

WEATHER

Table with weather forecast for Thursday, Friday, Saturday, and Year's total moisture.

The Sunday Brand

32 Pages

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Our Slogan: "More People - More Farms"

Including 22 Colored Comics

Price 10c Per Copy

VOL. 9 - NO. 25

Hereford, Texas, Sunday, December 16, 1956

PROGRESS - THE ISSUE FOR THE PUBLIC

Around Town

The colorful strands of lights that decorate Hereford's streets in the downtown section finally made a small concession on Friday to the two weeks of high winds that have kept them swinging.

The deadline for making bank deposits to "Project Christmas Card" has been extended to Wednesday, Dec. 18.

The Hereford State Bank opened for business Saturday morning in its attractive new building at Third and Sampson.

Hereford Christmas shoppers will welcome the news that most of the downtown business concerns plan to remain open every evening of next week until 8 to provide special opportunities for gift buying.

The final vote total in the cotton marketing quota referendum held in Deaf Smith County on Tuesday was 82 votes in favor of quotas, five votes against.

Over 500 cans of food were collected by the Hereford Volunteer Firemen on Saturday morning from persons who donated food to be distributed to the county's needy as the price of admission to a special matinee at the Star Theater.

School Building Advisory Group To Meet Monday

The first meeting of the Citizens Advisory Committee on school building needs will be held in the high school library Monday night at 7:30.

Those who will serve on this committee are C. L. McBroom, Mrs. George Olson, Mrs. Owen Andrews, J. B. Noland, Jack Renfro, Carl Straffuss, Harold Shearhart, Leo Forrest, Mrs. Claude McDougal, Bill Woodford, Ed Loerwald, Mrs. W. H. London Jr., John Douglas Pitman, Loyd Pool, Roy Clark, N. D. Bartlett Jr., Ed Line, Murphy White, and Mrs. Harold Beauchamp.

SECOND THOUGHT

ALLEGAN, Mich. (AP) - Six seniors from Allegan high school who admitted climbing the city water tower in the dark of night to paint "Class of '57" on it decided against doing it again in daylight.

Given the choice of paying for a repaint job or doing the work for themselves, they said they'd pay. "Climbing up is too dangerous," they agreed.



SHOPPING DAYS TO CHRISTMAS

No Tax Increase Seen Needed If Proposals Pass

By ROY CLARK Taxpayers of Deaf Smith County and the City of Hereford on Tuesday will have the opportunity to cast ballots for or against \$122,000 in bond issues proposed to build an airport to serve the needs of a growing community.

If approved, the funds thus made available will be matched by an equal grant from the federal government.

Two separate bond proposals are to be voted on: A \$52,000 bond issue by the county to buy land for the facility. A \$70,000 bond issue by the city to build a long runway, adjacent taxi strip and parking area for aircraft.

If either issue fails, both fail. The total sum to be provided by the issues has been described as essential to the project by members of the County Commission and City Commission.

City Commissioners have promised the citizenry in recent meetings that they propose to build a "good, long runway. One that will permit expansion of the airport when and if the need develops. But we're not going to build an airport with any expensive 'trills'."

Both county and city officials have stated that they feel the cost

Soil Scientists To Classify All Land In County

By JIM WIMAN The Tierra Blanca Soil Conservation District - which includes all of Deaf Smith County - is one of seven districts in the Panhandle of Texas designated for a complete land inventory by the U. S. Department of Agriculture.

Work has already begun locally and is expected to be completed by the end of 1959.

Soil Scientists Herbert Bruns and Donnie Smith are stationed in Hereford with the SCS for the purpose of making the inventory.

Last week a hydraulic soil sampling device was brought in and will be used to speed up the survey. Surveyors have in the past used a sharpshooter spade to dig holes in the land to get a look at the soil. The new soil sampler will be a lot faster since it is mounted on a pickup and works off the pickup transmission. It brings up a soil profile from a depth of four to five feet in a tube with an open side so that the soil's characteristics may be studied and the land classified.

When completed, the survey will be published in book form. A separate publication will be made for each district. It will include aerial (Continued on Page 7)

Youth Receives Minor Injuries

A 10-year-old Shirley Elementary School student, Michael Vinson Clark, received minor injuries on Thursday when his bicycle was struck by a pickup truck at the intersection of Ave. G and Union Ave.

The accident occurred about 3:40 p.m. as the fourth grade student was en route from the school to his home at 121 Ave. G. Treated for brush-burns and bruises at the Deaf Smith County Hospital, the youngster is the son of Mr. and Mrs. Roy Clark.

The driver of the pickup truck, Carrol Wayne Jones, 17, 201 Ave. H, received a ticket for negligent collision after Capt. J. T. Sanderson investigated the accident. The pickup is owned by Jones' father, Leroy Robertson. It was slightly damaged. The bicycle was demolished.

of retiring 10-year bonds for the airport can be absorbed in the local government budgets with no increase in taxes. First National Bank of Hereford and Hereford State Bank officials have agreed to purchase the bonds as issued at no more than 3 1/2 per cent interest.

Local government officials have indicated they will issue bonds for the land and airport construction "as, and in the sums, needed. If we find that actual costs are less than we anticipate, we will not be required to, or obligated to issue any surplus bonds."

Who Can Vote

To cast a ballot in the county election, a person must have property - real or personal - assessed for taxes on the county rolls. He must have a paid 1955 poll tax or be otherwise qualified by virtue of having passed his 60th birthday before Jan. 1, 1955. And he must reside within Deaf Smith County. Affidavits as to age or in cases where the poll tax receipts have been lost may be obtained from the County Clerk or Sheriff.

To cast his ballot in the city election, a person must reside within the city limits and have been assessed for taxes in Hereford, and meet the regular voting requirements as pertain to payment of or exemption from the poll tax.

Persons who qualify for the city election are automatically eligible

to vote in the county election and are urged to vote in both places.

All Polls To Be Open Hours for voting will be 8 a.m. to 7 p.m. on Tuesday, Dec. 18. All county polling places will be open. The City Hall will be the only city election poll.

The judge selected for the city election is Ivan Block. Tom Alderson has been appointed assistant judge. Mrs. S. O. Wilson and Mrs. Joe Kendall will be clerks.

Why An Airport

Business and personal airplane pilots now wishing to land at Hereford can make these choices (Reasons make these choices the city): Land on a relatively short, narrow dirt strip just southeast of town, or set down on a few miles west of Hereford. Neither field has aerial markings or any sort of ground - air communications facilities.

Both have been used extensively during the past several months by crop - dusters who laid down protective insecticides on about 100,000 cultivated acres during the long growing season of 1956.

Observers of the facilities afforded these "agricultural aviators" have cited the community's neglect of their lives and property as "practically criminal."

But backers of the airport issue have cited these seven reasons for construction here of a modern airport:

1. For the same reason we need railroads in 1900, and highways in 1918. We live in a changing world, and only with an airport can we attract outside industry and business.

2. Emergencies - When your child is deathly ill, you do not ask what it costs. A modern airport will put the nation's specialists in your front door.

3. Farm economy in recent years calls for crop spraying. A modern airport will create a more competitive situation, enabling the farmer to enjoy competitive prices and, more important, to compete with other farmers all over the nation as the United States grows and prospers.

4. Jobs, industry and business - Your job and the income of your employer depends upon how much business he does. Keeping abreast of the times and in step with neighboring cities is the only way to insure these things.

5. Property values have increased many times over as a result of more paving, community growth, parks, schools and other improvements. An airport is another step which protects and increases the value of the money you have in your home or farm.

6. Citizenship - Hereford has always gone "First Class." This is one of the reasons why you chose Hereford and Deaf Smith County as the place to make your home. Do your part. Help keep Hereford the kind of town "Other People"

will want to make their home.

7. Public opinion - What will prospective citizens in other areas think about Hereford and Deaf Smith County if, for a second time, we turn down the proposal to build a modern airport?

In addition, the purchase of land by the county at half the going market price - the federal government will pay the other half for the purpose - has been cited as a "real bargain" for citizens of Deaf Smith. In case the land ever ceases to be used as an airport, it will become the property of the county and under control by the Deaf Smith County Commissioners.

The Other Side

Opponents of the airport proposal have based their objections basically on these grounds:

1. Unwillingness to pay "Any more taxes."

2. Charges that currently climbing interest rates will require selling the bonds at 5 per cent or more interest in order to sell them on the market.

3. Rumors that a "deal" for acquisition of the land has been made.

4. Charges that the bonds will result in "double taxation" of city dwellers.

5. Inflated estimates of the cost of operating the airport, once it is built.

6. Noise and danger that accompany flying of aircraft.

Points Ignored There has been little attempt to challenge any of the legitimate reasons cited as favoring the building of a modern airport. But in making their charges, the more outspoken opponents of the facility have chosen to ignore these points:

Both the County Commission and City Commission have said that the small cost of retiring the bonds and issues can be met without raising tax assessments. In fact, observers feel certain that the valuation increases in this community will con-

tribute to provide "slack" in the budgets under present assessment levels.

2. The bonds will not have to be offered to outside purchasers, but will be sold on an "as needed for funds" basis under an open agreement with local banks. And Hereford's bankers have shown unqualified faith in the success of the project by offering to purchase the bonds at just 3 1/2 per cent interest.

3. No land "deal" can reasonably be assumed in the light of the proposed method of land acquisition. Purchase of the airport site is to be made by the County Commission upon its approval by the City Commission.

Offers to sell sites have been reported at rates below the current market levels.

But pending selection of a site that will afford maximum convenience for commuting to and from the city and avoid the formation of conditions that would mean aircraft landing or taking off over the city in a manner that might endanger the lives of those persons on the ground, no "deal" of any sort has yet been made.

4. While it is true that city taxpayers will be paying for retiring both county and city bonds, they will be doing so without payment of any additional taxes for the purpose.

5. Rather than operating at a deficit, it appears that the city administration may be able to realize at least a small profit from its operation of the airport.

6. Modern aircraft make little if any more noise than the freight trains and transport trucks that now serve the community. In addition, in the interest of safety, plans are to locate the airport so that air traffic will not be routed over or too near the limits of the city.

The Background

The bond issue proposals that will be before the voters on Tuesday resulted from a joint meeting last month of the County and City Commissions.

The City Commission voted to call a bond election. Another committee of top businessmen was appointed to aid in determining action. But before it took final action on the proposal, the County Commission which had previously shown some reluctance on the matter, agreed to one more joint meeting to debate the proposal. City Commissioner Troy Moore, who is a former member of the County Commission, had previously cited the county group as composed of "reasonable men" and it was probably through his intervention that the final meeting resulted.

Debate of the issues and need for an airport was conducted at considerable length. Tuesday's bond election is the result of this meeting and debate.

Officials' Statements

Thinking of the city and county officials has been stated as "All of our court members, I believe, have agreed that we need a good landing strip," by Judge Henslee; and "What we want, is the cheapest airport we can get that will be of benefit to the people," by Commissioner Moore.

Mayor Sears has described an airport as a necessity for insurance of the continued growth of the community. . . as a convenience demanded by owners of expanding business, as a means of securing skilled medical attention in emergencies, and as "one of those things just like roads once were; if you didn't get one, your town died."

The zoning commission earlier had rejected Cooper's rezoning request, but indicated it would reconsider action should Gilliland - who owned the remainder of the block, make the request with Cooper.

Jack Bradley, who for several months has sought to have property at Park and Ave. I rezoned from residential to commercial use, again had his petition turned down by the commission.

TOURNAMENT PLAY

Whitefaces Shine With 62-47 Win Over Canyon

By BILL KNOX

Hereford's Whitefaces won their way to the finals of the 1-AAA Invitational Tournament with their best performance of the year, a 62-47 victory over the Canyon Eagles Friday night in Whiteface gymnasium.

The Whitefaces were to collide with the mighty Phillips Blackhawks Saturday night for the tourney championship. Both teams are top contenders for the 1-AAA championship.

The Herd had previously defeated the Littlefield Wildcats, 60-20, Thursday night. Phillips stopped Levelland, 76-35, Thursday evening and nipped tough Plainview, 54-47, Friday evening.

Work has already begun locally and is expected to be completed by the end of 1959.

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tack. Four of the five Hereford starters scored in the double numbers. Only Snapp with 26 and Charles Neblett with 14 scored more than 10 points for Canyon.

Morrison and Jim Curtisinger led the Hereford attack with 16 points apiece. Fourteen of Curtisinger's tallies were in the second half. Tall Terry Higgins counted 14, and Bill Dufur scored 11.

Took Quick Lead The Herd jumped to a quick lead and was never headed.

Snapp's fine scoring display wasn't enough to combat Hereford's night advantage and balanced scoring attack.

Curtisinger, cold as well water in the first half, was the second half sparkplug. Morrison sparked the first half for Hereford with his accurate shots. Snapp, a brilliant floor man, scored 10 in the first half and 16 in the second.

Easy First Victory Hereford routed Littlefield, 60-20, to reach the semi-final game against Canyon. The Wildcats were handicapped badly throughout the tournament. The Cats are still competing for the state football

championship and many of their players have yet to doff football uniforms. Dumas also won over the Wildcats, 78-17, in a consolation bracket game.

Phillips routed the Levelland Lobos, 76-35, in their first round contest. The victory was surprisingly easy for the Hawks, but the Lobos were obviously having one of their bad days.

The semi-final win wasn't quite so easy for Billy Hughes' eagles. The win came over Plainview, who had defeated Olton. The Hawks didn't take command until the fourth quarter, trailing for three quarters, but they finally came out on top, 54-47.

Levelland was scheduled to meet the Dumas Demons for the consolation championship Saturday evening. After losing to Phillips, the Lobos nipped the surprising Olton Mustangs to gain the berth. Dumas lost to Canyon then defeated Littlefield.

Canyon's opening round 49-47 win over the Dumas Demons surprised many observers. The Eagles won the game in the final minute of play when Snapp sank a jump shot from the corner. It was a timely moment for the "Snapper" to start hitting for the Eagles. He hit only six of 33 shots the entire game.

In other first round games Plainview defeated Olton, 70-64. In second round action Levelland spiked Olton, 53-51.

Stolen Car Found On Cemetery Road

The Sheriff's department recovered a stolen car on Monday, the day after it was reported missing.

Hereford police began a search for the vehicle Sunday afternoon after its owner, Billie Jesko, reported it was stolen from Third and Jackson. The 1955 Chevrolet was noticed on Monday by Mr. Hawkins, the cemetery caretaker, who reported to Sheriff Lowell Sharp that the vehicle had apparently been abandoned on Bradley St. at the cemetery.

The sheriff said that a check of the vehicle revealed no fingerprints that might identify the thief, and that the gas tank was full when the car was abandoned.

A SAFE SAFE

BENTON, Ky. (AP) - The Bank of Marshall County was extra safe. Employees of the bank tried to open the 85-year-old safe and failed. Experts gave up in disgust. A welder was called to haul the 4-ton monster down to his shop. Several hours later, with the help of an electric torch, the bank recovered its ready cash - \$43,000.

Zoning Commission Acts On Petitions

The City Zoning Commission this week voted to recommend approval of requests of rezoning property by two land owners and rejected a third request. The rezoning requests all concerned property located on or adjacent to Park Ave. The City Commission is the final authority on rezoning questions and is expected to act on the recommendation in its next regular meeting, scheduled for Tuesday at 7:30 p.m.

A block of land located at the intersection of Park and Seventh and McKinley Sts., was recommended for rezoning as "D-restricted" property on the request

of Neil Cooper and Matt Gilliland. Cooper has indicated he intends construction there of a grocery store. Gilliland has not publicly expressed any intention of building on the property.

The zoning commission earlier had rejected Cooper's rezoning request, but indicated it would reconsider action should Gilliland - who owned the remainder of the block, make the request with Cooper.

Jack Bradley, who for several months has sought to have property at Park and Ave. I rezoned from residential to commercial use, again had his petition turned down by the commission.



CHOIR PROGRAMS—Colorful settings like that above will be featured backing up the music when the junior high school chorus begins its holiday program at 7:30 p.m. Tuesday in the Stanton school auditorium. The high school choir will present a program at 7:30 p.m. Thursday, featuring traditional and new seasonal selections, in the high school auditorium. Don Moore directs both choral groups. (Staff Photo)

County Commissioner J. T. Guinn proposed in broad outline the responsibility - split that was accepted by both groups.

The joint meeting followed a lengthy series of citizens meetings and commission meetings in which the need for an airport and various proposals for its financing and construction were debated at some length.

The first such meeting was held by interested businessmen and farmers in June, following an announcement by the Civil Aeronautics Authority that \$139,500 had been appropriated for an airport at Hereford, provided that sum or a part thereof should be matched by local government funds.

Airport Committee An airport committee, headed by Dr. H. A. Cavness with Bill Dameron and Darrell Blanton as assistants, was appointed to work on the project. A joint meeting of the two commissions, called at the request of this committee, failed to reach an agreement.

Later, the Business and Professional Women Club in Hereford undertook a telephone survey of qualified voters to determine the feeling of the citizenry toward construction of an airport. The survey was undertaken at the request of the airport committee.

Poll Result The result: Of 719 voters contacted, 359 people said they would vote "yes." Only 182 persons said they would vote "no" on an airport bond issue proposal, while 178 persons said they were "undecided."

A short while later, petitions circulated by the airport committee were presented to the City Commission with a request that the city sponsor the project. There were 297 signatures on the petitions.

Joint Meeting Called The City Commission voted to call a bond election. Another committee of top businessmen was appointed to aid in determining action. But before it took final action on the proposal, the County Commission which had previously shown some reluctance on the matter, agreed to one more joint meeting to debate the proposal. City Commissioner Troy Moore, who is a former member of the County Commission, had previously cited the county group as composed of "reasonable men" and it was probably through his intervention that the final meeting resulted.

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The big question of the moment to be resolved as voters go to the polls on Tuesday, is "Do a majority of the people of the county and city want an airport?"

Just about 15 months ago, on Sept. 20, 1955, a county-wide election on a larger bond issue, \$150,000 for building an airport provided matching federal funds should be appropriated, was defeated by a margin of 683 votes to 297.

Backers of the present proposal cite a number of differences in the basing their analysis principally on the fact that the former was a "blank check" proposal that lacked 1955 proposal and the current one, had official backing.

Principal Tells Of His Duties

V. C. Overall, principal of the high school, discussed some of the duties of a principal at the regular meeting of the Future Teachers of America in the sewing lab last Monday.

During the business meeting, the club voted to prepare a Christmas basket for a needy family. Carolyn Williams, president, appointed committees to make plans to remember the high school faculty at Christmas.

Twenty-one members and the sponsor, Mrs. Eloise McDougal, attended.

ANNOUNCING

I have sold the 20th Century Beauty Salon and wish to take this means to express my sincere appreciation to all my customers for the patronage given me while in Hereford.

BILLIE JOHNSON



BANK NITROGEN THIS FALL...

FOR CROP DIVIDENDS NEXT YEAR

In your business of farming, good management pays off in increased profits. That's why fall application of Phillips 66 Ammonium Nitrate is a good investment because you bank nitrogen that pays dividends in low-cost crop profit gains.

Phillips 66 Ammonium Nitrate improves your soil fertility...makes your crops GREEN UP and GROW...faster, healthier. This 33.5% nitrogen fertilizer lowers your unit cost...helps lessen your farming risk.

SAVE TIME...SAVE WORK! Phillips 66 Ammonium Nitrate applied now saves you valuable time next spring when your work load is heavy. And there's less work...less worry with this high nitrogen fertilizer because the small coated prills are easy to handle, easy to apply.

SAVE MONEY! Phillips 66 Ammonium Nitrate costs you less this fall. See us today for your supply for fall application.

WINTER SPECIAL

AMMONIUM NITRATE

Truck Lots	Per Ton
\$74 Ton Cash	\$77

AMMO SULFATE

Truck Lots	Ton
\$50 Ton Cash	\$53

ANHYDROUS AMMONIA

5 3/4c Your Tank - 6c Our Tank



6 1/2c Delivered CASH

Associated Growers

Of Hereford, Inc.



By Jimmie Gilentine
When a group of men get together for any length of time, someone invariably brings up the subject — and they all immediately agree — that they cannot understand women. This bothered me for a long time until I suddenly realized that mere male men just don't have the feminine point of view.

Take Eula Lee Cave, for instance. All she wants for Christmas is a popcorn machine. This sounds a little bit "screwy" to all of the men and even a few of her women friends, but Eula Lee has a lot of good reasons, including all of the things she can buy with the profits therefrom — and the items she can name are manifold.

Husband Clyde, however, does not have that feminine point of view. Consequently, he is currently a fly in the ointment. He won't cooperate. Like all husbands, Clyde will sooner or later discover that he is wrong — and he really is. I sure hope he wakes up in time. Eula Lee should have that popcorn machine and if she doesn't get it, I am really going to be disappointed — and surprised!

The things most of us husbands take for granted are more often the very things about which our wives worry the most — and visa-versa. Dovie Cherry writes a column for The Canyon News and recently came up with the following analysis of wives, which should be required reading for every husband:

Orsborn-Norwood

Chev.-Olds.

Hugh Says:

"Swaps" is a good race horse, but you'll agree that the "swaps" you make at Orsborn-Norwood's "OK" lot are even better!

SPECIAL MONDAY

1955 Ford V-8, Fairlane Club Sedan, beautiful light green and ivory two-tone, radio, heater, overdrive, near new white tires, breath-taking, eye-catching and purse-pleasing at **\$1495**

1956	Chevrolet 2 door Sport Coupe, ivory and black, completely equipped including FACTORY AIR CONDITIONER. Only \$1,600 actual milk cream car at a realistic price.	2,495.00
1955	Studebaker Station Wagon, radio, heater, overdrive, white tires, one owner, low mileage. A motor that purrs like a kitten... a body that shines like new.	1,495.00
1954	Olds Super 88 4 dr., Hydramatic, radio, heater, power steering, power brakes beautiful light gray color. If you are a smart buyer — looking for a smart buy in a used car—this is the one	1,595.00
1953	Mercury Sport Coupe, Radio, Heater, Automatic transmission, white tires, Metallic dark green finish, local, one owner, here's a honey for your money.	1,295.00
1951	Chevrolet 2 door Sedan, light gray, radio and heater. This is the mostest and the bestest—for the leastest	495.00
1950	Chevrolet, 2 door, Jet Black Finish, Radio, Heater, Excellent tires, you will love this eager, quiet uncomplaining used car.	495.00
1951	Plymouth, 4 door Sedan... Just as Black as the Ace of Spades and as high in value, Radio, and heater. For Fun... not Fatigue... drive this.	395.00

SEE THESE TRUCKS

SPECIAL MONDAY
1955 GMC 1/2 ton pickup, 3 speed transmission, heater, light green, good rubber, will serve you right **\$995.00**

1948	Chevrolet, 1/2 ton, forward control, 10 ft. walk-in body — Completely Reconditioned Motor, Excellent Rubber. In the Long Run... you'll have a Longer run in this "OK" used truck.	795.00
1952	Chevrolet 1/2 ton Pickup, 4 speed, heater, dark green. Used but not abused.	595.00
1950	International 1/2 ton Pickup, 3 speed. This pickup is ready to go.	395.00

— Hugh Tremble —

Used Car Manager

Orsborn - Norwood Chev. - Olds

Truck Transportation Headquarters

Main & 5th Across Street from Piggly Wiggly Phone 730

band:

What is Wife?

When first married:
Weeps over her first cake failure.
Idolizes that wonderful hunk of man she married.
Frets over every speck of dust.
Eats daintily to protect her girlish figure.
After the first year of marriage:
Weeps because the cake-mix was not good.
Idolizes that hunk of man she married.
Frowns at all that dirt.
Eats like a bear — strawberries and pickles.
Five years later:
What? Cook supper.
Idolizes that man she married.
Fusses at the kids.
Eats when there's time.
Ten years later:
Willie, eat your oatmeal.
Idolizes that thing she married.
Find lost toys.
Eat, eat, eat, that's all we ever do.
Twenty years later:
Won first prize in the baking contest.
Idolizes that wonderful hunk of man she married.
Faints — oldest son engaged.
Eats daintily — middle age spread.

With all best wishes, despite a twinge of envy, I hear that the Howard Gaults are going to Morocco and probably on to Europe around Jan. 23. They will visit daughter, Gayle, of course, and do quite a bit of touring. This is one time I hope they will send me a card at every stop — even if it says: "Having A Wonderful Time. Wish You were here."

A while back I even tried to organize a "Visit Europe" club whereby 40 or 50 local folks would put a few dollars in the bank every month and, after enough years, could draw it out and make the trip. Everyone thought it was a wonderful idea. However, none of us ever got enough ahead to start the special account. It is still a good idea, though. In five or six years we could charter a special plane and make the trip in a group. Maybe it would work on a trip to Hawaii?

Mayor Henry Sears has been gadding again. This time he visited Stanley Walker, former editor of the New York Times, who chucked it all out the window and came back to live in a ranch shack and tend sheep in Texas. Henry reports that Mr. Walker will address the West Texas Historic Society meeting at Canyon on a result of the visit — and Henry is bubbling over with enthusiasm concerning the rapier wit and deep thinking of Stanley Walker. He also acquired three genuine buckeyes grown on the Walker Ranch. He quotes Mr. Walker as saying that one buckeye will bring good luck; but he took a second look at Henry and handed him three.

Don Little just called to say that lots of people are wanting to know why there are no farmers on the airport committee of which Don is a member. He also says the answer is that this committee was appointed by the City Commission to study the city angle — and consequently is composed of town residents. No special committee was appointed by the Commissioners Court, but the original C. of C.

here from
DuBarry...
a beauty
specialist,
to chart
new beauty
for you...



"Are you making the most of your features? If not, here's your chance to learn the "do's" and "don'ts" in make-up and hair styling. An Expert from DuBarry is here to chart an analysis just for you... and send you home with a personalized "prescription" for a new, and lovelier you. Come in today. It's complimentary, of course.

Mon. thru Fri.
at
McDOWELL
DRUG
Phone 13

committee did have farmer representation.

ABOUT THE AIRPORT! Things are looking up. Many people predict that it has an even chance. Maybe better! Much depends, of course, on how many people go to

the polls. A small vote, and it will probably fail. A big vote, and it will probably pass. In other words, the "aginners" will vote, come what may, while many of the "pros" are indifferent or lukewarm. Failure to vote Tuesday, many people figure, will be tantamount to vot-

ing against the proposal.

Meanwhile, don't get excited and buy any airplanes until after Tuesday. They are expensive and, like Ralph Yarborough, you might have

(Continued on Page 3)



It Pays To Use P. G. C. LAYING FEEDS for your flock!

★ Mash ★ Crumbles ★ Pellets
★ Caged-Layer Feeds

See Us for All Your Feeding Needs!

