrs. B. E. Garrison went to Plainview Saturday on business. They took their daughter, Mrs. Cletus Wilsner and children, Katrina and Norman, back after they had spent a week here in the Garrison home.
Mr. and Mrs. R. E. Hargis of Summerfield and Mr. and Mrs. Elmer Combs were visitors Tuesday night in the Edd Blakney home.

DEAD ON YOUR FEET?

Do you suffer from fatigue, nervousness, poor appetite, digestive upsets, insomnia, constipation?



These symptoms if due to a vitamin deficiency occur only when daily intake of vitamins B₁, B₂, and niacin is less than minimum daily requirements over a prolonged period. In themselves, they do not prove a vitamin deficiency as they may have other causes or be due to functional conditions.
The basic cause of your trouble may be iron-and-vitamin starvation over a prolonged period. BEXEL, the Special high-potency Formula, supplies supplementary quantities of iron for rich red blood... pouring new strength and energy into your entire body. Each wonder-working BEXEL capsule gives you more than 5 times the daily minimum requirements of blood-building iron; more than the daily minimum requirements of all the essential B-vitamins plus Vitamin B₁₂ plus trace minerals.
For quick energy and a glorious new zest for living, get BEXEL Special Formula capsules—now at all drug stores.
Only 6¢ a day
HIGH POTENCY
BEXEL
SPECIAL FORMULA CAPSULES
MONEY BACK GUARANTEE
If you don't feel noticeably better after your very first bottle of BEXEL!
Made and Guaranteed by McKESSON & ROBBINS, Bridgeport, Conn.

CITY DRUG STORE
Phone 100

Anthony's ... In Hereford Gives You

MUCH MORE

For Your Money
SEE OUR NEW SELECTION
MEN'S

SUITS

\$ **29.75**

Also ... **BRYAN HALL SUITS** ... in
All Wools—Dextron & Wool—Flannels Tweeds and Gabardines. Sizes 34 to 42.
Single and Double Breasted Styles
At the Same Low Price

FREE ALTERATIONS

Attended Fair
Mr. and Mrs. Leo Ohlig and Billy, Mr. and Mrs. Joe Wagoner and Joe Bob were in Amarillo Wednesday to attend the fair.
Mr. and Mrs. C. A. Saucy were guests of their daughter, Mrs. L. Mullins and family of Bovina Wednesday night.
Mr. and Mrs. Finis Wright were visitors in the Elmer Combs' home last Thursday.
Mr. and Mrs. C. A. Saucy were in Amarillo Thursday visiting their daughter, Mrs. Jimmie O'dell and family. While there they attended the fair.
Larry Don Rutherford, Jonnie Latham of Hereford and Teddie Alsup spent Thursday night with Billy Don and Eugene Combs.
Mrs. Bobby Jones is visiting this week with her parents at Groom while Bobby has gone to South Dakota to get a combine.
Mrs. Reinauer's Brother is Buried in California
Mrs. Joe Reinauer went by plane to Los Angeles, Calif., last Wednesday where she was called by the death of her brother, Robert Leckie.
Mr. Leckie was 38 years old. He was born in Seattle and at the time of his death was living at Woodland Hills Rest Home. Until his illness a few months ago, he was employed by Paramount Motion Pictures in the casting and talent department. He is survived by his wife, and three sons, Michael, Steven, and Richard.
Leckie was past Vice Commander of the American Legion Post at Paramount Studios.
Funeral services were held in Los Angeles Thursday.
Mrs. Reinauer returned home Friday.
The population of the United States is increasing at the rate of 1.7 percent per year.
Fifty-seven percent of the employees of the U. S. Bureau of Indian Affairs are Indians.
Lake Tulainyo in California, 12,865 feet high, is believed to be the highest in the United States.
Several nations have erected special cities for their capitals, including New Delhi, India; Canberra, Australia; and Washington D. C., U.S.A.

ANTHONY'S OLD FASHIONED ...

DRY GOODS AND HOME FURNISHINGS

SALE

COTTON RUGS BED SPREADS PILLOW SLIPS CURTAINS TOWELS

Outstanding Assortment.. Values Up To 98c Yd **SALE New**

FALL COTTONS

Patterns, Colors and Combinations that will make you want to sew and save. An outstanding group, you will admit, especially at this special sale price. Every piece Sanforized shrunk, fast to washing. Hurry on down now for your share.

SALE PRICE → **50¢** yd.

- Combed Polished Chambray
- Printed Embossed Cottons
- Printed Taffyshaen & Taffyshaen
- Plain... Stripe... Dobby Weave
- Antique Cotton Satins

Lovely Solid Color

CHENILLE BEDSPREADS

Regular 3.98 Value

One of the greatest spread values we have ever offered. Wavy line, luxurious chenille in many beautiful colors. Full bed size. Will add beauty to any bedroom.

- Sun Gold
- Blue
- Cherry Red
- Pink
- Hunter Green
- Wine
- Chartreuse
- Orchid

2.88

UNUSUAL SAVING
LOVELY RAYON
MARQUISSETTE

PANELS

Fine quality marquisette in 44/22 construction. Each panel 30 inches wide and 80 inches long. Ready to hang. A real old fashioned value, supply your panel needs now and save.

• WHITE ONLY
• Reg. 79c Each

→ **2 FOR \$1**

COTTON

SHEET BLANKETS

Ideal for many home uses these pastel cotton plaid sheet blankets. Slight irregularities of much higher priced quality. See these, you'll want several at this low price.

\$1

Outstanding Low Price

Imported ... Yarn Dyed Woven Luncheon

CLOTHS

Size 52x52 and 52x70

Imagine an Imported, Yarn Dyed, Woven luncheon cloth for this low price. You will love the many colors and patterns. Two sizes. Only through a special purchase is this saving possible.

\$1

Special Selling ... Regular 1.98 Value

BEAUTIFUL SOLID COLOR CHENILLE

Throw RUGS

Look at the size, large 24 x 42 inches with coated latex non-skid backing. Fringed ends. These will go fast at this old fashioned low price, so hurry for yours.

\$1

- Wine
- Red
- Green
- Cecos
- Sungold
- Rose
- Coral
- Blue
- Orchid

SPECIAL LOW PRICE

Pastel Plaid Part Wool

DOUBLE BLANKETS

For extra warmth and longer wear. Pastel plaid, 5% Wool, 72 x 84 Doubles. Sateen bound ends. Buy now, save now, be ready for the first cold snap. Favorite colors.

Size 72x84

4.98

Anthony's
C. R. ANTHONY CO.



THE SUNDAY BRAND Women's Activities

Social Events — Clubs — Civic Interests

Hereford, Texas, Sunday, September 27, 1953

Section Two

FEATURED HERE IS A PICTORIAL PARADE of the Garden Beautiful Clubs Fifth Annual Tour of Homes which is slated for Friday. In the homes will be seen unusual decor and flower arrangements to carry out ideas in decoration and appointments for the party months October through March. Unusual architectural features, conveniences and details that go to make up the modern home will also be found in the homes on the tour.

1—CARL LUKE HOME—135 Texas Avenue—The eight-room ranch type house of Mr. and Mrs. Carl Luke was designed primarily for comfortable living. Of special interest is the den with walls of sand blasted American wood where Mr. and Mrs. Luke spend most of their time. The fireplace in the living room will give ideal background for the December or Christmas decorations. Refreshments will be served at the Luke's, third home on the tour.

2—THE BEZNER HOME—Highway 51—The tour will end at the Frank Bezner home, four-and-a-half miles south on Highway 51. The Bezners have just completed their spacious home, which is constructed of buff brick with Roman brick trim. The needs of their six daughters have been considered in the arrangement of the eleven rooms. The camera has caught the family, except one daughter who is away in school, grouped at one end of the living room, where the rich tones of the mahogany furniture, glimpsed in the dining room, are accented in the colors of the carpeting and upholstery. In the picture, from left are: Mrs. Bezner and baby daughter Judy, Carol Ann, Laverne, Bernadette, Janie and Mr. Bezner.

3—W. L. WINGET HOME—301 South Main.—The W. L. Winget home will be the fifth stop of the tour. The structure is of Luder Stone and stucco. A double fireplace separates the living room and dining room. The house has three

bedrooms, dinette, kitchen, two bathrooms and utility room. Mrs. Winget feels at home in her green and yellow kitchen, equipped with double sink and many convenient cabinets.

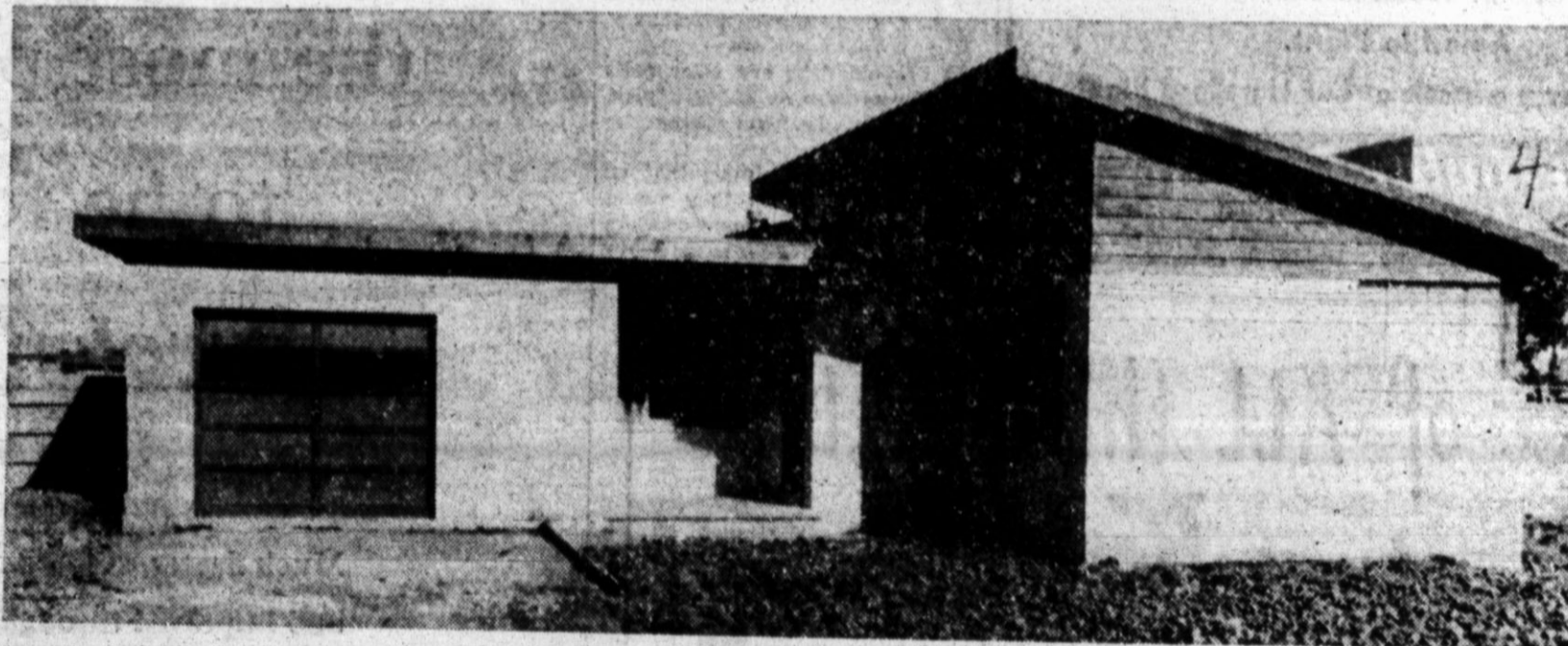
4—RAY GODWIN HOME—Beach St.—The fourth home to be shown is the Ray Godwin home in the new West Haven Addition. The six room house is of Haydite block in semi-modern architecture, with outside finish in yellow and brown. Mr. and Mrs. Godwin and their daughters, Nancy 13, and six-months-old Becky, moved here recently from Amarillo. January ideas will be featured here in decorations and appointments.

5—KENNETH COKER HOME—119 N. Knight St.—Second home on the tour is that of Mr. and Mrs. Kenneth Coker. Their children, Mary Lois and Alan, pause on the stairway for the cameraman. There are two bedrooms, bath and sun porch on the second floor of this home. In Cape Cod design, the house has an outside finish of gray-green siding with blending colors used in the interior furniture in Early American design.

6—GLEATON HOME—1209 East Grand—The tour will open at 1 o'clock at the Sully Gleaton home where tickets for the tour may be purchased. The Gleatons moved into their pink brick veneer home in June. Mrs. Gleaton is shown relaxing a bit with some magazines in her cheerful bedroom done in green and orchid with beige carpeting. The house has living room and dining room, two bedrooms, den, kitchen and two baths.

Members of the club will serve as hostesses at each home to welcome the tourists and serve as guides.

Bluebonnet seed, to be planted now for spring blossoms, will be sold at the first home on the tour.



Surprise Party Held For Martha Brown

Martha Jean Brown was given a surprise birthday party Tuesday evening at the home of Lu Durham, Mrs. Byron Durham, Mrs. C. O. Brown and Lu Durham served as hostesses for the party which marked the 17th birthday for the honoree.

After the party the girls attended Tri-Hi-Y meeting at the High School.

Those attending were: Sylvia McCracken, Barbara Sue Rogers, Barbara Winget, Norma Grace Gray, Mary Durham, Georgia Lewis, Nancy Crawford, Earline Plant, LaJean Latham, Melrose Whitfield, Gayle Gault, Sue Barnard, Donna Caylor, Dorothy Viegel, and Lu Durham, Mrs. S. M. Dunning was a special guest.

No one has been able to raise sea otters in captivity.

We Guarantee the **LOWEST** priced **RCA VICTOR "Super Set"** to outperform the **HIGHEST** priced TV set of any other make!

STREU HARDWARE

FIRE PROOF - VERMIN PROOF ECONOMICAL

Truly The Ideal Building Material



HAYDITE BLOC

Special prices on Truck lots direct from our Amarillo Plant.

We also carry a stock at our Hereford Plant

Crowe-Gulde Cement Co. of Hereford 1st & GOUGH ST. PHONE 1722

Let's Cook Something



The history of cookery is part of the history of civilization. The development of man's taste for cooked instead of raw meat marked also his development in other respects. All through the literature and the art of the ages runs the subject of human food. Differences in the temperament of peoples as well as differences in the geography of their respective localities, makes for differences in preferences.

