Wednesday Is Flag Day

## Name Stark Head Basketball Coach




## 

Trip To Colorado Springs Senior Class Returns From
by Mrs. A. L. Cross Senior Class last-week returned from their trip to colorado
Springs and Denver Cote Springs and Denver. Chaperones
for the trip are Mr, and Mrs. Willard Patterson and Mr. and seniors reported a wonderful rip even if the weather was a
bit on the chilly side. Cadet William Wayland recelv-
ed his high school diploma from New Mexico Mortuary Institute in
Roswell last Monday. A sergeant Roswell last Monday. A sergeant
in the Cadet Corps, Cadet Marrington has been enrolled in the school for the last two years, has
Marylon. Kay Hutches has
been visiting her grandmother been visiting her grandmother
Reese at $F$ t. Summer while her mother, Mable Hutchens, has
been in Hot Mrs. D. C. Allen, who is attend-
ing ENMU at Portales, was here

## You Cant Beat Our

 GOOD NEAR
## SALE!

Clearance of trade -ins on
nw both standard
ing both stancarre and

sure i to come in and look
theme over. Ask us about
them over. Ask
our guarantee:
We Also Have
Used Tires For
TRUCKS
TRACTORS
Field Equipment
(boosinisi vUlcanizing and recapping
SHELTON TIRE EXCHANGE 303 E. FIRST

## Enjoy this June



F Next JANUARY How? It', easy! An electric home freer makes a perfect "food bank" for all the fresh, seasonal delights you gather from your own garden ... that you buy from the market at low summer prices. Fruits, getableg meats, fowl $\omega$ pastries ....
on hand when you want them. You can
cook and bake ahead ... have complete.
meals . . stored and ready when you want them ... thanks to this wonderful electric

## store house



If you haven't in freezer, now's the time en dealer He can show you how food purchued in time-and-money-aving quantity will prove to be a real boost to your budget. So very economical, low cost, dependable electric service makes it so! alt er


Ens P|T||ERTS |III
JUNE 18
Remember Dad With A Gift He'll Really Appreciate....

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& F_{i s h i n g} \\
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& \mathrm{Cam}_{\mathrm{m}_{\text {ping }}} \text { Equipment }^{u_{m_{n t}}} \\
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& \text { Gear } \\
& \text { STREw HARDWARE } \\
& \text { Phone }
\end{aligned}
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## The sunday Brand, Herorord, Toxa, B.ind, Jut

EDITORIALS

What Kind Of People

| Floydada llkewise is taking steps to com sus of thetr own through the cifaimb Cqumerce. Muleshoe's claimed 5,000 dw pared with 2,325 in 1910. Even Ama with 73000 people failed to show doubl 1940 census. |
| :---: |

Golf Accidents
sh amateur golf champlon, who has played on from five to six hundred golf courses in six nations in twenty-two years, says that
golf is a game of great uncertaintles and if play it.
The amateur was tesify ing in behalf of detendant, being sued by a man hit in the
eye by a golf ball driven from a parallel fairway. Mr. Turnesa sald that he had aceldentally hit players with. goif palls and had often
been hit himself. Every player, he testified, might hook or slice a ball and land on the wrong falrway. The edrert raxderfed ehat antety-nine
per cent of golters litt their heads while drivIng and, consequently, make bad shot Moreover, " person \& about to be hit and, even then a persorning is dangerous because it. generally eauses an Individual to look toward the ball rather than to duck.

All in all, he concludes that in golf
n't know where the next tall is going."
Any number of Hereford golfers will back up Mr.
Only recently a youngster was hit wi'h
a golf ball on the third hole of the Hereford golf course, an aceldent that graphlcally Illustrates above statements ard goes a step further. Parents should be acquainted with
the fact that. the golf course is not a playground for their chllderen and aot accord ingly.
told not to play on the course. One or two inehes lower or to elther side and the

## Will Polio Strike?

mon with others throughout the nation, are hoping that the current year will not proepldemle which was the worst in the coun try's history; striking 42,375 , persons. If the
disease continues its attacks, we can be comforted by the information reportect by the National Foundation for Infantlle Paralysis. This organization admits that "no practhth a given number of years but report prumising leads" to discoverios that may make possible control of the feared disease Drugs, serums and vaceines against poilo ary
at least "within the realm of passibily:" at least "within the realm of pgssibility."
Already defintte progress has been made in solation and Identifying the types of
or polson that cause infantlle paralysis. Another porsising item the annu report of the organization, issued late May, is that elghty per cent of the 1948 ver
tims were assisted by the 2,822 chapters sca tered throughout the United States. No.per son who came to the organalion for help was turned away, although 1,089 chapters epidemile." All told, the chapters spent about $\$ 16,000.000$ of their own funds and, in addtance from the Foundation itself tion yourself.

## Tuaztinuion

 MESRY - EB -RDOND haycoss Spenarar Tour A

Just a Matter of Color

$\qquad$ 0 0
 What's It Worth? There is at of hazy thinking over the
country as to education. The mere fact that a boy or girl manages to get a college dipioma does not necessarily testify conclusively
that their education has been a success. In takes more than dates facts formulae figures to make an educated human being

There are men and women all over che
nation who have never been inside of a college but who, nevertheless, are better educated than some of the young graduates.
when you know what we mean by this, When you know what we mean by this,

Super Bombs?
The, s-called hydrogen bomb, which the
experts have described in superlative terms of destruction, may or may not be a possibility. Sumner T. Pike, acting-chalrman of the Atomic Energy Commission, satd that the chances for success in the manufacture of suck a bomb is

In answering another question from newspaper reporter. Mr. Pike sald that re cent suggestions that the Navy build a hull for an atomtc-powered submarine, reveals hat Aumiral Forrest p. Bhat potempt to of an optimist. He would not als considers ay how much of an oplaite apparent thet he adomic-powered ship is by no means a certainty.

Why is it that people always come around asking for donations, but nobody ever come His generous fellowship no cold, medlum knows
 Mrehan sal Supt.

