Moisture for year: 24.09 Moisture last year: 15.71

round Town

After a few false starts, the Christmas season finally arrived Saturday when Santa Claus arrived in Hereford, accompanied by cold wind, but no snow. Amid some controversy, and with the aid of a sharp axe, the community Christmas tree is in place, twinkling softly with blue lights. We think the shopping areas look extremely nice, but are looking for even prettier, more elaborate decora-tions during the years to come, if merchants follow through with their idea to get a master plan and add new decorations each year. And if you'd really like to get a warm glow of Christmas spirit in a hurry, just read some of the letters to Santa. They real-(Continued on page 2)

Hereford Takes Tourney Victory

Hereford's Whitefaces shelled Littlefield with grim determination Friday in the opening

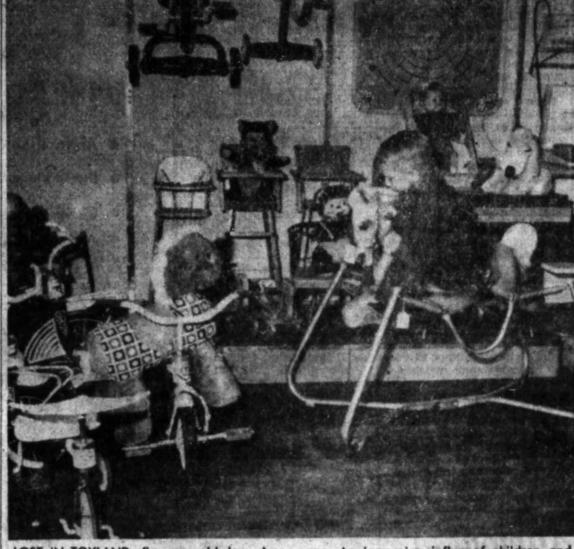
victory with 17 points. Littlefield's all-around athletic, James Goldstun, poured in 24 points in his team's losing cause.

Hereford was slated to play Big Spring in the semi-finals Saturday at 1 p.m. Big Spring passed its first test of the tour-(Continued on page 2)

Hereford Man Is Burned In Blast Jury Meet Set

L. J. Williams, 31, Hereford, was reported in an "improved" condition at Plainview Hospital in District Court at 10 a.m. Mon-Saturday morning, after reday. ceiving burns in a butane gas Me Wednesday morning.

were hospitalized for treatment C. Palmer Norton, James N. of second degree burns about Wood, Bert Boomer, J. V. Perthe face and hands after an ex-plosion in a house trailer. The Sparkman Jr. and W. M. Deckmen were believed to be not er. seriously burned.



Published Every Sunday

LOST IN TOYLAND, five-year-old Joey Am- year. An increasing influx of children and burn, son of Mr. and Mrs. J. W. Amburn their parents are visiting stores in downof Hereford, gives his parents a "hint" as town Hereford as the number of shopping

to what he would like for Christmas this days 'til Christmas decreases. (Staff Photo)

The Herd hoopsters poured in 80 points, while the Wildcats looked more like kittens with looked more like kittens with just 38. Center Steve Slagle paceed the Herd to the easy team victory with 17 points. Little. Buys In Shopping Edition

In this issue of the Sunday Brand, readers will find the Christmas shopping edition, which is loaded with Christmas buys for young and old.
Slanting all their efforts to

District Grand

Grand Jury will meet in session

Members of the Grand Jury explosion in Plainview early include Bertram Jack, Urlin Streu, Frank J. Bezner, Mrs. Williams and two other men Harry Bennett, W. J. Messick,

Norton is foreman of the jury

Concert Presents Symphony Choirs

choirs will join the Amarillo Girls Choir. Symphony Orchestra in precert Series in the high school auditorium Tuesday night.

p.m. Concert Series tickets will the orchestra. be good for the presentation and Using Christmas as the theme Night Before Christmas,"

is under direction of A. Clyde mas arrangement, "Carol Of runway, and the lights will be runway, and the lights will be in operation from sundown to Symphony, and Don Moore, di-

The Hereford High School rector of the Mixed Choir and

The program will begin with senting the second program of an overture, "Beatrice and the Community School Con-Benedict," by Berioz, presented by Amarillo Symphony. "Invi-tation To The Dance," by von meeting as installation expense

The Mixed Choir will join the tickets will be sold at the door. orchestra to present "Twas The of many numbers, the program Moore - Darby. Another Christ- installed along the full length of the spring of 1959.

ward the holiday season, Hereford merchants will stay open later than usual beginning Dec. 18 so that shoppers may have time to do all their buy-

gift ideas for the whole family, special buys and gift suggestions, in addition to various feature-type Christmas stories and

Hereford merchants say that their stores are "unusually wellstocked this year," and they advise shoppers to buy early. Shoppers are promised un-

usually good buys this year. Practically every store in Hereford is joining in making

Airport Runway Lighting Starts

at Hereford Airport will begin Tuesday, according to City Manager Dudley Bayne.

The "flying farmers system" of lighting will be installed by city employees, Bayne said. Expense of the installation will be about \$1,500.

City commissioners agreed to The concert will begin at 8 Weber, also will be presented by is relatively low and operating costs are at a minimum. Con-duits for the system are already enclosed with a chain link fence. under the runway.

Bayne said 52 lights will be

Christmas shopping an easier

Merchants Committee of Deaf ing before the annual "rush." merce, merchants voted not to The edition lists merchandise meet again until January.

Telephone Co. Lets Contract On Additions

A contract for alterations and additions to the old central office of Southwestern Bell Telephone Company in Hereford has been awarded to Doyle Construction Company of Amarillo, the contract, he said.

Alterations to the old building will provide an enlarged commercial office, outside plant storage room, and outside plant club room, an equipment room, and the construction superintendent's of-

The building will be made of concrete with a built-up lightweight concrete roof and concrete floor. An asphalt paved "L" shaped area, around two Work is scheduled to start soon and is to be completed in

Cost of the building alterations and additions, plus the air-conditioning, will be \$33,400.

Memorial Park with services At the last meeting of the under the direction of Kreig-Marcum Funeral Home. Smith County Chamber of Com-Mr. Allmon, 66, died in Deaf Smith County Hospital at 7:15

which will be sold in Hereford stores this season and should be kept by readers as a handy at 7 pm on Saturdays after kept by readers as a handy at 7 p.m. on Saturdays after source of information.

Christmas, during January and southeast of Hereford.

tane Co. of Hereford, and company officials sent a pickup truck to bring Allmon to the hospital. He was born Oct. 9, 1897, in Hale County, and moved (Continued on page 2)

Hereford Boxers according to Bill Leavy, manager, A car park shed, 50 feet by 22 feet, also was included Win Six Bouts In Local Card Hereford boxers broke even

in their first home appearance of the season Friday night. winning six of their 12 bouts in the Bull Barn. A scant 100 or so persons

vere on hand for the 19-bout card that presented scrappers from Hereford, Pampa, Level-land, Amarillo and Clovis.

One knock-out and three technical knock-outs were recorded during the fast-moving show. Pampa's Lucky Dunham, fighting at 130 pounds, threw just one series of six punches to drop Hereford's Johnny Welty in 20 seconds of (Continued on page 2)

Revised Plans Approved For Community Center

Wildcat Test **Drilling Stops**

Drilling operations at a deep wildcat test 10 miles due south of Hereford have come to a halt, according to unofficial re-

Castro County farm owners near the location of the Skelly Oil No. 1 wildcat reported that operations stopped a few days ago and that the rig is now being disassembled. As drill operators at the site are not authorized to release information. no official report was available.

Spudding at the site started late in October and it was reported that the crew planned to 'Power Of Faith' drill as deep as 10,000 feet and into pre-Cambrian formations. Depth of the test at the time operations were halted is not

The land at the location of the rig reportedly is owned by Mrs. A. M. Wilson of Tulia.

Allmon Services

Funeral services for David

Wesley (Buster) Allmon will be conducted at 2:30 this afternoon

in the Temple Baptist Church of

Hereford. The Rev. Robert Lacewell, pastor of the church,

and the Rev. Howard Scott, pas-

tor of the First Baptist Church

Burial will be in Rest Lawn

horn of the truck to attract the

attention of Frank Bezner, who

lives near where the truck was

stopped. Bezner called All-mon's employer, Blanton Bu-

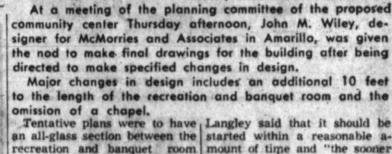
of Hereford, will officiate.

Set for Today

Starts In Brand

(Continued on page 2)

HOWARD BRODIE



should be constructed of brick. gin. However, they approved an allarea and the terrace.

ford organizations and representatives from Hereford schools. Tentative plans specified a 64 by 38 foot room. The extension specifies a 74 by 38

foot room. The committee meeting was human acts of faith in our held at 4 p.m. in the City Mantime are now yours to see in ager's office for the purpose of "The Power Of Faith" which will appear each week in The Sunday Brand. This powerful tion has been set by the Jim sketch will be on the editorial Hill Estate, which has committed \$60,000 toward the project,

and the outside terrace, but the that planning is in final stages, committee felt that the section the sooner construction can be-

Trustees of the Jim Hill Esglass section between the lounge tate, J. S. Bridwell, O. L. Bybee and Robert L. Thompson, sti-Committee chairman Ear. pulated that no tax money be nest Langley pointed out that used to make up the difference between the estate's offer and the major request presented at meetings of various Hereing and fixtures will cost. ing and fixtures will cost.

The committee has canvassed public suggestions by question-(Continued on page 2)

Set 'Tail Water' Hearing Tuesday

First hearing on a Deaf Smith County irrigation farmer for alleged mis-use of water has been scheduled for Tuesday in Lubbock.

Chalmar, Inc., owned and operated by Al and Charley Trautmann, has been ordered to appear before the di-rectors of the High Plains Underground Water Conservation District to show cause why an injunction should not be issued to stop use of irri-gation wells until steps have been taken to prevent the escape of "tail water".

Chalmar, Inc., is one of the largest vegetable growing op-erations in Deaf Smith Coun-

The hearing is the first slated since directions of the water district decided recently to "get tough" with persons tion water to get onto public roads and ditches,

Hearing has been set for 10 a.m. in the district office, according to Tom McFarland, district manager.

Castillo Infant **Buried Thursday**

Funeral services for Francis-co Castillo, infant son of Mr. and Mrs. Santiago Castillo Jr. of the Labor Camp, were held Thursday afternoon in Kreig-Marcum Chapel. Father Raymond Gillis, pastor of St. Jos-eph's Mission, officiated. Burial was in St. Anthony's

Cemetery under direction o Kreig-Marcum Funeral Home. The infant died at 3:30 a.m. Thursday in Deaf Smith Coun-

ty Hospital.

Surviving, in addition to the parents, are one brother, Hum-berto of the home; and the grandparents, Mr. and Mrs. Santiago Castillo and Mr. and Mrs. Hatolito Favela, all of

Deep Test Well Drilling Decision Due In 10 Days

THE CROWNING Of Hereford High School Annual Queen,

Miss Bette Jean Noland, was the highlight of activities

during Stunt Night Thursday at the High School auditori-

um. Miss Noland was the senior candidate for queen.

Performing the ceremonies of crowning the queen was

her escort, Vincent Gallagher. (Staff Photo)

donated for the Deaf Smith County deep test well, according to Virgil Dodson, committee chairman of the project.
As no interested land owners attended a public meeting of the deep well test committee in the

"If no further interest in the project is shown," Dodson said, of water. 'the funds that have been rais-

V. J. Owens, farm owner six miles east of Hereford, who already has drilled a water well in the Hi-Plains Underground in deep formations on his land. Water Conservation district ofwell in Triassic formations with the aid of donations, if the project was approved by the comfarmers who have donated to- to time. ward the deep test well.

If both the committee donors approve a donation of a-bout \$2,000. Owens said, the well would be open to the pub-

eight-inch well capable of pumping 1,200 gallons per minute. Depth of the well would be more than 800 feet

Jim Hill Hotel Friday night, el gauge, a meter showing how many hours the pump motor has been in operation and a gauge showing the amount of gas used to pump a certain amount

Periodically, an analysis of the soil near the location of the well would be made, and Information on the well and land would be available at all times

The well would be located onehalf mile from Owens' present deep well so that interference mittee and businessmen and tests could be run from time

> Owens' present well is 835 feet deep and has been pumping a satisfactory supply of water for nearly two years.

future. The Friday meeting was call-

ed to determine whether or not land owners in the county were willing to invest money in a deep test well, in an attempt to find a supplimentary source of water in deeper formations. The deep test well committee was formed last year to raise funds and select a drilling site for the test, which would penetrate Ogallala (redbed) forma-

Dodson said the acreage valu of land would be increased \$25 to \$50 if the additional source

of water was reached. Under provisions of the program; one-half the cost of drilling, casing and developing a well will be paid out of funds, materials and services donated by various groups toward the project. The land owner will pay the remaining cost of oper-

If water is reached and th well proves satisfactory for irrigation, the land owner will (Continued on page 2)



AMARILLO SYMPHONY ORCHESTRA will combine with Hereford High School choirs to present the second program of the current Community School Concert Series in the high school auditorium Tuesday night. A. Clyde Roller, conductor of Amarillo Symphony, and Don Moore, director of the Mixed

Choir and Girls Choir, will direct the program, which will begin at 8 p.m. Concert Series tickets will be good for the presentation and tickets will be sold at the door, (Miller Photo)

Concert.....

(Continued from page 1) presented by the Mixed Choir. A Hairston arrangement, "Mary, Where Is Your Baby," will be the last presentation by the Mixed Choir.

The Girls Choir will be featured when it presents two selections from "Ceremony Of Carols.". The selections will be 'Wolcum Yole" and "Balulalow" by Britten. The choir will be accompanied by Jan Waters,

The theme of the concert will change when Amarillo Symphony presents selections from Romburg's "The Student

The orchestra will conclude the program when it presents read and re-read again. There Thursday, the Hereford I ions Cathedral." by Wagner.

Power....

(Continued from page 1)

Howard Brodie, creator of 'The Power Of Faith," is wellknown to millions for his onthe-spot sketches during World War II and the Korean conflict. His work has appeared many times in national maga-

among the magnificent illustra- district grand jury session. The tions by Howard Brodie. Great Amarillo Symphony and the men of the past who were high school choirs will present influenced by their faith - such the second Community Concert as Michelangelo, Bach and oth- Tuesday night at 8 in the high ers also will be portrayed dra- school auditorium. On Thurs-

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Around Town

(Continued from page 1) ly are wonderful!

Calendar for Monday includes The ordeals and triumphs of County Commission meeting and per person. matically in the weeks to come. day, Hereford High starts its
You will want to save these amual three-day invitational drawings and brief messages to basketball tourney. Also on 'Elsa's Procession To The will be a new one each week, will celebrate with a big feed in the gymnasium, lighting the candles on 30 years of community service.

> There was plenty of topnotch boxing at the Bull Barn Friday night when the Hereford team showed its wares for the first time this season. We were terribly disappointed with the small crowd, although those present made themselves heard. Even if you aren't wild about boxing. it is an easy way to support some fine youngsters who enjoy the sport.

Steve Clements, president of the Deaf Smith County Farm Bureau, called to tell us that the FB's research department has announced that prices for mile should be up from six to eight cents. This is top-notch news, since the county's major money crop is maize. Steve went on to explain why milo prices should go higher next year, based on support prices

Boy, don't things pick up peed around Christmas time? It seems there are more and more things to do and less and less time available. Governments, in the past, have legislated new Thanksgiving days, instituted daylight savings time and ruled everyone should spend at least three months working for the government. . so, why can't they go ahead and figure out how to make each day 36-hours long from Thanksgiving until the first of the year. It surely would give us more breathing time although more and more events would be plan-

Revised

(Continued from page 1) and members felt that all reasonable changes have been installed so as to let the architect make final drawings for presentation to the committee.

Wiley said the building will be constructed to allow a maximum of 10 square feet per individual, with a minimum allowance of seven square feet

In all, he said, the floor area of the building will cover 8,084 square feet and the terrace area will include 1,012 square feet.

Also to be installed in the building will be five club rooms and three heating and air-conditioning units, he said. Langley pointed out that the

building site is located just three blocks off the geographical center of the city, which is cal center of the city, which is a provision of accepting the Jim Hill Estate grant. Proposed site for the building

ing is constructed, the city will control its operation.

Langley pointed out that the felt that he would participate in activities at the center at least four times a week.

He added that much interest Many organizations already have offered donations of time and service toward completion of the building.

At Thursday's meeting, it was announced that members of Veterans of Foreign Wars have donated a pool table to the project, which Langley said was a popular request of the youth.

At a recent meeting of Hereford organizations, The Garden Beautiful Club announced that it plans to landscape around the building after construction. Wiley said noise in the build-

ing would be at a minimum so

that several clubs could meet in the building at the same time. Mrs. Walter Gracey of Brown-Plans are to "blow on" acoustical plaster to control sound. Enid, Okla., and four grandchil-The Declaration of Independence was signed more than 14 CHURCH GOAL

months after the first hostilities of the Revolutionary War at Lexington and Concord.

Deep Well... Boxers.....

(Continued from page 1) Helen Keller, the American prisoner of war in Korea, and of Father Damien of Molokai are be expected to return the investment furnished by the committee so that funds will be available for another deep

well at a new site. If water is not found in the formation, however, the land owner loses only the amount of money that he has paid for drilling operations and is not obligated to return funds invested by the committee.

Dodson said the cost of drilling a deep test well will be between \$6,000 and \$7,000. The committee has raised \$3,800 toward the project, \$1,800 in funds and \$2,000 in services and ma-

(Continued from page 1) is a 300 by 500 foot lot at Park ney, dropping Dimmitt 61-50. Ave. and Ave. C, which is own- Last Tuesday, Hereford beat ed by the city. After the build- Dimmitt 58-52 in a squeeker at ford, dec. Bruce Burney, 95 home.

Sweetwater 67-60 and Plainview er Glenn Nelson, 116, Hereford; youth of the city have shown banged Tulia 57-52 in other first Donnie Leslie, 120, Hereford, great interest in the project. In round games. Austin of El Paso a meeting with student repre- and Plainview were matched in sentatives, each representative the bottom half semi-final game, dec. James Morris, 124, Pamat 9 p.m. Saturday.

Whitefaces will return Plainview next Tuesday night ford, dec. Robert Viaille, 130, has been expressed by adults. for a game with the potent Bull- Levelland. Lucky Dunham, 130, dogs. Next Thursday, Friday and Saturday they will be hosting the annual Hereford invitational tournament.

Allmon.... (Continued from page 1)

Hereford from Brownfield

He was married to Miss Myrtle Pharr on March 30, 1918, in Floydada.

He is survived by his wife, Myrtle, of the home at 514 Blevins; three sons, H. L of Brownfield, Bobby of Harlingen and Jack of Hereford; two sisters, field and Mrs. Carman Goff of

Located

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HOURS A DAY

ust

East

DALLAS, Tex., UM - Texas Baptists have set their sights on establishing 300 new churches in the state in 1959. If the goal is ned, until even 36 hours would it's a happy; enjoyable time and reached, that will bring the total be too short and we'd be back we wouldn't want to miss a min- number of Texas Baptist churches to 4,114.

In a 110-pound bout, Carson Watts of Levelland got a TKO over Glenn Nelson of Hereford

at the end of the second round. Bob Welty of Hereford, 149 pounds, pounded out a second-round TKO over David Kottkamp of Amarillo. Pamp's Norman Rexroat got a second round TKO from Harold Foreman of Clovis in a 155-pound

Complete results were: Ernie Watts, 56, Levelland dec. Ronny Fudge, 51, Here-ford. Lloyd Lendley, 60, Hereford, dec. Larry Viaille, 57, Levelland Lonny York, 64 Pampa dec. Wayne Maddox, 64. Hereford, Alfonso Haro, 70, Levelland, dec. Donnie Welty, 70, Hereford. Garard Haro, 70, Levelland, dec. Andrew Rodriquez, 70, Hereford.

Ted Latham, 82, Levelland, dec. Tim Woods, 80, Pampa. James Williams, 85, Pampa, dec. Bob Williams, 85. Levelland. Ronnie Welty, 95, Here-Levelland. Carson Watts, 110, Austin of El Paso downed Levelland, TKO end second ovdec. Dickie James, 120, Pampa. Ronald Llyeda, 130, Clovis, Finalists were slated to meet pa. Jerry Stevenson, 130, Clovis, dec. Dickie Wells, 124, to Pampa. R. C. Welty, 130, Here-

second over David Kottkamp,

Pampa, KO 20 sec. first over Norman Rexroat, 155, Pampa Johnny Welty, 130. Hereford. TKO second over Harold Fore-Bob Welty, 149, Hereford, TKO man, 155, Clovis. Richard Winiers, 162, Levelland, dec. Robinson Nichols, 165, Amarillo, Glenn Ward, 151, Pampa, dec. and Jeff Gomez, 165, Hereford, Tunney Bayles, 151, Amarillo. dec. John White, 165, Clovis.

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611 Park



OOPS! This huge semi-truck straddled a private driveway west of Hereford late Thursday night, with the tractor on one side and the back wheels wedged against the culvert on the other. Two wreckers were needed to get the truck back on the road. Juan Guevara, 33, of Laredo, who was driving the truck for Gamez Bros. Produce Co. of Laredo, was found completely

covered by a blanket in the sleeper cab. He was not injured, but was charged by Highway Patrolman Kenneth Maxwell with being drunk. According to witnesses, the truck drove into the driveway and up to the home of the Jack Bradleys, about two miles west of Hereford, then backed toward the highway, jack-knifing into the ditch. (Staff Photo)

L. B. Wortham is having oth-

er sorts of trouble these days.

met him at the door.

8 o'clock."

"You can't come in

said Mrs. Wortham. "You

talk like my husband - but

L. B. never gets home before

T. E. Seigler, former Deaf



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on comparable merchandise.

