WEATHER The Hereford Brand 19 20

SIND YEAR - NO. 50

Published Every Thursday

Our Slogan: "More People - More Farms"

18 pages

SINCE 1901 Sixty-one Years Of Service



BEXOT SEALLOU

9908 xog

A CHECK FOR \$1000 was presented to Father Raymond Gillis (left) by Junior. Fuller at the regular Tuesday noon meeting of the Jaycees. Funds for the donation to

the Labor Camp School came from a portion of the donations received during the Chamber of Commerce president Wayne Sabin Oral Vaccine Sundays and from other club projects and activities. (Staff Photo)

\$1,000 Labor Camp School **Donation Made By Jaycees** 

The Hereford Brand, Hereford, Texas, Thursday, Dec. 12, 1963

PRICE 10c PER COPY

# \$281,290 Bid Is Approved For Hospital Construction A low bid of \$281,290 for construction of **Russell Resigns Principal's**

a new wing and extensive remodeling of Deaf Smith County Hospital was accepted by County Commissioners' Court as bids were opened and tabulated Monday.

In all nine bids were received on the project with the low bidder on the project being R. W. Boston Construction Co. of Amarillo:

L. B. Russell, principal of became senior high principal, a ing profession since 1951 when Hereford High School and position he has held for the past he became a coach at Gorman. Co., \$315,500; John F. Moss, \$200 of the anticipated cost of \$287, 090; J. C. Page, \$293, the project. 225; Ramey Construction Co., \$291,732; Neill Singleton,

tion Co., \$286,248; Western Michael has a bachelor's de-Builders, \$296,620, and Walter E. Wirtz, \$282,735. a "immediaitely" with the com- hospital. pletion date of the project be- . With the bid accepted, con-

The board voted to deed the building formerly used as a ing January, 1965. school at Dawn back to the Neil Estate, who in turn will **12 Indictments** 

deed the property to the com-

Are Returned vens at Tuesday's board meet- Deaf Smith County Grand Juing, revealed. ry handed down 12 indictments,

In fact, total enrollment was no billed one man, and passed ally three pupils higher two cases to the next grand jury First National than at the same time last term. This was the final meetmonth. The total at the start ing of the jury for the July term of this week was 3508 as com- of 69th District Court, Judge pared with 3505 a month ago Harry Schultz presiding. and 3011 for a year ago.

As the court session entered

Commenting on the bid, T. E. Other firms bidding for the Seigler, hospital administrator, construction contract and their said: "We are very pleased with bids were Doyle Construction the low bid since it is within

He pointed out that the bid would allow for construction of \$311,603; Timmons Construc- the new wing and remodeling with some funds left over for contingencies.

"With the bid," he pointed out, "we will be able to build like According to the contractor, we wanted to with enough funds construction of the new wing left to purchase all the equipand remodeling is to begin ment we wanted to put into the

> struction of the first stage of the project - building of a new wing-is to begin immediately, he noted.

When it is completed, patients will be moved from the original two-story building to the new wing, he explained.

During the second stage of construction, the original hos-(Continud on Page 2)

**Bank Announces Staff Changes** 



Coming To Town ools has failed to materialize this year, enrollment figures an-mounced by Superintendent Ste- By Grand Jury

That Man of the Year, Santa Claus, will officially open the Yuletide season here Saturday Through concealed speakers on the sleigh, the interviews will in person

Santa will come to Hereford in be broadcast along a designated the World's Largest Sleigh. Ev-ery boy and girl in the area has a hearty invitation to come to visit the old gentlemen from 9:-

a member of the school staff two and a half years. In 1954 he moved to Rising Star since 1952, has resigned to go At the same time, mid-term into private business in Here-resignations also were accepted as coach, and then to Crosbyton in 1956 as junior high prinford, and will be succeeded by from two other, teachers. Suszcipal. He was principal of the high school at Ralls for two years, G. W. (Bill) Michael, assistant anne Dolle, a fourth-grade teacher at Northwest elementary The changes take place at school, has resigned and is mov-the end of the first semester, Jan. 17, Superintendent, Paul and in 1959 was an elementary principal at Van Vleck. He came

**Post; Michael Is Successor** 

to Hereford in 1963. Wyatte L. Harman, a vocational agriculture teacher in Hereford High School, will leave the system at the end of the first semester to accept niversity as a research assistant.

gree from Daniel Baker College at Brownwood, and holds a position with Texas A&M U-

master's degree from Texas Christian University. He also has done work toward his doctorate at Texas Tech.

munity for a center. The usual mid-December dip in enrollment in Hereford sch-

Hereford Junior Chamber of on other buildings. some of the outstanding bills get it inspected and approved was started on a new two-story cinder block and concrete build Camp.

Funds for the donation to the school came from a porby Jaycees during the four bin Oral Sundays held last see activities and projects,

In accepting the donation, Father Gillis told club members Woman Pleads 1950 and consisted of only one-

dren," he commented, 'but as the number of children grew year after year, we had to add Charges Here



as University student, son of Mr. and Mrs. R. L. Fuhrmann of Hereford, has been awarded a n.e.t.t, accounting department chairman at The University of Texas, announced this week. A-wards were presented only to pupils of 2.5 average and to 2.7 average or better in accounting

Chamber of Commerce has received a total of \$2100 from merchants in Hereford for Christmas decorations. Budget was \$2300. Business houses paid \$1 per front foot in the decorated area and others paid pro-portionately less toward the decorations.

**People in Westway Comm** nity will meet Friday night at 8 o'clock to decorate the Chris-tmas tree and practice for the Christmas program. S s n t a Claus will visit the community Dec. 21.

Deaf Smith County Farmers Union will have a covered-dish supper and social at Communi-ty Center tonight at 7:30.

Stanton Junior High is pre-senting its Christmas musical program Tuesday night at 7 p.m. In the auditorium. Featured will be junior high choirs, di-

Father Raymond Gillis to' pay camp, he continued, she had to

One thing that the state inspector objected to most was the school which was a "fire hazard" and had to be moved September. out, he noted,

"We wanted to build somewinter. The remainder of the thing that was not a fire hazdonation is from other Jay. ard," Father Gillis said. "In the in old building, we had to be very

"We started with 20 chil- Guilty To DWI He noted that the people here are "very proud and always in-

terested in trying to help" their A 25-year-old Latin-American community. "I don't think you can find a woman, charged with driving while intoxicated, first offense, entered a plea of guilty to charso very kind and generous.... ges Monday in Deaf Smith Coun- and are always interested in of driving while intoxicated, first ty Court, Judge H. C. Williams what is going on in the com- offense, in Deaf Smith County munity," he said. presiding The woman, Angelina Martin- Noting that it was through the siding.

ez Lova, was sentenced to five encouragement and help of com- Entering the plea was Andres days in the county jail and fined munity citizens that the school \$50 and costs. "We now have a school which fined \$50 plus court costs. She was arrested Saturday a-

grade.

bout 10 p.m. four miles south of we are proud of and hope you John Stanley Fuhrmann, Tex-s University student, son of Mr. Hereford on U. S. 385 by a unit are proud of, too." (Continued on F (Continued on Page 2)

30 a.m. to 5:30 p.m. Free rides with Santa will be

senior high principal.

day.

Stevens announced Wednes-

Russell's resignation was ac-

cepted at Tuesday night's meet-

ing of the board, when Michael

Russell, Hereford reared, re-

was named, as his successor.

careful and had a few narrow given, through a special arrang-Commerce at its Tuesday meet-ing presented a \$1000 check to her maternity hospital at the there when the fires started." About a year ago construction dall said.

> Since it doesn't snow very much in Texas, six of Santa's ing. With the help of local confavorite Shetland ponies will pull the sleigh, dressed in their chrome-plated harnesses, red plumes and sleigh bells, accordtractors and donated labor and funds, the building was completed before school opened in

ing to Kendall. The sleigh, which is 30 feet Registered at the school are 300 | students who attended classes long and eight feet wide, is the first through fifth grades. bright red, trimmed in silver. "At the school space is a- Santa's official North Pole flags

vallable for a sixth grade and will be prominently displayed awe would like to have one, lop the sleigh.

but we just can't get the tea-chers," Father Gillis said ex-plaining the lack of a sixth Fine, Sentence

Latin-American **Un DWI Charge** 

better people anywhere who are A Latin-American entered a plea of guilty Monday to charges Court, Judge H. C. Williams pre-

Falcon Garcia, 36. He was senwas built, Father Gillis said; tenced to six days in jail and Garcia was arrested about 10:15 p.m. Saturday five miles

south of Hereford on U.S. 385.

(Continued on Page 2)

Jeff Williams

banquet speaker

pons which they will give to Elementary, 697; Shirley Ele- afternoon. their customers. When a child mentary, 536; Stanton Junior Also during the session of the (Continued on Page 2) High, 558; Hereford High, 811. district court, a jury commission Mrs. McGee Wins lists and a list of prospective en Smith is the new cashier: Wheeler M. Sears was made as-

**Brand Grid Prize** 

Mrs. Taft McGee out-doped | lahoma State.

cores of persons to win The In the 12th week's series. Brand's annual football contest Dave Hooper was first with 17 for the 1963 season. For her good right, and Paul Schroeter's 16 guessing she receives two tickright guesses put him in second ets to the New Year's Cotton **Bowl** game in Dallas. Harold Morton wound up in won third. Actually five persons ton, theft over \$50.

she gets the free Cotton Bowl ticket for third place.

Mrs. McGee did a splendid job of figuring out in advance just what teams were going to win. She doped 164 right out of 236 games played. Four games were cancelled because of President Kennedy's death.

Morton guessed 160 right, and Mrs. Skypala and McDowell each predicted 158 games right. Winners also were announced by The Brand for the 11th and 12th weeks of the contest.

Keith Kitchens, with 15 right, S250 scholarship by Arthur Young & Co., Dr. Earl D. Ben-To ett. accounting department Rose To Head C-C; Williams on 14, was second. Mrs. W. C. Beene picked 13 correctly for third spot. Three games were cancelled in that week's series Notre Dame at Iowa, Colgate at Brown and Kansas State at Ok-

> **25-Cent Parking Fine Goes Into Effect Monday**

New parking times will go into effect on Monday, Dec. 16, at the lowered 25-cent rate, according to Dudley Bayne, city manager. When City Commission

proval was given for the low-or fine, it was thought that new tickets could be print in time for the change to into effect on Dec. 20. However, reported Bayne word was received Wedness day that it would take approx imately 45 days to print ner

Even though the old cita tions for overparking will still be used. Bayne explained, a printed card will be inserted in each pointing out that the new fine is 25-cents.

Local merchants, who have uses were reported as follows: lection of a jury for a trial was contributed to arrange for the Aikman Elementary, 464; Cen- scheduled for Wednesday with First National Bank were anlocal visit, have free ride cou- tral Elementary, 42; Northwest the trial beginning during the Also during the session of the tors.

grand jury were Ollen Clarence Nix, 56, 511 Grand, driving while intoxicated, second offense;

William Max Greer," 32, 507 Grand, forgery:

of burglary; \ Lloyd Decker, 52, of Vega, forgery:

place. Harold Morton with 15 Arnulfo LaFuente, 20, 302 Nor-

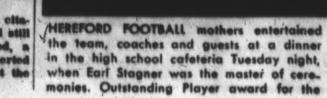
Skypala and Ansel McDowell week's series, but Morton won the grand jury session was Lou-tied for third place. McDowell the tie-breaker. Is M. Palomo. Mark woodall, formerly of the Amarillo bank.

Four personnel changes at the nounced this week, following a meeting of the Board of Direc-

Jerry G. Detwiler was promoselected three new petit jury ted to vice-president; Mrs. Hellists and a list of prospective en Smith is the new cashier; sistant vice-president, and L. V. Among those indicted by the Watts was named assistant cashier.

Directors of the bank are C. C. Acker, V. O. Hennen, Earnest Langley, Taft McGee, C. Palmer Norton, John D. Pitman, Owen Clinton Ray Wright, 24, Fair- Seamands, J. H. Sears, Bill. field, Ill., indicted on two counts Waldrep, R. R. Wells and James W. Witherspoon.

J. T. Carroll, who has been cashier, is leaving Jan. 1 for Amarillo to become comptroller of the First State Bank there. second place, and Mrs. Edgar tied for third place in the 12th No billed on charges during Mark Woodall, formerly of



1963 team was presented to Jim Higgins. Here he's showing the award to head foot-Sall coach, Jack Meredith. Three-hundred persons attended the banquet.

(Staff Photo)



Austin Rose Jr. . . . C-C President vice-president, and Wilson will

Chamber of Commerce banquet will be held in the senior high cafeteria Saturday, Feb. 8, at 7:30 p.m. Speaker will be Jeff Williams, Chickasha, Okla., one of the southwest's most outstanding speakers. His subject will be "Who Dealt This Mess?" At the February banquet, four new directors also will be inducted. They include Ray-mond White, Bussell Carver, Hilrey Aven ang Labry Bal-iard, named recently for

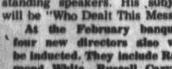
charge of Paul Stevens, super-

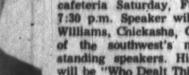
The banquet program is in

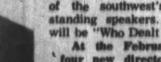
dent, and Woody Wilson of the Federal Land Bank will become the 1964 treasurer. White succeeds Rose who was this year's.

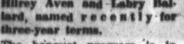
Named As Banquet Speaker

succeed Mrs. Henry Benson. At the same meeting it was announced that the annual

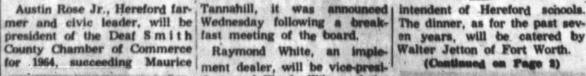














### By Melvin Young

Know what a pedestrian is? That's a man with two cars, a

A pedestrian is a man with fathers. two cars that won't run!

But then Tuesday just wasn't our day. We felt it in our bones that yours" says one young felearly that morning when we low. "Why, he owns all the trudged off to-work. Everything there" went fairly well during the day.

But as night began to close in, our problems started anew. mortgages on all those homes, We were to attend the annual Rotary Club Christmas party more important than your Dad". and had invited guests for the The third, thinking long and This represents 3% per cent of occassion. In order not to be hard, finally decided that his the five per cent architectual late, we slipped away from the father was more important than fee for designing the wing. office before five and hopped in- either of the others. "My fathto the company vehicle for the er" said he "is much more imshort drive home.

