

TEMPERATURES

	High	Low
Thursday	50	41
Friday	50	51
Saturday	52	55
Moisture for this month:	1.18	
Moisture this year:	4.70	
Moisture last year:	30.45	

(Courtesy of KPAN)

The Sunday Brand

30 pages

Including 22 Colored Comics

Our Slogan: "More People — More Farms"

Published Every Sunday

HEREFORD, TEXAS 79045, SUNDAY, OCTOBER 18, 1964

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VOL. 17 — NO. 16

Around Town

With The Brand Staff

Lou Ann Witkowski placed third Friday in the statewide 4-1 dress review held in Dallas, Jean Beene, assistant home demonstration agent, informed the office here. Three girls from this district were in the finals, one from here, one from Hansford and Ochiltree counties.

Among those attending the Texas Student Education Association conference in College Station Friday was Roy Rodriguez, Hereford, who served as recorder for the organizational affairs discussion group. Rodriguez is a student at Texas A & M. He was among 100 education students from 10 colleges and universities attending the meeting.

Marine Lance Corp. Elmer L. Kimball Jr., son of Mr. and Mrs. E. L. Kimball, 521 Star, Hereford, has been recommended for the Armed Forces Expeditionary medal for participation in support of the Republic of Viet Nam. He is a member of the helicopter squadron attached to the U. S. Marine Corps Task Element at Da Nang, Viet Nam.

George R. Schultz, Hereford, is among nearly 1900 enrolled in technical or vocation study courses at Oklahoma State Tech, Okmulgee, for the autumn here. He is enrolled in drafting.

Army Pvt. Esau Y. Villegas, son of Mr. and Mrs. Ben Villegas, 136 Higgins, Hereford, participated in a three-day field training exercise in Korea ending early this month. The 19-year-old soldier is assigned to Company C, 3rd Battalion of the division's 2nd Infantry in Korea.

Father Augustus of St. Anthony's will bless the new convent of St. Joseph's Mission at 1 o'clock this afternoon. Afterward an open house is planned until 5:30. Brother Dennis will serve as master of ceremonies. The public is invited.

Mr. and Mrs. Leo Witkowski and Mr. and Mrs. Leo Forrest, Hereford, are at the LBJ Ranch for a barbecue. They are attending an all-district and county chairman's meeting, along with women coordinators of the Johnson campaign.

United Church Women of Texas, District II, will hold their annual meeting at Folk Street Methodist Church, Amarillo, Friday, 9:30 a.m. to 3 p.m. Mrs. Jim Arcey, president of Hereford Council of Church Women, urges women of the area to plan to attend this conference.

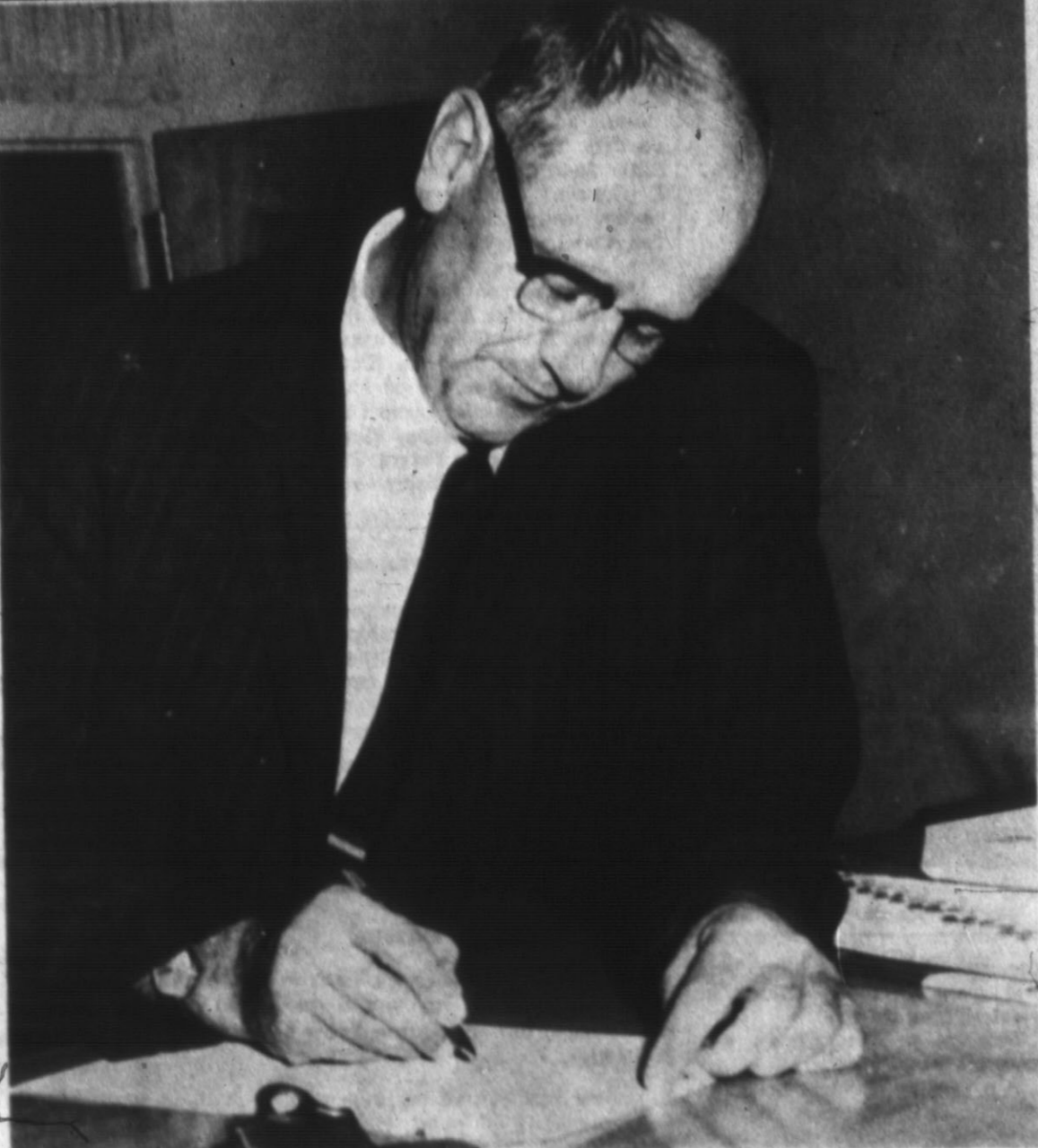
Young Homemakers of Texas begin their seasonal money-making project with the selling (Continued on Page 2)

Youth Planning 'Trick-or-Treat' Drive For CROP

Several hundred teen-agers are expected to turn out here Halloween night to "Trick-or-Treat" for CROP, announced Virgil Dodson, local chairman, Saturday.

The trick-or-treat program is an annual affair for Hereford teen-agers each Halloween. Instead of the traditional "trick-or-treat" for candy, the young people go from door to door collecting donations to Christian Rural Overseas Program.

CROP is the community resources program of Church World Service, and operates in cooperation with state councils of churches and other civic and church groups. It is known as a "people-to-people" project, not being government controlled. Since 1947 CROP has provided food and supplies worth \$14.3 million for distribution through church agencies overseas. In addition, contributions to CROP have paid for the handling and distribution of government donated foods valued at \$9 million. Students in both junior high (Continued on Page 6)



ABSENTEE VOTER — CANDIDATE — Sheriff Lowell Sharp is shown filling out an application to vote absentee for the General Election on Nov. 3. Sheriff Sharp and many other law enforcement officers will vote absentee Wednesday and will end Oct. 30. (Brand Staff Photo)

United Fund Workers Asked To Turn In Money, Pledges

After a slow start, Deaf Smith County's United Fund surged forward as the drive moved into the third week of campaigning, topping the \$2,000 mark Saturday and promising to look even better as more workers began turning in their cards Monday. Traditionally, the totals have mounted slowly during the first and second week of campaigning since most workers are prone to hold cards and money until they complete their task.

Melvin Jayroe, drive chairman, urged all workers to turn in what money and cards that have been worked-to-date in order for directors of the United Fund to better plan the remaining days of the campaign. "We need to know how much money we really have," Jayroe told Captains and Majors Thursday morning.

The United Fund goal for 1964 is \$30,000. This amount will be distributed to seven member agencies, according to the requests made by these agencies during the budget hearing. Included in the seven agencies is The American Red Cross, The

Boy Scouts of America, The Salvation Army, Little League, Pony League, Camp Fire Girls and the Deaf Smith County Commission on Alcoholism. An effort is also being made this year to work the rural areas, according to Jayroe. However, due to the size of Deaf Smith County and the limited number of workers for the rural area, this portion of the fund drive will take longer than the city campaign. "Farmers are also busy in the fields harvesting milo and sugar beets," Jayroe said.

Soldier, AWOL, Gets Jail Term

John Jackson, Fort Hood, was sentenced to 30 days in the county jail and ordered to pay court costs by County Judge H. C. Williams after he entered a plea of guilty to a charge of (Continued on page 2)

City Ties Into Teletype Link

Hereford Police Department installed and began using their new teletype machine this week to enable them in contacting other officers in the Panhandle area. Police Chief Marshall Padgett said.

The teletype, which was recently leased by the department, will aid the local police to recover or report happenings in this area and participate in law enforcement activities throughout the state.

The city council approved the leasing of the teletype at the cost of \$68 per month, Sept. 22, after a request was submitted by the police department.

Local officers are in contact with police departments in Lubbock, Plover, Brownfield, Tulla and Amarillo, merely by typing the message desired on the machine.

The local office can also contact sheriff's offices in Lubbock, Dumas, Hereford, Amarillo, Canyon and Borger.

Contact can also be established with the Department of Public Safety offices in Amarillo and Lubbock according to Padgett. The weather forecast is typed on the machine once each hour, coming directly from the United

States Weather Bureau in Amarillo.

"We have a code for each department that we are able to establish contact with, and we are able to contact all of these units at once or each of them separately," Padgett said.

"If we had a death message or any type of message to Lubbock, we could send it directly to Lubbock and no other department would receive that message," Padgett said, "but if we had a stolen car report, we could send the message to all of the units we are in contact with and they would receive it simultaneously."

"Another feature of the machine," Padgett said, "is a special key that allows us to transmit the message to all of the radio stations in the local network. If a child were missing, this would enable us to get the message to the news media as soon as possible."

The machine is basically simple to operate and requires only a knowledge of typing. All of the dispatchers at the local department will be in charge of operating the machine during their working hours, Padgett said.



INCOMING MESSAGE — Wallace Shelton, dispatcher for Hereford Police Department is shown checking a message as it comes in on the new teletype at the local department. The teletype was installed this week and aids the local officers in many ways. (Brand Staff Photo)

Bank Assets Spiral; Deposits Show Sharp Gains In Three Months

Hereford's two banks continued to climb in both total assets and deposits during the third quarter of 1964, statements released by the banks this past week revealed. The banks have total assets of \$23,866,047 as compared with \$22,436,030 for the previous quarter, a gain in assets of \$1,430,017 over the quarter ending June 1. In deposits it was a similar story. The two banks had deposits as of Oct. 1 of \$13,281,581 as compared with deposits June 1 of \$12,793,894, or a gain of \$487,657.

Loans also showed substantial increases during the latest three-month period. Loans at the two banks as of Oct. 1 totaled \$15,493,422 as compared with \$12,485,804 for the previous quarter. This is an increase in loans of \$3,007,618 over the quarter ending June 1. At the same time a year ago, deposits in the two banks stood at \$14,698,915 and assets were \$20,976,814. This means that total assets as of Oct. 1 were \$2,899,233 higher than at the same time a year ago. The spiraling bank reports reflect a general expansion

for the area, further shown by the tremendous building boom and the increase in population. Thus is shown, observers pointed out, that the area is in sound financial condition. One bank official put it this way: "We have seen a growth and a general expansion of all our assets considerably ahead of the average, even for the Panhandle all of which has known a wholesome financial condition for sometime now." He pointed to new industries that come to the area with the "only fly in the ointment" the poor showing made

this season by dryland crops." The agricultural picture has "broadened considerably," he said, "with a wholesome diversification that has helped us maintain our agricultural stability even when certain crops failed." He recalled that "a few years ago, a poor wheat crop such as we experienced this year would have amounted almost to a general slump," adding, "but this year's poor crop barely affected our basic economy. Diversification has greatly improved our whole agricultural economy."

71 Absentee Ballots Cast First 3 Days

Seventy-one persons cast their ballots in the Nov. 3 election during the first three days of absentee voting. B. F. Cain, Deaf Smith County Clerk, reported Saturday.

The large number of early absentee ballots cast indicates keen interest in the general election next month, observers pointed out, probably foretelling a record vote Nov. 3.

Cain said this is "unusually heavy early voting." Absentee voting ends Oct. 30. Persons who need to vote absentee may call at the clerk's office anytime between now and Oct. 30, he explained, or those who are unable to go to the clerk's office may write for their ballots and they will be mailed to such persons, Cain explained.

"At one time we were permitted to mail out ballots to persons who called for them by phone, but the law has been changed and all such requests must be made in writing. This means persons who are unable to come to the office should write for their ballots as soon as possible."

Meantime everything here is in readiness for the election. Neil Miller, county tax assessor (Continued on page 2)

Police Busy; 10 Crashes Checked

Hereford Police Department patrolmen were kept jumping this week; they investigated 10 accidents involving three injuries within the city limits, amid all their other duties.

An accident occurred shortly after 10 p.m. Friday when vehicles driven by Viola P. Chisholm, 301 Western Ave., and Carolyn Ann Dearing collided near the intersection of 25-Mile-Avenue and Union.

Carolyn Dearing and a passenger in her car, Larry Ralph Dearing, were rushed to Deaf Smith County Hospital in private automobiles, where they were treated and released.

Mrs. Chisholm, according to investigating officers, had reduced her rate of speed to make a left turn onto Union Ave. when she was struck from the rear by the vehicle driven by Miss Dearing.

Mrs. Chisholm's car was estimated to be a total loss, damage to Miss Dearing's vehicle was \$450. Charges have not been made pending further investigation by city patrolmen.

In the first accident of the week, vehicles driven by Jesus Trevino, Lubbock, and Daniel Alton Kalg collided near the intersection of Main and 2.

According to investigating officers, Kalg backed away from the curb and struck the other vehicle. He was cited from unsafe start from a parked position.

Two cars collided shortly after 8 a.m. Monday at the intersection of W. 7 and Jackson, when cars driven by Darrell D. Williams, 201 Grand, and Maria Onila Virgil Garcia, 206 Fuller, collided.

Damage to Williams' car was set at \$100 and damage to Mrs. Garcia's car was estimated at \$50. According to investigating patrolmen, Williams failed to stop at the stop sign, causing the Garcia vehicle to collide with his car. He was cited by patrolmen (Continued on page 2)

C of C Board Hears Reports

Directors of the Deaf Smith County Chamber of Commerce met Wednesday morning at the Chamber of Commerce office, and after the formalities of approving the minutes and accepting the statement of receipts and expenditures, the meeting moved into a detailed discussion of the action of several committees.

Bert Boomer reported on the recommendations of the nominating committee and his committee's recommendations were approved by the Board. Names of the nominees will be released as soon as the permission of the nominees to have their names placed in candidacy for the Board of Directors is received. In conjunction with this the manager was directed to publish the picture of and a short biographical sketch of each candidate in the next issue of the Chamber bulletin.

Andrew Kersten, chairman of the Operation PEP Water Resources committee, presented the findings and recommendations of his group. The Board of Directors approved and referred to the Chamber's permanent Water Resources Committee the recommendation that an immediate and concentrated effort be made to develop all information — engineering, cost and sources of financing — relative to construction of a dam on Tierra Blanca Creek immediately west of the Hereford city limits for the purpose of water conservation and recreation. The committee further moved that the Technical Action Panel of the Deaf Smith County Program Building Committee to assist in the investigation through the resources available to them.

S. M. Nunnally, representing the Beautification of Operation PEP, then appeared before the board with detailed sketches of a proposal to construct a "beauty wall" along U.S. 60 from the Santa Fe Depot east to and including the Crow-Gulde property. The purpose of such a wall would be to screen the commercial and industrial area south of the tracks and to provide the eye of the travelling public. After reviewing the proposal details, the committee was authorized to contact the Santa Fe and the Texas Highway Department relative to permission to construct such a structure.

Bruce Miller, in the absence of Chairman John Douglas Fisman, reported on the findings and recommendations of the Operation PEP housing committee. After considerable discussion the board moved to table the report until such time as the complete text could be reproduced, circulated to the Board membership, and given detailed study. The recommendations were in two parts, one pertaining to migrant housing and the other relative to a city building code.

In the final action of the meeting, the directors adopted a motion instructing the Community News and Publicity Committee to have removed from the airport sign the names of individual manufacturers and substitute in that space general information.

990 Farmers Agree To Divert Lands

Farmers in Deaf Smith County have signed up to divert 22,039 acres from wheat production to approved conserving uses under the 1965 voluntary wheat program, Faust G. Collier, Deaf Smith County ASCS Office Manager reported Saturday.

This is about 14 percent of the 157,303 acres of allotments on the 590 county farms signed. The winter-wheat sign-up period ended Oct. 2. Collier pointed out that growers who signed up this autumn will be able to modify their planting intentions any time before the close of the spring-wheat and feed grain program sign-ups early next year; however, growers who wish to overseed their allotments as provided by the program needed to state their intention to do this at the time they signed up in the wheat program.

Signup in the predominantly spring-wheat areas will take place Feb. 8 to March 26, 1965. Three States—North Dakota, Minnesota, and Main—and parts of four others will have a spring-wheat sign-up.

About 100,000 producers in these areas were signed up for the 1964 program. Program benefits available to growers who sign up in the 1965 wheat program and then carry out the appropriate provisions included price-support loans, marketing certificates, and diversion payments.

The diversion payment rates have been increased to 50 percent of the county loan rate in order to encourage maximum diversion and continued progress in reducing excessive grain stocks.

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Soldier...

(Continued on Page 3)

driving with license suspended. Jackson was arrested by local officers of the Texas Highway Patrol, after he was observed running a stop sign at speeds exceeding 70 miles an hour, according to the testifying officer. According to officers, Jack-

son was absent without leave from Fort Hood, where he was stationed with the United States Army. Officers said Jackson had been missing from the Fort for the past 20 days. Army officials have been notified that Jackson was being held in the Deaf Smith County Jail, to serve the term on the DAVIS count. In the only other county court action this week, Thomas Rodriguez, Hereford was fined \$1 and costs and sentenced to one day in the county jail after he entered a plea of guilty before Judge Williams to a charge of child desertion.

Absentee...

(Continued from Page 1) collector, pointed out that persons who have moved from one precinct to another within the county should call at her office before election day and secure a transfer. The process is simple; persons who have moved to a new precinct are asked to bring their poll tax receipts and change will be made in a space provided for such moves on the back of the receipt. Such transfers may be made as late as the day before the election.

Most officials here see a possible turnout of 4000 to 4500 voters Nov. 3 for the election which would be an all-time high. They base their prediction on the fact that a record number of poll tax receipts were issued this year.

The Senate in 1919 debated the Treaty of Versailles for 55 days.



EXTREMISM? — Vicious vandalism such as the above has been directed toward Hereford Goldwater supporters during the past week, but the destruction of both this sign and fence is probably the most serious to date. Shown above, James and John Jorde, son of Mr. and Mrs. Keith Jorde, with the banner on remains of yard fence at their home three miles west of Hereford. Jorde is the Republican County Chairman for Deaf Smith County. Other billboards on the Jorde property were mutilated with the face of one being covered with the word, "warmonger". Presumably their intentions had been "warmonger". (Brand Staff Photo)

Around...

(Continued from page 1)

of Del Cerro pecan halves (this year's crop) packaged in 1 lb. parcels, according to Mrs. Howard Hunter, chapter president. To place orders, call EM 4-0513, or 276-5676, or 289-5569. This is a repeat of the club's former sales; all proceeds will be used for appliances for the home economics laboratory at high school, Mrs. Hunter says.

Delegates from Deaf Smith County Unit of Texas State Teachers Association are Don T. Martin, president of this unit; Miss Della Stagner, Educational Coordinator for Hereford Schools; Roy Hartman, Principal at Shirley School; and Mrs. Fritz Christian, Shirley classroom teacher. They will attend the convention meeting in San Antonio Oct. 22-24.

James J. Boyd of Boyd Machine & Supply, Hereford, will attend the Automobile Wholesalers of Texas annual convention in the Adolphus Hotel, Dallas, next Thursday through Sunday.

Police...

(Continued from page 1)

for failure to stop at a stop sign. In an accident that occurred at the intersection of Main and 3, shortly after 9:30 a.m. Monday, vehicles driven by Mrs. Helen Kirk and Perl L. Hunter collided.

Mrs. Kirk ran a red signal light, according to investigating patrolmen, but was rushing her child who had fainted to Deaf Smith County Hospital.

Damage to the Hunter vehicle was estimated at \$175 and damage to the Kirk car was set at \$25.

No citations were issued in the accident.

Vehicles driven by Eddie Joe Evans and William H. Patton collided shortly after 10 a.m. Monday near the intersection of U. S. 60 and 4.

According to investigating patrolmen, Evans attempted to turn off of U. S. 60, but due to a faulty brake and signal light, Patton did not notice the decrease in speed.

Evans was cited by investigating officers for not possessing a valid Texas Operator's license and for faulty turn signals.

Vehicles driven by Fred Sherman and Roberto Garcia-Almanjan collided shortly after 1:30 p.m. Sunday near the intersection of E. 3 and Witherspoon.

According to investigating officers, Sherman was cited for failure to yield right-of-way, after Almanjan attempted to pass Sherman and Sherman began turning left.

Damage to the vehicles was estimated at \$100 each.

Vehicles driven by Mrs. Betty Holman Cope and Nancy Jane Criss collided shortly after 8:30 a.m. Monday near the intersection of Highway 385 and Jackson.

According to investigating officers, Mrs. Cope turned into

the oncoming path of Miss Criss and was cited for failure to yield right-of-way.

Damage to Mrs. Cope's car was set at \$475.

Another accident occurred shortly after 9:30 p.m. Sunday near the intersection of Harrison Highway and Campbell Ave., when vehicles driven by Troy Gene Foster, 213 Ave. K, and Jimmy Dewayne White collided.

According to investigating patrolmen, White was passing Foster in an intersection and Foster attempted to turn left striking White's vehicle.

White was cited for overtaking a vehicle and driving left of center while traversing an intersection.

Damage to White's car was set at \$300, while damage to Foster's car was set at \$200.

Vehicles driven by James Patrick Bishop and Robert E. Trowbridge collided shortly after 12 noon Friday at the intersection of 3 and Park, with Miss Joella Hamilton, a passenger in Bishop's vehicle, receiving minor injuries. She was rushed to Deaf Smith County Hospital in a Gilliland Ambulance, where she was treated and released.

Bishop had turned from Park Ave. onto 3, and had swung into the other lane in making the turn according to investigating officers.

Bishop was cited by investigating patrolmen for improper turn.

Damage to his car was estimated at \$250 and damage to the Trowbridge vehicle was set at \$50.

In the final accident of the week, vehicles driven by Jesse Earl Cash, 205 Grand, and Guillermo Benitez, 307 Knight, collided at the intersection of 4 and Sampson.

Benitez ran the stop sign according to investigating officers and Cash attempted to swerve to the right to avoid colliding with the Benitez vehicle.

Damage to Cash's car was estimated at \$400 and damage

Happy Hustlers Name Officers, Adult Leaders

Happy Hustlers 4-H club elected officers and named its adult leaders at the first club meeting of the year. Lefty Thomas conducted the meeting. Charles Atchley will serve as president; Gary Goheen, secretary; Rodney Herr, reporter; and Dennis Goheen, song leader. Adult leaders of the group are Mrs. Thurman Atchley, Mrs. Billie Jean Cotton and Mrs. C. J. Goheen. Other parents attending were Clayton Sanders, Ted Dakil, Raynold Herr, and Mrs. Joe Peters. Members present for the meeting were Charles Atchley, Tommy Mars, Gary Goheen, Dennis Goheen, Rodney Goheen, Steve Olson, Gary Cotton, David Hutcheson, Roy Costillo, Louis Costillo, Randy Herr, Rodney Herr, George Dakil, Ricky Peters, Roger Sanders, Hal Easley and Marvin Smith.



Many Children Dont Have To Be Like This!

They Can Be Like This If They Use A Chiropractor Consistently!



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Two Views on Barry Goldwater

To The Editor of The Phoenix (Ariz.) Gazette

I am an Indian, and maybe nothing I would have to say would make any difference, but my people know Barry Goldwater.

He has helped my own people in their worst time of need. He has made emergency flights with blood, food, clothes and other supplies, without which my people would have died. One of these flights the senator made saved my life, although he does not know it; the blood he brought in was given to me while I lay bleeding at death's door.

Barry Goldwater has encouraged the Indian to fight for his rights — with words, and deeds of kindness and firmness, not with violence, criminal acts, or anything of that sort. The senator has always said he feels strongly about the Indian, believing that Indian people have as much right to "life, liberty, and the pursuit of happiness" as any other race in this country.

Barry Goldwater set up voting districts for the Indian people. If it were not for him, I would not be able to vote in my first presidential election — or any other election. He has encouraged Indian people in that respect, too, telling them that to be true citizens they must exercise their right to vote, and use it wisely.

Barry Goldwater desegregated the National Guard, making it equal for all races — Negro, Indian, white. He also desegregated many public facilities such as airports, movie houses, and so on. He could not do it all himself, of course — but he did that much on his own!

Barry Goldwater has encouraged all minority races to stand forth and campaign for what they feel is rightfully theirs, always stressing peaceful means to accomplish this.

Indian people have good memories. Anyone who has ever done a harm to an Indian can tell you so. We remember who helps us and who hurts us. We know who is for us and who is against us. As the most mistreated minority in this country, we are willing to go with the man we feel is the best — and I personally feel that the best man in this election is Barry Goldwater.

Because he is the kind of man he is, a man that not only the Indian, but all minorities respect and admire, I believe that he will win in November, simply because he is what he is — an honest, respectful, decent, honorable man, who is not afraid to speak his mind, or state what he thinks is wrong in this country.

Signed, Hosteen Begay

To Whom It May Concern:

This is being written to tell you of the great help Senator Barry Goldwater has been to the Thunderbird Post H-41, American Legion, Phoenix, Arizona.

The assistance — both financial and inspirational — given up by Barry, would never be known to the public if you were to wait for him to tell you about it.

Our Post, composed of American veterans of Mexican descent, is now the largest Mexican-American Post in the United States, boasting more than 1,000 members.

We have a \$250,000 property now, brought about by efforts of past members and people like Barry Goldwater.

When we first started our Post we leased the property and started building. We had not a penny, and but 25 members. But, we are a proud people, not interested in welfare, and have never hired any of the work done on the Post. Even the maintenance work has been done by members.

One day Barry was on a tour of the south side of Phoenix and learned about our project. He immediately joined the organization and set about helping us in many ways.

We needed quarters for a baby clinic, and were able to get a surplus barracks from the City of Phoenix. But we had no money to pay for transporting the building to our lot. Barry paid these costs out of his own pocket.

Barry Goldwater then helped us to recruit doctors and other help necessary to operate the clinic. At that time a dysentery epidemic was raging in South Phoenix. Thanks to this clinic, it was halted.

We kept on building and growing. One day Barry dropped in, noted that we did not have refrigeration in the building and suggested we have it installed. Barry found a dealer who would give us a good discount — then paid half of the cost of the installation himself.

When we added our next building Barry again came forward with financial assistance. Thunderbird Post H 41 then awarded Barry a life membership, only the third to be given out in 18 years.

Barry always attends our function when he is in town, and during our Open House Drives he participates in some fashion, even though the business of state may keep him elsewhere. Through the efforts of Barry Goldwater we have been able to place many Americans of Mexican descent in positions which have been helpful — not only to themselves — but to many of our people.

(The above personal letter is not to be interpreted as an endorsement by the American Legion or as an indication that the American Legion is engaging in political activities. It is simply my presentation of facts.)

Sincerely yours, Pedro F. Abeytia

THE EXTENDED HAND

... indicates wisdom and knowledge



The pain of bereavement is often so intense as to numb the sufferer to all other considerations. In such trying times, your qualified mortuary can be relied on for a truly memorable and worthy service.

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measure the difference!

Baked or fried — you can't beat chicken cooked electrically. Ever notice how the best restaurants use electric deep fat fryers for chicken and sea food? Gentle electric heat keeps the fat at properly controlled temperatures — reduces fat breakdown which keeps fried things tasty tender. To borrow an old saying "The proof of the pudding is in the eating" and on that thought we rest our case — take a bite and measure the difference — you can when you cook electrically.

ELECTRIC COOKING MEASURES UP!!!

FREE... SPECIAL OFFER

Now, every Public Service Company residential customer buying a new electric range from a participating dealer will receive this handy Shelton Sweeper Vac that works on hard-surfaced floors as well as carpeting.



The Electric Company

SEE YOUR REDDY KILOWATT RECOMMENDED ELECTRIC APPLIANCE DEALER



Home Sweet Home Insurance (that really pays off)

A State Farm Homeowners policy pays off two ways. First, by protecting your home and belongings against almost every risk imaginable. (Even covers you in case of lawsuits.) And secondly, by paying big dividends.

Homeowners dividends are the same kind of good deal that's already saved Texas drivers more than \$45 million on auto insurance through State Farm Mutual. Care for more details? Call me today!



STATE FARM FIRE AND CASUALTY COMPANY Home Office: Bloomington, Illinois

JERRY SHIPMAN

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★ The State of Texas has approved a 15% dividend on State Farm Homeowners policies purchased after July 1, 1964.

Morality in Government Is Essential

★ I am very doubtful whether history shows us one example of a man who, having stepped outside rational morality and attained power, has used that power benevolently.

—C. S. Lewis

★ I restrict myself within bounds in saying, that, so far as I have observed in this life, ten men have failed from defeat in morals where one has failed from defeat in intellect.

—Horace Mann

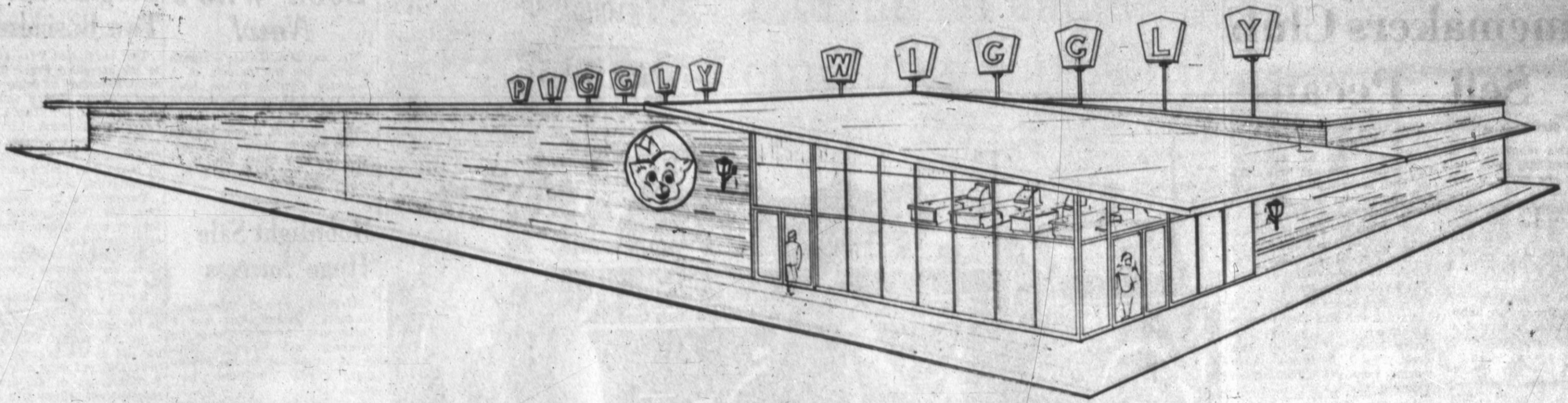
★ America is great because she is good. If America ever ceases to be good, she will cease to be great.

