

WEATHER

	Moisture	High	Low
Sunday	57	68	50
Monday	58	68	50
Tuesday	61	68	50
Wednesday	57	64	44

Moisture this Month: .80
Moisture this Year: 21.50
Moisture last Year: 17.76

The Hereford Brand

26 pages

SINCE 1901

Our Slogan: "More People — More Farms"

Sixty-one Years Of Service

Published Every Thursday

The Hereford Brand, Hereford, Texas, November 28, 1963

PRICE 10c PER COPY

2ND YEAR — NO. 48

Work Is Scheduled To Begin On Rural Telephone System

Construction on a project upgrading the West Texas Telephone Cooperative from a 10-party rural telephone system to a five-party system will begin about Monday, Dec. 1, according to Vernon Inmon, cooperative manager.

Contracts totaling \$500,000 were let by the telephone cooperative in early October and submitted to Rural Electrification Association in Washington for approval.

Successful bidder on the project for construction of the outside plant was K&B Construction Co., Tulsa, Okla. The firm's bid was \$488,754.96.

In announcing that the contractor plans to begin work the first of next week, Inmon said: "Materials and supplies are arriving in Hereford, and the contractor plans to move his crews and equipment into Hereford within a few days."

The firm intends to begin the change over to the new system starting with the Westway exchange, noted Inmon. Each of the exchanges is to be converted one at a time and put in service.

He also brought out that the new central office equipment required for the system will be arriving in December or January. Installation is scheduled to begin in January.

"The Cooperative would like to apologize in advance for any inconvenience that the construction program will cause to telephone users," commented the cooperative's manager.

With the stringing of new circuits, adding and removing poles, and other construction work, he noted, telephone circuits will be out of order or noisy to the point that they cannot be used.

Every possible effort will be made by the contractor and the Cooperative to leave telephone circuits working overnight, Inmon said. "The construction will cause inconveniences, but improved service will be worth the effort."

The expansion plan for the Cooperative was approved more than a year ago by its members at special meeting. Cost of the project at that time was estimated at slightly more than \$500,000.

It was brought out during the special meeting that lines were badly overcrowded in some areas. While the system was designed for 10-party lines, many lines were full as 15 telephones connected.

As the present system is renovated and updated, truck lines within the telephone system will all be buried cable to prevent damage during severe weather. It has been brought out a number of times that existing facilities — poles, lines, and centers — (Continued on Page 3)

Hereford Pays Respects To President Kennedy

Hereford paid its respects to the memory of the late President, John F. Kennedy, in special services at the First Baptist Church Monday morning, during the time services were being held in Washington for the slain president.

While several ministers took part in the 45-minute program, the talk was delivered by the Rev. Herschel Thurston, pastor of the First Methodist Church, who told the audience: "There can never be a world brotherhood until their is religious brotherhood. Without religion

there is nothing on which to base brotherhood, world understanding and world harmony." He added: "There must be justice for everyone or there is security for none."

He quoted from the book, "River of Years," an autobiography of the late Rev. Joseph Fort Newton, Anglican minister. "This is a time, the speaker said, "when hate is widespread throughout the world. Man hates man, groups hate groups. The assassination of our president is an example of that hate which is abroad in our land today, and

we all are guilty, by association, in this deplorable condition. "Our prejudices cry out unto God the injustices which we perpetrate against one another, and we must cry 'forgive us, God, and lead our nation out of this morass of hate in which we find ourselves.'"

Opening prayer was given by the Rev. Joel C. Tregwell, vicar of St. Thomas Episcopal church, and the welcome given by the Rev. B. L. Davis, pastor of the First Baptist Church. The Rev. Russell Wingert, pastor of the First Presbyterian Church, read the Scripture, and L. E. Fooks, minister of Central Church of Christ, gave the prayer. Choir was directed by Dwayne Barrett, minister of music at the First Baptist Church.

Wheat Growers To Meet Friday

Deaf Smith County Wheat Growers, who were to have met Tuesday night to discuss possible programs for 1964, postponed the meeting until Friday evening.

Andrew Kerahen, president, announced Thursday. The meeting will be held in Community Center, starting at 7:30 p.m.

C-C Committee Seeks to Lower Parking Fines

Retail merchants in downtown Hereford will ask the City Commissioners to reduce over-time parking fines from \$1 to 25 cents, it was announced this week, following a meeting of downtown members of the Retailers Committee of the Chamber of Commerce.

The group hopes to have suggestions to make when the Texas Association of Wheat Growers holds its annual meeting in Wichita Falls Dec. 5, Kerahen explained. Leo Witkowski, Hereford, is president of the state association.

Kerahen, in discussing the Friday night meeting, explained that "now is the time for the wheat farmers to get better organized." He said the program, apparently, must be carried on in a "commodity-by-commodity" program, which means that wheat farmers will have to form their own program rather than joining in an over-all farm program.

Members expressed the opinion that the \$1 fine was "not in keeping with fines assessed in neighboring towns." It was pointed out that towns in this area, for the most part, limit penalties for overtime parking to 25 cents, and that the \$1 fee charged here may irritate would-be Hereford shoppers, especially those from out of town who draw overtime parking tickets.

He said USDA "desires to know what kind of a program the wheat farmers of the nation want."

At the Friday meeting, new directors for the county organization will be elected, and a portion of the program will be given over to discussion of the state and national conventions.

The committee did not directly petition the commissioners to reduce the fine fee, but instead adopted a resolution asking that the fine be lessened. The resolution probably will be presented to the commissioners at their next meeting, Dec. 2.

National Wheat Growers convention will be held in Amarillo Jan. 7-10. Ken Kendrick, Stratford, is executive vice-president of that organization with headquarters in Washington. He is to make his report at the state convention in Wichita Falls Dec. 3.

Harold Kidds is chairman of the committee.

The retailers also set uniform store hours for the Christmas shopping season. It was decided that stores will remain open until 8 p.m. Thursday and Friday, Dec. 19 and 20, and until 9 p.m. Saturday, Dec. 21 and Monday, Dec. 23. Stores will close at the usual time, 6 p.m., Dec. 24.

Another speaker at the state meeting will be Congressman Graham Purcell of the 13th district and chairman of the wheat Sub-Committee.

Whitefaces Down Caprock 55-40

The Whiteface-Basketball team making the 1963-4 season debut spoiled the opener for the Caprock High School Longhorns of Amarillo as Mike Ferguson paced the Herd to a 55-40 win here Tuesday.

Record Yuletide Mail Forecast By Postmaster

Postmaster Nolan Grady said today, "Early mailing" of all Christmas cards and gifts is the biggest single factor in getting all of the mail delivered before Christmas. Post Office facilities have been expanded, ample help will be available, and everything is being geared up to handle a record Christmas mail this year.

Ferguson led the scoring for the Whitefaces as he netted 20 points during the game. He scored 17 points in the final stanza on five field goals and seven free throws. Through three quarters the senior left forward had only dropped three free throws.

Jim Haney followed Ferguson in scoring with nine points with David Stevens next with eight points. High scorer for the Longhorns was Jerry Dunivan with 3 points.

The game opened slowly with Hereford and Caprock trading on a free throw and one field goal. As the quarter ended the Whitefaces pulled ahead 10-6 on two goals and three penalty tosses.

During the second stanza of the penalty-marked game, the Herd was only able to increase their margin by one point. At the half the score was 20-15.

Most of the scoring for the Herd came on charity tosses. Only four field goals were made by the Whiteface quintet. Caprock however, was able to drop six baskets but was only given four free throws.

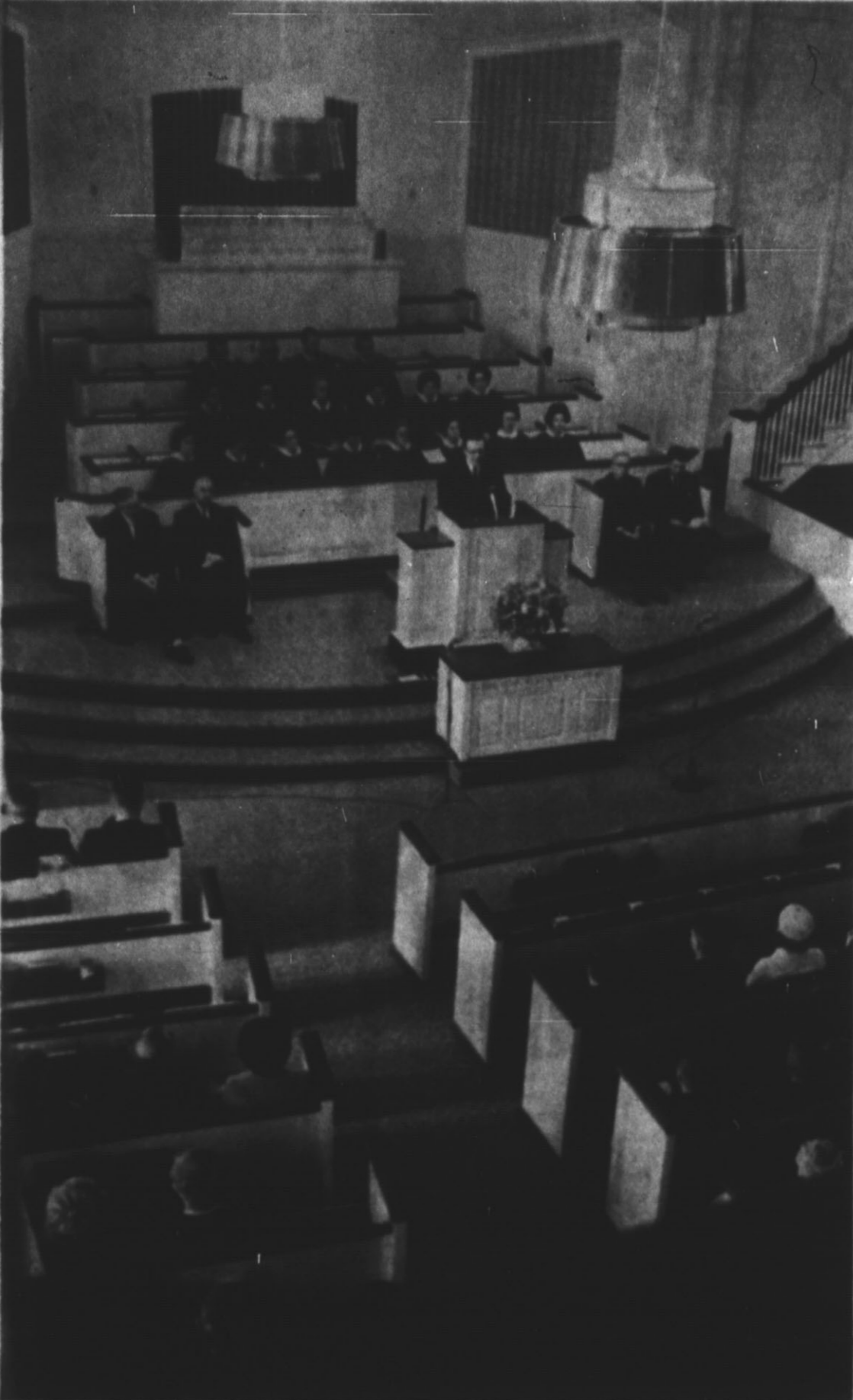
As the third period opened, Caprock was able to edge within the point of the Herd with the score standing at 33-30 as the buzzer sounded.

For the Longhorns, Gary Day added four points on a goal and two free shots. Dennis Stratton (Continued on Page 3)

The entire Christmas mailing period is a big battle against time. Even though Christmas is a month away by the calendar, it's Christmas every day at the Post Office from now on.

The Postmaster advises, "Don't take chances on mailing poorly wrapped packages. Use sturdy corrugated mailings. Cartons, plenty of heavy wrapping paper and strong cord. Cartons containing several gift packages should be well stuffed with tissue or old newspapers to cushion the contents."

He said further, "If you have articles of unusual size or bulk, better check with the Post Office before attempting to mail them. The limits of size and weight of packages vary, depending on where you mail your packages" (Continued on Page 3)



HEREFORD HELD memorial services Monday morning for the late President, John F. Kennedy, at the First Baptist Church. Several churches joined in the services which had the Rev. Herschel Thurston, pastor of First Methodist Church, as the speaker. Here the Rev. B. L. Davis, extends the greeting. (Staff Photo)

Whiteface Band Members Win 13 All-Region Places

Members of Hereford High Whiteface Band took 13 places as they entered tryouts for places on the All-Region Band of Region 11, Interscholastic League. Tryouts for the band were held Saturday at Amarillo's Caprock High School according to Ben Gollehon, band director.

Six of the Hereford High students entering the competition with other Panhandle schools, stated Gollehon, also won the right to tryout for All-State Band.

These eligible for All-State tryouts, are Patoy Stey who won second chair clarinet on the region band; Kay Nell Reeves, first chair, bass clarinet; Jerry McCathern, second chair; cornet; Pat Maxwell, first chair, French horn; Jack Alkin, third chair, trombone, and Tyler Thompson, second chair, snare drum.

Around Town

Danny Martin of Hereford, son of Mr. and Mrs. J. F. Martin, was a member of Texas Tech's crop judging team which walked off with the annual National Collegiate Crop Judging contest in Kansas City this week. They go to Chicago Saturday to compete in the International Collegiate contest. Other members are John Walter, Lubbock; Jimmy Pearson, Happy, and Mac Barbee, Clovis. N. M. Martin is a senior at Tech.

Gollehon explained that for a student to be eligible for All-State band, he must be among the top three selections for region band.

The six students who have become eligible will tryout for the state band on Saturday, Dec. 7 during region band practice and concert to be held at Perryton High School.

All-Region band rehearsals are to be conducted beginning Thursday, Dec. 5 and will conclude with the concert at 8 p.m.

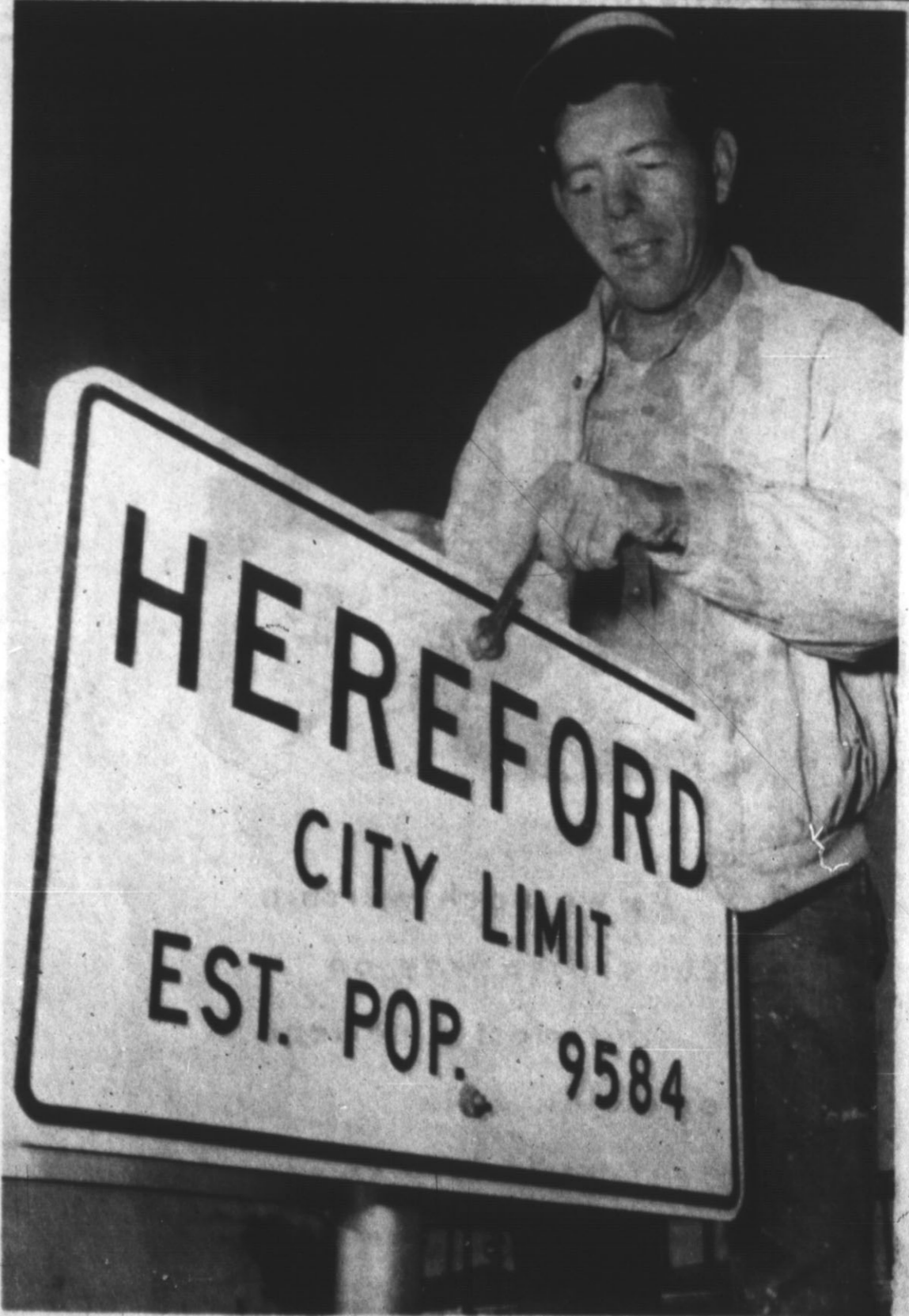
Fine, Sentence Alabama Man On DWI Charge

An Alabama man, entering a plea of guilty to charges of driving while intoxicated, first offense, was sentenced to five days in jail and fined \$100 plus court costs.

Entering a guilty plea Tuesday in Deaf Smith County Court, Judge H. C. Williams presiding, was Alton Fred Loman, 34, of Atmore, Ala. He was arrested Saturday by a unit of Texas Highway Patrol south of Hereford on U. S. 385.

Deaf Smith County Hospital has received a defibrillator, a heart machine, and has already put the machine into use. The Deaf Smith County Heart fund contributed \$500 toward purchase of the machine which cost \$785.

BPO Elks will serve a ham lunch to the public Saturday, starting at 11:30 a.m. It was announced Thursday. Charge will be \$1.50 per plate. Saturday evening the club will have a Thanksgiving dance, starting at 7 p.m. (Continued on Page 3)



SIGNS OFFICIALLY SETTING Hereford's estimated population at 9584 were erected at the city limits on the two major U. S. Highways through the city on Tuesday. Putting up one of the new signs giving the official estimate is David Hix, an employee of Texas Highway Department. In August, estimates based on average number of persons per utility connection placed the figure at 9470, but continued growth has increased that figure by 110. 1960 census figures listed population of Hereford at 7652. (Staff Photo)

Club Lottery Operations Concern Revenue Service

The U. S. Internal Revenue Service has recently announced that "the conduct of lotteries by exempt organizations was a matter of concern to Internal Revenue," according to a National Better Business Bureau Service Bulletin.

The article was released through Deaf Smith County Chamber of Commerce which is a member of NBBB. The bulletin is prepared especially for Chamber of Commerce members.

In the release, the Service Bulletin pointed out that the Service voiced its concern "in view of the effect such activities

might have on the status of the organization for income tax purposes as well as its liability for unrelated business income tax and wagering taxes."

Among the types of tax exempt organization, it was noted, are those that may be classed, for example, under section 501(c)(5) which lists labor, agricultural, and horticultural organizations.

Also listed are those groups which are classed under section 501(c)(7) under the Internal Revenue Code. These include clubs organized and operated for pleasure, recreation and other non-profit purposes.

Fraternal beneficiary societies, orders, and associations are listed under the next section of the code.

"In a typically illustrative lottery operation," the Bulletin noted, "one dollar tickets are sold weekly both to members and non-members of the organization conducting the lottery."

Persons selling the tickets, who may or may not be members, retains a certain percentage of the amount. This usually ranges between 10 and 25 per cent of price of each ticket sold.

"Furthermore, in some instances, a part of the proceeds insures as direct benefits to members of the organization in the form of special dinners, luncheons, recreational facilities, etc.," stated the NBBB publication.

These expenses would normally, however, be met from general treasury funds conventionally derived from dues, assessments, and other similar sources of organizational funds.

In the lottery operation, weekly drawings are held, the article noted. Winners may be announced openly or the results of the drawing posted in an inconspicuous place.

The publication stated: "Internal Revenue has taken the position and the courts have uniformly held that exempt organization are liable for wagering taxes where the lottery conducted is of such scope, magnitude, and unlimited duration that the purpose for which the exemption was granted becomes secondary in importance to the business of gambling."

Similarly the tax is held applicable, it was explained, where a portion of the proceeds of the lottery is used to the benefit of private individuals in the form of "unreasonable compensation or commissions."

In the Internal Revenue statement, exempt organizations were also warned that operation of a lottery may jeopardize tax-exempt status in addition to the wagering tax liability.

Under section 501(c)(5), organizations listed under that section may also be subject to unrelated business income tax as well as the wagering tax, the article in the NBBB Service Bulletin concluded.

One Russian chess set pits Communists against capitalists. Both sides have figures of men and women as pawns, but the capitalist pawns are bound with heavy chains.

Boston Common, set aside in 1634 as public property, ranks as America's oldest public park. In 1830, the city fathers drove off the cows and planted trees and flowers.



KEN WALSER OF SUMMERFIELD, standing left, was among 33 named to represent West Texas State University in the 1963-64 edition of "Who's Who Among Students in American Universities and Colleges." Others pictured are standing right: Don Dawkins of Texhoma, seated left to right Cynthia Patterson of Bovina, and Carole Triplett of Texitine.

Hereford State Bank
FOR YOUR
Auto Financing



As we each worship
our chosen way on
this most American
of holidays, let
us truly give

thanks for our freedom
Tannahill's
236 N. Main EM 4-3816

WHO Let the Cat Out of the Bag?



Our customers must be talking . . . telling their friends how our STOREWIDE LOW PRICES cut down food bills to budget size because we've never been so busy . . . have never seen so many happy new faces in our market. Now that the cat's out of the bag about our hundreds of low prices, why don't you try COOPER'S just for fun—for the fun of SAVING MORE MONEY on a big cartful of your favorite foods. You'll be back week-after-week for MORE of the same.

KRAFT
Macaroni Dinner
2 for 35c

Waxahachie Chief
HONEY
4 1/2 lbs. 98c

VEL
BEAUTY BAR
Reg. Size 2 for 35c

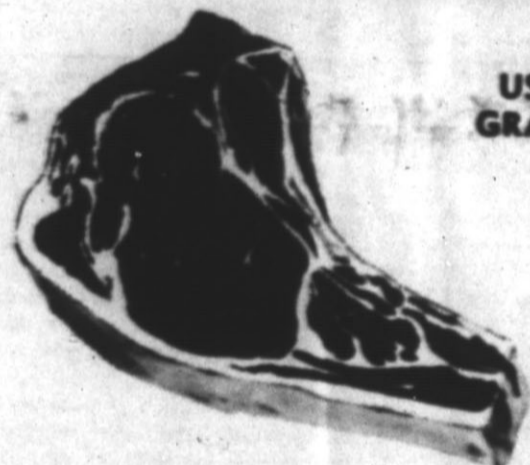
ORANGE DRINK Hi-C 46 oz. Can **29¢**

PANCAKE MIX Aunt Jemima 2 lb. Box **35¢**

CAMPBELLS SOUPS Mix or Match **6:11**

BREADED SHRIMP Blue Plate 10 oz. Frozen **49¢**

CLUB STEAK



USDA GRADED **75¢**

LEAN - MEATY **SHORT RIBS** 25c

ROUND STEAK USDA GRADED 85c

LONGHORN Cheese 49c

RED POTATOES

COLORADO **10:39¢**



Golden Delicious Apples 15c

Hereford Turnips Bulk 2 lbs. 15c

BIG-DO

(DOUGH) **FREE! FREE!**

HUNDREDS OF DOLLARS WILL BE GIVEN AWAY

* Game Number two orange card
* Each Game Lasts Approximately One Week
* Winner of each game receives \$100 CASH

GET YOUR FREE 'BIG-DO' CARD Today
GET COMPLETE DETAILS AT COOPER'S

BIG-DO (DOUGH) **WINNER**

BIG-DO (DOUGH) \$100 **WINNER!**

Mrs. B. D. Nelson
121 Ave. 1

Canned Luncheon Meat SPAM 39c	FRENCH'S MUSTARD 6 oz. 10c	GAINES DOG FOOD 8 for \$1	LIFTON'S TEA BAGS 48 ct. 59c	VAN CAMP Pork & Beans 300 Can 8 for \$1
Hand - 300 Can SPINACH 2 for 25c	LUSTRE CREME SHAMPOO Reg. 60c 49c	CUT RITE WAX PAPER 125' Roll 25c	Household Deodorant FLORIENT 49c	PUSH BUTTON LAY Permanent Reg. \$2.71 \$2.19

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Open Till 9 p. m.
Mon. thru Sat.

COOPER'S



SHARON JEANNE HILL of Hereford, was one of the honorees at the presentation of '63 pledge class Delta Psi Chapter of Kappa Kappa Gamma fraternity at Texas Tech recently. Her escort was Charles Knibbe, Spring Branch. Sharon, who is the daughter of Mr. and Mrs. Elmer Kimball, 521 Star, is on the Angel Flight drill team, is Air Force ROTC Sweetheart, in the home economics club and on the International Affairs committee at Texas Tech.

Around...

(Continued from Page 1) ing at 8:30. Price will be \$3.00 per couple. The dance postponed from last Saturday, will be for Elks and their guests.

Adrian high school is having its homecoming Saturday, starting with a basketball game at 2:30 between students who graduated in "even" years and those who graduated in "odd" years, according to Robert Jacobsen, president of the homecoming association. A smorgasbord will be served at 5 p.m. by Jess Fincher at \$1.75, 75 cents and 50 cents. A program is planned for that evening, starting at 7:30, when J. B. Linn, manager of radio station KDHN, Dimmitt, will speak.

Hereford graduating class of 1963 has plans underway for a 10th-year reunion during the Christmas holidays with a dinner meeting at Rainey's restaurant at 7 p.m. Dec. 29. Mrs. B. G. Cotton is in charge of reservations. Officers that year were Bill Carmichael, president; Buryl Fish, vice-

president; Sherry Benson Vaughn, secretary; Barbara Gabbert Mitchell, treasurer, with Mrs. Ratcliff and Mr. Stanford as sponsors.

Eastern Star reminded the public today that it is staging a Christmas bazaar Saturday from 9 a.m. to 6 p.m. in the building formerly occupied by Lankford's flower shop on 25 Mile Ave.

Jim Conkwright of Hereford has received a J. S. Birdwell scholarship at Texas Tech's 36th annual awards meeting, sponsored by the agricultural club at the school. The award is based on scholastic grades (2.5 and better), on campus activities and leadership. He is a senior at Texas Tech.

Holiday Floral Arrangements Are Discussed

Holiday floral arrangements were discussed by Mrs. A. L. Manjeot for members of Hereford Study Club during their Nov. 21 meeting. After making brief suggestions for decorating the home for each holiday occasion during the year, the speaker detailed decorations for Thanksgiving and Christmas.

In the East, Mrs. Manjeot said, more decorating is done for Thanksgiving than in other regions, and all arrangements are left until the Christmas season. "Thanksgiving decorations," she explained, "should express fullness. Use fall colors, or course, and as many materials from nature as possible."

"At Christmas," she continued, "decorations should express joy and glory. To avoid the look of confusion, adopt and carry out a theme, and have a focal point." Mrs. Manjeot then demonstrated methods of making simple, inexpensive items for use in decorating a Christmas buffet or mantel.

