

gue staged a complete baseball grain ripens. In the Easter area, a grain program for boys of various

continues throughout the year, nosed the Whitefaces last Fribut a concentrated effort is day night by a score of 21-14 made during the fall. Since the the Hereford squa

lay. Making emergency repairs on the

of Mrs. Douglas Kelley (right)

Spooks, Ghosts, And Goblins To March In Annual Parade

More than 300 pre-school and year's parade with the excep-grade school children dressed tion that judging will be com-as ghosts, goblins, witches, and pleted before the children begin ghouls are expected to march their march.

ghouls are expected to march down Main Street today in the second annual Halloween para-de sponsored by the Trade Promotions Committee of Deaf Smith County Chamber of Commerce.

Rules for the event this year blow closely those of last follow



For an area far removed from persimmons, an o'possom paid a surprise visit to a farm paid a surprise visit to a farm home two miles east of Here-ford this week. Brendan Galla-gher drove into the family gar-age the other night and found an o'possom curied up in one corner of the garage, taking his iack of persimmons, Brendan said the animal was fat and deek.

clock in the First Methodist Church, Speaker will be Ear-ment Langley who will apeak on the cattle industry, all the way from raising the feed to turning out processed beef rendy for ing · A Channel to Pence." This area is a "natural" for from raising the feed to turning out processed beef rendy for the housewife's frying pan or house the set of the nation of the

Deaf Smith County 4-H clubs will stage their annual achieve-ment dinner in Hereford Senior high cafeteria November 11. high cateteria November 11. More than 300 persons are ex-pected to attend the d i n n e r when 4-If members will be hon-ored for their achievements dur-ing the year. Iment of the West Texas Cham-ber of Commerce. And for this reason, Walker and 182 outstanding cattlemen from Texas and six other states, toured the area Tuesday and ate lunch at the Bull Barn. Wal-

A chartered bus again will be available to transport fans te Friday night's Perryton-Meretord foot ball game. Reads were still available Wed-ments were still available were

Youngsters marching in the annual event are to assemble at the First Baptist Church

Downtown Show To Feature '64

Eleven farm implement dealers will present their 1964 models at an all-day show Saturday, Nov. 2, on the Hereford State Bank parking lot, sponsored by Corlis, parade time, said Corlis, parade chairman. Judging of entrants w freshments will be served. Featured will be all the 1964

topping, new model beet plant-ers and bed shapers, tillage e-

parking lot at 4:30 p.m. for judging. The parade will begin at 5 p.m. Route of march will be along

(Staff Photo)

Main Street to Second Street. The route turns left to Sampson street where it will disband.

ford High students will be participating in

Parents may walk the route with their children if they wish. However, no animals may be ridden or led and bicycles and other wheeled vehicles are prohibited. Entrants are to assemble at

> Streets at 4:30 p.m. Parents are urged to have their children at the site promptly in order that judging may be completed before parade time, said Clete

Judging of entrants will be done by three representatives model tractors, the latest in sug-ar beet equipment, flame cul-tivation, weed shredding, mild

Station or Lawrence Cleaners. Two Men Given

Maximum Jail Ferms For DWI

Two men charged with drivtense, reelved the maximum sentence Monday as they entered pleas of guily to charges in ant TD. Deaf Smith County Court, Judge Here H. C. Williams presiding.

Sentenced to two years in jail Farm Equipment the parking lot of the First Bap and fined \$50 plus court costs were William Othell Simmons. 47, 401 N. W. 5th Street, Dimmitt, and Pete Encinias, 45, 224 Ave. D.

The stiff penalities were assessed the two men, commented day by units of the Texas Highway Patrol and Deaf Smith County Sheriff's Office on U. S. Highway 60 at North Ave.

made during the fall, since the ed its best brand of ball of the Post distributes toys to more season, ringing up more yard-than 600 families on the aver- age and more first downs

age. Persons wishing to donate to the drive may leave toys at Whiteface Barber Shop, Lamm's Jewelry, J. P. Jones' Service Han their opponents. The game was hard-fought throughout, and both the coach-es and the fans were well pleas-ed with the brand of ball which (Continued on Page 8) (Continued on Page 8) the Whitefaces displayed last

Friday night. The Rangers had a big night last Friday, nosing Littlefield Wildcats 19-13 with a story-book Court Session ending to a nip-and-tuck ball-game. Work of Jim Anderson

ing while intoxicated, second of- tally with only 35 seconds left liams said Wednesday. on the timeclock. David Baker

faces, carrying the ball 26 this week's session." times to gain 133 yards. Only actual items lis

second game with a 0-1 rating from John Douglass Pittman to ditions, so far this year, have to vote on repeal of the state's in the 1-AAA conference, while close a road in Precinct 2. Al- been ideal, but milo is slow in poll tax; assistant payments Perryton, as a result of last though never officially opened, reaching maturity. Friday night's victory has a per- the strip had been dedicated for Judge Williams, due to circum-stances involved in both cases. eries. Both teams have only necessitating the official action and 6000 pounds. On dryland, to authorize Jefferson County to conference counters on the sche- to close the road. Pitman plans grain sorghum is producing set up retirement, death and dule for the balance of the sea- to build in that area, it was from 1000 to 3500 pounds per disability compensation for em-

Steve Coneway, president; Lar Hill, vice-president; Pegene elevator manager reported that ry Cox, secretary-treasurer; Beth Ballard, Gale Newell, and Neal Friday.

cers from the high school are

northern and western sections of the area there is "no big rush. The crop, for the most part, Have 'Informal' is still damp and slow in reachit becomes ripe enough.

Deaf Smith County commispart of June could be a factor and Terry Shackelford on the sioners held an "informal" ses-line was particularly outstand- sion this week, dealing with pol-plant their crops several times, On Amendments icies, personnel and insurance the elevator employee noted. The Rangers rung up that last items, County Judge H. C. Wil-

"We didn't make many minmade he final - and all import- utes of the meeting," the Judge said, "since it was such an in-Here in Hereford, Big Jim formal session. We had matters Haney played an exceptional- which we needed to discuss, ly fine game for the White- and that's just what we did at

Only actual items listed on the The Whitefaces go into the official minutes was a request acre, grain men reported.

CATTLEMEN FROM Texas and six other states were in Hereford Tuesday on the second leg of a two-day tour to inspect feedlots in West Texas, a tour sponsored by West Texas Chamber of Commerce. Here are four of the men on the tour which included a lunch stop at the Bull Barn

here. Left to right are Dr. W. L. Stangel, Lubbock, director of "the tour; Henry Sears, Hereford, district vice-president of WTCC; Dr. J. D. Aughtry, animal nutritionist from Palm Desert, Calif, and Loyan H. Walker, Abilene, tour-master. (Staff Photo)

ages, while Salvation Army car for all practical purposes har ried on a program to aid tranvest would be over Thursday or sient families and a youth program, administered by voluneers. The workers were told However, a Hereford elevator that 79 families were aided, and employee commented that in the eight boys went to summer camps.

(Continued on Page 8)

Grain is cut a field at a time as Two Absentee severe weather in the latter Ballots Cast

"But, this doesn't explain

With the deadline for absenwhy grain sorghum planted in tee voting fast approaching, on-May is not ready for harvest ly two ballots have been cast in October," he pointed out. on four proposed amendments "There are never two years to the Texas Constitution, rethat are just alike as far as ported B. F. Cain, county clerk. harvests are concerned." Absentee balloting began Oct. Last year's milo harvest was 21 and is to end at 5 p.m. Tuescompleted in a matter of weeks day, Nov. 5, three days before with the bulk of the crop cut as the election.

ideal conditions prevailed. Con- Qualified Texas residents are to needy aged, disabled and

ployees and elected officials.



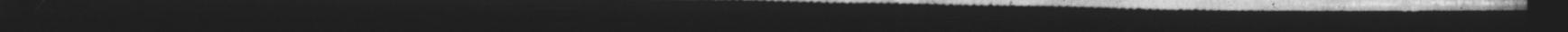
Entred Church Women of Meretory will observe the sett maniversary of World Com-manity Day Nov. 1'at 3 o'. Check in the Plast Methodies This area is a "natural" for 1 col of Agriculture at Taxaa of state of atting of the set

cattle territory of the nation on these four points: 1. Feed is plentiful here; 2. The cattle are close at hand; 3. Climate is good the year-round; 4. Men in this area have the "know-how" to

operate the entire program. Next step, he said, will be lo-

cating packing industries in this area to take care of the beef

10 feedlots in the area, stopping at such places as Sudan, Mule-shoe, Farwell, Clovis, Friona, Hereford, Canyon and Amarillo for inspection of feedlots, a relatively new industry that is



Page Two

LET'S COOK SOMETHING

Panhandle Man Is Author **Of Unique Menu-Cookbook**

By Dale Steven

Brand Foods Editor "One of the noted men in food Hockaday School for girls in preparation has written the Dallas. He now is responsible cookbook most needed of all. for some 5000 meals a day for For this is not merely a recipe SMU students. book (it does have hundreds of tine recipes of all types) but is quantity food service he has a MENU BOOK.

To the homemaker asking, merican School Food Service 'What shall I plan?' here is the Asociation and the Naional Ascomplete and excellent answer." sociation of College and Univer-This quotation from Alan sity Food Service Directors. For Swallows, publisher of Sage his talents in originality in food, Books, aptly describes Morning, he has been elected to member-

Ramsey, currently in his four- seurs, which was founded in 2. Place on salad greens and teenth year as Food Service Di- the year 1248. rector at Southern Methodist The table of contents of the University in Dallas.

The author grew up on a fasts, Morning coffees and Brun ranch in the Texas Panhandle. ches, Lunches, Suppers, Din-"Even as a youngster," says ners, Patio Parties, The Buffet, Dr. John Perryman, "he was as Afternoon Teas and Receptions, much at home on the kitchen Vegetable Preparation, and range as on the cattle range, as Spices. Each of the chapters exintrigued by developing a good cept the last two begins with a beef stroganoff as a good beef large number of complete mensteer."

In his high school no food order preparation courses were open to boys, but Ramsey went to Texas Technological College in

Lubbock and' to the University of Chicago for a major in institutional management. With time out for army service, he



returned to Texas to become D'lish Cabbage Director of Food Service for the

In recognition of his work in been chosen as president of A-Noon and Night Cookbook, ship in the International Conwhich was written by Gerald frerie De La Chaine Des Rotis- lightly.

