

WEATHER

Table with weather forecast: Mo. High Low, Thursday 37 16, Friday 48 24, Saturday trace 28 -1. Includes moisture for Jan., year, and last year.

The Sunday Brand

26 Pages

Including 23 Colored Comics

Published Every Sunday

Our Slogan: "More People — More Farms"

VOL. 11 — NO. 27

Hereford, Texas, Sunday, January 4, 1959

Price 10c Per Copy

Around Town

MINUS 1 Saturday morning in Hereford and That Is Cold! Winter descended in great bunches this weekend...

A Methodist Men's meeting has been moved up from Thursday to this next Tuesday, Jan. 6...

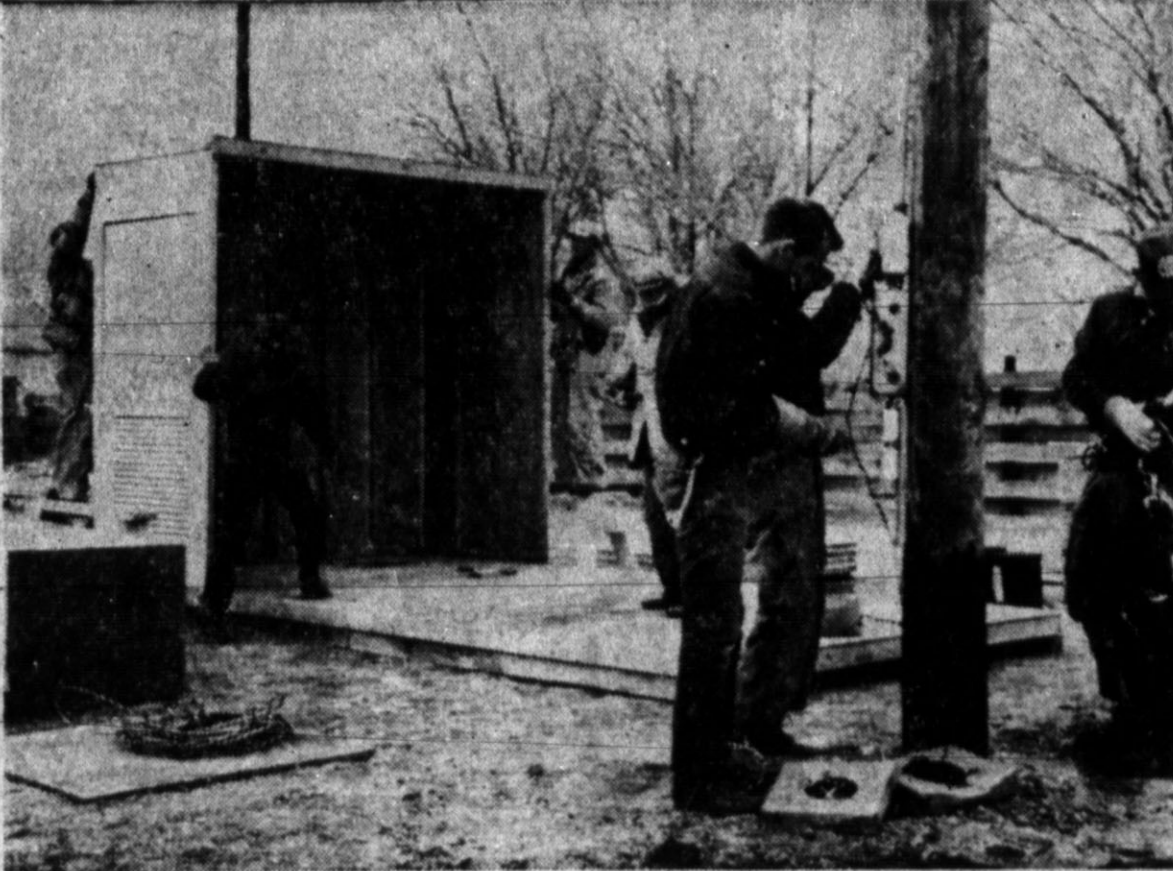
Rotary Club's board of directors will have a supper meeting Monday at 6:30 p.m. at the American Legion Hall.

Got a pair of nice letters this week, one from New Orleans and the other from Hollywood, Calif. Mario Martini...

Don't know how we ever got along for so long without a list of national "months", "weeks", "Days" and "times". We got one from the Publishers' Auxiliary...

Of course you all knew that it was March of Dimes time during January, but did you realize that Time For Hot Chocolate Milk ran from Jan. 1 until Feb. 28...

We just barely got this one in ahead of time: Jan. 5-11 is Odorless Decoration Week...



STARTING THE NEW YEAR were workmen from the Carl E. Maxey Construction Company of Lubbock Friday as they erected work shacks near the site of Hereford's new cafeteria and Junior High building.

Fire Losses Drop Sharply

A total of 68 fire calls in 1958 amounted to \$30,395.30 in losses, Fire Marshal Clay Angelo reported.

Members of the Hereford Volunteer Fire Department responded to the siren at city Hall 35 times — 23 calls were handled by one man.

The largest single loss of the year was \$11,444 to the residence of Jess Carter, 407 Union Ave.

Fire losses in 1957 amounted to \$71,990. The margin in 1958, as compared to the previous year, showed a decrease of \$41,595.

With the exception of slight variation, alternating months showed little or no fire loss. July showed the heaviest loss, a total of \$12,432.52.

Months showing no fire losses were January, February, April, June, August and November.

Heavier months, with the exception of July, were March with \$3,483.97, May with \$4,000, September with \$4,245 and December with \$5,399.43.

Building Permits Show New Growth

Construction activity continued at a lively pace in Hereford during the year 1958, with 138 permits issued for a total of \$824,300 on new buildings or changes in existing structures being issued by the City of Hereford.

Although seven more permits were issued in 1958 than in 1957, the total fell short of the \$1,297,095 last year and the \$1,289,914 total for 1956.

However, the 1958 total does not include permits for three new school constructions, which will total \$487,789.

The largest total for a single permit issued in 1958 was \$60,000 for the construction of a new office building for Pioneer Natural Gas Company.

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\$40,000 permit for the construction of a store formed the nucleus of that total.

December's major permits were to Deaf Smith County Electric Co-op for additions and alterations at \$5,000; to W. G. (Continued on Page 2)

WHAT RECESSION?

Deposits Show Big Gain During Year

Excellent cotton and maize crops in Deaf Smith County contributed to the show of more than a three million dollar increase in the combined financial reports of the two Hereford banks, the Hereford Credit Union and the Hi-Plains Savings and Loan Association...

According to conditions reports of the banks, the Credit Union and Hi-Plains, the combined total of deposits and assets for 1958 was \$16,602,303.14.

Hereford Boxers Win Five Bouts In MOD Benefit

Hereford boxers hosted fighters from Borger and Plainview Friday night at the Bull Barn, with proceeds going to the March of Dimes.

Still plagued by bad weather, the show drew a small handful of parents and real boxing enthusiasts for the 14 rugged bouts.

Hereford and Borger shared top honors with five winners each, while Plainview copped four decisions. Hereford had a slight disadvantage, in that three of the bouts pitted Hereford boxers against teammates.

Best fight of the evening was a welterweight slug-fest between Bobby Jones of Borger and Don Bonar of Hereford. Jones took a split decision on the fight.

Only one fight failed to go the limit, as Robert Welty earned a TKO over stablemate Willie Rodriguez at the end of the second round.

Complete results included: 60 pounds: Irving Garcia, Plainview, decisioned Chester Lee West, Hereford.

50 pounds: Lloyd Lindley, Hereford, decisioned, Dickie Elliott, Hereford.

60 pounds: Joe Viela, Plainview, decisioned Carl Smith, Borger.

80 pounds: Carliss Hooten, Borger, decisioned Keith Billington, Plainview.

Tickets For Chamber Banquet Go On Sale

Pop Bottle Drive Slowed By Snow

"If would-be contributors to 'SOS for SPB for MOD' discovered soda pop bottles were taken from their front porches Saturday, they were robbed," according to Jesse Click, chairman of the March of Dimes drive in Deaf Smith County.

The drive, scheduled to start Saturday morning, was postponed until an indefinite date, to be announced later, because of weather conditions.

Click said the drive, "Distress call for Soda Pop Bottles for March of Dimes", was cancelled Saturday because of scattered snow flurries and sub-zero early morning temperature.

The drive was adopted by Hereford High School students for their March of Dimes effort this year.

Residents were asked to place their empty soda pop bottles on their porches not later than 9 a.m. Saturday.



H. Roe Bartle Banquet Speaker

9-Month-Old Son Of Sheriff Dies

The nine-month-old son of Sheriff and Mrs. Charles Skelton died at 11:25 a.m. Saturday at Deaf Smith County Hospital, where the infant had been a patient since Thursday night.

Funeral arrangements for Matt Skelton, who was born March 25, 1958, were incomplete early Saturday afternoon. He was admitted to the hospital at 10:45 p.m. Thursday.

Attending physician said the infant had become ill Monday. His condition had been listed as "critical" since Friday morning.

District Court Session Slated

District Judge Harry Schultz will be in Deaf Smith County Courthouse Wednesday to hear guilty pleas of persons indicted by the District Grand Jury, if any.

Court will convene at 10 a.m. in 6th District Courtroom. District Attorney Frank McKown also will appear for the session.

Tickets for the annual Deaf Smith County Chamber of Commerce banquet will go on sale Monday, Jan. 5, according to President Marcus R. Latham.

Last year, there were no tickets left after the first week. Tickets will be sold at the Chamber office, Latham said. Attendance will be restricted to 867, last year's attendance, and the maximum number which can be seated in the high school gymnasium.

Deaf Smith's annual Chamber banquet, said to be the largest in the area, draws a huge crowd each year. Attendance was 741 in 1956, 814 in 1957 and 867 in 1958.

Guest speaker for the affair will be H. Roe Bartle, mayor of Kansas City, Mo., and one of the most sought-after public speakers in the nation. Walter Jetton of Fort Worth will cater for the filet mignon dinner.

Advance reservations for tickets from Chamber members already total more than 300.

A native of Virginia and the son of a Presbyterian minister, H. Roe Bartle is properly acclaimed as a public speaker, civic leader, educator, philanthropist, lawyer and humanitarian.

He is the founder and administrator of the American Humanities Foundation, philanthropic foundation investing in desirable educational opportunities for youth planning a career in professional youth leadership.

Bartle also is a former president of Missouri Valley College, a Presbyterian school specializing in the field of humanities.

He is past commander of the Heart of America Post of the American Legion, having served as an Infantry Major during (Continued on Page 2)



DON F. NEWMAN arrived in Hereford this week to become work unit conservationist for the local Soil Conservation Service. A Texas A&M graduate, Newman served two years as a lieutenant in the Army, before joining the S. C. S. in Plainview, where he has been stationed for the past 42 months.

Name New Meter Maid For City

Selected as new meter maid on the Hereford Police Department recently was Mrs. Jerry E. Stallings, 407 W. 4th. She began her duties with the department Thursday.

Mrs. Stallings was selected for the job from several applications filed at the department after Mrs. LaRue Harris tendered her resignation as meter maid last month.

Mrs. Stallings, who has lived in Hereford since 1944, is the mother of three children. She was formerly a telephone operator here.

Hereford Plays Canyon And Brownfield Next Four Games

Hustling Herdmen of Hereford High may possibly meet themselves on the road sometime during the coming week. They will play four games against two foes.

Monday night, the Whitefaces will go to Canyon for the first of two games against the Eagles. In their first encounter this year, Coach Kitchens' charges had little trouble as they downed Canyon in the Hereford Tourney semi-finals, 93-47.

Tuesday, Hereford will be at home to the Brownfield quint. Comparative scores gives the nod to Hereford, since the Cubs were eliminated from their own tourney Thursday night by Levelland, 59-36.

Friday night Hereford will entertain Canyon in what may be a wide-open contest. The game has been called "Points For Pollo" with pledges going to the March of Dimes.

Brownfield will host Hereford in a return match Saturday night. These four contests will be final non-conference tilts for the Whitefaces.

Friday night's game with Monterey, billed in advance as probably the best of the tourney, saw Hereford get hot in the second period and that made the difference.

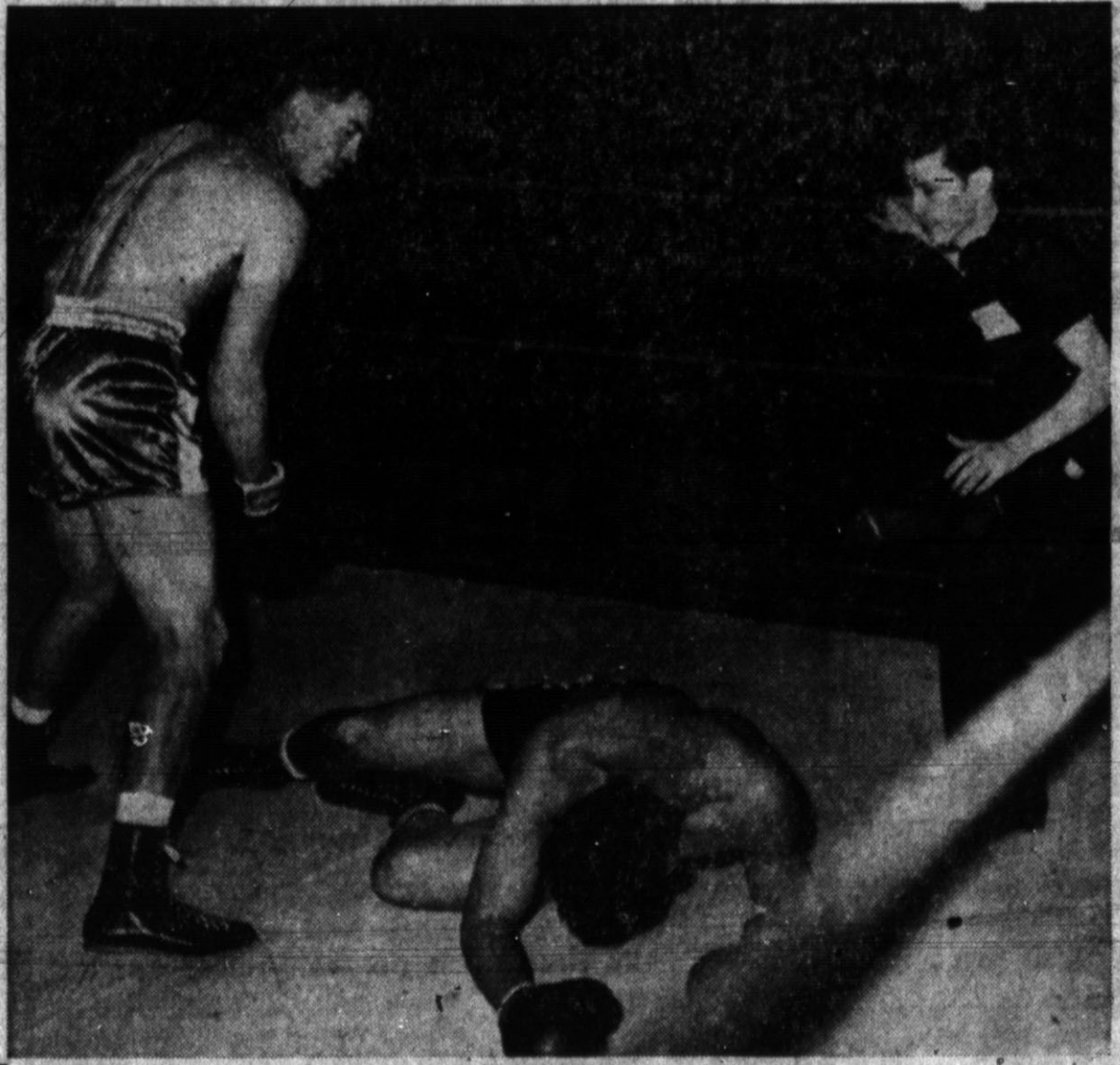
here, Feb. 3; Littlefield, here, Feb. 10; Levelland, here, Feb. 13; and Dumas, here, Feb. 17.

Hereford blasted loose Friday and Saturday to gain the finals of the annual Brownfield tourney against Plains. The championship game was slated for 8:30 p.m. Saturday.

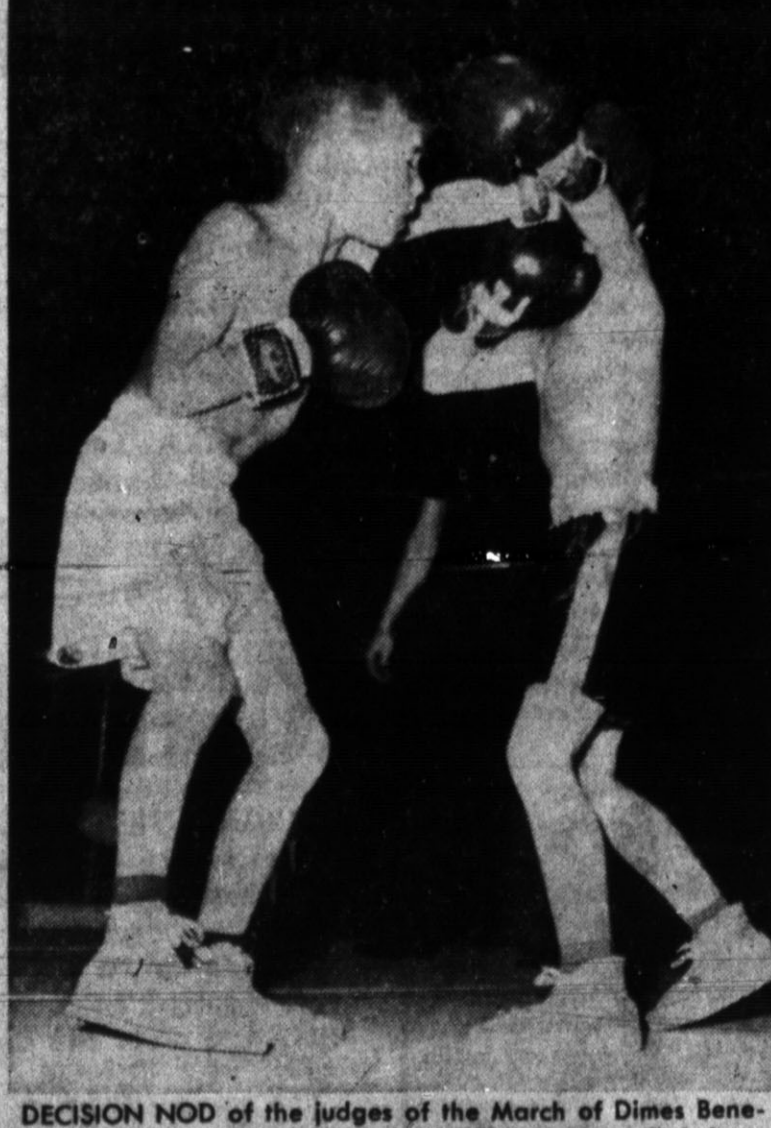
In the first game, Hereford's Steve Slagle was the big gun with 22 points. Ken Clearman added ten and Donnie Renfro 12 for the victors.

Friday night's game with Monterey, billed in advance as probably the best of the tourney, saw Hereford get hot in the second period and that made the difference.

Bobby Shelton got 20 points to lead the Herd, followed by Slagle with 18 and Ken Clearman with 13. Greg Smith with 14, David Hutson with 11 and August Luedecke with 10 were tops for Monterey. (Continued on Page 2)



CANVASSED by a series of punches by Borger boxer John Ward, Jeff Gomez, Hereford Athletic Club glower, lost the 165-pound class bout at the Bull Barn Friday night. Ward won the 11th bout of the evening in 34 seconds of the third round by a technical knockout. Gomez also went down at the hands of Ward in the first round. (Staff Photo)



DECISION NOD of the judges of the March of Dimes Benefit Fight went to Lloyd Lindley, Hereford Athletic Club boxer, at right, over Dickie Elliott, also of Hereford, in the second bout of the evening at the Bull Barn Friday. The bout matched boxers in the 50-pound weight division. (Staff Photo)



# Around Town

(Continued from Page 1)  
 tion Week Committee. The National Council of Churches each year sponsors Universal Week of Prayer, this year from Jan. 4-11.

Today starts Save The Pun Week, sponsored by the Society for the Revival and Preservation of the Pun in the Form of Humor. Coming up is National Civil Service Week, sponsored by the American Federation of Government Employees, and International Printing Week, sponsored by the International Association of Printing House Craftsmen.

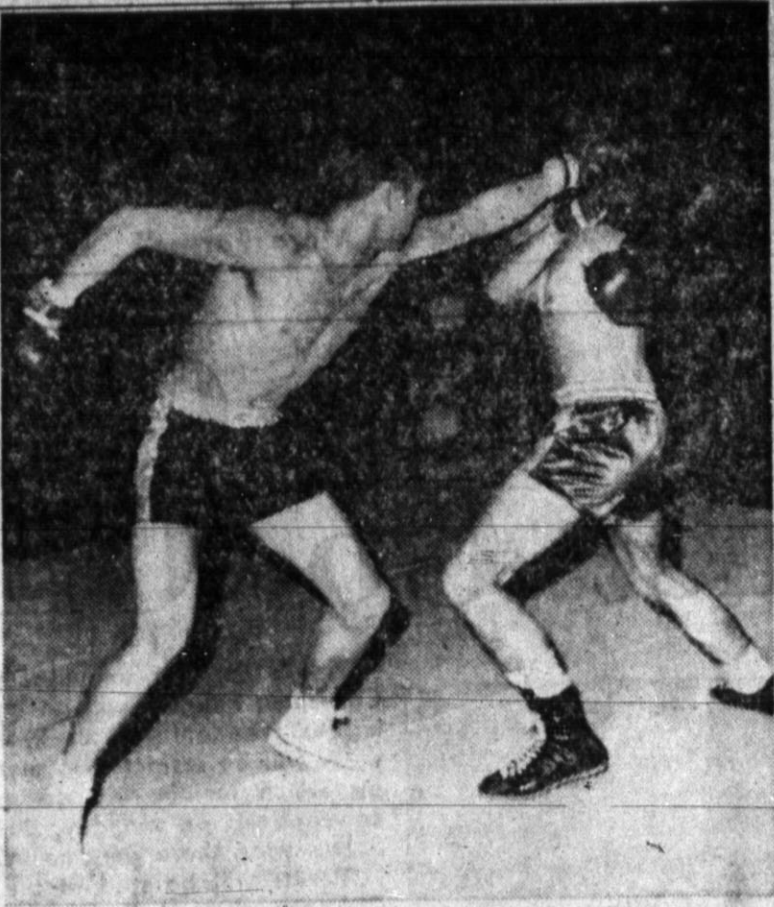
By Presidential proclamation, Jan. 13 is Steph Foster Memorial Day. Jan. 11-17 is reserved as Printing Education Week, not to be confused with the other printing week, and is sponsored by the International Graphic Arts Education Association.

Modest souls, the National Thrift Committee, just asked for one day to commemorate National Franklin Thrift Day.

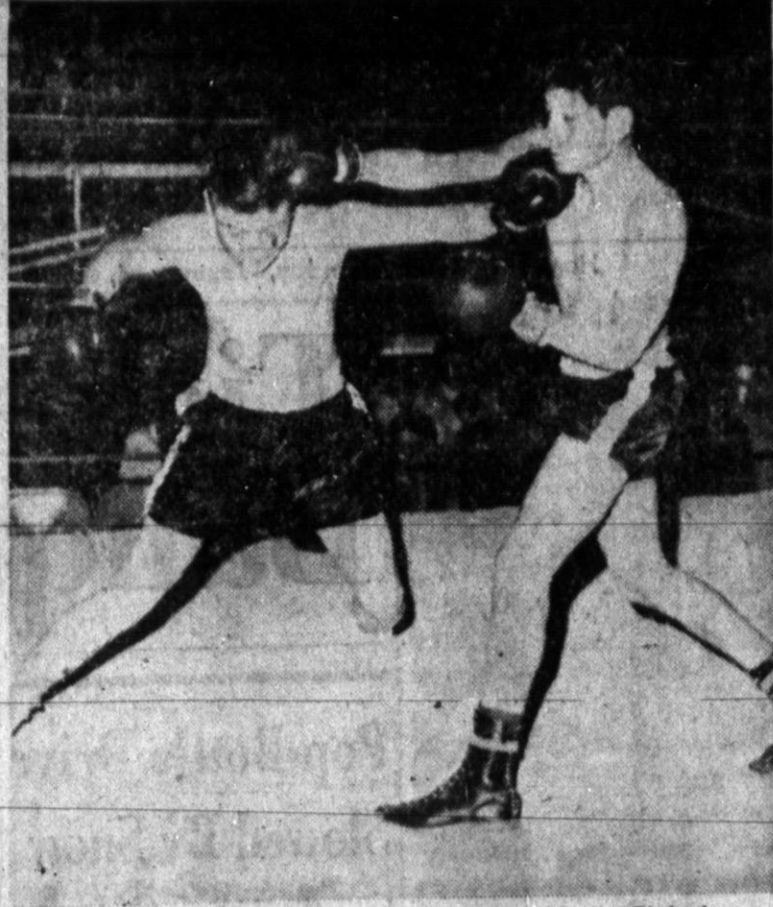
On the other hand, and it's only natural, it will take a week to honor Large (Economy) Size Week, sponsored by the Chain Drug Stores of America. The word "economy" is theirs, not mine.

Of course we can't ignore Robert E. Lee's Birthday, Jan. 19. Since no sponsor was given, maybe we should designate The Daughters of the Confederacy to take this over.