There may have been a man who didn't like pie but he would be regarded as a gastronomical curiosity here for pie in this country is as American as the Fourth of July. It's almost everybody's favorite dessert.

Mrs. Jack Bradley gives you the recipe for her favorite pie, one her grandmother always made at Thanksgiving time and during the Christmas holidays. Mrs. Bradley's mother continued that custom as does Mrs. Bradley in her own home. In fact, a family get-together is never held without serving Jeff Davis Pie.

Jeff Davis Pie
3 eggs

2 ups sugar
Lump of butter size of an egg
1 cup sweet milk
1-8 teaspoon salt
1 teaspoon cloves
1 teaspoon cinnamon
1 teaspoon nutmeg
1 teaspoon lemon extract or lemon juice

Beat eggs and sugar together until well blended, add butter cut into small pieces and then add all other ingredients and mix well. Pour into unbaked pastry shell and bake at 325-F degrees until center is firm when shaken. This makes one very large or two small pies.

Films Of Canada And Yellowstone Shown To Club

Continuing their study of "Playgrounds of the USA," members of the Lone Star Study Club heard a program at the home of Mrs. V. E. Dodson Tuesday afternoon. Mrs. Earl Phillips was co-hostess. Roll call was answered with past impressions of places. A travel program was presented by Mrs. Earl Springer and Mrs. G. W. Newsom.

Mrs. Springer showed films of a trip to Canada last summer, including pictures of Lake Louise and Yellowstone National Park, and gave first-hand descriptive comment.

Travelling Light
Mrs. Newsom told how to "Travel on a Light Purse", recommending the off seasons for vacations, both for economy and accommodations.

Those present were: Mesdames O. L. Click, Roger Corbett, W. S. Fluitt, Leo Forrest, E. W. Hobson, John Jacobsen Jr., Joe Kendall, Robert Lingenfelter, G. W. Newsom, Coy Phillips, Earl Phillips, Earl Springer, Robert Thompson, Ed Warren, L. L. Womble and the hostess.

CARD OF THANKS
I wish to take this means and opportunity to thank our many friends in Hereford for their kindness and help during my stay in the hospital. Especially I want to thank Dr. Barnett, Dr. Mimms and the nurses for my excellent care. Mrs. F. R. Curtis and family.

In the old days sea otter pelts sold for as much as \$2,500 a piece, but there has been no market for them for so long because of rigid protection of the animals that no one knows how much they would be worth today and some furriers think that sea otter fur is too heavy for modern furs.

Child Study Club Met With Mrs. Bryant

Mrs. Cawthon Bryant was hostess to members of the Child Study Club at her home Thursday evening.

Mrs. Merlin Kaul was leader of the program on "Problems of Segregation". She told something of segregation practices in the United States and outlined San Francisco's method of segregation.

"Here in Hereford we are facing this problem and an effort is being made to bring about a satisfactory solution. The school for Negro children is only a beginning," Mrs. Kaul concluded.

A program on "Federation" was presented by Mesdames Dale Kelly and Joe Story. After discussing national and state federation, Mrs. Kelly told of the advantages to individual clubs in federation, and Mrs. Story spoke on the disadvantages to a small club.

Mrs. Carl Stapp will be hostess for the next meeting on October 8.

Accident Prevention Program Presented At Les Meres Club

A program dealing with the prevention of accidents was presented at the Les Meres Study Club session held Monday night in the home of Mrs. Robert Lemons, with Mrs. Leo Hoffman serving as co-hostess.

Roll call featured individual family items of interest. The two-part program was presented by Mrs. Joe Deavenport and Mrs. Elvin Wilson.

Subject Phases
Phases of the subject discussed included: Making sure of proper foods to prevent choking in infants and toddlers and keeping poison out of reach at all times. Teaching children how to take care of themselves and how to avoid danger were also discussed.

In attendance at the meeting were: Mesdames Ed Brisentine, Joe Deavenport, Dick Gholson, Howard Gore, Glenn Gripp, Spicer Gripp, W. D. Jones, Elvin Wilson, Bill Simpson and the hostesses.

Mrs. Frye Gives Program At Ladies Aid Society

The Immanuel Lutheran Ladies Aid Society met Wednesday afternoon at the church. Rev. Harold Kaestner, pastor, gave the devotion. Mrs. R. A. Frye gave the topic, "Women's Lodges and Organizations."

Plans were made for the members to attend the Lutheran Women's Missionary League Rally at Pampa on October 1, which is a Zone Rally of the entire Panhandle.

The next monthly meeting will be on October 21.

Personals

Mrs. L. C. Thomas was in Amarillo Sunday to attend the Fifth Annual Clinic of the Texas Association of Accredited Beauty Culturists.

MODELS HAIR STYLE
Betty Sanders, daughter of Mr. and Mrs. Ernest Wade, was selected to model for Chester Martin, Amarillo hair stylist at the Annual Hair Dressers Association meeting held in the Herring Hotel in Sunday September 20.

Here for a couple of weeks stay in the home of his brother, Glenn Weir, and their daughter, Mrs. Thelma Jersig, are Mr. and Mrs. Worth Weir of Dayton, Ohio. Other guests include Mr. and Mrs. Jack Clatterback of Fort Mitchell, Ky.

Guests in the home of Mr. and Mrs. Ray Johnson of Summerfield the past weekend were her parents, Mr. and Mrs. R. J. Smith of Gainesville, and her sisters, Mrs. Virginia Nielson of Carmel, Calif., and Mrs. W. D. Mantilly of Bankle, La.

Mrs. Ray Johnson and Mrs. R. A. Tynes were in Lubbock Thursday to attend the annual fall board meeting of seventh District, Texas Federation of Women's Clubs. Mrs. Johnson is chairman of the department of communications.

A fine of \$15 for losing a musket firelock was prescribed for the Continental Army soldier in a manual written by Baron von Steuben.

It is estimated that the United States consumes about twice as much oil and natural gas today as it did in 1940.

Army engineers and cavalry played an important part in surveying the route of the Union Pacific, first transcontinental railroad.

As nationally advertised **COSMOPOLITAN** and **WOMAN'S HOME COMPANION**

your first steps into Fall

are **Velvet step SHOES**

Pretty soft for you... there's real luxury in these glove soft shoes fashioned for flattering looks... another Velvet Step value.

In your size and width... **\$8.95 to \$9.95**

HEREFORD SHOE STORE

A message to every prospective new car buyer:

You can have the most popular automatic transmission to be found in any low-priced car **Chevrolet's Famous 1953 Powerglide!***

Much fleetier, smoother, more economical! Thoroughly proved and improved through years of development and over a billion owner-driven miles! Production now running at new high levels due to record nationwide demand!

Much More Economical
Chevrolet's 1953 Powerglide Automatic Transmission*-teamed with the 115-h.p. "Blue-Flame" high-compression Valve-in-Head engine-brings you *entirely new operating economy* in city driving and on long trips.

In fact, bring you the most important gain in gasoline economy in Chevrolet history.

Great New Passing Ability
The car picks up pace in traffic or on the highway at the touch of a toe, for the '53 Powerglide has an added automatic passing range.

Far Livelier Getaway
Put the selector lever in "DRIVE" position-step on the accelerator-and you move smoothly away from a standing start to legal traffic speed in seconds.

Smoothest No-Shift Driving at Lowest Cost
Driving is almost incredibly easy, changes of speed almost unbelievably smooth... for this transmission gives simplest, smoothest, no-shift driving at lowest cost.

Important New Gas Savings
You'll never know how economical an automatic transmission can be until you try the 1953 Powerglide. Various improvements, including a more efficient use of engine power, make it extremely thrifty.

Safe Eyes-on-the-Road Driving
Safety is served in many ways. And one of the most important, perhaps, is that Powerglide permits you to concentrate on

driving. You can keep your hands always on the steering wheel and your eyes always on the road.

Full Engine Braking-Power on Hills
Powerglide's flexibility lets you cruise easily up any hill. And you enjoy constant engine braking power for maximum safety when descending.

Rock Out of Trouble
Powerglide's smooth power flow lets you rock out of sand, snow or mud whenever the need arises. "LOW" and "REVERSE" are side by side on the Powerglide quadrant, making the operation doubly easy.

Push-Proof Parking
Put the selector lever in "PARK" position when you leave the car, and a positive gear-type lock holds it in position until you return.

Time-Proved, Owner-Proved Dependability
Come in. Drive a Chevrolet with this finer, more popular automatic transmission. Test it and you'll want it. It's time-proved, and road-proved by hundreds of thousands of owners, in over a billion miles of driving.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



*Optional at extra cost. Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine available on "Two-Ten" and Bel Air models. Power Steering available on all models.

KINSEY MOTOR COMPANY

11 Years Your Chevrolet-Oldsmobile Dealer

2nd & Schley

Phone 740

Best of ALL this FALL...
Weather-Bird Shoes
for BOYS and GIRLS

All sizes and widths **\$3.98 to \$6.95**

Our biggest selection in years... new patterns... new colors... new Weather-Birds that parents and youngsters alike will love. Smartly styled, fine fitting and reasonably priced. Great values for school, dress or play... see them today.

HEREFORD SHOE STORE

ADRIAN NEWS

By Annie Leslie
Visitors in the W. C. Briggs' home Thursday were Pat Briggs, a brother of Mrs. Briggs, and W. W. Anthony of Lubbock, a brother-in-law of Mr. Briggs.
Mrs. M. K. Brimhall of Tucuman, N. M., visited Saturday and

Sunday in the E. K. Pinnell home.
Mrs. F. D. Bales visited in the Haley Shaw home last weekend.
Mrs. Shaw Home
Mrs. Frankie Shaw returned home Monday after staying several days in the Haley Shaw home while recovering from injuries received in the Loveless Oil Company Fire.
Linda Gruhlkey visited last weekend in Amarillo with Mr. and Mrs. C. C. Gruhlkey.
Billy Osburn of Amarillo visited

in the Floyd Blalock home last weekend.
Mr. and Mrs. W. H. Gruhlkey had as Saturday night dinner guests, Mr. and Mrs. C. C. Gruhlkey of Amarillo.
A. W. Jewett returned Monday from Clarksville where he has been visiting his brother the past week.
Visited in Bovina
Mr. and Mrs. John Skaggs and Mr. and Mrs. Bob Caldwell visited in Bovina with Mr. and Mrs. J. R. Caldwell and in Hereford with Mr. and Mrs. Frank Watson, Sunday.
Mr. and Mrs. Joe Speed left Monday for Dallas where he will see a doctor. They plan to go to Temple before returning home.
Lt. Bert Speed left Sunday for Monday for Dallas where he will be in Army training.
Mrs. George Gruhlkey and children were in Amarillo Saturday. Hardy Harris visited his son and family in Hereford Tuesday.
Birthday Party
Judy Pinnell, Wesley Story, Julia Taylor, Jack and Jimmy Shaw, Wilbur Harris, Billy Don Brown, and Arthur Jewett were honored with a birthday party Saturday night in the Ernest Frank home.
Refreshments of cake and hot chocolate were served.
Hostesses were: Mesdames Ernest Frank, Hardy Harris, Jonny Ferguson, Floyd Brown, Fred Taylor and Haley Shaw.
Seven Points Illustrated
The seven points of emphasis for the quadrennial were illustrated on a flannel chart by Mrs. N. L. Jacobson at the regular meeting of the Woman's Society of Christian Service when it met Sunday in the Methodist church.
Other points of emphasis were discussed by Mrs. E. N. Jacobson, Mrs. Anna Witt, Mrs. E. H. Mosteller, Mrs. A. H. Palk, Mrs. Lorin Creitz, Rev. Jesse Young, and Mrs. N. L. Jacobson. Mrs. Henry Creitz provided the music.
Others present were Mrs. Allen Jones, Mrs. M. H. Zaring Jr., Mrs. Nellie Davis, Mrs. Earl Croff, Mrs. Jesse Young, and Mrs. Hazel Chilton.

Guest Day Program Is Planned At Pioneer Study Club Meeting

Plans were made for the guest-day program to be held at the First Christian Church on October 13, at the Pioneer Study Club meeting in the home of Mrs. W. E. Holcomb Tuesday afternoon. Mrs. F. M. Kester was co-hostess. The guest-day program will have "International Good Will" as its theme. The guest speaker will be Madam Renee Von Bronneck of Vienna, Austria, who is the guest of Mrs. W. B. Little of Littlefield while in Texas.
The program subject for the club meeting Tuesday was "Christianity". Members answered roll call by telling "What Christianity Means To Me."
Program By Mrs. Dickey
Mrs. O. M. Dickey gave the program and spoke on Christianity Versus Communism. Tracing the history of early Christianity, she compared it with the rise of Communism and told of Communism in the United States. Mrs. Dickey also reviewed articles on what the United States is doing to combat Communism.
Members present for the meeting were: Mesdames Fred Barrett, A. G. Bell, J. E. Beyer, Bonnie Brumley, H. A. Close, O. M. Dickey, Burl France, O. H. Herring, Ray Johnson, H. E. Miller, Mary Seigler, Delmar Sigle, F. M. Terrell, R. A. Tynes, Bess Werner and the hostesses.

Summerfield NEWS

By Mrs. Guy Waiser

Rev. A. L. Shaw, former pastor of Happy, preached at the Summerfield Baptist church Sunday. There was a good attendance both at the morning and evening services.

Mrs. Stanford and Neal Stanford of Amarillo visited in the home of Mr. and Mrs. J. C. Clearman and family Sunday.

Several from this community attended the Tri-State Fair in Amarillo this week.

Workers' Conference

Mr. and Mrs. Ky Lawrence, Mrs. Earl Lance, Mrs. L. L. Cannon, Mrs. C. R. Waiser, Mrs. Carl Lee, Mrs. Guy Waiser and Rev. and Mrs. A. A. Simon attended a Workers' Conference in Tulsa last week.

Several from here attended the County Federation luncheon in Hereford Monday.

Mr. and Mrs. Lee Curry went to Amarillo several days this week to see her brother-in-law, Ross Baker, who was injured in an accident.

Read the Classified

Water transportation accounts for 22 percent of all bituminous coal moved directly from the mines in Pennsylvania.

In Santiago, Chile, the owner of a building which catches fire is arrested and must prove that the fire was an accident.

The road between the Euphrates and the Nile rivers may be the oldest in the world says the National Geographic Society.