> book lists chapters on Break- 1/2 cups) us. Then recipes for each of the menus are given in consecutive

Luncheon Menu XIX Fresh Fruit Salad Banana Mayonnaise Ham Loaf Sweet and Sour Sauce **Parsley Carrot Sticks**

Hot Cornbread and Butter English Toffee Refrigerator Pudding Beverage Fresh Fruit Salad (6-8 servings) 1 cup honeydew melon balls cup cantaloupe balls cup watermelon balls cup grapes, pitted cup peach slices cup pineapple chunks

Salad greens, washed and dried. Procedure : 1. Combine all fruits and toss

serve with Banana Mayonnaise. Homemade Mayonnaise (2-2 t. dry mustard 1 T. lemon juice

1 t. salt 1 t. sugar Dash Cayenne pepper 2 egg yolks

2 cups salad oil 2 T. lemon juice Procedure : 1. Put in a cold bowl 1 T. lemon juice, salt, sugar, cayenne pep-

electric mixer at medium speed

can be used.) 2. Beat in egg yolks, then beat in oil a drop at a time until 1/4 cup has been added. 3. Continue beating in oil slowly. When mixture is thick, beat in vinegar and 1 T. lemon juice alternately with oil until all are used 4. Store covered in least cold part of refrigerator. If mayonnaise gets too cold, it may separate. Sanana Mayonnaise

2-3 bananas, mashed 1/2 cup salad dressing or Homemade Mayonnaise

5. Stir in sour cream and re-1 T. lemon juice Dash of salt to taste Procedure : Combine ingredients and blend

thoroughly. Ham Loaf (6-8 servings) 1 pound ham, ground, cookedcan be leftover

1 pound beef chuck or round. ground 2 cups day-old bread crumbs

Cornbread 1/2 cup sifted all-purpose flour QUALITY NURSERY STOCK 1½ cups yellow corn meal 1 T. granulated sugar 1 T. baking powder rmotrong 1 t. salt

or cracker crumbs ine, or bacon fat 1/2 t. poultry seasonin Preheat oven to 450 degrees. Grease 8x8x3 pan well. Sift dry ingredients; Add eggs, milk, and melted % t. salt ¼ t. freshly ground pepper 2 eggs, slightly beaten 1 small onion, chopped fine Cracker crumbs and butter Stir only until corn meal is or margarine moistened. It will be lumpy. Procedure : Quickly pour into greased pan and spread evenly to 1. Preheat oven 350 degrees. 2. Combine ingredients and mix corners lightly but thoroughly. Bake 30-35 minutes and cut Sprinkle top with cracker into squares. crumbs and dot with butter English Toffee Refrigerates Pudding (6-8 servings) or margarine. Bake in baking dish or loaf % cup pecans 1% t. butter or margarine pan for 1-1% hours. Sweet and Sour Sauce (¾ cup) ½ (8 ounce) jar of currant jelly ¼ pound butter or margarine 1 cup powdered sugar 1 T. coffee ¼ cup prepared mustard Procedure : Dash salt 1. Dissolve slowly over low heat. 1 egg 2. Serve over ham loaf at the 3/4 cup vanilla wafers, crushed table 1 t. vanila Variation: Add 1/8 t. ground 1/2 cup vanilla wafers, crushe cloves, 1/8 t. cinnamon, and 1 % cup whipping cream 1 T. powdered sugar T. vinegar. **Parsley Carrot Sticks** ½ t. vanilla Cook carrots. Butter, season, Procedure :

and sprinkle with washed, crisp 1. Preheat oven to 350 degrees. parsley, chopped. 2. Toast pecans with 11/2 t D'lish Cabbage butter or margarine for 1 (10½ ounce) can consomme minutes 1 can cold water Cream butter or margarine, 1 bay leaf 3 whole cloves 1/2 t. salt

1 pound cabbage, shredded 1 medium onion, finely chop ped 1 clove of garlic, crushed

¼ cup margarine per and beat. (Egg beater or 11/2 t. curry powder 2 T. flour 1 t. salt Dash black pepper

1; cup sour cream 1/4 cup fine dry bread crumbs Procedure : Simmer consomne, water. 1

tender but not mushy. Drain

Saute onion and garlic in

margarine until tender.

4. Blend in flour, curry powder,

salt, and pepper.

are lightly browned.

cloves

cabbage.

2 eggs

3.

7. Top with additional crushed bay leaf, cloves, and salt in vanilla wafers, and return large saucepan five minto refrigerator. utes; remove bay leaf and

"This dessert is very rich Add cabbage; cover; stir occassionally until cabbage is

ches.

Letter To The Editor

ing all at once.

powdered sugar, coffee, and

Add % cup vanilla wafers, cooled toasted pecans, and 1 t. vanilla to egg mixture and

Pat ½ cup crushed vanilla wafers on bottom of 8-inch

square cake pan. Spread

mixture on top and chill in

refrigerator several hours.

dered sugar and 1/1t. vanilla.

Whip cream with 1 T. pow-

Spread over mixture.

beat until fluffy.

stir well.

salt together. Add egg and

serve broth. Cook over low EDITOR: I would like to exheat, stirring constantly, untend congratulation to Coach til sauce, simmers and Meredith, for his fine coachi thickens. Combine sauce and staff, the school and to your city. Your team was represe Turn into casserole; sprinkle tive of hard preparation, well-with crumbs. Bake in hot founded in fundamentals and oven (425 degrees) 15-20 well prepared to take advantminutes, or until crumbs age of our weaknesses. You, as a city, have every right to be proud of your team and coa-

> We feel we played very well against you - we had to! We also feel very fortunate in winning. Never have I been so glad for a game to end. Joe Means, Coach Phillips High School.



Founder's Days slack spectacular.

20% OFF WOMEN'S LINED BOOTS! reg. 6.99 259 NOW -

rand, Hereford, Texas, Thursday, Oct. 31, 1963

SPECIAL BUYS FOR SPECIAL

7 VASAURDAN

AA 5 to 10. 8 4 to 10

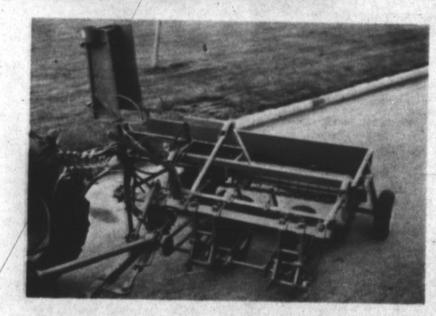
It's open season for hunting up values . . . and here's what we've snared for you! Top quality leather boots at fantastic savings! Ribbed cushion creps sole 'n heel! Snug Dynel® modacrylic stretch cuff! Lined with plushy nylon fleece! A real fashion look! Three styles to choose.

SPECTACULAR VALUE! 30

THE LOCKWOOD **BEET TOP-MASTER**

1. Available in 2, 3, 4, Row

- 2 Automatic Sensing System For Gauging Beet Height
- 3. Tops Beets Just Below Leaf Scar
- 4. Ground Driven by Traction Type Implement Tires
- 5. Pick-up Reel Delivers Up to 4 Rows of Beet Tops in Windrow
- 6. Models to Top 20" to 32" Rows
- Features are Hydraulically Controlled 7.
- Power Take-off Driven 8
- 9. Turning Radius of 12 Feet



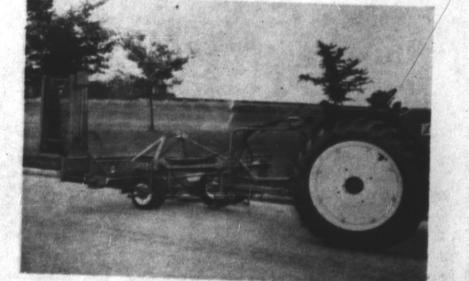
Lockwood Corporation has been a pioneer in the development of beet top harvesting and has proven through tests the beet topping and windrowing system will gain more income for farmers from their sugar beet acreage. Tests conducted at the Scottsbluff Experi-ment Station of the University of Nebraska College of Agriculture has shown beet growers can earn an additional profit of \$60 to \$90 per acre with this

SEE IT ON DEPLAY ON THE HEREFORD STATE BANK PARKING LOT





and Women's Coats reduced for your	all	Girl'
MEN'S QUILTED NYLON SKI PARKA!		\$9.80
GIRL'S QUILTED NYLON SKI PARKAJ		\$7.8
OY'S QUILTED NYLON SKI PARKA!		\$7.8
OMEN'S QUILTED NYLON SKI PARKA!		\$10.8



The Hereford Brand, Hereford, Texas, Thursday, Oct. 31, 1963

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PROUD HEIR TO A FAMILY TRADITION is Alyce Leng Mc-Clain (second from right), 1963 graduate of Hereford High School and a freshman at Wayland Baptist College, Plainview. The daughter of Mr. and Mrs Vinita McClain, Route 1, Wildorodo, Miss McClain was preceded to the 55-year-old institution by three members of her immediate family. Also among the 75 students honored at the annual



By Melvin Young

Our recent column concerning the difference beween a rick and cord has created more comment than we had, anticipated In checking the definition, we were using an old Winston dictionary that we keep on the desk, and the only definition that it gave for rick concerned hay and straw; not wood. Howhay and straw; not wood. How-ever, in checking through a larger, unabridged dictionary are find that it also gives the we find that it also gives the definition of rick as a "pile of cordwood". No particular a-

mount; just a pile. But Rev. V. W. Marcontell dropped by to help clear up the mystery. According to the preacher, a rick of wood is equal to one-third of a cord. He explained it this way: Back in East Texas when they used the old wood burning cook-

stoves, the wood had to be cut

Proud Heirs Dinner were, left, Martha Harmonson, Federal Way, Wash.; second from left, Linda Baten, White Deer; center, Linda Lee Jackson, Lubback, and , left, Mary Hellon King, Wellman, each with three or more Waylanders in her immediate family.

(Wayland College, Department of Public Relations)

merous times concerning the giving to one or all of the agencies, and we'll try in our feeble way, to enlighten everyone conerning this. If you desire to make your total contribution to one particular agency, or to exclude one of the eight agen-cies from your contribution, then you may do so by marking your gift card accordingly. Your contribution will then go to the agencies (proportionately) to which you desire to give. Your check however, should be made out to the United Fund and marked acording to your wishes.

in the "Big Thicket" country of East Texas and probably knows what he's talking a-You may also sign a bank ng to dispute his word. On the other hand, we have convinced him that "e e w on your account. Many people chips" will make a pretty hot do this, feeling that they can fire when properly seasoned. give a little each month easier than they can give all in one lump sum. Pledges may also be

made, payable at a date that suits your needs. Of course, United Fund isn't yet, chances are you will before the day is over. The drive is

HB.

it serves a good purpose. It let's us give one time to take care of the needs of eight IN MA the probable exception of the

county calls. The rual workers have so many miles to cover Personally, we prefer it that that it is almost impossible to way. complete their work with the Let's all go to work in 1963

The appeal is being made this year for a total sum of

Rev. Marcontell was reared

bout. We're sure not gol

expected to be fairly well com-

pleted by Saturday noon with

other members.

WITH THE Rev. Johnnie Mc-Broom, Sacraamento, Calif., as the evangelist, Palo Duro Baptist Church at Wildorado will conduct an autumn revival Nov. 3-10. Singer will be Roy Jones, Houston. Mr. McBroom is a 1951 graduate of Here-

ford High School and was the answer to all things, but picked as "Mr. Hereford

IN MARINE EXERCISE youth and welfare agencies.

COAST OF SOUTHERN CALIF (FTHNC)-Marine Corporal Clifford S. Smith, Jr., son of Mr. and Mrs. Clifford S. Smith and put this drive over the top. of 506 Lee serving with the Third Battalion, Fifth Marine Moving to new location



• Artificial Arrangements Artificial Flowers

- Wall Plaques Figurines Pottery
 - Glassware Christmas Items

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On Nearly All Merchandise

Do Your Christmas Shopping Now

Sale begins Friday and Continues until we're moved

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Flowers of Distinction

715 S. 25 Mile, Ave.





Page Four Phone EM 4-2030 WANT ADS Phone EM 4-2030

STATED MEETING

Kiwanis Club

Thurs. Noon

SERVICE ON ALL

Washers & Dryers

1.