Hereford Grain Corp.
Carries A

Complete Line of P.G.C. Feeds



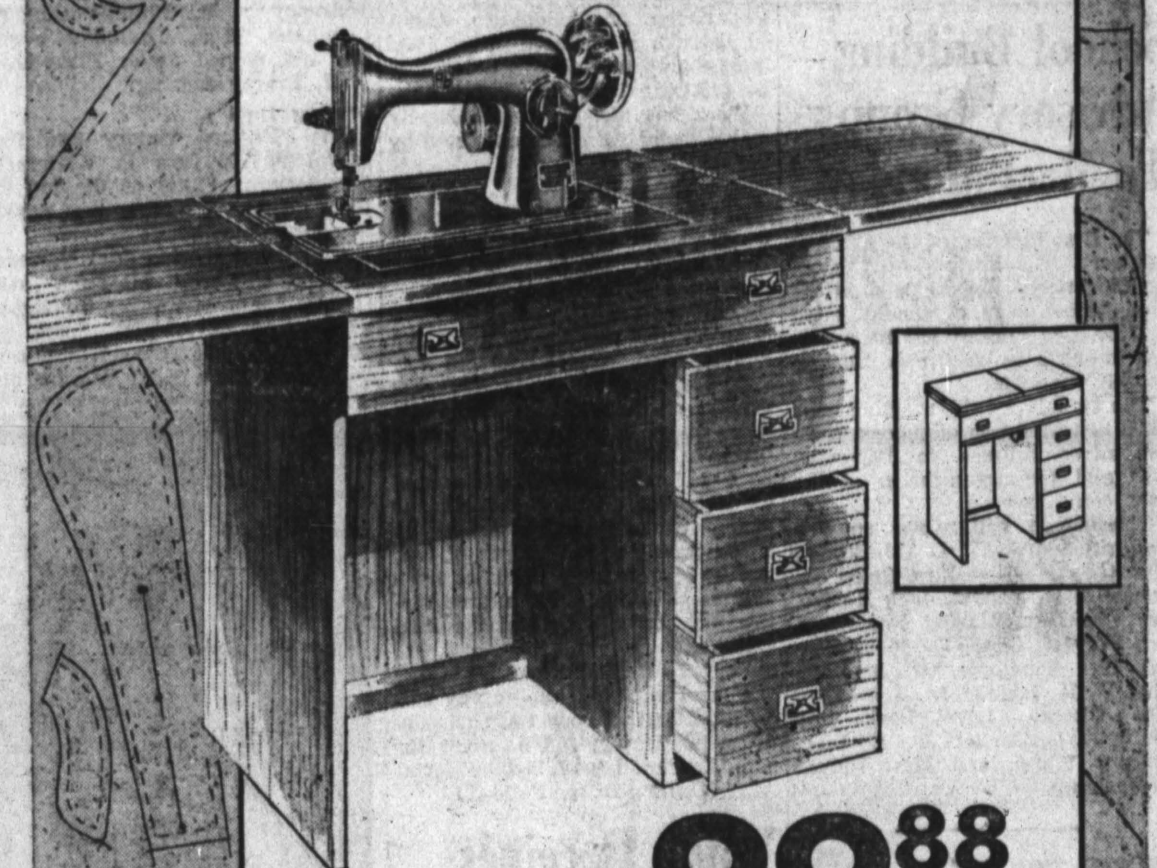
Hereford Grain Corp.

Phone 360

It's Christmastime at **Montgomery Ward**

Save \$40!

Buy Wards Full-Size Desk Model Sewing Machine Now



99⁸⁸

Free Home Trial Complete

Whatever you need, home furnishings or fashions for the family, you can sew it yourself and save! You can save, too, on this fine Ward sewing machine with special features like... round bobbin for smooth operation... hinged presser foot to sew over heavy seams and pins... a complete set of Greist attachments... full-size sewing head with built-in light... automatic bobbin winder... a rich walnut cabinet with three drawers... and many more. You can sew forward and reverse, darn and mend, too! This machine is backed by a 20-Year Guarantee!

147 N. Main

Phone 1288

Bull...

(Continued from Page 2)

to land in Friona. Possibly Hereford's most unpredictable organization is the Lions Club. Outwardly, these boys give

every appearance of being rough-necks but, on the other hand, they really go for piano music and classical music in a big way. A piano duet by Mrs. John Simms and Mrs. Wayne Thomas made such a hit with the club a few months back that they recalled the two ladies for their Christmas program

and loved it every minute. Mrs. G. N. Allison, who sang previously before the club, also scored such a big hit that she was likewise recalled for the Yuletide program. All of the three were brought back and back and back before the Lions would cease cheering.

This was due in part to the undisputed talents of the three ladies but, somehow, it is difficult to reconcile the biscuit - throwing, wrestling sponsoring Lions with long-hair music. It all goes to prove, you never can tell for sure what goes on inside a bald head.

Still difficult to figure is why no one in this area has adopted or imported some of those Hungarian refugees? It just doesn't sound like Hereford. The first flurry, in fact, sounded like something that would have developed in Hereford, rather than Canadian or anywhere else.

Smiles a yard wide were spread across the faces of Hereford State Bank employees following the move into their new building Saturday. Everyone is happy, including Townsend Douglas and Joel Hodges. They are ready for a big crowd of lookers today.

A fellow who is considerably upset these days is M. G. Caywood, who operates the Hereford Locker. Mr. Caywood has been told that the Immigration authorities are taking advantage of some of the Latin American people in the labor camp here in that they bang their doors and shout at the residents. He feels that many of these people are American citizens and should be treated as any other citizens, pointing out that they are drafted into the army, required to pay taxes and meet other obligations. If they are being mistreated, he is certainly right. There are probably two sides to the question.

Bill Patton and Morris Easley are taking a bunch of Explorer Scouts to Santa Fe this week-end, where the boys will attempt the rugged art of skiing. They figure that being able to water ski will automatically put them in business, but I figure they have a lot to learn in a short time. I got sucked under on this deal once, therefore speak from experience. It is quite a sport. If you don't believe me, just ask Virginia Newell - but be ready to dodge.



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Russell Stover CANDIES

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5 LB. BOX \$6.35

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2 LB. BOX \$2.60

POUND BOX \$1.35

Fresh, delicious ASSORTED CHOCOLATES made of the very finest ingredients... creams, fruits, nuts, caramel and crisp centers to tempt anyone... Please everyone!

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Cushman EAGLE

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- Powered by Cushman Husky 4-cycle engine
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A. You look so ethereal in this peignoir. Yards and yards of the most delicately sheet (but so strong) nylon tricot, released and floating from an enchantingly shirred yoke. Appealingly feminine sleeves, a little stand-up collar that's a frame for a pretty face. Both full lengths and dress lengths.

B. Lace (loads of it) with a frosting of net on the curving bodice. More exquisite nylon net on the enchantingly wide gathered skirt. For added charm the shoulders are tied with ribbon bows. An infinitely becoming gown in Vanity Fair's peerless nylon tricot that spurns the iron's touch. Both full and dress lengths.

C. The lovely nylon tricot pettiskirt that started a whole new trend! The ruffle of well-defined permanent pleats topped by beautiful nylon lace is satisfyingly rich yet softly slender. In nine wonderful colors.

D. To go with all your lace-trimmed slips: a slick little brief with inserts of fluting and lace. Decorative assets that do not mar its fashionable fluid line. A joy to wear in Vanity Fair's luxurious self-possessing nylon tricot. In black, white, pink, blue and red.

The *Vogue* for the lady of fashion

FREE GIFT WRAPPING

Sunset Lanes
HEREFORD'S NEW
MODERN
BOWLING ALLEY

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Come On Out - Enjoy Yourself at
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NEXT WEEK

B. E. Roberson

Glenn Watts

PHONE 30 WANT ADS PHONE 30

FOR SALE Miscellaneous

FOR SALE: Boy's bicycle. Good shape. Call 1215J. B-1-9-25-2p.

REGULATION, Pool table. Balls, cues: Everything you need. \$125. Troy Moore, Phone 161. B-1-13-25-3tp.

FOR SALE: Assortment of Nursery, for Winter Planning. Mrs. J. F. Ward. S-1-12-22-tfc.

FRAMES, ALBUMS, FTN, Flash-bulbs, Cameras and Equipment. Angel Photography Studio, 301 West Park Ave. Phone 104. S-1-16-39-tfc.

ST. REGIS electric blankets, \$21.95 with single controls, \$21.95 with dual controls. Unconditionally guaranteed for one year. ROGERS DRUG. B-1-19-50-tfc.

FOR SALE: Wire tied, baled Kalfir stalks. Excellent feed. Call Westway 2593 at noon and after 7:30 P.M. B-1-18-24-tfc.

WE BUY ANYTHING WE THINK WE CAN SELL!!! We'll trade for nearly anything!

We Also Buy Used Clothing THE BIG RED BARN Phone 2170 431 out of City Limits on Clovis Highway S-1-43-tfc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass Picture Frames 1302 Park Ave. Phone 1425 B-1-16-tfc

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FOR ALL YOUR veterinary supplies, visit McDowell Drug. We handle a complete line. Phone 13. B-1-15-16-tfc.

FOR SALE: Young Parakeets. 704 Star or Phone 826. B-1-9-20-tfc.

FINANCE your auto Premiums for 6 months. John McLean Insurance B-1-10-45-tfc.

POINSETTIAS and other nice plants. Also evergreen wreaths for Christmas. Greeting card free with each plant. Hereford Floral, 213 Higgins Street. Phone 773. B-1-23-50-4k.

FOR SALE

TRACTOR FOR SALE. Wheatland type GB Moline, 1950 model. New 56 model Buane motor and clutch. Good tires. Priced to sell quick. Also Krouis 17 disc plow. Call Clyde Truly, 481. B-2-31-50-tfc.

FOR SALE Automobiles

BARGAINS IN GOOD USED CARS 1956 Buick Super 2 door hard top. Less than 10,000 actual miles. Local owner. Beautiful two tone white and blue color. Fully equipped, radio, heater, power steering and brakes. 1955 Buick 4 door Special. Dynaflow, radio, heater, two-tone, turquoise and white. One owner, low miles. 1954 Buick Super 4 door, power steering, radio, heater, power seat. One owner car, low mileage, excellent condition. White over dark blue finish. A real buy. 1956 Ford Fairlane 4 door Town Sedan. Less than 2,000 actual miles. Car like new. Automatic transmission, factory Ford Select-Aire Conditioner, radio, heater, white wall tires. Beautiful light green finish. 1954 Chevrolet "210", 2 door. Excellent condition. A good buy. 1953 Ford 4 door Sedan. Fully equipped. Lots of transportation. Priced for quick sale.

1954 Buick Super 4 door, power steering, radio, heater, power seat. One owner car, low mileage, excellent condition. White over dark blue finish. A real buy.

1956 Ford Fairlane 4 door Town Sedan. Less than 2,000 actual miles. Car like new. Automatic transmission, factory Ford Select-Aire Conditioner, radio, heater, white wall tires. Beautiful light green finish.

1954 Chevrolet "210", 2 door. Excellent condition. A good buy. 1953 Ford 4 door Sedan. Fully equipped. Lots of transportation. Priced for quick sale.

KINSEY BUICK COMPANY Phone 41 142 Miles B-2-1-50-tfc

IF YOU ARE THINKING of buying a new or late model used car, see the Installment Loan Department of the First National Bank for financing. Low rates, convenient terms, many other advantages. B-3-12-38-tfc.

1952 4-DOOR Studebaker Champion. Good tires, heater. See Edgar Skypala, 510 McKinley. B-3-12-38-tfc.

FOR SALE: 56 Olds 88 Holiday Sedan. Fully equipped with factory air conditioning. Call 486. B-3-15-23-tfc.

REAL ESTATE

\$500.00 CASH And you can move into these new 2 bedroom homes, 1 block from grade school, monthly payments \$65.00 including taxes and insurance. SAM NUNNALLY LONE STAR AGENCY Ph. 424 Nite 1711 B-4-34-tfc

FOR SALE One 3 bedroom house with den, double garage, central heat and air conditioning. Carpet, drapes. One 3 bedroom house with den and fireplace. Carpet. One 2 bedroom house with den, carpet and drapes. If we don't have what you want, we will build to your specifications. ROBERT E. THOMPSON CONSTRUCTION CO., INC. Bus. Phone 2130, Res. Phone 413 B-4-45-tfc

1 MILLION DOLLARS To loan on irrigated and dry land in Deaf Smith, Castro and Parmer Co. DON MARTIN LONE STAR AGENCY 136 Main - Hereford, Texas 424 Days 737 Nights B-4-43-tfc

MORE MONEY Our companies have increased the amount per acre they will loan on irrigated land in Deaf Smith, Castro and Parmer counties. DON MARTIN LONE STAR AGENCY Ph. 424 Night 737 B-4-23-tfc

800 ACRES, 8 WEST Bovina. 8" well. 1/2 cultivation. Improved. Clear. Trade for land near Hereford. Jason Langford, 322 Star Street. Phone 1462-32. T-4-23-50-4p

LAND BARGAINS Beautiful section, 21 miles from Hereford. Has two very good wells on natural gas, land lays so level you need to bring your hand transit. Will take small down payment. Price per acre, \$150.00. 175 acres clear land, never been irrigated, has new 8" well. Located north of Summerfield and Black. Will sell for \$15,000 down, rent would pay for land. Price per acre, \$235.00. Perfect half section only 13 miles from Vega. Two very good 8" wells on natural gas. Small house. Will give good terms. Price per acre, \$265.00. Beautiful, unimproved quarter right at Hereford. \$15,000.00 down and \$1,800 annually. Price per acre, \$265.00. This is underpriced. \$185.00 per acre quarter only 6 miles from Hereford, too cheap, too cheap. Good 8" well. Perfect head ditch. SAM NUNNALLY LONE STAR AGENCY Ph. 424 Nite & Sunday 1711 B-4-50-tfc

FOR SALE 325 1/2 acres, perfect land. One irrigation well. Good water. \$150.00 per acre, \$15,000.00 down payment. 1/2 mineral, non-participating. GLENN WEIR REALTOR 109 Main Phone 200 Res. Ph. 802 B-4-44-tfc

FOR SALE 1/2 section, unimproved, 10 miles of Dimmitt. All in cultivation and good land. One 8" well. 100% minerals. Price \$120 cash. FOR CASH LEASE. 300 acres, 1 mile of Friona. \$15 per acre with option for 3 years. One section on the pavement, with good 2 bedroom home and 40x80 barn. This farm is above the average with 3 good 6" pumps. Price \$175. 29% down. Can be divided at same price. CASTRO CO. 1/4 unimproved on pavement. Good land and lays good with 1 well. Only \$200. 1/4 perfect land. Clean and level, on natural gas. Price \$262.50. Many other trades. We appreciate your listings. CARTHOL REAL ESTATE 206 N. 25 Mile Ave. Ph. 502 B-4-24-tfc

FOR SALE 160 acres, all in cultivation. Good 8" well on electricity. 18 1/2 cotton. Price \$175.00. \$10,000 will handle. 160 acres, all in cultivation. 8" well. Price \$210.00. \$10,000 will handle. 320 acres, choice. Possible irrigation. \$65.00 per acre. Already in conservation reserve, except 70 acres wheat. 320 acres. 3 wells, underground pipe. 100 acres cotton. Improved. \$210 per acre. \$25,000 will handle. Clear 24 unit motel. Will trade for soil bank land. Two motels, small loans. Will trade for dairies. Have several tracts that \$10,000 will handle, so come by and let us help you. HEREFORD REAL ESTATE 632 W. Hwy. 60 Phone 2154 Floyd Wallon W. R. Metcalf B-4-25-tfc

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LAND NOTES FOR SALE \$15,580.00 first mortgage against good 160 acres, good irrigation well. Next payment 1-1-58. \$1,900.00 plus 4 1/2 %. Will discount. SAM NUNNALLY Phone 424 Days 1711 Nite & Sunday B-4-50-tfc

WE HAVE THE BUYERS See us IF you're ready to sell. Have buyer with \$30,000. He wants good irrigated quarter. Have buyer who has \$20,000 to pay on 1/2 section with 3 wells. Have buyer with \$10,000 to pay on irrigated quarter. 3 perfect quarters with three 6" wells. \$175 per acre. 1/2 section with 126 acre cotton base. Near Earth, to trade on section near Hereford. 240 acres, good 8" well, to trade on section. GI houses for sale. Houses in town to trade on farms. Nice motel making \$\$\$\$ to trade on land. Motel priced \$75,000. We have listings on businesses and business buildings to trade for land. We have an irrigated 1/4 section for \$6,000.00 down. LIST WITH BUCK We need listings. Have buyers. 400 acres. 283 in cultivation. Black land, 1 oil well, will trade for irrigated land. W. W. BUCK REAL ESTATE Roy Paschall W. W. Buck Leo Ohlig 901 E. Hwy. 60 Phone 420 Nites 2101 B-4-24-tfc

FOR SALE 240 acres, 140 acres cultivated, 100 acres grass. Strong 8" well on butane. 4 miles of Hereford. 32 acres alfalfa, 500' underground tile. 3 bedroom modern house 9 years old. Large chicken house and other out-buildings. Priced for quick sale at \$166.50 acre. 320 acres. Good 6" well on natural gas. Value \$140,000 acre, will trade for house or income property. 152 acres. Strong 8" well on natural gas. All in cultivation, on pavement. Would trade for house or duplex. Priced at \$38,000.00. 1/4 section. Large iron clad barn, 2 bedroom house, 8" well on butane. 20 acres cotton, 30 acres wheat, 5 miles of Hereford. \$15,000 down. 324 acres at \$200 acre. Two houses, large barn, 2 wells, (6" and 8"). Good terms. See us for particulars. 3 bedroom house, close in. Priced \$5,000.00. Only \$250.00 down. 320 acres, all level and in cultivation. Two 8" wells on natural gas. 5 room modern house. Priced \$265.00. 220 acres, all in cultivation. 2 wells (6" and 8") six room modern house, 2 quonset barns, underground tile. 10 miles of Hereford. Can be bought on lease basis. See us for particulars. HUGH BOOKOUT REALTY 345 W. 1st St. on Hwy. 60 Phone 1270 or 1674 B-4-25-tfc

FOR SALE 240 acres, 140 acres cultivated, 100 acres grass. Strong 8" well on butane. 4 miles of Hereford. 32 acres alfalfa, 500' underground tile. 3 bedroom modern house 9 years old. Large chicken house and other out-buildings. Priced for quick sale at \$166.50 acre. 320 acres. Good 6" well on natural gas. Value \$140,000 acre, will trade for house or income property. 152 acres. Strong 8" well on natural gas. All in cultivation, on pavement. Would trade for house or duplex. Priced at \$38,000.00. 1/4 section. Large iron clad barn, 2 bedroom house, 8" well on butane. 20 acres cotton, 30 acres wheat, 5 miles of Hereford. \$15,000 down. 324 acres at \$200 acre. Two houses, large barn, 2 wells, (6" and 8"). Good terms. See us for particulars. 3 bedroom house, close in. Priced \$5,000.00. Only \$250.00 down. 320 acres, all level and in cultivation. Two 8" wells on natural gas. 5 room modern house. Priced \$265.00. 220 acres, all in cultivation. 2 wells (6" and 8") six room modern house, 2 quonset barns, underground tile. 10 miles of Hereford. Can be bought on lease basis. See us for particulars. HUGH BOOKOUT REALTY 345 W. 1st St. on Hwy. 60 Phone 1270 or 1674 B-4-25-tfc

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FOR

WESSON SPECIALS

DEPENDABLE REAL ESTATE SERVICE

\$50,000.00

For good improved 1/2 section irrigated farm. \$25,000.00 cash, \$25,000 loan. Fair cotton and wheat allotment. Fine location near Hereford.

ONION FARM

20 ACRES: Fair 5 room modern house, good 5" electric irrigation well. All good level land in cultivation. \$2600 cash, balance 10 annual equal payments at 5% interest. Per tract \$12,600.00. Located right near Hereford.

LETTUCE FARM

80 ACRES: Nice modern home. Good electric irrigation well. 70 acres fine level land in cultivation. 10 acres grass. Located 3 miles from Hereford. Per acre \$300.00 with good terms.

POTATO FARM

160 ACRES: Extra good 8" irrigation well. All good level land in cultivation, 25 acre cotton base. 50 acres wheat base. \$16,000.00 down, terms on balance. Located 4 miles from Hereford. Per acre \$185.00.

COTTON FARM

1/2 SECTION: Two good 8" irrigation wells on natural gas, all good clean level land in cultivation. 50 acre cotton base. Located about 10 miles NW Hereford. Per acre \$225.00.

LISTINGS WANTED

Now that we are in the farm selling season we need listings to supply our demand. Have cash buyer for good irrigated section.

FARM & RANCH LOANS

We make farm and ranch loans anywhere for any purpose. Free, prompt and liberal appraisals. Fast confidential service with terms to suit your needs.

DIMMITT OFFICE

We have now established our new office in Dimmitt by which we are able to offer a broader and better real estate service.

WESSON REAL ESTATE

Hereford—
Phone 944
Nite 1827

Dimmitt—
Phone 325
Nite 301-W

Classifieds....

(Continued From Page 4)

PERFECT 20 ACRE TRACT

Nice improvements, with 6 inch well. Near town. Priced \$20,000.00.

ERNEST KENDALL REAL ESTATE
Phone 1987 Res. 1807
B-4-25-tfc

FOR SALE

Duplex. Close in. Double garage. Stucco construction. Recently redecorated.

Owner will sell, small down payment, 10 years on balance.

J. K. BAKER
Phone 589 Hereford, Texas
S-4-17-tfc

320 ACRES. Well improved farm. 160 acres grass. 5 miles from Dalhart on pavement. Dale Firestone, Route 1, Dalhart, Texas. B-4-20-50-2c.

FOR RENT

FOR RENT: Four room house for couple. Wall paneled heat. Carpeted. Steel cabinets with fine cooking range. Also, one furnished apartment. Call 970W.
S-5-23-24-1p.

THREE ROOM unfurnished house. Inquire 127 Ave. A.
S-5-9-24-1k.

FOR RENT: Four room modern, unfurnished house. \$40.00 month. 106 Brady. Call 109 Dimmitt or get key at Lone Star Insurance.
S-5-21-33-3c.

FOR RENT: Two bedroom house, 131 North 25 Mile Avenue.
S-5-10-52-tfc.

UNFURNISHED apartment. Very desirable. Reasonable rent. 404 Jewell. Owner 406 Jewell.
B-5-11-50-2p.

THREE ROOM furnished apartment. Bills paid. Inquire 141 North 25 Mile Avenue.
B-5-13-50-tfc.

FOR RENT: 329 acre irrigated farm. Two wells with purchase of irrigation equipment, wheat and alfalfa. See A. O. Smith, Route 5, Hereford.
B-5-23-24-2p.

FOR RENT: Small unfurnished house to Spanish only. Inquire at 141 North 25 Mile Avenue.
B-5-15-24-tfc.

NICE APARTMENT for couple. 603 East 4th. Call 1322.
B-5-6-24-tfc.

FOR RENT: Four room house. Unfurnished. Call 1710.
B-5-9-24-tfc.

FOR RENT: Five room modern house. Close to schools and churches. 907 Union. Call 2054.
B-5-15-49-tfc.

FOR RENT: Furnished garage apartment. Bills paid. 203 Park Avenue. Phone 963W.
B-5-12-49-tfc.

FURNISHED Four room and bath apartment with garage for rent. Call 164W or 777.
B-5-14-23-tfc.

FOR RENT: Three room unfurnished duplex apartment. 207 Bennett. Phone 980W.
B-5-11-23-tfc.

UNFURNISHED three room apartment. Close in. 494J. 304 East 6th.
S-5-10-25-1k.

FOR RENT: 329 acre irrigated farm. Two wells with purchase of irrigation equipment, wheat, and alfalfa. See A. O. Smith, Rt. 5, Hereford.
B-5-18-25-tfc.

BEDROOM FOR RENT. Mrs. W. M. Megert, 401 Lawton.
B-5-9-25-2c.

THREE ROOM house. Furnished. Bills paid. 116 Avenue A.
S-5-9-25-tfc.

THREE ROOM APARTMENT. Downstairs. Private bath. Private entrance. Adults. No pets. No drinkers. Mary Carter, 340 West Third.
B-5-18-25-tfc.

FOR RENT: Three room unfurnished house. Inquire 127 Avenue A.
S-5-10-25-1k.

FOR RENT: Two room furnished apartment. Private entrance and bath. Bills paid. Phone 2183, 210 West 9th.
S-5-17-25-1c.

NEWLY FURNISHED three room apartment. Fullwood Apartments. 256 West Third.
B-5-10-22-tfc.

MODERN three room unfurnished house. Call at 501 or 507 Jackson.
B-5-11-21-tfc.

FOR RENT: Four room house, furnished. Close in. On pavement. Adults only. 306 Lawton. Phone 164J.
B-5-16-20-tfc.

BEDROOM for rent. Close in. 509 Rees. Phone 847J.
B-5-9-20-tfc.

FOR RENT: Four room; garage; unfurnished duplex apartment. Attractive. Adults. Call 589.
B-5-12-20-tfc.

FURNISHED duplex. Permanent couple preferred. South front. Utilities paid. CLEAN. 711 East Third.
B-5-13-45-tfc.

PRIVATE bedroom with private shower. 428 North Jackson. Phone 779.
B-5-10-45-tfc.

(Continued On Page 6)



Eaton's

In our new, exciting collection of EATON'S beautifully packaged Fine Letter and Note Papers, you'll find the perfect Christmas gift for everyone on your list. The Eaton papers are so distinctive... the sizes, colors, styles and textures so varied... they'll be welcomed by men, women and children as gifts at anytime. So much beauty... for so little price!

All Can Be Imprinted
CRUME-LINDERER
Printing & Office Supplies
120 E. 2nd Phone 610

Streu's Diary

December 14, 1956

DEAR DIARY:

I am happy to say that I've been too busy to get this letter in to the Brand on time — hope I get too busy to finish it at all!

Just received: Terrific shipment of milk glass — four barrels and a bunch of cartons of the confounded stuff — should make every woman in the trade territory happy — hope it all sells — I hate to look at it!

Selling RCA Transistor Radios like hot cakes — boy, are they hot items — almost as good selling as the 6EY 3 record player — the one that sells for only \$41.95 — it's portable, automatic, and has lots of other features — just got in ten more yesterday — if you'll remember, we got in ten last week also, but had to buy more — get yours before we run out.

More shipments coming in daily — rope, ladders, ammo, sandpaper, masking tape and freezer tape, light bulbs, phono needles — new records today, including a bunch of Xmas records in '45's' and '33's."

Have had a poor TV week — only three families availed themselves of the fine values offered in RCA Victor TV at Streu's.

Our special order department has been working over time this week on such items as hi-powered rifles, electric blankets, gun cases, and other items. Time, however is running out on special orders — if you want something special, better see us pronto.

That's all I have time for this

week — more next week — maybe.
Season's Greetings,
STREU
P. S.: Don't forget that you can save time, trouble, and sometimes money by shopping at Streu's the year 'round.

6.

JUST IN TIME FOR CHRISTMAS... Little's Stock Reduction Specials

Shop Now - Fill Your Christmas Lists at These Low, Low Prices.

Entire Stock of Fall

SUITS & COATS

- \$49.95 Values \$29.95
- \$59.95 Values \$34.95
- \$65.95 & \$69.95 Values \$39.95
- \$79.95 Values \$49.95
- \$99.95 Values \$69.95

Large Group

DRESSES

Values from \$17.95 to \$39.95

Sweaters

- Group Wool \$5.95 values .. \$3.95
- \$8.95 values .. \$5.95
- \$10.95 values .. \$6.95

Large Group

DRESSES

From Stock
Cottons - Woolens - Acetates

- \$14.95 values \$8.95
- \$16.95 and \$17.95 values \$10.95
- \$19.95 values \$11.95
- \$22.95 values \$12.95
- \$24.95 values \$14.95
- \$29.95 values \$16.95
- \$32.95 values \$17.95
- \$34.95 values \$19.95
- \$39.95 values \$24.95

FREE GIFT WRAP ON ALL PACKAGES REGARDLESS
OF PRICE!