Introducing

E-JAY FOOT-FUN SHOES



FOR BOYS AND GIRLS

- LIFE-OF-SHOE PERMACOUNTERS NEW MIRACLE POLY-ETHYLENE COUNTER THAT LASTS THE LIFE OF THE SHOE. CAN'T BREAK DOWN!
- *PATENT PENDING
- SEAMLESS BACK CONSTRUCTION AVOIDS BACK SEAM BIFFING.
- FLEXIBLE NON-MARKING SOLE FAMOUS FOR HARD WEAR.
- POLYETHYLENE MIDSOLE—MORE FLEXIBLE—STRONGER AND WATER RESISTANT.
- GENUINE ONE-PIECE LEATHER INSOLE—FLEXIBLE—COMFORTABLE TO THE FOOT.
- **FACIATE PROTECTED LINING HELPS INHIBIT ATHLETE'S FOOT GERMS, MRDEW AND BACTERIA... ADDS NEW COMFORT AND WEAR!
- TOUGH NYLON THREAD THROUGH-OUT SHOE—ADDS 40% TO 50% GREATER STRENGTH, RESISTANT TO PERSPIRATION.
- CUSHION ARCH PAD FOR ADDED COMFORT.

Come in sizes—See our wide selection of styles

3⁹⁸ Smart Styles in widths for proper fit 4⁹⁸

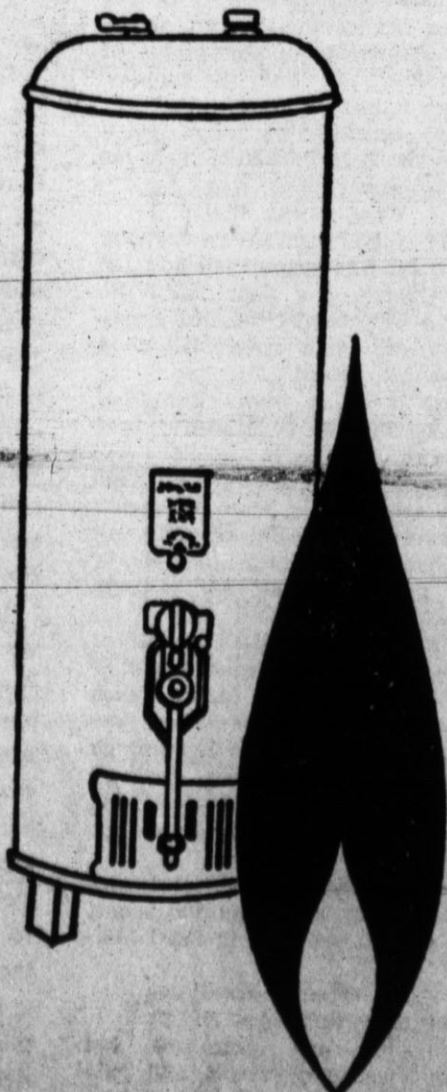
HARMAN'S

We Give S & H Green Stamps



For the housewife who doesn't like to wait for hot water...

GAS
Is 3 Times Faster



When you need to hurry through your housework, a modern automatic gas water heater easily keeps ahead of your demands. You can do dishes, do the week's wash, bathe the baby, shower and still end up with hot water on tap!

See Your Gas Appliance Dealer

West Texas Gas Company
HELPING BUILD WEST TEXAS SINCE 1927

Missionary To India Will Speak In Hereford

The Christian Women's Fellowship of the First Christian Church will be highlighted by a talk given by Miss Vida Elliott, missionary to India, when the regular luncheon is held at the church Wednesday at 1 o'clock.
Miss Elliott is making a tour of Christian churches of the North Panhandle area. She will also speak here Wednesday evening at 8 o'clock. Everyone is invited to the evening meeting.

Average summer temperature in the Ensenada area in the northern part of Mexico's Lower California is 68; the average winter temperature 60.

Legal Notice

THE STATE OF TEXAS

TO: LESLIE RANDOLPH CLAY

Defendant, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 9th day of November A. D. 1953, then and there to answer Plaintiff's Petition filed in said Court, on the 24th day of September A. D. 1953, in this cause, numbered 3591 on the docket of said court and styled DELIA CLAY, Plaintiff, vs. LESLIE RANDOLPH CLAY, Defendant.

A brief statement of the nature of this suit is as follows, to wit: Petition for divorce, dissolving the bonds of matrimony existing between the Plaintiff and Defendant on the grounds of cruelty as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 24th day of September A. D. 1953.

Attest:
Lucille Posey, Clerk,
District Court, Deaf Smith
County, Texas

(SEAL) 14-4c.

CHING-A-LING



Wise Man say:
"Men, not walls, make a city."

Make it a must to call or visit HUCKERT TELEVISION SERVICE if you are interested in buying a TV set. Seven years of professional service qualify us to give you dependable and GUARANTEED service.

Huckert TV Service
143 N. Main Phone 79

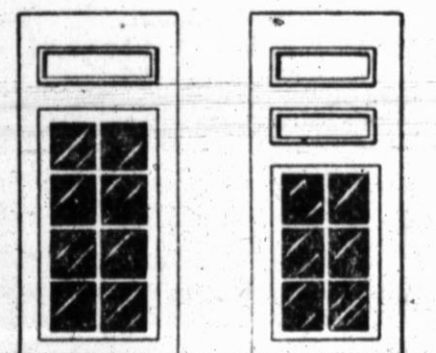
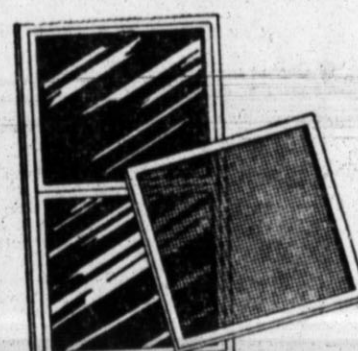
DON'T WAIT 'TIL WINTER COMES

Weather Proof Your House Now and Be Ready for the Cold Months Ahead!



STORM WINDOWS

You'll be happy this winter, when the snow begins to fall and the wind whipping around the corner of your house, that you had sturdy, dependable storm windows installed by Carl McCaslin Lumber Company. And next spring when the dust is swirling around your door, you'll appreciate these dust proof windows.



Just the thing to keep out those cold wintery winds that are bound to come, and this is also ideal for keeping out the dust and dirt. Make your housekeeping job easier with Weatherstripping.

No one likes to have windows that won't raise, or screens that are about to fall off... drop by Carl McCaslin Lumber Company today and let us show you our complete stock of windows and screens.

And last but not least... doors. Do the doors on your old homestead look like they have seen their last days... battered... scarred... won't open properly. Remedy this situation today.

TRY OUR EASY CONVENIENT

BUDGET PAY PLAN

Or if You Prefer

F.H.A. TITLE 1 LOAN

CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of Courthouse

Phone the Lumber Number 7

Editorials

Fire Prevention Campaign Success

Completion Friday of Hereford's first "Town Fire Inspection Day" marked the close of a fire-prevention campaign which could easily result in the saving of thousands of dollars and possibly even a few lives. The event unquestionably made every man, woman and child conscious of fire hazards.

Strangely enough, most merchants considered the inspections far from rigid. Numerous red tags were attached in various buildings, but the number was well below that expected. This is only natural, since the fellow who "lives" in a place can always spot hazards which an inspector, with only a few minutes to check, might overlook. However, the inspectors reported generally excellent cooperation and the businessmen of the community viewed the criticism with appreciation, rather than with antagonism.

The inspection, itself, will not, of course, prevent fires. The final result depends solely upon the follow-up by the merchants. The hazard will continue to remain so long as the red tag points remain uncorrected. Since the merchant personally stands to gain most from such corrections, however, it is probable that 75 to 90 percent of the hazards will be eliminated. Another important phase of the program was the general clean-up which preceded the inspection tour. Most places jumped the gun and eliminated hazards before the inspectors arrived. This, of course, is ideal, since the objective is not to criticize—but to eliminate hazards.

Although extremely important, these two points are still secondary to results from the general trend of thinking on the part of the public. Everyone is now conscious of fire hazards. Quite a few merchants have voluntarily reported carrying their own personal inspection tour right into their homes. Increased use of electric appliances, in many instances on wiring installed 25 years ago, has created even more hazards in the average home than in the average business place. This is not because the business man thinks more of his customers than of his family, but because

competition has caused him to improve his business house, whereas he has often let things around his home go unimproved.

The spectacular manner in which the campaign was conducted contributed largely to its success. The reverse approach to fire prevention, plus the enthusiasm exhibited by visiting representatives of insurance companies and fieldmen's association in acting their parts were more effective than any other possible manner in which facts might have been presented. Learning methods of fire prevention and eliminating fire hazards in this painless manner is far better than learning the same lesson through a big fire such as Bovina and Friona have witnessed during recent years.

Save for elevator losses, Hereford has been exceptionally fortunate in escaping fire losses during the past decade. It is, however, much better to escape fire loss by actual intent and planned prevention than to escape by sheer luck and good fortune.

bility as to correctness of the report. Last year the Hereford Rural High School district voluntarily underwent a CPA audit similar to that of the City of Hereford. These two audits, we feel, set an excellent example for Deaf Smith County. The county has not had a thorough audit in several years, and possibly very few CPA audits in its history.

The trend toward CPA audits in public affairs is highly commendable. In the first place, it is good business as practiced by successful business firms and DEMANDED on federal levels. Such audits are welcomed and encouraged by officials who keep their accounts in ship-shape order; they even tend toward more efficient public records. Chiefly, however, they are important in view of the fact that they inform the public where their money goes. Armed with such information, the tax payer is better qualified to cast his vote in all elections. Dollar-wise, the largest three businesses in this area are the City, School District and the County. It would be absurd to expect an owner to operate a \$250,000 business without authentically knowing how much money it took in, or where it was spent. It is just as absurd to expect a taxpayer to vote intelligently on officials, bond issues, etc., without the same information.

As government grows and changes from time to time, so will the methods and policies change. Once known widely as "the town of windmills" and outdoor toilets, Hereford now boasts a city water system and adequate plumbing—and with these things naturally come a change in accounting and auditing methods. It is, therefore, more gratifying to extend congratulations to the City Commission and to the School Board in the employment and use of modern accounting methods—even more so because of their attitude of keeping the public informed regarding the spending of tax moneys.

So long as public officials retain this attitude, democracy will be safeguarded and, in all probability, will continue to flourish and prosper.

Life's minor puzzles: Why are some moving pictures made?

A little education may be dangerous but the sudden possession of cash is often worse.

Free speech does not seem to include anything that displeases a minority these days.

The experts are just now beginning to tell us how the 1954 elections will come out and why.

The end of the world, when it comes, will find some human beings still trying to tell others how to live their lives.

Americans should not try to fight the battles of their mother country; they should not be hypenated Americans.

Some good ladies warm a bridge seat with the consistence of hens hatching eggs, but the hen produces results.

Old folks who criticize young people excessively might spend some effort trying to reform older folks, who need it more any-how.

CROSSWORD By A. C. Gordon

1	2	3	4	5	6	7	8
9			10		11		12
13		14		15		16	17
		18		19		20	
21		22		23		24	
25	26	27	28	29	30	31	32
33	34		35	36	37		38
39	40	41		42		43	44
45	46	47		48		49	50
51		52		53			
54		55		56		57	
	58			59	60		61
		62			63		

- This and That**
- ACROSS**
- Order
 - Head covering
 - Lean
 - Small point
 - First man
 - Sustain
 - Serious
 - Edge
 - Preposition
 - Cook in a certain way
 - Pronoun
 - Behold!
 - Musical note
 - Hold in respect
 - Go astray
 - Ancient sun god
 - Compass direction
 - Mineral spring
 - Peculiarities of a language
 - In reference to
 - Pronoun
 - Chemical symbol for silver
 - Type of feminine hair covering
- DOWN**
- Like
 - Roman 52
 - Speak extravagantly
 - Small invertebrate animal
 - Volcanic mountain
 - Title of respect
 - Combining form meaning "oil"
 - To weaken
 - Inquirers
 - Bread leavening
 - Zoological Society (abbrev.)
 - More advanced in age
 - Musical note
 - Pass
 - Travel
 - To test
 - Pronoun
 - To be successful
 - Subject to argument
 - One who makes a nest
 - Printer's measure
 - Fish egg
 - Beast of burden
 - Chemical symbol for tellurium
 - Beginnings
 - Sarcastic
 - Educational Society (abbrev.)
 - A thoroughfare (abbrev.)
 - The Latin way of saying "I love"
 - A sea near Greece
 - Exists
 - Cry convulsively
 - Actual being
 - First name of an Arabian Nights hero
 - Loves to excess
 - Fish-eating animal
 - Ancient Egyptian goddess
 - Age
 - Toward
 - Musical note
 - Colloquial "all right"

QUESTION OF THE WEEK

Fire Hazard Check Of Homes Would Remind People Of Danger

Do you think that a fire inspection to cover all the houses in Hereford would do as much to get rid of fire hazards as the downtown inspection is doing, or would home owners be likely to follow through in correcting the hazards?

MRS. P. E. CARMICHAEL
I think both inspections would be good because it would make people more conscious of fire hazards. People let things accumulate and a fire hazard inspection would bring it to their minds and then they could correct it before a fire occurs.

MRS. P. B. SOWELL
I think so. It would make people more conscious of the danger of fire. A lot of fires are caused by carelessness and if they are reminded they would remember and correct the hazards.

MRS. CHARLES NOLAND
I think it would be a good idea to have houses inspected. From my own experience I know that poor wiring is one of the main fire hazards and if there were an inspection it would correct that.

ROBERT LEMONS
I imagine it would, but it would be a lot of work though. A person just overlooks fire hazards and that would be one way to remind a person of the danger of fire.

LOUIS WOODFORD
Yes, I believe it certainly would. I think the residential section has just as many fire hazards as the downtown property has and they need to be protected in the same way.

MRS. F. E. WALTON
Yes, it probably would. Fire is very dangerous and it is something to consider and I think an inspection would remind people to correct things that are wrong in their homes.

'Tater Peelin's

By Roberta Campbell

It can happen to us, too. In all the years we've been farmin' we've never had but one hail that damaged us enough to amount to anything—we collected two dollars and a quarter besides our premium that year—until the other day the weatherman got a bit rough with us.

About all it did for us was defoliate our little cotton patches which should make the cotton open sooner. Our young wheat just wiped the dust out of its face and went on growin'.

-lp-

Well the black-eyed pea season is practically over for us and guess where our farthest customer came from? South Dakota.