But alas, we were to go no- Hell. I know, 'cause he's superwhere.

The darn car wouldn't run. heard him come home Tuesday Well, that was a minor night and tell mother that the p. oblem. We left it where it school board gave it to him". was and bummed a ride

home. After all, we had an- Just 10 more shopping days 40; B & B Oliver, \$4475; and other car and could very well until Christmas.

use it for the evening. Actually, that's about nine But our plans were foiled. The old buggy wouldn't start. normally do our Christmas Tractor and Implement Co. The By this time, the weather shopping on Christmas eve. firm's bid was \$2067.40 with was becoming quite nasty. Ice However, we don't recommend trade-in. was forming on the streets this for everyone. In fact, we and the weather prognostica- would like to see everyone shop tors were forecasting dire tid- early, and then the stores would Co., \$4060; Kemp Motor Co., attended the law school at the ings for the remainder of the not be so crowded when we sudevening.

Such is life.

their 1964

Holly manager.

Not to be discouraged by get the Christmas spirit. these set-backs, we quickly called the garage; berating the gentleman who had sold us that be up momentarily with another to make it first. and have us on our way in minutes. He arrived per schedule. Excellent service to be sure.

The man jiggled this cable Around.... and that cable; turned the switch; started the car just like it was supposed to start; assured us there was absolutely nothing wrong with the battery. and went on his merry way.

The spirit of Christmas was beginning to ease back.

We picked up our guest and proceeded to the banquet hall and a very pleasant evening.

festive occassions. Provided, of course, we have transportation.

-HB-

We are reminded of a story wife and a teen-age daughter. told recently at a TSTA ban-We thoroughly believe the quet about the three youngsters above, but could also add a engaged in a heated debate condefinition of our own. To wit: cerning the importance of their ed low bids on hospital equipment.

"My father is more important Rom Co. with a bid of \$24,047. crawled out of bed, listened to houses in that new housing de- hospital equipment was Amerithe weather report, and finally velopment that you' see over can Sterilizing Co. The firm sub-"Sure," says the second young quipment.

man, "but my father owns the In other action concerning and that certainly makes him wing, commissioners agreed to

stalled

portant than yours. He owns intendent of the schools and I bid of \$2600 including trade-in. Other firms bidding were Farm and Home Supply, \$2617.-

Hays Implement Co., \$4602.74.

Low bid on a tractor for Premore than we need, because we cinct 4 was submitted by Case

Other firms bidding on the denly (and at the last minute) and Farm and Home Supply, \$2-697 40

We've heard it said: One of

cution and delivery of first sador of Good Will," and for committee administering a id and final installment on \$18,000 his "humor with a wallop." and relief to prisoners of war

rected by Robert Godfrey. The public is invited to attend. No thorized to withhold 25 cents from the \$1.75 poll tax payment. The tax-assessor collector was also authorized to

area are attending a series of meetings this week, sponsored by the Holly Sugar Corp., to learn "cultural practices for

(Continued from Page 1)

admission charge will be made

Wes Fischer, assistant local

Fifteen boys and their spon-

ardson, from First Baptist

(Continued from Page 1)

In commenting on the aim of

the school in trying to help the Latin-Americans, the pastor of

### \$218,290...

(Continued from Page 1) pital building is due for e tensive remodeling which will include new plumbing, fix-tures, and piped oxygen to every room. When that is completed, noted the hospital administrator, pa-

ients will be shifted from the children's wing of the hospital in order that some remodeling and piped oxygen can be in-Fourth and final stage of the project will be renovation of hospital wing added in 1948. As county commissioners gave approval to the hospital construction bid, they also approv-Bidding low on room furnishings for the new wing was Hill-

Entering a low bid on other mitted a bid of \$5646 on its econstruction of the new hospital pay Oscar A. Schilling \$10.948.

Also on the agenda of the DE SPOTLIGHT - ALBERT SALAZAR, son of Trinidad Sala-County Commissioners' Court zar, 125 Ave. H, is a senior this year and is employed at were bids for two new trac-Cooper's Market, Albert said that DE is a good program. tors. Submitting the winning that gives a student an opportunity to work and learn bid on a tractor for Precint 2 at the same time. was Kemp Motor Co. with a

Rose...

### (Continued from Page 1). (Continued from Page 1) Williams, a practicing attor-ney in Oklahoma for 32 years, coupon for a numbered ride tickwas born in Denison, Texas, but et, with Santa's tricket-man,

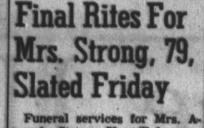
attended the University of Ar- day.

In other business, the County and in some overseas countries, Commission granted Jorde Po- and has traveled more than a

ing his assurances that he would ing money last is the ability K-8 with an irrigation pipe cas- by train, bus and private outo- required."

here."

Sugar beet growers in this publish the tax levy and rate for 1964.



gene Naugle will officiate.

Mrs. Strong died Wednesday Mirs, strong the morning in Deaf Smith County Hospital after a lengthy illness. She was born Feb. 2, 1884, in Arkansas and was married in New Mexico, 1911 to Issaac Strong, who died in 1960. They moved to Deaf Smith County from New Mexico in 1950. She was a member of the Methodist Church.

Survivors include one son Wilburn Strong, Hereford, one sister, Elizabeth Welch, and one grandson.

Park Cemetery under the di-rection of Gililland Fune,ral Home

The first fire tower of the Texas Forest Service was erected in the E. O. Siecke State Forest in 1926.

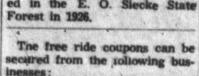
(Staff Photo) The Vogue, Piggley Wiggly, Ben Franklins, Perry Brothers, M & N Humble, Tannahill Variety Store, Sears, Rosbick & Co., Hereford Hardware, R. erford & Co., Helt ans Army Sup-ply, Taylor & Sons, J. C. Penmoved with his family to Ar- who will be stationed at the Theater, Montgomery Ward, Litney's, Lawrence Cleaners, Star kansas when a small boy. He loading platform throughout the ties, Harman's, First National Bank, Cooper's Market, Cowan kansas and the Kansas City On each ride, 60 children can Jewelry, City Drug Store, E. B. tractor were Hays Implement Co., \$4060; Kemp Motor Co., attended the law school at the crew in colorful Christmas cos-tern Auto Store, Plains Insurance, Helen's Youth Shop, Safe-May Department Store, and Mc-Dowell Drug.

# The Hereford Grand, Hereford, Texas, Thursday, Dec. 12, 1963

DETTERS

Funeral services for Mrs. A-manda Strong, 79, will be con-ducted Friday, Dec. 13, at 11 a.m. in Rose Chapel, Gililland Funeral Home. The Rev. Eu-

Interment will be in West





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battery back in January, secur- the hardest things about mak- county road in Section 10, Block 10 years, not to mention travel whom much is given, much is

ure, believing that "in the long groups and Red Cross and later

tunities are vast, our responsi- tary International

Santa...

lumes will assist in the opera-

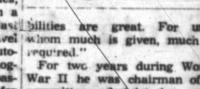
He has spoken in every state tion, with Miss Merry Chrit- way Food Store, Rogers Drug mas acting as official hostess.

tato Co. permission to cross a million miles by air in the last bilities are great. For unto

ng. An order also authorized exe-nized as "Oklahoma's Ambas- War II he was chairman of a

worth of Deaf Smith County road machinery warrants. In other action, Nell Miller, 'tax assessor-collector, was au-

run, everything is going to be to wounded service men in hospitals from coast to coast.



Williams' philosophy is: "Our He is a past district goverprivileges are many, our oppor- nor and a past director of Ro-

2th BIRTHDAY SALE

The food was exce program delightful. But the evening was young yet.

Ah yes, you guessed it. Come time to depart, the damn car sors and leader, Dennie Richwouldn't start.

Fortunately, we were able to Church here attended a regional bum another ride for ourselves Texas Royal Ambassadors' raland our guests, not being for- ly at First Baptist Church in ced to walk the two miles home Amarillo recently. in the bitter cold. -HB-

Of course, every cloud has a \$1.000... silver lining. Up until the unfortunate e-

vents of the past evening, we were at a complete loss for material for this column! ·HB-

The annual banquet season St. Joseph's Mission noted the has begun in earnest. Almost all problem of getting the children the local stores have a feed for to attend school regularly." their employees during the holiday season, and each of the ser- mented, "when these children members.

free time for the celebration. ganization an invitation to the But, all-in-all, we enjoy the dedication services.

"The day is coming," he comvice clubs also entertain their won't be able to do anything without an education." If a fellow just happened to In closing, Father Gillis thankhave a birthday at this time ed the Hereford Junior Chamber of the year it would be ex- of Commerce for its donation to tremely difficult to secure a the school. He also gave the or-

# PROTECT EVERYTHING YOU OWN!

Plains Insurance Agency

Since 1926

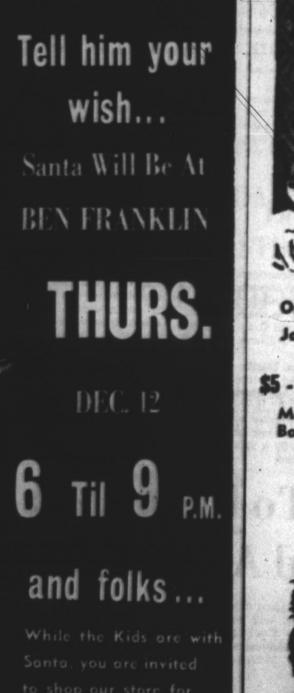
Robert Lemons

Jno. H. Patton

W. H. Patton

# Come and See Santa...





### SPECTACULAR Our Entire Stock of Girls and Womens Jackets Now Regrouped and Repriced **GIRL'S** WOMEN'S \$5 - \$7 - \$9 - \$10 \$4 - \$8 - \$12 - \$15 - \$18 Men's Quilted Nylon Ski Parka Boy's Quilted Nylon Ski Parka \$9.00 \$7.88 PENNEY'S FAMOUS 100% ACRYLIC BLANKETS ELECTRIC



2-YEAR REPLACEMENT GUARANTEEL The blanket used by over a million happy sleepers, now fluffier, more beautifully machine washable with Supernap. 9 warmth settings. Nylon binding. Snap-fit corners. peacock • resebuige • pink • cherry red Single Control \$15 Dual \$20 Luxurous 5-year Guarantee \$22 \$25 CHARGE IT! PENNEY'S, 313 N. Main

Tre marine ;

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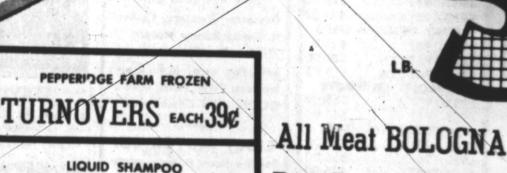


Better than a "letter to Santa" are 'COOPER'S top grade meats - 'cause the way to a man's heart is through his stomach! So rate with your mate by treating him tenderly-to COOPER'S tender, juicy-good and delightfully-delicious meats, that is! Come select just what he likes and watch his heart open up when he savors the flavor-and you drop a hint for the gift you want the most.



Marshmallow Creme	SHURFINE Dates LB. PKG. 39¢
Gladiola Flour, 10 Ib. Print Boy 89¢	SHILLINGS Black Pepper 4 oz. can 39¢
SHURFINE - CRUSHED Pineapple FLAT CAN 2 for 29¢	HUNT'S - 300 CAN Fruît Cocktail 5 for \$1
HUNT'S - SOLID PACK Tomatoes 300 CAN 3 for 49¢	Pickled Beets PINT JAR 25¢
SHURFINE FROZEN Cut Okra 10 oz. pkg. 2 for 29¢	SMOOTH or CRUNCHY Peanut Butter JIF - 18 oz. JAR 59¢





Copr. G. Doppel 1963







Kenneth Kelly 127 Ave. K

\$ 100. WINNER!

ANOTHER

BIG-DO

(Douge

-	OXYDOL 79¢	PRELL Reg. \$1.30 \$1.09	
	ZEST SOAP 2 FOR 35¢	INQUID DETERGENT IVORY 22 oz. 59¢	

FOOD KING OLEO

SALAD DRESSING

FLUFFO SHORTENING

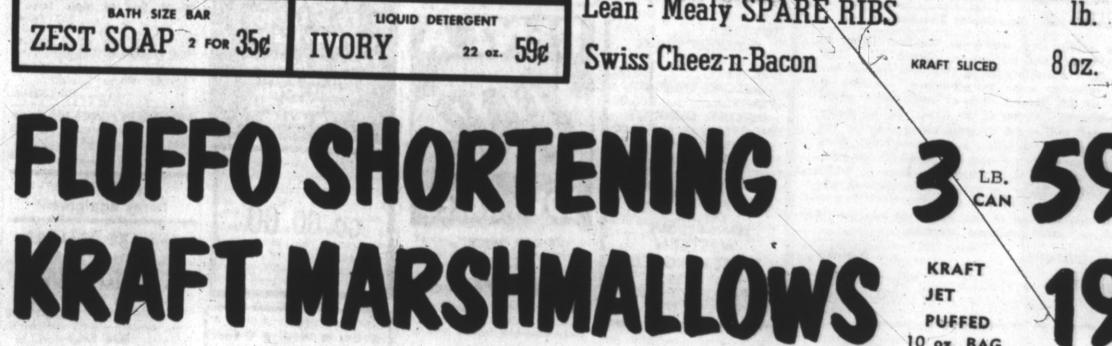
TOOTHPASTE

GIANT SIZE BOX

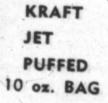
Reg. 536 390

GLEEM

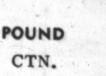








6 oz. JAR



MIRACLE WHIP QT. JAR

FOLGER'S INSTANT

NUNDENS



2:25+

39¢

49¢

45¢

33¢

lb.

lb.

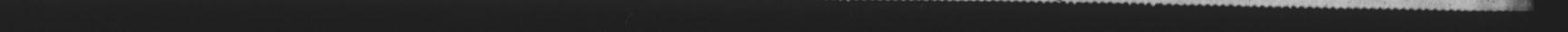
lb.

