Moisture last Year: 14.95

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Published Every Thursday Hereford, Texas, Thursday, September 29, 1960

Price 10c Per Copy

A SENSE OF HUMOR seemed to be a trait of the signpanter who did this Hereford sign recently. Only question is whether someone was bitter or just generally distrusted what has become an American institution. (Staff Photo)

Around Town

Formal opening of the Hereford Country Club has been postponed from Saturday until Sunday, Oct. 9. The members will have their annual meeting in the new club on the following Thursday even-

The A. L. Greenways, who live at 334 Avenue G, had a water ermelon growing on their back fence. We went out to take a Olton Mustangs, Winners Of picture of it Monday morning, ed" Sunday while the Greenways were at church. So you'll just have to take the Greenways' word for it.

4 Straight, Next Herd Foes ways' word for it.

Two dealers here will have their work cut out for them Frinew car showings Thursday, day if they plan to remain un-Sept. 29. McCullough Motors defeated. They face the rugged will display 1961 models of Olton Mustangs, who are un- coaches on Olton shows that the with power and speed combined Plymouth, Chrysler and Val- beaten in four outings this sea- Mustangs can be expected to in the backfield. Schenck is a iant. New Ford and Falcon son models will be shown at Charles Seeds Motor Company. game at Dub's Man's Shop and These announcements, more than the weather, mean that Friday. Fall has really arrived.

We were happy to hear that a little rougher, it will be home- Schenck, junior quarterback, 130: probably will make some chan-J. F. Ford of Hereford exhibited coming time for former Olton Robert Priest, senior, fullback, ges in both offensive and defenthe grand champion bull in the students; Milking Shorthorn division of the Panhandle - South Plains Fair at Lubbock this week. The champion is named Revelex (Continued on page 5)

Residents Raise Funds To. Continue Sugar Beet Fight

BRAND STAFF REPORTER

In spontaneous response to tributed \$5,930 Monday night Association's legislative comm- was optimistic. Witherspoon and at a meeting of the Texas Sugar Beet Growers Assoc-

be used to pay expenses of O. R. Strackbein and his sis- Vote Tuesday ter, Mrs. Lena Bratter, who are currently making a bid in Voters in Zone Two of the Ti-Mexico, and other areas in ing the crop.

Caravan Slated Friday To Olton es of the landowners also may

Withe Texas Highway Patrolmen and Deaf Smith County Sheriff Lowen Sharp beaming approval, the Whiteface Booster Club again Friday will form a caravan för the trip to Olton.

said he had gotten enthusiastic reports from law officers for the caravan to Muleshoe

and will move out at 6:10 with If the weather is good, cars will be decorated with maroon and white streamers before departure.

"We will have plenty of cars and can provide transportation for anyone who wants to attend the game," Wiman said. Persons wanting rides are asked to be at the high school at 6 p. m.

Hereford Whitefaces will have

Tickets are on sale for the

will be on sale until 5 p. m. day probably will be:

pointments for Strackbein, it was explained at the meeting.

Expense for Strackbein and a request for funds to con- his sister, who both reside in tinue legislative represent- Washington,amount to about \$1,ation for local sugar beet 000 per month, it was pointed interests in Washington, Deaf out by James W. Witherspoon Smith County residents con- of Hereford, chairman of the Deaf Smith and Hale counties, States.

The amount collected will SCD Zone Two

Washington to obtain increas- erra Blanca Soil Conservation ed sugar beet acreage quotas District Tuesday will elect a for Texas, Oklahoma and New farmer or rancher who will representative on the SCD the nation interested in grow- Board for the next five years. Balloting will be held in the

Strackbein has been hired as Ford Community Building at a legislative representative, and 7:30 p. m. Tuesday, Oct 4, according to Deaf Smith County Agent J. W. "Lefty" Thomas. Thomas said a qualified voter is a Zone Two land owner who

> Present supervisor of the Tierra Blanca Soil Conservation District is H. N. Benson, Route ing program.

4. Hereford is working diligently for a more rison Highway six miles west of Smith County," Thomas said. of 5.3 miles. The road will ter-Club president Jim Wiman "Give them your vote of ap- minate at the Castro County preciation and confidence."

Nominations, will be made from the floor and the person receiving a majority of votes of

Sheriff Sharp leading the way. pay except for a small allow- project as soon as final plannand policy - forming body of York of Hereford, senior resithe Soil Conservation District, dent engineer, will be in charge

To be a Supervisor, a person of the work, which he is elected.

shown and refreshments will be ched with Texas Highway De-

and three juniors.

Now coached by Walter "Jo center, 170; Harold Featherng- game.

Jo"Bryan, the Mustangs whip- ill, senior, guard, 150; Larry

ped Petersburg 44-20 in their Timmins, senior, guard, 160:

opener, followed with a 12-8 Kenneth Hooper, senior, tackle,

win over McCamey, a 32-13 200; Bobby Brown, senior, tac-

Frankie Miller, senior, right

The game is slated for 8 p. half, 135; Randee Buchenau, iams and his assistants worked

m. at Olton. Just to make things left half, senior, 170; Johnny their charges hard this week and

190; Robert Duncan, junior,

Lee Benefield a member of the "We have come a long way, Association's legislative group, both predicted that a sugar refinery would ultimately be located in this area.

A bill concerning increased quotas for beet growers in the United States, which was passed by 100 per cent approval of the House in its last session, is currently pending action by the 87th Congress which convenes in February. The bill was under consideration of a Senate committee when the Senate ad-

Extension Of FM Road 1058 Gets State Approval is 21 years of age or older. Wiv-

A Farm-to-Market road has been approved for Deaf Smith County under a new state pav-

The road will be an extention "Your Soil Supervisor's Board of FM Road 1058 from the Harprogressive agriculture in Deaf Hereford, south for a distance line just north of Summerfield. Estimated construction cost

will be \$97,000. This project was selected by ing at the Hereford High elected for the term of five after consultation with the Deaf field said.
School parking lot at 6 p. m. years. The supervisor serves without Court. Work will begin on this ance for expenses. He will help ing is completed and necessary constitute the administrative right-of-way is secured. W. V.

> must be 21 years of age and a Funds will come from a new landowner in the zone from two-year Farm to Market program being inaugurated for the Thomas pointed out that a state. Funds will be derived from film on conservation will be Federal Aid Highway funds mat-

> served. All voters are urged to partment funds on a dollar-todollar basis.

> > Miller and Riney his favorite

Hereford coach Bobby Will-

sive alignments for Friday's

Butch Walterscheid, junior

tackle, will be out at least a

week with a fractured rib.

(Continued on page 2)

points so far this year.

end. 155.

Starting for the Mustangs Fri- targets. Buchenau has tallied 46

stand in the way of out get The proposed legislation has ting what we want," Wither-been titled the "Five Percent spoon said. "But we have not Bill", Witherspoon said. It rereached a stopping point; we quests five per cent of the tomust get the job completed." tal acreage increase required Tone of the meeting, which annually to fulfill needs of indrew some 150 residents from creased population in the United

> the annual increase is 6.7 percent. The bill asks that 40 per cent of the five-percent increase go to Smith County which have Chamber Names areas such as proved that quality beets can be produced; 20 percent to new areas which indicate possibilities of good future prosibilities of good future production; 20 per cent to reclam. Director Posts ation areas; and 20 per cent to to new growers in old areas. The old areas would receive

the annual increase. ing sought by the legislative organization. committee. The Sugar Act is

Witherspoon commented that 3, 1961 although the local committee deal of opposition

come from Lawrence Myers, the eight candidates had accept-Sugar Division, he said.

herspoon added, "we have many House members, the House speaker (Sam Rayburn) himself and many Senators on our side."

Our Slogan: "More People - More Farms"

Witherspoon said other, opposition has come from Eastern mill interests, which includes candy manufacturers. Because Actually, Witherspoon said, of its poor location for handling beet sugar grown in the United (Continued on page 2)

The nominating committee of the Deaf Smith County Chamber the remaining 1.7 per cent of of Commerce met Monday morning to consider possible candi-A four to six-year bill is be- dates for the Directorate of the

After reviewing the memberscheduled to expire March 31, ship, the Committee agreed to recommend eight members for "Strackbein is strictly busi- placement on the ballot to be ness," Witherspoon said. "I can voted in October, From the think of nobody who could do eight candidates, four will be a better job for us. He has ad- elected to serve three-year term mired and respected all our ef- commencing with the Annual Banquet which will be held Feb.

The Committee members aghas many influential persons on reed to contact each of their its side in Washington, the group nominees to secure permission also has encountered a great of the nominees to have their names placed on the ballot, As Much of the opposition has of Wednesday morning five of administrative assistant to the ed nomination, They are: Mrs Secretary of Agriculture in the Dyalthia Benson, Jack Renfro. Sam Bell, Maurice Tannahill "Myers has ridiculed the ef- and Delbert Kinsey. The other The caravan will start form- the qualified voters present is the State Highway Department forts of the committee," Benc- three candidates have not been

A BICYCLE furnished a means of getting to work last Saturday morning for local physician Dr. Clarence E. Hicks, and the whole Deaf Smith County Hospital staff just roared to see such sport. His_two-wheeled sports car - call it a bike if you want - actually is his favorite means of transportation. "It's good exercise," the doctor says. "If I didn't have to make house calls, I'd ride one every day." Dr. Hicks said he started riding a bicycle to work when he had a practice in Kentucky, and that he had taken a lot of good-natured ribbing at first. After a few weeks, however, both doctors and nurses had swapped their steering wheels and accelerators for handle-bars and pedals. They were all riding bikes. (Staff Photo)

FROM SCHOOL AND CITY

Property Tax Appraisal Methods Gain Approval

McMorries and Company of Amarillo was given the green | McMorries said the study at the foint meeting Tuesday | ASC Re-Elects | would begin within the city lition study Tuesday evening aft- mits. By the first of the year, nest Langley. er members of the Hereford Ru- a large portion of city property ral High School District Board appraisals will be available to the consultant shall in no manand Hereford City Commission the city and school district, he ner assist the taxing unit with approved and accepted terms said. of a contract.

Tax consultant James Mc-Tax consultant James Mc-Morries told both taxing units West Best In he would begin work sometime next week. Separate contracts will be signed by the Commisromp over Springlake and an | kle, 160; Fred Riney, senior, end easy 26-6 victory over Hale 160; and Jimmy Lawson, junior, sion and school board after final al agreements are drawn up. Ties In Contest Scouting report from Hereford Olton has a big tough line All work will be under direct supervision of McMorries. start eight experienced seniors good passer, with Buchenau

hire the McMorries Company for \$17,500 to conduct the extensive valuation study. The the remaining \$3,500.

Terms of the contract set the completion date at May 1, 1961, which gives the McMorto complete the studies of all is hard on scores. property within the city and

It sure makes it rough when

four games out of 20 and in encies voted unanimously to ties, but that's what happened all real properties located with- cond alternate. in the Hereford Brand football in the boundaries of districts, contest for the past weekend, both improved and unimproved, First, of course, was the Here- and shall also relate to all in- Perrin, who succeeds Harvey ford-Muleshoe tilt. Then Michi-\$14,000, and the city will pay gan State and Pitt, Texas Tech erties within the boundaries. and A&M, and UCLA and Pur-

due knotted in the college ranks. With four automatic misses, everyone started with 16 correct ries Company seven months and then worked down, which

(Continued on page 2)

school limits.

A model contract was read at the foint meeting Tuesday

es. It stipulates the contract is made and entered into for the values of properties.

the professional services to be Re - elected were W. N. Hodrendered by the consultant to ges, chairman; Frank Bezner, the taxing units shall relate to member; and B. C. Hodges, sedustrial and public utility prop- Brock at the post.

The company will make an all properties, measure all grams in this county. buildings and to the extent necessary to arrive at a true four chairmen of county com-

The contract points out that

ner assist the taxing unit with its collection of delinquent taxsole purpose of aiding and as- Deaf Smith County Agricultural sisting the taxing unit and its Stabilization and Conservation board of equalization in arriv- Committee were re-elected to ing at true and correct market new terms of office at a con-

(Centinued on page 2)

Four Of Its Five

Four of five members of the vention Tuesday morning in the The contract further states ASC office in Hereford.

Named as new first alternate on the committee was J V.

The committee, which will serve a one year term, superexamination on the ground of vises activities of all ASC pro-

The committee was named by and correct appraisal will con- munity committees meeting in (Continued on page 2)

Nikita Rasseled On Television Second Graders Are Natural Politicians, Survey Shows

By DAN MUDD BRAND STAFF REPORTER "It's a kind of spray they ad-

vertise on T. V. "It's something like a rock and it makes you rich. You find it in the hills, I think.' "You turn it or and you get

music and news on it." "My grandpa was in it once, but my Daddy wasn't."

Those are a few of the answers given by second graders in Hereford schools recently when they were asked to define

With headlines screaming out the mounting problems in the world today, we were wondering what was going to happen tomorrow. So we decided to conduct interviews with some of the leaders of tomorrow to get their viewpoints on modern world affairs, persons in the news and innovations which are molding

the future. We selected second graders — 14 of them — because they had lost most of their shyness in the first grade and because children in that age group seldom fear speaking their piece frankly and openly.

We conducted the "playground interviews" on the theory that if a child didn't know the answer to a question he would at least take a guess.

After studying the answers to the questions, we predict the hu-man race in 1980 will be made up predominately of politicians - if they don't know the answers, they'll bluff their way through them.

First, we showed them a picture of Nikita Khrushchev and asked who he was. Here are some of the replies: "I saw him rassel on television one night."

"He's a movie star." "I think it's Jimmy's uncle, cause Jimmy says his uncle ain't got no hair." "I saw him at the convention

on telebesion." "I don't know, but he looks like a nice man." Some were a little hesitant on that question, but when we asked them what a satellite was, they really cut loose: "A star that moves by at night. My momma says it moves faster when it comes up than when it comes down." "A big round thing that tra-

vels around the world." "I saw it eight nights, I think it got busted, 'cause we

don't see it any more."
"A thing that's shot up in the air. I saw it once - we looked for it in the back yard and found it in the front:'

the air. It goes about 15 miles

"A balloon that shoots off in

"It's a big ball that goes round and round in the sky at night. It comes down to the ground in the day."

"It's a star that goes real slow. It's about the size of a baseball when you're real close

"One of those things that go up and around in the sky. It shines in the sky and looks out for planes." We asked them for the

name of the President of the United States, and got the following answers: "George Washington."
"Mister Lincoln."

"Pres'dent leingour."

They were asked if they would like to be
to be President, and why or

why not.
"I would like to be President scause I could go all over the

world and see Africa and France and New York." (Where is New York?) "New York is

real close to the desert." "Yes, 'cause a President has more money than I do. I had \$1.85 before I went to California this summer. Now I have only

55 cents." "I wouldn't want to be a President cause I'm just a little girl and I would mess up

The second graders were

asked to define the "Presi-dent's Cabinet."

"Where Mrs. Washington keeps her dishes."
"The President keeps his toys in his cabinet."

If They Don't Know, They Bluff his papers and speeches in."
"My daddy says he doesn't do much but play goff, so I guess he keeps his goff

sticks in it." "Where he keeps his food and wives." After we were "snowed" on

world affairs, we asked them questions about their schools, teachers and principals: What does your teacher do

and say? "She reads to us, and if we're bad, she makes us stand in the corner, I never have gotten to

stand in it yet."
"She writes stuff on the board
for us. She tells me to blow my



A LARGE CROWD of farmers, merchants and businessmen from Deaf Smith County and the surrounding area gathered in Hereford Community Center Monday evening to hear a report on current activities of the Texas Sugar Beet Growers Association. County residents contributed

Residents... (Continued from page 1)

States, it favors continuing the processing of offshore raw su-

"Those mills in the East have hired a public relations man, who resides in Washington, because they have seen we were making headway in Washingon," Witherspoon said. "He is being paid \$40,000 a year to bush legislation in their favor." A refinery in this area would cost about \$15,000,000 and it would require three years to build the plant, it was explain

Witherspoon gave a brief review of what the legislative committee has done to date. He said the American Crystal Sugar Company in Denver has excould be obtained.

· He added that the committee has met many times with the in this area in past years. "The opinion is Washington erspoon said.

was that Castro should not be tampered with or he would become a martyr," Witherspoon said. "But we are not asking to take anything away from

"When they say there should

growers, they might as well say that no company should manufacture automobiles except Ford," Witherspoon said. "If this is a free enterprise,

let's put it on a free enterprise system." Witherspoon said Myers contends that if the five-per cent bill should go into effect, that in three years Texas would have 25 per cent of the total acreage

in the United States. "There have been many people who have told us they never thought we would ever get the support which we have already 'At first, many of them paid no attention to us. But we have 'raised so much cane' in Washington we receive attention nearly every place we go."

He said the group would like pressed much interest in this to receive a 30,000 - acre allotrea as a location for a refin- ment. If each acre made 21/2 es, if the required acreage tons of sugar, 75,000 tons of sugar could be produced from that allotment, he commented.

"We believe the American company as it has been pur- farmer will raise most of the suchasing the sugar beets grown gar consumed by the United States in the near future," With-

> He said a company which operates out of New York and Dallas is currently interested in the prospect of building a refinery in this area, and that the company has some \$40,-000,000 to invest in such an

Property...

(Continued from page 1) fer with owners or occupants of the properties.

The consultant will submit to the taxing units for approval infermation cards which will state market values. all necessary and pertinent information concerning the type plan of all buildings and other necessary information.

perties, McMorries said he would submit to the taxing agencies plats, aerial photographs and other information requested

West...

(Continued from page 1)

Bill West was the best as he Wendell Burdine came through with 14 correct answers each.

West earned the \$10 weekly prize; but a lot of folks still are bunched together for the Cotton Bowl tickets, that go to the top three contestants at the end of he 12-week' contest.

gislation will not go in our fa- merchants, farmers or business m. in the Hereford Community for donations to continue repre- Center.

The Association pointed out tee of three, which includes Mel- The 21/2 - hour meeting Mon- that a similar meeting would be

for permanent records. The consultant agreed to meet Olton... with the board of equalization at any time requested, either in public or private session. At all board of equalization meetings, he will be expected to be prepared to offer advice and assistance in arriving at proper

In connection with rural pro- to effect a legal and equitable dia to explain purpose and memethod of taxation.

McMorries said good public

ASC...

a county convention, which started at 9 a.m. Tuesday. Meeting

(Continued from page 1) Although the injury was received in the Dimmit game, Walterscheid played until the middle of the Mulshoe con-

Both taxing units agreed to relations was necessary for a of property covered, the floor pass any and all legally neces- sound tax equalization study. into the game with two victories sary orders, ordinances or re- The units agreed to use newssolutions that shall be required paper advertising and other methods of conducting studies of that type.

Orpha Click, assistant school ed that he be granted permis. and Mrs. J. L. Woodard, 800 sion to aid McMorries in his Union. spare time. The school trustees expressed their approval.

The joint meeting was held in got 15 right. Dallas Phillips and were: H.L. Hershey, Community the school board room beginning "A", Dick Ellis, Community "B at 8 p. m. Tuesday. Meeting , N.A. Brown, Community "C", with the school board were City and Elmo K. Pinnell, Commu- Attorney Langley and Hereford City Manager Dudley Bayne

End Wesley Poarch, also injured last week, is expected to be ready Friday after recovering from a minor ankle sprain. Senior tackle Eugene Baldwin was taken to the hospital Monday afternoon for treatment of a minor head injury but also is expected to see heavy action against the Mustangs.

Hereford will be seeking its third win of the season, going

VISITORS HERE

Mr. and Mrs. George Vaughan from Hawthorne, Cal., are tax assessor , collector, ask. in Hereford visiting with Mr.

> IT IS EASIER TO STAY WELL THAN GET WELL! Hereford Chiropractic

Center 1011 Pk Ave EM4-2643

McCULLOUGH MOTORS

YOUR CHRYSLER - PLYMOUTH DEALER

cordially invites you to the showing of the

CHRYSLER PLYMOUTH

Ralph and Ray McCullough extend a most cordial invitation to their friends and customers to see and enjoy the new beauty of the 1961 Chrysler and Plymouth showing today, Thursday September 29th.

DON'T MISS IT!

McCullough Motors RALPH - and - RAY McCULLOUGH



(Staff Photo)

sentation in Washington.

in Washington who will voice sugar beet interest for

this area. James W. Witherspoon, chairman of the

Association's legislative committee, is shown in fore-

"I do not think they fear le- Kassahn, who will contact other

ground speaking to the group.

The group named a commit-

vor," he said.

300

Hunters Food

Store

WESTERN STAMPS

Twentieth Century **Beauty Salon**

FREE

Dallas Phillips Gro. Mkt.

EVERYONE INVITED

Visit Your Western Stamp Redemption Center In Hereford

NOTHING TO BUY

COUPON This Coupon Good For

Hunter's Food Store

100 WESTERN STAMPS

Expires Oct 4

COUPON This Coupon Good For 100 WESTERN STAMPS Twentieth Century Beauty Salon Expires Oct 4

COUPON TO SEE

This Coupon Good For

WESTERN STAMPS

Dallas Phillips Gro. Expires Oct 4

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P-GGLY

2-001×

3-0012

P-001x

Pelicious Inings come in

Libbys 303 Yellow Cling Half or Slice

Libbys 303 Cut Green

Libbys 303 Cream style or

Whole Kernel

FOR

PEACHES

LIBBY'S HARVEST OF VALUES Libbys 303

Libbys 4 oz.

Can Vienna

WIGGLY

Libbys 14 oz.

PEAS SAUSAGE CATSUP

PIGGLY WIGGLY

Your

Choice

S & H Green Stamps

every

WEDNESDAY

With the Purchase of \$2.50 or more

SAVE MORE!

Libbys 303 FRUIT COCKTAIL

SPAGH. & MEAT BALLS

Libbys 151/2 oz.

ALLEN FANCY

52 oz. Can

It's "First-of-the-month" Savings Time at your friendly Piggly Wiggly store in Hereford. Ther's bargains galore throughout the store . . . in every department . . . co come on in and join the savings spree . . . stock up the pantry with all of our big savings.

46 oz. Can Orange or Grape Drink A FOR \$100

QTS FOR \$100

Mortons Salad

18 oz. Tumbler - Zestee "

Apricot Peach Red Plum Pineappie

3 FOR \$100

SOUP

CAMPBELLS No. 1 Can Meats FOR \$100

FLOUR

Pillsbury BEST

10 LBS 89°

FOLGER'S **ALL GRINDS**

FRESH PRODUCE

READY TO EAT

WRIGHT'S HALF OR WHOLE

Worthmore - Swift's

lb.

Kraft's Cheese Food

Z LBS FOR

JERGEN'S LOTION 54c Size 99c Size 45C 85C

LOTION and CREAM Melrose

Adern Hair Spray

99 Reg. \$1.50 Size

DRENE SHAMPOO

69° Reg. 99c Size

Gem Razor Blades

40° Reg. 59c Size

BABY FOOD

POTATOES

U. S. No. 1 Colo. **Red McClures**

10 lbs. for . . .

Tokay Flame Red

GRAPES

Green Crisp Wrapped

Purple Top Clipped

PIGGLY-WIGGLY

PIGGLY WIGGLY WA WIGGLY

SPINACH Libbys 303 Can

Tomato Juice Libbys 303 Can

CRISCO 4c off Label

3 LB CAN 75°

Banquet Pies

22 oz. Family Size apple Cherry or Peach

3 FOR \$100

DR. PEPPER

6 BTL CTN 29°

PARKAY OLEO Krafts

2 LBS 49°

Drawn for The Brand

By Ralph Tee

4-2030 WANT ADS

FOR SALE Miscellaneous

McCULLOUGH MOTOR COMPANY . West Highway 60 Phone EM 4-3150 CHRYSLER IRRIGATION ENGINES Sales & Service B-1-49-TFC

BIG RED BARN We Buy Sell - Trade for anything of value. Used Furniture, Appliances and Junk. EM 4-3552 West Edge of Hereford

TOP QUALITY Irrigation dams as low as \$3.25. Davis Implement Co., 144 West Second. B-1-14-39-tfc

Highway 60

HEREFORD GRAIN CORP.

