

TEMPERATURES

	High	Low
Thursday	85	41
Friday	85	48
Saturday	81	49
Moisture this month:	.21	
Moisture this year:	8.82	
Moisture last year:	21.37	

(Courtesy of KPAN)

The Sunday Brand

44 pages

Including 28 Colored Pages

Published Every Sunday

Our Slogan: "More People — More Farms"

VOL. 17 — NO. 18

HEREFORD, TEXAS 79043, SUNDAY, NOVEMBER 1, 1964

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Record Election Turnout Seen

Officials Say 4500 Total Is Possible

Deaf Smith County voters, possibly in record setting numbers — will trek to the polls day after tomorrow to cast their ballots for candidates on national, state and county levels.

While an estimated 3 million Texas voters will be going to the polls to set a new all-time record, here in Deaf Smith county as many as 4500 may cast their ballots. And this would be a record number in Deaf Smith county.

One of the indications of a heavy turnout is the absentee voting total; B. F. Cain said 239 persons voted absentee before the Friday night

deadline. The county clerk said this is a record number. He had forecast a total of 200 advance votes.

This compares with 147 absentee ballots cast in 1960 and 135 in 1956. Population increase accounts for part of the heavy increase, but not all of it, officials pointed out; keen interest in this year's election was seen as a vital factor in the heavy vote. Another factor is the "get out the vote" drive that has been conducted by both parties this year.

Election officials have been named by the county commissioners, and everything is in readiness for the election. Judges, named by the commissioners' courts, have lined up their precinct workers. The 10 voting places in Deaf Smith county will be as follows:

Where To Vote

- Precinct 1 - License Examiner's room, courthouse.
- Precinct 2 - County Court room.
- Precinct 3 - Herbert Schmidt residence.
- Precinct 4 - Simms Community House.
- Precinct 5 - Ford School building.
- Precinct 6 - Dawn school building.
- Precinct 7 - Walcott school building.
- Precinct 8 - Bippus Community House.
- Precinct 9 - Palo Duro church.
- Precinct 10 - Central school building.

Hereford Man Named Wheat Growers Chief

Texas Association of Wheat Growers, at its annual meeting in Amarillo Friday, named Leo Witkowski, Hereford, as its president and John A. Young Jr., Seymour, as vice-president. Dick Brown, Hartley, was re-elected secretary-treasurer.

Andrew Kershner, also of Hereford, is among the members named to the board. Others are R. M. Lemon, Booker; J. W. Cox, Tulla; William R. Murrell, Gruver; Ed Stallwitz, Dumas; Ronald Kotars, Panhandle; David Williams, Dundee; Dwight Hamilton, Olney; John Harnly, Miami; Floyd Brannan, Stratford, and C. L. Edwards, Panhandle.

Witkowski said the 1964 convention was highly successful, and informative. He said one of the interesting features was a talk with slides given by Dr. Kenneth Porter of Southwestern Great Plains Field Station, Bushland, who described new varieties of wheat and barley.

E. A. Jenks, associate administrator of the Agricultural Stabilization and Conservation Service, Washington, told the wheat growers that they can "look forward to a bright future if the gains made in this past year are sustained."

He said the 1964 wheat crop is expected to return growers \$450 million more than they "could have expected to receive if congress had not enacted the voluntary wheat program for 1964 and 1965."

He showed slides of pictures which he made this year in (Continued on page 2)



BALLOT BOXES READY — Election officials tomorrow will pick up their ballot boxes for Tuesday's big election. Here County Clerk B. F. Cain winds up the preparatory work at he slips the last of the supplies into the election boxes. As many as 4500 may vote in this county Tuesday. (Brand Staff Photo)

95 Members To Receive Awards At 4-H Banquet

Ninety-five 4-H club members will receive awards tomorrow night when the Deaf Smith County 4-H annual awards banquet is held in senior-junior cafeteria at 7 p.m. Attendance of 350 persons is expected. Theme for this year's event,

say the county agents, will be "44 is for boys and girls who are going places," and decorations will be in keeping with the modern space age.

Top awards, the Gold Star 4-H boy and girl, will be presented by Edith L. Wilson, Amarillo, district Home Demonstration Agent.

Master of ceremonies will be Jon David Miller, 16-year-old Dawn 4-H club member who recently was named state winner in the 4-H grain marketing program.

Invocation will be said by Joel

Eight Picked As Nominees For CC Board

Deaf Smith County Chamber of Commerce nominating committee has announced the names of eight men to be candidates for board members for 1965. It was announced Saturday. From the group, the membership will pick four who will serve with eight hold-overs on the 1965 board.

Voting will be done by ballots which are to be mailed from chamber headquarters Monday, Nov. 9. The ballots must be returned by Monday, Nov. 23.

The new board members will be installed early in January and will be presented at the annual banquet, slated for Thursday, Jan. 22, in the high school gymnasium.

The eight selected by the committee as nominees are: J. P. Jones, Tinsco, dealer since 1948, a former president of the Retail Merchants and past president of the Shiloh club and commander VFW.

Neil Cooper, grocer, former member of the city commission, past president of Lion club and the Panhandle District Retail Grocers Association.

Joe Bailey, owner of Bailey Feed Co. since 1959 and active in many civic affairs. Deb Hall, an accountant and (Continued on page 2)

Whitefaces Down Perryton, 19-12

Hereford Whitefaces, showing plenty of hustle and taking advantage of the breaks offered them by the Perryton Rangers Friday evening, took their first conference win, 19-12.

(Pictures on pages 4, 5 & 11) Frank Cain added the needed spark to the Herd offense as he piloted the Whitefaces to the win, scoring twice from three and one yards out, after he had been instrumental in placing the ball in scoring position.

Hereford received the opening kickoff, facing a strong south wind, with Gene Drummond taking it on the six and returning the pigskin to the 18-yard line.

The Herd could not move the ball against the determined Rangers and were forced to punt the ball from the 22 yard line to the Herd 45.

Perryton promptly marched the ball to the seven yard line, where they had a first and goal situation. They received a penalty and were marched back to the 12 yard line.

After failing to move or complete a pass in three downs, the Rangers attempted an 18-yard

Sorghum Yield Dips Slightly From '63 Level

Farmers in the area are still bringing in grain sorghum, with an estimated 75% of the crop already harvested. Local elevators reported good prices this week.

Yield is down about 10 percent, explained Bill Waldrop of Community Grain at Easter. Part of this yield decrease has been attributed to the fact that some grain sorghum acreage has been replaced with sugar beets.

Curtis Roach of Hereford Grain reported that his receipts were down, probably due to the sugar beets.

Price reported to The Brand Saturday was \$1.87. With such a good price, farmers will grow more this year even though the (Continued on page 2)



EARLY START — These two troops got an early start Saturday afternoon as they donned their ghost costumes and practiced tickle-treating at their own home. Little sister, Nancy was not quite sure what it was all about, but even under all the spooky costumes, she recognized older brothers Bobby and Cole. They are the children of Mr. and Mrs. Bob Duncan, 828 S. Texas. (Brand Staff Photo)

Around Town

With The Brand Staff

Camp Fire organizations in Hereford will solve Tuesday's problem of what to do with Junior while Mama goes to vote. Camp Fire will offer free baby sitting service at its hut, Main and L. Park, from 1 until 7 p.m. Tuesday. Mrs. Philip Barkley, executive secretary, announced Saturday. Parents may bring their small children to the hut and leave them while they go to vote.

Junior High school will stage its annual talent program for the Red Cross next Wednesday in the Junior high auditorium, starting at 8:45. It was announced Saturday by Mrs. O. Wertesberger, teacher sponsor. The membership drive for Junior high pupils will be staged at that time. Ten of the 19 homerooms in Junior high will present skits.

When Mr. and Mrs. L. L. Hamilton, 236 W. 3, went to Lynchburg, Va. this past summer to visit their daughter and son-in-law, they thought it would be a good idea to tote along some of Hereford's fine spuds. They went through the red tape necessary to get the potatoes across the various state lines. Then when they got to Virginia they took side-trips to the mountain areas and visited, among other things, small country stores. Snack in the center of one of those mountain stores were a bag of potatoes and a bag of onions. Yep, you guessed it, they were grown in Hereford!

Fat Ferguson took Hereford's two pass, punt and kick winners to Oklahoma City yesterday to compete in the same contest after having capped the district prize earlier. They are Ted Williams, a, and Keith Klebens Jr., Jr.

Kaye Neill, Hereford, is among 440 students enrolled this autumn in Southwest Texas State College, San Marcos. Daughter of Mr. and Mrs. Pat H. Neill, 121 Ave. C, she is majoring in English.

Wayland College in Plainview will have its annual "College Preview Day" Nov. 14 for high school students who might like to attend Wayland next year. It was announced Saturday.

Two area youths have been accepted for training in the Air Force Reserve Training Corps at Texas Tech. They are Wade Hudson, son of Mr. and Mrs. Aldene Hudson Sr., 600 Star, Hereford, and Thomas P. Roberts, son of Mr. and Mrs. Vernon W. Roberts, Prioma. The advanced training offer is extended only to those cadets who have displayed outstanding leadership potential, personal traits and academic ability, the Air Force explains.

Tech Sgt. Frank R. Conrad of the Hereford area, has graduated from the U.S. Air Force Senior noncommissioned officer academy at Orlando AFB, Fla.

There's to be singing 2 to 4 p.m. today at Grace Gospel Church, Ave. K. It was announced Saturday. Deaf Smith county singers as well as singers from surrounding counties are to participate. Public is invited.

Internal Revenue Service in Amarillo, which serves the Hereford area, is changing its office hours, starting Monday. The office will be open 8 a.m. until 4:30 p.m. Monday through Friday.

Methodist Men of First Methodist Church will sponsor a public chili supper next Saturday in Fellowship Hall from 6:30 until 8:30 p.m. Chili and pie will make up the menu. Plates are \$1. Funds will be used to buy a new sign for the church.

Anyone interested in submitting bids for temporary staff (Continued on page 2)

Page Two
Hereford...
 (Continued from Page 1)

Russia, showing wheat harvests in that nation, and summed up with "don't expect the Russians to buy wheat this year."

He explained, however, that the future of sales of "U. S. Wheat to Russia is not yet clear. It depends on Russian success in adopting improved cultural practices. It depends a lot on the weather. Russia today relies more on its newly opened lands and less on the Ukraine."

He defended the sale of wheat to Soviet Russia, saying the sale "helped us in many ways."

"Wheat prices were strengthened by the sales. Unloading 65 million bushels relieved the market and helped raise exports to a record 850 million bushels in fiscal 1964.

"CCC storage and handling costs on 65 million bushels runs \$17 million a year. CCC wheat is likely to be held at least 5 years. That's \$85 million. If we subtract the \$44 million export subsidy, which enables us to compete with other countries, it still leaves a savings on storage and handling costs of \$41 million.

"Other workers benefited. Railroads, barge and ship lines, stevedores, seamen, all got business and work from the sales.

"Probably the greatest benefit is an intangible. In every country the sale of U. S. wheat to the USSR advertised and clear that the family farm system in the United States is a successful, growing enterprise — able to bail the Soviet people out of trouble when their own system faltered and their families were in danger of being hungry.

"If we had refused wheat to the USSR, they wouldn't have gone without. Canada, Australia and Argentina all have wheat — and it's for sale. What we did was get a piece of the world market for U. S. producers instead of letting it go to other wheat producing countries."

Also appearing on the program was Anson Homing, L. A. R. N. ed. Kans. president of the National Association of Wheat Growers. He urged the members of all wheat organizations "to strengthen the chain," calling each state organization a link in the chain.

He urged individual producers to support their local national and state organizations. Witkowski said some 150 wheat men from throughout the wheat-producing area of Texas attended the meeting, held at Holiday Inn West in Amarillo.

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WORKHORSE AWARD — Don Waters of Hereford Butane, Inc. is shown presenting The Workhorse Award to Howard Hunter, local farmer and member of Hereford Chapter of Young Farmers. Hunter received the award at the annual awards banquet Thursday night in recognition of his efforts in behalf of the Young Farmers organization. Floyd Driver served as Master of Ceremonies for the occasion and Alvin Smith of Hereford delivered the main address. (Brand Staff Photo)

95...
 (Continued from page 1)

Rickman, Kim Williamson, Judy Jackson, Edward Hammett, Patsy Paetzold, Cynthia Beene, Kay Clearman.

Also Mary Ann Vance, Lou-Ann Witkowski, Jane Witkowski, Dorothy Marnell, Dion Miller, Tommy Marra, Larry Lance, Ellen McGowan, Rodney Goheen, Charles Atchley, Gary Goheen, Joel Williamson, Steve Robbins, Dennis Goheen, Tommy Beemer; Also Thelma Warren, Sandra Frye, Patricia Herr, Patsy Lindeman, Deborah Jesko, Mary Kay Wagoner, Karen Kendrick, Connie Stark, Rebecca Jesko, Cynthia Hanna, Joyce Beemer, Nancy Smith, Valerie Craig, Billie Goettsch, Daun Hopson, Ronald Vasek, Donald Vasek;

Also Gerald Witkowski, Kevin McAndrews, Maura McAndrews, Jon David Miller, Michael Engler, Steven McAndrews, Robert Galley, Stephen Jesko, Stephen Hoffman, Tommy Betzen, Tom McGowan, Janice Head, Joann Marnell, Gary Richardson;

Also Glenn Polan, Sharon Beemer, Gloria Salanis, Janis Galley, Joe Walker, Ricki May, Wayne Polan, Ronnie Burges, Mike Stone, Douglas May, Lisa Williamson, Patsy Turrentine, James Head, John Heck;

Also Gary Heck, Carol Turrentine, Carole Clearman, Linda Brooks, Toni Beauchamp, Becky Higgins, Charlene Weaver, Mary Alice Burrus, Mary Ramos, Charlene Lindeman and James Jesko.

Eight...
 (Continued from Page 1)

head of the Hereford Credit Bureau and past secretary of the Rotary club and the school board.

Jimmy Gillentine, publisher of the Brand, past president of the Chamber of Commerce and Texas Press Association and a former member of the school board.

Raymond Ramirez, partner in the Hereford Tortilla Factory, a member of the school board.

Raymond Ramirez, partner in the Hereford Tortilla Factory, a member of the C-C Retailer's committee and past vice-president of St. Joseph's club.

Pete Caviness, owner of Caviness Packing Co., member of the Rotary club, active in Boy Scouts.

Johnny Pool owner of franchised Western Auto store, past president of Kiwanis and member of C-C Retailers' committee. He has lived here since 1948.

Sorghum...
 (Continued from page 1)

yield is down. However, Waldrep said, expenses will be higher because of watering.

Farmers have harvested dry, good quality grain this year. The weather has been ideal for harvesting. Toward the south, as much as 95 percent of the crop is in, with 70 to 80 percent harvested farther north.

Grain sorghum is this county's biggest money-making crop. ASOS summary showed 244,356 acres planted to the crop, which makes it the county's biggest crop acreage-wise.

Lettuce is starting to come in now. The carrot crop will "produce well and bring a good price."

Sugar beets have come in fast, with yields and sugar content far better than had been expected. The Shoup plant now is in operation 24 hours a day, keeping a two-day supply of beets on hand at all times.

Card Of Thanks

The daughters of Mrs. Nettie Price Slaton wish to express their appreciation for the kindnesses and expressions of love and sympathy extended during the many illnesses and death of our mother.

Anne Price Ferguson
 Bernadine Price Grist

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Around...
 (Continued from page 1)

route service between Amarillo, Texas and Bovina, Texas and/or between Hereford, Texas and Earth, Texas should submit those bids to the Highway Transportation Branch, Transportation Division, P. O. Box 225, Ft. Worth, Texas 76101 by 4:30 p.m. November 4, and 4:30 p.m. November 6, according to Hereford Postmaster Nolan Grady.

The Amarillo-Bovina bid will have to be in by Wednesday Nov. 4, while you have until Nov. 6 to submit the Hereford-Earth bid. For further information you may contact Nolan Grady at the Post Office.

Trap-Shooting Club Organized

Hereford is organizing a new trap-shooting club, and officers have been named. They include Dale Balnum, president; Larry Summers, vice-president, and Ralph Owens, secretary-treasurer.

Owens said dues are \$10 annually, and persons who join between now and spring will become charter members.

Traps have been set up near the Optimist club building at the south end of Lawton Street in Veterans Park, and the public is invited to visit the new club. An open meeting has been called for 2 o'clock this afternoon.

Officers say the club has been in the formative stage for several weeks, and its organization is "meeting a long-felt need in the Hereford area."

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Bufferin Tablets	Mouthwash 15 1/2 Ozs. Reg. 89c		44¢
COLD TABLETS	Toothpaste King Size Reg. 69c		34¢
DRISTAN	36' Reg. 63c		33¢
AQUA VELVA	Bromo Quinine 30's Reg. 89c		44¢
RIGHT GUARD	Decongestant Reg. \$1.19		58¢
BRYLCREAM	After Shave Reg. \$1.19		58¢
SHOTGUN SHELLS	Deodorant King Size Reg. \$1.00		47¢
MELROSE LOTION	Hair Dressing King Size Reg. 98c		47¢
HAIR SPRAY	6 or 8 Shot Box		\$1.88
OJ Beauty Lotion	Hand Lotion \$1.00 Size		33¢
BAN Deodorant	Hazel Bishop Value \$1.95		34¢
Fashion Quick	Reg. \$1.00		47¢
Woodbury Lotion	Roll On \$1.00 Value		47¢
	Hair Permanent Reg. \$2.00		99¢
	Lanolin Rich \$1.00 Value		33¢

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Summerfield News

Class Installs New Officers At Summerfield

By Mrs. Jim Lookingbill

Faithful Workers Sunday School class of the Summerfield Baptist church met Tuesday for installation luncheon when hostesses were the past officers.

Mrs. L. W. Lookingbill Jr., past president, was the installing officer.

Those taking office for 1964-65 are Mrs. J. D. Greeson, president; Mrs. Raymond Wiley, vice-president; Mrs. Jim Lookingbill, secretary; Mrs. Billy Bell, class ministries and Mrs. Gene Welch, social chairman.

Yearbooks were given to Mrs. W. C. Beene, Mrs. Bill Bell, Mrs. Ray Botkin, Mrs. J. D. Greeson, Mrs. L. H. Lookingbill Jr., Mrs. Jim Lookingbill, Mrs. J. B. Noland, Mrs. Gene Welch, Mrs. Raymond Wiley, Mrs. Cliff Allmon, Mrs. J. P. Arnold Jr., Mrs. Kenneth Christee, Mrs. Carlyle Sargent, Mrs. Burr Blake, Mrs. James Clearman and Mrs. George Frye.

An appreciation gift was presented to their last year's teacher, Mrs. Ray Botkin.

Mr. and Mrs. Jack Howell and Matt and Gaines spent the day Saturday with her parents, Mr. and Mrs. Carl Lee.

Mrs. Ray Johnson attended the flower show in Amarillo Saturday.

Mrs. Howard Hunter and children attended the halloween party given by the Young Mothers' Study Club at the First National Bank Tuesday night.

Mr. and Mrs. Billy Bell and children spent a few days with her parents, Mr. and Mrs. L. B. Blake, at Stratford.

Brotherhood of the Summerfield Baptist Church will meet for their Monday morning breakfast tomorrow at 6:30 o'clock.

Mr. and Mrs. L. B. Lookingbill visited in the home of Mr. and Mrs. Harry Lookingbill Sunday afternoon. They also visited with Mr. and Mrs. Carl Lookingbill in Amarillo.

Mr. and Mrs. David Hutchins and David and Dana visited in the home of her brother, Mr. and Mrs. Tommy Rosson and children at Morton Sunday afternoon.

Mr. and Mrs. Ancil Jackson and children of the Dawn community visited in the Lawrence Jackson home Saturday night.

Mr. and Mrs. Robert Tiffany and sons, Fred River, N. M., spent last weekend with her parents, Mr. and Mrs. Ray Euler.

The Summerfield Study club was one of the four hostess clubs at the county federation luncheon given at the Community Center Tuesday. Mrs. Art Manjeet was guest speaker, talking on Americanism.

Those attending were Mrs. J. C. Clearman, Mrs. Earl Lance Sr., Mrs. Earl Lance Jr., Mrs. J. C. Euler, Mrs. Mack Noland, Mrs. Guy Walser and Mrs. J. B. Noland.

Mrs. Lester Faust, Plainview, was here Monday visiting Mrs. Lee Curry who is a patient at the hospital.

Mr. and Mrs. J. C. Clearman

Club Gardeners Prepare Peonies For Winter

Bud to Blossom Garden Club prepared peonies for winter at the Community Center Friday afternoon. This meeting of the club was moved up a week so that the date of their Community Center work would not be during the convention of music clubs meeting there Nov. 6 and 7.

Mrs. Sam Long, president, presided over the short business meeting.

The nine members present were Mrs. Long, Mrs. R. N. Yarbro, Mrs. J. T. Kelly, Mrs. Calvin Edwards, Mrs. Delmo Williams, Mrs. Fran Battenfield, Mrs. B. E. Cooper, Mrs. Jack Allen, and Mrs. Al Brown.

and Mary Jo and Nannetta were in Brownwood last weekend visiting Deane who is attending Howard Payne College. They went to Ranger also to see Mr. Clearman's mother, Mrs. W. C. Clearman.

Mr. and Mrs. Ted Godfrey and Jayne and Daline ate dinner Sunday with her parents, Mr. and Mrs. John Godfrey in Dimmitt.

Mrs. L. B. Lookingbill and Mrs. Joe Shultz were in Amarillo Tuesday.

Mrs. Lucile Hutchins, Canyon, spent the weekend with her son, Mr. and Mrs. David Hutchins and children.

Mrs. B. G. Cotten and Annetta and Mrs. Ray Botkin were in Lubbock Monday.

Mr. and Mrs. Raymond Wiley and Jeff and Jana visited in the home of Mrs. Wiley's parents, Mr. and Mrs. J. R. Indebarger, Spade, Sunday afternoon. Jana remained with her grandparents, and they brought her home Tuesday.

Mrs. J. R. Euler and Mrs. Lurline Smith attended the junior high band marching contest in Buffalo Bowl, Canyon, last week.

Mrs. Ross Baker, Amarillo, visited her sister, Mrs. Lee Curry, at the hospital Sunday.

Kenneth Clearman and Ranny Raye, Lovington, N. M., spent Friday night and Saturday with Kenneth's parents, Mr. and Mrs. J. C. Clearman. They are students at Eastern New Mexico University, Portales.

Mr. and Mrs. Donald Shelton, Dimmitt, spent last weekend with her parents, Mr. and Mrs. Carl Lee.

Gina Hunter, daughter of Mr. and Mrs. Howard Hunter, attended the halloween party at the First Methodist Church Wednesday.

Mr. and Mrs. Billy Gene Cotten and Annetta and Denise, were in Amarillo Tuesday to attend the 4th birthday party of Blanche White, daughter of Mr. and Mrs. Dean White.

Leslie Euler, daughter of Mr. and Mrs. J. R. Euler, attended the halloween party at the First Methodist Church Wednesday.

Mr. and Mrs. Jim Lookingbill and children visited Mr. and Mrs. Tom Johnson and sons Sunday evening.

Mr. and Mrs. Ted Godfrey and daughters visited her mother, Mrs. Ethel Louie, in Dim-



CONGRESSMAN AND SUPPORTERS — Congressman Walter Rogers of Pampa visited with supporters in Hereford Wednesday, attending the Lions Club meeting at noon, and then continued to Friona where he had a speaking engagement at 2 p.m. Shown above with the incumbent congressman is attorney Wayne Thomas and Bill Waldrep, local farmer and businessman.

(Brand Staff Photo)

mitt Sunday afternoon.

Annette Cotton visited her cousin, Teresa Gryder, in Lubbock Monday.

Mr. and Mrs. Jamie Clearman and Keith and Karley had supper in the J. C. Clearman home last Friday night.

Mr. and Mrs. Howard Hunter attended the Young Farmers and Young Homemakers banquet at Western Wheel Inn Thursday night. Howard received the "Work Horse" award for being the best worker for the Young Farmers.

Ted Godfrey was in Guymon, Okla. Wednesday.

Mr. and Mrs. B. G. Cotten and children had Sunday dinner with Mr. and Mrs. Cliff Allmon, Randy and Barbara. Jimmy Christie was a guest also.

The Rev. and Mrs. J. P. Arnold Jr. were in Sudan Monday visiting with her parents, Mr. and Mrs. L. F. Meeks.

Mr. and Mrs. John Hunter, Hereford, visited relatives from Amarillo also.

Cindy Stokenberry, daughter of Mr. and Mrs. Charles Stokenberry, Hereford, spent Wednesday afternoon with her aunt, Mrs. Laurence Jackson and daughters.

Mr. and Mrs. J. P. Arnold Sr., Sudan, visited in the home of their son, the Rev. and Mrs. J. P. Arnold Jr., and Jimmy last Thursday night.

Mrs. J. A. Stanford, Neill Stanford and Mrs. Jessie McCoffety, Amarillo, spent the day Wednesday with Mr. and Mrs. J. C. Clearman.

Mrs. Ted Godfrey played bridge Thursday in the home of Mrs.

Indian, Negro Music Marks Club Program

Music from Negro and Indian sources shaped the program of Hereford Music Study Club Monday afternoon in the home of Mrs. H. K. Fox, 3234 North Lee St.

Serving as narrator, Mrs. Lowell Sharp pointed out influences of Negro and Indian life on the development of American music as the following program was presented:

Dett's Arrangement of "I'm So Glad Trouble Don't Last Away" and Burleigh's "By an' By," by the trio, Mrs. Bill Penn, Mrs. Eugene Brink, and Mrs. Bill Dameron.

Guion's "Negro Lament," piano solo, by Mrs. J. R. Allison.

"Joshua Fit the Battle of Jericho," a spiritual by the Club Chorus.

Cadman's "Little Papoose on the Wind-Swung Bough," by Mrs. W. T. Carmichael, Mrs. Bill Dameron, Mrs. Penn, Mrs. C. J. Mounitz, Mrs. Paul Lyons, and Mrs. W. E. Dameron.

Lieurance's "By the Waters of Minnetonka," duet by Mrs. Bill Dameron and Mrs. Penn with violin obligato by Mrs. Brink and piano accompaniment by Mrs. J. C. McCracken.

Mrs. McCracken served as accompanist for all other vocal numbers also.

Presiding at business session, Mrs. B. Y. Crösthwait, president, welcomed Mrs. Richard Jackson as a new member of the club.

The roster of members present included Mrs. Jackson, Mrs. T. W. Roberson, Mrs. A. O. Thompson, Mrs. J. T. Gilbreath, Mrs. Coombes, Mrs. Bill Dameron, Mrs. McCracken, Mrs. Sharp, Mrs. Bill Bradley, Mrs. J. E. Beyer, Mrs. Crowthwait, Mrs. A. J. Schroeter, Mrs. Ray Coneway, and Mrs. Allison.

Mrs. Penn, Mrs. Lyons, Mrs. S. O. Wilson, Mrs. W. E. Dameron, Miss Frances Dameron, Mrs. Frances Dameron, Mrs. Mrs. Dick Godwin, Mrs. Dale Young, Mrs. Carmichael, Mrs. Mounitz, Mrs. Herbert Boardman, Mrs. Brink, Mrs. W. S. Fisher, Mrs. Frances Parker, Mrs. Mary Carter and Mrs. H. K. Fox.

Miss Frances Dameron joined Mrs. Fox as hostess to club members and one guest for the day, Mrs. Carl Wimberly of Dawn Music Club.

Next major event for the club is the convention of First District Texas Federation of Music Clubs meeting at Community Center Friday and Saturday.

Club program for Nov. 9 will be "From the Organ Repertoire."

Indian, Negro Music Marks Club Program

Music from Negro and Indian sources shaped the program of Hereford Music Study Club Monday afternoon in the home of Mrs. H. K. Fox, 3234 North Lee St.

Serving as narrator, Mrs. Lowell Sharp pointed out influences of Negro and Indian life on the development of American music as the following program was presented:

Dett's Arrangement of "I'm So Glad Trouble Don't Last Away" and Burleigh's "By an' By," by the trio, Mrs. Bill Penn, Mrs. Eugene Brink, and Mrs. Bill Dameron.

Guion's "Negro Lament," piano solo, by Mrs. J. R. Allison.

"Joshua Fit the Battle of Jericho," a spiritual by the Club Chorus.

Cadman's "Little Papoose on the Wind-Swung Bough," by Mrs. W. T. Carmichael, Mrs. Bill Dameron, Mrs. Penn, Mrs. C. J. Mounitz, Mrs. Paul Lyons, and Mrs. W. E. Dameron.

Lieurance's "By the Waters of Minnetonka," duet by Mrs. Bill Dameron and Mrs. Penn with violin obligato by Mrs. Brink and piano accompaniment by Mrs. J. C. McCracken.

Mrs. McCracken served as accompanist for all other vocal numbers also.

Presiding at business session, Mrs. B. Y. Crösthwait, president, welcomed Mrs. Richard Jackson as a new member of the club.

The roster of members present included Mrs. Jackson, Mrs. T. W. Roberson, Mrs. A. O. Thompson, Mrs. J. T. Gilbreath, Mrs. Coombes, Mrs. Bill Dameron, Mrs. McCracken, Mrs. Sharp, Mrs. Bill Bradley, Mrs. J. E. Beyer, Mrs. Crowthwait, Mrs. A. J. Schroeter, Mrs. Ray Coneway, and Mrs. Allison.

Mrs. Penn, Mrs. Lyons, Mrs. S. O. Wilson, Mrs. W. E. Dameron, Miss Frances Dameron, Mrs. Frances Dameron, Mrs. Mrs. Dick Godwin, Mrs. Dale Young, Mrs. Carmichael, Mrs. Mounitz, Mrs. Herbert Boardman, Mrs. Brink, Mrs. W. S. Fisher, Mrs. Frances Parker, Mrs. Mary Carter and Mrs. H. K. Fox.

Miss Frances Dameron joined Mrs. Fox as hostess to club members and one guest for the day, Mrs. Carl Wimberly of Dawn Music Club.

Next major event for the club is the convention of First District Texas Federation of Music Clubs meeting at Community Center Friday and Saturday.

Club program for Nov. 9 will be "From the Organ Repertoire."

EASTER NEWS

Renfros Visit Amarillo Son

By Ruby Stone

Clyde and Bettye Renfro were in Amarillo Tuesday for dinner and to attend a concert as guests of their son, O. C. Renfro.

Mrs. Trent Downing and Laura visited Mrs. H. H. Smith in Junction community Friday.

Mr. and Mrs. John H. Burnett attended the funeral of E. M. Long Jr., in Hollis, Okla. Sunday. Mr. Long, a young man, died unexpectedly of a heart attack at his home in Hobbs, N.M. The Longs and Burnetts are long-time friends.

Mr. and Mrs. J. V. Key spent the first part of the week visiting relatives in Amarillo.

Mrs. Bill Struve spent Monday with her mother, Mrs. Eva Whitford at Earth.

Mrs. Sam Scarborough and Carolyn and Mrs. Leo Hall and Reba were in Amarillo Thursday afternoon on business.

Mrs. Bill Struve and Berleese English of Earth were in Amarillo Thursday.

Mr. and Mrs. Leo Hall and Reba and Ronnie spent the weekend visiting relatives in Wellington.

Sunday visitors in the J. H. Flood home were Mr. and Mrs. R. B. Fonville, Seymour; Mrs. Fred Jones, Mrs. Artie Cone and Miss Betty O'Hara, Dimmitt.

Mrs. Leo Hall and Ronnie took a group of children to Hereford for a Halloween party Friday night.

Warren Bros. Motor Co.
EM 4-1423 1410 Park Ave.

New and Used Cars
"USED CAR SPECIALS"

THIS WEEK'S SPECIAL

1963 Ford Galaxie 500 2-door. 4 in the floor. 390 engine. Lovely bronze metallic and white. This is a local car with 23,000 miles. A real buy at **\$1895**

1964 Chev Impala 2-dr. hardtop. Radio, heater, automatic with 13,000 actual miles. This is a local owned car with a reputation that can be checked.

1964 Chevrolet 1/2 ton pickup. V-8, radio, heater, automatic. This is the next thing to a new pickup at a used pickup price.

1961 Ford Country Sedan Station Wagon, 9 passenger. Power steering and automatic transmission. White finish with green interior. Room for the mother-in-law here. Good terms — Good Trade — Good warranty.

1962 Pontiac Bonneville 2-dr. hardtop. Factory air and power. Beautiful black body with white top. This is a quality car and priced reasonably. 4,000 mile 90 day warranty.

1961 Chevrolet Pickup V-8 with power glide. Custom cab blue and white finish. If you have not driven an automatic pickup you are missing something.

1963 Ford Pickup V-8 4 speed. Radio. Custom cab long wide bed. This is equipped just right.

17 Years of Customer Satisfaction

DOLLAR DAY SPECIALS!

<p>1 Group To 69.95</p> <p>SUITS</p> <p>\$29.95</p>	<p>1 Group Reg. 55.95 & 55.00</p> <p>WINTER COATS</p> <p>\$45.00</p>
<p>75</p> <p>DRESSES</p> <p>Early Arrivals Dark Cottons</p> <p>1/2 PRICE</p>	<p>1 ONLY</p> <p>LONG COAT</p> <p>Costume — 3 Pc. Size 14 Beige Suede Front</p> <p>\$48.00</p>
<p>1 TABLE</p> <p>Many Priced to 11.95</p> <p>•Skirts •Slim Jims •Tops •Boots •Bags</p> <p>\$4.00 each</p>	<p>3 ONLY</p> <p>Long Weather COATS</p> <p>2 White — 1 Beige</p> <p>\$30.00</p>
<p>1 ONLY</p> <p>GREEN SUEDE JUMPER</p> <p>Size 12 \$40.00</p>	<p>1 TABLE</p> <p>JEWELRY</p> <p>Many Good Pieces But Broken Sets</p> <p>50¢ each</p>

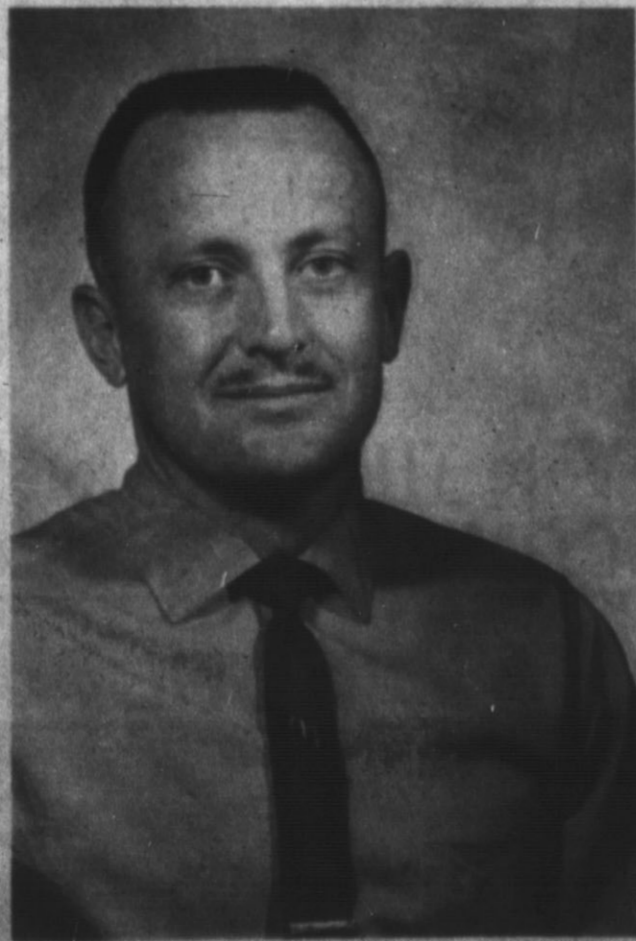
Dear Friends and Voters of PRECINCT 3,

I NEED YOUR CONTINUED SUPPORT in the November 3 Election

Even though we won the Primary Election, there are rumors that I will be opposed by a write-in effort.

I am grateful to have had your support in the Primary and we all thought YOUR SELECTION WAS FINAL.

However, anything can happen in an election... an under cover effort seem to be afoot...



SO... when you mark your ballot, no matter how you vote on the other candidates be sure to leave the last name on

Your Ballot UNMARKED

VOTE FOR BRUCE COLEMAN
Candidate for Commissioner Precinct 3

THE **Vogue**



HOLD 'EM HERD — Hereford's Gregg Richards, 22, holds back a Perryton Ranger in the Hereford-Perryton game here Friday night. Hereford was victorious in their second conference game of the season, 19-12. (Brand Staff Photo)



Westgate Honors Mrs. R. L. Barr's 83rd Birthday

Mrs. Robert L. Barr was honored on her 83rd birthday Friday afternoon at Westgate, new addition to King's Manor. Hostesses were her daughters, Mrs. Milton C. Adams and Mrs. John R. Green, Lorenzo, and Mrs. M. C. Adams, Hereford. Guests were the staff and residents of Westgate. Mrs. Barr came to Westgate in September from Lubbock, which had been her home since 1913. The party honoring Mrs. Barr was the first social event at Westgate since its opening in September.

When an enlisted soldier salutes an officer, he carries on a custom practiced by cavemen. Hand raising as a formal greeting probably originated in prehistoric times on occasions when fearful strangers wanted to prove to one another they carried no weapons.

83rd BIRTHDAY — Mrs. Robert L. Barr, Mrs. Ruth Turner, and her two daughters, celebrated her 83rd birthday at King's Manor. She is shown here with her nurse, Mrs. John R. Green, Lorenzo, and Mrs. M. C. Adams, Hereford. (Brand Staff Photo)

A FEARLESS BASE STEALER
BALTIMORE (AP) — Little Luis Aparicio missed his goal last year, his first with the Orioles. He planned to steal 50 bases but got only 40. However, this year the Venezuelan shortstop set a personal record with 57 steals. It marked the ninth straight season that

he led the American League in steals. In 1956, a mine superintendent in South Africa noticed a glimmer in the wall of a mine and, after a few moments of digging, picked out a one-pound six-oz. giant, the Cullinan. The gem is set in the British Royal Scepter.

Read The Classifieds

Classifieds Get Results

Complete Educational Plan For All Ages
THE WORLD BOOK ENCYCLOPEDIA
Call EM 4-1410 for Local Representative
D. C. MARTIN 130 Ave. J
Easy Terms

Have Your Children Been Used?

Evidence Continues To Mount That

1. Children have been sent to school with instructions to tell their friends that if Goldwater is elected, they would have to go to school six days a week, twelve months a year.
2. Latin American children have been told that if Goldwater wins, he would send them back to Mexico.