EXTRA FANCY DELICIOUS RED

Hereford CARROTS **Ocean Spray Cranberries** 

2 Pkgs. 19¢

Pkg. 27¢



COFFEE

Phone EM 4-2030 WANT ADS Phone EM 4-2030

Page Four

NERATORS and starters for | FOR SALE: One Two-Way turn-CUSTOM FEEDING You've Never Seen FOR SALE ONE MILLION DOLLARS To lend on irrigated land in Deaf Smith, Castro and Parover IHC Breaking plow. Good Condition. Phone EM4-1841 cars and trucks. Herefor SERVICE ON ALL Such Thorough Service **Growing - Finishing Rations** Hereford Wrecking Co. Phone EM 4-Miscellaneous STOP IN SOON Washers & Dryers Rotary CHARLIE STONE Cecil Boyer. T-1-12-18-tfc B-2-16-49-4P BUY HER a Kirby Cleaner for Club EM 4-2224 Phillip "66" Products SUNSET APPLIANCE mer counties. For -Christmas. 434 West first FOR SALE to be moved. 16 x 26 PRUDENTIAL B-1-10-49-6C 906 Lee Hereford. EM4-3472 building in Dimmitt. Mrs. R. 3. V. McMahon Sr. 647-3775. EAST SIDE "66" FOR SALE America's Largest Fann Lenderi SAM NUNNALLY neets every **Rocky Stewart** Automobiles **AERMOTOR MILLS** STATED MEETINGS Monday at 12:05 B-1-15-50-6C 1303 E. 1st. EM 4-2644 Second Monday AND TOWERS RANEY'S RESTAURANT HEREFORD Chrysler - Plymouth AUTOMOBILES 1958 Chevy Impala. Really good shape. Automatic, rolled and pleated. Real sharp. Call EM-4-0454. TURNER EM 4-0555 EM 4-2814 WELL SERVICE LONE STAR AGE BAKERY CHRYSLER avenue H & Grand 8-4-1-271 **Thursday Night** MATTRESSES 4GX IRRIGATION 519 Park Ave. EM4-0177 Ph. EM 4-0811 or EM 4-2194 **OPTIMIST CLUB** ENGINES B-3-14-17-tfx IRRIGATED QUARTER EA. 8-1-21-TFC HOME OF Meets New & Used FOR SALE 1960 Dodge, Good Condition. Call EM4-1357. Near Hereford; lays good New Renovated 7:30 P.M. McCULLOUGH MOTOR CO. **Deaf Smith County** good wheat base; two wells. Monday Eve Ô 6:30 p.m. Sales & Service Remanufactured Hereford A. F. & A. M. \$180 per acre. \$16,400 down, **Bread and Pastries** B-3-10-50-2C American Legion CHARLIE BELL 345 East Highway 60 balance on loan. No. 849 FREE PICKUP & DELIVERY BUY HER a Kirby Gleaner for Hall Phone EM 4-3150 A. C. MYSTEL SELLS 298-2326, Abernathy, SW9-0400, Lubbock Troy Stambaugh, Sec. Christmas. 434 West First. 8-1-43-TFC Prices are the same Hereford. Southwestern Life MEAT Bill Hutson W. M. Johnson Outboard Motor B-3-10-49-6C 8-4-49-40 in Hereford as Amarillo Arkansas Traveler Boat, or Processed For '62 IMPALA sports Coupe. Call Lions Club for a used boat or moto AS3-155 Acres, good 6 inch Call or Write N. 300 EM4-2047. Freezer - Alsc Kiwanis Club KINSEY - OSBORN well, \$375.00 per ocre, \$10,-Reliance Homes meets each B-3-10-23-3C ANDERSON RETAIL SALE! 000.00 down, 20 years bal-Thurs. Noon MOTORS MILBURN MOTOR Mattress & Upholstering 142 MILES AVENUE ance. XWORTH GALBRAITH IOOF Hall Wednesday, 12 Nuor AS2-160 acres good water, HACKER & JESKO COMPANY Co. 8-1-26-TFC 207 E. Sixth good allotments, trade for 1/2 Hotel Jim Hill We Pay Cash For Used Cars Box 802 - 205 N. Tyler **BIG RED BARN** 13158 Park Ave. EM4-3224 225 N. Sompson Phone EM 4-0077 ection AP3-160 acres, good allot-We Buy - Sell - Trade Amarillo DR3. -8313 ments, good water, \$475.00 for anything of value. 8-3-33-TFC GLASS per acre Used Furniture, Appli-AUCTION SERVICE IS OUR BUSINESS -REBUILT AND AC8-161 acres, good allot-ments, good 8 inch well, REAL ESTATE ances and Junk. GUARANTEED Sales of All Kinds Call Us For All Your Glass Needs For Sale Or Trade EM 4-3552 \$400.00 per acre, good terms. TRANSMISSIONS **BILL FLIPPIN** HEREFORD GLASS CO. West Edge Of Hereford BP1-318 acres, 8 inch well, FORD OVERDRIVE Friona 50 cotton, good wheat & FOR SALE 1949 1951 .\$40.00 1302 Park Ave. INC. EM 4-2652 Milo allotments, BILL'S ELECTRIC 4.6 Acres with following im Phone 5362 1952-1954 improved, 445.00 Highway 60 provements, House, 7 rooms 29% down. 1955-1956 \$50.00 8-1-1-TPC 8P2-380 acres, all cultivation. and both. 4 inch irrigation 1957 \$60.00 George Zetzsche HILL'S TEXACO Hereford Radiator ALFALFA HAY See Charlie well, 250 ton capacity hay 3-8 inch wells, improved, 1958-1961 \$65.00 Holt 41/2 Miles West on Clovis shed, 80 foot cow shed. Highway EM 4-0402 or EM 4-Clerk 54 cotton, balance in milo & PORD STANDARD FIRST & MILES wheat, \$600.00 per acre, Phone AV9-4404 940-1951 \$35.00 EM 4-1823 proof. Three miles N E. of 29% down, terms. DEPENDABLE SERVICE 1952-1954 \$40.00 B-1-14-8-110p Hereford. \$15,000. or would ED1-1120 acres, 1100 cultiva-1955-1958 \$45.00 CONVENIENT TO 20 Schley EM4 - 3355 trade for cattle. Alvin Wil-liams, Route 1, Ph. EM 4.0958 wheat & milo allotments, \$350 1957 \$50.00 HAVE YOU TRIED?? DOWNTOWN Colorado Rod-Weeders 1958-1961 .....\$55.00 The prompt, courteous and PTO or hydraulic drive. FORD PICKUPS guaranteed service at 8-4-23-4c per ucre. **The Hereford Brand** Cisco Rod - Weeders GZ1-2550 grass, North Plains, POOR BOY'S GARAGE 1942-1952 ...\$38.00 "FREE OF DEBT" HOUSES FOR SALE \$105.00 per acre, 15% down, 1951-1961 \$45.00 with hydraulic drive. Bring us all your automotive Choice income property. Trade for ranch. EM 4-0484, Box balance 10 years, guaranteed troubles. Lawn, mowers to 1953-1961-De-Lux .\$75.00 ANY PRICE BRACKET Dempster Planters, Cultivawater. tractors. FORD' TRUCKS-4-SPEED 27, Hereford, Texas. TEXAS PRESS ASSOCIATION OS1-Two sections, guaranteed tors and Rotary Hoes. Bill Mclver - EM 4-3509 1942-1952 ..... \$45.00 8-4-50-6c water, \$1.50 per acre, 15% 1951-1952-SYN. Lilliston Shredders & Blades. \$60.00 one Star Agency Johnny McIver - EM 4-2130 down, balance 30 years. EM 4-2799 1953-1960-SYN. See the new M-F Diesel .\$75.00 IRRIGATED FARMS For sale. Some with good cot-J. H. HAMBY CHEVROLET OVERDRIVE 8-1-11-Tfc tractors. We have several 1963 REAL ESTATE 955-1957 ..... \$55.00 tton allatments, and alfalfa. SERVICE ON GOOD used Combines. USED BARGAINS Mile South of Underpass 958-1961 Also Ranch Land. 9,000 A. .\$60.00 Block & White & Celor Magic Chef Range on Hwy 385 OH. Ph. EM 4-3566 CHEVROLET STANDARD SEE: \$25.00 ocre. Hotpoint electric range. Norge TELEVISION 1940-1951 \$32.00 66 REALTY LESLY MOTOR CO. 30" electric range. Frigidaire Any Make or Model 1952-1954 RES. .....\$35.00 219 East Gaynell on U.S. 66 Our Slogan: "More People-More Farms" For the finest in farm mach electric range, \$40. Late Mo-J. M. HAMBY - EM 4-2553 1955-1957 .....\$45.00 SUNSET APPLIANCE Tucumcari, New Mexico del GE combination washer Member National Editorial Assn. GERALD HAMBY - EM 4-1534 1958-1961 .....\$50.00 inery. P. O. Box 793 and dryer. GE automatic wash-906 Lee DURWAOD HAMBY-EM 4-3466 Member Associated Press EM4-3472 CHEVROLETS PICKUPS West Hi-woy 60 Phones 461-3120 or 461-0302 are dryer. Corn Hereford, Deaf Smith County, Texas-Phone EM 4-2030 1941-1946 .\$35.00 MAROLD HAMBY-EM 4-3454 Ching Closet in mahogany. Phone EM 4-1600 8-4-50-9c









### Page Five

### Page Six **Bright Jewelry Simplifies** That **Buying Problem**

Even if your budget doesn't plan to fill this Christmas, you ers behind the counters. Styleshouldn't overlook your jeweler color size selections are good, novelties or special watches for

expected to be popular gift items at around \$10.



ity parade in gifts for teen-age hors d'oeuvre trays including rirls. Prices for grown-up sty- new musical types. les will be slightly higher. Rings set with rubies, hematite bracelets, irons, ivory items, ice or onyx are expected to be big buckets and Indian jewelry; tems for men at \$20 to \$30. jade or jeweled jam jars; The jewelry store shopper will knives, key-rings, knick-knacks items for men at \$20 to \$30. find stores less crowded than and knife sharpeners; lockets, others even at Christmas. Mer- lamps, luggage and other leathchandise isn't "picked over," er items; military rings, mugs, stretch quite far enough to put employees are less harried, and memory books and motion picdiamonds in every stocking you there are fewer temporary help- ture equipment.

Watchbands for people who usually get special orders from pens, pencils, pins or portable already own fine watches are manufacturers if he wants them. phonograph (including stereo-Here are a few other ideas phonic models) and radios. that may help you fill Santa's Quartz, rosaries, skin divers'

See us today for

**Trip Accident Insurance** 

**Holiday driving** 

graving on almost any kind of gestions. jewelry: Also there are frater- Still more possibilities include

Or you can get identification

Perhaps you are looking for as one of Santa's best assistants. too, and the early shopper can nuns or nurses; opera glasses;

Cultured pearls at \$20 to \$35 sack with quality jewelry gifts and other types of sports timers will probably lead the popular- this season: AM-FM transistor- and stop-watches; as well as ized radios; bronzed baby snoes trays, telescopes, thermometers, or barometers; candela- typewriters and tape recorders bra, cameras, cameos or cu- including transistorized types so ckoo elocks; dinnerware or desk tiny they can be tucked into a sets; electronic watches or en- briefcase are some other sug-

pink.

dressing gown.

QUALITY NURSERY STOCK

05 W. Park EM 4-1868

COWAN'S

2th BIRTHDAY

SALE

rmotrona

take DDD

nity pins, good luck pieces andultrasocic cleaning of precious

can be dangerous!

**Making Pretty** Package Bows Not Difficult

Two things always happen in the weeks before Christmas. 1) You promise faithfully to do your holiday shopping earlier than last year, to avoid last- tive crafts experience. Showing minute buying and giftwrapping. him or her how to make beau-

jewelry; vacuum, bottles; or and will help you when Christ-

weather forecasters, wooden-"Like many other simple ware and wall clocks of all sorts are among other possibilities. learned quickly and easily -And, there are many more, of course. A new idea in women's slip-

pers is a leather lining in an even brighter shade than the slipper itself, such as geranium strate them once and then super lined with turquoise; yellow with citron, and scarlet with bright

in a variety of styles. These are leather-lined, low-cut opera enjoys the pretty results. With only half an hour's conslippers in glossy smooth leather for wear with an elegant

centration a day, a dozen bows can be made easily in a week's time and stockpiled against the holiday giftwrapping rush.

Page's white paste (safe to use in bed because its container is unbreakable); and a pair of scissors with safely blunted ed-

eral kinds of colors of ribbon is so your "artiste" can use imagination in creating many attractive combinations.

1) Cut six-inch lengths of ribbon in the colors and styles you and your youngster prefer. As a base for the bow, cut off the round end piece from the rib-



tiful fluffy bows will be fun. . . mas comes.

crafts projects, this one can be even by seven year olds," the Papercraft expert asserts from experience.

The child-tested instructions are simple to follow. Demonvise the making of one big bow. You'll be surprised how readily

Men's easy slippers also come the unwillingly confined pat-ient gets the knack of it. . . and

Papercraft's giftwrap creator says, "I guarantee that no lov-ing aunt or doting grandparent will ever notice an imperfection"

in, the gally decorative bow when told who created it." The only supplies necessary are a selection of ribbon; Le-

The reason for providing sev-

To make a wide, fluffy bow:

ded down with the virus or flu. While the two don't seem re-lated, they are, according to stylist for the Kaycrest Divis sion of the Papercraft Corpora-

We Give Frontier Stamps SPECIAL PRICE LETTUCE 2 HEADS 35 EGGS DOZ. 49 GRADE "A" LARGE PAPER \$1. 49 pkg. \$1.00 49¢ pkg. 25¢ 2 PKGS. 49 POTATOES 10:49 RUSSET APPLES 4 LB. BAG43 YORK POTATOES SWEET LB, 10° ORANGES LB. 15 NAVEL **T-BONE STEAK** LB. 89° U.S. GOOD

# Records

963

lev

Mrs. E. B. Gonzales, 1949 Ford;

Association: All of Lot 24 of

board Paper Products Corporation: All of the Southeast 1/4 of the J. S. Richards Tract of 640

J. E. Stengel, et ux, to Mutual

and 16, 16 acres out of Labor

County School Lands.

