62ND YEAR - NO. 51

BY COMMISSION

City Commission. The proposal nere.

routed.

have on fire rates was not known

at the time of the meeting and

was one of the reasons why the

Bayne pointed out that this

was only "one of the reasons"

for tabling the proposal, and

then pointed out concern ex-

pressed over moving utility

lines and constructing a tun-

He also noted that in order

nel under the clinic building.

gree to the proposal. Not all of

the property owners in the area

have been contacted, he added.

In other business, commission-

ers authorized the advertising

for bids for three new city wa-

er wells. These wells, according

to Bayne, will be drilled at sep-

arate locations in the 400 block

of Ave. C; the 200 block of Ave.

Bids also were asked on two

Continued on Page 2)

A. and Veteran's Park.

for the city.

motion was tabled.

was presented by a group of

local doctors in order that the

In the proposal, re-routing of some utility lines was plan-

ned as well as a tunnel under-

neath the building to carry

other utilities. Another alley

would, however, be deeded to

According to Dudley Bayne,

city manager, cost of moving

the lines wound be provided for

in construction of the clinic

He also pointed out that sew-

er, gas, and water lines run be-

Free Christmas

Program Is Set

By Bands, Choirs

Hereford school bands and

choirs will present their annual

Christmas concert in the high

school auditorium tonight, star-

ting at 7:30, it was announced

Thursday. The program will be

Directors will be Don Moore

and Joe Godfrey for the choirs,

The bands are doing a Christ-

such favorites as Jingle Bells.

will play for this series.

clinic might be expanded.

the city.

building addition.

Hereford To Get Packing Plant

HEREFORD, TEXAS, THURSDAY, DECEMBER 19, 1963

Around Town

Tonight at 5 o'clock is the deadline for entering the annual Christmas home decorating contest. The entries will be judged Friday night. Prizes are being offered for four types of decorations. So far three entries have been received in outside holiday decoration, three in out-side religious theme, two in the picture window contest and one in entranceway decoration.

All boys and girls who are attending college are invited to a fellowship hour Saturday at 7:30 p. m. at the First Methodist Church. The affair, an oldfashioned "mixer", is open to all college students from this

Four-hundred persons from over the Panhandle are expected to attend the Lions winter conference to be held here Jan, 11 and 12. General chairman will be Labry Bal-

Deaf Smith County United Fund campaign for 1964 has reached the just-under \$23,000 mark, Melvin Young, drive chairman and Neil Cooper, general chairman, said Wednes day. Aim is \$26,000. Those who have not made their contributions were urged to do so im-

Hi-Plains Plans Sunday Opening

house Sunday from 2 to 5 p.m. mountain area of Tacambaro, at its new building, corner of 110 miles west of Mexico City.

Sampson and Fourth, it was announced this week by the manager, Myron E. Morgan.

ern counter-type windows, a Dame. drive-in window, and decorative concrete facade.

Continued on Page 2)



BEING PRESENTED THE Amarillo District's top award for the 1963 Green Hand Farm Skill Demonstration are Lynn Battey (left) and Freddie Conyers, two of the team members. Making the presentation is Walter Nichols, farm representation of Pioneer Na-

tural Gas Co. Presentation of awards to district contest winners were made at the district banquet Tuesday with the Hereford High chapter as the host. A third member of the team, Perry Shirely, was not present. (Staff Photo)

Hereford High School's stage Hereford Youth to Help Build and Ben Gollehon and Clyde Wilson for the bands. The choirs will sing traditional Christmas carols, and a group program for the Hereford Lions Club. The program consisted of popular tunes. Homes In Mexico Next Year

shen of Hereford will build hou- loot high mountains. ses, muscles and goodwill next summer when he and 14 other students from Notre Dame Uni-Hi-Plains Savings and Loan versity will go to Mexico to Association will hold open build houses in the remote

The Notre Dame sophomore. son of Mrs. and Mrs. Andrew Kershen, says the summer hou- as compared with the isms The new structure, built along se-building program is a part of which are offered by many modern architectural lines, fea- the Catholic International Lay groups. tures a spacious lobby with mod- Apostlate program at Notre He added: "All kinds of pro-

The project not only provides The firm is to move to its new Mexican peasants with decent quarters Saturday, and after homes, but it also builds goodanday will be operating from will and at the same time offers the youths an opportunity for

DREW KERSHEN studies the map of Mexico, planning for

next summer when he and 14 other Notre Dame students

will build houses in Tacambaro, Mexico. Drew is home for

Nineteen-year-old Drew Ker-, clean; outdoor work in the 10,000 They will work with the Ca-

tholic priest there who has chosen several families to get new homes, thanks to the Notre Dame program. Actually, says Drew, "it's a

people-to-people program in which we 'sell' the Mexican people on our kind of government

paganda is being red these poor people in the remote sections, and since they are poor, they re suspectible to anything that offers them a promise of better

The homes themselves are built of cinder blocks, and are equipped with indoor plumb-ing, Drew explained. Last year a similar group built three homes, but it is the hope that more houses can be constructed this next summer.

In preparation for their summer in Mexico, all the boys are being instructed in night classes in Spanish, Drew had two years of Spanish in high school here, but he is taking a refresher course and hopes to be able to converse with the Mexican natives when he reaches Tacam-

Much of the material for the homes is being donated. "Last year several large firms offered trucks and materials, including Studebaker which has its U. S. headquarters at South Bend, the home also of Notre

He said he can't solicit funds

Whitefaces Edge Dimmitt 45-42 In Final Period

Hereford Whitefaces after James Lacy, an 18-year-old dropping two straight games to youth, charged with armed rob-Roswell, N. M., Coyotes last bery was sentenced to a five week-end, sneaked by the Dim-mitt Bobcats 45-42 in a game played at Dimmitt on Tuesday. With 45 seconds left in the of Vega. Decker pleaded guilty final quarter, the Herd regain- 'o charges of forgery. ed possession of lead and held Receiving a three year probahad led up to the middle of the ty to a charge or meft over \$50

High point man for the Herd During the court session was Billy Hill who hit the bucket Wednesday and Thursday, the or 11 points. The Whitefaces now own a 6-3 record.

Continued on Page 2)

COTTON NOT HURT

wants to give us money for this hemes from Symphony No. 6 by were submitted for approval. It worthy project, both my parents Tschaikovsky and the Christmas was approved by unanimous ac-Suite by Walters.

Icy Arctic Blast Tumbles

from the bands' brass section in January, 1964.

Temperatures Into Teens Old man Winter still held an. As if that were not enough, and yields will not be hurt," he

olast tumbled temperatures rom a mild 50-degree reading 'yesday to the mid-teens by Wednesday morning.

District Court Sentences Four On Guilty Pleas

Court, Judge Harry Schultz pre- to continue through Thursday. siding, received prison terms. The probation of a fifth man court term held here recently legrees. Forecast low today is and one man was placed on probation.

Three of the men pleading Grand Jury for the July term of district court.

Pleading guilty to charges on one count of burglary was Clinton Ray Wright, 24, Fairfield, III. He was given a three year sentence.

Also entering a plea of guilty. was Ollen Clarence Nix, 56, 511 Grand. Nix received a two-year sentence on a driving while intoxicated, second offense, charge.

off the Bobcats. The Whitefaces ted sentence after pleading guil- oo damp to gin. third stanza before Dimmitt took vas Arnulfo LaFuente, 20, 302 Norton.

ur year probated sentence of Leroy Carlton was revoked.

by grap on the Deaf Smith see old man reached deep in commented. However, the gin Corral. 211 Ave. F. County area as a new arctic his bag of tricks and handed nanager added, "The main he area a thin, slick coating of thing is the detay."

> day over the county and upper portions of the Panhandle, with motorists warned of hazardous driving conditions.
> The coating of ice, according to the forecast, was to remain on streets and highways

Freezing drizzle had been

falling during the night Tues-

through the day. However, the intermittent freezing drizzle was Four men entering pleas of o change to snow flurries durguilty to charges in 69th District ing Wednesday. The snow was Low Wednesday was officially reported at 11 degrees with was also revoked during the he high ranging close to 20five degrees.

The new cold blast hitting the county again postpones the end guilty to charges were indicted of the Deaf Smith County cotton during the final session of the harvest. For more than a week. sub-freezing temperatures and damp weather have all but stop ped stripping operations.

At present time, according to Texas Employment Commission crop condition report, the narvest is two-thirds complete and its condition is reported to "good".

The report continues stating that of the 10,000 bale estimated production, 6579 have been ginned so far this harvest Area ginners commenting on

the effect of the cold on the cotion noted that the crop has not been hurt "too much" by the damp, cold weather.

There has been little moisture,

they pointed out, but it has been just enough to make the fiber

One ginner noted that the loss 30 far is only a cent to a cent nd a half per pound as far as uality is concerned.

"Since a majority of the coton remaining in fields is stormproof variety it will still be there

time in 1963, when Jack Allan, is scheduled to begin next executive vice-president of Ja- Spring, and the plant will be Move To Close mes Allan & Sons, San Francisco meat packers, announced purchase of location and releasBoth plant mes Allan & Sons, San Francis- put into operation as soon as ed plans for a meat packing Alley Is Tabled

A move to close an alley be- low the surface of the alley. The ween the 300 blocks of Miles sewer line, an eight-foot deep and Lee was tabled by Hereford main, could not be moved due to the gravity flow system used. Fall of the line, he explained, will not allow for it to be re-In discussing the proposal, it was also brought out that a part of the alley is in a fire zone. The effect closing the alley would

Jack Allan

Three Firms Hit By Burglaries; for an alley to be closed, all residents in the block must a-

business firms have been invest the family includes five chiltigated with two of the break-ins dren: A son age 14, a daughter reported over the week-end, ac- 12, a daughter 9, and twin sons, cording to Hereford Police De- age 4. partment. The other firm was proken into on Monday.

First burglary reported by Hereford Police Department was that of Hereford Laundry, 144 Schley. The break-in was new 20-cubic yard trash trucks discovered about 11 a.m. Sun-

Bids on both proposals are to According to an offense rebe opened at the first regular port, the building was closed at Commission meeting to be held

noon Saturday. During the meeting, the plat and field notes for a new plat, mas Rhapsody which includes Green Acres, located on the firm went to the office and re- country. north side of Harrison Highway portedly took \$0 in change from The bands also will play adjoining Westhaven addition,

two desks. to have been taken, but the num- important in making our deber of items missing and their cision, along with adequate tranvalue has not yet been deter- sportation, schools and other famined, according to Hereford cilities. We feel that you have

The second burglary of the munity. We want to be part of week-end occurred at WAC Seed it and grow along with you." Co.; however, nothing was re- James Allan & Sons is one of

As the weather warmed Tues- ing and the door unlatched. No- and employs around 400 perday to 50 degrees, strippers thing was reported missing, ac- sons. Continued on Page 2) cording to the report.

dustrial spotlight for the second \$1 million. Actual construction

Both plant and offices will be located east of Hereford on a section purchased from Homer Brumley, directly east of the feed lots on U. S. Highway 60, south of the Santa Fe tracks.

"We will expect to handle around 100,000 head of cattle the first year," Allan said. "Our primary markets will be on the West Coast, and we naturally expect to establish secondary markets in Texas and the Pan-

A total of 50 employees will be required to maintain and operate the plant in its first year. Allan said that every effort would be made to train and use local dabor as far as possible, and that he hoped it would run 100 percent. Meat produced in the Hereford plant will be slaughtered and shipped on Pig-

gy-back rail cars and by truck. Allan, a third generation member of the firm, will move to Hereford as active manager of the local plant. Present plans are to move here with his family in February if possible, pending disposal of his home and other obligations in San Francisco. In addition to Mrs. Allan,

"We selected Hereford for our plant for several reasons," he pointed out. "Primarily because of the abundance of feed and fine cattle. We have had our eyes on this territory for several years and had decided in this territory would offer

"Yes, the by-product from the Entry into the building was Holly sugar refinery afford an gained through a window on attractive addition to an althe side. Persons entering the ready well-balanced feed-lot

"And let me add, too, that the wonderful people and spirit of Some clothing was believed friendship in the territory were a fine country and a good com-

ported missing from the firm. the pioneer meat packing plants The building was closed at in the San Francisco area, hav-6:30 p.m. Saturday and the ing been launched by Jack Albreak-in was not discovered u- lan's grandfather around the til the following day at 4 p.m. turn of the century. Their first Third burglary reported to the plant, in fact, was demolished police department occurred in the San Francisco earthsometime Monday night at El quake - and had to be rebuilt. The San Francisco plant han-A small square hole was saw- dles cattle, sheep and hogs, ined in the west door of the build- cluding curing and marketing,

Continued on Page 2)



A FEATHERY COATING of Ice began weighting down trees in the Hereford area about noon Wednesday. As a precaution, line crews began clipping branches that threatened power and telephone cables. The icy

arctic blast that brought the freezing drizzle tumbled temperatures from a high Tuesday of 50 degrees to a chilling 11 degrees Wed nesday.

Arctic.

(Continued from Page 1) were back in fields as the newest arctic front to hit the area was forecast.

But, not a great deal of the cotton was harvested since much of it was too damp for

According to Lefty Thomas, county agent, the weather is not going to hurt the crop too much if it remains dry. The delay, he added, is more of an inconvenience than anything. Wheat in the county on irrigated acreage is in real good shape, he noted, but with the

will be retarded. Of course, he commented, dryland wheat and pastures are needing moisture badly.

continued cold weather growth

Move...

(Continued from Page 1)

tion of the commission. A request by A. J. Acuff for extension of a water line outside of the city limits was passed with one dissenting vote.

Also passed was a resolution on taxes correcting an error in the 1962 tax rolls. A budget report was heard

and the budget for the coming fiscal year was discussed.



COWAN'S 12th BIRTHDAY SALE RING SETS

\$27.50 up

CHEAP WATER"

The additional water you get

DRY ACID® See your LOCAL WELL MAN and let him get you some sheep water with a DRY

Cotey Chemical Co.

230 N. 25 Mile Ave.



GUEST SPEAKER AT THE Amarillo District Future Farmers of America banquet here Tuesday was Ray Noblett, public relations representative of Boys' Ranch. Norblett is a retired Clarendon business man, During the annual banquet at the Hereford High

School Cafeteria awards were presented with the HHS chapter receiving a banner in every category except one. Hosting the banquet was the Hereford High FFA chapter. (Staff Photo)

Youth...

(Continued from Page 1)

or myself will accept it." He program are orientated much says \$10,000 is needed.

The group will leave June 10, Peace Corps workers. "We are and will return in late summer. delving, into Mexican culture, In addition to their house their economic conditions, and building project, the youths language dialects, he explain-

will take toys and candy to ed. the mountains of New Mexico as a further goodwill move-While his group is working in

Mexico, another Notre Dame group of boys will go to Peru'

EM 4-3722

EAGLE NEST HOMES

Builders & Developers

Eagle Nest Construction

Homes Custom Built on Your Lot or Ours

- Maximum Conventional Loans Arranged

Commercial Buildings Turn Key Remodeling

- Also will build to suit tenant on long

or similar work. He explains Hereford... is smilar to the Peace Corps,

and that youths going into the (Continued from Page 1) in the same manner as are the

at Notre Dame, taking a gen- all the details, and return to eral liberal arts program. Af- Hereford — so we can go to ter graduation with a bachelox work." of arts degree, he hopes to go

to Law school. "I'm looking forward to mx Services Pending summer experience," he con-cludes. "I believe it will be of In Kansas For my scholastic work at Notre William H. McNary Dame, but in the years to

Hi-Plains ...

(Continued from Page 1)

the new location. Parking is propictures and story on Page 1,

The Hereford plant has not glass bending. been named as yet, according to Allan, who said that announcements along this line will be

"Right now, I am most anx- nin, 217 Star.

William Howard McNary, 45, died Dec. 16 in Deaf Smith County Hospital after an illness of ten days. Rorn Dec. 17, 1918, in Missouri, he came to Hereford in 1962. He was a veteran of World War II and a welder. Funeral services are pending vided for 25 automobiles. See at Fort Scott Military Cemetery in Kansas. Survivors include one son, one daughter, five sisters, and his mother.

Letters To Santa..

tell you that I want a Nancy Car.stmas, a king-sized box of Nursy doll. Please give it to me. building blocks, a coke machine -Ronya Jayroe.

Dear Santa Claus: I am 6-years old and a very nice boy. I Dear Santa: I want a bicycle would like to have a transport and some games for Christmas. I want some skating shoes. Your Tracy Copsmobile. Fireball friend, Clay Whitten, 7.

99, a Big Shot Telescope, Bop-aBear. Don't forget the other boys and girls. I love you .-

Graveside Rites For Mrs. Norton Slated Friday

Funeral services for Mrs. H.
D. Norton, Monett, Mo., will be conducted today at 10 a.m. in Monett. The body will then be transferred to Gililland Funeral Home Friday, and graveside rites will be read at 2:30 p.m. at West Park Cemetery.

Dear Santa Claus: I am 5-years-old and my name is Tami. I have a little sister; her name is Pami and she is 2 years old. I can't write yet so Mommy is writing this for me.

I would like you to bring me a Tammy doll, a typewriter, an etch-a-sketch, a ballering doll

West Park Cemetery.

Mrs. Norton died Dec. 17. The

Mrs. Norton died Dec. 17. The

My little sister, Pami, wants

My little sister, Pami, wants pioneer families in Deaf Smith a baby doll, some blocks, a County, the late Mr. and Mrs. rocking chair, a doctor set and Charlie Hodges, she was born a red truck. here April 13, 1902.

Survivors include her husband Dick Norton, of the home; a daughter, Mrs. John Deinary, Tulsa, Okla.; one brother, Le Dear Santa: My name is Valerroy Hodges, St. Louis, Mo., and one grandson.

The family requests that persons wishing to send flowers con-

Art Club Meets With Mrs. Calvert

Ceramics Art Club met Dec. 12 in the home of Mrs. Roy Calvert. Mrs. W. H. Awtrey Sr. displayed several gift items she Dear Santa: I am 2 years old has made. Appreciation was expressed by Mrs. Calvert for the work of club members during the exhibit held recently at the First National Bank.

Refreshments served were fruit cake, nuts, candy and cof-fee and Christmas decorations were used. The next meeting will be Jan. 30 in the home of Mrs. Awtrey. Mrs. O. H. Culpepper will present a lesson in

BLOCK BRUNCH

The neighbors in the 200 block made at a later date when on Star Street met for a Christmore details have been estab- mas brunch Tuesday morning in the home of Mrs. Dale Tin-

LOCKPORT, N.Y. (AP) - A liquor store proprietor who gets more than his share of women's trade was asked how he does it.

and a pool set with balls and plied. "Whenever a new woman and sticks. - Lewis Whitten, 8.

Dear Santa: My name is Mike Bridges, I am 7-years-old. Ple-

ase bring me an army tank that really runs and a rifle. Thank you very much.

Livili leave you something to eat on the table. — Mike Brid-

Dear Santa Claus: I am 5-years-

We will be good girls and we'll be waiting for you. Pam and Tami McIver.

ie Bridges. I am 6-years-old. Please bring me a doll named Cupcake and some dishes. I will leave you some coffee on the tribute instead to their favorite table to warm you up. Thank research foundations.

> Dear Santa: I am 6-years-old. I go to kindergarten. I want a bike, a bow and arrow and an army set. I have been a good hoy. - Craig Kerr

Dallass, Texas

The Hereford Brand, Hereford, Texas, Thursday, Dec. 19, 1963 GOOD PSYCHOLOGY

"It's all very simple," he re-

customer comes in, I demand proof that she is 18 years old."

EM 4-3520

Pure Pork Se Fresh Ground Bed liced Bologn Baby Boof Live Fresh Pig Feet **Nock Bones Hog Mouls Pork Chops** Pork Ribs

> We also have a nice selection of Fruit and Vagatables

WE HAVE

REMODELED

and you won't believe your eyes

COME BY AND SEE FOR YOURSELF



Visit with Neat and Swede and the employees

OPEN 6AM Til 7:30 PM

"Featuring Good Home Cooked Food & Delicious Pies"

140 WEST THIRD

EM-4-0360

In one beautiful RAMBLER CLASSIC 6 or V-8 package



new excitement...big 6-footer room...standout performance...value features



GET STRETCH-OUT ROOMINESS ! Solid comfort for 6 big adults. Yet the Rambler Classic 6 or V-8 is trim outside for easy handling.



GET SNAPPY 6 or V-8 PERFORMANCE plus famed economy and plenty of go for safe passing. Choice of Classic 6 or V-8.



Deep-Dip rustproofing, Double-Safety Brakes, Advanced Unit Construction.

KINSEY-OSBORN MOTORS,

WATCH THE DANNY KAYE SHOW on CBS-TV-WEDNESDAY EVENINGS-9:00 on

1963



We Will Be Closed Wednesday & Thursday, December 25th & 26th

EGGS

ASST. FLAVORS 3 ox. BOXES

Sunny Side Up Grade "A" Large DOZEN

CLOVERLAKE 25° CRISCO

GOLD MEDAL

FLOUR

COFFEE

PARKAY - Ib. Pkgs.

BOND . SEASON - Ready to Use

12 PACK - ASST. FLAVORS

Smuckers Preserves

Stuffing Mix 2 for 49c

Margarine

BAKERS . .

Coconut

Giff Boxes

SHURFINE

P-00.

ELLIS: 10 oz PKG.

