

The Hereford

WEATHER

	High	Low
Sunday	63	29
Monday	61	36
Tuesday	61	42
Wednesday	38" mois.	67

No. 1

The Hereford Brand

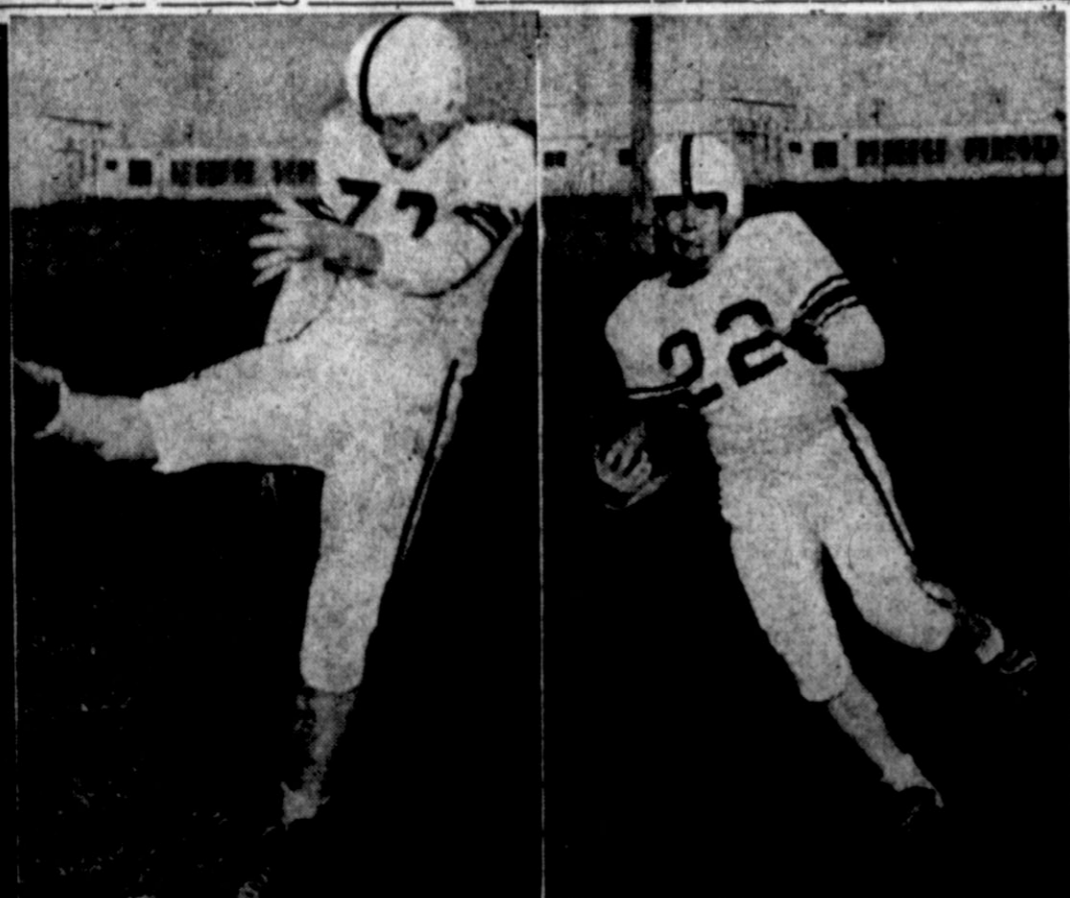
Published Every Thursday

Our Slogan: "More People—More Farms"

14 Pages

Hereford, Texas, Thursday, January 6, 1955

PRICE FIVE CENTS



G. C. MERRITT FRANCIS BOYD BUDDY GODFREY

HEREFORD BOYS, above, were awarded places on the 1-AA, 22-man All District team this week. Boyd and Godfrey are seniors, and Merritt is a junior. (Staff Photo)

Whitefaces Place Three Men On 1-AA All-District Team

Despite Hereford's 417 Conference standing this year, the Whitefaces placed three men on the 1-AA All-District team. The announcement was made this week, following a meeting at which all coaches from the seven teams in the district selected the team on a basis of two players for each position.

Phillips Blackhawks, winner of the State crown along with the 1-AA title, copped a lions share of the selections, placing 10 men on the mythical team. Canyon ran second with four men, Hereford third with three men, while Perryton and Dumas placed two each; Dalhart placed one man, and Shamrock failed to place in the voting.

Team Is Listed
Ends: Smith, Phillips; Ott, Phillips; Holtzclaw, Dumas; Farrington, Perryton.

Tackles: Packebush, Phillips; Lane, Phillips; Boyd, Hereford; Wright, Perryton.

Guards: Green, Canyon; Bybee, Phillips; Byrd, Dalhart; Copas, Phillips.

Centers: Ingram, Phillips; Pruet, Canyon.

Backs: Wilder, Phillips; Meek, Phillips; Webb, Phillips; Burgess, Canyon; Merritt, Hereford; Lanier, Dumas; Godfrey, Hereford; Airhart, Canyon.

Area Land Sales Hit Close To \$4 Million

Real Estate Booms During Past 60 Days

Very few people realize it, but the Hereford territory—along with Parmer and Castro Counties—has been the focal point of one of the most spirited real estate booms in the nation during the past 60 days. Estimates vary regarding the number of tracts sold, and total amounts paid. The figure generally ranges between \$3 million and \$5 million, however, according to some of the more conservative real estate men in the area. Furthermore, it is highly probable that no one will ever know exactly how much the boom totaled. In the first place, scores of the transactions are filed "for \$1 and other valuable considerations"; and, in the second place, the income tax situation has resulted in delayed completion of scores of transactions which are held in escrow for final closing, Jan. 1-10, 1955.

A major portion of the current land boom is seen as a direct result of the bumper grain and cotton crops on the High Plains. The boys in the real estate trade often refer to it as "29-percent-selling," which comes along every two years.

"Practically all of my sales have been to people who plan to live and make their home on the land," said one realtor, who has handled a large volume. "Mostly, they are people who made a lot of money in grain sorghum and cotton in 1954, and instead of tenant farming, plan to go into business for themselves."

More or less the same story came from other real estate men interviewed here Monday and Tuesday.

South Plains Buyers
"Oh, there are a lot of local people buying," they declared down to a man. From 60 to 75 percent of the sales, however, seem to have come from former tenants in the Lubbock, Littlefield, Levelland, Olton and Plainview areas. All of the local real estate men attribute this to the fact that land in this area, including Parmer and Castro counties, is well below the average price to be found on the South Plains.

"Our prices will run \$100 an acre less than South Plains land," declared two operators without hesitation. Another said that he had hit instances where Deaf Smith land was selling \$200 an acre cheaper than in Lamb and Lubbock Counties.

\$500 Per Acre
To many people, including old timers who saw land in this area move at \$1 to \$2.50 an acre in the early days, the local prices seem to be pretty good, however. A good average for an irrigated farm in the Hereford territory, complete with well, seems to run around \$300 per acre especially if it carries a reasonable cotton allotment. Some of the land, of course, moves much cheaper, depending upon wells, water conditions, improvements and the like. Occasionally a piece of irrigable land moves for \$125, according to the real estate men, who say that \$150 would be the most generally accepted "low" on land in this area.

"If it has a fairly good cotton quota, it is always worth \$50 an acre more," declared one operator, who has moved a literal "mountain of land" in the past two months.

Want Half Sections
As to be expected, the real estate boom has included all sizes of tracts. The most popular seems to be "half sections," which according to real estate men, fits the purse and needs of most of the tenants who "made a killing."



DISTRICT SCOUT OFFICERS of the Deaf Smith area are seen above. They are M. C. Adams, left, Commissioner; Neil Cooper, Chairman, and W. H. Patton, Vice Chairman. All scouting in this area operates under the Llano Estacado council. (Staff Photo)

in cotton on the South Plains this year. However, the demand for "quarter sections" is also popular among the horde of buyers which has invaded this county. Sections, along with occasional larger tracts are not uncommon.

Most real estate men report that listings are still reasonably plentiful, despite the boom.

"We are not over-run with listings," said one operator, "but we seem to get about as many as we need. It's a funny thing, but they usually come out about even with the buyers."

Closing Deals Now
All of the sales, it seems, are being closed between Jan. 1, and Jan. 10. Generally speaking, the bulk falls in the "29 percent down" class. This, according to dealers, places the seller in a better position to handle the income tax on his sale, since it spreads the owner's capital gain profits. Occasional sales are marked with "one-third down," but the situations are not average. (Continued on Page 2)

City Approves Zoning; To Paint Storage Tanks

Things were quiet at the first City Commission meeting in 1955. The group checked over recommendations of the Zoning Commission and approved the recommendations in full, classing as Zone D the area on Park Avenue east of Ave. E, where a permit has already been taken by Jack Bradley for construction of the new Furr Food building. Fred Kroll also announced that he will locate a Dairy Queen stand on one of the lots included in the new D zone area on Park. The Commission also approved Wayne Thomas' application for a motel site at the intersection of Highway 51 and Park Avenue as recommended by the Zoning Board.

