

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

34TH YEAR, NO. 54

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, AUG. 21, 1924

SEPT. 12 IS TEST DAY IN GUARD UNITS

ANNIVERSARY OF ST. MIHEL SELECTED FOR IT NOT MILITARISM

Is Designed to Avoid Mistakes Found When War Call Came

September 12, the Sixth Anniversary of the memorable and victorious Battle of St. Miheil, in which the American Soldiers distinguished themselves on a foreign battle field, has been designated Defense Test Day.

What is this Defense Test Day? Many American citizens are anxiously asking. Is it War Propaganda designed to engage us in another conflict? To this, believe the contrary. The specific objects of the Defense Test Day are to prove the feasibility of the War Department's General Defense Plans, including the idea of localized mobilization, and to illustrate to each military unit and the community where it is to be assembled, that the unit is representative of the community, consists of its sons, and should therefore receive hearty support. The fundamental objective is to educate the people in the purposes of the Demonstration, and the creation of a desire on the part of the community to make the event a local success through their own efforts and management.

It is well known that in the last war it took practically a year to prepare our Army to participate in the Battle of St. Miheil, the first important battle in which our troops fought as an American unit.

How costly in money, life and limb, was our unpreparedness in the last war, how costly and dangerous such unpreparedness might be should we in the future be called upon to defend ourselves cannot be estimated; but must in some degree be appreciated by every thinking American citizen.

Our Defense Act passed by Congress in 1920, provides for an Army divided into three categories, namely: The Regular Army, The National Guard, and the Organized Reserves, the latter two being a civilian Army composed of morally, mentally and physically qualified men engaged in civil avocations, standing ready to defend our Nation against atrocious attacks of an enemy. The Regular and Standing Army representing the First Line of Defense and a training cadre, whose object is only to defend the citizenship against unexpected attacks that we as a Peace loving Nation may fearlessly transmit to posterity the altruistic principles in which we are firm believers.

The test has nothing to do with any militaristic program, policy or propaganda. It constitutes no obligation upon the civilian participants to enlist in any organization or to make any contract for military service. It means simply taking stock of ourselves and a pledge that should we ever again be called upon to go to war in defense of our country, we shall not be found in such a state of utter unpreparedness as existed at the beginning of the last war.

Captain W. F. Gabbert, Med. O. R. C., with Captain E. B. Palmer, of the local Guard unit, will seek the co-operation of the Hereford and community citizens to make the Defense Test Day program 100% perfect, that they may report such to Washington and reflect the true spirit of patriotism for which our local citizens are loyal exponents.

The local officers will meet with the members of the Chamber of Commerce at their next meeting, and explain in detail, the plans and purposes of the occasion.

Mrs. Homer Fox Leaves For Colorado Sunday

Mrs. Homer Fox left overland Sunday morning for Colorado points. She was accompanied by two brothers and their families, one from Friona and the other from Tulla. She will probably be away about two weeks.

Llewellyn Jones, attorney of Independence, Mo., returned to his home Thursday after a couple of days here inspecting property holdings. Mr. Jones owns a section of land in Deaf Smith county, and was much impressed with the outlook for cotton here.



Miss Aileen Riggan, American swimming star, was one of the Olympic athletes to receive the New York City Decoration at the hands of Mayor Hylan. Both seemed to enjoy the occasion.

Fine Twins, A Boy and A Girl, In Ireland Home

Another pair of twins were born to Hereford parents last Sunday morning, when Mr. and Mrs. Edgar S. Ireland became the proud parents of a husky boy and an equally husky girl. The boy weighed seven and five eighths pounds and the girl six even seven and a half pounds. The mother and both babies are getting along splendidly and Mr. Ireland has practically laid off work this week and wanders around smiling aimlessly. The babies have been named Richard and Rachel.

The Irelands have three other children, one of thirteen, one of ten and one seven. Only recently twin boys were born to Judge and Mrs. W. H. Russell, who are indirectly related to the Irelands by marriage, and both men are being twitted by their friends and accused of forming a trust.

New "Ag" Teacher Brings Hereford Much Publicity

Hereford has received much publicity of late from the story in The Brand by Superintendent Dillehay concerning the inauguration of scientific agricultural teaching in the Hereford public schools. The state department of education had this entire story copied and sent out in circular form to every school and agricultural teacher in Texas.

Mr. C. W. Humble, who will teach the subject this year, left Thursday for Austin, Texas, where he will participate in the Conference of Teachers of Vocational Agriculture, August 25-30. This is an annual meeting when all teachers get together and compare notes, and out of which much information and instruction grows for those who attend it.

Bay View Club Honors Member Who is Leaving

At the home of Mrs. F. T. Rolosen on Wednesday, August 20, the members of the Bay View Club gave a luncheon in honor of Mrs. Frank Potts, who is to leave soon to make her home in Abilene, Texas.

A most enjoyable occasion was the result. Following the beautiful luncheon the afternoon was spent in social intercourse.

Those present included the members of the Club, and their guests, Mrs. D. C. Laird of Plainview, Mesdames B. S. Arnold and Henry Gooch of Amarillo, Mrs. Lee of Spur, Texas, Mrs. Edward Price of Seattle, Washington, Mrs. Smith of Cleburne, Texas, Mrs. Habermacher, Mrs. R. N. Mounts, and the Misses Dameron of Washington, D. C.

Nester Gass Returns From Market Sunday

Nester Gass, who returned from market last Sunday, says it was so cool in St. Louis and Kansas City that his coat felt awfully good.

Messrs. Mack and Bill Womble and families left last Friday morning for a two weeks trip through Wyoming and New Mexico.

26,000 Pounds Pass Over Toes Of J. P. Wood

Although a dead weight of 26,000 pounds passed across the toes of his left foot, J. P. Wood, local house mover, may be able to continue to use said toes for many years yet to come, or at least a part of them.

The miracle happened on Wednesday of last week, just in front of the house on the Martin Fehr place between Dimmitt and Tulla. Mr. Wood was moving a gin boiler from Tulla to Dimmitt, and the boiler with the trucks was estimated at the weight of 26,000 pounds. In reaching up to adjust a rope Mr. Wood misjudged the speed of the slow rollers and got his left foot under one of the trucks.

A passing auto picked Mr. Wood up three minutes after the accident and hurried him into Dimmitt, where Dr. Miller treated the toes. He is at home now under medical treatment. The final verdict on whether he loses any toes or not is still in the future.

Rev. A. B. Connor to Fill Methodist Pulpit Sunday

The Methodist pulpit will be filled at the morning hour next Sunday by the Rev. A. B. Connor, of Sealy, Texas, who is here visiting his mother-in-law, Mrs. W. H. Edwards.

Miss Helen Hutton who has been visiting her sister, Mrs. R. H. Beavers, left Wednesday morning for her home in Dalhart, Texas.

Hereford "Cowboys" Saw Leopold-Loeb Trial

Three "cow punchers" from Texas attracted quite a bit of attention in the city of Chicago recently when their boots and Stetson hats caused them to be photographed by enterprising newspaper reporters and proved to be the key which unlocked red tape and permitted them to get a glimpse of the Leopold-Loeb trial, now attracting national attention.

Miles Roberson, assistant cashier of the First State Bank & Trust Company, and W. L. Johnson, and son, Porter, shipped some cattle to the Chicago market and after disposing of them made a round of the city to see what caused it to function. They were naturally attracted to the courthouse where the notorious pair were being tried but found only 300 people were admitted at a time, which was the capacity of the courtroom. Their boots and hats, however, caused a newspaper reporter to make a dash for his camera and the policeman on duty introduced them to the Chief who, after questioning them, allowed them to go into the courtroom and watch the trial, although there were hundreds of Chicago men and women clamoring for this privilege. Miles says the two young men were well groomed, unbothered, and apparently enjoying the notoriety they are causing.

Perseverance is Winner; Married In Mothers Park

The Rev. J. E. McClurkin, former pastor of the First Baptist church of Hereford, stole a march upon local preachers Tuesday night and collected a marriage fee in an entirely unexpected fashion.

Jerry E. Mallin and Miss Elizabeth Webb of Canyon, accompanied by some friends, drove over here with intent to commit matrimony, but were unable to stir up a preacher for the occasion. With Rev. Gervin in Colorado, Rev. Hill at a meeting out of town, and Rev. Merrill fishing on the creek, there appeared to be a hiatus in preachers for the time.

The Rev. McClurkin had spent the day here in his capacity as shirt salesman, and was finally unearthed at the Odd Fellow's lodge and dragged out to perform the ceremony. He carried the determined couple to Mother's Park where, under the electric lights and with a small audience hastily assembled, he made the twain one.

Jack Mounts came in Sunday morning from Dallas for a short vacation with home folks.

Homer Wilkinson Sells Ford Garage to Handley

Through a change in the ownership of one of the city's largest establishments, the Ford Garage, Hereford has gained a new citizen and, for the time being at least, loses a true and tried veteran business man.

The new citizen is E. B. Handley, formerly of Breckenridge, Texas, who last Saturday purchased the Ford agency from Homer Wilkinson and took charge at once.

Mr. Handley is a young man, unmarried, whose parents reside at San Angelo. They may join him here shortly. He has had much experience in the automobile business and comes to Hereford with splendid recommendations as a hustler and as a clean, moral and enterprising citizen. He announces that the force at the Ford Garage will be retained as they are and that he hopes to give the public real Ford service in every sense of the word. The business will hereafter be known as the Hereford Motor Company.

Homer Wilkinson is a pioneer business man here who has made an enviable reputation as a hustler and a man who does real things. He is past president of the Chamber of Commerce, past treasurer of the same organization, and holds a front rank position among the men who have made Hereford what it is and in establishing a community vision for the future. He took over the Ford Agency in February, 1917, and has made it a power in the business life of the community. When asked about his future plans he smiled, said he intended to take a short vacation of two or three weeks, and would then decide upon his future course. Mr. Wilkinson is suffering from a game leg that needs special surgical attention, and intends to have this work done before turning his attention to any future business.

Hereford welcomes the new citizen and sincerely hopes it will be lucky enough to retain the old one.

New Teacher of Bible Classmate of Miss Swisher

Miss Ethel L. Watters, of Cleveland, Ohio, has been selected as Bible teacher in the Hereford schools for the coming term, succeeding Miss Marlon Livingston, and writes that she will be in Hereford in time for the opening of the schools in September.

Miss Watters was a school mate of Miss Mattie Swisher of Moody Bible Institute and comes highly recommended.

Geo. W. Irwin of Amarillo was in Hereford on business Thursday.

OFFICERS TO HEAD CLUB ARE NAMED

WILL ASSUME OFFICE ON SEPTEMBER 1, PRESENT PLAN

A COTTON YARD

A Committee is Appointed To Try to Furnish Cotton Market

The special committee recently appointed to nominate officers for the Hereford Chamber of Commerce reported last Monday, at the Cordova Hotel. The committee consisting of Ralph Barnett, chairman, E. S. Ireland and George Overton, recommended the following officers:

President—E. W. Harrison.
Vice-President—G. A. F. Parker.
Secretary—J. S. Jones.
Treasurer—Gano Hastings.

The committee report was adopted as read. On motion of Dr. Overton a rising vote of thanks was tendered the retiring board for their services the past year. The retiring force consists of D. L. McDonald, president; E. D. Fox, vice-president; E. W. Harrison, chairman highway division; C. C. Rockwell, treasurer; Seth B. Holman, secretary. The fiscal year ends September 1, and the new officers will be expected to take over their work on Monday, September 1. It is not known now whether all will accept or not, but this will doubtless be definitely made known at next Monday's luncheon which will be held at the City Cafe.

The question of securing a cotton yard for the coming year was referred to the Cotton Committee, consisting of a representative from each of the three banks.

The meeting was closed with a short address from J. Claude Wells, publisher of the Wellington Leader, who, with Mrs. Wells, happened to be passing through enroute home after a vacation trip to New Mexico. Mr. Wells complimented the Plains section on its outlook for cotton and gave some good sound advice in handling the crop gathered from years of experience. Mr. Wells stated that Wellington now has nine gins and last year, in spite of an off year, ginned 23,000 bales.

Among those present Monday were: D. F. Ashbrook, L. Baskin, H. H. Hawkins, A. Herbst, G. A. F. Parker, C. H. Dyer, Rev. J. M. Ashell, Rex Trues, J. Claude Wells, E. T. Mooney, Judge W. E. Dameron, Geo. L. Muse, C. C. Rockwell, Otho Beene, Uncle John Estes, Ralph Barnett, W. E. Dunlap, W. R. Steckman, George Overton and Dr. Jno. W. Overton.

Second Primary Election to be Held Saturday

The second Democratic primary will be held all over the state of Texas on next Saturday, August 23. County Chairman Travis Dameron stated this week that there seems to be some doubt in the minds of some people that an election would be held in this county. However, he said, the election will be held as usual and ballots have been printed and are ready.

Owen P. Smith will be judge of the election in Precinct No. two, and E. B. Black judge in Precinct No. one.

Miss Dene Dunlap Honored at Bridge Luncheon

Complimenting their sister, Miss Dene Dunlap, who will leave soon for Dallas, Mesdames Luther Hough and A. G. Monday entertained on Wednesday, at the home of the latter, with a bridge luncheon.