By JIMMIE GILLENTINE

talk these days about the diffi- share of sitting these days, and culty of locating baby sitters. most of them dearly love the Things rock along pretty well chore. until a big affair pops up, then the mothers start buring up the telephone wires. More often than about as well as their regular to report: sitter. It is a problem, but one in a swap which would make them young enough to have the mother, "what did you do?"

small children. This also brings up the subject of grandmas, You hear a lot of coffee-break who are coming in for their

I was reading about a teennot, they wind up with a sub- age baby sitter who met the Bay City, Texas, where he says stitute - and generally like her lady of the house at the door folks slip out after work and bring home a tub filled with two to four pound fish. He also had

"While you were gone, Ma'-

Smith Hospital manager, is

which a lot of people would take am, Junior swallowed a bug." a Bay City parking meter to a swap which would make "Great heavens," replied card, which was something new The card costs \$2 at the City Hall and is printed with \$2 worth **Quality for Quality** around the edge; something like old fashion meal ticket. When you leave the car, you stick the ticket under the windshield wiper and if the Meter Maid finds the car on a red

> instead of 5 cents - and drops nickel in the meter for you. This leaves the City another nickel for the extra trouble. T. E. says it is a popular deal down in Bay City. He also says that additional meter revenue seems to offset the loss in fines, because the met-

meter, she punches 10 cents -

Jim Roberts was telling me hat he has leased the old First National location and plans to move his appliance business there from its present Fourth Street location. He has to have some special wiring, though, and may be a few days in getting located.

ers collect more.

I am hearing some nice compliments on the McClure Dine-A-Teria, -recently opened on Highway 60 in the old Goodrich building. Quite a few people have said for a long time that Hereford could support a cafeteria. Looks as if they might be right. I asked C. N. McClure if he was doing the cooking, but he hastily informed me that there is no connection. The Jim McClures came this way from the South Plains.

Gil Lamb, Alcoholics Anonymous representative who spoke at the high school and at the quite an impression among his listeners. It has no connection but Deaf Smith was already probably the dryest county in Texas. They locked up four bootleggers Monday — and it seems to have created quite a drouth. On the other hand, it is hard to figure out how even one bootlegger can make a living, when you consider the proximity of Hereford to Amarillo.

I sometimes wonder if Mac Noland ever gets out of sorts. He always has a pleasant smile when I see him. Fact is, I have never seen him the least bit ruffled or upset, and I have seen him lots of times.

D. H. Allmon, who died Thursday evening as the result of a heart attack said that he pulled his track over and tried to stop several motorists when the attack struck him - but was un-

Yule Season Comes IT'S: HER POINT OF VIEW

Well, ya just finish planning for one turkey dinner and it's time to start plans for another and most probably several in between. And just as I predicted. December had barely arrived when forests of Christmas trees suddenly appeared to give a woodsy atmosphere to store fronts and sidewalks where they were placed on

Ah me. Tis inevitable that the holiday seasons roll around whether or not we are ready for them. And to be serious for a momment, the most wonderful season meaning - wise is with us now and though it is accompanied by so much that is frivolous and hectic and highly commercialized, etc., of all the holidays it is the most anticipated and the most cherished and the richest in universally observed traditions.

And, in general, it is the happiest time of the year for many people for many reasons. I first said it, but everyone agrees that it is a shame that we aren't able to keep Christmas spirit" all the year around. Perhaps if we would store a portion of it away - and "Oh, I took care of him," answered the baby sitter with an not spend it all at once - we'd still have it long after the Yuleapparent display of pride. "I made him swallow some of that tide has passed. How this can insect powder I found in the be done, I simply can't say Maybe someone will come up with an idea on the subject.

About the funniest UNfunny

He has been leaving out before He finally made it up to Frank daylight and getting home a- Bezner's and sent for help. Evround 8 p.m., but the other eryone who knew Mr. Allmon night he got home early and has a word of praise for him. was feeling pretty good about He had an unusual hobby in the the deal, until Mrs. Wortham collection of advertising pens and pencils, and probably owned 400 or 500 of them, including some from England, France and look like my husband and you other foreign countries.

Mrs. J. J. zucker sends word that I am plain nuts. She says the play in Corinne Neely's scrapbook didn't happen in 1907. She is right, too, it was May now located with a hospital in 24, 1917, Just 10 years later.

> And speaking of time, wonder how many people will pause today to remember another Sunday, Dec. 7, back in of folks to actually believe the news back 17 years ago.

By the time this paper gets to you, we will know about the Army missel to the moon. I guess it will mean scientific achievement but, with so many nice places to go, who wants to go to the moon?

Unequestionably, Hereford merchants are displaying more and nicer Christmas merchandise than ever before in the history of the town. They also have some nice windows, decorations and displays. Most of them are reporting an upsurge in business over last year, too. Be sure and look over the Christmas Shopping section in this issue It is pack-jammed with suggestions and bargains.

The Optimist Club boys have their Chistmas tree pro-Norwood. It opens each day work program.

Bill Phipps and Leroy Boyer are giving me a lot of trouble about this deal, due to the fact that our energetic news department (H. A. Tuck, Dan Mudd and Verita Sanders) decided to put a Western Christmas scene in The Brand window. Instead

story to emerge from the recent Thanksgiving festivities, is told by Mrs. M. F. Cherry the ridiculous. concerning her trip to Fort Worth last week.

- just as Mrs. Cherry!

There are mahy in town who by now have had the privilege of being present when Mrs. Art Manjeot has shown the beautiful photo-slides taken by her and Mr. Manjeot on their European

Part of the beauty of it is the entertaining way in which Mrs. Manjeot presents the pictures. and the expression of her thoughts about each one. Also, stories in themselves are the various experiences such as how haven't the vaguest idea who ed her attitude toward flying derstandable, don't you think?) merican hot dog. And it is real- recipe. . ly very cute, the way she sneaks in a picture of their vals among the other slides.

given by Mrs. Manjeot and she cause. has Mr. Manjeot there to operpriceless!

Supposing you were a teacher in grade school, and you ity betterment. were reading some essays ments of fifth or sixth grade fell upon an essay which began "I am curious about three things: the birds, the bees, and Lewis Barnett".

You'd no doubt get a chuckle from it, and so did Mr. Clemens at Shirley School.

Young Lewis is known around chool as a "woman hater" and tle girl who wants to know why he is what he is.

Hereford friends of the Don-1941. This, of course, was the ald Hensleys who are interested day Japan bombed Pearl Har- in recent news of them might bor, and plunged the United make inquiries of Temple and States into the throes of World Charlie Hill. The Hills visited War II. It was hard for a lot Don and Rachel and family at Alburquerque over the Thanksgiving weekend.

I haven't heard a report a-bout their trip, but Margaret and Walter London have returned from their sojourn to Cali-

Mr. and Mrs. John McLean drove over to Clarendon this week end for a special reunion at Clarendon College. John, you know, was one of the organizers of the college and still maintains a very active interest in it.

The gals of the Calliopian Club have an unusual money-raising project going at present. They are selling a recipe. Not just an ordinary recipe, it's "Queen Elizabeth's Recipe" and here's the

of a tree, they sprayed an or dinary tumble weed and fixed it up real fancy. Several old timers have mentioned that it is fairly authentic, too; they ject going full tilt on the lot didn't have the spray back in across west from Orsborn the old days, but tumble weeds seem to have often been substiat I p.m., and proceeds will tute for trees by the pioneer be used to expand their boy's settlers. Naturally, the old timers' recall those occasions as the "finest Christmas we ever

> Meanwhile, with all of these seasonal parties and Yuletide stuffing, just remember another old saying: "Overeating is the destiny that shapes our



Spudnuts - TAKE HOME A DOZEN TODA

le Season Comes ... Ready Or Not! Gag Rule Keeps Coaches Mum On Views To Press

The press ran into another

Her friends were so happy to evised, an official accidentally NCAA playoffs and the officials see her that they broke one of threw a towel into the face of were reprimanded. her ribs hugging her so hard, a player who was preparing to Athletic officials can critize I thought she was just spoof- pass the ball. It would have the work of the referees, uming when I heard her tell about made a swell picture for the pires, et al, only by letter to it - you know, you've heard newspapers. But the University the conference office. They people say in jest that they of Texas refused to release it can't air their grievances in the have been hugged so tight their because of a rule in the con- press. ribs could crack. But come to ference that says nothing is to find out, it can actually happen be given out that might reflect on an official.

> The incident was seen from coast to coast on television yet it couldn't be given to the press. The question arises: why wasn't the university taken to task for allowing such a thing to be shown on tele-

story behind it:

Her Royal Highness, the Queen of England, doesn't do much of the cooking for her it came to pass that she revers- royal household (and that is unas a mode of transportation. But when she does busy herself and how she found out that the in the royal kitchen, it is usgood ole hot dog isn't a good ually for the purpose of baking ole hot dog unless it's an A- a particular cake, using her own

It is said that this particular cake is the only thing that she grandbaby at occasional inter- insists on making herself and she shares the recipe with oth-If you happen to attend some- ers only on the condition that time in the future, this program it be used to aid a charitable

So- now the twenty members

ate the slide projector, sit near of Hereford's Calliopian Club him if you can - his hushed, have copies of the recipe. They extemporaneous comments are are asking 50 cents each for the copies and they hope to raise an appreciable amount of money to be used for commun-Anyone interested can phone

which had been class assign. Hazel Messick at EM 4-2491. and she will have the recipe destudents, and your tired eyes livered to your door. The cake is super-delectable and a very appropriate kind for the holiday season. Besides that, the money raised from it will certainly be be put to good use by these civic-minded gals. Good luck to them in their sales, and happy baking to their customers!

Note to W. W.: the news and it appears that there is one lit- views on leather coats is in the offing for next week. . . also, 'who makes a spectacle in her spectacles?" . . . I promise!

ficial in the SMU-Texas A&M helped the situation by causing game, which was nationally tel- was told it couldn't compete in in their work. There wasn't

This isn't the only secrecy practiced by the conference. It never allows anybody to attend its meetings, giving out the news it thinks is proper to print at a press conference following the meeting.

Every time there is a meeting some news crops up months afterward that would have been of interest to the public but had to be obtained via the rumor route. For instance Oklahoma went before the conference and suggested an agreement governing the recruiting of Texas athletes who had signed letters of intent. Nothing was said about it until Coach Bud Wilkinson of Oklahoma told about it a year later.

There's one thing the con ference doesn't want to be secret about though. It likes for everybody to know it's having a football game so they'll buy tickets to see it. What the coaches might have however, must be kept from All over the country this foot-

The gag rule was the reason ball season coaches were giving why Southern Methodist , was out statements about the officiinstance of the so-called gag put on probation in basketball, ating and pointing out that rule in the Southwest Confer- Some of the SMU athletic offi- something ought to be done. It ence and this one bordered on cials critized a ruling by an of- is reasonable to think that this In the Texas - Texas A&M game last winter. So the school the officials to be more diligent peep in the Southwest Conference. Maybe the officiating was beyond reproach but the best bet is that nobody was talked about because of a certain rule.

School Menu

toes, tomatoes, macarone cabbage, onions), carro sticks, applesauce cake, cornbread and butter, milk.

TUESDAY - Fried chicken with gravy, mashed potatoes, green salad, jello with fruit, bread and butter, milk and

WEDNESDAY - Chili co Carne with beans, perfection salad (celery, cabbage).peach rice pudding, cornbread and butter, milk.

THURSDAY - Dixie dogs, peanut butter sandwich, spinach, stuffed celery, frui cobbler, butter and milk. FRIDAY - Tuna pie, black ey-ed peas, pear and cheese salad, whole wheat bread, milk and brownies.

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Slab doors, 24", 28", 30" 32" and 36." Several outside doors priced at a sav-

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Hub 2445. B-1-21-44-12c

BARGAINS IN USED Gas and electric ranges and used refrigerators. JERRY'S ARPPLIANCE

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B-1-20-48-8p FOR SALE: Howard Parlor sofa. Foam rubber. A real buy. Phone EM 4-2020 before 5 p.m. or 826 Blevins after 5.

B-1-20-22-3k FOR SALE: Two snowtread 670 EM 4-0061, Dr. Wills.

x15 Firestone tires. \$16. Phone B-1-12-49-3c

TRAILER HOUSE for sale. \$100 down, take up payments, on 1956, 42 foot. Phone 4822 Friona, See. T. C. Sharp at Drive In Theatre. B-1-24-49-2p

NIAGRA Lounge chair with por table and hand units. 409 K. Phone EM 4-3195.

B-1-12-49-2D LARGE Paper Shell Pecans. Call Obie Malone, 404 West Second, LNI 4 8665.

B-1-11-49-5k

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B-1-30-23-1p

ington Rand quiet riter portable typewriter in perfect condition with nice carrying case. Selling at \$75. Call EM 4-3375 after 6 p.m. B-1-25-23-2c

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B-4-29-49-2p TRADE: Three bedroom home in Muleshoe, Tex., for home in Hereford, Tex. John Bell, Box 1216 Phone 8160 Mule-

> B-4-19-49-4p WHY PAY RENT????

1-8" well, 1-6", 17 cotton, See us for details. 53 wheat allot., 150 acres 2 bedroom stucco, \$4400 of barley planted. Large new 3 bedroom brick house, dou- \$6,000.00. This fine little 611 Blevins Ph. EM4-3685 ble garage, 2 tenant houses and other improvements. \$250 fenced back yard, lawn. Let acre, \$10,200.00 loan, only \$25,000 down, good terms on

balance. 320 acres, 240 cultivated. 2-8" wells, 50 wheat, 12 cotton allot., 2 bedroom house with basement, large granary. \$215 acre, 1/2 down, balance 9 yearly payments of \$2,000 olus 5% interest, balance on

tenth yearly payment. Have 2-80 acre tracts, irrigated. Will consider trading for house on equities. 40 acres, all cultivated. 1

8" well, improved, \$21,000, Have some small acreages

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EXTRA nice 3 bedroom brick, den and double garage. \$23,750.00.

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ly \$500 down, balance \$50 per month. WE HAVE BUYERS AND

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B-4-30-47-tfc

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243 acres, modern 5 room home, 36x72 barn, one 8" and one 6" well on nat, gas. 6 acres cotton and 40 acres wheat, 50 acres alfalfa. This farm is within 5 miles of 335 acres, 300 cultivated, Hereford. The price is right.

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MODERN FURNISHED apartment. Also furnished room, private bath. 827 25 Mile Ave. B-5-12-22-tfc

FOR RENT: 16'x24' space in new building just east of Safeway Grocery. Pared parking area, \$40 per mon.h. EM 4-Jack Bradley. B-5-21-22-tfc 0130.

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B-5-9-23-1p We want to rent, sell or FOR RENT: Newly decorated two room and bath apartment. A. Peterson. Phone EM 4-3198 or EM 4-1697.

B-5-15-23-tfc BEDROOM for rent with kitchen privileges. Phone EM 4-

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WANTED: Ironing, my home. \$1.35 dozen. 329 West Second. B-6-9-23-2p WANT TO BUY. Barley, Milo,

and oats. Contact Burk In-

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B-6-9-49-2p

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B-11-22-9p

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B-11-16-21-4p

B-11-11-46-18p

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B-8-13-19-tfc

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> 9552, Dallas 6, Texas. B-8-23-1p BUSINESS OPPORTUNITY

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S-8-16-8c

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len 327 Ave. C. Phone EM 4-B-9-25-49-2p

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tion. Balance sloping grass land. Located in irrigation area. About 12 miles NW of Hereford, Small

PERFECT SECTION All perfect level land in cultivation, 400 acre wheat base, good improvements, good irrigation poten-

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We are loan brokers for John Hancock Mutual Life Ins. Co. We make Farm and Ranch Loans any where for any purpose. Free, Prompt and Liberal Apprais-

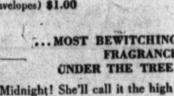
Office Phone No.

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Hereford, Texas





Glamour Set (Cologne, Hand and Body Lotion) \$1.00

Midnight by TUSSY

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price per acre \$210. IRRIGATION POSSIBILITY 340 ACRES: 300 acres good level land in cultiva-

down payment. Per acre \$100.00.

tial. Fine location NW of Hereford, reasonable terms, per acre \$85.00. This is exceptionally good.

al, Fast Service.

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"HITTING IT with a great exuberance" Band members in their presentation of "It's during Stunt Night Thursday in the High In The Book." (Staff Photo) School auditorium were the Whiteface

BIPPUS NEWS

Residents Attend Sunday Singing

By Christine Fortenberry | friends and relatives in Level-A total of 70 people attended land.

the fifth Sunday singing recent-Amarillo, Adrian and Rosedale, N. M., attended the affair.

noon in the home of his uncle, Mr. and Mrs. Jack Fortenberry and family. Mr. and Mrs. Elmo Hall are

visiting in Amarillo in the

home of his parents, Mr. and Mrs. Tom Hall. Mr. and Mrs. Jack Fortenberry and Christine visited in the Melvin Henderson home Monday night.

Mr. and Mrs. Jimmy Perrin and family visited over the Thanksgiving holidays with relatives in Haskell.

Mr. and Mrs. Melvin Henderson and sons visited with the Cristy Rudd family of Sudan recently. The Rudds formerly liv-

Mr. and Mrs. Jimmy Stocks ly. Visitors from Hereford, Hart, and Mr. and Mrs. Jack Weaver and children spent Thanksgiving Day and night with their Fred Fortenberry of South mother, Mrs. Miles, in Pampa. Plains visited Tuesday after- Henry Barton of Wichita Henry Barton of Wichita Falls, uncle of Jimmy Perrin, died Nov. 29.

Mrs. Claude Bogle has re turned home from Plainview, where she underwent surgery last week.

Mr. and Mrs. John Powers in Northwest Texas hospital in Florence Miles and Mrs. Char-Amarillo Nov. 25. Mrs. Albert Glass attended

club meeting at Mrs. J. G. Fortenberry's Wednesday. Mrs. Jack Weaver and Mrs. Jim Stocks were in Clovis, N.

M., Tuesday. rian visited with the Edwin Carolyn is the daughter of Mr. Banks Thanksgiving Day.

Mr. and Mrs. Melvin Hender-son and sons visited over the Thanksgiving Day in the home ested in Germany and the stu-Thanksgiving holidays with of Mr. and Mrs. C. F. Homfeld. sponsor.

Mr. and Mrs. Sweeney and family of Fort Sumner, N. M., visited over the weekend in the Albert Glass and C. F. Hom-

Mr. and Mrs. Albert Glass visited in the C. F. Homfeld home Saturday night.

Mr. and Mrs. Jack FortenBy RICHARD LEGG berry and Christine visited in the Hugh Fortenberry home

Sunday night, of her parents, Mr. and Mrs. Jack Fortenberry, Thanksgiving

Miss Rherea Adrian and iriend of Dallas visited in the Vernon T. Adrian home over the weekend. She is the daughter of the late W. G. Adrian.

Mr. and Mrs. J. T. Miles and baby of Dallas and A. C. Miles of Denton visited during the Mr. and Mrs. John Powers Thanksgiving holidays with are the parents of a boy born their mother and sister, Mrs. lie Burton.

ELECTED SECRETARY

Carolyn Virden of Hereford has been named secretary of the German Club at Hardin-Mr. and Mrs. Vernon T. Ad- Simmons University in Abilene. and Mrs. Ben Virden.

Mr. and Mrs. Tom Hunkie and The German Club is compos-

Seventh Grade Wins; Eighth

By RICHARD LEGGITT In the baskerball opener for the seventh and eight grade and Steele made the other two. teams of Stanton Junior High, Mr. and Mrs. Charles Higgins the seventh graders defeated 15-4 and 23-8. and Clifford visited in the home Canyon's seventh grade, 43-24. while the Canyon eighth grade cagers downed Stanton 27-12.

out in front 8-5 at the first quarter, 20-10 at the half and 39-16 at the end of three periods. Green had 24 and Haney 19 for the eighth grade.

The eighth graders from Hereford couldn't hit against Canyon, scoring just 12 points. Turner netted 10 for Stanton, By quarters Canyon led 8-4,

Both Stanton teams travel to Plainview on Thursday, Dec. Stanton's seventh grade hoop- 11, for contests with Plainview sters led all the way, getting Junior High.

> See Us for Your CUSTOM CLEANING All Kinds of Feeds

Fertilizers Floor Sweep Morton's Water Softener Salt

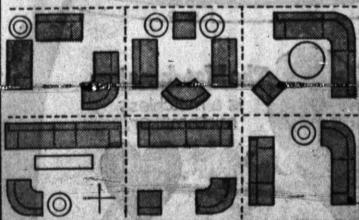
Need Storage Space? See Jack Wright at **WEST TEXAS FEED**

Jack Wright Hereford, Texas We Give Gunn Bros. Stamps

Sale! Greatest Living Koom news in over ten years! MAGNIFICENT PE SECTIONAL CUSHIONED 4½ in. LUXURIOUS FOAM RUBBER







UNLIMITED ARRANGEMENTS!

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NOTE EXTRA-WIDE, LUXURIOUS "PILLOW" ARMS!

Our sensational special purchase brings you this fascinating new style sectional at \$100 less than regular price! Not just 3, but 4 giant pieces! It's the fashion that all America has taken traise beart! "Around the corner" sectional sofas, gracefully curved. For this terrific low price you get all four pieces shown above! Left section, curved center section, right section plus the "chair" section! Beautifully tailored in chaice of textured fabrics! Limited time only at this saving!

COMPARE THESE WONDERFUL QUALITY FEATURES:

- Giant Size. Not 3, but 4 pieces
- Fine Decorator Tweed Fabrics
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- 41/2 in. Foam Rubber Cushions
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In Black, Green, Beige, Brown, Red and Charcoal

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at \$100 Savings!

First Come - First Choice!

A TRUCK LOAD

that was not to be delivered until Jan. 15 . . but WE HAVE 'EM NOW-and we're

GOING TO SELL THEM!

Bert Cagle Is B. S. U. Head

Bert Cagle, son of Dr. and Mrs. R. H. Cagle, Colorado Springs, and former pastor of the First Baptist Church of Hereford, was elected to the post of president at the Fourth tion at Fort Collins Nov. 7-8.