Hostess for the meeting was Mrs. S. L. Garrison, and presiding officer was Mrs. Ed Wilson Jr. Others present were Mrs. Maurice Tannahill, Mrs. Labry Ballard, Mrs. Art Stoy, Mrs. Garland Solomon, Mrs. Tommy Braddy, Mrs. C. R. Winget, Mrs. Bartlett, and Miss Gladys Setliff.

Most pianos have 88 keys.



WE GIVE THANKS
Let us be thankful . . . for the freedom to worship in the church of our choice. . . for happy faces around the family's Thanksgiving table, and for the plenty that graces it . . . for good health, good friends, good neighbors. . . and for all that we enjoy in this land of ours.

THE *Vogue*

Work...

(Continued from Page 1) rnal office equipment will be utilized as the cooperative is changed over to the five-party system.

Construction on a portion of the plant was begun in February with an REA grant of \$445,000. A contract was let to Stromberg-Carlson to build new exchanges.

When construction of the new facilities began, it was discovered that four would have to be completely rebuilt. However, equipment will be used in the renovation of the three remaining exchanges.

In the project, more than 600 miles of telephone line will be renovated with 170 miles of line to be completely remodeled.

No completion date has been set on the project since it is felt that a contractor could not meet a schedule due to severe winter weather. It is hoped that construction, how-

ever, will be completed by spring.

Record...

(Continued from Page 1) from."

Always send your Christmas cards by First Class mail, using the new five cent Christmas Tree stamps, and be sure your return name and address, including your ZIP Code number, is on each Christmas card envelope.

Before you mail your Christmas cards, secure free labels from the Post Office which read, "All for Local Delivery" and "All For Out Of Town Delivery", so that you can sort your cards into two bundles, with the addresses all facing one way, thus expediting delivery.

Send all Christmas mail going long distances before December 10. Follow up promptly with cards and gifts for local delivery. Mail "Early and Often" for a merrier Christmas!

Whitefaces...

(Continued from Page 1) sunk a two-pointer and Dunivan scored nine points on three field goals and three charity tosses.

In the third period, Haney paced the Whitefaces scoring on four charity tosses and a basket. Earl Jackson netted one point on a free throw. Danny Cates added four with two baskets, and Robert Strange added one on a charity toss.

In the fourth quarter, paced by Ferguson's 17 points, the Herd was able to widen its margin to 15 points before the game ended.

During the period Haney also added one point, Danny Cates added a two-pointer, Stevens added two, and Strange, one.

As Caprock saw its chance of a victory melt away four of the starters fouled out during the period. Fouling out were Darrell Palmer, Gary Day, Ralph Denney, and Dunivan, high point man for the Longhorns.

For the Whitefaces, Jackson was benched as he committed his fifth rule infraction during the period.

During the penalty marked game, referees called 21 fouls against the Herd as 32 were called against the Longhorns.

LANKFORD'S

Flowers of Distinction

Are now in their new building at

900 Lee

and will have their

Grand Opening

and

Annual Christmas Open House

and Gift Show on

Sunday, December 1, 1963

2:00-6:00 P.M.

Everyone is cordially invited

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TEXAS PRESS ASSOCIATION
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Our Slogan: "More People—More Farms"
Member National Editorial Assn.
Member Associated Press
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New three bedroom used brick, corner lot, large utility room, pantry, 1-1/2 tile baths. Will trade for your present house. H316
New split-level elegance, 105 Fir. Four bedrooms, 2 baths, large den, colored bath fixtures. Will trade for your old house. H319
Three bedroom brick, 1 1/2 baths, carpets, central heat. 1700 sq. ft. \$17,500. Large utility room and double garage. H33
Three bedroom brick, FHA, \$350 down plus closing. 836 Ave. K. H37

WANTED
640 acre farm anywhere from Westway up to Ford. Doesn't have to be perfect land. We have a buyer right now.
10 to 15 sections of good short grass anyplace in the northern panhandle or northeastern New Mexico. The man has the money right now.

FARMS
We have many farms listed in Colorado and Kansas with water potential, priced from \$137.50 an acre. F39-310-38-43.
1950 acres in Artesia, N.M. water district. This is a closed district which means excellent water from now on. 1000 acres in cultivation, 250 acres cotton allotment. Well improved. Call for details. F55.
One half section row land near Dumas. \$250 an acre. Yes, it is good land; good water. F37
Five and three quarter section ranch. Plenty of water. 150 to 175 cows. 29% down, \$32.50 an acre. R17
Half section, North Plains. \$250.00 an acre, \$39,000 down, easy terms on balance. Three bedroom home, barn, one 8 inch well, 40 acres permanent grass for cattle. F33

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EVENINGS & SUNDAYS
Lloyd Pool EM 4-1207 Oliver Street EM 4-2857
J. L. Marcum EM 4-2691 Francis Hardwick EM 4-2241

K Kwanis Club
Thurs. Noon
100F Hall
207 E. Sixth

OPTIMIST CLUB
Meets
Monday Eve
6:30 p.m.
American Legion
Hall

Hereford Rotary Club
meets every
Monday at 12:05
RANEY'S RESTAURANT

STATED MEETINGS
Second Monday

G Thursday Night
EA*
7:30 P.M.

Hereford A. F. & A. M.
No. 849
Troy Stambaugh, Sec.
Bill Hutson W. M.

REBUILT AND GUARANTEED TRANSMISSIONS
FORD OVERDRIVE
1949-1951 \$40.00
1952-1954 \$45.00
1955-1956 \$50.00
1957 \$60.00
1958-1961 \$65.00
FORD STANDARD
1940-1951 \$35.00
1952-1954 \$40.00
1955-1956 \$45.00
1957 \$50.00
1958-1961 \$55.00
FORD PICKUPS
1942-1952 \$38.00
1951-1954 \$45.00
1953-1961 De-Lux \$75.00
FORD TRUCKS-4-SPEED
1942-1952 \$45.00
1951-1952-SYN. \$60.00
1953-1960-SYN. \$75.00
CHEVROLET OVERDRIVE
1955-1957 \$55.00
1958-1961 \$60.00
CHEVROLET STANDARD
1940-1951 \$32.00
1952-1954 \$35.00
1955-1957 \$45.00
1958-1961 \$50.00
CHEVROLET PICKUPS
1941-1946 \$35.00
1947-1952 \$38.00
1953-1954 \$40.00
1955-1961 \$45.00
CHEVROLET TRUCKS 4 SPEED
1947-1961 \$55.00
MERCURY STANDARD
1955-1956 \$65.00
MERCURY OVERDRIVE
1949-1951 \$40.00
1952-1954 \$45.00
1955-1956 \$75.00
1957 \$90.00
1958 \$95.00
MUST HAVE EXCHANGE ON ALL TRANSMISSIONS
WESTERN WRECKING CO.
EM 4-3350
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MATTRESSES
New Renovated Remanufactured
FREE PICKUP & DELIVERY
Prices are the same in Hereford as Amarillo
Call or Write
ANDERSON
Mattress & Upholstering Co.
Box 802 - 205 N. Tyler
Amarillo DR3 - 8313

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultivators and Rotary Hoers. Lillian Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.
SEE:
LESLEY MOTOR CO.
For the finest in farm machinery.
West Hi-way 60
Phone EM 4-1600

Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

GLASS IS OUR BUSINESS
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

Potato Acreage Wanted
by JACK RENFRO
Since we have sold some of our potato land and have 2 potato sheds, we need more acres of potatoes to process and sell. We have plenty of certified seed available. (Gems, Dazocs, Lanadas, Kanobacs, Rushmores)
Call
EM 4-3131 or EM 4-3132
Ed Wilson or Bud Taylor

GO GO GO

AUCTION SERVICE
Sales of All Kinds
BILL FLIPPIN
Frona
Phone 5362
or
George Zetzsche
Clerk
Phone AV9-4404

RENT A CAR
LOW RATES
BY DAY, WEEK or MONTH.
Campbell Pontiac
815 E. 1st EM 4-2283

MATTRESSES
New Renovated Remanufactured
FREE PICKUP & DELIVERY
Prices are the same in Hereford as Amarillo
Call or Write
ANDERSON
Mattress & Upholstering Co.
Box 802 - 205 N. Tyler
Amarillo DR3 - 8313

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultivators and Rotary Hoers. Lillian Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.
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Call
EM 4-3131 or EM 4-3132
Ed Wilson or Bud Taylor

HOUSES FOR SALE
IN ANY PRICE BRACKET
CALL EM 4-0555
Lone Star Agency

CUSTOM FEEDING
Growing - Finishing Rations
CHARLIE STONE
EM 4-2224

CHARLIE BELL SELLS
Southwestern Life

HILL'S TEXACO
FIRST & MILES
EM 4-1823
CONVENIENT TO DOWNTOWN

SERVICE ON
Black & White & Color TELEVISION
Any Make or Model
SUNSET APPLIANCE
906 Lee EM4-3472

You've Never Seen Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
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1303 E. 1st. EM 4-2644

Reliance HOMES
NO DOWN PAYMENT
NO CLOSING COSTS
POWELL TV & RADIO SERVICE
Years of Experience
On All Makes
EMMETT POWELL
105 Grand Ave
EM 4-1659

FOR Gas Wash Grease Wheel Balancing Minor Repairs
BOYD'S HUMBLE SERVICE
EM 4-1110
Hwy 60 & 385

MEAT
Processed for Freezer - Also RETAIL SALES
HACKER & JESKO
1315B Park Ave. EM4-3224

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF Deaf Smith County Bread and Pastries

BILL'S ELECTRIC
SERVICE ON ALL Washers & Dryers
SUNSET APPLIANCE
906 Lee EM4-3472

Justice REALTORS
Buy With Confidence
REMARKS...
JUSTICE HOMES
Large 3 bedroom brick, ultra modern, near school. \$630 down. Call for an appointment.
Two bedroom newly decorated house. Garage, fenced, near Northwest Elementary School and Silk Stocking Street. \$300 down. Price \$10,000.
Large 3 bedroom with large utility room, extra large lot. Low down payment, immediate occupancy. Located in NW Hereford.
Large 2 bedroom brick, the very newest in modern housekeeping features. A beautiful house in which to have the perfect home. \$16,500.

1. FOR SALE Miscellaneous
FOR SALE Complete 36 Volume set of Funk and Wagnalls encyclopedia. Like New. 232 Avenue J. Phone EM4-2003.
B-1-18-20-tfx

AERMOTOR MILLS AND TOWERS
TURNER
WELL SERVICE
Avenue H & Grand
Ph. EM 4-0811 or EM 4-2194
B-1-21-TFC

Chrysler - Plymouth AUTOMOBILES
CHRYSLER IRRIGATION ENGINES
New & Used
MCCULLOUGH MOTOR CO.
Sales & Service
345 East Highway 60
Phone EM 4-3150
B-1-43-TFC

FOR SALE: 55 cows, some Herefords, some black. 25 calves on the ground. Balance will calve in next few months. Contact Lewis Etheredge, 101 Douglas, Hereford, Texas. Phone EM4-0429.
B-1-28-48-2P

GENERATORS and starters for cars and trucks. Hereford Wrecking Co. Phone EM 4-0280.
T-1-12-18-tfx

Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see **KINSEY - OSBORN MOTORS**
142 MILES AVENUE
B-1-26-TFC

BIG RED BARN
We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.
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West Edge Of Hereford Highway 60
B-1-1-TFC

ALFALFA HAY See Charlie Holt 4 1/2 Miles West on Clovis Highway. EM 4-0409 or EM 4-3708.
B-3-14-8-13p

HAVE YOU TRIED??
The prompt, courteous and guaranteed service at **POOR BOY'S GARAGE**
Bring us all your automotive troubles. Lawn mowers to tractors.
Bill McIver - EM 4-3509
Johnny McIver - EM 4-2130
EM 4-2799
B-1-11-Tfc

TWO BEDROOM house to be moved. One mile south of Grape Vineyard. Phone BR6-4573.
B-3-14-47-4P

USED BARGAINS
Hotpoint electric range. Norge 30" electric range. Frigidaire electric range, \$40. Late Model GE combination washer and dryer. GE automatic washer. Frigidaire dryer. Corner China Closet in mahogany.
BUY-RITE FURNITURE
North End of Main Street
B-1-21-tfx

FOR SALE
Complete 36 Volume set of Funk and Wagnalls encyclopedia. Like New. 232 Avenue J. Phone EM4-2003.
B-1-18-20-tfx

LARGE TWO story house for sale, to be moved. Call EM4-0028.
B-1-10-21-tfx

FOR SALE Proven Young Angus bull. Until 12:00 Noon call EM4-3887, after 1:00 p.m. EM4-4-1132.
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FOR SALE 1958 F-400 Ford truck with new 15 1/2 grain box and dump. 1956 Dodge K with new 15 1/2 grain box; dump. EM 4-3033.
B-3-23-21-3P

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
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TOP QUALITY Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
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FOR SALE 1958 Chevy Impala. Really good shape. Automatic, rolled and plected. Real sharp. Call EM-4-0854.
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FOR SALE 1960 Buick four door Hardtop. Clean, Fair Mileage. 714 Blevins. EM4-3033.
B-3-13-21-3P

FOR SALE 1958 Olds F-48 Wagon. Factory Air, Conventional transmission. Call EM4-3274
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MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sompson
Phone EM 4-0077
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190 ACRES
Near 10 inch water, 2 1/2 miles of Hereford \$210.00 per acre. Phone,
VELMA HARVEL
894,4273, Levelland, Texas
B-4-48-4c

WESSONS, SPECIALS
Office Building For Sale: As we are moving out on the Dimmitt highway, our office building located here in Hereford at 201 25 Mile Ave. is for sale to be moved.
Suburban Home: Large beautiful home, beautiful location right near Hereford for sale. Price terms and other information on request.
20 Acre Farm: Perfect level land, located right near Hereford. 5 room modern house, good irrigation well, to sell on good terms. See us for price terms and location.
Phones:
EM 4-2528 EM 4-2840
WESSON REAL ESTATE
Hereford, Texas
B-4-20-TFC

20 ACRES
Near Hereford. Irrigation well. Good land. Price \$13,500.00. 25% down, balance 10 years. Owner.
J. K. BAKER
Phone EM 4-1617
B-4-18-TFC

LOANS FARM & RANCH FAST SERVICE
DUWARD HAMBY
EM 4-3566
NIGHT - EM 4-3466
B-4-35-TFC

DEAN BINGHAM LAND COMPANY
Farms - Ranches
Loan Service
116 S. 25 Mile Ave.
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B-4-15-TFC

FOR SALE Two bedroom home. Excellent location, immediate occupancy. Call AV-8-4518.
B-4-10-45-7c

BUILDINGS . . . BUILDINGS!
Will build to suit tenant . . . will build, sell land, turnkey job. Will finance long term.
All Steel Colored Metal Buildings
There are 7 lots left in South Park . . . (B & B Oliver & Patterson Chemical) . . . there is one lot . . . 200 foot front X 196 feet on North 25 Mile Ave. (Mona Lee Trailer Court) Several locations on Canyon Highway.
SAM MURNIGHAN LONE STAR AGENCY
5th & Main
EM 4-0555 Mile EM 4-2814
B-4-47-tfx

FARMS
Deaf Smith County
1/4 section, all cultivation, 1 good 6 inch well, 23 cotton, 31 wheat, 81 mile. Priced at \$475.00 per acre, 29% down. Castro County
1/4 section, all cultivation, 1 8 inch well, approx. one-half mile of tile, 40 cotton, 23 wheat, good mile base. Priced at \$400.00 per acre, 29% down, balance 10-15 years. Pomeroy County
160 acres, 8 inch well, nat. gas, 3 bedroom house, approx. 22 cotton, 10 wheat, 113 mile. Priced at \$367.50 per acre. \$20,000.00 down. Castro County
Nice one-half section, 2 - 8 inch wells, one-half mile of tile, 19 cotton, 135 mile, 40 wheat, 30 sugar beets. 3 bedroom house, \$74,500.00 down and 20 equal payments on balance.

Deaf Smith County
1120 acres, 1100 cultivation, 6 good wells, some tile, extra good wheat and mile, \$350 per acre.
We have lots of good listings on one-half, one-quarter sections, and larger. Some will trade.
44.8 acres on paving, 6 inch water area, some allot, put down well and pump for lateral, carry full-price on 10 equal yearly payments. \$225 per acre.

HOMES
Large 3 bedroom house, kitchen and den combination, garage, central heat and air conditioning, close to schools, priced at \$13,500, has existing FHA loan.
J. H. HAMBY REAL ESTATE
1/2 Mile South of Underpass on Hwy 385
Off. Ph. EM 4-3566
RES.
J. M. HAMBY - EM 4-2553
GERALD HAMBY - EM 4-1534
DURWOOD HAMBY - EM 4-3466
HAROLD HAMBY - EM 4-3454
B-4-45-TFC

FOR SALE
Large 3 bedroom on Elm Street. 2050 feet, 100 foot lot, two full baths, fire place, nice yard and fence. Call owner at EM 4-2849 for appointment.
B-4-5-TFC

FOR SALE
3 bedroom house, fully carpeted. Fenced back yard, garage with room on back. Close to Altman school. Assume loan at 4 1/2%.
811 Irving Ph. EM 4-3739
B-4-19-TFC

FOR SALE
320 acres with good allotments, good water. At Hub, on pavement. Only \$400 an acre, 29% down.
440 acres with two good wells on natural gas. Good allotments. \$325 and acre, 29% down.
320 acres, undeveloped, 1 mile off pavement. Good water possibilities. \$200 an acre, \$15,000 down.
See us for that motel, farm, ranch or house.

Justice REALTORS
Corner Main and Hwy 60
EM 4-1757 EM 4-2766 Box 711
Jane Sneed Mike Justice
EM 4-1420 Res. EM 4-0544
Virgil Justice



DE SPOTLIGHT—JOHNNY BROWNLOW, son of Mrs. Buck Brownlow of 314 W. Park Ave. is employed at Harman's through the Distributive Education program of Hereford High School. Johnny is a senior, and has not made definite plans for a career. (Staff Photo)

Classifieds...

(Continued from Page 8)
\$\$\$
ONE MILLION DOLLARS
 To lend on irrigated land in Deaf Smith, Castro and Parker counties. For PRUDENTIAL America's Largest Farm Lender
SAM NUNNALLY
 EM 4-0555 EM 4-2814
 LONE STAR AGENCY
 B-4-1-277

CHOICE INCOME PROPERTY
 12 house in square block in Lubbock. Always rented. Near schools, shopping center and highway. Also farm for sale. Will trade. Box 149, Lubbock. Phone PO 5-9608. PO 2-5965
 B-4-21-3p

THREE BEDROOM HOME
 1344 square feet, 1 1/2 baths. See or call,
J. M. CARTEL
 336 Avenue C Ph. EM 4-0187
 2522 Avenue G Ph. B-4-19-9c

FOR SALE Nice two bedroom brick house. Close to school. \$11,000.00 GI or FHA Call EM 4-3288 R. L. Bone. 319 Avenue K.
 B-4-22-12tc

5. FOR RENT
BUSINESS BUILDING for rent. Suitable for garage. Phone EM4-2578.
 B-5-10-48-tfc

FOR RENT one bedroom new brick. Unfurnished house. Carpeted, tiled, garage. Good location. \$75.00 month. EM4-2578.
 B-5-16-48-tfc

SMALL HOUSE for rent. Completely redecorated. New furniture. Inquire at 608 East third.
 B-5-13-48-1c

APARTMENTS FOR rent. Palo Duro Apartments. 608 East Third.
 B-5-10-48-tfc

FOR RENT Nearly New two ed. TV, Washer, 201 Jowell. Inquire at Apartment C.
 B-5-16-48-1c

FOR RENT to White Adults, apartment at 613 South. 25 Mile Ave. Floor furnace heat.
 B-5-20-48-tfc

BEDROOM FOR rent. Close in. 509 Ross Ave. Phone EM4-1828.
 B-5-10-21-2c

NICE TWO bedroom furnished Apartment. Whites only. Fullwood Electric. 222 West Third.
 B-5-12-21-tfc

MODERN FURNISHED garage apartment. With antenna. 805 North Lee Avenue. Phone EM4-4078.
 B-5-12-21-tfc

BEDROOM FOR rent. Mrs. W. M. Margart. 401 Lawton St.
 B-5-10-21-2c

LARGE 3 or 4 bedroom house. \$150 month. Mark IV Realtors, EM4-220.
 B-5-12-21-tfc

FOR RENT one bedroom furnished apartment. bills paid. EM4-2177 or EM4-1755.
 B-5-11-21-1p

FOR RENT Office on Hwy 80. Call EM4-8588.
 B-5-10-45-tfc

Turn your surplus acres into a cash crop, grow seed. Visit with Art Stoy at Bill - Mar Associates, Inc. 146 East Second Street Hereford. Phone EM 4-0560.
 B-5-10-25-4-tfc

FOR RENT Two bedroom house, completely re-done. Double garage, Central heat. Call EM4-9016 or EM4-0553.
 B-5-15-47-tfc

6. WANTED

WORK WANTED: Painting, taping, sheetrocking. All carpenter repairs. A-1 work. Ted Oldfield, EM 4-0538.
 B-6-14-27-tfc

NEEDED LISTINGS on farms, homes, businesses and commercial property. Justice Realtors.
 B-4-11-4-TFC

7. Dressmaking-Ironing

WANTED IRONING in my home. 235 Avenue A.
 B-7-10-47-4c

8. HELP WANTED

Wanted: Baby sitter. Call EM4-0874.
 B-4-10-48-2c

WAITRESSES Wanted: Apply in person at Roney's Restaurant.
 B-8-10-1-tfc

9. Situations Wanted

WANTED DEEP custom plowing. Phone 267-4023. Vega, Texas. Paul Metcalf.
 B-9-10-21-4p

FOR CUSTOM farm work, Call Dan Jones. EM4-3225.
 B-9-10-48-2c

10. NOTICE

Man or Woman OWN YOUR OWN BUSINESS

A new item. First time offered. Start in spare time, if satisfied then work full time. Refilling and collecting money from bulk machines in this area. To qualify you must have a car, reference, \$500 to \$1,000 cash to secure territory and inventory. (Deposit secured by written contract.) Devoting a few hours a week to business your end on percentages of collections should net above average income with very good possibility of taking over full time. Income increasing accordingly. If applicant can qualify financial assistance will be given by Co. for expansion to full time position. Include phone in application. Write Box 673 Hereford.
 B-10-21-2p

WELL WORK WELDING AND PIPE THREADING
J. E. TURNER
 Phone EM 4-2194
 T-10-36-TFC

REDI-PAY HOSPITALIZATION
 For more information on the REDI-PAY Hospitalization Plan call or write A. M. Yeum, 2101 Miles, Hereford, EM 4-1594
 B-10-48-2c

DITCHING SERVICE AND SPRINKLER SYSTEMS
 EM 4-0343 EM 4-1567
 B-10-19-TFC

11. Business Service

FOWLER AND KELLEY
 Electrical Contractors Residential and Commercial All bids and wiring competitive.
 Phone EM 4-2012
 Nights phones EM 4-2012 or EM 4-1828
 B-11-21-tfc

RUBBER STAMPS
 Any Size up to 3x5 inches. One Day Service
WATTS RUBBER STAMP CO.
 Box 593 EM 4-3259
 B-11-21-tfc

DILLARD EARTH MOVING SERVICE
 Bulldozer Work
TROY NEWMAN
 Phone EM 4-2072
 B-11-42-TFC

PORTABLE DISC ROLLING
 Scaloped or plain. Jacobson Brothers. Phone EM 4-3563.
 B-11-23-tfc

START EARLY
 Have the fun of making your gifts for friends and family. We also have many items made, ready to give. We have some excellent ideas for Christmas Decorations, drop in and browse around.
 127 West Third
 B-11-17-TFC

Plumbing & Heating Service & Repair
 Call
P&C Mechanical Contractors
 Phone EM 4-1042
 B-11-18-TFC

LET US handle all your real estate problems including free rental service. Justice Realtors.
 B-11-14-4-TFC

OWENS & HOLLINGSWORTH
 EM 4-3572
 Commercial - Industrial Residential Wiring
 809 EAST SECOND
 Magneto - Starter Generator & Electric Motors Rewind Sales & Service
 B-11-13-TFC

13. LOST AND FOUND

LOST BOXER Pup, clipped ears. Small reward offered. Call EM4-1851.
 B-13-10-48-tfc

Classifieds Get Results

WANTED
 Army, Steel Folding Cots Used or New Small or Large Quantities.
 Write:
 P. O. Box 204
 Denver, Colo.

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 • Home • Auto • Fire
 • Casualty • Bonds
 • Long Haul Trucks
 We Represent
 Business Men's Assurance Life
 Health - Accident - Hospital Insurance
Pool Insurance Agency
 Lloyd Pool 618 W. Hwy. 60 EM 4-0758

NEW. LOW PRICES PREMIUM FEATURES

GENERAL NYLON SPECIAL TRACTOR TIRE

• Nylon Cord—for strength and moisture proofing.
 • More Rubber—where it counts to cushion shock.
 • Double Cured Cleat—keep clean—dig deeper—gull better.
 PLUS
 36 months Field Hazard Guarantee protects your investment!

66 NORTH GUARANTEE
 The General Tire & Rubber Company guarantees the full grip traction, cushion, shock and full life of the Nylon-Jumbo Lug against all other leading tires. It's the only tire that's guaranteed to last for a period of 36 months from the date of purchase, when used in normal farm service.

THE GENERAL TIRE

Hereford Butane INCORPORATED
 Veterans Park Road EM4-3387



ARMS, LEGS, AND HANDS FLY as two members of Hereford's basketball squad battle for a loose ball during the second quarter of the Whiteface-Caprock game here Tuesday. Battling with three unidentifiable members of the Caprock High School Loughery team are Mike Ferguson, (30) and Jim Haney(44). The Herd spoiled the Amarillo high school season opener paced by Ferguson's 17 points in the fourth period and 20 total for the game. (Staff Photo)

STEPHEN'S HUDSON FORD

\$99⁰⁰ SALE

Your Choice At \$99.00 AS IS

1952 STUDEBAKER	T150-C
1951 BUICK	AU9007
1952 BUICK	P261-A
1954 BUICK	M31-B
1953 BUICK	

- PICKUPS -

1952 FORD 1/2 Ton	B-25
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Your Choice At \$199.00 AS IS

1955 PONTIAC	F-158-B
1956 PLYMOUTH STA. WAGON	T-238-B
1956 OLDSMOBILE 88	
1954 OLDSMOBILE 88	

Your Choice At \$299.00 AS IS

1957 FORD V-8	B-30
1957 BUICK STA. WAGON	
1957 PLYMOUTH V-8	

Your Choice At \$399.00 AS IS

1957 OLDSMOBILE 88	P202-B
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YOUR CHOICE at \$899.00 as is

4 - 1960 FORD Pickups

1962 International Scout \$1599.00

YOUR CHOICE at \$1099.00 as is

4 - 1961 FORD Pickups

Monthly Payments With Reasonable Down Payment
- ONE YEAR WARRANTY -

2 - 1960 FORD GALAXIES	MO. 43.07
1 - 1960 MERCURYS	MO. 58.83
1961 FORD FAIRLANE	MO. 48.00
2 - 1962 GALAXIE 500	MO. 63.21
1962 FORD FAIRLANE R21	MO. 59.00
1962 FORD - White	MO. 43.07

STEPHENS-HUDSON MOTOR COMPANY
 First & Miles EM 4-2727
 HereFORD, Texas

Official Entry Blank

Alabama at Auburn	Mississippi at Miss. St.
Arizona at Arizona St.	Oklahoma St. at Okla.
Navy vs. Army	SMU at TCU
Baylor at Rice	Vanderbilt at Tennessee
Boston Col. at Holy-Cross	WTSU at Texas Western
Brigham Young at N. M.	Tulsa at Wichita
Florida S. at Florida	Baltimore at Wash. (pro)
Georgia at Georgia Tech	Cleveland at St. Louis (pro)
Houston at Memphis S.	Los A. at San Fran. (pro)
Pittsburg at Miami	San D. Marines at San D.