The technique of using innocent little grade-school children to spread these false and malicious rumors has apparently worked very well in establishing hate and fear in their hearts.

Ask Your Child If He Has Heard These Things.

What sort of people would use young children as election tools in this manner???

3. There has been almost immediate vandalism of all Goldwater signs which have been put up in this area, often accompanied by violence to private property.
4. This has been widespread enough to indicate that more than just a few teenagers have been involved.

Apparently, this technique of "campaigning" has been at least condoned and possibly encouraged by a few irresponsible adults, for it has gotten worse as the campaign has progressed. The effects of these tactics on the character of the youngsters involved will last long beyond this election.

If you endorse these tactics, what will the 1968 election be like ???

POLITICS - AN ADULT RESPONSIBILITY - VOTE ON NOV. 3rd

Want Your Vote COUNTED?

You must mark your ballot properly, to have it counted!
Scratch the names of all candidates you do not want to vote for.

HOW TO MARK YOUR BALLOT:

1. Do not touch the ballot with your pencil except to scratch the name of a candidate or party you want to vote against.
2. To vote for a REPUBLICAN, you must mark out both the Democratic and Constitution Party candidates.
3. To vote a STRAIGHT PARTY TICKET, you must mark out the entire columns for the other two parties.
4. To SPLIT your vote, you must mark out the names of all candidates you do NOT want to vote for.
5. Erasures void ballots. If you make a mistake, get a new ballot from the election judge.

DEMOCRATIC PARTY	REPUBLICAN PARTY	CONSTITUTION PARTY
For President and Vice President LYNDON B. JOHNSON HUBERT H. HUMPHREY	For President and Vice President BARRY M. GOLDWATER WILLIAM F. MILLER	For President and Vice President THOMAS BRIDGEMAN THOMAS BRIDGEMAN
For U. S. Senator RALPH W. W. BOROUGH	For U. S. Senator GEORGE BUSH	For U. S. Senator JACK C. BELL
For Congressman-At-Large JOE COOL	For Congressman-At-Large BILL HAYES	For Congressman-At-Large W. ALFRED JOHNSON
For Congress JOHN E. DONNELLY	For Congress JACK CRICHTON	For Congress JOHN WILLIAMS
For Lieutenant Governor PRESTON SMITH	For Lieutenant Governor HORACE HOUSTON	For Lieutenant Governor JOHN WILLIAMS
For Attorney General WAGGONER CARR	For Attorney General JOHN TRICE	For Attorney General JOHN WILLIAMS
For Commissioner of Agriculture JOHN C. WALKER	For Commissioner of Agriculture JOHN B. ARMSTRONG	For Commissioner of Agriculture BENJAMIN BOWNS
For Commissioner of General Land Office JERRY WALKER	For Commissioner of General Land Office JOHN A. MATTHEWS	For Commissioner of General Land Office JOHN WILLIAMS
For Controller of Public Accounts BENJAMIN S. CALVERT	For Controller of Public Accounts DALLAS CALMES, JR.	For Controller of Public Accounts DAVID LARK
For State Treasurer JAMES WALKER	For State Treasurer FRED S. NEUMANN	For State Treasurer BENJAMIN BOWNS
For Railroad Commissioner (Full Term) BENJAMIN BOWNS	For Railroad Commissioner (Full Term) DON FLAHOOGAN	For Railroad Commissioner (Full Term) DON FLAHOOGAN
For Railroad Commissioner (Unexpired Term) JIM WALKER	For Railroad Commissioner (Unexpired Term) DON FLAHOOGAN	For Railroad Commissioner (Unexpired Term) DON FLAHOOGAN
For Associate Justice Supreme Court, Place 1 JACK WALKER	For Associate Justice Supreme Court, Place 1 T. S. KENNEDY	For Associate Justice Supreme Court, Place 1 T. S. KENNEDY
For Associate Justice Supreme Court, Place 2 JACK WALKER	For Associate Justice Supreme Court, Place 2 T. S. KENNEDY	For Associate Justice Supreme Court, Place 2 T. S. KENNEDY
For Associate Justice Supreme Court, Place 3 ROBERT W. WALKER	For Associate Justice Supreme Court, Place 3 T. S. KENNEDY	For Associate Justice Supreme Court, Place 3 T. S. KENNEDY
For Judge, Court of Criminal Appeals E. S. WALKER	For Judge, Court of Criminal Appeals T. S. KENNEDY	For Judge, Court of Criminal Appeals T. S. KENNEDY

MARK YOUR BALLOT PROPERLY. Leave only the names of those candidates whom you want to receive your vote. **MARK OUT ALL OTHER NAMES.**
MAKE YOUR CONSERVATIVE VOTE COUNT!

The so-called "loyalty oath" which the all-Democrat 57th Legislature had put on your primary ballot is neither morally nor legally binding — according to the Democrat Governor who signed it.

All Democrats Are Free To Vote The Republican Ticket

When you go to the polls, you can be assured that NO ONE will know how you voted. The secret ballot is a sacred American tradition. Both parties will be represented at the polls, which is nothing more than good procedure, and the election judges will insure the secrecy and integrity of your ballot.

SO VOTE YOUR CONVICTIONS... YOUR CONSCIENCE IS YOUR BEST GUIDE

Don't Give Lyndon His Mandate for Socialism
VOTE REPUBLICAN

Pd. for by D.S. Co. Republican Party, Keith Jorda, chairman

JACK CRICHTON FOR GOVERNOR



Qualified - Dedicated Vote REPUBLICAN

Henry Bellmon, the first Republican Governor of Oklahoma, has REDUCED TAXES by \$56 million and increased funds for Education, Hospitals & Special Schools, and Highways by over 10%. He has done this by attracting industry and cleaning out one-party stagnation.

Pd. for by D. S. Co. Republican Party, Keith Jorda, Ch.

TEXAS CAN DO THE SAME!

BOB PRICE

WILL REPRESENT

YOU

IN CONGRESS



Have You Read This?

READ IT THROUGH AGAIN!!!

January 7, 1964: Last two guys today. One was a pretty good friend of mine. The only guess is — the airplane just came apart. B-26 — third or fourth that have done that now * * * Pretty bad day — just hard to find any good news to write. Can't even talk to anybody — nobody has anything to say. Just a blue day.

I don't know what the United States is doing. They tell you people we're just in a training situation and they try to run us as a training base. But we're at war. We are doing the flying and fighting. We are losing. Morale is very bad. . .

If we keep up like we are going, we will definitely lose. I'm not being pessimistic. It's so obvious. How our Government can lie to its own people — it's something you wouldn't think a democratic government could do. I wish

I were a prominent citizen or knew someone who could bring this before the U.S. public. However, if it were brought before the average U.S. family, I'm sure all they'd do is shake their heads and say tch-tch and tune in another channel on the TV.

January 20, 1964: I have never been so lonely, unhappy, disappointed, frustrated in my whole life. None of these feelings are prevalent above the other. I guess I should say loneliness overshadows the others, but that's really not true.

I'm sure nothing will be done over here until after the election. Why? Because votes are more important than my life or any of my buddies' lives. What gets me the most is that they won't tell you people what de do over here.

I am over here to do the best job possible for my country — yet my country will do nothing for me or any of my buddies or even for itself. I love America. My country is the best, but it is soft and has no guts about it at all.

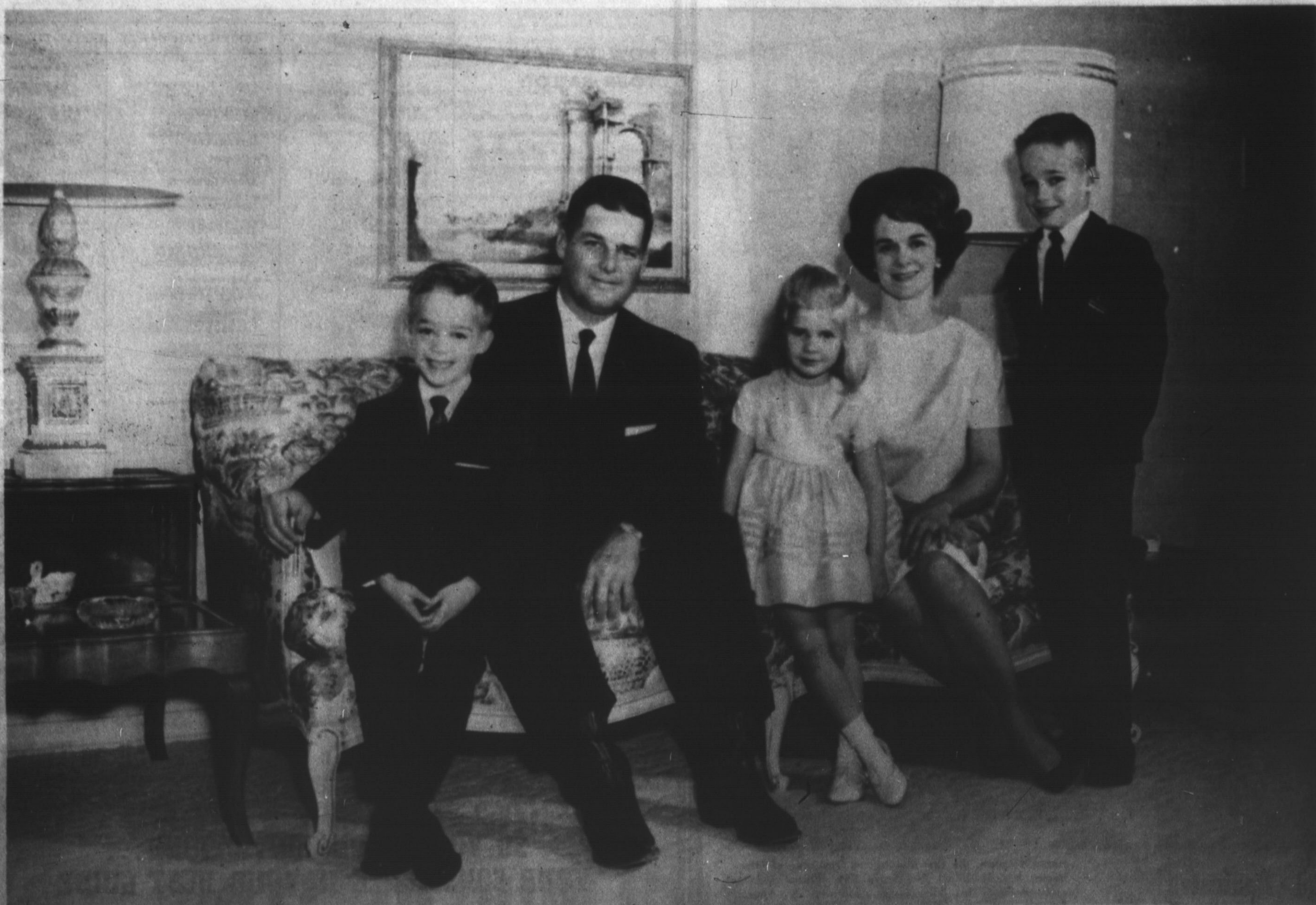
(Captain Shank was married to a hometown girl. They had a son and three daughters. He never saw his baby daughter, who is now 2 months old. He was killed while flying an airstrike mission against the Communists on March 24, 1964. He was 27 years old.)

BOB PRICE, as a Korean Veteran with 27 combat missions understands how Capt. Shank felt.

BOB PRICE, as a rancher and farmer, understands the problems of the rancher and farmer.

BOB PRICE, as a business man, understands the rapidly increasing problems of the businessman.

BOB PRICE
will be
A Working Congressman



THE BOB PRICE FAMILY

THE RIGHT KIND OF PRESIDENT!

MORALITY IN GOVERNMENT

"Americans everywhere are indignant about the moral decay in Washington and nobody should accept corruption in positions of public trust as a way of life. All it takes to clean it up is an administration that really wants it cleaned up — an administration with the moral courage to fire the influence peddlers and graft takers no matter whose friends they may be."

CIVIL RIGHTS

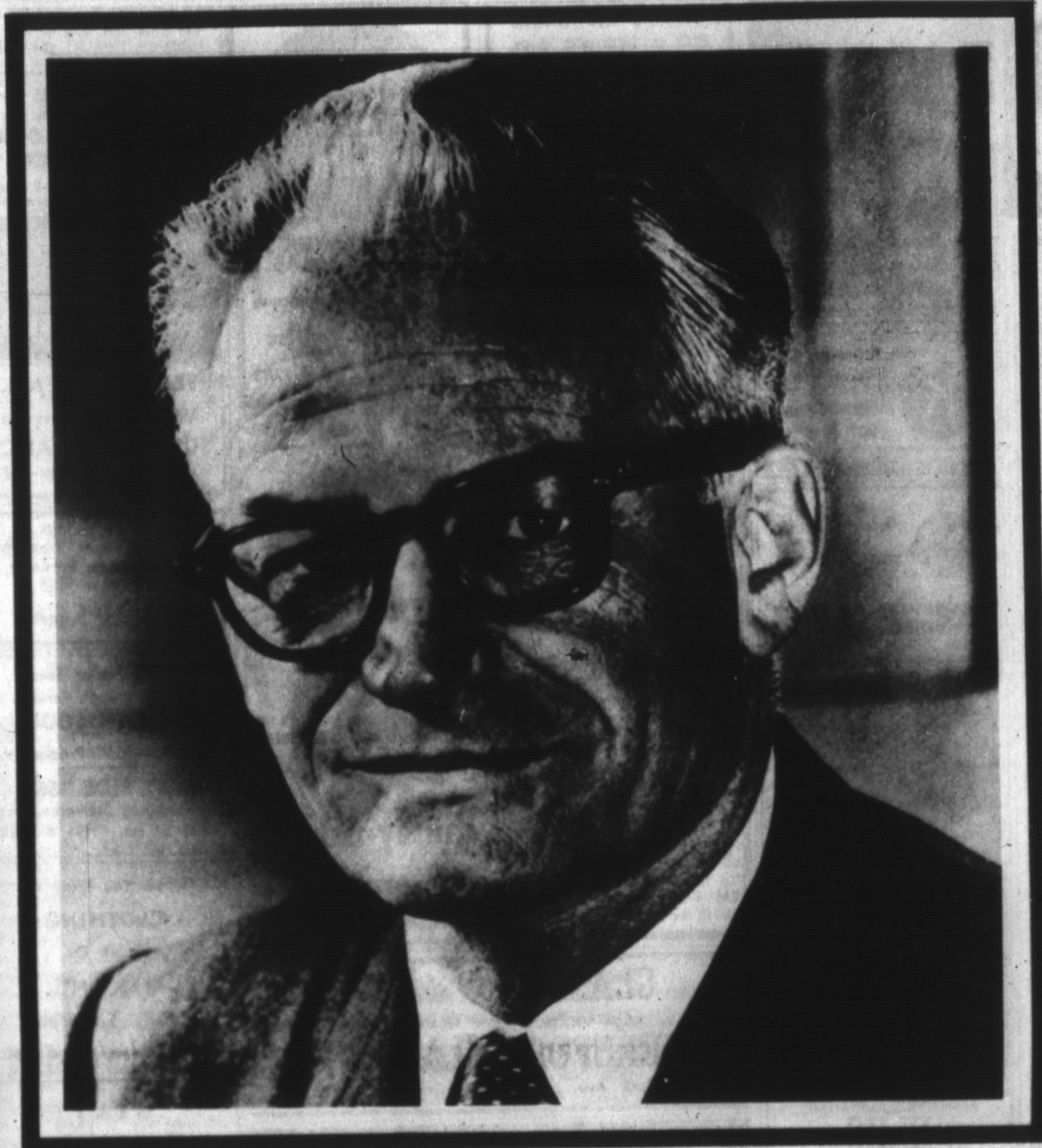
"The key to racial and religious tolerance lies not in laws alone but, ultimately, in the hearts of men."



THE RIGHT KIND OF HUSBAND



THE RIGHT KIND OF FATHER



SOCIAL SECURITY

"I favor a sound Social Security system and I want to see it strengthened. I have always voted for improvements in the system. I pledge, as I have pledged before, my unqualified support of the Social Security system. On this, my record is clear. I have voted in favor of every Social Security Act since entering the Senate. I voted for the Acts of 1954, 1955, 1956, 1958 and 1961. In fact, I had the opportunity of presiding over the United States Senate on the day the bill was approved bringing farmers under Social Security for the first time. And that change had my active support. I want to see every participant receive all the benefits the system provides. And I want to see these benefits paid in dollars with real purchasing power."

STATES RIGHTS

"States' rights is no mere slogan. It is the backbone of our Constitutional system. It is a check on the steady accumulation of massive power in the hands of national bureaucrats."



THE RIGHT KIND OF FAMILY

VOTE FOR BARRY GOLDWATER

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Fold for by D. S. Co. Republican Party, Keith Jorde, Chairman

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McFarland Music Co.
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FOR SALE
TWO BEDROOM 8' x 36' Twi-
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Trailer Park after 2 p.m.
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FOR SALE Baled maize butts.
Phone 289-5513. B-1-10-18-2c

16' x 36' American House Trailer
\$500 for \$1800 equity. Phone
EM4-3169. B-1-10-28-1p
FROM wall to wall, no soil at
all, on carpets cleaned with
Blue Lustre. Shampooer for
rent, Hereford Hardware.
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propane tank. See at Hereford
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bdr. brick house has pretty floors, Panel Ray
heating, air conditioning, attached garage with
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DUPLEX with 3 large rooms and bath on each
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SHURFINE
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Shurfine — Strawberry
PRESERVES
18 Oz. Jar
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SHURFINE
PEACHES
Yellow Cling
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OCT. 29 thru NOV. 7, 1964

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- Shurfine Cake Mixes Ass'd. Flav. 19 oz. 4/\$1.00
- Shurfine Chili with Beans 15 oz. 4/\$1.00
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- Shurfine Corn C.S. or W.K. Golden 303 V.P. 7/\$1.00
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BACON Wrights Country Style **2 Lbs. 89¢**

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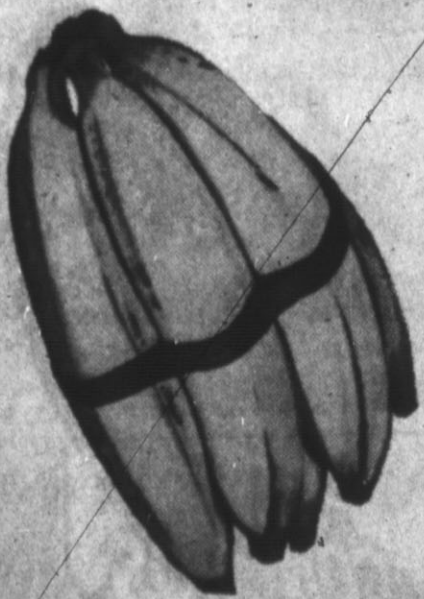


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Mrs. Thompson Long Active In TFMC Work

General convention chairman of First District Texas Federation of Music Clubs meeting here this weekend, Mrs. A. O. Thompson has a record of service to TFMC reaching back to 1923 when Seventh District was organized. Since that date she has served continuously as officer or chairman.

During 1939-41 she was district president, and she served on the state executive board of TFMC from 1939-57. She has continued to serve as officer or chairman since the organization of First District in 1961.

Mrs. Thompson was a member of the 1914 Ladies Chorus, organized and directed by Emil Myers of Amarillo. That organization two years later became the Hereford Music Study Club with Mrs. Thompson as a chair-

ter member. She is also a member of Past Presidents' Club of Hereford Music Study Club.

Four generations of Mrs. Thompson's family now maintain membership in TFMC. In the Senior Division are Mrs. Thompson and her two daughters, Mrs. A. J. (Margaret) Schroeter and Mrs. W. T. (Ruby) Carmichael; in the Junior Individual Special Membership Division, is granddaughter Merle Carmichael (17), daughter of Mrs. Carmichael; and in the Cradle Roll Division is Denise Schroeter, great granddaughter of Mrs. Thompson, granddaughter of Mrs. Schroeter, and daughter of the Alex Schroeters.

Presently Mrs. Thompson is First District chairman of Special and Individual Memberships.

Sandhill Cranes In Flight Again

Large flights of sandhill cranes, enroute to southern wintering grounds, are now descending on lakes and grain fields throughout much of West Texas, reports Parks and Wildlife Department biologists.

Latest estimated from wildlife personnel indicates 5,000 to 6,000 cranes are in the vicinity of Big Spring and even greater numbers may be found on the high plains west of Lubbock and Amarillo. Large numbers of the big birds have been seen in the Hereford and Muleshoe areas.

Biologists said sportsmen, who have found the sandhill crane to be a worthy game bird and a choice table delicacy, eagerly await the special 1964 hunting season from October 31 through November 2. Sandhill cranes may be taken from sunrise to sunset in that portion of Texas West of a line formed by Highway 277 from Del Rio to San Angelo, thence along Highway 87 to its junction with Highway 287 at Dumas and northward along Highway 287 to the Oklahoma-Texas line. The daily bag and possession limit is two (2) birds.

Sportsmen, who have traditionally played an important part in games harvest surveys, are counted on for valuable assistance to the Parks and Wildlife Department again this year. They are urged to contact either their local game warden or the nearest Parks and Wildlife Department Office and pass on information concerning the success or failure of each sandhill crane hunting venture. Biologists note that, if sportsmen cooperate in this important survey, a more reliable kill estimate on sandhill cranes can be used in setting future seasons and bag limits.



OUTSTANDING YOUNG FARMER — Melvin Jayroe, District Manager of Southwestern Public Service Company is shown above presenting the Outstanding Young Farmer award to Clark Andrews of the Frio Community, while Mrs. Andrews looks on approvingly. The presentation was made at the Young Farmers-Young Homemakers annual awards banquet Thursday night at the Western Wheel Inn. (Brand Staff Photo)

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12. LIVESTOCK
Strayed - Found

LOST four Whiteface Heifers, Calves. Branded H-L. Left hip. Call Charles Hoover, EM-4-1735.
B-12-13-44-2c

13. LOST AND FOUND

LOST: Black and brown fox terrier-beagle, crossbreed. Answers to Trixie. Reward. 827 S. 25 Mile Ave. after 5 p.m.
B-13-13-44-2c

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Nice Selection of Sizes and Fabrics

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Hospital Notes:

Patients in Hospital
Jim B. Wiginton, 110 Kibbe; Mrs. Lee Curry, King's Manor, Box 88; Mrs. Billy R. Shelley, 215 Beach; Roger Underwood, Route 4, Dimmitt; Mrs. M. L. Cline, 404 Ave. 1.

Patients Dismissed
Louie L. LeGrand, Clifford C. Ackler, Mrs. Jose A. Casarez, Mrs. Gloria Ann Kovar, A. L. Myers, 10-28.

Mrs. John T. McIver, Milton F. Ott, Evangeline Rodriguez, Mrs. John S. Loehr, Mrs. Charlie F. Burk, Mrs. Jack Casey, 10-29.

Danny Underwood, Mrs. Billy Gene Dirks, Mrs. Virgil D. Bommar, Mrs. Billy R. Roquemore, Mrs. Jacinto Martinez, Joseph M. Young, 10-30.

HD Reporters Outline Plans

With Mrs. C. F. Newsom presiding, home demonstration club reporters-elect met in the HD extension office conference room of the County Court house. These reporters will take office in January.

At the business session Mrs. H. L. Hershey, absent committee chairman, was re-elected as council reporter.

The group decided to ask the Council whether they would award a prize to the reporter getting the best news coverage for her club over a one-year period. Each reporter would be responsible for gathering her club's publicity.

The reporters reviewed previous recommendations of the Council Reporters Committee, concerning cooperation with news media, distribution of meeting information at proper times to radio and newspapers, and meeting annually—usually in October.

In a question-and-answer session, Miss Carma Thomas, women's editor from the Brand, gave hints on gathering news and arranging it for reporting. Standard report forms were distributed.

Reporters present were Mrs. Edward Richards, Young Homemakers Home Demonstration Club; Mrs. J. C. Gossett, Ford; Mrs. J. R. Watson, North Hereford; Mrs. Leroy Bodkin, Wyche; Mrs. G. V. Hall, Bippus; and Mrs. C. F. Newsom, Wyche, 1963-64 committee member reporters' committee.

Visiting the committee was Mrs. A. J. Bezner, delegate from 4H Leaders Council.

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KESTER'S
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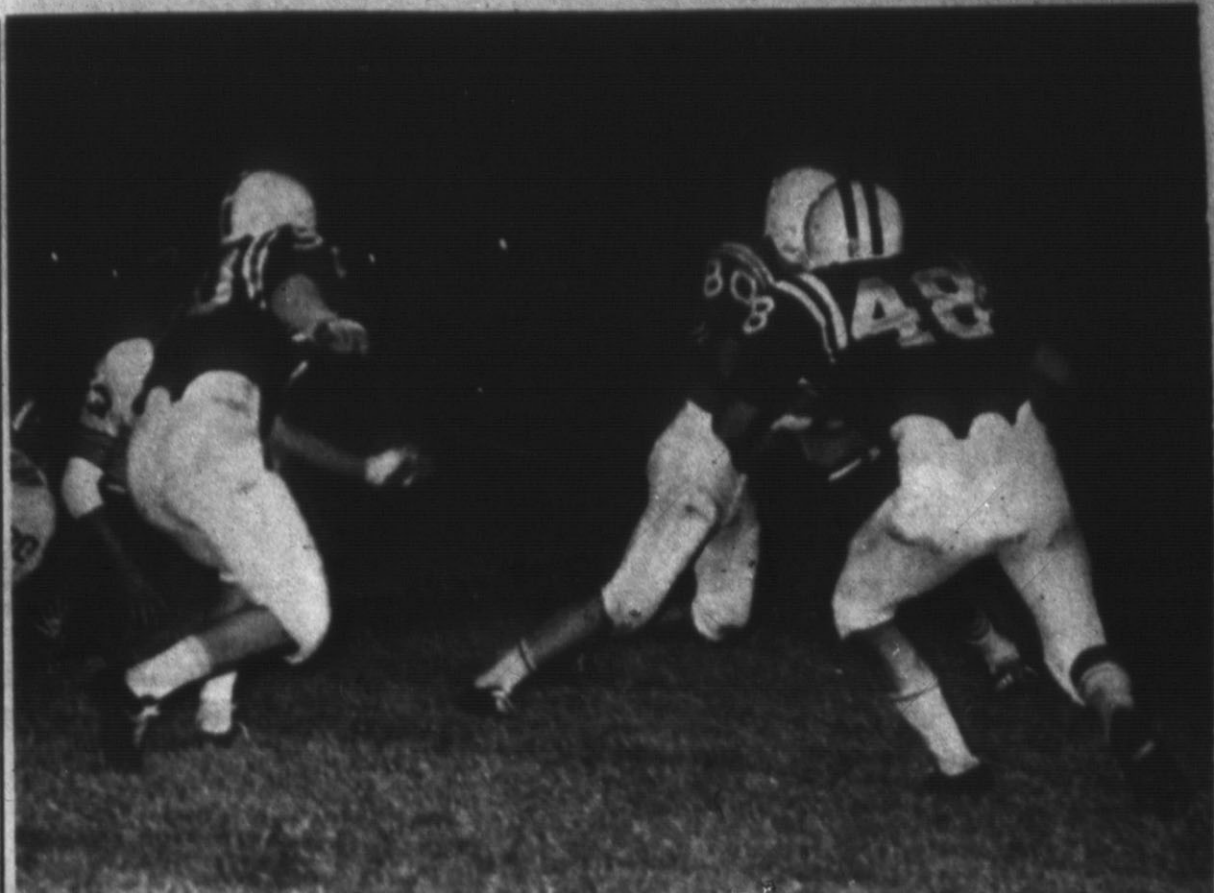
Across from Post Office
Phone EM 4-1811

Canton Presents Drills For High Area Officers

With inspection officers, Major Tim and Lady Edna Schuster, Amarillo, Patriarchs Militant Canton and Auxiliary held inspection and dinner meeting at IOOF Temple Friday, Oct. 16.

For the occasion the Canton presented their drills for Major Schuster, and the Auxiliary had "Mustering In" program.

Others visitors from Amarillo Patriarchs Militant Canton and Auxiliary No. 38 were Capt. Sam Perkins; W. G. Marshall, Capt. R.; Lady Thelma Bridwell, president of auxiliary; Maxie Clark, vice-president; Lady Betty Reid, P. P.; Lady Eula Fendison, P. P.; Lady Mary Nashagan; Lady Wanda Perkins, P. P.; and



MOVING IT DOWN FIELD — Hereford's day night. He is protected by Mike Moore Lynn Cook (80) carries the pigskin down (48) and Terry Hill (50). Hereford was the field in the Hereford-Perryton game Friday night, 19-12. (Brand Staff Photo)

Lady Reba Guess, P. P. Captain Sam Smith and President Lady Nellie Beaufoord presided at the nomination of officer for the new year.

President Lady Nellie Beaufoord was dinner hostess to the Amarillo guests and to the following members present: Canton—Captain Sam Smith, Ben Conklin, Brigadier General Retired; A. R. Rogers, Capt. R.; Raymond Gage, Capt. R. and Past Grand Master; Major Tom Berney, Ensign Archie Love. And Auxiliary—Vice-President, Lady Ursalee Jacobsen; Secretary, Lady Mae Smith; Chaplain,

Lady Ada Hollabaugh; Sentry, Lady Alta Davis; Color Bearer, Lady Leona Love; Officer-of-Day Lady Annie Mae Houston; Officer-of-Guard, Lady Ruth Rogers; Past President, Lady Lydia Hopson; and Aide-to-Chaplain, Lady Thelma Gage, past president of Auxiliary Patriarchs Militant International.

Also Lady Ona Berry, past president and aide to chaplain; Lady Glissie Shelton, past president, right aide to vice-president; Lady Anna Conklin, P. P., right aide to president; Lady Bessie Lawrence, left aide to vice-president.

Excess heat generated inside Nimbus, the new weather satellite, by its electronic devices or by the sun is literally poured into the coldness of space.

The Amazon, the world's biggest river, flows enough water to flood an area the size of Texas to the depth of one inch in one day.

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Slacks DOLLAR DAY ONLY	\$2.50	Coats DOLLAR DAY	89c
Boy's with 2 pr. Pants One Short — One Long Reg. \$3.98	2 \$4	Ladies Roll Up Sleeve Compare at \$1.98	\$2.98
P. J. DOLLAR DAY ONLY	\$2.50	Ladies Pleated Skirts 100% Wool Reg. \$4.98	\$2.98
Whiteface Sizes S-M-L Reg. \$3.98	\$2.50	Girls Tennis Reg. \$2.98	2 \$3
Sweatshirts Channel Master 6 Trans - 2 Band Reg. \$29.95	\$29.90	Shoes DOLLAR DAY	\$1.75
Radios	\$2.00	GARCA FINE MUSLIN Twin Bed Size Reg. \$2.49 New Double Bed Size Reg. \$2.98 New GUARANTEED FOR 100 WASHINGS	\$2.00
Boy's Vinyl Quilted Zipout Hood Water Repellent Pile Lining	\$5.00	Sheets Electric 2 Yr. Guaranteed Single Control	\$10.90
Jackets DOLLAR DAY	\$2.00	Blankets DOLLAR DAY	\$2.00
		Flats DOLLAR DAY ONLY	\$2.00

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ANTHONY'S
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YOU GET
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SCHOOL AGE
Girls Dresses
Group I
VALUES TO 3.98
\$2⁰⁰
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GIRL'S CORDUROY
Capri Pants
Size 7-14 **\$1⁶⁶ 2 FOR \$3**

LADIES
Shift Dresses
A Real Value **\$6⁹⁵**

A FULL RACK
Ladies Skirts
Sweater Sets
Pants Sets
**All Marked
Down to Clear**

LADIES
Rayon Briefs
3 FOR \$1⁰⁰

BOYS & GIRLS
JR. HIGH and HIGH SCHOOL
Sweat Shirts
\$2⁹⁸ & \$3⁴⁹

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PRINTS \$1
3 Yds. For

New Colors
Fall Patterns
Cotton
FABRICS \$1
2 Yds. For

Mill Ends, Quality
MUSLIN \$1
5 Yds. For

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SLIPS \$1

GIRLS 3/4 SLEEVE
Polo Shirts 77^c
Size 7-14

Costume Jewelry
Large Selection **3 FOR \$1**

RAYON
Girls Briefs
Size 4-12 **4 FOR \$1**

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Ladies Sweaters
All Drastically
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Children's
Polo Shirts 2 FOR \$1

MEN'S 10 PIECE
Jewelry Set 88^c
An Ideal Xmas Gift

MEN'S CASUAL
Cotton Slacks \$2
Broken Sizes
Values To 5.95

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Wash Cloths 8 FOR \$1

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Stuffed Toys \$1⁹⁸ to \$7⁹⁵
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Dish Towels 4 FOR \$1

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MEN'S WATER REPELLENT
All Weather COATS \$10
Regulars and Longs

GROUP MENS and BOYS
JACKETS \$8⁸⁸
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Sweaters \$5⁹⁵ to \$12⁹⁵

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Suits & Sport Coats Priced to Clear
Broken Sizes and Colors

MEN'S WORK
Flannel Shirts \$1⁹⁸
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Large Selection

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Dress Shoes \$6⁸⁸
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HOLLY SUGAR EMPLOYEES
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Pants and Shirt Suit

NEW SHIPMENT
MENS & YOUNG MENS
Sport Coats and Blazers 19⁹⁵ to 22⁹⁵

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Sweat Shirts 2 FOR \$3

MEN'S YOUNG MENS
SUITS \$29⁹⁵ TO \$65

MEN'S DRESS
SOCKS 2 FOR \$1
Cotton Some Stretch Pair

COME IN AND LAY-A-WAY NOW FOR CHRISTMAS

AP SPORTS SHOTS

Book Recounts Gridiron's Early Days In Texas

By Harold V. Ratliff
Associated Press Sports Writer

Ed (Cowboy) Bull of old Add-Ran College planned to go out to play Texas in 1896 with a gun strapped over his moloskins. He explained that when he was away from home and among strangers he always wore his shooting iron.

But they convinced him he was among friends and for propriety's sake he left the gun in his hotel room. But Texas won 16-0 and Cowboy said he should have obeyed his first impulse.

That was football in the first years the intriguing game came to Texas and the Southwest and it is one of many interesting stories that appear in Kern Tip's massive history of the game under the title "Football-Texas Style."

Tip has just brought out the book, a 275-page tome that has nearly 400 photos and drawings along with a detailed and accurate history of football in the great Southwest.

Texas was the first football team in the area, organizing in 1893. And beginning with the neophyte Longhorns, Tip traces the progress of the game for 70 years of colorful and glamorous action.

"Football hitched on a like a cocklebur," relates Tip, the man who has become known as the voice of Texas football. This is a literal interpretation—he has been a radio and television announcer for 30 years. He is regarded as one of the best in the business.

Back in the days that Cowboy Bull sheathed his gun in deference to propriety, the coaches were paid \$100 to \$1,000 for their work. At first, some professor did the coaching as part of his duties. But football came forward with a rush and soon there had to be specialization just raised the president's (Continued on Page 14)



JORDE & FRIEND — Keith Jorde (left) met Victor Gadomski in Minnesota recently and invited him to Hereford to study farming operation. He's amazed at the size of Texas. (Brand Staff Photo)

Young Pole Says Texas Is So BIG!

Keith Jorde, Hereford, met a young man from Poland in East Grand Forks, Minn. the other day, and invited him to come to Texas as part of his tour of the United States to study farming operations and 4-H club work.

Jorde thought the young Pole's study of the U. S. "wouldn't be complete if he didn't visit Texas."

So, the young fellow, Victor Gadomski, 24, came to Texas. First comment: "My, my it's so BIG-G-G!" — it's almost as big as all of Europe."

He says his country is about the same size as New Mexico and that he lives on a 32-acre farm near the village of Grudusk, 70 miles north of Warsaw. And on that farm, which has been farmed by his father, and his grandfather for generations, they raise sugar beets, flax, cows, poultry, pigs and sheep—"a little bit of everything." A co-op sugar refinery nearby provides the outlet for the sugar beets.

Gadomski is on an exchange program which he calls "a study of people-getting to know the people of other lands and that sort of thing."

Specifically he's taking pictures of farming operations in the U. S., paying special attention to the 4-H club activities. Then when he gets home he

will show those pictures as slides.

He says Poland has a farm organization similar to the U.S. 4-H club program. He says he takes part in those clubs and "works with them on their program."

He calls Poland a "free socialistic state," but says the farm on which he lives is owned by his family. Gadomski is a graduate of Warsaw University. He's single and has two sisters at home, both younger than he.

But soon the tour, which started in New York six months ago, will end and he'll be sailing back to Poland to tell of American agriculture. He sums up: "It's been an interesting six months."

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Letter To The Editor

Dear Editor:

I read with care the letter to the Editor written by Mr. and Mrs. Minks blaming you, at the Brand Office for costing us a wig in the Canyon-Hereford football game.

Shame on you for the inaccurate statements in your article. You said Canyon was the weakest team in 1-AA football. May I remind you that they beat Hereford! I left the game blaming someone too—but after reading Minks letter, I see I was misled by blaming the wrong parties.

I take this opportunity to apologize to all and let the blame rest where it belongs—right on that old typewriter in the Brand Office.

