

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

24TH YEAR, NO. 25

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, APRIL 15, 1924

RESIGNATION J. C. CHISUM IS ACCEPTED

HOSPITAL ARCHITECT WITHDRAWS FROM CONTRACT

PLANS ALTERED

Changes Suggested By Big Firm May Be Chosen By Court

J. C. Chisum, architect employed to supervise the construction of the Deaf Smith County Hospital, tendered his resignation to the Commissioners Court Tuesday morning and it was accepted. The court announced that steps would be taken to employ another architect immediately and that some alterations would probably be made in the present plans before final adoption.

Monday was the day when bids for the construction of the edifice were to be received and a number of contractors, or their representatives, were on hand to submit figures. No bids were filed, however, as the court requested more time in which to prepare revised plans, which will be duly advertised and another day set for the opening of all proposals.

In furtherance of its desire to secure the best there is to be obtained for the county in the way of a hospital, the court has consulted the distinguished firm of Fort Worth architects, Sanguinet, Staats & Hedrick, who are now preparing plans for the new Texas Tech College, and received suggestions that will be of value in making final decisions.

Coast Quarantine Is Real Thing, Says Tom Webb

Tom Webb and family drove in Monday afternoon from California, where they have been sojourning for the past several months. They will in all probability make this their future home.

Mr. Webb gives a most interesting account of conditions in the Golden State. He states that in his opinion the crest of the unprecedented wave of prosperity out on the coast had been reached. A drought, a slump in the petroleum output, and now the state quarantine on account of the dreaded foot and mouth disease has caused a slackening in the California rush, apparently.

The quarantine is a bear-cat, according to Mr. Webb. The germs of the disease may be carried in a person's clothing, and on fruit or most anything else. Neighboring states, fearing an infection within their boundaries, have established rigid quarantine regulations against anyone crossing their borders. Mr. Webb's car was run through disinfecting vats several times, oranges given his children for the trip were taken away from them by the inspectors, and he was not allowed to bring his bedding across the line, these articles having to be shipped by rail after disinfection.

There is no doubt but that such conditions will seriously curtail the annual summer auto flood into California.

Parent-Teacher Meeting Will Hear Dr. Overton

A special program of addresses and musical numbers will feature the regular meeting of the Parent-Teacher Association, to be held at the Central school building next Friday afternoon, beginning at 3:30 o'clock. Dr. Jno. W. Overton, orator extraordinary, will deliver an address, and special music has been arranged for. All members are urged to be present.

Small Son of Dr. Overton's Daughter Killed

Mrs. G. H. Totten, wife of Captain Totten, U. S. A., who has been visiting her parents, Dr. and Mrs. Overton, left Monday for Canyon to take the train for Baltimore, Maryland, where her eight year old son was killed by a fall. Dr. Overton received the death message Monday at 11:30.

Rifle Club is Offered; Meet Thursday Nite

As a direct result of the recent visit here of Major Adams of the Texas State Rifle Association, and the leasing of grounds for a Rifle Range for the local Guards, a meeting of all Hereford Gun Club members and others interested in shotgun, rifle or revolver competition has been called for the Fox Mercantile store next Thursday night, at eight o'clock.

The purpose of the call is to discuss the possibility of organizing a Citizens Rifle Club here, cooperating with the Guardsmen. Major Adams outlined the proposed organization during his visit and said the total cost would be the installation of two additional double targets, which will be supplied by Uncle Sam, and annual dues of not to exceed \$1.00 per member. Even the ammunition will be furnished by the government for rifle competition.

All of which is in line with the government policy of training riflemen during times of peace for emergency use in time of war.

Every red-blooded citizen of this community who likes to shoot a gun of any kind is invited and urged to be on hand next Thursday night.

"More People—More Farms"

Seattle Man Says Plains on Eve of Big Development

An interesting letter was received this week from Wilbur F. Patterson of Seattle, Washington. Mr. Patterson is a subscriber of The Brand and owns land in this country. He says, in part:

"I can truthfully say that I have enjoyed your paper more the past year and am more willing to subscribe for it this time than at any renewal for the past sixteen years. The reason is the publicity you are giving the products of your section. This farming news makes good reading to me and gives me 'ammunition' to help boost 'The Plains.' Whether you realize it or not, I believe that your section is on the eve of tremendous development, one that will make the Plains section of Texas as well known as any other agricultural section of the United States. You fellows are the advance guard." It is up to you to make the country realize what you have.

Mr. Patterson should have added just a few more words to his last sentence making it read, "It is up to you and all land owners," etc. Non-resident land owners should join the Hereford Chamber of Commerce and help in that way if they cannot improve their land at this time.

"More People—More Farms"

Big Eggs Continue to Roll in; List Growing

A little man but evidently a big egg producer is Roy Ward, son of Mr. and Mrs. J. F. Ward, of South Hereford. Roy brought a large hen egg to The Brand office Monday, measuring eight by six and one half inches.

Messrs. J. H. Head and W. S. Williams rolled their big eggs into The Brand office Tuesday morning. The Head egg measured eight by six and three quarters inches and Mr. Head says only Rhode Island Reds are capable of doing double time. The Williams egg measures eight by six and one quarter inches, rather long and slender. Come on you Buff Orpington and White Wyandotte chicken men.

Twelve large eggs have entered the contest and the interest is growing, with A. S. Higgins still in the lead.

"More People—More Farms"

Mr. and Mrs. Frank Lambert Entertain at Dinner

Mr. and Mrs. Frank W. Lambert entertained with a dinner Sunday, April 13, in honor of their daughter, Miss Helen, who left Sunday afternoon for Amarillo enroute to Chicago. While in Amarillo Miss Lambert will visit in the home of friends, Mr. and Mrs. Jack Lester. The following were the guests present Sunday at the Lambert home, Mr. and Mrs. Carl Moutz and children, Mr. and Mrs. H. F. Lambert and children, Fred Millard and Miss Helen Lambert. After a delicious dinner several musical numbers were enjoyed.

"More People—More Farms"

Ferd Johnson Has Not Lost Art of Hittin' 'em

A. F. (Ferd) Johnson, traveling salesman for the Stowe Supply Company of Kansas City, formerly a member of the firm of Garrison Bros. of this city, spent Saturday and Sunday here visiting his uncle, George P. Garrison, and family.

Ferd, charter member of the Hereford Golf Club, has not forgotten how to hit 'em. He went over the course Sunday afternoon and administered a neat trimming to his uncle George, turning in a card of thirty nine.

Postpone Debate Until Luncheon On Next Monday

The announced debate between Dr. Jno. W. Overton on one side and Captain John Estes on the other side, set for last Monday's luncheon at the City Cafe, failed to materialize, owing to the fact that Dr. Overton was unable to attend the dinner. The doctor had issued a challenge through The Brand and announced his determination to explode an oratorical bomb or two under certain of the diners. In all probability the fireworks will be displayed next Monday at the Stockman's Cafe.

The Cotton Prize papers were delivered to the committee Monday and worked out later in the day. A general discussion ensued regarding the advisability of offering prizes for the 1924 cotton crop. Attention was called to the fact that the Dallas News is offering a state-wide contest for such prizes, where affiliated with local prizes, and the Cotton Committee was requested to study this state plan and make suggestion at next Monday's dinner.

Reports from the secretary's office on routine work were made. It was shown that over 500 cotton and wheat circulars were being mailed out this week to a list of inquirers received from the El Paso Chamber of Commerce through the West Texas Chamber of Commerce.

The session was short, as the main number on the program had been withdrawn too late to replace it with another.

Those present Monday were Geo. Muse, E. W. Harrison, I. S. Hamilton, Ralph Barnett, A. Herbst, L. Baskin, A. W. Gregg, Rex Tynes, N. E. Gass, R. T. Mooney, H. H. Hawkins, E. S. Ireland, C. C. Rockwell, N. C. Vogele, W. K. Stockman, E. C. Eubanks, W. E. Dunlap, C. H. Dyer, F. H. Oberthier, G. A. F. Parker, M. G. Prewitt, Jno. McLean, Jno. Estes, Rev. J. R. Sharp, S. B. Holman, D. L. McDonald, Henry Wilkinson, Dr. J. W. Hicks.

"More People—More Farms"

Henry Hastings New Inspector For the County

Henry Hastings was named County Brand and Cattle Inspector by the Commissioners Court Tuesday afternoon, succeeding Lem Chesher, who has been promoted into larger work by the Texas Cattle Raisers' Association.

There were a number of applicants for the county work and the court was busy all day studying the qualifications of the various candidates. Mr. Hastings has a long record of successful cattle handling behind him and is well known and liked by the cattlemen of this section, among whom he will have to do his work.

"More People—More Farms"

Miss Marguerita Rayzor Wins Declamation Test

Friends of Miss Marguerita Rayzor, daughter of Mrs. W. H. Rayzor of Spearman, Texas, sends word to The Brand that Miss Marguerita won the Junior Rural Declamation at Lieb, Texas. The letter states that Miss Rayzor will go to Austin to try for the state loving cup.