TIE BREAKER

Navy
 Army
 Baylor
 Rice
 SMU
 TCU

NAME _____
 ADDRESS _____

SEE HI-PLAINS SAVINGS and LOAN ASSOCIATION 128 E. 3rd FOR HOME LOANS TO BUY OR BUILD REMODEL REFINANCE

Ford HD Club Members Hold Annual Dinner

Ford Home Demonstration Club held its annual family Thanksgiving party Saturday evening, Nov. 23, at the Ford Community Building. After the traditional dinner, Mr. and Mrs. Virgil Dodson presented colored slides of their trip to Alaska.

Those present were Mr. and Mrs. Dodson, Mr. and Mrs. Tom Draper, Mr. and Mrs. M. L. Jackson, Mr. and Mrs. Hardy

Benson, Mr. and Mrs. LeRoy Edwards, Mr. and Mrs. F. L. Eicke, Mr. and Mrs. J. Raymond Flores, Mr. and Mrs. J. C. Gossett, Mr. and Mrs. C. G. Heard, Mr. and Mrs. John A. Smith, Mrs. Earl Dyer, Mr. and Mrs. C. R. Stokesberry, Mr. and Mrs. L. J. Strafus, Mr. and Mrs. George Epting, Mr. and Mrs. J. O. Walker, and children of the members.

Colonists at Berkeley Plantation, on the banks of Virginia's James River, observed a day of Thanksgiving on Dec. 4, 1619—three years before the Pilgrims held theirs.

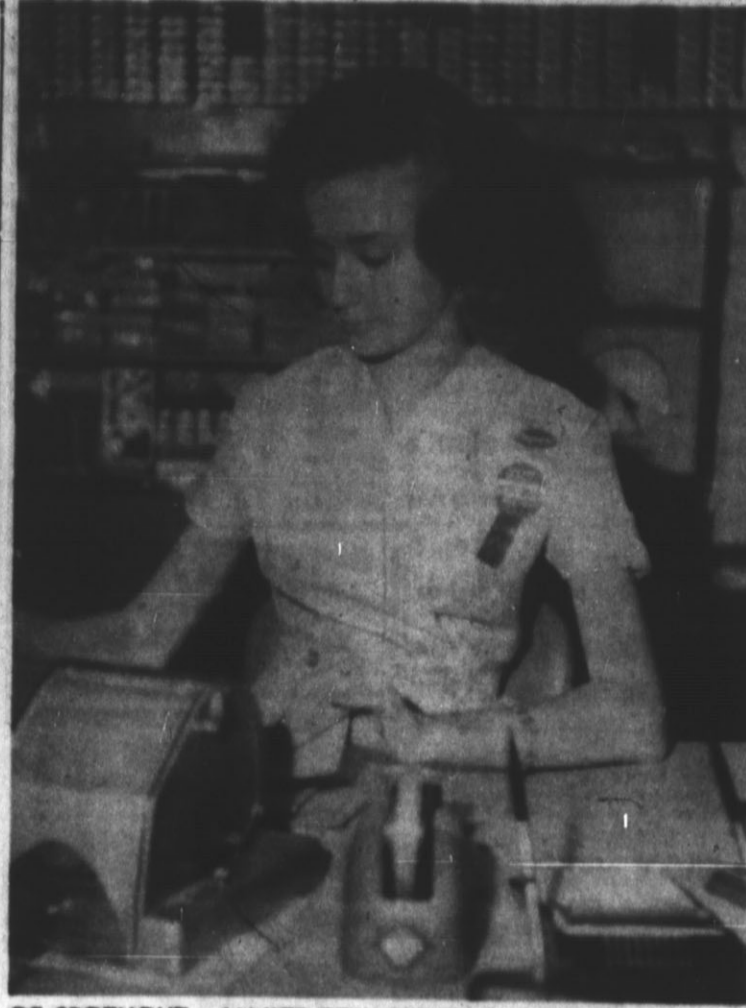
Antonian Circle Members Make Christmas Plans

During the monthly meeting of Antonian Circle, held Nov. 21 in St. Anthony's Catholic School Auditorium, plans for the Christmas season were discussed. Mrs. Leonard Walterschied reminded the group to make Advent wreaths and to place cribs under Christmas trees. Mrs. Thomas Albracht, president, conducted the business meeting. The program was presented

by Mrs. Milton Adams, owner of The Hobby Shop. She displayed Christmas decorations for the home and explained methods of making them. Hostesses were Mrs. Johnnie Jesko and Mrs. Kenneth Artho. The gift was won by Mrs. Morris Hacker. Others present were Mrs. Albracht, Mrs. Don Dolle, Mrs. Marcel Fishbacker, Mrs. James Hund, Mrs. William Kollich, Mrs. Werner Koelzer, Mrs. Donald Meyer, Mrs. Donald Paetzold, Mrs. Edward Schilling, Mrs. Raymond Schlabs, Mrs. Charles Sheetz, Mrs. Oskar Schwertner, Mrs. Tony Juranzyk, Mrs. Leonard Walterschied, Mrs. Paul Zinser, Mrs. Kenneth Walterschied, Mrs. Vincent Walterschied, and Mrs. Leander Reinart.

Attorney Speaks At Meeting Of Lone Star Club

Attorney John Aiken presented a program on family legal matters for members of Lone Star Study Club Tuesday night. A question and answer period followed his discussion of the necessity for wills and Texas laws regarding estates. During the business meeting, conducted by Mrs. Baker Womble, plans were made for a Christmas party to be Dec. 10 in the home of Mrs. C. D. Kelton, with members of the social committee as hostesses. The meeting was held in the home of Mrs. Jim Higgins, with Mrs. H. E. Henslee as co-hostess. Others present were Mrs. R. G. Blue, Mrs. Jim Bookout, Mrs. Thelma Chisum, Mrs. J. J. Durham, Mrs. Mildred Elliot, Mrs. A. T. Frye, Mrs. John Jacobsen Jr., Mrs. C. D. Kelton,



DE SPOTLIGHT—JANICE SCHMUCKER, daughter of Mr. and Mrs. Alvin Schmucker of 227 Ave. E, is employed in the office at Cooper's Market through the Distributive Education program at Hereford High School. Janice is a junior in high school this year, and plans to go into a medical profession. She said, "I think that DE is a very helpful course. It gives everyone a chance to go out into the business world. It also helps me to finance my further education." (Staff Photo)

Mrs. Joe Kendall, Mrs. G. W. Newsom, Mrs. Coy Phillips, and Mrs. Womble.

Parts of Asia were hit hardest by the 1963 drought. More than 300,000 Pakistanis were forced to abandon their homes in West Pakistan to seek food and water.

Roosevelt to harness Passamaquoddy, Maine's tides. But the project became a political football and was abandoned in 1937.

Nov. 11 was first proclaimed a holiday in the United States by Woodrow Wilson. The observance in 1919 established a tradition of wreath-laying, speeches and parades.

Happy Hustlers Tour Cotton Gin

Happy Hustlers 4-H club met at the Community Center Nov. 21 and then toured a cotton gin. The boys also had a program on transportation, given by Steve Robbins.

Oscar Williams and Randy Cromer were two new members.

Leaders present for the meeting were Mrs. Frank Robbins and Mrs. Floyd Cole. Frank

Robbins also was at the meeting. Members present were Gary Cotton, Charles Athley, Kim Grigg, Joe Smith, Bill Cole, Tommy Marx, Larry Laha, Tom Rodney, Gary and Dennis Goheen and the two new members.

Basuland has one mile of railway, 800 miles of gravel roads, two airfields and some 1,600 miles of government-maintained paths that link scattered villages.

STAR

NOW ... thru **SATURDAY**

WITH **ELVIS**

TO ACAPULCO... THE ONE PLACE... THE FUN PLACE... **FUN IN ACAPULCO**

HAL WALLIS PRESENTS **TECHNICOLOR**

URSULA ANDRESS - ELSA CARDENAS - PAUL LUKAS

— STARTS SUNDAY —

Are You Looking For a New Home?

You owe it to yourself to compare the outstanding quality and numerous features offered you in an **AWARD HOME**. We will also build from your plans.

Call for your own personal showing of the remaining Award Homes at
112 Gum and 213 Ranger

MARK IV REALTORS
618 W. Hwy. 60 EM4-2220

Bob Pugh Builder

THANKSGIVING

Over the years we have accepted everything we have for granted and have never taken the time to see just why we are celebrating Thanksgiving.

We are granted here in America many, many freedoms, that only our bountiful land can offer. Let us look over a few of the Thankful Freedoms.

Freedom of Worship

Here in America we can choose the church in which we want to worship without fear of being persecuted for worshipping our Father in heaven. Where else in the world can we have this freedom?

Freedom of Speech

Here in America we can speak our opinion without fear of being turned into the law or police. Where else in the world can we have this freedom?

Freedom from Want

Here in America we produce more food, clothing, machinery than can be consumed. Yet in our land of plenty we find some who are poverty stricken, helpless, starving. How many times have we helped them? Only in America do we have more than we can use.

Freedom to Govern

Here in America we have free elections, we may cast our vote for anyone we choose. In some of the foreign countries the people vote with a gun in their backs. The party we elect is the party who governs us. We have no dictator.

Freedom from Fear

Here in America we have no secret police or Gestapo come into our homes at night and steal our loved ones just because they have expressed themselves. There are not many countries in this world that can give you this freedom.

We are thankful for these freedoms and countless others; and we send you our sincerest wishes for a **HAPPY THANKSGIVING**, with thanks for the freedom we enjoy and a perpetual prayer that you and all Americans may enjoy them forever.



LESLEY MOTOR CO.

AND THE FAMILIES OF:
Ozetta Wilhelm Mike Koeltzer Clint Lundy Pete Carmack Henry Rodriguez
Luther Lesly

HEREFORD MEAT MARKET

740 West First EM 4-3520
Open 7 Days a Week — 8 a.m. - 8 p.m.

FRYERS	lb. 29¢
ROUND STEAK	lb. 79¢
SIRLOIN STEAK	lb. 59¢
T-Bone STEAK	lb. 79¢
CLUB STEAK	69¢
Pure Lard 25 lb. can	\$3.75
Tortillas Taco Village 3 Pkg.	25¢
Sealtest Milk 1/2 gal.	49¢
EGGS 3 dozen	\$1.00

Chorizo Mexicanos 3 lbs. \$1

Smoked Ham Meats 5 lbs.

Dry Salt Bacon 3 lbs.

Menudo 5 lbs.

Tripas 4 lbs.

Pure Pork Sausage 3 lbs.

Fresh Ground Beef 3 lbs.

Sliced Bologna 3 lbs.

Wieners 3 lbs.

Baby Beef Liver 3 lbs.

Fresh Pig Feet 6 lbs.

Ox Tails 5 lbs.

Neck Bones 4 lbs.

Hog Heads 5 lbs.

Pork Chops 2 lbs.

Pork Ribs 3 lbs.

Summer Sausage 2 lbs.

Bacon Ends & Pieces 5 lbs.

CHUCK STEAK	lb. 59¢
ARM STEAK	lb. 59¢
BEEF RIBS	lb. 39¢

Menudo Para Liever
Sunday Only
Bar-B-Q Sat. & Sun.

We also have a nice selection of Fruit and Vegetables

GUNSLINGER MAN-HUNTER!

Hunted by the West's most dangerous killer-gang!

GUNFIGHT AT COMANCHE CREEK

COLOR PANAVISION
AUDIE MURPHY

BEN COOPER - COLLEEN MILLER - DeFOREST KELLY - JAN MERLIN

TOWER DRIVE-IN

Box Office Opens 7 p.m.
NOW ... THRU FRIDAY

JOHN WAYNE
DEAN MARTIN
RICKY NELSON

RIO BRAVO

ANGIE DICKINSON
WALTER BRENNAN

THE ROAR OF THE CROWD

WALL OF NOISE

SUZANNE PLESHETTE
DOROTHY PROVINE
RALPH MEEKER
TY HARDIN

SATURDAY & SUNDAY

CLARK GABLE

ELEANOR PARKER

Best Western Ever Made!

THE KING and FOUR QUEENS

COLOR by DeLuxe

Plus: Big Co-Meal!

It's ROUGH, TENDER and TERRIFIC!

ANTHONY QUINN

MAN FROM DEL RIO

with KATY JURADO

Tiles Created By Mrs. Engler Will Frame Fireplace In Parents' Home

Earlier this year Mrs. J. W. Kreycik, Wood Lake, Neb., called her daughter, Mrs. Paul Engler, Hereford, and described the ceramic tiles she wanted to frame the fireplace in her new ranch home. These tiles should, she said, be decorated with typ-

ical Nebraska ranch scenes, and she wanted Mrs. Engler to make them for her. Her daughter, brought up on the Nebraska ranch, protested that she had never done this kind of thing and that she would not know where to start.

But Mrs. Kreycik insisted that she try. She has always encouraged her daughter to do more with her artistic ability, and her faith made Mrs. Engler determine to try the assignment. She went first to Mrs. O.

Werthenberger for the supplies and advice. Mrs. Werthenberger, who was, says Mrs. Engler, "so kind and good," assisted her with choosing her materials and taught her to mix her paints. Later she fired the finished tiles. After creating her designs on paper, Mrs. Engler transferred them to the tiles. The designs were painted in shades of brown, and each tile bordered with gold. Only one tile required different treatment. Since her father raises Black Angus cattle, she had to use black paint on the tile which shows the cattle and a windmill.

Although most of the tiles depict the ranch scenes, some present family history. The center tile for the fireplace is a family tree design, giving the names of Mrs. Engler's parents and their four children. Four corner tiles represent each of the four children and their children. There are eleven grandchildren.

Smaller tiles are being made now by Mrs. Engler for use as fillers. These tiles will be inscribed with such things as the anniversary date of Mr. and Mrs. Kreycik and the completion date for their new home, Dec. 25, 1963.

Last week Mrs. Engler's brother and his wife came from Nebraska to get the tiles and to see the Panhandle area for the first time. After their return Mrs. Kreycik wrote to express complete delight with her daughter's work. She felt, she wrote, that she had received "nuggets of gold" in richness.

Mr. Kreycik's pleasure and her success in the undertaking have made Mrs. Engler very enthusiastic about pursuing the hobby. Although she has never had an art lesson of any kind and has drawn previously only for her own amusement, she now feels that after her children are in school, she probably will do more art work.

At present she is very busy "just generally taking care of my family" and sewing, which she enjoys very much. She and her husband, who is co-owner and manager of Hereford Feed Yards, have five children, Michael, 12, Teresa, 8, Matt, 7, Mark, 5, and Jennifer, 4.

The Englers, who moved to Hereford three years ago from Nebraska, hope to spend the Christmas holidays with Mr. and Mrs. Kreycik and other relatives. Mrs. Engler does, of course, very much want to see the completed result of her work.

Palms bloom in the spring.



MRS. PAUL ENGLER DISPLAYS the ceramic tiles she designed and painted for the fireplace frame in the new ranch home of her parents, Mr. and Mrs. J. W. Kreycik, Wood Lake, Neb. Most of the tiles depict typical Nebraska ranch scenes, and the one Mrs.

Engler holds shows a windmill and Angus cattle, which are raised on her father's ranch. Mrs. Engler, who lives with her husband and five children northeast of Hereford on Highway 60, had never before attempted this form of art. (Staff Photo)



STEAKS



U.S. CHOICE MATURE BEEF
ROUND STEAKS
Only LB. **89¢**

SIRLOIN	U.S. CHOICE BEEF Sirloin Steaks	lb. 89¢	Roast	U.S. CHOICE BEEF Chuck Roast	lb. 49¢
T-BONE	U.S. CHOICE BEEF T-Bone Steak	lb. 98¢	Ground Beef	Ground Fresh Daily	3! \$1
BACKBONE	Lean First Cuts	lb. 49¢	Pork Chops	Lean Center Cut Ribs	lb. 69¢
LOIN ROAST	Fresh Pork 4 to 5 lbs.	lb. 59¢	CORN BEEF	Town House 12 oz. Can	49¢

EGGS	BREAKFAST GEARS GRADE "A" Medium Size — Doz.	39¢
SOUP	Campbell's Tomato Soup Reg. Price 2 for 25¢	Tall Can 10¢
TUNA	Sea Trader Chunk Tuna Reg. Price 31¢	No 1/2 Can 25¢
CHILI	Wilson's Canned Chili Reg. Price 53¢	24 oz. Can 49¢
COFFEE	Folger's Mountain Grown	1 lb. Can 69¢ 2 lb. Can \$1.37

POT PIES	SPARETIME Frozen Beef Chicken & Turkey	8 1/2 oz. Pkg. \$1
DINNERS	PATIO FROZEN Mexican	16 oz. Ea. 49¢
CRACKERS	MELROSE Soda Crackers	1 lb. Box 19¢

ELLIS TAMALES
SAVE 17¢ **3** No. 2 1/2 Cans **\$1**

DEL MONTE CORN
Cream Style Golden Corn **6** No. 303 Cans **\$1**

WHITE MAGIC DETERGENT
GIANT BOX **59¢**

La Choy Beef Chow Mein	No. 303 Can	85¢
Chicken of The Sea	1/2's Can	37¢
Chunk Tuna	1/2's Can	37¢
Hershey Chocolate Syrup	16 oz. Can	25¢
Syrup	Sunshine 1 lb. Box	31¢
Crackers	Libby's No. 1 Can	98¢
Salmon	5 lb. Bag	59¢
Gold Medal Flour	No. 303 Can	19¢
Noodles	La Choy Chop Suey No. 303 Can	35¢
Vegetables	La Choy Water Chestnut 5 oz. Can	49¢
Chestnuts	Jewel 3 lb. Can	77¢
Shortening	Sweetening 4 oz. Btl.	69¢
Sugarine	Krafts 8 oz. Jar	39¢
Cheese Whiz		

RED POTATOES
Colorado Red McClure's **20-lb. Bag 59¢**

MIX or MATCH
California Navel **ORANGES**
Washington State Red **DELICIOUS APPLES 2:29¢**

CHRISTMAS TOYS **BATTLEWAGON**
Toys by Deluxe at Safeway

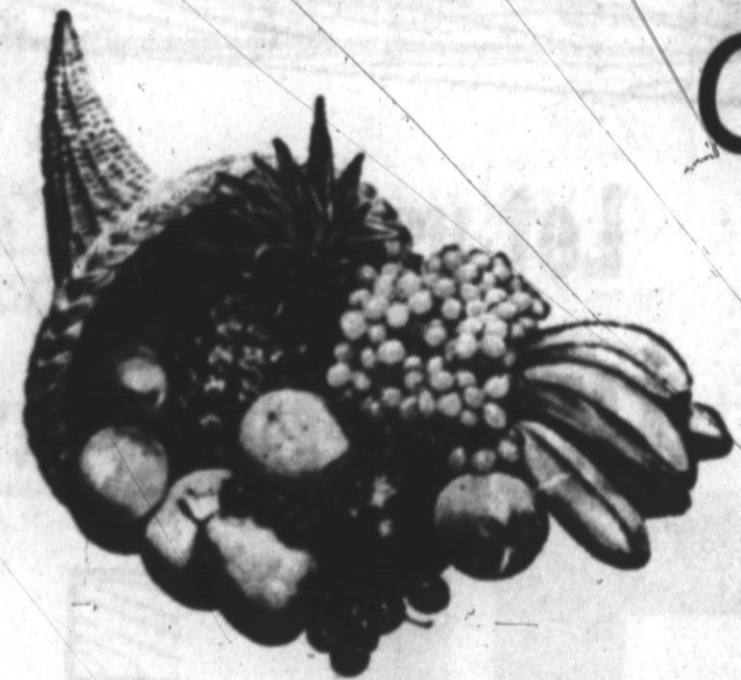
Gold Medal FLOUR	25 lb. Bag \$2.19
CREAMO Vel Liquid	Colored Margarine 1 lb. Pkg. 24¢
Fab Detergent	22 oz. Btl. 69¢
Ajax Powder	21 oz. Can 79¢
Raisin Bran	Skinner 11 oz. Pkg. 29¢
Baggies	Food Wrap 25' Roll 43¢
Imperial	Margarine 1 lb. Pkg. 39¢
Chunk Tuna	Star Kist No. 2 1/2 Can 37¢

KRAFT'S PARKAY
1 lb. Pkg. **27¢**



OUR WISH

for you
on this



Thanksgiving Day

We hope that your Thanksgivings Day will be a joyous one. We sincerely appreciate your friendship . . . your consideration . . . and your patronage.

THANKS TO YOU, IT HAS BEEN A PLEASANT YEAR FOR US.

Howard Gault

Dinner Honoring President Canceled By Sniper's Bullet

Our guests of honor did not arrive.
A "Texas Welcome Dinner" in Austin, honoring President and Mrs. Kennedy and Vice President and Mrs. Johnson, was canceled.

President Kennedy was assassinated in Dallas during the noon hour Friday, just a few hours before he was to be the guest of 3,000 Democrats of Texas at one of the largest honor banquets ever held in the Lone Star State.
He died of bullet wounds received while in a motorcade en route to a speaking engagement at the Dallas Mart.

Also shot by the sniper and seriously injured was Texas Governor, John Connally, who was riding with the President.
Vice president Lyndon B. Johnson, in keeping with customary security measures, was in another car. He was unharmed.
It was a bright, sunny day, suddenly turned into darkness and gloom...not just in Dallas and Austin, but throughout the world. Unquestionably it was the blackest day in Texas history.

Thousands of persons, including Texas legislators, heard the news enroute to Austin. Many continued their journeys to the capital...a city paralyzed by the shocking events. Hundreds joined the legislators in memorial services in the House of Representatives.

It was a sad ending to an even sadder day.

CONNALLY RECOVERING
First encouraging news to reach the capital following the murderous attack on the president and governor was word that the operation on Connally was successful. However, he is expected to be hospitalized for at least 10 days.

JOHNSON ASSUMES PRESIDENCY
Within a few hours after President Kennedy's assassination, Lyndon B. Johnson was sworn in as president.

Swearing-in ceremonies were performed by Federal District Judge Sarah T. Hughes aboard the presidential plane just before the jet airliner bearing the deceased president's body left Love Field for Washington.

WATER PROPOSAL
Governor Connally, addressing the Texas Water Conservation Association's annual meeting here, recommended a six-point program for meeting future

water needs.

To harness the state's water resources the Governor recommended full development of water supplies in the central and western basins; development in eastern river basins and diversion from areas of excess to those of deficiency; proper use of underground water resources; safeguards to maintain quality of surface and ground water; planning for re-use of water; and a coordinated, systematic program "with an immediate accelerated effort."

Floyd E. Dorniny, Federal Reclamation Commission, called for grass roots leadership to push the Texas Basins Project. Proposed is \$3 billion in expenditures for 83 dams and an elaborate conduit system to include a 419-mile canal along the coast. "Industry is not attracted by water plans," stated Dorniny. "Industry wants water supplies. Lacking them here, it will go where water is available."

EXPENDITURES APPROVED
Legislative Budget Board approved plans for a \$1,000,000 conference center at The University of Texas. Governor Connally had vetoed the appropriations' items because they placed "bricks over brains."

Board also authorized expenditures of \$253,000 by the Parks and Wildlife Commission. Of this, \$49,500 will go for conversion of Port Lavaca causeway into a fishing pier.

House Speaker Byron Tunnell, a member of the board, criticized Sul Ross College President Bryan Wildenthal for buying a \$65,000 electronic computer after the legislature turned down the purchase. Tunnell asked the comptroller not to pay the bill and said he thought a legislative investigation is in order.

SEEKS IMPORT CURB
A law to back up the State Highway Commission Order (voided by the courts) to curb use of steel imports on state projects has been proposed by a legislative committee.

Supreme Court has held that the 1960 "Buy America" order infringes on state law requiring competitive bidding.

OGALLALA HEARINGS
Major oil and gas industry spokesmen told the Texas Water Pollution Control Board they are going all out to protect fresh water supplies of the Ogallala formation. The formation covers 48 West Tex-

as and Panhandle counties and extends 31,500 square miles.

James L. Sewell, president of Texas Mid-Continent Oil & Gas Association said: "It is our desire to form an alliance with groups in the industry or outside...who wish to protect the waters of this state." He predicted a flexible program can solve the problem without jeopardizing extensive oil and gas operations.

Last September the board's geologist recommended elimination of unlined surface pits used for disposal of oil field brines in the Ogallala area. Seepage of brine was contaminating underground water.

TEXAS TAXES HIGH
People who think they are paying high state property and sales taxes will be interested to know they are! A study of state financing by the Legislative Budget Board reveals that the state tax burden in Texas is heavier than the national average.

A 10-year view of tax burdens — the term statisticians use to describe state taxes as a percentage of total personal income — shows Texans' "tax burden" has risen above the average for the first time.

Texans contributed only 3.7 per cent of their total income to help run the state in 1962, when the average U. S. citizen chipped in 3.9 per cent to his state. Last year, the average Texan paid 4.9 per cent of his income for state taxes, while the average in other states doled out only 4.7 per cent.

State taxes are climbing upward all over the country, but in Texas the climb has been quicker than in other states. This is due partly, because the average Texan's income has not risen as fast as his taxes, or as fast as the average income.

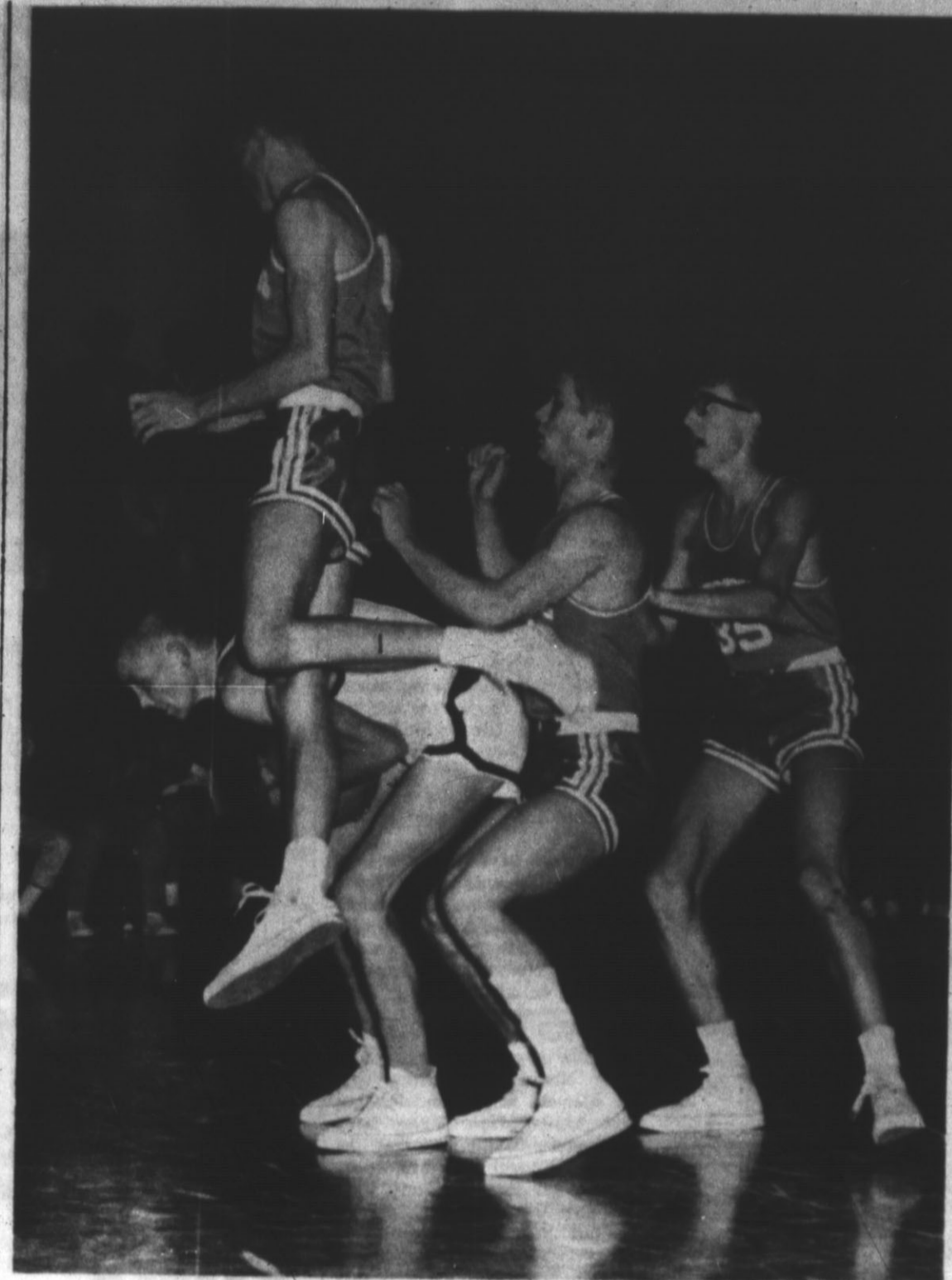
In 1949, average per-person income of Texans was 92.8 per cent of the national average. It was only 85.2 per cent of the national average in 1962.