FOR SALE

Miscellaneous

ain.

Hereford

Rotary

Lions Club

The Hereford Brand, Hereford, Texas, Thursday, Oct. 31, 1963

FOR SALE Newman electric 5

horse jet pump. Phone EM 4-0876. 111 North Blevins Street. B-1-J4-30-TFC Good section on paving, 4 good irrigation wells, nice home. \$400.00 per acre,

Parmer County: 160 A. 2-6 inch wells \$400.00 per ocre. Hole County: 3 bedroom house, approx. 22 cotton, 10 ½ wheat, 113 milo, \$367.50 per acre, \$20,000 in the surrounding areas. HOMES Large 3 bedrom brick, double

garage, den, utility, all built-ins, 2 full baths, over 2400

garage, down town location, price \$9,000.00 good terms available, this home is not an old home.

J. H. HAMBY REAL ESTATE PES.

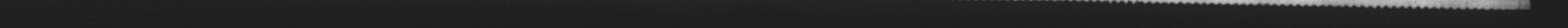
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The Hereford Brand, Hereford, Texas, Thursday, Oct. 31, 1963



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Amendments To Youth - Parent Panel Constitution Discusses Problems Are Discussed

Arguments for and against the Four Youth Club members and four parents participated in a panel discussion on youth pro-Dran, S. A. state poll tax amendment were blems during the Oct. 24 meet- Panel members were Kath



CELEBRATING HIS FIRST BIRTHDAY Monday, Oct. 28, Mickey Dewayne Smith, son of Mr. and Mrs. Mickey Smith, 114 Avenue 1, looks over an array of toys and a cake in the form of a train, which was baked by Mrs. Albert Edwards. Those who attended the party were Donna Carr, Brenda Edwards, Jimmy Carr, and Robbie Leffel.

(Staff Photo)

The Hereford Brand, Hereford, Texas, Thursday, Oct. 31, 1963

LUMBER COMPANY

EM 4-1600

Ieen Kuper, Lou Ann Witkowski, Connie Urbanczyk, and Phillip Sciumbato, Mrs. Andrew Ker-shen, Mrs. W. J. Lueb, Mrs. Harold Kreigs user, and Leo Witkowski

etta Wilhelm, and Mrs. Father Timothy presented questions to the panel concern

Guests included the ing dating, "going steady," and marriage, participation in ex-tracurricular activities at sch-ool, religion, and choice of ocnembers. Father Timothy, Alfred Smothers, Judi Young, and Nancy Garcia. Miss Young and Miss Garcia are from Colorado.

cupation. Other questions were "Do parents shelter their children too much?" and "Are children cooperative in what their parents can afford for them?" Guild members also presented questions to the panel The business meeting was con-ducted by Mrs. Bob Lamm. The Guild voted to donate \$50 toward a heating system for St. Joseph's Mission School.

Decorative Halloween refresh ments were served to members and guests by the hostesses, Mrs. E.D Loerwald, Mrs. Leon Vinton, Mrs. Conrad Urbancyzk, and Mrs. Harold Kreigshauser. Members present were Miss Agnes Heilman, Miss Theresa Koelzer, Miss Mary Green, Mrs. Walt Warren, Mrs. Norbett Skypala, Mrs. A. H. Reinauer, Mrs. John Gallagher, Mrs. Ray Wil-helm, Mrs. Steve Meiwes, Mrs. Joe Paetzold, Mrs. Walter Kuper, Mrs. Leo Witkowski, Mrs. Josephine Schneider, Mrs. W. J. Lueb, Mrs. Lester Wagner, Mrs. Andrew Kershen, Mrs. Elbert Vance, Mrs. Mabel Wagner, Mrs. Bob Lamm, Mrs. OzPena will be conducted T day, Oct. 31, at 30 a.m. in barger Catholic Church, burial in Umbarger Ceme

nder the direction of

READ THE CLASSIFIED

Transparent Plastic Easy To Insta Or Qutside Inside STORM WINDOW KIT CARL McCASLIN





Mrs. Joe Wagoner conducted

Hostess was Mrs. Joe Land

in, Mrs. Donald Douglas, Mrs.

"The new style in hair fashion is flat on the forehead and high on the crown," said Mrs. Don Brush as she presented the program on hair fashion for members of La Madre Mia Study Club Thursday, Oct. 24.

Mrs. Brush continued. "A light-weight French hair piece may be plopped on the cro.vn to create the effect." She noted that hair ornaments of all types will be worn this fall. Mrs. Bill Lankford and Mrs. W. C. Russel were models for the demonstration.

The presiding officer was Mrs. Lankford. Proceeds from the style show were donated to Deaf Smith County Hospital. Accepted as a new member was Mrs. Jerry Detwiler.

The club met in the Hereford State Bank with Mrs. John Smith as hostess. Members present were Mrs. Ben Gollehon, Mrs. Jerry Landers, Mrs. Gerald Martin, Mrs. Joe Locke, Mrs. Richard Perkins, Mrs.

WINNERS OF special awards at last Saturday night's dinner of Hereford Chapter Young Farmers Association are shown here as they received their plaques. At top Leo Forrest presents Della DeHart with the outstanding Young Homemaker's award, given by the Deaf Smith County Electric Co-op; Melvin Jayroe presented George Zetysche with the Outstanding Young Farmer plaque, given by Southwestern Public Service, and Dale Young presented the "Workhorse" award to Floy Driver from Pioneer Natural Gas Co. (Staff Photos)

Charles Frye, Mrs. Harold Morton, Mrs. Eugene Sparks, Mrs. Bobby Owen, Mrs. Dean Herring, Mrs. Dale Wynn, Mrs. Lee Drake, Mrs. Bill Lankford, Mrs. W. C. Russell, Mrs. Joe Whit ley, and the hostess.

A&M Lists Six From This County

A newly-compiled list of students at Texas A&M reveals six students are from Deaf Smith County, says Registrar H. L. Heaton.

They are John Thomas Cronin Jr., Mary Marlene Cronin, James Ivey Durham, Nolie Gregory Elliston, Ronald Edward Malone and Richard Calvin Smith.

The 8,100 students enrolled for the fall semester are from 224 counties in Texas, 44 other states, the District of Columbia and 48 foreign countries. There are a record number of foreign students enrolled this year, 356 Heaton says.



THIS OUTSTANDING HOME AT 205 BEACH IS YOURS FOR ONLY \$14,500. (YES YOU MAY TRADE IN YOUR OLD HOME).



SLED TOOL CARRIER Combination Planter and Cultivator

Check the advantages of this machinery:

Precision Work at High Speeds ... Extremely Flexible ... Uniform Planting ... Accurate Cultivation ... Easier Harvesting ... Requires Less Water for Irrigation ...

See This Superior Implement at the Fall Implement Show Saturday, Nov. 2nd

AT THE **Hereford State Bank Parking Lot** LESLY MOTOR

West Hiway 60

The Hereford Brand, Hereford, Texas, Thursday, Oct. 31, 1963 Shurfine

the **Savingest Time of the Year!**

SHURFINE - 300 Can

ROXEY DOG FOOD Tull Cans

ICE CREAM BORDEN'S

SECRET CREAM DEODORANT Reg. 76c

TOMATO SOUP CAMPBELLS 10:\$1 **59**¢

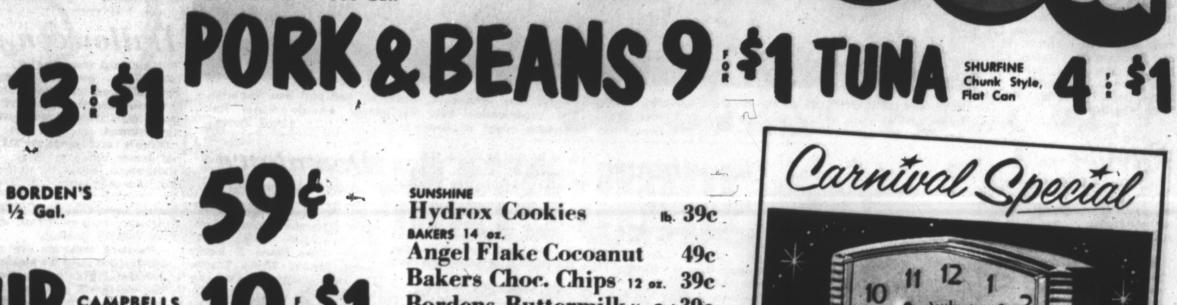
CHUCK ROAST

U.S.D.A. Graded 1. 794

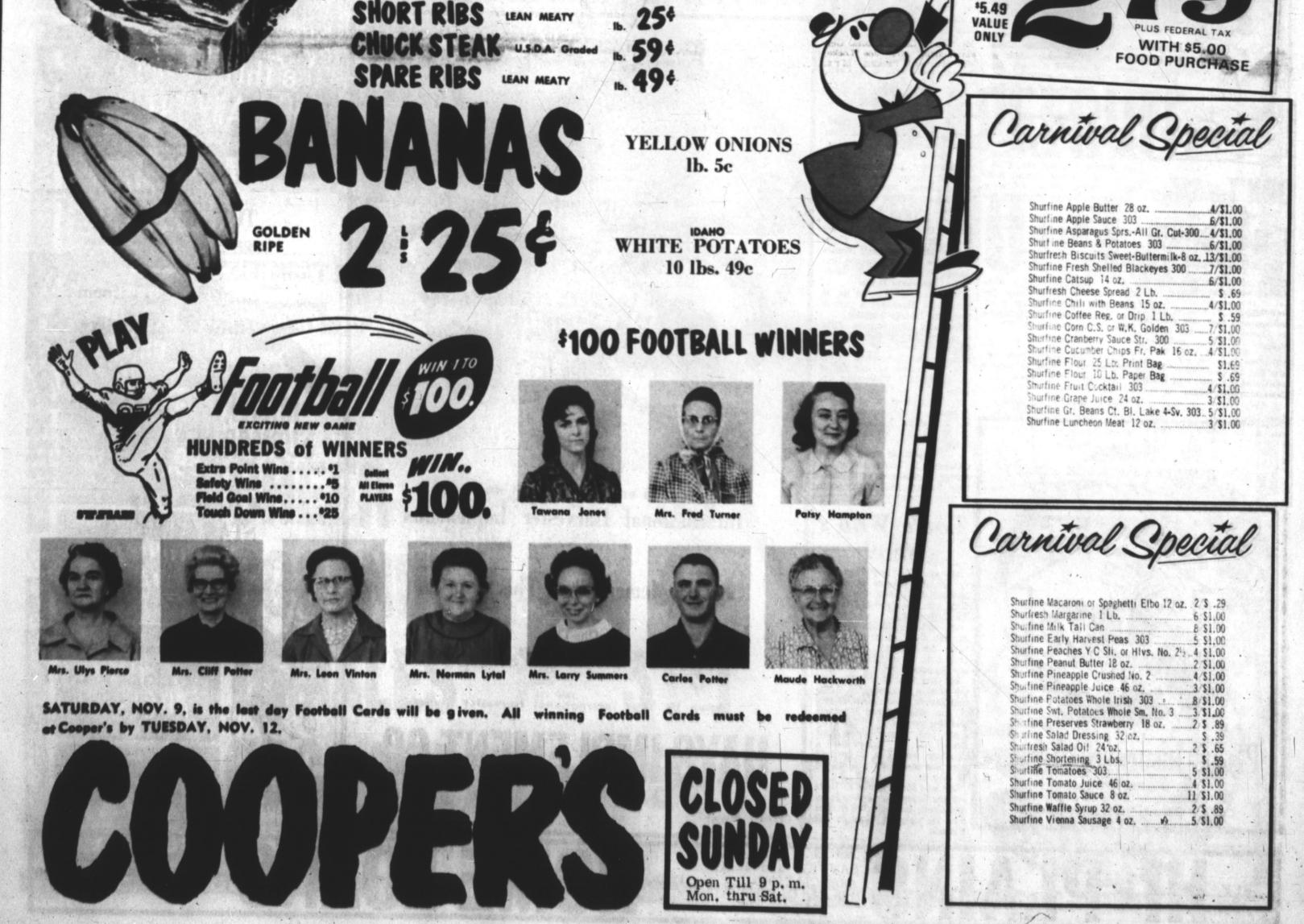
FARNIYAE

њ. 39c **Hydrox Cookies** BAKERS 14 oz. **Angel Flake Cocoanut** 49c Bakers Choc. Chips 12 oz. 39c Bordens Buttermilk % Gal. 39c Ivory Liquid 22 oz. 59c Clorox Bleach % Gal. Plastic 39c Alka Seltzer Rog. 59c 49c