Flag Etiquette and Decoration Fully Explained

The National Guard boys have received their consignment of United States flags, with regulation poles for display, and have been busy the past week trying them out in the sockets recently put in in front of each business house on Main street. Sunday, April 13, was Jefferson's Birthday and was utilized for the first general display of the flags. The long line of flags down the street make an impressive showing and hereafter it will be a simple matter to convert Main street into a bedecked thoroughfare in the twinkling of an eye, when the call comes.

Captain Buford Parmer has offered The Brand the following explanation of Flag Etiquette as used in the army, together with the days when it is appropriate to display the flags:

Flag Etiquette

The National flag represents a living country and is considered a living thing, the union being the honor point. When the national flag is carried in procession with another flag or with other flags the place of the national flag is on the marching right. No flag or pennant will be flown above the national flag; and when grouped with other flags and displayed from staffs it shall be in the center or at the highest point of the group.

The flag shall be hoisted after sunrise and lowered before sunset; it is a mark of disrespect to fly at night, or during a storm. A worn out flag should not be flown but destroyed privately by burning, and a new one hoisted in its place. The most preferable way to clean a soiled flag is by dry cleaning.

The staff on which the color, standard or guidon is carried, is known as a pike in case of colors or guidons of unmounted units. The pike shall be of wood, 9 feet 6 inches in length.

Flags may be flown appropriately on the following days: Lincoln's Birthday, February 12; Washington's Birthday, February 22; Jefferson's Birthday, April 13; Battle of Lexington (Patriots Day) April 19; Memorial Day, May 30; Flag Day, June 14; Battle of Bunker Hill, June 17; Independence Day, July 4; La Fayette Day, September 6; Star Spangled Banner Day (Baltimore) September 13; Paul Jones, September 23; Columbus Day, October 12; Battle of Saratoga, October 17; Surrender of Yorktown, October 19; Armistice Day, November 11; Evacuation Day (New York) November 25.

On Memorial Day, May 30th, the flag should fly at half staff from sunrise to noon, and full staff from noon to sunset.

"More People—More Farms"

W. R. Williams Has Third Operation in Short Time

Friends of Mr. and Mrs. W. R. Williams are distressed over the series of troubles that seem to have beset Mr. Williams during the past few months. Friday afternoon Mr. Williams was operated upon at the Hereford Sanitarium for the third time, the trouble this time being an abscessed intestine. He was very sick Sunday but has been showing improvement since.

Mr. Williams has withstood two operations for appendicitis, recently, but had been progressing so nicely that he had started operation on a crop on the Harris place just before the third attack came.

CASH PRIZES OFFERED ON COTTON YIELDS IN 1923 AWARDED BY COMMITTEE

J. DAVID THOMPSON, J. F. WARD AND D. L. McDONALD ARE THE LUCKY MEN WHO RECEIVE AWARDS FOR THE BEST CROPS HERE

The Cotton Committee of the Chamber of Commerce put in a couple of strenuous hours Monday afternoon figuring up the winners in the contest for the cash prizes offered by the organization and by the First State Bank & Trust Co. for the various yields in 1923. The committee as a whole acted upon the Chamber of Commerce contests, while Mr. Herbst withdrew and left the awarding of the First State Bank & Trust Co. prize to his colleague, when that point was reached, as he is an officer in that bank.

The committee regretted that no entries were received for the \$50.00 prize for the best yield on fifteen to twenty acres, but this was accounted for on the ground that 1923 was the first year local farmers had attempted cotton and were so occupied with their study of the new plant and how to raise it at all that they neglected to take the refinements into consideration. It is felt that in 1924 there will be plenty of contestants for any prizes that may be offered. The report of the committee follows:

"The Chamber of Commerce Cotton Committee, composed of G. A. F. Parker, Geo. L. Muse and A. Herbst, have to-day inspected and passed on the various entries filed for the cotton prizes offered by the Chamber of Commerce.

"We find that, on the prize offered on the best yield of cotton produced, calculated on five hundred pound lint bales, on twenty-five acres or more, was won by Mr. J. David Thompson. He having produced 7078.7 pounds of lint cotton on twenty-nine acres, or a total of 244 and 1-10 pounds of lint cotton per acre.

"For the second prize of \$50.00 for the best yield on fifteen to twenty acres, there were no contestants as no one submitted figures on his acreage of cotton.

"The next prize of \$25.00 for the best yield on ten acres was won by Mr. J. F. Ward, who produced 2528 pounds of lint cotton on ten acres, or a total of 252.8 per acre.

"The prize offered by the First State Bank & Trust Co. and the Hereford Cotton Gin, was won by Mr. D. L. McDonald, who produced and marketed in Hereford, Texas, 19054 pounds of lint cotton.

"It is indeed regretted that no one submitted figures on the second prize of \$50.00, but of course your committee could not award the prize on any other basis. We would suggest that if there should be prizes offered for this year that a more definite understanding as to the rules under which these prizes shall be awarded, be compiled.

"Very respectfully,

"GEO. L. MUSE
"G. A. F. PARKER
"A. HERBST
"Cotton Committee, Hereford Chamber of Commerce"

J. J. Blanchard's Ford is Stolen Sunday Night

J. J. Blanchard had his Ford touring car stolen last Sunday night. Mr. Blanchard and family attended church services at the Christian church and discovered after church dismissed that the car was missing. No trace of the car has been found.

Golden Rule is Developing Into Large Business

H. H. Hawkins, proprietor of the Golden Rule Produce Company, bought the frame building on Second street, east across the alley from the Black Furniture Store, about ten days ago and is now remodeling the building to suit his business.

Mr. Hawkins said that he is constructing ventilated compartments in the rear of the building to take care of the wholesale stock of vegetables and fruit.

Raymond Hawkins of Canyon will join in partnership with his father in this new enterprise. Raymond sold his Apple House in Canyon last week and will begin here about May 1.

The Golden Rule Produce is fast spreading out into the wholesale business and the new location will enable them to add larger shipments of the Full-Pep poultry feeds and car load lots of various produce, including groceries.

"More People—More Farms"

Several Presbyterians Leave For Presbytery

Rev. and Mrs. J. R. Sharp, Mrs. Geo. Garrison and E. S. Ireland left overland for Amarillo Tuesday to attend the two day session of the Amarillo Presbytery, which began on Tuesday. They expected to return Wednesday evening.

"More People—More Farms"

Easter Cantata by Girls Glee Club Next Sunday

The Girls High School Glee Club, under the direction of Miss Swisher, will render an Easter cantata, entitled, "The Triumph of the Cross," next Sunday afternoon at three o'clock in the Christian church. The ladies will be assisted by the Boys Glee Club.



Children's Hosiery

Misses medium ribbed hose, mercerized lisle in black, white and cordovan, 35c values, Spring Sale price **25c**
 Cadet Hosiery for Children, every pair guaranteed to give you satisfaction in wear or a new pair, Special for **44c**
 No. 25 Holeproof Silk Hose, black and brown only, values \$2.25 and \$2.50, Special **\$1.75**

CRASH TOWELING

Crash toweling, both cotton and linen and all linen, price ranges **12 1/2c** yd. to **35c**

Store Closed Wednesday to Arrange Stock

SPRING

SALE

Ladies' Ready-To-Wear

LADIES' SUITS, COATS, CAPES, DRESSES AND BLOUSES ARE ALL INCLUDED IN OUR SPRING OPENING SALE STARTING APRIL 17, 1924.

Ladies' Spring Suits

Ladies' Suits in the season's newest styles and colors. Priced so you can afford to own one—and at the beginning of the season.

\$40.00 Suits, sale price **\$32.50**
 35.00 Suits, sale price **29.50**
 30.00 Suits, sale price **24.00**
 27.50 Suits, sale price **23.50**
 25.00 Suits, sale price **19.95**



Ladies' Dress Skirts

YOUR CHOICE —ONE HALF PRICE

Ladies' Blouses

YOUR CHOICE —ONE HALF PRICE

EXTRA SPECIAL—Clark's O.N.T. Thread 5 Spools For **25c**



Ladies' Spring Coats and Capes

Ladies' Spring Coats and Capes in the new shades and styles.

\$35.00 values, spring sale price **\$28.50**
 30.00 values, spring sale price **23.50**
 27.50 value, spring sale price **21.50**
 25.00 values, spring sale price **19.95**
 22.50 values, spring sale price **18.25**
 20.00 values, spring sale price **14.95**

Ladies' Petticoats and Bloomers

Ladies' Petticoats and Bloomers in Silk Jersey, Radium and Pussy Willow Taffeta, in all the new shades. Your choice during our spring sale at a dictount of—

20%

SPECIAL
 8 yards L. L. Sheeting for **\$1.00**

Ladies' Dresses

Silk and Wool
 YOUR CHOICE —ONE HALF PRICE

House Dresses and Aprons

Just received a new shipment of them and will include them all in our Spring Sale.

\$6.00 House Dresses, sale price **\$4.85**
 5.00 House Dresses, sale price **4.25**
 3.75 House Dresses, sale price **3.25**
 3.50 House Dresses, sale price **2.95**
 3.25 House Dresses, sale price **2.75**
 3.00 House Dresses, sale price **2.65**
 2.50 House Dresses, sale price **2.15**
 2.75 House Dresses, sale price **1.90**
 2.00 House Dresses, sale price **1.60**
 1.75 House Dresses, sale price **1.45**
 1.50 House Dresses, sale price **1.20**
 1.25 House Dresses, sale price **.95**



Silks

36 inch fancy striped Skirting silk, special for our big Spring Sale **\$1.40**
 40 inch Canton Crepe, most all shades, Sale Price **\$2.95**
 36 inch Printed Crepe, beautiful patterns for dresses and blouses, special for our big Spring Sale **\$1.68**
 \$2.50 quality silks **\$2.15**
 2.25 quality silks **1.90**
 2.00 quality silks **1.68**
 1.75 quality silks **1.45**
 1.50 quality silks **1.20**
 1.25 quality silks **.95c**
 75c quality silks **62c**

Lingerie Cloth

Lingerie Cloth, in white, flesh, corn and orchid.
 \$1.25 quality, sale price **95c**
 1.00 quality, sale price **85c**
 85c quality, sale price **68c**
 75c quality, sale price **58c**
 65c quality, sale price **48c**
 50c quality, sale price **42c**
 40c quality, sale price **33c**

Full stock of everything to wear for everybody, with prices all cut to shreds. Come see! It's you nothing to look and very little to buy.

COME BUY!

SALE STARTS THURSDAY

Ladies' Muslin Gowns, Petticoats and Teddies

\$3.50 grade, Spring Sale price **\$2.90**
 3.00 grade, Spring Sale price **2.35**
 2.75 grade, Spring Sale price **2.25**
 2.50 grade, Spring Sale price **1.95**
 2.25 grade, Spring Sale price **1.85**
 2.00 grade, Spring Sale price **1.60**
 1.75 grade, Spring Sale price **1.35**
 1.50 grade, Spring Sale price **1.15**
 1.25 grade, Spring Sale price **.98**
 1.00 grade, Spring Sale price **.75**
 75c grade, Spring Sale price **.63**

Gossard Corsets

Each and every pair guaranteed to give satisfaction in wear.

\$12.50 values, Spring Sale price **\$9.95**
 8.50 values, Spring Sale price **6.95**
 6.00 values, Spring Sale price **4.95**
 5.50 values, Spring Sale price **4.75**
 5.00 values, Spring Sale price **4.25**
 3.75 values, Spring Sale price **3.15**
 3.50 values, Spring Sale price **2.95**
 3.00 values, Spring Sale price **2.65**
 2.50 values, Spring Sale price **2.15**
 2.00 values, Spring Sale price **1.68**

Pillow Tubing

36 inch Unbleached Domestic, 20c value, **16c**
 36 inch Linen finish tubing, sale price **35c**
 40 inch Linen finish tubing, sale price **42c**
 42 inch Linen finish tubing, sale price **44c**

Munsingwear For Ladies

Ladies Summer Munsingwear Unions are included in Our Spring Sale.

\$1.50 grades, Spring Sale **\$1.20**
 1.25 grades, Spring Sale **.95c**
 1.00 grades, Spring Sale **.90c**

White Goods

White Organdie, regular \$1.50 value, **95c**
 White Organdie, regular \$1.00 value, **65c**
 45 inch White Organdie, Special for only **75c**
 75c grade white goods, Spring Sale price **65c**
 65c grade white goods, Spring Sale price **50c**
 50c grade white goods, Spring Sale price **45c**
 45c grade white goods, Spring Sale price **40c**
 40c grade white goods, Spring Sale price **35c**
 35c grade white goods, Spring Sale price **30c**
 30c grade white goods, Spring Sale price **25c**
 25c grade white goods, Spring Sale price **20c**

Colored Organdies

Solid Colored Organdies in all the new shades for spring, colors Brown, Tan, Rose, American Beauty, Maize, Green, Blue, Navy, Grey and Lavender—45 inches wide
 \$1.25 values **.95c** \$1.00 values **.75c**

Shoes a

MEN, BOYS, LADIES SHOES, O

Florsheim, Beacon and R. J. & R. Shoes for Men and Dorothy Dodd, Beacon and R. Shoes for Ladies and Misses, in all the new combination shades for spring as well as the number in black and brown.

\$12.00 Florsheim Shoes, sale price **\$9.95**
 11.00 Florsheim Shoes, sale price **8.95**
 10.00 Florsheim Shoes, sale price **7.95**
 8.50 Shoes, spring sale price **6.95**
 7.50 Shoes, spring sale price **6.45**
 6.50 Shoes, spring sale price **5.95**
 6.00 Shoes, spring sale price **5.45**
 5.50 Shoes, spring sale price **4.95**

FOX MERCANTILE

SPECIAL
 Men's and Boys' Spring Caps
20% Discount

Hereford

Easter



Does Mr. Bunny Rabbit lay Easter eggs? Well, thousands of kiddies all over the land will investigate on Easter morn—and to encourage them—we submit proof—as shown in the insert below.

tables of 42 afforded enjoyment to many. Added to this were some piano selections given by Mrs. Vaughn herself and Flossie Bowman.

And last but not least refreshments of delicious sandwiches, cocoa and coffee were served by several of the ladies to the guests. Numbered among the guests were Mr. and Mrs. Carl Jennings, recently of Amarillo, Mr. and Mrs. John Mathews of near Umbarger, and several from the city.

School closes in three weeks. A program is being arranged to be rendered on Friday, previous to the last week-examination week.

Mrs. O. L. Massie was hostess to a number of dinner guests on Sunday. Among them were Mr. and Mrs. Frank Richard, Mr. and Mrs. Geo. Cloyd.

Eighty-two were present at Sunday school Sunday, an excellent record. An effort is being made to increase the attendance to one hundred. Some half hour was spent in singing. A meeting of the singing class was called for that evening, at the school house. A large crowd was out. Twenty or more of the new songs were sung.

Mr. and Mrs. Will Smith of Hereford spent the day, Sunday, with Mr. and Mrs. Tom Vaughn.

Mr. and Mrs. Bob Higgins and family, having spent the week end on their ranch, attended the Sunday school.

An election of officers and teachers took place Sunday, last. C. C. Bowman was elected superintendent, Ray Hershey assistant superintendent, Kathryn Hershey secretary, Flossie Bowman pianist, A. S. Higgins bible teacher, Miss Walker senior teacher, Mrs. C. C. Bowman intermediate, Mrs. O. L. Massie junior, and Mrs. Frank Richard primary teacher. Mrs. O. L. Massie and Jess Caldwell were elected as song leaders.

FRIO-EASTER ITEMS

We had eighty three present at Sunday School last Sunday. This makes twenty-eight in the young ladies and young men's class. With this class growing so rapidly there is talk of organizing a League or Christian Endeavor.

Rev. Walker of Friona filled his regular appointment Sunday afternoon. He gave us a beautiful and uplifting sermon. His Text was "Led by the Spirit and Tempted by the Devil."

Many visitors attended Literary Club Saturday night. Our program was good the short. The orchestra, composed of Percy Estes, W. S. Dixon, L. Smith, J. Lindsey and Miss Hart, furnished music throughout the evening, which was enjoyed by all.

Mr. and Mrs. Bob Knox and Mr. and Mrs. E. V. Sullivan visited in the Progressive neighborhood last Sunday.

Mr. and Mrs. Hunter and family visited relatives at Muleshoe Sunday.

Mr. and Mrs. W. R. Allman of Hereford are visiting in the home of Mr. and Mrs. Henry Allman this week.

Miss Anne Hart spent the week end with Miss Lillie May Allen.

Misses Eva and Zelma Sullinger motored to Washburn Saturday after their mother, Mrs. L. R. Sullinger. Miss Zelma remained for a week's visit with relatives.

LODGE DIRECTORY

Hereford Lodge No. 549
A. F. & A. M. Stated meetings, second Monday each month.
J. W. BRADLY, W. M.
J. S. JONES, Sec.
Hereford Chapter 248, E. A. M. Regular meetings, first Monday of each month.
J. G. HASTINGS, H. P.
J. S. JONES, Sec.

Mr. and Mrs. Frank Easter and family and Owen Stagner were Sunday evening guests of Mr. and Mrs. Walter Easter.

Mrs. W. B. Green and daughter, Nettielee, and Mr. and Mrs. R. T. Green and family visited with Mr. and Mrs. Carl Frye Sunday.

Mr. and Mrs. Mobley visited in the Easter home Saturday.

Mrs. Joe Stagner is reported quiet at her home this week.

Mr. and Mrs. Bob Knox and Mr. and Mrs. Mobley Sunday evening.

Joe Given motored to the west part of Deaf Smith county Sunday.

Mr. and Mrs. E. R. Woodburn and little daughter of Amarillo, Mr. E. T. Woodburn and Miss Hattie of Hereford visited in this community Sunday afternoon.

Mr. and Mrs. Taylor Goldsmith and family of Jumbo visited Saturday night and Sunday in the Fields home.

Mrs. W. A. Nix and little son Jack are visiting in the home of Mrs. Nix brother, Mr. and Mrs. Percy Estes.

Ollie Dixon of Cleo visited in the home of his parents, Mr. and Mrs. W. S. Dixon, Sunday night.

Friday evening Mrs. Walter Easter threw open the doors of her home to class No. 4 of Frío Sunday school in

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(Continued on Page Four)

BASKIN ABSTRACT & TITLE CO.
L. Baskin, Manager
Abstracts of Title covering any piece of property in Hereford or Deaf Smith County neatly and accurately prepared. Charges Reasonable.
Phone 215

A Real Cotton Planter!

That long looked for, real Cotton Planter—the famous **JOHN DEERE**—is on our floor for your inspection—both single and double row.

Shop Around and Then Come in and Buy It!

GARRISON BROS.

FINANCIAL STATEMENT OR RECEIPTS AND DISBURSEMENTS OF CITY OF HEREFORD FOR FISCAL YEAR ENDING MARCH 31, 1924

Balance in Bank March 31st, 1923		\$15,890.97
Cash on hand March 31st, 1923		5.70
Receipts		
Current tax rolls		
Delinquent tax rolls		\$10,723.18
Interest, penalties and costs		554.85
Water and sewer rents collected		123.51
Licenses		8,404.25
Street tax collected		32.50
Interest paid by depository		464.00
Pipe sales		679.79
Trees sold		374.31
Money borrowed from depository		5.40
Sidewalk assessment paid		2,252.77
Money paid by contractor for repairing pavement		45.27
Ford car sold		83.26
Breakage on meter boxes		25.00
Advance on water lines		14.85
Cash paid for use of city tractor and man		50.00
Transfer to Interest and Sinking Fund to redeem Fire Equipment Warrants, Fire Alarm Signal Warrant and Sewage Disposal Warrants owned by above named fund		27.90
		2,962.61
		\$48,739.95
DISBURSEMENTS		
Police		
Salaries		
Expense	\$1,560.00	
	5.00	\$1,565.00
Fire		
Salaries		
Expense	60.00	
Fire Equipment Warrants redeemed	234.94	
Fire Alarm Signal Warrant redeemed	1,167.02	
	266.83	1,728.79
Streets		
Salaries		972.00
Expense		1,439.00
Lighting		586.10
Equipment (payment on tractor and maintainer)		580.94
Constructing crossing, dips, etc.		80.00
Repairs on tractor		38.20
Paving warrants and coupons redeemed		1,900.00
Extension on Main Street north of bridge		500.00
		6,195.24
Health		
Salaries		55.00
Expense		13.00
		68.00
Parks		
Salaries		208.00
Expense (extra labor, plants, etc.)		198.90
Trees purchased		101.68
Additional land purchased		575.00
Notes redeemed		193.50
		1,337.08
Water and Sewer		
Salaries		1,824.00
Expense (extra labor, repairs, tools, fittings, accessories)		1,132.35
Current for Pumping		2,923.20
Equipment (starter, pipe, meters, etc)		1,117.65
Sewer tile purchased		471.73
Interest paid on bonds		2,000.00
Sewage Disposal Warrant redeemed and interest		2,176.21
Constructing Pump Pit		1,240.66
Water and Sewer Extension Warrant and coupons redeemed		3,925.01
		17,014.15
General		
Salaries		1,495.00
Stationery, stamps, books, supplies		220.23
Contingent expense		598.11
City cars and tractor (oil, gas, parts, repair bills, etc.)		548.15
Telephone rent and tolls		167.70
Typewriter purchased		85.00
Ford Chassis		396.10
Refund of occupation tax		22.50
Workmen's Liability policy		276.40
Notes redeemed		1,405.10
		5,214.29
Cash on hand March 31st, 1924		105.46
Balance in Bank March 31st, 1924		15,511.94
		\$48,739.95

I, Grace Skelton, City Clerk of the City of Hereford, Texas, do hereby certify that the above and foregoing is a true and correct statement of the receipts and disbursements of the City of Hereford for the year ending March 31st, 1924, to the best of my knowledge and belief.
In Witness Whereof I have hereunto subscribed my hand and affixed the Corporate Seal of the City of Hereford, on this 10th day of April, 1924.
(SEAL)
GRACE SKELTON, City Clerk.

PURINA CHOWS

A CAR LOAD OF CHICKEN FEED

Start your baby chick right. Purina Chows will keep them right

- PURINA STARTENA
- PURINA CHOWDER
- PURINA BABY CHICK CHOW
- PURINA HEN CHOW

Get it from your groceryman or

Jones & McLean

It's An Uncertain Life

You never can tell! The Grim Reaper may reach out his hand tomorrow and call YOU! Or you may wake up tonight and barely escape from your burning home with your life!
There's a new crop season coming on fast, too, and, so far as you know, a HAIL storm MIGHT flatten out YOUR crop in the twinkling of an eye!
WHY TAKE RISKS? This Agency is headquarters for Insurance Companies of world renown and proven reliability. TAKE OUT THAT POLICY NOW!

The Hereford Insurance Agency
RALPH BARNETT, Mgr.

Can't Fool Yourself

No matter how good a bluff you may be putting up by keeping up appearances, you cannot delude yourself. YOU know whether you are succeeding.

You know that you must save in order to succeed. You know whether you are succeeding, standing still, or slipping. There must be not only saving but careful investing as well. A good Bank like ours will help you. Your funds are safe here and we will advise you honestly in the matter of investments.

First State Bank & Trust Co.

Guarantee Fund Bank

Our Neighbors

FRIONA
Four new pupils have been added to the school roll this week. They live on the north truck route.

Our town is visited almost weekly by parties interested in putting in a here but, so far, our committee has found nothing quite satisfactory in the propositions made.

The school election held here Saturday was one of more than ordinary interest, and resulted in the election of three ladies to the board and one of the outgoing trustees was retained. The ladies elected were Mesdames Adah Reeve, Elmer Euler and L. F. Lillard. About ninety per cent of the tire vote of the district was cast.

The C. E. Convention held at Canyon last week was attended by a large percentage of the Endeavor membership the Friona society. Rev. and Mrs. yton and four of the young ladies were in attendance during the entire convention and a number of others were over on Sunday. Those who attended report a most interesting and active meeting. The Friona society awarded the "Registration Penant" being the first to send in a 100 per cent registraton.

V. A. Massie, a venerable and most highly respected citizen of our community was stricken last week with a serious stomach disorder and was taken to the Hereford sanitarium for treatment. The physicians there decided that it would be better to take him to Amarillo and he was taken there on Monday.

Mr. and Mrs. Brownfield of AvA, Illinois arrived here on Wednesday of last week for a visit with Mrs. Brownfield's sister, Mrs. M. E. Simpson. It is Mr. Brownfield's first visit to the plains.

STOP THAT ITCHING

Blue Star Remedy for Eczema, Tetter or Cracked Hands, Ringworms, Chapped Face, Poison Oak, Burns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. Made by

CITY DRUG STORE

Specialize in gains in and our list is large. us if you want uy. I - Ireland lty Co. e: Clark Building

Hereford Brand

TUESDAYS AND FRIDAYS

Holman Walter R. Steckman
Holman & Steckman
Publishers

ed as second-class matter at the
ce at Hereford, Texas, under
of March 3, 1879.

number of the paper issued
1901, as The Hereford Report-
ekly; first number of The
(weekly) issued March 21, 1902;
number of The Brand (semi-week-
ned May 3, 1921.

ption, Zone 1—per year, \$2.00

ption, outside Zone 1 per

months \$1.50

months \$1.00

scriptions accepted for less than
months.

SUBSCRIPTIONS STRICTLY IN
ADVANCE

merical locals 10c per line per insertion,
of blanks 50c. Obituary notices in ex-
of thirty lines will be charged for at the
of 10c per line, no charge on first thirty
Church and society locals where an
sion is charged 10c per line.