The Commission passed necessary ordinances to carry out previous agreement with Southwestern Bell Telephone Company, including new rates on Feb. 1, 1955 billings.

After checking reports on the city water storage tanks, the Commission approved painting all tanks, inside and out, at an approximate cost of \$3,200. The tanks will be repainted in aluminum, probably next March.

Scouting Program Shows Area Membership Gain

Members of the Llano Estacado District Court of Honor for advancement were set for Jan. 13. Earnest Langley reviewed plans for leadership training programs to be discussed at the Scoutmaster's Round Table in Friona on Jan. 27. Bert Boomer reviewed camping and activities, mentioning the Council Banquet to be held at the Herring Hotel on Jan. 20; he also announced that the Summers Canoe Base Trip, July 10-20, will operate on a \$100 fee. Plans were from 315 to 341—a gain of 26. (Continued on Page 2)

Community Growth Reflected In 1955

The grain sorghum crop was this area's biggest economic news in 1954, but running a close second was the building spree seen in Hereford during the past 12 months.

Seen from a state-wide and national viewpoint, the two factors are also noteworthy in that they indicate a steady, substantial growth on the part of the Hereford territory—while other rural areas are declining in town population and number of farms.

Building Permits
All records were broken in Hereford during 1954, when the City issued a total of 130 building permits to the tune of \$1,488,050. This figure surpassed 1953, when permits totaling \$1,226,619 were issued to shatter all records prior to that time. The gain this year was \$221,331, despite the fact that permit for the new high school was issued in the 1953 permits.

Elevator permits helped boost the 1954 figure, but a great portion of the permits were attributed to new dwellings, according to city records. A recap of permits for the past three years, during which time accurate records of building permits have been filed, follows:

Year	No. of Permits	Value
1952	80	\$ 535,350
1953	76	1,226,619
1954	130	1,488,050

December, 1954, was a light month as usual, due to weather conditions. However, 10 permits totaling \$78,000 were issued. City records also show that 21 new water taps were made on City Water

lines, indicating occupancy of that many new residences.

More Telephones
Southwestern Bell records also showed a substantial increase in telephones for Hereford with 192 new installations. A complete table of the increase in telephone service in Hereford during the past 20 years, however, presents an even more startling contrast.

Year	Number of Telephones
Dec. 31, 1934	297
Dec. 31, 1935	287
Dec. 31, 1936	314
Dec. 31, 1937	356
Dec. 31, 1938	384
Dec. 31, 1939	446
Dec. 31, 1940	514
Dec. 31, 1941	595
Dec. 31, 1942	708
Dec. 31, 1943	752
Dec. 31, 1944	871
Dec. 31, 1945	1000
Dec. 31, 1947	1238
Dec. 31, 1948	1389
Dec. 31, 1949	1538
Dec. 31, 1950	2071
Dec. 31, 1951	2286
Dec. 31, 1952	2421
Dec. 31, 1953	2421
Dec. 31, 1954	2626

REA Shows Increase
Furthermore, growth and expansion were not limited to Hereford, but were fairly well spread over the area served by Deaf Smith County REA.

A net gain of 140 members and 263 new meters was reported REA for the past 12 months. 2,343 members reported as of Dec. 31, 1954, as compared with 2,303 members on Dec. 31, 1953. REA constructed 135 miles of new line during the past year in various extension points and, at the close of 1954, reported a total of 185 miles of line. Electric consumption was also sharply up with 57,078,950 kil-

owatt hours consumed during 1954 as compared with 52,359,400 kilowatt hours in 1953. During the past year, REA maintenance men drove a total of 184,792 miles. The organization also increased its record to 179,887 hours without a time loss, the last time-loss accident having occurred in 1951.

Rural Telephones
Even sharper increase was to be noted in the new rural telephone system, which showed 677 patrons on Jan. 1, 1954, as compared with 735 on Jan. 1, 1955—a net gain of 78. The telephones started the year with 920.01 miles of line in 1954 and closed with 939.07 miles—a net gain of 19.6 miles during the year.

Postal Receipts
A sharp gain was also to be noted in postal receipts, another area indication, for the past 12 months. During 1953, total receipts ran \$69,842.71, but increased during 1954 to \$71,185.64—a gain of \$1,342.93.

The trend was also reflected in December when 1954 totaled \$11,252.51 against \$11,024.52 last year, reflecting \$227.99 gain through the Hereford office for the month.

Gas Company Gains
Records of the Pioneer Gas Company also showed gains with 1,995 meters in Hereford when the year opened and 2,118 when it closed, leaving a net gain of 125 in the city. Transmission accounts, most irrigation wells, and a "magnificent job" in "tri- (Continued on Page 2)

Seeding Line Costs Two Boys \$1-Mile, Plus
If you are planning any hot races, it might be wise to choose some other road besides Highway 90 for the big event.

Such, at least, was the opinion of two 17-year-old Hereford boys who appeared in E. W. Solomon's Justice Court here Monday. The race cost the boys \$1-per-mile for each mile over the legal night limit, plus costs.

Patrolman J. R. Kirkwood, arresting officer, said that the boys were checked at 10 miles an hour, and that they were often running side by side during the race.

The fine figured \$60, plus plus \$14.50 court costs, making a total of \$74.50 for each of the boys.

—And we never did learn who won the race.

Father Injured At Albuquerque
Mr. and Mrs. S. S. Dodson were still in Albuquerque this week to be with Mrs. Dodson's father, J. S. Tucker, who underwent surgery Monday as the result of a traffic accident on Christmas Eve.

The Dodsons, who were spending Christmas at Dodge City, Kan., with her sister, went to Albuquerque as the result of an emergency call, which reported that Mr. Tucker had been struck and run over by an automobile. Communion and other serious injuries resulted.

Grand Jury To Meet Jan. 11
The Deaf Smith County grand jury will convene again Tuesday, Jan. 11, according to Lucille Posey, district clerk, who said that this will likely be the last meeting of this group since a new District Court term opens here Jan. 31.

The district court jury commission will also meet on Jan. 11 to select jury panels and a new grand jury for the coming term.

Driver Escapes With Minor Injuries When Telephone Pick-Up Overturns

Ray T. Bosley, 200 Avenue J, escaped without serious injury Tuesday afternoon shortly after 4 o'clock, when the telephone pickup truck which he was driving overturned as the result of a collision north of Hereford on the Airport Road. Bosley took quite a spill but, except for scratches and bruises, seemed in good condition, according to investigating officers.

The accident occurred just north of Hereford on the Airport Road. Bosley's car was hit by a 1953 Ford coach, driven by Paul Howell of Dimmitt. The pickup, driven by Bosley, was turning right and the Ford, driven by Howell, was overtaking him, when the two collided in the intersection, three-fourths of a mile north on the Airport Road.

The results of the accident were estimated at \$625; the Studebaker pickup, \$500, and the Ford coach, \$125, according to Patrolman J. R. Kirkwood.



UPSIDE DOWN, but without serious injuries, the driver, Ray T. Bosley, Southwestern Bell employee, was able to walk away from the overturned telephone truck with only minor scratches and bruises when the pickup overturned on the Airport Road north of town Tuesday afternoon. (Staff Photo)

WHILE YOU SPEND WITH S&B GREEN STAMPS

Gladiolus Cake

Supreme CRA

Worth M. SYP

Macaroni SK

Earl Phillips and Paul Corbett left Fla., after return at the aunt of Mrs. Corbett was served indefinite for pending upon condition.

The guild is sponsoring breakfast Sunday in the school hall. (Continued on page 2)

James M. Gillen

Entered as second-class under Texas laws. Any erroneous statement of any nature in the columns of this paper is the responsibility of the advertiser.

Plans were outlined for Hereford's part in the drive to be led by Mrs. Maudie, co-chairman, who has been active in all the activities of the group. The activities of the group will be held in the school hall. It is said that some of the plans have been turned over to the growth of the following:

placing and hand-laid. All subscription notices scheduled for

Outlined For 1955 Drive In This Area

Jan. 31, Mrs. J. C. Reese, general chairman.

T-V Telethon: collection of funds in cooperation with KFDA Lions Club.

Telethon Talent: arrangement and transportation, Little Theatre Group.

Balloon Sale: F. H. A. girls, scheduled for Jan. 22.

Crutch Sale: scheduled for Jan. 29. To be announced.

School chairman: Pat Sullivan.

Radio auction and collections: Hereford Jaycees; scheduled for Jan. 30.

Dimes Cards: appearance will be changed this year, Rotary Club; scheduled for Jan. 15.

Special Gifts: J. R. Allison.

Personals

Wesleyan Guild
Wesleyan Service Guild met in the home of Mrs. S. M. Dunnam Tuesday Jan. 4. The devotional was given by Mrs. Dunnam and Mrs. Cawthon Bryant was in charge of the program on Prayer. Miss Mattie Mae Swisher sang "Teach Me to Pray." Others assisting Mrs. Bryant were Mrs. Chisum and Mrs. Werthenberger. Refreshments were served to: Mesdames O. Werthenberger, C. O. Brown, L. L. Chisum, W. E. Huff, Cawthon Bryant and Dee Lowery, Misses Velma Cook, Mattie Mae Swisher and Colline Brown.