4 for \$1

5 for \$1

POWDERED or BROWN

1b. Con 59c Cranberry Sauce 2 for 49c

Marshmallows

6 PACK - ASST. FLAVORS

Kraft Preserves

4 oz. Pkgs. - LIBERTY

Fruit Mix

Fruit Cake

\$4.29 Gift Boxes

HENS

SHURFINE or OCEAN SPRAY

KRAFT Miniature - 10 oz. Pkg.

CROSSE & BLACKWELL - 2 lb. Con

SUGAR

16. Box 19c

5 for \$1

\$2.49

25c

NORELCO FLOATING HEAD

ELECTRIC RAZOR

ь. 39

MIRACLE

WHIP

TON TURKEYS Norbest 16 - 22 lbs. Finest 16.

Wright's

Fully

Assortment - All Sizes Turkeys - Hams - Bar 'S' - Cure 81 Smoked Turkey -

Cooked

Stuffed Turkey - Pepper Smoked Hams - Duckings Fresh - Ham & Pickled Ham

Half or Whole

SWIFT PREMIUM

5 to 7 lb. Avg.

CLOVERLAKE - ALL FLAVORS

ICE CREAM

85.89

SHURFINE - 21/2 Can Fruit Cocktail SHURFINE - 18 oz. Jar Peanut Butter 2 for \$1 Minute Rice SOFLIN - 80 Ch. Box Napkins 10c KRAFT Strawberry - 18 az. 2 for \$1

Preserves ROEDLING'S WHITE - 12 oz. Figs

CASTLE INN ASST. - 14 oz. Cookies. MORTON'S - Apple, Peach, Cherry

Fruit Pies 3 for \$1 12" x 25' Roll Reynolds Foil 4 for \$1 Yellow Meal

SCHILLING GROUND Sage MOUNTAIN PASS - 303 Can -Tomatoes 6 for \$1 DUNCAN HINES - Devils Food Cake Mix 3 for \$1 SUNMAID WHITE Raisins 31c TENDERCRUST 1 1/2 lb. Loaf Bread SHURFINE - 12 oz. Spaghetti 2 for 25e SHURFINE - 12 oz. Bag Macaroni 2 for 25e HAASE'S SANDWICH Olives 2 for 79c

AUNT JEMIMA

6 Transistor RADIO \$699

Vu Lighters

Standard 3.50 3.95 Compact

Goldenglo 4.49

BICYCLE \$1795

Party Perk \$**9**95

Waffle **G**rill \$**12**88

Oven Toaster

\$395

Washington Delicious PEARS

MISTLÉTOE

GREEN CRISP PASCAL

Wilson's Canned Hams

SWEET POTATOES 1b. 10°

PECANS lb. 49c WALNUTS lb. 49c BRAZIL NUTS lb. 39c MIXED NUTS lb. 39c

TRICYCLE \$895

Coffeemaker

Pen & Pencil Sets \$349

AERO SYOW 49

Travel Kits \$395

Red Wagons

Fresh Pkg. 29c

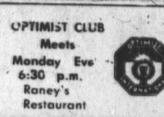
WIGGLY PIGGLY

Phone EM 4-2030 WANT ADS Phone EM 4-2030



Lions Club meets each

Wednesday, 12 Noon Hotel Jim Hill



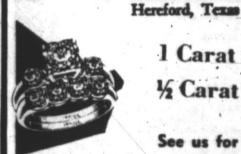
Hereford Radiator

DEPENDABLE SERVICE EM4 - 3355

GLASS IS OUR BUSINESS -Call Us for All Your Glass Needs HEREFORD GLASS CO.

1302 Park Ave. EM 4-2652

amm JEWELRY 347 Main



1 Carat Set \$175.00 1/2 Carat Set \$115.00

See us for the best

Prices on Diamonds & Watches

The Hereford Brand



Our Slogan: "More People-More Farms" Member National Editorial Assn. Member Associated Press

Published Every Thursday at 336 Main St.

Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879 Second - Class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone with the Sunday Brand, both terpers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 60c pe: month. Single copies, 10: each. Classified advertising rates: 6c per word first insertion (60c

minimum); 4c per word additional insertion.

JAMES M. GILLENTINE MELVIN YOUNG BILL PENN Advertising Manager

... Publisher . Managing Editor

1963



Hallmark of w Service



REALTORS 618 W. Hwy. 60 EM 4-2220

Two bedroom brick, large living room and kitchen, freshly painted. Why wait any longer to own instead of renting? H26

2100 sq. ft. in NW Hereford with 4 bedrooms, 2 baths, large den and complete kitchen. This is a new home that will trade for your old house. H319

Three bedrooms, 11/2 baths, double garage, close to high school, large lot. Low down payment. H321

Have you ever thought about trading your old house in on one of the many fine homes that are available? Call us for details. H32-34-36-310-316-318-32-331. That's right, we have nine houses that will trade for an older, smaller house. RANCHES

Seven sections, Texas ranch, plenty of water, good grass, some wheat and cotton. \$60 an acre. \$30 an acre loan commitment. R27

Five and three quarter section ranch. Plenty of water. 150 to 175 cows. 29% down. \$32.50 an acre. R17 FARMS

640 acres on povement. One 8 inch well. Half in grass, excellent maize base. \$300 an acre. F49

330 acres near Muleshoe. 95 acres cotton, 189 milo, 45 alfadfa. Two 10 inch wells, good limprovements. \$350. on acre, F311

We have many farms listed in Colorado and Kansas with water potential, priced from \$137.50 an acre.

F39-310-38-43 One-half section raw land near Dumas. \$250 an acre.

Yes, it is good land; good water. F37 **EVENINGS & SUNDAYS** Lloyd Pool - EM 4-1207

J. L. Marcum - EM 4-2691 Oliver Streu - EM 4-2857 Francis Hardwick - EM 4-2241 Reliance Homes

AUCTION SERVICE Sales of All Kinds BILL FLIPPIN Friona Phone 5362

> George Zetzsche Clerk Phone AV9-4404

COWAN'S 2th BIRTHDAY SALE SII VERPLATE

\$19.95



LOW RATES BY WAT, WEEK OF

MONTH. Campbell Pontiac 815 E. 1st EM 4-2283

MATTRESSES New Renovated

Remanufactured FREE PICKUP & DELIVERY

Prices are the same in Hereford as Amarillo Call or Write

Mattress & Upholstering Co.

ANDERSON

Box 802 - 205 N. Tyler DR3 -8313 Amarillo

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.

SEE: LESLY MOTOR CO. For the finest in farm machinery.

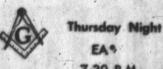
West Hi-way 60 Phone EM 4-1600

Kiwanis Club Thurs. Noon IOOF Hall 207 E. Sixth



meets every Monday at 12:05 RANEY'S RESTAURANT

STATED MEETINGS Second Monday



EA % 7:30 P.M. Hereford A. F. & A. M

No. 849 Troy Stambaugh, Sec. Bill Hutson W. M.

SERVICE ON Black & White & Color TELEVISION

Any Make or Model SUNSET APPLIANCE 906 Lee EM4-3472

> READ THE CLASSIFIED

HILL'S TEXACO

FIRST & MILES EM 4-1823

CONVENIENT TO DOWNTOWN

POWELL TV & RADIO SERVICE

Years of Experience On All Makes EMMETT POWELL 105 Grand Ave

Gas • Wash • Grease Wheel Balancing
 Minor Repairs BOYD'S HUMBLE SERVICE EM 4-1110 Hiway 60 & 385

go GO GO

HEREFORD BAKERY

519 Park Ave. EM4-0177 HOME OF Deaf Smith County **Bread** and Pastries

COWAN'S 12th BIRTHDAY SALE

SHAVERS Reg. 24.95 \$12.9.

Reg. 29.95 311 You've Never Seen

Such Thorough Service STOP IN SOON Phillip "66" Products EAST SIDE "66"

Rocky Stewart 303 E. 1st. EM 4-2644

> COWAN'S 12th BIRTHDAY SALE

> > 849.95



RETAIL SALES HACKER & JESKO

Freezer - Also

1315B Park Ave. EM4-3224

2th BIRTHDAY

FOR SALE Miscellaneous

GENERATORS and starters for ENGINES cars and trucks. Hereford New & Used Wrecking Co. Phone EM 4-McCULLOUGH MOTOR CO. Sales & Service 345 East Highway 60 PRACTICALLY NEW Model 12 Phone EM 4-3150

Chrysler - Plymouth AUTOMOBILES

CHRYSLER

IRRIGATION

Bring us all your automotive

troubles. Lawn mowers to

Bill McIver - EM 4-3509

Johnny McIver — EM 4-2130

EM 4-2799

Johnson Outboard Motor or

KINSEY - OSBORN

MOTORS

142 MILES AVENUE

MAHOGANY DROP leaf din-

ing table with 8 chairs. \$70.00.

Mrs. J. O. Newell. EM4-0005.

USED BARGAINS

Magic Chef Range

North End of Main Street

FOR SALE

Form Equipment

WE ARE DEALERS

for Peerless Grain Rollers

144 W 2nd EM 4-2811

TOP QUALITY

Irrigation Dams as low

as \$3.25

144 W 2nd EM 4-2811

FOR SALE

Automobiles

FOR SALE '57 Chevy. Good

DAVIS IMPLEMENT

B-1-14-51-tfc

Winchester Featherweight 12 gauge shot gun. New Case. ALFALFA HAY See Charlie EM4-2659. Holt 41/2 Miles West on Clovis B-1-13-24-2P

VERY GENTLE Welch Pony for sale. Good Christmas present for Children. \$165.00. Call Sally Skelton, EM4-1461. B-1-16-24-tfc

REPOSSED SINGER SINGER Automatic makes button holes, sews on buttons, Zig Zags, 3 needle positions, Monograms, embroiders, applies fancy stitches, all without attachments. Take over 9 payments of \$6.21 each. Also one dial-O-matic 1963, like brand new, take over balance payments or will discount for cash. For information write to

Texas. € B-1-24-3c BUY HER a Kirby Cleaner for Christmas. 434 West first Hereford. B-1-10-49-6C

manager, Box 3501, Amarillo,

AERMOTOR MILLS AND TOWERS TURNER WELL SERVICE evenue H & Grand

Ph. EM 4-0811 or EM 4-2194 B-1-21-TFC FOR SALE to be moved. 16 x 26 building in Dimmitt. Mrs. R. V. McMahon Sr. 647-3775.

B-1-15-50-6C BIG RED BARN We Buy - Sell - Trade for anything of value. Used Furniture, Appli-

ances and Junk. EM 4-3552 West Edge Of Hereford Highway 50

FOR SALE two small horses; set Samsonite Luggage, New ice skates pla Knight. Phone EM4-3315. DAVIS IMPLEMENT B-1-17-23-tfc

IMPORTED FIESTA Skirts. Wholesale and retail, 803 Knight. Phone EM4-3315. B-1-10-23-tfc

CHARLIE BELL SELLS Southwestern Life

SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE 906 Lee EM4-3472

BILL'S ELECTRIC

CUSTOM FEEDING **Growing - Finishing Rations** CHARLIE STONE

EM 4-2224 OUSES FOR SALE

Condition. Clean, New tires, Reasonable, EM4-2003 or see at 232 Avenue J. 1951 FORD HALF ton pickup. Runs and handles well. Good

general shape. Call EM4-0972 or EM 4-0789. MILBURN MOTOR

COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 8-3-33-TFC

BUY HER a Kirby Cleaner for Christmas. 434 West First. Hereford. B-3-10-49-6C

1958 Chevy Impala. Really good shape. Automatic, rolled and pleated. Real sharp. Call EM-

B-3-14-17-tfx

4. REAL ESTATE For Sale Or Trade

NORTH PLAINS 1/2 section, 2 wells: 185 A wheat, all goes to buyer. \$310.00 per acre, 1 section, 1 well, \$250.00 per acre. I section near Friona, B-1-43-TFC URSCHEL PERKINS REAL ESTATE

Phone EM 4-0020

818 Blevins St. Highway. EM 4-0402 or EM 4-B-1-14-8-110p FOR SALE or trade: clear rent HAVE YOU TRIED?? property in Pampa, Texas; Three houses and five lots. On The prompt, courteous and guaranteed service at pavement, close in to school POOR BOY'S GARAGE and churches; all for \$10,000.

Cal EM4-2712.

LAND 320 Acres improved land. Modern home, REA, telephone, 191 acres maize base. Within

Ill health reason for selling

Arkansas Traveler Boat, or Has irrigation water. for a used boat or motor, see 960 acres. Nice modern house bank. 111 acres wheat base, B-1-26-TFC 454 acres maize base. 5 miles of Dalhart, on pavement. 29% AS2-160 acres good water, FOR SALE: Quarterhorse, subdown, balance 15 years. Has ject to register. Five years old. Good Cowhorse. Call CL8irrigation water.

160 acres with a 6" well and B-1-13-51-2P under water irrigation pipe.
BACKUS INSURANCE AGENCY 702 Tennessee St. Box 387 Dalhart, Texas

8-4-24-2c FOR SALE 320 Acre farm. 135 per acre on Texas Oklahoma line. Good light land, plenty

water. Phone 7251 Boise City. Hatpoint electric range. Norge Oklahoma. 30" electric range. Frigidaire electric range, \$40. Late Mo-del GE combination washer WESSON'S SPECIALS and dryer. GE automatic wash-MOVED: We have moved to er. Frigidaire dryer, Corner China Closet in mahagany. BUY-RITE FURNITURE

EVERONE, is inviited to visit B-1-21-tfc us at our new location, see our new office which is especially arranged and designed for rendering the very highest efficiency in Real Estate service. Plenty parking space.

BUY, SELL OR TRADE; To buy, can rely on our service, we know how, when, and where to do a job. If you want to B-2-18-tfc sell, list with us.

HANCOCK FARM LOANS: We make farm and ranch loons. anywhere for any purpose. Free, prompt, and liberal apint, rates.

praisals. Long time term, low YOU CAN DEPEND ON OUR B-2-18-Hc SERVICE

WESSON REAL ESTATE Ph. EM 4-2528: Ph. EM 4-2860 Hereford, Texas South on Dimmitt Highy

B-4-24-tfc IRRIGATED FARMS B-3-17-24-tic for sale. Some with good cot-tion allotments, and alfalfa. Also Ranch Land. 9,000 A. as trade in, iin Hereford School

\$25.00 acre. 66 REALTY 219 East Gaynell on U.S. 66 Tucumcari, New Mexico P. O. Box 793

Phones 461-3120 or 461-0302 Joe B. Douglas B-4-50-9c Phone 5531 FOR SALE by owner. Four bedroom, two baths. Convenier to schools. Phone EM4-2547.

B-4-13-23-6P HOUSE FOR SALE by owner. Three bedroom brick. 117 Aspen. EM4-2489

B-4-11-24-4c DEAN BINGHAM LAND COMPANY Farms - Ranches Loan Service

116 S. 25 Mile Ave.

Phone EM 4-0410

FOR SALE: Two bedroom house. Excellent location, Immediate occupancy. Call AVS-B-4-11-23-7C

LOANS FARM & RANCH FAST SERVICE DUWARD HAMBY EM 4-3566 NIGHT - EM 4-3466

8-4-51-2c THREE Bedroom, den, carpets, drapes. Call for appointment EM4-3372. B-4-10-24-tfc

B-4-35-TFC

FOR SALE 4.6 Acres with following im-

Trade for house in Hereford; provements. House, 7 rooms and bath. 4 inch irrigation B-4-38-51-2C well, 250 ton capacity hay hed, 80 foot cow shed. Fenced and cross fenced, hog proof. Three miles N E. of Hereford, \$15,000, or would trade for cattle. Alvin Wil-5 1/2 miles of Dalhart, Texas. liams, Route 1, Ph. EM 4-0958

feed pens, corrals, barn 24x AS3-155 Acres, good 6 inch 50, REA, 488 acres in soil well, \$375.00 per acre, \$10,well, \$375.00 per acre, \$10,-000.00 down, 20 years bal-

> good allotments, trade for 1/2 AP3-160 acres, good allotments, good water, \$475.00

per acre. AC8-161 acres, good allot-ments, good 8 inch well, \$400.00 per acre, good terms. BP1-318 acres, 8 inch well, 50 cotton, good wheat & Milo allotments, improved, 29% down.

BP2-380 acres, all cultivation 3—8 inch wells, improved, 54 cotton, balance in milo & wheat, \$600.00 per acre, 29% down, terms. our new office, located south ED1-1120 ocres, 1100 cultiva-

of Hereford, on Dimmtt High- tion, 6 good wells, go wheat & mile alletments, \$350 per acre. GZ1-2550 grass, North Plains, \$105:00 per acre, 15% down, balance 10 years, guaranteed

OS1-Two sections, guaranteed water, \$150 per acre, 15% down, balance 30 years.

to South of U on Hwy 385 OH. Ph. EM 4-3566

M. HAMBY - EM 4-2553 GERALD HAMBY - EM 4-1534 DURWAOD HAMBY-EM 4-3466 HAROLD HAMBY-EM 4-3454 B-4-22-Hc

CERTIFIED SEED FARM DEAF SMITH COUNTY 955 Acres: Nice 3 bedroom brick home. 2 bedroom helper house. Grain elevator, other out buildings. 5-6" irrigation wells. 21/2 miles tile. Wheat and Milo allotments. All clean land, on pavement. Will sell or take 1/2 section

tion contact: DOUGLAS LAND CO. Friena, Texas **Ed Hicks**

District. Ror futher informa-

B-4-22-Hc Choice income property. Trade for ranch. EM 4-0484, Box 27, Hereford, Texas.

FOR SALE Large 3 bedroom on Elm S rent. 2050 feet, 100 feet lot, two full baths, fire place, nice yard and fence. Call owner

8-4-5-TFC

Phone 3231



SPECIALS OF THE WEEK What do you need in a house? Large or small, we've got them all. If you need a house, call. If you have a house to sell, call. We would welcome the opportunity to help you.

Two bedroom home in Northwest Hereford with den, two car garage, sprinkler system, built-ins, patio and other features for only \$21,500. Large existing loan.

8-4-15-TFC

320 acres with good allotments, good water. At Hub, on pavement. Only \$400 an acre, 29% down.

440 acres with two good wells on natural gas. Good allotments. \$325 an acre, 29% down. Half section, perfect. One well, good allotments, 13 mles from Hereford. \$425 an acre.

See us for that motel, farm, ranch or house.

EM 4-1757 EM 4-2266 Box 711 Gene Snead

6M 4-1420 Res. EM 4-0544 Virgil Justice

at EM 4-2849 for appoint-

NE MILLION DOLLARS To lend on irrigated land in Deaf Smith, Castro and Par-PRUDENTIAL

America's Largest Farm SAM NUNNALLY

EM 4-0555 EM 4-2814 LONE STAR AGENCY

BUILDINGS Will build to suit tenant ... build, sell land, turnkey job. Will finance long term. All Steel Colored

Metal Buildings There are 7 lots left in South Park . . . (B & B Oliver & Patterson Chemical) . . . there is one lot ... 200 foot front X 196 feet on North 25 Mile Ave. (Mona Lisa Trailer Court) Several locations on Canyon Highway.

SAM NUNNALLY LONE STAR AGENCY Sixth & Main EM 4-0555 Nite EM 4-2814

FOR RENT

APARTMENTS FOR RENT 2 bedroom, 2 bath, cook top oven, dishwasher, refrigerator. Carpeted, drapes, plumbed HARRISON HIWAY & CENTRE Open 2:00 to 6:00

B-5-22-tfc BUY HER a Kirby Cleaner for Christmas. 434 West First.

Hereford. B-5-10-7-6C FURNISHED ONE bedroom du-

plex to white couple. Central heat. Utilities paid. 711 East B-5-14-49-tfe BUY HER a Kirby Cleaner for

Christmas. West First. Hereford. B-5-10-49-6C

FOR RENT to White Adults, apartment at 613 South, 25 Mile Ave. Floor furnace heat. B-5-20-48-tfc

FOR RENT a small three bedroom house. Water paid. First house North of Radio Tower. B-5-15-51-2P

> COWANS 2+h BIRTHDAY SALE

WATCHES 811.95

UNFURNISHED TWO bedroom use with basement. Call EM 10. 4-2581. Contact at 213 Avenue

B-5-13-51-2C FOR RENT: Duluxe 2 bedroom apartments, northwest. Carcentral heat, and air. Call EM4-2220, Mark IV Real-

B-5-17-51-4C (Continued from Page 5) NICE furnished apartment. Whites only. Fullwood Electric. 232 West Third. B-5-10-21-tfc

LARGE 3 or 4 bedroom house, \$150 month. Mark IV Realtors, B-5-12-21-tfe

TWO BEDROOM furnished house. Newly decorated. Furnace, Carpets, Adults only, No pets. Call, nights and week ends. EM4-1226. Week days EM4-2733.

FOR RENT Office on Hiway 60. Call EM4-3566.

Turn your surptus acres into a cash crop, grow seed. Visit with Art Stoy at Bil - Mar Associates, Inc. 146 East Secand Street Hereford. Phone

B-5-10-25-4-tfc

WANTED

WOULD LIKE to care for children in my home, day or night. 205 Jowell, Apt. B.

YOUNG, EXPERIENCED beet grower from North Platte Valley of Western Nebraska wants job on crop rent basis in Hereford area. Inquire to Box 593 Box 10 Gering, Nebraska B-6-26-5P

NEEDED LISTINGS on farms, hornes, businesses and commercial property. Justice B-6-11-4-TFC

7. Dressmaking-Ironing

WANTED IRONING to do. Contact Mrs. J. M. Carthel, 336 Avenue C or phone EM4-0187.

HELP WANTED Want To Buy

Dental Assistant. Experience unnecessary. Preferably age 35-40. Applications being taken at 907 Park Avenue, Hereford, Texas. EM4-2820.