Little's Of Hereford

5th Anniversary Sale

Cowan Jewelry is celebrating their fifth Anniversary with a sale which began December 3rd and continuing thru Christmas - Give Jewelry for Christmas - Give gifts that last

Selection of Identification BRACELETS HALF OFF	Engraved Free CARMEN Expansion Bracelets and Neck Sets HALF OFF	SCHICK RAZOR Purchase of Gents at Regular Price and Old Trade in Get Ladies Schick Razor FREE	17 Jewel Waterproof WATCHES Fully Guaranteed \$19.95
Wm. Rogers Silverplate 53 pc. Set Silverware 32 pc. Set Crystal 40 pc. Set Dinnerware 125 Pieces \$49.95	BILL FOLDS Top Grade Leather \$3.50 UP Name Stamped In Gold Free	Cigarette Lighters RONSON ZIPPO KREISLER Engraved Free	1847 ROGERS Silverplate Eternally Yours Pattern 55 Piece Set \$100.90 Value \$49.95
Priscilla TIE SLIDES 1/20 12 K. Gold Filled Values up to \$7.50 NOW \$1.50	A Few Patterns In Syracuse And Haviland CHINA HALF OFF	Ladies WATCHES With Expansion Bands \$18.95	Fountain Pen and Pencil Sets Engraved Free HALF OFF On Parkers
See the Beautiful Selection of Costume Jewelry At Cowan's Priced from 69c UP	GRUEN WATCHES TV SPECIAL \$49.95 WATCH \$10.00 BILL FOLD \$12.50 EXPANSION BAND \$72.45 Value \$49.95	DIAMOND RING SETS 6 Diamond Sets from \$69.50 Up Free 3 Day Honeymoon With Sets Over \$125.00	CUFF LINK AND TIE SETS FROM \$2.50 UP
FARRINGTON Jewelry Boxes \$2.00 UP	Register Every Day for Free Door Prize!		SAMSONITE LUGGAGE Ideal for That Christmas Gift \$17.50 UP

COWAN JEWELRY

Classifieds...

(Continued From Page 5)

OFFICE ROOMS FOR RENT up stairs over The Brand. Reasonable rates. See E. F. Posey room 3, or inquire at Brand Office.
B-5-21-41-tfc

FOR LEASE: Business property. Suitable for car agency or Farm Machinery. Now occupied by B-B Oliver Co. Call 819.
B-5-19-21-tfc

FOR RENT: FURNISHED apartment. 613 South 25 Mile Avenue.
B-5-9-21-tfc

6 WANTED ROLL FILM FINISHING. Two day service. Angel Photography Studio. 301 West Park Ave. Phone 704.
S-6-15-43-tfc

WANTED TO LEASE: Irrigated farm with Grade A dairy barn.
B-8-17-25-tfc

Write J. R. Allen Crawford, Okla. B-6-15-50-4p.
WANTED, MAINTAINER, BULL-DOZER, and all kinds of street paving. Dirt hauling. Inquire 307 Ave. I. Phone 1763.
B-6-17-49-tfc

WANTED All housewives in the Hereford, Dawn and Dimmitt area to obtain free information on the fabulous Walsh Food Service Plan. Write, call or come in. 1315 Park Avenue, Hereford. Phone 1699 B-6-23-7c

8 HELP WANTED **WANTED:** BABY SITTER at my home. Begin Jan. 2. Mrs. John Poindexter, 306 Avenue J. Phone 1435W.
B-8-17-25-tfc

SCHOOL Census Takers needed. Contact Fred Cunningham, Supt. of Schools, Phone 1387 prior to

Dec. 21. Census work begins Jan. 1. S-8-21-26-1c

HOSPITALIZATION SALES PEOPLE Preferred Life pays cash, bonuses, merchandise incentives, good front money and monthly renewals. Plenty of free leads. Preferred Plans pay in or out of the hospital. Complete line of Life Plans. For details at no obligation (confidential) write Mr. Jack H. Knott, Vice President, Preferred Life Insurance Company, P. O. Box 3027, Dallas, Texas.
B-8-25-4c

PART TIME TYPIST. Experience necessary. Phone 1383.
B-8-9-50-tfc

WANTED: Two men to stack bundles. 9 East, 1/2 North off 60. J. D. Bruner.
B-8-15-50-2p

9 Situation Wanted ATTENTION Working Mothers, and Christmas shoppers, I will keep your child in my house by the hour or day. 704 East 3rd.
S-9-22-24-1c

10 NOTICE FOR SALE: SUNBEAM ELECTRIC RAZORS. Regular \$29.95, now \$19.95. ROGERS DRUG.
B-10-11-50-tfc

11 Business Services AUTO PREMIUMS. Financed for 6 months. Low cost. John McLean Ins. Agency.
B-11-12-45-tfc

ALCOHOLICS ANONYMOUS Phone 1997 Meetings Thurs. Night At 8:00 P.M. 1003 Union
S-10-44-tfc

FOR SOFT WATER SERVICE. Evis Water Condition Service, distilled water, Ozarka water, phone 317
S-10-14-46-tfc

TEST HOLES and well work of all kinds. Will go anywhere. Reddell and Suggs Drilling Contractors. Phone 3606, Dawn Exchange or 357.
S-11-22-19-tfc

FINE PORTRAITS for all occasions. Angel Photography Studio. 301 West Park Ave. Phone 704.
S-11-14-39-tfc

FIF—Woody Wilson S-11-17-26p

WELLS DEEPENED. Pressure pumps and windmills repaired. John and Doyle Turner. Phones 473J, or 1138 J.
S-11-15-21-4p

FIX-IT SHOP Guaranteed work on toasters, percolators, irons, etc.; also guns, fishing reels and other small items. Let Johnnie Do It. Prices reasonable. Johnnie Haney, 200 Grand Street.
B-11-23-10k

PLAINS MACHINE SHOP Phone 469 Gearhead Repair work. Pickup & Delivery Pumps Repaired Located at Winget Pump Co. B-11-2-13-tfc

WE WRITE AUTO COVERAGE. ALL kinds. Yes, finance for 6 months. John McLean Insurance Agency.

WELLS DRILLED and cased. 6-inch well, \$2.75 foot. Gravel packed small additional cost. A. E. Acton, Phone 981-J.
B-11-19-13-tfc

FINISH High School or grade school at home. Spare time.

Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 1514, Amarillo, Tex.
B-11-27-9-52p

Quick — Efficient HOME LOANS Dependable Abstract and Insurance Service **ELIZABETH WOMBLE** 146 Main Phone 497 B-11-27-1b

FOR YARD and garden plowing. Call Leon Bell, 410W.
B-11-9-21-tfc

WELLS CLEANED out and drilled deeper. Earl Plank. Phone Dawn 3614.
B-11-11-41-tfc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 78, Witherspoon Electric, 129 West 3rd Street.
B-11-30-50-tfc

12 Livestock Strayed - Found LOST in Summerfield Community, two Whiteface heifers. One black Whiteface heifer, branded half circle, left jaw. Roger Brumley. Phone 742.
B-12-20-25-tfc

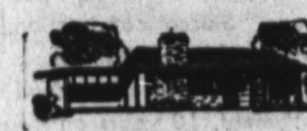
13 Lost & Found LOST: BILLFOLD. BLACK. Mrs. J. E. Jones. \$12.00 in cash. Pictures of children. Photostat copy of army discharge, Johnny H. Jones. Reward offered. 108 North Texas Avenue. B-13-27-50-2p



Enhances the Value of Your Home

Choose From These Permanent Colors

- | | |
|--------------------|--------------------|
| 216 Coral Pink | 202 Pearl Grey |
| 211 Coronado Pink | 201 Charcoal Grey |
| 214 Crimson | 213 Georgian Buff |
| 208 Cinnamon Brown | 206 Chinese Yellow |
| 215 Cocoa Brown | 205 Majestic White |
| 244 Surf Green | |



We deliver anywhere in the Tri-State Area.

Our salesman will call on you with samples upon request.

Meets all specifications of the best grade face brick.

ALL THE BEAUTY OF STONE AT THE COST OF BRICK



Announcing

The 20th Century Beauty Salon is now under new management and you are cordially invited to visit us.

Johnny Scheid - Co-owner Operator

Pat Mueller - LaJuana Hooper Operators

Ethel Knabe - Co-owner

Twentieth Century Beauty Salon

116 West 2nd Phone 107

MAKE A CHRISTMAS RESOLUTION



You Needn't wait until New Years to make this Resolution!

“RESOLVE

that you will be prepared, financially for Christmas, 1957 . . . Join the First National Bank's

CHRISTMAS CLUB”

(Not to be confused with the current Project Christmas Card)

Here's a Club to which all can belong—a club that will help you do the things you desire next Christmas!

Put in a little each week, receive a substantial Christmas check next year. That's all there is to it but it's the surest recipe we know for a Merry Christmas and a debt-free NEW YEAR.

START NOW FOR CHRISTMAS . . . 1957!

FREE Christmas Carol Booklet **WHEN YOU JOIN OUR CHRISTMAS CLUB!**

First National Bank of Hereford

Member: Federal Deposit Insurance Corporation



FOR HER

- ★ Robes
- ★ Slips
- ★ Pajamas
- ★ Daniel Green House Slippers
- ★ Panties
- ★ Blouses
- ★ Luggage
- ★ Hose

FOR HIM

- ★ Slacks
- ★ Shoes
- ★ Socks
- ★ Suits
- ★ Belts
- ★ Shirts
- ★ Ties

And Many, Many Other Beautiful Gifts from . . .



RUTHERFORD & CO.

Dear Santa:



Dad wants the best pump money can buy and of course you know that's a . . .

JOHNSTON



Our expert mechanics service all makes of pumps.

Genuine Johnston Pump Parts

BIG T PUMP CO

INC.

Sales and Service

Hereford, Texas

East Hwy. 60 - Phone 315 - In Dimmitt Phone 285-J

Soil...

(Continued From Page 1)
 Photographs of all lands, with survey information superimposed, such information as soil depth, texture, permeability, slope and amount of past damage from erosion will be shown.
 The maps will be large enough a scale that considerable detail can be shown. A scale of approximately two inches equals one mile, will be used.
 From the farmer's standpoint, it will so classify his land that he will be better able to take research findings and determine their applicability to his land. For instance, if his land showed to be much different from that at the Amarillo Experiment Station, he could make allowances for it in interpreting the findings of that station.
 We of the SCS will use the surveys in giving help to landowners and operators with whom we work in planning and applying soil conservation systems of farming.
 Nationally, they will serve as a basis for the formulation of farm programs which deal with land use and land treatment.

Legal Notice

THE STATE OF TEXAS
 To: AGUSTIN VEGA, Defendant,
 Greeting:
 You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A. M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 21st day of January 1957, at or before ten o'clock A. M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.
 Said Plaintiff's Petition was filed in said court, on the 6th day of December A. D. 1956, in this cause, numbered 3948 on the docket of said court, and styled, Vella Guerrero Vega, Plaintiff, vs. Agustin Vega, Defendant.
 The names of the parties to the

Dr. Milton C. Adams

OPTOMETRIST

Office Hours 8:30-5:00

140 W. Third, Hereford Texas

Phone 37

cause are as follows:
 Vella Guerrero Vega is Plaintiff and Agustine Vega is Defendant.
 A brief statement of the nature of this suit is as follows, to wit: divorce on the grounds of mental cruelty and abandonment for over four years as is more fully shown by Plaintiff's Petition on file in this suit.
 If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.
 The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 6th day of December A. D. 1956.
 Attest:
 Lucille Posey, Clerk,
 District Court, Deaf Smith County, Texas.
 (SEAL) S-24-4c. B-50-2c.

NOTICE TO BIDDERS

The City of Hereford will receive sealed bids on one 1957-model truck on or before the 7th day of January, 1957. Specifications may be obtained at the City Managers office at the City Hall.

Book Your
Hybrid Grain Sorghum Seed
Cotton Seed Meal and Cake
El Rancho Feeds

A Complete Line of Complete Feeds
 CHECK OUR PRICES, QUALITY & SERVICE
 for
Drouth Feeds

HEREFORD POULTRY & EGG CO.

Phone 1208

129 Sampson

jewel Peacock
 on velvet

Nationally Advertised
Nite-Aires
 LEISURE LOVELIES

\$3.98

- Red
- Black
- Royal

Velvets

Fine fashion leathers for home entertaining...rich velvet with miniature multicolor jewels shaping a proud peacock for decor!

Lounging
 Luxury

\$3.98

- Pink
- White
- Light Blue
- Black

LEATHER

Nite-Aires

Deep, rich glamour...crush-resistant velvet in little slippers you'll look your loveliest in while entertaining...or being entertained by T.V.

Free Gift Wrapping

hereford Shoe Store

323 N. Main

Phone 955

EXTRA LOW PRICES - EXTRA BIG SAVINGS
WONDERFUL BARGAINS - REAL EXCITEMENT

From the moment you walk into your Furr Food Stores
 JUST LOOK AT THESE LOW PRICES

COLORED or WHITE
NORTHERN TISSUE
 FURR'S LOW PRICE **3 ROLLS 19¢**

ARMOUR'S VEGETOLE
SHORTENING
 FURR'S LOW PRICE **3 lb CAN 69¢**

Enjoy only flavorful Beef
 At Furr's Low Prices

Ground Beef Furr's Fresh Lean **2 lbs. 49¢**
CLUB STEAK Nice Individual Cuts **lb. 49¢**

Always Fresh at Furr's
 Fruits and Vegetables

APPLES Extra Fancy Washington State Red Delicious **lb. 19¢**
 Sunset Fancy Quality
Walnuts Brazil FULL lb. 49¢
 Nuts Mixed Nuts
 Fancy Fresh McFarland
Cranberries 2-1 lb. pkgs. 29¢

Libby's Custard
PUMPKIN
 2 No. 303 Cans **23¢**

Salad Dressing Pt. Jar
Miracle Whip 29¢
 Del Monte or Libby's No. 2 can
Pineapple Sliced 29¢

Mel-O-Sweet Choc. Covered
CHERRIES
 12 oz. box **49¢**

Wunderlick's - Bi-Low
Shelled Pecans
 Full lb. pkg. **79¢**

DOUBLE C and C THRIFT STAMPS

Every Wed. with \$2.50 purchase or over

Betty Crocker **BISQUICK**
 Large 40 oz. pkg. **39¢**

Kidds **Marshmallow Creme**
 qt. jar **35¢**

Radiant - Glazed For Your Fruit Cake **Mixed Fruit**
 1 lb. pkg. **49¢**

Comstock Sliced **Pie Apples**
 No. 2 can **25¢**

Food Club Frozen **GOLDEN CORN**
 2 10 oz. Pkgs. **29¢**

Furr's Bakery Treat
 With lots of fruit and nuts
New England Fruit Cake
 3 lb. cake **\$1.89**

FURR FOOD STORES

FRIGIDAIRE

With the Sheer Look

HAS DONE IT AGAIN
ALL 1957 PRODUCTS

Available Now For

CHRISTMAS DELIVERY

Automatic Defrosting

FRIGIDAIRE REFRIGERATORS

Double Oven
Electric Range

30-inch
Electric Range

The Only All Porcelain Pair

FRIGIDAIRE WASHER and DRYER

Genuine Frigidaire

Dishwasher and Garbage Disposal Units

At

JERRY'S APPLIANCE

513 Park Ave.

Phone 2174

Authorized Frigidaire Sales and Service

Dentyne Wrigley's Chew Gum
 Reg. 8 for 23¢
 5c

McLALLEN'S BEN FRANKLIN

Big Christmas Sale Now In Progress

Navy "Banshee" F2H2 Plastic Airplane
 9 inch span Regular 49c **37¢**

Our complete Selection of Many, Many Styles

WHEEL GOODS

DOLL BUGGIES GALORE
 \$7.98 Buggy for \$5.99
 \$1.98 Buggy for \$1.49
 \$9.98 Buggy for \$7.49
 \$6.98 Buggy for \$5.24
 \$6.90 Buggy for \$5.18

25% OFF

TRICYCLE VELOCIPEDES
 \$10.98 Trike for \$8.24
 \$7.98 Trike for \$5.99
 \$2.79 Trike for \$2.09

FOUR WHEEL WAGONS
 \$9.98 Wagon for \$7.49
 \$3.79 Wagon for \$2.84
 \$2.39 Wagon for \$1.79

**OPEN EVERY NITE
 TILL 8:00 P. M.** SATURDAY
 TILL 9:30

Hallmark & Art Guild Special
Christmas Cards
 Buy at Ben Franklin At Less than wholesale **50% off**

Our Entire Stock of Christmas
COLOR BOOKS
 Also activity Books Now for Christmas **25% off**

Pin-up and Boudoir Asst'd
TABLE LAMPS
 Ideal to give Mom for Christmas so she can fix up her bedroom or den. In many Decorator colors
 Regularly \$3.19 **\$2.67**

High Polished Finish
TOY TEA CART
 On Rollers Reg. \$6.95 **\$5.00**

Hot Dipped Galvanized
GARBAGE CANS and LIDS
 42 gauge steels with heavy wire bail. Ideal for home Useages
 Regular \$2.39 **\$1.93**

Winter Long Sleeve
SPORT SHIRTS
BOYS' Suede Print
 Just right for this winter weather.
 Reg. \$2.79 **\$1.55**

Bathroom and Bedroom
WASTEBASKET PLASTIC
 Black, red, gray Unbreakable **99¢**

Full Stock of Balls for Play
BASKETBALLS
 \$4.98 ones \$3.74 Rubber and leather
 \$3.98 ones \$2.99 ones, official weight
 \$2.98 ones \$2.24 and sizes.
 \$1.98 ones \$1.49 **25% off**

Triple Tanned Horsehide Soles
MEN'S LOAFERS
 Black and Brown Regularly \$9.90 **\$6.93**

Living Room, Kitchen, Bathroom, bedroom
DOLL HOUSE FURNITURE
 With Dolls Included In Gift Package Reg. 98c **83¢**

ELECTRIC TRAINS

\$7.90 train for \$5.27 Limited Quantity
 \$12.90 train for \$8.60

33 1/3% off

Bleached White, Fleecy
MEN'S SWEAT SHIRTS Sizes 36-46
 Knit Cuffs and Collar Long Sleeve
 Warm winter wear Regularly \$1.79 **\$1.33**

Full Stocks of all sizes
BATES BED SPREADS 20% OFF
 Buy now, save.

Five Different Styles
BATH SETS \$2.77
 Six New Colors

Spring Special Purchase
LADIES BELTS
 Straw Woven Style Regularly 49c **23¢**

Gifted Plastic Type
BRIDGE TABLE COVER Reg. 89c **77¢**

Entire Stock Complete
FRAMED PICTURES
 All sizes, colors, types Just the Gift for Grandma
25% off Buy Now Save

DOWN GO PRICES!

49c **SNAP-IT-BELTS** 37c
 44c **PERCALE PRINTS** 25c
 \$1.49 **INDIANHEAD, 54 in.** 79c
 98c **TWISTALENE SOLIDS** 66c
 79c **DRIP DRY FABRICS** 43c
 25c **CHRISTMAS WREATHS** 17c
 8c **Christmas Tree Lites** . . . 2 for 15c
 15c **PLASTIC GLASSES** . . . 2 for 13c
 39c **SERRATED KNIVES** 22c

Romeos in dark chocolate brown
GATER SHOES
 Old Men's Comforts Regularly \$4.49 **\$3.77**

59c **HUMMING TOPS** 37c
 49c **STORY READING BOOKS** . . . 33c
 59c **LADIES TRICOT PANTS** . . . 37c
 25c **SHELF PAPER ROLLS** . . . 10c
 All Ladies **PURSES** . . . 33 1-3% OFF
 59c **WESTERN GAMES** 47c
 25c **SEWING SET, Girls** 19c
 \$2.75 **SHOOTING GALLERY** . . \$1.93
 15c **ROLLS TOILET TISSUE** . . . 8c

Tremendous Savings for Christmas
NEW JEWELRY
 Ideal gift to daughters From our regulars Stocks. Special Numbers **50% off**

\$2.00 **LILT PERMANENT** \$1.89
 \$1.50 **PIN-IT PIN-CURL PERM.** . . . \$1.22
 35c **SUDS, DISHWASHING** 25c

Heavy Nylon and Cotton Chenille
BATH MAT & COVER
 Metallic Trim in New Pastel Colors For Family Trim Gifts Reg. \$3.49 **\$2.77**

39c **LADIES ANKLETS** . . . 2 for 63c
 59c **Galvanized WATERERS** . . . 41c
 \$2.98 **KEROSENE LANTERNS** \$2.22
 5c **SALT and PEPPER Shakers** 4c
 \$1.00 **JERGEN'S LOTION** 79c
 50c **JERGEN'S LOTION** 39c
 \$1.00 **WOODBURY SHAMPOO** . . . 59c
 \$1.98 **BABY DRESSES** \$1.00
 98c **BUBBLE BATH** 88c

Sport Shirts, Dress Shirts, Combinations
MEN'S SHIRTS
 Long sleeves, all sizes Plaids, stripes, solids, floral Regular \$3.49, now at **\$1.99**

Entire Stock of Complete
LAMP SHADES
 Bridge Lamp, Boudoir Lamp, Wall Lamp, Floor Lamp, Many Fabrics and Finishes, a color to match your every needs.
 To complete your Decoration need, vellum, plastic, paper, all sizes and types.
25% off

DOWN GO PRICES!

One and a half pound
PLAINVIEW COTTON BATTS
 Long Staple Bleached
 Once-a-year Special Now Regularly \$1.35 **\$1.03**

Organdy, Print Trim
TEA APRON
 Half-apron style Regularly 98c **88¢**

White Chain-Knitted
GIRLS PANTS
 100% Cotton Regular 39c **22¢**

High Polished Wooden
DOLLY BEDS
 Raise & Lower Sides **33 1/3% OFF**

Metal, With Bench Too
PLAY DESKS
 With Pound Toys Regular \$5.49 **\$4.77**

All Metal, Pastel Colors
DOLLY HIGH CHAIRS
 Rubber Tips Litho Design
 \$3.98 for \$2.66 33 1-3% OFF
 \$2.98 for \$1.99
 \$1.98 for \$1.32

**OPEN EVERY NITE
 TILL 8:00 P. M.** SATURDAY
 TILL 9:30

ALL BABY DOLLS

BRIDES, BABY, UNDRESSED, GIRL, BOY, DRESSY
25% OFF

\$2.98 DOLL FOR \$2.24	\$12.75 DOLL FOR \$9.56
\$1.98 DOLL FOR \$1.49	\$11.90 DOLL FOR \$8.93
\$1.49 DOLL FOR \$1.12	\$10.90 DOLL FOR \$8.21
\$1.39 DOLL FOR \$1.06	\$9.90 DOLL FOR \$7.47
98c DOLL FOR 74c	\$8.90 DOLL FOR \$6.67
79c DOLL FOR 59c	\$6.50 DOLL FOR \$4.88
39c DOLL FOR 29c	\$5.90 DOLL FOR \$4.43
	\$4.49 DOLL FOR \$3.37
	\$4.39 DOLL FOR \$3.29
	\$3.98 DOLL FOR \$2.99

Bright Strined Peppermint
CANDY CANE
 10c ones 2 for 15c
 5c ones 4 for 15c

Red and White Striped
WALKING CANE Styro-Foam
 For door and inside Trims at Christmas 59c **37¢**

Strined, Solids, Plaids
LADIES BLOUSE \$1.33
 Girls Sizes at 77c

Morning Glory by Taylor Co.
MATTRESS PADS
 \$4.98 PLAIN \$4.11
 \$5.90 FITTED \$4.99
 Ideal Gift for the Relatives

Sasheen, Cellophane, and Grograin Bolts for Wrap
Christmas Ribbon
 Regularly 25c 1/8 to 1 inch width 39 Designs to choose **19¢**

Rectangles, Squares and Circles in White
STYROFOAM SHEETS
 59c rectangle 39c 35c squares 28c 29c circle 22c The foamy white decorators useful item for Christmas **20% OFF**

Half pound White milk Regularly 59c
CHOCOLATE COVERED CHERRIES **38¢**

Double Thickness Turkish Terry
BATH TOWELS
 Mill-ends of heavy toweling sewn up in many bright colors, irregulars but in excellent condition. Buy Several for gifts for all the family. Regularly 89c **46¢**

CHAIR and TABLE SET
 \$9.90 set for \$6.66 REDUCED
 \$12.75 set for \$8.99

Hundreds Pounds
CHRISTMAS CANDY
 Mellocremes, hard centers, straws, kisses, peppermint, sticks, filled centers, twist and all types hard candy.
 39c bags for 29c
 29c bags for 22c
 25c bags for 17c
 19c bags for 14c

World's Largest - 3c Caramel, Chocolate.
CANDY BAR
 Reg. 3c **2 for 5c**

With the Christmas Season at hand, various club groups and organizations of the city swing to the Yuletide with traditional programs and social affairs spreading the magic of the season into every home and heart---

Women's Activities

Hereford, Texas, Sunday, December 16, 1956

Section Two

Holiday Dinner, Meet For Medics, Auxiliary

The Tierra Blanca Medical Society and the Auxiliary held the annual Christmas dinner-meeting in the Parish Lounge of St. Thomas Episcopal Church Tuesday evening.

Following the dinner a joint session was held when reports of the past year were heard. An interesting record recorded was that the Tierra Blanca Society, which covers five counties, has the highest record of attendance in the state for 1956. It was also noted that the Society is the only one in Texas where the Dental Society takes active part in the Medical Society.

In separate sessions new officers for the Society were elected, including Dr. Leta Boswell of Canyon, president; Dr. L. B. Barnett, vice president; and Dr. Dudley

Moore of Canyon, secretary - treasurer.

An account of the Auxiliary activities in the Christmas Card Project was given at the women's session.

Attending were Drs. and Mesdames Fred Richards, Wm. Childress, Houston Burke, J. L. McCasland and F. D. Kirkpatrick of Tulsa, Paul Spring and Dr. Lee Spring of Friona, Elmer Cogswell, Pete Spence, E. G. Page and F. E. Vandiver of Dimmitt, R. A. Neblett, Dudley Moore, Chas. Nestor, J. E. Cundiff, Dr. Leta Boswell and Dr. Bert Masters of Canyon, L. B. Barnett, R. R. Will, A. T. Mims, Roy Grubbs, Wm. Lawrence, M. W. Nobles, H. A. Cavness, J. W. Barnett, all of Hereford.

Readings Highlight Yule Theme For Les Meres Club

A big white Christmas tree aglow with reflector lights and glitter in one corner of the living room, set the theme for the Yuletide program presented at the Les Meres Study Club annual Christmas party held Monday evening in the home of Mrs. Howard Gore. Mesdames Bill Simpson and Roy Boyer were cohostesses.

Mrs. Spicer Gripp read a Yuletide story, "Widow Brown's Christmas At the Mines," revealing the touching episodes that happened at Christmas time, and Mrs. Bill Simpson gave a humorous reading, "Sleeping at the Foot of the Bed." Gifts were exchanged following the program, and refreshments were served from a table done in red and white centered with a musical Christmas tree.

Games of "42" completed the evening's entertainment.