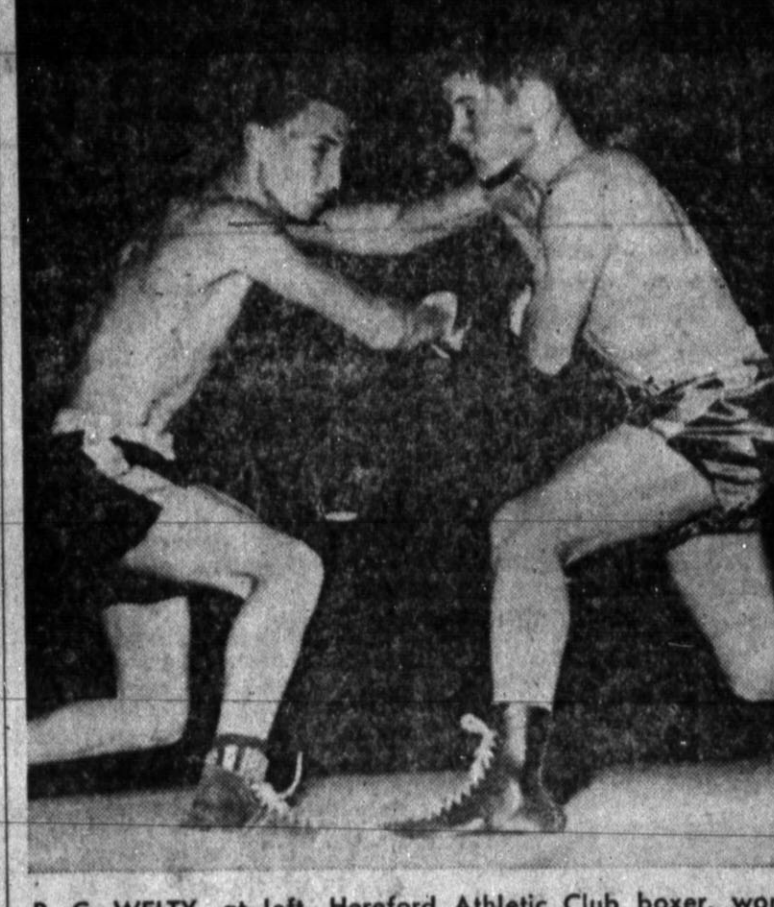
Jan. 18 has been set aside as World Religion Day, sponsored by the National Spiritual Assembly of the Baha'is of the United States, and Jan. 18-24 is National Jaycee Week.



BEST FIGHT of the evening at the Bull Barn Friday night, many spectators felt, was the Bomar-Jones match. Hereford Athletic Club boxer, Don Bomar, at left, lost to Bobby Jones, Borger boxer, in the 10th bout of the March of Dimes Benefit Fight. Jones took the win by a decision of the judges. (Staff Photo)



THROWING A HARD LEFT, Hereford Athletic Club boxer Glen Nelson, at left, prepares to follow with a right to the head of Plainview boxer Lupe Rodriguez in the 110-pound class bout of the March of Dimes Benefit Fight at the Bull Barn Friday night. Rodriguez won by a decision. (Staff Photo)



R. C. WELTY, at left, Hereford Athletic Club boxer, won over Mel Wilkinson, Borger, in the ninth bout of the March of Dimes Benefit Fight at the Bull Barn Friday night. The bout was a 130-pound class fight. (Staff Photo)

**ACTOR NOW A PRODUCER**  
 NEW YORK (AP) — Victor Jory, veteran portrayer of suave gentlemen on stage and screen, is tackling a new chore now as a co-producer.  
 He is teaming with Douglas Crawford to present "The Prisoner" on Broadway. The Bridget Boland drama was seen in London in 1954. Besides sharing in the management, Jory is to star in the lead role.

**FARCE TO MUSIC**  
 NEW YORK (AP) — A musical version is being prepared of "Captain Applejack," which Broadway saw in farce form in 1921.

The original Walter Hackett lampoon of cops-and-robbers-drama has been changed into a song and dance show by Jonathan Edwards, with lyrics by Bert Pollock and music by Shura Devorine.

**GOOD TURN**  
 TUCSON, Ariz. (AP) — Harry Bizek of Tucson figures this be kind to animals philosophy can be a mite costly.

He was driving down a Tucson street when a dog ran into the path of his auto. He swerved to miss the mutt. His car flipped over. He received a badly skinned knee, a demolished auto, and citations for failure to control his car and not having a driver's license in his possession.

Major league bases are 15 inches square and between 3 and 5 inches in thickness.

tle of the play, based upon Duerrenmatt's novelette "Breakdown". A condensation of the mystery-melodrama was televised last December.

National YMCA Week comes Jan. 19-24. The Jewish Musical Festival, Jan. 24-Feb. 24, is sponsored by the National Jewish Welfare Board.

And here's a dandy: National Fur Care Week is set for Jan. 28-Feb. 2, sponsored by Harry J. True Inc. It doesn't say who's supposed to be wearing the fur you care for. United Christian Movement is sponsoring Youth Week, Jan. 25-Feb. 1.

Another mouth-watering week is Kraut And Frankfurt Week, sponsored, naturally, by the National Kraut

**Packers Association.**  
 One week that shouldn't get any support in Deaf Smith County is National Colorado Beef Week, Jan. 31-Feb. 8, which is a long week, even for Texas. The sponsor, mind you, is the Livestock Division, Colorado State Advertising and Publicity Department.

And finally, almost unnoticed in the rush, is Franklin D. Roosevelt's Birthday, Jan. 30, sponsored, we presume, by the Loyal and Amalgamated Order of Admirers of The New Deal Administration of Franklin Delano Roosevelt, or its equivalent.

## Boxers...

(Continued from Page 1)  
 son, Borger.

118 pounds: Charles Moore, Borger, decisioned Jerry Perez, Plainview.

123 pounds: Albert Moline, Plainview, decisioned Ronald Ward, Borger.

130 pounds: R. C. Welty, Hereford, decisioned Mel Wilkinson, Borger.

145 pounds: Bobby Jones, Borger, decisioned Don Bomar, Hereford.

165 pounds: John Ward, Borger, decisioned Jim Gomez, Hereford.

110 pounds: Lupe Rodriguez, Plainview, decisioned Glen Nelson, Hereford.

145 pounds: Robert Welty, Hereford, TKO'd Willie Rodriguez, Hereford, at the end of second round.

178 pounds: Manuel Gonzalez, Plainview, decisioned Wes Chavers, Hereford.

Five fighters from Hereford were slated to box in Pampa Saturday night, but local coaches decided not to go because of the snow.

## Deposits...

(Continued from Page 1)  
 have shown a steady gain — \$2,601,337 in 1955 and \$5,542,813.61 in 1958.

Stock in Federal Reserve Bank showed \$18,000, and total in CCC Grain and Cotton Loan showed \$1,068,214.94.

Undivided profits and reserves showed an increase of \$88,935.33 over 1957. Undivided profits in 1958 showed \$220,529.91, compared to \$131,594.58 in 1957.

Combined surpluses remained at a steady \$300,000. That amount, however, is a \$30,000 increase over 1956, when \$270,000 was shown.

Capital stock of the banks remained at a total of \$300,000. The figure stood at \$200,000 in 1955.

U. S. Government bonds and securities of the two banks showed \$1,992,687, and cash due from banks showed \$3,640,813.59.

Loan balance at the end of 1958 for the Credit Union and Hi-Plains showed a total of \$2,122,257.61, an increase of \$776,510.51 over 1957, when \$1,345,747.16 was shown.

Hi-Plains Savings and Loan was established in August, 1957.

## Hereford...

(Continued from Page 1)  
 Plains dropped Levelland 58-52 to earn the finals from the top of the bracket.

**PRONUNCIATION PROBLEM**  
 HONOLULU (AP) — Gov. William F. Quinn of Hawaii says he has tried without success to solve one of the most baffling problems of his administration — how to pronounce Hawaii.

Is it "Ha-vy-ee" or is it "Ha-wy-ee?"

"The experts," says Quinn, "don't agree themselves."

## Building...

(Continued from Page 1)

Blackwell for repairs of home, \$1,250; to Marvin Coffey for alterations and repair of cafe, \$3,000; to Galland Salamoni for addition to residence, \$3,500; to Bell Stations, Inc., for erection of filling station, \$1,200; to Doyle Construction Company of Amarillo for erection and alterations of telephone building, \$33,000; to Pioneer Natural Gas Company for erection of office building, \$60,000; to A. W. Owen for construction of residence, \$15,000; to Jack Renfro for erection of bath house, \$2,100; and to M. C. Coffey for moving storage building, \$150.

A total of 26 permits for one-family homes, totaling \$374,800, comprised a great percentage of the 1958 total. A slight boom for builders was in November, when six permits for one-family constructions totalled \$88,300.

March also added considerably to the total, when four one-family home permits were issued for an estimated \$70,000.

**Tickets...**  
 (Continued from Page 1)  
 World War I. For ten years he was the national executive director of the American War Dads.

A Rotarian of distinction, Bartle has served as president of the Kansas City Rotary Club, District Governor, International Committeeman and twice as a speaker during Rotary International conventions.

For 16 years he served as national president of Alpha Phi Omega, national service fraternity found on more than 300 college and university campuses in America.

Another highlight of the program will be the presentation of the "Citizen of the Year" award for 1957 by Neil Cooper, president of the Hereford Lions Club. This will be the 13th annual award.

J. R. "Monk" Johnson will be installed as president of the Deaf Smith County Chamber of Commerce, while four new directors also will take office for two-year terms.

The idea is being fostered by a group of young associates on the Guild staff, including William Herman, Philip Langner, Frank Perry, Henry T. Weinstein and Marshall T. Young.

**NEW DUERRENMATT DRAMA**  
 NEW YORK (AP) — Broadway is to inspect another drama by Friedrich Duerrenmatt, the Swiss author of the Lantz' current hit "The Visit."

"The Deadly Game," is the title of the play, based upon Duerrenmatt's novelette "Breakdown". A condensation of the mystery-melodrama was televised last December.

Major league bases are 15 inches square and between 3 and 5 inches in thickness.

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Sure... it's important

to attend the

22nd Annual Meeting

of the

Hereford Texas Federal Credit Union

THURSDAY, JANUARY 8, 1959

7:30 P. M.

STANTON JR. HIGH SCHOOL

Reports - Elections - Cash Prizes



If you're a piggy banker get your first deposit of 1959 here

These January shoe savings are something you can really "bank" on. The prices give you the exciting opportunity to add extra shoes to your wardrobe, and you can put the savings in your piggy bank!

One Group House Slippers  
**\$1.88** Pixie - Mocs Regular \$3.98

One Group Handbags **1/3** Off Reg. Price

2.88 Group Weatherbird House Shoes Reg. 6.95

One Group Mid and Hi-Heels from our regular stock of \$10.95 and \$12.95 sellers **\$8.88**

All Suede Dress Flats **\$4.88** \$6.95 to \$9.95 values

Reduction on Men's, Boys' and Children's Boots

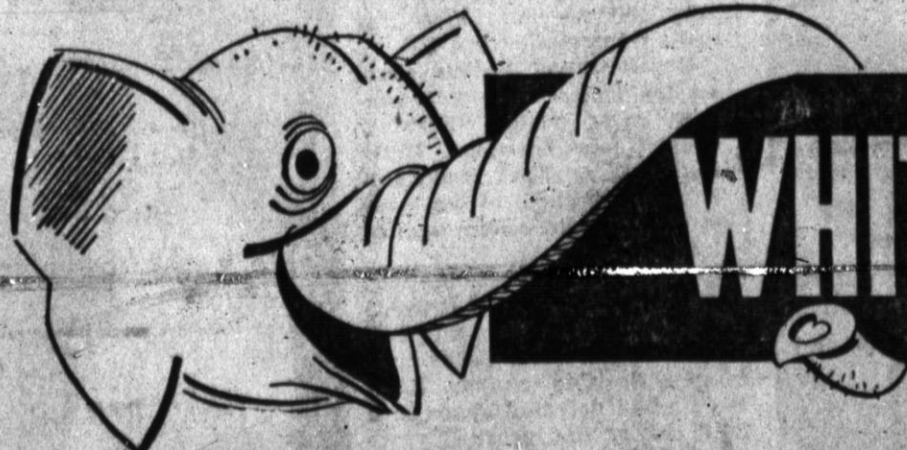
Hereford Shoe Store

323 N. Main

Phone EM 4-1833

# HARMAN'S STOREWIDE

ENORMOUS SAVINGS!



WHITE ELEPHANT Sale!

CONTINUES THROUGH DOLLAR DAY!

THE "GREATEST SHOW IN HEREFORD" IS AT HARMAN'S... MONDAY... 8 A.M. to 6 P.M. WHITE ELEPHANTS ARE ON THE MOVE—THEY MAKE THEIR APPEARANCE TOMORROW... JAN. 5. WE SUGGEST: Greet them with a smile and a full purse cause they come only once a year. Thrifty shoppers from all Hereford and surrounding areas will look forward with enthusiasm for HARMAN'S WHITE ELEPHANT EVENT. This is the time of the year when we acknowledge frankly our buyer's mistake, and we dispose of short lots—broken size assortments—soiled and obsolete merchandise—by drastic price reductions—It's the time when we really close out on stocks and clear the decks for another year's action.

SORRY BUT WE MUST REQUEST:

- No Exchanges
- No Refunds
- No Green Stamps
- No Phone Orders



SUMMERFIELD NEWS

# Watch Services Greet '59

By BETTY WALSER  
The Summerfield Baptist Church welcomed in the new year with Watch Services held Wednesday evening. On the various programs were Bill Cotton, Mrs. Ky Lawrence, Carl Lee, J. M. Wright, Mrs. J. C. Clearman and the Rev. Merle Weathers.

Those taking part in the fellowship were Mr. and Mrs. George DeLozier and Lee, Mr. and Mrs. Jack Streun, Joe and Gene, Mr. and Mrs. Carl Lee, Carolyn and Jackie, Mr. and Mrs. W. C. Beene and daughters, Mr. and Mrs. Billie Gene Cotton, Mr. and Mrs. Earl Lance and Ann, Mr. and Mrs. Guy Walser and Ken, Mrs. Billie Herrington and Jennene, Mrs. J. C. Clearman, Dianne and Nanetta, Mrs. K. W. Neil, J. M. Wright and Joe, Mr. and Mrs. L. B. Lookingbill, Charles Jacks, Nelda Weathers, Mrs. J. B. Noland, Jerrée and Larry, the Rev. Merle Weathers, Patsy Campbell, Freda and Melvin House, Mrs. Carlyle Sargent and Mrs. W. C. Quattlebaum of Hereford.

Mr. and Mrs. K. W. Neil and daughters returned home Sunday from Bakersville, Calif., where they spent the Christmas holidays visiting with the Earl Gunthers, formerly of this community.

Visiting in the R. B. Baker home New Year's Day were Mr. and Mrs. Floyd Walker of Gibson City, Ill.; Mrs. Estella Dewey, Mr. and Mrs. Wilton Windwehen of Hale Center and Mr. and Mrs. Floyd Shackelford of Cotton Center.

Guests in the Henry Kuper home Thursday for New Years dinner were Mr. and Mrs. L. J. Kuper of Hereford and their grandson of Amarillo and Mr. and Mrs. Walter Kuper of Hereford.

## Hospital Notes

**Patients in Hospital**  
B. A. West, Hereford; Mrs. W. A. Laster, 341 Ave. I; Mrs. Lena Cudgell, Adrian; Bernadett Bezner, Hereford; Rojilo Rocha, Dimmitt; Travis B. Caraway, 330 W 2; Clifton H. Elliston, 108 Ave. E; Mrs. J. M. Lee, 118 Ave. H; Mrs. Sam Bailey Jr., Friona; Norman Robert Miller, Dawn; C. F. Landreth, 119 Ave. E; Mrs. Lupe Rincones, Rt. 2; Freddy Dwain Newcomb, Hobbs, N. M.; Mrs. Lorraine Newcomb, Hobbs; Lewis Newcomb, Hobbs; Ted Newcomb, Hobbs; Mrs. D. E. Warwick, Star Rt.; Mrs. Dick Ross, Hereford; Jerry McGowan, Dimmitt; Mrs. Exie Lee Mays, 123 Clement; Mrs. Hazel Cole, Sudan; Armando Berrera, Hereford; Mrs. Jean Blackburn, Friona; Elbert Gist, 134 Star; Mrs. Ruben Marry, Hereford; Reyes Moran, Hereford; Mrs. M. D. Cochran, 122 Center; Mrs. Willie Mae Elmore, 125 Star; Valentino Tapot, 400 B bleivins.

**Patients Dismissed**  
Joseph E. Hanegan, Viola Keene, Mrs. Christin Martinez, 12-31.  
Mrs. Joe Locke, 1-1.  
Mrs. Ida Garrett, Mrs. T. G. Hammons, Mrs. Johnny Hand, Richard Thurmond, O. J. Remling, Peggy Myero, 1-2.

Mr. and Mrs. Wayne DeLozier and family of Lubbock visited in the George DeLozier home Sunday.

Mr. and Mrs. Glenn King of Shamrock, Mr. and Mrs. Frost Koners and family of Adrian, Mr. and Mrs. Lloyd Bayton of Borger and Mr. and Mrs. Mat King of Pampa were guests in the F. H. King home last Thursday. The Kings returned to Shamrock for a short visit and returned home Wednesday.

Mr. and Mrs. Clifford Galley and Kara Sue visited in the Frank Wigton home in Lubbock last Saturday.

Mr. and Mrs. Bob Rule, Melva Ruth, Sadine and Berince Beaton and Sandra Wright of Friona visited Thursday in the R. R. Rule home.

Mr. and Mrs. Guy Walser visited in the C. R. Walser home Thursday.

Mr. and Mrs. S. D. Pollard of Dumas visited in the Roy Campbell home last Saturday.

Mr. and Mrs. W. C. Bollinger and family and J. C. Clearman returned home Sunday after visiting with relatives in Arizona during the Christmas holidays.

Dwayne Davis and Eddie Gamble of Wolffath visited in the R. B. Baker home with Billy last Friday and Saturday. Maxine Baker returned with them Saturday where she will continue her studies in school at Lubbock.

Mrs. Wayne DeLozier of Lubbock visited in the George DeLozier home last Wednesday. Lolly, her daughter, returned with her after visiting with her grandparents.

Mr. and Mrs. Clifford Galley and Kara Sue were in Leveland Sunday attending a Neil reunion at the home of Mrs. Hub Ray.

Mr. and Mrs. Carlyle Sargent and family visited with the Wayne Lees of Hereford Wednesday evening.

Stanley McCaffety of Amarillo returned home Tuesday after visiting in the J. C. Clearman home for a short time.

Mr. and Mrs. Pat Morse and family of Fort Worth returned home Tuesday after visiting in the Lee Curry and Guy Walser homes during the Christmas holidays.

Mr. and Mrs. Roy Campbell and family spent their Christmas in the home of Mrs. C. E. Roberts in Wellington.

Mr. and Mrs. J. M. Wright and Joe were dinner guests Thursday in the Kenneth Neil home.

**FATALITY RATES**  
CHICAGO (AP) — On the basis of passenger miles traveled last year, train travel had a lower fatality rate than bus, scheduled airliner, taxi or private car transportation.

Trains magazine says the fatality rate for each 100 million passenger-miles was 2.6 for cars and cabs; 0.14 for buses; 0.12 for the airlines; and 0.07 for the rails.

**GATE CRASHERS**  
ALPENA, Mich. (AP) — Authorities cracked down on an unusual kind of smuggling here. A man with an outboard motorboat was taking passengers upriver past a fairgrounds fence, depositing them inside for half the price of admission at the gate.

Mr. and Mrs. Clifford Galley are visiting in the home of Mr. and Mrs. Dale Wooderson at Blackwell, Okla.

R. B. Baker and R. R. Rule were in Amarillo Tuesday on business.

Mr. and Mrs. J. C. Clearman and daughters visited in the E. J. Hodges home in Bovina Thursday.

Mr. and Mrs. J. H. Ward of Grand Fallene spent last weekend in the Roy Campbell home.

Mr. and Mrs. C. J. Lance returned home recently after doing some hunting near Woodson.

Mrs. Rena Ray Newton and two children of Lubbock visited with the L. B. Lookingbills Wednesday evening.

Mr. and Mrs. Lee Curry visited relatives in Amarillo

Thursday and Friday. They also visited with John Black, a brother-in-law of Mrs. Curry who had recently had surgery.

Mr. and Mrs. J. C. Clearman and daughters attended the Brownfield tournament recently and then visited with his mother, Mrs. W. C. Clearman, in Seminole.

Mrs. R. B. Baker visited in the Wilton Windwehen home in Hale Center Sunday.

Mr. and Mrs. Kenneth Neil and daughters were guests in the J. M. Wright home Tuesday evening.

Mr. and Mrs. R. B. Baker and Billy and Bobby visited in the Fobus Blackmore home in Amarillo Saturday.

The snow was welcomed by the community, especially the children.

**BIG SAVINGS BONUS!**  
to introduce more women to famous

**Formfit**  
BRAS and GIRDLES  
• FORMFIT BEST SELLERS  
• FIRST QUALITY MERCHANDISE

<p><b>Formfit Confidential</b> Bra No. 281 Reg. \$3.00 each</p> <p><b>2 FOR \$4<sup>89</sup></b> SAVE \$1<sup>11</sup></p>	<p><b>Formfit Skippies</b> No. 846/946 Reg. \$6.50 each</p> <p><b>2 FOR \$9<sup>89</sup></b> SAVE \$3<sup>11</sup></p>
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**Formfit Confidential Bra No. 281**

- Thin-foam lined cups for shaping and support!
- Fine, MACHINE WASHABLE embroidered cotton!
- Elastic back strap releases for freedom!
- Three-adjustment closing for perfect fit!
- White—Sizes 32 to 36A, 32 to 36B

**Formfit Skippies No. 846/946**

- LIGHTWEIGHT nylon elastic net for comfortable shaping!
- EASY ELASTIC WAISTBAND—2½ in. to trim waistline!
- FLEXIBLE WAISTBAND STAYS to prevent rolling!
- Ribbon satin FRONT PANEL, satin elastic BACK PANEL for flattening!
- MACHINE WASHABLE!
- Available as pantie (No. 846) or girdle (No. 946)
- WHITE—SMALL, MEDIUM, LARGE!