He represented Colorado Uni-

Attorney Talks To National Bar Group On Suit

City Attorney Earnest Lang-ley Wednesday returned from a meeting of the National Institute of Municipal Law Officers post of president at the Fourth in Chattagnooga, Tenn., where Annual State B. S. U. Convenhe appeared on a panel and was on the roster of speakers. On the first day of the meetversity, Boulder, at the conven- ing, Monday, Langley made a short talk on the case of Phil-

RCA Victor Portable 4-Speed Manual

"Victrola." Play all your records every-

where! Rich "Golden Throat" tone. Feather-

weight tone arm. On-Off-Volume-Tone

controls on cabinet. Lightweight metal case

covered with washable vinyl. Can't be

scratched-won't peel or crack. In gray, green

HARDWARE

Hardware Stamps!

We Give and Redeem Streu

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or tan. Model 9EMP21.

GRCA trademark for record players.

lips Chemical Co. versus Dumas Independent School District, involving the question of local taxation of federal property leased to private companies for profit, which was a case the Witherspoon law firm re-cently won. Langley handled the

litigation on behalf of the firm. During tne meeting, Langley was a member of a panel which discussed federal - city tax relations. More than 400 city at-torneys from 46 states, Hawaii, Puerto Rico and Canada attended the meeting.

Hospital Notes

Patients in Hospital Ofelia Mendoza, Hereford; Hazle Cole, Sudan; Dennis Sargent, Summerfield; Raymond Chism, Dimmitt; Mrs. Ruby Coke, Dimmitt; Mrs. A. J. Bezner, Rt. 1; Jerry McGowan, Dimmitt; William Graves, Dimmitt; L. L. Lowery, Earth; Harry Bennett, 509 E. 5; Daisy Rangel, Rt. 5: Mrs. A. R. Dillerd. Rt. 5; Cliff Patton, Hereford; Mrs. Archie Tarter, Friona; Mrs. Dick Ross, Hereford; William S. Dameron, 808 Ave. K; Robert E. Risinger, Carona, N. M.; C. V. Burgess, Rt. 1; A. J. Duffie, Vernon; Mrs. R. S. Fletcher, 201 Funston; Clifton Elleston, 108 Ave. E; Rex

Rt. 3; Jack Miles, 915 Union. Patients Dismissed James Manning, 12-2.

Hand, Friona: Robert Newsom,

L. R. Cherryhomes, 12-3. Mrs. A. G. Ralen, Mrs. Bertha Castillo, Mrs. Lois Mendez, Syble Griffing, Earl Behrends,

Mrs. Pauline Maldonado, J E. Andrews, 12-5.

Learn the Barber Profession

Lubbock Barber College is the cheapest way to a good profes-sion since the full six month course costs only \$250.00. Upon completion of the state approved course, anyone over 16½ years of age is eligible to take the examination for a state license. Since the student is in school only seven hours a day, some work after school hours will pay the expenses. For details of how to train for

a good paying trade where there are lots of jobs open for all graduates, contact the Lubbock Barber College 2844 34th Street, Lubbock, Texas Telephone SH

SUMMERFIELD NEWS

Baptist WMU Group Has 'Week Of Prayer'

held their week of prayer this week-old son of Mr. and Mrs. past week. The theme for each Otho Noland Tuesday in Amameeting was "And Yet Abideth rillo.

Hope." Various meetings were Miss Forence Bankale of Nithers, Mrs. Earl Lance, Mrs. Guy Walser and Mrs. J. C. Clearman.

The Young Mother's Study Club met Wednesday in the senting the program on "How to Plan a Party." Members pre-sent were Mesdames Opal Bell was held. and baby, Laverne Lance, Reese Dawson, Nadine Lance, Billy Gene Cotton, Roy Botkin, Jean Beene and the hostess, Jim Lookingbill,

The W. Y. A. girls met Tuesday afternoon in the home of Linda Noland. Girls and their leader present were Mrs. Reese Dawson, Ann Lance, Carolyn Lee and Linda Kay Noland.

Dennis Sargent, whose hand was broken recently, fell Thursday and broke it again. He had to have it reset again

Friday morning.
Miss Bette Jean Noland,
daughter of Mr. and Mrs. Charlie Noland, formerly of Summerfield, was crowned Annual Queen Thursday evening at the annual Stunt Night. Attending Stunt Night from

this community were Mrs. L. B. Lookingbill and Ann Dianne and Nannetta Clearman, Mr. and Mrs. Guy Walser and Ken, Joe Wright, Carolyn Lee, Mr. and Mrs. Roy Campbell and family, and Jerry Don Lance.
Mrs. L. B. Lookingbill, Mrs.

Look Who's New!

Mr. and Mrs. Concephon Mendez are the parents of a boy born Wednesday, Dec. 3, at 12:31 p.m.and weighing eight pounds and five ounces.

Mr. and Mrs. A. J. Bezner are the parents of a girl born Priday, Dec. 5, at 5:33 a.m. and weighing eight pounds.

J. B. Noland and the Rev. Cheatham home of The W. M. U. ladies of the Merie Weathers attended grave- The R. R. Rule family has Summerfield Baptist Church side services for the three-

moved temporarily to the R. B.

Baker place until their new

be sometime this week.

Attending the Junior class chi-

li supper Tuesday at Hereford

were Mr. and Mrs. L. H. Look-

ingbill Sr. and Jan, Durven Baker, Billy Lytal and Betty

Mrs. L. H. Lookingbill Sr

was honored on her birthday by

her son and daughter-in-law,

Mr. and Mrs. L. H. Lookingbill

Attending were Mr. and Mrs.

and Mrs. L. B. Lookingbill of Summerfield, and the host and

hostess, Mr. and Mrs. L. H.

LookingbillJr. and Judy, Janet

and Cathy Lookingbill.

Mr. and Mrs. R. B. Baker

visited in the Sam McWhorter

home in Wolfforth Sunday. Bil-

Walser.

nome is moved in, which will

held in the homes of Mrs. Carl- geria, Africa, a student at Wayyle Sargent, Mrs. Merle Wea- land College, spoke Sunday night at the church. Her subject was why she is studying in this country and what her plans are when she finishes school here. She told what her people home of Mrs. Jim Lookingbill do in Nigeria and what the miswith Mrs. J. D. Greeson pre- sionaries do and how they work with the people of Nigeria. After the services a social hour Jr., Wednesday evening. A buf-

fet supper and games of "42" were highlights of the evening. Mr. and Mrs. Roy Euler returned this week after visiting relatives in Weatherford T. J. Parsons of Hereford, Mr. and Mrs. Ray Johnson and Mr. and Hydio, Okla.

Mr. and Mrs. Carl Lee, Carolyn, Jackie and Ann Lance returned Sunday after visiting in the W. Y. Lee home of Gates-

Mr. and Mrs. R. B. Baker and Mr. and Mrs. R. R. Rule were in Lubbock Tuesday on

Mr. and Mrs. J. R. Euler and family visited in the Glen Smith home in Dimmitt last Saturday

Tuesday evening Mr.and Mrs. L. H. Lookingbill Jr. entertained friends from Tulia and Hereford. The honored guests were Miss Pat Owens of Amarillo and Albert P. Denin of Tulia who were married Dec. 6.

Those present for the buffet dinner were Mr. and Mrs. Walt Brown, Miss Mary Montgomery, W. C. McClung and Jim and Joe Graham of Tulia, Mr. and Mrs. J. P. Jones, Mr. and Mrs. Bill Craig of Hereford and Mr. and Mrs. Jim Lookingbill of this

community.
Mr. and Mrs. R. B. Baker,
Durven and Betty Walser attended the wedding of a nep-hew of Mrs. Baker's, Dick Schaleford, last Saturday at Hale Center. Mr. and Mrs. Gayland Loh

man of Blunt, S. D., are visiting a few days this week in the Billy Gene Cotton home, Mrs. Lohman is the former Miss Jean Jones of Hereford. Mr. and Mrs. Carlyle Sargent and children were dinner guests last Thursday in the J. F.

By CHARLLE SEEDS

she shared a famous nick name. . "Babe". And she

was to women in sports what

that other famous Babe was to baseball. She stood head and shoulders above them all, the greatest all-around

woman athlete of modern

times.

Her name was Babe Didrikson Za-Babe

narias. She

est woman golfer. . .and

ner courage-

became world's great-

the

ous fight against death wo the hearts of millions who nad never known of her earlier moments of sports fame. The Babe's first great tri-

umph was at the Olympic Games held at Los Angeles. She wanted to enter more events, but the officials limited her to three. She had a world's record disqualified in the high jump, and fin-ished second. In her other

two events, the Javelin through

les, she scored record smashing wins. That year, she was just 17 years old.

It was a year when a man who could afford to buy a car at all couldn't afford to take just any deal. He look-

ed around. . . compared cars and prices. . .and he took the deal that meant cash

kind of deal today. . .then

just compare the beauty and power of a new 1959 FORD with any other car. Compare its price. . .and then

compare our deal! You'll get real savings on a new 1959

FORD from Charlie Seeds

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Remember the year?

savings.

The year was 1932. If you're looking for

The Sunday Brand, Hereford, Texas, Sunday, Dec. 7, 1958 day evening for a rehearsal and spent Wednesday in the home of his grandparents, Mr. and of Tulia. Lookingbill served as an usher at the wedding Satur-Mrs. Carl Lee.

Mr. and Mrs. L. H. Lookingday, Dec. 6, at the Trinity Methodill Jr. were in Amarillo Fridolist Church.

Gift Books

Something All the Family Will Enjoy At Sale Prices . . . Now

Right When It Means the Most!

You Get A \$10.00 Coupon Plus 8 Free Bonus

A \$15.20 Value

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\$5.00 Coupon Plus 4 Free Bonus **Tickets** \$7.60 Value You Get A \$2.50 Coupon Plus 2 Free Bonus Tickets \$3.80 Value For Only

\$2.25

Call EM4-2037 for Details - Get 'em at your

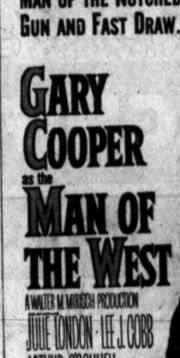
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MAN OF THE

COLOR AF DE LUDE - CINEWASCOPE







WEDNESDAY

Bardot in Parisienne

SOON

coming

FRANK,

THURSDAY

A Barrel

A Really **Funny Motion** Picture



The Matchmaker is a matchless mirthmaker!

Matchmaker SHIRLEY BOOTH ANTHONY PERKINS SHIRLEY MACLAINE PAUL FORD

GOOD ENOUGH to RUN OVER 4 Weeks in One Theatre in Dallas!!!!

Looking?



Yes, Looking For The Opening

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Sunday, Dec. 7, 1958

every day. What ever your needs be in furniture come to us a very large selection of MAPLE furniture and more coming in and if we don't have it we can get it in a few days.

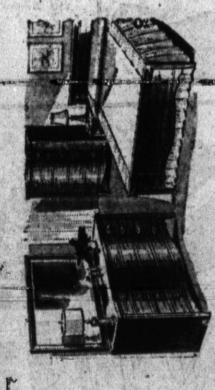
This is just part of the large selection of furniture that we have in stock. Why not come by and select those Christmas gifts now?



MONTH LIMED BY SOUTH SO BICCER

Lasts from Now Sale

Bedroom Suites



Discontinued Style Kroehler

Bedroom Suite

Light brown mahogany book- \$19995 case bed, double dresser. Reg.

ser, chest. Reg. \$149.95 3 pc. Polar White Bookcase Bed, double

BEDROOM SUITE

Reg. \$159.95 Value. Now

20.00 for your old mattress and bax springs

Simmons or Springelin

during this event

Bedspreads Volumes 8.95

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Reg. 2.95 ... 1.38 25 % off Sili N. Main Reg. 1.69 ... 89c GLASSWARE **PILLOWS**

Dinettes

Set. Reg. \$119.95

set. Reg. \$64.95

One 5 piece

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of our many Dinettes This is just a sample

1/4 off

Baby Furniture

Child's Card Table sedds and Matresses Swinging Bassinett and chairs

Chair

All Reduced

Chests with each Lane Chest sold a Free Bedspread! Cedar \$500 20% off

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\$100

\$259%

Limed Oak

• Medern Walnut

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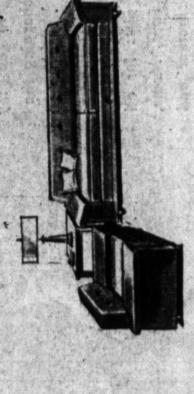
Sea Foam Grey

20% off

Occassional Chairs

Christmas Ę

Living Room Suites



2 piece Turquoise

Clocks & Wall

Decorations

Some Beautiful Gift Items

Among these Groups

1/4 off

Living Room Suite

Kroehler T Cushion Reg. \$369.95

\$299%

2 pc. Turquoise. Reg. \$189.95 Studio Suite

\$149%

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Sofa, Chair, Platform Rocker, Step and Coffee Table. Reg. \$229.95. Western Suite

20% off

& Chairs

\$189%

\$109%

\$229% Studio Couch Reg. 139.95 **Curved Sectional** pc. Beige, Metallic Cover

Foam Rubber Cushions. Reg. \$289.95

Brown, Heavy Metlisse Cover Reg. 299.95 \$22995 Pullman Sofa now with

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Complete: selection of Model Airplanes gasoline powered

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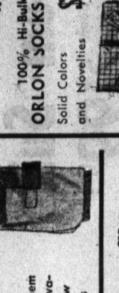
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He'll really feel gifted one of our handsome ear

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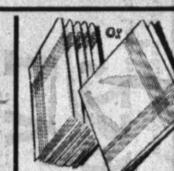


JERSEY SHIRT Quality BILLFOLDS

3.98 and 4.98

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LEATHER BELTS



25c to 49c

Many Youngsters Find Interest In Model Building

Holiday Table

Decor Tricks

Bring out the evergreens, glittering tinsel, and colored balls and make your Christmas and bright for the Here are some colorful, inexpensive table decoration ideas that are easy-to-make!

First of all, buy some gay red linen-weave material; hein, and use as a table cloth.

Over it place a horizontal and vertical wide green mesh rib-

The above idea can be varied with Christmas trees or candy canes cut out of felt and placed at each corner.

Of course every table must have a centerpiece, and with your colored or white cloth, try one of these motifs.

An evergreen bough makes a wonderful base; add shimmering gold-sprayed pine cones. colored balls and candles, or put a ceramic Madonna or other Christmas figurine, in the center, and surround with pebbles of hard candy.

Fill a wicker cornucopia or a toy Santa and sleigh with sweets, ornaments and make-believe eits.

the latter. . cool some wax until it begins to jell, then whip with a fork until frothy. Apply to the base candle with a table knife, just as you would joe a law. Modern Games

refeel" and tip of the hange on the play on a phono that graph record. Ten can play, and por one decoration you wish.

Then cover the farks with probably will.

Continuing in popularity is ed.

Continuing in popularity is ed.

"Rack-O." a numbered card game played with racks. "Go Dating in tradition. They will game played with racks. "Go Dating in the played with racks. "Go Dating in tradition. They will game played with racks. "Go Dating in the played with racks."

A glow of hospitality to a game played with racks. "Go Dating in the played with racks."

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es in a new edition that caters different age levels.

A gay new game with a wide age span is "Monkey's Wild," which involves getting a zootul of animals back into their cages.

Games like "Candyland," based on matching colors are for the youngest.

From 6 to 60, everone plays games this Christmas!

Du Pont's new synthetic rubber factory opening in Londonh berry, Northern Ireland, in 1959
will cost \$19,600,000,

Texas, Sunday, Dec. 7, 1958



MORE to give, MORE to save when you shop



N BEAUTIFUL POLISHED COTTONS! CHRISTMAS BEST DRESSES





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Only 15 days

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May we offer these Gift Suggestions

* Luggaye by Samsonite * Arrow Shirts

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SHOP PENNEY'S... YOU'LL LIVE BETTER, YOU'LL SAVE!

Fair Price Salisfaction Guaranteed! High Quality

Christmas Boxe Brach S. STRETCH Men's Nylon

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Chocolate Candy

Reg. 39c box

3:99 Boxed \$1 00

Everylazed Chintz or Permanent

Crease Resistant Drip Dry Wash & Wear

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36 in. wide Washable Reg. 1.39 yd.

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Ages 7 to 14, New Christmas

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Wrangler Blue Jeans Boys 6 to 11 Boys' 12 to 16 Men's 28 to 30 Men's 31 to 40 0 %

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PAGE 5

Dec. 7, 1958

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Cover Set

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54 in. Ironing Board Pad and

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* Underwear * Ties

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Junior Scientists To Delight All



Our Entire Stock of Complete Selelction Christmas Cards

47 Titles to Choose from Children's

1.50 boxes \$1.42 1.00 boxes ... 55c 89c boxes ... 66c 59c boxes ... 44c

89c boxes 59c boxes

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ssational values from Our Full Stocks Large Selection of Colors, Sizes shades for \$1.58 209

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"Easter Eggs" on a mas tree? Make them es glittery and glamorous



important fashion colour range, incomparable stocking fabric, the hosiery' name she respects and treasures. They're a gift she'll use with appreciation, long after the carols are sung: all part of your HUMMING BIRD gift ... Exquisite fit, colours keyed to every

HARMAN'S

Open Nights! Gift Wrapping!

Electric Blankets

Baby Books

The Sunday Brand, Hereford, Texas, Sunday, Dec. 7, 1958

and letter opener.

the sun! A brand new selection ed thing "different" in bill- of high-fashion, cordless trans- ostrich, which is luxu- istor clocks that operate for a condition of the practical or fine full year on two ordinary liash me till year on two ordinary liash me light batteries!

This is the ideal gift for the beau eved.

checked off when you see clearly accessories covered in gold electronic is a special gadget which his spectacles in arr upcase, or a combination bry and letter opener.

There is something "different" in bill- of high-fashion, cordless trans- is ostrich, which is luxu- in bill- of the full year on two ordinary flash- ment any decor. And, with no

The Family Gift Center

FOR HER!

Chocolates

Cosmetic Gift Sets Record Album Manicure Sets Billfolds

Costume Jewelry Picture Albums Scrap Books Diary

Leather Zipper Note Books Jewelry Boxes

Card Table Covers Garden Books World Globes

Canister Sets Silent Butlers Heating Pads Cook Books Cosmetics Bibles

Electrical Appliance Such as:

Electric Coffee Makers Electric Hand Mixers Kitchen Clocks Alarm Clocks Hair Dryers Waffle Irons TV Lamps Toasters Dish Sets

FOR HIM!

Men's Toiletrie Gift Sets

Kings Men * Yardley's * Arden * Max Factor * Old Spice

Travel Shave Kits * Sportman

Shaeffer Pen & Pencil Sets Parker Pen & Pencil Sets Cameras and Equipment Cigarette Lighters Projection Screens Shoe Shine Kits

Men's Manicure Instruments Electric Razors

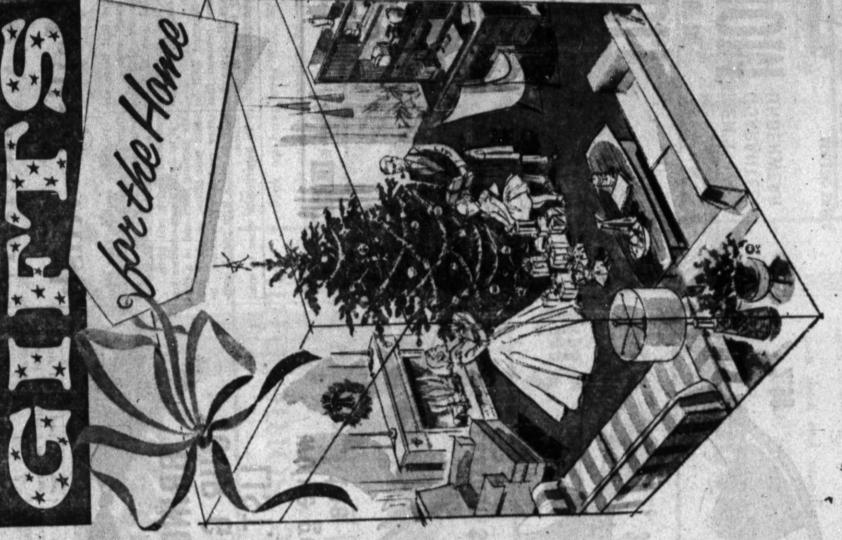
* Norelco

* Schick

* Remington Pipes: * Kaywoodie * Medic

Timex Watches Billfolds

Barometers Gloves



. Try as we might, we could never list in this space, all the beautiful gift items that are available now at E. B. Black Com-

ern, French Provincial, Traditional, Victorian, etc. . . . whatever your heart desires in the way of quality furniture, you'll This year, more than ever before, the furniture buys are out-ofthis-world. We have now in our showroom, the loveliest in Modfind at E. B. Black Company.

than gifts of furniture, and as in the past, you'll find E. B. Black Remember there are no better gifts for the entire family, So ... come in tomorrow, while our selections are still complete. Company has quality furniture at COMPETITIVE prices.



Since

or extra assurance, purchase rate postal insurance on evpackage. Also, insert a ill piece of paper with the pient's address as well as rown. If the outside is damd, your package may still

Fragile items should be pack individually with some absor-

From Big Array Of Good Books Select Presents

GUARANTEED UNDERWEAR

HARMAN'S

Carefully

YOUR GIFI

BRING

Rush

Leather Scuffs we've got as seen in LOOK

ATHLETIC SHIRTS

POWDE

it's you) ... a Honeybugs slipper delightfully concorted with fur, a rose bud and heavenly comfort. For the most feminine girl you know (we think

HARMAN'S

The Sunday Brand, Hereford, Texas, Sunday, Dec. 7, 1958

The Sunday Brand, Hereford, Texas, Sunday, Dec. 7, 1958

Our store is overflowing with lovely, intimate Gifts for all your favorite...