Dr. Gale J. Page

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Infants' cotton and nylon stretch terry creepers. Clown collar. In sizes 1/2 to 2. **each \$1**

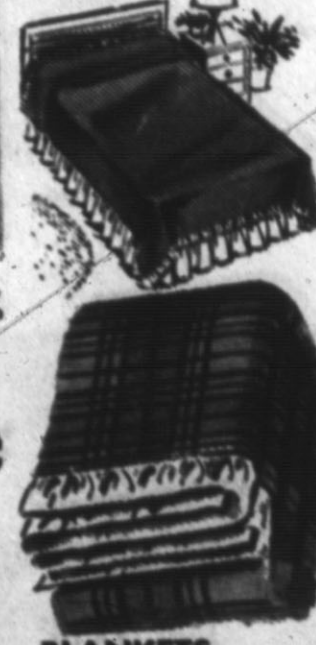
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Lay-a-way For Xmas Today **each 71c**



BLANKETS ALIVE WITH VIVID COLORS

72" x 90" **3⁹⁹**

A soft-touch blend of rayon/ acrylic finished with Supnap for extra fluffiness, machine washability. Long wearing nylon binding. *Machine wash

WOMEN'S VINYL PLASTIC LINED DRESS GLOVES

Several Styles To Choose From Only **71c**



REALLY GREAT CHOICE OF GIRLS COATS REDUCED

\$10 \$12 \$15

Something to rave about! Three acrylic pile lined coats in the important fall fabrics. Cotton corduroy laminated to foam back, rayon and cotton satin back twill and cotton woven plaid. Choice of plush collar or hooded styles. Jackets 4.98 to 12.98

Women's Houselippers	41x84" Trilon \$1 Net Panels	Men's Dress 1.27 Sport Coats	Limited Amount of 17.88 Better Cottons 3 yds. \$1 Hdkfs.	Men's White or Colored 10 for \$1
Women's Cossack Booties	Ladies Corduroy 1.99 Shift Jumpers	Men's Zipout Lined All 2.88 Weather Coats	Extra Large 14.88 Kapok Pillows	Men's heavy Canvas \$2 Work Gloves 4 for \$1
Toddler Boys Long Sleeve Knit Shirts	80 x 90" Cotton 2 for \$1 Sheet Blankets	Girls Better \$2 Dresses	2.50 to 3.99 Foam Pillows	Bright Printed \$4 Kitchen Towels 3 for \$1
Toddler Corduroy Crawlabouts	72 x 90" Supnap \$1 Blankets	Discontinued Regulated 3.99 Cotton	57c Jamica Sets	1.50 Kitchen Towels 6 for \$1
Boys Acrylic Knit Shirts	1.66	WOMEN'S BETTER DRESSES NOW		
		REDUCED \$2 \$4 \$6 \$8 \$10		

These items are limited in quantity and some are broken sizes. So hurry in Monday morning.



SAVE! FITTED MATTRESS PAD AND COVER

288 388

Elasticized fitted cover gives more protection, fits snugly, makes up smoothly! Bleached cotton fill won't streak!



SPECIAL TOWEL ENSEMBLE BUY... NEW COLORS

28" x 40" both sizes **2^{92c}**

hand towel, 3 for 92c wash cloths, 6 for 92c

Exceptional bargain on heavyweight, popular sized towels. Cotton terry in white, colors.



MEN'S VISIBLE QUILT REVERSIBLE NYLON PARKA

all sizes **13⁸⁸** Boy's **12⁸⁸**

You'll like wearing this winter's newest quilt-pattern parka; or reverse it and wear a nylon taffeta ski jacket. Dacron® polyester "88" fiber fill keeps you warm. Zip front, drawstring bottom, knit/quilt cuffs. Hidden hood—zips into parka. Buy now!

Boy's Extra Special Values **3 for \$5**

Boy's Cotton Fleece Hooded Sweat Shirts

Boy's Cotton Nylon Western Jeans

EARLY AMERICAN HEIRLOOM LOOP WEAVE REVERSIBLE SPREADS

With Bullion Fringe **\$6**

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Twins and Full

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MONDAY

NOV. 2nd
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ANTHONY'S
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YOU GET
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YOUR FAMILY STORE
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DOLLAR DAY

SCHOOL AGE
Girls Dresses
Group I
VALUES TO 3.98
\$2⁰⁰
Size 4-14

GROUP II
VALUES TO 7.95
\$3⁰⁰
Size 4-14

GIRLS CORDUROY
Capri Pants
Size 7-14 **\$1⁶⁶ 2 FOR \$3**

LADIES
Shift Dresses
A Real Value **\$6⁹⁵**

A FULL RACK
Ladies Skirts
Sweater Sets
Pants Sets
**All Marked
Down to Clear**

LADIES
Rayon Briefs
3 FOR **\$1⁰⁰**

BOYS & GIRLS
JR. HIGH and HIGH SCHOOL
Sweat Shirts
\$2⁹⁸ & \$3⁴⁹

NEW FALL COTTON
PRINTS \$1
3 Yds. For

New Colors
Fall Patterns
Cotton
FABRICS \$1
2 Yds. For

Mill Ends, Quality
MUSLIN \$1
5 Yds. For

COTTON, FULL OR HALF
SLIPS \$1

GIRLS 3/4 SLEEVE
Polo Shirts 77^c
Size 7-14

Costume Jewelry
Large Selection **3 FOR \$1**

RAYON
Girls Briefs 4 FOR \$1
Size 4-12

GROUP
Ladies Sweaters
All Drastically
Marked Down

Children's
Polo Shirts 2 FOR \$1

MEN'S 10 PIECE
Jewelry Set 88^c
An Ideal Xmas Gift

MEN'S CASUAL
Cotton Slacks \$2
Broken Sizes
Values To 5.95

EXTRA LARGE
Bath Towels 2 FOR \$1

EXTRA HEAVY
Wash Cloths 8 FOR \$1

BRAND NEW SHIPMENT
Stuffed Toys \$1⁹⁸ to \$7⁹⁵
Lay-Away Now For X-MAS

FOR THE KITCHEN
Dish Towels 4 FOR \$1

MEN'S THERMAL KNIT
Shirt & Drawer SUIT \$4⁰⁰

MEN'S WATER REPELLENT
All Weather COATS \$10
Regulars and Longs

GROUP MENS and BOYS
JACKETS \$8⁸⁸
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MENS NEW FALL
Sweaters \$5⁹⁵ to \$12⁹⁵

GROUP YOUNG MEN & MEN'S
Suits & Sport Coats Priced to Clear
Broken Sizes and Colors

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Flannel Shirts \$1⁹⁸
Size S-M-L

CHILDREN'S CORDUROY
Boxer Longies & Overalls \$1
Large Selection

GROUP MENS
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Size 6 1/2 to 11

HOLLY SUGAR EMPLOYEES
White Uniforms \$5⁴⁷
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MENS & YOUNG MENS
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FLEECE LINED
Sweat Shirts 2 FOR \$3

MEN'S YOUNG MENS
SUITS \$29⁹⁵ To \$65

MEN'S DRESS
SOCKS 2 FOR \$1
Cotton Some Stretch Pair

COME IN AND LAY-A-WAY NOW FOR CHRISTMAS



JORDE & FRIEND — Keith Jorde (left) met Victor Gadomski in Minnesota recently and invited him to Hereford to study farming operation. He's amazed at the size of Texas. (Brand Staff Photo)

Young Pole Says Texas Is So BIG!

Keith Jorde, Hereford, met a young man from Poland in East Grand Forks, Minn. the other day, and invited him to come to Texas as part of his tour of the United States to study farming operations and 4-H club work.

Jorde thought the young Pole's study of the U. S. "wouldn't be complete if he didn't visit Texas."

So, the young fellow, Victor Gadomski, 24, came to Texas. First comment: "My, my it's so BIG-G-G!" — it's almost as big as all of Europe."

He says his country is about the same size as New Mexico and that he lives on a 22-acre farm near the village of Grudusk, 70 miles north of Warsaw. And on that farm, which has been farmed by his father and his grandfather for generations, they raise sugar beets, flax, cows, poultry, pigs and sheep — "a little bit of everything." A co-op sugar refinery nearby provides the outlet for the sugar beets.

Gadomski is on an exchange program which he calls "a study of people-getting to know the people of other lands and that sort of thing."

Specifically he's taking pictures of farming operations in the U. S., paying special attention to the 4-H club activities. Then when he gets home he

will show those pictures as slides.

He says Poland has a farm organization similar to the U.S. 4-H club program. He says he takes part in those clubs and "works with them on their program."

He calls Poland a "free socialistic state," but says the farm on which he lives is owned by his family. Gadomski is a graduate of Warsaw University. He's single and has two sisters at home, both younger than he.

But soon the tour, which started in New York six months ago, will end and he'll be sailing back to Poland to tell of American agriculture. He sums up: "It's been an interesting six months."

AP SPORTS SHOTS

Book Recounts Gridiron's Early Days In Texas

By Harold V. Ratliff
Associated Press Sports Writer

Ed (Cowboy) Bull of old Add-Ran College planned to go out to play Texas in 1898 with a gun strapped over his moleskins. He explained that when he was away from home and among strangers he always wore his shooting iron.

But they convinced him he was among friends and for propriety's sake he left the gun in his hotel room. But Texas won 16-0 and Cowboy said he should have obeyed his first impulse.

That was football in the first years the intriguing game came to Texas and the Southwest and it is one of many interesting stories that appear in Kern Tip's massive history of the game under the title "Football-Texas Style."

Tip has just brought out the book, a 275-page tome that has nearly 400 photos and drawings along with a detailed and accurate history of football in the great Southwest.

Texas was the first football team in the area, organizing in 1893. And beginning with the neophyte Longhorns, Tip traces the progress of the game for 70 years of colorful and glamorous action.

"Football hitched on a like a cocklebur," relates Tip, the man who has become known as the voice of Texas football. This is a literal interpretation—he has been a radio and television announcer for 30 years. He is regarded as one of the best in the business.

Back in the days that Cowboy Bull sheathed his gun in deference to propriety, the coaches were paid \$100 to \$1,000 for their work. At first, some professor did the coaching as part of his duties. But football came forward with a rush and soon there had to be specialization just raised the president's (Continued on Page 14)

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each \$1	each \$1	each \$1	each \$1

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WOMEN'S VINYL PLASTIC LINED DRESS GLOVES
Several Styles To Choose From **Only 77c**

BLANKETS ALIVE WITH VIVID COLORS
72" x 90" **3.99**
A soft-touch blend of rayon/acrylic finished with Supernap for extra fluffiness, machine washability*. Long wearing nylon binding. *lukewarm water

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Twin size **2.88** Full size **3.88**
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24x44" Oval 2.98

MEN'S VISIBLE QUILT REVERSIBLE NYLON PARKA

all sizes **13⁸⁸** Boy's Sizes **12⁸⁸**

You'll like wearing this winter's newest quilt-pattern parka; or reverse it and wear a nylon taffeta ski jacket. Dacron® polyester "88" fiber fill keeps you warm. Zip front, drawstring bottom, knit/quilt cuffs. Hidden hood—zips into parka. Buy now!

SPECIAL TOWEL ENSEMBLE BUY... NEW COLORS

20" x 40" bath size **2.92^c**
hand towels, 3 for 92c
wash cloths, 6 for 92c

Exceptional bargain on heavyweight, popular sized towels. Cotton terry in white, colors.

SAVE ON BOYS' STRIPED TOP SPORT SOCKS

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Bold blazer stripes or campus-style crew socks in dark tones, pastels, and whites. Nylon reinforced heels and toes. Buy now and save!

LONG SLEEVE ASS'T FABRICS SPORT SHIRTS

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Rayon acetates . . . finely styled and tailored . . . 2 pockets, permanent collar stays. Machine wash in lukewarm water.

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SLACKS NEVER NEED IRONING

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\$10 \$12 \$15

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Women's Houselippers	41x84" Truion \$1 Net Panels	Men's Dress 1.27 Sport Coats	Limited Amount of 17.88 Better Cottons 3 yds. \$1 Hdkfs.	Men's White or Colored 10 for \$1
Women's Cossack Booties	1.99 Ladies' Corduroy Shift Jumpers	Men's Zipout Lined All 2.88 Weather Coats	Extra Large 14.88 Kepok Pillows	Men's heavy Canvas \$2 Work Gloves 4 for \$1
Toddler Boys Long Sleeve Knit Shirts	2 for \$1 80 x 90" Cotton Sheet Blankets	Girls Better \$2 Dresses	2.50 to 3.99 Dacron Polyester or Foam Pillows	Bright-Printed \$4 Kitchen Towels 3 for \$1
Toddler's Corduroy Crawlabouts	\$1 72 x 90" Supernap Blankets	Discontinued Regulated 3.99 Cotton	57c Women's 2 Piece Jamaica Sets	1.50 Kitchen Towels 6 for \$1
Boys Acrylic Knit Shirts	1.66	WOMEN'S BETTER DRESSES NOW REDUCED \$2 \$4 \$6 \$8 \$10		

61 Piece Melmac Dinner Set . . . 15.88

Letter To The Editor

Dear Editor:

I read with care the letter to the Editor written by Mr. and Mrs. Minks, blaming you, at the Brand Office for costing us a win in the Canyon-Hereford football game.

Shame on you for the inaccurate statements in your article. You said Canyon was the weakest team in 1-AAA football. May I remind you that they beat Hereford! I left the game blaming someone too—but after reading Minks letter, I see I was misinformed by blaming the wrong parties.

I take this opportunity to apologize to all and let the blame rest where it belongs—right on that old typewriter in the Brand Office.

Dr. Gale J. Page

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Effect Of Impact On Sugarbeet Seeds Studied By Agriculturalist

EDITOR'S NOTE—An article appeared in a recent issue of Agricultural Research, a publication of the United States Department of Agriculture, concerning experiments in determining what effect impact on sugarbeet seeds had on percentage of germination.

Impacts that sugar beet seeds receive during processing can decrease germination and reduce seedling vigor significantly.

The harmful effects of impact have been demonstrated in cooperative research by ARS and the Michigan Agricultural Experiment Station. Scientists duplicated the two most common types of impacts occurring in commercial processing—when a stationary seed is hit by processing equipment and when a moving seed strikes another object.

To simulate the first situation, Michigan agricultural engineers O. R. Knuse and C. W. Hall and ARS plant physiologist F. W. Snyder dropped steel spheres through glass tubes onto seed held in fixed positions. Combinations of spheres of varying weights and tubes of differing lengths were used to produce the desired impact energies. The second condition was duplicated by propelling seeds on a jet of air against a steel plate.

Both kinds of impacts retarded roots and shoot development, and impacts of seeds against the steel plate also reduced the percentage of germination.

Using the steel spheres, the scientists could even determine the varying effects of impacts made on different parts of the seed. Greatest damage occurred in those seeds hit on the seed cap. Depending on the impact energy applied, reductions of growth up to 50 percent were noted.

In the air tests, impact seemed to have a cumulative effect on germination, the fourth impact resulted in a marked drop. Germination in seeds hit three times was 93 to 94 percent, whereas germination in seeds hit four times—with the same impact energy—was only 79 to 81 percent.

The tests demonstrated that free fall of seed from any height does not produce sufficient to cause damage to the seed which is not externally visible.

In view of the data gained in these tests, scientists suggest that a new look at processing equipment may be in order. The recommend a greater use of conveyor chutes, a reduction in the number of impact points and an increased use of slower conveyor belts or of pneumatic systems that employ the min-

imum air velocity needed to move the seeds to their destination.

Book...

(Continued from Page 13)
salary to get around the situation.

Tips isn't sure all his records are exactly accurate since even the schools haven't been able to agree on some of them. For instance, Baylor and Texas A & M played three times in one year, Baylor claims it won two and one was a tie; A & M says it won two out of three.

Football opened up in 1906 from a game of plowing through a brick wall with your head as part of a flying wedge to throwing the ball high, wide and handsome. And that's when Football-Texas Style blossomed. That was the year Teddy Roosevelt told the colleges they either had to get the brutality out of the game or get out of the game.

The Southwest Conference became known as the passing-est league in the world and won three national championships doing it.

Clyde Littlefield, who played at Texas in 1913, was the reason for a rules change regarding the forward pass. It was found that the rule book allowed a fourth-down pass out of bounds.

Littlefield, the first of the talented passers, could throw it 60 yards or more. So his pass was better than a punt.

The next year the rules were changed to eliminate such a maneuver.

The greats of Southwest Conference first years (it started in 1915) included Rip Collins of Texas A & M, who on an afternoon at College Station, kicked a football 23 times and averaged over 55 yards. It beat Texas 13-0.

Formation of the conference came through efforts of L. Theo Belmont, athletic director of the University of Texas but he wasn't a tramp athlete by any means. In 1917 he prevented a touchdown by Baylor to keep A & M unscathed for one for the season; in 1920 he called a dazzling criss-cross for Texas that beat A & M and ended its all-winning streak. But Elam played at both schools through a quirk in the rules—in World War I allowances were made in football eligibility much the same as during World War II.

The conference came of age on a day in 1934 when Texas beat Notre Dame and Rice whipped Purdue. It was the first big intersectional show-

1964 Senatorial Seats to Be Decided

State	Politics of Incumbent
Arizona	R
California	D
Connecticut	D
Delaware	R
Florida	D
Idaho	R
Illinois	D
Indiana	R
Iowa	D
Kansas	R
Massachusetts	D
Michigan	D
Minnesota	D
Mississippi	R
Missouri	D
Montana	R
Nebraska	R
Nevada	R
New Jersey	D
New Mexico	R
New York	D
North Dakota	R
Ohio	R
Oklahoma	R
Pennsylvania	D
Rhode Island	D
Tennessee	R
Texas	R
Utah	R
Vermont	D
Virginia	D
Washington	D
West Virginia	D
Wisconsin	D
Wyoming	R

UNEMPLOYED FROGS

JOHANNESBURG, South Africa — One of South Africa's best known "scientific exports," the platanna frog, is rapidly being done out of its job — the pregnancy test.

For years now the frog has been used by doctors all over the world to find out, within 24 hours of the test, whether a woman was pregnant or not. This stemmed from the discovery by a South African doctor that a frog would ovulate within 24 hours if it was injected with urine from a pregnant woman.

But now a new three-minute test evolved in the United States and claimed to be more simple and accurate than the frog test is being used by more and more doctors and the frog is losing its usefulness.

The Japanese lost 26 ships in the Battle for Leyte Gulf. The Allies lost six.

KILLEBREW'S NEW HIGH

MINNEAPOLIS — The 49 home runs hit by Harmon Killebrew this year marked a new high for the Twins' outfielder. Two years ago he hit 48.

Killebrew now has hit more than 44 homers in each of his last four American League seasons and has led the circuit the last three years. What's more he is only 28.

The Killer's 111 runs batted in put him above the 100 RBI class for four of his six full years in the majors.

CHURCHES HALT SUPPORT

COLUMBIA, S.C. — At least 87 of South Carolina's 795 Methodist churches have cut off funds from Wofford College, of Spartanburg, S.C., after it announced it would desegregate, the South Carolina Methodist Advocate reports.

ing and indicated that football Texas style was as good as any extant.

There are many human interest stories that will add to the treasury of memories for a fan of Texas football. One of the best was the actions of the late Frank Eldom at Southern Methodist.

Eldom was a freshman and he played a fine game against Baylor. But Coach Sleepy Morgan was taking Eldom out and a kid in blue jeans and motorcycle jacket protested. "I just rode all the way from Port Arthur to see Frankie run just one play and now you're sending him in; won't you just put him in for just one play for me?"

Eldom told Morgan he would like to do it. So Morgan sent him back in for just one play. Eldom took the ball on the kickoff and ran back 100 yards to a touchdown. "There's your play, kid," said Eldom.

The book is published by Doubleday and Co.

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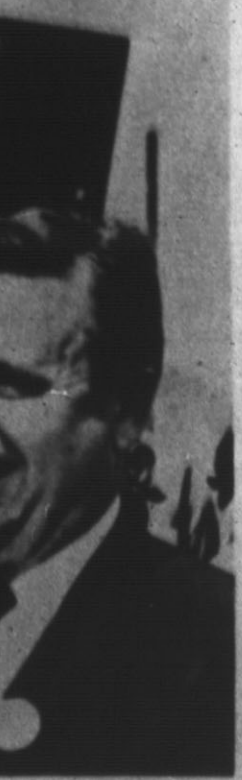
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of Texas



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for
Vice-President
United States of America



RALPH YARBOROUGH
U. S. Senator
of Texas

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THE STAKES ARE TOO HIGH FOR YOU TO STAY HOME!

Paid for by Deaf Smith County Democratic Party, Leo Witkowski, Chairman

\$100 off Sale



Playtex Padded Bra
reg. \$3.95
now \$2.95

new soft cups stay soft!
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made without rubber!

Now you get exciting savings of \$1.00 on the sensational new Playtex Soft-line Padded Bra. The cups are soft and stay soft through countless machine washings. The secret? The cups are made without rubber! Wash it again and again... cups stay soft—never crumble, harden or lose their shape. So right now buy a Playtex Soft-line Padded Bra and save \$1.00. Hurry, offer expires soon. White, A, B cups 32-36. Reg. \$3.95, now only \$2.95

Rutherford & Co.

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SHOPPING LIST

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Shurfine Apple Sauce 303	6/\$1.00	Shurfine Noodles Wide or Med. 12 oz.	2/3 .49
Shurfine Asparagus Cut All Green 300	4/\$1.00	Shurfine Frozen Orange Juice 6 oz. can	4/\$1.00
Shurfine Beets Sliced 303	7/\$1.00	Shurfine Olives Thr. Stuffed Manz. 7 1/2 oz.	2/3 .89
Shurfine Fresh Shelled Blackeyes 300	7/\$1.00	Shurfine Peanut Butter 12 oz. jar	2/3 .79
Shurfine Cake Mixes Asst'd. Flav. 19 oz.	4/\$1.00	Shurfine Peas Early Harvest 303	5/\$1.00
Shurfine Catsup 14 oz. btl.	6/\$1.00	Shurfine Pickles Whole Sweet 22 oz.	2/3 .89
Shurfine RSP Cherries 303	5/\$1.00	Shurfine Pineapple-Grapefruit Juice 46 oz.	3/\$1.00
Shurfine Chili with Beans 15 oz.	4/\$1.00	Shurfine Pineapple-Orange Juice 46 oz.	3/\$1.00
Shurfine Coffee Reg. or Drip 1 lb.	\$.69	Shurfine Irish Potatoes Whole 303	8/\$1.00
Shurfine Corn C.S. or W.K. Golden 303 V.P.	7/\$1.00	Shurfine Sweet Potatoes Whole No. 3 Squal	3/\$1.00
Shurfine Cranberry Sauce Str. 300	4/\$1.00	Shurfine Preserves Strawberry 18 oz. Jar	2/3 .89
Shurfine Cucumber Chips Fr. Pak 16 oz.	4/\$1.00	Shurfine Pumpkin 300	8/\$1.00
Shurfine Flour 25 lb. Print Bag	\$1.79	Shurfine Salad Dressing Quart	\$.99
Shurfine Flour 10 lb. Paper Bag	\$.79	Shurfine Salmon Red Alaska Tall Can	\$.98
Shurfine Fruit Cocktail 303	5/\$1.00	Shurfine Sauer Kraut 303	7/\$1.00
Shurfine Grape Juice 24 oz.	3/\$1.00	Shurfine Shortening 3 lb. can	\$.59
Shurfine Gr. Beans Ct. Bl. Lake 4-Sv. 303	5/\$1.00	Shurfine Spinach 303	7/\$1.00
Shurfine Grape Jelly 18 oz. jar	3/\$1.00	Softin Toilet Tissue Wt. 4 roll pak	12 rolls \$1.00
Shurfine Luncheon Meat 12 oz.	3/\$1.00	Shurfine Tomato Juice 46 oz. can	4/\$1.00
Shurfresh Margarine 1 lb. FREE 3 lbs. Margarine with the purchase of 6 Sylvania Light Glubs.		Shurfine Tomato Sauce 8 oz. can	12/\$1.00
Shurfine Waffle Syrup Quart	2/3 .79	Shurfine Tuna Chunk Style Flat Can	4/\$1.00
		Shurfine Vienna Sausage 4 oz.	3/\$1.00



PORK ROAST

Picnic Cut Lb. **29¢**

Lean Semi-Boneless **Pork Steak**

Home Made Sausage Lb. **39¢**

Lb. **59¢**

Woodbury Dreamset

HAIR SPRAY

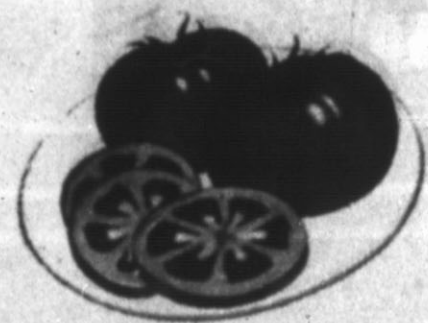
17 Oz. Reg. \$1.38

75¢

Easy On 22 Oz. Can

SPRAY-ON STARCH

49¢



TOMATOES

Full Of Flavor Lb. **19¢**

Yams

Lb. **13¢**



4 Flavors 2 For **39¢**

Northern Gala	
Paper Towels	2 Roll Pack 39¢
Bakers — 14 Oz.	
Angel Flake Coconut	59¢
Bakers — 12 Oz. Pks.	
Chocolate Chips	39¢
3 Minute — White or Yellow	
Pop Corn	2 Lb. Bag 25¢
Lipton Tea	1/4 Lb. 39¢
100' — Reg. 69¢	
Bayers Aspirin	59¢
Peperidae Farm	
Frozen Turnovers	39¢
9 Lb. 13 Oz. Box	
Dash Detergent	\$2.09
Safe Guard	
Deodorant Soap Bath 2	39¢

**OPEN TILL 9:00 MON - SAT.
CLOSED SUNDAY**

SHURFINE TOMATOES	303 Can	5:41
SHURFRESH SWEET - BUTTERMILK BISCUITS	8 Oz.	13:41
SHURFRESH CHEESE SPREAD	2 Lbs.	69¢
ROXEY DOG FOOD	Tall Can	13:41
SHURFINE EVAPORATED MILK	Tall Can	8:41
SHURFINE SLICED or HALVES PEACHES YC	No. 2 1/2	4:41
SHURFINE PORK & BEANS	300	9:41



DOUBLE GUNN BROS. STAMPS WED. \$2.50 PURCHASE OR MORE

Another \$100 Winner



Mrs. Charles Bateman

OTHER HUNDRED DOLLAR WINNERS

Mrs. Dean Bradley
Mrs. Dean Jones
Gladys Sparks
A. L. Criss

Another \$50.00 Winner



Mrs. Terry Horlax

OTHER \$50.00 WINNERS

Mrs. Jack Funk
Mrs. Ruby Chesser

HEREFORD JAYCEE-ETTES WILL BE SELLING RECIPE BOOK "FAVORITE RECIPE OF TEXAS" IN OUR STORE ALL DAY WEDNESDAY IDEAL FOR CHRISTMAS

WIN VALUABLE MERCHANDISE PRIZES or

WIN \$100.00 CASH

PLAY YEAR 'ROUND SAVINGS

HOW TO WIN: Your "Savings Circle" has 12 numbered spaces. Each space contains a number from 1 to 12. Each week you play the game by drawing a number from a hat. If you draw the number in any of the 12 spaces, you win a prize. The more numbers you draw, the bigger the prize. The grand prize is \$100.00 cash.

The most EXCITING-THRILLING shopping game of all!

COOPERS

GIBSONS GRAND

MEN'S
DRESS SHIRTS
STRIPES — PASTELS — WHITE
\$1⁷⁷

\$300⁰⁰ Worth Of Prizes 1st \$150.00
2nd \$100.00
3rd \$50.00

KHAKI
SHIRTS & TROUSER
Sanforized Shrinkage Less 1%
All Cotton **\$4⁷⁹ SET**

WHILE SUPPLY LASTS

LISTERINE Special TOOTH PASTE
ONE POUND 5 GIANT TUBES
97¢ COMPARABLE VALUE \$2.65
Cleans Teeth - Freshens Breath - Helps Fight Decay

1/2 GAL. No. 395
POLYETHYLENE DECANTER
18^c Each

MOCASSIN TOE INSULATED
OIL RESISTANT
S IN TOP
HUNTING BOOTS
\$9.97
No. 0490

\$SHOP GIBSONS & \$SAVE

YOUR BREATH STAYS FRESH
BECAUSE YOUR MOUTH IS CLEAN WITH LISTERINE
64^c
14 Oz. Bottle

CRUSHED FEATHERS & KAPOK
BED PILLOWS
99^c

PACQUINS — 6 1/2 Oz. Bottle
HAND LOTION
Reg. \$1.00 Bottle
3 FOR 99^c

Dupont Zerex **ANTI FREEZE**
\$1.55 GAL.
Telar **ANTI FREEZE** Gal. \$1.39
Champlin MOTOR OIL
20W 30W 40W CMO
17^c

LAY-A-WAY SERVICE

ONE AMP
Battery Charger
Reg. \$6.95 **\$2⁹⁷**

BRUSH-FOAM & SNAP ON
Hair Rollers
\$1.00 Retail **39^c**

RUBBING ALCOLHOL
7^c PINT

670-15 TUBE TYPE
ONE OF MANY SELECTIONS
TIRES
BIGGEST SELECTION IN HEREFORD
\$6⁹⁷ Plus Tax
*Truck Tires
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10 PIECE 3/8" DRIVE
BY ACTION TOOLS
Socket Wrench Set
Purchased Separately Cost \$13.46
\$4⁹⁹

MEN'S WORK SOCKS
Reinforced Heel & Toe
Pkg. of 4 Pair
Reg. \$1.00
69^c

NUTRI-TONIC — ONE POUND
CREME SHAMPOO
Retail \$1.59 **77^c**
GIBSON'S MAID SPRAY
STARCH
19 Oz. **43^c**

Vitamins
130 Tablets
CHEWABLE
\$1⁹⁹
\$3.18 Value

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20 Oz.
79^c
\$1.25 Value
Pharmacy

Sucaryl
20 Oz.
\$1⁵⁹
Pharmacy \$2.99 Value

Riopan
12 Oz.
\$1⁰⁹
Pharmacy \$1.85 Value

Poly-Vi Sol — 130 Tablets
CHEWABLE
\$2²⁹
Pharmacy \$5.19 Value

NIS
Nose Drops
Reg. \$1.08
1 Fl. Oz.
89^c

555 — 20 Oz.
Tonic
\$1⁵⁹
Pharmacy \$2.45 Value

555 — 40 Oz.
Tablets
\$1⁵⁹
Pharmacy \$2.45 Value

OPENING NOV. 2-3-4

9 a.m.-9 p.m.

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Deluxe Carrying Case
Magnetic Earphone
9 Volt Battery

\$5⁴⁷

FREE COLD DRINKS

300 COUNT

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LOMA

No. 835

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Laundry - Patio - Outdoor Utility Basket

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9 a.m. -- 9 p.m.

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PKG. OF 24

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Complete Quilted Suit
Drip Dry & Mildew Proof

\$7⁸⁷

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Complete With Line & Rod

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AQUA NET — 17 Oz. Extra Large

HAIR SPRAY

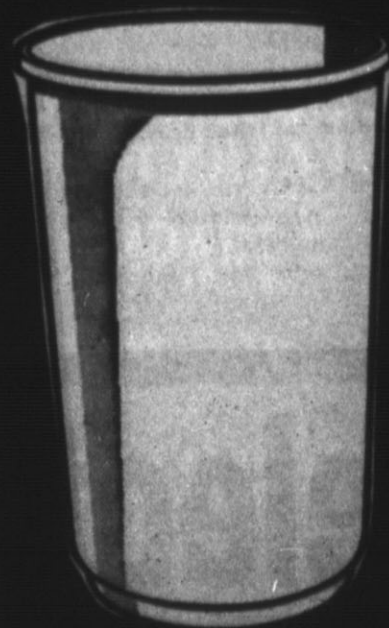
54¢

Imperial

NUTRI-TONIC — \$2.00 Retail

Home Permanent

77¢



44 QUART

WASTE BASKET

69¢

LADIES 17 JEWEL GRUEN

Wrist Watch

Retail \$49.75

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FEATHER LITE

Duck Decoys

PINTAILS and MALLARDS

\$1⁶⁷
Each

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Dozen

CONTRAC
Capsules

98¢

Ar Ex Hypo Alergenic
COSMETICS

Franklin Scrum Co.
Veterinary
Supplies

40 Tablets
Geritol

\$1⁹⁹

Liquid — 12 Oz.
Geritol

Pharmacy \$3.00 Value
\$1⁹⁹

Mouthwash — 14 Oz.
Cepacol

Pharmacy 97¢ Value
59¢

Kardex — Economy Size
VAGINAL JELLY

97¢ Value 59¢

Paraprin
VAGINAL GIL KIT

\$2.50 Value \$1⁵⁹

Messingill
Powder

\$3.28 Value 89¢

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AUSTIN HIGHLIGHTS

Three Million Texas Voters Ready For March To Polls

By Vera Sanford
Texas Press Association

AUSTIN — This is the final week of the voter roundup.

Tuesday, some 3,000,000 voters will reveal what they think about the candidates who have been wooing them with promises, charges, warnings and counter-charges.

Central attention naturally has gone to the presidential race in which Texan Lyndon B. Johnson has been fending off attacks from Arizona Sen. Barry Goldwater.

But the U. S. Senate race in which Republican George Bush of Houston is trying to oust Sen. Ralph Yarborough has gained much attention.

The two presidential candidates have made strong endorsements in the Senate race. Johnson has urged Yarborough's election and Goldwater has urged Texans to support Bush.

SALT WATER — Trial is scheduled to begin Nov. 2 in a lawsuit brought by Superior Oil Co. to determine whether the Railroad Commission or the Water Pollution Control Board has jurisdiction over the disposal of salt water produced with oil and gas.

But the lawyer for both state agencies, Atty. Gen. Waggoner Carr, has stepped out of the case. Carr said there appears to be a "conflict of interest" between the two state agencies, so he advised them to use their own staff lawyers if they want to be represented in the trial.

Attorney General's Department will take part in the trial only to see that all evidence is fully developed.

In an informal opinion, First Asst. Atty. Gen. Hawthorne Phillips wrote that the Water Pollution Control Board does not have the authority to require oil operators to get permits for use of open salt-water disposal pits.

A special study committee of the House of Representatives will meet on Oct. 30 to decide whether to recommend legislation. Bills giving control of pits to the Board, the Commission, and to both, will be proposed to the committee.

RETAIL SALES — September retail sales were less than one per cent below those of August, when normal, seasonal variation is considered. So reports the UT Bureau of Business Research.

But the dramatic increase was the one of 14 per cent in dollar sales volume over September, 1963, and a 32 per cent increase in auto sales. For the year, sales are up 6 per cent over the same portion of 1963, showing that the upward trend in business conditions is continuing steadily.

COURTS SPEAK — Effect of a U. S. Supreme Court decision concerning admissibility of confessions as evidence was debated before the Court of Criminal Appeals in San Antonio and Houston cases.

Bexar County Dist. Atty. James E. Barlow said the high court's finding may have upset all guidelines of Texas courts on proper methods of introducing confessions. Supreme Court said persons other than the convicting jury should make a finding of facts as to whether a confession is voluntary or not and whether it is admissible.

State Supreme Court upheld the rulings favoring the City of Temple in a suit brought by former fire alarm opera-

tor who charged he was fired without sufficient reason or due notice.

53rd District Judge Herman Jones is due to make a decision soon on the City of Big Spring's suit against the Board for State Hospitals and Special Schools. In 1937, when the city was competing for the State hospital now located in Big Spring, it contracted to furnish water for the hospital at 10 cents per 1,000 gallons.

A few years ago, the city decided the arrangement was untenable since it costs 32 cents per 1,000 gallons to provide the water that earns 10 cents per 1,000 gallons. But State attorney generals have ruled that the Board cannot re-negotiate on the "perpetual contract".

State Supreme Court refused to review a blind widow's appeal to take over her late husband's vending stand in Dallas. Texas Commission for Blind assigned the stand to another.

State Supreme Court also rejected annexation by city of Irving of land in two Dallas County levee improvement districts and left in effect a ruling by the Court of Civil Appeals that Bexar County commissioners were not obligated to call an election on proposals of a county home rule charter drafting body.

OPINIONS — A county hospital district formed under a new law has the same responsibility for care of indigents as is imposed on commissioners courts. Attorney General Carr told Ochiltree County Atty. G. R. Close.

In other new opinions, Carr informed Dist. Atty. Charles Allen of Marshall that petitions for a local option liquor election did not meet requirements because of a discrepancy in wording.

He also held that the State Board of Hairdressers and Cosmetologists cannot require financial statements as a prerequisite for a license.

CORPUS CHRISTI FIRST — Corpus Christi became the first metropolitan area in the nation to complete a comprehensive transportation plan in compliance with the Federal Aid Highway Act of 1962.

Study was conducted by Texas Highway Department in cooperation with the City of Corpus Christi, Neuces County, and the Bureau of Public Roads. It pinpoints present and foreseeable traffic problems in the area and provides a basis for development of highway routes, city streets and county roads serving the Gulf coast city over the next 20 years. Nineteen similar plans are due to be developed in 22 Texas urban areas over 50,000 population this year.

HEARING PUT OFF — Hearing was postponed until Dec. 14 by the Texas Water Commission on the application of the Colorado River Municipal Water District (Big Spring) to relocate a dam in Coke County and increase reservoir capacity to 488,760 acre feet.

Lower Colorado River Authority, fighting the application, requested the delay.

CROPS PROGRESS — Clear open weather helped move along the harvest in the cotton farming region of the blacklands of Texas, the U. S. Department of Agriculture reports.

USDA says clear weather also aided farmers to push sorghum combining and the planting of small grain. Lack of top-

soil moisture slowed growth of grass and some grains, but ranges and pasture remained in good condition over most of Texas.

WORKMEN'S COMP RATES UP — After a public hearing, workmen's compensation rates probably will go up an average of 2.3 per cent, effective Dec.

1, says the State Board of Insurance.

Indicated changes by groups are: manufacturing, up 4.4 per cent; contracting, up 3.2; oil, down 0.9; all other, up 1.4.

WATER STORAGE — Texas Water Commission reports that the month of September brought better than normal rainfall in most areas. Conservation storage in major reservoirs increased 2,300,000 acre feet, to 8,400,000 acre feet. Storage at the end of September was 71 per cent of potential capacity.

Seventeen of the 18 stations over Texas reported above average rain. Weather Bureau station at Brownsville was the lone exception. There, near normal

fall was recorded.

SHELL DISPUTE — Parks and Wildlife Commission has not decided yet whether to call a public hearing on the application of a Corpus Christi construction firm to dredge oyster shell from Copano Bay.

MENTAL HEALTH — A mental health plan, drafted by a 110-member committee appointed by Gov. John Connally, is of vital importance to every Tex-

an. So says Committee Chairman Judge C. L. Abernethy of Plainview.

Reason is that every person — Texas or apt — has, at one time or another, been a "troubled person". Committee defines "troubled" as "anything from a transient inability to make a necessary decision to a severe psychosis".

One segment of the committee is called the "Services to Troub-

led People" task force. It has written recommendations for state and community services to troubled people. All recommendations by all committees will be in the spotlight as suggested

legislation during the 1965 Legislature.

Committee reports that there is an endless supply of services to meet some fragment of the (Continued on Page 19)

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When Congressman Walter Rogers speaks for you, Washington listens

He promotes Panhandle progress

Congressman Rogers has worked effectively for the development of Panhandle agriculture, Panhandle industry, Panhandle oil and gas, Panhandle water resources, for every facet of the Panhandle's economy and the welfare of Panhandle people.

