

WEATHER			
	High	Low	Moist.
Thursday	73	63	.81
Friday	81	64	.60
Saturday	97	65	.60
Year's Total Rainfall: 6.35			

The Sunday Brand

28 Pages
Including 22 Colored Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Hereford, Texas, Sunday, July 31, 1955

Price 10c Per Copy

VOL. 8 NO. 5



WHAT FOLKS ARE GONNA SEE ON TV—Here's what folks are going to see on Humble's "Texas In Review" television program when Deaf Smith County is featured soon. Back of these three fine examples of Hereford girls is another fine example of veget-

ables grown in this area. The photographer thought local people would be more interested in the beauties than they would in the spuds and onions though. Pictured from left to right are Dawnie Johnson, Barbara Rogers, and Dixie Young. (Staff Photo)

CAA Assured Bond Election To Be Held By September 1

Need Of Airport Is Stressed By Group

A group of Deaf Smith County citizens assured a representative of the Civil Aeronautics Administration last week that a bond issue would be called by September 1 in an effort to raise the county's share of money to construct an approved CAA secondary type airport in the county.

The assurance came at a meeting of representatives of the county, city, Chamber of Commerce Airport Committee, C-C Board or Directors and other citizens.

R. B. Allen, of the Fort Worth CAA office, said he needed such evidence to assure that a request for government assistance could be placed on the CAA's tentative program for the coming fiscal year. The CAA's fiscal year began July 1.

As late as Saturday no petition had been prepared, as far as the Bond reporters could find out, but leaders of the movement said that one would be prepared soon.

Approximately 20 local representatives met with Allen to discuss the possibility of getting government assistance. He told them that a bill is now on the President's desk, and if signed will definitely give the CAA enough money to include a Deaf Smith County airport in their program this year. He stressed the fact that a decision and formal request from a public agency must be forthcoming in the immediate future. The

government would pay half the cost of constructing a field, including half the cost of the land needed.

Lyle Blanton, chairman of the C-C Airport Committee, pointed to the need of an airport, saying that it wouldn't be long until the city without an airport would be like towns that didn't get on the ball and get a railroad when they were being built.

"We all know what happened to towns that didn't think they needed a railroad," Blanton declared. "They practically folded up as they watched their sister cities, which were smart enough to see that the horse and buggy days were over, take the lead. Without a railroad, would there even be a Hereford today?"

Blanton also pointed out that industrial leaders have already begun to use air travel exclusively. He said that men who had the capability of bringing industry to Hereford, were men that were too busy to use any other means of travel.



WHEN WOULD YOU NEED TO KNOW?—Deaf Smith County Chamber of Commerce Manager Bill Linderman, gestures with his hands as he seeks information from R. B. Allen, representative of the Civil Aeronautics Administration, about the proposed county airport. In the background is Dub Reeves. (Staff Photo)

Airport To Be Studied At Breakfast

Two Chamber of Commerce committees will make up the panel at the monthly community breakfast to be held Wednesday. They will be the Airport Committee and the Industrial Committee.

Lyle Blanton is chairman of the Airport Committee and Jim Witherspoon heads the Industrial group. Both committees have been making news lately, and a large turnout is expected for the eleventh consecutive breakfast series.

Ralph Hastings, president of the C-C, said this would be the first in a series of reports to the public by C-C committees. He said these two committees were selected because they have been very active in recent months.

The breakfast begins at 7 a.m. in the ballroom of the Jim Hill Hotel. Hastings reminded citizens that everyone is invited to attend the meetings. He said that as usual, the committees would make their reports and then the program would be turned into a question and answer affair.

"We expect and want people to ask questions and present any ideas they might have," Hastings said.

He urged everyone planning to attend the breakfast to phone the Chamber of Commerce office by noon Tuesday to make reservations so that the hotel staff can know how many to expect.

Around Town

Shoes Aren't Main Thing, Feet Are, Postman Says

By CAROLYN INMAN

How many shoes does the average postman wear out in a year? That's a question that needed to be answered by Baxter London, senior Hereford mail carrier, agreed to help a Brand reporter get the facts.

And the main fact is that London wears out about two pairs of shoes a year—with each pair half-soled about five times of course. But it isn't the shoes that take the punishment, Baxter explained with a grin, it's the feet.

Baxter said he walks about 12 miles a day, which is—if we have all the facts right—about 3756 miles a year.

London started working in the post office 10 years ago, and now has top seniority among city mail carriers. He handles between 1200 and 1300 pieces of mail each day, which is equal to about five sacks.

When he started working at the post office, he worked part time. Soon he began working as a mail carrier for 75 cents an hour. He now makes more than \$2 an hour and works from seven in the morning to 3:30 or 4 each afternoon except Sunday.

"People who won't keep their dogs under control," is Baxter's chief complaint against being a city mail carrier. Quite often he has trouble with dogs, but the most recent time to come to his mind was when four or five dogs had him cornered. Two dogs bit him on his legs—one on the right leg and one on the left—and all at the same time!

A member of the Assembly of God Church, London is active in church work. He feels that Hereford needs a recreation center for the young people, but still thinks "it's the best place in the world."

ATTACK WON'T HALT WORK

ROCK ISLAND, I. O.—If an enemy attacks the Rock Is and area 6500 employees of the Rock Island Arsenal will burrow underground and pass up evacuation. Capt. Charles R. Fish of the arsenal staff says.

He told a conference of Civil Defense leaders that "production of war material in the shops must not be curtailed in time of war." The arsenal is situated on an island in the Mississippi River.

Summerfield Is Top Rain Getter

Rainfall over the Hereford area Wednesday night was generally widespread and fairly heavy.

Largest report was from near Summerfield where over one and one-half inches was reported over a two-day period covering Tuesday and Wednesday nights. Other reports indicated that the rainfall was lighter toward Dawn where only about .2 or .3 fell.

On the O. G. Hill farm, six miles west, .65 fell Tuesday night. And on the O. C. Buckmaster farm northeast of town residents received about 1 1/4 inches over the Tuesday - Wednesday period. Tandy Legg, north on Highway 51, received just over a half-inch of precipitation Wednesday night.

Optimists Change Day Of Meeting

Hereford Optimists have changed their meeting day from Friday to Wednesday.

Optimists will continue to meet at the Western Wheel Inn and charter membership is still being held open.

Bill Phipps said that the club feels that more men will be able to meet on Wednesday than they would any other day of the week. There are now 11 charter members signed up.

CHECKED IN

PETERSBURG, Va. (AP)—Police Justice H. B. Callam said he would suspend a six-day jail sentence if defendant A. T. Short could pay court costs. Would the court accept a check? The court would not since it had just convicted Short of passing a couple of worthless ones.

Folks Around Town were talking about the mongoose Jack Renfro reportedly captured. You know what a mongoose is don't you? According to Mr. Webster it's a "cat-like mammal of India with sharp snout and long tail; it has very keen sight and great agility and can tackle and overcome the most poisonous serpents." Don't know where Renfro got the little beast, in fact we haven't seen it yet and couldn't guarantee he has one. But that's the dope.

A representative of the Amarillo Social Security office will be in Hereford August 17 at 9:30 a.m. He can be seen at the commissioners courtroom in the courthouse.

Some 50 area musicians will register Sunday in Canyon for the West Texas State Music Camp. The camp will continue through August 12.

The Hereford Rural High School District Board of Equalization will meet in the school tax office at the courthouse August 3.

Polio shots to first and second grade students who took the first round inoculations, but for some reason missed the second round shot, will be given all this week at the Hereford Clinic, Dr. R. R. Wills, county health officer said.

Bob Blake has been named as representative of the Great Southern Life Insurance Co., here. Blake and his wife and four children recently moved here from Dumas. The Blakes will make their home at 703 Texas Avenue.

Rev. S. E. Eldridge of Lubbock will be in charge of the morning and evening services at the Assembly of God Church today. Rev. Eldridge is a former pastor of the local church, and is now in full time work as secretary and Sunday School representative for the West Texas District.

Mr. and Mrs. Lyle Blanton and grandson, Keith, returned home Friday from their trip to California with the boys' Ranch. The Blantons were very impressed by the manners and courtesy shown by the boys to everyone, and said they considered it a privilege to have been able to go on the trip. Blanton praised the work of Cal Farley, Boys Ranch founder, for the fine arrangements he had made. Citizens of towns between Amarillo and California all had special programs planned for the boys and in California Rotarians took the boys on guided tours.



IT'S NOT THE SHOES—Baxter London, senior mail carrier in Hereford, says he wears out about two pairs of shoes a year—with each pair half-soled about five times. But that isn't what worries him. Here he is shown resting his number one problem: his feet. (Staff Photo)

Trees Must Go To Make Way For Progress

Hereford will rip up something it loves for something it badly needs soon.

One hundred and seventy-one trees along Highway 51 inside the city limits will have to be ripped out so that the highway can be widened from a narrow, dangerous two lane strip into a modern 75-foot five lane super-highway.

The trees, which have long been regarded as some of the prettiest in town, apparently will cost quite a bit to remove also. City commissioners, several weeks ago, opened four bids for removal of the trees. After some deliberation they decided not to accept any of the bids "at the present time."

The bids were for removal of the trees, hauling them away and burning them. Apparently there will be quite a bonfire if all the trees are burned at one time.

A decision on when and how to remove the trees will likely come at the next meeting of the city commission. For State highway engineers have indicated that they would like to let bids on the job about Sept. 15 and have asked that they have right-of-way clearance by Sept. 1.

Many property owners moved back trees small enough to replant and others have already replanted or are making plans to do so.

A large majority of folks feel progress is a fine thing, but they still hate to see those trees felled. For they know too well that only God can make a tree.

Hereford Postal Boxes May Turn Red, White and Blue

The paint brush was already wet when Hereford postmaster Jim Lipscomb received notice from the United States postal department that no more corner mail boxes were to be painted the usual olive drab.

Only about a week ago Lipscomb was about to issue orders to repaint the boxes. But just in time came the notice saying that all corner mail boxes are not to be repainted until further notice.

No color was mentioned, but about a month ago Postmaster General Arthur E. Summerfield issued a statement to the effect that in the future all boxes are to be painted red, white, and blue. He said that they were to be repainted at the regular time for their next painting.

So it looks as if Hereford may be one of the first to don the patriotic hues of red, white, and blue on their corner mailboxes.

Candidates For ASC Committeemen Posts Named By Election Boards

Each Agricultural Stabilization and Conservation Community Election Board has named 10 candidates for county committeemen posts to be announced Saturday.

Each community election board named 10 men as nominees for the posts. Of the 10, farmers will elect a chairman, vice chairman, member and two alternates. The candidate receiving the most votes will become chairman, the one receiving the next highest vote vice chairman, and so on down the line. The chairman will also serve as delegate to the county convention, to be held Aug. 29.

Ballots must be postmarked not later than August 20, 5 p.m. to be counted. They are to be returned to the County ASC office. Any eligible voter not receiving a ballot by mail can obtain one at the ASC office, Faust Collier, office manager, said.

A petition by 10 or more eligible voters favoring nomination of additional nominees will be accepted by the Board at any time less than seven days before the election deadline. Collier said petitions may be filed by addressing them to the chairman of the applicable committee in care of the ASC office. He said names of persons so petitioned will be included in the slate of nominees on the ballot.

Nominees are as follows: Community A — C. C. Billingslea, J. B. Caraway, W. T. Carmichael, E. O. Dixon, W. H. Johnson, Will Kerr, Melvin May, Er-

nest J. McGee, Clyde Russell and J. Lisle Woodford. Community B — S. Barclay, Arnold Betzen, B. F. Cain, S. A. Karpman, Grant G. Hanna, Chas. H. Hill, Andrew Kershen, Leroy Suttle, Joe Wagener and Floyd Walton Jr. Community C — N. A. Brown, H. R. (Buck) Green, Don Guseman, Charles R. Hoover, Vachrel Ridley, Donald Shipley, Hoyt Smith, P. B. Sowell, Jack Weaver and Frank V. Zinsler Jr.

Community D — Glenn Allred, Clifton D. Gorley, Dick Ellis, Jack Fortenberry, H. D. Fowler, Cord Hammock, Wayne Higgins, J. V. Perrin, T. E. Rohrback and Lawrence Straufuss.

New Grand Jury To Meet Monday

Seventeen persons have been called for service on the Deaf Smith County grand jury which is to meet for the first time Monday. The jury will apparently have the usual amount of cases to study, including more than the usual amount of forgery charges.

Jurors called include: Kenny Gearn, Mrs. Leo Forrest, Carl T. Wimberly, Mrs. Hilton Higgins, Earl Plank, Mrs. Frances Houston, Mrs. J. D. Neill, W. R. Fair, Mrs. C. F. Guseman, Ben Childers, Mrs. Earl Phillips, Ira Scott, Mrs. A. N. McRight, W. S. Dameron, Mrs. Ira Ott and G. W. Newson.

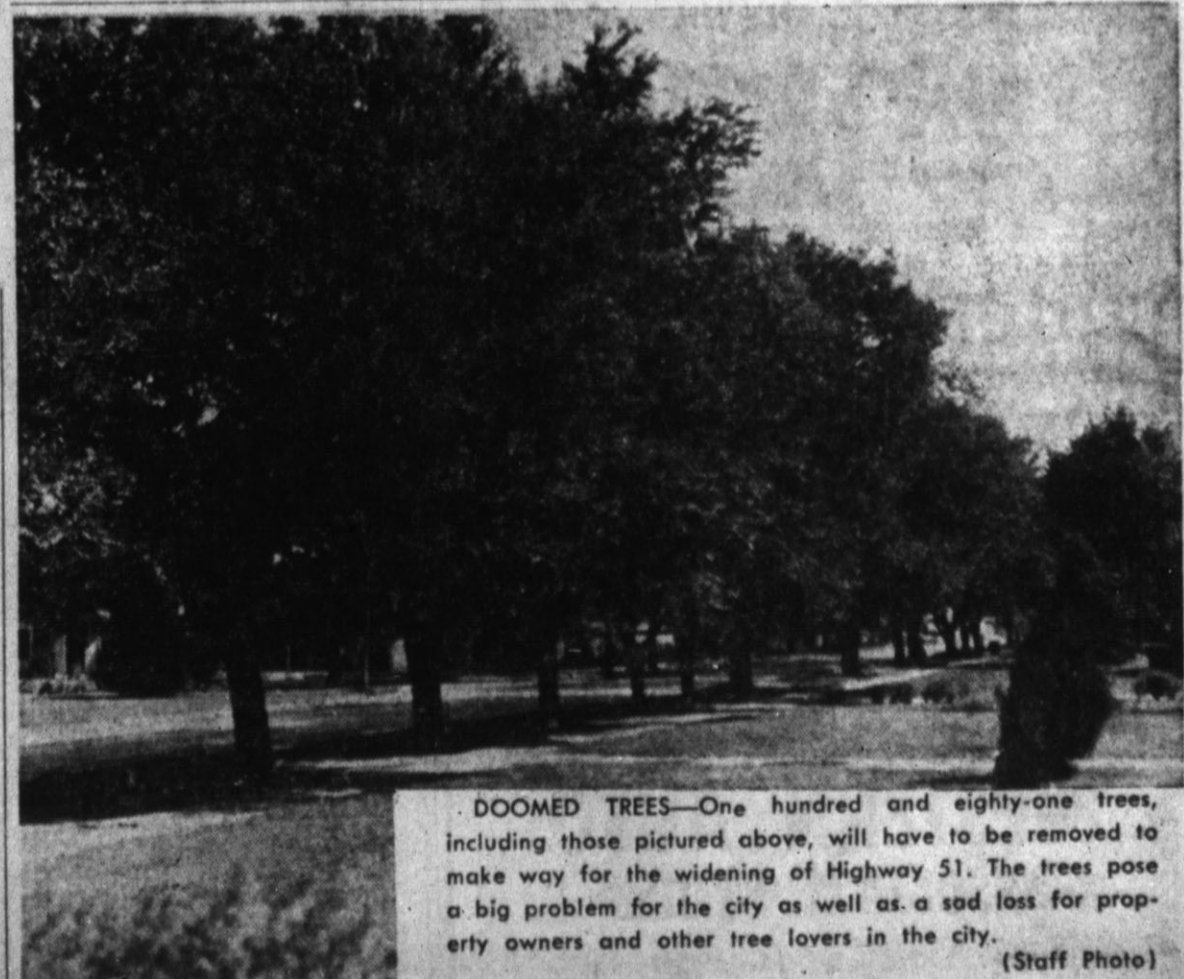
New Office Space Is Built At Hotel

Three new office rooms and a community conference room are being added to the Jim Hill Hotel. Dick Ross, manager, announced Saturday.

The rooms are on the east end of the hotel building, which will be shortened to make room for the additional office space. Two of the offices will be used by the Deaf Smith County Chamber of Commerce, and the C-C will also have charge of the conference room, which Manager Bill Linderman said would be available to the public at all times. The new C-C offices will have an opening on Sampson Street.

Ross also announced that two new firms dealing in vegetables have opened offices in the hotel. They are Valu-Pak Co., of Brawley, Calif., and Engelbarts-Grupe. Work on the new office rooms is underway and is expected to be completed sometime this week.

Norma Hamby, daughter of Mr. and Mrs. John Hamby, came home for a visit Thursday. She is staying in Amarillo with Mr. and Mrs. Glen Campbell until September.



DOOMED TREES—One hundred and eighty-one trees, including those pictured above, will have to be removed to make way for the widening of Highway 51. The trees pose a big problem for the city as well as a sad loss for property owners and other tree lovers in the city. (Staff Photo)

Texans In Washington

AP Special Washington Service

WASHINGTON, July 30 — Little Weatherford College of Texas (student body approximately 200) probably has a higher per capita representation in the nation's capital than any other college.

Weatherford alumni here include Rep. Jim Wright of the Fort Worth district — and his wife, Mary Ethelyn. Former Rep. Fritz G. Lanham, class of '97 and one of the few ever to receive a bachelor's degree there. Weatherford has been a junior college since about the turn of the century; it was founded in 1896 and was a fully accredited 4-year school only a few years.

Former Navy Secretary and then Deputy Secretary of Defense Robert Anderson of Vernon, a 1927 graduate, Anderson, who graduat-

ed in law later at the University of Texas and has received honorary degrees from other institutions, says that probably the happiest period of his collegiate career was at Weatherford.

Clyde Estes, an FBI agent. His wife, Beverly, grew up near the campus.

Ray Haney, a local radio and TV entertainer, who was a classmate at Weatherford with Wright.

A former Weatherford faculty member, now head of Wright's congressional staff, is B. J. Raupe. Once head of the school's government and history department, he says a Comanche Indian raid nearly disrupted corner-stone laying ceremonies when the school was founded 86 years ago.

Craig's wife, Joyce, taught typing and shorthand at Weatherford.

Neither ever was a student there.

AROUND THE CAPITAL

Senate Majority Leader Lyndon Johnson recently strolled upon the House floor—where he once served—just as a standing vote was being taken. His fellow Texan, Speaker Rayburn, banged a gavel and cried: "All those standing in the aisle be seated unless they wanted to be counted on this vote." The two men exchanged a smile.

Waco's superintendent of schools E. N. Dennard, and his family got a bipartisan tour about the Capitol. Sharing in guide roles for the Dennards were Rep. W. R. Poage of Waco, Democrat, and former Texas Rep. Ben Guill Republican, now a member of the Maritime Board.

Guill and Dennard once taught school together at Tampa. With Dennard were his wife and two children, Eric and Kay.

The Rio Grande Valley's first-term congressman, Joe Kilgore of McAllen, was standing near the speaker's rostrum in the House when Speaker Rayburn wanted to leave the chamber and looked about for a substitute.

Joe was it.

"I had presided over the House of Representatives in Texas from time to time," Kilgore later observed. "Although this was essentially the same sort of job, it gave me an even greater respect for the speaker's responsibility."

"In Texas there are but 150 members while here there are 435. In the Texas legislature the state watched, but here, in a sense, the nation and the entire world watches and there is no margin for error."

Jim Boone of Kingsville, former Mission High School coach, is a man who can produce. He was touring the Capitol with his wife and son, Tom, when the guide asked if he would send him a home-frog when he got back to Texas. Boone did better than that. He hurried out to his car and brought in five of them.

Mr. and Mrs. J. Baylor Bell of Corpus Christi, visiting here on their 25th wedding anniversary, were escorted about the Capitol by the wife of South Texas Rep. John J. Bell. The Bells are cousins.

"I'm getting tourist fatigue," grinned J. Baylor, after several days of it. "I'm ready to get back to Texas."

Dalbey Crites of Dallas, and wife, Isabel, recently visited Speaker Rayburn's office on a tour of the Capitol.

President Eisenhower has signed into law a bill granting status of permanent residence to Miss Hildegard Hiller, a native of Austria, who has been living with Col. and Mrs. David J. Becker at Fort Hood.

Before Congress passed the legislation she had to disclose some of the personal experiences which she said she had much rather forget. Writing a Senate committee, she said:

"My brother was executed in 1940 by the Nazis.

My brother tried to help several Jewish friends escape across the Hungarian border—this was reported to the SS police—and they started searching for my brother.

"During the time my brother was hunted, the SS gurus came often to my apartment in search of my brother—twice they broke the door in and once even shot through the door, when I didn't open it quick enough and I narrowly escaped the bullet shots.

"At the end of six months my brother finally gave himself up and within three days he was executed, without fair trial, with 27 other youths."

The Rev. George W. Lair, Baptist minister in Elm Mott, and Mrs. Lair have been here visiting their daughter, Ruth Lair, a secretary on the staff of Rep. Poage. A son, Daniel, stopped off here recently en route home from Saudi Arabia. He was there as a sergeant in the Air Force; he is now a Baylor U. student.

RUN BUT NO HIT

GRAND RAPIDS, Mich. — Police learned the power of a woman scorned, but they won't tell her name. Her boy friend won't prosecute.

Someone reported a hit-and-run accident. A young woman was lying in the street. Questioning disclosed it wasn't a hit-run case, exactly.

She had followed her boy friend, who drove another young woman home in his convertible. While he was saying good night to the other woman, No. 1 picked up rocks and smashed the lights, windows and instrument panel of his car. As he returned, she grabbed the convertible top and began ripping away. He drove off while she was still ripping. She was knocked down.

CHOCOLATE SELLS FURS

ST. LOUIS 49 — The man of the year among St. Louis dealers in raw fur is Davy Crockett, who died at the Alamo 129 years ago.

The demand for Davy Crockett hats and other furbearers created by the current craze over the King of the Wild Frontier has enabled fur dealers to sell skins that had been taking up warehouse space for years.

"We have sold a lot of lemons

that had been around for a long time—anything that had a tail on it," said one dealer. "And raccoon tails, which until recently had been almost worthless, went to \$4 to \$5 a pound."

NATURE GARDEN

AMHERST, Mass. — Mrs. Ceville Pray's garden is made up of wild plants from seeds she gathered during 22 years within a radius of 20 miles of her home. As a true nature lover, she didn't dig up wild flowers.

She has 34 varieties of native plants from seeds collected from meadows, woods and bogs includ-

ing trillium, bellwort, squirrel corn, foam flower, bishop's cap, columbine, and Jack-in-the-pulpit among many others.

Sowing seed on winter snow, she would get adult plants two years later. She has 11 kinds of ferns including one which produces fuzz used by humming birds in their nests and another which produces delicious, edible "fern bread."

ON THE RECORD

WAUKEGAN, Ill. — Tiny Tina probably is the youngest person with a police record.

Frank Kelly, a retired Navy chief, brought his daughter, Kath-

erine Tina, two months old, into the North Chicago police station and asked that she be fingerprinted and footprinted for her baby book.

While this was being done, Kelly suggested that she be charged with something, so the summons could be posted in her baby book. Police obliged and charged her with crying in the police station.

While this was being done, Kelly suggested that she be charged with something, so the summons could be posted in her baby book. Police obliged and charged her with crying in the police station.

READ THE BRAND CLASSIFIEDS

More for Your Money!

— ON —

DOLLAR DAYS

At Your Western Auto Store

<p>Enamel Trash Cans Regular 69c</p> <p style="font-size: 2em; font-weight: bold;">39c</p>	<p>Coleman Folding Metal TABLES Regular \$12.95</p> <p style="font-size: 2em; font-weight: bold;">\$8.95</p>
--	--

SHOP and SAVE

<p>16 Gauge SHOTGUN SHELLS White they last Per Box 2 1/2-1-4 Load</p> <p style="font-size: 2em; font-weight: bold;">98c</p>	<p>General Electric IRON Regular \$9.95</p> <p style="font-size: 2em; font-weight: bold;">\$7.95</p>
---	--

<p>Wizard Completely Automatic DEEP FRY Reg. \$15.95</p> <p style="font-size: 2em; font-weight: bold;">\$12.95</p>	<p>Starter Set, 4 Plates, 4 Cups, 4 Saucers GLASS WARE Only</p> <p style="font-size: 2em; font-weight: bold;">69c</p>
--	---

<p>Regular \$7.95 Value BASEBALL SHOES</p> <p style="font-size: 2em; font-weight: bold;">\$4.95</p>	<p>Both Aluminum And Plastic ICE TRAYS EACH</p> <p style="font-size: 2em; font-weight: bold;">98c</p>
---	---

<p>16" Cut-Ball Bearings Rubber Tired LAWN MOWERS</p> <p style="font-size: 2em; font-weight: bold;">\$15.95</p>	<p>Hardwood, Coil Spring Type CLOTHES PINS Pkg. of 18</p> <p style="font-size: 2em; font-weight: bold;">19c</p>
---	---

<p>Glass-Wool Insulated 1/2 Gal. THERMO. JUGS Regular \$1.85 Val.</p> <p style="font-size: 2em; font-weight: bold;">\$1.29</p>	<p>Glass Wool Lined ICE BAGS Zipper Top ONLY</p> <p style="font-size: 2em; font-weight: bold;">\$2.69</p>
--	---

WESTERN AUTO ASSOCIATE STORE

Corner Third and Main Streets
Johnny Pool, Owner

Read The Brand Classifieds

3% PAID ON SAVINGS

We Welcome your Account
-Large or Small

Each account insured up to \$10,000.00

AMARILLO SAVINGS & LOAN ASSOCIATION
407 West 8th Street

Dollar Days

AT RUTHERFORD'S & COMPANY

MEN'S STRAW HATS			
Panama and Milans	\$10.00 Value for	\$6.59	\$7.50 Value for
		\$4.59	
	\$6.00 Value for	\$3.99	\$5.00 Value for
		\$3.19	

Final Clearance Ladies

SUMMER DRESSES

\$22.95 to \$32.95 Values for	\$12.95 to \$16.95 Values for
\$10.00	\$5.00

<p>"Wansutta" Voiles 39 inch MATERIAL</p> <p>\$1.39 Yard Value for</p> <p style="font-size: 3em; font-weight: bold;">78c yd.</p>	<p>Boy's SPORT SHIRTS Sizes 6 to 18</p> <p>Values to \$3.50 for</p> <p style="font-size: 2em; font-weight: bold;">\$1.00</p>
--	--

<p>Women's & Children's Bathing Suits</p> <p>All Go at</p> <p style="font-size: 2em; font-weight: bold;">1/2 Price</p>	<p>One Group Little Girls' SANDALS AND SLIPPERS</p> <p>Values to \$5.95 for</p> <p style="font-size: 2em; font-weight: bold;">\$1.99</p>
--	--

One Rack Children's
Summer Dresses 1/2 Price
Going At

Rutherford & Co.