PAGE 3

Christmas comes but once a year . . . and, of course, it's only fitting that your favorite Eve is wrapped in luxury ... naturally, from the Vogue.

* Hose

* Sweaters * Suits

* Dresses

* Furs

★ Costume Jewelry

* Handbags * Lingerie

* Coats

* Moutons * Scarves

* Hats

amoir fuirs

Jersey takes French leave-reveals shining silk-faced satin front panel Your new five o'clock wool in black, brown, blue or cranberry red. Sizes 6 to 18, 7 to 17.

RUDOLPH J. MARKS

CHICAGO

for the lady of fashion

Maxing table-cooking easier is the single-unit heat control plug and cord which fits all applications interchangeably and cord which fits all applications interchangeably and cord which fits all applications is featured by many of deep-fryer!

America's finest appliance makers and serves the double purpose of reducing the price on individual appliances, plus makers in a cinch to feature and serves and serves the double purpose of reducing the price on individual appliances, plus makers. y many of deep-tryer:
A waffler-grill combine double pure on plus man feature an For Holiday,

Some 'Santas'

Then - Relax!

Make card list:

Sure you're ready, if you're one of the many people who joined the "Christmas Club" last year. Checks for the 1958 Christmas Club have been mailed, and we're rearin' to go on the 1959

Plan decorations:

Fig. 64. entert

Fig. 65. Flay gifts: File receives ease of exchange. Buy torder ahead if to be imped). Buy decorations. Pry and mailing we bon, twine, and mailing we was a sostage.

Don't wait until December 1st, 1959 and say "oh, I wish I had joined the First National Bank's Christmas Club Do it

For 1959

CHRISTMAS CLUB

JOIN OUR

now, and you'll have the cash for a pre-paid Christmas in 1959. It's easy . . . it's fun, and you'll never miss the money. Hurry on

all aboard

FOR OUR

Bright Toppings For Gay Belles And. Hungarian tots remain good with thought of the devi tor Krampusz.

Actually, in each country there is a "good" Santa though.

"Jut he may have a "bad" alter ego or helper. In our country, however, even Santa! helpers, the elves, are nice.

The only threat of an un merry Christmas to American merry Christmas to American

Charm For Girls **Bracelets Hold**

A bracelet of a simple linachain and a single charrmakes a gift that will grow with significance and sentimenta value as the years go on, an one, incidentally, which will provide you with plenty of gift ideas for the future.

Fill her bracelet with a series of symbolic charms, or with a collection of one kind o charm, or with charms to complement her interests and activities—a chain of miniatury does for interest.

FIRST NATIONAL BANK of HEREFORD

None Section 19 and 19

IMON NIOF

The Sunday Brand, Hereford, Texas, Sunday, Dec. 7, 1958

"thank-you's"

the kitchen... It is also a wonderful way for the kitchen... It is also a wonderful way for the kitchen in the kitchen... It is also a wonderful way for the same that the bold of the complete were set and the watther aparthen, and the place it right on the mat hone at h

Santa's Ready

With Gifts Galore!

straight Pleasing Presents!

for the home and make this a Christ-Five something

Suites Livingroom

elevisions

Dimettes

niture Buv-Rite

sell it at a big saving to you, so why not come in tostock we have ever had. We are also in a position t day and let us show you our furniture. mas to remember.

Spot Chairs, Rockers, Plati

Swivel and Recliners

Chairs

Bedroom Suites

they are Priced to Sell! Livingroom you want and

Dinettes Found Anywhere

Easy lerms

Lamps

We got the lamps. Any

ables

Brand, Hereford, Texas, Sunday, Dec. 7, 1958

We have the largest stock and the most

We have any type of

Free Wrapping

Appliances

Washers, Dryers, Ranges, Refrigerator GE and Maytag Appliances and Deep Freezes!

FREE

H

CONTRACTOR OF PARTICULAR PRINCIPAL P

Christmas Paper Goods

tent to add to the feeling

home. Let Cala

· Bridge Cloth • Coasters • Table Cloths Place Mats

• Bridge Tallies Napkins -

Attractive and Unusual Christmas Door Pieces and Decorations Special Section with Gifts for Him! APOTHECARY JARS

See our Fine Selection of

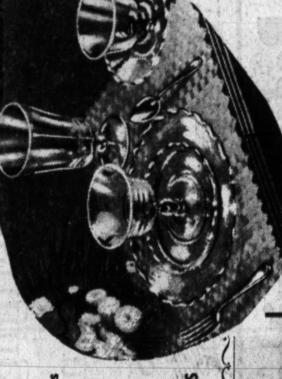
Use Our Convenient Lay Away Plan



Phone EM4-3842 330 N. Main

Shop Streu's for All Your Christmas Gifts. Our Stocks are Complete!

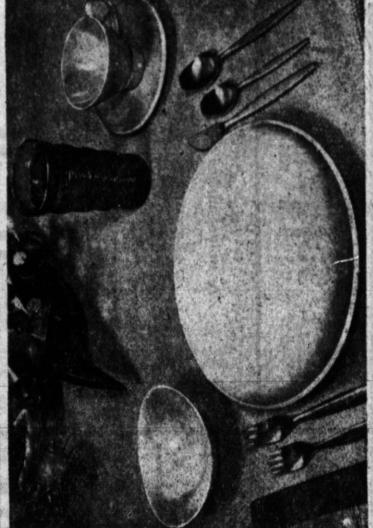
SAVING STAMPS WE GIVE AND



for the young in heart

For youthful tables and modern homes, there's nothing nicer than Century. Its smart appearance will excite you. Its moderate price will surprise you . . . and so much to choose from: complete table settings or many choice accessory pieces.

Come in to discover open stock Century in our glassware department.



New Fostoria Melamine.

fine dinnerware with Fashion Flair . . . break resistant, ¶∙ostoria _ CASUAL FLAIR offers you the very best of contemporary styling in four solid tones: Fewn, Harvest Yellow, Sky Blue, White. Never before has break-resistant dinnerware been as

Designed to go with your nice things, Fostoria Melmac*-Quality Melanine is fade-proof, dishwater-proof, even husband- and child-proof . . . uncondi-

tionally guaranteed for one full year 16-piece starter set (4 dinner plates, cups, 4 saucers, 4 fruit/cereal bowls), of individual place settings. Open stockincluding many serving pieces.

The Sunday Brand

Published Every

WRAPPING

(|-ostoria

Our Slogan: "More People-More Farms"

COME ONE! COME ALL! ENJOY OUR GRAND AND GALA community merchants throw open their evergreen-decorated doors and invite you to shop for gifts from the biggest, best-priced selection of merchandise you'll find this year!





Lovely Styles Luscious Colors Ladies'

In soft easy to wear chenille

Ladies' robe elaborate one tone overstitch around skirt for eye appeal, early or late. The push-up type sleeves are best for those rush jobs or those lazy minutes. Sizes 12-20 in an amazing array of colors. Can also be bought in sizes 38-46.

EMBROIDERED

"April Showers" - embroidered umbrella with gold Mylar raindropsare exquisite in their colors of pink, gold, green or white. The baxes towel set includes a bath towel, hand towel and wash cloth.

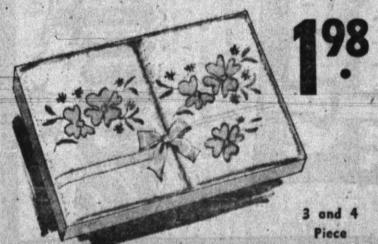


If you are having annual problems
What shall I give? Then here is a suggestion GIVE A GIFT CERTIFICATE



BEAUTIFULLY DESIGNED

A beautiful three-piece embroidered dogwood blossom with gold trim set consisting of a both towel, hand towel and wash cloth. This exceptional Anthony value of towel sets comes in lovely shades of pink, maize, white or green.









This Christmas Treat Him to **Smart Comfort**

ROBE

8.95 & 10.95

Favorite colors Some real comfortable, well tailored. Here it is, what you most want to see the man of your life wearing on Christmas morning.

Men's Brown Kid

OPERAS



these Opera Slippers this Christmas. Kid leather uppers with kid lining, hard leather sole, rubber heel. He will appreciate the NIGHT-GLO label in these that makes them visible at night. No more groping for footgear in the dark.



Men's Gift Sock Stretch Sock

Already gift wrapped. pattern any man would be proud to wear. Don't have to worry about size one size fits all feet.

Over-the-knee STOCKINGS

Made of 100% DuPont Stretch Nylon

> THE NEWEST FASHION TREND

Dress or Sport SIZES · Medium · Large COLORS · Block

Your Menfolks "

Indirect Credit Rodents Given

S coming!

S from a package of the second of

Simplifies **Presents** enstom is for Shopping Formale some. Preparation

Famed Dickens' Holiday Classic 'Carol' Now A

IT'S A FAMILY AFFAIR-age brother and big s

For Gardeners

Pins Spark In

Fashion Scene

Sunday, Dec. 7, 1958

is just around the co

Elec. with 53.95

GROCERY SPECIALS

Every Wednesday with \$2.50 purchase DOUBLE S&H Green Stamps

56**7**5

H

At Lowest Prices, Anywhere! Shop for All Your Gift and Food Needs at FRY PAN Presto Big 12 inch Size - Complete with control & lid Scotch Oven and Broiling Coffeemaker Copper FRY PAN Complete with Control and li TOASTER Lasko Deluxe Percolator 8 cup size DRY IRON Universal Deluxe Each \$1162 S4.49 Won't Crack, Chip or Peel Electric Mixer Dormeyer Portable **DOLLS** Honey Tears Tears, Wets, and Drinks White Each remotio) NIVERSAL SENSATIONAL GENUINE

Mirro-Matic

BATH SCALES Colors POP CORN POPPERS 59c to \$3.49 \$4.95 Complete stock Christmas Tree Lights, Decorations, Wrapping, etc. Free Christmas Tree Stand 5149 to \$295 With Each Christmas Tree \$1195 TOASTMASTER Clothes Hampers Bex Chocolates Automatic Z Slice Toaster Each 395 BEAN POT

MEST BEND

Electric

chided as a part of the outdoor

chided as a part of the outdoor

gift:

A gift-wrapped azalea, laden ful items, such as insecticide with buds, will decorate a home soil, food, stakes, pots, and all during the holidays. Choose gardening book!

Remember, the pleasure from a gardening gift grows year af

Some Gift Ideas

Prices effective all week! These ary a sample - Many mare throughoustore! Urange Juice Miracle Whi COFFEE Biscuits FLOUR

Are Ideal Choice " For All On List Jewelry Items Like Doll Gifts Little Mamas'

Fine Food Makes Good Yule Gift

gift that's bound to se "hard-to-please"

THE PERFECT JEWEL for beneath the Christmas tree is this lovely set of massed and mobile jewelry. The multi-strand necklace of milky pearls has a moveable shower sparkled by iridescent peacock stones. Wear it as you will for throat shoulder or back accenting. The huge drop earrings are miniature showers of pearls and stones to match the neckbacked military brushes a dis-tinct aducement to good groom-ing.

Men's jewelry gifts are many

Own Horns' At Christmas Time Amateur Musicians Toot Their

Santa Claus Letters To



Title Claimed By 'Christmas State' Sunny California



FULMER Star COVERS

Western Auto Assoc. Store Phone EM 4-1355

'Tips' For Better

Brand, Hereford, Texas, Sunday, Dec. 7, 1958

Christmas Cookies

Wrapping Free

Shop Little's Now

While our selections are complete

PRETTY, PERSONAL

a happy-ending to your "what-to-give-her" Yes, our wonderful array of gifts . . . problems. Hurry . . . Christmas is near! friendly, helpful service, and extra shopping hours will put.

Opne until Nine Every Thurs. Now 'fill Christmas

Suggests:

* Panfies * Gowns Pajamas * Slips

★ Knit Dresses * Sweaters Hose

Blouses

Coats

* Moutons

Suits

Costume

Slim Jims

Jackets

Leather

Jewelry Scarves

* Dresses

Gloves

Belts

Hats

christmaş for a more glamorous

S.E.E.S select her gift from

of Hereford

"Smart Clothes for Smart Women

SHOP-NOW

ESTERN AUTO"

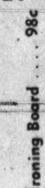
Giant Balcony ...

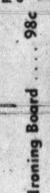


Combination

110 volt Electric Play ELECTRIC IRONS

Friction Helicopter



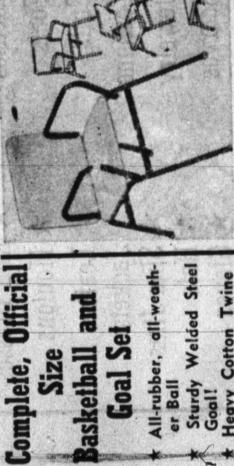


Bunk

s versatile desk set gives hi activities! Mallet, pegs, eras



Shuffleboard 2665 Sets



Goal Set

Size

6.95 value Convertible TV Chair



FFLEBOARD SET

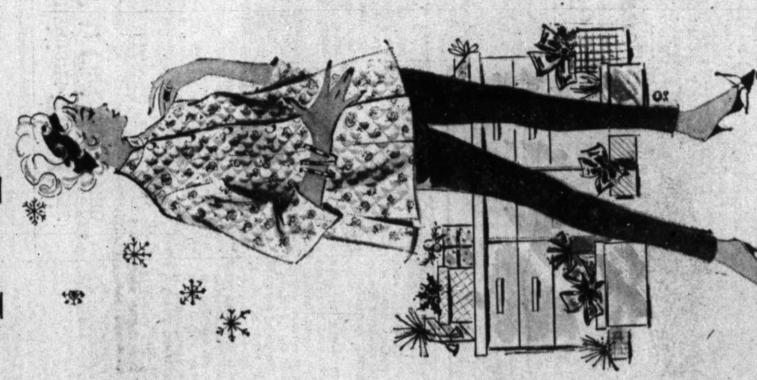
Ball only

なるのでのない When You Think of



you naturally think of the

obular



Again in 1958, the Popular Store has assembled a magnificent collection of gracious gifts to enhance sparkling beauty of favorite Miss (or Mrs.)
Come in soon ... choose from our fine selections of

Party Dresses Pixie Shoes Sweaters Scarves Gowns Hose Costume Jewelry Leather Jeweled * Furs Slips

Billfolds Blouses Gloves Slim Jims Pajamas Jackets Coats

STORE GIVE GIFT CERTIFICATES FROM THE POPUL Can't Decide?

Wrapping

Be sure to shop our complete Children's Dep



O COMPAND

Service Servic



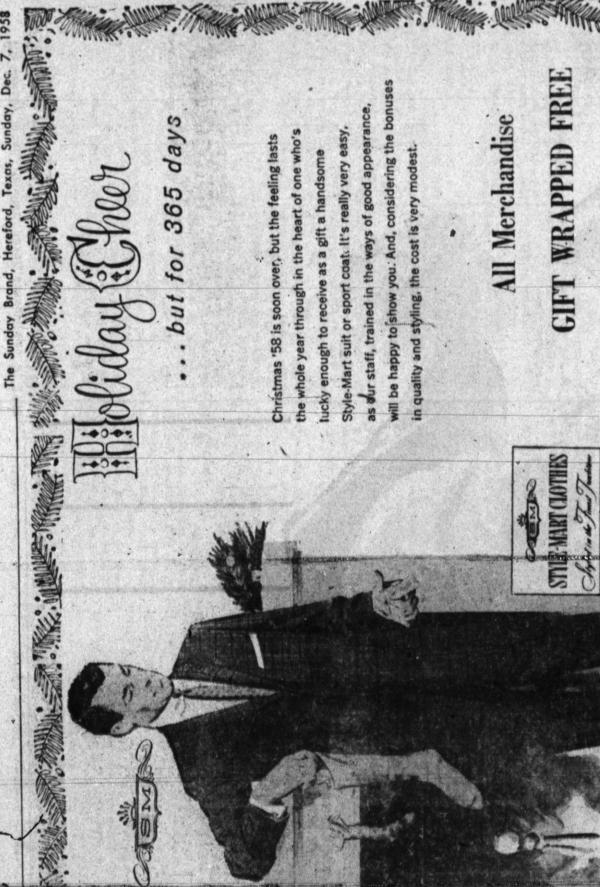








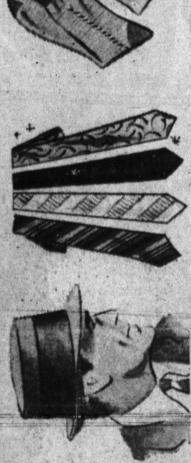
PAGE 4



Gloves ★ Socks 1 ★ Manhattan Wash & Wear * Handkerchiefs * Tie Clasp Sets * Billfolds * Sweaters * Scarves * Belts * Ties

Shirts

en's Suits * Robes * Electric Blankets

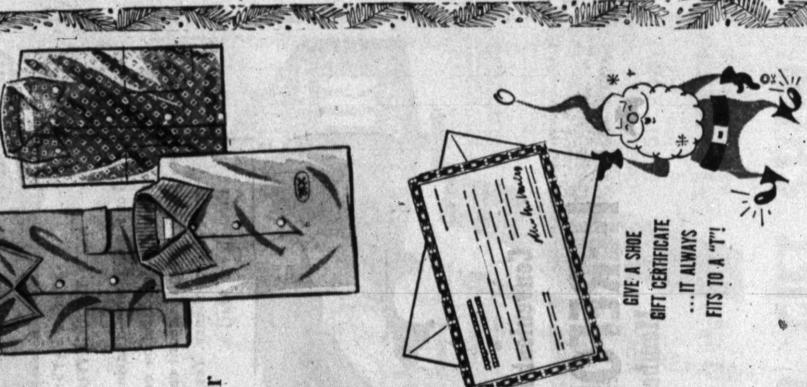


* Pendleton Blankets IN FACT, YOU'LL FIND THE PERFECT GIFT Slacks - Handkerchiefs - Sport Shirts Boots - Houseshoes - Stetson Hats Pendleton Shirts

POPULAR STORE

For Better Merchandise Since 1921

GIFT WRAPPED FREE will be happy to show you. And, considering the bonuses as dur staff, trained in the ways of good appearance, All Merchandise Style-Mart suit or sport coat. It's really very easy. the whole year through in the heart of one who's Christmas '58 is soon over, but the feeling lasts in quality and styling, the cost is very modest. lucky enough to receive as a gift a handsome



Weatherbird Shoes the legend of det shoes -the time Personality Hosiery \$12.95 ereford Shoe Bone with moth frim \$12.95 the original Handbags Malching \$3.99

Sunday, Dec. 7, 1958

COWANS

Monopolar

MOVING SALE!

Yes, Cowan Jewelry will be moving to their new location sometime after the 1st of the year and rather than pack and move all of their present merchandise, Doc had rather that they GIFT WRAPPED it and let you carry it home. It it's Jewelry, Pottery, Diamonds, Watches, Silverware, China or anything they have in stock you will find some monds, Watcher wondreful buys.

REGULAR PRICES ON ALL MERCHANDISE SHOULD YOU DESIRE TERMS!

\$30,000 Stock To Be Moved By You...

Sales Are Final - No Refunds No Exchanges!

Gent's 17 jewel Cowan

WATCHES

Diamonds · Diamonds

Sets from \$29.95 up to \$1000.00 check Diamonds

Watch Bands

Values from \$1.50 up at

Great Reductions

. from \$2.95 to \$12.00 BILLFOLDS

Names stamped in gold at no extra charge. Genuine Cultured

PEARLS

Simulated Pearls

at 1/3 off

Sunbeam "88" Razors Regular Retail Price

Schick Varsity Razors

Gent's 17 jewel Carols WATCHES

fine S viss movement fully guaranteed
19.95 Value
for only
514.95 \$14.95

Fashion

Values up to \$20.00 and \$30.00 at GREAT, REDUCTIONS Necklace Sets

the quality and styles fo

money saving values!

COSTUME JEWELRY See our selection as yell as savings

MASONIC EASTERN STAR, DINNER from 49c up

and Miscellaneous Rings at Nice Savings BEACELETS up to 1/2 off dentification

\$19.95 Silverware Wm. Rogers

\$49.95 Eternally Yours
Reg. S. 300.00 \$49.95 1847 Rogers Service for 8 Ice Tea Spoons \$1.00 ea. niw only

Other Specials

Gruen, Elgin, Bulova, and Hamilton! Include

Ikora Tarnish Proof at Great Reductions Holloware

Pottery - Pottery **Prices Slashed** Pottery

Cultured Pearl Rings from \$2.95 to \$24.95

Plastic Texas-Ware **Guaranteed 2 years** POTTERY \$14.95 value

Cigarette Lighters Pocket or Desk, engraved Free! Save!! Some Inactive Crystal Stems 50c a stem

China Clocks only 9.95 Kitchen Clocks from 4.50 up

Special \$5.95 STEAK SET Silver Plated

Ballad Silver

from \$1.50 up-engraved Free of charge Flair, Heritage Silver Cuff Links & Tie Sets

TIE SLIDES

\$100.00 value Community Plate Ice Tea Spoons \$1.00 ea Carnation only

Holloware \$3.95 up Special

Fountain Pen & Pencil Sets SCHEAFFER

Quality Screw On EAR SCREWS 1/4 off

as low as \$1.50 COMPACTS



MOST THOUGHTFUL GIFT OF ALL . . A SAVINGS ACCOUNT! SANTA SAYS: GIVE THOSE YOUNG PEOPLE THE

or needed appliance. Yes, this as a present that will grow with interest all -your gift deposit can be the foundation for that dream home, car For the children—a savings account helps teach thrift; it can be a start toward their education or goals for the future. For young married couthrough the year!



Convenient Banking Facilities for all needs

HEREFORD STATE BANK

Member: Federal Deposit Ins. Corp.

PAGE 2

Dear Santa Clause.

My name is Alisa Kirby and I arr nurses bicycle cowgirl suit from three years old. I have baby bed Merry Christmas Be good girl and a good lit. goob to all boys and girls. I the helper for Mama. I want a love you.

Tiny Tears doll for Christmas.