- Lawn Grass Seed
- Bilk Garden Seed Ground Corn Cobs for
- Chicken Litter Place Your Order Now For Baby Chicks PHONE EM 4-3755 8-1-32-TFC

BUY RITE FURNITURE North End of Main Street SPECIALS

1 20" apartment size gas range, \$49.50 1 Used Westinghouse Electric Range A-1 condition . . \$75. make small payments on Fine Reconditioned used Maytag SPINET PIANO. Automatic Washers. 90 day NOTHING NOW. First Paywarranty. \$49.50 up.

DEMPSTER PLANTERS, LISTERS CULTIVATORS Sales and

Repair Parts LESLY MOTOR CO. 345 East Tst St. Phone EM 4-1600 8-1-33-TFC

HEREFORD GLASS CO.

Expert Car Glass Installation Table Tops and Window Glass Picture Frames 392 Park Ave. Ph. EM 4-2652

B-1-25-TFC FOR THE BEST BUY IN Storm doors and windows Electrical supplies Plumbing supplies Inlaid linoleum and tile

Formica Doors and windows Locks and hardware Lumber and shingles Refrigerators and stoves Air-conditioners and heaters Washers and dryers

GO TO HAMBY'S 1221 E. 1st St. Phone EM 4-1345

Or Durward Hamby Phone EM 4-3685

B-1-52-TFP MOVIE CAMERA sets, Eastman Kodaks, Polaroids. We have a complete selection and will sell you a camera with a

small down payment. Inquire at Roger's Drug. B-1-26-3-tfc GENERATORS and starters for cars and trucks. Hereford

Wrecking Co. Phone EM 4-

T-1-12-18-tfc

FOR GUARANTEED Recapping ee Shelton Tire Exchange, 303 East First. Phone EM4-0311. T-1-10-25-tfc

FOR SALE Young Canary Singers. - Phone EM 4 - 1017. B-1-9-38-4c

FOR SALE certified seed wheat Both Bison and Early Triumph. Recleaned, good, A. E. Lakey and Son, Moscow, Kans. es LY8-2560 or LY8-2585. B-1-23-10-tfc

BISON SEED WHEAT for sale. Cleaned, double treated, sack-d. Germination 95% Grown Ceritified Kansas seed. is the best winter hardy at available. Priced at \$3. bushel. R.C. Godwin, P.O. 26, Phone EM4-1756, B-1-39-32-15c

WE are installing larger equipment so we have for sale one complete grain rolling set-up, one grain cleaver, one elevator leg and one stand of double 10 x 24 in rolls. Bradley Feed Mill, EM 4-2224. B-1-33-13-2c

FOR SALE, to be wrecked, 36 x 80, cinder block building. 45, 36 foot trusses. Old mercantile Building in Dawn. Leave floor. Also 25 Cypress Overhead tank, pressure tank and motor. Motor and pump, together with succor . rods,

casing and pipe. Phone DR 4-9243 or EV3-4479 Amarillo. Harvey's Bargains: 1414 West Third Amarillo. B-1-51-13-2p

FOR SALE 500 bushels Kerny Barley seed. \$1. per bushel. 3/4 mile south Community Grain. Bill Struve, BR 6 - 4466. B-1-18-38-8c

NEW SHIPMENT Paragon Art linens, quilt tops, needle point B-1-1-TFC tapestries. Dan's 5th. Avenue Store, Canyon.

B-1-15-10-8k TREAT rugs right, they'll be a delight, if cleaned with Blue

machine. Streu Hardware. FOR SALE ROGERS BARLEY cated six miles east of Here- will carry a good loan.

B-1-42-12-4c chukars \$5 pair. Two 30 - 06 area see us for details. Chub Pinkert, 119 S. Ave. K. B-1-17-39-2p

auer, Phone CLifford 8 - 4595.

WANTED!

ment in November. B-1-41-TFC Write at once.

McFarland Music Co. 722 W. 3rd - Elk City B-1-39-2p

FOR SALE Two blond step tables, two Maple Early Amertween 9:00 and 12:00 a. m. B-1-19-39-2c

SEE US For an assortment of central heat, lots of builtins The Daniels, 213 Higgins St. B-1-24-39-4p

\$2,000.00 for equity in 57' X 10' 2 BR Stucco, near schools, January. Take part in trade.

2304, after 6 p. m. ROGERS Barley Seed \$1.00 per bushel, Leo Witkowski, 2442 4 1/2 %. Gurley Ex., 10 South, 10 East

Hereford. FOR SALE Farm Equipment

WAUKESHA ENGINES Government Surplus

New and Rebuilt Engines -Ideal for Irrigation Used Engines -Rebuilt Engines -New Engines, ready to pump,

Parts and Service Available good condition, 3 Rms. & age and storage building. 108 KEMP AUTO REPAIR bath. Price \$4,500.00 loan of foot lot. Nice orchard and 1221 East First Hereford \$3,100.00 Mo.payments \$40.- back yard. Price \$8,500. Ap-

Phone EM 4-3421 B-2-29-TFC creage. TWO USED WD - 45 Alis Chal-

Supply. FOR SALE Lilliston Roto Speed

Cutter and Repairs LESLY MOTOR COMPANY 345 E. 1st Phone EM 4-1600

WE ARE DEALERS

for Peerless Grain Rollers. Davis Implement Company, 144 W. 2nd St., Phone EM 4-2811. B-2-35-TFC

FOR SALE Automobiles

FOR SALE 1959 Mercury Monterey, two door hardtop with transmission, leatherette up- 345 North St. Ph. EM 4-1621 Gerald Hamby Res. EM 4-1534 holstery. Real Clean, excellent shape, Phone Melvin

1708.

door, - Privately owned. Call vice. EM 4 - 0430 before 5 p. m. or EM 4 - 0165 after 5 and on week ends. B-3-18-37-tfc

FOR QUICK SALE, 1959 Vauxhall four door sedan. Extra nice. Radio, heater, whitewalls. Low mileage, will get lots of miles to the gallon. Call Pat Ferguson at EM 4-0778 or EM 4-2276 after 6:00. B - 3 - 32 - 13 - 2C

We Pay Cash for Used Cars. MILBURN MOTOR COMPANY 225 N. Sampson

Phone EM 4-0077 B-3-33-TFC REAL ESTATE

Fourth Street Real Estate

For Sale or Trade

W. 4th Ph. EM 4-0023 Hereford, Texas 320 acres North of Black Blue Lustre electric Shampoo Texas. Cotton and wheat allotments, 220 acres farmed, B-1-24-13-2C with balance in grass-90% of grass could be farmed. Loca-SEED - One year from Ok- 320 acres North of Black, lahoma certification, - \$1.35 ted on Natural gas and in a per bushel at my elevator lo- good water area. This farm

ford on Highway 60, then one 160 acres near Hereford with mile north, or one mile north a lot of Johnson grass, old of Joel Switch. E. C. Rein- house and two wells, on natural gas. Priced to sell. Good ranch, in Colorado to

Springfield Rifles \$50 each, We have houses priced from \$1750,00 up with a down Let us know what you want. Someone with good credit to A house and lot in Plainview to trade for a home in Hereford for about the same price.

Jim Bookout sales manager B-4-39-1c

HOMES

in NE Hereford, 4 yrs. old, Living room and hall carpeted, bulbs, peony roots, container and closet area. Beautiful grown plants and redwood kitchen. Corner lot, redwood buckets for your larger plants fence, lawn, shrubs etc. Only here. \$14,000.00

000000 house trailer. Bought new in 5 yrs. old. Yard fenced, fruit own your home now? trees, grape vines, trees and rooms, 1½ baths, Call EM 4 - lawn. Attached garage, 10x12 cellar. Hard wood ! floors, B-1-27-13-4p floor F. Heat. Price \$8,000.00 with \$4,200.00 Gk loan at

000000 Lovely home on Star St. 6 B-1-16-13-3p yrs. old, single garage, car-9 x 12 play house in back

home, must see to appreciate. good terms. 000000 2 BR Frame, 4 blocks to Hereford. Has wheat and cotschool. Extra lot goes, has ton allotments. Price \$22,basement, price \$9,000.00 500. Has \$9,700 loan. would consider as little as Nice 3 bedroom frame. Fenced

- \$750 details. 000000

000000

ford. This lovely Home has included. B-2-15-36-tfc every thing, Large combina- 3 room house in good location Kitchen & Den, large tion. Price \$2750 - \$500 down living room. Utility room, walk- and \$40 month. in closets, all Elec. builtin 3 bedroom stucco out of kitchen, 2 full baths, 2 car City, with large lot. \$6500. garage. Price ONLY \$23,000.- Only \$1,000 down, balance 00. Shown by appointment \$65 month. only. You must see this one. 3 bedroom shingle house, re-

> owner, located 324 Avenue E. from. B-4-2-35-9p

Hereford, Texas

Phone EM 4-3161

Five room house for sale. Extra nice. Fully carpet. ed & inlaid linoleum. Priced to sell. Low down payment. Good terms. Call or see, DUDLEY GREEN

B-4-12-2P

Young, EM 4-0455 or EM 4- We have any amount of money you need-Farm-Ranch-F. H. A. & G. 1. loans for houses. A complete loan ser-FOR SALE - 1955 Plymouth 4 -

> Fourth Street Real Estate

128 W. 4th-Phone EM 4-0023 Hereford, Texas B-4-39-TFC

T. J. CARTER REALTY CO.

Representative Travelers Insurance Company We loan money on farms & ranches to purchase land, refinance & increase existing loans, to improve or drill wells, etc. See us for quick

committments. 341 North. Main St. Office Phone, EM 4-0188 Residence, EM 4-0469 B-4-12-5p

and excellent appraisals and

FOR SALE Three bedroom stucco house. Two blocks from courthouse. 100 x 140 foot lot, Fenced back yard. Nice lawn and trees. Floors covered. Plumbed for washer. See at 206 Roosevelt &r Call EM 4 -

B-4-32-38-tfc EM 4-0555 FOR SALE Three pedroom house, 1200 square feet. Newly painted. Easily financed.

B-4-15-30-tfc

WE SPECIALIZE

In Sales of motels and hotels. Priced from \$45,000 to \$3,-FOR SALE PHEASANTS AND trade for irrigated land in this 000,000. Sale, trade or 29%

207 Grand, EM4-2079.

NICE 4 bedroom home. 2 payment as low as \$350.00. baths. Double car-port. Lot and shelter for 2 horses. Fen- BEDROOM for rent. Mrs. W. ced front and back yards. Texas priced at \$15,750.00 \$19,500. GI Loan. Better Hur-

Three bedroom home on large We want your real estate lot. All carpeted. Fenced back business, and will do, our yard, trees. Plumbed for washer and dryer. Good buy at \$8,500. Two bedroom brick home.

Small down payment, if you want to get FHA Loan. \$11,ican chairs. 408 Avenue J. be- Real nice 3 bedroom brick Three bedroom home. Beautiful price. \$7,500. Low down payment, balance \$60.00 per

month. Garage and carport. Close to grade school and up-town. Don't need a car Two bedroom brick. Close to school. Good location. \$11,-

500. Stop your rent! Why not JUSTICE

REAL ESTATE EM 4-1757 or Lucky U Motel, EM 4-2180 B-4-28-TFC

FARMS AND HOMES 320A, on paving, 235 cultivated. 1-8" well on natural peted, air cond., yard fenced, gas. 88A wheat allottment, 9A cotton. Price \$215 per A, yard. 1254 Sq. Ft. in this only \$15,000 down, balance

Irrigated quarter close to

- \$500 \$1,000.00 down. See us for backyard, 2 baths. Price \$11, 000. Consider selling on FHA. Have \$10,100 Committment. \$1200 Small house on "J" St. in 2 bedroom home, single gar-00. Would trade for small a- proximately \$4,200 lean at 4 1/2 %.

2 bedroom frame home. Brice Beautiful 3 BR Brick-one of \$6,300. \$500 down and \$60 to go. Rowell and Doan Farm our best-located in NW Here- month taxes and insurance WANT TO BUY, Section out to-

\$55 month. Nice 3 bedroom on Star St.

B-4-39-TFC with single garage. Price \$17,-000. Only \$3,000 down. TRADES.

J. M. HAMBY REAL ESTATE 1221 E. Highway 60 Office EM 4-1345

J. M. Hamby Res., EM 4-2553

HOW BOUT THAT



FOR SALE 21/4 acres on South Main. Whites only, Call EM 4-

55555555 ONE MILLION DOLLARS To lend on irrigated land in Deaf Smith, Castro, and Parmer Counties.

SAM NUNNALLY

EM 4-2814 LONE STAR AGENCY B-4-1-104P TO SELL, BY OWNER, - 10

acres adjoining city limits, Avenue H and 14th. EM 4 -B-4-14-10-80

FOR RENT

down. Just call or come to FOR RENT: Used TV \$5.00 week includes delivery and service. Streu Hardware. B-5-13-23-tfc item that:

M. Megart, 401 Lawton.

B-5-9-13-TFC FOR RENT one bedroom fur--nished house. Call EM4-3383. B-5-9-13-tfc

FOR RENT Three room furn- 5. Commission paid on repeat ished apartment. Bills paid. B. Phone EM 4 - 0931. B-5-21-10-tfc

pets. 501 Ross EM 4 - 3772.

EM 4 - 0798, 238 Avenue E. B-5-12-39-2p TWO BEDROOM Unfurnished

apartment Nearly new Lots of closet space. Call EM 4 -1406 or EM 4 - 0614. B-5-14-39-tfc NICE Furnished apartment.

Bills paid. Garage. 1107 Park Avenue, Phone EM 4 - 0717: B-5-11-39-1c FOR RENT Small clean furnished apartment. Close in. Bills paid. White adults. No

pets. Come see. Carl Mountz, 106 West 7th. B-5-21-39-tfc FOR RENT 3 bedroom house, basement, utility, garage, Call after 5 p. m., EM 4 - 0796.

B-5-13-39-2p THREE Room furnished apartment. Private bath. Prefer couple; couple with baby. Whites only. Phone EM 4 -2063. 300 West 6th. B-5-18-39-tfc

FOR RENT Furnished apartment., 212 Avenue J. Call EM-4-1122 or EM4-0774. B-5-11-39-tfc

WANTED

Real Estate and Cattle, Canyon, Texas. B-6-16-38-40

8. HELP WANTED

"DO YOU KNOW A MAN WHO is interested in making more money than he is now finished inside and out. \$5500 earning? The demand for A-B-2-3-TFC 345 West 1st on Hiway 60 only \$750 down, balance only merican's most-wanted clean-LUX is so great that we can now offer the right man an opportunity to go into business THREE BEDROOM nouse by Many other listings to choose for himself, without investing a penny, and also the chance WE SPECIALIZE IN SALES AND to qualify for branch managership, if he's interested. If you know such a man,, he'll thank you for recommending him! Percentage renumeration." Write Box 2866, Amarillo, Texas, J. E. Grave-B-8-13-60

SALESLADY WANTED

B-4-9-11-6k Good opportunity for top sales person with ability to sell merchandise. Short hours and good pay, with bonus opportunity. Inquire at once. TEXAS EMPLOYMENT

COMMISSION Hereford, Texas Phone EM 4-2863

WANTED Car Hops. Boys or girls. Apply at Big Burger Drive In. B-8-12-13-2c

SALESMEN Men or Women, Full or Part

44 year old company's new Hereford office will employ 10 men or women to sell an

1. Euyer takes on no additional obligation. 2. Furnishes a basic necessity.

desire. 4. Salesman closes 2 out of FREE REMOVAL of dead stock 3 presentations.

business. White adults only. No pets. We are so confident that you Roy G. Manning, 325 Avenue can sell our product that we will guarantee you a commission on presentations made. One bedroom nicely furnished Requirements: neat appearduplex - large closets. Fenc- ance, good car, ability to ed back yard. Would rent un- talk to people and the desire furnished. Couple only. No to make money. 25 to 50 B-5-20-12-tfc years of age, Sales experience helpful but not neces-ROOM For rent. Cooking privi- sary. Will train. Get in on leges. Man preferred. Phone the ground floor and advance

with the company. Interviews: Monday thru Wednesday 9-12 and 1-4 only. HACKER and JESKO

WALSH FOOD Hereford, Texas Ask for Morris Hacker B-8-12-6C

NOTICE

10. NEW TRAILER PARK ON Austin Road, 30 X 150 fenced in

Leroy Packard, Phone EM 4 -3409 or EM 4 - 2573, B-10-20-12-6P NEW POLAROID CAMERAS one minute finished pictures. Pay a small down payment

lots. Plenty of parking space.

Roger's Drug. B-10-19-3-He CLINTON Sales & Service Complete Service and Repairs Regular meetings every Thurson all air cooled Engines & day nite 8:00, 1003 Union

and enjoy your camera NOW.

Ave. Open meetings . . Last lawn mowers. BUTANE, Thursday of Month! Public BLANTON INC. Phone EM 4-0220

HOLLINGSWORTH MOTOR SERVICE Magnetoes, Starters and Generator Repair. Electric Pressure Pump Motors. 307 E. Third Ph. EM 4-3545

B-10-7-TFC

B-10-53-TFC MAJOR COMPANY SERVICE STATION for lease. Corner highways 385 and 60 in Hereford. For information contact A. L. Lester, Lucky U Motel, or at Station, or Call DR 2 -2251, Amarillo. B-10-29-9-tfc

11. Business Services WELL WORK Deepening Drilling Windmills

B-11-35-9P PORTABLE Disc Rolling. Home owned, home operated, Ralph Paul, EM4-1842, B-11-10-16-tfc

J. E. TURNER

Phone EM 4-2194

FOR GENERAL BUILDING AND REPAIRS

SEE US

We do all types of work Building & Remodeling Storm Cellars Electrical Roofing Dashing

Interior Decorating Outside Painting Perfataping Texto Textoning B-8-38-TFC Ph. EM4-3685 611 Blevins B-11-49-Hc

> EXPERT REPAIR On all type of clocks. Cowan Jewelry. B-11-9-19-tfc PORTABLE DISC POLLING.

Scalloped or plain. Jacobsen Brothers, Phone EM4-1543. B-11-10-23-tfc Controls. Service-Sales-Repairs OWENS and

HOLLINGSWORTH Electric Irrigation Motors -307 E. Third - Hereford, Texas 3. 90 per-cent of families Ph. EM 4-3545 or EM 4-3572 B-11-53-TFC

> call EM 4-0264 Hereford or DR 2-3655 collect. Amarillo Rendering Co. T-11-14-23-tre Miscellaneous

13. LOST AND FOUND LOST Engraved gold bracelet Initials FHH and date engraved inside. Keepsake. Liberal reward for return, Mrs. Ray Coneway, 701 South Main. Phone EM 4 - 0012. B-13-23-13-2c

PREPARED FOR POW . WOW OKLAHOMA CITY : (P) Officers had a good clue as to the age of a burglar or burglars who took merchandise from a trucking company office. Missing were two boxes of Indian. headdresses and tom - toms.

DOES YOUR INSURANCE POLICY COVER CHIRO-PRACTIC?

Dr. Gale J. Page 1011 Pk Ave EM4-2643

If You Want To DRINK, that's your business. If You Want To STOP DRINKING, It's Our Business. ALCOHOLICS **ANONYMOUS** EM 4-3508

IOOF Hall



OPTIMIST CLUB Meets Tuesday Noon in the 100F Hall



Lions Club meets each

Member National Editorial Assn. Our Slogan: "More People-More Farms" Member Texas Press Association Member Associated Press

Published Every Thursday at- 336 Main St. Hereford, Deaf Smith County, Texas-Phone EM 4-2030

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per month. Single copies, 10c each. JAMES M. GILLENTINE Publisher H. A. TUCK News Editor

Hospital Notes

Patients In Hospital

Mrs. H. W. Melton, 814 S. Texas; Mrs. Floyd West, Rt. 4; L. A. Daniel, Plainview; Mrs. Bud Nelson, 407 Ross; Myrtle Whaley, Friona; Mrs. J. G. Weir, 113 Ave. C.; H. D. Estes Jr., 335 Ave. B.; Mrs. Garland Jackson, Star Route; Mrs. Tom Hargrove, Box 282; George David Caison, 304 Star; Eva Garrett, Rt. 4; Lamas Santos Jr., Box 962; Azael Cerda Valdez, 241 Ave. K.; Mont E. Baker, 229 W. Fifth; Ira J. Loving, Rt. 2; Christina Chavez, Gen. Del.; Wanda Marie Cornelius, Box 553; Ramon S. Velesquez, 413 Schley; Mrs. Bill Hardwick, 506 Union; Mrs. W. C. Quattlebaum, 407 E. Fourth; Mrs. James Headstream, 112 Douglas; Mrs. John Daniels, Vega; Kathy McCathern, Rt. 5; Lena Tons, 406 Ave. I.

Patients Dismissed

J. Tobert Bradley Jr., Delia Juarez, Johnnie Willoughby, 9-

Mrs. Wayne Jones, Horace W. Clay 9-25

Mrs William Betzen, James Easley, Vincente Treveno. 9-26/ Eugene Baldwin, Wanda Raylene Fitzgerald, Mrs. D. E. Timms, George Castillo, Bob M. Ellis, William Alfred May. 9-

WOW

Lodge first and third Wednesday nights of the month. 8:00 P. M. at the I.O.O.F hall. 205 E. Sixth Street.



8 p.m. Hereford A.F. & A. M. No. 849 Troy Stambaugh, Sec.

Bill Howard, W. M.

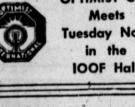
MEETS EVERY MONDAY NIGHT



Rotary Club meets every Monday at 12:05









Wednesday, 12 Noon

Hotel Jim Hill

The Hereford Brand



FOR TEN YEARS of service to local Selective of appreciation last week. Making the in Hereford.

presentation was Virgil Dodson of Hereford, Service Board 18, Ike Quickel, left, of chairman of the board. Quickel is co-chair-Boving, was presented with a certificate man of the board, which has headquarters (Staff Photo)

New officers for the Here-

named recently to serve for

include Ed Dziuk, president;

Kenneth Coker, educational

vice - president; Alvin Smith,

administrative vice - presi-

dent; and Dr. Bob Tyler, sec-

First meeting of the Hereford

High P - TA will be held Thurs-

day, Oct. 6, at 8 p. m. in the

school. All parents are urged to

The public is invited to at

tend an educational film showing in the high school cafeteria Thursday, Sept. 29, at 7:30 p. m. The film is being

sponsored by the Hereford chapter of the John Birch Soclety to encourage interest

and participation in local gov-

All exes are invited to attend

Dimmitt High School homecoming activities on Friday, Sept. 30 On the agenda are a tea.

pep rally, queen coronation and,

naturally, a football game. Honored classes are those for 1930,

Harvest of lettuce got und-

erway in the county this week,

but at a slow pace. Hail

slashed fields around Here-

ford cut potential yields.Maize

is still dribbling into elevators

with relatively high moisture

content. Cotton is late, but

should show good yields. Car-

rots continue to pour into

sheds, but many producers

are holding in hopes of a bet-

Hereford freshmen and B

team players will face their op-

posites from Canyon here Thursday. First game will start a-

bout 6 p. m. If you like to see some good football, you should

come out for some of these

A big crowd is expected

from Hereford when the Whitefaces tangle with the unbeaten Olton Mustangs Friday night. One thing is certain, Ol-

ton will have plenty of backers on hand since it will be their

Some have bulges, others have

They have excitement, dash and

Some boast chrome, covers on It's time, of course, for new au-

GUESTS FROM OKLAHOMA

Mrs. A. B. Barr and Mrs. Ed

Wilson, both from Altus, Okla.,

visited Mrs. Ed Wilson Jr., 304 Sunset Drive, for a week recent-ly. They left for their home in

Mrs. Dennis Foley of Watonga, Okla., visited a week with

her daughter, Mrs. Harry Linderer, 406 Ave. J., recently. She returned to her home in Waton-

Copra, the dried kernel of the coconut, is chief product of nany Polynesian islands.