FREE FOOD
GRANTS DECLINE
Distribution of free federal surplus foods by the State Department of Public Welfare decreased by more than 2,000 recipients between September, 1962 and September 1963.

In September of last year recipients in 87 counties and five cities were receiving free farm surplus. This year, the September number had dwindled to 147,583 persons in 88 counties and three cities. Navarro County was dropped from the list during the 12-month period, but Bee and Cameron counties were added.

BORDER DISPUTE
Texas and Louisiana officials have agreed to work out the dispute over the boundary line in Sabine Lake soon, according to Land Commissioner Jerry Sadler. They hope to do it without a lawsuit.

Texas claims that the cen-



FAKED INTO FOULING Hereford's Robert Strange is Jerry Duvivan of the Caprock High School Longhorns of Amarillo. Strange won its opener by a 55-40 score against the 1-AAAA team. (Staff Photo)

ter line of the lake is the boundary, but Louisiana claims its land extends to the west bank. Oil companies are eyeing settlement measures closely.

CAR-TAX SOLUTION SUGGESTED
Although county tax collectors have authority to levy and collect ad valorem taxes on automobiles, a study by the Texas Commission on State and Local Tax Policy reveals that only about a fourth of the state's units make any effort to collect them.

Sen. George Parkhouse of Dallas County — one that does collect — suggests that county tax collectors have their pay cut when they fail to collect all the taxes which they levy. As a member of the tax-study group, Parkhouse will have an opportunity to present his suggestion to the Legislature in 1965.

LOAN LICENSING EXTENSION SET
After a conference with Atty. Gen. Waggoner Carr, Regulatory Loan Commissioner Frank Miskell granted a 30-day extension of time in which some 250 finance company operators may be licensed to operate under the

1963 Texas Regulatory Loan Act. The 1963 act affords liberal interest rates for the lenders.

GROUPS FORM
Two new non-profit corporations were granted charters by Secretary of State Crawford Martin last week. "Save Our Shell, Inc." is dedicated to conservation of shell reefs and oyster beds in the Gulf Coast area and other conservation matters. The Coastal group is a client in a suit to

On the deadline date, the Office of Regulatory Loan Commissioner had granted 1,300 licenses to loan companies. Any who now operate in violation of the law are subject to a fine of \$500 to \$1,000 and/or up to six months in jail.

SECURITY PERMITS UP
Granting of permits by the State Securities Board took a sharp upward turn in dollar value during October, after a September lag.

Last month permits totaled a dollar worth of \$21,814,814; a high jump over September's value of \$12,701,583. Forty companies — including 11 Texas firms — were given permission to sell stock in the state.

THANKSGIVING



We are a land of plenty. Let us be thankful for it.

Kinsey-Osborn Motors wishes each of you a very pleasant day.

Kinsey-Osborn Motors

Let Us Give Thanks

This Thanksgiving Day

for the privilege of being American...
for our homes...
for our friends...
for our Land of Plenty...



Let us give thanks for a power much greater than ours which gives us strength to go forth strongly in times of stress

Hereford Grain Corporation

1621-1963

The years have brought many changes. But one thing will always be the same... that is the feeling of Thankfulness for all that we have

THE HEREFORD BRAND

Established 1901

THE SUNDAY BRAND

Established 1948

Because:

- ★ We can see
- ★ We can hear
- ★ We can talk
- ★ We can walk
- ★ We can feel
- ★ We are alive

TROY MOORE





DE SPOTLIGHT—LEWIS BARNETT, son of Dr. and Mrs. L. B. Barnett, 119 Elm St., hopes to be in ranching for a career. He is employed at Dub's Man's Shop as a part of the Distributive Education program at the high school. Lewis said that he thought DE is an educational and helpful course, because it trains students in different types of business. (Staff Photo)

Austin...

(Continued from Page 8) ... set aside a Parks and Wildlife Commission order permitting dredging of shell close to live oyster reefs.

Second group the Texas League of Political Research, Inc. of San Antonio, outlines a program of studying the voting system on officials and issues. Albert Fuentes Jr., state executive secretary for the Political Association of Spanish Speaking Organizations (PASO), forwarded the TLPRI articles of incorporation to Martin.

SHORT SHORTS

Texas Employment Commission named a former assistant attorney general Ernest E. Fortenberry as its general counsel. Governor Connally appointed Clyde E. Whiteside, Seymour, district attorney of the 50th District; named Dr. Clarence Smith Kemp, Bryan, to the State Board of Medical Examiners; and reappointed Mrs. Marie Hudson, Austin, as Firemen's Pension Commissioner, only woman to head a state agency.

In recent years, several Canadian provinces have acquired their own authentic tartans. They had to win approval from the Court of the Lord Lyon, Her Majesty's Register House in Edinburgh.



DE SPOTLIGHT—DORMAN DUGGAN, son of Mr. and Mrs. E. S. Duggan of 504 Blevins, is employed in the meat department of Cooper's Market in the Distributive Education program of Hereford High School. He is a junior this year, and plans to be a butcher. Dorman says he thinks DE gives a student a good background in the career he is going to have later on. (Staff Photo)

In October 1963, Ostersund, a lakeside city in central Sweden, reported its first lemming invasion since 1939.

In 1920, France buried an unknown soldier beneath the Arc de Triomphe in Paris. A perpetual flame was lighted over the tomb.

Malaysia is 130,000 square miles of tropic forest and sun-drenched beach, stretched along the southern rim of the South China Sea.

Dairies have insisted that the Amish, who spurn the use of electricity, must wire their barns and dairy facilities to comply with local health regulations.

Farm-accident fatalities are not declining in proportion to the decline in farm population. After a tour of U. S. ports in 1931-34, Old Ironsides was returned to Boston.

A survey reveals there are some 4,000 photographic clubs within the West German school system.

About 45 men's clubs in London cluster around Pall Mall and St. James's Street. Some trace their ancestry back to 18th Century coffeehouses.

Gen. Dwight D. Eisenhower entered the U. S. Military Academy in 1911 as a cadet appointee of Sen. Joseph Little Bristow of Kansas. He was graduated June 12, 1915, and commissioned a second lieutenant in the Infantry.

Let us pray for a safe and joyous holiday.



Plains Insurance Agency
Since 1926
Jno. H. Patton W. H. Patton
Robert Lemons

LET US GIVE THANKS

FOR LIFE AND ALL OF ITS BLESSINGS

As we gather around the holiday table with our families and friends, let us pause to acknowledge the source of all prosperity, our Almighty Creator. May He continue to bless our homes and country.

COWAN JEWELRY

217 N. MAIN EM4 - 3821

Beards went out of fashion in 15th Century Europe when the introduction of helmets with chin pieces made a hairy face impractical. Men also began to drop their hair short in bow fashion.

The word "carat" means the weight of a carob tree seed, used long ago to weigh diamonds. The metric carat, equal to 1/142 ounce, now is in general use.

The ancient Egyptian temple of Kalabsha, near Aswan, bears an inscription of about A.D. 249 sternly ordering herders to keep pigs out of the holy place.

READ THE CLASSIFIED

OPTOMETRISTS
Dr. Milton C. Adams
Dr. Dale H. Wynn
335 Miles EM 4-2255
Office Hours
Mon. - Fri. 8:30-5:00
Saturdays 8:30 - 1:00
DRS. ADAMS & WYNN

LET US GIVE THANKS



We will be closed on this **THANKSGIVING DAY** so that we and our employees may spend the day with families and friends in the true **THANKSGIVING** fashion.

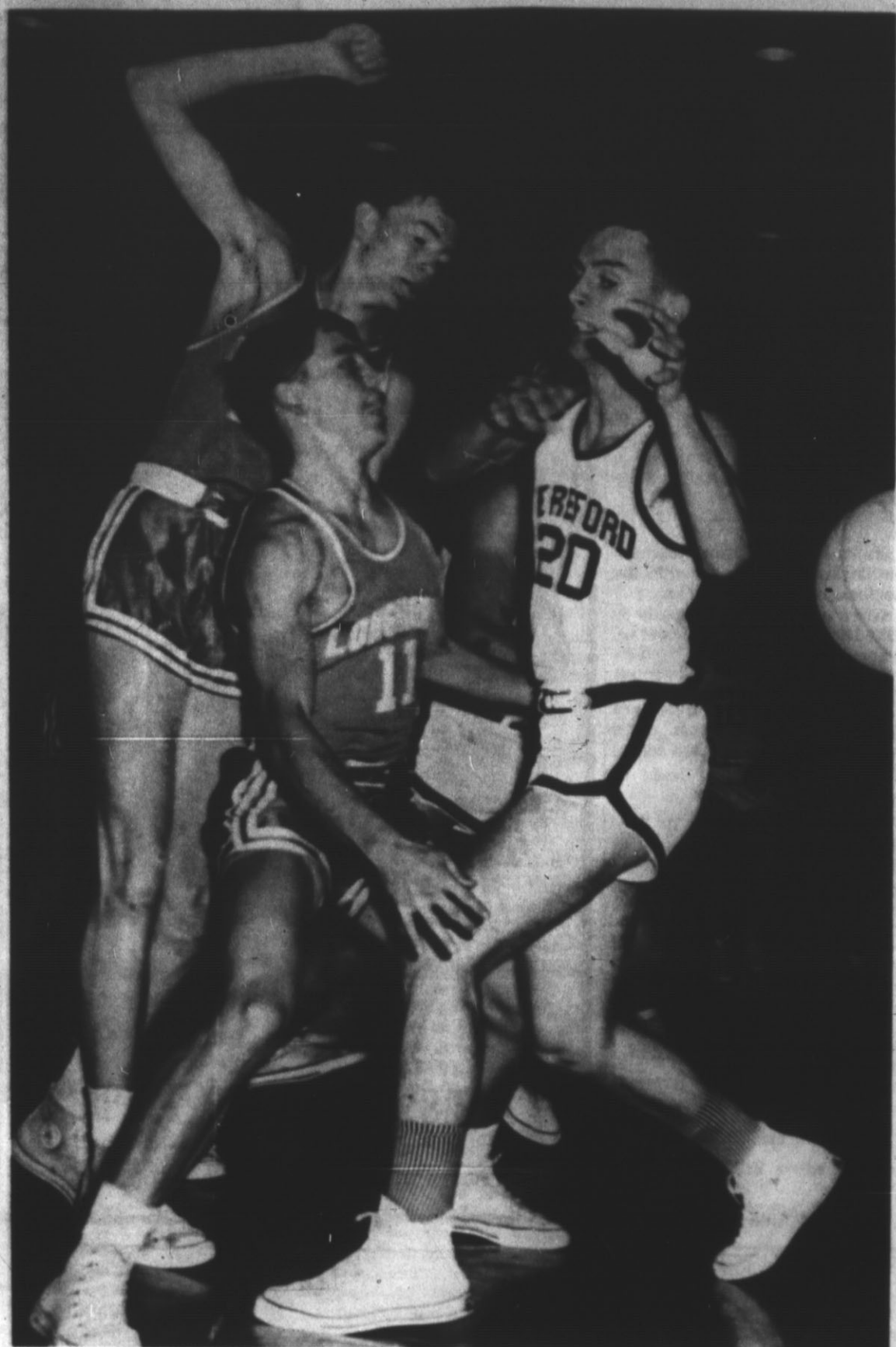
MAY YOUR DAY BE A **HAPPY ONE!** We look forward to seeing you **Friday.**



IF

You read this you will realize the effectiveness of an ad in the Hereford or The SUNDAY BRAND

CAISON'S **Western Wheel Inn**
Jeannie & G. D.



"IT WENT THATAWAY" says Billy Hill (20) in under the basket during the third period of Hereford as he shoved the ball to a waiting teammate during the Whiteface-Longhorn basketball tilt Tuesday at Hereford High gym. Blocking Hill's attempt to get The Herd won the season opener for both teams by a 55-40 score. (Staff Photo)

Legal Notice

Bids will be opened at 10:00 a. m., December 9, 1963, in the Commissioners Courtroom, for

the purchase of two new tractors to be used in Precinct No. 2 and Precinct No. 4. Two new Industrial Tractors (gasoline) with 60 horse-power engines and at least 45 horse-power draw bar, reversing transmission, three-point hitch, power steering, heavy duty loader, double action cylinders and 48 inch bucket. (to be traded-in, one Ford tractor with Waggoner loader located at Deaf Smith County barn, and one 1956 Oliver 55 tractor with Waggoner loader located at Precinct No. 4 barn.) H. C. Williams, County Judge Deaf Smith County, Texas T-48-2C

Men outnumber women 132 to 100 in Alaska.

HEREFORD COUNTRY CLUB MEMBERS LOOK ON PAGE 12

Legal Notice

Sealed proposals addressed to the Commissioners Court, Deaf Smith County, Texas, for construction and additions and alterations to Deaf Smith County Hospital, Hereford, Texas, in accordance with plans and specifications and contract documents which were prepared by Oscar A. Schilling, architect, Amarillo, Texas, will be received in the County Commissioners Courtroom, Deaf Smith County Courthouse, at 2 P.M., December 9, 1963, and then be publicly opened and read aloud in same location.

H. C. Williams County Judge, Deaf Smith County, Texas T-47-2C

Mars at one time may have had an abundant supply of oxygen, which literally rusted away. Astronomers speculate that the oxygen combined with iron in rocks to produce the vivid red deserts of the planet.

A Gift To World Neighbors, Inc.

would be an appropriate memorial to our late President, John F. Kennedy.

Contact **Raymond Higginbotham**

When Buick builds a LeSabre -- Buick builds a high-priced car; and puts a low price on it.



Lots of cars are in LeSabre's price class, but that's where the resemblance ends. For instance: Does anybody else in LeSabre's class treat you to that gentle Buick ride or impressive Buick performance and new gas economy? No. And who else gives you 15-inch wheels, finned aluminum front brakes, extra cushioning for middle-seat travelers, and separate heat ducts and controls for the rear seat? Right again: Nobody in LeSabre's field but LeSabre. If all this makes you think a LeSabre would look awfully nice in your garage, you should see how nicely it fits a budget. You know who to see about it, of course: your Buick dealer. Who else? Above all, it's a Buick

SEE YOUR LOCAL AUTHORIZED BUICK DEALER. AUTHORIZED BUICK DEALERS IN THIS AREA:

KINSEY-OSBORN MOTORS, INC.
142 N. MILES HEREFORD, TEXAS

See the 1964 Buick, official car of Macy's Thanksgiving Day Parade. On NBC-TV, 10-11:30 a.m., E.S.T. Thanksgiving Day

FREE STEREO

TO BE GIVEN AWAY

SAT., DEC. 7

Register Anytime

You're In The Store

YOU MUST 16 YEARS OLD OR OLDER

You Need Not Be Present

To Win!

COMPLIMENTS OF

FOLGERS COFFEE COMPANY



FOLGERS COFFEE

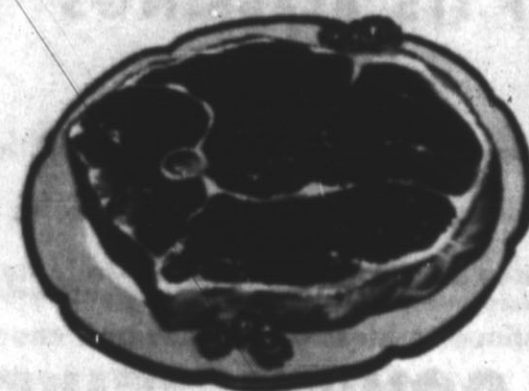
LB. 59¢

WE HAVE A COMPLETE STOCK OF BULK CANDY

- BORDEN'S — Glacier Club Ice Cream 1/2 Gal. 59¢
- SHURFINE Shortening 3 lbs. 59¢
- CAPE ANN Fish Sticks 29¢
- SHURFRESH Crackers lb. 21¢
- SHURFINE Catsup 14 oz. — 2 FOR 39¢
- DEL MONTE — Chunk Style Tuna 29¢
- RED PLUM — KRAFT Preserves 39¢

ROUND STEAK

LB. 89¢



- Loin Steak LB. 79¢
- Chunk Style Bologna LB. 39¢
- All Meat Franks WRIGHT'S LB. 49¢

FOLGERS INSTANT COFFEE

\$1.09 10 oz.

GOLD MEDAL FLOUR

10 : 98¢

DR. PEPPER

6 STL. CTN. Plus Deposit

OLEO

FOOD KING

2 : 29¢

POTATOES

RUSSETS



10 LB. BAG 39¢

Delicious Apples LB. 15¢

Carrots CELLO PKG. 9¢

Pecans LB. 39¢ 10 LB. BAG \$3.25

- SKINNER — 7 oz. Box — LINE Macaroni 2 for 25¢
- Jell-O 3 oz. 2 for 21¢
- CREME SANDWICH — 11 oz. Nabisco Oreo 39¢
- Fig Bar SUNSHINE lb. 39¢
- SUPREME Pecan Sandies lb. 49¢
- DOESKIN — 400 Cl. Facial Tissue 5 for \$1
- TOOTH PASTE Crest 53c Size 43¢
- ONE-A-DAY Vitamins 100 cl. \$1.79

TAYLOR & SONS FOODS

★ YOUR HOME TOWN BOYS ★ CASH AND SAVE

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

The Whiteface

Official Publication
Of
Hereford High School
Hereford, Texas

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, NOVEMBER 28, 1963

SECTION TWO

IN OTHER LANDS

Teenagers Live And Study Through AFS Scholarships

By Vicki Inman
Whiteface Staff Writer
The American Field Service Exchange student program provides an opportunity for many teenagers to live and study in foreign countries. The AFS has two sides to its program — teenage students from abroad come to the United States and American students go abroad to foreign countries.

Teen-age students from abroad study in American high schools and live in American homes for a year. At the same time, under the American Field Service program, teen-agers are sent abroad for either a summer or a school experience.

Hereford High School entered the American Field Service program in 1954. In that same year, Hereford's first exchange student, Jean Chapman from England, came to HHS. Since Miss Chapman came in 1954, Hereford has

had 17 other foreign exchange students, including this year's Christa Holtz from Austria and Sergio Bravo from Chile. Countries that have been represented are Finland, Germany, Sweden, Switzerland, South Africa, Italy, Scotland and France.

Three HHS students have gone abroad on the American Field Service program: Eugenia Alexandria, Ted Moore, and Anne Wingert. Eugenia went to Denmark for six months on the school program; Anne went to France for six months on the school program; Anne went to Germany for three months on the summer program.

In the United States this year, under the American Field Service there are 2,824 teen-agers from 81 different countries. American teen-agers who went abroad on the summer program of the American Field Service numbered 854 while 265 Americans are now involved in the school program. Since the American Field Service was organized in 1948, 25,128 students have taken part in its program.

The AFS started in 1915 as a volunteer ambulance corps in World War I. This organization served with Allied Forces in both world wars.

"In 1947 the peace time

program was founded on the teen-age level of international exchange. The summer program was founded in 1950; the school program, in 1957. Exchange students come to the United States for one year only. During this year, the student lives in an American home and goes to an American school. At the end of the year, they are required to return home.

"One cannot emphasize enough the importance of the family that the exchange student stays with for a year," said Mrs. Margaret Durham. "The family not only donates their home, but also adopts the exchange student as their own."

For any student participating in a program, \$700 must be contributed by the student's parents to the American Field Service. This is also true for any American student who is taking part in either the school or summer program.

The \$700 participating contribution covers the personal allowance (Continued on Page 2)

An Editorial

By DAVID STEVENS

And then it came, the announcement we had all feared but prayed would not come, "The President is dead." He had been shot down in the streets of Dallas by an assassin. Now the man who is believed to have shot the President is also dead, shot as he was transferred from Dallas city jail to the county jail.

Where will all this stop? Today is Thanksgiving, 1963. We have much to be thankful for but we also have much to be ashamed of. Besides the President and the man charged with killing him, a Dallas policeman is dead and the Governor of Texas is seriously wounded.

What could cause a man to kill his President? Now we may never know. Why? That question had been asked over and over in the period following the death of the President.

Regardless of what you thought of Mr. Kennedy as a political figure, you could not help but respect him as a man. He was an energetic, vital young man who was killed in the prime of his life, shot down in one of the finest young cities in the United States. He was stubborn, strong-willed and fought for what he thought was right.

JFK was the youngest President in the history of the United States. His family was continually in the public spotlight. Women tried to look like Mrs. Kennedy. Men mimicked the President.

But the nation was not laughing at the First Family as much as they were laughing with the Kennedys. Here was a President that the people could identify themselves with. He was young, and he did all the things young men do, and sometimes more.

Things like touch football swept the nation as the President and his family popularized them. "Yes," the people said, "He is one of us."

But today is Nov. 28, 1963, Thanksgiving. He is gone now and we can do nothing to bring him back. We have a new President, a fellow Texan, Lyndon B. Johnson.

Now it is time to come out of our mourning. We have a new leader for our young nation. Students, citizens of Hereford, Texas, Southerners, we must now unite behind our new President. We are no longer students, citizens of Hereford, Texas, Southerners. We are united as Americans. Move forward, as the former President would have us move, with great "vigor."

Americans, not Texans or Californians or New Yorkers, not Democrats or Republicans, but Americans. Remember that, as we strive to move our great nation forward to new and better things, as we try to overcome this great tragedy which has struck our nation.

First College Series Article Features SMU

Editor's Note: This is the first in a series of articles on area and state supported colleges and universities which Hereford High School students might wish to attend. These articles are designed to give students information concerning college enrollment requirements, and courses of study offered plus background information on the school.)

Southern Methodist University at Dallas is a college of arts and sciences and was established in 1911. It is controlled and administered by the South-Central Jurisdiction of the Methodist church.

One of the admission requirements of the Methodist operated university is the taking of Scholastic Aptitude Tests.

Twelve high school units are also required for admission. They are English, four units; mathematics, four units; foreign language, two units; natural science, one unit, and social studies, two units.

Since the Methodist university is not a state-supported institution, tuition is high. According to the 1962-63 catalog, tuition for the year was listed at \$800. This included health services and (Continued on Page 2)



HEREFORD'S JIM HANEY ATTEMPTS TO BRING A LEADBACK LOBO IN ANOTHER TRY FOR YARDAGE IN THE HEREFORD-LOBO GAME HERE FRIDAY NIGHT. THE HERD LOST THE GAME TO THE LOBOS 14-0. THIS GAME WAS THE LAST OF THE SEASON, AND THE HERD WOUND UP WITH A STANDING OF 4-6.

Committees Work To Make Musical Production Success

Actors and actresses are not the only important persons in the production of "The King and I". There are others just as important.

In the production, soon to be presented in HHS's auditorium, a number of committees are making preparation for the musical. Some of these are makeup, scenery, costumes, and advertising.

The make-up crew, headed by

La Reece Askew, chairman includes: Kathy Bilby, Janet Fryer, Mary Gibson, Beverly Barrett, Susie Seigler, Hedy Bailey, Rosi Rush, Martha Hudson, Kati Barnard, Annie Strain, Cheryl Maddox, Nancy Martin, Randy Hopson, Clark Adams, Romanito Lucero, Barbara Langley, Pat Price, Cynthia Seel, and Linda London.

The stage crew, under the direction of Steve Conway, stage

manager, are Mike Moore, Terry Caviness, Ike Person, Jake Tiefert, Jody Rogers and J. Carter.

The boys are constructing and preparing all the scenery for the production. They have had a great deal of help from Mr. Frank Jones.

Advertising committee makes sure that the public knows about the play. This is done through poster displays and announcements. Mrs. Viola Chisholm, head of the art department, has devoted a great deal of help and time to see that there is advertisement of this production. Her art classes have made many posters for this production and distributed throughout Hereford.

Costumes used in the production of "The King and I" are being rented from Lubbock. This includes all costumes for each and every part in the play.

"The King and I" will be presented Friday and Saturday, Nov. 29-30 at HHS's auditorium. The admission for adults will be \$1.50; for students, 50 cents.

In 1859, when the Pony Express was in existence, \$5.00 was charged to send one letter from Missouri to California.

Dinosaurs spent most of their life confined to a 100 yard area because of the difficulty in moving from place to place.

It is believed that the first human existed 15 to 20 thousand years ago.

When the American flag is flown upside down, it is usually a sign of distress.

and children, the admission will be 50 cents.

Class For Boys In Homemaking Displays Aprons

The aprons that were on display last week in the homemaking showcase were made by the students in the boy's homemaking class. "It took the boys about three weeks to complete the aprons," stated Mrs. Dorthea Prowell.

"The main purpose in having a sewing class for those who are interested is to teach them the correct way to operate the machines," related Mrs. Prowell.

One unusual apron was made by Audie Mancillas. It was made out of border print with a row of cannon balls making up three pockets across the front of the apron.

Also included in this one semester course is a study on family relations and marriage problems and Mrs. Earl Springer, school nurse, gave a course on mother and baby care.

Hoof Prints

By David Stevens

Well, football season is over and basketball is here. By the time you read this, the Whitefaces will have already played the season opener against the Caprock Longhorns. Tomorrow night the Herd travels to Canyon to meet the Canyon Eagles.

Last Friday's game was a sorry way to end the season. The Whitefaces had a chance to end the season with a 5-5 mark and a 3-2 district record which would have given them a tie for second place in the conference standings.

Because of the cold the game was sluggish. For the Whitefaces the whole game was a nightmare of bogged down drives, and plays that just didn't come out right.

Coach Coby Kitchens has six returning lettermen from the 1962-63 basketball team. There are seven seniors on the team. The returning lettermen are seniors Bill Hill, Earl Jackson, Danny Olson, Jim Hanev, and Mike Ferguson, and junior Robert Strange. The starting lineup will probably come out of these six.

Three tournaments are scheduled for the Herd. On Dec. 6 and 7, the Whitefaces will be in Canyon for the West Texas Invitational. The Herd will go to Clovis on Dec. 19, 20, and 21. Then, on Dec. 26, 27, and 28, the Whitefaces will participate in the Roswell Tournament.

Whitefaces Lose Final Game 14-0

It was a sad ending to a tragically said day last Friday night as the Whitefaces were shut out by the Levelland Lobos 14-0. The Herd just never got rolling in the freezing weather and the Lobos took advantage of their chances.

Things looked bad from the start for the Whitefaces as the Lobos ran the first play after the kickoff without a huddle for a 48-yd. gain to the Hereford 19. But this was about all as the Whitefaces settled down to end the threat with a fourth down pass interception.

Not much happened in the first half until there were only 41 seconds to play. A one yard dive climaxed a 55-yd drive. The pass for the two extra points was good to make the score at halftime 8-0.