WAITRESSES® Wanted: Apply in person at Raney's ResNOTICE

WELL WORK WELDING AND PIPE THREADING J. E. TURNER Phone EM 4-2194 T-10-36-TFC

MR. FARMER We have hundreds of 14 inch Trailer Tires. New and used James A. Brown Tire Service

Highway 60, West B-10-23-tfc DITCHING SERVICE

SPRINKLER SYSTEMS 4-0343 B-10-19-TFC

BUY HER a Kirby Cleaner for Christmas. 434 West First. B-10-10-49-6C

1. Business Service

FOWLER AND KELLEY **Electrical Contractors** Residential and Commercial All bids and wiring competi-

Phone EM 4-2012 Nights phones EM 4-2012 or

B-11-21-tfc

Religious Plaques Styrofoam Forms Wicker Christmas Decorations Race Car Accessories HOBBY HOUSE 127 West Third

B-11-22-Hc RUBBER STAMPS Size up to 3x5 inches. One Day Service WATTS RUBBER STAMP CO. EM 4-3259

DILLARD EARTH MOVING SERVICE **Bulldozer** Work TROY NEWMAN

Phone EM 4-2072 B-11-42-TFC PORTABLE DISC ROLLING

Scolloped or plain. Jacobsen Brothers. Phone EM 4-1543. R-11-10-23-tfe B-7-15-49-6C LET US handle all your real

estate problems including free rental service. Justice Real-B-11-14-4-TFC

HOLLINGSWORTH

EM 4-3572 109 EAST SECOND Magneto - Starter Generator & Electric **Motors Rewind** Sales & Service

8-11-13-TFC



YOU'LL BE DELIGHTED WITH THE BARGAINS IN OUR WANT ADS!

"It's just what I was looking for . . . and for less than I expected to pay!" That satisfied advertiser can be you! Whatever you're in the market tor, you'll find that our classified section is the quickest, least expensive shopping mart for buyer, or seller.



Phone

EM 4-2030

Pickup Time Trading Sale Stephens Hudson

1 - 1963 Ford F-100 \$15**99**00 Warranty 2-1962 Ford Choice \$119900 4-1961 Ford HALF TON Choice \$109900 4 - 1960 Ford Pickups Choice \$89900 1959 Ford Ranchero V-8

Stephens-Hudson Motor Co.

2-1962 Chevrolet

EM 4-2727

Choice \$129900

SAVINGS and LOAN ASSOCIATION

BUY OR BUILD REMODEL

COWAN'S 2th BIRTHDAY

SILVER SPOON

NO LOYALTY

NEW YORK (AP) - "Times have changed," says Cheif One Arrow, a 67-year-old Cherokee who heads the United Associa tion of American Indians

The chief, a Brooklyn resident whose name for social security purposes is Jules Haywood, ex-

"You ought to see our, little Indians at a cowooy-and-Indian movie. Every blessed one is rooting for-the cowboys."

C LOCAL TRADEMARKS, Inc.



Open House

Sunday, Dec. 22

2:00 to 5:00 P.M.

We are proud to have done the plumbing in this new building.

Nelson's Plumbing & Heating

Bravo! HI-PLAINS Savings & Loan Assn.

We congratulate you on your new home!

Paving by ...

Louie Squier

126 Emmo





IN SPITE OF A CHILLING wind, Hereford children crowded on to Santa's sleigh as it visited here Saturday. Each time around the main section of the downtown area, the sleight was loaded to capacity as the chil-

dren sought to visit with Santa. The event was sponsored by the Trade Promotions Committee of Hereford Chamber of Commerce and marked Santa's official visit to (Staff Photo)



opportunities for its people

We'll stick with a winner. .

problems and all, and welcome

the addition of James Allan &

The holiday season is with us,

and if we manage to survive

the round of festivities, we'll be

with the holiday season. Actual-

rives, we are so stuffed with

turkey and dressing, giblet gra-

vey, fruit cake, candy and all

the other Christmas goodies that

we would gladly settle for a

roast beef sandwich on Christ-

mas day. And perhaps that's

It seems rather cruel that

this Christmas should arrive

hardly get Santa paid off be-

fore he comes again. But

with us ever since our oldest

daughter was big enough to

Mrs. Ira Ott was telling us a rather heart-warming story re-

cently concerning one of the pa-

tients at the Amarillo Veterans

Mrs. Ott and a number of oth-

er American Legion Auxiliary

ladies have been active for years with a gift shop at the

VA hospital. The idea being that

veterans may select gifts (free)

to send to friends and relatives.

The program has been very successful and the ladies have worked hard to make it so.

But the particular patient that

we're thinking of had no loved ones for whom he could select a

gift. An elderly veteran, the only

family he had was a cat which

had been boarded-out at a home

in Amarillo. But in the true spi-

rit of Christmas, our patient did

the thing that he wanted to do

most. He sent his cat a Christ-

The ladies selected a doll suit-

able for a cat, wrapped it and

delivered same. And, reports

Mrs. Ott, there wasn't a dry-eye in the ward when they reported to the patient that his wishes

It has been said that it is more plessed to give than to receive

A little money is still coming in for the 1963 United Fund drive. According to latest re-ports from Dean House, the to-

tal now stands at \$23,000. Still a little short of the goal, but perhaps we'll make it yet.

few care to see, but many ask

PLENTY OF FARMS

AUBURN, Ala.(AP)-There's

little chance of America run-

ning short of farmland for the

next 50 years, says an Auburn

University economist, Foy Helms. He thinks that agricul-

tural technology will keep ahead of population growth for cen

mas present.

had been carried out.

We believe it.

to call again.

"give me."

Sons meat packing plant to

By Melvin Young

Hereford's future as an industrial center brightened again this week with the announcement of the location of a million dollar meat packing plant here. The plant will be located on property formery owned by Homer Brumey east of Hereford.

Planning to process some 100,-000 head of cattle yearly, the operation will require approximately 50 permanent employees. Construction will begin next spring, according to Jack Allan, spokesman for the firm.

Allan indicated that the Hereford area was a natural location for a plant of this type due to the abundance of feed and fine cattle. He plans to move here with his family shortly after the first of the year and will become active manager of the local operation.

Negotiations for

Naturally, we're elated at the announcement of another giant industrial plant for the Hereford area. Although we've always felt that Hereford had a bright future, the snowballing growth that we have seen this past year is still fantastic; almost

But we're predicting, this is only the beginning. We'll see more, many more changes to our little city before the end of

Certainly, with changes will also come problems, and although we do not want to sound pessimistic, we most certainlydo want to be realistic. We have already seen our school population outstrip a five year planning program in one year. This, again, is only the beginning. But on the other side the optimistic side is the increased prosperity that a plant of this size will add. And regardless of what anyone believes, a town that doesn't grow, doesn't offer many

Christmas Party

The Ladies of Ruth Sunday School Class, Temple Baptist Church, met Dec. 12 in the home of Mrs. Giles Williams for their annual Christmas dinner party, with their husbands and the Rev. and Mrs. Bill Ware as guests. Mrs. S. S. Breeding. vice-president of the class, was in charge of the meeting.

Bro. Ware gave the invocaen by Mrs. Myrtle Allmon. Mrs. prayer was led by Mrs. Nora

Those present were the class Ware, and the hostess.

Ladies Of Ruth Meet For Annual

tion, and the program was giv-Langford presented a reading, and the second chapter of Matthew was read. After the by the time Christmas ar exchange of gifts, the closing

teacher, Mrs. A. G. Kemp, Mr. Kemp, Mr.and Mrs. B. B. Breeding, Mrs. Lillian Scott, Mr. and Mrs. A. C. Lindsey, Mr. and Mrs. L. A. Smith, Mr and Mrs. H. E. Lindley, Mrs. Cora Bentley, Mrs. Allmon, Mrs. Simpson, Mrs. George Holliman, Mrs. Beulah Dobbins, Mrs. Norso soon after the last one. We ma Curtsinger, Mrs. Lankford, Mrs. Joe Evans, Mr. and Mrs

We extend warmest congratulations

HI-PLAINS

Savings & Loan Association Upon completion of their new building.

We are happy to have the opportunity to furnish the draperies in this newest addition to our growing town.

PLAN TO ATTEND

OPEN HOUSE

Sunday

BEAUTI-PLEAT DRAPERIES

West Highway 60

EM 4-3271

Hereford Glass Co., Inc.

Extends Best Wishes

HI-PLAINS

Savings & Loan Assn.



This ultra modern building is one of which Hereford can be mighty proud ...

... And. we are proud to have furnished and installed the glass in this new addition to our town!

the family and attend

Open House

Sunday, Dec. 22, of

HI-PLAINS SAVINGS & LOAD

Association

In their new building at 4th & Sampson

• Electrical Work By

ELECTRICAL CONTRACTORS

RISTINGS FREETIT

SPECIALS GOOD THUR., FRI., SAT., SUN., MON., TUES., DEC. 19, 20, 21, 22, 23, 24.

FISHERS SHURFINE 14 oz. Pecans DEL CERRO 10 oz. 69 FOIL MIXED NUTS 14 oz. 69c CATSUP 2 for 39c 16 oz. - 6 Btl. Ctn. - plus dep. KRAFT Miniature 101/2 oz. Stuffing Mix BOND SHURFINE PKG. 29° COCA COLA Marshmallows 23c COFFEE №. 59е SCHILLING CLOVERLAKE Pts. SHAMPOO Reg. 89c Jar Granberry Sauce SHURFINE 2:39 ICE CREAM 5 for \$1.00 Head & Shoulders Pumpkin Pie Spice 69c TENDERCRUST 12 or 20 ct. GOLD MEDAL SHURFINE French Sliced SNOWDRIFT Brown'n Serve Rolls 2 Pkgs. 49° SHORTENING 3 lbs. 59c Green Beans 2 for 43c FLOUR 10 lbs. 98c PATIO FROZEN SOFLIN 200 Ct Cello **Canned Pumpkin** 11BBY 2:29 **DOUBLE GREEN** ENCHILADOS 24 oz. 59c 27c **NAPKINS** Louisana Stuart в. 39° 5 lbs. \$175 10 lbs. \$325 Pecans PARKAY SUNSHINE Hydrox **STAMPS** 11 oz. 39c

Holiday Candy in the Bulk Gives You More For Your Money. Gift Wrapping Galore, Ribbon to Tie With.

Nuts, Fruits and Candy For Stocking Fillers. PERSONAL

OLEO 1b. 25c COOKIES HUNT'S 21/2 Sixe NABISCO Spiced PEACHES 3 for 69c Fig Newtons SHURFINE SWEET **PICKLES Pecan Sandies** 22 oz. 39c

and **TUESDAY**

IVORY 4 for 29c

GIANT Premium Duz 83c

> KING SIZE THRILL 98c

> GIANT COMET 25c

GIANT Liquid Ivory 69c

16 oz. Mr. Clean 39c REG.

CHEER 35c GIANT SIZE DASH . 79c

Grade "A" 16 lb. and Up Turkey Toms 1.8.39

CHICKEN HENS LB. 39°

16 - 18 lb. Avg. - Half or Whole HAMS LB. 49°

LB 39°

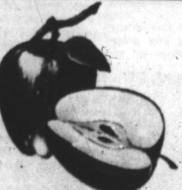
PORK ROAST

WRIGHT'S

SAUSAGE 2 lbs. WRIGHT'S

BACON

98



CELERY Stolk

10c

Delicious Apples

2 lbs. \$425

RED **POTATOES** 10 lbs 29c

SWEET **POTATOES** lb. 9c



в. 39с

в. 45е

5 TURKEYS

Be Sure To Register For The Drawing With This Blank Or A Blank At Taylor & Sons NO PURCHASE NECESSARY - NEED NOT BE PRESENT TO WIN. ONLY ONE WINNER PER FAMILY

ADDRESS. PHONE NO.

NAME

Turkey Winners

Helen Collins Coy Tice Jesse Scott C. P. Wortham Mrs. Richard Connally

WE WILL CLOSE TUES. DEC. 24 AT 7:00 P.M.



LOAS 5UNS



DOUBLE GREEN STAMPS MONDAY & TUESDAY

Mr. Russell Makes Formal Statement On Resignation

Official Publication The · · Of Hereford High School Hereford, Texas Whiteface

The Hereford Brand, Hereford, Texas, Thursday, Dec. 19, 1963

Lou Ann Witkowski Named Annual Queen At Stunt Night



A HEREFORD HIGH student, Mamie Silvertooth, has been named as a member of the United States of America High School Chorus. The announcement of Mamie's selection was made recently by Mr. Don Moore, high school choral director. The chorus is to assemble in June for rehearsals and then give concerts at the World's Fair in New York.

Hereford Student Named To Chorus

Mamie, president of HHS's

one concert followed by the band

and at Rockefeller Center. They

Lions International Convention

This is the first year for the

If necessary, the director will

between students for final accep

tance. The choir will be limited

Band, Choir Yule

"Christmas Rhapsody" and

'Jingle Bells Rhapsody' are two

of the numbers the Whiteface

Band is working up for the

(Continued on Page 9)

director.

first served basis.

ces of perfect balance.

the next day.

Mamie Silvertooth, daughter of Mr. M. E. Silvertooth, has been accepted as a member of the United States of America High School Chorus.

Editors' Notes:

By Linda Higgins And Lou Ann Witkowski

issue for this year. Don't worry and will spend some eight days final turn at bat. though, we will come back with in rehearsal, attendance and apnewer, brighter, flying colors pearances at the World's Fair next year.

Yes, we wish you a Merry will then present concerts in Christmas and a Happy New this area and will attend the

The Whiteface will not be in Toronto, Canada. seen again until Jan. 9, 1964. I guess this is the time to United States of America High begin resolving to keep all of School Chorus. The national the resolutions that we have choir is opened to every chorus made every year for - how in every school on a first come

How about beginning with: getting all the drawings for the ask for a tape recording of the biology notebooks when they are student's performance to judge assigned; listening when Mr. Virgil Young explains all about the atoms; not turning off my to approximately 80 mixed vol earphones in language lab, so that all the lessons don't interfere with my naps.

But the most exciting resolution running through the halls is that the cheerleaders have resolved to not clean their paint brushes in the water fountains Here Thursday

more. We hope another general resolution will be to give our full co-operation to Mr. Miehael as he moves into the position of principal.

Any girls who want to parti- Band-Choir Christmas program cipate in the volleyball intra- at 8 p.m. Dec. 19. "A rhapsody murals which are at 4 p.m. on is a group of melodies combi Tuesdays and Thursdays, need ed to make one piece, explain-to act now because teams are ed Mr. Ben Gollehon, HHS band forming and practicing. Intramural games will soon Besides the new Christmas

begin and no one can be no songs, the Whiteface band is pre-

At Amarillo Mall HHS mixed choir held their Christmas program Dec. 6, at Sears-Roebuck Co. in Amarillo.

This program, along with many other schools' programs, was broadcast over KGNC radio. The program started with the selection "O Come, O Come Emmanuel" and was followed by Charlotte Hill, lady-in-waiting, the following selections: "Angles We Have Heard On High," "Dear Nightengales Awake"

"The First Noel", "God Rest Ye a bouquet of red roses, and the Crown, all furnished by the Annual Staff.

"The First Noel", "God Rest Ye a bouquet of red roses, and the Crown, all furnished by the Annual Staff. Torch Jeanette Isabella," "Joy To The World" and "Silent

The female voices sang "A La Navita Nana". The male voices sang the selection "O Tan-

School buses were used for the transportation to Amarillo and dressed in their regular choir dresses. The girls wore pink formals, and the boys wore black suits.

"We all feel that the work we out into the program was worth t", stated Joann Marnell.

HHS Students, Teachers List Christmas Gifts

Several students and teachers at HHS were asked what they want for Christmas.

Some of the replies were: Mrs. mixed choir, received this hon-or on the basis of the recom-or on the basis of the recom-or on the basis of the recomfun while visiting my grand-

mendations she received from her voice teachers and from micher; Patsy Huckert. . A silthe records she made in solo ver blue Cadillac convertible: George Muse. . . a tie like Coach The United States of America Williams has; Mr. Hillger. . . . a High-School Chorus, under the stero tape recorder; and Clint received \$1.00 and fourth place. nings at home besides demon-tific discoveries and economical direction of Roy M. Martin, is Oliver. . a two-tone polica - dot divided into three groups—cho-rus, band, and orchestra. The An interesting sidenote on Mr.

chorus, orchestra and band will Hillger's wish was. . . "That's travel the same route with cho- what I want but I am going to rus and orchestra appearing in zet a washing machine.

The three units will assemble Los Angeles Angels won 18 This is it - this is our final in New York on June 28, 1964, games each season in their

Lou Ann Witkowski was nam-HHS Choir Sings ed as the 1964 Annual Queen Mr. Russell in this way, "I have by the yearbook editors Judy Wiman and Ronnie Duncan at for many years, and I feel that

> Mr. and Mrs. Leo Witkowski. She was escorted by King John Fowlkes. Lou Ann received 68,565 votes,

The queen's attendants were trait I admire the most. sophomore candidate, Princess Carmon Betzen, receiving 42,184 votes; Duchess Joann Marnell, junior candidate with 41,890 votes; and freshman candidate intercom. with 29,445 votes.

queen with the queen's sceptre,

corted Dutchess Joann and lady -in-waiting, Charlotte Hill was escorted by Mark Hicks...

was third with \$418.90, and the freshman class was in fourth place with \$294.45. The annual staff also provided

money for the three best stunts. There was such a close race between the freshman class and ine Future Farmers of America that the staff agreed to award a fourth place prize," remarked Mrs. Viola Chisholm, annual staff sponsor.

The first place stunt and \$5.00. was awarded to the Senior Class with the presentation of the Friends" given by the sopho- tient in and out of bed. nore class was named as the . They learn to take tempera-

The freshman class stunt was cines, such as eye drops. chosen as the third place winner to receive \$2. "A Mad Magician" was presented by the Fu- 1 ture Farmers of America, who Charley Frye.

The Annual Queen Contest staff to raise money to help tost involves the competition make several articles which of their causes. between classes, each class would trying to make the most mos- louse to care for the sick. A mical achievements are given (Continued on Page 9)

ly how to say this, but beginning next semester Mr. Michael will be your principal. I'll expect the same co-operation with him as you have given me in the past."

These were the few words spoken by HHS principal, Mr. L. B. Russell, as he announced his resignation to the studen

His resignation, presented to the school board Tuesday, Dec. Jan. 17, 1964.

Mr. Russell plans to work for a loan and insurance company in Hereford.

real nice and enjoyable here at Hereford High School, but with my future job I could better myself and my family for the future. It was an offer

Mr. Russell has been HHS principal for two and a half years. He has been associated with the Hereford school system as a teacher, coach and a principal since 1952.

Christmas Music the Annual Stunt Night, Satur- for many years, and I feel that day, Dec. 14, at the HHS audithat I have taught under him Lou Ann is the daughter of these two and a half years. He has never failed to be helpful and courteous. Perhaps his even-temper in the face of pressure which would cause the rest of us to lose ours is the

> ignation was made to the student body after the regular announcements at 10 a.m. over the

The attendants presented the Course Designed Escorting the princess was In Care Of Sick

A Red Cross course is being given to 53 second year home-In the competition between making students in order that classes to make money, the they may become qualified to senior class led by making care for the sick and injured

The course, "Home Care of place, while the junior class Sick and Injured", will qualify each girl for a Red Cross certificate upon completion.

"Due to the new d epartments and rooms which were added to HHS this year, the Specific Books which to receive their certifi-

practicing to care for the sick. They learn to make a bed in proper order and form. They detailed report of historical dalearn to turn a patient in bed, tes, events and peoples. Back "Ken Basey Hour". The present to raise and lower a patient, to shelves of the library are filled tation of "Caesar and His bathe a patient and to put a pa- with old history books and books

> to give various kinds of medi- Heroes of Progress gives short A daily record is also kept, by Heroes; men and women are each student, for the doctor, as

practice only. They also practice all these educational developments, scien-Judging the stunts were Frank strating on family and friends

Ford Jr., Mrs. Don Cheney, and such as inspecting the throat, giving eye drops, feeding a sick to the efforts of others menpatient, turning a person in bed, tioned in the text. Reformers. is sponsored yearly by the oathing a patient in bed and for emancipation, women sufchanging linens. Girls also are instructed to rewarded with the development

be needed around the Men in journalism and econo-(Continued on Page 9)

IN A RED CROSS COURSE, designed to teach Mrs. J. J. Durham, home economics instruchome care of the sick and injuerd, two sec- 'tor, 53 students are taking the course. Upon and year homemaking students demonstrate completion, they will be awarded a cerhow to give a patient a bath. According to tificate,

AT KOOBRAEY ASSEMBLY

Yearbook Honor Positions To Be Announced Friday

sented by the Annual Staff is a high light of the Christmas holidays. Koobraey Awards will be acknowledged Friday, Dec. 20.

cates," said Mrs. Margaret Provide Detailed Girls learn several things in Report Of Events

Specific books provide a more written on historical topics. One of these books is Heroes of Pro-

biographical sketches of past noted for their contributions to the betterment of social classes.