**THE Vogue**  
for the lady of fashion

**THE Vogue** ANNUAL JANUARY CLEARANCE Is Now In Progress

**SUITS**  
Grouped  
Values \$39.95 to \$149.95 **1/2 off**

**COATS**  
Grouped  
Cashmere and Imported Fabrics **1/2 off**

**DRESSES**  
All Fall Dresses **1/2 price**

**SKIRTS**  
Some Exceptional Buys in this Group **1/3 off**

**BLOUSES**  
Large Group of our Famous Brand  
Crepes, Silks, Wools **1/3 off**

**SWEATERS**  
Buy Several for now and later **1/3 off**

**HATS**  
All Fall HATS  
Values to \$5.00  
\$22.95

**Vanity Fair**  
Slips, Gowns, Robes, 1/2 Slips **1/3 off**

**HOSE**  
Famous Brand Pr. \$1<sup>00</sup>

**ROBES**  
A Large Group **1/4 off**

**Jackets & Car Coats**  
**1/3 off**

**GLOVES**  
Large Assortment **1/3 off**

**BELTS**  
**1/2 off**

**Sale of Furs**  
1 only, Royal Pastel Mink Stole  
Regular \$478.00 value Tax Included **\$349<sup>00</sup>**

1 Only **Squirrel Stole**  
\$218.00 value Priced to Move **\$149<sup>95</sup>**

1 Only **Mink Scarf**  
2 Skins **\$79<sup>00</sup>**

1 Only **Stone Martin**  
**\$99<sup>00</sup>**

3 Only **Mouton Coats**  
Regular \$98.00 **\$55<sup>00</sup>**

**THE Vogue** for the lady of fashion  
All Costume Jewelry **1/2 price**

**WARREN BROS. MOTOR CO.**  
EM 4-1423 1219 E. 1st

**"GROUCHO'S Used Car Specials"**  
DeSoto Plymouth

1957 CHEVROLET V8 4 door sedan, new tires, original seafoam green. Start the New Year with a guaranteed car from Warren Bros. **\$1495**

1955 STUDEBAKER Commander V8 2 door, good white wall tires, automatic trans., heater, local one owner. This is nice and only **\$895**

1954 FORD Customline V8 4 door, radio, heater, Fordomatic. 90 day engine guarantee. Yours for **\$695**

1949 CADILLAC 4 door, radio, heater, Hydramatic, original black finish. Cadillac class at a fraction of the price. **\$395**

1957 CHEVROLET 1/2 ton pickup, 6 cyl., heater, side mount, wrap around hitch, black finish. **\$1195**

For Fast Dependable One Day TV Service, Call Warren Bros. at EM 4-1423



# EM4-2030 WANT ADS

## 1. FOR SALE Miscellaneous

**MOVIE CAMERA** sets, Eastman Kodaks, Polaroids. We have a complete selection and will sell you a camera with a small down payment. Inquire at Rogers Drug. B-1-26-3-tfc

**WE PAY CASH** for APPLIANCES, FURNITURE, CLOTHING or WILL TRADE FOR ANYTHING OF VALUE! BIG RED BARN West of City on Clovis Hwy. Phone EM 4-3552. Open Sunday 2:30 to 5 p.m. B-1-2-tfc

**HEREFORD GLASS CO.** Expert Car Glass Installation Table Tops and Window Glass Pictures Frames 1392 Park Ave. Ph. EM4-2652 B-1-25-tfc

**FINANCE** your auto Premiums for 6 months. John McLean Insurance. B-1-10-25-tfc

**IRRIGATION PUMPS** On rental basis. We furnish pumps and make all repairs. There is no maintenance cost to the user. Drop us a line and let us know the size and depth you need. WRITE BOX 5305 LUBBOCK, TEXAS B-1-34-tfc

**TOP QUALITY** irrigation dams as low as \$3.50. Davis Implement Co. 144 West Second. B-1-14-39-tfc

**USED RECORD PLAYERS** and I. J. Streu Hardware. B-1-9-33-tfc

**FOR SALE** Electrical equipment, including fixtures and appliances. Slab doors, 24", 28", 30", 32" and 36". Several outside doors priced at a savings. Air conditioner and engine covers for any size. DURWARD HAMBY 611 Blevins Ph. EM4-3685 B-1-42-tfc

**DAY OLD** Spudnuts and rolls, 1/2 price. Spudnut Shop, 137 West Third. B-1-12-24-tfc

**WILSON DEEP FREEZE.** Upright model. Real bargain. 614 Blevins. Call after 3 p.m. EM 4-2024. B-1-14-1-tfc

**REGISTERED** and purebred Duroc hogs for sale. Bud Minor. Dairy Road. EM 4-1966. S-1-12-34-tfc

**FOR SALE:** Fruit, shade trees, flowering shrubs, roses, hedge evergreens and other nursery. Mrs. J. E. Ward, Hereford, Texas. S-1-23-22-tfc

**2. FOR SALE Farm Equipment** HESTON row crop savers and Hume pick-up reels. Lesly Motor Company. B-2-11-12-tfc

**3. FOR SALE Automobiles** FOR SALE: 1957 Mercury Montclair. Phone EM 4-2553. B-3-9-27-2p

**4. REAL ESTATE For Sale or Trade** 800A Soil Bank Land. 160A growing wheat. Best of soil and lays good. \$80.00 per A. Unimproved 1/4 near Black. Good 8" well on gas, cotton and wheat allotments. \$12,000.00 will handle. Improved vegetable 1/4. Good land and has 2 wells. Price only \$237.50. 29% down. Why pay rent when you can own this nice 2 bedroom brick for \$450.00 down and \$71.00 per month. We have a good selection of large and small home and will be glad to show them. CARMEL REAL ESTATE 206 N. 25 Mile Avenue Phone EM 4-0944 B-4-27-2c

206 A — 3 wells, natural gas, 7,000' underground. Close in Hy 80. 29% down — 20 years. Phone EM 4-3521. B-4-16-22-tfc

**WHY PAY RENT???** 200A, all cultivated, 2-8" wells, 37 cotton allotment, 52 wheat allotment, improvements, on paving. 339A, all cultivated, 3-8" wells, 118A cotton allotment, 60A wheat, improved, \$30,000.00 down. 100A, all cultivated, 1-8" well, natural gas, 25 cotton 1958, balance wheat and barley, crops go. Price \$250 per acre. \$8600 GI loan. Nice 3 bedroom brick, double garage, patio, central heat and air conditioning. Price \$16,500. \$13,500 FHA loan at 5 1/4%, payable \$109 monthly. 2 bedroom brick, single garage, plumbed for washer, near school. Price \$9,000.00. \$500 down. 2 bedroom stucco near schools, \$3,500. Buyer get loan, balance cash. 3 rooms and bath, near grade school, \$3,000, \$1,000 down, balance \$50.00 per month. We also have many other listings on houses, farms, ranches and business property. NEW LISTINGS NEEDED AND APPRECIATED. ALL YOUR INSURANCE NEEDS. J. M. HAMBY REAL ESTATE 1221 E. Hwy. 60 Off. EM4-1345 J. M. Hamby EM4-2553 Gerald Hamby EM4-1534 B-4-27-tfc

**REAL ESTATE** See us when you are in the market for Real Estate of any kind. **FARMS—RANCHES CITY PROPERTY** Charles E. Crowel J. C. Ricketts Salesmen REALTORS Member MLS S-4-51-tfc

**MONEY TO LOAN** on irrigated Farms, Dry Land, and City Property. See DON T. MARTIN 825 Blevins Ph. EM4-0925 S-4-19-tfc

**NOTICE VETERANS' LAND BOARD SALE** The Veterans' Land Board will receive sealed bids at the General Land Office, Austin 14, Texas until 10 o'clock A.M., January 20 1959, for approximately 107 tracts of land located in various counties of Texas. Lists and other detail information may be obtained from Bill Allcorn, Chairman of the Veterans' Land Board, General Land Office Bldg., Austin 14, Texas. S-4-25-5c

**HOUSE FOR SALE** by owner: Three bedroom on Star Street, carpets, drapes, fenced back yard, 4% FHA loan, payments sixty dollars per month. Phone Emerson 4-3177. B-4-26-26-tfc

**SEE LUSH LOWER RIO GRANDE VALLEY-DELTA** Be my guest for 3 day expense-free Valley tour. Write H. L. McLean, 2012 Broadway Lubbock, Texas B-4-20-30p

**SEVERAL 2 and 3 bedroom house for sale.** Inquire at SLAGLE REAL ESTATE Firz & Sampson Phone EM4-2691 B-4-22-tfc

**FOR RENT** 134 and 136 MAIN STREET, HEAT & AIR CONDITIONED SAM NUNNALLY 6th & Main EM4-0555 EM4-2814 B-5-49-tfc

**FOR RENT:** Used TV by week or month. Streu Hardware. B-5-10-48-tfc

**DESIRABLE** furnished duplex. Whites only. South entrance. Utilities paid. 711 East Third. B-5-12-50-tfc

**FOR RENT:** Newly decorated two room and bath apartment. A. Peterson. Phone EM 4-3198 or EM 4-1697. B-5-15-22-tfc

**FOR RENT:** Four room furnished apartment. Whites only. Call EM 4-1543 or EM 4-0708. B-5-12-24-tfc

**FOR RENT:** Small furnished houses and small furnished apartments. Some with bills paid. Call EM 4-0694. B-5-15-26-tfc

**BEDROOM** for rent. 238 Ave. E. Phone EM 4-0788. B-5-9-26-2p

**FOR RENT:** Nicely furnished apartment. Bills paid. TV antenna. Call Dr. Willis. B-5-12-26-3c

**FOR RENT:** Efficiency apartment with bills paid. For one person or couple. See Mrs. W. F. Hardwick, 1203 Park. B-5-19-26-tfc

**TWO ROOM** furnished apartment. Mrs. W. M. Megart. 401 Lawton. B-5-10-1-2c

**FOR RENT:** Three room furnished apartment with bath. Adults preferred. Bills paid. 110 Lake. Cap Oldham. B-5-16-27-tfc

**BEDROOM** for rent. Kitchen privileges. Phone EM 4-3737. B-5-9-27-1p

**MODERN** furnished apartment. Garage for car. 510 West 4th. B-5-9-27-tfc

**UNFURNISHED** two bedroom house. 131 North 25 Mile Ave. S5-9-27-tfc

**FURNISHED** apartment. Private bath. Private entrance. Carpeted. 827 25 Mile Ave. S-5-11-27-tfc

**HAVE PASTURE,** will rent. 170 Acres irrigated wheat & hard barley. R. C. Godwin. AV 9-4148. B-5-14-27-1c

**FOR SALE** Brick home in excellent location. 401 East 4th St. 2 bedrooms, bath, basement, furnace, double garage, immediate possession. Call EM 4-2191. B-4-50-tfc

**FOR RENT:** Large three room furnished apartment. Bills paid. TV antenna. EM 4-1082. Mrs. W. T. Carmichael. 901 Union. B-5-18-27-tfc

**BEDROOM** for rent. 509 Ross. Phone EM 4-1628. S-5-9-25-tfc

**6. WANTED** WANT TO BUY. Barley, Milo, and oats. Contact Burk Isman at Inman Mill and Feed. Phone EM 4-3444. B-6-17-5-tfc

**WANTED TO RENT:** two or three bedroom home. Call Tommy Kemp at EM 4-3782. B-6-13-1-tfc

**WANTED TO** buy redtop cane, begari and atlas sargo suitable for seed. Scott Seed Co. 114 New York Street. B-6-19-24-19p

**WANTED!** Children to keep in my home, also ironing and sewing. 114 Fuller. Phone EM 4-0037. B-6-15-1-2c

**8. HELP WANTED** WANTED: Real Estate Salesman. Good opportunity. Contact us for details. Wesson Real Estate. B-8-13-19-tfc

**WANTED:** Lady with pressing experience, apply to manager, Hereford Laundry. B-9-10-1-tfc

**MAN OR WOMAN** to take over dealership in Hereford. Products established weekly, profits of \$50 or more at start possible. No car or other investment necessary. Will help you get started. Write C. R. Rable, Dept. J-1, % The J. R. Watkins Company, Memphis, Tenn. B-8-45-27-1p

**AUTO PREMIUMS.** Financed for 6 months. Low cost. John McLean Ins. Agency. B-11-12-45-tfc

**FOR GENERAL BUILDING AND REPAIRS** SEE US We do all types of work. Building & Remodeling Storm Cellars roofing Electrical Stucco Dashing Interior Decorating Outside Painting Perforating Textoning DURWARD HAMBY Ph. EM4-3685 611 Blevins B-11-49-tfc

**WINDMILL BROKEN?** Have experience, will repair, reasonable. R. D. Hubble, 205 Witherspoon, EM 4-2684. B-11-13-50-3p

**BOYD MACHINE SHOP** Complete machine shop service Auto, Truck, Tractor and irrigation engines. Crankshaft grinding, head milling, reboring, valve work. New equipment. Work guaranteed. 138 North Sampson. Phone EM4-1055. B-11-24-tfc

**WELL SERVICE** New and used well supplies. Doyle Turner. 306 Ave. H. Phone EM 4-2568. B-11-14-21-tfc

**CESSPOOL AND SEPTIC** tank cleaning. Locally owned and operated. Phone EM 4-3525. B-11-11-46-18p

**FOR digging** cellars, cess pools, also tree removal, call Leon Bell. EM4-0685. B-11-12-18-tfc

**INCOME TAX SERVICE.** B. Lee Cocanougher. 108 West 8th. B-11-9-1-30p

**12. LIVESTOCK** LOST OR STRAYED from six miles west 1 north, one red roan cow. Call EM 4-1978. B-12-15-1-2c

**WE REPAIR** electric clocks, irons, toasters, percolators and all small electrical appliances. Phone EM 4-0224, Witherspoon Electric. 129 West 3rd Street. S-11-20-14-tfc

**CUSTOM CATTLE** spraying, de-horning, and hoof trimming Bud Minor. EM 4-1966. S-11-10-34-tfc

**SIGNS** GLENN BOARDMAN SIGN & ADVERTISING CO. NEON SIGN SALES & SERVICE—OUTDOOR ADVERTISING SIGNS & TRUCK LETTERING — REASONABLE PRICES 407 NORTH LEE AVE. CALL EM4-0830 S-11-9-1-tfc

**9. Situations Wanted** WANTED: Housework or baby sitting. References. Phone EM 4-1048. B-9-9-51-tfc

**10. NOTICE** PAPER BOYS Wanted. See Jim Minor. Phone EM 4-1855. B-10-tfc

**HEREFORD LIVESTOCK AUCTION SALE** Sale Every Saturday at 1:00 P.M. B-10-34-tfc

**WE WRITE AUTO COVERAGE** ALL kinds. Yes, finance for 6 months. John McLean Insurance Agency. B-10-15-26-tfc

**NEW POLAROID CAMERAS.** one minute finished picture. Pay a small down payment and enjoy your camera NOW. Roger's Drug. B-10-19-3-tfc

**ALCOHOLICS ANONYMOUS** Phone EM4-3508 Meetings Tues. Night at 8:00 P. M. 1003 Union S-10-44-tfc

**Quick — Efficient HOME LOANS** Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Ph. EM4-0850 B-10-16-tfc

**11. Business Services** TEST HOLES and well work of all kinds. Will go anywhere. Reddell Water Well Service, 413 Ave. K. Phone EM 4-3159. S-11-20-27-tfc

**WILL DO** custom plowing and chiseling. Call after 6 p.m. EM 4-1253. S-11-11-27-tfc

**WE REPAIR** electric clocks, irons, toasters, percolators and all small electrical appliances. Phone EM 4-0224, Witherspoon Electric. 129 West 3rd Street. S-11-20-14-tfc

**CUSTOM CATTLE** spraying, de-horning, and hoof trimming Bud Minor. EM 4-1966. S-11-10-34-tfc

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**5. FOR RENT** FOR RENT 134 and 136 MAIN STREET, HEAT & AIR CONDITIONED SAM NUNNALLY 6th & Main EM4-0555 EM4-2814 B-5-49-tfc

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**FURNISHED** apartment. Private bath. Private entrance. Carpeted. 827 25 Mile Ave. S-5-11-27-tfc



TWO LEFTS hit targets in the fourth bout of the March of Dimes Benefit Fight at the Bull Barn Friday night. Keith Billington, Plainview, left, takes a jab thrown by Carliss Hooten, Borger, while he administers a left to the head. Hooten won by a decision. (Staff Photo)



A HARD LEFT to the head of Hereford boxer Willie Rodriguez, at right, is thrown by Robert Welty, also of Hereford, in the 145-pound class bout of the March of Dimes Benefit Fight at the Bull Barn Friday night. Welty won by a technical knockout at the end of the second round. (Staff Photo)

## Place Antiques In Your Child's Room

By VIVIAN BROWN If you are a lover of antiques, one who employs pewter plates as ash trays and old wine coolers as planters, you may be stymied when it comes to furnishing the children's room. Much of what goes into it is contemporary or necessary. But "Seek ye, and ye shall find." Those who love the refinements of long ago may discover rewards in visiting antique markets such as the New York Antiques Fair. Children's antiques preserved for the glory of future generations make interesting exhibits.

The New York show has a variety of useful, decorative objects. An early 18th Century Windsor rocker cradle with its original paint may be roomier than some of the modern bassinets. A ladder back high chair (for a good little child with a strong back) is in fine condition. Robert Carlen of Philadelphia who exhibits the piece surmises that the high chair, circa 1760, was made for a chubby child, judging from the shape of the chair's arms.

A scrimshaw rattle must have been carved by a devoted whaling father, down to its pewter bangles. There are a great assortment of 100-year-old dolls, German bisque, crying, smiling, sleeping or with crystal tear drops.

Soldier and ship prints may be framed for a boy's room. Silhouettes are found in original frames. Flowers and fashion prints are fun for a little girl's rooms. Primitive portraits, so popular now, are available with child subjects looking prim and proper.

Old Victorians that racks and old-fashioned wooden peg hooks are useful in children's rooms. Ditto small barrels and kettles which may serve as waste baskets. Old grain bins and sea chests make good toy boxes. An iron horse cart and driver may be split and mounted in shadow boxes for decorative effects.

There is some time-crafted children's furniture — desks and tables, benches and rockers and small chests of drawers offer possibilities to the avid antique seeker.

Handmade christening gowns with yards of embroidery and lace are enchanting for a toddler baby, and the Little Lord Fauntleroy shirts appeal to modern little girls.

There are all sorts of toys — banks and mechanical toys, garters and puzzles, doll clothes and doll house furniture, miniature fans, children's tea sets, sleighs, rocking horses and pull toys, all for the nursery.

**O'CASEY IN TUNE** NEW YORK (AP) — An American instead of an Englishman is directing the musical comedy adaptation of an Irishman's play. Vincent J. Donohue has taken over from Tony Richardson supervision of "Daarlin' Man." The Joseph Stein-Marj Blizstein work is based upon "Juno and the Paycock" by Sean O'Casey.

Richardson, who previously guided "Look Back in Anger" and "The Entertainer" to Broadway, was forced to bow out because of other commitments.

Donohue directed the hit drama "Sunrise at Campobello" and got basic training in musical direction with the Mary Martin revival of "Annie Get Your Gun" on the West Coast and on television.

**OVERSEAS GIFT** WINDSOR, England (AP) — This Berkshire town is sending an oak door to Windsor, Ont. for incorporation in the new city hall being built there. The door, carved from Windsor forest oak, will bear the Windsor coat of arms and the inscription "in token of unity."

**KNOWLEDGE PAYS OFF** HAMDEN, Conn. (AP) — A 16-year-old youth has found that it pays to know the Morse code. David Camp was looked inside a building that had no door to the outside or a telephone. He began blinking the overhead lights in a distress signal. A patrolman noticed the SOS and notified the owner who let Camp out.

**100F** MEETS EVERY MONDAY NIGHT 207 E. Sixth C. A. Sauley, N. G. Otto Gilliland, Sec.

**OPTIMIST CLUB** Meets Tuesday Noon at the Jim Hill Hotel

**Lions Club** meets each Wednesday, 12 noon Hotel Jim Hill

**Hereford Rotary Club** meets every Monday at 12:05 Hotel Jim Hill

**Kiwanis Club** Thurs. Noon Legion Club House

## WESSON

### DEPENDABLE REAL ESTATE SERVICE

**CATTLE RANCH**  
3000 ACRES: All good level land. 500 acres in cultivation. 1/2 section in irrigation. 2 good sets of improvements. Plenty of water. Fine location about 100 miles NW of Hereford. Will take small tract of land in trade. Will sell for 29% down. Price per acre \$40.00.

**ARKANSAS RANCH**  
2 SECTIONS: Good improvements. 800 acres good cleared land in grass and hay. 300 cattle capacity. Located in NW Arkansas. To trade for land or other property in this area. Price for ranch \$85,000.00.

**LAMAR COUNTY FARM**  
760 ACRES: Beautiful home and improvements located on pavement. All good black prairie land. Want to trade for farm in this area. See us for price and details.

**3 LABOURS**  
555 ACRES: One 10" and two 8" irrigation wells pump setting 120 ft. All near perfect land in cultivation. 150 acres growing wheat. Located 7 miles west of Hereford. Will sell any part or altogether. Large loan available. Price per acre \$235.00.

**COTTON & WHEAT**  
FINE SECTION: 600 acres near perfect level land in cultivation. 50 acre cotton base. 250 acre wheat base. Fair set of improvements. 2 irrigation wells. Full possession. Liberal terms. Price per acre \$165.00.

**CASTRO COUNTY**  
200 ACRE FARM: Located on pavement near Dimmitt. Good 8" irrigation well. All good land in cultivation. 30 acre cotton base. 65 acres growing wheat. Full possession. \$20,000.00 down. Price per acre \$210.00.

MANY OTHER GOOD LISTINGS  
Write for new list  
**JOHN HANCOCK FARM & RANCH LOANS**  
Free, prompt, liberal appraisals

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Charles Hoover Res. Phone No. EM 4-1735  
Jim Bookout Res. Phone No. EM 4-0995

## WESSON REAL ESTATE

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## All Kinds of Feeds

### Fertilizers • Floor Sweep

Morton's Water Softener Salt  
Need Storage Space?  
See Jack Wright at

## WEST TEXAS FEED, SEED & HATCHERY CO.

Jack Wright  
Hereford, Texas  
We Give Gunn Bros. Stamps





MARRIED 50 YEARS—Mr. and Mrs. J. T. McIver observed their Golden Wedding Anniversary with an open house in the home of Mr. and Mrs. Delbert Ruland Dec. 28. (Staff Photo)

## Fifty Years Of Marriage Celebrated December 28

Fifty years of married life was observed Sunday, Dec. 28, by Mr. and Mrs. J. T. McIver with an open house held in the home of Mr. and Mrs. Delbert Ruland, 300 Ave. B.

Hosts for the occasion were the couple's son and daughter-in-law, Mr. and Mrs. Bill McIver, assisted by Mrs. Ruland, Mrs. Ancil Arden and Mrs. M. E. Jenkins of Amarillo, Mrs. Lloyd Jenkins of Lubbock, and Mrs. W. H. Jenkins and Mrs. Clyde Jenkins of Denton, sisters-in-law of Mrs. McIver.

In keeping with the holiday season, the Ruland home was decorated throughout in observance of Christmas, with the refreshment table emphasizing the golden wedding theme. Gold and bronze chrysanthemums centered the lace-laid table. The tiny yellow rosebuds, wedding bells and lovebirds decorating the anniversary cake, were used on the Golden Anniversary cake of Mrs. Manson Jones, her sister three years ago.

Presiding at the punch bowl were Miss Ann McSpedden of Waynoka, Okla., Mrs. McIver's niece, and Mrs. Curtis Coble of Galveston. Serving the cake were Mrs. Katherine Penton of Denton, Miss Kathryn Jones of Gallup, N. M., and Miss Sharon Coble of Topeka, Kan., secured names in the gold covered guest book. Mrs. Gwen Sutton of Amarillo and Miss Mildred Jones of Gallup, N. M., Mrs. McIver's nieces.

**MARRIED CHRISTMAS DAY**  
Miss Naomi Catherine Jenkins of Gainesville, and John Thomas McIver were married on Christmas Day, 1908, in the home of his brother, the Rev. O. S. McIver, who performed the ceremony in Colorado City.

Miss Jenkins met her future husband while visiting Mrs. O. S. McIver, who was her cousin, at Thanksgiving time, and the whirlwind courtship culminated in their wedding on Dec. 25.

They made their home in Gainesville until 1918, when they moved to Amarillo. In 1943 they came to Hereford and purchased land three miles northwest of Hereford, where they now make their home.

Since coming to Hereford, he has been associated with the Hereford Poultry and Feed Store. They are both members of the First Methodist Church and until recently participated in its activities.

"We couldn't live on our farm now if our son and his wife didn't live so near, but we like the people here and wouldn't want to live any where else," Mrs. McIver commented.

Besides the son living here, the McIver's have another son who could not attend the observance. He is Major James Calvin McIver, who is stationed at Formosa. He and his family will return to the states in February. The couple has four grandchildren.

**OUT-OF-TOWN GUESTS**  
Out-of-town guests at the open house included her brothers and sisters and their families; Clyde Jenkins of Denton, Carl Jenkins and Earl Jenkins of Amarillo, Horace Jenkins of Fritch, Mrs. Vernie Craig of Miami, and Mrs. Eunice Jones of Gallup, N. M. Mr. and Mrs. Lewis Fields, Mr. and Mrs. Forrest Stradey and son John, Mr. and Mrs. J. B. Bottoms, Mr. and Mrs. E. E. Baker, Mr. and Mrs. Frank Rose, Mrs. Hazel Cain, Mr. and Mrs. Jess Wal-

### Courthouse Records

**Vehicle Licenses**  
Horacio Silvas, 1951 Buick; William M. Thompson, 1959 Ford; Raymond C. Godwin, 1959 Ford; Gerald Jungman, 1958 Ford; Jesus Garcia, 1949 Chevrolet; Howard V. Beasley, 1959 Chevrolet; Ofelia Barbosa, 1949 Chevrolet, 12-31.

**Deeds of Trust**  
E. A. Goettoche to First Fed. Saving and Loan, Lot 3 of John D. Philipp Subd. of S 521.8 ft. of E½ of Blk. 24, Evans Add. Melvin Wagner, et ux, to Federal Land Bank of Houston, NE¼ of Sec. 9, Blk. 8.

F. G. Collier, et ux, to First Fed. Savings and Loan, 3.06 acres of E part of Sec. 111, Blk. M-7.

Jesse C. Roberts, et ux, to Federal Land Bank of Houston, W¼ of Sec. 60, Blk. K-5.

Howard Gault to Ray Wilhelm, S½ of Sec. 39, Blk. K-3. C. S. Gunter to First National Bank of Hereford, N 85 ft. of S 70 ft. of lots 5, 6, 7 and

8, Blk. 2, Dodson Subd. of E½ of Blk. 4, Evans Add.

ters, Mr. and Mrs. Prentice Wrather, Mr. and Mrs. Ansel Arden, Mr. and Mrs. Lloyd Jenkins and sons, Mr. and Mrs. Herb Sutton and daughter, Mrs. Dorothy Morrow, all of Amarillo.

Also Mrs. Donna Lee Brown and Bill Craig and children of Pampa, and Mr. and Mrs. Curtis Coble of Galveston attended.

**Warranty Deeds**  
C. S. Gunter, et ux, to F. G. Collier, 3.06 acres of E part of Sec. 111, Blk. M-7.  
Ray Wilhelm, et ux, to Howard Gault, S½ of Sec. 39, Blk. K-3.

Look Who's New!



A boy was born Friday, Jan. 2, at 8:30 a.m. to T. Lucero. The baby weighed six pounds and one and one half ounces.

Mr. and Mrs. Ruben Marry are the parents of a girl born Friday, Jan. 2, at 2:25 p.m. and weighing seven pounds and two and one half ounces.

Mr. and Mrs. Dale Widner are the parents of a girl born Saturday, Jan. 3, at 5:10 a.m. and weighing six pounds and 12½ ounces.

**THATABOY, JOY**  
TALOGA, Okla. (AP) — C. I. Joy walked into the bank and asked:

"Did you have a shortage last night? I have it here in my pocket."

He explained that late the day before he had been given \$15 cash for a \$14 check.

for the finest in meat for your home freezer or locker

see

## HOPSON MEAT CO.

for

Halves and Quarters of Deaf Smith County Produced Beef

or U. S. D. A. Graded Beef if You Prefer.

E. D. "Britch" Hopson

# ANNOUNCING

the purchase of the

## CHARCOAL GRILL

By

## "BRITCH" HOPSON

I have recently purchased the Charcoal Grill located on West Highway 60, and effective immediately have assumed operation of the same. The business will now be managed by J. D. Neill and the name will be changed to the . . .

# T - BONE DRIVE-IN

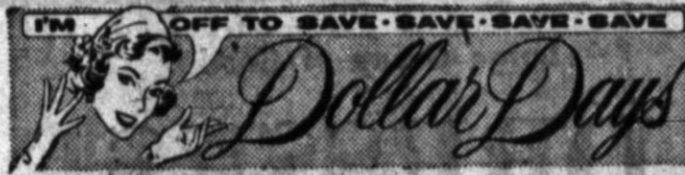
We are specializing in Steaks (Sizzling Hot), and your favorite sandwiches and burgers.

We will also feature Curb Service from the hours of 11 a.m. to 11 p.m. Come on out for dinner . . . you'll be glad you did.

**JANUARY SPECIAL \$1.00**  
4 Burgers to Go....

# T-Bone Drive-In

J. D. Neill, Mgr.



Printed - Reg. \$1.29 yd. Yd.