Mrs. Bill Morton came back from Belle Fourche to visit her daughters and came out after peas but we were completely picked out at the time.

Mr. and Mrs. Waters have a son and daughter-in-law at Dumas that have been our regular customers for four years, but we think that of all the people we've had to pick peas, Mrs. T. O. Morrison and a sister visitin her from Lubbock would hold the record for speed.

They came out one afternoon early in the season when the thermometer must have been sizzlin around a hundred and we've never seen a bushel basket filled as quick in all our gardenin experience.

-lp-

Seems those pickle recipes got around quite a bit. We had a number of calls for them—the latest comin from Mrs. Charlie Burk who was told about them by Mrs. Frank Rickels.

We have our idea that by now a good many people are thoroughly convinced that our sour pickles live up to their name completely.



By Vern Sanford
AUSTIN—Auto inspection stations are now ready to look over your car and issue a new sticker to replace the old one on your windshield.

You have until next April 15 to get the inspection made, but after that you'll be subject to a fine if the sticker is not in place. It's a pretty, little job, printed in gold and cut in the shape of Texas. The new auto inspection law is not as tough as the old one (which was not enforced), but you must have the right kind of lights, brakes, horn, and windshield wipers. It doesn't matter about your steering gear. As far as the inspection law is concerned, it's all right if the guiding apparatus goes out of whack and you crash at the next intersection.

Tourist Facilities
Plans progressed for erecting tourist facilities in Inks Lake Park near Burnet and Marble Falls and in Eisenhower State Park near Denison Dam. John Edwards, representing an Oklahoma-Texas investment banking firm, said he is ready to purchase revenue bonds which would provide financing for the projects. Opposed to the projects is Representative Jak Fisk of Wharton, who thinks that state-owned lodges would be contrary to private enterprise.

"I am going to fight it every way I can," said Fisk.
Money From Prisons
Texas' prison system is in a position to make a million dollars profit in the year ending August 31, 1954.

During that year the system will take in an estimated 12,100,000 from cotton production, \$125,000 from the manufacture of license plates, and \$75,000 from other sources. Legislative appropriation is \$901,266. It is something unheard of, said French Robertson of Abilene, chairman of the prison system, for such a profit to be shown, and "now we can make countless improvements of a permanent nature with our own money."

TEC At Work
Weldon Hart, chairman of the Texas Employment Commission, told something of that agency's work in a speech here. The commission, Hart said, has 82 local offices over the state, and 12 district offices. It hires from 1,400 to 1,500 persons. For the week ending September 3 the commission received 30,639 claims for unemployment compensation and paid 12,088 claimants a total of \$209,265. And during August the commission placed 156,199 workers on jobs.

Yarborough May Run
Around the capitol, there was little doubt that Ralph Yarborough, who ran for governor last time, would try it again. In Chicago for the Democratic Party's national conference, as a guest of National Chairman Stephen A. Mitchell, Yarborough said he didn't know whether he would be a candidate. But, added: "Immediately after the primary election last year, I began getting letters urging me to run again. And after Governor Shivers turned Republican last Fall, the number of such letters increased."

That sounded very much like a man who only needed a little encouragement.
More About Water
"We've had committees studying water for four years, and now the Rio Grande has gone dry." So said a member of the last Legislature, when new water laws were being considered.

Last week a new committee, created by that Legislature, went to work. Members agreed that the problems were serious. Some comment: Governor Allan Shivers: "I can't emphasize too much the necessity of solving our water problems." Senator John J. Fell of Cuero: "Next to war and peace, water is the biggest problem facing Texas today."

Representative John Kimbrough of Haskell: "800 million feet ran down Texas streams last year, but only 10 million acre feet were put to use." For the biggest problem facing Texas today, after war and peace, the Legislature appropriated \$10,000.

And Other Committees
But there was hope. Not just one committee, but three, were concerned with the water problem. That created by the last Legislature, and mentioned above, is (Continued on Page 5)

Panhandle Paragraphs

POWDER ROOM EPISODE
Miss Jennie Ford, hardworking bookkeeper at the Shamrock Auto Supply, had a harrowing experience recently. She became locked in the powder room during working hours.

Sam Pakan, her employer, blames the episode on a faulty lock... but Jennie's not so sure; her rescuer, Roger Jenkins, who just happened to be passing through and heard her appeal for help, says that he works his help pretty hard but never has he resorted to such tactics to impress his employees with the necessity for sticking close to the job. Sam still insists: "a faulty lock was to blame." THE SHAMROCK TEXAN -pp-

TONS OF TOMATOES
Five carloads of tomatoes left Lamb County recently as the season opened on one of the country's newest and most promising agriculture ventures. Some 300 carloads of the finest tomatoes produced in the nation are expected to be shipped from this area before the season ends. Some Lamb County farmers will get as high as 12 tons per acre, Jimmie Hough, co-owner of the packing firm, predicted this week. LAMB COUNTY LEADER, LITTLEFIELD -pp-

LAKE DEDICATION
Dedication of Lake Stamford and open house of the West Texas Utilities Company power plant, set for Wednesday, is expected to draw 5,000 or more people. Hospitality will include a free barbecue at noon prepared and served by Walker Jetton of Fort Worth, known as the barbecue king. Dedication service has been set for 1:30 o'clock and A. C. Humphrey will serve as master of ceremonies for this event. STAMFORD AMERICAN -pp-

IRRIGATION WATER FISH
Tiny fish found in an irrigation ditch on the Clark farm six miles northeast of Olton may have settled a question as old as High Plains irrigation. For years hydrologists have debated the origin of the irrigation water found here. L. E. Pope set a screen in the ditch. Water was pumped from the well into the dry ditch and three small speckled fish were caught from the ditch in the screen. They believe the fish to be mountain trout. They were perfectly formed in every respect, according to the report. In every instance the fish were found after the well had been sitting idle and water had had time to rise in the pipes. THE OLTON ENTERPRISE

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson Grass farm has an odd slant this week, his letter reveals.

Dear editor:

Every once in a while I read where there's a move on to encourage the farmer to improve his farm methods, to build up his soil, to increase his production per acre, improve his pasture, increase the carryin capacity of his range, and I think it's a good idea, I'm in favor of it, anything the folks in town can do to improve us folks out here in the country, I'm in favor of it, somebody ought to improve me, I don't intend to. But I was just thinkin, we oughtn't to let this thing get one-sided, isn't there something us folks in the country can do to encourage the people in town to improve a little? After we get the country built up, are there any plans for buildin up the towns? For example, how about a drive to build up more courtesy per clerk? The per-acre yield in the country is important, but so's the courtesy per clerk in town. How about more parkin space per car? Or more butter per slice of toast at the cafes? Or more ice cream per ice cream cone? Or more coffee per coffee cup? Or more entertainment per quarter at the picture show? Or more interestin readin per square inch in the newspapers? Or a drive to weed out dullness on the radio? Naturally, there's not much point in plantin legumes in town, no place there for an early plow-up, but there are other phases of improvement. For example, farmers are always bein urged to improve the quality of their herds. I ain't cellin no names, but ain't there a few offspring in town which could stand some improvin? Ain't there a few more desirable characteristics which can be built up? Improvements in this country ought to go hand in hand, we don't want the farms to get too far ahead of the towns. The per-acre yield doesn't want to get too far ahead of the per-store yield. If you get a cattleman to grow two blades of grass where one grew before, you want to get the bank to make two loans where if only made one before. For every herd that's improved in the country, there ought to be some improvin in the family strains in town. Every time a farmer stops a piece of land from erodin, somebody in town ought to stop some mental erosion. Worn-out land ain't any worse than worn-out brains. If you think this is a good idea, and can't think of any place to start, I'd tell you if my subscription wasn't already delinquent.

Yours faithfully,
J. A.

Your Tax Dollars; Where Do They Go?

Published in this issue of The Brand is a financial statement covering receipts and expenditures for the City of Hereford.

After checking over the statement which, incidentally, finds the City to be in good condition, we also wish to extend a word of appreciation in behalf of the public for the intelligent and understandable manner in which the figures are presented. By necessity, the statement had to be condensed in order to save space—and break-downs on each item were impossible. The original audit, however, is on file in the city offices and is open for public inspection in case anyone is interested in additional information regarding detailed expenses of income concerning their tax dollars.

Also worthy of note is the fact that the audit was made by Certified Public Accountants who assume extensive responsibility.

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St
Hereford, Texas



James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

Society Editor Mrs. John McLean
Adv. Manager Malvin Young
News Editor Bob Phillips
Mech. Superintendent Stanley Phillip

FOIBLES

By Kent Snare
The prepaid football pickers are probably ready for a recount after last week's slamming about of their forecasts. Usually they miss a goodly number of their prophecies over the season, but the fickle lady has been wont to dent their vanity dribble-wise and at spaced intervals, about a week apart, over the full run. Alabama, Florida, California and Texas all received some national rating recognition beforehand and in the initial week, at firsthand, they absorbed drubbings, one and all.

Florida and California were the unwilling victims of Rice and Bay-

Fancy and Plain

lor, respectively. The latter two clubs are of the same stripe, both have excellent first strings and then there is a wide gap of little or anything. The season's run will see how fortunate they are and how well conditioned are their component parts, both ingredients will have to outsize for them to survive unscathed.

Texas, with an unseasoned team, plus a quarterback lapse, down to Lubbock's Brewer, encountered a superb LSU line which was aided and abetted by one halfback, transplanted to quarterback, and couldn't cope with the combo. This qb, Al Doggett, performed perfectly

and hit his first four pass tries, which items resulted in the first 2 TD's for the Bengals. While we are at Baton Rouge, leave us remark on another worthy, of whom you will hear more sooner and later. He is Lu Deutschmann, 18, 6 feet, 235 lbs. displacement freshman from New Orleans. With those specifications you would label him as an inside guard (Just where he'd be playing for Rockne or Neyland, if it could be) but not this one, he's a handoff back and a sprint star in track.

He put in quite a bit of working time against the Steers, with no applause from their direction. Alabama has played Mississippi Southern for years and for breather-type purposes, not withstanding all the guff you hear about MS being the Houston U., of the south, you will, on perusal, find she plays a small time schedule except for a Southwestern conference breather or two, each lap. Bama beat MS 20-6 in '52 and 40-7 in '51.

As to the comparative school population, according to the NCAA Guide, Mississippi Southern has 2460 students; Mississippi State 2800, and Ole Miss—3749. As long as they are comparing MS to Houston, that behemoth only lists 12,000 students, \$500 of the male specie. From here, Alabama got outlasted and undersized, by that I mean, MS obtained a maximum from her squad, while from the copious number of men employed by the Tide, one could say that Drew and Co., had not made up their mind what to do or who to use to try. Bama scored 19 pernts in the first half and that's all. MS garnered 13 in the fourth stanza to win. Bama better hitch up that White Elephant this week (last week, now) or that Tiger will mount it like a howdah and ride.

Bud Wilkinson, I think, has the right idea on his preference of defensive one-way men over one-way offensive players, when trying to convert them to full time performers. His expression, that he preferred to instruct 60 minute type of footballers to the "half-a-player" specialists, is particularly apt. This season will accentuate the boys who can blow and go, from those who can go half way and have to blow the other half of the playing time. By the time this hits the pave, the following will be proven fact, or otherwise, if I'm wrong, iffen the Okies lose to the Irish, their lack of a grade A punter will have been the salient reason. For it they have such a necessity, they have kept the cover on that info. This time if your defense doesn't hold tight for 3600 seconds and that defense must include a top notch punter, you're non-compus mentus, winwise, per soiree in fifty-trey.

Courthouse Records

Deeds of Trust
Cecil O. Northcutt, et ux, W. Y. Head, all of Sec. 32, Township 3, North Range two east of a Capitol Syndicate Sub. in Deaf Smith County.

R. L. Mason, et ux, to Roy A. Yeatts, et ux, the S 165.5 acres of the W 1/2 of Sec. No. 23, Blk. K-8.

Warranty Deeds
E. Earl Hendricks, et ux, to James K. Baker, et ux, Lot No. 54 of Allison's Sub. of Blk. No. 2 and the W 1/2 of Blk. No. 3 and the E part of Blk. No. 16 of Welsh Add.

J. B. Comer to Wanda Comer, beginning 1890 feet N of the SW corner of Sec. 91, Blk. -3.

Lena Comer to J. B. Comer, beginning 1890 feet North of the SE corner of Sec. 91, Blk. -3.

Hereford Housing Project to Eugenio Valdez, all of Lot No. 3, Blk. No. 1, of Hereford Housing Project Sub. of a part of Sec. No. 111, Blk. M-7.

Ranza B. Boggess to Leo Forrest, being 17 acres out of the NW corner of the E 1/2 of Sec. No. 88 in Blk. M-7.

J. E. McCathern to Mina D. Jones, et al. W 70 feet of Lot No. 3, Blk. No. 61.

J. Roy Davis, et ux, to Rest Lawn Memorial Park of Hereford Inc., approximately four acres of land out of the NE portion of the NE quarter of Sec. No. 77, Blk. K-3.

J. Roy Davis, et ux, to Rest Lawn Memorial Park of Hereford Inc., approximately 11 acres out of a 15 acre tract in the NE portion of the NE quarter of Sec. No. 77 in Blk. K-3.

New Autos
Raymond Schlabs, Mercury, 9-14; G. W. Simons, Chevrolet, 9-15; Carl Luke, Chrysler, 9-15; J. N. Gandy, Plymouth, 9-16; Frank Warren, Hudson, 9-18; Kinsey Motor Company, Chevrolet, 9-18; E. N. Brooks, Oldsmobile, 9-18; Mtr. Ins. Corporation, Chevrolet, 9-19; and S. R. Cross, Mercury, 9-19.

Since 1945 the number of grain combines in the South has nearly tripled, and there are now 10 times as many corn pickers and seven times as many hay balers.

The U. S. Bureau of Mines processed 100 billion cubic feet of gas to extract one billion cubic feet of helium.

The U. S. Bureau of Mines, which had been testing respirators, did the first work on gas masks for the army in World War I.

Highlights..

(Continued from Page 4)

known as the Water Resources Committee.

There is a Water Pollution Advisory Council, also created by the last Legislature.

There is also a committee of 100, appointed by Governor Shivers and headed by J. B. Thomas of Fort Worth.

Governor Shivers asked this committee to continue its work.

Still Drouthy
As these committees toiled, 48 Texas counties remained on the disaster relief list, eligible for federal aid.