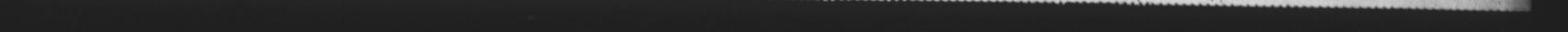
North 220 acres of the West 1/2 Paul B. Schroeter, et ux, to

### **Warranty Deeds**



brother, Nathan, 14.





### Page Eight Look Who's Dec. 8 at 6:53 p.m. She weighed Michael Ray, born Dec. 8 at 9:27 p.m. He weighed 7 pounds New!

Dec. 8 at 6:53 p.m. She weighed Mr. and Mrs. Richard Frank-6 pounds and 13½ ounces. lin Pickens are the parents of Mr. and Mrs. Lawrence Ray a daughter, Jill Susan, born Hill are the parents of a son,



MRS. TAFT McGEE, outguessing more than 100 other per-

sons, was winner of first place in The Brand's annual foot-

ball contest this week. (Story on Page 1). Here she's re-

SECOND-PLACE WINNER in The Brand's annual football contest was Marold Morton, shown here (left) receiving a Cotton Bowl New Year's Day ticket from Melvin Young, The Brand's managing editor, He figured 160 out of 236 (Staff Photo) games right 1000 March

Mr. and Mrs. Guadalupe Madand 5½ ounces rigal Gamino are the parents of Mr. and Mrs. Louis Richard a daughter, Maria Lus, born

Rich are the parents of a son born Dec. 9 at 9:57 a.m. He weighed 7 pounds and 3½ ounces Mr. and Mrs. Joe Rex Smith are the parents of a son, Hoby Rex, born Dec. 9 at 8:10 p.m. He weighed 9 pounds and 5 oun-

The Battle of New Orleans during the Civil War was the last battle in which all-wooden vessels were used.

### **Youths Explain Own Conception** Of Citizenship

Editor's Note: Members of the Dawn 4-H Club are writing essays on the subject, What Citizenship Means to Me", as a 4-H project. Here's the first in the series, written by Mike Engler.

By Mike Engler In the 1800's as refugees from Austrian poiltics, Czechs poured into the United States and homesteaded "free land" in America's expanding West. Among these people were my maternal great grandparents. Also, in the 19th Century, after the German revolutionary years my paternal great grandparents came to the land of promise.

These people were looking for religious and political freedom in a democracy. They lived a simple life -- human, warm, and personal. There were small communities with town meetings and face to face relationships. When there was a local problem to be solved the people knew that unless they got busy and solved it for themselves it would not be solved. Families and groups of families worked together. This provided leadership, civic pride and responsibility, all qualities of a good citizen.

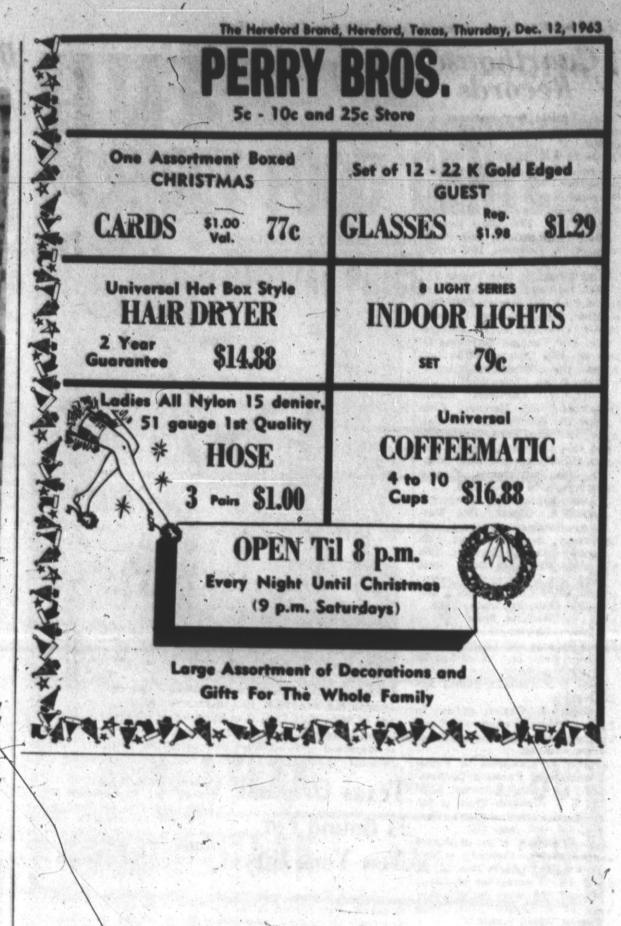
With the coming of the Indus-With the coming of the Indus-trial Revolution, community life Slated Saturday began to dry up. Sprawling cities grew with no development of true community life. The control

their own lives gradually slipped away as giant organizations self-interest and prejudice. The came. into being.

extent that we rise above this is Today millions of Americans the measure of our tolerance. no longer have a genuine say in the affairs of their own des- Viewpoints - When we do ar-8. Be Tolerant of Opposing tiny. We have become a nation rive at our own conclusions, we of spectators. We have gotten ought to do so with a certain the nabit of letting the experts respect for the person whose do our thinking for us. viewpoint we do not share. No single factor is more im-

The Christmas Bazaar Satur-, p.m. at St. Thomas Episcopal which men had once had over day, Dec. 14, from 10 a.m. to 8 Church will feature Christmas decorations, needlework, "white elephants," and gift-wrapped candy and cookies.

> The women of St. Thomas, sponsors of the bazaar, have spent several months preparing the items to be sold. The Christmas decorations booth will have such things as table decorations, tree ornaments, stockings,



A CHRISTMAS CASTLE MADE of marshmallows and candy will be the door prize at the Christmas Bazaar sponsored by the women of St. Thomas Episcopal Church Saturday, Dec. 14, from 10 a.m. to 8 p.m. Tickets for the door priize may be purchased for 25c each. There will be needlework; Christmas decorations, gift-wrapped candy and cookies, and "white elephants" for sale in the booths. Mrs. Jesse Geron, bazaar chairman, displays the castle. (Staff Photo)

# Christmas Bazaar



DE SPOTLIGHT - JEANNETTE WALTERSCHIED, daughter of Mr. and Mrs. F. J. Walterscheid of 115 Douglas, is a senior enrolled in the Distributive Education program at Hereford High School. She is employed at Rogers' Drug Store and hopes to be a secretary. (Staff Photo)

Look ahead for

Pleasant Living

with this

Covered Patio

111 IRD

HOMES

Bob Pugh, Builder

portant to the future of Ameri- 9. Be Reluctant To Question candles, net aprons, and Christca and to the world at large Motives Or To Engage in Per, mas tree skirts. than is the local community. If sonality Attacks - Here is a our communities are strong, A- great need for the use of the hangers, glasses cases, and pamerica will be strong. If they Golden Rule. Name calling and jama bags will be among the are weak, American will be character assassination are not items available in the needleweak. The American people Hall-Marks of an ideal citizen, work booth. must change from indifference 10. Recognize That Difference

to interest. of Opinion is Wholesome - In a Therefore: they should ob- democracy, we accept majority be the door prize. Tickets for serve these "THE HINTS FOR rule but respect the rights of the prize may be purchased for GOOD CITIZENSHIP." he minority. We as citizens can Inform Yourself - This is lose our precious freedom if we basic. There is a "general level avoid discussing questions of na-

of ignorance" in our United tional and international impor-States. tance just because they are 2. Learn To Think Clearly -"controversial". Shelving our Have the ability to collect and problems has never yet been evaluate evidence and learn to known to solve them. distinguish between propaganda In matters of grave import-

and "impropaganda. ance we have many violations 3. Learn To Read A. News- of the Ten Hints For Good Citpaper - Remember that it is izenship. Most important is that the unusual that makes the we are not adequately informing news; know the slant of a news- ourselves. Then we do not thor-

paper oughly debate and express our-4. Hold Some Judgements In selves on these matters, and Reserve - Avoid being too has- when we do, we're not very tolty and jumping at conclusions. erant of opposing views and are

5. Express Yourself - It does inclined to question motives and very little good for Us to Know use personality attacks. unless we can express to others If every community in Ameriwhat we know and why. Then ca were to clean up its own lowe must follow up by VOTING. cal situation and each and ev-6. Do Not Hesitate To Change ery citizen in every small com-Your Mind - An ideal citizen munity in America were to asshould be one "who is not em- sume the responsibility of citibarrassed when introduced to a zenship, then the major probnew idea." lems in America would become

7. Recognize Self-Interest And minor - because the govern-Prejudice - A problem in hu- ment is YOU! man relations is that of judging

Welcoming

visit her here.

all through our own eyes of

EM4-2220

Patio Door from Master Bedroom

Rustic Brick Povers - Brick Fireplace

Beautiful Light Fixtures - Built-in China Hutch

Acoustical Ceilings - Finished Garage

You can trade in your old house. For details call . . .

REALTOR 618 W. Hwy. 60

....

'His' and 'Hers' Closets in Master Bedroom

Aprons, pillows, covered coat

A Christmas castle made of marshmallows and candy will 25 cents each.

Also a part of the day's activities is a Mexican dinner. The advance sale of tickets for the dinner was terminated some time ago. The dinner is limited to those who have already purchased the tickets. No more will be sold.

The proceeds from the bazaar will be used for the church building fund. Plans call for an educational wing to be added to the present structure.

COWAN'S 12th BIRTHDAY SALE RING SETS

to our staff

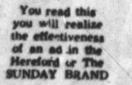
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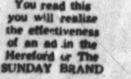
azaar

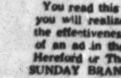
Oma Lee is well known here and invites all her friends and new customers, too, to

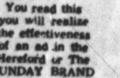
Try a new hair style for the holidays!

Call EM 4-0791 for Appointments











419 N. MAIN

octor set.

nart

Dear Santa :

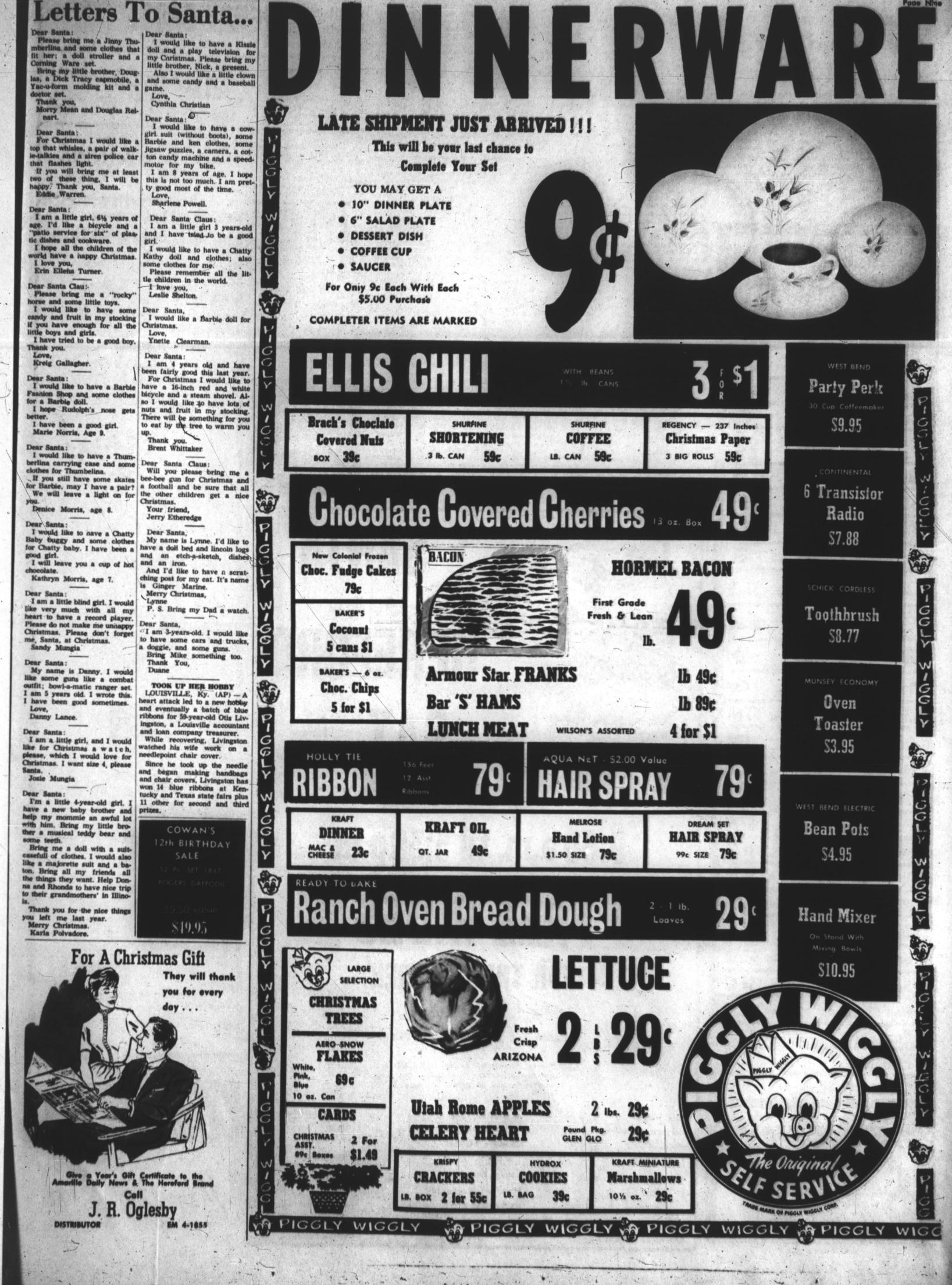
Dear Santa Clau

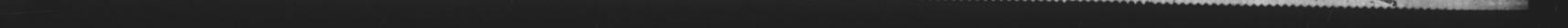
Dear Santa: better. I have been a good girl. Marie Norris, Age 9. Dear Santa : clothes for Thumbelina.