<p>Boys HI-TOP Work Shoes</p> <p>\$3.95 Value for</p> <p style="font-size: 3em; font-weight: bold;">\$1.00</p>	<p>Men's Sport Coats Tropical Weight - 100% Wool</p> <p>\$25.00 Value for</p> <p style="font-size: 3em; font-weight: bold;">\$10.00</p>
--	---

<p>One Group Women's SHOES</p> <p>Values to \$10.95 for</p> <p style="font-size: 3em; font-weight: bold;">\$2.99</p>	<p>Boys BELTS</p> <p>\$1.00 and \$1.50 Values Size 26 and 28</p> <p>for</p> <p style="font-size: 3em; font-weight: bold;">59c</p>
--	---

Who Says This Is School Vacation Time

No Time For Loafing For School Crew



WASHING WINDOWS—may not look hard, but it's a far cry from vacationing or enjoying yourself somewhere in cool airconditioned comfort.

Who says this is school vacation time?

That's what a group of employees of the Hereford Rural High School would like to know. For them it is just the time of year to get things bright and clean for another nine months of school for hundreds of County students.

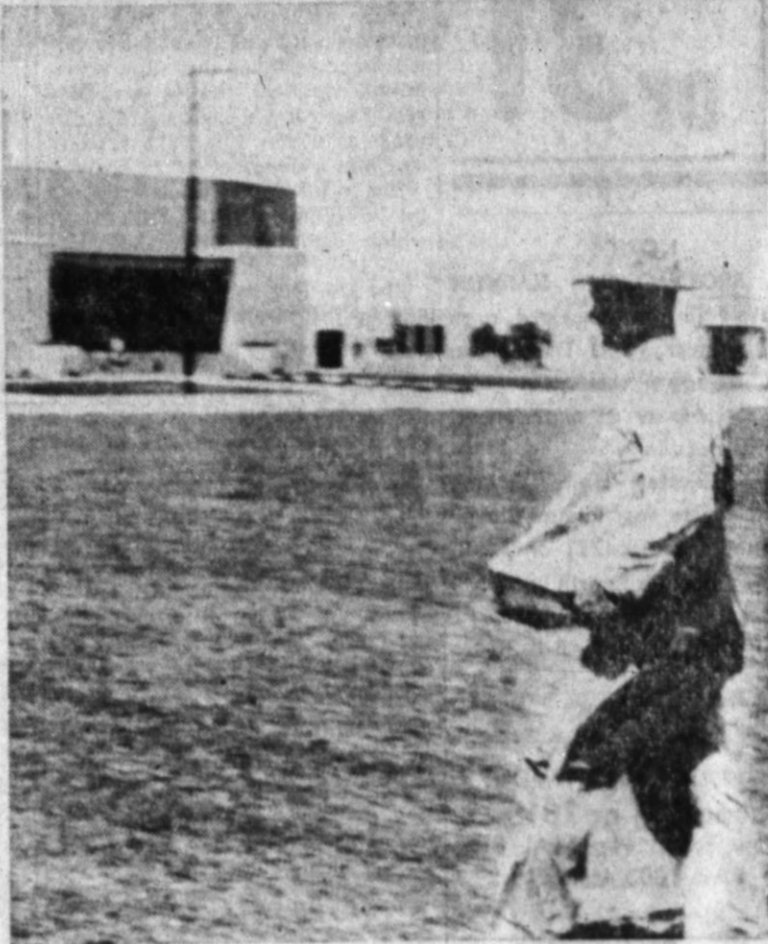
There are windows to wash, blackboards to clean, walls to paint, floors to polish and wax, grass to plant and mow, weeds to kill—you name it and they are doing it.

Students and their parents seldom even stop to wonder how the schools look so fresh and clean on opening day each year. But if they did, they would realize that it was this group of workers who see that it does.

It's kinda like the average housewife's spring cleaning—only a little more so. For when you consider that there are four large schools and the barracks building that must be in top-notch shape, you must also realize that like a woman's work, their's is never through.

Just a reminder, don't mention summer vacation to this crew—they just don't think it's funny!

POSES FOR TOURISTS
HELENA, Mont. — Last Chance Gulch—this Montana Capital City's main street—has pots of flowers hanging from its lamp posts for the tourists. The blooms are a project of Helena Unlimited, a tourist promotion group.



PLANTING GRASS—Arthur Brock sweaters in the heat as he plants grass for the new football field north of the old Junior High School. Brock also denies that it's vacation time for him. (Staff Photo)



THIS WORK—surely isn't vacation time as a lot of people think it is. Two workmen are shown putting up and cleaning a blackboard at high school in preparation for the coming school term. (Staff Photo)

DOLLAR DAY

MONDAY

AUGUST 1st

BARGAIN SPREE!

All Summer
DRESSES
Values to \$19.95
\$5⁰⁰

All Summer
DRESSES
Values \$19.95 to \$35.00
\$10⁰⁰

37 Summer
DRESSES
\$39.95 and up
\$15⁰⁰

22 New Fall
DARK COTTON
DRESSES \$14⁹⁵
Special Purchase

ONE GROUP OF
SLIPS 20% off
Broken Sizes

ALL
SHORTS
PEDAL PUSHERS
BERMUDA SHORTS
SUMMER SLACKS
COTTON SKIRTS
LINEN SKIRTS

1/2 Price

6 Only
STRAW HATS
Each **\$1⁰⁰**

4 Only
STRAW BAGS
Each **\$1⁰⁰**

Famous Brand
NYLON HOSE
Pair **\$1⁰⁰**

ALL
ROPE BEADS
Values to \$4.95
\$1⁰⁰

GROUP OF NYLON GOWNS Famous Brand **20% off**

SUN GLASSES
With Earrings \$1⁰⁰
To Match

CATALINA BATHING SUITS
ONLY 22 **1/2 Price**

ONE GROUP OF
BLOUSES Values to \$12.95 Each **\$3⁰⁰**

ALL
Costume Jewelry 1/2 Price

THE *Vogue*



MOWING GRASS—is made somewhat easier with a power mower, but Tom Batsford still would rather be vacationing somewhere instead of out in the sun. (Staff Photo)

BUY - RITE AND SAVE
ON
DOLLAR DAY!

50' SPRINKLER TYPE, PLASTIC
HOSE DOLLAR DAY \$1²⁹

50' PLASTIC GARDEN
HOSE DOLLAR DAY \$1⁸⁸

Featuring Quality Furniture and Appliances
Buy - Rite Furniture Co.
128 W. First St. Phone 663

WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

RENT A NEW LEWYT Vacuum Cleaner. Call Morgan Appliance. Phone 197. B-1-11-15-tfc.

FOR SALE: Practically new 7 1/2 Scott-Atwater Motor and 14' Metal boat. Phone 1084 or 119 Avenue K. B-1-17-49-tfc.

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 2030, Box 243. Hereford, Texas. S-1-19-19-tfc.

SEE HEREFORD GRAIN CORP. for lawn grass seed and garden seed. Phone 360. B-1-13-40-tfc.

Hereford Glass Co.
Expert Car Glass Installation
Table Top and Window Glass
Picture Frames
102 Park Ave. Ph. 1425
B-1-16-tfc

GET YOUR NEW air conditioner pads at Carl McCaslin Lumber Company. Phone 7. B-1-13-46-tfc.

JUST RECEIVED! Large shipment of Bluestone. Cuts moss out or gear irrigation ditches. McDowell Drug. Phone 13. B-1-17-47-tfc.

Sylvania Silver Screen "85" Picture Tubes. Lowest prices in town. Picture tube rejuvenator. 90 day money back guarantee. Parker Brothers Builder's Supply. Phone 719. B-1-11-tfc.

FOR SALE: Used Maytag. Complete with wringers and tubs. Very reasonable. Hereford Laundry and Dry Cleaners. B-1-16-3-tfc.

FOR SALE: 3 used service station pumps in good condition. \$200.00. See Carlos Anderson at Hereford Butane, Inc. B-1-18-30-tfc.

FOR SALE: Polaroid camera, flash gun attachment, 8 rolls film, 2 rolls flash bulbs. Bargain price. 225 Avenue K. B-1-19-30-2k.

FOR SALE: 8 inch Pomeria Pump, and gear head. In good condition. 150 foot setting. D. H. Stitt. One mile north, two east Jumbo School. B-1-25-5-4p.

ONE MODEL 100 Oliver Hay Baler. Good shape. Sell cheap. Call 2075. B-1-12-5-tfc.

1953 Highlander Scooter. Perfect condition. 241 Avenue C, after 6:00. S-1-10-5-1p.

LITTLE GUST MILL for sale. French Burr stone, 11" diam with several shakers also one scouring machine and lead mill and 6 HP gasoline engine. If interested, see at Anton, Texas in operation east of school house three blocks. John Stehlik, Box 202 Anton. S-1-42-5-1p.

GOOD GAS RANGE for sale. A. Petersen. 1484-W or 839. B-1-10-5-tfc.

LOST: Brown billfold containing driver's license, social security card, scout papers, etc. Reward! Please call Ronald Zimmerman at 1832 or 567. S-13-21-5-1p.

SELECTION of ladies' watch bands on for Dollar Day, only at 1/2 off retail price. Cowan Jewelry. S-1-17-5-1c.

2. FOR SALE Automobiles

FOR SALE OR TRADE: '50 Cadillac, air conditioned. Phone 944, or 2051. B-3-12-3-tfc.

3. REAL ESTATE

TRADE! 1 or 2 Lubbock homes or 300 acres dryland West Hereford for 100 to 320 acres irrigated improved or unimproved. Ed G. Blackwell, Route 3, Levelland, Texas. B-4-28-28-9p.

14 UNIT MOTEL for trade. Located on 66 Highway. Trade for irrigated land near Hereford. Call R. Tilden Stagle, Hereford, Texas. Phone 1457. S-1-23-5-1c.

FOR SALE: 3000 acre Ranch. Plenty water. Good grass. Box 236, Encino, N. Mex. B-4-14-30-2p.

We have good buys in old and new houses. All sizes from one to three bedrooms. Several nice tracts. Some for small payments down. Some we could take your older house as down payment on newer homes. We also have some good buys in farms, ranches, property and small acreage near town. Real Estate B-4-58-30-tfc.

ANOTHER LAND SPECIAL
1/4 section all in cultivation; Logs extra well, clean, improved, good 8" well, immediate possession; all crops go; 10 miles of Hereford -- Priced for quick sale. You must see this place. Hugh Bookout Realty 533 E. 1st St. Res. ph. 1270 - Office ph. 1674 B-4-4-3c.

SEE US FOR GOOD BUYS in land or city property. We would appreciate a listing on your property. J. B. Elliston Phone 179 304 N. Main B-4-4-tfc.

FOR SALE
New, three bedroom brick, not yet completed. Choose your own colors. 1480' floor space. Consider some trade. Two of the best 2 bedroom stucco houses in town for the money. Immediate possession. Small down payment, only \$6250.00. New two bedroom home, near schools. Priced to sell. \$500.00 down. Several good ranches with attractive prices. We need your listings. Carthel Real Estate 206 N. 25 Mile Ave. B-4-29-tfc.

HIGHWAY FRONTAGE
South Highway 51 frontage serving Rt. 2, Rt. 3, Star Rt. and north Castro County. Ideal east front location. Approximately 20 acres, all in alfalfa and extremely good 6" irrigation well. LONE STAR AGENCY 36 MAIN HEREFORD B-4-8-TFC.

OUR HOME FOR SALE AT
211 Park Avenue. Will be shown by appointment only. Immediate possession. J. W. Robinson Phone 269 or 932 S-4-5-1c.

FOR SALE: 113 Ave. E. Six room house; three bedrooms, floor furnace, carpet on living room, hall and front bedroom. Large loan, small cash down payment will handle. See Owner at this address, or call 1344. B-4-36-52-tfc.

3 BEDROOM BRICK HOME \$500.00 DOWN
Assume loan of \$6900.00 and move in 1100 ft. floor space. Located on K. Ave. \$4850.00. For two bed room home. Large living room, dining room and kitchen. Priced for quick sale. Look it over. RENT PROPERTY One modern 4 room house, and One 3 room house on same lot. Rents for \$90 per month. Priced \$7000.00. MANY OTHER LISTINGS We now have a fine selection of listings on city property. New homes, old homes, large homes, small homes, some with low down payment on easy terms. Let us help you with your real estate problems. W. W. BUCK Ph. 2051 Bus. Ph. 944 WESSON REAL ESTATE B-4-5-TFC.

FOR SALE BY OWNER: New three bedroom house on north end of K. See R. B. Miller, Phone 1287 or 1743. B-4-21-1-tfc.

5. FOR RENT
FOR RENT: This week only. Will rent Sec. 92, Block K-7 in proven irrigation area, on 5 year crop rental contract, to good farmer, financially responsible, able to arrange satisfactory financing for the farming and the completion of irrigation wells to water this tract. Landowners share of development cost to be payable 1/5 each year out of rents. Furnish bank references. Call DAVISON at PO2-4141 or PO5-8609, Lubbock, Texas. B-5-30-2p.

FOUR LARGE ROOMS furnished. Garage. Bills paid. Adults only. No dogs. Mrs. M. M. Bowers. 407 Ross. Phone 270-1. B-5-16-5-1c.

NOTICE
THE BROOMCORN HARVEST will start in the Hereford area about August 10th. There is a large acreage this year and will need plenty of experienced Broomcorn Pullers. Contact Charley Holt, 1/2 mi. south, 3 miles east Pitman Elevator, phone Frio 4477; or A. R. Dillard, 9 miles north on 51, 7 1/2 west. Phone Westway 2412 B-8-30-tfc.

NOTICE
ALCOHOLICS ANONYMOUS Phone 608 or 2018 Meetings Thrus. Night At 8:00 P.M. 1003 Union B-10-24-tfc.

WANTED
150 New Customers on City Delivery!
THE HEREFORD BRAND
Call, R. W. Sparks Ph. 1771-W B-10-2-tfc.

Frank De Marco from Dee's Laboratories will be in Hereford Tuesday, August 2, at Carthel's Health Food Store. 206 North 25 Mile Avenue. S-10-5-1c.

11. Business Services
ALL TYPE WELLS pulled and set. B. & B. Pump Co. Call 4182 Friona. B-11-14-30-2p.

Quick - Efficient HOME LOANS
Dependable Abstract and insurance Service
ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc.

Please Clip for Future Reference Persons who miss Their Brand on City Delivery Routes
CALL R. W. SPARKS Phone 1771-W

THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 195" Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197. B-11-54-13-tfc.

WE REPAIR electric clocks, iron, toasters, percolators and all small electrical appliances. Phone 75. Witherspoon Electric. 129 West 3rd Street. B-11-20-60-tfc.

IF YOU ARE interested in draperies for that new home or room call Betty Rice. 1766-J. S-11-16-4-tfc.

ERNEST L. MCGEE
Earth Moving. Phone 2016
Dozers, cranes, draglines. Backhoe service. Hereford, Texas. B-11-36-tfc.

WELLS CLEANED out or drilled deeper. See or call Earl Plank. Dawn 3614. B-11-13-1-tfc.

BEST HOLES and Well Work of all kinds. Will go anywhere. Reddell and Suggs Drilling Contractors. Phone 3608, Dawn Exchange or 357. S-11-22-6-tfc.

E. B. Posey, Real Estate Dealer and Farmers Bookkeeping Service. Room 3, upstairs. 338 North Main. S-11-16-36-tfc.

HOME & FARM LOANS
See Us For The Best Service Available.
John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St Hereford, Texas
For Loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-tfc.

WILL KEEP CHILDREN in my home day or night. Reasonable rates for working mother; also will do ironing. Phone 1071-W. 605 Blevins. B-6-22-5-4c.

HELP WANTED
WANTED: Experienced shirt presser for two girl shirt unit. Apply, Hereford Laundry and Dry Cleaners. B-15-3-tfc.

WANTED: Car hop to work early shift. Apply in person. Big Burger Drive-In. B-11-30-2c.

NOTICE
THE BROOMCORN HARVEST will start in the Hereford area about August 10th. There is a large acreage this year and will need plenty of experienced Broomcorn Pullers. Contact Charley Holt, 1/2 mi. south, 3 miles east Pitman Elevator, phone Frio 4477; or A. R. Dillard, 9 miles north on 51, 7 1/2 west. Phone Westway 2412 B-8-30-tfc.

NOTICE
ALCOHOLICS ANONYMOUS Phone 608 or 2018 Meetings Thrus. Night At 8:00 P.M. 1003 Union B-10-24-tfc.

WANTED
150 New Customers on City Delivery!
THE HEREFORD BRAND
Call, R. W. Sparks Ph. 1771-W B-10-2-tfc.

Frank De Marco from Dee's Laboratories will be in Hereford Tuesday, August 2, at Carthel's Health Food Store. 206 North 25 Mile Avenue. S-10-5-1c.

11. Business Services
ALL TYPE WELLS pulled and set. B. & B. Pump Co. Call 4182 Friona. B-11-14-30-2p.

Quick - Efficient HOME LOANS
Dependable Abstract and insurance Service
ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc.

Please Clip for Future Reference Persons who miss Their Brand on City Delivery Routes
CALL R. W. SPARKS Phone 1771-W

THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 195" Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197. B-11-54-13-tfc.

WE REPAIR electric clocks, iron, toasters, percolators and all small electrical appliances. Phone 75. Witherspoon Electric. 129 West 3rd Street. B-11-20-60-tfc.

IF YOU ARE interested in draperies for that new home or room call Betty Rice. 1766-J. S-11-16-4-tfc.

ERNEST L. MCGEE
Earth Moving. Phone 2016
Dozers, cranes, draglines. Backhoe service. Hereford, Texas. B-11-36-tfc.

WELLS CLEANED out or drilled deeper. See or call Earl Plank. Dawn 3614. B-11-13-1-tfc.

BEST HOLES and Well Work of all kinds. Will go anywhere. Reddell and Suggs Drilling Contractors. Phone 3608, Dawn Exchange or 357. S-11-22-6-tfc.

E. B. Posey, Real Estate Dealer and Farmers Bookkeeping Service. Room 3, upstairs. 338 North Main. S-11-16-36-tfc.

HOME & FARM LOANS
See Us For The Best Service Available.
John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St Hereford, Texas
For Loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-tfc.

WILL KEEP CHILDREN in my home day or night. Reasonable rates for working mother; also will do ironing. Phone 1071-W. 605 Blevins. B-6-22-5-4c.

HELP WANTED
WANTED: Experienced shirt presser for two girl shirt unit. Apply, Hereford Laundry and Dry Cleaners. B-15-3-tfc.

WANTED: Car hop to work early shift. Apply in person. Big Burger Drive-In. B-11-30-2c.

SALVAGE JOB
MILWAUKEE, Wis. (AP)—Salvaging an ocean-going ship sunk in 70 feet of Lake Michigan water will be undertaken this summer by Max Gene Nohl, professional deep sea diver. If he succeeds, he can make a fortune; if he fails, it won't cost him a dime. The prize is the Dutch Orange line freighter, Prins Willem V, which sank off Milwaukee last Oct. 14. The 285 foot motorship was valued by insurers at \$1,250,000. The 750 tons of general cargo the Willem was carrying was valued at \$750,000. Nohl has a contract with the United States Army engineers which calls for removal of the sunken ship or its demolition. Nohl will be paid \$50,000 for the job. The title of the ship was turned over to him by the engineers. Nohl said he plans to raise the Willem by sealing the four hatches with special covers; then pumping air into the vessel until it becomes buoyant. Under the contract he has 180 days to salvage or destroy the Willem.

Hereford Rotary Club
meets every Monday at 12:05
Hotel Jim Hill

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Lions Club
meets each Wednesday, 12 noon
Hotel Jim Hill

Read The Sunday Brand Classifieds

MM
Instruction Tuesday Aug 2nd 8:00 P. M.
Lynn C. Kester Wm Sec.
Robt. Thompson

HOME OF AYERS SUPREME FEEDS

LAWN GRASS SEED
and
INSECTICIDES

AYERS GROWING MASH
and
EGG MASH

Poultry Equipment
● Feeders ● Brooders
● Waterers ● Remedies

Fryers - Fryers - Fryers

WEST TEXAS FEED, SEED & HATCHERY CO.
Jack Wright
Hereford, Texas
We Give Gunn Bros. Stamps

HOME OF AYERS SUPREME FEEDS



READ THE CLASSIFIEDS

Expert Repair Service for your
IRRIGATION ENGINES
 We Repair All Makes — Pick Up and Delivery
 Day or Night
 Day Phone 630 Night Phone 1353-J or 1274
HALE MOTORS

DOLLAR DAY SPECIALS

Cara Nome Natural
 Curl
HOME
Permanents

Regular \$1.65 Value
\$1.00 Including Tax
McDowell Drug
 PHONE 13

Pampered House Guests Make Happy Weekends

By VIVIAN BROWN
 Remember your last miserable weekend as a house guest? Well don't put your guest in the same spot. A weekend guest deserves to feel that you have anticipated her visit and are happy to have her there. Everything should be ready when the guest arrives. No one likes to sit down and wait until a room is made up so do have everything organized. It is easy to be a good hostess. The first step is to insure your guests' comfort. Keep these things in mind. Be sure the guest room is inviting with crisp curtains at the windows and sparkling clean linens on the bed. Clean washcloths, facecloths and towels should be left in the guest's room unless she has a private bath. If the bath is to be shared, remove old grubby soap scraps. A guest should have a new cake of soap. One English firm exports visitors' disks especially for this purpose. The guest soaps are six to a box in a range of beautiful decorator colors and fragrances. Your guest room should certainly have a small bouquet of flowers, a plant or single rose in a bud vase. There is nothing more cheery than walking into a guest room with flowers. It is a welcome sign in itself. Be sure there are enough hangers in the closets, extra blankets in closet or bureau drawers, a good reading lamp at the bed. Many guests like to have an alarm clock so they will not oversleep and disturb the household. Cleansing cream, powder and

Best Sellers Proved to Be Best Revenge For Two GI's

By W. G. ROGERS
 NEW YORK, (AP)—"Some day I am going to write a book!" That was the angry cry of a pair of fellows who got pushed around more than they liked by the Army on Luzon in late 1944 and early 1945. "Could a man get even any better way?" one of them asked me when they were having one of their frequent reunions in this city. Well, he could shake his fist and kick a door, curse, or take to drink, but they both believed the pen was mightier than the sword or the swear word. And so they both wrote books. You have read them or heard of them, for they're among the top-ranking World War II novels. One author is Norman Mailer, whose "The Naked and the Dead" was published in 1948; the other is Francis Irbly Gwaltney, whose "The Day the Century Ended" appeared only some weeks ago. They served together more than a year in a Regimental Combat Team, in the same troop but different platoons. During the fighting they were in the same perimeter, or circle of foxholes. Mailer was there a month before Gwaltney. When Gwaltney arrived, he recalled: "I spent the first day griping as hard and loud as I could. Norman heard about it and looked me up. So he and I spent almost the entire night talking. About how we hated the Army? No, about books." "I liked military life when it was run properly," said Gwaltney. Mailer didn't think much of Texans, either: "It was a tough outfit, originally exas National Guard. I was with them two months before they'd even got to me." Gwaltney had a slightly better opinion of them: "Some of them were actually cowboys. They walked around with six-guns on their hips. And they were bow-legged

Mailer answered quickly: "Irbly was a mean sergeant." Gwaltney said: "Norman was a meaner private." "But I never got the edge of his tongue, he wasn't over me." Both of these writers have had two books published by Rinehart.

Gwaltney has a third in the works—Mailer has a new novel, "The Deer Park," due in the fall from Putnam's. They get together in Arkansas as well as New York. "But it's hot there," says Mailer. "Only 104 or 105," says Gwalt-

ney, "warm maybe but not hot. And Norman just melts away. That's an outrageous lie," says Mailer promptly and laughingly. "I go out there and walk up and down, maybe the sun wears me down so I leave a trail of water be- (Continued on Page 6)



Orders Taken For
RUBBER STAMPS
 Francis Printing Co.
 Phone 1303

Dr. Milton C. Adams
 OPTOMETRIST
 Office Hours 8:30-5:00
 140 W. Third, Hereford
 Texas
 Phone 37

tissues are musts in the guest room. The chances are your guest will have her own cosmetics, toothpaste and toothbrush but in the eventuality she forgets them it is embarrassing to ask to borrow these items. Place them handily on a tray so she might avail herself of them if she chooses. A newspaper is a wonderful eye-opener at the breakfast table. Order an extra one for the days your guest is to be with you. Some people do not like to hold a conversation early in the morning. And what better conversation starter is there than a newspaper?