Welty Reunion
A family reunion was held in the home of Mr. and Mrs. H. C. Welty, Ave. F, on Dec. 26. This was the first time in 12 years that all of the children had been together. Those present were: Mr. and Mrs. Pierce Welty, Beverly and Rita of Amarillo; Mr. and Mrs. J. D. Welty, Charlotte Jean and Mrs. D. L. Welty, Bobby, Johnny, Ronny and Donny of Hereford; Mr. and Mrs. Everett Welty, Margaret Ann, Dennis Lee and Linda Jean of Loup City, Neb.; Mr. and Mrs. Jack Welty and Jackie of Hereford; Mr. and Mrs. J. A. Derryberry, Tommie, Ricki Sue and Randy of Hereford. Also attending was Mrs. Welty's brother and family, Mr. and Mrs. George Gilbreath of Amarillo.

Holiday Visitors
Spending the holidays in the home of Mr. and Mrs. E. B. McLellan, who in November moved here from Truth or Consequences, N. M., and Margarite Porter who lives with the McLellans, were Mr. and Mrs. McLellan's daughter and husband from Los Angeles, Calif., and Maril Jackson; Mr. and Mrs. E. B. McLellan's son, Leo McLellan and family of Christmas day was Mr. Jack Porter and family; Mrs. Porter's son, Gene, who is stationed at Ft. Bliss, El Paso; and Mr. and Mrs. W. M. Holliston of Calif.

Rev. and Mrs. Russell Pogue have returned from Fort Worth where they visited relatives during the holidays.

Visiting in the Rev. Orval Akers home during the holidays was Mrs. Akers brother and family, Mr. and Mrs. Vernon Dennon Wright and daughters, Lynda and Yvonne of Wichita, Kans. Also visiting in their home was Miss Joyce Wright of Kansas City, Mo., Mrs. Akers sister.

Mr. and Mrs. Eugene Albracht and family of San Antonio spent the holidays with relatives and returned to San Antonio Sunday.

Johnny Albracht of San Antonio spent the holidays with his parents, Mr. and Mrs. John Albracht, and left Friday to visit with friends in Gainesville and Ft. Worth before returning to San Antonio.



HOME FOR THE New Years Holidays. J. W. Sirkel, son of Mrs. J. E. Sirkel, 132 Ave. I, J. W. left Sunday night for the U. S. Naval Training Center in San Deigo, Calif. His address is: J. W. Sirkel, SA 9105 Main Personell Office U.S.N.T.C. San Deigo, California.

75th Birthday Is Celebrated

Birthday and New Year celebrations were combined last weekend when children of Mr. and Mrs. H. M. Thomas gathered at the Thomas home in observance of Thomas' 75th birthday on Jan. 1. Those attending were his three daughters and their families who include Mr. and Mrs. E. O. Wheeler and daughter Cinda and Miss Valerie Sterling of Watonga, Okla., Mr. and Mrs. Lyle Holmes and children, Tommy, Jimmy and Gall of Shamrock and Mr. and Mrs. B. F. Cain and sons Frank and Phillip.

Bridge - Dinner

Mr. and Mrs. Irvin Alexander entertained six guests at a bridge dinner at their home on Christmas Eve. The table appointments reflected the New Year theme with white and green stock predominating in the floral center piece. After the dinner bridge provided diversion with players including Mr. and Mrs. Curtis Traweck, Mr. and Mrs. Sidney Fuller, Dr. and Mrs. M. C. Adams and the hosts.

Miss Charlotte Ritche of Pueblo, Colo., is a guest in the home of her parents, Mr. and Mrs. H. E. Ritche, who live South of Hereford on Highway 51. Miss Ritche is therapeutic dietitian for the Colorado State Hospital at Pueblo.

Mr. and Mrs. Pat Sullivan have returned from Fresno, Calif., where they spent the holidays with relatives. His mother returned to Hereford with them for a visit here.

Visiting in the home of Mrs. Bess Given the past week, was her sister Mrs. Bertie L. Stuart of Shelbyville, Mo., and niece, Mrs. L. B. Thomas of Coffeyville, Kans.

Scouting.....

(Continued from Page 1)
made for various groups to appear at service clubs during January and February. Attending the meeting were: Earl Jones Jr., Albert Maxwell, Bill Hardwick, Harry Linderer, Frank Stringer, Earnest Langley, Rev. Don Root, Rev. Eugene Nangle, Bert Boomer, Bill Patton, M. C. Adams, Neil Cooper, Jimmie Allred, Coy Patton, Bill Howard, W. M. Teague, and A. T. Mims.

Around.....

(Continued from Page 1)
beginning at 9 o'clock. Fresh home made sausage, liverwurst, rolls and bread will be served. Also doughnuts. The public was invited according to announcements.

Women of this county who might be looking forward to jury service in 1955 can probably forget the District Court panels, if a request by Judge Harry Schultz is followed. Judge Schultz asked that no women be placed on jury panels in his court—until such a time as the county provides dormitory quarters and other necessary facilities to care for women jurors.

Soon you will be seeing Paul Harvey, John Aiken and Clint Formy on your TV screens. The trio is scheduled to be filmed in connection with Hereford's 1955 Pollo drive in the Telethon sponsored by KPDA-TV.

The U. S. Civil service has announced examinations for substitute clerk-carrier for employment in the Hereford post office. Pay, \$1.61 1/2 per hour. Applicants may secure additional information by visiting the post office here, or by writing the regional director in Dallas, 1114 Commerce Street.

Arms....

(Continued from Page 1)
"I never saw so many... Mr. ... business. He ... how a former resident of the South Plains area made a \$2,000 down payment in crisp greenbacks.

Whether the use of new "on the farm" residents after the farming methods and ... of the area is a question which only time can answer. The new arrivals will plant more cotton as acreage becomes available and that's for sure, declare the real estate operators.

"If prices hold up and times continue to be good, most of them will make the grade and finish paying out their places," said an old timer, then added, "in fact, I figure most of them will do just that."

More People—Farms

Residence of people on the land appears to be the most far reaching community aspect of the recent transactions, according to the realtors, who seem to feel that in another 10 to 20 years the custom of "town farming" may be practically wiped out in the area. On the other hand, location of the area's principal schools in town will be difficult to overcome in such a transition. The trend, however, is definitely toward "More Farms and More People," a slogan which has been the goal of this community for many years.

Mr. and Mrs. Earl Deshazo of Amarillo spent New Year's Day with Mr. and Mrs. Gerald Banner.

Community...

(Continued from Page 1)
Department. Four pedestrians were involved. The number of accidents by the month, and the amount of property damage, are as follows: January, 11, \$1323; February, 8, \$971; March, 12, three total losses \$3273.75; April, 8, \$1835; May, 8, \$1500; June, 9, \$675; July, 13, \$2345; August, 19, \$1328; September, 16, \$3060; October, 22, \$5814; November, 10, \$2257.45; December, 12, \$2097.83.

There were 148 accidents of various types, 11 of which involved injuries, though there were no fatalities, according to the Police Department.

Mr. and Mrs. G. W. and sons of Clarendon parents, Mr. and Mrs. Skypala and family, Mr. H. D. Blyth and her family, Mr. and Mrs. pala.

Mr. and Mrs. Bud Hopson of Sturges, S. D., are visiting relatives and friends of Hereford.



TROY SHIELD SCHOOL of the DANCE

513 PARK AVENUE

Will accept new students through Jan 14th. Enrollment between 4 and 6 o'clock Tuesday, Thursday and Friday afternoon.

Boy's Tumbling Class begins January 13th



HIS FIRST LIMIT -- Twelve-year-old Pat Bassano of Paris proudly shows off his first limit of ducks. He bagged the five big mallards with a .410 shotgun, while hunting on a Lemar County lake. (AP Photo)

La Madre Mia Club Fetes Husbands At New Year Party

La Madre Mia Study Club members entertained husbands at a New Year's Eve party held in the Veterans' Memorial Park clubhouse. The entire clubhouse carried out a New Year theme with streamers forming a canopy at the ceiling and held in the center by a huge globe which released dozens of vari-colored balloons at the stroke of midnight. A buffet supper was served from the food bar and dancing provided entertainment throughout the evening. Serving as hostesses and making arrangements for the party were Mesdames Troys Riddle, Joe Lyons, Eugene Sparks and Glen Wilson. Attending the party were Messrs. and Mesdames Carroll Goss, Glen Hopson, R. V. Hale, Dennis Lomas, Joe Lyons, Paul Lyons, Morris Easley, James Ellis Higgins, Hershel Miller, Ogle Riddle, Troys Riddle, Glen Wilson, Eugene Sparks, Walter Loudon Jr., Bill Hampton, John Hampton, and Albert Edwards.

This is about YOU and your telephone service

PLEASE you is the big job of the 25,600 telephone men and women in Texas.

How well did we do that job in 1954? We hope you liked the speed and courtesy of your telephone service. As one busy year ends and another begins, this is a good time to pause and take stock.

1954 was a busy year

The year 1954 was a busy one for the people who furnish your telephone service. To give you some idea of some of the accomplishments of 1954, we've arranged the highlights in the form of a box score below.