Page Eight

L'Allegra Study-**Club** Continues **Buddhism** Study

L'Allegra Study Club met Thursday, Oct. 17, in the home of Mrs. John Beasley. Mrs. Bill Dameron presented the second part of her discussion of Buddhism, with emphasis on the present situation in Viet Nam.

In addition to the scheduled program, Jack Harbert, Amarillo Red Cross instructor, gave a demonstration of mouth-tomouth" resuscitation.

During the business meeting, conducted by Mrs. James E. Higgins, the club was invited to attend a Camp Fire ceremony at the Community Center.

Members present were Mrs. Walter London, Mrs. Allen Ireland, Mrs. Cameron Gault, Mrs. Hilton Higgins, Mrs. Dennis Lomas, Mrs. Virgil Marsh, Mrs. Bill Dameron, Mrs. James Ellis Higgins, Mrs. Alex Schroeter, Mrs. John D. Pitman, Mrs. Joe Lyons, Mrs. Robert Miller, and Mrs. John Beasley.

Spooks...

(Continued from Page 1) To be determined during judging are the top three winners for the funniest costume, the scariest, and the most original.

Winners will receive gift gift certificates retdeemable in merchandise at any Hereford retail firm. First place winners will receive a \$5 certificate; second place, a \$3 certificate, and third place, a \$1 certificate.

Entry blanks have been distributed to all Hereford elementary schools and kindergartens, Thompson stated.

He stressed that children entering the parade must turn in forms signed by their parents or guardians at the assembly area in order to participate in the parade.

Forms are not to be turned in to the schools or the Chamber of Commerce office, he said.

Helping to assemble youngsters in categories, take up entry forms, and assist with the form-





HERE ARE NEW OFFICERS of the Hereford Chapter, Young Farmers of America. Left to right are Howard Hunter, president, George Zetzsche, vice-president; Clark Andrews, sec-

Courthouse

Alfredo Gonzales, 1951 Ford;

1964 Oldsmobile; Homer New-

man, 1960 Chevrolet: Jerry Rey

Shugart, 1960 Ford; B. Y. Cros-

thwait, 1964 Buick; H. A.

wrecker; Margaret Schroeter, est and most original.

ation of the parade will be members of Hereford High Distributive Education Club.

Hospital Notes:

Patients in Hospital

Mrs. Amanda Strong, Route Mrs. Ollie May, 119 Avenue gous, 1961 Pontiac; Larry Chris-J; Mrs. James Sprouse, Box 196, Vega; Mrs. Nick Sedillo, 135 25. Avenue H; Karl H. Hare, 121 Preston L. Ryan, 1955 Chev-

Emma; Mrs. M. B. Corbitt, rolet pickup; Dr. C. D. Kelton, Box 365, Shamrock; Mrs. Hugh 1962 Chevrolet; Bill Bagley, 19-E. Ritch, Plainview; Hugh E. 51 Chevrolet pickup; Silvestre Ritch, Plainview; Mrs. Robert Vargas, 1956 Plymouth; Jose E. Brown, 616 Blevins; Mrs. Gallegos, 1957 Ford; William Horace Betts, Box 55, Adrian; Minter, 1958 GMC pickup; Chris Chip Guseman, 303 East Fifth; Mrs. Maud Van Horn, Thirteen-Clark, 1964 Dodge; Secundino age, will parade downtown streth and Avenue B; Mrs. Elena

Martinez; Mrs. Anthony Brorman, Route 4; Mrs. Herman Gaines, Route 4; Mary Eliza- mond T. Burgan, 1959 Ford tist Church parking lot. It's all beth Foshee, Route 4; Mrs.

Edwin Morrison, 414 Western; Mrs. Edna Doak, Star Roue; Mrs. Charles Packard, Route Route: T. L. Sparkman Sr., Route 2; Mrs. Donnie R. Renner, Route 1; Friona; J. B. Co- ton, 1964 Chevrolet pickup; E. canougher, 210 Avenue D; Hor- A. Edwards, 1952 GMC pickup; ace M. Tabor, General Delivery, Edra Baxter, 1964 Dodge pick-San Saba; Mrs. Sarah Janet up; Carl Miller, 1956 Chevrolet Thomas, 707 Knight; Alton W. station wagon; F. E. Linder-

Short, 404 Avenue H; Mrs. Jer-

ald E. Dickey, Box 152, Friona;

retary; Tony Urbanczyk, treasurer, and Earl Rea, reporter. The organization held its annual awards dinner last Saturday night at Raney's. (Staff Photo)

1/2 of Section 48, Block K-8. James R. Johnson, et ux, to First Federal Savings and Loan Association of Amarillo: All of Lot 42, Block 5, Weshaven Ad-

William M. Betzen, et ux, to The South 1/2 of Section 94, Block

Robert Delgado to Maria D.

day but were expected some time Thursday, school offiials said.

Downtown (Continued from Page 1) quipment and many types of forage harvesting equipment.

These Hereford firms will exhibit equipment : Hereford Farm Supply, Case Power & Equip-ment, Tommy Kemp Tractor Co., H&W Implement Co., Lesley Motor Co., B & B Oliver Co. Davis Implement Co., Hays Implement Co, Hicks Oil & Gas Co., Lockwood Graders and Walter Paetzold. The entire show is free.

Fund...

(Continued from Page 1) Council on Alcoholism, workers were told, carries on an ed-Clark, 1964 Dodge; Conrad size up to elementary school ucational program using literature, films and other material Ybarra, 1956 Oldsmobile; Elva ets at 5 o'clock Thursday even- and maintaining a speakers' bu-

Leen Martin, 1960 Ford; Ed- ing, starting at the First Bap- reau. truck; Otto L. Massie, 1963 a part of the Trade Promotions Chevrolet; Ercel Gene Brash- Committee of the Deaf Smith cluding swimming, tennis, tum- projects. ear, 1963 Allstate motorcycle; County Chamber of Commerce. bling and oher athletics for Prizes are to be awarded in boys and girls. It has been ac- funds for disasters, home serv-3; Kenneth Land Shadden, Star Ceil Messer, 1947 International three catagories - funiest, scari- tive for several years here.

Camp Fire Girls has 24 active volunteer adult programs and rying on program for various were told.

The Hereford Brand, Hereford, Texas, Thursday, Oct. 31, 1963

West Texas PGA Mrs. LeGrand's Tourney Slated Funeral Service **Held Wednesday At Andrews**

West Texas chapter of Texas PGA will hold its annual pro-fessional and amateurs' tourna-ment at the Andrews Country Club Nov. 5-8, according to Bob Hickson, tournament chairman. Billed as done of the biogenet

eurs in 54 holes. Women will June 15, 1906, in Hereford and ice made the Canadian River play 36 holes (low net) medal play with four prizes offered in each flight. Substant for the first state f

Medal play for pros starts Baptist Church. Tuesday with final 18 holes for Survivors inc both pros and amateurs sched uled for Friday, Nov. 8. Entry fee is \$20 for professionals, \$15 for amateurs.

Halloween... (Continued from Page 1)

Lueb, map committee; John Fowlkes, food chairman; Terry Cavness, arrangement chairman; and Carolyn Aven, publiity chairman.

Officers representing the Stanton Junior High are: Billie Jo Witherspoon, chairman; Cy Moore, vice-chairman; Julia London, secretary-treasurer; Frank Nobles, food chairman; Chris Hutcheson, map chairman; and Susie Woodall, publicity.

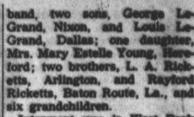
Hereford residents are re minded that even the smallest donation can go a long way. One nickel will give eight hildren a cup of milk each day for a month. A quarter will give ten children brend and milk every day for a month. Over 400 pounds of food is distributed when a person contributes a dollar, Dodson pointed out.

Persons who are driving Thursday night are reminded to drive carefully and watch for the children and teenagers who will be going from door-to-door trick or treating.

age levels. Boy Scouts also have had an exceptionally active pro-Hereford Athletic Club has a gram in the county with 547 complete athletic program in- boys participating in this year's

American Red Cross uses its ice, health and safety programs,

groups with 50 volunteers car- youth projects, the workers

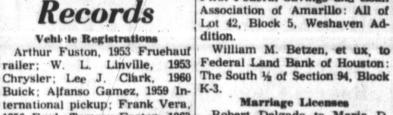


Interment was in West Pari

Mr. and Mrs. Otto Massie, Mr. and Mrs. Clarence Schulz and Billed as one of the biggest golf tournaments in Texas, pro-fessionals will compete in 72 holes of medal play and amaand returned home by way of

Survivors include her





1956 Ford; Tommy Easton, 1963 Allstate motorcycle; D. L. Bau- Salinas, Oc. 28. tian, 1959 Chevrolet; Eugene

Campbell, 1959 Volkswagen, 10-

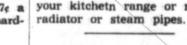
Around... (Continued from Page 1)

Ghosts, ranging from the wee

READ THE WANT ADS

CAUGHT With Your F-0-6° DOW Warp's FLEX-D-GLASS, that is.

Cover all openings NOW (doors, windows, porches) that let in cold winter drafts. Just cut Warp's FLEX-O-GLASS with shears, tack over screens or frames for low-cost winter protection. Warp's genuine, crystal-clear FLEX-O-GLASS lasts for years at a fraction the cost of glass. Only 87¢ a square yard at your local hardware or lumber dealer.



L. Stovall, 10-28.

ris.

HOMEOWNERS PACKAGE POLICY

Plains Insurance Agency

Since 1926

Robert Lemons

Jno. H.- Patton

W.

H. Patton

Loyd G. Hamar, Route 2, Mel-Lamm, 1960 Buick; J. W. Grarose, N M. ham and Son, 1964 Ford truck, Dismissals 10-28. Francisco Flores, 1957 Chev-Riardo Valdez, Charlie T. Norolet; Santiago De Hoyos, 1958 land, Mrs. L. A. Rule, Mrs. Ford; James David Richardson, Daniel Pesina, Tomas P. Camuos, Ruben V. Alvarado, 10-26.