DOLLAR DAYS

MONDAY AUGUST 1st
 AT
Streu Hardware
 Come Early For Best Selections

\$309.95 Value TELEVISION SET Only \$250.00	Wrought Iron FRUIT BOWL Were \$4.00 New \$2.95
\$339.95 Value TELEVISION SET Only \$275.00	
\$385.00 Value TELEVISION SET Only \$300.00	
Leather Bill Folds Values to \$8.40 Values to \$4.80 \$1.00 50c	LEATHER PENCIL CASE Complete With 3 Pencils 25c
CHAMOIS Large, Ideal for Cars, Windows, Etc. \$3.50 Value \$1.95	
White Pottery BUFFET TRAYS In Wrought Iron Frame 1/2 Price	GENUINE "Fiesta" Pottery 16 Piece Starter Set \$5.95
Plastic Clips Ideal for skirts, hose, paper clips, etc. 95c Value 50c Per Card	TRIVETS In Colors \$1.65 Value for 98c
White Earthenware WITH BLUE BAND 12 1/2" MIXING BOWL Regular \$1.50 NOW \$1.00 13" SALAD BOWL Regular \$1.29 NOW 89c 6 1/4" Chili or Ind. Salad Bowl 25c Value 17c 5 Piece Mixing Bowl Set \$1.75 Value NOW \$1.20	1 Only "West Bend" AUTOMATIC Percolator \$14.25 Value Dollar Day Only \$9.50
WHITE EARTHENWARE WITH BLUE BAND 12 1/2" MIXING BOWL Regular \$1.50 NOW \$1.00 13" SALAD BOWL Regular \$1.29 NOW 89c 6 1/4" Chili or Ind. Salad Bowl 25c Value 17c 5 Piece Mixing Bowl Set \$1.75 Value NOW \$1.20	Decorated 7 Piece WATER SET NOW \$1.59 ONLY

STREU HARDWARE

DOLLAR DAY

All Summer
DRESSES
 Voiles, Linens, and Cottons
 Sizes 9 - 24 1/2
 Values \$12.95 to \$39.95
1/2 Price

All Summer Sleeveless
BLOUSES
 Values \$2.98 to \$3.98
1/2 Price

ALL
SHORTS and PEDAL PUSHERS
 Values \$3.98 to \$5.98
1/2 Price

ALL
SWIM SUITS
 Values \$8.95 to \$22.95
1/2 Price

ALL
SUMMER HATS
DOLLAR DAY \$1.00

SUMMER
Costume Jewelry
1/2 Price And Under

LITTLE'S OF HEREFORD



BIRTHDAY PARTY—Honored at a birthday party in the home of his parents, Mr. and Mrs. C. E. Whitehorn, was Eddie Joe Whitehorn. Present for the occasion were: (front) Charles Wayne McNelly, Larry Gee, Virginia Clark, Mary Byers, Eddie Joe Whitehorn, Shirley Jo McNelly, David McNelly, Lynn Brisendine, Jimmy Winfrey. (Backrow) Roy Lynn Layland, David Dowell, Randy Dowell, Ronnie Byers, Wanda Joe Jewett, and Vicky Lynn Carted. (Staff Photo) ..

ed exhaustively by the Cornell Aeronautical Laboratory, an affiliate of Cornell University. And the safety belts have been unqualifiedly endorsed by a group of ergonomists who participated recently in a panel discussion of the car safety problem.

Must Be Solid
Alvin C. Smith, writing in the laboratory's "Research Trends," says that to be really effective the belt "must be attached to the primary structure (frame) of the car," that the belts should be arranged with one person per belt. What happens to driver and passengers in an average automobile colliding head-on with another vehicle or crashing into an immovable object? Many of the car companies have joined in the effort to find out.

Generally they are coming up with almost identical answers. Simulating various types of crashes, with driverless car occupied by dummy figures representing children and adults, they learn:

Heads Bashed
The majority of passenger fatalities are a result of head blows. In a front end collision the driver will invariably receive a potentially injurious blow to the torso against the steering wheel; where the rate of deceleration is beyond a certain point, the driver, if not impaled on the steering wheel post will also receive a head blow against the upper windshield or windshield molding.

For the adult in the front seat, the head initially strikes the upper windshield molding region, followed by a secondary head blow, usually glancing against the windshield and a facial blow on the upper instrument panel shelf.

Describing its tests the Cornell Laboratory reported:
"Rear seat occupants frequently ended up in the rear compartment, although photographic records disclosed they had traversed the length of the compartment—rear to front and then back again."

Out of the tests may come modification of automotive interiors, belts on a wide scale may be slow in coming, the researchers are exploring other methods of body restraint.

Among these other methods are such things as pull-out panels, crash bars and special seat design. It is agreed, however, that these devices, requiring major redesign of the vehicle itself, are restricted to the car of the future.

Expert Says Use Of Auto Belts Would Save Lives

By DAVID J. WILKIE
DETROIT — Scooped at for years as impractical and unwanted, the automobile seat belt may yet become standard equipment. Edward R. Dye of Cornell University testing laboratory says its universal use would cut auto crash fatalities in half.

A 35,000 annual death toll on the nation's highways is making more motorists conscious of safety. National and state legislation is being proposed for the installation of safety belts. However, even proponents of the belts say safety cannot be legislated into motorists and mooring. It will have to come, they say, through a prolonged course of education.

Dispute Continues
Probably nothing suggested for the automobile in the last quarter century or more has stimulated as much argument as the sea belt. The automobile industry's spokesmen say it can be installed in a car with relatively little added expense. But, they add, few persons want the belt until they have been involved in a serious traffic accident.

They add also that the belt alone may not be the complete answer to safer driving. It may have to be supplemented with a shoulder harness. Relatively few persons, they say, want to be strapped into their seat.

They also suggest putting padding over the steering post and padding over the dashboard. The former would save many drivers from chest injuries; the latter would absorb head blows that might be suffered by the occupant of the so-called "suicide" seat — alongside the driver.

All these things have been test-

Best Sellers...

(Continued from Page 5)

hind me, but I walk, while everybody else in the state just lies down and does nothing."

They knew the same officers and privates in the Army, and the same scenes of action. But neither one recognizes any of the other's characters, and the two books are entirely differently

DANGEROUS SPOT

GRAND RAPIDS, Mich. (AP)—The Casene Pharmacy is beginning to think maybe it took an untenable position. It is at the top of a "T" formed by U. S. 16 and the Grand Rapids Bypass, about 10 miles southeast of Grand Rapids. Three cars have smashed into it in a year. Each time there was about \$5,000 damage and the first crash killed a customer.

CROCKETT WATCH

ELIZABETHTOWN, Ky. (AP)—Phil Watkins has on display at his jewelry shop a watch presented to Davy Crockett by President Andrew Jackson. On the back is engraved, "Go Ahead, D. Crockett."

READ THE CLASSIFIEDS

Hospital Notes

Patients in Hospital

Mrs. Lee Little, Mrs. Kenneth Bryant, Tijerina Fortunato, Ernasto Rios, Terry Lynn Winkle, Mrs. J. T. Rose, Julia Gasa Mun-

go, Mrs. G. A. F. Parker, Mrs. U. A. Laster, Maria Castillo, Mrs. L. M. Turner, Mrs. Richard B. Boyd, Sylvia Ivy.

Patients Dismissed
Cheryl Edmonson, 7-30; Dennis Blake Rickman, 7-30; Anne Elaine Iye, 7-29; Rose Marie Barreras, 7-29; Mr. Ruben Martin, 7-29; Robert Blackburn, 7-28; R. R. Stewart, 7-28; Mrs. Amedea Reyes, 7-

28; Mrs. Werner Koetzer, 7-28; Mrs. Harold Banks, 7-27.

PAINFUL INVENTION
ALBUQUERQUE (AP)—S. P. Vidal, Internal Revenue Service district director got his hand pinched. Now he's looking for a buyer of a s uceezable sponge mop for which he's received U. S. Patent 2,648,086.

SAVE \$ \$

MONDAY August 1st

DOLLAR DAY at DUB'S MAN'S SHOP

1 Large Group Of SHORT SLEEVE SUMMER **SPORT SHIRTS**

All Sizes, Cottons, Rayon's And Nylons

Regular \$3.95 to \$8.95 **\$1.95 up**

1 RACK SUMMER **PANTS**

Values to \$13.95 **\$5.95 and up**

1 Table Summer and Odd Number **SHOES** Pr. \$5.00

Values to \$11.95

Dub's Man's Shop

Helen's Youth Shop

FINAL SUMMER CLEARANCE

ALL SUMMER DRESSES Sizes Toddler thru Teens

Boys Summer Suits Sizes 2 to 7

Toddlers Spring Coats

SHORTS Sizes 2 to 14

PLAY CLOTHES

BATHING SUITS

SKIRTS Values to \$6.95 **\$3**

ONE TABLE **ODDS & ENDS** Values to \$5.95 **\$2**

ONE TABLE **ODDS & ENDS** Values to \$3.95 **\$1**

All Sales Cash - No Exchanges - No Refunds

Helen's Youth Shop

DOUBLE C AND C THRIFT STAMPS

EVERY WEDNESDAY WITH \$2.50 PURCHASE OR OVER

Fancy, Baby Beef, Loin **STEAK** lb. **49c**

Armour's Star, Wilson's Certified **BACON** 2 lbs. **\$1.19**

East Texas Red Ripe **WATERMELON** 39c Ea.

Every Melon Guaranteed

Juicy Sunkist **LEMONS** Doz. **29c**

Penthouse - Whole Unpeeled APRICOTS 5 NO. 2 1/2 CANS \$1.00	Western Maid Tomato Juice 4 46-oz. Cans \$1.00
---	--

Hartex **Pineapple Juice** 5 46-oz. Cans **\$1.00**

\$2.00 Value - Shampoo **LUSTRE CREME** Jar **1**

79c Value - Antiseptic **LISTERINE** Botl. **63c**

\$1.25 Value - Bottle of 100 **ANACIN TABLETS** Botl. **89c**

65c Value - Compressed Powder, Tax **POND'S ANGEL FACE** Inc **49c**

FURR'S HOURS FRESHER PASTRY Fresh cherry layers-sandwiched with cherry butter filling- delicious with milk or ice Cream.

CHERRY BAR CAKE Each **49c**

FROZEN FOODS

Dartmouth Cut CORN 10 oz. Pkg. 10c	Dartmouth Cut OKRA 10 oz. Pkg. 19c
Dartmouth GREEN PEAS 10 oz. Pkg. 15c	Dartmouth STRAWBERRIES 10 oz. Pkg. 25c
Food Club GRAPE JUICE 6 oz. Can 25c	

PARD Dog Food 8 16 oz. Cans **\$1.00**

Zestee - Peach or Apricot PRESERVES 3 20-oz. 1	Insect Spray REAL KILL Pt. Botl. 69c
Tempting PRUNE PLUMS 5 No. 2 1/2 Cans 1	Hunt's MUSTARD 6 oz. Jar 10c
Hunt's - Cut GREEN BEANS 4 No. 2 Cans 1	Hunt's Pickles CUCUMBER CHIPS 2 12 oz. Jars 15c
Green-Giant, Cream Style, CORN, Golden 6 No. 303 Cans 1	SIMONIZ Qt. Can 89c
Hunt's - Tender Garden PEAS 6 No. 300 Cans 1	Coffee FOLGERS Lb. Can 93c
Campbell's TOMATO SOUP 10 No. 1 Cans 1	Food Club SHORTENING 3 Lb. Can 79c
Hunt's TOMATO SAUCE 12 8-oz. Cans 1	Detergent TIDE Giant Box 71c
Food Club FLOUR 25 Lb. 1	Swift's - All Flavors MELLORINE 1/2 Gal. 49c
Cinch-Spice-White-Yellow-Fudge CAKE MIX 17-oz. pkg. 29c	Biscuits - Zip Open Can PUFFIN 2 Cans 25c

SUGAR Pure Cane 10 lb. Bag **98c**

Summer Assortment-Cereals

POST TOASTIES 18-oz. Pkg. **ALL 1.00**

GRAPENUTS 18 oz. Pkg. **4 PKGS.**

BRAN FLAKES 15 oz. Pkg.

POST SUGAR CRISP 9 1/2 Oz. Pkg.

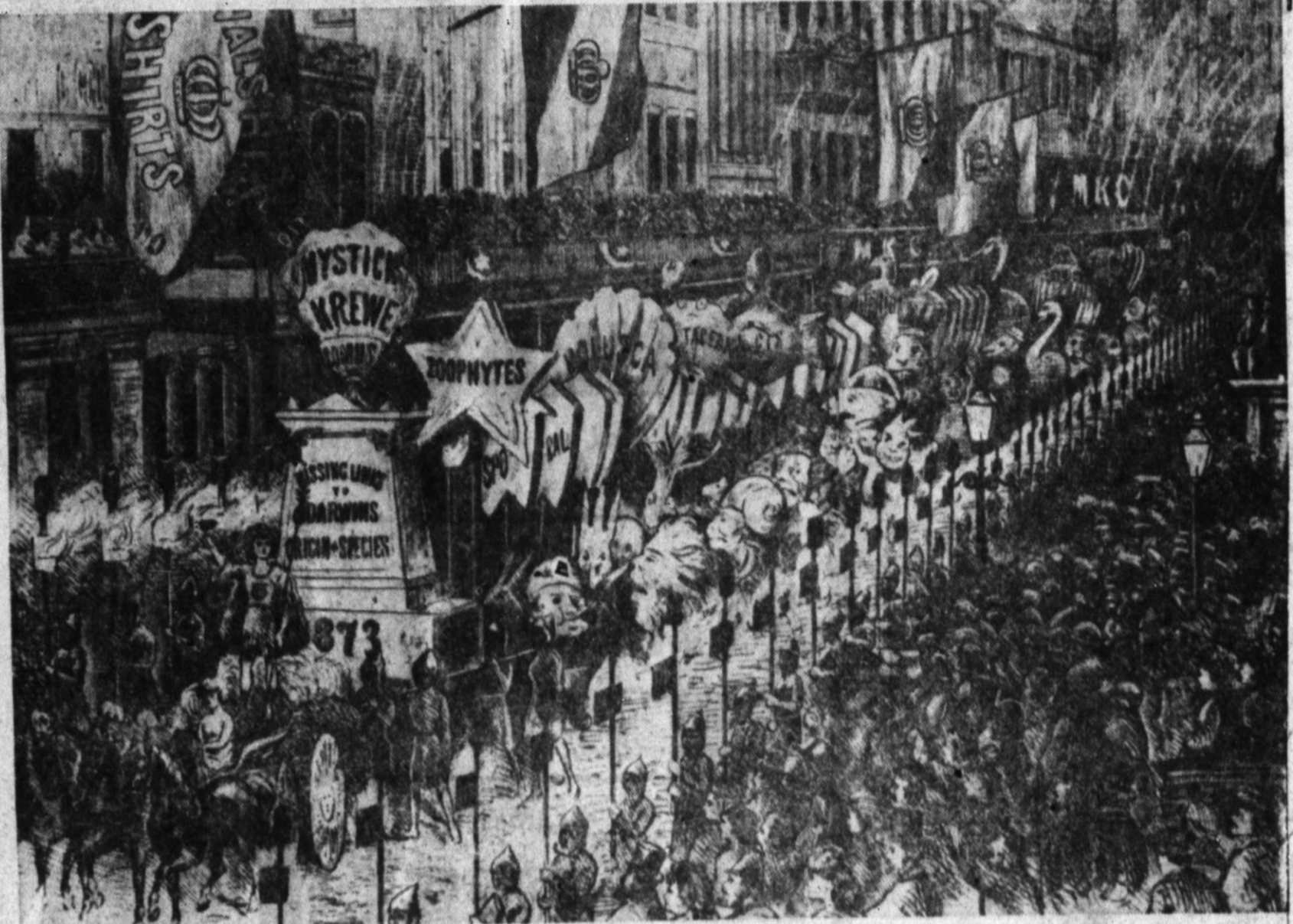
FURR FOOD STORES

THE MARDI GRAS TRADITION

New Orleans' Mardi Gras celebrations stem from a spectacular tradition. For centuries the Tuesday before Lent, or Shrove Tuesday, has been marked with festival and parade in many European communities. French colonists transplanted the custom here. New Orleans, where many French lived, became a seat of Mardi Gras festivities. It has gone on without interruption for nearly 100 years.

Today, Mardi Gras in New Orleans is as colorful and gay as ever—only now it's mechanized, more elaborate and bigger. Mule-drawn floats of earlier days have been replaced by tractors. Only the float of Rex, Lord of Misrule and ruler of the Carnival, is still drawn by mules. As of old, the night parades are still lighted by flaming torches, the "monograms of fire, eagles of flame, ladders of light" seen by Lafcadio Hearn when he wrote of the 1883 Mardi Gras.

How New Orleans celebrated the Mardi Gras in earlier times is pictured here.



Even Darwin had a place in the fun in 1873. Note the long lines of blazing torches like those still used.



Festival masks already were being made in big plants like this around 1882.

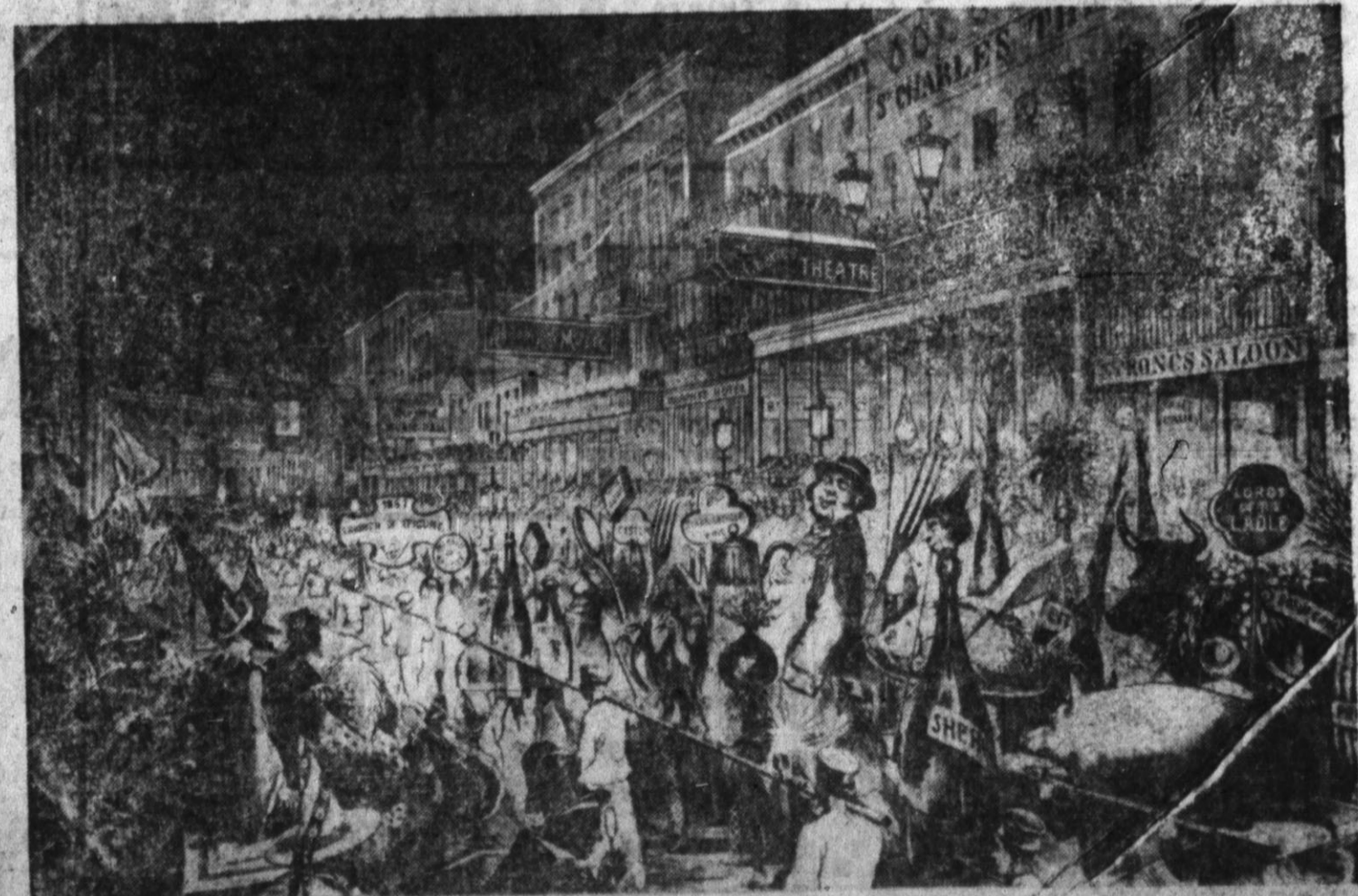


Fanciful ideas from all over the world are used in parades. Here's a Trojan horse.

Fat steers were symbols of "fat" Tuesday even when this picture was made in 1861. The float reflects European origin.

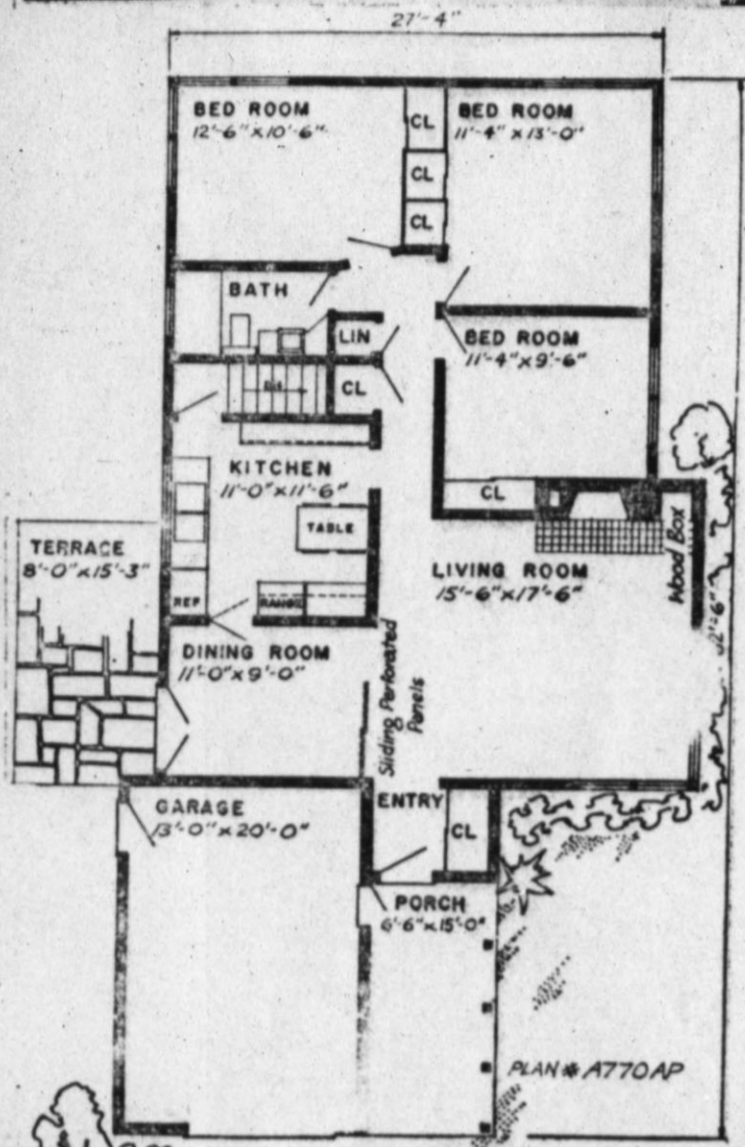
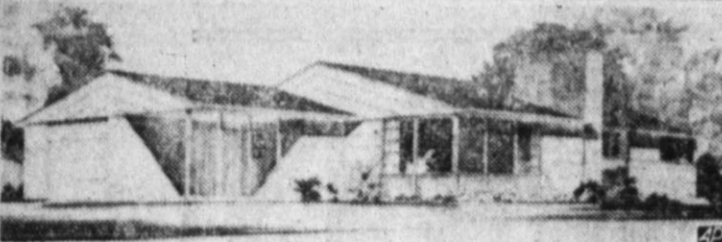


Joyous, grotesque masks have been worn on ballroom floors since the early days of the Mardi Gras.



Food always has been an important part of the New Orleans celebrations. Here it is featured in a parade.

HOMES FOR AMERICANS



AP Newsfeatures

A SMART DESIGN for a narrow lot, this house puts the garage close to the street to keep the driveway short and sets the living room back for privacy. The plan also is attractive from the side when envisioned on a corner lot. This is plan A770AP by Walter T. Anicka, 617 Forest St., Ann Arbor, Mich. The house has 1,240 square feet of floor area and a utility basement. The architect suggests a brick or stone chimney, asphalt shingle roof, ponderosa pine millwork for the large picture windows, mineral wool insulation and waterproof paper vapor barriers.



Friends here have received the news of the arrival of a daughter at the home of Mr. and Mrs. Wayne Evans of Fort Worth formerly of Hereford. The little lady

has been named Evelyn Elizabeth. Mr. Evans is connected with the Southwestern Baptist Theological Seminary in Fort Worth.

A son born July 26 at the Deaf Smith County Hospital to Mr. and Mrs. Richard B. Boyd.

Born July 27 at the County Hospital, a daughter to Mr. and Mrs. Kenneth Bryant.

Mr. and Mrs. Manuel Ysaguirre are the parents of a son, born July 27 at the County Hospital.

READ THE CLASSIFIEDS

They're Green ...and Red!



Believe it or not... we have hens in our store producing eggs with green and red yolks. We do it by adding dye to the feed—just to show you that what your hens eat does make a difference in their eggs. Come in and see these surprising eggs—any time. Our regular Purina Laying Chows, of course, make only eggs with nice yellow yolks—and lots of 'em. A test will quickly show you the top egg production Purina makes.

PACKARD MILLING



Anthony's DOLLAR DAY

WOMEN'S COTTON SLIPS
Cotton Muslin with Embroidery trim top & bottom. Size 32 to 40

WOMEN'S COTTON OR SATIN BRASSIERS
Well made, Good up lift in Whit only. A, B, & C Cups. 32 to 40

WOMEN'S COTTON PETTICOATS
Cotton muslin or cotton plisse. Size S - M - L Embitrimon bottom.