1

chocolate.

1 P G





ADRIAN NEWS

Page Ten

## **300 Attend Adrian School Events**

standing thing about the game By Ann Beavers Adrian High School was the was that they made it through scene of many happy hand shak- four full quarters. After the es, hugs and "Why, hello there game it was generally agreed by the fearless phantoms of the Jane or Bill", as ex-students came from California, Fort past that basketball is a game Worth, and Viet Nam and other for the younger generation. Some 300 persons were served far off places to reunite with old friends in the Third Adrian a beautiful buffet supper by Jess Homecoming, Saturday, Nov. Fincher. It was a meal every-

one will remember for a long The day's activities started time because of the elaborate with a basketball game (if you'll planning and preparation done pardon the expression) between by Jess.

the former "Stars" of the odd Robert Jacobsen presided at and even years. The most out- the evening meeting as Alton



and David Whitten led the pled-ge of allegiance to the flag. The Miss Vickie Lou Beavers was honored on her sixth birthday Alma Mater was led by Mrs. with a party in her nome give B. A. Syms who wrote the words by her parents. Attending n 1930. The main speaker of the even- ie Jobe, Cathrine and Cathlean in 1930.

ing, J. B. Linn, manager of Ra- \_cwis and Troy Rogers. dio KDHN, Dimmitt, gave a dio KDHN, Dimmitt, gave a The Student Council presented combination humorous and se- a movie, "Les Miserables," bas-

rious talk which was well suited ed on the book by Victor Hugo, for the different age groups pre- to the student body Wednesday. sent. Jess Fincher was elected Nov. 27. Films of this type will president of the Homecoming ise presented frequently by vari-Assn. and Mr. and Mrs. Lorin ous groups in the schools. Crietz elected vice-president and

Junior class has set the date secretary. The next Homecom- for their annual play. They will ing will be in November, 1966. Present, "The Case of the Miss-Annual Blue and Gold banquet ing Heirs" March 12 in the for Cub Scouts and their guests high school auditorium.

was given by the women of The First Methodist Church. Present and children from Odessa and for the "Matado Players" was given by the women of The were Boy Scouts and Cub Scouts Mr. and Mrs. Clarence Hom- came in and are available if and Cub Scouts of Adrian, and eld from Higganville, Mo., visit- anyone would like to purchase coutmasters and their wives, od the C. F. Homfeld family them. They are \$1 each and will Mr. and Mrs. Grady Skaggs and last week.

Mr. and Mrs. Robert Jacobson. Mrs. Wayne Hayes and son Speakers included Louis Mafrom Houston visited the past chuca, Scout Executive for this two weeks with Mrs. Nina area," Hereford; The Rev. Dale Spinks. Sellers, Cubmaster; and Robert

Mr. and Mrs. Nolan Maupin Jacobson, Grady Skaggs and Ja- and daughter from Santa Rosa, three points. The final score of Baptist Church for the food they mes Morgan. Awards were giv- N. M. visited Wednesday afteren boys. Sixty persons were noon with the Pat Maupin Sr. girls couldn't seem to get start- of sorrow. family. The banquet was held in Fel- Mr. and Mrs. Tom Lowell La-

lowship nall of the Methodist ndrum of Antarillo are the pare-Church. In charge were Nancy ents of a girl, born Dec. 2. The Johnson, Doris Sellers, Mrs. maternal grandparents are the Fred Harwood; Mrs. Johnny Bill Leslies of Adrian. Gamble, Mrs. Ed Jacobson, P. N. Johnson has the big

Mrs. Jim Cavin and other wo- trophy to keep now as he won men of the church the 6th go-round last week end Sunday school class of Ed Ja- in Lubbock. Mrs. P. N. Johnson cobson's young adults met last also won three trophies at Lub-

Sunday after morning services bock. With her coon dog "Ole for a covered-dish dinner. Twen- Legs" she got a Coon-in-thety-five attended. bank, coon-in-the-log, coon-in-Last week a week of Prayer the-barrel.

service was observed at the Mrs. Ina Shaffer and chil-Baptist Church when . W M U dren from San Jon, N. M. and five minutes of the game to win members met each morning for Mr. and Mrs. Junior Shaffer and a program. They had charge of family from Tucumcari, .N M., the traveling squad got to play. services Sunday night. visited the Alford Jobe family Mr. and Mrs. Fred Robinson Saturday afternoon.

and family, Claude, visited Sun-Alford Jobe and children vis- boys by 23 points. Every boy on day with the John Whaley fam- ited Sunday afternoon in the Le- the traveling squad played in wis Jobe home at Endee.

Adrian Matadors smothered Mr. and Mrs. Terry Price Bovina 75-33 in a game Tuesday and son from San Diego, Calif., Adrian here and the game was visited last week with his par- close all the way with Bovina night.-Terry Williams, a senior in ents, the R. G. Price family. Adrian school, spent a week on Mr. and Mrs. George Dawson, of 15-16. The final score of the crutches recently suffering Amarillo, visited Sunday after-from a sprained ankle. Amarillo, visited Sunday after-noon with Mrs. Ruth Ferguson. favor.

The Lewis Jobe family from Endee helped celebrate Melvin Past Matrons Of

Jobes' first birthday; Dec. 4. Caprock Beef Club held a meeting Wednesday, Nov. 27, at the Dameron Hereford Ranch. Three classes of Herefords were budged by both functions and con judged by both juniors and sen-

Those attending were Justin McBride, county agent; L. E. Carrison, Kathy and Kirk Garrison, Dude Speed, Doriss Horton, Steve Foster, and Dwight Hayes all of Adrian and Bill Browning, Lester and Perry Kirkland and onny Allred of Vega. The Adrian High cheerleaders

have some of the Matadors pennants left for sale at 50 cents

be on sale at all of the remaining ball games at home. Adrian Matadors traveled to Bogame by a. slight margin of

ed in the first half of the game. They put on a little speed and effort in the second half and almost caught up with the Bovina

with a score of 46 to 47. All of

The Adrian boys' team was

victorious over the Lazbuddie

Tuesday night Bovina played

ahead at half time with a score

THIRD & MAIN

the game.

Mustangs, but never quite made

The Adrian Boys were victor-Adrian Matadors be.at the Lazouddie Longhorns by one point Tuesday night, Nov. 26, at Lazbuddie. The Adrian girls were 19 points behind the Lazbuddie girls at half time. They made a surprising recovery the last

Will Be In

Dec.

Past Worthy Matrons of Eastern Star Club met at the Western Wheel Inn Monday for a Christmas luncheon. Hostesses were Nell Culpapper and Belle Hromas. Slides of trees were

shown by Gladys Manjeot; and gifts were exchange Those present were Hallie Kester, Etnel Curry, Juanita Hershey, Bessie Hill, Gladys Manjeot, Dorothy Noland, Aud-rey Thompson, Johnie Sanders, Virginia Patton, Vivian Major, Belle Hromas, Myrtle Wither-

### CARD OF THANKS

We would like to thank all for their expressions of sympathy following the loss of our loved Tuesday night, Nov. 19, the one, Mrs. Emma Jean Merritt. We would like to take this opvina. The Adrian girls lost their portunity also to especially the game was 32 to 35. The prepared for us during our time

The Family of Mrs. Emma Jean Merritt.

### ANNOUNCE BIRTH

Mr. and Mrs. Duwayne Wallace are the parents of a son, ious over the Bovina team with Michael Earl, born in Methodist Hospital, Dallas, Dec. 11 at 12:05 a.m. He weighed 7½ pounds. The baby is the grandson of Mrs. Wayne Wallace and the great-grandson of Mrs. W E. Pittman, 214 Avenue C.

COWAN'S

SALE

SILVER SPOON

2th BIRTHDAY





### The Hereford Brand, Hereford, Texas, Thursday, Dec. 12, 196:

spoon, Florence Fluitt, Argen Draper, Catharine Moore, Nell Culpepper, and Grace Thomas. second Monday in March, at the Western Wheel Inn. Hostesses will be Virginia Patton and Jua-The next meeting will be the inita Hershey.

BEEF RIBS		39
Baking Hens	lb.	490
Chorizo Mexicano	3 lbs.	\$1.00
Dry Salt Bacon	3 lbs.	\$1.00
Menudo	5 lbs.	\$1.00
Tripas	4 lbs.	\$1.00
Pure Pork Sausa		
Fresh Ground Bee		
Sliced Bologna		\$1.00
Wieners		\$1.00
Baby Beef Liver		\$1.00
Fresh Pig Feet		\$1.00
Neck Bones Hog Mauls	4 lbs.	\$1.00
Pork Chops	5 lbs.	51.00
Pork Ribs	2 lbs. 3 lbs.	\$1.00
Summer Sausage	2 Hm.	\$1.00
25 lb. Freezer Pak		12.50
Menudo Poro Li Sundey Only Bar-B-Q Sat. &		1.1.1
We also have a nice of Fruit and Vegetal	selecti	ion

# 9:30 a.m. til 5:30 p.m. FOR THE CHILDREN

IN HIS 30 FOOT SLEIGH Pulled By 6 Beautiful Shetland Ponies

You may get the necessary coupons for the rides from the participating merchants listed below. One ticket will be given for each purchase of one dollar.

The Vogue
Western Auto Store
Hormon's
Taylor & Sons
May Department Store
E. B. Block
First National Bank
Montgomery Ward
Lowrence Cleaners

M & N Humble Plains Insurance Cooper's Market **Tonnahill Variety** Rogers Drug Hereford Hardware Rutherford & Co. City Drug Store J. C. Penney Co.

Piggly Wiggly Little's Star Theater Helton's Army Surplus Helen's Youth Shop Safeway Seens & Roebuck C. R. Anthony & Co. Cowon Jewelry

# PER CORD

Look at the fit ! It's the classic LEVI'S cutalim, smart and stylish. And look at the fabric! It's Super Cord, a heavyweight all-cotton Sanforized cord with a fine, even rib. That's why LEVI'S Californians always look rightat school, at play, at work. Try a pair-now! Now featured at your favorite store . . . \$4.98





EM 4- 0326



PLANNING TO SEEK United States citizen- months in America. When she was just a ship is Esperanza Gallegos, a freshman stu- baby, her parents move dent at Hereford High. Esperanza or Hope as she is known to students and teachers, has lived all of her life, except for four (Brand Staff Photo)

typing and office practice stu-

Miss Hunter, a senior at West

is the first student teacher at

**But Won't Touch** 

"All ony they are not afraid of it, but nobody wants to touch it," said Elizabeth Bur-

touch it," and Elizabeth Bur-rus about hey purse. The pur-se is made from an armadillo. It was purchased in Jaron, New Mexico by Gary Smith, a senior at HHS, "It is un-usual, but I love to carry it," she added.

The armadillo is an insect-cating mammal, which has an armoritke shell encasing its

armorilks shell encasing its back. The name armadillo, meaning "little s r m o r e d thing." was given to the ani-mai by the Spanish. Its origi-nal-mine is South America, but it is now found is the southern United States. The shell covering of its back is made up of numerous bony plates with horny cov-orings that are often fund to-gether. Across the middle of the back, there is a hinge be-tween the front and hind sec-tions which permits the ani-mal freedom of action. The armor is protection against feeth-enters.

mankind since they devour large quantities of termites and other injurious insects as

Texas State University, Canyon, year.

dent teacher at HHS.

**Enjoys** Practice

for an HHS student : she is not a

freshman student who makes grades averaging from "B's" to "A's". She was Deaf Smith County's runner-up in the spelling bee last year.

Esperanza is not an American citizen. She was born in Monterey, Mexico, in 1948, but has lived in the United States all her life, except for four months. In reference to her lack of U. S. citizenship, Esperanza said that it sometimes bothers her when she talks about it, so she is making plans to become an American citizen.

She has talked her problem over with Mrs. Jewel Smith of the County Welfare Office and is now writing for a book which she will have to study to pass her tests for citizenship. She said that she will know more about it later.

When Esperanza was fourmonths-old, her parents tried to enter the United States but did not have a psssport. However, in August of 1953, Esperanza's parents obtained their passport and came to Texas. Since that time, Esperanza has lived in Missouri, Ohio, and parts of Texas. She has lived in Hereford for three years and intends



dith digs into her purse for the money to Don Stevens, Hereford High math instructor. pay for tickets to a student activity as her make believe date, senior David Block stands

teacher in charge of selling tickets is Mr.

(Brand Staff Photo)

# Hoof Prints

### By David Stevens

A defeat followed by three straight victories gave the Whitefaces a record of five wins and one loss after two weeks of play.

Defeat came at the hands of the Palo Duro Dons on Tuesday of last week by a score o f64-56. The Dons led most of the game but the Herd tied up the score late in the game before being snowed under by the red-hot hitting of the Dons late in the last period.

Dimmitt fell Thursday night by a score of 79-40 as the White-

faces rebounded from the loss. Mike Ferguson led the Whiteface scorers with 20 points. Also in double figures was Bill Hill, with 12, and Robert Strange and Danny Cates, with 12 each.

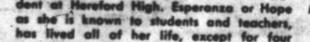
In the first game of the West Texas Invitational Tournament the Herd rolled over Friona by a margin of 69-55. Four Whitefaces were in double figures in this one. Cates led with 16, Hill had 14, Earl Jackson netied 13, and Ferguson got 11.

Next in line for the Whitefaces were the Canyon Eagles. In the first meeting of the two teams this season the Herd eked out a 46-45 win and this one wasn't much different as the Whitefaces took a 50-48 win. They also took the championship of the tourney.

Two wins and two losses gave the "B" team a 4-2 season mark after two weeks. They beat Palo Duro, lost to Pampa, beat Phil-lips, and lost to Borger. The last three games were played in the Phillips "B" twam tournament.

In their season opener the freshmen lost to Dimmitt "B" team Thursday night but evened their record Friday with a win over Dimmitt freshmen.

Tomorrow night the White faces varsity will travel to Roswell. The two teams will meet at 7:30 tomorrow night and again at 7:30 Saturday Friday night in Roswell, Both games are at 7:30 Moun Standard Time.