**Quilted Material 79¢**

Reg. 49c yd.

**Outting Flanel 3 yds. \$1**

Assorted - Reg. 39c Lb.

**Candy 3 lbs. \$1**

Large Size

**Dish Cloths 12 FOR \$1**

Assortment

**Kitchen Tools \$1**

One Group Reg. \$1.98

**Ladies Slips \$1 Ea**

Children's Reg. \$1.00 Ea.

**Coverall Aprons 79¢**

Fruit of the Loom

**Fashion Prints yd. 43¢**

**Drip Dry Material**

Reg. 79c yd. 2 Yds. \$1

Satin - Reg. 10c yd.

**Ribbon Now 5¢ Yd.**

Tannahill's

**Variety Store**

236 Main



## Miss Verna Kay McBroom Weds Weston Wade Crist In Church

Standing before a background of white chrysanthemums highlighted by greenery and seven branched candelabra, Miss Verna Kay McBroom and Weston Wade Crist repeated double ring wedding vows at 5 p.m. Dec. 30 in the Palo Duro Baptist Church near Wildorado. The Rev. Johnny McBroom, brother of the bride, of Berkeley, Calif., read the ceremony.

The bride is the daughter of Mr. and Mrs. C. L. McBroom of the Daniel Community. Parents of the bridegroom are Mr. and Mrs. F. B. Crist who live near Hereford.

Miss Betty Jean Noland, pianist, and Miss Valta Calloway, vocalist, of Frederick, Okla., provided the wedding music. Miss Noland presented a brief concert of nuptial music preceding the ceremony and accompanied the vocalist, who sang "Because," "Whither Thou Goest" and "The Lord's Prayer".

Miss Phyllis Wimberley was maid-of-honor, and bridesmaids were Polly Cornett and Janie McBroom, sister of the bride. They wore identical dresses of pastel blue brocaded taffeta and carried bouquets of blue carnations.

Garland Crist served his brother as best man, and ushers were Jackie Rhodes and Johnny Latham.

Judy McBroom, cousin of the bride, was flower girl, and rings were carried by Ronnie McBroom, nephew of the bride. Candelighters were Cathy Crist, niece of the bridegroom, and Jim McBroom, cousin of the bride.

Given in marriage by her father, the bride wore a formal gown of Chantilly lace over bridal satin. The molded bodice was styled with a deep yoke of illusion, outlined in lace points embroidered in seed pearls and finished with a Peter Pan collar edged in seed pearls.

The long fitted sleeves came to points at the hands, and the

floor-length bouffant skirt of lace was attached to the bodice by deep points. Her fingertip veil of scalloped illusion fell from a lace tiara embroidered with seed pearls and beads. The bridal bouquet was of white rosebuds centered with a white orchid, carried on a white Bible.

Pink rosebud corsages were worn by mothers of the couple. Mrs. McBroom wore a two-piece pale blue faille with white hat and gloves and black accessories. Mrs. Crist's dress was of pastel blue wool trimmed in navy sequins with navy accessories.

Following the ceremony, a reception was held in the educational hall of the church. The bride's table was laid with white net over blue and featured a tiered wedding confection. Miss Sue Sowell and Miss Kay Griffith presided. Miss Margaret Griffith kept the bride's book of names.

For the wedding trip to Carlisbad, N. M., the bride wore a royal blue suit with a small winter-white hat. Accessories were in black and her corsage was the orchid from the wedding bouquet. After Jan. 3, the couple will make their home at 910 Buchanan St., Amarillo.

Both Mr. and Mrs. Crist are

### DAWN NEWS

## Snow Ends Year Of Good Moisture: 19.27 Total

By MRS. CARL WIMBERLEY  
The snow on Monday measured .15 inch of moisture as registered in the government rain gauge at the home of Carl Wimberley. This was the only measurable moisture received here this month.

The total precipitation for the year 1958 was 19.27 inches. In 1957 it was 16.85 inches.

The New Year was ushered in rather quietly here. A watch party was observed in the home of Mr. and Mrs. R. T. Stewart Wednesday evening. Guests were Mr. and Mrs. Jim Gandy and daughter of Hereford, Mr. and Mrs. J. B. Caraway and children, Mr. and Mrs. Reece Stewart and Rosemary and Mr. and Mrs. Zed Stewart.

Ralph Atchley, a senior at graduates of Hereford High School. She attended Draughtons Business College in Amarillo, and Crist served in the Marine Reserves.

West Texas State College, has been home during the holidays. Bobby Miller left Wednesday night for Marshall where he will resume his studies at East Texas Baptist College on Monday. N. R. Miller is in the Deaf Smith County Hospital in Hereford following a heart attack Monday. He is expected to be there about two weeks.

Mr. and Mrs. Alfred May had a family New Year's dinner Thursday.

The Dawn Baptist Church recently voted to buy pews for the sanctuary. They are to be delivered by Jan. 15. Anyone wishing to contribute to the fund may give the contribution to William Wimberley, church treasurer.

Those from here who attended the wedding of Verna Kay McBroom and Wade Crist Tuesday at the Palo Duro Baptist Church were Mr. and Mrs. L. W. Tooley, Mr. and Mrs. W. H. Gentry and family and Mr. and Mrs. Carl Wimberley and family.

Phyllis Ann Wimberley was the maid of honor in the wedding. She and Verna Kay were classmates from the second grade through high school. Mr. and Mrs. Ted Richardson and children spent Christmas with Mr. and Mrs. Richard Henshaw and Mrs. Myrtle Richardson at Littlefield.

Last Sunday the Richardsons went to Quail to see her brother, Mr. and Mrs. Clay Sullivan and family.

Mr. and Mrs. Melvin May and sons returned home Monday from Durant, Okla., where they visited several days with her mother, Mrs. Viola Cathy.

Mrs. May's brother, Frank Cathy, was home on furlough from Fort Carson, Colo. Mrs. May had not seen Frank for three years.

Mr. and Mrs. Gentry and family returned home Monday from Dallas where they visited her mother, Mrs. Mary Poston, and other relatives.

A family reunion was held

Christmas Day in the home of Mr. and Mrs. P. W. Tullis in Dallas.

The Gentry family spent two nights in Fort Worth visiting her brothers, Mr. and Mrs. H. W. Poston and Mr. and Mrs. W. E. Poston.

Mr. and Mrs. Gordon Leo have returned to Swain, Ark., after spending the holidays with Mr. and Mrs. Milton Newman.

Mr. and Mrs. Zed Stewart arrived home Sunday from Bowie where they spent Christmas with Mr. and Mrs. Bert Robinson. The Stewarts came with Mr. and Mrs. Dwayne Stewart and children of Weed, N. M., who had also been in Bowie for the holidays.

The Rev. Charles Davenport has been the speaker on the morning devotion program this week over KPAN.

Pat Miller was a dinner guest Thursday in the home of his aunt, Miss Vera Crawford, in Canyon. It was Pat's birthday. Jim Gentry spent Wednesday with Edwin Thomas in Hereford.

Aaron Burr, once accused but acquitted as a traitor, was a native of Newark, N. J.

Have you read the Classifieds?



Mrs. Weston Wade Crist, formerly Verna Kay McBroom (Britain Photo)

TAKE 'EM AWAY...AT BIG SAVINGS

# CLEARAWAY DAYS

All Winter

## COATS & SUITS

\$69.95 to \$149.95 values **1/2 Price**

## All Mouton Coats

\$60.00 Values . . . \$39.95  
\$99.00 Values . . . \$59.95

Good Values in

## Winter Dresses

Values \$14.95 to \$49.95

**\$5<sup>00</sup> - \$7<sup>00</sup> - \$10<sup>00</sup>**

Group  
Cargary Jackets

Were \$17.95 **\$10<sup>95</sup>**

Group  
Cotton Blouses

**\$1<sup>00</sup> & \$2<sup>00</sup>**

Large Group of Good

## DRESSES

from our regular stock

\$14.95 values . . . \$8.95  
\$17.95 values . . . \$10.95  
\$22.95 values . . . \$12.95  
\$24.95 values . . . \$14.95  
\$29.95 values . . . \$16.95  
\$34.95 values . . . \$19.95  
\$39.95 values . . . \$24.95  
\$44.95 values . . . \$26.95  
\$49.95 values . . . \$29.95

All Winter

## Skirts, Sweaters

## & Slim Pants

\$7.95 values . . . \$4.95  
\$8.95 values . . . \$5.95  
\$10.95 values . . . \$6.95  
\$12.95 values . . . \$7.95  
\$14.95 values . . . \$8.95

at Your Dealer Tomorrow!

The Car with the

- Big Car Ride and
- Small Car Economy!

See it Tomorrow at . . .



**Osborn Buick Rambler**  
142 N. Miles **EM 4-0990**

## All Winter Lounge Wear

Corduroy, Flannel, Velveteen

\$12.95 values . . . \$7.95  
\$17.95 values . . . \$10.95  
\$22.95 values . . . \$12.95  
\$29.95 values . . . \$16.95

## All Cocktail and Formal DRESSES

\$17.95 values . . \$10.95  
\$24.95 values . . \$14.95  
\$26.95 values . . \$16.95  
\$39.95 values . . \$24.95  
\$79.95 values . . \$39.95

## CAN - CANS

Values to \$17.95 **\$10<sup>95</sup>**

## All Winter Hats

\$2.00 - \$4.00

One Table Slips, Gloves, Sweaters **1/2 Price**

**LITTLE'S of Hereford**



# THE SUNDAY BRAND WOMEN'S SECTION

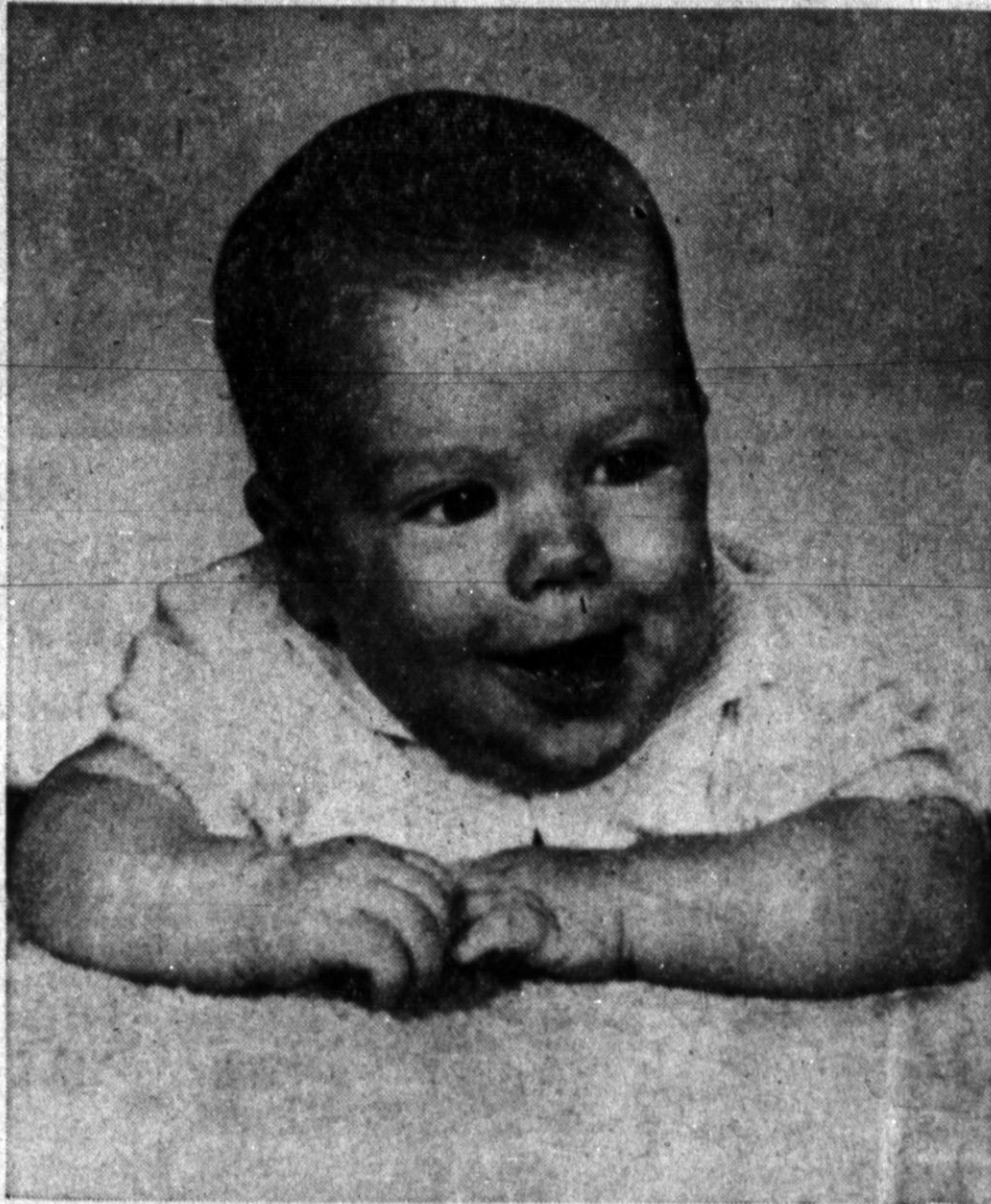
Mrs. John McLean, Society Editor

Hereford, Texas, Sunday, January 4, 1959 Section Two

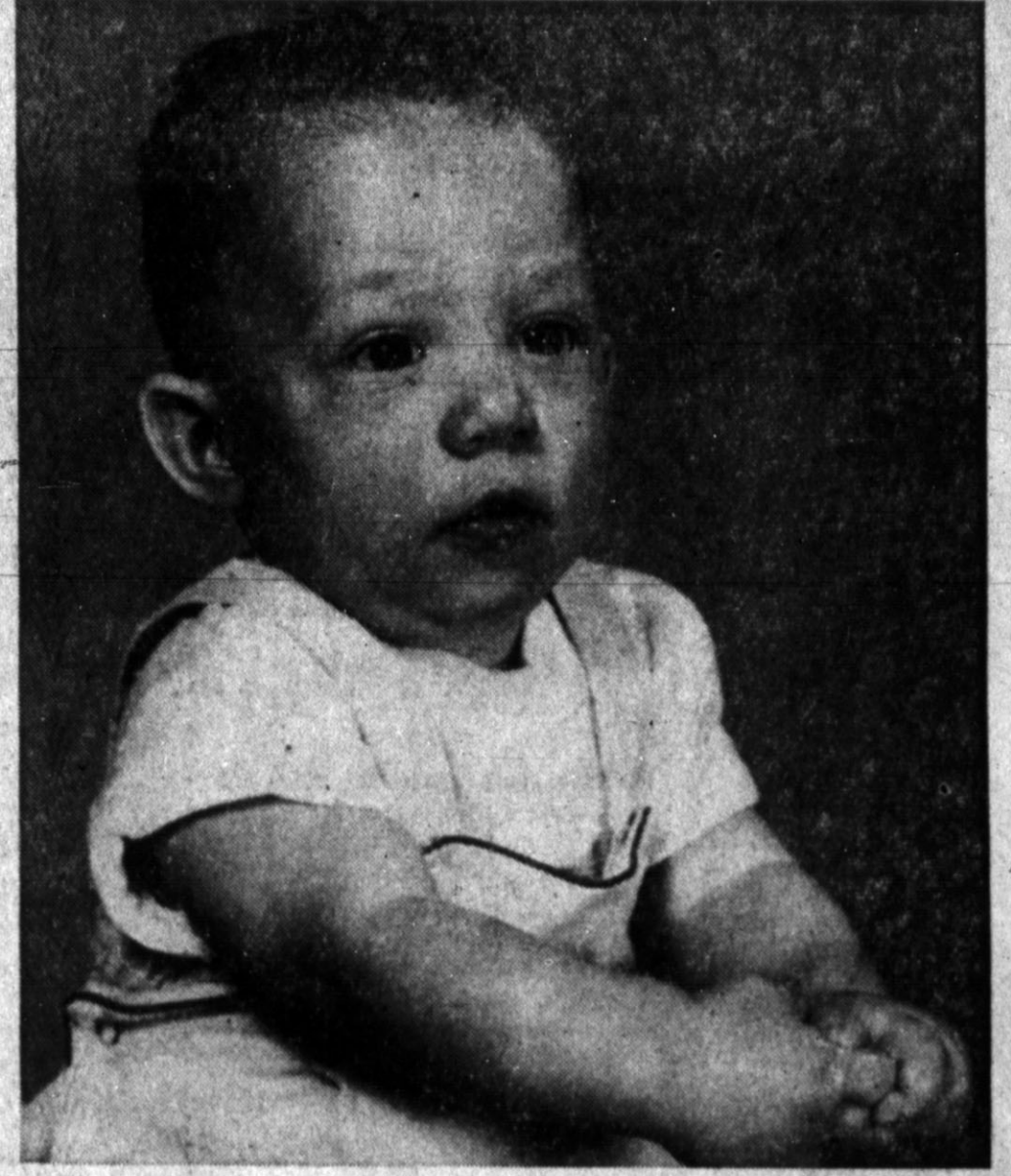
## 1958 Hereford Babies Salute The New Year



**HAPPY GIRL**—Eight-month-old Melinda is the daughter of Mr. and Mrs. Glenn Watts, 224 Ave. J.



**I'LL BUY THAT**—Kim is the son of Mr. and Mrs. James Dale Young, 812 Ave. K.



**WHERE'S THE BIRDIE?**—Six months old, Denise Evans is the son of Mr. and Mrs. Roy Evans of the Frio Community.



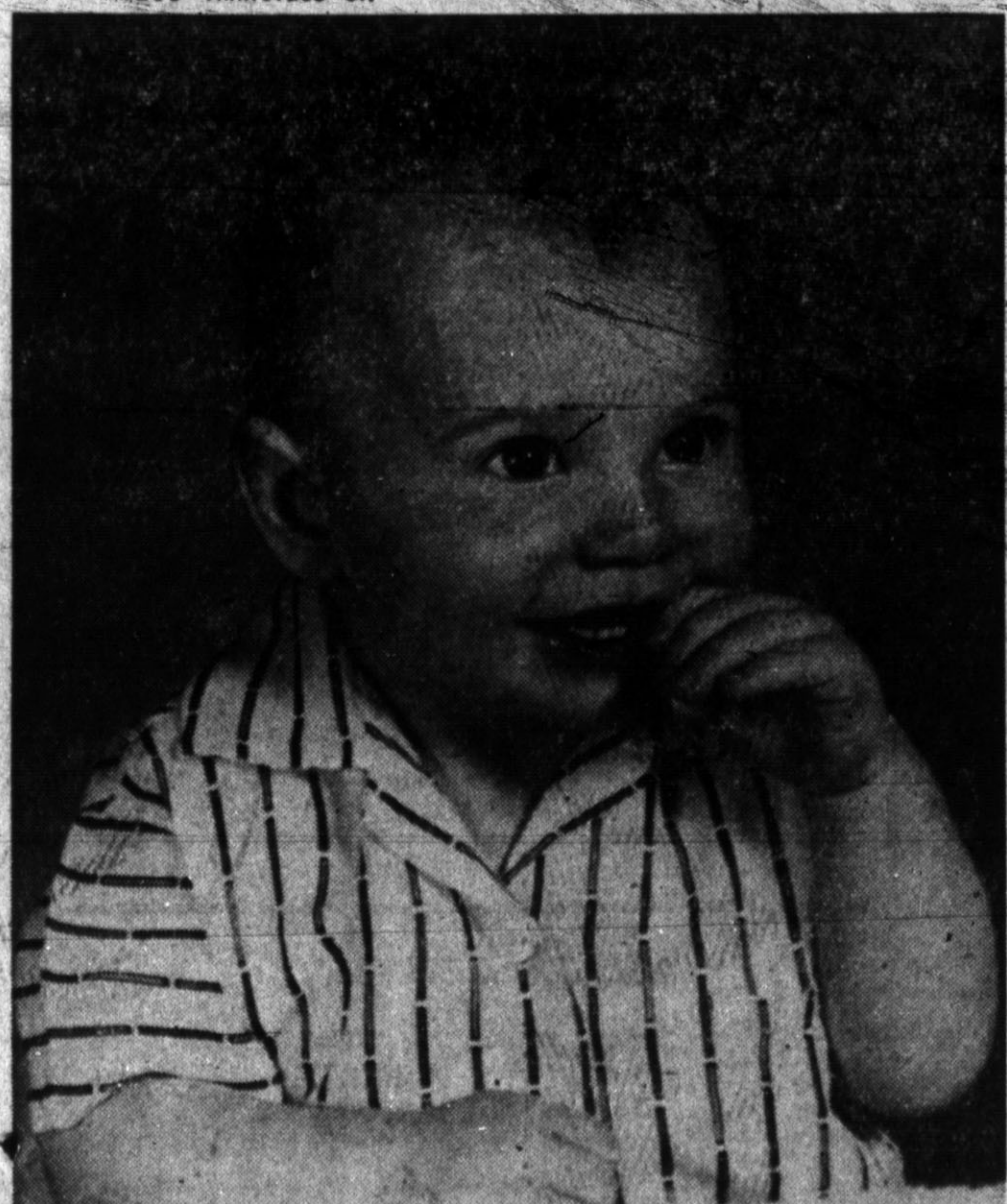
**I SAW SANTA CLAUS**—Tammy Bradford is ten months old and is the daughter of Mr. and Mrs. Sam Bradford, 208 Whiteface St.



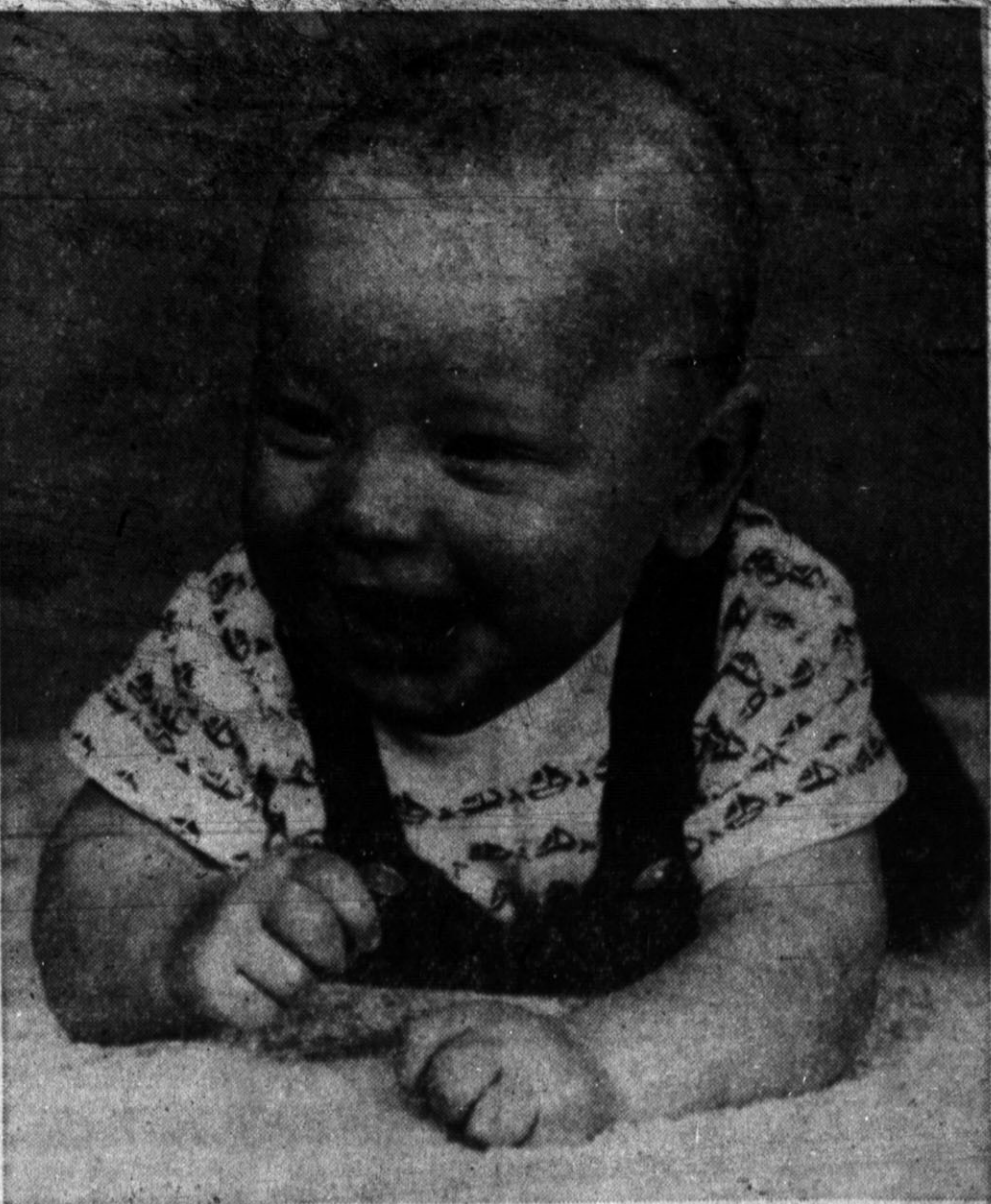
**HOW ABOUT THAT?**—David Wood is one year old. His parents are Mr. and Mrs. Jim Wood, 107 Centre St.



**I'M HAPPY TOO**—Donna Gail, five months old, is the daughter of Mr. and Mrs. Eugene Tannahill, Harrison Hwy.



**WHAT NEW YEAR?**—Kenneth Matthews is the son of Mr. and Mrs. Kenneth Matthews, 912 Union. Kenneth is one year old.



**I'LL BET YOU DID**—Darrell Glenn is six months old and the son of Mr. and Mrs. Don R. Glenn, 418 Ave. I.



**I'M READY**—Elaine Therese Albracht is the daughter of Mr. and Mrs. Tommy Albracht.

Photos By Bill Angel



**Anthony's**  
C. R. ANTHONY CO.

**STORE WIDE**

# DOLLAR DAY



## 36" DAN RIVER GINGHAMS

New Spring Patterns

Yard dyed, combed and woven cottons, all with famous wrinkle-shed and dri-don finish.