Members present were Mesdames Roy Boyer, Ed Brisendine, Joe Deavenport, Dick Gholson, Glenn Gripp, Spicer Gripp, Leo Hoffman, J. E. McCathern Jr., George Olson, Nelson Reiger, Ervin Robinson, Kenneth Rudd, Bill Simpson, Alvin Smith, Larry Summers, Glenn Watts, Delmo Williams, and the hostess.

Methodist Groups Feature Yuletide Party Programs

Christmas parties and programs have been featured during the past week by various groups of the First Methodist Church.

The Wesleyan Service Guild was entertained in the home of Mrs. L. Clark Wednesday evening with Mrs. Caudie Ola Brown as cohostess.

Mrs. Bernadine Huff presided over a short business session when the group's Christmas projects were discussed.

Mrs. Jackie Lisenbe gave the program on "Concern for the Children of Today," assisted by Hilda Haven and Mrs. L. Clark.

In conclusion lights were dimmed as Mrs. Leroy Aven read the impressive old legend "The Three Chests."

Holiday refreshments were served to Mesdames Ronald Fuhrman, a new member, Avis Brown, Lola Faye Veazey, Jackie Lisenbe, Jean Dowell, Martha Sue Roberts, Louella Durham, Carrie Mae Doak, Dorothy Conkwright, coordinator for the WSCS and the Wesleyan Guild, Margaret Ann Durham, Leroy Aven, Bernadine Huff and Miss Coleen Brown, Miss Hilda Haven and the hostesses.

Miss Brummer Is Speaker During Lone Star Party

Miss Elisabeth Brummer of Allde, Sweden, told how Christmas is celebrated in her country at the Lone Star Study Club annual Yuletide party held Tuesday afternoon in the home of Mrs. C. D. Kelton. Miss Brummer, exchange student in Hereford High School, also told how the U. S. Field Service arranges for the exchange of students from other countries.

Mrs. Robert Thompson told the Christmas story from Huzibut's Story of the Bible, and a gift exchange from a glittering Christmas tree was held during the social hour.

Members of the social committee including Mrs. W. C. McHarg, Mrs. Coy Phillips, and Mrs. L. L. Womble served as hostesses with Mrs. Kelton.

Those attending were Mesdames R. G. Blue, V. E. Dodson, W. S. Fluit, Leo Forrest, H. E. Henslee, Jim Higgins, John Jacobsen, F. W. Joe Kendall, Louie LeGrand, F. W. Lookingbill, Vivian Major, Guy Newsom, Earl Phillips, Earl Springer, Robert Thompson, Glenn Witherspoon and the hostesses.

Music Club Party Features Carols Of Foreign Lands

Christmas event for the Dawn Music Club was held Tuesday afternoon in the home of Mrs. N. R. Miller with Mrs. H. H. Miller presiding.

Theme of the program was "Christmas Carols of Other Lands." The Christmas story from Luke was read by Mrs. Zed Stewart and a prayer was given by Mrs. Lloyd Airhart. Christmas customs of England, Germany, Belgium and Holland were discussed by Mrs. Ted Richardson followed by a sextet of voices singing "O Come Little Children (Germany)," "O Tannebaum," "I Saw Three Ships" (English), "Angels We Have Heard On High" (French), "When Christ was Born" (Neopol-

COSTLY PANES FOR SCHOOLS
DECATUR, Ill. (AP) - Vandalism on public schools cost the sum of \$400 for one month of window breaking.

Raymond E. Newton, business manager of Decatur public schools said that 161 window panes in 14 schools were replaced in one single month. Another 47 panes of glass were purchased to replace glass used over a period of several months.

El Nino Club Has Christmas Party; Theme Is 'Giving' Spirit Of The Season Reflected In Music

In keeping with the religious theme which predominates in every Christmas observance, the act of giving plays an important role in the festive celebrations. Gift exchanges mark Christmas parties all over the city.

Highlight of the El Nino Study Club annual Christmas party held Tuesday evening, in the home of Mrs. Bill Waldrep, was the inspirational talk given by the Rev. Lester Jones of St. Thomas Episcopal Church who spoke on the value of home training. He urged mothers to give of their time to children and to let nothing come before the home, stressing the need for placing themselves under God and letting Him be the key to the future.

Gifts were exchanged from a beautifully decorated tree during the social hour. A big Santa Claus on the door welcomed guests and traditional Christmas greenery and bright yuletide decorations marked the entertaining rooms.

Arrangements for the party were made by the social committee including Mesdames Darrell Blanton, T. J. Clay and Sam Nunnally. Christmas time refreshments were served and tiny glittering candles were plate favors.

Those attending were Rev. and Mrs. Lester Jones, Mesdames Darrell Blanton, Elizabeth Bonesio, Edgar Skypala, Jim Bookout, Ben Childers, T. J. Clay, R. A. Daniel Jr., John Decker, O. G. Hill Jr., John Jacobsen Jr., Sam Nunnally, W. J. Reeves, Wayne Thomas, Melvin Young, Doryal Young and the hostess.

The happy holiday spirit prevailed at the Music Study Club guest affair held in the home of Mrs. J. R. Allison Monday afternoon. The Allison home in holiday attire provided an attractive setting with miniature Christmas trees, snow scenes, bright ornaments and lighted tapers telling the story of the season.

Christmas music at its best marked the program, giving forth the message of Peace On Earth, Good Will To Men in sequence of song and piano selections.

Mrs. J. C. McCracken opened the musical hour with a piano solo "O Holy Night" (Nordman), followed by a vocal solo "The Kings" (Cornelius) sung by Mrs. C. W. Parker with piano accompaniment by Mrs. Bill Brady. Mrs. John Sims played "Through a Christmas Window" (Fenster), "When the Stars Shine" (Cain) and "Mary's Lullaby" (Seitz) were presented in quartet with Mesdames G. N. Allison, J. C. McCracken, C. J. Mountz and Howard Scott, singing. Mrs. John Sims accompanied at the piano.

Mrs. Bill Brady told the story of her selection and then played "Christmas Eve" (Grote). Mrs. W. T. Carmichael sang "May There Be Peace On Earth This Christmas" (Vaughn) with piano accompaniment by Mrs. A. J. Schroeter. Climaxing the program the hymn of the month, "O Little Town of Bethlehem," was sung by members and guests under the direc-

tion of Mrs. G. N. Allison. Mrs. John Sims was the accompanist.

Holiday time refreshments were served from a table laid with a pink linen cloth featuring pink tapers in silver candelabra clustered around tiny frosted Christmas trees with an arrangement of tinted foliage and flowers banked around a single tall pink taper rising in their midst. The buffet arrangement of pine cones and baubles and bright leaves added to the holiday theme. Mrs. Earl Phillips, president, presided.

Special guests included Mesdames Bill Morris, Townsend Douglas, S. L. Easley, H. M. Cogswell, R. G. Blue, Louis Woodford, Myrtle Wright, B. F. Cain, Dick Barnard, Lowell Sharp, D. C. Kinsey, John McLean, H. G. Conkwright, O. G. Hill, D. H. Alexander, DeWard Roberson, Misses Thornton Shirley and Jonnie Estes and Jessie Morris.

Members attending were Mesdames G. N. Allison, Bill Brady, W. T. Carmichael, R. P. Conaway, B. Y. Crosthwait, W. E. Dameron, Cliff Estes, C. C. Ferguson, H. K. Fox, J. C. McCracken, C. J. Mountz, J. D. Neill, C. W. Parker, Earl Phillips, A. J. Schroeter, Jesse Stanford, John Sims, A. O. Thompson, Howard Scott, Jeff Gilbreath, S. O. Wilson, and Miss Frances Dameron.

Mesdames W. T. Carmichael, A. J. Schroeter, R. P. Conaway, H. K. Fox, and Miss Frances Dameron assisted with the hospitalities.

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JAYCEE-ETTES EXCHANGE GIFTS—Showing interest and delight over the gifts they received during their annual Christmas party are Jaycee-

Mrs. Lomas Host To Jaycee-Ettes

Jaycee-Ettes held the annual Christmas party in the home of Mrs. Dennis Lomas Wednesday evening with a gaily decorated tree and other holiday decorations providing a seasonal setting for the event.

A Christmas program was presented with Mrs. Gerald Hale reading the poem "The Night Before Christmas in Texas." Favorite carols were sung.

Gifts were exchanged from a brilliantly lighted tree in a number drawing contest. As each member drew her numbered package, the giver described the contents in pantomime and the receiver of the gift guessed the contents of the package.

Holiday time refreshments were served after the program.

Those attending were Mesdames Stanley Slagle, Jimmie Bownds, Buddy Pickens, Wayne Pittman, Gerald Hale, Don Fudge, Kenneth Weaver, Don McNeese, Sydney Koehler, Melvin Rainey, Guy Bill, Mike Ellis, Hugh Tremble, Bill Howard, Paul Schroeter and the hostess.

Child Study Club Has Party For Children

Members of the Child Study Club entertained their children and other guests at a Christmas party held at the Camp Fire Hut Thursday evening.

Mrs. Merlin Kaul was in charge of the Christmas program and led the group in singing Christmas carols. Mrs. Cawthon Bryant told a Christmas story.

Highlight of the evening was the arrival of Santa Claus himself, who distributed gifts for the children from a decorated tree.

Refreshments were served from a table laid with a green cloth and centered with white candles and white poinsettias.

Children attending were Kay Coffman, Becky Jackson, Carmelita and Lupe Mata, Cynthia Knox, Gayle and Billy Jo Witherspoon, Diana Springer, Cordelia Homes, Shirley Thomas, Tommy and Mary Stoy, and Ann Braddy.

Members of the club present were Mesdames Cawthon Bryant, Merlin Kaul, Clinton Jackson, J. W. Witherspoon, Charles Coffman, George Springer, Earl Holt, Ernestine Guetersloh, and the hostesses who included Mesdames Art Stoy, Tommy Braddy and George Springer. Mrs. R. R. Jackson was a special guest.

Young Mothers To Aid Needy Family

Young Mothers Study Club met in the home of Mrs. Gerald Hale Tuesday evening for its annual Christmas party.

In keeping with a "Christmas for Others" theme, members voted to provide food, clothing and toys for a needy colored family during the holidays.

Mrs. Craig Johnson gave the Scriptural story of the birth of Christ as Christmas carols were played in the background.

Mrs. Clinton Massie described how Christmas is celebrated in other countries, telling of their traditions and customs and contrasting them with those of America.

Gifts were exchanged during the social hour.

Members present were Mesdames Craig Johnson, L. J. Jones, Rex Lee, L. H. Lookingbill Jr., Clinton Massie, Gwynne Owen, Bill Stanford, Jess Robinson, Arthur Dean, Gerald McCaskill, Kenneth Weaver, Stanley Slagle, Harold Banks, Jimmie Bownds, Bill Brady, Gid Brown, Hugh Clearman and the hostess.

Color And Beauty Mark Christmas Flower Show

All the beauty of Christmas seemed garnered into one spot at the Hereford Garden Club Christmas Flower Show held last Friday afternoon in the home of Mrs. O. G. Hill. Lavish door swags, candle arrangements, wreaths, Madonna scenes, gaily wrapped packages and beautiful blooming Christmas flowers, each telling a personal story of the gardener's part in Christmas Joys, made the placement show an event of unusual interest. Mrs. M. T. Rutter served as general chairman.

The program was based on the story of "How Christmas Trees Grow and Glow" and each member described the most beautiful Christmas Tree she had seen, in answer to roll call.

Seasonal Theme In Decorations For A Luncheon

One of the best ways to say "Merry Christmas" to friends is to entertain them at a luncheon or party. That is what Mrs. Wm. S. Dameron, Mrs. Walter London, Mrs. Wayne Phillips and Mrs. Stanley Sigman did on Monday when they hosted a bridge-luncheon at the Parish Lounge of St. Thomas Episcopal Church.

Guests were seated at quartet tables decorated with a single red candle rising from a nest of Christmas greenery and featuring dainty little Santa Claus elves to herald Dec. 25. A lovely Christmas tree in the background added to the spirit of the season with decorations of small multicolored Christmas balls and glitter, and small colorful stuffed dolls.

Appointments for the contract games were handmade of Santa Claus red patent paper with both tallies and score cards adorned with tiny Santa Claus heads dusted with simulated snow and glitter. Eighteen tables of players made up the party.

High score award in the games went to Mrs. Ed Line, second high to Mrs. Lee Kent, award for the first slam to Mrs. James W. Witherspoon and Mrs. Sam West received the award for the first 10-high hand.

Bob Wear Speaks At Central P-TA

Bob Wear of Canyon, minister of the Church of Christ, was guest speaker at the Central School Parent-teachers Assn. meet held Thursday afternoon at the school.

Wear stressed the importance of thinking the right kind of thoughts if we are to live an abundant life.

"Parents have a great responsibility to children in showing them the right perspectives and objectives by being examples, for lives can be made miserable or full of joy - depending upon the attitude taken toward life," he said.

Second grade school children opened the meeting with carols and Mrs. O. G. Hill Jr., gave a report on the P-TA state convention held recently in Amarillo.

Flower Show Winners

First place winners in the cultural division were Mesdames O. H. Herring, small flowering blooming pot plant; Mrs. A. L. Manjeot, large flowering blooming pot plant; Mrs. C. C. Ferguson, non trailing plant; Mrs. R. L. Wilson, trailing plant; Mrs. W. C. Hromas, foliage plant in red tones; Mrs. O. H. Herring, foliage plant in shades of green; Mrs. Emmett Hale, foliage plant in variegated shades; Mrs. Ralph McCullough, ivy in container under five inches; Mrs. S. S. Williams, ivy in container more than five inches; Mrs. C. C. Ferguson, unusual plant; and Mrs. A. L. Manjeot, dish garden.

First place winners in the artistic division were Mrs. M. T. Rutter, tailored corsages; Mrs. A. L. Manjeot, dish garden.

OES Chapter Has Dinner



AT OES SPEAKER'S TABLE—Mrs. Flora McNeill of Floydada, left, deputy grand matron for this district's Order of Eastern Star chapters, spoke here on Tuesday when the local chapter held its annual Christmas dinner party. At the speaker's table were Mrs. O. R. Sanders, worthy matron, O. R. Sanders, worthy patron, and Mrs. B. E. Roberson, program chairman. (Travis Garaway Photo)

PROGRESS IN TEXAS

SAN MARCOS, Tex. (AP)—In 1956 the first automobile in these parts chugged its way up to College Hill with a student for Southwest Texas State Teachers College.

At that time there were less than 400 students, many of whom tied their horses in a grove of trees down the hill.

This year 2,200 students are enrolled and 1,170 of them own their own cars. Not a single horse was registered.

U. S. per capita consumption of evaporated milk dropped from 18 1/2 pounds in 1947 to 15 1/2 pounds in 1953.

WEALTHY REQUEST

RICHMOND, Va. (AP)—The janitor at George Wythe junior high school put a slightly off beat request to the Hampton School Board—he asked the board to reduce his \$155 a month salary to \$150 so the size of his school income wouldn't jeopardize his Social Security benefits. The board took under advisement the request of the janitor—fellow named Wealthy Algee.

About 40 per cent of radios produced in the United States are designed for use in cars.

OES Chapter Has Dinner

The Hereford chapter of the Order of Eastern Star observed the Christmas holidays with the annual Christmas dinner party and program Tuesday evening at the Masonic Hall.

Mrs. B. E. Roberson was in charge of the program telling the story "Bringing Christ Back into Christmas."

Mrs. Flora McNeill of Floydada, deputy grand matron for the district, gave her official instructions for the coming year's work.

Tables for the dinner were in the shape of a large "U" covered with white cloths. Candles, Christmas greens and pine cones were used in decorations and a large holly wreath sprayed in gold and featuring a lighted Santa Claus in the center, was used on the speaker's table. A lighted snow man decorated the service table.

Mrs. A. L. Manjeot was chairman of the arrangement committee, assisted by Mesdames Horace Hershey and Travis Caraway, and the five star points: Mesdames J. P. Jones, D. R. Holt, Norman Moore, J. D. Gleason, Sully Gleaton.

Following the program and dinner members exchanged gifts carrying out a long-time custom of the chapter. Approximately 75 members and guests attended with members from Canyon and Floydada chapters attending.

Color...

(Continued From Page 1)

Manjeot, formal corsages; Mrs. W. C. Hromas, packages for men; Mrs. Ralph McCullough, packages for women; Mrs. A. L. Manjeot, packages for children; Mrs. E. Ramey, simple door swag; Mrs. M. T. Rutter, ornate door swag; Mrs. A. L. Manjeot, low candles, five inches or less; and candles over five inches. Mrs. O. H. Herring, paried mantel arrangement; Mrs. E. Ramey, dining table arrangement; Mrs. Ralph McCullough, arrangement for coffee table; Mrs. M. T. Rutter, arrange-

ment for guest room; and Mrs. A. L. Manjeot, arrangement for dressing table.

Judges And Guests

Judges were Mrs. John Maynard, Mrs. Jason Roberson and Mrs. H. M. Crain of Amarillo, and Mrs. Argen Draper.

Special guests attending the show were Mesdames W. Glenn Williams, Jim Wood, Don T. Martin, Ray Howell, E. G. Pender, Ralph Gragg, Louie LeGrand, C. E. Leasure Jr., M. A. Patterson, R. A. Daniel Jr., W. H. Pafton, Howard Scott, Ernest Kendall, Ben Childers, R. C. White.

Members of the club attending were Mesdames John Jacobsen Jr.

O. H. Herring, A. O. Thompson, Jeff Gilbreath, Jeff Roberson, S.S. Williams, C. C. Ferguson, E. W. Young, M. T. Rutter, A. L. Manjeot, W. C. Hromas, Glenn Boardman, R. L. Wilson, C. D. Kelton, Emmett Hale, E. Ramey, Ralph McCullough, A. L. Manjeot and the hostess.

Music...

(Continued From Page 1)

itan, "In a Manger Lying" (Polish) and "As Lately We Watched." Singers were Mesdames L. W. Tooley, T. J. Stewart, Ray Polan, N. R. Miller, Bill Carthel, and Melvin May.

The hymn of the month "O Little Town of Bethlehem" was sung by the group.

Following the program refreshments were served from a decorated table featuring lighted candles and Christmas greenery. Gifts were exchanged from a glistening Christmas tree.

Others attending were Mesdames J. B. Caraway, Orval Galley, R. L. Johnson, and H. V. McCabe.

Mrs. Williams Is Program Leader At Win One Party

Win One Class of the First Methodist Church held its annual Christmas social affair in Ward Hall Tuesday afternoon. Mrs. M. F. Cherry, president, presided over a short business session.

Carols were sung in unison and Mrs. C. B. Williams directed the devotional program entitled: "Christ in Our Hearts."

Hostesses were Mesdames A.C. Pierce, Pearl Bergin and Ray Hershey.

Members attending were Mesdames J. F. Ward, teacher of the class, M. F. Cherry, M. M. Beavers, H. M. Benefield, C. C. Bowman, D. H. Bryant, Pearl Bergin, S. L. Easley, J. I. Funderburg, Mellie Garcia, C. B. Williams, E. W. Harrison, Ray Hershey, Sam Lesly, Luther Pevely, A. C. Pierce, Ida Ricketts, A. C. Thompson, Andy Thomas, I. H. Spratt, Laura Thomas and Miss Lulu Botsford.



MR. AND MRS. DONALD PHIFER (Angel Photo)

MYRNA LOU COFFIN IS BRIDE OF NAVY MAN DONALD PHIFER

Miss Myrna Lou Coffin and Donald A. Phifer were married at 10 a.m. Wednesday, Dec. 12, in the First Baptist Church parsonage with the Rev. Howard Scott reading the double ring ceremony.

The bride is the daughter of Mr. and Mrs. H. B. Coffin and the bridegroom's parents are Mr. and Mrs. Lonnie Phifer.

The bride's chosen colors of brown and gold were featured in the flower decorations of the home with a fan-shaped arrangement of white chrysanthemums used on the mantel. Seven branched candelabra holding wedding tapers flanked the fireplace before which the couple and their attendants stood for the service.

Mrs. Paul Harvey, vocalist, and Mrs. Howard Scott, pianist, presented wedding music. Mrs. Scott presented a brief concert preceding the ceremony and accompanied Mrs. Harvey who sang "Because" and "I Love You Truly." The traditional marches were used.

Candles were lighted by Judy Coffin who wore a blue faille frock, and Carol Phifer who wore a white faille dress. Both wore a corsage of white pom pom chrysanthemums.

Mrs. Delton Cochran served as matron of honor. She wore a champagne colored faille with accessories in brown and a gold and brown chrysanthemum corsage.

Darrell Dawson was best man. The bride, given in marriage by her father, chose an off-white brocaded glazed cotton dress fashioned with fitted waist having a high round neckline and push-up sleeves with waltz length flared skirt. Her accessories were in gold and she wore a small gold satin hat trimmed with rhinestone clips, and she carried an heirloom handkerchief over 100 years old. Her white Bible was topped with the wedding bouquet which was fashioned of a single white orchid surrounded with stephanotis and streamered with white satin ribbon.

The bride's mother wore a beige suit with brown accessories and the bridegroom's mother wore an aqua knit suit with black accessories.

sorties. Their corsages were of gold and brown chrysanthemums.

Immediately following the wedding the bride's parents served as hosts for a reception honoring the couple, at their home, 207 Roosevelt.

When the couple left on a honeymoon trip the bride traveled in a blue knit suit with black accessories with the orchid from the wedding bouquet as a corsage.

They will go to San Diego, Calif., on Dec. 21 where he will report to the U. S. Navy as a radioman.

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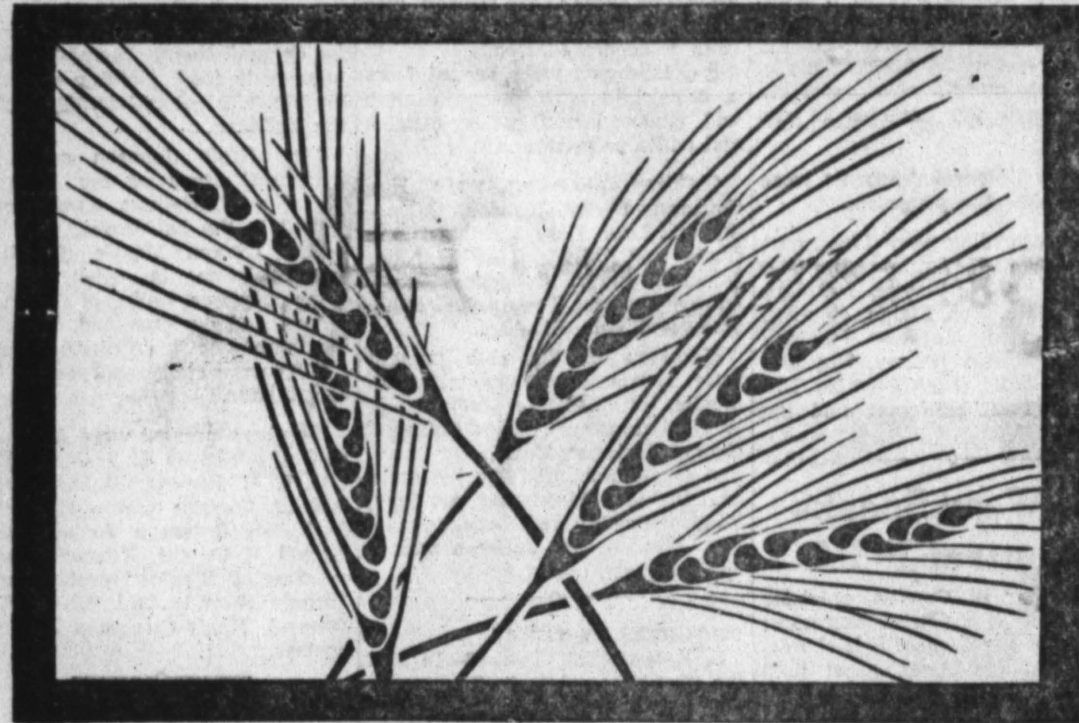
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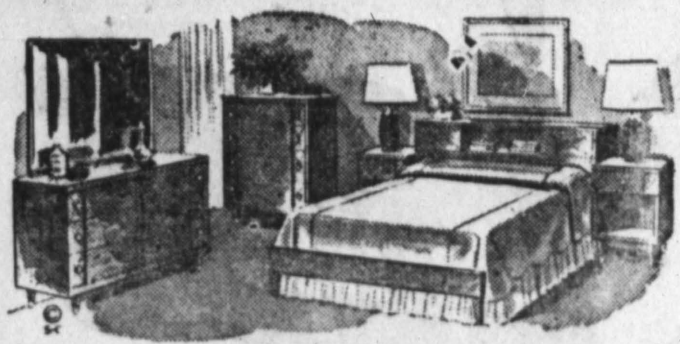
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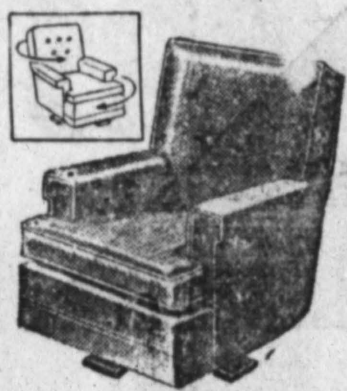
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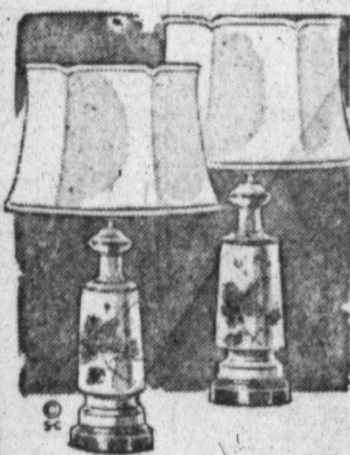
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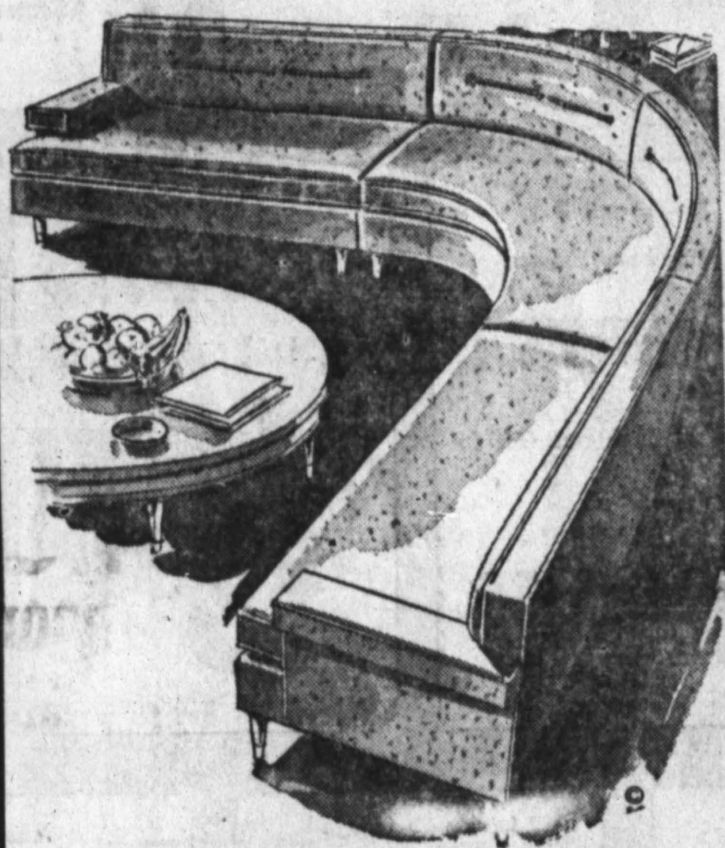
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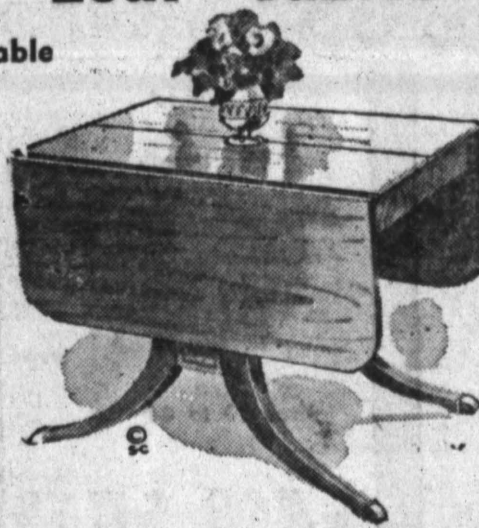
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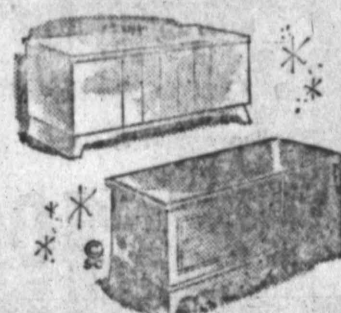
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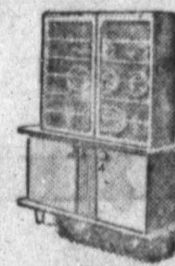
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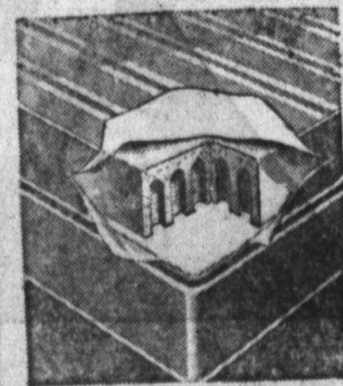
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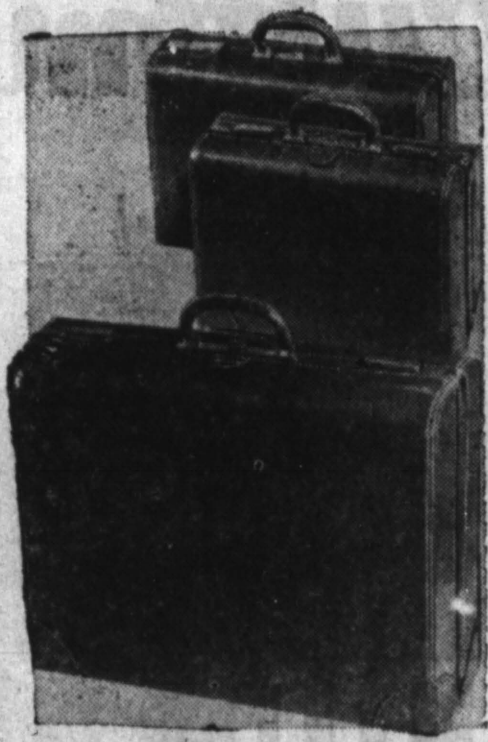
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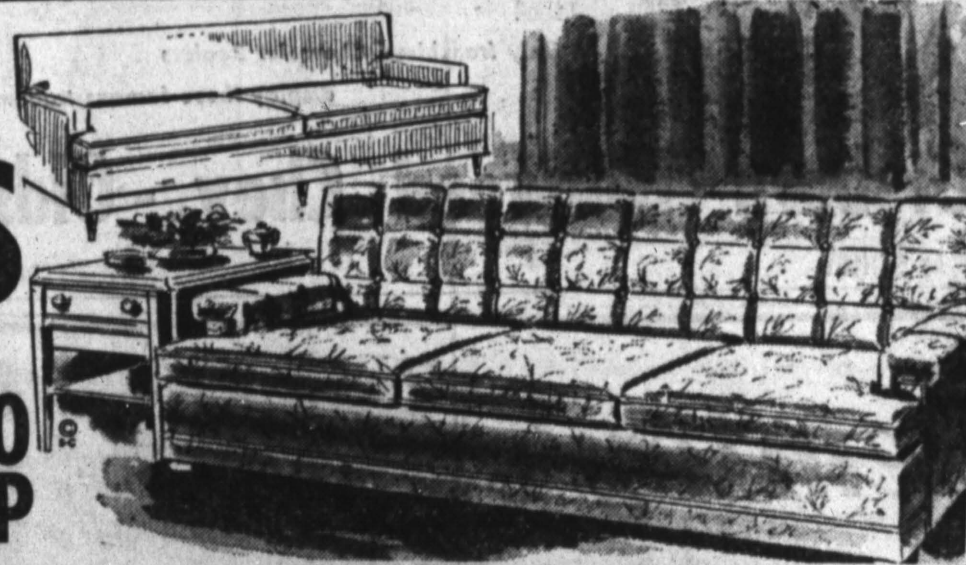