Texas led all the states in drouth loans, according to R. B. McLeash, head of the Farmers Home Administration in Washington.

There were 283 loans to ranchers and farmers, totaling \$3,500,980, and there were 92 applications pending for \$1,603,825.

Hay Needed
Even so, the administration's drouth relief program was one of "political chianery", said Texas Commissioner of Agriculture John C. White.

"When we needed hay, we were offered government surpluses of feed concentrates," the commissioner declared in a speech at Corsicana. He added that the concentrates were useless without hay roughage.

Other Problems
As the governor deliberated about calling a special session of the Legislature in October, the drouth emergency diminished by virtue of rains over the state.

And there was still a lack of progress with the teachers about an agreement on increasing their pay—another question that would come before the session.

Reductions in oil allowables cut down on the prospects that there would be money in the treasury to give the pedagogues more money.

Their best chance seemed to be in the gas gathering tax, now being contested in the U. S. Supreme Court.

Now being collected and held,

pending outcome of the suit, the tax brings in about \$1 million a month.

SHORT SNORTS, James P. Hart Chancellor of the University of Texas for the past three years, has resigned to return to law practice. His resignation becomes effective Jan. 1. Hart is a former associate justice of the State Supreme Court. . . Counties now have the right to deal with cities for rural fire protection, according to a ruling of the attorney general. . . Judge Bruce W. Bryant and C. K. Richards were honored upon their retirement from the attorney general's department. . . Sen. Jimmy Phillips of Angleton was governor for a day when, as president pro tem of the Senate, he took over when both Governor Shivers and Lieutenant Governor Ben Ramsey were out of the state. . . Dr. J. D. Copeland of San Antonio is the new chairman of the State Board of Health, replacing Dr. O. B. Kiel of Wichita Falls. . . The elections took place at a quarterly meeting of the board. . . Also chosen were Dr. George Turner of El Paso, vice chairman, and J. P. Burden of San Angelo, secretary (re-elected). . . Emanuel Coulakis has taken to the Texas Supreme Court his effort to get a union labor organizer's card. . . His application was rejected by Secretary of State Howard Carney because Coulakis' International Fur and Leather Workers Union has been called, by federal investigators, communist-dominated.

Oil men estimate that more dirt has been moved to bury pipe lines, most of which carry oil products, than was required to dig all the canals used since the beginning of time.

Since sea otters were rigidly protected in 1910, their number has been increasing until now it is believed there are about 8,000 in the world.

DESIGNED AND BUILT FOR PROPER FIT

CHILDREN'S FAMOUS
FRYE'S WESTERN BOOTS

With every detail of construction and craftsmanship identical with Frye's nationally famous RANCHER boots for adults, Frye's children's styles fit correctly. Lasts are right for growing feet. Design, pattern, and supple, sturdy leathers are selected for beauty and long wear! Fit them to Frye's boots — and be sure of satisfaction.



\$9.90
\$10.90
\$12.90

Also Narrow Width

HARMAN'S

We Give S & H Green Stamps

DR. MILTON C. ADAMS
OPTOMETRIST
140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

MEN!...Your old electric shaver is worth \$500 on the sensational new —

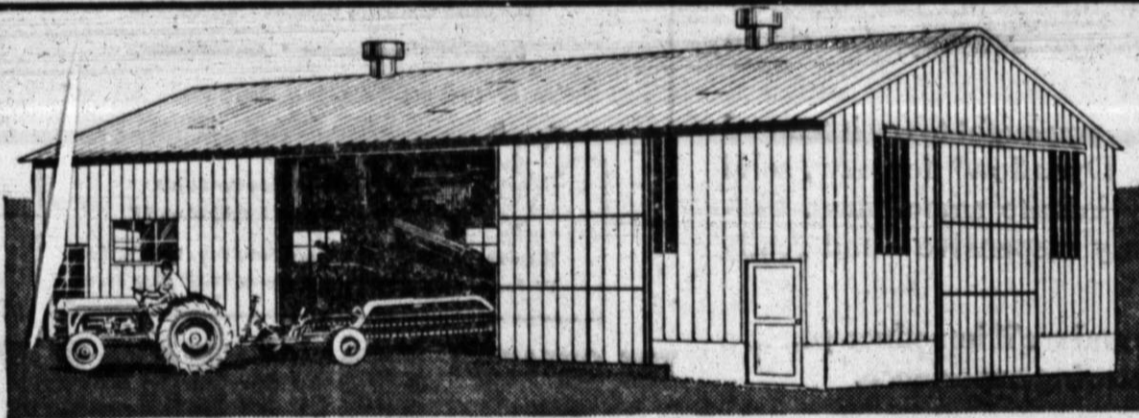


Sunbeam SHAVE-MASTER
BIGGER SINGLE HEAD SHAVES CLOSER

If you own an obsolete or unsatisfactory electric shaver of any model, regardless of make or shape, we will give you \$5.00 on the purchase of a new Sunbeam Shave-Master. You can see for yourself that you will receive closer, cleaner, smoother shaves than any other method, wet or dry. \$27.50

STREU HARDWARE

See and Price these new **BUTLER** buildings first
Gives MORE SPACE Per Dollar



Make sure you see these new Butler clear-span rigid frame buildings before you build.

See how bolted construction speeds erection, makes later expansion or relocation easy, economical. Look at the clear-span interiors that let you use all the space you pay for. Notice your choice of galvanized or aluminum sheeting for weather-tight protection with minimum upkeep. Compare their price with any other buildings—you'll find you build better with Butler.

Get the Butler building story first—
You'll see how these new Butler buildings—in widths and lengths to fit your exact needs—will make your building dollars go farther!

Call or write us for more facts today!

We would like to refer you to the people who found it pleasant to deal with **THE LINK TSCHUDY CO.**

Bill Kerr - Former John Deere Dealer, Hereford, Texas.
Wayne Evans - Hereford Implement Co. Hereford, Texas.
Clowe & Cowan Pump Co. - Hereford, Tex.
Herb Bippus - Farmer, Hereford, Texas.
Carl Frye, Farmer, Hereford, Texas.
Hereford Castor Bean Co., Hereford, Tex.

WE PRIDE OURSELVES ON THE FACT WE SATISFY OUR CUSTOMERS.

INVESTIGATE OUR LOW PRICES

Get the complete **BUTLER** Story
—Mail the coupon TODAY
THE LINK TSCHUDY CO.
Box 5267—700 N. Fairfield,
Amarillo, Texas

Dear Sir:
I would like to know more about the "NEW" BUTLER BUILDINGS. Send information about building _____ long x _____ wide for use as _____
Name _____
Address _____
City _____ State _____

ANOTHER RUMPLED FENDER!

But She's Not Worried!



SHE KNOWS...

The boys at Wallace Buick Co. Body Shop can make it look like new again. They're experts at their Trade!

— 0 —

Let us...
WORRY PROOF YOUR CAR

We'll straighten out your fenders, take out dents, remove every little nick and scratch—make your car look like new. Let us help you add to the resale value of your car NOW!

Our Body Men are experts at their trade. They will fix anything from a loose screw to a complete rebuilding and paint job.



WALLACE BUICK CO.

2nd at Miles

Phone 11

Hereford Enters Finals Of Irrigation Play-Off

By Billy Paul Knox
Twin victories at Umbarger Sunday afternoon enabled Hereford to advance into the finals of the Irrigation League play-offs. Hereford will now meet the winner of the Springlake-Silverton series in the finals. The row from Hereford swept both ends of a double-header from Umbarger Sunday, 8-7, and 13-7.

John Renner toiled on the mound for Hereford in the first game. He pitched the whole game, giving up 10 hits, walking four and striking out eight. Renner contributed to his own cause by striking a three-run homer in the first inning.

Two-Run Homers
A pair of two-run homers by Bobby Brown and Red Hartman gave Umbarger a one run lead in the first inning.

Neither team scored again until the fourth when both teams scor-

ed three. Singles by John Renner, Terry McRight, and Everett Allen combined with a walk given Onias Carrol produced three runs. One error helped considerably.

Wayne Richardson, Tiny Gerber, and Tommy Gerber got successive singles to load the bases for Jackie Brandt tripled driving in three runs. J. Brandt was the only Umbarger batter. Renner bailed to cut down at least once during his tour of duty.

Triple By Lueb
A triple by Raymond Lueb and a fly ball to centerfield tied the game up for Hereford in the fifth. Holding Umbarger scoreless, Hereford won the game by scoring one run in the last inning of the shortened seven-innings contest. Lueb doubled and scored on a single by Onias Carrol.

Raymond Lueb led Hereford

with three hits in the first game. Jackie Brandt paced Umbarger with four hits.

Dennis Brandt was the losing moundsman.

Second Game
The second game was a better game than what the score might indicate. Hereford clobbered Umbarger in the second game, 13-7. Terry McRight started for Hereford and pitched one inning plus. Stan Barrett took over in the second after McRight had walked four straight men and could not get anybody out.

Hereford led off the scoring by tallying a lone run in the first. Singles by Burdine and Barrett along with an error netted the run.

Tied Up In First
A triple by Wayne Richardson and a single by Bob Brown tied it up for Umbarger in the last of the first.

Hereford scored again getting three runs in the second. A single by Terry McRight, a triple by L. J. Clark, and two more singles by Ray Lueb and Stan Barrett sent the runs across the plate.

Umbarger matched these runs and added one more in their half of the second. They got only one hit but capitalized on McRight's wildness.

Hereford continued the scoring by adding four runs in the third. They collected two walks with a double by Duane Albracht and a single by Burdine helping considerably.

Both teams scored in the fourth. Hereford getting two and Umbarger one.

One Each
Each team duplicated the other by picking up one more run in the fifth.

Umbarger was scoreless the rest of the way.

Hereford scored their last two runs on a pair of singles and an error in the last inning.

L. J. Clark and Duane Albracht collected three hits each to lead Hereford. Jackie Brandt, Wayne Richardson, and Huey Scott collected two hits apiece to lead Umbarger.

Hereford will now meet the winner of the Springlake-Silverton series in the finals of the Shawnessy Play-off.

First Game		Hereford		Umbarger	
Player	AB R H E	Player	AB R H E	Player	AB R H E
Burdine, cf	4 0 0 1	J. Brandt, cf	4 2 4 2	J. Brandt, cf	4 2 4 2
Clark, lf	4 1 0 0	Richardson, ss	2 0 0 1	Richardson, ss	2 0 0 1
Lueb, c	4 2 3 0	Brown, lb	4 1 1 0	Brown, lb	4 1 1 0
Barret, ss	4 1 1 0	D. Brandt, p	4 0 1 0	D. Brandt, p	4 0 1 0
Renner, p	4 2 2 0	Scott, c	2 1 0 0	Scott, c	2 1 0 0
Carrol, 2b	3 1 1 0	Hartman, 3b	4 1 1 0	Hartman, 3b	4 1 1 0
McRight, lb	4 1 1 0	H. Gerber, 2b	4 1 1 0	H. Gerber, 2b	4 1 1 0
Albracht, 3b	3 0 1 0	Artho, lf	3 0 1 0	Artho, lf	3 0 1 0
Allen, rf	3 0 1 0	T. Gerber, rf	3 1 1 0	T. Gerber, rf	3 1 1 0
Totals	33 8 10 1	Totals	30 7 10 3	Totals	30 7 10 3

Second Game		Hereford		Umbarger	
Player	AB R H E	Player	AB R H E	Player	AB R H E
Burdine, cf	4 3 2 0	J. Brandt, cf	4 1 2 2	J. Brandt, cf	4 1 2 2
Clark, lf	4 3 3 0	Richardson, p, ss	4 1 2 0	Richardson, p, ss	4 1 2 0
Lueb, 2b, ss	5 0 2 0	Brown, lb	4 0 1 0	Brown, lb	4 0 1 0
Barret, ss, p	5 0 2 0	D. Brandt, 2b, p	4 0 0 1	D. Brandt, 2b, p	4 0 0 1
Renner, c	2 0 0 0	Hartman, 3b	4 0 0 0	Hartman, 3b	4 0 0 0
Burrus, lb	2 2 0 1	Scott, c	3 2 2 0	Scott, c	3 2 2 0
McRight, p, rf	3 3 1 0	H. Gerber, ss, 2b	3 1 1 0	H. Gerber, ss, 2b	3 1 1 0
Albracht, 3b	4 1 3 2	Artho, lf	3 1 0 0	Artho, lf	3 1 0 0
Allen, rf	1 0 0 0	Przytylas, rf	3 1 1 0	Przytylas, rf	3 1 1 0
Carrol, rf	3 1 0 0	Totals	32 7 9 3	Totals	32 7 9 3

Second Game		Hereford		Umbarger	
Player	AB R H E	Player	AB R H E	Player	AB R H E
Burdine, cf	4 3 2 0	J. Brandt, cf	4 1 2 2	J. Brandt, cf	4 1 2 2
Clark, lf	4 3 3 0	Richardson, p, ss	4 1 2 0	Richardson, p, ss	4 1 2 0
Lueb, 2b, ss	5 0 2 0	Brown, lb	4 0 1 0	Brown, lb	4 0 1 0
Barret, ss, p	5 0 2 0	D. Brandt, 2b, p	4 0 0 1	D. Brandt, 2b, p	4 0 0 1
Renner, c	2 0 0 0	Hartman, 3b	4 0 0 0	Hartman, 3b	4 0 0 0
Burrus, lb	2 2 0 1	Scott, c	3 2 2 0	Scott, c	3 2 2 0
McRight, p, rf	3 3 1 0	H. Gerber, ss, 2b	3 1 1 0	H. Gerber, ss, 2b	3 1 1 0
Albracht, 3b	4 1 3 2	Artho, lf	3 1 0 0	Artho, lf	3 1 0 0
Allen, rf	1 0 0 0	Przytylas, rf	3 1 1 0	Przytylas, rf	3 1 1 0
Carrol, rf	3 1 0 0	Totals	32 7 9 3	Totals	32 7 9 3

Second Game		Hereford		Umbarger	
Player	AB R H E	Player	AB R H E	Player	AB R H E
Burdine, cf	4 3 2 0	J. Brandt, cf	4 1 2 2	J. Brandt, cf	4 1 2 2
Clark, lf	4 3 3 0	Richardson, p, ss	4 1 2 0	Richardson, p, ss	4 1 2 0
Lueb, 2b, ss	5 0 2 0	Brown, lb	4 0 1 0	Brown, lb	4 0 1 0
Barret, ss, p	5 0 2 0	D. Brandt, 2b, p	4 0 0 1	D. Brandt, 2b, p	4 0 0 1
Renner, c	2 0 0 0	Hartman, 3b	4 0 0 0	Hartman, 3b	4 0 0 0
Burrus, lb	2 2 0 1	Scott, c	3 2 2 0	Scott, c	3 2 2 0
McRight, p, rf	3 3 1 0	H. Gerber, ss, 2b	3 1 1 0	H. Gerber, ss, 2b	3 1 1 0
Albracht, 3b	4 1 3 2	Artho, lf	3 1 0 0	Artho, lf	3 1 0 0
Allen, rf	1 0 0 0	Przytylas, rf	3 1 1 0	Przytylas, rf	3 1 1 0
Carrol, rf	3 1 0 0	Totals	32 7 9 3	Totals	32 7 9 3

Robert A. Peary unfurled five flags on his first trip to the North Pole—that of Delta Kappa Epsilon, his college fraternity; that of the Navy League; a "World's Ensign of Liberty and Peace"; a U. S. flag and what he described as a "Red Cross flag," a white maltese cross on a red background.