Again in the third period nothing much happened. The two teams battled around mid-field, with neither making a serious threat.

Finally, in the fourth period, the game took on a little action. An intercepted pass set up the second T. D. for the Lobos. This one was also scored on a one yard smash. The pass for the extra points was no good, and the final score was 14-0.

Outstanding on defense for the Herd were middle guard Eugene Green, and George Muse, and halfback Jim Higgins. Making a good showing for the Whitefaces on offense were Higgins, quarterback Frank Cain, and halfback Jim Hanev.

This was the last game of the year for the Herd. The Whitefaces closed out the season with a 4-6 season mark and a 2-3 district record.

IN THE LIBRARY

Books Give Many Holiday Gift Ideas

Wondering what to give for Christmas? How about trying to make your own gifts. Books under the code 400 include ideas and instructions to make, build, carve, mold or design.

For a small child a person may wish to give a handmade doll or toy. In Arts and Crafts for Children, instructions complete with drawings give the reader ideas and examples for many items.

For the home tables, desks and chests for Christmas gifts can be built using books written for the craftsman.

Weaving, stitching, crocheting, knitting and other creative projects for girls can become quite nice if the book, Designing Made Simple, is used and applied for good workmanship.

Ceramics gives instructions and patterns for making china and glasswork. Designing, painting and firing creates a problem that can easily be solved if such books are used by the beginner. Artworks come in handy if a person is trying to economize on the Christmas cards,

wrapping paper and decorations. Many of the books found in the library give instructions on block printing and other means of producing designs in masses.

Figures for table decorations or centerpieces can be artfully put to work in making colorful designs.

Most people agree they would rather have homemade candy any day. Under the same code as for crafts, cookbooks can be found which list recipes from different nations. Candies, cookies, cakes and breads are holiday favorites.

Finding music for the holiday season is as easy as reading a few books written about the subject. Where songs originated and their meaning can become an interesting project for church classes.

The holiday season may become more meaningful if a person is well informed on customs, foods and gifts of other nations. Look for these books in the library and really get in the holiday mood.



LOBO DOUG McCANN GOES THROUGH the air as the Whitefaces come Basketball got under way Tuesday when the Whitefaces met Caprock in to cut him down in the Levelland-Hereford game played here Friday High School of Amarillo here. night. The Herd lost its last game of the season to the Lobos, 14-0.

Draft Board Lists Reclassifications

The following is the list of draft board reclassifications as released by the selective service boards of this area. This list is published regularly by the Herford Brand as a public service.

Classified as I-A are: Delmer L. Dement, Robert B. Baker, William L. Miller, Paul M. Hoff Jr., Natividad Silva, Don A. Reeve, Robert A. Miller, Daniel B. Morton, Jerry D. Belknap, Billy L. Page, Juan N. Joe M. Riddle, and Ronnie C. Byers.

Classified as II-S are: Wade Hudson, Gordon L. Hough, Robert T. Tomlinson, Erwin H. Meyer Jr., James V. Strange, Richard D. Zachary, Danny L. Johnson, Charles C. Crowell, Jimmie S. Vaughn, Pat D. O'Brian, Michael R. Calvert, Timothy C. White, Ronald R. Welty, Eddie K. Skypala, Charles D. Bayne, Jr., Alvin O. Walterschied, Jerry D. Prichard, Gerald D. Felder.

Ronnie M. Botkin, Elbert W. McClenny, Gregory M. Combs, Ronnie C. Buckmaster, Billy D. Hardage, Orville G. Bradley, Lisle D. Patton, James L. Evans, Kerry R. Knorpp, John S. Hill Curtis R. Traveek, Kenneth A. Betzen, Blyde H. Whitaker Jr., Gary K. Tannahill, Dickey B. Mason, James E. Pavallcock Jr., John S. Fuhrmann, Hamblen S. Fuller Jr., Manuel H. Edquist.

Charles W. Thomas, Kent R. Hance, E. H. Ellis Bradshaw Jr., Julian V. Perrin Jr., Don R. Caldwell, Jerry D. Blackwell, Kenneth D. Waiser, David L. Tarter, Phillip N. Billingsley, Robert T. White Jr., Thomas N. Williams, Carlos S. Calvert, William R. Albracht, William E. Conway, Bert B. Williams, Charles E. Smyrl, George J. LaFavers, Michael N. Wheeler.

Bennie R. Fortner, Glen R. Devin, Gary L. Roland, Godfrey S. Baldwin, Donald W. Mills, James T. Price, Roger B. Osborn, Medford C. Griffin, Gerald H. Beckman, Eugene E. Plank, Jon M. Roden, David R. Dziuk, Phillip D. Rinnell, Niel A. Hancock, Gerald D. Christian, Larry J. Moyer, Joe S. Allen, Kenneth J. Gallman, Richard D. Williams, Joe B. Hughes, Dennis C. Nelson.

Lambert R. Green, Edward A. Waggoner, Howard Muncy, Carlos D. Barnes, Morris L. Blankenship, Ronald G. Anderson, Larry M. Crow, Jimmy D. Hardage, Carl L. Kemp, James C. Conkwright, Larry B. Smith, Terry D. Hodges, Herman A. Jesko, Paul D. Ivey, Billy C. Leafman, Owen W. Drake, William R. Wood, Larry G. Morris, Donald L. Guill, Harold E. Meacham.

Gerald W. Daniel, Arnold W. Krieger, Bobby W. King, Allen Z. Cansler, Don B. Clements, Earl A. Ryder, Jerry D. Rankin, James E. Perkins, William R. Dowell, Don E. Warrick, Robert N. Useton, Ronnie M. McAfee, Robert L. Outland, Thomas Garza, Larry W. M. S. Fry, Charles A. Youts, Ronnie M.

Gardner, Homer D. Akin, Martin G. Hobratick, Rudolph Eastman, Gary D. Williams, William R. Harris, John R. Hays, Bobby G. Daniel, James A. Cowell, Charles C. Gustin Jr., Archie B. Ruggles, Jr., Troy D. Moore, Marcum M. Greeson, Jimmy L. Barber, Aaron L. Hutto, Ronald E. Davis, John A. Buck, Jerry J. Curtsinger, Jim R. Wells, Leon C. Henderson, Wesley P. Bagley, Jim C. Lillard, Michael D. Morrison, James J. Dziuk, Ernest Castaneda.

Thomas J. Sanders, Alvin E. Nicholson, Eufemio J. Rubalcaba, Carl Allison, Jerry L. Lovelace, Jimmie L. Alfred, Gary S. Wesson, John W. Scott, Edward A. Gallagher, Donald G. Smithson, Lee R. Good, Michael D. Nelson, Larry C. Burks, Larry E. Anthony, Henry L. Outland, Paul T. Wurster, Phillip W. Pennington, Floyd R. Feagin, Gary G. Sneed, Roger D. Albracht.

Raymond E. Houston, Dickie G. Gerres, Larry D. Bain, William G. Nelson Jr., Roger L. Ezell, Leslie L. McGee, Craig W. Griffith, Robert M. Bellah, Robert R. Henry, Roy D. Nazworth, Billy D. Owen, Joe H. Cowen, Ronald P. Osborne, Gall L. Cox, Floyd S. Reeve, James T. Clements, Joe M. Halr, Wesley C. Bourn, Sidney D. Blankenship, Jimmy G. Marrs.

Classified as I-S (H) are Robert L. Austin and George R. Schulte.

Classified as III-A are: Gerald M. King, Mateo H. Garza Jr., Apolonio G. Ordoniz, Casillo J. Sifuentz, James H. Gentry, Gerald L. Thomas, Lawrence J. Wiecek, Ronald L. Zimmerman, Jackie R. McNeese, Arthur L. Denney, Johnny C. Buse, Felix Rodriguez, Donald G. Stubbs, Bennie L. Lucero, Eugene U. Sanchez, William L. Webb, Douglas W. Bryan, David D. Kelly, Bill Gudwell, Morris A. Steen, Jimmie D. Duncan.

In I-C (Enl) are: Bill Striling, Jimmie G. Curtsinger, Ramsey J. Brandon, Dale C. Henry, and Preston P. Harrison.

Classified as I-D are: Gary L. Carver, William G. Callarman, Robert B. Sanders, Duward G. Ivy, and Robert A. Blythe.

Teenagers...

(Continued from Page 1)
lowance and passage for those students whose families could not pay these items. Also, out of this fund comes direct expenses for all students such as medical bills, transportation in the U.S., arrival and departure expenses, baggage charges and bus trips.

The fund also provides for indirect program expenses such as processing applications a-broad, supervising students, and paying the overhead expenses of the New York office of the American Field Service.

"Organizations in town help

First...

(Continued from Page 1)
laboratory and library fees. Student activity cards add another \$85 to expenses.

According to the catalog, total cost for the school year not including travel, books, supplies, and personal expenses, should be approximately \$1800.

Enrolled at the University are 2631 students of which 1179 are men and 1452 are women. Forty-one per cent of all students attending are from out of state and 50 per cent of the total enrollment claim affiliation with the Methodist Church.

The university campus, located five miles from the downtown section of Dallas, consists of 150 acres in the University Park section of the North Central Texas city.

Students wishing further information about Southern Methodist University may write to J. Douglas Conner, Registrar, Southern Methodist University.

sponsor our exchange students by contributing to the Future Homemakers' fund for the exchange students," remarked Mrs. Durham.

Funds are also raised through individuals, businesses, service clubs, the student body of the high school or a student organization, women's clubs, church groups and other organizations.

"FHA has sponsored the exchange student program since the beginning," said Mrs. Durham. "It has become, more or less, the main project of the Future Homemakers."

Future Homemakers of America raises money for this project by running a booth at the Lion's Club Carnival, by giving a chili supper and by selling cookbooks.

The cookbooks are a new project for FHA this year. The three types of cookbooks, salad, meat and dessert, contain the favorite recipes of home economic teachers in the United States. FHA members are selling these cookbooks now.

This year, the Lions Club paid the \$700 for the exchange student.

Members of the Herford Chapter of the American Field Service are Mrs. Elmer Patterson, chapter president; Mr. G. W. Newsom, member for finance; Mrs. Leroy Aven, member for homes and student-family adjustments; Mrs. J. J. Durham, school advisor; Mr. Robert Thompson, Americans A-broad coordinator; Carolyn Aven, Linda Tooley, and Janis Dean, student representatives; Mr. H. A. Tuck, publicity; Mr. Albert Maxwell, Lions Club representative; Mrs. H. H. Miller, projects chairman; and Mrs. A. T. Mims, secretary.

Brand News Editor Presents Program For B&PW Club

Guest speaker for the Nov. 18 meeting of Business and Professional Women's Club was Ramon Martin, editor of the Herford Brand. His subject was "Public Relations," and he cautioned members to be constantly aware of its effect on customers and friends.

The public relations committee, with Mrs. John Jacobson Jr. as chairman, was in charge of the program. Plans were made to take a basket of food to a needy family for Thanksgiving during the business meeting.

Hostesses were Mrs. J. W. McIver and Mrs. Sue James. Guests were Mr. and Mrs. Martin. Others present were Miss Bea Barrett, Miss Mary Bourn, Mrs. Marie Cline, Mrs. Lucille Spencer, Miss Della Stagner, Miss Gladys Setliff, Mrs. J. J. Durham, Mrs. Jacobson, Miss Lucille Park, and Mrs. Kent Snare.

Russia has only two all-girl colleges.

W. Milligan and Prisciliano T. Lopez Jr.

In I-C Ind are Benito C. Ramon Jr. and Weldon R. Dickson.

May your blessings
be many
on this



THANKSGIVING DAY



225 N. Sampson Ph. EM4-0077

MILBURN MOTOR CO.

Thanksgiving

1963

A Time to Pause and Say
"THANK YOU"

Our Pilgrim Forefathers conceived Thanksgiving as a day to stop and take stock of all the good things in life. They had, as we do today, a constant threat of upheaval. They too were beset by problems—economic, political—big and small—but they found time, once each year, to thank God and thank each other for all the good things they enjoyed. We, at Hays Implement, are thankful for the city, the state, and the nation in which we are privileged to live.

We are thankful, for the opportunity we have of being a part of a thriving community and for you, our friends and customers, whom we are privileged to serve. We pledge our continued efforts to be worthy of your patronage.

Thanksgiving Day

MAY YOURS BE A HAPPY ONE!

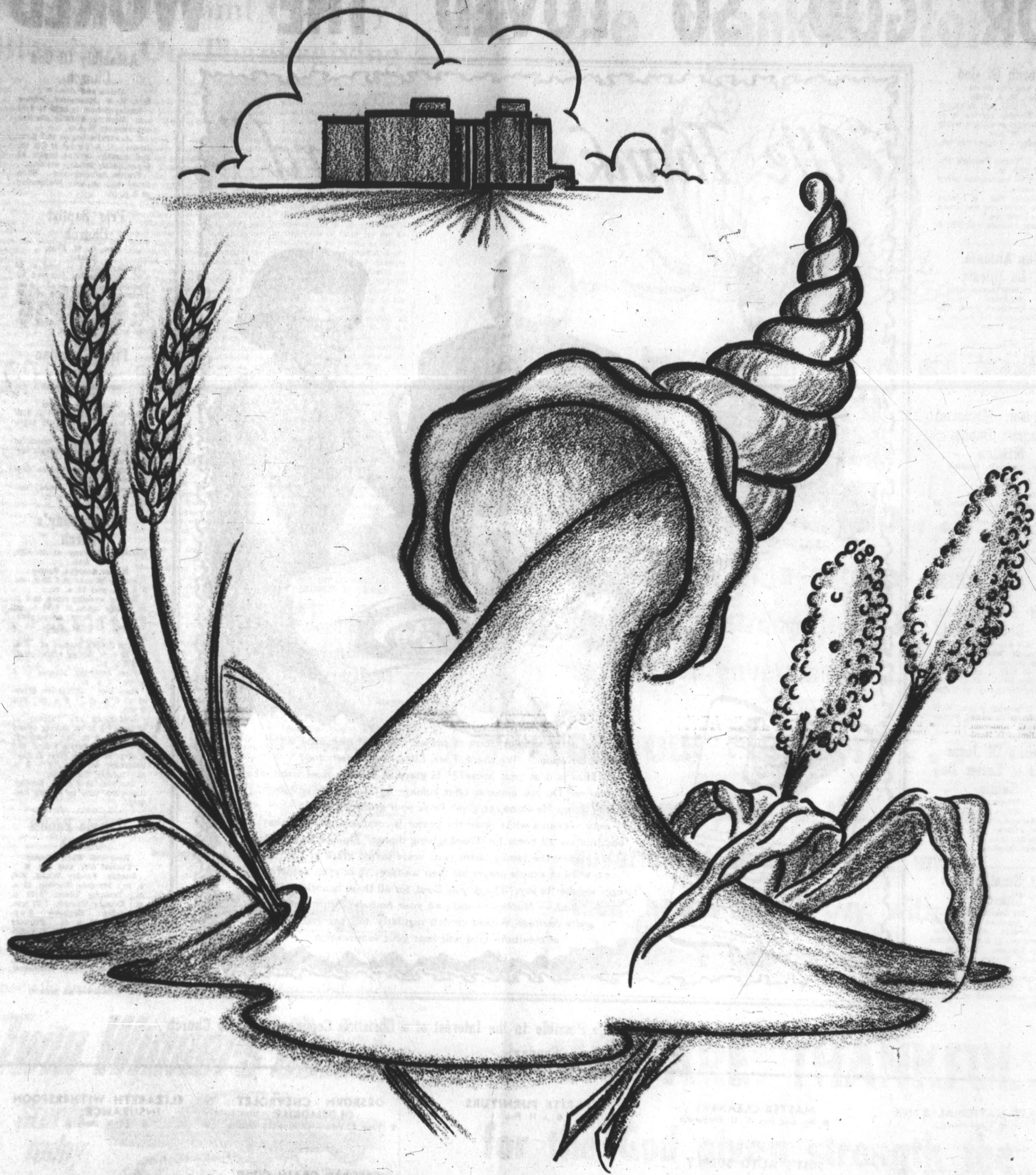
We are thankful to you, our friends and customers, for your patronage — We hope you enjoy this day of feasting with family and friends and remember to be thankful for the privilege of being American ... Thankful for the freedom of this land of plenty!



CITY DRUG STORE

HAYS IMPLEMENT CO.

PHONE EM 4-1551



A Week of Turmoil A Saddened Nation

*yet we are thankful for the strength
God has given us to carry on in these
troubled times.*

PITMAN GRAIN CO.

FOR GOD SO LOVED THE WORLD

Church Of God

W and 15th Street
 Rev. W. A. Gray
 Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:30 p.m.
 Wednesday - Prayer Service, 7:30 p.m.
 Friday - Young People's Endeavor, 7:30 p.m.
 "Bring your burden and carry away a smile."
 "The Church that is large enough to serve you and small enough to know you."
 For transportation call EM 4-3809.

San Antonio A La Iglesia

North 25 Mile Avenue and Highway
 Vd. Es Catolico? Pues, Tiene La Obligacion De Asistir A La Santa Misa Todos Los Domingos!
 Horas De Misas En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a.m. y 8 p.m.
 Durante La Semana: 6:30 a.m. y devotional services at 7:30 p.m. Wednesday.

Thompson Memorial Mexican Baptist Mission

Rev. Guillermo Benitez, Minister
 215 Norton
 Organ De Cultos
 Domingo For La Manana, 10 a.m.; Escuela Dominical, 11 a.m.; Culto De Adoracion, Domingo Por La Noche, 8 p.m.; Union De Preparacion, 8 p.m.; Culto Evangelistico, Miercoles Por La Noche, Culto De Oracion Y Estudio Biblico.
 Union Femenil U Union Varonil Un Lunes Si Y Otro No.

First Presbyterian Church

610 Lee Street
 Rev. Russell Wingert, Pastor
 Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m. Morning Devotional at 9 a.m. Tuesday.
 Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.

Church Of Jesus Christ of Latter Day Saints

(Mormon)
 EM 4-1905
 The Mormon Church meets in Gilliland Funeral Home, Sunday School, 10 a.m. Sunday, Sacrament Meeting, 11 a.m. Sunday.

Mt. Sinai Baptist Church

302 Knight St.
 Sunday Services are Sunday School, 10 a.m.; Morning Worship Services, 11 a.m.; Evening Worship Services, 7:30 p.m.
 Mid-week Prayer Service is held at 7:45 p.m. Wednesday. Choir Rehearsal is held at 8 p.m. on Thursday. A teachers Meeting is held at 7 p.m. on Friday.

Assembly Of God Church

Union and Ave. 6
 Rev. V. W. Macintosh, Pastor
 Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.
 C. A. service begins at 7 p.m. Junior C. A.'s meet at 6 p.m. and worship service begins at 8 p.m. each Sunday evening.
 Prayer meeting and Bible Study will be held Wednesday at 8 p.m.

Frio Baptist Church

Rev. G. W. Finn, Pastor
 Sunday School is held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 6:30 p.m. Sunday and Evening Worship Services begin at 7:30 p.m. On Wednesday, a Prayer Service is held at 8 p.m.

First Christian Church

Rev. Eugene Dutch, Pastor
 West Park Avenue
 Sunday School is held at 9:30 a.m. Worship service will begin at 10:30 a.m.
 Chi - Rho and C.Y.F. meets at 8 p.m. Sundays and vesper services are at 7 p.m.
 Functional Departments first Wednesday at 8 p.m. General Church Board, second Wednesday at 8 p.m.

St. Anthony's Church

Harrison Highway at 25 Mile Ave.
 Father Anglin, Pastor
 Sunday Masses at 6:30 a.m., 8 a.m., and 10 a.m.
 Sunday evening mass at 8 p.m. Daily mass at 6:30 a.m. and 11 a.m. during school year. Tuesday evening mass at 8 p.m.
 First Friday Masses at 6 a.m., 11 a.m. during school year, and 8 p.m.
 First Saturday Masses at 6 a.m.; 8 a.m.
 Holy Day Obligation Masses at 6 a.m., 8 a.m., and 8 p.m.
 Confessions are Tuesday at 12 noon - 1 p.m. during school year and 8 p.m.; Thursday, 12 - 1 p.m. during school and 8 - 9 p.m. before First Friday; Saturday, 4-5 p.m.; 8 - 9 p.m.; Sunday, 7:30 a.m.
 Baptisms at 4 p.m. Sunday. Any other time by calling Rectory.

Temple Baptist Church

Rev. Bill Ware, Pastor
 Forrest Ave. and Ave. E
 Sunday: Sunday School, 9:45 a.m.; Morning Worship, 11 a.m.; Training Union, 6:30 p.m.; Evening Worship, 7:30 p.m.
 Tuesday: Beginner Suppers, 9:30 a.m.; Primary Sunbeams, Junior Girls Auxiliary, and Intermediate Girls Auxiliary, 4 p.m.
 Wednesday: Prayer Meeting, 7:30 a.m.; Choir Rehearsal, 8:15 p.m.
 (Continued on page 6)

"We Thank Thee, Lord"



YOU IN THE CHURCH THE CHURCH IN YOU

Character is a by-product of the church. It is here that young and old alike are showered with benedictions that build and influence for a better citizenship and a stronger democracy. In the church the ministerial are making religious character. Statesmen today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on Sunday. "You in the Church and the Church in you" form a combination for good. Be a regular CHURCH-GOER and a daily BIBLE READER.

© WILLIAM NEWSPAPER FEATURES Fort Worth, Texas

... That is the simplest form of prayer, the most elemental act of Christian devotion... "We thank Thee, Lord, for our daily food."
 How is it at your house??? Is grace at meals a fixed habit where you live? Do you pause to offer homage to God for the edibles... the very things He alone can give? Or is your gratitude shown only once-in-a-while when the pastor is company, or when the children are all home for Thanksgiving dinner? How long is it, Dad, since the family heard your voice saying grace at the table...? or a word of simple prayer for their welfare...? or even bothered to urge another to say, "Thank you, Lord, for all these bounties???"
 Dad,— Mother,— you owe your household this much of a godly heritage. Attend church regularly and say grace at mealtime. God will hear your supplication.

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

- | | | | | |
|--|---|--|---|---|
| FIRST NATIONAL BANK
● Virgil Hennen | MASTER CLEANERS
● Mr. and Mrs. C. D. Fitzgerald | BUY-RITE FURNITURE
● J. H. Fish | ORSBORN - CHEVROLET OLDSMOBILE
● Your Chevrolet-Oldsmobile Dealer | ELIZABETH WITHERSPOON INSURANCE
● 148 N. Main St. |
| PLAINS FERTILIZER CO. | SUIT'S AUTO SUPPLY | WESTERN WHEEL INN
● Mr. and Mrs. G. D. Calson | HEREFORD GRAIN CORP.
● Curtis O. Beach, Mgr. | E. B. BLACK CO.
● Dick Bernard - Jesse Stanford |
| HEREFORD FERTILIZER & INSECTICIDE CO.
● Norman Moore | CITY DRUG STORE
● Mr. and Mrs. Kenneth Coker | LOERWALD BROS.
● Ed, George, Gene & Harold Loerwald | FARMER'S DRIVE IN
● Troy Moore | PIGGLY WIGGLY
● Mr. and Mrs. Gaylord Newell |
| Kemp Tractor and Motors
★ Ford Tractor Dealer | ROCKWELL BROS. & CO.
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● Mr. and Mrs. A. H. McRright | DAVIS IMPLEMENT CO.
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● Ernest Kendall | HEREFORD TEXAS FEDERAL CREDIT UNION
● Mrs. Dyalthis Benson | |
| PITMAN GRAIN CO. | ROGERS DRUG
● Mr. and Mrs. Grady Rogers | | | |

REP. ROGERS WRITES

All Should Count Country's Blessings On Thanksgiving

TO THE PEOPLE OF THE 18TH DISTRICT:

Let us all give thanks on this Thanksgiving Day for the blessings of peace and of abundance. As it was in the earliest Colonial days of our country, this is a holiday for families and friends to be together, and to express their thanks to God for the good things that have come into their lives and to their nation. We do indeed have much to be thankful for.

Today we give our thanks, most of all, for the ideals of honor and faith we inherit from our forefathers — for the decency of purpose, steadfastness of resolve and strength of will, for the courage and the humility, which they possessed and which we must seek every day to emulate. As we express our gratitude, we must never forget that the highest appreciation is not to utter words but to live by them. These sentences are from President Kennedy's proclamation designating Thursday, Nov. 28, as a day of national thanksgiving.

This year's holiday marks the 100th anniversary of the first of the "modern" Thanksgiving Days as set by Presidential proclamation. In 1863, in the darkness of the Civil War, President Abraham Lincoln called upon his fellow citizens "to set apart and observe the last Thursday of November next as a day of thanksgiving and praise to our beneficent Father who dwelleth in the heavens."

President George Washington's first Thanksgiving proclamation set the date as November 26, 1789, and six years elapsed before his second proclamation, which called for a Thanksgiving Day in March, 17-95. From then until the Civil War there were very few Thanksgiving proclamations by the Presidents.

But in the meantime, one by one, State governors took it on themselves to issue Thanksgiving proclamations. President Lincoln's proclamation setting November 26, 1863, as the date was the first Presidential proclamation in more than a score of years, and from that time forward Presidents followed Lincoln's precedent and set Thanksgiving Day on the last Thursday in November.

President Roosevelt's action in 1898 broke that long-established precedent. He set Thanksgiving Day on the 23rd of November, which was the next to last, not the last, Thursday in November. It was within Roosevelt's power to do this; but the purpose, which was to afford merchants a longer pre-Christmas shopping season, aroused controversy. Twenty-three of the states re-

fused to observe what critics called "Roosevelt's New Deal Thanksgiving" — and Texas and Colorado decided to have two Thanksgiving Days that year.

Despite the uproar, President Roosevelt stuck to the next to last (or, in these instances, the third) Thursday of November in 1940 and 1941. Then on December 26, 1941, Congress enacted a statute making Thanksgiving a Federal holiday on the fourth Thursday in November.

Although the states can and have observed Thanksgiving on other dates in the years since, the fourth Thursday remains the official date for Thanksgiving Day as proclaimed by Presidents Roosevelt, Truman, Eisenhower, and Kennedy since 1941.

No Thanksgiving proclamation was issued in more perilous times than was that first proclamation of Abraham Lincoln. David Homer Bates, the telegraph office chief, commented: "This proclamation is remarkable not only as exhibiting the President's implu-

dit reliance on an 'ever-watchful God' but for beauty of phrase and logical belief in an overruling Providence. . . . No ruler of millions, since King David the Psalmist, has clothed great thoughts in sublimer language." It was appropriate in this anniversary year that President Kennedy, in his 1963 proclamation of Thanksgiving Day, called attention to Lincoln's famous words of 160 years ago.

One paragraph in that Lincoln proclamation is as meaningful in this year of trial for the United States as it was in 1863. I quote it to you: "Needful diversions of wealth and of strength from the fields of peaceful industry to the national defense have not arrested the plow, the shuttle, or the ship; the ax has enlarged the borders of our settlements, and the mines, as well of iron and coal as of the precious metals, have yielded more abundantly than heretofore. Population has steadily increased notwithstanding the waste that has been made in the camp, the siege, and the battlefield, and the country, rejoicing in the consciousness of augmented strength and vigor, is permitted to expect continuance of years with large increases of freedom."

Said President Kennedy at the close of his proclamation: "Let us therefore proclaim our gratitude to Providence for manifold blessings — let us be humbly thankful for inherited ideals — and let us resolve to share those blessings and those ideals with our fellow human beings throughout the world."

May your own Thanksgiving Day be a day of happiness and renewal.
WALTER ROGERS
MEMBER OF CONGRESS
18TH DISTRICT OF TEXAS

Prayers Asked For JFK Family and Rededication

EDITOR'S NOTE: The following telegram was received from the Honorable Walter Rogers, representative for the 18th Congressional District, late Saturday. The message is published as the country still mourns the death of President John F. Kennedy even on this Thanksgiving Day.)