The house was decorated with varnished garden flowers, as were the small tables at which the guests were seated. A delightful two-course luncheon was served to thirty five people. After which, the covers were removed and bridge was played. Mrs. John Williams, of San Angelo, won high score prize, Miss Virginia Wayland of Plainview, low score, while the honoree received a lovely gift. The hostesses were assisted in entertaining by Mrs. M. B. McLean.



The Hereford Brand

ISSUED EVERY THURSDAY

Both B. Holman Walter E. Stockman
Holman & Stockman
Publishers

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postoffice at Hereford, Texas, under
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No subscriptions accepted for less than
three months.

ALL SUBSCRIPTIONS STRICTLY IN
ADVANCE

Next Saturday's the day! What to
do! What to do! Hobson's choice is
right. What in Heck is this country
coming to, anyhow, when Texas Demo-
cracy is offered such a choice for the
highest honor within its power of be-
stowal.

lots of strangers are drifting into
the community now. Mostly prospec-
tor, too. The steady advertising cam-
paign of the Hereford Chamber of Com-
merce during the past year has had
powerful results. And, by the way, it's
time that campaign was resumed. Get
behind the new officers and help them
keep the ball rolling for another twelve
months.

Irresponsible tale bearing, usually
with little regard for truth and facts,
on the part of some people, and a too
ready acceptance of such testimony on
the part of other people, results in
unjust suspicions, trouble, heartaches,
misery—and then cliques and factions
that last for years and leaves scars
that never fade.

In small towns especially can much
of the misunderstandings and social
troubles of the inhabitants be traced to
such sources.

All because there is so little of the
Golden Rule and so much of selfishness
in so many of us.

ADVERTISING

Everyone in business at some time or
another has had someone try to sell
him something on the score that "it
will be a good 'ad' for you." It might
be anything from a patent, non-freezing
thermometer to a blooded Cheshire cat.

Then there are the gracious ladies
from the church fair, the lyceum
course or the fresh aid ball, who bring
around their programs; the energetic
son of the good customer who comes
with his high school paper; the insis-
tent gentleman with many friends who
sells tickets in the grand auto lottery;
the congenial Kings of the Mystic
Hour, who are putting on their annual
circus which must be supported by all
good and loyal brothers—all these, and
more, make their appeal under the
guise of advertising.

Time was when buying friend prop-
er a cigar or something stronger was
"charge it up to advertising." But
those hallowed days are passing into
the great beyond.

The reason for much of this misun-
derstanding and "blue-sky" in adver-
tising is due to the burdening of adver-
tising with anything which was not
quickly or accurately classified under
any other heading, and that adver-
tising, being of uncertain limits and
covering so many sins, was never carefully
defined, and, all that went toward get-
ting the order or in publicizing the pro-
duct, the vendor or maker was consid-
ered advertising.

Well, what is this thing except ad-
vertising?

Advertising is selling to the mass.

Salemanship expresses the selling
by personal, individual contact. Adver-
tising embraces the MASSER SELL-
ING by printers' ink. The salesman
gets to few; the advertisement reaches
many.

Advertising is silent massed sales-
manship.

Advertising partakes of all the ele-
ments of salemanship except of per-
sonal contact. Yet advertising has, and
does express, personality. Advertising
may sell your organization, your abil-
ity, your personality, your merchandise
—anything.

One of the biggest factors in adver-
tising which our blue-sky friends over-
look is that, while a salesman makes
an oral statement concerning the thing
he is selling, an advertisement puts
those statements in black and white for
the whole world to see and to heed!
Truth is an essential of advertising, as
of selling, and in a greater degree.

The time when you need to sell, when
you build up your sales force, when you
call on them for results—that is the
time when you need your massed sales-
men—advertising.

And that time is now!—The Ameri-
can Press.

This Week



By Arthur Brisbane

WOMAN PRESIDENT? NOT YET. WORLD GETTING SMALLER. THREE AGES OF BARBARISM. STONE, BRONZE, IRON.

This is the political stage of
"rosy reports." They pour in on
La Follette, Davis and Coolidge.
Coolidge is told that Ohio, Iowa
and Kansas are already his.
Davis is told that with the South
and New York, Massachusetts, Il-
linois, etc., he is ELECTED NOW.
La Follette's followers say they
have "twenty-five States sure."
The "rosy" days are pleasant, only
some one is sure to be disappointed.

The Government has ordered a
group of flying machines that can
travel through the air, on the
water and on land. Only one step
remains, the amphibian and sub-
mersible flying machine pulling in
its wings and becoming a sub-
marine. That will come also.

John R. Voorhis, oldest office-
holder, aged ninety-five, predicts a
woman President. She will come,
but not in fifty years. Many
women in the United States would
make Presidents better than any,
with two exceptions, since Thomas
Jefferson. But man, proud man,
dressed in a little brief authority,
will take a long time to get over
his SUPERIORITY COMPLEX.

Men of low intelligence sincerely
believe that they are in some mys-
terious way woman's superior, and
such men decide Presidential elec-
tions.

If a woman becomes President
before 1980, it will be through pro-
motion of a Vice-President. That
might happen within a generation.

The world really is becoming a
small place. American fliers,
coming home by the shortest
route, put on Arctic clothing as
they left England.

Their hop was from England to
Greenland, and then they will
be getting Summer things ready
for their joyous, triumphant land-
ing in warm America. "Around

the world in eighty days" was a
fairly easy. Around the world in
48 days or less will be REALITY,
before 1928 A. D.

The scientific world notes the
discovery in France of a new
anesthetic called "succinylcholine."
With no bad after effects this
anesthetic makes possible the
simplest operations. It is injected
into the blood, causes the patient
to remain half conscious for thirty
seconds, which is excellent for
major operations.

It is hard to believe as you read
of scientific methods for avoiding
pain that when anesthetics were
first used they were savagely de-
pounced as works of the devil.
Barnet preachers declared that
God WANTED us to suffer and it
was a sin to thwart His divine will.

Joseph Greenberg, of New York,
will return to his home with new
knowledge of this country and
greater respect for the size of
Texas. He left Brooklyn in a
little automobile to bring his son
back from "somewhere in Texas,"
and told his wife he would be gone
"about three days." He will be
surprised to find it will take him
about as long to cross Texas as to
cross all the rest of the American
continent. When you've entered
Texas on one side and come out
on the other, you have covered
almost half the distance from
ocean to ocean.

When historians write of the
three great periods of barbarous
development, the stone age, bronze
age and iron age, they will say:

"The full industrial development
of the iron age, reached at about
the year 8,000 of the period—hu-
manly called 'the Christian
Era,' may perhaps be called the
beginning of civilization.

Men had developed faint ideas
of right and wrong. But while
they had begun to leave their
great fortunes to education and
science instead of seeking to bribe
their deity and buy eternal bliss
for their own worthless souls,
they retained the worst features
of earlier barbarism. The discov-
eries of science in chemistry
and physics were used for war
murder on a gigantic scale.

The drags of the race commit-
ted murder with their own hands.
The so-called upper classes lived
in shameful luxury, utterly indif-
ferent to poverty, disease and ig-
norance around them. They even
bowed young children of the poor
into factories and mills, grinding
them into profits for their own
use.

On the whole, that culminating
period of the iron age was inferior
in dignity and decency to the stone
age."

laxy to study. Therefore they vote for
candidates whom they know rather
than for principles.

This is true of men long before
women were given the ballot, and it is
likely to be true of both men and
women long after the refining influence
of women has been felt in what "Wom-
an-Voter" is pleased to call "pulling

the game of politics out of the mire into
which men have plunged it." So far
as any effect is concerned the writer
fears that he will have to agree with
the Woman Voter with a sense of hu-
mor that the question was "inane."
Still it would be a blessing to the coun-
try if all voters, women and men,
would place principles before personal-
ities in casting their ballots. The
writer of this column is hardly opti-
mistic enough to expect that this will
soon be brought about, even with the
assistance of those women who have
already gone in advance of men in their
political studies.

Every once in a while some writer
feels called on to deplore the "inordi-
nate and unusual craving for excite-
ment" on the part of present-day peo-
ple. Most of these writers, thinking
that they see extraordinary conditions
that never existed before, attribute the
change to the World War. It is very
doubtful, though, if in this respect peo-
ple changed very much in the last two
thousand years. The admonitions
of that period read very much like the
warnings that are heard today. His-
tory from the earliest records is largely
a chronicle of thrilling wars and risky
adventures. The American pioneers
were a most venturesome people who
quickly became bored when not con-
stantly under some exciting strain.
Circling the world in the air is not
more exciting or dangerous than was
the navigation of the Atlantic a few
hundred years ago. The world is mere-
ly progressing from adventure to ad-
venture. The people are unduly given
to excitement; they are merely inter-
ested in the things about them.

As this is being written a fine rain
is falling, the first in this part of the
State for about two months, and what
a welcome rain it is to most of us.
A few months ago we were complaining
of too much rain and wishing for even
a few days of sunshine. For the last
few weeks we have complained of the
dry weather and have longed for another
rain. Now that it is falling, and ap-
parently bounteously, many will ex-
press a fear that it will ruin the cotton
crop or else that it will not do it any
good and will only send the market
price down. All of which leads to the
statement that we are great grumblers.
Nothing seems to please any of us a
great while at a time. We would find
fault with any kind of weather. If
not at the weather we would complain
of something else. We do not always
mean it; we were just born conscien-
tious objectors.

Some observer remarks that in pro-
portion as people become well-to-do in
about the same proportion do they be-
come uncomfortable, and there is much

truth in the observation. As soon as
a family gets well enough along to
make a payment on an automobile and
to fill the gas tank it begins to look
around for some place to go where it
will not be as comfortable as at home.
The discomfort of the journey is almost
in exact proportion to the gas supply,
which is the measure of the distance
traveled. The automobile has proven
a great blessing to the world and gravel
within reason is good for people, but
when half the population takes to life
on the highways there is bound to be
much discomfort even if a little pleas-
ure is mixed in with it. Auto-roaming
has become the great American fad. It
indicates that the American people are
reasonably prosperous and that they
want to show it even at the sacrifice
of the comforts of the home.

ARNEY - BLUE RIDGE

Mr. and Mrs. Floyd W. Fortner
were in Amarillo last Wednesday on
business.
Miss Othela White and her sister,

Ruth Morris, were visitors at the home
of their uncle, Walter Morris, Monday.
Mrs. B. J. Taylor and daughter,
Lillian, were in Nazareth Friday eve-
ning on business.

Mr. and Mrs. Floyd W. Fortner were
business callers at Nazareth.

Marques Burks was a caller at the
Hutson home Sunday.

Mr. Ferrell took some grain to Keller
switch last Friday.

John Cole was a pleasant caller at
Ferrell home.

Mrs. C. E. Burks and daughters, Ed-
na, Rachle and Katie Mae, and son
Charles were in Nazareth Friday.

Mr. and Mrs. Clarence Todd and
Mr. Todd's sister, Willie, were Happy
callers last Friday.

Mrs. John Hendrix is visiting with
her daughter, Mrs. Scowin, who lives
in Hereford.

J. E. Morris and Othela White are
helping Mr. Morris' brother this week
with his crop.

Last Saturday night Mr. J. B. Burks
gave an ice cream supper for the young
people of this community.

Miss Lillian Taylor was a caller at
Nazareth last Tuesday on business.



You Pay for a De Laval Whether You Buy One or Not

If you are using a worn-out, inferior cream separator, or skimming cream by hand, you are surely wasting enough cream to pay for a De Laval in a short time.

The selection of a cream separator is more important than that of any other machine on the farm, for none other can either save or waste so much, twice a day, 365 days a year.

A De Laval Separator will:

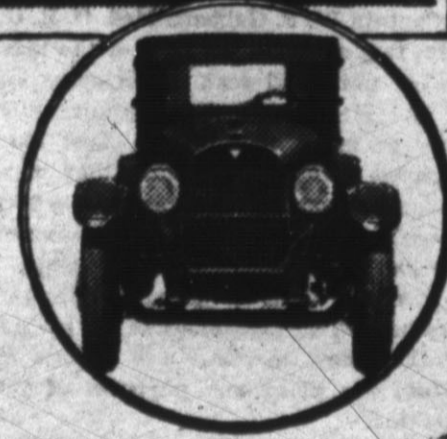
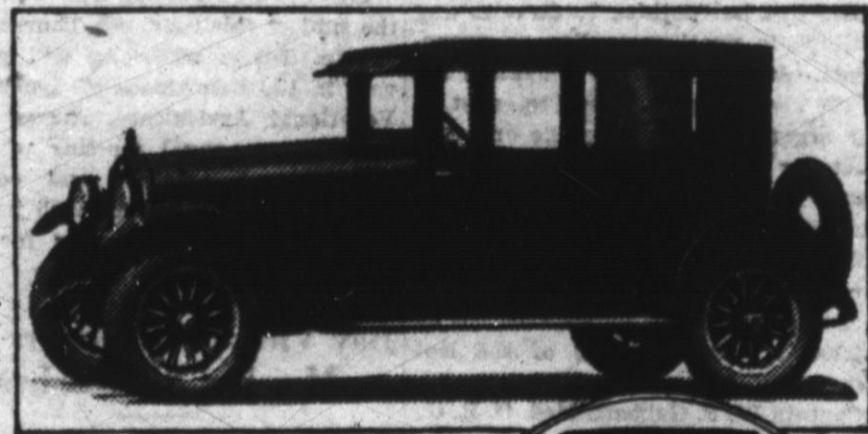
- Skim cleaner for many more years than any other;
- Skim milk clean at lower temperature than any other separator;
- Deliver a higher testing cream, which is more acceptable to the creamery, and easier and less costly to ship;
- And deliver a cream which will make better butter.

