

Warm, Peaceful--That Was Christmas

The Sunday Brand

Our Slogan, "More People — More Farms"

28 PAGES including 22 colored comics

Published Every Sunday

VOL. 17 — NO. 27

HEREFORD, TEXAS 79045, SUNDAY, DECEMBER 27, 1964

PRICE — 15c PER COPY

Hereford's Year To Remember: Months Of Vigor



This series of pictures represent the variety of events in the city in 1964. No. 1 shows the sign being erected at Park Ave. Shopping Center, as residents witness the construction of Hereford's first shopping center. No. 2 depicts one of many traffic accidents in the city, with this accident occurring only 20 feet from the spot where Hereford's only fatality of the year occurred. No. 3 illustrates change, this one occurring when J. W. "Lefty" Thomas resigned as county agent and was replaced by Justin McBride. No. 4 pictures the harvest of grain sorghum in the county, which declined

from previous years. No. 5 shows Congressman Walter Rogers, left, and Waggoner Carr, Attorney General of Texas, chatting before ceremonies at the dedication of Holly Sugar Corporation's new refinery west of Hereford. No. 6 shows a view of the refinery after it was completed, and began operating. No. 7 illustrates just one of several delays in construction of the plant as a striking pipefitter is shown carrying a picket at the Holly Plant site. No. 8 shows County Clerk B. F. Cain preparing for the general election, which saw the county carried by native Texan, Lyndon Johnson. (Staff Photos)

CITY, AREA WITNESS 'EXPLOSION'

'1964' For Hereford Spelled One Way: 'Growth...Growth'

By PHIL DUNCAN
Staff Writer

Growth, growth and more growth appeared the order of the year for Hereford in 1964, as residents witnessed an expansion of the city in the past 12 months that had never been seen before.

Schools were crowded, housing was at a premium, parking became a major problem in downtown Hereford, Holly Sugar Corp. began processing Hereford grown beets at their newly completed \$21.4-million refinery, farmers had a mediocre year for dryland wheat and grain sorghum, but sugar beets had better yield than any place in the United States and countless other events unfolded in the past

year, which amazed, astonished, depressed, saddened, enlightened the people of Hereford and Deaf Smith County.

A governor of the State of Texas visited in the city for the first time as congressman, attorney general, senators, senatorial nominees, and countless other office seekers trekked to Hereford in non-ending numbers to talk with local residents.

Vote Bond Issue
Hereford residents voted a \$2.4-million bond issue to help relieve some of the pressure caused by the overcrowded classrooms in Hereford schools.

Congressman Walter Rogers explained the growth of Hereford to the Congress of the United States. In the address, Rogers said Hereford had seen near-

ly 50 new business and service establishments built in the past 18 months. The congressman connected the unprecedented growth with the establishment of a sugar beet processing plant in Hereford.

Sheriff Lowell Sharp beat out his opponent in the Democratic Primary for one of the better county races, while in the general election, Lyndon B. Johnson carried Deaf Smith County by about 200 votes.

The year truly offered growth as the trend of the day for Hereford. The headlines as they appeared in 1964 are as follows:

JANUARY — Bank deposits for 1963 showed record gains with a new record total for the year of \$28,457,589.75. Sixty Iron-
See GROWTH, Page 1

Traffic Accident With Two Injuries Is Only Sour Note

Downtown Hereford lacked its usual Saturday vitality on the day after Christmas as residents let the restful mood of the Friday holiday carry over the weekend. And a quiet, peaceful Christmas observance it was, city and county law enforcement officials reported Saturday. Only an early Friday morning traffic mishap — which hospitalized two teen-aged girls and landed three other youths before court authorities — marred the Deaf Smith county scene.

The weather couldn't have cooperated more: A balmy 68 degree high and a low of only 38. Some stiff breezes late on Christmas Day were the only dark cloud on the holiday weather horizon.

Just as cooperative was the citizenry, said Police Chief Marshall Padgett and Sheriff Lowell Sharp.

"We had a real quiet Christmas," Sharp said. "Three persons were fined on for drunk and affray and one person is being held for a driver's license violation."

One Accident Reported
Padgett said the Hereford Police Department investigated one accident and discovered only one gentleman too inebriated.

About half of the downtown businesses were closed for the weekend, a factor which added to the dearth of Saturday activity. All city, county and other government offices — except for emergency services — were closed as well as banks and other financial institutions and the post office.

In the accident involving the youths, which occurred two miles south of Hereford, the two girls — Vernetta MacNully, 15, Friona, and Brenda Cain, 16, Hub — were taken to Deaf Smith county hospital where they were in good condition Saturday.

All five of the occupants of the car, which was demolished, face possible court action.

Two Are Jailed
Rayford F. Wilkerson, 20, Friona, driver of the car, will be taken before the county judge, according to Robert Sanders, Hereford, Highway Patrolman investigating the accident, which occurred at the intersection of U. S. Hwy. 385 and Texas F-M 1058.

Wilkerson and his brother, a juvenile, 16, are being held in Deaf Smith County Jail, with the younger boy awaiting a juvenile hearing Monday morning.

Failed to Make Turn
Sanders said the car failed to make the turn and went off the road for nearly 50 feet. The left front fender of the car dug into the ditch, flipping the vehicle on its left side.

The Wilkerson brothers were treated at the hospital and then taken to the county jail.

Another boy, Kenneth F. Schwagel, 17, of Amarillo Air Force Base, was transferred to AAFB Hospital where he was treated and released.

He will return to Hereford tomorrow to answer a charge of drunkenness in a public place.

The two girls will appear before Judge H. C. (Frank) Williams in a juvenile hearing. The 16-year-old girl will make her appearance Monday morning and the 15-year-old youth will appear as soon as released from the hospital.

★ ★ ★ OTHERS OCCUR EARLIER

Minor Accident Checked By City During Holiday

One traffic accident was investigated by city police during the Christmas holiday Friday — and it was minor. City officers were called to several others, however, in the pre-holiday hours.

The accident occurred at the intersection of Union and Ave. F shortly after 1:15 p.m. Christmas day.



An estimated 1965 construction total of \$6,500,000 has been listed for Hereford by "West Texas Today," the magazine of the West Texas Chamber of Commerce. The publication, in a grouping of larger towns and cities in the area, put the 1964 Hereford construction total at \$5,774,800. Hereford officials say this is over a million dollars too high. The construction projection back in the summer was near this figure and apparently is the reason for the publication's high total.

No further details have been received by Postmaster Nolan Grady on the expansion of the Hereford post office. The article is on ABOUT Page 2.

Vehicles driven by Richard A. Peterson, Box 585, and William A. Warren, Woodward, Okla., collided after Warren ran the stop sign at the intersection, according to investigating officers.

Warren was cited by investigating officers for failure to right of way.

Damages Estimated
Damage to Peterson's car was set at \$350 and damage to Warren's car was set at \$300.

Several other accidents were investigated by patrolmen in the pre-Christmas holiday rush.

Vehicles driven by Gordon Ray Todd, Amarillo, and Thomas Chandler Adam, 509 Miles, collided in the 100 block of Star St. shortly after 12:55 p.m. Thursday.

According to officers, Adam was backing from a private drive and the two cars collided. Adam was cited for failure to yield right of way.

Damage to Adam's vehicle was set at \$35 and damage to the other car was estimated at \$225.

Thursday Crash

Another accident occurred shortly after 10 a.m. Thursday at the intersection of Funston and East 1st, when a vehicle driven by Refugio C. Montano Box 545, collided with a parked car belonging to Richard L. Cardinal, 923 E. 1st. Damage to the car was \$40 and truck was not damaged.

Montano was cited by patrolmen for negligent collision. Police investigated an accident

See WRECKS, Page 2

ON TARDINESS

Draft Board Gets 'Tough'

State Draft Board No. 18, which has jurisdiction over Deaf Smith, Farmer, Randall and Castro Counties, has announced a tougher policy regarding men that register late.

The new policy was announced by Virgil Dodson of Hereford, board chairman, and will be effective Jan. 1.

Required to Register
Federal law requires that young men register with the nearest draft board on their 18th birthday or within five days thereafter. Under the new policy, all young men that register as much as one day late will be asked in writing to send the board a statement explaining why he was late in registering. Those that register as much as 30 days late will be asked in writing to appear before the board in person to explain their tardiness.

The board will give formal official consideration to declaring these men delinquent under the law and processing them for armed forces induction ahead of other men in their age group.

Several Are Late
This new policy has been adopted due to the number of late registrants that this board has had during the last few months.

All registrants are also required by law to keep their local mailing address and other changes in their status.

"I'm putting off this final board meeting until we get a little more done," House said.

Hereford Temp

	M	High	Low
Wednesday	82	41	
Thursday	75	43	
Friday	68	28	
Saturday	57		
Moisture this month:	.44		
Moisture this year:	11.09		

(Courtesy of KPAN)

Get Nearer Goal Is Hope Of UF

United Fund officials are still working to push the 1964 drive as close to the \$29,222 goal as possible.

Dean House, UF president, said the present total is \$23,840.05. There are hopes that the present drive can be pushed to within 10 per cent of the goal, the level at which Hereford's last three drives have stalled.

"I'm putting off this final board meeting until we get a little more done," House said.



IT HAS THE BEAT — Debra Reeves, left, and Sheri Waldrep listen to an old but restored player piano. (Staff Photo by Larry Fuhrmann)

★ ★ ★ OLDTIMER IS LOUD, LIVELY

Player Piano Gets New Finish, Home

A real "old-timer" enjoys a spot of prominence in the den of the Bill Waldrep home, 1002 E. Third. It's none other than an authentic player piano — restored to a new life.

Waldrep's two-year search for a player piano came to an end when Zeal Thomas, a long-time resident of this area, found the piano at Ely, Colo. Mrs. Waldrep explained that the mother of the family had died — and possessions were being distributed. The piano had been in the family for 50 years.

See PIANO Page 2

Growth

(Continued from page 1)

workers returned to their jobs Jan. 2, after a three-day walk-off on the construction site of the \$21.4-million Merrill E. Shoup Plant of Holly Sugar Corporation. Post office receipts for 1963 hit an all time high as figures set by the local office showed receipts were \$166,539.81 for the year.

Annual school census for Hereford Independent School District began Jan. 4, with Mrs. Earl Stagner in charge of the counting procedure. More than 350 animals were entered in Golden Spread Western Junior Livestock Show which was held in the Bull Barn Jan. 16. Joan Marnell was named as Bake Show Queen Jan. 4 and competed in the district bake show held at the Tri-State Fair.

Stockmen began preparing Jan. 12 or the biggest Golden Spread Western Junior Livestock Show ever held in Deaf Smith County. Deaf Smith County Commissioners court granted a \$15 per month pay increase to all county road employees Jan. 13. Grand champion of the Golden Spread Western Junior Livestock show sold for a record high, \$3.35 per pound on Jan. 18, with the First National Bank buying the steer from owner Junior Whaley of Adrian.

Hereford Whitefaces took the lead Jan. 21, when they upset the Levelland Lobos 59-54 at Hereford. The Whitefaces lost the lead the following Friday, when Dumas upset the Herd 44-62 at Dumas.

FEBRUARY — Dr. Lewis B. Barnett resigned from the Hereford School Board Feb. 1 and Dr. A. T. Mims was named in his place immediately by the school board. Winter arrived in Hereford in early February as 18 to 20 inches of snow blanketed the area, piling up near six foot drifts in parts of the city. Hereford Whitefaces regained the district lead in a game played Feb. 7 as they beat the Dumas Demons 46-39 in a game at Hereford.

It became evident that the town was booming as the building permits for January were near the half-million mark. Permits issued during the first 30 days totaled \$434,750. Four school principals and the assistant superintendent of the school were renamed at a breakfast meeting of the Hereford school board February 11. Hereford Whitefaces suffered a defeat by the Phillip's Blackhawks in their last game of the season and were cut out of the conference championship with Perryton taking the title.

Sugar production at the new Holly plant came a step closer when Holly started sending notices to the farmers to pick-up their seeds for the annual planting. Jack Renfro, nationally-known rancher and vegetable producer, died Feb. 19 while on a fishing vacation at Aransas Pass. Schools in the city were packed to the brim and officials began searching for a way to relieve some of the problems of the overcrowded classrooms.

MARCH — Hereford joined the schools in the rest of the state in celebrating Texas Public Schools week, March 1-6. Several of the schools in the city planned special programs. Planting was just about ready to kick off in early March as better than average moisture had fallen in the early part of the year. The city of Hereford commissioners approved a record budget of \$831,917 at a meeting March 2, with the budget running some \$230,000 over the previous year's budget.

City continued growing as the commission continued annexing new areas into the city at every session near the beginning of the two month period over \$700,000. The Hereford school board met March 10 and rehired more than 100 teachers.

THE SUNDAY BRAND

Established 1948
Published every Sunday at
130 West Fourth St.
Hereford, Texas 79045

James M. Gillentine, Editor and Publisher
Melvin Young, Managing Editor
Dudley Lynch, News Editor
Bill Penn, Adv. Mgr.
Leo Brown, Mech. Supt.

Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year, Zone 2, \$5.15 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County, Texas.

The position of athletic director was also abolished at the meeting. A "citizens committee" appointed by the Hereford School Board began discussions March 12, attempting to remedy the crowded conditions in the Hereford schools.

Construction on the \$21.4 million plant of Holly Sugar Corporation began west of Hereford by H. K. Ferguson Company. It reached a point near two-thirds completion near mid-March, officials for the sugar company announced. The Hereford School board announced March 18 that the contract of P. L. Stevens, superintendent of the schools for the past four years, would not be renewed.

Dolly Textile Inc. announced they would locate in Hereford and manufacture children's dresses. The "citizens committee" of the school board announced a recommendation of two additional grade schools at a meeting March 23. Hereford school teachers were awarded \$300 more per year starting Sept. 1, the school board announced March 26. Machines being arriving for the new dress manufacturing firm March 28. The firm is located in the building formerly occupied by the Witherspoon law firm.

APRIL — Senator John Tower arrived in Hereford April 1, and began the first campaigning locally for Sen. Barry Goldwater. Tower was guest at a breakfast in the Bull Barn attended by some 500 persons. Key factory personnel for the Merrill E. Shoup Plant of Holly Sugar Corp. began arriving at the plant. Building permits continued to rocket as the total for the first three months was \$1,211,300. Raymond White and Labry Ballard were named to the school board in an election held April 4.

White and Ballard beat out Denzil Pulliam and H. A. Cavness for posts on the school board. Lloyd Sharp was elected unanimously to his post on the Hereford City Commission, while Albert Maxwell and Bill Howard faced a runoff after the election April 7. Crops began to suffer as lack of moisture in the county began presenting the farmers a problem. Wheat was suffering more than any of the other crops in the county. Darrell Williams was named as the new superintendent of the Hereford Independent School District in a special meeting April 14.

Hereford's financial institutions continued reflecting the growth of the city as deposits climbed to \$30,954,670.92 for the year through April 15. This represented a rise of \$4,967,956.14 over last year at the same time. The construction site at Holly Sugar Corp. was hit by the second strike April 27 as the sheetmetal workers walked off the site for five days. Hereford Whitefaces continued to scramble for the District 1-AAA baseball crown as they defeated the Levelland Lobos 2-1 in a district bout. Voters approved a bond issue of \$2.4 million for the Hereford Independent School Dist.

MAY — Sheriff Lowell Sharp was re-elected in the Democratic primary as he put down opponent Charles Skinner, former highway patrolman. The commissioner races were thrown into runoffs as J. T. Guinn and Bruce Coleman received the largest number of votes with neither receiving a majority. Same was the case with Earl Holt and Charlie Sowell. Dolly Textiles turned out 1800 dresses in the first 15 days of operation records showed on May 1.

Hereford continued to build as permits for April totaled \$368,690 bringing the year's total to \$1,579,980. Democrats and Republicans met May 5 and made preparations for the county conventions. An injunction was placed on sheetmetal workers at Holly Sugar Corp. site, ordering them to return to work. Producers of cane sugar began moves to force a 40 percent cut in sugar beet acreage. James W. Witherspoon, executive secretary of the Texas Sugar Beet Growers Assn. announced May 8.

The Deaf Smith County Republican party endorsed Barry Goldwater after a meeting here May 8. Sugar beets and potatoes appeared to be in good shape for the year, at mid-May, but wheat prospects appeared dim as dry conditions continued in the county. Hereford High School seniors attended baccalaureate services at First Methodist Church in opening portion of their graduation exercises.

Gregg Black, 9, was buried in a pile of sand for more than 55 minutes May 23 and was miraculously saved by rescuers. Retail Merchants committee meets and makes known their objections to the trash ordinance. Officials of Holly Sugar Corporation announced the local crop was one of the best in the nation and should produce record-breaking yields.

JUNE — Judge Hry Schultz postponed an injunction hearing on the sheetmetal workers June 1 and set the hearing back 90 days, virtually eliminating the possibility of another strike before the plant was completed in early September. Bruce Coleman and Earl Holt beat incumbent commissioners, Charlie Sowell and J. T. Guinn in a runoff election held June 6. Record

heat wave hit Hereford as the first load of dryland wheat was delivered June 8 by L. C. Hewitt. Commissioners warn of crack-down on persons operating crawler type vehicles on county roads. Desperately needed rains finally started soaking the Hereford are June 11 as 2.5 inches of moisture is measured around the county. USDA grants permission for local farmers to graze their diverted crop land. Grazing privileges were extended for farmers in a several-county area, which included Deaf Smith County.

First contracts for the major overhaul of the Hereford Independent School District were let after board members opened bids June 18. Farmers began preparing for potato harvest in the final days of June as wheat crop continued coming in, with the dryland wheat being somewhat better than expected. United Fund directors set goal for about \$29,000 with seven agencies taking part in the newly arranged setup.

JULY — Hereford school board picks a site for a new elementary school and prepares for construction to begin near Sept. 1. Judge H. C. Williams announced due to the rash of DWI offenses he was cracking down on fines for the offense. Building permits continued to climb as the first six months of 1964 pushed the permits over \$2,150,900, compared with \$1,700,000 for the entire year of 1963.

June permits accounted for \$385,500. Dr. Lena Edwards is given the Presidential Medal of Freedom, the highest award a civilian can receive in the United States. As potatoes start moving to market, prices hold and farmers are having good year for both harvest and sale of their crops near the first part of July. Plans are announced by three local men to build an ultra modern motel complex here at the intersection of U.S. 385 and 60.

Lions Carnival and the annual rodeo kick off mid-summer events as the majority of the crops in the county are being ready for harvest. Merrill E. Shoup, chairman of the board of directors for Holly Sugar Corp., died July 5. The plant, being constructed in Hereford by Holly Sugar Corp. was named after Shoup.

Local farmers were warned of a possible cut in sugar beet acreage allotments for the four-county area serving the new Merrill E. Shoup Plant of Holly Sugar Corp. Sally Pacheco, 323 Ave E, was Hereford's first fatality in the ULL marching contest held at Canyon in late October.

NOVEMBER — Officials predicted a record 4,500 votes for Deaf Smith County is possible. County party officials are very active in the final days before the election. More than 4,100 persons vote in Deaf Smith County and favor President Lyndon Johnson over Senator Barry Goldwater, breaking the trend of the county in the past three general elections by electing a Democratic candidate for president. Building permits for the year climb past the \$3.4-million mark for the year as October's permits totaled \$451,200. Hereford smashed the Muleshoe Mules in a conference battle, 34-0. Safeway Stores announces all of its livestock headquarters will be congregated in Hereford. First freeze of the season hits Hereford and speeds up the harvest near mid-November. The City Commission authorizes City Manager Bayne to turn over delinquent city tax rolls to a law firm for collection.

Farmers are advised of upcoming December cotton referendum and have a choice of approving or eliminating acreage restrictions. Hereford Whiteface eagets defeat Dimmitt in first game of the season. Merchants downtown express their wishes to the city council for narrow angle parking compared to making Main St. one-way. But they later change their minds.

DECEMBER — Hereford began dressing up for the holiday season as the lights are strung by Jaytees in downtown Hereford. A rash of crashes are investigated after the first snow of the season hits Hereford icing all the streets in the city. Beet growers appear before the City Commission and request the beginning of a low-income housing project in Hereford. City commissioners meet with residents of South Hereford and discuss the possibility of annexation. A giant Christmas parade is held for Hereford with several floats and a special appearance by Santa Claus. Texas Sugar Beet Growers Assn. holds its annual membership meeting and elects a new president, Virgil Marsh, Deaf Smith County farmer. Farm income for 1964 approaches \$40-million, a survey by the ASCS discloses.

Grain sorghum, the top crop in the county, suffered a considerable drop, but payments on sugar beets made up for the loss. A frigid sleet storm blasts into Hereford and is melted away the following day. Most of city prepares for a shutdown during the Christmas holidays. Memories of the POW camp in Hereford are recalled by local residents. Hereford residents see record growth and witness an unprecedented and astonishing change in the size of their city in 1964.

The crop price opened at \$1.60. The remodeling project at City Hall was completed giving the city some of the most attractive offices in the Panhandle. Another strike hit Holly Sugar

Corp.'s construction site as the remainder of the 600 men on the site were held off work by the pickets. An injunction was served on the painters and they were ordered back to work. Plainview beat Hereford in season opener, 20-0. All Hereford jecked out for the arrival of the largest slate of dignitaries ever to be in Hereford. Don Steele, a local pilot, was killed as his plane crashed in a grain field. Gov. Connally praises efforts of local citizens on landing the sugar beet plant in Hereford.

Hereford beat the Dimmitt Bobcats 34-7 in second game of the season. Nearly 12,000 area residents toured the \$21.4-million plant site of Holly Sugar Corp., which was completed last week. City Manager Dudley Bayne says city is expanding at record setting clip, annexing more in the past 40 months than it did in the first 40 years it was a city.

OCTOBER — Justice McBride assumed the job of county agent to replace Lefty Thomas who moved to Panhandle. Politics warmed up in county as only 30 days are left before election. Sen. Ralph Yarborough visited Hereford and toured the Holly Sugar Plant. Levelland beat Hereford in the final minutes of the game as a 50 yard pass was completed. Construction passed the \$3-million mark in the city of Hereford, according to City Manager Bayne.

Beet harvesting gets into full swing and prepares for processing of the tons of beets being delivered daily to the new plant. Hereford Whitefaces beat Lovington in a Homecoming battle, 24-16. In the first beets processed at Holly, officials said the yield was very high and the quality of the beets was good. A heavy vote is predicted by B. F. Cain, county clerk, as more than 200 persons cast their absentee ballots early.

Bank deposits showed sharp gains with total assets showing \$23,866,047 as compared with \$22,436,030 for the same period last year. City Manager Bayne issued a budget report to the city showing that most departments are operating well within their budget for the year. Officials at Holly predict a sugar beet acreage allotment cut is very unlikely for 1965. Records of the USDA show farmers in Deaf Smith County were paid \$40.2 million for their crops in 1963. Hereford High School band was given a top rating in the ULL marching contest held at Canyon in late October.

NOVEMBER — Officials predicted a record 4,500 votes for Deaf Smith County is possible. County party officials are very active in the final days before the election. More than 4,100 persons vote in Deaf Smith County and favor President Lyndon Johnson over Senator Barry Goldwater, breaking the trend of the county in the past three general elections by electing a Democratic candidate for president. Building permits for the year climb past the \$3.4-million mark for the year as October's permits totaled \$451,200. Hereford smashed the Muleshoe Mules in a conference battle, 34-0. Safeway Stores announces all of its livestock headquarters will be congregated in Hereford. First freeze of the season hits Hereford and speeds up the harvest near mid-November. The City Commission authorizes City Manager Bayne to turn over delinquent city tax rolls to a law firm for collection.

Farmers are advised of upcoming December cotton referendum and have a choice of approving or eliminating acreage restrictions. Hereford Whiteface eagets defeat Dimmitt in first game of the season. Merchants downtown express their wishes to the city council for narrow angle parking compared to making Main St. one-way. But they later change their minds.

DECEMBER — Hereford began dressing up for the holiday season as the lights are strung by Jaytees in downtown Hereford. A rash of crashes are investigated after the first snow of the season hits Hereford icing all the streets in the city. Beet growers appear before the City Commission and request the beginning of a low-income housing project in Hereford. City commissioners meet with residents of South Hereford and discuss the possibility of annexation. A giant Christmas parade is held for Hereford with several floats and a special appearance by Santa Claus. Texas Sugar Beet Growers Assn. holds its annual membership meeting and elects a new president, Virgil Marsh, Deaf Smith County farmer. Farm income for 1964 approaches \$40-million, a survey by the ASCS discloses.

Grain sorghum, the top crop in the county, suffered a considerable drop, but payments on sugar beets made up for the loss. A frigid sleet storm blasts into Hereford and is melted away the following day. Most of city prepares for a shutdown during the Christmas holidays. Memories of the POW camp in Hereford are recalled by local residents. Hereford residents see record growth and witness an unprecedented and astonishing change in the size of their city in 1964.

The crop price opened at \$1.60. The remodeling project at City Hall was completed giving the city some of the most attractive offices in the Panhandle. Another strike hit Holly Sugar

Wrecks

(Continued from page 1)

shortly after 12:30 p.m. Wednesday at the intersection of U. S. Hwy. 60 and 2nd St., when vehicles driven by Ramon S. Gonzales, Rt. 2, and John Curtiss McGuire Sr., Dimmitt, collided.

According to officers, McGuire was attempting to turn off U.S. 60 from the right lane and Gonzales was following and struck from behind. Damage to the car was set at \$200 and the truck received no damage.

Gonzales was cited for following too closely.

Was Making Turn

Another accident occurred shortly after 9:30 p.m. Wednesday at the intersection of U.S. 60 and 385, when vehicles driven by Loven Eugene Keller, Amarillo, and Ruben Flores, 505 Grand, collided.