We tried especially hard all year to be friendly, cooperative, and pleasant to deal with. We worked out new ways to handle your calls faster and better.

To serve Texas farm families better, we added 3,000 telephones in the rural areas last year. This brought to 90,000 the number of telephones in service on the farms and ranches in Texas at the end of the year. As rapidly as our finances permit, we are replacing crank-type telephones with lift-receiver and dial telephones. A healthy farm economy is essential to the progress of Texas, and we want to do our part by seeing that Texas farmers and ranchers have good, dependable telephone service.

The financial side of the story

It's not easy to keep earnings up when expenses are rising rapidly and when you have to keep investing additional huge sums of money to keep pace with the growing needs of Texas. But, we're glad to report, the telephone company's earnings showed some improvement in 1954.

As we put more money into new telephone facilities, at present day prices, our expenses increase also, because it takes more money to operate the larger telephone system. Operating expenses last year were highest in the company's history and we must expect further increases in 1955.

The problem is to make it "good business" to continue investing additional huge sums of money for more telephone facilities in Texas.

More expansion in 1955

You can look forward to more telephone progress in Texas in 1955. During the year we plan to add 88,000 more telephones in Texas for new families, new business concerns. We will enlarge telephone buildings and erect new buildings where needed... continue the expansion of the network of outside lines and cables... and enlarge and make more storm-proof the long distance lines throughout the state.

At the start of this new year, Texas telephone people rededicate themselves to the big job that lies ahead... to furnish you the kind of service you want, when and where you want it.

W. L. PREHN, General Manager

THE 1954 BOX SCORE OF TELEPHONE PROGRESS IN TEXAS

- We carried out an \$80 million construction program in Texas.
- We placed 85,670 poles and 681,000 miles of wire.
- We changed 30 towns to dial service.
- We erected 53 new buildings, enlarged 13 other telephone buildings.
- We added complex new equipment in 63 central offices.
- We added 85,000 telephones in Texas.
- We placed 26,000 circuit miles of storm-resistant cable and radio relay to protect service from bad weather interruptions.
- We provided good jobs for 23,600 Texans.
- We had a \$97 million telephone payroll.
- We paid \$53,000,000 in Federal, state and local taxes.

INTRODUCING!!

FRIDAY, JANUARY 7th

A POWER-ful BUY

NEW 800 FORD TRACTOR

Thirty percent more powerful than any previous Ford Tractor—that's the 800 series. The two available models are loaded with performance and operating features to help you farm better, faster and cheaper.

FULL 3-PLOW POWER. Here's extra power to handle bigger tools, do your work faster—all with amazing economy!

IMPROVED HYDRAULIC SYSTEM. More hydraulic power to handle work loads easier, control mounted implements with ease.

PLUS— headlights and tail light as standard equipment... 5-speed transmission... adjustable top link for easy implement adjustment... live power take-off on model 860... Rest-O-Ride seat... large capacity brakes... safety starter... Proof-Meter... and more.

See the new 600 FORD TRACTOR

Here's full 2-plow power with economy... plus many advanced Ford features. Three outstanding models for you to choose from.

Ford's new, more powerful "RED TIGER" engine

All of Ford's experience and skill gained in building more than two million tractor engines accounts for the advanced design of the new, more powerful "Red Tiger" engine. It's 30 percent more powerful than any previous Ford Tractor engine, yet is surprisingly economical to operate. Low friction results in more engine power delivered to the job.

FOR ANY NEW TRACTOR FINDER TERMS AVAILABLE

Three Full-Crop You Can In Now! Find You Too Can Get Tractor.

HEREFORD FARM EQUIPMENT CO.

Frio News

Veradeille and Frances Andrews

Mr. and Mrs. T. L. Sparkman Sr. and family, G. W. Schmidt Saturday morning at Ft. Benning. The class enjoyed a New Year party Friday night at Robbins' home. The 142. Those attending were Messers, and H. Little, Clark and Stephens, T. L. Herb Schmidt, Mrs. and the host and the

Stevie Robbins ate with Jana and Bill

rs. Darwin Miller and Mrs. Milers H. M. Mobley,

who is a senior sales, N. M., spent night until Sunday. He was

The Movies

the Kings

ing romance, my- and adventure, is fabulous mon- ty, brings Rob- Parker and to the Star The- Saturday in "Val-

Gladia, Cake

drama, filmed first Hollywood to have been in Egypt, and for the produc- the actual spot- ry of Pharaoh pats stirred ent a few weeks also visited the a, where other have just been amatic coinci- d in "Val- that of an ex- the treasure of s is almost a remarkable ex- king news head-

Worth M SY

it Up" as has motion picture brand new Dean Jerry Lewis Techni- "Living It Up," to open next Sunday, Tuesday at the Star sed on a smash Broad- cal, the hilarious package- irth and melody co-stars Janet Leigh and Edward Arnold with Fred Clark and the new atomic dancing sensation Sherree North.

The howl-a-second story con- cerns Jerry Lewis as a whistle stop station master, who comes to the big city as the guest of news- paper, or Fred Clark after it has been widely reported he is radioactive and has only a short time to live. Under the direction of sub-sister, newspaper reporter, Janet Leigh, Jerry gets the cele- brity treatment. He is enjoying himself to no end when lo and behold it is discovered that he is as healthy as a mule and that country doctor, Dean Marvin, had diagnosed his case incorrectly.

GOOD BETTER BEST CHILE

The Hereford Brand

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Any erroneous reflection upon the character, standing or repu- tion of any person, firm or corporation, which may appear in any column of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Our Slogan: "More People—More Farms"



on his way back after spending the Christmas holidays with his parents at Rittman, Ohio.

Gene Dickson brought the morn- ing message Sunday. Gene's broth- er and wife, Mr. and Mrs. Bill Dickson, of Dallas were visitors Sunday morning. Also visiting was his mother, Mrs. Bill Dickson, Dale Dickson, Linda Smith and M. R. Kimbrough.

Mr. and Mrs. Owen Andrews Jr. and Mr. and Mrs. Owen Andrews were in Amarillo Saturday morning to attend the funeral of Arthur Fields. Fields was a brot- er-in-law to Charles King of Ama- rillo. He died Wednesday afternoon after suffering a heart attack.

Mrs. H. M. McVey, Mrs. Earl Cole and Mrs. Lee Renfro were in Amarillo Monday.

Mr. and Mrs. Leonard Buttrill and family were visiting in Ros- well, N. M., Friday and Saturday.

Mr. and Mrs. Frank Robbins and children and Mr. and Mrs. F. Y. Moreman were at Boys' Ranch Saturday.

Rev. and Mrs. Bob Harris and family ate dinner Sunday with Mr. and Mrs. Weldon Stephens.

Mr. and Mrs. J. E. Andrews and Alma visited their daughter and family, Mr. and Mrs. Charles King, in Amarillo and Mr. and Mrs. Jerry King and David Ray of Wichita who were also at the Charles Kings, Saturday after- noon.

Mr. and Mrs. Billy Gene Cotton and Gary of Denver City were vis- iting Mrs. Cotton's parents, Mr. and Mrs. Robert Simpson Wednes- day until Sunday.

Mr. and Mrs. Glenn Roberts and family have visited for the past two weeks in Tennessee and Ft. Worth. They visited with Mrs. Roberts' father, Lee Roy, and Mrs. Roy of Athens, Tenn., and her brother and family, Rey, and Mrs. Claude Roy and family, of Fort Worth.

Mr. and Mrs. John Simpson vis- ited Saturday and Sunday with Mr. and Mrs. Walter Harrison and family of Muleshoe.

Mr. and Mrs. Robert Simpson, Mr. and Mrs. Billy Gene Cotton and Gary were visiting in Dumas with Mrs. Robert Simpson's brot- her and family, Mr and Mrs Wayne Roberts, and her sisters, the Vernon Leveretts and the Floyd Hudsons, Saturday.

Mr. and Mrs. Floyd Cole and family visited in County Line, Okla., with Floyd's uncle and fam- ily, Mr. and Mrs. Verge Cole, and brother and wife, Mr. and Mrs. John Cole. They visited in Sulpher, Okla., with Floyd's uncle and wife, Mr. and Mrs. Walter Harding. As the Coles were touring by the way of Electra on Tuesday, their car was stalled and they had to spend Tuesday night in Electra. They returned to their home Saturday.

Mrs. Floyd Cole and children and Earl Cole were in Amarillo Mon- day. They took Cheryl Cole to a skin specialist there.

Mr. and Mrs. C. E. Tice of Burntwood, Ore., visited with Mrs. H. M. Mobley Sunday. Also vis- iting there was Mrs. Myron Jenkins of Lubbock.

On Monday night the Tices and Mrs. Jenkins visited the W. A. Springer home. The Tices are on an extended visit to this section of the country. They lived here many years, leaving about 10 years ago. Mrs. Jenkins is the former Maxine Tice. They visited friends in Hereford, also.

Others who called at the Spring- er home Monday evening were Mr. and Mrs. T. L. Sparkman and Mr. and Mrs. Owen Andrews.

The Henry Dobbs' family moved the last of the week to their own place, west of the prison camp. The place they have vacated will be occupied by the Herb Schmidts, who expect to move in the next few days.