New Wrench Does Work of Two



TELEPHONE LINEMEN are now equipped with this new, double-ended wrench that replaces two old tools in their kits. One of its new features is an extra hole near one end which makes it easier for linemen to straighten pole steps or take them out. This is one of hundreds of improvements that are helping us push ahead on the biggest rural construction program in our history—a program aimed at putting telephone service within reach of every farm home in the areas we serve.

SOUTHWESTERN BELL... A TEAM OF 27,600 TEXAS TELEPHONE PEOPLE... PARTNERS IN TEXAS' PROGRESS.



BETTY BARCLAY SEPARATES BLACK MAGIC IN TWILL-BACK VELVETEEN

This is beautiful... this is the silhouette a smart junior will adore! The blouse has a charming irregular neckline, star-marked in rhinestones to match the buckle of the slim, peg-pocketed skirt. Jet black only, size 7 to 15 and a pair that look twice their little price. Blouse and Skirt \$18.95

HARMAN'S

We Give S & H Green Stamps

For Injun Summer...
Your buck's best buy!

All sizes and widths
\$10.95 to \$16.95



Best brand...bar none!



City Club

SHOES for MEN



HEREFORD SHOE STORE

TRY THIS V8 POWER

UP a long steep hill—from a standing start—that's where you ought to sample this Buick's silent might.

Or on an ultramodern turnpike, where you can cruise at legal limit in a practically effortless loaf.

But try it you should—just to know the exuberant experience this V8 power can bring to you.

For this is automotive power that springs from a V8 engine of unique design—the brilliant new V8 Fireball engine that nestles under the hood of every 1953 Buick SUPER and ROADMASTER.

It is the world's first and only V8 engine with

vertical valves, and a muffler of zero power loss.

It is the only standard-production American car engine to reach 8.5 to 1 compression.

It is the first Fireball V8—with a host of advanced engineering features—and with the highest horsepower, Series for Series, ever provided in a Buick SUPER or ROADMASTER.

You ought to try this spectacular new Buick engine.

You ought to try it for instant response, for almost effortless power delivery, for silken quiet.

And, very definitely, you ought to try it teamed with Twin-Turbine Dynaflo* for new, solid getaway and truly infinite smoothness. Get-away that's instantly responsive—and really easy on fuel.

Come visit us soon and we'll introduce you to a wonderful new motoring experience.

WORLD'S ONLY CAR WITH ALL THESE FEATURES:

- V8 Vertical-Valve Fireball Engine
- Dynamic Flow Muffler
- Twin-Turbine Dynaflo*
- Power Steering** - Power Brakes**
- Balanced Million Dollar Ride
- Completely New Sweeppear Styling
- Tilt-Away Slide-Away Front Seats (2-door models)
- Custom-Rich Interiors
- Panoramic One-Piece Windows Front and Rear
- Double-Rail Front Bumper - Airconditioner†
- Roadmaster and Super

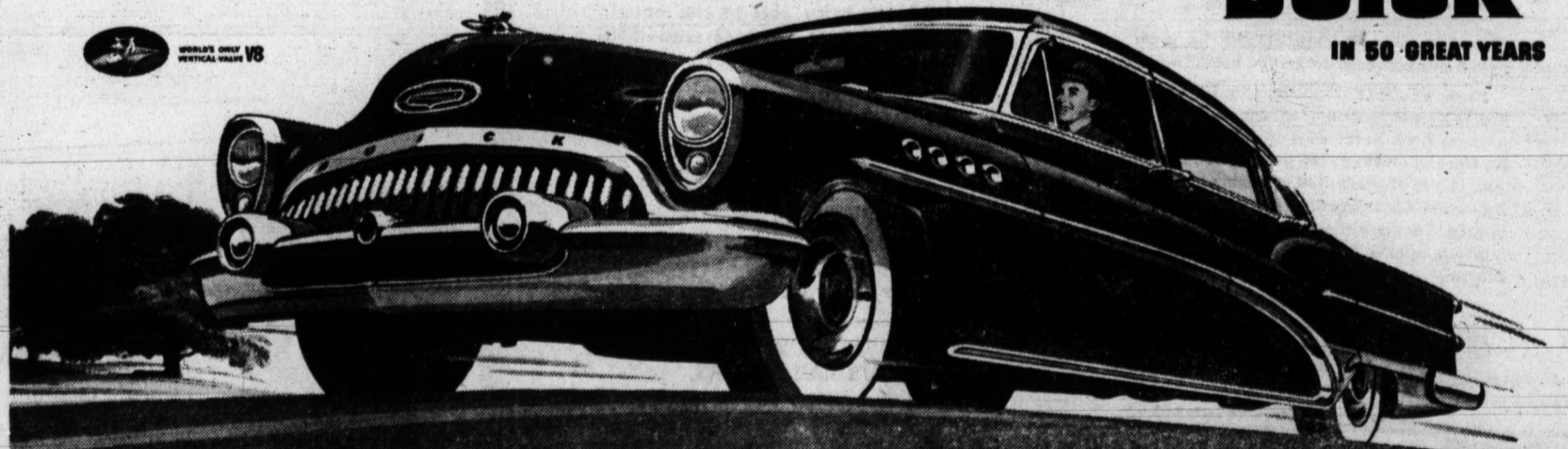


MILTON BERLE stars for BUICK in the BUICK-BERLE SHOW on TV

Tuesday evenings. Also, every Saturday, tune in The TV Football Game of the Week—a "GM" Key Event

THE GREATEST BUICK

IN 50 GREAT YEARS



WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

*Standard on Roadmaster, optional at extra cost on other Series. **Available at additional cost on Roadmaster and Super models only. †Optional at extra cost in Roadmaster and Super Sedan and Riviera models.

WALLACE BUICK CO.

2nd at Miles

Phone 11

WIN PRIZES

MATCH WITS WITH THE NATION'S EXPERTS!



OFFICIAL ENTRY BLANK

- | | |
|--------------------------------------|-----------------------------|
| Hereford at Friona | Tulsa at College of Pacific |
| TCU at Arkansas | Oklahoma at Pittsburg |
| William and Mary at Cincinnati | Notre Dame at Purdue |
| SMU at Georgia Tech | Duke at Tennessee |
| Rice at Cornell | Georgia at Texas A&M |
| Washington State at Iowa | Houston at Texas |
| Abilene Christian at Midwestern | Tempe at Texas Western |
| Michigan State at Minnesota | Hardin-Simmons at Trinity |
| Washington and Lee at North Carolina | Ohio State at California |
| Texas Tech at Oklahoma A&M | Stanford at Illinois |

Name _____
Address _____

ENTER TODAY

WINNERS FOR FOOTBALL CONTEST FOR SEPT. 19th

- NOLAN GRADY**
MRS. ARTHUR TINSLEY
RUTH LOERWALD
JAMES H. BELL

CASH PRIZES EVERY WEEK!

RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

PRIZES

- GRAND PRIZE
4 COTTON BOWL TICKETS
1st Weekly Prize
\$5.00 Trade In At Hereford Hardware
\$3.00 Cash At Brand — 2nd Prize
\$2.00 Cash At Brand — 3rd Prize

PICK YOUR WINNERS....DEPOSIT ENTRY WITH ONE OF THESE FIRMS

<p>DUB'S MAN'S SHOP Home of Famous Nationally Advertised Men's Wear, McGregor, Wilson Bros., Stetson Hats, Florshiem Shoes. "COME SEE US" Corner 3rd & Main Phone 112</p>	<p>JONES SERVICE STATION TEXACO Gasoline & Oils PHONE 440 144 W. 1st. St.</p>	<p>For Expert Service Call 630 SEIGLER MOTOR CO. Pick-Up and Delivery on Irrigation Motors</p>	<p>NEILL BODY SHOP All Types of Body Work FREE ESTIMATE Painting Welding Glass Work 120 Schley Phone 1392</p>	<p>Visit HEREFORD HARDWARE for all your Sporting Goods, Fishing Tackle, Guns, Shells HEREFORD HARDWARE Phone 567</p>	<p>THE LITTLE THINGS We Will Look Out for the Little Things In Your Insurance — Which Will Take Care of the Big Thing In Time of Loss. JOHN McLEAN Insurance Agcy. Phone 273</p>	<p>YOU ALWAYS WIN When you pick your Jewelry Needs from Cowan's Jewelry Cases. We handle only Nationally Known Brand. Your Doctor of Sick and Decrepid Watches. Kenneth (Doc) Cowan COWAN JEWELRY</p>
<p>BUTANE -- PROPANE Hereford Butane Gas Co. PHONE 1300</p>	<p>Always Buy CREAM-O-PLAINS Dairy Products Call 680 for Home Delivery Hereford Creamery Co.</p>	<p>COMPLETE CONOCO SERVICE We are open day and night—the only place in town without a key. PITMAN SERVICE STATION Corner 1st & Main Phone 588</p>	<p>TRY B & D TRACTOR COMPANY Ferguson Tractors New Idea Farm Machinery Crosley TV Sales and Service</p>	<p>School Kids Look Their Best in Clothes Washed At VAUGHT LAUNDRY Try Us Today</p>	<p>For All Your Laundry and Dry Cleaning Needs SEE HEREFORD LAUNDRY & DRY CLEANERS Or Call 298 For Pickup and Delivery Ernest Kendall</p>	<p>JIMS SERVICE STATION Fast Courteous Service 3rd & Sampson Phone 875</p>

Progressive News

By Mrs. Ira Ricketts

Mrs. Nancy Albright of Gage, Okla., spent Wednesday visiting in the home of her aunt, Mrs. W. P. Caldwell and family.

Mrs. Mattie Grogan and Mrs. Annie Chambers of Clovis, N. M., are visiting in the Leon Coffin home for several days. They are Mrs. Coffin's mother and sister.

Mrs. Alfred Smith and daughters Ginger, Sarah Jo and Janet, and Mrs. Cecil Billingslea visited Mrs. P. L. Carmichael Wednesday afternoon.

From Canyon

Mr. and Mrs. Lewis Harvey of Canyon spent Monday in the Clyde Russell home.

C. P. Caldwell is spending the week with Mr. and Mrs. Ky Lawrence. Caldwell is Lawrence's uncle.

Linda Russell spent Friday night and Saturday with Carol Ann Nowell.

Mr. and Mrs. Jim Ricketts were dinner guests Sunday of his parents, Mr. and Mrs. Ira Ricketts.

Bill Carmichael was home over the weekend. He is attending school at Texas Tech in Lubbock this year.

Mrs. Archie Dougherty of Clovis visited her parents, Mr. and Mrs. Ira Ricketts Monday.

Doris Russell spent Monday night with Dorothy Veigel in Hereford.

Back From Vacation

Mr. and Mrs. Ira Ricketts returned Wednesday of last week from an eight day vacation trip to Pecos, N. M. They also visited their daughters, Mrs. L. L. McBrayer and family of Dalhart and Mrs. Howard Higgins and family of Texline and a great-granddaughter, Roxanna Lynn Daniel, also of Texline.

Mr. and Mrs. Forrest Rickett attended to the chores while their grandparents were away.

Mr. and Mrs. Junior Burges and boys are visiting their brothers, Lee Poy Burges and family and Jack Willier and family at Fort Pierre, S. D., this week.

Mr. and Mrs. H. L. Hershey, Mrs. Edna Bowe and Mrs. Mae Powelson were in Amarillo Tuesday attending the fair and shopping.

Lloyd Parsons spent the weekend with his parents, Mr. and Mrs. T. J. Parsons.

Mrs. Pearl Dycus, sister of C. V. Burges, arrived Friday and visited until Sunday in the Burges home. Mrs. Dycus lives in Clovis, N. M.

Congratulations To Doris

Our congratulations to Doris Russell on being chosen FFA sweetheart at the FFA meeting Monday evening.

Mr. and Mrs. C. V. Burges and Melvin visited the museum in Canyon Sunday afternoon.

Vincent Walterscheid was in Amarillo Wednesday taking his physical examination.

Mrs. Ira Ricketts visited her daughter, Mrs. Clyde Russell Tuesday afternoon.

Kenneth Carmichael was chosen as one of the FFA boys to attend the National FFA convention in Kansas City next spring. He is the president of the local chapter.

Leonard Walterscheid, who is stationed in El Paso with the Army, wrote his parents, Mr. and Mrs. F. J. Walterscheid, that he has been promoted to PFC.

Although Italy is known as a nation with a large surplus population which has increased rapidly in times past, her birthrate today is 17.6 per thousand per year which is 7 points below that of the United States.

The population of Italy is increasing at the rate of 8 tenths of one percent a year.

The Real McCoy's

By John and George



EFFEN HE'S GONNA FIGHT TH' RAILROAD HE SHOULD GET INSURED WITH

JOHN McLIAN Insurance Agency "23 Years of Insurance Know How"

127 West 3rd Phone 273



FIGHTING AN OIL FIRE with water will be part of the demonstration put on by the Hereford Volunteer Fire Department at 6 o'clock today near the tennis courts on Park Avenue. Special nozzles provide a spray that allows the firemen to gradually drive the flames from the top of the oil. Shown here during a recent practice session are George Loerwald and Chuck Lang, in coats and helmets, and Glenn Witherspoon, assistant fire chief, in khakis. (Staff Photo.)

Nickel plating was developed on a commercial basis about 1870.

