

WEATHER

	Moisture	High	Low
Thursday	63	36	
Friday	66	36	
Saturday	80	40	
Moisture this Month:	62		
Moisture this Year:	21.39		
Moisture last year:	17.20		

The Sunday Brand

28 pages

Including 22 Colored Comics

Our Slogan, "More People -- More Farms"

Published Every Sunday

HEREFORD, TEXAS, SUNDAY, NOVEMBER 17, 1963

PRICE — 15c PER COPY



INSPECTING DAMAGE at Northwest Elementary School following a break-in is Ray Todd, assistant principal. The burglary of the school is reported to have occurred the night Thursday and is only one in a series of school and church burglaries here. While other buildings were undamaged during four other burglaries, loss from apparent vandalism at Northwest Todd, was estimated at \$150 - \$200. The holes in the school's sheetrock walls were in the principal's office, the book room, and a closet. (Staff Photo)

Series Of School, Church Burglaries Hit Hereford

A series of church and school burglaries has hit Hereford with as many as three break-ins reported in one day.

Loss to the burglars has, however, not been great nor has vandalism been reported except in the Thursday burglary of Northwest School.

Law enforcement officers here believe the series of break-ins began more than a week ago with the burglary of Shirley School on Thursday, Nov. 7.

It was not until last Thursday that the burglars were in operation again with break-ins reported at Central School, First Christian Church and Avenue Baptist Church.

The fifth burglary of the series was discovered early Friday at Northwest Elementary School.

In the first burglary at Shirley School, a glass in a door on the north side of the kitchen was broken out and the door unlocked from the inside.

The office of the building was entered and approximately \$70 was reported missing from a cash box at the school, according to Hereford Police Department.

It was a week later before the next three of the series were reported. According to police department records the Central School burglary was discovered about 8 a. m.

Burglary of First Christian Church was reported at 9:04 a. m. and the break-in at Avenue Baptist Church was discovered about 10 minutes later.

At Central School, the building was entered as a window leading into the basement was forced open. It was closed after entry was made.

Investigating officers stated the burglar took a steel rod from the basement and used it to force a filing cabinet in the principal's office.

Taken from a cash box found in the cabinet was between \$60 and \$70 in bills and small change.

Persons entering the building, wandered through the path of the school and exited by an east side door.

In the second burglary of the night, entry into the First Christian Church was made through an unlocked door on the south side of the building.

Persons entering the building, said police officers, went to the basement.

At Central School, the building was entered as a window leading into the basement was forced open. It was closed after entry was made.

Investigating officers stated the burglar took a steel rod from the basement and used it to force a filing cabinet in the principal's office.

Taken from a cash box found in the cabinet was between \$60 and \$70 in bills and small change.

Persons entering the building, wandered through the path of the school and exited by an east side door.

In the second burglary of the night, entry into the First Christian Church was made through an unlocked door on the south side of the building.

Persons entering the building, said police officers, went to the basement.

United Fund Now At \$18,000 Mark

Deaf Smith County's United Fund campaign, launched in late October, had climbed to the \$18,244 mark Saturday, but it is still \$10,000 short of its 1964 goal, Melvin Young, campaign chairman said.

The organization will hold a check-up meeting in the Hereford State Bank Tuesday morning at 10 o'clock when team captains who have not completed their solicitations are asked to be present for a report.

25-Name Petit Jury Summoned For Jury Trials

With jury trials scheduled to be heard, a 25 name petit jury panel has been summoned to appear in Deaf Smith County Court, Judge H. C. Williams presiding.

Members of the jury panel are to appear in the county courtroom at 9 a. m. on Tuesday, Nov. 19.

Summoned for jury duty are Mrs. Kenneth Coker, Luther Lesly, Mrs. Wayne Edwards, Mrs. Don Martin, Mrs. Ansel McDowell, Ruth Groneman, Mrs. Earl Huckabee, Mrs. W. C. Quattlebaum, Mrs. Gladys Braly.

Mrs. F. J. Knabe, Mrs. B. E. Robertson, T. R. Royal, Woodie McDermitt, Jimmy Allred, Pablo Villarreal, Frank Watson, Domingo Pesina, Mrs. Irving Willoughby, Gerald Wilson, Hick Robertson.

Mrs. B. M. Wilshire, Mrs. T. E. Seigler, Neil Spradley, Mrs. Earl Plank, and Mrs. T. L. Sparkman, Jr.

Commissioners Reject Plan For District Juvenile Officer

Deaf Smith County Commissioner's Court rejected a proposal by 69th District Judge Harry Schultz that a juvenile officer be hired to serve throughout the five-county judicial district.

Action on the proposal was taken Monday as commissioners met in regular session. On Thursday, Nov. 7, Judge Schulz, Col. Joseph DeRead, Amarillo Air Force Base, Marshall Padgett, Hereford chief of police, and Ed Roberson, deputy sheriff, met with the commissioners as a special session of the court was called.

During the meeting, according to County Judge H. C. Williams, the hiring of Col. DeRead as the district juvenile officer and juvenile problems in the county and district were discussed.

No action was, however, taken at that time. As commissioners rejected the proposal, Judge Williams was instructed to write the district judge explaining the reasons why the setting up of such an office was opposed at this time.

In the letter to Judge Schultz, it was brought out that commissioners "brought out several aspects of the matter during discussion and are not sure that a district juvenile officer would be the proper solution."

The letter continued: "One point of concern is the amount of work which needs to be done in each county in regard to juvenile work. It is their feeling that one man would not be able to do a thorough job if he were working in several counties."

Another point of concern, the letter stated, is the rapid growth of the county and Hereford. "With such growth likely to continue for some time," the letter pointed out, "the commissioners feel that it likely will become necessary to have a full-time juvenile officer for the one county working in this area."

Until that becomes necessary, wrote Judge Williams, it is felt that police and county officials can handle juvenile matters on the local level. The letter stated the commissioners appreciated Judge Schultz's recommendation of Col. DeRead and believed he was an excellent officer.

Many of the captains have completed working their cards, Young said, but there are still a number who have not reported, and it is to be expected that the Tuesday morning meeting is being held, Young explained.

Two areas especially are unreported. He said very few reports have been received from workers in rural areas, and residential reports also are lagging. The campaign chairman urged workers in those areas to attend the Tuesday meeting for progress reports.

He said many persons have increased their donations this year to help meet a \$3000 increase in the total United Fund budget. However, several others have reduced the amounts they are giving and Young said these reductions more than overbalance the increases by other contributors.

Meantime, persons who have been missed by solicitors are asked to contact a member of the United Fund board or Young, and contributions and pledges will be received.

"We know of several persons who were out of town when solicitors called, and thus we have been unable to contact these persons," Young said. "It would speed up our campaign considerably if persons who have not been contacted would make voluntary donations or pledges."

Members of the Deaf Smith County Chamber of Commerce have only until 5 p. m. next Friday in which to return ballots in the annual directors' election. Bill Thompson, manager, said Saturday.

The ballots were mailed recently to all members, and up to noon Saturday, 180 out of 365 had been returned. The ballot envelopes will be opened at 5 o'clock Saturday, and only those which have been received by that time will be counted.

Members are naming four directors out of eight nominated for the post. They include Hill (Continued on Page 3)

in this area". Until that becomes necessary, wrote Judge Williams, it is felt that police and county officials can handle juvenile matters on the local level. The letter stated the commissioners appreciated Judge Schultz's recommendation of Col. DeRead and believed he was an excellent officer.

Many of the captains have completed working their cards, Young said, but there are still a number who have not reported, and it is to be expected that the Tuesday morning meeting is being held, Young explained.

Two areas especially are unreported. He said very few reports have been received from workers in rural areas, and residential reports also are lagging. The campaign chairman urged workers in those areas to attend the Tuesday meeting for progress reports.

He said many persons have increased their donations this year to help meet a \$3000 increase in the total United Fund budget. However, several others have reduced the amounts they are giving and Young said these reductions more than overbalance the increases by other contributors.

Meantime, persons who have been missed by solicitors are asked to contact a member of the United Fund board or Young, and contributions and pledges will be received.

"We know of several persons who were out of town when solicitors called, and thus we have been unable to contact these persons," Young said. "It would speed up our campaign considerably if persons who have not been contacted would make voluntary donations or pledges."

Members of the Deaf Smith County Chamber of Commerce have only until 5 p. m. next Friday in which to return ballots in the annual directors' election. Bill Thompson, manager, said Saturday.

The ballots were mailed recently to all members, and up to noon Saturday, 180 out of 365 had been returned. The ballot envelopes will be opened at 5 o'clock Saturday, and only those which have been received by that time will be counted.

Members are naming four directors out of eight nominated for the post. They include Hill (Continued on Page 3)

Members of the Deaf Smith County Chamber of Commerce have only until 5 p. m. next Friday in which to return ballots in the annual directors' election. Bill Thompson, manager, said Saturday.

The ballots were mailed recently to all members, and up to noon Saturday, 180 out of 365 had been returned. The ballot envelopes will be opened at 5 o'clock Saturday, and only those which have been received by that time will be counted.

Members are naming four directors out of eight nominated for the post. They include Hill (Continued on Page 3)

Members of the Deaf Smith County Chamber of Commerce have only until 5 p. m. next Friday in which to return ballots in the annual directors' election. Bill Thompson, manager, said Saturday.

The ballots were mailed recently to all members, and up to noon Saturday, 180 out of 365 had been returned. The ballot envelopes will be opened at 5 o'clock Saturday, and only those which have been received by that time will be counted.

Members are naming four directors out of eight nominated for the post. They include Hill (Continued on Page 3)

Members of the Deaf Smith County Chamber of Commerce have only until 5 p. m. next Friday in which to return ballots in the annual directors' election. Bill Thompson, manager, said Saturday.

in this area". Until that becomes necessary, wrote Judge Williams, it is felt that police and county officials can handle juvenile matters on the local level. The letter stated the commissioners appreciated Judge Schultz's recommendation of Col. DeRead and believed he was an excellent officer.

Freeman Accepts Wheat Producers Speech Invitation

Secretary of Agriculture Orville Freeman, in a letter, confirmed that he will speak at the Amarillo meeting of the National Wheat Growers Association in January. Leo Witkowski, Hereford, president of Texas Growers Association, announced Thursday.

The meeting of the national association is to be held in Amarillo on January 7-10 with the Texas organization as sponsor. In announcing that Freeman is to speak at the meeting, Witkowski stated that the meeting had originally been scheduled for a week later. However, organization was able to change the date in order that the Secretary of Agriculture could speak at a Thursday night banquet.

The letter confirming the engagement was received several weeks ago by the Texas organization, according to TWGA president. However, it was made public only this week. Approximately 700 persons are expected for the banquet meeting to hear the Secretary of Agriculture, Witkowski continued. Persons interested in attending for the one county working in this area".

Until that becomes necessary, wrote Judge Williams, it is felt that police and county officials can handle juvenile matters on the local level. The letter stated the commissioners appreciated Judge Schultz's recommendation of Col. DeRead and believed he was an excellent officer.

Many of the captains have completed working their cards, Young said, but there are still a number who have not reported, and it is to be expected that the Tuesday morning meeting is being held, Young explained.

Two areas especially are unreported. He said very few reports have been received from workers in rural areas, and residential reports also are lagging. The campaign chairman urged workers in those areas to attend the Tuesday meeting for progress reports.

He said many persons have increased their donations this year to help meet a \$3000 increase in the total United Fund budget. However, several others have reduced the amounts they are giving and Young said these reductions more than overbalance the increases by other contributors.

Meantime, persons who have been missed by solicitors are asked to contact a member of the United Fund board or Young, and contributions and pledges will be received.

"We know of several persons who were out of town when solicitors called, and thus we have been unable to contact these persons," Young said. "It would speed up our campaign considerably if persons who have not been contacted would make voluntary donations or pledges."

Members of the Deaf Smith County Chamber of Commerce have only until 5 p. m. next Friday in which to return ballots in the annual directors' election. Bill Thompson, manager, said Saturday.

The ballots were mailed recently to all members, and up to noon Saturday, 180 out of 365 had been returned. The ballot envelopes will be opened at 5 o'clock Saturday, and only those which have been received by that time will be counted.

Members are naming four directors out of eight nominated for the post. They include Hill (Continued on Page 3)

Members of the Deaf Smith County Chamber of Commerce have only until 5 p. m. next Friday in which to return ballots in the annual directors' election. Bill Thompson, manager, said Saturday.

Hereford Downs Littlefield 20-15 In Conference Battle

Hereford Whitefaces, taking advantage of a couple of good breaks and playing their best brand of ball for the season, hung a 20-15 defeat on Littlefield Wildcats in a District 1-AA game here Friday night.

It was all done in the second half after a first half that saw both teams in scoring territory but failing to push across a marker.

The Wildcats, who switched from a ground to an air attack in their effort, two weeks ago to stop Dumas Demons, failed to get their aerial shots into scoring position, and many of the flips went for incomplete.

The most sensational play of the entire game, however, came in the third quarter when Ronnie Duncan scored one of those once-in-a-lifetime thrillers: he returned a Littlefield kickoff from his own 20 all the way for the TD.

It was the Wildcats who scored first; early in the third quarter, Littlefield had come into possession on its own 38. Wood and Coffman gained yards tediously and then the Wood-to-Pigum combination got going, clicking for two small gains.

This shoved the ball down to the 15, another pass from Wood to Hodge placing the oval on the 7. Coffman then went across for the marker. Wood's try was wide, leaving the score at 6-0 for Littlefield.

It was on the very next play that Duncan scored his sensational touchdown; he returned the Wildcats' kickoff 80 yards for the tally. Try for extra point was no good, so the score stood at 6-0.

Applications for workers for a proposed new cotton mill in Amarillo are being received by the Hereford Chamber of Commerce, Bill Thompson said Saturday. Although 2,000 workers are needed, deadline for receiving applications is at hand, he was informed. Name of the company to build the plant is being kept secret, pending final plans.

Five Hereford area employees of Pioneer Natural Gas Co. will be honored at the company's annual service awards dinner Friday, Nov. 22, at the Hereford Country Club. Recipients will be: Homer Thomas, 20 years, Hereford; A. V. Barnes, 15 years, Dimmitt; V. B. Evans, 15 years, Hereford; C. V. H. Reynolds, 15 years, Canyon; and L. H. Stevens, 15 years, Dimmitt.

Hereford music lovers are being invited to a concert by pianist Thomas Redey Thursday evening in the First Baptist (Continued on page 3)

Three attempts by Littlefield to grab yardage failed, including one aerial shot that fell incomplete, and Hereford took (Continued on Page 3)

Persons entering the building, wandered through the path of the school and exited by an east side door.

In the second burglary of the night, entry into the First Christian Church was made through an unlocked door on the south side of the building.

Persons entering the building, said police officers, went to the basement.

Members of the Deaf Smith County Chamber of Commerce have only until 5 p. m. next Friday in which to return ballots in the annual directors' election. Bill Thompson, manager, said Saturday.

The ballots were mailed recently to all members, and up to noon Saturday, 180 out of 365 had been returned. The ballot envelopes will be opened at 5 o'clock Saturday, and only those which have been received by that time will be counted.

Members are naming four directors out of eight nominated for the post. They include Hill (Continued on Page 3)

Members of the Deaf Smith County Chamber of Commerce have only until 5 p. m. next Friday in which to return ballots in the annual directors' election. Bill Thompson, manager, said Saturday.

The ballots were mailed recently to all members, and up to noon Saturday, 180 out of 365 had been returned. The ballot envelopes will be opened at 5 o'clock Saturday, and only those which have been received by that time will be counted.

Members are naming four directors out of eight nominated for the post. They include Hill (Continued on Page 3)

Farmers Union Names Delegates To State Meet

Deaf Smith County Farmers Union will send its president, Robert Strain, and six other delegates to Lubbock this week to attend the Texas Farmers Union convention, opening Monday.

Those going as voting delegates will be Leo Witkowski, Jay Boston, Mrs. O. G. Hill, Sr., Raymond Higginbotham, Andrew McCabern and L. H. Woodford. H. A. Bezner is an alternate.

Speakers who are to appear at the five-day convention include Sen. Ralph Yarborough, Tony Dechant, secretary-treasurer of National Farmers Union; Elbert Harp, president of the Grain, Sorghum Producers Association; Leo Witkowski, president of the Texas Cotton Marketing Association and John Vernon Stiles, a member of the cotton advisory committee to the Secretary of Agriculture.

New Deluxe Motel To Be Built Here

Construction is to get under way within two weeks on a new 31-unit two-story motel to be built at the corner of Ross Street and U. S. Highway 60, it was announced Saturday. Completion date has been set for April 1 next year.

The new, ultra modern motel is to cost approximately \$230,000 and will be built by L. V. Stafford, Tulsa, Okla., and Dick McCall, Yukon Okla. It will be operated by Mr. and Mrs. Stafford who formerly operated the Holiday Inn in Amarillo at 1411 Northeast 8th. McCall, who is in the construction business, will handle the construction job. The new structure is to be located on a 140 by 200-foot space, and will be known as Chateau Inn.

Stafford and his partner have been operating motels for about 15 years, and are familiar with all phases of deluxe motels such as the one to be constructed here.

The motel will have a large swimming pool and all the other features of modern plants of this kind, the builders say. Financing is being handled by First Federal Savings & Loan Association of Amarillo.

Members of the Deaf Smith County Chamber of Commerce have only until 5 p. m. next Friday in which to return ballots in the annual directors' election. Bill Thompson, manager, said Saturday.

The ballots were mailed recently to all members, and up to noon Saturday, 180 out of 365 had been returned. The ballot envelopes will be opened at 5 o'clock Saturday, and only those which have been received by that time will be counted.

Members are naming four directors out of eight nominated for the post. They include Hill (Continued on Page 3)



SINCE HITCHING POSTS are no longer available on Hereford's Main Street, Homer McKenzie, a long-time area resident, used the most convenient post—a parking meter—to tie his horse to while he took care of some business. McKenzie commented that it looked like rain when he left his home Thursday, so he rode the horse to his place and then to town. The horse, not liking the idea of remaining in the street, apparently decided the sidewalk was a much safer place to stand. (Staff Photo)

ANOTHER
Chateau INN
TO BE BUILT AT 500 WEST 1ST, HEREFORD, TEXAS
NEXT TO PLAINS MOTEL



By Melvin Young
When thinking of industry, most people think only of elaborate plants such as the Holly Sugar Mill now being constructed west of Hereford. And certainly the Holly mill is a most welcome addition to the area, but Hereford is blessed also with many "little industries" that few of us stop to consider. Among these industries, of course, is the Hereford Tile and Brick plant, located on U. S. 60

east of Hereford. While this plant is modest in size, it adds many dollars to the area economy. Another industry that is often overlooked is the Southwest Offset. This too, is modest in comparison to the Holly operation, yet it's weekly payroll is considerable. It serves many weekly, semi-weekly and monthly publications; only one of which is located in Hereford. Also included in the list of "forgotten industry" might be

Poarch Bros. Welding and Manufacturing, "Pete" Caviness' meat packing plant west of town and the Hopson Meat Company located on the other side of the city, Comanche Supply, (a concrete pipe manufacturer), Crowe-Guide Cement Company, Kenay Gear Machine Shop, Jacobson Bros. Loerwald Bros., Big "T" Pump Company (assembly plant), Hereford Ice Company, Arrowhead Mills, numerous seed houses, the tortilla factory and probably dozens of other firms that could be classed under "industry".

Local Optimists Host Zone Board Meeting Thurs.

What about the grain storage people, the feedlot operators, and the vegetable processors and shippers? Would they be classified as industry? Maybe so. At least we like to think of them as industrial businesses. So after all, Hereford can really boast a pretty darn good "industrial" economy. Naturally, many of these industries are directly related to agriculture, and others exist because of the better than average economy of the area in general, both agricultural and otherwise. But the fact remains, they are here and they are responsible to a great extent for the rapid growth of our city.

And speaking of growth, we understand that Hereford will have another modern motel soon. Construction on the Chateau Inn will start within two weeks, according to L. V. Stafford, co-owner of the proposed establishment. The motel will cost in the neighborhood of \$230,000, and should be completed early in April. Stafford's partner, Dick McCall, a former Grand Ole Opry singer, will handle construction of the project. The Stafford's will operate the business which will be located at Ross Street and U. S. 60.

And we understand also, that we will soon have a new finance company in Hereford. Which should work out about right for the Young family. After all, it's only 42 days until Christmas and we can't possibly save enough money between now and then to take care of the Santa Claus expenses.

Postmaster Nolan Grady was around this week heckling us again. Grady is getting concerned about the Christmas packages (the ones that haven't been mailed) and wants to urge

everyone to mail early. This includes Christmas cards, of course. There again, we're ahead of the field this year. We have ours. In fact, we still have those from last year that we didn't send out.

I hate to be a kicker, I always long for peace - But the wheel that does the squeaking Is the one that gets the grease. - Josh Billings

If you can't be thankful for what you receive, be thankful for what you escape.



"Now Matt, this is the picture we will give our Grandads. They will like this he-man shot. All we have to do is tell Bill at Brady Photography Studio, 340 Schley and he will fix it for our Christmas tree. Let's call him at EM 4-2610."



something really special!

13.88

Mr. Easton

Classic Pumps in an array of luscious soft leathers and gleaming Jubilee Patents - Hi & Lower Heels

- Black Patent
- Red Patent
- Yellow Patent
- White Lightening Patent
- Torter Shell Patent

- Nude Patent
- Bronze Patent
- Multi Patent

- Black Calf
- Fudge Calf
- Red Calf

Gastons POPULAR STORE

Matching Patent Handbags
4.95 to 13.95 Plus tax



A REFEREE GIVES NO SIGNAL AS Littlefield Wildcat Larry Wood attempts to put the ball over the goal line from the one yard line on a fourth down in the fourth quarter. The Herd was behind in the score for only 20 seconds of the game, as a result of an 85 yard run by Ronny Duncan.

The victory now gives the Herd a 2-2 standing in conference play this season. Next game will be Friday, Nov. 22, in Whiteface Stadium when the Whitefaces will meet the Levelland Lobos for the last game of the season.

(Staff Photo)

We Have A Large Stock . . . Many Samples . . . And EXPERIENCED Workmen To Do The Job RIGHT!

New Captivation by Callaway

100% CONTINUOUS FILAMENT NYLON

COLORS:

Gold, Pink Champagne, French Lilac, Bone, Beachtone, Green Almond, Cantaloupe, Mossstone, Graytone, Bluetone, Aquatone, Greentone, Goldtone, Woodtone, Beigetone, Earthtone, Boudoir Blue

\$10.95 SQ. YD.

12 FT. ROLL CARPET GREEN ALL WOOL WILTON

\$6.95 SQ. YD.

12 FT. ROLL CONTINUOUS FILAMENT Rose Beige NYLON CARPET

\$5.95 SQ. YD.

CHOOSE FROM 12 Ft. & 15 Ft. ROLLS IN STOCK! SEE OUR MANY SAMPLES!

ALL CARPET LAID BY EXPERIENCED WORKMEN AND PERSONALLY SUPERVISED BY Lloyd McGee or Dub Self.

Buy Quality Furniture With Confidence At McGee Furniture

EM 4-2586

HOME OWNED AND OPERATED

511 N. MAIN



MRS. BESS WERNER presented foods and nutrition awards to a dozen 4-H girls at the 4-H achievement banquet. Shown are, left to right, Cynthia Hanna, Patsy Paetzold,

Thelma Warren, Elise Beene, Mary Ann Vance, Patricia Herr, Judy Jackson and Connie Stark. (Staff Photo)



WHITEFACE JIM HANEY (25) IS SPRUNG into the end zone as a result of a key block by Hereford's J. Carter (60) in the Hereford-Littlefield game here Friday night. The Whitefaces were only behind for 20 seconds during

the whole course of the game, with the final score being 20-15. Next week the Whitefaces will meet the Levelland Lobos here for the last game of the season. (Staff Photo)

Around...

(Continued from Page 1)
Church in Amarillo. He is associate professor of piano at Baylor University. Tickets are \$1 each.

St. Joseph's Mission will have a fund-raising supper Sunday at 4 p.m. The supper will be held in the cafeteria of the school. The meal will be \$1.25 per person, and you can make reservations by calling EM4-90-19. All proceeds will go to the school.

Monday an open house is to be held at Community Center for boys who are 11 years of age or older who wish to join a Scout troop in Here-

ford. Bruce Miller, district chairman for the Tierra Blanca district, invites all boys and their parents who wish to take part in scouting to attend the meeting.

City commissioners of Hereford will meet Monday evening at 7:30 in City Hall.

Clay Lindsey is the new used car manager for Stephens-Hudson Motor Co. here. It was announced Saturday. He comes to Hereford from Canyon.

TULIA VISITOR
Mrs. Margaret Schmucker of Tulia visited Sunday in Hereford with Mr. and Mrs. Alvin Schmucker and family.

Hereford...

(Continued from Page 1)
over on Littlefield's 30. A series of ground plays picked up yardage, and then the Whitefaces tried an aerial of their own. It clicked: a pass Cain to Eugene Green over the goaline was good for the 'Faces' second TD, and two additional points were rung up when a Cain-to-Hodges pass over the goaline pushed the score to 14-6.

From that time on, the Whitefaces were in the lead. The Whitefaces came back a few minutes later, after Hereford had recovered a Littlefield fumble. Haney went around left end for the TD to bring the score to 20-6.

Littlefield got a third-quarter safety with Tim Chambers blocking a punt at the goal-line. Then a few minutes later—early in the fourth stanza—the Cats got another score when Groves Pigum grabbed a fumble in mid-air and galloped around end for two yards and the six-pointer. Larry Wood's try for extra point that time was good.