Leonard and R. C. Irwin of Sel- ma, Calif., were here the last of the week to drive two cars, which they had left here, when they moved back to California.

Mrs. Spicer Gripps folks, Mr. and Mrs. John Franklin and fam- ily, of Panhandle and George Franklin of the Coast Guard vis- ited the Gripps Sunday a week ago. George, who has been in Alaska

for several months, is now on leave and will be stationed in Florida.

Mr. and Mrs. Glenn Gripp and children visited with her folks, Mr. and Mrs. Tait Moring, in Steph- enville, during the holidays.

Mr. and Mrs. Glenn Gripp and family and Mr. and Mrs. Gripp Sr., of Conway ate dinner with the Spicer Gripps Sunday.

Mr. and Mrs. Frank Bezner made a business trip to Amarillo Tuesday.

Hospital Notes

Patients in Hospital

Mrs. Elmer Reinart, OB; Mrs. Mildred Renfro, surg.; P rice Prather, surg.; Franklin Rodri- ques, med.; Mrs. Lila White, surg. Beatrice Pearl Ashley, possible

J. L. Park, med.; Charley Paul, surg.; Mrs. Rosa Flowers, ortho- Paolo Mastives, med.; Mrs. G.A.F. Parker, med.; Mrs. Steve Taylor, OB; Patricia Mae Handy, med. Mrs. Fern Barnett, surg.; Mrs. Lowly Molloy, surg.; Mrs. Mack Noland, OB; Grace Roberson, med.; Mrs. A. C. Neff, surg.; Car- roll Don Martin, med.; James O. Harris, possible surgery; Mrs. A. M. Harper, OB.

Patients Dismissed

Marilyn Sue Shirley, 12-30; Bob- by Fro 1, 12-31; Sandra Lynn Fields, 12-31; Mrs. Darrell Thom- son, 12-31; Toni Torres, 12-31; W. R. Higgins, 12-31; W. L. Davis Sr., 12-31; Gladys Miller, 12-30; Mrs. M. L. Simpkins, 12-30; Mary Ann Young, 12-29; Mrs. Gilbert Aldriz, 12-30; J. Roy Oswald, 12-30; Mrs. Richard Ireland, 1-4; Dan- jel Escobeda, 1-4; Hazel Stallings, 1-4; Mrs. David Huereca, 1-3; Mrs. Robert A. H... Mrs. C. O. Wilkins, 1-2; Mrs. M. F. Mauaidin, 1-5; Marie Morris, 1-4; Jerry Rayburn, 1-2; W. A. Springer, 1-2; Sally Parmer, 1-1; Miss Hita Regis Jones, 1-2; Floyd Crist, 1-4; Mrs. J. D. Bourn, 1-3; Mrs. Paul Harvey, 1-5; Nester Ja- ramillo, 1-4; Mrs. Bobby Owen, 1-5; Sylvia Wimen, 1-4; Mrs. Jerry Morris, 1-2; Mrs. Ted Smith, 1-3;

Births

Daughters were born to Mr. and Mrs. Bobby Owen, 1-1, Barbara Jo Owen; Mr. and Mrs. M. F. Mauaidine; Mr. and Mrs. Elmer Reinart, 1-5.

Sons were born to Mr. and Mrs. Mack Noland, 1-2, and Mr. and Mrs. A. M. Harper, 1-2.

Mr. and Mrs. Wayne Wallace have returned from a trip to Pon- tiac, Mich.

Mr. and Mrs. John Renfro and Mr. and Mrs. Lester Newton and children have returned from a two weeks' trip to California during the holidays.

SIMMS YULE PARTY

At the regular semi-monthly meeting, Simms Studycraft Club held its annual Christmas party, with Mrs. Rosece Pinnell acting as hostess. The Pinnell home was decorated throughout with yuletide arrangements, featuring a Christ- mas tree, around which members held their annual gift exchanges.

Mrs. Leroy Aven of Hereford was guest entertainer, reviewing the beautiful and touching story, "Kafen." Other guests were Mrs. S. M. Dunning and Mrs. C. R. Blankenship of Hereford, and Mrs. E. K. Pinnell of Adrian, Mrs. A. J. Ashburn was assistant hostess.

Members present were Mesdames Charlie Bur, Jimmy Stocks, J. A. Crofford, C. R. Hollabaugh, C. W. Edwards, Glenn Hetzler, M. A. Ferguson, M. W. Blankenship, C. A. Perrin, James Cavin, Paul Ly- ons, D. F. Riddle, Hershel Tomlin-

son and the hostess.

Mrs. Clarence Perrin presented the program for the pre-Christmas meeting held at the D. F. Riddle home. A demonstration of beading was the feature of the afternoon. Assisting Mrs. Riddle as hostess was Mrs. James Cavin.

Those attending were Mesdames M. W. Blankenship, J. S. Stock, C. L. Bogle, James Cavin, Paul Lyons, C. H. Hammock, A. J. Ashburn and Clarence Perrin.

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PICKLES Sour or Dill Concho - Quart 25c	White Swan -- Halves PEARS No. 303 Can 29c	Fresh Golden Bantam CORN 4 Ears 29c
GREEN BEANS Concho 2 No. 303 Cans 25c	CLOROX Quart 17c	Ruby Red - Full of Juice GRAPEFRUIT 12 Large 96 Size 69c
CORN Concho White or Golden Cream Style 2 No. 303 Cans 27c	MIXED VEGETABLES White Swan 2 No. 303 Cans 35c	Pick 'O Morn — Fresh TOMATOES Package 25c
White Swan BLACK PEPPER 4 Oz. 35c	White Swan - Pure Apple BUTTER 21 Oz. Jar 25c	White Swan - Pure RIBBON CANE SYRUP 5 Lb. Pail 65c
STRAWBERRY Preserves 20 Oz. Glass 49c	White Swan - White HOMINY No. 2 Can 12c	U. S. No. 1 Large Fancy Red POTATOES 100 Lb. Bag 3
TIDE Giant Pkg. 71c	GRAPEFRUIT JUICE White Swan 46 Oz. Can 25c	California - Sunkist - Sweet - Juicy ORANGES Large 150 Size POUND 10c
BEANS RANCH STYLE 2 No. 300 Cans 29c	SPINACH White Swan Fancy California No. 303 Can 15c	California Persian LIMES Lb. 12c
POTTED MEAT Selwell 3 Cans 21c	SPAGHETTI Franco - American 15 Oz. Cans 29c	Aunt Jemima CORN MEAL White 5 Lb. Bag 45c
VIENNA SAUSAGE All Meat Can 19c	BACON Sliced Layers lb. 49c	CHEESE Longhorn Skinless lb. 45c
GROUND BEEF Fresh Lean lb. 35c	FRANKS lb. 29c	

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SUGAR Pure Cane 5 lb. bag **49¢**

Pinto Beans 2 Lb. Cello Bag **19¢**

ARMOUR STAR PURE LARD 3 Lb. Ctn. **55¢**

ROASTS U. S. Choice Beef **CHUCK** lb. **39¢**

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CHOPS Fresh Center Cuts **PORK** lb. **49¢**

WILSON'S CHEESE 2 Lb. Box **69¢**

GROUND BEEF Fresh and Lean From U. S. Choice Beef lb. **25¢**

Paulgers All Meat **WIENERS** lb. pkg **49¢**

LUNCHEON MEATS Longhorn Brand **BOLOGNA** 8 Oz. Pkg. **29¢**

Gladiola, All Kinds **Cake Mix** 2 boxes **59¢**

Supreme Club **CRACKERS** lb box **33¢**

Worth Maple Flavor **SYRUP** Quart Decanter **39¢**

Macaroni and Spaghetti **SKINNERS** 7 oz box **10¢**

Swift's, 12 Oz. Jar **Peanut Butter** **29¢**

SNOWDRIFT 3 lb Can **89¢**

Hi-C — Luscious Drink — 46 Oz. Can **PARTY PUNCH** **29¢**

Nestle's Instant **COCOA** lb. Can **49¢**

COFFEE Maryland Club lb can **\$1.03**

Fresh Pack, Frozen Fresh **STRAWBERRIES** 10 Oz. Pkg. **23¢**

Libby's Frozen Fresh Freezable **PEACHES** 10 1/2 Oz. Can **19¢**

Libby's Frozen Fresh **BABY OKRA** 10 Oz. Pkg. **23¢**

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Libby's Frozen Fresh, Cut or French Style **GREEN BEANS** 10 Oz. Pkg. **21¢**