Altus Friday.

ga Monday.

VISITS DAUGHTER

homecoming game.

ernment.

1940 and 1950.

ter market.

retary . treasurer.

Around...

(Continued from page 1)

St. Anthony parish will sponsor a runfmage sale at the old school building on Sampson St. on Saturday, Oct. 1, from 2 - 5 p. m.

Hereford police Wednesday morning were continuing inves tigation of a forgery case involv-

HEALTHY PEOPLE ARE A HAPPY PEOPLE Hereford Chiroproctic

Center 1011 Pk Ave EM4-2643 ing three Latin - American juv- school classes are sponsoring enile boys and a probable swin- such affairs, with the class redle by worthless check case, in ceiving the most money naming which a man is being held. All the annual queen. four suspects are being held here, although charges have not

yet been filed.

Although nothing is definite yet, it seems that the contract for widening of U.S.60 through Hereford might be let in December.

Junior class of Hereford High will sponsor a barbecue chicken supper in the high school cafeteria on Saturday, Oct. 1, from 5:30 until 8 p. m. They also will have a bake sale. Proceeds will be used to help defray costs of the high school an-"The Roundup." All high



SATURDAY, OCT. 1 9:00 P. M.

Double Main Event

MYERS

MORELLI

MENDOZA

DOCTOR X

Sponsored by Hereford Lions Club

Ringside \$1:50 Gen. Adm. \$1.00 Kids 50c

Nikita...

(Continued from page 1) "She gives us paper to write on, but my teacher's absent to-

"Our teacher lets us write for her." What do you let her do? "I let her do lots of things. I let her read for me." "She says 'be good' and 'be quiet, please.

She reads to us a lot, and tells us to behave or she'll movedesks between us."

What does your school prin-

cipal do ? "He gets on the kids when they're naughty."

"He tells the teachers what

do something wrong. "He gives me Kwennexes sometimes and blows my nose

"He takes me to a person who sees if I'm sick or not sick." "Walks around the halls and talks the teachers. I sure like

"He walks around to our class to make sure we're reading. If we talk too much the received corsages. teacher takes us to him and we

get bawled out." What do you like to do most at recess? "Chase girls, but we're not

allowed to. "I play 'babies' most of 'We make Gary run after

they cry too much. What is a college? "That's a school where old people go."

says girls don't play right and

"That's where people go to learn a lot and get married. Girls get to go out on dates. I like boys; you know how I let them know I like them? I

ford Toastmaster Club were grade in the first grade cause ricia Neff. the coming six months. They

Miss Polly Monroe Feted At Shower

Polly Monroe, bride-elect of bridal shower Finday at 7 p. m, in the home of Mrs. C. E.

navant, L. W. Tooley, John Ferguson, A. G. Martin, C. W. Riddle, Arthur Logan, Aubrey Bell, Vance Crume and C. E. Williams. The table was laid with a

white linen cloth which belonged to the great-grandmother of bridegroom-to-be. Brown napkins bearing the names of "Polly and Bruce" engraved in gold "He talks to you when you carried out the color theme. Yellow and brown was carried out in fall flowers of dahlias and cannas with brown rib-

bon streamers with "Polly and

Bruce-Oct 2" printed in gold

The future bride, Mrs. Alton Monroe, her mother; Mrs. George Terry and Miss Jean Terry who presided at the guest book,

I didn't help pick up the trash in our room and my momgave me a licking."

What would you do if didn't go to school? "I'd help my dadey put water in ditches on our farm."

"I'd play outside mostly. I'd us, but he doesn't like to. He need a bigger bike, though." "Get put in jail, because you're supposed to go to school." Of course, all of the replies were not on the humorous side. Many of the answers showed that the children were surprisingly well-versed on what's

going on in the world today. The second graders interviewed included Thomas Eugene Cantrill, Kima Marsh, Billy Lloyd, Becky Hickman, Lupe "That a place you go when Gutierez, Allan Ray Wilson, you get kicked out of school." Janie Green Patsy Ruth Rudd. 'My teacher said that's where Kyle 'Carter, Charles Cogdell, you go when you make good Karen Stanford, Sherry White, grades. I didn't get a good Michael Dane Elliott and Pat- of the Republic of Texas, had

Serving were Mrs. A. G. Martin and Mrs. Vance Crume.

Those present were Mrs. A. G. Martin, Mrs. Vance Crume, Mrs. O. W. Wertenberger, Mrs. Bruce Terry, was honored at a Eugene-Naugle, Mrs. Clyde Cocanougher, Mrs. James Priddy, Mrs. Carroll Hagar, Mrs. C. E. Watts, Mrs. Floyd Dunavant, Hostesses for the fete were Mrs. L. W. Tooley, Mrs. John Mesdames C.E.Watts, Floyd Du-Ferguson, Mrs. C. W. Riddle and Mrs. Aubrey Bell.

Veterans Officer At Lubbock Meet

Cecil O. Wilkins, Veteraps County Service Officer for Deaf Smith County is now attending the thirteenth annual Statewide Veterans Service Officers which is being conducted in Lubbock. Texas, September 26-29, 1960. This Rehabilitation Conference is being conducted by the Veterans Organizations and the Veterans County Service Officer. Vogue Association of Texas. The purpose of the conference is to offer service officers from the State an opportunity of gain first-hand knowledge of recent- Vogue ly enacted legislation dealing Allred Oil Co. with benefits to veterans, their Tannahill Variety dependents and survivors. Topics | Rogers Drug to be 'discussed during the Cream O' Plains 4-day conference will include Pitman Grain compensation, pension, govern- McDowell Drug ment insurance, GI Loans, education and training for veterans

and war orphans, veterans employment and reemployment rights, and hospital and outpatient treatment for veterans, grams to be discussed will be on hand from local, state and national levets, including congressional staff personnel from Washington, D. C.

VISIT PARENTS

Mr. and Mrs. Charles S. King of Amarillo visited over the weekend with her parents, Mr.

American Legion **Auxiliary Holds** Monthly Party

The American Legion Auxiliary held their regular monthly party for patients of the Veteran's Hospital in Amarillo on Monday night.

Bowling Scores

Thursday Night Women's League

Pitman Grain, Summerfield McDowell Drug Allred Oil Co. Cream O' Plains

Lockwood Graders Tannahill Variety

day card for the party. Bed patients were also visited and served refresh-

Each honor guest was also given a silver dollar and a birth-Forty patients were present

the month of September.

A special treat, a birthday

cake and ice cream, was ser-

ved to all honoring the 10 pa-

tients who had birthdays during

Those attending from the local unit were Mr. and Mrs. S. S. Smith, Arch Dobbins, Mesdames Evalee Potter, Alta Da-

vis, Artie Frost and Gertrude

WEEKEND AT CONCHAS

Five families from Hereford spent the weekend at Conchas Lake in New Mexico. They are Mr. and Mrs. Orpha Click, Mr. and Mrs. W. C. Meharg, Mr. and Mrs. Liston Wilson, Mr. and Mrs. Hugh Bookout and Mr. and Mrs. Joe Story.

Have you read the classifieds?

WITHOUT HEALTH WHAT HAVE YOU? Hereford Chiropractic

Center 011 Pk Ave EM4-2643

Crockett & Improved Truimp Seed

Tetra Petcus Rye

Custom Cleaning

Just W. of the Underpass

"An announcement by HENRY FORD II of importance to every buyer of a 1961 automobile . . .

The Warranty On All 1961 Ford Motor Company Cars Is Being Extended To 12,000 Miles Or One Full Year."

The 1961 line of all Ford Motor Company passenger cars will bring to the American market the finest automobiles ever produced by this company.

Every Ford, Falcon, Thunderbird, Mercury, Comet and Lincoln-Continental has been styled, designed, engineered and manufactured with three primary goals in mind:

1. Finest QUALITY 2. Greatest DURABILITY 3. MOST RELIABLE OPER-

ATION So confident are we of the success of our efforts to achieve these goals that the written warranty on all 1961 Ford Motor Company cars is being extended to 12,000 miles or one full year, whichever comes first.

NO OTHER AMERICAN AUTOMOBILE CARRIES A WARRANTY LIKE THIS. The Previous Ford Warranty, traditional in the Industry, was for 4,000 miles or three months. We urge every prospective purchaser of a 1961 car to visit his Ford Motor Company Dealer and learn all about the dealer's new 12,000-mile or one-full-year warranty.

President

SEPTEMBER 29: THE NEW most successful compact car NOVEMBER 3: LINCOLN-CONfull size models with the classic gest producer of compact cars.

new trend-setting Galaxies. CURY LINE, with completely BIRD, Unmistakable new for (See Page 5, Section 3)

FORD LINE. Sixteen all-new, combination from America's lar. TINENTAL FOR 1961, America's completely new, distinctive

FORD MOTOR COMPANY

THE AMERICAN ROAD, DEARBORN, MICHIGAN

ARRIVAL DATES:

value - leader Fairlanes to six OCTOBER 6: THE NEW MER- NOVEMBER 10: THUNDER-

OCTOBER 6: THE 1961 FAL. new styling and wider range 1961, yet unmistakable Thunder-CONS AND COMETS. America's of models.

Frank Cain again moved the

ball through three firsts and

there, but he was referring w

the spacious yard surrounding

the Scott home in Cleburne.

Cain Paces Eighth Graders To 14-0 Victory Over Tulia

Frank Cain's two and three

yard gains through the middle,

plus a ten-yard scramble by

After three firsts, the Dogie

Olin F. Long, et al, to Gerald Hale:Lts. 3,4.5, Brownlow Add.

W. 550 ft. of Bic. 16, Welsh

Kemp Lumber Co, to C. E

Harold Dean' Moore et ux, to Wildorado-Palo Duro Cemetery

Assn.; N1/2 of Sec. 12, Blk. 7;

B. S. & F. Criginal Grantee.

Deeds Of Trust

ber Company; Lt. 5, Bil: 4.

Engler Add.

Womble. Add.

vants Add.

C. E. Bolinger to Kemp Lum-

Betty Rice to Hi Plains Sav-

ings and Loan Assn. Lts. 1, 2

3. 4, Blk. 2, Harwell's Subd.

Paul B. Schroeter, et ux, to

194.71 ft, of E 95.6 tt. of

Manuel Mata, et ux, to Here-

Lloyd G. McGee, et ux, to C.

Darrell Blanton, et ux, to Hi -

V. H. Poarch, et ux, to Jim-

mie Allred; W. 20 acres of S.

Marriage Licenses

Margaret Evalin Carr. 9-24 Elvira Contreraz Garza Enrique Hector Mendoza, 9-24.

Troy Eugene Newman and

Plains Savings and Loan Assn.;

ford Texas Federal Credit Un-

ion; Blk. 20, Evants Add

Jimmie Allred; N. 53.91 ft. of

W. 120. 6 ft. of Lt. 10 Blk.3,

Blk. 30, Evants Add.

Bolinger; Lt. 5, Blk. 4, Engler

defense dug in and forced the

board.

By Wain Miller Brand Sports Writer

Not to be outdone by the seventh grade's victory here Thursday night, the Stanton Junior High eighth graders defeated

Courthouse

Vehicle Licenses I. E. Height, 1960 Ford Tr. Howe and Finley, 1958 Chevro-

Homer Eastman, 1950 Ford;

"The Attic Room," "Peter Bell Odis Skidmore, 1951 Inter-B. Beasley; Lot 5, S. 11 ft. of Lot 4, Subdivision of Blk. 44, Ehave been published in "Ladies 1960' International Pk.Up; J.B. "Poetry Digest," "The Classical Caraway, 1951 Chevrolet Tr; Ford; B. L. Powers, 1959 Chev-

> part of N1/2 of Sec. 89, Blk. M-7. Bessie Nunn, et al, to Betty Harwells Subd., Blk. 30, Evants

Dobbers to punt the ball to the In a game spotted with many Hereford 18. Frank Cain moved the balk

fumbles by both teams, quarterback Frank Cain powered 20 yards in two downs, but the his way through Tulia's re-Tulia line became stubborn, and luctant line to place both Hereforced Stanton to punt from scored from the four yard line. ford touchdowns on the score-Early in the first quarter, Hereford recovered a Tulia bob-

of the game of 14-0. it for the Dogies. Moving the pigskin slowly but | Stanton's eighth graders deble, taking the ball on the Tulia surely through four first downs, feated Dalhart 28-8 at Dalhart, Frank Cain finally scampered last Saturday They have also Have you read the classifieds?

I'm on my way to.....

30 yard marker.





see the all new

PLYMOUTH for 61 THURSDAY, SEPT. 29

We are happy to announce the public showing of the all new 1951 Plymouth. This year as in the past years, Plymouth has a car that the people want. Be sure and drop by today.

MEMO TO ADVERTISERS

Records

Herman Gaines, 1953 Plymouth; Dogie back Johnny Dowd, gave George Sumner, 1957 Chevrolet; Louis Lee, 1953 Buick; George Stanton two first downs on a D. Zetzsche, 1960 Rambler; E. drive which ended with Tulia W. Messer, 1952 Chrysler; H. regaining the ball on their own R. Green, 1946 H. Tra.; Jesse 33. Morene, 1948 Ford Tr.; R. C. Weathers, 1960 Chevrolet Tr.; let Tr.; Harold Hawkins, 1955 Studebaker; H. L. Ward, 1960 Ford Tr.: John Casebeer, 1957 Chevrolet Pk. Up; Tom DeShazo 1956 Ford; Desederio Martinez. 1956 Ford; James G. Noyes, 1955 Pontiac; Guy Simmons, 1960 Ranault; R. E. Dragger, 1957 Sct.

Pascual Rincon, 1955 Ferd; E. W. Dugan, 1955 Chevrolet; Sam D. Sudderth, 1960 Ford Pk. Up: Lloyd Battey, 1960 Chevrolet: George Escamilla, 1950 Buick; Paul Gilter, 1961 Chevrolet Pk. Up; Melvin May, 1957 Ford. 9-24

C. A. Myers, 1948 Cnevrolet Tr.; Bruce D. Wiggins, 1360 Comet; Nelson Auto Supply, 1958 Ford; H. R. Cole, 1947 GMC Tr.; C. E. Watts, 1953 Ford Pk. Up; Dr. Porter has been called Luis O. Salazar, 1954 Chevrolet; a new Emily Dickinson by the Robert J. Fulton, 1960 Ford; J. famous Kentucky author, Jesse C. Patton, 1952 Chevrolet Tr.; Stuart, She has written "The Donald J. Meyer, 1958 Chevro-Lantern of Diogenes," Azle," let Tr. 9 - 26.

Warranty Deeds

LEAPING for extra yardage, Muleshoe half- shoe. Gilbreath made a three-yard gain back Jerry Gilbreath is caught in mid-air on the third quarter run. Hereford and by Whiteface James Pavlicek (20) and Muleshoe tied, 6-6-(Staff Photo) Jerry Clark (65) Friday night in Mule-

Local Teachers To Be with guitar accompaniment. Dr. Porter has been call Present At TSTA Meet

Mrs. Charlotte Calvert and Workshop meeting of the Texas Miss Delores Wall, teachers in State Teachers Association on the Fourth," and her works national Tr.; J. B. Caraway, Hereford High School, will attend the District IX English

NERVES CAUSE DISEASE Hereford Chiropractic

1011 Pk Ave EM4-2643

Oct. 1. in Amarillo, Dr. Jenny Lind Porter, Assistant Professor of English at Journal"and many other popu- Thomas Martinez Casiro, 1953

West Texas State College will lar magazines. be the princilal speaker for the Dr. Porter is also a distant rolet Tr.; LeRoy Burgess, 1957 Lots 1 through 6, Blk. 29, Whiteworkshop and will present two cousin of O. Henry, William Dyd- Mercury; Clifton Robinson, 1960 programs, one in the morning ney Porter, and her poem a- Ford Pk, Up. 9 - 27. and one at the noon luncheon, bout the O. Henry cottage hangs reading selections from her own in the O. Henry Museum in Auspoems. At the luncheon, she will tin. She makes her home in B. Rice; Lts. 1, 2, 3, 4, Bik. 2, present excerpts from her new Canyon.

book, The Seige of the Alamo,"

You Don't Have To Go

Treasure Hunting

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FOR A



LOW COST AUTO LOAN

Just as you compare cars for value and price before buying . . . so should you compare auto loans. Not all loans cost the same! Compare our low bank rates and easy terms with those offered by any other loan agency. You'll find the savings are greater here.

FORD STATE BANK MEMBER FDIC

this man

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THE HEREFORD BRAND -- THE SUNDAY BRAND A. B. C. REPORTS - FACTS AS A BASIC MEASURE OF ADVERTISED VALUE

AUSTIN HIGHLIGHTS

Wilson Says Law Needed To Control Sale Of Pistols



Kenneth Hart

Hereford High DE Coordinator To Attend Meet

Kenneth Hart, Distributive Education coordinator at Hereford High School, will take part in the program of the third annual In-Service Conference, a state-wide education program, scheduled in the Student Union Building of Odessa College Saturday.

Distributive Education coordnators from 95 West Texas counties will convene for the meet, which is authorized by the Commissioner of Education, Dr. W. Edgar.

A part of the total State-wide ducation program. Distributive Education relates to the training offered people engaged in retail, blesale annd service occupaonal fields.

Junior and Senior high school students may participate in the Distributive Education program when interested in becoming permanent employees in busiess establishments, or in using this training or as additional experience to assist them in coll-

Adults, who are employed in one of the three authorized fields distribution, may enroll in ses which are designed to Il Paso Public Schools.

exas counties not served by hese colleges are offered the same courses by Distributive Education West Texas Area Supervisor, Will Inkman, Big Spring, in cooperation with their hamber of Commerce and Retail Merchants Association on a geal basis.

Guest speaker to the group will be Texas Representative Olen Ray Perry of Levelland.

Director of Distributive Education David A Thompson, Texas Education Agency; Research and Subject Matter Specialist Mrs. Pauline W.

to regulate the sale of pistols for teaching non - English so that irresponsible persons speaking pre - schoolers if it says Atty. Gen. Will Wilson.

as were up by 10 per cent education program." last year. "One way to prevent these killings," he said, "is to keep pistols out of the of Education had reported favhands of irresponsible per- orably on the idea of driver edsons."

Wilson told Texas' prosecut. operative local - state effort. titutional an old naw requiring icensing of pistol dealers because of the way it was written. but said that he believed there should be such a law ___

A lot of the money spent on catching and punishing law breakers might be saved, the attorney general suggested, if more were spent on prevention of crime.

Texas District and County Attorneys Association presented Wilson a life membership plalier this year Wilson was named top state attorney general in the ders last weekend. nation by the National Attorney Generals' organization,

HIGHWAY PATROL OPEN-INGS -Applications to fill 120 openings in the State Highway Patrol will be taken by the Department of Public Safety through Oct. 1.

York. Applicants must be high chool graduates or the equivagreater or lesser extent, they lent and must pass a field serv- have been swung away from ice examination to be given in consumer inteviews and into the 16 different Texas towns, After ranks of psychology. acceptance, the prospective patrolmen will receive 16 weeks that those interviewed often said training at the Law Enforce- what they felt they should say. ment Academy in Austin.

Application forms may be obtained from any DPS field of fice or by writing DPS Head- questions which Packard ansquarters, P. O. Box 4087, Aus- wers in his book:

DRIVER ED PLAN TOLD ress when they see a converti--Driver education in Texas ble in a show window? public schools might be financed on a cooperative state local plan similar to that used islands of security?" for the pre - school program

This proposal was discussed ermarkets? in a recent speech by Brad H. fficiency, in Amarillo College, or's Highway Safety Commis-Odessa College, San Angelo Col- sion. Driver education tied in ge annd in cooperation_with with the public school system is one of the goals numerous safe-Communities in the 95 West ty groups have pushed toward for some time.

Smith noted that local school

Burbrink, University of Texas; Kenneth Hart, Hereford High School; Hilma Joyce, El Paso High School and Tom Rawlins, Childress High School, will also be included in the all-day program to assist attending Coordinators in the line we are likely to buy? future development and improvement of Distributive Education programs in local communities they serve. All thousands of fascinating quesmeetings are open to the pu-

Railroad Commission set the the October oil allowable at 2,630,576 barrels a day on an eight - day producing pattern. It will be the sixth straight month production has been limited to eight days. Since the production will be spread over 31 days in October compared to 30 in September, the daily allowable drops by 47,644 barrels a

OIL FLOW CUT - Texas

Despite the continued low allowable, Texas independent oilcan neither sell nor buy them, puts up some local funds also. men were taking a brighter "Since these plans seemed to view at the Commission hear-Wilson old Texas' presecut- work," Smith said, "we are ing For months they have spoking attorneys at an Austin looking at their success for pos- en gloomily, even desperately, meeting that murders in Tex. sible application to the driver of a glut in Texas crude. At this hearing; buyers spoke of a shor-Smith noted that a special stutage of Texas crude, and a spokdy committee of the State Board esman for independents said. "We are not as worried as we

ucation and recommended a co-

By H. A. TUCK

the use of Motivation Research

or M. R. by the grey flannel ad-

vertising executives in New

For the past ten years, to a

Why? First, they discovered

Whd do men think of a mist-

shows take sly swipes at par-

Why has the DeSoto been very

uneasy about using cake mixes?

Why does the way we choose

Why are many of us afraid of

a car revel the brand of gaso-

The Hidden Persuaders.

on to activate consumers.

er and longer?

"father images."

metics?

banks?

ents?

OFF THE

allied to it.

have been." POLIO DOWN, HEPATITIS UP -Good news in the polio field, but a growing problem in infectious hepatitis is reported by the State Health Department.

For the first half of the year polio cases were down to 27, compared to 101 for the same period last year, But 1,191 cases of infectious hépatitis were reported, compared to a five year average of 566.

Control of hepatitis is compli-Characteristically, we went a- cated by the fact that (1) the bout Vance Packard's two dis- firus has never been isolated que during their meeting here turbing non-fiction books in re- (2) exactly how it spreads from in recognition of his "leader- verse order. We read his second person to person is not known ship in law enforcement." Ear- book. The Status Seekers, first and (3) no specific treatment

then read The Hidden Persua- is available. Isolation of the patient and Persuaders is equally as good extremely careful sanitation as Status Seekers and somewhat measures for those who come in contact with him are usually recommended. This book is concerned with

AUTO INSURANCE RATES DISCUSSED - Proposals for changing Texas' auto insurance rates have brought forth new discussions on the subject by the State Insurance Board; insurance companies, and those who opposed the law in the first place.

Most of the several hundred insurance men present at the Texas Insurance Board hear-Second, MR is a powerful weapings said they favor the merit rating plan. However, many stat-Let's examine some of the ed that they felt, that some changes definitely were needed.

One group, the Texas Association of Mutual Insurance Agents, headed by James K. Ruble of San Antonio, reported that while they originally opposed Why do marketing psychologists call deep freezers "frozen the plan, they now favor it.