My ittle brother, Terry, wants I want a flashlight a tent and some presents too.

I want a flashlight a tent and a wood burning see Give all roll as wood burning see Give all es.

Dear Santa Claus.

I want a Tiny Tears with a play pen. I will be good for you

Rose Escobal

Gracield Jana.

and a walking doll.

I love you,

Deborah Sue Clark

Dear Santa.

Gracield Jana.

My name is Rosie. Thank your for bringing a Tiny Tear la year. If I have been good wou belong the santa Claus,

I would like a Tiny Tears with a doll bed, sewing machine.

Amelio Valle a Tiny Tears with a doll bed, sewing machine.

I would like a Tiny Tears with a doll bed, sewing machine. I want a Betsy McCall doll I want a bicycle and some Marine Field Set, A Pump and cowgirl suit. Be good to all roller Skates. Please be good to Fire Truck, a Deisel Passeng boys and girls. I love you.

Benie Gayle Adcock you.

Love,
I want a Tiny Tears doll. Be good to all boys and girls. I Dear Santa Claus, and the usual "girl-things". How are you Santa Claus? Will member all the other boys a roll of the boys and you pleses bring me a bicycle, girls, Santa. low are your I want a Winchester rifle and Dear Santa Claus,

I want a Winchester rifle and I want a white cowboy hat I want a motor plane, too. I like and sharp pointed boots. They Dear Sall boys and girls and want have to be black.

See gun.

Bobby Brotherton

Bobby Brotherton

Bobby Brotherton

Bobby Brotherton

I want a bicycle and bow and I want a nurses kit. a Betsy I an arrow and Fanner-50 gun. Be cowgirl suit good to boys and girls. Merry skates. I want some doll dishes, I want a picycle. Evans and girls.

I love you, Supp.

Of Course

How to have the finest

time of your life!

NOW at NEW LOW PRICES!

Built to last-Enjoy ECONOMY through Sunbeam QUALITY These
LOW PRICES
for your
Christmas
Giving

ELECTRIC FRYPAN
-LARGE SIZE—
COOPER'S LOW PRICE \$23.95 List Price

lids extro



23-JEWEL

KESTER'S

Dr. Evelyn M. Duvall

eepsake

Always Come

Trom

DATING"

Best Gifts

The Popular New Teen-Age Guids to

"THE ALT

Sunbeam

STEAM OR DRY IRON

VENTS

A LADY ELGIN ASTORIA.
Exqueste in 14kt netural
gold. Shock-resistant Lifetime mainspring. \$100.00

COOPER'S JMarket Sunbeam

Other FIGUNS \$2995

\$47500

1 1 CC.

Rings enlarged to show details Prices include Federal Tax

C Harizon styled LORD ELGIN CONTINENTAL. Black dial, wrap around crys-tal, Shock-resistant \$79.50

ST A WEEK

KESTER'S JEWELRY & GIFT SHOP



Sunbeam

Sunbeam MIXMASTER MIXER

行

PASE 15

Prices

Cooper's Slash

Love, Kerry Williams

Buy NOW at

Love,
Debby Mae Rickman

Posar Santa Claus,
I want some cars arrow and
some cars and B-B gunn. A
Superman suit.

The Sunday Brand, Hereford,

day, Dec. 7, 1958

GUNN BROS.

Spark Gift List Diamonds Can

Mantels on Not Their Hearts,

raphic Accessories Click With All Sorts Of Handy, Dandy Photog

ODERN DOLL HOUSE

ures of Yule Log Is arry or the gift Age-Old Custom

A Grown-Up Dress Made Doll's Red

Be 'Scents-ible' When

Love,
Rose Etta Rogers
Dear Santa Claus,
How are you how are Mrs.
Santa Claus? I would like a
Missile, Factory and a bee bee Edward Hammett
Dear Santa Claus,
I want a toy truck Santa. I
like you Santa Claus for bring
all those toys. I like Christmas,
I like Santa Claus. Dear Santa Claus.

I want a bicycle. Be good to all boys. I love you.

Rosa Maria Salazar
Dear Santa Claus.
How are you? Would you bring me a doll bed? How are your the Tiny Tears. Thank you for the toys? Dear Santa Claus,

I want a Tiny Tears doll and
a doll bed. Please bring me
some plastic dishes too. Bring
all the girls and boys some toys Dear Santa Claus,

Tour friend,
Sharon Garrison

Dear Santa Claus,
I would like to have a toy
Winchester, a basket ball and a bicycle. Bring my father a shot gun. Please bring me a toy machine gun. Bring my mother
a new dress and hat.
Your friend,
Alvin Davis
Christmas. And Randy would like to have a Bicycle to. Randy would like to have a Bicycle to. Randy like to have a Bicycle to. Randy is 8 years old and S. D. is 12 Christmas.

We are find, is 8 years old and I am 9 years old. Any Danny Balze

Mary Christmas.

Your friend,
Bandy Some and S. D. is 12 Christmas.

Your friend,
Bandy Salze

Dear Santa

Your Friend,
Bandy Salze

Dear Santa Santa, wont a po-po stick. And a least source to start my lugare to so and so me pamajas roab.

I would like to start my lugage this year. If you happen to have a fest on Christ-wants, but I would take this page and the next. Thank you. Your friend, Charlotte Hill Dear Santa,

I wish you a happy new year
and a marry Christmas. I wish
I could have a girl's bick and
a doll to. I no I'm to big for
one but I like doll. I will like a
little one so I can dress her. If
s you have one please if you will.
Well I'm ok thanks to God.
I Goodby.

The Sunday

Published Every Sunday

Our Slogan: "More People—More Farms"

Branc

Dear Santa Claus, I want a nurses kit, a doll Sed and a doll house with furniture. Be good to all boys and San

Unristmas I would like a pli and a bicycle.

Vinchester rifle. Your friend, Billy Frank

111111

hristmar

Tour friend.

Tour friend.

Tour friend.

Tour friend.

Dann Brisedine before and a torbial beforem.

Tour for think I will get every P. S. Dorn't eat to meth, and for the think I will get every to much and for the think I will get every to much and for the think I will get every to much and formation and the thing a same of the thing. I don't think I will get all of it he ease I haven't been that alief. Tour good Machine gun with play I want a needed to the point. Tour good before and an enem helpful get all of it he ears and a new and a new one to the point. Tour good before an all it want a needed to the point. Tour good before an all it want a needed to the point it as warm as one equil helpful get and the a belt with a lot of boile. I also warm a needed to the point it all the a belt with a lot of the great fleahight for the points of thing and it was belt with a lot of the great fleahight for the foreign of the secretifier and other coule one.

And I would also fleath the fleah giver fleahight for the fleath game. I want a secretifier and other like dog a littler dog a little was belt with a lot of other like help game. I would like to have a fleath game. I would like to the fleath game, I greas that's many lots of thing.

Boar Santa.

Dear Santa.

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THEATRE

AR

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ift Books

fine. Santa Claus.

The secret file and that is all what I want on bick bick bare. Santa Claus.

And that is all what I want on brick bick bare. Santa Claus.

And that is all what I want on caps on Christmas everyone.

And that is all what I want on bear Santa Claus.

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I would like a bicycle. We would to give bick cause you are nice to us. You caps on the could caps.

I want a spoted one. I also cause you are nice to us. You caps on the caps of the cap Dear Santa,

I hope you are not to busy to game and I won the read my lefter. I want a neckles and chane.

Tour frie Thomas I and some knitting yarn.

I hope you have a happy I what a foother mas and a Wince the control of the cont

Love.
Ronnie Short
Dear Santa Claus.
I would like a Lady Doll and
baby high Chair and if I am
nice bring me something to play

Kerri Dame

Dear Santa Claus,
Will you gave me a Tiny Tears
carbed and some skates.

Dear Santa Claus.

I would like to have a horse mandoll. I would like to have a baton too.

Christmas Customs In Many Lands



ERMANY—Mrs. Douglas Kelley, 704 Blev- smoke and the biersteins play a lovely cuckoo clock so her small little tune when opened. The girls are wears Amalie, 3, and Barbara ing new dirndl dresses, like the little Gers, can hear it strike again. man girls wear, sent to them recently by are pipes that German men relatives. (Staff Photo)



ENGLAND—Mrs. L. C. Hewett, a war bride, ther Christmas instead of Santa Claus. They and her two small daughters are now in will have a beautiful green Christmas tree England to spend Christmas with her fam- and will go to church with their grandpar-

ily. The children will be looking for Fa- ents on Christmas day. (Staff Photo)



FRANCE-Miss Joelle Tillier-LaRoche, exchange student, whose home is in Royan, France, will miss the "Bonnee Annee" (Merry Christmas) greeting of her native land. dy, just as she would be doing on Christmas this Christmas. She will be looking for San-

won't forget to leave her shoes in a conspicuous place for him to fill. She is shown playing her mother's favorite melo-

Photo) ta Claus instead of Father Noel, but she Day if she were in her own home. (Staff

At Thristmastime the warmth of the Christmas spirit spreads over the whole world like a blanket, and like magic the significance of the day steals into every corner and crevice and men and women and little boys and girls can bow down to worship the King who was born in Bethlehem in a manger. Because of the event, the angels were heralding, men have built the great church of the Nativity in Bethlehem, and all the great Christian churches and cathedrals of the world. Today many people from every country in Europe and America will join the throng of native Christians in the "City of the Nativity" to worship.

Although we celebrate the birthday of Christ, many Christmas is kept especially for Christmas customs are built around ancient festivals.

We have attributed the Christmas tree as coming from Germany. According to legend, walking home from his church service on a clear Christmas eve, over a snow covered ground, underneath a glittering starlit sky, Martin Luther was awed and thrilled by the marvelous beauty of the snow-covered trees and the stars which seemed to shine brighter than he had ever seen them. He cut a small spruce tree, and with ford High School exchange stuthe help of his wife, he fastened candles to the tree's branch- own Christmas celebrations es to represent the stars out- which begin on Christmas Eve house but sent out a light for others and started a custom -Christmas Trees — that has come down through the centuries brightening hearts and homes the world over.

during the Christmas season. Mrs. Douglas Kelley, who came to Hereford four years ago from Sulzbach - Rosennerg, Germany, as a war bride, tells us that the holiday season begins on Dec. 6, when St. Nicholas calls at each house and inquires if set there in a corner of the the children have been good. He carries a large bag and a bunch of switches. If the children have spirit of Christmas. Then they been good he opens a bag and return to the family home for throws nuts about. If one has the Christmas feast, with turnot been good, a switch is left key and goose and chestnut to be used in punishing him. Then four Sundays before Dec. mings. 25 a wreath is placed in the New Year's Day is a great window of every home and a fete day in France, when all candle is lighted and placed on the members of the family meet the wreath for each Sunday un- again and presents and greettil Christmas. Prayers are said ings are exchanged.

think the Christ Child himself round the church tower.

Princess Victoria, daughter of of some special activity.

Queen Victoria, and her Ger. Mrs. C. L. Chisholm spent

in her native country to spend er seemed quite right. the holidays with her parents. She recalls that in Tokyo, the likes to remember happy Christ- American Chapel Center, which mases in England. The celebra- was the main location for all tions there stresses the holy as- religious services and activities. pect in various ways, from featured a lighted cross in the they have their Christmas tree Christmas celebration. the day before Christmas, there gave us our custom of burning own garden and planting it in ation of the word to "Xmas";

goes to church and then comes another form. the noon-day feast. Wonderful Helen Hidire at the table.

Christmas) and no one must be present gifts to the new born forgotten at Christmas time. (Continued on page 2)

the children, who look for Father Noel to come down the chimney instead of Santa Claus. Everybody places their shoes in front of the fireplace and Father Noel fills them to overflowing, but they, also have Christmas trees, very simply decorated. France is the country of mistletoe and everyone buys it, for a branch hung above the doorway at this season is said to bring luck to a house during the entire year.

Joelle Tillier - LaRoche, Here-

dent from France, tells of her side. When lighted, the candles when all the children and not only brightened their small grandchildren gather at the home of the grandparents or parents for the family feast. After all the shoes are in front of the fireplace, they have a light supper and then comes an evening of performances when In Germany folks say "Frohe each contributes to a program Weihnachten" (Merry Christof music and games. Then evmas) as they pass each other erybody goes to Midnight Mass and the service is very beautiful and impressive. Afterwards, they visit the "Creche", which is the representation of the stable at Bethlehem, with the three shepherds and the Star of the East hung above it, which is church to remind them of the first Christmas Eve and the real dressing with all the other trim-

and songs are sung with the In Japan there was little lighting of each candle. Christmas celebration until aftChristmas is observed in all er the war, when occupation the churches and the merry- forces introduced their seasonmaking centers around the al customs to the Japanese. close at noon so that the peo- three-day New Year celebration, ple can decorate their trees and when they would decorate their worship in their homes. Some homes and buildings with chains member of the family dresses of braided grass, fruit, everlike an angel, will come and signifying harmony, fertility, distribute gifts for everybody, green boughs and paper fish, gayly ringing a little bell as health and prosperity. All Japshe enters. The little children anese businesses and schools were closed; the streets were brings their presents. On Christ-jammed with people in their mas Eve the church choir brightest and best clothes; masings at intervals all during the ny of the girls and women evening from the balcony a- would dress their hair in puffed and coiled styles which we see In England, according to his- in paintings. Tea ceremonies torians, the first Christmas tree were observed and every park was placed in the nursery of and public square was the scene

man Prince husband in the year three Christmases in Japan 1846. The tall tree was lavishly with her soldier husband, and decorated with ornaments and each year the secular Christmas candles, and on the topmost customs of the Americans were branch was the figure of an more and more in evidence. angel. The next Christmas there They started having Christmas were trees in practically every trees and even an occasional household throughout England. Santa Claus would put in an Mrs. L. C. Hewett, who with appearance, but a thin, smallher two small daughters is now boned bronze-skinned Santa nev-

churches to Christmas cards. yard during the Christmas sea-Decorations are much simpler, son and carols were played over with holly and mistletoe used a loud speaker. The people were in profusion instead of tinsel not too inferested in this beand lights. Their Santa Claus is cause they did not understand called Father Christmas, and the religious foundation of our

on Christmas Eve as we do. In In Greece, Christmas is callmany homes the same tree is ed "The Feast of Lights" and used year after year, and on it is the Greeks who actually comes a solemn occasion of candles on the Christmas Tree. uprooting the fir tree from their Some have disliked the abbrevia big tub which is always used yet there is a basis of fact in for that purpose. After Christ- its history. The "X" comes from mas, it is replanted in the same the Greek and represents spot. Christ. Connected with the On Christmas Day everybody "mas" it makes Christmas in

Helen Hidiroglan, a student fruit cakes, and the plum pud- from Greece attending Hereford dings Americans like so well. High School, describes Christ-Mrs. Hewett's favorite holiday mas in Athens as it is today. food is called the yule log, which She says "On Christmas Day is a cake very much like our we go to the church at dawn chocolate roll, frosted all over for worship and exchange kisswith a rich chocolate topping. es as Christmas greetings. Aft-They place the lighted candles erwards we walk home carryas in a yule log and serve it ing lighted candles, and gather around the radio for Christmas In England the first week-day programs (There are no TV after Christmas is a legal holi- sets). Then we have a delightday called Boxing Day, so nam- ful Christmas breakfast in the ed from the custom of giving dining room nearby the Christ-Christmas boxes to letter-car- mas tree. At this time, wanderriers, errand boys, servants and ing singers visit the homes to household help on that day. sing the Christmas story from In France everyone wishes Mary's youth to the time when you a "Bonne Annee" (Merry the three wise men came to

old daughter of Mr. and Mrs. Carroll Newsom, was born in Honolulu while her par- chilren go barefoot for the temperature ents were living there on tour of duty with on Dec. 25 is around 75 degrees and flowthe U. S. Air Force. She is wearing a muu- ers are blooming in profusion all over the muu (Japanese dress) and is holding a Islands. (Staff Photo) bamboo hula stick. The coconut straw hat,

JAPAN-Mrs. C. L. Chisholm, the former She brought home many lovely things from Miss Viola Phillips, is shown wearing her the Orient, including china, knick knacks, favorite Japanese evening wrap. She spent and some of their exquisite dolls. Each three Christmases in Japan when her hus- Christmas she tells her three children about band was a member of the U. S. Army, Christmas in Tokyo. (Staff Photo)



GREECE-Miss Helen Hidiroglov, a student from Athens, Greece, attending Hereford High School, will probably observe some of the Christmas customs of her native land right here in America, although Christmas in Greece is quite different. She says

that in Greece so many have to do without at Christmas, and much time and effort is given over to helping the people in the poor villages so that they can, at least, have Christmas in their hearts. (Staff Photo)



HAWAII—Janice Kay Newsom, seven-year- grass skirt and wood roses shown are used much in their Christmas decoration. The

all during the day. But at night we go shopping. The stores stay A joint meeting of the Kappa Byrdie Dee Fellers, John Irving Alexander, Labry Balfrom one shop to another.

Dec. 26 is called our "Date the First National Bank. A speared and Party Day", and the young cial program was featured and Members of the chapters atpeople take over the festivities. special guests were entertained. tending included Mesdames nard Watson, Ann Woodward, A special supper is arranged for Dec. 31. One large candle Wade and Mrs. Ed Johnson of ges, Ed Johnson, Charles Weldon Roberson, T. B. Thoburns in the center of the ta- the Exemplar Chapter, assisted Laing, Ray Suit, Ernest Wade, mas, Floyd Walton Jr. and Robble, and at 12 o'clock sharp by Mesdames Robert Tyler, Bob Lloyd Warren, T. M. Cox Jr., ert Tyler. while the speaker on the radio Brotherton and Labry Ballard is saying. "This is the last sec- from the Jewel chapter. ond of the year", we turn off Mrs. Ray Suit, president of the lights and cut the New Year the Exemplar Chapter, gave the cake which contains one gold-opening ritual, and Mrs. Ernest en coin which will bring good Wade introduced Mr. and Mrs. luck to the one who finds it. A. L. Manjeot, who presented Then when the lights are on a- the program for the evening. gain, our Santa Claus, which we | Colored slides of the Manjeot's call St. Basil, appears with recent travel tour of Europe gifts. The children believe he were shown, with both Mr. and comes from a city of West Asia Mrs. Manjeot following the Exin memory of a bishop who lov- emplar Sorority program subed all little children. ..

streets of Athens are full of St. Exchange Time For Experienc-Basils, who take pictures of the es", as they described the placpeople and give little gifts. The es shown and told of most chershops are open all night and no- ished moments and experiences body even pretends to sleep, of the trip. We continue to celebrate for about 10 days and then it is time to go back to school again."

islands in a boat. The little children look for him eagerly, and and other countries visited by although the warm climate the Manjeots. must almost melt him with his furs on, he never misses a Christmas. Before the missiontives knew nothing about Christmas, but now they celebrate the day in the same way as Americans who live there.

The main difference between Christmas in Honolulu and Christmas in New York is that and the men will wear gay sport in Honolulu in December, the shirts. Aloha (greetings) will be weather is like June in New expressed by placing a lei (flo-York. Birds are singing in leafy wer wreath) bout the neck. The trees and gardens are overflow- table will be covered with shining with red hibiscus, Hawaii ti leaves," she recalled. official flower, and the vibrant | The Pineapple Festival, bered poinsettias. The people go tween Christmas and New Year W. Tolson Jr. The bride has to church and the Christmas is climaxed by a Pineapple Bowl spent most of her summers here

Honolulu for two years, when crowning the queen, parades are graduates of Texas Western and pageantry glorifying the College in El Paso. there with the U. S. Air Force. pineapple. "When the Hawaiian's celebrate All during the holidays they RELATIVE DIES Christmas they will have a luau greet each other with Mele Ka- Mr. and Mrs. Carl Perrin (feast) and the host will say likimaka (Merry Christmas) have returned from Wichita VISIT PARENTS "Korno Mai ka hale" (Come and sometimes Santa Claus is in, the house is yours). Women portrayed in a coconut straw funeral of his brother-in-law, H. will wear holokus (the Hawaiian hat and wearing an aloha shirt princess dress) or murrous's and playing a ukelele princess dress) or muumuu's, and playing a ukelale.

Customs.... Beta Sigma Phi Sorority (Continued from page 1) King. Christmas is family day and we play games or enjoy music all during the day. But at night Christmas is family day and we play games or enjoy music all during the day. But at night

open until midnight and the Iota and Xi Epsilon Alpha Schneider, Albert Maxwell, J. lard, Harold Beauchamp, Bob streets are full of people, sing- chapters, Beta Sigma Phi Sor- J. Durham, James M. White of Brotherton, Guy Cornelius Jr., ing and laughing as they go ority, was held Tuesday even- Borger, and Misses Joelle Til- Carl Hollingsworth, D. R. Johning in the Community Room of lier - LaRoche and Sheryl Pat- son, Bill Kendall, Bess Moore, Hostesses were Mrs. Ernest Ronald Babione, Aubyn Hod- Vern Harris, Bedford Forrest,

d all little children.
On New Year's Day the "We Live in Moments" and "We

Miss Joelle Tillier-LaRoche, exchange student in Hereford In Hawaii the natives say that High School, added to the pro-Santa Claus comes over to the gram from time to time with comments on her native France

A short business session was held, when plans were made for the annual Christmas dinner aries and the American settle- dance which will be hosted by ments went to Hawaii, the na- Jas. W. Witherspoon on Saturday, Dec. 13, at the Jim Hill Hotel.

Special guests present were. Mesdames Francis Hill, Char- Carter, Dick Gholson, Eugene ceived the guests. Miss Nancy les Hoover, Gerald McCaskill,

dinner is eaten out-of-doors. football game on Jan. 1. The with Mr. and Mrs. France for Mrs. C. F. Newsom lived in celebration includes ceremonies the past several years. Both

Hicks Roberson, Jess Robinson,

Bride-Elect

Miss Gail Buzbee of Spur,

Mrs. McGee, Miss Buzbee and

the prospective bridegroom, re-

mal piano selections during the

calling hours. Miss Linda Kay

Other hostesses included Mes-

dames L. H. Lookingbill, Caw-

thon Bryant, Merlin Kaul, H. E.