Do not be deceived by separators which are claimed to be "just as good and cost less." When you consider its greater savings, greater reliability, longer life, the extra time it saves, and the greater satisfaction it gives, the De Laval is, in the end, by far the most economical.

C. A. Skelton

Sooner or later you will use a
De Laval

THE HUDSON COACH



PRICES

Delivered at Hereford

Hudson Coach	\$1715.00
Hudson Speedster	\$1650.00
Essex Coach	\$1175.00
Essex Touring	\$1050.00

LUTHER HOUGH
AGENT

FLAVO FLOUR

A Home Mill for a Home People—Ask yourself this question—"Shall I buy flour made away from home or shall I buy Flavo and help my own community first?" Flavo Flour is made at home from home wheat. The money spent for it stays at home. Ask for Flavo next time.

Community Mills, J. R. Rogers, Mgr.

Wait For Them!

Early in next week we will have in our new—

Fall Dresses

including the "last word" in fashionable fabrics and styles. Don't miss the new—

Rust Shades

that are all the rage now.

We suggest you withhold your selections of Fall Dresses until this choice assortment arrives.

D. R. GASS & SON

FOLKS IN OUR TOWN

All The Same To Maggie

By Edward McCullough AUTOCASTER



DIMMITT NEWS

A. C. Patton is transacting business on the Flag ranch this week.

Dr. Miller received a telegram from his wife in Mineral Wells, who is very ill, Monday, stating that she was slowly improving. The doctor left Friday for Mineral Wells to bring Mrs. Miller to the Plainview sanitarium.

Mr. and Mrs. Clarence Dixon and children from Rhea have been visiting Bruce McLean's.

Mrs. W. M. Harper is visiting her father, W. P. Boyd. Mrs. Harper's home is in Vaughn, New Mexico.

Mrs. Frank Cooper and children motored to Hereford last week and came back with a new Ford touring car.

Charlie Davis and family from Clovis, New Mex., are visiting in Dimmitt.

Jim Webb, of Tulla, is visiting in Dimmitt.

Edgar Ireland, of Hereford, was in Dimmitt on business Tuesday.

Charlie Mapes shipped two car loads of Hereford bulls last week.

Mrs. B. D. Woodlee and children, Mildred and E. D. Jr., are visiting in Amarillo.

Mr. and Mrs. George Burch and two sons are visiting in Dickens county.

Mrs. Jack Slover and children and Grandma Slover of Lubbock are visiting Mr. and Mrs. J. L. Lumer and other relatives and friends.

Mrs. Jay Hodges, of Lubbock, is visiting relatives in Dimmitt.

Jack Cowsett left for Dallas Monday. He has a good position awaiting him and will be gone several months.

Mr. and Mrs. Lester Womack and son, John L., and Grandma Hunt spent Sunday with Mrs. J. C. Montgomery.

Mr. and Mrs. Jack Burch were in town shopping Saturday.

Mr. and Mrs. Fred Golle and children are in Amarillo visiting.

Mrs. Bill Graham and nephew were Hereford visitors Saturday.

Cora Mae Stratten spent the week end with her parents in Tulla.

Miss Maggie Wheeler of Rhea has been visiting Mrs. C. E. McLean.

Mr. and Mrs. Bill Burnam motored to Tucumcari, N. M., Saturday. Their two daughters, Velma and Frankie, returned home with them.

Billie Hudnell, of Amarillo, has been visiting in Dimmitt.

Miss Myrtle Johnson returned to her home in Canyon Saturday.

Ollie Burch of Amarillo has been visiting in Dimmitt.

Cleve Tate has been sick for the last few days and unable to be at his office.

B. Franks and Arthur Grimes of Hereford were Dimmitt visitors last week.

Mr. and Mrs. D. C. Laird and daughter, Virginia, and sons Harold and Carroll, from Plainview, were in Dimmitt Thursday.

Mr. and Mrs. C. V. Jones from Norman, Oklahoma, are visiting Mr. and Mrs. B. F. Fuller.

Mrs. G. M. Robinson and grandchildren, Marvin Dutton and Alda Whitaker, of Hale Center are visiting Mr. and Mrs. John Robinson.

Mr. and Mrs. Will Trotter, of Lubbock, and Dolph Norris from Denton, have been visiting J. C. Montgomery.

Mrs. Leonard O'Neal and children John Henry and Elizabeth are visiting relatives in Tulla this week.

Lewis Dyer is back in Dimmitt and has accepted his old position in the hardware.

S. Simpson, from Lamesa, was in Dimmitt on business last week.

J. Cone from Wise county, has been prospecting in Dimmitt and visiting Mrs. S. J. Cone.

Arch Johnson is visiting in Canyon.

Irene Willis from Hereford, has been visiting Mary Cowsett.

Edith Buchanan, from near Friona, has been visiting in Dimmitt.

Several young people from Dimmitt attended the dance at the Star ranch Saturday night.

Bob Boren, who has been in the Clovis sanitarium, has returned to his home in Dimmitt.

Frank Barber of Lockney was in town on business Friday.

J. W. Minor, from Plainview, has been a Dimmitt visitor.

Benton Mosely, from Lamesa, has been transacting business in Dimmitt.

Mrs. Mattie Burken, from Ardmore, Okla., has been visiting in the W. P. Boyd home.

Mr. and Mrs. Rex Higgins and S. Simpson spent the week end in Hereford.

Mr. and Mrs. Milton Hardy and children have returned from Oklahoma, where they have been visiting.

Kathaline Duree is real sick with the measles.

J. C. Montgomery left Saturday for Hot Springs, New Mexico.

Tom Tate was visiting his wife in the Hereford Sanitarium Friday.

Mr. and Mrs. Cliff Kellum and son of Hereford are visiting Mr. and Mrs. Jack Woods at the Flag.

Douglas O'Briens, from Amarillo, were Dimmitt visitors Sunday.

Newton Ely and sons from Mangum, Okla., are visiting Mr. and Mrs. J. E. Turner.

The members of the W. M. U. Mis-

sonary Society had a cake and picnic day, which proved successful. The proceeds which was thirty five dollars, will be given to the Buckner's Orphans Home.

Mrs. C. C. English's nephews, Raymond, Roy and Howard McNab, from Post City are spending a few weeks here.

Mrs. Killgrew and family from Ellis county are visiting Mr. and Mrs. J. E. Turner and other relatives.

Mr. and Mrs. Fred Golle and family are spending a few weeks at Denton and other points.

Mrs. S. P. Crawford arrived here today from Happy. Mr. and Mrs. S. P. Crawford will make their home with Mr. and Mrs. Carlos Reynolds, who have moved to Dimmitt.

J. L. Robbs and daughter, Mrs. Owens and little son of Lockney are visiting Mr. and Mrs. L. S. Robbs.

Mrs. R. W. Hendryson of Waco is visiting C. H. Buttolph, her uncle.

Mr. and Mrs. E. B. Wright and Mr. and Mrs. Will Wright have had as their guests, Judge W. D. Krump and daughter, Mamie, from Shallowater.

Mr. and Mrs. C. H. Buttolph entertained as their guests over Sunday, M. and Mrs. J. S. Lockhart and daughter, Armatine, of Plainview.

Mr. and Mrs. B. F. Fuller are enjoying a visit from Mr. Fuller's mother, Mrs. M. C. Fuller, from Limestone county.

A number of out of town people enjoyed a delightful fishing trip, given by Mr. and Mrs. Will Wright and Mr. and Mrs. J. L. Elders, Tuesday afternoon, at the Wright lake.

One hundred and five fish were caught—some weighing better than two pounds. The fish were put in the lake last fall and have increased in size wonderfully.

Mr. Wright says it is nice to say "Yes, we have fish"—and really have all you can eat.

Mr. and Mrs. John Harris were in Dimmitt visitors Monday.

Judge Sheffy, Mrs. Sheffy and little son, Ray Jr., are enjoying an extended overland trip to Haskell, Texas, and other points of interest.

Mrs. Mary Cowsett is visiting with friends in Canyon, where she is being royally entertained.

T. H. Beach and son, Carroll, and W. B. Beach enjoyed a few days with old friends last week.

Mr. and Mrs. Frank Drempe were shopping in Dimmitt Monday.

Josephine and Norma Cowsett are visiting Mrs. Roy Haberer at Big Square.

Rev. York, the Methodist minister from Altus, Okla., is holding a revival in Dimmitt. The public is cordially invited to attend the services both night and morning.

On account of the meeting the W. M. U. Society will not meet this week, but will meet next week at the regular time at the church home.

SUMMERFIELD

After the nice showers our crops are looking fine.

Mr. and Mrs. Dick Robinson and daughter of Hereford were dinner guests in the home of Mr. Robinson's niece, Mrs. J. B. McMinn, Sunday.

The Baptist Revival is in progress, beginning last Thursday and will continue till next Sunday night.

Rev. W. R. Hill of Hereford, and Rev. B. F. Fronsbarger of Canyon, came out last Saturday morning and attended the revival. They accompanied Rev. Lindley to the B. A. Atchley home for dinner.

Mr. and Mrs. Wilson, Vera Mae, Genevieve, and Mr. and Mrs. Cecil Wilson and family of Hot Springs are visiting with relatives and friends in this neighborhood.

Mrs. W. J. McMinn and son Ollie made a business trip to Abilene last Wednesday and returned home in the early hours Sunday morning.

Mr. and Mrs. Wimberly of Abilene accompanied them home. They report a small rain in that part of the country.

Mrs. Dickerson and boys of Tye, and her sister, Mrs. Elfers of Bovina, were visiting in the community last Monday.

Mr. and Mrs. Fate Walser and daughter, Mr. and Mrs. Ky Lawrence and daughter, Mr. and Mrs. Charlie Walser and family, Mr. and Mrs. Lee Kendall, Mr. and Mrs. Earl Lance and son, Mr. and Mrs. Henry Kendall and family, Mr. and Mrs. Joe Kendall and daughter and Mr. Fred Coldwell enjoyed a nice dinner at Mr. and Mrs. Cas Lance's home Sunday.

Mr. and Mrs. Shicagen and family were dinner guests in the home of Mr. B. A. Atchley Sunday.

Mr. and Mrs. J. P. Robinson and daughter of Hereford attended church at Summerfield Sunday. The Robinsons are former residents of this community, and we are always glad to have them come back to see us.

W. J. McMinn was at Black last Monday, running the engine for the dipping vat.

Mr. and Mrs. Wimberly returned home Tuesday morning.

Mr. and Mrs. John Walser and daughter and Mrs. Walls of Chillicothe are visiting relatives and friends here this week.

"FIF" Class Notes
The "Fif" class of the Christian Sunday school, taught by the pastor of the church, is made up of young people of adult age, and is an outstanding organization. It is steadily growing and has a large attendance. If you are not actually at work in some other similar class you are cordially invited to visit with us.
—Reporter.

SHERIFF'S SALE
STATE OF TEXAS)
County of Deaf Smith)

By virtue of an execution issued out of the Honorable County Court of Tarrant County on the 9th day of July, 1924, by the Clerk thereof, in the case of James McCord Company, a corporation, versus E. A. Johnson, No. 21602, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in September, A. D. 1924, it being the 2nd day of said month, before the Court House door of said Deaf Smith County in the town of Hereford the following described property, to-wit:

All of sections No. 15, 25, 17, 25, 19 and 24, all in Block K-7, Deaf Smith County, Texas, and containing 3221 acres of land.

Levied on as the property of E. A. Johnson to satisfy a Judgment amounting to \$512.91 in favor of James McCord Co., and cost of suit.

Given under my hand, this 4th day of August, 1924.

C. S. FURBELL, Sheriff.
By L. H. Foster, Deputy. 53-55-56

A Classified ad will sell it for you.

J. FRANK POTTS, Abstracts and Loans
Demand our abstracts, made from the only tract index of Deaf Smith County hands as an insurance against title failures


Most Everywhere
Santa Fe Summer Tourist
Excursions
Arizona
California
And the National Parks
For rates, reservations, and schedules, call on Santa Fe Local Agent, or address T. B. Gallaher, General Passenger Agent, Amarillo, Tex.

7-- BIG DAYS --7

Six Days of
Horse Races — Auto Races

Four Nights of
The Pageant o' the Plains
(Under Direction Potter County Federation of Women)

Hudson Coach given away to the Duchess voted most popular; open to all towns except Amarillo.

The Greatest Agricultural Exhibit Ever Displayed in West Texas

Exhibits of Livestock, Poultry, Sheep, Goats, Mules, Horses, Dairy Cows

For Further Information or Catalog, Address
Amarillo Tri-State Exposition
51-6t September 22nd to 28th, 1924

Twin Assets the State Bank Customer Enjoys

One is the financial reserve which they are building up—or have acquired and have entrusted to us for safe keeping.

The other is the alert, close personal interest which this Institution extends to every client. Oftimes through this co-operation and the exceptional service we can render under our State charter, we have proved the second asset the means of increasing the first materially.

Our acquaintance with local conditions, the leeway which we have under our charter, the safety and the strength of this bank—all can be of benefit to you.