Political Announcements DEAF SMITH COUNTY

he following candidates authorize
o announce them for the office un-
which they are listed, subject to the
on of the Democratic Primary:

State Senator, 31st District:
J. W. Reid
(of Canyon, Texas)

County and District Clerk:
Berry Orr

County Judge:
W. E. Dameron
Earl Wallace Wilson

Sheriff and Tax Collector:
C. S. Purcell
(reelection)
Claude Benton

Tax Assessor:
Albert Murphy
(reelection)

County Treasurer:
J. J. (or Uncle Joe) Ward
(reelection)

Justice of Peace Precinct No. 1:
J. H. (Uncle Henry) Wilson

Political Announcements CASTRO COUNTY

The following candidates authorize
us to announce them for the office un-
der which they are listed, subject to the
action of the Democratic Primary:

County and District Clerk:
Joe Hastings
(reelection)

Sheriff and Tax Collector:
Bill Burnam
(re-election)

Classified Advertising

Want Ads., Rentals, Lost and
Found, Exchanges, Lands and
Stock, City Property, etc.
RATES: classified, first inser-
tion, 1c per word; minimum
25c; subsequent insertions, 1-2
cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

ROSE COMB R. I. REDS
FOR SALE—Eggs for hatching di-
rect from the Lester Tompkins
strain, \$2.00 per setting of 15.
12-14 MRS. J. W. HICKS.

FOR SALE—Good work mules and
horses, also want plowing done. Would
buy a small house. See
10-14 J. L. FUQUA.

EGGS FOR SETTING

Setting eggs from flock of R. I. Reds
that have the run of the place which
insures fertility and strong chicks—
\$3.00 per 100. Phone 250.
5-14 J. F. WARD.

FOR SALE—Good clean Oats and
Spelts. Also want to buy Shoats to
feed. Phone 137.
18-14 H. C. BOWSER.

FOR SALE—One large 9-year old reg-
istered Mammoth Jack, proven extra
good breeder. Can give terms if de-
sired. Phone 202 F22.
21-14 GEO. W. SMITH.

Leading varieties—Tomatoes, 1,000 for
\$2.00; 500 \$1.25; Porto Rico Potatoes,
1,000 \$2.75, 500 \$1.50; Sweet Peppers,
1,000 \$3.00, 500 \$1.75; Crystal Wax and
Bermuda Onions, 5,000 \$5.00, 1,000
\$1.25, 500 .70c. Dealers get Wholesale
Prices. The Sewell Company, Carrizo
Springs, Texas. 22-14 pd.

FOR SALE—100 acres of land, three
miles north of Friona. Price \$11.00
per acre. See us for cheap farm and
ranch land.
24-24 M. A. CRUM,
Friona, Texas.

A Kansas Cyclone Caught in the Act



A cool-headed photographer was sitting on his front porch at Weekan, Kansas, the other day when the great cyclone and tornado, which swept middle western states, reached his town. He pressed the bulb—and got this picture of the twister.

From Neighboring Towns

FRIO-EASTER ITEMS

(Continued from page 3).

honor of her husband's birthday. The evening was spent in singing and playing "42." Those who enjoyed Mr. and Mrs. Easter's hospitality were Mr. and Mrs. Harlan, Mr. and Mrs. Lanham, Mr. and Mrs. Lee Hill, Mr. and Mrs. E. V. Sullivan, Mr. and Mrs. R. T. Green, Mr. and Mrs. W. J. Sullivan, Mr. and Mrs. Carl Frye, Mr. and Mrs. M. Mobley, Mr. and Mrs. Bob Knox, Mr. and Mrs. K. Hunter, Mr. and Mrs. A. Jones, Mr. and Mrs. Albert Springer, Mr. and Richard Dixon and Miss Pauline Cook of Hereford, Miss Ima Sullivan and Mr. Earl Springer.

"More People—More Farms"

BETHEL
The school election was held on March 5, at which time two new members were elected, namely Messrs. Jim Bagwell and Ham Lambert. The old member to be retained was Clayton Williams.

Every one has been exercising their best to keep sweet dispositions during these dusty windy days. We believe the housekeepers are having the worst time.

K. Roberts has been having quite a bit of trouble with his cattle this week, having lost about three head.

Jim Bagwell and children made a business trip to Hereford this week.

Mr. and Mrs. Loyal Lust spent Sunday in the home of Mr. and Mrs. H. F. Lambert. In the afternoon they visited Mr. and Mrs. Vern Lust.

Mrs. Ed Smith and son made a business trip to Hereford this week.

Mr. and Mrs. K. Roberts attended trades day at Dimmitt Saturday.

Mrs. Clarence Smith spent week before last in the home of Mrs. Ed Smith. They returned to town Sunday.

H. F. Lambert, branded, dehorned and vaccinated some five hundred head of steers Friday. The crew consisted of Messrs. Lambert, Morgan, Millard and Sausman of Hereford, and Wirt Phillips, K. Roberts, Pyle and Leland Smith.

We had a good Sunday school Sunday. We voted on having a special program, but it was decided to postpone a final decision until a later date.

K. Roberts has been suffering from some dental work.

Sunday was our regular preaching day. Most of the families took their dinners and made an all day affair, attending both services.

"More People—More Farms"

BIG SQUARE
Mr. and Mrs. Vern Lust made a business trip to Hereford this week.

Glen Stiles has been very sick this week. Dr. Miller has been attending him and we hope he will soon be better.

Herman Haberer and Mr. Angeley of Tulla made a business trip to Hereford Wednesday.

Big Square is planning on a big Easter program Sunday evening, April 20. They have issued an invitation to the Bethel community to attend.

"More People—More Farms"

NERVES ALL UNSTRUNG?
Hereford Folks Should Find the Cause and Correct It.

Are you all worn out? Feel tired, nervous, half-sick? Do you have a constant headache: sharp twinges of pain, too, with dizzy spells and annoying urinary disorders? Then there's cause for worry and more cause to give your weakened kidneys prompt help. Use Doan's Pills—a stimulant diuretic to the kidneys.

Hereford folks recommend Doan's for just such troubles.

Mrs. W. R. Higgins, Hereford, says:
FOR SALE—Cheap, good work team, smooth mouth, phone 154 or see 25-44-pd RALPH SMITH.

FOR SALE—Red Rust Proof Seed Oats; also Bundle Sorghum. Fred Millard at Panhandle Lumber Co. 11-14.

FOR SALE—Two John Deere two row listers in very good shape; also one two row disc planter. C. J. MAPES, 24-24 Dimmitt, Texas.

FOR RENT

FOR RENT—120 acres at edge of town; no improvements. Will rent to one, two, three or four men, part cotton, 22-14 J. B. ELLISTON.

LOST AND FOUND

LOST—One bay mare, stocking feet, 5 year old, weight 1400 lbs. Will pay liberal reward. On C. W. Murry place. 25-24 pd. H. D. CULPEPPER.

"A continuous, dull ache across the small of my back just over my kidneys and when I stooped, it was hard for me to straighten. My kidneys acted too freely. I had headaches and felt worn out. My nerves were upset and the least work tired me. I began using Doan's Pills, from Clark's Drug Store, and they cured me of this trouble, which has been lasting."
—at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

"More People—More Farms"

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon E. C. Underwood, and the unknown heirs of the said E. C. Underwood, Ad-die Duke, and the unknown heirs of the said Ad-die Duke, Ella Underwood, and the unknown heirs of the said Ella Underwood, Della Eoff, and the unknown heirs of the said Della Eoff, Mary Francis Underwood, and the unknown heirs of the said Mary Francis Underwood, Harrison Underwood, and the unknown heirs of the said Harrison Underwood, Minnie Underwood, and the unknown heirs of the said Minnie Underwood, and Joseph Wesley Underwood, and the unknown heirs of the said Joseph Wesley Underwood, by making publication of this citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County, where a newspaper is published, to appear at the next regular term of the District Court of Deaf

Smith County, to be holden at the Court House thereof, in the City of Hereford, on the first Monday in May A. D. 1924, the same being the 5th day of May A. D. 1924, then and there to answer a petition filed in said Court on the 3rd day of April, A. D. 1924, in a suit, numbered on the docket of said Court No. 1449, wherein J. P. Collier is plaintiff, and E. C. Underwood and the unknown heirs of the said E. C. Underwood, Ad-die Duke, and the unknown heirs of the said Ad-die Duke, Ella Underwood, Della Eoff, and the unknown heirs of the said Della Eoff, Mary Francis Underwood, and the unknown heirs of the said Mary Francis Underwood, Harrison Underwood, and the unknown heirs of the said Harrison Underwood, Minnie Underwood, and the unknown heirs of the said Minnie Underwood, and Joseph Wesley Underwood, and the unknown heirs of the said Joseph Wesley Underwood are defendants, and plaintiff, in his petition, seeks to recover title and possession of and from the defendants, in trespass to try title, the following described lands, situated in Deaf Smith County, Texas: all of section No. 4, Certificate No. 391, Original Grantee, T. T. Ry. Co., in Blk. K-11, containing 640 acres, also all of section No. 22, certificate No. 4 - 554, section No. 22, certificate No. 4 - 554, Original Grantee, G. C. & S. F., R. R. Co., in Blk. K-11, containing 640 acres, also all of section No. 24, Certificate No. 4 - 555, Original Grantee, G. C. & S. F., R. R. Co., Blk. K-11, containing 640 acres; and in the alternative specially pleads and seeks to recover title from the defendants, to said lands, by reason

Blacksmithing, Welding, Light Machine Work—
Plumbing and Sheet Metal Work
Phone 33
BARNHART & SULLIVAN

Spring is here and our thoughts are turning to the garden.