Fresh Frozen **TORTILLAS** Pkg. of 12 **15¢**

Ruby Red Florida Seedless **GRAPEFRUIT**

6 for 43¢

12 for 79¢

Winesap **APPLES** Approx. 4 Lb. Cello Bag **43¢**

Home Grown Purple Top **TURNIPS** POUND **9¢**

DREFT Large Box **31¢**

JOY Large Bottle **31¢**

TIDE Large Box **31¢**

Large Bar **IVORY SOAP** 2 for **23¢**

Bath Size, 2 For **27¢**

Camay Reg. Size 3 For **27¢**

Large Box **IVORY SOAP** **31¢**

Medium **IVORY SOAP** 3 for **23¢**

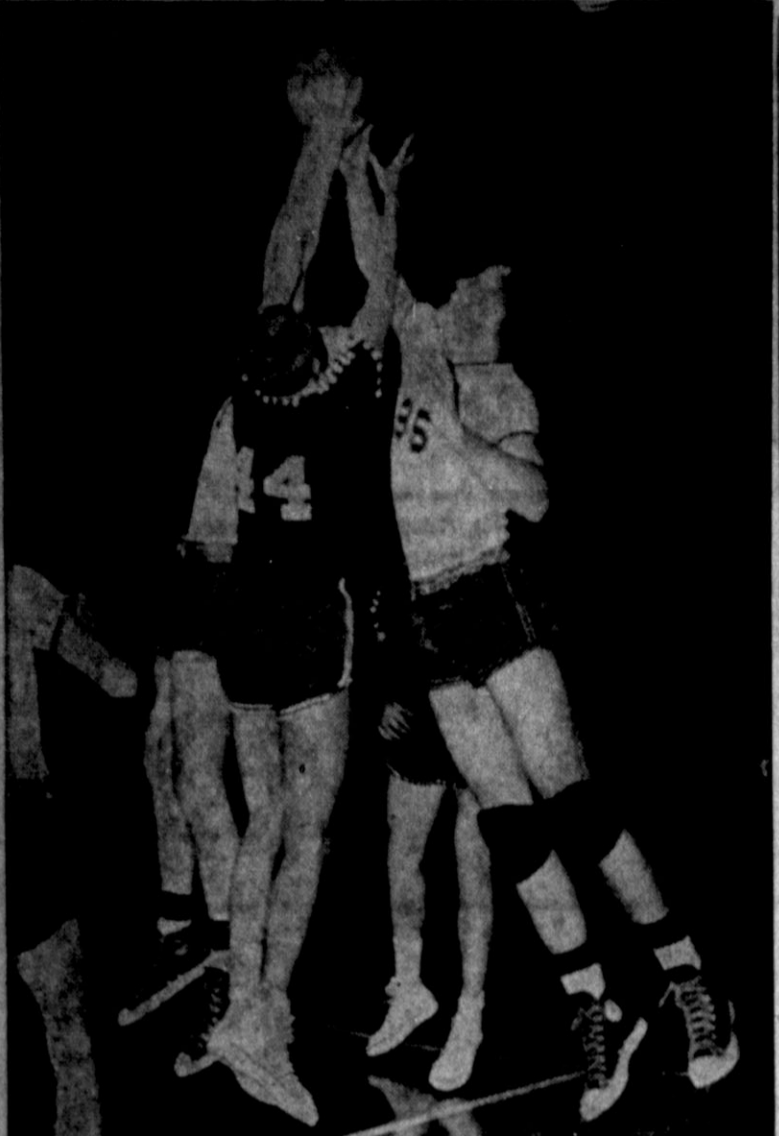
Large Box **SPIC & SPAN** **25¢**



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PHILLIPS MIGHTY Blackhaws seemed about to repeat on basketball courts what they did in the 1954 gridirons. They won over Hereford Tuesday night, 72-54 in a 1-AA Conference tilt. (Staff Photo)

Phillips Downs Herd 72-54 In 1-AA Tilt

By BILLY PAUL KNOX
The always-mighty Phillips Blackhaws began their quest of district JAA by roping the Hereford Whitefaces 72-54 Tuesday night in Whiteface gymnasium. Phillips never trailed—they scored the first two points of the game and held a steady margin from then on. Don Smith hit the first two points of the game, and the Hawks had scored 6 points before Hereford had dented the scoring column. The Whitefaces were obviously playing below their usual level. The only thing Hereford was hot on was free shots—the Herd sank 22, 13 of them by Francis Boyd.

The Blackhaws outscored the Herd in the first quarter, 14-5. Phillips increased their nine point lead of 14-5 at the end of the first quarter to 20-16 at intermission time. Neither team was hitting well in the first half. The majority of the Blackhaws' shots were made from close in, while most of Hereford's two-pointers came from the edge of the keyhole. Phillips had made only four free shots in the first half, compared to nine for Hereford. The Hawks again increased their lead in the third quarter, this time to 12 points, outscoring Hereford 20-18 in this period. Score at the

Whitefaces To Vie With Top Flight Competition In Odessa Cage Tourney

By BILLY PAUL KNOX
The Hereford Whitefaces will be among the 16 team field in the Odessa High School Tournament, to be held Jan. 6, 7, and 8. The Herd will meet the District 1AA-AA Abilene Eagles in the first round game Thursday at 2:30 o'clock. No definite favorite for the tourney has been established, but several top-flight teams are entered, including seven AAAA teams. The power-laden Sudan Hornets will also be among the top contenders. The Whitefaces will be underdogs throughout the three day tourney, but they can be expected to give opposition teams their share of trouble. Hereford has met only two of the 15 other teams entered in the tournament this year. They bowed to Borger 77-49, and Sudan disposed of the Herd 58-31. But Hereford will boast a top contender for All-Tournament honors in Francis Boyd, leading Hereford scorer, who is averaging well over 20 points per game. Teams entered in the tournament are: Borger, Hereford, Ysleta (El Paso), Colorado City, Lubbock, Alpine, Andrews, Stanton, Seminole, Abilene, Monahans, Odessa, Kermit, San Angelo, Sudan, and Midland.

FIRST ROUND GAMES
Borger vs. Seminole
Hereford vs. Abilene
Ysleta vs. Monahans

end of the third period was 46-34. For the third time, Phillips increased their lead in the final stanza. The Blackhaws counted for 26 points, while Hereford made only 20, coming out on the short end of a 72-54 score at the end of the game. Phillips scoring was very well distributed, four men scoring in the double numbers. Don Smith and Bobby Painter were high with 15 each, but Stanton Koop had 13 and Ronnie Holder had 11. Leading scorer for Hereford was Francis Boyd with 17 points, including 13 free shots. Buddy Godfrey also had 14. The Whitefaces journey to Odessa Thursday to participate in the Odessa High School Tournament, which will include 16 teams. Hereford will meet Abilene in the first game Thursday afternoon at 2:30.

SCORE BY QUARTERS

	1	2	3	4
Hereford	5	16	34	54
Phillips	14	26	46	72

Colorado City vs. Odessa
Lubbock vs. Kermit
Alpine vs. San Angelo
Andrews vs. Sudan
Stanton vs. Midland

Sandies Top 'B' Team For Local Tournament Title

By BILLY PAUL KNOX
Amarillo's gold and black Sandies were forced to overcome a 17-14 first period Amarillo "B" team lead to capture the first annual Hereford Invitational Basketball Tournament 60-45 here Saturday night. As in the two previous games, it was the sharp-shooting of lanky Bub Farrell who paced the Sandies to the victory circle. Farrell netted 21 points to bring his three game total to 69 points. In the battle for third place, played earlier, the Bovina Mustangs, recovering from their shaky battle with the Amarillo "B" team took out the Dalhart Wolves, 93-59. The Mustangs jumped into an early lead and the outcome was never in doubt. At the end of one quarter, Bovina held a comfortable 35-11 lead, and at the intermission period it stood at 54-28. By the end of three it was 72-40. Dalhart, during the final four minutes, had to play with only four men. Their roster was composed of only seven players, three of whom fouled off. Robert Owens and Glenn Smith paced Bovina at the scoring column by hitting 20 points each. Jim Compton hit 18 for Dalhart. In the championship game between the two Amarillo clubs, the "B" squad gained the lead midway through the initial period on the ball-hawking and shooting of Glenn Hover. However, after the start of the second lap, the Sandies, paced by Farrell, went to work in earnest and pulled the affair out of the doubtful stage and although it was not a complete runaway, the outcome soon became evident. By halftime the Sandies had regained their winning ways and were riding the crest of a 31-23 lead which they stretched into a 41-33 score by the end of the third quarter. Douglas McKay had 12 points to top "B" team scorers. Farrell had 21 for the Sandies. The Sandies won their way into the finals by stopping Dalhart 82-49 in the semi-finals. The "B" staff shot down second seeded Bovina 69-48 in the other semi-final tussle. Amarillo was outfront at every stage of the contest, holding leads of 20-18 at the end of one, 43-20 at the half, and 53-29 at the third quarter. In the other winners bracket, the Bovina Mustangs had the Amarillo "B" down 13-11 at the end of one, but Amarillo pulled away during the second quarter and were in command the rest of the way. Amarillo was in front 35-23 at the half and 49-36 at the end of three quarters. Glenn Hover paced the winners by tossing in 14 points while Bovina's Lynn Ezell was tossing in 15 points. The consolation title went to the Perryton Rangers who stopped Brownfield 57-49. Perryton jumped into an early lead and never relinquished it—