—Alexis de Tocqueville

★ Righteousness exalteth a nation; but sin is a reproach to any people.

—Proverbs: 14:34

(Paid for by Deaf Smith Republican Party, Keith Jorde, Chairman)



CONSTRUCTION BEGINS — Construction started this week on an addition to existing building, making a total of 10,500 ft. Included in the building program will be a complete remodeling of the existing store, plus the addition of a new parking lot which will more than double the present parking facilities. The addition should be completed in approximately 90 days. Piggly Wiggly, owned by Gaylord Newell, has been in its present location almost 15 years.

Hereford Is Picked For '65 Regional Meeting Of Society

Hereford will be the site of Delta Kappa Gamma Society Regional Meeting in October, 1965. Hostesses at this area-wide annual convention of this International Society of Women Teachers will be Delta Xi Chapter, comprising Castro, Parmer and Deaf Smith Counties. This decision, Hereford Delta Xi members reported, was announced at Delta Kappa Gamma's regional meeting at Amarillo's Tascosa High School Saturday, Oct. 10. Hereford members who attended the regional and who will join others of Delta Xi Chapter to make the 1965 convention here a success are Mrs. Opal Bookout, Mrs. Claude McDougal, Mrs. Charles Bell, Mrs. Sam Ratcliff, Miss Della Stagner. Ten Delta Kappa Gamma Chapters were represented at the regional with Mrs. Nell McMains, Texas City, and Mrs. Velma Weaver, Clarendon, representing Texas Alpha State in directing the meeting. They met with chapter presidents and vice presidents in a workshop Friday evening prior to the regular meeting, followed by the Presidents' Dinner, an annual event. Reports of the recent international convention held in San Francisco were presented by Mrs. Mildred Sullivan, Pampa, Alpha State first vice-president, and Miss Mildred Hulsey, Tulla, a past first vice-president of Alpha State. Theme of the Amarillo regional was "How We Succeeded in Del-

ta Kappa Gamma Without Half Trying." Various chapters reported on how they had succeeded in promoting the scholarship program, in effecting committee work, in achieving better public relations, and publicity, and in securing maximum attendance. Delta Xi Chapter shared with Gamma Iota Chapter of Plainview in presenting methods of improving chapter attendance. Mrs. McMains gave the keynote address at the Saturday luncheon on the subject "Our Success Story." Mrs. McMains

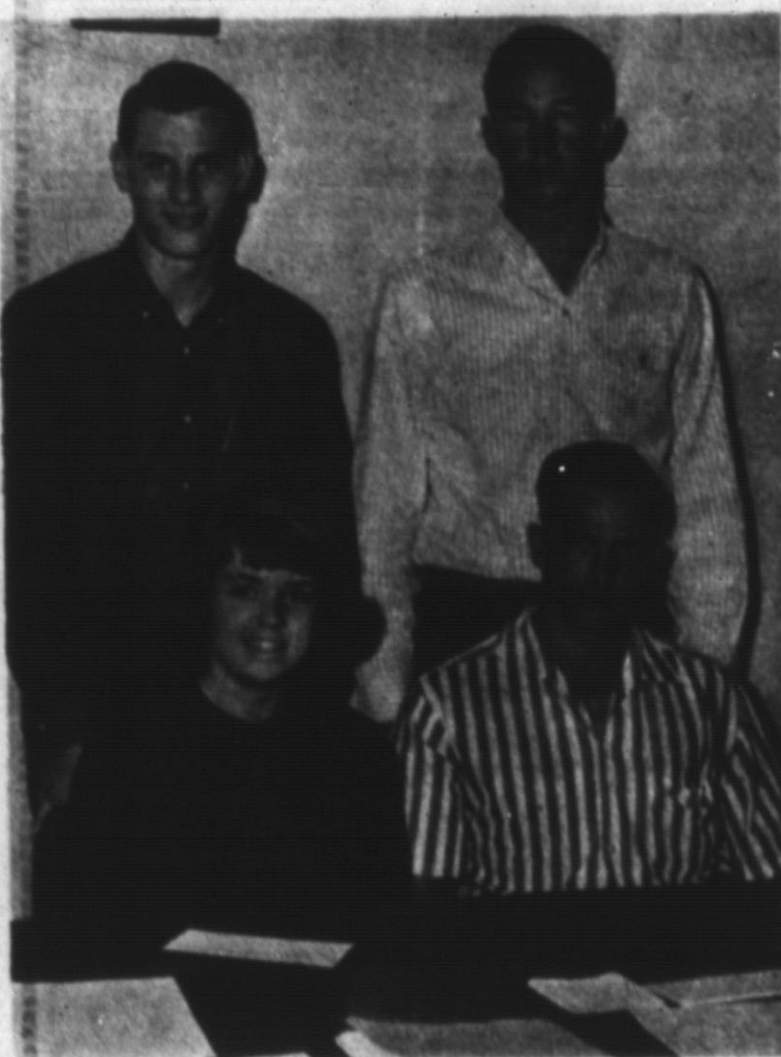
Boys 13 to 20 Sought By Area CAP Squadron

Hereford Composite Squadron of the Civil Air Patrol is now accepting applications for Cadet memberships. A new class will begin Monday. The unit meets at the Central Church of Christ at 7:30 p.m. each Monday evening. Cadet membership is open to boys 13 through 20. The Civil Air Patrol is the civilian auxiliary of the United States Air Force. Cadets in the program gain valuable knowledge of aerospace technology, it was explained. Each cadet has the opportunity to spend a week on a U.S. Air Force base each summer. Outstanding cadets may be eligible for special programs such

as the jet orientation program in which the selected cadets are given rides in the latest jet fighter aircraft and attend special classes in jet age aeronautics. Other cadets may get to participate in the International Cadet Exchange with cadets of other countries. Cadets learn to wear the uniform properly, are given basic close order drill, and are taught military type discipline and leadership. Advancement in grade is rapid for those cadets who apply themselves. There is no military obligation attached to membership in the Civil Air Patrol program; however, cadets who choose the Air Force as the branch of the military in which to serve their obligation to their county enter as Airmen third class. Interested youth were asked to contact Dr. Milton Adams, unit commander, at EM4-2255 or Bill Thompson, Deputy for Cadets, at EM4-3333 for further information or come to the meeting any Monday night.

Interested youth were asked to contact Dr. Milton Adams, unit commander, at EM4-2255 or Bill Thompson, Deputy for Cadets, at EM4-3333 for further information or come to the meeting any Monday night.

Read The Classifieds Classifieds Get Results



STUDENT OFFICERS — Representing the freshman class in the Student Senate at West Texas State University are, (seated) Linda Dooley, Lubbock; and Tom Jones, Vega; (standing) Randy Carver, Hereford, and Wayne Woodruff, Odessa. A fifth freshman senator, Gene Storrs, Amarillo, is not pictured. They were elected to their posts in a recent class election. Carver, a political science major, is the son of Mr. and Mrs. R. E. Carver, 203 N. Texas. He is a graduate of Missouri Military Academy.

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WEST INDIES CRUISE TOUR Departing Amarillo January 23, 1965, featuring twelve days on the RMS CARMANIA from Port Lauderdale, Florida.

35-DAY TOUR AROUND AFRICA Departing Amarillo early February, 1965, and visiting France, Morocco, Dakar, Union of South Africa, Kruger Game Reserve, Victoria Falls, Kenya, Ethiopia and Italy.

TWO WEEK TOUR TO HAWAII Departing Amarillo late February, 1965, visiting Oahu, Kauai and Hawaii.

COTTON JOHN'S FARM AND RANCH TOUR TO EUROPE Departing Amarillo Mid July, 1965, and visiting Ireland, Scotland, England, Norway, Sweden, Denmark, Finland, Holland, Germany, Switzerland, Austria, France. With Optional Extensions to Russia and to Spain and Portugal.

Gentlemen: Without cost or obligation, please send full information on the following tours:
() West Indies () Around Africa
() Hawaii () Scandinavia
I would also like information on a trip to

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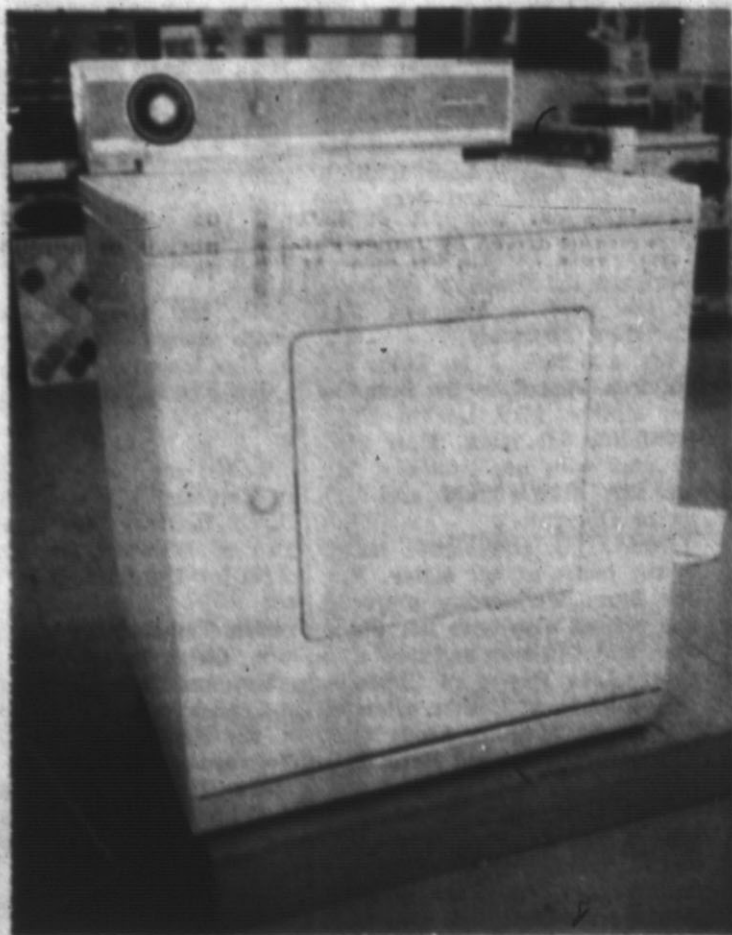
WASHER
DRYER
REFRIGERATOR
RANGE

YOUR CHOICE

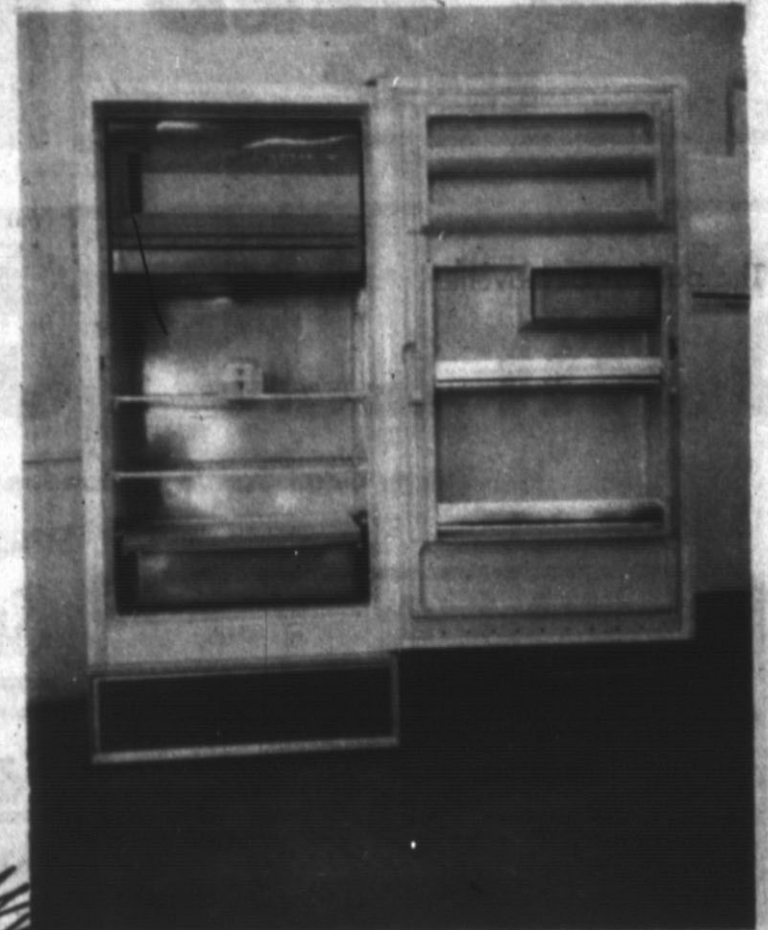
\$178⁸⁸

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MON. & TUES.**

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APPLIANCE

209 Miles
EM 4-1302

Homemakers Club To Sell Pecans

By Mrs. Jim Lookingbill

An executive meeting of the Young Homemaker was held Thursday in the home of Mrs. Howard Hunter.

Those attending were Mrs. Tommy Sparkman, Mrs. Raymond Gerk, Mrs. Layton Sawyer, Mrs. Kenneth De Hart, Mrs. James Dobbs and Mrs. J. J. Durham.

Mrs. Hunter reported the club would be selling pecan halves and if anyone is interested to contact her or any member of the club.

Mrs. Ted Godfrey played bridge in the home of Mrs. Edgar Dennis in Dimmitt Thursday.

Mrs. Dervin Baker and children of Cotten Center were visitors in the Guy Walsler home Thursday.

Mrs. Ray Johnson, Mrs. L. H. Lookingbill Sr., Mrs. John Jacobsen Jr., Mrs. Art Manjeot, and Mrs. S. S. Williams attended the flower shows in Tulla and Dimmitt last Saturday.

Mrs. Pearl Clayton visited with Mrs. J. D. Anderson Friday morning.

Mr. and Mrs. S. G. White, Mr. and Mrs. Deannie White and Blanche, and Mrs. Dan Gryder and children of Lubbock ate dinner in the B. G. Cotten home Sunday.

Mrs. Ted Godfrey spent Sunday night in the home of her sister Mrs. Mickey Ezell of Amarillo.

Mrs. Gene Purcell of Edwards, Mo. has been spending the week with her parents, Mr. and Mrs. Guy Walsler. She has been helping with her grandmother, Mrs. Lee Curry who is a patient at Deaf Smith County Hospital.

Mr. and Mrs. J. D. Anderson and family were in Oilton Sunday visiting with Mr. and Mrs. Oscar Scheller who observed their 40th Wedding Anniversary.

Mrs. Earl Lance Sr., Mrs. Earl Lance Jr., and Mrs. David Hayes of Dimmitt visited in the C. J. Lance home in Lubbock last week. The C. J. Lance's have recently moved to Lubbock from Hereford.

Mrs. Ray Johnson and Mrs. R. J. Smith attended the Pioneer Study Club at the Hereford Country Club Tuesday. Mrs. J. W. Walker was Mrs. Johnson, guest and also guest speaker for the meeting.

Mrs. Russ Baker and Mrs. Maud Black of Amarillo visited with Mrs. Lee Curry at the hospital this week.

Mrs. Pat Morse returned to her home in Ft. Worth Thursday after spending two weeks here with her mother, Mrs. Lee Curry.

Mrs. Ray Johnson and Mrs. L. H. Lookingbill Sr. attended the board meeting and work shop of Top O Texas Federation of Women's Clubs last Thursday. The Study Clubs of Wellington were hostesses.

Mrs. Ted Godfrey and girls



LOADING UP — These youngsters at Northwest Elementary got a chance to ride a real fire truck, as two of the Hereford Volunteer Dept. trucks went to each elementary school and carried all the youngsters on a several block

ride. The children are given an opportunity to ride the truck during Fire Prevention Week each year which is this week.

(Brand Staff Photo)

Look Who's New! Burglars Hit Two Businesses

Mr. and Mrs. James Baldwin Laurent are the parents of a daughter, Cynthia D'Ann, born Oct. 14 at 2:48 p.m. She weighed 4 lbs. 8 1/2 ozs.

Mr. and Mrs. Leon Eugene Vogler are the parents of a son, Leon Dwayne, born Oct. 17 at 2:31 a.m. He weighed 7 lbs. 9 ozs.

Moonlight Sale 'Huge' Success

Hereford's first "Moonlight Madness" Friday night was a "huge success," chairman of the program said Saturday. Hundreds turned out for the Friday night special "half-hour" bargains.

One merchant told of a 7:30 special - two bedspreads for \$5. He said he and two clerks were unable to bring the spreads up fast enough to meet the demand. "We never did reach our display counter," he explained. "Customers literally took them away from us - bought them right out of our hands."

Barbara Huckert spent the weekend in Hereford with Mary Ellen Huckert.

Mrs. Raymond Wiley attended a room mother's meeting at the grade school in Dimmitt Monday.

Mr. and Mrs. H. G. Behrens visited Sunday with his sister, Mrs. Lydia Sjogren at Kress.

Mr. and Mrs. Kenneth Christie and Valorie attended the Jr. High football game in Hereford Tuesday afternoon.

The Rev. and Mrs. J. P. Arnold Jr. were in Sudan Monday.

Mr. and Mrs. L. B. Lookingbill ate dinner with Mr. and Mrs. Harry Lookingbill of Black Sunday.

Mr. and Mrs. Clarence Behrens visited with Mr. and Mrs. J. C. Clearman Tuesday night.

Joe Frank Huckert was home last weekend. He attends W. T. S. U. at Canyon and he attended the homecoming game at Hereford Friday night.

Ted Godfrey and Troy Stafford of Dimmitt left Thursday night for Durango, Colo. to hunt elk.

Mrs. Ted Godfrey was in Guymon, Okla. Tuesday.

Mr. and Mrs. Dale Christie and children of New Deal visited in the Kenneth Christie home Wednesday evening.

Mrs. Troy Stafford and girls of Dimmitt spent Thursday night with Mrs. Ted Godfrey and girls.

Mrs. Minnie Daniels, Mrs. John Bowman and Carlie Ray of Eastland and Mrs. J. J. Otts visited in the home of their niece and cousin, Mrs. Earl Lance Jr. Mrs. David Hutchins and Dana left Thursday for San Francisco, to visit her sister.

Mrs. and Mrs. Carlyle Sargent, Dennis and Donna and Mrs. Carl Lee ate dinner Sunday with Mr. and Mrs. Donald Shelton who live in Dimmitt.

Mr. and Mrs. Frank Moncebalter and children of Dimmitt visited in the

Two burglaries were reported to the Hereford Police Department Saturday morning, occurring between closing and opening hours at Lee Tire Co. and Loerwald Brothers.

Total property stolen in the two burglaries was estimated at more than \$555 according to investigating officers.

Twenty-three tires were stolen from Lee Tire Company during the evening hours Friday or early Saturday.

The burglary was discovered, when the business opened for the day Saturday.

Entry to the building was made by breaking open a door on the entrance way in the ally.

An all points bulletin was put out on the teletype for the tires. Officers were able to give a description of all area law enforcement offices in a matter of minutes.

The tires were valued at \$550, according to investigating officers.

Burglars also entered Loerwald Brothers welding shop during the night and broke into a coke machine, taking more than \$5 in change.

No other property could be found missing at the welding shop.

This burglary was discovered when the shop opened Saturday morning.

The French liquor chartreuse is both green and yellow, with the green containing about 57 percent alcohol and the yellow 43 percent.

There will be 538 electoral votes cast for president this year.

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CONCHO, TASCOSA, CADDO and BISON

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OTHER SELECT SEED
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EM 4-1423 1410 Park Ave.

New and Used Cars
"USED CAR SPECIALS"

THIS WEEK'S SPECIAL

1963 Ford Galaxie 500 2-door, 4 in the floor, 390 engine, Lovely bronze metallic and white. This is a local car with 23,000 miles. **\$1895**
A real buy at

1964 Chev Impala 2-dr. hardtop, Radio, heater, automatic with 13,000 actual miles. This is a local owned car with a reputation that can be checked.

1963 Olds Dynamic 88 4-dr. Hardtop, Fully loaded with 11,000 guaranteed actual miles. This is the next thing to a new car.

1962 Pontiac Bonneville 2-dr. hardtop, Factory air and power. Beautiful black body with white top. This is a quality car and priced reasonably. 4,000 mile 90 day warranty.

1962 Chev. Impala Coupe. Local one owner car. Beautiful red finish with gas saving over drive. Protective warranty.

1961 Chevrolet Pickup V-8 with power glide. Custom cab blue and white finish. If you have not driven an automatic pickup you are missing something.

1963 Ford Pickup V-8 4 speed, Radio, Custom cab long wide bed. This is equipped just right.

17 Years of Customer Satisfaction

SURPLUS CITY Discount
110 Park Ave.
Plenty of Free Parking

Prices Good Sunday, Monday & Tuesday

Ladies
Cotton Knit Dresses
By Barton **\$4.97**

Men's 100% Acrilan
Sweaters **\$5.97**

Men's First Quality
Banlon Sox Pair **59¢**

Artificial Roses each **8¢**

25¢ Bobby Pins **9¢**

Sudden Beauty
Hair Spray Plus Tax **53¢**

By Clorox
Loving Care Plus Tax **97¢**

Colgate — Family Size
Toothpaste **47¢**

Rubbing
Alcohol Pint **9¢**

O. J.'s
Beauty Lotion Plus Tax **67¢**

Ladies
GIRDLES
By Famous Maid **\$1.97**

Ladies and Children's
Gloves **87¢ & 97¢**

Penny Style — By Debbie
Suede Loafers **\$3.37**

Infants thru Size 14
Seamless Tights **97¢**

E-Z Infant
Knit Pajamas Size 1-4 **\$1.57**

ZESCO
404 REEL
Reg. 7.95 **\$2.87**

Havoline Motor Oil qt. **34¢**

Automatic
Transmission Fluid **19¢**

GIBSON DISCOUNT CENTER

Economy - Quality - Prescriptions
Health Supplies For The Entire Family

Robert Miller Pharmacist

111 PARK AVE. Watch For Our Grand Opening

Mrs. Carlile Teaches Candlemaking To Club

Mrs. Ray Carlile presented a lecture-demonstration program on making and decorating candles when Hereford Garden Club met Friday, Oct. 9, with Mrs. O. G. Hill Sr. and Mrs. Charles Dones as hostesses. Mrs. Hill, program chairman, introduced the guest speaker.

As background for her demonstration, Mrs. Carlile gave the history of candle-making from first use of candles in France, 500 B.C., showing how candles have played a part in world history, for ornamentation as well as light. Then Mrs. Carlile gave special uses of candles for each month in the year.

Each club member then made a candle under Mrs. Carlile's supervision and personal instruction for decorations with various glitter, flocking, and flowers for effectiveness. This was a prelude workshop for the club's making of candles to be sold at the Christmas Flower Show.

Mrs. S. S. Williams presided at the business session when delegates were elected to the North Zone Garden Clubs meeting at Perryton Nov. 4. Representing the club will be Mrs. O.G. Hill Sr., Mrs. S. S. Williams, and Mrs. A. L. Manjeot. At that meeting the District Governor, Mrs. O. L. Littell, will present a resume of projects and objectives for the year from national

district, state, zone, and local levels. This zone includes the upper Panhandle, north of a line from Wellington, to Plainview, to the Texas-New Mexico line.

The president recognized and welcomed Mrs. J. H. Craver, 722 Thunderbird, as a new member of the club.

Schedule for the forthcoming Christmas Flower Show was presented by Mrs. Manjeot, schedule chairman, and was adopted by the club. Mrs. John Jacobsen Jr. will be general chairman of the show scheduled for Dec. 12.

The club, as parent to Bud and Blossom Garden Club, arranged to assist the newer club at their

flower show of October 16. Mrs. Hill and Mrs. Williams had the board meeting at Lubbock on their calendar of club activities for Oct. 15-17. Members answered roll call

with their response to beauty in their lives, effects and inspiration beauty had given them. Present at this meeting were 24 club members.



MEMORY CANDLES — Mrs. Carlile, at left here, instructs Hereford Garden Club on the making and decorating of candles, with two finished small candles at center. Mrs. Charles Dones, at right, prepares candles in special molds. Members will have their own memory candles from Mrs. Carlile's careful help, but they may make the Memory Candle she suggested by adding a little of each candle used in a special event during the year. The colorful resulting candle could be used effectively for holiday occasions. (Brand Staff Photo)

GAS

PROVIDES 80% OF THE AIR
CONDITIONING ... 99% OF
THE COOKING AT THE
**NEW YORK
WORLD'S FAIR**

Bowling Scores

SUNSET KEGLERS	
Carl McCaslin	4
Reddell Water Well	1
Martin's Ready To Wear	1
Farmers Supply, Dimmitt	2
First State Bank, Vega	0
Hereford Insurance	1
Farmers Drive Inn	3
First Supply Co.	0
Hereford Welding	3
Tri-County Fertilizer	3
Beefmaster	2
Easter Fertilizer	4
Ray Pool's, Dimmitt	3
Hi Plains	1
Team Standings:	
Tri-County Fertilizer	16 4
Farmers Drive Inn	15 5
Beefmaster	14 6
Farmers Supply, Dimmitt	14 6
Easter Fertilizer	14 6
Reddell Water Well Service	13 7
Carl McCaslin	12 8
Hi Plains	10 10
Martin's Ready To Wear	9 11
Ray Pool's, Dimmitt	8 12
First Supply Co.	6 14
First State Bank, Vega	5 15
Hereford Welding	3 17
Hereford Insurance	1 19
High Series Team: Reddell Water Well Service, 2110.	
High Game Team: Farmers Drive Inn, 798.	
High Individual Series: Maxine	

Mrs. Bicknell Returns

Mrs. Jewell Bicknell returned to Hereford last week from a trip to visit her son and his wife in Alexandria, La. She also visited with a sister in Dallas before returning home.

Lewis, 479.	
High Individual Game: Cieta Weemes, 201.	
MAJOR LEAGUE	
Ink Spot	17 7
Hereford Bakery	16 8
Hereford Radio Club	15 9
Western Ammonia	14 10
Justice Realtors	13 11
Brown Sheet Metal	11 13
Consumers Fuel	11 13
Cowens Jewelry	10 14
Hereford Redi Mix	7 17
Flash O Gas, Dimmitt	6 18
High Team Series: Consumers Fuel, 2384.	
High Team Game: Cowens Jewelry, 884.	
High Individual Series: Sonny Evers, 629.	
High Individual Game: Rudy Bloodgood, 235, L. J. Clark, 233, Sonny Evers, 233.	
ALL STAR LEAGUE	
Lee Tire & Supply	19 5
Plains Insurance	16 8
Piggly-Wiggly	15 9
Immanuel Lutheran	15 9
Owens and Hollingsworth	14 10
Ink Spot	13 11
Boyd's Machine Shop	12 12
Whiteface Aviation	9 1/2 10 1/2
Case Power and Equipment	8 18
Mortons	8 18
Shell Oil Co.	8 18
Lone Star Insurance	6 1/2 17 1/2
High Team Series: Immanuel Lutheran, 2379.	
High Team Game: Immanuel Lutheran, 829.	
High Individual Series: Keith Anderson, 565.	
High Individual Game: Keith Anderson, 219.	

NAMED TO BOARD — C. I. Wall, president of Pioneer Natural Gas Co., Amarillo, has been named to the board of directors of the American Gas Association. He was named for a two-year term at the 46th annual convention of the gas industry's national trade association. Some 5000 attended the five-day convention in Atlantic City.

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FIELDMAN — Texas Farmers Union has named Kenneth Moss, 38-year-old Cattle county farmer, as fieldman for the Plains area, Jay Namman, state president, announced Wednesday. He lives in Paducah.

SUNSET SKITTLES	
Gault & Son	20 4 10606
Hays Implement	16 8 10144
Floyd's	15 9 10325
Western Ammonia No. 1	
Thrif-T-Burger	11 13 9065
Stanley Products	9 1/2 14 1/2 8753
Western Ammonia No. 2	
Denton Park	8 16 9615
High Team Series: Gault & Son, 1846.	
High Team Game: Western Ammonia No. 1, 679.	
High Individual Series: Chris Jackson, 433.	
High Individual Game: Chris Jackson, 177, Betty Mathews, 177.	
Chris Shackelford picked up 5-7 split.	

Thanks, Folks...

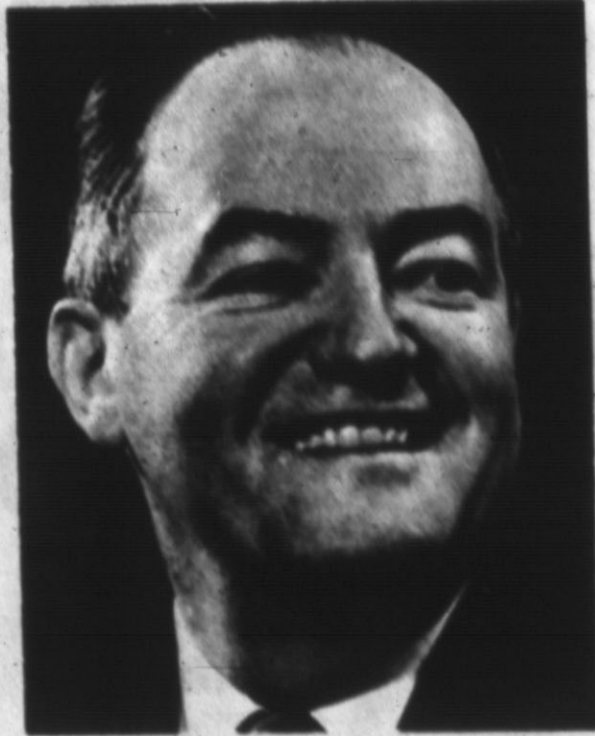
for the generous support that you gave me in my bid for the Democratic Nomination for Commissioner in Precinct 1.

**I AM NOW ASKING YOUR SUPPORT
IN THE GENERAL ELECTION
NOVEMBER 3rd**

I believe that I am qualified for the post of Commissioner, Precinct 1, but I still need your influence and support in the general election November 3rd in order to get elected, and I'll need your support thereafter if I'm going to do a GOOD JOB for the people of Precinct 1 and Deaf Smith County.

**Vote November 3rd
VOTE FOR
EARL HOLT**

Democratic Candidate for Commissioner, Precinct 1
(Pd. Pol. Adv.)



HUBERT HUMPHREY A Possible President? A Perfect Vice-President!

Of this century's 12 presidents, four have been vice presidents who succeeded a president who died in office. Hubert Humphrey, vice presidential candidate, is a distinguished legislator who is fully worthy, on his record to succeed to the highest office in the land.

Hubert Humphrey can be identified with virtually every progressive move within the Democratic party and has worked tirelessly to protect and advance individual rights and liberties and to promote positive programs leading to a lasting peace. To help achieve his goals through the political processes of education, elections and legislation he has been active in the A. D. A., an organization whose purpose is to work for freedom, justice and peace. One of A. D. A.'s statements of principle is this:

"In our nation, we seek the fulfillment of the free individual in a just and responsible society. Abroad, we look toward a world where all people may share the freedom, abundance, and opportunity which lie within the reach of mankind — a world marked by mutual respect, and by peace."

Probably 95 per cent of the ideals of A. D. A. are held by all Americans in the mainstream of public thinking. However, Hubert Humphrey has said about A. D. A. "There have, of course, been times when my views on national and international issues varied from the adopted platforms and certain spokesmen of A. D. A. However, one of the cardinal principles — and great strengths — of A. D. A. is the right of each citizen member to speak his mind, to maintain his own convictions, and to disagree when conscience and philosophy so dictate!!

Views of Senator Humphrey

Agriculture

"Let the record be clear. The miracle of American agricultural efficiency is something that staggers the imagination and leaves the imprint of American leadership without question in every area of this globe."

(Senate Speech 8/18/64)

"I have fought for a farm program that provides for orderly marketing, that provided for price supports, that provided for farm credit, that provided for farm cooperatives. I will continue to fight for it because I do not want to see an America where all of the agricultural production is in the hands of a few people."

(Address to 64th Annual Convention of Nat. Assn. of Retail Druggists, 9/18/62)

Business

"Neither antibusiness nor antigovernment prejudices have any place in the national leadership, which must guide us through what may well be a generation of political and economic struggle with the Communist world. We are in for a long fight. We can and will win, if we can forge a stronger sense of national unity that harness the best of our brains and initiative behind a common purpose."