LADIES RAYON BRIEFS
Pastel or dark colors. Size S - M - L

SPECIAL NYLON HOSE
Some are stretchy and some are regular nylon. Light and dark colors size 8 1/2 to 11

SPECIAL Rayon Petticoats
Special purchase ladies Rayon knit Petticoats. Lace trim on bottom. Size M-L

1 GROUP LADIES SKIRTS
Broken Sizes of Regular \$4.98 & \$5.90 Skirts

GROUP BLOUSES SKIRTS DRESSES PEDDLE PUSHERS
Broken Sizes

WOMEN'S BATHING SUITS
Broken sizes & styles

GROUP SKIRTS, SHORTS DRESSES FANCY PANTS
Broken Sizes & styles

WOMEN'S & GIRL'S SHORTS
Large assortment in both. Many colors to choose from. All Sizes.

14" DUTCH DOLLS
Assortment of costumes Ideal for the little ones

WASH CLOTHS
New Shipment many colors & stripes



All Summer DRESSES
REGROUPED **GROUP 1**
SOLID PRINTS Sun Backs Short Sleeves. Values to \$10.90

GROUP 2
Prints Solids Broken Sizes

GROUP 3
Women's & Children's cotton Dresses

PIECE GOODS

Large Selection cotton Piece goods
2 YDS. FOR

Solid prints
Lots of good school dresses can be made for

NEW FALL WOOLENS
Solids, Plaids & stripes All brand new 60" width You can't afford to pass this buy up.

COTTON PRINTS
Large Selection Must see FOR to appreciate

27 x 48 COTTON RUGS
Non Slip back Red, Green, Beige, Brown Ideal for halls, doorways Many other uses

JUST RECEIVED PRINTED Cordoroy
All new Large Selection

BANJO WEAVE RAYON DRAPES
Size 42 x 84. A \$4.98 Value. Solid colors Wine, Gold, Green, Tan

MEN'S SUMMER SUITS
Rayon Summer Suit. Light Weight. Dark and Light colors. Broken Sizes. A real Bargain.

MEN'S DRESS SLACKS
Broken Sizes Of all Summer Slacks Reduced To Clear. A Real Bargain. Lots of time to wear them.

ALL DRESS Straw Hats
Most All Sizes Of Light & Dark Colors Values To \$4.98 Now

MEN'S SHORT SLEEVE Sport Shirts
Regular \$2.98 Value Dollar Day Special Sizes S - M - L Many Patterns to Choose From

MEN'S DRESS & SPORT SOCKS
Large Selection To Choose From, Light & Dark Colors. Size 10 to 12

MEN'S SPORT SHOES
Broken Sizes In R.J.R. Bob's. A real comfort for a bargain price.

BOY'S Sport Coats
Rayon, Linen Weave Pink & Charcoal Colors Values to \$9.90 Now—

LADIES Blouses & Skirts
Broken Sizes or Better Garments

3 Pc. Set LUGGAGE
train case O'nite pullman case

Large Size CUP TOWELS
Washed & Bleached

Children's NYLON BRIEFS
Special Purchase Size 2 to 12

New Fall PURSES
Large Selection Small Style

Children's SANDALS
Brown-White Tan Open Strap Size 8 to 3 Cushion in Sole



MR. AND MRS. FLOYD MESSENGER
(Travis Caraway Photo)

Sue Nell Sumner Bride Of F. Messenger Sunday

Miss Sue Nell Sumner became the bride of Floyd Messenger, son of Mrs. Beulah Messenger and the late George Messenger of Friona, in a double-ring ceremony read at 3 o'clock Sunday afternoon by Rev.

C. M. Fields, pastor of the Friona Baptist Church, in the venue Baptist Church. The bride's parents are Mr. and Mrs. George Sumner. Mrs. Bill Sweeney of Plainview

played an organ prelude and the wedding music and accompanied Raymond Wells who sang "Because" and "I Love Thee." The altar was arranged with tall (Continued on Page 2)

Women's Activities

The Sunday Brand, Sunday, July 31, 1955

Section 2



MISS LAJEAN LATHAM engagement announced



MR. AND MRS. BEN G. MOORE

Emery-Moore Vows Read In Impressive Service

Baskets of white gladioli and daisies flanked by candleabra formed an improvised altar setting for the Saturday marriage of Miss Charlotte Emery, daughter of Charles Emery of Scranon, Penn., to Ben Gilbert Moore, grandson of Mr. and Mrs. B. R. Flowers.

The Rev. Don Root, pastor of the Hereford First Christian Church, read the ceremony in the home of the bridegroom's aunt and uncle, Mr. and Mrs. Edgar Skypala, 510 N. McKinley, Saturday afternoon July 23.

Vella Kee Skypala played a medley of wedding music and the wedding marches.

Miss Helen Bruner of Amarillo was the bride's only attendant. She wore a pink sheer frock made

Mr. and Mrs. Harley Ward and children, Gayland, Richard, and Phyllis, and Linda Witherspoon attended the first part of the Sunday School convention in Glorieta, N. Mex., the latter part of last week. They also visited Santa Fe and Las Vegas, N. Mex.

Margaret Boomer, Sheila Williams, and Sandra Roberson accompanied Mrs. Belle Hronias to Dimmitt recently. They visited in the Dimmitt Rainbow Assembly.

A Youth Revival is being held at the Hereford Church of God, on the corner of 13th Street and Ave. H. Rev. Eugene Powers is conducting the services. Open air meetings will begin at 7:45 each evening.

with high neck and full skirt. Her corsage was of white carnations. John David Owen was best man.

The bride, who was given in marriage by the bridegroom's grandfather B. R. Flowers, chose a gown of pastel blue embroidered nylon over pink. The fitted sleeveless bodice had a high collar and the full street length skirt was gathered at the low lodece. Her wedding bouquet of pink rose buds and feathered carnations, showered with blue satin streamers, was carried on a white satin Bible.

Reception Honors Couple
Following the service, the couple was honored at a reception in the Skypala home. The bride's table was laid with an ecru cutwork cloth featuring an arrangement of baby's breath and white daisies.

Vella Kee Skypala and Gale Blythe presided.

When the couple left on a honeymoon, the bride was wearing a teal moon trip to points in New Mexico blue linen suit with matching hat and white accessories, and a corsage of pink rosebuds.

The bride received her education in Amarillo. The bridegroom attended Hereford schools and served in Germany with the armed forces in World War II. He has been employed in Amarillo for the past five years and the couple will reside in Amarillo.

Out of town guests attending the wedding were W. Angley, and Mrs. Vida Hart of Amarillo, Mrs. G. W. Ershaw and sons of Clarendon, Mr. and Mrs. Elvie Kennedy of Memphis, and Mrs. Lester Hammons and children of Earth.

Miss Latham, Joe Henry To Wed Sept. 5

Mr. and Mrs. M. R. Latham have announced the engagement and approaching marriage of their daughter Lajeane, to Joe Henry of Happy, son of Mr. and Mrs. O. O. Henry of Happy.

The wedding will be solemnized in the home of the bride's parents, 232 Star Street on Sept. 5.

The bride-elect is a graduate of Hereford High School and a sophomore at Texas Technological College, Lubbock, and a member of Delta Gamma Sorority. Mr. Henry, a graduate of Happy High School, is a junior student in agriculture at Texas Tech.

The couple will resume their studies in Lubbock this fall.

Mr. and Mrs. W. H. Awtrey Sr. were guests in the home of Mrs. Awtrey's niece, Mr. and Mrs. Walt Sullen of Tucumcari, N. M., Sunday.

Laura Faye Stringer Will Wed Sgt. Danny McLallen

The engagement of Miss Laura Faye Stringer to Sgt. Danny McLallen has been announced by her mother, Mrs. S. D. Thomason of Beaumont. Sgt. McLallen is the son of Mr. and Mrs. S. B. McLallen of this city.

The couple will be married Aug. 19 in the North End Baptist Church of Beaumont.

Miss Stringer is a graduate of Hemphill High School in Beaumont and received her B. A. degree from Mary Hardin-Baylor College at Belton. She is a member of Who's Who in American Colleges and Universities and was vice-president of student government last year. She was also a member of the Historical Philatelic Society while there.

Sgt. McLallen is a graduate of Hereford High School and received a B. S. degree in Christian Education from Wayland Baptist Col-

lege, Plainview. While there he was elected to Who's Who on the campus, and served on the Baptist Student Union Council for two years. He was a member of KHBL Radio Station staff for three years and a member of the Volunteer Mission Band.

When inducted into the armed forces in 1953, he was working on a master's degree at West Texas State College. He will receive a discharge from the service on September 8 and will return to Hereford to be associated with his father in the Ben Franklin Variety Store. He will continue his study toward his degree at W. T. this fall commuting daily to Canyon.

When they return to Hereford the couple will live at 402 Union Ave. The bride-elect has accepted a position in the Hereford public schools for the fall and winter term.



MISS LAURA STRINGER to wed August 19

Progressive News

By MRS. IRA RICKETTS

P. L. Carmichael returned home Wednesday from Ponca City, Okla. where he was called Friday by the serious illness of a niece, Mrs. Bradley, of Newkirk, who passed away Thursday of this week.

Karen Sue Carmichael of Sayre returned home with P. L. Carmichael for a visit with relatives.

Miss Lucille Park attended a teacher's meeting in Amarillo on Thursday.

Mr. and Mrs. Earl Spurrer and daughter, Gayle of Abilene spent Tuesday night with Mr. and Mrs. H. L. Hershey, Mrs. Spurrer is a cousin of Mrs. Hershey.

The Spurrers visited Mr. and Mrs. Ray Hershey Wednesday morning.

Mr. and Mrs. Harold Beauchamp and children Tom and Mike were in Amarillo Sunday and attended a family picnic at Elwood Park.

The Beauchamp's car was damaged just a week after the horse fell into the side of their car while they were in Santa Fe. The car was parked Sunday near the park and someone rammed the back of the car and the fender was badly smashed. Mike, the young son, was in the car, but was not injured.

Mr. and Mrs. V. E. Dodson visited last Sunday afternoon with Mr. and Mrs. Jack Dean and boys, in Tucuman.

Mrs. Edna Bove and Mrs. Mae Powlson of Hereford visited Monday afternoon with Mrs. H. L. Hershey.

Betsy Lou Hunt of Houston has been visiting with her cousin, Myrna Lou Coffin, for some time. Betsy Lou returned to her home Thursday accompanied by Myrna Lou who will visit in Houston until school time.

Mr. and Mrs. C. V. Burges and Melvin were in Plainview Thursday where they visited Mr. and

Mrs. George Roberts; Mrs. Roberts is a niece of Mrs. Burges.

Mr. and Mrs. Ira Ricketts were Sunday luncheon guests of Mr. and Mrs. Clyde Russell and family.

Mrs. I. W. Scott spent Sunday afternoon and Sunday night with Mrs. Mattie Grogan in the home of Mr. and Mrs. Leon Coffin.

W. C. Harris, Mrs. P. I. Carmichael and Shari spent Sunday in Mulleshoe where they were guests of Mr. and Mrs. Dee Brown and boys.

Mrs. Dudley Buzard of Floyd, N. Mex., is spending this week with Mr. and Mrs. Euel Luce and children and helping care for a new granddaughter, Susan Kay Luce.

Bill and Ken Carmichael and Norman Bartlett returned Sunday from a few days' outing at Red River.

Mrs. Dore Nivens and daughters, Donna Rae and Stella of Dumas, is spending the week with her sister, Mrs. Harold Beauchamp and family.

Dinner guests Wednesday in the Leon Coffin home were Mr. and Mrs. Bert Coffin, Myrna Lou, and Judy Kay, Betsy Lou Hunt, Mrs. Lucille Barnhart and Jimmy.

Mr. and Mrs. Vernon Burges of Hereford spent Sunday in the home of Mr. and Mrs. C. V. Burges and Melvin.

Mrs. C. C. Billingslea, Marjo and Mrs. Godfrey, mother of Mrs. Billingslea, went to Frederick, Okla., Tuesday for a few days' visit. Mr. Godfrey has been visiting her daughter and family for the past month.

Eddie Briscoe of Dumas is vacationing in Kansas. He accompanied his parents and family. Eddie has been spending the summer with his sister Mrs. Harold Beauchamp and family and helping Harold with farming operations.

The Coffin farm started this week to harvest the first of their one hundred acre cabbage crop with favorable conditions. They will be harvesting cabbage until December.

The cabbage is reported to be of exceptional quality and size, the best they have grown here; tonnage high, but price low. They hope to have a break some time in the near future. Mr. Coffin said this year's crop has been the most expensive he has ever raised here inasmuch as the insect infestation has been so great, requiring so much dusting.

This community received very little rain during the week, less than half an inch, but with the cool weather row crops are holding up uncommonly well and are still growing even where they haven't been irrigated, since coming up.

New Mexico A&M scored 87 points during its 1954 football season yet failed to beat or tie any of its nine foot ball opponents. The Aggies permitted 306 points.

Rocco Calvo, a member of Cornell's 1952 football team, will be starting his first season as a grid coach at Moravian College, Bethlehem, Pa., this fall.

The going price for a pair of wolf ears to bounty hunters in Harris County, Texas, is \$5 a pair, leheim, Pa., this fall.

The 55th Women's Amateur championship of the USGA again will be match play. It will be held at the Myers Park Country Club, Charlotte, N. C., Aug. 22-27.

Lancaster Smith, football coach at Jesuit High School in Dallas, spends his summers as an assistant district attorney, prosecuting criminal cases.

Archie Moore, world's light-heavy-weight champion, was christened Archibald Lee Moore.

Sue Nell.....

(Continued from Page 1)

baskets of white and pastel gladioli flanked by seven-branched candelabra holding pyramiding wedding tapers.

Mrs. Kenny Wilson, sister of the bride, served as matron of honor. Her dress was of pale, blue cotton faille fashioned with fitted waist with low neck and rolled collar attached to a full skirt featuring unpressed pleats. She carried a nosegay of white carnations tied with blue streamers to match her dress.

Lloyd Messenger, the bridegroom's twin brother, served as best man. Neill and Andy Sumner, brothers of the bride, lighted the tapers and ushers were Roy Messenger and Willis Dufur.

Father Gives Bride in Marriage The bride, given in marriage by her father, wore a white organdy gown over taffeta styled with sleeveless bodice featuring insets of eyelet embroidery and small Peter Pan collar. The full gathered skirt was banded with rows of tucks just below the hipline. Her waist length veil of illusion was attached to a coronet of seed pearls and the bridal bouquet was of pink feathered carnations topped with a white Bible, a gift from the Avenue Baptist Y.W.A. She carried out the traditional custom of something old, new, borrowed and blue, and wore her grandmother's

locket for sentimental reasons.

As a climax to the ceremony, the bride sang "Bless This House" with soft organ accompaniment given by Mrs. Bill Sweeney.

The bride's mother wore navy nylon with white accessories and her corsage matched that worn by the bridegroom's mother, who was dressed in navy linen with white

bolero and white accessories.

Reception in Uncles' Home

At the reception held in the home of the bride's aunt and uncle, Mr. and Mrs. O. B. Sumner, Rt. 3, the table was laid with a pink organdy cloth and centered with an arrangement of white daisies. Donna Connard served the tiered wedding cake and Mrs. Jack

Morgan presided at the punch bowl. The bridegroom's sister, Mrs. Bob Killens kept the guest register.

The bride attended Hereford High School and Mr. Messenger is a graduate of Friona High School. He served one year in the U. S. Navy. They will make their home near Friona where he is engaged

in farming.

Out of town guests attending the wedding were Mr. and Mrs. Claude Estes, Mr. and Mrs. Steve Messenger and son Mike and Mrs. Viola Messenger, all of Clovis, N. Mex.; Mr. Grover Benton and daughters Judy, Georgia, Margaret and Katherine of Shawnee, Okla.

PENNEY'S
ALWAYS FIRST QUALITY!

STORE OPEN
9:00 O'Clock
A. M.

TOMORROW...at Penney's

DOLLAR DAY

SAVE! SAVE!



NEW TODDLER TIME PLASTIC SOLED SLEEPERS GROW ONE FULL SIZE! Non Skid plastic soles wipe clean easily, elasticized ankles keep sleeper foot in place. 2-piece ski style with extra long pullover shirt, boxer waist. Machine washable cotton knit for \$1.00 sizes 3 to 6. **\$1**



Good-looking chill chaser—Penney's crested cardigan sweater in heavy-weight wool. It has long sleeves, 2 patch pockets, shiny gold color buttons. In your favorite fashion colors, sizes 34 to 42. **\$5**



SOFT PINWALE CORDUROY in a host of machine washable colors! Sew it in whirl skirts, dresses, weskits, creepers, even throws, pillows! **\$1** yard



BOYS SPORT SHIRTS: Made of fine quality cotton that is machine washable, and sanforized shrunk. These shirts have long sleeves, and new smart collars. **\$1** Sizes 6 to 16.

Read The Brand Classifieds

Q. How can I make candles look antique?

A. An antique effect can be obtained by brushing brown floor stain over white candles.

Archie Moore, world's light-heavy-weight champion, was christened Archibald Lee Moore.

SAVE \$\$ DOLLAR DAY

A CIRCUS OF VALUES!

ONCE-IN-A-LIFETIME SAVINGS ON A

7 STURDY PIECES **Virtue** **Quality Chrome Dinette**



Smart, colorful and easy to care for... a top value from one of America's best known manufacturers! Or Choose From Many Others!



MAT NO. 92

Reg. \$139.50 Value

\$89⁵⁰

and your old Dinette
BUDGET TERMS

A SELECTION OF COLORS

H & H FURNITURE CO.

Across street from Piggly Wiggly Phone 19

CHROME DINETTES
\$49⁵⁰ up



SPECIAL WASHABLE CORDUROY PLAY TOGS for toddlers—snap crotch crawlers, sizes 1/2 to 1 1/2, bib front smartalls, 2 to 4, boxer longies, 2 to 6 All full cut sized accord—**\$1** ing to weight.



TRIPLE ROLL CUFF ANKLET at a stock up price! Heavy weight cotton reinforced with nylon for extra wear at heel and toe! Machine washable. White and colors in sizes 8 1/2 to 11. SPECIAL! **\$1** 4 PAIRS FOR

Costume Jewelry

Just arrived a large assortment of lovely costume jewelry that is just perfect to complete your wardrobe. This assortment includes earrings, pins, necklaces, and bracelets. Come in and see our complete selection. These are all for the tiny price of only **2 For \$1.00**



SPECIAL GAILY PRINTED COTTON. PLISSE. DUSTERS—the carefree robes you just wash and wear! 5 button front, contrast piping, patch pockets. Sizes 12 to 20. **\$2.00**



WOMENS. 60. GAUGE - 15 DENIER NYLON HOSE—Just received - another shipment of these long wearing, leg flattering, first quality hose. Sizes 8 1/2 - 11 **\$1.00** Only **2 for \$1**



CIRCULAR STITCHED NYLON BRA—figure flattering, easy to care for! Cups are fully lined for comfort. White or pink. A, B, C. **\$1.00** cup sizes. **1** Reduced from higher brackets



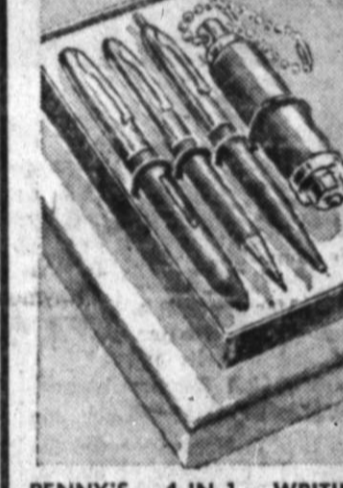
FINE QUALITY PECAL PRINTS Large stock of lovely prints, stripes, floral designs and solids in machine washable pecale. Special now **\$1.00** Only **4 yds. for \$1**



NEW SOFA PILLOWS—These soft, plump cushions are made of all new material consisting of 100% cotton liners. These pillows are covered in fine fabrics and edged in a lovely **\$1.00** Now only **each \$1**



LADIES NYLON PANTIES—Ladies 100% nylon panties with elastic waist and leg bands. First quality nylon insures long, carefree wear. White, pink, and blue in sizes Small, medium, large **\$1.00** and extra large. **2 for \$1**



PENNY'S 4-IN-1 WRITING SET IN MATCHED COLORS! You get a ballpoint pen, mechanical pencil, flashlight—keychain, and a fountain pen. At this low price, you'll want a set for yourself, several for gifts! **COMPLETE \$1.00**



MENS KAHKI SHIRTS—The ideal shirt for work and general wear. They are sanforized, and washfast. Designed right for perfect fit, tailored collar, and made of sturdy fabric for long wear. **\$2** Assorted sizes.



OFFICERS INSTALLED—Carnation Theta Rho officers were installed into their offices Thursday night at a public installation held at the Jim Hill Hotel. Officers installed were: Nona Marie Strange, corresponding secretary; Rosie Strange, treasurer; Carolyn Inman, financial secretary; Judy Coffin, club secretary; Margie Ford, club deputy and RSP; Betty Buse, president; Patsy Ford, vice-president; Linda Renfro, RSVP; Janice Jacobs, chaplain; Inez Brown, conductress. (Staff Photo)

Theta Rho Club Officers Are Installed In Impressive Rites

Officers of Carnation Theta Rho Club were installed at a dinner meeting held Thursday evening at the Jim Hill Hotel. The impressive candlelight ceremony was conducted by the Pampa Theta Rho Club with Ann McNeill, acting marshal, and her staff in charge of the ceremonial. Officers installed were Betty Ford, president; Patsy Ford, vice president; Janice Jacobs, chaplain; Inez Brown, conductress; Linda Renfro, RSP; Nona Marie Strange, corresponding secretary; Carolyn Inman, financial secretary; Rosie Strange, treasurer; Judy Coffin, club secretary; and Margie Ford, club secretary.

The club deputy was introduced by the mother advisor, Mrs. Charlotte Calvert, and opened the program with a welcome to members and guests. Special guests introduced were state officers, Sara Ann Spenter of Borger, past president of Theta Rho Club of Texas; Shirley Cassteel, state conductor; Nona Marie Strange, state RSP; and Mrs. Reba Bass, member of the state youth committee. Advisors present were J. W. Brummett of Pampa of the Junior Odd Fellows and J. M. Spenter of Borger.

Tribute was paid to the local advisory board and members of the IOOF and PeSekah lodges by the new president and patrons were introduced. Mrs. J. E. Cockrell spoke on the aims and objectives of Theta Rho Clubs.

A review of a recent trip to New York with the UN Pilgrimage was given by Patsy Ford, Margie Ford and Mary Jean McNeill of Pampa.

Raymond Wells sang The Lord's Prayer accompanied by Mrs. John Jacobsen Jr. Approximately 150 guests registered for the dinner with clubs from Borger, Pampa, Amarillo and Fort Worth represented. Special guests included Mr. and Mrs. O. P. Stoner and son and daughter of Coffeyville, Kans.; Mrs. Mary Dell McNeill, advisor of the Pampa team; Mrs. Pearl Castka, team captain, and members of the Junior IOOF.

The dinner was served from a buffet table laid with lace over green and centered with a miniature arch fashioned of yellow roses and greenery. Miniature dolls dressed to represent officers of the club, encircled the arch.

Dr. and Mrs. L. B. Barnett and children have returned to their Meadow Brook Ranch in Colorado after spending the weekend at their home here. The Barnetts are spending the summer at the ranch, returned from a 10 day fishing trip to points in Colorado.

CARD OF THANKS
We wish to send our deepest appreciation to the people who helped us when our home burned. All our thanks to each and everyone.
D. L. (Buster) and Dorothy Thomasen

Lower Honors Recent Bride

Bridal shower honoring Mrs. Ed Messenger, the former Sue Summer, was held Wednesday noon in the home of Mrs. R. Price. Hostesses were: Mesdames R. A. A. B. Dameron, D. F. Henning, A. J. Self, A. W. Self, and Ruth Bellar. Mesdames George Sumner, Ed Messenger and the honoree made up the receiving line. Those attending were: Mesdames D. R. Grimes, Billy Wall, Morgan, G. W. Duncan, Luth-Ellis, Grover, Benton, Kenny on, Jim Shirley, Joe Wall, D. Farmer, Oliver Sumner, Herb Ronald Babione, Misses Hyde, and Molly Price. There were a number sending but were unable to attend shower.

PeSekah Lodge Holds Session

PeSekah Lodge members held a business session and program at IOOF Hall Tuesday evening. Sanford Smith, noble grand, presided. Plans were discussed for future activities of the Order and Mrs. Clotte Calvert presented a program on "Keep Your Eyes and Ears on the Better Things of Life." She listed five points that aid members in being good members. Included were: one another, forgiveness, humility, consideration for others and regular attendance at meetings.

KC's Rip Farmers; Pigs Pick Up 17th

By BILL KNIX
The Knights of Columbus took a firmer hold on second place by smashing the Summerfield Farmers 13-3 Friday night, while the Piggly Wiggly Pigs garnered their seventeenth win of the year, a crushing 22-2 victory over hapless Coopers.
The Knights gained a half-game lead over Jim Hill, who was idle, with the easy win. However, they failed to gain on Piggly Wiggly who also won. Coopers is now deeper entrenched in the cellar with only one victory.
The KC win was easy. They took the lead in the top of the first and made it worse throughout the course of the contest. Summerfield was able to collect only three hits off the adept pitching of Kenny Walterscheid, but the KC's clouted a host of Summerfield hurlers for 14 base hits, two for home runs.
Walterscheid put down eight by the "K" route. He also issued nine bases on balls, but still gave up only three runs. He forced in two of the three runs with five bases on balls in the second. Then in the sixth the third run was probably accounted for by bases on

balls. Walterscheid gave up two before a single drove in the run.
But four Summerfield hurlers all tried unsuccessfully to harness the KC fury. First Duane Baize tried the looper technique. He was clouted at will, so Elvis Davis took over. He was hit even harder. So Bobby Clark took the reins. Clark was thoroughly clouted, then he gave away to Hilton Davis in the final inning. Davis had little success as before but finished the game.
Three Knights each garnered two base hits. Two also banged out three safe blows. The three Summerfield hits were all credited to the same man, Jamie Clearman. Clearman got singles in the third, fifth, and seventh.
The KC's first brouce the ice in the first. With one out Werner Koelizer singled. He took second on Davis error and pumped around on Roy Botkin's error.
In the third they picked up two more on a lead off triple by Duane Albracht and a package of three singles. A base on balls mixed in helped things also.
They didn't score again until the fifth when they notched one. Walterscheid singled with two out,

reached third the hard way and scored on a wild throw.
Then they really opened up in the sixth, sending four big runs across to make the score 10-3. Duane Albracht and Bud Stengel both contributed four-masters, and three other KC's banged out safe base blows.
The final dosage came in the top of the seventh when three more runs dented home plate for the Knights. These came on three hits, two walks, and a sacrifice fly.