Progress of mankind is due ferage and civil rights go well

(Continued on Page 9)

dates were selected for the following positions: Mr. and Miss Hill, Paula Waldresp; Hereford High Personality Sophomore Class Favorites: King and Queen, and Class Wynn Buck, John Perrin, Steve Favorites. Hodges, JoAnn Ferguson, Man-

Most Handsome and Most dy Moore, Barbara Rhodes; Beautiful candidates will only be announced in the assembly for Cain, George Muse, Gary Stag-ner, Peggy Neff, Brenda Shelthe winners are chosen by judges out of Hereford. ton, Sharron Tinnin;

Nominees for the mentioned positions are as follows: Freshman Class Favorites: Jimmy

Homemakers **Are Taking Aptitude Tests**

Betty Crocker Knowledge and Aptitude Test was given by Mr. Robert Thompson during second period class, Dec. 3, in the High school cafeteria. This search for the American Homemaker of Tomorrow was taken by seven-

teen senior girls. This special test consisted of two timed parts which were given to every school that participated in the test.

The objective section of the test was limited to thirtyfive minutes while the short discussion question was limited to ten When the results are releas-

ed the first of February the highest scorer in each school will receive public recognition and a pen. The first place winner receives \$1000 and the sec- beat in just about every de ond place winner receives \$500.

olyn Aven, Pegene Cox, Janior Hagans, Judy Wiman; Mr. and Miss Hereford High:

Steve Coneway, Ronny Duncan, Jim Haney, Ruth Ann Allison, Rhonda Neff, Mamie Silvertooth Personality King and Queen: David Block, Ronny Duncan, Jim Higgins, Rhonda Neff, Pegene Cox and Ruth Ann Alliso

Junior Class Favorites: Frank

Senior Class Favorites: David

Block, Jim Haney, Joe Self, Car-

Hoof **Prints**

By David Stevens Coyotes gave the Wh a 5-3 record after three wee of play. The Coyotes, the mber two ranked team in I Mexico, took victories scores of 199-48 Friday n and 89-80 Saturday night.

nd place winner receives \$500. ment: height, speed, and hot-Winners of the State Contest shooting. The Coyotes were led will be sent to the National Bet- by 6'6" center Dennis Haley, ty Crocker Contest. Winner will who has been averaging 27 po-receive a \$5000 scholarship. (Continued on Page 9)

Bookcovers List New, Odd Courses

By Beverley Barrett

If a person could believe his ers on books of various HHS students, they would think many new and strange courses are being offered.

Betty Crackers Book for Crumbs," for instance is a course Paula Waldrep, a Freshman, other courses her books

show her to be enrolled in are Russian Roulette-In Six Easy Lessons and "Breeding Moses for Fun and Profit" by I. Itch.
"Have Your Eaten Chocolate
Covered Spanish Onions Late-

ly", is the probling question of another bookcover. It causes one to wonder if the course is about

vegetables or health or politics.
Paula is also studying a text-book labeled "The University of Hard Knox". The front cover features a coat of arms with a nose to the grindstone while the inside cover illustrates "How to Forge A Head!" with a drawing of an anvil and a cranium. Edith Davis, a freshman

dent at HHS, is studying "Bark-ing-Self Taught", "Twenty Years Exploring the Grand Can-yon on A Pogo Stick", "Train-ing Your Pet Alligator to Sing Grand Opera", and "Funstin Theory on Marbles".

Possibly Suc Rife, a sopho-more spends her time in an arts class making book cov-ers completely from gitts wrappers or, at least, it n



CAESAR AND HIS FRIENDS was one of the many stunts Lou Ann Witkowski, was crowned preceding the program. presented during Stunt Night, which was held Saturday "Caesar and his Friends" was presented by the sophomore

night in the high school auditorium. The Annual Queen, class and won second place.



Christmas season some thoughts somewhere, sometime, interfrfrom an article elipped from ed with or broke one of tha Good Housekeeping in 1958. The laws."
pages are frayed now and almost worn through from frequent reading. It first appeared at a time when I needed help desperately, and it has continued to be a source of strength during times of personal crisis tion itself. When the blow falls,

The article is a condensation of a chapter from the book, Out of My Heart, by Agnes Sligh Turnbull, The title of the chapter is "The Triumph of Acceptance." Although, I have never been able to completely follow the paths laid out by the author, I have found in it much to guide me if and when my heart and spirit would let me accept "acceptance."

The following are statements or paragraphs that I have found

"A definition is likely to illuminate even the most familiar word, so I checked with Webster on "acceptance." Here is what I found: A receiving of what is offered, with approbation, satisfaction, or acquiescence. Of course, no one but a completely other-world mystic could receive life's blows with satisfaction, but acquiescence is yet another matter. And here's the little gem, Me. I will come and heal thee." all unexpeced, I-found among the other definitions. . . Acquiesce: to remain at rest (in a the soul banish all that disturbs; place or mental state). This let the body that envelopes it be seems to me the golden key still, and the frettings of the of to the whole matter. For if, upon body, and all that surrounds it; accepting life's troubles, we can let earth and sea and air be then remain at rest in our still, and heaven itself. And then minds, the battle has been let man think of the Spirit as Editors... fought and the victory won. But streaming, pouring, rushing and oh, it is a hard battle, and I, shining into him from all sides for one have to wage it over while he stands quiet. and over."

... So many people in great sorrow keep saying, "Why, why have been guilty at times of did God send this upon me?" And because of the bitterness with distress over the present, underlying this question, it is remorse for the past, or anxiety doubly hard for them to accept for the future. ... Let the wawhat has befallen them. Would lers run softly, softly, without it not be better if they ceased muddying them, softly under thinking they were singled out the bridge and by God for special punishment, stream." and dwelt instead on the fact that the universe and our own small world are subject to fixed and intricate laws? The suffering that comes to us happens



Man-

s; rank

David

Car-

anice

y of

w to wing

stu-lark-n t y Can-rain-Sing tines

OPTOMETRICTS Dr. Milton C. Adams Dr. Dale H. Wynn 335 Miles EM 4-2255 Office Hours

Mon. - Fri. 8:30-5:00 i sturdays 8:30 - 1:00

ORS. ADAMS & WYNN

COWAN'S 12th BIRTHDAY PENDANTS 812.95

idea

Hear!

Let me share with you this because we or someone else,

"But while this latter attitude may remove from the heart any hard or bitter feeling of injustice at God's hand, it need never remove God from the situawhen the black grief strikes us, then it is that God enters in. With that impelling intuition that seeks and finds a Power greater than ourselves, we reaen up to Him, and discover strength on which we can lean." "And in the Imitation of

Christ, by Thomas A. Kempis, there is this wonderful passage: "My son, I am the Lord who giveth strength in the day of tribulation. Tais is what most of all hindereth heavenly consolation, that thou art too slow in turning thyself unto prayer. But do thou, having now recovered breath after the tempest, gather strength again in the light of my mercies; for I am at hand (saith the Lord) to repair all not only entirely but also abundantly and in most plentiful meafirmly and with perseverance; .nade. To take care of the ex- Christmas holidays. Right now take courage and be patient; comfort will come to thee in

The author then discusses worry and quotes Plotinus: "Let Wonder Land" was theme of the

She then concludes: "....I stirring up the stream of events

(Continued from Page 8) ints a game. They also had three

other boys who were 6'4". Coach Cuby Kitchens' teams have a reputation for the fast break but the Whitefaces were just plain outrun by the Coyotes. The usually reliable shooting of the Herd's outside men, Earl Jackson, Danny Cates, Bill Hill, and Mike Ferguson, suddenly went cold

In Friday night's game Roswell jumped into a 17-3 lead before the Whitefaces had a chance to warm up Not one field goal was scored by the Herd until the middle of the second period. The score at halftime was 54-18.

The Coyotes relaxed a little in the second half until they spotted a chance to break a hundred and they put on the pressure then. Ferguson led the Whiteface scorers with 12 points.

Saturday's game was just about the same as the Coyotes took a 52-16 halftime lead. In the second half, for the first time in the two games, the Coyotes stopped their full court press. They outscored the Whitefaces 27-20 in the second half so it is easy to see how much difference the

Tonight the Whitefaces are starting the Clovis Tournament.

Berry AUTOMATIC

SEE IT...TRY IT...GIVE IT

CARL McCASLIN LUMBER CO.



PARTY ON FOURTH BIRTHDAY - A birthday cake in the shape of the red and white skirt of a doll was the main feature of Brenda Denise Edwards' fourth birthday. Her party, which was in the home of her parents, Mr. and Mrs. Albert Edwards, Route 3, was attended by Mrs. L. E. White, Donna and Jamie Carr, Mrs. Jerry Carr, Bryan and Cindy Edwards, Mrs. Randall Edwards, Charla and Holly Dixon, Mark Smithers, and Mrs. Leroy Smithers.

(Staff Photo)

Course...

(Continued from Page 8)

to finish the project each girl

Mrs. Durham commented that

many parents were impressed

by what their girls had learned

nad helped the sick in the fam-

Hospital

Notes:

Frank A. Zachary, 417 Avenue

Emma; Joe Scott, Box 146, Ve-

Amarillo; Mrs. Georgia Bene-

Mrs. Virgil Morton, Box 304;

Dismissals

lier, Mrs. Jerald E. Dickey.

Johnson Benefield, Ronald Lee

Mrs. Boyd D. Prather, Hope

Newman, Harlan J. Turner, 12-

Cleta Kay Rutter, Mrs. Her-

bert I. Howell, O. G. Hill Jr.,

Brian Keith Messick, Delfina

G. Herrera, Mrs. Frank Weil,

Mrs. Ray Eldridge, Cord H.

Look Who's

Mr. and Mrs. Floyd Richard Feagin are the parents of a dau-

ghter, Sonya Dee, born Dec. 14

at 4:46 p.m. She weighed 7

Mr. and Mrs. Elmer F. Reinart are the parents of a daugh-

ter, Rhonda Kay, born Dec. 16 at 4:42 p.m. She weighed 8

Mr. and Mrs. Roberto Vela Jr.

are the parents of a son born

Dec. 17 at 8:44 a.m. He weighed

pounds and 91/2 ounces.

pounds and 6 ounces.

6 pounds and 8 ounces.

Edward Jesko; 12-9.

Bowman, 12-14.

Hammock, 12-17.

member of the family.

Lou Ann... (Continued from Page 8)

This year classes competed in waste-paper bag, baby crib and the sale of tickets to the Annual hot compress ringer are some

Queen Supper and to the Stunt of the things that are made, Night activities, each penny from the materials that they gaining a vote for their candi- find around the home. All classes turned in their fi- lessons which take four weeks nal amount of money Friday, to finish. Last week will be com-

Supper, \$185.55 was taken from a sick person in bed. In order due time. Wait, wait, I say, for each classes fund. Attendance was estimated at will give a full bed bath to some 700 persons. The setting "Winter

> program. Charlie Bell served as master ceremonies of the evening. in the course and how they

(Continued from Page 8) cepted after that beginning

During these spells of bad weather, Mr. Paul Stevens has announced that any information about the cancellation of bus routes will be broadcast over KGNC radio.

Band...

(Continued from Page 8) paring for its coming contest. H; Mrs. Elmer F. Reinart, Roferent from playing marching Box 745; Robert T. Eastman, tunes," said Mr. Gollehon. "The Route 1; Mrs. J. B. Snead, Box change involves a complete change of music techniques." for the concert tunes, have star-

place in the band hall each day after school hours. They last for one and a half hours and are field, King's Manor; Raymond the particular section practicing Elizabeth Foshee, Route 4; Fred

Specific...

(Continued from Page 8) credit where their contributions

have aided our society. Horace Greeley, an able journalist, is listed among the noted heroes. Greeley strived to state

American beliefs in his paper, The New York Tribune, with two sides to each controversy. His contributions to the American way of life and the expression of beliefs has been the greatest example of American 12-16. journalism in the history of our

You'll find there are usually about ten medium-sized carrots in a pound.

The tourney will last until Saturday night. All games are to be played in the Rock Staubus Gymnasium in Clovis.

156.95

INSTALLED

Courthouse Records

Vehicle Registrations

90 feet of Lot 7 and 8, Murchi-Roy D. Faubion, 1958 Chevroson's Subdivision of the West 1/4 let; Marvin Welty, 1961 Dodge; of Block 63, Town of Hereford Billy C. Warrick, 1964 Rambler and Addition. station wagon; Bruce G. Beene M D, 1964 Ford; Mrs. Wilbur Jean Thomas, Dec. 16. Bell, 1957 Chevrolet; James W. Powell, 1960 Volkswagen; Kenneth Loerwald, 1957 Pontiac; Carl G. McCaslin, 1964 Chevrolet; Edward Jesko, 1964 Chevrolet; Wendell Burdine, 1963 Chevrolet; Bethel Drager, 1964 GMC pickup, 12-13.

Abraham Drager, 1964 Plymouth; W. B. Finely, 1964 Plymouth; Weldon E. Toews, 1964 Dodge pickup; A. J. Ramsey, 19-59 Ford; Joe Jesus Guerrero, 1958 Plymouth; William S. Rice, Jr., 1959 GMC pickup; Aniceto Villafranfe, 1956 GMC pickup; Teodosa Rimairz, 1962 Chevrolet pickup; Fowler and Kelly Electric, 1959 Chevrolet pickup; Kenneth E. Artho, 1963 Chevrolet, 12-16.

M. E. Silvertooth Sr. 1951 Ford; R. C. Lemons, 1954. Ford pickup; Rodolfo Cardenas, 1958 Chevrolet pickup; Charles Campbell, 1957 Ford pickup, 12-17.

Deeds of Trust J. C. Hennington, et ux, to Hi-Plains Savings and Loan As-sociation: The South 1/2 of Lot 36 and all of Lot 37, Barbers Subdivision of Block 22, Evants back rest, foot prop, bed table, Addition.

Warranty Deeds

P. T. Clark, et ux, to Jim Carthel: All of Lot 4, Block 1, Harwell Subdivision of Block 30, Evants Addition. This course consists of twenty

Floyd R. Stevens, et ux, to Ted R. Royal: The West 739 sure. Where is thy faith? Stand Dec. 13, so a tabulation could be pleted when girls return from feet of the South 1/2 of Lot 1, Block 2, Womble Addition save penses of the Annual Queen the girls are learning to bathe and except the portion set aside for streets. James H. Bradley, et ux, to

Bradley Investment Corporation: All of Lots 35, 36, 37, and 38, Gamez Subdivision of Block 37, Evants Addition. Dwight Rouse, et ux, to L.

Peyion Reese, et al: All of the East 1/2 of Section 36, Township 3 North, Range 1 East. Ira S. Ricketts, et ux, to Arnold Betzen, et ux: The North-

east 1/4 of Section 68, Block K-3. Diamond Valley Grain Inc. to Louie Squier, et ux: The West 46.5 feet of Lot 101 and all of Lot 102, Colonia de Buena Vista Subdivision of a part of Womble Addition Diamond Valley Grain Inc. to

J: Mrs. Anthony J. Urbanczyk, 18.5 feet of Lot 99, all of Lot 100, Louie Squier, et ux: The West Route 2; Mrs. Alvin J. Locke, and the East 3.5 feet of Lot 110 Ranger; Earl H. Hare, 122 101, Colonia de Buena Vista Subdivision of a part of Womble ga; Mrs. Floyd R. Feagin, 3708 Addition.

Line Avenue, Amarillo; Mrs. Diamond Valley Grain Inc. to Trnest Coronado, 412 Avenue Louie Squier, et ux: The West "Concert playing is entirely dif- ute 3. Delius Gene McCutchen, 31.5 feet of Lot 99, Colonia de. Buena Vista Subdivision of a part of Womble Addition. 612; Mrs. Ida Madden, 420 Avenue J; Mrs. Raul Cruz. 370

Diamond Valley Grain Inc. to Sectionals, a practice session Main; A. A. Dearing, 216 Wes- 12 feet of Lot 96, all of Lot 97, tern; Mrs. Corinne Moore, 115 ted for the various musical in- Beach; Mrs. Roberto Vela Jr., Colonia de Buena Vista Subdiviand the East 9.5 feet of Lot 98. struments. These sectionals take General Delivery; Mrs. George sion of a part of Womble Addi-K. Robertson, 4810 West Way, tion.

James H. Bradley, et ux, to attended by all the members of P. Coneway Sr., Route 3; Mary 27, Gamez Subdivision of Block 37, Evants Addition. H. Oberthier, 511 North Miles; Mrs. Fred F. Collett, Box 307;

Pearl Harrison to J. C. Hennington, et ux: The South 1/2 of Lot 36 and all of Lot 37, Barber Mrs. Ola Davis, King's Manor. Subdivision of Block 22, Evants Addition.

Mike Justice, et ux, to Homer Mrs. Juan Palacio, Mrs. John L. Brumley: The Northwest 1/4 of Section 43, Block K-3, Scott Edwin Morrison, Marsha Robinson, Mrs. James F. Col-

Virgil Justice, et al, to Homer Brumley: Tract 1 being the South 1/2 of the Southwest 1/4 of Section 44. Block K-3; Second tract being all of the Southeast 4 of Section 44, Block K-3. Virgil Justice, et al, to James Allan and Sons: A part of Section 23, Block K-3.

Homer L. Brumbley to Virgil Justice, et al: A part of Section 23, Block K-3.

A. A. Hare, et al, to Parker and Douglas: All of Lot 5, Hare

Carl G. McCaslin, et ux, to Parker and Douglas: All of Lot 1, Block ,3 W. L. Braly First Subdivision of Blocks 5 and 12

COWAN'S 12th BIRTHDAY SALE CULTURED PEARLS \$21,95 AND Simulated Pearls

82.50POOL YOUR NEEDS

 Home Auto Fire
 Casualty Bonds · Long Haul Trucks We Represent

ness Men's Assurance - Accident - Hospital

Pool Insurance Seancy

Brand Want Ads Pay DIVIDENDS

and the South 10.65 feet of

Blocks 6 and 11, Mabry Addi-

Ruby Neal, et al, to James Franklin Merritt Jr.: The West

Marriage Licenses Gary Flynn Price and Betty Hereford State Bank

Auto Financing

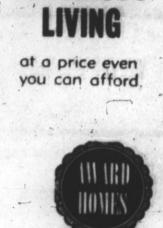


Highly Restricted Location Covered Patio -- Finished Garages Large Bedrooms - Built-ins Dishwasher - Garbage Disposal Paneled Den - Fireplace Built-in China Hutch Extra Closets - Medallion Home

Call today for your own personal showing MARK of this home at 213 Ranger REALTORS

618 W. Hwy. 60

EM4-2220





20 lbs.

BROWN 'N SERVE

COTTAGE CHEESE **BABY FOOD** STRAINED

TOMATOES

AVOCADOS

CALIF. NAVEL

TOMS GRADE "A" 16 lb. & UP

HALF OR WHOLE

12 to 16 AVG.

STEWING HENS

BRICK CHILI

SAUSAGE

U.S. GOOD & CHOICE

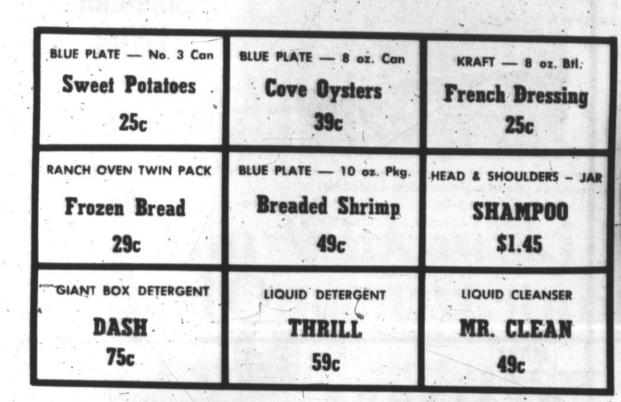
7 Ibs. Hamburger

25 lb. Freezer Pac

Lloyd Pool

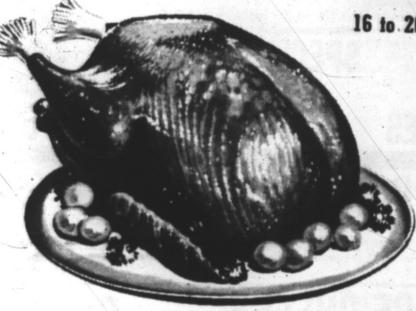
Tis the Reason Copr. G. Doppel 1961

to be Jolly





ROAST RITE 16 to 20 lbs.



Hormel Cure 81 Boneless Hams lb. 98c **USDA** Graded Round Steak lb. 89c Longhorn Brand Bacon 2 lbs. 89c Philadelphia Cream Cheese 8 oz. 31c HAMS, Longhorn, Sunray, Wrights, Hormel

CANNED HAMS - Swift, Wilsons, Corn King, Armours, Plumrose Imported

Frozen Ducks - Geese - Turkeys - Chicken Hens - Cornis Game Hens 8 oz. Pkgs. Frozen Giz zards & Livers

SEALTEST

SHURFINE

CRANBERRY SAUCE

American

Santa came early to COOPER'S - and decked our aisles with wondrovs buys in Holiday foods and supplies. Tis the reason to be jully when you shop early for your feasting favorites—for the QUALITY is high and our prices are LOW. SALE in and wheel out a cartful-all at a low cost worth caroling about. Come save merrily at our Christmas Stock-Up

EXTRA LARGE TUBE - REG. 69c	
Crest Toothpaste	59c
SEALTEST — OT. CTN. EGG NOG	49c
JELL-0	3 for 29c
PUMPKIN PIE FILLING	2 for 39c
BARTLETT PEARS	3 for 69c
PUMPKIN PIE SPICE	21c
SHURFINE SWEET MIXED — 22 oz. PICKLES	35c
SHURFINE-CUT-BLUE LAKE — 303 C	5 for \$1.00
NORTHERN — 80 Ct. Pkg.	

CRANBERRIES

SPRAY

Pecans

HONDURAS.