Here's what he has accomplished for you

Congressman Rogers' devotion to his office and his constituents has helped bring into being many important projects and programs. People in every part of the Panhandle have benefitted and will benefit directly from Walter Rogers' efforts in their behalf. Note this partial list of Congressman Rogers' accomplishments for you:

- ★His efforts were instrumental in providing Congressional action required for the Canadian River Dam project.
- ★He was responsible for the helium conservation program to protect one of the Panhandle's most valuable natural resources.
- ★Congressman Rogers aggressively supports highway development projects throughout the Panhandle.
- ★He worked for improvement and modernization of air transportation service and facilities in the district.
- ★He took the lead in working for expansion of Amarillo Air Force Base.
- ★He fosters programs to provide increasingly better educational opportunities for young people of the Panhandle.
- ★His dedicated work on behalf of the Panhandle farmer led directly to construction of the new sugar beet mill at Hereford, and further diversification of our crops.

Effective effort on the part of Congressman Rogers has secured for the Panhandle millions of dollars in new private enterprise investments, the prosperity of our area.



We call him "Mr. Panhandle"

For more than
28 Years
WALTER ROGERS
has been a
Property - Owning
Tax - Paying Citizen
of Pampa, Texas

Ability, experience and distinguished leadership have made Congressman Rogers a respected representative of ALL the people of the Panhandle — farmers and ranchers, businessmen, working people, professional people. HE KNOWS the people of the Panhandle. He has repeatedly visited every county in the District. He has listened to the people and learned from them. From his knowledge and appreciation of the needs of his District has come his ability to speak effectively for his District.

How his experience and ability benefit you

Walter Rogers' service in Congress has earned him positions as chairman of two important House subcommittees — Irrigation and Reclamation and Communications and Power. Both these Committees are directly concerned with matters of vital interest and importance to the economy of the Panhandle and the welfare of Panhandle people.

To reach positions of respected responsibility in Congress requires tireless service and a special kind of devotion to the office. A Congressman who gains stature through service and ability continues to gain in effectiveness. When he speaks, Washington listens. That is why when Walter Rogers speaks for you Washington listens.

How to assure effective representation

What the people of Panhandle want in Washington is positive, constructive, experienced representation, dedicated to policies and programs that will keep the Panhandle growing. In Walter Rogers, you have such representation. Vote for experience. Vote for proven ability and leadership. Re-elect Congressman Walter Rogers.

Re-elect

Congressman Walter Rogers

KEEP THE PANHANDLE GROWING

A Political Advertisement paid for by the Citizens for Walter Rogers, Wayne Thomas and Austin Ross Jr., Co-chairmen

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417 Main Street
HEREFORD, TEXAS

DOLLAR DAY

EARLY FALL

DRESSES

Girls

Subteens

Juniors

1 Group

1 Group

1/2 Price

1/3 Off

LAYAWAY NOW

from our complete stock of
CHRISTMAS GIFTS

LET'S COOK SOMETHING!

It's Apple Butter Time! Watch It!

By **CECELY BROWNSTONE**
Associated Press Food Editor

The best brief description of apple butter making was once given by the late Irma Rombauer, creator of that treasure of a book, "The Joy of Cooking."

"How the stuff spits!" said she.

To Mrs. Rombauer, making apple butter conjured up "childhood visions of a brisk autumn day, a kettle hung from a tripod in the yard and be-aproned women bustling about taking turns at stirring the pot."

That was long ago. Today cooks make apple butter the easy way — in small batches on the kitchen range. Apple butter wouldn't be apple butter, if it didn't spit, but low heat will keep down spattering. An up-to-date food mill does a good job of straining the pulp.

The friend who gave us the following recipe tells us that her children adore this homemade apple butter when it is spread over peanut butter or cream cheese in sandwiches to take to school. For after-school snacks, they like the apple butter on graham crackers.

In our household, we enjoyed the apple butter on toast. We also tried it another way: we added a little cooking rum to a jar of it and used it as a filling for a cake. Those bustling be-



AUTUMN FLAVOR — Apple butter adds autumn zest to any meal or snacktime appetite-appeaser. Nourishing, but calorie-light, apple butter can be made in small batches and sealed for family use, for seasonal gift-jars, or for bazaars or food sales. (AP Photo)

aproned ladies of Mrs. Rombauer's childhood might have looked askance at this, but all our tasters approved.

APPLE BUTTER

- 3 quarts strained apple pulp
- 4 cups sugar
- 1 tablespoon cinnamon
- 1/4 teaspoon cloves
- 1 cup orange juice
- 1/4 cup lemon juice

To prepare the strained apple pulp, wash apples and quarter without peeling or coring. Remove blossom ends and stems. Place apples in a large kettle. Add just enough water (about 1/2 cup) to keep apples from scorching. Cover and cook over low heat until apples are soft, stirring occasionally with a long wooden spoon to move uncooked apples to bottom of kettle.

Put cooked apples, a portion at a time, through food mill placed over a bowl. Measure 3 quarts strained apple pulp into a large kettle. Add sugar, cinnamon, cloves, and orange and lemon juices. Cook over low heat, stirring occasionally, until thick. This may take anywhere from 2 to 4 hours, depending on how fast you cook it. It is long slow cooking that gives this apple butter an excellent flavor. To keep apple butter from spattering too much toward end of cooking, cook at very very low heat.

Turn hot apple butter into clean, dry, hot canning jars, leaving 1/4 inch head space. Wipe tops of jars, cover and tighten following manufacturer's directions for type of jar and lid used. Process 10 minutes in a boiling water bath. Makes about 5 half pints apple butter.

TO PROCESS APPLE BUTTER
Use a boiling water bath canner or an ordinary kettle with a rack and a cover. The rack should hold the jars about 1/2 inch above the bottom of the canner and the kettle should be deep enough for the water to cover the jars at least 1-inch over the top without boiling over. Fill the canner about half full of water and heat the water over low heat. The water should be hot but not boiling when you put jars in it for processing. After

the jars are in the canner, add boiling water to cover, if necessary. Cover kettle and when water comes to a fast rolling boil, start counting the time. Process 10 minutes. Remove jars from canner and stand them on a towel or board, a few inches apart, out of drafts. If using glass jars with wires, push short wires down immediately on removing jars from canner.

GOOD LUNCH

- Green peas and chives add to a salad from turkey leftovers.
- Tomato Soup
- Rolls
- Different Turkey Salad
- Fruit and Cookies
- Beverage

DIFFERENT TURKEY SALAD

- 2 1/4 cups diced cooked turkey
- 1/2 cup well-drained canned green peas (small variety)
- 1/2 cup finely diced green peppers
- 1 tablespoon minced chives
- 1/4 cup mayonnaise
- Salt and pepper to taste
- Salad greens and sliced tomatoes

Toss together the turkey, peas, green pepper, chives, mayonnaise and salt and pepper. Cover and chill for a few hours or longer to allow flavors to blend. Serve on salad greens; garnish with tomatoes. Makes 4 servings.

AFTERNOON REFRESHER

You may want to serve these cookies after a meeting.

- Sweet Orange Cookies
- Tea or Coffee

SWEET ORANGE COOKIES

- 2 cups sifted flour
- 1/2 teaspoon each baking soda and cream of tartar
- 1/8 teaspoon salt
- 1 1/2 pound butter or margarine
- 1 1/2 cups sifted confectioners sugar
- 1 tablespoon grated orange rind
- 1 teaspoon vanilla
- 1 egg

Sift together the flour, baking soda, cream of tartar and salt. Cream butter and sugar with orange rind and vanilla. Add egg and beat to blend. Gradually stir in sifted dry ingredients until blended. Drop by level tablespoonfuls, a few inches apart,

onto ungreased cookie sheets. Bake in a moderate (375 degrees) oven until lightly browned — 10 to 13 minutes. Cool on wire racks. Store in tightly covered container. Makes about 4 dozen.

FRIDAY BUFFET

Refreshing frozen dessert to serve after a fish course.

- Curried Shrimp with Rice
- Cocunut and Chutney
- Salad Bowl
- Sesame Wafers
- Vanilla Ice Cream

CRANBERRY SHERBET

- 1 can (1 pound) jellied cranberry sauce
- 3 tablespoons sugar
- 2 teaspoons grated lemon rind
- 1/3 cup orange juice
- 2 egg whites, stiffly beaten

Beat cranberry sauce just until smooth. Stir together the sugar, lemon rind and orange juice until sugar dissolves; stir into cranberry sauce to blend. Turn into freezing tray; freeze until partly set; beat until smooth. Return to tray (or trays) and freeze until firm. Serve with vanilla ice cream.

ELEGANT DINNER

- Royal Roast
- Yorkshire Pudding
- Horseradish Sauce
- Snap Beans
- Salad Bowl
- Hard Rolls
- Chocolate Cream Cheese Pie

Austin...

(Continued from page 18)

needs of the troubled. These include pastoral counselors, medical doctors, social workers, and psychologists. Some community information centers must be set up so troubled people can find out where to go for the help they need WHEN they need it.

WELLS IN CREEK BED — W. F. Company, Limited, a Monahan oil and gas firm, gained permission from the Texas Water Commission to divert 800 acre feet of water each year from Beals Creek by drilling about five wells in the creek bed.

Company will use the water from "brackish" underground in a secondary recovery operations in the Snyder Field in eastern Howard County.

LAW-CHANGE IDEAS — State Bar's board of directors approv-

ed a 9-point legislative program for 1965, which includes the proposal that county commissioners be granted authority to establish county-wide traffic courts and cities be able to set up metropolitan "courts of record".

Board also pledged support of "a substantial across-the-board pay raise" for district and appellate judges. No particular salary structure was recommended, but a \$25,000 annual salary for district judges has been discussed.

Board gave "overwhelming endorsement" to revision of the State's Criminal Code. A bill to do this was passed by the 1963 Legislature, but it did not become law, due to a technicality.

SHORT SHORTS

Parks and Wildlife Commission Director J. Weldon Watson will inspect a 27,000-acre tract in Franklin Mountain area north of El Paso which city officials want converted into a state park. Governor Connally ordered flags over state buildings flown at half staff in tribute to the late President Herbert Hoover.

ROYAL ROAST

- 3-rib standing beef roast (3rd, 4th and 5th ribs)
- 1 large clove garlic
- 1 teaspoon seasoned salt
- 1/4 teaspoon pepper
- 1/2 teaspoon paprika

Have entire shortrib section cut from beef to use another time. Insert peeled slivered garlic wherever possible in meat without slitting. Rub mixture of seasoned salt, pepper and paprika over meat and fat surfaces. Roast, fat side up, in a shallow pan in a moderate (350 degrees) oven with meat thermometer as a guide to doneness. If meat is at room temperature, count on about 20 minutes per pound for 140-degree beef. Allow cooked roast to stand at room temperature for 30 minutes before carving.

FAMILY DINNER

- A delightful homemade relish!
- Meat Loaf
- Baked Potatoes
- Buttered Carrots
- Bread Tray
- Green Peppers Frances
- Baked Apples
- Beverage

GREEN PEPPERS FRANCES

- 4 large (1 pound) green peppers
- 1/3 cup sugar
- 1/3 cup distilled white vinegar
- 1 teaspoon salt
- 6 whole cloves and 6 whole allspice

Wash, quarter and seed peppers; with a swivel-blade vegetable peeler, remove skins. In a saucepan, cover peppers with cold water; bring quickly to a boil; boil 5 minutes and drain. In a small saucepan over low heat, stir together the sugar, vinegar, salt, cloves and all-spice until sugar dissolves and mixture is very hot; pour over peppers. Cover and refrigerate overnight.

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by
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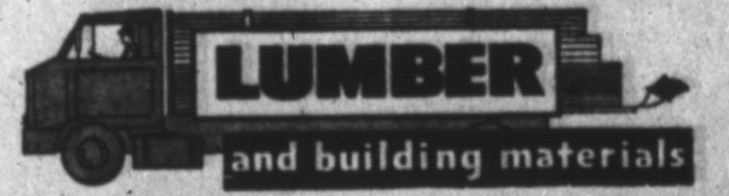


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Also available with ext. a. pants & reversible vest at \$19.95
SPECIAL OFFER — Nov. 2-25, FREE dress shirt and tie with every purchase of any man's suit. Cash or Lay Away.

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By Melvin Young

Tuesday, November 3 will be a big day in Hereford. Not only is that election day, but the Hereford Kiwanis Club is also serving pipin' hot pancakes to all who care to partake... for only 75 cents per person.

Now that's a sneaky way to get in a little free advertising.

Actually, the Kiwanis are looking for a capacity crowd Tuesday for the Pancake Supper. The affair will be held at the High School Cafeteria and serving will begin at 5:30 p.m. All you can eat for 75 cents per person. That's a pretty good deal. In fact, they tell me they lose money on some of the sales.

And since Tuesday is election day, you probably won't want to cook supper anyhow. Go cast your vote, eat with the Kiwanis and then join us down at the Hereford Brand for the election returns.

Incidentally, Mayor Ray Cowser called to let us know that the Democratic Headquarters will be open and the folks over there will have a TV set going in case you want to drop by and watch the national returns.

The election board at the Brand will deal only with the County returns and you'll have to depend on either radio or TV for the national picture.

Deaf Smith County will probably see the largest turn-out in history at this election. Election officials have asked that we urge each voter to be sure that he or she has a valid poll tax receipt handy when going into the polling place, and in the event that you have moved from another county in Texas, be sure to take your poll tax receipt by the tax office and have it validated BEFORE going to the polls. This needs to be done, and it might save you an additional trip to town in the event you cast your vote in one of the country voting precincts.

Another thing that we would suggest. Be sure that you scratch all names except the party for whom you wish to vote. The ballots this year carry three groups of candidates—the Democrats, the Republicans and the Constitution party. You can only vote for one. Many people however, fail to scratch the minor party candidate and wind-up trying to vote for two people. You can't do it.

Otherwise, you may vote whichever way you please. Straight party ticket or split your ticket. That's your choice to make. Just be sure you don't vote for two. There will be a sample ballot printed in this edition of the Brand. Why not get it out, look it over, and have your plans made by the time you enter the voting booth. It will make everything work smoother and everyone will be able to go home a little earlier Tuesday night.

Again in 1964 there will be amendments on the bottom of your ballot which you will be asked to vote either for or against. An explanation of these amendments can be found on the editorial page today. We hope they will be of some help.

On the local level, we have only one race contested in the general election and that is between Democrat Earl Holt and Republican Marvin Diller for Commissioner of Precinct 1. This is the seat now held by Charlie Sowell, who will be going off the Court January 1. Sowell was defeated in

the Democratic primary by Holt.

The new Park Avenue Shopping Center will be having its debut Monday with Gibson's Discount Center and Pharmacy opening Monday, November 2, 9 a.m., according to Bob Neeley, manager.

The beautiful fall weather has lulled us all into a false sense of security, we're afraid. Don't put the overcoat in moth balls. You're going to need it soon. And check the anti-freeze in the old buggy. You don't want to get caught napping.

Our thanks go to Mrs. C. E. Hicks for the delicious cookies. We appreciate the thoughtfulness... and besides that, they're just plain "good".

We've been told: "The worst kind of shindigs are those you get under the bridge table."



DAWN'S JUNIOR PIANIST — Linda Stewart, 14, represents Dawn Musettes when she appears as pianist in Junior Concert, Junior Day at convention of District 1 TFMC, Saturday. She is the daughter of Mr. and Mrs. Ray Stewart, Dawn.

The Sunday Brand, Hereford, Texas, Sunday, Nov. 1, 1964

there is some hidden or difficult-to-measure crisis that will lead to such changes again. The Survey Research Center interviewers estimate that in 1960 John F. Kennedy's Catholicism lost him a net of some two million votes. What effect civil rights problems will have on the election in 1964 is still an unanswered question. For some 25 per cent of the voting population, there is no real political awareness. When they decide to vote, they do so in the late days of the campaign, sometimes just hours before they go to the polls, and often decide elections.

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November 3

'Instinct' Rules Voters' Choice

By John Babour

ANN ARBOR, Mich., (AP) — For most American voters, politics stays on the fringe of their personal concerns — and their November decision is more intuitive than reasoned.

That's something hard to believe in an election year, when politicians batter issues back and forth, debate with the vehemence of collegians, and political news is the mainstream.

But the voter-at-large ignores much of the uproar, and makes his decision on the basis of his sense of how the nation is going, and how his own personal affairs are going.

These are the general findings of 16 years of depth surveys of the American voter — and his behavior in presidential and off-year elections, since Harry Truman faced Thomas E. Dewey.

Social researchers at the University of Michigan's Survey Research Center — aiming deeper than the "fever chart" polls of an election year — have quietly probed the voter's prejudices and frustrations, his hopes and satisfactions in thousands of kitchen and living-room interviews.

First the voter was asked how he would vote and why — and then, to the surprise of the voter, the interviewers returned after the election to find how he did vote, and why, and if he changed his mind, why.

From this has come a mosaic of findings that has made the Center's American voter series of interviews one of the most incisive studies made.

Most Follow Party
 Some 75 per cent of the voters vote on a party basis, whether they realize it or not. Some 45 per cent have pre-judged in favor of the Democrats, some 30 per cent for the Republicans. Mostly they inherited their political faith from their parents.

Yet occasionally, some issue, some point of dissatisfaction, some personally felt crisis, will force them to change parties, sometimes for the space of only one election, sometimes for the rest of their lives.

The depression was one such crisis for the American vote — and he switched to the Democratic side in wholesale numbers — reversing nearly a century of Republican domination.

The question that lurks behind every election is whether

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PRAY VOTE

Should I Vote?
 "Then said He unto them, 'Render therefore unto Caesar the things which are Caesar's; and unto God the things that are God's.'"
 Matt. 22:21

How Should I Vote?
 "Ask, and it shall be given you; seek, and ye shall find; knock, and it shall be opened unto you: for every one that asketh receiveth; and he that seeketh findeth; and to him that knocketh it shall be opened."
 Matt. 7:7,8

PRAY VOTE

Music! Music! Music!

The Sunday Brand Woman's Section

Carma Thomas, Society Editor

The Sunday Brand, Hereford, Texas, Sunday, Nov. 1, 1964



MUSICAL MOMENTS — Appearing on the program of performing artists will be Mrs. William Penn, at left, Mrs. Joe Hacker, pianist, and Mrs. Eugene C. Brink, violinist. Mrs. Penn will accompany Mrs. Brink, and Mrs. Hacker will present a piano solo. All are Hereford musicians. (Brand Staff Photo)

FOURTH ANNUAL CONVENTION of First District Texas Federation of Music Clubs opens with registration coffee 8:30 to 9:30 a.m. Friday at Community Center.

This largest of Panhandle musical organizations focuses attention on Hereford as more than 120 delegates, visitors, and performing artists arrive to represent music clubs of the 20 counties comprising the district. For this Senior Day, Friday, Hereford Music Study Club will be official hostess club, assisted by the Dawn Music Study Club.

Both clubs will officially supervise Junior Day, Saturday, when Junior Music Clubs of Hereford and Dawn are hosts to other junior clubs of the district with 150 to 200 juniors in at-

tendance.

Principal speaker for both days will be Mrs. Earl W. Snowden, Arlington, president of Texas Federation of Music Clubs.

Mrs. A. O. Thompson, Hereford, general chairman of the convention, will officially open the convention at 9:30 a.m. Friday. Presiding at business sessions will be Mrs. Dan W. Spencer, Dalhart, First District president.

Mistress of ceremonies for the performing arts program will be Mrs. R. C. Godwin, district program chairman for the convention. Presenting outstanding musicians of the Panhandle, the music clubs cordially invite the public to attend this Friday afternoon program in Community Center, Mrs. Godwin says.



Mrs. A. O. Thompson, Hereford
(General Chairman of Convention)



Mrs. Dan W. Spencer, Dalhart
(President, District 1 TFMC)



Mrs. Earl W. Snowden, Arlington
(President, Texas Federation of Music Clubs)



Mrs. B. M. Sims, Wellington
(TFMC Public Relations Chairman,
District 1 Junior Counselor)



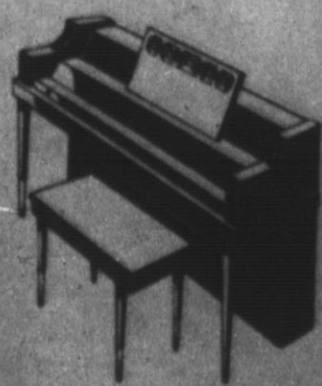
Mrs. Hershel Miller Jr.,
Dawn
(Vice-President, Dist. 1)
(Bradly Studio Photo)



Mrs. Newcomb Rice, Borger
(Recording Secretary,
District 1)



Mrs. L. S. Richardson
Pampa
(Historian, Dist. 1)
(Smith Studio Photo)



Mrs. B. W. Moore
Amarillo
(Parliamentarian, Dist. 1)



Mrs. R. C. Godwin
Hereford
(Program Chairman,
Convention, Dist. 1)



CHAMBER MUSIC — Mrs. John Fagan, violinist, Mrs. George Wyatt, pianist, Mrs. Thomas Brooks, cellist, (left to right) form the Borger Chamber Music Trio and will appear on the program of performing artists

Friday afternoon. Having appeared before the many music clubs of District 1, they are among the most popular groups of the Panhandle.

District Music Conclave Opens Here Friday

Musical VIPs To Appear Here

When the fourth annual convention of First District of Texas Federation of Music Clubs assembles Friday, Community Center will see an impressive gathering of Texas musical VIPs.

Beginning with Mrs. Earl W. Snowden, Arlington, president of Texas Federation of Music Clubs, through First District President, Mrs. Dan W. Spencer, Dalhart, and other district officers and performing artists — all will be contributing to an action-packed day of musical goodness.

“VIP”s, delegates, program artists, and club members, from registration coffee at 8:30 a.m. through Dawn Music Club’s salad supper closing the day—all will be emphasizing the convention theme: “Community Service Set to Music.”

Presiding at the general sessions, Mrs. A. O. Thompson, Hereford, as general chairman of the convention, will open the convention at 9:30 a.m.

To all club members, artists, and visitors, Mayor Ray Cowser will extend a welcome for the City of Hereford; and Mrs. B. Y. Crosthwait will give special greetings on behalf of Hereford Music Club, of which she is president. Mrs. Mack Bush, Wellington, will respond for visiting clubs; and Mrs. Richard C. Godwin, Hereford, program

chairman for First District and for this convention, will dedicate the program to the convention theme, “Community Service Set to Music.”

Presiding at business session will be District President Mrs. Dan W. Spencer, who will hear reports of district officers and chairmen.

Memorial service will be conducted by Mrs. F. L. Yates, Stratford, First District chairman of sacred music.

Toastmistress at buffet luncheon at Hereford Country Club will be Mrs. B. W. Moore, Amarillo, First District parliamentarian.

Mrs. Earl E. Snowden, Arlington, State President of TFMC, as honored guest speaker for the occasion, will be introduced by

Mrs. John Yows, Borger, immediate past president of District I. Mrs. Yows in the district also serves now as chairman of the Past Presidents’ Assembly and of the departments of education, leadership, orientation and club evaluation.

At the performing arts program, Community Center, Mrs. R. C. Godwin, Hereford, First District program chairman, will serve as mistress of ceremonies.

Principal feature of the afternoon session will be the “Presidents’ Round Table,” conducted by Mrs. Hershel Miller Jr., Dawn Music Club, vice-president of First District.

Additional business will include registration report, presentation of awards, resolution committee reports, and invitation for 1965 convention.

At 5:15 p.m. Dawn Music Club will entertain at salad supper in Community Center. Supper emcee will be Mrs. Hershel Miller Jr., First District vice-president and parliamentarian of Dawn Music Club.

First District musicians presenting musical numbers of the general program include Mrs. H. L. Wendell, Phillips, in piano solo, “Banjo,” by Gottschalk; Also Mrs. Fidella Yoder, Pampa, who will play a piano solo,

Kennan’s “Three Preludes”;

Also at luncheon, a quintette from Amarillo Philharmonic Music Club (members of the Carol Lynn Singers) singing the “Club Collect”; and Mrs. Tom Sutton and Mrs. J. D. Wilbanks, Spearman, in piano duet, Russell’s “The Witches’ Flight.”

Other afternoon musical offerings will be an organ-piano duet, “Medley of Popular Ballads,” played by Mrs. Don Hart and Mrs. Paul Gumfory of Gruver;

And a vocal solo by Mrs. Richard Jackson, Hereford contralto, Brahms’ “Wie Melodien

zieht es mir” (“Like Melting

Tones, It Rises”).

Mrs. J. C. McCracken, accompanist for Hereford Music Club, is official piano accompanist for the convention.

The Baldwin Organ, full-pedal keyboard, for the convention is furnished by Myers Music Co., Amarillo.

All those attending Senior Day (Friday) of the convention are urged to attend Junior Day Saturday in Community Center, according to Mrs. A. O. Thompson, convention general chairman.

Mrs. Curtsinger Feted At Party

At a bon voyage party Mrs. J. L. Curtsinger was named honoree by the Phoebean Class of Temple Baptist Church Monday, Oct. 19. Mrs. Curtsinger was then preparing to leave for a six-weeks’ trip to Okinawa to visit her brother, Major Joe Morris, a chaplain in the U. S. Armed Forces.

During this event in the Flame Room of Pioneer Gas Co., the hostesses presented a money tree as a parting gift to the honoree. Mrs. Bill Ware made the presentation of this gift from those

present and other friends and neighbors.

Wishing Mrs. Curtsinger bon voyage were Mrs. Don Waters, Mrs. Bill Lamm, Mrs. A. D. Hutton, Mrs. Reese Lawson, Mrs. Brice Glass, Mrs. D. W. Almon, Mrs. James Welch, Mrs. Holland Cook, Mrs. LeRoy Burges, Mrs. Jane Harding, Mrs. Vernon Inman, Mrs. Bill Ware, Mrs. Ross Wallace, Sharon Lamm and Shirley Simpson.

Refreshments of cake, coffee, and spiced tea were served to the guests by Miss Lamm and Miss Simpson.

Music cleanses the understanding, inspires it, and lifts it into a realm which it would not reach if it were left to itself. —Becher



CAROL LYNN SINGERS — These skilled Amarillo vocalists will appear on the performing arts program of District I TFMC Convention. Known state-wide for their choral productions, the chorus includes as members Mrs. Harry G. Morning, Mrs. Robert Link, Mrs. Ivan Frederiksen, Mrs. A. Eugene Casey, Mrs. R. B. Parkinson, Mrs. H. K. Carpenter, Mrs. L. D. Natho, Mrs. A. L. Swink, Mrs. Joe Yannis, Mrs. Tom Dean, Mrs. Harold W. Ochsner, Mrs. William E. Hicks, Mrs. Frank C. Scott, Mrs. B. W. Moore, Mrs. Jimmie Holley, and Mrs. W. R. Steel. Director Carol Lynn is at far right. Five of these artists, also members of Amarillo Philharmonic Music Club, will sing the Club Collect at convention luncheon. (McCormick Photo)



OPERA VIA MONOLOGUE — Presenting her “grass roots” opera, “Down in the Valley,” for Mrs. Clarence Betzen is Mrs. Robert Strain, who appears for Dawn Music Club at their salad supper Friday evening for District I TFMC Convention. Members of Dawn Music Club, Mrs. Betzen is vice-president and Mrs. Strain served on the yearbook committee. (Brand Staff Photo)



SPEARMAN DUET — Mrs. J. D. Wilbanks and Mrs. Tom Sutton, Spearman pianists, will play a piano duet, Russell’s “The Witches’ Flight,” at convention luncheon Friday. Mrs. Sutton is chairman of magazine and literature promotion in the publications department, District I.

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Editor's Note: Hereford Suzanne Langley, daughter of Mr. and Mrs. Earnest Langley, is in Paris for a year. She writes home frequently. Below are some of those letters.

Program Junior Division

- First District Texas Federation of Music Clubs
Community Center, Saturday, Nov. 7
- 8-9 a.m.—Registration, Mrs. Bill Penn, chairman, Sale of Tickets to Junior Luncheon, Mrs. W. T. Thompson, chairman.
- Formal Opening of Junior Division Convention at Community Center
- 9:00 a.m.—Call to Order — Mrs. A. J. Schroeter, Hereford Co-chairman, Junior Day
- Invocation — Duane Barrett, Hereford
- Music Director, First Baptist Church
- "Pledge of Allegiance to U. S. Flag" — choral arr., Quail School Ensemble, Quail Mrs. L. W. Wells, director
- "Star Spangled Banner" — assembly singing, Quail School Ensemble, leaders
- Welcome — Robert Caraway, Dawn, Dawn Musettes
- Response — Mary Lou Cluck, Gruber Gruber Harmony Club
- 9:15 a.m.—Business Session — Mrs. B. M. Sims, Wellington First District Junior Counselor
- Junior Collect — vocal arr. by sextet from The Vibratos, Wellington
- Junior Pledge — Carol Godfrey and Carol Crandall, leaders, McDowell Music Club, Borger
- Junior Hymn — assembly singing Carol Godfrey, leader Carol Ann Crandall, accompanist MacDowell Music Club, Borger
- Presentation of Special Guests
- Reading of Minutes
- Reports of Junior Division Chairmen and Junior Clubs
- 10:00 a.m.—Greetings from Mrs. Dan W. Spencer, Dalhart First District President
- 10:05 a.m.—Pause for Refreshment
- 10:20 a.m.—Junior Concert, honoring TFMC President, Mrs. Earl W. Snowden
- 12:15 p.m.—Luncheon, Hotel Jim Hill Main Ballroom, honoring Club Counselors
- Toastmaster — Mrs. John Yows, Borger Immediate past First District President
- Invocation — Mrs. A. O. Thompson, Hereford Past District President
- Reading of First District's Winning National Music Week Essay by Wade Adams, Canadian — Mrs. B. M. Sims, TFMC Public Relations Chairman
- Presentation of Speaker — Mrs. D. L. Darden, Borger, State TFMC Fourth Vice-President
- SPEAKER — MRS. EARL W. SNOWDEN, ARLINGTON TEXAS FEDERATION OF MUSIC CLUBS PRESIDENT
- Business Session Reconvenes, Hotel Ballroom
- Presentation of awards — Mrs. Carl Wimberly, Dawn, Co-chairman, Junior Day
- Credentials Report — Mrs. William Penn, Hereford, Registration chairman
- Courtesy Resolutions Report — Allegro Club, Gruber; Harmony Club, Dumas; Jr. Philharmonic Club, Amarillo; David Cameron, Stratford; Lisa Williamson, Hereford
- Pledge to the Texas Flag — Sidney Duncan, Wellington, individual member
- "Texas, Our Texas" — assembly singing led by Merle Carmichael, Hereford, leader, Patricia Kimbrough, Quail, accompanist

Adjournment
DATE TO REMEMBER: April 3, 1965
TFMC Junior Division Convention
Odessa, Texas



MARIMBA ARTIST — In special performance Friday evening, Mrs. Dan Bougous will present a marimba solo for District I TFMC Convention guests at Dawn Music Club's salad supper. Members of Hereford Music Club, Mrs. Bougous is much in demand as marimba artist at club, community, and church events. (Brand Staff Photo)

Paris that I wanted to tell you about it.

This is so neat I can't believe it!! I'm sitting here writing to you looking out this great big window in our hotel room, out onto a typical little Paris street. It's about 1:00 and it's still very lively. There's all sorts of little shops and sidewalk cafes, une patisserie et une boucherie. There are cars and people going by and music coming from a bar. It's all so atmospheric — it's really fascinating — I could just sit here at the window all night!

I guess I ought to start where I left off — only I'm so forgetful that I can't remember. I supposed I stopped with England. We left early in the morning Sunday, Sept. 6 from London, and drove on to Canterbury, where we looked at the Cathedral and ate lunch. Then we drove on to Dover where we boarded a channel steamer and crossed over to Ostend. We had dinner on board the steamer.

We arrived in Bruges pretty late and went to bed. The hotel was little and quaint. We were all real close together, which was fun.

The next morning we took a city tour. We saw the quaint old buildings of Bruges. It is a pretty little town with pretty churches and town hall. It also has a canal running through the town which makes it even prettier. That afternoon we went to a lecture and then that night we heard one of the townspeople tell us about the problems they have in Belgium between the Flemish speaking people and the French ones. This was very interesting. Also during the day we saw a lady making lace. It was fascinating to watch her. Her fingers went like lightning.

We left Bruges early on Tuesday, Sept. 8, and drove to Brussels. There we went to EEC headquarters and heard a lecture on the Common Market — very informative. We ate lunch and headed for Paris.

I loved England. It's beautiful country with such quaint, peaceful and clean little towns. The people are reserved, but very nice. There are many little differences between English and American. To name a few: Elevator-Lift; Rooms to rent; Rooms to let; Subway-Tube; Entrance & Exit—Way-in and Way-out, etc. You always get two pillows to sleep on, they are cooked tomatoes a lot — usually for breakfast. These are only a few things, but the neatest thing is the European style of eating! It began on the ship. They use different kinds of utensils — more of them, and a bigger spoon for dessert — usually a fork and spoon for dessert. The main difference, though, is that they hold their knife and fork in their hands all through the meal (like we eat our meat) and eat this way — never changing hands! It's really more practical and easier, but doesn't look as refined of course. The whole group has started eating this way, though, and I love it! — And you won't believe this — I'm nearly always the last one through. I can't figure it out.

Belgium was a beautiful, interesting, peaceful little country, too. But Paris is so great that I'm just fascinated with everything.

The first day in Paris we spent all morning taking a general view of the city. We got out and looked around at several places. It's just really unbelievable to look down the Champs-Elysee and see the Arc de Triomphe and look around a little further and see the Eiffel Tower.

That afternoon we walked all around some streets near the hotel. The people, open-air shops, and sidewalk cafes are fascinating. That night we walked around on the Left Bank, around the Montmartre. We ate at a sidewalk cafe. All this may not sound exciting, but it really is fun. It's so fascinating that I just can't see enough.

The next morning we went to a lecture on "France After 1945." Then we went to the Louvre. You can't imagine how big that place is. We stayed until afternoon and still only saw a small part. I saw the "Mona Lisa," and many other beautiful paintings and sculptures. I sure would like to take an art course, so I would know more about what I've seen.

That evening a whole big group of us went for a ride down the Seine — really beautiful! Then we went to eat and up to the Sacre Coeur Church. It's a beautiful white church on a hill overlooking Paris. There's a breathtaking view of Paris by night up there.

The next morning we went to Versailles to see the Palace. It is so big and so elaborate and has beautiful garden all around. The gardens and the trees surround a mile-long canal. Then, far down to the right of these gardens are the cottages and



RECEIVES AWARD — Mrs. David Brumley of Hereford is shown receiving the Young Homemakers Award Thursday night, presented by Leo Forrest, Manager of Deaf Smith County Electric Cooperative, Inc. The annual award was presented at the Young Farmers and Young Homemakers award banquet Thursday night at the Western Wheel Inn. (Brand Staff Photo)

gardens of Marie Antoinette. These are beautiful, also. There are pretty little ponds and big beautiful trees and little paths wandering all through. And its so far away and secluded few people go there, so it's very uncommercialized. I could have stayed there all day. I've learned a lot about some of the French kings by seeing all we have.

Just Carol and I (the Kappa from Arizona) went down to these gardens so we had to take a train back to Paris and it was really an experience finding it. It was nearly 2 miles to Versailles and all we could do was walk, but this French boy helped us get to Versailles and find the train station. He couldn't speak English and Carol had had no French, so I had to recall some of my French real quick! This was very frustrating, but really fun. I've enjoyed practicing my French a little and I've had several opportunities. It's hard to imagine un-

State President Of Music Clubs To Speak Here

Mrs. Earl W. Snowden, Arlington, president of the Texas Federation of Music Clubs, will be the featured luncheon speaker at the fourth annual convention of First District TFMC in Hereford Friday.

Mrs. Snowden is pianist, accompanist, organist, and choir director of the Episcopal church in Arlington. She came to Texas 11 years ago from Guam, where she started a fine arts society enrolling members of the armed forces, Guamanians, Philipinos, civil service workers and others.

The club still remains active.

She gave broadcasts over armed forces radio station to men fighting in Korea and on board ship.

A student of piano with Daniel Ercourt of Paris, France, she then studied with the late Arthur Schnabel on all works of Beethoven for piano, and as a result she became guest soloist with the St. Louis Symphony in Beethoven's "Fourth Piano Concert." She studied organ with Guy Snell of Boston, Dr. Arthur Greenfield of New York University, and Arthur Becker of DePaul University.

She started the Community Concert Series in Arlington, served as accompanist for the Civic Chorus, is on the boards of the Ft. Worth Chapter of the American Guild of Organists, the Civic Music Association of Ft. Worth, the Ft. Worth Symphony, and the Board of Arlington Y.W.C.A.

She has served as president of the Arlington Music Club, as district president, as second president of the state federation, and as state chairman of the division on Education.

Mother of three children (7, 12, and 14), she could add six years as a den mother and presently an assistant scoutmaster to her many accomplishments.

Having attended the August meeting of board of directors of National Federation of Music Clubs in Oklahoma City, Mrs. Snowden will report to the district on the session with its theme, "Federation in Focus."

and such a pretty view.

Well, I still haven't finished all I want to tell you, but I'll close and mail this and try to write again real soon. I'm just really having the time of my life!! This is great!!

Paris Sept. 13, 1964 Postcard — view of Sacre-Coeur Church at night.

This is where I went one night. This beautiful white church is high on a hill and stands out for miles away. Also there's a beautiful view from the hill. Everything is so very exciting!! I just love Paris! We leave tomorrow morning early for Refms and Trier. The time is flying by too fast.

Trier, Germany Sept. 15, 1964 Postcard view of Trier

This is the pretty little town of Trier where we spent our first night in Germany. I love Germany — it's by far the most beautiful country of them all and the whole atmosphere is so warm and hospitable. We are in Trier today. It's a very modern city, though entirely different from Trier. This is because it was destroyed during the war. I'm still having a wonderful time and will write details in a letter soon.

Next letter from Vienna.

MUSIC IS God's best gift to man, the only art of heaven given to earth, the only art of earth that we take to heaven. But music, like all our gifts, is given us in the germ. It is for us to unfold and develop it by instruction and cultivation.

—London

Music, once admitted to the soul, becomes a sort of spirit, and never dies. It wanders restlessly through the halls and galleries of the memory, and is often heard again, distinct and living as when it first displaced the wavelets of the air.

—Bulwer-Lytton

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MENS Reg. 3.99 for **\$2.25**
BOYS Reg. 2.98 for **\$1.79**
Little BOYS Reg. 1.99 for **\$1.25**

Group — Ladies — Discontinues Numbers in Daniel Green — Val. to 5.50

HOUSE SHOES

\$1.99

Group Fall

PIECE GOODS

1/2 PRICE

1.99 Yd. Value

Corduroy Narrow Wale

yd. 88¢

1.69 Yd. Value

Fine Combed Corduroy

yd. \$1.00

Fieldrest

Light Weight Blankets

"Rose Cascade" and "Romantic is A Rose" Patterns
Size 72 x 9
5.98 Val.