"As we Americans mourn the loss of our fallen president, let our prayers be with those who were closest to him, the wife who lost a husband, the small children who lost a father, the parents who have lost a son."

"John Fitzgerald Kennedy was my friend, and his tragic death, so unspeakable perpetrated, envelopes me in a deep sense of personal loss."

"As faith in Divine Providence sustains his family in this hour, let each of us in his own way, be sustained by our own religious faith."

"And let us rededicate ourselves to the principles of freedom and self-government that have guided the destiny of this great nation through all history."

"With Washington, Jefferson and Lincoln, John Fitzgerald Kennedy now belongs. Let us resolve that his martyrdom was not in vain."

Walter Rogers
Member of Congress

Hereford Man Serving Aboard USS Kitty Hawk

Joe C. Land, aviation boatswain's mate airman apprentice, USN, son of Mr. and Mrs. C. N. Land Star Route, Hereford, is serving aboard the attack aircraft carrier USS Kitty Hawk.

Kitty Hawk, homeported in San Diego, Calif., is currently in the Far East as a member of the Seventh Fleet.

While with the Seventh Fleet, Kitty Hawk will visit such ports as Japan, Hawaii, the Philippines and Hong Kong.

William Harrison was the only president who served for only one month.

We are thankful for . . .



Many things, but most of all we are thankful for

★ **The People who . . .**,
in the face of a national crisis,
maintain a strong faith in our
system of government . . .

★ **for our leaders . . .**

who must pick up the reins of
government and carry-on when
their hearts are heavy with
grief for a beloved colleague.

WE ARE THANKFUL

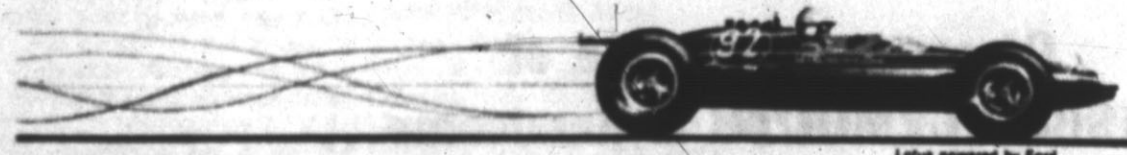
for the God given strength that
has carried our nation through
it's hour of trial.

Carl McCaslin Lumber Co.

A Complete Building Service

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Phone the Lumber Number EM 4-3434



Let us power by Ford

From the earsplitting roar of the speedways . . . come these two born winners . . . specially built, specially painted, specially equipped, and specially priced for Texans!

Twin Winners Sale!

Starts today at your Ford Dealer's



61 Ford Galaxie 500/XL 6-Door Hardtop

61 Ford Galaxie 500/XL 2-Door Hardtop

F.B.A.F.

Here's your chance to get huge savings on this winning team of beautiful, solid, silent Ford Galaxie 500 fastback hardtops!

These cars are bred the tough way . . . in races, rallies, economy runs! They have a new ride, ruggedness, and response, honed to perfection in fierce competition from Dayton and Indianapolis to Riverside and Charlotte.

They're equipped with V-8 power . . . whitewalls . . . fully synchronized shift . . . sporty wire-spoke design wheel covers . . . tinted windshield . . . heater. On top of this there's Ford's exclusive low maintenance features . . . and Ford's total performance that's breaking track records and sales records! Hurry and save today!



TEST-DRIVE TOTAL PERFORMANCE AT STEPHENS-HUDSON MOTOR CO.

Bring your Ford back home to your FORD DEALERSHIP for service!

FIRST & MILES

HEREFORD, TEXAS

CHURCH...

(Continued from Page 6)
Jehovah's Witnesses Church
 317 Ave. 1
 Sunday: Public Bible Lecture, Study, 4:15 p. m.
 Tuesday: Congregation Bible Study, 8 p. m.
 Friday: Service Meeting, 7:30 p. m.; Theocratic Ministry.

San Pablo Iglesia Metodista
 223 Kibbe Street
 Rev. Gilbert Diaz
 Pastor
 Los Servicios de nuestra nueva Iglesia. Seran de la Siguen- te manera los Domingos y los

dias de la semana, Escuela Domini- cal, a las 10 a. m.; Ser- vicio de Adoracion, a las 11 a. m.; Domingo en la noche Pre- dicacion 7 p. m.; Los jueves servicia.n de oracion 7 p. m.

Park Ave. Church Of Christ
 On Harrison Highway
 Worship Services 10:30 a. m. Sunday. Prayer meeting 7 p.m. Wednesday.

Church Of The Nazarene
 Fourth and Jackson
 Rev. Burl M. DeBord, Pastor
 EM 4-1375
 Sunday School is held at 10 a. m.; Worship Service at 11 a. m.; Evening Service at 7:30

p. m. Prayer meeting Wednesday will begin at 7:30 p. m.

St. Thomas Episcopal Church
 Rev. Joel C. Treadwell, Vicar
 Harrison Highway
 Vicarage, 115 Elm Street
 Sunday: Holy Communion, 8 a.m.; Sunday School, 10 a.m.; Morning Prayer and Sermon, 11 a.m.; Youth Fellowship, 7 p.m. Wednesday: Holy Communion, 10 a.m.
 The Bishop's Committee meets the first Sunday of each month immediately following morning worship.
 Women's Day Guild meets the second Tuesday of each month at 2 p.m. at the church.
 Women's Night Guild meets the second Thursday of each

month at 7:30 p.m. at the church.

Mission De San Jose LABOR CAMP
 El Domingo es el dia del Senor. Tenemos que adorarlo. No hay mejor modo que la Santa Misa: El sacrificio de Cal- vario.
 Horas de Misas los Domingos: 8 a. m.; 10 a. m.; 8 p. m. Bautismos despues de la misa de las 10 a. m.

Westway Baptist Church
 Rev. Kenneth Lowry, Pastor
 Sunday School is held at 10 a. m. with Church Services fol- lowing at 11 a.m. Training Union is held at 7:00 p.m. and Evening Services on Sunday begin at 8:00 p. m.
 The Wednesday night Prayer Meeting in the Church is held at 7:30 p. m.

Grace Gospel Church
 Rev. H. V. Fields, Pastor
 Thirteenth and Avenue K
 Sunday School is at 9:45 a.m. and worship services convene at 11 a. m.
 Bible Study is held each Sun- day at 7 p. m. and preaching service at 8 p. m.
 Wednesday prayer meeting held at 8 p. m.

First Baptist Church
 Rev. B. L. Davis, Pastor
 Fifth and Main Streets
 Sunday: Sunday School, 9:45 a. m.; Morning Worship, 10:55 a. m.; Training Union, 6:30 p. m.; Evening Worship, 6:55 p.m.
 Wednesday: Sunday School teachers and officers meeting, 7 p. m.; Mid-Week Prayer Service, 7:45 p. m.; Church Choir rehearsal, 8:30 p. m. Junior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and Pioneer RA's meet at 7 p. m. WMS visitation, first Wednesday, 9:30 a. m.; WMS luncheon and busi- ness meeting, second Wednes- day, 12 noon; WMU circle meet- ings, fourth Wednesday, 9:30 a. m. or 3 p.m. WMU night circle meeting, second Thursday, 4 p. m.
 Nursery is provided for all church - wide activities.
 Sunday morning worship ser- vices broadcast over KPAN.
 Listen to the "Baptist Hour" at 8 a. m. Sunday over KPAN.

Central Church Of Christ
 L. E. Fooks, Minister
 Marvin Crosson, Minister
 Sunday Services: Bible Study,

9:30 a. m.; Morning Worship, 10:25 a. m.; Evening Worship, 8 p. m.
 Mid-Week Services: Ladies Bible Study, 10 a. m. Wednes- day; Mid-Week Classes for all.

The Church Of God In Christ
 Rev. Calvin Hedge, Pastor
 115 West Norton
 Sunday School 9:45 a. m.; Morning Worship 11 a.m.; Even- ing Worship 8 p.m.
 Monday, Bible Band meets 7 p. m.
 Wednesday, Prayer Meeting 8 p. m.

Avenue Baptist Church
 Rev. Clarence F. Powell, Pastor
 Sunday School is held at 9:45 a.m.; Worship Service at 11 a. m.; Training Union, 7 p.m.; Evening Worship Service, 8 p. m. Wednesday Evening Prayer Service, 7:30 p. m.

Bippus Community Church
 Eugene L. Naugle each first and third Sunday and R. D. Evans each second and fourth Sunday.
 Sunday School is at 10 a. m. every Sunday and Preaching is at 11 a. m. and 7 p.m. All Day Singing each Fifth Sunday.

Wesley Methodist Church
 416 Irving
 Rev. Chesly Patterson, Pastor
 Sunday, Dec. 1: Sunday Sch- ool, 9:45 a.m.; Worship Ser- vices, 10:55 a.m.; Evening Wor- ship, 8:30 p.m.; Junior and Sen- ior High MYF, 6:30 p.m.; Ju- nior and Primary Fellowship, 6:30 p.m.
 Wednesday, Dec. 4: District Conference, Friona, 9:30 a.m.; Mid-Week Worship Services, 7:30 p.m.; Choir Rehearsal, 8:30 p.m.
 Sunday, Dec. 8: Visit by Bish- op Paul V. Galloway, 9 a.m.

First Methodist Church
 201 North Main
 Rev. Herschel L. Thurston, Pastor
 Sunday, Dec. 1: Sunday Sch- ool, 9:45 a.m.; Morning Worship, 10:55 a.m.; Junior High and Senior High Fellowship Dinner,

5:45 p.m.; Junior High and Sen- ior High MYF, 6:15 p.m.; Wor- ship Service, 7 p.m.
 Tuesday, Dec. 3: Woman's So- ciety of Christian Service Pray- er Group, 9:30 a.m.; Homebuil- der's Prayer Group, 8 p.m.
 Wednesday, Dec. 4: District Conference, Friona, 9 a.m.; Wo- man's Society of Christian Ser- vice Executive Meeting, 11:30 a.m.; Woman's Society of Chri- stian Service Luncheon, 12:15 p. m.; Commission on Education, Stewardship and Finance, Mis- sions, and Christian Social Con- cerns, 8 p.m. Choir Rehearsal, 8 p.m.

Seventh Day Adventist Church
 West Park Addition
 ELDER JAMES HEARE, PASTOR
 Services: Sabbath School 2:45 p.m. Saturday; Worship Ser- vice 4 p.m. Saturday, Nov. 30.

Immanuel Lutheran Church
 Rev. Fred Boverstedt, Pastor

Sunday, Dec. 1: Worship Ser- vices, Friona, 9:30 a.m.; Sunday School and Bible Classes, Fri- ona, 9:45 a.m.; "Call to Wor- ship", KPAN, 9:15 a.m.; Sun- day School and Bible Classes, 9:45 a.m.; Worship Services, 11 a.m.; Adult Class, 6 p.m.; Young Peoples Business Meet- ing, 7 p.m.; Elders Meeting, 8 p.m.
 Monday, Dec. 2: Ladies Bible Class, 4:15 p.m.
 Wednesday, Dec. 4: Cub Scouts, 4:15 p.m.; Visitation, 7 p.m.
 Saturday, Dec. 7: Visitation, 2:30 p.m.

Templo el Calvari Asamblea de Dios
 Pastor, Fidel Alcalá
 Bienvenidos. Cuidada en la Calle 128 E. 5th.
 Los servicios durante la se- mana y el Domingo.
 Como siguen: 8 de la noche Martes, Jueves, Sabado y Dom-ingo.
 Domingo, 10 de la mañana, escuela dominical, a las 11:30 predicalon.
 In 1885, Tascosa was known as the "Toughest Town on the Face of the Globe".



Friona Airman Wins Promotion

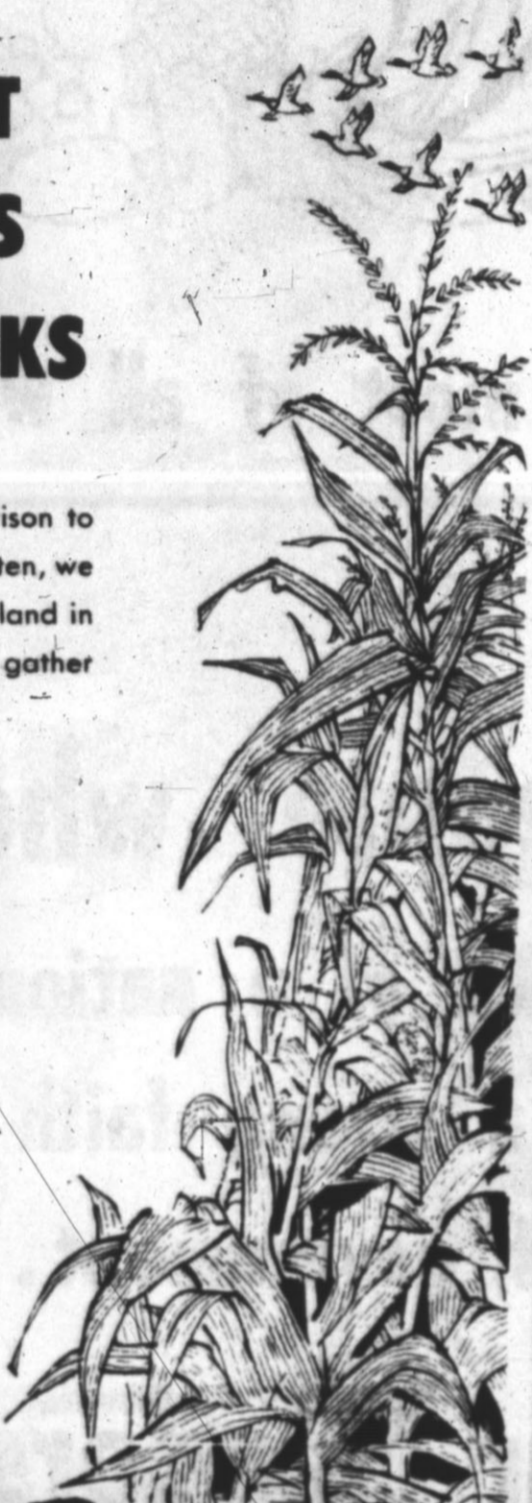
Donald L. Loafman of Friona, has been commissioned a second lieutenant in the United States Air Force upon graduation from Officer Training School at Lackland AFB. Lieutenant Loafman was selected for the training course through competitive examinations with other college graduates. He is being reassigned to Chanute AFB, Ill., for training as an aircraft maintenance officer. The lieutenant is the son of Mr. and Mrs. Loy W. Loafman of Ft. 1, Friona. He received his B. A. degree from Texas Tech- nological College in Lubbock.

TIME TO COUNT OUR BLESSINGS AND GIVE THANKS

How fortunate we are in comparison to those in other parts of the world! Too often, we forget to give thanks for the bountiful land in which we live. Let us be grateful as we gather about the table on Thanksgiving Day.

McDowell Drug

318 N. MAIN EM 4-1313



GIFFORD HILL WESTERN OPEN HOUSE
 NEW FARWELL PLANT · DEC. 7TH
 Register for FREE \$1000 LOCK-SEAL Irrigation Pipeline

Just a reminder to mark your calendar and make plans to attend the big Gifford-Hill-Western Farwell Open House on December 7th! Two complete pipe making machines will be in operation... one manufacturing new LOCK-SEAL Flexible Joint Pipe! See it made... see it laid in a special demonstration during the Open House. Free gifts for all, plenty of refreshments and entertainment... and best of all... a chance to win the \$1000 LOCK-SEAL Pipeline for your farm. See you there!



GREETINGS at ..THANKSGIVING..

It is a pleasure to express our thanks for your kind patronage in the past and to extend our very best wishes for a Thanksgiving that reflects all the abundance of this prosperous land.

KESTER'S JEWELRY
 Across from the Post Office in Hereford

Of course the grille of the 1964 PLYMOUTH is handsome...

but the rest is

DEVASTATING

Not that the new '64 Plymouth will knock you back on your heels... quite the contrary. You'll sit up and take notice of Plymouth's exciting new beauty and powerful performance. Your words of praise may be even more enthusiastic, but don't worry about getting carried away. Wait till you test-drive it.

HERE'S HOW PLYMOUTH'S STRONG 5-YEAR/50,000-MILE ENGINE AND DRIVE TRAIN WARRANTY PROTECTS YOU. Chrysler Corporation warrants for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear drum bearings of its 1964 sedans, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every 6 months and replaced every 3 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.

See all of the '64 Plymouth at: AUTHORIZED DEALERS CHRYSLER
 McCullough Motor Co. · 345 East First St. · Hereford

Letter To The Editor

Editor's Note: The following letter, sent to The Brand by Mr. and Mrs. Edd Hughes, Route 4, Dimmitt, is a reproduction of a letter written to Samuel Dufrenoy, president, board of directors of Texas Tech. It was signed simply, "A Texas Technological College Ex-Student."

"We appreciate your courage and fortitude in again checking

the non-thinking pressure groups who are trying to change Tech's name. Our opinion is with sincere concern and thought that Texas Technological College is the proper name for Tech now and in all time to come. Texas Technological College has grown academically and residentially much faster than anyone's greatest dreams. It has grown at a speed that surpasses practically any college or university in this or any other state in the Union. Few colleges or Universities have become so widely recognized in such a short span of years. One look at the present enrollment and one look

at the students of the past where they are and their accomplishments will give proof to this statement. The name University did not seem to be the magic word in the past and

I cannot see that it will be in the future. In fact, so many colleges that two, four, six, or a few more years ago were junior colleges have now assumed the

name university has become practically meaningless. The hard work, the good planning, and the wise foresight of the past and present Board of Directors,

presidents, deans, and excellent college staff is what has made TEXAS TECHNOLOGICAL COLLEGE great. We like the traditional Spanish style architectural design of

the original building at Tech. The new modern designs are such a striking contrast and detract from the beauty of the campus. Could the Board of Directors pass some kind of

rule so that all future buildings on the campus conform to the traditional Spanish style? Any consideration given the above requests by the Board will be appreciated."

Walser To Represent WTSU In "Who's Who"

Kenneth Dale Walser of Summerfield was among thirty-three juniors and seniors chosen to represent West Texas State University in the 1963-64 edition of "Who's Who Among Students in American Universities and Colleges."

Winners were chosen from nominees submitted by the University's departments and students organizations, according to Elizabeth Davidson, assistant professor of history who serves as committee chairman. The WTSU winners join stu-

dent leaders from universities and colleges throughout the nation in the volume as the country's outstanding collegians of the year. Academic and campus leadership qualities are top qualities for selection.

Walser is the son of Mr. and Mrs. Guy Walser of Summerfield, and is a junior majoring in math and industrial arts. He is a member of the Industrial Arts Club and is the vice-president of Lambda Chi Alpha, national social fraternity.

History Of Texas Republic Explored

The history of the Texas Republic was explored by Mrs. Paul Rudd as she presented the program for members of Farm and Ranch Club Nov. 21. During the time Texas was recognized all over the world as a sovereign nation, she said, land grants were issued, taxes were levied, the Texas Rangers were organized, a navy was maintained, and the capital was moved

ed to Austin. Mrs. Rudd then discussed the many demands for educational institutions during the days of the Republic. She noted that the most of the institutions established during the period were private and that two of these still exist. It was the second president, Mirabeau B. Lamar, she said, who stressed the need in Texas for education as he said, "A cultivated mind is the guardian genius of democracy. It is the only dictator that free men acknowledge and the only security that free men desire."

Club members planned their Christmas party for Dec. 19 in the home of Mrs. Cliff Johnson and made plans to assist someone in the hospital as the annual project. Mrs. Glenn Burrus, president, conducted the meeting.

The luncheon meeting was held in the home of Mrs. Joe Wagener. The decor followed the Thanksgiving theme. Guests were Mrs. C. C. Griffin, Pampe, Mrs. Bill Edd Drake, and Mrs. Tom Draper. The hostess gift was won by Mrs. Drake.

Others present were Mrs. Jack Weaver, Mrs. Cliff Johnson, Mrs. Heirsel Burrus, Mrs. Glenn Burrus, Mrs. Paul Rudd, Mrs. John Hill, and Mrs. N. E. Tyler.

New Methods, New Materials Are Discussed

The newest methods of pleating and hanging draperies and the best types of available fabrics were described by Rena Rae Newton, owner of Beautiful Draperies of Texas Company, for members of Ford Home Demonstration Club during their Nov. 20 meeting.

Mrs. Newton also discussed new designs in plastic and woven wood fabrics, which can be used for window coverings, and the popularity of fabric window shades. She recommended the use of the shades over kitchen sinks and bathtubs where splashing is a problem. "By varying the fabric and designs," she concluded, "these fabric shades can be used beautifully in any room in the house."

During the business meeting, conducted by the vice-president, Mrs. A. L. Hollingsworth, plans were completed for a Thanksgiving dinner and for the club Christmas meeting, which will be held Dec. 18 in the home of Mrs. Luther Norvell. Mrs. George Epting was elected alternate council delegate in place of Mrs. C. R. Stokesberry, who resigned. Mrs. George Epting and Mrs. J. O. Walker were elected to membership in the club.

Hostess for the meeting was Mrs. Hollingsworth. Others present were Mrs. Hardy Benson, Mrs. Leroy Edwards, Mrs. F. L. Eicke, Mrs. J. Raymond Flores, Mrs. J. C. Gossett, Mrs. C. G. Heard, Mrs. Luther Norvell, Mrs. John A. Smith, Mrs. C. R. Stokesberry, and Mrs. L. J. Strafus.

The oceans, including the inland seas connected with them, cover 72 per cent of the total surface of the earth.

Some of the visible stars are hotter than the sun.

St. Patrick's Cathedral in New York City seats 4,500 people.

Arkansas is known as "The Bear State" because in its early history, bears swarmed the area.



1621-1963

Three hundred forty two years ago, the Pilgrims gathered to give thanks for their bountiful harvests . . . their many blessings . . . the freedom they so dearly sought.

We still give Thanks for all these blessings . . . our abundance is beyond compare. But today, after a week of turmoil and strife, we also give thanks for the strength God has bestowed upon us . . . the strength to allow this nation to carry on in the face of our overwhelming loss . . . the untimely death of our President.

WHEAT FARMERS Now Is The Time

To voice your opinion on wheat programs and policies.

All wheat growers are invited and urged to attend a meeting Friday Nov. 29th, at the Community Center — 7:30 p. m.

Deaf Smith County Wheat Growers Ass'n.

Deaf Smith County Electric Cooperative Inc.

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SAYS SELL ENTIRE STOCK

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GUARANTEED SAVINGS
Italian Provincial
Bedroom Suite
Marble Top Dresser
Chest - Bed - Nite Stand

REG. \$429.50

\$276⁷⁷

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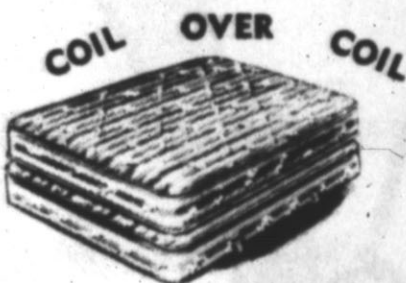
SAVE \$\$\$

29
EARLY AMERICAN
HIDAWAY SOFA SLEEPERS
Selection of Styles and Colors
Foam Cushion with Mattress
START AT **\$158⁷⁷**

FREE DELIVERY

STOCK ORDERED SOLD

Mattress or
Box Spring
Famous quality!
Regularly 79.50



The Best
Night Sleeps
Costs only 2c
A Night —
So Buy the Best
Buy SERTA

\$58⁷⁷

Layaway
FOR

7
PIECE DINNETTE
6 Chairs - Extension Table
\$58⁷⁷

DROP LEAF
Rock Maple
DESK

\$49⁷⁷



Mirror 14" x 22"
Pictures 7" x 7"
Subjects Colonial Scenes
ALL 5
PIECES FOR

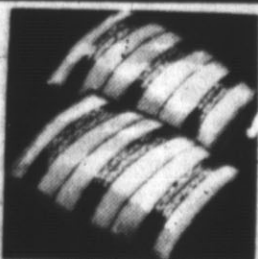
\$9⁷⁷

XMAS

GUN-CASES

Walnut or
Maple Finish
priced from

\$78⁷⁷



PILLOWS
ONLY



TABLE
LAMPS

CHAIRS! CHAIRS!

Regular
\$229.50
CHAIRS
Selling
For As Low As

\$57⁷⁷

SAVINGS TO 70%

TERRIFIC NEW BUYS EVERY DAY - SHOP & SAVE \$\$

OPEN LETTER TO THE PUBLIC

Due to the terrible tragedy of the past week, we are giving everyone another chance to take advantage of our tremendous furniture sale. We know that everyone's hearts and minds have been with the nation's leaders, so we are marking down all our merchandise once more. No reasonable price refused. Follow the crowds to the greatest furniture give-a-way ever offered. Don't dare miss this one.

FRIDAY 8 A.M.
TIL 6:30 P.M.

HEREFORD

119 BEDROOM SUITES

Mahogany, 18th Century — Early American
French or Italian Provincial — Modern
THESE SUITES
ARE ORDERED SOLD

Priced
From **\$59.77**



Dine in an atmosphere of exquisite good taste
8 PIECE HONDURAS
Mahogany Suite
China Table - 6 Chairs

289⁷⁷

H&H

FURNITURE
West Highway 60

BIG RED

BARN
Hereford, Texas

This Is Thanksgiving Day



THROUGHOUT HEREFORD today a grateful people will be giving thanks to God for the blessings of the past year, and the Joel Hodges family is no exception. Here are Mr. and Mrs. Hodges with son Steve and daughter Betty giving thanks before the turkey and trimmings are brought to the table. (Staff Photo)



By Melvin Young

They said it couldn't happen here. But it did. Friday, November 22, 1963 was the day that John Fitzgerald Kennedy was slain by an assassin's bullet as he rode down a Dallas street. Governor John Connally of Texas, riding in the same automobile, was seriously wounded.

A few blocks away, a Dallas policeman would also die while attempting to question a suspect in the case.

Two days later, Sunday, November 24th, the accused assassin would himself be cut down at the hands of a Dallas night club operator, bent on removing the blot from the name of Dallas and Texas.

Still reeling from the shock of this tragic week end, the nation began paying it's final

tribute to John Fitzgerald Kennedy, 35th President of the United States; a man who had served only two years and ten months of his first term.

Business ground to a halt in city, hamlet and village all across the nation. Millions sat transfixed before their television sets, watching and waiting for every shred of information that could be pieced together. . . . watching as the late president was laid to rest in Arlington National Cemetery.

The youngest man ever elected to the office of President, John Fitzgerald Kennedy was perhaps the most controversial president since Abraham Lincoln. Much of his program was bitterly attacked by his opponents. . . . even some by his friends. . . . but

both friend and foe seemed to have a deep liking and admiration for this man who displayed no much energy. . . . who spoke out and fought hard for those things in which he believed.

People all over the nation wept. . . . thousands filed past the casket placed in the rotunda of the capitol building, standing in line for many hours in the bitter cold to pay their respects to the late president.

But perhaps the most moving tribute of all came not from the people of this nation, but rather from our friends across the Atlantic. The British Broadcasting Company paid its final tribute to John Fitzgerald Kennedy Saturday night; ironically, on a show which in the past had made many biting and bitter comments concerning this same man.

But out of the turmoil of the past week may come a light of hope. It is possible that we may now more fully realize the dangers from within our nation, presented by those minority groups who we commonly refer to as the radical wings. And certainly, we're not speaking only of the radical right. . . . for it was a man of the radical left, a professed communist, that gunned down our president. Ra-

dicals, whether left or right . . . hate mongers. . . trouble makers from whatever creed or color, are the people that foment strife such as we have witnessed this past week.