First State Bank & Trust Company
OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

Sallie's Temptations

(Copyright 1924—By Gladys Baker)

MR. WRIGHT BECOMES ACQUAINTED

Although he had meant to be perfectly proper about delivering the message, Father and Mr. Wright both heard Johnson's words. There must be a complex in every woman for occupying the center of the stage, for, even though I knew the message was bad form it thrilled me to have someone clamoring for my presence.

I apologized and left the table. It was Ted. "Come on, Sallie, the gang's outside," he said enthusiastically. "We're going on a party out at Yates and give Alma's dance the air. Make it snappy, we've got thermos bottles and gin—even a victrola. It's moonlight and we'll have a swim later on."

"Sorry, Ted, but I can't make it this time," I began, "I'm having dinner with Dad and one of his friends," making a grimace.

"Never mind that home body stuff, ditch 'em, Sallie. You're the life of the party. We couldn't think of leaving you behind." He dragged me by the hand.

I shook my head, remembering Marjorie's dare.

"Aw, come on Sallie, I'll call up your date and fix it with Paul. You aren't going to break up a party, are you? Be a good sport, Sallie," he urged. "You always are."

Ted was on the right track now. I adored being called a good sport. Why not go? I argued. Dad would probably get on business or politics and then I wouldn't have a chance to see Mr. Wright alone. I could hear the rest of the crowd laughing and calling me to come on down.

I made up my mind. Running back into the dining room, I exclaimed, "I hate to be rude, but they've come for me to go to the beach and I'll have to leave."

"But Sallie, what about the dance?" asked Father, pushing back his chair. "Mr. Davis and I are closely associated in business and he will certainly expect you to be there."

"There's no use talking like that, Father, and what do I care, if the Davises do get mad. Their dances always are sticky affairs and no one goes if there's anything else on."

"Sallie, I hate to oppose you, but this time I must insist that you do not offend the Davises."

"Oh very well then, Father, let's not have a scene," I concluded and flounced out of the room—if one could flounce in a slim beaded robe.

"I'll have to stay, I suppose and go on over to Alma's with Paul," I told Ted who was still standing by the door in the hall. "Shucks, I know you'll all have a much jazziest time."

They began tooting the horn vigorously out in the car. "If I don't hurry there'll be two of us out of luck—" announced Ted, "Well, so long, Sallie, better luck next time."

I returned to the dining room. I was glad dinner was almost over. There was a foolish lump in my throat. Everything had turned out so differently from the way I had planned.

As we were going into the living room the phone rang. I hurried to answer it.

Paul's voice, apologetic from the start, came over the line: "I'm terribly sorry, Sallie, but it will be impossible for me to take you to the dance. Dad has just wired for me to come up and help him take testimony in the Wells case and I'm leaving on the 9:45 for New York."

"Oh, that's perfectly all right, Paul. I didn't want to go anyway," I replied. I was overjoyed. Now I might have a chance at Curtis Wright. I would have to work fast though, because it was plain that I had not made the slightest impression on him so far.

"I was just going to say, Sallie," continued Paul. "I can get one of the other boys to stop by for you. There's a crowd of them who would be indebted to me for life, if I'd ask them."

"Save that choice line for the girls in the Winter Garden, Paul," I interrupted. "As a matter of fact I could kiss you for getting me out of it."

"Fine, I'll be right over," Paul responded, with his usual pep.

"Oh, go along with you, Paul, have a good time and I hope you get a kick out of your trip. Goodbye." I ended the conversation. My spirits soared.

Father and Mr. Wright were seated on the side porch. I went over and stretched out on the long, low swing with its myriad cushions, "squashy" and soft.

"Why so quiet, Lamby?" Father finally asked.

"Nothing except I missed out all around. That was Paul at the phone, saying he couldn't take me to the dance and the other crowd's gone. You see Father, if you hadn't interfered," I added in an injured tone.

The end of the porch was bathed in dancing moonbeams that played hide-and-seek through the swaying vines. The fragrance of star-jasmine was intoxicating. I turned my head and looked up at the sky.

"Did you ever see such a love of a moon," and I put as much pathos in my voice as I could command.

Then I glanced in the direction of Mr. Wright. I caught him looking at me. I believed in mental telegraphy and I used some high-powered concentration on Dad.

He tumbled. "That's too bad, kiddie, that I spoiled all your fun. Tell you what, Wright, I've had a busy day of it, suppose you and I discuss those matters to-morrow and you and Sallie go on to the dance."

"But a'fther," I broke in, "maybe Mr. Wright has some other plans."

"On the contrary," he was quick to answer, "I shall be delighted to be made use of, and since I have just accepted your father's very kind invitation to be his guest while in town, this is an ideal opportunity for me to make the acquaintance of my charming hostess."

(To be continued)

Outline of New Course in Agriculture is Given

In explaining the first year's work in the new vocational agricultural course in the city schools Superintendent Dillehay has prepared the following outline:

"In view of the fact that vocational agriculture is to be offered in the Hereford High School this fall for the first time it will probably be of interest and profit to give a brief outline of the work in animal husbandry. This is usually the first course offered and is supplemented the second year with a course in plant production.

"The first year's work will include the following: Agriculture as an industry; compared with other industries; the scientific versus the hit-and-miss plan. Emphasis will be placed on the study of live stock.

"Beef cattle will be considered under the following: Breeds and breeding; feeding problems; kinds of feeds-compensation; when and how to feed; feeding rations; management under range conditions and under farm-lot conditions; common diseases and their control.

"Dairy cattle will be studied with the following points in mind: care and management; breeds and breeding; best breeds—local conditions; scrubs versus pure bred cows; feeding, compounding rations, how to feed for biggest production; testing milk and cream; practical dairy barns and other equipment; dairy marketing problems; disease common to the dairy cow; judging.

"The types and breeds of horses, the place of the horse on the modern farm, feeding and breeding problems, diseases and their control, and judging will receive attention in the course.

"While the sheep industry is not one of the most important in this section of the state, yet it will be well for the student to have a general knowledge of the breeds of sheep, feeding problems, care and management, importance of the sheep industry, grades of wool, marketing problems, etc.

"Both bacon and lard types of hogs and the breeds of each will be studied and compared. Attention will be given here to choosing feeds, compounding rations, feeding growing stock, how to fatten, management, diseases, judging, etc.

"The various classes and types of poultry will not be overlooked in the course. Instruction will be given in feeding for meat production and for egg production, incubation problems, candling eggs, culling to eliminate the non-producers, marketing and marketing requirements, diseases, etc.

"The judging of all these various breeds and types of stock will be given especial emphasis as it is very important that the producer of livestock of today be able to recognize a good individual and one that is most likely to be a profitable producer. The high price of land, as it is today, will not permit the production of "scrub animals." It is hoped that the vocational classes of Hereford will develop "judging teams" which can defeat the teams from other vocational schools in a judging contest to be held at Canyon some time this fall. Teams making a creditable showing at Canyon are eligible to enter the state judging contest which will be held at the State Agricultural College, in the early spring.

"Information and knowledge of the subjects mentioned above will be obtained by studying text-books, reference



The above picture shows Joseph Frank Mikuler of New York starting his hike around the world with an album in which he will gather the signatures of royalty. The volume will be carried in a push cart. President Coolidge was the first to sign his name in the book.

books, bulletins, magazines, charts, maps, etc. and supplementing these with frequent "field trips" to the farms and ranches in the community. If the class is studying "culling poultry," for example, a field trip will be planned whereby the students go to some farms and actually cull several flocks, separating the producers and the non-producers. In this way the student makes practical application of his technical knowledge obtained in the class room."

Rutherford Sold Auto Utility Station to Easley

Oscar Easley, who has been with the Ford Garage for the past year or so, purchased the Auto Utility Station and storage room from J. R. Rutherford and took charge of the business on August 15. Mr. Rutherford's future plans are uncertain, he says.

Mr. Easley is experienced in this line and is tackling his new work with vim and confidence. Earl Wood is assisting him.

Mrs. Edgar Johnson Attends Family Reunion

Mrs. Edgar Johnson returned Saturday from attending a family reunion at Des Moines, N. Mex. The Des Moines Swastika reported the gathering as follows:

"The Strattons have been entertaining their family in their annual reunion. Mrs. C. N. White, son and daughter, of Dallas, Texas, arrived the latter part of last week as did Mrs. Edgar Johnson of Hereford, Texas, and on Sunday Mr. and Mrs. U. N. Oliver and son of Amarillo arrived. They had been in California for a month. These with Mrs. Jesse Wheeler complete the family. Mrs. C. N. White is a grandmother and this makes the Strattons

Modern Dentistry

I desire to announce to the good people of this community that I have opened a dental office upstairs in the Elliston Building, over J. O. Newell's, where I am prepared to do all the work of a general dental practitioner, including Orthodontia, Pyorrhea, plate work and Prophylactic.

Examination work free. I intend to cast my lot with you and make my home here, and I will greatly appreciate an opportunity of meeting you and discussing your dental troubles with you at any time.

My telephone number is 85.

DR. J. P. LLOYD
Dentist

great-grandparents. This year marks the 51st anniversary of the marriage of Mr. and Mrs. Stratton, who last year celebrated their golden wedding. At that reunion all the children were home. "Dad" and Mrs. Stratton don't feel like old people, they tell us, but it is a remarkable record to have enjoyed 51 years of married life and to have one's great-grandchildren around. We hope they will live to observe many more happy anniversaries."

BETHEL

Bethel as a whole attended the picnic at Dimmitt Tuesday. That they enjoyed themselves was quite evident. Every family attended.

Mrs. M. J. Rushing has recently purchased a Ford touring car.

Mr. and Mrs. Curtis Bond of Lubbock arrived here Thursday evening and spent the week end visiting in the home of Mr. and Mrs. Irvin Hamilton. Mr. and Mrs. Bond were married about three weeks ago and are just returning from their honeymoon trip through Colorado, Mesdames Bond and Hamilton are sisters.

Owing to difference in the time pieces of Bethel, there was no Sunday school Sunday morning.

George Bagwell and Leland Smith made a business trip to Hereford Sunday afternoon.

Mr. and Mrs. Loyal Lust spent Saturday and Sunday in Amarillo and Canyon visiting relatives.

Mrs. Jim Bagwell gave a surprise dinner Sunday in honor of her husband's birthday. The plans were so well made and carried out that Mr. Bagwell suspected nothing out of the ordinary until the neighbors began gathering each bringing a favorite dish of something good to eat. The entire neighborhood was invited, however some were unable to attend. Everything good to eat including roast chicken, fried chicken, fruit salads, ice cream, cake, pie and everything was served. Every one reported an excellent dinner and all-round good time. Those present were: Mrs. Ed Smith and family, Messrs and Mesdames Irvin Hamilton, K. Roberts, Clayton Wil-



FIRST CHRISTIAN CHURCH

Announcement

Next Sunday at the morning service the pastor will preach on the subject

"THE KIND OF COMMUNITY THE CHURCH NEEDS"

and the following Sunday

"A COMMON SENSE CHURCH PLATFORM"

A Great Bible School at 9:45 a. m.

A play by the Juniors entitled "The Gold Tree" will be presented at the evening hour.

SPECIAL MUSIC AT ALL SERVICES

Hams, Glen Smith and J. Z. Smith. Mr. and Mrs. Frank Lambert and Miss Helen Lambert of Hereford were guests Sunday in the Ham Lambert home. They enjoyed a day's outing on Soda Lake.

Mr. and Mrs. John Smith attended church at Dimmitt Sunday.

George Bagwell has recently purchased himself a Ford car.

E. J. Poe of Tulsa was in our community last week. Mr. Poe managed to stay over and attend the Dimmitt picnic.

Mr. and Mrs. Mark Neal of Odell, Texas, arrived Monday and spent the night in the home of Mr. and Mrs. Irvin Hamilton. The Neals are just starting on a tour through Colorado. They left Tuesday.

(Too late for last week)

The rains of late are very welcome even though they do hold up threshing.

Mr. and Mrs. K. Roberts were dinner guests of Mr. and Mrs. Jim Bagwell Sunday.

Mrs. Ed Smith and Miss Evelyn Smith were hostesses to the embroidery club on Tuesday afternoon. A delightful time was spent. At the close of the afternoon delicious refreshments of cake and tea were served to the following ladies: Mesdames Jim Bagwell, K. Roberts, Vern and Loyal Lust and Ham Lambert. We will meet with Mrs. Bagwell August 21.

The families of Ed Smith and Irvin Hamilton attended the singing convention August 10.

Miss Helen Lambert spent Saturday at the home of her brother, Ham Lambert.

Mr. and Mrs. Irvin Hamilton have recently purchased them a new Maxwell coach.

Relatives of Mr. Clifton, who is threshing in our neighborhood, visited him Sunday. They were from Natchez and Amarillo.

Mr. and Mrs. K. Roberts and Mr. and

Mrs. Jim Bagwell and family spent Saturday evening in the Hamilton home. Ice cream was served.

Mrs. J. Z. Smith returned this week. Mesdames Glenn Smith and Jim Bagwell met Mrs. Smith in Hereford. Mrs. Smith has been away on account of ill health.

Robert Browning Club At Work For G. P. Owens

The "Robert Browning Club," composed of young men of this city, are helping G. P. Owen clean out his cotton patch this week. Last week they aided C. C. Rockwell and Charlie Bennett with their cotton. The club members are acquiring quite a reputation for capacity for hard work.