3 lb. bag \$1 Coconuis 2 for 19¢

Kumquats - Large Fancy Limes - Mistletoe - Tangerines Ex Large Apples & Oranges - Filberts - Brazil Nuts -Almonds - Walnuts - Chestnuts

FOLGERS

* Game Number Four-Blue Card

* Each Game Lasts Approximately One Week
Winner of each game receives \$ 100 CASH

COOPER'S



Hi-Plains Savings Plans Open House



THIS IS ONE corner of the directors' room corner floor-to-ceiling window. The room is at the new Hi-Plains building, lighted by a carpeted in avacado.

Hi-Plains Savings and Loan Association will move to its brand new building on the corner of Sampson and 4th this week, and then Sunday will throw open its doors from 2 to 5 p.m. for an open house, it was announced Wednesday.

The elaborate new structure, is one of the most modern savings and loan structures in the southwest, covers a quarterblock and offers many facilities not previously available, such as off-street parking and drive-in windows.

"counter type service windows, manager also is glass-fronted a directors! room, a large vault with drapes, and a directors! and private offices for officials room is set off with avacado are some of the features of the new structure.

Architecture is modern, with concrete grill-work serpantine walls setting off the facade and the drive-in canopy. The lobby business in Hereford; it was oris fronted with plate-glass win- ganized in August six years ago dows, set off with floor-length (Continued on Page 2)

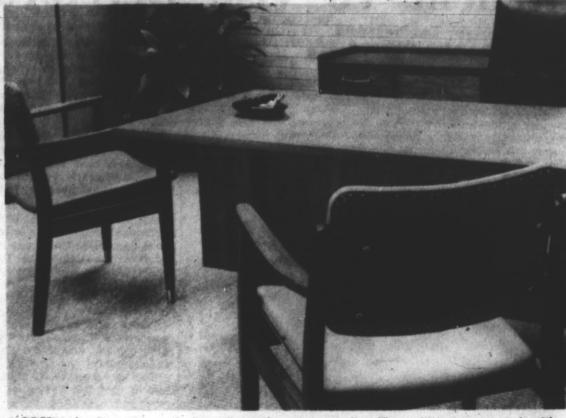
A spacious lobby, modern draperies. Private office of the

At Sunday's open house, coffee, punch and cookies will be served to the visitors. High-Plains is a relatively new

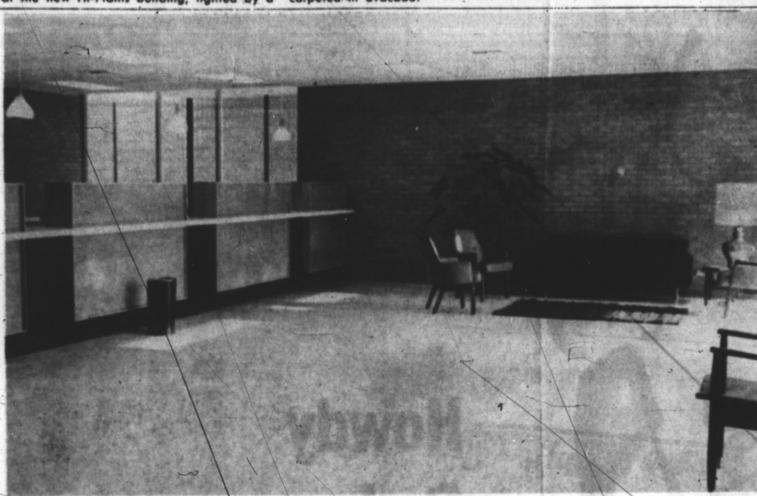
The Hereford **Brand**

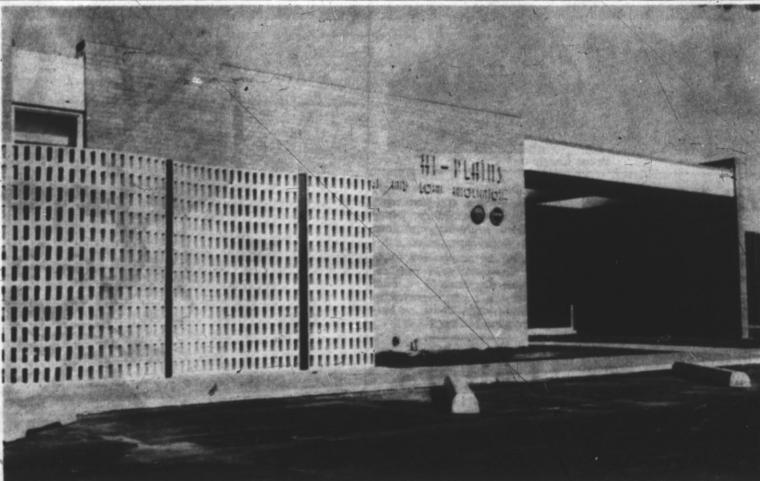
Hereford, Texas, Thursday, Dec. 19, 1963

SECTION TWO



MODERN furniture is used throughout the manager's office which is carpeted with new Hi-Plans building. This is part of the tweed pattern.

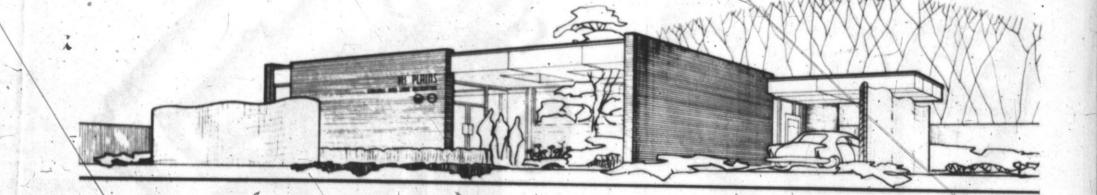




HERE'S THE FRONT view of Hi-Plains new office building at wall follows a serpantine partern. In-front parking is pro-

From Start to Finish... We watched it go

We are Proud of the finished product ... and we offer our sincere



Congratulations and Best Wishes to Hi-Plains Savings & Loan Association

From the GENERAL CONTRACTOR

J. ALLAN RITTER CONSTRUCTION CO.

1004 East Fifth

Amarillo, Texas



English Rotary Fellowship Student To Visit Hereford To any Sheriff or any Constable within the State of Texas -

Rotary Foundation Fellow demic year. He plans a career House explained that more Bruce Choppin, Essex, England, in teaching and hopes to work han \$390,000 worth of fellowship will speak to the Hereford Ro in theoratical and experimental tary club at its Dec. 30 meeting, education?

29 countries to receive a Rotary from Emmanuel College, Cam-Foundation Fellowship for study oridge University, and a Certifabroad during the 1963-64 aca- icate of education.

tary, announced Wednesday. cational theory a 1 practice at study in more than 100 univer-Choppin is one of 130 out- the University of Chicago. He sties outside their own counstanding graduate students from has a bachelor of arts degree tries.



Hi-Plians... (Continued from Page 1)

to make home loans in Hereford and the surrounding area. Growth has been remarkable. As of Nov. 30 this year the as- tate loans. On June 29, a total 526,218.43, showing a substantial real estate loans. Loans on saygrowth from the day it opened. Myron E. Morgan, executive vice-president and manager, says the company appreciates the patronage which area folk have given to Hi-Plains during the past six years.

An indication of the company's growth is shown in its continued expansion even sence the June Dear Santa Claus, 29 statement of condition was I am 6 years old and in the reported; at that time the as- 1st grade at Northwest School. sociation had assets of \$4,373,079. Please bring me a steam shovel, 67, and since that date, assets a tool belt, an Army Doctor have risen another \$153,138.76. Kit, and a stethoscope that real-

Directors at the outset were by works.

Jimmie Allred, G. B. Buske, My sister, Wendy, is Ray Cowsert, W. M. Decker, Je- old Please bring her a Popeye sse Osborn, Bob McLean, James doll, a baby buggy and some Headstream, Sloan H. Osborn, giant blocks. B. E. Roberson and Steve Ta-

Present directors are Jimmy Allred, G. B. Buske, Ray Cowsert, A. C. Hays Jr., Carl G. McCaslin, Bob McLean, Myron E. Morgan, Sloan H. Osborn, couple of tablespoons of melted

Allred, president; Myron E. Mo- browned.

rgan, Executive vice-president;

Sloan H. Osborn, vice-president; Ray Cowsert, secretary; Mary

Jean Gore, secretary, and Joan

Fuston, bookkeeper-teller. Bulk of the association funds are in first mortgage real essociation has total assets of \$4,- of \$3,405,911.71 was reported in ings amounted to \$88,236.50.

Thank you for the things you brought us last year.

Love,

Add a well beaten egg, a E. Roberson and Steve Tay- butter and a little light cream to two cups of seasoned mashed Officers include: Bob McLean, sweet potatoes; bake in a modchairman of the board; Jimmy erate oven until puffed and



THE STATE OF TEXAS

Your are hereby commanded grants have been awarded for Dean House, local club secretion of Section 67, Certification to be like the students for the return day thereof in Monday next at least twenty-eight days become 10 o'clock A. M. of the first cate No. 1836, Block K-3, Deaf Since 1947, when the Rotary Fellowships were inaugurated, rue copy.

1726 awards have been granted CITATION BY PUBLICATION at a cost of nearly \$4.5 million. THE STATE OF TEXAS The fellowships average \$2800.

> at Cambridge, he was a member of Cambridge University Asand husband, Eugene Smith, if Jenkins, Alvin A. Bush and Hatwithin ninety days after the date sociation, the Cambridge Uni-living, and if not living, their is Bush as Executors of the of its issuance, it shall be re-versity Labour Club and Ar-legal representatives and their Will and Estate of William Jen-turned unserved. nold Society, the United Nations unknown heirs, and the legal kins, Deceased, also sometimes The officer executing this writ Association, the Joint Action representatives of their unknown known as W. Jenkins, and Mary shall promptly serve the same for Understanding Among Rac- heirs, if their unknown heirs Viola Jonkins and the First Na- according to requirements of es, the Society for Research in are dead and the unknown heirs tional Bank of Amarillo, Texas law, and the mandates hereof, Parapsychology, was college of the unknown heirs of the said as Trustees of the Estate of and make due return as the law chess captain, played r u g b y, Olympia Berta Smith and hus- William Jenkins, Deceased, undirects.

TO:

cricket, squash and tennis.

Club of Chelmsford, England.

heirs of the said Olympia Berta liam Jenkins, Deceased, vs. Olday of December A. D. 1963. Smith and husband, Eugenc ympia Beria Smith et al., being Attest: Lucille Posey Clerk, Smith, if the unknown heirs of all of the Defendants hereinbeheir unknown heirs are dead, fore named in this Citation, De- Deaf Smith County, Texas. Defendants, Greeting:

to cause to be published once Smith County at the Courthouse title to recover the title to and cach week for four consecutive hereof, in Hereford, Texas, by possession of the Southeast weeks, the first publication to be liling a written answer at or be Quarter of Section 67, Certififore the return day thereof, in Monday next after the expira- Smith County, Texas, containing newspaper printed in Deaf ion of forty-two days from the 162.3 acres, more or less, and Smith County, Texas, the ac- late of the issuance of this ci- plaintiffs plead the five and ten Example 27 day year Statutes of Limitation, and the herein below following is a of January A. D. 1964, to Plain- if the defendants, or either of on the 12 day of December. A. in such lands and premises, D. 1963, in this cause, number- such interest or claim is uned 4748 on the docket of said known to plaintiffs, as is more Choppin was graduated from Olympia Berta Smith, Individu- court and styled:

ricket, squash and tennis.

band, Eugene Smith, and the leder the Last Will and Testable is sponsored by the Rotary gal representatives of the unment of William Jenkins, Dehand and the seal of said court

lerdants.

YOU ARE HEREBY COM- A brief statement of the nature MANDED to appear before the of this suit is as follows, to-wit: Jonorable District Court of Deaf plaintiffs sue in trespass to try tiff's Petition filed in said court, them, have or claim an interest college with high honors. While ally and as Executrix of the Mary Viola Jenkins, a widow, tion on file in this suit. fully shown by Plaintiff's Peti-

known heirs of the unknown ceased, and the Estate of Wil- at Hereford, Texas this the 12

(Seal)

Try filling the cavities of apples readied for baking with chopped fresh dates and nuts — pecans or walnuts.



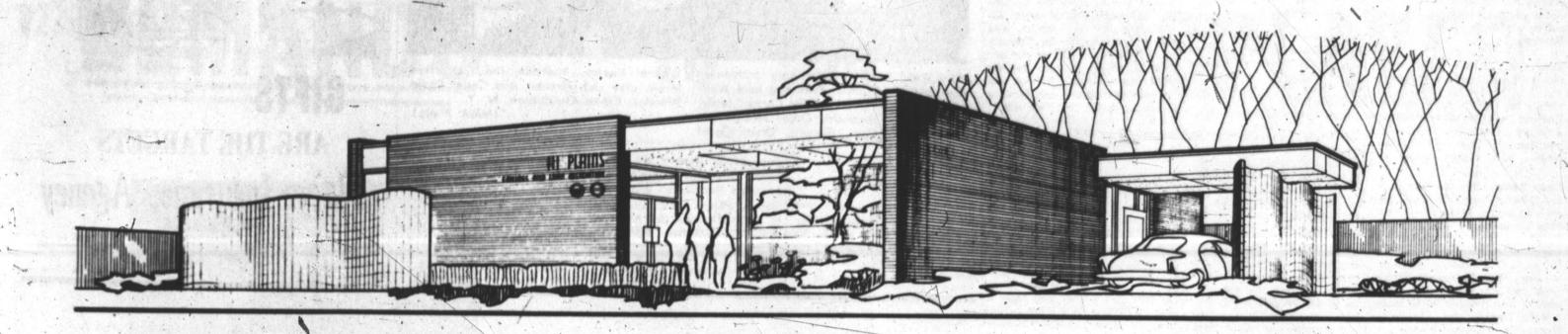


In the spirit of the old SOUTHWEST, may we extend our Congratulations and Best Wishes to Hi-Plains Savings and Loan Association upon the completion of your new home.



Season's Greetings from the entire staff of the SANTA FE RAILWAY and your local Santa Fe Agent





Association invite you to attend

OPEN HOUSE

Sunday, Dec. 22 nd 2 to 5 P.M.

at our new location, corner 4th

OFFICERS

BOB MCLEAN Chairman of Board JIMMIE ALLRED President MYRON E. MORGAN **Executive Vice President** SLOAN OSBORN Vice President RAY COWSERT Secretary MARY JEAN GORE Assistant Sectory JOAN FUSTON Bookkeeper-Teller

DIRECTORS

JIMMIE ALLRED G. B. BUSKE RAY COWSERT A. C. HAYS, JR. CARL G. McCASLIN BOB McLEAN MYRON E. MORGAN SLOAN H. OSBORN B. E. ROBERSON STEVE TAYLOR

HI-PLAINS SAVINGS & LOAN ASSOCIATION

Corner 4th & Sampson - Hereford, Texas

Christmas. Don't forget to fill I hope you get Rudolph's nose my sock. Don't forget to leave lighted up and try a white bulb Dear Santa: I am 7-years-old. have a good Christmas.-Love, Kenneth Adams.

ing shell guns, a Buffalo Hunter Monty Campbell. set that shoots bullets, and a real B-B gun. I will take the gun Dear Santa: I like you very nobody will get hurt. If you want How are you? I am fine. some candy it will be on the Americo Gamez coffee table. - Love, Terry

ford. I hope you will be careful. bara Bentley. I would like some doll furniture. I do not know what I will leave you, but it will be on the kitchen Mrs. Santa? I want a Thumbe you. — Norma Smithers.

This Christmas I would like a zales Twinkie doll, baby clothes, a buggy, a Barbie tea set, a Pink Kitten, and a Piane. I chose all Dear Santa; How is Mrs. Santa? Wright.

this year, because we will be in Dallas, Christmas Eve. Bring Dear Santa: How are you? I am me some pots and pans, a Bar- fine. I am eight years old. I Dear Santa: I am living in Texbie doll, a Ken doll set, and want a B-B gun, a Tiger Joe, a as now. I live in an apartment. anything else you want to bring bicycle, a Guerillo Hunter Set, How are you Santa? For Christme. We will put something out a base ball, a Superman suit, mas would you bring me a bike,

Dear Santa: How is Mrs. Santa? all Santa. Oh, and come in the Bank, leatards, a puppet, a I hope she is fine. Please bring kitchen and eat a cookie or two house for Barbie. - April Frank me a Tammy doll with dresses, and drink some milk, too. I a bike, and a table. That is all hope the other children get some Dear Santa: How are you San-I want. I hope some other chil- toys, too. Bye Santa. - Terry ta? I am 8-years-old. I want a dren have a good Christmas too. Brooks. Your cookies will be on the table. Merry Christmas Santa! Dear Santa: How are you? tric train, some books, and can-- Teresa Vargas

Dear Santa: I love you and I cle, a gorilla, a wagon, and a hope you love me. I am in the Jungle Game. I want a base Dear Santa: How is Mrs. Santa? second grade. I live on Austin ball, a Model plane, and some I want a bicycle, a gun with a Road. How is Mrs. Santa? Is candy. - Raul Briones

Doll, a Midge, and a ring for you been busy making my toys? Christmas. I will leave some How is Mrs. Santa doing, Santa? cookies and milk in the kitchen I want a bicycle, a B-B gun, and and some lettuce for the rein- a game. That is all I want. I deers too. How are the girls and hope you have enough candy. boys? - I love you, Ginger Gerald Robbins.

Dear Santa: I hope you will you? I am just fine.

big bicycle and an airplane for good things too, like you give us. Hampton

much, Santa. How are you? I the time. I want a play house, Dear Santa: I like you very am fine, I want a B-B gun, a a Thumbelina doll, a new dress, much because you are very Geurillo, a Jungle Hunt game, and some books, There might be and a bicycle. You will find candy and milk on the table. I I would like to have two shoot- some cookies on the table- hope the other children get toys

to my Grandmother's house so much. Santa I want a B-B gun.

Dear Santa: I want a ball, a Dear Santa, I am eight years cle, a Puffy white cat, a table, old. I like to read books about some clothes, and I want to ask you. I hope you will be at Here- Mrs. Santa for a book. - Bary of clothes is with a little dog and

lina doll, Thumbelina clothes, a Dear Santa: I'm seven years am eight years od, Santa. I like Dear Santa: I love you. How old. I have worked hard at schyou, Santa and Mrs. Santa. And are you? I am 7-years-old. I pol and helped Mother at home. your helpers too. — Rosie Gon-

my toys from Sears Christmas I am seven years old. I want a Dear Santa: 1 am 8-years old. book and I'm sure you'll know Buffalo Hunting set and a B-B Are you fine? and is Mrs. Sanwhich ones I want. We'll leave gun, a Guerrilo Hunting set, a ta fine too? I hope you have a a snack beside the Christmas Tiger Joe, and a Cowboy hat. I Merry Christmas. I want a Ken tree again this year. I hope you want a cannon, a wagon, a hol- and a Barbie with some clothes remember the other children, ster and gun, a battle wagon, too. I want some play books and too. - Your friend, Charlene a Model Air plane, a Bop-a- please bring my brother an e-Bear, a base ball, candy and lectric train and bring my two Dear Santa: Please come early get some toys. — David Renfro. doll and some clothes too.

for you to eat. - Brenda Baxter. a battle wagon, a New electric pebbles, a ball, a purse, a bear, train, a bathrobe. Well that is a ring a dress, a hat, a Piggy

> Fine? How is Mrs. Santa? Ple- dy. I love you Santa and Mrs. ase bring me a B-B gun, a bicy- Santa. - James Ray Dockins

I want a Barbie Doll, a Ken Dear Santa: Dear Santa, have

Dear Santa: I am 8. How are come to my house on Christmas I want a Tammy doll and eve. I want a Ken doll, a Midge, Tammy's suitcase with Tamdoll, a Barbie dream house and my's clothes. I will leave some a Tiny Thumbelina. I will leave cake for you on the table.- Shayou some M and M cookies, ron Watson.

Dear Santa: I would like a Model plane, a cannon, a golf game, a b-b gun, a cowboy rope. That is all the toys. I am just fine. Dear Santa, How is Mrs. Santa? You will find them on the ta- I hope that you are just fine. I like you very much. Are you ble in the kitchen. I hope you I will leave you some cookies very busy? Please bring me a like them. Give other children and a glass of milk. - Joe Mike

something to eat. Let everybody in his nose. - Carmela Burges How are you? I am just fine. Merry-Christmas! Santa, How is Dear Santa: I like you very Mrs. Santa? I was good most of too. - Denise Strange

> Dear Santa: How is Mrs. Santa? I am just fine. I am 8-years-old. I want you to bring me a Tammy doll and her little sister. Also Tammy's dream house. And Thumbelina doll, a doll, a bicy- one suit of clothes for Tammy and one suit of clothes for her little sister. For Tammy the suit ine suit of clothes I ask for is a Sunday suit for her little sister. Look on the coffee table and

> > ter, a baby crib, and a doll,

books. I hope the other children little sisters a Barble and Ken Elda Esqueda.

B-B gun, and a Cowboy suit, a bicycle, a coffee table, an elec-

holster, a B-B gun, and a wagon.





PRINCIPALS in Missouri Military Academy's William Keaton, Rushville, Ind.; Lt. Fred 23rd annual Christmas Evensong held Wednesday include Cadet Randy Carver, tenor, (far left) of Hereford. Other soloists are Cadet Jeffrey Luft, Galena, Ohio; Cadet

Mauk, glee club director, and Cadet David Watkins, Croton-On-Hudson, N. Y.