But State Senator Grady Ha-Why do. women undergo a zlewood of Amarillo, who fought for non . English speaking significant decrease in their eye- the proposal from its inception, blink rate when they get in sup- still considers the plan a "monstrosity" when it places such a Why do cars keep getting long-penalty on a man for going 22 Why do some children's TV

ing the penalties against persons covicted of hit - and - run drivpopular- with the middle-aged ing, drunken driving, and assault with a motor vehicle. Why do so many women feel

we are just rewarding a bunch Why did politicians in 1956 of uncaught drivers.' Penn Jackson, chairman of the Board, says that it is un-

"As it is." says Hazlewood,

suddenly start to worry about Why are women's dresser tops certain when the Board will defilled with half-used jars of coscide on new rates.

If you are curious about any of the answers and the way in which you are inticed to part with your money, you will enjoy These are just a few of the The Hidden Persuaders. You, like most everyone else, probtions answered by Packard in ably will also be frightened by what you read.

As Packard concludes, "The most serious offense many of the depth manipulators commit, it seems to me, is that they try to invade the privacy of our minds. It is this right to privacy in our minds - - privacy to be either rational or irrational - - that I believe we must strive to pro-

Gen. Robert E. Lee's wife, Mary, was the step-granddaughter of George Washington.



Word has it that the Vanguard

up hiring someone to pull me

out of the hole, and it costs more

than it would in the first place.

My wife keeps a box filled with

parts of an alarm clock I once

'fixed" just to slow me down

on ventures of this type - and

she gets a lot of help from the

kids Even Paul Harvey built

a storage shed in his back yard

without any trouble, and Neil

Cooper can make pretty good

yard work, but not much.

Edith Kemp; who works at

Rogers Drug, says she is through

with practical jokes. She won't

say why, but John Pool says he

thinks it has something to do

Marshall Wilson reports lit-

tle interest in the proposed

The sugar beet meeting creat-

ed a lot of interest Monday,

Those who attended were quite

optimistic following the reports

and, while anything can happen,

the general opinion is that the

proposal has a rosy outlook.

This is still the No. 1 project

for the community. We owe plen-

ty to Jim Witherspoon, Henry

Sears, Hank Williams, Lee Ben-

efield, Palmer Norton and the

other fellows who, have sacri-

ficed so much time and effort.

As a result, it looks as if they

By JIMMIE GILLENTINE wife; besides, you'll probably

Barry Goldwater drew a lot say something they will hold aof fans from this area, despite gainst you for years to come. the \$50 - a - plate tax. This makes groceries fairly high, and I always figured maybe it would-Mining Corporation has put be hard to conscript new follow- through a merger to take over ers on such a basis. Anyway, I Antero mining interests in Coloam sure that I would have to be rado, and that local stock holdan ardent fan to turn loose 50 ers will be paid in Vanguard boys already have their Christ-

live. Back a few years, it was the big attraction, but the old to early shoppers this year. exactly the opposite. When corporation never really got off. you wanted a big crowd at a the ground. "Mill stock," they Plate special up to \$50 or will be an improvement. \$400 - and still don't have to worry about the crowd, No smarter as the years pass, but know. He'was telling me the oit looks to me like the politi. ther day that he wired his home cians are advancing much for sound with some speakers. faster than the voters. At least, and the deal is working out fine. they know how to outfumble. When I get on one of those do when it comes to picking up it - yourself jags, I always wind the check.

Pat Wederbrook gets on a high horse every once in a while, and gives me a good going over. This week he was wanting to know when all of those planes would be landing to haul out Deaf Smith County lettuce. He swears that I predicted such an event - although I cannot remember it for the life of me. I found out a long time ago that it does no good to argue with Pat He is even worse than Urlin Streu. Winning an argument with either one of these guys is almost as difficult as winning an argument with your

Student Completes College Enrollment Judy Coffin of Hereford has

registered for classes at South Texas State College in San with a gag she pulled on Doc Marcos. Cowan and Henry Aycock, Any-

A record-breaking enrollment way, Edith says never again. of about 2,650 is expected at the San Marcos college this

Miss Coffin, a speech major, store opening on Thursday is the daughter of Mr. and Mrs. nights. Only two people have H. B. Coffin of 207 Roosevelt. mentioned it to him, and one of those was against the deal.



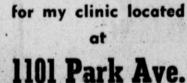
REPORT

of an outdoor cookout for the Shot-U-Aya Campfire Girls Tuesday afternoon.

The girls cooked hamburgers on hobo stones which were made by each one as a craft. After the meal, they explored the surrounding grounds on a nature hike.

Those enjoying the outing were Mary Stoy, Kandis-Hill, Diane Rodgers, Suzan Ballard, Betty Barnett, Linda Jacobsen, Diana Springer, Mrs. Stoy, Mrs. Springer and Becky Jackson.





Is not listed in your phone book!

Please clip this number and place in a handy location

I invite you to use it anytime DAY or NIGHT. Gale J. Page

Doctor of Chiropractic

may accomplish the impossible - and that's about what it was a year or so, ago.

Personally, I have heard surprisingly little discussion of the highly - touted Nixon -Kennedy debate. I figure it is because they are such gentlemen that they keep their tempers under control. Certainly, they are a far cry from the famous Lincoln Douglas debates you read about in history. A good fist fight or two would no doubt add a lot of zip to the TV sessions. Keeping a cool head is probably important for our next president, but it's a good thing they don't have to compete with the World Series. I'm afraid their rating would go a way down.

I notice that the Optimist Club stocks. Scores of Hereford peo- mas tree signs out on a Parkple have thousands and thous- Avenue lot, which is showing However, it does reflect the ands of dollars salted away in enterprise. Maybe they will give However, it does reflect the ands of dollars salted away in enterprise. Maybe they will give changing times in which we this project. Beryllium is still a sprig of mistletoe as a bonus Scout Jamborce

I also notice that some town, political rally, you announced say, is not included in this deal, probably Amarillo, is running a a free barbecue - and you but some of the mill boys are school for prospective baby didn't have to worry about hoping for a future consolidat- sitters. This is getting to be a folks coming. These days, you ion. Most of the owners- I see big business, taken on a nation jack the price of the \$1.25 Blue figure that any sort of charge wide basis, and frequently sitters are pretty hard to find on the local level. Anyway, it sounds J. T. Carroll is an expert at like a good project for some Accident rate among the scouts doubt but people are getting more things than anybody I group to sponsor. And what happened to the intra - club or - ed. ., ganization - and the group signs highway entrances into town?

> Despite some hail damage, various skills, mile yields will probably set new records in 1960, Some are cutting, and report that they missing," he said. are averaging 6,000 pound to the acre. A few years ago when a fellow hit 3,500 pounds, we ran out, took his picture and plastered it all over the front page.

Now,we sympathize, and wonder how he is going to get by with such a small yield.

The only thing I can do is VISITS SON paint, and I usually wind up Mrs. Velma Kelp from Gates-

inhaling so much paint I ville, Tex., visited over the get the headache. Besides, I weekend with her sons, Mr. and don't like to get them upset. Mrs Charles Kemp and Mr. Painting is still better than and Mrs. Tommy Kemp, all of



Lions Hear Of

Bob Bayle of Amarillo, advisor for Explorer Post 8, reviewed the Boy Scout Jamboree at the noon meeting of Hereford Lions Club last Wednesday in the ballroom of the Jim Hill Hotel.

Some 58,800 scouts attended the huge eneampment, he said. was about one per cent, he add-

He showed a film he made they were going to erect at all at the Jamboree. Included in the event was a huge program where scouts could show their

"If you are not in scouting, you just don't know what you're

Program chairman was Orpha Click of Hereford,

CALIFORNIA IS BASE John Hale, seaman appren-

tice, USN, and son of Mr. and Mrs. Buck Hale, 310 Ave. C. is serving at the Pacific Missile Range, Point Mugu, Calif.

SICK PEOPLE DO GET WELL UNDER CHIROP-RACTIC CARE Dr. Gaie J. Page 1011 Pk Ave EM4-2643

Mr. Farmer . . . DO YOU WANT A BARLEY...

that stays green all winter that will not winter kill that will give you lots of green lush pasture that stands good

that is a top yielder that is greening resistant

If you do, see

HERSHEL MILLER, JR.

2 miles N., 134 miles W. of Dawn CL 8-4557 (supply is limited)

Sorry to misinform you Folks

but we're still the owner of

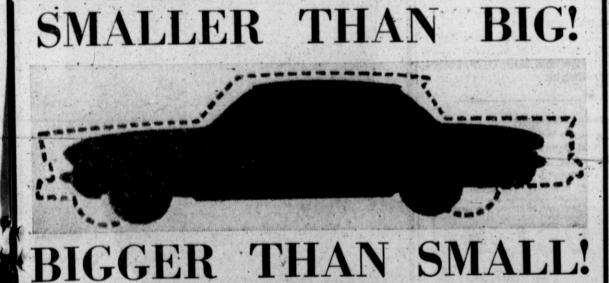
Dearing Wrecking

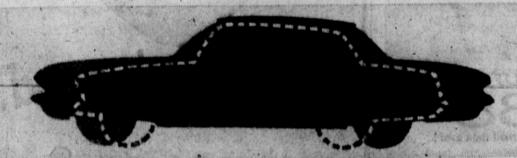
We would like to take this means of extending to our old and new customers a welcome to come back out and do business with us.

We will still give the same good service we have always been giving, and will continue to improve our service where possible.

Dearing Wrecking

Anson & June Dearing





IT'S SPECIAL SIZE!

...all the room, ride, go and pride of the costliest cars plus the savings and ease of the small!

Coming Wednesday Oct. 5 ... Special-Size BUICKSPECIAL

Smithson-Ramey Vows Stanton Seventh Graders Exchanged In Dimmitt Win 4th Over Tulia 24-22.

Miss Wilda Lorene Smithson, daughter of Mr. and Mrs. Ben Smithson of Dimmitt, and Bobby Gene Ramey, son of Mr. and Mrs. R. L. Ramey of Hereford, exchanged wedding vows in the First Baptist Church of Dimmitt on the evening of Sept. 2. The Rev. C. F. Powell officiated at the double ring ceremony.

Vows were pledged in a candlelight service before an open satin heart accented at the top point with an arrangement of blue carnations backed with a branch candelabrum.

White satin ropes extended from the heart to the candelabra on either side fastened with white wedding bells. The candelabra held white tapers: The bridal path was marked with white and blue satin bows and white candles.

Mrs. Decimae Cluck, organist. accompanied Maxine Smithson who sang "Because." "My Wonderful One", and "The Lord's Prayer."

The bride, given in marriage by her father, was attired in a gown of chantilly lace over taffeta, designed with a scalloped sabrina neckline, with long tapered sleeves which ended in a point over the hands.

A bouffant skirt_flowed from the figurine bodice, holding a cascade of ruffles at center back which swept into a chapel train A grown of seed pearls held her fingertip veil of illusion. She tered with a white orchid surrounded with a cascade arrangement of feathered mums. For something old she carried a hanand for good luck, "a six pence a white net cloth and held a week.

four-tiered white and blue wed-Mrs Maurine Matthews of ding cake, topped with a minia- VISIT MOTHER Plainview attended her sister as ture bride and groom. matron of honor. Mrs. Dovie Mc-Guire of Dimmitt, also a sister, bock registered the guests. Othwas the other attendant.

Flower girls were Janet ers assisting with hospitalities were Mrs. Rex Cowart, Mrs. Smithson and Renea Self. They wore identical dresses of Raymond Wilson, Mrs. Dewey blue pima chiffon trimmed with Owens, Mrs. D. H. Odom, Mrs. white lace, tapered sleeves and Hugo Byers, Mrs Gaines Neil full skirts. The bride's attendand Mrs. C. G. Maples Sr. dants carried white lace fans covered with frenched white

Candlelighters were Vicki By- ico the couple are at home at Bartlett from Hobbs, N.M. ers and Teddy and Mary Smith- 332 Ave J.in Hereford. The bride son. Ring bearers were Gwen is a graduate of Dimmitt High and Linda Smithson.



Personel Photo Mr. and Mrs. Bobby Ramey nee Wilda Smithson

Jack Hagar of Hereford at- New Mexico University and terided the bridegroom as best North Texas State at Denton. man. Ushers were Rex Cowart,. The bridegroom is a graduate carried a white satin Bible cen- Jackie Rhodes, Wayne Smithson of Hereford High School and Clint Smithson of Dimmitt.

Mrs. Margaret Parks of Lub-

A reception followed the cere- VISITS IN HEREFORD Mrs. Rhea Smith of Amarillo mony in Fellowship Hall. The bride's table was enhanced with is visiting in the home of Mrs. dkerchef belonging to an aunt, a blue satin cloth overlaid with Lurline Smith in Hereford this round left end for Tulia's first

Mr. and Mrs. Danny Martin and daughter Kim visited over the weekend in Hereford with Mrs. Martin's mother, Mrs. Louise Ferguson The Martins reside in Lubbock, where he is attending college at Texas Tech.

WEEKEND GUESTS Mr. and Mrs. N. D. Bart-For travel the bride wore a lett Jr. had guests in their home brown suit with beige access- over the weekend. They were his ories. After a trip to New Mex- brother, Mr. and Mrs. A. M.

ting the score at 16-6. School and attended Eastern Have you read the classifieds? 40, Tulia's half-back, Roger Bur-

yard footrace, giving Tulia their their fourth straight victory of points with the points-afterthe season by defeating the Tu- touchdown.

Brand Sports Writer

22 here last Thursday night.

Quarterback Roger Owens

Mike Moore, who carried the

ball to the two yard line. Back

Steve Hodges pushed his way

through the middle for the t.d.,

and followed through with the

extra point setting the score at

8-0 at the end of the first quar-

Tulia was stopped on the kick-

off return on their own 36, where

fourth down and 13 to go situa-

Hereford had the ball

with first and ten on their own

46, when Tulia lineman Riley

Chandler put a "new twist"

as the Dobber's speedy left half,

Roger Burrow, scrambled a-

score. Their try for the two on

the extra point failed, and the

score now read 8-6, with the

Steve Hodges pulled in the

kick-off and ran it back 25 yards

before being stopped on his own

The Dogies opened up a hole

and let Hodges through again

run. Stanton drew a 15 yard

the tackle.

Dogies ahead

Beginning the second half, lia Dobbers by the score of 24-The first touchdown drive was Hereford received the kick on points, to end the game's scor- room of the Jim Hill Hotel, their 20 yard line. Fullback Rob- ing at 24-22, with the Dogies set up as the Dobbers fumbled by Lemons moved the ball to winning. the opening kick-off, to give He- the 35, then Steve Hodges comyard line, where Hodges racked ly outstanding up his third t. d. completed a long pass to end

"triple reverse" play, which by the score of 30-0.

Roger Burrow moved the ball The Stanton Junior High sev- second six-pointer, and then suc- 65 yards in two plays, giving enth grade team carried off ceeded in running up two more Tulia their third t.d. of the night, mas explained the importance the ball again to speedy Roger noon meeting of Hereford To-Burrow who added two more tary Club Monday in the ball-

The Dogie defense looked fine reford the ball on the Tulia 43 pleted a pass to Randy Tooley, throughout the game, with tacwho ran the ball to Tulia's 2 Steve Hodges looking particular- that when we get ready to make

Earlier this season, the seven-Robby Owens finally ended kle Jimmy Gutierrez and back up with the ball on the try for 0, defeated Canyon 32-6, and beat while we are gone. We spend extra point, recieving it on a Dalhart last Saturday morning

Football Contest off return on their own 36, where Stanton's strong line held and forced them to punt with a Standings To Date

With two weeks gone, and ten | Harold Morton more weeks remaining, contestants are still bunched closely Ansel McDowell in the Hereford Brand football Fred Martin

on the old "statue of liberty" contest standings. play as he grabbed the ball The following are totals to out of the Stanton quarterdate for all contestants: back's outstretched arm and James Alston raced down to the two-yard Clyde Alsup line, where, for some strange Cliff Arnold reason, he did a quick about-Zula Arney face and began running back James Arney towards the wrong end of the J. S. Bennett field. One of his own confused Dale Blakney teammates stepped in to make Jim Bookout Opal Bookout All was not in vain, however,

Ronnie Botkin Ken Brock Pack Brogdon Herbert Bruns Cawthon Bryant John David Bryant Mrs Cawthon Bryant Wendell Burdine Bill Calloway

L. J. Clark Thomas Coffman Lynn Cook Kenneth Cowan Jim Curtsinger for another 55 yard touchdown O. C. Curtsinger Sammy Curtsinger penalty for holding on the try Greg. Combs for the extra point, but Roger Hugh Clearman Owens took to the air and com-Darrell Dirks pleted another aerial to end Faye Dirks Mike Moore for two points, set- David Dowell W. B. Dowell With first and 10 on their own Johnnie Ellison Opal Elliston Frank Farmer

Gayle Galley James Gentry O: Z. Golden Mrs. Joy Golden Ronnie Gray 4 Joe Hamilton Kent Hance Dave Hopper Joan Hopper Chester Harrison Waa Dee Hudson Gene King Jake King

Jane Kirby Terry Kirby Walter Kirkland Mrs. Bobbie Kitchens W. H. Kitchens Danile Loerwald E. H. Loerwald George Loerwald Harold Loerwald Ken Loerwald . Ralph Loerwald W. O. Logan Raymond Lueb Dennis Lomas Wayne Lehrer Marian Madison Janetta Maloney Wendell Maloney **Bud Martin**

D. C. Martin

Rita Martin

David Miles

Bill Morris

George Mathews

Dixie Murphy Pat Miller Jack Oldham Gary Paetzold Dr. Gale Page

Mrs. Gale Page Johnnie Parker J. R. Patterson John Pavlicek Dallas Phillips Betty Pickens **Buddy Pickens** Roy Pettyjohn Darrell Rose W. C. Russell Earline Ross Martin Salazar Jr. Leron Satterwhite Gloria Schroeter Mrs. A. J. Schroeter Paul-Schroeter Dennis Silvertooth Weldon Sims

Gary Story Oliver Streu 20 A. J. Schroeter Tyler Thompson W. T. Thompson 25 Randy Tooley Ramon Tijerina Wade Thompson 24 I. L. Whitfield 12 Ed Wilson Jr. 22 Gerald Wilson 21 Marshall Wilson Weldon Worthan Bill West Dale Young

Larry Pettyjohn

Look

iels are the parents of a baby girl born at 11:33 p. m. Monday, Sept.26, and weighing five pounds and 11 and one-half ounces: A seven pound 12 and onehalf ounce baby girl was born to Mr. and Mrs. James Headstream at 6:12 p.m. Tuesday, Sept. 27.

VISITS TWO DAYS Barbara Zachary from Amarillo visited two days last week with Mr. and Mrs. U. V. Pierce, 810 Knight.

VISITS SISTER Flossie Wilks left for her home in Oklahoma City, Okla., Satur-11 day after spending three weeks in Hereford visiting with her 20 sister, Mrs. B. A. West.

2 OCT. 6 CLASSIC SUPER DYNAMIC ... plus the HOT NEW NUMBER in the Low-Price Field F-85

... AT YOUR LOCAL AUTHORIZED LDSMO QUALITY DEALER'S

Attorney Local **Explains**

Hereford attorney Wayne Tho-The Tulia quarterback gave of the making a will at the

Thomas pointed out that each state makes its own laws concerning wills.

'The irony lies in the fact a trip or go on vacation, we go into great detail in arranging the operation of our business a great deal on insurance to provide security for our families in case of disaster," he said. "But." he added, "too many of us have not made plans for

that 'final trip'. "When we do not make arrangements for the handling of our property after death, we have neglected the fruits of a lifetime effort," Thomas explained.

"I wonder if we subconsciously ask that if when we prolong the making of a will, we think that we are prolonging our very existence," Thomas commented.

A will, he said, designates who will receive the estate of the deceased and who shall take charge of the estate.

He said that a lawyer, in making a will; "must know you and your family and must have all the facts that need to be known" in the drawing up of a will.

He added that the lawyer is interested in knowing the nature of the property, and the amount of liquid assets liabilities:

The drawing up of a will, he commented, often requires many hours. There is a great deal at stake, and one must

10



Wayne Thomas not go about the making of a will in a haphazard fashion, he said.

"Problems which arise are often complex and variea," he said. "There are as many problems in wills as there are people in this room."

'He said that a will may be changed at any time by the

The guest speaker was introduced by Faust Collier, a Rotarian in the local club, Buddy Taylor of Canyon was

a visiting Rotarian, and guests included Bill Thompson, Guy Williams and Grant Hanna, all of Hereford.

> LIABILITY INSURANCE CLAIMS PAY CHIROPRACTIC

Dr. Gale J. Page 1011 Pk Ave EM4-2643

drink lots of Cream O' Plains



um-m-m, it's good!

BUY IT AT THE STORE TOO, IN THE ECONOMI-GALLON



EM 4-1288

HEREFORD CREAMERY

The Following Elevators Are Receiving Stations For Grain Contributed To CHRISTIAN RURAL OVERSEAS PROGRAM.

Contributations May Be Made By Asking Your Elevator To Transfer Grain From Your Account To C. R. O. P.

HEREFORD GRAIN

PACKARD MILLING

CONTINENTAL GRAIN

PITMAN GRAIN

COMMUNITY GRAIN

BLACK GRAIN

DAWN COOP

SIMMS GRAIN

FORD GRAIN

ASSOCIATED GROWERS

Mechinical diggers get most of the carrots



They are skillfully weighed out



Each package is tested for weight

Carrot Harvest, Packing Operations In Full Swing



Others pick up those left behind



The package is filled and sealed



With 48 bags into each sack

For those who haven't seen it, the Brand this week visited some of the Deaf Smith County carrots operations, both in the field and in the sheds. Only the basic steps are shown here, but there are many others. Field loading goes into special large crates. Loads on the truck are washed before removal, then washed twice more at the shed. Vast quantities of ice are used to cool the carrots before they are sorted, bagged and shipped. Even the jumbo carrots are placed in 50-pound bags for shipment to soup and juice makers.

Brand Staff Photos

The Hereford Brand

Hereford, Texas, Thursday, September 29, 1960

Section Two



Long lines of workers package the product



Trucks and trains rush them ex

Lions Club, was guest speaker program was concluded by at "Ladies Night" Thursday candlelight. evening at the Methodist Church Fellowship Hall. Thirty-eight members and guests enjoyed the talk and the meal which preceeded the the guest speaker. Thomas spoke of the accomplishments of Lions as a ser-

"The organization is truly into go to the mainland of Japan to organize Lions Clubs. Permission was granted and, in the first year, 16 clubs burst forth. There are many more Thomas said. "Better communities are our goal."

HEALTH . . . Our most priceless pos-

Dr. Gale J. Page 1011 Pk Ave EM4-2643

Ralph Thomas of Pampa, for Lions Club, when the electnew District Governor of the ricity again went off, but the Gruhlkey home.

Lorin Creitz, vice-president, was in the president's chair, due to the absence of Boss Lion Jim Sessions, who was unable to attend.

The Freshman Class which had planned a hay ride for Frivoice club and outlined their du- day night, moved indoors at the ties as such. He told of efforts Jake Fortenberry home for an at Kerrville in the School for indoor weiner roast after it the Blind and Crippled Child- started to rain. The group and their guests gathered at 6 p.m. for outdoor games and later moved inside for refreshments of after World War II, the Philippine Islands asked permission Coach Jim Clark sponso ed the group, which included Phyllis Sue Brownlee, Jerry Milner, Harvey Bonniman, Ronald Johnson, Donald Tice, Gary James, Doris Horton, Perry Gruhlkey, Myrna Zaring, Jimmy Ainsworth, Sidney Blankenship and Monday in Amarillo, Suzette Sisk.

Joel Brownlee was hon red by Deputy District Governor, ac- his mother, Mrs. Joe Br. wnlee, her son, Finis William, to Ft. comparied Thomas as a guest. on his eighth birthday Traday Sill, Okla., for induction into The evening proved to a good with a room party in the second grade.