Oddly enough, it was Hereford and not Littlefield that used aerial shots to best advantage. Stastics showed that the 'Faces' gathered up 212 yards by air while the Wildcats gained only 16 yards by air—Six of the Littlefield air shots, although completed, gained only inches instead of the needed wide yardage, while Hereford's off-ground flips ate deep into Littlefield territory each time tried. Too, five of the Littlefield aerial tries went incomplete, one even bringing on an offense penalty. In ground playing, the yardage gained was about even—The Wildcats gathered 134 yards

while Hereford rung up 133 yards rushing.

This victory leaves Littlefield with a 1-3 record in conference play while Hereford's record stands at 2-2. Hereford has lost conference counters to the undefeated Dumas Demons and to Phillips. Hereford has a season record of 4-5.

Next Friday the 'Faces' meet the Levelland Lobos here for the final game of the season for both teams. It is also a conference counter.

Ballot...

(Continued from Page 1)

rey Aven, Labry Ballard, Don Baugous, Russell Carver, Jack Nunley, Lloyd Pool and Raymond White.

Those named will be installed at the annual Chamber banquet in February, Thompson said.

Freeman...

(Continued from Page 1)

tending should make their reservations early. He pointed out that the number of persons who can attend the banquet is limited since the banquet room of the Holiday Inn West will only seat that number. The subject of Mr. Freeman's speech will be announced at a later date," he noted. Also to speak during the three day meeting of the National Wheat Growers Association meeting are Richard Reuter, of the Food For Peace program; Graham Purcell, Wichita Falls, member of National Wheat Advisory Committee, and U.S. Senator Mike McGovern of South Dakota.

Series...

(Continued from Page 1)

through all classrooms and the apastor's study. Approximately \$10.45 in change and \$33 in checks were reported taken. At Avenue Baptist Church entry was made as a screen was taken off an east window. The window was raised and the burglars entered the building. In the office, a desk and safe were gone through, but no money was taken. According to police, no church money has been kept in the office since the church's first burglary several months ago.

The last of the series of break-ins was reported at 11 Friday. Officers investigating found that no money was missing but damages resulting from the burglary were estimated at between \$150 and \$200. The building was entered as a window was broken out. Office of the school was entered

Reject...

(Continued from Page 1)

outstanding man, excellently suited for the post." In closing, Judge Williams praised Judge Schultz for his "fine work in this area," and "continuing concern for the growth, development, and improvement of the Panhandle area."

The county judge, commenting Friday on the Commission-

er's Count action also brought out the point that this area is faced with a Latin-American problem that does not exist in the northern part of the 69th Judicial District.

"There is excellent cooperation on juvenile matters between Hereford Police Department, Deaf Smith County Sheriff's Office, and the juvenile court, he added.

He concluded his comments pointing out that during the first half of 1963 only half as many juvenile matters were

handled as were during the first half of 1962.

IN COLORADO
Mr. and Mrs. Ira Scott of Hereford are in Colorado pheasant hunting.

HEREFORD COUNTRY CLUB MEMBERS LOOK ON PAGE 3 SECOND SECTION

"POOL YOUR NEEDS"

- Home • Auto • Fire
- Casualty • Bonds
- Long Haul Trucks

We Represent Business Men's Assurance Life Health - Accident - Hospital Insurance

Pool Insurance Agency

Lloyd Pool 618 W. Hwy. 60 EM 4-0758

HIGH PLAINS WHOLESALE

BUILDING MATERIALS

WHOLESALE RETAIL

124 Gough St. EM 4-3489

One Block South of Hospital

F. H. LINDSAY, Mgr.

FELT	15 - 30 lb. roll	\$1.50
Asphalt Shingles	235 lb. — Colored	sq. \$6.00
Roll Roofing	90 lb.	\$2.75
Windows	Double Hung	\$12.50
Paint	Outside White Gal.	\$1.95
Paint	Latex Interior	\$2.75
Storm Doors	Good Quality	\$29.50
Utility Red Fir	2x4 2x6	\$8.00
Finished Trim	Birch & Mahogany	12½c

Let us build a new home on your lot — Shel or finished — Nothing down

WE BOTH LOSE MONEY IF WE DON'T BID ON YOUR MATERIAL NEEDS. Reliable Contractors Available.

Texas is not compact country. It's Caliente country. Out here we need a car that can knock off 500 high-speed miles without even breathing hard. A car that takes the drudgery and backache out of our wide open spaces. The new Comet Caliente is such a car. It rides big. Handles light. Moves quickly. Look it over. From behind the wheel, if you wish. If ever a car was made for Texas, this is it. **COMET CALIENTE!**

STEPHENS-HUDSON MOTOR CO.
FIRST & MILES - HEREFORD, TEXAS

1-2-3-4 SALE

Of Ladies Fall & Winter Shoes

1-2-3-4 Pairs of a Kind — GREATLY REDUCED

- 1 GROUP HI & MID HEELS Values to 19.95 **\$3.**
- 1 GROUP HI & MID HEELS Values to 19.95 **\$5.**
- 1 GROUP HI & MID HEELS Values to 19.95 **\$7.**
- 1 GROUP HI & MID HEELS Values to 19.95 **\$9.**
- 1 GROUP FLATS Values to 10.95 **\$3.**

GLENN'S FOOTWEAR
Beautiful Shoes Can Be Comfortable

SALE STARTS MONDAY & ENDS SATURDAY

On to an evening of glamour—in a three-piece suit of wool double knit, whose jacket with golden buttons covers a shell criss-crossed with golden embroidery. Winter white, dawn pink, skipper blue. Sizes 7-17; 6-18

Shop THRIFT CORNER for exceptional values

- 1 Group SPORTSWEAR ½ Price
- 1 Group Early Fall DRESSES ½ Price

THE Vogue

Phone EM 4-2030

WANT ADS

Phone EM 4-2030

POOR BOY'S GARAGE

1/2 Mile West of Northwest School

- Tune Ups
- Electrical Systems
- Major and Minor Repairs

24 Hour Service — Free Pickup & Delivery

LOW OVERHEAD — LOW PRICES

Bill and Johnny McIver
Phones EM 4-3509 — EM 4-2799

Hereford Radiator

DEPENDABLE SERVICE

120 Schley EM4 - 3355

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs

HEREFORD GLASS CO.

1302 Park Ave. INC. EM 4-2652

Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

OPTIMIST CLUB
Meets
Monday Eve
6:30 p.m.
American Legion
Hall

1. FOR SALE Miscellaneous

SWITCHES
All kinds of switches for your appliances. Ironite ironer pads and covers. Light bulbs... hard to find ones our specialty.

WITHERSPOON ELECTRIC COMPANY
120 W. Third EM 4-0224
B-1-20-1c

Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see **KINSEY - OSBORN MOTORS**
142 MILES AVENUE B-1-26-TPC

FOR SALE Trailer House, 55' x 10'. Two bedroom. See at Packard Trailer Park South of City. B-1-15-19-3P

Hallmark of Service

MARK IV REALTORS

618 W. Hwy. 60 EM 4-2220

HOMES

If you are having trouble making the down payment on a house see us about a lease purchase plan on some real nice homes, 2 bedrooms through 4 bedrooms. H40, H22 and H318.

Fireplace, den, fiberglass drapes, carpets, built-ins, 3 bedrooms, 1 1/2 baths, 150 Centre. Call for appointment H34.

New split-level, elegance, 103 Fir. Four bedrooms, 2 baths, large den, colored bath fixtures. Will trade for your old house. H319.

Beautiful home on Texas. Complete in every detail. Shown by appointment only.

More space, less money. 1900 sq. ft., 4 bedrooms, bath and a half, dining room, garbage disposal, dishwasher, carpets and drapes \$11,500 H40

New home \$550 move in cost including closing. Payments \$57 per month plus taxes and insurance. Open for inspection, 409 Avenue C.

.640 acre farm anywhere from Westway up to Ford. Doesn't have to be perfect land. We have a buyer right now.

A commercial lot on 25 Mile Avenue for a hamburger stand. Party will lease or buy.

10 to 15 sections of good short grass anyplace in the northern panhandle or northeastern New Mexico. The man has the money right now.

FARMS

640 acres, three 8 inch wells and one 6 inch well, 1800 yards of tile. 170 acres wheat, 180 mila, 10 cotton. Excellent houses and barn. On pavement. 29% down, terms to suit on balance at 5 1/2% interest. Let's go look at it. F42

One half-section raw land near Dumas. \$250 an acre. Yes, it is good land; good water. F37

600 cow ranch. 180 acres Midland Bermuda, 25 acres cotton, 133 acres level for alfalfa, balance native grass. Good improvements, 2 sets. Sold \$57,000 grass sprigs last three years. Priced very reasonably. F52

Half section, North Plains. \$250.00 an acre, \$39,000 down, easy terms on balance. Three bedroom home, barn, one 8 inch well, 40 acres permanent grass for cattle. F32

EVENINGS & SUNDAYS

Lloyd Pool EM 4-1207 Oliver Streu EM 4-2857
J. L. Marcum EM 4-2691 Francis Hardwick EM 4-2241

REAL ESTATE

FARMS, HOMES & COMMERCIAL PROPERTY

LOANS

PRUDENTIAL FARM LOANS, CONVENTIONAL, FHA and GI HOME LOANS

HAROLD MORTON
ROBINSON INSURANCE AGENCY

Office EM 4-2232 Home EM 4-1462

ANOTHER

Chateau INN

TO BE BUILT AT
500 WEST FIRST

Opening April 1, 1964

ALCOHOLICS ANONYMOUS
EM 4-1094

Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 'HIT'

Hereford Rotary Club
meets every Monday at 12:05
RANEY'S RESTAURANT

STATED MEETINGS
Second Monday

Thursday Night EA
7:30 P.M.

Hereford A. F. & A. M. No. 849
Troy Stambaugh, Sec.
Bill Hulson W. M.

ELKS
Meet Each Tuesday Night, 8 P. M. At 131 East 2nd Street

BOYD MACHINE SHOP

1306 PARK AVE. EM 4-1055

- Wholesale Auto Parts
- Exchange Engines
- Crankshaft Grinding
- Crankshaft Journal Welding

Complete Machine work on Automobile and Industrial Engines

Something New Has Been Added!

Heavy Duty Front End & Frame Machine
Experienced and Factory Trained Personnel

Hereford Radiator
120 SCHLEY EM 4-3353

Bruceston
Van & Storage Co.

When Moving To And From Hereford Call EM 4-122f

Hereford Real Estate
EM 4-2424 EM 4-122f

FOR DISTILLED WATER—OZARKA WATER

Soft Water Service
SEE or CALL

SOFT WATER SERVICE
216 N. 25 Mile Ave. Phone EM 4-3280
HEREFORD, TEXAS

FOR SALE Complete 36 Volume set of Funk and Wagnalls encyclopedia. Like New. 232 Avenue J. Phone EM4-2003. B-1-18-20-tfx

BARGAIN POWDER table. French Provincial Cherry Wood. Perfect condition. \$49.00. Woody Wilson EM4-3464, Home EM4-3043. B-1-15-20-3C

FOR SALE Six Registered Berkshire Hogs, 4 Weiners, 1 sow, 1 Boar, EM4-3743. B-1-13-20-3P

Complete Turn Key Installations of Pumps and Gear Drives

BIG "T" HERFORD DIMMITT & FRIONA TEXAS
Phones EM 4-0353—235-J B-1-47-tfc

AERMOTOR MILLS AND TOWERS
TURNER WELL SERVICE
Avenue H & Grand Ph. EM 4-0811 or EM 4-2194 B-1-21-TPC

Chrysler - Plymouth AUTOMOBILES
CHRYSLER IRRIGATION ENGINES
New & Used
McULLOUGH MOTOR CO.
Sales & Service
345 East Highway 60
Phone EM 4-3150 B-1-43-TPC

BIG RED BARN
We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.
EM 4-3552
West Edge Of Hereford Highway 60 B-1-1-TPC

USED BARGAINS
1 late model GE Combination washer and dryer. A-1 shape. Frigidaire electric range, \$40
Late model Norge Automatic Washer, good shape. GE Auto Washer, Frigidaire Dryer. Good Hotpoint Elec. Range. Norge 30" Electric Range.
BUY-RITE FURNITURE
North end of Main Street B-1-2-tfc

ALFALFA HAY See Charlie Holt 4 1/2 Miles West on Clovis Highway. EM 4-0402 or EM 4-3706. B-1-14-110p

Khronis Club
Thurs. Noon
100F Hall
207 E. Sixth

HAVE YOU TRIED??
The prompt, courteous and guaranteed service at **POOR BOY'S GARAGE** Bring us all your automotive troubles. Lawn mowers to tractors.
Bill McIver — EM 4-3509
Johnny McIver — EM 4-2130 EM 4-2799 B-1-11-Tfc

BARLEY SEED for sale. Cleaned, treated, sacked. \$3.00 CW. T. W. W. Thomas, Westway. B-1-13-45-4p

FOR SALE Registered Male Pekinese puppy. Call EM4-2153. B-1-10-46-2C

FOR SALE Proven Young Angus bull. Until 12:00 Noon call EM4-3897, after 1:00 p.m. EM4-41132. B-1-15-45-tfc

2. FOR SALE Farm Equipment

FOR SALE 1962 International Cotton Stripper. Stripped 100 acres. Registered Chester White Boar, Ivan Block Ph. EM4-0296 Nites. B-3-17-35-tfc

FOR SALE or lease. DMC Cotton stripper, tractor and 10 cotton trailers. Phone EM 4-2225. B-3-14-18-4c

FOR SALE DeLman self propelled Potato Harvester, like new. Otto Steinberg. Plainview, Texas. B-3-17-90

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811 B-3-18-tfc

TOP QUALITY Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811 B-2-18-tfc

3. FOR SALE Automobiles

CITY BLOCK OF USED TRUCKS
Trailers, new International Scouts, Pickups, Trucks. Used Truck and Trailer Parts, Winches, Axles, Wheels, Etc. Johnston Truck & Supply 725-2181 — Box 638 Cross Plains B-3-17-5C

FOR SALE Good Clean '55 Pontiac, standard transmission, uses no oil, one owner. Call EM4-2827 B-3-15-20-tfc

FOR SALE: 1962 Pontiac Star Chief 4-door hardtop. Power brakes, power steering, air conditioned. Call EM4-2290. B-3-15-20-1P

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077 B-3-33-TPC

1968 Chevy Impala. Really good shape. Automatic, rolled and plected. Real sharp. Call EM-4-0454. B-3-14-17-tfx

Hereford Real Estate

JIM CRAMER 345 West First PAT NEWELL
Broker Sales Rep
EM4-2424 EM4-1331 EM4-1608

FARMS

This is it—the most beautiful half section you have ever seen. Over 120 acres cotton. Has allotments for maize, corn, beets. Well over 105'. Lay's perfect. An unbelievable amount of water, 8" well and 10" well. Big nice barn, feed lots, silos, house, hired hand house, shop. Well worth—210,000.

One half-section, northwest. Two excellent 8" wells. 29% down. Home, good allotments.

One half section dryland. 125 per acre. Low down. On pavement.

One half section. 4 wells all filled together. 68 acres cotton, 55 wheat, 187 maize, \$325 an acre. Low down.

18 acres just northwest of town. Six inch well. Lays perfect. \$25,000.

10 acres. Well, fence, Lays good. \$5000 down.

Quarter section. Lays very good. 20 acres cotton; 20 wheat, 20 grass, 90 maize. \$450 an acre. 29% down.

A real buy. Quarter section, good water. Clean as a pin. \$400 an acre.

2500 acres. Eight 6" wells, excellent water. 70% lays perfect. \$300, an acre, 29% down. A really big buy.

HOMES

Unbelievable at this price, 3 bedrooms, carpet, built-ins, bath and a half, all brick, ceramic tile baths, entry tile. Only 12,250. Available only by "Bricktime". \$400 down.

Under priced. Can you imagine buying a home with carpet, inlaid linoleum, 6" fence, carpet, 2 bedrooms, for only \$7500? It is true! Let us show you.

Rambling ranch home. Loaded, big. Has everything. \$26,500.

Knob Hill spcial. Close to Country Club in excellent location. Shown by appointment. \$15,750.

A luxury home. 2400 sq. ft. of elegance. A home that will fill anybody's dream. \$29,500.

We're building 9 new Bricktime Homes, Hereford's Finest. Come pick-out your plan now or call and an agent will be pleased to call on you at your convenience. Buy early and choose your own colors; carpet, brick, etc.

Nice clean older home on Ave. K. Has been recently remodeled. \$14,125.

Let us sell your property. Bring us your listing.

INCOME PROPERTY

Excellent restaurant doing good business.
Duplex. Newly remodeled. \$10,500.
4 plex, \$17,500. Brings in \$200 a month.
Commercial lots for your new business and highway frontage is now available.

Fades away age spots!

ultra nadinola
for skin discolorations

IT'S NEW!
IT WORKS!
IT'S PROVEN!

\$3.50 plus tax

CITY DRUG STORE
327 N. Main EM 4-1144

New faster-working formula! The only moisturizing cream with pigment-clearing Diminon, that gently searches out and fades unsightly age spots, freckles, muddy discolorations. Brings about youthful effect of clear, even-toned coloring, glowing skin vitality. Proved safe for normal skin in doctor-controlled tests. Get Ultra Nadinola today!

USED BARGAINS
1 late model GE Combination washer and dryer. A-1 shape. Frigidaire electric range, \$40
Late model Norge Automatic Washer, good shape. GE Auto Washer, Frigidaire Dryer. Good Hotpoint Elec. Range. Norge 30" Electric Range.
BUY-RITE FURNITURE
North end of Main Street B-1-2-tfc

ALFALFA HAY See Charlie Holt 4 1/2 Miles West on Clovis Highway. EM 4-0402 or EM 4-3706. B-1-14-110p

Khronis Club
Thurs. Noon
100F Hall
207 E. Sixth

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077 B-3-33-TPC

Buy With Confidence

JUSTICE HOUSES

Three bedroom brick with large family room. Priced for quick sale or will rent to qualified party.

Extra nice two bedroom, very modern. Northwest Hereford. \$16,500.

Three bedrooms, all built-ins, carpeted, family room, utility and double garage. Less than 3 years old, 2 blocks from school. \$17,500.

Nice two bedroom on Ranger Drive. Garage, fenced, newly decorated. Excellent location; easy to buy.

FARMS

800 acres top irrigated land, 8 inch water, nice improvements. \$450 an acre; terms.

160 acres, good allotments, some Midland Bermuda grass. Northwest of Hereford. 29% down.

Perfect section near Hereford. Good allotments, excellent improvements. \$450 an acre, 29% down.

See us for that motel, farm, ranch or house.

Justice Realtors
Corner Main and Hiway 60
EM 4-1757 EM 4-2266 Box 711
Gene Sneed Mike Justice
EM 4-1420 Res. EM 4-0544
Virgil Justice

Phone EM 4-2030 WANT ADS Phone EM 4-2030

4. REAL ESTATE For Sale Or Trade

WESSONS, SPECIALS
Office Building For Sale: As we are moving out on the Dimmitt highway, our office building located here in Hereford at 201 25 Mile Ave. is for sale to be moved. Suburban Home: Large beautiful home, beautiful location right near Hereford for sale. Price terms and other information on request.
20 Acre Farm: Perfect level land, located right near Hereford. 5 room modern house, good irrigation well, to sell on good terms. See us for price terms and location.
Phones: EM 4-2528. EM 4-2860
WESSON REAL ESTATE
Hereford, Texas
B-4-20-TFC

HOMES
Large 2 bdr., 1 1/2 baths, large kitchen with extra cabinet space. Huge game room with snooker table, double garage. Very nice. Appraised over \$20,000.00. Price \$19,400.
NEW equal opportunity home, nice location, 2 large bedrooms. Small down, \$67.00 per mo.
NICE house on Western St., either 2 or 3 bdr., beautiful location. Carpeted, \$10,000.
NEW 2 bdr. frame house on Ave. D. \$7,500.

FARMS
TABLETOP long sec. with 6 good wells tied together. Good allotments, very clean-certified seed contract available. Improved. A true BARGAIN at \$365 per acre. Will trade.
Quarter section in Castro County off Dimmitt Highway. Fully alloted, inc. cotton. Good 8" well, will trade for good half. \$425 per acre.
CHOICE 80 A. on pavement, improved, near the city.
CATTLE BUYERS, call for Zeal Conslor or Doc Kennedy.
CAMPBELL REAL ESTATE
1 1/2 mi. W. on U.S. 60
EM 4-0972
Mrs. Gwen Leatherman, res. EM 4-1650
"Mult" Wheeler, EM 4-3798
Jack Campbell
Bruce Plummer, EM 4-0798
Gene Campbell, EM 4-0789
S-4-20-2c

FARMS
Deaf Smith County
1/2 section, all cultivation, 1 good 6 inch well, 23 cotton, 31 wheat, 81 milo, Priced at \$475.00 per acre, 29% down. Castro County
1/2 section, all cultivation, 1 8 inch well, approx. one-half mile of tile, 40 cotton, 23 wheat, good milo base. Priced at \$400.00 per acre, 29% down, balance 10-15 years. Farmer County
160 acres, 8 inch well, nat. gas, 3 bedroom house, approx. 22 cotton, 10 wheat, 113 milo. Priced at \$367.50 per acre. \$20,000.00 down and 20 equal payments on balance.
Deaf Smith County
1120 acres, 1100 cultivation, 6 good wells, some tile, extra good wheat and milo, \$350 per acre.
We have lots of good listings on one-half, one-quarter sections, and larger. Some will trade.
44.8 acres on paving, 6 inch water area, some allot., put down well and pump for col. lateral, carry full price on 10 equal yearly payments. \$225 per acre.