Let us hope then, that John Fitzgerald Kennedy did not die in vain. Let us hope that through the great tragedy the American people can be shown the way to a greater bond of friendship with their neighbors. Let us all re-evaluate ourselves first. . . . being not so quick to degrade, to criticize, to refuse a man his in-honest right of speaking his peace, to think twice before we point the finger of guilt.

John Fitzgerald Kennedy was our president as well as yours. When he took the oath of office on that cold January day in 1961, he became the president of all citizens of these United States, regardless of political affiliation, color or creed. And on November 22, 1963 our president was slain.

Today, Lyndon Baines Johnson has taken the oath of office to become the 36th President of the United States. He will attempt to fill the shoes of his predecessor.

And Lyndon B. Johnson, 55 year old Texan, by age and experience may well be the most

capable man ever elevated to the office of president. His political manipulations throughout the years have amazed the most seasoned politicians, and he has earned for himself the reputation for getting the job done in the face of overwhelming odds.

Personally, we feel that President Johnson is well equipped for the task ahead. In spite of the fact that he was placed in his exalted position through misfortune, Lyndon Johnson could emerge as one of the most outstanding presidents this nation has ever seen. He is not considered an intellectual. . . . but he is blessed with common sense and political know-how.

James Brogdon, son of Mr. and Mrs. Peck Brogdon of Hereford and now living at Stillwater, Oklahoma has joined the ranks of the bow and arrow hunters. James recently felled a deer with the bow and arrow. He was hunting with companions in the Tulsa area. He was the only man in the party that had never hunted with a bow, and was also the only man in the party that killed a deer.

Beginner's luck? Brogdon is a student at Oklahoma State University at Stillwater.

Well, well. We received a note from Santa Claus this morning informing us that Santa now has a new deal for all the local kiddies.

Now, any child who writes to Santa Claus using Santa's ZIP Code number of 76881 and also includes their own ZIP Code number in the return address will receive a reply from Santa Claus. Arrangements have been made by the Post Office Department and Santa Claus to then forward the letters to the Hereford Brand for publication.

But better hurry kids, and let's get those Santa Claus letters in early. After all, Santa is going to be a mighty busy man this year answering all his mail.



AWARDS SERVICE medal recently was won by 1st Lt. Bobby M. Brown, and here he's shown as Col. Cullen A. Brannon, Jr., 337th Fighter Group Commander, plus on the medal. Brown was information officer at Portland International Airport. (Air Force Photo)

BOARD OF THANKS

We wish to thank the Doctors, nurses and the many friends who were so loyal in their services to our father, L. J. McKensie, who passed away Nov. 22nd. Especially Dr. Barnett and Dr. Mira, also the members of the Avenue Baptist Church for serving dinner Sunday.

The McKensie Family and Mrs. J. M. Langford, sister.

There are 388 bridges in Venice.

LET'S COOK SOMETHING!

'Good-by Turkey' Among Recipes Collected From Hereford Friends

By Dale Stevens
 Food Editor
 "I did not know how to cook when I came to Hereford. My sister, a home economics major, did all the cooking at home, so I learned from Hereford women," said Mrs. Millard Nobles as she displayed a much-used collection of recipes obtained from her friends here.
 The recipe for Good-by Turkey Casserole, which was given to Mrs. Nobles by Mrs. R. G. Peeler, is one of many in the battered file. Most of them are named for their donors. Mrs. O. P. Cowart's Chicken Spaghetti, Mrs. Grant Fuller's Shrimp Creole Salad, and Mrs. Bob Wilson's English Apple Cake are included among her favorites.
 Another favorite source of recipes is the Hereford Brand cookbook, which was published

during the war years. The only copy available when the Nobles moved to Hereford was a copy that had been bound backward, but this doesn't bother Mrs. Nobles. Also included in her collection are Beetees, compiled by the Women's Auxiliary to the Texas Medical Association, Pashandle Cooking, published by the Saint Thomas Episcopal Auxiliary, and Blue Ribbons Beetees, an Amarillo Garden Club cookbook.
 Dr. and Mrs. Nobles moved to Hereford in 1946. Except for a period of 3 1/2 years while he completed his training in Philadelphia and Dallas, they have lived in Hereford. They have two children, Patty, 16, and Frank, 13. They live at 111 Sunset Drive.
 Good-by Turkey Casserole
 5 T. sifted flour

1 t. salt
 1/2 t. onion salt
 1/2 cup melted butter
 2 1/2 cups milk or light cream
 1 and 1/3 cups Minute Rice
 1 1/2 cups turkey broth (a can of chicken broth may be substituted)
 1/2 cup grated cheese
 1 1/2 cups cooked asparagus
 2 cups sliced turkey
 1/2 cup toasted almond slivers
 Sift flour, 1/2 of salt, and onion salt into butter; stir in milk. Cook in double boiler until thickened. Pour box of rice into shallow baking dish. Combine broth and remaining salt and pour over rice. Sprinkle 1/2 of cheese over rice. Top with asparagus, then sliced turkey. Pour on sauce, and sprinkle with remaining cheese. Top with almonds. Bake in moderate oven 30-40 minutes. Serves 6.

Swiss Steak
 1/3 cup flour
 2 t. salt
 1/2 t. pepper
 2 pounds round steak-1 inch thick
 3 T. fat
 1 can tomato sauce (8 oz.)
 2 cans pizza sauce (5 1/2 oz.)
 1 medium onion, sliced
 Combine flour and seasonings with meat and brown slowly. Pour on tomato and pizza sauce. Top with sliced onion. Simmer uncovered ten minutes. Cover and bake in skillet in moderate oven for one hour, or until tender.
 Shrimp Creole Salad
 1/2 cup rice, cooked as directed
 1 cup prepared shrimp
 1/2 t. salt
 1 T. lemon juice
 1 T. minced onion
 2 T. French Dressing

2 T. mayonnaise
 1 T. chopped stuffed olives
 1/2 cup sliced green peppers.
 Mix and let stand at least one hour before serving. Small bits of chopped fresh cauliflower may be added.

Chicken Spaghetti
 1 four-pound hen
 1/2 cup chicken fat
 1 large onion, chopped
 1 green pepper, chopped
 1 clove garlic
 3 cups celery with leaves, chopped.
 1 large can chopped mushrooms.
 1 cup tomato sauce
 2 cups tomato juice (more if sauce gets too thick)
 1 T. Worcestershire sauce
 1 bay leaf
 1 T. salt
 1 t. pepper
 2 packages long spaghetti
 1/2 pound sharp Cheddar cheese, grated.

Cook hen in salted water until tender. Cool in broth. Bone, and cut meat in small cubes (do not skin). Cook onion, pepper, garlic (on toothpick for easy removal), and celery in fat until wilted. Add other ingredients and simmer for approximately 30 minutes. Add cubed chicken and continue to simmer. Remove bay leaf and garlic. Cook spaghetti in chicken broth for extra flavor. Drain. Just before serving, sprinkle grated cheese over spaghetti and top with sauce. (Can be placed alternately in layers in large casserole and kept warm in oven if desired.) Serves 12.

English Apple Cake
 6 medium apples
 1 cup white sugar
 1 cup water
 Cinnamon and nutmeg
 Peel and slice apples into medium baking dish. Pour the sugar over apples and then add water. Sprinkle with spices.
 Combine 1 cup brown sugar, 1 cup flour, and 1/2 cup melted butter. Blend thoroughly and smooth over apples. Place in moderate oven and bake slowly until brown and apples are tender (about 45 minutes).

Lead pencils may receive as many as 15 coats of paint.



A FILE OF HANDWRITTEN recipes collected from friends in Hereford is the favorite cookbook of Mrs. Millard Nobles, 111 Sunset Drive. "Hereford women taught me to cook," she says. (Staff Photo)

.... LET US ALL GIVE THANKS

THANKSGIVING DAY

In time of plenty and in time of need, let us never forget our many blessings — and let us give thanks for all that we hold so dear in our American way of life.

BEST WISHES TO EVERYONE!

ROGERS DRUG

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Hospital Notes:

Patients in Hospital
 Mrs. Carolina Ortiz, General Delivery; Mrs. Martin Garcia, 105 Brevard; Mrs. Faye Brownlow, 314 Park; Bob Reeves, 123 Star; Eddie L. Jordan, Box 685, Plainview; Fred H. Oberthier, 511 North Miles; Mrs. J. Nolan

Grady, 116 Avenue J; Mrs. Anthony Boroman, Route 4; N. C. Kelly, 919 South Walnut, Idalou; Mrs. Alfred Reyna, 110 Avenue K; Mrs. Amanda Strong, Route 1; Karl H. Hare, 121 Emma; Mrs. Woodrow W. Welty, 230 North 25 Mile Avenue; Mrs. Charles E. Armstrong, 605 West Stinson, Dimmitt; Mrs. Fannie Clingingsmith, 3 07 Northwest Second, Dimmitt; Mrs. Bob Mooney, 700 Northwest Seventh, Dimmitt; John H. Simpson, Rm Route 2; E. Jack Grady, Box 414; A. H. Swigart, Box 341; Mrs. Ida Madden, 420 Avenue J; Ray Dopson, 115 Gough; James McMahan, Route 3, Friona; Mrs. Anna M. Price, Box 232, Vega; Mary Elizabeth Foshee, Route 4; Mrs. G. C. Kennedy, 1436 Axtell, Clovis, N.M.; Mrs. William E. Bennett, Box 243, Amherst; Mrs. N. A. Greer, 118 West Central, Amarillo; Tom E. Bagbee, Goodnight; James Milton Ponder, Route 5; Mrs. Leroy E. Carlton, 701 East Se-

ond; Refugion A. Perez, 139 North Main; Mrs. Felipita Barcos, 1312 Romera, Las Vegas, N. M.; Cindy Sanders, 303 West Ninth.

Disabilities

Mrs. Billy Newman, Mrs. Don Davison, Henry Tiefel, Mrs. P. C. Hennigh, Mrs. Leon Baker, Mrs. Clara Shore, Lloyd R. Hubbard, Teresa Daniels, Billy Fitzgerald, 11-23.
 Mrs. Obe J. Wilson Jr., Rosalinda Esquivel, Mrs. Lynn Warren, 11-24.
 Sam Provence, William G. Koeninger, 11-25.
 Troy B. Newman, Ullman A. Hunter, 11-2.

Veteran Norwegian explorer Dr. Helge Ingstad says a site near L'Anse aux Meadows, a small fishing village at the northern tip of Newfoundland, closely fits the description of Leif Ericson's settlement in Icelandic sagas.

Thanksgiving 1963



GREETINGS at ..THANKSGIVING..

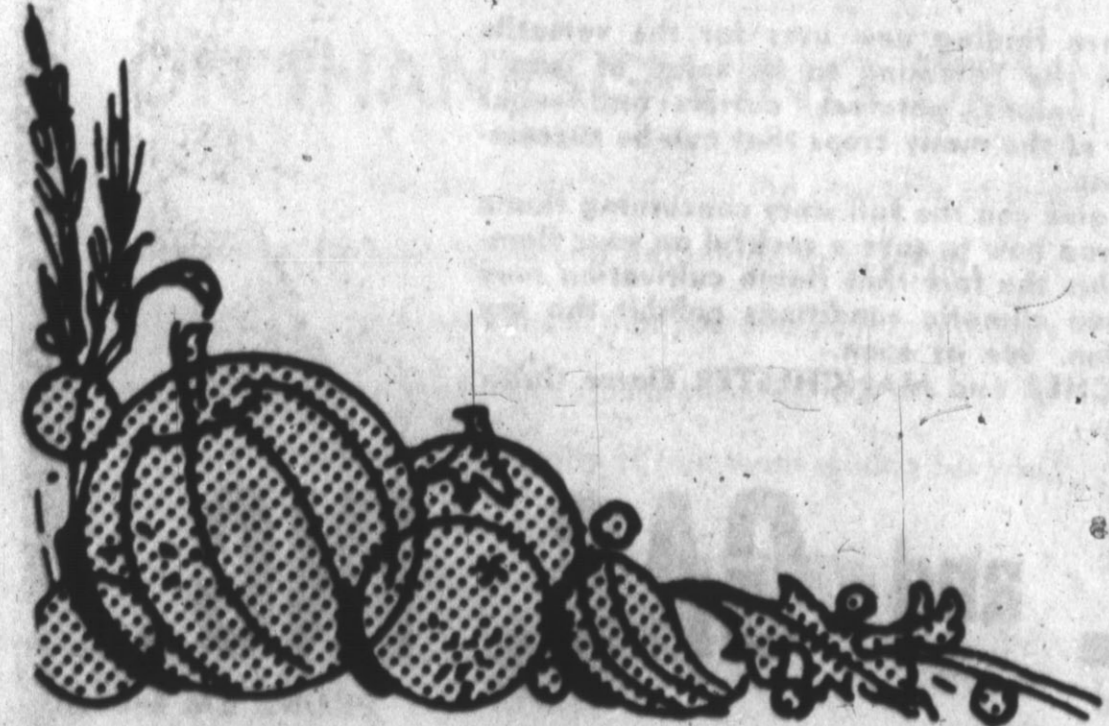
Let us pause for a while this Thanksgiving Day to think of our great land, our families, our friends and all the things we have to be thankful for. We are truly fortunate to live in a land of such plenty. Let us strive to keep it that way.



Walker Refrigeration Service and Walker Sheet Metal send you a Thanksgiving wish for a wonderful day and a pleasant year. We are thankful.

Jack Renfro

Walker Refrigeration SERVICE and Walker Sheet Metal





JUDY CRUME, DAUGHTER OF Mr. and Mrs. Vance Crume, was guest speaker for the WaCunYa Camp Fire group Saturday, Nov. 23. Judy had returned from San Francisco, where she had attended the national gathering of Camp Fire, and she told of her trip. (Staff Photo)

National Camp Fire Conference Report Is Given

Judy Crume, member of Neokl Horizon Club and Hereford's first delegate to the National Camp Fire Conference, was guest speaker for the WaCunYa Camp Fire group this past Saturday in the home of Sue Easley, 300 Westhaven. Judy is the daughter of Mr. and Mrs. Vance Crume, 218 Ave. J. Judy had returned from San Francisco Nov. 17, after spending five days at the national

gathering. She told the girls the reminiscences of the program, the trip, and interesting points visited while in the city of the Golden Gate. The official program book along with other souvenirs of the trip were shown by the speaker.

Lanny Buck presided over the business meeting following the talk. Needlework Guild work for the next month was outlined for the girls.

Present for the meeting were the guest speaker, Lanny Buck, Susie Woodall, Cindy Caviness, Mary Sue Gooch, Pamela Miller, Kitty Oliver, Sue Easley, Mrs. John M. Gooch, and acting leader, Mrs. S. M. Easley.

Legal Notice

Notice is hereby given that the firm formerly doing business as BEEFMASTER LIVESTOCK SUPPLY has become incorporated and is doing business as a corporation under the laws of the State of Texas by charter approved September 20, 1962, and under the corporate name of BEEFMASTER LIVESTOCK SUPPLY CO. Beefmaster Livestock Supply Co. By Wayne Clark, President T-47-4C

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News Of President's Death Shocks Students, Teachers

(Editors Note: The following article was written by Mrs. Viola Chisholm, a teacher at Hereford High School, concerning students' reaction to the assassination of President John F. Kennedy. While schools were not dismissed that day, Friday, Nov. 22, Hereford High was as quiet as if there were no students in the building.)

By Mrs. Viola Chisholm
Near the end of fourth period Friday, Nov. 22, the intercom suddenly came on carrying the voices, obviously, of a radio program. There were the usual giggles that someone had pressed the wrong button, and then the urgency of the voices caused us to listen — to listen in dismay.

By now the fourth period bell had rung and most students hurried to their next class to get back to the news over the intercom. Two or three were heard to make flippant remarks, which we can only hope were thoughtless and not in the shallow poor taste which they seemed. At that time the news was reporting that the President and Governor Connally were in the emergency room at Parkland Hospital; no statement had been made about the seriousness of their injuries. Students exchanged comments of disbelief, then the intercom was turned off, and classes got underway. In no more than three or four minutes, again the intercom interrupted: "— forty-six years of age, is dead. We repeat, the

president has died of gunshot wounds suffered minutes ago at the hands of an assassin."
There was no pandemonium, but frozen disbelief and shock. Never has the silence in the entire building been so spontaneous and so prolonged.
Gradually questions began to come. "Why?" "What kind of a person could possibly do such a thing?" "What group do you suppose he belongs to — segregationist, communist, what?" Then the questions came back to the inevitable "Why?"
Some students felt the sting of the deed having taken place in Texas. Others wondered how the assassin was able to elude security measures. A few thought ahead to apprehension and trial of the gunman and wondered who would ever consent to defend him in court and what defense he could have.

These questions were asked quietly and almost theatrically. Surely they were asked about a fictitious situation! We had heard, but we could not believe. There were a few tears, but mostly there were blank, uncomprehending stares. By their comments many indicated that they realized for the first time that history really does happen. It is not just words in a book, but it is people and strong emotions.
The rest of the afternoon, a quiet prevailed which was extremely unnatural to the halls where 850 high school students usually laugh and talk and bustle about.
Needless to say, very little was attempted in classes for the remainder of the afternoon. Teachers cannot teach and students cannot learn whose minds and hearts have been so suddenly shocked to numbness.

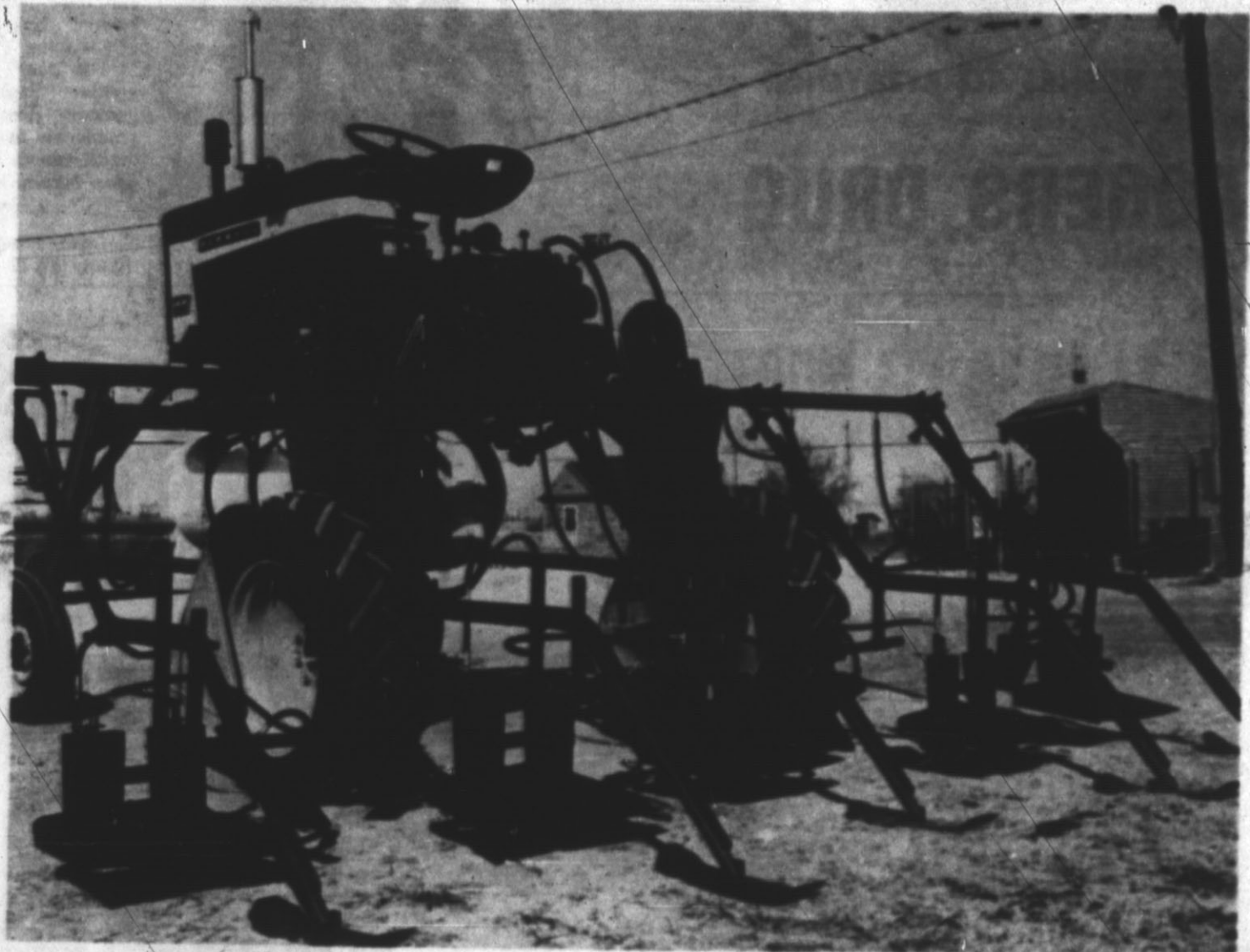
LET US GIVE THANKS

We are Thankful to you — our friends and customers — for your patronage.
We are Thankful for our abundance as individuals — as Americans.

Master Cleaners

We are thankful...

*for our nation---
our opportunities---
our way of life.*



We are thankful also for our

Abundant Land....

*and our opportunities to farm
it as we see fit!*

in the agricultural field, the flame cultivator looms as a potential giant. Already, area farmers are finding new uses for the versatile Flame Cultivator to add the "dressing to its salad of uses". Grain sorghum, cotton, onions, potatoes, carrots and sugar beets just to name a few of the many crops that can be successfully cultivated with flame.
Come in soon and let us give you the full story concerning flame cultivation. Let us show you how to save a sackful on your flaming operation plus the fact that flame cultivation may be used many times when climatic conditions prohibit the use of conventional cultivation. See us soon.
We are dealers for GOTCHER and MANCHESTER Flame Cultivators!

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Courthouse Records

Vehicle Registrations

Vernon Wilson, 1958 Chevrolet pickup and 1961 Oldsmobile; E. A. Edwards, 1962 Chevrolet truck tractor; Elmer Whitehorn, 1956 Chevrolet; Edubjia Gonzales, 1955 Buick; Harold Wester, 1953 Comet house trailer; E. F. Turner, 1964 Dodge pickup; Alvin Jolly, 1964 Chevrolet pickup; Coy J. Milhoan, 1964 Chevrolet; Terry Dean Hodges, 1957 Ford pickup; George LeGrand, 1959 Oldsmobile; Odell Jennings, 1964 Buick; Robert Strange, 1956 Chevrolet; 11-15.

Norman Lytal, 1947 Dodge grain bed; Rosario Cazares, 1956 Ford; Charles Harris, 1950 Chevrolet flat bed; Clyde Gilliland, 1953 Chevrolet; R. A. M. Truck, 1964 Chevrolet truck trailer; Bob Veigel, 1964 Chevrolet pickup; William C. / Freida Davis, 1962 Chrysler; G. C. Merritt, 1964 Ford truck; Cruz Bariente, 1950 Chevrolet pickup; Vestal Boothe, 1959 Chevrolet; Juan Jaramillo, 1954 Dodge; Andres Zamorra, 1954 Plymouth; Octavio Zuniga, 1956 Buick; Ramon Cavazos, 1957 Pontiac; Joseph Nickaboine, 1949 Ford pickup; Calvin Gregg, 1956 Ford; Preston E. Hagans, 1959 Chevrolet; D. C. Miller, 1964 Chrysler; Johnnie W. Estep, 1964 Chevrolet; Reynaldo DeLaCruz, 1958 Olds.; Guy Hudson, 1957 Plymouth station wagon; Jim Pollard, 1960 Ford pickup; Sylvia Treadway, 1959 Pontiac; Alfredo Espinosa, 1964 Ford; Della Vaughn, 1959 Chevrolet; Donald E. Jackson, 1964 Dodge pickup; 11-18.

A. H. Brorman, 1964 Pontiac; Hereford Public Schools, 1964 Chevrolet; Jesse Scott, 1953 Ford steak bed; Don B. Smith, 1960 Rambler; Benton Bolin, 1955 International pickup; Tony A. Schoenberger, 1956 Ford station wagon; John Brorman, 1964 International pickup; 11-19.

Deeds of Trust

John Douglas Pitman, et al, to First National Bank: First tract being 75 acres out of the North part of Section 150, Block M-7; Second tract being 25 acres out of the Northwest part of Section 150, Block M-7.

G. W. Fleming, et ux, to Friona State Bank: First tract being all of East 1/4 of Section 21 and all of Section 22 and 23, Township 2 North, Range 4 East; Second tract being 464.71 acres of land out of Section 24, Township 2 North, Range 4 East; Third tract being 156.3 acres of land out of Section 26, Township 2 North, Range 4 East; Fourth tract being 102.68 acres of land out of the North part of the West 160 acres of Section 15, Block B.

Carl W. McInroe to W. N. Martin: First tract being all of the East 1/4 of Section 21 and all of Sections 22 and 23, Township 2 North, Range 4 East; Second tract being 464.71 acres of land out of Section 24, Township 2 North, Range 4 East; Third tract being 156.3 acres of land out of Section 26, Township 2 North, Range 4 East; Fourth tract being 102.68 acres of land out of the North part of the West 160 acres of Section 15, Block B.

Edward L. Richards, et ux, to American Mortgage Company: All of Lot 13, Wayne Wallace Subdivision of Block 45, Evans Addition.

J. T. Boynton to Manuel G. Garcia, et ux: All of Lot 13, Al-

For COLDS take 666

Deeds of Trust

Edgar L. Sowell, et ux, to Ray Cowart: All of Lots 1 and 2 in Block 28, Town of Dawn.

Ben R. Gollehon, et ux, to New Mexico Savings and Loan Association: The South 60 feet of Lot 33 and the North 20 feet of Lot 34, Block 5, Westhaven Addition.

Jerry Ray Landers, et ux, to Security Federal Savings and Loan Association: The West 25 feet of Lot 95 and the East 65 feet of Lot 96, Block 6, Westhaven Addition.

Stafford-McCall Enterprises Inc., to First National Bank: All of Lots 3, 4, 5, and 6, Block 69, Hereford and Addition.

Wilburn Quinton Conn, et ux, to Amarillo Savings Association: Lot 21, Block 3, Westhaven Addition.

M. L. Winget, et ux, to Gerald Hamby: All of Lot 25, Block 3, Burk's Subdivision of Block 17, Mabry Addition.

M. L. Winget, et ux, to Gerald Hamby: All of Lots 23 and 24, Block 3, Burk's Subdivision of Block 17, Mabry Addition.

Marriage Licenses

Gregg Barrientos Jr. and Maria Palma Hernandez, Nov. 15.

Jerome Benjamin Leverett and Kitty Mae Simmons, Nov. 18.

Louis Henderson and Mrs. Mattie Lee Hunter, Nov. 18.

William Clyde Woodard and Janet Ruth Sneed, Nov. 18.

Vehicle Registrations

J. M. Frost, 1963 Ford pickup; Jimmie Cramer, 1962 Ford; Pedro Serna, 1963 Ford; Gifford Hill Western Inc., 1964 Ford; Eduardo Dominguez, 1959 Chevrolet station wagon; O. O. Henry, 1964 Chevrolet pickup; Orsborn Chevrolet, 1963 Chevrolet pickup; Jerry H. Wilhelm, 1964 Chevrolet pickup; Harold Sutton, 1954 Mercury, 11-19.