(Article, Look Magazine, 5/22/63)

Defense

"There is nothing contradictory about striving for peace and at the same time being determined to defend our nation and our national interest . . . In a world of imperfect men and imperfect nations, individuals and nations must be prepared to defend themselves."

(The Cause is Mankind)

"Today this nation is prepared to meet any type of military threat to our national security. Our allies understand this fact — and so do our enemies."

(Address, National Assn. of Counties, 8/12/64)

Human Needs

"We do have more freedom than ever before. Greater freedom in important areas: freedom of choice, freedom to get a better education, freedom to find a better job, freedom of access to more information through better systems of communications, freedom from the psychological entrapments of prejudice and dogma. Most of us have greater mobility — physical, social, cultural . . . We are rich in many such types of freedom. As a nation, we have never lost the dream of opportunity for all."

(The Cause is Mankind)

(Address, 9/7/64)

JOHNSON-HUMPHREY — AN EXCELLENT CHOICE ON NOVEMBER 3



DRILLS AND MORE DRILLS — Whiteface students are shown here drilling in preparation for band marching contest to be held in Canyon Oct. 27. High school band (Brand Staff Photo)

Methodists To Hear President Of Lydia Patterson Institute

Dr. Roberto Pedraza, president of Lydia Patterson Institute, El Paso, will be guest speaker at First Methodist Church today at the morning services, the pastor, the Rev. Hershel Thurston, announced Saturday.

The school, a Latin-American



Dr. Roberto Pedraza

Methodist school, serves more than 700 students from the United States, Mexico, and Central and South America.

Dr. Pedraza was born in the town of Lampazos, state of Nuevo Leon, Mexico.

His conversion came in 1925 under Dr. J. B. Cox, a Texas Methodist missionary to Mexico. The turning point came as he heard the preaching of a living Christ in contrast with the dead Christ of the Crucifix.

His educational achievements include a B. A. in Economics

Assembly of God Church Planning 2-Week Revival

Assembly of God Church will open a two-week revival starting tonight, the Rev. V. W. Marcontell, pastor of the church, announced Saturday.

Leading in the revival will be Tommy and Esther Lance, evangelists from Mexia. Lance is a former night-club musician.

Mr. Marcontell said the revival will begin tonight and will run for two weeks. Services will be held every day of the week except Saturday, beginning at 7:45 each evening.

from the University of Texas; M. A. in Social Science from the University of Denver.

He is an elder of the Methodist Church, having been ordained Deacon in 1948 and Elder in 1950 in the Colorado Conference.

Bishop Gerald H. Kennedy appointed him Director of Christian Education, Promotion and Supervisor of Spanish-speaking Methodism in California and Arizona.

He was Special Associate between Anglos and Latin-Americans. He is one of the founders of the Goodwill Industries in Mexico.

Youth...

(Continued from Page 1)

and senior high here already have set up their programs and have named officers.

Heading the junior high delegation will be Jan West, chairman; Alan Clark, vice-chairman; Margaret Phipps, secretary-treasurer; Jean Ann Gore and Robert Messick, map chairmen; Julia Davis, food; Santry Rush, arrangements; Jimmy Hale, publicity; and Becky Wilson, transportation.

High school's officers for the program are Rosi Rush, chairman; Jim Brink, vice-chairman; Beth Ballard, secretary-treasurer; Linda London and David Grubbs, map chairmen; Carolyn Boynton, food; Frank Cain, arrangements; Janis Elliott, Nancy Gripp, and Cynthia Hanna, publicity.

Hereford has been rated seventh in the state of Texas in gross contributions to the program, with Texas' largest cities being included in the statistics. Local directors of the organization are predicting \$1500-\$1800 in contributions this year.

Over 700 community-wide CROP campaigns are conducted each year. Twenty CROP offices across the country direct the voluntary program.

CROP provides exports of rice, wheat, corn syrup, dried beans, soybeans, flour, canned meat, corn meal, dried milk, sugar, vegetable oil, high protein supplements, field seeds, tractors and parts, irrigation supplies, windmills, garden tools, garden seeds, livestock, incubators, poultry serum and cotton to people

Co-Ops To Launch 'Efficiency' Tests

Deaf Smith County Electric Cooperative, along with other cooperatives, will sponsor an irrigation research program which should:

1. Reveal the efficiency of various types of pumps and power supplies, and

2. Show water depletion in a vast West Texas area.

To explain the program, Deaf Smith County cooperative was host to a dinner this past week when two officials of the search program explained the purposes.

Speakers were John Shanklin, Albuquerque, a field man for Albuquerque, and Albert Sechrist, engineer at Texas Tech, who will conduct the efficiency tests for

the cooperatives. The area to be tested extends in a 300-mile radius of Lubbock and includes an elevation range of 1200 feet to 5000 feet, it was explained.

All types of power sources are to be tested, the directors explained — gasoline, natural and bottled gas and electricity, but the program will not deal with that phase of the program, Sechrist explained. "Instead we intend to measure the efficiency of the pumping equipment itself to see that the farmer who uses irrigation gets the most for his money out of his equipment."

He said the researchers will contact scores of farmers to co-

operate in a complicated three-year measurement program. Each cooperator will be asked to keep complete records which are to be provided by the research setup. Present figures, he said, are five to 15 years old.

The depletion program which Shanklin outlined, will be carried on as a side research in the efficiency project. He said this phase of the research "will be done to help farmers to get the maximum use out of irrigation without waste."

Leo Forrest, manager of Deaf Smith Electric Co-operative, was toastmaster for the dinner. Sponsors hope to get the program under way by next spring when irrigation resumes on a large scale.

COLLECTORS' COINS

CLEVELAND (AP) — Continental Bank has begun selling coins of collectors' value at a special window in its main office.

LOOT FINE; PURSE SILLY

NORTH CHICAGO, Ill. (AP) — Edith Steinberg's purse was stolen from a bench in a bowling alley. Then she got a letter signed

"Black Sambo."

"I'm having a ball on your \$110, but I don't know what to do with that silly bag it came in."

GAS

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S & R APPLIANCE "TEAM UP" TO BRING YOU BEAUTIFUL DESIGNS AT DARING PRICES!

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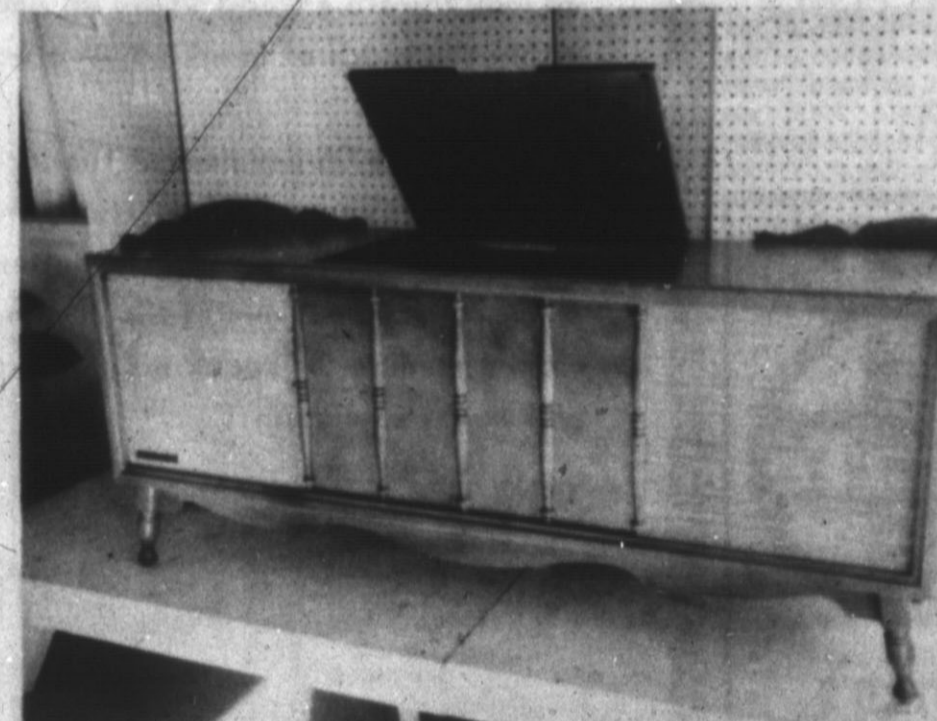
Deluxe Roll-About CART

Plus

4 Pc. King Size Tray Table Serving Set

When You Purchase A "Cadet" Portable Television 19BP104AN

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1964 Motorola

STEREO

1964 Motorola TELEVISION

Early American AM-FM SKR-167

\$339⁰⁰

OTHER STEREO AND RADIOS AT

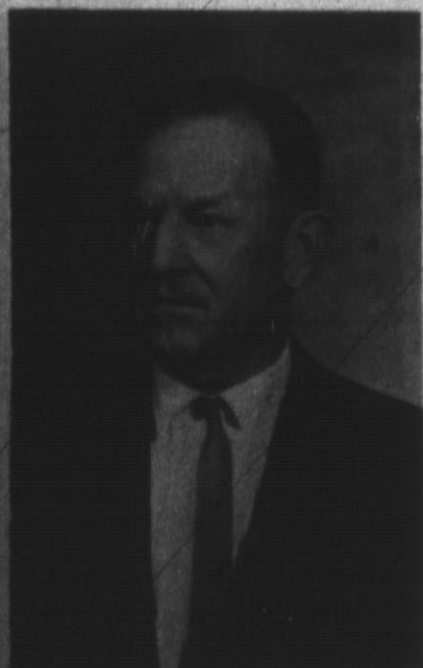
REDUCED PRICES!

S & R

APPLIANCE

209 Miles EM 4-1302

TO THE VOTERS OF PRECINCT 1



I have lived and farmed in Precinct 1 for the past 22 years, and feel that I know the area, the people and the problems of this Precinct as well as anyone. I would appreciate your vote and support in the general election November 3.

I have no reason to seek this post except to serve the people of Precinct 1 and Deaf Smith County. Their interests are my interests, and I would appreciate an opportunity to be your commissioner.

If you choose to elect me, I'll do the job to the best of my ability.

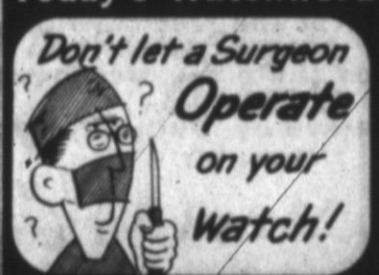
Vote For

MARVIN DILLER

REPUBLICAN CANDIDATE FOR COMMISSIONER, PRECINCT 1

(Paid Pol. Adv.)

Today's Watchword



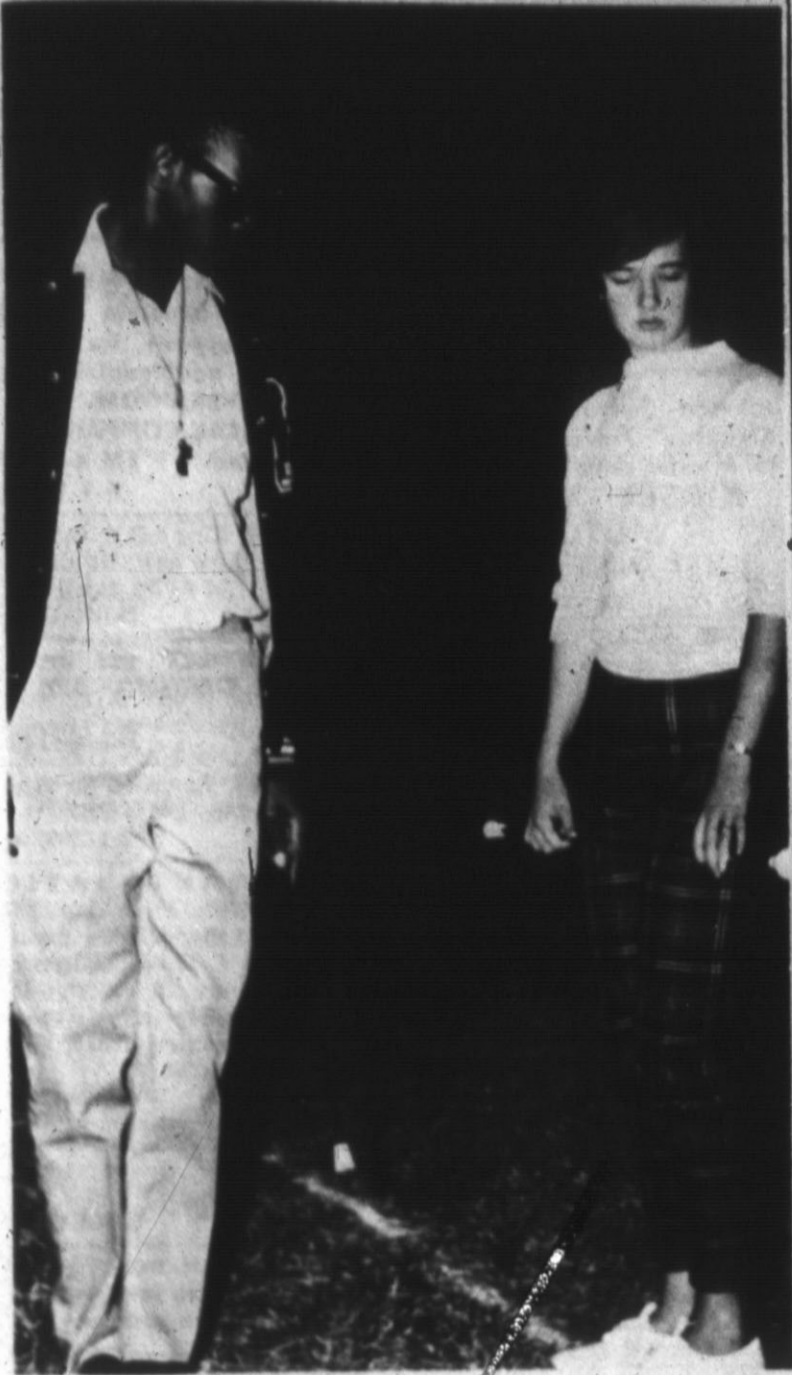
BRING YOUR WATCH TO A SPECIALIST FOR repairs

FREE INSPECTION!

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Accredited experts with long experience and very newest electronic equipment assure dependable work and fast service.

Your Watch Hospital Cowan Jewelry 217 Main



STEPPING OFF — Drum Major Jerry Ross is shown here lining up twirler Patty Roach as the band continues practicing twice weekly in preparation for marching contest in Canyon Oct. 27. Both junior high and high school bands will compete for the coveted "1" rating that day. (Brand Staff Photo)

FRIO NEWS
Frio Farmers
In Busy Season

By Mrs. Owen Andrews

Wheat sowing, combining, beet digging and other autumn work is going forward during these days of fine fall weather. Cool nights and sunny warm days are indication that Autumn is really here.

A light frost was noted this week in a few low-lying spots along the draw and in lake bottom.

Frio Home Makers Club met Tuesday at the Community Center, Hereford, with Mrs. Edgar Vinson as hostess. The program was given by Mrs. T. L. Sparkman on the subject "What to Wear, When and Where".

Using material from recognized authorities she discussed types of clothes appropriate for various occasions-at home, shopping, at church or important functions, after five and also gave a few tips on most becoming styles for various figures.

Present also for the meeting were Mrs. Harlan Barber, Mrs. J. D. Stringer, Mrs. Earnest Harder, Mrs. Tommy Sparkman, Mrs. Eugene Baldwin, Mrs. Chesterly Johnston, Mrs. Homer West, Mrs. Frank Robbins, Mrs. Charles Seil, and Mrs. Owen Andrews.

The next meeting will be at the Community Center with Mrs. Tommy Sparkman as hostess and will be given by Mr. Lankford about Christmas Decorations.

Mr. and Mrs. T. L. Sparkman, Sr., visited her relatives, Mrs. Nannie Johnson and Miss Lee Buchanan both in the Plainview hospital and other relatives in the area. They also visited Mr. and Mrs. Freeman Curtis, former Hereford residents, in Plainview.

Miss Alma Andrews has spent this week visiting her sister, Mrs. Charles King, in Amarillo. Mrs. T. L. Sparkman, Jr., Mrs. Eugene Baldwin and Mrs. Tommy Sparkman took her on Monday and also visited the King home.

Mr. and Mrs. T. L. Sparkman Jr., and Darlene, ate Sunday dinner in the Clark Andrews home. Mrs. David Hutchins and Dana left this week to spend several days visiting Mrs. Hutchins' relatives in California.

Mrs. H. D. Robbins spent Tuesday until Friday visiting the home of her daughter, Mrs.

Gary Mason and family. Mrs. Robbins is having to stay in bed as she recovers from illness.

Mr. and Mrs. D. L. Thomason, Royce and Annette, recently returned from several days visit with relatives in Dallas.

New-comers to the community are Mr. and Mrs. Harold Seawright, from Spur. They are living on the Thomason farm as he helps with the work. Mr. and Mrs. Troy Waller who formerly lived there moved to Hereford about Sept. 1.

Mrs. Laura Littrell left Tuesday for a few weeks visit at Orange, Calif., in the homes of her daughter and niece.

Mrs. Laura Littrell and Miss Alma Andrews ate Sunday dinner in the Elmer Jones home. Also there were the Chestley Johnstons and Mearle Findleys. Mr. and Mrs. Tommy Sparkman and Kevin spent Sunday visiting her grandparents and her brothers, Roland and Howard Livesay, Lubbock.

Mr. and Mrs. Earl Harkins and children spent Wednesday until Friday with Mr. and Mrs. Glenn Andrews and boys at Dalhart. The Andrews have been harvesting milo and sowing wheat on their Dalhart farm.

Mr. and Mrs. Earl Harkins and children visited his parents, the F. B. Harkins, at Plainview on Sunday.

Visiting Mr. and Mrs. Walker Parris during the weekend were her parents, Mr. and Mrs. D. Day, and her sister, Sharon Day. The visitors also spent some time in the Olin Parris home while they were here.

Mr. and Mrs. Geo. W. Parker spent Monday and Tuesday visiting at Tahoka. They took Mrs. Parkers sister, Mrs. Flora Wallace, of Ardmore, Okla., who has been visiting the Parkers for two weeks, to visit another sister, Mrs. Dovie Isbell, at Tahoka. Mrs. Wallace remained for a longer visit there before returning to her home.

Mrs. A. N. Yandell came the first of the week to visit the homes of her son, David Yandell and her daughter, Mrs. Joe Astry.

MEMPHIS, Tenn. — Mrs. J. E. Pitts visited the family doctor shortly after a picture of her husband appeared in a Memphis newspaper.

"Saw your husband's picture," the doctor said as she was leaving. "Here, he needs this. Make him follow it."

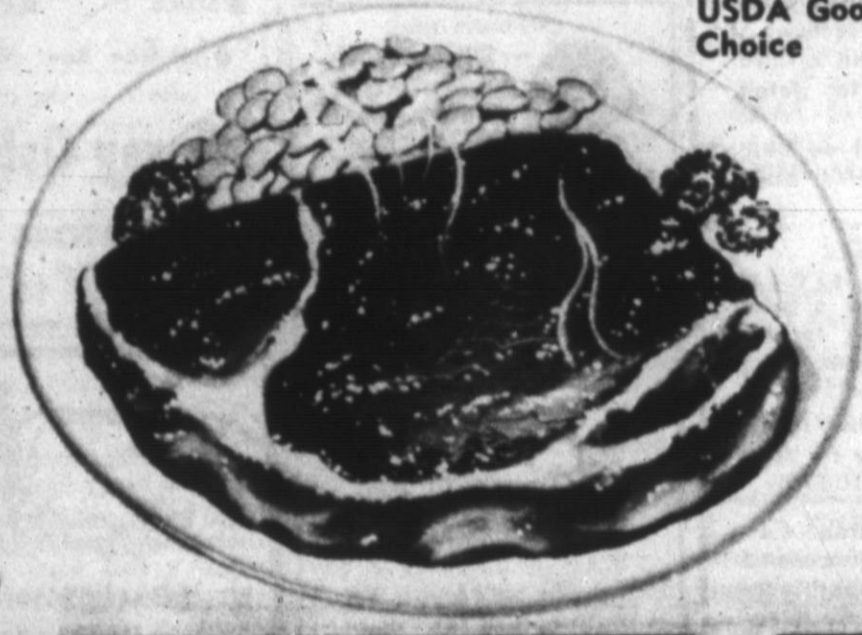
He handed her a diet sheet. There are 800 separate languages spoken in Africa south of the Sahara.

IN THE U.S.A.

you eat better for less!

ONLY 19¢ OF YOUR PAYCHECK DOLLAR GOES FOR FOOD!
(compared with 26¢...1947-1949)

Play "ONLY 19"	FOLGERS COFFEE	Pound Can All Grinds	69¢
Food-Is-A-Bargain Game	BREADED SHRIMP	Blue Plate 10 Oz. Frozen	49¢
	CRISCO SHORTENING	3 Pound Can Highly Unsaturated	69¢
734 CASH PRIZES	ZEE FACIAL TISSUE	400 Count Box Assort Colors	3:69¢
50 FIRST PRIZES EACH \$1,400 CASH	SHURFRESH OLEO	Pound Ctn.	3:49¢
684 SECOND PRIZES EACH \$117 CASH	SPRAY STARCH	Colton Maid Pint Can	29¢



USDA Good Choice

ROUND STEAK LOIN TIPS Lb. **89¢**

BACON Cudahy Chuck Wagon Lb. **49¢** **VELVEETA** Kraft's — Cheese Spread 2 Lbs. **89¢**

Armour Star Assorted Lunch Meat 4 For **\$1**

Munsey — 4 Slice

TOASTER

Piggly Wiggly Price **\$3.88**

West Bend Electric

BEAN POT

Piggly Wiggly Price **\$4.88**

West Bend 30 Cup

PERCULATOR

Piggly Wiggly Price **\$8.88**

FREE!

BREAD & BUTTER DISH

This Week With Purchase Of \$7.00 or More

LETTUCE

Indisparable For Salads Hereford Home Grown

Lb. **10¢**



Hondorus Coconuts Ea. **15¢** **Golden Delicious Apples** Lb. **19¢**

Shurfine — Asst. Flavors

Cake Mix 3 For **\$1**

Holly Beet Sugar 10 Lb. Bag **98¢**

Tendercrust Bread 1 1/2 Lb. Loaf **27¢**

POTATO CHIPS

Morton's Big 69¢ Bag **49¢**

ICE CREAM

Lone's Mardi Gras Half Gal. All Flavors **2:99¢**



Shurfine — Plain No Beans	The Fun Bath	Bath Size	Reg. Size
Chili	Soaky	Vel Beauty Bar	Vel Beauty Bar
303 Can 3 For \$1	69¢	2 For 49¢	3 For 53¢
Oldfola	Giant Size	King Size	House Dood — All Frag.
Flour	Vel Liquid	Ajax Laundry	Florial
5 Lb. Bag 49¢	69¢	\$1.35	69¢
All Brands	Reg. Size	Reg. Size	Large Size
Milk	Ajax Cleanser	Action Bleach	Ajax Floor & Wall
Gal. 79¢	2 For 33¢	43¢	51¢

GAS

PROVIDES 80% OF THE AIR CONDITIONING... 99% OF THE COOKING AT THE

NEW YORK WORLD'S FAIR

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

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We Are Today Paying
(Subject to Market change)
Milo 1.85
Wheat 1.53
Compliments of
CONTINENTAL GRAIN CO.

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF
Deaf Smith County
Bread and Pastries

Call EM 4-0555
If You Are In The Market For A Home
Lone Star Agency

SERVICE ON
Black & White & Color
TELEVISION
Any Make or Model
SUNSET APPLIANCE
906 Lee EM4-3472

Reliance HOMES
NO DOWN PAYMENT
NO CLOSING COSTS

"Floor Coverings Are Our Specialty"
CUSTOM FLOOR COVERING CO.
116 W. 2nd EM 4-3265

RENT A CAR
BY DAY, WEEK or MONTH
Campbell Pontiac
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You've Never Seen Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

FOR SALE Miscellaneous
Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see
KINSEY - OSBORN MOTORS
142 MILES AVENUE
B-1-26-TFC

ELECTRICAL SUPPLIES
We carry a complete line of Electrical Supplies for "Do-It-Yourself" additional wiring.
WITHERSPOON ELECTRICAL COMPANY
129 W. Third EM 4-0224
B-1-16-1c

HEREFORD RADIATOR FRAME & AXLE SERVICE
120 Schley St.
DEPENDABLE SERVICE

BOYD MACHINE SHOP
1306 PARK AVE. EM 4-1055
● Wholesale Auto Parts ● Exchange Engines
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Complete Machine work on Automobile and Industrial Engines

ANNOUNCING New Service
Service & Repair On
Citizen Band Radios
Also
TV & Radio Repair
HUCKERT TELEVISION
143 N. Main EM 4-3702

ANGUS BULLS and heifers for sale. Hoover's Angus farm, EM4-1735. S-1-10-10-26p

FOR SALE: King 3-B trombone, box case. Like new. (it almost is.) \$200. EM 4-0798 at night. B-1-16-4b

GLASS IS OUR BUSINESS — Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

MARK IV REALTORS
Hallmark of Service
230 N. 25 Mile Ave. EM 4-2220

Kwanis Club
Thurs. Noon
100F Hall
207 E. Sixth

OUR SERVICE DEPARTMENT
is equipped and staffed to give you the service you are entitled to.
We appreciate your business.

Complete Turn Key Installations of Pumps and Gear Drives
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Hereford EM 4-0353
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PHILOO BENDIX gas dryer. Call EM 4-0261 after 5:00 p. m. B-1-10-41-tfc

HEREFORD, TEXAS FARM LAND

FARMS
30 acres with 6 inch well, good house. On pavement, six miles out. \$32,500. Will trade for larger tract. F-19
960 acres of good, tight land in southeastern Colorado. 10-inch water, two sets excellent improvements, feed pen, concrete ditches. Well over a section of leased land goes with sale. Wheat, milo and alfalfa. Total price \$325,000. Drop by the office for detail. F-533
80 acres, Deaf Smith County, two wells, three bedroom house, barn. Wheat, milo and cotton. Will trade for income property. F-19

Hereford Rotary Club
meets every Monday at 12:05
RANEY'S RESTAURANT

●BUICK ●RAMBLER
●Johnson Boat Motors
Kinsey-Osborn MOTORS
142 N. Miles EM 4-0990

WHEAT AND Rye seed for sale. 146 East 2nd, EM 4-0560. B-1-10-43-4p

The farms listed below are all choice farms with good water and good allotments! All located within 13 miles of Hereford.
(1) 640 acres, 1 mile off pavement, four 8" wells.
(2) 640 acres, good allotments, perfect sections, four good 8" wells, 1 mile concrete tile and 1 mile off pavement.
(3) 326 perfect acres, three 6" wells, 1 1/2 miles off pavement. This is a perfect half with good allotments including cotton.
(4) 160 perfect quarter, improvements, lots of water, two 8" wells, excellent allotments.
(5) 258 acres on pavement, two 8" wells.
(6) 150 acres, 2 good wells, 1/2 mile off pavement, one mile from city limits of Hereford. This is a steal.
(7) 80 perfect acres, 1 well, 1/2 mile from city, on pavement.
(8) Bell Real Estate will sell at auction 440 acres within 5 miles of Hereford Nov. 21. Good land and best of water.
Bell Real Estate Co., Inc., will have sales representatives in room 62 of the Holiday Motel in Hereford, Phone EM 4-2180, Mon., Tues., and Wed., Oct. 19-20-21, or you can call or write:
Bell Real Estate Co., Inc.
108 West 21st Clovis, N.M.
Phone 763-4441 or Nights Call 762-0744 or 762-2185 or 763-6860

HOMES
If you don't have to have a garage here is a good buy. Three bedroom brick, 119 Ave. K, new carpets, birch paneling, fenced backyard, tool house. Only \$11,000—H-223.
Three bedroom Award Home complete with fence, drapes and sprinkler system. Will trade equity for farm equipment or smaller house. Call for details. H-326
Three bedroom brick, 1350 sq. ft. living area. Carpets, drapes, storm windows and doors, refrigerated air, thermoglass picture window, colored bathroom fixtures, fenced, fruit trees in back yard. 5 1/2% interest, no closing costs. Total payment \$104 mo. Immediate possession. H-360
Over 2100 sq. ft., hardwood floors, full tile baths, 3 large bedrooms, large fenced back yard. Only \$23,000. Payments \$150 per month. H-359
EVENINGS & SUNDAYS
Oliver Streu EM 4-2857 Francis Hardwick EM 4-2241
Mrs. Shelby Rogers EM 4-3266 Harold Rudd 289-5639

Lions Club
meets each Wednesday, 12 Noon
Hotel Jim Hill

SOMETHING MISSING?
Your motor wouldn't miss if you come to us for regular car care. Let us handle all your motor woes quickly, and economically, too.
Poor Boy's Garage
1 Mile West of Hwy. 385 on Moreman Ave.
EM 4-3509 — EM 4-2130 or EM 4-2799

SIGNATURE AUTOMATIC Washer, \$208; 20 lb. box detergent, \$3.99, includes transportation; 5 boxes Kleenix, 99c; Signature 18 cu. ft. all-features refrigerator-freezer, \$299, Montgomery-Ward, 147 Main, EM 4-0385. B-1-28-42-3c

Aluminum Storm Doors & Windows
Custom Built (Dust Stoppers)
By PLAINS ALUMINUM INC.
Blue Ribbon Doors & Windows — Old Windows caulked — glazed cleaned & Painted if needed.
INSTALLATION GUARANTEED — FREE ESTIMATES
DON HATTER -- EM 4-2523
Why Not Pay A Little More & Get The Best

WE'RE CELEBRATING
LOADER DAYS
New & Case Demonstrations and Old 50 cents in yours FREE!