Come get the best spark plug in town And tires and piston rings, And you'll do well as you can tell, To have the best of springs.

We have the best of everything for repair service and parts; and in grease, gas oils, etc. "You tell 'em Gasoline, you're about to explode."

Beavers Bros.

CANNING SUPPLIES

FRUIT JARS (KERR'S SELF-SEALING) Extra Tops, Rubbers, etc.

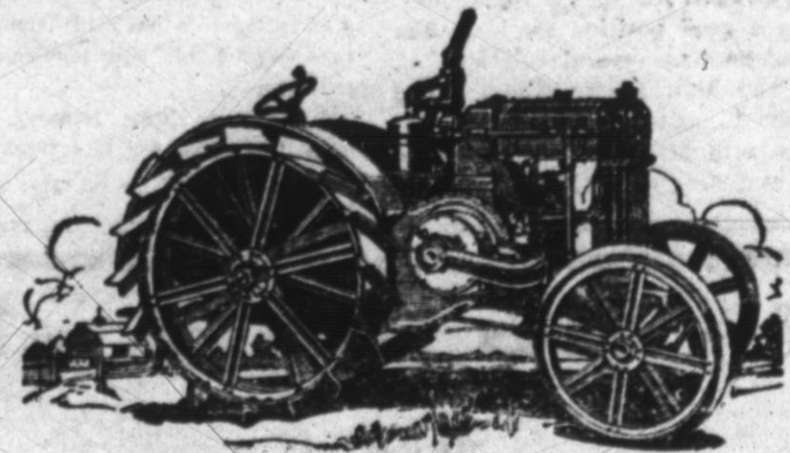
A complete line for the busy housewife who is putting up fruit and vegetables.

QUEENSWARE - STONEWARE - GLASSWARE

A choice stock from which to select anything, from rough and unbreakable ware for ranch and camp use to the daintiest glassware in an exclusive dining room.

STREU HARDWARE CO.

Make MORE Money with a CASE Tractor



THE Case 15-27 pulls four 14-inch plows under favorable conditions; three 14-inch plows in heavy plowing; 8-foot tandem disk and 4-section spike tooth harrow; 24-shoe grain drill and harrow; 10-foot single disk and 20-shoe grain drill; two 7-foot grain binders; 8-foot binder and 8-foot disk. In the belt it drives a Case 26x46 thresher with feeder and windstacker; a Case 16-inch silo filler with 40-foot blower pipe; six-roll shredder, etc.

This is the tractor that has won so many first prizes in public tests. We can show you the list of victories. Because of its great economy and efficiency it will help you to make more money.



C. A. SKELTON

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2c per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

Purity Vaccine
 If Purity is the best, is what you want, then use Purity. Thousands of calves are saved every year with Purity Vaccine. Vaccine on hand all the time. See, Henry Hastings, Hereford, Texas, 43-4f Purity Blackleg Aggrassin Co.

AUCTION SALE—of Household goods Saturday, August 23, at 2:30 o'clock, on Main street. See bill posted.
 54-4t Col. W. S. Williams, Auct.

FOR SALE—Saddle horses, work mules and milk cows. Will trade 12 hoe drill for larger one, will pay difference.
 J. L. PUQUA.
 47-4f Phone 146.

FOR SALE—327 acres, situated 4 miles south of Hereford, known as West 1/2 Survey No. 48, Block M-7, Castro and Dear Smith counties, Texas. If interested, state offer.
 51-4t pd. JOHN ALBAND,
 115 E. Main St., Streator, Ill.

FOR SALE—Have two 20-acre, well improved farms for sale, west of town, close in. See
 52-3t DAVE GRIMES.

FOR SALE—Beautiful White Leghorn Cockerels, 9 to 12 weeks old, 75c; Also a few choice cockerels of Wyckoff blood at \$2.00 each. None better, write
 MRS. J. M. CHAPMAN,
 Adrian, Texas.

FOR SALE—I have several small improved tracts of land located in the vicinity of Hereford and Dimmitt. Cash is no object, the land is clear, will give any reasonable terms, to right people, for particulars, address
 J. S. WARNER,
 53-4t 207 W 4th, Santa Ana, Calif.

FOR SALE—80 acres, 9 miles north of Hereford; E 1/4 of SW 1/4 Sec. 80, block K-Y, J. A. T. \$1200.
 VILA R. FUNSTENBERGER,
 53-4t-pd. R. G. Bx. 98, Tampa, Florida

FOR SALE—Half section land, 100 acres in cultivation, no house, but fenced. Could use good residence property in Hereford as part first payment, good terms.
 54-2t GEO. A. STAMBAUGH.

FOR SALE—40 acres land in cultivation, one mile of Hereford, can give reasonable terms.
 54-2t GEO. A. STAMBAUGH.

FOR SALE—A residence, well located, five rooms, bath and toilet and city water, payments part cash and balance on terms.
 54-2t GEO. A. STAMBAUGH.

FOR SALE OR TRADE—Good four room house, close to Central school. East front. Part cash or trade, balance like rent.
 54-2t RALPH BARNETT.

FOR SALE—Model D-45 Buick Six touring car. Good mechanical condition. Six castings. Terms or trade.
 54-2t RALPH BARNETT.

LOST AND FOUND

LOST—Gold pencil, with my name engraved on it.—F. H. Oberthier. 49-4f

STRAYED—Cows and heifers, branded four L, connected, on ribs.
 54-4t pd Bay L. Showalter, Dimmitt

WANTED

WANTED—A woman to cook and help in kitchen. Call 198—Cordova Hotel. 54-4f.

WANTED TO BUY

Barley, Speltz and Maize; also second hand sacks that will hold grain.
 49-4f. BRUMLEY & SON

107 POSITIONS

Yes, 107 graduates have been placed with one big wholesale concern—a world's record; 41 with local banks alone; hundreds of others holding good positions throughout the Southwest. Positions guaranteed or tuition refunded. Write today for Position Contract and special offer. Draughon's College, Drawer B, Wichita Falls, or Abilene, Texas. 52-3t pd

FOR RENT

ROOMS FOR RENT—in Britain building. See H. B. WEBB. 51-4f

FOR RENT—One house, if interested see—R. J. KIBBE. 53-4f

FOR RENT—A good farm, also good teams and implements for sale. If interested call telephone No. 78 or P. O. Box 758. 53-2t

Many Counties Expected To Enter Tri-State Fair

Amarillo, August 20.—The Tri-State Exposition is an institution that will be of permanent benefit to the entire Panhandle-Plains region, and should have the support of every county and every commercial organization, was the declaration of the Canadian Chamber of Commerce at its last meeting, when it was unanimously voted to send an agricultural exhibit and also to participate in the pageant.

That Canadian expressed the opinion of all this territory is shown by the rate at which agricultural exhibits are being entered. Sixteen counties already have signed in their contracts and unofficial figures indicate that the goal of 40 county exhibits may be reached. Fair officials are hopeful of an exhibit from practically every county and point out that if this is secured, the Tri-State fair probably will pass the Dallas fair in number of counties represented. Such a showing, they say, would do more than anything else to convince the nation that this is an exceptionally fine agricultural region. Last Year, the Tri-State had 21 county exhibits, as against 33 for the Dallas fair.

Counties already entered are: Bailey, Roberts, Hemphill, Dallam, Swisher, Randall, Castro, Terry, Dawson, Lubbock, Motley, Garza, Briccoe, Armstrong, Hartley and Potter. Seventeen hundred and fifty dollars will be distributed among the twenty counties making the highest scores. First prize is \$250; second, \$175; and others range downward to \$50. There are also numerous prizes for individual exhibits.

Money Being Raised for Tri-State Exposition

Amarillo, August 20.—Raising \$75,000 in a city of Amarillo's size is no small job, but Amarillo is rising to the emergency and providing the remainder to complete permanent quarters for the Tri-State Exposition.

Only \$5,000 to \$6,000 must be had to complete the construction program, and work is proceeding on the livestock, poultry and merchants-automobile buildings, which with the agricultural building and race track will give a well balanced plant when the fair opens on September 22. "We will have all money needed by the last of the week," Finance Director Gatton declares.

Mrs. J. A. Stegall Reported as Being Ill

Information has been received here that Mrs. J. A. Stegall was stricken with paralysis last Tuesday morning and is now desperately ill. Mrs. Stegall was with her son, Rex, on his ranch about twenty five miles south west of Muleshoe. Dr. Hicks of Hereford was called over the telephone and spent part of Tuesday with the sufferer. Mrs. Stegall was totally paralyzed on her right side and only aroused to consciousness at intervals. It was rumored here Thursday that she had been taken to a hospital at Clovis, but this has not been verified. The many friends of Mrs. Stegall in Hereford are much concerned over her condition.

Big Barbecue to be Given at Harding Ranch

Harding's Ranch will for the last time this year, give a special barbecue which will be prepared by the well known Jno. Snyder as Chief Barbecueer, besides a free dance and swimming in the large swimming pool, which will be included in the day's entertainment. The Texas Press Association and the Chamber of Commerce of Amarillo are endorsing Harding's Ranch as the main attraction of Texas, having the Devil's Kitchen, Waterfalls, 2 1/2 miles of scenic ride, and 9 miles of Canyon, and the Ranch covers over 8,000 acres. Deer has been stocked lately and squirrels are running loose on the Ranch, we will advise a trip to the Ranch, as it is worth your while, meals and drinks are served on the place.

Dr. Gabbert and Wife Home From San Antonio

Dr. W. F. Gabbert and wife returned the first of the week from a course of training with medical staff of the Ninth Division at San Antonio, Texas. The Doctor reports an excellent camp, an excellent course of instruction, and an excellent vacation. Dr. Gabbert is greatly interested in the success of the Defense Test Day, September 12, set aside by the War Department, and explained in another column of this paper.

Porter A. Whaley Visits C. of C. Headquarters

Porter A. Whaley, general manager of the West Texas Chamber of Commerce, with County Agent Harmon Benton of Amarillo, stopped off here

last Saturday for a short time and visited the local Chamber of Commerce headquarters. They had been on a long auto trip through New Mexico on a joint business and pleasure excursion. Mr. Benton reported some very excellent cotton around Roswell and Portales.

Williams Shoots Par on Local Golf Course

The Hereford Golf course has again been mastered. Brack Williams joined Albert Herbat and Keefe Carter in the local Hall of Fame Wednesday when he shot a thirty three for nine holes, par golf.

The local course is not a difficult one in the matter of distance but is generally credited as being the "sportiest" one in this part of the country, when it comes to natural hazards. To par it is indeed an honor.

W. J. Smith and Family to Move to Dallas

W. J. Smith, who has been an employee of the Williams Grocery Company for several years, was preparing to leave Hereford Sunday for Dallas, where he has accepted a place with the firm of A. Harris & Co. Besides his clerical duties Mr. Smith will play the slide trombone in the Harris Band, now in process of organization. It is understood here that Prof. R. N. Brothers, former band leader here, is now connected with the Harris Co. band.

Mrs. Smith and children will go first to Brownfield, Texas, to visit her parents before joining Mr. Smith in Dallas. Mr. Smith has been a very important vertebrate in the backbone of the Hereford band, and his loss to that organization will be especially severe.



The things that "grow on feller" ain't always an object of dread... unless it's tobacco or whiskey—or somethin' that flies to his head. It could be—a parcel of whiskers—a covey of wrinkles or warts, for, the things that grow on a feller must be reckoned as different sorts. . . . But—when it's the habit of savin', or—the eatin' of regular meals, or—the takin' one's breakfast at sun-up, no matter how lazy he feels! It could be a hunger for readin' or solvin' the problems of life, like raisin' the boys as they should be, or of gettin' along with the wife. . . . It might as well be somethin' noble as somethin' disruptive and bad, for the things that can grow on a feller should render him tranquil and glad! In the capable way of selectin' it's risky to judge with a whiz— for, the idea that grows on a feller, will make him the man that he is.

Many Fishermen Accept T. C. Ivey's Invitation

The open invitation from T. C. Ivey to fishermen to visit his Tierra Blanco Club grounds this summer is being taken advantage of in increasing numbers from day to day. Last Sunday a big crowd of Amarillo people were camping and fishing near the Big Spring on this famous place, and some twenty five or thirty parties from Hereford and vicinity also visited the grounds.

Miss Minnie White Visits Friends Here

Miss Minnie A. White who stopped off here for a short stay with friends, returned to her home in San Antonio Wednesday. Miss White's father was the man who established our telephone system here, and Miss White was the first telephone operator here.

O. L. McKee Brings in Fruit to Brand Office

The Brand is indebted to O. L. McKee of the Hereford Nursery, for some delicious peaches and plums. As always, the Hereford Nursery is offering its patrons in 1924 a splendid line of fruits that cannot be duplicated in this part of the country.

REAL ESTATE TRANSFERS

J. Frank Potts & Co. Abstractors
 E. D. Smith and wife to L. L. Shaden; consideration \$7,000; conveys SE 1/4, Section 100 Block K-3.
 Western National Bank to W. I. Valentine; consideration \$10,000; conveys W 1/2, Section 22, Block K-3.
 H. L. Betzner to D. L. Amsey; consideration \$500 and others; conveys S 3/4 Sec. 15, Twp. 3, Range 1.
 D. L. Ramsey to H. R. West and J. F. Pickle; consideration \$10 and others; conveys South 3/4 Sec. 15, Twp. 3, Range 1.