Editors' LIKES SCHOOL, PUPILS Notes:

the ses Jua-

### By Linda Higgins Id Lou Ann Withowski

Since the beginning of the third six weeks, HHS has obtained serves new stadents. We would like to welcome these stadents and on behalf of the school and extend a friendly hand if any help is meeled. There have been two seniors. One is Gerry French, son of Mr. and Mrs. Dan E. French of 131 Ave. B. Gerry moved here from Dalhart.

HHS this year. She is a 1960 graduate of Dimmitt High Sco-The other senior / is Richard Wade, son of Mr. and Mrs. J. W. Wade, Richard and his fam-ily live in the Danforth Trailer Park. Richard came to us from Borger.

The only junior to move here is from Roswell, N. M. He is Donald Ravizza, son of Mr. and Mrs. A. F. Ravizza of 419 Ave. Are Not Afraid,

Four treshmen have moved to Herefor. The first is Sarah Kerr. She is living with her uncle and sunt, Mr. and Mrs. John Kerr, She moved here from Witchits Falls.

Susan Sayles moved here from Lubbock. She takes new resi-dence at 408 Ave. I, with her parents Mr. and Mrs. A. D. Say-

Charles Micklson, from Mar-ta, Texas, is living with Mr. and Mrs. John H. Finnley of 710

Mrs. John H. Finnley of 710 Knight. Marsna Goodale came to us all the way from Riverside, Calif. She lives with her parents Mr. and Mrs. Eugene Goodale, 236 West 3rd. This week has been a hee-tic one for all, but aspecially the boys. Why? Well, it's been Twirp Week.

Twisp Week. Girls you don't have long left, get husy this week-end. Maybe you will be the one to get the prize for the most dates. Also girls, remember Stunt Night, Saturday night. Plus, we have a basketball tournament in Roswell this week end. In the first, same Hers.

end. In the first game Here-ford plays Santa Fe at 8:30 p.m. on Thursday.

The name of the capital of Honduras, Tegucigalpa, means "silver hill." A large silver mine is operated not far from

sible.

English and her favorite tea-cher is her English teacher, Mr. Denny Richardson.

Mr. Richardson commented **Student Teacher** that he didn't know Hope wasn't a U. S. citizen until it came up in a discussion of a short story Hereford High that his seventh period English was reading. "Hope speaks per-fect English and is a very good Tri-Hi-Y Holds student," he said.

"Hereford High School stu-dents are friendly and they are ing, January, 1964. Miss Hunter Second Assembly willing to work. I have taught commented that she did enjoy here for only three weeks and I teaching. am looking forward to my last seven weeks of teaching here.' commented Miss Hunter, the and she is minoring in English.

Hunter's major at West Texas and she is minoring in English. Bud Imig Family Texas in May, 1964, and has plans to teach the following Bud and Patti Imig, with their

two children, Brad and Cassey. Business is not Miss Hunter's tarred in the Southern Assemonly interest for she is an ac- bly program held at the HHS an Wilson sang "Your Way complished plano, organ and ac- auditorium, Thursday Dec. 5.

cordion player. She has also been active in number of unusual and unique 1-H Club work in Castro County. musical instruments. Bud open-One of the many honors she re- ed with an accordian number seived as a club member was "Lisdrastrom." The accordian participating in state competi- number was followed by tunes tion with a safety team demon-stration. She placed second in played on a red wood xylophone played on a red wood xylophone es, medicine bottles, steel discs

this competition. Miss Hunter is the daughter and swiss hand bells. of Mrs. Racheal Hunter of the Some of the many tunes play-

able. Experanza likes to read and Nominations Made Tuesday

Yearbook Honor Position

Nominations for Yearbook Ho- Each student made a nomina- Sophomore and freshmen ticipating in basketball are still nor positions were made in tion for each position. nomerooms, Tuesday, Dec. 10.

ballot and the one who gets the largest number of votes will be elected. There will be no runoff unless there is a tie vote. The election will be in homeners will be announced in as-Formal Initiation sembly on Friday, Dec. 20.

ship.

Tri-Hi-Y formal initiation was performed at 6 p.m. Thursday in the Fellowship Hall of First Methodist Church.

Presidents Nanette Clearman and Pegene Cox presided over the meeting as 72 new members

vere initiated into the club. All members marched into the hall as the ceremony began. Di-

"hayer" sung by Mamie Silver- school this year. tooth. After the reading of a poem by Kathy Boston, all new mempers lighted their candles. While the candles were light- Class Favorites, and most beau-

ed, the club recited the candi- tiful and most handsome. dates' prayer, followed by a Junior homerooms nominated prayer by Myrna Botkin. To candidates for class favorites, close the program, the club Mr. and Miss Hereford High Jumbo Community in Castro ej were "The Bells of St. sang "Blessed Be The Tie" and and Personality King and County. Continued on Page 3) said the benediction. Queen.



well as scorpions. It looks as if the armadillo has found another use to bene-fit mankind, or at least Eliza-both thinks so. SEVENTEEN NEW MEMBERS were initiated into National Honor Society at Hereford High School during an assembly dent. Members being inducted int program held Thursday, Dec. 5. Swearing in two of the Silvertooth and Larry Cooper.

now senior members of the honor society is J. Carter, president. Members being inducted into the chapter are Mamie (Brand Staff Photo)

nomerooms nominated candida- playing football. The boys play The top three went on the tes for elass favorites. Most beautiful and most hand-

rooms Thursday, Dec. 12. Win- Annual Stunt All nominees must have pas- Night Program

sed all courses taken last semester and must be passing Slated Saturday all cours at the present

iors

time. They must be cleared by the faculty and administra-tion for satisfactory citizen. Stunt Night this year at HHS is scheduled for Saturday, at 8. The purpose of Stunt Night is to raise money in order to de-

Nominees for Mr. and Miss crease the cost of the annuals Hereford High and for Person- that the students pay. ality King and Queen must have The highlight of the evening been students in HHS during the will be the coronation of the anlast semester of the last year. nual queen. The freshman, soph-Mine." Then four members gave All others must have been in omore, junior, and senior class-The program displayed a talks followed by "The Lord's HHS since the beginning of the es have been competing for the honor of annual queen. The Senior homerooms nominated results are chosen by the num-

candidates for the following: ber of votes that each of the Mr. and Miss Hereford High; classes receive. The queen will Personality King and Queen, reign over the festivities of the evening.

Dec. 9, and prices are fifty cents sday and Thursday. Games have for students and one dollar for not been scheduled yet. Howadults. The classes are compet- ever, we think the boys may be ing for the sale of these tickets. out to support their favorite Participating in Stunt Night team. will be the four classes in HHS

Whiteface footballers not par-

touch pass every day from 3-4 p.m.. The losing team gets the some candidates must be sen- honor of running bleachers while the winners get a couple of sprints. (For those of you who don't know what bleachers are the term means running up and down the stands at the football field.)

Some of the teams are the Chargers and the Sul Ross Cowboys (undoubtedly the team of end Coach Jesse Geron). There are a couple of other motely groups.

Giris P. E. classes have completed a physical fitness test which came under the program of the late President. The test consisted of sit-ups, standing broad jump, shuttle run, chin-ups, sofball throw, and 600-yd. run or walk. There are eight classes or divisions, according to age, height and weight.

Now the girls P. E. classes are starting a volleyball tourna-Tickets went on sale Monday, ment. The girls practice on Tue-

and also the various clubs and Here it is December and the organizations. Master of cere- P. E. boys are still going out-(Continued on Page 2)

### 17 NEW MEMBERS

monies will be Charlie Bell.

# **Honor Society Initation Held**

Honor society Were initiated lows: Pegene Cox, vice-presi-formally Thursday, Dec. 5. dent; Janis Hagans, secretary There were 17 new members treasurer; Myrna Botkin, historinitiated and 11 members who ian; and Ronny Duncan, parliawere put on probation in the spring of last year.

a B plus average and be ap-proved by the faculty on schol-Myrna Botkin, Patti Nobles, Lo-

can select up to 15 percent of the senior class, 10 percent of the junior class. Each spring it Atchley, Judy Crume, Glennda can put 5 percent of the sopho- Flesher, Ernest Flood, Vicki

the faulty witnessed the formal Senior members are initiation. J. Carter, president Barnard, Larry Cooper, Steve of the organization, swore in the Elliot, Linda Lemons, Roy Rod new members.

New members of the National | The other officers are as folmentarian.

The 11 members who were put Each member must maintain on probation last year were: arship ability, leadership ability, service to the school and char-acter. The National Honor Society Judy McCarver.

more class on as probationary Inman, Maura McAndrews, Pa-members. Inman, Maura McAndrews, Pa-tricia Maxwell, Doris Parsons, The student body of HHS and Janet Reinart and Patsy Stoy. riguez and Mamie Silvertor



LET'S COOK SOMETHING!

Page Two

The Hereford Brand, Hereford, Texas, Thursday, Dec. 12, 1963

### Scout Achievement Unit Includes Making Christmas Candy ub

completed a cooking unit last used was Reddy's Electric Co- made by using red and green hilk and sugar in saucepan ti a small amount forms a soft melts and mixture blends. Pour making under the direction of boys were awarded certificates find green chips use lemon den mother, Mrs. Clarence and "Reddy" badges. Hicks and assistant den mother, Mrs. Austin Rose. The course Cramer, Steve Easley, David included four lessons directed by Hicks, Gary Hicks, Steve Lyons, Marilyn Prickett at Southwes- Quig Rose, Teddy Seyfert, Jody (12 oz.) Add 1/3 cup evaporated tern Public Service Company. Treadwell, and Paul Villareal. milk. Remove from heat. Add

in aporthecary jars and decor- Hicks. ated as gifts for the boys' families, was made from recipes collected by Mrs. Hicks.

During the lessons directed by Mrs. Prickett, the boys leearn ed fundamentals of cooking and discussed table manners in the first session; cooked blueberry

chips and green food coloring. Melt in double boiler one large size package chocolate chips The candy, which was packed Den chief is Boy Scout Denny

**Chocolate** Drop Candy 1 large size package chocolate chips 1/2 block paraffin Melt together in top of dou-

ble broiler. 1/4 pound butter or margarine 1 can sweetened condensed milk.

dered sugar

1¼ cups chopped pecans

1/2 cup sifted confectioners pow-

1 large bar Dot Chocolate or

Cream Dream Dot Fudge

1 t. vanilla ¼ cup margarine

By Dale Stevens Brand Foods Editor Cub Scout Den 3, Pack 52, This to be the first Cub Scout into melted chocolate mixture half. Add marshmallow creme, and bring to a boil over low cat, stirring occasionally. Con-it very successful. The book Green and red balls may be Set aside. Combine evaporated into squares. The boiling without stirring un-interval and bring to a boil over low cat, stirring occasionally. Con-it wery successful. The book of each to resem-it wery successful. The book of each to resem-it wery successful. The book of each by using red and red balls may be it were boiling without stirring un-interval and bring to a boil over low cat, stirring occasionally. Con-interval and cut into squares. The boiling without stirring un-interval and cut into squares. The boiling without stirring un-interval and cut into squares. The boiling without stirring un-interval and cut into squares. The boiling without stirring un-interval and cut into squares. The boiling without stirring un-interval and cut into squares. The boiling without stirring un-the stirring occasionally compared fine and cut into squares. The boiling without stirring un-the stirring occasional interval and stir until chocolate the stirring occasional interval and cut into squares. The boiling without stirring un-the stirring occasional interval and stir until chocolate the stirring occasional interval and stirring occasional interval and compared fine and stirring occasional interval and stirring occasi



1 pound coconut ground fine 14 pound ground almonds

1 can (15 oz.) sweetened conensed milk packages strawberry gelatin Red food coloring. 1%

1.T. sugar ½ t. vanilla

Mix all ingredients except % package gelatin and form into berries. Roll in remaining gela-tin (may need more). With a toothpick or similar object, ap.ply green confectioners powder-ed sugar frosting on stem and to form leaves. Chill in refrig-erator. These freeze n. ic ely. They are very colorful and eye-

ry industry in the United States is \$1.3 billion.

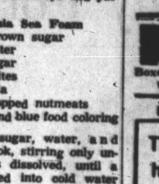
bout 3 dozen.

of \$722 million.

erate) oven until the edges of

the cookies are set and centers spring back when touched light-ly. 10 to 12 minutes. Makes a-

The annual payroll of the dai-



in pan may be "waved" with spoon while still workable. Bear-Track Cookies 2 1/3 cups sifted flour 2 t. baking powder 1 t. salt 1 oup corn-oil margarine % cup fortified, on ored syrup 2 eggs 1 t. vanilla % cup milk Peanut halves





dered sugar, 1/3 cup chopped maraschino cherries, and 1/3 cup chopped pecans. Drop by teaspoon into 2 cans flake coconut (7 oz. size). Roll into small balls; drop on waxed paper and chill 15 minutes.

Snow Balls



RANDY CRAMER CONCENTRATES on thorough creaming of the butter and sugar mixture for cookies during the series of four lessons given members of Cub Scout Den 3 at Southwestern Public Service. The boys also prepared two complete meals and completed the unit with a lesson in candymaking taught by Mrs. Clarence Hicks, den mother, at-her home, 105 Douglas. (Staff Photo) (Staff Photo)



## H. D. CHATTER 'Good Year,' Agents' **Reports Will Show**

By Argen Draper The office is buzzing this week with the agents compiling the annual report on this year's work. When we survey the re-port there are solid grounds for deep satisfaction as the accom-plishments are many. The people in this area have made this a successful year for made this a successful year for It's true. Sufficient evergre- containing numerous pastry and

close to the office all week. Here are two releases that will tension Service, offers a word of be of interest to you. Deck the Halls warning. Remove only as much green-As Christmas time rolls aery as will improve the shape

round, many homemakers and or vigor of the plant, Mosher their youngsters will be trying says. Keep that uppermost in one enhances the other. your mind - not that still-to-be Add a few nuts and Hoof .... made Christmas wreath

Many of the cone-bearing evergreens cannot gevelop n- e w

(Continued from Page 1) side and playing football. It may be a little cool in those P. E. aoots or branches from old wood. Cut back pines, spruces and firs to the live side branchshorts but no one has died of pneumonia yet. P. E. teacher es only. Jiggs Hudson should have a lit-

Yews, and junipers, on the other hand, can stand rather severe pruning. Still, care

nollies, boxwoods, and laurel.