\$3.69

Rutherford & Co.

THE SUNDAY BRAND Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, Nov. 1, 1964

The Amendments

Whereas, we generally feel that a person not familiar with a proposed amendment to the Constitution will do well to scratch the proposal, chiefly on the basis that we have too many laws already, it does seem that all three of the proposed amendments this year are well worthy of diligent study—and that at least two of them may provide some good in years to come.

No. 1—S. J. R. No. 6—is actually the opposite of what it indicates in that it would nullify one constitutional amendment by adding another.

In this series, it is our purpose to review the proposals, present fairly the arguments on both sides and, for good measure, we have thrown in a final paragraph of opinion as according to our interpretation. All four of these operations are clearly marked to prevent confusion.

Amendment No. 1—S. J. R. No. 6

(Removing authorization to transfer not exceeding 1 per cent annually of permanent school fund to available school fund.)

This section, known as the "Jester Amendment" was passed in 1891 to help tide Texas schools over rough spots created through deficiencies on the available school fund. By 1899 there was a total of \$1,336,461, and the schools operated without using the transfer again until more recent years, when the following transfers were made:

\$2,656,191—fiscal year ending Aug. 31, 1957;
\$3,836,161—fiscal year ending Aug. 31, 1958;
\$4,022,427—fiscal year ending Aug. 31, 1959.

Total funds transferred during the three-year period amounted to \$11,516,771. Members of the legislature reached the conclusion that a constitutional amendment should be proposed which would prohibit future legislatures from encroaching on the public school trust fund, and the permanent school fund. The proposed amendment S. J. R. No. 6 merely deletes the authority granted to the legislature to make future 1 per cent transfers, previously allowed.

FOR the amendment are those who feel that the heritage of our public school system should be protected and increased, rather than depleted; they also contend that the amount transferred is not sufficient in these times to provide much assistance and that the transfers, if allowed to accrue and draw interest, will be more urgently needed in future years when they will make the continuation of our public schools more secure. They further contend that while the law may have been good in 1891, it is not applicable today.

AGAINST the amendment remains the fact that the legislature has not previously imposed on the condition; others feel that the 1 percent should be applied on current costs to hold down taxes, and to give the legislature additional leeway in operating.

WE THINK this is a good proposal, and that it should be passed. Some of our future officials may not be so practical as those of the past. Besides, if we cannot currently finance the education of our children with the permanent school funds, where will we be when it has been exhausted through continual draining away in 1 percent steps?

Amendment No. 2—S. J. R. No. 8

(Providing 30 to 90-day notice by publication of intent to introduce legislation relating to conservation or reclamation districts and requiring review of such proposed legislation by Texas Water Commission.)

Control of resources, especially water, has always been a problem in Texas. We

already have extensive legislation in regard to various phases of these areas, including a mandate requiring publication 30 days prior to the introduction of such legislation.

FOR the amendment are those who feel that its adoption will all more advance study by the people, along with more time to prepare a defense against possible infringements. They also feel that the amendment would find some legislators prove to sponsor certain types of legislation, resulting in overall economy; that people outside the state would find the profit motive eliminated, and that any proposals along the line would come from the people actually concerned.

AGAINST the bill is the argument that we already have a 30-day law and without the necessity for a constitutional amendment, legislators can be more selective and restrictive in their sponsorship. They further contend that the already overburdened water commission will find itself under continuous pressure, once the bills are published.

WE THINK this one not too serious either way. Growing water problems indicate even further interests in this direction as time passes.

Amendment No. 3—S. J. R. No. 10

(Providing medical care for persons 65 and older who are not recipients of Old Age Assistance but are unable to pay for needed medical services.)

In brief, the proposal adds a new subsection to the constitution to bring into eligibility status persons beyond 65 years of age, who are not recipients of Old Age Assistance but who are still unable to meet medical obligations. Jointly, the proposal also places the state in a position to share in the Kerr-Mills law, commonly known as MAA.

Already the state has authorized payments for medical care in behalf of those who receive Old Age Assistance, plus a medical care program inaugurated through the Welfare Department, which carries extensive insurance policies on certain groups of elderly people. Again in 1963, Texas created the "Over 65" insurance association for similar coverage. This third segment of the older population, not on relief, but unable to meet medical obligations would expand the program to cover all except those older people who are financially able to meet the obligation.

FOR the bill declare that participation in Kerr-Mills (MAA) would reduce state costs and, at the same time, provide extended care. They also contend that the MAA plan is a substitute for Socialized medicine, and that it will help to curb future expansion of federal Medicare, which is almost sure to loom on the horizon during the next few months. They further feel that extremely broad coverage would be provided for all groups, including the new segment which is now in dire circumstances.

AGAINST the bill comes first the opponents who say that it will increase taxes, rather than save expenses; that its adoption is another step toward socialized medicine, rather than a stop gap, and that we already have the older people covered through our other phases. They further argue that 97 percent of all old age Texans are covered under the present plans—or have sources through which they can secure medical assistance without extreme hardship.

WE THINK it may well be a good thing for Texas, provided one is not committed to the Medicare program which is inevitable, especially if the states do not handle the obligation on state or local levels. However, as opponents point out, even this plan may become obsolete if additional federal intervention continues. All we can do is try. At the same time, we like the inclusion of the specific group at which the bill is aimed; it should discourage some people who, otherwise, would go on the relief rolls of the state for the sole purpose of securing medical attention. It is a matter of opinion, but we feel that anything will better serve the state and the nation if it will tend to halt the growth of Medicare.

Our Trademark?

Those who have lived in Hereford any length of time will be the first to point out how much things have changed, and this is especially true since World War II. New faces are the rule, rather than the exception these days, and rampant growth has introduced many new factors into the community.

Most astounding of all developments occurred last Saturday, however, when two adult men sauntered down Main Street wearing barretts. Their appearance created no more comment or interest than would have been noted in Dallas, Houston, Chicago or even New York.

On the other hand, this section up until some 10 or 15 years ago, was known by the hats which men wore. Not a 10-gallon Stetson or a sombrero, but a dignified, off-white gentleman's hat of the type which, incidentally, Gov. John Connally also uses as his political trademark, along with LBJ and numerous other state and national figures. Until recently, it was impossible to find a complete stock of any other type of

'We'll Call Nov. 3rd'

ONE OF YOU WILL BE IN OUR EMPLOY FOR THE NEXT FOUR YEARS. WE WANT AN HONEST EFFORT WITH OUR INTERESTS UPPERMOST.



TEXAN IN WASHINGTON

Patman's Thorough Study Aids Bankers In Texas

By TEX BALEY
WASHINGTON, 49—Bankers and others who view the activities of Rep. Wright Patman of Texas with mixed feelings agree on one thing—that he has amassed and made available to them in the last two years a wealth of information about their own interests.

'Old Woman In Shoe' Will Visit In Hereford

Children—Just received a telegram from the "Old Woman in a Shoe" that some of her children are sick.

30 YEARS AGO

but that she will be in Hereford on the 11th and 12th and will bring five or six dozen of her children with her.

Mrs. H. G. Conright was host to a few of her friends last Wednesday evening when she served a four course dinner in honor of her sister, Miss Virginia Uile of Kentucky. Covers were laid for eight and the table appointments were in elegant taste and arrangement. After the appetizing meal all repaired to the high school auditorium where they enjoyed the lycium number.

Rev. Baker will leave today for Plainview where he goes to take part in a Trinity University Endowment Rally. He says that there will be no preaching at the Presbyterian church on Sunday, but the other meetings will be held as usual.

Truman Hines was up from his ranch in Castro county this week.

George Smith, who has a ranch in the south side of Castro county, was here yesterday to deliver some cattle to Shore and Hill.

Ray Phillips this week announced his resignation as vice-president of the Hereford State Bank, effective Friday, Oct. 22.

10 YEARS AGO

The Temple Baptist Church, Ave. K and Forrest Street, announces the revival which started Friday and will continue through Sunday, Oct. 31. The services begin at 7:30 o'clock each evening.

Hereford residents will have an opportunity to hear a first-hand story of conditions in war-torn countries of the world tonight, when they attend joint church meeting at which Walter O. Parr of Ft. Worth will speak. The meeting is sponsored by the Ministerial Alliance of Hereford and will be held in the First Baptist Church, beginning at 7:30 o'clock.

headgear for men, regardless of one's preference.

So pronounced was the Hereford hat trademark that The Brand frequently published pictures of hats stacked up while the owners attended meetings, and the newcomers soon came to appreciate and adopt the style.

Consequently, it does seem that the downtown appearance of barretts can be construed as shocking to many old timers. Furthermore, we doubt if they will ever replace the gentleman's hat with many people—but they do represent a new way of life on the range. One which we doubt would have been very popular a few scant years back when this country was an integral part of the famous XIX spread.

Panhandle Paragraphs

A few facts and figures can best dramatize what oil and gas mean to Andrews and to the immediate area within a 200-mile radius of Andrews. Due mainly to oil and gas, people living in Andrews county have a net buying income of \$29 million, a per capita income of \$1957 and a per household income of \$6781, one of the highest in the state. Of the \$29 million, a total of \$17.5 million is kept here in local retail sales.

Rayphard Smithson has been named "outstanding young farmer" for 1964 in Castro County. It was announced Monday night by Larry Allen, president of the Dismitt Jaycees. Smithson was selected in competition with 14 other nominees. Selection was based on progress in agricultural career, extent of soil and water conservation practices and services and contributions to community, state and nation.

The greatest pleasure is to do a good action without notice and have it found out by accident.

"Rainmaker" Homer Berry still expects to have rain falling in the watershed area that feeds Rita Blanca Lake by tomorrow evening. It is reported by Cecil Ingram who visited him in the Raton N.M. area last night. Berry worked all Sunday night and all day yesterday in operating his big rig to get chemicals into the winds aloft to be distributed about in the clouds and atmosphere. "He was so fired," Ingram said, "that though I just flew up to visit, I stayed to operate the rig until about 2 o'clock this morning."

When everything else failed, the Ken May family of Lanham ran a display ad with a picture of their last dog and offered a reward. This week "Baby" was found by Pat Hamilton who incidentally refused the reward. The peach was fat and sassy, and now the May household is back in order.

Shades of San Francisco! That Sunday night and early Monday fog which covered Loveland and the area was the same type soup which soaks in the big city on the bay at times. All that was needed here to make a feller think he was back by the Golden Gate was the varied bass of feghorns and some hills to climb. Come to think of it, that's quite a lot since we're waterless and plenty level around here!

That feller on Division Street says it's strange that so many smart people work for such ignorant bosses.

Dr. J. A. Chatman captivated an overflow audience Wednesday night in First Methodist's Fellowship Hall with a two-fisted address entitled, simply "Black, Like Me." Dr. Chatman is a widely-known Negro physician from Lubbock whose philosophy is that, contrary to popular belief, the people of his race are anything but free. Free from the bonds of slavery, yes, he agrees, but just as enslaved by racial prejudices and injustices is his contention.

We wish everyone in the city of Dumas could have had the opportunity of listening to Dr. Floyd D. Golden who is an architectural engineer, an educator and a valuable American, as he spoke so convincingly on the subject of the Communistic guise when he addressed the members of the Moore County Teachers Association Monday night. "The Sneaking, clutching greed of Communism is such that it can reach out and snatch you in candlelight as easily as under the brightest lights," he said. "That is why it is so important that our people guard against its infiltrations in textbooks and other phases of our educational systems."

THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his blindfolded farm this week discusses a sidelight of the situation in Russia.

Dear editor:

When it comes to knowing what has taken place in Russia, I don't know any more about it than Washington, London, Paris or Mr. Khrushchev did, but there is an aspect to it that has got me to thinking.

As I understand it, Mr. Khrushchev got fired, and I have no feelings about that. He got the job in the first place by getting somebody else fired.

But there was a side effect that interests me. Right after Mr. Khrushchev was fired, according to the account I read in a copy of a newspaper the next day, the editors of the two main Russian newspapers, Pravda and Izvestia, were fired too.

Can you imagine a situation where, if the Deaf Smith County government got turned out of office, you would be too?

What would happen to this country if, every time we elected a new President, all the editors were fired?

I can see the people around here the day after an election scratching their heads and saying, "Well, I see we got a new administration in Washington. Wonder who's gonna be the next editor of The Brand?"

And also, while I know what they do with ousted dictators in Russia, what I'd like to know is what do they do with ousted editors? This makes for very interesting speculation, but not around here, naturally.

Personally, I have no suggestions along this line, but I have a notion that on November 4, regardless of who was elected on November 3, you'll still be on the job. Under our system, firing is confined mostly to college football coaches.

Yours faithfully,
J. A.

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James H. Gillentine, Editor and Publisher
Melvin Young, Managing Editor
Ray Smith, News Editor
Bill Penn, Adv. Mgr.
Loo Brown, Mechanical Superintendent

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Glenda Sue Woodford, James Roy Jones Wed



Mrs. James Roy Jones

Mr. and Mrs. Louis Hampton Woodford announce the marriage of their daughter, Miss Glenda Sue Woodford, and James Roy Jones in a double ring ceremony read Saturday afternoon, October 24, in Clovis, N.M.

ADRIAN NEWS Musical Theme Marks FHA Show At Adrian

By Ann Beavers

Adrian Future Homemakers chapter presented a style show last Saturday night when the girls modeled clothes they had made. Theme was "Fashions in Musical Melodies."

Winners were Jolene Betts, junior division; Charlene Pulliam, sophomore division; Bena Harris, freshman division; Rita Speed, nightwear; Beatie Gamble, sports wear; Martha Grubley, casual; Donna Patterson, dress wear; Marsha Burns, semi-formal; Suzzette Sisk, formal; Vicki Burns, coats; Marsha Grubley, best all-around and Vicki Burns second.

Arthur Edwin Grubley, 65, who had a number of relatives in this community, died in Amarillo Friday morning of a heart attack. Funeral services were held at 2 o'clock Saturday with the Rev. Curtis Lee, pastor of Buchanan Methodist Church, officiating.

Born in Ottawa, Ill., he had been a resident of Amarillo since 1911, and had been a Rock Island Railroad conductor since 1914. He was a member of the Buchanan Methodist Church, El Paso Scottish Rite consistory, York Rite and Khiva Temple Shrine.



JOIN CLUBS AT ACC — The two Hereford students at Abilene Christian College, Abilene, have been named members of social clubs. They are Charles Kelly, son of Mr. and Mrs. J. D. Kelly, and Louise (Weezie) Axe, daughter of Mr. and Mrs. W. F. Axe, Route 3. Miss Axe joined Kappa Chi and Kelly joined Galaxy Men's club. Both are 1963 graduates of Hereford high school and are sophomores at ACC. (ACC Photos)

School Menus

PUBLIC SCHOOLS
MONDAY - Spaghetti and meat sauce, golden hominy, cole slaw, cherry cobbler, rolls, butter and milk.
TUESDAY - Hamburgers, potato chips, buttered corn, tomato, lettuce, pick and onion, cinnamon rolls and milk.
WEDNESDAY - Roast beef with gravy, buttered potatoes, combination salad, beatnik cake, rolls, butter and milk.
THURSDAY - Sauerkraut and weiners, pinto beans, jello fruit salad, cornbread, butter and milk.
FRIDAY - Fish sticks with tartar sauce, black-eyed peas, barbecued green beans, butterscotch cookies, rolls, butter and milk.

ST. ANTHONY'S SCHOOL
MONDAY - Fried chicken, creamed potatoes, green beans, cherry cobbler, rolls, butter and milk.
TUESDAY - Pizza, buttered corn, carrot sticks, Chinese pudding, bread, butter and milk.
WEDNESDAY - Chue kwagon beans, buttered broccoli, tomato wedges, pineapple upside-down cake, cornbread, butter and milk.
THURSDAY - Roast beef and gravy, mashed potatoes, green salad, brownies, rolls, butter and milk.
FRIDAY - Fish sticks with tartar sauce, escalloped potatoes, cabbage-apple slaw, lemon pie, rolls, butter and milk.

sited the Marion Ferguson family and attended the FFA style show at the school Friday night. The Jimmy Dawson family were Sunday night supper guests of the M. H. Zaring family.

Mr. and Mrs. Herman Sifford attended the funeral of Bob Crawford's mother, Mrs. M. M. Crawford Wednesday.

'Bible Women' Review Given By Mrs. Newsom

Mrs. Carroll Newsom was presented in a book review of E-dith Deen's "Women of the Bible" at the Thursday, Oct. 22, meeting of Westway Home Demonstration Club.

To the group assembled in the Flame Room of Pioneer Gas Co., Mrs. Newsom gave outstanding features prevailing in this book; then she added detailed reviews of certain biographies.

Mrs. Paul Rudd presided at the business meeting, and Mrs. Donald Douglas served as hostess for the day. Mrs. Kenneth Rudd will present a demonstration program on holiday desserts at the next meeting, time and place to be announced later.

More than 2,500,000 warm water fish are caught annually in Colorado lakes and streams.

was an old-time resident of Oldham county. Moran Pounds and Denny, Clinton, Okla., visited Thursday until Sunday with the E. B. Pounds family.

Those making two "B"s were Dale Grubley, Jolene Betts, Martha Grubley, Marsha Burns and Vicki Burns and Suzzette Sisk.

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Guild Awards Mrs. Paetzold Life Membership

Mrs. Joe M. Paetzold was awarded a Lifetime Membership in Saint Anthony's Guild at the guild's meeting Thursday evening, Oct. 22, in Saint Anthony's Auditorium.

Presenting the award on behalf of Saint Anthony's Guild, the Rev. Father Angelus Delahunt, S.A., moderator of the organization, cited Mrs. Paetzold's many voluntary hours and untiring efforts spent in her decorating the altars, contributing to the beauty of the services in Saint Anthony's Church.

The guild then followed Mrs. A. J. Bezner and Mrs. Alvin Schmucker on their illustrated travelogues of their recent trips to Washington, D.C.

Mrs. Bob Lammi, president, directed the business session. Roll call was answered with "How I Spent My Vacation."

From a refreshment table decorated in Halloween motif, Mrs. Joe Marnell, Mrs. Edward Paetzold, Mrs. C. P. Urbanczyk, and Mrs. John Henderson served the guests: Mrs. W. J. Fournier, Mrs. Robert Nelson, and Mrs. Wilson Mouser.

Also Mrs. Mike Betzen, Mrs. A. J. Bezner, Mrs. Alvin Schmucker, Mrs. Ray Wilhelm, Mrs. Harold Hershey, Mrs. Mark Lindeman, Mrs. Matt Jesko, Mrs. Walt Warren, Mrs. Lester Wagner, Mrs. Leon Viston, Mrs. S. T. Loerwald, Mrs. Mary Green, Mrs. Jim Pavlicek, Mrs. W. J. Lueb, Mrs. C. Drerup, Mrs. Elbert Vance, and Mrs. Gene Loerwald, and Moderator Father Delahunt.

Club Selects New Officers

Mrs. A. L. Hollingsworth heads the slate of new officers elected by Ford Home Demonstration Club at their meeting Wednesday, Oct. 21, in the home of Mrs. John A. Smith.

Accepting their new duties with her on January 1 will be Mrs. George Epting, vice-president; Mrs. J. C. Gossett, secretary-reporter; Mrs. James H. Jamerson, treasurer; Mrs. John A. Smith, council delegate; Mrs. A. J. Jamerson, alternate council delegate; and Mrs. J. Raymond Flores, parliamentarian.

Members present were Mrs. Frank Brozman, Mrs. Harry Brozman, Mrs. LeRoy Edwards, Mrs. F. L. Eicke, Mrs. Epting.

ment Spends Our Money"; and Mrs. C. G. Heard's talk on "Constitutional Amendments to be voted on in November."

Mrs. Raymond Smith presided at the business meeting and announced the next club meeting for Nov. 18 in the home of Mrs. George Epting.

Members present were Mrs. Frank Brozman, Mrs. Harry Brozman, Mrs. LeRoy Edwards, Mrs. F. L. Eicke, Mrs. Epting.

Tokyo is so desperate for living space it dumps its trash into the bay and covers it with soil to create more land for high-rise apartments.

ONLY A FEW MORE DAYS LEFT
To Take Advantage of Our
GOING OUT OF BUSINESS SALE
We have a buyer for remainder of Stock and Pictures.
Come on in and Bring Your Christmas List

LAMM JEWELRY

Attention Farmers

FARM LABOR INSURANCE

A plan specifically designed to fill the insurance needs of farmers and their employees is now available in one of the nation's leading companies. The plan provides:

1. Legal liability protection for limits of \$100,000 per person \$1,000,000 per accident. This coverage protects you for law suits.
2. Voluntary medical payments up to \$15,000 for on-the-job injuries.
3. Death and dismemberment benefits and, if desired, \$25.00 weekly indemnity for on-the-job injuries.
4. \$500 blanket medical for off-the-job injuries and sickness plus dismemberment benefit.
5. \$1,350 life insurance for death from any cause.
6. Hospitalization plan for members of employee's family when desired.

The cost is reasonable. In some cases farmers are now paying more for on-the-job coverage alone. In all cases when employees contribute to the cost of off-the-job coverages, your net cost will be approximately what you are now paying for limited on-the-job coverage. If you are sponsoring ex-bracers for visas, you need this plan to take care of your responsibility as a sponsor.

For further details please drop in or telephone.

Lone Star Insurance Agency

601 Mains St. EM 4-0555

Lloyd Sharp
OR
Ken R. Rogers

BRAND CLASSIFIEDS GET RESULTS!

It Is Unfair Competition For Some To Open Their Business On Sunday While Others Are Watching EVERYONE SHOULD BE ABLE TO MAKE IT IN 6 DAYS AND SET ASIDE THE 7th DAY TO WORSHIP AND RELAX WE DON'T FEAR COMPETITION -- WE MAKE IT!

We Make Competition In A Legitimate and Ethical Manner:

- (1) We will not be under sold regardless of how big or how small our competitors may be.
- (2) We give our customers a little extra service.
- (3) We guarantee our merchandise.
- (4) We advertise to allow the people to compare and see for themselves that we offer the best values in Panhandle Area.
- (5) We never underestimate our competitors ability.

In as much as we have tried to combat this problem of closing these business on SUNDAY. WE FAILED! Our ethics and principles did not allow us to file charges against those opening their business on Sunday. In conclusion we might point out that we also have convictions and we act with convictions, and we decided to fight competition with competition on equal basis.

May Dept. and Varsity Store -- The most progressive store in the Panhandle Area -- Will be at your service for seven days a week -- Sundays open at 10:00 a.m. to 4:00 p.m. to allow our employees to attend the Church of their Choice. For a quick and effective solution to this undesirable situation we offer the following

- (1) A city ordinance be passed to close non-essential business on Sunday.
- (2) The Chamber of Commerce of the city make a survey of nearby towns that have non-essential business open on Sunday and make a friendly suggestion to a responsible group to get their merchants to operate on an equal basis. Otherwise this will hurt the economy of this town and drive all these people out of town to spend their money on Sunday.

The preceding was paid for by GEORGE MASSO, Owner & Operator of

MAY DEPT. & VARSITY STORES

Xi Epsilon Entertains Husbands With Masquerade Party At Friona

Xi Epsilon Chapter of Beta Sigma Phi entertained their husbands at a masquerade party in the Friona home of Sondra Nichols Saturday evening, Oct. 24.

Serving table laid in Halloween cloth and pumpkin centerpiece, the house was decorated with other Halloween symbols: skeletons, witches, pumpkins, black cats.

Games and dancing were enjoyed during the evening. Those attending this sorority event from Hereford were Mr. and Mrs. Charles Laing, Mr. and Mrs. John Schneider, Mr. and Mrs. Charles Bell, Mr. and Mrs. Don Baugous, and Mr. and Mrs. Cletus Corlis.

Guests from Friona included Mr. and Mrs. J. Clayburn and Mr. and Mrs. Wayne Wash and Jackie Carbel.

Dalhart Woman District Head Of Music Clubs

Mrs. Dan W. Spencer, Dalhart, president of First District Texas Federation of Music Clubs, will preside at the business session of the fourth annual convention in Hereford Friday.

Mildred Gould Spencer was born and grew up in Glenwood, Ark. She came to Dalhart in 1925 and married Dan W. Spencer the following year. She is a charter member and a past president of the Dalhart Music Club. Past president of the Dalhart F-TA, she was affiliated with three groups of the organization. Charter member of the Dalhart Home and Garden Club, she was also a charter member and past president of the 1928 Study Club. For many years she sang with the Central Methodist church choir. She was responsible for organizing the Dalhart Girl Scout Council and served as its first president.

Member of Dallas County Welfare Board, who is also secretary of the Dallas County Historical Survey Committee. She is currently serving as a board member of both the Texas Federation of Music Clubs and the Texas Federation of Club Women.

Mrs. McDougal Reviews Book

Lone Star Study Club heard Mrs. Claude McDougal in book review at the club meeting Tuesday afternoon in the home of Mrs. Ed Warren, 103 Centre.

Mrs. McDougal presented a streamlined study of Norman Vincent Peale's "The Art of Real Happiness." Mrs. H. E. Henslee gave the thought for the day, a regular feature of the club program.

After presiding at the business meeting, Mrs. Baker Womble announced the next club meeting for the First National Bank Community Room.

Members present included Mrs. R. G. Blue, Mrs. Opal Bookout, Mrs. Floyd Dunavant, Mrs. Mildred Elliott, Mrs. H. E. Henslee, Mrs. Jim Higgins, Mrs. John N. Jacobsen, Mrs. C. D. Kelton, Mrs. Lawrence Krebs, and Mrs. G. W. Newsom.

Also Mrs. C. O. Phillips, Mrs. S. S. Williams, Mrs. Womble, Mrs. McDougal, Mrs. V. E. Dodson, Mrs. S. A. McCathern, and the hostess, Mrs. Ed Warren.



MASQUERADERS — These member of Xi Epsilon Chapter of Beta Sigma Phi Sorority entertained their husbands and other guests at a Friona masquerade party recently. From left to right they are Mrs. John Schneider, gypsy; Mrs. Cletus Corlis, man — escort to woman (her husband); Mrs. Charles Laing, little girl; Mrs. Charles Bell, beatnik; Mrs. Don Baugous, magician. (Brand Staff Photo)

Mrs. Sims Heads Music's Public Relations Job

Mrs. Billy Mac Sims, Wellington, is chairman of the Department of Public Relations-Publicity for the Texas Federation of Music Clubs and a board member. She is also First District TFMC junior counselor and is working with Mrs. A. J. Schroeter of Hereford on plans for Junior Day in Hereford Saturday.

Mrs. Sims graduated from Wellington high school and is an alumna of Abilene Christian College. She is past president of

First District TFMC, of the Wellington Federated Music Club of Wellington Business and Professional Women's Club, of Epsilon Sigma Alpha (which she has served also as district treasurer) and of the 1924 Study Club.

She has served as president of St. Joseph's Hospital Auxiliary and counselor of the Junior Hospital Auxiliary, sponsor of Junior American Legion chapter, sponsor of a service club for high school girls, and director of musical programs at her church. She is second vice-president of the Top of Texas District of Federated Womens Clubs and a board member of TFWC. Extra activities include her being a charter member of the Collingsworth League of Democratic Women and an honorary member of the Collingsworth County 4-H Club. She is currently serving

as president of the Wellington City Federation of Women's Clubs.

Mrs. Sims is the former Lennie Lou Coleman, daughter of Mr. and Mrs. John Coleman, Wellington. One of the finalists in the 1962 Mrs. Texas contest Mrs. Sims was named Mrs. Texas of 1963.

CARTY IS A COMER

MILWAUKEE Wis. — For 1500 Carty, the .327 average he compiled in 1963 for Austin in the Texas League was no fluke.

The Puerto Rican outfielder did even better with the Milwaukee Braves this year. He batted .330, second best figure in the National League. He's only 25 and in 1962 he hit .306 for Yakima, Wash.

Class Stages Scavenger Hunt

Intermediate and Young people of Temple Baptist Church enjoyed a scavenger hunt at their mid-October entertainment when they met Friday, Oct. 16, at the home of Mr. and Mrs. Don Waters, 135 Ave. D.

Starting at the Waters home, they pursued the hunt in groups of four, finally reporting to Mrs. Waters to determine winners. After a hamburger supper, the group enjoyed games.

Present were class members: Sheila Smith, Patsy Stone, Jimmy Joe Stone, Mary Tomlinson, Mike Horton, Paul Ware, Sharon Lamm, Shirley Simpson, Barbara Buck, James Simpson, and visitors: Douglas Mays, Joe Daniels, Becky Lang, and Gene Sparks.

Sponsors of the class event were Mr. and Mrs. Roas Wallace, Mrs. Bill Cooanough, and Mr. and Mrs. Don Waters.

Music is a universal language. Where speech fails, the music begins. It is the natural medium for the expression of our emotions, —the art that expresses in tones our feelings which are too strong and deep to be expressed in words.



Facts about PHARMACY

ONLY YOUR DOCTOR IS QUALIFIED TO PRESCRIBE FOR YOU

Your pharmacist may not prescribe medicine — only a doctor can — but he is qualified to answer your questions regarding medicines.

McDOWELL DRUG

Democrats Favored By Local Students

Lyndon Baines Johnson was awarded another term as president of the United States Tuesday, Oct. 26, when he gathered more than 70 percent of the popular vote in an election held at Hereford High School.

Johnson got 386 votes compared with his Republican Opponent Barry Goldwater's 161 votes.

Of the nearly 1,000 students at Hereford High School, 598 voted, representing 63 percent of the students in the school.

Nineteen teachers voted in the Tuesday election, with 13 casting their ballots for President Johnson and six voting for Senator Barry Goldwater.

Johnson gathered 66.4 percent of the vote among the teachers voting.

The students had only 11 ballots voided out of the 598 cast and the Constitution party candidate Joseph B. Lightburn received three votes. There were two write-ins for the office of the presidency, with Robert Kennedy receiving one vote and Walter Judd receiving the other.

The Democratic party swept every race in the election, with incumbent Sen. Ralph Yarborough receiving the smallest majority in any one race.

His Republican opponent George Bush gathered 227 votes compared with Yarborough's 226. Gov. John Connally gathered exactly 95 percent of the popular vote as he potted 494 votes compared with his Republican op-

ponent Jack Crichton, who received only 26 votes.

In the race for U. S. Representative from the 18th Congressional District incumbent Walter Rogers received 66.9 percent of the vote—389 votes compared with Republican Bob Price's 183 votes.

The students returned Congressman-at-Large Joe Pool to office as they gave him 357 votes compared with Republican Bill Hayes' 200 votes. Pool received 65 percent of the vote.

Lt. Governor Preston Smith received an overwhelming vote; he got 453 votes compared with 126 for his Republican opponent.

Waggoner Carr was returned to office as Texas Attorney General receiving 443 votes compared with 133 for his Republican opponent John Trice.

John C. White received 404 votes for commissioner of agriculture and his Republican opponent John B. Armstrong got 155 votes.

In the race for commissioner of General Land office, incumbent Jerry Sadler received 434 votes, compared with 154 for his Republican opponent John A. Mathews.

Robert S. Calvert was "re-elected" to the office of State Comptroller of Public Accounts, receiving 444 votes from the students compared with his Republican opponent Dallas Calmes, Jr., who received only 132 votes.

State Treasurer was "re-elected" by the students when he was given 412 votes to 141 for his Republican opponent Fred S. Neumann.

Jim C. Langdon was elected to fill the position of Railroad Commissioner. He received 421 votes compared with 146 for his opponent, Republican Don Flanagan.

Jack Pope was given 434 votes

in his race for the office of Associate Justice of Supreme Court, Place 1. His Republican opponent T. E. Kennerly got 143 votes.

All three of the amendments on the general election ballot were approved by the high school students.

The senior class has the largest percent of their students turn out to vote with 71.8 percent casting their ballots. The Juniors turned out 63.5 percent of their class. Sophomores had 64.7 percent of their class voting percent.

Only 63 percent of the students in Hereford High School voted in the election.

The election was sponsored by Billy M. Buck's fourth period Texas Government class.

"The class members took complete charge of the election and conducted it in accordance with the Texas Election Code," Mrs. Buck said.

"We would like to thank C. E. Coleman of the Ink Spot, for furnishing sample ballots for the election and County Clerk B. F. Cain for assisting using the election."

Mrs. Buck also expressed thanks to Principal Bill Michael and Assistant Principal W. O. Caraway for their co-operation in the election.

"This election indicates that our youngsters are more interested in serious things than we sometimes give them credit for," Michael said, "and it was conducted as orderly as any project of this type could be."

Music is the art of the prophets, the only art that can calm the agitations of the soul; it is one of the most magnificent and delightful presents God has given us.

MILLIONS OF PEOPLE IN THE WORLD ARE DENIED THE RIGHT OF FREE ELECTIONS—BUT YOU HAVE THAT PRIVILEGE!

BE A RURAL ELECTRIC CO-OP MEMBER

"GOOD CITIZEN" VOTE FOR THE CANDIDATE OF YOUR CHOICE

NOVEMBER 3, 1964

Deaf Smith County Electric Cooperative, Inc. HEREFORD, TEXAS

NEW, LOW PRICES PREMIUM FEATURES

GENERAL NYLON SPECIAL TRACTOR TIRE

- Nylon Cord—for strength and moisture proofing.
- More Rubber—where it counts to cushion shock.
- Double Cured Cleat—keep clean—dig deeper—pull better.

PLUS 36 Months Field Hazard Guarantee protects your investment.

36 MONTH GUARANTEE

THE GENERAL TIRE

Hereford Butane INCORPORATED Veterans Park Road EM 4-3367

Earl Holt

Wants and Needs Your Support and Influence in The General Election Next . . .

TUESDAY, NOV. 3rd

I believe that I am qualified for the post of Commissioner, Precinct 1, but I still need your influence and support in the general election November 3rd in order to get elected, and I'll need your support thereafter if I'm going to do a GOOD JOB for the people of Precinct 1 and Deaf Smith County.

Vote November 3rd

VOTE FOR

EARL HOLT

Democratic Candidate for Commissioner, Precinct 1 (Pd. Pol. Adv.)

OUR PLATFORM IS QUALITY!

FRUIT OF THE LOOM

MEN'S AND BOYS' UNDERWEAR

<p>ATHLETIC SHIRTS</p> <p>Soft, springy, absorbent cotton knit. Cut for maximum comfort and smooth fit. Pure white finish that stays fresh-looking washing after washing. Sizes 34-54. Boys' sizes 2-16.</p> <p>MEN'S 3 FOR \$1.45 49¢ ea.</p> <p>BOYS' 3 FOR \$1.15 39¢ ea.</p>	<p>TEE SHIRTS</p> <p>Soft, cotton knit quarter-sleeve shirt. Looks equally well as an undershirt or sport shirt. Long neck, won't ride up. Sizes S, M, L, XL. Boys' sizes 2-16.</p> <p>MEN'S 3 FOR \$2.05 69¢ ea.</p> <p>BOYS' 3 FOR \$1.45 49¢ ea.</p>
<p>WASH and WEAR SHORTS</p> <p>High-count Sanforized cotton broadcloth that needs no ironing. Full cut and panel seat mean comfortable fit. Reinforced at stress points. In all-over patterns, solid colors or white. Sizes 28-44. Boys'—all-over patterns or solid colors. Sizes 2-16.</p> <p>MEN'S \$2.05 69¢ ea.</p> <p>3 FOR \$1.75 59¢ ea.</p>	<p>KNIT BRIEFS</p> <p>Rib knit cotton briefs that "give" with every movement for full-time comfort. Most resistant live-elastic waist and leg bands. Sizes 28-44. Boys' sizes 2-16.</p> <p>MEN'S \$2.05 69¢ ea.</p> <p>3 FOR \$1.45 49¢ ea.</p>

Man's Fruit of the Loom Thermal Underwear Warmth With Out Weight

LONG SLEEVE SHIRTS or DRAWERS \$1.59 each

as advertised in REDBOOK

Harman's

SO THE PEOPLE MAY KNOW . . .

A collection of facts for thinking Americans from the office of Texas' own Congressman, Jim Wright, M. C., Washington, D.C.

THE RECORD: PROSPERITY WITHOUT INFLATION

The Kennedy and Johnson Administrations have achieved that goal for which all governments strive — prosperity without inflation. We are in the 40th month of sustained economic growth. This is the longest period of continuous economic expansion in the nation's peacetime history. Industrial production is at a record level, and six per cent above last year. Our Gross National Product will hit a phenomenal \$625 billion this year. All the barometers — retail sales, gross national income, average family income after taxes, total employment — are at all-time record levels.

This has been a solid expansion, not inflation. Through all of this, the cost of living has been remarkably stable? Wholesale prices have even declined. While per capita personal income has increased 4 per cent, consumer prices have gone up only a little over 1 per cent. So we not only have more dollars — they buy more. This is the record.

THE RECORD: EMPLOYMENT UP, UNEMPLOYED DOWN

Total employment in the U.S. for the first time has passed 70 million. There are one million more American citizens employed today than just one year ago. Even with our expanding population and approximately 30,000 new people entering the job market every week, unemployment has begun to decline. Today 96.4 per cent of all family heads in the U.S. are gainfully employed, and this is an all-time record.

THE RECORD: PROFITS UP, BUSINESS EXPANDING

None of the above has been achieved at the expense of legitimate business profits. The Johnson Administration is definitely not anti-business, as outstanding leaders of industry like Henry Ford have publicly recognized. Business profits, after taxes, are 18 per cent higher than they were one year ago.

The tax cut recommended by President Kennedy and Johnson and voted by the Congress has stimulated new business investment. As a result of this stimulus, capital investment is up 12 per cent over last year. This is the money which goes into plant modernization and expansion, installing of new machinery, creation of new businesses. All of it means more jobs, more income for America's families, more opportunities for our growing population. Ultimately, this should mean that more revenue actually will be collected by the government on the lower tax rate — but with the tax rate down, Americans will be able to keep more of their personal incomes to spend or invest as they see fit. Consider, for example, a couple with two children and an income of \$7,500 a year. With standard deductions, their income tax last year was \$877. This year it will be \$750, and next year, when the tax cut becomes fully effective, it will be \$686.