> Bobby Brown remained with his aunt, Mrs. frene Brown, when his parents, Mr. and Mrs.

| night for rain, but a bad night day. Clinton Earl remained with | E. Lemke

All of the coaches and su- friends. perintendents of this District gathered Sept. 11 at River Road School, north of Amar. illo, to organize the Jugier High School basketball program. Adrian was again placed with Vega, Channing and Hartley, all in a group, which will play each other on both courts to determine the champ. ion. The orners, Highlands, Bushland, River Road and Burns, will do the same and the winners of both playoffs will engage in play to determine the champ.

A. M. Chapman, of Amarillo, has been helping his son-in-law, Joe Brownlee, on the Masten Ranch building water tanks for the past three weeks.

Everyone enjoyed the holiday and visit to the Tri-State Rair

Mrs. Irene Brown, accompan ied by Mrs. Ray Brown, took and Mrs. A. G. Grisham. His Sunday night, spending that night at Altus, Okla, They re- their visit with relatives in this turned to their home Monday

que, N. M., where they attended ted at city park for Little Lea- Dripping Springs last Friday The backstop being constructhe State Fair. They left on guers by the Lions Club, was afternoon, Attending were Paula Wednesday and returned Satur- completed on Saturday, reports Creitz, Donna Brownlee, Made-

Hartley on Oct. 25

paring its play, a three-act comedy entitled "Nearly Sixteen". dy entitled "Nearly Sixteen". Hereford Man Mr. and Mrs. Bill Klein of Lubbock have been recent visi-

Amarillo hospital. Mr. and Mrs. W. T. Wright and daughters, Gina and Welsey Ann, of Odessa, were weekend guests of the D. W. Morgan family, The two women are sisters.

weekend in Amarillo visiting the

Simms Study Craft met Thu-

rsday in the home of Mrs.

Glenn Hetzler for the first

meeting of the season, Mrs. R.

L. Pinnell gave the program

Stocks, Jim Cavin and Jan,

Claud Bogle, Jim Sessions, M.

W. Blankenship, Kenneth Mil-

ner, T. E. Davis, T. L. Pinnell,

and a new member, Mrs. Bill

Hamilton, Mrs. Don Kirby and

Mr. and Mrs. Milford Grish-

am and daughters, Rebecca and

Rachel of Portland, Ore., ar-

rived Sept, 1 for a visit of a

a month with her parents, Mr.

parents are Mr. and Mrs. Neily Culp of Hereford. They will leave

to go to their new mission field

in Argentina after they conclude

The Sophomore class enjoyed

Sam. Brown, Paul Jackson, Perry Gruhlkey, Jerry Homfeld,

the Rev. and Mrs. J. R. Man-

ning, the Rev. and Mrs. Gene

Moore and Mrs. Ray Brown. Mr. and Mrs. Fred Brownlee,

and Mr. and Mrs. Wellington Johnson of Glenrio and Endec, N. M., visited in the home of Mr. and Mrs. Joe Brownlee on

Methodist men enjoye i breakfast and a film on "Water

Conservation Thursday moring at Fellowship Hall. Attending were E. N. Jacobson, Vic Lemke Lester

Houston, Percy Grahlkey John Skaggs, N. L. Jacobson, D. W.

Jacobson, Johnnie Lewis, Lorin

Creitz, Leland Burns and Jim

Mrs. R. L. Pinnell and Mrs. H. Gruhlkey drove to Ker-

rick Wednesday to be with Mrs.

R. C. Chism on her birthday.

Mrs. Chism is the former Judy

The Senior Class concluded the sale of magazines this

week and report total sales of

\$1025.00, setting a record for the highest total sales by any

Mr. and Mrs. John Proctor

enjoyed the "Old Matador Cowboy's Reunion", held at Chan-

ning Saturday. That ai ernoon,

they drove to Dalhart to see

Mrs. Proctor's sister, Mrs. Jack

Mrs. Ferris Kromer visited in Hereford Saturday with her

brother, F. H. King and family. They also visited with a niece, Mrs. Levio Mazzie.

Mrs. R. D. Sisk returned Fri-

day for the weekend with the

family. She is helping with the

care of her father, Bob Rentfro, n a Clayton, N. M., hospital. Mr. and Mrs. Roscoa Larkin

of Pundy, Mo., visited from Friday night until Sunday mornng with the Wilbur Guthries. Mrs. Ferris Kromer and child-

ren were in Shamrock last week end to visit her ailing father,

Glenn King. They returned by

way of the Tri-State Fair ih

Mr. and Mrs. John Henry came for his mother, Mrs. Joe

Baumgardner, who has been

staying with her daughter, Mrs. Robert Jacobson and new baby

Mr. and Mrs. Bill James and sons, Gary and Billy and Harvey Donniman enjoy. ed last weekend at Carlsbad and White Sands, N. M. They

also made a trip to Juarez, Mexico They left Saturday and returned home Monday

Mrs. Bessie Spande and Mrs. Joe Speed spent the weekend in Albuquerque, N. M. with the Cotton Lane family. She is the

Coach Don Johnson announces there are 25 boys out for bas-

ketball from which a traveling

HOME LOANS

McLEAN

HUTSON

Ph. EM 4-0544 129 W. 3rd

former Betty Spande.

daughter for several weeks.

Amarillo Monday.

McMeen.

A. P. Jones, Robert

Sunday afternoon.

a picnic and weiner roast at

son, Larry were guests.

dens.

Mr. and Mrs. Wayne Pinnell announce the arrival of a new on "Vegetable Sculpture and daughter, Karen Kay. She was Centerpieces". This was a very timely subject since it born Sept. 15, and weighed 6 is not too long before the pounds, 6 ounces and was born in a Clovis, N. M., hospital. Tirst frost destroys our gar-Paternal grandparents are Mr. and Mrs. E. K. Pinnell and the Pinnell and son, Mitchell, were Attending were Mesdames Lematernal grandmother is Mrs. in Pampa this week shipping land Burns, A. G. Grisham and granddaughter, Rachel, Jim Joe Pierce of Lubbock.

squad of 12 players will be chosen. The first game will be with Heart Attack The Junior Class is busily pre- Claims Former

Funeral services for Tom C. tors here and at Vega, where Branson, 72, a former resident John Halliburton, whose hus-

Mr. Branson died of a heart nieces and nephews. attack at 5 p. m. Sunday in the home of a sister, Mrs. T. A. Brotherton of Littlefield. The Rev. Russell Wingert, pastor of the First Presbyterian

Mr. Branson was born Aug.16, 1888, in Dallas County, He came

Mr. and Mrs. R. L. Pinnell and Linda and Mr. and Mrs. E. L.

in West Park Cemetery.

The Hereford Brand, Hereford, Texas, Thurs., Sept. 29, 1960

to the Plains with his parents, ENTERTAIN GUESTS the late Mr. and Mrs. B. L. Mr. and Mrs. Gerald Hamby Branson, in 1922, and he made of Hereford entertained Sunday Littlefield in 1952.

Earl H. Smith and wife of last week to visit Mrs. Emma Lea Gentry. They were on their Church, officiated Buria! was way to visit their way to visit Have you read the classifieds? their son Paul and family, who is minister of the Church of Christ in Friona, Earl Smith was minister for the Hereford Church fo Christ a few years ago.

> The U.S. Buffalo nickel was first issued in 1913.

his home in Hereford from 1924 dinner guests Sunday in their until 1946. He lived with a sis- home on Ave. K. Guests were ter, Mrs. Gertrude Alexander, Mr. and Mrs. Troy Schuder of in Amarillo, before moving to Dimmitt, Mr. and Mrs. Milton White and Mr. and Mrs. Hubert Survivors include two broth- White, Hereford, Mr. and Mrs. ers, G. F. Branson of Pampa W. M. Todd of Anna, Tex., and and W. L. Branson of Amarillo; Mrs. Johnny Hester of Dallas. band is seriously ill in an Chapel of Gillilland Funeral Littlefield, and Mrs. Walter S. bert White, and Mrs. and Mrs. plan to stay this week in Hereford.

> Elias Riggs, an American South Texas stopped in Hereford missionary, translated the Bible into Bulgarian in 1871.

CHIROPRATIC IS GOOD FOR THE KIDDIES, TOO! Dr. Gale J. Page 1011 Pk Ave EM4-2643

SEPTEMBER SPECIAL!!!



Boys' Cotton Rib Sheen FLANNEL LINED SLACKS

Smart, long wearing cotton rib sheen slacks with cotton flannel lining for extra warmth. Slash front pocket with zipper closing. Preshrunk. Choose from colors of Antelope, Tan or Black. Sizes 3 to 8.



Little Boys **FLANNEL SHIRTS**

Sizes 1 to 6. A terrific Cold Weather Buy!

Little Boys QUILT LINED JACKETS

Sizes 2 to 6 With Warm, fur-like Collar. A real Buy.

Men's heavy Turtle - Neck
SWEATSHIRTS A SPECIAL ANTHONY BUY!

······

Navv Red Turquoise

White .

OR REPAIRING

COTTON

CARL McCASLIN

1 Block East of the Courthouse A Complete Building Service Phone the Lumber Number EM 4-3434 Ladies 60 x 15 NYLON HOSE

Full Fashioned Sheer Hose SPECIAL BUY

New for Fall -

DAN RIVER COTTONS

36 in Wide in Solid and print plaids NOW JUST .

Ladies Outing **FLANNELETTE GOWNS** AND PAJAMAS

Full Length Gowns and 2 piece Pajamas - Only

SEPTEMBER SPECIAL!!! 100 YARDS OF FULLNESS Ladies Triple Tier Three double folds of fluffy nylon ruffles, daintily detailed with rayon satin ribbon and rosebud trim. Rayon tricot knit top that hugs your figure. Here is lots of can-can for little money. Buy now, Save now. . WHITE . PINK . BLUE

Cotton Farmers...

We Have All the Materials Necessary

FOR BUILDING

TRAILERS

including 1x4's, 2x4's, U-Bolts, etc.

Stretch Your Food Dollar With These Specials!

Blackberries walco	5	No. 300 Cans	\$1.00
Sliced Pineapple Del Monte	4	No. 1 1/4 Cans	\$1.00
Lima Beans Ellis Lima Beans and Ham	3	No. 300 Cans	\$1.00
Gardenside Spinach	8	No. 303 Cans	\$1.00
	16		

Blackeyed Peas and Ham 3 No. 300 \$1.00 Blackeyed Peas Ellis Peas and 10 No. 300 \$1.00

Ellis Spaghetti

Brocade Liquid Detergent

\$1.00 Carnation Dry Milk 2 5 Quart Pkgs.

KLEENEX

400-Ct. \$ 00.

CATSUP

5 14-oz. \$ 00 Botls.

DOG FOOD

16-oz. \$ 00

No. 21/2 \$ 00

5 No. 303 \$ 00

SIEMINDUMS DAS

Preserves

Garden Club Red Plum, Peach or Apricot

5 46-oz. for

No. 300 for

Green Beans

Renown Whole Green Beans

5 No. 303 for

Pinto Beans Golden Corn

Pineapple Juice Santa Rosa

Ells Chil With Beans—Stock Up For the Winter Months

Ellis Brand— Heat and Serve Mayfield Cream Style Corn No. 300 for

Green Peas

Gardenside Sweet Peas

No. 303 for

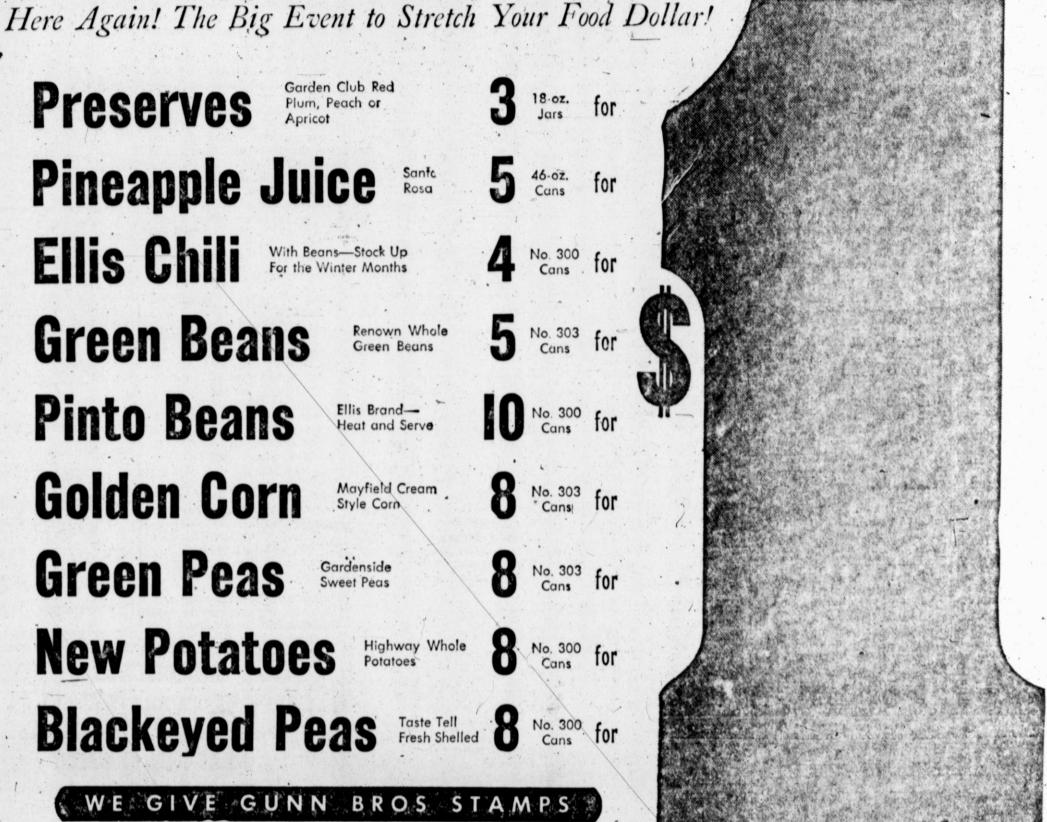
New Potatoes

Highway Whole Potatoes

No. 300 for

Blackeyed Peas Taste Tell 8 No. 300 for Cans for

WE GIVE GUNN BROS STAMPS





Perfect for Sunday Dinner!

Vary Your Menu—Serve Roast Leg o' Lamb!

Lamb Steaks u. s. Choice Shoulder Cuts Lamb Patties From U. S. Choice

в. 59с

Lamb Chops U. S. Choice Ib. 980 Lamb Stew From Young Ib. 29c

Safeway Brand Swiss, American or Pimento Sliced

Pinkney Sun Ray

ь. 59с

12 to 16-Pound Hams, Whole or Half Ib. 45c

Swift's Premium Sliced

BACON

For Fresh Produce --- All You Need to Remember Is Safeway



MAPLE SYRUP

MIXED NUTS



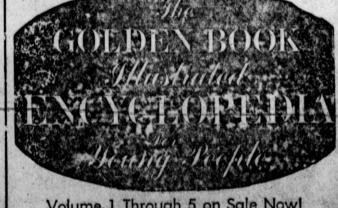
Permanent Type

\$189 Gal.

BISQUICK

This Special 40-oz.

Special From Safeway



Volume 1 Through 5 on Sale Now!



Waldron Meltons Attend went back surgery in Deaf Smith County Hospital last week. Seed Anniversary Fete

Hereford on Saturday night.

from their son, Raymond L. Debbie, and Jim Don of Mule- Sunday. Collins in Corpus Christi on Sat- shoe visited in the Obed Caraurday night informed Mr. and Mrs. Thomas L. Collins that their first grandchild had been born in the Spohn Hospital there. The little daughter of Mr. and Mrs. Raymond Collins had not been given her name yet. Both mother and baby were do-

These from Walcott attended the Tri-State Fair in Amarillo last week: Mr. and Mrs. Waldron Melton, Adair and Denise; Mr. and Mrs. N. E. Tyler, Nancy, Kelly, Jerry, Tom and Paul Timberlake, Thorton Monroe, Mr. and Mrs. Leland Burns and Vicki, Marsha and Chris; Mr. and Mrs. Bruce Coleman, Gary and Cindy; Mr. and Mrs. Bernie and Sue, Elton Sorrells, Linda, Debra, and Davie; Mr. and Mrs. Norman Minks, Nancy, Margaret, and Larry; and Mr. and Mrs. Gene Cope from Hereford.

More Walcott people who have attended the Tri-State Fair in Amarillo are: Mrs. Le Roy Cupell, Roger, Charles, Brenda and Sue; Mr. and Mrs. Al Myers, Lee, Carl, and Alice; Mrs. Glenn Burrus, Kathryn, Elizabeth, Mary Alice, and James; Johnny Buse, Mr. and Mrs. G. Hall, John, and Danny: Mr. and Mrs. Elmo Hall, Kerry and Scott: Mr. and Mrs. Melvin Henderson, Keith, Billy, Ronny, and Sid; Mr. and Mrs. Jack Weaver, Mary Ruth, Charlene and Joe Don; Mr. and Mrs. H. D. Bust, David and Ronnie

Mr. and Mrs. Thurmon Davis and sons had her parents, Mr. and Mrs. R. L. Neff, and Mr. and Mrs. Alec Lambert of McAdoo arrive Thursday, Sept. 15, to visit them. They left on Friday. Mr. and Mrs. R. C. Davis of Hale Center, his parents, came Saturday for a visit

WORKMAN'S COMPEN-SATION PAYS CHIROP-RACTIC

Hereford Chiropractic Center 011 Pk Ave EM4-2643

Adair and Denise, attended the Diane, and Larry were guests Caraway were classmates. 25th wedding anniversary of in the home of Mr. and Mrs. Mr. and Mrs. Lee Tice had

church services.

Jim Wiman

Wiman Explains

support, and that's what we try

He said that there are about

Guests at the Kiwanis meet

were Lee Pennington of Fort

Worth and L. B. Bartlett and

115 members in the club.

Jim Bennett of Hereford.

HORSE SHOWS

Texas International

Trade Fair

Exciting Cotton Bowl Football

MILLION-DOLLAR MIDWAY

MOBIL SKY REVUE

Wonderful and new

exhibits and displays

OCT. 8-23 * DALLAS

to give them," Wiman, presi-

Booster's Club

O. F. Hall.

football team.

DON'T MISS THE BIG 7.5"

DIAMOND JUBILEE EXPOSITION

A GALAXY OF STELLAR ATTRACTIONS

THE BROADWAY HIT

FLOWER DRUM SUNG

ICE CAPADES

SHOWER OF STARS

ARTHUR GODFREY, NELSON EDDY,

RICHARD RODGERS, FABIAN, BRENDA LEE, EMMETT KELLY,

HEX ALLEN, JIMMIE RODGERS,

COLLEGE JAZZ FESTIVAL

SEWING FASHION FESTIVAL

Pan-American

Livestock Exposition

and Sunday with him. Mr. and Mrs. A. R. Coley and

day with their daughter, Mr. and Mrs. J. T. Tice. Mr. and Mrs. Joe Monroe of

afternoon to visit Mr, and Mrs. Buel Monroe and Mr. and Mrs. Dan Guseman and their children, Charlene

Elton Wyly family on Sunday afternoon. Mr. Buel Monroe and Joe, and Mrs. Dan Guseman drove to Ft.

and Paul, of Black visited the

Clifford Hill Is

Army PFC Clifford D. Hill, exercise in Germany.

Features of the Whiteface tion of the 144th and the Brit-Booster Club were explained ish Army's 4th Signal Regiment, by Jim Wiman of Hereford provided training in the latest at the Hereford Kiwanis Club methods of field communicameeting Thursday in I. O "A coach and players need

overseas last October. The 20-year-old soldier at-

will support baseball, track and tended Hereford High School. basketball in addition to the

ple in town," Wiman explained. William R. Caster, seaman, Mr. and Mrs. W. J. Benson of

USS Monnicello at San Clemente E. Sparks, Mrs. J. E. Andrews Caster is taking part in a joint Navy-Marine Corps am-

The operation, known as "Long haul", is designed to provide training in combat logistical support of forward bases and to test air support and air defense

air missiles are being employed as well as helicopter landing teams from an aircraft carrier.

VISIT IN HEREFORD

Mr. and Mrs. Gene Ham and Dionecia of Denver City, Tex, visited their daughter, Mr. and Mrs. Ray Sefcik of Hereford, over the weekend. Also, visiting the Sefciks were her brother, Mr. and Mrs. Raymond Powell, Jan and Danny of Lubbock.

Mr. and Mrs. Leon McCutchen and family of Hereford ate dinner Sunday with Mr. and Mrs. Orval Galley of Dawn,

way home on Saturday, Sept. By MRS. T. L. COLLINS here.
Mr. and Mrs. Waldron Melton Mr. and Mrs. Don Kirby, Kay, 16. Mrs. Jennings and Mrs.

Mr. and Mrs. Walter Seed of Bertram Jack and family after their daughter, Mr. and Mrs. J. W. Hammersley of Lubbock, A midnight telephone call Mr. and Mrs. Bill Jennings, visit them on Saturday and

Donald Tice had Ronald Johnson of Adrian spend Saturday

Glen of Wildorado visited Sun-

Clovis, N. M. came Saturday Mr. and Mrs. Lester Dean,

Sumner, N. M. on Weanesday to

On Field Exercise

Route 3, Hereford, Tex., re- and bought watermelons and bread and butter or margarine treating soiled fabrics before cently participated with other tomatoes for the Walcott School and milk. personnel from the 4th Armored cafeteria. Division's 144th Signal Battalion in an 11-day field training

The exercise, a joint opera-

A member of the battalion's Company A in Goppingen, Hill entered the Army in May 1959, completed basic training at Fort dent of the Booster Club, said. Leonard Wood, Mo., and arrived Wiman said anybody may join the club, and that the club

"So far, we have had the best William Caster In of cooperation between school administration, coaches and peo- Amphibious Exercise VISIT IN HEREFORD

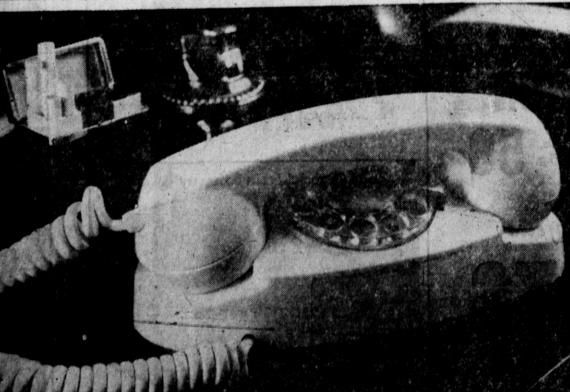
The boosters will continue to USN, son of Mr. and Mrs. R. Fort Worth visited his brother form a double line from the W. Caster of Hereford, is serv- and sisters, the Henry Bensons dressing room to the playing ing aboard the dock-landing ship and Haskell Bensons, Mrs. C. field before each game, he said. Island, Cal.

> phibious training exercise at San Clemente Island,

techniques.

The latest Marine surface-to-

DINNER GUESTS



SO LITTLE . . . GOES ANYWHERE!

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it's little ... it's lovely ... it lights call SOUTHWESTERN BELL to order yours

H. D. CHATTER Joe Merrill's mother, Mrs. Vir-

gil Merrill of Hereford, under-

at the time of the operation.

Her daughter, Mrs. O. R. Brooks

Mountain Home, is here now,

taking care of her mother, who

was released from the hospital

Merrill include her brother, C.

L. Thomas of Hale Center, and

Shipman and two sons from

Mr. Ray Simmons from Amar-

school on Thursday afternoon

when a sudden shower of rain

fell amid strong wind blowing

from the south. Friday after-

noon very dark clouds develop-

ed. Strong wind blew from the

north and rain started falling

fast. It rained from about 4:25

to 4:50 p. m. Two-day total was

Mr. and Mrs. J., M. Payne,

Larry and Darla of Hereford,

visited her parents, Mr. and

Joe Rader, on Friday

niece, Mr. and Mrs. Glenn

on Monday.