BIG SQUARE

Mrs. A. L. Haberer and two children returned Sunday from Balmochea, N. Mex., at which place she has been recuperating from her operation some two months ago, and visiting her mother. Mr. Haberer met Mrs. Haberer at Muleshoe Sunday morning. Mr. and Mrs. Vern Lust and small son were shopping in Hereford Saturday. Glenn Stiles underwent an operation at Plainview Friday at which time he had his tonsils removed. Mr. Stiles was getting along nicely at the last report. Messrs. Alfred Scott and Loyal Lust accompanied Mr. Stiles in Mr. Lust's car. Mr. and Mrs. Herman Haberer and John Haberer left Tuesday for Tulla. Mrs. Haberer expects to remain in

Tulla visiting her mother while the Messrs. Haberers go on a two weeks vacation trip to Olney, Wichita Falls and other points. Mr. Angely expects to accompany them. Every family in Big Square was represented at the Dimmitt picnic and from all appearances enjoyed themselves immensely. Misses Norma and Josephine Cowart of Dimmitt are spending the week with their sister, Mrs. Roy Haberer. They came out Tuesday evening. Mr. and Mrs. Mark Cowart were dinner guests Sunday of Mr. and Mrs. Roy Haberer.

Presbyterian C. E.

Topic—How selfishness shows itself. How overcome it?
 Leader—Agnes Vaughn.
 Song service.
 Scripture reading: Gen. 13:1-18.
 Leaders talk.
 Is business success compatible with unselfishness?—Audrey Carroll.
 What pains come from unselfishness?—Dale Bodkins.
 Special.
 How is unselfishness promoted by Christian Endeavor?—Viola Nunn.
 In what way was Christ an example of unselfishness?—Roy Golden.
 Song.
 Business.
 Benediction.

GET RID OF THAT BACK ACHE!

Hereford People Point the Way

The constant aching of a bad back, The weariness, the tired feeling; Headaches, dizziness, nervousness, Distressing urinary disorders— Are often signs of falling kidneys. And too serious to be neglected. Get rid of these troubles! Use Doan's Pills—a stimulant diuretic to the kidneys.

HOW OFTEN DO YOU USE YOUR TELEPHONE?

Do you use your residence telephone often enough to warrant the expense of a "one-party-line"? Consider the number of hours that your line is not in use, and you will probably conclude that a "selective-ringing" telephone would handle your traffic just as well—and at a reduced expense.

By sharing your line with another subscriber you not only save money, but you enable the Telephone Company to add more telephones to the exchange—and thus make your telephone more valuable. For the value of your telephone increases in proportion to the number of other telephones you can be connected with.

In other cities where "selective-ringing" service is offered, residence subscribers find that this service satisfactorily meets their needs.



SOUTHWESTERN BELL TELEPHONE COMPANY

FRANK SEZ!

By speshul purchase uv uh large quantities uh sope, we has arranged tew let our customer have uh wonderful oppertunity tew purchase uh excellent assortment uh sope an warshin powder at uh very moderit price. An at th same time segoor uh hansom an useful shopping bag like yew hev been wishin fer.

GYLES GROCERY

P. S. Th Sope Sale Saturday.

If your car were so old it used a crutch—you would still be wise to get a real

Willard

You save at the start and in the long run—both!

With Wood Insulation as low as \$16.50
 With Threaded Rubber Insulation as low as \$28.25

Electric Service Co.

Main St., Hereford, Texas

Sow Wheat

And by all means buy your seed from some successful wheat farmer who does not raise John-son Grass

A difference of several bushels per acre may be gained by this precaution

E. W. HARRISON

Babe Ruth is Studying to be a Detective, so One of Our Artists Has Shown Him in Some of His Disguises



From Neighboring Towns

JOEL

W. T. Wright of Sanger, Denton county, Texas, spent a night last week with his brother-in-law, Felix A. Robinson.

E. Dora Smith spent a few days in the John Purcell home with her school mate.

A sister of Mrs. Wm Calloway of Snyder, Texas, is here visiting the Calloway family.

The Misses Irene and Jeanette Combs of Canyon spent last Friday with their aunt, Mrs. W. T. Smith, also Miss Alice Bratton of Guymore, Okla.

Mr. and Mrs. Eliza Dunn and daughters, Ruth and Elisabeth, of Dalhart are visiting their old neighbors and attended Sunday school at Progressive Sunday.

Lewis Smith made an early trip to Amarillo Monday morning for repairs for his combine and was back ready to go to work by dinner time.

Miss Lois Parher of Hereford has been visiting her classmate, Miss La Verné Robinson.

The O. L. Sharp home is full of mirth this week, as the two married sons and families are there, also Mrs. Sharps brother and wife, Mr. and Mrs. Livingston of Post, Texas.

Lester Galley went to Amarillo Saturday and coming home was caught in the rain east of Dawn and had to leave his load, and being out of light had to walk home. His brother Cyrus had to go the next morning with a team and help him get his load home. Consequently none of the family got to go to Sunday school that morning. If we had received any rain we would not have cared so much. We are hoping our turn will come soon.

Mrs. Walter London was calling in the neighborhood Sunday.

Glenn Smith of Hereford is spending the week at his grandfathers, W. T. Smith.

FRIO - EASTER ITEMS

As the regular correspondent is away from this community on a visit, that I would give The Brand as much of the local happenings as I could obtain.

Our community had about three light showers last week, for which we were very thankful, as it cooled off the atmosphere to some extent, and we think

will benefit cotton and other crops—especially late crops.

Messrs. Metcalf and Pinkert Jr. are threshing the small grain crop of our neighborhood this week. The yield is rather small—that is oats, speltz, and spring wheat.

Carl Frye and family are visiting relatives and friends in Iowa.

Mr. and Mrs. Lenox and Mrs. J. W. Vick are visiting in Erath county, Texas, at present.

Dow Harlin and family of Itasca, Texas, are visiting in the home of his brother, J. B. Harlin, and reports that crops are not so good between here and his home.

Mrs. J. B. Hensaring and son and a young Mr. Barron of Willbourn, Texas, visited Mr. and Mrs. Frank Bester and other friends and relatives of Frio Silverton and Muleshoe last week and started on their return last Thursday.

On account of dry weather and short grass W. S. Dixon moved his cattle to his old home place ten miles south of Dimmitt last week.

Quite a number of our people attended the Dimmitt annual picnic last Thursday.

Elmer Dixon and family spent the week end with their parents, W. S. Dixon and wife.

Mrs. Lovelace of Dimmitt visited Mrs. Green last week, also Mrs. Leola Lomas of Hereford.

PROGRESSIVE

It seems everybody has company these days, new faces are seen at every gathering. Among those who have entertained a housefull of relatives and friends of late are the Sharps, Thompsons, Coldwells, Hersheys—others have been remembered by a less number.

W. C. Russell and family left for Kansas City early Sunday morning in their new Buick. The Russells have many friends and relatives in and near Kansas City.

Gladys Vance is planning a social for the young people of the community for Wednesday night.

Events are taking place thick and fast these days as school is drawing nigh, and many will be leaving.

Prof. Charles Hershey of Colorado, brother of Ray Hershey, living in our midst, delivered a pleasing and appropriate address Sunday afternoon, along religious lines. His subject, "What shall I do to prepare for the future life," directed to the young people was most impressive.

The Senior Truth Seekers and Loyal Workers meet at the school house on Thursday afternoon at five o'clock and leave in a body for the creek, where the long planned for picnic will take place. Such as roast weinies, pickles and

bread with plenty of home made cream etc. are on the menu card for the picnic supper.

The Loyal Workers had charge of the Sunday school Sunday. The program in main was carried out—two numbers, absent, failed to respond.

Following was the program:

Scripture reading—LeRoy Hodges.

Song—Led by Elmer Sharp.

Class Song—No. 19, Voice of Love.

Reading—Margaret Bowman.

Story of Lesson—Margurite Russell.

Duet—Ferry and Velma Caldwell.

What the Lesson means to me—Margaret Ricketts.

Duet—Lois and Lucile Park.

Instrumental Hymn—Flossie Bowman.

The Singing was attended by a large crowd, many from town being out. Officers for the year were elected for the Progressive class: C. C. Bowman, president; O. L. Sharp, vice-president; Mrs. Geo. Lewis, secretary; Mrs. Tom Vaughn, leader; Jesse Caldwell, assistant leader.

By a unanimous vote it was decided the class have in connection with their work of song, a league program every Sunday night. The members will be divided into four groups with four consecutive leaders. Orin Sharp was appointed leader of group No. 1; Mrs. Geo. Lewis group No. 2; Horace Hershey group No. 3, and Lassie Caldwell group No. 4.

An urgent appeal comes from John F. Taylor, president of Plateau Convention, thru Mrs. Bob Higgins, that all who can, attend the big singing convention to be held at Tulla, next Sunday, August 24.

By a majority vote it was decided Sunday that the Sunday school dismiss services the next fifth Sunday, and accept this invitation from the people of Ford to attend their all-day singing.

Miss Mary Ratcliff visited friends in town this week.

We are glad to have Mrs. Ray Hershey, who has been at the Sanitarium several weeks, home again.

Otto Massie leaves this week for Eiderado, Oklahoma, to meet Mrs. Massie, who has enjoyed an extended visit in that part of the state.

HART

August 14, 1924.

We have a nice little shower most every night, enough to make it cool and keep down the dust. We hope to get a good rain before it clears up.

Jack Spencer of Jumbo returned to his home after spending several days working for M. F. Sanders.

Mrs. Hubert Maples and son Glenn visited in the Kenneth Hunter home at

Frio Saturday night and at P. A. Hogan's at Hereford Sunday, returning home Monday.

They attended the Singing Convention at Hereford Sunday and reported a most enjoyable day, with the finest singing ever.

Mr. Scott returned from Sherman last Sunday, where he had gone on a business trip.

E. W. Cox and family left today to attend the Primitive Baptist Association in Dickens county the last of this week.

J. R. Riley returned last week from a visit to relatives at Sherman. He was accompanied home by Mrs. Riley's mother, Mrs. Furch, of Sherman, who will spend some time visiting with them.

Mr. and Mrs. J. M. Scott entertained quite a crowd with an ice cream supper July 12, in honor of their daughter, Miss Velma, it being her nineteenth birthday. All had a most enjoyable time.

(Continued on page 7)

FOR OVER 200 YEARS

hairfem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.



correct internal troubles, stimulate vital organs. Three sized. All druggists. Insist on the original genuine GOLD MEDAL.

NOTICE OF SHERIFF'S SALE

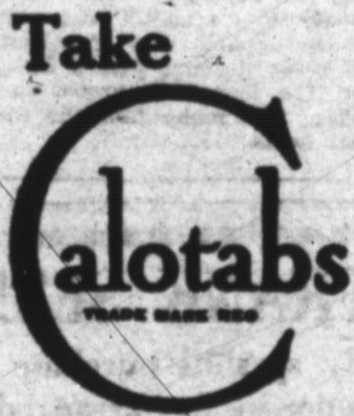
Notice is hereby given that whereas, by virtue of an order of sale issued out of The District Court of Potter county, Texas, on July 11, 1924, on a judgment rendered in said Court in April 23, 1924, in Cause No. 3924, wherein the First National Bank of Amarillo, a

LODGE DIRECTORY

Hereford Lodge No. 548 A. F. & A. M. Meets meetings, second Monday each month.
J. W. BRADLY, W. M.
J. S. JONES, Sec.
Hereford Chapter 248, E. A. M. Meets meetings, first Monday of each month.
J. G. HASTINGS, H. P.
J. S. JONES, Sec.

BASKIN ABSTRACT & TITLE CO.
L. Baskin, Manager

Abstracts of Title covering any piece of property in Hereford or Deaf Smith County neatly and accurately prepared. Charges Reasonable. Phone 215



for the liver
Beware of imitations. Demand the genuine in 10c and 35c packages bearing above trade mark.

banking corporation, is plaintiff and W. H. Fuqua, H. M. Jackson, Pearl Jackson, O. B. Jackson, T. W. Slack, North Texas Trust Company, a private corporation, Alex. Shipley, Shipley Brothers Cattle Company, a corporation, W. B. Arnold, P. H. Seewald, P. H. Seeward, Sam Davidson, Thomas Ruddy Company, a corporation, and the Unknown Stockholders thereof are defendants, in favor of said plaintiff against the defendant H. M. Jackson for \$14,894.99 with interest thereon at 10 percent per annum and costs of suit, and against all of said defendants for a foreclosure of plaintiff's deed of trust lien upon the lands hereinafter described, and to me as Sheriff of Deaf Smith County, Texas, delivered, directing me to levy upon and sell as under execution, said lands, to satisfy said sums recovered in said judgment, I did on the 12th day of July, 1924, levy upon said lands, being the following described lands situated in Deaf Smith County, Texas:

Surveys Number twenty-eight (28), Thirty-two (32), Thirty-four (34), Forty-eight (48) and Forty-nine (49), in Block K-6 G. B. & C. N. G., each containing 640 acres of land, more or less, situated in the North-central part of said county, about 23 miles northwest from the Courthouse in said County at Hereford, Texas;
In compliance with said order of sale and by virtue thereof and the authority thereby vested in me as sheriff of said county, I will, on the first Tuesday in September, 1924, being the Second day of September, 1924, offer for sale and sell at public auction or vendue for cash, at the Courthouse door of said Deaf Smith County, Texas, in the City of Hereford, between the hours of 10:00 a. m. and 4:00 p. m., said lands hereinbefore described.

Dated at Hereford, Texas, this 6th day of August, 1924.

C. S. PURCELL,
Sheriff of Deaf Smith County, Texas.
52-53-54

We Can Supply You

with DISC HARROWS and DISC PLOWS from the Old Reliable JOHN DEERE and MASSEY HARRIS lines

GARRISON BROS.

ARE YOU WAITING FOR
**BLIZZARDS
COLD WEATHER
BAD ROADS
HIGH PRICES**

before you buy your supply of coal for next winter

Of Course Not

Then why not take home some coal every time your wagon, car or truck comes to town

Take home a load of LABELED COAL TODAY. We also handle bran, shorts, meal, salt etc.

Phone us your orders—108

Golden Rule Produce Co.

Phone 108. We Deliver

STORAGE COAL

August the last month storage prices are in effect, therefore prices on coal will advance September 1st. We have several cars of Good COLORADO Coal on tracks and in transit at this time.

Better fill your bin while the price is right and you have the choice of coal. We handle nothing but the best.

JONES & McLEAN

A Double-Duty Dollar

Did you ever realize that there are lazy dollars, the same as lazy people? The lazy dollar is the dollar you spend.

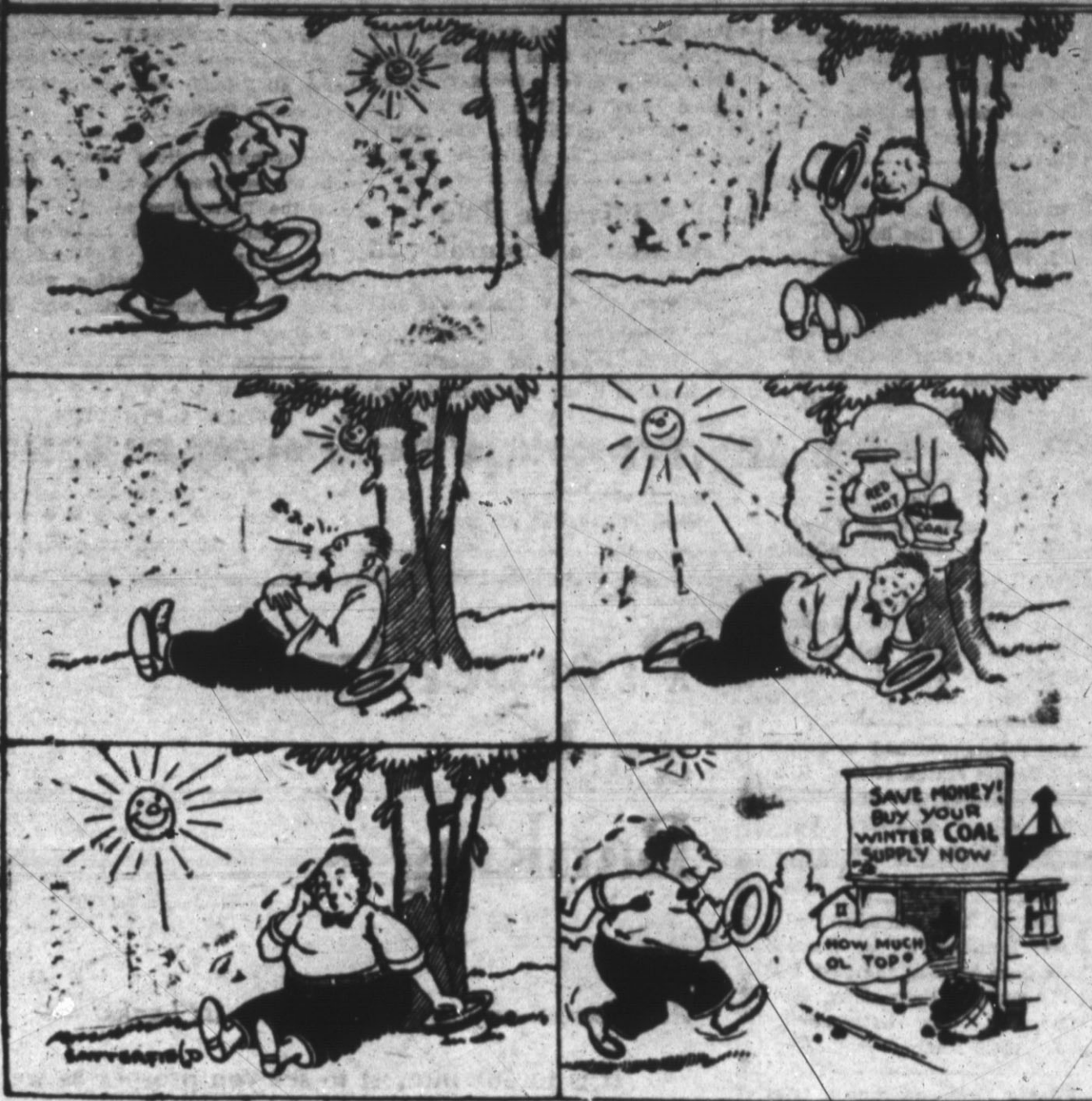
The dollars you put in the bank are hard-working double-duty dollars. They work day and night. Twenty-four hours a day they are piling up interest for you.

Are your dollars working for you?

The First National Bank

THE BANK OF SAFETY AND SERVICE

A "GRATE" IDEA



HART

(Continued from page 6)

Born to Mr. and Mrs. Ansley Cox, a girl, on July 31.

John Puryear of Wellington spent last Thursday night with his cousin, Hubert Maples.

M. F. Sanders returned home today, after a two weeks' stay in the Plainview Sanitarium, following an operation for appendicitis. He is much improved.

Mrs. Jennie Sanders of Memphis is here visiting M. F. Sanders and family.

Miss Robertson of Clovis is here visiting her sister, Mrs. T. W. Hart. A lot of the Hart community attended the picnic. All reported an enjoyable time.

ARNEY-BLUE RIDGE

(Too Late For Last Week)

Charlie Hogge was in Happy on business one day this week. He was getting some lumber to use in remodeling their home.

Sylvan Write was a caller at the home of Mr. C. H. Cox last Sunday.

Bill Burnam of Dimmitt was in our community last Thursday on business.

Miss Jeanette Taylor was a visitor at the home of her friend, Grace Hogge, this week.

Marques Burks was a Sunday caller at the Hutson home this week.

Mr. Stuart was a visitor at the Fortner ranch one day the past week.

J. E. Morris and family visited at the home of Mrs. Morris' brother, Mr. Porter White, who lives east of Happy, today, Sunday. They report an enjoyable time.

Mr. and Mrs. Floyd W. Fortner visited at the home of Mrs. Fortner's parents last Saturday.

John Cole and Ray are very busy now—they are threshing their grain. Mr. and Mrs. Billy Dirk attended mass at Nazareth this Sunday.

M. T. Bailey and son Grady were in Happy on business one day last week.

J. E. Morris was a business caller at Nazareth to have some black-smith work done, Monday morning.

Windell O. Morris is very busy these days plowing some stubble land for Homer E. Ferguson.

We certainly are needing a good rain on our crop now. If we do not have one real soon our crops will be ruined.

Henry Dixon and son Piersol and grandfather were callers at the home of S. J. Taylor Tuesday.

Miss Audrey Brooks of Amarillo, formerly of Blue-Ridge is visiting in the home of her grandparents, Mr. and Mrs. J. P. Hutson, this week. She came Sunday. We are very glad indeed to have Miss Brooks back in our community again, even though she will not be here long.

Earl Davis and his father, J. E. Davis, have been threshing C. E. Burks' grain.

Edward Kincoed has been helping his father-in-law thresh grain this week.

Henry Dixon, son Piersol and grandfather made a trip to Happy on Tuesday.

CAMERON, N. M.

This part was visited with a good rain, which was badly needed for the row crops, and the farmers are very busy now preparing their land to sow another wheat crop.

Paul Hammons is working for Willie Johnson. Willie is working with Gabriel Kings thresher, and his wife is cooking for the threshing crew. Her mother, Mrs. Williams, has charge of her things at home.

Some of those who have bought new trucks here since the harvest began are Park Hammons, Jesse Locknane, Cleveland Johnson, Odie Tillman, J. Z. Isler, L. M. Boney, Harrison Vandevender, George Pulliam, E. W. Leach, A. A. Dethrage, Charlie Brown, James Fryar.

Mrs. M. A. Johnston had as a guest, Mrs. Lowe, Saturday and Saturday night. They both attended Sunday school and church at New Hope Sunday morning, after which Mrs. Lowe returned to her son's, R. A. Lowe.

J. R. Burnett bought a Fordson Saturday and will enter in the rush to prepare to sow a wheat crop.

Charlie Wood, J. A. Goodson, James Fryar, George Simpson, Jess Leach, R. N. Sutton, J. Z. Isler and J. C. Cherry were freighting wheat to Hereford on Saturday. George Simpson's truck broke down about fifteen miles this side of Hereford and gave him trouble.

Jim Patterson has purchased a new disc this week.

Rev. I. D. S. Lee filled his regular appointment at New Hope on Sunday morning.

Harry Frost was calling at our homes the last of the week, representing the Watkins produce.

Gabriel King purchased a new Ford car the last of the week. W. B. Johnston bought Gabriel's old car.

L. M. Boney had a good horse killed by lightning Monday night.

J. A. Goodson and A. A. Dethrage are making a trip to Hagerman this week to get two truck loads of peas.

A large crowd enjoyed an ice cream supper at the home of Vernie Mullins Friday night.

Mrs. Cherry and children drove over from Canyon Saturday and returned Sunday. Her husband, J. C. Cherry, is in the employ of J. Z. Isler.

Mr. and Mrs. G. H. King took Sunday dinner with Mr. and Mrs. Arvill Edmonson.

Mrs. Sparkman and her sons, Tellis and Dudley Sparkman and family came in the last of the week from Ft. Worth and are visiting at the home of Mrs. Sparkman's daughter, Mrs. Wm. Hubble. They came in a car and expect to return this week.

E. W. Leach has rented his farm to Bob Eaton and is having a sale this week.

Loy Lobban's wife was called to Clovis last week on account of the illness of her mother, Mrs. Noble, who has not recovered sufficient for her return.

There is a large crowd expected to attend the singing convention at Wheatland the second Sunday in September.

Henry Stovall's parents and a brother and sister from Wheeler, Texas are visiting them here. Also Henry's sister, Mrs. Annie Meredith and children from Plainview are visiting with them. They all came in a large new car.

Mr. and Mrs. A. A. Dethrage made a trip to San Jon Sunday and visited their old friends, the Gates family.

J. Z. Isler purchased a new Van Van Brunt wheat drill Saturday.

Mr. and Mrs. Seals and son Buster and grand daughter, Maxine Spurlock left last week for a month's visit at their old home in Aurora, Ark.

Mrs. Morgan Coughran left last week for her old home in New York. Morgan expects to go when he gets some other work done.

J. D. Cameron was cutting oats for F. A. Harrell Saturday. Most of the harvesting is over, but there are still a few pieces of late oats to cut. The wheat threshing and wheat marketing is still in full strength.

WYCHE ITEMS

Sunday school will begin at 10:30 a. m. next Sunday. Everybody invited.

J. W. Dugan visited his son at Wildorado Monday and Tuesday.

Miss Elberta Reid returned to Canyon the first part of the week. She has been visiting her aunt, Mrs. Leslie Robeson.

Mr. and Mrs. J. C. Williams and family, Mrs. J. W. Decker and children

spent Sunday with Mr. and Mrs. L. M. Applegate.

The "42" was postponed until Saturday week. Owing to the weather just a few were present last Saturday night. So the play will be given at the next "42" meeting.

Mr. and Mrs. E. H. Brown and family of Dallas, who have been visiting Mr. and Mrs. McKenney started for home Saturday morning.

Flynn - Elliston

Mr. J. W. Flynn of Wichita Falls and Miss Merle Elliston were united in marriage Friday, August 15, at eight o'clock in the evening, at the home of the bride's parents, Mr. and Mrs. R. L. Elliston. Elder Benton of Clovis, New Mexico, officiating.

Miss Elliston has lived in this community for some time and has a host of friends.

Mr. Flynn is a prosperous business man of Wichita Falls, Texas.

The wedding was a surprise to most of us, but their many friends wish for them much happiness through-out their married life.

Mr. and Mrs. Charlie Hays of Hereford were guests of Mr. and Mrs. C. J. Faddock Sunday.

Messrs. J. W. Dugan and Walk Bradley transacted business in Amarillo on Wednesday.

Miss Virginia Wyche left Sunday for Eagle Pass, Texas, to visit her brother. Later she will go to Terrel to teach school the coming term.

Miss Lorlene Williams visited Miss Gladys Applegate Saturday night.

Jack Lawson left Friday morning for Plainview.

Miss Callie McKenney spent Saturday night with the Misses Dugans.

The Wyche Sunday school had an all day picnic last Friday on the creek at T. C. Ivey's place. Dinner was spread under the trees in a real picnic fashion, there were all kinds of good things to eat. In the afternoon several enjoyed swimming and boat riding. Total present were nearly a hundred. Everyone had a jolly good time.

Mrs. J. C. Cox and children of Wichita Falls visited several days in the R. M. Cox home.



Remington Portable

The handy little friend that makes all writing swift and easy. Complete with four-row keyboard, like the big machines. Small, light, strong, durable, and does beautiful work—always. Fits in case only four inches high.

Price, with case, \$60

The Hereford Brand

R. W. Hough shipped two cars of cattle to Nebraska Friday. Mr. Hough went with the cars and he intends to visit relatives while he is away.

Mr. and Mrs. C. C. Cook and daughter, Miss Montie, left Thursday morning for Lorena, Texas. They will visit relatives and friends.

Mr. and Mrs. B. D. Downing and Mr. Elmer Downing spent the week end in the Applegate home.

Miss Jewel Applegate was a guest of Miss Ethel Decker Saturday night.

Mrs. R. L. Elliston spent Sunday with Mr. and Mrs. Raymond Elliston.

Messrs and Mesdames Lee Mallone, Garland McKnight of Celina, Texas, Fred Saltzman and children and Mrs. Russell Carroll of Hereford, spent

Monday with Mr. and Mrs. E. M. Cox.

Miss Myrtle Ellen Elliston is visiting her grandmother, Mrs. LeGrons of Amarillo this week. She went with Mr. and Mrs. Flynn Sunday morning.

Nate Gillian of Hereford is visiting Hawleigh Jr. and Joe Hough.

Mr. and Mrs. LeW Wolfe spent Sunday with Mr. and Mrs. J. A. Wear.

Misses Gladys and Jewel Applegate spent Thursday night with Miss Lorlene Williams.

Mrs. R. W. Hough and daughters, Mrs. Wyche and Miss Virginia Wyche visited Mrs. Cox one evening last week.

Messrs. and Mesdames Doyle Rom, Ed East, Jim Sanders spent Sunday with Mr. and Mrs. Homer Hamilton.

BIG FREE BARBEQUE LABOR DAY, SEPT 1st

FREE DANCE

Mile Long Spring Water Swimming Pool

Come Sunday and Camp Over Night

HARDING'S RANCH

The Largest Amusement Park in Texas

Adults 50c; Children, 5 to 12, 25c

HOUSE WIRING

During the present month we will do wiring at a reduction of ten per cent from the regular prices. We expect to be mighty busy after September 1st and may not have time to serve you, so call us during this month for all wiring jobs that you may have in mind.

Hereford Light & Power Co.

"Your Electrical Servants"

Phone 388

\$2,000 in Prizes!

FOR FIRE PREVENTION SLOGANS

100 Awards, Divided as follows:

1st Prize	\$500
2nd Prize	250
3rd Prize	100
7 Prizes, each	50
10 Prizes, each	25
30 Prizes, each	10
50 Prizes, each	5

CONTEST OPEN TO EVERYBODY!
(Closes October 11, 1924)

Try Your Hand — Write a Slogan

YOU MAY WIN A PRIZE

For full particulars, see, phone, or write

The Hereford Insurance Agency
RALPH BARNETT, Mgr.

25,000 Horses and Mules to Be Sold AT AUCTION

Between 2,000 and 3,000 of these will be here at our Sale August 4th and 5th. Between 1,000 and 2,000 on each of the following dates: August 18th and 19th; September 1st and 2nd; September 15th and 16th; September 29th and 30th; every Monday and Tuesday thereafter. All our stock is shipped here on consignment by Ranchers, Creditors and Dealers to be sold for whatever they will bring. We have no scalpers. We have had no sickness; we get no stock from other markets; everything fresh from the country and selling cheap. Attend one of our Sales. For further information write or wire—

51-44

Colorado Horse & Mule Commission Company, Denver, Colo.

**Star Theatre
Thursday and Friday**

August 21 and 22

MAY McAVOY

in
"HER REPUTATION"

A First National Attraction

SATURDAY—MATINEE AND NIGHT

JACK HOLT

in
"NOBODY'S MONEY"

A Paramount Picture with a Thousand Laughs and Thrills

Admission 15c and 35c—Shows at 8:00 and 9:35

LOCAL HAPPENINGS

R. H. Patterson went to Amarillo Saturday morning on business.

B. Frank Bule made a business trip to Farwell Tuesday.

Edgar Johnson Jr. went to Amarillo Friday morning for a visit with relatives.

Mrs. B. J. Allison left on Thursday morning for a visit with relatives at Post City, Texas.

Ripe plums and grapes now ready at Hereford Nursery. 54-2t

Miss Evelyn Hurd left on Thursday morning for her home in Shawnee, Oklahoma.

H. L. Broadwell, who has been here visiting his family, returned to Electra, Texas, Tuesday morning.

Mrs. B. S. Arnold and son, William Bernard, of Amarillo are visiting Mrs. J. E. Ferguson this week.

Stark Special
Born to Mr. and Mrs. A. B. Cole, Friona, Texas, a girl.

Mrs. Jno. Marshall of St. Francis, Texas, stopped off between trains here Friday.

Hereford Produce sure gives good tests on the cream they are buying.

F. W. Seborn and two little daughters left Friday morning for Holdenville, Okla., where they will visit relatives.

Mrs. Minnie Ruhl returned to Amarillo Saturday morning after several weeks' visit with friends here.

Mr. and Mrs. E. A. Comer of Clovis, N. M., visited relatives and friends in this city the latter part of last week.

Herman Mitchell went to Amarillo Monday morning for a visit with friends.

Mrs. Jennie Dees went to Panhandle, Texas, Tuesday morning for a short visit with relatives of that place.

See the new fall hats at the Vogele Millinery Parlor Friday and Saturday.

Little Miss Pear Booth arrived here Tuesday morning and will spend a few days with her friend, Georgie Cloyd.

Mrs. E. L. Keith returned to her home in Amarillo Wednesday morning after visiting her parents of this place.

Rev. J. E. McClurkin of Amarillo was in our town Tuesday shaking hands with friends here.

Mrs. Henry Gooch of Amarillo is visiting Mrs. P. W. Price and Mrs. Seth B. Holman this week.

WANTED—100 acres old land. Will pay cash rent. Fone 164.

Mrs. S. N. Doran of Amarillo is spending the week in the E. C. Eubanks home.

Mr. and Mrs. W. B. Downing and daughter, Elizabeth, and Miss Burgess from Brownfield are visiting Mr. and Mrs. E. E. Wright this week.

Mrs. J. M. Thomas and children came in Tuesday morning from Las Cruces, N. M., and will visit in the R. G. Boyles home.

Girl Honored



Miss Sarah Beddoe Walker, Philadelphia, winner of award as brightest student in Philadelphia and University of Pennsylvania Scholarship, has won the Philadelphia Alumni Regional Scholarship for Bryn Mawr. She will relinquish the U. of P. scholarship to enter Bryn Mawr.

O. C. Kelly who has been spending the summer in the J. F. Ward home, with his brother Roy, returned to his home at Winsboror, Texas, Wednesday morning.

Mrs. C. E. Box of Hollis, Okla., who has been visiting in the home of Mrs. Jno. B. Davis, left Wednesday morning for Amarillo, where she will visit a sister before returning to Hollis.

Mr. and Mrs. Elswick Cloyd, accompanied by Mrs. Geo. Cloyd, drove to Amarillo Monday and met Mrs. J. H. Garrison of Alco, La. Mrs. Garrison is a sister of Mrs. George Cloyd.

New and attractive post cards with scenes of Hereford.—City Drug Store

Mrs. N. M. Mills returned to her home in Denver, Colorado, Thursday morning after a short visit with her brother, O. O. Curtis and wife of this place.

Mrs. E. L. Base, daughter of Mr. and Mrs. R. J. Kibbe, who has been here spending the summer left Tuesday for Des Moines, Ia., at which place she will join her husband.

Mr. and Mrs. B. F. Casteel and children who have been visiting in the Jno. L. Wilson home the past month, left Friday morning for their home in Atlanta, Ga.

Don't forget that the Vogele Millinery Parlor will have a full line of felt hats Friday and Saturday.

Mrs. E. H. McDonald and little daughter left Friday morning for Belva, Okla., at which place she will spend a few days with Mr. McDonald, who has work up there.

Frank Morris, Jr., of Gainsville, Texas, cousin of A. O. Thompson, and who just recently returned to his home

after a visit here, has been elected president of the district bankers association in the Gainsville district.

Mrs. D. M. Cowen of Hot Springs, N. M., got off the train Saturday morning, and is enroute to Oton, Texas, where she will make her home with a daughter of that place.

Mr. and Mrs. F. A. Bone and little daughter motored to Plainview Sunday an spent the day in the home of Mr. and Mrs. J. W. Waller, returning home the same day.

Mr. and Mrs. Aubrey Sprawls returned home last Friday morning after a months vacation to parts in Colorado and California. While in Colorado they visited Pikes Peak.

Mr. and Mrs. W. B. Beach, who have been visiting in the Mack Beach and Edgar Ireland homes, left on Tuesday morning for their home at Wichita Falls, Texas.

Take your eggs to Hereford Produce and have them candied and get the top cash price—the percentage of added eggs is very small.—I. H. Spratt.

Miss Grace Ferguson had as guests last week: Misses Margaret Tuel, Elizabeth Jane Wheatley and Miss Katherine Smith, all of Amarillo. There were several social events given in their honor.

Henry Bonham, wife and family, also Mrs. Albert Bonham, all of Cordell, Okla., have been visiting the past few days in the home of their sister, Mrs. A. W. Chandler. They left Tuesday morning for their home.

Miss Edythe Bule and cousin, Miss Fannye Thomas, are spending the week end in Amarillo, where they will attend a bridge party given for the members of the Alpha Delta Pi Sorority by Miss Carlotta Cheney.

Don't forget that the Vogele Millinery Parlor will have a full line of felt hats Friday and Saturday.

E. J. Wager of the Roswell Plumbing & Heating Co., Roswell, N. M., is here installing the heating plant in the new County Hospital. Mr. and Mrs. Wager have apartments in the Sherna Williams home.

Mrs. H. Ward Reed, formerly known here as Maggie Lula Turnbow, arrived here Friday morning from Albuquerque, N. M., and is visiting her parents, Mr. and Mrs. P. A. Turnbow, of this place.

Mrs. W. F. Bufkin who has been visiting in the home of her parents, L. N. Smith of Summerfield, returned to her home in Claude, Texas, Monday. She was accompanied by her sister, Miss Tealie Smith.

Mr. and Mrs. Robert Leslie, who have been visiting parts of West Texas, stopped off here Monday morning, and are visiting in the home of J. B. Jones and family. Mrs. Leslie is a sister of Mr. Jones. They are now enroute to their home in Kansas City.

Mrs. D. C. Laird and Boys Arrive Here Tuesday

Mrs. D. C. Laird and twin boys came in Tuesday night from Plainview and are visiting here for a few days. Miss Virginia Laird has been here for several days visiting friends. The family expect to return to Plainview Friday.

W. S. Williams to Hold Auction Sale Saturday, 23

Auctioneer W. S. Williams will hold a sale of household articles and furniture, on the vacant lot opposite the First National Bank, next Saturday afternoon. Some very choice furniture from two different owners will be offered.

Good Printing at the Brand

Judge Brent C. Jackson and family arrived here Monday from Denton and will spend a few days in the home of his brother, Harry Jackson, before going to Colorado. Miss Frances Wilking who has been visiting in the Goodwine home at Friona, will accompany the Jacksons to Colorado.

Out-of-town visitors who have been here the past week in a family reunion with the Turrentines and E. W. Harrisons include: Rev. J. L. Connor and wife, of Arkadelphia, Ark., and four children, Joe D. Turrentine, wife and daughter, of Yuma, Ariz., and Reed Chessher.

FRED A. PHILLIPS
Livestock Auctioneer
Hereford, Texas
Telephone 220

Prosperity and Banking

As a community prospers so does its banks

It is to our interest to see you prosper as we wish to prosper.

Backed by ample capital for our needs, and being a member of the National Family of Federal Reserve Members:—

We offer you service and safety as well as friendly banking connections.

THE WESTERN NATIONAL BANK

FALL ANNOUNCEMENT

FURNITURE SALE

We have a large assortment of everything that goes into the house to make it attractive. Our prices are Rock-Bottom.

\$225 three piece living room suite for	\$165.00
200 three piece living room suite for	150.00
250 eight piece dining room suite for	200.00
125 eight piece dining room suite for	100.00
200 five piece bedroom suite for	150.00
125 five piece bedroom suite for	100.00
45 Dreamland Mattress for	37.50
60 Art Rug value for	45.00
45 Art Rug value for	35.00
40 Art Rug value for	29.75
30 Art Rug value for	22.50

SINGER SEWING MACHINES are sold on just the terms you wish.

PIANOS and VICTROLAS on terms to suit. Now is the time to have your linoleum laid for the winter.

LET US SUPPLY YOUR WANTS

E. B. BLACK CO.
The Big Store With the Little Price

NOTHING MAKES A BETTER SHOWING THAN PAINT

It not only makes your building look better, but it gives them much longer wear. We have all colors for all purposes,—buildings, fences, vehicles and implements. Let us help you with all your improvements. We might have an idea that would be of value to you.

ESTIMATES GLADLY FURNISHED

PANHANDLE LUMBER CO.

D. F. Ashbrook

W. S. Williams

Ashbrook & Williams Land Co.

Improved Cotton and Wheat Farms For Sale

A large list of non-resident lands in Hereford Territory

OFFICE OVER FIRST NATIONAL BANK
Fone 53