BALANCE OF PAYMENTS AND GOLD OUTFLOW

The Kennedy and Johnson Administrations have achieved steady and truly remarkable progress in reducing the balance of payments deficit and in halting the gold outflow. In 1960 (the last Eisenhower year), the balance of payments deficit was \$3.8 billion. By 1963, it had been cut in half . . . to \$1.9 billion. And on the basis of the first part of 1964, it appears that it will be only \$168 million at the end of this year. The reduction in gold outflow has been even more dramatic. In 1960, it was nearly \$1.7 billion. By 1963, it had been cut to less than one-fourth that figure . . . \$392 million. The first months of 1964 indicate that it will be only \$112 million at the end of this year.

THE RECORD: MORE MUSCLE, LESS FAT IN DEFENSE

Secretary McNamara, with the cooperation of both President Kennedy and President Johnson, has proved that the real muscle of our military stance can be strengthened while drastically reducing the fat.

The TFX is one example of this trend. Embodying the revolutionary variable-sweep wing, this Texas-built plane will serve the needs of two services, not just one. It is deliberately designed for easy, inexpensive maintenance. Not only does it save millions in the costly design and tooling processes by making it unnecessary to build two new planes. By having 80 per cent common parts between the Air Force and Navy versions, it will save additional millions in maintenance, repair and inventory.

During fiscal 1964, enlightened economy in the Defense Department has saved \$2.5 billion. Closing some 300 duplicate and unnecessary installations and standardizing inventories have shaved \$292 million a year from the defense budget.

Yet our capacity to defend the nation has been dramatically strengthened. In the 3½ years of the Kennedy and Johnson Administrations, the number of combat-ready divisions is up 45 per cent. Air lift capacity has been increased by 75 per cent. Our nuclear capability is 150 per cent greater than it was in 1961. And counter-insurgency forces to meet new threats of guerrilla warfare are up 800 per cent.

THE RECORD: ACHIEVEMENTS OF THE PEACE CORPS

Of all the far-sighted programs begun by the Kennedy and Johnson Administrations, none has captured the imagination of the world more than the Peace Corps. Even Barry Goldwater, who first opposed it, later had to pay this grudging tribute to the program:

"At first I was afraid it might become a graduate course in beatnikism. But it's attracted some very dedicated young people and I think it's going to be a very good instrument."

The first Peace Corps volunteers — 35 surveyors, engineers and geologists — entered training for work in Tanganyika on June 25, 1961. Today there are more than 9,000 volunteers in training and at work in cities, towns and hamlets in 44 countries. All have been officially requested by the host governments. The program is forced on nobody. Yet every country which has received Peace Corps volunteers has requested more of them.

In Colombia, projects started and completed with the help of Peace Corps volunteers include 100 schools and school kitchens, 30 aqueducts, 50 roads and 15 bridges. In Liberia, volunteers account for more than 50 per cent of the country's degree-holding teachers. In Ethiopia, one out of every three secondary school instructors is a Peace Corps volunteer. In India, one volunteer saved 40,000 fruit trees by demonstrating pruning techniques, and the operation of 130 poultry units started by volunteers is improving the diet of the Indian people in many large areas.

Has the Peace Corps won friends for America? For an answer, consider what happened in Panama during the anti-American riots. In at least two cases, grateful villagers surrounded the huts of Peace Corps volunteers, forming a human fence, so that these young American men and women would not come to harm.

THE RECORD: "UNITED FRONT" IN WORLD AFFAIRS ABANDONED BY GOP FOR CARPING CRITICISM

The Charge: Seeking to make partisan political hay even out of a tense international crisis, Republican spokesmen crassly tried to blame President Johnson for the loss of two Navy planes shot down during our demolishing counter-attack on North Viet Nam PT boat bases. They cynically accused the President of tipping off Communist defenses by announcing over nationwide television that an attack had been launched. This is the first time since World War II that the bi-partisan policy in face of a world crisis has been abandoned for carping criticism.

The Facts: The two planes were lost during the second wave of the attack. None were lost on the first wave, proving we sustained no losses due to any advance warning. By the time the first wave had raked the bases with cannons and rockets, the Communists hardly needed a television announcement 7,000 miles away to inform them that an air strike was underway. So ridiculous and irresponsible was this charge, in fact, that the Texas Republican Congressman who first made the claim on the House floor was roundly booed not only by Democrats but by some members of his own party. President Johnson felt a solemn obligation to inform the American people immediately of the action he had taken. Americans had a right to know. Also, the President's prompt announcement could well have prevented rash action on the part of Red China. The Peking government is known to have excellent radar coverage of the Gulf of Tonkin. Without President Johnson's clear announcement that the air strike would be limited to destruction of the North Viet Nam PT boat bases, the trigger-happy Chinese Reds could have mistakenly assumed that the planes were headed for their country and launched a counter-blow perhaps touching off World War III. The President's action was an extremely wise and responsible one.

THE RECORD: ECONOMY IN GOVERNMENT

There has never been a more practical or prudently cost-conscious administration than the Johnson Administration. For years, the cost of operating the Federal government has been going up by \$3 to \$5 billion annually. This was because of our growing population, more people needing to be served. But due to the intensive cost-cutting program introduced by President Johnson, this historic cost trend has been reversed. For the first year in many, the cost of government is down, not up. This year the budget is \$1.1 billion lower than last year! The deficit forecast for fiscal 1965 (which began on July 1, 1964) will be 40 per cent lower than for fiscal 1964, just ended.

THE RECORD: LABOR-MANAGEMENT PEACE

Work-time strike losses during the past 3½ years of Democratic Administrations have been at their lowest point since World War II. They have remained low throughout the period without the ups and downs characterizing lost-time statistics in previous administrations. Substantial additional improvement has been shown during calendar 1964. Less time has been lost due to strikes in fact than due to industrial accidents.

Specifically, average strike work-time loss was 15 days out of every 10,000 during the three years 1961-1963. In the last three years of the previous administration, the average was 13 days out of every 10,000. The 1964 average through April was still lower — only 10 days lost out of each 10,000. Strike-time losses in critical defense industries have been even lower than the average for all industry.

There exists no finer example of enlightened leadership in this field than President Johnson's persistent and personal efforts which achieved at long last a solution to the festering and seemingly insoluble railway labor dispute. Before his personal intervention settled it, this controversy had smoldered for five long years and threatened momentarily to erupt into a nationwide rail strike which could have paralyzed the entire economy.

BUREAUCRACY

The Charge: Republicans are fond of talking about a "growing bureaucracy" which they say is "suffocating" and "stifling initiative."

The Facts: As a percentage of the population, the number of Federal government employees is not growing. It is actually declining. In 1946, there were 19 Federal civilian workers serving each 1,000 Americans. Today, the number has dropped to 13, and six of these are civilian employees of the armed services. Under the Johnson Administration, the Federal payroll is being pared and tightened up still further. Since Lyndon Johnson initiated his economy drive throughout all agencies of the government, the number of Federal employees has been reduced by 43,700.

NATIONAL DEBT

The Charge: Republican orators claim that the National Debt is "soaring out of sight" and "impoverishing future generations."

The Facts: Admittedly, it would be well to reduce the national debt. Most of it accumulated during World War II. But it has grown only very little since that time. Since 1946, the national debt has increased by about 5 percent. But during this same period, state and local government debts have increased by 328 per cent. Business debts in the U. S. have increased by 388 per cent. And the total private indebtedness of individual Americans (mortgages, installment plan payments, etc.) has increased by 529 per cent. So actually the National Debt has grown less rapidly than any of the others.

As a matter of fact, if it had not been for the Republican high-interest rate policy inaugurated during the Eisenhower Administration, the national indebtedness could be \$35 billion less today. Even so, when we divide the National Debt by the population, we find that each person's share of this debt has shrunk by approximately 25 per cent in the past 18 years. It amounted to \$2,034 per citizen in 1946, but only \$1,562 per citizen in 1964.

THE RECORD: FIRM LEADERSHIP IN WORLD AFFAIRS

By the end of 1960, the cause of freedom was on the defensive around the world. It needed new direction and stronger leadership. Under Presidents Kennedy and Johnson, it has gotten both. As a result, the picture has changed dramatically.

The Communists have been forced to abandon their military designs on the Congo, and their influence has been weakened throughout Africa. Of 31 African nations formed since World War II, not one has chosen Communism. Khrushchev was forced to back down on his threat to sign a peace treaty with East Germany. Our access to West Berlin remains free.

In Latin America, the Alliance for Progress has begun to reduce the poverty and distress on which communism breeds. In Japan, where anti-American riots in 1960 prevented a visit from the President, relations with the United States have been markedly improved.

In the United Nations, the integrity of the office of the Secretary General was preserved despite the Soviet bloc attack through the traitor proposal. The highly-regarded U Thant was elected with U. S. backing. When Red China attacked India, the U. S. promptly came to India's aid with substantial amounts of modern infantry supplies and equipment.

And then there was the Cuban missile crisis—

Frustrated in his plans to nibble away at country after country, Khrushchev had conceived a bold stroke designed to reverse the trend against him. With extreme stealth, Soviet intermediate and medium-range offensive missiles were brought into Cuba. This was the first instance in which these weapons were stationed outside the Soviet Union.

Shortly after the missiles arrived in Cuba, and before any of them became operational, they were quickly discovered and photographed by alert U.S. reconnaissance flights. The U. S. response was carefully planned and prepared, boldly executed. On Oct. 22, President Kennedy publicly called on the Soviet Union to dismantle and remove the weapons. He ordered a strict quarantine on Cuba enforced by the U. S. Navy.

The Organization of American States, representing all Latin American countries except Cuba, pledged its support for this determined U. S. initiative by a unanimous 20-0 vote. At the end of a tense week, Khrushchev caved in to this demonstration of Western power and determination. He knew Kennedy meant business.

Soviet ships, closely observed by U. S. pilots, loaded all the missiles and headed back to Russia. U. S. firmness also compelled the withdrawal of IL-28 bombers. Many experts call this crisis the turning point in the Cold War. Faced with a major confrontation — the world's first operational nuclear crisis — the U. S. Administration's firmness and strength paid off. Said Secretary of State Dean Rusk: "We were eyeball to eyeball, and they blinked first."

WHEAT SALES TO RUSSIA

The Charge: Republicans vociferously criticized the sale of wheat to Russia. They even tried to make it appear that we were "helping the enemy," sneering that "Russia will never pay."

The Facts: To date, the Soviet Union has purchased \$134 million of our surplus grain, and has paid cash on the barrel head for every bushel purchased.

What's more, they've paid in gold . . . which we needed. We didn't need the surplus wheat. It was costing us tax dollars just to store it! So we got rid of something we didn't need and gained something we did need. We reduced our government storage bills and augmented our gold supply. It looks like Presidents Kennedy and Johnson drove the harder bargain in our deal with the Russians. What's wrong with that?

TFX

The Charge: The Republican Platform adopted in San Francisco blatantly charges: "This Administration . . . has permitted non-military considerations, political as well as economic, to reverse professional judgment on major weapons and equipment such as the controversial TFX."

The Facts: What the Republican, in their greed for an issue, refuse to acknowledge is that: (1) The professional military evaluation team at Wright-Patterson gave the General Dynamics design a higher score than they gave Boeing's. (2) The GD version had a much higher degree of common parts between AF and Navy models than did Boeing's, and this was the most important single consideration in the competition. (3) The GD cost estimate was "much more realistic" and therefore more reliable, according to Secretary McNamara. (4) Several more of the GD planes could be placed on each aircraft carrier than could the Boeing planes, and this was very important to the Navy.

(5) The Fort Worth GD plant was ready to give its full, undivided attention to the TFX and build it all under one roof; while Boeing could not give it top priority because of other contracts and planned to divide the work between Seattle and Wichita. (6) GD had already proven that it could build supersonic military aircraft by its highly successful Mach 2 B-58; and its partner, Grumman, had built more Navy planes than all other manufacturers. But Boeing, on the other hand, had never built a supersonic military plane, and had not built a Navy plane in 30 years.

With these undisputed facts to back up the selection of General Dynamics, and considering that Seattle and Wichita are represented by Republican Congressmen, it seems quite clear that it was not the Administration . . . but the Republican National Convention which was engaging in "political" considerations when it criticized this award to the Fort Worth, Texas plant!

There Is No Substitute for Responsibility, Prudence and Experience

LET US CONTINUE WITH

PEACE and PROSPERITY through

STRENGTH and REASON

FRIO NEWS

Fall Flowers' Theme Is Used By Homemakers

By Mrs. Owen Andrews

Frio Homemakers club met at the community center Tuesday when Mrs. Tommy Sparkman served as hostess. Bill Lankford presented the program on autumn arrangements.

Present were Mrs. T. L. Sparkman Jr., Mrs. Harlan Barber, Mrs. Annie Springer, Miss Alma Andrews, Mrs. Clark Andrews, Mrs. Homer West, Mrs. Charles Sell, Mrs. Marvin Welty, Mrs. Herb Bruns, Mrs. Earnest Harder, Mrs. Tommy Sparkman, Mrs. Eugene Baldwin, Mrs. Chesley Johnston, Mrs. Edgar Vinson, Mrs. E. F. Vogler, Mrs. Earl Harkins, Mrs. Joe Autry and Mrs. Eugene Baldwin.

Mrs. Clark Andrews and Kirk, Rocky and Lynett attended a birthday party at Mrs. Herb Bruns' for Cay Zetzsche Tuesday, Oct. 21. Others present were Tommy and Pam McIver, Ann Zetzsche, Harlan Bruns and Mrs. George Zetzsche. Cay was 4-years old.

Frio-GA's attended an association meeting at Dimmitt Saturday which featured workshops in the morning and an installation service Saturday evening. Mrs. Glen Williams led the Forward Steps Conference.

Those attending were Edliane Vinson, Jula Struve, Darlene Sparkman, Kathy Williams, Sammie Vinson, Debbie Stringer, Andrea Axe, Cheryl Cole, Corleta Vinson, Rhonda Stephan, Genie Robbins, Mrs. Earl Harkins and Mrs. Homer West.

Mr. and Mrs. Floyd Cole, Austin Mobley and Mrs. H. M. Mobley attended the funeral services for D. P. Smiley, 61, at Roaring Springs last Saturday. Mrs. Smiley was a brother-in-law to Mrs. Mobley's and an uncle of Mrs. Cole and Austin Mobley.

Mr. and Mrs. Charles Sell, Brent and Jinness, Mr. and Mrs. K. H. Cox and Larry, Lazbuddie, visited Mrs. H. H. Cox in Watonga, Okla. and Mr. and Mrs. W. H. Anderton, Tuttle, Okla., during the weekend. Mrs. Anderton recently had surgery in Chickasha, Okla.

The Frio YWA's attended an associational meeting in Littlefield Saturday. They had lunch at the Crescent House. Officers were installed. Theme was "Dedicate Myself." Attending were Dale Williams, Jana Cole, Carol Robbins, Nancy Axe and Mrs. Clark Andrews.

Sandra Harkins has been visiting with her grandparents, Mr. and Mrs. F. B. Harkins, in Plainview. Mr. and Mrs. Earl Harkins, and Russell and Terri and Mrs. Gene Welsh went Wednesday to bring her home.

Mr. and Mrs. J. R. Eastham visited with Mr. and Mrs. Joe Autry, Mike and Jodi Sunday morning on their way to Talokta to visit relatives there. On their return trip they stayed all night with the Autreys.

Mr. and Mrs. Clark Andrews, Rocky and Kirk, Lynett and Mr. and Mrs. E. B. Berryman, Hereford, visited in Amarillo Sunday with Mr. and Mrs. Wallace White and family.

Mrs. Floyd Cole and Mrs. Andy Axe were in Amarillo Tuesday.

Mr. and Mrs. D. C. Miller spent the weekend in Las Vegas, N. M. at the Church of Christ encampment.

Charles Springer was honored with a birthday dinner at the Springer home Sunday. Those present were Mr. and Mrs. Ray Simpson, Kim, Carl and Janice, Mr. and Mrs. Jim Arney, David, Jim and Cheryl, and Mrs. Charles Springer and Cary and Krista.

Mr. and Mrs. Carlton Dobbins and Mr. and Mrs. Joe S. Scott and Benny celebrated Mrs. Scott's birthday Sunday by having dinner together.

Mr. and Mrs. Elza Warrick and Mrs. Bruce Odum went to Monte Vista, Colo. and Farmington, N. M. during the weekend.

A luncheon was given Saturday for Mrs. S. J. Greeson to celebrate her 90th birthday with her three daughters as hostesses. Mrs. H. E. Lindley, Mrs. E. F. Bush and Mrs. Elza Warrick are the daughters.

Those present were the hostesses and their husbands, Phillips Warrick, Don Warrick and Mrs. Bruce Odum Jr. The affair was held at the Elza Warrick home Sunday.

Mrs. Greeson had dinner with Mr. and Mrs. H. E. Lindley Sunday. Others present were Mr. and Mrs. Lester Dean and family, Frions; Mr. and Mrs. O. C. Buckmaster and family, Salt Lake City, and Mr. and Mrs. Jack Shirley and family, Frions.

Mrs. Kendon O. Anderson and Carolyn, Becky, Stephan, and Tim went to Salt Lake City last week to attend the wedding and reception for their daughter, Terry Lynn Anderson and Chris L. Otsson.

Wednesday night, Mr. and Mrs. Kendon O. Anderson gave a reception in the Marmon chapel in Hereford for their daughter

(Continued on Page 9)

MCGEE FURNITURE'S

CLOSE-OUT ON ALL OUR FINE Italian Provincial Furniture

- ROUND COCKTAIL TABLE** Reg. 109.95 **\$59.95**
- CIGARETTE TABLE** Reg. 34.95 **\$19.95**
- KARPEN 4 CUSHION SOFA** Reg. 449.95 **\$250.00** w/t Large Scotch Guard
- SIMMONS HIDABED** Champagne Nutmeg Beautyrest Matt. Reg. 529.50 **\$340.00** w/t
- 8 PC. DINING ROOM SET** Reg. 890.00 Drop Leaf Table 6 Chairs & China **\$520.00**
- 7 PC. DINING ROOM SET** Reg. 374.00 Round Dining Table 6 Chairs **\$242.00**
- MARBLE PEDESTAL TABLE** Reg. 159.00 **\$89.95**
- WALNUT CEDAR CHEST** Reg. 99.95 **\$55.00**
- OCCASIONAL CHAIR** High Back Turq. & Gold Reg. 149.95 **\$75.00**
- 2 GOLD CHAIRS** Reg. 139.95 ea. **\$150.00** Pair
- 2 MELON CHAIRS** Reg. 129.95 ea. **\$140.00** Pair

THOMASVILLE BEDROOM SUITES
One of Thomasville's Finest Bedroom Suites
BEAUVAIS — GREIGE and GOLD FRUITWOOD

- Triple Dresser with Twin Gold Gilt Mirrors Reg. \$867.00 **\$669.00**
- Regular Size Bed • 2 Comode Nite Stands **\$779.00**
- Large Triple Dresser with Twin Mirrors in Gold Gilt • Nite Stand • Chest on Chest Reg. \$1066.00

Extra Special OCCASIONAL CHAIRS AND ROCKERS

- Tangerine & Gold — Reg. 89.95 **Occasional Chair \$45.00**
- Extra Fine • Blue & Gold • Antique White Legs • Love Bird Print • Reg. 109.95 each **One Pair French Provincial Chairs \$139.95**
- Toast Brocaded • Reg. 99.95 each **One Pair French Provincial Chairs \$109.95**
- Copper Brocaded • Fruitwood Trim • Reg. 64.95 **French Provincial Chair \$35.00**
- Large Overstuffed Fully Upholstered • Beige • Brocaded • Reg. 109.95 each **One Pair Traditional Chairs \$129.95**

Early American FOOT STOOLS

- ALL COLORS • FOAM RUBBER CUSHIONS
- Reg. 7.95 **\$5.00**
- Reg. 12.95 & 14.95 **\$10.00**

Value Sleep Mattress & BOX SPRING
By Simmons With Beautiful Gold Tick **\$69.50** SET

Occasional Chair \$45.00
Brown Danish Modern — Reg. 89.95

One Pair Swivel Chairs \$180.00
• Antique Gold • Reg. 169.95 each • Both For

Reclining Chair & Ottoman \$75.00
• Early American Wing • Beige, Blue & Gold Print • Reg. 159.95

Early American Swivel Rocker \$59.95
• Brown Brocade • Reg. 89.95

Tangerine Occasional Chair \$39.95
• Reg. 89.95

FREE

REGISTER FOR THE DRAWING FOR A BEAUTIFUL NEW

LA-Z-BOY ROCKER-RECLINER

219.95 Value

Register Today and Every Day! Drawing Will Be Held Nov. 30

Anniversary Sale ONLY
Lloyd's Polish
Our Own Special Polish for fine Furniture Reg. 1.69 **99¢**

3 Pc. Set Walnut Tables by American \$188.00

- Burl Inlays • Brass Trim on Legs
- 2 Commodos • 1 Cocktail
- Reg. 349.85

DECORATOR PILLOWS
All Colors and Shapes To Go With Any Type Furniture
1/3 OFF

Value Sleep Mattress & BOX SPRING \$69.50 SET

TV TRAY SETS \$5.00
4 Trays with Roller Stand — Reg. 8.95
CLOSE OUT — ETHAN ALLEN
4 PC. KNOTTY PINE EARLY AMER. **Bedroom Suite \$321.00**

- Bed • Lg. Triple Dresser • Mirror • Nite Stand • Reg. 489.95

Early American Rocker \$55.00
Small Brown or Tangerine — Wood Wing — Reg. 79.95 each

Early American Swivel Chair \$75.00
Cherry Red — Nubby Weave — Reg. 129.95

Early American Chairs \$55.00
Extra Large — Lime Green & Gold Brocaded

Early American Rocker \$75.00
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Early American Occasional Chair \$35.00
Copper Tweed — Reg. 54.95

Early American Occasional Chair \$150.00
Extra High Back — Beige Background — Green & Tang. — Embroidery

One Pair Early American Chairs \$99.00
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Early American Rocker \$99.00
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DROPLEAF and SIX-CL
Reg. 290.00 **\$12**

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Letter To The Editor

Editor:
I hear people still saying they are confused about which of the Presidential candidates to vote for because of the avalanche of materials being presented. An honest effort to sift out fact from fiction together with prayer to God to lead you to the truth could solve this matter.

The honesty and integrity of the aspirant for office ought to be studied. Concerning Mr. Goldwater I would say he has been consistent. For instance, he said he went to Washington as a Senator mainly to repeal laws and decrease centralized government. Hence many of his no votes are very consistent with this announced objective. To accuse him of not sponsoring some major legislation in the light of his announced intention is to charge that he did not play the hypocrite. Well?

If you study Mr. Johnson's 1960 platform of several major items like civil rights, federal aid to education, etc. You will find that he accomplished the herculean feat of saying absolutely contradictory things to the voters of Texas to get their votes and to the rest of the United States to get theirs. The Bible tells me plainly that no man can serve two masters, but he tells me by his platform that he can. I shall choose the Bible. (If you have never seen a copy of that Platform, I shall be glad to show you one.)

If none of this convinces you, lets look at three men of Mr. Johnson's acquaintance. Billie Sol Estes is No. 1. You say, "Let's forget him". Okay, but remember that a personally autographed picture of Mr. Johnson hung in his office. Now you don't sent those out unless you know the person pretty well. Yes, I'll forgive Mr. Johnson that one.

No. 2 is Mr. Baker. Mr. Johnson is quoted in the Congressional record as saying of him, "Bobby Baker is my strong right arm. He is the last man I see at night and the first one I see in the morning." I wish he had also said that about God! Like an iceberg which only protrudes for one tenth of its space above water, we have only heard in the newspapers of about one tenth of what that affair is all about. I am beginning to understand a little bit about this "vaunted ability" to get things through Congress now, though, by the fact that so few Congressmen of either party are willing to press this matter too much. Since this man was clearly connected closely with Mr. Johnson, a pattern is almost emerging.

And then No. 3, Mr. Jenkins. The problem here is not his sin for which he was twice arrested, and God still calls that thing a sin in Romans 1. Perhaps it came from Overwork, but he is still responsible to God. This man could easily be blackmailed for this type of thing. Yet he too was as close or closer than Mr. Baker.

All three of these men are either on trial or dismissed. A pattern has emerged. I've had enough. I go looking for someone else who will speak of God more than an afterthought, who will speak of spiritual and moral values with a clear conscience. That's why I shall vote for Senator Goldwater, God-permitting.

One last word about this farm matter. I believe that the farm economy and agriculture is the base for our whole economy. It is the most essential thing we have. Next comes industry built upon a solid agriculture. To say that because it is helped most with farm support programs and give-aways for raising nothing, is to actually contradict the very basic argument that agriculture is the basis of our living. For, then we must assume that something so vital cannot get along without government support. Hence, what is left? All other items must also go under governmental control. To me, that is socialism. City folks ought to ask themselves if they like the fact that money is taken from them in taxes to pay for land that is producing nothing. Gifts from one person to another is one thing, but by taxes is quite another. But I also apply this same line of reasoning to other segments of our life too.

I hope we are not too far gone to still want to have clean government and responsible citizenship that does not look to Granddaddy government for security, but still looks to God and the ability which he gives to work to earn ones own living.

Fred Deverford, Pastor

Frio...

(Continued from Page 4) and her husband.

Mr. and Mrs. Chris L. Ottosen, Mr. and Mrs. Elva Warrick, Mrs. Melvin Barton and Mrs. Alvin Jones attended from Frio.

Mr. and Mrs. Chris Ottosen, Elva Warrick, returned home Thursday. He is a welder and Mrs. Ottosen is secretary for an architect firm.

Mrs. Joe Hester, Mr. and Mrs. Don Seigle and Bob Vaughn, Tulsa, visited with Mr. and Mrs. H. F. Benson Tuesday.

ANNIVERSARY SALE

THE ONLY TIME EVER WHEN EVERY ITEM IN OUR STORE IS MARKED DOWN

SALE STARTS MON. NOV. 2

AND CONTINUES THROUGH NOVEMBER 30

Six years ago we opened McGee Furniture in Hereford with the idea of giving you Outstanding Quality at Reasonable Prices — and your response has been wonderful.

You have been good to us, and this is our way of saying: Thank You, Friends, for your patronage and for your fine acceptance of our policy of operation. We believe when you check these values, you will surely agree. Mr. and Mrs. Lloyd McGee

We Offer FREE DECORATING SERVICE To Our Customers. Just Call EM 4-2586 and ask for Mrs. McGee and make an appointment.

ALL INSTALLATIONS ARE PERSONALLY SUPERVISED BY MR. MCGEE.

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LA-Z-BOY Wooden Arm — One Style In Various Colors \$139.95

Chain Lights 1/4 OFF Pole Lights Table Lamps AS MUCH AS 50% OFF Vanity Lamps 1/3 OFF

THE EXCLUSIVE DEALERS FOR Simmons Beautyrest

ALL CARPET REDUCED For This Once-A-Year Event

GIFT ITEMS Jewelry Boxes Artificial Flowers Figurines Decorator Plates Scones Powder Dishes Mirror-Comb & Brush Sets Letter Holders Floor Vases Fruits Vegetables Comports Cigarette Sets Perforated Boxes Canister Sets Artificial Plants

SHOP NOW AT MCGEE'S DURING THEIR SIXTH ANNIVERSARY SALE!

TAKE ADVANTAGE OF THESE Low Prices!

LAY-AWAY NOW FOR CHRISTMAS

LISTED ARE JUST A FEW OF THE MANY ITEMS ON SALE NOW IN OUR STORE.

1 Only — with metal frames — Reg. 79.95 King Size Walnut Headboard \$49.95 Reg. 39.95 each 2 Twin Size Walnut Beds Both For \$49.95

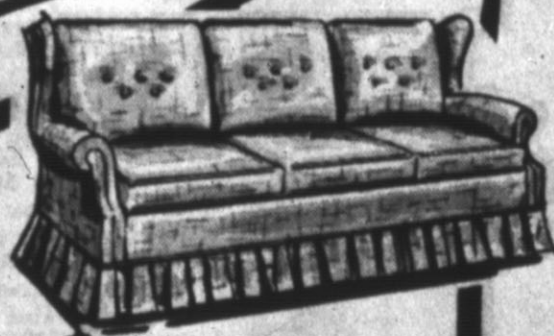
French Provincial White & Gold Bedroom Suites \$249 King Size Bed 2 Nite Stands Powder Table Chair Reg. 369.95

New From Oneida EARLY AMERICAN 45 Pc. Luncheon Sets 29.95 - 39.95 - 49.95 ALSO 3 PATTERNS IN Oneida Stainless

Children's Rockers 12.95 14.95

LANE CEDAR CHEST \$55.00

SOFAS



Early American Sofas Copper & Brown Brocade Sweathart Back Side Pillows Reg. 349.95 \$225.00 W/T

Ethan Allen Sofa Tuxedo Classic Gold 100% Nylon Reg. 509.00 \$335.00 W/T

Early American Sofa 91 inch Outline Quilted Green, Blue & Gold Print Reg. 568.00 \$425.00 W/T

Early American Sleeper 95 inch Convertible Over Size Mattress Brown & Copper Tweed Reg. 409.50 \$299.95 W/T

3 Cushion Sofa Blue - Gold & Beige Quilted Reg. 269.95 \$175.95

Early American Sofa 102 inch — Tong. Green & Gold Print Reg. 349.95 \$175.00 W/T

Simmons Hidabed Traditional Brocade Turquoise Beautyrest Mattress Reg. 429.50 \$269.95 W/T

Fr. Prov. Sectional 3 Pc. Ivory & Gold Brocade Reg. 599.95 \$425.00 W/T

Spanish Influence Sofa Large Outline Quilted Cocoa - Gold & One of Our Finest Reg. 618.00 \$500.00 W/T

Early Amer. Love Seat Outline Quilted Blue, Gold & Green Print Reg. 199.95 \$129.95 W/T

Star Protective Spray Prevents Stains & Repels Water Sale Price \$1.49

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Thumbnail Sketches Of The 4 Candidates

By The Associated Press
LYNDON BAINES JOHNSON
Born: Aug. 27, 1908, near Stonewall, Tex., son of Samuel Ealy and Rebekah Baines Johnson. His father and grandfather both served in the Texas legislature. When he was five the family moved to Johnson City, Tex., a community founded by his grandfather and still site of the family home.
Education: Graduated from Johnson City High School in 1924 and from Southwest State Teachers College in 1930; attended Georgetown University Law School, 1933-35. Between high school and college Johnson spent more than two years traveling about the Southwest and West while working as a road laborer, car washer, fruit picker and general handyman.
Business: Taught speech in Houston schools for two years, then, in 1932, began three-year tenure as secretary to Rep. Richard Kleberg of Texas. Has been in politics and government from that point on, although he and his wife have prosperous radio and television holdings in Texas.
Family: Married Claudia Alta Taylor of Texas, better known as Lady Bird, in 1934. They have two daughters, Lynda Bird, 20, and Luci Baines, 17.
Military service: Johnson was commissioned a Navy lieutenant commander three days after Pearl Harbor and served in the South Pacific until mid-1942 when President Roosevelt ordered members of Congress not to go on active service.

Politics: Appointed by Roosevelt to head National Youth Administration in Texas in 1935. Won special election to Congress in 1937, serving in the House until 1948 when he narrowly won the Senate Democratic nomination by 87 votes out of almost one million cast. Became Democratic whip in 1951, minority leader in 1953 and majority leader — the Democrats' youngest, in 1955.
Hobby: Politics.
Religion: Christian (Disciples of Christ) although he often attends services of other denominations.
BARRY MORRIS GOLDWATER
Born: Jan. 1, 1909, in Phoenix, Ariz., to Baron and Josephine Goldwater. His paternal grandfather, Mike, was an immigrant peddler from Poland who founded the family department stores in Arizona.
Education: Graduated from Staunton Military Academy, Va., in 1928. Spent part of one year at the University of Arizona, then quit to join the family business.
Business: worked in the family stores, becoming president in 1937 and chairman of the board in 1953, a title he still holds.
Family: Married Margaret Johnson of Muncie, Ind., in 1934. They have two sons and two married daughters, all of whom took active roles in their father's campaign for the GOP nomination. Mrs. Goldwater usually shuns the political limelight.
Military service: Army Air Force Pilot in World War II, flying supplies in the China-Bur-

ma-India theater. Remained active in Air Force Reserve and is now a major general. An avid pilot, Goldwater is qualified to fly most U.S. military jets.
Politics: Elected to Phoenix city council in 1949, re-elected in 1951. In 1952 Goldwater, describing himself as "not a me-too Republican" defeated State Democratic leader Ernest W. McFarland by 6,700 votes. Six years later he beat McFarland again, this time by 35,000 votes.
Books: Arizona Portraits, Consciousness of a Conservative, Why Not Victory, Let's Try Freedom.
Hobbies: Flying, amateur radio operations, photography.
Religion: Episcopalian.
HUBERT HORATIO HUMPHREY
Born: May 27, 1911, in Wallace, S. D., the son of Hubert and Christine Humphrey. His father was a pharmacist. The family later moved to Doland, S. D., where Humphrey spent his boyhood.
Education: Started at University of Minnesota in 1929, but quit twice because of family financial problems; finally graduated in 1939 with high academic honors. A year later he earned a master's degree at Louisiana State University. His thesis: The Philosophy of the New Deal.
Business: Worked as a pharmacist to help keep family drug store going during the early 1930s. After finishing at LSU he was a Works Progress Administration official in Minnesota. Taught political science at Macalester College in St. Paul in 1943 and 1944 and worked as a radio news commentator.
Military: Rejected by Navy for color blindness and Army for double hernia in attempts to join services in 1943.
Family: Married Muriel Buck of Huron, S. D., on Sept. 3, 1936. They have three sons and one daughter.
Politics: Lost first political race, for mayor of Minneapolis, in 1943, but won a record victory in his second attempt in 1945 after presiding over fusion of the Democratic and Farmer-Labor parties in Minnesota. In 1948, sparked the fight for a strong civil rights plank at the Democratic national convention which led to a walkout by some southern delegations. That same year Humphrey defeated Sen. Joseph Ball to become Minnesota's first Democratic senator.
Hobbies: Boating and swimming when possible at lake near home.
Religion: Belongs to Congregationalist Church in Minnesota, Washington, D. C.
WILLIAM EDWARD MILLER
Born: March 22, 1914, at Lockport, N. Y., to Edward J. and Elizabeth Hinch Miller. His father was a janitor of a radiator company and his mother operated a millinery shop.
Education: Lockport High School, graduated Notre Dame University in 1935 and Albany Law School of Union College, 1938.
Business: Attorney in private practice at Lockport from 1938 to 1942 and again from 1946 to 1948. Had announced plans earlier this year to quit Congress and return to private practice.
Family: Married Stephanie Wager of Lockport in 1943. They have two daughters, 20 and 17, a son 5 and a baby daughter, 3.
Military service: Entered Army in June 1942 as a private, serving two years in military intelligence branch. Commissioned a first lieutenant in judge advocate general's office in May, 1945, serving as an assistant U.S. Crims trials in Germany in 1945-46.
Politics: Appointed district attorney for Niagara County, N.

Letter To The Editor

Dear Editor:
In reference to the letter to the editor in your Thursday issue pertaining to the football story of the previous week, I

Y., by Gov. Thomas E. Dewey in 1948. Won election to a full term late that year, and in 1950 was elected to the first of seven straight terms in the House.
Hobbies: Bridge, poker, golf.
Religion: Roman Catholic.

would like to suggest that the Hereford Whitefaces did not want to win as bad as the Canyon team.
It appears to me that if a newspaper article is capable of defeating a team, they deserve to lose.
From all indications, Canyon was one of the weaker teams in the district and Hereford should have had a relatively easy time defeating them, if any type of defense at all had been offered.
Although comparative scores are not necessarily any indication as to the strength of a team, they do sometimes indicate the possible outcome.
Levelland defeated Canyon 42-0, while the Lobos managed to squeak by the Whitefaces in

the final seconds of the game. I think surely the players and the coaches realize that it was not the article in the paper that defeated them, but just the fact that Canyon wanted to win more than Hereford did.
Everyone should not try to search for a reason why Hereford lost their last game, but how they are going to improve and win their next one.
Robert J. Awtrey
There is in souls a sympathy with sounds. And as the mind is pitch'd, the ear is pleas'd With melting airs of martial, brisk or grave. Some chord in unison with what we hear Is touch'd within us, and the heart replies.
—Cowper

The ceremonial saluting by fire developed after the introduction of cannon to warfare. A victor would demand a cannon salute, possibly to make sure the defeated enemy's guns were empty.
There are more than 8,500 species of birds, ranging in size from the bee hummingbird of Cuba, which weighs about one-tenth of an ounce, to the ostrich of Africa, which weighs 300 pounds.

GRAND OPENING SOON
Merle Norman
Cosmetics Studio
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Nationally Known Cosmetics Sold Only in Studios

SAMPLE BALLOT

Vote for the candidate of your choice in each race by scratching or marking out all other names in that race. You may vote for all the candidates of a party by running a line through every other party column.

No 999719

DEAF SMITH COUNTY

Date: November 3, 1964

GENERAL ELECTION

Note: Voter's Signature To Be Affixed on the Reverse Side.