According to patrolmen, Flores was attempting to turn off U.S. 60, when he collided with the truck.

Flores was cited by patrolmen for negligent collision. Damage to the truck was set at \$200 and damage to Flores' car was estimated at \$450.

Another accident occurred shortly after 10 a.m. Tuesday at the intersection of 9th and Miles, when vehicles driven by Jeannette Morgan, 711-Lee, and Irene Ballard, 219 N. Texas, collided.

Makes 'U-Turn' According to patrolmen, Mrs.

Morgan ran a stop sign and collided with the Ballard vehicle.

After the collision, the Ballard car traveled 108 feet, in a "u"-shaped pattern, jumping a curb and striking a tree, uprooting it.

Damage to the Morgan vehicle was set at \$125 and damage to Mrs. Ballard's car was set at \$700.

Mrs. Morgan was cited by investigating patrolmen for failure to yield right of way. In the first accident of the week, vehicles driven by Myrna Jean Botkin, Summerfield, and Tex Alford Rhodes, Rt. 4, collided shortly after 1 p.m. Tuesday at the intersection of 4th and Main.

According to officers, Rhodes made a sudden stop and Miss Botkin struck his vehicle in the rear.

Damage to the cars was set at \$50 each. Miss Botkin was cited for following too closely.

ATTACKED BY SEA COWS

TALLAHASSEE, Fla. (AP)—The virtually indestructable water hyacinth, beautiful but clogging and fish-destroying, is being attacked by a new method. On a trial basis, Manatees — or sea cows — were placed in streams to eat the fast-growing plants. These blubbery water beasts, natives of Florida but mostly chased away by civilization, eat about 100 pounds of the plants per day.

About

(Continued from page 1)

nouncement was made Wednesday morning by Rep. Walter Rogers after news of the project was apparently prematurely released by the General Service Administration. Grady said the expansion is expected to meet postal needs here for the next 20 years.

Arty Malone, auto racing veteran, will present a program on highway safety to Hereford High School students Jan. 22. The ruddy-faced racing champion is one of several drivers who give programs over the nation for a spark plug company.

L. E. Minor of Hereford has reported to the American Hereford Assn. the sale of a registered horned Hereford bull to Alfred Smith, also of Hereford.

The first Christmas party in the White House, Mrs. John Adams wrote, "was a frost." Twenty cords of wood were burned in 13 fireplaces in a futile effort to dry out the damp walls. The shivering guests stayed only briefly.

Whirling dervishes still spin out their mystic dance once a year in the ancient holy city of Konya, Turkey.

Dr. Milton C. Adams
OPTOMETRIST
OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00
335 Miles EM 4-2255

HEREFORD STATE BANK
FOR YOUR
AUTO FINANCING



should you pamper a Princess?

Depends on which princess—the teenager or the telephone. All teenage princesses—so we're told—glory in a little pampering.

But the Princess® telephone is so well made and trouble free that no pampering is required. Just dust it occasionally or wipe it with a damp cloth.

That, plus a little care in handling, is all the attention any phone needs. And phones almost never need repair—but if something does go on the blink, we'll fix it promptly at no extra charge.

We think it's our job to keep right on improving your telephone service and making it of greater personal value to you.

SOUTHWESTERN BELL

Making telephone service better to serve you better

NEW LAW NEEDED?

Relic Hunters Destroy Archeological Sites

AUSTIN — The march of progress and ambitious relic hunters are fast destroying the record of the past in Texas, according to Dr. E. Mott Davis, director of research in Anthropology at the University of Texas.

"Signs of prehistoric man are to be found throughout Texas, and here as elsewhere they fascinate layman and specialist alike; man has always been intrigued and challenged by his own history," Davis wrote in an article for the official publication of the Texas Memorial Museum.

"There have been Texans for at least 12,000 years, but we hear less about them than about Cro-Magnon or Neanderthal Man because they have been little studied compared to those much-investigated foreigners."

Hobby is Harmful
But archeology is often confused with the popular hobby of relic-hunting, Davis said. He defined a relic-hunter as one who "wants objects—things he can amass and perhaps swap, sell, or buy—and of course, brag about." On the other hand an archeologist, either amateur or professional, is after information and evidence of specific past human activities.

"The archeologist who finds a site after the 'pot hunters' have been there is in the same plight as the legal investigator who reaches the scene of an accident or a crime after the curiosity seekers have finished swarming over the place," said Davis. "In both cases, not only are many objects gone, but the original arrangement of things has been stirred up so that it is no longer possible to reconstruct much of what went on."

Cites Examples
Davis' article cited some specific examples:
In 1962 highway work on the north side of San Antonio un-

covered a rich archeological site. Museum workers were able to carry on limited excavations before the site was destroyed "but was much hindered by spectacular public plundering of the site."

The Amistad Dam and reservoir on the Rio Grande above Del Rio will inundate more than 300 archeological sites. An archeological salvage project is underway but "most of the richer and most important sites have been objects of relic-hunting for many decades and this destruction at an increased pace today."

The Belton Dam is to be made higher so the level of Belton Lake can be raised. Archeological salvage workers found that "relic-hunters have ignored No Trespassing signs, broken down fences, uprooted trees, and generally so violated the rights of the land owners that most of the ranchers in the area now refuse to allow any interested in archeology on their land. Scientifically, the area is nearly a total loss."

Site Being Engulfed
In northwestern Austin a large pre-historic burned rock midden, or refuse heap, is being engulfed by an expanding real estate development. Preliminary tests showed it was the camp ground of Indians several

thousand years ago. "More recently, a dealer in heavy machinery who is a relic hunter took a bulldozer and spread the midden out over a large area so that he could walk around and hunt for arrowheads. Nothing is left now in the way of useful information."

On the other hand, a real estate developer at Jamaica Beach on Galveston Island uncovered an Indian burial ground in 1962. With the help of the developer the site was fenced off and guarded while museum and archeological workers could carry on excavations. "Some 20,000 persons visited the site while the digging was going on. A permanent exhibit has been made on the site, which attracts wide interest."

Recommends Law
Davis recommends that Texas adopt an antiquities law to stop archeological plundering. He recommends that the state start immediately to salvage archeological sites on highway rights of way and in state parks and game preserves.

"And there should be a State Archeological Commission whose first task would be to survey the situation in Texas with regard to its antiquities, and to recommend steps to be taken for their conservation and development," Davis said.

Hospital

Notes:

Patients in Hospital
John H. Erdman, 809-25 Mile Ave.; Enrique Lafuente, 302 Norton; Ernesto Sanchez, 411 E. 2; Andrew M. Kershen, Route 4; Melvin F. Smith, Route 1; Mrs. Dora J. Inman, 517 Irving.

Mrs. Ramona Longoria, 407 W. 2; Jackie L. Henderson, 112 Ave. H, Apt. 11; Mrs. Ida May Madden, 420 Ave. J; Robert C. Templeton, 307 Ave. K; Mrs. Dick Rogers, 424 Ave. L; Mrs. Natividad Silvia, 123 Kibbe.

Mrs. Edward W. Parris, 428 Ave. I; Mrs. Mary R. Houston, King's Manor; Mrs. Ira S. Ricketts, 521 Ave. J; Mrs. Mary E. Conkwright, 501 N. Lee.

Patients Dismissed
Mrs. Jack B. Tidmore, Harlan L. Barber, 12-22.

Mrs. Dorothy M. Hairgrove, Mrs. Anna Witkowski, Mrs. Roy Serratt, Mrs. James R. Hudson, Sheldon L. Eakin, Charlie Thomas, Mrs. Juan C. Mendoza, Mrs. Irma A. Orr, Mrs. James Pickens, Mrs. H. N. Gregory, Mrs. O. L. Click, Mrs. Sally L. Slaughter, Earl H. Hare, Jim R. Thompson, Mrs. Manuel Gonzalez, 12-23.

Mrs. Robert C. Dobbins, Mrs. Wallace C. Cox, Mrs. Edward Maldonado, Mrs. Antonio Padilla, Mrs. George D. Zetsche, 12-24.

Every year the great gray whale migrates from Arctic feeding grounds to breeding grounds off Mexico's Baja California.

SUGGESTS REP. ROGERS

Prelims Could Be Fiery During 1965 Congress

By WALTER ROGERS
U. S. Representative

Another term of Congress convenes on January 4, 1965. The preliminaries could provide fireworks that could be more spectacular than those events that take place after the Congress starts.

Prior to the commencement of each Congress, a caucus is held by the Democratic Party and the Republican Party. These are held separately and in secret. Sometimes they are held several days before Congress convenes, or on the morning of the day that Congress convenes. It is at this meeting that conflicts, disagreements, and controversies within the party are supposed to be discussed and reconciled.

The discussions usually take place, but not always the reconciliations. It presently appears that there is a good chance for some head-knocking, knuckle-rapping, and bitter words in both party caucuses. The Democratic Party had been receiving quite a bit of publicity as to the conflicts that have been apparent for some time; namely, the move by one wing of the Democratic Party to scuttle some of the parliamentary rules and regulations under which the Congress operates.

Sees Rule Change

It appears that the major attempts will be directed at changing the rules by doing what is known as the 21-day rule. When a bill is reported from a legislative committee such as Interstate and Foreign Commerce, Banking and Currency etc., it goes to the Rules Committee. The Rules Committee again considers the measure and must approve a resolution to permit the bill to be debated by the full Congress. Sometimes bills are never reported from the Rules Committee.

The 21-day rule is a rule that provides generally for the Speaker of the House to bring before the House of Representatives a bill that has been before the Rules Committee for 21 days without action. This rule was adopted about 16 years ago and stayed in effect for several years but was cancelled during my first term in Congress.

Apothry, attempt will probably be made to change the membership on the Ways and Means Committee and the Appropriations Committee. At the present time the Ways and Means Committee has 25 members—15 Democrats because the Republicans are the minority party. The Appropriations Committee is a 50-member committee constituted of 30 from the majority party and 20 from the minority party. The make-up of the other committees in the House (with the exception of the Rules Committee) is determined by the ratio of party representation in the full House of Representatives.

Would Deprive GOP

In other words, if the Democrats have two-thirds of the membership of the House, they are entitled to two-thirds of the membership of each of the legislative committees. The reverse would be true if the Republicans were in the majority. The proposal in the coming Congress may be to change the make-up of both the Ways and Means Committee and the Appropriations Committee. The reverse would be true if the Republicans were in the majority. The proposal in the coming Congress may be to change the make-up of both the Ways and Means Committee and the Appropriations Committee. The Republicans would have less members on each committee. The heated controversies will not be confined to the Democratic caucus. The chances are that the all-out fight in the

Republican caucus will be much hotter and more bitter. The announced intention of a number of the Republican members to oust their present leadership is already creating much discussion and controversy both inside and outside the House of Representatives. It would appear at present that this matter cannot be settled or recon led without some political blood-letting, some deep wounds, and some hard-to-heal scars.

Of course, the seniority system and questions about party allegiance will be present in both caucuses. The seniority system has long been controversial, but has never been successfully challenged. It definitely has some defects but no one has ever devised a better system.

There is one thing for sure: Controversy on these basic issues cannot be avoided in order to maintain a healthy understanding of the way truly representative government works. Controversy should not be avoided.

Services Pending For Mrs. Melton

Services are pending for Mrs. Dora Melton, 814 Star, who died Saturday morning in Deaf Smith County Hospital.

Mrs. Melton, 65, moved to Hereford in 1934 from Endee, N.M. She married Henry Melton July 24, 1959, in Clovis. He predeceased her in death in 1962. Mrs. Melton was born Jan. 30, 1899, in Motley County.

She was a member of the Central Church of Christ. Surviving Mrs. Melton are three sisters: Mrs. Georgia Stivers, Hereford; Mrs. L. J. Jalford, Estelline; Mrs. John McMurtury, Muleshoe; and one brother, George Lutz, Chicago.

Doors Open At 8:30 A.M.
Monday
All Sales Cash
And Final

Gator's POPULAR STORE

PRE - INVENTORY Sale

MENS & BOYS DEPT.

WE MUST CLEAR OUR SHELVES

SPORT COATS

MEN'S & YOUNG MEN'S

REG.	NOW
39.95	29.95
35.00	27.50
29.95	25.00
27.50	22.50
25.00	20.00
19.95	14.95



MENS & BOYS SWEATERS

ALL STYLES & COLORS 1/2 PRICE

BOYS - LONG SLEEVE SPORT and KNIT SHIRTS

1/2 PRICE

MENS & YOUNG MEN'S SUITS

ALL SUITS REDUCED



Reg.	Now
75.00	60.00
69.50	57.50
65.00	52.50
59.50	47.50
55.00	45.00
49.95	37.50
45.00	39.95
39.95	32.50
35.00	29.95
29.95	23.95
25.95	19.95

MEN'S SPORT SHIRTS

Reg. 3.99 - 5.00	Now 2.99
Reg. 5.95 - 7.50	Now 3.99
Reg. 7.95 - 9.95	Now 4.99

WESTERN SHIRTS

1/2 PRICE

TOP COATS

ALL MUST GO



Reg.	Now
44.75	35.00
39.95	29.95
38.75	29.95
35.95	29.95
20.95	15.49
18.95	14.75
32.95	25.95

BOYS JACKETS

Sizes 3 to 20

REG.	NOW
5.50	3.99
9.95	5.95
11.95	6.95
12.95	7.95
13.95	8.95
14.95	9.95
15.95	10.95
17.95	11.95
19.95	12.95

SHOE CLEARANCE!



Mr. Easton 14.95 Value \$10.00	Black Lizard 33.95 Value \$22.00	Andrew Geller Leathers 28.95 Value \$17.00	Johansen 19.95 Value \$13.00
GROUP Heels - Flats - Loafers 14.95 Value \$6.00	GROUP Boots & Nina Flats \$8.00	GROUP FLATS \$4.00	GROUP Purses \$2.99

"Winterland On Ice!"



Gordon and Sheila MacRae ON TV TONIGHT!

The talented Good Time Singers will be featured in this holiday spectacular "Winterland on Ice," and will perform "Little Ole' Road" and "One More Step." Starring in the show are Gordon and Sheila MacRae and the exciting Shipstad & Johnson Ice Follies.



9930-5-75

Sheriff Says 'Juvenile' Duties Confined To 'Truancy' Category

By DUDLEY LYNCH
News Editor

Any allusion to the Deaf Smith county sheriff — who, for the past three years, has worked with public school officials in guarding against absenteeism — as a "juvenile officer" is a misrepresentation, says Sheriff Lowell R. Sharp.

The Deaf Smith County law officer contends — in answer to questions from the Hereford Brand — that he and his deputies are not serving as, nor performing the duties of, juvenile probation officers. "We actually are truancy officers," he said.

The sheriff and his two deputies have an "agreement" with the school system to fulfill that function, he reminded.

"No Comparison"

"When you get right down to it, there is no comparison between the job we are doing and that of a county juvenile officer," Sharp replied.

At the moment, the county has no juvenile officer.

The topic has been broached at least twice in recent months, the most recent occurrence at the Dec. 14th meeting of the county commissioners court where a proposal for a district juvenile officer was unanimously voted down.

Basis for the decision was believed to be, as commissioners indicated, that the county does not yet need the services of a fulltime juvenile probation officer and — when that time does come — the official should be a fulltime employe of the county, not of the district.

No Need Yet

The plan proposed by Dist. Judge Harry Schultz of the 8th district was for a juvenile officer whose time and salary payment would be shared by the six counties in the judicial district.

The topic of a fulltime county officer has been discussed by County Judge H. C. Hank Williams and the commission. The commissioners have felt, however, that the need will not yet justify a fulltime officer.

In an interview with the Brand, Sheriff Sharp said that he and his two deputies are paid \$100 a month (\$50 to the sheriff and \$25 each to the deputies) to serve as attendance or truancy officers for the public schools here. The practice was begun in 1962. It has worked out well, the sheriff contends.

"When a dean with a badge sits on it, it shakes him (the wayward student) up a bit," he asserted. It also can have a propitious effect on the parents.

Effect On Adults

Sharp said, as an illustration, of an instance where a parent — who was subject to an evening visit by the sheriff — became belligerent as they talked, without introduction, of the truancy

child. "He stepped outside and then saw that county car and calmed down," Sharp remembered.

The sheriff suggested that the carrying out of a truancy officer's duties by a law officer has produced such positive results that "some of the other counties are trying to start the same kind of arrangement that we have."

On the other hand, "when you have some young man who goes out without any authority, they aren't going to pay any attention to him," he said.

Not All Are Sent

Sharp acknowledged that there are times when, in handling juveniles that are in trouble with the law, the sheriff's department doesn't send the cases to the county judge for disposal. "We handle a lot of these juveniles — and I don't like the term, but I don't know what else to call them — that we don't send up there to him (Judge Williams). It may be their first offense. We may give him a good talking-to. Or there may be other reasons."

In that regard, Sharp asserts that his department's procedures "are no different than any other sheriff's office."

"If we have a youngster that is in real trouble, we take him to the judge like anybody else," the sheriff said. "What he does with them is his business."

Holding a stack of index cards about 1 1/2 inches thick, Sharp said they represent the truants of a year's time. School principals transfer the need for a conference or investigation of a student's absence to the sheriff and his deputies. The law officer said truancy officer duties do not hold "top priority" at his office "and it may be a day or two before we get to them."

But they are not ignored by any means, he said.

"What we are doing for the school is in no conflict with what a juvenile probation officer would do," he reiterated. "I made that clear to the commissioners court when we started the program."

Local Marines Ends Leadership Course

CAMP PENDLETON, Calif. — Marine Lance Corporal Jesse D. Stevens, son of Mrs. Ruby Stevens of 804 Schley, Hereford, graduated Nov. 27 from the Non-Commissioned Officers School, Junior Leadership Course, at the First Marine Division Schools Center, Camp Pendleton.

The school teaches selected effective methods of leadership and techniques for training Marines. In addition, general military subjects such as weapons, map reading, first aid, hand-to-hand combat and small unit tactics are taught.

PRE - INVENTORY

Sale

The family at Gaston's Popular Store takes this means of wishing you a Happy and Peaceful New Year. Our Blessings to you... our customers... and to show our gratitude for a wonderful year we present this Gigantic Annual Pre-Inventory SALE!

SALE BEGINS
MONDAY
MORNING

OUR COMPLETE STOCK OF FALL AND WINTER
DRESSES

REGULAR	NOW
\$17.95	\$12.00
\$25.95	\$15.00
\$39.95	\$25.00
\$49.95	\$29.00
\$59.95	\$39.00
\$69.95	\$45.00

Reg. \$40.00 to \$85.00
110 KNIT SUITS
\$29⁰⁰ TO \$40⁰⁰

Jantzen
Evan Picone
James Kenro
Petti

Hundreds Of
SKIRTS
and
SWEATERS
Sizes 8-18

Reg 10.00 to 30.00
5⁰⁰
to
12⁰⁰

Large Selection Plus COSTUME JEWELRY 1/2 PRICE	75 LADIES COATS Tweeds Fur Trimmed Baby Llamas Reg. \$50.00 to \$175.00 Now 35⁰⁰ To 95⁰⁰	PARTY DRESSES 1/2 PRICE
Large Selection Blouses 3.00 To 13.00 Reg. 5.00 to 25.00	GROUP OF LADIES ALL WEATHER COATS 25% OFF	Group Cotton Shirtwaist DRESSES \$8⁰⁰

Our Entire Fall Collection
Designers

Coats Suits Dresses
1/2 OFF
\$89.95 to \$250.00

DOORS OPEN
At 8:30 A.M.
All Sales
• CASH
• FINAL

If Your Christmas Gift Does Not Fit — We Will Cheerfully Exchange It.
Please—Within The Next 10 Days

if you're
the **SHE** in
HE-MAN'S life and
have more taste
than money, this great
savings event is for
YOU!

All Fall And Winter
SLIM JIMS - SKIRTS
Reg \$8.98 to \$29.95
Wools — Corduroys — Cottons
Size 6 to 18
6⁰⁰ TO 12⁰⁰

DALTON & KENROB
KNIT SUITS & DRESSES
SIZE 8 TO 18
\$25 TO \$65

One Group
HATS 1/2 PRICE

CHILDRENS DRESSES
Size 1-14

WERE	NOW	WERE	NOW
6.00	4.00	11.00	9.00
7.00	5.00	12.00	9.50
8.00	6.00	14.00	10.00
9.00	7.00	16.00	11.00
10.00	8.00	20.00	12.00

CHILDRENS
COATS & CAR COATS
REDUCED **25%**

ALL GIRLS

	Were	Now
• Slim Jims	3.98	2.99
• Skirts	4.98	3.99
• Sweaters	5.98	4.50
• BLOUSES	7.98	5.00
• Wool • Sleepwear	10.98	7.00
• CORDUROY	11.98	8.00

Size 3 Yrs. to 14 Yrs.



**LOOKING FOR...
EQUIPMENT OR
PROFESSIONAL HELP?**

You don't have to pound the pavement looking for experts in repair, service or maintenance. And you don't have to buy expensive equipment. Simply look in the business service directory of your want ad section. For expert assistance and equipment rentals. Let want ads be your number one helper.

READ and USE WANT ADS REGULARLY

Gaston's
POPULAR STORE

Beef Production Outlook Shows Likely Increase For Next Year

COLLEGE STATION (Special) — The 1965 outlook for beef production shows a likely increase of two to three percent over the past year. "The number of cattle and calves on Jan. 1 will be up slightly from last January's mark of 106.3 million head," reports John G. McHoney, economist for the Texas Agricultural Extension Service. "This growth was slowed by an increase in slaughter and a decrease in live animal imports. A large part

of the overall gain will be in calves from last year's calf crop." Marketings of fed cattle in the first half of '65 will depend largely on the number placed on feed this winter. Large numbers of calves are available for feeding and if profitable feeding margins persist, placements in the first quarter of the coming year may be large again.

Should Hold Study
"Fed cattle prices should hold near current levels into early 1965," Haney says. "However, large increases in fed cattle marketings later in the winter may push these prices down."

Stocking and feeder shipments into the Corn Belt States were up 17 percent in July and August and 21 percent in September from a year earlier. Many of these cattle did not go directly into feedlots but to stalk fields. Some will be put on feed as soon as cleanup operations are completed.

"Since feeder cattle are plentiful, their prices will continue under pressure in early '65," the economist estimates. The demand for stockers has also been less, since wheat pastures in some areas of the U.S. have been developing slowly.

ported for each hybrid.

Results Cited
There were eight hybrids that had a four-year yield average of above 7,000 pounds per acre. Four hybrids also averaged above 7,000 pounds per acre in the five-year yield record at Halfway.

The grain sorghum testing program is a service performed for the seed and grain industry and farmers to provide information on the hybrids best adapted to the area. If farmers will select the best adapted hybrids for their individual farming operation, it will greatly increase their profits." Dr. Earl Collister, Director of the High Plains Research Foundation, said in commenting on the research results.

Scientists At Halfway Test Grain Hybrids

HALFWAY (Special) — Seventy grain sorghum hybrids were tested and compared in the research program at the High Plains Research Foundation in 1964. The tests were under the supervision of Barry Love, associate agronomist. Thirty four of these hybrids were of equal value in yielding ability. Yields among these 34 hybrids ranged from 7,163.4 to 6,266.6 pounds per acre. These 34 hybrids are the largest number to be listed as of equal value in any year since research began at the Foundation. This shows an increase in the number of grain sorghum varieties found to be acceptable for high and profitable yield in West Texas.

Started in 1960
Testing of grain sorghum for the various commercial seed companies started in 1960 with 52 hybrids and varieties. The test has grown to seventy in 1964.

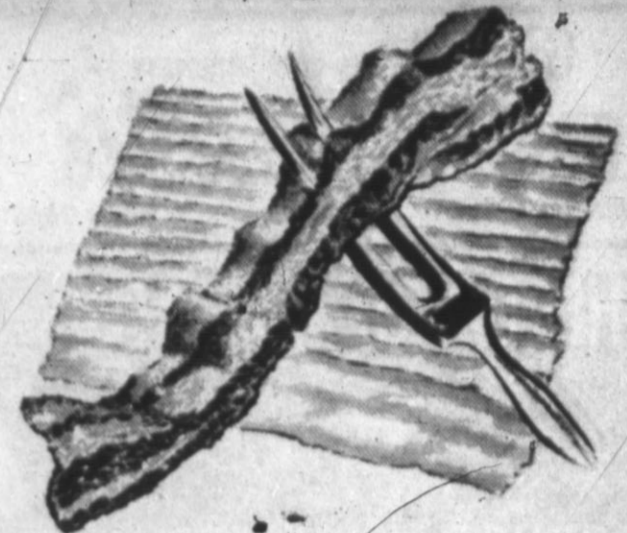
The information on the seventy entries in the hybrid grain sorghum tests and the 2, 3, 4, and 5 year average yields will be included in the 1964 research report now being prepared for the supporters of the Foundation. The chemical composition of the grain will also be re-

Last Week to buy TEFLON

NEXT WEEK OUR TEFLON GOES ON SALE AT RETAIL PRICES. BUY ANY PIECE NOW TO COMPLETE YOUR SET.

BACON

Flavor Wright **2:89¢**
USDA lb. 45¢
USDA lb. 59¢



CHUCK ROAST
ARM ROAST

SHORT RIBS

lb. 29¢

BONELESS STEW MEAT

lb. 59¢

Philadelphia
Cream Cheese
8 Oz. **29¢**
Borden's — Canned
Egg Nog
Qt. Can **69¢**

Skinner — 10 Oz.
MACARONI or SPAGHETTI 2 For 33¢
Shurfine — 300 Can
BLACKEYES 2 For 25¢
Cloverlake
1/2 Gal. **69¢**
Folger's
lb. **79¢**
Reg. or King
Plus Dep. **39¢**
Tender Crust
Lb. Cello Pkg. **49¢**
PARTY MIX 3 Pkg. \$1
BLACKEYED PEAS 2 Lb. 25¢

Just Wonderful
Hair Spray
Plus Tax **69¢**
Northern
Toilet Tissue
4 Roll Pack **29¢**

Instant — 10 Oz. **\$1.29**
INSTANT COFFEE
Shurfine — Flat Can
CHUNK STYLE TUNA 4 For \$1
Shurfresh
CRACKERS lb. 23¢
Shurfine
FLOUR 5 Lbs. 39¢
Shurfine — 46 Oz.
TOMATO JUICE 4 For \$1
8 Oz.
PARTY DIPS 39¢
VELVEETA CHEESE 2 Lbs. 79¢
HOLLY SUGAR 5 Lb. Bag 48¢

Winesap
APPLES 2:25¢
BANANAS 2 Lbs. 25¢
CARROTS Cells lb. 25¢

We Will Be
OPEN
January 1st

These Specials
Good Through
January 1st

TAYLOR & SONS
FOODS
LOW LOW EVERYDAY SHELF PRICES
PLUS S & H GREEN STAMPS

★ YOUR HOME TOWN BOYS ★
★ CASH AND SAVE ★

WALT DISNEY FUN FOR ALL!
A ONCE-IN-A-LIFETIME EXPERIENCE
Music! Drama! Laughter! Fun!
342 N. Main
Continues Sat. & Sun. from 1:45
Week Days Matinee at 1:45 p.m.
Evening Show at 8:45

WALT DISNEY'S SO DEAR TO MY HEART
TECHNICOLOR
SEE THE "SHEILA BOND" HARRY CAREY
"Disneyland After Dark"

2 Big Hits!

YOU ARE IN THE FUTURE BEFORE IT HAPPENS!
SEE WOMEN USE THE LOVE MACHINE TO AVOID THE WAR SHORTAGE!

THE TIME TRAVELERS
PRESTON FOSTER PHILIP CARY MERRY ANDERS JOHN HOYT
"Teenage Hit!"
Starring Kenneth More

NEW YEAR'S EVE MIDNITE CELEBRATION
Star Party
11:30 p.m.
All Seats 99¢



Phone EM 4-2030 WANT ADS Phone EM 4-2030

We Are Today Paying
(Subject to Market change)
Milo 1.87
Wheat 1.50
Compliments of
CONTINENTAL GRAIN CO.

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF
Deaf Smith County
Bread and Pastries

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

HEREFORD RADIATOR FRAME & AXLE SERVICE
120 Schley St.
DEPENDABLE SERVICE

Poor Boy's Garage
1/2 Mile West of Northwest elementary
Bus. Phone EM 4-3509 Home Phone EM 4-2130

Hallmark of Service **MLS REALTORS**
230 N. 25 Mile Ave. EM 4-2220

RANCH
2040 acres deeded, 160 lease, modern house, corral, Good carrying capacity. Shallow water, possible irrigation development. \$50 per acre. R-54

FARMS
800 acres with 700 acres wheat, live creek, water at 20 feet. Possible irrigation. F-541
1680 acres grass and farm land. Two 10" wells. Water stands at 80 ft., when pumping, pump setting 420 ft. \$125 an acre. P-7

HOMES
Fireplace, paneled den, carpets, built-ins, drapes, fence and sprinkler system all for \$23,500 in northwest Hereford. See this new three bedroom brick before you buy. H-326
Big old two story house with lots of room and lots of things that need fixing. Two baths, dining room, basement and some very good furniture that I would give my eye teeth for. H-41
1700 sq. ft. for \$16,400. Carpet, central heat, large den, three bedrooms, 1 1/2 baths, brick, fence, covered patio, large double garage. Well located for schools. This is a family home. H-330
Large lot, no neighbors crowding you, three bedrooms with basement, fence and 24 x 30 steel barn. \$17,500 with good terms. H-365
No loan closing, close to Northwest School, three bedrooms, 1 1/2 baths, carpet, drapes. Call for details. H-352

EVENINGS & SUNDAYS
Oliver Streu EM 4-2857 Francis Hardwick EM 4-2241
Mrs. Shelby Rogers EM 4-3266 Harold Rudd 289-5639

Colorado Rod-Weeders
PTO or hydraulic drive.
Cisco Rod - Weeders
with hydraulic drive.
Dempster Planters, Cultivators
and Rotary Mowers.
Lillian Shredders & Blades.
See the new M-F Diesel
tractors. We have several
GOOD used Combines.
SEE:
LESLEY MOTOR CO.
For the finest in farm machinery.
West Hi-way 60
Phone EM 4-1600

Kiwanis Club
Thurs. Noon
IOOF Hall
207 E. 54th

Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

Hereford Rotary Club
meets every
Monday at 12:05
RANEY'S RESTAURANT

STATED MEETINGS
Second Monday
Thursday
7:30 p.m.
Practice

Troy Stambaugh, Sec.
Wm. S. Powell W. M.

Emanuel Lodge No. 2002
Meets first and second
Monday evening of each
month.
302 Knight Street
Home of Eastman W.M.
Semmie Peters, Secretary
AF & AM

ELKS
Meet Each Tuesday
Night, 8 P. M. At
131 East 2nd Street

SERVICE-ON
Black & White & Color
TELEVISION
Any Make or Model
SUNSET APPLIANCE
906 Lee EM4-3472

When You Think Of
CLOTHING
Think Of
MARTIN'S
Ready To Wear
509 Park Ave. EM 4-1190

You've Never Seen
Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

ALUMINUM Storm Doors & Windows
Double Strength Glass
—The Finest Windows &
Doors in the Panhandle
Complete Installation
(Blue Ribbon Products)
For Free Estimates
Call
Hereford Roofing Co.
or
DON HATTER
EM 4-2523
Remember — The products
are only as good as
the installation.

OUR SERVICE DEPARTMENT
is equipped and staffed to
give you the service you
are entitled to.
We appreciate
your business.
●BUICK ●RAMBLER
●Johnson Boat Motors
Kinsey-Osborn
MOTORS
142 N. Miles EM 4-0990

LAND FOR SALE
2200 Acres
● 7 operating 8" & 10" wells
on natural gas
● Plenty of water
● Modern house
● Large Steel barn
● Wheat crop goes
● \$225 per acre
Phone
Mr. Jones
396-6801 Stratford, Texas

SERVICE ON ALL Washers & Dryers
SUNSET APPLIANCE
906 Lee EM4-3472

"Floor Coverings Are
Our Specialty"
CUSTOM FLOOR COVERING CO.
116 W. 2nd EM 4-3265

ALL TYPES
ELECTRICAL WIRING
PHONE EM4-0910
BILL DRUMMOND
BILL'S ELECTRIC

CUSTOM FEEDING
Growing - Finishing Rations
CHARLIE STONE
EM 4-2224

EXPERT CLOCK REPAIR
on All Clocks
8 Day Alarm — Coo Coo
and Automobile
COWAN JEWELRY

We Need Listings or
Dwellings, Farm Property,
And Business Property
Call EM 4-0555
Lone Star Agency

Reliance HOMES
FOXWORTH GALBRAITH
NO DOWN PAYMENT
NO CLOSING COSTS

BUILDING?
●Commercial Buildings.
●Residences ●Additions
Free Planning &
Estimating Service
Loans Arranged
D. A. O'Connor, Contractor
EM 4-0064

MEAT
Specializing In
CUSTOM SLAUGHTERING
WHOLESALE — RETAIL
HACKER — JESKO
Rt. 3 — Hereford
EM 4-3390

FOR
● Gas ● Wash ● Grease
● Wheel Balancing
● Minor Repairs
BOYD'S HUMBLE SERVICE
EM 4-1110
Hwy 60 & 385

FOR SALE Miscellaneous
FOR SALE: King 3-B trombone,
box case. Like new. (It almost
is.) \$200. EM 4-0799 at night.
B-1-16-41-tfx

Hereford
TELEPHONE ANSWERING
SERVICE
Business and residence phones
answered when you are away.
We...
Take orders
Relay messages
Perform duties of
personal receptionist
Wake Up Service
from 6:30 a.m. - 10:30 p.m.
All services strictly confidential
Contact
Carole or Johnny McIver
EM 4-3810
S-1-24-tfx

FOR SALE, 1500 bushels oats,
\$1 per bushel. Call C. P.
Worham, EM4-2801.
S-1-13-21-tfx
ANGUS BULLS and heifers for
sale. Hoover's Angus farm,
EM4-1735.
S-1-10-10-26p

Complete
Turn Key Installations
of Pumps and
Gear Drives
BIG "T"
PUMP CO., INC.
Sales & Service
Hereford EM 4-0353
Dimmitt 647-3444
Frisco 2151
S-1-24-tfx

WE HAVE
LIGHT FIXTURES
For every room in the house.
Light bulbs... HARD TO
FIND ONES. Cords for your
electrical appliances and many
more supplies in the electrical
line.
**WITHERSPOON
ELECTRIC COMPANY**
129 W. Third EM 4-0224
B-1-26-1c

ONE OF the finer things of life
— Blue Lustre Carpet and
upholstery cleaner. Shampooer
for rent. Hereford Hardware,
B-1-18-26-1c

VALENTINE PORTABLE
metal cafe to be moved. Fully
equipped. Take house trailer,
car, pickup or truck as part
payment. For information,
write Vernon Martin, Box 942,
Panhandle, Texas 79068.
B-1-29-26-1c

NEW WINCHESTER, Model 94,
30-30. \$59.95
NEW WINCHESTER, Antique
model, \$69.95.
KAY'S PAWN SHOP
116 E. Second Street
Phone EM 4-1565
B-1-24-tfx

INSULATION
For new and old homes
SHEET METAL NEEDS
WALKER SHEET METAL
305 E. 5th EM 4-0788
B-1-12-tfx

WANT TO sell house to be
moved. Inquire at Walker
Refrigeration.
B-1-11-46-tfx

BIG RED BARN
We Buy - Sell - Trade
for anything of value.
Used Furniture, Appli-
ances and Junk.
EM 4-3552
West Edge Of
Hereford
Highway 60
B-1-1-TFC

Call EM 4-0555
If You Are In
The Market For
A Home
Lone Star Agency

AUTOMOBILES CHRYSLER IRRIGATION ENGINES
New & Used
Sales & Service
DISHMAN & HALE
Chrysler - Plymouth Inc.
345 East Highway 60
Phone EM 4-3150
B-1-43-TFC

FOR SALE GIFT SHOP, located
1221 East First. Price \$275.
Buyer could get lease on building
if desired. Phone EM 4-
3566, office; EM 4-2553, Resi-
dence.
B-1-23-25-tfx

FOR SALE Baled Maize stalks.
Phone EM4-0996.
B-1-10-16-tfx

HAY FOR SALE Leafy Sudan
hay and baled kafir stalks.
Sudan is excellent horse feed.
S. L. Garrison. Phone 276-5221.
B-1-0-50-tfx

FIREWORKS FOR SALE
West on Highway 60 by the
Tower Drive In Theatre
B-1-25-4c

FOR SALE Farm Equipment
FOR SALE
Amarillo Gear Hear, single
drive, 1 to 1 ratio 4BL for
deep well. Also motor to pull
same with heat exchanger.
V. J. OWENS
6 Miles East of Hereford
B-2-52-4c

TOP QUALITY
Irrigation Dams as low
as \$3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfx

WE ARE DEALERS
for Peerless Grain Rollers
and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfx

FOR SALE Automobiles
MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

REAL ESTATE For Sale Or Trade
WHY PAY RENT WHEN YOU CAN OWN?
Two bedroom late model mo-
bile home, furnished, central
heating. Private lot available
with option to buy. See Mrs.
Benson at Credit Union or Mr.
Benson at City Hall. B-4-16-tfx

640 acres, San Luis Valley,
near Center, Colorado. Many
ranchers and farmers from the
Hereford area have bought,
or are buying land close by.
This acreage combines pasture
with farm land. Good Rio
Grande River water, plus three
large pump wells. Priced 16¢
sell now at \$100.00 per acre.
Contact Gordon H. Rowe, Jr.,
Phone 852-3632, or 852-2733,
Monte Vista, Colorado.
B-4-51-4c

COLONIAL INN MOTEL
DIMMITT, TEXAS
New. 35 large units, king size
pool, beautiful restaurant.
Take some trade. Owners John
Hodges, 2806 Bonham, Ralph
Cox 5504 Brinkman, Gene
Latham 4901 Erick, Amarillo,
Texas.
B-4-51-8c

TO SETTLE ESTATE
640 acres, Dallam County
grass land, house and im-
provements, \$150. per acre.
Box 1328, Dalhart, Texas.
B-4-51-4c

FOR SALE
BY OWNER: Improved 480
acres in irrigation area. Near
beet dump. One well on place,
new, fired with natural gas.
\$150.00 per acre. Write Route
No. 2, Box 22, Bethune, Colo.
B-4-44-tfx

DALLAM COUNTY
Nice 960 A., all cul., 936 milo,
good irr. water, 1/2 min., on
paving, \$265.00 A., 29%
down.
960 A., 720 cul., 1-8" well,
533 allot., 1/2 min., imp., on
paving, \$285.00 A., will sell
or trade around Hereford.
556 A., all cul., in good irr.
water, 131 wheat, 411 milo,
on paving, \$25,000.00 down
or dig 2 irr. wells, 15 yr.
terms.

SHERMAN COUNTY
Nice 320 A., all cul., 1-8"
well, 181 wheat, 92 milo, 1/2
min., \$320.00 A., \$21,000.00
down.

DEAF SMITH COUNTY
Nice 724 A., all cul., 9-6"
wells, 7 pumps, 368 milo, 224
wheat, imp., 1 mile tile.
\$385.00 A., \$73,000.00 down
or will trade for 1/4 or 1/2 sec-
tion.

HAMBY REAL ESTATE
S. Hwy 385 EM 4-3566
Hereford, Texas
J. M. Hamby — EM 4-2553
Durward Hamby — EM 4-3466
Gerald Hamby — EM 4-1534
B-4-52-tfx

FOR SALE by Owner Beauti-
ful residential lot on Country
Club Drive. Phone EM 4-4783.
B-4-10-50-tfx

FOR SALE OR LEASE, 467 A.
crevas irrigated land, Southri-
nevada. Phone 889-3491 Half-
way, Texas. B-4-44-51-4p

Buy with Confidence
Sell with Confidence

DEMAND... JUSTICE

HOMES
2 bedroom, brick, with attached garage, carpet. 1200
square feet. Only \$11,500.00. Would trade for larger
house.
3 bedroom, 3 bath, brick, in Northwest Hereford. 3
years old, carpeted, drapes, patio, corner lot. Would
trade.
New 3 bedroom, den, 2 bath, covered patio, utility
room, brick, in Northwest Hereford. Double garage with
remote controls. Marble tops on cabinets. A two-story
house with space to spare. Make an appointment now.
It's fun to look, and it may be just what you've been
looking for.

FARMS
80 acres, nice improvements, six miles from town. Has
two wells, good allotments. \$525.00 per acre.
Small acreage on Highway 385. Irrigated, all in cul-
tivation, one well. Good improvements. 29% down.
1200 acres perfect land in Deaf Smith County, with
6" water potential. \$185.00 per acre; 29% down.
We have a nice farm near Hereford that owners would
like to trade for income property. Tell us what you
have. It might be what they would want.
640 acres, 3 wells on natural gas, good allotments.
Located in Deaf Smith County, 29% down; only
\$350.00 per acre.
480 acres, strong 6" water available, 452 acres culti-
vated land; \$160.00 per acre; only 29% down.

Justice Realtors
Corner Main & Highway 60 EM 4-2266
GENE SNEAD ANNE JUSTICE
EM 4-1420 VIRGIN JUSTICE EM 4-0896

INVEST IN HEREFORD LAND
FOR SALE: 830 acres land just 5 miles from Hereford. 1 1/2
miles highway frontage — approximately 1/2 mile
railroad trackage. Five irrigation wells, lot of under-
ground tile. Have excellent farmer ready and willing
to rent.
CALL COLLECT Tom Hudson or Marvin Huguley of
BELL REAL ESTATE CO., INC.
Clovis — 763-4441 — Nights Call 763-6860 or 762-2185

DENTON PARK
JUST NORTH OF AIKMAN SCHOOL

Featuring Holiday Living in Hereford's First Complete Planned Community
FUTURE SHOPPING CENTER — SWIMMING POOL & PARK
—Personalized Service in Planning - Designing - Financing—
TONY RAVIZZA — CUSTOM BUILDER
Office at 16th & Blevins EM 4-1350

●Quality Construction ●Air Conditioned ●Insulated ●All Brick ●Highly Restricted

Door Prize Winners
●1st Prize — Electric Yard Light — Melba Hensley 309 Ave. B
●2nd Prize — Electric Teflon Skillet — Syble Robinson 204 Jewell

Phone EM 4-2030 WANT ADS Phone EM 4-2030

70,000 ACRE Texas Ranch. Brick home and other improvements. Well fenced and watered.

5,000 ACRE Texas Ranch. Frame home and necessary working corrals for cattle operation. Shown by appointment only.

R. B. AUSTIN
Route 2, Childress, Texas
Ph. WE 7-2127
S-4-26-2c

160 ACRES. 2-6" wells. 1 mile of tile. 80A wheat, 50A milo, 12A cotton. \$400 per acre. 25% down.

335 ACRES. Two bedroom house. 1/4 minerals, 184A milo, 80A wheat, 18A sugar beets. One mile of tile. \$350 per acre. 29% down.

639 ACRES. Small house. 112 acres wheat, 402A milo, 60A sugar beets, 5A cotton. 4-8" wells. \$410 per acre.

2,000 ACRE lease with sale of equipment. Can be divided.

CARTHEL REAL ESTATE
206 N. 25 Mile Ave.
Ph. EM 4-0944
B-4-26-1c

LAND FOR SALE
QUARTER SECTION: 17 miles from Hereford, on pavement. All good level land in cult. Good possibilities for irrigation. Per acre \$135.00.

HALF SECTION: fine level land in cult. and irrigation. On pavement. Possession. Consider some trade. Per acre \$365.

640 ACRES: All good land in cult. and irrigation. 240 acre irrigated wheat. Consider some trade. Per acre \$265.00.

MANY OTHER LISTINGS. To buy, sell or trade farm and ranch land you can rely on us to do a good job. We know how, when and where.

JOHN HANCOCK FARM LOANS: Farm and ranch loans, anywhere, for any purpose. Free, prompt, and liberal appraisals. No stocks to buy, no commission to pay. You get all your money.

WESSON REAL ESTATE
S. Hwy. 385 Ph. EM 4-2528
Hereford, Tex.
B-4-26-1fc

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor

J. C. RICKETTS, REALTOR
Ph. EM-4-3771 133 W. 3rd St.
S-4-25-TFC

OWNER RETIRING, WILL SELL Colorado Ranch, 10,400 acres deeded, some lease assigned. This is a plains ranch, water, and improvements, 3 miles out on good road. Presently ranch is all grass. PRICE \$312,000.

Terms. 5206 acres, ALFALFA AND GRASS RANCH irrigated by shallow wells. Ranch is half riverbottom land. Price \$400,000. Terms, might trade. E. H. Ojanham, 210 Main Street, Ojaway, Colo. Write or Ph. 9921.

\$\$\$ ONE MILLION DOLLARS To lend on irrigated land in Deaf Smith, Castro and Parmer counties. For

PRUDENTIAL
America's Largest Farm Lender!

SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-11-10-4p

FOR SALE 150 ACRES of dry land, located northwest in the Simms Community. Allotments are 84 acres of wheat and 64 acres of milo. Total price is \$24,000. One half cash with good terms on balance. Call person to person, Joe Montgomery 385-5134 or I. D. Onstead, 385-3009, Littlefield, Texas.

RENTERS WANTED! Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.

SOUTH PARK INDUSTRIAL SUBDIVISION
Sam Nunnally
EM 4-0555 — Days
Home — EM 4-2814
B-4-45-1fc

IRRIGATED LAND
Westway — need another 1/4 to farm? Here is a good place to get it with very little cash. All in grass, good water area, and a lake that's never been dry. You can add it to your present operation with a small cash investment.

Farmer's Corner — nearly 500 acres of not too choice and awfully foul ground, but good water, good allotments and 3 wells. We have known it 15 years and it has never really been farmed.

North 385 — a good quarter with 1/4 miles of tile and 1 well. Not too far out. What will you give for all cash?

Westway — If you want the very best... 3 good wells on just over 300 acres, on paved road, good improvements, good allotments. \$750.00 per acre.

Close in, Northwest — an almost perfect section with 5 electric wells; small improvements, lots of underground. Water tile, about 400 acres allotments... \$650.00 per acre. Would take small down payment from responsible purchaser. There is none better than this one.

Northwest — You never saw a more beautiful half section. You can buy it with a small down payment, get the rent for 1965. Has 2 wells and tile.

Sam Nunnally PRUDENTIAL FARM LOANS
Lone Star Agency
601 Main
EM 4-0555 Office
Nite & Sunday EM 4-2814
B-4-51-1fc

1400 acres of cultivated land plus some grassland on pavement with irrigation, \$250 per acre. 29% down. Will trade. 640 Acres with (13) 6" wells, will trade.

Two 1/2 section and one section to sell with good water and allotments. 29% down, will trade. As good as any farm land in Deaf Smith County.

480 acres. Three 8 inch wells. 10 miles from Hereford. Good allotments. \$525 per acre. 29% down.

RAY DOWNEY
2810 Duniven Circle
Amarillo, Texas
Phone FL 5-5645
Res. FL 6-8500
B-4-11-1fc

DRIVE BY and look at these two houses — Then call EM 4-0555.

522 IRVING, 3 bedroom, living room, dining room and kitchen. Carpet in two rooms. Completely remodeled and re-decorated inside and out.

520 IRVING, 2 bedroom, living room, kitchen, completely remodeled inside and out.

LLOYD SHARP
LONE STAR AGENCY
Ph. EM 4-0555 601 Main St.
B-4-52-1fc

FOR SALE 1/4 section of land, 4 miles of Boise City, Oklahoma. Good water area. Lays perfect. \$235 per acre. Phone 935-2419 after 7 p.m., Dumas, Texas, B-4-52-4c

FOR RENT one bedroom furnished apartment. Recessed ceiling, Palo Duro Apartments, 608 East Third, Apartment A, in rear.

TWO BEDROOM, furnished or unfurnished split level apartment. Carpeted, Central heating, refrigerated air. Call EM-4-3111.

FOR RENT Office space. Furnished or unfurnished. 205 South 25-Mile Avenue. Beefmaster Building Call EM-4-3444.

FOR RENT New two bedroom furnished house. Apply 509 Irving.

FURNISHED Two bedroom Apartment with bills paid for Latin Americans. Call EM-4-0972 or EM-4-0789.

FOR RENT. Duplex, unfurnished, north side on B Avenue. House Number 120. Large front room. Small dining room and kitchen, hall, bathroom, good sized bedroom. Couple only. Call Mrs. H. M. Benefield at Methodist Home, EM-4-1713. \$45. month, water paid.

NORTHWEST OPEN
NORTHWEST MOBILE LODGE
Twenty eight Mobile Home spaces. 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse Scott.

FOR WELL WORK
Dig test holes, new wells, deepening and repair. 4"-14" holes, gravel pack or filter. Work guaranteed.

WE HAVE
In stock at all times, special water softener salt. Call EM 4-3280

607 STAR ST.
Brand new 3 bedrooms, 2 baths, kitchen, den, sunken living room. Complete with carpets, drapes, refrigerated air, fenced back yard and backyard patio. Get key at...

LONE STAR AGENCY
601 Main
EM 4-0555
Nite & Sunday EM 4-2814
B-4-17-1fc

THREE BEDROOM
House on Avenue J. \$11,000.00. No down payment to person with good credit. Phone EM 4-2424.

LOANS FARM & RANCH
FAST SERVICE
DUWARD HAMBY
EM 4-3566
NIGHT - EM 4-3466
B-4-35-TFC

FOR RENT trailer house. Inquire at 342 Avenue D. B-5-10-25-1fc

FOR RENT furnished apartment. Whites only. Call at 813 South Texas. EM 4-3129. B-5-12-25-3c

THREE ROOM furnished apartments. White only. No children, no pets. Phone EM-4-0291. B-5-12-49-TFC

FOR RENT Three room furnished apartment. Call EM-4-0160 or EM-4-1498. B-5-10-50-1fc

FOR RENT Three room furnished apartment. Whites only. 126 North 25 Mile Avenue. B-5-13-51-1fc

THREE ROOM furnished apartment. No pets. White adults only. 613 South 25-Mile Avenue. B-5-14-18-1fc

TWO BEDROOM furnished, two bedroom unfurnished apartments. Whites only. Apply 232 West Third. B-5-13-2-1fc

TWO ROOM furnished house for Spanish Couple. N. B. Hood, 343 West Second. B-5-13-25-1fc

WANTED
WANT YEAR around farm job with house furnished. Joe Gilbreath, 503 North Second, Brownfield, Texas. B-6-15-51-4p

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson. Hereford, ? as. B-6-31-TFC

WANTED Plymouth, Dodge, 55-54 six cylinder or motor only. Write Box 53 Umbarger, Texas. B-6-14-51-1fc

WORK WANTED: Painting perfa-taping, textoning, sheet-rocking, any carpenter repairs. Ted Oldfield, EM 4-0235 or EM 4-2212. B-6-14-42-1fc

9. Situations Wanted
CUSTOM FARMING, fertilizing, flat breaking, plowing. Call Gene Heath, Dimmitt, 647-3981 nights, 647-4831 days. S-9-14-18-9p

10. NOTICE
BEFORE YOU Buy new equipment, cars, pickups — check the advantage of lease-purchase plan at Mark IV Realtors. EM 4-2220. B-10-19-52-2c

CLASSES IN OIL PAINTING FOR ADULTS
To begin January 12th. Tuesday and Thursday nights, Thursday and Saturday mornings. Small classes, personal attention. Enroll Early.

EUNICE PETERSEN STUDIO
409 Irving Ph. EM 4-3198
S-10-25-5c

FREE PUPPIES at 304 Avenue J. B-10-10-26-1c

11. Business Service
T & H DRILLING COMPANY
4" to 12" casing. Gravel pack or screen. Nathan Hopson EM 4-2332 D. E. Turner EM 4-0811 B-11-2-1fc

REPAIRS ON Television
Two Way Radio
Citizen Band
HUCKERT TELEVISION SERVICE
143 N. Main EM 4-3702
S-11-17-1fc

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags. JEFF ROBERSON
137 Ave. D. Ph. EM-4-0262
S-11-28-TFC

CALL JOHN TURNER FOR WELL WORK
Windmills and pressure pumps. Years of experience and know how. WILL SAVE YOU MONEY
Phone EM 4-2194
S-11-37-1fc

ELECTRIC SEWER ROOTER SERVICE
Removes roots etc. from sewer lines. Also septic tanks cleaned. STATE SANITATION SERVICE
Box 23, 803 Knight EM 4-3315
B-11-17-1fc

FOR RENT trailer house. Inquire at 342 Avenue D. B-5-10-25-1fc

FOR RENT furnished apartment. Whites only. Call at 813 South Texas. EM 4-3129. B-5-12-25-3c

THREE ROOM furnished apartments. White only. No children, no pets. Phone EM-4-0291. B-5-12-49-TFC

FOR RENT Three room furnished apartment. Call EM-4-0160 or EM-4-1498. B-5-10-50-1fc

FOR RENT Three room furnished apartment. Whites only. 126 North 25 Mile Avenue. B-5-13-51-1fc

THREE ROOM furnished apartment. No pets. White adults only. 613 South 25-Mile Avenue. B-5-14-18-1fc

TWO BEDROOM furnished, two bedroom unfurnished apartments. Whites only. Apply 232 West Third. B-5-13-2-1fc

TWO ROOM furnished house for Spanish Couple. N. B. Hood, 343 West Second. B-5-13-25-1fc

WANTED
WANT YEAR around farm job with house furnished. Joe Gilbreath, 503 North Second, Brownfield, Texas. B-6-15-51-4p

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson. Hereford, ? as. B-6-31-TFC

WANTED Plymouth, Dodge, 55-54 six cylinder or motor only. Write Box 53 Umbarger, Texas. B-6-14-51-1fc

WORK WANTED: Painting perfa-taping, textoning, sheet-rocking, any carpenter repairs. Ted Oldfield, EM 4-0235 or EM 4-2212. B-6-14-42-1fc

9. Situations Wanted
CUSTOM FARMING, fertilizing, flat breaking, plowing. Call Gene Heath, Dimmitt, 647-3981 nights, 647-4831 days. S-9-14-18-9p

10. NOTICE
BEFORE YOU Buy new equipment, cars, pickups — check the advantage of lease-purchase plan at Mark IV Realtors. EM 4-2220. B-10-19-52-2c

CLASSES IN OIL PAINTING FOR ADULTS
To begin January 12th. Tuesday and Thursday nights, Thursday and Saturday mornings. Small classes, personal attention. Enroll Early.

EUNICE PETERSEN STUDIO
409 Irving Ph. EM 4-3198
S-10-25-5c

FREE PUPPIES at 304 Avenue J. B-10-10-26-1c

11. Business Service
T & H DRILLING COMPANY
4" to 12" casing. Gravel pack or screen. Nathan Hopson EM 4-2332 D. E. Turner EM 4-0811 B-11-2-1fc

REPAIRS ON Television
Two Way Radio
Citizen Band
HUCKERT TELEVISION SERVICE
143 N. Main EM 4-3702
S-11-17-1fc

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags. JEFF ROBERSON
137 Ave. D. Ph. EM-4-0262
S-11-28-TFC

CALL JOHN TURNER FOR WELL WORK
Windmills and pressure pumps. Years of experience and know how. WILL SAVE YOU MONEY
Phone EM 4-2194
S-11-37-1fc

ELECTRIC SEWER ROOTER SERVICE
Removes roots etc. from sewer lines. Also septic tanks cleaned. STATE SANITATION SERVICE
Box 23, 803 Knight EM 4-3315
B-11-17-1fc

13. LOST AND FOUND
LOST Male-Pekingese Dog. Brown with white neck, breast and legs. Reward. Call EM-4-2078 or come to 207 Avenue B. after 5:00 in afternoon. B-13-24-48-9p

Officers Write Handfuls Of 'Turn' Citations

Police Chief Marshall Padgett announced that 40 persons were given tickets Wednesday and Thursday as two patrolmen checked the intersections at the corners where Main intersects Third and Fourth Streets.

Padgett said the two patrolmen were there only for a few hours each day and were giving tickets as fast as they could write them.

The city council approved the new ordinance that prohibited left turns off Main onto Third and Fourth after they decided it would allow traffic to flow more freely at the intersections.

Six tickets were given the first week the signs were up and they were all dismissed after a stern warning from Corporation Court Judge Jim Neill.

Neill did warn violators that in the future, violators of the new no-left sign would receive stiff fines.

Padgett said traffic was flowing a lot smoother on Main since the signs were put up, and really aided the flow of traffic during the Christmas rush.

KELLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential and Commercial.
All bids and wiring competitive.
No Job Too Large or Small
Phone EM 4-1345
Nights phones EM 4-2012 or Box 130 EM 4-1345
B-11-46-1fc

OWENS & HOLLINGSWORTH
EM 4-3572
Commercial - Industrial
Residential Wiring
809 EAST SECOND
Magneto - Starter
Generator & Electric
Motors Rewind
Sales & Service
B-11-13-TFC

CUSTOM HAULING and moving. Pick up and delivery. Call EM 4-1033 or EM-4-3362. Butch Freeman and Lee Loflin. B-11-17-5-1fc

VACUUM CLEANER parts and supplies. Hose, paper bags, belts, etc. All makes used cleaners. New and used Kirby's
KIRBY VACUUM CLEANER CO.
434 West 1st - Ph. EM 4-0422
B-11-45-1fc

PORTABLE DISC ROLLING
Scalloped or plain. Jacobsen Brothers. Phone EM 4-3543.
B-11-10-23-1c

For Your PLASTIC IRRIGATION PIPE NEEDS
See
B & J IRRIGATION SUPPLY, INC.
Now Located Just East of City Limits on North side
EM 4-0955
B-11-17-1fc

WOULD LIKE to do custom baling. Call EM 4-0896. B-11-10-15-1fc

SERVICE ON ALL MAJOR APPLIANCES AND REFRIGERATORS S & R APPLIANCES
209 Miles EM 4-1302
B-11-42-1fc

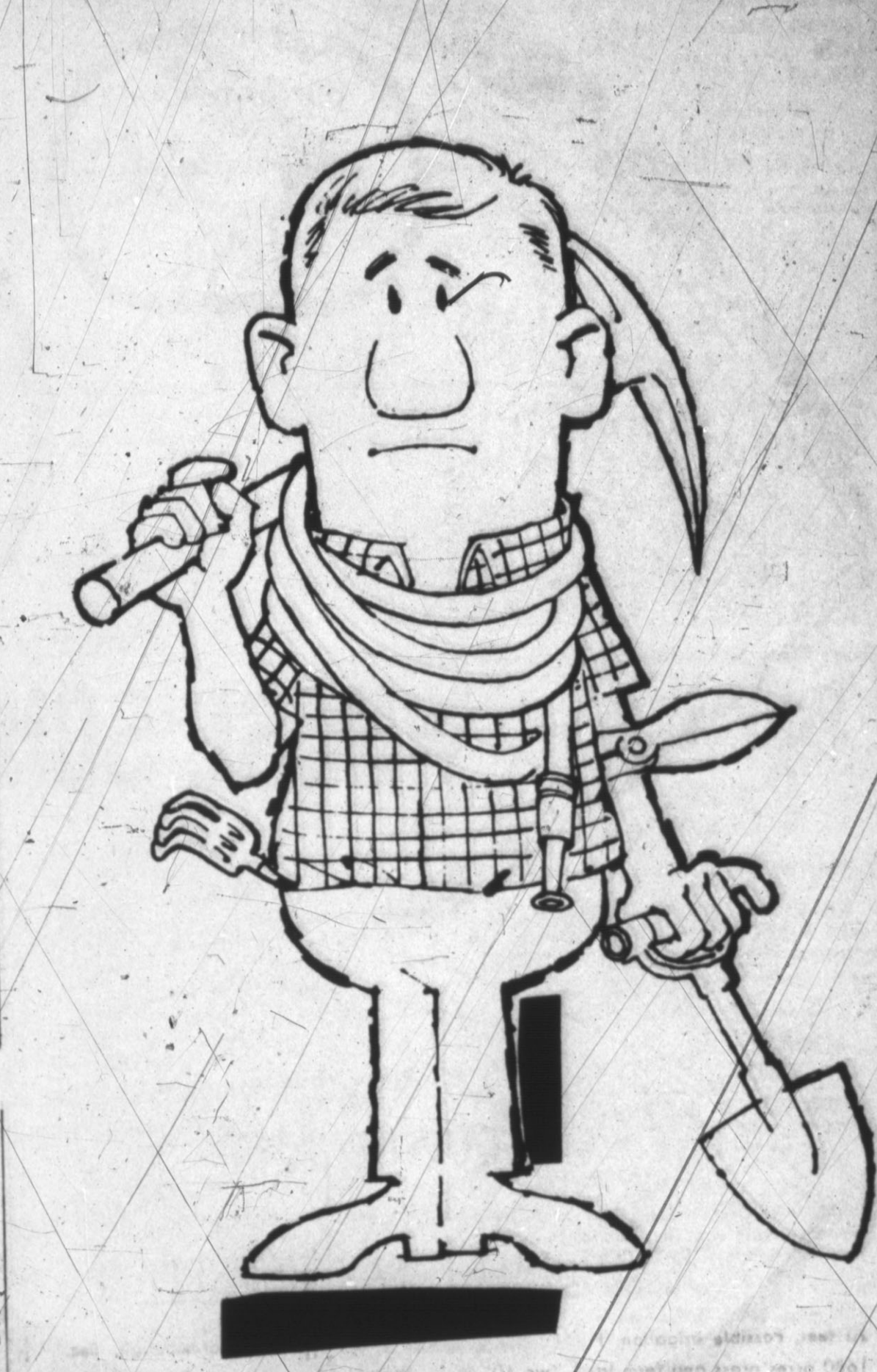
REPAIRS ON Television
Two Way Radio
Citizen Band
HUCKERT TELEVISION SERVICE
143 N. Main EM 4-3702
S-11-17-1fc

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags. JEFF ROBERSON
137 Ave. D. Ph. EM-4-0262
S-11-28-TFC

CALL JOHN TURNER FOR WELL WORK
Windmills and pressure pumps. Years of experience and know how. WILL SAVE YOU MONEY
Phone EM 4-2194
S-11-37-1fc

ELECTRIC SEWER ROOTER SERVICE
Removes roots etc. from sewer lines. Also septic tanks cleaned. STATE SANITATION SERVICE
Box 23, 803 Knight EM 4-3315
B-11-17-1fc

13. LOST AND FOUND
LOST Male-Pekingese Dog. Brown with white neck, breast and legs. Reward. Call EM-4-2078 or come to 207 Avenue B. after 5:00 in afternoon. B-13-24-48-9p



LOOKING FOR... EQUIPMENT OR PROFESSIONAL HELP?

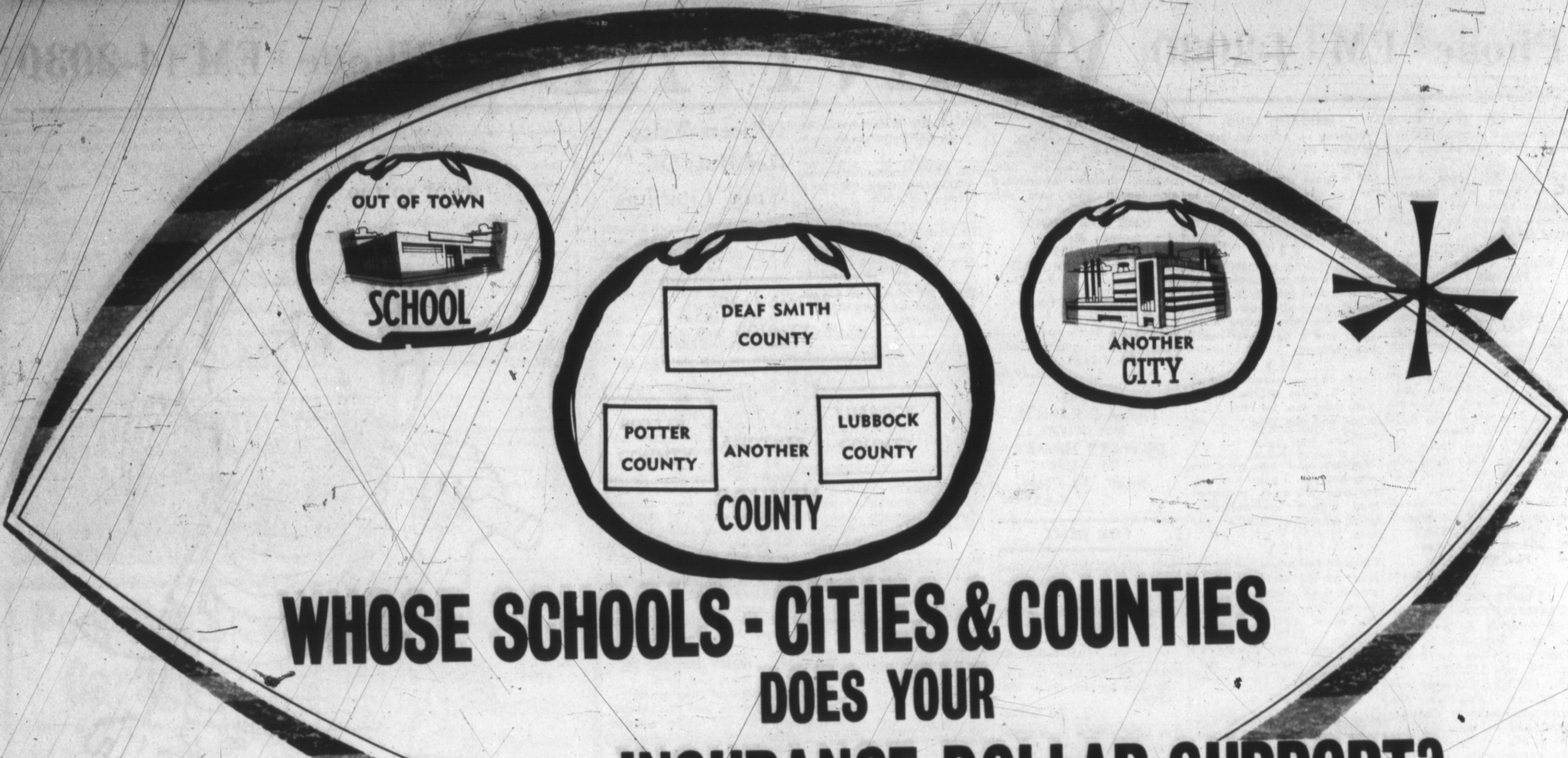
You don't have to pound the pavements looking for experts in repair, service or maintenance. And you don't have to buy expensive equipment. Simply look in the business service directory of your want ad sections for expert assistance and equipment rentals. Let want ads be your number one helper.

READ and USE WANT ADS REGULARLY

HEREFORD REAL ESTATE EM 4-2424
1505 E. Hwy. 60

HOMES
\$1,000 buys equity in three bedroom brick 8 month old. Drapes go.
Three bedrooms, two baths for \$1500 down. 1600 sq. ft. Carpet, disposal. Trade
Four bedroom split-level home. Fireplace, too. See this one.
One of Hereford's finest older homes. Four bedrooms, 1 1/2 baths, new carpet, new fence, new paint. Pay reasonable down and owner will carry some paper.

FARMS
\$2945 down buy 327 acres of grass, 160 acres could be put into cultivation. \$165 per acre — at Hereford.
One quarter, lays nice. \$10,000 down. Eight inch well, good allotments.
320 acres — a beautiful place — to trade for commercial property. Now!
200 acres on highway. Extra nice big brick home. Four wells, level land. Only \$425 per acre.



**WHOSE SCHOOLS - CITIES & COUNTIES
DOES YOUR
INSURANCE DOLLAR SUPPORT?**

If You Place Your Insurance
OUT OF TOWN
You Receive
NO DIRECT TAX BENEFIT
From Your Own Dollar

When Financing A New Home.
INSIST THAT YOUR INSURANCE
Be Placed With
A LOCAL AGENT!
No Lending Agency or Builder
Can Force You To Buy Out Of
Town Insurance.

**ALREADY IN AN
OUT OF TOWN AGENCY?**
Call One of the Numbers Below and
**MOVE YOUR INSURANCE
BACK HOME**

PLAINS INS. AGENCY
EM 4-1150

ROBINSON INSURANCE
EM 4-2232

HEREFORD INS. AGENCY
EM 4-0850

These Agents and Their Employees

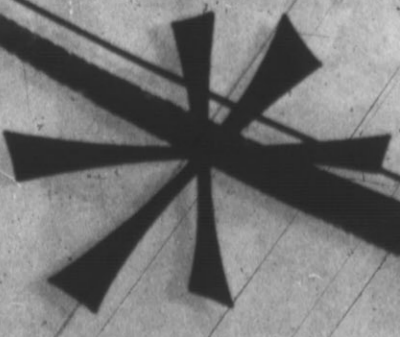
Paid..... **\$16,135.60**

In Local Taxes in 1963

With Your Insurance Dollar!

LONE STAR AGENCY
EM 4-0555

POOL - SIGMAN AGENCY
EM 4-0758



Antique 'Picker' Visits Niece Here



ANTIQUES HOBBYIST — Mrs. Frank Evans, in her Marysville, Wash., home looks at a porcelain-knobbed thread and spool cabinet that once served a dry goods store. Above her head hangs a 108-year-old hat beside the oaken cabinet holding some of her Royal Ironstone china (tea leaf pattern) and topped by Bennington and Ironstone pitchers. Banded in hand-loomed carpeting, the mounted huge maple rolling pin becomes a footrest.

Take a sentimental journey; accept (or buy "for a song") an old household item no one seems to need or want any longer; add hard work that becomes loving care; and restore the item to its original state. The net result is contagious repetition that snowballs until 35 years later one has become a recognized "picker" of antiques. A "picker" simply locates for other people.

Briefly that is Mrs. Frank Evans' story of how to succeed in business without half trying. Reviewing her experience on a recent visit to her niece, Mrs. Merlin C. Kaul, Mrs. Evans pointed out that "picking" antiques is merely incidental to her forays among old things—at auctions, in second hand stores, in museums (small and large, private and public), a-

mong private possessions being dispersed for some reason. She wishes to sell none of her prized possessions, but she enjoys sharing the story of each.

An avid keen-eyed observer, Mrs. Evans sees some article that appeals to her and pays a minimum price for it. After any necessary restoration, she gives the new item a favored place in her home on Puget Sound.

Climactic solution to Evans' retirement after 42 years of work in Seattle and Mrs. Evans' full seasons of collecting antiques, this comfortable cottage with knotty pine interiors Mr. and Mrs. Evans planned and built at Marysville, only 30 miles from Seattle.

From their windows, Mrs. Evans explained, they see the calm blue Sound, almost close

enough to reflect their chief backyard interest — an ancient well with shed top, rope-attached old-oaken bucket, and pulley with side wooden handle.

All available space in the home has been used for display of the antiques. One special feature, Mrs. Evans noted, is a room divider, its walls displaying wooden effects of early times—hickory rolling pins, serving and kitchen spoons, ladles, spatulas, sugar and flour scoops; dippers of wood, metal, and gourd; lemon squeezer and nutmeg-spice grater; and an array of clothes pins, each about six inches long and hand-carved, made long ago in Royers Ford, Penn., where Evans was born.

Topping the wooden display, arranged in a row on the overhead shelf of the divider, are copper vessels—tea kettle, jugs,

cups, pitchers, tea and coffee pots — no two alike, each hand-wrought and authentic.

One of these prized possessions, Mrs. Evans pointed out, is a plantation copper ice bucket with brass handle, from slave-days. It had been in the family of the owner's grandfather 80 years. The aged owner with dwindling fortune was less interested in prices of his familiar things than in the future owner's appreciation of them. With his wife he agreed to let Mrs. Evans buy the copper bucket because "she'll take good care of it."

History of each antique and often her accidental discovery of it strengthen Mrs. Evans' attachment to each special piece. Does she buy to sell? She answers emphatically, "No."

Illustrating this attitude of the antique lover is her account of the 200-year-old maple burl butter bowl, found in a Phoenix, Ariz., museum. It had been left there by the owner whose retirement to apartment living held no space for such treasured things. Mrs. Evans paid \$12.50, the tag price, but was offered \$300 for the bowl before she left Phoenix. To her husband's "You took the \$300, didn't you?" she replied, "No, of course not. If I had, I'd only buy something else I might not like half so well for our home."

Commenting on her displays of Royal Ironstone China (the Spode of its day), Mrs. Evans observed that her collection of both tealaf and white patterns is recognized as one of the largest in the nation today. Full sets, except cups, are rare now, she declared. To the china she has added a collection of American Bennington pitchers.

Her interest in antique glassware is limited to Croesus (heavy leaf-green glass touched with gold) vinegar cruet, spoon holder, and butterdish and to items of Ruby glass.

At last she has cataloged every antique in her home. Mrs. Evans summarized. Final listings of museum calibre include marble-topped table, Norwegian brass bedwarmer, a saddle-harness stitching machine, ceiling lamp of cast iron; two white iron beds that a minister brought by barge to Stanwood, Wash., and left in his house 80 years; and of course the century-old pine table bought in Seattle that sparked the Evans' long-sustained interest in antiques.

Evans long since caught his wife's incentive for antiques; and together they have traveled all states in the Union, except the New England States and Hawaii, to bring back home

Quartet Sings Yule Carols for B&PW

Christmas carols were sung by the quartet from the high school for the recent B & PW annual Christmas party in the Western Wheel Inn. Members of the quartet are Suzanne Seigler, Sharon Tinnin, Gary Roterson and Jimmy Brink.

Birdie Dee Sellers, Amarillo, was a guest for the Christmas party, and is a past president of the B & PW club.

Also attending was Mrs. Char-

their relatively inexpensive but genuine antiques.

On one trip they visited Pleasant Hill School near Morrill, Kans., where they attended school together. Learning that the schoolhouse was to be abandoned, they bought a school desk, the hand school bell, school clock, old dinner pails with cups on top, small and large slates.

Mrs. Evans isn't sure that her only son, his wife (the former Miss Hazel Henson of Dimmitt), or their three children (the oldest now a freshman in Dart-

mouth) will be very interested in the future of her antiques. She is assured, however, of the genuine interest of her niece, Mrs. Kaul, who took her to visit museums and collectors of antiques and artifacts of this area. She must repeat this visit, Mrs. Evans declared, so that with sufficient time she will be able to locate antiques of the Southwest and take them to a new home on Puget Sound.



AROUND THE HORN — Originally from Holland, this maple shaker chair, before the Panama Canal Era, traveled by boat around Cape Horn to Washington State. Wearing its original porcelain casters and newer handwoven carpeting, it rests between an 80-year-old dropleaf oak table (cured with hot linseed oil) and an old screw cabinet, whose 72 pie-shaped drawers, porcelain-knobbed, kept a lifetime of order in a hardware store.



IRONSTONE COLLECTOR — Mrs. Frank Evans, Marysville, Wash., (at left) explains to Mrs. Merlin C. Kaul fine points of her prized collection of Royal Ironstone China (rust tealaf pattern). Typical "find" of her

across-the-nation tours is the lamp of metal base, backguard, and hood with glass chimney, once a railroad car fixture of Pennsylvania Railways.

(Brand Staff Photo)

***WINTER**
***SUMMER**
***SPRING** or
***FALL**

EVERY SEASON

is more comfortable when your home is equipped with

WEPCO

Storm Doors & Windows

CHECK WITH THE FOLKS AT

Carl McCaslin Lumber Company

TODAY ABOUT THE ADVANTAGES OF

ALUMINUM

STORM DOORS & WINDOWS



- Cut Fuel Bills
- Keeps Home Comfortable
- Adds Beauty And Value

DON'T DELAY... SEE US TODAY!

Carl McCaslin Lumber Co.

A COMPLETE BUILDING SERVICE

1 BLOCK EAST OF THE COURTHOUSE

PHONE THE LUMBER NUMBER EM4-3434

THE HOME OF GREATER VALUES

Fabulous YEAR-END Storewide CLEARANCE SALE

4 BIG DAYS!
Monday, Tuesday, Wednesday, Thursday!

Doors Open Promptly At **10 A.M.**
Hurry! Join The Crowd Of Thrifty Shoppers!

Be At WHITE'S When The Doors Open! Don't Miss The Year's GREATEST SAVINGS EVENT!
EXTRA SALES PEOPLE ON HAND TO ASSIST YOU!
HURRY! SOME STOCKS ARE LIMITED!

Going Out Of The Drug Business! FINAL CLOSE-OUTS!

FANTASTIC SAVINGS TO 75%!

Dristan	\$2.89 Size	99c
Dristan Nazal Mist	Reg. 1.19	53c
Bromo Quinine Cold Tablets	Reg. 89c	37c
Foam Insoles	Reg. 59c	19c
Toni Uncurlly Permanent	Reg. 3.75	\$1.44
Secret Deodorant	Reg. 49c	28c
Just Wonderful Hair Spray	Reg. 2.00	48c
Lanolin Plus Shampoo With Egg	Reg. 99c	33c
49c - 69c - 89c sizes (Pepsodent, Colgate, Tok. Pro)		
All Adult Toothbrushes	19c ea. or 6 for	\$1
Dentu Creme	Reg. 59c	37c

Gigantic! TIRE CLEARANCE SALE!

Blackwalls! Whitewalls! Tube-Type! Tubeless!

GUARANTEED Against All Road Hazards & Wear!

Use White's **EZE-CHARGE** Pay Any Amount Down You Wish!

Monthly Payments As Low As **\$5!**

TIRES INSTALLED FREE!

650x13 Tubeless Blackwall	750x14 Tubeless Blackwall	670x15 Tube-Type Blackwall	\$9*
GUARANTEED 15,000 MILES!			
650x13 Tubeless Blackwall, Mud and Snow	650x13 Tubeless Whitewall, Mud and Snow	670x15 Tube-Type Blackwall	\$11*
GUARANTEED 18,000 MILES!			
650x13 Tubeless Blackwall	670x15 Tube-Type Blackwall		\$13*
GUARANTEED 25,000 MILES!			
800x14 Tubeless Blackwall, Mud and Snow	750x14 Tubeless Whitewall, Mud and Snow		\$13*
GUARANTEED 18,000 MILES!			
650x13 Tubeless Blackwall	750x14 Tubeless Whitewall		\$13*
GUARANTEED 25,000 MILES!			
650x13 Tubeless Blackwall			\$13*
GUARANTEED 30,000 MILES!			

ALL TOYS 50% OFF

REGULAR LOW PRICES!

DRASTIC PRICE REDUCTIONS IN HOUSEWARES

Cory Refrigerator Defroster	REG. 4.95	3.99
Cake Server Set	REG. 2.98	2.33
17-Pc. China Tea Set	REG. 4.69	3.33
Ceramic Tea Pot	REG. 3.95	2.99
Sugar and Creamer Set	REG. 4.49	3.33
Powder or Jewelry Box	REG. 98c	67c
2-Tier Round Server	REG. 98c	68c
Brass Magazine Racks	REG. 3.98	2.99
Ceramic Cats	REG. 3.69 PR.	2.44
Patio and Yard Light	REG. 4.95	3.66
Tropic Aire Hair Dryer	Reg. 5.95	4.77
Deep Sleep Electric Blanket	Reg. 14.95	11.88

COMPLETE SEAT COVER CLEARANCE!

These Covers Must Go To Make Room for '65 Styles! HURRY! Limited Quantity!

Woven Plastic Seat Covers	REG. 17.95	\$11
JetSpun Scotchgard Covers	REG. 22.95	\$16
Channel-Puf Seat Covers	REG. 29.95	\$21
Front Seat Slip-On Covers	REG. 4.98	\$3.50

SUPER SAVINGS! SUPER BARGAINS! AUTOMOTIVE NEEDS

Auto Safety Seat Belts	REG. 3.88	2.99
Customizing Decals	REG. 79c	53c
Portable Auto-Spotlight	REG. 3.98	2.99
Cooling System Sealer	REG. 79c	53c
Marvel Mystery Oil	REG. 98c	66c
Renewed Spark Plugs	REG. 1.59 (PKG. OF 8) - PKG.	99c
A.O.K. Starting Fluid	REG. 69c	48c
Trim Rim Kromwools	REG. 4.98	3.77

GREATER THAN EVER SAVINGS IN SPORTING GOODS

14-Club Golf Bag	REG. 10.95	7.99
Horseshoe Pitching Set	REG. 9.95	6.99
Juvenile Body Bldg. Equipm't.	REG. 10.95	1/2 off
L.P. Gas Lantern	REG. 8.95 & 12.95	6.22 & 10.99
Single Burner Gas Stove	REG. 8.95	6.99

ALL HEATERS 25% OFF

REGULAR LOW PRICES!

WHITE'S
THE HOME OF GREATER VALUES

330 N. Main EM 4-0574
HOME OWNED AND OPERATED
By BUDDY BLOOMER



Mr. and Mrs. Ray L. Howell
(Brand Staff Photo)

Anniversary Reception Honors Mr. and Mrs. Ray L. Howell

Mr. and Mrs. Ray L. Howell were honored with a reception given by Mr. and Mrs. Eldon Howell in the home of Mr. and Mrs. Lloyd L. Shultz, Country Club Drive, Sunday afternoon, for their silver wedding anniversary.

Refreshment table was laid with white net over a satin cloth which was trimmed in pearl and silver bells made of sequins. The cloth was handmade by Nordene Lance.

Centering the table was a miniature white tea cart frosted with silver carrying white and silver fruit, pink carnations and Christmas balls.

The two-tiered cake carried the inscription "25th anniversary" and was decorated with white roses with silver leaves.

Mrs. Howell's gift from her husband was the hand-chased silver tea and coffee service from which the guests were served.

Mrs. Howell selected a powder blue lace over taffeta dress with matching accessories for the occasion.

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter, Mgrs.

Courthouse
P. O. Box 73
Phone EM 4-1504

The moon is a quarter of a million miles distant.

ADRIAN NEWS Faculty Members Are Honored By FHA Members

By ANN BEAVERS Brand Correspondent

The FHA Girls and their sponsor Miss Becca York, honored the faculty members and their wives, husbands with a Faculty Supper Tuesday afternoon in the Adrian Cafeteria. Christmas Decorations were on the tables. Menu consisted of Roast, Turkey and Dressing, Corn, Green Beans, Gravy, Yams, Hot Rolls, Butter, Cranberry Salad, Jello and Cream and Coffee and Tea.

The Welcome Address was given by Miss Becca York, FHA Sponsor, and the Invocation by Paul Robertson. There were several dinner entertainments: Ted Hale sang Silent Night and O Holy Night, Sue Brownlee and Donna Gudgell sang Silver Bells and The Silver Star, Linda Finnell and Roxann Brownlee sang I Know Of A Name, then Winter Wonderland, and Jingle Bells. We Wish You A Merry Christmas was sang by everyone and led by Rex Munley. Marsha Bruns gave a Reading and the Benediction was by Robertson. Mrs. Frances Speed and Mrs. Jayne Sisk also attended.

PFC John Henry Grulhkey is home for 2 weeks from Fort Sam Houston at San Antonio, to spend Christmas Holidays with his parents the P. H. Grulhkeys.

Mrs. Maggie Pinnell from Pampa visited the Elmo Pinnell and the Roscoe Pinnell family during the Christmas Holidays.

Mr. and Mrs. Gene Hammitt and boys from Lockney visited the Horace Betts family for Christmas. Mrs. Addie McCloud from Tulla visited the Bruce Beavers family Monday on her way to Bakersfield, Calif. for the winter.

Lee and Evonne Banks from Amarillo visited the P. H. Grulhkey family over the weekend.

Friday night the R. L. Pinnell family were supper guests of the R. C. Chiam family on the Whitaker Ranch near Romero.

Mr. and Mrs. Ed Pinnell and children from Hereford, visited the R. L. Pinnell family, Sunday. Mr. and Mrs. Med Bollin are the parents of a baby boy, born December 16, weight was 8 pounds and 20 ounces and his name is Daniel Norman. Maternal Grandparents are the Norman Jacobsons of Adrian. Mrs. Norman Jacobson is visiting in Edmond, Oklahoma with the new grandson.

Employees of the Loveless Oil Company and Tommy's Cafe and their families had a Christmas dinner in Tommy's Cafe, Sunday afternoon. Exchange of gifts followed the dinner.

Mr. and Mrs. F. N. Johnson attended the Golden Spread Coon Hunt in Amarillo last weekend at Cliffside and P. N. won a trophy for First On The Line and Mrs. Johnson won a trophy for First In The Barrel.

Connally Lockhart from Amarillo and Jess Sorrells from Channing visited the Howard Engle family Saturday.

Mrs. Naomi Jobe was in Hereford Monday to see her Doctor. The Junior G.A.'s had their meeting and a Party in the Baptist Church, Tuesday afternoon.

Mrs. Dave Sellars was in charge.

Rev. and Mrs. Dave Sellars and boys spent the Christmas Holidays in Ft. Worth and Houston with Mr. and Mrs. R. O. Sellars and Mr. and Mrs. D. F. LeFils.

Intermediate G.A.'s and Baptist Sunday School Class got together Monday afternoon and exchanged gifts and cooked sup-

per in the home of Mrs. Dave Sellars.

Baptist Beginners and Primary and Training Union Classes were given a Christmas Party Friday afternoon by their Teachers in the Fellowship Hall of the Baptist Church. Each child received a gift and refreshments were served by the teachers. Those serving were Mrs. Ted Boydstum, Mrs. Dave Sellars, Mrs. Rex Manley, Mrs. Billy

Brown and Mrs. R. M. Grulhkey.

The Adrian Methodist Church had their Christmas Birthday Cake and gave treats to all the children Sunday afternoon. Offerings were taken for the children's Home in Amarillo. There was a real nice crowd attending.

Mr. and Mrs. Joe Speed visited last weekend in Albuquerque, with Mr. and Mrs. Floyd Lane. Mr. and Mrs. Paul Jackson

have moved to Bridwell Ranch, North Camp.

Mrs. Claudia Loveless was in Lawton, Okla. two days last week visiting Mrs. J. G. Loveless, and Mrs. J. G. Loveless came home with her to spend the Holidays, while her husband is in Korea.

Duane Collins hits gone to Hartshorn, Okla. to spend Christmas with his parents, Slim Myers. is spending Christmas in

Detroit, Texas with his family.

In this country somewhere there's a tree that belongs to us. It is America's Official Christmas Tree. But it is not the tree the President lights upon the White House Lawn, it is the Sequia, standing in General Grant National Park in California. Back in 1925 the Government picked it for the Christmas Tree for the whole American family.

BARE TREE, FULL FRYING PAN

JACKSONVILLE, Fla. (AP) — Fishermen say that occasionally a bass will strike at just about anything. But the bass near here seem to have gone beyond the limit. They hit viciously at a homemade plug fashioned out of metal foil Christmas tree icicles. Oldtimers said they'd never seen anything like it for slaying the bass.

Penney's YEAR-END BARGAINS

JUST LOOK AT THOSE BARGAINS. MANY MORE TOO NUMEROUS TO ADVERTISE. SOME BROKEN SIZES. STORE HOURS 9 TO 6 WEEKDAYS 9 TIL 9 SATURDAY



ENTIRE STOCK OF WOMEN'S & GIRL'S SWEATERS Reduced
Girls \$2 \$3 \$4
Women's \$4 \$5 \$6
Stock up now and Save! Save! Save!



GIRLS' JACKETS! GO-COATS! REVERSIBLES! FUR-TRIMS! MORE!
Entire Stock Reduced To This One Low Price 9.88
Give her a jacket... give yourself a savings treat, too! Reversibles in nylon quilted to Vycron® polyester with fur-trimmed or hide-away hoods. Cotton corduroy go-coats laminated to polyurethane foam, with acrylic pile liner. Girl's Dress Coats TOO. *For products labelled to show country of origin of imported furs.



ENTIRE STOCK OF WOMEN'S COATS AND JACKETS REDUCED
Jackets 10.88 to 15.88 Coats 17.88 to 35.88

LARGE GROUP WOMEN'S BLOUSES Reduced To Clear 1.99

REDUCED!
Penney's Electric Blankets!
5-Year Guarantee

Penney's famous 100% Acrylic electric blanket reg. \$15 NOW 11.88
single control twin or full size 72" x 84" twin size 63" x 84"



MEN'S JACKETS
ENTIRE STOCK OF WINTER JACKETS Now Reduced 13.88
Ski Parkas, Surbanans all at these low, low prices. Hurry don't get left out!



OUTSTANDING SPECIAL BARGAINS! MEN'S SPORTSHIRTS AND PAJAMAS
Men's ANY 2 FOR \$5 Boy's ANY 3 FOR \$5
Fashion polos are Ban-Lon® nylon 'Silkava' or bold striped Acrilan® acrylic. Woven sport shirts are Dacron® polyester-cotton or fine combed cotton. Pajamas are Sanforized® cotton broadcloth or soft cotton flannel. Sizes S-M-L-XL. Value-priced!

ANNOUNCING
The opening of the offices of
EDWIN AXE
Certified Public Accountant
614 Park Avenue
Phone EM 4-1786

NEED PLUMBING REPAIR??

- Complete Plumbing Repair Service
- Electric/Sewer Machine Cuts Roots out of Sewer Lines

Winterize Your Home Now

- CHECK PILOTS
- CHANGE FROM COOLING TO HEATING

Call EM 4-3163 and let Jim handle the rest

— DEALERS FOR —

PAYNE

- Heating
- Air Conditioning Equipment

Fast Dependable

JIM'S PLUMBING & HEATING CO.
610 Jackson, EM 4-3163

ELJER

- PLUMBING
- FIXTURES

Jim Clark Hereford, Texas



BOY'S JACKETS
ENTIRE STOCK REDUCED... PILE LINED 9.88 10.88
Deep-V or solid color. Acrylic pile lining, polyester fiberfill for warmth. Roll-a-way hood. Machine washable. In blue or black.

EARLY BIRD SPECIAL BARGAINS		
All Reduced BOY'S SWEATERS \$2 \$3 \$4 \$5	Reduced Women's BETTER DRESSES \$4 \$6 \$8 \$10	Reduced Men's FLANNEL SHIRTS 1.50 2.44
Boy's Hooded SWEAT SHIRTS 1.66	Reduced Girl's BETTER DRESSES \$3	Men's Wool & Rayon SPORT SHIRTS Reduced \$4
Reduced Boy's DRESS SLACKS \$2	Plain or Print INFANTS SLEEPERS Reduced 1.77	Reduced Men's FLANNEL ROBES \$3
Children's Better Gloves & Mittens Lined 1.50	Infants One Piece OVERSLEEPERS 2.77	Extra Large FLOUR SQUARES 5 For \$1
Extra Large Kapok BED PILLOWS 2.50	Reduced Women's BETTER ROBES \$8	Mountain Mist COTTON BATTING 1.19
Reduced Girls FLANNEL PAJAMAS 1.88	PIECE GOODS BONANZA Washable Woolens .244 Iridescent Sulling .144 Black Velveteen .144 Regulated Cottons 2 yds \$1 Cotton Flannel .3 yds. \$1	3 Only Melmac DINNER WARE 45 Pcs. \$10
Reduced Women's BETTER SKIRTS \$5	Rayon and Acrylic BLANKETS 72" x 90" \$5	MENI SAVE ON INSULATED UNDERWEAR 3 Oz. Set 5 Oz. Set 7.66 9.66 A cotton-lined nylon shell pants-and-jacket set... warmly insulated with Fortral® polyester fiberfill. Machine wash-

CHARGE IT! AT PENNEY'S 313 NORTH MAIN HEREFORD, TEXAS

Cotton Sample Receipts Still Are Declining

LUBBOCK (Special) — Cotton sample receipts continued to decline at the three South Plains USDA Classing Offices during the past week, according to W. K. Palmer, in charge of the Lubbock Office.

Samples received at the three offices declined to approximately 30,000 daily.

The harvest was 75 to 85 per cent complete in the central and southern counties of the South Plains and had passed the peak in the northern counties.

About 1 1/2 Million During the week ending December 22nd, the Lubbock, Brownfield and Lamesa Offices classed 299,900 samples. The Lubbock Office classed 250,400, the Brownfield Office 35,400 and the Lamesa Office 13,800.

Total samples classed at the three offices this season was 1,444,300, compared to 1,503,700 by the same date last year.

Trading in a new crop cotton in the Lubbock market continued steadily during the past week, and prices increased slightly. Agricultural Marketing Service reports indicate prices paid for White grades ranged from 50 points under CCC loan levels to 85 points over the loan. Prices were generally higher for Light Spotted grades and ranged from the loan rate for Strict Middling Light Spotted to 115 points over for Low Middling Light Spotted.

Cottonseed Steady

Average prices paid for the most predominant qualities were: Strict Low Middling 29/32 - 26.85, Strict Low Middling 15/16 - 27.35, Low Middling 29/32 - 25.70, Low Middling 15/16 - 26.20, Middling Light Spotted 29/32 - 27.25, Middling Light Spotted 15/16 - 27.65, Strict Low Middling Light Spotted 29/32 - 26.25 and Strict Low Middling Light Spotted 15/16 - 26.75.

Prices paid farmers for cottonseed remained steady the past week with prices ranging from \$47 to \$57 per ton.

Legal Notice

THE STATE OF TEXAS

To: John H. Gibson, being one and the same person as John Gibson, Defendant, Greeting:

You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A. M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 25th day of January 1965, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 9th day of December, A. D. 1964, in this cause, numbered 4883 on the docket of said court, and styled, EULA CARMACK, a feme sole, Plaintiff, vs. GENE BROWN, ET AL, Defendants.

The names of the parties to the cause are as follows:

Eula Carmack, a feme sole, is Plaintiff and Gene Brown and Tommy Brown, doing business as Gene Brown and Son, a co-partnership, R. J. Collier, and John H. Gibson, also known as John Gibson, are Defendants.

A brief statement of the nature of this suit is as follows, to wit:

Plaintiff sues for: Possession of and title to the following described real estate situated in Deaf Smith County, Texas, to-wit: All of Lot No. 46 of Brownlow Addition, a Subdivision of the West 550 feet of Block No. 18, Welsh Addition to the Town of Hereford, Deaf Smith County, Texas, as shown by the map or plat thereof recorded in the Deed Records of Deaf Smith County, Texas.

Plaintiff further prays that the cloud cast upon the above described property by the Defendants be removed and that title to said property be vested in the Plaintiff and divested out of the Defendants as if more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unexecuted.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, on the 11th day of Dec., A.D. 1964.

Attest: Lucille Posey Clerk, District Court, Deaf Smith County, Texas.

(SEAL) B-24-4a

Party Foods and Hearty Foods

... for this big New Year's week end!

There'll be gay parties with fancy foods and beverages. But there'll also be plenty of regular family meals to be prepared this long week end. You can depend on Safeway for exactly the things you'll need for the meal and party schedule that's planned for your home. Come stock up the easy and thrifty way!

SAFEWAY

These Prices Good Thru Wed., Dec. 30th in Hereford, Texas



Grade 'A' Fresh Large **EGGS** Breakfast Gem Grade 'A' Medium Size Doz. **45¢**

WINNER of RCA COLOR TV
H. O. GRIFFITT
329 Ave. B
Hereford, Texas

Lucerne Party **DIPS** Assorted Varieties 3 8 Oz. Ctns. **\$1**



Lucerne Quality **EGG NOG** 49¢ Qt. Ctn. 89¢ 1/2 Gal. Ctn.



Pineapple Juice
Blackeye Peas
Orange Juice

Lafani Fancy Quality 3 46 Oz. Cans **\$1**
Highway For That New Year's Dinner 2 No. 300 Cans **25¢**
Scotch Treat Quality Frozen 2 12 Oz. Cans **79¢**

Invitation to good eating...



Chuck Roast



U. S. Government Graded U. S. Choice Beef Blade Cuts

45¢ LB.

Cragmont Party **MIXERS** 10¢ Qt. Btl.



Town House **TOMATO JUICE** 4 46 Oz. Cans **\$1**



Freezer Beef Sale

Full Sides	U.S.D.A. Choice Heavy Beef	lb. 47¢
Hindquarters	U. S. Choice Heavy Beef	lb. 59¢
Forequarters	U. S. Choice Heavy Beef	lb. 39¢

Beef Liver 39¢
Sliced Bacon Wilson's Corn King 49¢
Pork Steak Fresh Pork Lean & Tender 49¢
Salt Pork Cook With Blackeyes 39¢
Pork Roast Fresh Pork Picnic Cuts 29¢

BLACKEYE PEAS

Big Chief 2 Lb. Pkg. For **35¢**

Fruit Pies Blue Star Frozen Assorted Varieties 20 Oz. Pkg. **29¢**
Chunk Tuna Sea Trader Light Chunk 4 6 Oz. Cans **\$1.00**
Edwards Coffee Rich In Flavor 2 Lb. Can **\$1.37**
Sugar Holly Sugar 5 Lb. Bag **49¢**

Snack Crackers Busy Baker 1 Lb. Pkg. **39¢**

Lipton Onion Soup 2 Pac Pkg **39¢**
Instant Coffee Maryland Club 10 Oz. Jar **\$1.57**
Instant Coffee Maryland Club 6 Oz. Jar **\$1.09**
Kraft Oil For Salads or Cooking 32 Oz. Btl. **51¢**

Safeway's Fresh Fruits & Vegetables!

FANCY BANANAS Central American Golden Ripe **7 1/2 \$1**

TOMATOES U.S. No. 1 Russet 8 Lb. Bag **89¢**

Potatoes Fresh Clip Top Turnips 2 Lbs. **29¢**

Tangerines Arizona 1 Lb. **23¢**

Double GUNN BROS. Stamps **On Wednesday** With \$2.50 Purchase or More

Boyer Hair Arranger **Crew Wax** 59¢ Plus 6¢ Tax

Colgate **Dental Cream** Family Size **83¢**

Maxwell House Instant **COFFEE MAKER** Save At Safeway 10 Oz. Jar **\$1.87**

QUALITY NURSERY STOCK **Armstrong** 804 W. Park EM 4-1648

SAFEWAY We Reserve the Right to Limit Quantities

THE SUNDAY BRAND

Editorials

'Don't Fumble It, Youngster'

Panhandle Paragraphs

Page Twelve The Sunday Brand, Hereford, Texas, Sunday, Dec. 27, 1964

Around The Corner -- 1965; What Will New Year Bring?

Just around the corner stands a new year — 1965.

To some people, the next 12 months represents a challenge; to others, it means merely the passage of time. Wrapped up in the individual answers to what the new year holds can be found the entire future of each individual . . . of the community, and even the nation.

On a national level, we have a pretty good idea of what we can expect, since there will be little change in federal governmental policy due to 1964 elections. Hereford, following an era of record growth and expansion, can look forward to a continuation of the same with, perhaps, a slightly slower tempo during 1965, except in the area of trade and commerce which

will probably take strides to keep pace with recent population booms.

Conditions on the school, county and city fronts are encouraging in that they have already taken steps for additional service, or have specified plans through which they expect to meet the demands.

New crops and expanded livestock programs will likely be less startling or dramatic than those recorded in recent years. In 1965, these phases should develop and become more commonplace as they gradually become an integral part of our way of life.

The new year will get underway with the annual bowl games, and many people will eat blackeyed peas; a new graduating class will come along in May, and a new delegation of "future citizens" will take their places in jobs, colleges and in offices. A lot of folks will shake their hands as they note construction of new buildings and apartment houses. We will sponsor another big Jr. Livestock Show, attend the big summer carnival, take a brief vacation and — before we realize it — Thanksgiving will be with us, then Christmas — and another new year, this time, 1966.

That's the way things go. Squeezed in along the way, however, we will note a lot of little changes — and these are the things which count for most in the long run. They are the improvements which, in a few years, combine to make people realize that we do live in a wonderful country; they lead to all of the bond issues, new homes, new stores but, most of all, they are the things which make it possible for us to lean back at the beginning of years like 1965 — and realize that we have the most progressive, energetic neighbors in the world.

Why Those Pesky Accidents Occur

The most serious problem faced by citizens of the United States these days is that of traffic accidents. In addition to outrageous death tolls, thousands of dollars are amassed each year in traffic accidents within this community.

Consequently, when engineers recently made traffic counts and obligingly kept records of traffic violations during the period, they emerged with valuable information which could provide the first step toward diminishing both serious and minor accidents within the city.

A total of five common practices, all illegal, were noted time after time by observers in the following order:

1. Excessive speed, generally well beyond the 30-mile limit, was noted more than any other infraction, and observers concluded that this contributed most to the accident toll in Hereford.

2.) Creeping through stop signs was second on the list, and generally prevalent. Sometimes, the action resulted from diverted attention to children in the cars; other times, it was classified as wilful violation.

3.) Parking on intersection corners, they found, always impeded clear vision on the part of drivers, making it near impossible to enter a busy intersection with absolute safety.

4.) Passing cars on intersections and cutting across intersections into wrong lanes were another prevalent infraction. Also mentioned was the spilling of gravel by trucks as they turned at intersection corners.

5.) Many people, especially teenagers, were cited as giving a turn signal (left, for instance), then noting some acquaintance and, without rhyme or reason, suddenly darting off into a turn in the opposite direction.

Most of these infractions do sound familiar, and all of us are probably guilty of such infractions from day to day. Most times we get by without trouble, but once in awhile the odds catch up with us, and an accident results.

To say the least, it is impossible to cut down on traffic tolls until we have reached an accurate decision as to why most accidents occur. Now that we have this information, acquired through private and unprejudiced survey, we have reached a point where we can take steps toward diminishing the annual loss. In addition, the facts may well help city and county leaders to plan a general campaign through which we can all benefit.

Post Office To Add More Space

Announcement of a remodeling program which will approximately triple space now existing in the Hereford post office comes as welcome news to patrons and employees — and is definitely none too soon.

Hereford postal receipts have expanded tremendously during the past 10 years, leaving the local office in the position of being the most crowded and probably the most under-spaced organization in the community. This condition includes post office boxes, along with floor space and dock space.

Some citizens had recommended a complete new post office building, due to crowded parking conditions and availability of the office to Main Street patrons. The idea, to say the least, has merit on a long-range outlook.

On the other hand, it seems to us that proposed remodeling plans to use present facilities and still gain necessary space is good business for the department in that it should accommodate the community for another 20 to 25 years. The present plan is definitely in keeping with general government economy which many citizens are now demanding — and it represents development of alternatives which were taken into consideration when the Hereford office was constructed back in the late 30's.

Primarily, we are most interested in service and efficiency. These things the post office department indicates they can handle with the remodeling program.



TEXANS IN WASHINGTON

Credit Union Backing By Pair Is Recalled

By **TEX EASLEY**
WASHINGTON (AP) — The part played 30 years ago by two Texans — Rep. Wright Patman and the late Sen. Morris Sheppard — in winning passage of the Federal Credit Union act

will be recalled in a forthcoming government publication. Sheppard introduced, in 1933, a bill to provide for the chartering of the credit unions as a national cooperative saving and lending system.

The Senate passed the bill and, in the following year, when it came up for action in the House Patman was one of the measure's foremost advocates.

For The Fear
In a House speech, June 28, 1934, Patman said 2,300 credit unions were operating without the backing of the government. He then told the House:

"This bill is sponsored by public-spirited citizens in the interest of the poorest people of our nation, one of whom not so long ago borrowed \$30 from a loan office and actually paid back \$1,000, and was then sued for the original \$30."

"This bill is opposed by loan sharks and shotgun loan offices." President Franklin D. Roosevelt signed the measure June 28. Now there are 12,000 federal credit unions with \$4.5 billion in resources. About 8 million persons are members of the unions.

Tributes Stated
Tributes to Patman and Sheppard are to be carried in the next issue of the "Bulletin," published by the Bureau of Federal Credit Unions, a unit of the Welfare Department.

In preparing his article for the Bulletin, J. Deane Gannon, director of the bureau, accompanied by Patman, called on Sheppard's widow, who later married the late Sen. Tom Connally, D-Tex.

On Dec. 30, credit union officials said, a special plaque will be dedicated to Sheppard at his birthplace near Naples, Tex. He was born May 28, 1875, served in the House from 1902 to 1923, when he was elected to the Senate. He died in 1941.

Noting that Patman would participate in the memorial ceremony, Gannon said:

"It is fitting that Mr. Patman should represent the same congressional district that includes Texasians, the home of Senator Sheppard and the location of Federal Credit Union Charter No. 1 serving municipal and county employees in that city."

AROUND THE CAPITAL:
Show Large Fish
The Smithsonian now has on display the largest fish of any kind ever taken on a rod and reel. The fish, a Black Marlin, was caught by Alfred C. Gianelli Jr., Houston oil man, off Cabo Blanco, Peru, on Aug. 4, 1955. The fish measured 34 feet 4 inches and weighed 1,350 pounds.

R. H. Hazlett Sells 50 Bulls To Matador Ranch

Fifty head of bulls ranging from calves to senior yearlings were sold recently by R. H. Hazlett of El Dorado, Kan. to the Matador Ranch of Texas. The Matador people have

50 YEARS AGO
a standing order with Mr. Hazlett to take all of the bulls he will let them have. These bulls were all of Mr. Hazlett's own breeding, and from sires and dams of his own breeding. The Hereford Journal.

This section of the state was horrified about a month ago when news was sent out from Dimmitt that Mr. A. J. Morgan, a highly respected citizen of Castro county, had been incinerated when his house and contents were destroyed by fire. Some bones, some pants buckets, a watch and some coins were all found together, the bones badly charred, and as everyone thought, some of them burnt to ashes, and owing to the former standing of the man, the neighbors accepted it as a fact that the man suffered in the flames.

He had insured his life for a nice sum and the insurance company saw some suspicious circumstances and put a detective on the job. Mr. Morgan was arrested at Sweetwater last week, brought to Dimmitt where he entered a plea of guilty and received a sentence of eight years. The way of the transgressor is not smooth.

Mr. and Mrs. Bob Kerschen of Moriarty, N.M. spent the holidays in the home of Mr. and Mrs. Ed Jesko. Mrs. Kerschen is the daughter of Mr. and Mrs. Jesko.

Mr. and Mrs. John Willoughby and Teri of Oklahoma

10 YEARS AGO

City, Okla. are in Hereford spending the Christmas holidays with Mrs. Willoughby's parents, Mr. and Mrs. Jo Newell and other relatives.

Bill Forbus son of Mr. and Mrs. Carl Forbus is home from Hardin Simmons University.

Mr. and Mrs. Ivan Block had two Christmas dinners this year, Christmas Eve they were in the home of Block's mother, Mrs. S. F. Block and Christmas day they were in the home of Mrs. Block's mother, Mrs. E. C. Finch.

Visiting in the home home of Mrs. Ursula Pittner for the Christmas holidays were her daughter and family, Mr. and Mrs. Clifford E. Throckmorton and children, Sharon, Shari and Glenn of Whitthorl.

Mr. and Mrs. Warner White of Springfield, Mo. were spending the holidays with Mrs. White's mother, Mrs. Rosa Spear, 203 E. 5th St., her sister, Mrs. G. F. Morris, and Mr. and Mrs. Milton Orr of Clovis. Christmas day the family had a get together in the home of Frank O. Morris and family in Amarillo.

With a lot of hard work and a little bit of luck, the New Year will see a better life for six Amarillo children. The children have not yet been chosen, but they will be six of the approximately 75 dependent and neglected children not now being served by an existing agency in the city or the area. Their new life, in better surroundings, will begin at Children's Cottage, a gray and white frame structure at 1305 N. Washington. Children's Cottage is itself a beginning, the first unit . . . —Amarillo Citizen

Justice is strange. Sometimes it is fair, and at other times it is twisted and unfair. Theoretically, the United States brand of justice is unbending, unshakable and without prejudice. That's the theory. In actuality, our form of justice many times bends, is shaken, and shows definite bias. This happens all the way from the local level to the U. S. Supreme Court. It actually is to be expected, because men who very definitely are fallible are meting out justice. Where fallibility is concerned, injustice is to be found. —Lvelland Sun News

Well, I've whipped up my own little list (of top news personalities) — Religion: Cassius Clay. Protestantism received its biggest boost of the year when the heavy weight king defected to the Moslems . . . Domestic affairs: Liz Taylor. She sure has a way of getting around . . . Finance: The Beatles. Whether you dig their brand of music or noise or not, you've got to admit that the young men have a distinct knack for making money . . . Entertainment: Sonny Liston. Any boxer who can put himself in the hospital swinging at a golf ball . . . Labor: Nikita Khrushchev. I hear that he's destined to serve the illustrious Communist Cause as special consultant on working conditions in Siberia . . . Medical: The doctor who took out Ringo's tonsils . . . Foreign affairs: Liz Taylor, like I said before, sure does get around a lot . . . —Jerry Jackson in Brownfield News

We have the 17-foot pole vault, the 4-minute mile, the 7-foot high jump, and are about to have the 9-second 100-yard dash . . . but touching the toes is just as tough as ever. —James Roberts in Andrews County News

Save a little cheerfulness to scatter through the year. Save a few kind words to say, such as dry the tear. Save a few kind deeds to do when chance comes by and by. You can use a little Christmas — if you have it next July. —Louis E. Thayer.

Wheeler indeed has reason to be proud of the Mustangs and coaching staff. It would be good to point out that Wheeler had good material for a team this year, and the boys were determined to carry the winning as far as it would go . . . It is important to have coaches that can build team spirit and that are respected. These coaches were respected by all the boys and parents. —The Wheeler Times

City councilmen this past week bought Muleshoe's volunteer fire department a new truck. But it will be up to Earl Ladd and his volunteer firemen to turn it into a fire truck. The council purchased a Chevrolet pickup . . . And when the firemen get through with it, Muleshoe will have another piece of speedy fire equipment. —Bailey County Journal

Business should be good after the first of the year. Income from the sale of agricultural products should bolster the county's economy even more after January first than it has during the harvest season. —Castro County News (Dimmitt)

City Aldermen accepted the resignation of Police Chief R. C. Hill last Thursday . . . Mr. Hill has served as Police Chief since 1952. —Dentley County Leader (Clarendon)

THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher, on his hindwood farm has found out Christmas is here again.

Dear editor:
A lot of people claim they didn't realize Christmas was on us again this year but I knew it all along, ever since I got that first Christmas card toward the end of November. I thought at first it was a card from somebody who was late in mailing last year's, but I checked around and found out you can now send them out a month ahead of time and still be in style.

This is in keeping I guess with the modern trend to stay ahead of things. For instance, as soon as the 1965 cars came out, engineers were already at work planning the 1966 models to make the 1965's look out of date, and I understand there are atom bombs already planted under bridges and in mountain passes throughout Europe, so they'll be ready in case war breaks out. You might say Christmas cards and atom bombs both are early now. I suppose in the future all new bridges, dams, etc. will automatically have a nuclear bomb included in the specifications, just in case. One Spring a neighbor came over and said he was astonished to see me planting so early for a change, but I didn't have the heart to tell him I wasn't early with that year's crop, just late with the year before's. One year is pretty much like another as far as I'm concerned.

In fact, I don't know whether you've noticed it or not, but one result of speed is that the faster you travel around the world the quicker you get back to where you started from. In other words, some people rush to get back to where they were, whereas I find it's more comfortable to just stay here in the first place. With the earth whirling around every 24 hours in one direction and hurtling around in another direction every 12 months, I never could see any point in me complicating things by chasing off in a third direction.

Actually though what I started out to say was that Christmas is here again and it suits me fine. I have a notion that regardless of how far out into space man goes, he's always going to be happier if he can get back to his own stomping grounds for Christmas.

Yours faithfully,
J. A.

THE Sunday Brand

Established 1948
Published every Sunday at 130 W. Fourth
Hereford, Texas 79045



NATIONAL EDITORIAL
ASSOCIATION
1964

James M. Gillentine, Editor and Publisher
Melvin Young, Managing Editor
Dudley Lynch, News Editor
Bill Pann, Adv. Mgr.
Lee Brown, Mech. Supt.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each. Classified advertising rates: 6c per word first insertion (60c minimum); 4c per word each additional insertion.

Mixed Blessing

The President's announced plan to begin work on a new Central American canal must have been greeted by Panama's ruling class with mixed emotions.

Though the U.S. was instrumental in gaining independence for Panama, paid for the present canal and has been the major source of income of the country throughout its history, Panama's wealthy aristocrats have persisted in painting this country as an imperialist oppressor.

They have let Panama remain dependent on the canal and have neglected to exploit the land or other natural resources, yet they always blame the country's woes on the gringos. To gain their own political goals, they are willing to allow, or even to encourage, mob violence against Americans, as they did last January.

Now, according to the President, there are four possible routes for a new, sea-level canal and two of them lie outside Panama. It is possible that Nicaragua or Columbia may get the new canal, together with the millions of dollars in payrolls and spending that will accompany its operation.

After a half-century of biting the hand that feeds them, the Panamanian elite apparently are about to get what they want, the Panama Canal. If the U.S. pulls out of Panama entirely and builds the new canal elsewhere, the ruling class will miss not only the Yankee dollar but the handy Yankee scapegoat. They will have no one to blame for their failures but themselves. Too bad. —Dallas Morning News

COFFEE TIME

By LOIS DEDYNE
Women's Editor

With the Christmas rush now a thing of the past we can look forward to the hustle and bustle of preparations for New Year's celebration. Folks are now in the spirit of party going and party giving and the time is ripe for the holiday open house or buffet party.

To have a successful party you must first be in a good frame of mind. Think in terms of hospitality, which is a generous word meaning welcome and with good will; when extended with sincerity, it will be one of the most important points towards the goal of a successful party. You must also have the real desire to share your home with your friends.

Avoid 'party panic' by planning in advance. Keep it simple, invite only the number of people that you can accommodate comfortably, and PLAN the entertainment, whether it be music, cards, games or conversation.

With formality having given way to simplicity and casual gatherings, the clever hostess will act accordingly and select a menu which will enable her to prepare in advance, and served buffet style, will eliminate the need for lengthy preparations. Attractively arranged, the buffet can appear elaborate with the least amount of effort.

In extending invitations, be specific about the time, your address and, if necessary, directions. Advise your guests of the entertainment and activities planned and indicate how you would like them to dress.

Remember too, the recipe for a good party: hospitality in abundance, blended carefully with planning, combined with simplicity, and mixed all together with thought for the pleasure of your guests, and — enjoy yourself.

And speaking of recipes, you clever gals who have already purchased your Hereford Brand Cook Book have seen the ideas for party refreshments and main dishes. Fitting in nicely with the advance party plans is the 'Twin Meat Loaves' which can be served either hot or cold and is ideal for the buffet table. This is a hearty main course which can be garnished with parsley and look very festive as well as appetizing.

'A Man's Salad' is another suggestion for the 'do-it-in-advance' hostess and can be served as a main dish or a

nice accompaniment is fried chicken.

Sprigs of evergreen with red bows, a candle or Poinsettia, will form an attractive centerpiece for the holiday buffet and you need not be an expert in the field of decorating to accomplish the proper effect.

For an unusual touch, cut a cake in individual squares and form the letters of Happy New Year on the squares using a pastry tube and arrange accordingly on a tray. Additional cake squares can have the outline of a bell or holly, using red food coloring for the lettering and green for the bells and holly.

This column will be called 'Coffee Time' and will appear weekly in the Sunday Brand, the art work being prepared by Dale Young. The main purpose is to be of interest to women so if you have information you would like to share, or are doing something unusual, stop by the Brand office or call EM4-2030. We would like to hear from you.



REPORT

The Cunita Camp Fire group had a Christmas party Dec. 15, with an exchange of gifts, followed by games. Refreshments were served and afterward the girls went out on the United Fund drive to complete their Community service project.

Girls present were Prissy Crume, Mary Sue Word, Mary Sue Neff, Dianne London, Judith Morrison, Debbie Gholson, Debbie Boardman, Cynthia Lea, Sue Victor and Shaun Sigman.

On Tuesday night, the girls joined the Wacunya group for a caroling tour around town, then returned to the Hut for games and refreshments. Mrs. Louis Lea is leader of the group, with Mrs. Baxter London as assistant.

BRAND
CLASSIFIEDS
GET RESULTS!


CLASSIFIED
ADS

GET RESULTS



IN
THE

HEREFORD BRAND
THE SUNDAY BRAND



start the NEW YEAR

by **SAVING** at **PIGGLY WIGGLY**

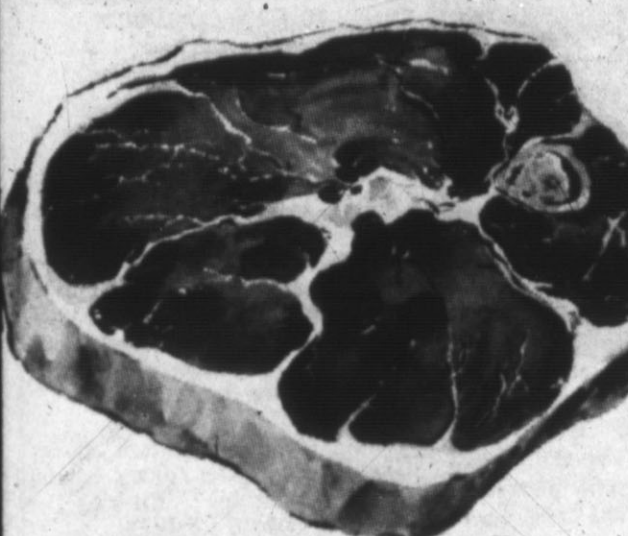
Double S&H
Green Stamps

Wednesday and Thursday

CLOSED NEW YEAR'S DAY (Jan. 1st)

PECANS	Ellis 10 Oz. Shelled Bag	69¢
COOKIES	Tendercrust Big 2 Lb. Bag	49¢
ELLIS CHILI	Big 1 1/2 Pound Can	2.89¢
ALKA SELTZER	For Quick Relief 25 Tablets	39¢
DR. PEPPER	Reg. Size 6 Bottle Ctn.	39¢
CORN CHIPS	Fritos — Twin Pack Big Pound Bag	49¢
COCA COLA	Regular King Size 6 Bottle Ctn.	39¢
POTATO CHIPS	Morton's Big 69c Bag	49¢
EGGS	Sunny Side Up Grade A. Medium	3 Doz. \$1
MIXED NUTS	Tom Scott 13 1/4 Oz. Can	55¢

ROUND STEAK	USDA Good Choice	Lb. 89¢
Bacon	Armour Star	Lb. 49¢
Franks	Armour Star All Meat	Lb. 49¢
T-BONE STEAK	USDA Good Choice	Lb. 89¢
SIRLOIN STEAK	USDA Good Choice	Lb. 79¢
CLUB STEAKS	USDA Good Choice	Lb. 79¢



PINTO BEAN	Arrow — 2 Lb. Bag	25¢
EGG NOG	Quart Ctn.	49¢
Sour Cream	Clevelake — 1/2 Pint Ctn. 2 For	49¢
DIP MIX	Frito Chili Con Queso	19¢
GINGERALE	Shasta — 28 Oz. Btl.	25¢


PEAS	Blackeyed Shurline 303 Cans	2 For 25¢
Dry Salt	Crystal	Lb. 39¢

TEXAS

ORANGES	or	GRAPEFRUIT
Lb. 10¢		5 Pound Bag 45¢
TOMATOES		1 Lb. Cello Pkg. 29¢

PUNCH BOWL SET

\$4.98



PIGGLY WIGGLY

Dessert Says Happy New Year

By **CECHLY BROWNSTONE**
Associated Press Food Editor

OUR BEST culinary thought for New Year's Eve: a molded dessert inspired by a favorite cocktail and decorated to remind party guests of the midnight hour.

So here's our Daiquiri Mold, made with lime or lemon, eggs and sugar, white rum, whipped cream and unflavored gelatin. We turned the mixture into a large shallow copper-tone mold and used angelica strips to suggest the face of a clock.

The flavor of this dessert is authoritative, its texture airy. At a tasting rehearsal at our house, it was thoroughly enjoyed.

In the following recipe, we suggest that you cook the custard in a saucepan over direct heat, stirring constantly. But if there is a chance that the telephone or doorbell may interrupt your stirring, better use a double boiler. In the latter case, put the mixture over (not in) boiling water and stir often.

NEW YEAR DAIQUIRI MOLD
2 envelopes unflavored gelatin
2 cups sugar
1/8 teaspoon salt
6 eggs, separated
1/2 cup water
1 cup fresh lime or lemon juice
2/3 cup white rum
2 cups heavy cream, whipped
Angelica

In a medium saucepan, stir together the gelatin, 1 1/2 cups of the sugar and the salt. Beat together until combined the egg yolks, water, lime juice. Gradually stir into gelatin mixture. Stir constantly over low heat until mixture thickens slightly and gelatin dissolves, 6 to 12 minutes; do not boil. Stir in rum. Chill, stirring occasionally, until mixture mounds slightly when dropped from spoon. In a large bowl beat the egg whites until they hold stiff straight peaks.

Gradually beat in remaining 1/2-cup sugar; continue to beat until very stiff. Fold gelatin mixture into egg whites. Then fold whipped cream into mixture. Turn into a 10-cup shallow mold. Chill until firm. Unmold. Decorate with angelica to form the face of a clock. Makes 10 to 12 servings.

Note: Use a shallow mold whose design is suitable for fashioning the face of a clock.

DELIGHTFUL SUPPER
This unusual and delectable dessert was developed by one of the best of modern cookbook writers.

Curried Seafood Steamed Rice
Condiment Tray Salad Bowl
Nika Standen Hazelton's Raisin Compote

NIKA STANDEN HAZELTON'S RAISIN COMPOTE
2 cups white raisins
1 cup water
1 cup honey
Grated rind of 1 lemon
1/2 cup pine nuts

Soak raisins in water to cover for 1 hour; drain. Boil together water and honey for 2 to 3 minutes. Add raisins and lemon rind; simmer for 10 minutes over low heat. Skim with slotted spoon as needed. Add pine nuts to raisins. Chill thoroughly before serving.

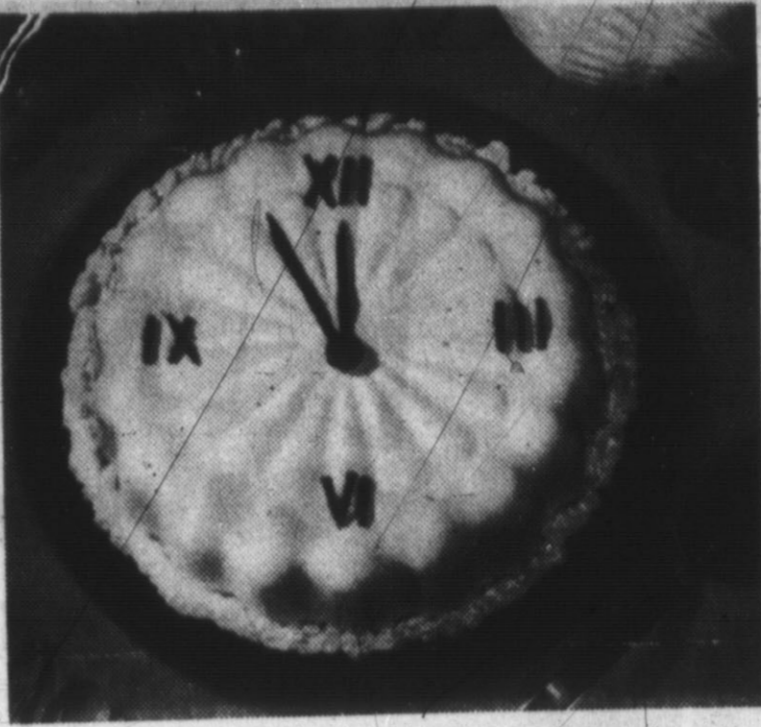
SATURDAY FARE
Cheese Fondue Potato Sticks
Green Salad with Julia's Olives
Fruit Compote Cookies

JULIA'S OLIVES
1 can (about 1 pound) ripe olives
2 tablespoons olive oil
3 large cloves garlic, peeled and quartered

Turn olives with their liquid into 1 1/4-pint (or a little larger) jar. Add olive oil and garlic. Pack olives and some of the garlic pieces down so they are submerged by the liquid; allow a few pieces of garlic to float on the oil at the top. Cover tightly and refrigerate overnight. Drain and use in a green salad. Use only 1 clove garlic if you don't like strong garlic flavor.

SUNDAY SUPPER
Holiday leftover ham may be used this way.

Stuffed Yams with Ham
Salad Bowl Bread Tray
Fruit and Cookies Beverage
STUFFED YAMS AND HAM
4 medium yams
2 tablespoons dark brown sugar



NEW YEAR'S EVE DESSERT — A light-as-air-mold with Daiquiri-cocktail flavor will help put spirit into a holiday celebration. (AP Photo)

1 tablespoon butter or margarine
1/4 teaspoon each salt and allspice
1/8 teaspoon nutmeg
1/2 pound (1 1/2 cups) diced cooked ham
1 can (11 ounces) mandarin oranges, drained
Bake yams in a moderate (350 degrees) oven 1 hour or until tender; slit lengthwise; scoop out pulp leaving about 1/4-inch of it in shells. Mash yams with sugar, butter, salt, allspice and nutmeg; mix in ham and 1/2 cup of the orange segments. Mound in yam shells; top with remaining oranges. Bake in a moderate (350 degrees) oven 20 to 30 minutes. Makes 4 to 8 servings.



TYPICAL RESTORATION — For \$2 to a junk shop dealer, Mrs. Evans bought this cherry "rope-pooling" rocker. She refinished it and covered the seat in gold velvet. Above it hangs an accordion walnut magazine rack with porcelain knobs at each junction. Between the chairs the 100-year-old pine washstand with dry sink is now graced by antique glass and earlyday china-blobed lamp. Looking down on blue velvet upholstered shaker chair are a grandmother and her granddaughter in their turn-of-the-century blue pastel picture framed in recessed oak with gold gesso edging. Rescued from a rummage sale, this picture, says Mrs. Evans, has been appraised by an antiquary as "priceless." (See story page 9)

HEREFORD PLUMBING
EM 4-1168
SALES — SERVICE
Heating — Refrigeration — Plumbing

HOW CHARLIE MADE A PILE OF DOUGH!

You can, too! Here's how he did it. Charlie called a friend down at the paper. Told him he was expanding. Needed a new man. The paper helped him write a real hum-dinger of an ad. Charlie got a fire-ball. Then he had a great buy on some new material. The paper helped him write a real puller. The material sold fast at a cozy profit. Charlie's happy and so are we!

Charlie's our big booster now, tells everybody our circulation's BIG... our readers love news, sports, columnists, want ads, cooking, fashions, comics. Charlie says that's coverage... attracts the right payroll and the paying customers!

THE Hereford Brand

Scientists Keep Finding New Uses For 'Fastest' Test Track

HOLLOWMAN AIR FORCE BASE, N.M. — A seven-mile-long supersonic test track over which Col. John Paul Stapp rode into history as the fastest man on earth was 10 years old in December.

Stapp whipped along the track's twin rails in a rocket sled at 632 miles per hour in December 1954 to earn his title.

Since then the test bed, built at an initial cost of \$12 million, has been used in countless projects involving not only live subjects and dummies, but every kind of space hardware. Tests for aerodynamic stress, acceleration, deceleration, vibration, instrument performance, aeromedical hazards and many other problems connected with space flight have become the track's so-called bread and butter work. The work is done with rocket sleds.

Originally conceived as a moving platform for aircraft launchings, the rocket sleds have many new applications now, including development and evaluation of complex guidance systems.

A rocket sled accomplishes certain tasks unavailable by any other test method. As an example, no other system can accelerate a multiton payload to supersonic velocities, sustain such velocities, then decelerate

the payload smoothly until it comes to rest. All of this is under photographic coverage and with precision-based velocity measurements from start to finish.

Some sleds have been designed expressly for a particular test objective. Other sleds have been created essentially as multipurpose vehicles capable of a broad range of test uses as for basic experimentation in sled and track performance.

The track test directorate's present inventory of test sleds includes single-rail and dual-rail types, solid-propellant and liquid-propellant types, multiton giants that hurtle along like fiery juggernauts, and slim monorails that alight along one track so speedily the eye almost fails to follow.

The track when built was only 3,500 feet long. Now it stretches 35,000 feet across the southern New Mexico desert at this Air Force Missile Development Center.

Classifieds Get Results

ONLY FIVE YEARS AGO...



...dosages of many drugs employed today had not yet been established. Amount of medication is of concern to both doctor and druggist.

McDOWELL DRUG
EM 4-1313

Dr. E. H. HENDON OPTOMETRIST
136 E. Third ACROSS FROM JIM HILL HOTEL EM 4-0987

Anthony's WHITE SALE

FINE MARTEX TOWELS
Fine quality "Anco" by Martex. Luxurious thick thirsty towels in solid colors with dobby border. Petal pink, cordelight gold, fern green, red. Save now!

Superb Quality, Extra Heavy. Special Low Prices.

98c Value 24 x 46 Size	77c
59c Value 16 x 26 Size	47c
29c W. Cloth 12 x 12 Size	27c

21" x 27" PILLOW
Soft—Comfortable
Plumply filled with crushed chicken feathers mixed with soft shreaded poly foam. Floral striped ticking with matching corded edges. In pink or blue.

\$2 ea.
2 for 3.77

Regular 6.95 Values
Chenille Bed Spreads
Special Purchase for our White Sale
3.99

An unusually beautiful assortment of spreads. Choose from solid colors, overlays or multi-strips. All first quality Viscose and cotton blend.

Quilted Mattress Pads
"Anco" — better quality quilted mattress protectors of a low, low White Sale price. 100% cotton.

39 x 76 TWIN FLAT PAD	2.19
39 x 76 TWIN FITTED PAD	3.39
54 x 76 FULL FLAT PAD	3.19
54 x 76 FULL FITTED PAD	4.39

Big Savings Ironing Board Pad and Cover
Silicone Treated Low Sale Price
66c

Deluxe pad and cover. Pad is 100% cotton, cover is 100% cotton plus 10% maximum aluminum coating. Scratch resistant—silicone treated.

World Wide Pacific Contour SHEETS
Family woven bleached cotton muslin sheets in famous World Wide Flats or Pacific Contour fitted Wide Hems, will stand lots of wear and washings. First Quality.

81 x 108 World Wide Flat or Double Bed Size Pacific Contour	1.77
81 x 99—72 x 108 World Wide Flat or Twin bed Size Pacific Contour	1.57

World Wide Case 2 for 77c

DAN RIVER SHEETS
White Percale Sheets

• 72 x 108	1.97
• 81 x 108	2.27
• 42 x 38 1/2 Cases 2 for 1.07	

COLORED MUSLIN

• 81 x 108	2.27
• 42 x 36 Cases 2 for 97c	

Maize, Pink, Blue, Green, Orchid

SHADOW BOX MUSLIN
Smart, new, different cotton muslin sheets in "Shadowbox" design. Choose from flat or fitted. Fine quality, will add color to your bedroom. Thrifty White Sale priced.

Size 81 x 108 or Double Fitted Bottom	2.47
42 x 36 Cases	2 for 1.17

Size 16 x 27 — First Quality
PRINTED TERRY TEA TOWELS 4 for \$1

Oval or Oblong Throw RUGS
Lovely Decor Colors
1.88

Three styles that will fit in any room in the home. Solid color oval styles, Solid color oblong styles and multi-stripe oblongs. Roller coated back for extra safety. Choose from many popular decorator colors and just look at this thrifty Anthony price. Hurry for these.

You Expect More Quality For Your WHITE GOODS Dollar at Anthony's - And you get it!

Miss Arnpriester Wed, Ceremony In Vernon

Miss Donna Faye Arnpriester became the bride of Archie Earl Echols in a double ring ceremony Saturday afternoon in the First Methodist Church, Vernon. Officiating was the bride's brother, Rev. Marvin Arnpriester, McMurry College, Gutherie Methodist Church, and the bride's father, Rev. Noah Arnpriester, pastor of the Wesley Methodist Church.

Miss Arnpriester is the daughter of Rev. and Mrs. Noah Arnpriester, 300 Grape Street. Echols is the son of Mr. and Mrs. William Murray Echols, Vernon.

For the wedding the church was decorated with two baskets of gold gladioli and a candelabra with 15 white candles. An archway of greenery also decorated the church and heart-shaped greenery covered the pulpit.

Given in marriage by her father, the bride wore a dress of slipper satin covered with Venetian lace designed with long pointed sleeves and a scooped, scalloped neckline. The floor length dress with a chapel train formed a 'V' point at the waist and she wore white satin slippers.

The white bridal illusion cathedral length veil featured scalloped Chantilly lace around the edge and was caught by a heart shaped crown of seed pearls. Tommy DeGruyter, Abilene, carried the bride's veil.

Miss Arnpriester carried a white Bible covered with white satin and Venetian lace. The bridal bouquet was a cascade of white orchid, sarsaparillas and carnations and she wore a drop which was a gift from the bridegroom.

Flower girl was Arlene Arnpriester and Teresa Arnpriester was ring bearer. Both are sisters of the bride.

Miss Jo Dertli, maid of honor, wore a street length dress of blue brocaded satin which was made from the bride's pattern. It featured short sleeves and a belle pleated skirt, and she wore matching shoes. She also wore clustered satin petals of blue with a butterfly veil for a head-dress and carried a nosegay of gold carnations.

Miss Drew Ann Conley and Miss Dawn Moreland were bridesmaids and wore gold brocaded taffeta street length dresses made from the bride's pattern featuring short sleeves and belle pleated skirts. They also had shoes to match and wore soft gold butterfly veils caught to matching taffeta headpieces and carried nosegays of blue carnations.

Brother of the bridegroom, Edwin Echols, was the best man and serving as ushers were Johnny Niesner, Dallas, and Paul Arnpriester, brother of the bride.

Miss Marilyn Joe Arnpriester, sister of the bride, furnished the wedding music at the piano with Mrs. Charlie DeGruyter, vocalist.

A reception followed the ceremony in the parlor of the First Methodist Church and assistants were Miss Annie Spillers, Abilene;

Miss Mary Echols, Vernon; and Miss Cherry Dunn, Vernon.

A white cloth covered the bride's table and the wedding cake was topped with a silver cross. Centering the table were blue carnations flanked by candles on either side and punch bowls at each end of the table.

Miss Arnpriester is a graduate of Lockett High School and was active in the 4-H, FHA, pep squad, basketball, volleyball and played the piano and led the singing at the church. She has also attended McMurry College.

Echols is a graduate of Lockett High School where he was salutatorian, a member of Beta Club, basketball captain, football captain, and won best citizen award. He is presently attending McMurry College.

For the wedding trip the bride chose a two piece suit of navy blue and beige with black accessories and wore a corsage from the center of the bridal bouquet.

The couple will be at home in Abilene, 2241 Hunt St. after the wedding trip to Carlsbad Caverns, New Mexico.

Look Who's New!

Mr. and Mrs. George David Zetsche are the parents of a son, Jim Owen, born Dec. 22 at 3:08 a.m. He weighed 8 lbs. 15 ozs.

Mr. and Mrs. Robert Carroll Dobbins are the parents of a daughter, Carol DeAnna, born Dec. 22 at 8 p.m. She weighed 8 lbs. 6 ozs.

Mr. and Mrs. Edward Walker Parris are the parents of a daughter, Whitney Dae, born Dec. 22 at 11:24 p.m. She weighed 7 lbs. 14 ozs.

Mr. and Mrs. Natividad Silva are the parents of a daughter, Elva, born Dec. 23 at 11:47 p.m. She weighed 8 lbs. 9 1/4 ozs.

neighbors from the area and after viewing from afar, Mrs. Ruth Reisdorf's second and third grade class from Umbarger school, which includes more than thirty children, visited the house trailer to see the Christmas decorations.

The children saw Goebie, wandering around the yard. The turkey that is very unaware that he is destined to adorn the Wager holiday table. This of course is a family project. Goebie is cared for by the children in the Wager household before, father has the job in-between, and of course mother prepares Goebie for the table.

In the midst of this holiday season we will most likely find Mrs. Wager already thinking of something unusual for next year's decorations.

Other lovely decorations in Umbarger include a lovely manger scene which can be viewed while travelling on the highway which passes by Umbarger.

Umbarger Woman's Preparations For Christmas Were 'Unusual'

Holiday preparations in the home of Mrs. Paul Wager, Umbarger, were quite unusual. Starting early in the year, Mrs. Wager makes the rounds of Christmas sales and continues through the year to collect items of sequins, odd jewelry, necklaces and miscellaneous glittering ornaments which she uses to make Christmas balls and decorations for the holidays.

'Children's Window' features Santa with his reindeer and sled full of toys and snow underfoot. Overhead are various sizes of Christmas balls decorated with sequins, flowers, colored beads and jewels suspended by gold chains with pixies riding on the Christmas balls.

'Peace on Earth' is the theme for the window which faces the church across the way. With colored lights surrounding this scene, white doves are carrying silver berries and circling about the angels which are holding

candles, kneeling in prayer and caroling.

Bringing attention to the 'Church and Holidays' are blinking lights with pine cones and fancy Christmas balls surrounding an illuminated church and a gift-giving Santa.

Background for these arrangements is a large plant featuring the traditional poinsettia for the cheerful season.

Visible from all three windows is the white-flocked Christmas tree with pink balls and pink angels which carry lights. The tree rotates while the music of 'Silent Night' is playing. A red-lace and sequin skirt encircles the tree at the base.

The entire display can be summed up with the appropriate theme of 'Swinging into Christmas' portrayed with an angel which is swinging on a silver star hanging from the ceiling.

Mrs. Wager's visitors include



Miss Donna Faye Arnpriester

Children's Program For Walcott School P-T-O
Mrs. Harold Bass as presiding officer. Program chairman and committee were Mr. and Mrs. Tom Collins, Miss Paula Green and Miss Shirley Bourquin. Accompanying the children's choir was Mrs. Sam Long at

BEGUN BY BRITON

KANSAS CITY, Mo. — It was in the Merrie England of 1843 that Sir Henry Cole decided to distribute among his associates a special form of Christmas greeting and commissioned a noted London artist, John C. Horsley, to design what was to become the first Christmas card. Two of the three colored panels illustrated the Christian virtues of feeding the hungry and clothing the needy, while the center panel portrayed a family at Christmas dinner. Two of these original cards, one signed and one unsigned, are on display here among the 50,000 articles of greeting card memorabilia in the Hallmark Historical Collection.

BUSINESSMEN:

Are you getting your share of sales from the

9 OUT OF 10
who shop the
Yellow Pages?

Don't take chances of being overlooked. Make it easy for customers to find your business under each product, service, or brand-name you sell. Remember, your advertising in the Yellow Pages works for you every day of the year... reaches people when they're ready to buy your product or use your services.



THE PLACE WHERE BUYERS AND SELLERS GET TOGETHER

Du Barry beauty bonanza
featuring **5** complexion essentials
at tremendous savings

- Cleansing Cream, 8 oz. regularly \$2.50 now **\$1.50**
- Skin Freshener, 10 oz. regularly \$2.00 now **\$1.10**
- Skin Firming Lotion, 5 oz. regularly \$1.75 now **\$1.10**
- Young Promise Cream, 4 1/4 oz. regularly \$3.50 now **\$2.00**
- Vibrance Creme Masque, 2 oz. regularly \$3.50 now **\$2.00**



McDOWELL DRUG

318 N. Main EM 4-1313

SEMI-ANNUAL CLEARANCE SALE

Nationally advertised lines of children's and junior wearing apparel.

- BOYS**
Suits
Sport Coats
Shirts
Slacks
- GIRLS**
Dresses
Coats
Skirts
Blouses
Accessories
- TEENS & JUNIORS**
Dresses
Coats
Skirts
Blouses
Accessories
- INFANTS**
Wearing Apparel
Layette Items

Watch Repairing
Local
Santa Fe
Time Inspector
KESTER'S
Jewelry & Gift Shop
Across from Post Office
Phone EM 4-1811

3 off

Shop Early While Stocks Are Complete

SPECIALS GOOD THRU SATURDAY, JANUARY 2

PRICES DIVE for

Talk about starting the New Year right! COOPER'S has trimmed prices on ever so many of your favorite foods. Our New Year's resolution is to offer you even MORE savings on even MORE big-name value-packed items! As usual at COOPER'S, you get the best, the freshest, the tenderest, the tastiest... and you get it for LESS! So bundle up and pile into the car... there's a warm, wonderful welcome waiting for you at COOPER'S Price Dive for '65!

CLOSED JAN. 1, NEW YEAR'S DAY FOR INVENTORY



Coopr. G. Doppel'1964



BLACKEYE PEAS

Shurfine 300 Can

2:25¢

Shurfine
Oleo
Lb. Ctn. 6 For \$1

King Size or Reg.
Coca Cola
6 Btl. Ctn. 39¢

Cinch
Corn Bread Mix
16 Oz. Box 25¢

Campbell's
Tomato Soup
10 Cans \$1.00

Roxey
Dog Food
4 Tall Cans 29¢

BISCUITS

SHURFRESH
SWEETMILK or
BUTTERMILK

6 Cans 39¢

Hunt's — 8 Oz. Can
Tomato Sauce 3 For 29¢

Ranch Style — 300 Can
Beans 3 For 39¢

Hunt's — 46 Oz. Can
Tomato Juice 4 For \$1

Facial Tissue — 400 Ct. Box
Kleenex 4 For 89¢

Starkist — Green Label
Tuna Flat Can 4 For \$1

Gladys
Flour 5 Lb. Bag 49¢

Wolf Brand — No Beans
Chili No. 2 Can 59¢

French's — 9 Oz. Jar
Mustard 15¢

VO-5 — Reg. 1.10
Hair Dressing 79¢

MIRACLE WHIP

Salad Dressing Ot. Jar

49¢

Bayer Aspirin
100's — Reg. 69¢
59¢

PICK-O-MORN

TOMATOES

29¢



Green Onions
Sunkist Lemons

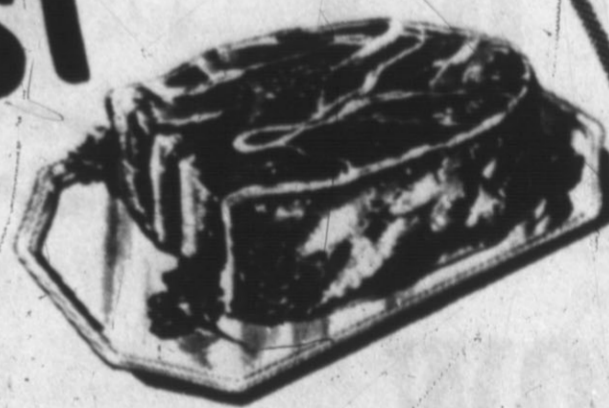
Bunch 2 For 15¢

Lb. 15¢

Hep Oven Cleaner
Aerosol Can 49¢

CHUCK ROAST

45¢



DRY SALT PORK
FRESH GROUND BEEF
HORMEL BACON
ALL MEAT BOLOGNA

Lb. 19¢

Lb. 39¢

2 Lb. \$1.09

Lb. 39¢

22 Oz. Can

49¢

Comet Cleanser
14 Oz. Can
2 For 29¢

SHORTENING

Shurfine 3 Lb. Can

59¢

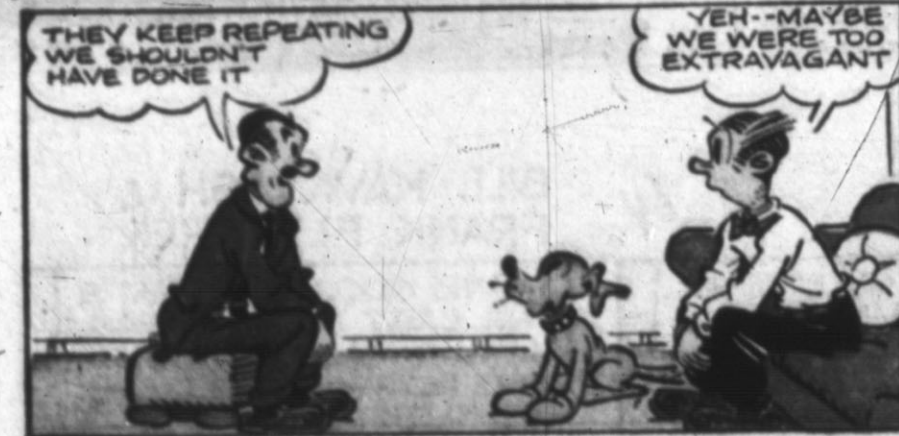
DOUBLE GUNN BROS. STAMPS WED.

With 2.50 Cash Purchase or More

COOPER'S

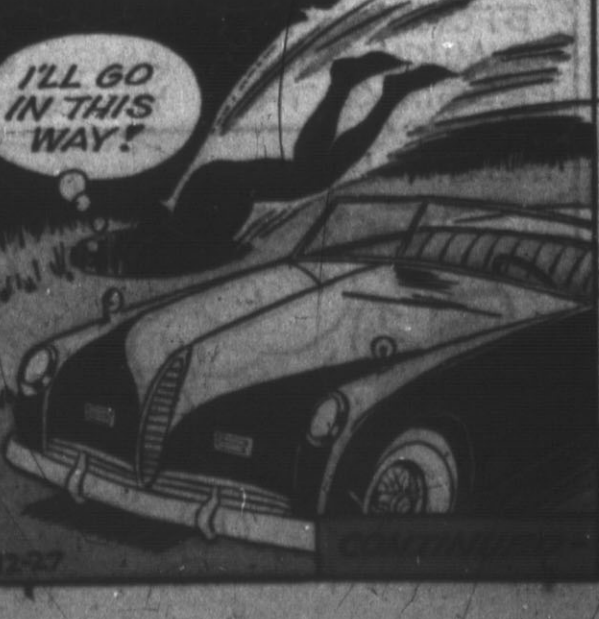
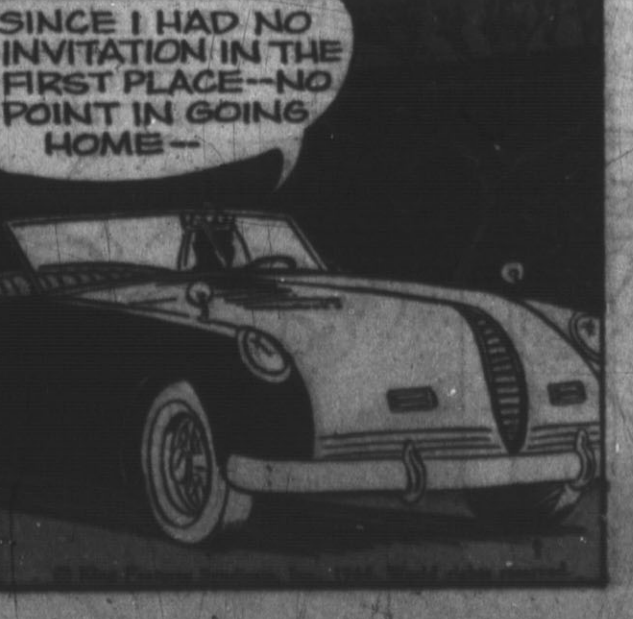
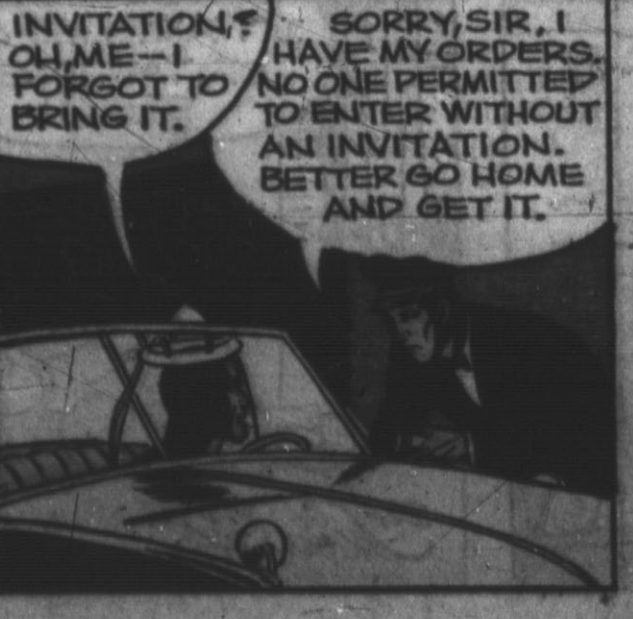
BLONDIE

CHIC
by YOUNG



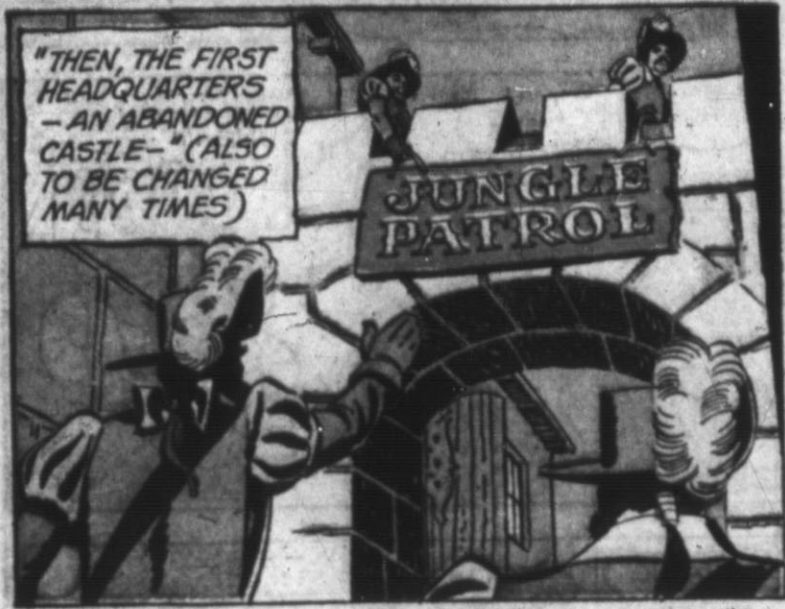
MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS



The PHANTOM

By Lee Falk



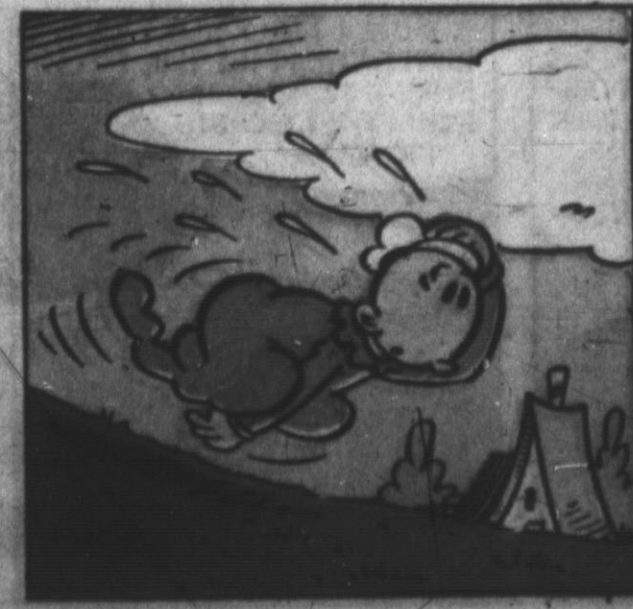
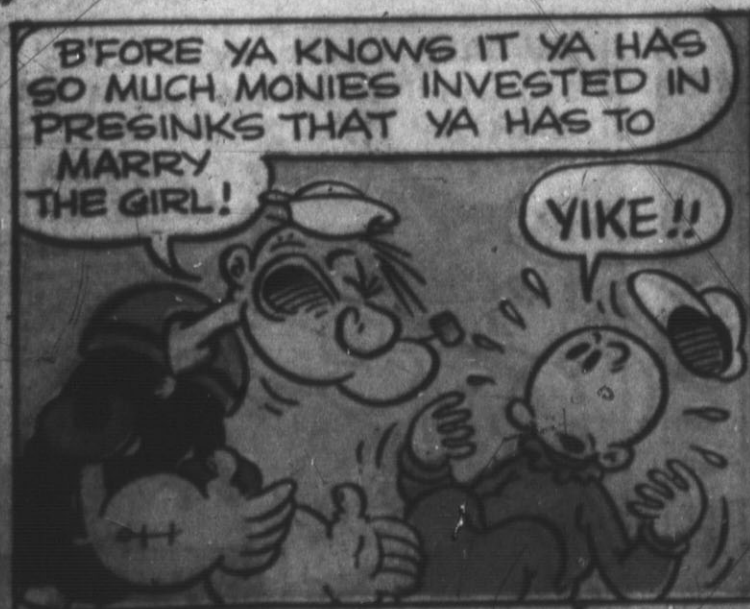
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



THIMBLE THEATRE starring POPEYE

by BUD SAGENDORF



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



WHAT A CLUMSY BOATMAN I AM... IT IS FORTUNATE YOU WERE CLOSE BY!



YOUR GRATEFUL HOST ABOARD THE GOOD SHIP CABOOSE IS PROF. AUGUST—

TIM TYLER... AND MY BUDDY SPUD— WE'RE NADIWA JUNGLE PATROLMEN—



I MUST ADMIT, PROFESSOR AUGUST, THE SUDDEN APPEARANCE OF YOUR BARGE... ER... SHIP STARTLED US!



... AND NOW YOU WONDER WHY I AM HERE? THAT'S EASY! I AM PURSUING MY HOBBY!



AND, LIKE MANY HOBBIES, MINE GREW FROM A HARMLESS PASTIME INTO SOMETHING OF GREAT VALUE!



... IN FACT MY HOBBY BECAME SO SUCCESSFUL I CAME HERE SEEKING PROTECTION!

TO BE CONTINUED...



Right Around HOME with MYRTLE

WHEN I FIRST MARRIED ARNOLD HE WAS SCARED OF HIS OWN SHADOW!

DID HE OVER-COME IT?

HECK, YES! NOW I DON'T EVEN CAST A SHADOW.

MY FOURTH HUSBAND DIDN'T KNOW TH' MEANING OF THE WORD FEAR!

ALL RIGHT! YOU'VE CONVINCED ME HE WAS ILLITERATE-- SO GO ON WITH YOUR STORY!

WHY DON'T YOU GO WITH FREDDIE, SLUG? IT'S JUST POSSIBLE THAT THE KIDS ARE RIGHT!

YOU JUST ANSWERED YOUR OWN QUESTION.

AND THAT MAKES A TOTAL OF THREE!

NOW, FREDDIE-- REMEMBER-- THEY'RE JUST LITTLE CHILDREN

O.K., O.K.! I'LL TURN TH' LIGHT ON FOR YOU, BUT THIS IS FINAL! NEXT TIME YOU TWO COWARDS LET YOUR IMAGINATIONS RUN AWAY-- YOU CAN JUST DO WITHOUT YOUR GLASS OF MILK!

AN' I DITHINCTLY HEARD THE TWILVER-WARE JINGLE!

HONEST, POP! I'D SWEAR I HEARD THE REFRIGERATOR DOOR OPEN!

I'LL GET TO TH' KITCHEN WHEN I GET THROUGH MAKING MY REGULAR ROUNDS. BLABBER-MOUTH!

WHAT D'YA MEAN "SCARED"? I'VE GOT TH' SPIRIT OF AN EAGLE!

AND TH' HEART OF A CHICKEN!

SORRY TH'AVE TO DO THIS, FELLA-- BUT MY INSURANCE JUST DON'T COVER THIS KINDA ACCIDENT!

UG-GUB-FWMPH-OOMP!

THE SWAG

— SCOUTING PARTY!

© King Features Syndicate, Inc., 1964. World rights reserved.

GRANDMA

by Chas. Kuhn



GRANDMA, EVERY TIME I PASS JOE'S CHILI PARLOR...



... YOU'RE EITHER GOING IN OR COMING OUT!

CHILI PARLOR



I DIDN'T KNOW YOU LIKED CHILI SO MUCH!



YES, I'VE BEEN EATING A LOT OF IT LATELY



YA SEE, MR. OTIS, WHEN COOL WEATHER COMES, I DON'T LIKE TO FEEL COLD AND ACHY...

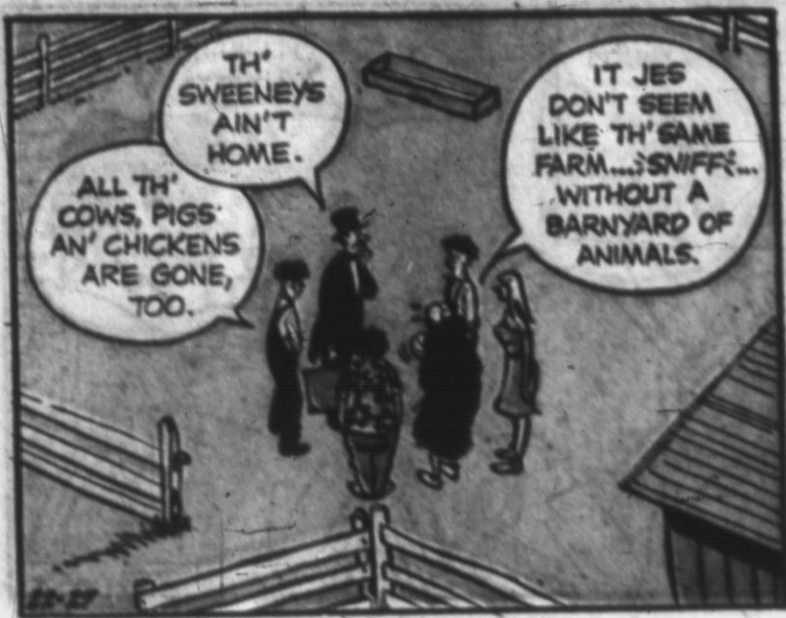
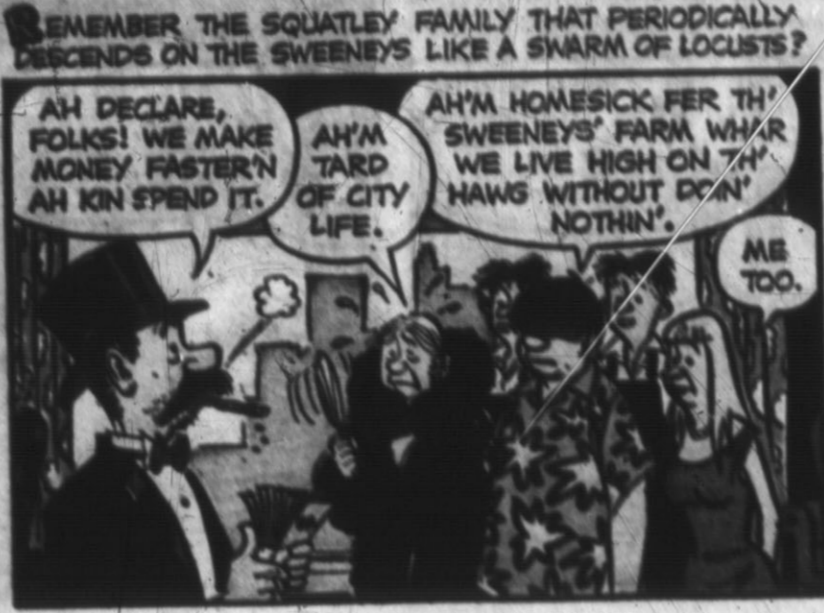


... AND JOE'S SUPER RED HOT CHILI...



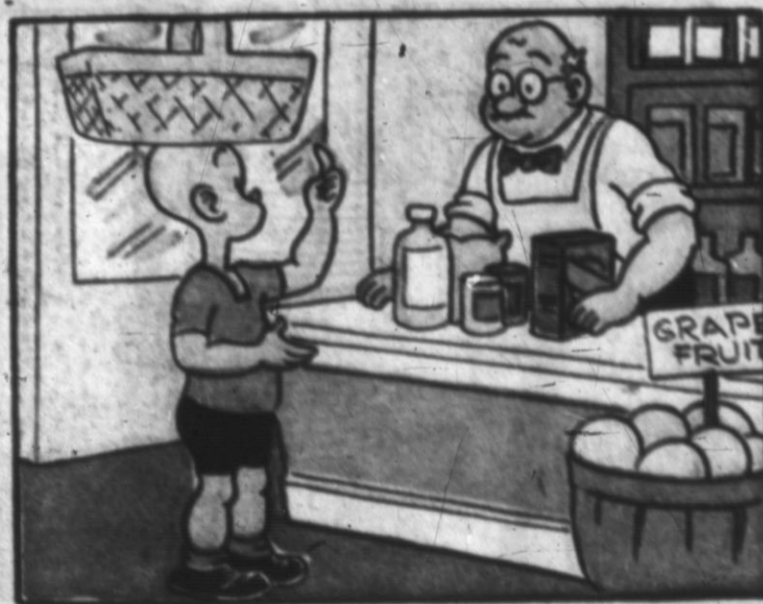
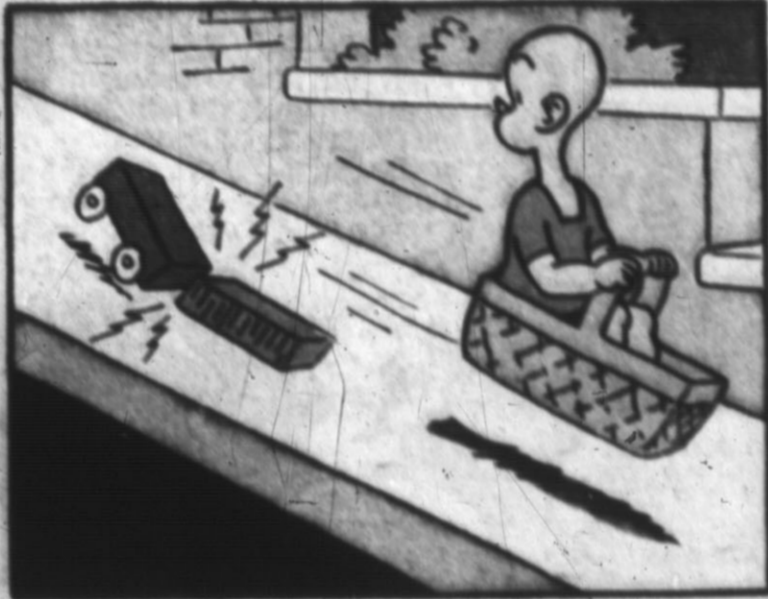
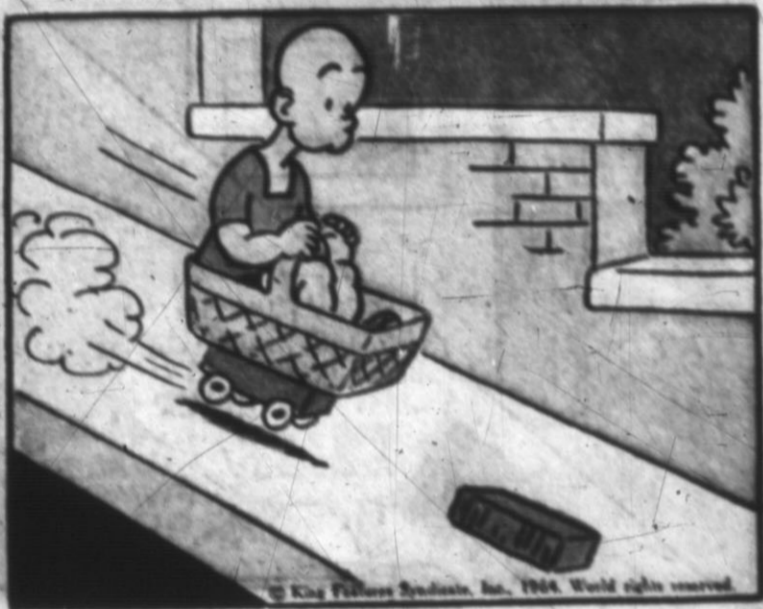
... IS THE BEST ANTI-FREEZE I'VE FOUND!

BUZ SAWYER Featuring His Pal Rosco Sweeney by ROY CRAME



HENRY

by CARL ANDERSON



The KATZENJAMMER KIDS

by JOE MUSIAL

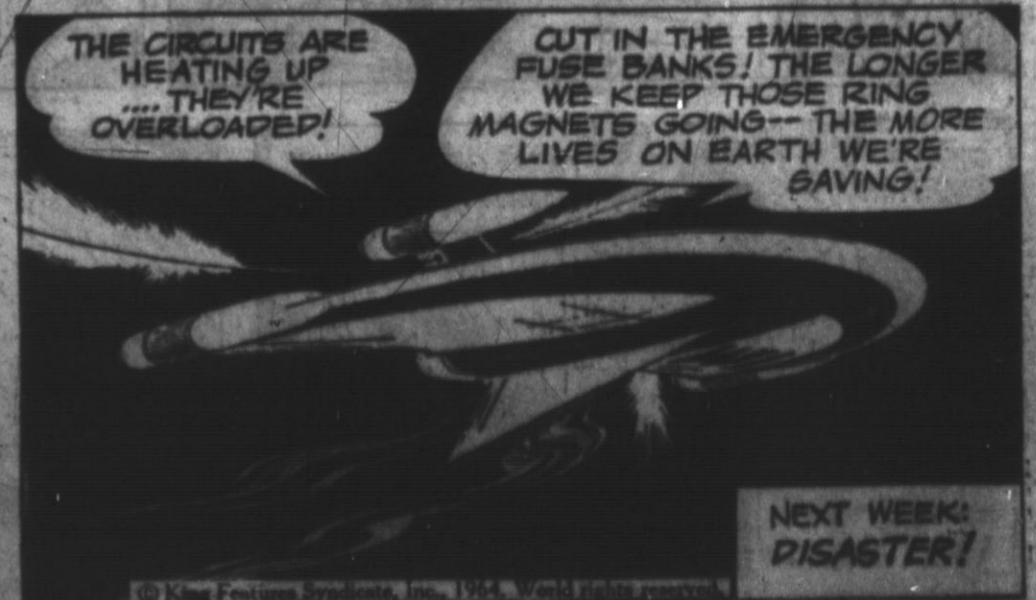
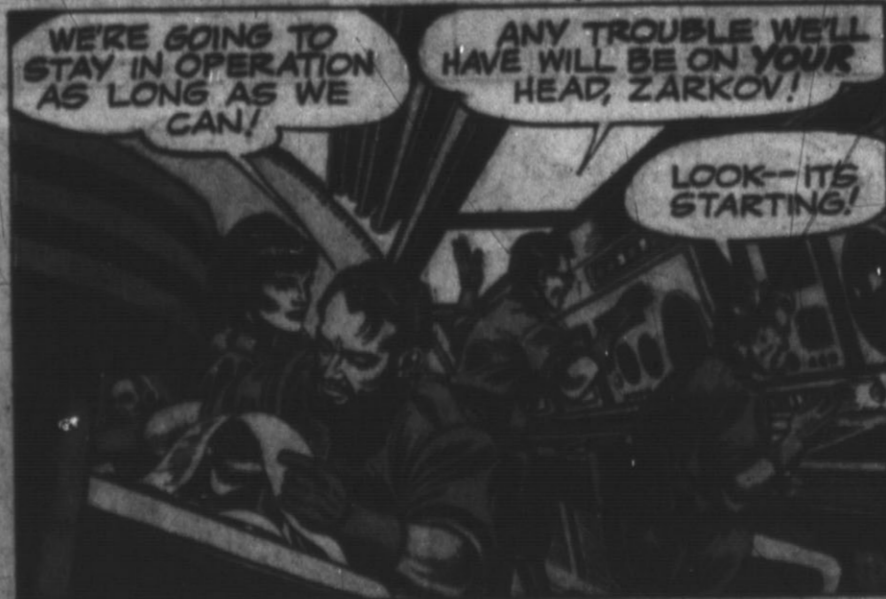
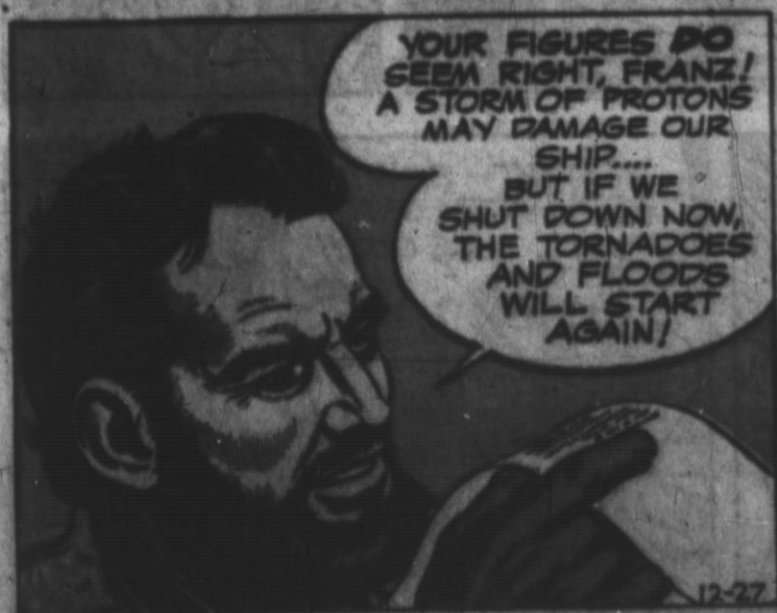
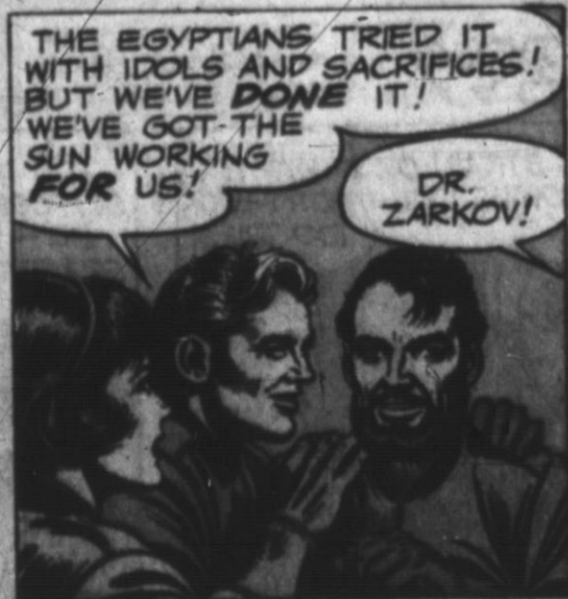


beetle bailey by mort walker



FLASH GORDON by MAC RABOY

FAR OUT IN SPACE, FULL POWER FLOWS THROUGH THE MAGNETIC RING OF THE WEATHER SHIP! AND IN A STORM-STROCK DISASTER AREA, A SUDDEN MIRACLE...!



LITTLE IODINE by JIMMY HATLO



The Little Woman by DON TOBIN



LITTLE ANNIE ROONEY by DARRELL McCLURE



The LONE RANGER

by Charles Flanders and Paul S. Newman

OUT OF THE MINING TOWN OF NUGGET, A BUCKBOARD TRUNDLES, BOUNCING THE GOLD BARS IT CARRIES AS IT STARTS THROUGH THE RUGGED WYOMING HILLS...



I'D BETTER KEEP THE SHOTGUN REAL HANDY AFTER WHAT THE ROAD AGENTS DID TO POOR HANK ON THIS RUN LAST WEEK!



SOON...



DARN THE LUCK! A ROCKSLIDE! BUT MAYBE I CAN SQUEEZE BY...



THAT STOPPED HIM! YOU CAN'T MISS NOW!



NOW GRAB THE GOLD BARS!



NEAR BY...

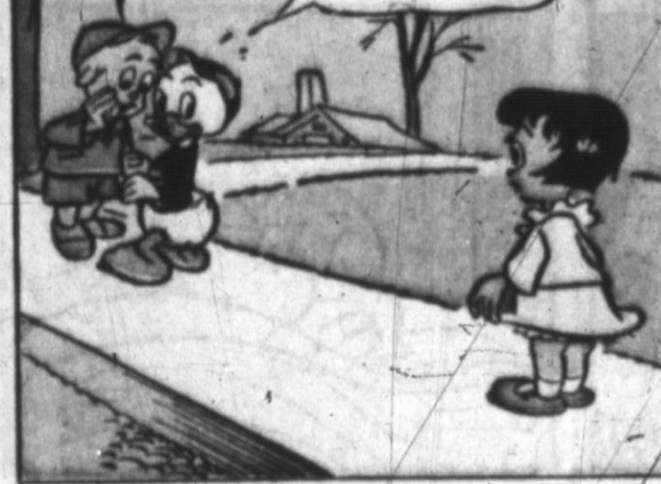


CONTINUED...

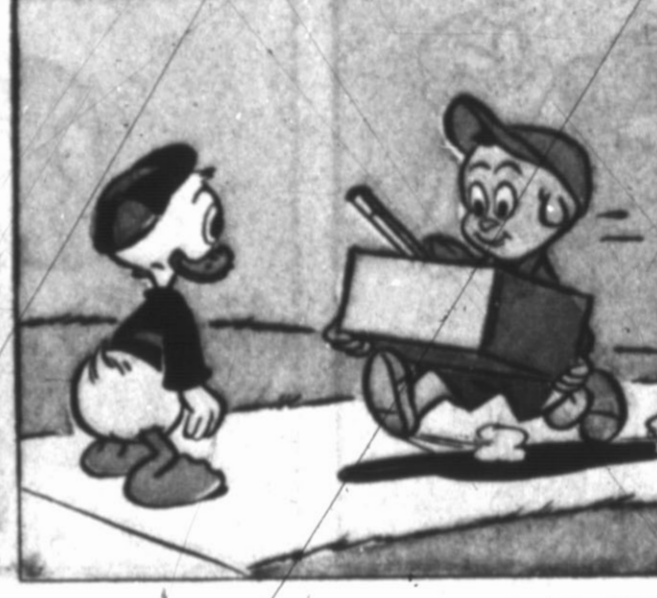
DONALD DUCK

by WALT DISNEY

BUZZ... MUMBLE... WELL... I DON'T KNOW... MAYBE...



WAIT RIGHT THERE!



WOW! LOOK AT ALL THE KEEN STUFF I GOT IN A TRADE!



SKATE BOARD, AND A LIVE FROG, AND...



A CLOCK WITH ONLY ONE HAND MISSING, AND AN AIRPLANE WITH SORT OF A BENT WING!



THAT'S THE BEST PART OF ALL! NOTHING BUT MY GIRL!



MICKEY MOUSE

by WALT DISNEY

GLAD YOU CAME, GOOFY! I NEED YOUR HELP!



HMM... I SEE WHAT YOU MEAN!



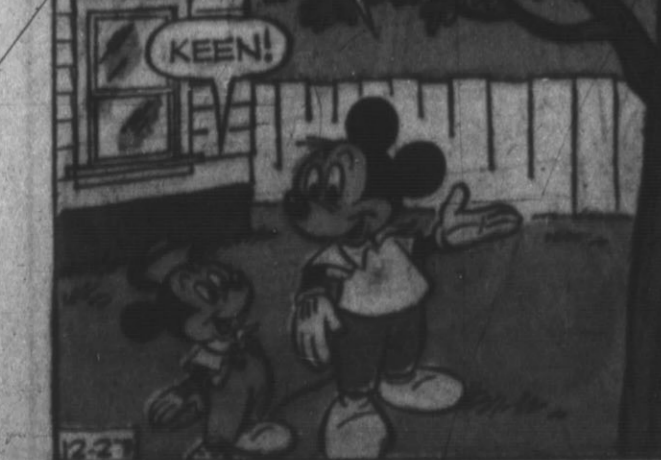
WELL... THERE SHE IS!



ALL PLANTED!



HOW DO YOU LIKE IT?



LATER WHAT'S ON YOUR MIND, MORTY?



UNCA MICKEY, I THINK MAYBE YOU WERE STUNG...



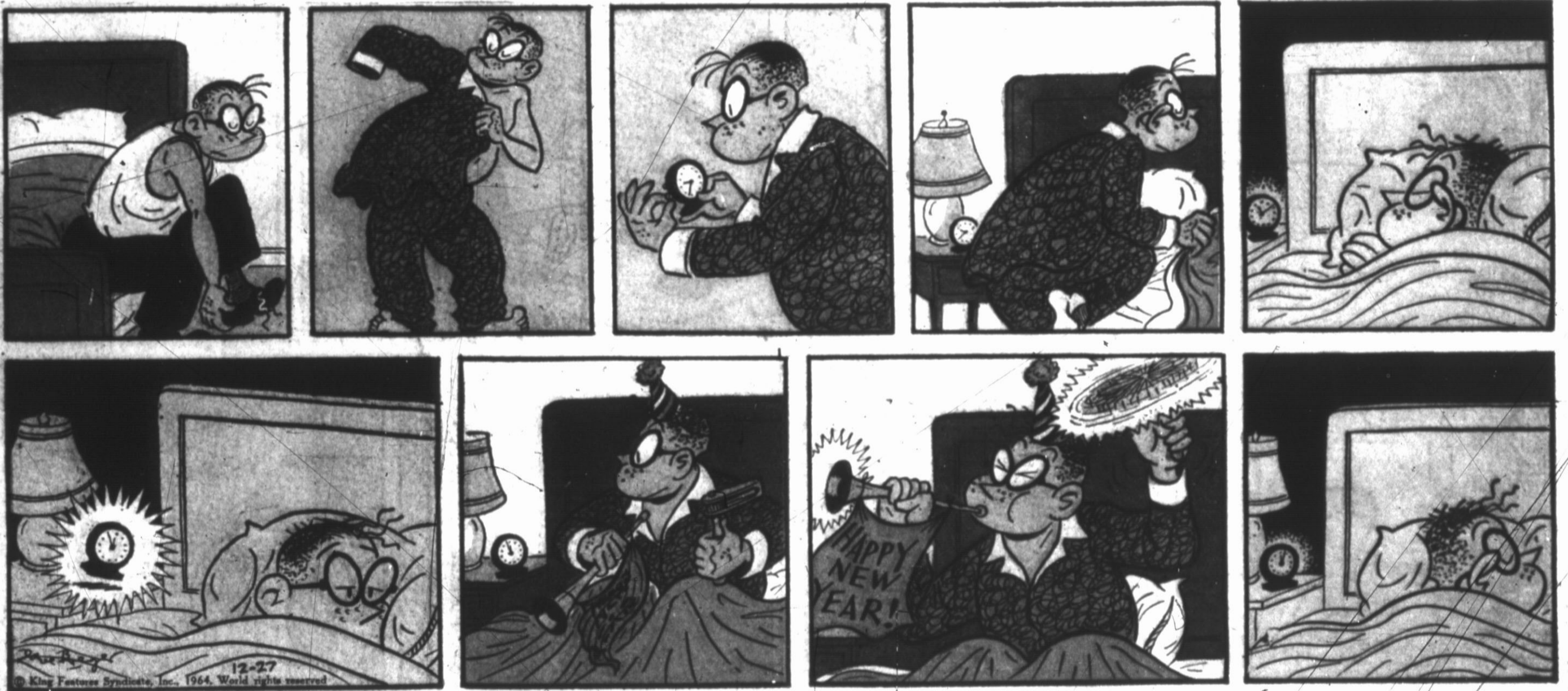
...IT'S DEFECTIVE!





MISTER BREGER

by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL

