

WEATHER

Table with weather data: Mois. High Low, Thursday 80 48, Friday 87 50, Saturday 74 32, Moisture for Oct. .60, Moisture for Year: 22.25, Moisture last Year: 14.95

The Sunday Brand

36 Pages

Including 22 Colored Comics

Our Slogan: "More People — More Farms"

Published Every Sunday

VOL. 13 — NO. 14

Hereford, Texas, Sunday, Oct. 2, 1960

Price 15c Per Copy



A NEW CAR was presented to the Rev. Eugene Naugle of Hereford to replace his 14-year-old vehicle Friday. It was a gift of appreciation from his three congregations.

Rev. Naugle, Circuit-Rider, Gets New Car From Friends

By MONA JETTE, BRAND STAFF REPORTER. One of the last of the old-time "circuit preachers" was honored this week by his many congregations.

Around Town

It took four ballgames, but Hereford finally got beat Friday by Olton in a close, bruising duel. The crippled Whitefaces did everything but score.

Harvest Gradually Picking Up Speed

As moisture content declined, truckloads of Deaf Smith County grain sorghum started hitting elevators in Hereford at a more rapid pace this week.

Hereford Takes First Loss 8-0 As Olton Stays Unbeaten

Two unbeaten teams, Olton and Hereford, met Friday night. When the final whistle blew some two hours later, Olton had increased its win streak to five games.

Building Permits Increase For Third Quarter Of Year

As population figures continue to soar in Hereford and Deaf Smith County, a sizable increase in building activity was noted in the past three months when City Hall this week released figures for new construction and alterations of existing structures.

With only one permit issued for a large project, 32 permits issued in July, August and September totalled better than a quarter million dollars — \$272,100, to be more exact.

The building pace picked up slightly over the past three months, a \$24,870 increase over the past quarter and an increase of \$36,015 over the first quarter this year.

The recent quarter brings total permits issued through September this year to a valuation of \$756,415 — more than three-quarters of a million dollars.

One-family dwellings constituted \$172,700 of the quarter's total. Other new constructions added another \$64,200 to the amount.

Average value of the 13 permits issued for construction of new one-family homes was about \$13,280.

Largest single permit during the quarter was issued to Consumer Fuel Association for erection of an all-metal station and store building, valued at \$40,000. The permit was issued on Sept. 19.

Additions and alterations of existing homes did not take a back seat as 11 permits were issued for \$31,200. Three permits for alterations of other structures totalled \$1,500.

In July, seven permits were issued for \$43,660; in August, eight permits totalled \$85,600; and through August, 17 permits totalled \$133,960.

Building permits in Hereford for the second quarter of the year plugged along near the same level as the first quarter. Total permits for April, May and June totalled \$247,250, and permits in January, February and March were for \$236,085.

Value of one-family homes, as shown on permits issued during the past three months, ranged from \$9,000 to \$22,000.

Permits for new homes were issued to: Ellwood Skypala on July 17; J. D. Poarch on Aug. 1; E. E. Bishop on Aug. 2; James C. Mercer on Aug. 10; Frank Ford Jr. on Aug. 13; W. T. Thompson on Aug. 16; Tex-Sun Homes on Sept. 1; Floyd McGee on Sept. 16; Oliver Streu on Sept. 17; Floyd McGee on Sept. 23; and D. R. Builders on Sept. 24.

There is no indication that any records will be broken this year in building activity, but pace this year has been fairly steady and relatively fast. Community building activity has been lower this year, the permits show.

Through September, 1959, 87 permits had been issued for an estimated \$1,415,435. However, that figure included renovation of the Deaf Smith County Courthouse and erection of a new county jail, which totalled \$282,000, and building permits for the Northwest Elementary School and addition of a cafeteria and administration facilities for Hereford Rural High School District, which comprised \$307,500.

Dawn Infant Killed In Car Mishap On Saturday

A one-year-old girl, Mary Dawn Frye, daughter of Mr. and Mrs. Fred Frye of Dawn, was fatally injured late Saturday morning when she reportedly fell under a wheel of a moving pickup truck.

Hereford at press time Saturday. The girl reportedly fell from the passenger side of the moving vehicle swung open. The truck, which was driven by the girl's mother, was in a private driveway near the family's mobile home when the accident occurred.

Complete List Of C-C Nominees For Director

Three more persons have been nominated for election as directors of the Deaf Smith County Chamber of Commerce. They complete the list of eight who will be voted upon later.

They are Frank Bezner, Ray Cowsett and Tom Draper. Nominated previously were Mrs. Twelfth Benson, Jack Renfro, Sam Bell, Maurice Tannahill, and Delbert Kinsey.

Ballots will be mailed out to all Chamber members in October. Four directors will be named from the list of eight nominees.

New directors will take office at the annual Chamber of Commerce banquet on Feb. 3, 1961, and will serve three-year terms.

Outgoing directors are H. G. Baird, C. C. Acker, J. R. Johnson and Charles Noland.

Name 3 Youths As Delinquents After Forgery

Three Hereford Latin-American boys were declared juvenile delinquents Thursday afternoon in a Deaf Smith County juvenile court session, where they appeared after being charged in connection with forgery offenses.

The youngsters, two of them 14 years of age and the other 15, were arrested in the 500 block of Main St. Saturday night, Sept. 24. All were arrested by Hereford police, and investigation of the case was continued by the County Sheriff's Department.

The three boys were released to the custody of their parents Thursday afternoon.

A Sheriff's officer said the boys were charged in connection with forging and passing checks at J. C. Penney Co. on Sept. 17, in amount of \$10; and at C. R. Anthony and Co. on Saturday, Sept. 24, in amount of \$65. They also were accused of forging and attempting to pass a \$30 check at Piggly Wiggly Store on Sept. 24.

The arrests were made at about 7:30 p. m. on Sept. 24, officers said.

Towns Seek Aid From Hereford On Aged Homes

Because of its unusual community effort, a number of towns in the Southwest have turned to Hereford for aid in getting homes for the aged.

Finance chairman of the Hereford Area Foundation Henry Sears said representatives from Clovis, N. M. are to be here Monday. Some people from Hobbs, N. M., have already staged interviews here on Tuesday, while Carlsbad, N. M., already has sent its representatives to Hereford.

In addition, a number of towns in other parts of Texas have written and called Sears about the methods used.

All have one thing in common: they are trying to find out how Hereford raised \$100,000 to assure location of a million-dollar home for the aged in such a short time.

The three towns in New Mexico all plan to approach the Methodist Church conference of that state to bid for such a home as the Northwest Texas Methodist Conference will build here.

Two Sentenced In DWI Cases

Two Hereford men this week charged with driving while intoxicated, first offense, after arrest by local authorities.

Sentenced to three days in Deaf Smith County Jail and assessed \$75 plus court costs after pleading guilty to the charge in County Court Thursday was Bruce Plummer, 69, 283 Ave. E.

Grady Cates Sr., 53, 317 Ave. K, was released on \$500 bond Wednesday after he was charged by county authorities. Cates was arrested in the 1200 block of Park Ave. at 9:36 p. m. Tuesday, police said.

Plummer was arrested at about 5:45 p. m. Wednesday in the 200 block of Ave. E. Officers said. He appeared in County Court Thursday. Presiding in court was County Judge H. E. Henslee.

Both arrests were made by Hereford police, and the cases were turned over to county authorities.

State To Raise Level Of Hiway North Of City

To prevent future bogging down due to copious rainfall, the Texas Highway Department this week announced plans are being made to raise the elevation of the so-called "lake area" of U. S. Highway 385 five miles north of Hereford.

Sealed proposals for the construction of 8 of a mile of highway will be received at the Highway Department in Austin until Oct. 18.

Unusually heavy rains this year left a temporary play lake across the section of U. S. 385 June 17 through Aug. 1. During that time, through traffic

(Continued On Page 3)

Check Break-In At Packard Mill

Hereford police Friday morning investigated a break-in at Packard Milling Co., 122 S. Main St.

From \$2 to \$3 in cash was taken from a cash register in the business, according to investigating Hereford patrolman Claude Roper.

Patrolman Roper reported entry was gained through a broken window. He estimated the burglary was committed sometime between 7 p. m. and midnight Thursday.

Signal Honor Presented To Mrs. L. J. Davis

A SIGNAL HONOR was presented to Mrs. L. J. Davis, 338 E. 2nd, Thursday night. Mrs. Davis became the first Cub Scout Den Mother in the district to be presented with a Training Key and recognition certificate.

She has served Cub Scouting for the past 12 years. Her son, George, made the presentation and recalled she had guided him through the Scout program and pinned on his Eagle Scout badge, highest honor of the organization.

(Staff Photo)



(Continued on page 2)



**D. E. SPOTLIGHT** — Karen Betzen, 16, is working this year at Perry's under the Distributive Education program, offered at Hereford High School to junior and senior students. She has worked for the business about 15 months and is a junior student. Her duties include waiting on customers, keeping a counter, window displays and keeping the stockroom in order. She is the daughter of Mr. and Mrs. John Betzen, Route 1. (Staff Photo)



**D. E. SPOTLIGHT** — Anna Martin, 17, a senior at Hereford High School, is working at Mode 'O Day this year under the school's Distributive Education program. The daughter of Mr. and Mrs. A. G. Martin, 319 N. Main St., she plans to enter a beauty school in Amarillo or Lubbock after graduation. Her duties include working on window displays, working with stock, gift wrapping, inventory, selling to customers and keeping counters clean. (Staff Photo)

**Hereford.....**

(Continued from page 1)

fumbled in the backfield and Olton recovered.

As the second quarter opened, Olton moved from its own 42 down to the Hereford 24 with Priest and halfback Randeau Buchenau carrying. But Edwin Thomas recovered a fumble for Hereford on fourth down to stop the drive.

Two successive penalties set Hereford back to its own 10, where Canster quick-kicked 44 yards.

With third and three, Priest went booming around left end for 40 yards. From the Hereford seven, Priest made one, and Buchenau two before Priest barreled up the middle for the T. D.

Priest used the same play to add the pair of extra points, with 2:57 left in the second period.

In the third quarter, Olton was stymied but a penalty kept Hereford's drive from moving. On the punt, Olton fumbled and center James Gentry grabbed the ball for Hereford near mid-field.

After an exchange of punts, Olton bobbled again and Thomas landed on it about the Olton 35. But Farris lost five yards and was injured when the hard-charging Olton line dropped him

trying to pass. That was the third loss in as many tries as Hereford's line left gaps on pass plays.

Olton took over on its own 36 and moved to the Hereford four, where Canster quick-kicked 44 yards. Olton fumbled from the Hereford 10. Near mid-field the offense sputtered and the ball went over.

But Hereford held and Olton punted to the Hereford 26. With 1:24 left in the game, Hereford made a last-ditch effort. Hodges went for ten and Olton was penalized 15.

With fourth down and 18 to go, Jim Collier hit Mack Canster on a swing pass. Canster aimed for the sidelines and flew 45 yards before being blocked out of bounds on the Olton seven.

With 12 seconds to go, Hereford elected to stay on the ground. But the Olton Mustangs got mean as they stopped Richie for no gain, then dropped him for a three-yard loss on a reverse as the final four seconds ticked off.

Gentry, Thomas and Leon Vogler bolstered the injury-riddled Hereford line and fairly well contained the explosive Robert Priest. Defensive halfback Jim Pavlicek was outstanding in corralling the end sweeps and pass attempts by Olton.

STATISTICS	
Hereford	Olton
9 First Downs	11
103 Yards Rushing	179
2 of 5 Passes Completed	1 of 3
50 Passing Yardage	15
1 of 2 Fumbles Lost	4 of 4
6/31 Punts, Average	5/29
9/67.5 Penalties, Yardage	6/60

**Harvest..... Naugle.....**

(Continued from page 1)

due, according to local gin managers, Thursday, gin managers reported only two bales had been harvested in this county. On Sept. 25, 1959, 52 bales had been ginned here.

Cotton growers in this area reported this week that bolls are beginning to open and that harvest should be underway in the immediate future. Most harvesting this year will be by "stripping," or mechanical harvesting, they say.

Due to slowness in harvesting operations this year, Texas Employment Rep representative Pat Patterson of Hereford does not foresee any shortage of laborers.

Last week, many fields of lettuce in the county were hit hard by a shattering hail storm. A sizeable percentage of the crop was ruined by hailstones, which ranged from marble to golf-ball size.

One shed operator said Saturday morning that he would process carrots only according to orders received. Another said market on carrots was about \$2.50 for 48-pound cartons.

accepted the job of the ministries at the Westway and Bippus Methodist Churches.

The congregations at the two rural churches are small, each having 30 or 40 members. But he says, "In all the 39 years that I have preached, I have never seen such wonderful and warm-hearted people. Now I am convinced. They are one of two things. They are either the nicest people in the world or the easiest to please."

But his many friends don't agree with him. Several have commented on both his and Mrs. Naugle's unselfishness. One woman stated that in several cases he had not received a salary for services he had rendered.

Another said that she knew that the Naugles had done without a lot of the necessities they could have had on the small salary he received. This was because he didn't have any money left. He had given it all away.

The Rev. Naugle is a favorite with young and old alike. He makes visits to the hospital, not only to the members of the Methodist faith, but to anyone that even vaguely looks like he could use a comforting word or consoling hand.

The younger generation loves him, for he doesn't talk down to them. If a little girl looks puzzled during the sermon at some usage of terminology, he stops and explains it in simple, everyday language. The language that a child can understand.

He is a great believer in "saving for a rainy day". He encourages both young and old to invest their money, and to put "something aside".

In fact, he was one of the major organizers of Northwest Texas Methodist Conference Federal Credit Union, formed in Amarillo this September. This organization was formed to serve the ministers and their families, Directors of Christian Education, Directors of Music and Deaconesses of the Northwest Texas Conference of the Methodist Church.

Mrs. Dyalitha Benson, manager of the Hereford Texas Credit Union, says, "He is one of the most wonderful men I have ever known. A lot of men look forward to the time they can retire. But Brother Naugle just kept on going. He is truly a 'volunteer in spirit'."

Many of us can remember the days of our childhood, living in a rural community, and how much we enjoyed the gathering together of friends and relatives for a "Sunday Meet." Were the trees ever shadier? We think not.

In today's age of Sputniks and sonic booms and the dark red clouds of Communism hovering on the horizon, it is truly refreshing and inspiring to talk to such a man as the Rev. Naugle. It brings back the belief in the good and simple life.

And this winter, when the roads to Westway and Bippus are frozen and dangerous, he won't have to chug along in his 13-year-old car, hoping and praying it will make it. He can zip along in his new little car, and if he still feels the way he did Friday, he won't even need the heater on.

Wisconsin produces about 50 per cent of the cheese in the United States.

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**PEAT MOSS**  
50 Pound Bag ..... **\$1.95**

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**PLANTER MIX**  
79c Size ..... **65c**  
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**MONDAY OCTOBER 3 IS**  
**Dollar Day**  
AT  
**LITTLE'S OF HEREFORD**

**LARGE GROUP OF FALL DRESSES**  
**WOOLS - COTTONS - SILKS - ACETATES**

One Group of Other DRESSES	\$12.95 VALUES FOR	7.95
<b>1/2 PRICE</b>	\$14.95 VALUES FOR	8.95
	\$19.95 VALUES FOR	11.95
	\$24.95 VALUES FOR	14.95
	\$29.95 VALUES FOR	16.95
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**1/2 PRICE** **1/2 PRICE**

**SPECIAL GROUP OF SWEATERS**  
Broken Sizes Reg. \$7.95 To \$29.95 now **1/2 PRICE**

**Group BRAS**  
**1.50 AND 2.00**  
Some Strapless Good News \$3.75

**TREMENDOUS DOLLAR DAY VALUES AT**  
**LITTLE'S OF HEREFORD, TEXAS**

### Start Workouts For Fight Team

Boxing work-outs for the Hereford Athletic Club team will start Monday, Oct. 3. Boxers will be trained in two groups, one for those under 100 pounds and the other for those over that weight.

Workouts for the smaller group will be from 5:30 until 6:30 p. m. each day. The larger fighters will train from 6:30 until 7:30 p. m. All workouts will be held in the gym located adjacent to the Ink Spot.

Coaching the larger boys again this year will be Don McNeese and Melvin Young. Members of the Hereford Optimist Club will serve as coaches for the younger boys.

The Optimist Club last week agreed to help with the boxing program in any way possible.

During the 1960-61 season, Hereford boxers will compete at Plainview, Littlefield, Levelland, Borger, Pampa, Amarillo and

Clovis, N. M., in addition to the Hereford Invitational Golden Gloves tourney.

The season will be climaxed with the Regional Golden Gloves bouts in Amarillo.

McNeese and Young urged any boy or young man interested to report at the gym Monday to start training.

### State.....

(Continued from page 1) fic was re-routed, causing a temporary inconvenience to residents in the northern part of the county.

The construction will include grading, structure, base, and surface. William V. York, Resident Engineer, will be in charge of the project.

### GOOD DESSERT

Extract the juice from a pomogranate (easy to do with an electric orange juicer) and serve over sweetened grapefruit sections for an epicurean dessert.



T-A-R-P-O-N . . . That's the call as Dede Barney, 20, reels in a big one after a thrilling chase.

## Fishing No Longer Is A Man's Domain

By VIVIAN BROWN

IF YOU HAVEN'T visited a sports shop to buy a "Royal Coachman," a "Farmachene Belle" or a spinning reel, you're just not living life.

The 1960 teen-ager is up on her reels, rods and fishing lures. She doesn't limit her interest to spectator sports, watching the school hero make a touchdown or a home run. The big deal is sports that were formerly thought of as boy territory.

Modern girls do not sit home waiting for their men to bring home the trout. They are out fishing with the boys, or fishing alone for the sheer joy of it.

Typical of many young girls who enjoy fishing as much as they enjoy dressing up for dances is pretty Dede Stearns Barney, 20, who lives in Fayetteville, N. C., while husband Phil is stationed with the Army. In between catching a tarpon and a shark at Bahia Honda, Fla., in the Keys, Dede explained:

"The wonderful thing about fishing is that women do not need to be athletic to enjoy it. It is one sport that women can enjoy without having well-developed muscles."

Dede was active in sports, playing field hockey, basketball, tennis and baseball at Oxford School in Hartford, Conn., but she's more interested in active sports her husband enjoys. "I've been trout fishing in Colorado and I've been duck hunting at Currituck Sound," she says, "and I don't think this

outdoor life can be surpassed for real entertainment and pleasure."

Honey-blonde Dede had the entertainment on this trip — she raised six tarpon, 10 sharks and a score of Jacks. She credits her parents, George and Barbara Stearns of Pine Orchard, Conn., for whetting her interest in the piscatorial pleasures.

"I saw the companionship people can have fishing together by watching dad and mom. Women do not sit home and pine away these days while a beau or husband goes off with a dry fly or mullet to keep him company. She goes along with him."

Dick Rode, captain of the fishing boat Ballyhoo, pointed out that more young people than ever are interested in fishing, and more women than ever. "Sometimes, it seems to me that they outnumber men, because it appears they catch more fish," he says.

One of the new outdoor excursions favored by some young people is a fishing trip. They rent a boat, bring a picnic lunch, have time periods in fishing chairs. It is a made-to-order day for teen-agers, complete with conviviality, excitement, suntan and swimming.

### Childress Man Charged In Hot Check Offense

A Childress man Thursday was charged with swindling with worthless check after he was turned over to Deaf Smith County authorities.

George T. Owen, 58, of Childress, was arrested at 6:35 p. m. Tuesday in the 500 block of W. Fourth St. Arrest was made by Hereford police, and the case was turned over to county authorities.

The man was charged with passing a check in amount of \$10 at Taylor and Sons food market in Hereford Tuesday. Formal charges were filed Thursday.

### Around.....

(Continued from page 1)

the rest of the area around the courthouse for more parking space.

Mickey Bishop, our young neighbor across the street, surely did have a long face Friday. His parents, the E. E. Bishops, presented him and his two older sisters with a baby sister. Mickey, baffled for all of his six years by the inscrutable ways of his sisters, really was hoping for a brother to equalize the situation.

With the ice broken last week, new car showings will come showering down like autumn leaves: Wednesday, Osborne Buick will show the 1961 Buick and Buick Special. DeSoto also is to be unveiled the same day. There will be more the last of the week.

Hereford has a certain spark. That other towns admire. We get buildings, money, parks. Due to folks with lots of fire.

### CARD OF THANKS

I take this medium to thank the people whom I will surely miss thanking personally for their kindness, gift of food, and sincere words of sympathy; to the Methodist ladies who were so good to serve my family lunch; and to others who called during my recent bereavement. "A word fitly spoken is like apples of gold in pitchers of silver."

Mrs. O. T. (Sede) Johnson

### LITTLE FARMER



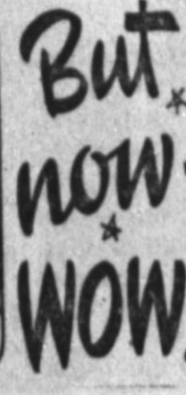
By KERN PEDERSON

### SONNY SOUTH



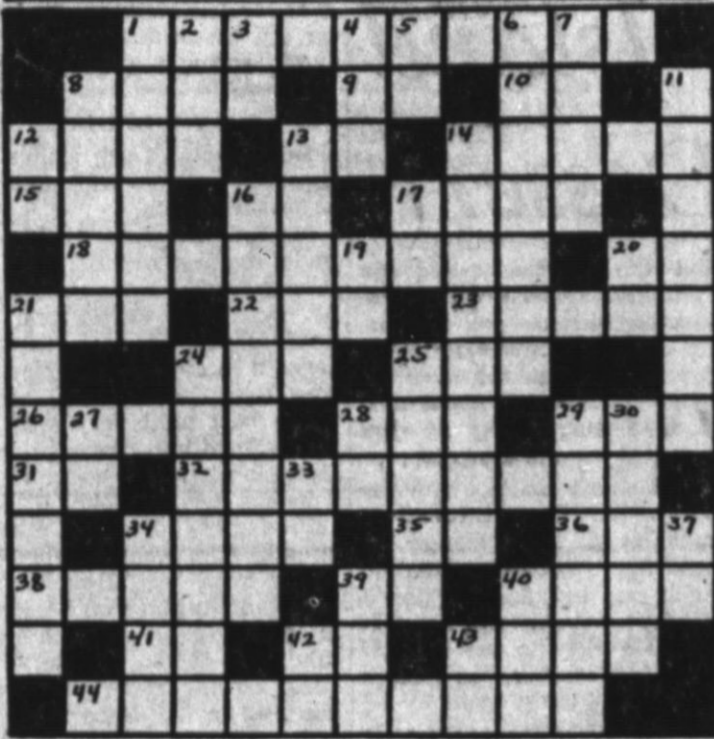
By AL SONNERS

### THOSE WERE THE DAYS



By ART BEEMAN

### CROSSWORD By A. C. Gordon



- |                          |                               |                        |
|--------------------------|-------------------------------|------------------------|
| ACROSS                   | 32 - Equip                    | 13 - Escort            |
| 1 - Light railway        | 34 - Lose luster              | 14 - Incendiary        |
| 8 - Prayer               | 35 - Thoroughfare (abbr.)     | 15 - Position          |
| 9 - Pronoun              | 36 - Suffer remorse           | 17 - College degree    |
| 10 - Samaritan (abbr.)   | 38 - Tower                    | 19 - Musical note      |
| 12 - Russian mountains   | 39 - Silence signal           | 20 - Tellurium (chem.) |
| 13 - Percut              | 40 - Loose soil               | 21 - Most expansive    |
| 14 - Quivering           | 41 - Chinese measure          | 24 - Jungle jaunt      |
| 15 - To err              | 42 - Greek letter             | 25 - Of Irish descent  |
| 16 - Like                | 43 - To strip                 | 27 - Thoron (chem.)    |
| 17 - North American lake | 44 - Lookers-on-the-dark-side | 29 - Valorous fellows  |
| 18 - Immortal            | DOWN                          | 30 - Regular           |
| 20 - Musical note        | 1 - Sky body                  | 31 - Rhenium (chem.)   |
| 21 - Pledge              | 2 - Lamprey                   | 34 - Rasp              |
| 22 - Social function     | 3 - Sun god                   | 37 - Printer's measure |
| 23 - Addition            | 4 - Mischiefous child         | 39 - Entirety          |
| 24 - ... Calahad         | 5 - Iron (chem.)              | 40 - Permit            |
| 25 - Incumbents          | 6 - Supports                  | 42 - Musical note      |
| 26 - Look steadfastly    | 7 - Yawn                      | 43 - Correspondence    |
| 28 - ... angle           | 8 - Satisfaction              | 44 - Afterthought      |
| 29 - Fireplace ornament  | 11 - Fireplace                |                        |
| 31 - Proceed             | 12 - We people                |                        |

# Dollar Day

## DRESSES

Misses & Ladies  
Sizes 7 - 24 1/2  
Values To \$7.99

**2 FOR \$9**

### Children's Dresses

Skirts & Blouses **2 FOR \$7.00**

**DRESSES**

One Group Ladies & Children **2 FOR \$11.00**

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One Group Reg. \$2.99 & \$3.99 **2 FOR \$5**

Reg. \$2.99 & \$3.99 **BLouses** 2 for \$5

**MODE 'O DAY**

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MONDAY OCTOBER 3... IS FABULOUS

# DOLLAR DAY

AT

## THE Vogue

Blue Fox  
Perfume  
No Gift Wraps at this price  
**\$1.00**  
plus tax

1 LARGE GROUP  
**BLOUSES**  
NOW JUST **\$3.00**  
Many of these blouses are regular \$10.95 values

1 Group of  
**HATS**  
Shop early for this Dollar Day Special.  
**\$1.00**

OUR ENTIRE STOCK  
**Sleex Girdles**  
BOTH REG. AND PANTIE STYLE  
**1/2 PRICE**

ONE BIG GROUP  
**Sportswear**  
SKIRTS  
BLOUSES  
BERMUDAS  
SLIM JIMS  
**\$4 PER ITEM**





By JIMMIE GILLENTE  
The Tulsa Herald, probably the Mr. Democrat of all Democratic newspapers in the Panhandle, is published by H. M. Baggary, who came up this week with the following story:

"Two talkative women were gossiping over the backyard fence. Said one, 'Had you heard that the Pope's wife is already in Washington looking for living quarters?'  
'Why, Mabel, you don't know what you're talking about,' came the reply. 'They've been divorced for years!'"

Last round I was talking about that \$50-per-plate dinner at the Goldwater rally in Amarillo, and Curtis Traeweik is the only fellow I have seen who attended. He said they had soup, salad, roast beef, potatoes and peas, but the beef was tough and a little bit stinky. Personally, I would want some spare ribs or ham. If I ever pay \$50 for a plate, I want to feel like I am "eating high on the hog". They had a \$20-a-plate deal when they opened Hotel Jim Hill, but couldn't enjoy it. I almost choked on every bite I took.

I was down in the old home country around Wellington Monday, and things were looking up. Several people said, however, that some sort of borer has been working on the cotton -- and most of those I saw were predicting 50 to 60 percent of a normal yield. Lots of watermelons, though; big ones going at three-for-\$1.

I thought last year was the 50th anniversary of the Whiteface football team, but they convinced me that it was 1961--and now H. A. Tuck and the news department says the anniversary comes next year. The first game, they say, was Oct. 9, 1911, when Hereford played West Texas Normal in Canyon. They got open-time up 22-22 of The Brand files, which put me on the spot. I couldn't very well argue against the accuracy of my own newspaper, so I gave up. And just to prove the old saying that it isn't important whether you won or lost, the score was 8-0 in favor of Hereford.

Anyway, it is a switch for me to be a year ahead. I am usually 60 to 90 days behind.

Earnest Langley was telling Henry Sears and Taft McGee a story about the rough time Texas' oilmen have in these days of proration. Earnest says he asked how things were with a friend in the oil business, and the fellow replied:

"Terrible! I was embarrassed last Sunday at church. The pastor was praying, and said:

"Lord, help the humble and the pure... and before I realized what I was doing, I jumped up and shouted, 'Preacher, don't forget us independents!'"

R. G. Peeler is Europe bound and plans, during the next couple of weeks, to visit the Englishmen who came to Hereford last year on the grain sorghum tour. He and Mrs. Peeler will make their first stop in Lisbon, then on to England--and Peeler modestly says he can't remember where from there. He wouldn't admit it, but I think he was a little bit excited about the whole thing.

For the man who has everything, they are making a "Golden Cravat" of 24 karat gold fabric, according to the Wall Street Journal. The ties will sell for \$25 each, and plans are to have them in stores well before Christmas. I guess it must be one of those "first come, first served" deals.

It is truly surprising how many people have contrasted the Prime Minister McMillan with the barbaric approach of Russia's Mr. Khrushchev. In many ways, the basic East-West conflict may well be summarized in the way these two men handled themselves on the United Nations floor.

Wm. V. York, resident highway engineer for this area, was visiting here this week, and says that the department is taking bids to raise the "Lake" area on Highway 385. This is the first time in 32 years the road has been under so much water and, strangely enough, about the same situation occurred on Harrison Highway. Mr. York is personally a strong 4-lane highway booster, and says that he will be happy when the Deaf Smith portion of U. S. 60 is completed. He thinks that the route through town will suffice for a long time--10 years or more--before it carries too much traffic.

Predicting high school football is worse than forecasting panhandle weather. Hereford beat Dimmitt 28-0; Muleshoe beat Hereford 6-6; Muleshoe beat Dimmitt 44-0. Figure that one out on paper, and you will have a good basis for all future predictions.

Needless to say Hereford fans were disappointed over Whiteface drubbing at Olton, but I figure we are going to win several more games before the season ends. Those last-minute pass completions looked encouraging Friday night, and could pave the way for a much more diversified Whiteface offensive. Most of all, our boys are really in

there trying.

**WEATHER FORECAST**  
Winter is fast approaching, but I doubt if it will be so severe as last year. We always have some bad weather, but 1959 was a toughie. We should have average to better moisture, but not so much as last year. A few people will wear long-handled all winter but most people will only need them three or four times. Now is the time to start looking for your overshoes. The garage probably needs cleaning, anyway.

Coming up is "New Car Week." Ford, and Falcon... and Plymouth opened up this past week, but most of the other lines will show this coming week, including Chevrolet, Corvair, Oldsmobile, Buick Special (compact), Pontiac Special (compact), Pontiac, Mercury, Comet, Desoto and Chrysler.

All in all, it looks like a busy week on the automobile front.

The weasel is a small reddish-brown animal that turns white in frigid cold climates.

Have you read the classifieds?

**Garden Beautiful Members Meet**

The Garden Beautiful Club met Friday, Sept. 30, in the home of Mrs. J. B. Pool with Mrs. Floyd Pool as co-hostess. Mrs. B. E. Roberson, president, conducted business meeting at which time plans were discussed for the annual tour of homes on Oct. 21.

Mrs. W. B. Owens reviewed the book, "Make Your Own Containers." Refreshments were served to Mesdames N. D. Bartlett Jr., Ray Cowser, Buddie Evans, Charles Hood, V. O. Hennen, D. C. Kinsey, L. H. Lookingbill, Dick Miller, W. B. Owens, J. B. Pool, Lloyd Pool, B. E. Roberson, Mary Seigler, Roy Smith, W. J. Stanford, J. Howard Walker, E. W. Young, Helen, Pipkin and Wayne Edwards.

**VISITS FRIENDS**  
Mrs. Ruby Meek Moody, formerly of Hereford, visited several friends here and attended friendship night of the Rebekah Lodge at the Odd Fellows Temple Tuesday night. She was among several others who were honor guests for the occasion.

**Washington Rites Held For Former Hereford Woman**

Funeral services for Mrs. L. F. Borden, long-time resident of Hereford, were held Monday, Sept. 26. Private funeral rites were held in Winslow, Wash.

Mr. and Mrs. Borden moved to Seattle, Wash., in 1944, from Hereford. Survivors include her husband, L.F. (Bill) Borden; three daughters, Mrs. Hal C. Kester of Rolling Bay, Wash., Mrs. R. E. Robertson of Gardena, Calif., and Mrs. R. L. Wright of Belingham, Wash., one sister Mrs. Earnest May of Hereford; two brothers, Lee Hopkins of Oklahoma and Earnest Hopkins of Arkansas. She was born Dec. 28, 1890, in Arkansas, and at the age of sixteen moved to Hereford. She married Lesley Frank Borden in 1914 here.

**FILL IT UP**  
Want a delicious filling for sweet yeast rolls? Mix grated blanched almonds and sugar together and sprinkle over the dough. A hand-operated rotary-type grater will grate the nuts just the right size.

**Form New Scout Troop 152 Here**

About 40 persons were present for the organization of a new Boy Scout Troop in Hereford last Wednesday.

Troop 152 was formed at Parkview Elementary School, with new Scouts registering and officers of troop committee being elected. W. M. Teague of Amarillo, assistant field executive for the Llano Estacado District, was present to direct the organizational procedure. Officers for the sponsoring group, the Parkview PTA, were elected. They include: Alfred High, Scoutmaster; Jim Scott, chairman; Eddie Collins, secretary; Wesley High, advancement chairman; Will Walker, camping and activities chairman; W.H. Bland, training chairman; and L. B. George, institutional representative.

**REMEMBER THIS**  
Worth remembering: grease the bottom of the skillet in which you are going to poach eggs and the eggs won't stick. Have you read the classifieds?



D. E. SPOTLIGHT — Geary Gearn, 17, son of Mr. and Mrs. Kenny Gearn, 321 Star, is working at the Popular Store this year under the Distributive Education program offered at Hereford High School. His duties include sales and cleaning up. He is a junior student, and plans to attend college after graduation. (Staff Photo)

**IT'S DOLLAR DAY**  
at **GASTON'S**—POPULAR STORE!  
DOORS OPEN AT 8:30

**LADIES' READY-TO-WEAR**  
Special Purchase 150 Pr.  
REG. TO \$10.95  
**WHITE STAG LADIES SLIM JIMS** ● COTTONS ● CORDUROY ● SIZES 6-18  
**3.99**

**SPECIALS IN MEN'S DEPT.**  
Men's and Young Men's  
**CORDUROY 3 PC SUITS**  
Coat - Vest - Trousers  
● PLAIDS ● CHECKS ● SOLIDS  
REG. \$35.  
**\$25**

**ONLY 9 LEFT**  
3-Pc. NYLON  
**TOMMISSET**  
● Nylon Pajamas ● Nylon Robe ● Navy - Coral  
**\$11**

**DISCONTINUED STYLE**  
**PETER PAN BRA**  
INNERCIRCLE WHITE COTTON  
ALL SIZES  
REG. \$3.95  
**2.50**

**KHAKI and GREY PANTS AND SHIRTS**  
ALL SIZES AVAILABLE  
Reg. \$3.98 Val.  
**2.49 EA.**

**Artemis Cotton & Dacron**  
**SLIPS**  
● Size 32 to 40 ● White ● Reg. 3.98 - 5.98 ● Shadow panel  
**2.99**

**3 Tables**  
**ODDS & ENDS**  
● Bras ● Jewelry ● Panties ● Many others items.  
**1.00**

**SPORT SOX**  
ALL SIZES  
Reg. \$1.00  
**69c**

**GROUP LADIES FLATS & SCHOOL OXFORDS**  
VALUES TO \$7.95  
**\$2.99**

**Girls**  
**COATS**  
● 100% Virgin wool ● Size 3 to 14 yrs ● Reg. 25.00 to 39.95  
**\$19**

**Girls Cotton**  
**DRESSES**  
Size 1 yr. to 12 yrs. Reg. 3.98 to 14.95  
**20% Reduced**

**SHOE DEPARTMENT**  
**95 PAIR MEN'S FINE DRESS SHOES**  
\$10.95 VALUES  
They Have Leather Soles  
Choose Black Or Brown  
**\$5**

**NEW HOPE FOR HARD OF HEARING**  
Boston Mass., Aug. 15, 1960—Something new has just been announced. It is an electronic development designed for those who hear but do not understand words. There is nothing in either ear. No dangling cords. No tubes. The sound vibrations are conducted right through the bones of the head to the inner ear, and right to your center of understanding. We have termed this process "Vibratory Sensory Conduction"—truly secret hearing.  
The manufacturer has been able to produce a hearing device so small that many who wear it report they now know they have a hearing deficiency. It is said to be very reasonably priced.  
The new instrument is manufactured by Audivox, Inc., Successors to Western Electric Hearing Aid Division and makers of "The hearing aids your doctor knows".  
Mr. Clarence Medlin, qualified hearing consultant will be at the offices of  
**DR. MILTON C. ADAMS, Optometrist**  
335 Miles Hereford  
for FREE consultation Tuesday, October 4, 9 A. M. to 12 noon.  
**audivox** of Amarillo  
2710 West 10th - Just West of Georgia on Tenth  
DR 4-0722

**Gaston's** The Popular Store

### Beauty At Home

By LYNN CARTER

Q. What can I do about an extremely bad case of blackheads on my skin, some of which have become infected and which stubbornly resist squeezing?

A. You should have visited a dermatologist long before now. Never try to remove badly-impacted blackheads yourself. Your skin is precious, and the lack of professional care and advice may mean the difference between a perfect skin and a scarred one.

Q. Please suggest an exercise that is good for combating a flabby chin line.

A. Lie flat on your back with

your head hanging over the edge of the bed. Raise your head until your chin touches your chest. Repeat this five times. Then turn over and raise the head backward as far as you can, repeating this five times. This should go a long way towards strengthening those throat muscles.

Q. How can I treat freckles and brown spots on my hands and arms?

A. If you want to conceal them, try using makeup foundation cream. And if you want to bleach them, try using lemon juice, bleach cream, or hand lotion.

Q. How can I get the most out of my hand lotions?

A. You'll extract a greater benefit from your hand lotions if your hands have been soaked in warm water to open the pores. Massage as you work in the lotion. This manipulation will limber up your hands and help beautify them.

Q. What should I use as a bleach for a white woolen frock?

A. When bleaching white woollens, use sodium perborate - never Javelle water (household bleach).

Q. Will you please suggest a "dry shampoo" I can give my hair?

A. Beat the whites of two eggs as stiff as possible, then take a handful of this at a time and rub it well into the scalp with a light, circular movement. Dry the hair for 20 minutes, then give it a good, thorough brushing.

Q. What type of hosiery gives an illusion of slimmness to the legs?

A. For slimmer ankles and slimmer legs, wear stockings with tapered heels. The more neutral the hose shade, neither too ruddy a tan nor too ashen a gray, the slimmer your legs will look. The more your ankles need slimming, the more they need hosiery's cobweb sheerness, the tribute of tiny seams, superb fashioning, narrower and silkier heel reinforcements. The duffer these silken snares, the better they'll minimize leg faults.

Q. How can I insure a smoother job of my fingernail polish?

A. A good, vigorous buffing of the nails beforehand in inductive to a smoother coating of your polish. This also stimulates the nails, and makes them stronger and healthier.

Q. How can I give my face powder more permanence, make it stay on longer than it now does?

A. After pressing on your powder with a puff, then wiping off all excess with a brush or tissue, take a little cold water in each hand and pat this lightly on your face. This should set your powder and cause it to stay with you longer.

Q. Please suggest a recipe for a good "homemade" hair-wave - setting fluid.

A. Here are two for you: In the first, use two teaspoons of quince seeds to three and one-half pints of water, and let the mixture boil for five to 10 minutes. Then strain through a fine-meshed cloth and add a few drops of alcohol or perfume as a preservative. In the second, use flaxseed - two level tablespoons to a quart and half of water. Boil for five minutes, then strain as above. If either of these lotions seem too thick, dilute it with water when using.

Q. My fingernails are brittle, and they crack and split too often. What can I do?

A. This trouble is often due to overfrequent applications of nail polish and remover. When the nails chip excessively, remove the nail polish, treat the nails with some petroleum jelly and hand lotion, refrain from use of any polish for a few days, then sit back and watch your nails recover.

### Household Scrapbook

#### Loose Windows

One good way to stop loose windows from rattling during high winds is to wedge some wooden golf tees between the windows and their frames.

#### Rope Conditioner

You can make a new rope pliable and soft by soaking it in a pan of strong soapuds.

#### Baking Dishes

Glass baking dishes that have become brown can be cleaned by soaking them in a strong solution of borax and water.

#### BILKED OVER MILK

LAKEVIEW, Colo. (AP) - Authorities in this small town figure they've seen everything now. Seems a salesman sold two milking machines to a Lakeview farmer. As a down payment, the salesman made off with the farmer's only dairy cow.

Titanium is a metal as strong as steel, but weighs only half as much.



# DOUBLE \$ DAYS

These Specials Good Mon., Tues. & Wed., Oct. 3, 4 & 5

## ICE CREAM

Swift's Special Pack All Flavors 5 Pts. \$1.00

## VIENNA SAUSAGE

Libby's 5 FOR \$1.00

Morton's 26 oz. boxes

## SALT 8 FOR \$1

## Fruit Cocktail 4 FOR \$1

Hunt's 300 Cans

## FISH STICKS 4 FOR \$1

Cape Ann Frozen

## SNOWDRIFT 3 LBS 69c

## PRODUCE SWEET POTATOES

Maryland 2 LBS 25c

## CABBAGE Local Grown lb. 5c

## ORANGES 19c

Sunkist lb.

## BISCUITS 3 FOR 25c

Shurfresh

## MARYLAND CLUB Coffee lb. can 69c

## FLOUR 5 LB. BAG 37c

All Flavors

## OLEO 2 LBS 27c

Hunt's Sliced or Halves, 2 1/2

## JELLO 12 FOR \$1 PEACHES 4 FOR \$1

# TAYLOR & SONS FOODS

LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

## SEE BLANTON BUTANE FOR SULPHURIC ACID H<sup>2</sup>SO<sup>4</sup> 93% VIRGIN ACID

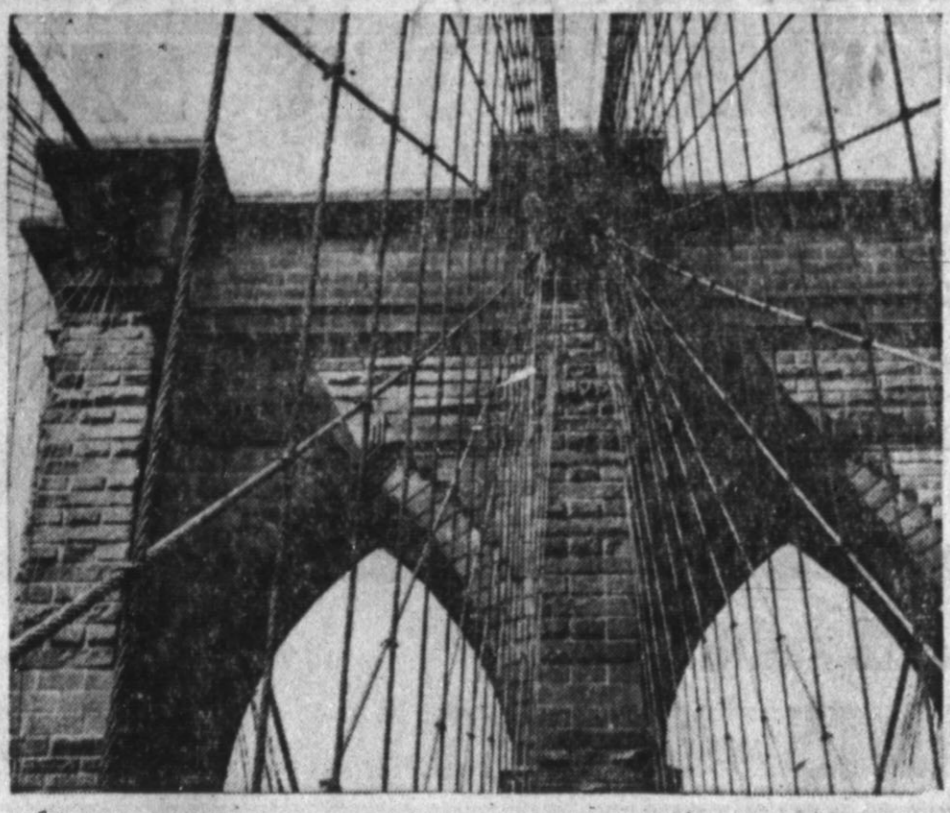
- Direct Application to Soil or Water Application
- NOT A FERTILIZER but a soil Conditioner to lower P. H. Factor and Fight Alkaline Condition.



We Work With The Deaf Smith County Research Lab to Assure Correct Job Without Danger of Land or Crop Damage, and to get the desired results at lowest possible cost!

## Blanton Butane, Inc.

Phone EM 4-0220



### buying the Brooklyn Bridge?

You needn't. Not when you can get clear title to a factual bridge to your best customers!

Our circulation is audited - just as your own books are audited. When you use our columns for your advertising message, you know precisely how many customers receive us... how they get us... where they get us... and how much they paid.

We are members of the Audit Bureau of Circulations\*... your assurance that your advertising reaches the markets you are aiming for.

Our ABC membership is your bridge to confident buying.

### THE BRAND THURSDAY - SUNDAY



\* This publication is a member of the Audit Bureau of Circulations, an association of nearly 4,000 publishers, advertisers, and advertising agencies. Our circulation is audited by experienced ABC field auditors. Our ABC report shows how much circulation we have, where it goes, how obtained, and other facts that tell you what you get for your advertising money when you use this publication.

# A Salute To Hereford's B & P W Club

## The Sunday Brand Women's Section

Miss Ruby Brewton, Society Editor

Hereford, Texas, Sunday, Oct. 2, 1960

Section Two

Throughout the nation this week Business and Professional Women's Clubs are being recognized for their work and for their contributions to community betterment.

Hereford is justly proud of its Business and Professional Women's Club, which was organized Jan. 3, 1933, in the Deaf Smith County courthouse, with 18 charter members.

First president of the organization was Mrs. Mabel Wilson. Since its inception the club has been an active part of community life.

Main objectives of this group of women are to elevate the standards of women in businesses and professions, to promote the interest of these women, to bring about a spirit of cooperation among the business and professional women of the United States and other countries, and to extend opportunities to B&PW women through education along lines of industrial, scientific and vocational activities.

The above objectives have been foremost with the members since the start of the club, and on to the present day. Among accomplishments of the women are the naming of the streets and house numbering in 1948. In 1936 the first Pioneer Day celebration was organized by the club.

Each year the club gives a student scholarship to a deserving high school graduating senior. They contribute to the Foreign Exchange Student project, Girl's Town, the Migrant Ministry, Camp Fire Girls, March of Dimes, Red Cross, First Aid and have three member instructors for First Aid.



OFFICERS of the Business and Professional Women's Club for 1960-61 are, seated from left, Madlynne Brumley, president; Gladys Setliff, secretary; Guyrene Carter, treasurer; standing from left, Della Stagner, first vice-president; Margaret Ann Durham, second vice-president. Evalee Potter, not shown, is recording secretary.

Last year a donation of \$700 was given to the Community Center; this year \$806 went to the Home for the Aged project. They recently planned to give to a nurse's home to be built in Formosa.

Sources of income are obtained from members' dues, the sale of fruit cakes, a yearly style show, and just recently the new project of putting up store front decorations for the Harvest Festival.

Hereford B&PW women have had many state honors and recognition from the national club for membership drives and participation in state and national drives.

Several local members were elected to the

state nominating committee, and there have been two district directors, the first being Della Stagner and the second Madlynne Brumley.

The National Federation was formed in 1919 in St. Louis, Mo., and now there are thousands of clubs throughout the United States and in foreign countries. Through the Federation and on down to the separate clubs members enjoy companionship, leadership, training, community interest, physical and spiritual growth.

The Hereford club will end the Business Women's Week with a tea on Sunday, Oct. 9, to honor all working women, past presidents and charter members. An effort is being made to invite all working women to this tea.

### Brand Staff Photos



MAYOR WOODY WILSON signs a proclamation designating the week of Oct. 2 through Oct. 9 as Business and Professional Women's Week. B&PW Women looking on are, from left, Byrdie Fellers, Dyalitha Benson and Evalee Potter.



PLANNING COMMITTEE of the Business and Professional Women's Club met Monday evening in the home of Mrs. J. K. Baker, 116 N. Texas Ave. The group was making plans for the coming tea to be held as a climax to B&PW Week, Oct. 2 through Oct. 9. The club plans to invite all working women in Hereford. The women are from left, Mrs. Kathleen Baker, chairman of the membership committee; Mrs. Ursalee Jacobsen, Mrs. Eunice Petersen, publicity committee chairman, and Mrs. Brucie Rose.

# TAX EVALUATIONS

YOU'VE HEARD MUCH ABOUT THE PROPOSED EQUALIZATION PROGRAM ON CITY AND SCHOOL TAXES. HERE'S A SAMPLE OF HOW THE PLAN WORKS:

## In The City...

OWNERSHIP		Description		Parcel	
John Doe Hereford, Texas		Lot 1, Block 22 O. T.		1-100	
Basement	14x24	UTILITIES	Water		
EXT. WALLS	Brick	Sewer	Gas		
ROOF	Gable	Septic	Butane		
SHINGLES	Wood	FOUNDATION	Concrete		
FLOORING	Hardwood	EXTRAS	Fireplace		
HEATING	Central	LOT SIZE	100'x140'		
KITCHEN	Pl. Wains.	INTERIOR	Sheetrock		
BATHS	Pl. Wains.	LANDSCAPE	Trees		
EXT. TRIM	Wood	Grass	Shrubs		

No	Use	No. Sq. Ft.	Unit per Sq. Ft.	Gross Full Value	%	Value of Imp.	Value Land	Total Value
1	Res.	1304	\$8.70	\$11,344.00	95	\$10,775.		
2	Gar.	528	\$3.48	\$1,837.00	95	\$1,745.		
3	Basem.	336	\$3.75	\$1,260.00	95	\$1,195.	\$1,000.00	\$14,715.00

### Beginning next Week.....

Each House, lot and Building will be Grouped into a Special CLASS to determine tax value. There are 3 classes which comprise this group. SIZE of all structures will be measured for accuracy. LOCATION... AGE... and CONDITION will also be established to help determine the true value. EACH OWNER of property will also have an opportunity to talk with the survey crew leader to express his ideas concerning the property.

## In Rural Areas...

OWNER	SECTION	PARCEL
John Doe Hereford, Texas	Section 38, Block K-8 S & P Survey	1-101

### Beginning in about 3 Weeks.....

All rural IMPROVEMENTS will be classed on cards like those used in the city. RURAL ACREAGE will be designated as Lake Acreage, Grass Acreage, Cultivated Land - both Irrigated and Dry Land. Land Slopes will be determined, Soil Textures and Location will be a factor of consideration in the overall value. EACH OWNER of improved and acreage property as in the city will have an opportunity to talk with the survey crew leader to express his ideas concerning the property.

The Object of this survey is fair and equal taxes to all property owners.....

**YOUR COOPERATION WILL BE APPRECIATED.**

WHEN THE SURVEY GROUPS COME TO YOUR PLACE THEY WILL DISCUSS DETAILS, TAKE MEASUREMENTS AND EXPLAIN THEIR METHODS.

IF NO ONE IS AT HOME A LETTER WILL BE LEFT IN YOUR DOOR. YOU MAY CALL THE SCHOOL TAX OFFICE FOR AN APPOINTMENT.

Careful Ground inspection will be made on each piece of Property in the City and in the Hereford Rural High School District.



**Anthony's**  
YOUR FAMILY STORE  
*Storewide*

# DOLLAR DAY

**MONDAY**  
**OCT. 3rd**  
**IS**  
**DOLLAR DAY**  
**IN**  
**HEREFORD**



Better  
**COTTONS** \$1  
2 yd. for

Good selection, Dark patterns.

1 to 10 yd. Piece  
**OUTING FLANNEL**  
4 yd. for \$1

Short lengths of better flannel for a Bargain

Better Shagback Cotton 99c  
Dark Fall Colors

Heirloom Type Patricia  
**BED SPREADS**

Full Bed Size \$4.99  
White, Spice, Beige

Large Size 2 for \$1  
**BATH TOWELS**

Solid Colors 8 for \$1  
**WASH CLOTH**

Solids & Stripes \$1.00

**LOOK WHAT A DOLLAR WILL BUY**

Girls Rayon **PANTIES** 4 for \$1

Womens Cotton **SLIPS** 32 to 46 \$1

Childrens Cotton **TRAINING PANTS** 4 for \$1

Womens Fancy **NYLON BRIEFS** \$1

2 Styles Lovable **BRAS** \$1

Solid or Stripes  
**SINGLE BLANKETS**

**2.99**



- Big size 70"x90".
- Warm Rayon construction.
- Rayon satin binding.
- Slight Imperfects.
- Special sale price.

All Ladies Summer Type  
**DRESSES** \$3.00

Broken sizes & styles sizes 8 to 18

On the Balcony Bargain  
**TABLE** \$1

Odd & Ends a good mixture

Little Girls  
**CAN - CAN SLIPS** \$1

White & Colors 4 to 14

Ladies' Corduroy  
**SLIM JIMS**



• Assorted solid colors and plaids.  
• Two pockets—side zipper.  
• Well made—slack fitting.

SIZE 10-18 \$1.98

Ladies  
**RAYON BRIEFS** \$1

3 Pr. White & Colors

Ladies New Fall  
Stretch  
**GLOVES** 98c

Lots of Colors

Ladies  
**HEAD Scarves** 2 \$1

6 foot and Squares

A 53-PIECE SET OF IMPORTED CHINA  
2 Lovely Patterns to choose from



A Sweetheart 3 Springtime \$35.00

Here is your opportunity to buy and enjoy the luxury of fine imported china. 53 piece set consist of: 8 - 10 1/4 inch dinner plates, 8 - 5 1/2 inch fruit plates, 8 - 6 1/2 inch bread plates, 8 - 7 1/2 inch coupe shape soup bowls, 8 - tea cups, 8 - saucers, 1 - 9 inch nappy platter, 1 - 12 inch platter, 1 - creamer 1 - sugar bowl with top. Buy now for yourself, buy now for gifts.

Hi Lo Sculptured Foamback  
**RUGS** \$2.99

Big size 4 x 6 Red, Gold, Grey, White, Rose & Brown.

30 x 27 Supersize ANCO 4 for \$1.00  
**DISH TOWELS**

Lintfree Long Wearing

2 pc. Set  
**LUGGAGE** \$12.00

14" traincase  
26" Pullman case  
White, Blue & Tan Plus Tax

Girls  
**CAR COATS** \$4.98 to \$10.95

Good selection of Colors & Styles.  
Buy now on our Layaway & Save

Womens & Misses  
**NEW FALL FLATS** \$2.98

Mens Thermal  
**UNDERWEAR**

**SHIRTS or DRAWERS** \$2.98 each

Long Sleeve Shirts, Elastic Waist band Drawers. Not Color Ideal for all temperatures.

Men's Gaberdine  
**SPORT SHIRTS**  
2 for \$5.00

Light & Dark Colors sizes M - L - xL

Men's New Fall  
**DRESS SLACKS** \$6.95

28 to 40

Men's Cotton  
**WORK SOCKS** 4 pr. \$1.00

White, Randon, Grey Short and long.

Boy's Dress And School  
**SOCKS** \$1.00

Per package  
3 & 4 prs. to package some stretch and other by sizes.

Close Out of  
**MEN'S SLACKS** \$5.00

A good buy if we have your size.

Men's Hanes  
Broadcloth **SHORTS** or **KNIT BRIEFS** 2.95

\$1.00 pair or 3 pr.

Boy's Winter  
**JACKETS** \$8.95 to \$14.95

Many styles & colors to choose from. Car Coats. Plastic coats, hooded coats. Size 6 to 18.

Buckhide  
**BLUE JEANS**

13 1/4 oz. Long Wearing

Boy's Sizes 4 to 16  
Men's Sizes 27 to 42

Slims - Regulars \$2.39 \$2.98

Eastland's rich subdued brushed wool plaid  
**SUBURBAN**

50% Wool, 50% Re-processed Wool

**16.95**

Men's 34 to 46  
Light Grey, and Charcoal

35 inch tailored suburban coat, self collar cut in pockets with backing flaps. Button front. Side vents. Quilted lining.



Men's Fibreen 100% Wool  
**STADIUM COATS** 14.95

Rayon Lined

Men's Stadium coat, an all time favorite. Leather trimmed side vents. Knit trim slash pockets and matching collar, cuff trim. Sizes Extra Small, Small, Medium, Large, and Extra Large.

**LOOK MEN**  
Group of Better



**SUITS** 28.00

These can be worn year around. Broken sizes & patterns. But we have Sizes 35 to 42

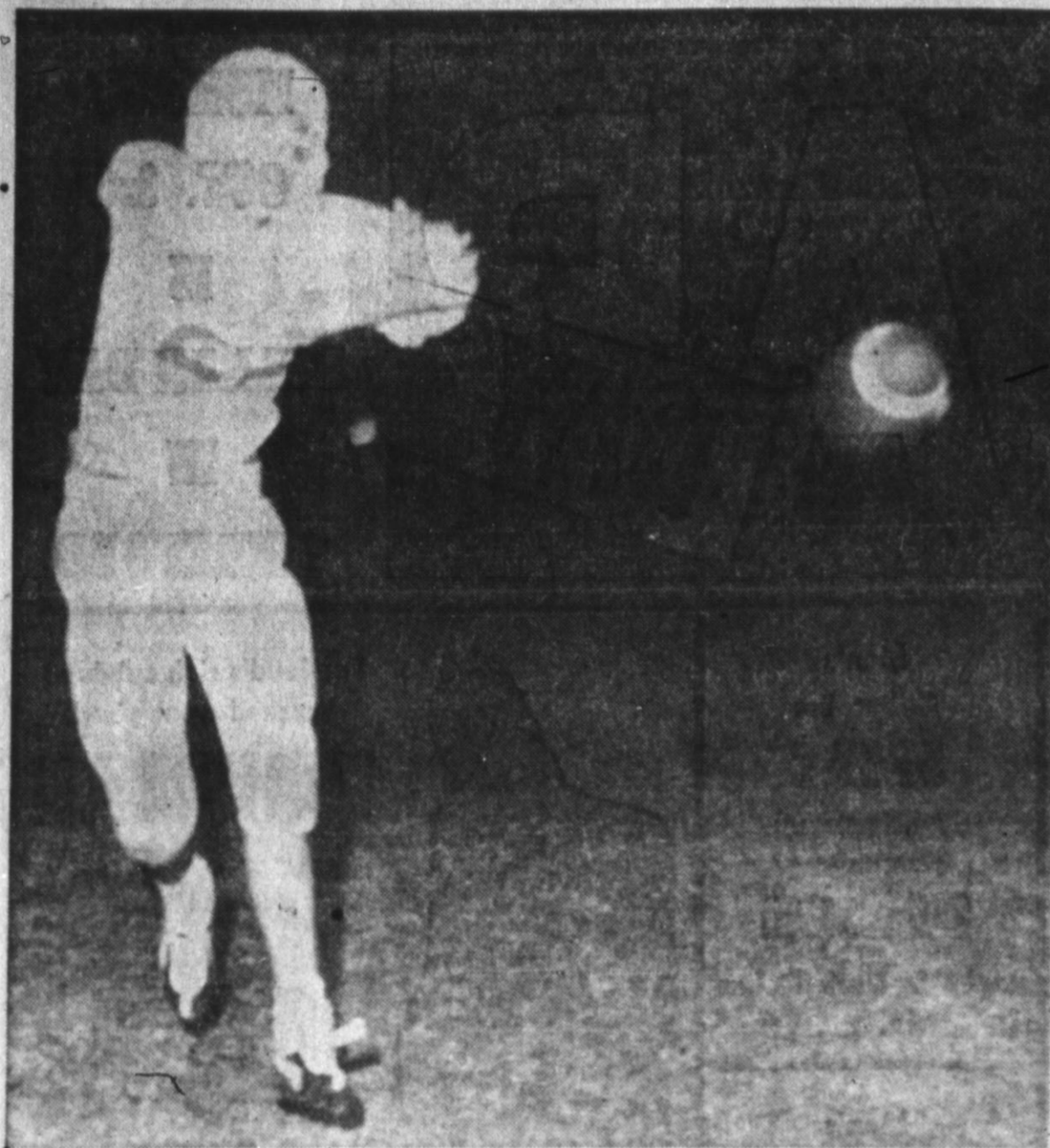
60 - 15 Nylon Hose 49c  
Sizes 8 1/2 to 11 Light Shades & White



40 Denier Nylon Tricot  
**FULL LENGTH GOWN**  
**WALTZ LENGTH GOWNS**  
**SHORTY PAJAMAS** \$2.00

**PETTICOATS** \$2.00  
**SLIPS** Your Choice

Beautiful Lace, Midriff, Dainty Lace Ruffles, Matching Bows. Machine washable. Sizes 32 to 38. Lots of colors.



A LONG PASS escapes the outstretched arms of Canyon halfback Richard Green in the final quarter of a "B" team game at Whiteface Field Thursday night. The Eagles were downed by the determined Herd, 22-16. The Hereford freshmen downed Canyon frosh earlier that evening on the same field, 19-6. (Staff Photo)

**Mrs. Billy Sims Honored Guest**

Mrs. Billy Mac Sims of Wellington was the honored guest at a coffee Monday morning in the home of Mrs. Carl Wimberley at Dawn.

Mrs. Sims is the president of the Seventh District, Texas Federation of Music Clubs. She was accompanied by Mrs. H. L. Cudd also of Wellington. Mrs. J. B. Caraway was assistant hostess.

Others present at the coffee were Mrs. Robert Strain, president of the Hereford Harmon Music Club; Mrs. H. V. McCabe and Mrs. W. H. Gentry.

Mrs. Caraway is educational chairman of the Seventh District and Mrs. Wimberley is the District Junior Counselor.

**Music Study Club Has Noon Luncheon**

At a noon luncheon in the Wesley Methodist Church Monday the Music Study Club held their opening meeting of the new club year.

The tables were laid in white, decorated with arrangements of winter daisies and roses of various colors.

In absence of the president, the business session was conducted by the vice-president, Mrs. T. W. Roberson.

In observance of Federation Day the group was honored to have present two officers of the Seventh District—Mrs. Billy Mac Sims, president, and Mrs. H. L. Cudd, secretary, both of Wellington.

Mrs. Sims spoke to the group briefly on the "Salesmanship of Music," after which the group made plans to attend the seventh District convention scheduled to be held in Pampa Oct. 4-5.

Mrs. Jesse Stanford was elected delegate to represent the club and Mrs. Dick Godwin was elected alternate.

A former club member, a Mrs. Louise Oberthier Gaines of New Jersey, was present for the meeting.

The club adjourned to meet with Mrs. Ellis Coombes Oct. 10. Those present were Mesdames J. R. Allison, James Alston, Bill Bradley, W. T. Carmichael, Steve Clements, Ellis Coombes, R. P. Conaway, B. Y. Crosthwaite, Miss Frances Dameron, Mesdames W. E. Dameron, C. C. Ferguson, H. K. Fox, Dick Godwin, Joe Hacker, George McLean, J. C. McCracken, T. W.



CANYON QUARTERBACK Davis Price (10) makes an unsuccessful try for yardage as Hereford halfback Arnold Powell makes an off-beat tackle in a "B" team game at Whiteface Field Thursday night. Price made the run in the second quarter of the game. The Canyon Eagles bowed to the powerful Herd, 22-16. Earlier on the same field, the Hereford freshmen also downed Canyon, 19-6. (Staff Photo)

**FILL IT!**

Luncheon centers take to fillings: mushroom and onion, tomato sauce, grated cheddar

Roberson, A. J. Schroeter, Lowell Sharp, Bill Stanford, Jesse Stanford, A. O. Thompson, W. T. Thompson, Dale Young, J. T. Gilbreath, J. T. Sims, S. O. Wilson, Glenn Snyder, S. D. Neill, J. P. Slaton and Paul Lyons.

cheese or creamed fish or vegetables.

**GOOD DRESSING**

Undiluted evaporated milk, vinegar and a goodly portion of sugar (plus salt and pepper) make an unusually good dressing for cole slaw.

The ferris wheel is named for its inventor, G.W.G. Ferris.

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Early American Table with 4 chairs. Brown Provincial Print Plastic Covered Chairs. Reg. \$119.95

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LANE CEDAR CHESTS. ALL REDUCED FOR THIS BIG EVENT.



Mrs. Lloyd McGee 17 yrs. Experience

This is the way we say "THANKS" for the wonderful way we would like to say that with our many years of experience you the best assistance in selection of furniture for your We offer FREE decorating service to all our customers. Just appointment. This is just a few of the many services we carpet installations are personally supervised by Mr. McGee. Every item in our store is marked down for this event. Shop now for Christmas and get big savings on everything.

**FREE**

ETHAN ALLEN EARLY AMERICAN TABLES (2 10" LEAVES) AND GIVEN AWAY OCT. 31st.

All you have to do to win this beautiful table and 4 chairs. Drawing will be held at 6:00 PM on October 31st. You

**BEDROOM FURNITURE**

3-pc. Chantilly White and Gold Kroehler Bedroom Suite, D. Dresser with Twin Beds. Reg. \$379.95

**\$249.95**

Our Special Price

2-pc. Black and Gold Bedroom Suite Reg. \$209.95

**\$149.95**

2-pc. Walnut Bedroom Suite, Bookcase Bed, D. Dresser, Center Drawer guides, Dust Proof. Reg. \$249.95

**\$189.95**

Our Anniversary Price 2-pc. Blond Mahogany, Kroehler Bedroom Suite, Bookcase Bed, Double Dresser. Reg. \$219.95

**\$159.95**

Now Only New Walnut Open Stock Kroehler Grouping. Choose a Triple Dresser, Bachelor Chest, Corner Desk, Bookcase Bed or Nite Table.

**20% OFF**

This is just a sample of the Many Bargains in this Department.

**DINING ROOM FURNITURE**

7-pc. Cherry Fruitwood French Provincial. Drop-leaf table, 6 chairs and china. Reg. \$449.95

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Now During our Sale.

8-pc. Mahogany 18th Century. Drop-leaf table 6 chairs and large china. Reg. \$479.85

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**\$199.95**

Our Anniversary Special DINETTES

9-pc. Dinette, 8 chairs and a 2 leaf table. Top Blond Ash with Beige Leaf Chairs. Reg. \$139.95

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7-pc. Kuehne Dinette. American Walnut Top with matching Cane Pattern Chairs. Reg. \$199.95

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Now For Only

8-pc. Kuehne Dinette, 6 chairs, table and serving table. Reg. \$149.95

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Sale Priced at

5-pc. Dinette. Brown Walnut Table with Tanguine chairs. Reg. \$59.95

**\$49.95**

Now For Only

7-pc. Beige & Brown Walnut Table Turquoise Chairs. Reg. \$109.95

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**HOOVER SWEEPERS**

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A FREE \$8.95 Morgan Mattress & Our Sale. Also with Each Overstuffed Boxspring We Will Give Sheets FREE.

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Kroehler. One Group Blended, Rose, Black, Gold, Beige, Turquoise. Your Choice Reg. \$34.95 & \$39.95

**OCCASIONAL**

Traditional Styling Colors. Reg. \$44.95.

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Our Walls Are Completely redecorated with new items that Blend with any style of furniture

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Floor, Vanity, Spot, Pole All Reduced.

**BRASS PIN-UP LITE**

**GOOSE-NECK OR DESK**

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... you have patronized us since we opened in Hereford. ... experience in the furniture business, we believe we can give you more value for your money. ... Call EM 4-2586 for Mrs. McGee and make a special appointment. We guarantee and service everything we sell. All our work is done in our own shop. ... We will keep it on Lay-a-way for you if you desire. ... everything you buy.



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22 yrs. Experience

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N 54" ROUND DROP LEAF CAPTAIN CHAIRS TO BE

register each day when you come into our store. ... not have to be present to win.

**BEERS**  
\$69<sup>95</sup>

**CHAIRS**  
\$26<sup>50</sup>

**CHAIRS**  
\$32<sup>50</sup>

**CHairs & WALL PAPER**  
20% OFF

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Reg. \$3.95 \$219  
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Ethan Allen Early American Maple Arm  
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**\$139<sup>00</sup>**

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Early American  
2 Only Reg. \$69.95  
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## EXCELLENT FOR OFFICE OR DEN

2 Chairs and Coffee Table Combined.  
Reg. \$149.95  
**\$89<sup>95</sup>**

## LAY-A-WAY FOR CHRISTMAS



SHEDDING Canyon tacklers, Hereford quarterback Austin Hodges bulls his way across the goal line in a "B" team clash at White-face Field Thursday night. The touchdown, however, did not count as a penalty was called against the Herd on the third quarter play. The Herd won over the Eagles, 22-16. Earlier in the evening, the Hereford freshmen won over the Eagle frosh, 19-6. (Staff Photo)

## Hold Opening Meeting Of Pioneer Study Club

The opening meeting of Pioneer Study Club was held in the home of Mrs. O. G. Hill Tuesday, with Mrs. Burl France, Mrs. L. H. Lookingbill, Mrs. H. E. Miller and Mrs. F. M. Kester assisting as co-hostesses. The meeting was in the form

of a luncheon, with fall flowers featured in decorations of the main table and quartet tables. Mrs. Ralph McCullough, president, presided over the meeting. The theme for the year, "Our Spheres of Influence", was carried out in the program, which consisted of fall fashions of the present and the prediction of future modes. Mrs. Irving Alexander was guest speaker.

## Storyland DOLLS



10" HIGH HAND-CRAFTED CLOTH PLAYTOY

**\$1.00**

## CASH

Cunning pixie face with yarn hair velveteen costumes. ADORABLE! assumes any position; turning, somersaulting, jumping, sitting. Children never tire of them. A tremendous gift for children on any occasion. Dozens of other figures, too!



**JEWELRY**

## Officers For HD Club Are Named

The home of Mrs. Earl DeHart was the meeting place of the Cultural Home Demonstration Club recently. Mrs. Clinton Jackson presided over the meeting, and introduced Mrs. Tom Draper who gave a demonstration on oven meals. Mrs. Draper prepared oven-fried chicken, potatoes au gratin, green beans with mushroom sauce and 24 hour cabbage slaw and quick peach cobbler. Mrs. Draper announced that on Oct. 10 a training meeting will be conducted for the family economic leaders.

Mrs. J. G. Gandy reported on the state meeting in Brownsville which was held recently. Officers for the coming year were elected: Mrs. J. G. Gandy, president; Mrs. M. W. Sumner, secretary-treasurer; Mrs. Edgar Telchik, council delegate; Mrs. Earl DeHart, reporter; Mrs. J. T. Richardson, assistant reporter; Mrs. Pat Robinson, parliamentarian; Mrs. Clinton Jackson, family economics; Mrs. Louie Olson, clothing demonstrator; Mrs. C. E. Johnson, alternate council delegate; Mrs. Grady Parsons, and assistant secretary, Mrs. Ira Scott.

The next meeting is set for Oct. 14 in the form of a luncheon in the home of Mrs. Pat Robinson.

Those present were Mesdames M. W. Sumner, Edgar Telchik, Earl DeHart, J. T. Richardson, Pat Robinson, Clinton Jackson, C. E. Johnson, Ira Scott, J. G. Gandy, Tom Draper and George Parker.

**RETURN HOME**  
Mr. and Mrs. Russell Hupp left Friday morning for their home in Long Beach, Cal., after spending five days with her mother in Hereford, Mrs. William McGee, 504 N. Miles Ave.

**ANNOUNCE ARRIVAL**  
Mr. and Mrs. Dwight Stevens of Tulsa have announced the birth of a baby son, Robert Randall, in Swisher County Hospital on Sept. 25. Mrs. Stevens is the former Glenda Holman, a granddaughter of Mrs. Glenn Snyder of Hereford.

The white and lavender blue columbine is the Colorado state flower.

that  
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**HAYDITE BLOCS**

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of Hereford  
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# Walter Seeds Observe Wedding Anniversary

Mr. and Mrs. Walter Seed celebrated their Silver Wedding Anniversary Saturday, Sept. 24, with open house in their home, 129 Star, between the hours of 7:30 and 10:30 p.m.

Honoring them on the occasion were her sister and brother-in-law, Mr. and Mrs. Leonard Hicks of Austin, and the Seed's daughter, Cynthia.

Refreshments of cake & punch were served from a table laid with lace over a white cloth and centered with huge white chrysanthemums sprayed with touches of silver.

Another center of interest was a silver dollar tree which graced the coffee table. The tree was designed by Mrs. Hicks.

Assisting with the hospitalities were Mrs. Jewel Bonugh, a friend from Austin; Mrs. Clinton Jackson, sister-in-law of Mrs. Seed; Mrs. Frank Cogdell, Mrs. Waldron Melton, sisters of Mr. Seed; Mr. and Mrs. Worth Covington and Gloria, nieces of the honorees, Lynda and Dottie Hicks of Austin and Adair Melton of Hereford.

Janice Hagans registered the guests. Others in the hours party were Mrs. E. D. Fox of Amarillo, mother of Mr. Seed, and Mr. and Mrs. R. R. Jackson of Hereford, parents of Mrs. Seed.

Approximately 110 guests registered during the evening.

Robbie Jackson and Walter Seed were married Sept. 22, 1935, in the Methodist Parsonage in Hereford by the Rev. W. T. Willitt. They were attended by Mr. and Mrs. Jack Wilson, now of Albuquerque, N. M.

For a honeymoon trip the couple went to Albuquerque to visit her parents who were residing there at that time. Then they went to Santa Fe and other points of interest in New Mexico before returning to Hereford, where they have lived since their marriage.

Two children, Charles and Cynthia, were born to Mr. and Mrs. Seed. Charles is a junior student at North Texas State College in Denton, and Cynthia is a ninth-grader in Stanton Junior High School.

Seed was employed for a number of years at Ireland Motor Co., and has been employed for the past 12 years at Pitman Grain.

## Harmony Music Club Women Meet Monday

The Harmony Music Club, a member of the National Federation of Music Clubs, met Monday evening in the home of Mrs. Billy Wall, with Mrs. J. F. Cheatman and Mrs. Weldon Stephan serving as hostesses.

The business session, presided over by the club president, Mrs. Henry Turner, included the election of two assistant officers. Elected were Mrs. Joe Curtisinger to serve temporarily as club reporter, and Mrs. Baxter London, temporary secretary.

The program for the Seventh District Federation of Music Clubs convention, to be held in Pampa Oct. 4 and 5, was outlined to the group.

Mrs. U. V. Pierce gave the educational sketch, using as her topic "Objects and Purposes of the National Federation of Music Clubs."

Musical selections included "To a Wild Rose," McDowell, by Mrs. Pierce at the piano; a waltz medley consisting of "The Missouri Waltz," "The Waltz you Saved for Me" and "The First Waltz," played by Mrs. Sam Long; a duet, "Love's Old Sweet Song," Bingham and Molloy, sang by Mrs. Henry Turner and Mrs. Baxter London, accompanied by Mrs. Henry Kindsfather at the piano.

Special guest, Becky Long, presented "Whirling Leaves" by Edna Mae Burnam, as a piano solo.

Guests present were Mrs. Billy Wall and Becky Long. Members present included Mrs. Henry Turner, Mrs. Henry Kindsfather, Mrs. Sam Long, Mrs. U. V. Pierce, Mrs. Albert Ricketts, Mrs. Weldon Stephan and the hostesses.



SILVER WEDDING ANNIVERSARY -- Mr. and Mrs. Walter Seed were honored on their 25th wedding anniversary Saturday evening with a party in their home, 129 Star. Approximately 100 guests signed the register during the evening. Her sister, Mr. and Mrs. Leonard Hicks of Austin, and the Seed's daughter, Cynthia, were hostesses for the occasion. (Staff Photo)

## Kappa Iota Chapter Holds Regular Meet

Kappa Iota Chapter of Beta Sigma Phi held their regular meeting Tuesday night, Sept. 20, in the form of a "rush party." Members and guests came as little girls.

Girls winning prizes were Mrs. Doc Carter, Mrs. Bill Kendall and Mrs. Ansel McDowell. Kid games were played by those attending.

Special guests were Mrs. Bruce Fink and Mrs. Gene Cope.

Regular members attending

were Mesdames Irving Alexander, Delbert Balmum, Frank Barrett, Don Baugous, Charles Bell, Homer Brumley, Doc Carter, Ceell Coker, Guy Cornelius, Howard Gore, Nolan Grady, Robert Hickman, Bill Kendall, Ansel McDowell, Art McQueary, John Schneider, Larry Summers, Delmo Williams and C. C. Williams.

At a recent meeting of the chapter Mrs. Delbert Balmum gave a program on "Self-Analysis." She pointed out that self-analysis requires complete honesty and considerable courage.

## EPISCOPAL INQUIRERS' CLASSES

For all interested in knowing the doctrine, worship & history of the Protestant Episcopal Church.

No obligation for church membership.

THURS. EVENINGS 8:00 p. m. At the church.

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MONDAY, OCT. 3rd

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Girl's Nylon \$2.98  
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**3 pc. Bath Sets**  
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**3 pc. Bath Sets** \$1.98

**DOLLAR DAY**



## Dr. C. E. Hicks Gives Program About Hypnosis

The El Nino Study Club met in the home of Mrs. Ruth Neal Tuesday, Sept. 26, with Mrs. Pat Hill, president, conducting the short business meeting.

Mrs. Hill also welcomed a new member, Mrs. Dale Stevens.

Mrs. Hilda Davis introduced the guest speaker for the meeting, Dr. Clarence Hicks, who gave an informative program on hypnosis, comparing it to sleep.

He stated, "We know what sleep is, but still don't know what causes it, or what really takes place."

He pointed out many uses and benefits of hypnosis in the medical field. He warned that no amateur should perform hypnosis, and that it could prove very detrimental to the subject.

Those present were Mesdames Frances Block, Opal Bookout, Mozelle Childers, Laverne Clay, Arvella Daniels, Hilda Davis, Margaret Decker, Pat Hill, Ursalee Jacobsen, Jane Kassahm, Ruth Neal, Ione Reeves, Ilene Young, and Dale Stevens. One guest, Mrs. Wanda Jones, was also present.

**HAM GARNISH**  
If you want to heat peaches to serve as a garnish for ham, put them in a baking dish with a little of their syrup and some brown sugar. Heat in a moderate oven for about 15 minutes.

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# Deaf Smith County HD Council Holds Meeting

The Deaf Smith County Home Demonstration Council met Monday afternoon in the Bull Barn kitchen with Mrs. H. S. Fuller of the Dawn HD Club, chairman, presiding over the meeting. Ten clubs were represented with five clubs having one hundred per cent attendance.

Mrs. W. H. Awtry of the West Hereford Club gave the opening exercise.

Mrs. O. L. Williams gave the treasurer's report, and announced that the women would hold the election for the cotton referendum.

Mrs. George Turrentine, year-book chairman, gave recommendations for the new year-book. Mrs. J. B. Caraway, recreation committee chairman, announced that Westway would

have the opening exercise for October.

Mrs. J. G. Gandy, reporter's committee, gave Oct. 17 at 2:30 p. m. as the meeting date for old and new reporters to meet, at which time a council reporter will be named.

Mrs. A. E. Hodges and Mrs. O. L. Williams were named to a committee to find a new meeting place for the council.

It was announced that a date book for the Bull Barn kitchen would be kept at the THDA office and when the kitchen is needed by various clubs, they are to make appointments at the office.

New officers named for the council for the coming year are: chairman, Mrs. George Turrentine of Westway club; vice-chairman, Mrs. A. E. Hod

ges, North Hereford; recording secretary, Mrs. E. C. Hammett, Progressive; corresponding secretary, Mrs. O. L. Williams, North Hereford; treasurer, Mrs. J. G. Gandy, cultural; parliamentarian, Mrs. Taft McGee, Progressive.

After council, refreshments were served and the delegates to the state meeting in Brownsville presented reports. Delegates reporting were: Mrs. Ham-

mett, Mrs. Gandy and Mrs. Fuller, Miss Roberta Campbell gave her report on the "Messenger" and the state meeting. Mrs. Earl Plank gave her report on the recreation workshop on which she served.

Delegates reported to the group that the state meeting this year was the largest in its history. Special theme for the convention was "Forward into the '60s with God."

The 34th convention opened Wednesday morning, Sept. 14, with registration in the Fort Brown Memorial Center in Brownsville. Mrs. Wilmer Smith of Wilson, Tex., president of THDA, opened the general assembly and was in charge of all meetings.

Director John E. Hutchison,

Agricultural Extension Service, College Station, used "Into the '60s with extension" as his subject. He stated in part, "Income from agriculture is second only to oil in Texas." He also pointed out that leadership is developed through Home Demonstration work and 4H leadership.

The Rev. W. R. Fleming, pastor of the Wesley Methodist Church of Harlingen, spoke on the subject of "Redesigned Homes" based on unselfishness, understanding, faith and affection, with particular emphasis on religious training.

Sterling C. Evans, member of the board of directors of A&M College, spoke on Thursday morning. He emphasized the need to explain to the American public that the farmer must have

a greater per cent of the consumer dollar in order to produce good food profitably.

A panel report of the White House conference in Washington this spring was given by Mrs. Wilmer Smith, Mrs. Eloise Johnson, College Station, and Mrs. Ty Cobb of Weslaco.

Mrs. Dyaithia Benson, managing director of the Hereford, Texas Federal Credit Union, spoke to the group Friday morning using as her topic, "Family Finance-Family Relations." She said in part, "Women today spend 80 per cent of the money and pay 80 per cent of the inheritance tax."

She pointed out that people should know the value of good credit, because credit builds security and is a convenience.

Special entertainment of the convention was a shrimp boil on Padre Island Tuesday night, a shopping tour, dinner and entertainment in Matamoros, Mex. on Wednesday evening, and Thursday night, the installation banquet when the new officers were installed.

New officers are as follows: president, Mrs. Melton McGee, Wayside; vice-president, Mrs. George Hackney C. R. Berkley, Odessa; and treasurer, Mrs. Clarence Davis, Quanah.

Those attending the council meeting Monday afternoon were Mrs. Hardy Benson, Ford; Mrs. Orval Galley, Mrs. H. S. Fuller, Mrs. J. B. Caraway, Dawn; Mrs. S. N. Thweatt, Messenger; Mrs. Otto Olson,

Mrs. O. L. Williams, Mrs. A. E. Hodges, Miss Roberta Campbell, North Hereford; Mrs. E. C. Hammett, Mrs. H. L. Hersey, Mrs. P. L. Carmichael, Mrs. Fred Autry, Mrs. T. J. Parsons, Mrs. Taft McGee, Progressive; Mrs. George Turrentine, Westway; Mrs. Tom Draper, CHDA; Mrs. W. H. Awtry, Evelyn Bell, West Hereford; Mrs. J. V. Pickens, Wyche; and Mrs. J. G. Gandy, and Mrs. Edgar Selehik, Cultural.

Mrs. Charles Brothers and Mrs. Philip Shook were present from the Young Homemakers Club, organization that joined the council and is new in the country.

Mrs. Earl Plank of Progressive was present as a guest.

## Story Of Brotherhood Told In New Release

"Entreat me not to leave thee, wherever you will go I will go, wherever you lodge I will lodge, your people shall be my people, and your God, my God." and with these words, Ruth pledges her loyalty to her mother-in-law, Naomi.

Few stories in the Bible are as familiar, as famous, as loved, and as often quoted as the Book of Ruth in the Old Testament. Yet it is brought to the screen in a major motion picture for the first time by 20th Century-Fox in the production of "The Story of Ruth."

Portraying the title role in her debut is Elana Eden, beautiful brunette actress from the Holy Land. Her co-stars include Stuart Whitman, Tom Tryon, Peggy Woods. Together these artists combine their efforts to bring to the screen the spirit of brotherhood that make up the theme for this inspiring story.

The theme of tolerance is depicted with equal force when Ruth wages a courageous battle for acceptance in Naomi's country against the prejudice of her adopted neighbors.

This unforgettable story can be seen Sunday, Monday, Tues-

day, and Wednesday at the Star Theatre.

## Daughters Visit The John Hambys

Mr. and Mrs. John Hamby, 501 Grand Ave. in Hereford, were honored Sunday when all six of their daughters visited them as a group for the first time in 10 years.

The Hamby's daughters are Mrs. Glen Campbell, and Mrs. Gloria Davis and four children, Loyd, Jed, Jo Beth and Gary, Amarillo; Mrs. Robbie Catlett of Albuquerque, N. M.; Mrs. Jerry Kirkmeyer and daughter Laurie of Port Arthur; Mrs. Patsy Sparks and son Rocky and daughter Ronda Kay, Roswell, N. M.; and Mrs. James Waits and son Monty and daughter Lissa of Hereford.

Mrs. Kirkmeyer stayed in Hereford for an extended visit with her parents, and left Thursday for Fort Worth, where she will visit a few days before returning to her home in Port Arthur.

Novelist Edna Ferber was born in Kalamazoo, Mich.

## PLAYHOUSE SKATING RINK

### FALL & WINTER Schedule

**MONDAY:** - Party night! Reserved! Book your private parties in advance. Church, Club, Birthday and group parties especially catered to. Low rates. See us about a profit sharing fund raising party.

**TUES., WED., THURS.:** Regular skating 7 to 10 P. M. Three big hours for the price of two. Bring the family. . . have fun together when it's not too crowded.

**FRIDAY:** - Skating 7 to 9 -- 9 to 11 P. M.

**SATURDAY:** - Starting Oct. 15th, 10 to 12 A. M. we will resume our kiddy parties for those under 12. Let us take care of the kids while you do your shopping or clean house. We will turn the music up loud and they can holler and have all the fun they want. All sessions supervised. At our kid party, Oct. 15th, a beautiful skate pin for each skater plus a balloon. Cokes for mother or Dad . . . FREE!

1:30 to 5:30, one continuous session. Bring your friends . . . have fun.

7:00 to 9:00 p. m. - 9:00 to 11:00 p. m. two sessions for just a little more than one.

**SUNDAY:** - 1:30 to 5:30 - one continuous session. Come early . . . stay late. 7:00 p. m. to 9:00 p. m. - 9 p. m. to 11 p. m. two sessions.

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**\$1.99**

Full Length NYLON SLIPS

Regular \$3.98 Value

Colors - White, Pink, Black, Red, Blue & Beige

**\$2.99**

Men's Broadcloth SHORTS

2 PR. FOR \$1.00

Men's Knit VESTS

3 FOR \$1.00

81 x 108 Fine Muslin GARZA

**SHEETS**

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5 FOR **\$1.00**

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Sizes 2 to 18 **\$1.98**

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Ladies 100% Orlon Cordigan Bulky SWEATERS

Regular \$7.95 Values Sizes 34 to 40

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EXTRA SPECIAL! GOLDEN SEAL AUTOMATIC ELECTRIC

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Men's STURDY RUFF - OUT WORK SHOES **\$3.99 PR.**

Men's Sanforized KHAKI WORK SUITS **\$5.00**

Shirt & Pants

**HARMAN'S**

WE GIVE S & H GREEN STAMPS

# Freshmen Batter Out 23-8 Win Over Dalhart Thursday

**BY WAIN MILLER**  
Brand Sports Writer

The Stanton Junior High freshman team racked up their third straight victory as they downed the Dalhart freshmen 23-8 here Thursday night.

The Stanton "Dogies" were powered to victory by their hard-running half-back, Jimmie Haney, who placed all but four of the Herd's 23 points on the scoreboard.

Opening up the action, Richard Patton was downed on the Herd's 35 yard line, after receiving the opening kick-off. The Dogies stuck to the ground on their 60 yard drive, with five first downs, which put the ball on the Dalhart five.

With first and goal to go, big Jim Haney scored the first t.d. of the night, with five-yard pile-drive through the center, and then proceeded to kick the extra point to put the Dogies a-

head 7-0 at the end of the first quarter.

After receiving the kick, Dalhart moved the ball with five plays to Herd's own 35, where Richard Patton stepped in to intercept the first pass of the night.

Quarterback, Jim Higgins took to the air with better luck, and completed a pass to left end Ronnie Duncan for six yards, followed by another completed pass to S. D. Balze, good for seven yards.

With two completed Aerials, and the hard driving of backs Eugene Green and Jim Haney, the Dogies moved the ball to the Dalhart 20, where the Herd lost the ball on a fumble.

The Dogies held Dalhart the remaining three minutes of the first half, and the score remained 7-0 at the end of the first half.

Beginning the second half, Dalhart threatened Herd's lead with a first and goal situation on the six yard line. Hereford's strong defense held, and the ball went over to the Dogies on their own six.

Higgins took to the air again and completed another pass to Ronnie Duncan which was good

for 11 yards. The Dogies lost yardage and were forced to have Haney quick-kick from his own 11-yard line.

The ball came to a halt on the Dalhart 25. Dalhart began this series of downs with a 35-yard pass play, followed by a 45-yard dash around left end by Dalhart's halfback John Colquitt to score six points. They elected to run the extra point, making the score 7-8, with Dalhart taking the lead early in the third quarter.

The Dogies returned the kick-off to Dalhart's 35 yard line, where big Jim Haney, not to be outdone, scored with a 38-yard scramble through the center.

Eugene Green ran the extra point setting the score at 15-8, with the Dogies regaining the lead.

Hereford's line held after kicking-off to Dalhart, and the ball went over to the Dogies on their own 35. Haney moved the ball to the 45 for another first, then to Dalhart's 12 on a speedy 43-yard spurt. The next play, Haney smashed through again for the 12-yard touchdown run.

Jim Higgins passed the ball over the goal to David Thomp-

son for the extra point, to end the scoring action for the evening at 23-8, with the Dogies winning the game.

In earlier action this season, the freshmen defeated Tulla by the score of 29-14, and downed Dimmitt, 28-0. The Freshmen will look for their fourth victory against Canyon next Thursday at 6 p.m. at Whiteface Field.

## Paul Stevens Is Guest Speaker

Paul Stevens, superintendent of the Hereford Schools, was guest speaker at a recent meeting of the Hereford Classroom Teacher Association.

A large group was in attendance as Stevens discussed professional policies and ethics of classroom teaching.

Mrs. O. Wertenberger and Virgil Young, president and vice-president of the group, discussed the State Classroom Teacher Conference, which they attended Sept. 16-17 in Austin.

The group will hold their next meeting in the high school auditorium November 14. Gladys Setliff and Charles Duvall will present a program on "Ethics of the Classroom Teacher". All interested personnel are invited to attend.

Ever try slicing fresh mushrooms and adding them to a green salad?

## Mon Ami Study Club Holds Meet

SUMMERFIELD — The Mon Ami Study Club met in the home of Mrs. Jim Lookingbill Wednesday, Sept. 21.

Mrs. Joan Euler was guest speaker, and she gave a talk on parliamentary procedure. Those present included Mesdames Bob Noland, Billy Cotton, Charles Jacks, Jamie Clearman, Lawrence Jacks, Cliff Allmon, Raymond Wiley, Earl Lance Jr., Ted Godfrey, Roy Botkin and the hostess, Mrs. Jim Lookingbill.

### ATTEND MEETING

Paul Stevens, Hereford High School principal, left Friday to attend the Texas Association of School Administrators in Austin, which was scheduled to be held Saturday. He was to be met in Austin by members of the local school board, Tom Robinson, B. F. Cain, Ivan Block, Bill Gentry and Olin Parry. They will return to Hereford together Monday evening.

### CARD OF THANKS

The members of the local unit of the American Cancer Society wish to express their appreciation for the showing of the special film in the Star Theatre Wednesday and Thursday morning. They also wish to thank Dr. Bruce Beene and Dr. L. A. Beyer for attending and answering questions.

## SUMMERFIELD NEWS

# Demonstration Party Held In Community

By Mrs. Kenneth Christie

Mrs. Doris Jackson was hostess at a demonstration party given by Nell Finney Thursday, Sept. 15. Those present were Mesdames Charles Jacks, Neil Cotton, J. R. Euler, Kenneth Neill, Kenneth Christie, Dicky Finney and Ted Godfrey.

Mr. and Mrs. M. L. Jackson of Muleshoe were dinner guests Sunday in the home of their son and family, Mr. and Mrs. Lawrence Jackson. They all visited in Vega with M. L. Jackson's brother, A. E. Jackson and family.

Mr. and Mrs. W. J. Thomas were dinner guests in the home of their daughter, Mrs. Kenneth Christie, Saturday, Sept. 17. Mrs. Kenneth Christie's sisters of Amarillo, Mrs. B. J. Manning and Mrs. Leon Harden, also were dinner guests.

Mrs. Dall Burden and Mark from Friona visited in the Lawrence Jackson home Tuesday.

Mrs. Ray Johnson left recently for Gainesville, where her father, Mr. R. J. Smith, passed away Wednesday, Sept. 14.

Guests in the Charles Jacks home Sunday were his brother and family, Mr. and Mrs. Bill Jacks, Myrna and Roger, from Ft. Worth; his father and mother from Flagg, and brother, Wendell Jacks and wife, formerly of Arizona.

Friends of Summerfield and Black held an ice cream supper and shower Saturday, Sept. 16, at the Black Community House.

Visiting in the Carl Lee home last weekend were his mother, Mrs. Y. W. Lee, and brother, Mr. and Mrs. V. R. Lee and Mack. Mrs. Lee remained for a longer visit with Carl and another son, Otis Lee, of Hereford.

Carylon Lee was taken to the hospital Sunday night. She came home Tuesday, Sept. 20.

Mr. and Mrs. Joe Young of California are visiting in the Ky Lawrence and J. B. Noland homes.

Mr. and Mrs. Curtiss Callo-

**VISIT RELATIVES**

Mr. and Mrs. Earnest Stone of Denison, Mrs. Ethel Putts of Amarillo and Mr. and Mrs. Sam Swin of Chillicothe visited Mrs. Emma Gentry and the Rameys, both of Hereford, the past week. The group ate lunch together in Hart Tuesday with Earl Stone and family. Mrs. Gentry, Mrs. Ramey, Mrs. Swin and Mrs. Putts are sisters. Earnest and Earl Stone, twins, are brothers of the women.

### GOES TO FT. WORTH

A. Petersen of Hereford left Saturday morning to go to Fort Worth, where he will be on one of 25 teams for Christian Churches for the state of Texas, in presenting the World Outreach program.

**ADOPTED QUICKLY**

ST. LOUIS — Rosharon Merlin, 13, had little trouble finding homes for three stray kittens.

She took them to a department store and showed them to everyone who would listen to her adoption plea.

She disposed of the three kittens in two hours.

Have you read the classifieds?

meat and potatoes versus health care

The average family spends \$15 a year for potatoes and \$205 for beef... a total of \$220. The average family doctor bill is only \$66 a year. Medicines cost only \$38.

Rogers Drug  
City Drug  
McDowell Drug  
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Health Is Priceless,  
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**ARE YOU A CHIROPRACTIC FAMILY?**

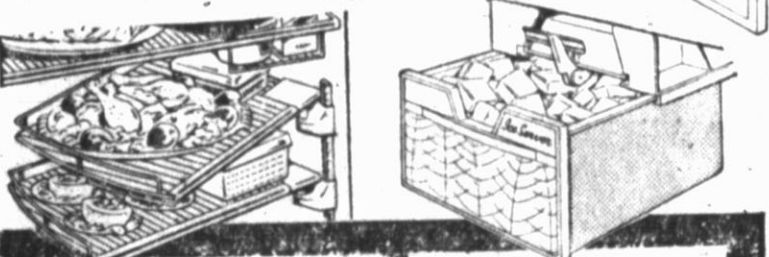
Dr. Gale J. Page  
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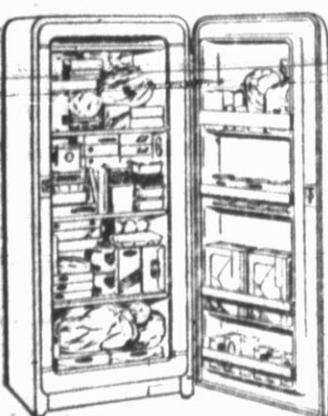
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Swing 'n Serve... everything's at your fingertips. Adjust up or down when loaded!

**NEW! ICE SERVER!**  
Lets you store a "party supply" of cubes in the Jumbo Ice Bin.

PLUS Giant 116 lb. Freezer  
**NOW FOR ONLY \$369<sup>95</sup>**



## NORGE 284 LB. FREEZER

"SAFETY FIRST" FOOD FREEZING  
Foods keep flavor-perfect at constant zero-degree cold!  
1 "Power-King" compressor  
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ONLY \$219<sup>95</sup>

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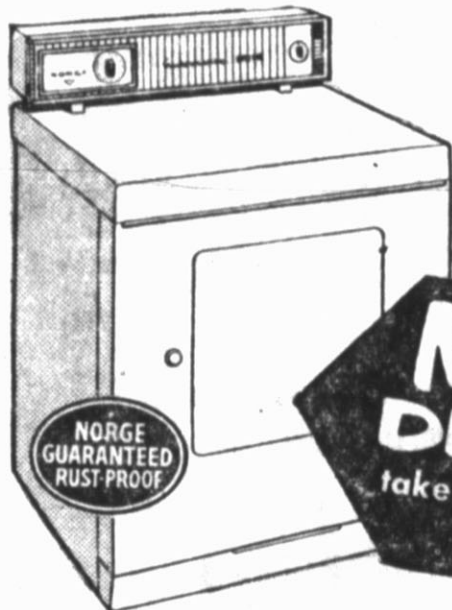
# McGEE FURNITURE

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Home Owned and Home Operated

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## COMPLETELY AUTOMATIC



You get these Top features—

- Safe, super fast drying
- Biggest fan—biggest drum—biggest air flow of all
- Dry up to 2 hours with just one setting of the dial
- Stationary drying rack
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**NORGE DRYER**  
takes out wrinkles for you!

SPECIALIZED DRYING for all fabrics with 4 ways to dry  
Choose any combination: heat and tumbling, heat without tumbling, air and tumbling, air without tumbling.

**\$169<sup>95</sup>**

## MATCHING WASHER



2 Cycle With Lint Filter  
**BUY NOW FOR ONLY**

**\$239<sup>95</sup>**



## NORGE 36" Gas RANGE

BUY THE BEST FOR ONLY

**\$229<sup>95</sup>**

See This in a Norgé Electric Range, Too.

## ★STAR★ Sun. - Mon. - Tues. - Wed.

The guy from Milwaukee... They came to New York to knock 'em dead and got caught! The talent from Tampa...

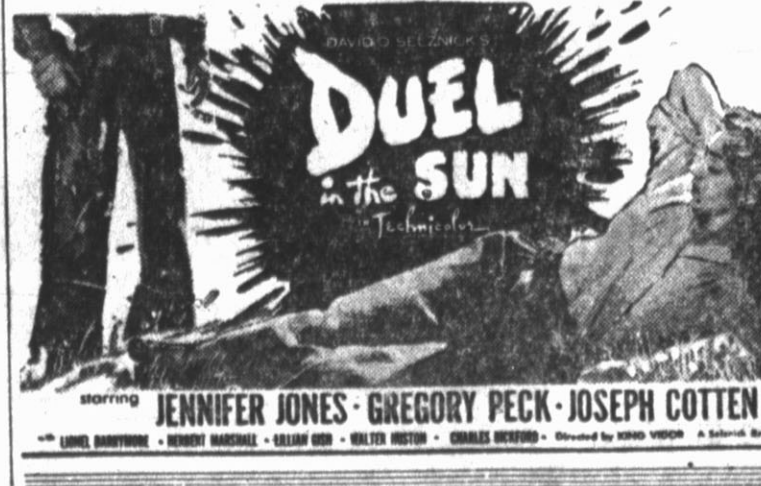
## CAUGHT... IN THE WILD, FRANTIC RAT RACE!



Thursday - Friday - Saturday  
FREE GHOST VIEWERS - TO  
To everyone who sees this movie



**TOWER DRIVE-IN THEATRE**  
Showtime: 7:20  
LAST SHOWING TONIGHT



WEATHER

Table with weather data: Mo. High Low, Thursday 80 48, Friday 87 50, Saturday 74 52, Moisture for Oct. .00, Moisture for Year: 22.35, Moisture last Year: 14.95

The Sunday Brand

36 Pages

Including 22 Colored Comics

Our Slogan: "More People — More Farms"

Published Every Sunday

VOL. 13 — NO. 14

Hereford, Texas, Sunday, Oct. 2, 1960

Price 15c Per Copy



A NEW CAR was presented to the Rev. Eugene Naugle and his wife Friday to replace his 14-year-old vehicle Friday. It was a gift of appreciation from his three congregations. (Staff Photo)

Rev. Naugle, Circuit-Rider, Gets New Car From Friends

By MONA JETTE, BRAND STAFF REPORTER. One of the last of the old-time "circuit preachers" was honored this week by his many congregations.

The Rev. Eugene Naugle, 126 Ave. E., Hereford, became the surprised recipient of a new car. Friday started out just like any other day of the week for the Rev. and Mrs. Naugle. He didn't find anything out of the ordinary when he received a telephone call from one of the

women of the Westway Methodist Church, asking him if he would be home that afternoon around 2 p. m. She made an appointment for him to see several women of the church to plan a program.

Unsuspectingly, the 69-year-old minister answered the knock at his front door later in the day. But instead of a group of committee women on his doorstep, he found Bill McCullough. And sitting in his driveway in shiny splendor was a 1961 compact automobile.

"How do you like it?" queried McCullough. "It's just fine," replied the Reverend. "But what's it here for?"

"Well, it's yours," McCullough told the pop-eyed pastor. "All of your friends and members of your congregations in Westway, Bippus, and Hereford have given this to you as a token of their appreciation for the long years of service you have given them." The stunned man turned and

rushed inside to find his wife. "Come on out," he stammered. "I want you to see something."

His bewildered wife began smoothing her hair in a womanly gesture and hurried with him out the front door. She was met on the doorstep by a camera popping up in her face and she quickly made an about-face and returned to the living room.

After Mrs. Naugle had forced her husband into a clean shirt, and had a quick session with the comb and brush so they would be "presentable," as she termed it, they posed proudly for pictures with their new automobile.

The Rev. and Mrs. Naugle came to Hereford in 1951 from the First Methodist Church in Plains, Tex. He served at the First Methodist Church here as associate pastor two years, then helped organize the Wesley Methodist Church. He filled the pulpit at that church for two years. Then, despite having already reached retirement, he

(Continued on page 2)

Building Permits Increase For Third Quarter Of Year

As population figures continue to soar in Hereford and Deaf Smith County, a sizable increase in building activity was noted in the past three months when City Hall this week released figures for new construction and alterations of existing structures.

With only one permit issued for a large project, 32 permits issued in July, August and September totalled better than a quarter million dollars — \$272,100, to be more exact.

The building pace picked up slightly over the past three months, a \$24,870 increase over the past quarter and an increase of \$36,015 over the first quarter this year.

The recent quarter brings total permits issued through September this year to a valuation of \$756,415 — more than three-quarters of a million dollars.

One-family dwellings constituted \$172,700 of the quarter's total. Other new constructions added another \$64,200 to the amount.

Average value of the 13 permits issued for construction of new one-family homes was about \$13,280.

Largest single permit during the quarter was issued to Consumer Fuel Association for erection of an all-metal station and store building, valued at \$40,000. The permit was issued on Sept. 19.

Additions and alterations of existing homes did not take a back seat as 11 permits were issued for \$31,200. Three permits for alterations of other structures totalled \$1,500.

In July, seven permits were

issued for \$43,000; in August, eight permits totalled \$95,000; and through August, 17 permits totalled \$133,500.

Building permits in Hereford for the second quarter of the year plugged along near the same level as the first quarter. Total permits for April, May and June totalled \$247,230, and permits in January, February and March were for \$236,085.

Value of one-family homes, as shown on permits issued during the past three months, ranged from \$9,000 to \$22,000.

Permits for new homes were issued to: Ellwood Skypala on July 17; J. D. Poarch on Aug. 1; E. E. Bishop on Aug. 2; James C. Mercer on Aug. 10; Frank Ford Jr. on Aug. 13; W. T. Thompson on Aug. 16; Tex-Sun Homes on Sept. 1; Floyd McGee on Sept. 16; Oliver Streu on Sept. 17; Floyd McGee on Sept. 23; and D. R. Builders on Sept. 24.

There is no indication that any records will be broken this year in building activity, but pace this year has been fairly steady and relatively fast. Community building activity has been lower this year, the permits show.

Through September, 1959, 97 permits had been issued for an estimated \$1,415,435. However, that figure included renovation of the Deaf Smith County Courthouse and erection of a new county jail, which totalled \$282,000, and building permits for the Northwest Elementary School and addition of a cafeteria and administration facilities for Hereford Rural High School District, which comprised \$307,500.

Monthly totals for the third quarter of 1959 showed nine permits issued in July for \$314,450, 12 permits in August for \$60,400 and 10 permits in September for \$148,800.

However, construction of one-family homes in September, a popular month for residential building, this year was about \$11,000 over September of last year. Six one-family home permits were issued for \$122,500 in September, 1959, and average per home exceeded \$20,000.

Quarterly totals for the first half of 1959 showed 34 permits issued in the first quarter for \$356,600, and 32 permits in the second quarter for an estimated \$353,185.

Both residential and community building activity zoomed to a near-record high in Hereford during 1959, when a total of 133 permits were issued for \$1,519,361 to set the second highest tabulation in the history of the city.

The record was 2,028,295 in permits issued in 1955.

Dawn Infant Killed In Car Mishap On Saturday

A one-year-old girl, Mary Dawn Frye, daughter of Mr. and Mrs. Fred Frye of Dawn, was fatally injured late Saturday morning when she reportedly fell under a wheel of a moving pickup truck.

Funeral services for the baby, who was one year old in July this year, were pending at Marcurm - Scott Funeral Home in

Hereford at press time Saturday.

The girl reportedly fell from a pickup truck when the door on the passenger side of the moving vehicle swung open. The truck, which was driven by the girl's mother, was in a private driveway near the family's mobile home when the accident occurred.

She was pronounced dead on arrival at Deaf Smith County Hospital shortly after 11 a. m.

A preliminary investigation of the accident was made by Carol Parker of Hereford, Texas Highway Patrol officer. Details of the accident were not available.

The accident occurred about 10:45 a. m.

Complete List Of C-C Nominees For Director

Three more persons have been nominated for election as directors of the Deaf Smith County Chamber of Commerce. They complete the list of eight who will be voted upon later. They are Frank Bezner, Ray Cowsett and Tom Draper. Nominated previously were Mrs. Dalthis Benson, Jack Renfro, Sam Bell, Maurice Tannahill, and Delbert Kinsey.

Ballots will be mailed out to all Chamber members in October. Four directors will be named from the list of eight nominees.

New directors will take office at the annual Chamber of Commerce banquet on Feb. 3, 1961, and will serve three-year terms.

Outgoing directors are H. C. Baird, C. C. Acker, J. R. Johnson and Charles Noland.

Check Break-In At Packard Mill

Hereford police Friday morning investigated a break-in at Packard Milling Co., 122 S. Main St.

From \$2 to \$3 in cash was taken from a cash register in the business, according to investigating Hereford patrolman Claude Roper.

Patrolman Roper reported entry was gained through a broken window. He estimated the burglary was committed sometime between 7 p. m. and midnight Thursday.

Name 3 Youths As Delinquents After Forgery

Three Hereford Latin-American boys were declared juvenile delinquents Thursday afternoon in a Deaf Smith County juvenile court session, where they appeared after being charged in connection with forgery offenses.

The youngsters, two of them 14 years of age and the other 15, were arrested in the 500 block of Main St. Saturday night, Sept. 24. All were arrested by Hereford police, and investigation of the case was continued by the County Sheriff's Department.

The three boys were released to the custody of their parents Thursday afternoon.

A Sheriff's officer said the boys were charged in connection with forging and passing checks at J. C. Penney Co. on Sept. 17, in amount of \$10; and at C. R. Anthony and Co. on Saturday, Sept. 24, in amount of \$65. They also were accused of forging and attempting to pass a \$30 check at Piggly Wiggly Store on Sept. 24.

The arrests were made at about 7:30 p. m. on Sept. 24, officers said.

Two Sentenced In DWI Cases

Two Hereford men this week charged with driving while intoxicated, first offense, after arrest by local authorities.

Sentenced to three days in Deaf Smith County Jail and assessed \$75 plus court costs after pleading guilty to the charge in County Court Thursday was Bruce Plummer, 69, 283 Ave. E.

Grady Cates Sr., 53, 317 Ave. K, was released on \$500 bond Wednesday after he was charged by county authorities. Cates was arrested in the 1200 block of Park Ave. at 9:36 p. m. Tuesday, police said.

Plummer was arrested at about 5:45 p. m. Wednesday in the 200 block of Ave. E. Officers said. He appeared in County Court Thursday. Presiding in court was County Judge H. E. Hensley.

Both arrests were made by Hereford police, and the cases were turned over to county authorities.

State To Raise Level Of Hiway North Of City

To prevent future bogging down due to copious rainfall, the Texas Highway Department this week announced plans are being made to raise the elevation of the so-called "lake-area" of U. S. Highway 385 five miles north of Hereford.

Sealed proposals for the construction of 8 of a mile of highway will be received at the Highway Department in Austin until Oct. 18.

Unusually heavy rains this year left a temporary playa lake across the section of U. S. 385 June 17 through Aug. 1. During that time, through traf-

(Continued On Page 3)

Around Town

It took four ballgames, but Hereford finally got beat Friday by Olton in a close, bruising duel. The crippled Whitefaces did everything but score. Most of the spectators came out of the stands with the thought that luck of blocking probably made the difference in the game. Olton is a tough team and has the potential to go far in AA this year. If Olton and Penver City should meet that could be the game of the year in high school football.

We feel that Hereford still has the ability to win, if every one will stay behind them. After all, they have allowed just 14 points in four ballgames and the season is far from finished.

It happens over and over again: One of my good friends stopped by to visit the other evening and, of course, we told him about the new community center, our drive for an old folks home and our hopes for a beet sugar refinery. "I really wish we had Hereford's spirit and enthusiasm in (name of his town)," he explained.

We got a short ton through the new Country Club's building this week and, without a doubt, it is one of the nicest in the Southwest for its size. There should be a huge crowd out there next Sunday afternoon for the open house.

The Chamber of Commerce has a good slate up for election as directors. The Chamber couldn't go wrong with any of them on the board.

One-fourth of the courthouse square now is paved for a parking lot and the new street lights are going in. It won't be too many years before frustrated citizens are eyeing

(Continued On Page 3)

Harvest Gradually Picking Up Speed

As moisture content declined, truckloads of Deaf Smith County grain sorghum started hitting elevators in Hereford at a more rapid pace this week.

As harvesting of maize picked up steam, carloads of lettuce and carrots were leaving the county to feed a "fair" market.

Currently, lettuce is selling at from \$1.25 to \$1.50 per 24-head cartons. A vegetable shed operator Saturday morning defined a good price for lettuce at "anything over \$2 a carton."

Carrots are still coming in at a steady rate, it was reported Saturday morning. A shed manager said carrots "are holding their own," and that farmers are getting \$20 a ton on medium to large carrots and \$15 a ton on smalls.

Maize started coming in to elevators about mid-week as samples showed moisture content was reaching a low of 12 per cent. Moisture is reaching a high of about 15 per cent.

One elevator manager said harvest of maize should get into full swing in 10 days to two weeks.

Another predicted a "long maize harvest" as a great deal of the crop was planted late this year. While a frost would speed up harvest in some fields, it would cut yields in others where the heads have not yet matured.

Therefore, many farmers are hoping for a late frost this year.

From 150,000 to 165,000 acres of grain sorghum should be harvested this year. Most maize farmers in this area feel that the crop this year will have high yields.

Harvest of cotton is long over-

(Continued on page 2)

Towns Seek Aid From Hereford On Aged Homes

Because of its unusual community effort, a number of towns in the Southwest have turned to Hereford for aid in getting homes for the aged.

Finance chairman of the Hereford Area Foundation Henry Sears said representatives from Clovis, N. M., are to be here Monday. Some people from Hobbs, N. M., have already had interviews here on Tuesday, while Carlsbad, N. M., already has sent its representatives to Hereford.

In addition, a number of towns in other parts of Texas have written and called Sears about the methods used.

All have one thing in common: they are trying to find out how Hereford raised \$100,000 to assure location of a million-dollar home for the aged in such a short time.

The three towns in New Mexico all plan to approach the Methodist Church conference of that state to bid for such a home as the Northwest Texas Methodist Conference will build here.

Hereford Takes First Loss 8-0 As Olton Stays Unbeaten

Two unbeaten teams, Olton and Hereford, met Friday night. When the final whistle blew some two hours later, Olton had increased its win streak to five games, while the Whitefaces had lost their first outing of the season, compared with two wins and a tie.

In addition to the three players sidelined by injuries, two more Hereford players were hurt during the 8-0 battle in Olton. Sophomore end Dick Plank received a fractured left forearm while junior quarterback Walker Parris was shaken up. Parris' injury is not expected to be serious. Previously sidelined were Eddie Skypala, out for three more weeks with a broken collarbone; tackle Butch Walterscheid, out with cracked ribs; and tackle Eugene Baldwin, who has a

head injury. Walterscheid, Baldwin and Parris are expected to be back in action next week.

Olton's battering fullback Tober Priest keyed the Mustang homecoming victory despite four lost fumbles by the Mustangs.

Penalties came at crucial times for both teams. Hereford had the crowd on its feet during the last few seconds as it drove within waving distance of paydirt. But the game ended with Hereford being pushed back from the Olton seven-yard line on the final play.

Robert Priest, a 190-pounder, ran through the Hereford line most of the night, but set up Olton touchdown with a sparkling 40-yard run near the end of the first half. Priest then returned to form and powered

through the middle for the final six yards.

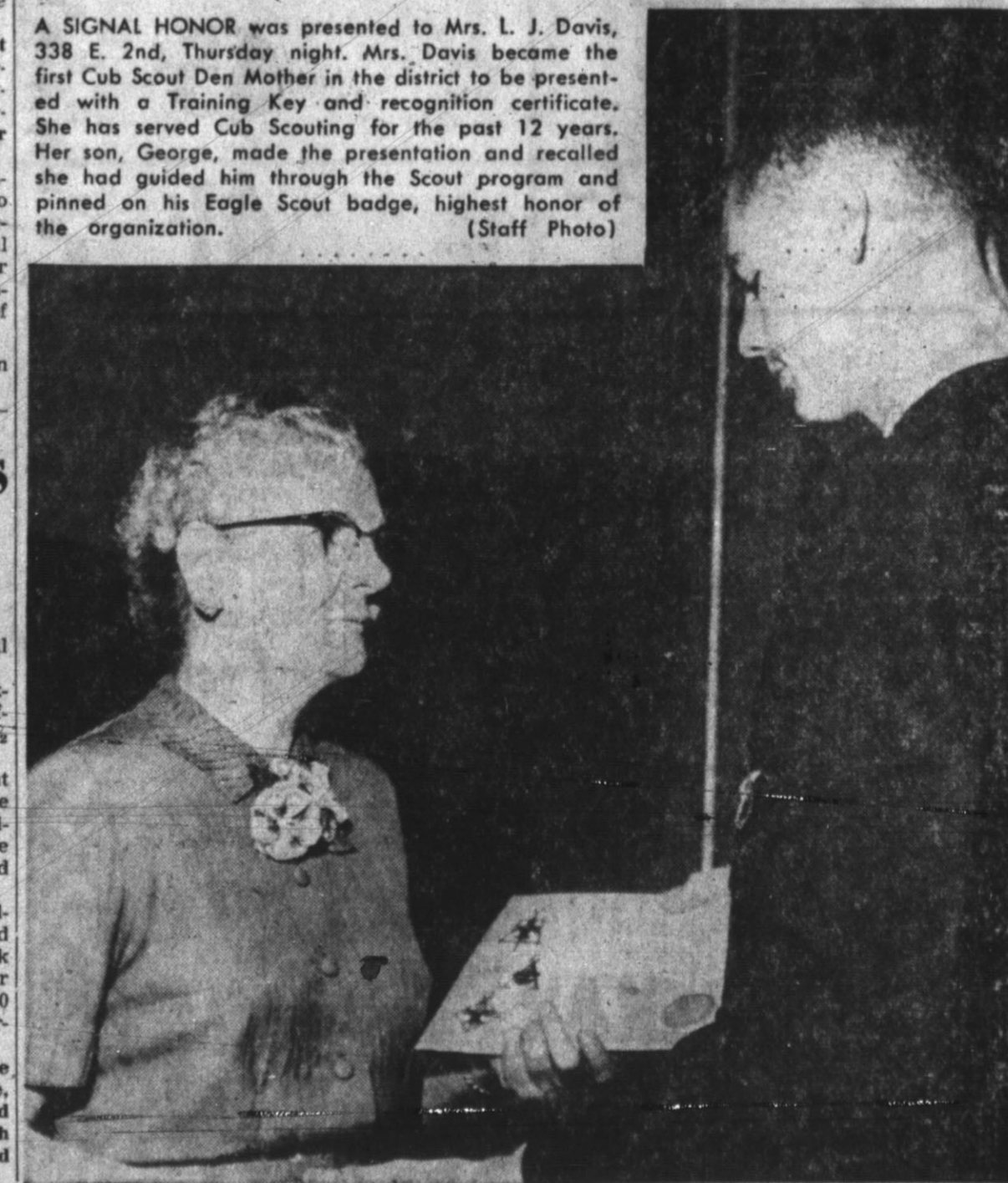
Priest also added the two extra points on the same play after Hereford was penalized 1 1/2 yards.

The Herd looked like it might score the first-time it had the ball as the game opened. Fullback Curtis Ritchie returned the opening kick-off to the Hereford 38.

Ritchie, quarterback Jim Collier, halfback Dennis Hodges and halfback Mack Cansler took turns lugging the ball. Cansler swept around right end for 30 yards and Cansler made 10 during the drive.

With first and goal on the Olton ten, Hodges made one, Cansler picked up two and Ritchie got two. With fourth and five for the score, Hereford

(Continued on page 2)



A SIGNAL HONOR was presented to Mrs. L. J. Davis, 338 E. 2nd, Thursday night. Mrs. Davis became the first Cub Scout Den Mother in the district to be presented with a Training Key and recognition certificate. She has served Cub Scouting for the past 12 years. Her son, George, made the presentation and recalled she had guided him through the Scout program and pinned on his Eagle Scout badge, highest honor of the organization. (Staff Photo)



**D. E. SPOTLIGHT** — Karen Betzen, 16, is working this year at Perry's under the Distributive Education program, offered at Hereford High School to junior and senior students. She has worked for the business about 15 months and is a junior student. Her duties include waiting on customers, keeping a counter, window displays and keeping the stockroom in order. She is the daughter of Mr. and Mrs. John Betzen, Route 1. (Staff Photo)



**D. E. SPOTLIGHT** — Anna Martin, 17, a senior at Hereford High School, is working at Mode 'O Day this year under the school's Distributive Education program. The daughter of Mr. and Mrs. A. G. Martin, 319 N. Main St., she plans to enter a beauty school in Amarillo or Lubbock after graduation. Her duties include working on window displays, working with stock, gift wrapping, inventory, selling to customers and keeping counters clean. (Staff Photo)

**Hereford.....**

(Continued from page 1)

fumbled in the backfield and Olton recovered.

As the second quarter opened, Olton moved from its own 42 down to the Hereford 24 with Priest and halfback Rande Buchenau carrying. But Edwin Thomas recovered a fumble for Hereford on fourth down to stop the drive.

Two successive penalties set Hereford back to its own 10, where Cansler quick-kicked 44 yards.

With third and three, Priest went booming around left end for 40 yards. From the Hereford seven, Priest made one, and Buchenau two before Priest barreled up the middle for the T. D.

Priest used the same play to add the pair of extra points, with 2:57 left in the second period.

In the third quarter, Olton was stymied but a penalty kept Hereford's drive from moving. On the punt, Olton fumbled and center James Gentry grabbed the ball for Hereford near mid-field.

After an exchange of punts, Olton bobbed again and Thomas landed on it about the Olton 35. But Parris lost five yards and was injured when the hard-charging Olton line dropped him

trying to pass. That was the third loss in as many tries as Hereford's line left gaps on pass plays.

Olton took over on its own 36 and moved to the Herd four, fumble from Olton. Near mid-field the offense sputtered and the ball went over.

But Hereford held and Olton punted to the Hereford 26. With 1:24 left in the game, Hereford made a last-ditch effort. Hodges went for ten and Olton was penalized 15.

With fourth down and 18 to go, Jim Collier hit Mack Cansler on a swing pass. Cansler aimed for the sidelines and flew 43 yards before being blocked out of bounds on the Olton seven.

With 12 seconds to go, Hereford elected to stay on the ground. But the Olton Mustangs got mean as they stopped Richie for no gain, then dropped him for a three-yard loss on a reverse as the final four seconds ticked off.

Gentry, Thomas and Leon Vogler bolstered the injury-riddled Hereford line and fairly well contained the explosive Robert Priest. Defensive halfback Jim Pavlicek was outstanding in corralling the end sweeps and pass attempts by Olton.

STATISTICS	
Hereford	Olton
9 First Downs	11
103 Yards Rushing	179

**Harvest.....**

(Continued from page 1)

due, according to local gin managers. Thursday, gin managers reported only two bales had been harvested in this county. On Sept. 25, 1959, 52 bales had been ginned here.

Cotton growers in this area reported this week that bolls are beginning to open and that harvest should be underway in the immediate future. Most harvesting this year will be by "stripping," or mechanical harvesting, they say.

Due to slowness in harvesting operations this year, Texas Employment Representative Pat Patterson of Hereford does not foresee any shortage of laborers.

Last week, many fields of lettuce in the county were hit hard by a shattering hail-storm. A sizeable percentage of the crop was ruined by hailstones, which ranged from marble to golf ball size.

One shed operator said Saturday morning that he would process carrots only according to orders received. Another said market on carrots was about \$2.50 for 48 - pound cartons.

2 of 5 Passes Completed	7 of 3
50 Passing Yards	15
1 of 2 Fumbles Lost	4 of 4
6/31 Punts, Average	5/29
9/67.5 Penalties, Yardage	6/60

**Naugle.....**

(Continued from page 1)

accepted the job of the ministries at the Westway and Bippus Methodist Churches.

The congregations at the two rural churches are small, each having 30 or 40 members. But he says, "In all the 39 years that I have preached, I have never seen such wonderful and warm-hearted people. Now I am convinced, They are one of two things. They are either the nicest people in the world or the easiest to please."

But his many friends don't agree with him. Several have commented on both his and Mrs. Naugle's unselfishness. One woman stated that in several cases he had not received a salary for services he had rendered.

Another said that she knew that the Naugles had done without a lot of the necessities they could have had on the small salary he received. This was because he didn't have any money left. He had given it all away.

The Rev. Naugle is a favorite with young and old alike. He makes visits to the hospital, not only to the members of the Methodist faith, but to anyone that even vaguely looks like he could use a comforting word or consoling hand.

The younger generation loves him, for he doesn't talk down to them. If a little girl looks puzzled during the sermon at some usage of terminology, he stops and explains it in simple, everyday language... the language that a child can understand.

He is a great believer in "saving for a rainy day." He encourages both young and old to invest their money, and to put "something aside."

In fact, he was one of the major organizers of Northwest Texas Methodist Conference Federal Credit Union, formed in Amarillo this September. This organization was formed to serve the ministers and their families, Directors of Christian Education, Directors of Music and Deaconesses of the Northwest Texas Conference of the Methodist Church.

Mrs. Dyalithia Benson, manager of the Hereford Texas Credit Union, says, "He is one of the most wonderful men I have ever known. A lot of men look forward to the time they can retire. But Brother Naugle just kept on going. He is truly a 'volunteer in spirit.'"

Many of us can remember the days of our childhood, living in a rural community, and how much we enjoyed the gathering together of friends and relatives for a "Sunday Meet." Were the trees ever shadier? Or the fried chicken tastier? We think not.

In today's age of Sputniks and sonic booms and the dark red clouds of Communism hovering on the horizon, it is truly refreshing and inspiring to talk to such a man as the Rev. Naugle. It brings back the belief in the good and simple life.

And this winter, when the roads to Westway and Bippus are frozen and dangerous, he won't have to chug along in his 13-year old car, hoping and praying it will make it. He can zip along in his new little car, and if he still feels the way he did Friday, he won't even need the heater on.

Wisconsin produces about 50 per cent of the cheese in the United States.

**RURAL DELIVERY**



**OFF MAIN STREET**



**GRANDPA'S BOY**



MONDAY OCTOBER 3 IS  
**Dollar Day**

AT  
**LITTLE'S OF HEREFORD**

LARGE GROUP OF  
**FALL DRESSES**  
WOOLS - COTTONS - SILKS - ACETATES

One Group of Other DRESSES	\$12.95 VALUES FOR	7.95
	\$14.95 VALUES FOR	8.95
	\$19.95 VALUES FOR	11.95
	\$24.95 VALUES FOR	14.95
	\$29.95 VALUES FOR	16.95
	\$32.95 VALUES FOR	17.95

Group Of SUITS & COATS	Group Of LADIES' SKIRTS
Broken Sizes Reg. \$39.95 To \$69.95	Broken Sizes Reg. \$10.95 To \$12.95
<b>1/2 PRICE</b>	<b>1/2 PRICE</b>

SPECIAL GROUP OF SWEATERS
Broken Sizes Reg. \$7.95 To \$29.95 now
<b>1/2 PRICE</b>

Group BRAS
1.50 AND 2.00
Some Strapless Good News \$3.75

TREMENDOUS DOLLAR DAY VALUES AT  
**LITTLE'S OF HEREFORD, TEXAS**

**While it lasts!**  
"Singing Hills"  
**PEAT MOSS**  
50 Pound Bag ..... **\$1.95**

**Ortho PLANTER MIX**  
79c Size ..... **65c**  
49c Size ..... **41c**

**Gates Trucord**  
5/8" - 50' Green  
**WATER HOSE**  
Reg. \$8.95 Value For ..... **\$8.25**

**PAX CRABGRASS AND SOIL PEST CONTROL**  
in ONE EASY Application  
KILLS CRAB GRASS SEEDS  
CONTROLS CHICKWEED  
FERTILIZES THE LAWN  
CONTROLS MOST SOIL PESTS

**CHECK-R-MIX**  
**PACKARD**  
Milling Co.

122 South Main  
—Phone—  
EM 4-2676



### Start Workouts For Fight Team

Boxing work-outs for the Hereford Athletic Club team will start Monday, Oct. 3.

Boxers will be trained in two groups, one for those under 100 pounds and the other for those over that weight.

Workouts for the smaller group will be from 5:30 until 6:30 p. m., each day. The larger fighters will train from 6:30 until 7:30 p. m. All workouts will be held in the gym located adjacent to the Ink Spot.

Coaching the larger boys again this year will be Don McNeese and Melvin Young. Members of the Hereford Optimist Club will serve as coaches for the younger boys.

The Optimist Club last week agreed to help with the boxing program in any way possible.

During the 1960 - 61 season, Hereford boxers will compete at Plainview, Littlefield, Levelland, Borger, Pampa, Amarillo and

Clovis, N. M., in addition to the Hereford Invitational Golden Gloves tourney.

The season will be climaxed with the Regional Golden Gloves bouts in Amarillo.

McNeese and Young urged any boy or young man interested to report at the gym Monday to start training.

### State.....

(Continued from page 1) fic was re-routed, causing a temporary inconvenience to residents in the northern part of the county.

The construction will include grading, structure, base, and surface. William V. York, Resident Engineer, will be in charge of the project.

### GOOD DESSERT

Extract the juice from a pomogranate (easy to do with an electric orange juicer) and serve over sweetened grapefruit sections for an epicurean dessert.



T-A-R-P-O-N... That's the call as Dede Barney, 20, reels in a big one after a thrilling chase.

## Fishing No Longer Is A Man's Domain

By VIVIAN BROWN

IF YOU HAVEN'T visited a sports shop to buy a "Royal Coachman," a "Parmachene Belle" or a spinning reel, you're just not living girl.

The 1960 teen-ager is up on her reels, rods and fishing lures. She doesn't limit her interest to spectator sports, watching the school hero make a touchdown or a home run. The big deal is sports that were formerly thought of as boy territory.

Modern girls do not sit home waiting for their men to bring home the trout. They are out fishing with the boys, or fishing alone for the sheer joy of it.

Typical of many young girls who enjoy fishing as much as they enjoy dressing up for dances is pretty Dede Stearns Barney, 20, who lives in Fayetteville, N. C., while husband Phil is stationed with the Army. In between catching a tarpon and a shark at Bahia Honda, Fla., in the Keys, Dede explained:

"The wonderful thing about fishing is that women do not need to be athletic to enjoy it. It is one sport that women can enjoy without having well-developed muscles."

Dede was active in sports, playing field hockey, basketball, tennis and baseball at Oxford School in Hartford, Conn., but she's more interested in active sports her husband enjoys.

"I've been trout fishing in Colorado and I've been duck hunting at Currituck Sound," she says, "and I don't think this

outdoor life can be surpassed for real entertainment and pleasure."

Honey-blond Dede had the entertainment on this trip — she raised six tarpon, 10 sharks and a score of Jacks. She credits her parents, George and Barbara Stearns of Pine Orchard, Conn., for whetting her interest in the piscatorial pleasures.

"I saw the companionship people can have fishing together by watching dad and mom. Women do not sit home and pine away these days while a beau or husband goes off with a dry fly or mullet to keep him company. She goes along with him."

Dick Rode, captain of the fishing boat Ballyhoo, pointed out that more young people than ever are interested in fishing, and more women than ever. "Sometimes, it seems to me that they outnumber men, because it appears they catch more fish," he says.

One of the new outdoor excursions favored by some young people is a fishing trip. They rent a boat, bring a picnic lunch, have time periods in fishing chairs. It is a made-to-order day for teen-agers, complete with conviviality, excitement, suntan and swimming.

### Childress Man Charged In Hot Check Offense

A Childress man Thursday was charged with swindling with worthless check after he was turned over to Deaf Smith County authorities.

George T. Owen, 58, of Childress, was arrested at 6:35 p. m. Tuesday in the 500 block of W. Fourth St. Arrest was made by Hereford police, and the case was turned over to county authorities.

The man was charged with passing a check in amount of \$10 at Taylor and Sons food market in Hereford Tuesday. Formal charges were filed Thursday.

### Around.....

(Continued from page 1)

the rest of the area around the courthouse for more parking space.

Mickey Bishop, our young neighbor across the street, surely did have a long face Friday. His parents, the E. E. Bishops, presented him and his two older sisters with a baby sister, Mickey, baffled for all of his six years by the inscrutable ways of his sisters, really was hoping for a brother to equalize the situation.

With the ice broken last week, new car showings will come showering down like autumn leaves. Wednesday, Osborne Buick will show the 1961 Buick and Buick Special. DeSoto also is to be unveiled the same day. There will be more the last of the week.

Hereford has a certain spark that other towns admire. We get buildings, money, parks — Due to folks with lots of fire.

**CARD OF THANKS**  
I take this medium to thank the people whom I will surely miss thanking personally for their kindness, gift of food, and sincere words of sympathy; to the Methodist ladies who were so good to serve my family lunch; and to others who called during my absence.  
"A word fitly spoken is like apples of gold in pitchers of silver."  
Mrs. O. T. (Sede) Johnson

### LITTLE FARMER



### SONNY SOUTH



### THOSE WERE THE DAYS



MONDAY OCTOBER 3... IS FABULOUS

# DOLLAR DAY

AT

# THE Vogue

Blue Fox  
Perfume  
No Gift Wraps at this price  
**\$1.00**

plus tax

1 Group of LADIES' Short COATS  
**\$10**

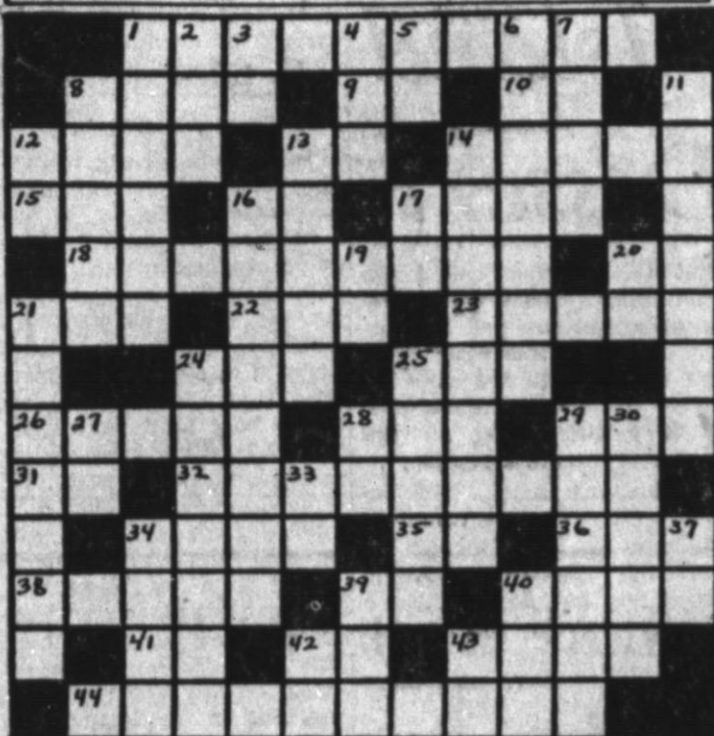
1 LARGE GROUP BLOUSES  
NOW JUST **\$3.00**  
Many of these blouses are regular \$10.95 values

1 Group of HATS  
Shop early for this Dollar Day Special.  
**\$1.00**

OUR ENTIRE STOCK Sleex Girdles  
BOTH REG. AND PAINTED STYLE **1/2 PRICE**

ONE BIG GROUP Sportswear  
SKIRTS BLOUSES BERMUDAS SLIM JIMS **\$4 PER ITEM**

### CROSSWORD By A. C. Gordon



- |                          |                               |                                  |
|--------------------------|-------------------------------|----------------------------------|
| <b>ACROSS</b>            | 32 - Equip                    | 33 - Escort                      |
| 1 - Light railway        | 34 - Lose later               | 34 - Incendiary                  |
| 5 - Prayer               | 35 - Thoroughfare             | 35 - enthusiast                  |
| 9 - Froun                | 36 - Suffer remorse           | 36 - Position (abbr.)            |
| 10 - Samarium (chem.)    | 37 - Tower                    | 37 - College degree              |
| 12 - Russian mountains   | 38 - Silence signal           | 38 - Musical note                |
| 13 - Percut              | 39 - Loose soil               | 39 - Tellurium (chem.)           |
| 14 - Quivering           | 40 - Chinese measure          | 40 - Most expensive              |
| 15 - To err              | 41 - Greek letter             | 41 - Jungle jaunt                |
| 16 - Like                | 42 - To strip                 | 42 - Of Erin                     |
| 17 - North American lake | 43 - Lookers-on-the-dark-side | 43 - Behold                      |
| 18 - Immortal            | <b>DOWN</b>                   | 43 - Thoron (chem.)              |
| 20 - Musical note        | 1 - Sky body                  | 43 - Valorous                    |
| 21 - Fledge              | 2 - Lamprey                   | 44 - fellows                     |
| 22 - Social function     | 3 - Sun god                   | 44 - Regular                     |
| 23 - Additional          | 4 - Mischievous child         | 44 - Rhenium (chem.)             |
| 24 - ... Galahad         | 5 - Iron (chem.)              | 44 - Rasp                        |
| 25 - Incumbent           | 6 - Supports                  | 44 - Printer's measure           |
| 26 - Look steadfastly    | 7 - Yawn                      | 44 - Retirement                  |
| 28 - ...angle            | 8 - Satisfaction              | 44 - Permit                      |
| 29 - Attila, the ...     | 11 - Fireplace ornament       | 44 - Musical note                |
| 31 - Proceed             | 12 - We people                | 44 - Correspondence afterthought |

## Dollar Day

# DRESSES

Misses & Ladies Sizes 7 - 24 1/2 Values To \$7.99 **2 FOR \$9**

## Children's Dresses

Skirts & Blouses **2 FOR \$7.00**

### DRESSES

One Group Ladies & Children **2 FOR \$11.00**

### LINGERIE

One Group Reg. \$2.99 & \$3.99 **2 FOR \$5**

## WHILE THEY LAST DRESSES

**\$3.00**

Reg. \$2.99 & \$3.99 **BLOUSES 2 for \$5** Stretchie Reg. \$1.00 **HOSE 2 pr. \$1 2 pr. \$1.50**

## MODE 'O DAY

319 N. Main

EM 4-1180





**By JIMMIE GILLENTE**  
The Tulsa Herald, probably the Mr. Democrat of all Democratic newspapers in the Panhandle, is published by H. M. Baggarly, who came up this week with the following story:  
"Two talkative women were gossiping over the backyard fence. Said one, 'Had you heard that the Pope's wife is already in Washington looking for living quarters?'  
"Why, Mabel, you don't know what you're talking about," came the reply. "They've been divorced for years!"

Last round I was talking about that \$50-per-plate dinner at the Goldwater rally in Amarillo, and Curtis Trawick is the only fellow I have seen who attended. He said they had soup, salad, roast beef, potatoes and peas, but the beef was tough and a little bit stinky. Personally, I would want some spare ribs or ham. If I ever pay \$50 for a plate, I want to feel like I am "eating high on the hog". They had a \$20-a-plate deal when they opened Hotel Jim Hill, but couldn't enjoy it. I almost choked on every bite I took.

I was down in the old home country around Wellington Monday, and things were looking up. Several people said, however, that some sort of borer has been working on the cotton -- and most of those I saw were predicting 50 to 60 percent of a normal yield. Lots of watermelons, though; big ones going at three-for-\$1.

I thought last year was the 50th anniversary of the Whiteface football team, but they convinced me that it was 1961 -- and now H. A. Tuck and the news department says the anniversary comes next year. The first game, they say, was Oct. 9, 1911, when Hereford played West Texas Normal in Canyon. They got open 22-0. The Brand files, which put me on the spot, I couldn't very well argue against the accuracy of my own newspaper, so I gave up. And just to prove the old saying that it isn't important whether you won or lost, the score was 8-0 in favor of Hereford.

Anyway, it is a switch for me to be a year ahead. I am usually 60 to 90 days behind.  
Earnest Langley was telling Henry Sears and Taft McGee a story about the rough time Texas' oilmen have in these days of proration. Earnest says he asked how things were with a friend in the oil business, and the fellow replied:  
"Terrible! I was embarrassed last Sunday at church. The pastor was praying, and said:

"Lord, help the humble and the pure... and before I realized what I was doing, I jumped up and shouted, 'Preacher, don't forget us independents!'"

R. G. Peeler is Europe bound and plans, during the next couple of weeks, to visit the Englishmen who came to Hereford last year on the grain sorghum tour. He and Mrs. Peeler will make their first stop in Lisbon, then on to England -- and Peeler modestly says he can't remember where from there. He wouldn't admit it, but I think he was a little bit excited about the whole thing.

For the man who has everything, they are making a "Golden Cravat" of 24 karat gold fabric, according to the Wall Street Journal. The ties will sell for \$25 each, and plans are to have them in stores well before Christmas. I guess it must be one of those "first come, first served" deals.

It is truly surprising how many people have contrasted the Prime Minister McMillan with the barbaric approach of Russia's Mr. Khrushchev. In many ways, the basic East-West conflict may well be summarized in the way these two men handled themselves on the United Nations floor.

Wm. V. York, resident highway engineer for this area, was visiting here this week, and says that the department is taking bids to raise the "Lake" area on Highway 385. This is the first time in 32 years the road has been under so much water and, strangely enough, about the same situation occurred on Harrison Highway. Mr. York is personally a strong 4-lane highway booster, and says that he will be happy when the Deaf Smith portion of U. S. 60 is completed. He thinks that the route through town will suffice for a long time -- 10 years or more -- before it carries too much traffic.

Predicting high school football is worse than forecasting panhandle weather. Hereford beat Dimmitt 28-0; Muleshoe beat Hereford 6-6; Muleshoe beat Dimmitt 44-0. Figure that one out on paper, and you will have a good basis for all future predictions.

Needless to say Hereford fans were disappointed over Whiteface drubbing at Olton, but I figure we are going to win several more games before the season ends. Those last-minute pass completions looked encouraging Friday night, and could pave the way for a much more diversified Whiteface offensive. Most of all, our boys are really in

there trying.  
**WEATHER FORECAST**  
Winter is fast approaching, but I doubt if it will be so severe as last year. We always have some bad weather, but 1959 was a toughie. We should have average to better moisture, but not so much as last year. A few people will wear long-handled all winter but most people will only need them three or four times. Now is the time to start looking for your overshoes. The garage probably needs cleaning, anyway.

Coming up is "New Car Week," Ford, and Falcon, and Plymouth opened up this past week, but most of the other lines will show this coming week, including Chevrolet, Corvair, Oldsmobile Special (compact), Pontiac Mercury, Comet, Desoto and Chrysler.

All in all, it looks like a busy week on the automobile front.

The weasel is a small reddish-brown animal that turns white in frigid cold climates.

Have you read the classifieds?