Lubbock.

Thursday afternoon.

one-half inch of rain.

mud, blocking the road.

their home that night.

and D. O. Benson, all of Here-

Mr. and Mrs. O. H. Jones

and family of Bovina visited

Mr. and Mrs. A. G. Martin of

Hereford Saturday. The group

attended the Tri-State Fair and

Ice Capades that afternoon in

ford, over the weekend,

ATTEND FAIR

Amarillo.

Start The Day Right; Don't Skip Breakfast

By ARGEN DRAPER

Salt and Pickling" -B 131 is es rather than those that have available at the office. Call for a naturalistic design, your copy. It has the recipe for cabbage kraut; also fettuce and turnip kraut. There are recipes illo visited Walcott School on for pickling most every vegetab-Buses had just started from

If you are a "breakfast skipper," you are robbing yourself of potential alertness and efficiency during the late morning hours . . . and you are wrong if you think miss. ing breakfast is a practical way to lose weight, according to extension food and nutrition specialists of Texas A&M Col-

An adequate breakfast is one which supplies one - fourth to one - third of the day's total food requirements. It makes a Virgil Bomar didn't get to his good contribution of most of the home in Hereford from his bus essential food nutrients -such run until after 8 p. m. Friday. as vitamins and minerals. That Mr. and Mrs. Thomas L. Col- trients.

Basic foods considered essenlins, Miss Shirley Bourquin and Miss Paula Green drove to tial are fruit or fruit juices, ceson of Mr. and Mrs. Roy Hill, Muleshoe on Saturday afternoon real or egg, and meat or both,

An attractive table and friend- VISITS DAUGHTER Mr. and Mrs. T. L. Collins are ly, relaxed atmosphere will Mrs. R. M. Brown of Dewey ternoon, they visited with Mr. ble at night when you finish in three weeks and Mrs. Claude McDougal in the kitchen. Get the coffee and their home. Mr. and Mrs. Carl beverage ready to go. Perrin came for a visit there

A centerpiece of fruit, flowers or a plant, and colorful Mr. and Mrs. Buel Monroe, mats and dishes will brighten Kathy and Jimmy went to Albu- breakfast time for all family members. The jewelry you wear reflects

querque, N. M. Saturday where they attended the New Mexico a bit of your own taste and per-State Fair. That night, they sonality. Even inexpensive jewstayed in the Canyon Motel there. Sunday they enjoyed more elry can add just the right acof the air before returning to cent to your costume, if it is carefully chosen. Proper choice means that cer-

tain styles and textures are best for different occasions. And

when more than one piece of Food preservation seems to jewelry is worn, the pieces still be going full blast in the should be related in texture and Other visitors of Mrs. Virgil county. There are a number of type . . . but not necessarily derrill include her brother, C. calls every day for recipes. "matched sets." Look for mo-Preservation of Vegetables by dern and conventionalized piec-

> "Accessories Around The Clock," a colorful bulletin written by extension clothing specialists, gives suggesions for choosing jewelry for street, travel or business costumes, as well as for dress and party wear.

Gef a copy now from your county home demonstration agent's office.

Every family's wash has some articles that have ground '- in soil that should be given a little extra cleaning before going into the washer, according to extension home management specialists of Texas A&M College,

Shirt collar bands and cuffs and necklines of blouses usually need special treatment. Often the front of aprons or parts He was detained by a cattle eliminates the doughnut and cof- of children's garments won't truck which was stuck in the fee type breakfast, which is high wash clean even with the best in calories, but low in food nu- laundry methods in any mashine unless pre - treated.

> Here are some suggestions given by the specialists for pre -

Sunday dinner in Hereford with spark appetites and start the Okla., is visiting in the home Mrs. J. F. Ward and Mrs. day right ... avoid a rush in of her daughter, Mr. and Mrs. Frank Roberson, who is visiting the morning by getting the fruit .S. L. Harman of Hereford. She from California.Later in the af- or juice ready as far as possi- plans to stay approximately

> Dr. Milton C. Adams **OPTOMETRIST** Office Hours 8:30 - 5:00 335 Miles Avenue Phone EM 4-2255 Hereford, Texas

laundering

| flat surface.

For sturdy cottons, use a soft Man - made fibers call for brush and the same type of de- more gentle treatment. Use a tergent to be used in the wash- sponge instead of a brush. Dip er. Either dip the wet brush in- wet sponge in the dry powder to the dry powder or make a or solution, as suggested above. strong solution of the soap or Gently sponge soiled steaks besyndet (synthetic detergent) and fore placing garment in the scrub the souled streaks on a washer.

You Hear Strange Things About **Catholics**

Yes, you do hear some strange things about Catholics.

You hear it said that Catholics believe all non-Catholics are headed for hell . . . that they believe non-Catholic marriages are invalid.

Some think Catholics believe the Pope is God . . . that he can do no wrong . . . that they owe him civil allegiance and that he should have the political power to rule

It is said that Catholics want religious freedom only for themselves . . . that they oppose public schools and separation of Church and State as evils which should be destroyed.

The claim is made that Catholics pay the priest for forgiveness of their sins . . . that they must buy their departed relatives and friends out of Purgatory . . . that they adore statues . . . are forbidden to read the bible . . . use medals, candles and holy water as sure-fire protection against loss of a job, lightning or being hit by an auto-

But what is worse, some say, Catholics corrupt the true teachings of Jesus Christ with the addition of pagan superstitions and practices that are nothing less than the inventions of the devil.

If all these things or any of them were true, it would be a pity. For at least one out of every four Americans is a Catholic and it would be a national tragedy if onefourth of all Americans entertained such erroneous ideas.

If you have heard and believe any of. these false claims, and want the truth, we will gladly send you a free pamphlet explaining the true teachings of the Catholic Church. This free literature will be sent with the compliments of the Knights of Columbus of this area.

Address

Home Study Center - Box 5644, Amarillo, Tex.

Without obligation please send free pamphlet.

Name Address or Box No. City

Sponsoring organization . . . (St. Anthony's Parish Council of Catholic Women)



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Every feature and component has won its right to exist through hundreds of tests and refinements. This careful evolution will go on. And its continuity of excellence adds value to every Imperial now on the road. See this great Imperial of the classic look. Drive it this week.



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REP. WALTER ROGERS WRITES:

Article Excellent Example Of Journalistic Adeptness

To the People of the 18th notorious for praising Members

the

ıt

PARK LAID LARGELY TO the Post was very grateful for for everything you hope to get. TEXAS CONGRESSMAN." The the services of this Texas Con- If that fails, then you are supstory began as follows:

"When the token bill creating Ohio Canal died last week, for and that all of the leaders in the second time in as many Con- the House were for it, "But

"He is Rep. Walter E. Rogers, a Democrat who represents the Texas Panhandle."

The entire story was an excellthat the Washington Post is not which read as follows:

SICK PEOPLE ARE SAD PEOPLE Hereford Chiropratic

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DRYERS

AND RADIOS

of Congress who refuse to, under write every possible ex-The Washington Post, a few penditure for the District of Coldays ago, carried headines umbia and its environs. How- aware of practice that has been which read as follows: "DEATH ever, the reader, by reading beof BILL CREATING CANAL tween the lines, could tell that

gressman

For instance, it pointed out a park along the Chesapeake & that the Senate had passed a bill of an authorization. gresses, it was largely the work Rogers twice prevented the bill from coming out of the Interior Committee and onto the House floor, where it almost certainly

would have passed." I submit that this must be reent sample of journalistic adept- cognized as praise, because it ness. It did not directly praise attributes to me power that me for the great service which many would desire (perhaps it had indicated I had rendered, the Washington Post) but which but did it in a subtle indirect no one actually possesses. Anmanner. This indirect approach other splendid bit of finese was was probably due to the fact exhibited in the paragraph fact that the Post would not

> "Rogers was reminded the bill would not cost the Federal Government anything. All quote me as follows: / it did was allow the National Park Service to accept gifts of land and money for the park. (The original bill, calling for

\$12 million worth of highways that was spent in the restoration omac under way at the present of the Old Stone Nouse in Small Appliances BIG ONES, too sional Medal of Honor. One of the soldiers was killed and had

ed by the House)."

You see, the Post wanted the

If this second attempt is suc-

cessful, then you can come back

to the next Congress or the next

and say, "Mr. Congress, you au-

thorized this project and placed

your stamp of approval on it,

so it is your moral responsibil-

million (which, incidentally,

would only be the beginning) was

undoubtedly due to the desire

of the Post to be fair, plus the

not know what was going on.

The Post was good enough to

"Proximity to the Federal

for handing out appropriations.'

readers to know that Rogers was

The generosity of the Post came in the number of tribes held off. I told them that there were 4, but they graciously increased this to half a dozen which, of course, made the odds much greater against the 6 sold- VISIT FATHER

ers, did not get the indirect water visited over the weekend praise that was obviously intend- with his father, Emmitt Shered by the articile. One particu- man of Hereford, Ronald is ata Washington(and native, I sup- Lubbock pose) referred to me in some rather uncomplimentary terms;

jured the country but that I was failing to realize that the Capital of the U.S. A. was Washington, not Austin. He didn't advise me how he had made this dis-

For fear that others might mistake the article as one of condemnation rather than praise, I felt that I should arm myself with some statistics to support my contention that the District of Columbia and its environs were re-. ceiving preferred treatment in Federal expenditures.

Hence, I picked up the interesting information that public going on up here for some time. building construction underway This practice consists of asking during fiscal year 1960 in the District of Columbia and nearby areas (exclusive of municiposed to come back and attempt pal construction by the District just a little bit in the nature of Columbia and military construction) involved a total estimated cost of \$189,682,900.

This included a Federal Office Building at a cost of \$14 million, a National Library of Medicine at a cost of \$7,300,000; a Museum of History and Technology at a cost of 36 million; a state Department Extension and Reity to provide funds that should modeling Program costing \$52,have been provided in the first. 200,000; and the new headquarplace." The reference to the \$12 ters of the Central Intelligence Agency costing \$54,500,000 - - -

plus a number of lesser items. Another item expected to be completed in 1962 is Dulles International Airport costing \$84 want anyone to think that it did million.

You, of course understand the above figures do not represent all of the Federal money spent in the District of Columbia and Treasury shouldn't be the basis the nearby areas by a long measure. For instance, there are It also pointed out the \$300,000 several bridges across the Pottime that will involve substan-Georgetown against my vicorous tial expenditures out of the Fedopposition. Too bad I didn't have eral Treasury. There are many the power at that time that the other item which could be inclu-Post credits me with now. The ded, Some time ago I asked a Post also was most generous in native Washingtonian why it was reporting on the incident I told that so many people around here them about when the 6 soldiers consistently condemned the Fedheld off some Indians at the Bat- eral expenditures and Federal tle of Buffalo Wallow in Hemp-hill County,for which each of the ments, yet never failed to run soldiers received the Congrest to the Federal Treasury for every conceivable kind of a project or program. His reply was, to be decorated posthumously. "I guess it's because it's so convenient.'

WALTER ROGERS MEMBER of CONGRESS 18th DISTRICT OF TEXAS

HERE

WITH WORK-PROVED

INDEPENDENT FRONT SUSPENSION!

Chevy's '61 fleet swings in with a readymade reputation as the trucks that are worth more because they work more

the latest editions of the haulers that scrapped the I-beam axle and

proved the important advantages of independent front suspension!

You'll find new models for '61-longwheelbase 4-wheel drive units-and thoughtful refinements throughout the

line. But the big news for '61 is naileddown proof (based on owner reports) that Chevy's torsion-spring design is the best thing that's happened to trucks in decades!

With Chevy's independent front suspension and Sturdi-Bilt design, you cruise

over trails where other trucks creep. You feel the difference in less wheel fight and vibration. You can see why drivers are happier, why loads are better protected and why the truck itself will stand up to thousands of miles of more work. That

goes for any size Chevy, too-pickups, tilt cabs, tandems, all of them.

Check the latest specs with your Chevrolet dealer: capacity, power teams, options. Then, by all means, drive a '61. Once around the block and you'll never be satisfied with a front axle truck again!

Mr. and Mrs. Ronald Sherman However, I am afraid the read- and daughter Lanette of Shalloetter which I received from tending Texas Tech College in

Oslo, capital of Norway, has a indicating that I had not only in-population of about 470,000.



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PEPSI COLA 6 bot. cin. Plus

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Bath 4 for 33°C 3 for 41°C

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35c

AJAR 2:33

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89

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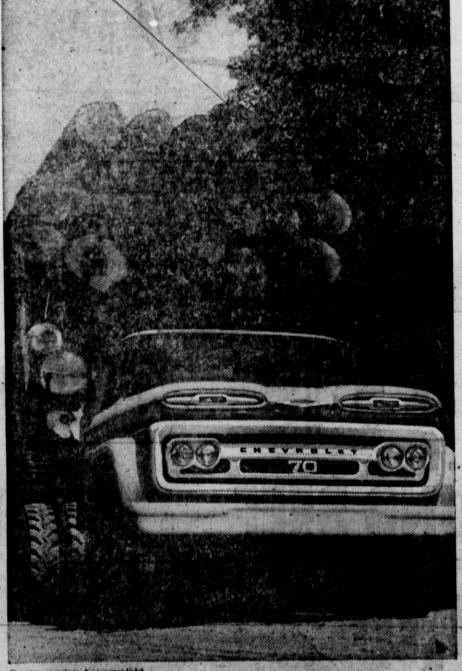
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canned foods-just when you're stacking your pantry for Fall Feasting! This great sale features the 1960 pack of your favorite canned foods -all the quality brands you prefer for good-tasting goodness in every can. Come fill your basket . . . pack your pantry . . . pile up SAVINGS ... for these canned foods are SALE-PRICED at lower-than-usual LOW

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USDA GOOD BEEF





ance rway

the drive less than Linda leeks off, the advance · · committee of the Deaf County United Fund to work Monday.

Liding the drive for adgifts are Carl McCaslin ohn Douglas Pitman. al for the Oct. 18 drive Head 4,232.50 for operation local agencies during

Linda Renfro was be Hereford on May 18, 1943 ral campaign chairman head cheerleader of Hool also anounced that High. What she likes mos harg and Mrs. O. G. being a cheerleader is I would spearhead the the cheeers at pep railie ball games, and eating w funds during the inne-day canvass. Mrs. boys after the games.

raper will coordinate Her most embarrassin home demonstration ments while cheerleading the rural solicita-

face in a pep rally and for admission into time a secret admirer was very the following nine her rehearse a stunt.

She advises next year's cheer. She advises next year's cheer leaders to make sure to have leaders to make sure to have the following nine ague bases ague base yery cooplots of spare time for cheerlead-erativation ing practice and be ready to give be any warr. School Spirit is The only big difference in HHS and the last school Mickey



Linda Renfro

On Mickey Stevens Likes Hereford der High Happiness

Mickey Stevens, the superinpeerleading tendent's son, is a member of ty day, and the junior class. He was born rnia for a Nov. 16, 1944, in Houston, Tex.

He says that being the school superintendent's son doesn't eat that the make him feel very self-conscim is doing ous but just a little bit. he is very

Some of Mickey's favorites are: food, shrimp and French cheerlead- fries; colors, maroon and white; records, read- subject. English and pasttime ig pep games. sleeping and eating. His ambiluation are tion is to graduate from high school and college.

"The kids in HHS are very yery coop- friendly," states Mickey. "They y could not all seem to be happy.

says, "Don't be discouraged, its really good this year too. Keep attended is that the other was

Exchange Student Okse Thinks Hereford 'Wonder

Pre-College Student

The books mentioned below will most likely be encountered by a college student in his cour-

Some are difficult, but they can be understood if you read them just for yourself. An aquaintance with them now will make the books more meaningful later:

1. Saint Joan, by George Bernnard Shaw. 2. Great Expectations, by Char-

3. The Odyssey, by Homer. 4. Hamlet, by William Shake-

les Dickens.

Gulliver's Travels, by Jona than Swift. The Canterbury Tales, by

Geoffrey Chaucer.

Reading For The "I think Hereford is wonder- Erik. He said many of the student form Norway As a minimum went steady: While in Hereford Erik is stay- his steady girl in Norway, Howing with/the Earl Plank family. ever, he said he gave her per-Erik's father is a farmer in El- mission to go out with other verum, Norway. His mother is a boys while he is gone.

> He took 15 subjects including miles: three foreign languages and four years of math.

It seems as though class room teachers in Norway face some of the same problems which confront teachers here. Erik stated that the students talked a lot during class, wrote notes, and

there was "a lot of cheating." "There is much more dating about school, Erik decided, "It's here than in Norway," says just like home!

Skiing, swimming, and hiking Erik attended Elverum Kom- are the major forms of recreamunale Nogre Almenskole, tion People of all ages ski: which has about 450 students. sometimes to distances up to 40-

Norwegians have 4 meals a day, but don't eat so much at Erik was a member of the each meal as Americans, Erik school council, similiar to the said they ate cheese and other high school council, and was dairy products often. He especsecretary of one of the sports ially misses Norwegian goat

"Students go get cokes in Norway, but not so much as here," Erik says, "Only children drink cokes; older ones drink beer, whiskey and wine."

When asked what he thought



ALLAH SENIORS! ALLAH JUNIORS; Sandra Frank, Carolyn Hammett, Nicky Rutishauer, and Joyce Ann Johnson. (White

Hereford High School Hereford, Texas WHITEFACE

Hereford, Texas, Thursday, September 29, 1960

Question Of The Week

Question: What is your opinion of the skirts that come

Linda Reed — They are very cute on small girls but

Audni Miller - One thing is certain, they are not meant

Delores Price — They weren't meant to be worn by any-

Nicky Bradford - They are cute if you don't have bony

Kay Allen — They are definitely not for fat people.

Nicky Nan Newton - Too short for comfort.

Judi Price - I'd like to burn them.

Phyllis Ward - They're awful.

Traffic Takes

Our Brightest

Today the lives of the bright-

can to make your school, your

Oct. 6 the "B" team will play

Oct. 7 will see Roswell at

Hereford, playing the varsity

Oct. 13 the Dimmitt "B" team

will journey to Hereford to play against our "B" team.

Oct. 14 will be "stunt night"

city, and your state safer.

Muleshoe.

at Hereford High.

EDITORIALS.

Official Publication

F.H.A. Notes Has First Meeting Of Year

raised right here in Hereford. He as vocational agriculture teach- September 21, Patsy Loerwald The National Honor Society all graduating members and the the year 1960-1961. Chairman is est and most active members received his high school diploma er at Hereford High After teach- and Cherry Holt, the presidents, held its first meeting on Thurs- college they attend. introduced the officers of both day, Sept. 22. The president, Ronnie Botkin, called the meetthe society is supposed to do

above the knee?

one but little kids.

Carl Miller - Wow!

definitely not for girls our age.

for people with knock knees.

New members were voted on ing to order and secretary, Joy and 14 juniors will be initiated Wilman read the minutes. Mrs. at the Formal Initiation on Oct. Calvert read a list of the things for new members will be \$3.00 and this includes the NHS pin. society is to keep a record of appointed to plan programs for

James Gentry and committee of Texas are at stake. Last year members are: Phyllis Ward, Lu 545 of the 2.453 persons killed Ann Higgins, and Edwin Tho- on streets and highways were

mas A decoration committee was of 15 and 24, the high school appointed to decorate the stage and college age set. These young for the initiation. Members are Texans represented 22 per cent Walteen Beavers, Glenna Gan- of all the traffic victims, desdy, James Gentry, and Edwin pite their energy and fast re-

The dues for the seniors were set at \$1.00 and are to be paid 24 held about 18.3 per cent of by Sept. 30. Senior members all Texas driver's licenses last will take a test on Oct. 18 to year, but they were involved in determine the awarding of NHS about 27 per cent of all the trafscholarships. Members must fic accidents outside Texas cithave a grade average of 3.5 to les. have membership in the socie-

Officers of the club are Ronnie Botkin, president; Edwin ested in saving the lives of your Thomas, vice-president; Joy Wi- friends, relatives, and fellow man, secretary; Merry Kay Americans, Do everything you Pruit, parliamentarian; and Patsy Loerwald, historian,

Four of last years members received scholarships. They are Gene Meacham, Ron Anderson, Rosa Strange, and Sue Minor. Coming Events

EDITORIALS

Let Us Hear From Everyone

Hi! We haven't been receiving any mail or comments on how you like the Whiteface this year. We have added some new articles and we are interested in the way you have received

We have placed a box in the library for the purpose of receiving letters from you. If you have letters you want printed about the school, teachers, rules, or kids, we would like to have them. One thing we ask you to remember when writing these letters is that our paper is for enjoyment not for sarcasm; it is for every one of the students, not to make fun of them. We would also like to receive

our letters to the editor throu-Remember this is everyone's paper so we would like to hear your opinions.

POET'S CORNER

Nocturne In A Deserted Brickyand

Stuff of the moon Runs on the lapping sand Out to the longest shadows Under the curving willows, And round the creep of the

wave line, Fluxions of yellow and dusk on the waters

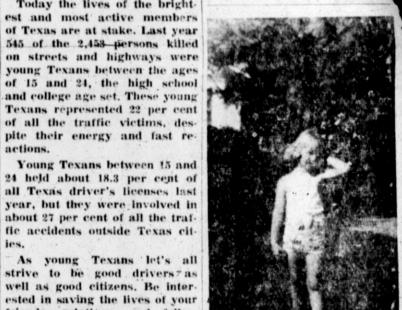
Make a wide dreaming pa of an old pond in the night Brickyard"-Carl Sandburg)

Tri-Hi

the noise night on M members of consequence down Main upper class raids, and initiation.

joyed the i ser, Sandra Fra iors): Maribeth dra. Hodges, Jove

West, Joy Story, Brend ley, Nancy Edwards (Jenny Holt, Sherry Hodg anna Robinson, Kay Alle da Botkin and Suzanne Hig (sophomores)



Miss Guess Who

Miss Guess Who is a sophomore; she has blond hair, blue eyes and is five feet, seven and one-half inches tall. Her hobbies are records and clothes. Her ambition is to get through school, and after graduation she wants to get married. All she did this summer was take it easy. "I was surprised," was her reply when she was chosen Miss Guess Who.

Doris Craig



JUDY BRADLEY IS working hard in Future Homemakers of A scrap book of all the activities

Hereford Native, Principal Stanford Recalls Education National Honor

Although most of you probably received his Master of Education know Mr. Stanford, principal of degree from Texas Tech. He has H. H. S., you might like to be- also done advanced work at the come better acquainted with University of Texas, West Texas

he, like most normal students, had his gripes and dislikes.

become a farmer. recalled, "was somewhat differ- School, ent than the present H. H. S.

schedule." "I was a member of the 'early stated bird' tumbling class, which had its sessions each morning from 6:30 until 7:30. After tumbling I had band rehearsal from 7:30 until 8:30 -which was followed by my regular school classes un-

til three in the afternoon. "At three, football practice began and lasted until quitting time," Mr. Stanford concluded with a chuckle.

Along with football, he had many other activities such as president of the Hi-Y club, treasurer of the F. F. A., and singing in the "Glee Club," or mixed choir and in a boy's quartet.

He played the clarinet duet with Bill Smith during his four high school years, which he added with modesty, won first and second division ratings at contests at West Texas State.

"I remember ice-skating on Tierra Blanca Creek in the winter, back when Tierra Blanca was a real creek," he said. He received his Bachelor de-

State, and also Texas Tech.