For High Speed LOADING
CASE 530 CONSTRUCTION KING
Speed and power put the Case Construction King way out in front! You've never seen any loader so productive, so lively. Torque converter or ferramentallic clutch — both with shuttle shift. 6200 lb. breakout — 40" bucket rollback — Self-leveling bucket — Up to 110° grading angle — Integrated loader-tractor design — Hydrostatic power steering — Available with backhoes.
Ask for a DEMONSTRATION
CASE POWER & EQUIPMENT CO.
EM 4-2015

ELKS
Meet Each Tuesday Night, 8 P. M. At
131 East 2nd Street

FOR SALE
Five apartments to be moved. Have five efficiency kitchenettes, in one building. Size 14'x69". It is rock wall insulated, complete bathrooms with cast iron tubs and lavatories. Copper soil pipe, oak floors covered with inlaid linoleum. All windows are Truscon steel \$1500.00 cash. See Arthur Duff at 805 25th St., Snyder, Texas. B-1-15-3p

TOMATOES, RIPE and green. \$2.00 bushel. Seven miles East of Hereford. B-1-11-4-tfc

REPOSSESSED SINGER ZIG-ZAG SWING NEEDLE
Works buttonholes, sews on buttons, fancy designs, etc. Take over 9 monthly payments of \$6.33. Also one 1964 Dial-O-Matic, like new. Does everything push button or dialing. Take over balance of small payments, or will discount for cash. Write John Little, General Delivery, Hereford, Texas. B-1-28-42-3p

FOR SALE: One mare, gentle for kids and one two year old filly. Also two saddles. Roy Botkin. Six south, one east, 1/2 North of Summertield. B-1-30-42-3p

FOR SALE OR TRADE FOR INCOME PROPERTY
One 1959 Moline Tractor with 4 row equipment
One Massey-Harris F-63 Tractor, on butane with 4 row tool bar and buster beams. Both tractors in good condition. Also other farm equipment.
One good tandem stock trailer. Also would like to sell my 3 bedroom brick house, double garage, utility house back yard, back yard fenced.
101 Douglas, Ph. EM 4-0429, noons and after 6:00 o'clock. B-1-16-2c

NEED SOMEONE with good credit to take up payments on repossessed automatic sewing machine, one third paid out. Write Credit Manager, 4118 34th Street, Lubbock, Texas. B-1-28-42-6c

FOR SALE
Five apartments to be moved. Have five efficiency kitchenettes, in one building. Size 14'x69". It is rock wall insulated, complete bathrooms with cast iron tubs and lavatories. Copper soil pipe, oak floors covered with inlaid linoleum. All windows are Truscon steel \$1500.00 cash. See Arthur Duff at 805 25th St., Snyder, Texas. B-1-15-3p

FOR SALE Clean bright wheat straw, 60c per bale from barn. Delivery can be arranged, contact 276-5221 or Farmer 3452. B-1-30-13-tfc

FOR SALE
Five apartments to be moved. Have five efficiency kitchenettes, in one building. Size 14'x69". It is rock wall insulated, complete bathrooms with cast iron tubs and lavatories. Copper soil pipe, oak floors covered with inlaid linoleum. All windows are Truscon steel \$1500.00 cash. See Arthur Duff at 805 25th St., Snyder, Texas. B-1-15-3p

WANT RELIABLE party in the Hereford area to take over payments on a 64 model Singer sewing machine that will zig-zag and fancy stitch. 5 payments at \$604. Write Mr. Riddle, 1314 19th Street, Lubbock, Texas. B-1-36-15-4c

FOR SALE
Five apartments to be moved. Have five efficiency kitchenettes, in one building. Size 14'x69". It is rock wall insulated, complete bathrooms with cast iron tubs and lavatories. Copper soil pipe, oak floors covered with inlaid linoleum. All windows are Truscon steel \$1500.00 cash. See Arthur Duff at 805 25th St., Snyder, Texas. B-1-15-3p

BIG RED BARN
We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.
EM 4-3552
West Edge Of Hereford Highway 60
B-1-1-TFC

Resident Representative In Hereford
Wanted for Oldsmobile - Cadillac Sales
Must be solid, reliable, well-thought-of in the community. Most attractive compensation plan. PERSONAL CONTACT NECESSARY.
SEE TOM BROWN
GARNER MOTORS, Amarillo

Hereford Telephone Answering Service
Back In Operation Under New Management
Carol and Johnny McIver will be glad to discuss the services now available to handle your business and private telephone answering service.
Call EM 4-3810
for confidential, personalized service

Buy With Confidence
DEMAND... JUSTICE
JUSTICE REALTORS
We have a near perfect half section west of Hereford that the owner wants to trade for more land. If you have more land than you need or can care for, let us swap it for this half section. This place has good water, good allotments, and is in a real good location.
Three sections with five irrigation wells on natural gas. 682 acres wheat, 264 acres maize. Near Hereford. 29% down. This land can be divided into smaller tracts if desired.
Perfect 80 acres with three bedroom home, 2 wells, 19 acres cotton plus other good allotments. Near town. For sale or will trade for income property.
HOMES
Large 3 bedroom brick home, large den, fence. Near shopping center and school in Clovis, New Mexico. For sale or trade for home in Hereford. \$22,000.
Nice 2 bedroom home on Avenue J priced for immediate sale. Would take low down payment and carry some second for qualified party.
We have two large three bedroom, 2 baths, brick homes on Star St. Fenced yards, air-conditioned, fully carpeted and double garages. If you would like a fine home among some of Hereford's long-time, well-known citizens, this is the place to buy and either one of these homes would make a wonderful place to live. Maximum loans available or may pay cash
Justice Realtors
Corner Main & Highway 60 EM 4-2266
GENE SNEAD MIKE JUSTICE
EM 4-1430 VIRGIN JUSTICE EM 4-0344

DENTON PARK
Featuring Holiday Living in Hereford's First Complete Planned Community
FUTURE SHOPPING CENTER — SWIMMING POOL & PARK
—Personalized Service in Planning - Designing - Financing—
TONY RAVIZZA — CUSTOM BUILDER
●Quality Construction ●Air Conditioned ●Insulated ●All Brick ●Highly Restricted
Office at 16th & Blevins EM 4-1350 Show Home 1607 Blevins Open Every Day Sunday 1-6 p.m.
Now Under Construction — New 4 Bedroom Split Level or Tri-Level if you Prefer.

Phone EM 4-2030 WANT ADS Phone EM 4-2030

FOR SALE Baled Maize stalks. Phone EM4-0996. B-1-10-16-tfc

FOR SALE: 2-ARC 6-weeks old Pomeranian puppies; also 10 laying pullets. Call Leona Packard, EM4-3897, EM4-1132. B-1-16-16-1p

FOR better cleaning, to keep colors gleaming, use Blue Lustre Carpet Cleaner. Shampooer for rent. Hereford Hardware. B-1-17-16-1c

FOR SALE Modern dining table, buffet and 6 chairs. Also three occasional tables. Good as new kitchen aid dishwasher. Call EM4-1230 or see at 323 Star. B-1-16-16-1c

FOR SALE Remington rifle with scope; 300 Savage; almost new, 110 Volt electric fence charger, n.w. Used living room suite. Call EM 4-1814. B-1-22-16-2c

Chrysler - Plymouth AUTOMOBILES CHRYSLER IRRIGATION ENGINES
New & Used
McCULLOUGH MOTOR CO.
Sales & Service
345 East Highway 60
Phone EM 4-3150
B-1-43-TFC

FOR SALE: 425 gallon ball type propane tank. See at Hereford Butane. B-1-12-49-tfc

1936 37 Westwood one bedroom Trailer House. Call EM 4-3461. B-1-30-39-tfc

2. FOR SALE Farm Equipment

TOP QUALITY
Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

FOR SALE Used Full Vision Cab for 92 or Super 92 Massey-Ferguson Combine. Phone EM 4-3623. B-3-26-40-tfc

CUSTOM SEED Cleaning and treating with modern equipment. Call EM 4-0666. B-3-30-42-4p

1939 Moline Z-O Cotton stripper. Good shape. Priced right. Phone 276-5245 or 276-5365. B-3-13-42-4c

FOR SALE: 1939 John Deere No. 55 Combine. Excellent condition. Call 289-5547. B-3-12-42-4c

WE ARE DEALERS
for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

IHC two row binder. 305 Star St. EM4-0640. B-3-10-9-tfc

3. FOR SALE Automobiles

1960 Dodge Phoenix four door power steering, automatic transmission. Contact J. R. Welty, Grand E. Trailer Park, No. 29. Call EM 4-3623. B-3-21-42-3c

FOR SALE: '61 Volkswagon Panel delivery. Reasonable. Call after 2:00 p.m. or all day Sunday EM 4-3616. B-3-16-42-3c

FOR SALE '58 GMC truck with midwest bed and hoist. Stock racks. Ready for beet haul. Jim Lookingbill, Summerfield, Phone 276-5689. B-3-21-16-1c

FOR SALE '39 Chev. Good condition. Call EM4-0323. B-3-10-16-2c

FOR SALE: 1963 Ford. As is; \$50.00. Call EM 4-3731, after 5:00 p.m. B-3-12-42-2c

FOR SALE 1958 two ton Chevrolet truck with 16" Knaphide grain bed and hoist. Phone EM 4-3623. B-3-26-40-tfc

OVER 150 TRUCKS
With grain beds or hoists. Tractors with air over hydraulic brakes. From \$1 to '62 Models. All prices.
KISER AUTO PARTS AND TRUCK SALES
409 E. 5th St. Ph. CA 3-3912
Plainview, Texas
B-3-40-9c

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

4. REAL ESTATE For Sale Or Trade

SALE, COLORADO
Irrigated grass ranch. 5260 acres. Shallow pumping wells. \$400,000. Owner will take Texas irrigated farm in trade. What have you?
E. H. GRANTHAM
Ordway, Colo. Ph. 9921
B-4-41-5p

320 ACRES good land for sale, 7 miles from Dalhart, V. W. Porter Box 83, Dalhart, Texas. B-4-17-40-7P

NICE THREE BEDROOM
Located at 602 W. Third. Would sell, or trade for house in Dumas, Texas. Phone EM 4-3367 or EM 4-3454. B-4-40-tfc

HAVE MOVED to King's Manor and want to sell my two bedroom home, 311 North Miles. Phone EM4-0291. F. H. Oberthier. B-4-21-46-tfc

FOR SALE BY OWNER
DALLAM COUNTY. 320 acres light land, irrigated. Two 8" pumps set at 150', 170', oceans of water. Underground 12" concrete pipe, ditch water. Natural gas. Good allotments, wheat and maize. Best improvements. Beautiful large home, also tenant house, modern. Large steel grain storage building. Also graineries. Steel shed, feeders. This farm has the very best of improvements with all conveniences. Also good income property in Lubbock. Square block real nice houses. Always rented. Ideal for retiring couple. Beautiful place to live.
OWNER WANTS TO RETIRE
Ph. PO 5-9608 or PO 2-5965
PO Box 149, Lubbock, Texas
B-4-15-3c

FOR SALE Warehouse, 116 K. Street. Phone EM4-3820 or EM 4-3272 after 5:00. B-4-12-16-3p

WHY PAY RENT WHEN YOU CAN OWN?
Two bedroom late model mobile home, furnished, central heating. Private lot available with option to buy. See Mrs. Benson at Credit Union or Mr. Benson at City Hall. B-4-16-tfc

FOR SALE
4 bedroom home, 1 1/2 baths. Carpeted. 2 acres, with trailer park. New 2HP pump. Call EM 4-0510. B-4-16-3c

Colorado - Trade
125,000 bu. capacity Elevator, late model upright steel & concrete. \$16,400 income storage potential. Unlimited potential in feeds, seeds & fertilizers. Prosperous area and well established. Price \$47,500 w/terms will trade for land, income property or ? in Hereford area. Write P. O. Box 553, Fort Morgan, Colorado. B-4-16-2p

HOUSE FOR SALE
3 bedroom, with carport. Fenced back yard. Carpeted throughout. GI Loan. Would like to sell my equity. Near Alkman school. 807 Irving. Call EM 4-1129. B-4-11-tfc

FOR SALE
3 bedroom home. 1 1/2 bath, carpeted. Large 24x36 garage. One mile from city limits. Has good well and pump. Price \$12,500.00. For safety deal with a Realtor
J. C. RICKETS, REALTOR
Ph. EM4-3771 133 W. 3rd St. S-4-25-TFC

FOR SALE
160A, Oklahoma lane Community, Farmer County. Lots of water. Improved. Also 1/2 section Curry Co., New Mexico, in water belt.
J. D. HAGLER
300 E. 11th St. Littlefield, Texas
Phone 385-5150
S-4-15-2c

FOR SALE
427 acres with 177 cultivated. Located 3 miles south of Esteline on Farm to Market road. Has a 7 room modern home. Write Box 94, Esteline, Texas. B-4-14-3c

FOR SALE: Newly remodeled two bedroom, two bath frame home. Fully carpeted. Fenced back yard with brick patio. Near junior high and high school. Call EM 4-0402. B-4-26-42-6c

WILL TRADE Good modern two bedroom house, close in; for Semi-truck in good shape. Or will take Short Semi Trailer. Call EM 4-3089 after 7:00 p.m. B-4-25-42-tfc

QUARTER SECTION
Near Hereford. Two small wells. 150 acres winter wheat with possession.
A. C. NYSTEL
298-2326, Abilene or SW 9-0400, Lubbock
B-4-41-6c

TO TRADE
For larger farm, 258A. Two 8" wells on natural gas, 5,000 feet tile, 10 miles SW on Highway 60. Phone 276-5323. B-4-12-9c

IRRIGATED LAND
640 acres located northeast of Hereford... 4 good wells... return system... first year out of grass... beautiful. Reasonable down payment... No. 69
162 acres on pavement right at Hereford in good water. Has 3/4 mile tile, 90 a. milo base and 20 a. wheat, \$35,000 cash should make down payment... No. 87
40 acres on highway with 4 wells. Approx. 35a. cotton, 300 a. grain, 40 a. wheat allots. \$157,000.00 and reasonable cash payment... No. 96
269 acres with 4 wells, beautiful home, 177 acres allotted, may be able to turn about 400 acres rented land with sale. \$400.00 per acre... \$54,000.00 cash... No. 86
Buying? Selling? Building? Tile? Call us for a Prudential Farm Loan.
SAM NUNNALLY
LONE STAR AGENCY
601 Main
EM 4-0555 home Office EM 4-2814
B-4-42-2p

RENTERS WANTED!
Color steel buildings built to your specifications, 2 acre lots, located north of B & S Oliver, Patterson Chemical and Merchants Fast Freight.
SOUTH PARK INDUSTRIAL SUBDIVISION
Sam Nunnally
EM 4-0555 - Days
Home - EM 4-2814
B-4-1-tfc

GOOD 1/2 SECTION
Land in Castro County, 2 miles from Highway 385. Phone EM 4-0318, Hereford B-4-39-8c

FOR SALE, by owner, 3 bedroom, 1 1/2 bath in NW Hereford. Call EM 4-0229. Must see to appreciate. B-4-17-15-4c

14 MILES NORTHEAST HEREFORD
Nothing like this almost perfect 820 acre farm has ever been on the market. 648 acres of grain sorghums and 90 acres of cotton. (6) 8 inch wells on natural gas with underground pipe. No lakes, on pavement and will consider trade. Exclusive listing. Six other farms for sale in Deaf Smith County, almost any size you want with good water. Consider trades. 340 acres, with 260 level, irrigated, cultivated, acres. 9 west and 3 1/2 north of Hereford. Price \$85,000, 29% down.
RAY DOWNEY
2810 Duniven Circle
Amarillo, Texas
Phone FL 5-4631
Res. FL 6-8500
B-4-11-tfc

\$\$\$ ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parker counties: For
PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-11-10-4p

LOANS FARM & RANCH FAST SERVICE
DUWARD HAMBY
EM 4-3566
NIGHT - EM 4-3466
B-4-35-TFC

5. FOR RENT
NEWLY DECORATED Unfurnished apartment. Large living room, two bedrooms, dining room, kitchen, bath and dressing room. Apply 232 West Third. B-5-30-44-tfc

WAREHOUSE for rent or lease. 130 x 50. Across from Stephens-Hudson Motor Co. Inquire 407 Lee Ave. or EM 4-3424. S-5-20-35-tfc

FOR RENT Furnished apartment. Whites only. No children. No pets. EM4-0291. B-5-11-6-tfc

TWO BEDROOM trailer house. Close to shopping center. 605 McKinley. B-5-30-16-1c

FOR RENT: Fenced, grassed lot with clean 2-bedroom 10 x 55 trailer. On school bus lines. Call Leona Packard, EM4-3897 EM4-1132. B-5-19-16-4p

THREE BEDROOM house for lease at 602 West Third. Carpeted. Central heat. Redecorated inside. Call EM4-3454 or EM4-3566. B-5-18-16-tfc

TWO BEDROOM furnished apartment, 209 Higgins. Whites only. Call EM4-0984. Come to 109 J. B-5-13-16-4p

FOR RENT Unfurnished house, 305 Avenue B. Call EM4-0288. B-5-10-16-2c

ONE BEDROOM furnished apartment. Bills paid. Call EM4-2177 or EM4-1785. B-5-10-16-2c

EXTRA NICE three room and bath furnished apartment for white couple. Bills paid. Furnace heat. EM4-0409, EM4-0188. B-5-17-16-2c

FOR LEASE: Three bedroom house. Phone EM 4-3454 or EM 4-3566. B-5-10-42-tfc

EXCELLENT FURNISHED apartment. Fine for couple or single. Permanent. \$75.00 month. Bills paid. 2185 Fuller. Paul Schroeter. EM 4-2594. B-5-10-42-tfc

FURNISHED DUPLEX for rent. 231 Avenue D. Call EM 4-3566. B-5-10-42-9c

FOR RENT To white adults, three room furnished apartment. Bills paid. No pets. Roy Manning. 325 Avenue B. B-5-10-42-4c

FOR RENT: 1811 East First. 40' x 90' building. Ample parking. Call EM 4-5105 after 6 p.m. B-5-14-35-tfc

FOR RENT Three room modern house, furnished. Also trailer space. Call EM 4-0302. B-5-12-42-tfc

FOR RENT: Three room unfurnished house. Whites only. Call EM 4-2815. B-5-10-42-4c

TRAILER SPACES: 1 1/2 blocks from school. 15.00 a month. EM 4-1818. B-5-10-15-4p

FOR RENT: Two trailer houses near school. Couples preferred. EM 4-1818. B-5-10-15-4p

NOW LEASING: Trailer spaces in West Mobile Lodge. Central TV Antenna, Private Telephone, All Underground Utilities. Phone Geneva West, EM 4-0416. 304 North 25 Mile Avenue. B-5-35-tfc

FOR RENT: Office, sales room building. 308 North 25 Mile Avenue. Phone EM 4-3131. B-5-13-39-tfc

OPEN NORTHWEST MOBILE LODGE
Twenty eight Mobile Home spaces. 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse Scott. B-5-11-tfc

6. WANTED
NEED YOUR wheat seed cleaned and treated? See us—145 East 2nd St. EM 4-0560. B-6-14-42-4p

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson. Hereford, Texas. B-4-31-TFC

WORK WANTED: Painting, perfa-taping, textoning, sheet-rocking, any carpenter repairs. Ted Oldfield, EM 4-0235 or EM 4-2212. B-6-14-42-tfc

PASTURE WANTED. Jim McAndrews. Phone 258-7211. B-6-10-15-3c

7. Dressmaking-Ironing
WANTED DRESSMAKING and alterations. Fifteen years experience. Phone EM 4-0690. B-7-10-42-4p

GENERAL SEWING in my home. Call 289-5590. Mrs. John Owen. B-7-10-35-6c

8. HELP WANTED
WAITRESSES Wanted: Apply in person at Roney's Restaurant. B-8-10-6-tfc

FAMILY experienced in irrigation farming, Farrowing and growing hogs to market. Weights EM4-0484, Hereford, Texas. B-8-15-16-2c

WANTED
Wanted Farm Hand year round employment. Man capable of doing general farm work. Will pay \$1.00 per hour with guarantee of \$40.00 per week, and \$1.00 per hour for all hours working over 40 hours each week. Will furnish quarters and utilities. Will furnish on the job insurance and transportation, at no cost to worker.
D. W. Finlan
Apply: 117 West Third Street Hereford, Texas
Telephone EM 4-0324
B-8-16-2c

WANTED IMMEDIATELY. Man or Woman to supply consumers with Rawleigh Products in Deaf Smith Co. or Hereford. Can Earn \$50 weekly part time. \$100 and up full time. See E. Gidden, Box 705, Canyon or write Rawleigh Dept. TX J 160 336, Memphis, Tenn. B-8-16-2p

LICENSED PLUMBER and Plumber's helper, wanted. Contact Jim's Plumbing Co. Call EM 4-3183. B-8-15-12-tfc

GIL'S ELECTRIC
MEAT
Specializing in CUSTOM SLAUGHTERING WHOLESALE - RETAIL
HACKER - JESKO
Rt. 3 - Hereford
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We Need Listings of Dwellings, Farm Property, and Business Property
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When You Think Of **CLOTHING** Think Of **MARTIN'S** Ready To Wear
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Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempter Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.
SEE: LESLY MOTOR CO.
For the finest in farm machinery.
West Hi-way 60
Phone EM 4-1600

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FREE PICKUP & DELIVERY
Your Mattress Remade \$14.90
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Continuous Sat. & Sun. From 1.45 p.m. Week Days from 6.45 p.m.
NOW... Thru WEDNESDAY

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Albert Finney Tony Richardson
NEW YORK FILM CRITICS AWARD

"BEST COMEDY EVER MADE!"
-Newsweek
The whole world loves **Tom Jones!**

ALBERT FINNEY, SUSANNAH YORK, HUGH GRIFFITH, EDITH EVANS, JOAN GREENWOOD, TOM JONES, DIANE CLEMENT, GEORGE WINE, DAVID TOMLINSON, JOHN GOSWOLD, PETER RICHARDSON
EASTMANCOLOR / A UNITED ARTISTS-EMERT RELEASE

THURSDAY For 3 BIG DAYS
SANDRA DEE ROBERT GOULET ANDY WILLIAMS MAURICE CHEVALIER
in Philo Daulton
Id Rather Be Rich
A UNIVERSAL PICTURE / in EASTMAN COLOR

Tower Dr.-In Theatre
Open 6:45 - Show at 8:15
Now... Thru TUESDAY

WALT DISNEY'S **MERLIN JONES**
with TOMMY KIRK - ANNETTE
Cliff Robertson - George Chakiris
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UNITED ARTISTS - PAMPHLET

WED. - THURS. - FRI. - \$1.00 Per Carload
Jessica
MAURICE CHEVALIER ANGE DICKEYSON NOEL-NOEL
YEAR'S BIGGEST STORY!

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One of Hereford's Finest Homes

- New Carpet
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- Central Heat
- Central Air
- Fireplace
- Four Bedrooms
- 1 1/2 Baths

Reasonable Down - Owner will carry Papers
EM 4-2424

HEREFORD REAL ESTATE
345 W. 1st St. EM 4-2424

HOMES
117,500 - 10% down. Loaded. Paneled den, two baths, range and oven, dishwasher, disposal, carpet.
Three bedrooms, 1 1/2 baths - new house - \$450 down. Range and oven, paneled den.
Three bedrooms - real nice home, \$11,600. 1200 sq. ft. living area, very clean.
Three bedrooms with 2 adjoining lots, \$8500.

FARMS
One section, \$10,000 down. Must have excellent financial and credit statement.
240 acres, one 10" well, \$170 per acre. Lays real good. Improved.
240 acres, three 6" wells. Nice improvements.
Half section will trade for commercial property or 29% down. Real nice half.
160 acres, \$50 per acre. Good water under it. San Luis Valley. Will trade or \$2000 down.

HEREFORD REAL ESTATE
345 W. 1st St. EM 4-2424

HOMES
Three bedrooms, 1 1/2 baths, central heat, carpet, range and oven. \$11,200, \$350 down.
Two bedrooms, carpet and carport. \$7500, \$750 down - Now!

Beautiful, exclusive house on Elm. Will sell below appraisal - now.
Three bedrooms, two baths, all carpet, range and oven, disposal. Brick. \$15,900, \$800 down.

Page Ten

Classifieds...

BOY WANTED to deliver Lubbock papers South Hereford. EM 4-3888. B-8-30-39-tfc

FOUNTAIN HELP NEEDED APPLY AT DAIRY QUEEN. 801 Park Avenue B-8-42-2c

HELP WANTED Bowling sales ladies. I will pay \$50.00 to any lady who forms an eight team bowling league. Women's clubs invited. For more information, call EM 4-1560. SUNSET LANES B-8-16-2c

FEED CUTTING Wanted. Have one long, one short row binder. Will cut 36" to 42" rows. Call before 7:30 A.M. or after 5:30 P.M.: EM 4-2110. B-8-24-37-tfc

CUTTING WANTED: Two new combines and trucks. Call EM 4-1724 after 8:00 P.M. B-8-12-37-tfc

WANT TO JOIN or form a car-pool WT bound Wednesday and Friday, 9 till 3. Larry Hagler, EM44-239. B-10-18-36-1c

ROTODILLING Lawns-Gardens-Beds T. A. RHODES EM 4-0119 or EM 4-3848 S-11-9-9c

KPAN 860 on the dial. This Seal assures listeners of our continuing concern for good taste and reliability in the presentation of programming and advertising. It's the Seal of the Radio Code of the National Association of Broadcasters.

HOWARD'S SERVICE: For all major appliance service call EM4-1824. B-11-10-40-9p

T & H DRILLING COMPANY 4" to 12" casing. Gravel pack or screen. Nathan Hopson EM 4-2332 D. E. Turner EM 4-0811 B-11-2-tfc

SEWING MACHINES Vacuum Cleaners, Parts and Repairs. Disposable bags. JEFF ROBERSON 137 Ave. D. Ph. EM4-0262 S-11-28-TFC

CALL JOHN TURNER FOR WELL WORK Windmills and pressure pumps. Years of experience and know how. WILL SAVE YOU MONEY Phone EM 4-2194 S-11-37-tfc

OPEN THE DOOR IN 64 WE OFFER a lifetime Career with a 2 1/2 year Training bonus arrangement. (Up to \$1,140 Bonus first 6 Mo.). Earnings up to \$15,000 plus and backing of largest Company in Ins. field. Call ONLY if you're a Salesman or think you have SALES POTENTIAL — NEED to earn at least \$8,000 annually — age 30 to 53 and can furnish good references. FOR A PERSONAL and confidential interview, call Earl L. Burns, Suite 202-Yaughn Building, Amarillo, Texas. Phone DR 2-3091 Monday through Friday 8:15 to 5:00 p.m. MUTUAL OF OMAHA S-14-1c

DOES YOUR PHONE RING WHEN YOU ARE GONE?? HEREFORD TELEPHONE ANSWERING SERVICE can answer your phone, personal or business, take and relay messages, take orders and perform the duties of a personal, confidential secretary. Contact Carole or Johnny McIver, Phone EM 4-3810 for further information. B-11-42-2c

Melvin, Doug and Virgil FOWLER AND KELLEY Electrical Contractors Residential and Commercial All bids and wiring competitive. Phone EM 4-1345 Nights phones EM 4-2012 or EM 4-1828; EM 4-1345 B-11-21-tfc

OWENS & HOLLINGSWORTH EM 4-3572 Commercial - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Sales & Service B-11-13-TFC

Mrs. Gooch Presented High Camp Fire Award

Hereford turned out Friday night to see the Camp Fire Ceremonial with its awards and the surprise presentation of a special national award to Mrs. John (Mary) Gooch "for creative leadership" in Camp Fire; then everybody stayed for the Hootenanny that followed. With Color Guard the grand entry of the ceremonial began at the Bull Barn at 7 p.m., followed by the Camp Fire Ceremonial and awards presentation under direction of Mrs. Phillip Barkley, administrative secretary of Hereford Council of Camp Fire Girls.

Presenting the SHUTA REPORT HONOR Certificate to Former Produce Man Here Dies; Rites In Roswell Services for Robert E. Ballard, 78, longtime resident of Deaf Smith County, were held Thursday afternoon in Trinity Baptist Church, Roswell, N.M., with the Rev. Gerald F. Wassum, pastor of the church, officiating. Ballard, father of Mrs. Darrel Harkins, 420 Schley, died Wednesday in a Roswell hospital after a lengthy illness. Burial was in South Park Cemetery, Roswell, with Turner Funeral Home in charge.

Rites Held For Mrs. Gatewood, Area Pioneer Services for Mrs. Arris L. (J.W.) Gatewood, former Hereford resident were held Saturday afternoon in Bedford Street Church of Christ, Dimmitt. Marlon McKinney, church minister, officiated, assisted by Gene Fooks, minister of Central Church of Christ, Hereford.

Other survivors include three sons, Chesley, Madill, Okla.; Elbert, Auburn, Neb.; and Bill R., Roswell, N.M.; five daughters, Mrs. J. R. (Vingie) Sutton, Roswell; Mrs. Darrel (Norma) Harkins, 420 Schley; Mrs. Joel (Imogene) Norris, Roswell; Mrs. Ray W. (Maxine) Thompson, Midwest City, Okla.; and Mrs. Jesse N. (Geraldine) Hasteley, Tucumcari, N.M.; and one brother, Charlie Ballard, Olney.

Surviving also are two stepsons, Clinton Mullins, Grayland, Wash.; and Lee Mullins, Yakima, Wash.; 20 grandchildren and 34 great-grandchildren.

CUSTOM HAULING and moving. Pick up and delivery. Call EM 4-1033 or EM4-3362. Butch Freeman and Lee Loflin. B-11-17-5-tfc

PORTABLE DISC ROLLING Scalloped or plain. Jacobson Brothers. Phone EM 4-1543. B-11-10-23-tfc

STRAYED BETWEEN Hereford and Dimmitt, 20 weaner calves. Earmarked left ear. Reward. Jack Bradley. EM 4-1121 days; EM 4-0130 after 6:00 B-12-19-41-tfc

PIANO LESSONS. Call EM 4-3101. 301 East 9th Street. B-11-10-40-6c

STRAYED BETWEEN Hereford and Dimmitt, 20 weaner calves. Earmarked left ear. Reward. Jack Bradley. EM 4-1121 days; EM 4-0130 after 6:00 B-12-19-41-tfc

STRAYED BETWEEN Hereford and Dimmitt, 20 weaner calves. Earmarked left ear. Reward. Jack Bradley. EM 4-1121 days; EM 4-0130 after 6:00 B-12-19-41-tfc

IT'S HUNTING TIME We have a fine selection of hunting supplies... VESTS, AMMUNITION, GUNS, PISTOLS, MONEY TO LOAN. RAY'S PAWN SHOP "Your Second Street Bank" 116 E. Second EM 4-1565

Mrs. Gooch, Vance Crume, president of Hereford Camp Fire Council, noted that this is the first time this national honor has been received by a Hereford Camp Fire Guards since 1917, when Camp Fire when Camp Fire was organized here. Stating that the certificate was awarded for "Creative Leadership," Crume added for the national awards director that it represented Mrs. Gooch's variety and excellence in group programming and her always being ready, able, and willing to do anything asked on behalf of the Camp Fire Girls.

The highest membership award that National Camp Fire Year Membership Award, was presented to each of three 12th grade girls: Barbara Langley, Linda London, and Sharon Tinnin. These girls started as Jolly Blue Birds, Oct., 1954, and Mrs. Crume has been their guardian since 1955.

Awarded Five-Year Leader awards were Mrs. William Dameron and Mrs. L. J. Dirks. National Seven Year Membership presented the following members of Hereford Honor Clubs: 9th Grade Girls—Mrs. Gerald Hale, advisor: Sheri Damron.

Other survivors include three brothers, Ed Taylor of Medford, Ore.; Ernest Taylor of Stratford, and Joe Taylor, Comanche, Okla.; four sisters, Mrs. Katie Webb and Mrs. Edna Webb of Claude, Mrs. Jess Raper of Jacksboro, and Mrs. Olive Raper, Graham; 29 grandchildren, 32 great grandchildren, and a host of nieces and nephews.

The oldest printed carol is believed to be the "Boar's Head Carol" of 1521 written by Wynkyn de Worde.

New York's Battery Park was first used by the Dutch and later the British as a military fortification.

Government agents report rustlers today prowl through private forests in search of walnut trees, one of which may yield veneer worth \$20,000.

Aversa was the first county in southern Italy to be possessed by the Normans in the 11th century.



TEN-YEAR AWARDS — Highest membership award that can be given to Camp Fire Girls went to these three girls — (left to right) Sharon Tinnin, Linda London, and Barbara Langley — on their having registered for their 11th year in the Camp Fire Girls program. Starting as Jolly Blue Birds, Oct. 1954, these girls have been under the advisory of Mrs. Vance Crume since 1955. They are members of the Horizon Club and the senior class in Hereford High School. (Brand Staff Photo)



NATIONAL AWARD — Mrs. John Gooch, left, was presented the Shuta Report Award at a Camp Fire Ceremonial in the Bull Barn Friday evening. This is the first time that a Camp Fire leader in Hereford has received the national award. Shown presenting the award is Mrs. Glenn Watts, member of the local council. (Brand Staff Photo)

Complete Educational Plan For All Ages THE WORLD BOOK ENCYCLOPEDIA Call EM 4-1410 for Local Representative D. C. MARTIN 130 Ave. J Easy Terms

Harman's Ship'n'Shore portrait collar crepe draws compliments 6.00. All eyes, all ahhs are yours in this champagne crepe blouse. All Dacron® polyester. Bracelet length sleeves. Frosty petals, 28 to 38. Pink - Blue - Black stripes

OPPORTUNITY COMES MONDAY Tomorrow Night October 19 FOR THE PERSON WHO REFUSES TO STAGNATE Would you take just 3 nights... 2 hours each night... to learn how to Increase Your Sales... every day from now on? Here is opportunity — a one-way ticket to selling success! THE PATTERSON CUSTOMER RELATIONS AND SALES CLINIC Personally Conducted by Frank A. Patterson America's Foremost Sales Training Specialist at the HEREFORD HIGH SCHOOL AUDI. 200 Ave. F OCT 19-20-22 Mon. - Tues. - Thurs. 7:30 to 9:30 p.m. Fee For Complete Series...\$24 Also Special Group Rates THIS IS WHAT YOU LEARN: MONDAY, OCTOBER 19 How do 'star' salesmen achieve success? The selling approach—Wrong and right. The buying motives—why people buy. The six Q's (cu-s) Sales presentation and demonstration. TUESDAY, OCTOBER 20 Telephone technique. How to quote a price. Overcoming sales resistance and objections. How to close and when to close. (You can't win unless you can close.) Customer additional needs—Suggestion selling. THURSDAY, OCTOBER 22 Effective speaking—"It's how you say what you say." How to get along with your fellow employees and be Happy. Human relations. How to remember names. How to remember sales stories. Pat Patterson's "Greatest Discoveries" for getting things done. The challenge—it is "No" or "Yes?" SPONSORED BY RADIO STATION KPAN For Reservation and Information Call EM 4-1860 or EM 4-1665 or you may register at the KPAN office located at 218 E. 5th in Hereford. Last minute registration at auditorium door, Monday night after 7:00 p.m.