Dory Funk Meets Eric Pederson In Grudge Match

Dory Funk and Eric Pederson don't seem to be getting along very well in the wrestling business. Person to person, that is. Seems that Funk and Pederson will appear in a return match at the Hereford Bull Barn Saturday night, result of a challenge made by Funk. The two big blonds should give out with a wrestling match, or a fight, suitable to the New Year prediction. The Funk-Pederson match tops a card of three contests which brings the Southwest States junior heavyweight champion, Bob Gengel, against big Vern Taft of Salt Lake City, Utah, in the semi-final. Bob Clay, a newcomer to the Southwest States territory, from Muskogee, Okla., meets Boris Kameroff, of Russian descent from New Haven, Conn., in the opener. Kameroff, a big, sensational wrestler who belongs to a family of high point men in this territory. He is the youngest of three internationally known wrestlers, Joe being the eldest, and Ivan the middle man. With Ivan, Boris has gained tremendous publicity all through the world as a tag team wrestler. The two younger brothers have gained considerable prestige, first in the Northwest States, later all over the world. Joe, the oldest of the Kameroff brothers, has a world-wide reputation as one of the roughest and toughest. Bob Clay, a classy newcomer from Oklahoma, fits in well with the wrestling program in Hereford. The fans will like him. He chooses to fight cleanly and scientifically, but seldom has a chance to fight like that. He goes against Kameroff in the opening event, and it might be one of the better matches of the evening.

leading at each stop. The Rangers had the Cubs down 18-9 at the end of one, but had a mere 28-27 half-time lead. However, they stretched that into a 48-38 third period score. Brownfield's attack was paced by Vernon Brewer's 20 points, while Shorty Dear hit 21 for the winning Perryton club. Perryton won its way into the consolation finals with an earlier 63-34 triumph over Friona. Meanwhile, Brownfield entered into the consolation finals with a 51-50 win over Hereford. In the battle for seventh and eighth places, Hereford used its long range gun to settle Friona, 85-40. The Whitefaces jumped into an early lead and the outcome was never in doubt. It was just a question of how many points the Hereford Club would score. Jack Burrus set the scoring pace for Hereford with 16 tallies while Wayne Houlette hit 10 for Friona. The ALL TOURNEY TEAM, selected by the coaches, is as follows: Bub Farrell—Amarillo; Herbie Dodson—Amarillo; Gordon Killough—Bovina; Donald Dear—Perryton; Bill Wills—Dalhart; John Womble—Dalhart; Francis Boyd—Hereford; Buddy Godfrey—Hereford; Glenn Hover—Amarillo "B"; Vernon Brewer—Brownfield.

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SALT 26 Oz. Box White Swan	2 for 15¢	SPAGHETTI, MEAT 25¢ Libby's, No. 303 Can	
CATSUP Del Monte 14 Oz. Bottle	19¢	GOLDEN YAMS Can Louisiana, Durand's	26¢
Orange Drink 46 Oz. Can Concho Cut GREEN	29¢	HOMINY No. 1 Tall Can Diamond	9¢
BEANS No. 303 Can Concho Cut GREEN	13¢	SALAD DRESSING Qt. Best Maid	45¢
FRENCH BREAD . . . CHOCOLATE DOUGHNUTS		PINEAPPLE No. 2 Can Monarch, SLICED	33¢
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In addition to our Regular Line of bakery goods, we are adding a complete selection of fine, tasty home-baked pastries. Visit us often.		BRICK CHILI No. 1 Tall Can Ellis	33¢
Delicious OATMEAL COOKIES Doz. 29¢		TOMATO JUICE 46 Oz. Can Del Monte	29¢
Fresh Coconut PIES Each 49¢		SORGHUM SYRUP East Texas, New Crop	75¢
SPECIAL ORDERS on Wedding Cakes, Birthday Cakes, etc., under Personal Supervision of Mildred Knox. Phone 46.		FLOUR Sun Bonnett Sue 25 lb bag	\$1.83
WATCH THIS SPACE EVERY THURSDAY We invite the L. Z. Oldham family to call at the Bakery for a large, Iced ANGEL FOOD CAKE with our compliments - - for Sunday dinner.		SAUSAGE Lb. 29¢ Pinkney, Pure Pork	POTATOES \$1.15 Red, 50 Lb. Bag
HEREFORD BAKERY		BACON Special Sliced Pinkney Lb. 49¢	BANANAS 29¢ Golden Ripe, 2 Lbs.
Pastry Shop		STEAKS Lb. 59¢ Grade A, Loin	ORANGES 33¢ Poly Bag 5 Lbs.
CAKES . . . PIES . . . COOKIES . . . DOUGHNUTS		CARROTS Stokley's Frozen Peas & Pkg. 19¢	CARROTS 7¢ Fresh, Crisp & Juicy Lb.
		SPINACH Pkg. 19¢ Stokley's	LEMONS Doz. 33¢ Full of Juice
		THOMAS FOOD STORE We Reserve Right To Limit Quantities - - Double S & H Green Stamps On Wednesday We Give S & H Green Stamps 519 Park Ave. Phone 15	



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SAVINGS GALORE AT THOMAS FOOD STORE — WE GIVE S & H GREEN STAMPS

Zimmerman Boys Land Octopus For Climax To Holiday Fishing Trip

Five Hereford families enjoyed a post-Christmas holiday trip in Port Aransas this year and, while the fishermen set no records on quantity of fish caught, the three Zimmerman boys made up the difference in unusual quality when they hooked and landed—a five-foot octopus.

The octopus, now resting in the laboratory of Hereford High School was hooked by the boys while they were fishing with shrimp off the jetties, and was landed with some qualms and misgivings. At first, they declared that they would return the specimen home alive—but their mother, Mrs. Don Zimmerman, put her foot down and

completely altered this plan. Finally, they managed to stuff the octopus into a gallon jar, which was no easy job with all of those tentacles striving to get out, then took it to a marine station where preservative was added.

The group made advance reservations in order to occupy the same motels, along with fishing arrangements which kept them together. Making the trip were Mr. and Mrs. N. D. Bartlett, Mr. and Mrs. O. L. Citek, Mr. and Mrs. Deward Roberson and children, Mr. and Mrs. Melvin Noel, Mr. and Mrs. Don Zimmerman and sons. The group left Hereford on the afternoon of Dec. 25, and returned Monday afternoon.

Dawn News

By Bertha Frye

Visitors in the R. A. Frye home over the New Year holidays were Cpl. Fred Frye and guest, Cpl. Cecil Jenkins, of Ft. Riley, Kans.

New Year's day visitors in the H. V. McCabe home were Mr. and Mrs. Van Groves and Mr. and Mrs. Gene Groves of Amarillo, Mr. and Mrs. John Arrington of Miami and Mr. and Mrs. Bill Carthel and sons of the Easter community.

Mr. and Mrs. Floyd Sharp of Wichita, Kans., were New Year's guests of Mr. and Mrs. French. Mrs. Sharp and Mrs. French are sisters.

Linda Stewart spent last week with her grandparents, Mr. and Mrs. J. R. Ogleby, in Mobeetie.

Mr. and Mrs. Willard White and sons of Plainview were visitors Sunday afternoon in the R. A. Frye home.

Miss Vera Crawford of Canyon spent several days last week in the H. H. Miller home.

Mr. and Mrs. Finis Wright had as dinner guests Wednesday evening Mr. and Mrs. Bert O'Connor, Mr. and Mrs. Jack O'Connor of Plainview and Mr. and Mrs. Elmer Combs of the Westway community.

Mr. and Mrs. John Gordon of Boswell, Okla., spent the Christmas holidays in the home of their daughter and family, the Henry Spicers.

Nan Neal spent the holidays in the home of her grandmother, Mrs. J. W. Murphy, in Clarmond.

Rev. and Mrs. Paul McClung visited the Dale Durhams in E. Paso from Monday until Thursday of last week.

Mr. and Mrs. Edgar Lemons and family visited relatives at Earth, during the holidays.

Mr. and Mrs. Clifford Galley of Canyon were New Year's day guests in the Orval Galley home.

Mr. and Mrs. Bill Carthel and sons of the Easter community visited the H. F. Trimmers Saturday evening.

Mr. and Mrs. Marnell Washington of Plainview moved to the Walter Galley farm.

Mr. and Mrs. Junior French visited in Salem, Ark., last week.

Mr. and Mrs. Rea Cox returned home Sunday from a trip to Arkansas.

Mr. and Mrs. Walter Galley and Irene were weekend visitors of the Harold Poseys in Pond Creek, Okla.

Mrs. Lloyd Bentley left last week for Clovis, N. M., to make her home there.

Mrs. A. T. Frye and daughter, Mrs. Steve Bavousett, of Friona were Clovis visitors Thursday.

Overnight guests Friday in the C. C. Stewart home were Mr. and Mrs. Rufus Mayfield and children and Mr. and Mrs. James Mayfield and children of Durango, Colo.

Mr. and Mrs. Werner Henschel and children spent the holidays with relatives at Muenster.

Mr. and Mrs. H. F. Trimmer had as guests, during the holidays, Mr. and Mrs. J. F. Trimmer of Mayville, Okla. The group had Christmas dinner with Miss Charlene Cathey in Amarillo, who is a sister of Mrs. H. F. Trimmer.

Mrs. Noble Willier returned home after several weeks visit in the home of her daughter, Mr. and Mrs. Decker, in Quinlin, Okla.