Read The Brand Classifieds
REGISTERED CHRONOGRAPH WATCH TECHNICIAN
Does your watch keep good time?
IF NOT, bring it in for a free examination. A simple adjustment or thorough cleaning may be all that is needed to put it in top condition.
Cowan Jewelry
Kenneth "Doc" Cowan
Your Doctor of Sick & Deceitful Watches

NEED... Ready-Mix Concrete
PHONE 1722

Crowe-Guide Cement
of Hereford
1st & GOUGH ST.

DOLLAR DAY
AT THE POPULAR STORE

All Summer JEWELRY Reg. To \$5.98 50¢ Plus Tax	20 Jantzen SWIM SUITS Reg. to \$18.95 \$5.00	40 Summer SKIRTS Reg. to \$12.95 \$3.00 Size 10 to 16	MENS DEPT. All dress STRAW HATS 1/2 Reg. \$2.50 to \$8.95
NYLON PANTY Replaceable Elastic Size 4, 5, 6, 7 \$1.00	100 Summer BLOUSES Reg. to \$9.95 Size 32 to 38 \$1.99	50 Summer DRESSES Reg. \$17.95 to \$59.95 \$9 & \$12	Boys BLUE JEANS \$1.99 Reg. \$2.49 Size 6 to 10 Just Right For School
50 Pr. Ladies Jantzen SHORTS Size 10 to 18 Reg. To \$5.95 \$1.99	Our Complete Stock Summer Pajamas Cotton Slips Half Slips Cotton Gowns Reg. \$3.98 to \$5.98 \$1.99	299 PAIR LADIES HIGH HEEL DRESS SHOES SANDALS FLATS Reg. \$3.99 to 12.95 NOW ONLY \$1.99 \$2.99 \$3.99 \$4.90 \$6.90	MENS LARGE WHITE Handkerchiefs \$1 Reg 20c Each 12 for
18 Tommissets Reg. \$12.95 to \$19.95 Size 32 to 38 \$7.00	35 Cotton BLOUSES Reg. \$2.98 to \$3.98 Some Knit Tee Shirts \$1.00	MEN! Shoes! A Short Lot Dress Oxfords, Ventilated and Otherwise Size 6 to 12 Reg. to \$12.95 \$5.00	Boys Short Sleeve Sport Shirts 1/2 Reg. \$1.98 to \$3.98 Size 2 to 20
Only 20 Ladies HATS \$1.00	40 Childrens DRESSES Reg. \$3.98 to \$9.95 Broken Sizes \$2.00	250 Pr. LADIES NYLON HOSE 69¢ 1st Quality Dark Seams 3 Shades Reg. \$1.25	Girls ANKLETS \$1.00 Reg. 50c Value 4 PR. FOR Size 7 to 11
			Mens Denim Loafer Slax 1/2 Grey, Blue, Pink, Tan Size S, M, L & XL Reg. \$2.98 to \$4.98
			MENS Swim Suits 1/2 Brief Style Only Reg \$2.98 to \$3.98

POPULAR STORE
QUALITY SINCE 1921



MR. AND MRS. R. A. WELLS re-affirm wedding vows.

Wedding Vows Re-affirmed By Wells After 25 Years

Mr. and Mrs. R. A. Wells re-affirmed vows spoken 25 years ago at silver wedding celebrations held Sunday in their home at 4 p.m. with Rev. E. H. Harper directing the service.

The scene was re-enacted before an improvised altar arranged with baskets of white gladioli, greenery and candelabra holding lighted tapers with Mr. and Mrs. Edd Mackie of Pampa who were attendants in the wedding held a quarter of a century ago, attending the couple. Completing the decorative setting a silver and pink matrimonial ship (on the piano) with white sails bearing the numerals "25" tied with silver bells, carried a miniature bridal couple along the imaginary sea of life.

Mrs. Wells carried her first Bible topped with three baby orchids for the ceremony. Traditional wedding music was provided by Sandra Jo Caraway, who accompanied the couple's son, Raymond Wells, who sang "Because" and "I Love Thee," and in conclusion of the ceremony sang "The Lord's Prayer" by Malotte. Candles were lighted by the couple's granddaughter, Lynn Ann Rudd of Estancia, N. M. Mrs. Harold Rudd of Estancia daughter of the Wells, served as hostess and Mrs. Joe Edd Mackie of Anchorage, Alaska, a niece of Mr. Wells, registered the approximately 50 guests. Benny Dement served as usher. Gifts were shown by Earle Dean and Glenna Faye

Raymond and a daughter, Mrs. Harold Rudd and three granddaughters. Out of town guests attending the anniversary celebration were Mr. and Mrs. Harold Rudd and daughters Patsy, Lynn and Marie of Estancia, N. M., Mr. and Mrs. Edd Mackie of Pampa, Mrs. Betty Ford and Vickie of Amarillo, and Mrs. Joe Edd Mackie and Brenda Sue of Anchorage, Alaska. On Monday following the anniversary Mr. and Mrs. Wells and the out of town relatives went to Amarillo to visit his parents Mr. and Mrs. G. W. Wells, who were ill and unable to attend the celebrations.

Janet Roberson Is July Bride

The marriage of Miss Janet Roberson to Don Watson, son of Mrs. Benny Sherrill of Amherst, has been announced here by her parents, Mr. and Mrs. W. D. Roberson of 219 Lee Ave. Vows were exchanged in Amherst Sunday evening July 24, at 8 o'clock in the home of the bridegroom's brother, Leon Sherrill. Rev. Montgomery, Baptist minister at Amherst, performed the ceremony. Attending the couple were his sister, Miss Martha Nell Watson of Amherst, and his brother, David Watson of Hereford. The bride wore a white nylon frock fashioned with fitted bodice having a Peter Pan collar and short sleeves, and full skirt. She carried a white Bible topped with pink rosebuds surrounded by white feathered carnations. Following the wedding a reception for close friends and relatives attending the wedding, was held in the Sherrill home. The couple left immediately after the reception on a honeymoon trip to Colorado Springs and other Colorado points. The bride came to Hereford



MRS. DON WATSON

from Arkansas three months ago. She grew up in Amherst and the couple attended the same schools there. Mr. Watson is employed with the Ware Pump Company here and upon their return they will reside on Park Avenue.

The Sheriff Reports

Had to skip last week's column because of a trip to Colorado. I know three or four Hereford fishermen that can now qualify as mule skinner. We made the mistake of using burros for pack mules. In spite of the donkeys, the rain and Slat's Gilliland we had a good time and caught plenty of fish. Neal and Charles were busy in the Sheriff's department that week too. When we got back they had 12 in jail and Charles had gone to Houston after another of the forgers. Have worked on this one forger all month and we hope, finally, got the truth from them. So far the same group is wanted in four other counties. We have about nine in jail at this time for six offences consisting of forgery, car theft, transporting whiskey for sale in dry area, hot checking, drunk and disturbance and D.W.I. The hot check business is picking up a little as usual for this time of year. I still think the weekly merchants meeting helped to hold the hot checking to a minimum. Judge Solomon is keeping us covered up with small claims citations. At least the filing fee has been raised to \$3 which allows the Sheriff's department \$1 for serving the citations. That should

pay for most of the gasoline we burn hunting those filed on. It hasn't been quite fair to the county until the fee was raised. Just for information, we have sold 4089 passenger plates to date which is about 1000 increase over this time last year. Do we have that many more people or do more families have two cars? Anyway that is a big increase and we still have a new car buying season ahead of us. I promised to write this column each week and will do my best unless I'm out of town. Hated to miss last week but mail service wasn't very good up in the mountains where we were. Charles and Neal were going to pinch hit for me but they had their hands full. See you next week. LRS.

Teen Talk

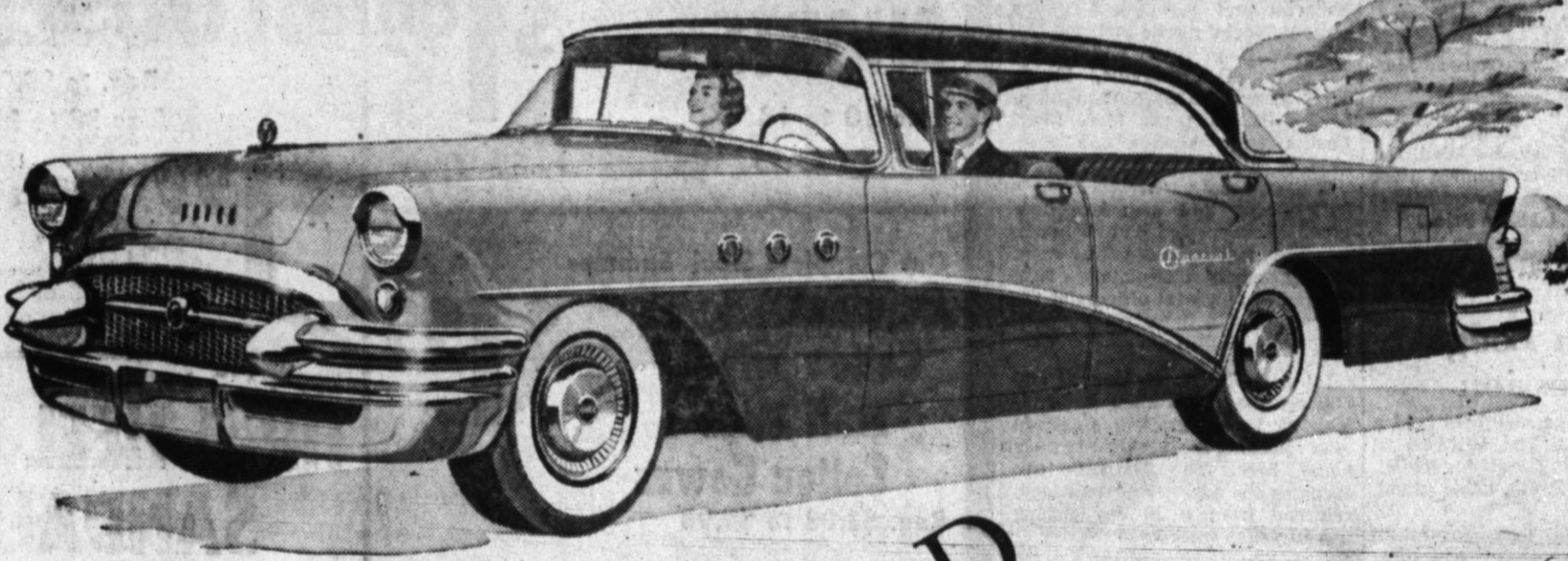
By VIVIAN BROWN "I knew all this juvenile delinquency talk would hit home eventually," says one young modern. "Now my mother and father wait up for me at night, I've got to call them several times during the evening when I'm out, and I'm not even allowed to have a soda with a boy they don't know." This seems to be a pretty general complaint judging by a report just issued by the Youth Research Institute. They've found that repressive measures by parents are on the increase. Young people whose parents in-

sist they get home earlier than usual these evenings feel they are being penalized for the sins of others, the report says. Friends get a big look-see, too. Boys and girls lament that they've practically got to produce a dossier on their acquaintances before they can have a conversation. Boys in particular do not like to divulge their peregrinations to prying adults, says the Institute. But some parents want minute details of daily activities. Contemporary youth resent their self-reliance being questioned, feeling they are mature enough to cope with their own problems. "Some fathers use the delinquency issue as an excuse for denying the car to their offspring, the report says. The social life of young people is at an all time high, and the Institute finds that parents are latching on to early dating as another indication of things going wrong, and hastily repressing it. Youths who earn their own spending money are unhappy too. Parents feel too much money gives a distorted perspective on life, making youngsters greedy, eager, possessive—all things that might contribute to juvenile delinquency. There are parents, too, who keep citing the juvenile delinquency statistics to their youngsters with a "this can happen to you theme." Many young people feel they are being earmarked as potential criminals. (Can't you just picture Dad at a moment when you are about to ask to borrow the car, looking up from his paper and saying half-accusingly over his glasses "ifmm, here's another one of those youth parties that winds up with a car around a telephone pole.") factors in the picture, according to the report. Some parents associate

Read The Classified
COMPLETE
RADIATOR SERVICE
Hereford Radiator Serv.
PHONE 1597
120 Schley

INSURE IN SURE INSURANCE
PLAINS INSURANCE AGENCY
John H. Patton Wm. H. Patton
All Forms of Insurance
213 N. Main St. Phone 50

It's The HIT OF THE YEAR!!



And... **PRICED** For Action!!

COME AND SEE FOR YOURSELF

You've heard and read about the remarkable deals you get at Kinsey-Roberson Buick Co., but now come and see for yourself. You'll be amazed at the price and you'll be amazed at the outstanding new 1955 Buicks, too. Why wait a day longer -- when you can come in right now and try the first true hardtop with the extra comfort, room and convenience of a full-size 4-door sedan?

THRILL OF THE YEAR IS BUICK!

KINSEY-ROBERSON BUICK CO.

142 N. MILES AVE.

Phone 42

For Dollar Day
Headline Values
MONDAY AUGUST 1st
The balance of our summer shoes a re priced to go this dollar day. We are closing out these shoes at unbe lievable prices. You can't afford to miss out, so hurry down to Hereford Shoe Store Monday Morning. Doors open at 8:30 A. M.

TABLE ONE	TABLE TWO	TABLE THREE
Values to \$10.95	Values to \$9.95	Values to \$6.95
Dollar \$3.00 Day	Dollar \$2.00 Day	Dollar \$1.00 Day

LADIES PERSONALITY **HOSE** Size 8 1/2 to 11 Regular \$1.25 **59c** DOLLAR DAY

One Group of Back-to-School **ANKLETS** Genuine English Rib Values to 49c Per Pair **DOLLAR DAY** **4** Pairs **\$1.00** For

No Telephone Orders Accepted On Sale Merchandise

hereford **Shoe Store**
323 N. MAIN PHONE 955

The Sunday Brand, Hereford, Texas, Sunday, July 31, 1955

Site Sleuths Find Out About Town In Own Way

Chamber of Commerce office members are wondering why the mystery? Friday they received an envelope addressed to the "Manager, Deaf Smith County Chamber of Commerce, Jim Hill Hotel, Hereford, Texas."

Inside the envelope, which had no return address, was a clipping from the New York Sunday Mirror entitled "A New Kind of Sherlock." It concerned secret agents in industry who "are casing America in secret search for sites."

The letter was postmarked Friday at 1 p.m. at the local post-office. The article said, "Towns and villages all over the U. S. are being invaded by small bands of highly trained, tight lipped secret agents who operate in true cloak-and-dagger style—spies engaged in hush-hush missions that would do credit to fictional tales of international intrigue."

The article, which Bill Lenderman, manager of the local C.C. termed "excellent," tells how these agents judge a town. It points out that the agents talk to the layman finding out what he thinks about his own town.

Eight things are listed as things site sleuths look for. They are:

1. Modern highways, conveniently located streets, railroad facilities and cheap power.
2. Honest law-enforcement, well-maintained public services.
3. A high degree of civic pride and sense of community responsibility.
4. An adequate shopping district.
5. Actual or potential supply of good rental housing, churches representing major denominations, adequate school facilities.
6. A progressive local newspaper, good television and radio reception, organized hobby groups,

well-stocked public library.

7. A realistic local tax structure. Towns with high bonded indebtedness are shunned, but too low tax rates prevent expanded public services.

8. Local attitude toward newcomers must be friendly.

The story tells about one town of 5462 population (London, Ky.) that really hit the jackpot. It snagged six new industries within a few months and in the first year of trying got 115 projects, including a \$63,000 health center, and a new airport built.

And the story tells how to keep from getting industry too. It tells about the filling station operator, about the filling station operator, who when without knowing it, was talking to a sleuth, said that he planned to move away because law enforcement under corrupt local political bosses had degenerated until it was virtually non-existent.

"It's quiet right now," he admitted, "but that's because there's a rumor that a big corporation is planning to build a factory here."

Needless to say the town didn't get the factory.

Rives Bailey, the University of Virginia's quarterback, has been named captain of the Cavalier baseball team for 1956. Bailey is a second baseman.

In a horse race at Manmouth Park this year, Papa Tony was the winner. Doctor Tony ran second.

The thoroughbreds Night Baker, Little Baker and Mighty Baker, now running at Monmouth Park, are owned by Joseph Gavegnano, a Boston baker.

When the Baltimore Orioles sold infielder Billy Cox to the Cleveland Indians, he retired from baseball.

Earl Bull of Dimmitt and Burke Inman left Friday morning for Ft. Worth to attend a convention Friday and Saturday. They plan to return home Sunday night.

Westway News

By Mrs. J. Townsend

Rev. C. T. Jackson filled the pulpit at the morning hour July 24. Jay Irby of Plainview was the speaker for the evening service.

Sunday dinner guests in the Jack Renfro home were Jay Irby, Jack Colville, and Wanda Moll of Plainview and Rev. C. T. Jackson of Dumas.

Recent visitors in the Clarence Sauley home were Mrs. Phillip Hunter and Cindy, Mr. and Mrs. Lester Smith, Kenneth and Tresa of Amarillo and R. N. Davis of Carlsbad, N. M. Mrs. Hunter and Mrs. Smith are nieces of Mrs. Sauley and Mr. Davis is a nephew.

Mr. and Mrs. Joe Wagoner entertained with a hamburger barbecue Monday night in their back yard. Those attending were Marine Pfc. Delton Cochran and Nelda Phifer, Mrs. Art Shaffer and Linda of Hereford, Mr. and Mrs. John David Owens and Davis of Frio and the Wagoner family.

Mrs. Clarence Sauley accompanied Mr. and Mrs. Lester Smith and family of Amarillo to the funeral of her niece, Mrs. Clint Laughone at the First Baptist Church of Dora, N. M. Monday.

Mr. and Mrs. George Reed of Friona visited recently in the Marlin Pierce home.

Mrs. A. C. Pierce of Hereford visited recently with her son and family, the Marlin Pierses. Mrs. Pierce has just returned from a visit in California.

Mr. and Mrs. G. C. Merritt of Frio called in the Ed Blakney home Sunday.

Sunday dinner guests of the Johnnie Townsends were Mr. and Mrs. Bert Inman and grandson, Dwane Patterson of Portales, N. M., and Mr. and Mrs. E. E. Allen, Bobby, Marvalene, and Wayland of Adrian. Mr. Inman is an uncle of Mr. Townsend. Other visitors in the Townsend home Sunday were Mr. and Mrs. G. C. Merritt Sr., of Frio, Mr. and Mrs. Robert Boyd of Hereford and Mrs. Merlin Kaul and niece Wanda Moll of Plainview.

Mr. and Mrs. W. S. Renfro of Frederick, Okla., spent a few days in the home of his son, Jack Renfro, recently.

Mr. and Mrs. Jay Brian Miller of Tyler visited in the Jack Renfro home recently. They were enroute to the Yellowstone National Park and other points of interest in the northwestern states. Mrs. Renfro is Mrs. Miller's niece.

Miss Wanda Moll of Plainview visited Sunday in the home of her aunt and family, the Merlin Kauls.

First and second graders of this community receiving the second Salk polio vaccine shot last week were: Daniel Thomas, Deborah Pierce, Linda Loerwald, Joe Bob Wagoner, Mike Ranspot and Elizabeth Harris.

Among those attending the county-wide boys' 4-H picnic in Dameron Park last Tuesday were: Mr. and Mrs. Jimmy Thomas, Diedra, Daniel and Deborah, Mr. and Mrs. Merlin Kaul and Walter and Larry and Mary Lynn Morrison.

Mrs. Joe Wagoner, Gayle Ann, and Joe Bob, Mrs. Zona Cochran and Delton and Nelda Phifer, of Hereford went to Littlefield Tuesday where they visited in the home of Mr. and Mrs. Van Coltharp.

Mr. and Mrs. Robert Wagoner of Hereford were dinner guests of the Joe Wagoners Sunday.

Mr. and Mrs. Marlin Pierce, Deborah, and Donna visited in the home of her mother, the Frank Reeds in Friona Sunday.

Calling in the Johnnie Townsends home recently were: Pfc. Delton Cochran, Nelda Phifer, and Linda Shaffer of Hereford, Mrs. John D. Owens and Davie of Frio and Gayle and Ann Wagoner.

Mrs. Clarence Sauley and Harley Alsop visited in the J. C. Caster home in Hereford last Tuesday.

Sunday dinner guests of the Clarence Sauley's were: Mr. and Mrs. J. E. Odell, Larry and Mona of Amarillo, Mr. and Mrs. Carl Smyth of Wichee, Ted Alsop, Dora Ruth Inman. The Smyths accompanied the Sauleys to church Sunday night.

Mr. and Mrs. John Burns and Johnnie of Lakin, Kans., returned to their home Friday after several days in the home of her parents, the Johnnie Townsends. Sandra Townsend accompanied them for a visit.

<p>Don't Miss These!!!</p> <p>SHOE FOLLIES</p> <p>ENTIRE STOCK - LADIES FINE QUALITY FASHION CRAFT - SUMMER SHOES</p> <p>\$5.95 to \$9.95 Values 1/2 Price</p>	<p>ONE - FULL - TABLE</p> <p>CHILDREN'S SANDALS</p> <p>Values to \$3.49 \$1.00</p>	<p>Large Group</p> <p>Misses & Ladies SANDALS</p> <p>Values to \$3.98 \$1.00</p>	<p>MEN'S JOHNSONIAN</p> <p>MESH - DRESS OXFORDS</p> <p>\$10.90 Values \$5.00</p>	<p>WASHABLE HONEY - BUG</p> <p>TERRY - CLOTH HOUSE SHOES</p> <p>\$1.50</p>
---	---	---	---	---

FINAL MARKDOWN! END-OF-SUMMER CLEARANCE SPECTACULAR SAVINGS!

ASSORTMENT SUMMER - DRESSES

FABRICS

Values to \$1.39 **50¢ yd.**

ONE GROUP OF Ladies & Misses

GOWNS PAJAMAS and SHORTY GOWNS

Values to \$3.98 **\$1.00**

Beautiful Sheer LANCEDALE

Nylons

Plain or Dark Seams **69¢ pr**

Large Assortment Ladies & Misses

Rayon Briefs

3 Pair \$1.00

Large Size Cher's

BATH MAT SETS

\$2.98

Extra Special! 3 Pc. MATCHED

Luggage Sets

- Pullman Case
- Overnight Case
- Train Case

\$14.98

GROUP - LADIES' MER

HANDBAGS

\$2.98 & \$3.98 Value **\$1.00** Plus Tax



We Give 5¢ Green Stamps

CHECK THESE SPECIALS

CANNON WASH CLOTHS	10 FOR	\$1
KNIT DISH CLOTHS	10 FOR	\$1
CROCHET-THREAD 5 BALLS		\$1
200 COUNT KLEENEX	5 BOXES	\$1
REGULAR KOTEX	4 BOXES	\$1
DENIM AND TWISTILENE	2 YDS.	\$1
ADVANCE-DISCARD PATTERNS		10¢ ea.
2 LB-TAYLOR MADE COTTON BATTS		\$1
1 Doz. CURITY DIAPERS		\$1
MEN'S WHITE HDKFS	12 FOR	\$1

Come one come all to our gigantic spectacular summer dress extravaganza! We've assembled our entire cast of summer dresses for their final appearance in Hereford. We won't have time to answer the phone for orders ... You'll just have to come down and grab your bargains in person. ALL SALES FINAL (NO FAIR BRINGINGBACK).

TWO RACKS OF DRESSES (OUR ENTIRE SUMMER STOCK)

- NAME BRANDS**
- Kay Windsor
 - Betty Barclay
 - Kay Whitney
 - Rite Fit
 - Joy Thomas
 - Brogan Jennings
- 1/2 Price**
- SIZES**
- Juniors 9 to 15
 - Regulars 10 to 20
 - Half Sizes 12 1/2 to 28 1/2

Extra Thick ... Extra Absorbent TERRY TOWELS

Both size 20x40 **50¢**

Guest Towel 33c Wash Cloth 17c

Luxurious, long-looped terry, the thirsty towels that you'll reach for first in your linen closet, and after your bath. Lay in a supply now at these extra-low prices.



SALE

CALLING ALL MEN!

We just received a Special Purchase of Factory Close Outs

Men's Sport SHIRTS

\$1.47

Sizes Small Medium Large & x Large

White 10 Dozen Last

Men's Cotton WORK SOCKS

5 pr. **\$1.00**

ONE FULL TABLE BOYS' Sport Shirts

Sizes 2 to 16 **1/3 OFF**

MEN'S 100% NYLON Sport Shirts

\$2.98 Value **2 FOR \$3.00**

Entire Stock Men's Dress & Work STRAWS

1/2 Price

GROUP OF MEN'S FADED DENIM SPORT SLACKS

\$2.00

ONE GROUP - MEN'S WORK SHOES AND CASUAL Oxfords

\$4.00

MEN'S BLUE CHAMBRAY Work Shirts

Sizes 14 to 17 **\$1.00**

MEN'S SANFORIZED GREY - KHAKI - WORK SUITS

SHIRTS & PANTS **\$4.88**

HARMAN'S

WE GIVE 5¢ GREEN STAMPS

Native Of Germany Glad To Get Back After Trip 'Home'

Erika Durham, a native of Germany who has lived in this country only two years, torried her first trip back to Germany interesting, but admitted she was glad to be back in Hereford.

Mrs. Durham, and her one year old daughter, Betty, accompanied by Miss Madeline Bell, returned to Hereford Thursday from Europe where they visited in Germany and other points of interest.