S. F. Drerup, 1960 Dodge; H. C. Williams, 1964 Dodge pickup; J. W. McIver, 1955 International pickup; Homer Ragland, 1956 Ford station wagon; S. A. Fangman, 1964 Chevrolet; H & W Implement Company, 1964 Oldsmobile station wagon; Ludwig Kovacs, 1961 Comet; Dabi Arreola, 1957 Dodge; W. M. Phillips, 1959 Plymouth; Jerry Askew, 1963 Chevrolet truck; Ruben Cozar, 1955 Chevrolet pickup; R. Bain, 1960 Ford; Doyle E. Turner, 1957 Ford; H. M. Boozer, 1960 Oldsmobile; J. E. Turner, 1947 International pickup; Mrs. Oyd Ellard, 1963 Allstate motorcycle, 11-20.

Bobby Byers, 1957 Oldsmobile; Weldon Sims, 1956 Chevrolet; Bill Roper, 1957 Chevrolet truck; M. E. Dean, 1964 Plymouth; H. C. Baird, 1964 Buick; L. J. Dirks, 1955 Ford baling unit, and 1954 White truck tractor; Organic Fertilizer Company, 1958 Chevrolet truck; West Texas Drilling Company, 1964 Oldsmobile; W. W. Gilbreath, 1964 Oldsmobile; Kenneth D. Hunnicutt, 1964 Chevrolet; E. F. Loerwald, 1960 Pontiac station wagon; Elroy Gansks, 1957 Chevrolet; R. L. Pool, 1964 Dodge; Bill McDowell, 1960 Comet; E. R. Powell, 1957 Ford; Fred Sherman, 1963 Chevrolet pickup; Douglas Hicks, 1954 Plymouth station wagon, 11-21.

R. A. Weiss, 1964 Ford; Jackie Whitley, 1964 Mercury; Eduardo Castanuela, 1959 Chevrolet; E. B. Titus, 1953 Plymouth; Clyde H. Gilliland, 1963 Chevrolet; W. J. Walker, 1960 Mercury; Felix Vasquez, 1955 Ford; Malcolm Langford, 1964 Ford; Hipolito Hernandez, 1958 Buick station wagon; J. M. White, 1964 Dodge; Stephens-Hudson Motor Co., 1964 Mercury and 1964 Ford; Filemon Valdez, 1956 Dodge pickup; Ramon Sifuentes, 1958 Chevrolet pickup; David Patterson, 1962 Pontiac; Robinson Investment Agency, 1963 Ford; Gary Price, 1962 Ford; E. A. Goettlich, 1952 Ford truck, 1955 GMC truck, 1952 GMC truck, 1958 Chevrolet pickup; James L. Leatherman, 1956 Ford; C. R. Gandy, 1957 Ford, 11-22.

Warranty Deeds

Alvin J. Troutman to Amarillo Savings Association: The South 15 feet of Lot 1 and all of Lot 2, Block 2, Braly first Subdivision of Blocks 5 and 12 and the South 10.65 feet of Blocks 6 and 11, Mabry Addition.

Harley R. Neal, et al, to Edgar L. Sowell, et ux: All of Lots 1 and 2, Block 28, Town of Dawn.

Lindsey Construction Company Inc., to Ben R. Gollehon, et ux: The South 60 feet of Lot 33 and the North 20 feet of Lot 34, Block 5, Westhaven Addition.

Ben R. Gollehon, et ux, to C. L. Aven: The South 10 feet of Lot 12 and the North 45 feet of Lot 13, Block 31A, Reno and Price Subdivision of Block 31, Evans Addition.

J. T. Parker, et al, to Jerry Ray Landers, et ux: The West 25 feet of Lot 95 and the East 65 feet of Lot 96, Block 6, Westhaven Addition.

J. T. Hale, et ux, to Eva Lena John, et al: All of the Northwest 1/4 acres out of Section 17, Block K-3.

Mary Helen Coffman to Billy M. Salmon Jr.: All of the West 1/4 of Section 17, Block K-3.

J. G. Evans, et ux, to Charles W. Coffman: All of the West 1/4 of Section 17, Block K-2.

L. V. Stafford, et ux, to Stafford-McCall Enterprises, Inc.: All of Lots 3, 4, 5, and 6, Block 69, Hereford and Addition.

LeRoy Price, et ux, to Wilburn Quinton Conn, et ux: Lot 21, Block 3, Westhaven Addition.

Lindsey Construction Company, Inc., to Lewis B. Barnett, et ux: Lot 1 and the North 20 feet of Lot 2, Block 5, Westhaven Addition.

Bruce E. Fink, et ux, to Ole T. Larson: The North 75 feet of the South 420 feet of the West 1/4 of Block 43, Evans Addition.

Jay Hammond, et ux, to Dallas Phillips: The South 30 feet of Lot 2 and the North 53 feet of Lot 3, Block 3, Sunset Terrace Addition.

Mary L. Bass, et al, to A. J. Acuff: A tract of land out of the Southeast 1/4 of Section 63, Block K-3.

Marriage Licenses

Bill Gudgeon and Donna Jo Brownlee, Nov. 22.



Members of the Cuncinta Camp Fire group have been busy during the past several weeks working on various phases of Fire Maker rank, which they plan to conclude next spring.

In conjunction with rank work, Mrs. Jean Beene was a recent guest speaker to the group basing her talk on table etiquette.

As part of Fire Maker, the girls are divided into groups to plan, prepare, and serve a dinner to guests. Mrs. Beene pointed out some problems faced by

Look Who's New!

Mr. and Mrs. Alford DeLuna Reyna are the parents of a son, Jerry Don, born Nov. 25 at 9:16 a.m. He weighed 7 pounds and 14 1/2 ounces.

Mr. and Mrs. Charles Elza Armstrong are the parents of a son, William Ross, born Nov. 25 at 10:29 a.m. He weighed 7 pounds and 4 ounces.

Mr. and Mrs. Leroy Elton Carmon are the parents of a son, Gerald, born Nov. 26 at 2:35 a.m. He weighed 7 pounds and 3 ounces.

young hostesses and guests.

Officers elected by the girls include Mary Sue Neff, president; Ann Mims, secretary; and Kathy Jobs, treasurer.

The majority of the girls took part in distributing United Fund posters as part of their service work. Leader of the group is Mrs. Lewis Lea with fourteen girls registered.

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FREE FREE

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It's Time For Celebration

For Feast
For Family
For Fun
For Friends

AND IT'S TIME FOR **THANKSGIVING**

"We Are Thankful For Everything We Have"

PLAINS MOTEL

Mr. & Mrs. Ernest Kendall

Thanks to our many Friends

ON THANKSGIVING DAY

We are grateful to you, the residents of this community, for your continued patronage throughout the year. We hope that you and your loved ones have been blessed with such abundance that this holiday will be a day of true thanksgiving for you.

WAC SEED INC.

(He thinks he is going for a ride in the new Chevrolet!)

Orsborn Chevrolet-Olds



The ability to organize one's thoughts after the shattering confusion of Nov. 22, 23, and 24, 1963, is, I find, an impossible thing. Throughout these days the word "incredible" was used, perhaps, more frequently than any other. My mind is simply incapable of accepting this tragedy.

Two recurring statements have emerged from all the words spoken that frightened and disturb me almost more than the actual event, however. From the mouths of politicians, preachers, and the general public, we continue to hear these two statements.

The first of these is that hatred is rampant as at no other

time in our history. "They" blame this hatred on the press, radio and television people, comedians, cartoonists, politicians, and bigots.

Hate begets hate, undeniably. But throughout history hate has played a terrible role in the recorded events. The most vile and vicious remarks and cartoons in American history concerned Abraham Lincoln, and these appeared in northern newspapers. Reporters of that time were not so careful to confine their opinions to editorial pages, either.

Other presidents and leaders have been exposed to calculated hatred through smear campaigns overt and secret - Jesus,



CYNTHIA LYNN EDWARDS, daughter of Mr. and Mrs. Randall Edwards, 306 Ave. C., celebrated her second birthday Nov. 18, which is also the birthdate of her mother. Attending were: Dewayne and Eddie Smith, Donna and Jamie Carr, Brenda and Susan Brown, Jim, Lavone, and Lanita Johnson, Vivian, Darryl, and Danny Adams, Randall Bryan Edwards, Gina Inman, and Brenda Edwards. (Staff Photo)

the Son of God, perhaps most of all. No, hatred is not a new emotion, but the oldest and most horrible.

Where the blame for hatred must be placed is hard to define. Some have said in these past days that we must cease joking about and criticizing our government, that we must all agree with the President and our other leaders, so that hatred may be avoided.

Such thinking is dangerous folly. The American sense of humor has helped us through many crises. Two outstanding examples of people who have helped us laugh at ourselves are Will Rogers and the late President Kennedy himself. Where there is not laughter at and with a government, there is dictatorship.

Where there is no criticism nor discord there is also dictatorship. Out of debate and difference of opinion came our form of government, uniquely designed to fulfill the needs of

people with wide divergencies of opinion. Our country cannot survive as a democracy if we all follow like so many sheep without a voice raised in dissent.

Hatred is ugly and dangerous, but throttling differences of opinion and laughter through whatever media must not be the attempted solution. I can offer no solution, since there will always be among us people whose emotional pattern verges on a sickness of mind that can lead him into wild deeds at any moment, at any suggestion, at any provocation incomprehensible to the more balanced mind.

This is in many ways directly connected with the second statement heard frequently from many of the same people and voiced also by some famous psychiatrists - that "we must all share the blame." Here again I find my reactions mixed, even incoherent in some areas. Again "they" say intemperate

criticism and sick humor can push such a person as the assassin to such an act. My reaction to that is the same as toward the propagation of hatred through the same media.

Quite soon after the facts began to emerge concerning the life of Lee Harvey Oswald, one source said that the man had a brother who was a very fine person. If this is true, then cannot society take credit for his having emerged from the same background a fine citizen?

For some time now the citizens of this country have fostered a national sense of guilt in many areas. We walk constantly in an aura of national self-recrimination for errors made in every field. We are even urged to feel a sense of international moral guilt over scandals in foreign countries.

A burden of guilt is a difficult thing to bear for an individual. He cannot hold up his head in personal pride. What one thinks of himself is what others will think of him. A very wise person has said that man's greatest problem is that he cannot forgive himself for something God forgave long ago.

All this applies to national pride as well as personal pride.

To compound the problem, the old saying that "everybody kicks you when you're down" is unfortunately too true. Our nation must bow its head in grief, but not in shame, and its head must be held high.

Where must the blame be placed for this tragic deed? To answer this question requires many facts not yet at our disposal. We would need to search in entirely different areas if this man were previously unknown, if his motivations were based on race or religious questions, certainly. As it stands now, we must know why this man was not under constant surveillance since he was so well-known, why he was not given some form of help earlier and the answers to many other questions.

My thinking continues sometimes erratic, sometimes not entirely rational, certainly not objective. Many other things that have occurred during this hectic time have bothered me a great deal. But these two areas - that hatred is so widespread, so deliberately fostered, and that society is therefore to blame, that we must all bear a burden of personal guilt, stand out in my mind as the most terrible.

A most bountiful
Thanksgiving
to you all...

Lone Star Agency

Lloyd Sharp
601 MAIN

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*Thanks
to our many
Friends*

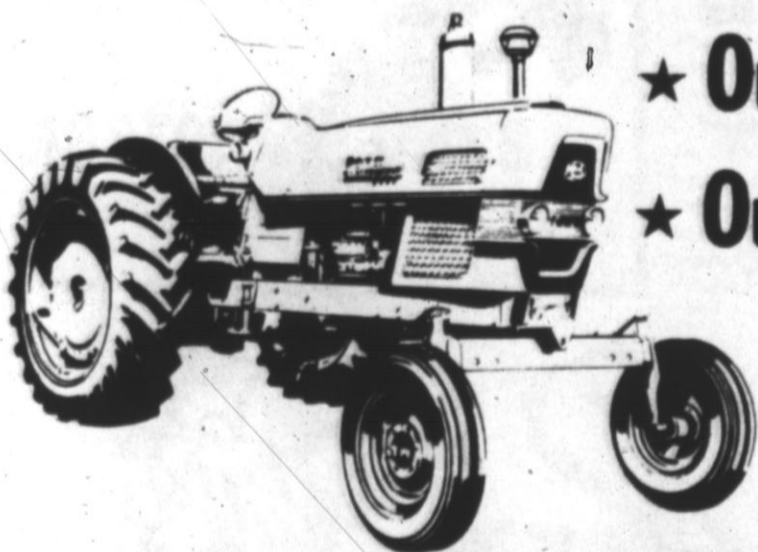
There's no finer
people in the world
than our customers —
May We extend
our sincere thanks
for your patronage

Jacobsen Bros.

We are thankful...

for

- ★ Our Abundant Land
- ★ Our Plentiful Water



but most of all we are

**THANKFUL FOR
Our Opportunities as Americans**

No where else in the world do people have the opportunities that have blessed us in America, and in no other country in the world could the people come back swinging from such a tragedy as we have witnessed this past week end.

For these things we are eternally thankful.

Kemp Tractor & Motors
Your Friendly FORD Tractor Dealer

Let's put the

"THANKS"

back in Thanksgiving

We who have so many blessings.....happiness,
a land of plenty, spiritual freedom.....will pause
on Thursday to express, along with our gratitude,
a thoughtful prayer that these blessings may spread
increasingly to others throughout the world.

May your blessings be many at this Thanksgiving.
May you and your families have a joyous holiday
season, continuing health, happiness and prosperity.



New Dimmitt Plant Nears Completion

Completion date of Western Ammonia Corporation's 3 1/2 million plant at Dimmitt, is continuing into its later stages with the first day of production tentatively set for early 1964. Target date is January 15. This announcement was made Wednesday, by E. J. McMillan, vice-president and general manager of the company.

The Western Ammonia Corporation received its charter to do business in the state of Texas in February of 1963 for the purpose of constructing and operating an ammonia products plant and related facilities southwest of Dimmitt. This plant will produce anhydrous ammonia fertilizer which will be its major product but will also engage in distributing and retailing many types of fertilizers under the trade name of Western Fertilizers.

The plant's daily production of ammonia will be approximately 150,000 pounds. Facilities for storing up to 12,000 tons of the finished product are being provided.

The plant's general management and administrative offices will be at the plant site in Dimmitt. It is estimated that initial employment will be near 30. The immediate objective will be to produce and supply the local area with anhydrous ammonia and other fertilizers. "Our plant is located primarily to service this area of highly developed irrigated farming so as to have a close relationship between producer and farmer and to fulfill the fertilizer needs of this area more fully," McMillan said. "Further, our plant will have the most modern equipment and will utilize the most effective methods in supplying the farmers of this area with a performance proven product and will make available to them, the IA test techniques to obtain maximum results."

"Dr. William Bennett, former soil chemist at Texas A&M University, has become associated with our company to assist farmers in this area on fertility problems and advise with them in their fertilizer use program to obtain a more efficient and profitable use of fertilizer."

The Western Ammonia Corporation plant is under construction contract to three companies. The major process equipment is under contract to the Foster Wheeler Corp. of Livingston, N. J. The refrigeration plant, water treatment plant, maintenance building, railroad track scales and truck scales are being installed by the Gruff Construction Co. The 12,000 ton storage tank is being erected by the Chicago Bridge and Iron Co.

The word "carat" means the weight of a carob tree seed, used long ago to weigh diamonds. The metric carat, equal to 1-142 ounce, now is in general use.

HERE'S THE ADMINISTRATIVE office of the new Western Ammonia Corporation's new \$3.5 million plant at Dimmitt which is nearing completion.

CHEAP WATER

The additional water you get when you add to your well with

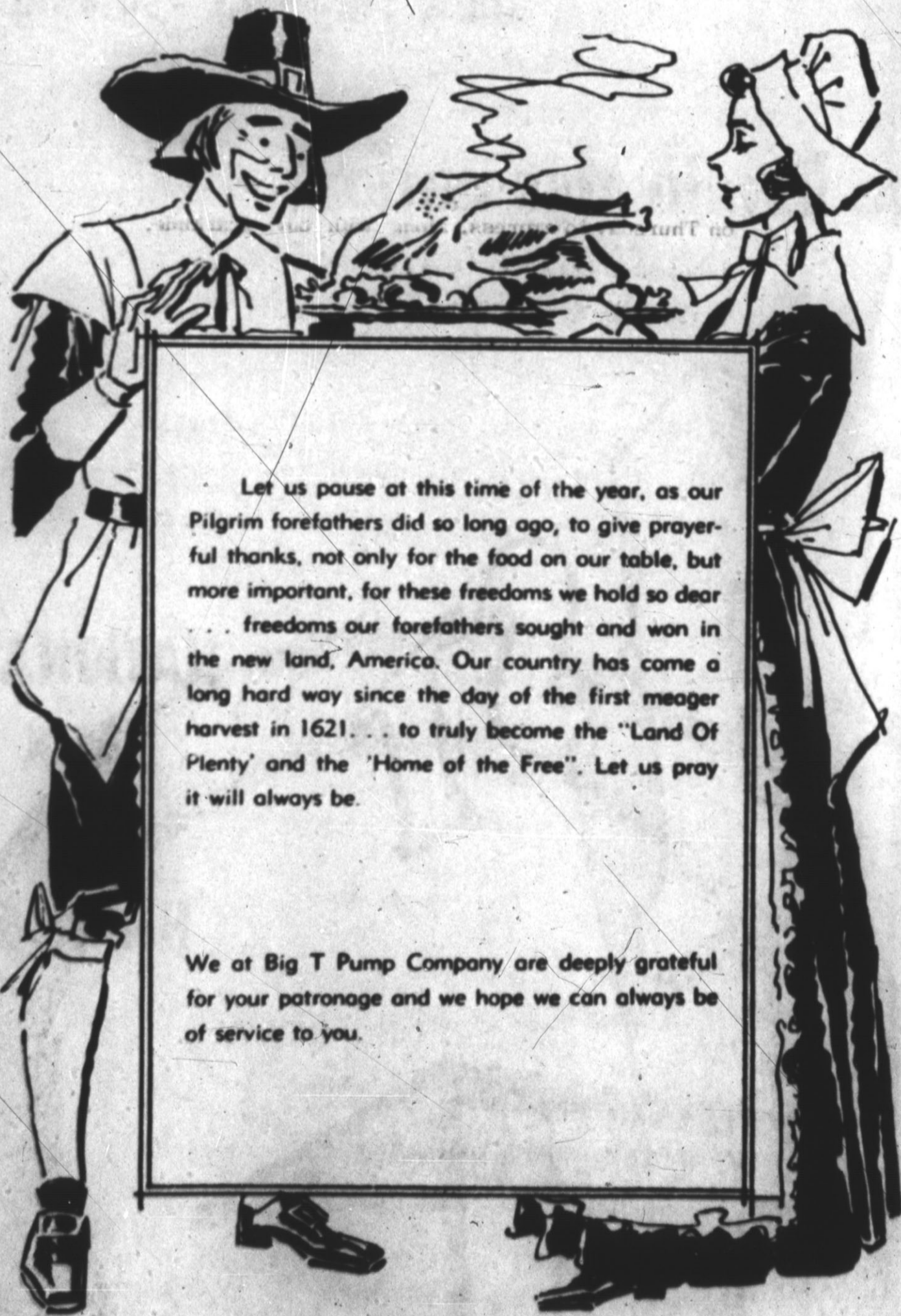
DRY ACID

See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment.

Cotay Chemical Co. Lubbock, Texas

Our Pilgrim Fathers Gave Thanks For So Little.

We Have So Much To Be Thankful For!



Let us pause at this time of the year, as our Pilgrim forefathers did so long ago, to give prayerful thanks, not only for the food on our table, but more important, for these freedoms we hold so dear . . . freedoms our forefathers sought and won in the new land, America. Our country has come a long hard way since the day of the first meager harvest in 1621. . . to truly become the "Land Of Plenty" and the "Home of the Free". Let us pray it will always be.

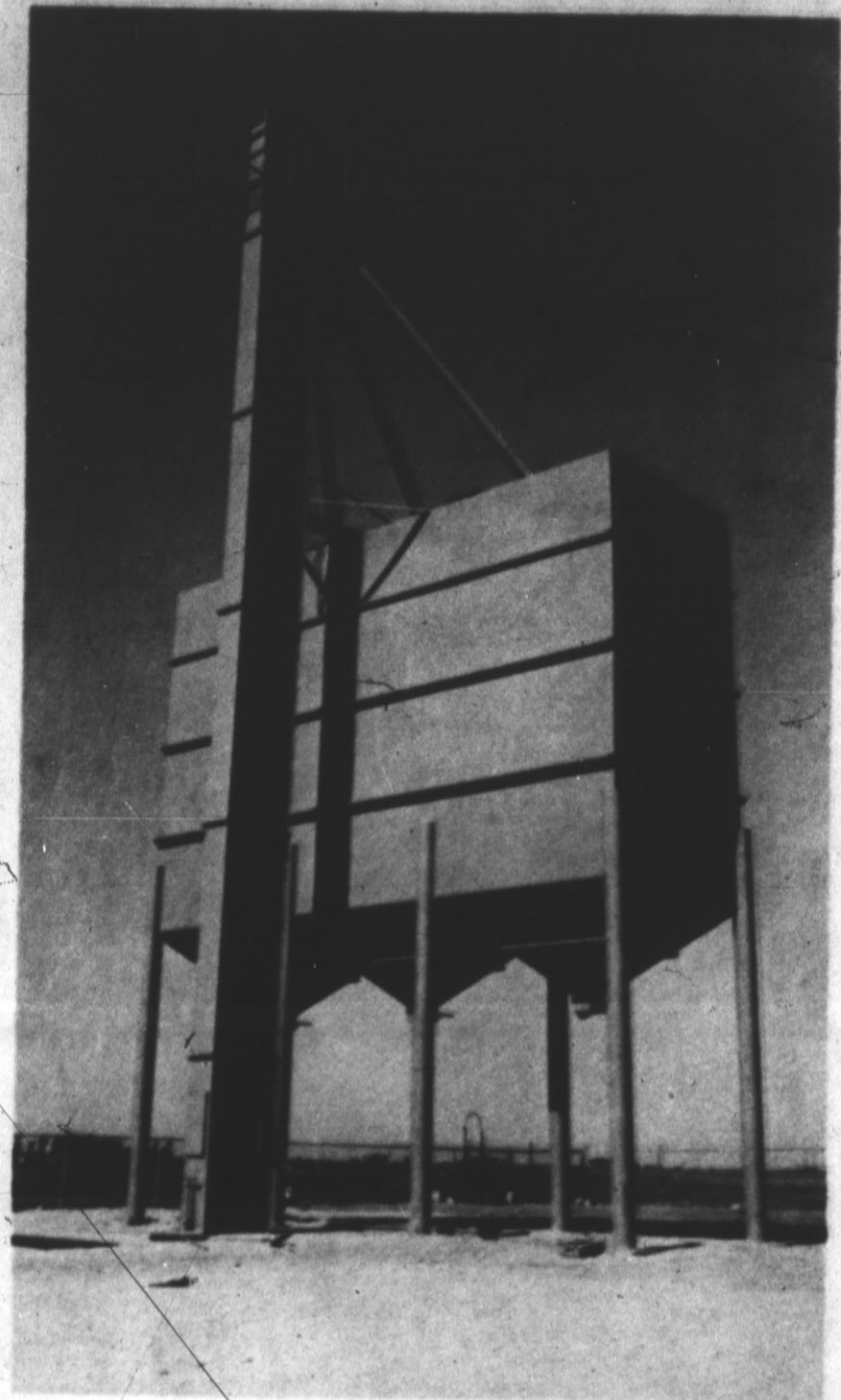
We at Big T Pump Company are deeply grateful for your patronage and we hope we can always be of service to you.

BIG T PUMP CO, INC.

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It Pays to Fertilize

It Pays to Fertilize

We are thankful...

*for life, liberty,
the pursuit of happiness
for*

our homes, our schools,

our many friends and

customers who have

made this year a

successful one.

We are thankful for all our

many blessings!

Plains
FERTILIZER CO.

Phone EM4 - 0455

Thanksgiving 1621-1963

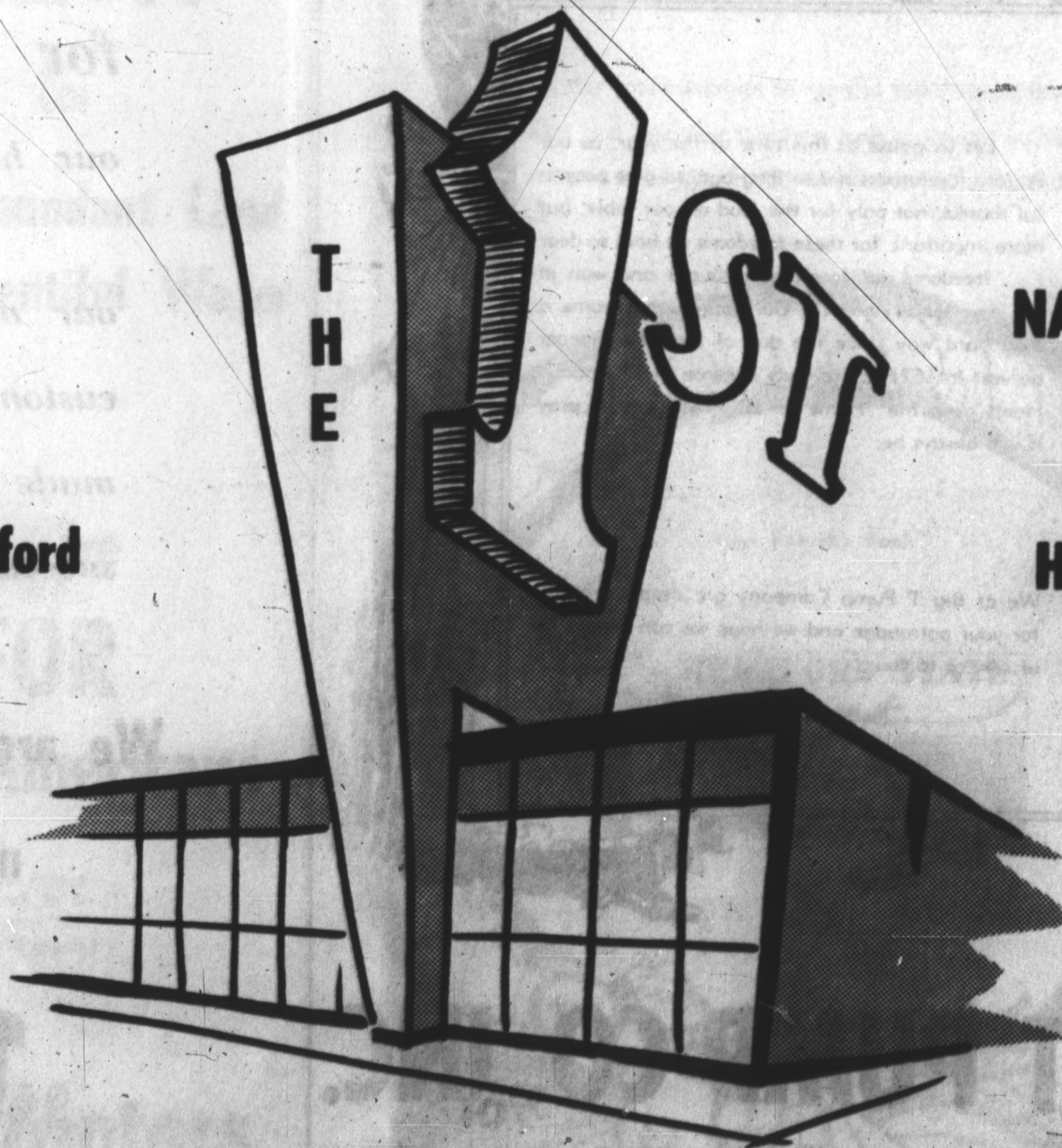
We are eternally thankful

for the firm foundations on which the government of this nation stands.....

we are grateful for the leadership displayed by our elected officials.....for the life, the liberty, the opportunities we enjoy.....

We are thankful that we live in this nation!

- ★ 1st in Hereford
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