Hershey, Cecil Boyer, C. C. Bil-

lingslea, P. L. Carmichael, Les-

ter English, Lawrence McGee,

Tom Draper and Lee Roy Wil-

Bumpass. They were met here

by his parents, Mr. and Mrs.

Par McDaniel of Crowell, who

also were suests in the Bum-

PARTY HELD FOR with pix

Guests in the home of Mr.

and Mrs. William McGehee dur-

ing the Thanksgiving holidays

were Mr. and Mrs. J. W. Dines

of Kress and Mr. and Mrs. Mack

Garner of Ruidoso, N. M.

MUSIC OF

ON RCA VICTOR

MELACHRINO!

LISEON AT TWILIGHT

RCAVICTOR

HOLIDAY GUESTS

pass home.

So nice to

the house

THE

have around

New Members Are Welcomed By Les Meres Study Club Group

Two new members were wel-, Glenn Watts, Delmo Williams, comed at the Les Meres Study John Smith, Wade Thompson Club session held in the home and Kenneth Maxwell. of Mrs. Dick Gholson Tuesday evening. Mrs. Irvin Robinson Jr. served as co-hostess. The new members are Mrs. Wade Thompson and Mrs. Kenneth Max-

During the business session, plans were made for the annual children's Christmas party, and bride-elect of Don Ray Parsons, Mesdames Leo Hoffman, Char- was favored at a miscellaneous les Packard, Delmo Williams shower given here during the and Irvin Robinson Jr. were Thanksgiving holidays in the named to the arrangement com- home of Mrs. Taft McGee. mittee. A gift exchange was The refreshment table was planned for the club Christmas laid with a gold metallic cloth party, scheduled for Dec. 16. and centered with an arrange-Mrs. Wade Thompson pre- ment of bronze and gold chry-

sented the program on Alaska, santhemums and gold skeletoni showing colored slides of Ko- zed leaves. Bronze satin streamdiak Islands and the mainland ers bore the names of the coumade while she and her hus- ple and the wedding date inband were on tour of duty with scribed in gold. the U. S. Army there.

Members present were Mes- Mrs. T. J. Parsons, mother of dames T. E. Brisendine, Dock Noel, George Olson, Charles Pace secured names for the Packard, Nelson Reiger, Irvin bride's book and Miss Nancy Robinson Jr., Alton Smith, Parsons entertained with infor-

ATTEND WEDDING Mr. and Mrs. Burl France Noland, accompanied by Miss were in El Paso recently to at- Betty Jean Noland, offered sevtend the wedding of their niece, eral vocal selections. Miss Janyth Smith, and Thomas

WSCS Sponsors Yule Program

The Woman's Society of Christian Service of the First Methodist Church held its reguiar monthly luncheon program in Fellowship Hall Wednesday. Hostesses for the luncheon were Mesdames Delmar Sigle, Norman Gray, Nora Gillis and E. E. Fridley.

Mrs. J. C. McCracken was in charge of the Christmas program, built around the theme Everywhere, Every where Christmas". Emphasizing the theme, Mrs. McCracken used a lighted globe of the world surrounded by tiny carol singers resting on a bed of Christmas greenery encircled with tiny flags of many nations.

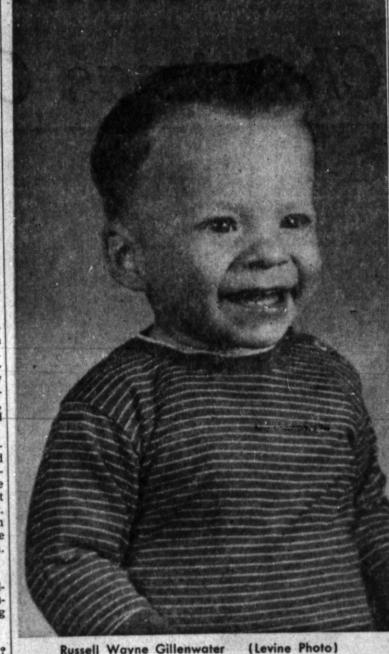
Suggestive of the joy of Christmas, which finds expression in song all over the world, Mrs. Dick Godwin sang carols of manay lands as the globe slowly revolved from America to England, France, Germany, Italy, China and back to the United

In conclusion, Jo Ella Hamilton sang "Come Softly, Tread Gently" a children's carol telling of the baby Jesus, as the manger scene done in soft lights, gave appropriate accent. A showing of a color film strip of "Christmas. Around the World" completed the program.

HOLIDAY VISITORS Mrs. O. C. Brown and children visited relatives in Paducah during the Thanksgiving

Day weekend.

Have you read the Classifieds?



Russell Wayne Gillenwater

Program On Salt Lake City Is Held By La Plata Study Club

Members of La Plata Study, different aspects of their reli-Club met in the home of Mrs. gion, and gave the history of Claude McDougal Tuesday evening for a program on Salt Lake City and its religion.

presenting the program, Mrs. Raymond White showed slides of the Mormon Temples and told something of the sect which is officially known as The Church of Jesus Christ of Latter-day Saints. She discussed

Ford 4-H Clubs Plan Yule Party

The Ford Boys' and Girls' 4-H clubs met in the com-Dec. 1, for a called meeting to plan a Christmas party. Plans were made for a 4-H

Club Christmas party, to be held in the Community house Friday night, Dec. 19, at 7 p.m. Each boy is to bring a boy's gift for gift exchange and each girl will bring a girl's gift. Gifts are not to exceed \$1 in cost.

Each girl is to make a box of cookies or a box of candy and each boy is to bring six apples or six oranges for refreshments. Club leaders will provide the drinks.

HARRIS VISITORS

Visitors over the weekend in the home of Mr. and Mrs. G. E. Harris were all their children and families. They were Mr. and Mrs. Marian Harris, Shera and Glen of Slaton, Mr. and Mrs. John Harris, Diane, Johnny and Bill of Midland, and Mr. and Mrs. Leroy Foster, Jimmy, Janet and Karen of

Salt Lake City and its growth. Mrs. Jay Boston conducted a

short business session, Members present were Mesdames M. C. Adams, F. L. Alexander, N. D. Bartlett Jr., John Blocker, Jay Boston, Jack Brown, Chris Clark, Clint Formby, Joel Hodges, J. R. Johnson, favors. Elmer Patterson, Frank Prowell, A. J. Schroeter, T. E. Seigler Jr., Urlin Streu, Ray- Lawrence and Carmela Burmond White, Liston Wilson, Louis Woodford and the hostess.

HOLIDAY VISITORS

J. J. Flanery of Sherman was Mothers attending the party 4-H clubs met in the com-munity house Monday night, daughter. Mrs. Colby Conk-were Mesdames Leroy Burgess, wright, during the Thanksgiv- Johnny Brannon, J.M. Payne ing holidays.

> CHURCH SCHEDULES SUPPER

The W. S. C. S. of the First Methodist Church are sponsoring a chicken supper Friday, Dec. 12, 5:30 to 8 p.m. in Fellowship Hall. The supper will consist of creamed chicken, cranberry sauce, baked potatoes, green beans, hot biscuits and peach cobbler. Tickets for the supper may be purchased from any member of the W. S. C. S., at the Church office or at the door.

Party Held For Gillenwater Boy

Russell Wayne Gillenwater celebrated his first birthday re cently at a party given by his mother, Mrs. Johnny Gillenwater, and his grandmother, Mrs. Roy Russell, at the Russell

Supervised games were played and balloons were given as

Refreshments were served to Connie and Diane Rodgers, gess, Larry and Darla Payne, Johnny Wayne and Joe Brannon, Janie and Tammy Russell and the honoree.

and Jim Russell.

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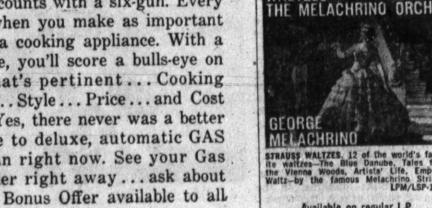
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You'll find this a good time, too, to lovest in a Gas Clothes Dryer, You'll find outstanding values on the make and model of your choice.

Every shot counts with a six-gun. Every dollar counts when you make as important a purchase as a cooking appliance. With a new Gas Range, you'll score a bulls-eye on every point that's pertinent . . . Cooking Performance ... Style ... Price ... and Cost of Operation. Yes, there never was a better time to change to deluxe, automatic GAS cooking ... than right now. See your Gas Appliance Dealer right away . . . ask about the wonderful Bonus Offer available to all new range purchasers.



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lev. Wingert Presents Christmas Program At Bay View Club Meet

Club in the home of and goodies. T. M. Drever.

wise men experienced anfi- the hostess. pation, disappointment, inspirthe new born child.

the beauty, the mystery the miracle of Christmas The H. D. Choral Club met aith, love and service," and mas party. e suggested that members of Members voted to have a tea refresh their memories on p.m. real meaning of Christmas. fare office for a needy family per, Horace Hershey, Marvin at Christmas, and an ingather-line of gifts for the State Hos-line of gifts for the State Hos-line, John Jacobsen Sr.,

Refreshments were served from a holiday table laid with RETURNS FROM VISIT red Christmas cloth and ar- Mrs. Lee Coconougher has anged with gold leaves and returned from Hot Springs, Ark., hristmas baubles. On the bufet, small Christmas trees fash- weeks.

Save

by mail

Rev. Russell Wingert, ioned of balls and tiny orna-of the First Presbyter- ments, repeated the yuletide Church, was guest speaker theme. Mrs. W. S. Kerr, presithe Christmas program giv-hursday at the annual yule-meeting of the Bay View themselves to Christmas candies

Members attending were Mesrrangements were in the dames D. H. Alexander, Phillip ds of the social committee Barkley, Lee Benefield, Colby iding Mesdames Drever, Conkwright, Howard Gault, Gililland, Lee Benefield Jack Gililland, Jimmie Gillentine, E. W. Harrison, A. M. Jones, W. S. Kerr, J. W. Kirby, Paul Mathers, J. C. McCracken, Ansel McDowell, John McLean, cussion, pointing to the mean-R. B. Miller, Eugene Naugle, of that first Christmas as Carl Perrin, J. P. Slaton and

on and finally realization of Song Rehearsal In conclusion he said, "To- For Yule Party

beyond our imagination as Dec. 1 in the Rock Club House, are led to realize that Christ- where Christmas songs were rehas today, as of old, means hearsed for the Council Christ-

club read Henry Van Dykes and rehearsal at the home of The Other Wise Man" again Mrs. T. J. Parsons Dec. 8 at 2

Those attending were Mes A short business session was dames R. L. Wilson, Joe Landeld when members voted to ers, T. J. Parsons, J. B. Carasend a contribution to the wel- way, R. T. Stewart, Tom Drapital at Wichita Falls was fea- Buren , Sowell. Clay Ridgeway and Carlos Vaughn.

wherever you go

Add to savings or open an

account-postage paid-at

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in Hereford See

Elizabeth Womble

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where she spent the past three

The U.S. Army has announced this Christmas leave policy for young men who en-list or re-enlist in the Regular Army during the period of Dec. 12 to Jan. 1, according to S/FC Carl J. Fussell, recruiting officer.

Carolyn Virden

Miss Carolyn Virden of Here-

ford has been admitted to Alpha

Chi, national honorary fraterni-

ty on the Hardin-Simmons Un-

Miss Virden is the daughter

of Mr. and Mrs. Ben Virden of

She is a member of the Bap-

tist Student Union, Mission Band and the Science Club on

Army Enlistees

Get Yule Leave

Hereford Student

In Honorary Club

versity campus.

Amarillo.

the campus.

Enlistees may request suffieient leave time to spend the Christmas holidays at home before reporting to basic training center. In some instances, this leave may extend past New

Year's Day. Further information on this holiday leave policy and other opportunities available to those who enlist in the U. S. Army may be obtained from Fussell at 212 E 7th, Amarillo.

RECORD VOLUME SOLD fied by regional vice president ing of Nov. 27. The Colemans
Earl Manning that his paid volume for 1958 exceeds \$1,000,000. Saturday night. Stark becomes the first agent in the Amarillo General Office of Amarillo were guests in the to pay for over \$1,000,000 in one home of Mrs. Ruth Coleman calendar year. He has sented New York Life since June 1, 1955.

Task-Force 591

GARCIA NEWS

Measurable Moisture Hits Area On Thanksgiving Day

Thursday, Thanks giving feeling well. night, the community received its first snow. Enough snow. fell to cover the ground and stayed in shady places until Saturday. There was just enough moisture to measure. The community is in need of a good wet snow or rain.

Mr. and Mrs. Carl Perrin attended funeral sérvices Sunday in Wichita Falls for their brother-in-law, H. W. Barton, Barton had been ill for some time. He was survived by his wife and two sons, Henry of Wichita Falls and Tom of Austin. Barton and his sons are land owners in Deaf Smith County.

Mr. and Mrs. Cecil Lewis and on and David, Doris Marie and Bill Houston, all of Pampa, were Thanksgiving Day guests in the giving. home of Mr. and Mrs. A. J. Mr.

Mrs. Wayne Lady of Hereford spent Thanksgiving in the home of her parents. Mr. and Mrs. L. L. Davis of

Pampa vsited in the N. A. Brown home Sunday. Mr. and Mrs. S. N. Thweatt Shower Honors were in Amarillo Tuesday on

Spain Thweatt spent the Thanksgiving holidays in Amarillo visiting relatives. He re-

turned home Sunday. Mr. and Mrs. Eldred Brown were in Clovis, N. M., Wednesday on business.

Mrs. N. A. Brown was admitted to an Amarillo hospital Saturday, suffering from flue.

Mr. and Mrs. Tom Collins of Walcott were visitors Wednesday night in the home of Mr. and Mrs. Eldred Brown. Mrs. G. V. Hall visited in the home of Mrs. Floyd Brown Mon-

Mrs. Eldred Brown, Mrs. S. N. Thweatt and Mrs. Ernest Brown were in Clovis Monday, when they visited with Mrs. Clyde Shadix and Mrs. J. V. Mulhair.

Mr. and Mrs. James R. Cole man and sons, Teddy, Rex and Joe, of Crested Butte, Colo., visited in the home of his mother Wayne B. Stark Jr., 801 Park Friday night and Saturday. Ave., egent for New York Life They reported six inches of snow Insurance Co., has been noti- fell at Crested Butte the morn-

Mr. and Mrs. D. E. Coldiron

famous for staying and saving on the job. Every model offers bright new ways to keep

your costs down. Look over the new might, new models, new money-saving power in

Chevy's dollar-saving V8's beat high costs with

new durability, new thermostatic by-pass cooling!

Big new Chevy bodies take big high-profit loads! There's up to 75.6 cu. ft. of load space in pickups, up to 213 cu. ft. in panels, and up to 392 cu. ft. in Step-Vans!

BODIES WITH

CAPACITY

Mrs. N. A. Brown returned home from the hospital Tuesday

By MRS. S. N. THWEATT | morning and is reported to be of her daughter, Mrs. Bruce

Mr. and Mrs. George Bumpass of Hereford were Thanksgiving guests in the home Mr. and Mrs. Jack Buse.

Miss Mattie, Lue Hagan of Levelland, sister of Mrs. S. N. Thweatt, and Miss Nina Hagan and Mike Hagan of Lubbock. niece and nephew of Mrs. Thweatt, visited over the weekend in the Thweatt home.

Mr. and Mrs. Frank Johnnie and Susan Thanksgiving week in Austin with Mr. and Mrs. Frank Ford Jr. and family and other relatives. Davis, another son who has attended A&M College, met the family in Austin.

Mr. and Mrs. Veron Janes visited in Amarillo during Thanks-

Mr. and Mrs. Bruce Coleman and children visited in Abilene and Lubbock during the past

Mrs. Josie Busby of Friona spent the weekend in the home

Future Bride

A bridal shower was given recently in the home of Mrs. Clinton West to honor Miss Marion Caple of Amarillo, formerly of Hereford.

Miss Caple, daughter of Mr and Mrs. R. D. Caple of California, will become the bride of Tommy Powell of Amarillo on

The bride - elect's chosen colors of yellow and white were used in table decorations. Miss Kay Lynn Scott presided, assisted by Sherrie Carmichael, and Joyce West. Betty Mae Scott entertained at the piano during the calling hours.

Hostesses assisting Mrs. West were Mrs. P. L. Carmichael, Mrs. Howard Armstrong and Mrs. Ira Scott,

UNDERGOES SURGERY P. H. Gililland, formerly of

Hereford and now of Amarillo, is reported in satisfactory condi-

Courthouse Records

T. E. Clark, 1949 Chevrolet; Earl W. Head, 1955 GMC; Elbert L. Walker, 1955 Buick; Tony Urbanczyk, 1959 Chevrolet; tah Richardson, 1955 Chevrolet; Billy B. Carnett, 1959 Ford; Wendell Maloney, 1957 Ford; Federico O. Vega, 1953 Ford; Louis Carl Lee, 1952 Studebaker: Bobby Tripp, 1952 Oldsmobile; Lupe P. Hernandez, 1953 Mercury; Ellwood V. Skypala, 1959 Ford; Billy Murrell, 1953 Plymouth; A. D. Worthan, 1954 Chevrolet: James Ervin Robin-

son Jr., 1950 Chevrolet; 12-3. tern'l; Allred Oil Co., 1959 Buick; O. W. Parris, 1957 Merpink net. cury; D. F. Yandell, 1956 Chevrolet; William S. Powell, 1959 Ford; E. V. Gleaton, 1959 Ford; R. L. Johnson, 1959 Ford; Robert Clyde Renfro, 1955 Ford; E. H. Little, 1959 Ford; W. M. Elliott, 1959 Ford; Robert E. Wagoner, 1958 American Tan, tra.;

M. J. Koelzer, 1959 Studebaker; W. H. Fogle, 1956 Bufck; Leroy Aven 1953 Ford; Frank Jackson, 1959 Maverick H. Tra.;

Deeds of Trust Vernon Garrison, et ux, to Federal Land Bank of Houston, Sec. 2, T 5 N, R 2 E.

D. W. Shepherd to Wayne Wallace, N1/2 of Sec. 62, Blk. M-7. D. Y. Edwards, et ux, to C. D. Hardesty, S 5 acres of E 10 acres of Blk. 27, Rickets Add. Sam Nunnally, et al, to Great American Reserve Insurance Co., part of Blk, 45.

Warranty Deeds Billy M. Buck and W. W. Buck to Joe Frank, W 8.71 ft. of S 160 ft. of Lot 6 and E 86.71 ft, of S. 154 ft, of Lot 7 in Blk

7, Evants Add. Eugene V. Medlin, et ux, to John Roy Oswald, S 10 ft. of tion after undergoing surgery N 40 ft. of Lot 12, of Blk. 3116; in an Amarillo Hospital Tues- Renfro and Price Subd, of Blk. 31. Evants Add.

Summerfield Study Club Holds **Annual Christmas Auction Sale**

its annual guest day and Christ- Wichita Falls to the next meetmas auction at the home of ing which will be held with Mrs. Mrs. Mack Noland Thursday afternoon, with Mrs. J. R. Euler and Mrs. Earl Lance as assis-

by Pat Kilmer, which reveals Guy Walser, Clifford Galley, J. home on the range.

"Mr. and Mrs. Kilmer seemed to be normal, happy people living happily with their two children in Detroit, until he returned from a vacation in Arizona determined to pack up and move west. The heart-break and Raul Perez, 1953 Chevrolet; U- high good humor of their life in the west makes entertaining reading," she said.

Many Christmas gifts were auctioned to members with Mrs. K. W. Neill serving as auctioneer, the club's fund raising project for the year. Mrs. Clinton Jackson won the doll in the Christmas Snow contest.

The refreshment table was done in pink and silver, the cloth in pink, was overlaid with Clyde Lewis Weber, 1959 Ca- a white net Christmas cloth and meo Tra.; Ray Messer, 1945 In- the center piece was a miniapink net.

During the social hour members were reminded to bring

Summerfield Study Club held gifts for the State Hospital in

Baker, Lee Curry, Ray John-Mrs. J. B. Noland reviewed son, L. H. Lookingbill, Chester the book "Dough, Ray and Me" Wiggains, L. H. Lookingbill Jr., the adventures of a family who R. Euler, K. W. Neill, J. B. gave up social security for a Noland, Earl Lance and the hostess.

Guests present were Mesdames Lawrence McGee, Bob Noland, Buster Thompson and Frank Huckert.

RETURNS HOME

Mrs. Sophia Haberer has just returned from a week in Callfornia after visiting two of her brothers who are u

A. O. THOMPSON ABSTRACT CO.

Complete Tract Index of all land and town lots in Deaf Smith County. Write us for information.

Managers Mr. and Mrs. A. J. Schroe-

Phone EM 4-1504

Announces

CONSECUTIVE QUARTERLY DIVIDEND

2.6 cents per share from net investment income will be paid on December 15, 1958, to Financial Industrial Fund Shareholders of record, November 28, 1958. For the last 12 months, dividends totaled 11.0 cents per share and security profits 5.6 cents per share,

financial Industrial fund, inc. Woody Wilson

415 N. Main - Phone EM4-1123 - Hereford, Texas

DE DEADV

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THE SUNDAY BRAND

Editorials

Industry Is A'Way of Life', Not Community Panacea

Labeling Hereford as a town with one of the greatest potentials in the Panhandle for locating industry, Jack Lacy, Amarillo C-C executive this week told members and guests of the Rotary Club of an eightpoint appraisal plan which has been adapted by most large firms in securing loca-

In checking over the eight specific points, one cannot help but wonder why this area does not already have several industries. Unless, perhaps, we are not inclined to see ourselves as others see us, most citizens would probably figure that Hereford fairly well filled the bill on most of the counts. Mr. Lacy seems to have reached much the same conclusion in his appraisal.