May 21 was their departure date from Hereford en route to Europe to visit Mrs. Durham's mother in Germany, who was seriously ill. They left New York on the 25th and arrived in Paris, France, two days later. After a two night's stay in Paris, they journeyed to Wiesbaden, Germany, where Mrs. Durham's parents live.

Miss Bell traveled on tours into Switzerland, Luxemburg, Zurich, Lucerne, Locarno, and followed the Rhine River from its source to the mouth. She said that Locarno, which is on the Italian border, is a very impressive place.

Of the complete trip, Miss Bell thought Switzerland was the most attractive because it was "so green and beautiful." The Swiss homes covered the mountainsides and there were no weeds at all; the grass was green and mowed to perfection. She also stated that the Rhine River valley was also very pretty.

Another impressive point of interest was the Viewaldstatersee, which is a series of mountain lakes high up in the Alps.

During the trip over and back, the air was foggy and in Europe the weather was cool enough to wear winter coats.

On the return trip, Miss Bell, Mrs. Durham, and Betty spent a day in Holland, and crossed the English channel from Holland to England and on to London, where they toured two days. A very impressive sight that they viewed

from Washington are visiting with her parents, Mr. and Mrs. H. G. Behrends.

Dale Christie of New Deal is visiting his brother, Mr. and Mrs. Kenneth Christie.

Mr. and Mrs. Chester Wiggins and boys were vacationing in Ruidosa, N. M., from Sunday through Wednesday of this week.

Mrs. S. A. Moore of Willia, Okla., visited last week in the home of Mr. and Mrs. E. V. Hartman. Mrs. Moore is an aunt of Mrs. Hartman.

Russell Lewis Hatcher of Amarillo has been visiting with his grandparents, Mr. and Mrs. L. J. Counselman, for the past two weeks while his parents were vacationing on the West Coast.

Mr. and Mrs. E. J. Willins of Gatesville have been visiting their relatives for the past two weeks. They are the parents of Mrs. E. V. Hartman. These gathering for a reunion in the honor Sunday were Mr. and Mrs. John Ray and Henry of Tahoka, Mr. and Mrs. Odell Moore and daughter of Amarillo, Jim Moore of Channing, Mrs. Sally Moore of Willow, Okla., Mr. and Mrs. Horace Baize and children of Hereford, Mr. and Mrs. Elmer Northcutt, Jerry and Wanda of Garcia Community, Mr. and Mrs. E. V. Hartman and Mr. and Mrs. Jack Clark and Jackie and Janie of Summerfield.

Mr. and Mrs. L. B. Lookingbill attended the convention of "The National League of Toastmasters" beginning Friday evening through Saturday. They were at the Hilton Hotel in Plainview and finished the weekend visiting their son, Mr. and Mrs. Bradley Lookingbill and family. They returned home

last Sunday afternoon. Mrs. Kenneth Christie and Jimmy spent Sunday night with her parents, Mr. and Mrs. U. J. Thomas, going on to Lubbock Monday where she took Jimmy to a doctor.

Mr. and Mrs. L. J. Counselman were in Lubbock Wednesday on business.

Mr. and Mrs. Jack S'rcun and Gene were in Amarillo Thursday. Mr. and Mrs. J. W. Thomason were in Lubbock Wednesday on business.

Mr. and Mrs. J. B. Nciand attended the funeral of Mr. Parker at Haskell, N. M., recently.

Mrs. Ida Barke and daughter Mrs. Mae Culp of Frio, Okla., Mrs. Harold Markley of the Frio community, and Mrs. Joe Story, Jan and Gary visited Tuesday afternoon with Mrs. L. B. Lookingbill and Mrs. J. A. Noland.

The Young People of the Frio Community Church came over Friday night and played volleyball with the young people of our church.

The Blanch Grove Circle of the W.M.U. met at the church Tuesday afternoon for Bible study.

Mr. and Mrs. J. P. Hudgins and Donna Gayle and James of Fort Worth have been visiting this week in the home of his sister, Mr. and Mrs. Lenard Latham.

The nice rains Summerfield has been receiving this week has really made everyone happy—especially the farmers.

Mr. and Mrs. Loe Curry attended an Old Settlers reunion Friday in Claude.

Clinton Muse of Lubbock was up Friday in an airplane. He and Kenneth Christie went on to Clovis by plane.



BACK FROM GERMANY—Miss Madeline Bell and Mrs. Erika Durham show Betty, Mrs. Durham's one year-old daughter, a Buckingham palace soldier doll, a souvenir which they bought in England just before

they sailed for the U. S. They arrived home in Hereford Thursday after a two month visit in Germany and other parts of Europe. (Staff Photo)

Summerfield News

By ANN LOOKINGBILL.

Mr. and Mrs. J. A. Black of Amarillo were visiting with her sister Sunday, Mr. and Mrs. Lee Curry.

The Rance Demonstration Club entertained their families last Friday evening with a chicken fry in the back yard of Mr. and Mrs. J. C. Cigarran. This is an annual affair.

Mr. and Mrs. A. E. Baize of Lubbock and Mr. and Mrs. De-waine Baize and family were guests Saturday in the home of Mr. and Mrs. E. V. Hartman.

Mrs. Lenard Latham, Mrs. Chas. and Bob Noland, were hostesses for a miscellaneous shower given for Mr. and Mrs. Buster Thomason Tuesday afternoon. Their home was completely destroyed by fire last Saturday night.

Mrs. Sylvia Durant and children

EL RANCHO FEEDS

For Better Production — Feed EL Rancho LAYING MASHES

Mash — Crumbles — Pellets

Feed Prices Are Lower

Garden & Lawn Insecticides Start planning to Seed Your Lawn Now

Hereford Poultry & Egg Co.

Phone 1208 Delmo Williams, Owner 129 Sampson

Deaf Smith County Treasurer's Report

For Month beginning April 1, 1955 and ending June 30, 1955

Balance April 1, 1955	\$ 8,045.61
Receipts:	984.03
Disbursements:	4,551.65
Balance-	4,477.99

Road & Bridge Fund	
Balance April 1, 1955	144,328.76
Receipts:	34,115.65
Disbursements:	83,011.13
Balance	95,433.28

General Fund	
Balance April 1, 1955 (a deficit)	47,118.59*
Receipts:	32,276.54
Disbursements:	16,866.58
Balance- (a deficit)*	31,708.63

General Improvement	
Balance April 1, 1955	408.94
Receipts:	36.85
Disbursements:	385.54
Balance	60.25

Officers Salary Fund	
Balance April 1, 1955	6,439.96
Receipts:	10,325.34
Disbursements:	12,920.75
Balance	3,844.55

Hospital Maintenance Fund	
Balance April 1, 1955	14,259.06
Receipts:	38,394.83
Disbursements:	40,586.67
Balance	12,067.22

Hospital Interest & Sinking Fund	
Balance April 1, 1955	45,492.01
Receipts:	552.67
Disbursements:	00 000 00
Balance	46,044.68

Permanent Improvement Fund	
Balance April 1, 1955	10,686.14
Receipts:	142.38
Disbursements:	3,048.00
Balance	7,780.52

Road Bond Interest & Sinking Fund	
Balance April 1, 1955	73,667.11
Receipts:	1,373.78
Disbursements:	28,877.60
Balance	46,163.29

Wind Erosion Fund	
Balance April 1, 1955	1,613.83
Receipts:	2,615.00
Disbursements:	2,906.94
Balance	1,321.89

Recapitulation	
Jury Fund	\$ 4,477.99
Road & Bridge Fund	95,433.28
General Fund (a deficit)	31,708.63*
General Improvement Fund	60.25
Officers Salary Fund	3,844.55
Hospital Maintenance Fund	12,067.22
Hospital Interest & Sinking Fund	46,044.68
Permanent Improvement Fund	7,780.52
Road Bond Interest & Sinking Fund	46,163.29
Wind Erosion Fund	1,321.89
Total	185,485.04

Read The Brand Classifieds

LUSHLON, QUEEN OF THE ORLONS

... in Tish-U-Knit's subtle slipover with push-up sleeve, and pointed yoke filled with knitty-pretty white angora. In Fall's own spectrum of colors. Sizes 34 to 40.

\$5.90

as advertised in SEVENTEEN

Use Our Convenient Lay-away Plan!

Don't say sweater, say Tish-u-Knit Designed by Leon



MAZET, THE AMAZING: SOFTEST 100% ORLON

... in a slipover by Tish-U-Knit. The neckline is gently cowl'd, with push-up sleeves. The Fall colors: many and marvelous. Sizes 34 to 40.

\$6.98

Many Styles to Choose From

\$3.98 to \$10.95 as advertised in SEVENTEEN

Don't say sweater, say Tish-u-Knit Designed by Leon



HARMAN'S

We Give S&H Green Stamps

BEN FRANKLIN

LOCALLY OWNED — NATIONALLY KNOWN

DOLLAR DAY

Summer Sale Of Piece Goods

Aug. 1st

Summer Cotton Sheer In Plains or Checks Chambray, Frosted Organdy, Plain & Printed Pique. Values up to 98c Yard 4 Yds. For \$1.00	200 Yards "Bates" Disciplined Cotton Fabric Revolutionary Bates Perfected Process, Release Creases and lasts the life of the Fabric. Reg. \$1.29 yd. Summer Pattern Reduced to 66c yd.	CORDUROY Fall Patterns In Plain, Solid Colors or Fancy Checks and plaids Today's Special 99c Yd
---	--	---

One Table Girls Sportswear 69c Terry "T" Shirts 37c \$1.96 2 Pc. Halter & Short Set \$1.00 49c Girls Shorts 23c 59c Girls Shorts 23c 98c Ladies Shorts 44c 79c Cotton Caps 23c	MARK DOWNS BROKEN SIZES Ladies Cotton & Rayon Panties 20c Cotton Anklets Broken Sizes 17c Boys Terry T Shirts 44c	Bargains In Swimwear 79c Kestral Plastic Ball 50c 79c Swim King Goggles 50c 98c Girls Swim Suit 44c \$2.98 Girls Swim Suit 10-14 \$1.00 98c Boys Swim Briefs 44c \$1.98 Boys Swim Briefs 77c
--	--	--

LADIES NYLON HOSE TO THOSE WHO NEVER WORN S-T-R-E-T-C-H-I-E-S Reg. \$1.49 Value 88c	Air FIRE KING Dinner Plates 2 For 29c	PRESS CUT Crystal Glass Tapered Tumblers 2 For 19c	ASSORTMENT Bowl, Pickle Dishes, Cream Pitchers 19c
---	---------------------------------------	--	--

DO YOU NEED A TIME PIECE? INGRAHAM POCKET WATCH BEACON ACE ALARM CLOCKS Sale Price Each \$2.00	All Summer Straw Hats Ladies, Boys' & Men's Reduced To 1/2 Price MEN'S WHITE HANKS Size 16 x 16 12 For \$1.00	LADIES SPORT JACKETS IS MADE OF VEROSEAL VINYL FABRIC Size 10 to 20 \$2.00
--	--	--

BARGAIN IN BEN FRANKLIN FOOT WEAR			BOY'S DRESS OXFORDS Full Continental Style Rubber Soles. Sizes 2 to 6. \$4.00
GIRLS & LADIES WHITE or RED MOCCASINS Made of Genuine Cowhide. Sponge Insole	Infant Size 1 to 6 \$1.49	Girls Size 12 to 3 \$2.49	Ladies Size 4 to 8 \$2.98

BOYS' & MEN'S Indian Tred Moccasins Heavy Rubber Soles, tie front. Boy Size \$2.49 1 to 6 Men's Size \$2.98 6 to 10	"Blue Bell" Wrangler Jeans 13% Weight Denim. Sanforized & Zipper Front. Size 4 to 12 . . . \$2.79 Size 13 to 16 . . . \$3.39	Size 27 to 30 . . . \$3.49 Size 31 to 38 . . . \$3.69
---	--	---

Mens Cotton WORK SOCKS Special Price 5 Pair \$1.00 For 1	Cannon Bath Towels Sizes 20 x 40 Regualr 59c Value Better Quality For Less Money Very Special Sale Price 3 For \$1.00	LAST BUT NOT LEAST 12 only YOUNG PARAKEET BIRDS Each 99c
--	---	--

The Sunday Brand

Hereford, Texas, Sunday, July 31, 1955

Section Three

EDITORIAL COMMENTS

World Peace Outlook More Hopeful Than Even Before In Civilized History

What are the chances of world peace? This question is one which has every leader of every nation in the world in a quandary today. Most Americans apparently are just a little bit skeptical; perhaps, justly so.

To us, however, the outlook is brighter than ever before in the history of the world. Even if the outcome is not permanent, it is entirely possible that a long period of 100 or 200 years of peace might ensue. Even more important is the fact that President Eisenhower appears to have much the same outlook following his return from the Geneva conference.

Monday night like "levelled" with the people. He put the cards on the table. Furthermore, he personally assured the peo-

ple of the United States that no "side agreements" or "double dealing" was involved in his report. His attitude, to us, reflected one of optimism.

Many critics disagree, of course. They feel that the conferences are just another Russian ruse in their march toward world dominance. This could easily be right but, somehow, the reports ring out with a peal of sincerity never realized in the pre-World War II conferences when Chamberlain visited with Hitler and Stalin. The reports, instead sound genuine in that they could most easily reflect exactly what they are purported to say: the efforts of a befuddled group of statesmen to arrive at an era of world peace which will be long-lasting.

To accept the overtures "hook, line and sinker" would, in view of past experience, be foolish. On the other hand, to ignore them or fail to meet them with a closed mind would be un-Christian and un-American. If the remainder of the world sincerely and honestly wants peace, they will find the United States eager and willing to cooperate toward such an end. Such, at least, is the feeling of the Americans we know — and it was aptly expressed by President Eisenhower in his report last Monday night.

While the United States extends its right hand in the gesture of friendship and peace, it should be ever ready and willing to protect its liberty and interests with the same powerful strength and determination which has created the world's most successful democracy and history's highest degree of civilization.

A "trusting soul" attitude which would leave us at the mercy of Russia — of any other nation — appears to be the furthest thing from the mind of President Eisenhower and our leaders in Washington. This is consistent with the general thinking of most Americans. Meanwhile, if this same powerful force never strikes a blow, the people of the United States will be happy and content. Already, atomic power is being adapted to the improvement and welfare of mankind, rather than to its destruction — which pretty well reflects the previous history of America.

These thoughts likewise appear to be the thoughts of the President and his staff as regard the recent meeting and future conferences. They may, of course, turn out to be wrong. In case they do, however, they definitely appear to reflect general public sentiment.

Bouquets to The Garden Club

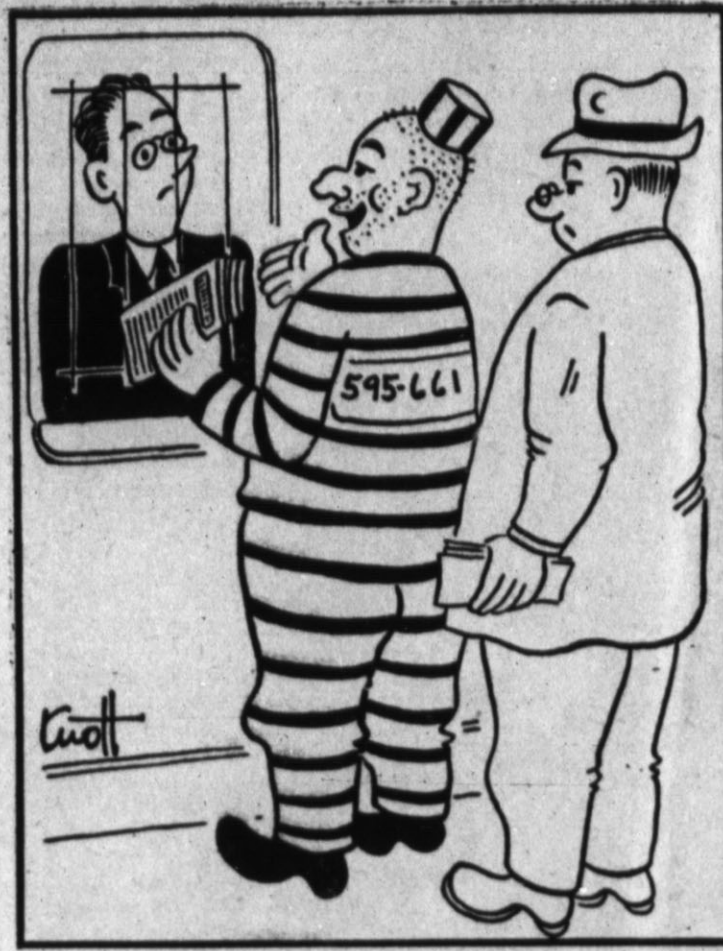
Despite the fact that they have more flowers than most, it appears to us that members of the Hereford Garden Club are entitled to a community-wide bouquet.

The club, long a community asset in scores of ways, several months ago adopted a plan through which they are selecting a "Yard of the Month". The selections have been outstanding and have featured a diversity of approaches to various types of yards.

The program, all in all, has contributed much toward community betterment and is indeed an appropriate and fitting project for a garden club. Foremost perhaps, is the factor of recognition for citizens who have created and improved their yards into beauty spots. Even the neophyte will immediately recognize the cost, the effort and persistence required to develop a beautiful yard. Heretofore, the only reward has been self-satisfaction for the owners of such yards. Community recognition naturally adds emphasis toward recognizing the efforts of such citizens.

We also like the fact that the Hereford Garden Club has stressed utility and usage in its selections. Most of the yards in addition to sheer beauty, have also stressed "better living" through the use of barbecue pits, places to spend a quiet, peaceful evening, and generally useful surroundings.

Those who have been chosen for the honor should be indeed proud, because the club members have worked diligently and have spent many hours on each selection they have announced.



"THIS IS THE FIRST OPPORTUNITY I'VE HAD TO CASH MY LIBERTY BONDS."

QUESTION OF THE WEEK

Chances For World Peace Improved, Readers Feel

The end of the Big Four conference at Geneva has brought optimistic statements from many sources. What do you feel the chances are for world peace?

MRS. ELIJAH RAMEY

I believe that chances for world peace are very probable, because of what the many speakers and the President had to say about the results of the Big Four conference.

LARRY SUMMERS

I believe that feelings were very high toward peace when the conference was over, so it may be that we will now have world peace.

GRADY ROGERS

No, there will never be world peace in my opinion, but I do feel that a lot of good was done because of the things brought out that would make the communistic world stop and think if the message could get to them in the proper manner.

MRS. R. E. HARGIS

Since all the leaders of the nation seem to have such a good view of it, I don't see why some good can't come from the conference and maybe world peace.

CLYDE CAVE

I wouldn't say whether there was a chance or not for world peace. There is a better chance now than ever before.

WALTER SMITH

I doubt if there are any chances for world peace, and don't believe the Big Four conference did any good.

MRS. LEROY RUDD

I'm certainly hoping that it does mean world peace for us, but it's hard to say about the chances because of the many conflicts.

MRS. H. H. MILLER

The chances sound good, but of course, the meeting in October leaves room for considerations. I don't think there is anything definite about it to go on.

'Tater Peelin's

by Roberta Campbell

June Neel, pleasant little teletype operator at The Brand, is concerned about the nervous alphabetical breakdown of her machine and will be glad when she has a new one that doesn't insist on substituting "t" for other letters.

The copy is proof-read, but it is next to impossible to catch all the mistakes when so many letters are misprinted.

It just wouldn't do for us to ever have an operation to talk about. Folks will have trouble enough getting us to shut up about our recent trip up through Yellowstone and into Canada, but we are always impressed by unusual signs. One of the signs we noticed hanging over a children's clothing store in Bozeman, Mont., read "Kid Stuff."

Somewhere we remember a Java Shop but it was pretty much of a struggle to get a glass of good ice tea anywhere after we left Dalhart. We can't understand why a place like Goodland, Kansas wouldn't have any ice plant. From there on north if the tea was good in flavor it had so little ice it was tepid. Some places one could buy ice cubes at a nickel a pound but it seemed that when the temperature reaches above one hundred degrees, as it does clear to the border, that the natives would be looking for something with a little ice in it.

Wish we could have stopped for a meal with Gertrude Hughes Millard in Sturgis, S.D. People tell us their Texas cookin' is pretty popular in that part of the Black Hills country.

Maybe folks go in for something stronger than tea to quench their thirst like the old boy that was being paged over the loud speaker at the Calgary Stampede one afternoon.

A hundred and two thousand people made quite a big chuckle when the announcer said "Will Mr. So and So please report to the Sheridan Hotel — Your grip is leaking."

Community Builders

By BILL KNON

A graduate of Hereford High School, Raylan Evans has done much to improve and make Hereford a better place to live.

Evans came to Hereford in 1931 from Happy, where he was born. He graduated from Hereford High School in 1941 and from Texas Tech, where he majored in business administration, in 1952. In between that time he served a three-year hitch in Uncle Sam's Navy.

He became associated with the Hereford Implement Company with his brother, Wayne Evans, in 1948. Wayne had previously acquired the business in 1946. They have the dealership for all International Harvester products.

After coming to Hereford, Evans married Beverley Fraser in 1946. They now have one child.

Presently a member of the City Commission, Evans is active in any move made toward the forwarding and improvement of Hereford. He has served as a member on the City Commission over a period of two years. He has been awarded the Honorary Chapter Farmer degree by the Future Farmers of America.

Evans is also a member of the Lions Club and the Masonic Lodge. He is past vice-president of the Lions and is active in the Lodge. He is a member of the First Baptist Church.

Evans thinks that one big improvement toward the betterment of Hereford would be the addition of a new county library. "A new county library would make the community look better as well as serve as a helpmate to the many people of the community," Evans stated.

"However," Evans said, "we have one of the most progressive communities in this area in the way of schools, churches, and things such as that. If the people keep their present vigilance and forthright thinking, I can think of no way of improving a fine town such as the one we now live in." (See Picture On Page 2)

HUMOR FROM OTHER Columnists

J. M. Forbes, in his column, "Here At Home," in The Muleshoe Journal writes, "Criminy, The Muleshoe Journal has a special representative at the 'Summit Conference' of heads of state of Russia, Great Britain, France and the U. S. We wired credentials to Marilyn Gupton, local girl now touring Europe, and we fully expect her to be admitted to the chamber where the momentous meetings are being held. Maybe we'll have a personal report from her in an early issue. If she doesn't get to meet Ike and Mamie, we'll be put out; and we do hope she gets to meet Malotoff, Kruschchev and Co.; rather, we hope they all get to meet her, she's a personable young Muleshoe girl."

Paul Crume, writing in his "Big D" column for The Dallas Morning News tells about the sign at Hondo which reads, "This is God's country. Don't drive through it like hell."

"As a boy I used to fear that all the gasoline would be consumed before I could possess an automobile. Now when I compute my monthly gasoline statements it is apparent that I must be receiving my share," Douglas Meador writes in "Trail Dust" in the Matador Tribune.

Frank W. Zelske, editor of The Bellville Times tells about the letter which turned in the post office addressed to "Saint Peter, Pearly Gates, Heaven" recently. In his column, "Perceptions and Repercussions," he explains that some postal worker had written on the letter, "Try Texas."

KEY TO RECOVERY
ST. LOUIS (U)—When his daughter's convertible was stolen Everett Reed got a set of keys to the stolen car, just in case.

The next day, while driving home from work, Reed spotted the car parked in a city park. He drove it home and reported the recovery to police.

MISSING MAGIC
NORFOLK, Va. (U)—Amateur Magician Hyman Kroskin's four magic coins disappeared — apparently for keeps this time. Kroskin reported someone lifted them from his home along with a diamond pin.

Although only 5 percent of U.S. pupils attended them, half the schools in the United States in 1950 had only one room.

When the bicycle craze ended abruptly early in this century, some of the manufacturers turned to experimenting with the automobile.

Panhandle Paragraphs

IRON LUNG SOUGHT

A campaign to purchase an iron lung for use in Levelland and the surrounding area has been approved by the Levelland and Exchange Club's board of control and plans for the drive are expected to be announced in the near future. An iron lung, completely equipped, will cost around \$2,400.00. The money is to be raised by public subscription and benefit shows. An iron lung can be used in other ways than for polio victims, such as to revive drowning victims and treat victims of electrical shock, etc.

—The Hockley County Herald

—pp—

BANKS LOAN TO FARMERS

Texas farmers and ranchers met their credit needs during 1954 chiefly by loans from their local banks, according to Veln Wisdom, vice-president and cashier of the First National Bank, Panhandle. Quoting from the fourteenth annual farm lending survey of the Agricultural Commission of the American Bankers Association, Wisdom stated that on Jan. 1, 1955, Texas banks had loans outstanding to farmers and ranchers totaling \$265,235,000 including both production and mortgage loans. This compares with a total of \$137,016,000 held by the Federal Land Banks, the second largest lender to Texas farmers. In addition, Texas banks held \$346,876,000 in C.C.C. loans under the government's price-support program not included in the above figures.

—The Panhandle Herald

—pp—

CITY HAS GAS TAX

A cent-a-gallon gasoline tax was levied by Texico on wholesale distributors supplying retail pumps in town, and this money will be earmarked exclusively for help of retiring bonds against 27 blocks of paving which are scheduled to be installed in the city later this summer. The long-awaited moment when Texico's own water system could be placed into operation arrived Saturday, and the switch was thrown on an electric motor which began a new era in the city's growth. The new system in Texico is now operating independently, and the valve between Texico and Farwell in a line which had been supplying the entire community with water from the Texico-Farwell Water-works is now closed.

—The State Line Tribune

—pp—

LITTLEFIELD GROWING

The City of Littlefield has continued to grow and prosper at a steady pace during the past five years in spite of a depressed economy resulting from several years of drought. Population has increased 20 percent since the 1950 census, according to the increased number of water meters and expanding school enrollments. Total estimated population has risen to 7700. The latest census figure was 6580.

—County Wide News

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher discusses easy living this week, a subject he ought to know something about.

Dear Editor:

Anybody can rest after he gets tired but it takes forethought to rest ahead of time and I was out here on my farm yesterday morning enjoying this thoughtful type of rest and I got to thinking about an article I read in a newspaper the night before.