1950 Mercury; W. W. Thomas, 1964 Mercury; Jim Gonzales, 19-Mrs. Luz Torres, Conrad Rod-62 Ford pickup; Manuel Mata, riquez Cortez, Mrs. James 1956 Chevrolet; Jose Rodriguez, Thompson, Hector Martinez, 10-1964 Ford; Willie Woods, 1956 Mrs. Roy Lewis Derusha,

Mrs. Calvin L. Goodin, Mrs. Edwin Earl Martin, Kathryn Mor-Ronita Marchaman, Mrs. Roy Fortenberry, Mrs. Calvin

R. C. McGilvary, Mrs. Ken-Williams, Mrs. Elmer Aydall res, Mrs. C. T. Wester, S. C. Brewon, Luther J. McKenzie, Celia Diane Hallmon, 10-29.

Don't store canned foods near your kitchetn range or near a

dition. **READ THE CLASSIFIED**

Cadillac; Julio Gonzales, 1956 Mercury sation wagon; Joe Madrigal, 1954 Merury; Ferman Nova, 1952 Ford pickup; Calse Idrago, 1952 Packard; Nicolas Dias Mina, 1954 Plymouth, Jesu Garcia, 1952 Ford pickup, 10-29. Warranty Deeds Billy Pat Newman, et ux, to Jimmie L. Manning: A part of Block 15, Evants Addition.

Margaret Fay Holmes Ellis, et vir, to Dorothy Holmes: The South 1/2 of Section 48, Block K8. Cranbrook Corporation to James R. Jhnson, et ux: All of Lot 42, Block 5, Westhaven Ad-

R. L. Layman, et al, to Pat Robinson: The North 60 feet of Lot 22 and the South 20 feet of Lot 23, Block 5, Westhaven Addition.

Deeds of Trust Dorohy D. Holmes to Exchange National Bank of Colorado Springs: All of the South

Look Who's New! Mr. and Mrs. Roy Fortenberry are the parents of a son, Michael Ray, born Oct. 25 at 11:57 a.m. He weighed 7 pounds and 15 ounces.

Mr. and Mrs. Edwin Morrison Jr. are the parents of a son, Scott Edwin, born Oct. 26 at 11:28 a.m. He weighed 8 pounds and 5½ ounces.

Mr. and Mrs. Nick Sedillo are the parents of a daughter, Rosalind Teresa, born Oct. 27 at 12:-27 p.m. She weighed 6 pounds and 101/2 ounces.

Mr. and Mrs. Robert Earl Brown are he parents of a daughter born Oct; 28 at 7:43 p.m. She weighed 7 pounds and 12 ounces Mr. and Mrs. Horace E. Betts

are the parents of a son, Shannon Grett, born Oct. 28 at 9:58 p.m. He weighed 7 pounds and

See this and many more of the fine International Harvester Implements

At The **Fall Implement Show This Saturday**

On The **Hereford State Bank Parking Lot!**

Shown By Your International Marvester Dealer



CO-STARRING ARLENE FRANCIS

THE DEADLIEST UNDERSEA

BATTLE EVER

FILMEDI

TOWER DRIVE-IN

FRIDAY - SATURDAY - SUNDAY

twiste

ENJOY OUR "GATHERING OF THE GHOULS" AND A GOOD NIGHT'S SLEEP All Seats 90c

BUY OR BUILD

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REFINANCE

On Sale Our Screen-

"Curse of the Faceless Man"

TO

WE APPRECIATE YOUR BUSINESS'

FOR

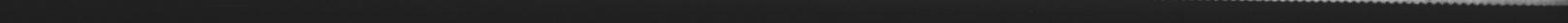
DIMMITT HIWAY

SAVINGS and LOAN

ASSOCIATION

128 E. 3rd





We're Not in the IMPLEMENT BUSINESS but we do know something about farming

Is Our Speciality

FERTILIZER

We Are Dealers for



When looking for the most for your money. you'll just naturally turn to PAG Hybrid Seeds. Dry and or irrigated, we have the variety that will suit your neels to a "T". Drop by Plains Fertilizer Company today and let's talk about PAG Seed. You'll be dollars ahead at harvest time.

We Invite You to Attend

the big

fall implement show

to be held on the purking lot of the Hereford State Bank, then drop by Plains Fertilizer Company and let's talk about fertilizer.

Now is the time to put down phosp hate for next year's milo crop, as well as quality 82% Anhydrous Ammonia. Don't wait until it's too late to receive the full benefit of your fertilizong program. . . do it now.

Pains Fertilizer Company has 5 (4 ton) bulk fertilizer spreaders available for your use, plus numerous Anhydrous Ammonia rigs. . . or if you prefer, we'l do a turn-key job for you. Custom application is our specialty.

Butane - Propane - Anhydrous Ammonia

Dry Fertilizer - American Oil - Seeds



ca sh up

ha lef

ford Brand, Hereford, Texas, Thursday, Oct. 31, 1963



Purpose of American Field gram is to increase understand-ing and friendship among the people of the world by giving American teenagers the oppor-

Editors' Notes:

ent. First, on Monday, ors finally got their sen-s. Since the rings were er 10 last year

All day Wednesday and until sixth period Thursday, the jun-iors were envied by all the rest of HHS students as they were able to miss classes. But re-member they had to take tests !! Thursday night, after several postponements, the bonfire was held in Veterans Park. Special thanks go to the junior boys who furnished the windmill to con-tribute to the other sellection

tunity to live with families in another country.

gram to the student body came Friday, Oct. 18, as Robert Thompson, HHS counselor, re-Students of HHS have begun ng the possibl quested that those interested contact him. These students ents abroad. ents desiring to live abroad, who meet require-ments of American Field Ser-vice, have the chance to ob-tain a year of schooling in a foreign country.

were given an information pam-phlet and an application blank. Applications were due Friday, Oct. 25. On Tuesday the local AFS committee began screening the applicants. To be eligible for the pro-gram, students first had to meet

gram, students first had to meet seven requirements: (1) be at least 17-years of age by June 30, 1964; (2) have stud-ied a foreign language for two-years by June, 1964; (3) be a member in good standing of the student body; (4) be a member of the junior class; (5) be a U. S. citizen; (6) have an excellent academic record, and (7) be in excellent health. One exception to these

One exception to these re-quirements is that a member of the senior class may apply for the School Program. Senior candidates go abroad after gradu-ation, or in the middle of their enior year. They must fulfill the same requirements as junior candidates. the

The fee for the School Pro-gram is \$750. This fee includes the cost for transportation to the country, meals, medical expenses, the final end-of-stay activity abroad, chaperonage, tive expe

Aptitude Tests Are Completed **By Sophomores**

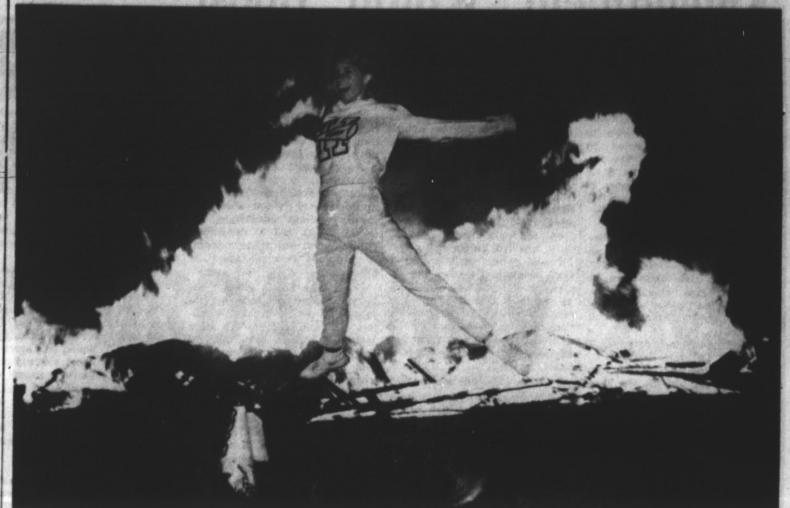
Hereford High sophomores completed the series of Differential Aptitude Tests on Wednesday, Oct. 30. These tests are given to tenth grade students all over the United States. Mrs. Faye Holt, student ad-visor, said: "These tests help (Continued on Page 2)

Hoof Prints

By David Stevens

team can try as hard and play as well as the Whitefaces did last Friday night and still lose It just wasn't in the cards for the Herd as they lost to Phil-

> Big Jim Haney played by far the best game of his in jury-riddled season. Jim gain ed 164 yards on 26 carries for a 6.4 average. Also making what was probably their best



CHEERLEADER PEGGY NEFF IS REALLY up in the air about the homecoming game with the Phillips Blackhawks Friday night. Students of HHS met at a location on Dairy Road for a pep rally and a bonfire Thursday evening as a part

of the pre-game activities. The class bringing the most wood for the fire will receive a prize for its effort (Brand Staff Photo)



D. E. Students Set Radio Day

Program Nov. 11

The annual radio program sponsored by the Distributive Education Club will be present-ed on Nov. 11 over KPAN.

Participating in the program will be D. E. students and other high school and junior high sch ool clubs and groups. The program will consist of

lano and song solos, group sing ng, band music and also the outlining of programs of vari-

This radio program is a money making project and the pro-ceeds will go to D. E. Club for expenses throughout the year. "D. E. hopes to present a scholarship fund at the end of the year, but plans are still in-(Continued on Page 2)



lips 21-14.

tribute to the other collection of wood. Friday at 6:30 a.m. new and

old members of Tri-Hi-Y gath-ered at the Community Center to enjoy an early breakfast, which began the day of the lit-tle sister's initiation.

At school Friday the air was At school Friday the air was full of excellenment as at 0:50 a.m. the pep rally began. The attendants for Soothall queen Beeky Higgins, Mandi Moore, Breads Shelten, and Lisd's Hart were presented. Then the homecoming queen, Con-nie Beatre, was crowned. The Annual Queen Supper was held from 5 to 8 p. m. Friday. Thanks are to be extended to all of the students who sold tio-kets, made pies and cakes, and served at the supper.

all of the students who sold tic-kets, made pies and cakes, and served at the supper. Friday night was topped by the clash between the Phillip's Blackhawks and the Hereford Whitefaces and a homecoming dance at the community center.