All of these make rather rapid

growth to replace any branches

you may take off. Lard Good in Many Ways Lard, one of the oldest short-

ening agents, is also one of the

best, says Frank A. Orts, meats

specialist with the Texas Agri-

cultural Extension Service.

Basketball is getting a litshould be taken not to make tle crowded these days with the three teams in the same holes in the plants. It's best to remove branch tips. In fact, gym. There seems to be a lit- this often will cause the branchthe shortage of balls with the es to grow better and produce a freshmen as each Varsity and denser plant. "B" team player gets a ball Arbovitaes. Arbovitaes, red cedar and Ar-

for shooting practice and the freshmen have to take what's izona Cypress also will tolerate shearing. Again, be careful not to make holes. left over and that isn't very And, you can successfully prune broad-leaved evergreens-

many. Second ....

tle mercy, though.

(Continued from Page 1) Mary", "Melody of Love," "It is no Secret", and Jingle Bells". "It The assembly was closed with the playing of "May the Good Lord Bless and Keep You" on the Swiss bells by Mr. and Mrs. Imig.

Lard has the greatest shor-Mr. Imig has traveled with tening power of any plastic fat, dramatic and musical compan- he says. In addition it is workies and performed on many tel- able over a wide range of temevision and radio variety pro- peratures, and the tenderest and grams. He has discovered how flakiest pastry can be made useveryone can enjoy music with- ing lard, according to Orts. out the high expense of musical The specialist points out that

instruments and yet retain his lard adds flavor and richness to interests, originality, and indi- foods, whether used for shortening or for frying. He also says

Extension in this county. Our annual report is due Saturday, and the staff will be pretty Harold Mosher, landscape architect in the Massachusetts Ex- enue, Chicago, Illinois.

Peanut Chews

Honey and maple sirup are two natural sweeteners that blend very well. The flavor of Add a few nuts and you've

got some of the best cnewy candy there is. Right now U. S. Department

levels. The pecan crop is more han four times that of last year, and there are large crops of walnuts, almonds and pea-

nuts in the offing. Only the maple sirup crop is off. You may have to pay a lit- in the breeze. tlemore for maple sirup this year, but the quality, they say,

is excellent. Here's a home-type recipe that combines honey, maple sirup and peanuts in a delicious candy. It's called Peanut Chews and comes from the Pennsylvania Agricultural Experiment Station. Other nuts may be added to or substituted for the peanuts.

You can even add 1 cup coconut or 11/2 cups puffed wheat -if you like. Be sure, though, you may make the candy only dur-

ing the colder months. It will perature reaches 252 degree F. | Pour into buttered pan. When absorb moisture if exposed to a (the hard ball stage). Remove cold, cut into squares.

### PEANUT CHEWS ½ cup honey ¾ cup maple sirup ¼ teaspoon baking soda 1/4 teaspoon cream of tartar 1 cup roasted peanuts. Pour honey and maple sirup into pan and cook until the tem-

Randy Carver, a student at Missouri Military A c a d e m y, will appear with the school's drill team between halves of the Dallas Cowboy-St. Louis Cardinal game Sunday, his parents, Mr. and Mrs. Russell Carver of Hereford, have been informed. The drill team, known as "The Fusileers" are highly rated for their performances.

Randy is a senior and has be en, attending Missouri Military Academy for the past three years.

The livestock producer must have nealthy animals if he expects to make a reasonable of Agriculture statisticians say profit from his operation, emno ey supplies are at record phasizes Dr. R. D. Turk, Department of Veterinary Parasitology, Texas A&M University,

> The Woman's Tongue Tree, was so named because of the clacking of its 9-inch seed pods

> > COWAN'S

2th BIRTHDAY

SALE

Enjoy the natural look in Color TV by Sylvania. The industry's most advanced circuitry plus out front sound, high-gain Tuner, 21" (meas. diag.) Bonded Picture Tube, Pre-set Fine Tuning, Contemporary design, grain finished to match walnut or mahoge any furniture. \*260 square inches of viewing area

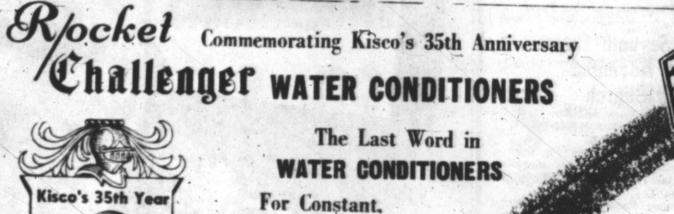


3 MODEL

Fibre Glass Standard

Economy Galvanized

T'nT Models



from heat, add soda and cream A discouraging thing has just

of tartar. Mix thoroughly. Add nuts and mix until they chart, and just before Christare coated.

mas!

Page Three



Of course the interior of the 1964 PLYMOUTH is enchanting...



If you haven't seen all there is to see about the new 1964 Plymouth, you're in for a treat. Words and pictures will give you some idea of what's in store, but to see it and drive it-that's something

See all of the '64 Plymouth at:

really worth while. The word we use to describe this beautiful new car is spellbinding! After you see it and drive it, maybe you can give us an even better word for it. Either way, come in today !

AUTHORIZED DEALERS

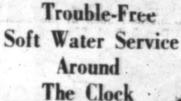
HERE'S HOW THE STRONG 5/50 WARRANTY, PROTECTS YOU: Chrysler Corporation warrants for 5 years or 50,000 miles. MERE'S HOW THE STRONG 5/50 WARRANTY, PROTECTS YOU: Chrysler Corporation warrants for 5 years or 50,000 miles, whichever comes first, against defects in meteriats and workmanship and will replace or repair at a Chrysler Motors Cor-poration Authorized Dealer's place of business, the engine block, head and internal parts, intake manifold, water pump, trans-mission case and internal parts (excluding manual clutch), torque convertor, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1964 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.

McCullough Motor Co. · 345 East First St. · Hereford

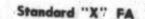
Serving Industry 1928 - 1963

### HIGHEST QUALITY Fibre Glass Mineral Tanks Heavy Galvanized Tank Lustrous White Finish

- · Special Poly-Pro. Brine Tank Hi-Capacity Resin
- \* Most Modern and Fool Proof Controls · Service Free Brine System
- · Completely Assembled
- Easy to Install
  Most Service Free



All Kisco R/C Water Conditioners are constructed of the finest materials available and designed to render the most trouble free service.



These softeners include Life Time Rust and Corrosion proof mineral tanks. Kisco popular Poly-Pro Brine Tanks are standard equipment.

Hi-Capacity Resin is used in all Rocket Challenger Models. The best and most dependable 'Automatic Controls which have proved so trouble free have been selected for all of these latest Kisco Softeners.

### Economy"XXIV"FA

Economy R/C include all of the equipment used on standard models and are identical in design and construction with the exception that double-dip galvanized tanks are used. A lustrous white finish makes these units outstanding.

### T'n T Models

The "T'nT" is the newest addition/to the Kisco line of Domestic Softeners. It is as the name indicates, a Tank in Tank Model, and is the same as the above standard models except that the mineral tank is assembled in brine tank. Therefore, we can offer a most attractive, compact, and space saver in this 'T'nT Model.

### **GUARANTEED 10 YEARS**

All Kisco Softeners are supplied with 10 year warranty tanks; on standard and T'nT Models, an unconditional 31/2 years, and Ecohomy Models 11/2 years; balance on prorated basis ...

For more information and water analysis call or see KISCO WATER SOFTENER Dealer, 216 N. 25 Mile Ave., Phone EM 4-3280, who has 20 year experience in the water softener business. He has home owned softeners to fit your needs.



T'nT "XV"

### Wesley Methodist Church 410 Irving

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ge Four

Rev. Clesby Patterson, Pastor Sunday, Dec. 15: Sunday School, 9:45 a.m. Morning Worship, 10:55 a.m. Evening Worship, 5:30 p.m.; MYF; 6:30 p.m.; Junior and Primary Fellowship, 6:30 p.m.; Choir Practice, 6:30 p.m.

Wednesday, Dec. 18: Mid-Week Worsnip, 7:30 p.m.; Choir Practice, 8:15 p.m. Sunday, Dec. 22: Christmas Cantata, "The Music of Christmas", 7:30 p.m.; Family Night the children. Each person is asked to bring a gift of groceries or clothing to place under the White Christmas Tree. These gifts will be distributed before

> **First Methodist** Church 501 North Main

Rev. Herschel L. Thurston Pastor

Christmas.

Sunday, Dec. 15: Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; Junior High and Senior High Fellowship Dinner, 5:45 p.m.; Junior High and Senior High MYF, 6:15 p.m.; "For Unto You A Saviour Is Born", a pageant by the youth of the church, 7 p.m. Monday, Dec. 16: Cub Pack Christmas Party, 7:30 p.m. Tuesday, Dec. 17: Woman's Society of Christian Service Prayer Group, 9:30 a.m.; Homebuilder's Prayer Group, 8 p.m. Wednesday, Dec. 18: Junior High Christmas Caroling Party; Cnoir Rehearsal 8 p.m.

Thursday, Dec. 19: S. enfor High Christmas Caroling Party.

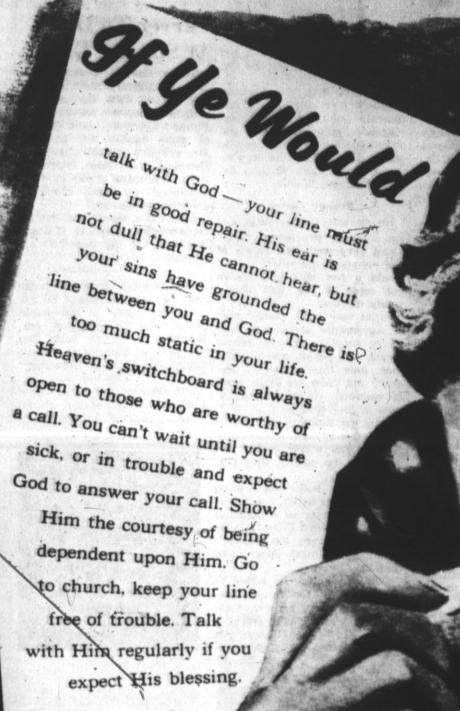
> Seventh Day Adventist Church

West Park Addition ELDER JAMES MEADE. PASTOR

"Our Lord's Return" is the subject for daily lesson study and class discussion Sabbath, Dec. 14.

Memory Verse: I John 2:28 Study Helps: "The Great Con-

Lesson Aim: To remind us of



### **First Baptist** Church

The Hereford Brand, Hereford, Texas, Thursday, Dec. 12, 1963

Bev. B. L. Davis, Paster Fifth and Main Streets Sunday: Sunday School, 9:45 a. m.; Morning Worship, 10:55 a. m.; Training Union, 6:30 p. m.; Evening Worship, 6:55 p.m. Wednesday: Sunday School teachers and officers meeting, 7 p. m.; Mid - Week Prayer Service, 7:45 p. m.; Church Choir rehearsal; 8:30 p. m. Jun-Choir rehearsal, 8:30 p. m. Jun-ior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and Pion e e r Crusader RA's and Pion e e r RA's meet at 7 p. m. WMS visitation, first Wednesday, 9:30 a. m.; WMS luncheon and bus-iness meeting, second Wednes-day, 12 noon; WMU circle meet-ings, fourth Wednesday, 9:30 a. m. or 3 p.m. WMU night circle meeting, second Thursday, 4 p. m.

Nursery is provided for all church - wide activities.

Sunday morning worship ser-vices broadcast over KPAN. Listen to the "Baptist Hour" at 8 a. m. Sunday over KPAN.

**Central Church Of** Christ

E. Fooks, Mini Marvin Crowson

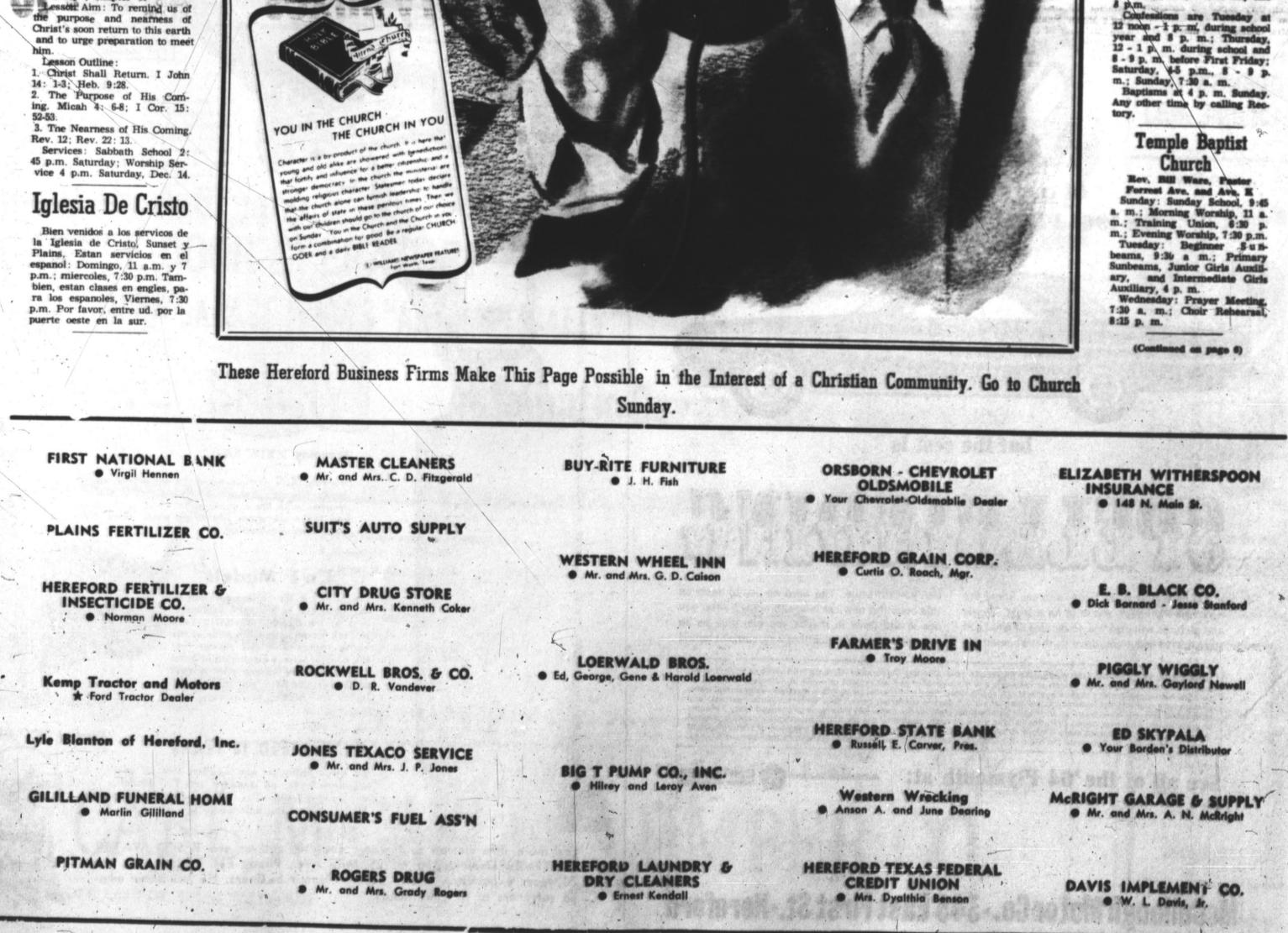
Sunday Services: Bible St 9:30 a. m.; Morning Worr 10:25 a. m.; Eve 6 p. m. Mid - Week Services: Ladi

Bible Study, 10 a. m. Wednes-day; Mid-Week Classes for all.