Farm Organizations Needed, Former Secretary Claims

Farmers, representing only 8 percent of the nation's population, need farm organizations for two reasons: 1. To help them preserve the farm economy, and 2. To present their programs to the other 92 percent of the people. These were conclusions reached by Charles F. Brannon, former Secretary of Agriculture, when he addressed a banquet in Dimmitt Thursday night. The former secretary was speaking to the Castro County Farmers Union. "The old law of Supply & Demand simply won't work on the farm front," he said. "We tried that for many years, and look at the financial condition of the farmers before the federal farm programs were inaugurated in 1932. "There are only two choices - a farm program which will maintain a sound farm economy or no program and financial failure for the farmer," he continued. He said that during his administration as Secretary of Agriculture, the entire farm program, including personnel, farm supports and all other costs, had amounted to 1 billion dollars, while by 1960, the cost had climbed to 7 billion under Benson's administration. "Add to this a huge surplus that accumulated during my successor's regime, and you have a staggering cost to the farm program. "Now again the cost of agriculture has gone back down, and the surpluses have been sharply reduced. Farm income has risen 17 percent since 1961 as a further example of the efficiency of the present program and its ad-



WIN VALUABLE MERCHANDISE PRIZES or

WIN \$100.00 CASH

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HOW TO WIN!

Year 'Round Savings Cards are issued FREE — one per store visit. Remove black area on card to reveal message. Save only 4 cards. One for each season of the year — Winter-Summer-Spring-Fall. Bring winning cards to the store, select your prize from the YEAR ROUND SAVINGS BOARD.

SO EASY TO WIN!

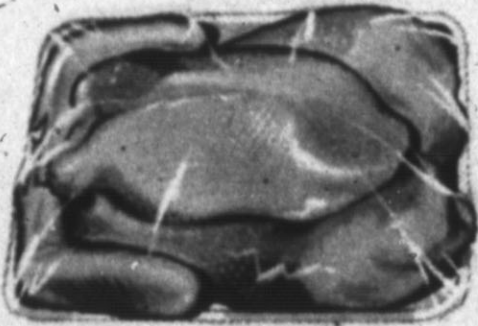
The most EXCITING-THRILLING shopping game of all!

\$100.00 Winner

Employee's of Cooper's and Their Immediate Families Are Not Eligible. No Purchase Necessary. Pick Up A Card Each Time You Visit Our Store. Must Be 18 Years Old To Play Year Round Savings. Only One \$100.00 Winner Per Family.



Mrs. A. L. Crisay



Town & Country Fresh Frozen

FRYERS

Cut Up **LB. 35¢**

Fresh Lean

GROUND BEEF

LB. 39¢

All Meat

BOLOGNA

LB. 39¢

Pure Pork Homemade

SAUSAGE

LB. 59¢

Shurfine

COFFEE

Lb. Can

75¢

Duncan Hines

PAN CAKE MIX

2 Lb. Box

29¢

Brylcream

HAIR DRESSING

Reg. 87c

49¢

Dow

OVEN CLEANER

Aersol Can

59¢

Duncan Hines Brownie Mix	Double Fudge	39¢	Choc. Drink Mix Nestle Quick	2 Lb. Box	69¢
American Brand Pecans	12 Oz. Bag	79¢	Comstock — No. 2 Can Pie Apples	4 For	\$1.
Shurfine — 303 Can Fruit Cocktail	3 For	69¢	Van Camps — 300 Can Pork & Beans	8 For	\$1
Shurfine — 303 Apricots	5 For	\$1	Campbells — Mix Match Meat Base Soups	6 For	\$1
Shurfine — Cut — 303 Can Green Beans	5 For	\$1	Van Camps Vienna Sausage	5 For	\$1
Sunshine — Lb. Pkg. Fig Bars		39¢	Shurfine — YC — 2 1/2 Can Peaches	4 For	\$1
Log Cabin — 24 Oz. Syrup		49¢	Welch's — Frozen — 12 Oz. Can Grape Juice	3 For	\$1
Aunt Jemima — 300 Can Tamales	2 For	49¢	Downy — 32 Oz. Fabric Softner		79¢
Jergens — Reg. \$1.10 Hand Lotion		79¢			

Alcoa Aluminum

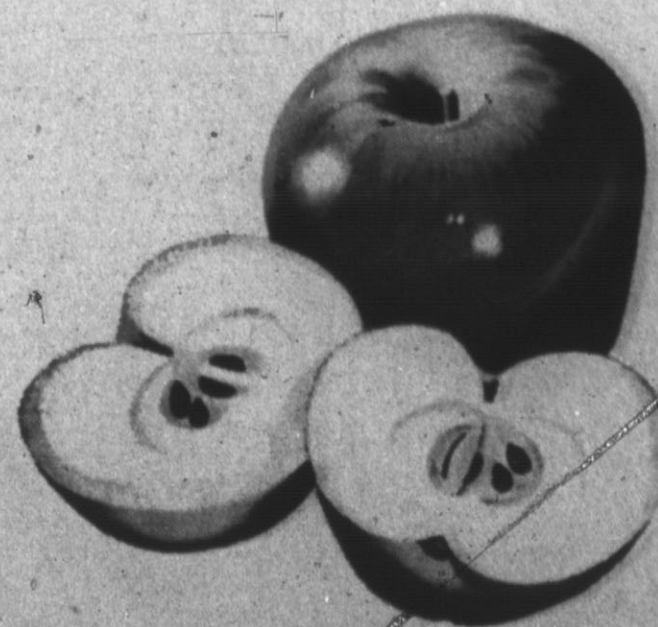
FOIL

12" x 25"

4: \$1



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Some Beauty or Delicious

APPLES

Bushel **\$2.89**

Some Beauty or Del.

APPLES

4 Lb. Bag **39¢**

Pascal Celery

CELERY

Stalk **15¢**

Lb. — Full Of Flavor

TOMATOES

Lb. **19¢**



Dove — Reg. Size
BEAUTY BAR

2 For **35¢**

COOPERS



By Melvin Young

Everyone talks about the weather; no one does anything about it. But Ira Scott, local seedman, was telling us the other day that his company was working on a variety of grain sorghum that could produce high yields without the benefit of moisture. About the time they got it developed however, along came a shower and ruined the whole deal.

On the other hand, Clint Holmfield says it has been so dry out in the western part of Deaf Smith County that the farmers are baling everything they can find to use for cattle feed. "This year," says Clint, "they're trying to bale the litter ridges since that's the only thing showing above ground." Clint says this is the first year since he has been farming in this area that he has failed on both the wheat and milo crops. Very few farmers in the dry land areas of Deaf Smith County have put combines in the field.

In the irrigated areas however, it's another story. Although the farmers have had a rather expensive operation this year due to the amount of irrigation water pumped, crops generally are yielding better than in many years. We hear reports from farmer after farmer saying his milo is "the best I've ever grown", and recent pictures in the Brand document the tremendous size of some of the sugar beets being produced in this area. Both tonnage and sugar content are high. Again, the growers say "best I've ever grown."

Cotton, although a small acreage crop in Deaf Smith County, appears to be better than in previous years, and

carrots have produced record tonnage with a strong market.

One farmer was slightly upset however. "Red" Coffin brought in his annual sack of cabbage for the Brand staff, and reported that the market in 1964 was exceptionally strong, but indicated that this was the poorest crop he had ever harvested. However, Coffin has a reputation for raising some mighty fine cabbage, and a poor crop on the Coffin farm might well be a "good" crop in another area.

The annual CROP drive will be getting underway Sunday, October 25 with that day being designated as "Crop Sunday" and the county canvass being held the week of October 25 to 31.

The Deaf Smith County United Fund is in full swing, with workers out making the rounds now collecting funds for the seven member agencies.

This year's goal is \$30,000; slightly higher than the goal for 1963.

Workers are urged to turn in all money collected just as quickly as possible so that directors of the organization will know "where they stand".

WAC Seed Company this week occupied their new office building and warehouse. The new building, located directly north of the old location is 60' x 140', which will more than double the storage capacity of the organization.

Wick Fowler in the Dallas News says—"When some politicians talk about winning the space race, they have reference to newspaper space for their campaign speeches.

Hospital Notes:

Patients in Hospital

Mrs. Santos Mariscal, Route 1, Silverton; Rosa Mariscal, Route 1, Silverton; Lester Harris Abston, Box 1, Vega; Howard E. Johnson, 1726 Dogwood, Pampa; Louie L. LeGrand, 105 Aspen; Mrs. Fred J. Mulkey, 227 Star; Ben R. Flowers, 501 E. 4. Mrs. Leon E. Vogler, Route 2; Mrs. Ceol C. Rockwell, 111 Centre; Mrs. J. N. Grady, 118 Ave. J; Mrs. Selma Doris Dugan, 504 Blevins; Mrs. Lee Curry, King's Manor, Box 68; Mrs. Ann Woodward, 410 Star; Her-

mengildo Castillo, Box 1029.

Mrs. Nettie Slaton, 601-25 Mile Ave.; Mrs. Dosa R. Blasingame, Box 2, Vega; C. L. Moorehead, Jim Hill Hotel; Mrs. W. E. Petree, 11' Ave. B; Mrs. Lawson H. Langford, 501 Lee, Dimmitt; Garland E. Harris, 505 Ave. K.

Patients Dismissed

Mrs. E. B. Titus, John David Hamilton, Ellen Marie Stacy, 10-14. Mrs. John H. McWilliams, Mr. Richard Martinez, Mrs. Epifanio Lucero, Alvin Valdez, David Mariscal, Michael S. Wilson, C. M. Smith, 10-15. Mrs. Frank J. Bezner, Mrs. Jack Casey, Lynn Warren, Aurora Mariscal, Mrs. Shirley Ann Laurent, Elmo E. Fridley, E. F.

Sevier, Delfino Moreno Perez, W. E. Wells, 10-16.

Letter To The Editor

Editor:

I must take exception to the views stated by Mr. Woodford in Thursday's paper that "the election of Barry Goldwater would be the election of the John Birch Society and the Ku Klux Klan to the highest office in the land."

Neither of these organizations has endorsed Senator Goldwater.

Further he has repudiated the Ku Klux Klan, which is, and has been since Reconstruction, a Democrat organization. Senator Goldwater had also repudiated many statements by Robert Welch as being irresponsible.

Now, let's look at the other side. The Communist Party, USA, Gus Hall, President, has endorsed LBJ as has Norman Thomas, Socialist. So it might be that this statement was not only immoderate, but the logic used, if turned around, would put the Communist Party USA in "the highest office in the land". Nonsense.

Pat Parker

Classifieds Get Results

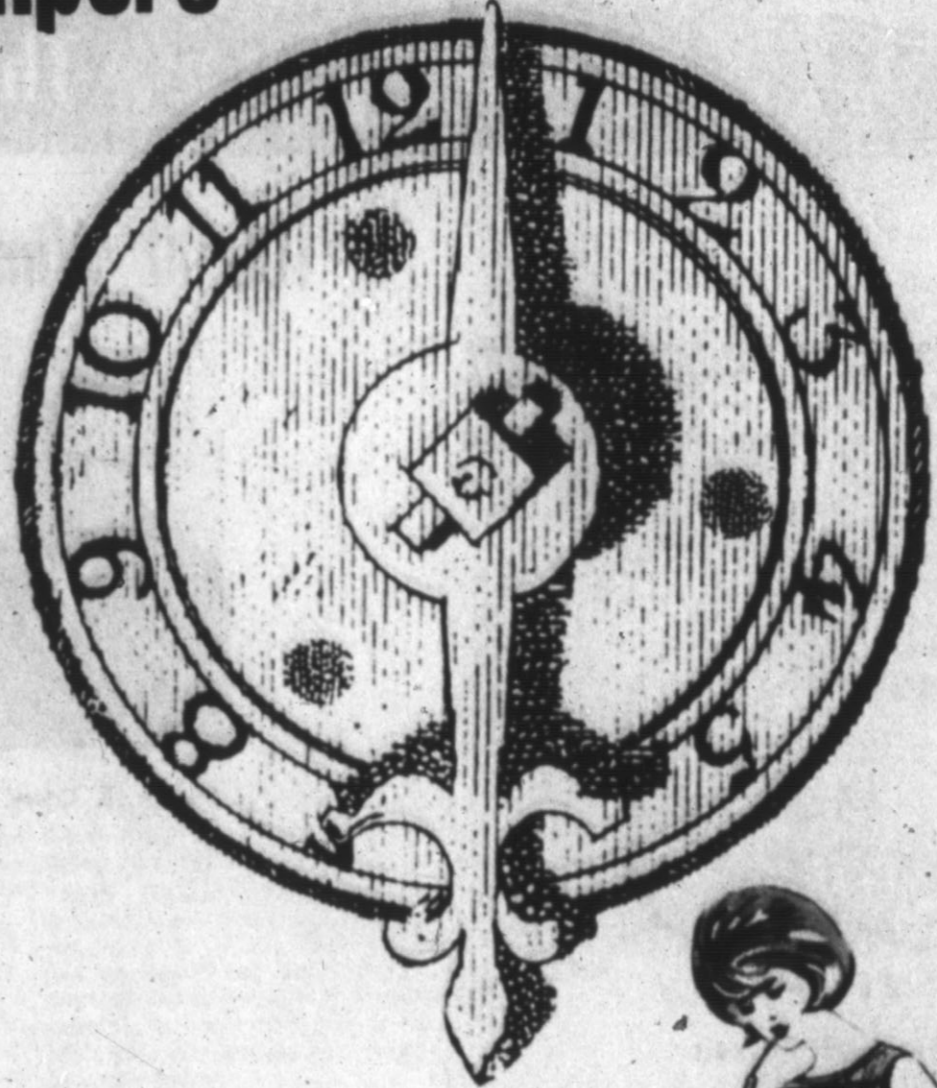
GAS

PROVIDES 80% OF THE AIR CONDITIONING . . . 99% OF THE COOKING AT THE NEW YORK WORLD'S FAIR

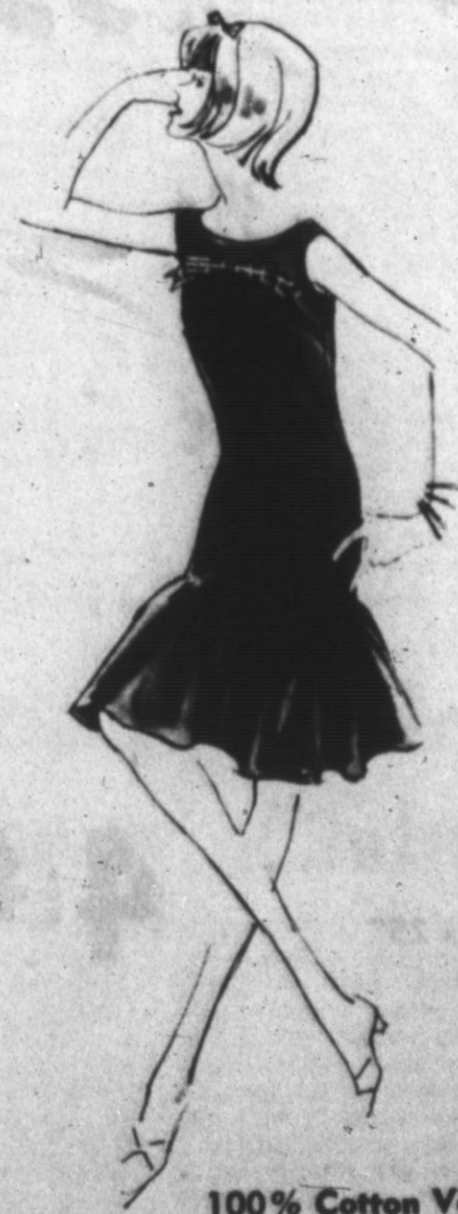
Patty Duke Petite Jumpers

'Round the Clock

from Gaston's Junior Dept.



100% Wool
Turquoise & Beige
Plaid
15.00



100% Cotton Velveteen
Black 19.00



White
Flannel
18.00



FIVE-YEAR LEADERS — Mrs. L. J. Dirks (left) and Mrs. William Dameron were awarded Fire-Year Membership Pins at the Camp Fire Ceremonial Friday night. Mrs. Dirks has served as assistant advisor in Mrs. Wilbur Gibson's 11th grade Horizon Club, and Mrs. Dameron is guardian of 7th grade Junior High Camp Fire Group. (Brand Staff Photo)

We wish to introduce Don Daves to our staff. Don has 13 years of service behind him in the service station business and we are very proud to have him on our staff at WEST PARK 66 SERVICE STATION.



West Park 66 Serv. Stat.

829 S. 25 Mile Ave. EM 4-2633

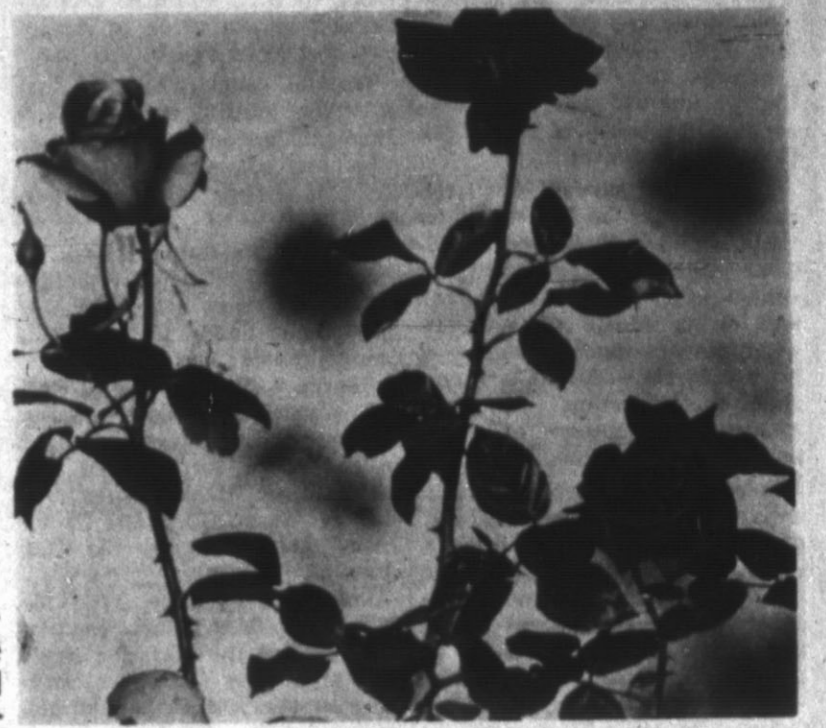
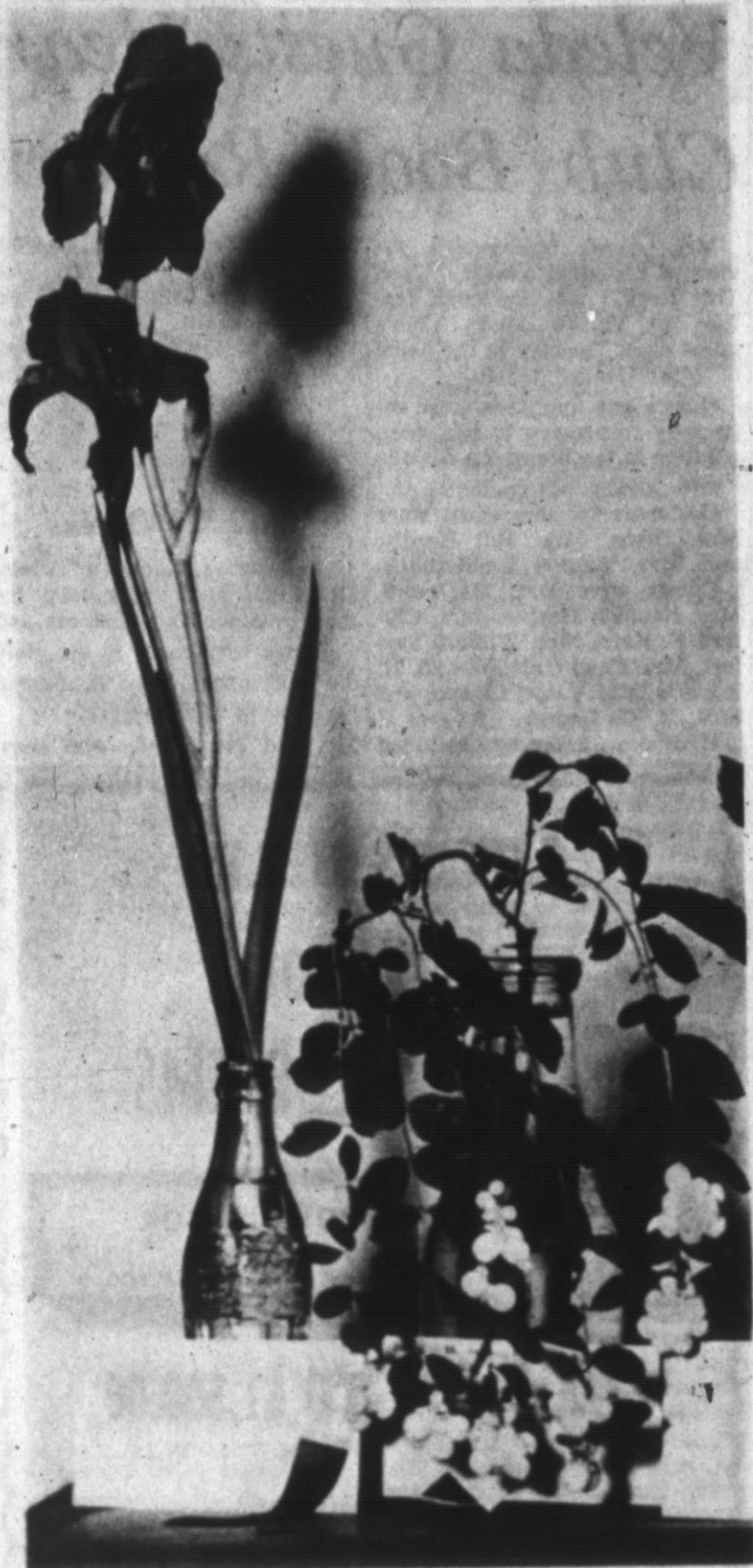
Gaston's

POPULAR STORE

Bud To Blossom's

Good Grooming

For Flower Show



RING AROUND THE ROSES — Theme of Bud to Blossom Garden Club's flower show last Friday spurred club members at work in their gardens for months and in special workshops for weeks before the all-day event. Groomed for exhibition here (upper left) are Iris — Harvest Queen (fall-blooming) and Snowberry (white clusters from medium-height shrub); and (at right) roses — Grandiflora Pink, Miranda (red hybrid tea), and Pink Florabunda. These specimens were selected and groomed for showing by Mrs. A. L. Manjeot, honorary member of Bud to Blossom Club. Typical of the show theme are Mrs. J. F. Martin's roses (at right center).

FOR EXHIBITION RIBBONS — Selecting specimens of garden chrysanthemums for show are club members, (below, left to right) Mrs. Lloyd Sharp and Mrs. Ira Scott. Mrs. Al Brown (lower right) chooses roses for the show theme.

FLOWER GROOMING — In workshop (center left, on mass and asymmetrical arrangements are Mrs. Pat Robinson (at left), show publicity chairman, and Mrs. R. N. Yarbro, general chairman of the flower show.

The Sunday Brand Woman's Section

Carma Thomas, Society Editor

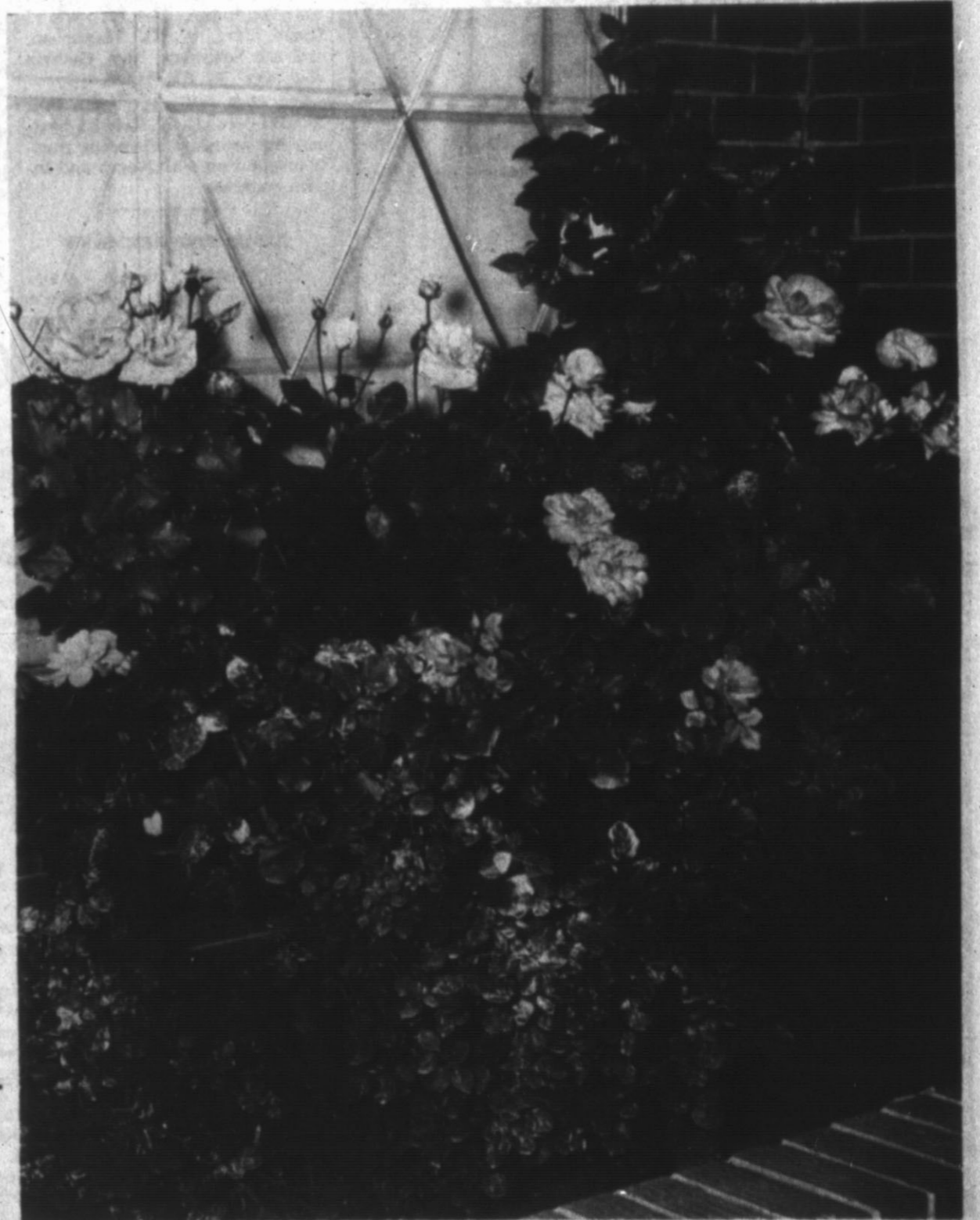
The Sunday Brand, Hereford, Texas, Sunday, Oct. 18, 1964



RING AROUND THE ROSES

Artistic Schedule

- Class 1. When the School Bell Rings. (For novice members only)
- Class 2. Ring Dem Golden Bells. (Peace roses, any wedding anniversary)
- Class 3. Hear the Buoy Bell Ring. (Beach or lakeside effect)
- Class 4. Bell on the Cat Rings. (Triangle arrangement, with cat as accessory)
- Class 5. Sleigh Bells Ring. (Thanksgiving or Christmas, red roses)
- Class 6. Ring the Liberty Bell. (Patriotic)
- Class 7. Ring Around the Roses. (Bride's table, or circular arrangement)
- Class 8. Vesper Bells Ring. (Sunset scene; religious theme)



Early Regional Music Is Club's Study Theme

In her overview, "Early Regional Music and Its Influences," Mrs. J. F. Clark furnished background for Hereford Music Study Club's program Monday afternoon in the home of Mrs. Dick Godwin, 203 Sunset.

From her survey of stern church hymns of Puritan New England, through Southern Colonial music — gay, artistic, skilled — and the folk ballads and string music of Southern mountaineers and cowboys of the Southwest — Mrs. Clark emphasized important influences marking development of a national style in music.

Pointing to the fact that music native to a people will find expression as a necessity, often a luxury, she paid tribute to the peoples of other lands who have contributed their folk music, their musical art and skills to the stream of American music.

As significant elements from Colonial music, she named the "Bay Psalm Book," 1640, the first American book of sacred music, and gave thumbnail sketches of:

Frances Hopkinson, first American-born composer of noteworthy music whose "My Days Have Been So Wondrous Free"

(sung by Mrs. Godwin) was the earliest known piece of American secular music;

William Billings, who published "The New England Psalm Singer," introduced the pitch pipe, and organized and taught the first singing schools, as early as 1721;

Thomas Hastings, whose 50 volumes of music, words for 600 hymns, and composition of 1,000 tunes added to America's church music; and

George J. Webb, child of English musicians, whose secular and sacred songs were compiled in collections for national use. (Hastings' "Rock of Ages" and Webb's "Stand Up, Stand Up for Jesus" were sung by the Club Chorus.)

America's heritage from the Old South, Mrs. Clark explained, included the Cavalier songs and plantation melodies; from the mountain fastness and pioneer folk, the pure English ballads and originals of the mountains and the all-day singings from the Southwest, the cowboy songs and ballads of the trail and ranchlands.

(Mrs. Dale Young and Mrs. Bill Brady sang "The Blue Tail Fly," "Barbara Allen," and "Old

Chisholm Trail.") Early regional music, Mrs. Clark concluded, contributed much to the heritage of musical America — for its music teachers, singers, artists of musical instruments, conductors, composers, and listeners.

Performing on the afternoon program also were Mrs. Joe Hacker in piano solo, "Sourwood Mountain"; and Mrs. Clark, Mrs. Godwin, Mrs. Brady, Mrs. Young, and Mrs. McCracken in Feltzler's "The Drum and Life."

The program closed with Mrs. Godwin's singing the hymn of the month, "O Word of God Incarnate." Mrs. J. C. McCracken served as accompanist for all vocal numbers.

Club visitors for the day were Mrs. George H. Wilson, Clarksville, Calif., and Mrs. Richard Jackson.

Mrs. B. Y. Crosthwait, president, presided at the business meeting, and the club sang our National Anthem in unison.

Members present included Mrs. Clark, Mrs. H. K. Fox, Mrs. McCracken, Mrs. Ellis Coombes, Mrs. Crosthwait, Mrs. Young, Mrs. Paul Lyons, Mrs. Bill Lankford, Mrs. Bill Penn, Mrs. Hacker, Mrs. Ray Conway, Mrs. W. E. Dameron, Mrs. Glenn Snyder, Mrs. Cliff Estes, and Mrs. T. W. Roberson.

Also Mrs. C. J. Mountz, Mrs. J. T. Gilbreath, Mrs. J. R. Allison, Mrs. T. W. Carmichael, Mrs. Bill Dameron, Mrs. Eugene Brink, Mrs. Steve Clements, Mrs. Bill Thompson, Mrs. Lowell Sharp, Mrs. A. O. Thompson, and the hostesses, Mrs. Godwin and Mrs. W. S. Fisher.