According to it, an expert in Washington, worried about the health of the nation, said "easy living habits are steadily reducing America's stamina to the danger point."

"No one can estimate what the automobile has cost the American people in muscle, or the radio, television and motion pictures in active participation in recreation," he said, adding: "A nation that indulges in this easy living is steadily reducing its stamina to the danger point."

This is the type of thinking, if you ask me, that is mostly an argument for resting before you get tired, to avoid such outlandish conclusions.

Sure, I'll admit it, we've got more automobiles in this country than the rest of the world put together, more radios, more television sets, more automatic washing machines, more air-conditioning, etc. In fact, just looking at the figures, you might say we've got easy living in this country and the expert is right.

But here's the point: We've got easy living in this country, but you have to work so hard to get it, and then work so hard to keep it running and replace it with the new model coming out next year, it's a full-time job and you're not in any danger of getting soft.

If automobiles reproduced themselves, if washing machines had little washing machines to grow up and take their place when they wore out, if electricity was free to operate all the gadgets, and gasoline too, there might be some danger in us becoming soft, but like things are now, it takes as much muscle to keep the machine age going as it did the stone age. The down-payment has produced as much hard work as the struggle to kill wild game ever did, new models every year are as responsible for as much muscle as planting corn with a forked stick ever produced.

Soft living might bring about weak people, but it'll have to get a whole lot cheaper before there's any danger. To keep the payments up on the kind of easy living we've got, a man has to stay in trim.

Yours faithfully,

J. A.

The Sunday Brand



Established 1948

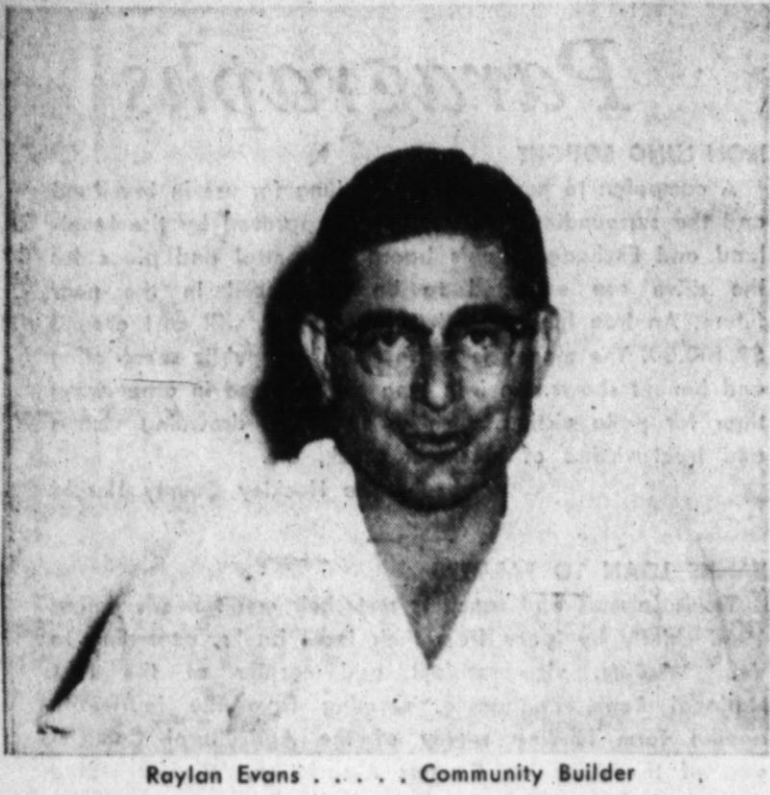
Published every Sunday at 336 Main St. Hereford, Texas

James M. Gillentine, Editor and Publisher

Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each. Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

News Editor Virgil Moore
Adv. Manager Melvin Young
Mech. Superintendent Stanley Philipp



Raylan Evans Community Builder

Courthouse Records

Warranty Deeds

Mary Ann Waldrep, et vir, to S. G. Wilson, all of Sec. No. 1 Township 4, North, Range 4 East, continuing 225 acres, more or less.

S. G. Wilson, et ux, to Mary Ann Waldrep, all of W 1/2 of Sec. 33, Township 5, Range 4, containing 320 acres, more or less.

N. D. Bartlett, et ux, to Robert E. Thompson Construction Co., S 1/2 of Lot 5 and all of Lot 6, Blk. No. 1, Westhaven Add.

Kinsey-Roberson Buick Co., to Jimmie Allred, all of Lot No. 21, J. A. Fox Sub., which is a part of Blk. No. 12, Evans Add.

Ettie Mathis, to G. E. Gollehon, W 90 ft. of Lot No. 10 and East 50 ft. of N 7 ft. of Lot No. 10, all in Blk. 27 of original town of Hereford.

Cecil G. Gunter, et ux, to L. Peyton Ruse, all of Sec. No. 3, Township No. 3 North, Range No. 1 East of Capitol Syndicate Sub. Lands, containing 640 acres more or less.

R. J. Engler, et ux, to James L. Means, N 55 ft. of Lot No. 9 and S 12 ft. of Lot No. 10, Blk. No. 11, Engler Add.

N. B. Hood, et ux, to Archie Townsend, N 75 ft. of S 245 ft.



BRAND BABIES — "Would you like to have a bite?" asks Donna Kay Digby, daughter of Mr. and Mrs. J. B. Digby, 132 Kibbe. This picture was taken in Charley Digby's onion patch six miles northwest of town. (Staff Photo)

Pigs Pad Lead With 16th Win

By BILL KNOX

Piggly Wiggly came close to defeat before finally rubbing out Rutherford's 12-11 Thursday night. The game was the continuation of a game originally started June 9. Rain caused postponement of the game with the score tied, 4-4, with Piggly Wiggly at bat in the bottom of the second.

Actually the pigs never did have very much trouble. One big inning for Rutherford's made the game close in the latter stages. Previously, the Pigs had held a somewhat comfortable lead.

The Pigs got to work quickly tallying four runs in the second inning to take the lead. Until the top of the sixth their lead was intact. Then they fell behind by one run but didn't have much trouble grabbing two in their half of the inning to win.

It was on Morgan's sixteenth win of the year compared to a pair of losses. It also lengthens the Pigs lead over the Knights of Columbus, holders of second place, to four full games. Jim Hill also trails by four games also. But the KC's hold an advantage percentage-wise, giving them the hold on second place.

It was also the fourteenth straight win for Piggly Wiggly. After winning two, then dropping two at the first of the season, they have walked through 14 straight opponents. Morgan's pitching percentage and Piggly Wiggly won and lost percentage is presently .889.

However, Morgan was not himself Thursday night. He was pounded for seven runs and six hits. Previously Rutherford's had smashed out four runs and four hits in two innings. Piggly Wiggly also had four runs previously, but when the second inning was finished they had seven runs and five hits.

Earlier Rutherford's had taken a two run lead on Danny Elston's home run with one mate aboard in the top of the first. They lost it when Piggly Wiggly batted but retook it with two in the second. After that the Pigs had what they thought to be a padded lead, but Rutherford's proved that to be a

false assumption when they took a slim one-run lead with six tallies in the top of the sixth. The pigs got two in their half of the sixth to take the lead, however, and held Rutherford's scoreless in the seventh to win the game.

New food product: pineapple filling comes in a No. 2 can ready to use in a pie or tarts or as a cake filling. For pie use, the filling is turned into an unbaked pastry shell. As a filling for baked tart shells or cake layers, the pineapple mixture needs to be simmered for several minutes and cooled slightly before it is used.

Like ice cream desserts? Then try this one. Put a layer of sliced pears in individual baked pastry cream. Serve with hot chocolate sauce for a glorious sweet!

Dieting? Make sure you include milk, meat, eggs, fruits and vegetables in your diet every day. These foods offer such valuable nutrients that it does not pay to slight them. The milk may be skimmed, of course.

From 1939 to 1953, the price of milk rose about 60 percent compared with a 130 percent average increase in food costs, says the Bureau of Labor Statistics.

There are more than 250 different religious denominational organizations in the United States.

In 318 relief programs last year, the American Red Cross gave emergency help to 62,000 families and long-term aid to 7100 families.

THE REAL McCOYS

BY JOHN and GEORGE



ALL MY CUSTOMERS IS PERFECTED BY OUR POLICY WITH

John McLean Insurance Agency

25 Years of Insurance Know How Phone 273

PAINTED SURPRISE
IOWA CITY, Iowa (AP) — Tom Coad got a big surprise when he went home to supper someone had painted his porch and front steps. He doesn't know who did the job, but he knew his bus-

ness—the color blended well with the rest of the house, Coad says.
U. S. spending for home gardens increased from 211 million dollars in 1940 to \$89 million dollars in 1950.

of W 1/2 of bk. No. 43, Evans dd. Mark S. Benefield, et ux, to James R. Johnson, et ux, all of Lot No. 22, Blk. No. 2, Westhaven Addition.

Lot No. 34 of West Acres Addition, a subdivision of E. part of Blk. 4 and part of blk. 5 of Welsh Add.

Marriage Licenses
Jose Amoriz Arroiga and Jaunita Cano Juarez, July 27.

New Automobiles
Houston A. Roberts, 1955 Mercury, July 25.

Hereford Implement Co., 1955 Buick, July 25.

Cleo L. Robinson, 1955 Mercury, July 25.

Virgil F. Marsh, 1955 1/2 ton Chevrolet pickup, July 25.

Cooper's Market, 1955 1/2 ton Chevrolet pickup, July 26.

C. J. Lynn, 1955 1/2 ton Chevrolet pickup, July 25.

L. D. Taylor, 1955 Plymouth, July 25.

Carl G. McCaslin, 2 ton Dodge, July 26.

F. L. Decker, 1955 Ford, July 26.

Sylvester Slagle, 1955 Chevrolet, July 26.

Security Trucking Co. 1955 Chevrolet, July 26.

Maecario S. Reyes, 1955 Chevrolet, July 26.

L. E. Ward, 1955 Ford, July 27.

Truly Teague Chev., 1955 Chevrolet, July 27.

A. G. Corbin, 1955 Chevrolet, July 27.

J. F. Matthews, 1/2 ton Chevrolet pickup, July 27.

Well Permits
Reinauer Brothers, 3 inch well, July 25.

C. W. Edwards, 3 inch well, July 26.

N. D. Bartlett, 8 inch well, July 27.

Sewing Machine
If the sewing machine has developed the annoying habit of dropping stitches, give it a thorough oiling before trying to adjust the tension. Oftentimes this is all it requires.

Tired Nerves
Drink a glass of milk before retiring to soothe the tired nerves.

Leal Sullivan, father of Red Sox pitcher Frank Sullivan, is a former semi-pro player.

When the Cincinnati Redlegs defeated Johnny Antonelli on June 21, it marked the first time they had beaten the Giant southpaw in nine starts.

Deeds of Trust
James R. Johnson, et ux, to First Federal Savings and Loan Association, all of Lot No. 22 in Blk. No. 3, Westhaven Add.

Archie Townsend, et ux, to First Federal Savings Loan Association of Clovis, N 75 ft. of S 315 ft. of W 1/2 of Blk. No. 45, Evans Add.

James L. Means, to First Federal Savings and Loan Association, all of N 55 ft. of Lot No. 9 and S 12 ft. of Lot No. 19, Blk. No. 11, Engler Add.

R. J. Engler, et ux, to First Federal Savings and Loan Association of Clovis, N 50 ft. of Lot No. 5 in Blk. No. 12, Engler Add.

Floyd J. Blakley, to First National Savings and Loan Association, S 60 ft. of Lot No. 6, Blk. No. 12, Engler Add.

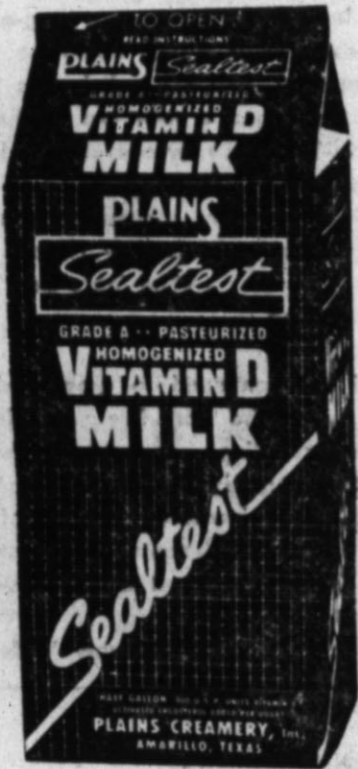
Robert F. Thompson Construction Co., Inc., to Hereford State Bank, S 40 ft. of Lot No. 5 and all in Lot No. 6, Blk. No. 1, Westhaven Add.

Joe Waggoner to Federal Land Bank of Houston, First tract, 320 acres more or less, N 1/4 of Sec. No. 67, Blk. K-8, T. T. Ry. Co., Cert. No. 847, Second Tract — 80 acres, E 1/4 of SW 1/4 of Sec. No. 67, Blk. K-8, T. T. Ry. Co., Cert. No. 847, Third Tract — 80 acres, W 1/2 of S 1/4 of Sec. No. 67, Blk. K-8, T. T. Ry. Co., Cert. No. 847.

Malcom Moser to Connecticut General Life Insurance Co., First Tract—all that part of Sec. 23, (49.10 acres and 24 (72.68 acres) Township 7 North, Range 1 East, Second Tract—all in that part of Sec. 26 (527.86 acres), Township 7 North, Range 1 East, Third Tract—Sec. 25 Township 7 North, Range 1 East and Sec. 29 and 30 Township 7 North, Range 2 East, Township 7 North, Range 2 East, Sec. 31 and 32, Township 7 North, Range 2 East, Sec. 1, 2, 11, 12, 13, and 14, Township 7 North, Range 2 East Secs. 1, 5, 6, 7, 8, 17, 18, 20, Township 6 North, Range 2 East, Capitol Syndicate Sub.

S. F. Clements et ux, to United Fidelity Life Ins. Co., all of Lots No. 35 and 36 and N 22 1/2 ft. of

PLAINS CREAMERY brings



Sealtest
TO TEXAS
so You can
BE DOUBLY
SURE

BECAUSE Consistent with Plains Creamery's policy of continued improvement, Plains is now ready to serve you and your family with the nation's outstanding "Brand of Quality" . . . SEALTEST. SEALTEST has become known to millions as a sign of the best in dairy products, and an assurance of products which have been tested for purity, freshness, richness, and flavor. You can be sure of the same high quality everyday in the year when you serve any product that bears the Plains SEALTEST name.

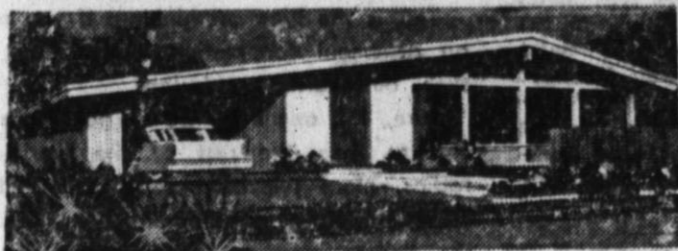
GET THE BEST
GET . . . **PLAINS**
Sealtest

OPEN HOUSE
CELEBRATION
Entertainment Refreshments Cash Prizes
7:00 to 9:00 P.M.
TUESDAY and WEDNESDAY, AUG. 2 and 3
PLAINS CREAMERY 300 N. FAYETTE, AMARILLO

IT COSTS LESS

to live In A

NEW HOME



PLAN NO. 4112

BECAUSE

1. Modern facilities usually take the place of numerous accessories in furniture and storage needs.
2. Modern methods of construction . . . Complete insulation and space-saving architecture, eliminate high heating costs . . . make for greater year-round comfort, too.
3. Guarantees Lower Maintenance Costs . . . because better materials go into modern construction . . . over-all dimensions are less . . . better construction lines are followed!

DROP IN AND TALK IT OVER WITH US -- TODAY ! ! ! ! !

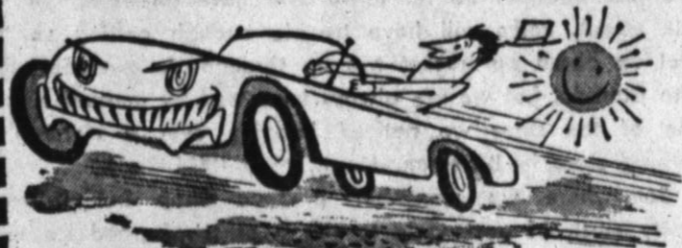
Foxworth-Galbraith Lumber Co.

Of Hereford

234 East Second St.

Phone 656

50%-100% more POWER



MUSTANG

"precisioneered" high-compression engines for Ford, Mercury, Chevrolet cars, buses and trucks.

Big-car performance and small-car economy are yours with a Mustang High-Compression Engine. Increased bore and stroke, light-weight pistons, automatic valve lifters, 1/2 grind camshaft and many more quality custom features give you 50% to 100% more horse power — longer engine life — greater fuel economy. With a Mustang High-Compression Engine under your

hood, you have all the power you need . . . never have to push your car to the limit, saves on engine wear for thousands of extra miles. Mustang engines carry a new-engine guarantee—can be installed in a few hours. Have tomorrow's engine today for more driving pleasure and efficiency. Stop in, ask about the Mustang High-Compression line.

Exclusive Distributors in Hereford for Mustang Engines

SUITS AUTO SUPPLY CO.

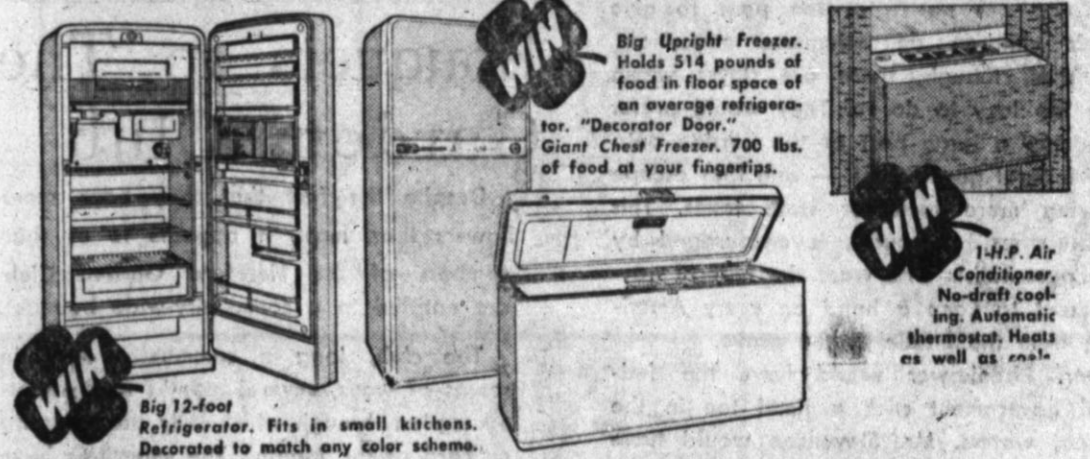
Phone 500

Here Is Where You Win!

INTERNATIONAL HARVESTER

\$200,000 SWEEPSTAKES

500 First Prizes — 500 Winners!



No jingles... No puzzles... Just bring THIS TICKET to our store!

500 lucky people are going to win First Prizes in International Harvester's \$200,000 Sweepstakes. You can win! Just fill out the Sweepstakes Ticket on this page, bring it to our store, and drop it in the "Sweepstakes Ballot Box." No obligation. Easy to do. As a winner, you can take your choice of a brand-new 1955 IH Refrigerator, an Upright or Chest Freezer, or a room Air Conditioner for your home. Each is worth from \$400 to \$600! Don't miss an easy chance like this. Better cut the ticket out now, and bring it in. Hurry.

250 prizes will be awarded in Sweepstakes closing August 15, 1955, and 250 prizes will be awarded in Sweepstakes closing September 15, 1955. Winners will be chosen by blind-drawings.

INTERNATIONAL HARVESTER SWEEPSTAKES TICKET

Print name and address clearly. Deposit with any IH dealer.

Name _____
Address _____
City _____ State _____

My choice of the prizes is: IH Refrigerator Model A-120-D IH Upright Freezer Model AV-15 IH Chest Freezer Model A-20 IH Air Conditioner Model A-1100-D

Use this ticket or a reasonable facsimile, or obtain a free ticket at your IH dealer's.

Hereford Implement Co.



LONG LINE OF TRUCKS -- This long line every available spot in town, waiting loads of trucks was snapped on Highway 60 east of Hereford. The trucks are parked in almost every available spot in town, waiting loads of vegetables. (Staff Photo)

the same program is the exciting story of the turbulent days of the Iron House, "Rails Into Laramie." Big, virile John Payne is a commanding figure in the story as an often-in-trouble, trouble-shooting sergeant from Cheyenne, sent by the Army to help clean out a nest of dangermen who are trying, for their own gain, to prevent the railroad from getting beyond Laramie and from taking the easily spent payroll money with it. John Payne and Mari Blanchard, a saloon-girl from Laramie, make an exciting romantic combination in "Rails of Laramie."

Sunday and Monday
A thrill-a-minute outdoor-action drama, "The Law vs. Billy the Kid," is another first run movie, which is showing at the Tower Drive-In Theatre Sunday and Monday. Scott Brady is seen as Billy the Kid, who flees a murder charge for a fight forced upon him. With his friend, James Griffith as Pat Garrett, he finds sanctuary on a ranch owned by Paul Cavanaugh. The rancher's niece, Betta St. John, falls in love with Brady, infuriating foreman Alan Hale Jr., Erady and Hale engage in what is said to be one of the

TOLL ROAD DISASTER
DETROIT (AP)—Michigan had a sad experience with its first toll roads.
They were built of oak and elm planks four inches thick, and newspaper clippings of a hundred years ago said they would last forever as part of an interstate highway network.
The toll turnpikes began in 1848 under the so-called Plank Road Act. Investors snapped up stock. By 1851 four fanned out from Detroit, one running 51 miles. There also was an 18-mile one from Kalamazoo to Schoolcraft.
A combination of faulty financing and unsound construction killed them.
Travelers were charged a cent a mile "for the distance he states he is going, for every mule, ox or horse attached to a vehicle." A full day's traffic at some toll gates amounted to less than \$2—and gate keepers by law had to

be paid at least \$1 a day. Some keepers were getting more than investors.
Washouts beneath the planks caused trouble. So did soggy stretches in which the planks often mired. Sometimes tilted planks would snap off a wagon wheel. Rotted planks made traps for horses' hooves.
SPARROWS FOLLOW HORSES
CHICAGO (AP)—Sparrows have left the city as the horse population has decreased, says Dr. Austin L. Rand, curator of birds at the Natural History Museum.
"Where there were horses there were sparrows," he said. "There was waste grain in abundance to support the dense sparrow population in the centers of cities. Now sparrows are scarce as well as horses."
Horse drawn vehicles in Chicago have dwindled from 1009 in 1931 to 52 this year, according to license records. In 1890, the city was at its horsetiest with 101,566 brought in for sale.
Andy Cohen, ex-second baseman of the New York Giants, is taking xylophone lessons.

In their first 11 games with the Phillies this season the Cubs won more than they won from the same team during the entire 1954 season. This is one more victory son.

PRINTING
And
OFFICE SUPPLY
Phone **201** **The INK SPOT** Phone **201**
115 N. Main Phone 201
FREE DELIVERY

Legal Notice

THE STATE OF TEXAS
C. B. MEFFERT and wife, MRS. C. B. MEFFERT; J. R. NUCKOLLS and wife, MRS. J. R. NUCKOLLS; B. HOOK and wife, MRS. B. HOOK, deceased; their unknown heirs and legal representatives; as Defendants.
The nature of said suit being substantially as follows, to wit:
Trespass to try title involving the following described premises situated in Deaf Smith County, Texas, to-wit:
All of Block Nos. One (1), Two (2) and Three (3) of Ross Addition to the Town of Hereford, Texas, out of Survey No. 80, Block K-3, in Deaf Smith County, Texas, and that one-half portion of Jefferson Avenue, Brudley and Grove Streets adjacent to said Blocks, all of Washington Avenue adjacent to said Blocks, and all of that portion of Hickory and Oak Streets located between said Blocks and said portion of Jefferson Avenue and Washington Avenue, all according to the plat of said Addition of record in Vol. 20, Page 490, of the Deed Records of Deaf Smith County, Texas;
said land above described being described by metes and bounds, as follows:
BEGINNING at a point in the North line of Section 90 in Block K-3, Deaf Smith County, Texas, a distance of 2117 feet West of the Northeast corner of said Section;
THENCE West with said North line of said Section a distance of 360 feet to a point;
THENCE South parallel with the East line of said Section a distance of 903 feet to a point;
THENCE East parallel with the North line of said Section a distance of 360 feet to a point; and
THENCE North parallel with the East line of said Section a distance of 903 feet to the place of beginning.
The said Plaintiff's special pleas relied upon in such suit for ownership in fee simple title to said land being the three, five, ten, and twenty-five years statutes of limitation, respectively.
Issued this the 27th day of July, 1955.
Lucille Posey, Clerk
District Court,
Deaf Smith County, Texas
(SEAL) S-5-4c.

At The Movies

"The Shanghai Story," showing at the Star Wednesday and Thursday, concerns a rugged American doctor, Edmond O'Brien, disillusioned by his years in the Orient, and a Tangiers-born beauty, Ruth Roman, whose romantic ideals have become tarnished by knowing too many men. The two meet when O'Brien is brutally beaten by the Shanghai Ited Police and flung into the lobby of the Waldorf House hotel, along with a group of other western-nation folk from the International Settlement, to facilitate a spy hunt. The sight of Ruth Roman, luxuriously dressed, free to come and go as she pleases, and friendly with Marvin Miller, Shanghai's "new government" police chief, infuriates O'Brien and the other internees. Under the mistaken impression that Ruth is willingly collaborating with the Reds in order to obtain favors for herself, O'Brien blames her when artist Whit Bissell is shot down while trying to get vital enemy information to the western nation.
Tower
Johnny Weissmuller, who rose to fame as the fearless Tarzan, King of the Jungle, appears at the Tower Drive In Tuesday and Wednesday night, in "Tarzan, the Ape Man." This is the first run of this novel in Hereford. Maureen O'Sullivan plays the feminine lead as the English girl who is captured by Tarzan and becomes his jungle-treetop mate. Also showing on



WHY NOT?...

Own A LINCOLN At This
REMARKABLE LOW PRICE!!
Only 2 Left In Stock

LINCOLN
4 door Capri
Power Steering, Power Brakes
Multi-Luber
NOW ONLY
\$3586

LINCOLN
Capric Coupe
Power Brakes, Power Seats
Power Steering
Air Conditioned
Multi-Luber
\$4586

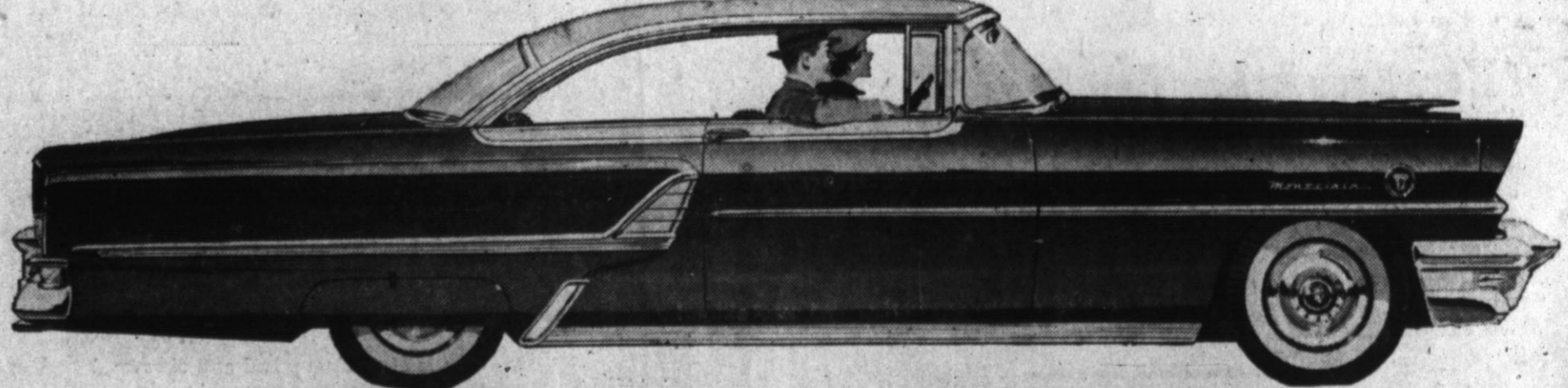
REMEMBER
You Can Pay More But
You Can't Buy Better!

Check Our List - Perhaps We Have The New Car You Want!

NEW 1955 MERCURYS IN STOCK...

- 3 Custom 2 Door Sedans • 2 Custom 4 Door Sedans
- 3 Monterrey Sport Coupes • 6 Monterrey 4 Door Sedans
- 2 Montclair Sport Coupes

COME OUT-SELECT THE CAR YOU LIKE BEST-WE'RE READY TO TRADE



YOUNG MOTOR COMPANY

E. Hiway 60

Phone 9



Don't Delay

CONVERT NOW!

That's Right Mr. Farmer... There's No Better Time Than Right Now to

Convert Your Combines To BUTANE

We Use Genuine Ensign Carburation Equipment

SEE US TODAY

BLANTON BUTANE, INC.

PHONE 551

Household Scrapbook

By Roberts Lee

Rain Drops
Rain drops on a washable silk dress can usually be removed by rubbing them with the palm of the garment, or else scratching them lightly with the fingernail. It will save washing the entire dress.

White Shoes
Shoe trees should be placed in white shoes before cleaning them. The wet cleaning fluid is liable to get the shoe out of shape if they are not held firmly.

Fleas
To get rid of fleas, use spirits of turpentine in the water when rooms are scoured. If suit is sprinkled about plentifully it will also kill fleas.

Rinsing
A garden hose used to rinse

heavy articles, such as blankets, is very handy and makes the work much lighter. Blankets rinsed in this way avoids wringing and they will dry without wrinkles. The nap is not crushed either, as no ironing is required.

Gas Range
To remove that shabby look from the old gas range, clean thoroughly, then rub the black sections with a cloth dampened with crude oil. The results will be satisfying.

Felt Hats
To remove spots from a light felt hat try rubbing the spots gently with a piece of fine emery paper.

Mildew on Linen
Wet linen with soft water and rub it well with white soap. Then scrape some fine chalk into powder and rub well into the linen. Lay it out on the grass in sunshine, keeping moist with soft water.

Reading in Bed
One should not read when lying down unless propped up sufficiently, so that the page is held at right angles to the line of vision.

Watermelon
If waxed paper is placed over a cut watermelon the melon will keep fresh for two or three days.

Camp Blankets
When returning from camp, be sure to hang all blankets out in the air for a day or two to remove any mildew they may contain. And all clothing, linen, towels, and the like, should be laundered at once, as there may be a few unknown germs and insects that came home with the family.



CAL FARLEY'S BOYS VISIT LOS ANGELES -- Two-hundred-and-one boys from Cal Farley's Boys Ranch in Amarillo, Texas, ranging in age from three to 18-years, crowd down the ramp at Union Station in Los Angeles, Calif. The boys are in Los Angeles to visit Disneyland, Catalina Island, Roy Rogers' Ranch and Knott's Berry Farm. Leading the group in the foreground is Cal Farley. (AP Wirephoto)

How Can I?

By Anne Ashley

Q. How can I remove mildew?
tion in Pennsylvania and is now buttermilk. Rinse well in warm water after boiling and hang in the sun. Or mix equal parts of powdered borax and starch with half as much salt; moisten with lemon juice, spread the mixture on the spot and place in the sun. Renew each day until the stain disappears.

Q. How can I improve the complexion?
A. Eat plenty of fruit, drink milk, and also drink water freely between meals. Massage with almond oil, or a good face cream, and keep regular habits.

Q. How can I clean photographs that are soiled from dust and handling?

A. Wipe them with a wad of cotton dipped in a solution of warm water and ammonia. Wring the cotton before applying. Then dry the photograph with a clean cloth.

Q. How can I remove perspiration stains?

A. An effective liquid glue can be made by putting naphtha into a bottle and dissolving shellac in it to the consistency desired.

Q. How can I get more wear

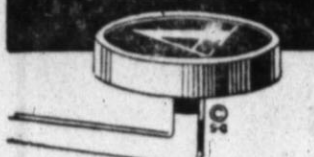
out of window shades?
A. If they are not washable, take the shades off the roller at the top, turn them upside down and make hems at the other ends. They will look like new because the end near the roller is rarely soiled.

Q. How can I easily skin potatoes?
A. Before peeling new potatoes, or peaches, plunge them in boiling water for about a half minute, then drop them in cold water. The peel-

ings will slip off easily.
Q. How can I give aid to some one for sunstroke?
A. A first aid remedy for sunstroke is to loosen the clothing, get the patient into the shade, and apply ice cold water to the head.
Q. How can I get rid of ants?
A. When bothered with ants, try taking some camphor gum, breaking it into small pieces and scattering it around the haunts. It will keep them away.

Adding Machine

TYPEWRITER REPAIRS

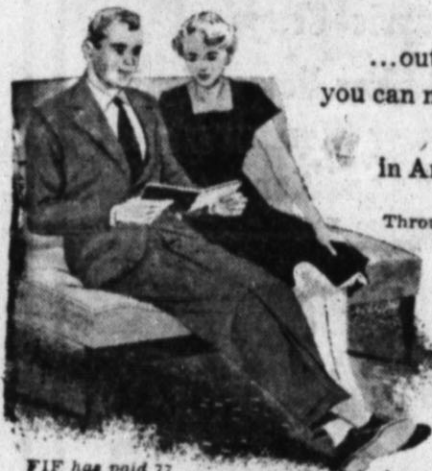


Prompt Service
Every Job Guaranteed

Call 490-J

H. R. "Dutch" Hellman
110 Ave. B. Hereford

INVEST WHILE YOU EARN



...out of monthly earnings
you can now accumulate
investment holdings
in American Industry.

Through the Financial Industrial Fund Capital Accumulation Investment Plan you can share in the ownership of over 80 common stocks in 18 different basic industries. Monthly investments may be \$100, \$50, \$25 or less.

FIF has paid 77 consecutive quarterly dividends.



FIF MANAGEMENT CORP.
National distributor for Financial Industrial Fund Capital Accumulation Investment Plan.

H. A. CLOSE, Dist. Manager
Box 552, Hereford, Texas

Per free Booklet-Prospectus, mail coupon today.

I would like to receive a Booklet-Prospectus describing monthly investment plans.

Name _____
Address _____
City _____ State _____

Beauty at Home

By Lynn Carter

Q. What is a home facial pack that is corrective to large pores on one's face and is good for skin-toning?

A. Mix equal parts peroxide and witch hazel and add this to some fuller's earth—enough for a smooth mixture. After cleansing face and neck, apply the pack and let it dry on the skin. Then remove with water and pat some cream in afterwards.

Q. How often is it necessary to brush one's hair?

A. You cannot overdo this! However, at least five minutes a session twice a day, if that is all the time you can spare. Brush it with a good pulling motion.

Q. How can I mix my own skin bleach at home?

A. Mix a tablespoon of rose water and three of pure lemon juice. Leave this on the skin for five minutes, then rinse off with warm water. Then apply some almond oil.

Q. What is an approved way of making "pin-up" curls?

A. After wetting the hair and combing smooth, take a section of

hair about an inch wide, comb smooth, and place the forefinger on the scalp. Then wind the hair around and around. Pin flat with hairpins or fasten with a toothpick. Cover your curls with a net, let dry thoroughly, and then brush out, comb and arrange.

Q. Is there a home remedy for bunions on the feet?

A. I am sorry to say there is not. Their only effective cure is

surgery. You can, however, give yourself some relief by use of adhesive padding and well-fitting shoes. A compress of absorbent cotton, soaked in witch hazel, will also soothe a bunion.

Q. How can I soften hard water for easier bathing?

A. Add a teaspoon of borax to two-thirds quart of the water.

Q. How can I exercise for bust development?

A. Stand erect with a weight in each hand. Raise arms sideward, shoulder height. Keeping arms shoulder high, slowly move them toward one another until the hands touch. Swing arms down to sides, then repeat. As your muscles strengthen, you can increase the heaviness of the weights.

Q. What can I do to help ward off wrinkles around my eyes?

A. First, be sure, of course, that your eyes aren't suffering from any strain — since this is one of the prime causes of eye wrinkles. Make a habit of massaging a little mineral oil into the skin around the closed eyes each night before retiring.

Q. Doesn't pancake foundation makeup dry the skin and clog the pores?

A. If there were any truth in this, pancake would not have the enthusiastic endorsement of the makeup artists and motion picture stars that it does. Admittedly, pancake seems to "draw" the skin, but this is merely due to evaporation of moisture and no harm can result from this.

Mr. Freezer Owner: You saw it in



world premier
the first refrigerator
deliberately planned
for the modern family!

new

Gibson "market master"

- No Freezer Compartment! Exclusive Gibson ice-cube shelf freezes 36 ice cubes, but not the food around it.
- 30% More Usable Fresh Food Storage Space! 11 cu. ft. with the space of a 15... a third more refrigerated space.
- True Automatic Defrosting! Newest of all systems, redesigned to cool with minimum frosting.
- Cools Evenly, Keeps Food Fresh! Newest "radiant" cooling system flows moist air evenly to keep food fresh longer.
- 20% Less Cost! Priced 20% lower than deluxe refrigerators, yet offers deluxe exclusives like Gibson Swing-Out Servers.

We have it!

See MARKET MASTER today
BLUE BONNETT SALES CO.
I. H. Willoughby, Dealer

909 Union Ave.

Phone 1132

First showing in town...

Imagine a refrigerator this big for only **\$259.95** And your old Refrigerator easy to buy with our monthly terms

Just look what you're missing!



Smartest car on the road—bar none! The Custom Royal Lancer by Dodge.

Not long ago, you had to figure on spending a lot of money if you wanted to step up to a big luxury car. Then along came this new Dodge—and things happened!

People who were used to paying a thousand dollars more found that Dodge offered all they could desire—at a sensible price.

Owners of medium-priced cars discovered that for the same amount of money, or

less, the new Dodge provided much more roominess, comfort, and more pride.

More, small-car owners found that several models of this big new Dodge even cost less than a tricked-up "lightweight."

Right off the bat, Dodge sales doubled! And we're taking advantage of skyrocketing sales to make you a "Drive It Home" deal you can't turn down. Come in today!

NEW
DODGE

Flashing Ahead in '55!

Dodge Dealers present: Danny Thomas in "Make Room for Daddy," Bert Parks in "Break The Bank," The Lawrence Walk Show—all on ABC-TV

HALE MOTORS

218 W. 3rd St.

Phone 630

**Notice: Saddle Horse Owners
We Now Have A Supply of**

PRAIRIE HAY AND OATS

for Your Saddle Horse

And if You Want to Give Them A Treat Try

P.G.C. BULK & BULL HORSE FEED

●

For More Eggs At Less Cost Keep those Chickens
ON

P. G. C. QUALITY FEEDS
Growing Mash ● Lay Crumbles

HEREFORD GRAIN CORP.

Phone 360



MORROW CHATS WITH BACKER -- Wright Morrow, left who claimed the national committeeman of Texas post, talks with Horace Blalock, of Marshall, one of Morrow's supporters at the meeting of the Texas Democratic Executive committee in Austin. (AP Wirephoto)

French dressing—but don't let it boil—and stir in capers or sweet pickle relish.

Mix a one-pound can of cream-style corn with a slightly beaten egg, a couple of tablespoons each of milk and melted butter or margarine. Add a dash of salt and freshly-ground pepper. Now stir in a cup of pancake mix and bake like regular pancakes on a griddle. Serve with crisp bacon and maple syrup. And don't forget the big cups of coffee!

Cold storage not only protects furs and fur-trimmed garments from moths, but from the "drying" that tends to take place in warm weather.

Rubbing suede gloves with a fine emery board will help to renap them.

Introducing a new food to your baby? Give him only a tiny taste first. As he gets used to the food and seems to enjoy it, increase the amounts.

Searing meat gives it an appetizing brown color; but searing meat will not "keep the juices in" as was once believed.

Add a half-teaspoon of maple flavoring to penuche fudge and frosting mix for a new flavor.

Quick bread recipes sometimes suggest that the batter be allowed to stand in its pan about 20 minutes before it is baked. This technique makes for a well-rounded loaf.

Place fish in a tightly covered dish when you refrigerate them before cooking; this way the fish odor will not get into any other foods.

Bake fresh pork spareribs in a moderate (350 degrees) oven until they are tender—about 1½ hours. About half an hour before they are done, pour off the fat in the pan and then baste the ribs with a favorite barbecue sauce. Serve ribs and sauce with hot cooked rice.

Adding coconut to cookies? Snip through the long shreds with a kitchen scissors to shorten them. The short shreds will be easy to mix into the cookie dough.

Whether you buy or bake a cheese cake, be sure to store it in the refrigerator. The cheese and the eggs in the cake need cold temperature.

If you mix pancake batter in a 1-quart measuring cup you can use the measure as a pitcher from which to pour the batter onto the griddle.

FULTON STATUE RESTORED
NEW YORK (AP) — An 83-year-old statue of Robert Fulton, the steam boat inventor, now has a home and a head. The zinc statue, more than 10 feet tall, had stood at various outdoor sites in New York City. It suffered deterioration from the weather. Finally it was placed in storage, with the head removed to avoid breakage. But now it has been placed in a loggia of the Museum of the City of New York, with the head attached.

Americans consume an estimated 250 million pounds of meat derived from wild game annually.

About 18 million U. S. people were hospital patients in 1952.



PHILIPPINE PRESIDENT BECOMES TEXAN -- Ramon Magsaysay, president of the Philippines, holds credential, making him an honorary citizen of the state of Texas. With him is Brig. Gen. William L. Lee, of Weatherford, commander of the 13th Air Force of Clark Air Force Base in the Philippines, who made the presentation to Magsaysay in Manila. (AP Photo)

WCS Circles Meet Wednesday

Alesia Circle of the Woman's Society of Christian Service of the First Methodist Church met Wednesday afternoon in the home of Mrs. Glenn Hopson. Mrs. Floyd Walton Jr. gave the devotional lesson and the program for the day on prayer was presented by Mrs. Craig Johnson. Others taking parts were Mesdames Jimmy Bounds, Glenn Hopson, Gid Brown, and Morris Easley. Lottie Fox Circle held a session Wednesday afternoon in Ward Hall and Mrs. Dean Bishop, program chairman, gave the devotional lesson on "Consider the Lilies" and conducted the program dealing with "The Art of Living With Lit-

tle Things." Mrs. Marie Ayler of Los Angeles, Calif., and Mrs. Dorothy Ross were special guests.

Sims Study Club Has Family Picnic

Sims Study Club held its annual family night picnic and ice cream supper at the Walcott Community House Sunday evening. Games and fun fests were featured. Attending the midsummer get-together were Messrs. M. C. Caywood, M. W. Blankenship, Glen Hetzler, Claude Vogle, C. H. Hammock, J. V. Perrin, A. J. Ashburn, Derwood Riddle, Jim Coon, R. L. Pinnell, Paul Lyons, R. L. Fuhrmann, Charley Purke and Mrs. W. D. Betts and son.

Young Mothers Club Has Two New Members

The Young Mothers Study Club was entertained at a coffee given Tuesday morning in the home of Mrs. L. H. Lookingbill Jr. A social hour was enjoyed when two new members were welcomed into the club. They were Mrs. Gid Brownd and Mrs. Bill Stanford who with her family, is returning

to Hereford to make her home. Plans were discussed for the coming year's work and summer vacations provided topics of conversation.

Those attending were Mesdames Bill Bradley, Hugh Clearman, Gerald Hale, Rex Lee, Gwynne Owen, Wayne Wallace, John Winkler, Craig Johnson, Sam Albright, Bill Lawrence, Gid Brownd, Bill Stan-

ford and the hostess. Telephone scientists are working on a system that may some day permit you to speak a number into the telephone and have a connection made by mechanical means without human intervention.

Airplane builders believe that four or five passenger helicopters may sell for about the price of an expensive car within 10 years.



YOUR MONEY

Is it safe—and is it really working hard for you?

As any experienced businessman will tell you, part of your earnings should go into a savings account which is not subject to market fluctuations. When you open an account, look for two basic things: One is safety. The other is a good return on your money. Where are you sure to get both of these things? In an insured Savings and Loan Association! More and more prudent Americans now choose to put their savings in these Associations because: Your money brings excellent returns in these

Associations which invest most of their funds in sound, steady-paying home mortgages. Your money is safe. It is protected by sound management and substantial reserves. It is insured up to \$10,000 by the Federal Savings and Loan Insurance Corporation—an agency of the U. S. Government. You really owe it to yourself to get acquainted with the insured Savings and Loan Association nearest you!



of Clovis, New Mexico
In Hereford & Dimmitt See
ELIZABETH WOMBLE
HEREFORD INS. AGENCY

Household Tips

Season cream sauce with grated Parmesan or Romano cheese and serve over broiled or pan-fried chicken breasts for a company dish. The poultry may be fresh or frozen. The frozen breasts may be had in a pound package—enough for two or three servings. With the chicken and its sauce, serve rice mixed with butter and lots of finely chopped parsley and a big salad. Hot biscuits or rolls are a pleasant

accompaniment, too. Pretty Salad: Arrange canned drained pineapple rings on a platter and circle each with sprigs of watercress. Cut strawberries in half lengthwise and arrange them, petal-fashion, in the center of the pineapple slices. Serve with mayonnaise enlivened with Bahama-type mustard and thinned with cream. Offer the salad with sliced ham, casserole-style creamed potatoes and tiny cornmeal muffins for a super lunch. Fresh pineapple rings may be substituted for the canned if desired. No sauce for asparagus? Heat

Commonwealth Credit Corporation
MORTGAGE BANKERS
Offered by Prospectus only to residents of the State of Texas.
450,000 Shares Class A Common Stock (No par value)
\$1.50 Per Share
Last fiscal year declared 9½% cash and 100% stock dividend.
Proven, successful mortgage bank offering growth, income and maximum safety.
Just purchased the Houston Bank & Trust Building in Houston for occupancy as headquarters January 1, 1956.
Operating a business that is depression-proof and has continuous growth potential.
Management and directors are outstanding mortgage men, bankers and business men.
Clip this coupon and mail to
Charles Crudgington
Box 1213 — Amarillo, Texas
I am interested in more income; Please send information and Prospectus.
Name _____
Address _____

"Stop worrying, Lefty—it's an OK Used Car!"

This is an **OK USED CAR**
Look for the red OK Tag!
Taking off for a vacation? Hit the highway with confidence in an OK Used Car. Thoroughly inspected and scientifically reconditioned, OK Used Cars help bring you worry-free motoring. Top-performers at bottom prices, they carry the Chevrolet dealer warranty in writing.
Sole by an Authorized Chevrolet Dealer



BUDGET-WISE?
It's Easy with an **ELECTRIC HOME FREEZER!**

- time-saving...**
You'll find a freezer cuts down on your shopping trips, and that you can buy more, usually at lower prices, and retain all the flavor and quality you desire.
- convenient...**
You can be prepared for unexpected guests all the way from a full-course dinner to a late evening snack. And you can freeze left-overs and save them for the day they'll be a treat for your family.
- economical...**
When fruits and vegetables are in season at the store, or ready for picking in your garden, you can really harvest bargains. Then, too, economical foods like soups, stews and chili can be prepared in quantity and served as you like.
- choice of styles...**
Space is no problem with a freezer, for you have choices now of chest or upright models. The upright model takes no more space than a refrigerator. Either model brings you all the time and money saving advantages of a home freezer.

PUBLIC SERVICE COMPANY
SEE YOUR REDDY KILOWATT APPLIANCE DEALER

READ THE BRAND CLASSIFIED PAGE

SONNY SOUTH



By COURTNEY ALDERSON

CARD OF THANKS

We would like to express our sincere appreciation to everyone who shared our sorrow at the passing of our loved one.

God bless each of you. Mr. and Mrs. V. C. Wooley and family. E. V. Sullivan and family. J. O. Vanhorn and family.

Mrs. Marie Ayler of Los Angeles, Calif., is a guest of Mrs. W. A. Gearn.

Airlines account for around 25 percent of passenger miles in U. S. intercity travel.

The United States has 50 percent of the world's total mileage, a third of the highways and a nearly four-fifths of the motor vehicles.

Wages paid to government em-

ployees at federal, state and local levels in 1950 totaled \$22,100,000,000.

About half the two billion dollars given private charity in the United States each year goes to charity rackets, says the Twentieth Century Fund.

In 1950, the average North Carolina factory wage earner worked about 21 minutes for a quart of milk compared with 11 minutes today.

A typical American family spends 15 percent of its food budget for milk and milk products which provide 30 percent of the family's nutritional needs.

When a four-lane highway is built through a rural area, every mile of road requires the equivalent of 40 acres of farm land.

GRANDPA'S BOY



By BRAD ANDERSON

DEEMS



By TOM OKA

OFF MAIN STREET



By JOE DENNETT

There Is Still Time to

REPAIR-REPAINT-REMODEL Before School Starts



And Perhaps It's About Time That Youngster of Yours Had A ROOM OF HIS OWN!

Whether you just want to repaint the kid's present room, or build a new one, you'll find all the supplies you need at Carl McCaslin Lumber Company.

We carry a COMPLETE line of building supplies, including that genuine Pittsburgh Paint. And we'll be glad to help you with any of your building problems.

Come in Today and Talk It Over With The Friendly Folks at CARL McCASLIN LUMBER COMPANY!

Use Our

BUDGET PAY PLAN!

NOTHING DOWN - MONTHS TO PAY

CARL McCASLIN LUMBER CO.

A Complete Building Service

Phone the Lumber Number 7

LOUIE STAR AND COMFORTABLE

Call 363 for Showtime SUNDAY MONDAY TUESDAY

Advertisement for '20,000 Leagues Under the Sea' featuring Technicolor, Kirk Douglas, James Mason, Paul Lukas, and Peter Lorre. Includes the text 'WALT DISNEY presents' and 'CINEMASCOPE'.

20,000 Leagues Under the Sea

Enjoy A Cool Movie, Vacation often WEDNESDAY - THURSDAY Call 363 for Showtime

Advertisement for 'The Shanghai Story' featuring Ruth Roman, Edmond O'Brien, and Richard Jaeckel. Includes the text 'THE EXPLOSIVE STORY OF A SHANGHAI DAME WHO OPERATED BEHIND THE BAMBOO CURTAIN!' and 'CINEMASCOPE'.

TOWER DRIVE-IN THEATRE

Advertisement for 'The Law vs. Billy the Kid' featuring Scott Brady and Betta St. John. Includes the text 'THE TRUE STORY OF THE FASTEST GUN THE WEST EVER KNEW!' and 'MAGOO EXPRESS - A Colored Cartoon'.

Advertisement for 'Tarzan the Ape Man' featuring Johnny Weissmuller and Maureen O'Sullivan. Includes the text 'ORIGINAL! MCM TARZAN HIT!' and 'TUESDAY - WEDNESDAY Double Feature & Cartoon ALL FOR \$1.00 PER CAR'.

Advertisement for 'Rails Into Laramie' featuring John Payne, Mari Blanchard, and Dan Durya. Includes the text 'Treat Yourself to a Movie Often'.

Due to the Bigness of "BATTLE CRY" Showtime is at 1:30 p.m.

KEEP COOL AND COMFORTABLE 5 Days Starting Friday

Advertisement for 'Hodge and the Shame of Rae' and 'Ski and His Revenge on Sue'. Includes the text 'Hodge knew everything about Rae - except what kind she really was...'.

Advertisement for 'Battle Cry' featuring a personal story of loves and longings. Includes the text 'SCORCHINGLY PERSONAL STORY OF LOVES AND LONGINGS WHEN THE BATTLE IS FAR AWAY...'.

Advertisement for 'Battle Cry' featuring Aldo, Mona, Nancy, James, and Raymond. Includes the text 'From the best-seller sensation the nation couldn't put down!' and 'WARNERCOLOR'.