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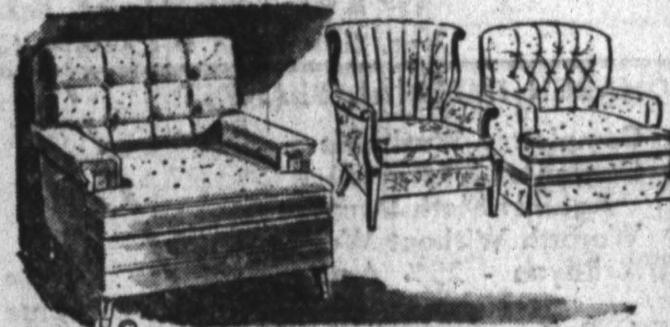
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Holiday Breakfast Bridge Given In Mrs. Wills' Home

Mrs. R. R. Wills and Mrs. J. H. Bennett and Mrs. Kenneth Coker early entertained with a yuletide breakfast-bridge in the Wills home Wednesday morning. Decorations were in heavenly blue and pink, accenting the soft blue decor of the entertaining rooms.

The centerpiece for the breakfast table was a pink and white tree with pink glitter and candles. The table was covered with a white felt cloth trimmed with pink snow flakes and sequins. A large pink Christmas tree decorated with iridescent blue balls stood before the picture window in the living room and a dimensional picture of pink angels on a blue velvet background hung over the mantel. At the back of the dining room two pink angels stood guard on the buffet.

High scores in games of con-

tract were made by Mrs. Harry Bennett and Mrs. Kenneth Coker for first and second awards. Mrs. J. R. Fowlkes won the bingo award.

Guests included members of the Point Count Bridge Club and their guests: Mesdames Lester Jones, L. B. Barnett, M. W. Nobles, Bill Miller, Milton Adams, Harry Bennett, Kenneth Coker, Harold Banks, Sidney Fuller, Bill Lawrence, J. R. Fowlkes, Charles Seeds, Bob Lamm, Lee Kent, Ross Latham and Bill Morris.

Bridge Luncheon
Mrs. Wills was hostess for the Tuesday Bridge Club Christmas luncheon Tuesday at her home. Tables for four were centered with Santa Claus reindeer in a greenery base with pink tapers. Hand painted china decorated with tiny blue angels added to the lovely setting.

Mrs. John Sims played high for the score award in contract games and Mrs. Sidney Fuller received the low award. Mrs. Jack Bradley won the bingo award. Christmas gifts were exchanged at the conclusion of games.

Players included Mesdames J. W. Barnett, H. A. Cavness, Sidney Fuller, Jack Bradley, Gaylord Newell, Harry Bennett, John Sims and Debbs Knox.

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Pardy Tells Santa The Wishes of All

IT'S: HER POINT OF VIEW

By PARDY LINER
I got my feet tromped on, my nose sunburned, and my dignity damaged; but for the longest possible time, I held my place in the line to see Santa when he was in town Tuesday. There were a few matters I wanted to discuss with him. But my land! . . . Even a knight in full armor would have had trouble holding his own in all that mob. And besides, I had to get home and tend to a pot of beans.

The end result is that I'm having to write a letter to Santa. Maybe Mrs. Santa will read this and pass the word on to him.

Hereford, Texas
Dear Santa Claus,
First of all, I want to tell you how much we enjoyed having you in our town for the parade and other activities. Our children look forward to the annual occasion with great eagerness.

But Santa dear, it does seem that there should be some way to distribute the Christmas treats among the LITTLE children (who believe so wholeheartedly in you) without having such a mob of nearly-grown boys and girls stamp-

ing over everyone and everything in order to get some free candy? Won't you think about this before next Christmas, Santa?
Didn't you think the parade floats were very nice? . . . and so representative of the real Christmas. Weren't the Langleys cute on their family-type float! And the Russell girls and their donkey! And all the little angels, shepherds and carolers etc. You have already given a special gift to every person who took part in making the parade possible—that being a warm, deep feeling of the true Christmas spirit.

Santa, I hope you are extra good to the daddies in our town. Did you notice that there were a number of them who took time out to bring their offspring to see you and the parade. . . among them: Darrell Blanton, J. W. Robinson, and Bill Waldrep.

If you think of it, you might bring T. M. Cox an extra key to his house. . . he was locked out the other night and had to crawl in a window.

And Santa, if you have any influence with Old Man Stork, please tell him to make the little bundle that Mary and Wayne Thomas expect this spring a lovely, red-haired girl like mommy.

Now I know this is a lot to ask, but all the gals attending the Lions' Ladies' Night affairs could surely use some type of portable chairs for sitting in lines and such.

Santa, I wish you'd bring me a good recipe for leftover chicken or turkey comparable to the one Mosele Childers uses. Also I'd love a red party dress like Virginia Russell's (and the figure to wear it, like hers!)

Have a dozen more things to tell you Santa, but I must get to the bank and make a deposit for the Christmas Card Project. I'll probably be writing you again before Christmas.

Yours truly,
Pardy Liner

P. S. I must mention to you now that Margaret Johnson (you have her address on Park) certainly could use a large box of bath salts. And be sure to mark it in GREAT BIG LETTERS. Not too long ago, Margaret poured ice cream salt into her bath water, before she realized she had the wrong kind.

Vera Faye Smith Honored at Party By Sunshine Club

The Sunshine Club met in the home of Mrs. Helen Watts for a business meeting and Christmas party on Dec. 13. Roll call was answered with each member guessing who her secret pal had been for the past year.

Names were drawn for secret pals for the coming year during the business session. Two new members, Mary Gilliland and Nan-

ey Davis, were welcomed into the club. Plans were also completed for the presentation of a family chest at Christmas.
Games, songs, the gift exchange and the revealing of secret pals featured the evening's entertainments.
Anniversary gifts were presented to Florence Teague and Eula Pittman, and the birthday gift was given to Audine Wells. A shower of

gifts for Miss Vera Faye Smith, the honor guest, was the highlight of the party.
Refreshments were served to: Mesdames Florence Teague, Dorothy Lundry, Edith Sheppard, Nell Pittman, Edna Smith, Audine Wells, Iona Kemp, Jean Davis, Margie Kemp, Mary Gilliland, Nancy Davis, Miss Vera Faye Smith and the hostess.

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Lemley's Christmas Sale

20% Discount On All Boxed Gift Goods

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- Place Mats
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- Towel Sets

Give Home Gifts for year 'round pleasure

Beautiful luxurious COMFORTS, white goose down filled, gleaming slipper-satin, some with ruffles.
A Very Special Value!
At \$18.95 and \$22.95
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- Guaranteed Forever Against Moth Damage
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- 50% Rayon - 25% Acrilan
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- All Colors

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Bates "Old Colony Pride"
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In beautiful colors - green - gold - pink - aqua
blue - rose - brown - white - turq.
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TV CHRISTMAS
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- Improved Super Power CUSTOM V Vertical Chassis
- Signal Power Compensator—clearest picture from near and distant stations
- Tinted Glare-Shield—doubles picture contrast
- Picture Interference Guard
- Super Power Cascade Tuner
- Modern Side Controls
- Cinema-Sound Hi-Fi Type Speaker in consoles
- Tube-Life Extender Circuit
- New Ruggedized 600-Mil Tubes
- All-Channel VHF-UHF Models have illuminated single dial tuning
- 90-Degree Deflection Picture Tube—saves space
- Versatility—designed to "live with" the motif of any home
- New 41-Megacycle IF Circuit—reduces picture interference
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The Custom V 21" WESTWOOD

Crosley CUSTOM V 21" Combination TV-Phonograph. Beautiful, modernistic horizontal design. 3-Speed Automatic Record Changer plays 7", 10" or 12" records. Available in Mahogany or Blond finished VHF, or All-Channel VHF-UHF (slight additional cost).

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Superb television development embodying latest electronic advancements with exclusive Crosley features incorporated in a period-styled cabinet. Available in Mahogany finished or Blond finished VHF only, or All-Channel VHF-UHF.

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Be Sure to Take Advantage of Our Many Savings On Furniture During Our Big
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BUY - RITE FURNITURE CO.
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Bendix Automatic Laundry
204 So. 25 Mile Avenue
(In the Old Milk Jug Building)

Help Self or Finish Service
12 machines for your convenience
PLUS
Fluff Drying and Starching Service
Offering
Attendant on duty for your convenience.

Also
Bendix Washing Machine
Sales, Repair and Parts Service

Bendix Automatic Laundry

Hereford, Texas
204 So. 24 Mile Avenue



MR. AND MRS. CECIL LADY (Travis Caraway Photo)

Mr. and Mrs. Lady Observe Silver Anniversary Event

Mr. and Mrs. Cecil Lady who were married Dec. 15, 1931, celebrated their silver anniversary at an open house held in their home Sunday afternoon.

A silver and pink theme was used in decorations. The refreshment table was laid with a white linen cutwork cloth and centered with an arrangement of pink carnations in an oblong silver bowl. Heirloom china, which Mrs. Lady's grandmother had used in her golden wedding anniversary celebration, added a touch of beauty and sentiment to the scene. Silver tapers rising from silvered foliage adorned the buffet.

Assisting in the house party were her sister, Mrs. Wood Boston of Kress, and Mesdames Charley

Shipley, Guy Walsler, Ted Royal, Charles Sowell and John Haeker. Miss Betty Buse kept the guest register.

Approximately 50 close friends called between the hours of 3 and 5 o'clock.

Mr. and Mrs. Lady returned to Hereford after their marriage in Clovis, N. M., to reside on a farm. They moved into Hereford in 1936 and have made their home here since that time. Both are members of the First Methodist Church and he is associated with the IOOF Lodge. She is a member of the Rebekahs.

They have two sons, Wayne of Hereford and Jim, a student at West Texas State College.

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Not one . . . but 2 pairs of
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Sleek stretchable sheers at Penney's special low price! 15 denier, 60 gauge construction gives sheerness plus good wear! Compare Sizes: midge, norm, long.

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Can't you see yourself looking as feminine as this? Penney's nylon bibbed and tucked charmer will add a sugar and spice look to all your suits and skirts. White pink, blue, beige.

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Sizes 32 to 38



SHOPPING DAYS 'TIL CHRISTMAS



Handsome touches for winter fashion . . . day and date-time shorties, slip-ons in double-woven cotton and nylon. Better! They wash beautifully! Find licorice-black . . . creamy beige, white in sizes 6 to 8. **\$1.98**



Special buy on men's broadcloth pj's stretches your Holiday budget! All new, hand-picked prints. Full cut over Penney's regular specifications. Sanforized, machine washable. sizes A, B, C, D, **\$2.98**



Boys' polo shirts in smart stripes! Full cut Penney fit with ribbed crew neck, hemmed bottom, short sleeves. Hand washable. sizes 4 to 16, **98c**

Men's White

SHIRTS

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Firma cotton with long wearing cuffs and collar. Gift Boxed.

Boys' Dress

SHIRTS

\$1.98

Complete with cuff links, white and pastel. Sizes 4 to 16.

Men's Boxed Hdkfs.

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Initial handkerchiefs with hand rolled hems. White and colors.

KESTER'S SANTA CLAUS SALE

Once again Kester's play
Santa Claus to Thrifty Shoppers



Every day until Christmas we will have a selection of gift items at reduced prices . . . For instance . . .

This Nationally Advertised GRUEN watch that sells regularly for \$59.50 may be bought for only \$39.50. It has a 17-jewels movement, yellow G.F. top, stainless steel back. It is water and shock resistant. The watch that can take it. See it on display in our window.



MAN'S
17 JEWEL
Water-resistant
WATCH

**FOR
THE
BEST
BUYS
IN
GIFTS**

**SHOP
AT**

The finest diamond ring value money can buy—INTERLOCKING DIAMOND RINGS



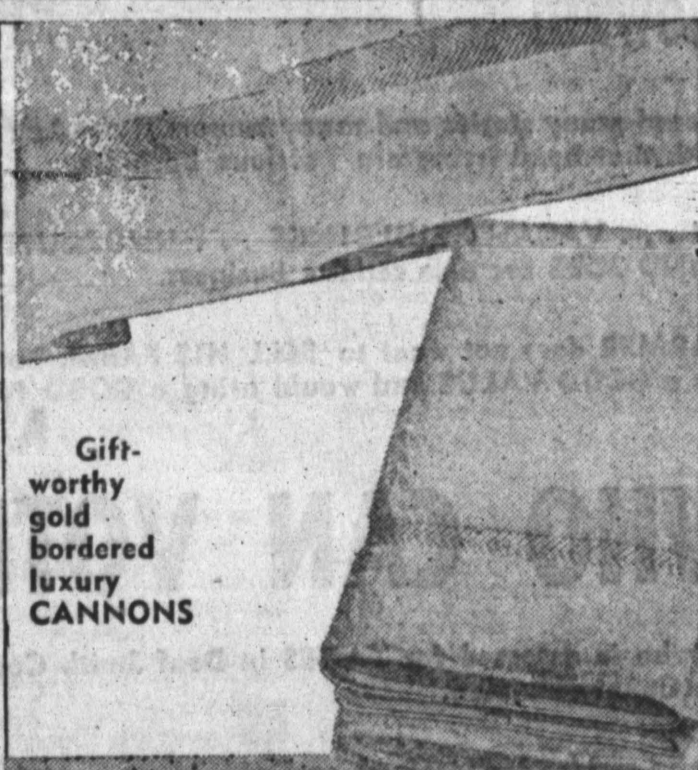
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Compare our diamonds with those anywhere in the Panhandle—quality to quality—size to size and price to price, you will find we have the best buys available. And if you shop a "so-called" discount house be sure you are not paying more after discount than you should pay at regular price.



At Penney's tiny price . . . reversible full circle cotton quilt skirts . . . one side a bright print . . . the other a blazing solid. Hand washable! 7 to 14.

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Gift-worthy gold bordered luxury CANNONS

SUPER SIZED! ABSORBENT! A Christmas Special!

Glamorous Cannons—deep-looped for long wear, with soft gold borders that wash bright, never shrink or pucker. Great for gifts . . . for you too since they're 24 by 46 inch priced for big savings!

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Electric Blankets

\$15.00

2 yr. guarantee, twin or double bed size. Single or dual control, bright holiday colors.

Women's Dacron BLOUSES

Fussy blouses and completely washable. Just unpacked - For Christmas. White & pastel colors.

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KESTER'S JEWELRY and GIFT SHOP

Across from Post Office

We Appeal to YOU . . . as a fair-minded citizen to READ THIS PAGE

Because we believe that if you know the facts
You will go to the Polls Tuesday and Vote "FOR"

A MODERN AIRPORT

WHY DO WE NEED AN AIRPORT?

1. For the same reason we needed railroads in 1900, and highways in 1918. We live in a changing world, and only with an airport can we attract outside industry and business.
2. EMERGENCIES—When your child is deathly ill, you do not ask what it costs. A modern airport will put the nation's specialists in your front door.
3. FARM ECONOMY in recent years calls for crop spraying. A modern airport will create a more competitive situation, enabling the farmer to enjoy Competitive Prices and, more important, to compete with other farmers all over the nation as the USA grows and prospers.
4. JOBS, INDUSTRY and BUSINESS. Your job and the income of your employer depends upon how much business he does. Keeping abreast of the times and in step with neighboring cities is the ONLY WAY to insure these things.
5. PROPERTY VALUES have increased many times over as a result of more paving, community growth, parks, schools and other improvements. An airport is another step which protects and increases the value of the money you have in your home or farm.
6. CITIZENSHIP. Hereford has always gone "First Class." This is one of the reasons why YOU chose Hereford and Deaf Smith County as the place to make your home. DO YOUR PART. Help keep Hereford the kind of town Other People will want to make their home.
7. PUBLIC OPINION. What will prospective citizens in other areas think about Hereford and Deaf Smith County if, for a second time, we turn down the proposal to build a modern airport?

**DON'T KILL THE GOOSE THAT LAYS THE GOLDEN EGGS . . .
VOTE FOR THE AIRPORT, WHICH MEANS PROGRESS and
CONTINUED GROWTH!**

YOU HAVE probably heard many stories and many rumors . . . but we have tried to present FACTS, because we think that bond issues are serious business.

On the other hand . . . VACANT BUILDINGS . . . UNOCCUPIED HOMES and PEOPLE WHO CANNOT FIND JOBS are also serious business.

THE AVERAGE FARMER does not want to SELL HIS FARM, but he does find security in the fact that it has a GOOD VALUE and would bring a GOOD PRICE . . . just in case he ever did.

WHO CAN VOTE?

Any eligible voter who is assessed for TAXES in Deaf Smith County and has a paid poll tax can vote in the County Election.

Any eligible voter who resides in Hereford and who is assessed for Taxes in Hereford can vote in the city election.

City of Hereford voters are automatically eligible to vote in the County Election—and should take care to vote both places.

(This is a PAID ADVERTISEMENT sponsored by a group of tax payers who have carefully investigated the needs, details and proposed plans, and who feel that an airport is a MUST for the future of Hereford and Deaf Smith County.)

HOW MUCH WILL IT COST?

MR. FARMER . . .

Would you purchase at going market prices a quarter section of Deaf Smith County land IF the Federal Government offered to pay one-half of the purchase price?

You know the answer—and so do we! This is exactly the same question you must answer at the polls Tuesday, Dec. 18, when YOU, who are an important part of Deaf Smith County, decide about the proposed airport.

Recently, a local banker said:

"THE COUNTY CAN'T LOSE!"

He is right because, like support prices on your grain, this Federal money will be placed elsewhere if you do not elect to take it.

FURTHERMORE, in case the land ever ceases to be used as an airport, it will become the property of Deaf Smith County and under absolute direction of the Deaf Smith County Commissioners!

IN ADDITION, the Commissioners Court has assured us that NO INCREASE in taxes or in property VALUATIONS will result from this comparatively small bond issue.

WE ASK YOU AGAIN . . . HOW CAN DEAF SMITH COUNTY LOSE?

The City Says there will be
NO INCREASE IN TAXES
OR Valuations as a result of the proposed bond issue . . . thanks to
new building in the community.

HERE'S THE SCHEDULE ON YOUR PRESENT RATES:

Present Actual Value of Property	Present Assessed Value of Property	Present Taxes	Amount of Present Tax for Airport (Not additional but included in present tax by virtue of above explanation)
\$1,000.00	\$ 450.00	\$ 6.08	\$.30
5,000.00	2,250.00	30.38	1.50
10,000.00	4,500.00	60.75	2.98
15,000.00	6,750.00	91.13	4.56
20,000.00	9,000.00	121.50	6.08
25,000.00	11,250.00	151.88	7.60
30,000.00	13,500.00	182.25	9.11
40,000.00	18,000.00	243.00	12.15

The above will take care of the airport without additional increase in valuations or rates or present tax amounts.

The above explanation in connection with the city taxes is made for the reason that the larger portion of the bond issue is to be borne by the City. The property in the city of course will stand its pro rata part of the tax of the small \$52,000.00 issue in the county and thus the farm and ranch lands of Deaf Smith county would be bearing such a small portion that it would be almost infinitesimal.

So, What Are We Waiting For?

Control Measures Can Wipe Out Encephalitis

Some ten years ago, the few people who had ever heard of encephalitis, commonly known as sleeping sickness, were doctors, scientists and crossword puzzle fans. The malady was generally considered to be an exclusive African disease, carried by the tse-tse fly. As late as 1950, it was considered as remote to this area as leprosy. Yet, in 1956, the Deaf Smith County Hospital handled 18 cases of encephalitis, one of which resulted in death to the victim. This year, in fact, the toll resulting from encephalitis far outdistanced that of polio in the immediate area.

Due to the similarity of patient reaction from polio and encephalitis, it is highly possible that some of the previous polio cases diagnosed in this area could well have been encephalitis. All of which is no consolation in view of the fact that people who study and understand both diseases would generally select polio as the lesser of the two evils. Encephalitis, like polio, is not always a killer; it often leaves the victim an invalid.

Unlike many dread diseases, however, encephalitis does have a bright side in view of the fact that it can be prevented. The malady, along this line, compares to typhoid fever in that it is spread in this area by mosquitoes. Elimination of the mosquito will, in turn, eliminate encephalitis. The task, without doubt, will be difficult and tremendous in scope, but it is definitely possible. In addition, we are fortunate in having successful mosquito control methods as recorded in handling typhoid and malaria in other areas of the world.

Since the recent spread of encephalitis is unquestionably a by-product of irrigation, it is logical that county wide cooperation will be required, along with any city campaign. Recent releases from the State Health Department in Austin indicate that such a campaign is planned and that State authorities will also cooperate to some extent.

Again like polio, encephalitis has no respect for color, creed or station in life. This fact puts the problem face to face with every single citizen as well as members of the county and city governing bodies. A planned program should already be underway in Deaf Smith County and the City of Hereford, and definitely should be included in the budgets of the two groups.

In other words, we can and should do something about the spread of this disease in Hereford and Deaf Smith County. Each of the 18 individual cases could have been prevented which, in our opinion, offers a personal challenge to every father, mother, and individual in the area.

There is some excuse for tolerating diseases which we do not understand and for which there is no known remedy. Encephalitis, with 18 recorded victims in Deaf Smith County in 1956, however, is another story. This year we can attribute those 18 cases to indifference and carelessness. Additional cases, resulting from lack of preventative measures, can be classified only under the category of negligent homicide.

Constant Community Neglect Will Kill The Goose That Lays The Golden Eggs

Tuesday, December 18, is a big day for the people of Hereford and Deaf Smith County. Tuesday is the day when they go to the polls and vote concerning the airport question.

Our contention, as a newspaper, is that the people will be voting on something much bigger, however, in view of the fact that the views and thinking of the people will be reflected on the subject of progress and future growth of Hereford and Deaf Smith County.

Founded back in 1901, Hereford was still a sleepy little town of some 2,300 population in the 1940's. In the post-war years, however, it had a change of heart and started doing things. It set a pace for all other towns in miles of paving, parks, and civic improvements. A swimming pool, long overdue, was constructed and the citizens unable to find outside interests, dipped into their pockets and built a modern hotel. Everywhere, Hereford was considered to be an up-and-coming town. It was a community that attracted other people. It offered good jobs to many. As a result, it flourished and progressed—just as folks predicted.