To our way of thinking, the three points on which Hereford might be the weakest would be lack of growth planning, lack of abundant cheap labor and, possibly most important of all, leadership to direct a concerted drive to secure an appropriate

It is important to remember that pracfically no town in the United States can fulfill the eight-point requirement in complete detail. All of them will be weak on some of the points. As these points are strengthened, the town will become a more likely location and, to our way of thinking, which of the points are weakest will make a tremendous difference.

In the first place, there are several people in the area who might not want further industrial development. Industry, like any other type of growth, provides problems. This we have seen as the vegetable Industry floorished and expanded in the area, bringing some problems which still remain to be solved.

The labor problem on any new industry here is one which will have to be handled to fit the industry. Certainly, we cannot attract industry on the basis of ex-

cessive unemployment or "cheap labor." In our instance, the labor will necessarily have to be fitted to the industry, rather than attracting it. This will have to be kept in mind in choosing any industry, and it should not create a difficult, situation. The fact that we do not have long relief lines can be an asset to many industries and, no doubt, these offer the type of development most of us would like to see.

We also believe that any local industry would succeed to a larger degree if it can be tied in with local crops and present local economy. These factors are important not only to new-comers, but to present citizens as well.

Right now, it seems to us, that any future development along the industrial front depends largley upon the popular desire of securing such a program, planning for it, then going after it—provided that most of the citizenship honestly wants additional growth. As Mr. Lacy pointed out, Hereford does afford a tremendous potential. Anything we go after with a united front, we can probably secure.

Meanwhile, remember that we already have considerable industry in the community. Most of it seems to be stable and productive, although it does present mutual problems from time to time, Industry has never been a panacea. Instead, it is a way of life; it alters business methods, changes social relations and results in new standards; it expands schools, enlarges water and sewer systems and offen increases taxes. At the same time, it skyrockets sales volumes, hikes real estate valuations and attracts many new tax payers.

These are things that built the United States into a great nation. They are also things that the people must decide. Upon that decision rests the future of the town, which will continue to grow-or which will start rolling downhill. A rown never stands

Council considering location of a hospital

here, while dental surveys support similar

Instead of sending our old people to

homes in larger cities, it seems more logical

that the older residents of Amarillo, Okla-

homa City, Dallas and Houston should be

coming to Hereford for the same purpose.

Frankly, we cannot think of a better lo-

cation for a modern, large-scale project

of this type. It may not happen soon but,

some day, it will happen, and it will bring

pleasure and health to hundreds of senior

King Size Tree

Confuses Many

Some confusion seems to have resulted

from the Cify Commission refusal to tem-

porarily eliminate the traffic light at Third

and Main for erection of a large Christ-

mas Tree. Like a lot of family quarrels, it

is one of those things which is difficult to

The Commissioners, apparently convinced

that temporary lack of the traffic light

would endanger lives and property, cer-

tainly did the right thing in voting their

convictions, which meant turning thumbs

Proponents of the proposed king size

tree, on the other hand, went to consid-

decide where you stand.

down on the proposal.

cifizens from all over the country.

findings in that field.



And thou Oh Bethlehem, in the land of Juda are not the least among the princes of Juda, for out of thee shall come a king that shall rule my people." MATTHEW 2:6

Bethlehem today is still not the least among the princes of Juda. Gnarled olive trees frame the approach to the little town, which sits on the slopes of a hill terraced with olive groves. From a distance, the town seems to cluster around the steeples of the Church of the Nativity.

At dusk, the slopes turn gray-green and Bethlehem is silhouetted against the sky. Perhaps it was on a still, clear night like this that Phillips Brooks looked out over the ancient city imagined it as Mary and Joseph must have known it, and wrote the immortal:

> "Oh little town of Bethlehem How still we see thee lie Above thy deep and dreamless sleep

The silent stars go back

Yet in thy dark streets shineth The everlasting light
The hopes and fears of all the years. Are met in thee tonight."

AR. AND MRS. H. WHITCHURCH REMEMBER WHEN

Hereford Was Once A City Of Locust Trees

QUESTION OF THE WEEK Various Response On 5-Day School Increase

What advantages or disadvantages would there be in adding five days to the school year?

URLIN STREU—According to what reading I have done on the subject, it apparently would give the teaching association a lever for substantially increased salaries, totally disproportionate to the increased time agent. Other than that I can see no advantages or disadvantages of adding

a mere five days to the school year. MRS. JERRY MALONE-I don't think it would make any difference whatever. A matter of just five days could not have very much bearing on the rest of the school year. I think it is all right the way it is.

DOC COWAN-Well, it seems like our educators are in favor of it, but as far as the advantages, I haven't any

FRANK JONES—Quite a few students who are absent about 10 per cent of the time would have a better chance to catch up on their work if five days were added. The teachers would have a little advantage in beginning of the year to get their work organized and get ready for school activities and break into the class periods in advance. Five days more would help to come near covering the material. It also seems that the only way the teachers are likely to get a little better salary soon is by lengthening the school term. On the other hand, a term stretched out would cause the teachers and children to get quite tired in the spring. If some of the activities could be curtailed a little and the time given to class work, the five days might not be necessary.

MRS. PEGGY SHORT-Well, I don't think they should because there are only three months the kids get off for vacation and that three months goes by awfully fast. Between getting out of school and getting ready for the next year the time goes by even faster.

E. D. COOK-Well, I'm in favor of anything that might make it easier for the teachers. Even that short length of time might help them cover a little more ground and that way the students would benefit from it. Of course, too, if might help the feachers get a pay raise and the only thing I can see wrong with it is that the five days seem to little. If they are going to do something different, they ought to do enough to make a showing or not do anything at all.

MRS. G. A. BROWN—I can't see that there would be any advantage to five days more because I think kids need as much fresh air and exercise as book learning. A person is young only once and they will have to work full time soon enough.

By MRS. R. L. CRISWELL | ceremony was read by the Justich. "It was court day. Our Mr. and Mrs. Harry Whittice of the Peace. | friends saw us come into town Mr. and Mrs. Harry Whit-church were married Nov. 4, "We had a lot of fun with and they followed us. They told 1903 in Popular Bluff, Mo. The our friends," said Mrs. Whit-us they knew we had come into town to be married and they were going to watch the ceremony. We just kept going in circles until they left us, and they did not see us be married

> "Mr. Whitchurch was born Feb. 23, 1879, in Illinois. His father and two brothers had filed on adjoining land, and it was called Whitehurch Flats'. When he grew up, he came to Missouri, He had friends who lived across the field from us, and as mother and father had a houseful of girls, it was an easy thing for them to come courting.

"After our marriage, he and his friend, Frank Price, went into business together. built a little shop at the crossroads, and as Harry was an iron worker and Frank worked with wood, they made good partners. They built wagons and did general shop work. Their vagons were as pretty as the 'Studebaker' of those days. Highway 60 goes by the old farm in Missouri today.

"We built a nice five-room house near the shop. We knew everyone and had a wonderful time together. All the communty activities centered about the church, and we only had monthly services and as there were everal school buildings in the different communities, we went to Sunday School and did preaching in a different schoolhouse each Sunday. Most of the time there would be services on Saturday night and people would go to town and spend the night and go to church on Saturday and Sunday before going

"People were very friendly and would not go home from church until they had asked ev eryone there to go home with them for dinner. I had an uncle who was a very quiet man but very friendly and sociable. He was usually the last one to leave the building, and would say in a loud voice, "Everyone come and go home with me," and almost everyone did. How we

"There was plenty to eat and (Continued on Page Five)

Panhandle Paragraphs

PRESENTS SENIOR PLAY

The Dimmitt High School senior class will present its annual class play on the nights of Thursday and Friday, Dec. 4 and 5, in the High School Auditorium. The play "Death Takes A Holiday," is a strong drama and is the first attempt of any senior class in Dimmitt High School to introduce good theatre drama to the general public. The striking drama has established itself among the important plays of our time. It is based on the poetic coception of death suspending all activities for three days during which period he falls in love with a beautiful girl, and through her realized why mortals fear him. "The character who symbolizes Death is for the most part a very normal sort of person, with none of the conventional claptrap that might easily have been dragged in for mere effect," says James W. (Rosie) Bates, Dimmitt High School Drama instructor. "It is a play that arouses! thought, stimulates discussion, and presents a novel and optimistic philosophy on the problem of love and death. It is one of those rare combinations that appeals to schools, colleges, churches, Little Theatre and Community theatres," he said.—CASTRO COUNTY NEWS

HARVEST ROLLS TO 145,565

Harvesting of cotton in Lamb County raced into the home stretch this week as ginnings totaled 145,565 bales for the year. "One more big week and then some mopping up ought to finish it up," Carl Pillion, representative of the Texas Employment Commission, said. The TEC has predicted that Lamb County will gin 165,000 bales in 1958, making this year and 1956 the best since 1949. Others are predicting that the 1958 crop will make 170,000 bales, possibly 175,000. Dryland harvesting is practically completed, and most of the cotton remaining to be harvested is located in the heavily irrigated areas north of Littlefield. Freezing weather with a light snow in the area Thursday night was not expected to hold up the harvest more than a day or so. Cold but fair weather prevailed in the area Saturday.—COUNTY WIDE NEWS (Littefield)

"Rat control is extremely important in our area," Dr. Paul Spring told reporters Tuesday. "Not only for their porperty damage should they be done away with, but as Parmer county is on the fringe area of New Mexico, rat control could mean the difference between having an outbreak of bubonic plague and living in safety," the doctor says. Dr. Spring pointed out that, although plague can be controlled by modern medication, the danger of infection from the wild rodents found in New Mexico is still a threat in our area. In addition to plague, rats carry typhus fever and rat bite fever. Dr. Spring says. He went on to add that this year rats have been worse than any time since 1840 in the state of Texas. "With colder weather moving in, the rats will tend to move out of the fields and into town," Dr. Spring says. Where one rat is seen in daytime, officials say that there are 500 rats which are not seen. With the heavy population of rats which every citizen has seen, even during daytime, the ratio of 500 to 1 could get into large numbers.—FRIONA

BOOTLEG -Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm endorses a new taxing theory, with considerable reservations, his letter this week reveals.

Dear editar: The trouble with a good idea out of Washington is that it never does get enough attention to detail to make it fit into my farm out here.

For example, the other day an economic expert in Washington said what this country needs is a sliding tax rate to vary automatically with ups and downs of the economy. When times are good, raise the tax rate a little, when they get bad, lower it, automatically, without waiting for Congress to argue over it a year or two. By the time Congress got through debating, we could be out of one recession and into another one.

Now this is a fine idea, it suits me exactly, but here's the trouble: who's going to decide when times are good

The way it'd work is, a bunch of experts would figure out what the economic index is and set the tax rate from that, but the economic index is sort of like a public opinion poll-nobody has ever consulted me on one of those things.

The way I see it, it's impossible to fix one economic index for everybody and say, well, the country is 3 per cent better off this year than last, or is 4 per cent worse

Lots of times there is absolutely no connection between my financial situation and the national economic index. That is, when the index goes down, you can pretty well figure my situation has gone in that direction too, but there's something wrong with the other end of my index and when the national trend goes up, mine frequently stays where it was, or drops.

Consequently, what the country needs is a personalized economic index, with the tax rate tied on to that.

If the tax rate is going to be based on your financial shape, I don't want any bunch of bureaucrats in Washington sitting down to figure up what shape I'm in. If there's anybody who ought to know what shape I'm in.

If this new taxing theory is going to work, as far as I'm concerned, it'll have to be based on what took place on this farm in the past twelve months, not on what some electronic brain in Washington estimates. You get an economic expert punching the buttons on an electronic me chine in Washington, and no telling what tax rate will come out. To tell you the truth, there never was a tax rate set by anybody else for me that I really liked, Yours faithfully,

Deaf Smith County Is Ideal Place To Locate Rest Home For Senior Citizens resources even have the Imperial Shrine

A community, like most families, usually needs a lot of things. Some of them you get, some you do not. The wisest move, of course, is to get the things that will do the most good.

In this regard, we have often wondered about a rest home for old people. Today, numerous older people are going out of the community for a service which is bound to grow in demand. People are living longer these days, for one thing, and with longevity comes a universal problem which

is new to the entire world. We have in mind a strictly modern, especially designed home for older citizens. A place which naturally would maintain competent nurses and have medical assistance available. In addition, it would be equipped with mechanical improvements to lift and lower beds; it would be a cheerful, well staffed home with planned activities to suit the wants and tastes of senior citizens. It would also be operated at reasonable cost to meet Social Security benefits, if possible.

On the West Coast, modern type rest homes are fast replacing the old, remodeled three and four story houses formerly used for the purpose. They are popular and they are financially successful at even lower rates than are the remodeled monstrocities which often require old people to climb three flights of stairs.

Here in Deaf Smith County, we are recognized as one of the health points of the civilized world. Bone building natural

The Sunday Brand

Published every Sunday at 336 Main St., Hereford, Texas



James M. Gillentine, Editor and Publisher H. A. Tuck, News Editor

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Hereford, Deaf Smith County, Texas Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15

Single copies 10c each.

erable trouble and expense to secure the tree, which they consider in the light of general service to every man, woman and child in the community. Furthermore, they seem to be convinced that Third and Main is the best possible location. 图2000年1958 The practical thing is probably to blame

the Santa Fe people, who pretty well take credit for founding and laying out the town. If they had built Hereford around the courthouse square, there would be no problem at all. However, they seem to be having enough trouble operating their lines and paying their taxes and, since the tree was hauled in by truck, we can't con-

Meanwhile, we have a 40-ft, tree to erect in a 20-foot space. It seems that per year. Carrier delivery, 60c per month. someone will either have to get out his hatchet—or select a new spot.

scientiously give them too much blame.

Legal Notice

E STATE OF TEXAS and the unknown heirs residence are unknown to ntiffs and, if dead, the legal resentatives of each of said heirs of each of said ned Defendants; the legal esentatives of the unknown rs of each of the said named fendants, if the unknown irs of said named Defendants dead; the unknown heirs of unknown heirs of said nam-Defendants are dead: Dedants, GREETING:

You are hereby commanded appear by filing a written swer to the Plaintiffs' Petion at or before ten o'clock .M. of the first Monday after expiration of forty-two days m the date of the issuance this citation, same being londay, the 29th day of Decmber, 1958, at or before ten clock A.M. before the Honorble District Court of Deaf mith County, Texas, at the Court House of said County in

Said Plaintiffs' Original Petidon was filed in said court, on Texas Avenue: the 12th day of November, A. D., 1958, in this cause, numbered 4173 on the docket of said court, nd styled: D. R. HOLT ET UX, IRENE HOLT Plaintiffs vs. EARL GOUGH ET AL Defend-

The names of the parties to the cause are as follows: D. R.

Lynn C. Kester tch Repairing



Time Inspector KESTER'S Jewelry & Gift Shop

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"Be A Friend of the Boy"

Buy your tree from the

Optimist Club

Proceeds of

All Tree Sales

Boys' Work Fund

Go to

Earl Gough, Leron Gough, Ir-ma Gough, Mary Gough, Ray Gough, Coralee Gough and the Mary unknown heirs and legal representatives of Ida Gough, living, whose places of residen legal representatives of Ida are unknown to Plaintiffs and, th, if living, whose places if dead, the legal representatives of each of said named Defendants and the unknown heirs of the said named Defendants ed Defendants and the un- of each of said named Defendants; the legal representatives of the unknown heirs of each named Defendants are dead; the unknown heirs of the unknown heirs of said named Defendant if the unknown heirs of said are dead; are Defendants.

A brief statement of the na ture of this suit is as follows to-wit:

A Trespass to Try Title action by said Plaintiffs wherein Plaintiffs seeks title to and possession of the following describ ed realty, to-wit: TRACT NO. 1:

Being a part of Block 1, Womble Addition to the town of Hereford, Deaf Smith County, Texas, more particularly des

BEGINNING at a point which is 1072.6 feet West of and 225 feet South of the Northeast corner of the said Block 1, being the West right of way line of

THENCE South, with the East line of said Block 59.67 feet to a point; THENCE West, 147.4 feet

point; THENCE North with the East ine of the alley, 59.67 feet; THENCE East, 147.4 feet to the place of beginning.

ble Addition to the Town of Hereford, Deaf Smith County, Texas, more particularly described by metes and bounds as

BEGINNING at a point on the which point is 707.1 feet East of the Northwest corner of said

THENCE South parallel with

Dr. Milton C. Adams **OPTOMETRIST** Office Hours 8:30 - 5:00 335 Miles Avenue Hereford, Texas Phone EM 4-2255

Hereford Optimist Club

CHRISTMAS TREES

Canadian Douglas Fir Trees

Lot opens each day at 1:00 p.m.

Tree Lot Located at

Second and Schley

Hereford Optimist Club

Holt et ux, Irene Holt, are the West line of said Block 1 Hereford.....

Earl Gough, Leron Gough, Irsaid Block;

THENCE East along the South line of said Block 1, 140 feet to the West line of the alley; THENCE North parallel with the West line of said Block 1,

THENCE West 140 feet to the place of beginning; of and from each and all of the said Defendants, and said Plaintiffs further claiming title and possession of said realty under the ten year and the five year Statutes of Limitations res-

as is more fully shown in Plain tiffs' Original Petition on file in If this citation is not served within ninety days after the date of its issuance, it shall be

returned unserved. The officer executing this process shall promptly execute the same according to law, and make due return as the law di-

Issued and given under my hand and the Seal of said Court at office in Hereford, Texas, this the 12th day of November, A. D., 1958. SEAL Attest:

Lucille Posey Clerk District Court, Deaf Smith County, Texas

O.E.S. SALAD SUPPER

Members of the Order of Eastern Star will have their salad supper Tuesday evening, Dec. 9, at 6:30 in the Masonic Hall. The deputy of District 2 is scheduled to be present. Members he place of beginning.

TRACT NO. 2:

Being a part of Block 1, Womfor the O. E. S. Home.

VISITORS HERE

Mr. and Mrs. M. L. Simpson and their son and his wife, Mr. and Mrs. Garry Simpson, all of Wichita, Kan., were guests of North line of the said Block 1, Mrs. M. L. Simpson's brother, A. L. Manjeot, and family dur-ing the Thanksgiving holidays.

> CONTEST WINNER TULSA, Okla. (h - Twentytwo years after she won a contest sponsored by a local bank, Mrs. Leland B. McCoy, of E-nid, Okla., collected her prize - \$2 savings account. The bank had forgotten the contest, but after checking newspaper ac-counts, awarded prize to Mrs.

Besides producing maple syrup, sugar maple trees are also highly prized to supply sturdy blossoms would last. We enjoy-lumber for bowling alleys and ed them for ten or twelve years. ballroom floors.

TICKETS

One Adult Show Ticket

Given with the purchase

of your choice

of each tree to the show

(Continued from Page Four) it was always ready to put on Sunday on Fridays and Saturdays, and were ready to have a friendly visit with all our neighbors and friends. There would be dozens of people and children to feed, but everyone helped, and before we realized it, everyone was fed.

We canned food by the hundred quarts of each kind. Everyone raised food and if one neighbor was short of one thing, he was invited to come over and help himself until he had what he needed and so on until each family had plenty of whatever was raised there. If there was illness in the neighborhood, everyone gave whatever was needed until the person or family

was well again. "Once, when my sister was very ill, I had gone to help care for the children and was gone for several days, Harry had gone to spend the night with a friend, and our house caught fire and burned everythat as we had lost every and girls we had over thing and had only a change of clothes, we would visit the but here we are and after all been a joyful experience.

cousin.

Stambaugh called me and ask- it upstairs, spread it on ed me to clerk in the store as floor and cut it out. their clerk had married.

"I went down and began my duties. I really enjoyed it as I we took a tape measure and met so many people and loved to tell the ladies how to make dresses of the material that I made a wide cumberbund and was happy in helping others to and enjoyed wearing it until it decide how to make a new was worn to shreds. dress. Harry went to work at his trade and we have enjoyed liv- match in those days. We bought ing in Hereford.

When Spring came, their fra-match. How we loved them and grance was breathtaking; how how well-dressed we felt. There This, we did. Each morning was an utter delight as long as the

"The tree-borers got into them and in just a few years they were all gone. I don't know Hereford, but their fragrance has stayed with me through the years. How I would love to have them again, but we only have Chinese Elms and they have neither fragrance or long lives. in the new church. Rev. V. M. asked to finish.

for Sunday to come. We want- ADRIAN NEWS ed to worship the Lord in our

new Church. "On this glad morning we were at church by eight a.m. and the first people we met was George Brumley and family. They came from the west and we came from the east part of town, and it was great fun to meet them at the church door. How happy we were to come to the house of the Lord and meet our friends there for fellowship and to worship together. Ah yes! those were wonderful days.

"Mrs. A. O. Thompson was president of the W. M. U. and I was secretary - treasurer. We went all over the Staked Plains in the Tierra Blanca Association. I have always worked with junior boys and girls in the Junior Department of the Baptist Church.
"Those days I will never for-

get. Mrs. H. G. Conkwright was superintendent and I taught the ten-year old girls and Mat Gililland taught the ten-year old boys. How we worked with them and how we enjoyed working for the Lord. How proud we were of the new church and the junior department upstairs. "I wonder how many boys

years? I have never had opportunity to sit in a Supday Staked Plains. We had no i- School class as it seems I have dea of making our home here, always taught juniors. It has

"Just to show you that girls "We came to the J. D. Thomp- will be girls and were the same son ranch. He had lived here yesterday as they are today, in since 1882. He had married my some ways, I had the material for a new dress and I had been "They wanted us to stay and planning to make it a certain thought we could do very well way. I heard my aunt say that as I was a school teacher and she would make it, but not as Harry could find plenty to do I had planned. I asked my couin his trade. We stayed and sin Beil if she would help me were hardly settled when Mrs. cut it. We got the material, took

"I did not have a pattern but knew just how I wanted it so measured and cut. When I finished it, I loved it. I even sold them. I have always loved worked tiny button holes for tiny to sew and design clothes and buttons. I loved that pink dress

"We had hats and dresses to material for a dress, and when "I wonder if anyone remem- the dress was finished, we bers that Hereford was once a would take it to the milliner town of Flowering Locust Trees. and she would make a hat to we loved it and planned to have were no ready-made hats. There a home surrounded by them, would be frames and the trimmer would trim and make them to match our clothes.
"Mrs. Vogele had the only

hat shop in town and when she went to market, she would bring back a trimmer for the

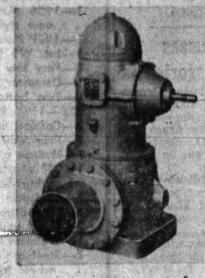
"Harry had gone into the Ford business with a partner named Brant.

"Later, Harry began building houses and finishing floors. He "We had gone to a little had the only power-sander on church where the Nazarene the plains. He was always so Church now stands, but now busy and would go from place we had a new one, and May to place, but he never seemed 19, 1929, was our first service to get to all the houses he was

Cloyd Pastor could hardly wait "After he became

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> brover liquid needs a lift INTROATH

Reunion After 15 Years For Jameses

years, the W. H. James fam- Cecil Case. ily gathered in Adrian at the ily on Sunday. Living chil-dren are Mrs. Green Clark, gathered for the day. dren are Mrs. Green Clark, Mrs. Hardy Harris, Wilson James, Herman James, Mrs. Cecil Case and Leon, all of Amarillo, and Bill of Adrian. Guests were Jim Turner, father-in-law of Wilson; Gene Sweet, brother-in-law of Her-

knew he would not be able to work any longer, a Lubbock man came to see him about finishing floors in a new house. Harry told him he was unable to work. The man asked him why he did not sell the maching He asked him a price he was sure he would not pay. But the man immediately wrote him a check for the amount and it was sold.

was of bright navy wool, a tail- brate, ored suit with a coat litted to the waist and a circular pepjum. It was piped with white silk and lined throughout. The skirt was fitted at the waist with many gores but was floorlength and very full at the hem.

"We loved long and very full skirts. I made a black pleated skirt which was so full that I carried one side over my arm and still my feet did not show. It was considered very bad taste to let your feet show if you were well - dressed, Ladies' dresses of the long ago were much to be worn, they were a dream ther Mrs. Modean Williams. to look at and wear.'

Ph. EM4-1307.

STOP

For Those Good

GULF Products at

WAYNE'S GULF

By MRS. R. L. PINNELL man; and Mrs. Lelah Case of For their first reunion in 15 Claude, mother-in-law of Mrs.

There were 48 relatives, inhome of the Bill James fam- cluding wives, grandsons and

> Mrs. Irene Brown enjoyed a partial family reunion, was a complete surprise to her. A brother, Mr. and Mrs. Wilson Bourland, Dan and Sue of Lubbock arrived Wednesday and Carroll Gruhlkey will serve night. Early Thursday morning as treasurer. in from Amarillo came another brother, Mr. and Mrs. P. A. Simpson, Billy Paul and Gaylon of Northfield and the mother of the family, Mrs. F. S. Bourland of Matador. The family had a great time Thanksgiving Day.

Sunday was Tnanksgiving day for the R. L. Pinnell family, Mr. and Mrs. R. C. Chism of Amarillo, Mr. and Mrs. Ed Rinnell of Amarillo and Mr. and Mrs. J. O. Johnson of Dumas gath-"My wedding dress? Why it ered with the family to cele-

A Cub Scout pack meeting was held recently in the high school auditorium. Raymond Fletcher, Scout Executive from Hereford, and John Scott of Vega presented the pack with their charter and 100 per cent banner for all boys receiving Boys Life mag-

Cubmaster Earl Brown presented arrowpoint awards to David Gruhlkey, Tommy Loveless, Larry Loveless, Pridmore, and David Taylor. prettier than now, and you Dwane Gruhlkey received the could not make one with a Wolf badge. Two-year service small amount of material. It stars went to Mike Cullender, took yards and yards of mater- Tommy Loveless, Billy James ial, but when they were ready George Harwood and Den Mo-Richard Harwood received a

A forehead was cut on a venetian blind and an insect stung still another head. Also among the 26 cases reported were sev-

HEADS UP

admitted:

STAMFORD, Conn.

Stamford hospital reports it had a "heads up" weekend recently.

Of the cases of youngsters

One hit his own head with a

hammer. Another hit his head on a metal frame. A third had a

toy fire engine fall on his head.

eral hit on the head by sticks and falls. one-year service star. New officers for the year were elected. Earl Brown will remain as Cubmaster. Mrs. Claudia which Loveless and Mrs. Alta Taylor are Den Mothers, Manuel Loveless, Fred Taylor and Johnnie

Williams will be committeemen Refreshments of punch and cookies were served by Mrs. Carrol Gruhlkey and Mrs. Gra-

dy Pridmore. Mrs. Lena Gudgell and Bill spent Thanksgiving Day in Hereford with the Jay Craw-





HE FIRST AUTO RACE EVER RUN WAS FROM PARIS TO ROUEN, FRANCE -A TOTAL DISTANCE OF 78 MILES.

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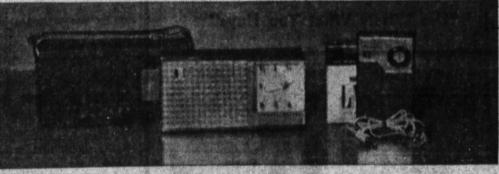
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Many Area Resident Move To New Homes

taken place here recently. Mr. Fuller and Mrs. Jessie Sisco. of Hereford, Mr. and Mrs. Jimand Mrs. L. B. Washington and is going to work for the highway construction company.

Mr. and Mrs. W. J. Schumacher and children, who have been living on the Walter Galley farm, have moved to the house vacated by the Washingtons, W. H. Gentry is operating both the Womble and Galley farms.

Mr. and Mrs. Clyde Wear and three children have moved to the Melvin May farm. A house was recently moved there from Hereford.

Mr. and Mrs. Norman Tucek, who have been living on the C. Aubrey Wimberley farm, have moved to Canyon.

Funeral services for Mrs. Anna Huseman, mother of Mrs. Leon Vinton, were held Tuesday morning at Nazareth, where Mrs. Huseman lived. -

Friends from here who attended the services were Mrs. R. A.Frye. Miss Bertha Frye and Mrs. Zed Stewart.

A number of people here are ill with colds and flu.Mrs. Reese classes at Central School Thursday because of illness.

Amarillo Thursday.

The Lester Gally family observed Thanksgiving with a dinner in the home of Mr. and Mrs. Charles Galley in Amarillo. Others present were Mr. and

The Rev. and Mrs. Charles. Davenport have attended revival services at the First Baptist Church in Canyon several nights this week.

Guests Sunday in the home of Mr. and Mrs. Alfred May were her sisters, Mr. and Mrs. Oren Bennett and sons of Lubbock, Mr. and Mrs. George Stephen and son, Richard, of Amarillo, and May's mother.

Mrs. A. J. May of Hereford. The ladies of the Woman's Missionary Society met Wednesday and Thursday mornings for programs on Foreign Missions. Mrs. Davenport was the leader. Others taking part were

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Mrs. L. L. Airhart spent Mon- my Lindsey of Canyon, Mr. and daughter, who have been living day and Tuesday with her Mrs. Joe Green of Amarillo and on the Benny Womble farm, have daughter, Mr. and Mrs. Irving Mr. and Mrs. George Olson of moved to Amarillo where he Pursley and family, at Pampa. Hereford. Mrs. L. M. Harris and her daughters and their families had and daughter, Karen Sue, of a family gathering Sunday in Amarillo visited in the home of the home of Mr. and Mrs. O. his nephew, Mr. and Mrs. W. D. Williams in Amarillo. Mrs. H. Gentry, Sunday afternoon. Harris' niece, Claudene Good of Mrs. Jack Higgins, J. N. Kil-Birmingham, Ala., was also pre- lingsworth, Mrs. Orval Galley,

> were Mr. and Mrs. Jess Dod- nesday afternoon at the school son of Canyon, Mrs. Caramay Doak of Hereford, Mr. and TA meeting. This will, be a Mrs. Cecil Benton and children Christmas program and will be of Edmondson, Mr. and Mrs. held Thursday, Dec. 18.

Quite a bit of moving has liam Wimberley, Mrs. H. S. Jewell Miller and son, Wayne,

Mr. and Mrs. C. A. Gentry

the Rev. Charles Davenport and Present for the gathering Mrs. Carl Wimberley met Wedhouse to plan the December P-

WALCOTT NEWS

New Residents In Community

By MRS. T. L. COLLINS New residents in Walcott attended the Lord's Acre Festicommunity are Mr. and Mrs. val at Hereford's First Metho-Stewart was unable to meet her Leland C. Burns, Marsha, fifth grade, Vicki, sixth grade, and Chris Jr., four years old, who Mrs. Ray Polan entered the have moved here from Adrian. Northwest Texas Hospital in They arrived Sunday afternoon to see Walcott School:

Edward Gurley of Childress second grader, was brought to school Tuesday by their landlord, Mr. Cate from Plainview. Mr. and Mrs. Wayne Bean, Mrs. Orval Galley and children. Larry, 18 years old, Roy, 17, and Gene M., fifth grade, formerly of Moore County, have moved to the Walcott commun-

> Walcott school board met Monday night to transact busi-

girls made Christmas wreaths while the boys went by bus man. with their leader, A. L. Shelton, to the Dameron Ranch where they saw a demonstration on washing and grooming livestock for show purpos

Mr. and Mrs. Thomas Collins dist Church Wednesday night. Thanksgiving dinner guests in

the home of Mr. and Mrs. Norman Minks and family were Mr. and Mrs. Waldron Melton, Adair and Denise, Dick Connally, George, Richard and Butch and Mrs. Mack Heavin and Bobby from Amarillo Air Force

Mr. and Mrs. Bob Wyly, Gay, Debra and Gerall went to Earth for Thanksgiving to be with Mr. and Mrs. Harold Ellis and son,

Thanksgiving visitors in the home of Mr. and Mrs. Glenn Burrus and daughters were Mr. and Mrs. Don Guseman, Gary and Donna Sue, who is attend-Both girls' and boys' 4-H ing Colorado University at Boul- and Lee J. Cobb and Julie Lon-Clubs held their regular meet-ings Tuesday afternoon. The Tommy and Paul of Hereford Tommy and Paul of Hereford day and Tuesday, and Mr. and Mrs. Dan Guse-

> Mr. and Mrs. H. M. Stone of Haskell arrived Wednesday evening to be with their daughter and family. Mr. and Mrs. J. V. Perrin, John and J. V., for Thanksgiving.

Mr. and Mrs. Jim Perrin and ily went to Haskell Thanksgiving. Mr. and Mrs. Al Myers were with her mother, Mrs. Bessie Petticord, in Amarillo for Thanksgiving Day. Mr. and Mrs. H. D. Buse and

sons had Mr. and Mrs. George Bumpass and Danny of Hereford as their Thanksgiving Day Mr. and Mrs. Charles Marcum of Black were dinner guests Sunday in the home of her par-

ing dinner guest in the C. F. Lockhart home. Perry Shirley of Hereford vis-ited in the Elton Wyly home

ents, Mr. and Mrs. H. D. Buse.

Bill Hulsey was a Thanksgiv-

Sunday. The Elton Wyly family was in Lubbock Thanksgiving Day in the home of her mother, Mrs. Stella Copeland. On their return home they visited in Friona

with Mrs. Alta Wyly. Sally Walker of Hereford was visiting Marie Stewart in her

home Thursday.
Visitors in the Lee Tice and J. T. Tice homes for Thanksgiving were Mrs. Coy Tice and Marilyn, Mr. and Mrs. J. W. Hammersley, and Mr. and Mrs. Bick Hooser and Gregory, all of Lubbock.

Mr. and Mrs. Quebe and children and Mr. and Mrs. Cecil es. On Sunday the two Tice families spent the day with the Prescotts.

Room Accessories Subject Of Meet

with Mrs. Argen Draper pre-senting the program on Living Room Accessories.

Members present were Mrs. J.G. Fortenberry and Christine, Mrs. G. V. Hall, Mrs. Jim Perrin, Mrs. Argen Draper, county H. D. agent, and Mrs. Albert

ADMEN'S CAMPAIGN NEW YORK OF - The annual ationwide "Religion in American Life" campaign, backed by the American Advertising Council, was launched this month, with advertising worth more than 8 million dollars — in the form of broadcasts, billboards and newspaper and magazine displays - to be used in urging people to attend the church or synagory of their choice, regularly.



PERHAPS THE last picture of "Chestnut," taken only brief moments before his fatal gunfight with "Mr. Dillon" Thursday night. Winning first place at Stunt Night Thursday in the High School auditorium was the sophomore class with their presentation of "Gun Smut." Linda Renfro portrayed the dramatic and tragic figure of "Chestnut." (Staff Photo)

committee here, approved a

At The Movies

Man Of The West: A reformed bandit and killer is tossed by circumstance back into the clutches of his gang several years after he left them to go straight. Starring Gary Cooper don. Booked for Sunday, Mon-

Matchmaker: A matchmaker sets out to doublecross her client, a rich merchant, so that she can land him herself. Starring Shirley Booth. Booked for Wednesday and Thursday.

Presbyterian Women Install New Officers

The Rev. Russell Wingert conducted installation rites for new officers at the Woman's Association luncheon - program held Wednesday in Fellowship Hall of the church.

New officers named this year include Mrs. Emmett Milburn. president, Mrs. Herbert Boardman, vice president, Mrs. R. G. Peeler, representative to the Children's Home, and Mrs. M. L. Simpson Sr., secretary of membership.

Group chairmen named were Mesdames Cecil Rockwell, Fred Axe and Austin Rose Jr. Mrs. Dick Miller gave the Christmas program and Mrs. D. H. Alexander gave the yearbook of prayer.

Luncheon hostesses were Mesdames Bill Hardwick, Lloyd Pool and Frank Gyles.

Agent Discusses Room Accessories

The Cultural Home Demonstration Club met Thursday afternoon in the home of Mrs. Joe Story, with Mrs. Argen Dra-Prescott of Wildorado arrived per, County H. D. agent, pre-Friday to visit in the Tice hom- senting the program on Living Room Accessories.

Immediately following the meeting a farewell party was held in honor of Mrs. A. C. Hershey who will soon move to

The next meeting will be the Christmas party on Dec. 12 in The Bippus Home Demonstra- the home of Mrs. Ira Scott. tion Club met Wednesday in the home of Christine Fortenberry, with Mrs. Argen Draper prewith Mrs. Argen Draper presenting the program on Living Room Accessories.

The next meeting to be held will be the club Christmas party Wednesday, Dec. 10, in the home of Mrs. Jim Perrin.

Members present were Mrs. Johnson and a guest, Mrs. W.E.

> CONFERENCE ON WORLD ORDEB

CLEVELAND OF - Christian leaders, including Secretary of State John Foster Dulles, a prominent church layman, will hold an interdenominational Nov. 18-21. to analyze problems of the space age and interna-tional tensions in the light of church teachings.

You can buy two classes of tickets in Mexico builfights either sol or sombra. In other

EASTER NEWS

Thanksgiving History Topic: Of Community Club's Meet

Walton as hostess. The program given by Mrs. Leo Hall is visiting in the home of his

of Thanksgiving". Ladies present were Mesdames Henry Flood, W. A. Epperson, William Moss, Wendell nie Hall and LaVita and Lonnie

ing Day. Some of the farmers spent Thanksgiving with ues a few more days.

and daughters of Hereford were Sunday visitors in the W. A. Epperson home. Mrs. W. H. Fogle and Linda

of Hereford spent Friday afternoon with Mr, and Mrs. Fred

Mr. and Mrs. Fred Fox and Susan of Amarillo spent Thanksgiving Day with Mr. and Mrs. J. W. Key and Richard Price.

Mr. and Mrs. Glen LaPlant of Hereford were Sunday after-STRASBOURG, France (noon visitors in the Wendell Markley home. at a meeting of its executive

Mr. and Mrs. H. O. Markley plan to set up a radio station in

day evening at the Commun- Jumbo spent Saturday with Mr. building, with Mrs. Fred and Mrs. W. A. Epperson.

Mr. Burnett of Duke, Okla., was "The Origin and History son and family, Mr. and Mrs. John Burnett:

Mr. and Mrs. Fred Walton were Sunday afternoon visitors in the J. H. Burnett home. Markley, Leo Hall and the host- Mr. and Mrs. H. O. Markley ess. Children present were Ron- were guests Thanksgiving Day in the home of Mr. and Mrs. Markley.

The club Christmas party will Mr. and Mrs. W. E. Hall of be held Dec. 11 in the home Wellington and Bill Hall of Ausof Mrs. William Moss, at which tin were visiting the Leo Halls

time secret pals will be reveal- last week. On Thursday Mr. and Mrs. Leo Hall, Ramona, Re-The farmers are back in the ba and Ronnie and Mr. and fields harvesting cotton after Mrs. W. E. Hall and Bill went the snow which fell Thanksgiv- to Fort Sumner, N. M., and are through harvesting, while and Mrs. Burnett Harvey and others will be getting finished Waynette. Others present were if the favorable weather contin- Mr. and Mrs. L. W. Hall and Mr. and Mrs. L. G. Hall, Gary Mr. and Mrs. R. B. Medley and Kay of Abernathy.

> Mr. and Mrs. L. V. Shults and Mr. and Mrs. Harley Gunn and children visited the W. A.Eppersons Sunday aft-

Those visiting in the Roy Battles home Sunday afternoon were Mr. and Mrs. Jimmy Buckley and children of Black and Mr. and Mrs. Leo Hall, Reba and Ronnie. Ramona Hal spent Sunday

with Carrol Mousner. Mr. and Mrs. W. A.Epperson spent Wednesday with Mr. and Mrs. Glen LaPlant.

were in Sayre, Okla., the first Mr. and Mrs. Gail Earls of last week to see his brother Lubbock spent Thanksgiving Have you read the

By MRS. C. L. HALL who is ill in the hospital. with her parents, Mr. and Mrs.

The Easter Club met Tues Mr. and Mrs. Harry Smith of Roy Battles and family. Mrs. H. O. Markley and Mrs. Murray Hall and Greg of Dimmitt were in Amarillo Sunday. Mr. and Mrs. W. A. Epperson and Mr. and Mrs. Glen LaPlant

were in Amarillo Friday visiting

Group Attends Lockney Meet

with Mrs. Ferguson.

Mr. and Mrs. W. C. Hromas, Mesdames B. E. Roberson, Horace Hershey, William McGehee and O. H. Culpepper were in Lockney recently to attend the fiftieth anniversary celebration.

Mrs. McGehee, the only living charter member of the chapter, was given special honor and other special guests were the Worthy Grand Matron of the Texas Grand Chapter, Mrs. Katherine Poulis, and several other grand officers.

SPANISH NEEDS

BOSTON IN - Back from a recent visit to Spain, the Rev. Dr. Fred F. Goodsell, a retired Congregational missions leader, said Protestant missionary work is needed in Spain more than ever before. He said the Catholic church there "has to a very great extent lost its a bility to meet, basic human tion and guidance."

THURSDAY, DECEMBER 11, 1958 SALE STARTS AT 10:00 A.M.

I have quit farming and ranching and am offering my equipment for sale at public auc-

LOCATION: 6 miles North of Canyon, Texas, intersection of Hiway 87 & 60, then about 50 yards to the West of expressway and North another half mile to large brick home.

OR: 41/2 miles Southwest of Amarillo's Pala Duro Drive-in Theatre on Hiway 87 & 60. then West 1/2 mile to Coulter Drive, then 2.6 miles South to brick home -Watch for signs.

1—1956 Ford Major Diesel, run one year, like new, will sell on terms if arrangements are made previous to sale with owner.

1-Four row Ford lister planter, like new, fits above 1-Four row knife sled to fit above, like new.

Eight row Unitiller lister planter for Ford.

Set of approximately 12 spring tooth shanks. 1-1953 Int. Super M on butane wide front end, 450 sleeves and pistons, 5759 hours, good tractor and

1—1951 Int. Farmall M on butane, 5700 hours, good tractor with high altitude pistons.

1—1956 Model No. 11 four row lister planter with new style planting attachments for Farmall.

1—1957 Model 448 four row cultivator.

1—Int. W9 Wheatland tractor, ready to work.

1—Four row Unitiller planter, fits J. D. tractor.

1-Dempster Uni-carrier with drill box. 1—Two bottom, 14" Oliver Moldboard on rubber. 225—1½" five foot aluminum tubes.

2—Comfort covers for Farmall tractors. 2—Four way hydraulic tractor valves.
1—Hudson automatic row marker.

1—21' Mayrath grain loader on wheels, with 5 h.p. Briggs-Stratton motor, one year old. 1-1/4 Horse electric grinder.

1-Lot of gear pullers. 3-Good young stock cows, one has large calf.

-Wetmore feed mill. 1—Steel grain bed of about 150 bu. capacity, for four

1-1000 chick electric battery brooder.

1—Complete set of cattle working tools, (dehorners, vaccine needles, prod poles, horn weights and vet. supplies).

1—Eight piece dining room suite, table and buffet are

large size. 1—New Western Field shot gun.

1-Small English made bicycle.

1-Large bicycle. 1-New 5 h.p. Johnson boat motor 2—Shop vises.

1—Complete set of pipe dies and cutters Pipe vise.

8 Sets of lister press wheels. Lot of sweeps. Lot of chisels.

Lot of knives. Several 5 and 10 gallon cans. -Lot of forks, scoops, shovels and spades.

-Metal hog troughs. -Metal salt troughs. 1—Lot of lumber and redwood storage tank sections.

1—Lot of chick feeders and waterers.

A large amount of pipe fittings, 1/4" to 3."

A large amount of Massey-Harris, combine parts.

A lot of paint, mostly house paint.

1—Lot of log chains.

1—Electric dill and bits. 1-Hand press drill.

1-Lot of hydraulic hose, garden tools, lawn chairs, etc. Many other items too numerous to mention.

Not Responsible for Accidents

H. EM 4-2187

Lunch Will Be Served

Terms of Sale - CASH

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