Hi-Y Club Begans Year,s Activities

HI-Y club has started its ac-tivities for the year with the of-ficers elected last spring formal-ly beginning their duties. Offi-The change in membership

In the past, new members had to be voted in by the club. The policy was changed this year, and all senior, junior and sopho-more boys may join. However, membership in Hi-Y is limited to 40 students, with

Future Farmers Initiation Held

Freshman members of Future

Freshman members of Future Farmers of America completed a week of informal initiation ceremonies Friday, Oct. 25 as they worked toward members ship in the Green Hand Chapter of the Hereford High FFA. During Green Hand Week, the new initiates were required to carry cans of black and brown shoe polish to shine shoes of upperclassmen members. As part of the inititation into the chapter, all freshmen also had green ink applied to their left hands, in order that upper-classmen could identify the new chapter members.

the score 21-14.

iy beginning their duties. Offi-oers of the club are Steve Cone-way, president; David Block vice president; Frank Cain, sec-rectary, and Earl Jackson, chaplain. The change in membership rules was made in order to dis-tribute membership more even-ly between the senior, junior, and sophomore classes, stated Gerald Dingus, HI-Y sponsor. The change in membership

First meeting of the club was held Thursday, Oct. 17, at Here-ford Community Center. Mem-bers discussed ideals of the yards.

bers discussed ideals of the club, what it stands for, and what is expected for those be-longing to HI-Y. Also discussed at the meeting, were dues for the coming year. New members' dues are to be \$3 a year and \$2 a year for old

Plans for initiation of new For Green Hands members was also discussed at the meeting. For a week, initi-

ates must wear suits, white shirts and ties, but socks and

When the ink was wore a-(Continued on Page 2) ganization is also making plans for other activities during the coming school was

Whitefaces Edged By 21-14 Score

Beaten everywhere but on the score board Phillips Blackhawks downed the Whitefaces in the district opener for both teams by a score of 21-14. Friday the Herd will try to

ly to fumble. The Herd then drove 96 yards in 21 plays to go ahead 6-0. Walter Williams sorthe first time this year as they ed on a nine yard run. The conversion try was wide. Phillips retailiated with two quick touchdowns and two extra points to go ahead 14-6.

showing of the season were sophemore halfback Walter Williams and junior quarter-back Frank Cain. Others showing up better than pre-viously were ends Len Cook and Robert Higgins, tackle Stan Signan, center George Muse, and guards J. Carter and John Kovacs.

Friday the Herd will try to even their district mark as they travel to Perryton. The Rangers won their first dis-trict outing, beating Little field 19-13.

the Perryton Rangers. The Whitefaces travel to Perryton for the Friday night district clash. The Rangers won their district opener over Littlefield by a score of 19-13.

A 70-yard drive gave the Tulia scored their second win Whitefaces another T. D. late of the season over the Whitein the half. Haney carried it faces "B" team Thursday, Oct. over from the five. A Cain pass on a fake conversion was good for two extra points and tied the score at 14-14 at the bint first quarter on a field goal by Jimmy Gutierrez and a safety. Tulia did not score until the fourth period but the six points Scoring was ended early in the third quarter as the Blackhawks was enough.

made good a 48 yard pass and added the extra point, making Hereford's freshmen continued their winning ways as they trounced Tulia by a margin of 32-14. The first half was all faces were not through trying. Late in the fourth period the Herd drove to the Phillips two yard line and then scored, only to have the marker erased by a pen-Hereford as they ran up a 20-0 lead but the second was a dif-

face band on their I rating in the marching contest at Can-yon last week. The band is one of the biggest supportors of Whiteface football.

An Editorial

BY SUE SMITH

This year devotionals will once more resume their proper place in the activities of Hereford High School.

Last year and the years before, devotionals were presented by the Hi-Y, Tri-Hi-Y, and Future Homemakers of America girls each Monday, Wednesday, and Fridaay preceding homeroom period. They contained no denominational differences but reverance and veneration. A short, symbolic testimony was read and a hymn played. After-wards it was closed by a scripture verse and a prayer.

Are these devotionals of little importance? Christ said in Matthew 18:20: "For where two or three are gathered together in my name, there am I in the midst of them."

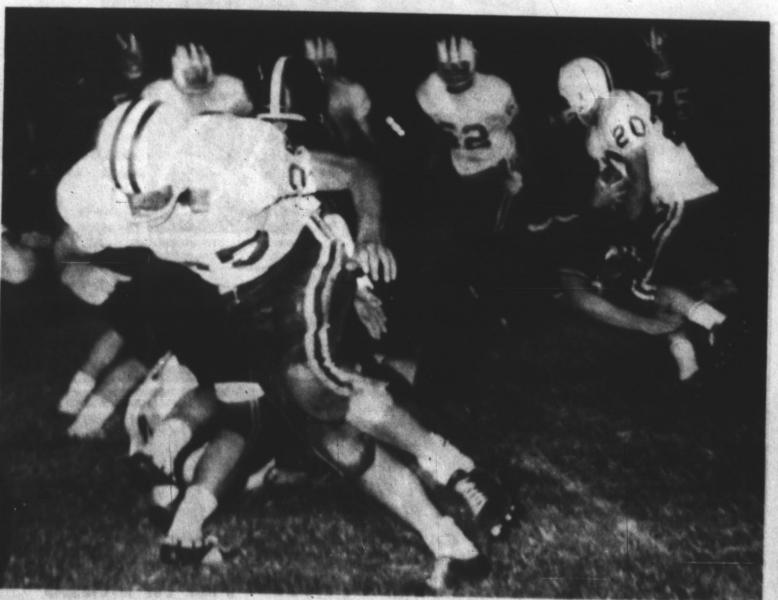
This priviledge is definitely a basic sign of the demacrotic way. Using this freedom as an example, it proves that though Communism and racial discrimination form great threats, the American youth does not forget to stop for a few moments of earnest meditation.

Using this freedom as a tool, greater school spirit and American visions are projected by the constant use of Jod's word.

THE FOOTBALL QUEEN AND attendants were presented to the fans of the Whitefaces at the homecoming game in Whiteface Stadium Friday night. Queen Connie Renfro is on top of the float with her attendants below her.

Attendants were from the left, Brenda Shelton, Linda Hart, Mandi Moore, and Becky Higgins. The coronation was held in the pep rally in the gym Friday.

(Brand Staff Photo)



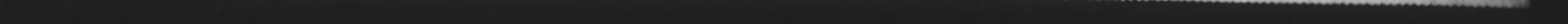
HEREFORD WHITEFACES FOUGHT the Phillips Blackhawks In Whiteface Stadium Friday night for their homecoming game. The Herd lost, 21-14, but some players were credit-

ed with playing one of the best games this year. Shown carrying the ball is Frank Cain, 20, with big Jim Maney, 25, blocking out a Blackhawk. (Brand Staff Photo)

alty. Penalties were the real dif-erence as the Whitefaces collected nine for 65 yards while the 'Hawks got only two for 10

But the White

ferent story. Congratulations to the White



Page Two SECOND IN A SERIES

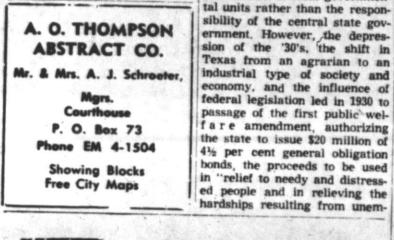
Amendment Would Boost Aid Limit To \$60 Million

Editor's Note: This is the matchable out of federal funds." ployment." Arguments AGAINST: sionary League, Zone I, Wed-nesday, Oct. 23. Representing Zone I president, Mrs. Jam ments to a ceiling of \$60 million instead ments have been adopted since that "is matchable out, of federa ten societies of Panhandle Fluegel, Amarillo, conducted the be approved or rejected by of the present \$54.5 million, on that time which have raised the funds" for the present cellings Churches, 119 guests were regis- business session, which be Texas voters Nov. 9. The ori- total amount of state funds limit to its present mark. ginal was prepared by State which may be expended. It also The proposed amendment au- on state funds which may be ex-Representative Bill Clayton of gives the legislature authority thorizes an increase in the a- pended on individual rec the fist district. This one to prescribe residence require- mount of money the state may of aid for the aged, (\$25) and deals with aid to the needy. emnts for eligibility of needy appropriate to the four state pro- aid for the permanently and to-

9 special election ballot if ap- tally disabled persons. proved, would combine provi- Texas' public welfare provi- ly disabled) to a maximum of the legislature meets. sion for all four classes of re- sions originated during the de- \$60 million. cipients: Aged, blind, children pression years, and a m e n d- Under the Texas old-age as- the amount that is "matchable and permanently and totally dis- ments have been proposed and sistance program, monthly aid out of federal funds" may be abled, under one numbered des- adopted almost as regularly as to persons over 65 total \$144 mil- subject to court interpretation.

It removes the present \$5 whereby the states may become and \$102 million from federal limitation on state funds which eligible for available federal funds. The national average in of state funds which this amendmay be expended on any one funds. individual for aid for the aged

and substitutes a maximum not to exceed the amount that "is the concern of local governmen-





GENERAL TRACTOR TIRE

Nyion Lord-for strength and moisture proofing. Rubber-where it More counts to cushion shock.

aged, needy blind, needy chil- grams (old-age assistance, aid tally disabled (\$20), opens the Amendment No. 2 on the Nov. dren and permanently and to- to the blind, aid to dependent door to greater expenditures children and aid to permanent- for public assistance as often as

Congress has changed terms lion - \$42 million from the state What is meant by "matchable?"

Prior to 1933, aid was consid- average was \$54.56. Only 10 only a few dollars a month to ered by most Texas people to be states have lower payments. tal units rather than the respon- to blind in 1961 was \$74.57; Tex- pendency on public welfare, the sibility of the central state gov- as' payments total \$60.72; Texas state should press back the ernment. However, the depres- aid to permanently disabled is growing tendency toward socialsion of the '30's, the shift in \$54.05; national average is \$70.- ism and the welfare state. Texas from an agrarian to an |46, based on 1961 figures.

industrial type of society and Arguments FOR the measure: economy, and the influence of Combining existing sections federal legislation led in 1930 to into one section, (all four catapassage of the first public wel- gories of recipients of public asfare amendment, authorizing sistance) will simplify the prothe state to issue \$20 million of gram. 4½ per cent general obligation

By eliminating constitutional ceilings on individual assistants' grants for aged and permanently disabled, the amendments obviates tedious and costly amendments to the Texas constitution every time the cost-of-

living index rises. The amendment "assures the sor of D. E. this year. Texas recipient that he will not the maximum amount permitted cause the state of Texas cannot

Darrell Rose, news director the D. E. Radio Day Program, have an opportunity to know what is happening, and will be

Future... activities. (Continued from Pege 1)

was applied. Following a week of informal initiation into the chapter, for- the students begin plans for the mal ceremonies are to be held future. Students will have a at which time the Green Hands better idea of how to explore

will be inducted into the chapter their potentials." and receive their chapter pins.

pressure throughout the United States to lower residence re-quirements for the nation's mo-bile population. Account Account of the Christ-ist Community of the Lutheran Women's Mis-states to Account of the Christ-ian Book Store, 110 East Third Street, was included in the noon established by the constitution on state funds which may be ex-

By giving the legislature aut-

hority to prescribe residence reuirements for recipients, the dment anticipates congres-

sional action soon resulting from

The Rev. E. Neunaber,Lub- Lutheran Student Center at West Texas State University, to be lobock, delivered the keynote ad- cated across the street from the dress at the morning session. campus. His topic was "Faith Forward." Luncheon was served to the A. Graf of Amarillo, president;

The maximum not to exceed The large over-all expenditure 1961 was \$68.78, while Texas' ment would authorize would add the income of individual recipi-National average for payment ents. Instead of encouraging de-

> NEXT SUNDAY: A review of amendment 3, an amend ment authorizing each politi cal subdivision in Jefferson county to establish a retire ment fund for appointive of ficers and employees of such subdivision.

D.E....

(Continued from Page 1) definite," said Don Paris, spon-

be disqualified from receiving at KPAN, states that by having under the federal program be- parents as well as students will

brought up to date on school

(continued from Page 1)

After results are posted, soph-As they be come members, omores should not be alarmed each will be challenged to ach- if they can not understand their ieve the highest award given by ratings. They should wait for Future Farmers of Amreica - an explanation from Mr. Thomp-

The Hereford Brand, Hereford, Texas, Thursday, Oct. 31, 1963. bring its state fund limitation to Lutheran Women Hold

Mrs. Willard Spicer of Amaril- chairman A tea honoring the guest

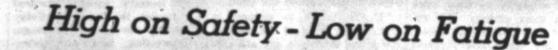
lo, vice-president; Mrs. James Fall Rally In Hereford Schwede of Tulia, secretary-tre-ssurer; Mrs. A. C. Bartleson Ical Ladies' Society. of Tulla, assistant Christian growth chairman, and Mrs. Geo-rge Tiefel, Christian Growth

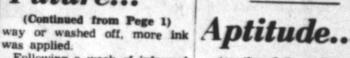
New officers elected for the coming year included Mrs. B.

Read the Want Adal

Hereford State Bank

Auto Financing







ind, Hereford, Texas, Thursday, Oct. 31, 196

965

Mrs

SATURDAY NOV. 2ND

AT THE BIG

TO BE HELD ON THE PARKING

LOT OF THE



6000"

East of Hereford on U. S. 60

THE ALL

NEW

IS THE TRACTOR FOR YOU

Try It.... You'll Like It!

Looking for a tractor that will "really do the heavy work". Then look no further. FORD has manufactured just that tractor in the all new FORD 6000 with the smooth, efficient 6-cylinder engine powered by LP Gas or diesel.

FORD

FALL MPLEMENT SHOW

Ford boasts today's most advanced pto. Engage, disengage on-the-go. Dual power range matches pow-er to the job. Exclusive POWER-STOR hydraulic sys-

tem provides full, instant response smoother control at all operating speeds. Years-ahead convenience - power steering power disc brakes stand-up steering wheel and much, much more! And if you're looking for a new irrigation engine, check with KEMP TRACTOR & MOTORS first. We have the engine that will fit your needs.

Just Ask For A Demonstration KEMP TRACTOR & MOTORS Phone EM 4-3421

The Hereford Brand, Hereford, Texas, Thursday, Oct. 31, 1963

Westway Baptist Church

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Page Four

Rev. Kenneth Lowry, Pastor Sunday School is held at 10 a. m. with Church Services following at 11 a.m. Training Union is held at 7:00 p.m. and Evening Services on Sunday begin at 8:00 p. m. The Wednesday night Prayer Meeting in the Church is held

at 7:30 p. m.

Church Of God H and 13th Street Rev. W. A. Gray Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:30 p.m. Wednesday - Prayer Service, 7:30 p.m. Friday - Young People's Endeavor, 7:30 p. m. "Bring your burden and carry away a smile." "The Caurch that is large enough to serve you and small

enough to know you." For transportation call EM 4-3809.

St. Anthony's Church

Harrison Highway at 25 Mile Ave.

Father Angelus, Pastor Sunday Masses at 6:30 a. m., 8 a. m., and 10 a. m. Sunday evening mass at 8 p. m., Daily mass at 6:30 a. m. and 11 a. m. during school year. Tuesday evening mass at 8

p. m. First Friday Masses at 6 a. m., 11 a. m. during school year, and 8 p. m.

First Saturday Masses at 6 a. m.; 8 a. m.

Holy Day Obligation Mass-es at 6 a. m., 8 a. m., and 8 p.m. Confessions are Tuesday at

12 noon - 1 p. m. during school year and 8 p. m.; Thursday, 12 - 1 p. m. during school and 8 - 9 p. m. before First Friday; Saturday, 4-5 p.m., 8 - 9 p. m.; Sunday, 7:30 a. m.

Baptisms at 4 p. m. Sunday. Any other time by calling Rectory.

HE BLESSED (The CHILDR

SO. LOVED

Nazarene a and Josh Burl M. D Sunday School is held at 10 a. m.; Worship Service at 11 a. m.; Evening Service at 7:30 p. m. Prayer meeting Wednesday will begin at 7:30 p. m. Thompson Memorial **Mexican Baptist** Mission w. Guillerme Beal BIS Norten Orten Do Okitan 100 For La Man Intent, 11 a.m.; Escuela Domi a. m.; Culto De Adore Domingo Por, La No p.m.; Union De Prearao p.m.; Culto Evangelistico. p.m.; Onion De Prearactes, e p.m.; Culto Evangelistico. Mier-coles Por La Noche. Culto De Oracon Y Estudio Biblico. Union Fimenii U Union Va-ronii Un Lames Si Y Otro No. St. Thomas Episcopal Church Ber. Joel C. Treadwell, Vicar Marrison Highway Vicesrege, 118 Ehn Struct Sunday: Holy Communion, 8 a.m.; Sunday School, 10 a.m.; Morning Prayer and Sermion, 11 a.m.; Youth Fellowship, 7 p.m. Wednesday: Holy Communition, 10 s.m. The Bishop's Committee neets the first Sunday of each men's Day Guild meets ind Tuesday of each mo

Church Of The

at 2 p.m. at the church. Women's Night Guild meets the second Thursday of each month at 7:30 p.m. at the

First Presbyterian Church

610 Los Street Mussell Wingert, Pas day School is held en ty at 9:45 a. m. follow orship service at 11 a.m.

LIUICI Rev. B. L. Davis, Pastor Fifth and Main Streets Sunday: Sunday School, 9:45 a. m.; Morning Worship, 10:55 a. m.; Training Union, 6:30 p. m.; Evening Worship, 6:55 p.m. Wednesday: Sunday School teachers and officers meeting, 7 p. m.; Mid - Week Prayer Service, 7:45 p. m.; Church Choir rehearsal, 8:30 p. m. Junior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and Pion eer RA's meet at 7 p. m. WMS visitation, first Wednesday, 9:30 a. m.; WMS luncheon and business meeting, second Wednesday, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a. m. or 3 p.m. WMU night circle meeting, second Thursday, 4 p. m.

Nursery is provided for all church - wide activities. Sunday morning worship services broadcast over KPAN. Listen to the "Baptist Hour" at 8 a. m. Sunday over KPAN.



4



HEREFORD STEER was reserve champion for the 4-H division at the American Royal Livestock show in Kansas City last. week. He was raised by Larry Minks of the Walcott Community 4-H club. Larry is the on of Mr. and Mrs. Norman Minks, Route consin, the judge.

Hereford. The calf also championship at the Hereford Show earlier this year. With Larry are Bill Adams, past president of American Hereford Associa-tion, and Val Brungart, University of Wis-



By Deedee Thomas ming festivities out of ray, school and people are to old routine. Pep assem-was held on Friday, Oct.

mothers receiving from their sons on the squad. Other guests at-the rally. es were busy during

high school cafeteria ay proceeding the ballstitut they were delicious. Junior class had a very day on Wednesday and of Thursday. They were g aptitude tests, which are to eleventh grade high sents all over the

CROP officers were elected on Monday at homeroom period

of the organization were explain ed to the new members. Membership applications deadline was set for Friday, Oct. 19. Pegene Cox, president presided over the meeting. Friday, Oct. 25, was initiation day for the Tri-Hi-Y members.

scats in

were to wear.

very brave.

ulous garb that I have ever ever seen. The big sisters de-cided what the new clother as Episconal Church Thursday Some girls wore the most ridioas Episcopal Church Thursday, Oct. 24. cided what the new pledges

to Co Renfro Football Queen for '68. She and her attendates surely did look pretty riding on the pretty riding on the loat Friday night at the H litar setting for Holy Comm lizame. The atte ion. were Linds Hart, Mandi

Moore, Brends Shelton and Bocky Higgins, Girls, you all looked pretty. I heard that onducted for the Christma Bazaar were appointed. Announ cements were made concernin the annual Churchwomen's Conference to be held at the Epis-Picnic in October? Well that copal Conference Center in Amis what the Key Club had, a arillo and led by Bishop Wright of the Nevada diocese. picnic Saturday night, Oct. 26. The boys and their dates even

went on a hayride. Don't say that they are stupid, but say Haigood, Mrs. Jack Bailey, Mrs. Abe Davis, Mrs. Harold Gatlin.

brief talk on what Tri-Hi-Y meant to her. The fundamentals Work Of Altar **Guild Discussed During Meeting**

The work of the Altar Guild was discussed by Mrs. Bill Wal-drep and Mrs. Marcus Bell dur-LT LITT 2.4 el 11 e EZ CHZ

5.4

LLL

Cittic.

-

Mrs. Waldrep explained th alter hangings and the seasons of the church year. Mrs. Bell discussed the altar vessels and L'ACRA linens and illustrated with an During the business meetin

17,000 by Mrs. Joe Smith, 0% 12 622

Those present were Mrs. Bill Waldrep, Mrs. Gene Parsley, Mrs. Jesse Geron, Mrs. Wallace OH 1444

The Hereford Brand, Hereford, Texas, Thursday, Oct. 31, 1963

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4/\$1.0

.6/\$1.00

6/\$1.00

...7/\$1.00

\$.69

4/\$1.00

5/\$1.00

...4 \$1.90

13/\$1.06

\$1.69

12 1002

Shurfine

Shurfine Asparagus Sprs.-All Gr. Cut-300 4/\$1.00

Shuifresh Biscuits Sweet-Bultermilk-8 oz. 13/\$1.00

ne Fresh Shelled Blackeyes 300

Shurfine Cucumber Chips Fr. Pak 16 oz.

Shurfine Apple Butter 28 oz.

Shurf ine Beans & Potatoes 303

Shurfresh Cheese Spread 2 Lb.

Roxey Dog Food Tall Can

Shurfine Chili with Beans 15 oz.

Shurfine Cranberry Sauce Str. 300

Shurfine Flour 25 Lb. Print Bag

Shurfine Apple Sauce 303

OHME

4 SIEVE

CUT BLUE LAKE NO. 303 CAN

46 OZ. CAN

3 LB. CAN

YELLOW CLING SLICED OR HALVES

NO. 2% CAN

REGULAR OR DRIP GRIND 1 LB.

TENDERCRUST

COOKIES

Large Collo 490

NABISCO - OREO

CREME SANDWICH

450 mg.

140Z. BOTTLE

CREAM STYLE OR WHOLE KERNEL GOLDEN NO. 303 CAN

Shurtine

Shurfine

CHUNK STYLE FLAT CAN

SWIFT'S

HONEYCUP

% GAL



CATSUP Shurt

Shutine

SHORTENING Shurfine

Shurfine

GREEN BEANS

TOMATO JUICE

PEACHES Shurfine

CORN

TUNA

COFFEE

AURORA

TOILET TISSUE

2 ROLLS 230

SHOE POLISH

49c Size 390



NEWLY-ELECTED OFFICERS OF THE Lutheran Women's Missionary League, Zone I, are, left to right, the vice-president, Mrs. William Spiser, Amarillo; the secretary-treasurer, Mrs. James Schwede, Tulia; the assistant Christian Growth chairman, Mrs. A. C. Bartleson, Tulia; the president, Mrs.