Success breeds contentment, they say, and Hereford was no exception. For several years now, the community has been resting on its laurels. Coasting, if you please, as its citizenry puts itself on the back and reflects on the glory and accomplishments of a generation past. Certainly the sum of \$122,000 is not a drop in the bucket, based on city and county valuations. It is so small, in fact, that both the city and county governing bodies have assured us that no increase in tax rates or evaluations will occur as a result of the proposed bond issue. If the proposal created a possible burden, the outlook would be different. As it stands, the outcome can be determined by one thing: "Public Opinion"—based on subjects like progress and future development.

Since the mid-40's we have built schools—always late and always from necessity rather than from desire. We have expanded our water system, also from necessity rather than from community pride and to spur future growth. Our citizens have spent lavishly upon themselves, building new homes, buying new cars. In fact, we have probably set some sort of record in the field of unnecessary personal spending. County and citywise, however, we have been frugal to the point

of killing the goose that lays the golden eggs.

For this reason, we feel that the election Tuesday has far-reaching aspects which go much deeper than building or not building an airport. The results of the election will graphically put on public record the spirit, the thinking and the attitude of the people of the county and the city. The result can only be a yardstick by which progress of the community can be accurately measured.

To our knowledge, all facts concerning the proposal have been placed before the voters, which is the way any bond issue should be conducted. Without misleading information, many voters will go to the polls and speak their piece—and those who do not vote will, in effect, also write their part of the important story. Much depends upon what we say Tuesday—and the words will be carried far and near.

For these reasons, The Brand hopes that you will vote FOR the airport but, regardless of how you vote, we feel that you have an obligation and a privilege in helping write the future history of the most important place in the world: Your Hometown!

A Step In The Right Direction

"Putting Christ Back Into Christmas," like the weather, is something with which everyone agrees, but few people do anything about.

The parade in Hereford this week was a step in the right direction, however, and should be encouraged in future years. The event carried approval and sponsorship of local merchants and, to its credit, will de-commercialize to the Nth degree.

Failure of many churches and organizations to take part in the parade is logical, along with the fact that many of the participants did so half-heartedly. Or such, at least, was the reaction of most observers. Some no doubt feared that the occasion would lead to more commercialism of the church, and we can well understand their thinking.

Christmas, as we know it at least, is a strictly Christian affair, originating with the birth of Christ, Our Savior. If it has strayed

By MARGARET BELL

As a new resident of the Progressive community, Mrs. Taft McGee welcomed the new friends and interests which were hers after joining the home demonstration club there. The McGees moved to the community about 11 years ago and a short while later she was invited to attend a luncheon by the ladies of the club. She soon became a member of the group.

Even after moving to Hereford three years later, Mrs. McGee kept her membership in the club and has been active in its work. She was the president of the club last year and will serve as the top executive again next year.

Other Club Officers
Other officers elected by the Progressive Club to serve with Mrs. McGee for the coming year include the following: vice president, Mrs. H. L. Hershey; secretary - treasurer, Mrs. Harold

Beauchamp; reporter, Mrs. Lester English; council delegate, Mrs. Cecil Boyer; alternate, Mrs. Floyd McGee.

The yearbook committee appointed to work out the meeting schedule is composed of Mrs. H. L. Hershey, chairman, Mrs. Frank Walterscheid, and Mrs. Harold Beauchamp.

Active members in the club total about 20 women who live in the Progressive community.

Plan Aid To Needy
A holiday party, with the husbands as honor guests, will be held in the home of Mrs. T. J. Parsons on Thursday night, Dec. 20. A Christmas program will be presented and inexpensive gifts exchanged.

To aid a needy family at Christmastime, the members will take either a toy or a gift of food to the club party to be placed in a basket.

Program and project plans will be completed at the first meeting of the new club year to be held on Jan. 1.

Other Interests
In addition to her work as president of the Progressive Club, Mrs. McGee is also serving as chairman of the H. D. Choral Club. She expresses appreciation of the benefits received from singing with the group. The Choral Club has recently been invited to sing at the Veterans' Hospital in Amarillo, at the Federated Club luncheon and for the annual council Christmas party.

When asked about her personal hobbies, Mrs. McGee said that her chief interest these days was centered in her grandchildren, Larry and Robbie Lomas. The children of Mr. and Mrs. Dennis Lomas, these two deserve lots of attention, she said. Larry is two years of age and Robbie is just three months. Mrs. Lomas is the former Joyce McGee.

Two Other Daughters
Another daughter, Joan, is doing graduate work at Texas Tech after receiving her bachelor's degree there in August of this year. Her graduate study is being done in the field of education.

The youngest member of the family is Judy, a freshman at Hereford High School. She is a student of piano and sings in the high school choir.

With next year's activities still in the planning stage, Mrs. McGee reviewed the work of the Progressive Club of last year. The major fund raising project undertaken by the group was serving lunch for a dairy sale. Members of the club also made a contribution of money to the Labor Camp.

Of the many features of the club meetings, Mrs. McGee likes best the individual roll call answers when each club member is given an opportunity to contribute her thoughts to the discussion. The plans of the recreation committee for next year include the appointing of a new recreation leader for each meeting to allow more member participation.

Mrs. McGee will serve as a member of the council recreation committee for the coming year.

PRIVATE ROADS FOR ANTELOPE

CHEYENNE, Wyo. (AP) — Most states' traffic woes center around too many trucks and cars, but Wyoming faced a serious traffic problem with migrating antelope.

It was simply this: Federal aid regulations require fencing along highways designated on the interstate system.

The natural migration paths to food and water for southern Wyoming's vast antelope herds frequently cross U.S. 30.

The highway department couldn't get federal aid funds unless the highway is adequately fenced—and the state game and fish department maintained the antelope herd, vital to the state's recreational and tourist economy, would be wiped out if the migration paths were blocked.

The solution: When U. S. 30 is improved to four lanes under the interstate highway program, under-passes will be constructed every two miles along nearly 300 miles of road — just to let the antelope cross.

THE SUNDAY BRAND



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Roy M. Clark, News Editor

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Hereford, Deaf Smith County, Texas

Panhandle Paragraphs

YOUTH ACTIVITIES IN CANYON

Next week, the Canyon High School student council will begin selling Canyon Community Recreation Center membership cards. Activities at the center, in the National Guard Armory, start late this month. People in Canyon have also started a membership drive for the Canyon Little League Baseball program with the goal of raising \$5,500 to buy equipment with. Some \$2,500 of this goal has already been subscribed by the various clubs. This program will provide organized baseball for youths under the age of 12 years.—THE CANYON NEWS.

—PP—

FIELD STATION FUND DRIVE TO START

The campaign for financial support of the High Plains Station of the Texas Research Foundation at Halfway was started recently in Hale county. Campaigns are being scheduled for an early start in Castro, Lamb and Parmer counties. Other counties in the High Plains area are in process of organization. Harold Hinn, president of the Harvest Queen Mills, is general chairman of the campaign. Hinn is chairman of the executive committee and the regional council of 61 members for the High Plains Station. R. V. Payne, president of the Hale County State Bank, is chairman of the big gifts committee for the High Plains areas. Special gifts committees are headed by Jason Gordon, of Rowland-Gordon Co., for the fertilizer organizations and R. G. Peeler, Hereford, for the Grain Sorghum Producers Ass'n. Frank Moore, farmer, Plainview, is area chairman for the campaign.—COUNTY WIDE NEWS.

—PP—

SHERIFF'S DEPARTMENT NABS ROBBER

Sheriff Truett Behrens and deputy F. A. Fitzgerald made fast work of apprehending the robber of a McCarl's Super Market in Amarillo Monday night. They received the call and were on their way to Claude to help Sheriff Moore with a road block when they spotted the green Pontiac bearing Colorado license about four miles this side of Claude. They turned around and had their man within another three miles, and less than an hour after the robbery occurred. They found the money, \$1,064.75 and a revolver in the trunk of the car. The captured man gave his name as Ralph Sewhart of Denver, Colo. He told Behrens and Fitzgerald that he had served terms in Texas and Oklahoma prisons and the federal prison in Kansas.—THE DONLEY COUNTY LEADER

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm is confusing a local problem with an international one, his letter this week indicates.

Dear editor:

I read in the paper the other day where England, having spent a lot of money invading Egypt to protect the Suez Canal and winding up with the canal blocked and its money wasted, is asking the United States to postpone the next interest payment on its loan from this country, in the amount of around \$70,000,000.

I know exactly the shape England's in, and I can tell you it's not comfortable.

While I never have spent any money on a canal, I've spent money on practically everything else at one time or another and I can report when you take on a money venture on borrowed capital and the thing doesn't turn out right, you can have a lot more respect for the feelings of me and England both.

Of course, I figured England was smarter than me, but I should have known better, as the more I learn about big outfits, the more I discover that frequently the difference between a little man and a big one is that the big one just owes more money on a bigger scale.

I understand the United States is looking favorably on England's plea to postpone the interest payment and I want you to know I'm in favor of it, provided the U. S. will save some of this favorable attitude for me and my situation.

I have some taxes coming due before long and I would like to call attention to the fact I invested in some cattle a while back and to put it in international language they turned out about like the Suez Canal. As I understand it, England captured the canal, but found it blocked with 49 sunken ships and out of commission for six months to a year, with the British winding up controlling the sand along the sides, and I can report my cattle venture wound up with me having control of a few barbed wire fences sagging between posts and a pasture that was producing about as much grass as the desert sands along the Suez Canal.

My question is, do you suppose there would be any way to get a small paragraph added to the agreement postponing England's interest payment to include postponing my taxes? I'll promise to pay them later on, or at the same time England gets around to paying the interest on her loan, which I figure will give me considerable breathing time.

Yours faithfully,
J. A.

QUESTION OF THE WEEK

Families Exchange Gifts, Make Visits, Offer Thanks

What is a family tradition that is observed during the holiday season by your family or one that you remember from your childhood?

MRS. JAY BOSTON—We have our family Christmas tree and open the gifts on Christmas Eve night with egg nog, cookies and candy served. We do this with my folks in Amarillo, then on Christmas morning we open our own gifts at home. A big Christmas dinner is also part of our tradition.

MRS. EDGAR SKYPALA—Since our children have been in the family, my sister and I have had a Christmas tree party on Christmas Eve for them to exchange gifts. They usually present a program. We tried to do away with this tradition this year, but the children just wouldn't hear of it.

MRS. PAUL FREY—During my childhood, we went to church at Christmastime to thank the Lord for the things that we had. Giving to others from the goodness of our hearts is another good tradition.

MRS. REUBEN KNOX—Our family is large and we look forward to being together at Christmastime. We have dispensed with gift giving since the family has grown so, but getting together for a reunion and visiting at that time is the best part of Christmas for us.

MRS. DON LITTLE—The main thing I remember as a child is that we always went to my grandmother's for Christmas. This was the thing that we looked forward to most.

MRS. TROYS RIDDLE—The usual tree on Christmas Eve when we open our gifts is the thing we look forward to at Christmastime.

MRS. GLENN WILSON—We always go to Mother's on Christmas Day. The children open their gifts on Christmas morning. We have turkey, dressing, nut cakes and fruit cakes for Christmas dinner every year.

Bible Words for Today

JOHN 20:29b — "Blessed are those who have not seen and yet believe." (RSV)

Jesus is speaking to Thomas, who demanded to place his fingers in the wounds of his Risen Lord and, upon doing so, uttered a declaration of his belief. The disciple was very human in his inability to credit something so marvelous without satisfying his own understanding through the physical senses. "Seeing is believing" is the basis many folks go on. But what vast worlds are closed to us when we can go no further than that! "Blessed are those who have seen not, yet believe!"

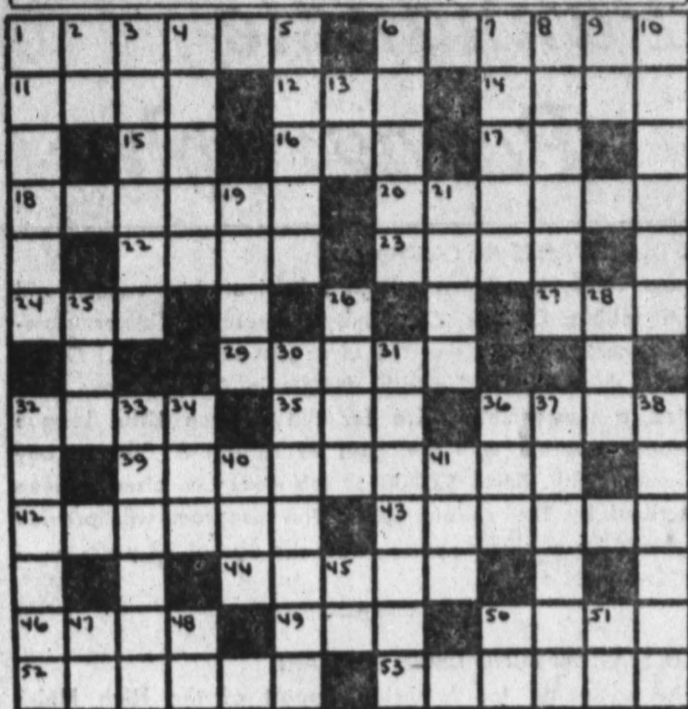
I do not understand electricity or television or a gas combustion engine or the law of gravity or the intricacies of body-chemistry, but I turn on the buttons and drive the car and walk confidently down the street and eat three meals a day. We all live constantly in terms of the intimate use of things we cannot understand, or see. I believe in these things as instruments of my personal well-being. Would it not be strangely stupid of me to refuse to believe in, and apply to my life, the power of the Living Saviour and of prayer and of a certainty of the daily presence of God's Holy Spirit? "Blessed are those who have not seen, yet believe!"

Jesus is nineteen centuries away from us in terms of "seeing." Thanks be to God for all who have never seen Him, yet believe in Him! Let me be a humble member of that vast company of the best whose faith far transcends the limits of the physical senses!

The Rev. Arthur J. Kindred
First Methodist Church
Indianola, Iowa

away from its original meaning, all of us error and, as we say, appear to be a step in the right direction. Next Christmas, in all probability, it will be much more complete.

CROSSWORD ♦ ♦ ♦ By A. C. Gordon



- ACROSS**
- 1 - Once known as Muscovy
 - 6 - Hindu land
 - 11 - American lake
 - 12 - Bill and
 - 14 - Dismounted
 - 15 - Cerium (chem.)
 - 16 - Japanese sash
 - 17 - Sun god
 - 18 - web
 - 20 - Is aware of
 - 22 - French city
 - 23 - Chore
 - 24 - Every
 - 27 - Man's name
 - 29 - Costly fur
 - 32 - In addition
 - 35 - Roman numeral
 - 36 - Noblesse
 - 39 - South African city (poss.)
 - 42 - Revere
 - 43 - Bahaman city
- DOWN**
- 1 - One end of the Suez Canal
 - 2 - Abraham's birthplace
 - 3 - Italian island
 - 4 - Shabby
 - 5 - Start of the mighty oak
 - 6 - Lift
 - 7 - Caution
 - 8 - Land of the salmon
 - 9 - Roman numeral
 - 10 - Birthplace of the Mississippi
 - 13 - Obituary (abb.)
 - 19 - Area
 - 21 - Alleviate
 - 25 - Nothing at all
 - 26 - Funeral rite
 - 28 - ... Galahad
 - 30 - Western land
 - 31 - Mrs. Leo
 - 32 - It's now Nova Scotia
 - 33 - Recorder
 - 34 - Nautical propeller
 - 36 - Printers' measures
 - 37 - Co-operate
 - 38 - Canadian resort lake
 - 40 - Enthusiasm
 - 41 - Existed
 - 45 - Nickel (chem.)
 - 47 - Direction Finding (abb.)
 - 48 - Sash
 - 50 - That thing!
 - 51 - Ilinium (chem.)

WESTWAY NEWS

JODY CHEATHAM HAS TONSILS OUT; REPORTED DOING FINE

By MRS. T. B. THOMAS

Mr. and Mrs. George Turrentine were hosts for a belated anniversary party on Saturday night for Mr. and Mrs. Harold Rudd and Mr. and Mrs. Troy Smith. Those attending the celebration were the honorees, Mr. and Mrs. Morris Easley, Mr. and Mrs. Ernest Flood and the hosts, Kay Kershen was the official baby sitter for the nineteen children.

Mrs. C. A. Sauley, Mrs. Charles Owens and Mrs. Jesse Odom were among the guests at the H. D. Council annual Christmas party on Saturday afternoon. Mrs. R. L. Wilson, Mrs. Joe Landers and Mrs. P. B. Sowell are members of the H. D. Chorus which sang several numbers during the program.

Sewing and Visiting

Mrs. Charles Owens and Mrs. C. A. Sauley visited on Friday with Mrs. Carl Smyth in the Wyche community. They spent the day sewing.

Mr. and Mrs. C. A. Sauley were hosts for a bridge party on Friday night. Those making up the party were Mr. and Mrs. Carl Smyth, Mr. and Mrs. Glenn Rutter, Mr. and Mrs. W. W. Cummings and Mr. and Mrs. Ed Blakney.

Mrs. Merlin Kaul spent Friday night in Amarillo with Mr. and Mrs. Jimmy O'Dell and children.

Business and Supper

Mr. and Mrs. T. B. Thomas and children were in Amarillo on Saturday afternoon on business. They remained in Amarillo for a visit and supper on Saturday night with Mr. and Mrs. A. L. Fungio and children.

Mr. and Mrs. S. T. Loerwald and children were in Amarillo on Saturday afternoon on business.

On Sunday night Mr. and Mrs. Mack Jackson of Fountain, Colo., and Mr. and Mrs. E. E. Bishop and children and Pete Blakney were guests of Mr. and Mrs. C. A. Sauley.

Party Guest

Mrs. Marlin Pierce attended a party at the St. Thomas' Episcopal Church on Monday afternoon.

Mr. and Mrs. C. C. Griffin of Pampa spent the week here with Mr. and Mrs. Paul Rudd and with J. B. Little.

Duck Hunters

Mr. and Mrs. Jack Reeves of Lubbock were Thursday guests of Homer Rudd. The group spent the day duck hunting.

Mr. and Mrs. Harold Rudd and children visited with Mr. and Mrs. Raymond Wells of Hereford on Sunday night after church.

Mrs. Jim Clements visited Mrs. Steve Clements and new son in the Deaf Smith County Hospital on Saturday afternoon.

Mr. and Mrs. Harold Head and Jimmy were in Amarillo on Thursday. Little Patty stayed with her grandparents Mr. and Mrs. A. A. Head in Hereford while her parents shopped.

Mr. and Mrs. T. B. Thomas and children, Mr. and Mrs. J. C. Morrison visited in Hereford on Sunday with Mr. and Mrs. Fred Burns and children of Lakin, Kan., and Mr. and Mrs. W. J. Frost and James.

Join Family Reunion
Mr. and Mrs. C. A. Sauley were guests on Saturday in the E. E. Bishop home in Hereford for the Buchanan family reunion.

Dee Johnson of Petersburg, former resident of this community, spent Wednesday night in the home of Mr. and Mrs. Jesse Odom.

Has Tonsils Removed
Jody Cheatham, young son of Mr. and Mrs. J. F. Cheatham, had his tonsils out at the Deaf Smith County Hospital on Saturday morning. He was brought home late in

the evening and is resting at home. Mrs. Leland McMurray, Lee Jr., and Ronnie of Hereford visited in the Paul Rudd home and with J. B. Little on Sunday afternoon.

After Long Absence
Mr. and Mrs. Walter Lewis and Gordon of Olton were Sunday visitors of Mr. and Mrs. W. B. Nunley and children. They also had some unexpected guests from Silvertown: Mr. and Mrs. James Davis, Diane, Barbara and Jim. Mrs. Davis and Mrs. Nunley were roommates at WT, in Canyon and had not seen one another in about

12 years. The two had a lot of remembering and visiting to do.

Mr. and Mrs. Don Salmon of Amarillo spent the weekend here with her parents Mr. and Mrs. Everett McIntosh.

Soil on the slopes of Mt. Etna, Sicilian volcano, enriched by volcanic dust, ranks with the most fertile on earth.

About 300,000 tons of dates are exported from the country of their origin every year.

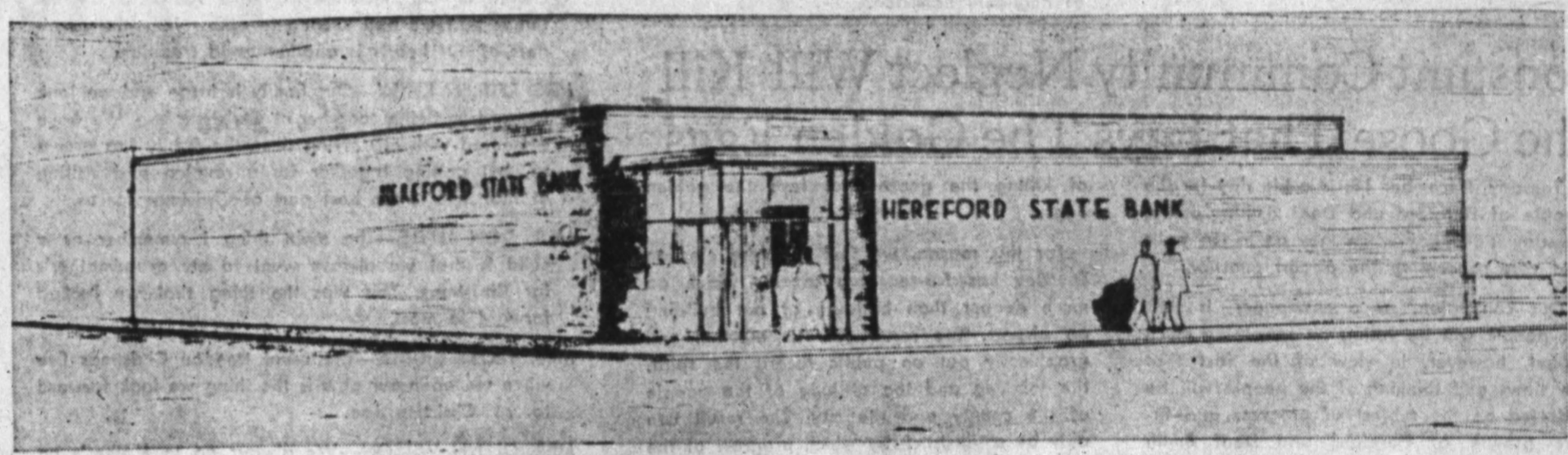


to the Progressive

HEREFORD STATE BANK

Upon the Completion and Occupancy of your New

MODERN BUILDING



It gives us great pleasure to offer our Congratulations to the folks at the Hereford State Bank upon the completion of their new Banking Facilities. It is indeed an asset to Hereford and the surrounding trade area.

We are happy to have been chosen contractor for this new building . . . we think it's one of the finest in the Southwest . . . a building which Hereford can duly be proud.

At this time, we would also like to recognize J. W. (Jap) Dickerson, Construction Superintendent; all the Sub-Contractors; and all others instrumental in the completion of this building, and to extend to them our heartfelt "Thanks" for their fine spirit of cooperation, and their desire to do the "best job possible!"

- John Ward, Architect
- Earl Wossum, Architect
- Witherspoon Electric
- Crowe-Gulde Cement Co.
- APBM Steel Co.
- Brown Sheet Metal
- Means Roofing
- Joe Soliz Brick Contractor
- Harold Wester, Concrete
- Builder's Supply Co.
- General Office Supply
- Porch Bros.
- Mrs. Ray Cowser, Interior Decoration
- General Electric Heating & Cooling
- by Mechanical Equipment Co.
- Kemp Lumber Co.
- Foxworth-Galbraith Lumber Co.
- Rockwell Bros. Lumber Co.
- Carl McCaslin Lumber Co.
- Plains Insurance Agency
- Brownfield Glass & Mirror
- C. W. Brown, Painting
- Jack Messer, Paving

Construction Superintendent, J. W. (Jap) Dickerson

We Wish to Extend a
SPECIAL RECOGNITION
to the
many
"SIDEWALK SUPERINTENDENTS"
Who stood by us loyally from beginning to the end of construction!

Be Sure To Attend the Big Open House, Sunday,
December 16th, 2 to 6 P.M.

ROBERT E. THOMPSON INC.
Construction Company

Golden Circle In Christmas Party

Golden Circle Class of the First Baptist Church met in the home of Mrs. E. H. Hale recently with Mrs. Flossie Harris serving as cohostess.

A short business session was held and Mrs. R. E. Caddell gave the devotional lesson. Gifts were exchanged during the party hour.

Those attending were Mesdames C. E. Beauford, Hardy Benson, Glenn Boardman, L. Culpepper, R. E. Caddell, H. D. Goldston, Cora Hale, Flossie Harris, Teresa Hale, Charles Hood, Pearl Young and R. T. Adams.

Like a not-too-sweet chocolate sauce for ice cream? Melt a 6-ounce package of semi-sweet chocolate pies over hot water, then stir in a half cup of undiluted evaporated milk and serve warm.

Some Currier and Ives prints which sold for six cents each in the late 19th century now bring \$1,000 each from collectors.

It is only about 100 years since most cooking in America was done over open fires.

Of American families with installment debts, 70 per cent are scheduled to complete present payments within 13 months.



To the Officers and Directors
of the Beautiful, New

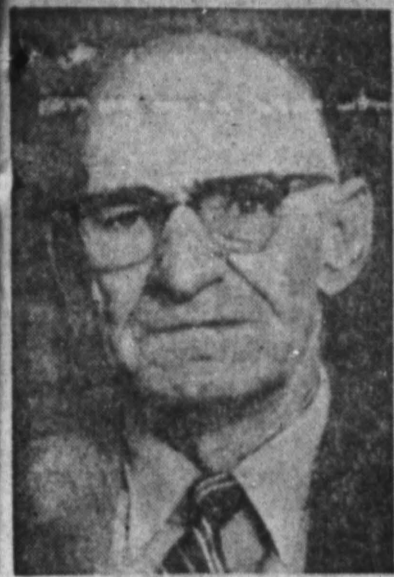
HEREFORD STATE BANK

You have provided the Hereford Area one of the most modern and beautiful banks in the entire Southwest.

General Office Supply is proud to have been selected to furnish their Beautiful, New Offices with Executive Furniture and Accessories.



Complete Office Designing and Planning
AMARILLO



Walter N. Hodges
Director



J. T. Gilbreath, Jr.
Director



J. R. Allison
Director



Howard Gault
Director



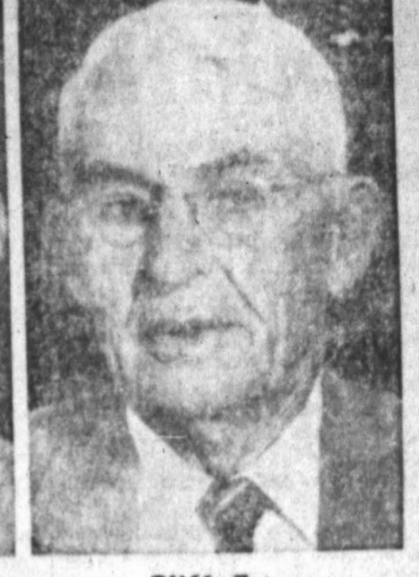
Townsend Douglas
Pres. - Director



Joel Hodges
V-P and Director



R. G. Peeler
Director



Cliff Estes
Vice-President

You Are Cordially Invited To Attend The . . .

OPEN HOUSE

At the New, Modern,

HEREFORD STATE BANK

SUNDAY, DECEMBER 16th

2 P. M. to 6 P. M.



The officers, directors and employees of the Hereford State Bank wish to take this opportunity to invite you to the OPEN HOUSE, Sunday, December 16th at the NEW, MODERN HEREFORD STATE BANK building, located at 3rd and Sampson.