Robert Tijerina

Dear Santa: Here is my letter, brothers some cars. I love you Santa. Christmas is almost here. I want a Barbie doll and some Martinez. want this: Tammy and her sis- Dear Santa: How is Mrs. San- clothes. Please bring my brothta? I want some socks, a Tiger, er a bicycle and my sister a Tammy's dream house. That is a B-B gun, and a horse. My bear for Christmas. Bring my Hudson River and Lake Erie, is socks are on the curtains, Look sister a Barbie with some 363 miles long. on the coffee table. - Jake Nor- clothes. Bring my Mother a table for Christmas. Bring my

Santa and Mrs. Santa. - Linda

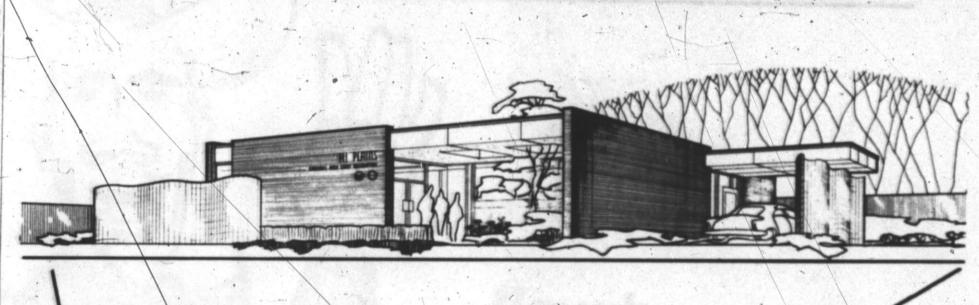
The Erie Canal, connecting the

The Hereford Brand, Hereford, Texas, Thursday, Decr. 19, 1963



ARE THE TARGETS Plains Insurance Agency

Jno. H. Patton W. H. Patton Robert Lemons





from one financial institution to another.

CONGRATULATIONS

to Hi-Plains Savings and Loan Association upon the completion of your new building

BEST WISHES

for

Continued Success!

Growing With A Growing Community



Come in and pick up a special sample record featuring highlights from the latest Columbia albums.

Hear exciting selections from these six new releases:





COLUMBIA RECORDS



With us, it's a point of pride.....

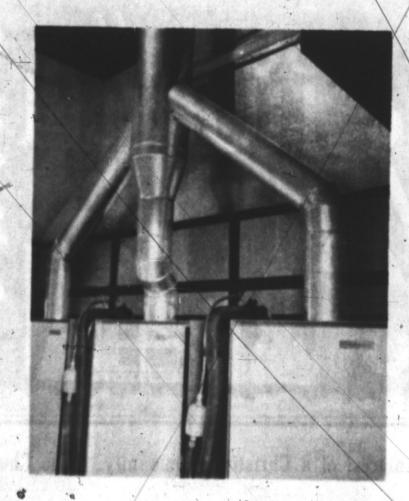
OUR WORKMANSHIP

DEMANDS

to be

DISPLAYED





Shown above is the "work-horse" of the air conditioning and heating system. The equipment room. Here heating units, blowers, etc. are housed, putting forth their comforting warmth and cooling breezes, depending on the season.

Be Our Guest!

We Invite You To ATTEND The Big

OPEN HOUSE

of Hi-Plains Savings and Loan Association Scheduled for

SUNDAY, DEC. 22nd, 2 to 5 P.M.

You'll Be Glad You Did

BROWND SHEET METAL

Designed and constructed to assure the ultimate in comfort, both winter and summer, the Westinghouse total air conditioning system installed in the new Hi-Plains Savings and Loan Association building DEMANDS to be seen!

No other air conditioning system gives you so much for so lettle. DEMAND Westinghouse.. to be sure!



Compressor Unit Located On North Side of Building

The Registers . . . the one part of a modern air conditioning system that is placed in view for all to see, usually follow a set pattern. In other words "plain vanilla". Not so with the registers installed at Hi-Plains Savings and Loan Assoc. Shown above are registers that say "this is a quality system throughout"!



Assembly Of God Church

Union and Ave. G Rev. V. W. Marcontell, Pastor Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m. C. A. service begins at 7 p.m. Junior C. A.'s meet at 6 p. m. and worship service begins at

8 p.m. each Suncay evening. Prayer meeting and Bible Study will be held Wednesday at 8 p. m.

Frio Baptist Church

Rev. G. W. Fine, Pastor

Sunday School is held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 6:30 p.m. Sunday and Evening Worship Services begin at 7:30 p.m. On Wednesday, a Prayer Service is held at 8 p.m.

First Christian Church

Rev. Eugene Brink Pastor

West Park Avenue Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m.

Chi - Rho and CYF meets at. 6 p. m. Sundays and vesper services are at 7 p. m. Functional Departments first Wednesday at 8 p. m. General Church Board, second Wednesday at 8 p. m.

Church Of God H and 13th Street

Rev. W. A. Gray Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:30\p.m.

Wednesday - Prayer Service, 7:30 p.m. Friday - Young People's Endeavor, 7:30 p. m.

"Bring your burden and carry away a smile." "The Caurch that is large. enough to serve you and small enough to know you." For transportation call EM 4-

San Antonio A La Iglesia

North 25 Mile Avenue and Highway Vd. Es Catolico? Pues, Tiene La Obligacion De Asistir A La Santa Misa Todos Los Dom-

Horas De Misas En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a. m. y 8 p. m.

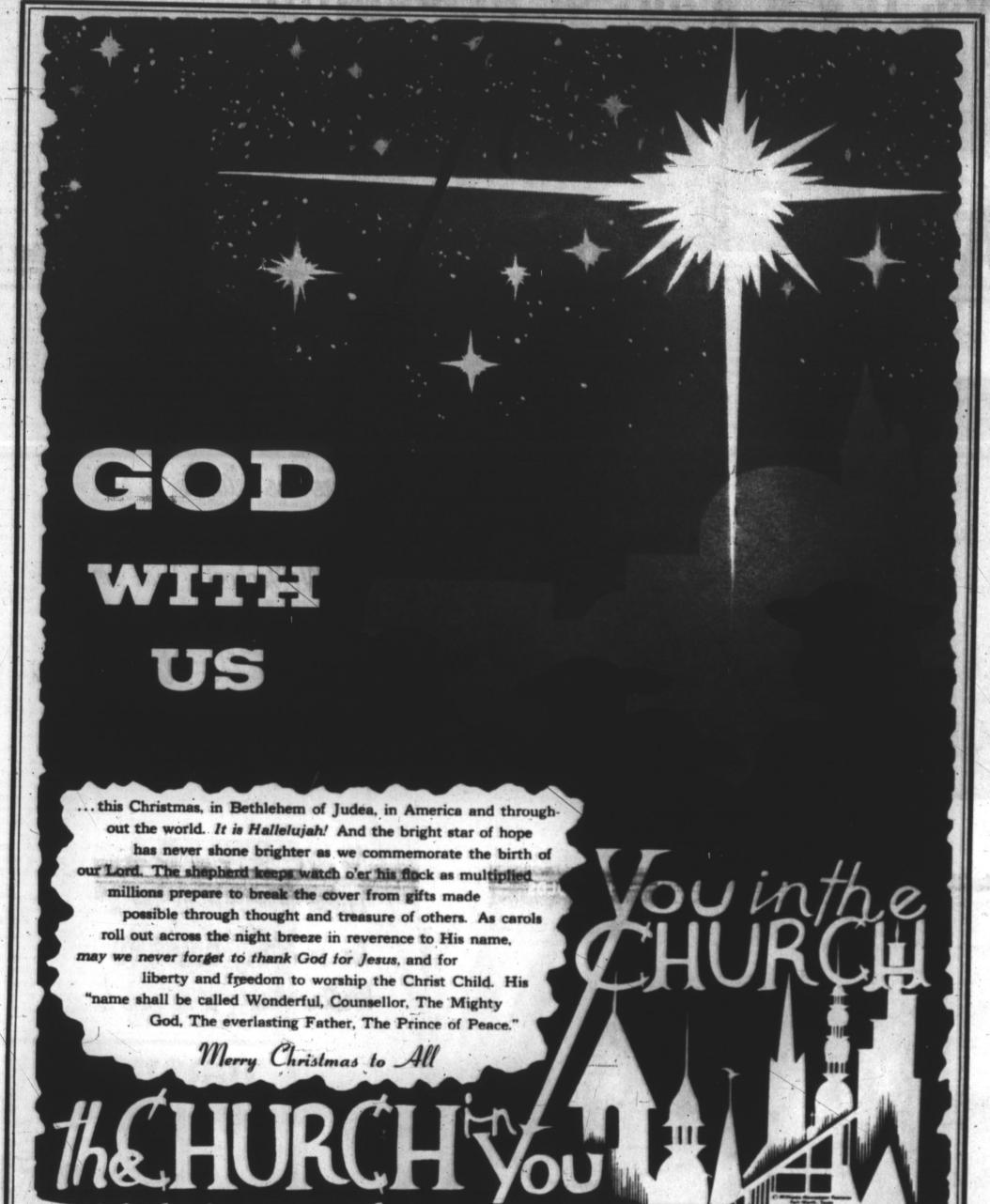
Durante La Semana: 6:30 a. ages and devotional services at 7:30 p. m. Wednesday.

Templo el Calvari Asemblea de Dios

Pastor, Fidel Alcala Bien venidos, Cuidicada en la Calle. 128 E. 5th. Las servicos durante la ser-

mana y el Domingo. Como siguen: 8 de la noche Martes, Jueves. Sabade y Dom-

Domingo, 10 de la manana, escuela dominical, a las 11:30 predicalon.



These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church

Sunday.

FIRST NATIONAL BANK

Virgil Hennen

PLAINS FERTILIZER CO.

HEREFORD FERTILIZER & INSECTICIDE CO. Norman Moore

Kemp Tractor and Motors * Ford Tractor Dealer

Lyle Blanton of Hereford, Inc.

GILILLAND FUNERAL HOME Marlin Gililland

PITMAN GRAIN CO.

MASTER CLEANERS Mr. and Mrs. C. D. Fitzgerald

SUIT'S AUTO SUPPLY

CITY DRUG STORE Mr. and Mrs. Kenneth Coker

ROCKWELL BROS. & CO.

D. R. Vandever

BUY-RITE FURNITURE . J. H. Fish

WESTERN WHEEL INN Mr. and Mrs. G. D. Caison

LOERWALD BROS.

JONES TEXACO SERVICE Mr. and Mrs. J. P. Jones

CONSUMER'S FUEL ASS'N

ROGERS DRUG Mr. and Mrs. Grady Rogers

Ed, George, Gene & Harold Loerwald

BIG T PUMP CO., INC. Hilrey and Leroy Aven

HEREFORD LAUNDRY &

DRY CLEANERS

• Ernest Kendall

HEREFORD TEXAS FEDERAL CREDIT UNION Mrs. Dyalthia Bensor

ORSBORN - CHEVROLET

OLDSMOBILE

Your Chevrolet-Oldsmobile Dealer

HEREFORD GRAIN CORP.

Curtis O. Roach, Mgr.

FARMER'S DRIVE IN

Troy Moore

HEREFORD STATE BANK

Russell E. Carver, Pres.

Western Wrecking

Anson A. and June Dearing

Grace Gospel Church Rev. H. V. Flelds, Pastor

Thirteenth and Avenue K Sunday School is at 9:45 a.m. and worship services convene

Bible Study is held each Sun-day at 7 p. m. and preaching service at 8 p m. Wednesday prayer meeting held at 8 p. m.

Iglesia Metodista San Pablo 223 Kibbe Street Rev. Gilbert Diaz

Los Servicios de nuestra nueva Iglecia. Seran de la Sigu ente manera los Domingos y los dias de la semana, Escuela Dominical, a las 10 a. m.; Ser-vicio de Adoracion, a las 11 a. m; Domingo en la noche Predicacion 7 p. m.; Los jueves servicion de oracion 7 p. m.

St. Thomas Episcopal Church

Rev. Joel O. Trendwell, Vicar Harrison Highway Vicarage, 113 Elm Street Sunday: Holy Communion, 8 a.m.; Sunday School, 10 a.m.;

Morning Prayer and Sermon, 11 a.m.; Youth Fellowship, 7 p.m. Wednesday: Holy Communion.

The Bishop's Committee meets the first Sunday of each month immediately following morning worship.

Women's Day Guild meets the

second Tuesday of each month at 2 p.m. at the church. Women's Night Guild meets the second Thursday of each month at 7:30 p.m. at the church.

> Westway Baptist Church

Rev. Kenneth Lowry, Pastor Sunday School is held at 10 a. m. with Church Services following at 11 a.m. Training Union is held at 7:00 p.m. and Evening Services on Sunday begin at 8:00 p. m. The Wednesday night Prayer Meeting in the Church is held

> Mt. Sinai Baptist Church

at 7:30 p. m.

302 Knight St. Sunday Services are Sunday School, 10 a.m.; Morning Worship Services, 11 a.m.; Evening Worship Services, 7:30 p.m. Mid-week Prayer Service is held at 7:45 p.m. Wednesday. Choir Rehearsal is held at 8 p.m. on Thursday. A teachers Meeting is held at 7 p.m.

First Presbyterian Church

610 Lee Street Rev. Russell Wingert, Paster Sunday School is held each Sunday at 9:45 a. m. followed by worship service at 11 a. m. Morning Devotional at 9 a.m. Tuesday. Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday

at 7:30 p.m. (Continued on Page 8)

ELIZABETH WITHERSPOON INSURANCE

• 148 N. Main St.

E. B. BLACK CO. Dick Barnard - Jesse Stanford

PIGGLY WIGGLY

Mr. and Mrs. Gaylord Newell

ED SKYPALA Your Borden's Distributor

McRIGHT GARAGE & SUPPLY Mr. and Mrs. A. N. McRright

DAVIS IMPLEMENT CO. W. L. Davis, Jr.



WHILE CLERK Eunice L. Petersen pins a 15year-service emblem on Ray McReynold's coat lapel, other members of the four-county selective service board view the certificate which he received, signed by the

late President Kennedy and by Governor Connally. Other members, left to right, are Virgil Dodson, Hereford; I. W. Quickel, Bo-

vina, and Eugene Ivey, Dimmitt. (Staff Photo)

DAWN NEWS

Club Theme Based On Handel's Music

The Dawn Music Club met at Westway last Sunday.

Tuesday in the home of Mrs. Mr. and Mrs. Pat Miller were. Steve Bavousette with Mrs. Ke-honored with a bridal shower The program was presented ool. Hostesses for the shower

by Mrs. Edgar Sowell who read were Mrs. W. T. Beavers, Mrs. the scriptural story of the birth Alfred Smith, Mrs. Ed Sowell, of Christ. Mrs. H. R. Stewart, Mrs. J. B. story of the man who wrote the Carl Wimberley and Mrs. Wil- ford. most famous Christmas music, lie Wimberley. Handel Mrs. J. B. Caraway The Dawn Baptist Church are visiting this week in the in the house on the Leroy John-

Chorus by the same author and Mrs. Willie Wimberley who stration Council Christmas par-

Mrs. Glenn Tucek was the win- Mrs. Buck Ward, Mrs. Leroy the program.

Mr. and Mrs. Orval Galley

Mrs. Edgar Lemons, Mrs. Waland Mrs. J. G. Gandy of Here-

nity. They are living in the new by Mr. and Mrs. Gayle Neal. house on Palmer Nortons place

Mr. and Mrs. Dick Hager are Last Sunday Miss Linda Too-

ley and her brother Randy visited at Boys Ranch with their Mrs. W. H. Gentry gave the Caraway, Mrs Dick Frye, Mrs. Sunday School class from Here-

Mr. and Mrs. Carl Wimberley sang 'He Shall feed His Flock" groups of RA's and GA's home of their daughter and son- son place. from Handel's "Messiah", ac-were honored Saturday night in-law, Mr. and Mrs. Louis New-companied on the piano by Mrs. with a banquet. Among the a-ell in Dallas. dult guests were the Rev. and Monday Mrs. Orval Galley,

Mrs. Charles Davenport, Mr. who is president of the Dawn Mrs. Robert Strain gave a pi- and Mrs. Lester English, and H. D. Club, and Mrs. J. B. Caraano rendition of the Hallelujah Mr. and Mrs. Edgar Lemons way attended the Home Demon-The meeting closed with group gave the story of the Christmas ty in the Community Center in Hereford, Mrs. Caraway direct-Hereford, Mrs. Caraway direct-The dinner was served by ed the singing of carols after

Hereford Men Taking Part In Exercises

Fleet Home Town News Cen-ter in Great Lakes, Ill., has reported on activities of three Hereford men serving in as many different areas in Naval

Joe C. Land, son of Mr. and Mrs. C. W. Land, Star Route, is an aviation boatswain's mate airman apprentice. He is par-ticipating in a coordinated U.S. and Government of Republic of China amphibious exercise titled "Big Dipper while serving aboard the attack aircraft car-rier USS Kitty Hawk along the southern coast of Tiawan. Some 3000 Navy and Marine Corps personnel, 20 ships and 100 air-

craft are participating.

Marine Private Pirst Class Elmer L. Kimball Jr. recently re-ported for duty at the Marine Corps Air Facility, New River, N. C. and has been assigned to Marien Medium Helicopter Squadron 162, a unit of Marine Air Group 26.

Kimball is the son of Mr. and Mrs. Elmer L. Kimball Sr., 521 Star, Hereford.

Marine Private First Class Jesse P. Stevens, son of Mrs. Ruby M. Stevens, 614 Schley, is

ter Lemons, Mrs. Ray Stewart, and daughter Cathy of Amarillo Mrs. Glenn Tucek, Mrs. Charles Were dinner guests of Mr. and Davenport, Mrs. J. B. Caraway Friday

Mr. and Mrs. Charles Spradly Mr. and Mrs. Buddy Curtsin- of Trieste, N. M., are new resiger and family of Hereford are dents of Dawn. They are living new residents in Dawn commu- in the house formerly occupied

Mr. and Mrs. Orval Galley and family visited in the South Cawn Assembly of God church remodeling their house and hope last Sunday and heard the Harith Duderstadt as co-hostess. Saturday night at the Dawn sch- to have it completed by Christ vestor Choir from the Southwestern Bible Institute in Waxahachie sing.

Mr. and Mrs. Manuel Beavers and children of Canyon were dinner guests in the home of Manuel's sister, Mr. and Mrs. Glenn Tucek who are now living

> COWAN'S 12th BIRTHDAY SALE BILLFOLDS

lion, Third Regiment, Third Marine Division from Okinawa in a per" exercise.

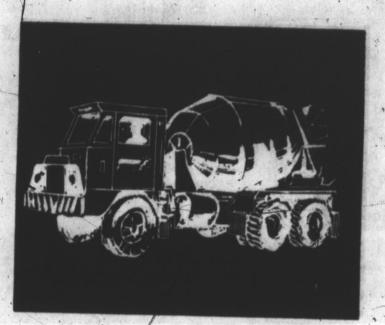
participating in exercises along coordinated U. S. and Govern. COLUMBUS, Ohio (AP)—The ne southern coast of Tiawan. Taking part are the Third Batalalso is a part of the Big Dip- Columbus virtually have disap- for a \$6 million, 1,200-car underground parking garage.

Congratulations

Hi - Plains

Savings & Loan

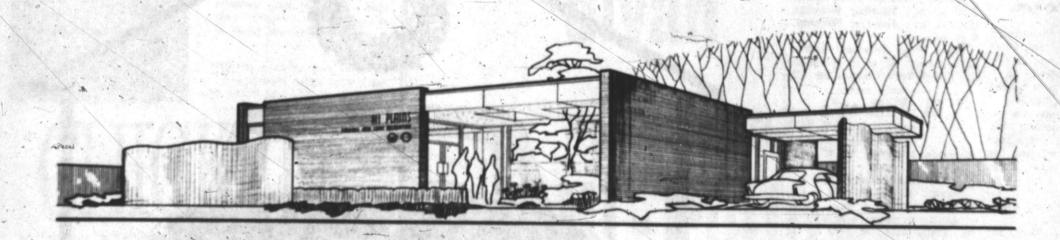
Association



you are now housed in an outstanding structure . . . standing on a base of the finest concrete found in West Texas

HIGHWAY 60 AT GOUGH

We are proud to have been a part.



Be Sure to Attend The

OPEN HOUSE

Hi-Plains Savings And Loan Association

Sunday, December 22nd 2 to 5 P.M.

An Asset

to a growing community!

Congratulations

to Hi-Plains Savings & Loan Association upon the completion of your new building.

Carl McCaslin Lumber Company

CHURCH Church Of The

Nazarene Fourth and Jackson Burl M. DeBord, Pasto

EM 4-1375 Sunday School is held at 10 a. m.; Worship Service at 11 a. m.; Evening Service at 7:30

Prayer meeting Wednesday will begin at 7:30 p. m.



Continuous From 1:45 P.M. HURRY! TODAY ONLY!

ROR STRIKES IN THE JUNGS M-G-M

FRIDAY & SATURDAY



PATHECOLOR LES MANTES Plus: Big Co-Hit!

THE CRAZY MIXED-UP

MUSICAL WITH THAT MAD JAZZ BEAT!



CHUBBY CHECKER GARY (U.S.) BONDS! JOHN LEYTON - CRAIG DOUGLAS ACKER BILK plus many more store

A AMICUS Production HELEN SHAPIRO

STARTS SUNDAY He stripped souls as

bare as bodies! RAY MILLAND



-PATHECOLOR AND SPECTARAMA



Church Of Jesus Christ of Latter Day

Saints EM 4-1905

The Mormon Church meets in Gililland Funeral Home. Sunday School, 10 a. m. Sunday, Sacrament Meeting, 11 a. m. Sunday.

Thompson Memorial Mexican Baptist Mission

Rev. Guillermo Benitez 215 Norton

Orden De Cultos Domingo For La Manana, 10 a.m.; Escuela Dominical, 11 . m.; Culto De Adoracion. Domingo Por La Noche, m., Union De Preparacion, 8 p. m.; Culto Evangelistico, Mier- 8 p. m. eoles Por La Noche, Culto De Oracon Y Estudio Biblico. Union Fimenil Y Union Varonil Un Lunes St Y Otro No.

Mission De San Jose

LABOR CAMP El Domingo es el dia del Senor. Tenemos que adorarlo. No hay mejor modo que la Santa Misa: El sacrificio de Cal-

Horas de Misas los Domingos: a. m.; 10 a. m.; 8 p. m. Bautismos despues de la misa le las 10 a. m.

Bippus Community

Church Eugene L. Naugle each first and third Sunday and R. D. Evans each second and fourth

Sunday School is at 10 a. m. every Sunday and Preaching is at 11 a. m. and 7 p.m. All Day Singing each Fifth Sunday.

Immanuel Lutheran Church

Rev. Fred Beversdorf

Pastor

501 North Main

Sunday, Dec. 1: Worship Serv- of the Mission of Love for 100 ices, Friona, 8:30 a.m.; Sunday days; 24-hour Prayer Vigil Be-School and Bible Classes, Frigins at 12 Noon; College Stuona, 9:45 a.m.; "Call to Wor- dents Annual Christmas Party, ship", KPAN, 9:15 a.m.; Sun- 7:30 p.m.

day School and Bible Classes, 9:45 a.m.; Worship Services, 11 ool, 9:45 a.m.; Morning Wor- day, 12 noon; WMU circle meeta.m.; Adult Class, 6 p.m.; ship, 10:55 a.m.; Junior High ings, fourth Wednesday, 9:30 a. Young Peoples Business Meet- and Senior High Fellowship Din- m. or 3 p.m. WMU night circle ing, 7 p.m.; Elders Meeting, 8 ner, 5:45 p.m.; Junior High and meeting, second Thursday, 4 p. Monday, Dec. 2: Ladies Bible ship Service, A Christmas Pro-Class 4:15 p.m. Wednesday, Dec. 4: Cub of the Church, 7:30 p.m. couts, 4:15 p.m.; Visitation, 7

Saturday, Dec. 7: Visitation, Communion, 6:30 p.m.

Seventh Day Park Ave. Church Of Christ On Harrison Highway

Worship Services 10:30 a. m. Sunday. Prayer meeting 7 p.m.

Jehovah's Witnesses Church Sunday: Public Bible Lecture,

Study, 4:15 p. m.

STAR THEATRE XMAS EVE SHOW! TARZAN'S

XMAS PARTY A TARZAN MOVIE



MISTER MAGOO

ROAD RUNNER

PLUS THIS FEATURE "TARZAN RAGNIFICENT

In Color

Gordon Scott

Tuesday: Congregation Bible Study, 8 p. m. Friday: Service Meeting, 7:30 p.m.; Theocratic Ministry.

Avenue Baptist Church

Rev. Clarence F. Powell, Pastor Sunday School is held at 9:45 a.m.; Worship Service at 11 a. m.; Training Union, 7 p.m.; Evening Worship Service, 8 p. m. Wednesday Evening Prayer Service, 7:30 p. m.

The Church Of God In Christ Rev. Calvin Hodge, Pastor

115 West Norton Sunday School 9:45 a. m.; Morning Worship 11 a.m.; Evening Worship 8 p.m. Monday, Bible Band meets 7

Wednesday, Prayer Meeting

Wesley Methodist Church

410 Irving Rev. Clesby Patterson, Paste Sunday, Dec. 15: Sunday School, 9:45 a.m. Morning Worship, 10:55 a.m. Evening Worship, 5:30 p.m.; MYF, 6:30 p.m.; Junior and Primary Fellowsnip, 6:30 p.m.; Choir Practice, 6:30

Wednesday, Dec. 18; Mid-Week Worsnip, 7:30 p.m.; Choir Practice, 8:15 p.m.

Sunday, Dec. 22: Christmas Cantata, "The Music of Christmas", 7:30 p.m.; Family Night the parents, and the children. Each person is asked to bring a gift of groceries or clothing to place under the White Christmas Tree. These gifts will be distributed before

Christmas. First Methodist

Church

Rev. Herschel L. Thurston Saturday, Dec. 21: Beginning

Sunday, Dec. 22: Sunday Sch-Senior MYF, 6:15 p.m.; Worgram presented by the Children

Sunday morning worship services broadcast over KPAN. Tuesday, Dec. 31: Prayer Vig-Listen to the "Baptist Hour" il from 6 p.m. to Midnight; Holy at 8 a. m. Sunday over KPAN. Central Church Of

Adventist Church

West Park Addition ELDER JAMES MEADE. PASTOR 'God's Harvest' is the subject

for daily lesson study and class discussion Sabbath, Dec. 21. Memory Text: Matt. 13:39 Study Helps: "Christ's Object Lessons" page 70-75; 243-251. Lesson Aim: To note the existence of tares among the wheat, the Biblical procedure for dealing with them, and the ultimate purification of the Church. Lesson Outline:

1. Good Seed and Tares. Matt. 13:38; Matt. 23: 15-27. 2. Church Discipline. Matt. 18: 3. The Results of the Harvest. Matt. 13: 38-43. 4. The nearness of His Coming.

Rev. 12; Rev. 22:13. Services: Sabbath School 2:-45 p.m. Saturday; Worship Service 4 p.m. Saturday, Dec. 14.

Bien venidos a los servicos de 12 noon - 1 p. m. during school

la Iglesia de Cristo, Sunset y Plains. Estan servicios en el 12 - 1 p. m. during school and espanol: Domingo, 11 a.m. y 7 8 - 9 p. m. before First Friday; p.m.; miercoles, 7:30 p.m. Tam- Saturday, 4-5 p.m., 8 9 p. bien, estan clases en engles, pa- m. Sunday, 7:30 a. m. ra los espanoles, Viernes, 7:30 p.m. Por favor, entre ud. por la puerte oeste en la sur. **Transparent Plastic**

High School is Pat Maxwell, center, with Jerry placed third while Kay Nell was fourth runners-up for positions, Jerry McCathern in competition for chairs in the All-State (left) and Kay Nell Reeves. Pat is the Band. daughter of Mr. and Mrs. Albert Maxwell,

First Baptist

Church

Rev. B. L. Davis, Pastor

Fifth and Main Streets

a. 'm.; Training Union, 6:30 p. m.; Evening Worship, 6:55 p.m.

Wednesday: Sunday School

p. m.; Mid - Week Prayer

teachers and officers meeting.

Service, 7:45 p. m.; Church

Choir rehearsal, 8:30 p. m. Jun-

ior GA's, Intermediate GA's, Young Women's Auxiliary

Crusader RA's and Pioneer

a. m.; WMS luncheon and bus-

iness meeting, second Wednes-

Christ

E. Fooks, Minister Marvin Crowson

Sunday Services: Bible Study.

Mid - Week Services: Ladies

Bible Study, 10 a. m. Wednes-

day; Mid-Week Classes for all.

St. Anthony's

Church

Father Angelus, Pastor

Sunday Masses at 6:30 a. m.

Sunday evening mass at 8 p.

m., Daily mass at 6:30 a. m. and 11 a. m. during school year.

Tuesday evening mass at 8

First Friday Masses at 6 a.

First Saturday Masses at 6

Holy Day Obligation Masses at 6 a, m., 8 a. m., and

Confessions are Tuesday at

year and 8 p. m.; Thursday,

Baptisms at 4 p. m. Sunday

Any other time by calling Rec-

m., 11 a. m. during school year,

Harrison Highway at

8 a. m., and 10-a. m.

and 8 p. m.

Easy To Install

Or Outside

RL McCASLIN

a. m.: 8 a. m.

Minister

9:30 a. m.; Morning Worship.

10:25 a. m.: Evening Worship,

church - wide activities.

"GET ACQUAINTED" COFFEE A "Get Acquamted" Christ-

ALL-STATE BAND SELECTION from Hereford 307 Jackson. In the contest held recently

mas coffee for neighbors of Fir Street was held Sunday afternoon, Dec. 15, in the home of J. R. Oglesby, Mr. and Mrs. Sunday: Sunday School, 9:45 Mr. and Mrs. Joe Frank Clark, Pat Robinson, and Mr. and Mrs. a. m.; Morning Worship, 10:55 117 Fir. Those present were Mr. A. L. McRight. Temple Baptist

Church

Rev. Bill Ware, Pastor Forrest Ave, and Ave, K Sunday: Sunday School, 9:45 a. m.; Morning Worship, 11 a. free of charge. RA's meet at 7 p. m. WMS visitation, first Wednesday, 9:30 m.; Training Union, 6:30 p. m.; Evening Worship, 7:30 p.m. Tuesday: Beginner Sun-beams, 9:30 a m.; Primary Sunbeams, Junior Girls Auxili-

and Intermediate Girls Auxiliary, 4 p. m. Wednesday: Prayer Meeting :30 a. m.; Choir Rehearsal, Nursery is provided for all 8:15 p. m.

and Mrs. Norman Messick, Mr. and Mrs. Ben Gollehon, Mr. and Mrs. Bob Brooks, Mr. and Mrs. Leland Flesher, Mr. and Mrs.

(Staff Photo)

FOR CHRISTMAS SHOPPERS

SALINA, Kan. (AP) - Merchants interested in encouraging Christmas shoppers in downtown Salina rented all parking meters from the city for two Saturdays so shoppers could park

City Commission based the rental fee on the average daily take from the meters. The merchants chipped in a

You Get Results With

Brand Classified Ads!

total of nearly \$600 for meter





Packard Bell Stereo Coffee Table

(available in Scandia + Walnut & Colonial Maple) New design permits use as bench, or coffee table. Convenient pull out drawer contains AM, FM and

FM Stereo Radio, controls and record player All this and \$50 Dot Stereo Records

(your choice) 299.95 COLOR TV

*RADIOS

*GUITARS BONGOS

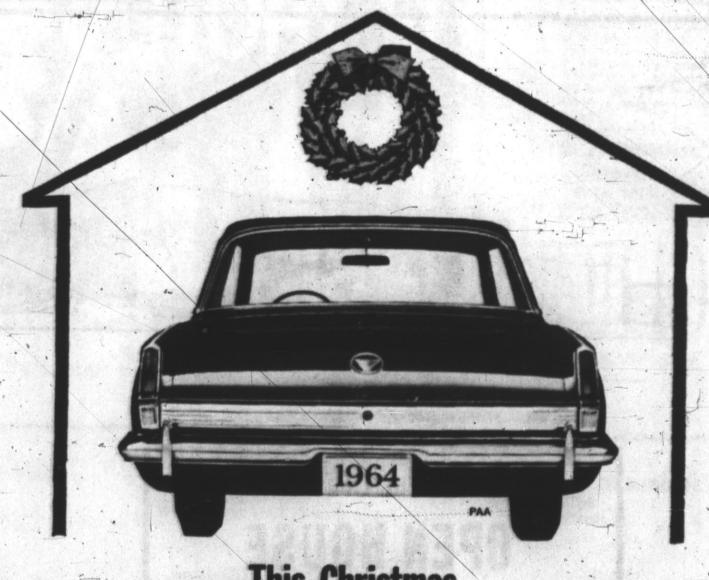
*RECORDS *BANJOS *BAND INSTRUMENTS *UKES

Stan Knox TV

*TAPE RECORDERS

511 Park Ave.

EM4-0766



This Christmas... decorate your driveway with a Valiant/64 style.

There are plenty of good reasons why Valiant should head your Christmas list. Reasons like styling, performance and handling ... to name a few. Test-drive a Valiant. See how it performs in the clinches as well as around town.

When you have your own reasons . . . take one home. Your Plymouth-Valiant Dealer has several on display. And if you'd stop in to see him it would make his Christmas even merrier. Yours too!

Another good reason...the protection of Valiant's strong 5/50 warranty: Another good reasen...the protection of Valiant's strong 5/50 warranty:

Chrysler Corporation warrants for 5 years or 50,000 miles, which ever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch), torque convertor, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1964 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburator air filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer avidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.

See the men who sell Plymouth & Valiant

McCullough Motor Co. - 345 East First St. · Hereford

LET'S COOK SOMETHING

Fruit Cake Requires Only Four Ingredients

Texas, shares with us this week a very quick recipe for fruit cake. Recently she and her daughter, who lives in Odessa, pre-

phrase which one of her sons ed. used when he was quite small.

Mr. and Mrs. Burney have a daughter and two sons, one who lives in Develland and the other in Hereford. They moved to Hereford from Levelland in 1961. He has farming and ranching interests in this area. Mrs. enjoys playing bridge.

Fruit Cake

1 pound pecans I pound dates

Mix ingredients. Line a greas-

2 T. flour 2/3 cup water 2 T. butter 4 T. port wine

1 can sweetened condensed 1/2 cup sugar

H. D. CHATTER

Foods In Good Supply For Christmas Season

Ohristmas is almost here, and there are a few last-minute hints and the latest news on buying tood. These releases are from the Extension Service and the U. S. Department of Agricul-

week is in citrus fruits, report December plentiful foods list, Texas A&M University consum- points out the Texas Agriculturer marketing specialists. Tange- al Extension Service. los and tangerines have made Beef and Pecans - two imtheir appearance in local mar- portant Texas products - are kets, and quality of all citrus featured on the list. Pork, turappears to be excellent. Howev- keys and peanuts, also grown er, supplies are shorter than last extensively in Texas, will be

Mrs. Gwendolyne Clyatt, December. Extension consumer marketing specialist, also suggests cranberries for holiday men-us. Apples, grapes, bananas and pears are other good fruit

choices, she adds. ords this season, with the pecan crop. Prices being paid to growcrop likely to be the largest ever ers are lower, and therefore, recorded, according to the U. S. more favorable for increased Department of Agriculture. Nut use by consumers. prices should be relatively low Similar reasons stand behind se, Mrs. Clyatt reminds. Ample food will be the least

2th BIRTHDAY

WATCHES

1 box coconut

pared several of these for a ed loaf pan with waxed paper and grease the paper. Bake for Mrs. Burney says that she is about one hour at 300 degrees. not a "good cooker" - a family Serve with Wine Sauce if desir-

1/4 cup sugar

Few grains cinnamon Mix all ingredients except Burney takes art lessons and wine and cinnamon. Cook until thickened. Add wine and cinnamon after sauce, has cooled.

this December, as they plan festive get-togethers. Produc-ers and processors, together, are keeping trade channels full of holiday grocery needs. Seven foods are particularly abundant. They make up the U. ese. Biggest produce news this S. Department of Agriculture's

year, so prices reflect this smal-ler supply. plentiful all month, Apples and cranberries complete the list for

Beef takes a top spot on the list of its abundances and fa-vorable prices for consumers. The all-time record pecan crop of 297 million pounds for the nation is 66 percent above The production of edible tree the 1957-61 average, four times nuts is expected to break rec- more than last year's small

> nuts, apples and cranberries. USDA's Agricultural Marketing Service, that keeps in constant touch with available supplies of all farm-produced foods, says consumers will find it to their advantage to shop the "plentifuis routs." Food markets regularly promote these items with special prices and a wide choice

er this year. I hear that "Comet" was left home

Apache Indians are believed to have drifted south from Can-ada about 1200-1400 A. D.

AS YOU LIKE IT!

DRUMSTICK DINING IS AS SIMPLE AS-



PRICE ...

3 CONVENIENCE

2 cups boiling water 61/4-7 cups flour 2 yeast cakes

Mix sugar, water, salt, and shortening; add half of the flour Melt yeast cakes in ½ cup lukewarm water. Add this to first mixture. Add remaining flour. Let rise several times before making into rolls. Then let the rolls risee about an hour. Bake at 350 degrees. This dough cannot be refrigerated.

Devil's Food Cake cup vegetable shortening 2 cups sugar

1/2 cup cocoa 1 cup sour milk 2 t. soda

1 cup boiling water Stir all ingredients together in order named and mix with electric mixer for two minutes or more. Bake in loaf pan for about 40 minutes at 350 degrees.

Blue Cheese Dressing 1 carton sour cream Lemon juice Worcestershire sauce Chopped green onion or mineed onion Garlic juice Salt and pepper to taste I packagee blue cheese Beat all ingredients except



A FRUIT CAKE WHICH REQUIRES only sweet- coconut is a favorite recipe with Mrs. Bruce ened condensed milk, pecans, dates, and Burney, 202 North Texas, and her family.

NEW. LOW PRICES PREMIUM FEATURES

GENERAL

TRACTOR TIRE

Nyion Cord—for strength and moisture proofing. More Rubber-where it counts to cushion shock. Double Cured Cleat-keep clean, dig, deeper—pull

antee protects your invest



36 Months Field Hazard Guar- 80 MONTH GUARANTEE

Hereford Butane

Veterans Park Road

EM4-3367

Office Furniture

divan

We Congratulate Hi-Plains Savings & Loan Assn.

> On their fine new building ... and we are proud to have had a hand in the interior furnishing, designing and decorating.

CONNELL STATIONERY CO.

3707 Wolflin

Amarillo

FL 5-3343







Civil Rights Bill Proposals Are Listed In Brief Outline

Congress. January highlights on pared by the Executive Branch. Capitol Hill will include President Johnson's State of the Union address to the House and Senate and his budget message

COWAN'S 12th BIRTHDAY SALE WATCHES \$14.95 up

year !

matters President Johnson will stress in his State of the Union speech as well as the House, the bill will move on to budget sums he'll request to the Senate where it faces a ceroperate the federal govern. tain filibuster. ment's departments and agencies in the fiscal year beginning July 1, 1964.

These January events will be congressional drama will center it will be of some service to you on developments affecting the in studying the technicalities incivil rights bill.

so-called "offinibus civil rights Requires that election officials bill" - has cleared the House apply uniform standards in the

Berry AUTOMATIC

SEE IT...TRY IT...GIVE IT

CARL McCASLIN LUMBER CO.

Three weeks from now a new 10 Congress accompanying de- | called up for hearing next monsession of Congress will begin livery of the massive 1965 fis- h before the House Rules Comthe Second Session of the 88th cal year budget proposals pre- mittee. Early in the Second Sesson it will probably reach the It remains to be seen what floor of the House for prolonged and bitierly controversial deate. Then, if passed by the

> There has been so much discussion of this bill and its provisions that I would like to summarize it for you, section by secdramatic. But for many Ameriain, to give you as clear an uncans, regardless of their per- derstanding as possible of the sonal view of the matter, the measure's contents, hoping that

> volved... The civil rights proposal - the TITLE 1 - VOTING RIGHTS: Judiciary Committee and will be use of literacy tests and other

> > 156.95

INSTALLED

qualifying devices; that they be gate allegations of Federal elec-prohibited from disqualifying a lion discrimination. voting applicant for immaterial errors or omissions in papers NATION IN FEDERALLY AS-

Requires that literacy tests be in writing, unless the applicant requests and state law permits a non-written test, and creates a presumption that a person who has completed the sixth grade possesses sufficient literacy to vote in Eederal elections. The title also requires the courts to give priority in ruling on voting cases brought by the Federal govern-

TIFLE II - PUBLIC ACCOM-MCDATIONS: Prohibits discrimination on grounds of race, coor religion, or national origin in specified places of public accommodation Included are hoels and motels, theaters and other places of amusement presenting sources of entertainment which move in interstate commerce, and restaurants, lunch counters, and gasoline stations which sell food or goods which move in interstate commerce or which serve interstate travelers.

TITLE III - DESEGREGA-TION OF PUBLIC FACILIT-TIES: Authorizes the Attorney General under certain circumstances to bring suit to desegregate public facilities (other than schools) which are owned or operated by state or local governmental units.

TITLE IV - DESEGREGA-TION OF PUBLIC EDUCATION Two purposes: First, authorizes the Commissioner of Education to provide upon application by local school authorities, technical assistance and financial aid to assist in dealing with problems incident to desegregation.

Second, authorizes the Attorney General to institute suits seeking desegregation of public schools where students or parents are unable to bring suit and where he considers that a suit would further public policy favoring the orderly achievement of desegregation in public education.

TITLE V - CIVIL RIGHTS COMMISSION: Makes the Commission on Civil Rights a permanent body and gives it authority to serve as a national clearing house for information concerning denials of equal protection of the laws and to investi-

requisite to voting in Federal SISTED PROGRAMS: declares it to be the policy of the United States that discrimination on the grounds of race, color, or naional origin shall not occur in connection with programs and activities receiving Federal as-

TITLE VII - EQUAL EM-PLOYMENT OPPORTUN-ITY BACKGROUND AND PUR-OSE: Empowers a Federal Equal Employment Opportunity commission to seek elimination of discrimination in employment based on race, color, religion, or national origin.

TITLE VIII - REGISTRA-TION AND VOTING STATIS-TiCS: Directs Secretary of Commerce to conduct a survey to compile registration and voting statistics in areas recommended by the Commission on Civil Rights, to determine extent to which minority groups register to vote and have voted.

TITLE IX - PROCEDURE AFTER REMOVAL IN CIVIL RIGHTS CASES: Provides speciic appeals procedure.

TITLE X - MISCELLAN-EOUS: Preserves Federal authority under laws now on the books; authorizes necessary appropriations to carry out the act; provides that invalidity of any portion of the act shall not affect the validity of the remainder of the act.