DEMOCRATIC PARTY	REPUBLICAN PARTY	CONSTITUTION PARTY	INDEPENDENT PARTY	WRITE-IN
For President and Vice-President: LYNDON B. JOHNSON and HUBERT H. HUMPHREY	For President and Vice-President: BARRY M. GOLDWATER and WILLIAM E. MILLER	For President and Vice President: JOSEPH B. LIGHTBURN and THEODORE C. BILLINGS		For President and Vice-President:
For United States Senator: RALPH W. YARBOROUGH	For United States Senator: GEORGE BUSH	For United States Senator: JACK CARSWELL		For United States Senator:
For Congressman-At-Large: JOE POOL	For Congressman-At-Large: BILL HAYES	For Congressman-At-Large: W. A. (BILL) JOHNSON		For Congressman-At-Large:
For U. S. Representative, 18th Congressional District: WALTER ROGERS	For U. S. Representative, 18th Congressional District: ROBERT E. (Bob) PRICE			For U. S. Representative, Congressional District:
For Governor: JOHN B. CONNALLY	For Governor: JACK CRICHTON	For Governor: JOHN C. WILLIAMS		For Governor:
For Lieutenant Governor: PRESTON SMITH	For Lieutenant Governor: HORACE HOUSTON	For Lieutenant Governor: JOSEPH M. RUMMLER		For Lieutenant Governor:
For Attorney General: WAGGONER CARR	For Attorney General: JOHN TRICE			For Attorney General:
For Commissioner of Agriculture: JOHN C. WHITE	For Commissioner of Agriculture: JOHN B. ARMSTRONG	For Commissioner of Agriculture: DEREK C. BOWNS		For Commissioner of Agriculture:
For Commissioner of General Land Office: JERRY SADLER	For Commissioner of General Land Office: JOHN A. MATTHEWS			For Commissioner of General Land Office:
For Comptroller of Public Accounts: ROBERT S. CALVERT	For Comptroller of Public Accounts: DALLAS CALMES, JR.	For Comptroller of Public Accounts: DAVID R. CLARK		For Comptroller of Public Accounts:
For State Treasurer: JESSE JAMES	For State Treasurer: FRED S. NEUMANN	For State Treasurer: BERT ELLIS		For State Treasurer:
For Railroad Commissioner (Full Term): BEN RAMSEY				For Railroad Commissioner (Full Term):
For Railroad Commissioner (Unexpired Term): JIM C. LANGDON	For Railroad Commissioner (Unexpired Term): DON FLANAGAN			For Railroad Commissioner (Unexpired Term):
For Associate Justice, Supreme Court, Place 1: JACK POPE	For Associate Justice, Supreme Court, Place 1: T. E. KENNERLY			For Associate Justice, Supreme Court, Place 1:
For Associate Justice, Supreme Court, Place 2: RUEL C. WALKER				For Associate Justice, Supreme Court, Place 2:
For Associate Justice, Supreme Court, Place 3: ROBERT W. HAMILTON				For Associate Justice, Supreme Court, Place 3:
For Judge, Court of Criminal Appeals: K. K. WOODLEY				For Judge, Court of Criminal Appeals:
For Associate Justice Court of Civil Appeals 7th District: ERNEST O. NORTHCUTT				
For District Attorney, 69th Judicial District: WILLIAM HUNTER				
For State Representative 91st District: BILLY W. CLAYTON				
For Sheriff: LOWELL SHARP				
For Tax Assessor-Collector: NELL MILLER				
For County Attorney: BRUCE MILLER				
For County Commissioner Precinct One: EARL HOLT	For County Commissioner Precinct One: MARVIN DILLER			
For County Commissioner Precinct Three: BRUCE COLEMAN				

Scratch or mark out one statement so that the one remaining shall indicate the way you wish to vote.

- NO. 1** FOR the Constitutional Amendment to remove the authorization to transfer not exceeding one per cent annually of the total value of the permanent school fund to the available school fund.
AGAINST the Constitutional Amendment to remove the authorization to transfer not exceeding one per cent annually of the total value of the permanent school fund to the available school fund.
- NO. 2** FOR the Constitutional Amendment establishing certain requirements relative to the enactment of laws affecting particular conservation and reclamation districts.
AGAINST the Constitutional Amendment establishing certain requirements relative to the enactment of laws affecting particular conservation and reclamation districts.
- NO. 3** FOR the Amendment to the Constitution giving the Legislature the power to authorize vendor payments for medical care on behalf of needy individuals sixty-five (65) years of age and over who are not recipients of Old Age Assistance, and who are unable to pay for needed medical services; providing for the acceptance of funds from the Federal Government for the purpose of paying such medical assistance; and providing that the amounts paid out of state funds for such purposes shall never exceed the amount that is matchable out of Federal funds; provided further, however, that such medical care, services or assistance shall also include the employment of objective means, without the use of drugs, for the purpose of ascertaining and measuring the power of vision of the human eye, and fitting lenses or prisms to correct or remedy any defect or abnormal condition of vision.
AGAINST the Amendment to the Constitution giving the Legislature the power to authorize vendor payments for medical care on behalf of needy individuals sixty-five (65) years of age and over who are not recipients of Old Age Assistance, and who are unable to pay for needed medical services; providing for the acceptance of funds from the Federal Government for the purpose of paying such medical assistance; and providing that the amounts paid out of state funds for such purposes shall never exceed the amount that is matchable out of Federal funds; provided further, however, that such medical care, services or assistance shall also include the employment of objective or subjective means, without the use of drugs, for the purpose of ascertaining and measuring the powers of vision of the human eye, and fitting lenses or prisms to correct or remedy any defect or abnormal condition of vision.

BLANKET BALLOT — This is the ballot (reduced 14 percent) that will be handed voters at next Tuesday's general election. The ballot contains 50 names and is 10 1/2 by 18 1/2 inches.



MUSICAL MENTORS — Assisting in Junior Division of First District TFMC Convention Saturday will be Mrs. A. J. Schroeter, seated, Hereford Music Club, and Mrs. Carl Wimberly, Dawn Music Club. Mrs. Schroeter is First District Junior Festivals chairman and is in charge of all local arrangements for Junior Day. Her co-workers Mrs. Wimberly is First District chairman of Junior Club Rating and Achievement Records. First District Chairman of Junior Division is Mrs. B. M. Sims, Wellington. (Brand Staff Photo)

Hereford Kiwanis Club Annual
PANCAKE SUPPER
High School Cafeteria
TUES., NOV. 3 - 5:30 - 8:30
All You Can Eat **75¢** PER PERSON

GET MORE FOR YOUR MONEY ... shop SAFEWAY!

If you are not a regular shopper at Safeway, it could be worth a lot to you to ask some of your neighbors why they choose Safeway. Expect to hear comments about better savings, finer foods, greater variety, faster service, more fun. Others may just sum it all up in the phrase, "You get more for your money!" The best way to find out, though, is to come see for yourself. We'll be happy to serve you.

Lower Your Total Food Bill Shop Safeway!



Two cars left early Saturday morning and made the beautiful foliage trail around Canadian. Those going on the trip were Mary Helen Fisher, Mr. and Mrs. C. L. Thomas, Mrs. Vee Faircloth, Mrs. Beulah Dobbins, Mrs. Mary Houston, Mrs. Ida Wilcoxson, and Mrs. Zula Smith. Our thanks to Mrs. Aaron Rose who joined the tour at Canadian.

Mrs. Bill Graham of Amarillo asked that we all come and see her flower gardens Tuesday morning. Eighteen residents went to visit this lovely garden.

Lola Carpenter visited in the home of Ira Thomas in Muleshoe one day last week.

So much has been happening since "Open Campus" that no one has had time to report. We hope all of our friends have at least driven around King's Manor to enjoy the pretty flowers.

We sincerely appreciated the different garden clubs' unstinted efforts in making our campus so pretty.

We are still looking for the contractors to finish up two rooms so our house will be completed. Eight new members are with us since the administrative addition has been completed: Grace Richardson, Hobbs, N.M.; Jane Hughes, Ropesville; Flora Hitchcock, Amarillo; Clara Fry, Jefferson; Ethel Curry, Clara Shore, Orlando Wilder, Hereford, and Laddie Sifford, Lubbock.

Mrs. Curry had the misfortune of dislocating her shoulder and has been in the hospital for several days. We look forward to the day when she can come from Westgate soon and can be with us in her home again.

We are glad Westgate, the nursing care unit, is well staffed and filling a great need for those who need special help. Mr. and Mrs. Frank Turner, manager and head nurse respectively, have been kept very busy since the first resident arrived.

Sun room, flowers, birds, fish, flower boxes are filled with plants given by the residents, and the plants for the box on the outside of entrance is filled with bulbs given by a Pampa friend.

It was a good day when Mr. and Mrs. Thomas returned from vacation in California and other points.

It's really hard to keep the family at home. Now Mary Helen Fisher, director of activities, is spending a week or so in Topeka, Kans., visiting her sister.

Two carloads of our people made the foliage tour last Saturday to Marvin lake. Tuesday, three carloads went to the seven-acre spread of the Bill Grammas.

Mrs. Ola Davis, Jane Hughes and the Rev. Don R. Davidson attended the county-wide Methodist WDCS observance of the call to prayer and self denial in First Methodist Church, Tulla, Monday. Here they had the privilege of telling the stories of King's Manor and Westgate after a sumptuous meal spread by the church women of the county.



LIBBY'S FANCY TOMATO JUICE

4 46 Oz. Cans **\$1.00** SAVE 24¢

Shop Safeway and Save!

White Flour	Kitchen Craft Enriched	10 lb. Can	89¢
Bounty Stew	Bounty Fancy Quality	19 Oz. Can	49¢ SAVE 6¢
Salad Dressing	Piedmont	Qt. Jar	29¢
Dairy Creamer	Lucerne	6 Oz. Jar	39¢

FRUIT PIES	Blue Star Frozen Assorted Flavors	20 Oz. Pie	29¢
FRESH EGGS	Breakfast Gem Grade 'A' Medium Size	Doz.	39¢
FOLGER'S SHORTENING	All Grinds	1 Lb. Can	79¢
	Velkay Vegetable Shortening	3 Lb. Can	59¢

LIBBY'S FANCY QUALITY VIENNA SAUSAGE



6 4 Oz. Cans **\$1.00** SAVE 38¢

Scott Paper Sale

Paper Towels White or Ast. 3 Jbs.	\$1	Napkins Scott 180's 2 Pkg.	69¢
Paper Towels 120's 2 Rolls	39¢	Scotties White 3400 Ct.	69¢
Scott Tissue SAVE 4¢ 4 Roll Pkg.	35¢	Tissue 1000 Shts. 2 Rolls	25¢
Scott Napkins 60 Ct. 2 Pkg.		25¢	

ROUND STEAK

U. S. Choice Aged Mature Beef

Lb. 89¢

These Prices Good Thru Wed. Nov. 4th at Your Safeway Store in Hereford, Texas

DOUBLE WEDNESDAY with purchase of \$2.00 or more

LAMP CHOPS U. S. Choice Lamb **Lb. 98¢**

Letter To The Editor

Dear Editor:

Khrushchev speaks up for the election of Johnson and Humphrey and warned the Communist Party USA that Goldwater's election would set communism back 20 years.

Gus Hall Communist Leader in the USA promised to stop all race rioting anarchy and put his 100 member (2,000 in each state) to work ringing doorbells for Johnson and Humphrey.

But, the Communist can't crush Goldwater WITHOUT YOUR HELP. Oh Yes, they're getting help from the N.A.A.C.P. UNTIL after the election.

But all the communists in CPUSA and all the negroes in the NAACP and the CORE can't crush Goldwater...THEY MUST HAVE YOUR HELP. Now, never mind that old cliché about birds of a feather flocking together which is plagiarism on the one about being known by the company you keep, these people MUST HAVE YOUR HELP. They can't do it WITHOUT your help. If you won't get out and work with them, you at least MUST CHOOSE.

Of course, the choice you make will be your secret vote but will your secret haunt you?

Dr. Gale J. Page

Read The Classified Classifieds Get Results

Safeway Fruits & Vegetables ... Always Fresh!

GOLDEN BANANAS Central American Golden Ripe **2:25¢**

California Pascal Celery	2:29¢	Red Potatoes Colorado	10 lb. Bag 69¢
		Sweet Potatoes Maryland Sweet	2 lbs. 29¢
		Rome Apples	2 lbs. 29¢

Leg-o-Lamb **Lb. 89¢**

Rump Roast	U. S. Choice Mature Beef	Lb. 79¢	Tenderized Steaks	U. S. Choice Mature Beef	Lb. 98¢
Heel Roast	U. S. Choice Mature Beef	Lb. 79¢	Longhorn Cheese	Safeway Halfmoon	Lb. 59¢
Sliced Bacon	Swift's Premium	Lb. 59¢	Beef Liver	Young & Tender	Lb. 39¢

MARGARINE PRESERVES DETERGENT

Coldbrook Colored Solids	8 1/2 Lb. Pkg.	\$1
Sheets Strawberry Save Now	2 Lb. Jar	59¢
White Magic Fancy Quality	Qt. Box	59¢

SAFEWAY

Downy 5¢ Off	Comet Cleanser	Mr. Clean Cleaner	Salvo 10¢ Off	Skinner Raisin Bran	Sugarine Sweetener	Tuna Children Of The Sea	Lustre Cream Shampoo
17 Oz. Btl. 42¢	Qt. Can 25¢	10¢ Off 28 Oz. Btl. 59¢	2 Lb. 14 Oz. Box 71¢	10 Oz. Pkg. 29¢	4 Oz. Btl. 69¢	Green Label No. 1/2 Can 37¢	4 Oz. Jar \$1.00

Sunshine Club Plans Events

Margie Kemp's home in Progressive Community was the scene of Sunshine Club's meeting Tuesday.

The club's session was given to perfecting plans for their "Sunshine Basket" for a needy family at Christmas and to making final plans for the club's more immediate event, their annual Thanksgiving Dinner, Nov. 24, at Western Wheel Inn. Husbands and friends will be guests of the club at this turkey dinner.

Mrs. Patsy Finley was welcomed as a new member. All members were asked to bring an item for the Family Chest to the next meeting, at the home of June Koelzer, 811 Knight St.

Mrs. Kemp served ham sandwiches and apple popovers to Coy Fryar, Dorothy Laundry, Elsie Miner, Edith Sheppard, and June Koelzer.

Bahama Theme Marks Review

After giving background information on the Bahama Islands, Mrs. B. A. Reddell presented a book review of Evans W. Cottman's "Out Island Doctor" for La Alfatus Estudio Club at their Tuesday, Oct. 20, meeting. Mrs. Reddell's review highlighted the club's program on medicine.

At this meeting in the home of Mrs. Emmitt Hale, 303 Star St., Mrs. A. N. Hopson presided. Chief matter of business was the club's vote to support the Migrant Ministry.

Members present were Mrs. A. H. Cook, Mrs. Hopson, Mrs. W. T. Roberson, Mrs. B. F. Markham, Mrs. Walter Johnson, Mrs. George Suggs, Mrs. Reddell, Mrs. A. B. Higgins, and Mrs. Hale, the hostess.



FOUR GENERATIONS OF TFMC — Mrs. A. O. Thompson, general convention chairman, is shown with her daughters, Mrs. A. J. Schroeter (left) and Mrs. W. T. Carmichael (center) and her granddaughter, Merle Carmichael (17), and great granddaughter, Denise Schroeter (4), granddaughter of Mrs. Schroeter and daughter of the Alex Schroeters. All are active members of various divisions of Texas Federation of Music Clubs — Senior, Junior, and Cradle Roll, respectively. Mrs. Thompson's membership covers a period of 41 years. (Brand Staff Photo)

'Pulse of Life' Shown To Club

Showing the film "Pulse of Life," Ray Simpson, assisted by Albert Farris, presented a program on artificial respiration for members of Veleda Study Club at their Tuesday meeting in the REA Building.

With the aid of "Rescue Annie," dummy used in demonstrations, Simpson and Farris showed the steps in mouth-to-mouth resuscitation. They emphasized the ABC's of artificial respiration:

- A—open air passage.
- B—start breathing
- C—start circulation

Mrs. Dorothy Clearman served as both presiding officer and program chairman for the day. She announced the next meeting for November 10.

Sally Strain was hostess to Wilma Clark, Dorothy Clearman, Arvilla Lauderback, Betty Oglesby, Sally Strain, Ellie Willmot, and Bunny Watts.

CHURCH LANGUAGE CALLED OUTMODED

PRINCETON, N.J. (AP)—Most Protestant churches today are speaking a language that is 400 years behind the times, says the Rev. Dr. Carlyle Marney, a Charlotte, N.C., pastor.

He told a conference here that most religious language is irrelevant and static, and has made the church a place where men put on a mask, rather than being what it should be — the place where masks are removed.

Music is a sacred, a divine, a God-like thing, and was given to man by Christ to lift our hearts up to God, and make us feel something of the glory and beauty of God, and all which God has made. —Kingsley

The silk of a spider is very thin. It averages less than 1/10,000 of an inch in diameter, and has been known to measure as little as one millionth of an inch.



HEREFORD JUNIOR MUSICIANS — Appearing in piano solos and duets at Junior Concert Saturday, Junior Day of First District of Texas Federation of Music Clubs Convention, will be these members of Hereford junior music clubs: (From left to right) Sharon White, Joy McCathern, Jerry McCathern, Dianne Jack, and Rene Hysinger. Richard Brown, second from right, is an organist. Not shown are two performing junior artists, Penny Johnson and Donna Olson. (Brand Staff Photo)

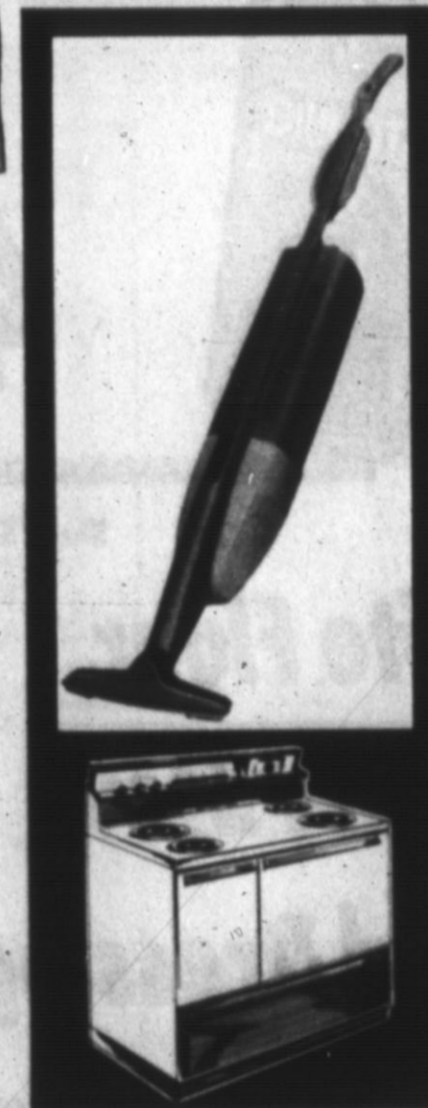
More than 250,000 amateur States crisscross the world every messages. Their largest organ- lay League, celebrated its 40th radio operators in the United day and night with short-wave zation, the American Radio Re- anniversary in 1964.

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The Electric Company



WALCOTT COMMON SCHOOL DISTRICT NO. 6 Financial Statement, 1963 - 1964 School Year

	State and County Available	Local Maintenance	Interest Sinking	Building Fund	Total All Funds
RECEIPTS:					
State Available	7,672.32				7,672.32
County Available	19.00				19.00
Tax Collections		51,647.80	15,245.76		66,893.56
Interest Collected			160.00	875.00	1,035.00
Refunds, etc.		102.18			102.18
Total All Receipts:	7,691.32	51,749.98	15,405.76	875.00	75,722.06
Balance Sept. 1, 1963	1,626.71	22,802.64	5,903.77	85,156.35	115,489.47
Receipts and Balance	9,318.03	74,552.62	21,309.53	86,031.35	191,211.53
TOTAL EXPENDED:					
Balance August 31, 1964:	1,769.66	30,402.88	10,875.75	6,852.94	49,901.23
DISBURSEMENT DETAIL:					
Administration		809.46			809.46
Instruction	7,548.37	11,101.71			18,650.08
Transportation		11,127.71			11,127.71
New Bus		3,892.00			3,892.00
Operation of Plant		5,808.73			5,808.73
Maintenance of Plant		3,257.83			3,257.83
New Equipment		926.54		818.50	1,745.04
Insurance		775.09			775.09
Tuition, High School		6,450.67			6,450.67
New Building Addition				78,359.91	78,359.91
Debt Service			10,433.78		10,433.78
TOTAL EXPENDED:	7,548.37	44,149.74	10,433.78	79,178.41	141,310.30

THIS STATEMENT PRINTED IN COMPLIANCE TO ARTICLE 6252-2, ACT OF 1949, 51ST LEGISLATURE.

FOR A

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Hereford Insurance

AGENCY and Deaf Smith County Abstract

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COUPON

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OVAL CASSEROLE & COVER No. 467

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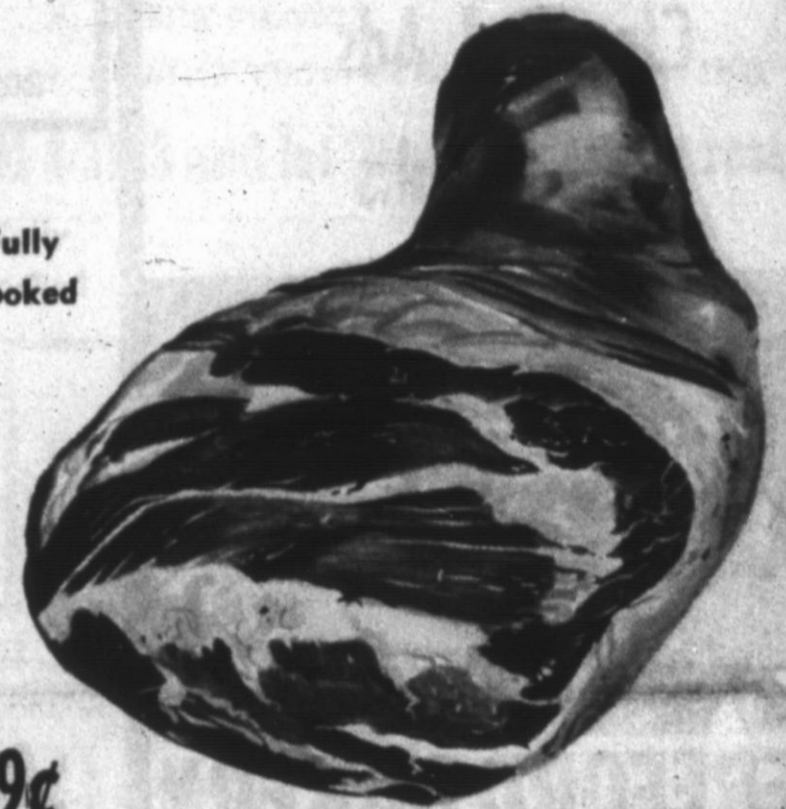
SHOPPING LIST

OCT. 29 thru NOV. 7, 1964

PICNIC

29¢
Lb.

Fully Cooked



Shurfine 303 Can
SLICED BEETS 7 for \$1

Shurfine Noddies Wide or Med. 12 oz. 2/5 .49
Shurfine Frozen Orange Juice 6 oz. can 4/31.00
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Shurfine Peaches YC Sl. or Hivs. No. 2 1/2 4/31.00
Shurfine Peanut Butter 12 oz. jar 2/5 .79

Shurfine Pickles Whole Sweet 22 oz. 2/5 .89
Shurfine Pineapple-Grapefruit Juice 46 oz. 3/31.00
Shurfine Pineapple-Orange Juice 46 oz. 3/31.00
Shurfine Apple Sauce 303 6/31.00
Shurfine Asparagus Cut All Green 300 4/31.00

Shurfine 300 Can
PORK & BEANS 9 for \$1

Sofin Toilet Tissue #1 4 roll pak 12 rolls \$1.00
Shurfine Tomatoes 303 5/31.00
Shurfine Tomato Juice 46 oz. 4/31.00
Shurfine Tomato Sauce 8 oz. can 12/31.00
Shurfine Tuna Chunk Style Flat Can 4/31.00
Shurfine Vienna Sausage 4 oz. 5/31.00
Shurfine Waffle Syrup Quart 2/5 .79

Shurfine Irish Potatoes Whole 303 8/31.00
Shurfine Sweet Potatoes Whole No. 3 Squat 3/31.00
Shurfine Preserves Strawberry 18 oz. Jar 2/5 .89
Shurfine Pumpkin 300 8/31.00
Shurfine Salad Dressing Quart .39
Shurfine Salmon Red Alaska Tall Can .98
Shurfine Sauer Kraut 303 7/31.00

Shurfine — 18 Oz. Jar
GRAPE JELLY 3 for \$1

Shurfresh Biscuits Sweet-Buttermilk 8 oz. 13/31.00
Shurfine Fresh Shelled Blackeyes 300 7/31.00
Shurfine Cake Mixes Ass'd. Flav. 19 oz. 4/31.00
Shurfine Catsup 14 oz. btl. 6/31.00
Shurfresh Cheese Spread 2 lbs. \$.69

Shurfine RSP Cherries 303 5/31.00
Shurfine Chili with Beans 15 oz. 4/31.00
Shurfine Coffee Reg. or Drip 1 lb. \$.69
Shurfine Corn C.S. or W.K. Golden 303 V.P. 7/31.00
Shurfine Cranberry Sauce Str. 300 4/31.00

Shurfine — 3 Oz. Can
SPINACH 7 for \$1

Shurfine Cucumber Chips Fr. Pak 16 oz. 4/31.00
Roxey Dog Food Tall Can 13/31.00
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Shurfine Fruit Cocktail 303 5/31.00
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Shurfine Luncheon Meat 12 oz. 3/31.00
Shurfresh Margarine 1 lb. FREE 3 lbs. Margarine with the purchase of 6 Sylvania Light Globes.
Shurfine Evaporated Milk Tall Can 8/31.00
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BACON Flavor Wright 2 lbs. 89¢

Boneless Stew Meat Extra Lean lb. 59¢

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CANNED POP Shurfine 13 for \$1

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ICE CREAM Bordens Glacier Club 1/2 Gal. 59¢

Jonathan
APPLES 8 Pound Bag 79¢

Red Potatoes 10 lbs. 59¢

Cabbage lb. 7¢

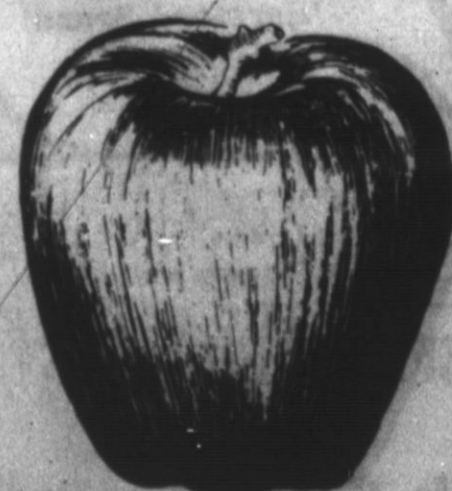
Carrots Pound Plastic Bag 10¢

JERGENS LOTION

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Reg. 1.00 Size

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FIGHT, TEAM!

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An Ad In The
'Hereford Brand'
Gets Results

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LIQUID FEED
BEEFMASTER LIVESTOCK
Supply Co.

205 So. 25 Mile Ave. EM 4-1304

C & W TILE... TOPS

CERAMIC CABINET TOPS FLOOR COVERING
HEREFORD

CUSTOM JANITORIAL SERVICE

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Superior Janitorial Service

MATCH WITS WITH OUR EXPERTS
WIN \$12.50 CASH
PLUS BIG GRAND PRIZE OF 4 COTTON BOWL TICKETS!

FOOTBALL CONTEST
CONTEST RULES

1. Scratch the teams you select to loose and be sure to score the teams on the "Tie Breakers."
2. Tie Breakers will be used in case of a tie. Three prizes will be given—\$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.
7. Winners of Cash Prizes will be announced on this page each week.

BEEFMASTER
LIQUID FEED
BEEFMASTER LIVESTOCK
Supply Co.

205 So. 25 Mile Ave. EM 4-1304

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C & W TILE... TOPS

CERAMIC CABINET TOPS FLOOR COVERING
HEREFORD

Hereford at ~~Muleshoe~~
Texas at ~~Baylor~~
~~Alabama~~ at LSU
~~Florida State~~ at Houston
Notre Dame at ~~Pittsburgh~~
Iowa State at ~~OU~~
Penn State at ~~Ohio State~~
West Texas at ~~Texas Tech~~
~~Wichita~~ at OSU
~~Clarion State~~ at Slippery Rock
~~Texas A&M~~ at SMU
~~Kansas State~~ at Arizona State
Navy at ~~Maryland~~
~~Army~~ at Syracuse
~~Arkansas~~ at Rice
Harvard at ~~Princeton~~
Nebraska at ~~Kansas~~
~~Tampa~~ at Mississippi
~~Vanderbilt~~ at Kentucky
~~UCLA~~ at UCLA

Hereford at ~~Muleshoe~~
Texas at ~~Baylor~~
~~Alabama~~ at LSU
Florida State at ~~Tulane~~
~~Texas A&M~~ at Pittsburgh
~~Texas Tech~~ at OU
~~Ohio State~~ at Ohio State
~~Texas Tech~~ at Texas Tech
~~OSU~~ at OSU
~~Slippery Rock~~ at Slippery Rock
Texas A&M at ~~SMU~~
~~Arizona State~~ at Arizona State
Navy at ~~Maryland~~
~~Syracuse~~ at Syracuse
~~Rice~~ at Rice
Harvard at ~~Princeton~~
Nebraska at ~~Kansas~~
~~Mississippi~~ at Mississippi
~~Kentucky~~ at Kentucky
Air Force at ~~UCLA~~

1st Place Benny Cooper
2nd Place Herman Schumacher
3rd Place LaVerne Kimbell

OFFICIAL ENTRY BLANK

Hereford at Muleshoe	TIE BREAKER	Texas A&M at SMU
Texas at Baylor		Kansas State at Arizona State
Alabama at LSU		Navy at Maryland
Florida State at Houston		Army at Syracuse
Notre Dame at Pittsburgh	WTSU	Arkansas at Rice
Iowa State at OU	TT	Harvard at Princeton
Penn State at Ohio State	Hereford	Nebraska at Kansas
West Texas at Texas Tech	Muleshoe	Tampa at Mississippi
Wichita at OSU	Texas	Vanderbilt at Kentucky
Clarion State at Slippery Rock	Baylor	Air Force at UCLA

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Address _____

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DRUG STORE


Quality Drugs
Sick Room Supplies
Sundries

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"66" SERVICE STA.



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25c * New All Weather Drying
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Formerly HAYS GULF SERVICE

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BUYS

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DAWN CO-HOSTESS CLUB — Officers of Dawn Music Club pictured here are, left to right (seated) Mrs. Carl Wimberly, corresponding secretary; Mrs. L. W. Tooley, recording secretary; Mrs. Clarence Betzen, vice-president; and Mrs. Steve Bavousett, president; and (standing) Miss Bertha Frye, historian; Mrs. Marshal Miller Jr., parliamentarian; Mrs. Lester English, choral director; and Mrs. Alfred Smith, treasurer. The club will be official hostess at salad supper Friday to close Senior Day of District I TFMC Convention here. (Brand Staff Photo)

VA Sets Up Machinery To Handle Re-opening of Service Insurance

Veterans Administration is preparing to handle next May's flood of applications for the re-opening of National Service Life Insurance. R. H. Todd, Jr., Acting Manager of the VA Regional Office in Lubbock, has informed C. O. Wilkins, Deaf Smith County Service officer.

More than three million veterans with service-connected disabilities may do this under terms of the law signed October 13 by President Johnson, the VA manager said.

Opening date on which VA will accept applications is May 1, 1965. They must be in on or before May 3, 1966, he pointed out.

Todd said an unknown number of veterans who up to now have not applied for service-connection but can do so in order to obtain insurance, may also now be eligible to buy up to \$10,000 in permanent GI insurance.

The VA is planning before May 1, 1965 to mail full details and application forms to all veterans receiving monthly com-

insurance or less than the \$10,000 in authorized coverage.

c. Be in one of the following three groups—

(1) Veterans with service-connected disabilities who meet standards of good health.

(2) Veterans whose service-connected disabilities alone do not permit them to meet standards of good health.

(3) Veterans whose non-service-connected disabilities as of Oct. 13, 1964, the date the bill was signed into law, prevented them from buying commercial insurance at the highest rates.

Higher premiums will be charged those veterans in groups two and three. In all cases, the premium rates will cover administrative costs as well as the policy value.

The new policies will be issued at low non-dividend premiums which will compare favorably with the net cost of World War II GI insurance, Todd said.

In addition to the re-opening of NSLI, the new law allows veterans who already hold existing World War II or Korean Conflict type term policies to convert to a modified life plan.

This plan is an inducement to term policyholders to convert to a lifetime level premium plan before the premiums on renew-

Conclave's Program Open To The Public

Music in concert proportions will be presented in the Performing Arts Program Friday afternoon in Community Center for First District TFMC Convention.

The general public are cordially invited to attend this concert, according to Mrs. R. C. Godwin will be mistress of ceremonies at the concert, which will be broadcast live by KPAN Hereford Radio Station.

The Carol Lynn Singers, Amartilo professional chorus, will present a program of wide diversity and great change-of-pace appeal. Composed of sixteen professional vocalists and directed by Carol Lynn, well-known for her broad successful experience in choral directing, the group will present the following numbers:

"Gonna Ride Up in De Chariot," Gardner's "Pick a Bale of Cotton," Straight, "Another Summer Gone," Nolan's "Tumbling Tumbleweeds," Leigh Coleman's "Hey Look Me Over" (from Broadway Show "Red Head"),

with Mrs. B. W. Moore as soloist, Lerner and Loewes "My Fair Lady" (selections), and Raye-Jacobs' "This Is My Country."

Mrs. Eugene Brink, accompanied by Mrs. Bill Penn at the piano, will be presented in violin solo, Severn's "Polish Dance." Both Mrs. Brink and Mrs. Penn are accomplished performing artists maintaining active membership in Hereford Music Study Club.

Borger Chamber Music Trio will be presented in "Menuetto" and "Allegro Con Brio" from Beethoven's Trio III in C Minor, Opus 1, No. 3." Composing the trio are Mrs. George Wyatt, pianist, Mrs. Johnny Fagan, violinist, and Mrs. Thomas Brooks, cellist. Excellent students and accomplished performers in their chosen instruments, these musicians have been warmly received everywhere in their numerous appearances before Fan-

handle music groups and civic organizations.

Playing Brahms' "Rhapsody, Opus 79, No. 1" Mrs. Joe Hacker will be presented in piano solo. Recognized area-wide for fine performance, Mrs. Hacker is a member of Hereford Music Study Club and piano teacher in Hereford.

Hereford contralto, Mrs. Richard Jackson, will sing Brahms' "Wie Melodien zieht es mir" ("Like Melting Tones It Rises"). Mrs. J. C. McCracken, official convention piano accompanist, will accompany Mrs. Jackson. Both these artists are members of Hereford Music Study Club and have excellent backgrounds by training and performance of concert magnitude.

With this closing number of the Performing Arts Program, a total of 24 concert musicians will have been presented.

Dr. Milton C. Adams
OPTOMETRIST
OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00
335 Miles EM 4-2255

Stock Business Was Good In '63

Livestock as big business in Deaf Smith County is evidenced by figures released by Faust Collier of the Agricultural Stabilization and Conservation Service this week.

Deaf Smith County farmers were paid \$10,701,161 for their livestock efforts in 1963.

Cattle accounted for more than two-thirds of the total figure and farmers and feeders in the county received more than \$7,960,000 for their cattle sales in 1963.

The farmers raised 50,000 head of cattle, average over 800 pound per head. Cattle prices for the year averaged \$19.90. There are no price support or subsidy payments for the farmers in their cattle business.

Farmers received \$2,333,000 for the hog sales in 1963, the second largest contributing factor on the livestock scene.

They raised 17,000,000 pounds of pork in 1963 and received an average of \$14.90 per hundred for the hogs in the year. They receive no price support of subsidy payments for their hogs.

Milk figured \$184,500 income into the total livestock income for 1963. Deaf Smith County farmers sold 45,000 cwt milk in the season and received a steady price of \$4.10 cwt for the milk in that period.

Eggs contributed \$8,049.60 to the total livestock picture in 1963 with 23,000 dozen eggs being produced and sold by Deaf Smith county farmers.

Egg prices averaged \$34.4 per dozen throughout the year.

Wool contributed \$15,612 to the farmers in 1963 and was the only livestock commodity in which a government price support payment was received.

Farmers were paid \$13,797.13 for their wool and received \$1,632.87 in price support payments.

They raised 22,547 pounds of wool and were paid \$62 for their wool.

Figures on the 1963 vegetable harvest were not available, but will be released by the ASCS office as soon as they are compiled.

"It has been a record year in almost every respect and farmers have indeed prospered in Deaf Smith County as they were paid almost \$40.4-million for their efforts in 1963," Collier said.

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- Complete Plumbing Repair Service
- Electric Sewer Machine Cuts Roots out of Sewer Lines

Winterize Your Home Now

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- CHANGE FROM COOLING TO HEATING

Call EM 4-3163 and let Jim handle the rest

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PAYNE • Heating • Air Conditioning Equipment

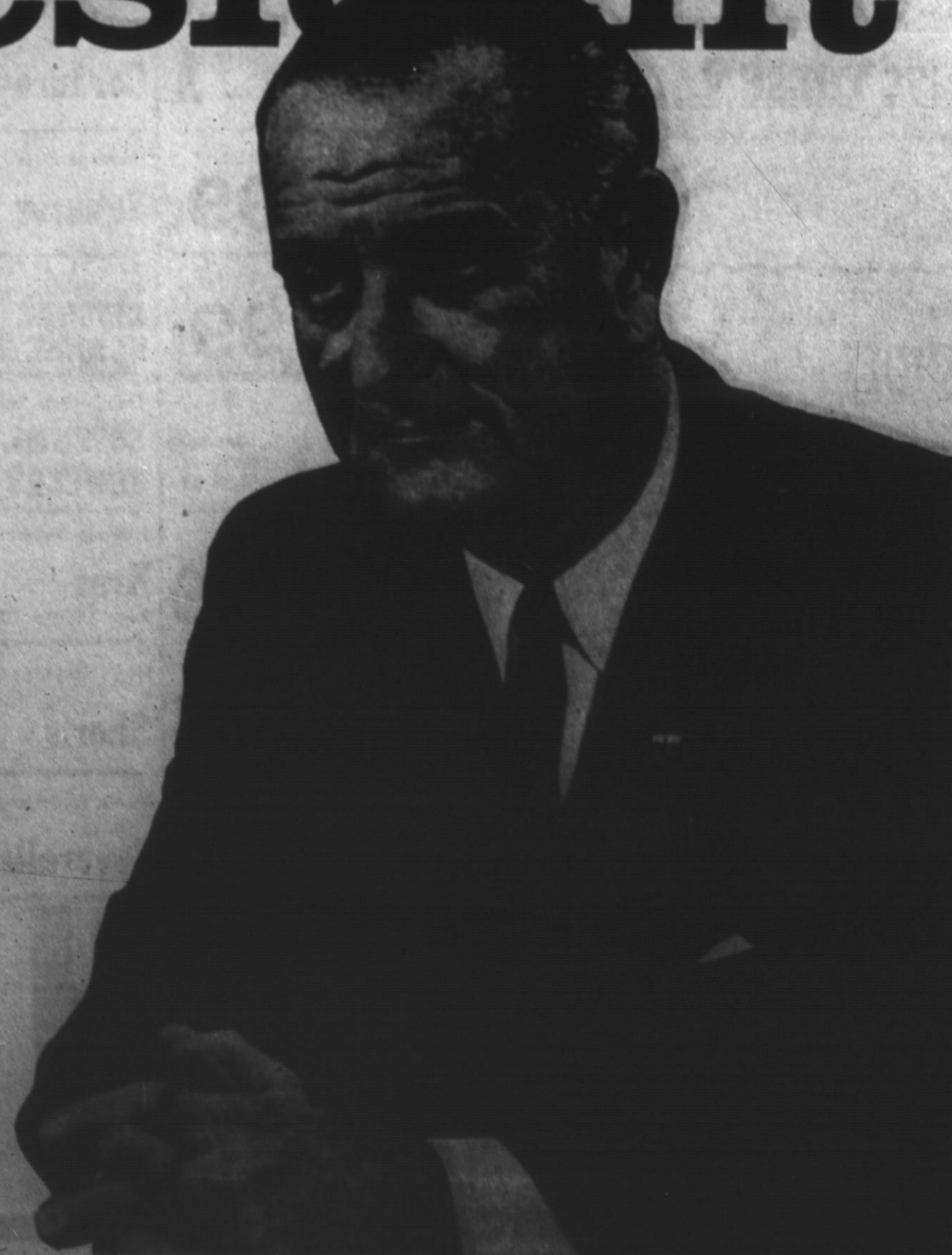
ELJER PLUMBING FIXTURES

JIM'S PLUMBING & HEATING CO.
610 Jackson
EM 4-3163

Jim Clark Hereford, Texas

We are glad YOU are in the White House

Mr. President



Current international developments emphasize the grave importance of having a COOL HEAD in the White House.

The composure and strength shown by President Lyndon B. Johnson in the swirling atmosphere created by the explosion of a nuclear device by Red China and the upheaval in Russia magnificently demonstrate his leadership—still another sound reason for electing President Johnson and Senator Hubert H. Humphrey.

Texans respect Lyndon B. Johnson not only because his roots are in Texas, but because of the tremendous job he has done to keep the peace, promote economic advances, maintain the American position of world leadership and open the door of humanity to the less fortunate.

Election of the Johnson-Humphrey ticket will assure continuation of these marvelous accomplishments.

At no time in our history has Texas shown more progress than today. Never have its interests been better protected in the councils of the federal government.

International Cold War tensions continue to be resolved—patiently, methodically, prudently and effectively.

The people of the United States—and especially in our home state—are prosperous and at peace.

VOTE LBJ FOR THE USA

Paid for by Deaf Smith County Democrats by Leo Witkowski, Chairman

HARMAN'S 24th ANNIVERSARY

SALE Continues Thru

\$ DAY


HERE ARE JUST A FEW OF THE MANY STORE-WIDE SAVINGS YOU WILL FIND IN OUR STORE.

Special Purchase
Crompton
Corduroy
Suburban
COATS
Colors Loden
Beige & Antelope
Sizes 8 to 16
Regular \$19.99



\$14⁸⁸

Ladies Lined Wool
Slim Jims
Red-Gray & Black
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Sportswear T-Shirt Blouses

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DRESSES

Anniversary $\frac{1}{3}$ Price

Sizes — Petite — Juniors
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Small Group
Party Dresses
22.95 Value **\$10.00**

JUST RECEIVED
LARGE SHIPMENT
OF LADIES NEW

FALL HATS

Now, the famed Daroff Personal Touch brings new romance to exclusive 'Botany 500' Sharkskins. The colorings are soft, yet lively, subtle and flattering. It's truly a fresh, unhackneyed approach to "what's new" in fashion. Come in for a free and friendly try-on and see the Quality - Value of these suits. SUITS 75.00



\$75.00



LEE JEANS

Sizes 4 to 16
Regulars & Slim
3.69 & 3.98 Val.
Discontinued Pattern

Desert Tan
Boy's **\$2⁷⁷**
ALL SIZES



the *GuideStep* shoe
by Johnwanian

Cushionized



ALL SIZES & WIDTHS

New Shipment
AILEEN SPORTSWEAR
T-Shirts & Jackets . . . 3.99 to 7.99
Skirts & Slim Jims . . . 6.99 & 8.99

This is a Group of our BETTER FALL Fabrics

Reg. 1.39 Yd.

45" Wide
COTTON SUITING
Stripes, Plaids & Some Solid Colors
Also 65% Dacron
35% Cotton Blend
45" Wide
In Solid Colors

87^c Yd.

Anniversary PRICE



Ladies Full Length
Nylon Slips
By Pandora 3.98 Val.



\$2.88

Ladies Nylon
Half Slips
Beautiful Colors

\$1.69

Ladies Quality
Briefs
By Blue Swan
Sizes 4 to 7
2 Pair For



97^c

Large Shipment
Hand Bags
Sport & Dress



3⁹⁹

See Our Large Selection
RESISTOL
"Self Conforming"
HATS
3" BRIM
The PLAINS **\$12.95**



ANNIVERSARY BARGAINS YOU CAN'T AFFORD TO MISS

SPECIAL - SALE - ON - SHOES

DON'T MISS THESE VALUES!

Large Group Ladies
FLATS
By Connie & Fashion Craft
7.95 Values **3⁰⁰**

Small Group Jacqueline
STYLE SHOES
14.99 Value **7⁰⁰**

Group — Boys
OXFORDS
5.95 Values **2⁰⁰**
Sizes 8 1/2 to 3

Full Rock
New Fall
FLATS
Values to 5.95



Small Group BOY'S
OXFORDS
Brk. Sizes 3 to 6
\$3.00

Anniversary Special **\$2⁸⁷**



SIZES 4 to 9

FLOUR SQUARES 5 For **\$1**

Colors — Pink & White
36" Outing 3 Yds. **\$1**

Unbleached
36" Muslin 4 Yds. **99^c**

10 For
WASHCLOTHS DISHCLOTHS **99^c**

Extra Special Full Length
FEATHER PILLOWS **\$1.67**

Extra Large — Extra Heavy
Pure White — 36 x 60
Bath Towels **\$1.19**

Men's Marlboro
Pajamas **\$2.88**

Men's Genuine Leather
Billfolds **\$2.97**
Plus Tax

Imported Solid Colors
Velveteen Yd. **\$2.67**

Wide Wale S-T-R-E-T-C-H
Corduroy Yd. **\$1.49**

Hemmed Flour
Squares 4 For **\$1**

50 x 72 — Zipper Carry Case
That Doubles as a Cushion
LEISURE BLANKETS **\$2.88**

One Group Fall
COSTUME JEWELRY $\frac{1}{2}$ PRICE

1 Group Discontinued Numbers
Bras Reg. 2.00 to 10.95 $\frac{1}{2}$ PRICE

Men's Broadcloth
Shorts **49^c**

Men's Sanforized
Coveralls **\$4.99**

Men's S-T-R-E-T-C-H
Anklets Pr. **87^c**

Men's Extra Fine Quality
White Hdks 10 For **99^c**

Boys Long Sleeve
SCHOOL SHIRTS **\$1.78**

27 x 48 Rayon File
SCATTER RUGS **\$1.88**

Extra Extra Special
22 x 44 Turkish
Towels 2 For **99^c**

Girls White — Sizes 8 to 10 1/2
CREW SOCKS 3 For **\$1**

Extra - Extra Special
Ladies Equisette
SEAMLESS
NYLONS
2 Pr. For **\$1⁰⁰**

TEXAS RANCHER
BLACK
CHOC. CARABAO
NATURAL RETAN
RUFFOUT FOOT
RUFFIN TOP
ANNIVERSARY SALE PRICE
\$12.88



TEXAS CUSTOM COWBOY BOOTS
TALL TEXAN
14" STOVEPIPE
Reg. 24.95
SALE PRICE
\$19.88
BOYS BOOTS
SIZES 8 1/2 to 3
NARROW
CUSTOM TOE
7.95 to 10.95



One Table Girl's & Boy's
ODDS & END

TENNIS SHOES
\$1⁰⁰
WHILE THEY LAST

HARMAN'S

WE GIVE S&H GREEN STAMPS

BLONDIE

CHIC YOUNG

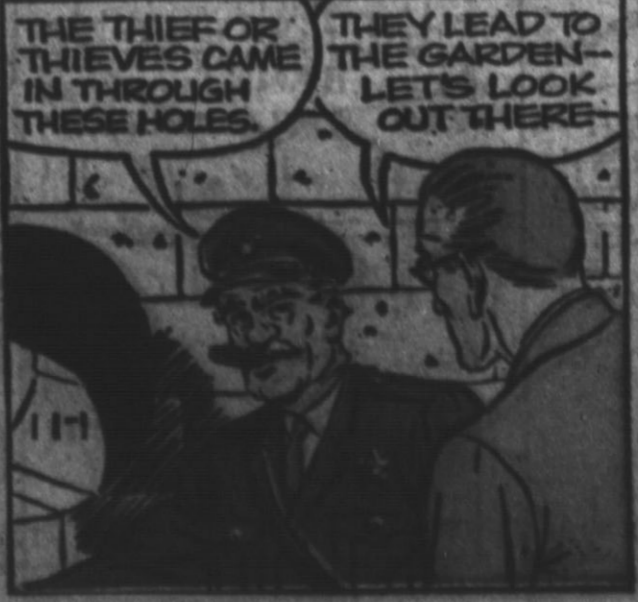


DRACULA THE MAGICIAN



BY LEE FALK & PHIL DAVIS

NIGHT IN THE MUSEUM--



The PHANTOM

By Lee Falk

OUR PHANTOM READS THE 17th-CENTURY PHANTOM'S TALE—

"AS THE UNARMED 400 PIRATES RUSHED FOR WEAPONS—I GAVE MY FIRST ORDER TO THE SELECTED 100 ARMED PIRATES—"

"—MY TRUSTY LIEUTENANTS, REDBEARD, SALLA, BART AND CRUSHER—REPEATED THE ORDER!"

STOP THEM!
STOP THEM!

"THE 100 PICKED MEN OBEYED! THEY HELD OFF THE UNARMED 400! THEY'D PASSED THEIR FIRST TEST!"

YOU CAN'T FIGHT US! WE ARE ALL OF SANLOI!

STAND BACK!

BY BARRY 11/1

YOU CHOSE WELL, MY FOUR LIEUTENANTS! THEY ARE GOOD MEN!

NOW WHAT, SIRE?

IF NOT PIRACY— THEN WHAT?

YOU HAVE CHOSEN THE 100 BEST MEN— THEY ARE SWORN TO YOU— BUT FOR WHAT?

IF WE ARE NO LONGER PIRATES— WHAT ARE WE TO BE?

--AND THESE UNARMED 400-- WHAT SHALL HAPPEN TO THEM?

YEAH? YEAH? YEAH?

NATALA, THE BEAUTIFUL CAPTIVE QUEEN OF NAVARRE—

AND WHAT OF ME?

CONT'D.

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER

HERE COMES THAT PEST TITUS CANBY! I WONDER WHAT HE WANTS TO BORROW NOW—

MR. CANBY WANTS TO KNOW IF YOU'RE GOING TO USE YOUR LAWN MOWER TODAY?

SO THAT'S WHAT HE WANTS TO BORROW—

OH, NO, IT ISN'T! I KNOW HIS GAME... HE PULLED THAT TRICK ON ME ONCE BEFORE.

WHEN I TOLD HIM I WAS GOING TO USE THE LAWN MOWER, HE BORROWED MY GOLF CLUBS—

BUT THIS TIME I'M GOING TO OUTWIT HIM—

TELL HIM I'M GOING TO PLAY GOLF— BUT MRS. JIGGS IS GOING TO USE THE LAWN MOWER—

I PUT ONE OVER ON HIM THAT TIME! WHAT AN IDEA!

BUT I HAVE AN EVEN BETTER IDEA, JIGGS—

DON'T LOOK SO GLUM, DEAR— YOU CAN PLAY GOLF SOME OTHER TIME!

THIMBLE THEATRE starring POPEYE

by BUD SAGENDORF

THAT WAS A GOOD CAST!

IT WASN'T MUCH!

LET'S SEE HOW FAR YA KIN CAST IT WHEN YA IS REALLY TRYING!

OKAY! I WILL GO ALL OUT WITH THIS ONE!

THIS IS ME SPINACH CAST!

WOW!

I USED ALL OF ME LINE— 'ATS A LONG WAYS!

IT WENT INTO THAT FOG BANK!

YIKE! A BITE!!

WOW! IT MUST BE A BIG ONE!

IT'S PULLING US INTO THE FOG BANK!

BEACH ROAD

TIM TYLER'S LUCK

by Lyman Young and Tom Massey



THE RIVERBOAT NOW AT OUR LANDING COULD RADIO TO A COAST PORT FOR THEM, SIR!



GRANDMA

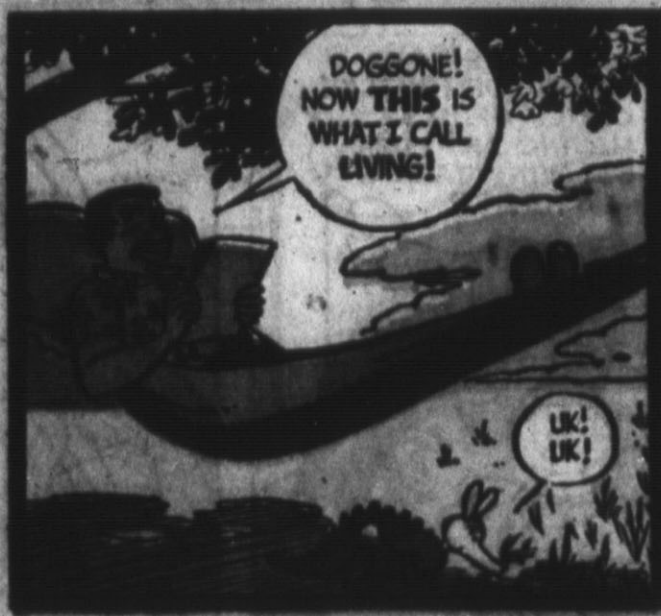
by Chas. Kuhn



BUZ SAWYER

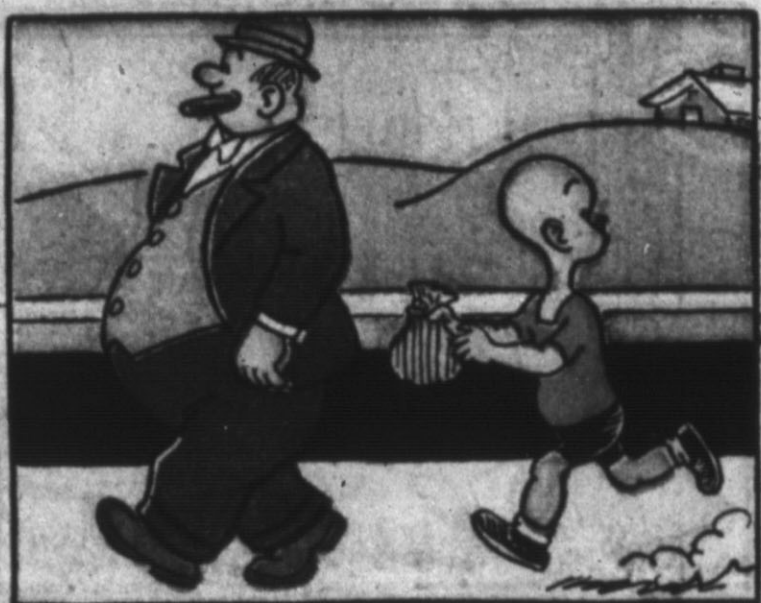
Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by CARL ANDERSON



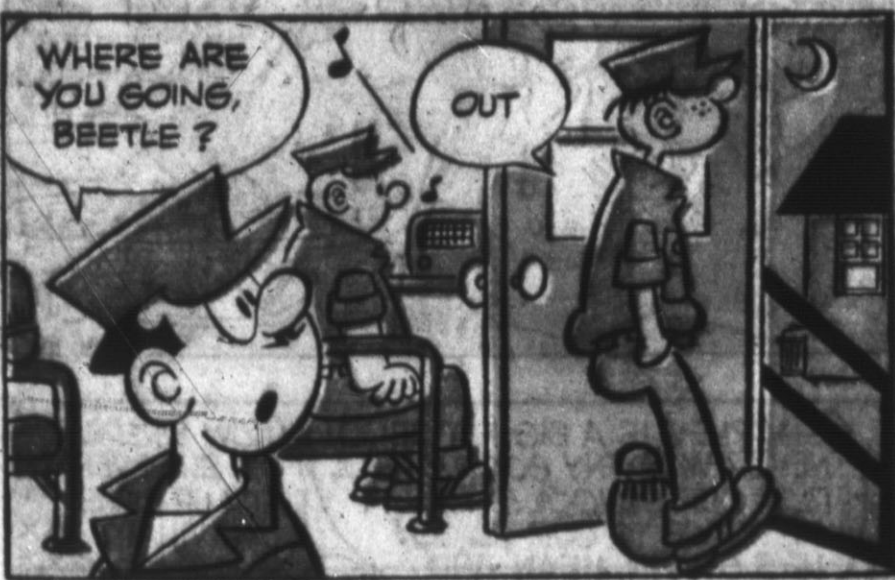
The KATZENJAMMER KIDS

by JOE MUSIAL





beetle bailey by mort walker



WHERE ARE YOU GOING, BEETLE?

OUT



HEY, HARRY! DEAL THE CARDS!

CATCH!

WHEEE!

THUMP! THUMP!

I GOTTA GET AWAY FROM ALL THAT HUBBUB IN THE BARRACKS



I KNOW JUST THE SPOT

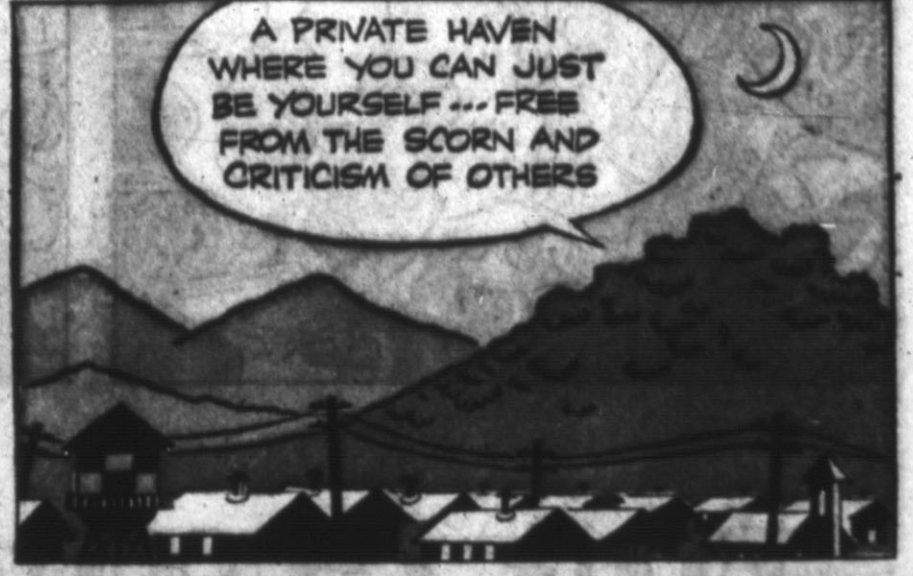


I'M GLAD I DISCOVERED THIS PLACE. IT'S SO PEACEFUL

AND SO CLOSE TO CAMP!



IT'S LIKE A LITTLE SHANGRI-LA WHERE A GUY CAN ESCAPE FROM THE REST OF THE WORLD



A PRIVATE HAVEN WHERE YOU CAN JUST BE YOURSELF... FREE FROM THE SCORN AND CRITICISM OF OTHERS



FREE TO THINK... FREE TO DREAM...

FREE TO...



SNAP!

WHAT WAS THAT?!



AEEAGAE

THUMP! THUMP!

11-1
MORT WALKER

FLASH GORDON by MAC RABOY



GOOD SHOT! YOU GOT THE CRITTER! NOW FINISH HIM OFF!

NO! PUT YOUR WEAPONS DOWN! WE WERE ALL MAKING A MISTAKE!



IT'S THAT DO-GOODER FLASH GORDON AGAIN! OUTA MY W-OOF!



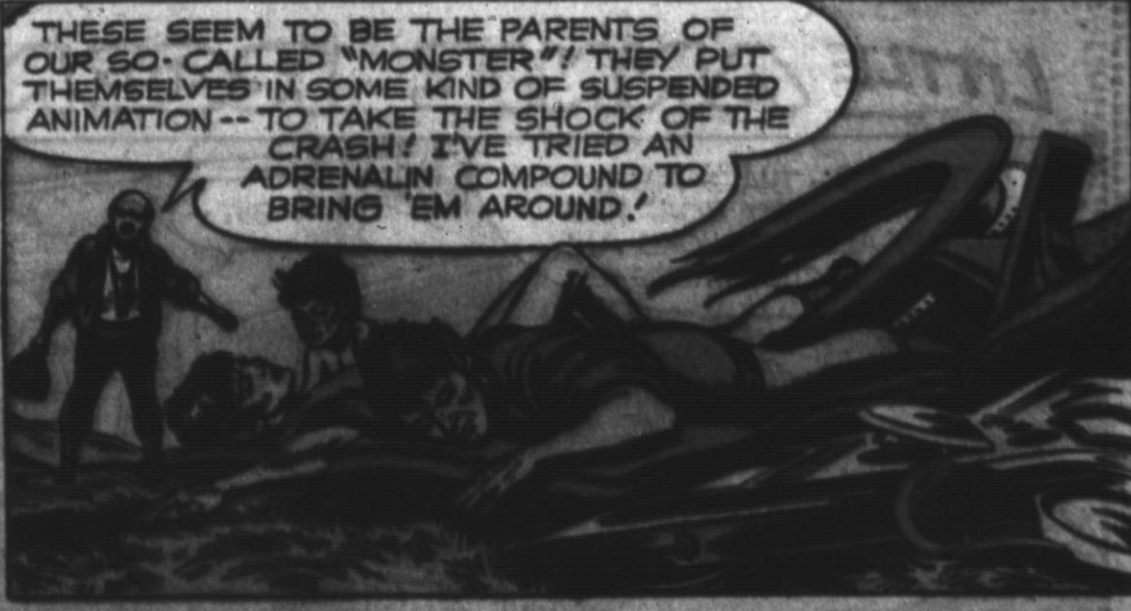
GO ABOUT YOUR WORK, DOC! WE'LL KEEP THIS PACK OF HYENAS OFF!

THE BOY'S ALL RIGHT, FLASH! THE BULLET HIT HIS SHOULDER! IT WAS TOO SMALL TO HURT HIM VERY MUCH!



HEY! THAT LOOKS LIKE A CRASHED ROCKET SHIP!

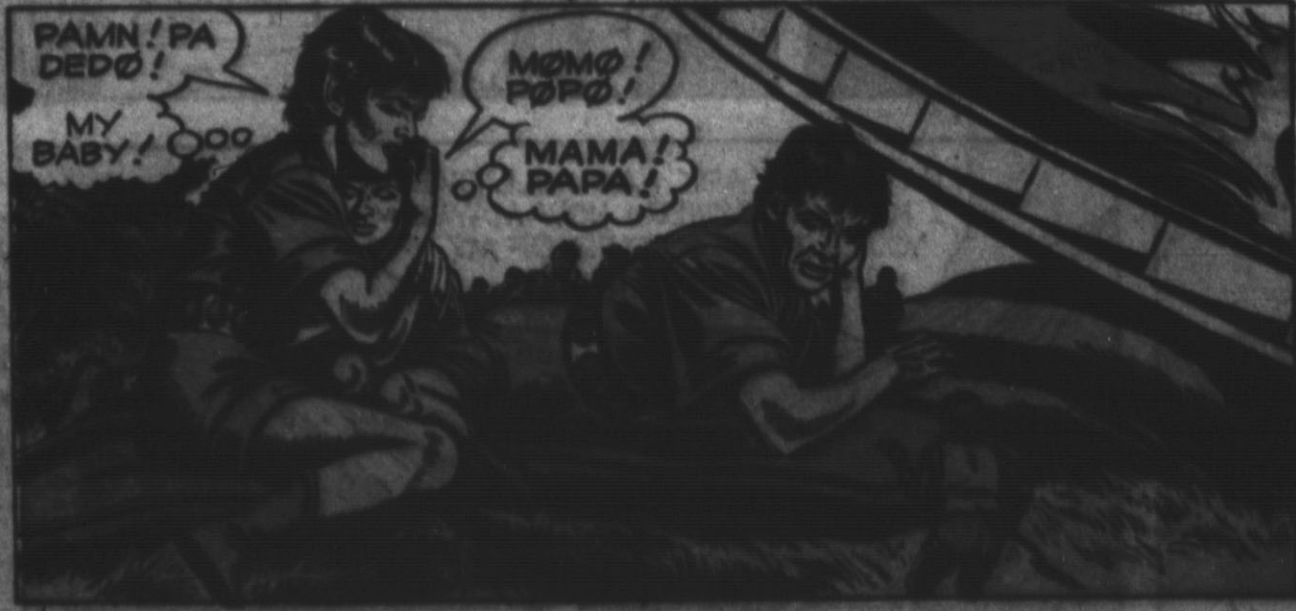
WH-WHAT'S GOIN' ON HERE?



THESE SEEM TO BE THE PARENTS OF OUR SO-CALLED 'MONSTER'! THEY PUT THEMSELVES IN SOME KIND OF SUSPENDED ANIMATION -- TO TAKE THE SHOCK OF THE CRASH! I'VE TRIED AN ADRENALIN COMPOUND TO BRING 'EM AROUND!

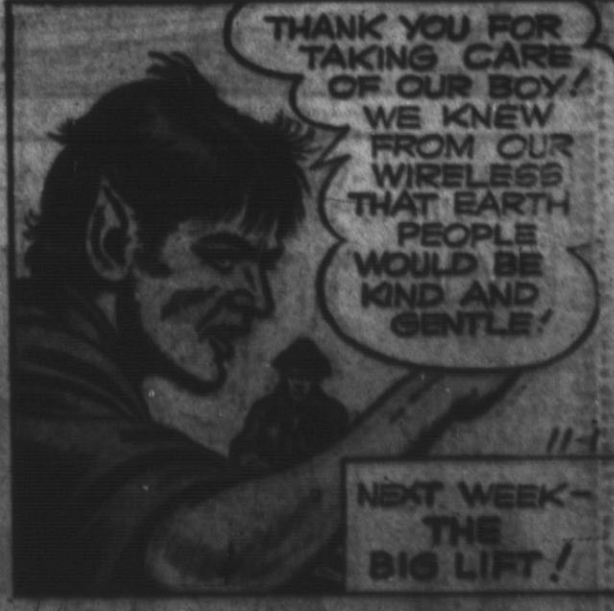


P-PAMN! PAMN!!



PAMN! PAMN! MY BABY!

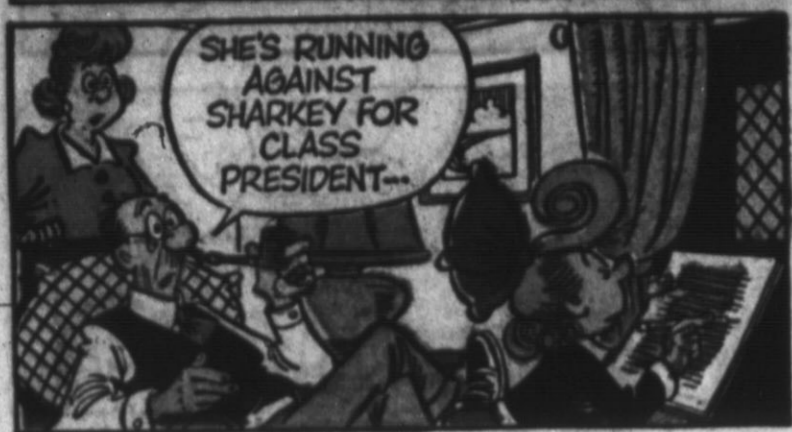
MOM! MOM! MAMA! PAPA!



THANK YOU FOR TAKING CARE OF OUR BOY! WE KNEW FROM OUR WIRELESS THAT EARTH PEOPLE WOULD BE KIND AND GENTLE!

NEXT WEEK - THE BIG LIFT!

LITTLE IODINE by JIMMY HALO



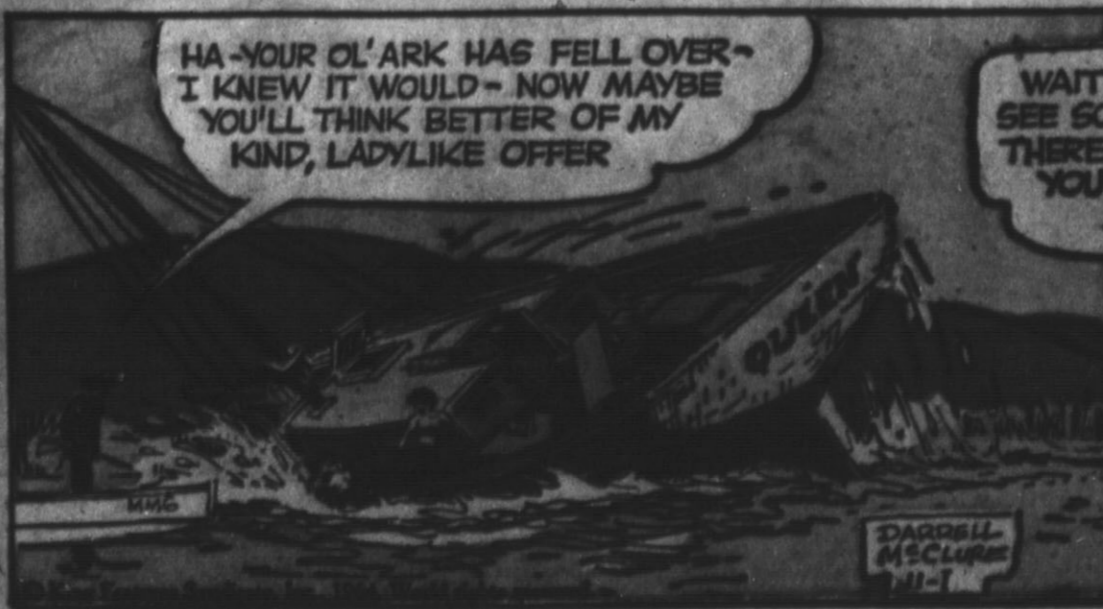
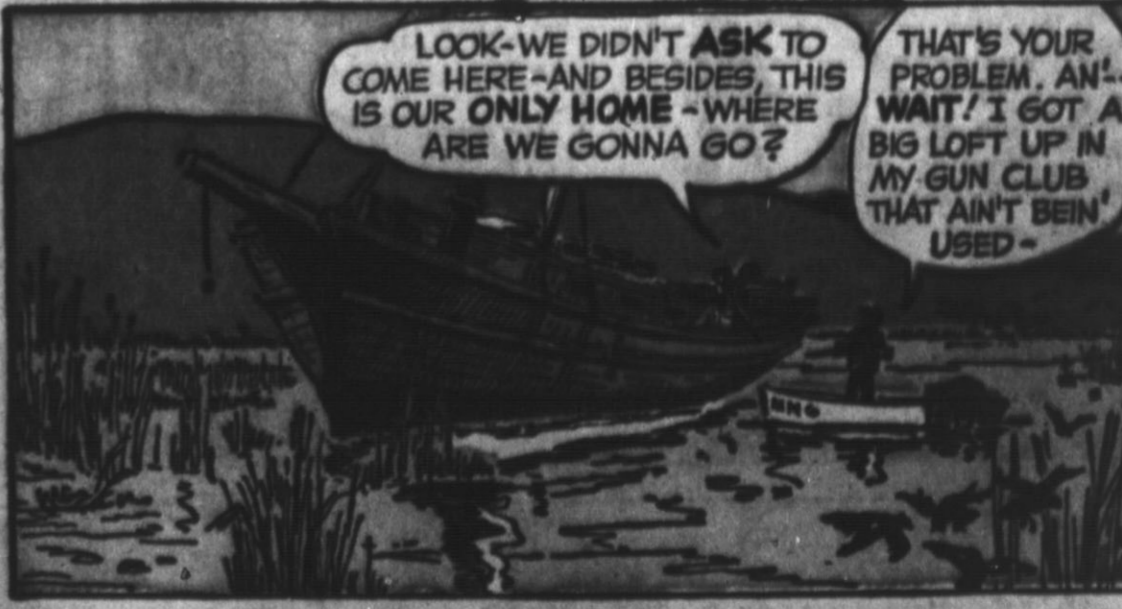
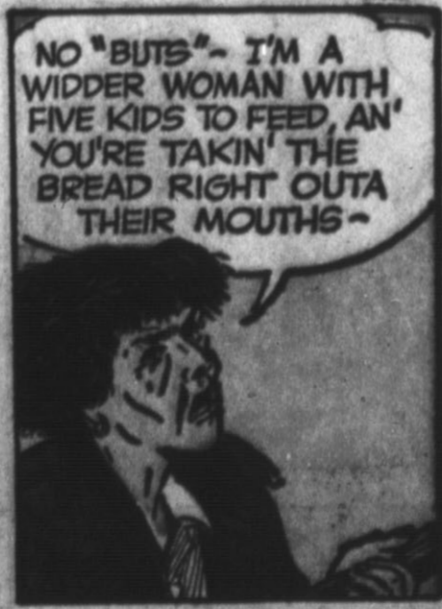
The Little Woman

by DON TOBIN



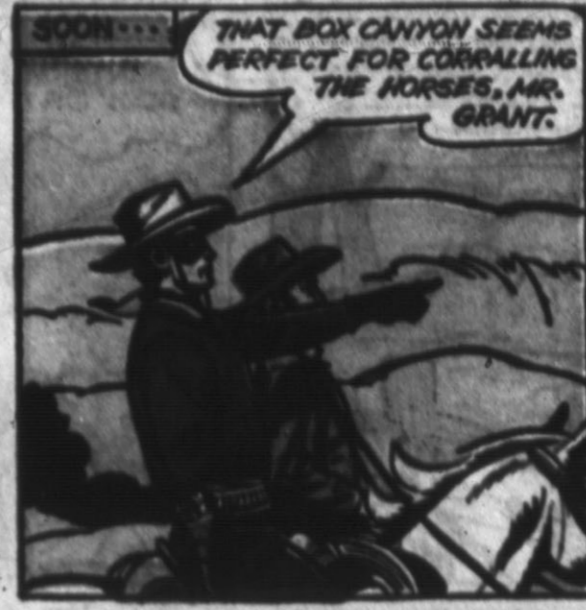
LITTLE ANNIE ROONEY

By DARRELL McCLURE



The LONE RANGER

by Charles Flanders and Paul S. Newman



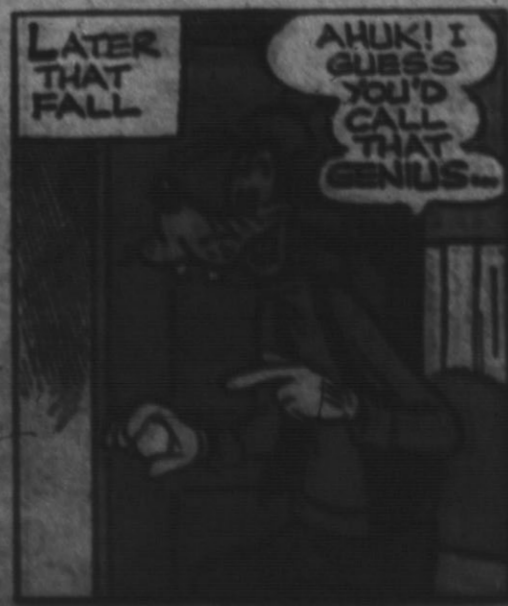
DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY

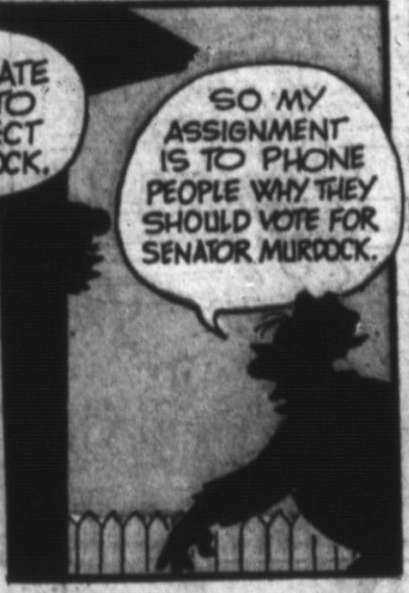




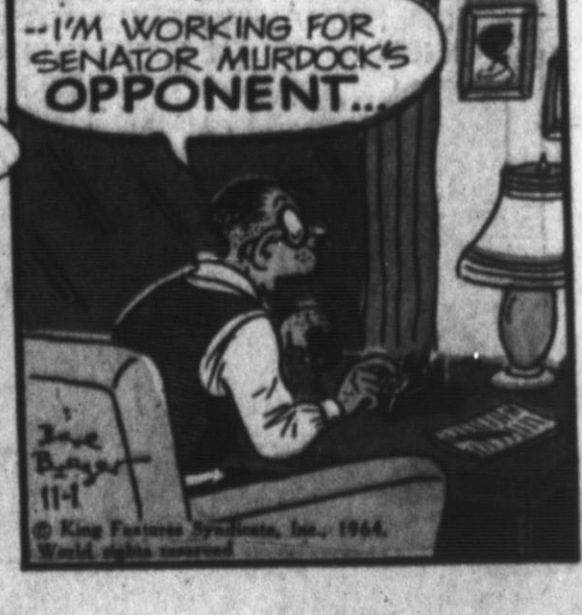
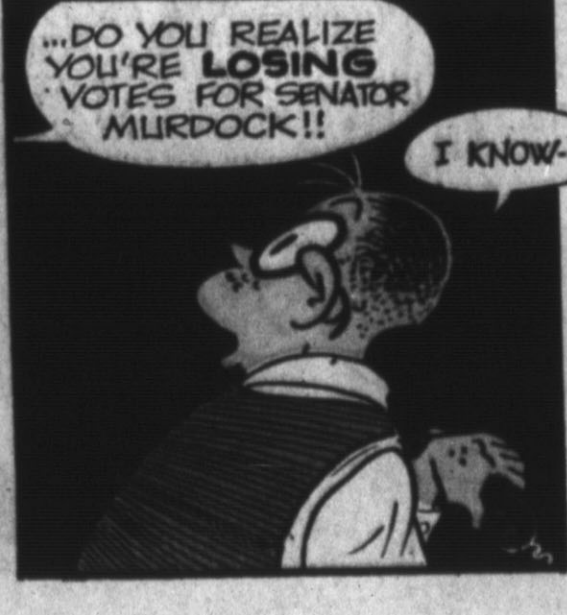
OH-OH! BRER TARRYPIN! I OWES HIM MONEY AN' HE LOOKS LIKE HE'S LOOKIN' FER IT!



MISTER BREGER by Dave Breger



34 CALLS LATER



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL