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$\left\lvert\, \begin{aligned} & \text { officie } \\ & \text { they } \\ & \text { That' } \\ & \text { ing ov }\end{aligned}\right.$

Eurns with one love, with one sentrment glow


The

BOOTLEG<br>Philosopher

## Intuers nex. mon mouts



## uñät's Current duestion.

Supreme Court Ruling Is A Controversial One permitting negros to enroif at the University of Texas
versify of Oklahoma
Bill Landrum (UT grad. i948): I feel very strongly oboun
(he situation as I graduated from Texas. I, needle. to ady
am against'the ruling. During my last year at the univerites am against'the ruling. During my last year at the univerilty, professors in the country-some from Havard law school-to lecture to classes. But none of the negros showed up. Some
of our Texans, who have often wanted the advantages of perof our Texans, who have often wanted the advantages of per
haps better universities in the east, have refused to go to haps better universities in the east, have refused castern schools because they will not associale wherit social socially. The negro will have to do who wants to go to TU. In my opinion, he is being ram.rodded in by an organization and education is not the motive. A tea was given in honor of this negro and several of us attended out of curcsity-to see what he looked like. It might be legal for negros to go to Unversity of Texas, but I don't think it will be yery healthy. They won't be soclally accepted and they thouldn't be. This is my
grad and for myself.

Helen Acker ( 49, UT. grad.): $I$ would not associate with them socially and I don't think there will be any need to mingle with them. They don't. cause any troubie in class and are good students, I guess. I have never come in the
negro and I don't know how they act: So I don't have a very negro and

Buck Allam (OU grac. 50 ): Seven states had the opportunity last year to go together and build one big university for negros. Had 'they done so, the negros would have had the advantages of a university which would have been as fine as any in the United States. But they couldn't get together so they didn't build the university. Therefore it am in favor of the supreme Court ruing. I visiled Langsion unversly oklahoma and the conditions I found to exist appailed me. It was a shame what those negro Oklahoma has enough money to geft an educatlon. The state of Okiahoum has asough as the University of Oklahoma. But they didn't. I belleve in soclal University of Oklahoma. But trey the south-and I hope the
equally-even though I am from.the negros take advantage of their new opportunity. They haye to be taught the American way of life in some way. I have gone to school with negros in Kansas and they didn't cause any trouble. $\qquad$ Nove. But they never will be ready unless they are more educated. This is impossible without suoh steps as the recent rul ing. I think the problem Involved is a moral one. It isn
racial question. it is a matter of education and evolution.

## Ticklers

By George


STAR THEATRE

## FRIDAY - SATURDAY JUNE 16-17

Be Sure and Ask for Your Free Tickets!


| FOR SALE Miscellaneous | FOR SALE Miscellaneou |
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$$ 7500 ACRE RANCH: 4750 acre

deeded, balanee lease. 5 room
modern home, plenty of ranch
boildings and corrells. Good
fences, 4 pastures, 8 windmills.
200 aeres in cultivation. Flat
and rolling short grass. land.
Good location on good road Good location on good road
close to town, about 100 miles
N. W. of Hereford. Possession
now. $\$ 70,000$ loan at $4 \%$ can WESSON REAL ESTATE

| WESSON REAL ESTATE |
| :---: |
| Hereford, Texas |
| B-4-49-tfi |
| FOR SALE OR TRADE: Fine |




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\begin{aligned}
& 320 \text { ACRES } \\
& \text { good farm land, } 7 \text { miles } \\
& \text { from Hereford, new elec- } \\
& \text { trei well. Shallow water. } \\
& 220 \text { acres broke out, no } \\
& \text { lake or draw, balance } 100 \\
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& \text { B-4-18-tfc }
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& \text { TWO NEW } \\
& \text { Three Bedroom Honses } \\
& \text { ne } 99,000 \text { the other } \$ 8,500 \\
& \text { Glenn Weir, Realtor } \\
& \text { Phone 200, } 104 \text { Main }
\end{aligned}
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## OANS

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Hereford Investment

27 Eas

 FOR RENT-Desirable furnishe
apartment for couple. Frig


Revival At Frio Starts Saturday


THE AMERIGAN WAY


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## $\xlongequal[\text { WTR ENTION GROWERS }]{\text { ATh }}$

## 

CALE SERD CAN



POLITICAL ANNOUNCEMENTS Hok Coants and platitet cien
 FOR County Sheriff, Ta
Assessor and Collector FOR Commissioner Precinct SYLVESTER SLAGLE
M. (MARION) RUTTER FOR Commissioner Precinet 2 FOR Commissioner Precinct 2 For Commisioner Precinct 4 CARL PERRIN FOR County Judge and Ex-Ot-
ficlo School Superintendent EZRA NORTON
LEONARD FOSTER FOR state Representative
MORRIS G. CBB FOR Distriet Attorney
69th Juileial District 69th Juidicial District
F. H. RICHARDS
FOR Justice of the Pe
Deaf Smith County FOR United Stites Congressman
from the Panhandle District from the Panhande LEROX "PETE LAMASTE for district judas

The Sunday, Brand, Hereford, Texas, Sunday, June 11, 1050 Wedding In Tula Sunday Announced By Friends




 the Tuarrage service, May 28 as
the mas
the couple and their attendants



Give Dod a handsome easy chair to call his own. See this collection of fine chair that wall with Father. Lounge, wing chairs platform rockers. $G$ many others for happy hours of relaxing COMFORTABLE CHAIRS 4

1901 S. So SććaCo 1950 Fwrwitwre -


The Inactive Duty Training ing year to the home drill pro Pay for Reservist will give ad- gram
dationa impetus. during the com- Corps.


## NEW <br> 1950 MODELS HAKE JUST ARRIVED!



The brand new 1950 ROPER Gas Ranges are here ...now gracing our display floor.
They're here with new beauty They're here with new beauty Ci. new cooking ease... new taste thrills. stop in them soon. You It be amaze to learn how easily you can buy "America's Finest Gas Range"

## NEW LOW PRICES pay as LIttle as

$\$ 43.50$ Down
$\$ 16.37$ а момтн

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Hereford, Texas
Office Hours, 9 to $12-2$ to 5:00 p. m.
Or by Appointment Pi phone 91 or 738 W


## And row yous <br> Now Available In Hereford At Your Local Grocery Another Convenience

 IN YOUR CHOICE OF GLASS OR PAPER!/ IT
## for those who have always insisted on that

 "mark of perfection" in dairy products - PLAINS. Whether your preference is paper or glass - there is absolutely no difference in quality. A standard has been set - a tradition is being upheld - a consumer is being satisfied.You Too Will Like Plains Milk

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## Protected Flavor

Protected in the raw - in the pasteurization - in the homogenizing - always GEORGE B. PACE, JR, Distributor

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The Bunday Brand, Hereford, Texas, Sunday, June 11, 1950

## HATS

 indicated he ralsed horses. A newspaper reporter wrote astory about Femming and hat
and pubushed his pict and published his ploture.
An antorney tor one of the hat companies saw Flemming's plcture and noticed his hat was
creased like the crease the other company sald the first comp.
couldn't use. Bulldog Crush
Flemming, describing it as
bulldog crush, sald he first
 hed it and steam creased
hat that way
H's done over Counsel for one company con-
ends many ranchers crease their

## THE V. F. W. IS A GOOD OUTFIT

ROY WEDDERBROOK POST 4818-HEREFORD mEETS EVERY THURSDAY NIGHT \& P. 2 Perry MeMinn, Comdr.

EXPERIENCED MECHANICS
 reliable service!

See Us For Quality Workmanship On Your CAR and INDUSTRIAL MOTOR
now available
CHRYSLER
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NEW 1950 CHRYSLER and PLYMOUTH NOW IN OUR SHOW ROOMS

McCULLOUGH MOTORS



## It's a Hit! NEW IEFO SERNE:


$\frac{a}{y}$ The peoular part of tuls is
that nobody seems to really know that nobody seems to really know
why he oreases hiss hat ans he of course there are exceptions: Ot course there are eerceptions:
ake fobe Higzon or exnele lake Bob Higging zor example, reasing his hat. up. $\begin{aligned} & \text { y. } \\ & \text { und } \\ & \text { of } \\ & \text { of }\end{aligned}$ xir
$\frac{80}{8} 9$ 安


 hin 3 an armload of grub. My mother
asked me where I

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| tre | When he grabbed that hat in

a big hurry he just naturally
disn dinrt lake he just crammed $h t$
purty like, he
down cn his head and stanted
rod ridini, Ever since he's been wear-
ing his hats the same way. He has a couple of boys, a.
and A. B., and ever so otten
says one of them. and A. B., and ever so orten he
says one of them will crease nis
hat up real nice. But it Juec dont


 | rowed from Andrew Lipscomb, |
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| Pokmater Jim Lipscomb's fan |
| fier. He |

 tells how he was down at Tyler
for the Birdwell ind sons Thor-
oughbred sale several weeks ago. $\left\lvert\, \begin{aligned} & \text { oughbred sale several weeks ago. } \\ & \text { He sald several people stopped } \\ & \text { him and asked if he wain't from } \\ & \text { him }\end{aligned}\right.$ $\left\lvert\, \begin{aligned} & \text { only good reason he can think } \\ & \text { of that they would have for ask- } \\ & \text { ing this is the way he creases } \\ & \text { and wer }\end{aligned}\right.$ ing twis sis the whay he cre
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and wor the Youngsters
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jury case the only part. the SPEAKING OF
PRESCRIPTIONS
and SELECT YOUR DRUGGIST
As You Do
YOUR DOCTOR
This Is Our
19 Year of Service CLOSE DRUG

Mrs. Luther Hough; Amarillo;
Mrs. Clara McLean, Amarillo; ${ }^{\text {Mr }}$ arillo.
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grease job
with each
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ALL THIS WEEK
BEGINNING MONDAY
JUNE 12 THRU SATURDAY:
JUNE 17

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Choose only the best quality point for painting your home - there's real economy in using longer lasting better looking, Pittsburgh Paints. We carry a full line of Pittsburgh Paints for every type paintable surface.

of Pittsburgh

WALLHIDE
Wonder worknig oil base.paint

- covers any surface - uni-
 form rieh sheen coat
Gallon
$\$ 4.88$

Waterstar Enamel Juick-drying Enamel - gives
woodwork, and furniture new woodwork and furniture new beauty and added life - re-
sists marring - cleans easily.
Gallon
$\$ 7.25$

## SUNPROOF

Superior exterior Paint, contains "vitolized oils",
Primer seals thourochly Primer seals thouroghly
Finishing coat atays live, tough $\begin{array}{ll}\text { and elastic. } \\ \text { Gallon } & \$ 5.20\end{array}$

## FLORHIDE

The Floor Paint that withstande heay foot traffic -
nse it on floorz and nse it on floorra and steps of
wood, cement, metal or worn
Gallon $\quad \$ 5.72$

PJONE THÉ LUMBER

The Bunday Brand, Hereford, Texas, Sunday, June 11, 1950
Whe tiy our quolity IIIII CIEANIN fine things finely done Gloves Cleaned

Now You Can Get Your White, Kid and Suede Gloves Cleaned - No Need To Throw Them Away When They Get Soiled.

## C \& R

${ }^{-}$Dry Cleaners 217 N. Moin Şt. J. CLAY, Owner Phone 160

Average Vacation Bible
School Attendance Is 65

## $\therefore$ By Bobbie Walser Brand Correspondent vication Bible School

 Vacation Bible School. closedriday night with 67 enrolled. he average attendance was 65 . Each department hadd a short
program, atter whier, they look-
ed at the handiwork: ed ac the handiwork:
We recelved about a half inch
of rain Sunday afternoon and We received about a half inch
of rain Sunday afternoon and
night. Most of the farmers are of rain Sunday afernoon and
night. Most of the farmers are
going to have to plant theif crops over. Mrs. C. R. Walser at-
Mr and ended a memorial service at $\begin{gathered}\text { Miss } \\ \text { tendin } \\ \text { summe }\end{gathered}$
with them. Euler is attending
Jainnett
ummer schol Can Canyon. summer schol fh Canyon.
Visitors in the Carl Lee home Sunday atternoon were Mr. and
Mrs. $P$. . Cowan and Bettye of
uttiesield Harold Cowan of Muleshoe. Mrs.
Attending church Sundar Attending. church sunday
morning were 59. Attending Sun-
day night were 15. Miss Billie Ray Johnson is at
 Mrs. Le B. Lookingbill and child-
ren were in Clovis one day this week.
Wrayne Lelozier, son of Mr. and
Meorge Delozier, was opera Mrs. Oeorge Delozier, was opera
ted on Friday night at Dallas where he works. Willis. Delozier is home for the
summer. He has been attending
chool in Lubboek school in Lubbock. Weldon Webb
Mr. and Mrs. Wer
have roturned to their Mr. and Mrs. Weldon Webb
have $r$ thirned to heir home in
Lubbuck. , vul Lance returned

About Your
Home
By Frances Dell

Silver grows more beautiful
through use if given the proper Coming in contact with cer-
ain things will cause silver to tarntsh. Keep silver away from
matehes, eggs, rubber and gas
 fumes.
Wash silver as soon as possible
after use with mild soep sids. atter use with mild soop suds
hhen rinse in clear water. Dry
immediateiy. silver left standing too lonz after a mea! often
indlects har. itc - remove stains A polishing cloth helps keep
silver bright. An occasinal cleaning with silver poilsh is
necessary to keep sillver ne loking Buy a reliable polish and
follow directions on the containA brush is he'pful when reriov-
ing polish from elaborately designed siver
if silver is rotated, all pleces If sillver is rotated, all pleces
will look allke. \&tored in antltarnish rools or oabtnets and
kept away from things whilh dis-
color it, there will be littile trou-MASSEY-HARRIS No. "6" SEMI-MOUNTED MOWER The first time around your field you'll agree that those 2 caster wheels faster, easier cutting that
efficient mowing . . rolls over more acres in less time ... gets more
of your crop at its, nutritional best. of $\begin{aligned} & \text { our crop at its nutritional best. } \\ & \text { Built }\end{aligned}$ po on husky, all welded tubular-bar frame Built up on a husky, all welded tubular-bar framef.
the No. "6" is stronger, sturdier, more flexible. Oil. the No. "ra is stronger, sturdier, more hexibe;
bath lubrication assures moother performance.
easyy to-pull action that requires less power. easy to pull action that requires less power.
Both y your tractor and the No. " 6 " cre protected by
quick-acting safety releases. Eacy hook ups acive a lot quick-acting safety releases. Easy hook-dps mave aiot
of time even before you get in the field.
See us today ... get the full details on the No. "6."

FRANK CRAIG


## it's POP'S furn

## Sunday-June 18

Let Us Help You With Your Father's Day Gift Problems

## STRAW HATS

Stetson - Stevens
SPORT SHIRTS
by Wilson - Nylon, Rayon Cotton in Long and Short Sleeves.

## DRESS SHIRTS SLACKS

by Wilson - Plain $\quad$ All Wool Tropical Colors - Whites and :. Nylon and Rayon All Potterns. Sizes.
PAJAMAS

| by Wilson, NonBelt, Knee | Nylon - Rayon In Jaunty Colors. |
| :---: | :---: |
| Length and Long | TIES |
| A's to D's in Cool | by Wilson |
| Comfortable Colors | Prints and Hand Painted |

SPORT SHOES
by Florsheim Featuring
The Nylon Cord In Brown
Fox
Man's Shop and Tan and Brown and HOMER FOX

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## be wMicon winzis an <br> A Distinctive Western Sţple Far Tekas Homes



(1) Fabrilite :.imion

High Quplity Vieyl Pleatie Upholotery
Do Pant Doee Laequer the failh of
Pobrilite if aoved with Nylon throed


HEREFORD FURNITURE CO
Across The Street From the Post Office


Wilno turned his work over to ${ }^{\text {of life insurance, too. }}$ his assistant unthi he could re- re- John Waller Joins Army
cover his health. .His assistant cover his heath. His assistanks.
made some pretty good jumps.
Two were real good and the Two were real good and the
third was a. pip. He kylued him- John L. Waller, son of Mr. an

self. | self. |
| :---: | :--- |
| So tell your boy to get plenty | \(\begin{aligned} \& Mrs. S. . M. Waller, Rural Route 4, <br>

\& of practice before he tries : to <br>
\& Hereford, enlisted in the Regula <br>
\& Army Unasigned Recruiting S_{S} :\end{aligned}\) $\begin{array}{ll}\text { of practice before .he tries :to } & \text { Arr } \\ \text { shoot himself out of a cannon. } \\ \text { He will have to be in as good a } \\ \text { H. A. } \\ \text { Hay. }\end{array}$ shape as any All-American foot-1
ball player and ron let fighter pave nerves coo
origh and fast.

Mrs. Springer Tells Frio HD Club How To Prepare Iced Tea "The best way to prepare tea
for iced tea drink", sadd Mrs. W
A. Springer, in answering ro call at the Filona HD club meet
 end of the cannon, he will pro-
bably be trying something siml
lar son, if you don't watch him.
The getting-shot-out-of-acannon beusingss-shot-out-of-a-
s. a protession
which combines
she
shap shap-rolling a F F-86 Thrills of
and hitting the forward wall ot
and the Notre Dame footward wall of team
all at the same time.
w. W. Wo Wallo, time. 47 -year-o
man born watce with born watchmaker- whe wer- was
athival, can give
a flew statitstics. He does g.
through the dew statistics. He He can soesnt go go
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days because he retil ors orders. He realired he got doe. to
where he couldn't keep his to
in the right A Lo quit. he Wunn's job, now, Now
firing the charge. He sistant' who takes all
of belng 19 year "The Great" ca belrg shot every day for 20
years. He, during out career, has performed since
1927. He came when his agents guarant in 1929 since the begining, wiln elght months of each 19 years.
Nat,
Narrowing statistics big blow 7,600 he has made the

250 feet traveled | mulated quite a few fast miles |
| :--- |

100000 FEFT NEW \& USED Water well and irrigation
NEW SIZES UP TO 26 INCHES USED STEEL TANK SHEFIS FOR DRINKINK UBS AND STORAGE TANKS JOE SIEGEL
AMARILLO JUNK - WESTEX PIPE CO. WRITE
BOX 727
 Lomenick, Hazel Sparks, Ella Friddey
Cockrell, Earline-Manning, Ed- Hacker

## ATTENTION

## irRIGATION FARMERS CASTRO, PARMER, DEAF SMITH Counties

We Will Coniract Additional Acreage For Planting This Month

## GRFEN BEANS

 Blackeye PEAS LIMA BEANSNEW SHIPMENT OF
SEED - JUST ARRIVED
CALL 954 HEREFORD FOR DETAILS CALL 954 or 386-J HEREFORD FOR DETAILS Inquire or Write:

## HIERFFORD CANNING CO.

BOX 384 - HEREFORD, TEXAS

## Attention Mr. Wheat Farmer!

 DON’T DELAYMAKING YOUR ARRANGEMETS FOR YOUR SEED WHEAT COME IN NOW, AND LET US HELP YOUWe án know it doesn 't pay to gamble. Neither will old, undesirable varieties out-yield new, desirable varities of wheat. Cash returns per acre are definitely highest with new improved var ieties. Besides the increased yielde, millers this coming season are offering premiums for earlots of wheat high in pereentage of ac-


DON'T SACRIFICE OUR REPUTATION OF GOOD QUALITY WHEAT BY PLANTING POOR V ARIETIES OF WHEAT
We Now Have A Limited Supply Of Good Comanche-West av-Wichita SEED WHEAT
discounted or avoided entirely
Seventy per cent of today's bread is baked in commercial bake hins that use mechanical mixers and require strong gluten va ieties of wheat. Housewives will not aceept poor bread at any price. Texas wheat growers today know they must grow strong gluten varieties to improve the demand for their wheat

Comanche ..... At or near top in all field testats good; straw - good test weightit - dirought resistant - popular with all growers who tryitl
WESAR .... Consistently high yields - siminiar to Camanehe but higher yielding int the Panhandle - stands well for combin.
ing - reesistant to lene rust - exceedining poppular in the Pan handle.
WICHITA .... Early. -equal to Early Blackthull in yiedds stands maen better for eombining - resistant to drosght and dir. eases - soffets and surest of early varities

[^0]Bradley Grain Co.


We Have In Stock The Following CERTIFIED SEEDS

- texas martin: arizona martin -PEDIGREED MARTIN
- GO-DAY MILO
- DOUBLE DWARF MILO

EARLY HIGERA

- ŠTÁNDARD HIGERA

KANSAS WESTLAND
NEW MEXICO WESTLAND
PLAINSMAN * RED TOP CANE
AFRICAN MILLET - CAPROCK

## nirn

Order Of Eastern.Star Holds Formal Installation Services





Fete Miss Dorothy Wilde At Informal Tea-Shower
Miss. Dorothy Wulde whose
marriage to Wm. W. Cralk will
zeorge Paetzold, M. M. Koel-

oceasions the past week.
Hostesses
Hostesses for an informal tea
hostesses for an informal tea
shower at St. Anthon's school
Hall Hondsy were Miss Leona

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| J |
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| m |Misses Blanche Wilbur Davis,

gel, Mattie Mae Sten-Koelzer and Mary Hund, and
Mr. and Mrs. Orin Russell.Mr, and Mrs. Orin Russell.
Shower in Frank BrinkmanMrs. Frank Brinkman's home
was the scene of a shower givenMrs. Frank Brinkmans home
was the scene of a shower given
Tuusad afternon by members
of the North Hereford Home De-
monstration Club. Acting as hos-
RS. L. Z. OLDHAN

Appetizing, Economical Dish For Meal Planner

$\qquad$ O. M. Dickey, retiring presidident
preeided over a briet business presided over a briet busines
meeting when' rejoorts were heard the sum of $\$ 400$ on hand for ctvic
then beautification. She concluded by
reading the poem "Love Planited
a Rose: Rrs. D. C. Kinsey, program
Ars chairman. Introduced Mrs. Car-
roll Whiteside, who conducted
the :nstallation service nsing " Journey Through Life as a
theme for the rites. Mentioning the Master Gardner as the guld-
ing hand for the sky, the earth and the sea, she compared the
oftccers teamwork nas a tarden
beautiful blossonting with love beautifrul. blossoning . Whith love
and fragranee. She was assisted
ay by Mrs. Gerald Wilson who read
"A Littie Less of You and Me and More of Uss of You and Me and Tennyson's
"Psalm of Life". E In solving meal plonining pro eccnomical lishes that not on
offer variety but. are temptin
during warmer weather. Port during warmer weather. Por
copos are relatively reasonable
and when combined with a ve and when combined with a ve
getable they protide a rich stor cost.
Mrs. L. Z. Oldham who deligh
$\qquad$

> Let's Cook Something

## met dress who chatr with mes m

$\qquad$
music and a round table of help
ful hinte
 and lerkspur. Mrs. Joe Paetzold
presided at the epunch bow. De-
$\qquad$


## Mary Jean Baldwin Weds

Virgil Hennen In Arizona



 our


Two Classes Meet The Sunday Brand At Buffer Supper
ciaw
and
and McWhorter-Sowell Rites Held In Hedrick, Okla.
 Ip and arem making their wome home
the Eubanks Apartment ar. newlywed's parents are
and Mrs. H. A. McWorter
I. Wellington and Mr. and Mrs. The wedding toor piace in the
First Baptist Church of Hedrick
with the Rev. Attendents were dints were the brideg
wom's sister and her husband
in. and Mrs. Gd Lee
in. Mrs
 The bride wore pink organdy
desiged with fitted basque, low
neck and neck and cap sieeves. The
ballerina length skirt fell in
folds from the low waistline. A
white picture hat featured White plecure hat featured wide
white ribbon streaimers and her
flowers, pinne to her shoulder,
were shell pink roses tied with
whit hit White ribbon. Reception is Held After the ceremiony a reception
was held at the home of the bride's grandmother, Mrs. J. H.
McWhorter greeting the guests. The bride's thble was dope in a
spring theme with Mos, grelg Lee pouring punch and Xres. I
Morgan serving the wedding When the couple left for the oklahoma points, the bricie was wearing a navy sheer dress with Mrs. Sowell is a graduate of nded T. S. C w Dent and atMr. Sowell is a Heretord High school graduate. having been
 olla Oil Company here.
Those from Hereford attend ng the wedding were the brideuren Sowell, Mr. and Mrs. J. B
owell yrandmother, Mrs. Juridegroomell Sowell
and Charles Frye and Jeareen

Eleven From Hereford Attend Youth Assembly ABILENE, June $6-$-Eleven del-
egates from Hereford are attendgates 10 Northwest Texas con-
ing the North Assembly at Mc ing the Northwest Texas
ference Youth Assembly at More than 400 high school and or the sild day session. The ReV
tor
disie Carleton, pastor of the Bi Klsie Carieton, pastor of the Bi
Spring Methodist Church, speaker for the assembly, Theme
of the assembly is "Jesus" way Our Way--"
Vocations."
Among
Robert robert Thompson, Claudia Lewle Colline Brown, Duane Christian
James Durhan LYoyd Parsoin Joe Woolery, Junanne Smith
Randolph Thomas, and Bil Mr. and Mrs. H. N. Reeves lef
Saturday for shamroek wher any wil wisit with Mr.. Reeves
they
brother, W. B. Reeves, who is brother. W. B. Reeves, who is
coming in from Californla.

| Long Time Ago |  |
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| $\left\{\begin{array}{c} \text { Chicken } \\ \text { in the } \end{array}\right.$ |  |
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| \$1 |  |
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## COMPARE BOTH TVPIS



NEW LOW PRICES...TEN-YEAR GUARANTEE
Before you choose any refrigerator, see the famous Servel Gas Refrigerator-and compare it. You'll find only Servel has a freezing system that will stay silent, lasts years longer. The reason? Not a single moving, wearing part. Come see Servel's new Long-Life Design that will stay modern , . . its new Quick-Change Interior the
time and work. You'll say; "Servel, for me!"

## Servel <br> The GAS Refigieator

## LOW DOWN PAYMENT - CONVENIENT LIBERAL. TERMS

COMMERCIAL OILCO.
PHONE 68

## WEEKLY CROSSWORD PUZZLE



## the number of mixed shot in a medicine bottle on exhibition in the coal yard.



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\begin{array}{|}
\text { ford visiting relatives and } \text { mn }^{-} \\
\text {vestigating the merits of the } \\
\text { Panhandle. } \\
\text { Carl Gilliland. returned from } \\
\text { a professional trip to Mangum, }
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& \text { W. B. Chalmers and } \mathbf{W} \text {. N. Bow- } \\
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& \text { cent when they called for their } \\
& \text { unclaimed mall. } \\
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## REAL ESTATY

Prompt, Courteous Service
GOOD TERMS
If You Have Property For Sale And Want Careful Handling -

## LIST IT WITH US!

## J. C. RICKITIS

REALTOR
133 W. 3rd St.

Phone 358

300KS ON PARADE
YourHouse Begins With You Is Another On 'House' List


## Just Recieved

Another Small Shipment of that Heavy Canivas for Irrigation Dams.

Also A Good Supply of that Famous Fabric Cement - Do Your Own Patching.

Jack's Shoe Shop
Hereford, Texas

## FORMAL

 OPENING of the newWHITE WAY GROCERY \& MARKET

$\mathrm{SO} \mathrm{O}_{\mathrm{N}}$

## Watch for It!



BICH RAYON FOULARD TOWNCRAFT TIES!

## CASH AND CARRY PRICED IS 'WAY 'WAY DOWN!

calors that are good looking and not overdone. And Pen
ey's insists on three pieck coustruction. The high quality
kind that assures you that yor tie will drape perfeetly
Every tie is fulty lined with springy 100
les pop out over. night

M以IS M11-10-2
bROADCLOTL SHIRTS


DUSTY TONES OF GRAY
GREEN, TAN, BLUE!

HIS DAV...JUNE 18*

Colbr in your shirt can do a lot to put
suite . . to background yor favorite tie

Sizes 14.1

The Bundasy Brind, Hereoford, Texas, sunday, June 11, 1950 PROGRESSIVE NEWS
Glenn Ricketts Receives Degree At Phillips Univ.


We Are Now.
READY FOR YOUR GRAIN

## With Complete Storage

Facilities

## BLACK GRAIN COMPANY

J. R. 'Pete' Braxton Mgr. Black, Texas


- page thaek potatoes if they are
Mr. and Mrs. Carl Mountz have
d and stored properly. child
returned fhich took them throtogh
trip worn
Colorado, Arizona, Washington child. Colorado, Arizona, Washington two and Callfornia. They traveled ap-
Rick- proximately $5000-$ miles by car ck- proximately 5000 -miles by car
Mrs.
and made many trips to scentc Mrs. and made many trips to scente
ac-
spots with retatives in Washing-



Men's Knit Bottom "T" Shirt
${ }^{51} 1^{88}-2 n^{4} 3^{75}$

## A brond new trpe polo or "T" ahirt for men. Dan River woven cotton



## F-G-Sheer Mesh Weave

 PEACH BLOSSOM SHIRTS Short Sleeve

## 2 for $\$ 5.50$ <br> 2 for $\$ 6.75$

 E-Sanforked Cotton
MEN'S DRESS SHIRTS $52^{28} \quad 2 \mathrm{~m}^{5} 5^{50}$ Nofode ond Channing dress shirts in white broodeloth ond solid
colors ond foncy potterms in woven cottons. Sizes 14 to 17 . Form Fit . . . E-Z SWING BACK WESTHRA SIIRIS


SOLID COLOR PAJAMAS
$\$ 288$


The Bunday Brand，Hereford，Texas，Bunday，June 11， 1950

Ben Guill Reports Ta The People



Progressive Club Members Wear＇Homemade＇Corsage






## Legal Notice

 THE STATE of TEXASTO：Ruth Hickman Defendant， Greeting：
Yuareby commanded to
appear before the Honorable
位 District court of Deaf Smith
County at the Court House there－
of，in －
 Keep Cool All Summer with Air Canditioning
 AR WILKINS
Sheet Metal \＆Roofing Co．
East Highway 60

## 万解

DELIVERED GARDEN FRESH ANYWHERE！ Now，for your greater convenience we＇ve
added to our－sérvice＂Florist Telegraph Delivery＂ Just think yow can remember weddings， ceasions fare in beanty of flowers for someone you care for：－

## sat conisinin or rall 78 ．

Phone 778


Western Flower Shop GIFTS
FLOWERS FOR EVERY OCCASION 16E．2nd St．

## 

## Want to be sure of getting hit with

 a Horseshoe?Enough people have been luncky to give rise to this expression, but you the wheal farmer can and do make your owr luck when it comes to planting the proper kind of seed wheat. Your record marketing acceptable milling wheat has been on the increase from the percentage standpoint. We as elevator and milling operators are proud of your record and admonish you to take caution and plant only the varieties that continue to keep us in the higher brackets.

## Recommended Wheat Seed Varieties For This Area

> White, enriched, graham or wholewheat-sandwiches, toast or gravy-butter, jam or honey-fresh, dry of stale - WHEAT IS TO EAT.

It's a long road from the wheat field to the dinner table, with many drivers, helpers, and machines. Few people give even a fleeting thought to the planning, the sweot, and the expense that precedes their simple request: "Will you please pass the bread?"

The wheat former does his work with care. Which is the proper field? How deep to plow? Weeds all dead? Seedbed firm? Moisture ample? And, above all, what seed to use? It must be high in yield, resistant to disease, stand up well, low to shatter, and possess strong gluten properties.

Merchandizing requires trucks, country elevators, railroads, groin inspectors, terminals, brokers and a board of trade. Then the flour mills take over with class and variety analysis, laboratory tests for protein quality, cleaning, tempering, grinding, and siftingall ta make the best flour possible from the wheat they bought.





Mr. And Mrs. N. T. Monk Ar Newcomers To Community by Mrs. E. H. Mosteller Mr. and Mrs. $R$. $L_{\text {. Pinnell }}^{\text {and }}$
and family recentiy had as Major, and Mrs. Pinneli/s cousis. Wellis, who
is a member of the Air, and has been stationed in the
United states. since the the war. He is now going to to

## Something New

## Has Been Added

To Our Regular Service

- house wiring

19 INDUSTRIAL NOTOR WIRING

- ANYTHIGG THAT CALLS FOR ELECTBICAL WIRING WE WIL BE ABLETO TAKE CARE OF.

Due to the fact that we have had to turn down so many requests for this type of work we decided to add his call 402.

## Walker Refrigeration

 Service

TUESDAY - WEDNESDAY Morio Montez
ALI BABA And The 40 THIEVES THURSDAY FRIDAY Gary Grant-Myma Loy- Shirley Temple
THE BACHELORAND THE BOBBY SOXER HFACHELORA




SUNDAY
MONDAY TUESDAY






Cangratulations"
 My wix
 Mr. and Mrs. Nate Reedy, who have been emplacebson, ac-
farm by Mr. N. L. Jaco cepted employment with a darry
in Plainview. They moved in Plainview, They moved to
Plainview Wednesday.
Mr, w. We Brown is stil feelMr: W. W. Brown is still reel
ing the il efects of the flu he
had back in the winter had back in the winter.
Mr. and Mrs. W . A. Queen
and two sons have rented Mr. W. J. Brown's rent house and
are moving in. They come here are moving in. They come here
from Dumas. The boys are both
of school age. Mr. Quen has bought a section of land south
of town. We are glad to-have Desert Luncheon Honors Members Adrainn (special)-Adrain
Methodist Womens Society of
Christian Service honored memChrstian service honored mem-
bers of their 'Society who had birtibdays between December
and June 1, With a Dtsert Lunch
eon on the regular meeting day.
 the socfety observed the Pledge
Service Progra service Program. Each member
made . pledges to take care of expenses the folowing year.
The group met at $1: 30$ when a desert' of home-made lee-
cream and angel food cake was served. Hcnored guests. were
Mesdames M. H. Zaring. Sr., M. H. Zasie, W. F., Fisher, E. H. Mos-
Leller. teller, Robert Crenshaw, N. L
Jacobson, B. E. Witt and Henry Crelther members present were Mesdames V. E, Lemke, E. N
Jacoason, John Skags, Lorin
Crieta Nelly Crietz, Nellye Davis, Don Mor-
gan and Roy Neaves. grs. Earl Croff was a visitor There are 321 schools and col-
leges participating in the nat lon's ROTC program. Since 1920 the ROTC has spent a most con-
sisient producer fot officers the Organized Reserve Corps.
During World War II, more than
100,000 POTC 100,000 ROTC graduates served
as offtcers in the Armed Forces Enliseted Reservist
iongevity credit pay purposes, plus Army payent
participation in authorized Eeserve duty training drills.
Organized Reserye Organized Reserye Corps per-
sonnel who go to summer camp $\left\{\begin{array}{l}\text { sonner who go } \\ \text { will reeeve travel pay plus full } \\ \text { Army pay for their two weeks }\end{array}\right.$ Armyice. Besidcs field training
serve
they will have an opportunity for service. Besidcs
they will have an opportunity for
sports and recresition. they will have an opportunity for
sports and recreation.

## THIMBILE THEATRE :- Starring POPEFE <br> By TOM SIM'S and BIL, 2ABOLY



0


*READ FOR PROFIT!
$\star$ USE TOR- RESULTS!
Turn to the want ads to turn 0 neat profit! And an ad-taker is waiting to help you break into print.

PHONE 30

## Pages

The Panhandle's Largest Comic Section

## WORLDS GHEATEST FEATURES <br> Features . <br> The Sunday Brand

## Bugz Sculy 3 IP by Roy crane



## Right Around HOME by Duder Fisher



## TRADE WITH YOUR NEI GHBORS- <br> The Friendly Merchants Of Hereford

Friendly, Courteous Service

- Nâtionally Advertised Brands
- Complete Stocks Always

This Message Sponsored In The Interest Of A Bigger \& Better Hereford By

PHONE THIRTY



## Ouly Servel - The Gas Refrigeralor

## has NO MOTOR TO WEAR

 NO MACHINERY TO GROW NOISY

Bringing Up Father $\quad \therefore \quad \therefore$.

## By George MoManus



SHIIRTS you'll be proud to wear!.
Wothing eari replace the smap, aparicie and fine appenrunee of $\theta$ launidry-thnished shirt: During March we are offering apecial serviee in this departiment. Prove to yourgelf the many sdvantagee oar complete, modern wervioe offers in finer shirt finishing. . at low eopt, tool
$\qquad$
Cah. 298 on ask our driver. for contplete detollstu? PHOVG 298

# The KATZENJAMMER KIDS 



## 1e3:

 sujar' s spice heverything nice.THAT'S WHAT OUR

## BAKERY FOODS

ARE MADE OF !! •E $3^{\circ}$

## Fresh In Hereford

HEREFORD BAKERY

HEEEV HERE'S AN AD FOR A MODELING COURSE.....WHY DON'T YOU SIGN UP...THEYLL TEACH YOU TO BE GRACEFUL.

LITTLE ANNIE ROONEY by ${ }^{\text {BRAMOON }}$ Walsh
molnoegu \& print one

| $\sqrt{H C}$ | Canter |
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| PUeUC Lbra |  |
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| PECPLE-AN DOUAN |  |
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NTHE FRONT OF THE BOOK BAD PEOPLE ARE SMARTY CATS THAT FOOL NICE PEOPEL BUT IN THE LAST PART OF THE BOOK


MAYBE IT WILL BE THE SAME WAY.


## New Air Foam Cushions

## - KEMOVABLE COVERS

- NEW LOW PRICE ${ }^{55} .50^{\text {To }}$ s. 6.70 EXCELLENT FOR OFFICE - AUTO - TRACTOK!



THE CAPTAINS GATHER IN PNE COUNCR CHAMBER TO FORM PLANS OF DEFENSE.

"TMAT IS AUST WHAT OUR ENEMIES WOUVLD
EXPECT AND NO DOUET FMEY HAVE ALREADY EXPECT AND NO DOUBT FHEY HAVE ALREAD
$\qquad$


AS THE KING ARISES AND WALKS SLOWLY TOAS THE KING ARISES AND WALS HER. NEVER BEFORE HAS A WOMAN DARED RAISE HER VOICE IN A WAR COUNCIL OF'MEN :



Phillip's 66 GAS - OIL - GREASES 66 TRACTOR TIRES

## RUSTV RILES by Fank Goovin



GOLDY AND I ARE GOING TO BE HOUGE GUESTS AT WLESTONE FARM UNCLE IS GNNG A BIG HUNT
PARTY.ILL PUTTTHE BITE ON PARTY.ILL RUY-NWE BIE ON
HIM WHILE HES FEELNG GOOD


## for FINE FOODS

at popular prices
Yman' IKE'SCAFE mall streit a Heguram



WILL YA SHOW US HOW T' FLY IT ?


WELL, FIRST YA GRASP IT FIRMLY ABOUT HERE -



GEE, THANKS, GRANDMA!'


QUICK, NOW, LET'S
PATCH IT UP. AGAIN-


## FROZEN FOOD LOCKERS

## LOCKKERS



A limited number of lockers and box storage bins are available. When you buteher, save dollars - save meat by storing the modern way.

Weekly Specials on'
BIRDSEYE FROZEN FOODS

MEREFRRD LOCKEE mid CILD STURAEA

## OZARTK INBE Gravan



Ber'thelleat Better!

art colidmomic

## Phone 788

It's later thon yoú think . . old mon ssummer is just around the comer. If you're thinking obout having airconditioning installed. just call u- ior an estimate.
Expats in Pliumbing - Sheet Meatal work
HEREFORD HEATING CO.





## mandrake aa THE ax MAGICIAN BY LEE FALL \& PHIL DAVIS



FLYING FROM THE LAND OE LETHE, MANDRAKE, NARDA AND LOTHAR RETURN TO' THE SSS. ARGOS. THE SIS. ARG
$\xrightarrow{\text { Hes. }}$
I WARNED YOU!
1
ILL HAVE TO NAVIGATE, MY SELF. THE PILOT REFUSED TO FOLLOW OUR ROUTE. SOME WILD - TALK ABOUT GHOST WHALES --PURE NONSENSE



WEE SEA IS DOTTED WTH WRECKAGE- AS THE ARGOS COMES



BUT MANDRAKES REST IS SHORT-LIVED-THERE'S A WARNING CAY FROM. THE LOOKOUT..:


## ask for MANY'S

"Brown'n Serve"

## Hot Rolls

Hot Rolls in Just 7 Minute's
Oh Sale at You Favorite Food Store

$\triangle$ BOARD THE CIINESE JUNK WHICL PICKED TUEM OFF TLE FLVING DISC. JOHNNV AND BARONECS FLAME MEET an Amazing old Ladv... Aunt TIZZIE / JOUNNN HAC LEFT ORDERS WITH TIIE CHINESE SEAMEN TO SECURE THE DISC WHEN...



Phone 487

## When Storm Clouds Gather!

There is no deterring the elements of nature! Wind or hail storms may do severe damage to your crops, your form buildings. Make sure you have enough insurance to cushion your losses when the weather goes on a rampage

LOANS and ABSTRACTS

## herteord misuraice co.


[^0]:    Our Prices Are Reasonable And Any Business Given Us Will Be Greatly Appreciated