**Garden Beautiful Members Meet**

The Garden Beautiful Club met Friday, Sept. 30, in the home of Mrs. J. B. Pool with Mrs. Floyd Pool as co-hostess. Mrs. B. E. Roberson, president, conducted business meeting at which time plans were discussed for the annual tour of homes on Oct. 21. Mrs. W. B. Owens reviewed the book, "Make Your Own Containers." Refreshments were served to Mesdames N. D. Bartlett Jr., Ray Cowsert, Buddie Evans, Charles Hood, V. O. Hennen, D. C. Kinsey, L. H. Lookingbill, Dick Miller, W. B. Owens, J. B. Pool, Lloyd Pool, B. E. Roberson, Mary Seigler, Roy Smith, W. J. Stanford, J. Howard Walker, E. W. Young, Helen, Pipkin and Wayne Edwards.

**VISITS FRIENDS**  
Mrs. Ruby Meek Moody, formerly of Hereford, visited several friends here and attended friendship night of the Rebekah Lodge at the Odd Fellows Temple Tuesday night. She was among several others who were honor guests for the occasion.

**Washington Rites Held For Former Hereford Woman**

Funeral services for Mrs. L. F. Borden, long-time resident of Hereford, were held Monday, Sept. 26. Private funeral rites were held in Winslow, Wash. Mr. and Mrs. Borden moved to Seattle, Wash., in 1944, from Hereford. Survivors include her husband, L.F. (Bill) Borden; three daughters, Mrs. Hal C. Kester of Rolling Bay, Wash., Mrs. R. E. Robertson of Gardena, Calif., and Mrs. R. L. Wright of Bellingham, Wash., one sister Mrs. Earnest May of Hereford; two brothers, Lee Hopkins of Oklahoma and Earnest Hopkins of Arkansas. She was born Dec. 28, 1890, in Arkansas, and at the age of sixteen moved to Hereford. She married Lesley Frank Borden in 1914 here.

**FILL IT UP**  
Want a delicious filling for sweet yeast rolls? Mix grated blanched almonds and sugar together and sprinkle over the dough. A hand-operated rotary-type grater will grate the nuts just the right size.

**Form New Scout Troop 152 Here**

About 40 persons were present for the organization of a new Boy Scout Troop in Hereford last Wednesday. Troop 152 was formed at Parkview Elementary School, with new Scouts registering and officers of troop committee being elected. W. M. Teague of Amarillo, assistant field executive for the Llano Estacado District, was present to direct the organizational procedure. Officers for the sponsoring group, the Parkview PTA, were elected. They include: Alfred High, Scoutmaster; Jim Scott, chairman; Eddie Collins, secretary; Wesley High, advancement chairman; Will Walker, camping and activities chairman; W.H. Bland, training chairman; and L. B. George, institutional representative.

**REMEMBER THIS**  
Worth remembering: grease the bottom of the skillet in which you are going to poach eggs and the eggs won't stick. Have you read the classifieds?



**D. E. SPOTLIGHT** — Geary Gearn, 17, son of Mr. and Mrs. Kenny Gearn, 321 Star, is working at the Popular Store this year under the Distributive Education program offered at Hereford High School. His duties include sales and cleaning up. He is a junior student, and plans to attend college after graduation. (Staff Photo)

**IT'S DOLLAR DAY**

**DOORS OPEN AT 8:30 at GASTON'S — POPULAR STORE!**

**LADIES' READY-TO-WEAR**

**Special Purchase 150 Pr.**  
**WHITE STAG LADIES SLIM JIMS** ● COTTONS ● CORDUROY ● SIZES 6-18  
**REG. TO \$10.95**  
**3<sup>99</sup>**

**SPECIALS IN MEN'S DEPT.**

**Men's and Young Men's CORDUROY 3 PC SUITS**  
Coat - Vest - Trousers  
● PLAIDS ● CHECKS ● SOLIDS  
**REG. \$35.**  
**\$25**

**ONLY 9 LEFT**  
**3-Pc. NYLON TOMMISSET**  
● Nylon Pajamas ● Nylon Robe ● Navy - Coral  
**\$11**

**DISCONTINUED STYLE PETER PAN BRA**  
INNERCIRCLE WHITE COTTON  
ALL SIZES  
REG. \$3.95  
**2<sup>50</sup>**

**KHAKI and GREY PANTS AND SHIRTS**  
ALL SIZES AVAILABLE  
Reg. \$3<sup>98</sup> Val.  
**2<sup>49</sup> EA.**

**Artemis Cotton & Dacron SLIPS**  
● Size 32 to 40 ● White ● Reg. 3.98 - 5.98 ● Shadow panel  
**2<sup>99</sup>**

**3 Tables ODDS & ENDS**  
● Bras ● Jewelry ● Panties ● Many others items.  
**1<sup>00</sup>**

**SPORT SOX**  
ALL SIZES  
Reg. \$1.00  
**69<sup>c</sup>**

**GROUP LADIES FLATS & SCHOOL OXFORDS**  
VALUES TO \$7.95  
**\$2<sup>99</sup>**

**Girls COATS**  
● 100% Virgin wool ● Size 3 to 14 yr ● Reg. 25.00 to 39.95  
**\$19**

**Girls Cotton DRESSES**  
Size 1 yr. to 12 yrs. Reg. 3.98 to 14.95  
**20% Reduced**

**SHOE DEPARTMENT**

**95 PAIR MEN'S FINE DRESS SHOES**  
They Have Leather Soles  
Choose Black Or Brown  
\$10.95 VALUES  
**\$5**

**Gaston's The Popular Store**

**NEW HOPE FOR HARD OF HEARING**

Boston, Mass., Aug., 15, 1960—Something new has just been announced. It is an electronic development designed for those who hear but do not understand words. There is nothing in either ear. No dangling cords. No tubes. The sound vibrations are conducted right through the bones of the head to the inner ear, and right to your center of understanding. We have termed this process "Vibratory Sensory Conduction" — truly secret hearing.

The manufacturer has been able to produce a hearing device so small that many who wear it report "No one knows I have a hearing deficiency". It is said to be very reasonably priced.

The new instrument is manufactured by Audivox, Inc., Successors to Western Electric Hearing Aid Division and makers of "The hearing aids your doctor knows".

Mr. Clarence Medlin, qualified hearing consultant will be at the offices of

**DR. MILTON C. ADAMS, Optometrist**  
335 Miles Hereford  
for FREE consultation Tuesday, October 4, 9 A. M. to 12 noon.

**audivox**  
of Amarillo  
2710 West 10th - Just West of Georgia on Tenth  
DR 4-0722

### Beauty At Home

By LYNN CARTER

Q. What can I do about an extremely bad case of blackheads on my skin, some of which have become infected and which stubbornly resist squeezing?

A. You should have visited a dermatologist long before now. Never try to remove badly-impacted blackheads yourself. Your skin is precious, and the lack of professional care and advice may mean the difference between a perfect skin and a scarred one.

Q. Please suggest an exercise that is good for combatting a flabby chin line.

A. Lie flat on your back with

your head hanging over the edge of the bed. Raise your head until your chin touches your chest. Repeat this five times. Then turn over and raise the head backward as far as you can, repeating this five times. This should go a long way towards strengthening those throat muscles.

Q. How can I treat freckles and brown spots on my hands and arms?

A. If you want to conceal them, try using makeup foundation cream. And if you want to bleach them, try using lemon juice, bleach cream, or hand lotion.

Q. How can I get the most out of my hand lotions?

A. You'll extract a greater benefit from your hand lotions if your hands have been soaked in warm water to open the pores. Massage as you work in the lotion. This manipulation will limber up your hands and help beautify them.

Q. What should I use as a bleach for a white woolen frock?

A. When bleaching white woolens, use sodium perborate - never Javelle water (household bleach).

Q. Will you please suggest a "dry shampoo" I can give my hair?

A. Beat the whites of two eggs as stiff as possible, then take a handful of this at a time and rub it well into the scalp with a light, circular movement. Dry the hair for 20 minutes, then give it a good, thorough brushing.

Q. What type of hosiery gives an illusion of slimmness to the legs?

A. For slimmer ankles and slimmer legs, wear stockings with tapered heels. The more neutral the hose shade, neither too ruddy a tan nor too ashen a gray, the slimmer your legs will look. The more your ankles need slimming, the more they need hosiery's cobweb sheerness, the tribute of tiny seams, superb fashioning, narrower and silkier heel reinforcements. The duller these silken snares, the better they'll minimize leg faults.

Q. How can I insure a smoother job of my fingernail polish?

A. A good, vigorous buffing of the nails beforehand in inductive to a smoother coating of your polish. This also stimulates the nails, and makes them stronger and healthier.

Q. How can I give my face powder more permanence, make it stay on longer than it now does?

A. After pressing on your powder with a puff, then wiping off all excess with a brush or tissue, take a little cold water in each hand and pat this lightly on your face. This should set your powder and cause it to stay with you longer.

Q. Please suggest a recipe for a good "homemade" hair-wave - setting fluid.

A. Here are two for you: In the first, use two teaspoons of quince seeds to three and one-half pints of water, and let the mixture boil for five to 10 minutes. Then strain through a fine-meshed cloth and add a few drops of alcohol or perfume as a preservative. In the second, use flaxseed - two level tablespoons to a quart and half of water. Boil for five minutes, then strain as above. If either of these lotions seem too thick, dilute it with water when using.

Q. My fingernails are brittle, and they crack and split too often. What can I do?

A. This trouble is often due to overfrequent applications of nail polish and remover. When the nails chip excessively, remove the nail polish, treat the nails with some petroleum jelly and hand lotion, refrain from use of any polish for a few days, then sit back and watch your nails recover.

### Household Scrapbook

#### Loose Windows

One good way to stop loose windows from rattling during high winds is to wedge some wooden golf tees between the windows and their frames.

#### Rope Conditioner

You can make a new rope pliable and soft by soaking it in a pan of strong soapsuds.

#### Baking Dishes

Glass baking dishes that have become brown can be cleaned by soaking them in a strong solution of borax and water.

#### BILKED OVER MILK

LAKEVIEW, Colo. (AP) - Authorities in this small town figure they've seen everything now. Seems a salesman sold two milking machines to a Lakeview farmer. As a down payment, the salesman made off with the farmer's only dairy cow.

Titanium is a metal as strong as steel, but weighs only half as much.



# DOUBLE \$ DAYS

These Specials Good Mon., Tues. & Wed., Oct. 3, 4 & 5

## ICE CREAM

Swift's Special Pack All Flavors 5 Pts. \$1.00

## VIENNA SAUSAGE

Libby's 5 FOR \$1.00

Morton's 26 oz. boxes SALT 8 FOR \$1

Fruit Cocktail Hunt's 300 Cans 4 FOR \$1.89

FISH STICKS Cape Ann Frozen 4 FOR \$1

SNOWDRIFT 3 LBS 69c

## PRODUCE SWEET POTATOES

Maryland 2 LBS 25c

CABBAGE Local Grown lb. 5c

## ORANGES

Sunkist lb. 19c

BISCUITS Shurfresh 3 FOR 25c

MARYLAND CLUB Coffee lb. can 69c

Shurfine FLOUR 5 LB. BAG 37c Food King OLEO 2 LBS 27c

All Flavors JELLO 12 FOR \$1 Hunt's Sliced or Halves, 2 1/2 PEACHES 4 FOR \$1

# TAYLOR & SONS FOODS

LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

### MEATS

## HAMS

Butt Half lb. 43c

Shank Half lb. 39c

Center Cut lb. 79c

BACON Hormel lb. pkg. 59c

SEE BLANTON BUTANE FOR **SULPHURIC ACID** H<sup>2</sup>SO<sup>4</sup> **93% VIRGIN ACID**

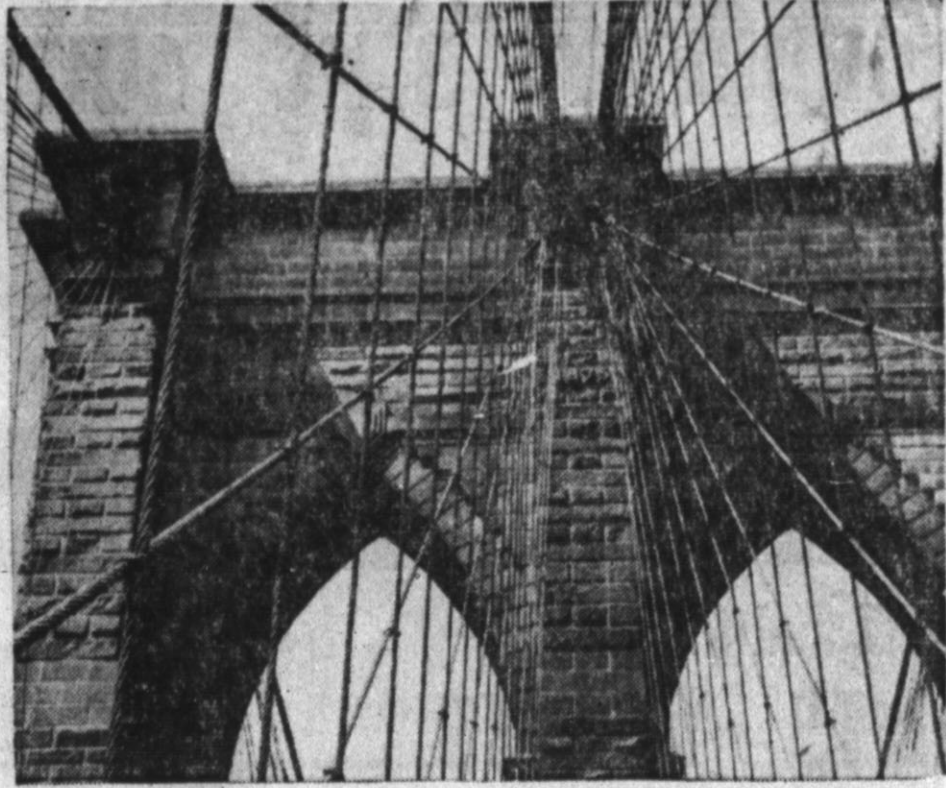
- Direct Application to Soil or Water Application
- NOT A FERTILIZER but a soil Conditioner to lower P. H. Factor and Fight Alkaline Condition.

Fertilize Now With Quality **ANHYDROUS AMMONIA**

We Work With The Deaf Smith County Research Lab to Assure Correct Job Without Danger of Land or Crop Damage, and to get the desired results at lowest possible cost!

**Blanton Butane, Inc.**

Phone EM 4-0220



### buying the Brooklyn Bridge?

You needn't. Not when you can get clear title to a factual bridge to your best customers!

Our circulation is audited - just as your own books are audited. When you use our columns for your advertising message, you know precisely how many customers receive us . . . how they get us . . . where they get us . . . and how much they paid.

We are members of the Audit Bureau of Circulations\* . . . your assurance that your advertising reaches the markets you are aiming for.

Our ABC membership is your bridge to confident buying.

**THE BRAND**  
THURSDAY - SUNDAY



\*This publication is a member of the Audit Bureau of Circulations, an association of nearly 4,000 publishers, advertisers, and advertising agencies. Our circulation is audited by experienced ABC field auditors. Our ABC report shows how much circulation we have, where it goes, how obtained, and other facts that tell you what you get for your advertising money when you use this publication.

# A Salute To Hereford's B & P W Club

## The Sunday Brand Women's Section

Miss Ruby Brewton, Society Editor

Hereford, Texas, Sunday, Oct. 2, 1960

Section Two

Throughout the nation this week Business and Professional Women's Clubs are being recognized for their work and for their contributions to community betterment.

Hereford is justly proud of its Business and Professional Women's Club, which was organized Jan. 3, 1933, in the Deaf Smith County courthouse, with 18 charter members.

First president of the organization was Mrs. Mabel Wilson. Since its inception the club has been an active part of community life.

Main objectives of this group of women are to elevate the standards of women in businesses and professions, to promote the interest of these women, to bring about a spirit of cooperation among the business and professional women of the United States and other countries, and to extend opportunities to BGPW women through education along lines of industrial, scientific and vocational activities.

The above objectives have been foremost with the members since the start of the club, and on to the present day. Among accomplishments of the women are the naming of the streets and house numbering in 1948. In 1936 the first Pioneer Day celebration was organized by the club.

Each year the club gives a student scholarship to a deserving high school graduating senior. They contribute to the Foreign Exchange Student project, Girl's Town, the Migrant Ministry, Camp Fire Girls, March of Dimes, Red Cross, First Aid and have three member instructors for First Aid.



OFFICERS of the Business and Professional Women's Club for 1960-61 are, seated from left, Madlynne Brumley, president; Gladys Setliff, secretary; Guyrene Carter, treasurer; standing from left, Della Stagner, first vice-president; Margaret Ann Durham, second vice-president, Evalee Potter, not shown, is recording secretary.

Last year a donation of \$700 was given to the Community Center; this year \$806 went to the Home for the Aged project. They recently planned to give to a nurse's home to be built in Formosa.

Sources of income are obtained from members' dues, the sale of fruit cakes, a yearly style show, and just recently the new project of putting up store front decorations for the Harvest Festival.

Hereford BGPW women have had many state honors and recognition from the national club for membership drives and participation in state and national drives.

Several local members were elected to the

state nominating committee, and there have been two district directors, the first being Della Stagner and the second Madlynne Brumley.

The National Federation was formed in 1919 in St. Louis, Mo., and now there are thousands of clubs throughout the United States and in foreign countries. Through the Federation and on down to the separate clubs members enjoy companionship, leadership, training, community interest, physical and spiritual growth.

The Hereford club will end the Business Women's Week with a tea on Sunday, Oct. 9, to honor all working women, past presidents and charter members. An effort is being made to invite all working women to this tea.

### Brand Staff Photos



MAYOR WOODY WILSON signs a proclamation designating the week of Oct. 2 through Oct. 9 as Business and Professional Women's Week. B&PW Women looking on are, from left, Byrdie Fellers, Dyalhia Benson and Evalee Potter.



PLANNING COMMITTEE of the Business and Professional Women's Club met Monday evening in the home of Mrs. J. K. Baker, 116 N. Texas Ave. The group was making plans for the coming tea to be held as a climax to B&PW Week, Oct. 2 through Oct. 9. The club plans to invite all working women in Hereford. The women are from left, Mrs. Kathleen Baker, chairman of the membership committee; Mrs. Ursalee Jacobsen, Mrs. Eunice Petersen, publicity committee chairman, and Mrs. Bruce Rose.

# TAX EVALUATIONS

**YOU'VE HEARD MUCH ABOUT THE PROPOSED EQUALIZATION PROGRAM ON CITY AND SCHOOL TAXES. HERE'S A SAMPLE OF HOW THE PLAN WORKS:**

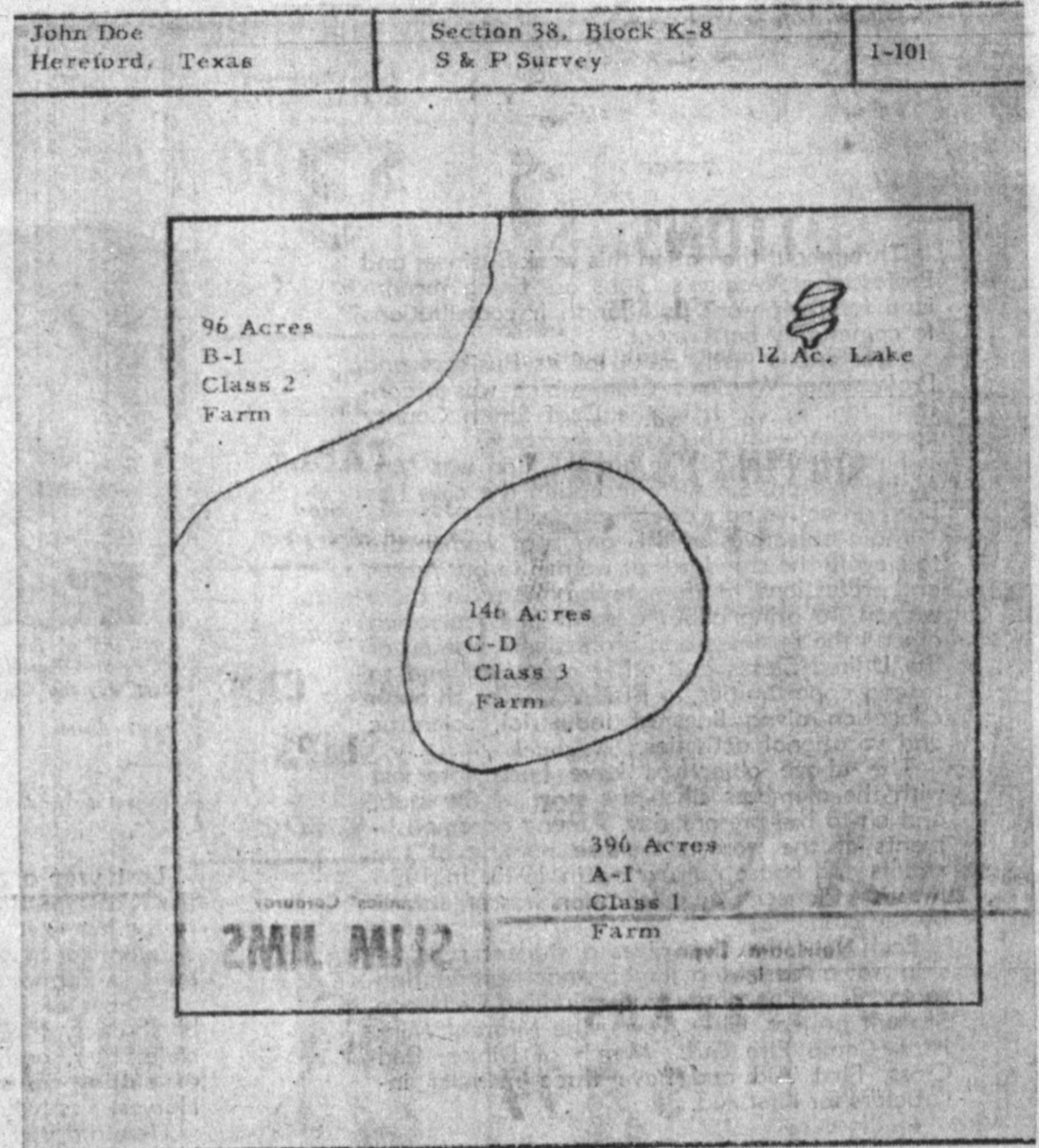
## In The City...

## In Rural Areas...

OWNERSHIP		Description		Parcel	
John Doe Hereford, Texas		Lot 1, Block 22 O. T.		1-100	
Basement	14x24	UTILITIES			
EXT. WALLS	Brick	Water			
ROOF	Gable	Sewer			
SHINGLES	Wood	Gas			
FLOORING	Hardwood	Septic			
HEATING	Central	Butane			
KITCHEN	Pl. Wains.	FOUNDATION			
BATHS	Pl. Wains.	Concrete			
EXT. TRIM	Wood	EXTRAS			
		Fireplace			
		LOT SIZE			
		100'x140'			
		INTERIOR			
		Sheetrock			
		Textone			
		LANDSCAPE			
		Tree			
		Grass			
		Shrubs			

No	Use	No. Sq. Ft.	Unit per Sq. Ft.	Gross Full Value	%	Value of Imp.	Value Land	Total Value
1	Res.	1304	\$8.70	\$11,344.00	95	\$10,775.		
2	Gar.	528	\$3.48	\$1,837.00	95	\$1,745.		
3	Basem.	336	\$3.75	\$1,260.00	95	\$1,195.	\$1,000.00	\$14,715.00



### Beginning next Week.....

Each House, lot and Building will be Grouped into a Special CLASS to determine tax value. There are 3 classes which comprise this group. SIZE of all structures will be measured for accuracy. LOCATION . . . AGE . . . and CONDITION will also be established to help determine the true value. EACH OWNER of property will also have an opportunity to talk with the survey crew leader to express his ideas concerning the property.

### Beginning in about 3 Weeks.....

All rural IMPROVEMENTS will be classed on cards like those used in the city. RURAL ACREAGE will be designated as Lake Acreage, Grass Acreage, Cultivated Land -- both Irrigated and Dry Land. Land Slopes will be determined, Soil Textures and Location will be a factor of consideration in the overall value. EACH OWNER of improved and acreage property as in the city will have an opportunity to talk with the survey crew leader to express his ideas concerning the property.

**The Object of this survey is fair and equal taxes to all property owners.....**

**YOUR COOPERATION WILL BE APPRECIATED.**

**WHEN THE SURVEY GROUPS COME TO YOUR PLACE THEY WILL DISCUSS DETAILS, TAKE MEASUREMENTS AND EXPLAIN THEIR METHODS.**

**IF NO ONE IS AT HOME A LETTER WILL BE LEFT IN YOUR DOOR. YOU MAY CALL THE SCHOOL TAX OFFICE FOR AN APPOINTMENT.**

**Careful Ground inspection will be made on each piece of Property in the City and in the Hereford Rural High School District.**

**Anthony's**  
YOUR FAMILY STORE  
*Storewide*

# DOLLAR DAY

**MONDAY**  
**OCT. 3rd**  
**IS**  
**DOLLAR DAY**  
**IN**  
**HEREFORD**



Better  
**COTTONS** \$1  
2 yd. for

Good selection, Dark patterns.

1 to 10 yd. Piece  
**OUTING FLANNEL**  
4 yd. for \$1

Short lengths of better flannel for a Bargain

Better Shagback Cotton 99c  
Dark Fall Colors

Heirloom Type Patricia  
**BED SPREADS**  
Full Bed Size \$4.99  
White, Spice, Beige

Large Size 2 for \$1  
**BATH TOWELS**

Solid Colors 8 for \$1  
**WASH CLOTH**

Solids & Stripes \$1.00

**LOOK WHAT A DOLLAR WILL BUY**

Girls Rayon **PANTIES** 4 for \$1

Womens Cotton **SLIPS** 32 to 46 \$1

Childrens Cotton **TRAINING PANTS** 4 for \$1

Womens Fancy **NYLON BRIEFS** \$1

2 Styles Lovable **BRAS** \$1

Solid or Stripe  
**SINGLE BLANKETS**  
2.99



- Big size 70"x90".
- Warm Rayon construction.
- Rayon satin binding.
- Slight imperfections.
- Special sale price.

All Ladies Summer Type  
**DRESSES**  
\$3.00

Broken sizes & styles sizes 8 to 18

On the Balcony Bargain  
**TABLE**  
Odd & Ends \$1  
a good mixture

Little Girls  
**CAN - CAN SLIPS**  
White & Colors 4 to 14 \$1

Ladies' Corduroy  
**SLIM JIMS**



• Assorted solid colors and plaids.  
• Two pockets—side zipper.  
• Well made—sleek fitting.


SIZE 10-18 \$1.98

Ladies  
**RAYON BRIEFS** \$1  
3 Pr. White & Colors

Ladies New Fall Stretch  
**GLOVES** 98c  
Lots of Colors

Ladies  
**HEAD 2 Scarves** for \$1  
6 foot and Squares

A 53-PIECE SET OF IMPORTED CHINA  
2 Lovely Patterns to choose from



A Sweetheart 3 Springtime \$35.00

Here is your opportunity to buy and enjoy the luxury of fine imported china. 53 piece set consist of: 8 - 10 1/4 inch dinner plates, 8 - 5 1/2 inch fruit plates, 8 - 6 1/2 inch bread plates, 8 - 7 1/2 inch coupe shape soup bowls, 8 - tea cups, 8 - saucers, 1 - 9 inch nappy platter, 1 - 12 inch platter, 1 - creamer 1 - sugar bowl with top. Buy now for yourself, buy now for gifts.

Hi Lo Sculptured Foamback  
**RUGS** \$2.99

Big size 4 x 6 Red, Gold, Grey, White, Rose & Brown.

30 x 27 Supersize  
**ANCO 4 for \$1.00**  
**DISH TOWELS**  
Lintfree Long Wearing

2 pc. Set  
**LUGGAGE** \$12.00

14" traincase  
26" Pullman case  
White, Blue & Tan Plus Tax

Girls  
**CAR COATS** \$4.98 to \$10.95

Good selection of Colors & Styles.

Buy now on our Layaway & Save

Womens & Misses  
**NEW FALL FLATS** \$2.98

Mens Thermal  
**UNDERWEAR**  
**SHIRTS or DRAWERS** \$2.98 each

Long Sleeve Shirts, Elastic Waist band Drawers. Not Color Ideal for all temperatures.

Men's Gaberdine  
**SPORT SHIRTS**  
2 for \$5.00

Light & Dark Colors sizes M - L - xL

Men's New Fall  
**DRESS SLACKS** \$6.95  
28 to 40

Men's Cotton  
**WORK SOCKS** 4 pr. \$1.00

White, Randon, Grey Short and long.

Boy's Dress And School  
**SOCKS** \$1.00

Per package  
3 & 4 prs. to package some stretch and other by sizes.

Close Out of  
**MEN'S SLACKS** \$5.00

A good buy if we have your size.

Men's Hanes  
**Broadcloth SHORTS or KNIT BRIEFS** 2.95

\$1.00 pair or 3 pr.

Boy's Winter  
**JACKETS** \$8.95 to \$14.95

Many styles & colors to choose from. Car Coats. Plastic coats, hooded coats. Size 6 to 18.

Buckhide  
**BLUE JEANS**

13 1/2 oz. Long Wearing

Boy's Sizes 4 to 16 \$2.39  
Men's Sizes 27 to 42 \$2.98

Slims - Regulars

Eastland's rich subdued brushed wool plaid  
**SUBURBAN**  
50% Wool, 50% Re-processed Wool  
**16.95**

Men's 34 to 46  
Light Grey, and Charcoal

35 inch tailored suburban coat, self collar cut in pockets with backing flaps. Button front. Side vents. Quilted lining.



Men's Fibreen 100% Wool  
**STADIUM COATS** 14.95

Rayon Lined

Men's Stadium coat, an all time favorite. Leather trimmed side vents. Knit trim slash pockets and matching collar cuff trim. Sizes Extra Small Small Medium Large and Extra Large.

**LOOK MEN**  
Group of Better



**SUITS** 28.00

These can be worn year around. Broken sizes & patterns. But we have Sizes 35 to 42

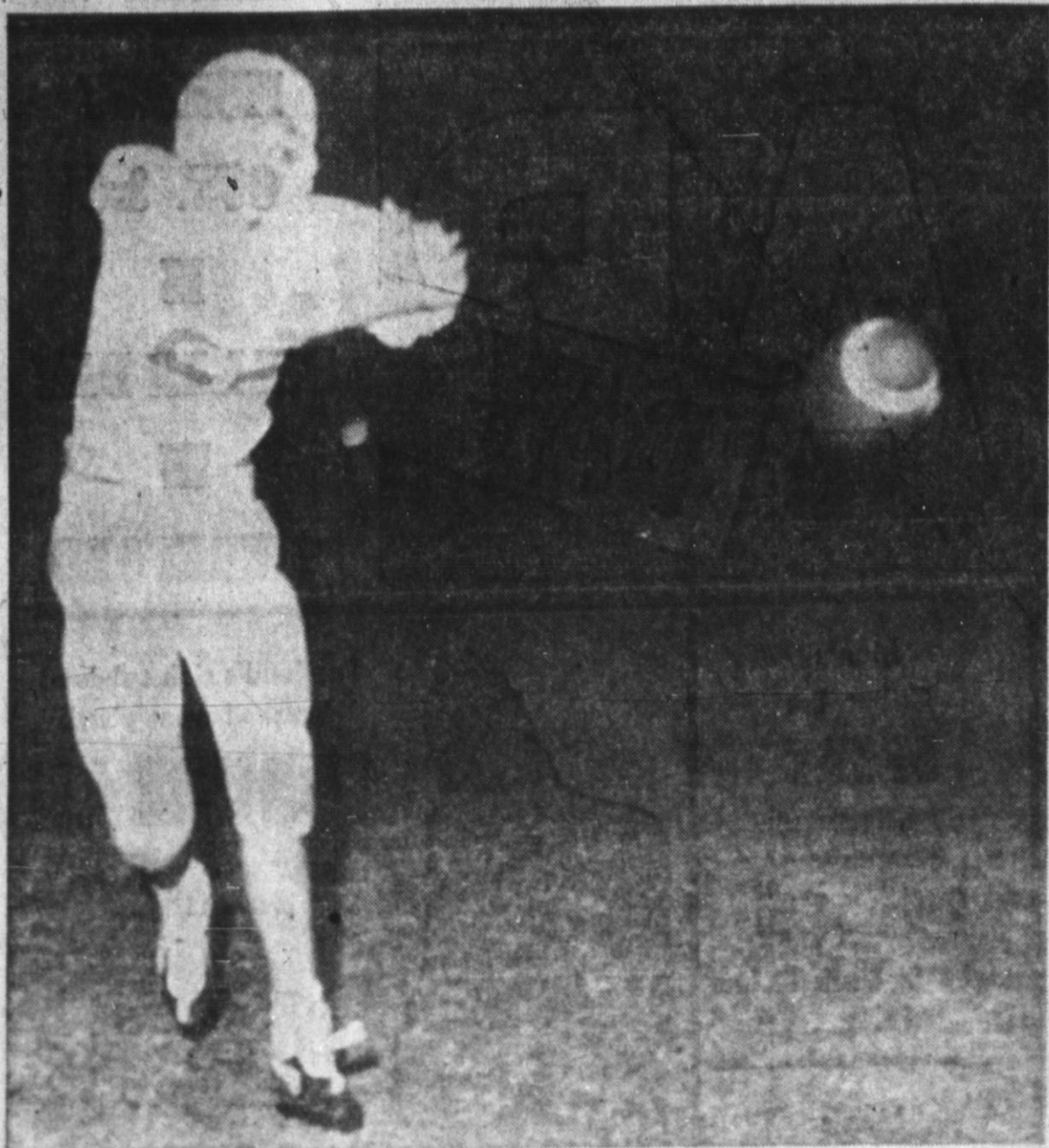
60 - 15 Nylon Hose 49c  
Sizes 8 1/2 to 11 Light Shades & White



40 Denier Nylon Tricot  
**FULL LENGTH GOWN WALTZ LENGTH GOWNS SHORTY PAJAMAS** \$2.00

**PETTICOATS SLIPS** Your Choice \$2.00

Beautiful Lace, Midriff, Dainty Lace Ruffles, Matching Bows. Machine washable. Sizes 32 to 38. Lots of colors.



A LONG PASS escapes the outstretched arms of Canyon halfback Richard Green in the final quarter of a "B" team game at Whiteface Field Thursday night. The Eagles were downed by the determined Herd, 22-16. The Hereford freshmen downed Canyon fresh earlier that evening on the same field, 19-6. (Staff Photo)

**Mrs. Billy Sims Honored Guest**

Mrs. Billy Mac Sims of Wellington was the honored guest at a coffee Monday morning in the home of Mrs. Carl Wimberly at Dawn.

Mrs. Sims is the president of the Seventh District, Texas Federation of Music Clubs. She was accompanied by Mrs. H. L. Cudd also of Wellington, Mrs. J. B. Caraway was assistant hostess.

Others present at the coffee were Mrs. Robert Strain, president of the Hereford Harmon Music Club; Mrs. H. V. McCabe and Mrs. W. H. Gentry.

Mrs. Caraway is educational chairman of the Seventh District and Mrs. Wimberly is the District Junior Counselor.

**Music Study Club Has Noon Luncheon**

At a noon luncheon in the Wesley Methodist Church Monday the Music Study Club held their opening meeting of the new club year.

The tables were laid in white, decorated with arrangements of winter daisies and roses of various colors.

In absence of the president, the business session was conducted by the vice-president, Mrs. T. W. Roberson.

In observance of Federation Day the group was honored to have present two officers of the Seventh District—Mrs. Billy Mac Sims, president, and Mrs. H. L. Cudd, secretary, both of Wellington.

Mrs. Sims spoke to the group briefly on the "Salesmanship of Music," after which the group made plans to attend the seventh District convention scheduled to be held in Pampa Oct. 4-5.

Mrs. Jesse Stanford was elected delegate to represent the club and Mrs. Dick Godwin was elected alternate.

A former club member, a Mrs. Louise Oberthier Gaines of New Jersey, was present for the meeting.

The club adjourned to meet with Mrs. Ellis Coombes Oct. 10.

Those present were Mesdames J. R. Allison, James Alston, Bill Bradley, W. T. Carmichael, Steve Clements, Ellis Coombes, R. P. Conway, B. Y. Crosthwaite, Miss Frances Dameron, Mesdames W. E. Dameron, C. C. Ferguson, H. K. Fox, Dick Godwin, Joe Hacker, George McLean, J. C. McCracken, T. W.



CANYON QUARTERBACK Davis Price (10) makes an unsuccessful try for yardage as Hereford halfback Arnold Powell makes an off-beat tackle in a "B" team game at Whiteface Field Thursday night. Price made the run in the second quarter of the game. The Canyon Eagles bowed to the powerful Herd, 22-16. Earlier on the same field, the Hereford freshmen also downed Canyon, 19-6. (Staff Photo)

**FILL IT!**

Luncheon centers take to fillings: mushroom and onion, tomato sauce, grated cheddar

cheese or creamed fish or vegetables.

**GOOD DRESSING**

Undiluted evaporated milk, vinegar and a goodly portion of sugar (plus salt and pepper) make an unusually good dressing for cole slaw.

The ferris wheel is named for its inventor, G.W.G. Ferris.

**FLY ANYWHERE, ANYTIME SPECIAL CHARTER SERVICE**

Frank Longhofer, Manager of BLAC-AIR SERVICE

located at the Hereford Airport

Will make arrangements for you

CLifford 8-4505 (also AIRCRAFT to rent)

**ANYBODY**

CAN LEARN TO SAVE... EVEN YOU! OPEN YOUR SAVINGS ACCOUNT WITH FIRST NATIONAL TOMORROW.



**SHOP AND SAVE DURNO ANNIVERSARY**

**DOOR BUSTERS**

**BRAIDED RUGS**

Choice of Colors 24" x 36"

Reg. \$3.50

McGee Special

Price

**\$1.99**

**OTHER BRAIDED RUGS**

1/4 OFF

**THROW RUGS**

Discontinued Patterns 18" x 27" Buy Now For Only

**\$1.00**

**KITCHEN STOOL**

White Chrome Reg. \$6.95

**\$4.95**

**LARGE DESK**

Limed Oak Reg. \$89.95 Sale Price

**\$59.95**

**EMPRESS BENCH**

Brass, Pink, Black & Turquoise Reg. \$10.95

**\$6.95**

**SEWING BASKET**

Early American With Legs. Reg. \$14.95. Now

**\$9.95**

**CRICKET STOOLS**

Early American Small Maple Reg. \$5.95

**\$3.95**

**MAPLE DINETTE**

Early American Table with 4 chairs. Brown Provincial Print Plastic Covered Chairs. Reg. \$119.95

**\$83.00**

NORGE APPLIANCES & MOTOROLA TV'S ALL REDUCED!

LANE CEDAR CHESTS. ALL REDUCED FOR THIS BIG EVENT.



Mrs. Lloyd McGee 17 yrs. Experience

This is the way we say "THANKS" for the wonderful work you have done for us. We would like to say that with our many years of experience in the furniture business you the best assistance in selection of furniture for your home.

We offer FREE decorating service to all our customers. Just call for an appointment. This is just a few of the many services we offer. We have a large stock of furniture and carpet installations are personally supervised by Mr. McGee.

Every item in our store is marked down for this event. Shop now for Christmas and get big savings on everything you buy.

**FREE-GIVEAWAY**

ETHAN ALLEN EARLY AMERICAN 54 TABLES (2 10" LEAVES) AND CHAIRS GIVEN AWAY OCT. 31st.

All you have to do to win this beautiful table and 4 chairs is register. Drawing will be held at 6:00 PM on October 31st. You don't have to be a member.

**BEDROOM FURNITURE**

3-pc. Chantilly White and Gold Kroehler Bedroom Suite. D. Dresser with Twin Beds. Reg. \$379.95

Our Special Price **\$249.95**

2-pc. Black and Gold Bedroom Suite **\$149.95**

Reg. \$209.95

2-pc. Walnut Bedroom Suite. Bookcase Bed, D. Dresser. Center Drawer guides, Dust Proof. Reg. \$249.95

Our Anniversary Price **\$189.95**

2-pc. Blond Mahogany, Kroehler Bedroom Suite. Bookcase Bed, Double Dresser. Reg. \$219.95

Now Only **\$159.95**

New Walnut Open Stock Kroehler Grouping. Choose a Triple Dresser, Bachelor Chest, Corner Desk, Bookcase Bed or Nite Table.

**20% OFF**

This is just a sample of the Many Bargains in this Department.

**DINING ROOM FURNITURE**

7-pc. Cherry Fruitwood French Provincial. Drop-leaf table, 6 chairs and china. Reg. \$449.95

Now During our Sale. **\$349.95**

8-pc. Mahogany 18th Century. Drop-leaf table 6 chairs and large china. Reg. \$479.85

**\$369.95**

5-pc. Colony Arts Solid Maple. Table and 4 Chairs. Reg. \$308.60

Our Anniversary Special **\$199.95**

**DINETTES**

9-pc. Dinette. 8 chairs and a 2 leaf table. Top Blond Ash with Beige Leaf Chairs. Reg. \$139.95

**\$119.95**

7-pc. Kuehne Dinette. American Walnut Top with matching Gene Pattern Chairs. Reg. \$199.95

Now For Only **\$149.95**

8-pc. Kuehne Dinette. 6 chairs, table and serving table. Reg. \$149.95

**\$119.95**

5-pc. Dinette. Brown Walnut Table with Tanguine chairs. Reg. \$59.95

Now For Only **\$49.95**

7-pc. Beige & Brown Walnut Table Turquoise Chairs. Reg. \$109.95

Now Only **\$89.95**

**HOOVER SEWERS**

2 yrs. supply of Dust Bags

With each Hoover Sweeper

Sweepers start at

**BEDDING**

A FREE \$8.95 Morgan has 1 with each Mattress & spring

Our Sale.

Also with Each Oversize Bed & Boxsprings We Will Give You of Sheets FREE.

**MODERN SPECIALS**

Kroehler. One Group Bed, Rose, Black, Gold, Beige

Turquoise. Your Choice

Reg. \$34.95 & \$39.95

**OCCASIONAL CHAIRS**

Traditional Styling Choice

Colors. Reg. \$44.95.

**PICTURE MIRRORS DECORATION**

Our Walls Are Completely

covered with new items that

Blend with any style of furniture

**LIGHTS**

Floor, Vanity, Spot, Pole

All Reduced.

BRASS PIN-UP LITE

GOOSE-NECK OR DESK



Dale Wright DELIVERY SERVICE

**McGEE FURNITURE**

511 N. Main

HOME OWNED



# McGEE FURNITURE'S SECOND BARRY SALE

... have patronized us since we opened in Hereford. ... in the furniture business, we believe we can give you the best. ... Call EM 4-2586 for Mrs. McGee and make a special selection. We guarantee and service everything we sell. All items will keep it on Lay-a-way for you if you desire. ...



Lloyd McGee  
22 yrs. Experience

**-FREE**

... 54" ROUND DROP LEAF ... CAPTAIN CHAIRS TO BE ...

... register each day when you come into our store. ... You do not have to be present to win.

**SEEPERS**  
... \$69<sup>95</sup>

**DING**  
... Bedspread Given ... \$...

**SPY CHAIRS**  
... \$26<sup>50</sup>

**CHAIRS**  
... \$32<sup>50</sup>

**CHAIRS & WALL**  
... 20% OFF

**LIGHTS**  
... \$3.95 \$919

**DESKS**  
... \$7.95 \$195



Cornelio Marteniz  
VERY SERVICE

# FURNITURE

... OPERATED

EM 4-2586

**DOOR BUSTERS**

**THROW PILLOWS**

Our Complete Stock. Choice of Colors and sizes

**1/3 OFF**

**EARLY AMERICAN CHAIRS**

Ethan Allen Wooden Arm, Assorted Colors  
Reg. \$57.00  
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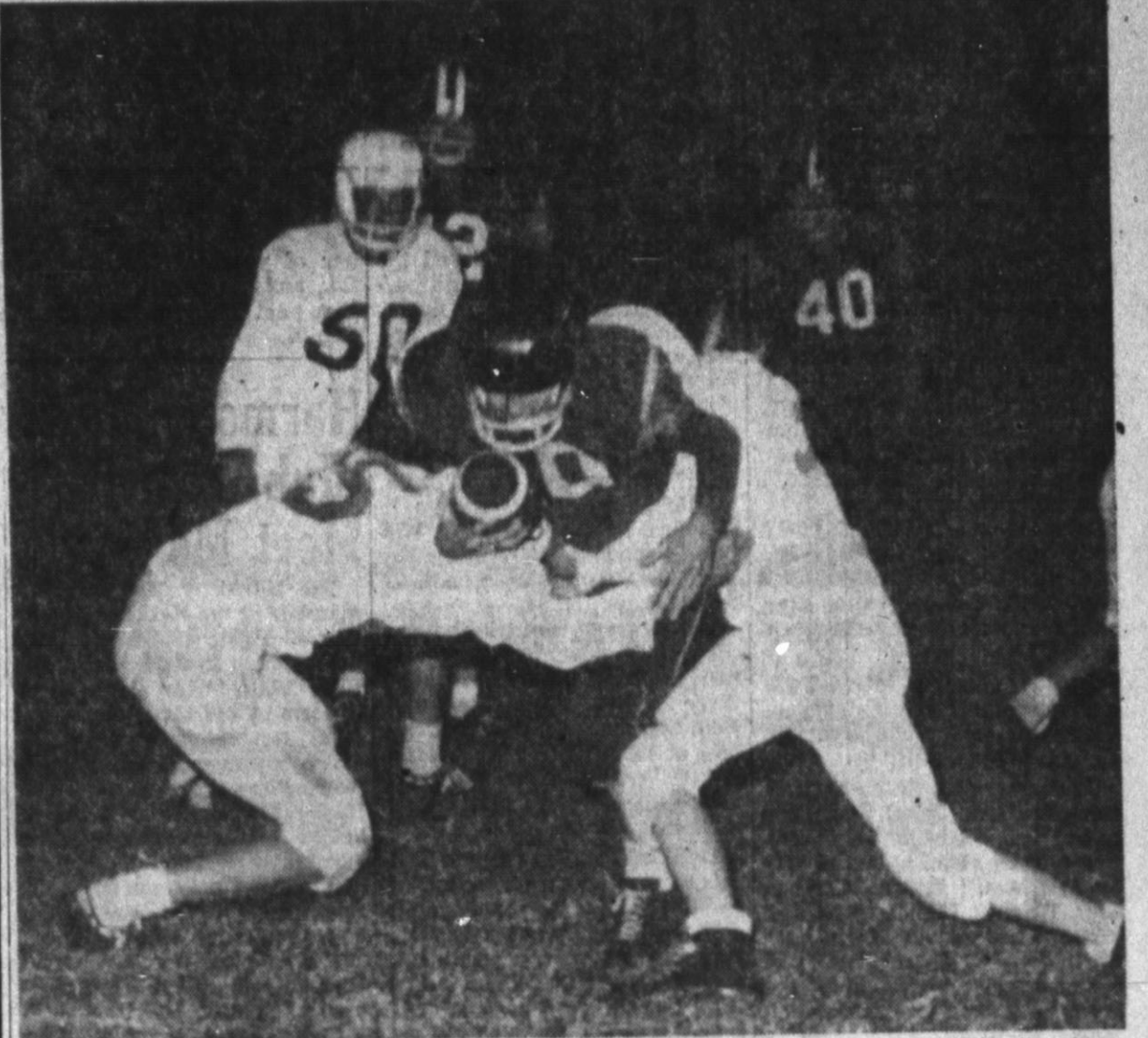
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EXCELLENT FOR  
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2 Chairs and Coffee Table Combined.  
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**LAY-A-WAY FOR CHRISTMAS**



SHEDDING Canyon tacklers, Hereford quarterback Austin Hodges bulls his way across the goal line in a "B" team clash at White-face Field Thursday night. The touchdown, however, did not count as a penalty was

called against the Herd on the third quarter play. The Herd won over the Eagles, 22-16. Earlier in the evening, the Hereford freshmen won over the Eagle frosh, 19-6. (Staff Photo)

## Hold Opening Meeting Of Pioneer Study Club

The opening meeting of Pioneer Study Club was held in the home of Mrs. O. G. Hill Tuesday, with Mrs. Burl France, Mrs. L. H. Lookingbill, Mrs. H. E. Miller and Mrs. F. M. Kester assisting as co-hostesses.

The meeting was in the form



10" HIGH HAND-CRAFTED CLOTH PLAYTOY

**\$1.00**

**CASH**

Cunning pixie face with yarn hair velveteen costumes. ADORABLE! assumes any position; turning, somersaulting, jumping, sitting. Children never tire of them. A tremendous gift for children on any occasion. Dozens of other figures, too!



**JEWELRY**

## Officers For HD Club Are Named

The home of Mrs. Earl DeHart was the meeting place of the Cultural Home Demonstration Club recently. Mrs. Clinton Jackson presided over the meeting, and introduced Mrs. Tom Draper who gave a demonstration on oven meals.

Mrs. Draper prepared oven-fried chicken, potatoes au gratin, green beans with mushroom sauce and 24 hour cabbage slaw and quick peach cobbler.

Mrs. Draper announced that on Oct. 10 a training meeting will be conducted for the family economic leaders.

Mrs. J. G. Gandy reported on the state meeting in Brownsville which was held recently.

Officers for the coming year were elected. They are as follows: president, Mrs. J. G. Gandy; vice-president, Mrs. M. W. Sumner; secretary-treasurer, Mrs. Edgar Telchik; council delegate, Mrs. Earl DeHart; reporter, Mrs. J. T. Richardson; assistant reporter, Mrs. Pat Robinson; parliamentarian, Mrs. Clinton Jackson; family economics, Mrs. Louie Olson; clothing demonstrator, Mrs. C. E. Johnson; alternate council delegate, Mrs. Grady Parsons; and assistant secretary, Mrs. Ira Scott.

The next meeting is set for Oct. 14 in the form of a luncheon in the home of Mrs. Pat Robinson.

Those present were Mesdames M. W. Sumner, Edgar Telchik, Earl DeHart, J. T. Richardson, Pat Robinson, Clinton Jackson, C. E. Johnson, Ira Scott, J. G. Gandy, Tom Draper and George Parker.

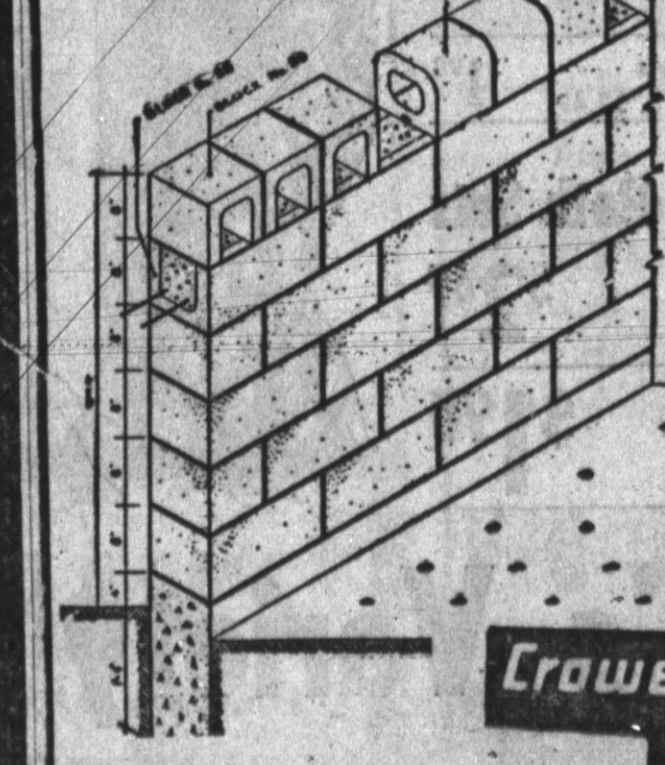
## RETURN HOME

Mr. and Mrs. Russell Hupp left Friday morning for their home in Long Beach, Cal., after spending five days with her mother in Hereford, Mrs. William McGee, 504 N. Miles Ave.

## ANNOUNCE ARRIVAL

Mr. and Mrs. Dwight Stevens of Tulsa have announced the birth of a baby son, Robert Randall, in Swisher County Hospital on Sept. 25. Mrs. Stevens is the former Glenda Holman, a granddaughter of Mrs. Glenn Snyder of Hereford.

The white and lavender blue columbine is the Colorado state flower.



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# Walter Seeds Observe Wedding Anniversary

Mr. and Mrs. Walter Seed celebrated their Silver Wedding Anniversary Saturday, Sept. 24, with open house in their home, 129 Star, between the hours of 7:30 and 10:30 p.m.

Honoring them on the occasion were her sister and brother-in-law, Mr. and Mrs. Leonard Hicks of Austin, and the Seed's daughter, Cynthia.

Refreshments of cake & punch were served from a table laid with lace over a white cloth and centered with huge white chrysanthemums sprayed with touches of silver.

Another center of interest was a silver dollar tree which graced the coffee table. The tree was designed by Mrs. Hicks.

Assisting with the hospitalities were Mrs. Jewel Bonugli, a friend from Austin; Mrs. Clinton Jackson, sister-in-law of Mrs. Seed; Mrs. Frank Cogdell, Mrs. Waldron Melton, sisters of Mr. Seed; Mr. and Mrs. Worth Covington and Gloria, nieces of the honorees, Lynda and Dotie Hicks of Austin and Adair Melton of Hereford.

Janice Hagans registered the guests. Others in the hours party were Mrs. E. D. Fox of Amarillo, mother of Mr. Seed, and Mr. and Mrs. R. R. Jackson of Hereford, parents of Mrs. Seed.

Approximately 110 guests registered during the evening. Robbie Jackson and Walter Seed were married Sept. 22, 1935, in the Methodist Parsonage in Hereford by the Rev. W. T. Willitt. They were attended by Mr. and Mrs. Jack Wilson, now of Albuquerque, N. M.

For a honeymoon trip the couple went to Albuquerque to visit her parents who were residing there at that time. Then they went to Santa Fe and other points of interest in New Mexico before returning to Hereford, where they have lived since their marriage.

Two children, Charles and Cynthia, were born to Mr. and Mrs. Seed. Charles is a junior student at North Texas State College in Denton, and Cynthia is a ninth-grader in Stanton Junior High School.

Seed was employed for a number of years at Ireland Motor Co., and has been employed for the past 12 years at Pitman Grain.

## Harmony Music Club Women Meet Monday

The Harmony Music Club, a member of the National Federation of Music Clubs, met Monday evening in the home of Mrs. Billy Wall, with Mrs. J. F. Cheatman and Mrs. Weldon Stephan serving as hostesses.

The business session, presided over by the club president, Mrs. Henry Turner, included the election of two assistant officers. Elected were Mrs. Joe Curtisinger to serve temporarily as club reporter, and Mrs. Baxter London, temporary secretary.

The program for the Seventh District Federation of Music Clubs convention, to be held in Pampa Oct. 4 and 5, was outlined by the group.

Mrs. U. V. Pierce gave the educational sketch, using as her topic "Objects and Purposes of the National Federation of Music Clubs."

Musical selections included "To a Wild Rose," McDowell, by Mrs. Pierce at the piano; a waltz medley consisting of "The Missouri Waltz," "The Waltz you Saved for Me" and "The First Waltz," played by Mrs. Sam Long; a duet, "Love's Old Sweet Song," Bingham and Molloy, sang by Mrs. Henry Turner and Mrs. Baxter London, accompanied by Mrs. Henry Kindsfather at the piano.

Special guest, Becky Long, presented "Whirling Leaves" by Edna Mae Burnam, as a piano solo.

Guests present were Mrs. Billy Wall and Becky Long. Members present included Mrs. Henry Turner, Mrs. Henry Kinds, Mrs. Sam Long, Mrs. U. V. Pierce, Mrs. Albert Ricketts, Mrs. Weldon Stephan and the hostess.



SILVER WEDDING ANNIVERSARY -- Mr. and Mrs. Walter Seed were honored on their 25th wedding anniversary Saturday evening with a party in their home, 129 Star. Approximately 100 guests signed the register during the evening. Her sister, Mr. and Mrs. Leonard Hicks of Austin, and the Seed's daughter, Cynthia, were hostesses for the occasion. (Staff Photo)

## Kappa Iota Chapter Holds Regular Meet

Kappa Iota Chapter of Beta Sigma Phi held their regular meeting Tuesday night, Sept. 20, in the form of a "rush party." Members and guests came as little girls.

Girls winning prizes were Mrs. Doc Carter, Mrs. Bill Kendall and Mrs. Ansel McDowell. Kid games were played by those attending.

Special guests were Mrs. Bruce Fink and Mrs. Stone Cape. Regular members attending

were Mesdames Irving Alexander, Delbert Bainum, Frank Barrett, Don Baugous, Charles Bell, Homer Brumley, Doc Carter, Ceeli Coker, Guy Cornelius, Howard Gore, Nolan Grady, Robert Hickman, Bill Kendall, Ansel McDowell, Art McQueary, John Schneider, Larry Summers, Delmo Williams and C. C. Williams.

At a recent meeting of the chapter Mrs. Delbert Bainum gave a program on "Self-Analysis." She pointed out that self-analysis requires complete honesty and considerable courage.

## EPISCOPAL INQUIRERS' CLASSES

For all interested in knowing the doctrine, worship & history of the Protestant Episcopal Church.

No obligation for church membership.

THURS. EVENINGS 8:00 p. m. At the church.

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**COTTON PRINTS**  
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**3 pc. Bath Sets**  
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**DOLLAR DAY**



## Dr. C. E. Hicks Gives Program About Hypnosis

The El Nino Study Club met in the home of Mrs. Ruth Neal Tuesday, Sept. 26, with Mrs. Pat Hill, president, conducting the short business meeting.

Mrs. Hill also welcomed a new member, Mrs. Dale Stevens. Mrs. Hilda Davis introduced the guest speaker for the meeting, Dr. Clarence Hicks, who gave an informative program on hypnosis, comparing it to sleep.

He stated, "We know what sleep is, but still don't know what causes it, or what really takes place."

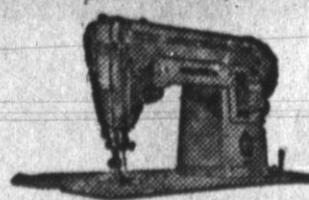
He pointed out many uses and benefits of hypnosis in the medical field. He warned that no amateur should perform hypnosis, and that it could prove very detrimental to the subject.

Those present were Mesdames Frances Block, Opal Bookout, Mozelle Childers, Laverne Clay, Arvella Daniels, Hilda Davis, Margaret Decker, Pat Hill, Ursalee Jacobsen, Jane Kassahm, Ruth Neal, Ione Reeves, Ilene Young, and Dale Stevens. One guest, Mrs. Wanda Jones, was also present.

### HAM GARNISH

If you want to heat peaches to serve as a garnish for ham, put them in a baking dish with a little of their syrup and some brown sugar. Heat in a moderate oven for about 15 minutes.

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 SALES SERVICE REPAIRS

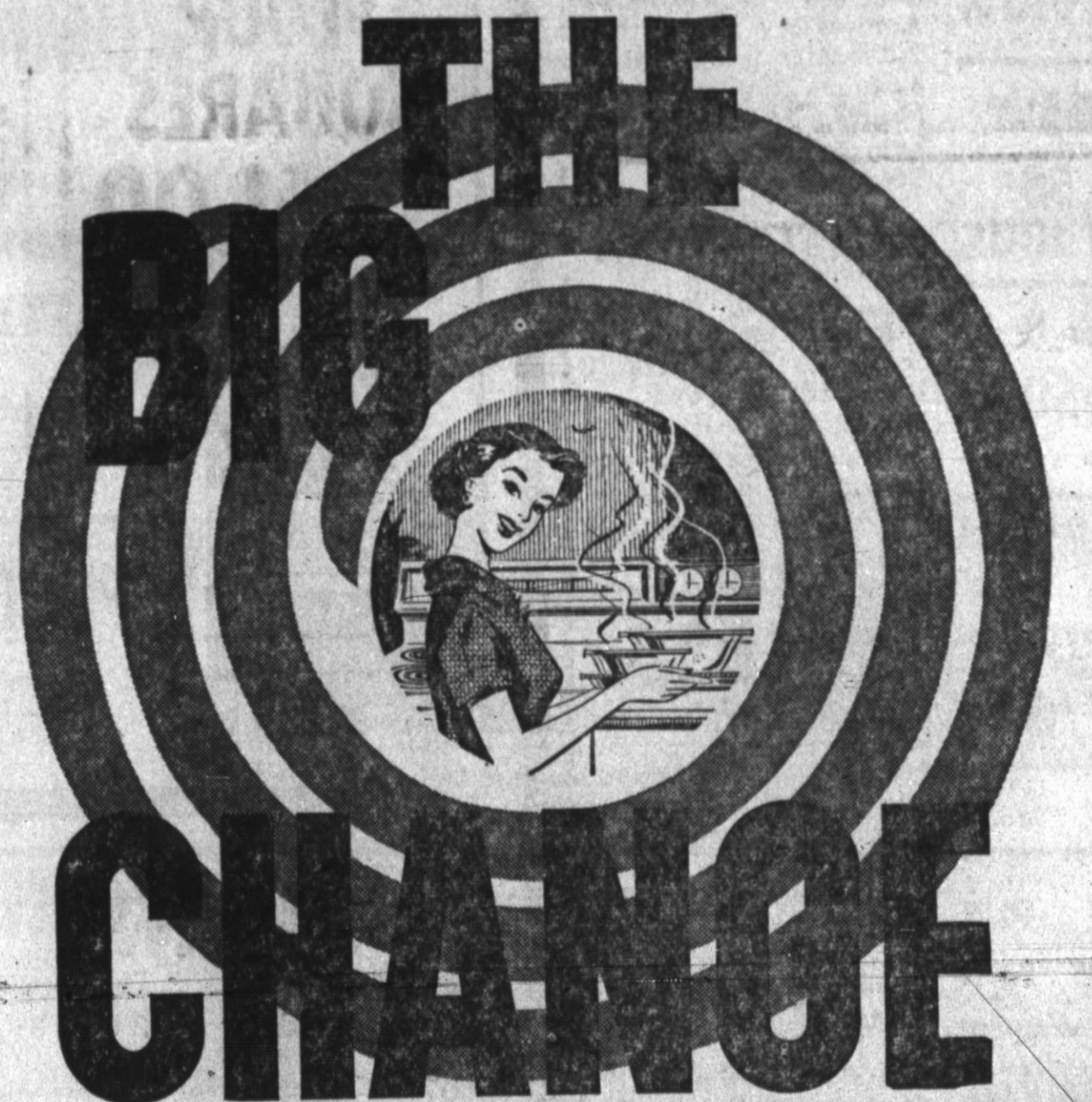


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# Deaf Smith County HD Council Holds Meeting

The Deaf Smith County Home Demonstration Council met Monday afternoon in the Bull Barn kitchen with Mrs. H. S. Fuller of the Dawn HD Club, chairman, presiding over the meeting. Ten clubs were represented with five clubs having one hundred per cent attendance.

Mrs. W. H. Awtrrey of the West Hereford Club gave the opening exercise.

Mrs. O. L. Williams gave the treasurer's report and announced the election for the cotton referendum.

Mrs. George Turrentine, year-book chairman, gave recommendations for the new year-book. Mrs. J. B. Caraway, recreation committee chairman, announced that Westway would

have the opening exercise for October.

Mrs. J. G. Gandy, reporter's committee, gave Oct. 17 at 2:30 p. m. as the meeting date for old and new reporters to meet, at which time a council reporter will be named.

Mrs. A. E. Hodges and Mrs. O. L. Williams were named to a committee to find a new meeting place for the council.

It was announced that a date book for the Bull Barn kitchen would be kept at the THDA office and when the kitchen is needed by various clubs, they are to make appointments at the office.

New officers named for the council for the coming year are: chairman, Mrs. George Turrentine of Westway club; vice-chairman, Mrs. A. E. Hod

ges, North Hereford; recording secretary, Mrs. E. C. Hammett, Progressive; corresponding secretary, Mrs. O. L. Williams, North Hereford; treasurer, Mrs. J. G. Gandy, cultural; parliamentarian, Mrs. Taft McGee, Progressive.

After council, refreshments were served and the delegates to the state meeting in Brownsville presented reports. Delegates reporting were Mrs. Ham-

mett, Mrs. Gandy and Mrs. Fuller. Miss Roberta Cambell gave her report on the "Messenger" and the state meeting. Mrs. Earl Plank gave her report on the recreation workshop on which she served.

Delegates reported to the group that the state meeting this year was the largest in its history. Special theme for the convention was "Forward into the '60s with God."

The 34th convention opened Wednesday morning, Sept. 14, with registration in the Fort Brown Memorial Center in Brownsville. Mrs. Wilmer Smith of Wilson, Tex., president of THDA, opened the general assembly and was in charge of all meetings.

Director John E. Hutchison,

Agricultural Extension Service, College Station, used "Into the '60s with extension" as his subject. He stated in part, "Income from agriculture is second only to oil in Texas." He also pointed out that leadership is developed through Home Demonstration work and 4H leadership.

The Rev. W. R. Fleming, pastor of the Wesley Methodist Church of Harlingen, spoke on the subject of "Redesigned Homes" based on unselfishness, understanding, faith and affection, with particular emphasis on religious training.

Sterling C. Evans, member of the board of directors of A&M College, spoke on Thursday morn. He emphasized the need to explain to the American public that the farmer must have

a greater per cent of the consumer dollar in order to produce good food profitably.

A panel report of the White House conference in Washington this spring was given by Mrs. Wilmer Smith, Mrs. Eloise Johnson, College Station, and Mrs. Ty Cobb of Weslaco.

Mrs. Dyalitha Beftson, managing director of the Hereford, Texas Federal Credit Union, spoke to the group Friday morning using as her topic, "Family Finance-Family Relations." She said in part, "Women today spend 80 per cent of the money and pay 80 per cent of the inheritance tax."

She pointed out that people should know the value of good credit, because credit builds security and is a convenience.

Special entertainment of the convention was a shrimp boil on Padre Island Tuesday night, a shopping tour, dinner and entertainment in Matamoros, Mex. on Wednesday evening, and Thursday night, the installation banquet when the new officers were installed.

New officers are as follows: president, Mrs. Melton McGehee, Wayside; vice-president, Mrs. George Hackney C. R. Bertley, Odessa; and treasurer, Mrs. Clarence Davis, Quanah.

Those attending the council meeting Monday afternoon were Mrs. Hardy Benson, Ford; Mrs. Orval Galley, Mrs. H. S. Fuller, Mrs. J. B. Caraway, Dawn; Mrs. S. N. Thweatt, Messenger; Mrs. Otto Olson,

Mrs. O. L. Williams, Mrs. A. E. Hodges, Miss Roberta Campbell, North Hereford; Mrs. E. C. Hammett, Mrs. H. L. Hershey, Mrs. P. L. Carmichael, Mrs. Fred Autry, Mrs. T. J. Parsons, Mrs. Taft McGee, Progressive; Mrs. George Turrentine, Westway; Mrs. Tom Draper, CHDA; Mrs. W. H. Awtrrey, Evelyn Bell, West Hereford; Mrs. J. V. Pickens, Wyche; and Mrs. J. G. Gandy, and Mrs. Edgar Selehik, Cultural.

Mrs. Charles Brothers and Mrs. Philip Shook were present from the Young Homemakers Club, organization that joined the council and is new in the country.

Mrs. Earl Plank of Progressive was present as a guest.

## Story Of Brotherhood Told In New Release

"Entreat me not to leave thee, wherever you will go I will go, wherever you lodge I will lodge, your people shall be my people, and your God, my God." And with these words, Ruth pledges her loyalty to her mother-in-law, Naomi.

Few stories in the Bible are as familiar, as famous, as loved, and as often quoted as the Book of Ruth in the Old Testament. Yet it is brought to the screen in a major motion picture for the first time by 20th Century-Fox in the production of "The Story of Ruth."

Portraying the title role in her debut is Elana Eden, beautiful brunette actress from the Holy Land. Her co-stars include Stuart Whitman, Tom Tryon, Peggy Woods. Together these artists combine their efforts to bring to the screen the spirit of brotherhood that make up the theme for this inspiring story.

The theme of tolerance is depicted with equal force when Ruth wages a courageous battle for acceptance in Naomi's country against the prejudice of her adopted neighbors.

This unforgettable story can be seen Sunday, Monday, Tues-

day, and Wednesday at the Star Theatre.

## Daughters Visit The John Hamby

Mr. and Mrs. John Hamby, 501 Grand Ave. in Hereford, were honored Sunday when all six of their daughters visited them as a group for the first time in 10 years.

The Hamby's daughters are Mrs. Glen Campbell, and Mrs. Gloria Davis and four children, Loyd, Jed, Jo Beth and Gary, Amarillo; Mrs. Robbie Catlett of Albuquerque, N. M.; Mrs. Jerry Kirkmeyer and daughter Laurie of Port Arthur; Mrs. Patsy Sparks and son Rocky and daughter Ronda Kay, Rosewell, N. M.; and Mrs. James Waits and son Monty and daughter Lisa of Hereford.

Mrs. Kirkmeyer stayed in Hereford for an extended visit with her parents, and left Thursday for Fort Worth, where she will visit a few days before returning to her home in Port Arthur.

Novelist Edna Ferber was born in Kalamazoo, Mich.

# GET IN ON THE BIG SAVINGS AT HARMAN'S



# SALE

## SPECIALS FOR DOLLAR DAYS

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**\$1.99**

Full Length NYLON SLIPS  
Regular \$3.98 Value  
Colors - White, Pink, Black, Red, Blue & Beige  
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Men's Broadcloth **SHORTS**  
2 PR. FOR **\$1.00**

Men's Knit **VESTS**  
3 FOR **\$1.00**

81 x 108 Fine Muslin GARZA  
**SHEETS**  
**\$1.97**

New Shipment Men's Long Sleeve  
**SPORT SHIRTS**  
By Campus **\$2.98**

University Model - Men's Corduroy  
**SLACKS**  
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30 x 30 Bleached  
**FLOUR SQUARES**  
5 FOR **\$1.00**

Boy's Long Sleeve  
**SPORT SHIRTS**  
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36 Inch Pastel Colors  
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3 YDS **\$1.00**

Jumbo Plastic GARMENT BAG  
**\$1.00**  
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Ladies 100% Orlon Cordigan Bulky  
**SWEATERS**  
Regular \$7.95 Values Sizes 34 to 40  
Colors - White, Pink, Royal Blue, Red & Gold, Toast & Black  
**6.99**

New Fall Patterns HIGH COUNT  
**PRINTS**  
3 YDS **\$1.00**

Chatham Sleeping Beauty  
72 x 90 Inches  
**BLANKETS**  
Reg. \$9.95 Value  
Gorgeous Colors  
**\$7.88**

Full Fashion - First Quality 51 GAUGE  
**NYLONS** **69c pr.**

Fruit of the Loom SEAMLESS  
**NYLONS** **99c pr.**

Big 3 in 1 Skirt  
**CAN-CAN PETTICOATS**  
\$4.98 Value  
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Extra Special Fine Muslin Colored GARZA  
**SHEETS**  
Fitted or Size 81 x 108  
Colors - Lilac, Rose, Blue, Green & Yellow  
Pillow Cases to Match 98c pr.  
**\$2.49**

EXTRA SPECIAL! GOLDEN SEAL AUTOMATIC ELECTRIC  
**BLANKETS**  
Full Size Single Control **\$16.95**  
Full Size Dual Control **\$18.95**  
Plus Tax

Men's Sanforized **KHAKI WORK SUITS**  
Shirt & Pants **\$5.00**

**HARMAN'S**  
WE GIVE S & H GREEN STAMPS

Boy's 10 oz. DOUBLE KNEE  
**JEANS** **\$1.77**  
Sizes 4 to 12

Men's STURDY RUFF - OUT  
**WORK SHOES** **\$3.99 PR.**

## PLAYHOUSE SKATING RINK FALL & WINTER Schedule

**MONDAY:** - Party night! Reserved! Book your private parties in advance. Church, Club, Birthday and group parties especially catered to. Low rates. See us about a profit sharing fund raising party.

**TUES., WED., THURS.:** Regular skating 7 to 10 P. M. Three big hours for the price of two. Bring the family. . . have fun together when it's not too crowded.

**FRIDAY:** - Skating 7 to 9 -- 9 to 11 P. M.

**SATURDAY:** - Starting Oct. 15th, 10 to 12 A. M. we will resume our kiddy parties for those under 12. Let us take care of the kids while you do your shopping or clean house. We will turn the music up loud and they can holler and have all the fun they want. All sessions supervised. At our kid party, Oct. 15th, a beautiful skate pin for each skater plus a ballon. Cokes for mother or Dad . . . FREE!

1:30 to 5:30, one continuous session. Bring your friends . . . have fun.

7:00 to 9:00 p. m. - 9:00 to 11:00 p.m. two sessions for just a little more than one.

**SUNDAY:** - 1:30 to 5:30 - one continuous session. Come early . . . stay late. 7:00 p. m. to 9:00 p. m. - 9 p. m. to 11 p. m. two sessions.

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# Musettes Meet In Beavers Home For Election, Social

The Dawn Musettes held their first meeting recently in the Walt Beavers home with Walteen Beavers serving as hostess.

During the business session, Buddie Stewart was elected secretary and Walteen Beavers was elected delegate to the District Junior Music meeting to be held in Pampa. The 13 members present voted to have a bake sale during the harvest season. Jerry Stewart was welcomed as a new member.

Mothers present were Mesdames H. H. Miller, Clarence Betzen, Orval Galley, Ray Stewart and Walt Beavers. Mrs. Carl Wimberly is a junior counselor.

After the business session, all present enjoyed a picnic in the back yard of the Beavers home.

The Dawn Community received some economically important rain over the weekend. Not so welcome was the economically detrimental hail in other parts of the area. The rain fall for Sept. as reported by Carl Wimberly is 2.23 inches. The annual rainfall through Sept. is 24.50 and last year's rainfall at this time over the same period was 15.51 inches.

The Hereford High School stage was the setting for the famous Thornton Wilder play, "Our Town", presented by students chosen from the entire school.

One of our own students from Dawn, Audri Miller, played the role of Mrs. Tibbs, one of the three leads in the play. The director was Barney McClurkin. Those attending the play were Mr. and Mrs. H. H. Miller, and Jon David; Mrs. Bertha Frye, Mr. and Mrs. R. A. Frye, Dortha Stewart and Luanna Olson.

The Caraways held a family reunion Sunday at the home of Mr. and Mrs. Iverson Leake in Canyon. They were celebrating W. P. Caraway's eighty-third birthday, and his brother, Jim Caraway, was observing his seventy-ninth birthday.

Attending were Mr. and Mrs. J. B. Caraway, Mr. and Mrs. Obed Caraway of Walcott, Mr. and Mrs. Hartland Caraway from Stratford, and Mrs. W. P. Caraway of Hereford. Also present were 45 other relatives from Friona, Bovina, and Plainview.

Mrs. Kathy Polan recently returned from a trip to Dallas where she went through a medical clinic.

Weekend visitors in the H. H. Miller home were Mrs. Oscar Warnstrom and son, Richard, from Pendleton, Ore., Mr. and Mrs. Gus Olson, Shattuck, Okla., Mr. and Mrs. Billy Hill, Billie Helene and Iva Jeanne, of Canyon, and Miss Luanna Olsen. Mrs. Warnstrom is an aunt to Mrs. Miller and Mr. and Mrs. Gus Olson.

Both Mr. and Mrs. J. M. Killingsworth, teachers in Dawn School, have been ill this past week. Mrs. Dorothy Gill, Canyon, substituted most of this week for Mrs. Killingsworth.

Mr. and Mrs. Edgar Lemons went to Earth to visit her mother, Mrs. J. J. Barlow. They then went to Morton to visit Mr. and Mrs. Glenn Black.

Mr. and Mrs. Walter Lemons also went to Morton to visit her mother, Mrs. J. M. Waller.

Bill Caraway, son of Mr. and Mrs. J. B. Caraway, underwent a tonsillectomy in Neblitt Hospital in Canyon early Thursday morning.

The Dawn PTA held its first meeting of the year Monday evening. This year's theme for the Texas Congress of Parents and Teachers is "Homes Create Community Strength." Mrs. Argen Draper, guest speaker, spoke on family finance and family relations. Mrs. Wayne Higgins handed out the year-books to the 19 members present.

Mrs. H. S. Fuller presented a membership report and Mrs. Melvin May presented this year's budget. Mrs. H. D. Fowler gave the program report. Four new members, Mr. and Mrs. T. B. Spears and Mr. and Mrs. Herman Benevise were introduced, and also one guest, Mrs. Gladys Miller. Plans for the annual Halloween carnival were discussed and committees were named. Hostesses for the meeting were Mrs. Spears and Mrs. Shank.

Mrs. Raymond Higginbotham and Mr. and Mrs. Herbert Boardman attended an inter-denominational religious retreat, at Ardmore, Okla., Friday through Thursday.

Visitors in the W. H. Gentry home this week were Mr. and Mrs. T. W. Tullis from Dallas. Mrs. Tullis is Mrs. Gentry's sister.

Mr. and Mrs. Kenneth Hooten and Mrs. Charlie Rowell from Silvertown were guests in the H. E. Hooten home over the weekend. Mrs. Rowell is Mrs. Hooten's mother. Mrs. H. E. Hooten, the new 4-H counselor, for Dawn chapter, attended a craft workshop held at the Ford Community School House Monday to get ideas to use with the Dawn

chapter.

Mrs. Jess Lee Fuller attended the Deaf Smith County Home Demonstration Council meeting in Hereford to give a report on her trip to the State H. D. convention in Brownsville. While there, Mrs. Fuller and the other delegates went over into Mexico to Matamoros for dinner and shopping.

Bill Gentry attended the annual meeting of Texas Association of School Administrators and Texas Association of School Boards in Austin over the weekend.

Dr. and Mrs. Charles Paddock of Joplin, Missouri, were guests in the H. V. McCabe home Sunday. They were on their way to Tucumcari, N. M. where he attended a medical meeting. Dr. Paddock is Mrs. McCabe's cousin.

Last week a Women's Missionary Union workshop was held at the First Baptist Church in Amarillo and those attending from Dawn were Mrs. Doris Smith, Mrs. Davenport, and Mrs. Ruby Wimberly.

Mr. and Mrs. C. C. Stewart and family went to Muleshoe Friday night and visited with Mr. and Mrs. J. G. Coe. Dortha and Buddie Stewart and Tommie Kay Robinson attended the football game. Others that attended the game were Mr. and Mrs. Edgar Lemons and family.

The North Circle of the Woman's Missionary Union will meet at 9 a. m. Tuesday with Mrs. W. H. Gentry as hostess.

Recently, Shari Carmichael was elected Sophomore representative to the Student Council in Hereford High School. Sharon Beizer was elected as a representative from the Junior class.

Tuesday night, Mr. and Mrs. Charles Davenport and Mr. and Mrs. Wimberly attended a revival at the Adrian First Baptist Church, Rev. J. E. Byers, former pastor of the Dawn Baptist Church, was holding the revival.

At a recent ASC election, J. B. Caraway was elected vice-chairman and P. L. Carmichael as member of the board of directors.

Recent visitors in the H. S. Fuller home were Mr. and Mrs. R. N. Daniel and son Reggie from Amarillo. Also visiting was Mrs. Millie Fuller, Mr. Fuller's mother.

Alfred May, a long-time resident of this community, is recovering from a recent serious illness. He returned home from the Deaf Smith County Hospital earlier this week.

## Tentative Plans Set For June Art Course

At the regular meeting of the Hereford Art Guild Monday night tentative plans were made to conduct a six-day course of lessons during the second week in June, under the direction of Frederic Taubes, distinguished American art instructor, and one of the world's leading authorities on painting techniques. Plans are for the series to be taught at the Community Center.

There will be a morning course, which will give 18 hours of instruction, and in addition an evening course of 12 hours; also the artist will have an exhibition of his work on display at the Center.

The local group invites artists from the entire Panhandle area to study under the famed

Randy Tooley, son of Mr. and Mrs. L. W. Tooley, celebrated his 13th birthday Thursday. His grandparents, Mr. and Mrs. A. D. Moore, came to help him observe this day. The Moores live in Kress.

Mr. and Mrs. Jack Bradley were host and hostess for an after-the-play party given for the cast of "Our Town" on Wednesday night. Audri Miller and other members of the cast enjoyed the informal chatter and refreshments.

On the sick list at school this week are Jim Fowler, son of Mr. and Mrs. H. D. Fowler and Wayne Polan, son of Mr. and Mrs. Ray Polan.

Mrs. Kenneth De Hart, the former Della Ruth Dow, visited with Mrs. Walt Beavers Thursday afternoon while her husband, Kenneth, and her father-in-law, Earl De Hart were working on tearing down the old hotel building which they have recently purchased.



Virgil Dodson

## Dodson Shows Color Slides

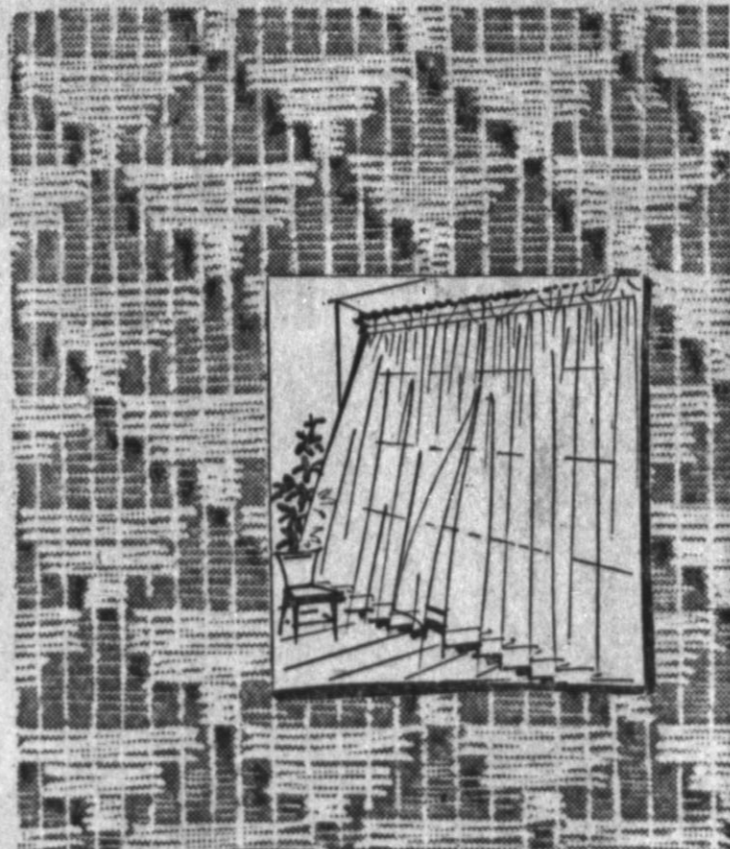
"Hereford Has Everything" was the title of a color slide program given by Virgil Dodson Thursday noon at the Hereford Kiwanis Club meeting.

Color slides he showed were of fields of crops in Deaf Smith County, an ice storm which hit in this area last winter, cattle and farm tours and Palo Duro Canyon.

Guests at the meeting included the Rev. Joel Treadwell and Jim Bowdles. The meeting was held in I. O. O. F. Hall.

# PENNEY'S DOLLAR DAYS

Monday! Big values all through the store!



**EXTRA!** Penney's extra Warm Twin Double Blankets  
Machine wash. Floral Designs. Choose Twin or Double Size. Warm Rayon and Nylon blend. **3.88**



**SPECIAL BUY ON CUPRAMA RAYON \$2**

small, medium, large, extra - large  
Penney's styles them with coordinated embroidery trims on collar 'n pocket. All with permanent collar stays, new surface interest, new-look solid colors.

**EXTRA!** Trulon mesh at this low price! **\$1**  
Your favorite easy-care white rayon net panels! Won't stretch or sag, won't shrink more than 2%  
Special buy—first time at Penney's for just \$1 a pannel! Panel 41 inches wide, floor length



**BRASS FINISHED T.V. SNACK TRAYS \$1 EACH**

Sturdy tubular construction steel legs, non-marring plastic capped feet. Assorted tray patterns with scalloped edges. Folds flat for storage.

**16 RIB CORDUROY 68¢yd.**  
Crestwale - 38 inches wide and it's machine washable. Special, Dollar Day!



**Pile - Lined VINYL PLASTIC COAT BUY \$12**

girls' sizes 7 to 14  
Scoop! Our plastic coat simulates leather, is fully Orion acrylic pile lined (cotton backed) — has higher priced coat workmanship! White, pastels.

**TODDLER SLIPS 88¢**  
3 tier polished cotton. Can-Can styles.

**CHILDREN PANTIES 4 pr. \$1.00**  
Sizes 4 - 14, Nylon reinforced. Combed Cotton.

**INFANT SLEEPERS \$1.00**  
Warm rib Knit Cottons. A real Dollar Day Buy at Penney's

**KAPOK PILLOWS \$1.00**  
Decorative Kapok filled sofa pillows.



**FAMOUS SUPERSUEDE AUTOMATIC BLANKETS! \$15**  
9 settings. Rayon, cotton blanketing, nylon binding. Flame, peacock, pink, beige.  
DUAL CONTROL \$19  
Full Two-Year Replacement Guarantee!



**GREAT BUY IN RUN-PROOF BRIEFS 4 FOR \$1**

Choice of white, pastels in run-proof 55 denier acetate. Elastic leg style made to Penney specifications, strain point reinforced. Small, medium, large.



**3-WAY COLLAR ON BOYS' PARKA! \$7.88**

junior boys' sizes 6 to 12  
Cotton sheen parka has Orion acrylic pile-lined body, (Cotton backed) quilted acetate interlining in hood 'n sleeves! Nylon 'n cotton blend knits!



**BOYS' COTTON FLANNEL SHIRTS \$1**

sizes 4 to 18  
Colorful plaid prints pep up Penney's soft, warm cotton flannels. Get short point collar, long sleeves. Machine wash, Sanforized! Hurry! Stock up now!



**SPECIAL BUY! Worsted Flannels \$5**

men's waist sizes 23 to 42  
Compare them shop Penney's for pleated and plain front flannel slacks. Cuffed for extra convenience. Find charcoal, medium grey, brown, new alive!

**EXTRA SAVINGS! EXTRA SELECTIONS! EXTRA VALUES!**

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**KESTER'S**  
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FIRST NATIONAL BANK of Hereford Thursday celebrated its 60th anniversary. Mrs. Virgil Hennen, left, is shown serving coffee to John E. Turner of Hereford in the lobby of the bank. Coffee and cake were served as bank officials and customers chatted in an informal atmosphere throughout the day. (Staff Photo.)

## Frosh Trip Canyon Eagles 19-6 For Win Number Four

By Wain Miller  
Brand Sports Writer  
Stanton Junior High Freshmen Dogies won their fourth straight victory as they defeated the Canyon Eagles by the score of 19-6 here Thursday night.

The Dogies combined strong defensive action with their powerful backfield to fight their way to victory, in the game in which recovered fumbles were a decisive factor.

Opening up the evening's action, Stanton fumbled the opening kick-off, which was recovered by Canyon to set up the Eagles first and only score.

Canyon recovered the ball on the Dogie six yard line. Half back Jim Whitney raced over for the touchdown. But the Eagles' try for two extra failed.

With only three minutes elapsed in the first quarter, Dogie end Ronnie Duncan picked up a blocked Canyon punt and ran 35 yards for the Dogies' first six points. The try for the extra point failed and the scoreboard read 6-6 early in the first quarter.

The second Dogie touchdown was set up when Stanton guard Steve Conway recovered a Canyon fumble on the Canyon 24. On the third down, big Jim Haney scampered to the three-yard line for the first and goal.

Stanton drew 15 yards for holding, but quarterback Jim Higgins tossed the ball to Haney

who stopped only one yard short of the goal.

Haney powered through the middle to set the score at 12-6. Haney's pass to back Mike Ferguson was good for two more points.

Late in the second quarter, Conway stepped in to recover another Canyon fumble on their own 40. Mike Ferguson's pass to Ronnie Duncan was intercepted to give the Eagles the ball just as the second quarter ended.

Early in the third quarter, tackle Neal Lueb stopped the Eagles' fourth down try for two, to give Hereford the ball on their own 32 yard line.

Haney completed a pass to end S. D. Balze good for four. Eugene Green faked a hand-off and moved the ball to the Canyon 28, on a play which was good for 36 yards.

Richard Patton advanced the ball six more to the 22. After Canyon drew an offside penalty, Green scrambled to the seven.

Haney twisted to the one yard line, then Green dived over for the t. d. Eddie Johnson booted the extra point to end the scoring at 19-6.

The Eagles managed to work the pigskin back to their own 41, before Dogie tackle J. Carter dived across the line to recover Canyon's third costly fumble, to set up what seemed to

be Hereford's fourth touchdown drive.

Green faked another handoff and covered the distance for the t.d., only to have it called back because of clipping.

Haney traveled back to the 25 for first and 10. This time, Haney took to the air and completed a pass to Green which was good for the fourth touchdown. NO—this one also had to be called back because of an illegal receiver downfield. The Dogies failed to make the fourth and 20, and the ball went to Canyon's possession.

An Eagle found his hold and was off to the races, when S. D. Balze finally stopped him on the 33. Neil Lueb rushed in to set the Canyon quarterback back to his own 19, to give the Eagles a fourth down and 19 to go situation.

The Eagles held the Dogies at their own 45 until the final buzzer sounded.

Dogie quarterback Jim Higgins kept the Canyon defense guessing as he called the plays for the Dogies. Jim Haney's passing talents as well as Eugene Green's expert fake hand-offs were put to good use.

Carter, Balze, Patton, Haney, and Green looked outstanding on defense, as the Dogies gave up very little ground throughout the game. Canyon was held to only three first downs. Out of six attempted Eagle passes, none was complete, while Stanton completed four out of five aerials. The Dogies racked up ten first downs.

### Shower Honors Mrs. G. A. Frye

A baby shower honoring Mrs. G. A. Frye was given recently in the Black Community House. Mrs. Frye was presented with a yellow mum. Mrs. Frye's mother, Mrs. N. T. Booth of Dimmit and Mrs. H. H. Frye of Dimmit were also given corsages. Grandmothers of the honoree, Mrs. M. L. Hardy of Hereford and Mrs. C. W. Booth of Dimmit, were present for the fete. Refreshments of punch, cookies and mints were served by the hostesses, Mrs. Bill Carthel, Mrs. Ellis Tatum, Mrs. Pete Braxton, Mrs. Travis Stone, Mrs. Mildred Barnett and Mrs. Ralph Price.

Others attending or sending gifts were Mesdames Les Gibson, H. H. Elmore, Wesley Barnett, Delton Lewellen, Dick Rocket, L. L. Deaton, Sam Balls, Clyde Hays, Lloyd Prewett, T. J. Presley and W. W. Beechers.

WELL DECORATED TOMS RIVER, N. J. — Peter Forcanser never got a medal in his 15 years in the Navy. But now he has over a thousand. Forcanser, a millwright, collects the honorary insignia. Since 1945 he has amassed them from other countries. He got them by swapping and purchase.

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7 - Piece Persian Walnut DINETTE SET

BONUS SPECIAL! Assorted Colors! **\$69<sup>95</sup>**

**Memo Pad**  
Butler's Message center for all the family. 6 1/2" wide by 16" deep by 36" high. **\$4<sup>95</sup>**

**BEAUTY SLEEP MATTRESS** **\$59<sup>50</sup>**

With purchase of Mattress **\$100**

**MATCHING BOX SPRING**

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**Truckload RECLINERS and ROCKERS** **\$49<sup>50</sup> UP**

**POLE or Tree Lamps** **\$9<sup>95</sup>**  
Black White

Plastic Top 3 Pc Lime Oak - Walnut Mahogany **TABLES**  
2 Step Tables  
1 Coffee Table **\$14<sup>95</sup>**

Foam And Spring Cushion **HIDABEDS** **\$129<sup>50</sup> UP**  
Wide Selection of Colors and Styles. Buy Now!

**JUST RECEIVED! TRUCK LOAD 4 - PIECE SOLID MAPLE BEDROOM SUITES**

- Bookcase Bed
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- Chest
- Mirror

**\$198<sup>00</sup>**

**3 - Pc. SECTIONAL**  
With Upholstered Formica Top CORNER COFFEE TABLE **\$179<sup>00</sup>**

FOR THE GROUP!

**BLACKBOARD** with eraser, chalk, 4 key hooks, 19" wide 14 1/2" high. **\$4<sup>95</sup>**

**2 Piece Livingroom SUITE** **\$139<sup>50</sup>**  
THREE COLORS

Rubber Sofa **PILLOWS** **99<sup>c</sup>**  
6 Colors

Close Out **LAWN Furniture** Everything Goes **1/2 PRICE**

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SHOP AND SAVE MORE DURING DOLLAR DAY!

## WARREN BROS. MOTOR CO.

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### DESOTO - PLYMOUTH "Used Car Specials"

**THIS WEEK'S SPECIAL**

1956 FORD 6 Cyl. 1/2 ton pickup. Heater, Rear Bumper, Good 6 Ply Tires. Nice Pickup. **\$595**

1959 DODGE V8 Coronet, 4 door with many extras and a sharp black finish. 90 day-4,000 mile warranty.

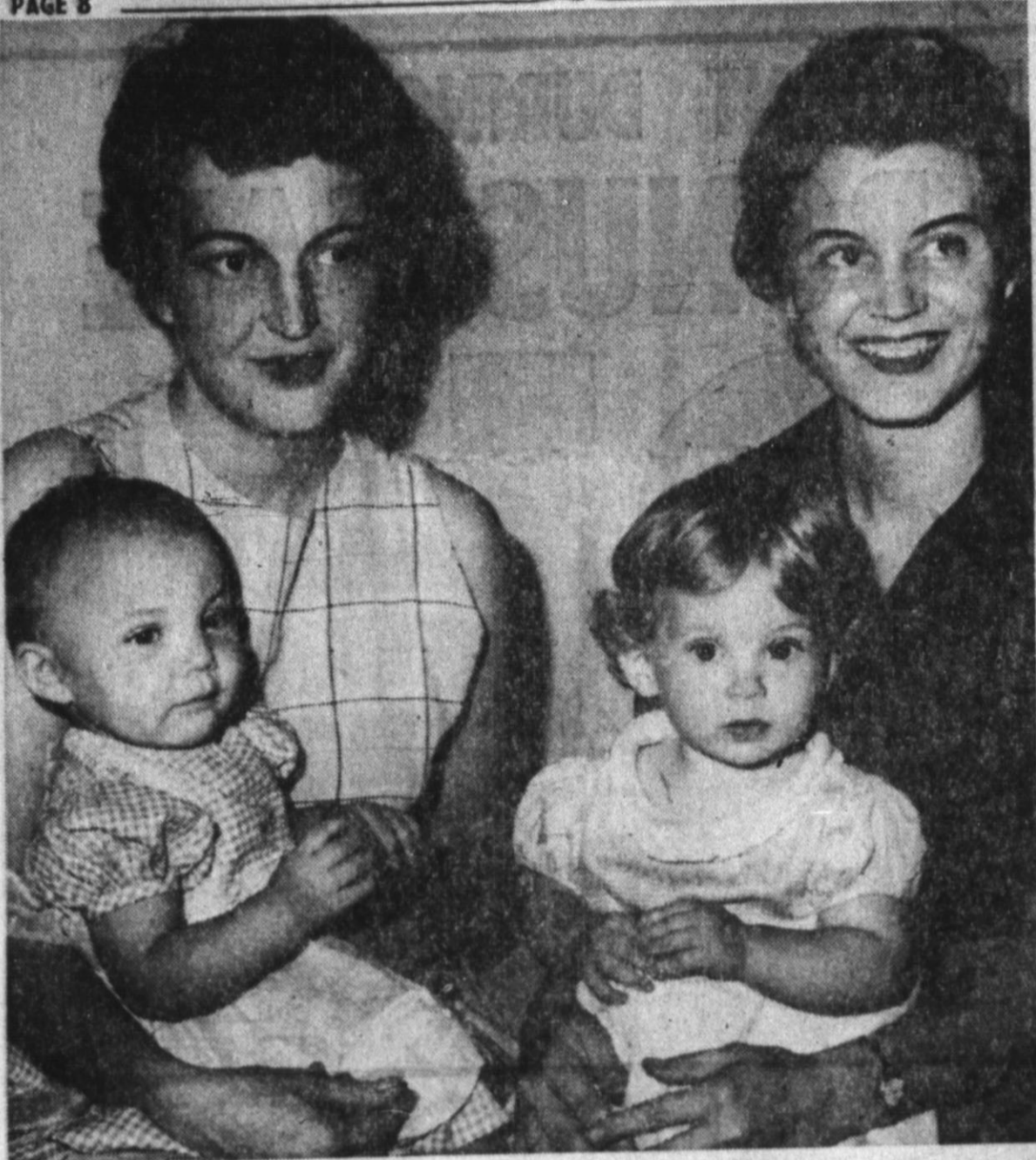
1959 CHEV. IMPALA 4 door, Radio and Heater. E-Z Eye Glass. Get in the Economy Class with this 6 Cyl. Standard shift. 90 day or 4,600 mile warranty.

1958 FORD FAIRLANE 500, V-8 4 door sedan. Radio, heater, Cruise-O-matic, Power steering, brakes and Air. 29,000 actual miles. Beautiful Yellow and White Finish.

1956 CHEVROLET V8 4 Door Station Wagon. Radio, Heater, Overdrive. Economical & Dependable Transportation & Priced Right.

1957 CHEV. 6 Cyl. one-half Ton Pickup. Extra nice for this model. 3 speed - Heater and wrap around Hitch.

Let Us Make a Cash Offer for Your Car



MRS. JERRY KIRKMEYER, right, and daughter Laurie from Port Arthur visited her parents and another daughter, Mrs. James Waits and daughter Lisa of Hereford also visited. All six of the Hamby's daughters were present at their parents' home Sunday, 501 Grand, for the first time in ten years. (Staff Photo)

# Hereford Bees Drop Canyon 22-16 In Flag-Happy Game

By Wain Miller

**Brand Sports Writer**  
Speedy halfback Arnold Powell and quarterback Charles Kelly powered the Hereford "B" Team Calves to a 22-16 victory over Canyon here Thursday night, despite a total of 170 yards in penalties piled up against the home team. An Eagle drive which threatened Hereford's lead late in the fourth quarter came to a halt as Powell intercepted a long Canyon pass to cinch the game for the Herd.

The Eagles were forced to punt from their own 40 to end their opening series of downs, as the Herd refused to give up ground.

After two first downs, Powell in turn was forced to punt from his own 44 and sent the ball sailing into the Canyon end zone.

Kirven Roper stopped the Eagle back on the 30, where the Eagles began a drive which moved the ball to the Herd's 41. Hereford's defense dug in and the ball went over to the Herd on their own 41, when David Dowell recovered an Eagle fumble.

Quarterback Charles Kelly twisted to the opposite 40 for 20 yards and a Hereford first and 10. Arnold Powell moved to the 18 in three plays, then raced around right end for the final 18 yards and the first Hereford touchdown. Powell followed through with the extra point to set the score at 8-0 late in the first quarter.

Canyon moved the ball to the Hereford 48 before punting. Powell pulled in the ball on his own 30 and returned it to the Eagle 38. The Eagles held and the ball went over to Canyon on the 30.

Dowell hopped over to recover his second fumble of the game and give Hereford possession again on its own 28. Powell was forced to punt again.

Roy Good stopped the return on the Eagle 18. Mickey Stevens saved the day as he stopped the Canyon runner who had made it to the 33. Roy Rogers rushed through the Eagle line to set them back to their own 23 for the second down and 19. Powell

knocked down a long pass on third and the Eagles were forced to punt from deep in their own territory.

Powell received the ball on his own 35 and made it to the 40 before he was hit and the ball knocked from his hands to give Canyon the ball on the Hereford 39, but the half ended before Canyon had a chance to score.

Hereford returned the kick-off to the 37. Kelly moved the ball eight yards to the 45. Big

Tex Rhodes twisted and turned his way through 55 yards of Canyon Eagles to score early in the third quarter. The Herd drew a five yarder for offside, then fumbled the ball and failed to make the extra point and the score stood at 14-0.

The kick-off rolled out of bounds on the 43, where Canyon had the ball first and ten. But Hereford back Tommy Powell raced through the line to recover another Canyon fumble and set up the Herd's third ou-

tdown drive. Quarterback Austin Hodges handed off to halfback Glen Nelson who raced 30 yards to the 16. Powell moved on the five. Hodges powered across the goal, but it was no good because of an offside penalty. Powell returned the ball from the 10 back to the one. Hodges dived across for the touchdown. Powell gained the extra points, and the score read 22-0 late in the third quarter.

Because of a clipping penalty after the extra point had been made, Hereford kicked from the 25. Canyon received the ball on their own 48. Mickey Stevens stopped the Eagle runner on the Herd's own 38. Canyon moved the ball to the 22 before Gary Smith and Tommy Powell stopped the runner.

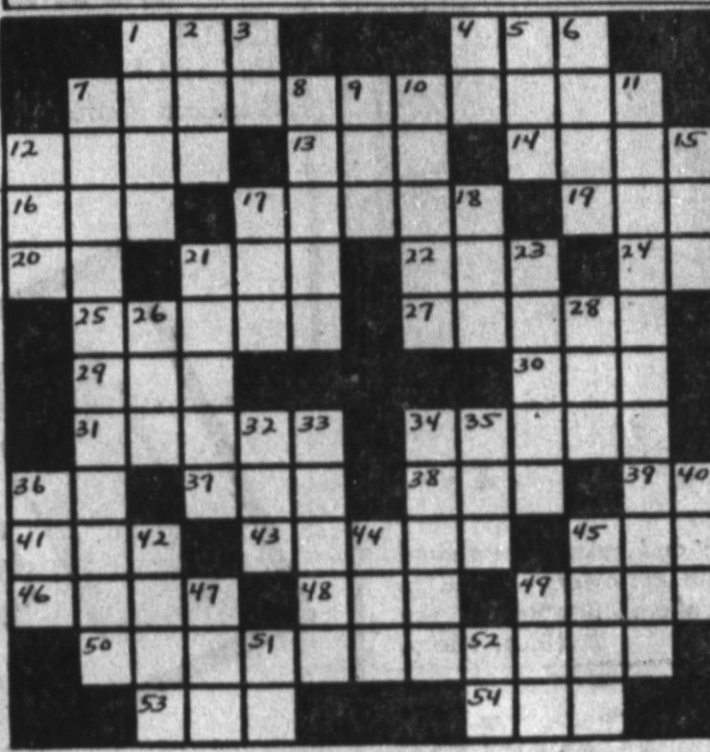
The Canyon drive came to a stop on the Hereford six, when the ball went over to Hereford. The Herd moved back out to the 21 when they fumbled a pitchout and Canyon regained

control of the ball. Eagle fullback Bill Phillips found a hole and went the distance to give Canyon its first t.d., and Canyon quarterback Davis Price made the extra points to make the score 22-8. Beginning the fourth quarter, Canyon was forced to punt to Hereford. The Herd had the ball on their own 17 when Canyon intercepted a pass and received the ball on the 23.

The Eagles moved the ball to the 9, where left half Richard Green scored the second eagle touchdown with 1:53 left in the game. Fullback Bill Phillips made the two extra points to bring the final score to 22-16.

With only 58 seconds remaining in the game, the Herd punted to give Canyon the ball on the 49. After two incompletes Eagle passes, Arnold Powell intercepted along aerial to give the Herd the ball with 28 seconds remaining. The Herd held on to the ball the remainder of the game to cinch its 22-16 victory.

## CROSSWORD • • • By A. C. Gordon



- ACROSS**
- 1 - Fortify
  - 4 - Man's name
  - 7 - Insignificance
  - 12 - Nuisance
  - 13 - Proclaim
  - 14 - Vendetta
  - 16 - Tree
  - 17 - ...wise
  - 19 - Music
  - 20 - Thoroughfare (abb.)
  - 21 - ...gill
  - 22 - Poetical "above"
  - 24 - Prisoner of War (abb.)
  - 25 - Peruvian
  - 27 - Fracture
  - 29 - Moses' sick-name
  - 30 - Equine command
  - 31 - Possessor
  - 34 - Geometrical solid
  - 36 - Indefinite article
  - 37 - Previously
  - 38 - Succor
  - 39 - College degree
  - 41 - Roman 52
  - 43 - Fosters
  - 45 - Insect
  - 46 - Deceased
  - 48 - ...dik antelope
  - 49 - Greek letter
  - 50 - Solos
  - 53 - Decay
  - 54 - Time past
  - 8 - Watery expanse
  - 9 - Container
  - 10 - A council
  - 11 - Continuations
  - 12 - Dance step
  - 15 - ...berry
  - 17 - Vegetable
  - 18 - Yeoman Educational Roots (abb.)
  - 21 - Panorama
  - 23 - Stringent
  - 26 - ...and then
  - 28 - ... Miserables
  - 32 - Go astray
  - 33 - Grasses
  - 34 - Frigid garment
  - 35 - Heli "trisque"
  - 36 - Completely
  - 40 - Greek letter
  - 42 - Roman road
  - 44 - To distress
  - 45 - Of the air
  - 47 - Self
  - 49 - Swamp
  - 51 - That thing!
  - 52 - Tantalum (chem.)
- DOWN**
- 1 - Entangle
  - 2 - Fictive guest
  - 3 - Greek letter
  - 4 - Preposition
  - 5 - An arbiter (abb.)
  - 6 - On a voyage
  - 7 - Favorable acknowledgment

## BLACK NEWS

### Community Ready For Harvesting

By MRS. DELTON LEWELLEN

Seems this is a very busy time of the year as everyone is getting ready for harvest. Sure won't be too long either as we have been seeing a few trucks going by. During this busy season there isn't too much news but I will report what there is.

Several of our people from the Black Community enjoyed the Tri-State Fair in Amarillo this week. I will list a few who went but am sure won't get everyone. Among the fair visitors were: Mrs. Ellis Tatum and Tommy, Mr. and Mrs. Lester Dean and family, Mr. and Mrs. Bill Carthel and family, Mrs. Leona Wolfe, Donnie Renner, Clyde Renner, Mr. and Mrs. C. A. Myers and Mr. and Mrs. Bert Day.

Mr. and Mrs. John S. Thompson enjoyed the judging

of the short horn cattle at the fair and Mrs. Thompson had the honor of being chosen by a judge to hand out the awarding ribbons.

L. L. Deaton, Ellis Tatum, Fern Barnett and Dick Rockey are enjoying a little fishing at Stamford, Tex. We think J. R. Nazworth and Johnny Marrs were supposed to join them but are not sure that they made it. Veronica Deaton and Joan Gail Brookfield were guests of Linda Stone on Friday. They enjoyed a skating party and slumber party. It was Linda's birthday.

Mr. and Mrs. W. J. McCart of Amarillo, Texas visited in the home of Mr. and Mrs. K. E. Deaton and family on Sunday.

Mrs. Bea Brady returned to her home in Clinton, Okla., on

Friday after visiting with her sister, Mrs. T. J. Presley, about a month.

Mrs. Merler Shirley of Friona visited her daughter Mrs. Lester Dean one day last week.

Mr. and Mrs. Harry Cambridge of California and Mrs. S. J. Gresson of Hereford were supper guests in the Lester Dean home this last week.

Mr. and Mrs. Woodrow Law of Alameda, Cal., Mr. and Mrs. F. B. Harkins of Plainview, and Mr. and Mrs. Earl Harkins of Hereford visited Thursday in the home of Mr. and Mrs. Gene Welch and family.

Mrs. T. J. Presley, Mrs. Bea Brady, Mrs. Dick Rockey and Mrs. H. H. Elmore enjoyed being in Amarillo on Thursday last week.

Graham Prewett was home from college this week end. He is attending Texas Tech at Lubbock.

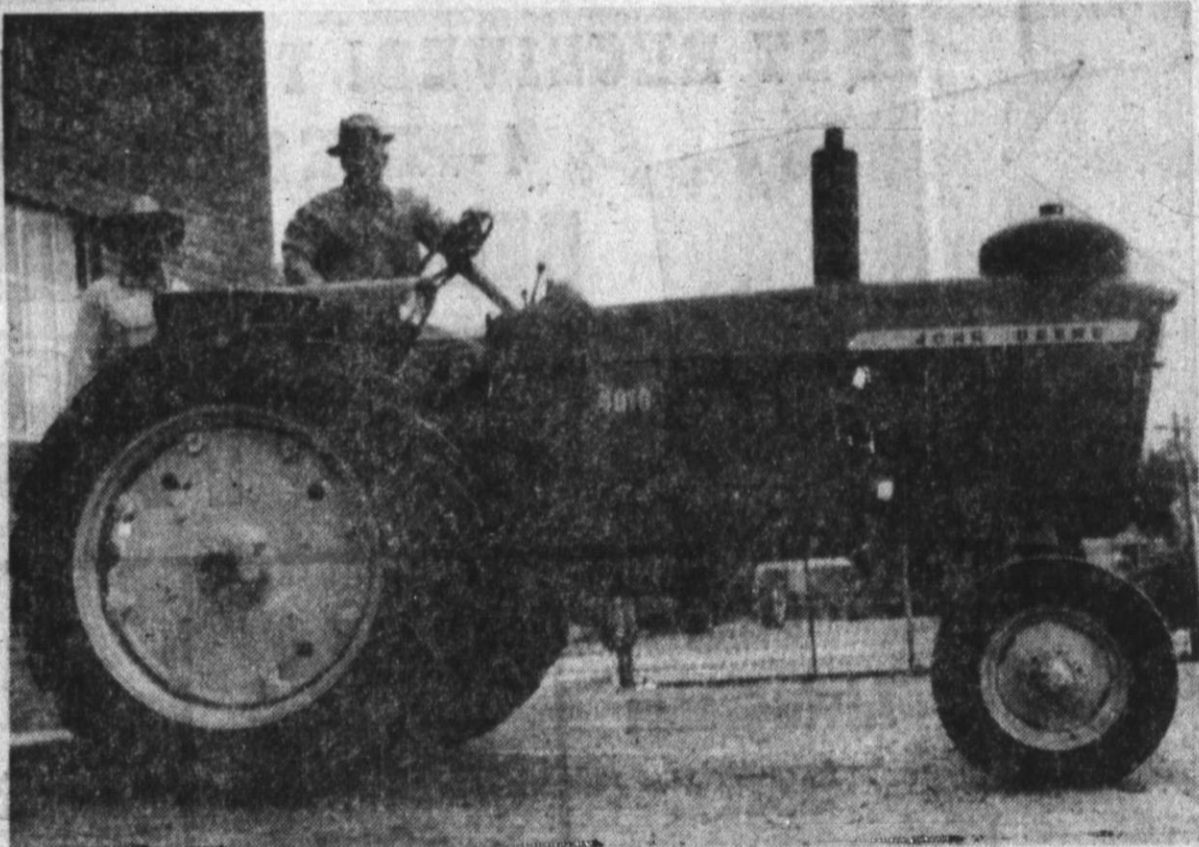
Saturday guests in the Bill Carthel home were Mr. and Mrs. Bob Carthel and family of Amarillo.

Mr. and Mrs. Charlie Thompson and Doyle of Gage, Okla., visited in the home of Mr. and Mrs. John S. Thompson on Saturday.

Sunday supper guests in the Thompson home were Janice Darling of Lazbuddie, Clyde Renner and Donnie Renner and Mrs. Leona Wolfe.

Mrs. Leona Wolfe enjoyed Sunday dinner at her parents, Mr. and Mrs. Bert Day, in Friona. Mr. and Mrs. Wesley Barnett became the parents of a boy, James Christian, on Monday morning. He weighed 6 lb. 2 oz. Mrs. Barnett is in the Friona hospital.

Fuller's earth is a clay-like substance used to strengthen or shrink cloth.



## New Tractor Demonstration

on the Northwest Elementary School Ground in Hereford - Wednesday, Oct. 5, 1960, beginning at 9 A. M. We've told you of the greater earning power engineered into the all-new John Deere 4010 Tractor. Now ... let us prove it to you! Get behind the wheel and put this tractor through the paces. Learn firsthand of its outstanding lugging capacity ... its efficient hydraulic implement control ... and its comfort, convenience and ease of operation. Field-test a 4010 LP Tractor yourself Wednesday, Oct. 5.

# H & W Implement Co.

## THIS IS IT! HEREFORD SHOE STORE'S OCT. SHOE EVENT!

**S H DOLLAR DAYS**

AND THIS IS ONE DOLLAR DAY EVENT THAT WILL GO ON UNTIL ALL OF THESE SHOES ARE SOLD. COME IN EARLY FOR GOOD SELECTIONS AND COMPLETE SIZES. BUY NOW ... SAVE MORE!

**CLOSE OUT GROUP MEN'S SHOES**

Values up to \$16.95

**\$5**

**CLOSE OUT RACK Ladies' Shoes**

MID TO LOWER HEELS

Values up to \$14.95

**\$5**

**Close Out Group Children's Shoes**

Small 3's to Large 3's!

VALUES TO \$6.95

**\$3**

**Close Out Group WEDGES**

VALUES TO \$8.95

**\$3.99**

**Close Out Group Lea Loafer-Saddle Oxford and Deb Flats included**

VAL. TO \$10.95

**\$3.99**

**CLOSE OUT RACK LADIES Suede Shoes**

HI-STYLE HI-HEEL HI-FASHIONS

VAL. UP TO \$18.95

**\$8**

**Close Out Group LADIES HANDBAGS**

VALUES UP TO \$14.95

**\$5** plus tax

## Hereford Shoe Store



ORBITING above Olton tackle Bobby Brown, Olton game at Olton Friday night. The left, and Whiteface end Lee Kimball, a pass intended for Kimball fell dead out of bounds in the third quarter of the Hereford-Mustangs handed the Hereford players their first defeat of the season, 8-0. (Staff Photo)

## St. Anthony Guild Holds Installation

Installation ceremonies for the new officers of St. Anthony's Guild were held Wednesday night in the St. Anthony's School auditorium.

Mrs. Leo Hoffman conducted the services, in which she said, "It is indeed an honor to be asked to install the officers of the Guild for the coming year. To the out-going officers, let me say I feel each of you have given of your best in order that the women here might have a better chance to develop as God wants them to. You have led the Guild fearlessly, courageously, and nobly. As you go forth, be assured that you have the respect, admiration and best wishes of all of us."

She used colors to represent the offices. Representing the president, Mrs. Ed Dziuk, was purple, denoting justice; vice-president, Mrs. Annen, maroon symbolizing peace; secretary, Mrs. Gene Loerwald, red, to signify courage and strength, and to the treasurer, Mrs. Mable Wagner, blue, because it is constant, characterized by truth.

The parliamentarian, Mrs. W. J. Albracht, received brown, the symbol of wisdom, and to the reporter, Mrs. Arhart Reinart, white, for the patience and courage to report.

Representing the moderator, Father Aloysius Craven, was gray, the neutral color, representing modesty and humility.

Each color of ribbon was lined to a single ribbon—that of unity. This ribbon is green as it is the symbol of hope and growth.

## Hospital Notes

### Patients In Hospital

Ira J. Loving, Rt. 2; Mrs. J. Headstream, 112 Douglas; Teresa Rangel, Gen. Del.; Lamas Santos Jr., Box 962; Mrs. W. C. Quantlebaum, 407 E. Fourth; Christina Chavez, Gen. Del.; Mrs. J. G. Weir, 113 Ave. C.; Wanda Cornelius, Box 523; Pamela Beavers, Dimmitt; Fred Prahm, 340 Ave. A.; Fausto V. Zorrillo, Box 214; Mrs. James C. Clearman, Summerfield; Emilio Sanchez Gamez, c/o Griffin Brand; Sobeyra Martinez, Box 87; Jesus Villa, Box 345; Mrs. John M. Latham, 806 Blevins; James Bayne, 514 Star St.; Mrs. John Daniels, Vega; Azael Cerda Valdez, 241 Ave. K.; Ramon S. Valasquez, 413 Schley; Eva Garrett, Rt. 4; Mrs. H. W. Melton, 814 S. Texas, Rt. 5; Mrs. Floyd West, Rt. 4; L. A. Jones, 108 N. Texas Ave.; Kenneth Drake, 118 Fuller; Gloria Ramirez, Gen. Del.; B. Benton Kaufhold, 115 Ave. A.; Mrs. E. E. Bishop, 505 Ave. J.

### Patients Dismissed

Myrtle Whaley, Mrs. Tom Hargrave, Kathy McCathern, George David Caison, Mrs. Garland Jackson, 9-28; Mrs. Oreal Skidmore, Mrs. Sam Morgan, 9-29; Mont E. Baker, Euel Lee Perry, Mrs. Bill Hardwick, Lena Tons, 9-30.

## A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter, Mgrs.  
Courthouse  
P. O. Box 73  
Phone EM 4-1504  
Free City maps showing blocks.

She reminded members that they are all called to be faithful and to cooperate with their fellow officers.

To conclude the program, the group joined in the singing of "America."

At the close of the business session each member disclosed her secret prayer pal, and new names were drawn for the coming year. Mrs. Frank Walterscheid won the gift raffle.

Hostesses, Mrs. W. J. Albracht, Mrs. Herman Hollenstein, Mrs. Alvin Schmucker and Mrs. Elbert Vance served refreshments to the following: two guests, Mrs. H. J. Wilhelm and Mrs. Mary Green, and members Mrs. Arnold Huseman, Mrs. A. J. Bezner, Mrs. Matt Jesko, Annen, Mrs. Agnes Hellman, Mrs. Arnold Betzen, Mrs. Gene Loerwald, Mrs. Arhart Reinart, Mrs. Frank Bezner, Mrs. Fra-

nk Brinkman, Mrs. Steve Melwes, Mrs. Leon Vinton, Mrs. C. J. Carney, Mrs. Pete Korstjens, Mrs. C. Drerup, Mrs. Frank Walterscheid, Mrs. John Albracht, Mrs. Ray Wilhelm, Mrs. Conrad Urbanczyk, Mrs. Ed Dziuk, Mrs. Leo Hoffman, Mrs. Mable Wagner, Mrs. G. W. Hund, Mrs. Ed Jesko, Mrs. Walt Warren, Mrs. John Gallagher, Miss Theresa Koelzer and Father Alysus.

## DOLLAR DAY, MONDAY, OCT. 3

### JAPANESE CHINA

A SPECIAL CLOSE-OUT OF DISCONTINUED PATTERNS

**HARVEST PATTERN**  
57 Pc. SET  
REG. 74.95

**Ambassador PATTERN**  
57 Pc. SET  
Reg. 79.95



A special Dollar Day Feature at Cowan Jewelry. See these values Monday.

NOW **\$50**

NOW **\$55**

## UNIVERSAL POTTERY

A SPECIAL CLOSE-OUT OF DISCONTINUED PATTERNS

CHOOSE FROM LOVELY

## ORCHARD or WHEAT PATTERNS

5 Pc. PLACE SETTING  
REG. \$3.70

NOW **2.70**

## COWAN JEWELRY

217 MAIN STREET

## School Menu

(Editor's Note: The Brand, as a public service, publishes this weekly schedule of the Hereford School cafeterias in order that parents may avoid duplication in meal planning in the home.)  
Elementary Schools

**MONDAY**—Meat loaf, buttered potatoes, green beans, lettuce wedges, rolls, peaches and milk.

**TUESDAY**—Fried chicken, gravy, mashed potatoes, English peas, apple and celery salad, rolls and butter, chocolate cake and milk.

**WEDNESDAY**—Weiners and cheese, steamed rice, green salad, rolls and butter, fruit pie and milk.

**THURSDAY**—Sliced ham, sweet potato with marshmallow, hominy, fruit salad, rolls,

butter and milk.

**FRIDAY**—Fish fillets, hash-brown potatoes, cole slaw, whole kernel corn, rolls and butter, ice cream cups and milk.

Junior and Senior High School

**MONDAY**—Meat loaf or oven-fried sausage; buttered potatoes, green beans, cole slaw, lettuce wedges (choice of two), rolls, butter and milk.

**TUESDAY**—Fried chicken and gravy or beef patties; english peas, mashed potatoes, apple and celery salad, navy beans

(choice of two), rolls, butter and milk.

**WEDNESDAY**—Weiners and cheese or beef stew; steamed rice, green salad, blackeyed peas (choice of two), rolls, cornbread, butter and milk.

**THURSDAY**—Sliced ham or turkey and dressing; sweet potato with marshmallow, buttered potato, fruit salad, cranberry sauce (choice of two), rolls, butter and milk.

**FRIDAY**—Fish sticks or luncheon steaks; hash brown potatoes, cole slaw, whole kernel corn, green beans (choice of two), rolls, butter and milk.

Have you read the classifieds?

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

# DOLLAR DAYS

SHOP PIGGLY WIGGLY DURING OUR

YOUR DOLLAR HAS MORE CENTS AT PIGGLY WIGGLY!

HAMS

Wright's Ready-to-eat  
Half or Whole ..... lb.

39¢

POTATOES

U. S. No. 1 Colorado  
Red McClures 10 lbs. for

49¢

FRANKS

Swifts  
Worthmore 2 LBS.

79¢

CELERY

Green - Crisp  
Cello Wrapped Stalk

15¢

CHICKEN

Allens 52 oz.  
Can -  
Fancy Whole

89¢

SOUP

Campbell's  
No. 1 Cans  
Meats

6 FOR \$1

BISCUITS

Pillsbury Easy Open

12 FOR \$1

PRESERVES

Zestee 18 oz. Tumbler  
Apricot - Peach  
Red Plum - Pineapple

3 FOR \$1

FLOUR

Pillsbury  
Best

10 LBS 89¢

PIES

22 oz. Banquet  
Apple  
Cherry or Peach

3 FOR \$1

HI-C

46 oz. Can  
Orange or  
Grape Drink

4 FOR \$1

COFFEE

All Grinds  
FOLGERS

69¢

JUICE

Tomato  
Libby's  
300 Can

10 FOR \$1

SALAD DRESSING

MORTON'S

3 Qts For \$1.00

PIGGLY WIGGLY

Many other Dollar Day Specials Throughout the Store.

YOU SAVE MORE AT YOUR PIGGLY WIGGLY STORE!

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

SUMMERFIELD NEWS

# Hugh Clearman Shows Film On Crop Monday At Church

By MRS. KENNETH CHRISTIE  
Hugh Clearman was present Monday night at the Summerfield Baptist Church to show a film on CROP, the community appeal of church world service for food and fiber to be used in relief programs around the world. A large number of people were present.

Mrs. Lee Curry Sunday afternoon.

Mr. and Mrs. J. C. Clearman, Diane, Nannetta and Mary Jo, took Mrs. J. A. Stanford to her home in Amarillo. They spent Friday night and Saturday with her.

Mr. and Mrs. D. L. Thomason attended a banquet in Dimmitt Monday night.

Carolyn and Deloris Kuper went to Margaret Carr's wedding Monday night.

Mr. and Mrs. Ray Wylie attended the banquet in Dimmitt Monday night also.

Mr. and Mrs. Jamie Clearman are the parents of a baby boy weighing six pounds 11 1/2 ounces.

Sandra Godfrey was in Amarillo on business Thursday in Amarillo.

Guests in the home of Mr. and Mrs. Perry McMinn were Mrs. Leland McMinn and Glen and Mrs. Lovern and daughter, Sandra, of Amarillo.

# Look Who's New!

A six-pound seven-ounce baby boy was born to Mr. and Mrs. John Latham at 12:39 p. m. Wednesday, Sept. 28.

Mr. and Mrs. Jamie Clearman are the parents of a baby boy born at 9:35 p. m. Wednesday, and weighing six pounds and 11 and one-half ounces.

A baby girl weighing seven pounds and four and one-half ounces, was born to Mr. and Mrs. E. E. Bishop Friday, Sept. 30, at 8:18 a. m.

### SALAD TIP

Winter salad: Cook a package of mixed vegetables; drain and marinate in French dressing to which a little curry powder has been added. Chill and serve on crisp salad greens.

### TRY IT SOON

Add paprika and dry mustard to the flour, salt and pepper in which you roll chicken pieces before broiling, baking or frying.

Jasper is an impure variety of quartz. It comes in many colors, some with varied stripes.

Have you read the classifieds?

### GRANDPA'S BOY



### By BRAD ANDERSON



### THOSE WERE THE DAYS



### By ART BEEMAN

Doris Jackson, bowling with the Benger Air Park of Friona, rolled a triplicate . . . three consecutive games of 130. She will receive an arm patch from WIBC for this achievement.

Pitman Grain of Summerfield installed a grain dryer at the elevator this week.

Guests in the Rev. Clayton Wathons home Sunday were Mr. and Mrs. W. B. Allen of Crosbyton, and Mr. and Mrs. Jack Gray and family of Hereford.

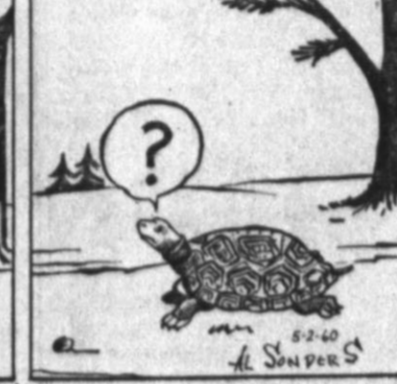
Mr. and Mrs. Lawrence Jackson went to Muleshoe to visit with their parents, then on to Lubbock where they attended the fair and Ice Capades.

Guests in the George Delozier home Sunday were Robert Ballwin and Lee Delozier.

Mrs. Cayson Jones of Friona and grandchildren, Vicki, Woody and Mike Wall of Roswell, N. M., and Mrs. Haaty Curry of Friona were visitors in the home of Mr. and Mrs. Guy Walser home Saturday.

Mrs. Tom Alderson and Mrs. T. E. Seigler Sr. of Hereford were visitors in the home of

### SONNY SOUTH



### By AL SONNERS

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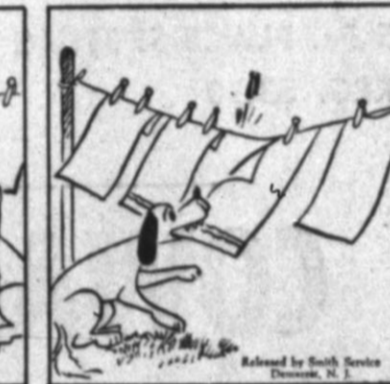
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### LITTLE FARMER



### By KERN PEDERSON

### OFF MAIN STREET



### By JOE DENNETT

### RURAL DELIVERY



### By AL SMITH

### DEEMS



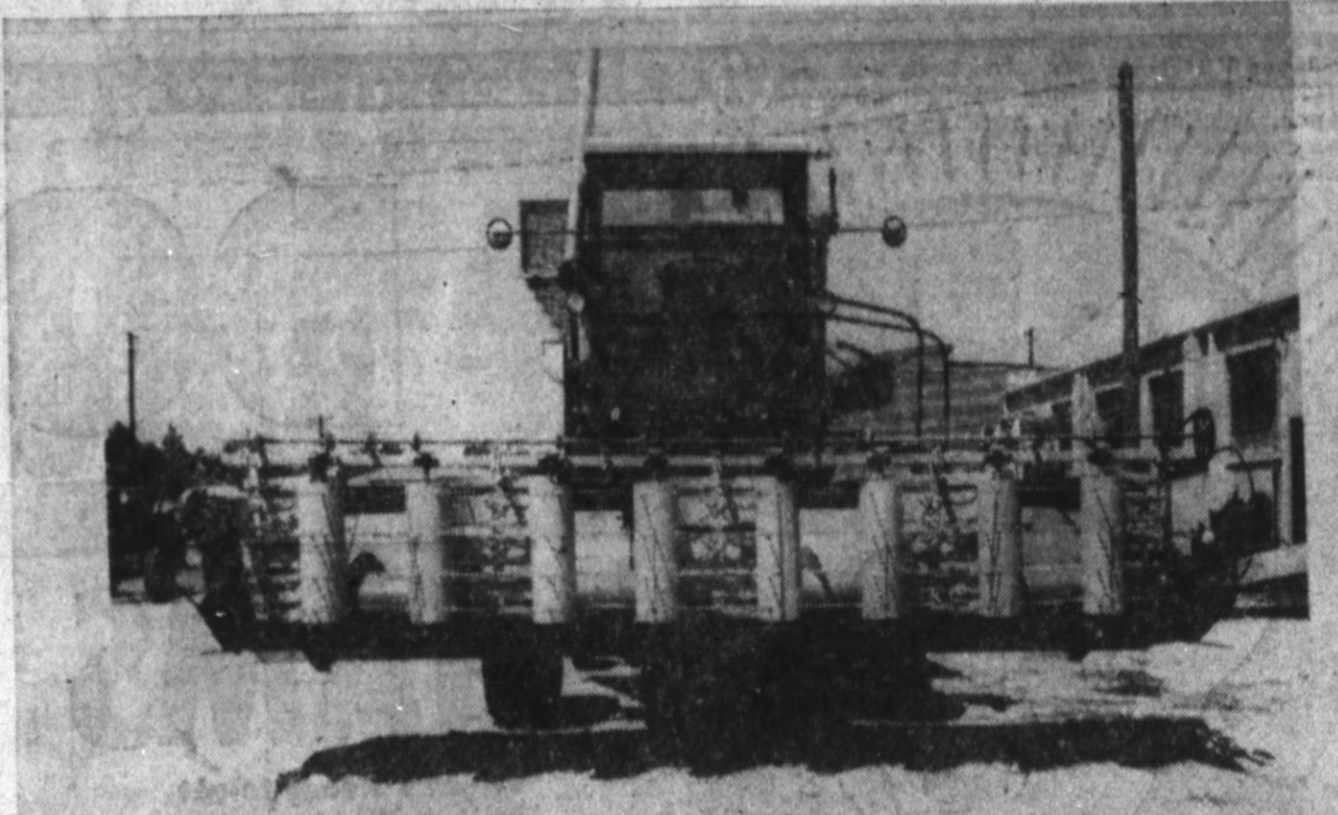
### By TOM OKAY

### GOING WEST



### BY FRANK THOMAS

# THE NEW REVOLUTIONARY WAY To Harvest Row Crops



The McEachern "Row Harvester" will put more grain in the bin than any device ever tried. It will give years of service without any repairs to speak of. It is mounted entirely on self-aligning pre-lubricated ball bearings, thus eliminating any need for lubrication and assuring long life.

The "Row Harvester" will practically clean the field of all milo heads, including the leaning stalk, the low and high heads. It prevents all the loss of heads from the combine by means of shields behind the cylinders.

The "Row Harvester" can be installed on any combine and is available in 2, 3 or 4 rows.

## Satisfaction Guaranteed or your Money Back

WE CAN INSTALL IT ON ANY COMBINE  
Call or Come In For A Free Demonstration  
Sold & Distributed By

# Rowell & Doan Farm Supply

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HEREFORD HALFBACK Mack Cansler, carrying the ball at far left, is brought down from behind by an unidentified Olton tackler as Whiteface quarterback Jim Collier (15) seemingly dares Mustang quarterback John-



ny Schenk (28) to come another step further toward the ballcarrier. Hereford lost to the Mustangs at Olton Memorial Stadium Friday night, 8-0. (Staff Photo)

**FRIO NEWS**

**Home Makers Club Meet  
Topic Is Quick Meals**

By MRS. OWEN ANDREWS  
Frio Home Makers Club met Tuesday afternoon in the home of Mrs. Arthur Betts. The program was about "Quick Meals and One - Dish Meals," with discussions by Mrs. Henry Dobbs who brought a one - dish meal as a demonstration, and Mrs. Clark Andrews, who spoke on quick and easily prepared meals. She also gave a number of tips for quick clean - up after meals.

At the business meeting a nominating committee for new officers was appointed, with election of officers planned to take place at the next meeting. As the hostess, Mrs. Annie Springer, will be unable to have it at her home, reservation at the First National Bank building in Hereford was made for the meeting at 2:30 p. m. on Oct. 11. Mrs. Earl Springer, health nurse of Hereford schools, is scheduled to talk about her work at this meeting.

Those attending the meeting were Mesdames E.F. Vogler, Ed Clark, Owen Norris, T. L. Sparkman Jr., Annie Springer, Henry Dobbs, Glenn Andrews, James Dobbs, Ernest Harder, D. P. Schmidt, Clark Andrews, Owen Andrews and the hostess. Eugene Baldwin was in the hospital from Monday evening until Tuesday afternoon because of a head injury suffered while

practicing football on Monday evening.

Visiting Mr. and Mrs. J. E. Andrews and Miss Alma Andrews during the week end were Mr. and Mrs. Charles King of Amarillo. On Sunday afternoon, Mrs. Allie Burrus and family of Texco visited the Andrews home and also at the W. H. Andrews home.

Mrs. H. M. Mobley and Mrs. George Fischer left on Thursday to visit Mrs. Mobley's mother, Mrs. Leila Taylor, and other relatives at Throckmorton. They spent Thursday night at Floydada in the home of Mrs. Mobley's sister, Mrs. Claud Price, who also accompanied them to Throckmorton. Their other sister, Mrs. George Bentley of Monahans, and their brothers, J. W. of Odessa, and Rube in Throckmorton, were to meet at their mother's home to celebrate Mrs. Taylor's birthday on Sunday.

Frio G. A. met at the church on Thursday afternoon. Sponsors, Mrs. Andy Axe and Mrs. Arthur Betts, were present. Girls attending were Reba and Ramona Hall, who were hostesses. Jana Cole, Carol Robbins, Edliana Vinson and Nancy Axe.

Mr. and Mrs. Frank Robbins and family attended a reunion of Mrs. Robbins' relatives at the home of her parents, Mr. and Mrs. F. Y. Moreman, east of Hereford, on Saturday.

Mrs. Frank Robbins helped Mrs. Weldon Stephan paper a bedroom one day this week. Mrs. Robbins has also been refinishing the furniture for her girls' room.

Mr. and Mrs. Frank Robbins and family visited the Herb Schmidts near Westway, on Sunday afternoon. Dale Schmidt had received a back injury at school but, after a short time in the Hereford hospital, was recovering satisfactorily.

Several women from the Frio Community have been taking turns sitting with Mrs. Thurman Mousner, who is critically ill in the Dimmitt hospital. Among those visiting and staying with her have been Mrs. H. M. Mobley, Mrs. H. F. Benson, Mrs. Henry Dobbs, Mrs. James Dobbs, Mrs. Lloyd Shultz, Mrs. Olin Paris, Mrs. Owen Andrews and Mrs. B. H. Baldwin. Mrs. N.B. Hood of Hereford went with her daughter, Mrs. Shultz, on Monday afternoon to stay with Mrs. Mousner.

Mrs. H. D. Robbins spent Wed-

nesday with Mrs. Frank Robbins and helped her do fall sewing for the children.

Bonnie Sparkman was initiated in an informal ceremony into the Tri - Hi - Y of the Hereford High School on Thursday night. Formal initiation will be in a few weeks.

George Zetzsche is helping the T. L. Sparkmans Jr. fill their silo, using his truck for hauling.

Mr. and Mrs. Henry Andrews and Mr. and Mrs. J. E. Andrews visited Mrs. J. E. Andrews' brother, J. R. Benson and Mrs. Benson at Shamrock on Wednesday.

Have you read the classifieds?

SCAMPING for every yard he can get, Mustang quarterback Johnny Schenk finds the Whitefaces have other ideas as he is dropped to the turf in the arms of Hereford tacklers Friday night at Olton Memorial Stadium. The camera caught Hereford guard Edwin Thomas in mid-air, although

he was not actually executing the outlawed "flying tackle." Other Hereford tacklers are Wendell Wilson (89) and Curtis Ritchie (25). The Whitefaces suffered their first loss of the 1940 season, bowing to Olton 8-0. (Staff Photo)

**BOWLING SCORES**

Thursday Night Women's League		Standings:	Won	Lost
Vogue	4	Vogue	18	2
Allred Oil	0	Rogers Drug	11	9
Rogers Drug	3	Pitman Grain	11	9
McDowell Drug	1	Cream O' Plains	10	10
Cream O' Plains	3	Allred Oil	10	10
Lockwood Graders	1	Tannahill Variety	9	11
Pitman Grain, Summerfield	4	McDowell Drug	6	14
Tannahill Variety	0			

Distance from New Orleans to St. Louis via the Mississippi River is 1,200 miles.

**IT'S NEW! IT'S SPECIAL  
IT'S THE  
BUICKSPECIAL**



*Coming Wednesday, Oct. 5th*

Now! The room, ride, go pride of the costliest cars plus the savings and ease of the small.

That's exactly what you get with a Buick Special.

It is with a great deal of pleasure that we announce the Public Showing of 2 fine new cars. We want to invite each and everyone out to the showing of the new Buicks. Drop by and see us, you'll be welcome here.

Also coming Wed., Oct. 5th, will be the Full-Size 61 Buick. Now there's more easy-living room for all of you - down all around. Try its new Wildcat V-8, streamlined from within for more go on less gas. And, there's plenty more to see and be proud of.

**Osborn - Buick Rambler**

142 N. Miles

EM 4-0990



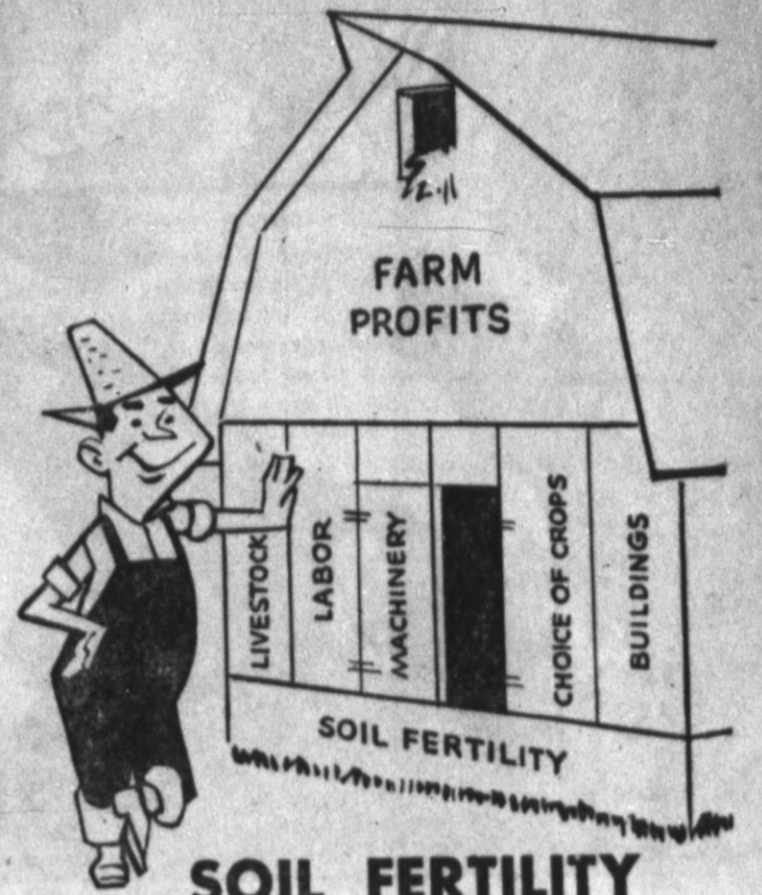
D. E. SPOTLIGHTS — Jane Auten, 17, daughter of Mr. and Mrs. Jim H. Auten, 113 Ave. F, works for Perry Brothers, Inc., this year under the Hereford High School Distributive Educational program. Her duties include assisting with bookkeeping, display decorating, re-ordering and helping as a sales person. A senior student, she is working in the high school program for the first year. (Staff Photo)

**SHE MADE HER MARK**  
ENGLISHTOWN, N. J. (AP) — Show business has left its mark on Mrs. Ethel Vangi — she is covered from head to toe with 365 tattoos.

A retired circus performer, Mrs. Vangi was billed as "Lady Viola, the World's Most Beautiful Tattooed Lady."

"Tattooing preserves the skin if you use the right ink," she says. "It's healthy for you."

**HOME LOANS  
FARM LOANS**  
**McLEAN  
HUTSON**  
Ph. EM 4-0544  
129 W. 3rd



**SOIL FERTILITY  
is the foundation of  
FARM PROFITS!**

**What Does Your Soil Need?**

- NITROGEN?
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- SULPHATE?

Why Not Let Us Take A  
**SOIL SAMPLE**

from your land and have an analysis made by the Deaf Smith County Research Lab. Chances are, you'll need.

**0-46-0**

(46% Available Phosphoric Acid)

**PLAINS**

FERTILIZER COMPANY, INC.  
Phone EM 4-0455

Anhydrous Ammonia    Amalie Oil  
Dry Fertilizers

Butane    Propane



DRIVING forward with knees high, Hereford halfback Mack Casler (22) picks up five yards on a play of the Hereford-Oilton game Friday night at Oilton Memorial Stadium. In the foreground are Whitefaces Leon Vogler (78) and Lee Kimball (80). Oilton won, 8-0. (Staff Photo)



D. E. SPOTLIGHT — Ada Mae Bettis, 17, works at C. R. Anthony Company under the Hereford High School Distributive Education program. A senior student, she is the daughter of Mr. and Mrs. M. A. Bettis, 222 Ave. H. She is an assistant cashier, and her other duties include stocking, waiting on customers and arranging merchandise. She plans to attend Hardin-Simmons University after graduation from Hereford High. (Staff Photo)

## Household Scrapbook

By ROBERTA LEE

**Room Painting**  
Combinations of pale and dark paints will seem to alter the shape of a room. A square room will appear oblong if two opposite walls are papered or painted a dark color, the other two light. Ceilings will seem to be lower if painted a dark color, just as they will be higher if the same pale tint is used on them as on the walls.

**Screen Repair**  
To make a temporary repair in a door or window screen, brush the area around the hole with shellac and then apply a patch cut from mosquito netting. Brush shellac over the patch on both sides to stiffen it, and cement down any loose ends.

**Cleaning Ashtrays**  
Denatured alcohol does a miracle job of cleaning those black and gummy stains on ashtrays.

**Cracked Dishes**  
If the cracks in some of your dishes are not too deep, you can probably make them invisible by boiling the dish in sweet milk for about an hour, over low heat. This is often a wonderfully effective way to keep intact some pieces that are hard to replace.

**Grease On Walls**  
To remove grease stains from plastered walls and thus prevent their bleeding through new wallpaper, tape a paper pocket over the stain and fill this pocket with fuller's earth. Remove after the stain has been absorbed.

**Sweet Sink**  
A handful of baking soda put into the sink overnight will clean and purify that unfragrant drain.

**Flower Floater**  
You can float a bouquet of small flowers in a bowl by using a dish cut from the heavily waxed cardboard of a milk carton. The flowers are supported by inserting the individual stems in holes punched into the disk. Because it is so thoroughly saturated with wax, the disk will float almost indefinitely.

**Tough Soap Bubbles**  
You can provide some good, tough soap bubbles for your children by dissolving an ounce of fine fabric soap flakes in eight ounces of water, adding four ounces of glycerin, and mixing this thoroughly.



D. E. SPOTLIGHT — Ruth Wagner, 17, daughter of Mr. and Mrs. Martin Wagner, Star Route, is working at Harma's under the Hereford High School Distributive Education program this year. The senior plans to attend Concordia Lutheran College in Austin after graduation from Hereford High. Her duties include selling ladies' ready-to-wear clothing, helping in setting up window and store displays and checking merchandise. (Staff Photo)

## Courthouse Records

### Vehicle Licenses

J. B. Caraway, 1960 International Pk. Up.; J. B. Caraway, 1951 Chevrolet Tr.; Thomas Martinez Castro, 1953 Ford; B. L. Powers, 1951 Chevrolet; Lee Roy Burges, 1957 Mercury; Clifton Robinson, 1960 Ford Pk. Up.; Oscar Bronniman, 1960 Chevrolet; Hereford Butane Inc., 1960

Elton Wyly, 1956 Dodge Tr.; W. C. Montgomery, 1958 Buick; Elton Wyly, 1946 Kingham Trailer; Floyd Shelton, 1957 Ford; Loyd E. Bradley, 1947 Chevrolet Tr.; Lester Wiggins, 1955 Mercury, 9-28.

Alvis Dave Bentley, 1953 Buick; James F. Baker, 1961 Chevrolet Pk. Up.; Bob H. Ellis, 1955 Ford; C. D. Fitzgerald, 1960 Ford; Rex Lee, 1960 Pontiac; Mazzie Farms, 1958 Dodge; Mazzie Farms, 1959 Dodge Pk. Up.; Charlie E. Vigil, 1941 Hudson; Mrs. Leah E. Preston, 1960 Pontiac; Matt J. Albracht, 1954 Chevrolet; Marvin Kuper, 1956 Allstate Mtr. Sctr.; Ernesto Griego, 1949 Dodge Tr.; James Moody, 1957 Ford; Lorraine Fowlkes, 1958 Cadillac; Coleman L. Wright, 1954 Oldsmobile; Bill Kester, 1956 Pontiac; Lee Roy Rickman, 1953 DeSoto, 9-29.

C. R. McQuigg, 1950 International Pk. Up.; Herbert M. Goettsch, 1955 Oldsmobile; Douglas K. Nix, 1952 Chevrolet Tr.; Milburn R. Grisham, 1955 Chevrolet Tr.; Homer Eastman, 1959

Ford; Delton R. Cochran, 1960 Ford Falcon; Eugene L. Naugle, 1960 Valiant, 9-30.

### Warranty Deeds

Margaret Etta Barber, to Charles C. Bell, et ux; Lots 16, 17, Barber Subd., Blk. 22, Evants Add.

Melvin E. Kearns, et ux, Tiney Martille Kearns to Grover L. Hall; Lots 8, 9, Blk. 2, Bockstahler, Koetzel and Kokomoor's Subd., Blk. 25, Evants Add.

Harold Dean Moore, et ux, to Chevrolet, 9-27.

Wildorado - Palo-Duro Cemetery Assn.; N½ Sec. 12, Blk. 7.

### Deeds Of Trust

Hereford Country Club to Hereford State Bank; Lots 1, 2, 3, 4, 5, Ridgcrest Add., 2.03 acres, NW part of Sec. 110, Blk. M-7.

Charles C. Bell, et ux, to Hi-Plains Savings and Loan Assn.; Lots 16, 17, Barber Subd., Blk. 22, Evants Add.

Jessie R. Barrett, et ux, to McCaslin Trust; .99 acres of land, N. part of Sec. 111, Blk. M-7.

## How Can I?

Q. How can I "revitalize" my tape measure, which has become too limp for easy use?

A. Place the tape between two sheets of waxed paper and press it with a moderately hot iron. The wax from the paper will provide just the right amount of stiffening.

Q. Can you suggest any use for fermented jellies?

A. Try cooking them with a little sugar and water, adding cornstarch for thickening, and then using them for hot dessert sauces.

Q. How can I improvise some finger paint for my children?

A. Boil some laundry starch and a few soap chips to a paste, tint with some food coloring, and add a small amount of glycerin to keep the mixture moist. Place each color in a bowl or dish and, of course, be sure the paint has cooled before giving it to the children to use.

Q. What can I do, if an envelope refuses to seal tightly?

A. Use a bit of colorless fingernail polish as glue for your envelope. And incidentally, a letter sealed with polish cannot be steamed open.

Q. How can I, when applying enamel paint over enamel paint, prevent it from running?

A. Try adding some cornstarch.

Q. How can I remove onion odor and flavor from cooking utensils?

A. By rubbing them with celery leaves.

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## MEMO TO ADVERTISERS



WHO  
is  
this  
man?



He's your man. He is one of the large staff of experienced A.B.C.\* circulation auditors who are working constantly to provide you and other advertisers with the FACTS you need to protect your advertising dollars. ☆☆ He visits our office at regular intervals to make exacting audits of our circulation records. He has access to all of our books and records in obtaining the FACTS about our circulation—for your information. ☆☆ The circulation facts obtained by the A.B.C. auditor—your man—are condensed in easy-to-read A.B.C. reports which tell you: How much circulation we have; where the circulation goes, how it was obtained and many other FACTS about the audience this newspaper provides for your messages about your merchandise and service. ☆☆ Ask for a copy of our A.B.C. report. See for yourself why your advertising in this newspaper is a sound business investment, made on the basis of FACTS.

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THE HEREFORD BRAND -- THE SUNDAY BRAND  
A. B. C. REPORTS — FACTS AS A BASIC MEASURE OF ADVERTISED VALUE

# Fill Your Freezer Now And Save Money

Protect Your Health With Meat From Walsh Food Federal Inspected Beef From Glover Packing.

USDA GOOD

Weight - 165 to 200 lbs.  
½ Beef . . . . . lb. 48¢  
Front Quarter . lb. 39¢  
Hind Quarter . lb. 59¢

Bologna

ALL MEAT  
Swift or Hormel

45¢

Pork Loins

lb

59¢

Bacon

Toll Korn

2:51<sup>09</sup>/<sub>5</sub>

Bacon

Oriole lb.

59¢

All Meat Cut And Wrapped To Your Specifications

We have frozen Veg. & Juices of all kinds. All Veg. in the Bird-eye Brand and Juices in Minute Maid and Donald Duck.

Prices as these . . . Spinach

Leaf or Chopped

5 for 89¢

# HACKER & JESKO

Your Walsh Food Dealer

Editorials

Sugar Refinery Would Bring Many Changes

The sugar beet meeting in Hereford this week reflected several things, among them the prediction that a sugar refinery will ultimately be located in Hereford.

A beet sugar refinery will mean an important industry and a sizeable payroll for the community. This phase is important, but it does not begin to compare in importance with increased farm incomes through a stable product and market for

Federal School Aid 'Last Straw'

Federal intervention in public schools has long been discussed in many corridors. Today, for the first time, it threatens to become a reality. Unfortunately, it appears in both major party platforms in varying degrees of emphasis.

As Brand readers know, we have always opposed this intervention of federal authority. We even feel that control of our schools on the local level represents the proverbial "last straw" of democracy. We see no possibly compromise on this question.

Dictators invariably take over the press, radio stations -- and the public schools. The first two mediums are short-term approaches to public opinion; the public schools are a long-term approach to maintain control. Castro, for instance, has already rewritten the history books of Cuba, just as Hitler educated the youth of Germany to believe his doctrines a few years back.

Here in Hereford we have seen the results of unfortunate employment of the wrong man from time to time, but what if we had to go to Washington to fire a Communist teacher? Most of us can remember a few years back when known and confessed Communists were on the payrolls of federal bureaus in Washington. We can also remember that many of them were difficult to oust. Would our public schools be different?

Under any federal system, text books would be selected on the national level, and teachers would likely be hired on the same basis. Like the farm program, it wouldn't happen overnight -- but it would ultimately occur. This, of course, is the very situation which Nikita Khrushchev and the Communist leaders would prefer. It is also the time when our nation would begin to totter and fall. It will truly be the "last straw".

Our public school system is unique in all the world. It is far from perfect, and may well be even classed as inferior to some others with specialized objectives for a select few. On the other hand, what other country educates so many people as America? For that matter, what other country wants so many people so well educated? Hereford, for instance, can have just as good schools as the people want, and are willing to support and finance -- and we do have good schools, as do most other communities in the United States. Furthermore, we have created and established them in the American Way.

Good schools, operated on the local level, are mandatory if we continue to live in a democracy or, for that matter, even in an ultra-liberal or socialistic state. Any time we turn our schools over to the federal government, we are inviting the establishment of a dictatorship.

The Sunday Brand

Established 1948 Published every Sunday at 336 Main St. Hereford, Texas

NATIONAL EDITORIAL ASSOCIATION SUSTAINING MEMBER

NEWSPAPER ASSOCIATION OF TEXAS

James M. Gillentine, Editor and Publisher H. A. Tuck, News Editor

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a large territory. The plant, like other sugar mills, will likely serve several states, including Oklahoma and New Mexico, in addition to the entire irrigation area of the Panhandle. Hereford beets, for example, are now going all the way to Rocky Ford, Colo., for processing.

Acreage so far has been more of a problem than sponsors for the huge \$15 million plant, and the Hereford committee feels that both phases of the program are now in order. Needless to say, the acreage once secured, along with a market and processing center, will add appreciably to the value of land throughout the district. Sugar quotas, like cotton quotas, can be as important as fertility and water supply under our present economic set up.

The fact that local people, mostly farmers, contributed around \$6,000 to continue the promotion indicates an approval seldom seen anywhere.

Startling, too, is the fact that the proposed plant has gone so far, so fast. Inexperienced people have taken a project from scratch, and have made headway in a highly competitive field; they have worked with two federal agencies, the Department of State and the Department of Agriculture; they have even prepared and presented legislation necessary to achieve their goal. This little group, assisted and directed at small cost on the scene, has achieved success which the powerful sugar cartel would have considered impossible; they have achieved for mere pennies, what many corporations fail to acquire for hundreds of dollars.

Why? First, because the plan is practical and simple; because it represents the best interest of the people and of our country, and not the special interest of a small group. Second, they have worked long and tirelessly -- without thought of remuneration -- for a good, American cause. These people have frequently paid travel expenses from their own pockets, and have contributed hundreds of hours of valuable time in behalf of their community and their nation. It is difficult to discourage a man devoted to service of this type.

As for the rest of us, the least we can do is help defray expenses by following the pattern set by farmers who attended the sugar meeting and heard the complete report. If our committee is right, we will have a sugar refinery -- and certainly, all of us will want to do his part in making the project a reality as soon as possible.

A Basic Industry Is Best Industry

Industry is usually associated with the manufacture of automobiles, household appliances, or gadgets. For this reason, most people will tell you that Hereford and Deaf Smith County are strictly a farming area, and that we have no industry.

Those who take time to visit our vegetable sheds, along with outside visitors, might not agree. In these processing and packaging plants you will see long lines of faces which look suspiciously like the lines you would see in the Detroit automobile plants, or the appliance plants in New Jersey. These people, and there are hundreds of them, are paid by the week; they usually work on an hourly basis, and they make good salaries.

The products coming out of these sheds -- potatoes, carrots and lettuce -- are frequently packed in cellophane bags, and they appear on the shelves of stores and supermarkets all over the nation.

When you boil it all down, we do have industrial development, and it is much larger than most of us realize. It is seasonal, and has other disadvantages, but the greatest advantage is the one which makes it practical: it provides a market for products grown in our own area. For this reason, it will continue to grow and to expand.

Any industry must have a reason for locating in a particular area. Sometimes this reason is found in distribution facilities; sometimes it is created by local market, but most often it is based upon resources the community has to offer -- and this is what makes our industry highly important.

Needless to say, most of our future industrial development will be along the same line, tied to agriculture or to livestock, or both. This is a good situation, chiefly because no one is likely to come along and offer a better deal through special concessions. So long as our industry develops along this line, all parties have an excellent chance to profit, which is the basic motivation for all successful industry.

The POWER of FAITH by Howard Brodie



The Psalms strengthen faith today, as they have through the centuries. They are inscribed on modern buildings, coins, seals of colleges and governments.

David manifested the spirit of the Psalms that he sang in courage, friendship and leadership.

Mary, Queen of Scots, "without any feare" of her execution "sayde allowde" the 11th Psalm: "In the Lord put I my trust."

David Livingstone was comforted in danger by the 37th: "Commit thy way unto the Lord..."

Benjamin Franklin quoted from the 127th in an appeal to the committee framing the Constitution.

St. Augustine was moved by the 4th. Martin Luther adapted his hymn, "A mighty fortress is our God," from the 46th. The 130th inspired Wesley: "For with the Lord there is mercy..."

AP Newsfeatures

Almanac Contains Varied Topics And Information

By MRS. R. L. CRISWELL Almanacs make good reading and I found one this summer that I have thoroughly enjoyed -- not only does it report on remedies but it is amazing just what can be found in the new "remedies."

This happened to be called "Trail Blazers and Pioneer Guide Book." It's a honey, but let me tell you a little of the place where I found it.

It was Hancock Hardware and Feed, in Tucuman, N. M. It looks as if it might have stepped out of the past as it is on the 'old general store' order, but not with everything in it. But there were plenty of unusual articles there. Along with the modern electric ware or appliances, there were old fashioned coffee pots, the kind used with chuekwagons on the range, oil lanterns, lamps, saddle racks and saddles, and many, many other things of interest.

Among these I saw a dust-covered box full of almanacs, and I wondered if it was a box of old ones. But no, they were almanacs for 1960 and the proprietor gave me one.

Along with the ads for the relief of everything from colds to

gaining weight (can you imagine any one needing to know?) and losing it, we find there is a new drug -- "Ergomar" -- for the relief of migraine headaches, and a new mixture of hormones called "Plestran," which is being tried to bring back the zest of living to older people.

Home remedies: for an upset stomach, steep the dried lining of a chicken gizzard in peppermint tea (doesn't say whether to take it or not). For corns, burn the bark of common willow, mix to a paste with vinegar and apply nightly until corn is gone.

Then, just to show it is up to date, a new band of deadly radiation has been found about 1,000 miles from the earth. This new band was found by the U. S. Paddle Wheel Satellite, and is 310 miles wide.

The other two bands, called the "Van Allen," for Dr. James Van Allen, a physicist at the University of Iowa, were discovered two years ago and extend 1,400 and 3,400 miles out and the other starts about 8,000 miles and stretches to 12,000 miles.

The success of space travel is dependent upon whether

man can find a way to overcome the deadly effects of these radiation bands.

In the year 1839, these words were written by the Marquis de Custine after a visit to Russia: "The Russian social organization produces a fever of envy so violent, a straining of minds toward ambition so constant, that by now the Russians must be inept in everything but conquest of the world."

"The Russians wish to rule the world by conquest; they mean to seize by armed force the countries accessible to them, and thence to oppose the rest of the world by terror."

"What they would deem patriotism would be high treason against humanity, even though treason against humanity degrades peoples unto their remotest posterity."

To keep mixed salads crisp, turn a saucer upside down in the bottom of your salad bowl, and the juices will drain under the saucer, leaving the salads crisp.

It took a lot of cooperation to win World War II, but did you know that we had the cooperation of shrimp? Here is the tale:

"Research men learned that the snapping of shrimp claws could 'jam' the listening devices of submarine - detecting apparatus. This tiny creature has an unusual claw - cocking mechanism which enables it to hold an oversize claw open under great tension. When the mechanism is released, the claw snaps shut with a sharp report. Millions of shrimp in a shrimp bed could create enough noise to completely drown out the noise of a submarine propeller. Charts were drawn showing areas in which large shrimp beds might be found. These maps provided acoustic hiding places for U. S. submarines all along Japanese supply routes."

For fishermen, here is an idea. Cut toothpaste and shaving cream tubes to make wrap - around sinkers. When you catch the fish, to preserve their freshness, put them, after cleaning thoroughly, in a milk carton, fill with water and freeze.

Activated carbon is made from hard nut shell, coconut, peach pits, pecan hulls and o-

(Continued on page 2)

Panhandle Paragraphs

YAM HARVEST SLOW

Yam harvest in Upshur County has not yet begun, although sweet potatoes are coming out of the ground in Wood, and some fields in Gaines and Van Zandt Counties. Late plantings and dry weather were blamed for the late harvest here. County Agent John Henry said the total acreage here is about the same as last year, 900, with most of it concentrated in the Brumley area where Bernice Weeks of Pittsburg and others have large fields. L. A. McNeel in far West Upshur County says it will be Oct. 10 before his yams are ready to dig. His vines, like most others, are dying from lack of rain and the potatoes need moisture to fill out. Frank DeAnna of Gilmer buyer and packing plant owner here, has about 65 acres in yams. He said he needs more time before they can be harvested. His yam hills have a heavy yield of small potatoes under most of them, but need moisture to fill out. DeAnna said the early price is higher than last year, at least for No. 1's. He suggested more Upshur land owners put in small fields of yams regularly. "Over the years, some money can be made, even though we know the price will vary," he said. DeAnna noted there are hundreds of idle acres, ideally suited to yams in this county, and handling and marketing facilities are available in Gilmer.

GILMER MIRROR

DUMAS IN AIR CORRIDOR

Supersonic B-58 bombers of the Strategic Air Command soon will begin flying periodic training missions over three newly designated air corridors that terminate at Amarillo. The flights will be flown by SAC crews of the 43rd Bomb Wing, Carswell AFB, Tex. Dumas is located in the corridor which runs from Phillip, S. D. Other corridors are from Ponca City, Okla., and Grand Junction, Colo. Routes for the supersonic bomb runs have been approved by the Federal Aviation Agency. The B-58 missions will provide operational training under all weather conditions and may be made at any time during the day or night. The Convair-built bomber will surpass the speed of sound only at altitudes between 25,000 and 50,000 feet. Training flights at lower altitudes will be flown at sub-sonic speeds. In announcing the flights, General Thomas S. Power, SAC Commander in Chief, said, "SAC will do everything possible to cause minimum annoyance to citizens along the routes. I hope everyone will realize the necessity for training crews under all types of situations, approaching as nearly as possible those which would be met under combat conditions. In every case, the safety of local residents and of our crews will be the paramount factor in our operations." Sonic booms are merely thunderlike sounds that are heard when a shock wave is generated by an aircraft flying at super-sonic speeds.

MOORE COUNTY NEWS (DUMAS)

FLOOD CONTROL PROJECT FILED

Application for a government-financed flood control project, consisting of a series of earthen dams on Duck Creek watershed will be filed this week by project sponsors. Sponsoring agencies include Duck Creek Soil Conservation District; Dickens County Commissioners Court and the City of Spur. These three have agreed to spearhead the drive for the water control project under the Watershed Protection and Floor Prevention Act.

THE TEXAS SPUR

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm has a problem this week which is beyond us.

Dear Editor:

If you want to confuse me and the average Congressman or foreign affairs expert, ask us what ought to be done about the foreign situation, but there's one question about foreign affairs that while maybe a Congressman can answer, I don't mind saying I can't. It has me completely stumped, buffaloed, floored. And until I get an answer, I have little hope for any truly international understanding among the peoples of this earth.

The question is: What were Fidel Castro's men doing scattering chicken feathers around in their hotel rooms in New York when they were there last week for a United Nations meeting?

As I understand from what I could read about it in the papers, these Castro men brought along their own electric hot plates and freezers and supplies and cooked their own meals in their rooms, but what I want to know is did they go into the hotel carrying live chickens?

I do not understand the lack of enterprise of American newspaper reporters operating in the big-time, that would leave this question dangling. Just to say that Castro's men scattered feathers around their hotel rooms in New York because they were cooking their own meals, without going into more details, is another example of the world's having to get along on half-truths when it comes to the international situation.

Now I ain't no international expert, I'm not sure there are any, but I know that if you bring along your own freezer full of food, you're not likely to have chickens in it, not for long, and I can't imagine any nation so backward its governmental leaders would try to quick-freeze chickens with the feathers on. Be the awfulest mess you ever saw. And you mean to say Castro, with all those American refineries, banks, sugar fields and cattle ranches in his hands, ordered live chickens instead of dressed ones sent up to his hotel room, just to save a two-bit dressing charge?

Now we may not be able to figure out what to do about Castro's taking over all American property he can find in Cuba, about his lining up with Khrushchev, about how often he launders his fatigue jacket, but I'm going to be bitterly disappointed in the big-time reporters, columnists, and television newscasters if one of them doesn't find out more about those chicken feathers.

Yours faithfully, J. A.

# Stormy Weather Mars Abraham Drager Party

By MRS. HAROLD RUDD

Due to the stormy weather Friday evening, only a few residents attended the weiner roast and watermelon feed at the Abraham Drager home. Among those present were Mr. and Mrs. Paul Rudd, Mr. and Mrs. M. C. Kaul, Mr. and Mrs. Buck Green and family, Mr. and Mrs. Henry Batenhorst and family of Hereford, Mr. and Mrs. Roy Duncan of Hereford and the hosts.

The Tri-State Fair in Amarillo attracted several residents of the community on Friday. Among those attending the fair were Mr. and Mrs. Harold Rudd and children and Mr. and Mrs. Andrew Ker-shen and children. Among those attending the fair and the ice show were Mr. and Mrs. F. B. Sowell, accompanied by Mr. and Mrs. Ray Singleberry of Clovis and Mr. and Mrs. Orpha Click of Hereford, Mr. and Mrs. Homer Rudd, accompanied by Mr. and Mrs. Darrell Dirks of Frio, Mr. and Mrs. J. C. Morrison and Judith, and Mr. and Mrs. G. C. Merritt.

The Sowell family visited with their children, Mr. and Mrs. David Sowell and children and Mr. and Mrs. Buck Cunningham while in Amarillo Friday.

Paul Douglas Rudd, son of Mr. and Mrs. Kenneth Rudd, caught his hand in a wringer at a laundry in Hereford Tuesday morning. It tore the skin between his thumb and index finger.

Herbert Owens spent Tuesday in Lamesa on business. Charlene and Mary Ruth Weaver of Walcott are new music students of Mrs. Herbert Owens.

Mrs. Ancil Jackson of Ford visited with Mrs. L. W. Norvell Thursday.

Mr. and Mrs. Kenneth Rudd, Teresa and Susan, Mrs. Earl De Hart, Mrs. C. E. Johnson and Jan were among those attending the ice show in Amarillo on Saturday.

Mr. and Mrs. Frank Zinser Jr. and children attended the fair in Amarillo on Saturday.

Mr. and Mrs. Ike Marnell and Gerald visited with Mr. and Mrs. Forest Marnell Sunday.

Nancy Green and Sandra Frank attended Tri - Hi - Y in Hereford Thursday evening.

Mr. and Mrs. Kenneth Rudd and Mr. and Mrs. Homer Rudd were among those attending the speech of Barry Goldwater in Amarillo Tuesday evening.

Jim Reinauer was in the cast of "Our Town," high school play. Mr. and Mrs. Joe Reinauer, Bob and Art

attended the play in Hereford. Mr. and Mrs. Herbert Owens and Lincoln and Benton Bolin of Knox City visited with Mr. and Mrs. Herbert Owens, Jr. in Olton Sunday.

Mrs. Lincoln Bolin, Martin Zena Ann, and Wynette Graham of Knox City were here to visit with the Bolin men and the Owens recently.

Mrs. C. A. Saulcy left Sunday to go to Roaring Springs to see her new great-grandson. She returned to Lubbock with Mr. and Mrs. Lester Mullins to help care for the baby this week.

Jim Reinauer went to Muleshoe with the high school band Friday to play for the football game.

Mr. and Mrs. Joe Landers visited with Mr. and Mrs. Roy Landers in Hereford Sunday afternoon. That evening Roy and family joined his parents in their home for the evening meal.

Mrs. Guy Lawrence and Mrs. W. B. Nunley of Hereford were callers in the Joe Landers home on Sunday also.

Mr. and Mrs. Johnny Jesko and children spent Sunday with Mr. and Mrs. Jimmy Jesko and family in Hereford.

Mr. and Mrs. Earnest Scrogins and Larry and Lola of Plainview, and Mr. and Mrs. A.

B. Green, Allen, Debbie and Cliff of Floydada came Saturday to spend the weekend with the ladies' mother, Mrs. Mary Patton.

On Saturday Mr. and Mrs. T. B. Thomas, Diedra and Deborah attended the eighth grade football game at Dalhart. They met Mr. and Mrs. Ben L. Thomas for lunch and spent the afternoon visiting.

Dan Thomas, Mike Ranspot and Earnest Flood Jr. played during the game.

On Tuesday evening the Thomas family attended the football game between the Hereford and Tulla 8th graders. The Thomases visited with Mr. and Mrs. Dan Altman of Tulla during the game while their sons, Dan and Danny, played against each other.

Mr. and Mrs. Tommy Odum and children of Hub spent Sunday with Mr. and Mrs. J. B. Odum.

Mr. and Mrs. G. C. Merritt and Mr. and Mrs. G. C. Merritt Jr. and Michele of east of Hereford spent the week

end in Seminole visiting with Mr. and Mrs. S. A. Pence and Mr. and Mrs. J. E. Springer.

Mr. and Mr. Harold Rudd and children visited with Mr. and Mrs. Hershel Miller Jr. and children at Dawn Wednesday evening.

Mrs. Harold Head, Janice, Shirley and Pat spent Friday night with Mrs. A. A. Head in Hereford.

Harold Head and Jim and A. A. Head went to Hobart, Okla., on business and returned on Saturday.

Kathy McCathern was in the hospital Tuesday for a tonsillectomy.

Mr. and Mrs. Mayo Phipps and sons of Friona were supper guests in the Harold Head home Sunday night.

Mr. and Mrs. Hershel Miller Jr. and children of Dawn and Dick Godwin, Ricky and Bill were supper guests of Mr. and Mrs. George Ritter Sunday evening.

Dan Thomas attended a party

in the home of Terry Hill Saturday night.

Mr. and Mrs. Ben L. Thomas spent Monday here with the T. B. Thomases and Bud Raeburns. The Bud Raeburns were in Romero on Tuesday.

Mr. and Mrs. Rob Groves are moving into the house at the elevator at Westway. The Ben L. Thomas family will move into the home vacated by the Groves family this weekend.

Mr. and Mrs. Bud Raeburn returned Friday after a visit with their parents, Mr. and Mrs. Jake Daum and Mr. and Mrs. Johnny Seibert at Winnett and Roundup, Mont.

Mr. and Mrs. E. D. Sawyer spent Friday in Floydada.

Mr. and Mrs. Rob Groves and Jo Angela spent the weekend in Stinnett visiting their parents, Mr. and Mrs. Vance Johnson and Mr. and Mrs. Paul Groves.

Mr. and Mrs. Orville Landers and Mrs. Artie Pellam of Hereford visited with Mr. and Mrs. Joe Landers Tuesday morning.

Mr. and Mrs. Boyd Seivally and children of Odessa spent Friday night with Mr. and Everett McIntosh. On Saturday Mr. and Mrs. James Harris and children of Amarillo arrived to spend the week end with the McIntoshes.

Mr. and Mrs. B. H. Thomas Jr. and Mr. and Mrs. B. H. Thomas of Shallowater visited with Mr. and Mrs. W. W. Thomas on Tuesday.

On Sunday Mr. and Mrs. J. F. Matthews of Dawn visited with the Thomas family.

The Rev. and Mrs. Orville Atkinson and Jimmy of Plainview and Mr. and Mrs. Frank Robbins and children of Frio visited with Mr. and Mrs. Herb Schmidt on Sunday afternoon.

Jo Eddy Scott is attending Nurses Training at St. Anthony's in Amarillo.

Her sister, Kay is enrolled as a freshman at West Texas in Canyon.

Mrs. Lloyd Reddoch, Rebecca and Ben David of Hereford spent Saturday with Mrs. W. F.

Ponder. Sunday evening Mr. and Mrs. Fred Prahm of Hereford were guests for the evening meal in the Ponder home.

Mr. and Mrs. Bill Stengel were in Muleshoe on Sunday. That evening Mr. and Mrs. J. E. Stengel of Hereford ate supper with them.

Mrs. L. W. Norvell visited Mrs. Ida Madden, Mrs. Belton Bryant and Mrs. John Robinson in Hereford on Friday.

On Sunday afternoon J. A. Norvell of Garland, Mrs. Melvin Howard and Ronda of Ford and Mr. and Mrs. Ewald Berend were guests in the Norvell home.

Mr. and Mrs. Clyde Cheek of Lamesa spent Sunday and Sunday night with her sister, Mr. and Mrs. E. D. Sawyer.

Mr. and Mrs. Billy Ott, Melody and Ronald ate supper with the group Sunday evening.

Mrs. Joe Wagoner left last Tuesday to go to Childress to visit Mr. and Mrs. David Seal and Dennis, Mrs. Seal and Dennis.

(Continued on page 5)

## Almanac...

(Continued from page 1) They are given prolonged heating at 1600 degrees Fahrenheit and treated with steam. The resulting material is filled with sub-microscopic canals which will trap odors, even to removing the odor of skunks. Air freshened by activated carbon was used by the man who was sealed in steel canister to simulate a trip into space.

Lipsticks, pointed at the top to make a neat lipline, have been found in prehistoric caves that date back to the ice age, and we thought it was modern.

Table forks came into use in the seventeenth century and etiquette books warned people not to try to eat soup with a fork.

The Chinese not only gave us gunpowder but also gave us the alarm clock. When the ancient Chinaman wanted to take a nap and wanted to be sure of waking at a certain time he would take grass rope, put one end between his toes and set the other end on fire. The slow burning would reach his feet at the time he wished to awake and the heat would wake him.

Some people are always inventing things.

## REMEMBER WHEN?

The attention of Americans was largely on Germany that terror which had engulfed all Europe. The United States was sending aid to Britain and adopting a stiffer attitude toward her enemy, Adolph Hitler's Nazi Germany.

In November that year two Japanese envoys arrived in Washington for peace talks between Japan and the United States. The negotiations dragged on through the month into December, and little seemed to be accomplished. Still America looked toward the war that raged in Europe, and wondered when we would be drawn into it.

Then, on a Sunday morning, December 7th, came the world shattering attack. The Japanese bombed Pearl Harbor, inflicting disastrous damage on the American fleet in the harbor on the following day. Congress voted to declare that a state of war existed with Japan.

Remember the year?

People who bought cars earlier that year weren't thinking about the possibility of not buying another car for many years to come. They little realized how much service those cars had to give, and how important dependable auto service would be.

The year was 1941. Dependable service is important to every car buyer, from the initial "shake down" checkups to the periodic service and repairs which every car needs as it begins to wear. We're proud of our complete automotive service and of the fact that most of the people who buy a car from us bring it back for dependable service when needed. CHARLIE SEEDS MOTOR CO., INC. W. Hwy 60 phone EM4-2727.

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# CHUCK WAGON BREAKFAST

Wednesday, Oct. 5 at **SAFEWAY!**

Come early. Will be served from 6 - 9 A. M.



**Wednesday ONLY DOUBLE STAMPS**

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- Blue Morrow Sausage
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- Lots Of Syrup
- All the Hot Coffee you Can Drink . . .

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Per Person

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<b>Orange Juice</b>	Scotch Treat Frozen	6-oz. Can	<b>15<sup>c</sup></b>
<b>Lemonade</b>	Scotch Treat Frozen, It's Concentrated, Special Priced	3 6-oz. Cans	<b>25<sup>c</sup></b>
<b>Fruit Pies</b>	Blue Star Frozen Peach, Cherry or Apple	3 22-oz. Pies	<b>1<sup>00</sup></b>
<b>Frozen Rolls</b>	Mrs. Wright's Yeast Rolls, Ready to Bake, Don't Miss This Buy!	24-Ct. Pkg.	<b>19<sup>c</sup></b>
<b>Birdseye Dinners</b>	Beef, Chicken, Turkey or Macaroni	Pkg.	<b>39<sup>c</sup></b>
<b>Strawberries</b>	Bel-Air Premium Quality, Economy Size Bag	1 1/2-lb. Cello Bag	<b>79<sup>c</sup></b>
<b>Pot Pies</b>	Spare Time Frozen Beef Chicken or Turkey	6 6-oz. Pies	<b>1<sup>00</sup></b>

<b>BOYSENBERRIES</b>	Knotts Berry Farm Quality	14 oz. pkg.	<b>39<sup>c</sup></b>
<b>RED CHERRIES</b>	Sturgeon Bay RSP Quality	3 20 oz. pks.	<b>\$1</b>
<b>REAL BROWNIES</b>	Sara Lee Premium Quality	14 oz. pkg.	<b>69<sup>c</sup></b>
<b>CREAM PIES</b>	Johnson's Strawberry, Chocolate, Coconut, Lemon	1ge. size	<b>59<sup>c</sup></b>
<b>WELCHADE DRINK</b>	With a touch of lemon	2 6 oz. cans	<b>29<sup>c</sup></b>
<b>FRENCH FRIES</b>	Scotch treat crinkle cut potatoes	2 lb. bag	<b>39<sup>c</sup></b>
<b>BARBEQUE CHICKEN</b>	Underwoods Frozen just Heat & Serve	14 oz. pkg.	<b>69<sup>c</sup></b>
<b>BARBEQUE RIBS</b>	Underwoods Frozen just heat and Serve	14 oz. pkg.	<b>89<sup>c</sup></b>
<b>TUNA PIES</b>	Manor House Premium Quality	5 8 oz. pies	<b>\$1</b>

— Vote Getters —  
**POT PIES**  
Manor House Chicken, Beef, or Turkey  
5 8-oz. Pks. **\$1**

**WAFFLES**  
Bel-Air Frozen Waffles  
5-oz. Pkg. **10<sup>c</sup>**

**ICE CREAM**  
Lucerne Party Pride  
1/2-Gal. Cn. **59<sup>c</sup>**

**NORTHERN TOWELS**  
Large Roll So absorbent stock up . . . lb **29<sup>c</sup>**

**Lipton Soup**  
Chicken Noodle  
3 envelopes per pkg. pkg. **39<sup>c</sup>**

Garden Fresh . . . Top Quality Produce

**TOMATOES**  
Home Grown Fancy Slicers  
lb. **15<sup>c</sup>**

**Delicious Apples**  
Washington State Extra Fancy Red Delicious . . . Season's First!  
lb. **25<sup>c</sup>**

AUNT JEMIMA'S PERFECT PANCAKE SPECIALLY

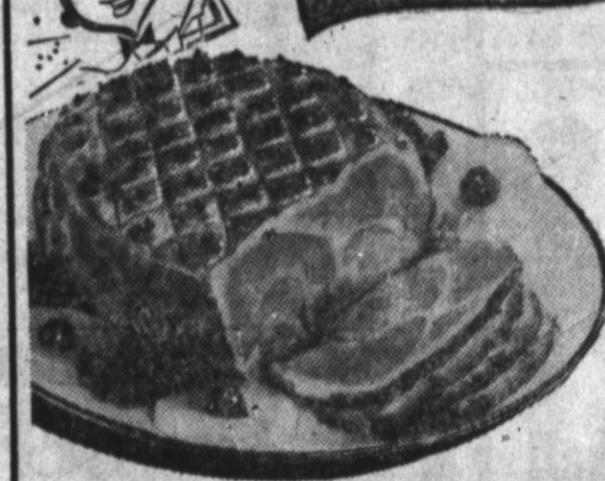
**PANCAKE MIX (famous)** 2 LB. PKG. **39<sup>c</sup>**

MIX OR MATCH THESE BEL-AIR PREMIUM QUALITY FROZEN FOODS

Brussels Sprouts	8-oz. Pkg.
Cauliflower	10-oz. Pkg.
Corn-on-the-Cob	2 Ears in Pkg.
Lima Beans	10-oz. Pkg.
Ford Hook Limas	10-oz. Pkg.
Blackeyed Peas	10-oz. Pkg.

**4 Pks. \$1**

**★ VOTE ★ SAFEWAY ★ The People's Choice ★**  
**SAFEWAY Guaranteed MEATS**



Armour's Star Canned "Ham What Am"  
Special 50c Mail-In Offer—Just Mail Key From the Can of "Ham What Am" and Receive 50c Cash! 1 1/2-lb. Can **\$1.79**

<b>Star Canned Ham</b>	Armour's Ham	6-lb. Can	<b>4<sup>98</sup></b>
<b>Ground Beef</b>	Safeway Quality Freshly Ground Beef	lb.	<b>49<sup>c</sup></b>
<b>Baking Hens</b>	Fresh Dressed 3 to 4-Pound Hens	lb.	<b>35<sup>c</sup></b>
<b>Fish Sticks</b>	Captain's Choice Frozen, Heat and Serve!	14-oz. Pkg.	<b>49<sup>c</sup></b>
<b>Frozen Whiting</b>	Captian's Choice	1 1/2-lb. Pkg.	<b>29<sup>c</sup></b>
<b>Frozen Steaks</b>	Eatmore Brand	12-oz. Pkg.	<b>49<sup>c</sup></b>
<b>Sausage</b>	Blue Morrow	lb.	<b>59<sup>c</sup></b>



Prices Good thru Wed., Oct. 5th in Hereford We Reserve the Right to Limit Quantities

Pillsbury FLOUR 5-lb. Pkg. <b>49<sup>c</sup></b>	Comet RICE 2-lb. Box <b>45<sup>c</sup></b>	BOXER LONGEES Size 2 to 6 Assorted Colors—Washable Each <b>98<sup>c</sup></b>	Volume No. 6 Golden Book ENCYCLOPEDIA Volume No. 1 Still on Sale for Only 49c Each <b>99<sup>c</sup></b>	Trend Liquid DETERGENT 2 12 oz. Cans <b>49<sup>c</sup></b>
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Advertised Men's Wear  
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Magazines & Your Papers  
With Football Scores  
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Joe Rojek  
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# MATCH WITS WITH OUR EXPERTS WIN \$10.00 CASH Plus Big Grand Prize of 4 Cotton Bowl Tickets! FOOTBALL CONTEST

## CONTEST RULES

1. Circle the teams you select to win and be sure to score the teams on the "Tie Breaker." The person picking the most winners will receive the \$10 Cash Prize. If either of our experts win, they will split the \$10.00 Cash Prize.
2. Tie Breakers will be used only in case of a tie.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest, Hereford Brand, Hereford, Texas."
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 Cotton Bowl Tickets, 2nd place will receive 1, 3rd place will receive 1.
7. Winners of the \$10.00 Cash Prize will be announced on this page each week.



EXPERT DOC COWAN

\_\_\_\_\_ at Hereford  
\_\_\_\_\_ at Air Force  
\_\_\_\_\_ at Arkansas  
Penn. St. at \_\_\_\_\_  
\_\_\_\_\_ at Calif.  
Rice vs \_\_\_\_\_  
\_\_\_\_\_ at Georgia Tech  
Tex. A&M at \_\_\_\_\_  
Ohio St. at \_\_\_\_\_  
\_\_\_\_\_ at Indiana  
Kansas at \_\_\_\_\_  
Duke at \_\_\_\_\_  
Northwestern at \_\_\_\_\_  
\_\_\_\_\_ at Navy  
\_\_\_\_\_ at Mich. St.  
\_\_\_\_\_ at Pitt  
\_\_\_\_\_ at TCU  
\_\_\_\_\_ vs Texas  
\_\_\_\_\_ at West Tex.  
Purdue at \_\_\_\_\_



EXPERT DALE TINNIN

\_\_\_\_\_ at Hereford  
Missouri at \_\_\_\_\_  
\_\_\_\_\_ at Arkansas  
Penn. St. at \_\_\_\_\_  
Wash. St. at \_\_\_\_\_  
Rice vs \_\_\_\_\_  
LSU at \_\_\_\_\_  
Tex. A&M at \_\_\_\_\_  
\_\_\_\_\_ at Illinois  
Ore. St. at \_\_\_\_\_  
Kansas at \_\_\_\_\_  
\_\_\_\_\_ at Michigan  
Northwestern at \_\_\_\_\_  
SMU at \_\_\_\_\_  
Iowa at \_\_\_\_\_  
\_\_\_\_\_ at Pitt  
\_\_\_\_\_ at TCU  
\_\_\_\_\_ vs Texas  
\_\_\_\_\_ at West Tex.  
Purdue at \_\_\_\_\_

Last Week's Winner was Bill West

## OFFICIAL ENTRY BLANK

Roswell at Hereford  
Missouri at Air Force  
Baylor at Arkansas  
Penn. St. at Army  
Wash. St. at Calif.  
Rice vs Florida  
LSU at Georgia Tech  
Tex. A&M at Houston  
Ohio St. at Illinois  
Ore. St. at Indiana

### TIE BREAKER

Roswell .....  
Hereford .....  
Missouri .....  
Air Force .....  
Baylor .....  
Arkansas .....

Kansas at Iowa St.  
Duke at Michigan  
Northwestern at Minn.  
SMU at Navy  
Iowa at Mich. St.  
Miami at Pitt  
Tex. Tech at TCU  
Okla vs Texas  
Tex. West at West Tex.  
Purdue at Wisc.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

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Supplies"

# Kerr-Lehrer

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# COWAN



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... for better  
Diamond Buys!

Your Credit Is Good — Buy Now  
Pay Later  
217 N. Main



A DEFIANT HAWK created havoc on Avenue A last week when it invaded a back yard. Mrs. Robert Lee Williams, 122 Avenue A, heard her dog making a terrible racket, investigated and found him defending the house from the hawk. The bird had a damaged wing, but held dogs, children and other visitors off bay for some time. Two boys who lived nearby finally claimed him as their escaped "pet". (Staff Photo)

C OF C SCOUT

'Deaf' Smith Says

To: The Spirit of General Sam Houston  
From: The Spirit of Erastus "Deaf" Smith

Subject: My Chamber of Commerce and the Water Problem  
Sam, here on the High Plains, the water that the people have under ground is the very base of the economy. The use and conservation of that water has provoked many a controversy. Their re-use of tail water, the use or lake water directly onto the fields, and the recharging of the underground supply from lakes has been the subject of much research and discussion.

Recently the Water Resources committee of my Chamber of Commerce, under the chairmanship of Les Combs, met with Tom McFarland, W. L. Broadhurst and Bruce Fink. Tom is the Executive Director of the High Plains Underground Water District and Mr. Broadhurst is hydrologist for that group. Bruce Fink is the field man stationed

in Hereford and responsible for the northern end of the District.

The specific subject of the meeting was "New Developments in Recharge Wells". Bill Broadhurst led off the discussion of this subject and indicated immediately a different subject from the one announced. "Many people complain seriously if we let a little tail water run down the bar ditches into the lakes—that is wasted water alright, but they don't seem concerned at all if thousands of times as much rain water goes down the same bar ditches to those same lakes," he stated. "I think we need to take a hard look at how we can economically use this lake water—and I have a feeling that the first thing we should do is to thoroughly analyze the economics of storing a large part of that water in the soil where it falls."

He went on to explain that many farmers, instead of building levies to divert run off wa-

ter from their land are making arrangements with the county commissioners to divert the bar ditch water onto their land. While not being opposed to re-charge wells, he questioned the cost involved in relation to the results obtained so far.

Evaporation accounts for the greatest part of our loss of water, the Water District Officials confirmed. Very little water is lost from the High Plains by run-off. Water sitting un-used in playa lakes is rapidly lost to evaporation, they pointed out, but pumped onto the land it not only conserves underground water but also helps to spread the water where it will do the most good.

In the discussion following the initial statement it was pointed out, and agreed to, that conditions existing in the area due to the heavy spring and early summer rains do not occur frequently enough to justify the cost of the pump and particularly the pipe required to lift the water from the lakes. If such conditions prevailed year in and year out the cost could quickly be recovered but that adding this cost to that incurred in drilling a well and letting it sit idle could not be justified. Broadhurst observed that this

might be a field for an enterprising individual to take on a custom basis.

Sam, this water problem, as I said at the start of my scouting report, is one that a lot of people approach from differing view points. The land owner views the problem differently from the tenant County Commissioners charged with maintaining county roads are flooded with tail water. The problem came into focus this summer when Four mile lake flooded U. S. 385 and had to be drained down the bar ditches and eventually into Buffalo Lake and there lost forever to county farmers. A workable recharge well would have been the obvious answer to restoring the road and saving the water; but a recharge well was not available and present experience with recharge wells would have presented a questionable economical problem in any case.

Sam, that's my report for this week.

HEREFORD VISITORS

Mrs. L. B. Redwine from Clovis, N. M., and her daughter from California visited three days last week with Mrs. Ruth Wilson of Hereford.

Blue Bird, Camp Fire Instructors Association Meets

The Camp Fire and Blue Bird Leaders Association recently held their first meeting of this year. Mrs. W. D. Gibson was elected president for the coming year.

Other officers elected were Mrs. Cecil Hart, vice-president; Mrs. Art Story, secretary-treasurer; Mrs. S. L. Garrison, Camp Fire program leader; Mrs. Irvin Robinson Jr., Blue Bird program leader, and Mrs. Don Little, reporter.

The leaders voted to conduct their annual candy sale in March again this year.

AFTER THE HAUL IS OVER STROUDSBURG, Pa. — A moving crew huffed and puffed its way down two floors of the Stroud Community House with a baby grand piano they had been hired to haul away.

The piano was loaded when the crew was advised it was the piano on the third floor they were supposed to move.

In some states, a permit is required by law for burning brush or debris.

Stormy...

(Continued from page 2)

nis returned home with her on Friday.

Mr. and Mrs. J. D. Owen and boys of Hereford and Mrs. Zona Cochran ate supper with the Mrs. Cochran remained to spend the night.

Sunday afternoon Mr. and Mrs. Art Shaffer of Hereford visited with the Wagons and Mrs. Seal.

That evening Mr. and Mrs. Delton Cochran of Hereford joined the group for supper.

David Seal arrived Monday and Mrs. Seal and Dennis returned home with him Tuesday morning.

Mr. and Mrs. Bert O'Conner of Plainview spent Thursday night with Mr. and Mrs. Elmer Combs.

Mr. and Mrs. W. E. Combs of Plainview spent Thursday night with Mr. and Mrs. Cliff Combs.

Buren Sowell was in Clovis on Tuesday on business.

Mr. and Mrs. Cliff Combs visited with Mr. and Mrs. Sammie Cates in Happy Sunday.

Mrs. Harold Rudd attended a 4-h craft workshop at Ford Monday afternoon.

Mrs. Paul Rudd spent Monday in Amarillo and visited Mrs. J. E. Weeks while there.

Mrs. Earl DeHart attended the fair on Wednesday.

The Cultural Home Demonstration Club met with Mrs. DeHart Friday afternoon. Mrs. Argen Draper presented an oven meal demonstration. Thirteen members were present.

The Westway Home Demonstration Club met with Mrs. T. B. Thomas Thursday afternoon. Mrs. Draper presented the oven meal demonstration to them also. Sixteen members and three guests, Mrs. Roland Hargrove, Mrs. W. W. Thomas and Mrs. Don Heddens, were present.

Mr. and Mrs. Arthur DeHart, Ricky and Bobby and Mrs. Min-

Former Hereford Woman In Japan

Mrs. Marian Lindell, daughter of Mr. and Mrs. Bruce Plummer, 238 Ave. E, accompanied

nie Edwards, all of Amarillo, spent Sunday with his uncle, Mr. and Mrs. Earl DeHart.

Mr. and Mrs. Emmitt Johnson and Mrs. Harvey Lindsey of Hereford, visited with Mr. and Mrs. Leonard Johnson at Black Sunday afternoon.

Billy Johnson remained in Hereford to visit with Dale Lindsey.

Mr. and Mrs. Jack Hulsey and Mr. and Mrs. Vaughn Hall, all of Quitaque, were guests in the home of Mr. and Mrs. J. E. Brooks Monday, Mr. and Mrs. Hulsey are the parents of Mrs. Brooks.

Mr. and Mrs. Paul Corbett, James and Paula Beth and Sylvia Brooks attended the West Texas - Arizona football game in Canyon Saturday night.

Ronald Corbett came home Sunday afternoon to visit his parents.

There will be a community social at the Community House Friday night, Oct. 7, at 8 p. m. Everyone is cordially invited to attend.

Mrs. Homer Rudd was honored with a pink and blue coffee in the home of Mrs. P. B. Sowell last Friday morning. Love-ly blue and pink asters, roses and blue delphiniums carried out the floral theme throughout the rooms. Among those attending were Mesdames Phillip Miller, Forest Marnell, Cliff Combs, Paul Rudd, Kenneth Rudd, Harold Rudd, G. C. Merritt, Ralph Mitchell, T. B. Thomas, C. A. Sauley, R. L. Wilson, Bess Werner, the hostess and the honoree.

by her two daughters, Susan Lee, 3, and Karen Kay, 1½, have joined Major Kermit O. Lindell at Oji, Japan.

Major Lindell was named commander of the 29th Engineer Battalion in Tokyo in early August, and was appointed to the additional position of executive officer of U. S. Army Map Service Far East, it has been announced.

He came to Japan from Auburn, Ala., where he had served since June, 1957, as Assistant Professor of Military Science and Tactics at Alabama Polytechnic Institute.

A graduate of Duluth (Minn.) High School, Major Lindell received his 2nd Lieutenant's commission from the United States Military Academy at West Point, N. Y., in 1944.

He attended Engineer Officers Courses at Fort Belvoir, Va., in 1944, 1946 and 1954; and in 1957, he attended the U. S. Army Command and General Staff School at Fort Leavenworth, Kans.

He is a member of the Society of American Military Engineers.

In addition to numerous assignments in the United States, the 39-year-old Engineer officer has served in the Pacific Theater of Operations and with combat Engineer units assigned to Armed Forces Far East.

ATTEND FUNERAL  
Mrs. R. A. McNeese and Mrs. O. R. Sanders, both of Hereford, attended the funeral services Thursday of last week for Mrs. Robert McNeil, in Floydada.

Have you read the classifieds?

RUTHERFORD'S SHOES



LADIES!  
ONLY 8 OF THESE LEFT!  
**DRESSES**  
Reg. Val. UP TO 24.95  
NOW .. **4.97**



GROUP OF LADIES'  
**DRESSES \$3.89**  
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MEN'S 100% VIRGIL ACRYLIC ORLON - SLEEVELESS  
**SWEATERS \$3.98**  
BLUE - GOLD - GREEN  
Special Dollar Day Buy



ONE GROUP LADIES  
**WEDGES AND FLATS**  
Values in this group priced to \$9.95  
NOW ... **\$2.97**

ONE SPECIAL GROUP  
**GIRLS' SHOES**  
Mostly "Jumping Jacks" - Sizes 12½ to 4  
VAL. TO \$7.95 ... **\$1.97**

ONLY 18 PAIRS OF BOY'S COWBOY  
**BOOTS**  
**\$3.99** Pair  
VALUES HERE TO \$9.95 PR.



Sorry to misinform you Folks

but we're still the owner of  
**Dearing Wrecking**  
We would like to take this means of extending to our old and new customers a welcome to come back out and do business with us.  
We will still give the same good service we have always been giving, and will continue to improve our service where possible.

**Dearing Wrecking**  
Anson & June Dearing

Boys Pincord <b>DENIM JEANS</b> <b>1.97</b> Sizes 7 to 12 Slims & Regs. \$2.98 Value	Girls' Corduroy <b>SLIM JEANS</b> <b>2.79</b> Sizes 3 to 6 And 7 to 14 * SPECIAL!	Playtex Magic-Cling Strapless —AND— A Pretty Cotton <b>BRA</b> Both For <b>\$3.59</b> An \$8.45 Value	42 Inch COMBED <b>GINGHAM</b> <b>59c</b> yd All Fall Colors A Regular 98c Value!	ONLY 8 LEFT Pieces of Nat. Advertised <b>LUGGAGE</b> <b>1/2</b> PRICE These Are Discounted Numbers.
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**RUTHERFORD AND CO.**

# News And Views From Stanton Junior High

As a public service the Hereford Brand will publish news from Stanton Junior High School each month. This news has been written and compiled by the staff of The Dogie, official publication of Stanton Junior High.

## Homerooms Organize

The 21 homerooms of Stanton Junior High School have organized in order that they may operate more effectively. Organizing also helps to develop leadership among the students. New officers will be elected at the beginning of the spring semester thus affording an opportunity for a maximum number of students to serve in positions of responsibility.

Each homeroom has a president, vice-president, secretary, reporter, and homeroom representative. The homeroom representative meets with other homeroom representatives on occasion for purpose of bringing information directly from the school administration to the student body.

The class officers for Mrs. Ratcliff's seventh grade homeroom are president, Wynn Buck; vice-president, Penny Jones; secretary, Ann Mercer; homeroom representative, Daren Blackwell; and reporters, Penny Jones and Ann Mercer.

The officers of Mrs. Tucker's homeroom are as follows: president, Phyllis Warrick; secretary, Linda Price; homeroom representative, Jana Cole; and reporters, Phyllis Warrick and Jana Cole.

Mr. Shook's homeroom elected Roger Owen, president; Mike Paschel, vice-president; Jane Messick, secretary; Retha Kelly homeroom representative; and Jane Messick and Retha Kelly, reporters.

Mrs. Ramey's homeroom officers are president, Steve Hodges; vice-president, Stephen Knox; secretary, Judy Wiltshire; homeroom representative, Bobby Lemons.

First semester officers for Mrs. Brown's eighth grade homeroom are president, Gary Don Roberson; vice-president, Alton Monroe; secretary, Janis Medley; homeroom representative, Patricia Maxwell; reporter, Patricia Price.

Mr. Maloney's homeroom elected Doris Parsons, president; Fanelda Williams, vice-president; Gwendell Bainum, secretary; Sharon Tinnin, representative; and Dan Thomas, reporter.

Miss Dickinson's homeroom officers are president, Joe Ella McGee; vice-president, Joe Harold Childers; secretary, Helen Lopez, homeroom representative, Romanita Lucero; and Gayland Ward and Andee Corley, reporters.

Homeroom officers for Mrs.

Hudspeth are president, Gary Stagner; vice-president, Cheryl Parker; secretary, Linda London; homeroom representative, Beth Ballard; and Ann Atchley, and Linda London, reporters.

Mr. Mercer's homeroom elected Donna Williams, president; Penny Johnson, vice-president; Becky Duncan, homeroom representative; Lynne Poarch, secretary; and Judy Crume reporter.

The officers of Mrs. Legg's homeroom are president, Lewis Barnett; vice-president Bob Reinauer; secretary, Joe Don Edelman; homeroom representative, Patti Nobles; and reporter Larry Fuhrmann.

The officers of Mrs. Levig's homeroom are president, Frank Cain; vice-president, Debbie Beene; secretary, Linda Pulliam; homeroom representative, Judy McCarver; and reporter, Merle Carmichael.

Mr. Voyle's homeroom chose Billy Hill, president; Steve Conway, vice-president; Jim Haney secretary; Kay Coffman, reporter; and Diedra Thomas, homeroom representative.

First semester officers for Mr. Martin's homeroom are president, Jim Higgins; vice-president, Wallace Shelton; secretary, Royce Gilliland; homeroom representative, Linda Higgins; and reporter, Linda Martin.

Homeroom officers for Mrs. Barkley's homeroom are president, Judy Wiman; vice-president, Belinda Vines; homeroom representative, Mike Ferguson; and reporter, Kathleen Kuper.

Mr. Horn's homeroom officers are president, J. Carter; vice-president, Linda Tooley; secretary, Linda Lemons; homeroom representative, Cynthia Seed; homeroom reporter, Alfred Davis.

Mrs. Wertenberger's homeroom chose Lonnie Cook, president; Mary Gibson, vice-president; Linda Rikman, secretary; Sandra Huckabee, assistant secretary; Barbara Willis, homeroom representative; and Sheridan Server, assistant.

Mr. Jones's homeroom chose Randy Carver, president; Sheryl Neil, vice-president; John Fowkes, homeroom representative; and Mammie Silvertooth, secretary.

Officers for Mrs. Sullivan's homeroom are Hanis Haggans, president; Carolyn Aven, vice-president; Janey Noland, secretary; Jesse Joe Wright, homeroom representative; and Betty Curtis, reporter.

Those chosen to serve as officers for this semester in Mrs. Hodges's homeroom are president, Linda Boardman; vice-president, Barbara Dearing; secretary, Peggy Lemmons; homeroom representative, Jackie McMahon; Red Cross representative, Jack Thomas; reporter, Sammy Curtsinger.

## New Faces

The Dogie staff, the students of Stanton, and the teachers would like to take this opportunity to welcome all the new students we have this year. We would especially like to welcome the new teachers on our faculty this year.

Mr. Robert J. Horn is our new driver's education teacher. He lives at 115 Gough Street. He is a graduate of Southwestern State College at Weatherford, Okla., where he studied both industrial arts and social studies.

Mrs. Margaret Barkley comes to Stanton from Bakersfield, Cal. She has had eight years of teaching experience and is a graduate of Texas Women's University at Denton. Mrs. Barkley is the new ninth grade general science teacher; she also teaches one class of eighth grade science.

The new girls' physical education teacher at Stanton this year is from Childress. She is Mrs. Velda Tucker. Mrs. Tucker, her husband, Jan; Pam, age two; and Kim, age two months, moved to Hereford on July 1, and they now live at 135 Avenue D. Mr. Tucker is the laboratory technician at the Deaf Smith County Hospital.

Mr. Berk Kaufhold is the new special education teacher at Stanton this year. Mr. Kaufhold is from Amarillo. This is his first year to teach. He has just recently been separated from the Army. He is a graduate of North Texas State College, Denton. He enjoys sports, listening to good jazz music and travel.

He believes Washington, D. C., and New York City are his favorite cities but he wouldn't want to live there. Tokyo, Japan, is the most unusual city he has visited. He likes Hereford, its people, and his teaching job.

Mrs. Marie Ratcliff says after three years in an Amarillo Junior High School and two years in Stinnett High School that she is very glad to be back in the Hereford School system. She had been gone since 1955. Mrs. Ratcliff is teaching seventh grade English and Spanish 1 this year. Two of Mrs. Ratcliff's hobbies are reading and playing bridge.

Mrs. Gerry Hodges is also a familiar face in the Hereford system. We are glad to have her in junior high this year. She is teaching seventh grade reading. Mrs. Hodges has taught for 12 years. She is a graduate of North Texas College where she majored in home-making and minored in English.

Again we would like to welcome you all and wish for you a most profitable and pleasant year here at Stanton.

## Citizenship

The true meaning of citizenship is "owing allegiance to a group or organization to which one belongs."

While in school, each student has the obligation to leave a good impression wherever he may go, whether it is to a ball game, or on a choir or band trip. This, by the way, doesn't mean that only the players and cheerleaders must be above reproach in their behavior, but it also means that the supporters of the team should be especially careful of how they conduct themselves. The school one attends can be no better than the students who attend it.

If our mark is good at other schools and football fields, then everywhere we go, we will be proud to say, "I'm from Hereford," or more specifically, "I'm from Stanton Junior High School."

One does not have to be a school sports hero. He may be just as great by having a strong, courageous, fun-loving, vital personality that will live on and grow with our country.

Great men have gone before us, and others will follow after. The ones who came before, left us a well-established government, a safe, easy life and a free nation. What is our effect on the world going to be when it is our appointed hour?

## Stanton Campus

The campus of Stanton Junior High looks much as the same this year as it did last year; although several changes and improvements have been made. Students now see a large bed of zinnias under the science room windows of the new building.

Also north of the new building and south of the cafeteria, Bermuda grass has been sown. Ten-yard lines have been marked on this for the football teams and the bands.

The beautiful elm trees in front of the old building and on the west side were planted by the graduating class of 1926. The old building, which was originally a high school, is 35 years old. It remained the high school until about Christmas time of 1954. Now it is called Stanton Junior High School in honor of its first principal, Mr. H. V. Stanton. Grades seven, eight, and nine attend classes there now.

## Exchange Corner

From Marshall Junior High School Kitten Kall:  
To save the teacher's time and your own valuable moments please give all excuses by number this year. The following list covers most situations.

1. That's the way I've always done it.
2. I didn't know the homework was due today.
3. That's not how I was taught in the seventh grade.
4. You did not tell me to do it.
5. I was waiting for you to check this, so I'll know if I'm doing it right.
6. How did I know third year Latin was different from second year?
7. I copied Mary's paper and she had it wrong.
8. I forgot.
9. I didn't think we were supposed to read that page.

Today the still small voice doesn't come from a man's conscience but from his pocket radio.

It is time to check up on our individual behavior. Much, if not all, the fun of going to games can and sometimes is ruined by improper spectator actions. Are you a good school citizen? A good citizen will:

1. Refrain from booing or razzing.
2. Stay quiet while either team tries to kick an extra point.
3. Sjay quiet while the opponent's cheerleaders are leading a yell.
4. Strictly avoid profane language.
5. Accept the referee's decision, don't criticize them. Can you imagine a game without these men?
6. Speak well of the team losing whichever it may be.
7. Support our own team win or lose.

## School Spirit

School spirit takes into consideration many things. It is the way our student body acts in assembly, class participation, our manner of making someone welcome in our school, the way we treat the school property, our courtesy in the halls and to the teachers, and many other things are a part of school spirit.

How is your school spirit?

Try to answer these questions honestly. Do you keep your locker clean? Do you do your best in all your studies? Do you cover your books? Do you return library books on time? Are you on your best behavior at ball games? Do you give a good impression of our school on school-sponsored trips?

Consider all these things because they form the real core of school spirit and better school pride.

## Assemblies

Assemblies are given in Stanton Junior High School twice a week. The programs are presented to bring the student body of the whole school together. The first assembly of the week is a pep rally presented by our cheerleaders. His assembly is held on Tuesday morning during activity period.

The second program of the week is given by some homeroom in our school. An assembly program is usually presented in this manner: a short play or skit, individual homeroom talent, and announcements pertinent to the week's work. Each homeroom in the building has a week set aside in which it is to present a program to the student body.

We would like to extend an invitation to all interested persons to attend these programs which are presented each Thursday morning.

## Stanton Office Girls Work Hard

The Stanton Junior High School office girls are Barbara Neff, Penny Jones, Myrna Botkin, Barbara Clements, Becky Duncan, Sandra Green, Nancy Martin, Nan Neal, and Patti Nobles.

The office girls take up the pink slips, which are each teacher's individual record of attendance at each class period. They deliver all kinds of messages. They keep the office records of daily absences and tardies. An office girl can tell within an instant just where any student is or supposed to be.

These girls have to be good workers, good students, and most of all good citizens. They at-

so have to be willing to walk their legs off. Before you start to feel sorry for these girls, remember that they are chosen from a group of volunteers.

## Sports Review

The Dogies of Stanton Junior High have gotten off to a really fine start this year in football. Coaching our Dogies this year are Archie Souter, seventh grade; Jerry Don George, eighth grade; and Alex Glass, freshmen.

On Tuesday, Sept. 13, the seventh graders won their first game over Dimmitt by a score of 14 - 0. Wynn Buck and Steve Hodges scored for their team. The Canyon Eagles defeated our seventh grade by a score of 32 - 6 on Tuesday, Sept. 20. Mike Moore scored the only touchdown in this game.

Saturday morning Sept. 24 the seventh grade Dogies came alive and defeated a Dalhart team 30 - 0 at Dalhart. Steve Hodges made two touchdowns, Wynn Buck and Jimmy Calloway each made one and Robbie Lemons and Jack Ferguson scored extra points. At Whiteface Field, Tuesday, Sept. 27, the Dogies defeated the Tulsa Hornets 26 - 24.

On Tuesday, Sept. 13, the eighth grade Dogies lost their first game to Dimmitt by a score of 12 - 0. On Saturday morning, Sept. 24, the Dogies again went down to defeat by score of 22 - 0. This time the victor was Dalhart. The Dogies' luck changed on Sept. 27 when they defeated Tulsa 14 - 0. Frank Cain made both touchdowns; he also threw a pass to Lynn Cook for the extra points. On Tuesday, Sept. 20, the eighth grade Dogies tied the Canyon team 12 - 12. Robert Torres and Terry Hill scored for their team.

The freshmen Dogies won their first game 27 - 14 over the Tulsa Hornets in Hereford. Making points for their teams were Ronnie Duncan 14, Billy Hill 6, Eugene Green 6, and Jim Haney 1. The score for the second game played Sept. 15 at Dimmitt was 29 - 0 in favor of the Dogies. Ronnie Duncan made 14 points, Eddie Johnson 1 point, Mike Ferguson 6 points, Jim Haney 6 points and Eugene

Green 2 points. On Sept. 22 the freshmen Dogies defeated Dalhart here with a score of 23 - 8. Jim Haney scored all the points except 2 points each for Ronnie Duncan and Eugene Green.

Co - Captains for the seventh graders are Steve Hodges and Ricky Fangman. Eighth grade co - captains are Frank Cain and Dick Rogers. Steve Conway and Jim Haney captain the freshmen.

## Library's Assistants

The library assistants for Stanton Junior High School this semester are first period, Dorothy Frerich; second period, Lawana Vines; third period, Linda Cox; fourth period, Debbie Beene; fifth period, Lynn Sowell; sixth period, Beverly Barrett and Fanelda Williams.

These girls' ambitions are many and varied. Dorothy Frerich wants to be a teacher, as does Lawana Vines. Debbie Beene is undecided as to a future vocation. Linda Cox wants to be either a telephone operator or a librarian. Beverly Barrett wants to be a nurse, and Fanelda Williams would like to be a missionary.

The work the girls do is also varied. They dust shelves and shelve books. They arrange the books on the shelves. They keep magazines and reference books straight. They check books in and out for students. They collect fine money when a student has an overdue book. They help students to find needed information.

## Stanton Choirs

Mr. Don Moore is the director of the three Stanton choirs.

The boys' choir consists of 25 seventh, eighth, and ninth grade boys. Mr. Moore has started a boys' quartet from some of these boys.

Sixty-two girls make up the seventh grade girls' choir. They are learning many songs and are hoping to go to choir contest at the end of the year.

There are 91 girls in the eighth and ninth grade girls' choir. From the ninth grade girls, Mr. Moore has started a sextet. (SEE MORE STORIES Pg. 7)



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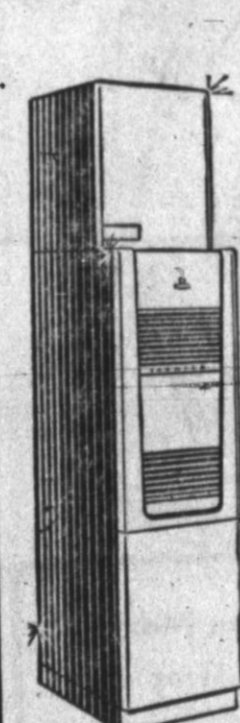
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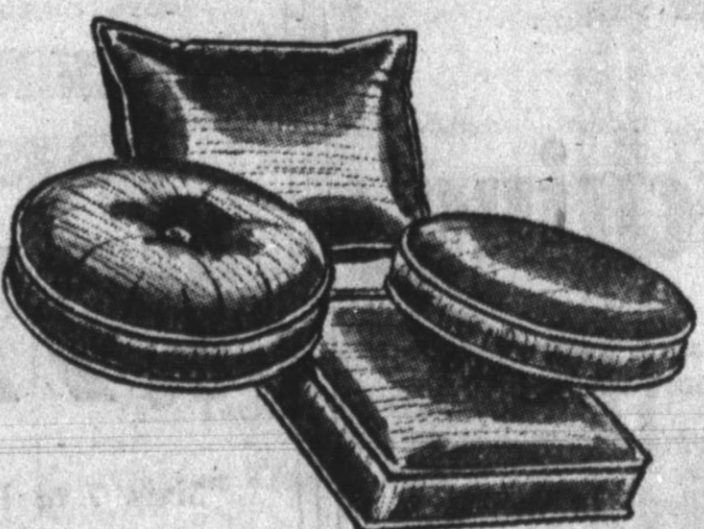
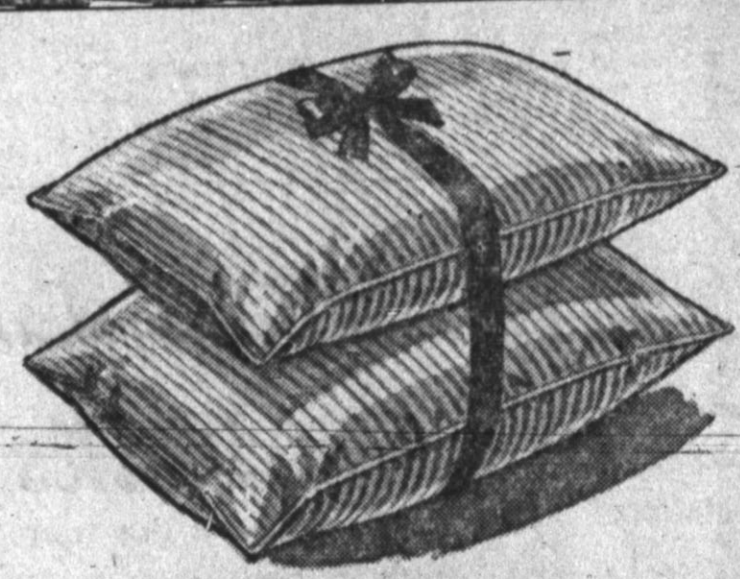
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# Stanton School News

## Continued from page 6 The Fodder Box

Students are urged to use the library on the second floor of the building. There are many books on many varied subjects. There are also many books that can be read for pleasure. Mrs. Mercer, the librarian, and her assistants will be glad to help anyone select a book or find information.

Once a month the Hereford Brand will devote a page to junior high school news. We encourage letters to the editor, Linda Kay Marjia. Anyone who has a suggestion for improvement of our paper can voice their views here. We ask that all letters be signed.

We would like to wish Mr. Robert Horn luck in his driver education classes, (he will need it considering everything). Those who are fortunate enough to pass the written part of the test will have an opportunity to

drive. Those people will start driving beginning with the second six weeks period. We also will have a new car to go with our new teacher.

We have a new sport in Hereford. I am speaking of the Trampoline Center. This activity seems to have gone over quite well with the younger set. If you haven't been over yet to give it a try, why not make it soon. I understand it is wonderful for reducing.

We have several new teachers in Stanton this year. We are also glad to welcome back the ones who have been here before. We understand Coach George has a new remedy for boys who insist on talking in class. If you want to know more about this, ask Stan Sigman and Dick Rogers.

It seems that Linda Cox has a cat to give away if anyone wants it. Of course, you have to promise to give it a good home.

Mike Ranspot seems to have a little trouble with words in history. For instance, he said Quakers had practiced "communism" but actually they practiced "communionism". It seems that he also got quite upset when David Grubbs called a "cocklebur" a "cocklebur". Mike, we would like to suggest that you use the dictionary and ask Mr. Webster when you are in doubt.

It seems that the high school F.H.A. girls really poured it on the freshmen during the informal initiation Monday afternoon. Of course, it was all in fun. One thing to remember is that the freshmen will be sophomores next year. And then...

It is really nice to see our building and grounds so well-kept. It is really a big job to keep things presentable where there are some 600 young people busy every day. The job would be even better done and much easier if each student would personally see that he doesn't leave any wastepaper or other litter for someone to pick up. This is another phase of good citizenship.

## Eighth, Ninth Grade Band

Under the direction of Mr. Ben Gollehon, the Stanton Junior High School band has progressed very nicely in the first five weeks of school. Band members include the eighth and ninth grade students.

The band is now marching and playing. They are in the process of working out a routine for marching contest at Canyon Oct. 25.

Officers for the band include president, Kathy Boston; vice-president, Freddie Thompson; secretary, Gail Witherspoon.

Drum major for the band is Royce Ann Gilliland. The twirlers are Kathy Boston and Merle

Carmichael. To further help the band, Mr. Gollehon has a system of extra practice for the band. This is made up of sectionals after school from 4-5 p.m. This gives him time to work with each individual member of the band. Each student is required to attend his sectional.

## Seventh Grade Band

The seventh grade band got off to a good start this year with 50 band members. They are using a beginner's book called the Basic Band Book. Mr. Ben Gollehon, the director, said they were doing a good job and going fast.

Any seventh grader not in band doesn't realize the fun he's missing.

## Heath Engaged In Army Project

Ronald G. Heath, son of Mr. and Mrs. Coy W. Heath, Sumnerfield, is participating in the U. S. Army Combat Development experimentation Center's fall field project on the Hunter Liggett Military Reservation in California. The project is scheduled to end in December.

Heath, a 1954 graduate of Hereford High School, is a member of the center's 59th Engineer Company, which is assisting the center in its evaluation of combat tactics, techniques and organization that will be used by the army to meet future requirements.

Heath is regularly assigned at Fort Ord, Cal. He entered the Army last December and completed basic training at Fort Hood.

## Legal Notice

### CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 0.776 miles of Gra., Strs., Flex. Bs. & One Crs. Surf. Treat. From 5.0 Mi. N. of Hereford To 0.8 Mi. North on Highway No. US 385, covered by C 226 - 5 - 16 in Deaf Smith County, will be received at the Highway Department, Austin, until 9:00 A. M., October 18, 1960, and then publicly opened and read.

Plans and specifications including minimum wage rates as provided by Law are available at the office of William V. York, Resident Engineer, Canyon Texas, and Texas Highway Department, Austin. Usual rights reserved. S-14-3c

### ATTEND CONVENTION

Attending the district Kiwanis International convention in Amarillo last week from the Hereford Kiwanis Club were Guy

## Mrs. Gene Cope Is Hostess For Study Club Meet

Mrs. Gene Cope was hostess to the Young Mothers Study Club when they met Tuesday night in her home. Roll call was "What is your method of discipline?"

During a short business meeting the group discussed tentative plans for an appreciation party honoring the Veleda Study Club, slated for Oct. 18.

The club members plan to contact a needy family at Thanksgiving this year and supply them with food.

The program, given by Mrs. H. E. Miller, was on the subject of "Managing Money." She pointed out several smart ways to buy groceries and save on household utilities.

Refreshments were served to the following: Mesdames Gene Cope, Bruce Fink, Howard Hunter, Kenneth Maxwell, Dallas Phillips, Ed Rinn, Weldon Robertson, Glendon Sanders, A. W. Self, Charles Springer, Marshall Wilson and Don West. Two new members, Mrs. Cecil Morrison and Mrs. Jerome Duderstadt, were welcomed into the club. One guest, Mrs. Rudy Kesler was also present.

## Dawn Musettes Hold Opening Club Picnic

The Dawn Musettes held their first meeting of the new club year Friday afternoon in the home of Mrs. W. T. Beavers. A backyard picnic followed the program.

Dorothy Stewart, president, passed out the new yearbooks and discussed plans for the year. Highlights of the club's activities will include a Church Music Festival in November, Parade of American Music in February featuring the music of Stephen Foster, "Texas Hobo City" in March, and a Folk Music Festival in April.

Musical selections were "Climbing" and "March" by Janice Galley, "A Woodland Frolic" by Beverly Betzen and "Laughing Buttons," a piano diet by Beverly and her mother, Mrs. Clarence Betzen.

During the business meeting secretary for the club, Walteen Beavers was elected delegate to the Seventh District Junior Music Club Convention which is scheduled to be held in Pampa Oct. 8.

The members also voted to sponsor a bake sale during maize harvest.

Others present at the meeting were Jerry Stewart, a new member, Dion Miller, Alice Ann Caraway, Robert Caraway, Ann Gentry, Glenn Polan, Phyllis Richardson, Linda Stewart, Ted Richardson Jr., Mrs. Carl Wamberley, Mrs. H. H. Miller, Mrs. Orval Galley, Mrs. R. T. Stewart and Mrs. Beavers.

## Lions District Governor Makes Official Visit Here

Making his official visit to Hereford Lions Club Wednesday noon this week was Ralph R. Thomas, District Governor, District 2-1, Lions International.

Thomas, of Pampa, praised the local Lions on the way their club activities have been handled in past years.

"You have helped the lame to walk and the blind to see," Thomas said. "You have furnished outstanding leadership to your club community and district."

"We're proud to be a part of the largest and most active organization in the world," Thomas said. "But the fact that we are so big does not minimize the importance of each member's participation in his club."

"I don't like to hear people call the Lions Club a luncheon or a civic club," he commented. "Certainly we are that, but we are much more — we are a service organization dedicated to serving humanity." "Regardless of where we are in the world," he pointed out, "we still have the understanding that we are making a better world in which to live."

The other guest speaker on the two-part program was Mrs. Earl Springer, school nurse for Hereford School District. She gave a brief summary of her duties, which include examining teeth, eyes and ears of students.

Mrs. Springer said the schools provide education films for children in order to teach better health habits. She said she is called on from time to time to serve on panel discussion, and that she is subject to call at any time.

"I do not prescribe or give medicine, and I do not make a diagnosis," she said, explaining that her main job besides making examination is discussing health with students and their teachers. She periodically makes classroom lectures, she said.

Special guest at the meeting was Lions Deputy District Governor Ralph Ireland of Amarillo, Amarillo, and Roy Hartman, Ed Carr and Allen Neff of Hereford.

Program chairman was local Lion Wayne Lawrence, who introduced Thomas as keynote speaker.

Thomas this year took over duties as Lions District Governor of District 2-1, which includes 63 clubs and comprises the entire 18th Congressional District.

Thomas has been county agricultural agent of Gray County since May 1, 1930, with the exception of six years on military leave during World War II and the Korean Conflict until retirement Aug. 1.

He holds a 29-year perfect attendance record in the Pampa



Mrs. Earl Springer school nurse speaks



Ralph R. Thomas Lions District Governor

Lions Club. He has received his second Extension Award and is a life member of Texas Lions League for Crippled Children. He is past president of Pampa Lions Club and has held office of zone chairman and deputy district governor.

During the Korean conflict, he was awarded the Bronze Star Medal for "meritorious service in connection with military operations against the enemy" in Korea. He retired from the Air Reserve as Lt. Col. in the U. S. Air Force last year.

## 'Homes On The Prairie' Is Subject For Meeting

The Lone Star Study Club met recently in the home of the president, Mrs. John Jacobsen Jr., with Mrs. Coy Phillips acting as co-hostess, Mrs. Vivian Major gave the devotional.

The program, given by Mrs. Robert Thompson, was "Homes on the Prairie." In view of the fact that the programs are built around the theme of "Texas" this year, the program concerned Texas Prairies.

Mrs. Thompson gave the story of her own pioneer family, who was known by several of the group. Her family was typical in its experiences with a new country — the Panhandle of Texas. The story of the Wombles has been repeated many times on the Texas Prairies.

"Most of these pioneers were ranchers at first," Mrs. Thompson pointed out. "It is said that they ate beans, meat and sourdough biscuits and washed it down with Arbutle coffee."

Mrs. Thompson specified that it was not all work, however. She told of July Fourth picnics, barbecues, square dances, quilting parties and spelling bees.

Religion played an important part in the lives of these early pioneers. Religious activities included camp meetings which lasted for days at a time, ice cream socials, Sunday School and Church.

Mrs. Thompson stated, "We are proud of our heritage as we

review the past and see how homes on the prairies have changed from dug outs to the modern ranch - style homes of today."

Many members of the group viewed a real family tree for the first time. Those in attendance were Mesdames R. G. Blue, L. L. Chisum, V. E. Dodson, J. J. Durham, H. E. Henslee, Jim Higgins, John Jacobsen Jr., C. K. Kelton, Joe Kendall, Vivian Major, Coy Phillips, V. D. Powell, Ray Sult, Robert Thompson, S. S. Williams, Baker Womble and Ed Warren.

### PERRY PACKAGE

Nice for the lunch box: hot soup in a small wide-mouth vacuum jar plus some croissants (in a sandwich bag) to eat with the soup. When you make the croissants, butter and season them!

## Mrs. James Boyd Is Hostess For Veleda Study Club

Mrs. James Boyd was hostess Tuesday night for the meeting of the Veleda Study Club in the presented program, "Parliamentary Procedure and Program Planning."

Parliamentary problems typical of those encountered in small gatherings were presented to the members by Mrs. Owen. Mrs. Malone offered suggestions for obtaining program materials and she stressed proper preparations of the programs.

Mrs. Charles Bell was welcomed as a new member of the study club.

Those present were Mesdames Jimmy Russell, Jess Robinson, George Ritten, Gerald McCaskill, Gwynn Owen, Charles Hoover, Kenneth Malone, Wendell Burdine, Hugh Clearman, Cid Brown, Bill Bradley, James Boyd, Labry Ballard and James Alston.

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## You Hear Strange Things About Catholics

Yes, you do hear some strange things about Catholics.

You hear it said that Catholics believe all non-Catholics are headed for hell . . . that they believe non-Catholic marriages are invalid.

Some think Catholics believe the Pope is God . . . that he can do no wrong . . . that they owe him civil allegiance and that he should have the political power to rule America.

It is said that Catholics want religious freedom only for themselves . . . that they oppose public schools and separation of Church and State as evils which should be destroyed.

The claim is made that Catholics pay the priest for forgiveness of their sins . . . that they must buy their departed relatives and friends out of Purgatory . . . that they adore statues . . . are forbidden to read the bible . . . use medals, candles and holy water as sure-fire protection against loss of a job, lightning or being hit by an automobile.

But what is worse, some say, Catholics corrupt the true teachings of Jesus Christ with the addition of pagan superstitions and practices that are nothing less than the inventions of the devil.

If all these things or any of them were true, it would be a pity. For at least one out of every four Americans is a Catholic and it would be a national tragedy if one-fourth of all Americans entertained such erroneous ideas.

If you have heard and believe any of these false claims, and want the truth, we will gladly send you a free pamphlet explaining the true teachings of the Catholic Church. This free literature will be sent with the compliments of the Knights of Columbus of this area.

Address

Home Study Center — Box 5644, Amarillo, Tex.

Without obligation please send free pamphlet.  
Name  
Address or Box No.  
City

Sponsoring organization . . .  
(St. Anthony's Parish Council of Catholic Women)

# A TRIBUTE

## To Our Laborers!

Sometimes we forget that the unsung man who mixes cement or repairs your motor car is worthy of the highest commendation. Could YOU, the average citizen of this town, handle a trowel or cure the costly ailments of a temperamental car? This requires specialized knowledge and this is the day of highly-trained specialists. The Laboring Man, whatever his calling, is a factor in our community life that cannot be discontinued. Look upon him as someone who contributes largely to your modern way of life. Pay him the respect that is due his trade or specialty . . . and remember that he, too, is one of our good citizens!

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# We Salute Our Town!

NAME FITS  
PUEBLO, Colo. (P) — Fourteen-year-old Dave Ranus couldn't think of a good name for his pet garter snake until she gave birth to more than 100 wiggling youngsters. Now he calls her "Ma."

SANS SUPPORTS  
CANVA, Va. (P) — Officers who raided and destroyed a 750-gallon still and 300 gallons of moonshine captured a crutch and a walking cane. The owner apparently decided he didn't need them when the revenue men approached.

Lawrence, Lowell Sharp, Dick Barrett and Clint Formby.

## Where's George?



—gone to . . .  
BILL THOMPSON'S  
Hotel Coffee Shop .  
That's the spot for me. From a cup of coffee to a complete meal.  
BILL THOMPSON'S  
Hotel Coffee Shop

## MR. FARMER . . .

# DO YOU WANT A BARLEY

- THAT STAYS GREEN ALL WINTER
- THAT WILL NOT WINTER KILL
- THAT WILL GIVE YOU LOTS OF GREEN LUSH PASTURE
- THAT STANDS GOOD
- THAT IS A TOP YIELDER
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## IF YOU DO, SEE

**Hershel Miller, Jr.**  
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D. E. SPOTLIGHT — Patsy Fowler, 18, is working under the Hereford High School Distributive Education program for the first time this year. She works as a clerk in J. C. Penney Company. She is a senior at Hereford High and is the daughter of Mr. and Mrs. Dick Walker, 421 Schley St. in Hereford. She plans to attend Lubbock Christian College after graduation. Her duties include waiting on customers, stacking and marking stock, ordering needed items and arranging merchandise. (Staff Photo)

### Mrs. Tony Hoffman Installs Officers Of Antonian Circle

The Antonian Circle met Friday evening, Sept. 23, in St. Anthony's School Auditorium. Officers for the coming year were installed by Mrs. Tony Hoffman with "Trees" as the theme of the installation service. Mrs. Alfred Reinart was installed as president; Mrs. John Warren, vice-president; Mrs. Darrell Hershey, secretary; Mrs. Raymond Schlabs, corresponding secretary; Mrs. Oskar Schwertner, treasurer; and Mrs. S. T. Loerwald, reporter.

art, John Warren, Darrell Hershey and Father Aloysius Craven, S. A. Guest were Mesdames Ronald Kershen, Jerome Noggler, Guy Williams, Carl Last, Jimmy Jesko, Mark Lindeman, and J. B. Blankenship.

Hostesses for the meeting were Mrs. Johnny Jesko, Mrs. Morris Hacker, and Mrs. Edward Paetzold.

### Mrs. Thompson Feted Tuesday

Mrs. W. T. Thompson was honored with a surprise baby shower Tuesday morning in the First National Bank. Hostesses for the fete were Mesdames J. R. Johnson, Palmer Norton, H. A. Tuck, Charlie Trautmann, Lee Roy Burges and Lloyd Smith.

Refreshments were served from a table laid with a peach-colored linen cloth, and centered by an arrangement of peach roses. Service was in silver. Approximately 15 women attended.

**DO YOU KNOW?**

You can save 50% on your movie tickets by buying Dollar Day Tickets. Three adult tickets cost \$1.95, three adult tickets on Dollar Day cost \$1.00. A saving of 95c. Some families buy their months supply every Dollar Day. Your Star Theatre is the only theatre we know of that offers this special reduction.

## OFF THE Shelf

By H. A. TUCK

With a fine sense of timing and drama, *The Patriots* probes the circumstances of an unusual crime in England, a train robbery. James Barlow's novel from the Deaf Smith County library tells of Reg Mills, the rugged veteran from the First Paratroop Regiment, and Tony Tobias, who survived the same battles. Back from the war, Reg finds a construction job and a girl. Cocky and confident, he finally marries her and settles down to a humdrum existence.

It wasn't something they had considered, but they went ahead with their plans. Everything was outlined to the last detail. At the appointed time, the train was stopped between stations and Reg made the robbery.

These wily, seasoned veterans, former professional killers, had omitted nothing. Or had they?

Although this isn't a mystery, we will leave the conclusion for the reader to enjoy and savor as we did. For sheer drama and suspense, *The Patriots* is outstanding. James Barlow has written a crime story that is taut with expectation. It becomes so absorbing, the reader feels the anxiety as Reg and Tony commit a large robbery, then try to remain unsuspected and uncaught.

But an insult leads to a fight and Reg finds he fought more than a man; he fought money, position and power. He is sentenced to six months in prison and fights every moment of it. Inside the confining walls, he meets Tony, a man he had known only slightly in the service. And certainly they hadn't met since. Tony was an artist and an art teacher. But his ready fists also landed him in prison.

When Reg is released, Tony is waiting. And Tony needs money. His job is gone, his mother has cut off his allowance. And Tony's tastes aren't cheap.

Tony has figured out that a large payroll moves by train each Friday, carried in two huge suitcases by a pair of messengers.

Although the routine is slightly different each week, there is a pattern which is predictable. With the thoroughness of generals preparing for a battle, Tony and Reg starting their preparation for a daring robbery. They chart every move, use scale models, set up alibis, cover their tracks perfectly.

Comes the day, Friday the 13th of February, with a covering of

**VISITS IN ALABAMA**  
Mr. and Mrs. L. J. Matthews of Hereford left Sunday morning for Alabama, where they will visit their son and family, Mr. and Mrs. Kenneth Matthews and Douglas, and new grandbaby.

**SIGHT FOR SAFETY**  
DUNMORE, Pa. — A civic club decided to sponsor free eye tests for hunters this fall. Hunters mistaken for game have been killed or wounded in past years.

**TOWER DRIVE-IN THEATRE** SHOWTIME: 7:15

**LAST SHOWING TONITE**  
**DOUBLE BOWERY BOY SHOW**

THEY'RE SOWING THEIR WILD OATS GOBS OF FUN!

LEO GORCEY AND THE BOWERY BOYS  
LEO GORCEY AND THE BOWERY BOYS  
LEO GORCEY AND THE BOWERY BOYS

**CRAZY OVER HORSES**  
**Let's Go NAVY!**

HUNTZ HUNTZ HALL  
A MONOGRAM RELEASE

**SUNDAY - MONDAY - TUESDAY - WEDNESDAY**  
Regular Admission: Adults 65c - Students 45c - Children 25c



"WHITHER THOU GOEST, I WILL GO;  
AND WHERE THOU LODGEST, I WILL  
LODGE; THY PEOPLE SHALL BE MY  
PEOPLE. AND THY GOD, MY GOD;"  
... FROM THE BOOK OF RUTH

# THE STORY OF RUTH

STUART WHITMAN - TOM TRYON - PEGGY WOOD - VIVECA LINDFORS - JEFF MORROW - ELANA EDEN

Directed by HENRY KOSTER - NORMAN CORWIN

CINEMASCOPE COLOR by DE LUXE

**STAR THEATRE**  
THUR. - FRI. - SAT.

W. G. M. presents  
An ARTHUR FREED Production

*bells are ringing*

JUDY HOLLIDAY - DEAN MARTIN

**SEE THE WORLD SERIES ON TV**

**....IN COLOR**

**ON RCA VICTOR "LIVING COLOR" TV**

**\$495.00** plus tax

The Color TV you've been waiting for!

- PERFORMANCE-PROVED! So dependable you now get a full 1-year FREE warranty on all parts and tubes, excluding only labor!
- EASY TO TUNE! Even wireless remote control with many models!
- MORE COLOR SHOWS! All kinds—and many more on the way!

RCA Victor Bestwell. Lowest priced "Living Color" TV! 26 1/2" sq. in. picture. Simplified "Color-Quick" tuning. Powerful Mark Series chassis. Stereo jack. Receives in black-and-white, too! Ebony. 210-CT-82.

**MINIATURE IN SIZE, GIANT IN RECEPTION**

**\$39.95** plus tax  
**RCA VICTOR SHIRT POCKET TRANSISTOR RADIO**

Model 1TP1

Made in America... By American Craftsmen... with all American Components

This miniature pocket-size RCA Victor All-Transistor radio is truly the finest miniature radio ever produced. Compare with any other shirt pocket radio and you'll agree, the "Pockette" is your best buy. Features powerful "High-T" circuit and special acoustic miniature speaker. "Golden Throat" tone. Non-breakable "IMPAC" case. Up to 2 1/2 times longer battery life. Comes in handsome gift box. Model 1TP1. 3 beautiful finishes.

**or ENJOY the GAMES IN BLACK & WHITE**

**19" TUBE OVERALL DIAG. 176 SQ. IN. VIEWABLE PICTURE**

**The DALE—Model 191-B-24**  
FULL-PICTURE TABLE TV

- 19" Tube (Overall Diagonal) 176 sq. in. Viewable Picture
- Slim Styling with Fold-Flat Luggage Handle
- New High-Efficiency Chassis
- Automatic Channel Equalizer
- New RCA Long-Range Tuner
- Front Tuning and Sound
- RCA Security Sealed Circuits
- Tube Guard
- High-Efficiency Built-in Antenna

**\$209.95** plus tax

**23" TUBE OVERALL DIAG. 282 SQ. IN. VIEWABLE PICTURE**

**The FIELDING—Model 231-D-63**  
BUDGET-PRICED MODERN CONSOLETTA TV

- New Full-Picture Tube
- New High-Gain Chassis
- Picture Stabilizer Circuits
- New RCA Long-Range Tuner
- RCA Security Sealed Circuits
- Balanced Fidelity FM Sound
- Automatic Channel Equalizer
- Tube Guard

**\$279.95** plus tax

**Streu's HARDWARE**

**WE INVITE YOU TO JOIN US IN OUR COLOR TV ROOM FOR THE WORLD SERIES AND ENJOY THE GAMES.**

**330 NORTH MAIN STREET - PHONE EM 4-3842**