**79¢**

These are the ultimate in carefree wash and wear cottons.

Special Group  
New Spring

## COTTONS

2 yds.

Assortment of better cottons. You must see these to appreciate them. Shop and save at Anthony's.

**\$1**

New 1959 Spring Cotton

**DRESS LENGTHS** 4 yd. **\$2**



## Anthony's Own Brand—First Quality—Customer Approved WORLD WIDE SHEETS

134 Thread Count After Laundering

**\$1.47**

SIZE 81"x99"

SIZE 81"x108" . . . \$1.57 42"x36" CASES 2 for 67c

The FIRST, The ORIGINAL, The FAMOUS

## Pacific Contour Sheets

Cut bed making time in half

BOTTOM CONTOUR FULL SIZE **\$1.87**

Cut your bed making time in half by using the famous and original Pacific Contour sheets. They are superbly made of fine muslin for longer wearing. Type 130 for most in wear and economy. Sanforized shrunk for permanent fit. Always have a tidy bed with durable tapered corners.

BOTTOM CONTOUR TWIN SIZE **\$1.77**

## Chenille Bed Spreads

Full or twin sizes heavy chenille, lint free. Brown, white, red, beige.

**\$4.99**

## Women's Hi Heel Dress Shoes

Broken sizes of all suede dress shoes. Values to 8.95. Black and browns.

**\$4.99**

## Boys' Long Sleeve Sport Shirts

Sizes 6 to 18 Good looking sport shirts for smart boys.

2 for **\$3**

## Ladies' Shoes House Slippers and

**FLATS**

Suede Flats Fancy House Shoes Values to 4.98

**\$2.44**

## Extra Large BATH TOWELS

Stock up now of these White Goods specials. Regular human sizes, solids and stripes.

**88¢**

## Mattress Pads

Full Flat . . . 3.25  
Twin Flat . . . 2.25  
Full Fitted . . . 4.45  
Twin Fitted . . . 3.45  
Stock up now at this low price.

## Ladies' Fancy Nylon Briefs Hollywood Style

40 denier, nylon lace trim, bright colors, S-M-L

**\$1**

Ladies' 40 denier

## NYLON PAJAMAS

2 pc. long sleeve and legs, newest in colors. Sizes S-M-L.

**\$3.66**

Children and Ladies'

## HOUSE SHOES

Close out of better house shoes, many styles and colors. Broken Sizes

**\$1.66**

## Ladies' RAYON BRIEFS

3 pr. White & pink Sizes 5 to 7 X to XXX, fine quality.

**\$1**

## Cotton Training Pants

4 pr. Fine quality Cotton training pants, white & colors 0 to 4

**\$1**

## Cotton Slips or Petticoats

Fine quality muslin slips embroidered trim

**\$1**

## Men's Heavy Argyle Socks

Reg. 69c. values 2 pr. 10 to 12

**\$1**

## Ladies' Hollywood Nylon Briefs

2 pr. Fine Quality Nylon Briefs White & Colors Size 5-6-7

**\$1**

## 60 gauge, 15 denier Nylon Hose

2 pr. Beautiful light color Size 8 1/2 to 11

**\$1**

Men's Casual

## PANTS

2 pr. Ivy League styles, tan, grey, charcoal, black, denims and chino. Broken sizes. Values to 4.98

**\$5**

## 24x36 "Throw Rugs"

Popular new colors ideal for bath or many other uses

**\$1**

Bath Room

MAT & TRAY SET rubber mat for shower or bathtub toilet top tray

**\$1**

## Group Men's

## SPORT SHIRTS

Odds and Ends of Better

**\$2**

Sport Shirt Gabardines Gingham Dress Shirts

## SUITS and JACKETS

Men's **REDUCED** Broken Sizes and Styles

ALL DOLLS

Greatly reduced. Select now for birthdays or for any other big event. Reduced

Men's Sweat Shirts Heavy Fleece Random Color S-M-L

**\$1**

Broken sizes.

## Nylon Taffeta UNIFORMS

Discontinued styles of Reg. \$7.95

**\$5**

Ladies' and Children's

Group 1

## HATS

Group 2

Dark Colors **\$1**

Winter White **\$2**

## Ladies' Better DRESSES

Odd lot broken styles and sizes. A good buy if we have your size.

**\$5**

Ladies' and Children's

SKIRTS JACKETS SLIM JIMS Odd Lots Odd Sizes Values to 4.98

A REAL DOLLAR DAY VALUE

**\$2**





**By JIMMIE GILLENTE**  
Well, 1959 arrived right on schedule — and accompanied by the blustery weather many of us have been expecting. One thing about the new year, I hope it only has 52 Sundays. What with Christmas and New Year Day falling on Thursday in 1958, it seems to me that we had at least four Sundays in the past two weeks.

Guy Lawrence and I were talking the other day about what a rough time folks had getting motel rooms for the State basketball finals in Austin last year. San Marcos was about as close as anyone from here got, so Guy and I decided that the thing to do was make some reservations right now. That way, if you need them you'll have them, and, if you don't need them, you can always cancel them. It's like counting your chickens before they hatch but, all in all, a lot of people figure we now have a better balanced basketball team than in 1958. Of course, we might not win district, but chances are good. Regional is another story, but the chances are still better than average.

Once in a while, too, you hear someone talking about city politics. There will be three vacancies, including the posts now held by Mayor Ray Godwin, Councilmen Don Little and Nell Cooper. Cooper has already announced that he will not run again; Little has not decided as yet, and I haven't seen Godwin. Carry-overs will be Councilmen R. E. Willis and Troy Moore. The election comes in April, if I remember right.

Clint Formby, Bill Patton and C. E. Coleman were outlining the annual Kiwanis installation program the other day, and I accused them of putting themselves on the program. They finally decided they didn't need any more kibitzing and forcefully eliminated my advice. Therefore, if it is not a roaring success, no one can blame me. I did my best, but they just wouldn't listen.

Also of considerable interest is the 22nd annual meeting of the Hereford Credit Union, scheduled Thursday evening, Jan. 8, at Stanton Jr. High school. The members, of course, are looking forward to some dividends — and I wouldn't be surprised if it doesn't turn out just that way.

Boss to bookkeeper: "You've only been with us six months, but you are already a year behind. How do you manage that?"

Harassed mother to small daughter: "Every time you are naughty I get another grey hair."

"Gosh, Mom, you must have been a holy terror when you were little," answered the girl, "cause just look at grandmother."

Widow, declining proposal: "I'll tell you why I don't need a husband. Already, I've got a dog that growls, a parrot that swears, a fireplace that smokes, and a cat that stays out all night."

Some lady called in and wanted to know how the fad of eating black-eyed peas on New Year Day got started. She said she never heard of it and, where she came from, they fed black-eyed peas to the cows. Frankly, I think the superstition started in the deep South. The first time I ever heard of it was around 20 years ago when the Sheriff of Potter County had a negro cook who introduced the custom. It got into the papers and kept on spreading. Eating black-eyed peas on New Year's Day is supposed to bring good luck for the next 364 days but, to be honest, it has not always worked that way for me.

So far as I am concerned, the redeeming feature is the fact that I like black-eyed peas. Furthermore, I couldn't honestly say that it ever brought me any bad luck. All in all, it is a pretty good custom, and one which we observe regularly around our place. However, I hope they never institute the same custom on avocados, sardines or cool aid.

There is another old saying out in this West Texas that no one can eat a quail a day for 30 consecutive days. I never do have enough quail to make

the test, but I sure would like to give it a sincere, honest try. I don't care what they say, I believe I could do it.

One thing that hasn't improved so far in 1959 is the acute shortage of rent houses. Three people were in the office Friday and Saturday morning. They say that rentals are much tighter here than at Plainview, Lubbock or Amarillo. Fact is, a lot of people say they do not have much choice even when it com-

es to buying a house. A lot of former tenants, it seems, have been forced to buy homes in self defense. The housing demand became acute during the peak of vegetable season in '58 and, instead of tapering off as usual, seems to be getting tighter and tighter.

Meanwhile, if you have a roof over your head don't complain. You are fortunate. This probably indicates a boom in two-bedroom construction during the next 12 months. Already, some people are locating in other towns as a result of the crisis. It is better than having a lot of houses and no people to rent them, but it is fast getting to the point where something has to give. I am not yelling "Wolf"; this is the gospel truth.

Johnny Sims is a busy boy these days, what with keeping the gas flowing during this cold weather, and getting things rolling on the new gas company building. It will be quite a deal

when it is finished, however, and a real nice addition for the community.

Construction work on Highway 60 is in the mill for 1959. Randall County has their right-of-way and work will start first on that end of the line. L. J. Clark says he doesn't know, but would guess that the Deaf Smith part of '60' will be widened through town first, probably getting underway around April or May. Nothing has yet been let, and some of the planning still remains to be finished. Dawn, too, will suffer sharply from the new route. I hear that the new road will cut right through some of the business firms. The idea is to eliminate the curve.

Anyway, we're off on the new year. It looks like 12 months of growth and progress. Probably even more so than 1958, which was above average for this area.

Have you read the Classifieds?

## Mother Nature Changes Trend

IT'S: HER POINT OF VIEW

By BETTY BABIONE  
Hi! Anyone for snow ice cream?

Mother Nature pretty well spoiled us with mildish-type weather until the past week. Gee, when she did decide to turn on the cold she really let us have a full blast of it. And the report at this writing is that we're in for worse instead of better.

I bet a fella can't buy a pair of galoshes or a suit of long woolies in this town right now, because of the sudden demand. Oh well, some folks will be just as content to stay inside where it's warm and dry, and it's likely that's just what they'll do unless "getting out" is a case of have to.

I wonder if it's indicative of anything — starting off the new year with snow storms. At least it makes life a bit more interesting than beginning the new year with just the same old seven and six — Christmas bills, inventor-ies, end-of-the-year bills, keeping the kids busy during holiday from school, making resolutions which will never be kept, bills, bills, and more bills.

I had in mind to make my first column for 1959 an extensive listing of persons and their individual New Year's resolutions. But, what with one thing and another, I didn't get around to the personal interviews I had planned. Soooooo,

rather than give up the idea entirely, I will stick my neck out (as I seem to be noted for doing anyway) and guess what a few folks have resolved for this year.

I'm willing to wager that Mary Jo Godwin and Sally Skelton have both resolved not to let fingers get caught in car doors, and that Wynema Brotherton has resolved to avoid trouble with rabbits, measles, mumps, and rent houses. . . . And if she and John go to Arkansas again this year, Jama Pool resolves to set aside enough time expressly for canning and freezing, in case they return home loaded with fresh strawberries as they did their last trip. . . .

I think that Don Zimmerman has resolved to begin soon in his chairmanship duties, looking ahead to July 20 and Hereford's first annual Vegetable Festival. . . . and Barbara Cooper will make sure her children stay off the roof of the house this year. . . . and Emma Suit will check each time she leaves the

house, to make sure she's wearing the right shoes to complete the rest of her ensemble. . . .

And John Alken has plenty of time to store up a supply of blackeyed peas so that he won't have to send out for them next New Year's Day. . . .

Oh, I'm sure I could conjure up lots more resolutions if only had time today. Perhaps you readers know of some interesting resolutions going around these days. In case you're interested, the last issue of Look magazine carries a pictorial listing of the year's first, national entertainment awards — the Look Television Awards.

And, among other things, I found in Look the following quote which I consider a gem of advice: "If you don't want the children to hear what you're talking about, pretend you're speaking to them."

I hear that the T. M. Coxes and the Ben Conklins have traded houses and did all their moving in spite of this week's bad weather.

# HAPPY NEW YEAR DOLLAR DAY AT THE Popular Store

Ladies' Ready to Wear — Men's Dept.

350 New Fall and Winter  
**Dresses**

Were	Now
17.95	13.00
25.95	18.00
29.95	21.00
35.00	22.50
39.95	25.00
49.95	30.00
59.95	35.00
65.00	40.00
75.00	45.00

50 Famous Brand  
**Sweaters**

Were	Now
16.98	12.00
12.98	10.00
10.95	8.00

**Skirts \$9<sup>00</sup>**

80 Boys'  
**Winter Coats**

Were	Now
8.95	5.99
10.95	7.30
11.95	7.99
12.95	8.49
14.95	9.99
15.95	10.59
16.95	11.30
17.95	11.99
19.95	12.99

Size 2 to 20  
Most with Hoods

Large Group  
**BOYS' SUITS**

• Reg. 10.95 to 29.95 **1/2** PRICE  
• Size 1 to 20  
All Year Weights

---

Large Group  
**BOYS' SPORT COATS**

• Reg. 6.95 to 29.95 **1/2** PRICE  
• Size 1 to 20

75 pr.  
**Slim Jims \$5<sup>00</sup>**

Reg. to 19.95  
• Wool  
• Velveteen  
• Corduroy  
Sizes 8 to 18

20 Ladies'  
**Coats**

Reg. 59.95 to 125.00

Were	Now
59.95	39.50
69.95	45.00
75.00	49.00
110.00	75.00

Complete Stock, Hundreds to Select From  
**SPORT SHIRTS**

Men and Boys'  
Reg. 1.98 to 9.95  
All sizes **1/2** PRICE

50 Ladies'  
**Hats \$3<sup>00</sup>**

Reg. to 20.00

20 Ladies'  
**SUITS 1/2 PRICE**

Reg. 69.95 to 99.50  
Size 5 to 18

5 Good Skin  
**Leather Jackets**

Reg. \$17.95 now \$12.00

5 Imported Suede  
**Leather Coats**

Reg. \$27.50 now \$16.95

15 Only  
**CAR COATS**

Were	Now
13.95	10.00
25.95	16.00
39.95	29.95
49.95	35.00

144  
Knit  
**'T' Shirts \$2<sup>98</sup>**

Reg. to 5.95  
Size S, M & L

1 Group Men's Long and Sleeveless  
**SWEATERS Reg. 3.98, 4.98, 5.95 now 1/2**

4 Only Long White  
**LEATHER COATS**

Sizes 10 to 16  
Reg. 110.00 **\$75<sup>00</sup>**

2 Only  
**MOUTON COATS**

Reg. 79.95 **\$49<sup>00</sup>**

**SHOE DEPT.**

1 Group Ladies' Fall Dress  
**SHOES** Widths 4A to B Mostly blk. suede **\$7<sup>97</sup>**

Reg. 12.95 Values

**Children's Dresses**

Reduced up to Reg. 2.98 to 14.95 **40%**

One Table Odds and Ends  
**CHILDREN'S**

• Blouses  
• Slim Jims  
• Sweaters **1/2 PRICE**

1 Group Ladies' Fall Dress  
**FLATS** Widths 4A to B **\$3<sup>99</sup>**

Values to 7.95

1 Group Ladies' Fall Dress  
**SHOES** Odds and Ends Values to 12.95 **\$3<sup>99</sup>**



## Hereford Man, Lubbock Girl Recite Vows In Church Rites

Mr. and Mrs. Dickie Dee Fellers have returned to Cotton Center to make their home three miles east on a farm, after a honeymoon trip to points in New Mexico.

The bride was Miss Pamela Jane Walker, daughter of Mr. and Mrs. Percie B. Walker, 4614 35th St., Lubbock, before her marriage on Tuesday, Dec. 23, in the Monterey Baptist Church in Lubbock. The Rev. C. D. Walker, uncle of the bride, pastor of Mt. Selmar Baptist Church at Jacksonville, conducted the double-ring ceremony.

The bridegroom is the son of Mrs. Byrdie Dee Fellers of this city.

In Keeping with the holiday season, red candles burned in seven branched candelabra for illumination at the altar, banked with arrangements of white gladioli.

Mrs. Charlotte Northington of Lubbock played traditional wedding music and accompanied Mrs. Bob L. Gray of Amarillo, aunt of the bridegroom, who sang the nuptial solos.

Andra Bell attended the bride as maid-of-honor. She wore a red sheath made with scoop neckline and cap sleeves. Bridesmaids were Carolyn Hammett, Deanna Mills, and Bobette Brooks. They wore red taffeta dresses featuring white cummerbunds and full skirts caught at the hemline with a matching rose. The fitted waists had low scoop necklines and cap sleeves.

Eddie May assisted the bridegroom as best man, and ushers were Larry Edwards, Joe Andrews and Don Fellers, brother of the bridegroom, all of Hereford. Candlelighters were Robert and Dennis Walker, brothers of the bride.

Carrying a white satin-covered Bible topped with a single white orchid arranged with white carnations and satin streamers, the bride was escorted and given in marriage by her father. She wore a white tissue velveteen gown styled with fitted waist, scalloped Sabrina neckline and long pointed sleeves, embroidered with seed pearls. The bodice was attached to the pleated ballerina length skirt in deep points in the front and back.

Her waist-length veil of illusion was attached to a tiara of lace, studded with seed pearls. Her only jewelry was a pearl necklace, belonging to her grandmother and worn by the bride's mother at her wedding.

The bride's mother wore a beige satin suit with matching velvet-hat and brown accessories. The bridegroom's mother wore a rose-beige lace dress over taffeta with rose feather hat and brown accessories. Their corsages were of white carnations.

Following the wedding, the bride's parents hosted a reception honoring the couple at their home. A white lace cloth over Christmas red covered the refreshment table, which was centered with Christmas candles and red balls.

Assisting with the hospitalities were Mrs. Howard Turner, cousin of the bride, and Mrs. C. D. Walker of Jacksonville, the

work. Fellers is a graduate of Hereford High School and has been engaged in farming since graduation.

Special guests at the wedding were Mrs. Bessie Mobley of Tucumcari, N. M., and Mrs. Ora Walker of Lubbock, grandmothers of the bride, and Mrs. W. R. Scheihagen of Hereford, grandmother of the bridegroom.

Other out-of-town guests included Odie and Joanne Mobley of Tucumcari, N. M., W. R. Sturdevant and Mrs. Harvey Hammett and children of Cotton Center, Mr. and Mrs. Howard Hunter and daughter of Bovina, Mr. and Mrs. A. E. Scheihagen and children of Dallas, Mr. and Mrs. Bob Gray and children of Amarillo, Mr. and Mrs. Frank Gylles, Mr. and Mrs. Virgil P. Walker, Mr. and Mrs. Dwaine Walker, Mr. and Mrs. E. C. Hammett, Kenneth Hammett, Mr. and Mrs. Don B. Fellers, Mr. and Mrs. Arthur Betts, Charlie Holt, Richard Ward, Lewis Block, Edwin Axe, David Brumley and George Heard.

Mrs. Byrdie Dee Fellers was hostess for the rehearsal dinner on Dec. 22 in the home of the bride. The entire Walker home was in holiday attire, and the tables featured poinsettias. Members of the bridal party and out-of-town guests attended.

### COMPLETES COURSE

CAMP PENDLETON, Calif. — Clyde B. Stipe, hospital corpsman third class, USN, son of Mr. and Mrs. Paul Stipe of 215 Ave. K, Hereford, graduated Dec. 23 from a four-week field medicine course at the Marine Corps Base, Camp Pendleton, Calif.

### BOARD OF THANKS

We wish to express our sincere thanks to all those who so graciously helped to control the fire last Tuesday night. Especially do we feel grateful to the efficient fire department and the volunteer firemen of the city of Hereford. We also wish to thank the neighbors who came to help clean up afterwards. Mr. and Mrs. Bud Minor Mr. and Mrs. Roy Calvert



Mrs. Jimmy Douglas Hadaway, formerly Miss Jeanette Faulkenberry. (Wilbourn Studio)

## Jeanette Faulkenberry Marries Jimmy Douglas Hadaway Dec. 28

Wearing a gown designed by her mother, Miss Jeanette Faulkenberry, daughter of Mr. and Mrs. W. C. Faulkenberry of Seagraves, became the bride of Jimmy Douglas Hadaway, son of Mr. and Mrs. Jack Hadaway of Earth in a double-ring ceremony at 5 p.m. Sunday, Dec. 28, in the First Baptist Church of Seagraves.

The Rev. Boyce Evans, pastor of the Bellview Baptist Church of Midland, officiated.

White tapers rising from candelabra lighted altar decorations of lemon leaves and lacy white bells, and burned in windows and decorated with greenery and white satin bows.

Musical selections included "At Dawning," "Because" and "The Lord's Prayer", sung by Mrs. Jack Means of Roscoe, cousin of the bride, and the traditional wedding marches played by Mrs. Trix Kass of Seagraves.

Wearing identical ensembles were Miss Nadyne Faulkenberry, maid of honor, sister of the bride, and bridesmaids, Miss Earline Plank of Hereford and Mrs. Donald Floyd, cousin of the bride. Each wore floor-length cotton satin frocks draped at the neckline by folds of chiffon. Their headbands were of white fur and each carried a white fur muff accented with pink rosebuds.

The bridegroom's father assisted as best man, and Bennie Bickie, Rex Loftis, Charlie Sanders and Jim Landers, all students at West Texas State College, were ushers. Candlelighters were Joe Faulkenberry, brother of the bride, and Jerry Hadaway, brother of the bridegroom.

The bride was escorted by her father. Her gown of chantilly lace over taffeta and net was designed with a bodice type waist having a Sabrina neckline outlined with seed pearls and iridescent sequin, and long fitted sleeves trimmed with tiny satin buttons. The floor-length bouffant skirt featured tiered ruffles of net with an apron-tunic of lace in front. The edge of the skirt repeated the outline effect of seed pearls and sequins.

Her fingertip veil of illusion was held by a crown-tiara encrusted with rhinestones, and her bouquet of white orchids showered with stephanotis was carried over a white Bible marked by a white silk handkerchief given to her grandmo-

ther by her grandfather 52 years ago. The dainty necklace of pearls and diamonds, which completed her ensemble, was the gift of the bridegroom.

The bride's mother wore a white brocade-satin dress with cummerbund and matching accessories and the bridegroom's mother wore a blue woolen suit with darker blue accessories. Each wore a pink rosebud corsage.

A reception followed at the Seagraves Community Center. A white net cloth over satin laid the bride's table, which was centered with the rosebud corsages of the bride's attendants. The tiered wedding confection was decorated with tiny sugarpun pink rosebuds and topped by a miniature bridal pair.

Assisting with the hospitalities were Mesdames Jack Randon, Dickie Baker, Jimmy Williams, Olen Sausbury, and William Nelson. Others in the house party were Mrs. S. N. Avari, Mrs. Alton Faulkenberry and Mrs. Bill Harbin.

When the couple departed for a wedding trip to Carlsbad Caverns and El Paso, the bride was wearing a sapphire blue dress trimmed in white fur. Her corsage was the white orchid from the bridal bouquet.

Mrs. Hadaway is a graduate of Seagraves High School and of West Texas State College. She was selected as a member of Who's Who in American Colleges and Universities, and a member of Kappa Omicron Phi and Alpha Chi while at W. T. She is now assistant home demonstration agent for Deaf Smith County.

Hadaway graduated from Springlake High School and is a senior student at West Texas State College. He was a member of the 1958 Buffalo football squad.

Upon their return from the honeymoon trip, the couple will make their home at 404 W. Sixth St. in Hereford.

### HOME FOR CHRISTMAS

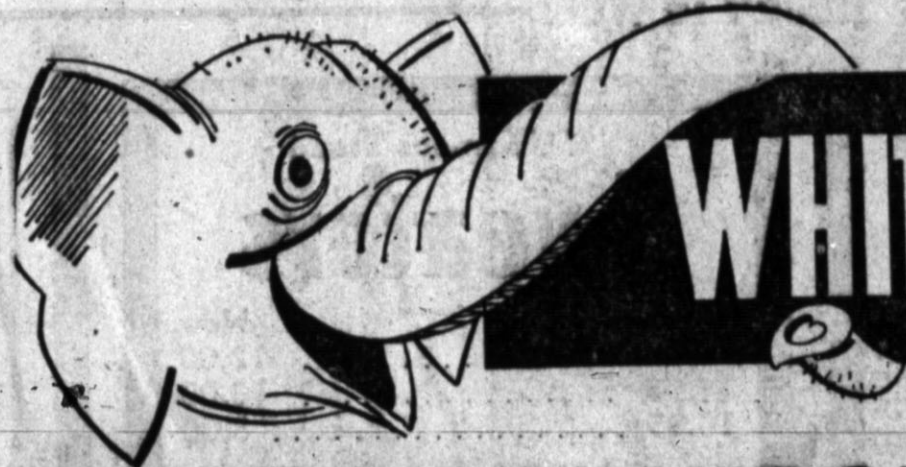
Children of Mr. and Mrs. G. W. Brumley gathered at their home, 109 N. Texas, for a Christmas Eve party. Included were Dr. and Mrs. J. O. Baker and son John Tom of Dallas, Mrs. Early Joiner and son Gordon of Midland, Mr. and Mrs. Roger Brumley and family, Homer Brumley and family, and Mrs. Lucile Olson.



Mrs. Dickie Dee Fellers (Personal Photo)

# HARMAN'S STOREWIDE

ENORMOUS SAVINGS!