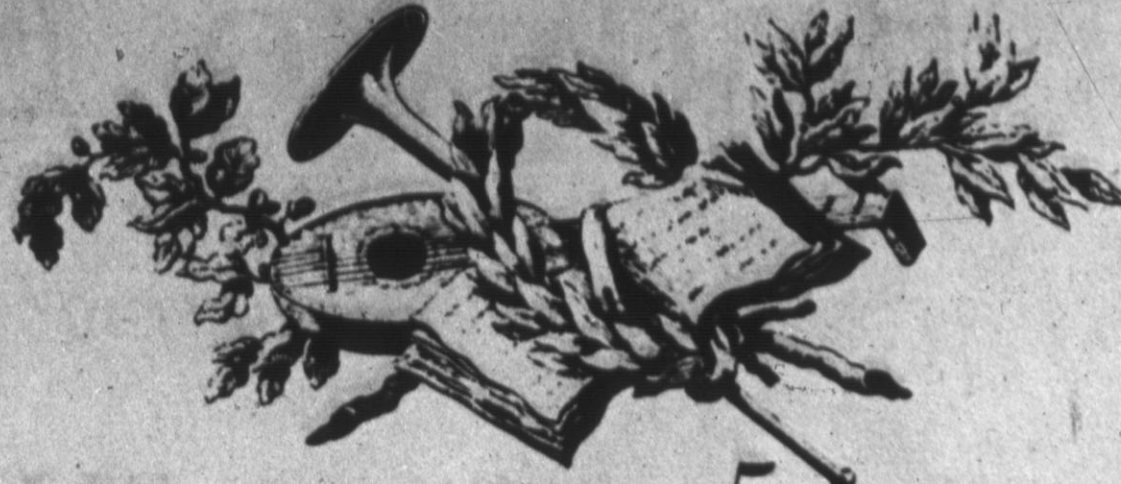
The club will meet again Oct. 26 with Mrs. H. K. Fox as hostess, the program accenting music originating with Negro and Indian sources.

TAPES FOR GERMANY COLUMBUS, Ohio (AP) — Dr. Theodore Edse of Ohio State University's German Department sends two six-minute tape recordings to Germany twice each month for use on a radio program heard by many Germans.

She chooses sounds which she thinks will tell Germans something about the United States — a jazz festival, a schoolboy delivering newspapers, a fellow diver helping a stranded motorist with a flat, parades, anything but political topics.

The only Quaker to become President was Herbert Hoover.

AMERICAN MUSIC



U.S. POSTAGE 5 CENTS

COMMEMORATIVE — This special 5-cent stamp in tribute to American Music is now available at Hereford Post Office. Designed by Bradbury Thompson, Riverside, Conn., the American Music Stamp was based on an 18th century vignette. It features wind and string instruments played at the time America became a nation. Arranged horizontally and printed on Giori presses in red, blue, and black on blue paper, the stamp is issued in panes of 50, with an initial printing of 120 million. The stamp was first put on sale Oct. 15 at New York City, headquarters of American Society of Composers, Authors and Publishers, which was founded 50 years ago. (U. S. Govt. Printing Photo)

Mrs. Major Traces History Of Special Days For Club

With a special program Lone Star Study Club observed Columbus Day and United Nations Day at their Tuesday meeting in the home of Mrs. Thelma Christum.

In her discussion of Columbus Day, Mrs. Vivian Major briefly traced the life of Columbus, his love of the sea, and his three voyages, emphasizing the first in 1492 as marking a major turning point in history. She noted that October 12 is always an important date for the United States as well as for all nations of the Americas.

Tracing events leading to establishment of the United Nations, Mrs. Major named the Inter-Allied Declaration of 1941, the signing of the Atlantic Charter, Dumbarton Oaks, and finally the San Francisco Conference and the nations' ratification of the United Nations Charter. She reaffirmed that October 25 as United Nations Day should be a reminder of world-wide efforts for peace among all nations and of the good that date and October 12 brought to America.

Presiding, Mrs. Baker Womble welcomed Mrs. S. A. McCathern as a new member and recognized Mrs. Maggie Kelton, Torrance, Calif., house guest of Mrs. C. D. Kelton, as special guest for the day.

Mrs. Christum and her co-hostess, Miss Mildred Elliott, served refreshments to Mrs. Maggie Kelton, Mrs. C. D. Kelton, Mrs. McCathern, Mrs. R. G. Elue, Mrs. Floyd Dunivant, Mrs. J. J. Durham, Mrs. H. E. Henslee, Mrs. Jim Higgins, Mrs. Opal Bookout, Mrs. Lawrence Krebs, Mrs. Major, and Mrs. Norman Moore.

Also Mrs. V. E. Dodson, Mrs. S. S. Williams, Mrs. Womble, Mrs. G. W. Newsome, Mrs. C. O. Phillips, Mrs. Fay Salt, and Mrs. Ed Warren.

Annual Trip Takes Club To Elm Tree

La Madre Mia Study Club made their annual out-of-city trip to Elm Tree Inn, Tulla, Monday evening, Oct. 8.

They toured the inn, had dinner in the Elm Tree Dining Room, and assembled for a short business session before ending the event at the Elm Tree. The occasion was planned by the club social committee, with Mrs.

Jerry Detwiler, chairman. This was the first club meeting for Mrs. Homer Brewer, recognized as a new club member by Mrs. W. E. Sparks, president.

Members sharing in this annual event were Mrs. Detwiler, Mrs. Joe Hacker, Mrs. Dan Her-ring, Mrs. Jerry Landers, Mrs. Bill Lankford, Mrs. G. C. Merritt Jr., Mrs. Harold Morton, Mrs. Bobby Owen, Mrs. Dean Mrs. W. C. Russell, Mrs. John Smith, Mrs. Sparks, and Mrs. Lee Drake.

Thursday is set for the next meeting of the club.

Officers Named By Westway HD For 1965 Slate

Mrs. Paul Rudd heads the new slate of Westway Home Demonstration Club officers for 1965. Club members held their election at their Thursday, Oct. 8, meeting in the Community Room of First National Bank. Mrs. Rudd had been named to complete the 1964 term of Mrs. Joe Wagoner, who resigned on her moving to Dumas recently.

Taking office with Mrs. Rudd, Jan. 1, will be Mrs. Donald Douglas, vice-president; Mrs. J. B. Odom, secretary; Mrs. Albert Lamb, treasurer; Mrs. Bill Drake, reporter and scrap book editor; Mrs. Bess Werner, council delegate.

Mrs. Werner presented the program of "A Study of Constitution

al amendments, outlining arguments for an against each proposition to be voted on in the General Election Nov. 3.

Mrs. Rudd conducted the business session, with the club voting to have their annual Thanksgiving Banquet Nov. 21.

Members present were Mrs. Douglas, Mrs. Roland Haingrove, Mrs. Albert Lamb, Mrs. Odom, Mrs. Rudd, Mrs. C. A. Sautley, Mrs. W. W. Thomas, Mrs. George Turrentine, Mrs. Werner, and the hostess, Mrs. Herb Owens.

Members were reminded of the next meeting, Oct. 26, in the home of Mrs. Donald Douglas, with Mrs. Carroll Newsom presenting a book review.

Veleda Guests Hear Club Book Review

Mrs. Ansel McDowell's review of Slaughter's book, "Upon This Rock," was the chief feature of Veleda Study Club's guest night Tuesday in the home of Mrs. George Olson.

Guests and members were especially responsive to this presentation of the life of the Apostle Peter.

Hostesses for this event were Mrs. Olson, Mrs. Bill Brady, and Mrs. Armon Lauderback. Guests were Mrs. McDowell, Mrs. Kenneth Harper, Mrs. Clifford F. Kerr, Mrs. William Seyfert, Mrs. Cecil Hart, Mrs. B. H. Roberts, Mrs. Lloyd Crume, and Mrs. R. C. Godwin.

Mrs. Dale Barkley, Mrs. Brady, Mrs. Gid Brown, Mrs. Joe Frank Clark, Mrs. L. J. Clark, Mrs. Clearman, Mrs. Charles Hoover, Mrs. Lauderback, Mrs. J. R. Oglesby, Mrs. Olson, Mrs. George Ritter, Mrs. Selver, Mrs. Glenn Watts, and Mrs. Gene Parsley.

Card Of Thanks

We wish to thank Dr. Mima, Dr. Rush and the nurses for their patience and kindness and the ones who came to see Ronnie and cheer him up during his stay in the hospital. Mr. and Mrs. Ohlig and sons.

LET US HELP SOLVE YOUR MONEY PROBLEMS

CALL DUKE POWELL FOR Fast & Convenient Loan Service

LOANS UP TO \$1,500.00

BUDGET FINANCE OF HEREFORD

605 Main EM 4-3712

EVERYDAY LOW PRICES
With Double Stamps
On Every Tuesday & Wednesday on \$2.50 or More Purchase Except Cig.

HAVE YOU TRIED US! NEARLY EVERYBODY ELSE HAS

More To Eat at More Money Saved. Try Our Store For All Your Needs

Bakers Grocery
1301 East 1st Park Ave. & Hwy



Win A Road Atlas Bring Your Samples in for A FREE SOIL TEST!

Right now, we'll pay to have your soil tested—and we'll present you a free Rand McNally Road Atlas in the bargain! All you have to do is bring in your soil samples. Right now is the time to get it done. If you'll always "ask your soil" before you buy, you'll always get the most out of your fertilizer dollar. See us for a soil sampling kit to make the job easier and more effective. Then bring those samples in—for a free soil test, and qualify for your new Road Atlas. This offer good until November 15. Come on in and get your "sampling materials" now!

"Don't just fertilize...Spencerize!"

SPENCER

EASTER FERTILIZER

EASTER — HEREFORD — DIMMITT — BLACK — FORD

FOR A Brighter Future INSURE Now!

Hereford Insurance
AGENCY and Deaf Smith County Abstract

Elizabeth Witherspoon 323 N. Sampson
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See Carl McCaslin Lumber Co. For All Your

Electric Fence Supplies

Including

- Chargers
- Batteries
- Wire
- Posts
- Insulators, etc.

If it's for an electric fence, we have it!!

Carl McCaslin Lumber Co.

A Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number EM 4-3434

Reception Is Planned For John Roy Oglesbys

Celebrating their Golden Wedding Anniversary, Mr. and Mrs. John Roy Oglesby will be honored at a reception today from 2 to 5 p.m. in the home of the Ray Stewarts, Dawn.

Hosts for the occasion are the couple's three daughters — Hazel, Helen, and Arless—and son Robert and their families, better known, respectively, as Mr. and Mrs. H. R. Stewart, Mr. and Mrs. J. B. Caraway, and Mr. and Mrs. Ray Stewart, all of Dawn; and Mr. and Mrs. Robert Oglesby, Stinnett.

They remind friends of the honorees and their family to call without further invitation. Greeting the guests with the

Young Mothers Club Plans Guest Night

Preparing for Guest Night, Nov. 10, members of Young Mothers Study Club were urged at Tuesday's meeting to make their invitation lists generous to swell attendance for their program in cooperation with the eye bank project of the Lions Club.

Giving the special reminder was Mrs. Charles Springer, program chairman of the club, who announced a special showing of

the film "The Boy with the Blindfold" for Guest Night.

At the Tuesday meeting in the Community Room of First National Bank, Mrs. Jennie Phillips gave a lecture-demonstration on "Hair Styling and Make-Up," with Mrs. Jim Arney serving as practice model. Question and answer periods followed each demonstration, as further suggestions were made on new styles, tints, and solutions to problems.

Mrs. Springer has introduced the speaker, part-owner and operator of a beauty concern, after members had answered roll call with "What is your hair or make-up problem?"

Mrs. Homer Rudd presided at the short business session and directed discussion as to plans for a Halloween party for the children of club members.

A definite date for the party will be announced later. Mrs. Rudd recognized Mrs. Tom Crawford as a new member and welcomed her to club membership.

Members present were Mrs. David Brumley, Mrs. Don Brush, Mrs. Frank Campbell, Mrs. Larry Dobbs, Mrs. Raymond Gerk, Mrs. Don Chapman, Mrs. A. T. Griffin, Mrs. Don Hamilton, Mrs. Glen Al Hunter, Mrs. Howard Hunter, and Mrs. Wendell Maloney.

Also Mrs. Don Newman, Mrs. Bobby Sheton, Mrs. Charles Springer, Mrs. Homer Rudd, Mrs. Tom Crawford, and the hostesses, Mrs. Arney, and Mrs. Ray Simpson.

Willing Workers Hear Program On Washington

Members of Willing Workers 441 club chose subject matter groups for their fall schedules at their meeting Oct. 12 at the Community Center.

Mrs. A. J. Berner also was present at the meeting, telling of her trip to a leaders conference held in Washington, D. C.

Mrs. J. A. McAndrews gave points on nutrition to the girls.

Those answering roll call with "A Trip I'd Like to Take" were Ellen McGowan, Maurea McAndrews, Teresa McAndrews, Pam Winget, Linda Newson, Cynthia Newson, Amy Ballard, Dorita McDermitt, Patricia Neff, Kay Clearman, Lynette Clearman and Mrs. C. R. Winget, leader. Also present was Mrs. Hugh Clearman.

Home habits, from whom man is believed to have evolved in Africa, was living 1,750,000 years ago.

African coastal natives named Mr. Kilimanjaro, Kilima Njaro, "The Mountain of Njaro," a demon supposed to cause cold weather.

of the White House, and anytime you stand for something you will make enemies.

Once a person has been elected to his office I pray for him whether I voted for him or not. But I intend to vote for Barry Goldwater, Bob Price and George Bush, because I feel they will help protect our Freedom.

Mrs. George E. (Annie) Brasher

honorees will be Mrs. H. R. Stewart and Robert Oglesby, assisted by the two older grandsons, Asa Ralph Atchley and Bob Caraway. Presiding at the guest book and serving guests will be granddaughters: Alice Ann Caraway, Rosemary Stewart, Linda Stewart, and Vicki Oglesby.

Other members of the house party will be the daughters, Mrs. Caraway and Mrs. Ray Stewart, and grandchildren: Jerry Stewart, Bette Stewart, Bill Caraway, Ralph, Larry, and Karen Oglesby. Assisting also will be Mrs. J. R. Oglesby's sister-in-law, Mrs. J. G. Gandy, and her daughter, Elizabeth.

On October 17, 1914, the former Miss Martha Ann Gandy and John Roy Oglesby were united in marriage in the home of the bride's parents, Mr. and Mrs. J. P. Gandy, in Goldsmith.

In 1918 the couple moved with their small daughter to the plains, ranching near Unger for a short time. In 1919 Oglesby began work with the Santa Fe Railway and continued with the company until his retirement in 1961.

Since his retirement Oglesby says that he has no hobby except helping his son-in-laws farm. But



Mr. and Mrs. John Roy Oglesby (1914 . . . Golden Wedding Anniversary . . . 1964)

both he and Mrs. Oglesby like vegetable and flower gardening. Mrs. Oglesby has taken an active in study clubs and home demonstration club work. Embroidering, crocheting, and doing crewel needlework for her daughters and granddaughters keeps her busy now.

The Oglesbys have been longtime members of the Baptist Church and they are now active members of the First Baptist Church, Canyon; they now make their home at 1902-7th Avenue, Canyon. Oglesby is a Mason and both are members of the Eastern Star.

Texas won all 11 games last season, including a shocking 28-6 victory over Navy in the Cotton Bowl.

York Mets divided their 18 National League games this year.

Thirty-one African countries have become independent since 1951.

Pasteur was the first person to develop a cure for hydrophobia.

Chimpanzees are capable of aiming the things they throw.

Anniversary Party

FRIDAY, OCTOBER 23

THE PLAYHOUSE SKATING RINK IS PROUDLY CELEBRATING THEIR 5th ANNIVERSARY.

In appreciation for the wonderful attendance and cooperation for the past five years, we want to say "THANK YOU" and invite all our old friends and the new people of this area to our anniversary party, Friday evening, Oct. 23, 7 to 10 p.m.

DOOR PRIZES — FREE COKES — BALLONS

SPECIAL PRICE

Kids . . . 35c
Adults . . . 50c

PLAYHOUSE SKATING RINK

Res. 276-5633 West on Highway 60 Office EM 4-9045

Letter To The Editor

Editor:

I would like to thank you for your editorial letter in the Sunday Brand on the 27th of September, the title of it was "Most Questions Have Two Sides, Including Politics". How true this is and I must say that I too was guilty of this when I first started to get interested in politics. We have a wonderful country here with our freedom of speech, press, and religion and to keep this freedom that our forefathers fought for, we too have to take an interest and stay awake or some day we will wake up and find that we don't have any of this freedom that we love so much.

I came from a country where we did not have this freedom and the people let this happen. When they did find out what kind of man Hitler was it was too late to do something about it. I heard my Father say many times, "Don't say anything against Hitler, child, or we all will be in trouble and what we say in this house is not to go any further or you won't have your Father anymore."

Here you can make jokes about your President and tell him if you don't like something. Also you can vote against him without any fear. This is what I call freedom. I have voted ever since I became a citizen of this country with the exception of once when I was sick. I have had people say to me "I did not have time", or "I forgot that we voted today", or "I don't know anything about the person who is running for office, anyway my vote would probably not count."

What would happen to us if all of us took this attitude?

A lot of times I did not know anything about the person running for office but I made it my business to learn about him by reading about him, listening to his speeches and then when he did get elected that is when I really watched him to see what he was doing. Is he keeping his promises? I know too that sometimes he can't keep all of his promises but I do expect him to do his job. If he fails to do them he will not get my vote again. My vote is only one but if everybody did this I think that the people we elect would be very careful when they are in office, that we the people put them in.

Something you and I can do is to pray, for this "Man" that was elected, that God will give them the wisdom to do what is right and just. With God on their side how can they go wrong? I know it is a big responsibility to be elected to any office whether it is a small office or the office

Only one piece of Ethan Allen furniture on this page doesn't grow with your children

(the crib)



TODAY—INFANT'S ROOM. Baby's home from the hospital with Mother! This beautiful Crib and 3-drawer Chest is ideal for the nursery.

Crib—Spring height is adjustable to four levels. Non-toxic safety finish in a warm nutmeg brown. Top of rails on both sides have a safety-plastic teething surface.

\$99.00

30" 3-Drawer Chest. For all of baby's needs. \$84.95



NEXT YEAR—TODDLER'S ROOM. There are so many starched and pressed outfits to hang up. Add the 2-Door Cabinet, equip it with a longer rod and use as a wardrobe closet.

30" 2-Door Cabinet—one adjustable removable shelf—\$79.95



4 YEARS FROM NOW—AND GROWING FAST. There's a whole panorama of new interests, new activities . . . new needs! Add the Upper Bookcase Unit and Record Cabinet. The 2-Door Cabinet, with the adjustable shelf, is now perfect for toys. A bed replaces the crib.

\$49.95

30" Upper Bookcase Unit—with 2 adjustable shelves—\$79.95

24" Record Cabinet—with one drawer and removably center partition—\$69.95

Spindle Bed



7 YEARS FROM NOW—AND IN LOVE WITH SCHOOL. More of everything requires more storage room, more shelves, a place to write and read. Add a Corner Desk with a comfortable Desk Chair, and an Upper Cabinet Bookcase over the Record Cabinet. The 2-Door Cabinet can now be used for hobbies and collections neatly out of sight.

\$69.95

34" Corner Desk—with one drawer—\$79.95

24" Upper Cabinet Bookcase—with adjustable shelf—\$24.95

Desk Chair



16 YEARS FROM NOW . . . AND AFTER. There's an adult living here now. Does this pose overwhelming problems? Not with Ethan Allen. Probably the addition of a Double Dresser with two more Upper Units will more than suffice.

\$139.95

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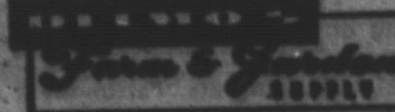
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THE SUNDAY BRAND Editorials

'We'd Rather Fight Than Switch'

Panhandle Paragraphs

Page Four The Sunday Brand, Hereford, Texas, Sunday, Oct. 18, 1964

Failure May Be Helpful

Senator Barry Goldwater may never win honors as an orator, in fact he may never again be as high in the political spectrum as he is today, but we have enjoyed listening to him and reading his speeches because he talks plain sense.

He is getting a first class hatchet job from the liberals of this country, especially the Eastern liberal intelligentsia of both parties who tend to look down their noses at a man who is not a scholar, who learned what he knows in the school of everyday life.

But Goldwater says things that make sense to us. In addition to his crusade against encroaching federal power and control of the individual, his hammering away at his demand for a strong America that won't bargain and give it to Communist Russia, Goldwater has things to say on the home front that make sense.

For example, he commits political heresy by saying that failure is necessary to a properly functioning society.

The very idea of condoning failure in a modern country and society likes ours strikes horror to the heart of a great many people, to whom Security is an idol to be worshipped at all costs.

It is an idea that runs contrary to the government program of welfare payments and job security and subsidies and the other things designed to wipe out poverty and assure success for everyone.

Goldwater says that failure, or at least the chance of it, is essential to a free society. The nation's economy could not remain healthy if the chance of failure were removed.

Businesses founded on limited capital and knowledge, operated without experience gained from their own or other's failures, sometimes go broke. If there were no chance for failure, if every enterprise were to be cloaked by a protective government blanket of subsidy, what kind of free society would we have in this country? More important, who would pay the cost of keeping everybody free from failure in any enterprise?

Failure serves the business economy

Showdown Near

Backstage efforts to work out some kind of a compromise on the refusal of the Soviet Union, its satellites and some other countries to pay their assessed share of the cost of various United Nations peacekeeping operations have not succeeded, and the UN General Assembly is headed toward a showdown on the financial issue when it convenes Nov. 10.

There has been some talk unofficially that the session, already delayed until after the United States presidential election, may be further delayed to allow more time for efforts to avert the showdown.

More is involved than just money. The Russians, for once, are right when they say that the future of the world organization is at stake. Either the UN is to be an effective instrumentality for dealing with threats to world peace, or it is not. But the Russians are engaging in their customary upside-down logic when they try to blame the United States for the crisis.

The position of the United States government is that, under Article 19 of the UN charter, the Soviet Union, because of its refusal to pay any of the approximately \$55 million it owes as its share of the cost of peacekeeping operations in the Middle East and the Congo, of which it disapproved, will lose its vote in the Assembly when that body convenes, along with any other country that is two years in arrears.

—Houston Post

THE Sunday Brand

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1964

James M. Gilentine, Editor and Publisher
Melvin Young, Managing Editor
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Lee Brown, Mechanical Superintendent

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and it also serves the individual. A school boy who flunks his mathematics has failed as a nuclear physicist; a boy who can't pass freshman English has failed his test as a college English professor.

Outside of school, a man who can't learn to be a butcher may learn to be an automobile mechanic, and a good one. Complete "job security" as a butcher would not really have benefitted him.

In school, sometimes failure, while bitter and hard to accept, may be helpful. A notable experiment was tried in California several years ago where grades were discarded and children were educated on a "progressive" or "permissive" system, allowed to learn and advance at their own pace. There was no grading system and children moved on to the next grade automatically.

This was a result of the theory that "there are no poor students, only poor teachers."

A result was a new generation of students, who today cannot read well, some of whom are still on a first grade level. We may say they have failed, or at least that the system has failed. In failing, they have given others a lesson that will be helpful to them.

Failure is something that has to be accepted, and if accepted in the right light, can be helpful in that it strengthens one for another effort to overcome failure.

An individual, a society, or a nation that never tastes failure is denied the chance to grow strong.

—The Ochiltree Co. (Perryton) Herald

Moment of Truth

The United Nations, founded on the yearning of mankind "to save succeeding generations from the scourge of war," now approaches its moment of truth. The coming discussion of the communist defiance of Article 19 of the U.N. Charter is not the first great crisis the international body has faced, but it might very well be its last as a meaningful factor in world diplomacy.

Because the communists have much to gain from unrest and anarchy in the free world, they have refused to pay their share of the U.N.'s peace-keeping operations in the Middle East and the Congo.

Article 19 provides that a member "shall have no vote if the amount of its arrears equals or exceeds the amount of the contributions due from it for the preceding two full years."

The Soviet Union and its satellites have been liable to action and loss of votes under this article since Jan. 1. The Red power has threatened to walk out of the U.N. if the general assembly enforces the article at its meeting in November.

The United States has declared that the communists must abide by the rules that they themselves agreed to. Though the Reds have called this stand an attempt to wreck the U.N., our diplomats have pointed out that the quickest way to wreck an organization is to let its truculent members violate the charter at will.

The U. N.'s predecessor, the League of Nations, was also founded to keep the peace through collective action. A great power, the United States, stayed out. Nevertheless, the league was the leading force in international affairs for several years after World War I.

Then, in 1935, Italy defied the league and its principles by open aggression. Mussolini invaded another member nation, Ethiopia. The covenant on which the league was founded called for united action to punish the outlaw power.

Economic sanctions were applied, but before they took effect, Great Britain and France broke them with a "compromise," which actually gave the outlaw nation what it wanted. Within a few months Italy had annexed Ethiopia.

In bowing to Mussolini's defiance, the league committed suicide as a significant force for peace. It lingered on for 10 more years, but after 1936 its debates were academic exercises, ignored by the world powers. The disputes that triggered World War II were not even referred to it.

Now the U.N. faces a similar test against a power that has defied its rules. Again, a "compromise" has been offered as an alternative to decisive action. India has reversed its stand of 1962 and now agrees with the Reds that they should be allowed to choose which rules they will obey and which debts they will pay. It has proposed that the Security Council, in which Russia has a veto, be given the final say over assessments. This plan "to reduce tension" is actually a restatement of the communist stand.

If the delegates of the smaller nations, who hold a majority power in the assembly, think back to the fatal decision of their counterparts in the league, they will spurn this easy path of appeasement. It has been said, and truthfully, that those who do not learn from history are doomed to relive it.

—The Dallas Morning News



TEXAN IN WASHINGTON

Much Interest Shown In FAA Spray Hearings

By **TEX EASLEY**
WASHINGTON, (AP) — Many Texas farmers who use airplanes

to spray and dust their crops with pesticides are expected to testify at a public hearing Nov. 5 in Oklahoma City.

Hikers Return Tired From Canadian Canyon

Brown, tired and blistered, the Hereford hunters who hiked to the canyons of the Canadian returned Wednesday afternoon, loaded with all sorts of game and other tales

30 YEARS AGO

which they have been telling since. They speak of panther and bear and other strange sights. In the crowd were Stefan, Lovelace, Stanberry and Cockrell.

H. B. Webb returned Monday from a business trip to Silver City, Iowa.

Mrs. J. E. Webber is enjoying a visit from her sister, whose home is in Kansas.

Leslie Moreman has accepted a position at Myrick's, Leslie Smith having resigned.

Rev. Baker announced that he will preach Sunday morning and night on the subject, "The Observance of the Sabbath." Matters of special interest to the members will be made from the meeting of the session of Tuesday night. Everyone is urged to be present.

The attending physician reports that R. E. Cook, who has been quite ill, since September 28 is getting along reasonably well. He has been able to sit up for a short time, but still suffers from pain in his head. Mr. Cook's many friends in Hereford will be glad to know that his chances for permanent recovery are better now than at any time during his sickness.

Next Saturday the High School football team goes to Vega for a game with the team there. The basketball girls will also go over the same dates for a game. Both teams here are in good condition and are looking forward to a couple of good games.

Two vital subjects, "Underground Water" and "Government Control of Grain Sorghum Acreage," will headline the Farm Bureau's eighth annual convention scheduled in

10 YEARS AGO

the courthouse Saturday, Oct. 23. The meeting will begin at 8 o'clock and will be open to members along with any other interested persons who wish to attend.

A drive for old toys, to be repaired for distribution at Christmas, was opened this week by the Hereford FFW chapter.

"Any kind of toys which it is at all possible to repair," said Wayne Lawrence, commander. "Often we can take two or three items like cars and put them together and make one first class toy."

J. R. Sanderson, manager of the American Social Security, announces that a representative from his office will be in Hereford on Wednesday, Oct. 20, at 9:30 o'clock in the morning. He can be contacted at the Commissioners Court Room, at the Court House.

The grand jury, which recessed following Aug. 12 session, will convene again Tuesday, Oct. 19, according to District Court docket.

Area conditions, generally reflected through loans and deposits shown in quarterly bank statements, this week indicated the Hereford territory to be in far better condition than at the same period in 1953.

Collingsworth bank assets again set a seasonal all-time high for the third quarter of the year, statements of the three banks revealed this week. The total assets are \$7,883,291.16, approximately three-quarters of a million dollars higher than assets a year ago and one and a quarter million above the 1962 figure. Deposits followed the same trend — \$26,000 higher than deposits Sept. 30, 1963.

—Wellington Leader

National Newspaper Week is being observed during this period. And when, over these days, editors risk the appearance of immodesty by blowing their own horns, they have a right and an obligation to do just that. Your local newspaper provides a service that is unique, irreplaceable, and a fundamental part of our national life. Its pages tell an endless story of the events, great and small, that influence and determine the destinies of each of us. There is good news and bad — but whether its character, it is part of the scheme of things. Only the newspaper adequately can record it — and keep it as history in the ever-growing files of the past issues.

—The Denver City Press

Dennis Q. Lilly came up with what sounds like a jim dandy suggestion recently, one that could subtly help put Brownfield "on the map," so to speak. . . . What started all the wheels is clicking in Dennis' cerebrum was the routine receipt of gasoline bills from major oil companies. Just about every one of the envelopes . . . contains a little propaganda sheet extolling the particular virtues of the company sending the bill. . . . Well, all this business made Dennis wonder: Couldn't it maybe work two ways? In other words, when we send along a check to Houston, Dallas, Denver or Durango, why not insert a little leaflet telling why Brownfield is such a goshawfully good place to settle.

—Jerry Jackson in Brownfield News

Longer post office hours, expanded delivery services and largescale extension of zip-coded parcel post speed-up are planned for Christmas, according to Levelland postmaster, Harry Mann. Among the expanded services, six-day week is planned Dec. 7 through Dec. 31.

—Levelland Daily Sun News

There is nothing about "United States Day" Oct. 23 that should be objectionable either to Democrats or Republicans. It is simply an effort to unite all of us who love our country in appreciation of the fact that we must retain our national sovereignty, our independence as a nation, and freedom as a people within the framework of our Republic, our Constitution and our Bill of Rights.

—J. C. Phillips in Berger News-Herald

Several autos were ransacked while their owners were in church Sunday night before last. One of the autos belonged to local dentist Dr. Charles Craig. Well, what do you suppose a thief would find in a dentist's car? That's right, toothbrushes. Three dozen tooth brushes were stolen. So local law officials should concentrate on trying to find a thief with very clean teeth!

—Wendell Tooley in The Floyd County Hesperian

Two ladies overheard at the coffee shop: "I can't go into all the details, darling. I've already told you more about it than I heard myself."

—James Roberts in Andrews County News

Shades of the Old West; Memories of the old train drives are being revived in the Heart of Texas; days of the old Chisholm Train and the drives to Dodge City and Abilene, Kan., through this country. It's not a movie and it's not a television picture which folks are seeing along the route. It's just a modern-day trail drive of cattle from Pontotoc to Sonora, and there are about 1000 head of them on their way to green pastures in Sutton County.

—The Brady Standard

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his hindwood farm apparently is getting his mind off the political campaigns this week.

Dear editor:

According to an article I read last night in a copy of a newspaper I pulled off my television antenna and which must have fallen out of some Presidential candidate's airplane as it was published at least 15 states away from here, the world has made more scientific progress in the last 50 years than it did in all the years before, throughout the long corridors of history.

This progress it said has been made in all fields of science, and cited not only space exploits and monster bombs but incidental progress here on earth in other areas. For example, it pointed out, scientists have now perfected a machine that picks heads of lettuce. Not only does it pick them, it first feels them to see if they're ripe, and will leave any lettuce head not yet quite ready for picking.

While I have never felt the need for a \$50,000 machine to tell me when anything in a garden was ready to eat, still I'll admit this is progress if you have difficulty in this line.