We are pleased with our new building, and we hope you're going to like it too. So, come on out Sunday . . . let us show you the MOST MODERN BANKING FACILITIES in this area.

HEREFORD STATE BANK

Member: Federal Deposit Insurance Corporation



Gerald McCaskill
Ass't Vice-President



Lloyd Sharp
Instalment Loans



Wayne Williams
Cashier



Nadine Wade
Ass't. Cashier



Pearl Wiginton
Secretary



Maxine Hartman
Secretary



LuEllis Kelly
Bookkeeping



Marie Maxwell
Bookkeeping



Dorothy Duvall
Bookkeeping



Viola Rettman
Bookkeeping



Geraldine Bainum
Proof Operator



Dorothy Bean
Teller

Miniature Dolls Top '56 Toy Pack

By Dorothy Roe
Associated Press Women's Editor

This year it's the miniature doll. She's eight inches tall and has as extensive a wardrobe as any woman on the list of the 10 best-dressed.

After the vogue for life-size dolls some of them bigger than their small mothers, little girls all over the country this year are heading their Christmas lists with requests for "a little dolly with lots of clothes."

These new pets have many talents, such as flexible bodies, rooted hair that can be combed, brushed, washed and waved and eyes that wink coquettishly.

This Christmas will be notable to doll historians for the extraordinary variety and luxury of doll wardrobes, reports Melvin Freud, president of the Toy Guidance Council. The well-dressed doll of 1956 is equipped for every conceivable occasion, from skiing to a grand ball. Her wardrobe includes not only dresses, suits, coats and hats, but also furs, gloves, shoes, stockings, lingerie costume jewelry and handbags. She must of course have handkerchiefs and cosmetics sets, trunks and hat boxes.

The vogue for doll dresses and accessories has grown to such proportions that the doll which comes already dressed in only one costume is considered strictly old-hat by the younger generations. Most of the dolls are sold undressed, with accompanying wardrobes which may be purchased separately.

When it comes to dolls, parents are discovering that it's not the original cost, but the upkeep. Dolls have to have new clothes as often as daughter.

With the trend toward miniatures, business in doll furniture also is booming. And some dolls even have their own toys.

Many popular dolls are inspired by famous figures in American



OH, YOU BEAUTIFUL DOLL. Mary Beth Hanly, aged 7, admires her Miss America doll while trying to decide which outfit to dress her in.

life. Miss America, for instance, is reproduced with exquisite exactness and boasts a wardrobe as fabulous as that possessed by her real life counterpart.

There's a varied crop of character and career dolls, too. Boy and girl chef dolls, for instance, are in step with children's current enthusiasm for playing cook. Cowboy and cowgirl dolls in elaborate Wild West trappings delight the junior adventurer. Other character dolls are inspired by TV and cartoon personalities.

Some dolls teach children good-grooming habits. Latest novelty is a doll with yellow teeth which will transform miraculously to white when her position is changed — naturally she is equipped with a

toothbrush.

Kits of famous brand cosmetics accompany many of the new glamor dolls, with instructions for day-to-day care.

There's no doubt about it — the standard of living of the American doll has reached an all-time high.

score 43-to-32.

Edd Pinnell was high point man for Adrian with 18 points, and Rex Jones was top man for Vega with 12 points. Betty Johnson led the scoring for the Adrian girls with 24 points, and Jane Russ scored 15 points to lead the Vega girls.

Adrian Teams Win In Tournament Staged At Hart

By JUDY PINNELL

The Adrian Matadors were winners of the first place trophy at the Hart tournament last weekend. And the girls team from Adrian brought home the consolation trophy after losing their first game to Nazareth.

Entered in the tournament were the teams from Texline, Hartley, Tullia B. St. Mary's and Price College of Amarillo, Nazareth, Olton, Adrian and Hart.

Five Boys Star

Miniature loving cups were presented to five Matadors who placed on the all-tournament team. They were Lloyd Homfeld, Erma Jordan, Davis Brown, Edd Pinnell and Judy Pinnell.

The Adrian boys first defeated Nazareth by a score of 51-to-42, then bested the Olton team with the final score 57-to-44. In the final game they won over Price College by a score of 44-to-39.

Score of the opening game for the girls was 53-to-45 in favor of Nazareth. The Adrian team then won over Olton by a score of 56-to-45 and they defeated the St. Mary's squad 51-to-24.

Defeat Vega

Excitement ran high at Adrian High School Tuesday night as the Matadors defeated their traditional rivals, the Vega Longhorns, by a score of 57-to-31. The girls won over the Vega squad with the final

LETTERS TO SANTA CLAUS

Dear Santa,

I am a school boy this year. I would like a football suit, air gun, and cowboy boots. Mike, my little brother, is 4 years old. He wants a record player, teddy bear and some boots too. We are trying to be good boys. Santa, you will have to leave our toys at Mamma's this year in Nashville, Arkansas.

Gary and Mike Tinsley

Dear Santa,

My name is Keith Henderson. I am 9 years old. I have tried to be a good boy and help Mother and Daddy. I would like a football suit, a bunk bed, cowboy hat, gloves and spurs and boots. Remember all the other boys and girls and my three little brothers.

Love,
Keith Henderson
Adrian

Dear Santa,

My name is Sidney Henderson. I have tried to be a good boy. I am 4 years old and can't write so my mother is writing this for me. I would like a farm set, a cattle truck and some clothes. Remember every little boy and girl. Also my three brothers.

Love,
Sid Henderson
Adrian

CONGRATULATIONS

To The HEREFORD STATE BANK

Upon the Completion of your
NEW BANKING BUILDING



We're proud to have had a part in the construction of this beautiful new building. It is truly an asset to Hereford.

H. E. (SLIM) WESTER

CONGRATULATIONS

to the Progressive

HEREFORD STATE BANK

Upon the Completion of your

New, Modern Banking Facilities



We are indeed happy to have had a part in the construction of this new building by furnishing the Haydite Blocs, Concrete and Color Crest Stone!

The new Hereford State Bank Building is one that can be looked to with pride, not only by the folks connected with the bank, but by the entire trade territory.

We extend our personal invitation to each and every one of you to attend the Open House, Sunday, December 16th, 2 to 6 p.m., at the new bank building, 3rd and Sampson Streets.

WHENEVER YOU PLAN TO BUILD... Investigate the advantages of using Crowe-Gulde's Haydite Blocs and Color Crest Stone, a limestone product in color.

Crowe-Gulde Cement Co.
of Hereford
PHONE 1722 1st & GOUGH ST.

SAFETY IMPORTANT IN GIFTS CHOSEN FOR CHILDREN'S FUN

Extra care should be taken to keep accidents from marring the holiday season.

Christmas gifts, particularly the toys for the youngsters, should be selected for safeness as well as appropriateness.

Toys for very young children should be checked to make sure that paint is nonpoisonous and will not peel. Sharp edges and points should be avoided.

For older children, toys should include safety features. A new bicycle, for example, should have a headlight and tall reflector as well as a bell or horn and chain guards — each bicycle rider should be instructed as to the rules of the road before he is allowed to venture out on city streets.

Above all, youngsters should be given full safety instructions before they are allowed to use a potentially dangerous gift such as a rifle.

If someone in the family is a do-it-yourself hobbyist, guards should be installed on any power tools

which are left in the Christmas stockings.

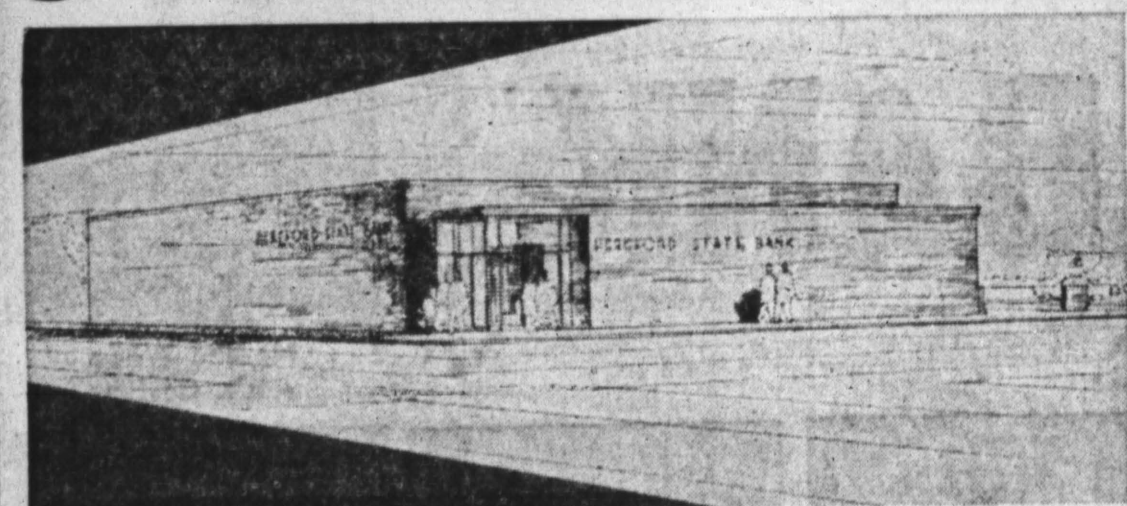
Decorating the Christmas tree also can be hazardous. A fall from a chair can be just as fatal as from a 16 story building. If the tree is large a step ladder is needed for hanging the ornaments.

Even step ladders can be dangerous. A good rule to follow is never stand on the top two steps — use them only for support. If you need to climb higher, get a longer ladder.

The extension cord used for the Christmas tree lights is a threat, particularly to babies who might receive a severe or even fatal shock. The cord should be free of exposed wires or metal parts, and should bear the little yellow band which shows that it has been approved by the Underwriters Laboratory.

The key to home safety for the holidays and any other time is "good house keeping," which means "a place for everything and everything in its place."

With Pride We Salute The HEREFORD STATE BANK



Upon The Completion of Your New, MODERN BANK BUILDING

The new, modern bank building you have just completed is a real asset to Hereford and surrounding area... may we offer our Congratulations and Best

Wishes



PRINTING
and
OFFICE SUPPLY

115 N. Main Phone 201

Holiday Glamor Starts At The Top



WHITE CHRISTMAS—White ermine bonnet veiled in black Chantilly lace, designed for gala wear by Sally Victor.



FLOWER WIG—Made entirely of multi-color flower petals, this headliner fits head snugly, covering the hair.

AP Newsfeatures
Once upon a time, in the very recent past, you couldn't be sure whether a woman was wearing a hat or not, especially after five. A band, a flower and a scrap of veil could double for a hat at almost any function. This season there is no doubt about it — hats are hats, and the

more spectacular the better. Milliner Sally Victor creates a fantasia of holiday headgear ranging from fur bonnets to flower wigs, saying: "The whole idea is to make women look prettier — and this year's hats can do the job." Mamie Eisenhower's favorite milliner, the small, energetic and sparkling Mrs. Victor covers the full range of glamorous toppers, using all varieties of luxury furs, jewels, flowers, velvets, satins and feathers for the greater glorification of her customers. The hats are high, wide and handsome — and there's a silhouette for every type.

Builder's Supply Co.
of Amarillo
Extend Their Sincere
Congratulations
to the
Hereford State Bank
Upon the completion of your
New Banking Facilities

We're happy to have participated in making this building possible . . . and we're proud of the beautiful Wall Paper and Vinyl Floor Covering furnished by us. Be sure to attend the Open House, Sunday, December 16th and inspect Hereford's newest asset.

Builder's Supply Co.

1600 W. Seventh Ave. Phone DRake 2-4375

"Your Floor Covering Headquarters"

Amarillo, Texas

SUMMERFIELD NEWS

Auction Sale Is Staged By Study Club And Guests

By BETTE JEAN NOLAND

Mrs. Lee Curry is a patient in the Deaf Smith County Hospital. Ann Lookingbill was home visiting her parents, Mr. and Mrs. L. B. Lookingbill over the weekend. She is a student at Wayland in Plainview.

Mr. and Mrs. J. M. Wright were in Lubbock Monday where they attended the funeral of his uncle.

Returns Home Friday

Mrs. J. A. Noland returned Friday from Lockney where she was visiting her sister-in-law, Mrs. Wiley Nance.

Mr. and Mrs. Bradley Lookingbill and family of Plainview visited over the weekend with his parents, Mr. and Mrs. L. B. Lookingbill.

Mr. and Mrs. Charlie Noland and Mrs. Harold Reed of Belle Fourche S. D., were in Amarillo Friday on business.

Mrs. J. C. Clearman accompanied her brother to Amarillo Friday where she visited her mother, Mrs. J. A. Stanford. She returned Saturday with her son, Jamie Clearman and Ann Lookingbill.

Undergoes Surgery
Jerro Bea Noland is a patient in the Deaf Smith County Hospital where she underwent surgery Monday.

Mr. and Mrs. Henry Kuper were in Amarillo Monday night to see his mother who is in the hospital. Mr. and Mrs. L. B. Lookingbill

and Mr. and Mrs. A. H. Cook attended the football banquet Saturday night in Hereford.

Mrs. Dean Paul and daughter, Mona of Hereford, visited Sunday afternoon in the home of Mr. and Mrs. Bob Noland.

Visit Ends

Mr. and Mrs. Kenneth Christie and children returned Saturday from Truth or Consequences, N.M., where they had been visiting for two weeks.

Mrs. J. A. Noland accompanied Mr. and Mrs. Harold Markley to Amarillo Sunday where they attended church.

Chester Wiggins is a patient in the Deaf Smith County Hospital where he underwent surgery.

Attend Messiah Presentation

Ann Lookingbill, Jamie Clearman, Jean Glass, and Albert Ricketts of Hereford were in Plainview Sunday where they attended "The Messiah." Jean Glass sang.

Several men of the church worked several days last week ridding sidewalks and putting gravel on the parking area of the Summerfield Baptist Church.

Annual Auction Sale

The Summerfield Study Club met Thursday afternoon in the home of Mrs. L. H. Lookingbill Sr. for the annual auction sale. After the auction refreshments were served and a short business meeting was held. Guests attending the meeting were Mrs. Roy Euler, Janet Euler, Mrs. Bob Noland, Mrs. Reese Dawson, and Mrs. Jack Harrington. Members attending were Mrs. L. L. Cannon, Mrs. J. R. Euler, Mrs. Henry Kuper, Mrs. Earl Lanco, Mrs. K. W. Neill, Mrs. Charles Noland, Mrs. J. B. Noland, Mrs. Mack Noland, Mrs. Guy Walsler, and the hostess and co-hostess, Mrs. L. H. Lookingbill and Mrs. Ray Johnson.

Mr. and Mrs. Jim Lookingbill of Hereford are the proud parents of a son, James Brant, born Dec. 7. He weighed 7 pounds and 7 ounces. The paternal grandparents are: Mr. and Mrs. L. B. Lookingbill of Summerfield. The maternal grandparents are Mrs. Lois McDonald of Hereford and Jim McDonald of Amarillo.

Mr. and Mrs. Charlie Noland were in Amarillo Monday on business.

Shower Honoree

Catolyn Lee was honored with a lingerie shower Sunday afternoon in the home of Bette Jean Noland. Those attending were: Ann Lance and Bette Walsler of this community, Janie Bookout, Eugenia Alexander, Dollie Jo Powell, Carol Ann

LETTERS TO SANTA CLAUS

Dear Santa,
My name is Ronny Henderson. I am 7 years old. I have been a good boy. I would like a B. B. gun and a robot and a wagon. Remember all the other boys and girls and my three little brothers.
Love,
Ronny Henderson
Adrian

Dear Santa,
My name is Billy Henderson. I am 5 years old. I can't write so I am having my mother write this for me. I have been a good boy this year. I would like a Rin Tin Tin set and an auto transport. Remember everybody and remember my brothers. Sid who is 4, Ronny who is 7 and Keith who is 9.
Love,
Billy Henderson
Adrian

Dear Santa Claus,
My name is Sharon. I am nearly 6 but I can't write yet so Mommy is writing this for me. I would like either a piano with colored keys or a toe dancing doll. Don't forget all the children in Hungary. We love you.
Love,
Sharon Roberson
P. S. We'll leave you something to eat.

Dear Santa Claus,
I am Buddy. I am going to be 4 right after Christmas. Please bring me a steam shovel and Indian set or a piano. I am as good as a 3 year old can be. Take some toys to the children in Hungary. Merry Christmas.
Love,
Buddy Roberson

Newell, Lawanna Lookingbill, Judy Patterson, Bette Snead, Virginia Witherspoon, and Sylvia Wiman all of Hereford.

Highest Praise is due the
HEREFORD STATE BANK
Upon the completion of their new
MODERN BANKING BUILDING!



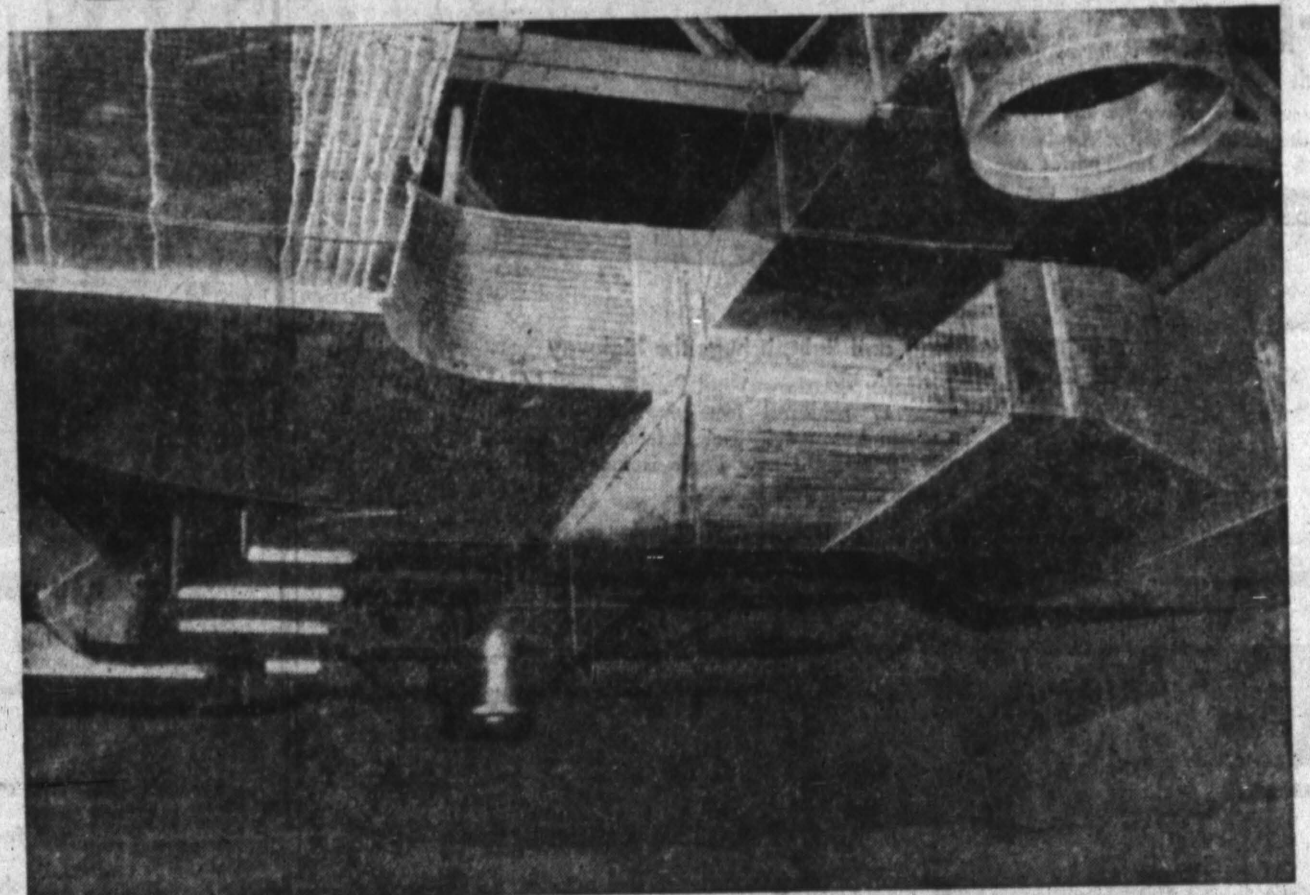
With pride we salute the Hereford State Bank upon the completion of their beautiful new Bank Facilities at 3rd and Sampson. This is truly an asset to Hereford and the surrounding area, and you are commended highly for your forward, progressive thinking . . . your desire to GROW WITH A GROWING COMMUNITY.

Best Wishes from everyone at

Hereford, Tex. Federal Credit Union

Dyalthia B. Benson, Treas.-Mgr.

CONGRATULATIONS
To the Folks at The
Hereford State Bank
Upon the Completion of Your New Building
BROWND SHEET METAL



is PROUD to have had a part in it's construction!

Shown above is a view of the Heating and Air Conditioning Ducts manufactured in Hereford by Brown Sheet Metal, and installed while the building was being constructed. These ducts will carry heat in the winter, and crisp, cool air during the summer to every room and corner of the new Hereford State Bank, for the utmost in comfort of everyone entering the building.

Whatever your problem in Heating or Air Conditioning, you'll be wise to call the folks at BROWND SHEET METAL . . .

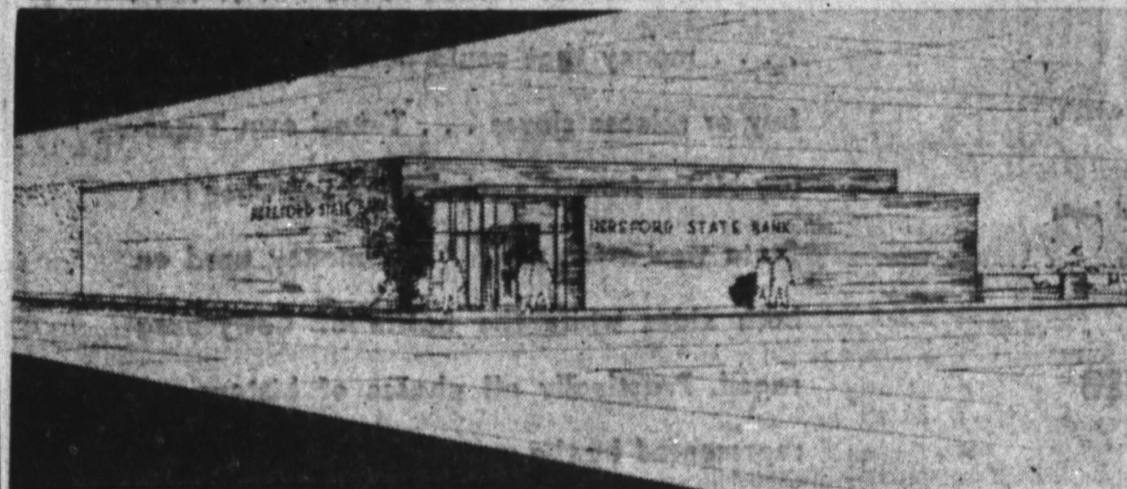
They're Experts at Their Trade!

Brownd Sheet Metal

138 N. Sampson

Phone 67

May We Offer Our . . .
CONGRATULATIONS
to the Progressive
HEREFORD STATE BANK



UPON THE COMPLETION OF YOUR BEAUTIFUL NEW BANK BUILDING!

We think that the new Hereford State Bank Building is truly an asset to Hereford and surrounding area . . . and we're indeed happy to have been selected to write the Insurance covering the new structure.

Jno. H. Patton

Wm. H. Patton

PLAINS INSURANCE AGENCY

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?



IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top-notch condition.

Kenneth "Doc" Cowan
Your Doctor of Sick & Deceit Watches
Cowan Jewelry

Letters To The Editor

December 12, 1956
Hereford, Texas

Dear Sir:
Attention, eligible cotton voters for the "Referendum" just held yesterday: Is it important, or not? I mean the privilege of voting. Last week I received a letter from Mr. F. G. Collier, from the ASC office saying that I had been chosen to help conduct the "Cotton Referendum" for community "D" at the Sims Community House, on Tuesday, Dec. 11. This letter further stated, and I quote, "You realize the importance of this referendum and the committee will appreciate your performing this service for your community."
Yes, I realized fully the importance of this service to my community and I did perform this service, from 8 a.m. to 7 p.m. and I feel certain that the committee appreciates this service very much. But only to two other members of

this committee, to myself and our wives was this "Referendum" of any importance at all, for not another single eligible voter showed up at the polls to vote in our community, and we had an eligible voting list of over 100 names. Did these cotton producers consider this referendum important?
Since the eligible voters in this community know full well that if this referendum carries by a two-thirds vote they will receive between 75 and 90 per cent of parity support price, and they also know that if it does not carry by this margin they will receive only a 50 per cent of parity support, they certainly will have no one to squawk at but themselves if the referendum fails and they receive only 50 per cent parity because they were not even interested enough to vote.



HEADS TEXAS MASONS—Paul Turney of Sonora, right, receives the Grand Master ring from immediate Past Grand Master W. W. Boothe of Paris at the annual meeting of Texas Masons in Waco. Over 3,000 Masons attended the ceremonies. (AP Wirephoto)

Authorities in agriculture did their part for these producers, the County Committee and members did their part, but the cotton producers themselves who are the eligible voters, and who are invariably clamouring for higher supports simply took no interest in the matter at all. These producers all knew that from similar negligence in the USDA, we lost almost completely our fair share of trade in the world market on cotton, and other commodities, too. Our normal share of cotton is considered about five million bales, and since the first of this year the USDA has

exerted extensive efforts on a cotton expert sales program and as a result they have already sold over five million bales, which is double our 1955 expert sales. In less than a year through concerted effort on USDA's part we have regained our normal world trade and this number of bales has been taken out of CCC stocks which reduces our surplus.

Likewise, it requires this kind of concerted effort from the eligible voters on such matters as the cotton referendum if they expect to maintain a high price support. Think this over all voters as we have other elections coming up very soon.

Leo V. Gallagher,
Route 4, Hereford, Texas

Toastmaster Club Trophy To Adams

The traditional gold traveling cup was awarded to Dr. Milton C. Adams at the meeting of the Hereford Toastmasters Club held at the Jim Hill Hotel Tuesday night.

Topic of Dr. Adams' after dinner speech was "How to Improve Your Table Topics." Presentation of the cup was made by Curtis Traweek.

The "pink sands" on Bermuda's beaches are really tiny ground pink coral.

DAWN NEWS

COMMUNITY CHRISTMAS PARTY SET FOR WEDNESDAY, DEC. 19

By DELLA RUTH DOW

The Dawn Musettes had a recital in the Carl Wimberley home on Sunday afternoon. Those taking part were Alice Ann Caraway; Audni Miller, Linda Stewart, Rosemary Stewart, Kenneth McClung, Buddie Stewart, Jon David Miller, Betty Tucker, Waltine Beavers, Dorotha Stewart, Lucy Beth Miller, Nan Neal, Phyllis Ann and Mrs. Carl Wimberley.

Guests attending included Mr. and Mrs. J. B. Caraway, Bob and Bill Dudley, Mr. and Mrs. Ray T. Stewart and Jerry, Alvin Rhettman, Mrs. Reece Stewart, Mrs. H. H. Miller and Dion, Mrs. Bill Tucker and Pat, Mrs. Walt Beavers, Mrs. Clifford Stewart, Mrs. Gayle Neal, Billy and Cheryl, Mrs. H.V. McCabe, Miss Bertha Frye, Mrs. L. P. McClung, Mrs. Walter Galley, Mrs. Edgar Lemons and Beverly, Mrs. N. R. Miller and Gail and Mrs. Ray Polan.

Here from Oklahoma
Bob Hynds of Wayne, Okla., visited his sister, Mrs. Rea Cox, and her family over the weekend.
Mr. and Mrs. Walter Galley of Center, Colo., visited in the community this past week.

The William Wimberleys spent the Thanksgiving holidays in Durango, Colo., with her sister, Mrs. H. F. Axtell, and family.

The C. A. Wimberleys of Amarillo visited in the Carl Wimberley home Sunday afternoon.

Joint Christmas Party
The Daniel and Dawn 4-H Clubs party Friday in the home of Mrs.

Henry Spicer in Hereford.
H. F. Axtell and E. A. Oberst of Durango, Colo., have been visiting the William Wimberleys this past week. Mr. Oberst will stay for a visit with his daughter, Mrs. Wimberley.

The H. D. Council Christmas party was attended by Mrs. Ray Polan and Mrs. L. W. Tooley from this community.

Mrs. J. R. Dodson of Canyon visited her sister, Mrs. C. C. Stewart, Sunday afternoon.

Prayer Observance
The WMS had their week of prayer program Friday afternoon. Present for the program were Mesdames Carl Wimberley, Paul McClung, William Wimberley, Clifford Stewart, Edgar Lemons, Ted Richardson, N. R. Miller, Ray T. Stewart, Bill Gentry, Walter Lemons, Rea Cox, Ray Polan and Lawton Hill.

Mrs. George Olson of Hereford visited in the C. C. Stewart home Friday. She is Mrs. Stewart's niece.

Holiday Visits
Mr. and Mrs. Ray Polan and boys visited in Ranger and Big Spring over the Thanksgiving holidays. They visited Mrs. Lillian McMinn, Mrs. Polan's grandmother, in Ranger to help her celebrate her 80th birthday. In Big Spring they visited Mr. and Mrs. B. H. Robinson and family, Mrs. Polan's parents.

Happy birthday to Mrs. Edgar Lemons this week.
Visitors in the H. C. Dow home for the past week were Mr. and Mrs. Clyde Toney, Carol, Gayle and Joyce Lynn of Clayton and Mr. and Mrs. Ray Toney and Gayla Ann of Tahoka. Clyde and Ray Toney's mother is in the hospital in Amarillo and she is reported to

be improving.

Mr. and Mrs. William Cook and family of Daniel community visited the Ray Polans Sunday.

Revival In Progress
The revival at the Dawn Baptist Church is now in progress. The evangelist is the Rev. John Cromer of Poteau, Okla., and the song leader is Ronnie Smith, a student at West Texas State.

Everyone is invited to attend with the services to begin at 7:30 p.m. each evening of the week.

Mr. and Mrs. John Hinkle from Montana visited in the home of her nephew and his family, the J.B. Caraways.

JUDGE AND JURY
PHOENIX, Ariz. — Superior Court Judge Nicholas Udall's name was picked from the voter list for jury service in his own

court.

"I have always wished I could serve as a juror for both the service and the experience," the judge said. But he took the practical way out and requested the customary exemption for judges.

SHOCKING DISCOVERY
EDMONTON, Alta. — The thief who took 3,200 feet of film from the car of Arthur Bolle must have received quite a shock. There was 2,800 feet of film on nervous break-downs and depressive feelings and 400 feet on digestive ailments.

WHAT FIRE?
SACRAMENTO, Calif. — Timber-conscious Humboldt county sent its farm advisor on a wide tour of forest areas to check up on lumber marketing prospects. The advisor's name: W. Douglas Pine.



It's a dear bargain when you carry automobile insurance in a company that isn't licensed in every state in the country and that can't serve you wherever you go.
We have a hunch you'd rather BUY FROM AN AGENT who places your insurance in companies that have facilities all over the country so that you can have "home towns" treatment no matter where you may be.

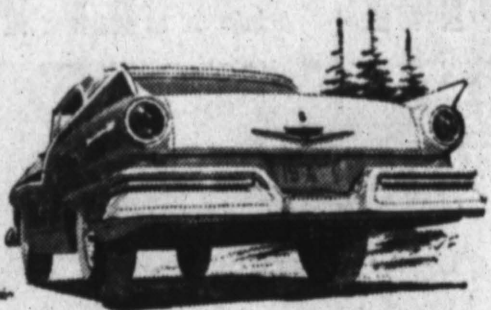
That's how this Agency conducts its business.

John McLean Insurance Agency
25 Years of Insurance
Know How
Phone 273

Fleet

with Thunderbird GO

There's new power for the new kind of Ford in the great new Silver Anniversary V-8's... with new, wider horsepower ranges to meet your needs. Or choose the new Mileage Maker Six—the world's most modern.



Low

long and light, it hugs the highway

Fairlane 500 (shown) and Fairlane models are over 17 beautiful feet long. Custom and Custom 300 models, over 16 feet. Every one of the 20 brilliant new Fords is longer, lower, roomier than ever before.



Lovely

... with beauty that's more than "skin-deep"

The new kind of beauty in the '57 Ford is only the lovely "complexion" over the tough and precisely co-ordinated muscles of the stronger "Inner Ford" ... that rides so silent ... so solid ... so secure!



*A special 870-hp Thunderbird 318 Super V-8 engine available at extra cost. Also, extra-high-performance Thunderbird 318 Super V-8 engine delivering up to 285 hp.

Come in and Action Test the new kind of **FORD** for '57

Charlie Seeds Motor Co., Inc.

146 E. 2nd

Phone 39

Announcing!

A display of currency, all this coming week, showing money in use from the early days of our Country to the present.

In this interesting presentation is paper money from early Colonial days that in our imagination we might see as having passed through the hands of George Washington or Alexander Hamilton or Thomas Jefferson.

"Well, if that is the case," said King Charles, "let them issue their own coins if they have a mind to. They must be honest dogs, after all, to use the Royal Oak."

You and your family are invited to view this display which, we feel, will prove both interesting and educational. The showing is in the Bank's lobby. It starts today and lasts through December 20th. There is no charge, of course.

Attend the Big Open House
in our new building

TODAY, SUNDAY, December 16th 3rd and Sampson

HEREFORD STATE BANK

Member: Federal Deposit Insurance Corp.

There is money that was in use when the White House was burned in the war of 1812 ... money that could have been used to buy or release slaves ... Texas' own Treasury Notes from the stirring period when this State was a Republic ... money used on both sides while the battle of Gettysburg raged. Practically all phases of history are represented by the money currently in use in each period.

WALCOTT NEWS

Three Birthdays Are Observed On Friday, Dec. 7

By MRS. T. L. COLLINS
Something new, a "Treasury of Wisdom" sign, has been installed in the south end of the hall at Wal-

cott School. The children like to watch for new famous sayings to be posted in the lighted sign. Wednesday's assembly was given by the fifth and sixth graders. A. L. Shelton read scripture and asked the students to remember that their school work is done to benefit themselves, not the teachers.

Present Short Play
A short play, "Radio or Home-work," was introduced by Lily Hutson. Seven students — Kathryn

Burrus, Diana Bias, Larry Williams, Carl Meyers, James Burrus, Elaine Newman and George Steward — gave their thoughts on the subject.

Exciting Film Seen
An educational and exciting film, "The Big Race of 1950," was shown. This was a pictorial review of the annual 500 mile speed classic at Indianapolis. The film illustrated the patience, nerve and sportsmanship required to participate in this event.

The Messenger H. D. Club held its annual turkey feed for their families and guests at the Walcott School cafeteria Friday night. The Walcott teachers enjoyed the fine meal and fellowship as guests.

Slumber Party Fun
Merry Kay Pruitt was 14 years old on Friday, Dec. 7. Cecelia Burrus, Barbara Neimast and Barbara Swinney stayed all night with her on Thursday. These eighth grade girls enjoyed supper together which included conetti angel food cake, ice cream and strawberries.

Clifford Lockhart and Ronny Henderson also observed their birthdays on Friday. Both boys were seven years old. Ronny had company on Thursday night—John Hall and John Perrin.

Visit in Silvertown
Mr. and Mrs. Kelton Newman, Kelly, Elaine, Viola and Helen went to Silvertown Thursday afternoon to visit his mother, Mrs. W. H. Newman. They returned home on Friday.

Mrs. Joe Rader and daughter, Mrs. J. M. Payne of Hereford, were in Lubbock Saturday on business. They visited a short time with her elderly parents, Mr. and Mrs. J. M. Thomas, in Littlefield as they returned home.

Mr. and Mrs. J. V. Perrin and boys were in Amarillo Saturday.

Weekend Journey
Mr. and Mrs. R. E. Swinney and Barbara went to Quitaque on Saturday to visit with their daughter, Mr. and Mrs. Troy Vaughn and sons. They came home Sunday.

Mr. and Mrs. Melvin Henderson and Mr. and Mrs. A. L. Shelton were heard over KPAN radio station in Hereford at 8:45 a.m. Sunday. Each sounded natural.

Mr. and Mrs. Walter Neimast and girls went to Whiteface Saturday to visit with the Wallace Lumpkins family. Walter Neimast had a birthday Friday so all enjoyed a turkey dinner together on Sunday to celebrate.

Mother Is Improved.
Mr. and Mrs. Glenn Burrus and girls went to Pampa on Saturday. Mr. and Mrs. Herschel Burrus and family went to Pampa on Sunday. Each visited with relatives there and report that their mother, Mrs. H. W. Kribbs, is up in a wheel chair after her recent broken hip injury.

Mr. and Mrs. A. L. Shelton and Mr. and Mrs. T. L. Collins and Bruce were in Clovis on business

LETTERS TO SANTA CLAUS

Dear Santa Claus,
I am a little girl eight years old. For Christmas will you please send me a cosmetic kit and some dishes and a typewriter and some books.
Love,
Barbara Willis

Dear Santa Claus,
I am a little girl five years old. For Christmas will you please send me a nurse set and a Tiny Tears doll.
Love,
Sandra Willis

Dear Santa Claus,
For Christmas I would like a record player, and a bicycle, doll bed and a bride doll. Dear Santa Claus, I love you very, very, very much.
With love,
Susan Ballard

Dear Santa,
I am a six year old girl and have tried to be good. I would like some more toys for Christmas. Please bring me a little bride doll with clothes, also a doll house and vacuum cleaner, housecoat and house shoes. I would also like a wagon. Thank you, Santa, for this and all the things you have brought me in the past. And Santa, please remember all the children everywhere.
Love,
Billee Goettsch

Dear Santa Claus,
I have been a good girl. Please bring me a bag to put my toys and a new dolly. Please don't forget my brother. Then I want some more plates and a suitcase. And a wardrobe trunk for my baby and some dresses for Suzette.
Love,
Kay Lynne

Dear Santa Claus,
I have been a good boy. Bring me some guns please, Santa Claus. Two guns. The kind that shoot those caps. And a long play rifle. Please bring me a bow and arrow. Arrows with caps on the end. I would like to have a jack-in-the-box and a play ranch house with lots of horses and cowboys. I'm going to leave a gift for you under the Christmas tree. I sure would like to have a tool kit and some nails too.
Love,
Sheldon Alexander

P. S. I also want a 'choo choo

Saturday as was the N. E. Tyler family.

Voting Here
On Tuesday an election for the cotton referendum was held in the Walcott School auditorium. Frank Zinser Jr., was chairman for this community. Vice chairman of the county board is Morris Easley and the clerk for the election was R.W. Mitchell.

train that you wind up. Please bring Mother a purse.

Dear Santa Claus,
I want a make-up kit and a nurse kit and a jewelry box and jewelry. And lots of candy and lots of nuts.
Love,
Billie Jo Witherspoon

Dear Santa Claus,
I would like to have a conveyor loader and a realistic mobile crane construction truck. My sister will like a lifelike cocker spaniel and a thrifty metal telephone.
Love,
Sammy Curtsinger

Dear Santa,
I'm three years old and been a good girl. Would you please bring me a pedal tractor and some guns. I'd like for you to remember my sister and brothers.
Love,
Rita Ranspot

Dear Santa,
I am 4 years old and for Christmas, I would like a bride doll. Remember the other boys and girls.
Love,
Melodye Kay Caraway
La Junta, Colo.

Dear Santa,
I am 2 years old and for Christmas I would like a baby doll.
Denise Caraway
La Junta, Colo.

Dear Santa Claus,
I am a little girl five years old and my name is Karja Kay Mobley. I have been an awful sweet little girl. Will you please bring me a bride doll, doll suitcase, Dale Evans cowgirl suit and a little girl's bicycle.
Karja Kay Mobley
Dimmitt

HAVE YOU

CONVERTED

YOUR MOBILE FARM EQUIP. TO

BUTANE-PROPANE

BLANTON BUTANE, INC.

Phone 551

Always Use

JOHN DEERE

ANHYDROUS AMMONIA

FOR FALL APPLICATION

82% NITROGEN . . . ideal for wheat!

- Fall applications of John Deere Anhydrous Ammonia (82% Nitrogen) assures you of:
- Improved soil fertility—faster decomposition of crop residues—maintains soil productivity.
 - Higher yields from your Wheat acreage.
 - High quality crops at a time when quality and yields mean more than ever before.
 - Higher profits.
- So do as thousands of other profit-minded farmers are doing . . . apply John Deere Anhydrous Ammonia NOW and cash in on higher yields and greater profits.

FERTILIZE

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FERTILIZE

Phone Us Today! No Delay



PLAINS FERTILIZER COMPANY

HEREFORD OLD DAIRY ROAD PHONE 230

at Dawn, Texas Phone Dawn-3637

at TRI-COUNTY GIN between Summerfield & Black PHONE FRIO-4420

FARM SALE

Tuesday, December 18

SALE STARTS PROMPTLY AT 1 O'CLOCK
10 miles north and 1 1/2 miles east of Dimmitt, 10 miles south and 1 1/2 miles east of Hereford or 1 1/2 miles east of Neumayer farm.

TRACTORS
1—W-9 IHC Tractor on butane Scrap Iron—(Tractor and combine)

- IMPLEMENTS**
1—15 ft. Krause one-way
2—V Ditchers
1—Blade ditcher
1—7 ft. IHC power take-off mower
1—IHC 4 bottom breaking plow
2—Alfalfa rakes
1—T-50 IHC twin baler
1—IHC cultivator (4 row) model M tractor
1—Brillion alfalfa seed planter
1—4 row crust buster
1—Stalk cutter
1—10 ft. John Deere combine No. 9
1—4 section drag harrow

- MISCELLANEOUS**
1—IHC front end loader
1—Front end tractor guide
1—Grain auger with stand
100 feet—16 inch perforated irrigation casing
1—Cattle squeezer
6—Feed troughs
1—Bundle feeder
65—2-inch irrigation tubes
1—500 gallon propane tank
1—6 row cotton sprayer
1—Stock sprayer
1—Power take-off Con. post hole digger
1—Cotton trailer
Press wheels, planter boxes, other equipment

Terms of Sale—CASH Other items may be consigned

CHARLIE KENT, Owner

J. C. (Slim) Fulfer —Auctioneers— Col. Jack Howell
J. B. (Bred) Fulfer, Clerk

THE MIGHTY CHRYSLER '57

Most glamorous car in a generation



Its long, low lines of beauty point to you!

Heads turn . . . eyes open wide . . . as you glide by in your dazzling 1957 Chrysler. You never looked as good in anything before! And inside, luxurious new decorator fabrics and appointments make you feel as good as you look!

Here is the majestic climax of the Forward Look . . . the arrowed, Flight-Sweep lines . . . the low, low silhouette . . . the clean, aristocratic look of sculptured motion. Every line is a "go" line.

But Chrysler's glamorous new look is far more than an appeal to the eye. It's the architectural result of

entirely new principles of engineering. A new suspension, both front and rear, cradles the thrilling Torsion-Aire Ride . . . a new ground-hugging sensation of motion. So when you visit our showroom, don't just look at the new Chrysler—drive it yourself and discover the biggest new improvement in motoring!

See the new low-priced **CHRYSLER WINDSOR V-8** Only prestige-class car that sells at a medium price!

McCullough Motor Co.

W. Highway 60

Phone 17



KEN BAGS BIG CAT—Hunting rabbits at the O. K. Higgins ranch, 14 miles north of Dawn, Ken Loerwald, 13, right, bagged this 33-pound bobcat with a .410 shotgun on Sunday afternoon. His brother, Ralph, 7, was with Ken when they walked within five paces of the spotted cat before spotting him. Ken, who

has been hunting just six months, killed the predator with a single blast of No. 6 shot to the head. The boys are sons of Mr. and Mrs. Gene Loerwald, 715 Blevins. Gene and a third son, Danny, 10, were also on the hunt. (Staff Photo)

"FARMERS AT THE CROSSROADS"

The Soil Bank - VIII

EDITOR'S NOTE: This is the eighth in a series of installments presenting the views of the Secretary of Agriculture on farm problems and needs, and their solutions. The views expressed or implied are not necessarily those of The Brand or its editors.

By EZRA TAFT BENSON
Charles B. Shuman, President of the American Farm Bureau Federation, wrote in December, 1955: "The political approach to the solution of farm problems is a proven failure. The way to improve farm income and farm prices is to reduce, not increase, government interference in the pricing and production of farm commodities."

The obvious first step in correcting this problem is to correct its cause. With the adoption of flexible instead of high rigid price supports we are moving in the right direction. One of our principal goals is to unshackle the farmer and restore to him the freedom to take his full part in the dynamic forces that have made this Nation the envy of the world.

What he, himself, thinks of the future is attested by the fact that he is anxious to acquire more land. This is reflected in rising real estate values. Farm real estate values in the United States are now at an all-time peak.

It was a great victory for the American farmer when President Eisenhower vetoed the farm legislation which Congress submitted to him early in 1956, and when, in subsequent legislation, the flexible support principle was retained.

High rigid price support was destined to die by its own hand. It lost markets, it stimulated production, it piled up surpluses, it multiplied government controls in kind and in number, it shifted problems to other commodities, and it drove down farm incomes. It sowed the seeds of its own destruction.

TOWARD BETTER LAND USE
The farmer should not be required to throw his crop on the market all at one time or regardless of market conditions. He can turn it over to the Commodity Credit Corp. for a loan which, however, should not be so high as to encourage him to leave it with the cor-

poration forever, thereby encouraging him to produce, not for the market but for a government warehouse.

The soil bank is a method for reducing production of commodities in greatest supply and retiring from cultivated crops land which is better suited to grass and trees. If it works as we expect, it will bring about a better balance of supply and demand, and move us to a sound program without upsetting the price structure.

One of its best features is that it will protect farm incomes while farmers are adjusting to a better program.

The soil bank is not for a program of scarcity. Rather it is a program of adjustment toward better land use, less intensive operation, and better conservation. This long-run part of the program is coupled with a temporary cut in production of those crops in heaviest supply.

SOME SUPPORTS NECESSARY
Obviously we have to provide adequate and effective price supports because the way modern agriculture has developed has placed the farmer in a vulnerable economic position. Programs of price support and storage are needed to help keep farm income and prices stable in the interest of all our people.

But it is just as true that price supports are incapable of doing quite a number of things important to our farmers. They cannot by themselves improve the efficiency of farm methods. They cannot create a market for a commodity if the support is pricing the commodity out of the market. They cannot provide adequate income where production itself has to be cut down more than proportionately in order to keep prices near the support level.

The goals of fair prices and income in the market-place cannot be achieved by price supports alone, nor indeed by government programs alone.

Solutions do not lie in price alone. Farmers are interested in the net income. Net income is volume times price, minus production

costs. Price is only one of the three facets.

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WOMEN WEAR BAGS
UNIVERSITY PARK, Pa. — Clothing specialists at Pennsylvania State University report that American women annually convert more than 100,000 cotton bags into dresses.

The 100-pound feed bag, which contains one and a third yards of re-usable fabric, is the most widely used for home sewing.

MOVING PAINTERS
SAN FRANCISCO — Painters who keep the Golden Gate Bridge golden are traveling about their business now on electrically-driven scaffolds.

Installed at a cost of nearly \$700,000, the scaffold units travel on rails for 4,200 feet along the main span and 1,125 along each side span.

Woven wire fabric forms a safety net on each unit to catch falling men or material.

FUNDS PLACED WITH US ARE:

- (1) Safely Protected—Federally Insured Up to \$10,000.00
- (2) Earn 3 1/2 % per Annum
- (3) Ready When Needed

Open your account by mail

Amarillo Savings & Loan Association
407 W. 8th, Amarillo, Texas

Gentlemen: Please send me all details regarding an account with you.

Name

Address

City

State

Current Annual Dividend Rate 3 1/2 %

Amarillo SAVINGS & LOAN ASSOCIATION

407 W. 8th Phone DR4-8022

BE SURE YOU REGISTER FOR FREE GIFT



SUNDAY MONDAY TUESDAY

SHOWTIME: 1:50 - 3:34 - 5:30 - 7:33 - 9:36
FEATURETIME: 2:00 - 3:56 - 5:59 - 8:02 - 10:05

A Western Movie That You Will Enjoy



"The Burning Hills"

WARNER BROS. CINEMASCOPE WARNERCOLOR

Passes have been sent to the following honoring them on the occasion of their anniversary December 16-19:

- | | | |
|-----------------------------|----------------------------|------------------------------|
| Mr. & Mrs. D. Neumayer | Mrs. H. D. Goldston | Mr. & Mrs. Gracy Harper |
| Mr. & Mrs. Sam Maynard | Mr. & Mrs. Fred Y. Moreman | Mr. & Mrs. J. W. Whelan |
| Mr. & Mrs. W. R. Redwine | Mr. & Mrs. O. F. Nixon | Mr. & Mrs. A. C. Hershey |
| Mr. & Mrs. E. C. Carden | Mr. & Mrs. J. C. Morrison | Mr. & Mrs. Elmer Cook |
| Mr. & Mrs. J. P. Jones | Mr. & Mrs. W. L. Steakley | Mr. & Mrs. C. C. Billingslea |
| Mr. & Mrs. F. E. Clowders | Mr. & Mrs. Ramon S. Cole | Mr. & Mrs. Earl T. Waits |
| Mr. & Mrs. Douglas Fabsholt | | Mr. & Mrs. Ivan Heaton |

WEDNESDAY THURSDAY

SHOWTIME: 2:00 - 4:14 - 6:34 - 8:51
FEATURETIME: 2:27 - 4:44 - 7:01 - 9:18

Aflame with Turmoil and Revolt!



2 YEARS IN PRODUCTION! THOUSANDS IN THE CAST!

BHOWANI JUNCTION

in COLOR and CINEMASCOPE

AVA GARDNER - STEWART GRANGER - BILL TRAVERS

FREE GIFTS FRIDAY

9:00 P.M.

THEIR UNTAMED LOVE
SPOKE LOUDER
THAN
WAR DRUMS!



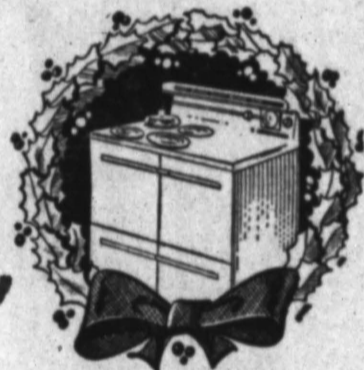
SCOTT BRADY
RITA GAM
NEVILLE BRAND

MOHAWK

WIDE-SCREEN

"To me ELECTRIC COOKING is the only way to prepare meals for my family."

...EASY AS 1-2-3-4!"

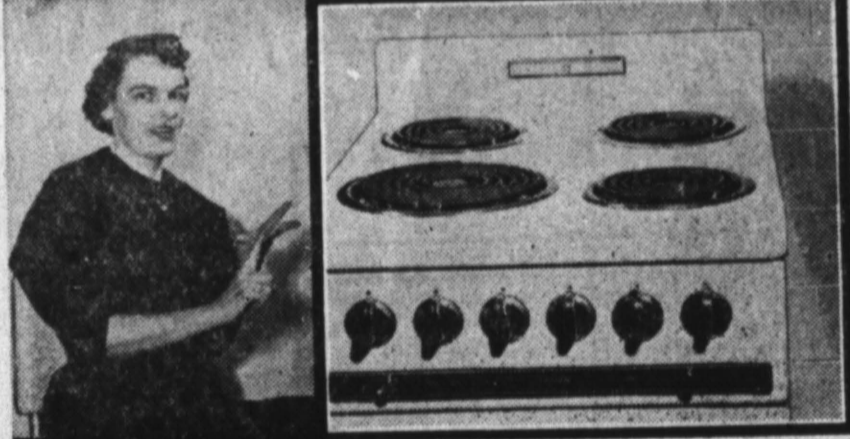


SAYS **MRS. JOHN H. MUTERSBOUGH**
4020 GABLES • AMARILLO, TEXAS



"ONE for the money"

"Money's a big item for any modern family. Making the dollars stretch and putting nutritious meals on the table are a challenge to any young housewife. Cooking electrically assures a careful planner that she loses nothing in the cooking process. Meals look good, and the family stays within its budget."



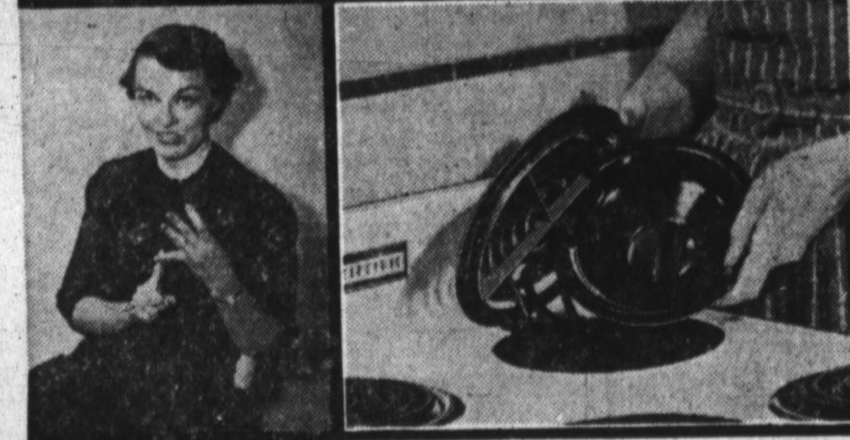
"TWO for the show"

"Showing off her kitchen is a point of pride for any homemaker. What is more eye appealing than a beautiful electric range supplemented with the other electric necessities that make a kitchen attractive and convenient." Mrs. Mutersbough's kitchen bears out her statement with the attractive apartment-size electric range she uses.



"THREE to get ready"

"Ready-made meals come out of modern electric ranges. Ready for a hungry family to feast its eyes on — and to eat, too! And getting ready to cook electrically is a simple process. It's so easy to cook over an even Reddy heat that can be so readily controlled."



"FOUR to GO!!!"

"You can go out as often as you like with the time you save with an electric range. Take no time at all to clean. Just lift the element, take out the drip pan and wash it like you would a saucer. Your family will enjoy the meals and your fresh appearance, too."

SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER TODAY ORDER YOUR ELECTRIC RANGE IN TIME FOR CHRISTMAS



SOUTHWESTERN PUBLIC SERVICE COMPANY