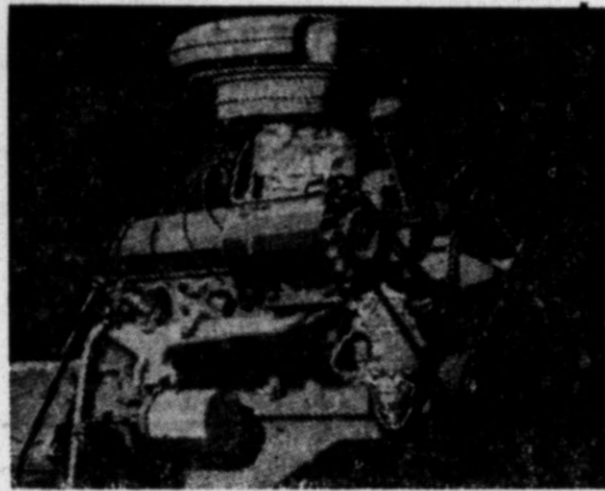
Sea otters feed on shell fish which they rack by bringing a stone from the ocean bottom and then hammering the shells which are placed on the sea otter's own chest.

The southern end of Lower California is about the same latitude as Arabia.

Although Bolivia supplied two billion dollars worth of silver ore to Spanish treasure ships, tin is now more valuable to the country than silver.

Foreign duty pay for Army enlisted men ranges from \$8 to \$22.50 a month.

Texas research indicates that cotton stalks should be shredded and plowed under as soon as the cotton is harvested in order to control insects.



The Famous
OLDSMOBILE
"ROCKET"
ENGINE
For Your

IRRIGATION WELL

New 165 H. P.! New 8 to 1 Compression Ratio!
Plus New 12-Volt Ignition System!

These "Rocket" Engines come complete with Cooling Coils, Fuel Equipment as desired, and Installed on Well.

CHECK WITH US ON YOUR WELL ENGINE REQUIREMENTS

KINSEY MOTOR CO.

11 Years Your Chevrolet-Oldsmobile Dealer
2nd & Schley Phone 740

SUNDAY
MONDAY
TUESDAY

TRIPLE
TREAT

The Great
South Pacific Adventure!



Gary
COOPER Return to
Paradise

FILED IN THE SOUTH SEAS... IN COLOR BY TECHNICOLOR

STAR THEATRE

BEAUTIFUL COLOR
GARY COOPER
HE-MAN ACTION



YOU CAN DO NO
WRONG — YOU
WILL ALWAYS BE
RIGHT — WHEN
YOU GO TO A
MOVIE

It's Fast and Furious Romantic Fun... When a Nightclub Thru... And the Guy Next Door... Begin to Make the Good Neighbor Policy Work... There's a Carload of Laughs... And Toe-Tapping Tunes.



IT'S NOT A RUBBER STAMP MUSICAL
THE GIRL NEXT DOOR
Dan DAILEY · June HAVER · Dennis DAY
C'MON OVER... We've Baked a Big, Joy-Packed Musical Cake!

WEDNESDAY
TUESDAY

TOWER DRIVE-IN THEATRE



SUNDAY MONDAY
CARGO OF WOMEN
...facing untold dangers to reach men they had never met!
PERILOUS JOURNEY
VERA RALSTON · DAVID BRIAN · SCOTT BRADY

TUESDAY — WEDNESDAY
THE 49th MAN
GRAB-BAG NITE
1 - Universal Food Mixer Deluxe
2 - Universal Automatic Toasters
1 - Universal Heat Pad

WE WANT ALL WEDDING ANNIVERSARIES, IF WE DO NOT HAVE YOURS AND IF YOU WILL CALL THE OFFICE PHONE 361 - BETWEEN 9:30 A.M. - 12:00 A.M. 1:00 P.M. - 4:00 P.M. GIVE US YOUR WEDDING ANNIVERSARIES - MAILING ADDRESS - WE WILL SEND YOU A PASS TO A COMING ATTRACTION.

Anniversaries from Sunday, September 27 - Wednesday, September 30.
Mrs. Dora Inman
Mr. & Mrs. H. D. Boardman
Mr. & Mrs. C. O. Phillips
Mr. & Mrs. Charles Green
Mr. & Mrs. E. B. Ervin
Mr. & Mrs. Homer Brumley

TEXAS! SUNDAY



THE BATTLE-BUSTIN' GUYS OF THE FIGHTIN' 45th!
THUNDERBIRDS
starring John DERR, John BARRYMORE, Jr., Gene EVANS, Eileen CHRISTY, Ward BOND · Barton MACLANE
A REPUBLIC PICTURE

La Madre Mia Holds Year's First Meeting

La Madre Mia Study Club held its first study session of the year in the home of Mrs. H. E. Miller Jr., Monday evening. Mrs. Glenn Riddle was assistant hostess.

Mrs. Ogle Riddle and Mrs. Calvin Goodin were welcomed as new members. Mrs. W. H. Albracht of Gage, Okla. was a guest.

"Foot Hygiene"

Mrs. Jack Reynolds presented the program on "Proper Foot Hygiene", stressing the need for well fitting shoes for children of all

ages. The next meeting will be held with Mrs. Bobby Owen on October 7.

Members attending were: Mesdames Louis Beckman, Don Fudge, Carroll Goss, R. V. Hale, Dean Herring, Bradley Lookingbill, Hershel Miller, Bobby Owen, Jack

Reynolds, Troys Riddle, Eugene Sparks, Arthur Tinsley, Glen Wilson, and Vernon Wilson.

Coffee for army troops stationed in Europe, Hawaii and the Canal Zone is purchased in this country, shipped overseas green and roasted locally.

IT'S COTTON HARVEST TIME!

And time to Build Your COTTON TRAILER BEDS

You'll Be Needing Those Cotton Trailers Soon So Why Not Arrange For The Materials NOW !!

WE HAVE ALL NECESSARY MATERIALS IN STOCK

That's right Mr. Farmer... we've got all the materials in stock that you'll need to build those cotton trailer beds. AND... if you want to build it yourself... OK... but if you'd like, we will make arrangements to have them built for you. Just pick up the phone, and call the Friendly Lumber Company... Phone 656.

HEREFORD LUMBER CO.

234 East 2nd Phone 656



CLARK DIKE

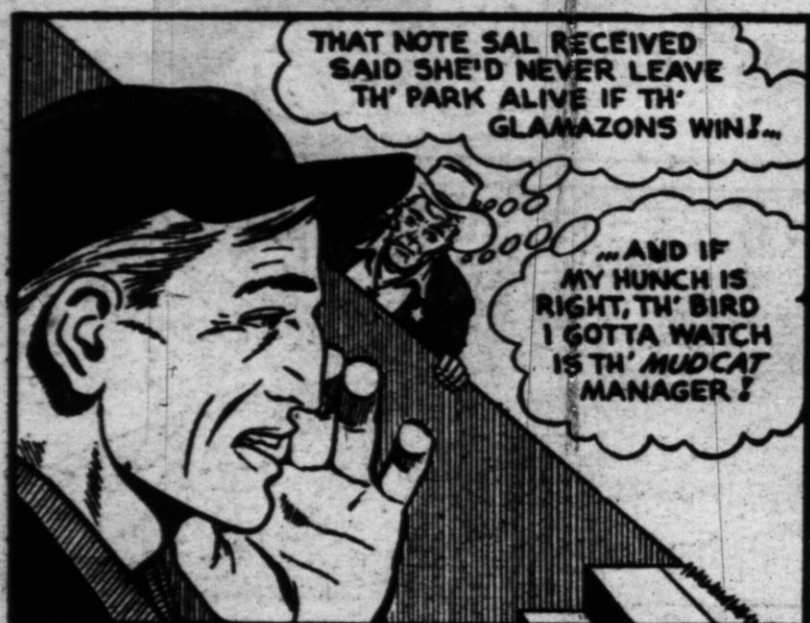
by
RAY GOTTO



TWO AWAY
IN TH'
LAST OF
TH' NINTH!

BUTCH BELTUM IS AT
TH' PLATE, LOOKING
FOR HIS FIFTH HIT
OF TH' GAME!

TH' COUNT IS THREE AND TWO,
SO SAGEBRUSH SAL IS JUST
ONE STRIKE AWAY FROM
AN 8 TO 7 VICTORY!



THAT NOTE SAL RECEIVED
SAID SHE'D NEVER LEAVE
TH' PARK ALIVE IF TH'
GLAMAZONS WIN!

...AND IF
MY HUNCH IS
RIGHT, TH' BIRD
I GOTTA WATCH
IS TH' MUDCAT
MANAGER!



-AND ON THE NEXT PITCH...

HA! MORE
POINTS TO MY
BATTIN'
AVERAGE!



SOME
CLOUTZ,
HOPE I
CAN NAIL
HIM AT
THIRD!



WE
WIN!

OUT!



OUT OF MY WAY,
SHERIFF! ... SOME-
BODY'S GONNA PAY
FOR THIS DEFEAT!

NOT WHILE
I'M AROUND,
ROCKSIE, ALIAS
'ONE-SHOT
WILMA'!



-AND AS BUTCH BELTUM GETS UP AFTER
HIS UNSUCCESSFUL SLIDE...

LOOK! AIN'T
THAT BLOOD
ON YO' HAND?

NOPE...
JUST INK
STAINS
THAT'LL
WEAR OFF BY
TOMORRER!



BY
WHEN?

TOMORRER...
TO-M-O-R-
R-E-R!



THANKS FER 'SPELLIN' IT OUT,
BUTCH!-HEY, SHERIFF...
YOU DONE LATCHED
ONTO TH'
WRONG
PARTY!

Gotto
9-27

Produced by Stephen Slesinger
Copyright 1953 by King Features Syndicate, Inc.
World rights reserved.

Shop In Hereford
For Your Best Buys!

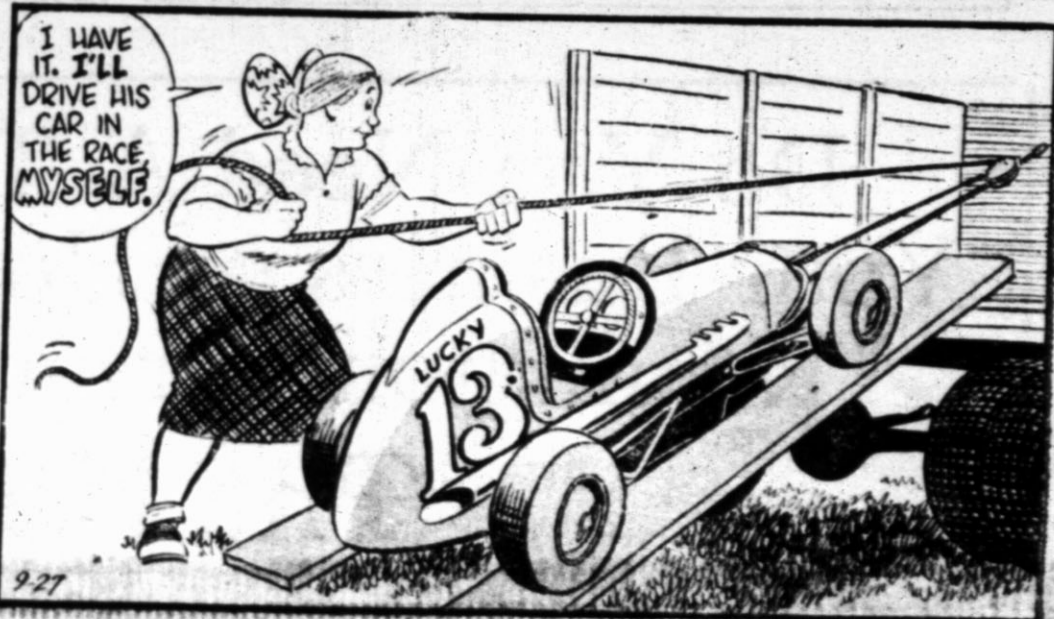
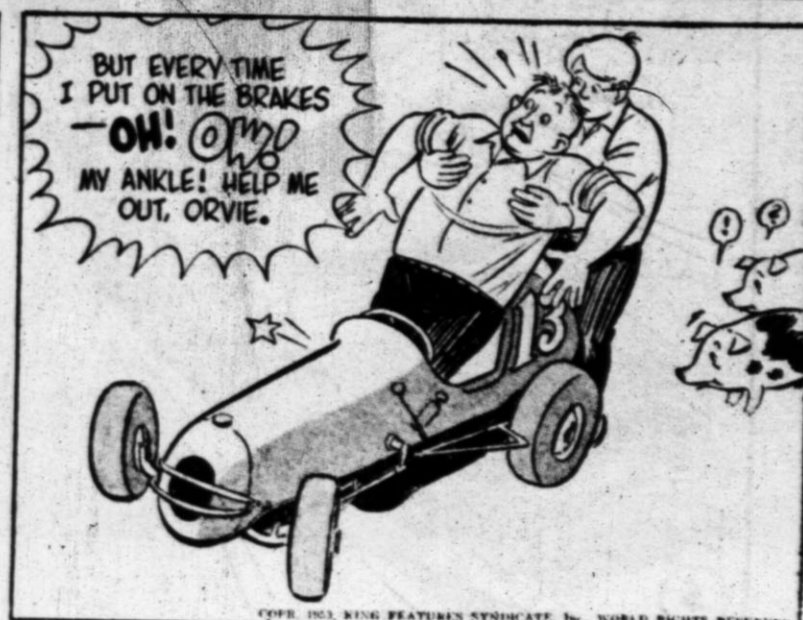
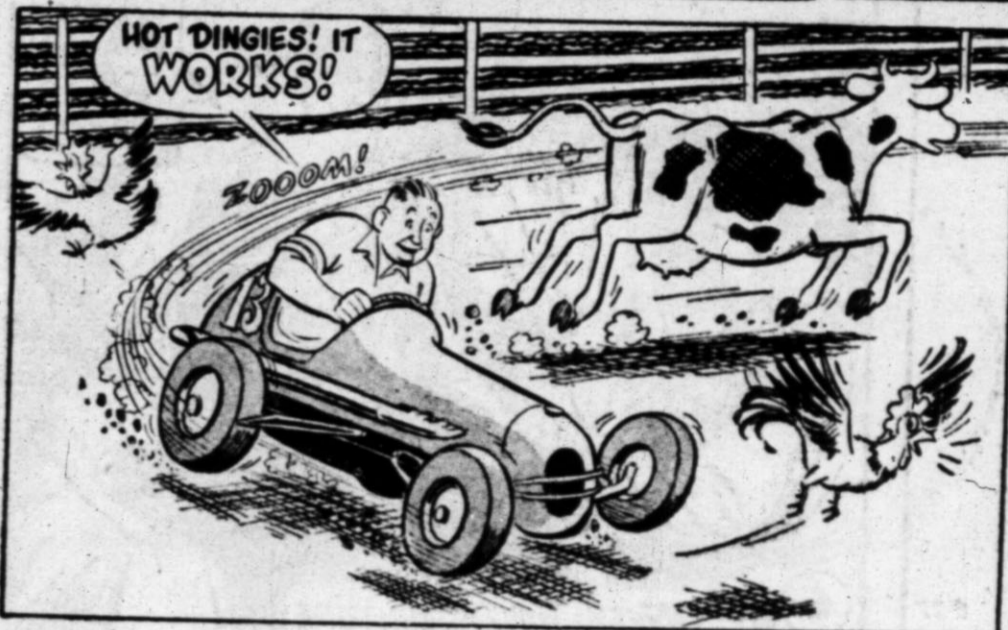
The Sunday Brand

Merced, Texas

Our Slogan: "More People—More Fun!"

BUZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



MANDRAKE

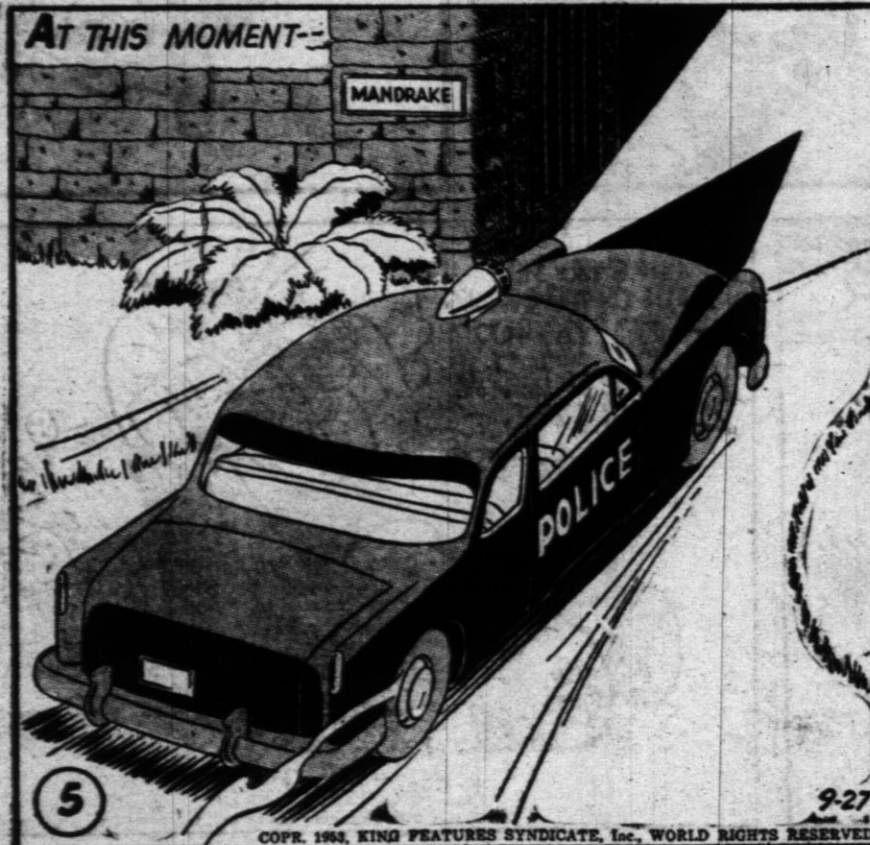
THE
MAGICIAN

BY LEE FALK & PHIL DAVIS

MANDRAKE AND THE
BANK ROBBERS--

SHOOT
HIM, ED!

HERE GOES!



Do You Need A Typewriter In
Your Business or Home? We Have
Remington Portables On Hand
The Hereford Brand

®
BLONDIE
by
CHIC YOUNG



CHIC YOUNG

Copyright 1933, King Features Syndicate, Inc. World rights reserved.

9-27

**Shop In Hereford
For Your Best Buys!**

GRANDMA
by
CHAS. KUHN-



Steel Age Office Desks

HIGHEST QUALITY

See them at
The Hereford Brand

\$178⁵⁰

KING of the ROYAL MOUNTED

by
ZANE
GREY



WHILE KING FIGHTS TO SURVIVE THE CHOKING GAS THAT WAS FORCED INTO THE HOODED COCKPIT, AN UNEXPECTED DRAMA IS UNROLLED AT THE X-2'S SECRET BASE!

BULLY, LeBLONDE! YOU'VE NOT ONLY RESCUED US BUT, I HOPE, SAVED KING AND THE X-2! ALERT THE SEARCH PLANES!



2

COUGH-COUGH! THERE... THE HOOD'S OPEN... AT LEAST I CAN BREATHE NOW! WHAT ON EARTH WAS IN THAT GAS SHELL? IT CHOKED UP MY TURBINE... I'VE GOT TO LAND... AND RIGHT INTO THE ENEMY'S HANDS!



3 MEANWHILE, MANY MILES NORTHWEST!

WHAT A COUNTRY FOR A FORCED LANDING! I'LL HAVE TO "DITCH" THIS VALUABLE JOB IN THE RIVER... DIT-OH! THERE'S A CLEARING! IT LOOKS LONG ENOUGH!



4

PERFECT! HE SEES THE LANDING STRIP WE PREPARED! GET READY TO DISMANTLE AND LOAD THAT PLANE... I'LL TAKE CARE OF THE PILOT!



5

Produced by Stephen Slesinger, Inc.
Copyright 1953 by King Features Syndicate, Inc.
World rights reserved.

CONTINUED

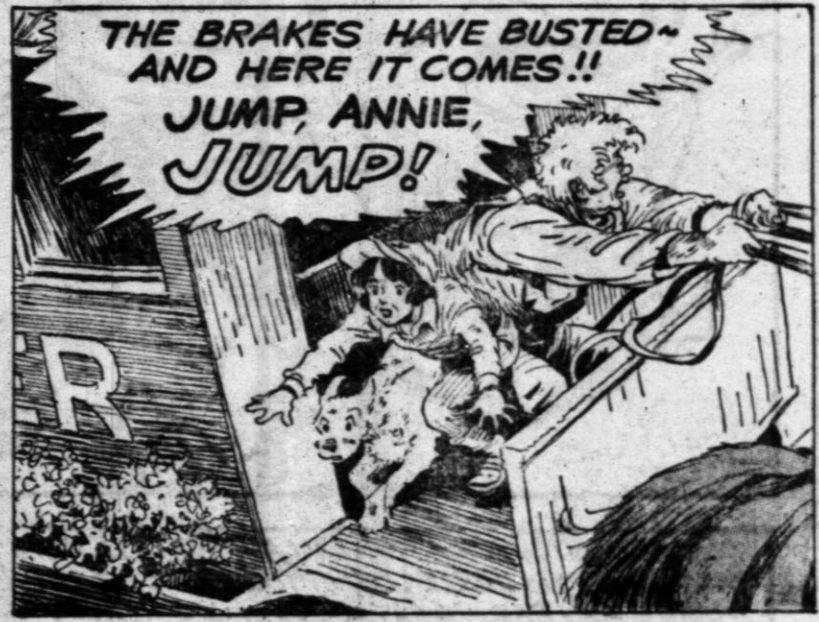
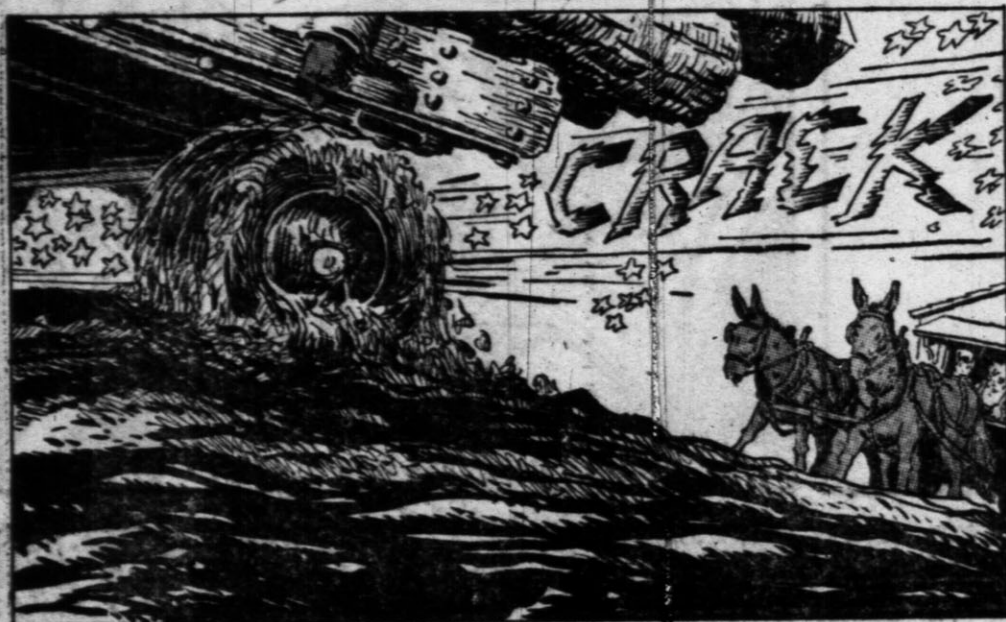
COMBINATION

File and Storage Cabinets
The Hereford Brand **\$56⁰⁰**

LITTLE ANNIE ROONEY



by
BRANDON WALSH
AND
DARRELL MECLURE



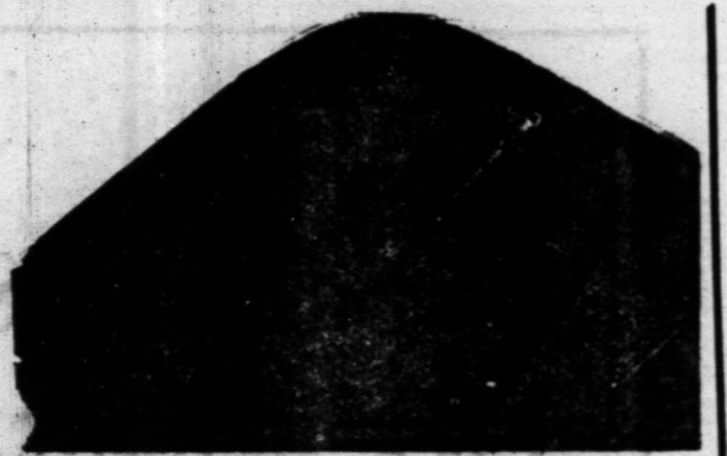
COPEL 1955 KING FEATURES SYNDICATE, Inc. WORLD RIGHTS RESERVED.

New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

NEW SHIPMENT
THE HEREFORD BRAND



JOHNNY HAZARD

by FRANK ROSSIN

JOHNNY HAS ACCEPTED BASIL'S INVITATION TO REMAIN OVERNIGHT AT THE JUNGLE PLANTATION. STROLLING ABOUT THE GROUNDS ALONE, HE HEARS BEAUTIFUL PIANO MUSIC AND DISCOVERS....



FIRE - PROOF VAULTS

The Hereford Brand

THE KATZENJAMMER KIDS



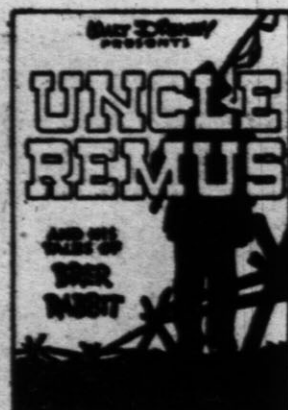
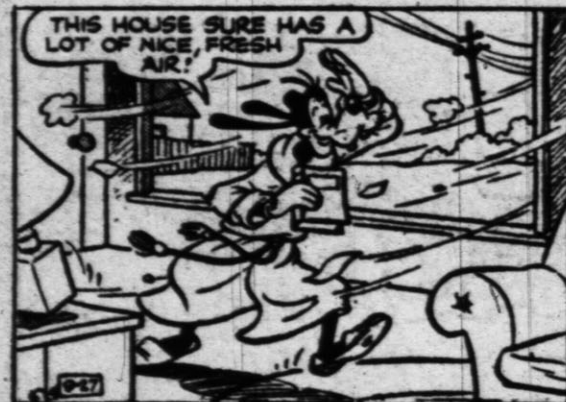
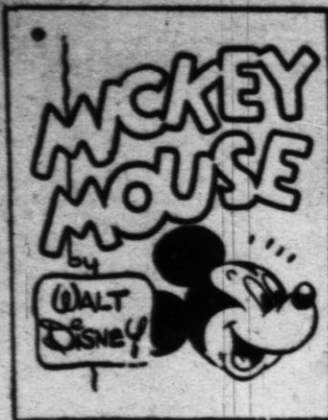
Copyright 1953, King Features Syndicate, Inc., World rights reserved.

WINNER 9-27

Fill Any Special Orders.

Will Handle Your Every Need In the Way of General Office Supplies. Also

The Hereford Brand



BRER RABBIT AN' HIS CUZZIN, JACK RABBIT, LOOK SO MUCH ALIKE THAT THEY GOT TH' DOUBLE-JOINTED IDEA TO OUT-FOX BRER FOX.



TRADE WITH YOUR NEIGHBORS

The Friendly Merchants Of Hereford

Friendly, Courteous Service
Nationally Advertised Brands
Complete Stocks Always

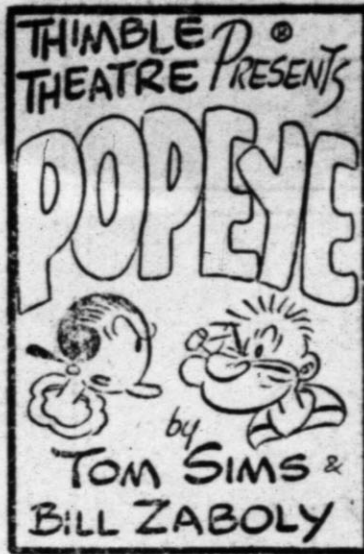
This Message Sponsored In The Interest
Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference

THE BRAND

In Mercandise, Shop the Ad Columns of This Paper!

PHONE
THIRTY



We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

The Hereford Brand

Executive, Steno, and Lounge Chairs.