But science still has a long way to go. For instance, take a TV Western. It is fabulous enough to sit in your house and watch a Western unfold on your television set, but I have never understood how science could do all this and still not ever whip the problem of the back-splining buggy wheel. Yet it's a fact, when the owner of the ranch pulls into his front yard from a trip to town in a buckboard or a buggy pulled by two high-stepping mares, the wheels are turning backwards. It continues to baffle me, how science can get the moving picture onto my screen, even, I'm told, in color, but still can't make the wheels turn forward.

I have not heard of any branch of science that's working on this problem, and until it's conquered I'm going to continue to have something less than absolute faith in scientific progress. Personally I don't see why a man with Ben Cartwright's money puts up with it.

Yours faithfully,
J. A.



HEREFORD GIRL NAMED PRESIDENT — Catherine Smith, second from left is shown with other officers elected to the South Plains College Drama Club recently. Catherine, daughter of Mr. and Mrs. C. A. Smith, Milo Center, is a sophomore at the Levelland school and is serving her second year as president of the Drama Club. Miss Smith is a 1963 graduate of Hereford High School. Other officers left to right are Zetha Rinne, Wilson, reporter; Jim Sturgill, Hobbs, N.M., vice-president; and Theresa Schmalstieg, Levelland, secretary. (South Plains Photo)

Ford Sparks Mon Amis' Political Self-Analysis

Frank Ford was guest speaker for 'Mon Amis' Study Club at their Tuesday afternoon meeting in the Community Room of First National Bank. Mrs. David Hutchins, chairman of the club's political program, introduced the speaker.

Setting the tone of his discussion, Ford gave each of his audience a self-analysis questionnaire for determining her political philosophy.

Chief points Ford made, it is reported, is that a two-party system gives every citizen "power-steering" over the vehicle of government. If one party of officeholder fails to keep the public trust, a slight turn of the wheel by the voters can correct the course. On the other hand, in a one party situation, the steering wheel is locked, with the voters too often left unable to do anything about it.

He noted that historically a society has become great and productive because of spiritual awareness. When this awareness fades and dedication gives way to materialism, moral decay follows and soon afterward the end of that civilization.

He also pointed out that each must follow his conscience and do what he thinks is best for his children and for future generations.

Ford cited the moral problems that face voters this year in determining how to mark their ballots; delved in matters of taxes and use of tax money; put questions pointing up his philosophy in politics and political trends.

He urged each voter to examine the issues in the light of the record concerning each, and he cautioned against relying on platforms or promises that often are meaningless.

Mrs. David Hutchins presided over the business meeting when plans were made to have a "Fashion Two-Twenty" cosmetic party as a money-making project for the club.

Roll call was answered with Frost and their guest, Miss Tomma Caster, Mrs. Bessie Smith, Grant Hanna, Mrs. Ralph Smith, Mrs. Frank Smith, and Arch Dobbins.

The Auxiliary reports that the been redecorated with off-white walls, tangerine curtains, and blue and white murals for patients' enjoyment.

"Do you plan to vote?" Members were reminded of the year-book quotation for this program: "There is a big difference between free speech and cheap talk."

Club hostess for the day was Roba Allmon, with Mrs. Gene Welch and Mrs. R. E. Baker being guests. Members present

were Mrs. Roy Botkin, Mrs. J. D. Greeson, Mrs. James Arnold, Mrs. Jim Lookingbill, Mrs. Lawrence Jackson, Mrs. Billy Baker, Mrs. Dave Hutchins, Mrs. Raymond Wiley, Mrs. Jack White, Mrs. James Clearman, and Mrs. Jerry Terrell.

An industrial tour will mark the club's next meeting, Nov. 10.

Heart-Cross Ceremony Installs Golden Circle Class Officers

Mrs. Norene Poarch was installing officer for Golden Circle Sunday School Class of Avenue Baptist Church Monday evening. The class met for this event in the home of Mrs. Jerry Ray Landers, 527 Westhaven.

In an installation devotional, Mrs. Poarch gave a special challenge for the year as she pinned a paper heart over the heart of each officer. In turn each member of the new slate placed her paper heart before a cross and took up instead a small cross,

symbolical of assuming her new duties.

Inducted into office were Mrs. Landers, president; Mrs. Jesse Jackson, vice-president; Mrs. Cecil Morrison, secretary; Mrs. James Brownlow, treasurer-reporter-recording secretary; Mrs. Dick Thompson, missions chairman; and Mrs. Edna Anders, class ministrant and foods chairman.

Absent were Mrs. Mabel Digby, scrapbook editor, and Mrs. Don Davison, song leader. Nam-

ed to the social committee were Mrs. A. W. Salk, chairman, Mrs. Darrell Carroll, and Mrs. Don Gibson.

The service closed with prayer; then refreshments were served to Mrs. Marti Mason, Mrs. Jackson, Mrs. Jack Flowers, Mrs. Gibson, Mrs. Dale Barley, Mrs. Don Hatter, Mrs. Anders, Mrs. Charles Gresham, Mrs. Brownlow, and the hostess, Mrs. Landers.

TWO FOR TALK

LINCOLN, Neb. (AP) — A female prisoner in the Lincoln city jail started talking to herself to pass the time. Then she began to answer her own questions.

The chattering was so realistic the police matron unthinkingly brought her two dinners.

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Book Review, Film Set World Music Theme

Highlighting Dawn Music Club's International Music Program, Mrs. H. H. Miller reviewed Pierre La Mure's "Beyond Desire," a novel based on the life of Felix and Cecile Mendelssohn.

Mrs. Miller singled out one of the greatest contributions of Mendelssohn to the world of music thus:

"Some lives leave a deep and lasting impression on the world, and Felix Mendelssohn's was such a life. The impetus given by Mendelssohn to the recognition of Johann Sebastian Bach's towering genius was decisive. No greater service was ever rendered by one artist to another. Mendelssohn's performance, after nearly 100 years of neglect, of the immortal 'Saint Matthew Passion,' and the subsequent search for Bach's manuscripts, have already brought the humble choirmaster to the place in

music which is rightfully his—the highest."

Another accent on international music was the showing of a film, "Listening to Good Music—The String Quartet," featuring Haydn's "Papa and Mama Quartet."

In piano duet Mrs. Robert Strain and Mrs. Carl Wimberly presented Lecuona's "Andalucia."

Introducing the program, Mrs. Ray Polan gave the historical background of the club's hymn-of-the-month, "O Word of God Incarnate." The club then joined in singing the hymn.

At this Tuesday meeting of the club in the home of Mrs. Robert Strain, Mrs. Alfred Smith was co-hostess.

Members present were Mrs. Steve Bayousett, Mrs. Clarence Betzen, Mrs. Leo Criddle, Mrs. Paul Engler, Mrs. Matsy Heck, Miss Bertha Frye, Mrs. H. V.

McCabe, Mrs. Jim McCabe, Mrs. H. E. Miller, Mrs. Pat Miller, Mrs. Walter Lemons, Mrs. Eldon Owens, Mrs. Polan, Mrs. E. C. Reinauer, Mrs. Lanoy Tooley, Mrs. Carl Wimberly, Mrs. H. H. Miller, and the hostesses, Mrs. Strain and Mrs. Alfred Smith.

M. P.'S DYING EARLY

LONDON (AP) — Members of Parliament are studying vital statistics with more than the usual care. The last ten M. P.'s in the British House of Commons died at an average age of 9. Life expectancy in this country is ten years more.

The National Aeronautics and Space Administration has about 30,000 civil service employees, 10,000 of whom are scientists and engineers.

Legion, Women Conduct Social For VA Hospital

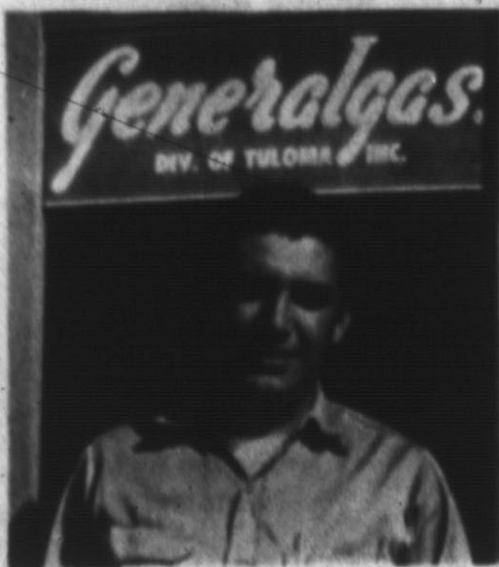
Members of American Legion and Auxiliary Post 192 were hosts Monday evening at the regular monthly party for patients at Amarillo Veterans Hospital.

With all patients able to attend assembled in the recreation room, Mrs. Ott, Auxiliary Hospital Representative, announced names of patients having birthdays in October. Each was presented a birthday card with currency inclosure from the Auxiliary.

Patients played games of bingo with Cecil Wilkins calling the numbers. He, too, observed his birthday Monday.

Later all were served coffee and cake by the Auxiliary, who took baskets of fruit, candy, and gum to the wards for those patients who were unable to attend the party.

Hereford hosts include Mr. and Mrs. Ira Ott, Mr. and Mrs. Cecil Wilkins, Mr. and Mrs. W. J.

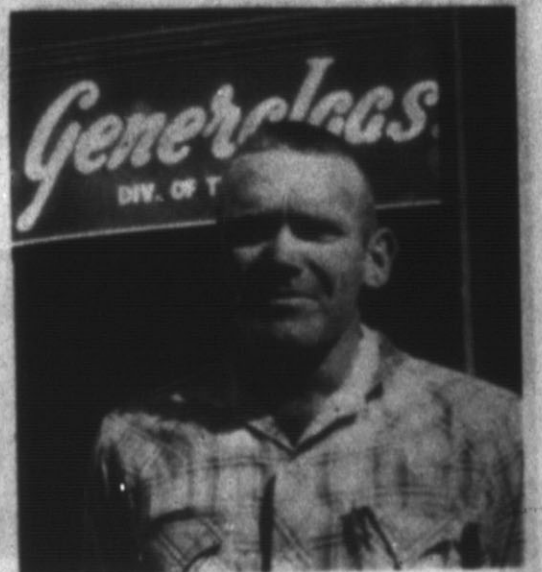


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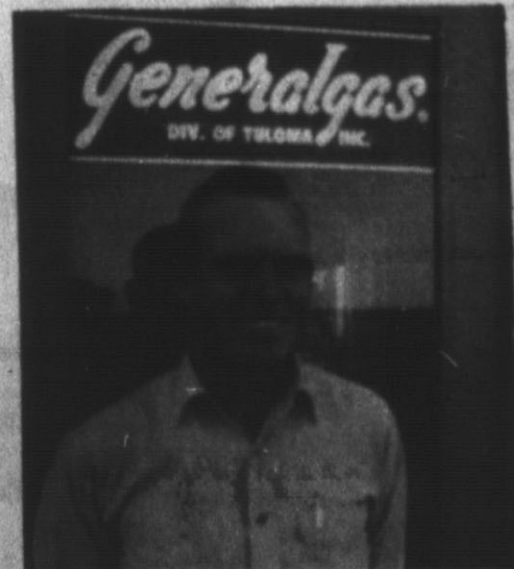
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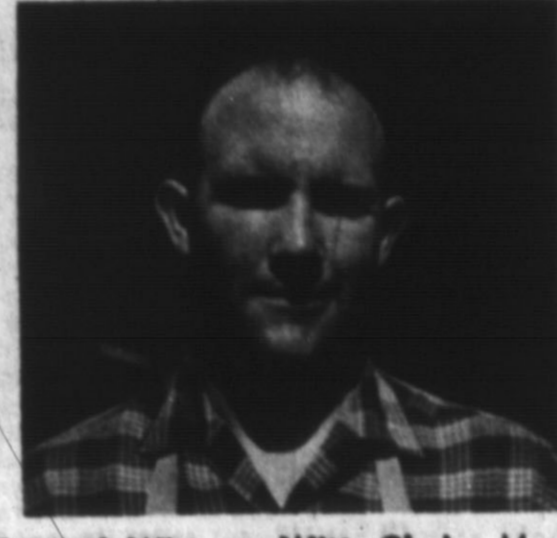
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2. Tie Breakers will be used in case of a tie. Three prizes will be given—\$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.
7. Winners of Cash Prizes will be announced on this page each week.



Don Daves — West Park 66



Kenneth Witt — Witts Choice Meat

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Texas at ~~Rice~~
~~S.M.U.~~ at Texas Tech
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Army
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Illinois
Syracuse at ~~Oregon St.~~
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Mississippi at ~~Vanderbilt~~
Minnesota at Michigan
Brigham Young at ~~Texas Western~~

Hereford at Canyon
~~Kansas State~~ at OU
Oklahoma St. at ~~Kansas~~
Texas at ~~Rice~~
S.M.U. at ~~Texas Tech~~
~~WTSU~~ at WTSU
Yale at ~~Cornell~~
~~Arkansas St.~~ at Abilene Christian
Air Force at ~~Boston Col.~~
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Army
Stanford at Notre Dame
UCLA at ~~Illinois~~
Syracuse at Oregon St.
North Texas State at San Diego
~~Pennsylvania~~ at Pennsylvania
Penn St. at ~~West Virginia~~
Mississippi at ~~Vanderbilt~~
Minnesota at Michigan
Brigham Young at Texas Western

1st Place Ronald Bridges
2nd Place Mrs. Cawthon Bryant
3rd Place Charles Smyr

OFFICIAL ENTRY BLANK

Hereford at Canyon	Duke at Army
Kansas State at OU	Stanford at Notre Dame
Oklahoma St. at Kansas	UCLA at Illinois
Texas at Rice	Syracuse at Oregon St.
S.M.U. at Texas Tech	North Texas State at San Diego
Trinity at WTSU	Princeton at Pennsylvania
Yale at Cornell	Penn St. at West Virginia
Arkansas St. at Abilene Christian	Mississippi at Vanderbilt
Air Force at Boston Col.	Minnesota at Michigan
Navy at Pittsburgh	Brigham Young at Texas Western

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Sundries

4# Sausage & 3 Doz. Eggs \$1.98
1/2 Grain Fed Beef lb. 45c
Chuck lb. 45c
H'made Sausage lb. 59c
1003 Park Ave. EM 4-9076


10 lbs. Steak
6 lbs. HB
7 lbs. Roast
2 lbs. Fryers
14.95

Witts Choice Meats

THE HEREFORD BRAND

HAYS IMPLEMENT

South 385 Hi-Way
HEREFORD, TEXAS



RED BARN
FERTILIZERS - CHEMICALS
RED BARN CHEMICALS, INC.

LARRY KAUL, c/o DEAF SMITH COUNTY GIN
SALES REPRESENTATIVE
HEREFORD, TEXAS
PHONE EM 4-3888

James M. Boyd
HUMBLE
WHOLESALE

Special Agent
Ronnie Riley
Buy the Best—
Why Settle For Less

EM 4-1070 120 N. 25 Mile Ave.
Farm Bureau
INSURANCE

EAST SIDE
"66" SERVICE STA.



WASH - GREASE
MINOR REPAIR JOBS
ANTI-FREEZE

ROCK STEWART - DEALER
ROCK STEWART - OWNER

★ Biggest Hamburger in Town
★ Order by CB Radio KEH2119
★ EM 4-3252
★ 711 W. 1st

Big Burger Drive In

Soft Spray Car Wash

★ 5 Min. Wash, 25c
★ Wash Motors
★ Vacuum For Inside

★ Coin Operated
★ Wash Cars
★ Chamels

25c ★ New All Weather Drying
Shed — Winter & Summer Proof

107 Ave. A Open Till 10:30 p.m.

Paul's Gulf Service
Formerly HALES GULF SERVICE

★ Brake Service
★ Wheel Balancing
★ Minor Auto Repair

Pickup & Delivery
Road Service

EM 4-0010 830 S. 25 Mile Ave.

COWAN JEWELRY

FOR BETTER DIAMOND
BUYS
217 N. MAIN



Miss Judy Rowland, Deryl House To Wed

Mr. and Mrs. Harvey Huddleston Rowland are announcing the engagement and approaching marriage of their daughter, Miss Judy Marie Rowland, to Deryl Lee House, Central Church of Christ will be the setting of the January 1 wedding.

The prospective bridegroom is the son of Mr. and Mrs. Elbert Austin House, Tulla. A 1963 graduate of Tulla High School, House attended General Motors School in Oklahoma City.

A 1962 graduate of Hereford High School, the future bride attended 1962 summer session of Abilene Christian College.

Presently employed in Hereford, the young couple are planning a home here.



Miss Judy Marie Rowland
... engaged to Deryl Lee House
(Bradly Studio Photo)

Merry Maidens, Ford Club Hold Joint Meeting

In a joint meeting of Merry Maidens 4-H club and Ford 4-H club Friday, Mrs. A. J. Bezner showed colored slides and reported on her trip to Washington, D. C. as a delegate to the National 4-H Leaders Conference.

Officers of Ford club were installed by Mrs. Bezner and Mrs. L. K. Williamson in a candle lighting service. Officers are Cynthia Hanna, president; Kim Williamson, vice-president; Diana Hickman, secretary; and Joyce Bezner, council delegate.

Several new members were initiated at the ceremony. New members are Beth Bezner, Teenie May, Connie Balmum, Sue Kirby, Mark Busby, Lori Hopson, Joe Smith, David Marnell, Kenny Warren, Johnny Rickman and Tommy and Deborah Nance.

Others attending the meeting were Joel Williamson, Donald and Ronald Vasek, Sharon and Tommy Bezner, Rebecca Hickman, Marty Childress, Connie Ward, Mary Ann Hoffman, Michael Funk, Georgette Makout, Jackie Brownlow, Mrs. C. A. Smith, Mrs. Tom Nancy and Julia and Ronnie, and Mrs. Joe Brown.

Dawn Boys' Club Fetes Thomases

Mr. and Mrs. J. W. "Lefty" Thomas were honored at a covered dish dinner at Dawn Community Center Saturday, with hosts being members of Dawn Boys' 4-H club. The day climaxed an annual achievement tour.

Mrs. Earl Plank, leader of the Dawn club, presented Mr. and Mrs. Thomas with a silver tray on behalf of the members, parents and leaders of the organization.

Jon David Miller presented Mr. Thomas a plaque in appreciation of his efforts on their behalf. Stephen Hoffman, chairman of the club, presented gifts of appreciation to the adult leaders, Mrs. Earl Plank and Mrs. H. H. Miller.

Earlier in the day, club members toured members' projects. Included were Mike Engler's yard beautification project, Stephen Hoffman's swine project, and Glenn and Wayne Polan's calf-feeding project. Following the tour, members, parents and leaders cleaned up the grounds and building of Dawn community center.

Those present for the occasion were Mr. and Mrs. Clarence Betzen and Beverly, Tommy,

Mrs. Richard Jesko Honored At Shower In Albracht Home

The home of Mrs. Duane Albracht, 410 Ave. J., was the scene of a pink and blue shower honoring Mrs. Richard Jesko, Dalhart, Monday evening.

Twenty close friends and relatives registered in the Baby Book and enjoyed the opening of the gifts for the honoree, the former Miss Connie Renfro, Hereford.

Petite white oaks topped with

Westway Club Hold 42 Party

Westway Community club met Saturday at the court house building for a "42" party. Homer Rudd presided.

Next meeting will have Mary Jo Godwin as program chairman.

Present were Mrs. Clarence Saulcy, Mr. and Mrs. Herb Owen, Mrs. John Dawid Owen, Mr. and Mrs. Paul Rudd, Mr. and Mrs. R. L. Wilson, Mr. and Mrs. W. W. Thomas and Jeanne, Mr. and Mrs. Cliff Combs and Dwayne, Mrs. Richard Dodson and Glenda, Merlin Kaul, Susan Rudd, Paul Rudd, Mr. and Mrs. Homer Rudd and daughters, Mr. and Mrs. Emmitt Johnson, all from Westway, and Mr. and Mrs. Sims Andrews.

Wayne, Sylvia and Mark, Mr. and Mrs. James McAndrews and Kevin, Steven, Neil and Jamie, Mr. and Mrs. Tony Hoffman and Stephen, Jane and Mary Ann, Mr. and Mrs. Ray Polan and Glenn, Wayne and Debra, Mr. and Mrs. Leo Witkowski and Jane and Gerald, Mrs. Orval Galley and Paul, Mrs. Paul Engler and Theresa, Jennifer, Mike, Matthew and Mark, Mr. and Mrs. A. J. Bezner and Tommy, Mr. and Mrs. Earl Plank and Pete, Mr. and Mrs. H. H. Miller and Jon David and Dion, and the honoree, Mr. and Mrs. J. W. "Lefty" Thomas.

sugar crystalline pink and blue booties with punch were served by the hostesses, Mrs. Duane Albracht, Mrs. Larry Walterscheid, Mrs. Lefty Berend, and Miss Doris Berend.

4-H Council Meets, Names Committees

Deaf Smith County Council of 4-H met at the court house Saturday to make plans and name committees for the club year. Club presidents all shared in telling what their individual clubs have been doing this fall.

Date for the annual achievement banquet was set for Nov. 2, Dec. 19 has been set as the date for the Christmas party, with the next council meeting to be Dec. 15, when officers will be elected.

Committees appointed were: Achievement Banquet — Nancy Smith, chairman, Joyce Bezner and Cynthia Hanna; Christmas Party — Janice Turrentine, chairman, and Connie Stark; Share the Fun — Maura McAndrews, chairman, and Steven Hoffman; County Contest — Robert Galley; Favorite Food Show — Mary Ruth Weaver, chairman, and Carlene Weaver; Dress Revue — Debbie Rickman, chairman; Bake Show — Jane Witkowski, chairman.

Those present for the meeting were Carlene and Mary Ruth Weaver, Debbie Rickman, Jane Witkowski, Janice Turrentine, Maura McAndrews, Robert Galley, Steven Hoffman, Nancy Smith, Joyce Bezner, and Jean Beene, assistant county home demonstration agent.

Read The Classifieds Classifieds Get Results

CARLOAD PRICES!!!

LOWEST PRICES
HIGHEST QUALITY

YOUR CHOICE OF 4 SUITES

WHILE THEY LAST \$119⁰⁰

4 COLORS
4 STYLES

HURRY

STOCK REDUCTION SALE

FREE DELIVERY

EASY TERMS

STOCK REDUCTION SALE

LAY-AWAY for CHRISTMAS



42 Oz. Super Soft Vinyl Covering — Pillow Back 11 Oz. Foam Padding in Seat — TV Lock Mechanism — a chair built for comfort

SAVE \$61⁰⁰
During Stock Reduction Sale

"BUCKAROO" STUDIO SUITE



Upholstered in Fabric or Heavy Weight Vinyl. 5 Pc. SUITE

• 2 Lamps • Rocker • Divan • Coffee Table
Kiln Dried Hardwood Frame
Coil Spring Seat and Back

\$238⁰⁰
Reg. 329.95

NEED PLUMBING REPAIR ??

- Complete Plumbing Repair Service
- Electric Sewer Machine Cuts Roots out of Sewer Lines

Winterize Your Home Now

- CHECK PILOTS
- CHANGE FROM COOLING TO HEATING

Call EM 4-3163 and let Jim handle the rest

— DEALERS FOR —

PAYNE

- Heating
- Air Conditioning Equipment

Jim Clark

• Fast • Dependable

JIM'S PLUMBING & HEATING CO.
610 Jackson
EM 4-3163

Hereford, Texas

ELJER

PLUMBING FIXTURES

H AND H FURNITURE

WEST HWY 60

BIG RED BARN

HEREFORD, TEXAS

'Citizenship Is Always First,' Ford Stresses

Frank Ford, leader in the local Republican party, stressed that "citizenship is first", to members to Teen-Age Republicans in their meeting at the Republican Headquarters this week.

Ford said, "You are here tonight because you are dedicated to an ideal and are willing to be active in a minority effort because you believe it to be right. The men and women who have turned the tide of history for the better in times past have been the ones who had the courage to stand against the pressures, the conformities and the mob psychology of their day and say 'No, this is the way'."

"A dead fish can drift with the current. Dictators have always appealed to the worst in people and have been mere opportunists who used people rather than setting an example and challenging them to greatness."

Ford continued, "You are to be commended for keeping your efforts on a high plane. Citizenship should always come first, and we should remember that we are all Americans. There are no votes to be won by petty vandalism. Knowledge of the issues is the most important thing."

Those attending also discussed plans for a canvass later in the week.

School Menus

PUBLIC SCHOOLS
Elementary Cafeterias
MONDAY - Corn dogs with mustard, buttered green beans, celery and carrot sticks, half a peach, hot rolls, butter and milk.
TUESDAY - Barbecued chicken, green salad, pineapple upside down cake, hot rolls, butter and milk.
WEDNESDAY - Chili beans with tamales, sweet-sour greens, cole slaw, apricot cobbler, cornbread, butter and milk.
THURSDAY - Hamburgers, potato salad, tomato, lettuce, pickle and onion, fruit jello and milk.
FRIDAY - Macaroni & cheese, mixed vegetables, combination rolls, butter and milk.
Junior-Senior Cafeteria
MONDAY - Corn dogs with mustard, buttered green beans, celery and carrot sticks, half a peach, rolls, butter and milk.
TUESDAY - Barbecued chicken, escalloped potatoes, tomato, pepper and onion rings, pineapple upside-down cake, hot rolls, butter and milk.
WEDNESDAY - Chili beans with fresh hot tamales, buttered broccoli, cole slaw, apricot cobbler, cornbread, butter and milk.
THURSDAY - Hamburgers French fries, tomatoes, lettuce, pickle and onions, fruit jello and milk.
FRIDAY - Macaroni & cheese, mixed vegetables, combination salad, oven-fried apple pies, hot rolls, butter and milk.
ST. ANTHONY'S SCHOOL
MONDAY - Spaghetti and meat sauce, spinach, carrot sticks, rolls, butter and milk.
TUESDAY - Chicken chow-mein, steamed rice, tossed salad, jello with fruit, rolls, butter and milk.
WEDNESDAY - Meat loaf, creamed potatoes, cabbage and green pepper salad, cherry cobbler, rolls, butter and milk.
THURSDAY - Wieners and beans, buttered potatoes, tomato wedges, cinnamon rolls, cornbread, butter and milk.
FRIDAY - Grilled cheese sandwich, vegetable soup, peach half, oatmeal cookies and onions.

Legal Notice

NOTICE TO BIDDERS
 Proposals for the construction of the following buildings:
 New Elementary School,
 Addition to Alkman Elementary School,
 School Bus Maintenance for Hereford Independent School District, Hereford, Texas, will be received at the School Administrative Offices until 5:00 P. M. Tuesday, October 20, 1964.
 Bids will be received separately for the General Construction, the Plumbing, Heating and Air Conditioning, and the Electrical Work. Bids will also be received separately for the School Bus Maintenance Building. The Owner reserves the right to reject any or all bids and to waive all formalities.
 Plans and specifications may be procured from Brasher, Goyette & Rapier, Architects-Engineers, 2118 - 34th Street, Lubbock, Texas.

Play "ONLY 19"

Food-Is-A-Bargain Game

734 CASH PRIZES

NOTHING TO BUY -- NO OBLIGATION
 Get Your "ONLY 19" Card at SAFEWAY

Here's How To PLAY

1. Get your 'FREE' "Only 19" Card each time you visit our store.
2. Each Card contains a "wash off" spot. If the number "19" remains after washing or you collect three cards totaling "19" you are a winner.
3. Mail your winning cards to the address on the back of your "Only 19" Card.



Fish Dinners

Capt. Choice Halibut, Haddock, and Scallops **2⁸ Oz. \$1**
 Pkg.

Shrimp Dinners

Capt. Choice **8 Oz. 59¢**
 SAVE 6¢ Pkg.

Fresh Eggs

Breakfast Gem Grade 'A' Medium Size **Doz. 39¢**

Blue Star Frozen Fruit or Cream **PIES**
29¢
 Each

FREE
 One Citation Solid Stainless **OVAL SOUP SPOON**
 With Coupons B-A and The Purchase of \$5.00 or More at your Safeway Store

Lalani Crushed **PINEAPPLE**
2^{No. 1} Cans 29¢

OXYDOL
 Detergent 10c Off Label **69¢**
 Gt. Pkg.

Coffee Cake Sara Lee Frozen **7 Oz. 49¢**
 Cake

PORK LOINS
 Whole Half Roast or Chops **59¢**
 Sliced Free Lb.

PORK CHOPS
 Center Cut Rib **69¢**
 Lb.

PORK STEAK
 Fresh Pork Lean and Tender **49¢**
 Lb.

ROUND STEAK U. S. Choice Mature Beef Full Cuts **89¢**
 Lb. **Bacon** Safeway and Armour Star **59¢**
 Lb. **59¢**
 Philadelphia 8 Oz. **\$1** Fish **89¢** Capt. Choice 5 Lb. **89¢** Cheese Cream 3 Pkgs. **59¢** Whiting 5 Box



PORK ROAST

Little Pig Fresh Pork Shoulder
 Picnic Cuts Safeway Special Price

29¢
 Lb.

ZEREX BEANS
TAMALES
MUSHROOMS

Permanent Anti-Freeze Gal. Can **\$1.59**
 Big Chief Pinto Beans 4 Lb. Bag **49¢**
 Ellis Hot Tamales 3 No. 2 1/2 Cans **\$1** SAVE 17¢
 Royal Treat 4 Oz. Can **45¢**

Mix'em or Match'em Kellogg's Cereals

- 9 1/2 Oz. Rice Krispies
- 16 Oz. All Bran
- 10 Oz. Sugar Frosted Flakes
- 7 Oz. Fruit Loops

3 Pkgs. Only \$1

Safeway's Garden Fresh Produce

DELICIOUS APPLES
20 FOR \$1
 Washington State Extra Fancy
 Florida Grapefruit **2 lbs. 35¢**
 U.S. No. 1 Red Potatoes 10 Lb. Bag **59¢**
 California Bell Pepper **19¢**
 California Green Onions **2 For 19¢**

Go-Togethers

MEAT SOUPS
 Campbell's **6** Tall Cans **\$1**
 SAVE 17¢

CRACKERS
 Busy Baker **23¢** Melrose **19¢**
 SAVE 4¢

These Prices Good Thru Wed., Oct. 21st in Hereford

QUALITY NURSERY STOCK

Armstrong
 205 W. Park EM 4-1868

SAFEWAY
 We Reserve The Right To Limit Quantities

Breeze Detergent **81¢**
 Gt. Pkg.