St. Anthony's Church

ighway at 25 Ave.

Father Angelas, Paster Sunday Masses at 6:30 a. m., 8 a. m., and 30 a. m. Sunday evening mass at 8 p. m., Daily mass at 6:30 a. m. and 11 a. m. during school year. Tuesday evening mass at 8 p. m. First Friday Masses at 6 a. m., 11 a. m. during school year. and 8 p. m. First Saturday Masses at 6 a. m.; 8 a. m. Holy Day Obligation Mass-es at 6 a. m., 8 a. m., and



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DE SPOTLIGHT - CAROL SEVERANCE, daughter of Mr. and Mrs. Joe Severance of Route 4, is employed at McGee Furniture Co. Carol said that she thought Distributive Education was beneficial in helping students plan their careers. It provides experience that will be needed in the coming years. Carol is a senior this year, and plans to be an interior decorator. (Staff Photo) (Staff Photo)

Easter News

# **Burnetts** Visit In Milford, Carrollton

By Ruby Stone and Mrs. John Burnett Mr. and Gary spent the Thankagiv ing holidays with her brother and family at Milford. They al-so visited friends, Mr. and Mrs. W. L. Westbrook and family at Carrollton. Sunday they spent the day with the R. C. Westbrook family at Lewisville, seeing their Arabian horses.

Mrs. John Burnett visited Mrs. Sidney Bennett and her new son, Gary Tom, in Here ford and also had a visit with her mother, Mrs. Lella Heiden rich from Duke, Okla., a long time friend of the Burnetts. brick this week for a new home

which they expect



Mrs. Louise Stone made a bus iness trip to Odessa last week. Mr. and Mrs. J. H. Flood vis-ited their son and family. Mr. and Mrs. Ernest Flood at Westway Toursday.

Mr. and Mrs. J. H. Flood were in Sterling Okia., recently on

Mr. and Mrs. Leo Hall, Reba and Ronnie, and Mr. and Mrs. Darrell Culp spent the Thanks-giving holidays with Mrs. Halls' parents, Mr. and Mrs. S. J. Lipton, at Stuart, Okla.

Mr. and Mrs. Culp also visited with relatives in Duncan, Okla., all returning home the first of

Conducted Dec. 11

al services were conducted

Cemetery under the direction of N. S. Griggs. Graveside rites were conducted by Paul Mc Clung, Wichits Falls Church of

2th BIRTHDAY SALE



King's Manor Sunday alternoon were Mr. and Mrs. Aubrey Jones and Mr. and Mrs. Waldon Moore, all of Pampa. They made about 100 pictures and plan to compile a picture story of the residents and their activi-

tips. . . Other visitors included the superintendent of the Amarillo District of Methodist Churches District of Methodist Churches and his wife, Dr. and Mrs. V. H. Henderson, Bisnop Paul B. Gall-oway, San Antonio, and the Rev. and Mrs. Herschel Thurston. ... Mrs. Ola Davis is spending a

few days with her sister, Mrs. Jackson, in Dimmitt. . Mrs. H. M. Benefield has returned from her visit in Fort Worth. . Mrs. Earl Plank and Mrs. Lef-In Peterming the seek.
 W. E. Hall of Wellington has been visiting his son and family, the Leo Halls.
 Mr. and Mrs. Leo Hall and Ronnie visited Mr. and Mrs. Leo Hall and Ronnie visited Mr. and Mrs. Darrell Culp Friday.
 Final Rites For S. B. Walker, 79,

Christ minister. Mr. Walker managed Here-S. B. Walker, father of Dick Mr. Walker managed Here-Walker, Hereford, died Sunday in Northwest Texas Hospital, A-marillo, at the age of 79, Funer-45. He was born March 10, 1884, in Kansas.

Wednesday at 2 p.m. at Central Courch of Christ, Amarillo, by John Ebb Reynolds, minister of Farwell Church of Christ. Interment was in West Park nine greatgrandchildren.

To Tau Beta Pi

Tissue

H. Gene Meacham, son of Mr. and Mrs. H. L. Meacham of Lubbock, nas been selected for membership in Tau Beta Pi As-sociation at Texas Tech, friends here were mformed. The family formerly lived in Hereford. Membership in Tau Beta Pi is offered engineering students whose scholastic performance i-dentifies them as "potentially

Date Bar Mix Frosting Mix Crocker Instant **Jello Gelatin** Asstd. Flavors dentifies them as "potentially outstanding engineers," it was explained. Mexican Dinners chico **Uncle Ben's Rice** Pard Dog Food Chunk Tuna Chickon of The Sea Skinner's Macaroni **Dutch Cleanser Duz Detergent** 

1/lb. Can

Pecans

Kitchen Tester



### at 11 a. m. ed from Page 4) **Assembly Of God** Church

Union and Ave. G Rev. V. W. Marcontell, Pasto Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m. C. A. service begins at 7 p.m. Junior C. A.'s meet at 6 p. m. and worship service begins at 8 p.m. each Suncay evening. Prayer meeting and Bible. Study will be held Wednesday at 8 p. m.

### Frio Baptist Church Rev. G. W. Fine, Pastor

Sunday School is held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 6:30 p.m. Sunday and Evening Worship Services begin at 7:30 p.m. On Wednesday, a Prayer Service is held at 8 p.m.

> First Christian Church Rev. Eugene Brink Pastor West Park Avenue

Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m. Chi - Rho and CYF meets at 6 p. m. Sundays and vesper services are at 7 p. m. Functional Departments first Wednesday at 8 p. m. General Church Board, second Wednesday at 8 p. m.



10 a.m. Bible Study is held each Sunday at 7 p. m. and preaching service at 8 p m. Wednesday prayer meeting held at 8 p. m. morning worship.

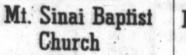
Iglesia Metodista San Pablo 223 Kibbe Street **Rev.** Gilbert Diaz Pastor

Los Servicios de nuestra nueva Iglecia. Seran de la Sigu ento manera los Domingos y los dias de la semana, Escuela Dominical, a las 10 a. m.; Servicio de Adoracion, a las 11 a. m.; Pomingo en la noche Prevario. dicacion 7 p. m.; Los jueves servicion de oracion 7 p. m.

church.

### Westway Baptist Church

Rev. Kenneth . Lowry, Pastor Sunday School is held at J0 a. m. with Church Services following at 11 a.m. Training and third Sunday and R. D. Union is held at 7:00 p.m. and Evans each second and fourth lowing at 11 a.m. Training Evening Services on Sunday Sunday begin at 8:00 p. m. The Wednesday night Prayer every Sunday and Preaching Meeting in the Church is held at 7:30 p. m.



### 302 Knight St.

Sunday Services are Sunday School, 10 a.m.; Morning Worship Services, 11 a.m.; Evening Worship Services, 7:30 p.m.. Mid-week Prayer Service is held at 7:45 p.m. Wednesday. Choir Rehearsal is held at 8

Nazarene

Fourth and Jackson

EM 4-1375

Pastor, Fidel Alcala

is at 11 a. m. and 7 p.m. All Day Singing each Fifth Sunday Immanuel Lutheran Church **Rev. Fred Beversdorf** Pastor Sunday, Dec. 1: Worship Serv-

de las. 10 a. m.

ona, 9:45 a.m.; "Call to Worship", KPAN, 9:15 a.m.; Sunday School and Bible Classes, p.m. on Thursday. A teach- 9:45 a.m.; Worship Services, 11 ers Meeting is held at 7 p.m. a.m.; Adult Class, 6 p.m.; Young Peoples Business Meeting, 7 p.m.; Elders Meeting, 8 p.m. Monday, Dec. 2: Ladies Bible Class, 4:15 p.m. Wednesday, Dec. 4: Cub Scouts, 4:15 p.m.; Visitation, 7 p.m. Saturday, Dec. 7: Visitation. 2:30 p.m.



Study, 4:15 p. m. **Tuesday:** Congregation Bible Study, 8 p. m. Friday: Service Meeting, 7:30

p.m.; Theocratic Ministry.

Park Ave. Church Of Christ





· Bingo

Tripoley



packages.

### **Christmas Mail** May Set Record, Postmaster Says

963 Bet

for hrist Mrs.

nost food 19th

Postmaster Nolan Grady said Wednesday, "This certainly lo- stand why people will be so oks like a record-breaking year careless about putting valuable for Christmas mail. Between De- Christmas gifts into the mails in cember 1 and the 25 last year, flimsy boxes and loosely wrapwe handled a record number of pieces of mail. So far this year, we have already received and sent several thousand Christmas cards, letters and pack- lay and disappointment all aages, and the heaviest rush is round." still to come."

The postmaster says the pres-ent flow of Christmas cards is running about the same as last year, but the mailing of Christmas gifts is lagging somewhat. He suggests that all gift parcels to most distant points be sent by Air Mail from now on.

> COWAN'S SALE PENDANTS

Speaking about Christmas gift postage for the package itself packages, the postmaster said, and indicate the presence of a "I connot emphasize too strongletter or Coristmas card inside ly the vital need for packing the package. and wrapping your Caristmas gifts securely. Pack all your

The postmaster expressed his thanks for the fine public coop-erateion to date and said, "If gifts in sturdy cartons, wrap them with heavy paper, and tie them securely with strong cord. you'll just follow these simple It is sometimes hard to underrequirements, it's sure to be a much merrier Christmas for everybody."

Don't mail money in Christmas gifts or parcels. Use Postal ped packages. Many of these Money Orders or checks. poorly wrapped gifts simply Insure your gift parce.ls. Register letters or real value. cannot stand the necessary han-Parcels containing delicate gifts must be marked "fragile", and food stuffs should be marked "Perishable" if they are sub-

The postmaster further sugject to spoilage. gests that it is best to print the

recipient's full name, street address, dity, zone or ZIP' Code and a number and state on all mailing date. and gift mailing lists are up-to-

labels, making sure to include an extra label inside your gift Wrap your Christmas gifts securely.

If you'll send all your Christ-Address your cards and gifts mas cards by first class mail, legibly and correctly. using the new five-cent Christ-

mas Tree stamps, and include your name and address on the Use complete addresses - including street number, rural envelopes, you'll nelp your route or post office box number. friends to keep their mailing Be sure that the name of the lists up-to-date. Further, you are street is complete with avenue, assured that any cards that can- parkway, or drive. Avoid abnot be delivered will be return- breviation of street and state ed to you for corrected addressnames. Use ZIP Code numbers wherever possible, and be sure to include your own ZIP Code

If you wish to enclose your number in your return address. Christmas card or letter in your gift package, merely add the And most important of all, appropriate letter postage to the mail your cards and gifts now!

Be sure your Christmas card LI GILL CALE: WRIGHT'S 17 1012 PLAN

> LT CIT 24

CHATTER .

La Canal



LT CON 大日田大日田へ日田へ日田へ日田へ日田へ日田へ日 FOLGER'S COFFEE BANQUET SHURFRESH FROZEN DINNERS

1 lb. Pkgs.

GREEN STAMPS **Pork Steak** LB. REG. SIZE Taylor & Sons SHURFINE DR RTENING EPPER

Plus Dep.

Grade "A" Large

# DOOR DAOR THERMOMETER Yours free - just for listening in your home!

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Yes, you may have this attractive \$5.00 value just for listening while our electric heating representative explains the advantages of electric heating for your home. All that's necessary is that you be a customer of Southwestern Public Service Company, that you own your home and that you call your Public Service manager.

ASK ABOUT REDDY'S NEW, LOW HEATING RATE!





3 lbs.

# **Passage Of Kennedy Bills**

ed by his Administration.

It was to be expected that Presworked closely with the late President in formulating the Administration recommendations, would restate those priorities when he addressed the joint session of Congress last week.

OPTOMETRICTS Dr. Dale H. Wynn 35 Miles EM 4-2255 Office Hours Mon. - Fri. 8:30-5:00 a sturdays 8:30 - 1:00

bills enacted into law.

nounced Thursday.

Lincoln, Amarillo; Mrs. Guadalupe Madrigal Gamino, Route 3, Carolina Ortiz, General Deliv-

Jesko, Route 4; Mary Eliza-

Rutter, 401 West Third; Mrs. Louis Richard Rich, Box 122, Mrs. Lawrence Ray Hill, 513

Carnahan, Z. R. Osborn, Troy

Bugbee, 12-9.