As a high school student, he he moved to Lufkin where he chapters. enjoyed school as a whole, but was Supervisor of Vocational

Agricultural for one year, Mr. Stanford then returned to While attending high school, Hereford to become Assistant Mr. Stanford's ambition was to Superintendent of Schools. He has served the past four years His high school schedule, he as Principal of Hereford High

"Hereford High has an excellent student body this year," he

"This year's Whitefaces have as much determination and desire to play as any Hereford team in recent years. Any group that wants to win, and is willing to work hard through practice, can't help but have victories. This description,"he added, "describes the Whitefaces."

In closing, the principal gave the following saying:

obtained without effort, are not worth what they cost."

JUNIORS SET DINNER

Support the Juniors and make Jan Reese annual queen by coming to the Junior and Senior High Cafeteria Saturday, October, 1. There, you will be served barbecued chicken, potato salad, rolls, drink and dessert. Come anytime from 5 to 8 p.m.



MR. BILL STANFORD, principal of Hereford High School. was born and raised in Hereford. He received his high school diploma at Hereford High also. (Brand Staff Photo)

The F. H. A. chapters held Mr. Stanford was born and 'He began his teaching career its first meeting Wednesday,

Informal initiation plans were made and will be held Monday, September 26, at 4:30 p.m. in the high school study hall. At this time the Stanton Junior during the coming year. The A program committee was High chapter will be initated.

Money projects plans were discussed.

The following chapter parents

were chosen: Chapter I:

Mr. and Mrs. Earnest Langley, Mr. and Mrs. Horley Ward, Mr. and Mrs. Roy Pruitt, Mr. and Mrs. Ed Loerwald, Mr. and Mrs. Jack Gililland

Royal Rose:

Mr. and Mrs. H. H. Miller. Mr. and Mrs. Roy Botkins, Mr. "Things easily gained, are and Mrs. Stan Knox! Mr. and easily lost, and those things Mrs. Earl Holt, Mr. and Mrs. Ray Wilhelm.

Future Nurses Set Rummage Sale Date

At the meeting of the Future Nurses recently, discussion concerned their rummage sale, which will be held in the 100 block of Main Street on Oct. 1.

They also elected new officers, headed by Barbara Tiefel, who was named president. Other new officers are: Patsy Loerwald, vice president; Kathyrn McClain, secretary; Lavonne Thompson, treasurer: Sandra Moore, historian; Judy Smith, reporter; and Janice McBroom, point keeper

Also attending the meeting were Mrs. Earl Springer, chancellor of the group, and Mrs. Clarence Hicks, chairman of the medical auxiliary and co-worker with Mrs. Springer.

Ideal Boy

Kay Cole says her ideal boy or this week will be as folows: cutest, Jim Barnett; most fun, Curtis Crowell; hair, Gary Wilson; ears, Don Scott; feet, Carl Miller; nose, Dwayne Fryar; smile, Jackie McNeese; most athletic, Jimmy Collier; physique, Doug Bryan; person ality, Gary Tannahill; walk, Wakey Northcutt; most handsome, Charles Mims; eyes, Jimmy Collier; mouth, Joseph Heck; witty, Dick Feagin; tal-ented, Glenn Nelson; voice, Ronnie Byers; best all-around, Andy Rule; best dressed, Ronnie By-ers; and intellectual, Joe Hers-



BARBARA PULLIAM, daughter of Mr. and Mrs. Denzil Pulliam, has been working very hard all summer. Barbara has sold and delivered 105 pies at \$1 each for the F. H. A. Foreign Exchange Student Program, Barbara is a Junior at Hereford High and has been an active member of H. A. for the past two years. (Brand Staff Photo)

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ENDIV

Gold Med

1315 E. Park Ave.

ration.

the truth harder than any other lawyer on the circuit.

A hypochondriae went from members were given by-lays doctor to doctor. Each doctor said nothing was wrong with him. So he went and bought Senior Class a tombstone and had this inscription put on it: "You wouldn't believe I was sick,"

nd noticed Football Personalities

(By Whiteface Staff)

Mr. and Mrs. Henry Thomas

His ambition is to win state ing president.

is to quit while you are still

is that it has good coaches.

His ambition is to win state. become a millionaire.

His opinion of the football team is that it is the best in

Linol-

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eum

Personalities

(By Whiteface Staff) Clint Coneway is one of the Senior personalities for this week. He was born in Denison. Texas. His favorite book is The Virginian. His other favorites are as follows: movie, Elmer

Gantry; food, shrimp; song,

Theme From a Summer Place.

His hobby is having fun. Clint's advice to lower classmen is "don't overwork in school." He plans to go to Southern Methodist University

and become a lawyer. Mary Lois Coker is another one of the talented senior girls from HHS this year. She is the daughter of Mr. and Mrs. Kenneth Coker.

She enjoys spending her time attending football and basketball games. She plans to go to college after graduation and then to become a secretary.

Some of her favorites are these: foods, nearly all sea foods: and especially shrimp; motion picture, Giant, Her favorite book is Katherine. She has no particular hobby, but enjoys all

She advises all underclassmen to finish high school and try to go to college.

Sondra Brumley is a Senior personality for this week. She was born Feb. 16, 1943, in Portales, N. M. Her hobby is dancing and cooking.

Sondra's favorite book is Gone With the Wind; other favorites are as follows: food, Italian; song,"Theme from Apartment"; movie, Summer Place; and color, violet,

Sondra's advice to underclass men is to speak to everyone. Her opinion of Hereford High School is that it needs more excitement and school spirit. Her ambition is to go to Baylor University.

Ken Betzen was born October 1, 1942, in Wichita, Kansas. His Hobby is reading; Ben Hur is his favorite book. He advises all underclassmen to work hard jects because they're never as

EM 4-3224

Edwin Thomas, the son of

plays linebacker and right guard for the Hereford Varsity team. He is a senior, weighs 185 pounds, is five foot eleven inches tall.

CABBAG'exas. The in football and to go to West Point and become a golf-play-His advice to underclassmen

out, son. His opinion of Hereford High

James Gentry, son of Mr. and Mrs. W. H. Gentry, is a center and defensive guard on the Whiteface football team. He is a senior, weighs 180 pounds, is

His plans after he finishes school is to go to college and

His advice to underclassmen is to have fun, if possible.

Have you read the classifieds?

ELL and INSTALL

DE Club Meets

they will follow during their (By Whiteface Staff) The D. E. Club held a call meeting Monday night Septem-

membership of the club. Toni Parker was chosen by members of the club-to reignas D. E. Sweetheart for the ber 12, in the D. E. room. New

and rules of the club which

An ice-cream party was planned for September 26 at Mr. Kenneth Hart's house. This will be accompanied by an officer's campaign during the party.

Salmon fishing nets 60 million dollars annually to Alaska.

AT....

Eddie - Kit

(By Whiteface Staff)

1. When inviting a girl to go to the theater with youwhat would you do?

a. Ask her what she's doing that certain night?

b. Ask her if she would like to go and see a movie with

c. Tell her you are going to

the movies and ask her if she'd care to come along? 2. When accepting an in-

vitation to go out what would you do? a. Accept by saying you think that you can make it?

b. Accept and thank for the invitation? a. Accept and express your pleasure to go?

3. When you stop for a snack at a cafe what would you do?

you on a certain night? b. Judge what you think he you are busy that evening which

cordingly? c. Order the most inexpensive item you can possibly order.

4. When refusing an invitation to go out what would you

a. Refuse and then tell what you are going to do that makes it impossible for you to accept.

b. Refuse and apologize and suggest some other night that would be convenient for you? that you and she could see in a. Order what the boy orders? c. Say that you are sorry but the near future?

can afford, and order ac | makes it impossible for you to accept?

5. When thanking a girl at the end of the evening, what would you do?

a Thank her and express the hope that she had a good time,

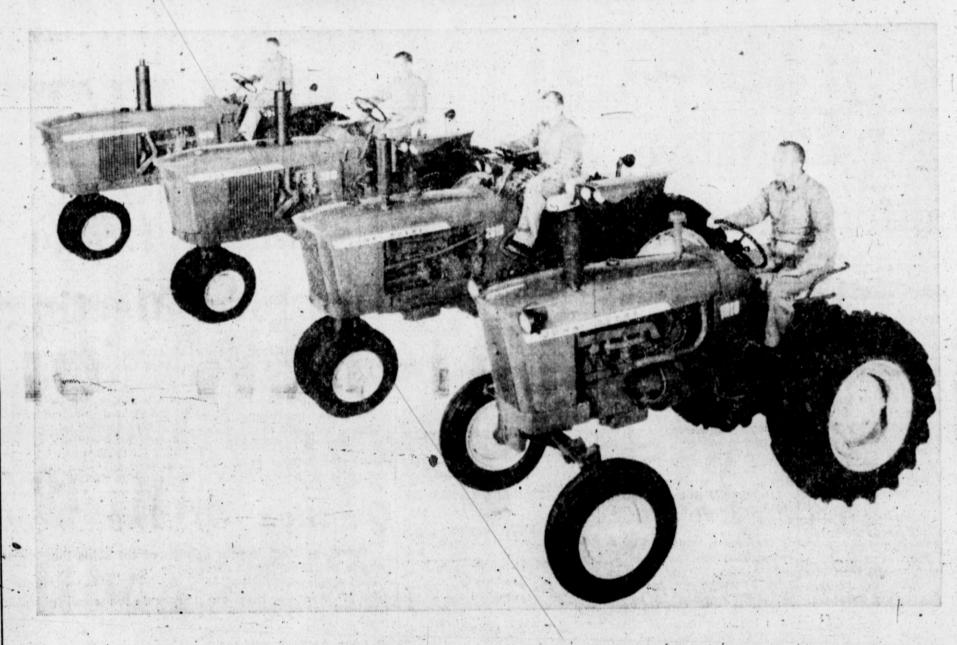
b. Thank her and say perhaps you will telephone here again sometime? c. Thank her and mention

ANSWERS: b, c, b, b, c

some sport or entertainment

JOHN DEERE'S NEW GENERATION OF POWER ON DISPLAY RIGHT NOW

H&W IMPLEMENT CO.



Four Power Sizes:

"1010" 2010 **`3010**′′ "4010

Factory-observed maximum horsepower at the PTO is 35 horsepower for the "1010", 45 HP for the "2010", 55 HP for the "3010", and 80 HP for the "4010". There will be a choice of gasoline or Diesel engine in each power size and LP-Gas engines available also for the three larger sizes.

The old book has been thrown away and an all-new, altogether different line of John Deere's have been developed to meet the power demands of today and

SEE THESE GREAT - NEW JOHN DEERES AT THE

OPEN HOUSE ALL WEEK END

THROUGH SATURDAY, OCT. 1st

1403 PARK AVENUE

PHONE EM 4-1155

YOUR JOHN DEERE DEALER

because they're neve ras easy as you think. Ben Hur is Factory Trained Mechanics his favorite movie. His favorite song is "Canadian Dunset," After he finishes Hereford High, Since 1901 he plans to go to college, The price is right! USDA GOOD BEEF Sirloin Steak 79° USDA GOOD BEEF Arm Roast USDA GOOD BEEF Chuck Roast Boneless All Meat **Stew Meat** 10 oz. Pkg. Minute Maid 12 oz. Can Frozen Orange Juice ea. 38°

ADRIAN NEWS

260

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per-

New Teachers Honored At P-TA Covered-Dish Supper

Association honored all new in Amarillo Friday night. teachers and patrons Monday evening with a covered dish supper in the Methodist Fellowship Hall. Invocation was by Bro. Ross Blassengame. The membership committee was very active during the evening to enroll every possible member to the organization. Yearbooks were presented to all members. The hospitality committee did excellent work and such committee members are Mesdames Carroll Gruhlkey, Brub Beavers, M. H. Zaring, Johnnie Lewis and R.D. Sisk. Sixty persons gathered for

the annual affair. A Promotion - Day Party was held Saturday afternoon at the V. E. Lemke home. Mrs Lemke teaches the Kindergarten class. The following attended: Cindy, Stacey and Jerry Fisher, Mike Briggs. Donna, John and Paul Harwood, Jan Cavin and Chris Burns.

Primaries attending were Robert and Charles Harwood, Jackie Fae Loveless, Jim Cavin, Aleesa Stroup and Johnnie Lewis and a visitor, Lee Banks of N. L. Jacobson and the follow- Moore family. While here ing mothers also attended the party: Mesdames John Lewis, Fisher Leland Burns and daughters, Vickie and Marsha.

Outdoor games were enjoyed and refreshments of cookies and handle tree. punch were served.

Mrs. Frances Goodner of Harand Mrs. V. E. Lemke, recently the Bill Leslies. for a week. While here the party moved to the mountains of New Mexico and Red River for a sightseeing trip.

Mr. and Mrs. Bill Klein of Lubbock visited from Wednesday to Saturday of last week with his brother, Edd Klein. Mrs. Lynn Worsham, Mrs. Jane Stroup and daughter, Alee-

The Adrian Parent Teacher less family to the Shrine Circus sister, Mrs. D. W. Morgan this and Clayton, N. M., where the

Mr. and Mrs. Jim Voyles sited in Dalhart, visited Saturday in Amarillo with John Halliburton who is critically ill in St. Anthony's Hospital.

Cathy Garrison visited this week end with Roxanne Brownlee in Adrian.

Mr.and Mrs.Bobby Banks and children Lee and Evonne, of Amarillo visited from Wednesday night to Saturday night with Mrs Banks' parents, the P. H. Gruhlkeys.

A new high school English teacher has been hired to fill the unexpired term of Mrs. Gene Moore, She is Mrs. Clarabelle Wyckoff of Los Angeles, Cal.

She taught there many years and retired from that school system. She holds a masters degree and comes with excellent qualifications. Mrs. Wyckoff is rooming and boarding with Mrs. Lillie Reynolds,

W. J. Moore of Ropesville, 89 year - old - grandfather of the Rev. Gene Moore, and Mrs. Austin Moore of Pampa, his moth-Amarillo. Their teacher, Mrs. er, spent Tuesday with the "grandpa" made a basket from a maple tree in the back yard Fred Harwood, Jim Cavin, Jack of the parsonage for granddaughter, Susan, and said; "bet 'tis the only-basket of its kind'

Mr. and Mrs. Lowell Landrum and Cristy of Amarillo vislow, Iowa visited her sister; Mr. ited Sunday with her parents,

having been made from a Pan-

Mrs. Jim Rhodes and daught-

NERVES CAUSE DISEASE Hereford Chiropratic

1011 Pk Ave EM4-2643

By MRS. R. L. PINNELL sa accompanied the M. F. Love- er, Lisa, of Lubbock visited her

Kris, Kirk and Kimberly Gar- progress, but is up part of the rison returned home with their time after his heart attack. grandmother, Mrs. T. L. Garrison, for the week end in Channing. They are the children of Donnie and Mike, of Lockney Mr. and Mrs. Chock Garrison.

Edd Olomon, local depot agent for Rock Island Railroad Gills. They also helped their son underwent surgery Friday in Butch and family get St. Anthony's Hospital in Am-

arillo. Terry Creitz, son of the Lorin Creitzes, spent the week end with home folks from Levelland Junior College,

Mrs.Billy Don Brown took her mother, Mrs. L. L. Biddle of Ve- Washugal, Wash, arrived Wedga to Tulsa, Okla, to visit relatives this week end. The child- and Mrs. M. H. Zaring Jr. ren remained with grandmoth-

er Floyd Brown. Mrs. Ralph Perry returned home Monday after it was discovered her ailing mother, Mrs. J. P. McMinn, could not undergo surgery in Childress. She was taken to her home this week end and Mrs. Perry left on Monday Faussauer and family of Ama-

is recuperating. Mr. and Mrs. T. N. Monk vis- sister, Mrs. Jeff Gilbreath and Manning was music and educa-ited the DeWitt Parkers Sunday Thornton Shirley on a visit last tional director there. Everyone afternoon. They still reside at week up through Albuquerque, Melrose, N. M., but are helping N. M. and south to Ft. Sumner, tend, stated pastor Manning. out at the Chock Garrison farm where they visited a third sister, Mrs. Sam Steel. during ensilage harvest.

Mr. and Mrs. E. L. Pinnell Mr. and Mrs. Ernest Frank returned home Sunday after- and Mitchell, visited his sister, noon from a visit with relatives Mr. and Mrs. R. C. Chism at Kerrick and on to Kenton, Okla. to see his brother, Phillip Pin-R. D. Sisk, Suzette and Rob-

bie spent the week end in Stead nell, last week end. Mr. and Mrs. Woody Woodweek end. On Saturday, they vi- wife and mother is helping, care and of Amarillo were Sunday. for her father, Bob Rentfro. He guests of his sister, Mr. and Mrs. D. P. Doherty. is reported to be making slow

> Public announcement of the coming Baptist Revival is made. The revival services will be held from Sept. 23rd to October 2nd. Services will be at 6:30 a. m. and 8:00 p. m.

iston, Idaho will bring the messages and the Rev. J. R. Manning, local pastor will lead the The Rev. Byers is association-

Mrs Jeanette Vanderwork vial missionary of the Lewis Clark moving into their new home in Baptist Association and has held | East Adrian on Saturday after-Mr. and Mrs. E. S. Ames of pastorates at Dawn, Clarendon noon, and Shamrock. 'He was at Mrs. Frankie Shaw plans on

Mrs. Nell Morgan joined her, Shamrock at the time the Rev. is welcome and urged to at-

Mrs. Frankie Shaw visited from Wednesday to Saturday with a daughter, Mrs. Elmer Beasley and grandchildren, Mrs. Roy Elliott in Amarillo.

Mr. and Mrs. Vernon Wagner returned home with his parents, from Queen City, Tex, Jast week. Vernon has just completed a special school in Jacksonville, Fla, with the Air Force and was. given a 30 - day leave. They returned to Queen City Saturday

The Rev. J. E. Byers of Lew- from her Kerrick home.

Mr. and Mrs. P. H. Doherty Wednesday. took Mrs. Earl Croff-to Hereford on Monday where she attended to business.

The Keith Kromers started

GOOD GULF PRODUCTS

BEST!

Hale's Gulf Service

Corner Park & Hiway 385

(By Whiteface Staff)

Ronnie Byers says his ideal girl for this week will be as probab ollows: cutest, Barbara Roundtree; hair, Linda Renfro; most, fun. Barbara. Roundtree; personality, Virginia Higgins; feet, Kay Cole; figure, Patsy Livesay; flirtiest, Diane Duvall; the Luther Wagners and Dannie walk. Nicky Bradford; most beautiful, Zell Crump; mannerly, Patsy Fowler; neat, Sandra Moore: friendly, Toni Parker; hands, Ann Lance; laugh, Jan Reese; ears, Roxie Faughn; best all-around, Barbara Roun-

Mrs. R. C. Chism was an ov- an extended visit with her ernight guest of her parents, daughter Mr. and Mrs. Bernie the R. L. Pinnells Friday night | Magnusson at Colorado Springs this week. She will leave on

football

TO THE VOTERS SMITH COU

During recent weeks, I hi on several occasions if I i re-election to the office of a position which I now hold made following the death of the late Ralph Smith.

In order to clarify my po like to announce that I am I for the office. However, I that I am endorsing the can Abie Crume, who is seeking a write-in candidate in the I

Mrs. Crume has been a n office personnel since March, actually been in charge of th the past Feburary when Mr. S fined to the hospital. She is in all phases of the work and that she merits your support coming election.

I would like also to express i preciation for the many courtesie to me in behalf of my late husbal the time I have served in his place.

Lurline S

EPISCOPAL INQUIRERS'

For all interested in knowing the doctrine, worship & history of the Protestant Episcopal Church.

No obligation for church membership.

to help in her mother while she rillo. IT'S NO LIE! CLASSES

at Woodward, Okla.

Mrs. Horace Betts, Jolene and

Mrs. Gene Hammitt and sons,

visited in Wichita Falls with

Mrs. Bettses parents, the C. E.

straightened up after their re-

sited friends, the Albert Farris-

nesday to visit their niece, Mr.

Bud Heaton left Friday

morning for Fargo, Okla.,

where he plans to visit his sis-

ter, Mr.and Mrs.Frank More-

Sunday guests of Mrs. Jean-

ette Vanderwork were her

daughter, Mr. and Mrs. Arnold

es Satuday in Hereford.

cent move.

hart.

THURS. EVENINGS 8:00 p. m. At the church.



The 1961 Ford Galaxie Club Victoria, a new model in the Ford line that will be introduced to the public on September 29, features crisp, new styling that has been honored by an international fashion authority in Rome for its "functional expression of classic beauty." The new Fords are nearly four inches shorter and two inches narrower for greater maneuverability, and introduce 30,000-mile lubrication. Other engineering features include self-adjusting brakes, double-wrapped aluminized muffler, longer-lasting bright trim and underbody parts, and a 4,000-mile oil change interval. A new optional 390-cubic-inch high performance engine also is available.



The 1961 Ford Falcon, most successful new car in history, features a new convex-shaped aluminum grille and new optional, 101-horsepower engine, but preserves the styling, maneuverability, interior roominess and 23.7-cubic-foot luggage capacity of the 1960 model. Shown above is the 1961 Falcon Fordor Sedan. Continuing its proven economy reputation, the 1961 Falcon will deliver up to 30 miles per gallon on regular grade fuel, goes 4,000 miles between oil changes, and introduces new and longer lasting bright trim and underbody parts, including a double-wrapped aluminized muffler.

THE 1961 FORDS and FALCONS ARE NOW BEING SHOWN IN the PANHANDLE'S LARGEST OPEN-AIR SHOWROOM

"MY SIN" PERFUME FOR THE LADIES! JUMBO ICE SCRAPERS FOR EVERYONE!

EVERYONE INVITED!

CHARLIE SEEDS MOTOR COMPANY

West Hwy. 60 at Miles HEREFORD, TEXAS

ODUCTS Wayne Lehrer

EAMERY on Malone

SUPPLY

Home Grown

CABBA(AL BANK

OD MARKET Russell Hunter

Wonderful 1

ENDIVE TSON AGENCY **Buddy Hutson**



ZER CO.

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ICH

ERTILIZER & Gold Me IDE CO.

Acore

LOGWELL BROS. & CO. C. R. Vandever

EREFORD HARDWARE . Mr. and Mrs. Don Zimmerman

BLANTON BUTANE, INC. . Darrell Blanton

BUY-RITE FURNITURE J. H. Fish

HEREFORD GRAIN CORP. . Curtis O. Roach, Mgr.

ORSBORN-NORWOOD CHEV .-OLDS Your Chevralet-Oldsmobile Dealer

JIM HILL HOTEL . Mr. and Mrs. Dick Ross

CLOWE & COWAN INC. The Best - Pomona Pumps



THE MAN who has no Faith in God, nor any human being is dead as a cinder...he has spiritual leukemia. Faith is the root of all blessing. Faith can light

T TOPE is our highest expectation of good. Surely, Hope maintains most mankind. Hope must be the tie that keeps the heart from breaking. Hope is a carpet along the road man must walk to the Glory Land.

T OVE, the greatest of the three. Love suffers long and is gentle; love never fails. Surely love must be the crowning grace. You will find these spiritual vitamins at your church ... don't miss a service.

ELIZABETH WITHERSPOON INSURANCE . 148 N. Main St.

GILILLAND FUNERAL HOME - Marlin Gililland

SUIT'S AUTO SUPPLY

E. B. BLACK CO. Dick Barnard - Jesse Stanford

PIGGLY WIGGLY . Mr. and Mrs. Gaylord Newell

ROGERS DRUG . Mr. and Mrs. Grady Rogers

BIG T PUMP CO., INC. . Hilrey and Lercy Aven

PITMAN SERVICE STATION . Odice and Ed Bulls

SHELTON TIRE EXCHANGE . W. O. and Bessie Shelton

HEREFORD IMPLEMENT CO. . . Herman Neff

LOERWALD BROS. Ed, George, Gene and Harold Loerwald

FARMER'S DRIVE IN . Troy Moore

HEREFORD STATE BANK Russell E. Carver, Pres.