(Continued from Pege 4) The Church Of God In Christ Rev. Calvin Hodge, Pastor

Page Six

Church

Friday, Nov. 1: World Community Day Meeting, Wall Hall,

10:55 p.m.; Youth Fellowship

Prayer Group, 9:30 a.m.; Homebuilder's Prayer Group, 8 p.m.

B. A. Graf, Amarillo, and the Christian Growth chairman, Mrs. George Tiefel, Hereford. Also pictured is the Rev. Fred Beversdorf, pastor of Immanuel Lutheran Church. The new officers were elected during the fall rally held in Hereford Oct. 23. (Staff Photo



The Hereford Brand, Hereford, Texas, Thursday, Oct. 31, 1963

Trick Or Treat Drive For CROP Slated Thursday West Park Addition

by Whiteface Staff The Christian Rural Overse Righteousness Through Program will sponsor a fund raising drive that will be held on Christ" is the subject for the daily lesson study and class discussion Sabbath, Nov. 2. daily lesson study and class discussion Sabbath, Nov. 2. Memory Verse: Ps. 119: 142. Lesson Aim: To show the ut-ter futility of human striving for merit with God, our total de-pendence upon Christ, and Hea-ven's enabling power. Lesson Outline: I Man and the Divine Ideal

. Man and the Divine Ideal. Matt. 5:48; Isa. 64:6. 2. Divine Provision. I Peter 2: 24; Rom 5: 1-2 he added.

Seventh Day

Adventist

Church

PASTOR

3. The Divine Operation. Isa. 44: Crop officers from HHS this 22; I Cor. 10: 13; I John 2:24 year are as follows: Steve Con-

Aven, publicity chairman. The sponsors are Virgil Dodson, Reverend Jerry Franz and Mrs.

p.m.; Elders Meeting, 8 p.m. Monday, Nov. 4: Ladies Bible Class, 4:15 p.m.; Cub Pack 123 Meeting, 7:30 p.m. Sunday, Nov. 3: Worship Ser-vice, Friona, 9 a.m.; Sunday Wednesday, Nov. 6: Cub School and Bible Classes, 9:45 Scouts, 4:15 p.m.; Visitation, a.m.; Worship Service, 11 a.m.; p.m. Adult Class, 6 p.m.; Walther Saturday, Nov. 9: Visitation,

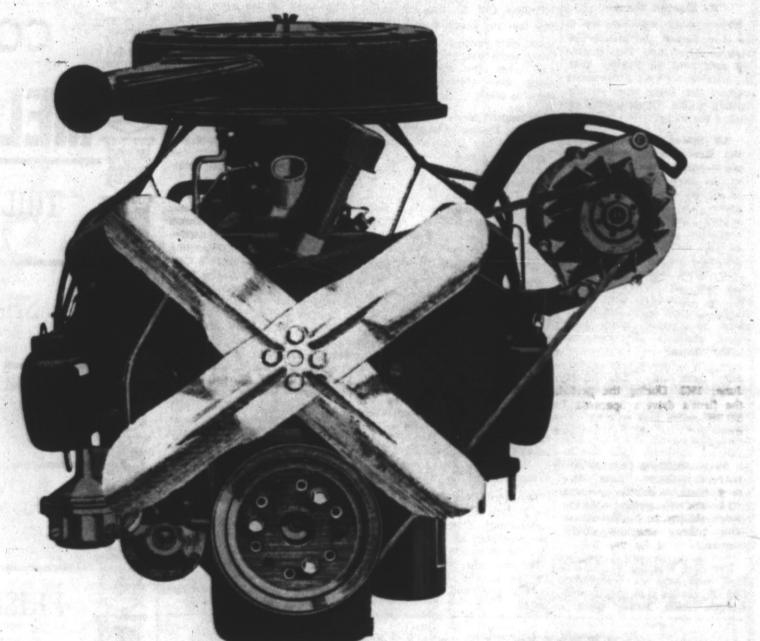
vill be furn ent churches in Hereic cold drinks by the Co Bottling Company of H ANNOUNCE BIR

Mr. and Mrs. Melvin Ral White Deer, announce the birth of a daughter, Joan Bernadette, on Friday, Oct. 25. Mrs. Rall is the former Miss Bernadet Bezner, daughter of Mr. as

YOUR LOCAL WELL MAN ACID IN Colev Che al Co.

DRY ACID





we took this big V8 and put it in the '64 Chevy II...



Chevy II Nova 4-Door Station Wagon.

WOW

A pretty potent mixture.

The car's the same size. Just as trim and easy to

But now you can have a full-grown V8 in it. A Turbo-Fire 283* that turns out 195 hp.

It's the kind of machine that doesn't take much coaxing to set in motion. (Especially when you consider it has over 60% more power than the Chevy II that won North America's toughest rally last spring-the Shell "4,000.")

And we've also added a choice of a 4-speed Synchro-Mesh transmission* with a CHEVROLET

But in case your tastes run somewhat

milder, we should point out you have a pick of three other engines as well. The standard 4 (on 100 Series sedans), the standard 6 and a new 155-hp 6*.

And, of course, whatever one you decide on, you're getting a car with the pure and simple integrity of a Chevy II. (Upkeep has been even further reduced this year by such refinements as larger self-adjusting brakes.)

It's a simple matter to spot one of these '64's by styling touches like the new grille design and trim

accents. But we'd like to suggest a more memorable way. Drop down to your dealer's and drive one.

tirely different lines of cars at your Chevrolet Showroom — CHEVROLET, CHEVELLE, CHEVY II, CORVAIR & CORVETTE

d, Texes, Thursday, Oct. 31, 1963

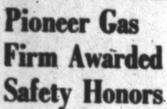


By Dale Stev

1963

"Mr Novak," a new program his season on Tuesday at 6:30 m., is one of the finest things, my opinion, that has happen-d on television. A continuing ed on television. A continuing dramatic series, it is on the sur-face the story of hee problems of a young teacher, just as Dr. Kildare is the story of the pro-blems of a young doctor. But "Mr. Novalt" can not be

For example, in the story of the blind student, in one scene the principal, Mr. Vane, while speaking on the problem of the young male teacher and girl students, said something like this: "In one instant of time, a ty." young person can do something so unpremeditated, so contrary



National honors for outstanding driver safety performance

place in Chicago recently in the gas industry division of the con-test at ceremonies held in con-junction with the Sist National Safety Congress and Exposition.

The award is based on the company's fleet safety perform-ance from July, 1962 through June, 1963. During the period, it was presented and told the

to his upbringing and personal judgement, so tragic in its pos-siblic consequences, that he cannot understand why he did such a thing, and is embarras-sed and humiliated. It is up to the adults who guide this young person to see that this one in-stant of time does not ruin his life."

Kildare is the story of the pro-blems of a young doctor. But "Mr. Novak" can not be summarized that easily. So far this fall the programs h a ve dealt with such problems as a blind student, a race situation, teacher ethics, and school drop-outs. But in each of these epi-sodes there was one or more problems so profound as to com-pletely overshadow the basic plot. For example, in the story of

Where, indeed, is the dividing where, indeed, is the dividing line between the school and the home for the social, moral, spir-itual, and physical welfare of the student? Many professional and lay groups, working separ-ately and together, have been searching for the answer to this quantitation for assured unsay and

question for several years and have not found it. To be able to walk with dignity, not only on a school campus, but in this world, is the ultimate goal to be sought for every human be-

Ing. There are a few things about the program that detract a lit-tie, but only a little. For ex-ample, the relationship between Mr. Novac and Mr. Vane is so

ing driver safety performance were won by Pioneer Natural Gas in the gas industry division of the 32nd National Fleet Saf-ety Council and sponsored by the American Gas Association. The Pioneer Natural Gas Co-mpany fleet, consisting of 464 vehicles, was awarded third place in Chicago recently in the



Don't Forget

Last Week To

Sirloin Steak

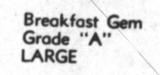
Play Lucky

TENDERIZED

SAFEWAY

U. S. Good Boof Aged Mature Boof

T-Bone Steak U.S. Good Bear



LB. 98

PINKNEY SUNRAY SMOKED



Lean, Tender, Deep Smoked Shank End . Ham Pieces - Ideal for Baking or Boiling

Serve Ocean Spray **Cranberry Sauce with** Ham — it's Delicious

Swiss Steak Round Bone Shoulder 692

Bacon

RATH Ra-Com Sliced Bacon

LB.

њ.39¢

Chuck Steak Aged Mature Boof 15.59% HAMS Pinkney Sunth

Prices Good Thru Sat., Nov. 2nd At Your Safeway Store In Hereford



Bel Air Frozen Peaches, Cut Corn, Choped Broccoli, Cut Green Beans, Whole Okra or Cauliflower.

Stock up Now - at This Low Price





All accidents were counted in the contest except those occur-ring when a company vehicle was properly parked. Winners were determined after inspec-tion of their records by an aud-itor appointed by the National Fleet Safety Contest Committee.

Toastmasters

before other clubs on the United Fund campaign which got un-der way Wednesday. Four members have appeared before clubs to tell of the work of the United Fund.

Bill Penn spoke to the Kiwan-is and Lions clubs, and Don Chaney told Jaycees of the Un-ited Fund. Melvin Jones spoke to the Rotarians and Stan Knox to the Wyche Home Demonstra-tion club tion club.

<text>

Members present were Alex-ander, Melvin J s y r o e, Stan Knox, Bob Rott, Dr. Adams, Don Chaney, Flores, Penn Har-dy Benson, Dodson, Kenneth Coker and Rex Lee.

the firm's drivers operated 7,-521,800 miles and had 8.1 acci-dents per 1,000,000 vehicle miles of operation.

Primarily the school people wanted to counteract the "Our ers" image of the schools and teachers. They wanted realistic portrayals of schools, their per-

sonnel, and their problems. Now, just as the American Medical Association assists with and approves "Ben Casey" and "Dr. Kildare," the California State Teachers Association as-

I Oastmasters Boost Campaign For United Fund Members of the H er ef ord Toastmasters Club have been hitting the microphone circuit in Hereford recently, making talks before other clubs on the United Fund campaign which got un-der way Wednesday.

tains its present quality, it can do a great service for teenagers, their parents, t h e i r teachers, and America as a whole.

Dodson Reviews

Members present were Alex-ander, Melvin J a y r o e, Stan Knox, Bob Rott, Dr. Adams, Don Chaney, Flores, Penn Har-dy Benson, Dodson, Kenneth Coker and Rex Lee. KAPPA ALPHA PLEDGE Richard G o r d o n Slaughter, son of Mr. and Mrs. G. T. Slaughter, SiS Avenue K, has pledged Kapps Alpha, a social traternity at Texas Technological cal College, Lubbock. Richard is a sophomore majoring in en-gineering.





FLAME



CULTIVATION SEE OUR DISPLAY SATURDAY, NOV. 2 nd ON THE PARKING LOT OF THE HEREFORD STATE BANK.

by the Hicks Oil and Gas Display on the lat of the Hereford Bank Saturday, Nov. 2 and let us give you the facts concerning cultivation, as well as the advantages of rogueing and shredding iddles on your maize. All done with the convenient Hi-Boy type

WE ARE DEALERS FOR **GOTCHER AND MANCHESTER** FLAME CULTIVATORS

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