We have just what you need.

- Sprinklers. Pipe fittings.
- Lawn hose. Poultry wire.
- Garden tools. Tree and hedge trimmers

Dunlap Hardware Company
HAVE WHAT YOU WANT WHEN YOU WANT IT

Signals of Service

You've noticed the lines of telephone and electric light poles as you speeded by on trains or in automobiles. These power and communication lines which stretch along the roads, streets, and alleys are the outward signs of the little-seen service you so greatly depend upon to make your home and business what it is today.

Holes alone represent a big investment in your behalf. Placed end to end the holes dug for telephone, electric light, and trolley poles would make a tube reaching to a distant planet.

Then there are the cross arms, the wires, the insulators. Add to these visible signals of electricity, the expensive intricate plant equipment that is back of the button and the total investment reaches a mighty big figure. Public utility plants in Texas represent a cost of more than five hundred million dollars. Yet the cost to the average family for utility service is but about four per cent of its income. It is insignificant compared with the value received and the investment involved.

Hereford Light & Power Co.
"Your Electrical Servants"
Phone 388

of both the five and ten year statutes of limitation, charging that for a period of more than ten years, prior to date of filing this suit, the plaintiff has had and enjoyed continuous, peaceable, and adverse possession, of said lands, cultivating, using, and enjoying the same, and claiming title thereto, and that, for a period of more than five years prior to the date of filing this suit, plaintiff has had continuous, peaceable, and adverse possession of said lands, cultivating, using, and enjoying the same, and paying taxes thereon, and claiming title thereto, under deeds to him, as grantee, duly registered in the deed records of Deaf Smith County, Texas.

during said time; and plaintiff seeks to recover the title and possession of said lands, by reason of said limitation pleas.
Herein Fail not but have before said Court, at its aforesaid regular term, this writ with your Return thereon, showing how you have executed the same.
Given under my hand and the seal of said Court, at office in the City of Hereford.
On this the 3rd day of April A. D. 1924.
BERRY ORR, Clerk,
(seal)
District Court Deaf Smith Co., Texas,
23-25-29 By Jessie L. Groner, Deputy

FRANK SEZ!

Easter iz nerely hear an th rabbets iz gittin ther layin' apparatuses tuned up. An the ladies iz gittin ther eyes examined so they kin detekt the new an nerely new from th old bunnets and dresses. We has a nice line uv goods that kin be eat on Easter and other okasions. Also we has buttons.

GYLES GROCERY

REPEATED TESTS

at Amarillo and Hereford show that we have
MEBANE COTTON SEED
which test 85 to 90 per cent. Have a car now.
This excellent seed at \$1.33 per bushel will
not last always. Phone 53.

Hereford Cotton Gin

THE POINT OF HUMAN CONTACT
BETWEEN A BANK AND ITS
DEPOSITORS is

SERVICE

Every bank advertises this feature, knowing that the matter of service is vital to good banking.

To live up to our reputation as an institution of service and to strive to improve that service as each day comes—this is the aim of this bank and its officers.

The First National Bank
The Bank of Safety and Service



Any One of these Reasons Puts the De Laval in a Class by Itself

1. Over 2,500,000 De Laval Separators in use—about as many as all the rest combined.
2. Won 1,091 grand and first prizes at all important expositions and fairs in the world during the past 40 years.
3. De Laval butter has won first prize at every meeting of the National Buttermakers Association, with but one exception.
4. 62% of the separators in Minnesota, the largest butter state, are De Laval. (Based on an investigation by a prominent farm paper.)
5. Practically all creameries use De Laval Power Separators.
6. Endorsed, recommended and used by Government experiment stations, colleges, dairy authorities and leading dairymen everywhere.
7. Thousands in use from 15 to 20 years, and still doing good work.
8. De Laval Separators have led in every important separator improvement since Dr. De Laval invented the Separator over forty years ago.
9. Made in the world's largest and best-equipped separator factory.
10. Backed by the most thorough system of service—over 50,000 agents the world over.

C. A. Skelton

OPENING LE

Come expecting to buy real bargains. You will not be disappointed, as we have re-marked all merchandise at such astonishing low prices as to tempt the thrifty buyer.

COME BUY!

PERCALES
36 inch Percales in both light and dark patterns. Special for this sale, yard **21c**

No Goods Charged During This Sale

Ginghams

One table 27 inch Ginghams, Light and Dark Plaids, stripes and solid colors to match, Special for Our Spring Sale **16c**
One table 27 inch Ginghams, a better grade than No. 1 table, regular 25c values, **21c**
One table 32 inch Ginghams, in all the new Spring Patterns, with solid colors to match Special for this sale, per yard **28c**

Notions

A LITTLE BIT OF 'MOST ANYTHING

1 Paper Pins	5c	1 Colgates Tal. Powder	19c
1 Paper Safety Pins	5c	1 Mennens Tal. powder	19c
1 Card 10c Buttons	5c	1 Colgates Shaving Soap	5c
2 Cards 5c Buttons	5c	1 Safety Razor with three blades	35c
2 Balls Darning Cotton	5c	1 Colgates Dental Cream	19c
1 Box 10c Hair Pins	5c	1 Pebeco Tooth Paste	44c
1 Box 15c Hair Pins	10c	1 Pepsodent Tooth Paste	44c
25 Envelopes, Old Irish Linen	10c	3 Bars Palmolive Soap	25c
1 Tooth Brush	10c	1 35c Comb	25c
1 10c Pencil	5c	1 25c Tooth Brush	19c
4 Cedar Pencils	5c		
1 Large Pencil Tablet	5c		
1 Roll Toilet Paper	5c		

Mens and Boy's Furnishings

MEN, YOUNG MEN AND BOYS' CLOTHING OF ALL KINDS, ALL INCLUDED IN THIS BIG SPRING SALE, STARTING THURSDAY, APRIL 17, 1924.

Our entire stock of Men and Young Men's Suits will go in this sale—nothing but Hart Schaffner & Marx and Style Plus Clothing in the house. Every suit guaranteed to give you satisfaction in wear or a new suit. One of the largest stocks to select from we have ever had. And we claim one of the cleanest and best selected clothing stocks in this section of the country, every suit guaranteed. Values range from \$25.00 to \$50.00. Our Spring Sale Prices are **\$21.50, \$25.50, \$29.50, \$33.50, \$37.50 and \$42.50**



EXTRA SPECIAL

Outing Bal Shoes for Men and Boys
Your choice for only **\$1.95**

THURSDAY, APRIL 17

Gilbrae Drawn Cloth

32 inch Gilbrae Drawn Cloth, solid colors only, Brown, Green, Rose, Corn and Yellow—beautiful shades. Special for Spring sale **52c**

SPECIAL

One table of Men's Blue Work Shirts, cut full, Special for only **85c**

One table Men's Blue Work Shirts, choice **69c**

Dress Linen

Dress Linens, 36 inch wide, colors Rose, Brown, Blue, Lavender and Tan.

\$1.25 grade, sale price **95c**

\$1.00 grade **85c** 85c grade **69c**

SPECIAL

Men's Union Suits, Athletic or Knit Unions, long or short sleeves, ankle or knee length

Special for **90c** suit

Kant-fade Satinella and Lustro Satins

Every yard guaranteed fast colors. We have it in all the new shades.

\$1.25 grade, Spring Sale **95c**

\$1.00 grade, Spring Sale **85c**

Cretonnes and Curtain Scrims

36 inch silk Curtain Madras, \$2.00 values, Spring Sale price **\$1.60**

36 inch Silk Curtain Madras, \$1.75 values, Spring Sale price **\$1.45**

\$1.50 grade Curtain Madras, Sale price **\$1.15**

\$1.00 grade Curtain Madras, Sale price **85c**

85c grade Cretonnes and Curtain Scrims **68c**

75c grade Cretonnes and Curtain Scrims **62c**

65c grade Cretonnes and Curtain Scrims **48c**

50c grade Cretonnes and Curtain Scrims **42c**

45c grade Cretonnes and Curtain Scrims **38c**

40c grade Cretonnes and Curtain Scrims **33c**

35c grade Cretonnes and Curtain Scrims **29c**

30c grade Cretonnes and Curtain Scrims **24c**

25c grade Cretonnes and Curtain Scrims **21c**

20c grade Cretonnes and Curtain Scrims **16c**

15c grade Cretonnes and Curtain Scrims **12c**

Sheeting and Domestic

10-4 Sheeting, value 75c, sale price **59c**

9-4 Sheeting, value 70c, sale price **55c**

36 inch Bleached and Brown Domestic, 25c value, Sale price **19c**

Indian Head

36 inch Colored Indian Head, guaranteed fast colors. Ideal cloth for Dresses, standard price 60c, Spring Sale price **48c**

Printed Challies

Printed Challies, for quilt lining, Persian designs, Spring Sale Price, per yard **21c**

and Oxfords

WOMEN'S AND CHILDREN'S AND SLIPPERS

5.00 Shoes, spring sale price	4.25
4.50 Shoes, spring sale price	3.95
4.00 Shoes, spring sale price	3.35
3.75 Shoes, spring sale price	3.25
3.50 Shoes, spring sale price	3.15
3.00 Shoes, spring sale price	2.65
2.75 Shoes, spring sale price	2.35
2.50 Shoes, spring sale price	2.15
2.25 Shoes, spring sale price	1.90
2.00 Shoes, spring sale price	1.65
1.75 Shoes, spring sale price	1.45
1.50 Shoes, spring sale price	1.25
1.25 Shoes, spring sale price	98c

Boys' Suits

25% Discount



Men's Dress Shirts

Men's Dress Shirts in silk, English broadcloth, silk striped Madras, Percales, with or without collars attached.

\$5.00 Dress Shirt	4.25	2.00 Dress Shirt	1.65
4.50 Dress Shirt	3.90	1.75 Dress Shirt	1.45
4.00 Dress Shirt	3.35	1.50 Dress Shirt	1.20
3.50 Dress Shirt	3.15	1.25 Dress Shirt	.95
3.00 Dress Shirt	2.60		
2.75 Dress Shirt	2.35		
2.50 Dress Shirt	2.15		
2.25 Dress Shirt	1.90		

Men's Dress and Work Pants

\$9.00 Pants, sale price	7.65	3.50 Pants, sale price	3.15
8.50 Pants, sale price	6.95	3.00 Pants, sale price	2.65
7.50 Pants, sale price	6.35	2.75 Pants, sale price	2.35
7.00 Pants, sale price	5.90	2.50 Pants, sale price	2.15
6.50 Pants, sale price	5.35	2.25 Pants, sale price	1.95
6.00 Pants, sale price	4.95	2.00 Pants, sale price	1.65
5.00 Pants, sale price	4.25	1.75 Pants, sale price	1.45
4.50 Pants, sale price	3.90	1.50 Pants, sale price	1.20
4.00 Pants, sale price	3.45		

Men's Athletic Unions

One case Men's Athletic Unions, all sizes—36 to 46, Special for this sale

48c suit



Special

Trunks, Suit Cases, Hand Bags, Special Discount during Sale **20%**

WILE COMPANY

, Texas

EXTRA SPECIAL

Ladies Ribbed Union Suits Closed Gore, Special for our Spring Sale **48c**, extra sizes **55c**

Baptist Revival Meeting BEGINNING

Sunday, April 13

REV. W. R. HILL, Preacher **REV. E. F. WOODRUFF, Evangelistic Singer**

A CORDIAL WELCOME TO ALL

TOWN & COUNTY

Personalographs

A. M. Brownlee reached home Monday from Tarkio, Mo.

Our Cotton Seed is in. Better get yours now. **JONES & McLEAN.**

Mrs. Roy Johnson and little son left Tuesday morning for Carlsville, Texas.

Repeated tests 85 to 90 per cent. Mebane cotton seed, get your seed now, \$1.33 per bushel. Hereford Cotton Gin.

Mack Watson made a business trip to Canyon last Thursday.

Have special prices on Easter flowers, phone your order early, 389. **MRS. F. E. BOWE.**

L. M. Forlister of Amarillo arrived here Saturday. Mr. Forlister is here attending to business matters.

Try some of the Rose Apples in cans, only place you can get them. See display window. Hereford Produce Co., I. H. Spratt.

Mrs. Clarence Smith left on Tuesday morning for Eureka Springs, Arkansas.

Get your wife one of those garden plows, and watch her raise a good garden. **DUNLAP HDWE. CO.**

Five of the grocery stores of Hereford have entered into a closing agreement, as follows:

We, the undersigned merchants, do hereby agree to close our places of business each evening at six thirty o'clock, excepting Saturdays, and remain closed the balance of the day.

This agreement does not obligate one to refuse to open on request.

Williams Bros.
Frank A. Gyles
H. D. Reid
Geo. A. Stambaugh
L. W. Carlyle

Mr. and Mrs. D. C. Laird and twin boys of Plainview arrived here overland last Saturday afternoon.

PLIERS LOST

We have recently lost two or three pairs of Kleins side cutting pliers. Any one having found any the past year, please return to the

HEREFORD LIGHT & POWER CO.

Our Cotton Seed is in. Better get yours now. **JONES & McLEAN.**

D. Magnus of Farwell, Texas, arrived here Tuesday morning.

Repeated tests 85 to 90 per cent. Mebane cotton seed, get your seed now, \$1.33 per bushel. Hereford Cotton Gin.

C. H. Buttolph, owner of the Dimmitt telephone exchange, was in Hereford Tuesday on business.

Our Cotton Seed is in. Better get yours now. **JONES & McLEAN.**

Ferd Johnson of Winfield, Kansas, arrived here Saturday morning.

Try some of the Rose Apples in cans, only place you can get them. See display window. Hereford Produce Co., I. H. Spratt.

R. F. Moylan of Amarillo, representing the Cravens-Dargan Insurance adjusters of Houston, was here Monday with the Hereford Insurance Company.

NOTICE

The Commissioners Court of Deaf Smith county will receive bids at Hereford, Texas, on Monday, May 5, 1924, on one Best "30" Tracklayer Tractor, 19-21-23-25 W. E. Dameron, Co. Judge

Mr. and Mrs. Jack Lester of Amarillo were visiting relatives and friends here last Sunday.

Ask your husband to get you one of those light running "Lady Size" lawn mowers at Dunlap's.

A. N. Wentworth of Friona was in Hereford Tuesday on business.

We have repairs for the following windmills: Standard, Eclipse, Leader and U. S. **DUNLAP HDWE. CO.**

Mr. and Mrs. Albert Herbst went to Amarillo Tuesday morning.

Miss Grace Graham and baby arrived here Tuesday morning from Amarillo. Mrs. Graham is visiting in the home of her father, S. S. Friday in Castro county.

The ladies of the Baptist church will hold a bake sale at the Carlyle Grocery every third Saturday in the month, beginning next Saturday, April 19.

William Story of Amorita, Oklahoma, arrived here Tuesday morning. Mr. Story is here attending to business. He formerly lived near Summerfield.

Plenty of that good lawn hose priced to sell. **DUNLAP HDWE. CO.**

T. J. Gwaltney left Tuesday morning for his home in Dallas. Mr. Gwaltney visited relatives here, Mr. and Mrs. J. L. Ramsey.

From Neighboring Towns

SIMS SCHOOL HOUSE

Professor C. W. Howard and wife, Jeff Reed and Catherine Rejor left Friday morning for Canyon, Texas, to attend the Interscholastic League meet to be held there Friday and Saturday. Colonel J. T. Owens of Vega has been working on the Fulkerson well the last few days.

R. L. Ferguson and wife and Mrs. John Rejor transacted business in Amarillo Thursday.

E. T. Whitten made a business trip to Matador Ranch last week.

Mecasky Ranch people are dipping cattle this week.

Omer Bartlett was in Adrian Friday afternoon.

Mrs. J. A. Reed was very much surprised Saturday morning to find her son, Spurgeon, sleeping in his room after several weeks absence. He went out in New Mexico but did not like it there as well as Texas.

Mrs. Temple Lynch and son, Richard, went to Adrian Saturday.

Euclid Whitten spent one night this week in the home of Barney Mecasky.

B. H. Rice and family visited in the Rejor home Sunday.

Mrs. Temple Lynch visited with Mrs. C. Glascock of Adrian one day last week.

Katherine Rejor won first place in Declamation of the Junior girls at Sims a few nights ago. Jeff Reed was the Senior Declaimer and Ray Chapman was the Junior Declaimer. Gaines Reed won first place in the Sub Junior Spelling contest. Ruth Reed won first place in the Junior Spelling, and Emma Reed won second place in Junior Spelling.

John Rejor took his car full of Sims pupils to Hereford Saturday, and his daughter, Katherine, won first place there in the Interscholastic League meet of Rural Junior girls. Jeff Reed being the only Rural Senior boy, was given first place as Senior Declaimer. Jeff and Katherine are planning to go to Canyon next Saturday to speak there in the Interscholastic meet of this district.

Gaines Reed made one hundred per cent in his Sub-Junior spelling contest. Emma Reed only misspelled one word in the Junior Spelling contest. Ruth Reed's paper was not graded on that day, so do not know what her grade was. They reported a fine time.