Recent visitors included Leo Forrest, John L. Harper, and Leo Witkowski, of Hereford;

WALTER ROGERS MEMBER OF CONGRESS 18TH DISTRICT OF TEXAS

FOR A LESSER EMERGENCY SALEM, Va. (AP)-Some Saem families raided their fallout shelters when a water main

They hauled out jugs of water when they found faucets dry at reakfast time.

One housewife, Mrs. L. E. Holandworth, said she usually has a jar of water in the refrigerator, but it was empty. She melted ice cubes for the morning coffee.

Brand Classified Ads Get

Legal Notice

NOTICE is hereby given that all creditors of said Estate are against said Estate.

The address of the undersignc/o P-O. Box 473 Hereford, Texas Inez F. Barclay

Administratrix of the Estate of Sidney J. Barclay, Deceased.

Martin Pledged To Fraternity

Carroll Don Martin of Hereford has been named one of 10 autumn semester pledges of Pi Sigma Alpha, honorary government fraternity at North Texas State University, Denton.

Son of Mr. and Mrs. Don C. Martin, 130 Ave. J. Martin is a senior government major at NT-SU. A 1961 graduate of Hereford High School, he is president of Phi Alpha Theta, national honor society in history, and a member of Kappa Delta Pi, national honor society in education.

The Hereford Brand, Hereford, Texas, Thursday, Dec. 19, 1963

Legal Notice

the undersigned has been ap-pointed Administratrix of the E- he undersigned has been apstate of Sidney J. Barclay, De- pointed Administratrix of the Eceased, in Cause No. 1700 in the state of Robert C. Bicknell, De-County Court of Deaf Smith seased, in Cause No. 1705 in the county, Texas, where such proding is pending, and that County, Texas, where such prohereby required to file with creditors of said Estate are here said Administratrix all claims by required to file with said Administratrix all claims against said Estate.

> The address of the undersign-115 Catalpa Hereford, Texas

Jettie Bicknell, Administratrix T-51-1C of the Estate of Robert C. Bicknell, Deceased

store found the combination to the store's safe in a cash register and made off with between \$600 and \$700 from the safe.

NOT TOO WELL HIDDEN

WICHITA, Kan. (AP) -Burg-

lars prowling through a drug

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter

P. O. Box 73 Phone EM 4-1504 Free City Maps **Showing Blocks**

Hereford Redi-Mix Concrete

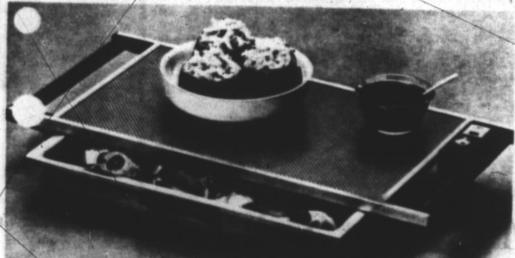
Complete Pouring & Finish Work Free Estimates No job too large or too small Phone EM 4-0228

For Your Home... And Mine



PORTABLE





DELUXE WARMING TRAY — Adjustable temperature control. Special "Hot Spot" for keeping beverages hot. New "Keeps Warm" drawer.



Stainless Steel Coffee Maker



Custom Portable Mixer



harpener - Knives, Pencils, Scissors



Automatic Grill & Waffle Baker



Deluxe Toast-R-Oven



Automatic Can Opener





TAKE THE WORRY OUT OF WINTER DR



ENCO EXTRA

GASOLINE



Enco Extra's winter formula prevents stalls due to carburetor icing! It helps you start easier, warm up faster, gives you full power faster in stop-and-go driving.

extended-Life UNIFLO MOTOR OIL

Instant lubrication protects your engine from friction damage caused by cold starting. Uniflo lasts longer exceeds the requirements of every car manufacturer.



ATLAS' Perma-Guard'

ANTI-FREEZE



This guarantee goes with Atlas Perma-Guard: If your anti-freeze protection varies more than five degrees above the protection point you originally specified, we'll add the necessary anti-freeze at no cost.

ATLAS' Plycron' TIRES

Atlas Plycron tires put more rubber to work for you the whole year long. Enjoy easier steering, a smoother ride and up to 25% greater comfort. Driving is easier, and safer, too!



HUMBLE OIL & REFINING COMPANY America's Leading ENergy Company



ATLAS'Perme-Ful' H-D



This Atlas Heavy-Duty battery puts out all the power your car needs. Its extrasions life means low cost-permile, too.

BATTERY

EAGLE RIVER BRAND

HIGHWAY BRAND

SWEET POTATOES

PIEDMONT BRAND

SALAD DRESSING

SHADY LANE

CREAMERY BUTTER

ELLIS BRAND

PECAN MEATS

SAVE 10c

MRS. WRIGHT'S

ASSORTED

Cooked Hams

2 300 35¢

2 No. 303 25 Can

Rackets Flourish **Even At Christmas**

The Deaf Smith County Chamber of Commerce today warned the public to be on guard against the fraudulent and misleading from self-described needy indi-sales and promotional schemes viduals seeking clothing, food, that flourish during the Christmas season.

ried and unawary Christmas from fictitious prices.

shoppers are victimized by Thompson said various perried and unawary Christmas their activities during the holi-day season, said W. T. Thomp-

ter Business Bureau, with which may be attempted in offices, at the local chamber is affiliated factory gates, on the street, through membership, these seasonal swindlers drain millions of The most widespread perfume dollars annually from consumers and business men throughout known brands of colognes and the U. S. They capitalize on the toilet water re-bottled in small, Christmas rush and the fact purse size containers by comthat people tend to be more gen-erous, more trusting and less with the original manufacturers, likely to turn down a request at said Thompson. that time of the year.

Thompson said holiday shop-pers can protect themselves by avoiding fly-by-night operators and by making Christmas purchases from dealers of known reliability.

Based on past experience, he said, the following schemes can be expected to make their appearance again this year:

Mail-order bargain offers quothought to have been ordered. fragrances. Mail and phone appeals for

donations from unknown char- tional points: itable organizations.

cotton wadding. Mail-order schemes in which Consumers ordering Christ-

package which will be sent on weeks for delivery. return of the stub and a small Sales may be final. Ascertain amount. If you send the money conditions of sales and obtain you get a cheap pen-and-pencil guaranties in writing. you never ordered.

ria when the Rev. B. J. Foster,

Miss Linda Goodenough from

Florida was the Saturday night

guest of the Charlie Pulliam

Church, was the speaker,

slated for Jan. 13.

family.

way to Dallas.

Transparent Plastic

ADRIAN NEWS

Personal appeals by mail fuel and funds.

Distribution of courtesy eards Each year thousands of hur- for purchasing gifts at discounts

sharp operators who step up fume hoaxes were prevalent in son, Manager of the Deaf Smith form or another. Prime targets County Chamber of Commerce. are executives who buy gifts in According to the National Bet- quantity at Christmas. Sales

scheme involves the sale of well-

The public is fooled into believing that it is buying expensive perfume at a bargain price, Thompson said. Actual-ly, cologne and toilet water is being sold at several times the regular retail price of the product packaged by the manefacturer himself.

Other perfume hoaxes involve the use of counterfeit labels of well-known brands on cheap imting toys, watches, jewelry and itations, phony pricing and the other items allegedly at a frac- sales of spray containers labeltion of the retail price. When ed with the initials of nationally the gift arrives it may be a known fragrances. The sprays cheap imitation of the item are concocted to simulate those

Thompson made these addi-

Consumers who receive unor-Attempts to collect on C.O.D. dered merchandise through the packages supposedly for your mails generally are not obliganeighbor who, the deliverer ted to return it or pay for it, says, "is not home." The pack- unless it is used. They are reage may contain unordered mer- quired to surrender it if the chandise or merely paper or shippers or their agents call for it within a "reasonable" time.

you get a claim stub telling you mas gifts from mail-order firms that the shipper is holding a should generally allow 3 or 4

set or something similar which Examine purchases before Christmas. Don't expect tran-

Unordered merchandise appeals by unknown charitable the holiday to listen to comorganizations with requests for plaints.

Minister Talks

Here comes that man again..



DON'T MISS THESE SAFEWAY VALUES!

Egg Nog QUALITY - YOUR BEST BUY! 984

Ice Cream SNOWSTAR 1/3 GAL. 596

Sweet Pickles MIDGETS JAR 39

BAMA - MINCE or PUMPKIN

PIES

IE EXTRA RICH

Mandarian Oranges House

Pumpkin Pie Spice Colony

Poultry Seasoning Crown Colony

Maraschino Cherries Towie

Waldorf Dates

Stuffed Olives

Kitchen Kraft Flour

TOWN HOUSE GREEN

For Christmas Baking

demonstrations were given. Mrs. The Adrian P-TA met Monday | Ann Beavers gave a demonstranight in the high school cafete- tion to the junior group on making macroni and cheese. The pastor of Adrian Methodist Junior group set the table and served themselves. Mrs. Russell

ed by a round-table discussion ing a fruit salad. on children. Afterward refresh-The senior 4-H girls met in the home of Mrs. Bob Gruhlkey ments were served. Adrian P-TA meetings are held the second Monday night of and made fruit cakes. each month, the next meeting

He talked on "The Love of Patterson gave a demonstration

our Children," which was follow- to the beginning class on mak-

Pat Maupin from Amarillo visited over the weekend with the Pat Maupin Sr. family here. Mrs. Bob Gruhlkey and Martha visited last week with Lin-

da Gruhlkey in Amarillo. Adrian Matadors' boys and Mr. and Mrs. Neil Grey from Wellington are the parents of girls teams went to Gruver last a girl, Theresa Lynn, The material great grandparents are meeting Darazouttee in the opbut were defeated later by Mi-Mr. and Mrs. Dick Rich are ami.

parents of a boy, born Dec. 9 In the finals, the Matadors' who weighed 7 pounds and 3½ girls team played Hooker, Okla., winning 37-35. High-point girl Mrs. W. G. Little from Pomo- was Coralle Fortenberry with 18

na. Calif. and Mr. and Mrs. Ju-nior Little and daughter, Joy, from Orange Cove, Calif., vis-ited the John Horton family and the Manuel Loveless family last the Manuel Loveless family last week. They were enroute to Durant, Okla.

Doolwy Fincher, Denver, visited in Adrian last week on his place trophy. The boys played the Manuel Loveless family last with Billy Perry's 21 leading the scoring. Bobby Dodd of Stinnett made 19 points. The boys also came home with a third-place trophy.

The Caprock 4-H foods group The next game will be be-met last Wednesday afternoon in tween the Matador boys and the school cafeteria when two San Jon, N. M. Thursday night.

Or Quiside

Hereford Hardware

BREAKFAST GEMS GRADE "A" MED. SIZE BIG MONEY SAVING VALUES IN OUR MEAT DEPARTMENT! EMMS **CANNED HAMS**

WILSON'S CORN KING BONELESS, WASTE FREE

PRICES ARE GOOD

IN HEREFORD

THRU SUN., NOV. 22nd

8 Ib. CAN Swift Premium Fully Cooked Whole or Butt End

Cooked Hams Long Island Ducks Ducks For Making

12 oz. 89c Fresh Oysters Turkey Dressing Armour Star Pure Sausage Pork and Spices Kraft, Pim., Olive- Pim., Cheese & Bacon

Cheese Spread or old English 3 5 oz. \$1.00 Boneless Hams or Hormel Cure 81

MANOR HOUSE GRADE "A" TOM

MANOR HOUSE GRADE "A" HEN

And Over

Baking Hens Tyson, 4 to 7 LB. PHILIDELPHIA BRAND FOIL PACKAGE

Swift Premium

Fully Cooked

CREAM CHEESE

Garden Fresh Produce

16 oz. 39c

10 lb. 89c

Galifornia Green Pascal

Empress

Central American

Golder Ripe

MARYLAND SWEET . **POTATOSES** 3 us. 25c HONDURAS FRESH COCONUTS YELLOW SPANISH ONIONS 3 LBS. 25c

TIDE Detergent

CHEER Detergent



SHOP SAFEWAY & SAVE!

Hershey Cocoa Box 67c **Hershey Dainties** 12 oz. 41c Heshey Cocoa Mix 4c off Box 43c Snack Crackers Nobisco 2 Pkgs. 79c Maryland Club Coffee

Ib. 69c Hunt's Catsup Tomato 20 oz. 29c

HIP-O-LITE

CRAGMONT MARSHMALLOW ASSORTED FLAVORS PARTY **CREME** MIXES

ALL DETERGENT

M 4-2525

LOW SUDSING DETERGENT GO

Speculation Increases Over Canidates For Senate Race

Although the Christmas Spirit

is settling soothingly over the political scene in the state capitol this week, one political topic - the 1964 U. S. Senate race got a steady workout.

Big question is: Will Sen. Yarborough, in spite of his recent pledge to back new Presthe way, get a tough opponen-

Best guess is: He will. although President Johnson will 450 to 172. assume no active role in the campaign.

Leaders of the liberal Texas endorsed President Johnson for that support to backing of Yar police agency. borough also.

possible opponents for Yarbo- New Year's Day. rough: former Congressman Lloyd Bentsen Jr. of Houston; Congressman Jim Wright of the best work toward reduction citurs groves next month. Fort Worth; Atty. Gen. Waggoner Carr of Lubbock; and former Goy, Allan Shrivers of Austin.

Carr has said he won't run against Yarborough but will seek re-election and look toward the governor's race in 1966 instead. However, some think he still might change his mind.

Bentsen, once regarded as the most-likely contender; cooled toward the Senate race after early opinion checks. Now, with a new political climate in the making, observers say he has reassessed the situation and decided to run. He won't talk until after the December 22 political moratorium, however.

Wright has kept the door open. Both he and Bentsen conceivably could be candidates. Only announced Democratic

candidate for the U.S. Senate Post is John Van Cronkhite of Dallas.

Regardless of who emerges as the Democratic nominee, he will have to meet Republican opposition in November. Republicans who already have announced are George Bush of Houston and-Dr. Milton V. Davis of Dallas.

REDISTRICTING

Attorney General Carr asked the U. S. Supreme Court to accept the appeal of the State of Texas against a three-judge Federal court's decision that all 23 Texas Congressmen should be elected statewide.

Carr's appeal says that the high court shold recognize the unfairness of such an order. Furthermore, That it should a gree to accept briefs and hear oral arguments on the legalquestions involved.

Court has under study a similar order from Georgia in which a three-judge Federal court refused to enter the Congressionaldistricting field.

Still pending is a suit seeking to require redistricting for state legislative purposes. Primarily it is aimed at the Texas constitutional provision under which the 1,200,000 people in Harris County are limited to a single state senator.

Rep. Dick Cherry of Waco has proposed a new approach to this question. He plans to introduce a constitutional amendment which will let the Legislature grow as the state does. This would make possible additional representation for the big-city counties without such a sharp reduction in rural representation

Cherry's plan would allow Legislature to determine how many members it shall have, with maximums set for the



There is! But don't wait until you need snowshoes to do the job. Fix yourself some low-cost storm windows NOW! Pick up few Warp's EASY-ON Storm w Kits and tack 'em up the tacking's still easy. EASY-ON Kit contains

seats in the national House of Representatives after each lighway tragedies.

Based on the present census, the Cherry proposal would perate from today's 31 to as many as 46 members, and expand membership in the House from

REPORT TRAFFIC VIOLATIONS

Homer Garrison Jr., director Democratic Coalition - a com- of the Texas Department of Pubbination of labor, Negro groups, lic Safety, has called on motorthe Political Association of Span- ists not only to drive safely sh-speaking Organizations, and themselves during the Christ independent liberals - recently mas New Year Holdiays, but to "watch out for those who don't election in 1964. But they linked and report them to the nearest

DPS forecasts 96 traffic These names have been at deaths during the nine days the center of speculation as from Christmas Eve through

Over 150 additional highway patrolmen will be on duty. "But tation" in the Rio Grande Valley Dickson of Dallas were cited

Gift - Pretty

Glamour . . .

Gown and Robe

ladies gown and robe set.

nylon with sheer nylon

overlay, the yoke is richly

lace trimmed. Matchina

robe has two layers of sheer

nylon and is lavishly trim-

med with delicate lace. Th

sleeves are three

quarter length:

Geranium Blue-

bonnet. Sizes 32

Red, Pearl

melia Pink,

Mist, Co-

to 38.

Gown is made of 40 denier

would be based on the number by drivers themselves," Garri- UNEMPLOYMENT BENEFITS of Congressmen Texas is al- son said. "General carelessness lowed, under automatic Fed. and inattentiveness, coupled eral law which reallocates with disregard for the law, stand at as the greatest cause of

flies in the future.

playment compensation benefits

was paid by the Texas Employ-

ment Commission during the

year ending Aug. 31, 1963. This

he record payment represented

28 per cent increase over 1962.

During the-report period, the

On the bright side of the

job picture, the Commission

said it found jobs for 900,000

CONTEMPT HEARING SET

A January trial date has been

persons during 1963.

BRAZOS HEARING SET Texas Water Commission will hold a hearing January 20 on ident Lyndon B. Johnson all mit an increase in the State Senthe Brazos River Authority's application to take water for mu-

ise from four big reservoirs in

its watershed

Commission, which has bought conservation space in Act contributed two per cent the reservoirs from the U. S. more than during the preceedneeds a state use permit. Res- ing year. ervoirs are Proctor on the Leon River in Comanche County, Belton on the Leon in Bell County, Stillhouse Hollow on the Lampasas River in Bell County; and Somerville on Yegua Creek in Washington set in the Travis County court

County. FRUIT FLY INFESTATION Agriculture Commission-thefore legislative committees.

er John C. White plans to turn M. D. Mallard of Bryan, M. loose a Mexican fruit fly "infes- C. Parson of Austin and E. D.

But no damage will result. vestigating Committee questi State and federal, entomolo- in the Southwest Conference gists will release large colonies ke tall point-fixing probe.

of sterilized fruit flies in the Judge Earl Sharp of Longview area to study their migration failed to appear before a House habits. Test flies will be fed a committee investigating slanttye which glows under flores-cent light. Data gathered from SHORT SNOT SHORT SNORTS

the sterile fly tests will help researchers work out an effective Mrs. Neatha Frame of Fort speaker for Bud to Blossom control program over dangerous Worth to the State Board of Cos- Garden Club at their meeting Moore of San Marcos. A record \$68,300,000 in unem-

visory Committee is negotiating from each member of the club: or a Ford Foundation grant to supplement State Funds in a conducted by Mrs. Don Steele program aimed at interesting the next meeting date was chanvas revealed in a TEC report to young Texans in governmental ged from Jan 3 to Jan. 10. Governor Connally, which said careers.

nicipal, industrial and irrigation number of persons paid state tion here on January 8-10. memployment benefits rose six per cent to 271,800, while 79,000 Texas employers covered by the Mental Health Planning was neld here on Dec. 14 to map a county-by-county study of

mental health problems. The State is back in the red, state treasurer Jesse James reports. The shaky general revenue fund showed a \$12,-400,000 deficit on December 12.

on contempt charges growing NOT ABOUT HIS WAR out of refusal of four to testify PADUCAH, Ky. (AP) - Gen. Lew Wallace commanded a Union Army garrison at Paducah during the Civil War when he began writing his famous novel, for balking at House General In- "Ben Hur."

Austrian Christmas Is Described By Miss Christa Holzl

Miss Christa Holzl, exchange Governor Connally n a m e d student from Austria, was guest netology to succeed Mrs. Edna Friday. Miss Holzl discussed Christmas customs in her coun A Legislative Internship Ad-

During the business meeting

Hostess for the meeting was Texas public school adminis Mrs. W. H. Gentry Mrs. Bill trators will hold their annual Nelson was welcomed as a new advisory conference on educa- member. Others present were Mrs. Steele, Mrs. R. N. Yarbro, First meeting of the statewide Mrs. W. H. Patton, Mrs. R. A. Citizens Committee for Compre- Daniel, Mrs. Calvin Edwards, hensive State and Community Mrs. Sam Long, Mrs. Fran Battenfield, Mrs. Lloyd Sharp, Mrs.



The Hereford Brand, Hereford, Texas, Thursday, Dec. 19, 1963

Ira Scott, Mrs. Delmo Williams, Mrs. E. R. Kendall, and Miss Holzl.

Rend the Classified Ads!

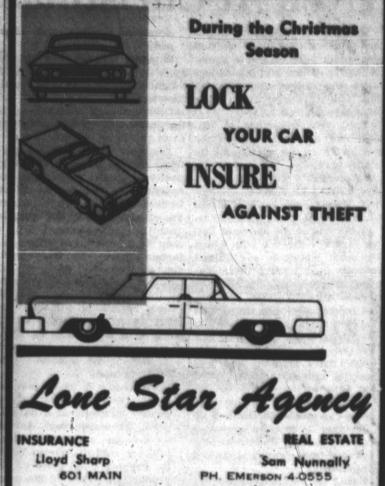
Whether you are making thin, medium or thick white sauce, you'll need a quarter teaspoon of salt to each cup of milk.

Fashio

In Gift-y

Sleepwear

Men's Plaid Ranch





OPEN EVENINGS

For Your Shopping Convenience!

Large Selection

- e Large and small poucher a Single and double handle
- Lovely patents and calfs
- e Beautiful styling

298 1295

New Fall Colors

ou expect more quality for your money at Anthony's -And You get it!

Perfect for Christmas Giving

Large Selection



Little Miss Others -

\$1.00 and \$1.99



Ladies' Gift-y

HANKIES

Hereford







Your Christmas