DEARING WRECKING CO. . Anson A. and June Dearing

McRIGHT GARAGE & SUPPLY Mr. and Mrs. A. N. McRight

CONSUMER'S FUEL ASS'N. Louie LeGrand

PITMAN GRAIN CO.

DAVIS IMPLEMENT CO. . W. L. Davis, Jr.

ASSOCIATED GROWERS OF HEREFORD

HEREFORD LAUNDRY & DRY CLEANERS Ernest Kendall -

Visit Church Sunday and Take a Friend Along. This Is the Best Way To Prepare for Next Week.

Wesley Methodist

John Ferguson, Pastor Sunday: Church School, 9:45 Vance Crume, Superintendent. Morning worship, 11 a.m. Methodist Youth Fellowship, 6:30. Evening worship, 7:30 p.m. "See You In Church Sunday,"

Jehovah's Witnesses

North Ave. E., Converted Wednesday at 8 p.m. there will be the Congregation Bible Friday at 7:30 p.m. is the Meeting Ministry School.

First Christian

West Park Ave. Sunday School is held at 9:30 a.m. Worship service will begta at 10:50 a.m. Chi-Rho and CYF meets at 6 p.m. Sundays and vesper services are at 7 p.m.

Functional Department's first
Wednesday at 8 p.m.

General Church Board, second
Wednesday at 8 p.m.

Temple Baptist Church

You In The Church

The Church In You

orm a combination for cood. We should attend hurch regularly Every man, woman and child needs the influence of he CHURCH. Be faithful

se a Churchman!

Forrest St. and Ave. K Rev. Robert Lacewell, Pastor Sunday School begins at 9:45 a.m. and Training Union is in the evening at 6:30 p.m. Worship services are at 10:50 a.m. and 7:30 p.m.

Wednesday prayer service will The teachers and officers be held at 8 p.m. meeting will begin at 7:30 p.m. Mid-week prayer services are

on Wednesday at 7:30 p.m. At 8:15 p.m. there will be chok practice. Central Church of

Christ

Sunset Drive and Plains Ave. Ernest Highers, Minister Bible School is held each Sunday at 9:30 a, m, with morning worship at 10:30 a, m. Worship service begins at 6 p. m. each Sunday evening.

Ladies Bible Study held each Wednesday morning at 10 a.m. Vednesday prayer services are held at 7:30 p. m. Dial EM4-0230 each day for

a one minute Bible message.

St. Anthony's Harrison Highway at 25 Mile

Father Aloysius Craven, Pastor Sunday Masses are at 6:30 8 and 10 a.m. Sunday Evening prvices are at 7:30 p.m. Daily Mass is at 7 a.m. and 8:15 a.m. Confessions are Saturday afternoon from 4 p.m. to 5 p.m. and 8 p.m. to 9 p.m. Thursday Holy Hour is from

Asemblea de Dios Templo el Calvario

Pastor Fidel Alcala Bien venidos. Cuidicada en la Calle 128 E. 5th. Las servicios durante la serm ana y el Domingo.

Como siguen: 8 de la noche
Martes, Jueves. Sabado y Dom-Domingo, 10 de la manana, escuela dominical, a las 11:30 pre-

Park Ave. Church of Chris.

dicaion.

Worship services 10:30 a.m. Sunday; mid-week services & p.m. Wednesday.

Avenue Baptist Church

128 N. 25-Mile Avenue Rev. C. F. Powell, Pastor Sunday School is held at 9:45 a. m.; Worship Service at 11 a. m.; Training Union at 7 p.m.; Evening Worship Services, 8

Vacation Bible School June 6 through 17; from 8 to 11 a.m., for ages three to 16. All childare invited to attend.

Mision Calvario Metodista

V. T. Moreno, Pastor 223 Kibbe Street Escuela Dominical, 10 a. m.: Servicio de Adoracion, 11 a. m.; Servicio de Predicacion, 7:30 p. m.; Servició los Fueves de Oracion, 7:30 p. m.

Immanuel Latheran Park and Avenue B. Rev. Andrew Szegedin, Pastor Worship Service each Sunday

at 11 a. m. Sunday School and Bible Classes at 10 a. m. A most cordial welcome to

A La Mision De San Jose

LABOR CAMP Horas De Misas En Los Domingos: 8 am. y 10 a.m. El Domingo Es El Dia Del Senor. Tiene Que Adorable. No Misa: El Sacrificio De Calvario Hay Mejor Modo Que La Santa Continuad

Grace Gospel Church Thirteenth and Avenue K Rev. H. V. Flalds, Pastor Sunday School is at 9:45 a.m., and worship services convene at

Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m. Wednesday prayer meeting is held at 8 p.m.

Church of The Nazarene Fourth and Jackson

Rev. Stewart Downey, Pastor EM 4-1881 Sunday School is held at 10 a.m.; Worship Service at 11 a.m.; Evening Worship Service at 7:30 p.m. Prayer meeting Wednes day will begin at 7:30 p.m.

First Baptist

Fifth and Main Glenden Sanders, Minister of Music-Education Sunday School, 9:45 a. m.; Morning Worship, 10:55 a, m.: Evening Worship, 5:30 p. m.; Training Union, 6:30 p. m. Superintendent's Cabinet, Wednesday, 7 p. m.; Teachers and officer's meeting, Wednesday, 7:15 p. m.; Mid - Week Prayer Service, Wednesday, 8 p. m.; Sanctuary Choir rehearsal, Wednesday, 9 p. m. (Wednesday evening services 30 minutes earlier, October through Marca.) Graded Choir Rehearsals, 4

p. m. Tuesday; WMS visitation. first Wednesday, 9:30 a. m.; Monthly luncheon and business noon; Circles meet third and fourth Wednesdays, 9:30 a.m.; meeting, second Wednesday, 12 Junior G.A.s meet Tuesday at 5 p. m.; Intermediate G.A.s, Wednesday, 7:15 p. m.; Sun-beams, Wednesday, 7:15 p. m.; Junior Royal Ambassadors, Saturday, 9:30 a.m.; Truett Brotherhood, Monday, 6:30 a. m.
Sunday Worship Services,
morning and evening, broadcast
over Radio Station KPAN.
Listen to "The Baptist Hour" Sundays, 8 a. m. over KPAN.

(Continued on Page 5)

Service Board CHURCH Selective

Brown, Don Kuehler, Thomas Flynn as IV D. Irlbeck, Artho Rodriquez, Charles Hughes, Max Hoffman, Joe Flores, Tommy Henderson, Larry Kitchens, Donnie Maxwell, Morris Blankenship, Ronald Anderson, Billy Stevens, Larry By Ford HD Club Crow, Lazaro Lopez;

Donald Marcontell, Darless Goolsby, Nicanor Gonzales, Doyle Wassom, David Wines, Dennis Adams; William Bookout, Phillip Crume, Gary Roland and Owen Adams.

Listed reclassified as IIIA are Donald McDonald, Donald Barron, Jerry Dye, Billy Gafford, Oran Morrison, David Bull, Hilario Ulibarri, Jimmy Davis, ald Dodson and Jackye Burd.

Those reclassified as IVA are Joseph Friemel, Richard Frye, Samuel Gromowsky, Denmon ly Dennis and Clive Huggins. loward Godwin, James Stan- and Rob Simmons, hostess, ord, Desiderio Pesina, Jerry lewton, Honorio Rodriauez, Rihard Magnett, Bobbie Tippie,

is Woolbright and Ronnie Reclassified as ID are Ralph Williams of Denver,

loyd Gilreath.

ht. William Martin, Doyle

Fast, Economical

Cultivation

Means

Bigger Farm Profits

Let Us

handle

Your

Needs

nhydrous

mmonia

Today we're

See Us For Details

On Use Of

SULPHURIC

ACID

to boost profits

This Is Not A Fertilizer

But A Soil Conditioner

BLANTON BUTANE, INC.

The local Selective Service ner, Paul Flores, and Gary Soard has listed reclassificat- Hicks. - IVF reclassaficaions for the release of Aug. 17 tions are Jose Arriage, and to Selt. 21. A total of 27 men Robert Slovak. Harold rannan 'listed reclassified as 1A. was reclassified as IV - A (M) are as, follows: Jackie and Marshall Jones as I-A (M) att, Wayne West, Jimmy Lon Fanning as 11 S and James

The Ford Home Demostra tion Club held their first meeting of the new season Wednesday, Sept. 21. Mrs. Argen Draper presented the program on quick meals from the oven.

The menu of oven-fried chicken, green beans with mushrooms, potatoes au gratin, 24hour cole slaw, and quick peach cobbler, took only 50 minutes in Ponsiano Rubalcaba, Larry the oven. The cole slaw is pre-Gamblin, Frank Villegas, Ron- pared and left in the refrigerator over night.

The business meeting was presided over by Mrs. LeRoy Williamson, after which refresh-Wright, Claude Blocker, Ronald ments were served to the fol-Bridges, Edward DeLozier, Bil-lowing: Mesdames Argen Draper, LeRoy Williamson, Wil-Among those reclassified as la Williamson, O. L. Rieger, 1C enlisted are John Mickey, Lois Dyer, F. L. Eicke and Ted James Lamb, Harvey Garrison, Raymond Smith, John A. Smith

WEEK'S VACATION

Mr. and Mrs. Lee Cocanough-Michael O'Hair, Ramiro Garza, er of Hereford have returned to their home after a week's vacation in-New Mexico and Coloror IC Ind are Elijah Plowden, ado. While in Colorado, they visited with Mrs. Cocanougher's brother, Mr. and Mrs. C. E.

ord, Earl Isham, Elton Kes- Have you read the classifieds?

Rev. Herschel L. Thurston, Sunday School meets at .9:45 at 7:30 p. m. in the Mission

a. m. Sunday followed by Morn- Hall. ing Worship. This Sunday is World - Wide Communion Sunday and also Dedication of Church School Workers. Intermediate and Senior MYF meets at 6:45 p. m. and Evening Worship starts at 7 p. m.

The W. S. C. S. will hold an

at 11:30 a. m. The Woman's Society of Christian Service will have a luncheon at 12:30 p. m. The Wednesday Prayer Group meets at 7 p, m. and a Com- not harmonize and square with mission Chairmen meeting starts at 7:30 p. m. There will be a meeting of the Commission on Education, Missions, Christian Service Relations, Stewardship and Finance, Membership and Evangelism at 8 p. m. Choir Rehearsal will begin at 7:45.

Church of Jesus Christ of Latter Day Saints

EM 4 - 2583 Leo D. Page, branch presi-

dent. The Mormon Church meets in the Seventh - Day - Adventist Church. Sunday School services are at 10 a.m.

a. m.; Church School, 9:45 a.m. Morning Prayer and Sermon, 11 a, m.; Holy Communion the first Sunday of each month at 11 a.

Whiteface **Classified** Advertising

(By Whiteface Staff)

sell or get divorce. Write Box 717, Gettysburg. FEMALE HELP WANTED-Typist for Lumbermen's Union

but chance to meet 2,000 men. and built-in washing attachment.

Call BR 4-4472 GOT TO LEAVE country quick - just made kind of money Uncle Sam has always dreamed of making Need male traveling companion. Call AV7-4473. NEED ADVICE- Growing old too quick and alone. Wife hasn't had a birthday in four years.

Call EM 6-0059. FOR SALE: Magic Moisture

18. Deadsville. FOR SALE, CHEAP: My son's collection of rock and roll records. If a 14-year-old's voice answers the phone, hang up and call later. EM6-1820.

More than 60 per cent of the

First Methodist

A Stewardship Dinner will be held Monday, Oct. 3, at 12:-30 p. m. There will be a Staff Dinner and meeting at 7 p. m. that evening at the home of Mrs. Otto Gililland, 208 Jowell.

executive meeting Wednesday

(Mormon)

Wednesday: Holy Communion,

FOR SALE: Golf clubs--must

Work like crazy, no benefits, FOR SALE: Wooden clay cat equipped with automatic purr

sprinkle on flower beds and nothing will grow at all, leaving your time for other things. Box

GIRL WITH DOG wishes to meet boy with chicken. Object: pooched eggs. Call CL9-4439.

state of Iowa is under cultiva-

Phone EM 4-0220 tion. n East Highway 60 CELEBRATING OUR

We Work With Re-

search Lab Analysis

... See us for details.

Today marks our 60th year of service to the fine people of the Hereford area. Throughout the past 60 years, the officers and directors of First National have always been leaders in the growth of our fine city. We are proud of our progress and pause briefly today to extend our sincere thanks to those, our friends and customers, who have been so steadfast in their loyalty and support and who have contributed so greatly to First National's fine record.

FREE COFFEE AND BIRTHDAY CAKE IN THE LOBBY ALL DAY TODAY, THURS., SEPT. 29



First Presbyterian

second Thursday of each month Rev Russell Wingert, Pastor Adult Bible Study is held the fourth Monday of each month at 7:30 p. m. in member's home. The Bishop's Committee meets the first Monday of each month Tuesday.

Church of God

Elder J. D. Sammons, Pastor The daily lesson study and class discussion Sabbath, Oct. 11, is on the subject, "Sound begins at 7:30 p.m.

Memory Verse: Titus 2:1, "But speak thee the things which become sound doctrine."

Study Helps: "The Great Controversy," chapter 32-33. Note: The Bible is the test of all doctrine. Whatever does this, is not to be received."There is but one standard of the everlasting right and that is the Bi-

Women's Division is held the

Seventh Day

Adventist

at 3 p. m. in homes

Doctrine.'

ble." - Thomas deWitt Talmage Lesson outline: (1) The importance of sound doctrine, (2) Necessity of knowing the doctrine. (3 Tests of sound doctrine, (4) Contrasting attitudes toward sound doctrine.

Devotional services will be held at 9:30 a. m. Saturday. Sabbath School will begin at 9: 45 a. m. followed by Worship Services at 11 a. m.

Assembly of God Union & Ave. G.

Rev. V. W. Marcontell, Pasto Sunday School is held at 9:45 a.m. Morning worship service: convenes at 11 a.m. C. A. service begins at 7 p.m.;

Junior C. A.'s meet at . p.m. and worship service begins at 8 p.m. each Sunday evening. Prayer meeting and Bible Study will be held Wednesday at 8

St. Thomas Episcopa)

Harrison Highway Joel C. Treadwell, Vicas Vicarage, 416 Star Street Sunday: Holy Communion, 8

Sunday School is held each nough to serve you and small unday at 9:45 a.m. followed enough to know you." by worship service at 11 a.m. Morning Devotional 9 a.m.

Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday *t 7:30 p.m.

H and 13th Street Sunday School will begin at 10 a.m. Worship service as at p. m il a,m. Sunday evening worshir

Tuesday, Bible Study, 7:30 p. Friday evening at 8 p. m. the m, and Friday, Young Peoples' young people meet.

Wednesday evening Bible stu-

Endeavor, 7:30 p.m. Bring your burden and carry away a smile. "The Church that is large e-

Apostolic Pentecostal Church

Myrtle and Blevins Rev. Wilbur E. King, Pastor Clarke E. Goodman, Pastor 11 a. m. Evangelistic services Oración Y Estudio Biblico. are held Sunday evening at 8

dy is at 8 p. m.

Thompson Memorial Mexican Baptist Mission

Norton and Texas Rev. James E. Timmons Orden De Cultos Domingo Por La Manana, 10

a. m.: Escuela Dominical, a. m.; Culto De Adoracion. Domingo Por, La Noche, 7 p. m.: Union De Prearacion, 8 p. Sunday School begins at 10 m.; Culto Evangelistico, Miera, m. Morning Worship starts at coles Por La Noche, Culto De

> A La Inglesia Parroquial De

San North 25

?Vd. Es Cato ne La Obligac La Santa Misa

ingos! Horas De Mis ingos: 6:30 a.n m.; y 8 p.m Durante La m. y 7:30 am

> HEALTHY Hereford

ENTRY OFFICIAL

Hereford at Olton

Arkansas at TCU

Tex. Tech at Texas

Texas A&M at Trinity

Wash. St. at Arizona St.

Army at Califorina

Navy at Washington

Ga. Tech at Florida

Syrasuse at Kansas

Baylor at LSU

ADDRESS

TIE BREAKER

Hereford

Tex. Tech

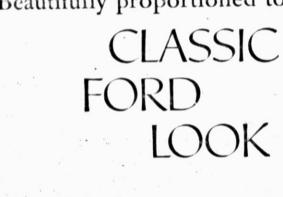
Duke at Marylan Michigan at Mich Indiana at Minn Iowa St. at Nebra lowa at Northwest Purdue at Notre So. Cal. at Ohio S

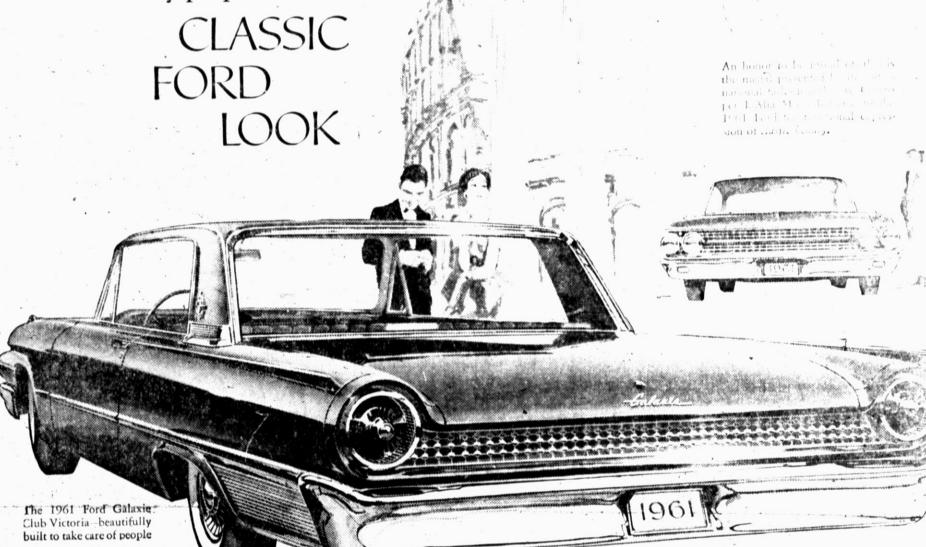
Pitt at Oklahoma Missouri at Penn

Tulane at Rice

NAME

Announcing the 1961 Ford ... Beautifully proportioned to the





BEAUTIFULLY BUILT TO TAKE CARE OF ITSFLF

The 1961 Ford introduces a whole new concept of what a car can do for

you . . . and for itself! It lubricates itself. New nylon bearings and a newly developed lubricant keep the '61 Ford freshly greased for 30,000 miles. It cleans its own oil. The 1961 Ford's Full-Flow oil filter lets you go 4,000 miles between

It adjusts its own brakes. A "mechanical brain" keeps brakes adjusted for the life of the lining.

Rust? Ford's body is specially processed to resist corrosion, even to galvanizing body panels beneath doors.

Ford takes care of itself on the turnpike, too, with a new 390-cu. in. Thunderbird Special V-8 that has all the punch you'll ever need. The 352 Thunderbird Special V-8 and 292 Thunderbird V-8 thrive on regular gas. And, for top economy, you can choose the '61 Mileage Maker Six.

This is the 1961 Ford . . . beautifully proportioned to the Classic Ford Look . . . beautifully built to take care of itself. FORD DIVISION, STITE MENT COMPANY.

Seeds

W. Hwy. 60 at Miles

HERE'S HOW THE '61 FORD TAKES CARE OF ITSELF mufflers are double-wrapped and

LUBRICATES ITSELF. You'll notmally go 30,000 miles without a

chassis lubrication. CLEANS ITS OWN OIL. You'll go 4,000 miles between oil changes

with Ford's Full-Flow oil filter. ADJUSTS ITS OWN BRAKES. New Truck Size brakes adjust themselves

automatically. GUARDS ITS OWN MUFFLER. Ford

times as long as ordinary mufflers. PROTECTS ITS OWN BODY. All vital underbody parts are specially processed to resist rust and corrosion, even to galvanizing body panels beneath doors. TAKES CARE OF ITS OWN FINISH. New Diamond Lustre Finish never

needs wax.

aluminized-normally will last three

61 FORD

Motor Co., Inc.

reford, attend- tan Island comprises Chinatown

er and tam-

ave 50% on your movie tickets by buy-Day Tickets. Three adult tickets cost adult tickets on Dollar Day cost \$1.00. 95c. Some families buy their months O Dollar Day. Your Star Theatre is the W we know of that offers this special re-

ay - Friday Saturday

Home Grown

Wonderful t **ENDIVE**

I Che by WILLIAM CASTLE

REGULAR ADMISSION ts 65c — Students 45c — Children 25c



SAMUEL G. ENGEL



Friday - Saturday - Sunday



EASTER NEWS

L. Givans Visit Waltons

By MRS MELAIN BARTON the home of Mr. and Mrs. Ear- ed in the nome of Mr. and Mrs

Mr. and Mrs. J. L. Givan were visitors in the Fred Walton Mr

were Sanday danner guests in michael from Flavann, Tex., Carrison

home Saturday. They were on lev and chadren went to Sweethas after visiting with Givan's While there, they attended the

Mr. and Mrs. Horace Car

Mr.and Mrs.Raymond Thomp son, Mr. and Mrs. Norvel home of Mrs. John Ke. Sept. 8 Youngblood from Sweetwater, for a business meeting and socof Mr. and Mrs. Harold Mark member told where she and her

Wilbur Leonard of Duke, Ok la visited in the John H. Barnett home recently. Mr. and sirs. Ed Bennett and Key, Mrs. William Moss, Mrs. son, Mark, and Mr. and Mrs C. N. Land, Mrs. Fred Wal (Clien Reed and daughters visit ton, Mrs. Henry Flood, Mrs. Burnett, Mrs. Leo Itali, Mrs. Melvin Barton and Mrs. Sam-

Pactzold, Jeange Pack, dd. Sher

Visitors were

The Easter Clab met in the VISIT IN TURBURGARI

Okla, are visitors in the home tal. For opening exercise each of Hereford visited Saturday and of Mertzon, Tex tannily had been on vacation ton Newtran and Loudy The Jodones Windell Markley, Mrs. John group spent Sanday at Conchas

Shirley Garrison, Mrs. John CARD OF THANKS

Have you read the classified? Mr. and Mr.

The Hereford Brand, Hereford, Texas, Thurs., Sept. 29, 1950

Have you read the classifieds?

WITHOUT HEALTH WHAT HAVE YOU? Hereford Chiropratic

Center 1011 Pk Ave EM4-2643



Sweetheart - Guaranteed

10 lb. 79° DOG FOOD 7 tall 50°

Wrapped

KUNERS

American Beauty Large Elbo **MACRONI**

19^c 10 oz. Poly Bag

WAPCO Large Ecomony

18 ox. Buttles

Borden's

Instant Dutch CHOCOLATE

White Swan - Fancy

White Swan - Fancy Halves or Sliced PEACHES

Wilson's - Finest Plain

24 oz. 5 CC

Hills Bros.

BLEACH 15°

Concho Early June

PEAS

Toilet TISSUE 3 Rolls 25°

Waldort

PEANUT BUTTER 48 oz. Giant CCC

USDA GOOD BEEF

HAMBURGER 1645

Fresh Made

HAM SALAD

69c

POTATO SALAD

lb.

USDA GOOD BEEF

T-BONESTrimmed 15. 79° ROAST

Hunter's Food Store

Double Western Stamps Every Wednesday With \$2.50 Cash Purchase

Phone EM 4-0350

Sept. 29 - 30 - Oct. 1st

219 Sampson St.