HOMES
Large 3 bedroom house, kitchen and den combination, garage, central heat and air conditioning, close to schools, priced at \$13,500, has existing FHA loan.
J. M. HAMBY
REAL ESTATE
1/2 Mile South of Underpass on Hwy 385
Off. Ph. EM 4-3566
RES.
J. M. HAMBY - EM 4-2553
GERALD HAMBY - EM 4-1534
DURWOOD HAMBY - EM 4-3466
HAROLD HAMBY - EM 4-3454
B-4-45-TFC

5. FOR RENT

FOR SALE:
One section irrigated farm and pasture on Highway 112 between Del Norte and Center, Colorado. Contact Gordon H. Rowe, Attorney, Monte Vista, Colorado.
B-4-45-4c
FOR SALE by owner: 320 A, 2 wells, 1 mile of tile; 40 x 100 Wonder Building. \$225.00 per acre. Call BR 6-4118.
B-4-19-18-tfc
FOR SALE Two bedroom home. Excellent location, immediate occupancy. Call Av-9-4516.
B-4-10-45-tc

20 ACRES
Near Hereford. Irrigation well. Good land. Price \$13,500.00. 25% down, balance 10 years. Owner.
J. K. BAKER
Phone EM 4-1617
B-4-18-TFC
FOR SALE Nice two bedroom brick house. Close to school. \$11,000.00 GI or FHA Call EM 4-3208 R. L. Bone. 319 Avenue K.
B-4-22-12-tfc
BY OWNER
3 bedroom, den, brick house. 1-1/2 bath, sun porch. Garbage disposal, dishwasher, carpets, drapes. Extra large closets. Mark Woodall.
504 Ave. I Ph. EM 4-3372
B-4-18-TFC

FOR SALE
Large 3 bedroom on Elm Street. 2050 feet, 100 feet lot, two full baths, fire place, nice yard and fence. Call owner at EM 4-2849 for appointment.
B-4-5-TFC
Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor
J. C. RICKETTS, REALTOR
Ph. EM 4-3771 133 W. 3rd St.
S-4-25-TFC
SHOP FOR A LOAN
like you shop for a farm. Find out about the loan that financed a million farms and ranches—a long-term, low-payment Federal Land Bank Loan. See
Woodrow B. Wilson, Mgr.
407 Main EM 4-1464
FEDERAL LAND BANK ASSOCIATION OF HEREFORD
S-4-18-4c

\$\$\$
ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parmer counties. For
PRUDENTIAL
America's Largest Farm Lender
SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-1-27P
3 BEDROOM
1 1/2 baths. FHA Financing. Low Down Payment.
Morgan Const. Co.
Phone EM 4-0239
B-4-38-Tfc
DEAN BINGHAM LAND COMPANY
Farms - Ranches
Loan Service
116 S. 25 Mile Ave.
Phone EM 4-0410
B-4-15-TFC

FOR SALE
3 bedroom house, fully carpeted. Fenced back yard, garage with room on back. Close to Aikman school. Assume loan at 4 1/2%.
811 Irving Ph. EM 4-3739
B-4-19-TFC
FOR SALE BY OWNER
3 bedroom brick, carpeted, 1-1/2 bath, electric kitchen, family room, 2 car garage. 308 Sunset Drive.
Phone EM 4-0193
B-4-19-TFC
THREE BEDROOM HOME
1344 square feet, 1 1/2 baths. See or call
J. M. CARTHEL
336 Avenue C Ph. EM 4-0187
B-4-19-9c

LOANS FARM & RANCH FAST SERVICE
DUWARD HAMBY
EM 4-3566
NIGHT - EM 4-3466
B-4-35-TFC

FOR RENT One 2 bedroom, \$85; one 4 bedroom, \$150. Mark IV Realtors, EM4-2220. B-5-14-45-tfc
FOR RENT 3 room furnished apartment. Private bath, entrance. Bills paid. Whites only. 310 McKinley Phone EM4-2011. B-5-17-46-tfc
BEDROOM FOR rent Private shower cooking if desired. Single White Man. 238 Avenue E. Phone EM4-0798. B-5-16-46-3p
Turn your surplus acres into a cash crop, grow seed. Visit with Art Stoy at Bill - Mar Associates, Inc. 146 East Second Street Hereford. Phone EM 4-0560. B-5-10-25-4-tfc
FOR RENT Office on Hwy 60. Call EM4-3568. B-5-10-45-tfc
BEDROOM FOR rent, Close in. 509 Ross. Phone EM4-1628. B-5-10-19-tfc
TWO BEDROOM unfurnished house. White couple, only. 303 Avenue H. B-5-10-17-tfc
ONE BEDROOM furnished apartment, newly decorated, bills paid. EM4-1735-EM4-2177. B-5-10-20-1P
FOR RENT One bedroom furnished duplex to White Couple. Good bed. Good location. Utilities paid. Also front bedroom, private bath, entrance. One person 711 East Third. B-5-27-20-tfc
NICE TWO bedroom furnished apartment available Monday, 18th. Fullwood Electric. 232 West Third. B-5-13-20-tfc
DUPLEX WHITE couple. Bills paid. No pets. 116 Avenue A. S-5-10-20-tfc
BEDROOM FOR rent, Mrs. W. M. Megart 401 Lawton. B-5-10-20-2C
FOR RENT One bedroom furnished house. Bills paid. Phone EM4-0384. B-5-10-20-1C
UNFURNISHED TWO bedroom house 131 North 25 Mile Avenue. S-5-10-20-tfc
MY HOME For rent. Whites only. Call EM4-0028. B-5-10-20-tfc
PRIVATE BEDROOM for rent. 428 North Jackson. Phone EM-4-0963. B-5-10-46-tfc

6. WANTED
All grades and kinds baled hay. Either in the field, or on a delivery basis.
HEREFORD FEED YARDS
EM 4-0172 B-6-52-tfc
WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson Hereford, Texas. S-6-38-TFC
PAINTING, CARPENTER repair. Special Fall and Winter rates. For appointment Call EM4-0557 S-6-12-19-tfc
MR. LATHAM wants to rent two or three bedroom furnished house. Need immediately. EM4-2424 B-6-14-26-2C
WORK WANTED: Painting, texturing, taping, sheetrocking. All carpenter repairs. A-1 work. Ted Oldfield, EM 4-0538. B-6-14-27-tfc
NEEDED- LISTINGS on farms, homes, businesses and commercial property. Justice Realtors. B-6-11-4-TFC

8. HELP WANTED
Wanted To Buy
WANTED: GRADE School or junior-high boy to deliver morning papers in northwest part of town. Call Larry Fuhrmann, EM4-0799. B-8-20-10-1C
WANTED OFFICE Girl. Apply in person, Francis Hardwick, at Bill-Mar, 146 East Second. B-8-13-20-tfc
OUTSIDE HELP Needed. Apply to Manager, at Double K. Drive In. B-8-10-20-tfc

9. Situations Wanted

WANTED WHEAT pasture for 50 or more Calves. Call EM4-1726. B-8-10-20-1C
IBM is interested in employing a young man with mechanical and Electronic training or experience, to service products of the Electric Typewriter Division.
For interview, contact Mr. Zimmerman, 1207 W. 8th Ave. Amarillo, Texas
IBM is an equal opportunity employer. B-8-20-1c
WAITRESSES Wanted: Apply in person - at Raney's Restaurant. B-8-10-1-tfc
WANTED: LADY to work with eggs. Inquire in person for Mrs. Eldridge at DeLmo's Farm and Garden Supply. B-8-18-19-tfc

WOULD LIKE to care for children of working parents. 205 Jowell, Apt. B. B-9-13-20-1C
WANTED STEADY housekeeping or baby sitting job. 819 South Lee. Phone EM4-0538. B-9-12-20-2P
FOR CUSTOM farm work, Call Dan Jones. EM4-3225. B-9-10-46-8C

10. NOTICE
DITCHING SERVICE AND SPRINKLER SYSTEMS
EM 4-0343 EM 4-1567
B-10-19-TFC
NOTICE
The Wesleyan Service Guild of the First Methodist Church announces it is again selling the Corsicana Fruit Cakes for the coming Holiday Season. These are now on hand. Call or see any member of the Guild.
Days - Call EM 4-2060
Nights - EM 4-3769
S-10-15-TFC
AMAPILLO SCHOOL OF DRIVING
Complete Course for Beginners. Will come to Hereford. Write Pox 183, Amarillo, Tex. B-10-17-8P

WELL WORK
AERMOTOR windmills, submersible pumps.
J. E. TURNER
Phone EM 4-2194
S-10-24-TFC

11. Business Service
SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags.
JEFF ROBERSON
137 Ave. D. Ph. EM4-0262
S-11-28-TFC
(Continued on Page 6)

FOR
Gas Wash Grease
Wheel Balancing
Minor Repairs
BOYD'S HUMBLE SERVICE
EM 4-1110
Hwy 60 & 385

ORDER EARLY!
Please place your orders early for home-baked holiday cakes. We will not be able to take orders after Dec. 16.
ANNI BRASHEAR
EM 4-1809

TV - Radio - Phonograph
All makes & Models
REPAIRS & SERVICE
HUCKERT TELEVISION
143 N. Main EM 4-3702

When You Think Of
CLOTHING
Think Of
MARTIN'S
Ready To Wear
509 Park Ave. EM4-1180

HEREFORD BAKERY

519 Park Ave. EM4-0177
HOME OF
Deaf Smith County
Bread and Pastries

HILL'S TEXACO

FIRST & MILES
EM 4-1823
CONVENIENT TO DOWNTOWN

SERVICE ON BLACK & WHITE & COLOR TELEVISION

Any Make or Model
SUNSET APPLIANCE
906 Lee EM4-3472

ALL TYPES ELECTRICAL WIRING

PHONE EM4-0910
BILL DRUMMOND
BILL'S ELECTRIC

RENT A CAR LOW RATES

BY DAY, WEEK or MONTH.
Campbell Pontiac
815 E. 1st EM 4-2283

GO GO GO

Reliance HOMES
FOXWORTH DALBRAITH
NO DOWN PAYMENT
NO CLOSING COSTS

Colorado Rod-Weeders
PTO or hydraulic drive.
Cisco Rod - Weeders with hydraulic drive.
Dempster Planters; Cultivators and Rotary Mows.
Lillian Shredders & Blades.
See the new M-F Diesel tractors. We have several GOOD used Combines.
SEE:
LESLEY MOTOR CO.
For the finest in farm machinery.
West Hi-way 60
Phone EM 4-1600

HOUSES FOR SALE IN ANY PRICE BRACKET

CALL EM 4-0555
Lone Star Agency

MATTRESSES

•New •Renovated
•Remanufactured.
FREE PICKUP & DELIVERY
Prices are the same in Hereford as Amarillo
Call or Write
ANDERSON
Mattress & Upholstering Co.
Box 802 - 205 N. Tyler
Amarillo DR3 - 8313

SERVICE ON ALL Washers & Dryers

SUNSET APPLIANCE
906 Lee EM4-3472

CUSTOM FEEDING Growing - Finishing Rations

CHARLIE STONE
EM 4-2224

GOLDEN SPREAD HOMES

"The Best Buy on homes in Hereford"
Total Move In Cost...\$665.00
Call
DON BROWN - Tulia
WY 5-2580 or WY 5-3307
or Local Agent
MICHAEL WILSON
Roy Smith Real Estate
921 E. First
EM 4-1800
Hereford, Texas

BILL DING says:

ENJOY HOME MORE, YOU AND YOUR SPOUSE BY MODERNIZING THAT OLD HOUSE

2 x 4 6 1/2 ft.
2 x 6 8 1/2 ft.
1 x 12 6 1/2 ft.
1 x 8 YP 105 Siding 11c ft.
1 x 6 YP rough 11c ft.
3" Fiberglass Insulation 6c ft.
1/2 x 1/8 sheet rock \$1.50
25 Joint Cement \$1.75
Storm Windows \$12.80 ea.
30 gal. Hot Water Heater \$49.99
210 Asphalt Shingles \$6.25
Latex Paint \$2.95

THE SUNDAY BRAND

Established 1948
Published every Sunday at 386 Main St. Hereford, Texas

STEPHENS-HUDSON MOTOR COMPANY

First & Miles
Hereford, Texas
EM 4-2727

Monthly Payments With Reasonable Down Payment

ONE YEAR WARRANTY
2 - 1960 FORD GALAXIES MO. 43.07
2 - 1960 MERCURYS MO. 58.83
1961 FORD FAIRLANE MO. 48.00
2 - 1962 GALAXIE 500's MO. 63.21
1962 FORD FAIRLANE R21 MO. 59.00
1962 FORD MO. 43.07

BUY OR BUILD TO REMODEL REFINANCE

Second-class postage paid at Hereford, Deaf Smith County, Texas.

You've Never Seen Such Thorough Service STOP IN SOON

Phillip "66" Products
EAST-SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

WE PAY TOPS

WE PAY
AMARILLO MARKET PRICES
EM 4-3514 7-30 - 12 Noon
Hereford Sale Barn
Livestock Weighed Free

CHARLIE BELL SELLS Southwestern Life

MEAT Processed For Freezer - Also RETAIL SALES

HACKER & JESKO
1315B Park Ave. EM4-3224

We have several good farms for sale, close to Hereford.

G. W. NEWSOM AGENCY
Phones EM 4-1733
EM 4-3338

WE PAY

AMARILLO MARKET PRICES
EM 4-3514 7-30 - 12 Noon
Hereford Sale Barn
Livestock Weighed Free

CHARLIE BELL SELLS Southwestern Life

921 E. First
EM 4-1800
Hereford, Texas

GO GO GO

BY DAY, WEEK or MONTH.
Campbell Pontiac
815 E. 1st EM 4-2283

Reliance HOMES

FOXWORTH DALBRAITH
NO DOWN PAYMENT
NO CLOSING COSTS

THE SUNDAY BRAND

Established 1948
Published every Sunday at 386 Main St. Hereford, Texas

STEPHENS-HUDSON MOTOR COMPANY

First & Miles
Hereford, Texas
EM 4-2727

You've Never Seen Such Thorough Service STOP IN SOON

Phillip "66" Products
EAST-SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

WE PAY TOPS

WE PAY
AMARILLO MARKET PRICES
EM 4-3514 7-30 - 12 Noon
Hereford Sale Barn
Livestock Weighed Free

CHARLIE BELL SELLS Southwestern Life

MEAT Processed For Freezer - Also RETAIL SALES

HACKER & JESKO
1315B Park Ave. EM4-3224

We have several good farms for sale, close to Hereford.

G. W. NEWSOM AGENCY
Phones EM 4-1733
EM 4-3338

WE PAY

AMARILLO MARKET PRICES
EM 4-3514 7-30 - 12 Noon
Hereford Sale Barn
Livestock Weighed Free

CHARLIE BELL SELLS Southwestern Life

921 E. First
EM 4-1800
Hereford, Texas

GO GO GO

BY DAY, WEEK or MONTH.
Campbell Pontiac
815 E. 1st EM 4-2283

Reliance HOMES

FOXWORTH DALBRAITH
NO DOWN PAYMENT
NO CLOSING COSTS

THE SUNDAY BRAND

Established 1948
Published every Sunday at 386 Main St. Hereford, Texas

STEPHENS-HUDSON MOTOR COMPANY

First & Miles
Hereford, Texas
EM 4-2727

SEE HI-PLAINS SAVINGS and LOAN ASSOCIATION FOR HOME LOANS TO BUY OR BUILD TO REMODEL REFINANCE

Classifieds...

(Continued from Page 1)

CONCRETE QUALITY WORKMANSHIP FLOORS-PATIOS DRIVEWAYS
 FREE ESTIMATES
H. E. WESTER
 111 BRADLEY ST.
 PHONE EM 4-0408
 BEFORE 8 A. M. or AFTER 5 P.M.
 S-11-16-TFC

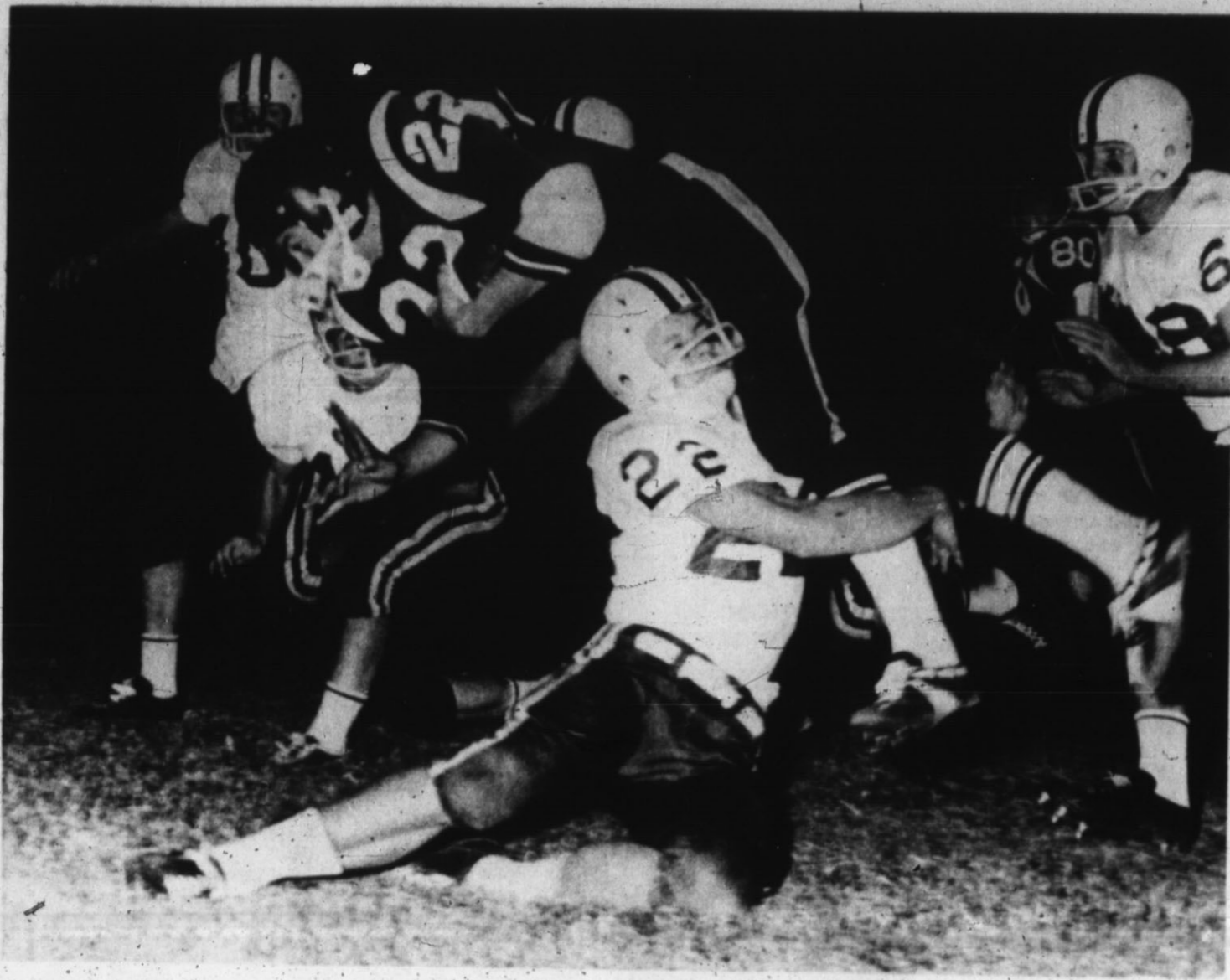
LUCKY U ANSWERING SERVICE
 24 hour answering service with low monthly rates. For further information call EM 4-2181,
 S-11-11-tfc

DILLARD EARTH MOVING SERVICE
 Bulldozer Work
TROY NEWMAN
 Phone EM 4-2072
 B-11-42-TFC

START EARLY
 Have the fun of making your gifts for friends and family. We also have many items made, ready to give. We have some excellent ideas for Christmas Decorations, drop in and browse around.
 127 West Third
 B-11-17-TFC

PORTABLE DISC ROLLING
 Scalloped or plain. Jacobson Brothers. Phone EM 4-1543.
 B-11-10-23-tfc

Plumbing & Heating Service & Repair
 Call **P&C Mechanical Contractors**
 Phone EM 4-1042
 B-11-18-TFC



WHITEFACE RONNY DUNCAN (22) GRIMACES as he brings down Wildcat Larry Coffman (also 22) in the Littlefield-Hereford game here Friday night. The Herd was victorious, with the final score 20-15, which now gives them

a 2-2 standing in conference play. Last game for the season will come next week in Whiteface Stadium when the Herd will meet the Levelland Lobos. (Staff Photo)

OWENS & HOLLINGSWORTH

EM 4-3572
 Commercial - Industrial Residential Wiring
 809 EAST SECOND
 Magneto - Starter Generator & Electric Motors Rewind Sales & Service
 B-11-13-TFC

LET US handle all your real estate problems including free rental service. Justice Realtors.
 B-11-144-TFC

13. LOST AND FOUND

BLACK AND WHITE Boston Terrier Bulldog. Answers to name "Tiny". Reward offered. Phone EM4-3225. 201 Grand.
 B-13-16-4C

CROP Sends Beef From Texas To Foreign Needy

CROP, during the month of October, shipped more than 17,000 pounds of chopped beef to relieve nutritional needs through church programs in five different countries.

The assistance is given in each case under church supervision.

Appeals for livestock have been conducted in several counties of Texas during 1963. Ranchers in these counties have contributed livestock through their local auctions with the sales returns designated for purchasing the canned meat to be shipped as relief for overseas needs through Church World Service.

As the Community Food Appeal of Church World Service, CROP conducts appeals for farm commodities and cash to purchase farm commodities and tools to assist needy people a-

The recent CROP meat shipments were directed mainly to Hong Kong, for feeding programs assisting refugees from Communist China, and to the Near East.

IN CANYON HOSPITAL
 Miss Tommye Kay Robinson, daughter of Mr. and Mrs. Tom Robinson, was hospitalized Thursday night in Canyon for an emergency appendectomy. She is a student at West Texas State University.

Read the Want Ads

Classifieds Get Results

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter,
 Mgrs. Courthouse
 P. O. Box 73
 Phone EM 4-1504
 Showing Blocks Free City Maps

Potato Acreage Wanted by JACK RENFRO

Since we have sold some of our potato land and have 2 potato sheds, we need more acres of potatoes to process and sell. We have plenty of certified seed available. (Gems, Dazocs, Lasodas, Kenebecs, Rushmores)

Call
 EM 4-3131 or EM 4-3132
 Ed Wilson or Bud Taylor

All This...

Built-in Electric Range
 Wired for Electric Washer & Dryer
 Vent Hood
 Food Waste Disposer
 Electric Dishwasher



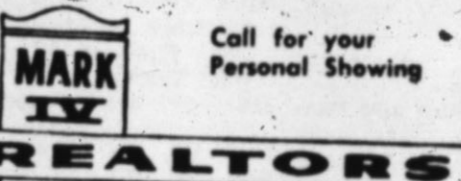
Electric Bathroom Heating
 Full Capacity Wiring
 Adequate Electric Outlets
 Planned Electric Lighting
 Convenience Outlet, Front and Back

And Much More in Award Homes

at 213 Ranger - 112 and 120 Gum Street

Three Bedrooms
 Entry Hall Tile
 Brick Pavers
 Acoustical Ceilings
 Formica Drainboards
 Aluminum Windows

Two Baths
 Quality Carpets
 Finished Garages
 Central Heat
 Birch Cabinets
 All Brick



Call for your Personal Showing

618 W. Hwy. 60 EM4-2220



Bob Pugh Builder

Hereford State Bank

FOR YOUR

Auto Financing

Planned Insurance

for Business...

Plains Insurance Agency

Since 1926
 Jno. H. Patton W. H. Patton
 Robert Lemons

FEED El Rancho FEEDS

A Complete Line of Complete Feeds

El Rancho Range Cubes

Top Quality — Price Protected
 Delivered to Barn — New Burlap Bags

SAVE By Booking Winter Feed Now - For Immediate or Future Delivery. Booking for Delivery thru April.

DELMO'S Farm & Garden SUPPLY

211 S. 25 Mile Ave. EM 4-2172

Two Latins Get Baptist Honors At State Meet

The Baptist General Convention of Texas ended in San Antonio Thursday night in the heart of the state's Spanish-speaking population with a definite Latin American flavor.

For the first time in the convention's history, a Latin American was elected to a top convention office, and another Latin American was honored as "pastor of the year."

The Rev. Carlos Paredes, pastor of the First Mexican Baptist Church in Austin was named second vice president of the convention; and the Rev. E. L. Flores, pastor of First Mexican Baptist Church in Houston, received an engraved plaque as recipient of the Texas Baptist church achievement award.

More than 8,000 Baptists attending the 78th annual Baptist convention launched a state-wide evangelistic crusade among the Latin Americans during the Wednesday night session.

The crusade, slated Aug. 30-Oct. 11 in 1964, will be aimed at reaching 2 million Latin Americans "with the Gospel of Christ" through radio, television, 12 big area-central revivals, 500 personal witnessing campaigns, 500 local church revivals, and 25 major central crusades.

FILLPAIL QUEEN

ROSSVILLE, Ga. (AP) — A generous Jersey, appropriately named Fillpail Queen, Dandy, has set a new national production record by giving 21,364 pounds of milk and 1,055 pounds of fat in 365 days, three times milking.



Precision in compounding prescriptions, friendly advice about other health aids, 24-hour service to you... all make our mark "in the know" a good man to know!

McDOWELL DRUG

EM 4-1313

Only new 1964

ADMIRAL COLOR TV

BRINGS YOU 3 MAJOR IMPROVEMENTS...

1. GREATER DEPENDABILITY!

With New Admiral Gold Precision Wired Chassis

8 more inches of pure 24 kt. gold applied to precision wiring by electro deposition.



2. MORE NATURAL COLOR!

With New Admiral Electronic Color Balancer



3. EASIER COLOR TUNING!

With New Admiral Contrast/Brightness Control



The COURTNEY Model L1311 Danish Modern lowboy in genuine Walnut veneers and selected hardwood solids. New Admiral-built 26,000-volt precision crafted chassis with long range turret tuner insure vivid color plus sharp black-and-white pictures. Lighted channel indicator.

NOW! ADMIRAL FULL FUNCTION SONAR REMOTE CONTROL only \$30.00 extra

- Turns TV Set On
- Changes Channels
- Turns TV Completely Off
- Adjusts to 3 Volume Levels

ADMIRAL QUALITY PROVED BY 10 YEARS OF COLOR TV EXPERIENCE!

The CHANCEFORD Model L1629 French Provincial lowboy in genuine Cherrywood veneers and selected hardwood solids. Lighted channel indicator.

NOW! ADMIRAL FULL FUNCTION SONAR REMOTE CONTROL only \$30 extra



\$399.95

The SHELDON Model T1000 Long range turret tuner with preset fine tuning. 26,000 volts of picture power. Charcoal on metal. Base, opt., extra



906 Lee

SUNSET APPLIANCE CENTER

EM 4-3472



STANTON JUNIOR High School pupils raised \$170.25 for the Junior Red Cross, and a check for the money raised was presented at ceremonies Thursday in a special assembly. Here Principal W. C. Quattlebaum presents the check to Mrs. H. H. Miller, Dawn, Junior Red Cross Chairman for Deaf Smith County. (Staff Photo).

Communism's Threat Cited By Speaker

"We are engaged in a great struggle..." Mrs. W. C. Beene, assistant county home demonstration agent, quoted Lincoln as she began her discussion of "Americanism versus Communism" at the lunch meeting of Pioneer Study Club Tuesday.

Mrs. Beene continued with selected quotations from "You Can Trust the Communists," by Dr. Fred Schwarz, and "Masters of Deceit," by J. Edgar Hoover, and descriptions of Communist promises and activities in China. She then told how Communism is encouraged, especially among young people.

Urging members to guard their young people and teach them to be proud to be Americans, Mrs. Beene concluded, "We may not be perfect, but I

believe what we have is worth fighting for."

Mrs. Ray Johnson introduced the speaker. Presiding officer was Mrs. L. H. Lookingbill. Mrs. M. L. Simpson asked that all gifts for Veterans' Hospital be brought to her by Dec. 10.

The meeting was held at the Hereford Country Club. Hostess were Mrs. P. B. Sowell, Mrs. Simpson, and Mrs. Mary Seigler. Guests were Mrs. Beene, Mrs. A. L. Moore, Mrs. Earl Huckabee, and Mrs. Johnson's mother, Mrs. Smith.

Members present were Mrs. Burl France, Miss Roberta Campbell, Mrs. N. E. Gass, Mrs. J. M. Gilliland, Mrs. W. C. Hromas, Mrs. E. S. Ireland, Mrs. Lookingbill, Mrs. A. L. Manjeot, Mrs. N. C. McClure,

Mrs. Ralph McCullough, Mrs. H. E. Miller, Mrs. John Patton, Mrs. Wirt Phillips, Mrs. Paul Rudd, Mrs. Seigler, Mrs. Delmar Sigle, Mrs. Simpson, Mrs. Sowell, Mrs. C. R. Walser, Mrs. Bess Werner, Mrs. R. L. Wilson, Mrs. William Wimberley, and Mrs. Myrtle Wright.