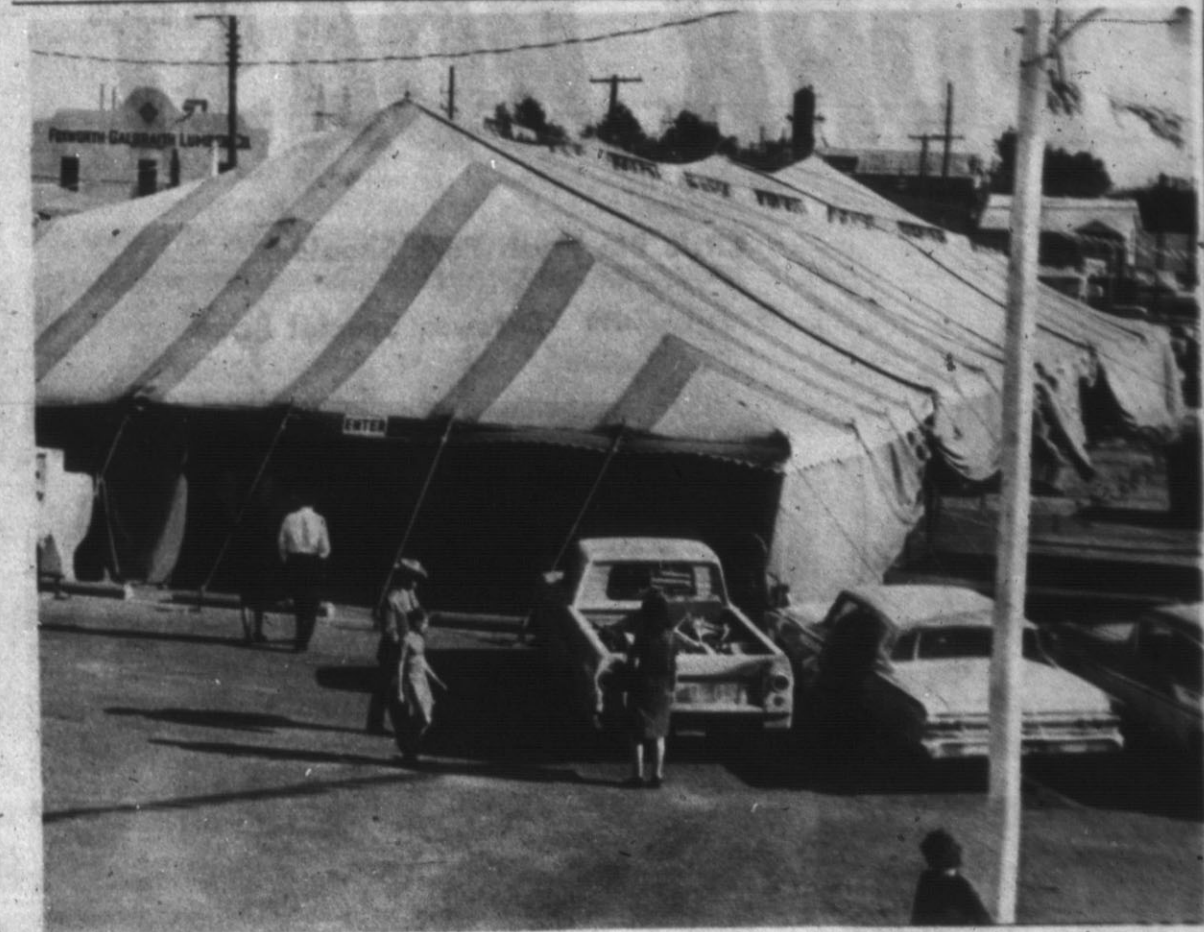
Rinso Blue Detergent **69¢**
 10c Off Gt. Pkg.

Reynolds Foil **89¢**
 75' Roll

All Powder Detergent **79¢**
 3 Lb. Pkg.



'ECONOMICAL' CAMPAIGN — Two Republican candidates for state offices are traveling together these days "to cut transportation costs." Here they are shown in Hereford. At left is John-Matthews, Abilene, candidate for State Land Commissioner, and John B. Armstrong, Kingsville, candidate for Agriculture Commissioner. (Brand State Photo)



AUTO SHOW, CIRCUS STYLE — Hereford big tent on the Hereford State Bank parking lot. Hundreds attended the two-day second annual show last weekend under a event and viewed the new models. (Brand Staff Photo)

200 Persons Enroll For Sales 'Clinic'

Clint Formby, manager of radio station KPAN, Saturday announced that more than 200 men and women have registered for the Patterson Customer Relations and Sales Clinic beginning tomorrow night in the high school auditorium.

The clinic was brought here by KPAN. Frank A. Patterson, Sr. will conduct the clinic.

The Clinic will be held Monday, Tuesday and Thursday nights from 7:30 to 9:30. No examination will be given at the end of the course.

At the first session, Patterson will discuss how do "star" salesmen achieve success, the selling approach — "Wrong and Right" — how to greet the customer — "See the people", "The Buying Motives" — "Why People Buy", the six Q's (Cues) (A formula for organizing our thinking) and the sales presentation demonstration.

Tuesday night's session will be telephone techniques, how to

close and when to close (we can't win unless we can close) and customers' additional needs-suggestion selling.

The final night Thursday will be on effective speaking — "It's how we say what we say", human relations, — how to get along with our fellow employees and be happy, — how to get along at home, at the church, how to remember names, how to remember our sales stories, and Pat Patterson's "Greatest Discovery" for getting things done.

At the end of the Thursday session each person will receive the booklet "Customer Relations and Sales Methods That Sell" which represents the entire course in printed out-line form. It will not be necessary to take notes.

For information about the clinic, interested persons were asked to contact KPAN at EM 4-1860 or EM 4-1665 or Mr. Formby says

last minute registrations will be taken at the auditorium after 7 on Monday night.

A WORLD OF MEDICINE IN ONE STORE

McDOWELL DRUG
EM 4-1313

Food-Is-A-Bargain Game

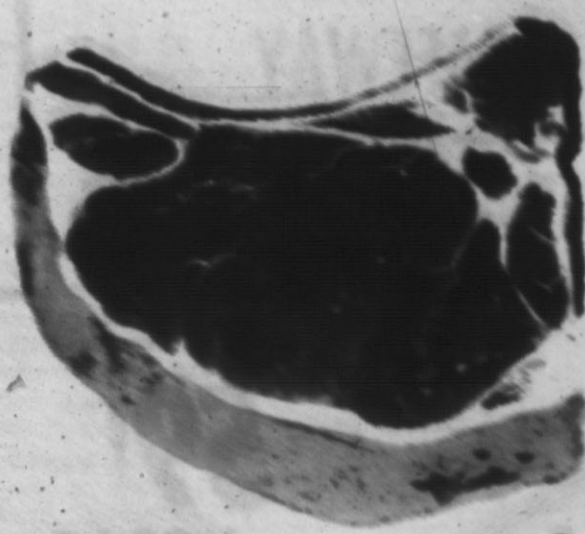
734 CASH PRIZES

Get your "ONLY 29" card at
(Nothing to buy!)

TAYLOR & SONS



*Today, the average family spends ONLY 1% for food out of each after-tax dollar, according to Government figures. 23 years ago, food took 2% out of each dollar.



PORK CHOPS

CENTER CUTS **69¢** LB. END CUTS **49¢** LB.

BACON Flavor Wright 2 lbs. **89¢** HAMBURGER 3 lbs. **\$1**

STRAWBERRIES

Shurfine Frozen Sliced 16 Oz. **29¢**

Kotex 12 1/2 2 For **69¢**

TENDERCRUST Cookies 4 1/2 Cello Pkg. **49¢**

SHURFINE Flour 5 lb. Bag **39¢**

SNOWDRIFT Shortening 3 lb. Can **59¢**

FOLGERS Coffee 3 lb. Can **2.37**

ORANGE JUICE

Shurfine Frozen 6 Oz. **3:69¢**

Dr. Pepper Reg. Size Plus Dep. **39¢**

WALDORF Toilet Tissue 4 Roll Pack **29¢**

ROXEY Dog Food 5 lb. Bag **49¢**

HUNTS Catsup 20 Oz. 2 For **43¢**

DEL MONTE Fruit Cocktail 303 Can 4 For **89¢**

ICE CREAM

Cloverleaf Pink 5 For **\$1**

Pledge Furniture Polish 14 Oz. **\$1.19**

Anti-Freeze Prestone or Zorex Gall. **\$1.59**

Shurfresh — Cans BISCUITS **13:51**

Kraft — American or Picante Cheese Slices 8 Oz. **33¢**

Shurfine Pineapple Juice 48 Oz. **23¢**

Shurfine — Can Vienna Sausage 5 For **\$1**

TENDERCRUST BREAD COUPONS Good for Football & Baseball Equipment Extended thru Dec. 31

CARROTS Cello Bag **10¢**
RED POTATOES 10 lbs. **59¢**
GRAPEFRUIT or ORANGES 5 lb. Bag **59¢**

APPLES

Delicious 8 Lbs. **79¢**

Jonathan 8 Lbs. **59¢**



TAYLOR & SONS FOODS

LOW, LOW, EVERYDAY SHELF PRICES

YOUR HOME TOWN BOYS

CASH AND SAVE

Sure It's Old

But It Still Runs

THESE ARE MODERN TIMES, BUT A LITTLE-OLD FASHIONED HONESTY WOULDN'T HURT ANYTHING IN WASHINGTON — AND IT MIGHT EVEN HELP SOME.

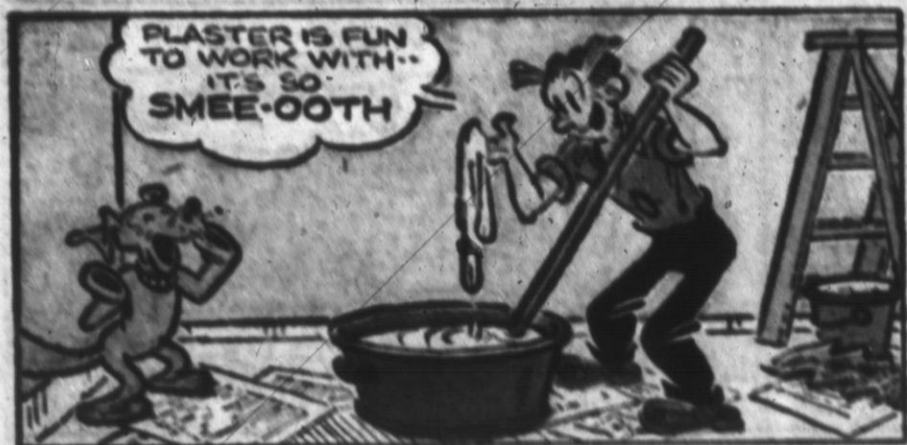
VOTE REPUBLICAN

NOV. 3

(Pd. for by Deaf Smith County Republicans — Keith Jorde Chairman)

BLONDIE

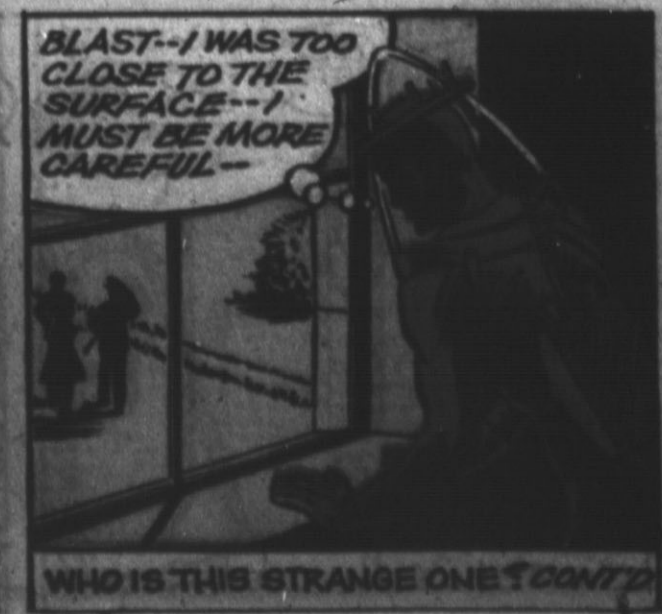
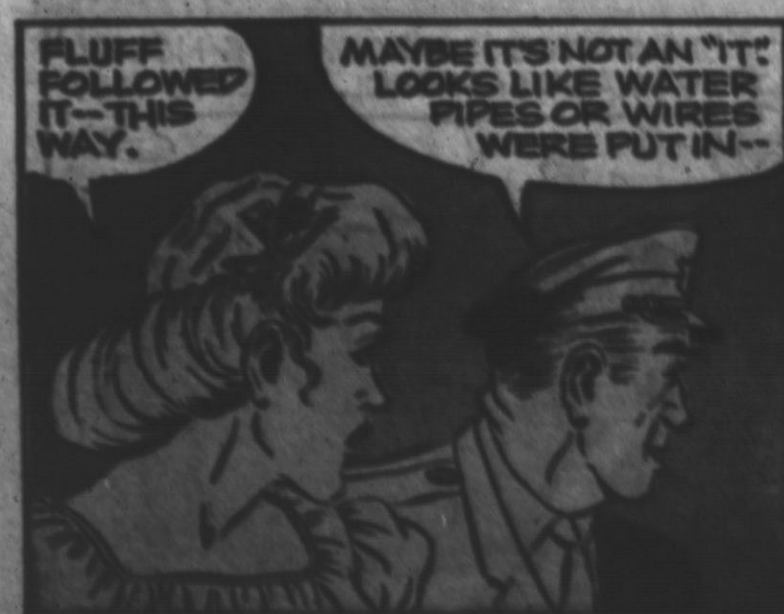
CHIC YOUNG



DRACULA



BY LEE FALK & PHIL DAVIS



The PHANTOM

By Lee Falk

TALE OF THE 17TH-CENTURY PHANTOM-

"THE LOVELY QUEEN WAS NOW MY CAPTIVE-- BUT I HAD OTHER IMPORTANT PROBLEMS--"

SIR, IS IT YOUR WISH I RETURN TO MY CABIN PRISON? YOU HAVE FREEDOM OF THIS SHIP, HIGHNESS. FOR YOUR OWN SAFETY, REMAIN NEAR ME.

DO IT! HOW MANY MEN IN ALL? ABOUT 500, SIRE.

ALL WEAPONS IN, SIRE. REDBEARD, OF THE 500, HOW MANY CAN BE TRUSTED TO OBEY AND NOT BETRAY? PERHAPS ONE IN FIVE.

"ALL WONDERED-- WHAT WAS MY PLAN? THE QUEEN WONDERED-- WHAT OF HER?"

"MOST OF ALL, I WONDERED-- WOULD IT SUCCEED?"

100? THEN LET EACH OF MY LIEUTENANTS CHOOSE 25 SUCH MEN WHO WILL TAKE AN OATH AND KEEP IT!

BY BARRY 10/18 CONT'D.

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER

MAGGIE, THOSE FOOD BILLS ARE FANTASTIC! YES-- SO I'VE NOTICED!

OUR NEW COOK IS VERY EXTRAVAGANT-- SHE ORDERS TOO MUCH OF EVERYTHING. I'M GOING TO TALK TO HER--

I WISH YOU WOULD! SHE PAYS NO ATTENTION TO ME--

AND DON'T THROW OUT THE LEFTOVERS-- SAVE THEM FOR THE NEXT DAY! YOU'VE GOT TO LEARN HOW TO ECONOMIZE!

I'LL LISTEN IN WHEN SHE PHONES THE MARKET TO SEE IF SHE FOLLOWS MY INSTRUCTIONS--

THIS IS MRS. JIGGS'S COOK-- I'VE DECIDED TO SERVE LEFT-OVERS TONIGHT. GOOD! SHE TOOK IT SERIOUSLY!

... SO PLEASE CANCEL MY ORDER FOR CORNED BEEF AND CABBAGE--

LENA, YOU'VE ALSO GOT TO LEARN WHEN TO ECONOMIZE!!

YES, SIR...

FRANK FLETCHER 10-18

THIMBLE THEATRE starring POPIEYE

by BUD SAGENDORF

BEFORE YOU COME IN I WANT TO TALK TO YOU!

JEALOUSY IS A TERRIBLE THING! IT'S A HORRIBLE MONSTER THAT HAS TO BE CONTROLLED! YA IS ABSOLUCKLY RIGHT!

NOW YOU CAN COME IN... I WANT YOU TO MEET SOMEONE!

THIS IS CURLY... A NEW FRIEND OF MINE!

HM? ? ?

GRASH!

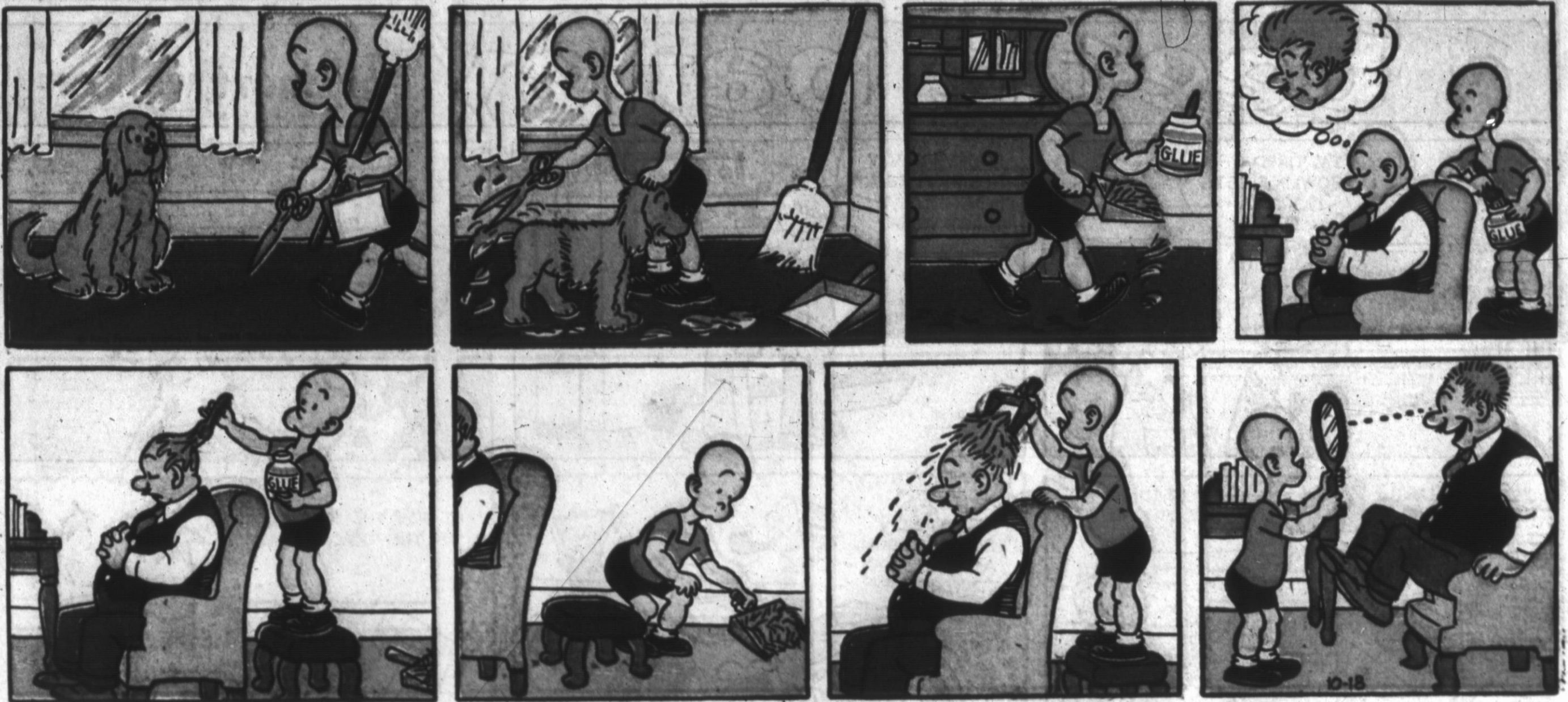
I YAM NOT JEALOUS!

I SWATTED A FLY ON HIS NOSE! YA HASTA CONTROL INSECTS TOO!

10-18

HENRY

by CARL ANDERSON



BUZ SAWYER Featuring His Pal Rosco Sweeney by ROY CRANE



The KATZENJAMMER KIDS

by JOE MUSIAL



beetle bailey by mort walker



I'M TIRED OF BOWLING. LET'S GO TO A MOVIE.

OKAY



FOOY! I SAW THIS PICTURE AT THEATER FIVE LAST WEEK



LET'S GRAB A CAB AND GO TO THE U.S.O.

RIGHT!



GEE, CIVILIANS HAVE A SOFT LIFE

YEAH, I USED TO LIVE LIKE A KING



I HAD A BEAUTIFUL GIRL FRIEND AND A NICE CONVERTIBLE



I WAS THE STAR OF THE TRACK TEAM

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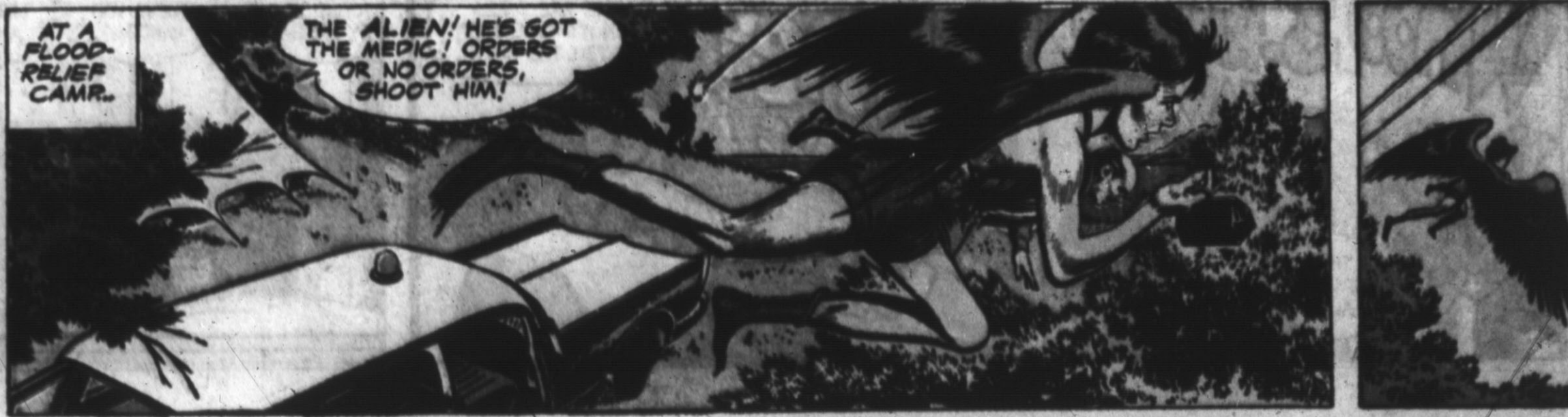
THERE'S THAT'S ALL YOU CAN SPEND!



AW, THE GOOD OLD DAYS WERE NEVER AS GOOD AS YOU REMEMBER THEM

YEAH, SOME DAY I'LL PROBABLY LOOK BACK AND THINK WE HAD IT GOOD HERE IN THE ARMY

FLASH GORDON by MAC RABOY



AT A FLOOD-RELIEF CAMP.

THE ALIEN! HE'S GOT THE MEDIC! ORDERS OR NO ORDERS, SHOOT HIM!



YOU SEE THAT?! HE GREW WINGS AND SLIPPED US AGAIN!



WHILE, NEARBY...

GORDON, YOU SHOULD O' KEPT YOUR NOSE OUT O' THIS!

YOU LET THAT ALIEN ESCAPE...!



STAND BACK, THE LOT OF YOU! YOU'RE HERE TO FIGHT A FLOOD! LEAVE THE LAW TO US!

YEAH? WE HAVE, UP TO NOW...



AND WHERE'S THE MONSTER? HE'S KIDNAPED ONE WOMAN-- MAYBE MY WIFE'S NEXT!

THERE'S NO PROOF MISS ARDEN'S BEEN HARMED! WE NEED HIM ALIVE, TO FIND HER!



SIR-- THE ALIEN RAIDED THE RELIEF CAMP! HE TOOK OFF UP RIVER WITH ONE OF OUR MEDICS!

AGAIN!



WHAT ARE WE STANDIN' HERE TALKING FOR?! IT'S THAT BEAST-- OR US

LET'S GO FIND HIM!

NEXT WEEK! CONTACT!

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TIM TYLER'S LUCK

by Lyman Young and Tom Massey



CHIEF ZOLTA, I WANT TO SEND A MESSAGE TO JUNGLE PATROL HEADQUARTERS!

HA! WHY SHOULD I LET YOU SEND FOR HELP?



HEADQUARTERS ALREADY KNOWS WHERE WE ARE—MY MESSAGE IS TO HELP YOU!

THEN IN YOUR MESSAGE I, TOO, WILL SPEAK TO CAPTAIN DOBBS!

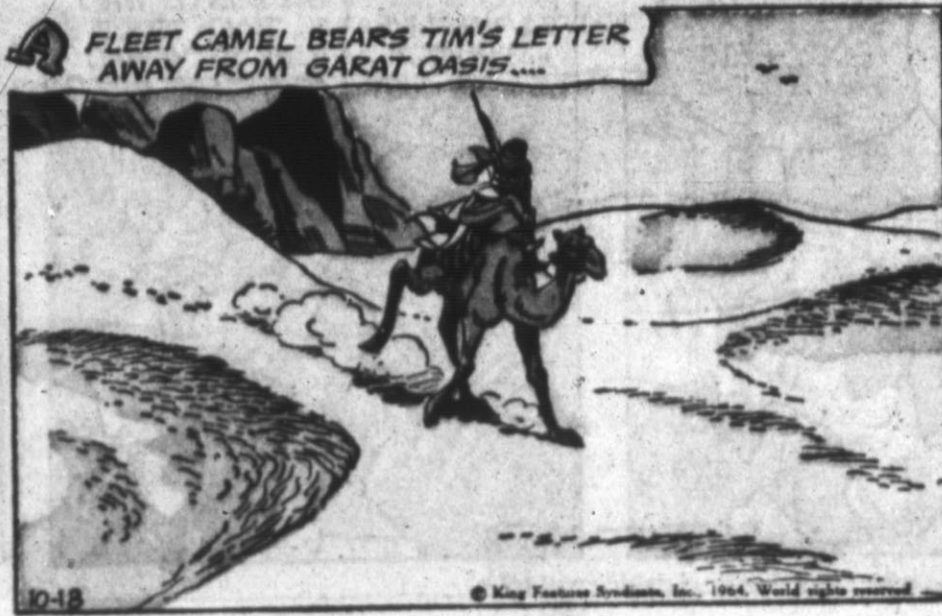


TELL HIM THAT NEITHER THE JUNGLE PATROL NOR TARKI'S RIFLEMEN CAN MAKE ME RETURN THE HASSI-STONE!



IF YOU HONESTLY DESIRE PEACE, THEN MY NOTE MUST REACH CAPTAIN DOBBS!

TAKE IT TO NADUWA



FLEET CAMEL BEARS TIM'S LETTER AWAY FROM GARAT OASIS....



WHILE AT HASSI OASIS...

THE TWO JUNGLE PATROLMEN HAVE NOT RETURNED FROM GARAT, CHIEF TARKI!

THEY HAVE FAILED... ORDER OUR MEN TO ARMS! WE WILL RIDE AGAINST ZOLTA!

TO BE CONTINUED



Right Around Home with MYRTLE

SPOOKERSTITION!

FREDDIE! DIDN'T YOU SEE HYACINTH WALK IN FRONT OF YOU? YOU SHOULD HAVE WALKED AROUND HER! NOW YOU'RE IN FOR SOME BAD LUCK!

GOOD GRIEF! SUSIE, Y'KNOW SUPERSTITION IS KID STUFF!! YOU SHOULD'VE OUT-GROWN THAT YEARS AGO!

ASK HIM ABOUT THE RABBIT'S FOOT IN HIS TACKLE BOX—AND HOW COME HE KISSES HIS GOLF BALL EACH TIME HE TEES OFF?!

I DON'T SAY THERE'S ANY CONNECTION, BUT IT WAS RIGHT AFTER I WALKED UNDER THAT LADDER I GOT MARRIED TO MRS. SMALTZ!

AND WITH CRACKS LIKE THAT—HE'S BEEN PRESSING HIS LUCK EVER SINCE!

SO ALICE PUT A LITTLE SALT ON MY TAIL AND THAT'S HOW SHE CAUGHT ME!

UH—MAYBE JUST A LITTLE JOB TO TIDE US OVER WHILE YOUR STONE IS WORKING ON YOUR OIL WELL!

IF YOU WANT TO PAN SOMEBODY—LET'S DISCUSS FRIED-FISH FILETS—EH—BUBBLE BOY?

IF YOU'RE NO HEX, THEN HOW COME ALL WITCHES HAVE A BLACK CAT?

VERY SIMPLE! JUST CHASE 'ER TILL SHE TURNED BLUE!

I DON'T KNOW ABOUT MIRRORS, BUT GARAGE WINDOWS ARE BAD MEDICINE!

NOT SUPERSTITIOUS—EH—WHAT WOULD YOU DO IF A BLACK CAT CROSSED YOUR PATH?

—AN' A BURNED MIRROR IN THEVEN-YEARH BAD LUCK!

NOW I'M WONDERING IF A LITTLE PEPPER MIGHT REVERSE THE PROCESS!

OH—HELLO, HERB! WHAT'S UP?

GEE! DIDN'T Y'HEAR IT? THAT TRUCK JUST SMASHED INTO YOUR CAR AT TH CURB!—BUT I REALLY CAME TO TELL YA THERE'S SMOKE COMIN' OUT BETWEEN TH SHINGLES ON YOUR ROOF!!

OH, DEAR—I THINK HIS INSURANCE RAN OUT LAST WEEK!

GRANDMA

by Chas. Kuhn



CARE TO JOIN US FOR A LITTLE FOOTBALL PRACTICE?



I'LL TOSS YOU A PASS, GRANDMA...



...AND JOE WILL TRY TO TAG YA!



ZOOOON



WOW! I DIDN'T KNOW SHE COULD RUN SO FAST!



SHE DIDN'T KNOW IT EITHER...



...TILL SHE NOTICED THE COOKIES IN HER OVEN AT HOME WERE BURNING!

LITTLE IODINE by JIMMY HALO

THIS IS THE ONE EXHIBIT I WANT TO SEE! I DON'T CARE HOW LONG WE HAVE TO STAND IN LINE...



IT LOOKS LIKE IT'LL BE HOURS!

COULDN'T MR. BIGDOME HAVE FIXED IT SO WE GET THE V.I.P. TREATMENT?



NO! EVERYBODY'S GOT TO WAIT THEIR TURN!!

HOW COME NOBODY'S INVENTED A WAY SO WE DON'T HAVE TO CRAWL ALONG?



ROME WASN'T BUILT IN A DAY! IT'LL ONLY BE ANOTHER 15 MINUTES OR SO...



WOW! THERE'S MR. CASABA! HE'S WORKING HERE!!



HEY, MR. CASABA! CAN YOU GET US IN WITHOUT STANDING IN LINE?

HELLO, IODINE! SURE! COME AROUND TO THE BIG-SHOT DOOR!

THESE FOLKS ARE FRIENDS OF MINE... OKAY IF THEY GO IN?



NO! NEW RULE SAYS EVERYBODY GETS TREATED THE SAME!

PARDON ME... MAY WE HAVE OUR PLACE? WE WERE JUST AHEAD OF YOU... REMEMBER?



GIT LOST!! WHO YA TRYIN' TO KID? BACK TO THE END OF THE LINE, BUB!!

I'M WILLING TO START AT THE END AGAIN, PAPA!!



BUT I'M NOT!!

NO EXCUSE! SOME PEOPLE HAVE NO PATIENCE!!

The Little Woman by DON TOBIN



WELL - WHAT CHANNEL SHALL WE WATCH TONIGHT?



BOY! ANOTHER GAY, ROMANTIC EVENING WHIRLING AROUND THE TELEVISION DIAL!



WAKE UP, MY DEAR - I AM YOUR FAIRY GODMOTHER!



WE MUST HURRY! THE BALL IS ABOUT TO BEGIN!



AND WE CAN'T KEEP HANDSOME PRINCE CHARMING WAITING!

AT LONG LAST! MY GORGEOUS PRINCESS!



EVERYTHING IS IN READINESS, MY FLOWER! TONIGHT WILL BE A GAY, ROMANTIC EVENING YOU WILL NEVER FORGET!!



WELL - WHAT CHANNEL SHALL WE WATCH TONIGHT?



WHY ARE YOU LOOKING AT ME LIKE THAT?

LITTLE ANNIE ROONEY

By DARRELL McCLURE



YOU GOT A CRUST TO CHARGE MONEY TO HUNT IN YOUR MARSH, MALLARD MAMIE - THAT OLD WRECK OUT THERE HAS SCARED OFF EVERY DUCK IN THE COUNTRY

I KNOW



HOW'M I GONNA GET RID OF IT

OH, THE DUCKS'LL GET USED TO THE WRECK IN TIME, BUT NOT WITH PEOPLE ON IT!!



WE'LL HAVE TO TAKE OUR BUSINESS ELSEWHERE - LOOK - CANADA GEESE!! AND THEY'RE GOING RIGHT BY - OH...!!!!



HEY, MA - WHATCHA DOIN'?

STICK TO YOUR CHORES AN' DON'T ASK ME NO QUESTIONS



BOOM



THAT WAS ONLY BIRD SHOT - NEXT TIME IT'S BUCKSHOT!!

The LONE RANGER

by Charles Flanders and Paul S. Newman



DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY



WALT DISNEY PRESENTS **UNCLE REMUS** AND HIS TALES OF **BRER RABBIT** Adapted from the stories by JOEL CHANDLER HARRIS



MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL