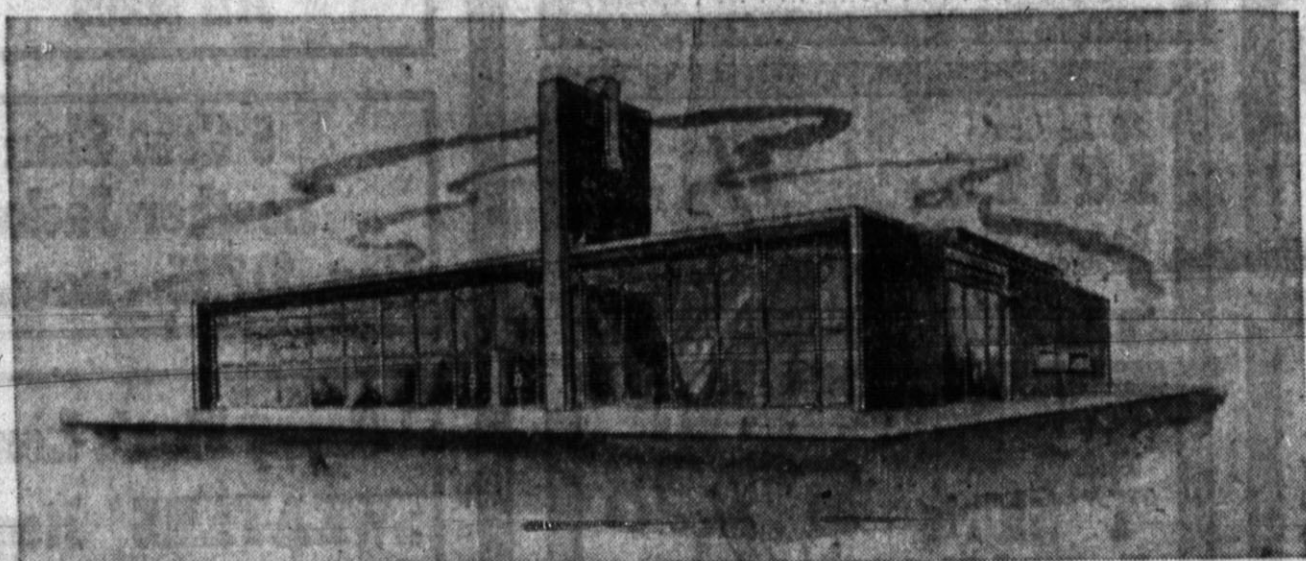
## WHITE ELEPHANT Sale!

## CONTINUES THROUGH DOLLAR DAY!

THE "GREATEST SHOW IN HEREFORD" IS AT HARMAN'S . . . MONDAY . . . 8 A.M. to 6 P.M. WHITE ELEPHANTS ARE ON THE MOVE—THEY MAKE THEIR APPEARANCE TOMORROW . . . JAN. 5. WE SUGGEST: Greet them with a smile and a full purse cause they come only once a year. Thrifty shoppers from all Hereford and surrounding areas will look forward with enthusiasm for HARMAN'S WHITE ELEPHANT EVENT. This is the time of the year when we acknowledge frankly our buyer's mistake, and we dispose of short lots—broken size assortments—soiled and obsolete merchandise—by drastic price reductions—It's the time when we really close out on stocks and clear the decks for another year's action.

## SORRY BUT WE MUST REQUEST:

- No Exchanges
- No Refunds
- No Green Stamps
- No Phone Orders



## FIRST NATIONAL BANK OF HEREFORD

AT THE CLOSE OF BUSINESS ON DECEMBER 31, 1958

RESOURCES		LIABILITIES	
Cash and Due from Banks	\$2,607,326.74	Capital Stock	\$200,000.00
U. S. Government Bonds	665,500.00	Surplus	200,000.00
Other Bonds and Securities	720,627.32	Undivided Profits	83,162.70
Stock in Federal Reserve Bank	12,000.00	Reserve for Bad Debts	236,204.85
Banking House	131,540.00	Unearned Interest Reserve	42,307.44
Furniture and Fixtures	49,435.00	Reserve for Taxes	24,000.00
Other Assets	3,479.31	DEPOSITS	7,701,901.33
CCC Loans	434,819.13		
Loans and Discounts	3,862,849.02		
<b>TOTAL RESOURCES</b>	<b>8,487,576.52</b>	<b>TOTAL LIABILITIES</b>	<b>8,487,576.52</b>

Statement

- OFFICERS:**
- President: V. P. Patterson
  - Executive Vice-President: V. O. HENNEN
  - Vice-Presidents: C. C. ACKER, ROY PHILLIPS, MILES ROBERSON, MARK WOODALL
  - Cashier: J. T. CARROLL
  - Assistant Vice-President: HARRY E. CAYLER
  - Assistant Cashier: MYRON E. MORGAN

- DIRECTORS:**
- C. C. ACKER
  - GENE EDWARDS
  - V. O. HENNEN
  - EARNEST LANGLEY
  - TAFT MCGEE
  - PALMER NORTON
  - V. P. PATTERSON
  - J. A. PITMAN
  - JOHN D. PITMAN
  - OWEN SEAMANDS
  - BILL R. WALDREP
  - R. R. WILLS, M.D.
  - JAMES W. WITHERSPOON
  - MARK WOODALL

**EL RANCHO FEEDS**  
Poultry - Hog - Horse - Dairy - Beef  
We Have the Best in Rolled Grains

**EL RANCHO RANGE CUBES**

**RAT & MOUSE KILLERS**

**WOLVERINE WORK GLOVES**

**HEREFORD POULTRY & EGG CO.**  
129 Sampson Phone EM 4-2172



WESTWAY NEWS

# Warm Weather Melts Snow

By MRS. HAROLD RUDD  
The weather warmed up a little bit Wednesday, and by Thursday a lot of snow was beginning to melt. On Tuesday the county men drug the roads so that the people on dirt roads would have clear passage to the highway.

## Helen's Youth Shop DOLLAR DAY SPECIALS

### DRESSES

Values to \$17.95 . . . \$5.00  
Values to \$8.95 . . . \$3.00

### ONE TABLE

Doff Clothes	Bermuda Shorts
Sports Wear	Skirts
Jackets	Sweaters
Slim Jims	Coats
Blouses	Dolls
Robes	
Car Coats	

**1/2 PRICE**

### HATS Odds and Ends \$1.00

### Boys' Jackets and Suits 1/3 off

Mr. and Mrs. George Snider of Canyon and Mike Parker and Jeanne Brown of Hereford were dinner guests in the home of Mr. and Mrs. Clinton Jackson New Year's Day.

Mrs. F. L. Reid of Friona and Mrs. A. C. Pierce of Hereford were dinner guests in the home of Mr. and Mrs. Marlin Pierce Thursday. The Pierces visited with Mr. and Mrs. J. E. Knight that evening, when they took Mrs. Reid home.

Mr. and Mrs. Raymond Garrett visited with W. H. Garrett in Hereford and Mrs. W. H. Garrett in the hospital on Wednesday.

Mr. and Mrs. Johnny Jesko and family and Mr. and Mrs. Anthony Berning, Virginia, Kan., and Robert of Marienthal, Kan., were dinner guests in the home of Mr. and Mrs. George Hund in Hereford Sunday.

Mr. and Mrs. Merlin Kaul visited with Mr. and Mrs. L. C. Thomas in Hereford Tuesday evening.

Mr. and Mrs. Buck Green and Sandra visited with Mr. and Mrs. W. A. Boyd in Hereford Wednesday night.

Mr. and Mrs. G. C. Merritt Jr. and Mr. and Mrs. Otis Lee of Hereford were dinner guests in the home of Mr. and Mrs. G. C. Merritt New Year's Day.

Mr. and Mrs. Hughes Reynolds visited her sister, Mrs. H. B. Harris in Sentinel, Okla., and his sister, Mrs. Billy White in Lawton for Christmas.

Mr. and Mrs. W. G. Frank and family spent last weekend in the home of Mr. and Mrs. E. E. Singletary in Amarillo.

Mr. and Mrs. Kenneth Rudd attended the class reunion for the 1943 graduating class of Hereford High at the Rock Club House Monday night.

Mr. and Mrs. Don Shipley and family of Hereford visited with Mr. and Mrs. Harold Rudd Tuesday afternoon.

Mr. and Mrs. Gene Fangman and family visited with Paul Artho at Umbarger to help him celebrate his birthday Thursday.

Mr. and Mrs. W. B. Nunley and Jackie Lynn, Ann Wagoner and Ross Joe Landers were in Childrens on Wednesday.

Mr. and Mrs. C. A. Sauley were hosts for a New Years Eve party in their home Wednesday night. Among those attending were Mr. and Mrs. Herbert Owens, Glenn Boardman of Hereford, Mr. and Mrs. Ed Blakeney, Dale Blakeney, Mr. and Mrs. Carl Smythe of Frio, Joe Ballinger of Millford, Utah, Mrs. Cliff Potter of Hereford, Fred Severance and Mrs. Clara Bell Wyckoff of Pasa Dena, Calif.

R. L. Wilson was honored on his birthday New Years Eve in his home by his wife. Among those attending were Mr. and Mrs. Paul Rudd, Mr. and Mrs. Merlin Kaul, Mr. and Mrs. Jack Renfro, Mr. and Mrs. J. C. Morrison and Judith and Mr. and Mrs. G. C. Merritt.

Mr. and Mrs. Howard Walker and family of Hereford visited with Mr. and Mrs. George Turrentine Wednesday night.

Mr. and Mrs. Ernest Flood returned Sunday evening from their holiday visit with her parents, Mr. and Mrs. W. S. Sanders, at Elgin, Okla.

Mr. and Mrs. Homer Rogers of Tulsa, Okla., and grandchildren, Calvin and Diane Rogers of Olton, spent Wednesday with Mr. and Mrs. W. D. Patterson and daughters.

Mr. and Mrs. Jack Renfro were in Clovis Wednesday.

Mr. and Mrs. C. A. Sauley put Mrs. Clara Bell Wyckoff on the train Thursday to return to her home in California. Fred Severance and the Sauleys visited with Mr. and Mrs. Carl Smythe at Frio during the afternoon. Fred plans to stay with the Smythes for a while.

Mrs. Hubert O'Connor of Andrews visited her sister, Mrs. Hughes Reynolds, during the holidays.

Mr. and Mrs. W. G. Frank were hosts for a family dinner on New Years Day. Among those present were Mr. and Mrs. R. W. Austin and Mrs. S. A. Naves of Arlington, Mr. and Mrs. W. C. Meharz and Milton of Hereford and Mr. and Mrs. R. E. Singletary, Eddie, and Judy of Amarillo.

Mr. and Mrs. W. B. Nunley, Jackie Lynn, Ronnie and Ricky, David Seal of Canyon, Ross Joe Landers, Gayle Wagoner, Mr. and Mrs. Joe Wagoner, Ann and Joe Bob all celebrated New Years Eve in the Wagoner home Wednesday evening.

Mr. and Mrs. Leo Wisniski of Mt. Pleasant, Mich., spent Wednesday night in the home of Mr. and Mrs. Arlie Dean. The Wisniskis were en route home after a visit with Mr. and Mrs. Micky Miller in Albuquerque.

Mr. and Mrs. Dick Godwin and sons were supper guests in the home of Mr. and Mrs. Hershel Miller in Hereford Tuesday night.

Mr. and Mrs. Lester Wagner, Mr. and Mrs. John Warren of Hereford and Mr. and Mrs. George Andriakos of New York City were guests in the home of Mr. and Mrs. Forest Marnell Wednesday night.

Mr. and Mrs. Glenn Wilson and family of Hereford were dinner guests in the home of Mr. and Mrs. R. L. Wilson Thursday.

Mr. and Mrs. J. B. Odum and Jerry visited with Mr. and Mrs. T. B. Odum at Halfway and Mr. and Mrs. Ross White at Hale Center during the Christmas holidays.

Mr. and Mrs. Kenneth Rudd and children attended the Family Basket supper at the First Methodist Church in Hereford Wednesday evening.

**HOLIDAY VISITORS**  
Mr. and Mrs. Floyd Sweet of Fort Worth, Mrs. Edna Collier and son, Ricky, of Redlands, Calif., and Mr. and Mrs. V. G. Kyle and family of Fort Sumner, N. M., visited recently in the home of their mother, Mrs. F. J. Williams, and sister, Mrs. M. C. King.

**BEWARE OF THE DOG**  
ALBUQUERQUE, N. M. (AP) — Mr. and Mrs. J. N. Judd have 16 dogs. They have a sign on the front warning intruders about the dogs.

Recently a burglar broke into the house and looted it. Not only did he get away with valuable belongings unscathed but one of the dogs was taken.

**NO PATROL**  
NORFOLK, Va. (AP) — The new patrol boat the state furnished Game Warden Davis A. Robertson drew admiring eyes when it was moored here. One admirer stole it before Robertson could begin work with it.

Have you read the Classifieds?

# PENNEY'S ALWAYS FIRST QUALITY DOLLAR DAY

Store Hours: Weekdays 9 to 5:30 - Sat. 9 'til 7:00

**SAVE! SAVE!**



**SPECIAL PURCHASES!**  
BIG SELECTION OF FABRICS, STYLES! NEWEST DRESSES YOU WANT AT THE PRICE YOU WANT!

See cotton leno weaves, rayon-cotton satins, woven cotton ginghams, printed acetate cotton pongee, cotton chrospun acetate seersucker fabrics! Sheaths, shirt full flare dresses! See the details you expect to in more expensive dresses. Don't miss this Penney Plus Value! Full size range.  
SHOP PENNEY'S . . . you'll live better . . . you'll save!

PENNEY PLUS VALUE  
**\$3.98**



**FULL WEIGHT TWILLS**

2.00  
8 1/2 ounce twill pants, sizes 28 to 50

1.75  
6 ounce twill shirts, sizes 14 to 19

- hefty longwear fabric
- proportion fitted
- fully reinforced
- "lab" tested, job tested
- Sanitized, Sanforized
- vat-dyed, machine wash



**GIRLS' CANDY COLORED BRIEFS**

4 FOR \$1.00  
sizes 2 to 16

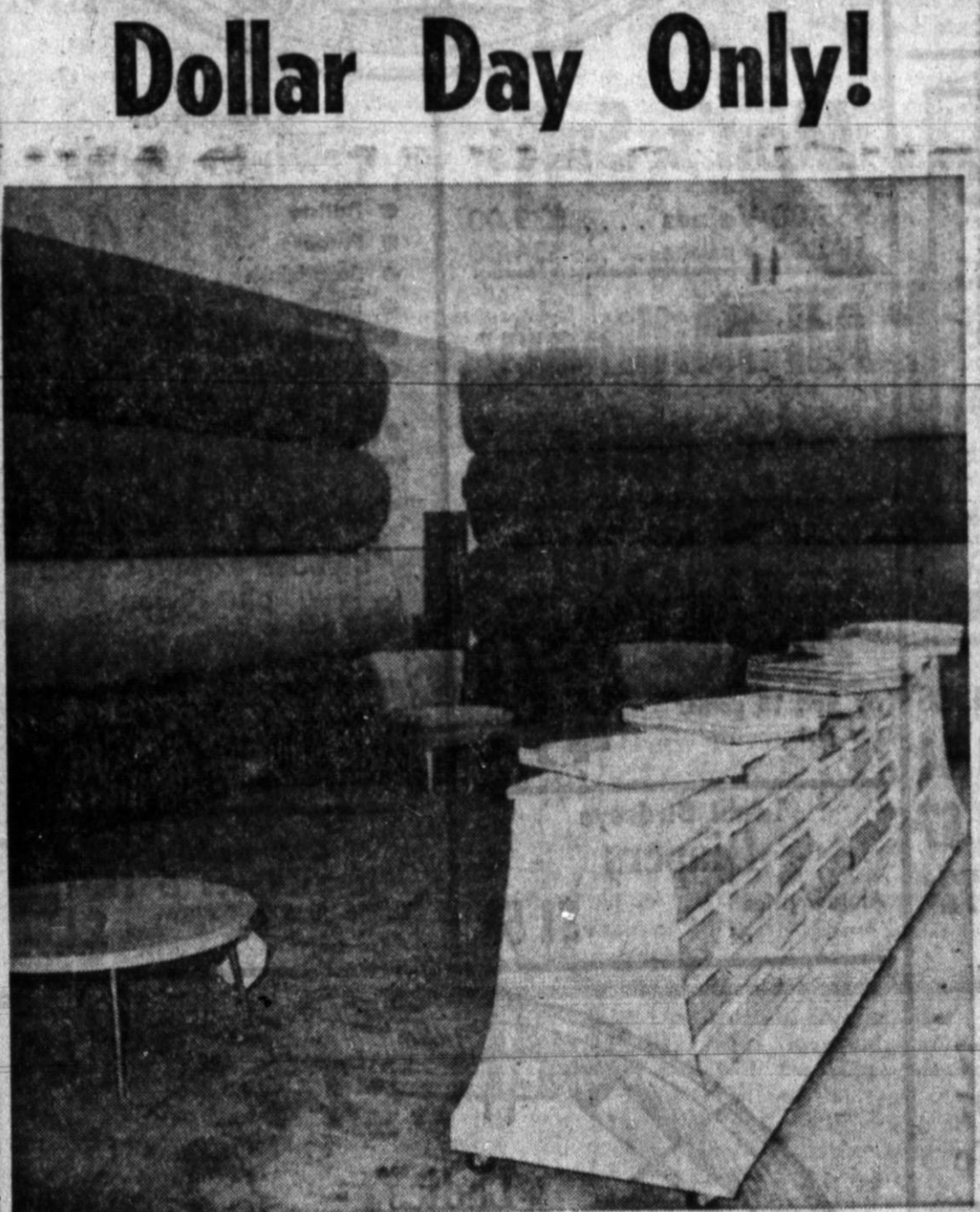
Soft cotton-rayon panties with elasticized lace legs. Yummy pastels, red, navy, vanilla! Machine wash in warm water. Penney's price tempts owning many!



**COTTON-NYLON WORK SOCKS**

4 PAIRS \$1.00  
sizes 10 to 13

Foremost makes 'em for comfort and wear! Cotton and nylon throughout. Nylon reinforced heel, toe. Easy to wash. Grey, blue, white, random, denim.



## Dollar Day Only!

**Free Installation**  
on any Carpet purchased, special order or in stock on DOLLAR DAY!

**\$2.99**  
Sq. Yd. and up

Over One Hundred Selections to Choose From!

# McGEE FURNITURE

511 N. Main

EM 4-2586



**TRIPLE ROLL RIB CUFF CREWS**

5 PAIRS \$1.00

Penney's cotton crews go to all lengths to please! Price is down! Nylon-reinforced heel and toe. Smart rib cuff. White, pastels. Sizes 9 to 11.



**DOUBLE STITCHED SAVE! GIRLS' COLORED JEANS**

\$1.00

Made to Penney's specifications to insure proper fit. 9-ounce sturdy cotton denim, 2 roomy pockets, concealed zipper. Sanforized.



**PRETTY! POUF SKIRTED GO-TO-PARTY FASHIONS**

New silhouettes to party in. A sweep of skirt bells out and swoops under. Machine washable cotton for sizes 7 to 14 and sizes 3 to 6X.

2.00  
Sizes 3 to 6X

3.00  
Sizes 7 to 14



Adonna's softly rounded cotton bra is designed for firmer support. Sizes A to C, 32 to 40.

Special Purchase for \$1 Day

55c

**BATH MAT SET**

3 piece consists of stool cover and rug, plus bath rug. Metallic trim.

\$3.00

Men's White lawn. HANKIES 13 for 1.00

Men's Sport SHIRTS Bulk Acetate, machine washable. 2.00

White Goods Continues. with unbelievable low, low prices on quality sheets.

Ironing Board Pad and Cover 1.00

Women's Nylon Rayon PANTIES 4 for 1.00

Women's NYLON HOSE 2 for 88c



**GIRLS' COTTON BOUFFANT SLIPS**

2 FOR \$1.00  
sizes 4 to 14

Tiers of taffetized cotton, birthday cake tops of embroidery, lace and nylon sheer! All's wonderful, including Penney's price! Machine wash in warm water.



# Rutherford's January

# CLEARANCE

## and annual White Goods Sale-Starts Monday, January 5-9 a.m.

### LADIES DRESSES

\$29.95 values . . . . Now \$17.00  
 \$24.95 values . . . . Now \$15.00  
 \$22.95 values . . . . Now \$13.00  
 \$19.95 values . . . . Now \$11.00  
 \$17.95 values . . . . Now \$10.50  
 \$16.95 values . . . . Now \$10.00  
 \$14.95 values . . . . Now \$8.00  
 \$12.95 values . . . . Now \$8.00  
 \$10.95 values . . . . Now \$7.00

NO ALTERATIONS

### Children's Dresses

\$12.95 values . . . . Now \$8.00  
 \$10.95 values . . . . Now \$7.00  
 \$8.95 value . . . . Now \$6.00  
 \$7.98 values . . . . Now \$5.00  
 \$6.98 values . . . . Now \$4.50  
 \$5.98 values . . . . Now \$4.00  
 \$4.98 values . . . . Now \$3.75  
 \$3.98 values . . . . Now \$2.75

Men's  
**Sport Coats**  
 \$35.00 values for \$24.00  
 \$29.95 values for \$19.50

### Men's Slacks

\$15.95 values . . . \$10.50  
 \$14.95 values . . . \$9.50  
 \$12.95 values . . . \$8.50  
 \$10.95 values . . . \$7.00  
 \$7.95 values . . . . \$5.00

### Ladies' Coats

\$89.95 values . . Now \$52.50  
 \$69.95 values . . Now \$42.50  
 \$59.95 values . . Now \$32.50  
 \$49.95 values . . Now \$29.50  
 \$45.00 values . . Now \$28.50  
 \$39.95 values . . Now \$25.00  
 \$29.95 values . . Now \$18.00

### Self Skin Girdles

\$7.95 values for . . \$6.35  
 \$7.50 values for . . \$5.95  
 \$6.95 values for . . \$5.50  
 \$5.95 values for . . \$4.75  
 \$5.00 values for . . \$3.95

### Men's Suits

\$55.00 Values . . . \$39.00  
 \$50.00 Values . . . \$34.00

### All Millinery 1/2 price

Full Fashion

### Nylon Hose

51 ga., 15 denier for just **49c pr.**

### Ideal Birdseye Diapers

At low price of **\$1.59**

### Group of White Goods

- Batiste
- Pique
- Broadcloth
- Dimity
- Organdy
- Nurses
- Suiting
- Lawn

**44c YD**

### Solid Color Blankets

Blended Rayon, Cotton and Nylon  
 \$6.98 values for **\$3.97**

### First Quality Unbleached Muslin 5 yds 97c

Group of Ladies Dress Shoes & Flats  
 Values to 9.95 for only **\$3.88**

Men's Winter

### Coats & Jackets

\$24.95 values . . . Now \$14.00  
 \$22.95 values . . . Now \$13.50  
 \$19.95 values . . . Now \$12.00  
 \$16.95 values . . . Now \$10.00  
 \$15.95 values . . . Now \$9.00  
 \$14.95 values . . . Now \$8.50  
 \$12.95 values . . . Now \$7.50

Arrow and Tulane

### Men's Sportshirts

\$13.95 values . . . Now \$9.50  
 \$10.95 values . . . Now \$7.50  
 \$10.00 values . . . Now \$7.00  
 \$8.95 values . . . . Now \$6.00  
 \$7.95 values . . . . Now \$5.50  
 \$6.95 values . . . . Now \$4.50  
 \$5.95 values . . . . Now \$4.00  
 \$4.95 values . . . . Now \$3.50

Group Ladies'

### SWEATERS

\$14.95 values for . . . . \$7.00  
 \$12.95 values for . . . . \$6.00  
 \$10.95 values for . . . . \$5.50  
 \$9.95 values for . . . . \$5.00  
 \$7.95 values for . . . . \$4.50  
 \$6.95 values for . . . . \$4.00

### Ladies' Skirts

\$16.95 values for . . . . \$10.95  
 \$10.95 values for . . . . \$6.75  
 \$7.98 values for . . . . \$4.75  
 \$5.98 values for . . . . \$3.75

### Garza Sheets & Pillow Cases

72 x 108 and Twin Fitted each **\$1.54**  
 81 x 108 and Double Fitted each **\$1.67**  
 42 x 36 Pillow Cases **2 for 72c**

### Garza Colored Sheets and Cases

Size 72 x 108 . . . \$1.77  
 Size 81 x 108 . . . \$1.97  
 Pillow Cases . . . . ea 47c

### Ladies' \$2.98 & \$3.98 values Blouses \$1.99

### Sizes 70x90 - \$2.98 values Sheet Blankets \$1.87

### Beautiful New Gay Drip-Dry Printed Fabrics

• Crease resistant  
 • Fast color  
 • Little or no ironing required  
 Specially Priced Yd. **39c**

### Boy's Pants

\$8.95 values for . . . \$5.00  
 \$5.95 values for . . . \$3.75  
 \$4.95 values for . . . \$3.00  
 \$4.50 values for . . . \$2.75  
 \$3.98 values for . . . \$2.50  
 \$2.98 values for . . . \$2.00

No Alterations

Ladies'  
**Wool Jackets**  
 \$14.95 values . . \$9.00  
 \$11.95 values . . \$7.75  
 10.95 values . . \$6.75

Please . . .

- No Approvals
- No Exchanges
- No Layaways
- No Refunds

# RUTHERFORD and CO.



Editorials

Top News Stories Of Area Indicate Americans Are Changing With Times

In checking over the "Ten Top News Stories of this Area for 1958," as compiled by The Brand news department this week, we were impressed to discover that half of the items would pass what we call the "Time Test."

The time test, in a nutshell, is summed up in this question: "How Much Difference Will It Make 10 Years from Now?" And, surprisingly enough, the things in which people are most interested today are frequently "dead as a mackerel" tomorrow.

Definitely, the No. 1 story about the 1958 championship basketball team will be a forgotten issue in 1968. With a new team of potential champions in the making, very few people right now could recall the entire membership of the 1958 squad. Nevertheless, hundreds of people travelled to Austin in 1958 to view the state contests.

Five of the 10 stories, however, do concern situations which could make a tremendous difference to us in 1968. Story No. 4, for instance, centers around the \$60,000 offer from the J. E. Hill Estate toward construction of a Civic Center in Hereford. Story No. 7 concerns conditions at the Labor Camp, which might easily exert more influence on the future of this area than any other news during the past year. No. 8, concerning a strike of Negro students for better conditions, is another situation which could easily be the forerunner of tremendous changes during the next 10 years. Story No. 9 concerns water conservation and "tail water" restrictions as adopted by the Commission-

ers Court, and this situation is one which will unquestionably appear in the headlines over and over again before the next 10 years have passed. The tenth news story concerned construction of the new First National Bank building, which also could affect many future lives.

If we concede that The Brand news department, specialists in their field, were correct in their selections, we must also agree that people are changing with the times. More than ever before, they are interested in the more serious happenings of the community; they are thinking more about the future, and seem inclined to overlook the more frivolous events. Crime appeared only once in the 10-point list, although we faced our share in 1958. Two serious airplane accidents served to stress arrival of the long-heralded "air age."

Ranking in the No. 6 spot was "weather and crops," and these two things will ever continue to be in the "Top 10" so long as we remain an agricultural community. Add to the local enumerations, man's first probing into space and you find people everywhere more interested than ever before in the serious aspects of life.

One important phase which is seldom included in local or national surveys of "Top News of the Year," however, is the inevitable American sense of humor. It never tops the list but, after all is said and done, this sense of humor has contributed more toward making America the world's greatest nation than any other single item. When a farmer gets hailed out, he tightens his belt, looks around, comes up with a wise-crack, then goes to work with renewed determination. The same thing happened in the field of ballistic missiles in 1958. While people were telling jokes about the launching of Russia's dog into space, many of these same Americans were slaying night and day in laboratories. The result, all of us know, The U. S. A., in a scant few months, made "impossible" strides in the field of space research.

We live in a wonderful country. Our freedoms are the envy of every other people in the world. We have untold resources, including brains, wealth and power, shared through a democratic form of government. Many people have predicted that we cannot maintain these standards, but we always have, despite war, adversity and greed.

Furthermore, we predict that much the same pattern will continue for many years to come. So long, in fact, as we are able to maintain the inevitable American "Sense of Humor."

Average Man Can Write Own Ticket

There is a saying that any American, regardless of his status, can achieve any station in life he desires provided, of course, that he has sufficient ambition and determination.

The statement usually leads to some fantastic arguments—and to some fairly solid thinking. Education inevitably enters the argument but, with the proper desire, just about anyone can get the type of education he desires. And, while background often does determine one's ambition, the United States has seen more than one president emerge from humble beginnings.

Some people say today is different from years past but, on the other hand, tycoons, political leaders and millionaires still continue to emerge from the masses, amid ever-growing regulations, new taxes and different rules.

We have seen these phenomenal rises in our own community, we have seen them on state and national, even international levels and, despite the dire predictions, people are still forging ahead. True enough, rules of the game are changing from time to time, but someone always comes out on top—and in the United States we greet many new faces in the news from year to year.

A few years ago Ike Eisenhower was a good soldier, Billy Graham was a hard-working pastor in a small church, and Price Daniel was an underling in the Texas Attorney General's office.

Shakespeare once said some people are born great, some achieve greatness, while others have greatness thrust upon them. In the United States today those who become great, pretty well achieve the status. Furthermore, their achievements are determined by their ambition, personal drive and general temperament. Times have changed, but the average American can still pretty well write his own ticket.

The POWER of FAITH by Howard Brodie



The separate faiths of three friends, a rabbi, a minister and a priest, have united to promote good will and religious understanding in Fresno, Calif., and then around the world.

Rabbi David Greenberg and Mgr. James Dowling became friends while doing social work among cotton pickers and growers in the Valley.

Joined by Dean James Malloch, the three went to work on the problem of juvenile delinquency in their area and achieved notable results.

Realizing that a lack of knowledge caused prejudice and hate, they began a Radio Forum of Better Understanding that is now in its 20th year and is broadcast to Europe, South America and the Orient by the Voice of America.

Although they differ on tenets of faith, they stand together in a common purpose.

"Our purpose is to promote understanding," said the Dean.

"And to fortify religion," said the Rabbi.

"We feel that religion is necessary for the stabilization of the family and the nation," said the Priest.

RETAIL BUSINESS GOOD

Local Incomes High In Community Bracket

New figures, recently released, throw the first light on just how Deaf Smith County held up during the 1957-58 recession. The answer, in a nutshell, is—better than most communities.

Retail business locally continued at a surprisingly good pace. Although personal income declined during the second half of 1957, it came back well in the first six months of this year, due in part to increased unemployment insurance payments and Federal old-age pensions. Contributing to it also was a 10 per cent hike in pay to Government employees, automatic raises in some industries and the improvement in farm receipts.

The survey, which measures the economic strength of localities throughout the country, is for the fiscal year ending June 30, 1958.

Residents of Deaf Smith County, it shows, had a net income in the year: after payment of taxes, of \$22,569,000. This was actually higher than the amount available to them in fiscal 1957, the pre-recession year, when it was \$21,961,000.

Per household, determined by dividing this amount of the number of households, it represented spendable income of \$6,474. It was more than the \$5,983 per household reported for the United States and the \$5,068 for the West South Central States.

In Deaf Smith County, as in most other places, a considerable amount of this purchasing power was withheld from the market. People hesitated going into big item buying, such as automobiles and large electrical appliances, which are usually bought on the installment plan.

They spent more on food and soft goods and put the rest of it into savings. At the same time, they were working down their accumulated debt, putting themselves into a sounder financial position.

Even so, retail stores locally accounted for a sturdy \$20,486,000 in the year. It was actually higher than the volume done in the prior year, \$19,756,000.

QUESTION OF THE WEEK

Predictions Made For Events Of New Year

What do you predict will happen during 1959?

VIOLA RETTMAN—I think business will be about the same this year as 1958, but I do think the cost of living, in general, will go up. I don't know too much about the international situation, but I doubt if anything drastic will happen any more than it already has. About entertainment, I think people are going to turn to television even more than they have already. I think people will go to motion pictures only when they are really great, colossal ones.

MRS. ROY OSWALD—If this cold war doesn't turn into a hot one, I'll be surprised. And because of the world situation I think people's lives will divert to a completely different course. I think people will turn to religion even more—the sales of religious books in recent months is proof to that fact. I also think people will find their entertainment as much, if not more, in the homes. And family life will become even more closely related.

E. D. COOK—Oh, I don't think things are going to change very much. I do feel that the farming situation will be much better in the next year—especially vegetable farming, but I could just be hoping in that. Prices will still go up—they always do. I think in entertainment that people are going to read more—more books, more newspapers, magazines and things like that. People are going to the government is throwing around means and they'll start reading a lot more to learn about that situation. There'll probably be more educational programs on television because the people will demand them. Now all this is guesswork and it would be just like old Father Time to turn the tables on me and make everything opposite.

MRS. JOE STORY—Well, I don't think we will hit the moon, but I've no doubt that they will keep trying. I think Hereford is going to keep growing steadily, depending on the labor and farming situation. More new homes will be built—a lot are being built now. I think television programs will improve and I certainly hope they take off some of those gory shows that will give anyone bad dreams. And most important, I think religion will become a bigger part in people's lives, due to the unrest about the world situation.

MRS. PEGGY SHORT—Well, today you just can't tell about rockets and missiles and such—you never know what's going to happen. I think it will be a better year financially and I especially think that entertainment will get to be the old-fashioned kind.

Panhandle Paragraphs

SOMEBODY GOOFED!

Dorothy Currie and Kennedy Veach, both of Littlefield, had a hard time explaining they hadn't gotten married Sunday. They drove in from Friona with "just married" signs painted on Veach's car. But it was all a mistake—the sign on the car, that is. They had attended the wedding of Elizabeth Blaylock of Friona and Dwaine Key of Amherst Sunday afternoon at the Friona Methodist Church. It seems that Key and Veach drive the same make and model of car, and the two cars aren't too different in color either. Both cars also have Littlefield license. When someone looked for Key's car to put the traditional paint on it, they found the Veach car by mistake. Key and his bride got away quietly.—LAMB COUNTY LEADER (Littlefield)

SCOUT DRIVE SCORES

Dimmitt's Boy Scout Drive went easily over the top with a total of \$1,271.65 collected, according to Swain Burkett, drive chairman. Goal of the collecting group was \$1,200. A portion of the funds raised will stay in Dimmitt for local scout activities and the remainder will go to the South Plains Council where it will help to operate the Scouting program over the South Plains area. A total of 149 persons donated to the drive.—CASTRO COUNTY NEWS

OPEN PIONEER PIPELINE

Officials of three cities officiated at the opening of a 63-mile Pioneer Natural Gas pipeline from the site of a new compressor station 12 miles southeast of Pampa to the McSpadden compressor station four miles east of Canyon Friday morning. The new line connects the company's Draysey lease wells, Texas Company leases and other purchased gas at the wellhead to the main transmission line. This gives an additional source of gas at the north end of Pioneer's system, complementing gas produced and purchased on the south end in the Midland area and that in the Fritch area. About 100 wells will ultimately be connected to the new line, and an estimated 50 million cubic feet of gas per day will be available through the line. The new compressor station near Pampa is scheduled for completion on Jan. 1. It will have 2,200 horsepower at completion, and plans call for the addition of 2,200 more horsepower in the early part of 1959.—CANYON NEWS

STOCK SHOW PLANNED

Hemphill county's annual Chamber of Commerce-sponsored Junior Livestock show will be held on Jan. 17, and prospects are for the biggest entry list in several years for the 1959 show. The Chamber of Commerce stock show committee met last weekend to make plans for the 1959 show, and checked a prospective entry list which will include at least 18 steers and 155 pigs. The show is open to all Hemphill county 4-H Club and FFA boys and girls. Last year's entries produced a big crop of pigs (73) and only 5 steers. The 1959 show will feature two classes of club steers, two classes each for barrows and a class of sows in the swine division. Cash prizes and ribbons will be awarded to the winners of the top four places in each of the cattle classes, to the top six winners in the barrow class and the top five winners in the gilt class. There will be no sale of livestock after the show, but Chamber of Commerce members plan to add cash bonuses to the prize list for show winners.—CANADIAN RECORD

The BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm has found out a new year has arrived. Obviously somebody gave him a calendar.

Dear editor: A lot of people, especially those who worry about the hydrogen bomb, were afraid 1959 wasn't going to get here, but if you'll look outside you'll notice it's here, and I have an idea New Year's will keep on coming, there's not a thing man can do to stop it.

And as usual, most people are making resolutions and mapping plans for the next twelve months, except me. I don't intend to change much. It's not that I couldn't, I just don't want to.

I will go so far as to say though that I will match Washington when it comes to financial planning. According to an article I read last night, Washington officials, in looking over the prospects for the new year, have taken a confident attitude and have announced the Federal government "will come as close as possible to balancing the budget."

Now that's the kind of planning I admire, and I don't mind saying I will get up on the Washington level in regard to my own financial affairs in 1959. I too will come as close as possible to balancing my budget, and in proportion to size, I'll bet I don't miss much further than Washington.

At any rate, I'd like to say I have enjoyed writing for readers of The Sunday Brand during 1958, and am looking forward to getting their minds off of serious things again in 1959. It beats working.

I don't know any more about what the future holds than anybody else, but I'm banking on human nature's standing up against anything that truns up. Human nature has stood up unchanged against the airplane, the radio, television, automobiles, central heating, air conditioning, public and private debt, time payments, progressive education, cake mixes, the hydrogen bomb, etc., and I believe it can do the same against guided missiles, space travel, foreign cars, inflation, Russians, and rain or drought.

Human nature has a habit of swallowing up all progress and coming out about the same. I don't see any reason why it should change much in 1959. Personally, I'm looking forward to the next twelve months. I can take anything science has to offer, without being swept off my feet. It's hard to sweep a man off his feet when he's sitting down anyway.

Yours faithfully, J. A.

The Sunday Brand

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PAGE 2  
YOUNG MODERNS

### Daily Care Pays Off When You Own Horse

By VIVIAN BROWN  
A horse is a real joy, as many a teen-ager knows, but if you take on the responsibility of owning a horse, be prepared to give it proper attention. If you can't care for it, stick to the riding stables or horses that belong to friends.



SO THIS IS HOME—A four-month-old Haflinger, "Easter Sunday," first of his breed to come to America, is welcomed by 13-year-old Linda Smith, whose father, Temple Smith, imported 13 of the horses for breeding purposes.

### DANIEL NEWS Farmers Work In Fields During Good Weather

By MRS. W. R. MOORE  
The farmers of this community have been taking advantage of the beautiful weather in the last few weeks to get their row crop land in shape for planting. Visiting Mrs. Zelma Aze during the Christmas holidays were two of her sons, David and Ray Dean of Albuquerque, N. M. Mrs. J. F. Matthews spent the Christmas holidays with her mother, Mrs. J. L. Clark, at Vernon. Joe Russell Ballard of Boulder, Colo., was a Christmas visitor in the home of his mother, Mrs. Mamie Cogdell. Mr. and Mrs. Floyd Rickman and children spent Christmas with friends and relatives in Dallas. Mr. and Mrs. W. R. Moore had all their children and families home for the holidays. They were Mr. and Mrs. E. J. Chunn, Rixie and Stevie of Wichita Falls, Mr. and Mrs. Billy L. Moore and Terri of Amarillo, Mr. and Mrs. K. E. Dygert, Ilana, Pandal and Diana of Midland and Mr. and Mrs. Paul E. Myers of Midland. Other guests in the W. R. Moore home during the holidays were Mrs. Jennings Dukes of Lubbock, Mr. and Mrs. Wayne Patty, Billy Wayne and Lynn pleasures, and sometimes their school activities. Work involved in owning a horse includes rising early in the morning to feed it and clean the stall, exercising it sometimes when the snow is on the ground, grooming it especially in spring when the long winter hair is still with the animal. But there are wonderful rewards. The early morning chores will bring peaches to the complexion, give you good healthful exercise and a big appetite. If you are below car driving license age, the horse can be your means of transportation, a boon to steady dating, as two 15-year-olds who lived five miles apart found out. You can show your horse in shows, and get a special thrill out of performing with your very own steed, as you wear some charming clothes—velvet cap, riding jodhpurs and chic jacket. Horses are like people, too. If you aren't good to them they'll be mean, and if you treat them gently, they'll return your favors in kind. It seems incredible that anyone could be unkind to a horse, or any other animal for that matter, but some morons are. Little horses like the 13 Haflingers just imported to this country, the first of their breed to set foot on these shores, are so beautiful, they are almost breath-taking. The Haflinger, imported from the Tyrol by Temple Smith of a Chicago suburb, is not much larger than a pony, is light chestnut, almost gold with a double mane. One of the 10 mares has beautiful curly hair that looks like it has had a permanent wave. A perfect horse for the young rider, the Haflinger is small, surefooted and loves to nuzzle its owner. It's a willing workhorse also, on the farm or in the forest, and brings a foal every year. It'll be bred in this country especially with young people in mind because of its gentle but sturdy nature and sure pace. Laurel holds the Maryland record of \$194,244 for one-day daily double wagering.

### Household Scrapbook

**Hot Dish Marks**  
If hot dishes have left marks on your furniture, try rubbing with hot milk. Apply camphorated oil or furniture polish; wipe off excess, then wring a clean cloth out of clear warm water. Put three or four drops of ammonia on the wet cloth and rub the spots carefully. Follow immediately with another cloth containing furniture polish or wax.

**Storing White Garments**  
Use brown or blue paper for wrapping white garments to be stored. The chloride of lime in white paper is apt to destroy the color of the garment, causing it to yellow.

**Bananas**  
Sliced bananas that have been dipped into pineapple or grapefruit juice for from 15 to 30 seconds and then removed, keep their natural color for several hours.

**Transplanting**  
Before transplanting a plant to a new pot, soak the pot in water overnight. The moisture needed to fill the pores of the new pot will not be drawn from the plant. If this is done, the transplanted plant rarely wilts.

**White Silks**  
White silks have a tendency to turn yellow when washed, but rolling the garment in a Turkish towel as soon as washed will usually prevent this. It may be ironed in half an hour, or can be left for a day without harm.

**Chocolate Sauce**  
The result is delicious if about two tablespoons of peanut butter are added to the usual recipe for chocolate sauce. Four over ice cream or pudding.

**Have you read the classifieds?**

**A. O. THOMPSON  
ABSTRACT CO.**  
Complete Tract Index of all land and town lots in Deaf Smith County. Write us for information.  
Managers  
Mr. and Mrs. A. J. Schroeter,  
Phone EM 4-1504  
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## Plan Now

### to REMODEL that Old Fashioned KITCHEN

Why not get the right start in 1959 by planning now to remodel and redecorate that old-fashioned, out of date kitchen.

Come in now... pick the plan that suits you best, and let's get busy fixin' you the kitchen that will make your work seem easy as pie.

**DON'T DELAY...**  
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the sensational new  
**CASE**  
**1000**  
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### CROSSWORD By A. C. Gordon

1	2	3	4	5	6	7	8
9		10		11		12	
		13		14			
15	16	17				18	
19		20	21		22	23	24
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34				35	36	37	
	38		39		40	41	
42					43		
44					45		46
47			48				49

**ACROSS**  
1 - Music note  
7 - High speed (abbr.)  
9 - Stupefy  
11 - Sorcery  
13 - Ancient Egyptian ruler  
15 - Boy's nickname  
17 - Cede  
18 - Exist  
19 - Prison in Britain  
21 - Of a parent  
22 - Arrange  
24 - Cancel  
26 - Wash brilliant  
27 - Day  
28 - Flot afloat  
29 - Malodorous  
32 - Essays  
34 - Head  
35 - Prohibit  
37 - Serf  
38 - Has being  
39 - Custom  
41 - Exclamation  
42 - Fasteners  
44 - Kind of hat  
45 - Placed in layers  
47 - Boy's nickname  
48 - Blood test  
49 - Behold! DOWN  
1 - Weight unit  
2 - Mediterranean arm  
3 - Pale  
4 - Point again  
5 - Elliptical  
6 - Figures  
7 - Up-to-date  
8 - Preposition  
10 - Afloat  
12 - Exclamation  
14 - Paper measure  
16 - Gives  
18 - Uncultured  
19 - Fish catcher  
20 - Gladly  
22 - Participate  
23 - Taut  
25 - Cover  
26 - Inebriate  
30 - Heroic  
31 - Packs  
33 - Glossy colorer  
35 - Insipid  
36 - Tumult  
39 - Rope ingredient  
40 - Nest  
42 - Calcium (chem.)  
43 - Compass direction  
44 - Parent  
46 - Perform

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America's Finest Food Confections  
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**SORRY BUT WE MUST REQUEST:**  
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# Model From Paris Dazzles U. S. A.

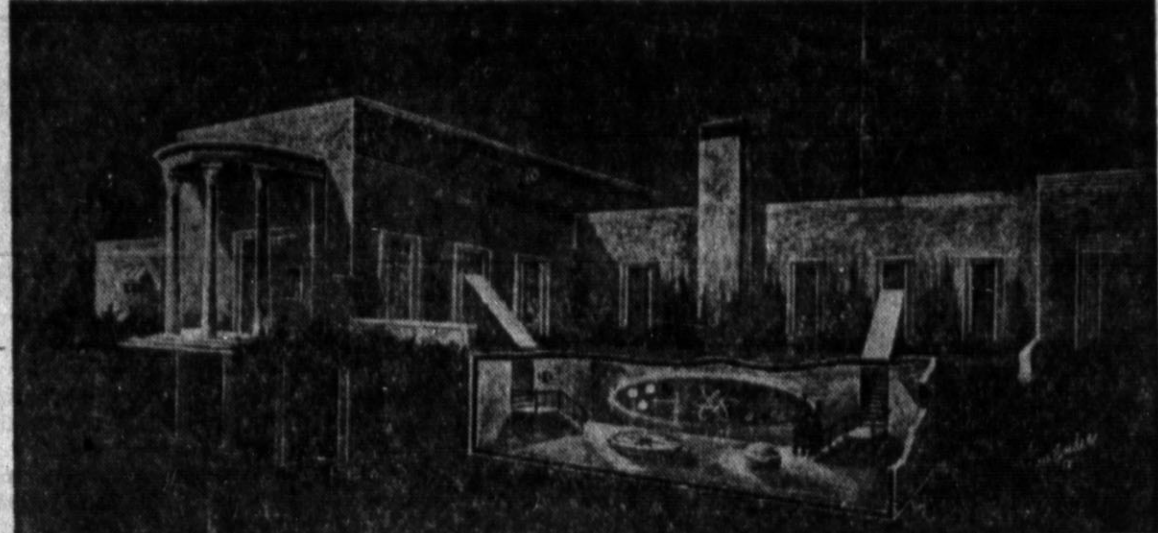
By DOROTHY ROE  
It's great to be a model, as Simone Dailencourt, France's highest-paid cover girl, now knocking 'em dead in America.  
"I just got into modeling by accident," says the tall, willowy, brunette and sultry Simone. "I was visiting in England, and somebody asked me if I wanted to be in a fashion show. From then on, I could hardly keep up with the requests."  
In the course of her work Simone has become one of the world's most seasoned travelers, having visited Spain, Brazil, Germany and Switzerland on photographic assignments. She arrived in New York along with half a dozen other beauties from all over the world, to lend international flavor to the new resort collection of swim suits by Jantzen.

tense for a while, but I didn't really mind. I thought maybe all Americans acted this way."  
It seems the sailor was overcome by the sight of the beautiful Simone in a bathing suit and started to carry her bodily from the stage. Producer and master of ceremonies rescued her, letters of apology were sent, and all ended happily.  
Simone had hardly landed on American soil before offers of Hollywood screen tests began pouring in. But she is not sure she wants to be a movie actress, because—  
"Actresses have to work so hard. Modeling is hectic, too, but you don't have to learn lines."

"The day I arrived I had to be on a television show the same afternoon," says Simone, "and there was this sailor on the panel. Things got a little



**FRENCH FLAVOR**—Simone Dailencourt, most famous model of Paris, wears the new "Somerset" swim suit, from the international collection designed by Jantzen. In supple stretch nylon print, it has the new dressmaker touch in draped panels over a brief maillot with deep scooped back, sleek lines.



**UNDERGROUND SHELTER** at the Dallas, Texas, Health Museum will include a reinforced room large enough for 50 to 75 persons, and exhibits of private shelters, protective clothing and food stockpiling for training the public in civil defense preparedness. (Photo by Squire Haskins, Dallas, Texas)

### JUST TESTING

**CHARLOTTESVILLE, Va.** — University of Virginia students will walk the world's first continuously reinforced sidewalk.  
The 303-foot long slab of reinforced concrete was laid as a joint operation by the University and the Virginia Council of Highway Investigation and Research. Concealed in the pavement are hundreds of feet of tiny wires. Every quiver or movement of the big slab will be recorded and results analyzed. It is a pilot study for an inter-state highway.

### THE BIG LIE

**MILWAUKEE** — Hypnosis is far from being a 'truth serum,' according to Dr. Seymour Hershman of Chicago, secretary of the American Society of Clinical Hypnosis.  
"In fact, a patient can lie better in a trance," says Dr. Hershman.

## How Can I?

By Anne Ashley

- Q.** How can I make a good roach powder?  
**A.** Equal parts of plaster of Paris and powdered sugar make an excellent roach powder. One of the favorite haunts of roaches is around the sink. Watch this place for any signs of them.
- Q.** How can I make a good cranberry pie?  
**A.** A good recipe is 2 cups of cranberries, ¼-cup water, 1 cup of sugar. Cook for about 10 minutes, then cool, and bake in pie crust. Make a rim and strips across the top.
- Q.** How can I prevent a costume necklace from leaving a dark ring on the neck?  
**A.** Dip the necklace in shellac. This will prevent it from tarnishing.
- Q.** How can I easily clean an enameled gas stove?  
**A.** One of the best cleaners

- for white or colored enameled gas stoves is a light coat of paste wax. Allow the wax to set for a few minutes, then polish. A fine gloss will be the result when cleaning a waxed stove if a damp cloth is wiped over it, then rubbed with a dry, soft cloth.
- Q.** How can I prevent falling of the hair?  
**A.** Try rubbing a cut lemon into the roots of the hair, then wash in warm, soft water. This is claimed to prevent falling of the hair, and also to strengthen it.
- Q.** How can I prevent the fermentation of jams?  
**A.** By adding a small piece of sulphate of potash to the boiling syrup or jams.
- Q.** How can I determine how long to let the tea stand to give it strength?  
**A.** The strength of tea is not regulated by the time the water and leaves stand, but by the amount of leaves used. The leaves will give up all flavor and caffeine in three minutes.

**Lynn C. Kester**  
Watch Repairing  
Local



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**KESTER'S**  
Jewelry & Gift Shop

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839 E. 1st - Hiway 60  
20 GE Washers - 4 Hammond Dryers  
Wash - 20c per load - Dry two washer loads 30 minutes 25c - Light loads 10 minutes 10c - 24 hour service six days per week.  
A. E. (Buck) Barnett, Mgr.

## Hi-Plains Saving & Loan Association

128 East Third  
Hereford, Texas

### CONDENSED STATEMENT OF CONDITION

Close of Business December 31, 1958

#### RESOURCES

First Mortgage Loans	\$856,406.02
Title I Loans	74,170.57
Share Loans	6,502.27
Stock in Federal Home Loan Bank	5,300.00
Office Building	19,145.27
Furniture and Fixtures	7,203.53
Cash on Hand and in Banks	151,972.71
Other Assets	3,794.63
<b>Total Resources</b>	<b>\$1,124,495.00</b>

#### CAPITAL AND LIABILITIES

Savings Accounts	\$937,620.00
Trust Funds	1,462.18
Loans in Process	142.45
Advances	50,000.00
Unearned Interest and Discounts	12,424.22
Other Liabilities	343.19
Surplus, Reserves	22,502.96
Capital Stock	100,000.00
<b>Total</b>	<b>\$1,124,495.00</b>

Member Federal Savings and Loan Insurance Corporation



3 1/2% per annum  
Dividends Paid

1957	\$2,910.97
1958	22,097.86

**WE'RE PROUD**

Of Our

**6 YEARS OF SERVICE**

to the

**World's Nicest People!**

**IT'S OUR 6th ANNIVERSARY IN HEREFORD**

and we would like to take this means of expressing our

**SINCERE APPRECIATION**

to the folks of this area for their most generous support and friendship during the five years since we have been in business in Hereford.

We sincerely feel that in this trade territory, you will find the world's nicest people... and we're looking forward to many, many more years of service to you.

We invite you to drop in anytime... whether it's for business or just a friendly visit. You're always welcome here.

**McDOWELL DRUG**

Mr. & Mrs. Ansel McDowell

Ted Williams batted sixth when he broke into the big leagues opening day in 1939.

### PASTIMES

In Sports  
By John & George

I DON'T GET IT, NEVER LAID A GLOVE ON HIM!

**BOB ZANETTI** WAS SO SCARED IN HIS FIGHT WITH **BOB SMITH** THAT HE FAINTED AND WAS COUNTED OUT.

Today For Insurance See The **McLean Clan**

"30 Years of Insurance Know-How"  
Phone EM 4-0544  
127 W. 3rd Hereford, Texas

Get Your Full Share of Dividends!

Save by the 10th  
Earn from the 1st of each month

**FIRST FEDERAL SAVINGS & LOAN**  
of Clovis, New Mexico  
In Hereford See **Elizabeth Womble**  
148 N. Main EM 4-0850



## Peculiar Type Of Branding Job Puts Scientist's Mark On Snakes

TEMPE, Ariz. (AP) — Desert are the sites of the wierdest roundup and branding operations in the history of Arizona. Arthur E. Damman, assistant director of the poisonous



ALL FOR SCIENCE—Arthur E. Damman, who works alone, clutches head and tail of a diamond-back rattler in one hand and holds the snake's body down with his knee as

animals research laboratory at Arizona State College at Tempe, is conducting a unique experiment. He tattoos a number on a rattlesnake and then paints the same number above the rattler's den.

His purpose is to find out if the rattler has a homing instinct which brings it back through its lifetime to the den in which it was born. He believes his experiments can prove beneficial to science and help dispel some aversion toward the critters.

Damman has spent three years testing his theory. He studied the ancient Polynesian skin-art to learn how to etch identifying marks on snakes' bellies in a way that wouldn't wear off.

Forty miles east of Phoenix, Damman selects several rock piles where the diamond-backs congregate. Outside den entrances he paints large white numbers. In the summer he selects several specimens and etches on their bellies the number of the den.

In winters he has found, so far, that snake number 10 returns to den number 10. Several years of checking will be required to establish scientifically the homing instinct theory.

While carrying out the "branding," Damman also collects rattlesnake venom and returns in to the college lab for use in making serum. He collects materials from the snake's mouth and tests it for disease.

So far, the scientist's work is unique. No one seems anxious to compete with him in this particular field.

## CIPPUS NEWS

### Visiting Tops Holiday Season

By Christine Fortenberry  
Mr. and Mrs. Elmo Hall are the parents of a boy, Scott Norman. The Halls returned to their home Tuesday.

Mr. and Mrs. Jimmie Perrin spent Christmas holidays with their parents at Haskell.

Mr. and Mrs. Olaf Bohannon and children of North Hollywood, Calif., are spending the Christmas holidays with friends and relatives in Adrian and Hereford.

Visitors in the Jack Fortenberry home Christmas Day were Mrs. Stella Sevier, Carolyn and Lonnie of El Paso, Mr. and Mrs. E. J. Davis and sons of Wagon Mound, N. M., Mr. and Mrs. Jimmie Bradley and Beverly of Amarillo, Mr. and Mrs. Jay Fortenberry and son, Mr. and Mrs. Charles Higgins and Clifford and Mr. and Mrs. C. J. Homfeld and Jerry.

Mr. and Mrs. Olaf Bohannon and family of North Hollywood, Calif., Mrs. Nannie Fortenberry, Mrs. Jake Fortenberry and children, Hugh, Donald and Roy Fortenberry were visitors in the Jack Fortenberry home Friday afternoon.

Mr. and Mrs. Elmo Hall and children and Mr. and Mrs. George Hall and sons were visitors in the N. E. Tyler home Christmas Day.

Mr. and Mrs. George Hall and sons are visiting with relatives in Houston and Byran, Mrs. Melvin Henderson is visiting with her parents at Aransas Pass.

The community received from three to four inches of snow last week.

Jay, Curtis and Cone Davis are staying with their grandparents while their mother underwent surgery at the Clovis, N. M., hospital.

Miss Glenda Homfeld spent the weekend with Miss Peggy Sifford.

Mr. and Mrs. Jack Fortenberry visited in the Elmo Hall home Friday afternoon.

The Rev. and Mrs. R. D. Evans and Mrs. Juanita Evans and Melvin Henderson and sons were Sunday dinner guests in the Charlie Burk home.

Mr. and Mrs. Melvin Henderson and sons visited with relatives at Levelland Tuesday.

Mr. and Mrs. Claude Bogle visited with their son, Guyeth Bogle, Christmas Day.

## Beauty at Home

By Lynn Carter

Q. What treatment can you suggest for troublesome callouses on my feet?

A. Usual causes of this trouble are bad-fitting shoes, poor circulation, or incorrect walking. See if one of these conditions exists in your case and, if so, correct it. In the meantime, soak the feet in softened water and rub the callouses with some moistened pumice stone to remove the outer layer — then rinse, dry, and massage with cold cream.

Q. How can I mix my own toilet powder at home?

A. One good recipe consists of two parts boric acid mixed with eight parts starch.

Q. How can a very tall girl dress to "de-emphasize" her height?

A. By avoiding high heels, towering hairdos, and skyscraper millinery — and more subtly by breaking the long straight lines from shoulder to hem with bright-colored belts or with bright color contrasts. A suit with black skirt and red jacket, for instance, is fine on tall girls. So is a bolero of any kind. Avoid tiny purses and hats and, instead, indulge in big accessories — handsome pouch bags, wide hats, wide belts, big earrings, long slender umbrellas. Anything too small looks out of proportion to the big girl.

Q. What are the proper kinds of rouge for use on the various types of skin?

A. On an oily skin, dry rouge should be used, applying this over the powder and blending it lightly with cotton or a puff. On a dry or normal type of skin, use cream or liquid rouge — applied with the fingertips

and blended over the makeup base.

Q. Is there some way, while shampooing, to encourage more gloss into the hair?

A. Usually effective for this is the beaten white of an egg added to the regular shampoo.

Q. Please suggest a good makeup technique for lovelier eyelashes.

A. Eyelash pomade, applied after one's regular facial powdering job, will give a silky sheen to the lashes, banish powder flecks, and keep your lashes lubricated — thus preventing their becoming brittle and perhaps breaking off.

Q. Do you recommend mineral oil for removing old makeup from the skin?

A. Some women like this, although it can prove somewhat heavy for certain types of skin, especially thin, dry ones. Baby oil works out very nicely for this purpose.

Q. What type of dress am I supposed to wear when attending an afternoon tea?

A. Street-length dresses are always in good taste for these functions — afternoon dresses or costume suits, hats, gloves, and handbags.

Q. What exercise will help me to combat signs of a "down-ager's hump"?

A. Grasp either side of a doorway and let your body swing forward from the waist while your hands remain back on the frame for support. This will bring your shoulders together, pinching those fleshy spots, and thus encourage you to carry yourself better.

Q. How can I cause my face powder to stay on longer than it now does?

A. After applying a coating of powder, pat over it lightly with a cotton pad moistened in skin freshener — then apply a second coating of powder. If this second coating tends to cake or falls to cling, it has followed the skin freshener too quickly or too slowly. You'll have to experiment in order to get your timing right.

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In the last seven seasons, Rutgers won 54 of 68 lacrosse matches under Coach Al Twit-chell.

## How Can I?

Q. How can I deaden the noise of a typewriter, when using it in the home?

A. If the typewriter is placed over several thick folds of newspaper, it will deaden much of the noise.

Q. How can I restore fragrance to a grass basket?

A. When the sweet grass basket begins to lose its fragrance, dip it in boiling water. When it is dry, the fragrance will have returned.

Q. How can I increase the quantity of soup in an emer-

gency?

A. Instead of adding water and weakening the soup, keep a box of bouillon cubes on hand for this purpose. Add two cubes to two cups of water. This will increase the quantity without detracting from the flavor.

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For Those Good  
**GULF** Products at  
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We believe it is just as necessary for us to tell you what you get for your advertising dollars, in terms of known circulation value, as it is for you to do business with your customers on the basis of recognized standards. That's why this newspaper is a member of the Audit Bureau of Circulations.

WHAT IS THE A.B.C.? The Bureau is a cooperative and nonprofit association of 3450 publishers, advertising agencies and advertisers in the United States and Canada. Organized in 1914, A.B.C. brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.

WHAT A.B.C. DOES FOR YOU. At regular intervals one of the Bureau's large staff of experienced circulation auditors comes to our office and makes a thorough audit of our circulation records. He has access to all of our books and records to obtain the FACTS that tell you what you get for your money when you advertise in this newspaper.

WHAT A.B.C. REPORTS TELL YOU. The circulation FACTS obtained by the A.B.C. auditor are condensed in easy to read A.B.C. reports which tell you: How much circulation we have; where the circulation goes; how it was sold and many other FACTS about the audience we provide for your sales messages. Make your advertising investments on the basis of this audited information. Ask for a copy of our A.B.C. report.



Coal—by the ton

There are standards

Lumber—by the foot

Wheat—by the bushel

Land—by the acre

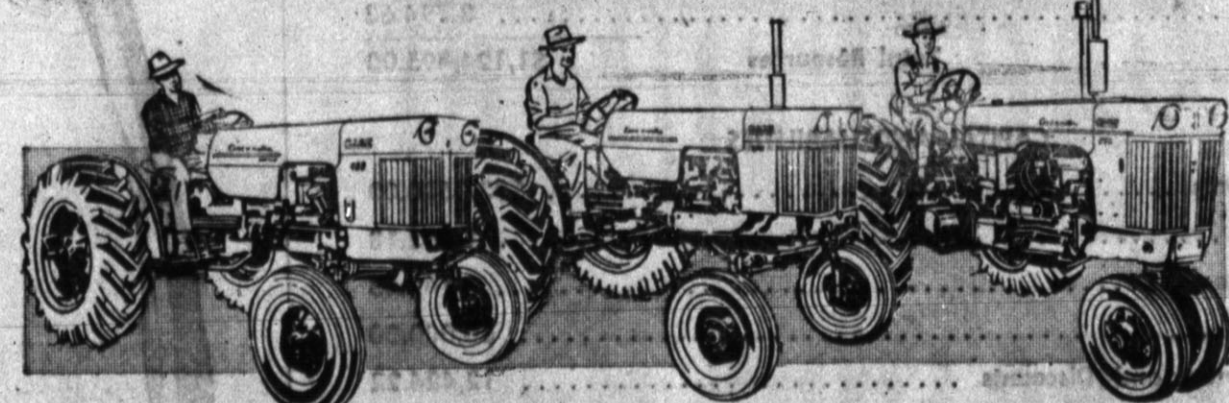
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We'll "horse-trade" (even for retired ones) and pay you 6%



If you're making "barn room" for an old retired tractor... if you have a tractor, baler, combine, corn picker, or other farm machine that needs costly repairs, better come in and trade with us. We'll pay you 6% in cash on the trade-in value and/or down payment until you start using the new tractor or machine. No carrying charge on the deferred balance till season of use.

Here's your golden opportunity to get a new **Case-o-matic DRIVE tractor** **DOUBLES PULL-POWER** Instantly... precisely... automatically



CASE 400 3+ plow Case-o-matic Drive tractor. Choice of gasoline or LP-gas; 4 or 8 working ranges; 3 front end styles.

CASE 600 4 plow Case-o-matic Drive tractor. Choice of gasoline or LP-gas; 4 or 8 working ranges; 4 front end styles.

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Put your **RETIRED** tractor (or farm machinery) to work earning **6%** **TRADE NOW!**

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A.B.C. REPORTS — FACTS AS A BASIC MEASURE OF ADVERTISING VALUE





CONFERS ON DROUGHTS—Gov. Price Daniel, left, confers with John S. Bragdon, special assistant to President Eisenhower, on what Texas and the federal government should do about future droughts. The conference was held at the executive mansion in Austin, and all the while it was pouring rain outside. (AP Photo)

### Model Mom And Child Break Open Piggy Bank

By VIVIAN BROWN  
When you're five years old every penny you make counts. That's why pretty TV actress Rosemary Gilligan is glad daughter, Kathleen, made the grade on TV.  
"Kathleen's been modeling with me since she was a baby. We put all her money in the bank for education, and today she's ahead \$5,000."  
It's very simple arithmetic, says Rosemary, because when they are on screen together, they just multiply everything by two. There is \$30 for perform-

ing a TV commercial, \$50 residual fee for every time your commercial is flashed on the screen, and \$40 an hour for any photograph made in connection with the commercial.  
One commercial has been running for more than three years, another for 2½ years. Five months ago the girls did a commercial that has been running three times a day since, clicking the cash register in doubles.  
Rosemary has appeared live on TV more than 200 times, and has made more than 100 films, although it took some prodding to get her to quit a \$40 a week job, and into the \$45,000-a-year bracket. Says she:  
"I was Miss Subways back in 1948, working as a receptionist, when friends tried to interest me in modeling. Seven years later I made the change when someone said, 'How can anyone who looks so much like Grace Kelly be a failure?'"  
She isn't. She's one of TV's top successes, and is one of the few girls who became a commercial TV actress without

pounding the pavements. She explains:  
"I just walked into the Harry Conover agency and asked how you go about being a television actress. They were all set to film a show and gave me a chance. Then there was an opening for a mother-baby commercial, and that's how Kathleen got started."  
Rosemary is blonde and blue-eyed, weighs 118 lbs, is 5 feet 7 in flats and measures 32-22-34. She takes a taxi to her jobs in New York and back home to Hollis, Long Island, mainly because she finds other forms of transportation exhausting.  
She buys good clothes for her TV assignments, but sticks to basic shades — beige and cocoa, colors that flatter her and are accessorized easily. The clothes bill runs to about \$20 a week for her, and is negligible for Kathy. She wears a mink stole on the job, but not when she's looking for one.  
Competition is keen, she says, but she loves it, like the time she copped the juicy electric

### Toledo Druggist Uses Honor System In Sales

TOLEDO, Ohio (AP) — A new children's candy counter in Max Schwartz's drug store features the ultimate in trusting self-service: The young patrons ring up their own sales on a cash register and make their own change.  
"Kids are honest people," Schwartz declared after the counter had been in operation a week. "So far, I'm at least 95 per cent correct."  
After that first week an inventory of the candy and a check of cash receipts revealed a

shortage of five cents on every dollar of business at the counter. "Businessmen call that shrinkage," Schwartz insisted, not at all perturbed. "Maybe some of the younger kids just can't add."  
While Schwartz was talking to a reporter, a small boy entered the store, hesitantly handed him two pennies and left without a word.  
Schwartz grinned and said, "That's not the first time a youngster has returned with the cash after overlooking the



PROOF OF THE PUDDING—Children ring up their own sales and make their own change at an "honor system" candy counter in a Toledo drug store. Obviously, the kids approve.

range commercial plum from 75 other applicants. There have been a few chillers — like the time she was strapped into a chair for five hours while filming a "stop motion" commercial, and once in North Carolina when she was required to climb a mountain.  
Rosemary's husband, an industrial engineer, comments often, she laughs, that "it is pretty frustrating with his education and degrees to live with a pair of uneducated breadwinners like us."  
Rosemary wants more children, hopes to buy a house soon, and wants to set her husband up in business.



Dr. Milton C. Adams  
OPTOMETRIST  
Office Hours  
8:30 - 5:00  
335 Miles Avenue  
Phone EM 4-2255  
Hereford, Texas

### Bible Words for Today

HEBREWS 3:10. — "That I may know Him and the power of His resurrection, and may share His sufferings, becoming like Him in His death. . . ." (RSV)

It is not idle to ask the question, "What do you want most?" It is important to think clearly and soberly about what we want for what we want determines where we go and what we become. That which is placed at the center of life determines the circumference of life. Life is a process of selection and the one who learns to select wisely and in harmony with God's will finds what is most valuable and useful for life. The Apostle Paul faced life and made his decision. There were three things he wanted. First, to know Christ; that is the most important decision which man can make. Second, he wanted the power of this New Life, the power of a life that is victorious. Third, he wanted to enter the fellowship of His suffering so that he might become a participant in the redemption of the world. It is important to know what one wants and to want only that which will lead to Christ and to His fellowship and service.  
Dean Ralph Edward Knudsen  
Berkeley Baptist Divinity School  
Berkeley, Calif.

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This Week Only  
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Arrange for your course NOW!! 20% off regular price on all series contracted this week.

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Relax nervous tension, improve posture, stimulate circulation while streamlining the body.

**Lady-B-Lovely** Scientific Reducing  
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**Ammonium Nitrate**  
**Phillips 66**

... gives you these special advantages:

- NO BRIDGING OR CAKING
- EASY TO USE
- MORE UNIFORM DISTRIBUTION FOR EVEN CROP FEEDING

Phillips guarantees this great, new ammonium nitrate will flow freely when stored and applied in a normal manner. If you're not satisfied that PHILLIPS 66 AMMONIUM NITRATE lives up to this guarantee, it will be replaced at no additional expense to you.

SEE US TODAY FOR ALL YOUR FERTILIZER REQUIREMENTS!

ASSOCIATED GROWERS of HEREFORD  
EM 4-1527

# FARM SALE

## Wednesday - January 7, 1959

Sale Starts at 10:00 A.M.

Gus Ruland, R. L. Jones, Patterson Bros. One has sold his farm and the others have lost a lease.  
LOCATION: 2 and 8/10 miles Southwest of Hereford, Texas on Highway 60, then South 5 miles to R. L. Jones farm, or 2 miles West of Frio Community House and 1/4 miles North.

1—Building 28'x14', is a garage and apartment attached.	1—30'x10' channel 2 row float
1—1952 John Deere G. tractor with 4 row lister planter, good tires, etc.	1—David Bradley two bottom moldboard
1—1954 Ford Major Diesel wide front, a nice one	1—8 row liquid spray unit with P.T.O. pump
1—1949 Ferguson tractor	1—14' Massey Harris, Hume pickup reel
1—1952 Ford 3/4 ton pickup	1—A-C belt type pickup attachment
1—1952 GMC 1/2 ton pickup	1—Ferguson 3 point 8' tandem disc
1—1953 Chevrolet 2 ton truck with 30' single axle trailer, grain and cattle sides.	1—4 row knife sled
1—1948 Chevrolet 2 ton truck with good 14' bed.	50—Bags Landart 611 delinted cotton seed
1—A-C 6' Combine	1—5' Dearborn blade
1—4 cylinder motor	1—A-C side delivery rake
1—Chrysler irrigation motor	1—5' Dearborn lifter
1—Model I Case tractor on butane	1—3 row tool bar
1—F30 Farmall, good rubber	1—4 row knife sled on 3 point tool bar
1—International 4 row tool bar	1—Old small oneway
1—8' Hoeme plow	1—Set J. D. tool bar markers
1—Massey Harris rollover moldboard	1—J. D. comfort cover
1—Dempster 12x8 drill	1—W9 comfort cover
1—M&M 16x10 drill	1—2 row J. D. cultivator
1—12' Krouse oneway, old but good	1—2 row stalk cutter
1—4 row stalk cutter	1—Cement mixer and wheelbarrow
2—3 bale cotton trailer, factory chassis	1—Small drag type slip
1—12' David Bradley tandem disc	1—Old flat truck bed
1—4 row Dempster planter on 4 row planter bar	1—Case feed mill
1—250 gal. propane tank	1—Young fresh Jersey cow
1—4 section International harrow with pipe hitch	1—Plow guide

Large amount of sweeps, lister beams, tools, etc. Many other items too numerous to mention.

Terms of Sale - CASH Not Responsible for Accidents  
Lunch will be served by Frio Homemakers  
Sale Held By  
**SERVICES & EXCHANGE OF HEREFORD**  
901 E. 1st with  
**PHIL & HERMAN C. WALKER**  
As Auctioneers  
Ph. EM 4-2187

The Pioneer League was organized in 1939. It is a Class C baseball League this season. John R. Slowik of New York City will captain the 1958-59 Yale track team.

### PLAINS INSURANCE AGENCY

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Enhances the Value of Your Home

Choose From These Permanent Colors

216 Coral Pink	202 Pearl Grey
211 Coronado Pink	201 Charcoal Grey
214 Crimson	213 Georgian Buff
208 Cinnamon Brown	205 Majestic White
215 Cocoa Brown	206 Chinese Yellow
244 Surf Green	

We deliver anywhere in the Tri-State Area.  
Our salesman will call on you with samples upon request.  
Meets all specifications of the best grade face brick.

ALL THE BEAUTY OF STONE AT THE COST OF BRICK

**Crowe-Gulde Cement Co.**  
PHONE 1722 of Hereford 1st & COUGH ST



# Lock The Door Before The Theft

By VIVIAN BROWN—It's easy to keep burglars out—just fix things so they can't get in.

One man came to that conclusion recently, after his fishing waders, fishing rod and reel and handyman's tools, including an electric drill, were "borrowed" from his screened front porch by persons unknown.

Now there is a cylinder type lock on the porch door.

Before this experience, the man and his family spent days away from the house without locking the front door, and never closed it when they left home for the day. Their theory was that if someone wants to come in, he will, regardless of how

many precautions are taken to keep them out. Now he has decided maybe



the fellow who took his stuff wouldn't have jimmied a lock outdoors, if there had been one.

People may be getting careless. A recent FBI study pointed up that there were 19.6 per cent more robberies this year and that burglaries were up 15.8 per cent. Major larcenies are up 14.4 per cent and auto thefts have increased

# Pardonnez - Moi, Miss-- Your Legs Are Showing

By VIVIAN BROWN  
All eyes will be on legs this year. Fashionable girls should keep shorter dresses in mind when assembling their wardrobe of leg accessories.

And it will be a wardrobe, judging by the number of leg adornments that have made their appearance. There are dazzling garters of real rubies and diamonds at \$1,200 a leg or less spectacular garters of seed pearls and silver bells. Colored hosiery is handsomely decorated with clocks that run half way up the back of the stocking, handpainted bees swarm to the knees and sprays of roses decorate instep or ankle. There are stockings decorated with rhinestones and

ed by 6.2 per cent which just goes to show that thieves are getting braver all the time, or maybe we just make it easier for them.

If you aren't prepared for these unwelcome visitors, check your security now. Here are some pointers from the man who locked his screen door after his gear was stolen:

1. Make sure that you have locks on all your windows so that entry would be made difficult. Put a pin-tumbler lock on your door, and if you lose the key have the cylinder reset to a new key with different bitings.

2. Leave three interior lights on when you go out for the evening. Leave the shades in their natural position, and other curtains or Venetian blinds partially open.

3. Be sure you have a telephone in your bedroom, so you can make an emergency police call. This extension doesn't have to be an eyesore as these are now available in attractive colors. It may even prove to be important to have one in a youngster's room if you leave your children with baby sitters when you go out.

4. Make sure that people left in charge of your home when you are away do not admit strangers.

5. When you are leaving home for a vacation shut off all deliveries — milk on the porch or an accumulation of papers and mail are tipoffs that you are not home. Never leave a note for anyone when you are not home, especially one telling where the house key is hidden.

6. It's a good idea to take a record of serial numbers of bonds or other valuables left in your home in your absence, to tell your immediate neighbor and the police that you are going away.

7. Other burglar proofing may be done in tune with your own mode of life. You may want to leave a dog on the front porch at night, to keep a shotgun in your bedroom and to keep ladders out of sight when you aren't using them.

Many an interloper has found the ladder conveniently placed at the side of the house right at the window he's decided to enter, when he arrives with his bag of burglar's tools.

Vic Michelson is in his ninth year as coach of the Syracuse University freshman crew.

some with jet beads. Grooming products run the gamut of important accessories for winter legs. Leg lotions and creams in squeeze bottles are designed especially for heels that must be sleek beneath sheer stockings.

Electric razors in princess pink or blue hues are attractive enough to exhibit on the vanity table, and leg makeup is back again to be worn under stockings to give legs a mat finish or to smooth legs that are discolored or scarred by prominent veins.

Other items that must be kept on the grooming shelf are pumice and stiff brushes for removing callous and bunions. If you'd pretty your knees and the backs of your heels, rouge is said to be the answer.

A variety of gaiters and spats are other ways girls call attention to their legs this season.



INSTEP STOPPER — Hand-painted roses go to the instep of colored nylon hosiery for evening wear.



ELECTRIC SHAVES—It's a must for the girl who'd have everything in leg accessories this season.



JEWELLED GARTERS... and heart beauty spots flatter the knees for shorter dress.



GAY GAITERS—Lively plaid coveralls for the legs, ideal for outdoor wear.

### SQUIRRELY SACRIFICE

RICHMOND, Va. (AP)—A gray squirrel climbed into a power transformer here, knocked out power to 200 homes and put a radio station off the air. The squirrel went yonder to the land of milk, honey and hickory nuts.



LEFT BEHIND LYONDONVILLE, N. Y. (AP)—The engineer of an eastbound freight pulled into Ashwood six miles from here, to discover a motorist frantically flagging him down.

In the motorist's car were the train's brakeman and conductor. They were left in Lyndonville when the engineer overlooked 15 cars and caboose after switching off an empty car.

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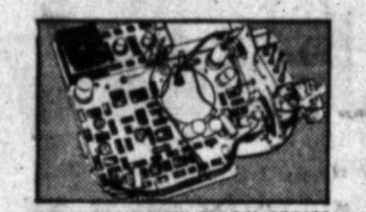
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