Does BLADDER IRRITATION MAKE YOU NERVOUS?
 After all, common kidney or bladder irritations affect twice as many women as men and may make you tense and nervous from too frequent, burning, or itching urination both day and night. Secondly, you may lose sleep and suffer from headaches, backache and feel old, tired, depressed. In such irritation, CYSTEX usually brings fast, relaxing comfort by curbing irritating germs in strong, acid urine and by analgesic pain relief. Get CYSTEX at drugists. Feel better fast!

Pastel Prints In "Whipped Cream" For Holidays . . .

A. Fully lined and beautifully tailored sheath dress with short sleeves and self belt. The boat-neckline takes nice to jewelry. Pretty assorted prints in easy care Dacron polyester fabric. Regular and Junior sizes.

Sizes: 8 to 18 and 5 to 13

10⁹⁵

B. Unfussed, sophisticated and young shirtwaist with 3/4 sleeves, self belt, full skirt. New colorful prints in easy care Dacron polyester. Regular and half sizes.

Sizes: 8 to 18 and 12 1/2 to 24 1/2

12⁹⁵

Anthony's
C. R. ANTHONY CO.

Play OUR NEW GAME

BIG-DO

(DOUGH)
FREE! FREE!
 HUNDREDS OF DOLLARS WILL BE GIVEN AWAY

★ Each Game Lasts Approximately One Week
 ★ Winner of each game receives \$100.00 CASH

GET YOUR FREE "BIG-DO" CARD Today

NO OBLIGATION—NO PURCHASE REQUIRED
 GET COMPLETE DETAILS AT

Big-Do Numbers called 8 times Daily--Monday thru Saturday from 8:45 A. M. to 3:45 P. M. Check numbers called previous day on board at COOPER'S

MYCO MANDARIN ORANGES	2 FOR 49c
HUNT'S Tomato Juice	5 FOR \$1
ROSEDALE CUT GREEN BEANS	3 FOR 49c
HUNT'S SPINACH	2 FOR 25c
SHURFINE-FROZEN-SLICED STRAWBERRIES	29c
CARNATION INSTANT MILK	59c
ANTISEPTIC MOUTHWASH MICRIN	59c

COFFEE	MAXWELL HOUSE	59¢
	lb. Can — 4c Off	
CORN	LIBBY'S — GOLDEN WK or CS	7¢
	303 Can	
TOMATO SOUP	CAMPBELL'S Can	10¢
BATH OIL	Capri Reg. 1.08 Btl.	79¢

Now at COOPER'S

25 EXTRA Gunn Bros. Stamps

STAMPS

with your purchase of any size **HEINZ KETCHUP**

Offer expires Sat. Nov. 23
 LIMIT ONE PER FAMILY

Heinz

CATSUP

20 oz. Btl.

33¢

DINTY MOORE BEEF STEW	LIQUID DETERGENT THRILL	BATH SIZE BAR ZEST SOAP	FABRIC SOFTENER DOWNY
24 oz. CAN 45c	22 oz. 55c	2 FOR 39c	32 oz. 75c

APPLES

Virginia York
4 lb. Bag

49¢

CHUCK ROAST

USDA GRADED

lb. **55¢**

FRESH CABBAGE lb. 5c

ARM ROAST USDA GRADED lb. 59c

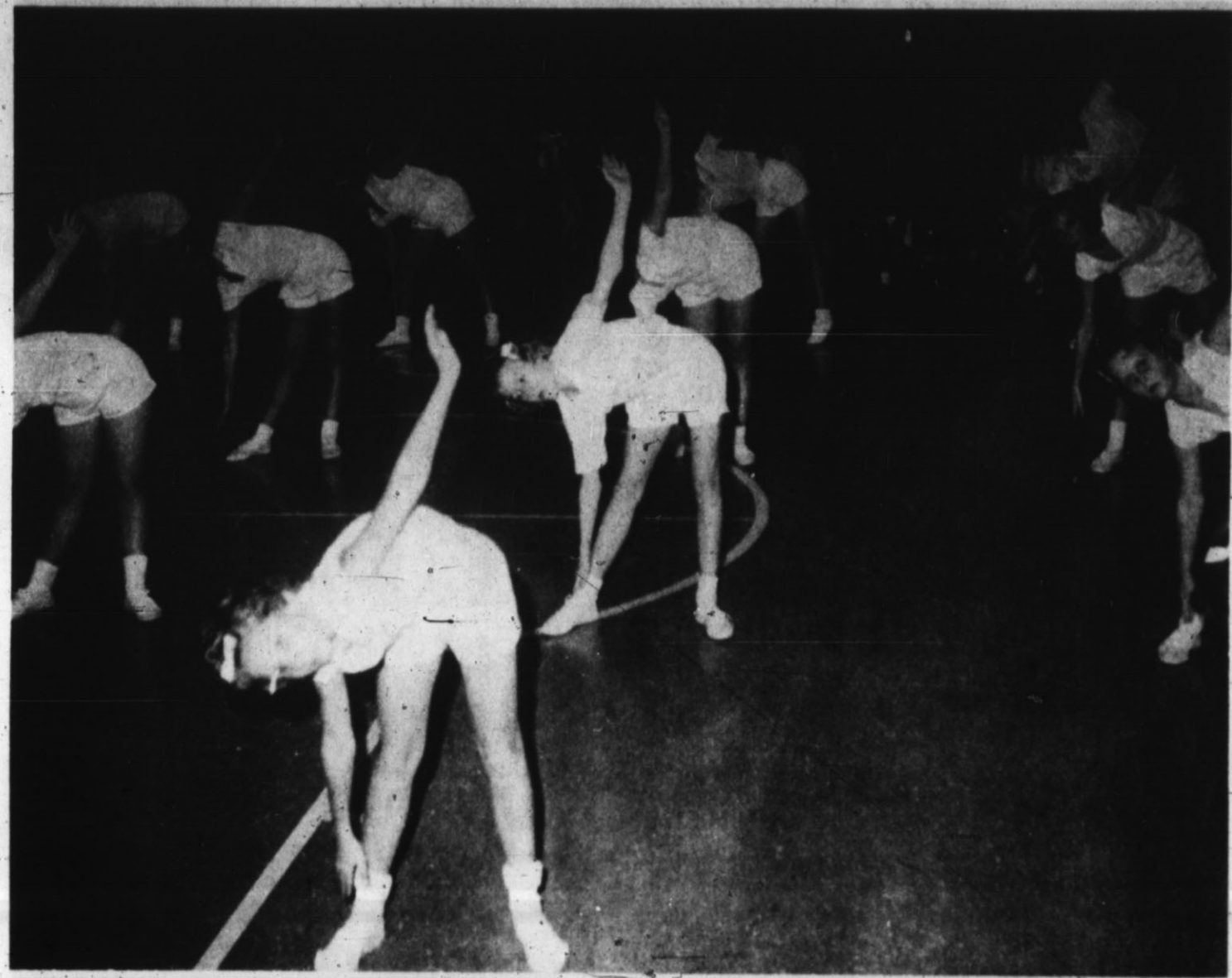
Armour Star HAMS 3 lb. CAN \$2.79

CHUCK STEAK USDA GRADED lb. 59c

CLOSED SUNDAY

Open Till 9 p. m.
Mon. thru Sat.

COOPER'S



GIRLS' PE CLASSES GAVE A DEMONSTRATION on calisthenics for their parents Thursday night at a PTO meeting in Aikman Elementary School. The girls jumped rope, demonstrated calisthenics, and marched. Their teacher is Mrs. Cawthron Bryant. Below, second grade pupils of Miss Hunt

show their parents how well they have progressed in speaking Spanish. The pupils are given 20 minutes of instruction in Spanish three days a week. Approximately 360 parents and visitors attended the PTO meeting. (Staff Photo)

Courthouse Records

Vehicle Registrations

B. G. Cotton, 1950 Chevrolet truck; Gene M. King, 1963 Pontiac; R. E. Drager, 1964 Ford pickup; Modesto Hernandez, 1952 Pontiac; Pedro Sanchez, 1953 Ford; Gerald Hollenstein, 1962 Chevrolet; George L. Moore, 1954 Pontiac; W. R. Hastings, 1964 Buick; Chester L. Harrison, 1963 Buick; J. J. Otis, 1958 Ford pickup, 1-12.

W. J. Billingslea, 1959 Plymouth; John D. Walter, 1963 Chevrolet; Dale P. Barkley, 1963 Oldsmobile; Reavis Kerr, 1954 Chevrolet pickup; Gragario Cerneros, 1955 Ford; Rene Aquilar, 1956 Chevrolet; Robert W. Mercer, 1957 Chevrolet; Roberto Benitez, 1951 Ford; Simon Sierra Garcia, 1958 Chevrolet pickup; Ira Scott, 1964 Ford; Wendell Maloney, 1962 Ford; Fernando Gonzales, 1954 Chevrolet; W. R. Duggan, 1964 Chevrolet station wagon; Jesse L. Geron

Jr., 1957 Chevrolet pickup; Dalitha Benson, 1963 Chevrolet; Orsborn Chevrolet-Oldsmobile Agency, 1964 Oldsmobile; Hope W. Rusk, 1964 Chevrolet; G. M. Wilson, 1964 Chevrolet; J. M. Payne Jr., 1963 Buick; Wendell Maloney, 1958 Rambler; Linden Ray Polvadore, 1956 Dodge; Le-on J. Bell, 1962 Pontiac; Jim Maynard, 1964 Chevrolet; James A. McAndrews, 1964 Chevrolet, 11-13.

Ralph Owens, 1960 Pontiac; Mrs. F. L. Wilson, 1950 Studebaker; William Z. Penn, 1962 Pontiac; Wilbert Lee Varner, 1963 Ford; B. J. Pugh, 1964 Dodge pickup; Walter Lemons, 1964 International pickup; Litter Maid of America, 1958 Chrysler station wagon; Jack Griffin, 1964 Cadillac, 11-14.

Deeds of Trust
LeRoy K. Williamson, et ux, to Federal Land Bank of Houston: 617 acres of land out of Section 49, Block K-4.
B. W. Lewis to Matilda Gau: The North 81 feet of the South 429.17 feet of the West 129.8 feet

of the East 201.46 feet of Section 63, Block K-3.
W. C. Russell, et ux, to New Mexico Savings and Loan Association: The South 60 feet of Lot 34 and the North 20 feet of Lot 35, Block 5, Westhaven Addition.

Rudolph Joseph Metz, et ux, to Amarillo Savings Association: Lot 23; Hare Addition.
James Gamez, et ux, to Hereford State Bank: A part of Lots 13 and 14, Higgins Subdivision of Lot 1, Block 8, Womble Addition.
Joe E. Webb, et al, to Hale County State Bank: All of the South 1/2 of Section 37, Block K-3.
John Morgan to Lumbermans Investment Corporation: Lot 52, Barbers Subdivision of Block 22, Evants Addition.
Raymond C. White, et ux, to Hi-Plains Savings and Loan Association: The South 53 feet of Lot 3 and the North 54.07 feet of Lot 4, Block 2; Sunset Terrace Addition.

Warranty Deeds
John K. Anders, et ux, to M. M. Gardner: All of the North 24

feet of Lot 23 and the South 26 feet of Lot 24 of France Subdivision of the East 1/2 of Block 23, Evants Addition.
D. W. Finlan to L. V. Stafford: All of Lots 3, 4, 5, and 6 in Block 69 of Hereford and Addition.
Weslie B. Owen, et al, to A. R. Dillard: The South 85 feet of Lot 2 and the North 53 feet of Lot 3, Block 1, Sunset Terrace Addition.
Pedro Gonzales, et ux, to H. B. Whitten, et ux: The South 100 feet of the East 50 feet of Lot 18, Block 7, Womble Addition.
W. C. Russell, et ux, to G. H. Huls: The North 32 feet of Lot 24 and the South 18 feet of Lot 25, France Subdivision of the East 1/2 of Block 23, Evants Addition.
Lindsey Construction Company to W. C. Russell, et ux: The South 60 feet of Lot 34 and the North 20 feet of Lot 35, Block 5, Westhaven Addition.
Floyd McGee, et ux, to Rudolph Joseph Metz, et ux: Lot 23, Hare Addition.
Roy Boyd, et ux, to James

STOY TELLS ROTARIANS

County Is Becoming Major U. S. Seed Producing Area

Deaf Smith County is fast becoming one of the leading seed producing areas in Texas as the U. S., commented Arthur Stoy, a Hereford seedman, as he spoke at the regular Monday meeting of Rotary Club.

As he spoke, Stoy outlined types of certified seeds grown in the area. Problems facing producers, and the history of the industry in the county and area.

In his opening remarks, the speaker commented that the two most important seed crops were sorghums, which include maize or milo, forage sorghums, and grasses, and small grains such as wheat-barley, rye and oats.

In addition to these, he added, some soybeans are grown as a seed crop as well as some vegetables, millet, and a little popcorn for seed.

In explaining the value of the grain sorghum seed crop to the economy of Hereford and Deaf Smith County, Stoy noted that a major portion of the seed used is grown within the county.

"Approximately 8000 to 10,000 acres, I think, are used for sorghum seed production," he commented. "This acreage produces 25-30 million pounds of seed with an estimated value of \$1 1/2 to \$2 million."

These figures, he added, may sound high, "But they are not too far off" for grain sorghum, hybrids and forage sorghums either in Deaf Smith County and the surrounding area.

He added: "You can, therefore, see that this seed production has a great dollar value to us since approximately 140,000 to 150,000 acres annually are planted for commercial milo production. By adding Castro and Farmer counties, the area might be triple."

In pointing out the importance of wheat seed production, Stoy commented that a majority of the commercially planted grain is now grown within the area.

In summing up, Stoy commented, area farmers are planting approximately one-half million acres in crops across the three county area.

"On one-tenth of that area, seed producers are growing

enough seed for our crops and 80 per cent is being 'exported' to other areas—that is, it goes all over the United States," the Hereford seedman noted.

Seed from this area is also exported directly or indirectly to other countries, he added. For instance, 35 million pounds was shipped to Mexico alone.

"You can, therefore, see," he told Rotarians and guests, "that

seed production in this area is an important industry and is becoming more so."

The first certified seed, Stoy noted, was grown in this county in 1948 by six men. In 15 years, it has grown from practically nothing to what it is today—one of the major seed producing areas in the United States.

"And, this area is becoming known throughout the county as one of the major seed producing areas," he added.

In commenting on problems of the industry, Stoy pointed out that financing was one of the greatest faced by producers. However, he added, it is the same as in any other industry.

Deciding what to produce is another," Stoy noted. "There are 75-100 varieties of grain sorghum including hybrids and new varieties are being added."

Research is another and one of the most important of the seedmen's problems, he pointed out. Producers are constantly working on newer varieties that will help the farmer and to keep ahead of competition.

Another problem is isolation, Stoy explained. Seed crops must be isolated to give the hybrid desired. In this area it is becoming more and more expensive since so much of the area is under cultivation.

Typing of the plants is another operation which faces the seed producer, he noted. Unwanted plants must be culled out of the field and this to is an expensive operation since it requires walking the rows.

He concluded stating that the two final problems of the seed producing industry are in the processing and marketing of the product.

First Methodist Tops Lutherans By 37-22 Score

In church basketball league play which began here Monday, First Methodist Church topped Immanuel Lutheran church team 37-22 in the first game of the night.

Dennis Hodges led scoring for the First Methodist team as he netted 14 points during the game. Leading scorer for the losers was Robert Woosley with nine points.

In the second game of the evening, St. John's Baptist Church topped Temple Baptist Church team 33-25 with David Seal dumping in 29 points for the winners.

Alvin Block netted nine points for high scoring honors for the Temple Baptist team.

First Presbyterian Church team defeated First Baptist Church in the final game of the evening by a 32-27 score.

Pacing the winners with 11 points was Dave Hopper while high scorer for the losers was Charles Hoover with seven points.

Honor sponsors for the games were Joe's Auto Clinic and Western Alignment and Brake Service.

Church league teams play every Monday at 7:30 p.m. in Hereford High Gym.

RECOVERING FROM SURGERY

M. G. Layman, father of Mrs. Nita Wederbrook of Hereford, is reported recovering from surgery which he had a week ago. He lives with a sister in Ardmore, Okla., and used to farm in this area. He will be 85 years old in December.

QUALITY NURSERY STOCK
Armstrong
505 W. Park EM 4-1868

OPTOMETRISTS
Dr. Milton C. Adams
Dr. Dale H. Wynn
335 Miles EM 4-2255
Office Hours
Mon. - Fri. 8:30-5:00
Saturdays 8:30 - 1:00
DRS. ADAMS & WYNN

Warren Bros. Motor Co.
EM 4-1423 1219 E. 1st.
WARREN BROS. MOTOR CO.
New and Used Cars

THIS WEEK'S SPECIAL
1961 CHEVROLET Impala 4 door sedan, V-8, factory air and power steering and brakes.
Local owned. New white wall tires. Snowshoe white finish.
Protective guarantee. **\$1795**

1962 PONTIAC CATALINA 4-door sedan. Factory air and power steering and brakes. Lovely satin blue with white top. 21,000 miles. Here is a fine family sedan at a greatly reduced price. Full guarantee.

1962 CHEVROLET 4 door sedan. 6-Cylinder, radio and heater. Good white wall tires. Extra clean. Fully guaranteed.

1961 FORD Fairlane 500. 4-door, radio, heater, Cruiseomatic and factory air. This is a double sharp car.

1961 CHEVROLET Impala 4-door with radio, heater, automatic, power steering and brakes. Beautiful solid blue. Double sharp car.

1959 CHEVROLET Pickup with heater and wrap-around hitch. This pickup has lots of good service left.

1960 CHEVROLET 4-door Brookwood Station Wagon. Radio, heater, automatic, red and white finish. Check this wagon for lots of smart traveling.

1959 CHEVROLET El Camino V-8 with automatic, radio and heater. Red and white finish. Local owned. Good condition, good terms.

15 Years Of Customer Satisfaction

***WINTER *SUMMER *SPRING or *FALL EVERY SEASON**
is more comfortable when your home is equipped with Storm Doors & Windows
CHECK WITH THE FOLKS AT
Carl McCaslin Lumber Company
TODAY ABOUT THE ADVANTAGES OF ALUMINUM STORM DOORS & WINDOWS



DON'T DELAY... SEE US TODAY!
Carl McCaslin Lumber Co.
A COMPLETE BUILDING SERVICE
1 BLOCK EAST OF THE COURTHOUSE
PHONE THE LUMBER NUMBER EM-3434

saving on a NEW CAR

WHAT ARE THE PAYMENTS?
Don't pay too much! It's hard to see all the extra charges in a monthly payment—unless you compare it with a credit union payment schedule.
At the credit union, interest is the only cost. You pay interest only on the money you still owe.
No extra charges or fees... no kick back to credit union. You don't pay "percentages"—you pay money—we will show actual cost!

HOW MANY MONTHS?
Credit union will work out the best payment plan to fit your budget. If you are able to save money by paying faster, with bigger payments—that's fine. But if you need a longer period of time to keep the payments low, your credit union will do all it can to help.

saving on a USED CAR

Two out of three cars sold today are used cars—and your credit union provides the kind of financing you and your fellow members need.

Your credit union will usually lend you all that's possible on a used car—and remember, your loan will be covered with loan protection at no cost to you.

HEREFORD TEXAS FEDERAL CREDIT UNION
EM 4-1888
Across the street East of Courthouse



BEEF SALE



USDA GOOD — CHOICE HIND QUARTERS Cut & Wrapped Ready For Freezer 55¢ lb.	USDA GOOD — CHOICE ROUND And T-BONE Steak 85¢ lb.	USDA GOOD — CHOICE SIRLOIN And CLUB Steak 75¢ lb.	FRESH — LEAN GROUND BEEF 39¢ lb.
----------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------	-----------------------------------------------------------------------------	---------------------------------------------------------

West Bend — Electric
BEAN POT
\$4.95

Worthmore Electric Automatic
FRY PAN
11 inch Only
\$9.95

ARISTOCRAT 8 TRANSISTOR
Radio
With Case — Earphones Batteries
\$11.88

WORTHMORE ELECTRIC
Pop Corn Popper
4 QUART **\$3.88**
2 QUART **\$2.98**

UNIVERSAL ELECTRIC
Waffle Grill
\$19.95

LANDERS ELECTRIC
Deep Fryer
10.98 Value
\$8.95

LANDERS ELECTRIC
Knife Sharpener
\$7.95

6 PIECE
Steak Knife Set
\$1.89

Washington Forge
Knife Set
6 Piece Only
\$3.98

GIANT SIZE
Ice Scrapers
ONLY
10¢

RACINE ELECTRIC
Hair Clippers
\$6.95

DORMEYER
11" Electric Skillet
\$9.95

Hand Mixer
ON STAND With Mixing Bowls
\$12.49

WESTINGHOUSE
Steam & Dry Iron
\$9.95

WESTINGHOUSE
Immerible Spoutless
8 Cup Coffee Maker
\$11.95

CAKE MIXES

DUNCAN HINES
DEVIL FOOD — SPICE
WHITE — YELLOW
19 oz. BOXES
3 FOR \$1

EGGS
SUNNY SIDE UP
GRADE "A" SMALL
DOZEN
3 FOR \$1

PECANS
ELLIS
NEW CROP
10 oz. Pkg.
79¢

CELERY
Green Crisp Pascal Stalks
2 FOR 29¢

Red Emperor **GRAPES** lb. 19¢
CRANBERRIES Indian Trail 2 lbs. 49¢
TANGERINES Zipper Skin lb. 29¢

COCA COLA
REG. or KING
6 BTL. CTN.
39¢

ICE CREAM
BORDEN'S — 1/2 GAL.
FIRST QUALITY ALL FLAVORS
59¢

WOLF CHILI
NO. 2 CAN
2 FOR \$1

TOMATO SOUP Campbell's No. 1 Can 10¢

BAMA GRAPE JAM 18 oz. Jar 29¢

Haase's OLIVES Twin Pack Special 2 for 69¢

COOKIES Dutch Maid-Castle Inn — 14 oz. Ass. 39¢

COCONUT Baker's Angel Flake — 7 oz. Pkg. 3 for \$1

MARSHMALLOW CREME Kraft 4 for \$1

PARKAY MARGARINE Kraft — lb. Pkgs. 4 for \$1

WOODBURY — HAIR SPRAY
DREAM SET 99¢

VAN CAMP'S — No. 2 1/2 Can
PORK & BEANS 4 FOR \$1

VAN CAMP'S — 300 Can
PORK & BEANS 8 FOR \$1

SHURFINE
CATSUP 14 oz. Btl. 6 FOR \$1



SHURFINE — ALL GRINDS
COFFEE lb. CAN 59¢

SHURFINE — 51. or Hivs.
PEACHES 2 1/2 CAN 4 FOR \$1

SHURFINE — 303 CAN
PEAS 5 FOR \$1

SHURFINE
SHORTENING 3 lb. CAN 59¢

DOUBLE S&H GREEN STAMPS WED.

With \$2.50 Purchase or More



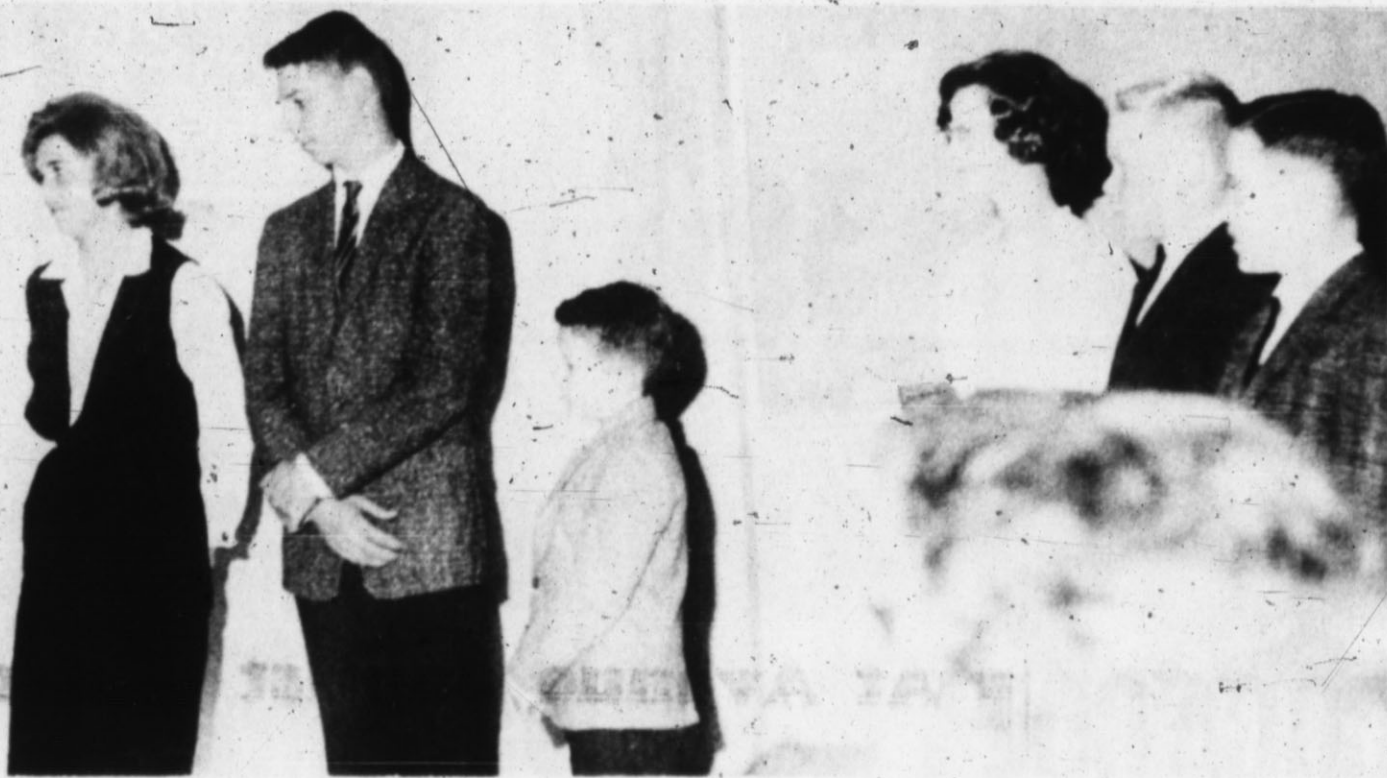
BIG JIM HANEY ATTEMPTS MORE YARDAGE in the Hereford - Littlefield game here Friday night. The Wildcats took the lead after a scoreless first half, only to be tied up within 20 seconds with a touchdown by Whiteface Ronny Duncan. The Herd then stayed out in front, with the final score being 20-15. The last game for the Whitefaces is next week, when they will meet the Levelland Lobos here. (Staff Photo)



THESE ARE SOME of the winners in the electric 4-H program as they received their awards last Monday night. Walker, Mary Ann Vance and Kim Williamson. Left to right are Steve Robbins, Tommy Marrs; Roy Burges. (Staff Photo)

Official Deaf Smith County Amendment Vote

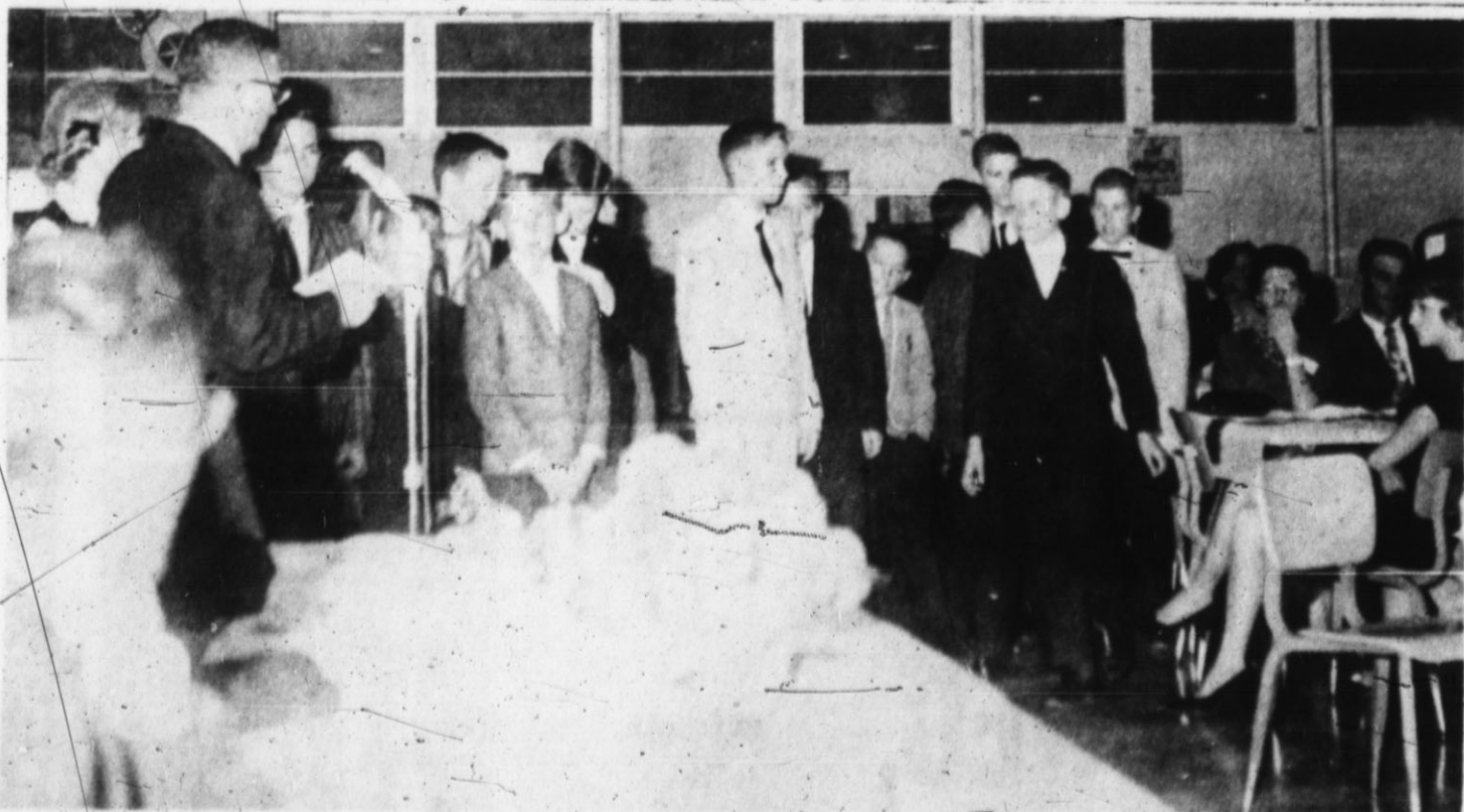
Precinct	1	2	3	4	6	7	8	9	10	11	Absentee	Tot.
No. 1												
For	26	55	7	1	3	12	6	1	1	46	2	160
Against	138	215	2	15	19	31	15	7	19	220	10	691
No. 2												
For	81	141	3	4	5	22	11	6	9	145	5	432
Against	75	123	6	12	14	18	10	2	11	107	6	384
No. 3												
For	43	94	2	-	5	13	7	2	4	72	5	247
Against	93	133	7	-	13	24	13	6	16	129	6	440
No. 4												
For	63	128	2	6	10	23	8	3	4	121	4	372
Against	87	133	7	10	11	16	13	5	16	131	7	436



THESE SIX 4-H members received public speaking awards at the annual 4-H achievement banquet last Monday. They are, left to right, Joyce Bezner, Joel Williamson, Carroll Smith, Maura McAndrews, Gerald Witkowski and Bill Cole. (Staff Photo)



DRESS REVUE girls were given awards by Paul Harvey at last Monday night's 4-H achievement banquet. Left to right are (back row) Lou Ann Witkowski, representative to the state dress revue, Cynthia Beene, Joann Marnell, Janice Turrentine, Deborah Jesko and Terri Townsend, and (front row) Karen Jesko, Mary Kay Wagner, Patsy Paetzold, Rebecca Jesko and Janice Galley. (Staff Photo)



THE 4-H TRACTOR SCHOOL each year is becoming a popular 4-H feature. Here are some of the boys and girls who took the course this year, receiving their awards. Left to right are Joyce Bezner, Cecil Oglesby (adult leader), Stephen Jesko, Tommy Bezner, Rodney Goheen, Dennis Goheen, Gary Goheen, Edward Hammett, Steve Jesko, Bill Cole, Jack Thomas, Steven Robbins and Ronnie Burges. (Staff Photo)

YOU'LL BE DELIGHTED WITH THE BARGAINS IN OUR WANT ADS!

"It's just what I was looking for . . . and for less than I expected to pay!" That satisfied advertiser can be you! Whatever you're in the market for, you'll find that our classified section is the quickest, least expensive shopping mart for buyer, or seller.



Phone

EM 4-2030

Three Schools Plan Parents' 'Worry Clinic'

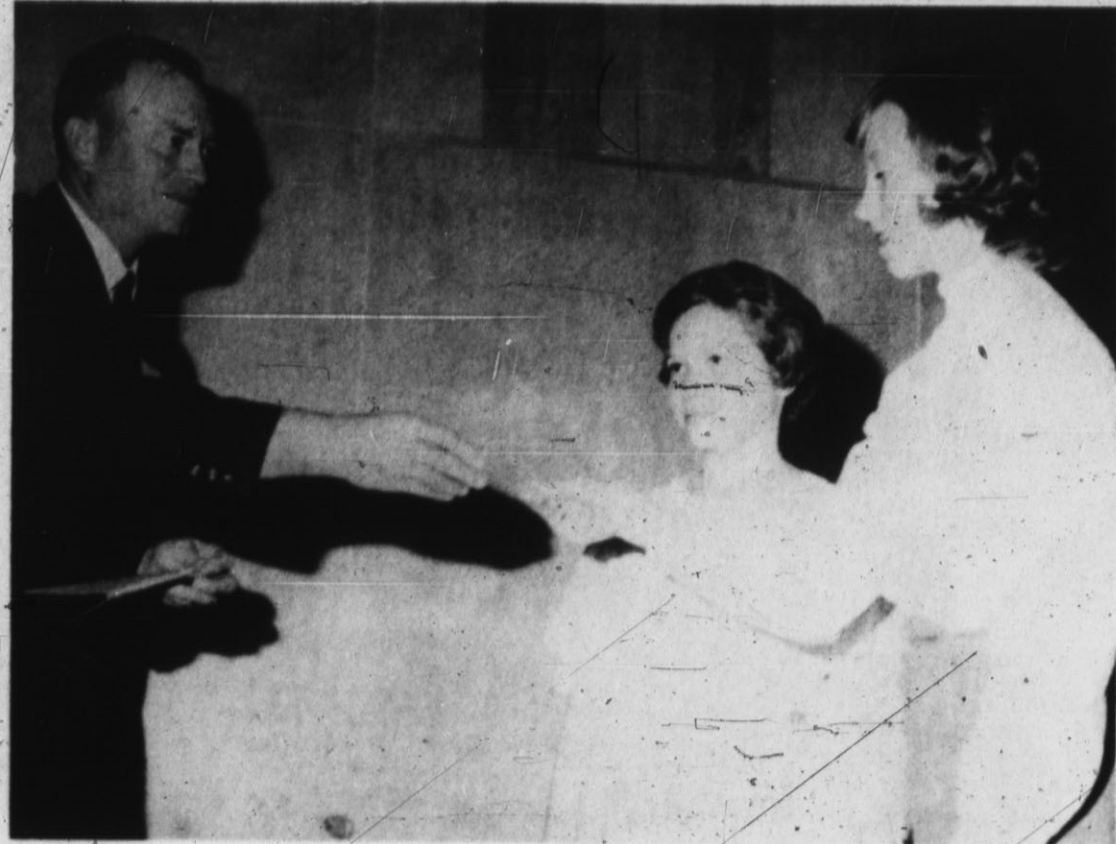
Shirley, Central and Northwest elementary schools will hold a "Worry Clinic for Parents" Saturday, Nov. 23, at 7:30 p.m. in the high school auditorium, it was announced Saturday. Speaker will be Bill Dupree, an elementary principal who has taught in Arizona, New Mexico and Texas. The meeting is sponsored by the PTO of the three schools and parents, students and general public are invited.

has been in the field of education since 1951 and has had considerable experience also as a salesman.

A Navy veteran of World War II, he is 36 years old, married and has two daughters in elementary school.

NIGHT CIRCLE MEETS

The Night Circle of the First Baptist Church met recently in the home of Mrs. Bill Hutson for a salad supper and Royal Service program. Mrs. L. B. Darnett discussed the mission study book, *Mandelbaum Gate* by H. Leo Eddiemon. Those present were Mrs. Alwyn Savage, Mrs. Tandy Legg, Mrs. L. H. Lookingbill Sr., Mrs. E. W. Young, Mrs. S. Ramey, Mrs. J. O. Clark, Mrs. Cecil Oglesby, Mrs. Sanford Smith, Mrs. Paul Harvey, Mrs. Sam Morgan, Mrs. B. A. Reddell, Mrs. Otis Lee, Mrs. Barryett, Mrs. Cliff Roberson, and the hostess.



WINNERS IN VEGETABLE production and marketing in 4-H for the past year were Raymond Higginbotham at the annual 4-H Janice Galley and Dianne Hickman who are shown here receiving their awards from Achievement banquet. (Staff Photo)



SAFETY AWARDS were presented some half-dozen girls at Monday night's 4-H achievement dinner. Here are a few of them: Lou Ann Witkowski, Jean Beene, assistant county home demonstration agent who presented the awards; Elise Beene, Kathleen Funk and Connie Stark. (Staff Photo)



THESE TWO 4-H boys were presented 4-H Achievement banquet. Receiving the awards by James McAndrews for their beef certificates are Steven McAndrews and cattle demonstrations at last Monday night's Michael Engler. (Staff Photo)

Preparation Of Holiday Foods Demonstrated

A program on "Holiday Foods" was presented by Mrs. Elmer Kimball for members of Young Mothers Study Club at their meeting Tuesday. She demonstrated the foods with samples and pictures and explained methods of preparation as club members wrote the recipes.

Mrs. Bob Veigel conducted the business meeting. Mrs. Homer Rudd was appointed chairman of the membership committee, plans for the Christmas party were discussed, and the financial report was given by the treasurer. A project for the club was discussed also.

Mrs. Jim Arney and Mrs. Wendell Maloney were hostesses for the meeting, which was held in the First National Bank. Others present were Mrs. Charles Springer, Mrs. Don Newman, Mrs. Ray Simpson, Mrs. David Patterson, Mrs. Veigel, Mrs. Bobby Shelton, Mrs. Rudd, Mrs. Jimmy Carnahan, and Mrs. Howard Hunter.

VISIT IN HEREFORD

The Rev. and Mrs. Jim Franz and children of Wayside spent a recent weekend in Hereford with the Rev. Jerry Franz and attended the First Methodist Church on Sunday morning.

SMOKED IN THE NEST

CHATTANOOGA (AP) — A cigarette smoking bird is blamed for a fire in Chattanooga. Fireman Dodd said examination found no blown fuses, short circuits or bad wiring in the fire area — but they did find a charred bird's nest.

Dodd theorized a bird picked up a burning cigarette butt from a street and flew it to its attic home.

ATTEND RECEPTION

Mr. and Mrs. Alvin Smith and children of Hereford attended the reception for Mr. and Mrs. Floyd McCune on their 60th wedding anniversary in Tulla on Nov. 3. The McCune's are uncle and aunt of Mr. Smith.

ATTEND FOOTBALL GAME

Ted Wimberley and Glen Nelson Jr., students at West Texas University at Canyon, were in Hereford Friday night attending the football game between Hereford and Littlefield.

(Read the Want Ads)

NEW. LOW PRICES PREMIUM FEATURES

GENERAL NYLON SPECIAL

TRACTOR TIRE

- Nylon Cord — for strength and moisture proofing.
- More Rubber — where it counts to cushion shock.
- Double Cured Cies — keep, clean — dig deeper — pull better.

PLUS 36 months Field Hazard Guarantee protects your investment.



66 MONTH GUARANTEE The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Nylon Jumbo Lug" against failure resulting from misuse and "tread breaks, sagging, or cutting" for a period of 66 months from date of purchase, when used in normal farm service.

Hereford Butane

INCORPORATED
Veterans Park Road FM4-3367

FABULOUS IMPORT SALE

Encore



\$7950

1/4 CARAT OF DIAMONDS (total weight)

Breathtaking brilliance in 14K gold setting highlights this magnificent 8-diamond bridal pair.

A small deposit will hold it until Christmas!

KESTER'S JEWELRY

Across from the Post Office in Hereford

PROTECT EVERYTHING YOU OWN!

HOMEOWNER'S PACKAGE INSURANCE

DON'T SETTLE FOR LESS THAN FULL COVERAGE

Lone Star Agency

Lloyd Sharp 601 MAIN Sam Nunnally PH. EMERSON 4-0555

Don't Miss This Interesting Exhibit of INTERNATIONAL ART

at the Community Center
November 23-24

Exhibited in the Afternoons
3:00 - 5:00 each day

The Exhibit is being sponsored by
The Red Cross Chapter

and the
Art Departments of High School & Stanton Junior High School

Along with the work done by local students, there will be art from many foreign countries and other cities of the United States.

THE PUBLIC IS INVITED
THERE IS NO CHARGE

Look Who's New!

Mr. and Mrs. James Rufus Brown are the parents of a daughter, Landa Jill, born Nov. 13 at 4:33 a.m. She weighed 5 pounds and 8 1/2 ounces.

Mr. and Mrs. Melvin Gene Williams are the parents of a daughter, Robin Yvette, born Nov. 13 at 2:10 p.m. She weighed 7 pounds and 1 ounce.

Mr. and Mrs. Edward Glen May are the parents of a daughter, Sheri Suzanne, born Nov. 13 at 9 p.m. She weighed 7 pounds and 4 ounces.

Mr. and Mrs. Ramon Zamarripa are the parents of a daughter, Brenda Jane, born Nov. 14 at 3:22 p.m. She weighed 6 pounds and 9 ounces.

Mr. and Mrs. James Phillip McCutchen are the parents of a son, Dillus Gene, born Nov. 14 at 10:44 p.m. He weighed 7 pounds.

Mr. and Mrs. Francisco Ar-

tega Torres are the parents of a son, Edwardo Garcia, born Nov. 14 at 11:19 p.m. He weighed 6 pounds and 7 ounces.

RETURNS TO HOUSTON

Mrs. Douglas Johnson has returned to Houston after a visit with her daughter and her family, the Kendall Williams.

ATTEND HOMECOMING

Fred Mulkey and Pete Goetsche of Hereford attended homecoming festivities in Happy on Friday, Nov. 15. Both Hereford men were members of the first football team fielded in 1922 by Happy High School. Their positions were Mulkey-center and Goetsche-tackle.

Hereford Redi-Mix Concrete

Complete Pouring & Finish Work

Free Estimates

No job too large or too small

Phone EM 4-0228

LAYMAN LED REVIVAL

At Avenue Baptist Church

November 18 - 24

Evening Prayer Service 7:30

Preaching Service 8:00

Nursery Open To All

Little's
pre-thanksgiving
layaway now
for Christmas

SALE

DRESSES

1/3 TO 1/2 OFF

Included are cottons, blends and all wools

One Group

SUITS

Wools, Orions, Knits

1/3 OFF

Large Group

Sportswear

1/3 OFF

HOSIERY

Group

One Group

\$1.00

Hats

1/2 Price

Little's

237 MAIN ST.
HEREFORD, TEXAS

Hospital Notes:

Patients in Hospital
 A. H. Swigart, Box 341; Mrs. James P. McCutchen, Box 745; Mrs. Francisco Torres, 501 Blewins; Gina Renee Hunter, Route 3, Friona; Mrs. Robert F. Williams, Box 145, Vega; Mrs. Anna M. Price, Box 232, Vega;

Services Held In Albuquerque For Former Resident

Last rites for Emmet Wood Plummer, 70, were conducted at 10 a.m. Friday in Dunn Memorial Chapel in Albuquerque. Dr. George R. Ditterline, minister of Center Street Methodist Church, officiated. Assisting him was the Rev. Millard Murphy, minister of Rio Grande Presbyterian Church in Albuquerque.

Mr. Plummer died in the Veterans Hospital in Amarillo Tuesday. He had been a patient there since Nov. 7. He had lived in New Mexico since 1913, moving there from Deaf Smith County. He operated a ranch at Quay and later lived on a ranch south of Tucuman.

Mr. Plummer was a veteran of World War I and a member of Conchas Barracks No. 1974 veterans of that war, serving as quartermaster of that organization. He was a member of the Methodist Church, American Legion, and Masonic, Lodge No. 27, Tucuman.

He is survived by his widow, Maurice Plummer, of Tucuman; a son, Roy D. Plummer, of Conchas Dam; one daughter, Mrs. George Braithwaite of Tucuman; six grandchildren; two brothers, Bruce Plummer of Hereford, and Victor Plummer of Lubbock; and one sister, Mrs. V. H. Young, of Tucson, Ariz.

Mrs. Bob Mooney, 700 Northwest Seventh, Dimmitt; Mrs. Bill McCarley, 504 McKinley; Karl H. Hare, 121 Emma; Mrs. H. G. Hetzler, Route 4; Henry Tiedel, 336 East Fourth; Eddie L. Jordan, Box 685, Plainview; Luther J. McKenzie, Box 654, Friona; Mrs. Winston G. Hill, 110 Avenue E; Mrs. P. C. Hennigh, Route 4; Mrs. H. T. Bartlett, Route 3, Friona; Mrs. Ruth Coleman, Route 2, Friona; Mrs. Lloyd C. Mings, Route 3, Friona; Fred H. Oberthier, 511 North Miles; Mrs. Ollie May, 110 Avenue J; Mrs. William L. Bennett, Box 243, Amherst; Mrs. Carolina Ortiz, General Delivery; Mrs. Fred E. Mercer Jr., 824 Avenue K; Mrs. Edward G. May, Route 2, Friona; Mrs. Virgil M. Ferguson, Box 453, Friona; Mrs. Ramona Zamarripa, Box 9; Mrs. G. C. Kennedy, 1436 Axtell, Clovis, N. M.; Mrs. Anthony Brorman, Route 4; Mrs. Melvin G. Williams, 1107 South Buchanan, Amarillo; Mrs. James R. Brown, 205 Southwest, Dimmitt; Mary Elizabeth Foshée, Route 4; Mrs. Amanda Strong, Route 1; Mrs. Eugene F. Gallagher, 841 Brevard.

Dismissals
 Mrs. Joseph G. Evans, Dennis L. Cheek; Mrs. Pat Robbins, Neida Mae Roger; Mrs. Cord H. Hammock, Wanda Undergood, 11-13.

Mrs. Garland G. Griffith, Ronald V. Hale, A. Q. Hartsfield, Mrs. James Sprouse, Mrs. Lee L. Myers, Mrs. Juan M. Garcia, Mary Cordero, 11-14.

Edeil McKenzie, David Wayne Thomas, Rolan Jordan, Bryan Keith Goodin, 11-15.

RECEPTION HOSTESSES
 Mrs. Glen Nelson of Hereford was one of the hostesses for the 60th wedding anniversary celebration for her aunt and uncle, Mr. and Mrs. Floyd McCune of Tula on Sunday, Nov. 3. Glen Nelson and son, Olen, also attended. They also visited in the home of Mr. and Mrs. Elwood Bates.

(Read the Classified Ads)



THE AUTUMN MEETING OF THE Women's Society of Christian Service, Amarillo District, began with registration and coffee at First Methodist Church at 9:30 a. m. Thursday, Nov. 14. Among those present were, from left to right, Mrs. Grant Hanna, president of the district; Mrs. Luther Kirk, San Jacinto Methodist Church, Amarillo; Dr. Vernon

Henderson, district superintendent; Mrs. Jim Arney, acting president of the Hereford WSCS, and the Rev. Herschel Thurston, minister of First Methodist Church. Mrs. Kirk presented a report on the Human Relations Conference held in Chicago. A luncheon and business meeting concluded the day's activities. (Staff Photo)

Sulfuric Acid....
 THE SOIL CONDITIONER THAT WILL ASSURE YOU OF
GREATER YIELDS
 AT HARVEST TIME ON ALL CROPS
 DIRECT APPLICATION or APPLIED IN THE WATER
Lyle Blanton of Hereford, Inc.
 EAST HWY. 60 EM 4-0221

ATTENTION WOMEN

Look your man is showing!

... showing to his best advantage, and being well-dressed he is your most important fashion accessory. That's why we are extending this invitation to you to come in with him and help him choose a 'Botany' 500 in the model, pattern and shade that suits him best. We have a complete selection of 'Botany' 500 clothing for his favorite fashion look, each marked by the dedicated Daroff Personal Touch. Both of you will be pleased with the quality-value prices.
 'Botany' 500 tailored by Daroff Suits \$75.00

STAR NOW! Thru WEDNESDAY

THE WONDERFULLY JOYOUS AND FAITH-FILLED STORY OF THE RUNAWAY CATHOLIC NUNS AND THE BAPTIST COUNTRY BOY

You'll never forget Homer Smith and his amazing adopted "family" from behind the Berlin Wall!

Sidney Poitier
 AS THE FANTASTIC HOMER IN
 NELSON'S *Lilies of the Field*

THURSDAY - FRIDAY - SATURDAY

WHAT WAS THE HIDEOUS THING THAT CAME TO HONOR HER?

AMERICAN INTERNATIONAL PRESENTS
EDGAR ALLAN POE'S Haunted PALACE
 -PATHECOLOR- PANAVISION-

VINCENT PRICE
 DEBRA PAGET
 LON CHANEY

TOWER DRIVE-IN THEATRE
 OPEN EVERY FRI.-SAT.-SUN.
 HURRY! ENDS TONITE!

"FEAR NO MORE" Starring MALA POWERS
 "FORCE OF IMPULSE" Starring J. CARROLL NAISH

Harman's
 PRESENTS THE NEW **RESISTOL**
 "Self-Conforming" Hat

He'll thank you time and time again as he enjoys the pleasure of his personally selected Resistol Hat—the thoughtful way to remember him this Christmas. There's no hat finer nor more comfortable because of the exclusive "SELF-CONFORMING" leather.

For a handsome holiday...
 GIVE HIM A RESISTOL HAT GIFT CERTIFICATE

ABOVE— One of the most flattering Resistol styles of the season is the Explorer. Slim silhouette with narrower brim gives you a smart authoritative appearance. In a variety of colors... all "Self-Conforming" comfortable with Resistol's exclusive construction. **\$9.95**

Right: The San Antonio— Resistol's famed staple style that's at home anywhere. In a variety of colors and brim dimensions. **\$11.95 to \$40**

THE PLAINS
 OUR MOST POPULAR WESTERN STYLE
 3" brim **\$12.50**
 3 1/4" brim **\$15.00**

THE LAWTON —
 STILL OUR POPULAR DRESS STYLE **\$11.95**
 In All New Fall Colors

\$16.50

WE GIVE S & H GREEN STAMPS

Henley House
Imported Worsted Sharkskin
 A business suit that's going places

We could talk ourselves hoarse but we could never do justice to this imported worsted sharkskin. This is a suit that can put in a full day's work at the office and still be ready for a night on the town. Here is a suit with the impressive feel of luxury and a special aptitude for wear. A wide variety of classic patterns and a great selection of colors. See this suit, try it on... we think you'll agree all we have said is more than words. Oh, a word about the price... only **\$59.95**

Harman's



PRESENTING A CHECK FOR \$100 to T. E. Seigler Jr., manager of Deaf Smith County Hospital, are members of La Madre Mia Study Club, Mrs. Bill Lankford, president, and Mrs. Jerry Landers, treasurer. The money, proceeds from the club's fashion show earlier this fall, will be used toward the purchase of an oxygen analyzer. (Staff Photo)

Selections From Hit Musicals Illustrate Study Club Program

Musical selections from "Roberta," "My Fair Lady," "Eileen," "The Sound of Music," and "Porgy and Bess" were presented by Members of Music Study Club as illustrations for a program on American musical comedy, led by Mrs. Dale Young, at the club meeting Nov. 11.

"American musical comedy—magic phrase!" began Mrs. Young. "We are addicted to it; we pay dearly to see it performed; we discuss it with a passion usually reserved for politics and religion."

Mrs. Young defined musical comedy as a "new art form, unique, vital, and inimitable" and explained that the field of musical theater is bounded on one side by the variety show and on the other by opera. "The variety show is pure diversion," she continued, "and opera is experience. The more a show gets away from pure diversion and slides closer to involving the emotions, the further it leaves one extreme and approaches the other."

After discussing some of the historical steps toward musical comedy, Mrs. Young said this art form must have story and song perfectly integrated, an American subject, natural American speech, and characters neither remote nor exotic. American musical comedy began during the great period of operettas and jazz revues, con-

tinued Mrs. Young, and evolved as a distinct art-form by combining these two in varying degrees. "All the shows (the great American musical comedies of the past 15 years), different as they are, with one leaping heavily on opera, another by the very same composers being closer to revue, still qualify for the term, American musical comedy, on the grounds of one great unifying factor. They all belong to an art that arises out of American roots, out of our speech, our tempo, our moral attitudes, our way of moving. This is a new art form," concluded Mrs. Young.

"Smoke Gets in Your Eyes," from Kern's "Roberta," and "I Could Have Danced All Night," from "My Fair Lady," by Lerner and Lowe, were sung by Mrs. R. C. Godwin, Mrs. Bill Penn, Mrs. Bill Bradley, Mrs. S. F. Clements, Mrs. Carl Mountz, Mrs. Young, and Mrs. W. E. Dameron. They were accompanied by Mrs. J. C. McCracken.

"Thine Alone," from Herbert's operetta, "Eileen," was played by Mrs. Penn at the piano and Mrs. Jame Alston at the organ. From "The Sound of Music," by Rodgers and Hammerstein, "The Sound of Music" and "Do Re Mi" were played by Mrs. Ellis Coombes at the piano and Mrs. B. Y. Crosthwait at the organ. To conclude the program, Mrs. Godwin sang "Summer-time" from the Gershwin opera, "Porgy and Bess."

During the business meeting, conducted by Mrs. Crosthwait, Mrs. Joe Clark and Mrs. Eugene Brink were elected to membership in the club.

The club met in the home of Mrs. J. R. Allison, with Mrs. Penn as co-hostess. Others present were Mrs. Alston, Mrs. W. T. Carmichael, Mrs. Clements, Mrs. Coombes, Mrs. Crosthwait, Mrs. Cliff Estes, Mrs. H. K. Fox, Mrs. Bill Lankford, Mrs. Paul Lyons, Mrs. Mountz, Mrs. Penn, Mrs. T. W. Roberson, Mrs. A. J. Schroeter, Mrs. Jessie Stanford, Mrs. Young, Mrs. Godwin, Mrs. Ray Conaway, Mrs. S. O. Wilson, Mrs. Bradley, and Miss Frances Dameron.

Richard Smith, Bride Live In College Station

Mr. and Mrs. L. G. Berryman, Seattle, Washington, announce the marriage of their daughter, Joan, and Richard C. Smith, son of Mr. and Mrs. J. F. Smith, Hereford. Vows were exchanged August 29 in Seattle.

Mrs. Smith attended the University of Washington and has completed her certification as a medical secretary. She is presently employed in that capacity in College Station.

A 1963 graduate of Texas A&M, Smith will continue his studies in industrial engineering in College Station. In the spring he will enter the Air Training Command at Waco as a commissioned officer, with the rank of second lieutenant.

Mr. and Mrs. Smith are at home at 407 Highway 6 East, College Station.

Banquet Given By Westway HD Club For Guests

Members of Westway Home Demonstration Club entertained their husbands and friends with a Thanksgiving banquet at the Western Wheel Inn Nov. 9 at 8 p.m. Games were played after the meal.

Those present were Mr. and Mrs. Jimmy Jesko, Mr. and Mrs. Joe Wagoner, Mrs. Bess Werner, Mr. and Mrs. C. A. Sauley, Mr. and Mrs. George Turrentine, Mr. and Mrs. W. Thomas, Mr. and Mrs. Homer Rudd, Mr. and Mrs. Paul Rudd, Mr. and Mrs. Bill Drake, Mr. and Mrs. David Seal, Mr. and Mrs. Roland Hairgrove, Mr. and Mrs. Preach Merritt, Mrs. Lola Landers, Mr. and Mrs. Herb Owens, Mr. and Mrs. Gene Combs, Mr. and Mrs. Bill Combs, Mr. and Mrs. Albert Lamb, Mr. and Mrs. Lincoln Bolin, Mr. and Mrs. Jess Odum, Mr. and Mrs. Vernon Sherman, Mr. and Mrs. R. W. Mitchell.

Guests were Mrs. Eva Dee Potter, Joe Bob Wagoner, Mr. and Mrs. G. C. Merritt, Mr. and Mrs. Elmer Bishop, Mr. and Mrs. Gene Combs, and Carol Lamb.

Rosemary, as well as the usual sage, makes an excellent seasoning for roast pork.



Mrs. Richard C. Smith (Miss Joan Berryman Personal Photo)

Social Calendar

Tuesday, Nov. 19

La Affiliatus Estadio Club will meet in the Flame Room at 7:30 p.m. Cotton John will present a film. Hostesses are members of the social committee.

Young Homemakers Home Demonstration Club will meet with Mrs. Lowrie, Mrs. Draper will discuss window treatment.

The program for Xi Epsilon Alpha will be presented by Mrs. Kendall and Mrs. Bell. Hostesses will be Mrs. Cooker and Mrs. Russell.

Progressive Home Demonstration Club will meet with Mrs. Fred Aulry for a program on color in the home.

La Plata Study Club will meet in the Community Room, First National Bank, for a Thanksgiving dinner. Mrs. McGee, Mrs. Smith, and Mrs. Boston are the hostesses.

Young Homemakers of Texas will meet for a program on holiday foods, presented by Mrs. J. J. Durham.

Antonian Circle will meet for a program on Hobby Shop,

presented by Mrs. Milton Adams. Hostesses are Mrs. Howard, Mrs. Jesko, and Mrs. Arthro.

Summerfield Study Club members and their husbands will meet for a Thanksgiving dinner. Mrs. Edwin Ramey will present the program, "History of American Currency."

North Hereford Home Demonstration Club will meet with Mrs. O. C. Williams for a program on window treatment, presented by Mrs. Draper.

Wyche Home Demonstration Club will meet in the home of Mrs. Carroll Newsom. Mrs. Leroy Botkin will discuss color in the home.

Farm and Ranch Club will meet with Mrs. Joe Wagoner for a program on the Texas Republic.

Hereford Study Club will meet with Mrs. Garrison. Mrs. Solomon will present the program, "Holiday Arrangements."

Bay View Study Club will meet in the home of Mrs. Francis Hardwick. Mrs. Carl Perrin (Continued on page 3)

Hereford Garden Club Plants Larkspur Bed At King's Manor

"In recent years larkspurs have been almost forgotten because of the popularity of delphinium," said Mrs. J. V. Pickens as she presented a study of larkspur horticulture for members of Hereford Garden Club and their King's Manor guests, Friday, Nov. 8.

"Larkspurs should be planted," she continued, "because they are so graceful in form and color and are so useful as spike material in arrangements." She explained that larkspur was formerly the common name for delphinium and that perennials are called delphinium and annuals are called larkspurs.

After noting the color range of the one hundred varieties of larkspurs and describing the foliage, Mrs. Pickens discussed soil conditions. Club members and King's Manor residents then planted a large bed of "Regal" and "Giant Imperial" larkspurs at the home.

Mrs. S. S. Williams, president, conducted the business meeting. Members voted to place in Deaf Smith County Library a copy of "Japanese Flower Arranging," by Mary Kittell, who is president of Texas Gar-

den Clubs Inc. Mrs. Roy Calvert, treasurer, arranged a display of the national council calendars and Texas Garden Club note paper, which the club is selling.

Complimentary copies of "Horticulture magazine" were distributed and subscriptions taken.

McGinley - Bass Vows Exchanged

Miss Randy McGinley became the bride of Harold Gene Bass Friday evening, Nov. 8, in the First Methodist Church. The Rev. Hershel Thurston read the double ring ceremony.

The bride is the daughter of Mr. and Mrs. R. G. McGinley, Dumas. She is a graduate of Dumas High School, where she was a cheerleader for two years and secretary of the sophomore and junior classes. She was also a member of the 1947 Clubettes. After attending a business college in Lubbock, she worked for

the county attorney of Moore County.

Mr. and Mrs. H. D. Bass, Route 4, are the parents of the bridegroom. A graduate of Marlow, Okla., High School, he was president of Future Farmers of America and a member of the 1959 state championship football team. He attended Cameron Agricultural College in 1961-1962.

Junior attendants were Miss Sammie Bass, cousin of the groom, and Charlie Bass, brother of the groom. Miss Bass wore a blue dress with a rose corsage. The bride was attired in a blue two-piece suit. She carried a bouquet of white roses atop a white Bible. She wore a heart-shaped necklace belonging to her mother. After their return from a wedding trip to Carlsbad Caverns National Park, Mr. and Mrs. Bass are living near Hereford.

It was announced that Hereford Garden Club is leading the district in the number of subscriptions sold and were commended for this at the north zone meeting in Tulsa.

Mrs. G. W. Newsom, project chairman, presented plans for the Christmas boxes which will be sent by the club to Girl's Town at Whiteface.

A letter was read from Hereford State Bank. The bank thanked the club for their flower arrangements displayed during the recent auto show.

Hostesses for the meeting, which was held at King's Manor, were Mrs. C. D. Kelton, Mrs. M. T. Rutter, and Mrs. Ray Carlisle. The refreshment-table was laid with a brown cloth and centered with an arrangement of bronze and rose chrysanthemums. Mrs. S. S. Williams and Mrs. O. G. Hill Sr. presided at the silver service.

Guests from King's Manor were Mrs. J. W. Alexander, Mrs. Ola Davis, Mrs. M. R. Blake, Mrs. Bud Dobbins, Mrs. J. F. Ward, Mrs. Mary Helen Fisher, Mrs. H. M. Benefield, Mrs. G. Wilcoxson, Mrs. D. H. Carpenter, Mrs. H. W. Faircloth, Mrs. D. C. Stokes, Mrs. J. S. Rucker, and Mrs. C. R. Smith.

Political Issues Debated At Club Meeting Nov. 12

Political views and accomplishments of the Democratic party were presented by Mrs. Hugh Clearman, and Mrs. George Ritter explained timely political issues as seen by the Republican party during "A Debate Between an Elephant and a Donkey" at the Nov. 12 meeting of Velede Study Club.

Members responded to roll call with their answers to "How do you choose the man you vote for?" The business meeting was conducted by Mrs. Bill Bradley. Work was begun on the Christmas project, which will supply gifts and food to a needy Hereford family.

The club met in the home of Mrs. C. B. Womble, with Mrs. Robert Strain as hostess. Others present were Mrs. Bradley, Mrs. Gid. Browrid, Mrs. L. J. Clark, Mrs. Clearman, Mrs. Charles Hoover, Mrs. Armon Lauderback, Mrs. J. R. Oglesby, Mrs. George Ritter, Mrs. Robert Willmot, and Mrs. Joe Frank Clark, who won the hostess gift.



Mrs. Harold Gene Bass (Miss Randy McGinley Personal Photo)



"MEET YOUR NEIGHBOR"—Deaf Smith County Home Demonstration Council and home demonstration club presidents sponsored a coffee at the Community Center Tuesday morning. Approximately 60 guests were registered by Mrs. T. J. Parsons. Mrs. Orval Galley, chairman, introduced the club presidents and named club projects. Mrs. A. E. Hodges welcomed the guests. Among those present were, from left to right, Mrs. Grady Parsons, Cultural Club; Mrs. Rayburn

Strange, a visitor; Mrs. Ira Ricketts, who was among the first in the county to participate in home demonstration work and is a member of Progressive Club; Mrs. Hardy Benson, a member of Ford Club for about 35 years; Mrs. George Epling, a member of Ford Club who has recently moved back to Hereford from Dickens, and the daughter and granddaughter of Mrs. G. W. Newsom, Mrs. Norman Bookout and Dana, Lubbock. (Staff Photo)

Catholic Men Of Diocesan Plan Meeting In Hereford

St. Anthony's parish will be at 9 a.m. in St. Anthony's church with the Very Rev. Father Angelus Delahunt, pastor, the celebrant. Registration will take place in St. Anthony's school immediately following mass. Four workshops are to be held concurrently, beginning at 10:30 a.m. They include Confraternity of Christian doctrine, needs of the migrant worker, Cursillo—a preparation for the Lay Apostolate, and organization and development.

At 12:30, a luncheon is to be held at Rane's restaurant when Frank H. Heller, president of the National Council of Catholic Men of Dallas will be the guest speaker.

The four panel chairmen will be Dr. E. A. Albracht, D. C.; Ed Dziuk, Sr., Owen Seaman and Dr. John Albracht,

Jr., D. C.

Following the luncheon, a general assembly will be held in St. Anthony's auditorium when workshop reports, a financial

report, the moderator's report and the president's message are to be heard. The meeting is to conclude at 4:30.

Officers of the Amarillo Diocesan Council of Catholic Men are: Moderator, the Very Rev. Monsignor Francis A. Smyer, Amarillo; president, Leo Wit-

kowski, Hereford; K. G. Vaughn, Tulla, vice-president; William L. Smith, Lubbock, secretary; John G. Logsdon, Plainview, treasurer; Dick Brainerd,

Amarillo, religious activity; Bill Dunn, Amarillo, organization and development, and Ed Dault, Sr., Hereford, associate program.

Farmers Union To Meet In Lubbock

Farmers Union will hold its state convention in Lubbock Monday through Friday, and for the event, Gov. John Connally has proclaimed Nov. 18-23 Texas Farmers Union Week. Jay Naman, state president, has announced.

Farmers Union is the oldest farm organization in Texas and the second oldest in the nation, Naman said. The 1963 convention in Lubbock will be the 16th annual convention of the Texas affiliate to National Farmers Union which has its headquarters in Denver.

Climax to the five-day session will come Friday night when Tony Dechant, secretary-treasurer of National Farmers Union, will deliver the address at the banquet session. Sen. Ralph Yarborough also is to appear on the banquet program.

Among the features planned for the convention is a panel

discussion on proposed legislation on cotton, feed grains and wheat. Appearing on the panel will be Elbert Harp, president of the Grain Sorghum Producers Association; Leo Witkowski, president of the Texas Wheat Growers Association; Dan Davis, president of the South Plains Cotton Marketing Association, and John Vernon Stiles, a member of the cotton advisory committee to the Secretary of Agriculture.

Several newly chartered counties will be represented at the meeting of the Board of Directors, who are to convene prior to the convention. Plans for expanding the membership and services of the organization in 1964 will be discussed at the board meeting. The Texas FU board is composed of presidents of county organizations, Naman explained.

Anderson-Sayles Leads In Classic Bowling League

The Anderson-Sayles Team is still in first place in the Classic Bowling League as a result of its sweeping four from the Hereford Farm Supply team. Kinsey-Osborn took three and lost one to Plains Insurance, thus dropping from second to third place. Cowan Jewelry jumped from third to second place by downing Sunset Food Center three to one. H. K. Ferguson took a clean sweep by taking four victories and no losses with Big T Pump Co.

Anderson-Sayles has the highest three game series with a 2325. They also have the high single game, with an 807.

Jerry Shugart of the H. K. Ferguson team was bowler of the week with a 505 scratch plus 132 pin handicap, for a 637 total.

The standing for the teams in the Classic League are: Anderson-Sayles, won 29, lost 15, Percentage, 659; Cowan Jewelry, won 26, lost 18, percentage, 591; Plains Insurance, won 25, lost 19, percentage, 568; Hereford Farm Supply, won 21, lost 23, percentage, 477; Big T Pump Co., won 19, lost 21, percentage, 475; Sunset Food Center, won 16, lost 28, percentage, 364; Kinsey-Osborn Bulk, won 11, lost 28, percentage, 275.

If you toast your own nuts for party nibbles, remember that most nuts take to such savory seasonings as celery salt, onion and garlic powder and paprika.

One of the best tasting cream cheese spreads is made by mixing the cheese with grated red onion and minced anchovies.

Fancy up stewed veal by adding mushrooms—fresh or canned.

For flavor change: mince a green pepper and saute it in a little butter; add to cream of mushroom soup.

A glass measuring cup for liquids has a spout, one for dry ingredients has a plain rim.

(Read the Classified Ads)

School Menu

Former Hereford Resident Dies In New Mexico

Funeral services were held in Paulin Funeral Home Chapel in Artesia, N. M., Nov. 13 for E. D. Hewitt, Sr., a former Hereford resident, with the Rev. L. E. Hattfelder, Presbyterian minister, officiating. Burial was in the Woodbine cemetery.

Mr. Hewitt was born in Texas Oct. 24, 1862 and died in his home at 405 W. Grand in Artesia after a brief illness.

He was married to Carrie Lea Davis, Sept. 15, 1905 in Tucumcari, N.M. She died Nov. 7, 1961.

Mr. Hewitt was one of the founders of Flomot, Texas, owning a cotton gin and grocery there in the early days of the town. He was engaged in ranching most of his life, owning ranches south of Dunlap, N. M. and Magdalena, N. M.

He moved to Hereford in 1934 and farmed southeast of town, although ranching continued to be his first love.

Mr. Hewitt retired in 1945 and moved to Artesia in 1951. Survivors are five sons, Alvin L. Hewitt, E. C. Hewitt, Jr., and L. C. Hewitt, all of Hereford; Frank Hewitt, Hagerman, N. M., and E. E. Hewitt of Brady; four daughters, Mrs. W. O. Cowan of Longview; Mrs. Albert J. Hunsley of Kansas City, Kan., and Mrs. J. W. Jones and Mrs. Joe Argo, both of Artesia; four brothers, R. F. Hewitt, Seymour; W. P. Hewitt, Tulla; J. H. Hewitt, Houston, and Joe Hewitt, Grand Junction, Colo.; one sister, Mrs.

Elementary Cafeteria

Monday—Dixie Dogs, English peas, apricot cobbler, rolls, butter and milk.

Tuesday—Lunchroom special, buttered corn, sliced tomatoes, gingerbread, rolls, butter and milk.

Wednesday—Enchiladas, pinto beans, green salad, half a peach, cornbread and milk.

Thursday—Beef and noodles, green beans, applesauce cake, rolls, butter and milk.

Friday—Fresh fish filet with tartare sauce, creamed potatoes, carrot stick, cookies and milk.

Junior-Senior Cafeteria

Monday—Dixie dogs, oven-fried sausage, buttered potatoes, English peas, combination salad, apricot cobbler, rolls, butter and milk.

Tuesday—Lunchroom special, saucy pork patties, buttered corn, broccoli, carrot sticks, gingerbread, rolls, butter and milk.

Wednesday—Enchiladas, ravioli, pinto beans, spinach, green salad, slice of bread, half a peach and milk.

Thursday—Beef and noodles, meat loaf, glazed carrots, green beans, lettuce wedge with dressing, applesauce cake, rolls, butter and milk.

Friday—Catfish filet with sauce, Vienna sausage, creamed potatoes, mixed vegetables, celery stick, cookies, rolls, butter and milk.

Walter Jackson, Amarillo; and three grandchildren and 10 great-grandchildren.

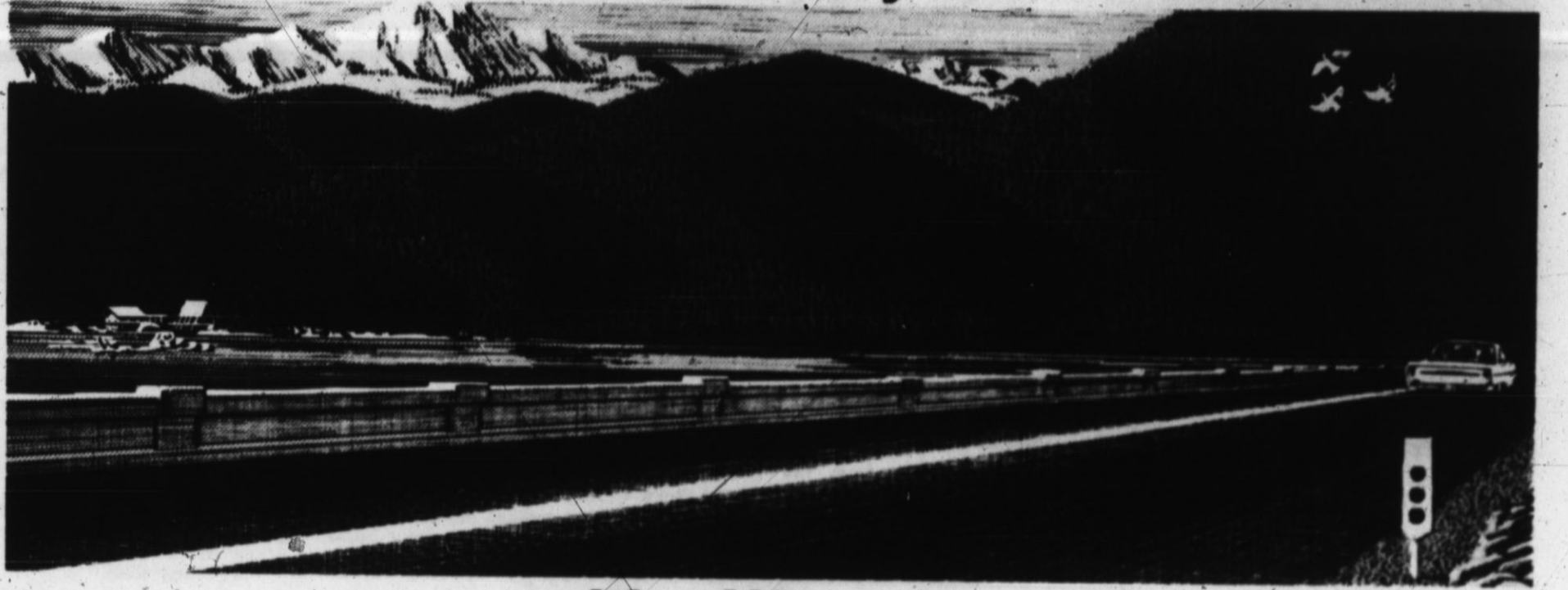
Fall bears were Lee Francis, Merle Sharp, Don Kennedy, Earl McDorman, Joe Flannery and Merie D. Sharp, Jr.

(Read the Classified Ads)



Chevy II Four-Door Sedan

Now—'64 Chevy II...



with a V8 engine

Now you see it. Now you don't. When a Chevy II does that kind of disappearing act you know without looking twice: It's a '64 with a V8 engine.

That's right. A full-grown 195-hp Turbo-Fire V8.*

It's available for the first time this year along with a choice of three other engines—the standard 1 and 100 Series sedans, the standard 6 and a new 155-hp 6.* (And all of them, happily, maintain their high spirits on modest amounts of regular gasoline.)

You can take this V8 through the gears most any way you choose—with personal encouragement from a finely honed 4-speed shift* if you like.

But the changes that have come over this new Chevy II aren't by any means confined to what happens when you slip into the driver's seat.

There are new styling features like the tasteful grille design and trim accents, for instance. And the larger self-adjusting brakes that further reduce upkeep on a car that already has a reputation of coming about as close to perpetual motion as anything on four wheels can get.

The place to get the full details on the '64 is your Chevrolet dealer's. And after you've got them, we hope you'll attend to one further detail yourself. Drive it.



Ask about a SMILE-MILE Ride and the Chevrolet Song Book at your Chevrolet dealer's

ORSBORN CHEVROLET-OLDS

HEREFORD, TEXAS

■ Cook the cool, clean electric way. Perk up and brighten your kitchen with a new electric range, and, if you're a Southwestern Public Service Company customer, you'll receive a 12 to 30 cup West Bend Party Perk free with your electric range purchase.

PERK UP

PERK UP YOUR KITCHEN WITH COLOR. SEE THE COLORFUL NEW ELECTRIC RANGES THIS WEEK!



64-2

LOOK!



HERTEX MILLING COMPANY

Miss Buckmaster Is Bride Of Billy Baker



Mrs. Billy B. Baker
(Miss Deborah Lyn Buckmaster... Bradley Studio)

Miss Deborah Lyn Buckmaster and Billy B. Baker exchanged wedding vows Saturday evening, Oct. 26, in the First Baptist Church, Dimmitt. The double ring ceremony was read by the Rev. Earl R. Lanthrop, Baptist minister from Clovis, N. M.

The bride is the daughter of Mr. and Mrs. Talmadge S. Buckmaster, Dimmitt. Parents of the bridegroom are Mr. and Mrs. R. B. Baker, Summerfield.

Three crescents of wedding rope joined spiral-candelabra and a large bouquet of bronze-chrysanthemums to set the scene for the ceremony. Traditional wedding selections by Miss Georgene Blanton, soloist, and Mrs. Connie Ivey, organist, included "Whither Thou Goest," "O Perfect Love," "The Wedding Prayer," and "Walk Hand in Hand."

Matron of honor was the sister-in-law of the bride, Charlotte

Buckmaster, Oklahoma City, and Laurel Gene Ivey, Dimmitt, was bridesmaid. They wore street-length dresses of bronze satin. Their bell-shaped skirts were attached to fitted bodices with cap sleeves, and they wore headbands with front bows. Each carried a single long-stemmed bronze chrysanthemum tied with gold ribbon. Flower girl was Stacie Ragland, Ralls.

Best man was Kenny Walser, Summerfield, and groomsman was David Hays, Dimmitt. Guests were seated by Pat Smith, Donnie Buckmaster, Roger Buckmaster, and Jerry Lance. Ringbearer was Wayne Reeves, Cotton Center.

the bride's bouquet, and the attendants' flowers. The three-tiered wedding cake was decorated with white flowers centered with gold. Miss Ina Messinger and Miss Georgene Blanton served.

For the wedding trip to points of interest in New Mexico, the bride chose a Stewart blue knit with black accessories. Her corsage was the orchid lifted from the bridal bouquet.

Mr. and Mrs. Baker are at home at Route 3, Friona. She is a 1963 graduate of Dimmitt High School. A 1964 graduate of Hereford High School, he farms near Summerfield.

New Methods Of Making Curtains Demonstrated

A program on window treatment was presented by Mrs. Draper for members of Bippus Home Demonstration Club at their meeting Wednesday. "Curtains and valances are narrower and higher," she said.

Mrs. Draper discussed the popularity of unlined curtains and the use of glass curtains

under draw draperies to prevent sun-fading. She stressed the easiest, most modern methods of making curtains and demonstrated some of the methods. The new folding doors and window shutters of pearlized and plain plastic materials were described.

Plans were made for the club Christmas party to be held in the home of Mrs. V. T. Adrian Dec. 11. Dec. 9 was announced as the date of the Home Demonstration Council party. Mrs. Jim Bradley conducted the business meeting, and program chairman was Mrs. J. G. Fortenberry.

C. F. Hornfeld was hostess for the meeting. Mrs. Edwin Banks was welcomed as a new member. Others present were Mrs. Fortenberry, Mrs. Inman Larson, Mrs. Bradley, and Mrs. G. V. Hall.

If you enjoy serving buffet style, make sure you have a nest or two of individual tables so that guests can use them. Most men dislike eating out of their laps!

Ever spice hot tea? Use whole cloves and stick cinnamon and pass lemon wedges and sugar.

If that loaf of homemade bread is hard to cut neatly, refrigerate it and slice it after it is chilled.

Hereford Man On USAF Team

Col. Ralph S. Stevenson, USAF, professor of Air Science at the University of Oklahoma, has announced the selection of Cadet Jay Wayne Boynton son of Mr. and Mrs. J. T. Boynton of 1308 Park Avenue, Hereford, as a member of the Air Force ROTC drill team.

The O. U. AFROTC team last year placed fourth in a national competition at Tucson, Ariz., and placed first in the regional competition at Lubbock. In addition to preparing for such drill meets, this year's team expects to perform at several civic functions and athletic events within the state.

NOTICE to Hereford Country Club Members

Thursday Noon Special — Mexican Dinner
Thursday Night Buffet — Italian Foods
Friday Noon Special — Shrimp Newburg
Saturday Noon Special — Veal Scallopini

Sunday Noon Buffet featuring:
Roast Sirloin of Beef
Baked Ham with Red Eye Gravy
Baked Lobster Casserole
Salads - Vegetables - Desserts

Tuesday Noon Special — Beef Stroganoff
Wednesday Noon Special — Meat Loaf
Thursday Noon Special — Mexican Dinner

Plan Bake Sale November 27

Plans for a bake sale were completed during the executive meeting of the Hereford chapter of Young Homemakers of Texas Wednesday afternoon. The group also decided to sell shelled pecans before Thanksgiving.

The bake sale was set for Nov. 27 at Cooper's. Mrs. Kenneth DeHart, president, announced that special orders for the baked items and the pecans should be phoned to Em 4-1919 or Em 4-1925.

Mrs. David Brumley, area president, reported her trip to Sudan, where she installed chapter officers. Other members reported trips to Dimmitt and Lathrop to help organize new chapters. Mrs. DeHart and Mrs. J. J. Durham installed officers for the Vega chapter.

The group also completed plans for a Thanksgiving dinner Nov. 22 in the high school cafeteria for Young Farmers and Young Homemakers and urged all members to attend.

(Read the Classified Ads)

Calendar...

will discuss the subject, "The American Negro."

La Madre Mia Study Club will meet with Mrs. Merritt. The program, "The Day I Really Felt Married," will be presented by Mrs. Fry.

Ceramics Art Club will meet in the exhibit room of the First National Bank. Each member will exhibit an item. Hostess is Mrs. Glenn Boardman.

St. Anthony's Guild will meet at 8 p.m. for a program on Christmas decorations, presented by Mrs. Milton Adams. Hostesses are Mrs. Hoffman, Mrs. Lueb, Mrs. Pavlicek, and Mrs. Jesko.

Cultural Home Demonstration Club will meet at 2:30 p.m. in the home of Mrs. Sumner. Mrs. Draper will discuss window treatment.

Messenger Home Demonstration Club will meet for a program on color in the home.

Given in marriage by her father, the bride wore a formal gown of illusion with inserted panels of Chantilly lace. The fitted bodice of Chantilly lace featured a portrait neckline and sleeves tapered at the wrists. The dress was originally worn by her matron of honor, Mrs. Roger Buckmaster, and was sent to England for a wedding.

Her blush-type veil was attached to a headpiece of starched Chantilly lace fashioned into a rose. The petals of the rose were heavily coated with seed pearls. Stems and leaves made of the seed pearls fell across her forehead. Her jewelry was a diamond drop, a gift from the groom. She carried a bouquet of Stephanotis and a white orchid atop a white Bible.

For her daughter's wedding, Mrs. Buckmaster wore a sheath dress of green raw silk and black accessories. Mrs. Baker chose a green suit with brown tone accessories. Each wore a green orchid corsage.

Following the ceremony guests were received in Fellowship Hall and registered by Miss Kaye Williams. The refreshment table was covered with white lace over yellow and centered with an arrangement of white baby chrysanthemums.

District 2, Section 3, Nell Culpepper, made her official visit to the Hereford chapter. Mrs. Culpepper listed the changes and instructions of the worthy grand matron for this year and announced that the Eastern Star school will be held in Hereford April 20, 1964.

Guests were Ida Wilcoxson, Turkey, Chapter 569; Edna Oliver, Mt. Carmel, Ill., Chapter 32; Mr. and Mrs. W. G. Edwards, Louisville, Miss., Chapter 60; Lucile Spencer, Wichita, Kan.; Rose Douglas, Chapter 475; J. W. Spencer, Canyon, Chapter 105; and Georgia Holliman, Caddo, Okla., Chapter 32.

(Read the Classified Ads)

Social...

(Continued from Page 1) methods, and detailed its possible benefits.

The club met in the home of Mrs. A. T. Frye, with Mrs. Coy Phillips as co-hostess. The business meeting was conducted by Mrs. Baker Womble. Members present were Mrs. R. G. Blue, Mrs. Jim Bookout, Mrs. J. J. Durham, Mrs. Mildred Elliott, Mrs. H. E. Henslee, Mrs. Jim Higgins, Mrs. John Jacobson Jr., Mrs. C. D. Kelton, Mrs. Joe Kendall, Mrs. Vivian Major, Mrs. G. W. Newson, Mrs. S. S. Williams, Mrs. Womble, and the hostesses. Guests were Mrs. Norman Bookout and her daughter.

District Deputy Grand Matron Pays Visit

Fifty members and their guests attended a turkey dinner and meeting of the Order of Eastern Star at the Masonic Temple Tuesday evening. Worthy matron Dorothy Noland presided.

The deputy grand matron of

ter, Dana.

The next meeting will be in the home of Mrs. Jim Higgins. Mrs. H. E. Henslee will be co-hostess.

(Read the Classified Ads)

THE DEADLINE FOR ISSUING POLL TAX RECEIPTS

IS 5 P. M., JANUARY 31

PAY YOUR POLL TAX EARLY.... AVOID THE RUSH

Those who are 60 years of age or older before January 1, 1964 are not required to have an exemption to vote provided they live outside a city of 10,000 population; those who have moved into the state since Jan. 1, 1963 are required to have an exemption; those who have become 21 years of age since Jan. 1, 1963 are required to secure an exemption certificate before they may vote in any election during the year. No charge is made for these exemptions.

1964 AUTOMOBILE LICENSE FEES MAY NOT BE PAID BEFORE FEBRUARY 1 BUT MUST BE PAID BETWEEN FEBRUARY 1 AND APRIL 1, 1964.

NELL MILLER
TAX ASSESSOR - COLLECTOR
DEAF SMITH COUNTY, TEXAS

CLOSED

MON.-TUES.-WED.

NOVEMBER 18-19-20

for the most drastic thing to happen to us!!!!

Payments on accounts may be made at the office.
No sales will be made during these three days.

Open Thurs., Nov. 21

9A.M. to 9P.M.

H & H FURNITURE — BIG RED BARN

West Hiway 60 - Hereford

THE SUNDAY BRAND

Editorials

Page Four

The Sunday Brand, Hereford, Texas, Sunday, Nov. 17, 1963

Once Useful Windmill Might Be Natural Tourist Stopper

Recently we heard a group of interested merchants and professional men discuss some of the things Hereford needs, and we were a little bit intrigued with the suggestion of a "Texas size" windmill on U. S. Highway 60, where tourists could stop and refresh themselves with a draught of famous "Hereford water".

Without doubt, the idea possesses merit. Less than 50 years ago, Hereford was known all over the Plains as the "City of Windmills"; it boasted more windmills per capita than any other city in the nation, according to some old timers. Through this source, the early settlers tapped the underground water supply which recently has skyrocketed the area to tremendous agricultural productions and community growth.

Besides, we could not help but wonder how many people of the present ever saw a windmill. Our estimate would be from 10 to 25 percent, and if you are inclined to argue the matter we refer you to the bandits who only this week held up a jewelry delivery car and were unable to escape because the automobile was operated with the old fashioned gear shift, rather than the present day automatic shifts. The windmill within itself would present an interesting tourist novelty, and certainly it

would fit nicely into the program of emphasizing the merits of our water.

In addition, a nice little office under the mill tower could be staffed by volunteer youngsters during tourist season—and might well become a practical forerunner for the area museum about which we hear consistent, though unsuccessful, promotional rumbles. To say the least, it is on the right track. Whereas, many tourists who might pass up a museum would definitely stop for a glass of water at the windmill and, once halted, might well be induced to visit the museum and other interesting points in the community. At least, it would become a conversation topic for many people—and might be financed through the sale of post cards of the windmill. Or do we over-estimate the interest in such an attraction?

The windmill was never too widely seen outside of the Southwest even in its heyday, although it did gain considerable publicity due to its novelty of operation and its efficiency of production. Today, thanks to modern mechanics, it has been replaced for convenience, rather than for economy of operation. Compared with some of the other things many of us stop to see along the highways of our nation, it might well become a "natural" in the field of "tourist stoppers", providing a trade mark for the territory. On the other hand, it might be a flop and, like most other attractions, about the only way to find out is to give it a trial.

Meanwhile, we can definitely bank on the fact that windmills today are just about as scarce as the proverbial "hen's teeth"—and fast becoming history.

Who Owns Air?

Congressman Walter Rogers seems to have worked himself into quite a dither over the question of radio and television commercials and their control through FCC, and sandwiched into the controversy is the old question of authority.

Rogers, as we understand it, interprets existing laws inadequate to give proposed control authority to FCC and declares if a need for such controls does exist that it should be brought up before Congress, and not settled by an appointed bureaucrat. Without doubt, the congressman is right. Too often and too long have we faced edicts of this type, frequently because they are easier and less expensive to obey than to combat.

A radio or television station, in our opinion, should govern its commercials to suit its listeners and its advertisers. If it gets too many commercials, the listener can most easily switch the dial and pick up another station which has fewer commercials. At least, that's the outcome broadcasters seem to fear most.

Bureaucratic domination of air media is definitely parallel to violation of freedom of the press, protected in our Constitution, and should be safeguarded on the same basis. Several times we have heard rumors of political coercion and threats against various stations which are dependent upon federal permits for operation, and while we know of no specific factual instances, it is definitely in the interest of public welfare to safeguard against such domination, as the congressman so aptly points out.

Meanwhile, anyone who thinks a radio or TV station will not hear about it in case the situation of too many commercials gets out of line, just plain doesn't know much about the broadcasting business or, for that matter, about the human nature.

THE Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
Hereford Texas



James M. Gillentine, Editor and Publisher
Melvin Young, Managing Editor
Ray Martin, News Editor
Bill Penn, Adv. Mgr.
Lee Brown, Mechanical Superintendent

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each. Classified advertising rates: 6c per word per word first insertion (60c minimum); 4c per word each additional insertion.)

"Not A Rocket Gantry"



"Hot Seat" One Of Top Programs

Amid the current clamor of protest against the everyday fare offered through television channels, it seems to us that a program this week over KFDD-TV, entitled "Agriculture's Hot Seat", merits the enthusiastic support of every person in the Panhandle territory. The program was produced by the area station and proved interesting as well as informative.

In the first place, it brought home the fact that the Secretary of Agriculture today is one of the most powerful men in the nation. It also emphasized that the individual holding the post can and does exercise a tremendous amount of influence over the way we as individuals prosper or decline in this particular area of high agricultural production.

Of prime interest and equal importance appears to be the attitude of the man who holds the appointment, and the series of interviews by Jack Tompkins stressed this phase on down the line from appearance of Henry Wallace.

Ezra Taft Benson, for instance, indicated a wide basic difference in thinking from that of Orville Freeman, who currently fills the position. Mr. Benson, though never too popular with many farmers, contended that the average farmer pretty well thinks "out in front" of Congress and the legislature on national affairs and on agricultural problems. Mr. Freeman, on the other hand, declared that he thought the department might not expand so rapidly in the future, because the farmers were gradually becoming better thinkers and might, in future years, be able to manage their own affairs without extensive government assistance. Basic reasoning of this type does, of course, primarily shape the manner in which the Secretary of Agriculture will conduct his department—and they are quite important to all of us.

Certainly, the "Hot Seat" program caused all of those who viewed it to realize the tremendous power which this particular appointee holds, and we have even heard a few suggestions that the office should, perhaps, be elective rather than appointive. To say the least, we should be tremendously interested in the probable appointee to this office by any candidate for president, and it behooves us to look carefully into his basic ideals, background and training. In many ways, the post can become parallel in importance to that of the president—and certainly it carries more obligation and responsibility than most of our other secretariats.

Thanks to KFDD and to Mr. Tompkins for one of the better programs we have ever been privileged to view through the medium of TV.

Nuggets

The increasing length of congressional sessions is due primarily to the philosophy that Washington—not the individual or state and local governments—should handle all the economic and social problems of the country. It can't.

—The Dallas News

Statutes Prohibit Use Of Flag In Advertising

In a reminder to the business community of Deaf Smith County Chamber of Commerce warned against use of the national flag in advertising.

Bill Thompson Manager of the Chamber said that according to the National Better Business Bureau with which the Chamber is affiliated through membership every state and the District of Columbia have statutes prohibiting the use in advertising of the United States Flag or those of their own states.

It was pointed out that state laws also declare no advertising

may be placed upon, attached to, or connected with the flag, shield or emblem of the United States or of the various states, or upon simulation of them.

While there is no federal law regulating the use of the national flag in advertising, except in the District of Columbia, a Joint Resolution of the Senate and House of Representatives signed by President Roosevelt in June, 1942, declared "The Flag should never be used for advertising purposes in any manner whatsoever." It was noted.

In addition, said the Chamber executive, the Lanham Trade-Mark Act of 1946 prohibits the registration of a trade-mark which makes use of flags or other insignia of the United States, various states or any foreign nation.

It also noted that regulations under the Federal Alcohol Administration Act specifically prohibit the use in advertising or labeling of alcoholic beverages of the national flag or any emblem, seal, insignia or decoration associated with it.

The National Better Business Bureau reported that advertisements have occasionally appeared with illustrations in which the national flag is incidental to the scene portrayed. It said it knows of no case where the incidental use of the flag in a dignified manner caused any serious objections; but noted that advertisers should recognize that even such use may be in violation of the statutes.

The Chamber said advertisers who wish to incorporate a patriotic theme in their copy may, with propriety, use the flag colors, particularly in the form of bunting.

Reaping Its Own Harvest

WASHINGTON itself is largely responsible for the problems American investors now face in Argentina and elsewhere. Under the Alliance for Progress and other aid programs, Potomac give-away artists have demanded several uneconomic and socialistic reforms. They have insisted too much on government-to-government aid, instead of working with private industry. In this manner they have driven investors out of country after country and whetted the appetites of confiscation-bent, socialistic regimes.

How can we argue effectively today for protection of private property owned by U.S. companies in Argentina, when only yesterday we were doing our best to undermine the rights of private property in Argentina owned by Argentine companies and citizens?

The Biblical warning, "Whoever sows a man sowing, that shall he also reap," applies to governments as much as it does to individuals.

Dallas News

Panhandle Paragraphs

SCHOOL ENROLLMENT PEAKS

Enrollment in Olton Public Schools reached an all-time high of 1490 this week. That record-shattering mark was reported Tuesday night at a regular meeting of the Olton school board. The previous high of slightly less than 1400 came last year. The report on enrollment was among a number of details taken up by the board Tuesday night. In other activity, the board adopted a new policy on band jacket awards and heard reports on the luncheon, tax collections, investment of school funds, library requirements, and the annual audit.

—THE OLTON ENTERPRISE

COTTON HARVEST SLOW

The cotton harvest continues slowly in the Lockney area with most cotton coming to gins being hand pulled. A few strippers are running where fields have been defoliated or are dryland, but most farmers are still waiting for a killing frost or freeze. Two frosts covered the area last week—one Thursday morning and the other Friday—but did not kill vegetation. Cotton leaves are showing some signs of being "bitten" this week but most of the cotton is still much too green to be stripped.

—THE LOCKNEY BEACON

DRYLAND PROBE HITS WATER

Clear, cold irrigation water has been discovered within two miles of Canyon. Bob Wilkinson brought in a six-inch irrigation well on his place two miles east of Canyon on the Palo Duro Highway the latter part of last week. The well was pumped constantly and produced a six inch stream for three days and nights without weakening. "If anything it got stronger as the cavity increased", Wilkinson explained. The well was shut down early Monday and became clogged but was cleaned out immediately and pumping was started again. Water was being pumped from 528 feet. Wilkinson said the well was being pumped a six inch stream on a 12-foot discharge.

—THE CANYON NEWS

COUNCIL ANNEXES 14 ACRES

The Friona City Council approved an ordinance to annex the first installment of Staley Addition, Number Three, awarded the contract for paving some 12 city blocks and approved purchase of a new patrol car for the city in a busy session Monday night. The Council's action increased Friona's city limits by some 14 acres and six city blocks. The addition, owned by Dan and Eufaula Ethridge, will provide approximately 36 lots for residential building desperately needed by the city. The new city property is an extension of Seventh Street and runs from Etta Avenue to U.S. Highway 60 on the west.

—THE FRIONA STAR

COUNTY ACCEPTS JUVENILE PLAN PROPOSAL

Moore County Commissioners met in special session Wednesday afternoon to confer with 69th District Court Judge Harry Schultz on a proposal for a juvenile officer to serve over the judicial district. The board approved the plan providing other counties find the plan workable in their areas. There was considerable pro and con discussion with the ministerial version as well as the expression of an Air Force colonel, who is subject to retirement and has made a vast study of problems of youth. In case the approval of the other counties in the 69th Judicial District is afforded, county judges in the five-county area will hold a meeting to affix a salary agreeable to all and to screen applicants for the post.

—THE NORTH PLAINS PRESS (Dumas)

CONSTRUCTION STARTS ON POWER LINE

A major transmission line construction project designed to firm up electric power supply in the Claude-Panhandle-Groom triangle has been launched by Southwestern Public Service Co. The new construction, an investment of more than \$400,000, was announced by Cliff Minar, Panhandle division manager of the company. The major investment in the new project is a 21-mile stretch of 69,000 volt transmission line.

—PANHANDLE HERALD

THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Bindweed farm suggests a change in the newspaper reading habits of the nation, but it won't work.

I have a system of reading newspapers which I'd like to recommend to Washington. It's the best system I know for maintaining peace of mind and a consistent foreign policy.

It's simple. Don't read a newspaper every day, it only mixes you up.

Under my system, I read a newspaper when one turns up, blown onto this Bindweed farm by the wind, left by insurance salesmen, wrapped around vegetables and such things from my neighbors, thrown out of cars, etc.

You take a man who reads a newspaper every day though and what happens? On Monday he's bent on beating Russia to the moon. On Tuesday he reads Russia has abandoned the moon and by Tuesday afternoon he's decided maybe we ought to call it off too.

Then a week later Mr. Khrushchev announces Russia is back in the race, this ties him in a knot, and the whole space program has to be re-evaluated once more.

You can see what it leads to when you read everything Mr. Khrushchev says. My policy is to read only half of what he says and believe none.

Speaking of putting a man on the moon, a friend says he read my letter last week in The Brand proposing that we put one man on each of the billion planets out in space, and that he has figured it up and since there are only about three billion people on earth it'd take a third of the population to do it.

"Your idea is impractical," he said. "The idea, sending a third of the people out into space!"

That's what I'm talking about. It's a splendid idea. I've got several in mind I'd like to nominate for the trip now. For example, right around here there are..... well, you fill in the names, and if mine turns up, scratch it off, I'll be busy farming.

Yours faithfully,
J. A.

Hereford Man On Oceanology Tour

A Hereford graduate student at Texas A&M University is on the waters of the Gulf of Mexico this weekend as part of a class of 14 riding the maiden voyage of The Alaminos, a research vessel. He is John T. Cronin and is a member of a class in oceanography, headed by Dr. Dale F. Leipper.

The researchers at A&M feel they have acquired a valuable tool for research. The Alaminos, with a 6000-mile range, can sail on any seas. Program scientist for cruise planning is John C. Cochran, a graduate of the Scripps Institution of Oceanography.

The Alaminos is the largest and best-equipped by far of the research vessels used by Texas A&M. She is the fourth major vessel the Texas A&M oceanographers have utilized in 12 years.

The new vessel also is notable as the only university-operated oceanographic vessel in the Gulf of Mexico capable of all-ocean work.

Most of her cruises will be in Gulf waters, the Caribbean or North Atlantic, although a tentative voyage is planned into the Pacific off Chile.

Laboratories, plus living quarters for 13 scientists and an electronics technician are provided on the ship. Her enclosed scientific space totals 2,926 square feet, plus almost that much open space on deck for scientific work.

Sixteen crewmen will man the Alaminos.

The National Science Foundation awarded a \$925,000 grant for converting the Alaminos into a sea-going laboratory and recently authorized a \$90,000 grant for operation of the ship this year. Dr. Hugh McLellan supervises the programs.

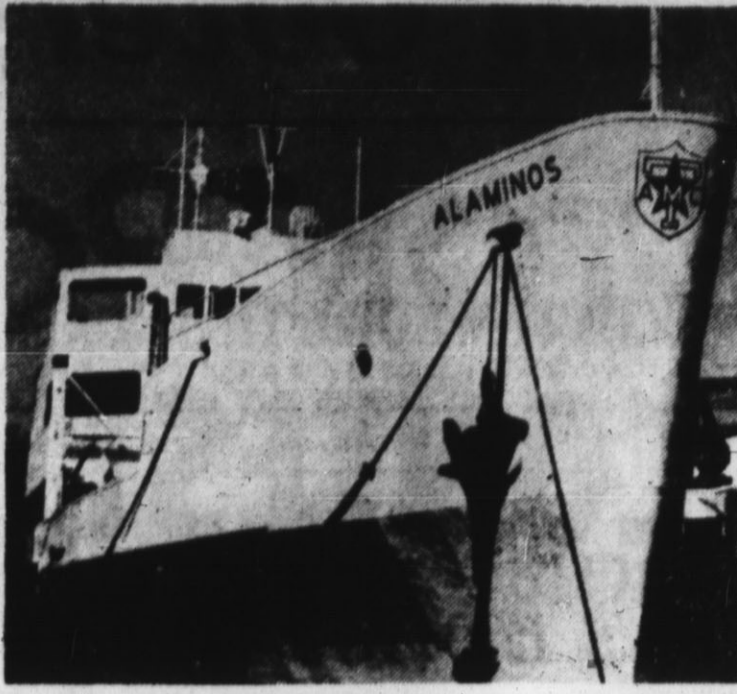
Total replacement value of the vessel, including equipment and instruments, is placed at approximately \$3 million.

Special features aboard the Alaminos include an electrically driven bow positioning unit with 360-degree rotation. This unit is something like an outboard motor but operated below the front of the ship. The unit will allow the ship to travel at slow speeds during certain types of scientific operations and to maneuver while on station, taking observations with the ship's engines silent.

Passive anti-rolling tanks have been installed to reduce the roll of the vessel in heavy seas. This will permit the use of instruments in the laboratories under a wider range of sea conditions and will improve living conditions aboard ship.

The Alaminos takes her name from Anton de Alaminos, who sailed with Columbus, and later gained fame as ship's pilot exploring Gulf waters in the Cortez expedition.

The research vessel is the result of a major conversion on the hull of a onetime Army freighter built during World War II. She was obtained through the U. S. Department of Health, Education and Welfare.



The Alaminos

VA Hospital Lap Robes Made By Hereford Does

During the Nov. 11 meeting at Elks' Hall of the B.P.O. Does, material was distributed for each member to make lap robes for the Veterans' Hospital in Amarillo.

Mrs. Carl Hollingsworth, the presiding officer, announced a coffee in her home Nov. 20 from 10-11 a.m. The nominating committee presented nominations for officers to be elected for 1964.

A friendship basket is being circulated among the Does. Hostesses for the meeting were Mrs. Howard Gore and Mrs. Richard Clark. Others present were Mrs. Hollingsworth, Mrs. Ralph McCullough, Mrs. John Schneider, Mrs. Roy Smith, Mrs. Jerome Erdman, Mrs. Buck Neil, Mrs. Jack Messer, Mrs. Bonnie Cooper, Mrs. Earl Evans, Mrs. Gordon Massey, Mrs. C. D. Fitzgerald, Mrs. Wallace Shelton, and Mrs. C. C. Williams.

CARD OF THANKS

We would like to express our heartfelt thanks to our friends and neighbors for their kindness and expressions of sympathy following the loss of our infant daughter.

Mr. and Mrs. Bill McCarley

SAFEWAY PORK SALE

Fresh Pork Shoulder Picnic Cut

PORK ROAST

lb. **29^c**

PORK CHOPS

Lean Center Cut Rib Only lb. **69^c**

These Prices Good Thru Wed., Nov. 20, 1963 in Hereford

Pork Steak Lean Semi-Boneless lb. **49^c**

Sausage Armour's Star Pure Pork, 1-lb. Roll lb. **29^c**

BACON Armour's Star or Safeway 1-lb. Sliced lb. **59^c**

Pork Chops Lean First Cuts lb. **49^c**

Back Bone Lean and Meaty lb. **49^c**

Loin Roast Lean or Rib-End 4-lb. Avg. lb. **59^c**

Facial Tissue Kleenex Facial Tissue 400-Ct. Box **4 Box \$1⁰⁰**

Fluffiest Marshmallows Try Marshmallows With Your Hot Chocolate 1-lb. Bag **25^c**

Hershey's Cocoa 1-lb. Box **65^c**

Post Cereals 18-oz. Box Post Toasties 14-oz. Box Raisin Bran 16-oz. Box Grape Nuts **3 Boxes \$1⁰⁰**

Safeway Low Price on Cereal

POTATOES Colorado Red McClures 20 lb. Bag **59^c**

APPLES Washington State Extra Fancy Rome 2 lbs. **25^c**

CARROTS California Clip-Top 1 lb. Pkg. **15^c**

NUTS Walnuts, Almonds, Brazils, Pecans & Filberts lb. **49^c**

GRAPES California Emperor lb. **25^c**

Campbell's Tomato Soup Reg. Price 2 for 25c Tall Can **10^c**

Melrose Soda Crackers Melrose Soda Crackers 1-lb. Box **19^c**

LIFE Book of Christmas Build Your Complete Set Now Available Only at Safeway Volume One and L. F. Record **\$1.49**

NEW CROP PECANS ELLIS PECAN PIECES 10 oz. Pkg. **69^c**

Olives Empress Stuffed 10-oz. Jar **69^c**

Bleach White Magic Plastic Bottle 1/2-Gal. Btl. **29^c**

Biscuits Mrs. Wrights Buttermilk or Sweetmilk 4 8-oz. Cans **29^c**

Shortening Val Kay Shortening Save 10c 3-lb. Can **49^c**

Olives Empress Stuffed, No. 8 3-oz. Jar **39^c**

Ajax Liquid 28 oz. Btl. **69^c**

Baggies Food Wrap 25's **43^c**

Dog Food Ideal 2 Tall Cans **33^c**

Anacin Tablets 100's **\$1.25**

Dristan 24's **98^c**

Grade "A" EGGS Breakfast Gem Medium doz. **45^c**

KOTEX 3 12-Ct. Box **\$1⁰⁰**

MELLORINE Joyett Asst. Flavors 1/2-Gal. Ctn. **39^c**

Yeast 3 3 OZ. Pkgs. **17^c**

Pot Milk Full Cream 15^c

Flour Pillsbury 6 lb. Bag **50^c**

Cooking Oil Kraft 32-oz. Btl. **50^c**

Double Gunn Bros. Stamps on Wall. With Purchase of \$2.50 or More

SAFEWAY

We Reserve the Right to Limit Quantities

LAYMAN LED REVIVAL

At Avenue Baptist Church

November 18 - 24

Evening Prayer Service 7:30

Preaching Service 8:00

Nursery Open To All

DON'T MISS THE OLD FASHIONED

TURKEY SHOOT

— TRAP SHOOT —

SUNDAY, NOV. 17

SATURDAY & SUNDAY, NOV. 23-24

2-5 P.M. - 1 MILE WEST ON HIWAY 60

— On North Side of Road — Follow The Signs —

TRAP SHOOT - \$2.00 ENTRY FEE

- ★ We Furnish Targets
- ★ You Furnish Guns and Ammunition
- ★ Ground Rules Explained At Time of Shoot

SPONSORED BY **THE HEREFORD OPTIMIST CLUB**

**EAST SIDE
"66" SERVICE STA.**



WASH - GREASE
MINOR REPAIR JOBS
ANTI-FREEZE

ROCK STEWART - DEALER
ROCK STEWART - OWNER

**ROCKWELL
BROS.**



LUMBERMEN

104 South Main EM 4-0033

- DOMESTIC WELLS
- PRESSURE SYSTEMS
- TEST HOLES

REDELLE WATER WELL SERVICE

As Good as the Best - And Better than the Rest

B. A. REDELLE
Hereford, Texas

1 Mi. East on Hwy. 60 EM 4-3159

Kerr Mobil Service



143 E. 1st EM 4-9028

GWYNNE'S CLEANERS

COMPLETE DRIVE IN SERVICE
Dial EM 4-0160 + Box 709
North Highway 385 & Lee St.
Hereford, Texas

**Hereford Office
Supply**

103 Avenue E Phone EM 4-0930

FIGHT, TEAM!

HEREFORD BAKERY

Debs and Mildred

519 Park Ave. EM 4-0177



**CONTINENTAL
OIL COMPANY**

208 S. Main EM 4-0862
Benny Womble, Agent



- Offset Lithography
- Letterpress Printing
- Office Supplies

144 W. 4th EM 4-0430

**Patterson Chemical
Co.**

Anhydrous Ammonia-Dry Liquid Fertilizers
2-WAY RADIO EQUIPPED
EM 4-0566 West Hiway 60

The Hereford Brand

The Hickory Hut

FEATURING:
BAR-B-Q BEEF-HAM-RIBS

807 W. First EM 4-0763

**MATCH WITS WITH OUR EXPERTS
WIN \$12.50 CASH**

PLUS BIG GRAND PRIZE OF 4 COTTON BOWL TICKETS!

FOOTBALL CONTEST
CONTEST RULES

1. Scratch the teams you select to loose and be sure to score the teams on the "Tie Breakers."
2. Tie Breakers will be used in case of a tie. Three prizes will be given—\$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.
7. Winners of Cash Prizes will be announced on this page each week.

**Patterson
Chemical Co.**

Anhydrous Ammonia
Dry Liquid Fertilizers

2-WAY RADIO EQUIPPED

West Hiway 60 EM 4-0566

**The
Hickory Hut**

FEATURING:

BAR-B-Q
BEEF-HAM-RIBS

807 W. First EM 4-0763

Levelland at Hereford
Texas Tech at Arkansas
Florida State at Auburn
SMU at Baylor
Colgate at Brown
North Carolina at Duke
Florida at Miami
Harvard at Yale
Illinois at Michigan St.
Notre Dame at Iowa
Kansas St. at Okla. St.
Tennessee at Kentucky
Wisconsin at Minnesota
Oklahoma at Nebraska
Ohio State at Michigan
Oregon State at Oregon
Penn. St. at Pittsburgh
Rice at TCU
Wash. St. at Washington
Lafayette at Lehigh

Levelland at Hereford
Texas Tech at Arkansas
Florida State at Auburn
SMU at Baylor
Colgate at Brown
North Carolina at Duke
Florida at Miami
Harvard at Yale
Illinois at Mich. State
Notre Dame at Iowa
Kansas St. at Okla. St.
Tennessee at Kentucky
Wisconsin at Minnesota
Oklahoma At Nebraska
Ohio State at Michigan
Oregon State at Oregon
Penn. State at Pittsburgh
Rice at TCU
Wash. St. at Washington
Lafayette at Lehigh

Winners Of Last Week's Contest Don Sanders 1st Charlotte Beasley 2nd Ross Wallace 3rd

Official Entry Blank

Levelland at Hereford
Texas Tech at Arkansas
Florida State at Auburn
SMU at Baylor
Colgate at Brown
North Carolina at Duke
Florida at Miami
Harvard at Yale
Illinois at Mich. St.
Notre Dame at Iowa

**TIE
BREAKER**

Hereford
Levelland
Texas Tech
Arkansas
Harvard
Yale

Kansas St. at Okla. St.
Tennessee at Kentucky
Wisconsin at Minnesota
Oklahoma at Nebraska
Ohio State at Michigan
Oregon State at Oregon
Penn. St. at Pittsburgh
Rice at TCU
Wash. St. at Wash.
Lafayette at Lehigh

NAME _____

ADDRESS _____

HAYS IMPLEMENT

South 385 Hi-Way
HEREFORD, TEXAS



BEEFMASTER
LIQUID FEED
BEEFMASTER LIVESTOCK

Supply Co.

205 So. 25 Mile Ave. EM 4-1304

Art Stoy-Bill Hardwick-Francis Hardwick



**BEAT
LEVELLAND**

**WESTERN
WHEEL INN**

628 West 1st. EM 4-2070

**Hereford
Insurance Agency**

Elizabeth Witherspoon
Don Baugous
Benny Cooper EM 4-0850



**James M. Boyd
HUMBLE
WHOLESALE**

BAKER'S GROCERY

"Hit 'Em — We're Betting On You"

JACK and RUBY

1301 East 1st Street

Our business is irrigation pipelines! We not only sell the BEST PRODUCTS... we offer the BEST SERVICE!

GIFFORD-HILL-WESTERN

(There's an Office or Plant near you)

**HEREFORD STATE
Bank**



COWAN JEWELRY

FOR BETTER DIAMOND
BUYS
217 N. MAIN



FRIO NEWS

Frio Girl Receives Castro County Gold Star Award

By Mrs. Owen Andrews and Mrs. Charles Self

Gold Star award, the top county recognition that can be given to a 4-H club member, went to a Frio girl, and eight other 4-H members received awards at the annual achievement banquet in Dimmitt Tuesday night.

Getting the Gold Star award for girls was Carol Robbins. Diana Adams, Jane Cole and Carol Robbins were presented silver trays for leadership. Jana Cole was given the achievement award, and Carol Robbins received the citizenship award.

Cheryl Cole won the beef cattle award, Linda Manley the clothing award, Diana Adams the dress revue award, and Genie Robbins the canning award.

Adults from Frio who attended the Dimmitt dinner were Mr. and Mrs. Frank Robbins and family; Mr. and Mrs. Donald Adams and family; Mr. and Mrs. Floyd Cole and family and Mr. and Mrs. Grady Manley and family.

In addition, several from Frio were presented awards Monday night at the Deaf Smith County achievement dinner held in Hereford. Among the awards, Bill Cole and Steve Robbins received beef cattle awards, field crops, tractor maintenance, home improvement, garden and electrical awards.

Attending the Hereford dinner in addition to those names were Mr. and Mrs. Floyd Cole, Bill, Jane, Cheryl and Beverly, and Mr. and Mrs. Frank Robbins, Stevie, Jerry, Carol, Genie and Patti.

Visiting with Mr. and Mrs. Joe Autry and family and Mr. and Mrs. David Yandell over the weekend were Mrs. A. N. Yandell, mother of Mrs. Autry, and David Yandell, Jackie, Sherrie and Darrell Yandell, all of Seminole. Mr. and Mrs. David Yandell, Mr. and Mrs. John Robinson and family, Mrs. A. N. Yandell, Jackie, Sherri, and Darrell had Sunday dinner with the Autrys.

Mr. and Mrs. Don Ator and family Lubbock, visited with her parents, Mr. and Mrs. E. M. Green, over the weekend.

Mr. and Mrs. J. D. Stringer and Mike and Debbie Stringer visited Saturday and Sunday with Mr. and Mrs. Douglas Phillips and son in Amarillo.

Mr. and Mrs. B. M. Turner and family of Lamesa visited over the weekend with Mr. and Mrs. Harlan Barber and Virgil and with Mr. and Mrs. James Bullard and family.

Mrs. Weldon Stephan and J. Ronda and Jill, visited over the weekend with Mr. and Mrs. E.

H. Little and family at Texline. Weldon Stephan and Gary Manson went hunting in Kansas over the weekend.

Mrs. H. M. Mobley, Beverly Cole and Mrs. D. C. Miller visited with Mr. and Mrs. Lee Johnson in Midland last weekend.

Mr. and Mrs. John Cole and family, Perryton, visited last weekend with the Earl Coles and the Floyd Coles.

Mrs. G. W. Fine was ill last week and was confined in the Hereford hospital from Thursday until Sunday night. She suffered with muscle spasms in her neck.

Mrs. Chesley Johnston, Hereford, was honored at a pink and blue shower at the First National Bank Monday, Nov. 4. Those attending were her mother, Mrs. Elmer Jones; her mother-in-law, Mrs. W. C. Johnston, Dimmitt; Mrs. T. L. Sparkman, Jr., Mrs. Leon Vogler, Mrs. Robert Dollins, Mrs. Walter Vogler, Mrs. Leon Vogler, Mrs. Ernest Harder, Mrs. Glenn Andrews, Mrs. Clark Andrews, Mrs. Larry Dobbs, Mrs. Tommy Sparkman, Mrs. Houston Frye, Mrs. Herbert Bruns, Mrs. Mearl Findley, Miss Ona Hammer, Mrs. Owen Andrews, Mrs. Martha Jones, Mrs. Don Dutton, Mrs. C. R. McQuigg, Mrs. Don Brush and Miss Alma Andrews.

Mrs. Homer West was honored with a birthday dinner Sunday at the home of her mother, Mrs. B. H. Baldwin. Others present were Homer West, Linda and Donna, Eugene Baldwin, Gerald Harder and Miss Viola Keene.

Mr. and Mrs. Don Scarborough moved Thursday to the J. E. Andrews' home place. They and her parents, Mr. and Mrs. Henry Andrews, painted and redecorated the house. The Scarboroughs have been living in Hereford since their marriage, Oct. 19. He expects to help farm the Andrews place.

Mrs. Jack Rogers and Debbie Lynn went home from Deaf Smith County Hospital Tuesday. Debbie was born Sunday. Maternal grandparents are Mr. and Mrs. A. E. "Buck" Barnett, and paternal grandparents are Mr. and Mrs. Joe Rogers. The baby has a two-year-old sister, Laurie.

Mrs. Harlan Barber and Mrs. James Bullard went to Lenora Monday to attend a bridal shower for Miss Francis Thrall that evening. They returned home Tuesday evening.

Mr. and Mrs. E. H. Little and family of Texline visited relatives here Monday and Tuesday. Of especial importance was a

making the acquaintance of a new niece, Courtney Kay, daughter of Mr. and Mrs. Pat Robbins, born Saturday at Hereford. Grandparents are Mr. and Mrs. Sims and Mr. and Mrs. H. D. Robbins.

Mr. and Mrs. Bill Williams, Mrs. Travis Stafford and Mr. and Mrs. Roy Stafford, all of Dimmitt, attended the funeral of Mr. Stafford's father Wednesday afternoon in Vernon.

Mrs. H. M. Mobley and her sister, Mrs. Claude Price, and a friend, Mrs. George Fisher, left Wednesday for Throckmorton to visit Mrs. Lena Taylor, Mrs. Mobley and Mrs. Price's mother. They planned to return Thursday.

Mr. and Mrs. John Simpson returned last week from a two week's visit in the home of their daughter, Mrs. Sam Lindley, in Brownwood. They also visited other relatives in Fort Worth who returned home with them for a visit.

Mr. and Mrs. Joe Ed Andrews and Elizabeth visited her grandparents, Mr. and Mrs. Z. P. Gilgreen, and Mrs. Hattie Haseloff, and other relatives in Vernon last weekend.

Mr. and Mrs. Billie Warrick and sons, and Mr. and Mrs. Elza Warrick, and daughter, Mrs. Bruce Odum, went to Ada, Okla., to attend funeral services Saturday for an uncle. The Billie Warricks visited Mrs. Warrick's mother, Mrs. Bingham, at Valliant, Okla., and other relatives in the area also over the weekend.

Mr. and Mrs. Larry Dobbs and daughter moved last week to the Adam Flowers home located on the Clovis highway. The Flowers had moved to Hereford recently.

Frio Home Makers club met Tuesday at the community building in Hereford. The women brought a dish of food, made by a favorite recipe and shared recipes during the lunch hour.

In the afternoon, a "white elephant" auction was held, conducted by Mrs. David Yandell, assisted by Mrs. Olin Parria and Mrs. Loyd Shultz. Proceeds are to be given to a charitable cause.

Others present were Mrs. Glenn Andrews, Mrs. Homer West, Mrs. Herbert Bruns, Mrs. B. H. Baldwin, Mrs. Henry Dobbs, Mrs. Earnest Harder, Mrs. Floyd Cole, Mrs. Owen Andrews, Mrs. Edgar Vinson, Mrs. James Dobbs and Miss Alma Andrews. The next meeting will be Dec. 10, a Christmas party, in the home of Mrs. Clark Andrews.

DO ALL YOUR Holiday Shopping HERE!



GET AMERICA'S MOST VALUABLE STAMPS FOR EXTRA CHRISTMAS GIFTS!



HENS	FRESH DRESSED 4 to 6 lb. AVG.	39¢
PORK CHOPS		
RIB CENT CUTS	LB. 69¢	LOIN END CUTS LB. 49¢
MIRACLE MARGARINE	KRAFT	LB. 33¢
SAUSAGE	WRIGHTS	2:98¢
With Can of Shurfresh Biscuits FREE		
BACON	WRIGHTS	2:98¢

STARKIST — GREEN LABEL		
TUNA	Chunk Style	29¢
ELLIS — 2 1/2 CAN		
TAMALES	Jumbo	29¢
AMERICAN BRAND		
PECANS	12 oz. Pkg.	79¢
FOOD KING		
SHORTENING	3 lb. Can	49¢
AUSTEX		
BEEF STEW	24 oz.	39¢
SPAM		
LUNCHEON MEAT	12 oz.	39¢
HONEY BOY		
SALMON	Tall Can	49¢
LIBBY		
VIENNA SAUSAGE		5:51¢
SWANSON'S — BONED		
CHICKEN	5 oz.	29¢
ALLEN — WHOLE		
CHICKEN	52 oz.	79¢
WOLF BRAND		
CHILI	300 CAN	49¢
RANCH STYLE		
BEANS	300 CAN	2:29¢
SHURFRESH — CAN		
BISCUITS		8:59¢
FOOD KING		
OLEO		2:29¢
MARYLAND CLUB		
COFFEE	LB.	65¢
FACIAL TISSUE		
DOESKIN — 400 Ct.		5:51
PERMANENTS		
TONI — HOME — \$2 Size		\$1:29
Plus Tax		
Specials Good Mon., Tues., Wed., Nov. 18-19-20		

SWEET POTATOES	2:15¢
CABBAGE LB.	5¢
APPLES LB.	15¢
GRAPEFRUIT	2:25¢
TAYLOR & SONS	
FOODS	
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS	

announcing **Q Block***
CRO-LITE

A NATIONWIDE QUALITY CONTROL PROGRAM FOR THE CONCRETE MASONRY INDUSTRY

WHAT IS **Q Block**?
Q Block is a new concept in the concrete masonry industry. It represents the first national standard for concrete block established by the industry itself. All Q Block manufactured exceeds A.S.T.M. standards.

WHO CAN MAKE **Q Block**?
Q Block is manufactured solely by members of the National Concrete Masonry Association. And only members whose block meet Q Block specifications may associate their products with Q Block identification. We are a certified Q Block manufacturer.

HOW DO WE MAINTAIN **Q Block** STANDARDS?
Samples of our block are tested periodically by independent testing laboratories to insure that the block meets Q Block standards of quality.

WHO BENEFITS FROM **Q Block**?
Q Block is a national standard for the entire block industry. It means the users of block can specify this versatile material with full assurance that it meets high specifications. Architects and builders now have in this building material beauty and versatility, a distinctive texture for handsome wall effects both inside and out. Complete fire-safety, sound absorption, self-insulation are other inherent qualities. Such significant qualities can only enhance the building industry as a whole.

CEMENT COMPANY OF HEREFORD
SINCE 1888 **Crowe-Gulde**
HIGHWAY 50 AT SOUGH ST. HEREFORD, TEXAS
P. O. BOX 647 • PHONE EM4 1722

★ YOUR HOME TOWN BOYS ★

★ CASH AND SAVE ★

HAPPY SAVINGS TO YOU!

COWAN'S
12th

BIRTHDAY Sale

SALE STARTS MONDAY, NOV. 18

LASTS THRU DEC. 24

1 FULL MONTH OF VALUES

FREE DOOR PRIZES

TO THE FIRST 5 PEOPLE IN THE STORE EVERY DAY OF THE SALE!

TIE SETS

Yellow or White Gold

Engraved Without Charge



52 Pc. Set
1847 Rogers
Daffodil

SILVERPLATE

79.50 VAL. ALSO DAFFODIL BY COMMUNITY

\$49⁹⁵

WRAPPED NO CHARGE

COSTUME JEWELRY \$1.25 UP

GENTS' RINGS

- SIGNET
- STONE
- SET
- LODGE

GIFT WRAPPED FREE



2 FULL CARATS DIAMOND WEDDING SETS \$795.00

PENDANTS

PEARL - JADE - HEMATITE - DIAMOND

\$1.25 UP \$12.95 UP

EXPANSION - CHARM - COSTUME - IDENTIFICATION

BRACELETS \$1.25 UP

YELLOW OR WHITE GOLD LADIES

WATCHES \$14.95 UP

GENTS' - STAINLESS

WATCH BANDS \$1.25 UP

OVER 250 LADIES' AND GENTS' WATCHES FROM WHICH TO SELECT

Your old Clock is worth \$1 - Regardless of Condition - in on any New Clock

"Wendy Says ... Whether it's a personal gift or something for the home... make COWAN'S your Headquarters!"

Sunbeam & Remington Hair Dryers

Norelco Elec. Shavers REG. \$24.95 FLOATING HEAD \$12.95 REG 29.95 \$17.95

1847 ROGERS Silver & Crystal Servings or Relish Sets PRICED FROM \$3.95

DRESSER SETS 3 & 4 PC. \$5.95 UP

Longines Symphonette HI-FIDELITY RECORD 50¢

GENTS' WATCHES 14.95 UP \$1 DOWN \$1 WEEK

Perfumes ★ MARQUAY ★ MOLINARD Lovely Crystal Atomizers

Ovenwares QUAKER MAID CORNINGWARE JASHA CERAFEN EVEN SYRACUSE CAREFREE CHINA

WM. ROGERS SILVERPLATE Bowls & Trays 7.95 VAL Plus Tax \$4.95

Giftware ★ Cut Glass ★ Pewter ★ Brassware ★ Florentia ★ Venetian Glass ★ Figurines

Cuff Link SETS \$1.75 UP ENGRAVED

50 pc. Set WM. Rogers "PRECIOUS MIRROR" Silverplate \$19.95 8 ice tea spoons \$3.50

INTERNATIONAL Silver Spoon and Crystal Dish 98¢

LADIES' & GENTS' STERLING OR GOLD STONE ● INITIAL MANY OTHERS RINGS \$3.50 UP

RINGS BRITHSTONE \$2.95 UP SIGNET \$2.50 UP

CHINA GIFTWARE LENOX SYRACUSE WEDGEWOOD BUXTON or MEEKER or CAMEO LADIES' & GENTS' Billfolds NAME IN GOLD FREE

SEE OUR SELECTION OF SMALL ELECTRICAL APPLIANCES

BABY GIFTS

- PICTURES
- FRAMES
- SPOONS
- RATTLES
- TEETHING RINGS
- CUPS

CULTURED PEARLS \$24⁹⁵ AND UP SIMULATED PEARLS \$2.50 UP

Cutlery Sets Steak Knives

SINGLE TO 3 STRANDS

GENTS' RINGS LADIES' DINNER RINGS \$12.95 UP

COWAN JEWELRY

217 N. MAIN

HEREFORD, TEXAS

EM 4-3821

"HEREFORD'S HOUSE OF DIAMONDS"