Prof. C. C. Wimberley and wife, Ruth Woodward, Pauline Chapman, Charles Richardson, Thornton Shirley and Norman Jacobsen of Adrian attended our contest at Sims a few nights ago.

Mrs. E. T. Whitten transacted business in Adrian Friday.

J. P. Collier of Adrian was in our

community one day last week. Omer Bartlett and family visited Sunday afternoon in the John Rejor home.

R. L. Ferguson of the John Scott ranch dipped his cattle at the Mecasky ranch last week.

John W. Puckett and son, Jack, of Amarillo spent last week end on their Rail H Ranch.

Bud Phillips made a business trip to Adrian Monday.

Al Phillip made a business trip to Tucumcari, N. Mex., last Saturday, returning home Monday.

Ewing Landers and wife of the Wimberley ranch left for Oklahoma on Tuesday.

After making several prospecting tours in different parts of Texas, New Mexico, Arkansas and Missouri, P. M. McAdoo of Adrian decided he could not beat "The Great Panhandle" of Texas, and has recently bought a farm near Adrian.

The thrasher is in our community this week.

Farmers are very busy at present preparing their land for another crop. Planting time will soon be here.

We have had a few real spring days lately, but it is real chilly at this time. Green grass is beginning to peep out from mother earth.

On April 5, for the first time in the history of Sims community, the people were given the opportunity to express their choice for school trustee. Barney Mecasky was elected to take the place of J. M. Chapman, the retiring trustee.

"More People—More Farms"

DIMMITT

Rev. J. A. Lindley of Tulla filled his appointment here Sunday. On account of so much sickness the congregations at both services were small.

Miss Leola Shufford, who teaches school at Nazareth Number Two, spent the week end with her parents.

Mrs. C. H. Buttolph has been real sick with a cold this week, but is now improving.

Mr. and Mrs. Joe Howard spent Sunday in the W. W. Eakin home.

Mr. and Mrs. C. H. Webb and grandson of Tulla spent the week end with their daughter, Mrs. J. M. McIntire and son, Mr. Bill Webb.

Mrs. R. C. Shufford recently returned from a two weeks visit with relatives and friends in East Texas, also Southern Oklahoma. Mrs. Shufford reports lots of rain and very cold in the places she visited.

Rev. E. K. Monroe made a business trip to Summerfield Monday.

Judge Sheffy made a business trip to Plainview last week.

Mrs. R. P. Hembree and son Wesley are visiting relatives at Crowell, Texas, this week.

Mr. and Mrs. John Crum are the proud parents of a fine baby girl born April 11.

I. B. Brooks has been very sick the past few days but is some better now.

Mr. and Mrs. Roy Haberer and son Roger of Big Square visited in the home of Mrs. Haberer's parents, Mr. and Mrs. Mark Cowser, Tuesday.

Mrs. Ora Newsum and Mr. and Mrs. Claude Newsum were shopping in Tulla last Thursday.

Miss Ruth Burton spent the week end with her parents, Mr. and Mrs. John Burton of Big Square.

Messrs. O. H. and Louie Eastham of Mangum, Oklahoma, visited in the home of their aunt and uncle, Mr. and Mrs. J. R. Hastings. The young men are enroute to Washington and expect to make the trip in their car.

Jay Hastings motored to Amarillo Monday.

Miss Nell Gilley spent the week end with Mrs. Mayes Miller.

The Parent Teacher Association will meet Friday afternoon at 2:30 in the high school auditorium. A nice program has been arranged and we are expecting a good meeting. Come out and bring some one with you.

Mrs. J. H. Flanagin, Mr. and Mrs. B. D. Woodlee and daughter Mildred motored to Amarillo last Sunday returning Monday afternoon.

Mutt Cone motored to Friona, spending the week end in the home of Mr. and Mrs. Homer T. Walker.

J. H. Flanagin has recently sold his garage and home to Messrs. A. M. Brownlee and Dowe Duree. The new owners expect to take charge of their new business on May 1. The Flanagins will leave here about the 20th of May, and expect to make their home in Mineral Wells, Texas.

Mr. and Mrs. Bruce McLean were shopping in Hereford Saturday.

A. M. Brownlee returned home Monday from Tarkio, Mo., where he had been the past week with his mother, who has been very sick. Mr. Brownlee states that his mother is improving and thinks she will soon recover.

The new bungalow of Mr. and Mrs. West Anthony will be completed this week, and they expect to move in the latter part of the week.

Mr. and Mrs. Linville and Mr. and Mrs. Hewitt and son of Spring Lake were in town Friday evening to see the doctor.

Every one seems to be enjoying this nice Spring weather. We hope it continues.

Mesdames Mark Cowser and Joe Elliott visited Mrs. Ray Sheffy Wednesday.

Mr. and Mrs. S. W. Reeves and son Winston spent the week end in Tulla. John Burton and brother, Otis Burton, transacted business in Dimmitt Monday.

One day last week Press Dyer stated to the County Judge that the Jumbo community had about decided to build a new school house. He was seeking some one to explain the voting of common school bonds. After some talk with the court house force, he left feeling good. Mr. Mark Cowser consented to be present at the Jumbo meeting to explain in details a school house bond issue. Mr. Cowser, Judge Sheffy, M. R. Avery and Joe Hastings left Dimmitt about eight thirty and returned about eleven, reporting a good time.

It was reported that Mr. Cowser is a wonder when it comes to explaining the voting of bonds. Several of the Jumbo people made good talks. Mr. B. F. Neely made a fine talk against the issue. He stated that he believed it was most too soon for a new school house. He thinks that the old school house is good enough for some time yet.

The fact that Kelly-Springfield Kant-Slip Cords hold the road is only one reason why you see so many of the more cars today. Even the old Kelly Cords, which cost more than other tires and which lacked the present extraordinarily efficient non-skid tread, achieved such a reputation for big mileage that we had no difficulty in selling all we could make. In the Kant-Slip Cord the non-skid feature has been developed to an extent that makes this tire incomparably the best we have ever built—and the mileage is still there. Best of all, it now costs no more to buy a Kelly.

THOMPSON GARAGE
Hereford, Texas.

Wheat Growers Association Grows, Says Agent

Bob Burel of Enid, Oklahoma, financial agent and expert accountant of the Texas-Oklahoma Wheat Growers Association, was here Thursday morning between trains, conferring with members of the local association. Mr. Burel said that the association was in a flourishing condition and was making a continuous growth. Mr. Burel is recommending Judge L. Gough for reelection as president of this district association. The out-of-town visitors at the conference Thursday morning were George Franks and son of Canyon, F. L. Shepard of Dimmitt and C. P. Galley of the Joel district.

"More People—More Farms"

Denton Normal Wins in Debate With Canyon Men

The debate Monday night at Canyon between Denton Normal College and the West Texas State Teachers College at Canyon resulted in a victory for Denton. The three judges decided un-

animously in favor of the Denton debaters. Those who attended from Hereford were Dr. and Mrs. J. M. Farrell, Prof. C. H. Dillehay, Miss Inez Jones and Messrs. L. A. Tallafiero and D. C. Arthur. Mr. Dillehay acted as one of the judges.

Visitors Here Lining up Delegates to Big Meet

Messrs. S. J. Cole and H. E. Bozeman of Amarillo were in Hereford for a short time Tuesday afternoon lining up the delegates to go from Hereford and other plains towns to the West Texas Chamber of Commerce meeting to be held at Brownwood, Texas, in May. Mr. Cole is District Manager of the West Texas Chamber of Commerce and Mr. Bozeman is manager of the Amarillo Board of City Development.

"More People—More Farms"

ATTENTION, KNIGHTS TEMPLAR

There will be a special Service next Sunday night at one of the local churches. Please be in the lodge room not later than 7:15 Sunday night, in full uniform. By request of the **SERGEANT-AT-ARMS.**

J. FRANK POTTS, Abstract and Loans
Demand our abstract, made from the only tract index of Deaf Smith County lands as an insurance against title failures

CAN YOU GUESS?

How Many Grains of Corn this Rooster Will Eat

Between the Hours of 2:00 and 3:00 p. m.



Saturday, April 19, 1924 ? ?

WIN A PRIZE of one 50-pound sack of Vernon Soft Wheat Flour by guessing how many grains he will eat in one hour.

A FREE GUESS with every 25¢ purchase at this store between now and the hour of the contest between the Rooster and Corn, April 19.

NOTE—Eggs and poultry will be accepted as cash in this contest.

THE HEREFORD PRODUCE

I. H. SPRATT, Manager

Saturday, April 19

WILL BE THE LAST DAY OF OUR SALE

and there are still some wonderful bargains, it will be for your benefit to take advantage of this.

We are receiving daily, shipments of new seasonable merchandise at BARGAIN PRICES.

The Popular Store

The Place to Buy Shoes

Maybe all you need to become prosperous is to change your mind.

Ask for change at

The Western National Bank