Mr. and Mrs. Fred Turner, who have been helping Mrs. Lloyd Bentley with her farm work, moved to Hereford last week.

Mr. and Mrs. Charles Corder visited relatives at Mineral Wells, Ft. Worth, and visited friends at Pettit, during the holidays.

Dorothy Stewart spent last week with her grandmother, Mrs. L. M. Harris, in Amarillo.

Mr. and Mrs. Baker Womble were guests Sunday evening in the Jim Block home in Hereford, other guests were Mr. and Mrs. Fred Pain of Colorado, who formerly lived at Dawn, and Mr. and Mrs. H. E. Miller.

Mrs. M. P. Leach and son, Price, of Plainview were holiday guests in the Baker Womble home.

Miss Sallie Womble returned to Spearman Sunday to resume her

teaching, after spending the holidays with her parents, Mr. and Mrs. Baker Womble.

Mr. and Mrs. J. W. Witherspoon of Hereford were dinner guests Sunday in the Alfred Smith home.

Mr. and Mrs. Alfred Smith visited their daughter Ginger on Friday. Ginger is in nurses' training at Northwest Texas Hospital in Amarillo.

Mr. and Mrs. Howard Smith and son of Amarillo were dinner guests in the Baker Womble home on New Year's day.

Mrs. J. D. Bruner had as a guest Sunday her sister, Mrs. Lamb, of Amarillo.

Mr. and Mrs. Carol Miller of Floydada were dinner guests of the H. H. Millers on New Year's day.

Mr. and Mrs. J. M. Carathers and children returned Friday from a two week's vacation trip to California.

Dinner guests Sunday in the H. H. Miller home were Mr. and Mrs. Raymond Miller and children of Amarillo.

Walt Beavers took his daughter and granddaughter, Mrs. Donald May and Debra, to their home in Blackwell, Okla., New Year's day. He was accompanied home on Sunday by Manuel Beavers, who had been visiting for a week in Oklahoma.

Miss Wanda Sue Wimberley and J. T. Cronin returned to Hardinsimmons, after spending the holidays with their parents.

Mrs. F. C. Lowe of Borger was a weekend guest in the Bruce Brown home.

Mr. and Mrs. H. S. Fuller and children returned Friday after a two week's vacation, which took them to Belton to visit her mother, Mrs. Kate Wilson, over the Christmas holidays; on to Austin, where they visited the capitol; and to San Antonio, where they visited the Alamo and Breckenridge Park.

Personals

Mary Elizabeth Givens was home for the Christmas holidays, from Columbia University in New York.

FAMILY AFFAIR

Mr. and Mrs. Bob Wilson were hosts Christmas day at a reunion of both their families. Those of her family attending were Mr. and Mrs. Ulric Lea and son Jimmy of Knox City, Mr. and Mrs. C. H. Smith of Big Spring, Mrs. Winnie Steel and David of Alamosa, N. M., Mrs. Harry N. Nance of Pittsburg, Mo., Mr. and Mrs. Harry Faulkner of Amarillo, Mrs. F. M. Faulkner and Dick Wilson. Mr. Wilson's sisters from Amarillo attending were Mrs. Hazel Lewis, Floyd Wilson and Mr. and Mrs. Si Booser and Judy.

Kathleen Diller, Marcella Bener, Gwendolyn and Billy Jean Tesko, left Sunday for Wichita, Kans., where they attend school.

Mr. and Mrs. Glenn Weir have returned from a Christmas vacation trip. They spent several days at Christmas with her sister and husband, Mr. and Mrs. J. I. Lawson in San Antonio and then spent a week with Mr. and Mrs. J. C. Wilkinson, formerly of Friona, at Lake Whitney. Mrs. Weir also visited a brother, John Hume, who is in a Waco hospital, while there.

CARD OF THANKS

Our heartfelt thanks to all who extended comforting sympathy and help in our recent sorrow. For the beautiful service, floral offerings, and other kindnesses, we are deeply grateful. We also want to take this means of extending our thankfulness to Dr. Glendinning, Dr. Barnett, the nurses and the hospital for their untiring efforts toward us in our great time of need.

The Whitener family.

We can get the calcium our bodies need from milk, cheese made from whole milk and some green leafy vegetables. Among these vegetables are broccoli, cabbage, escarole, kale, lettuce and water cress. The high oxalic acid content of spinach, beet greens and chard interferes with the assimilation of the calcium they possess, but these three vegetables offer other nutrients so they should also be used often in family diets.

Everybody's Rushin' to FURR'S FOR LOW PRICES

COFFEE

MARYLAND CLUB

All Grinds Lb. an **\$1.03**

Courteous Service
Free Parking Space
Larger Variety To Choose From
And VALUABLE C & C Thrift Stamps Given With Each 10c Purchase or Over

Georgie Porgie — Yellow **2** 10-Oz. Cans **25c**

Ma Brown - Cherry-Currant-Elder Berry-Strawberry-Blackberry **3** 9-Oz. Jars **69c**

Food Club **25** Lb. Bag **\$1.79**
Unconditionally Guaranteed

Peter Pan Smooth or Crunchy 12-Oz. **35c**
Peanut Butter Tumbler

Food Club - Jumbo Lb. **36c**
PRUNES Bag

Honey Boy SALMON Tall Can **39c**

SWIFTNING 3 lb. can 79c

Star Kist — Chunk Style — Light Meat

TUNA can 29c

Campbell's VEGETABLE SOUP No. 1 Can **13c**

Campbell's CHICKEN NOODLE SOUP No. 1 Can **17c**

Food Club MILK 3 Tall Cans **37c**

Worth Brand PANCAKE SYRUP Quart Bottle **39c**

Walker's Auxlex SPAGHETTI & MEAT BALLS No. 300 Can **29c**

Chase & Sanborn 4 Oz. Jar **\$1.31**
Less 20c At Check Stand - You Pay Only **\$1.11**

INSTANT COFFEE 1

Food Club SALAD DRESSING Quart Jar **45c**

Dog Club DOG FOOD 6 Tall Cans **39c**

Hunt's SPINACH No. 2 Can **16c**

Food Club — Fancy CATSUP 2 14-Oz. Bottles **37c**

Libby's

Pineapple Juice 46-Oz. Can 29c

Niblet's — Whole Kernel

CORN 2 12-Oz. Cans 25c

California

CARROTS 2 lge bun 19c

FROZEN FOODS

Food Club STRAWBERRIES 10 Oz. Pkg. **19c**

Food Club-Baby-Whole 10 Oz. OKRA Pkg. **19c**

Food Club GRAPE JUICE 6 Oz. Can **19c**

15c Val.-White or Green 8-Oz. COFFEE MUGS Each **9c**

29c Val.-Hollow Ground PARING KNIFE Each **19c**

\$1.49 Val.-Pint Size-Economy VACUUM BOTTLE Each **1**

25c Val.-Loose Leaf NOTE FILLER 2 for **33c**

Reg. Box **31c**

Extra Lean Center Cut

Pork Chops lb 49c

Extra Fancy Washington State

Apples Winesap 2 lb 33c

Longhorn Choice Cut Chuck

ROAST lb 39c

Cello Pkg.

Celery Hearts 19c

First Cut

Pork Chops lb 35c

U. S. No. 1 Red McClure King Size

POTATOES lb 4c

Cudahys Sugar Cured Sliced

BACON lb 49c

Red Emperor

GRAPES 2 lbs 29c

Center Cut Cured

HAM lb 89c

New Texas

Bell Peppers 2 lb 25c

Armour's TREE T 12-Oz. Can **43c**

Armour's Star BEEF STEW 16-Oz. Can **35c**

Armour's Star CORNED BEEF HASH 16-Oz. Can **31c**

Milk DARICRAFT 3 Cans **37c**

Macaroni, Spaghetti SKINNERS 7 Oz. Pkg. **10c**

Filled With Jelly and Topped with Long Shred Coconut — Try These In The Lunch Basket or For That Afternoon Snack

JELLY ROLLS — Each **10c**

A New Taste in Coffee Cake - Filled with Delicious Fruit Filling - And Made With Armour's Clover - Bloom Butter

ALL BUTTER COFFEE CAKE Each **39c**

With Vanilla Fondant Glaze - Fresh at Your Furr Food Store

YEAST RAISED DONUTS 2 Pkgs. **39c**

Topped With Pure Orange Pineapple Jam - And Old Fashion German Strudel ORANGE

PINEAPPLE DANISH ROLLS Pkg. **29c**

Ig. 15c

IVORY SOAP Bar **15c**

Med. 27c

IVORY SOAP 3 Bars **27c**

Reg. 31c

IVORY FLAKES Box **31c**

Giant 71c

IVORY SNOW Box **71c**

Reg. 31c

IVORY SNOW Box **31c**

Both 27c

CAMAY 2 Bars **27c**

Emp's 27c

CAMAY 3 Bars **27c**

Giant 71c

DUZ Box **71c**

Giant 71c

OXYDOL Box **71c**

Reg. 31c

OXYDOL Box **31c**

Giant 71c

TIDE Box **71c**

Reg. 31c

TIDE Box **31c**

Giant 71c

CHEER Box **71c**

Reg. 31c

CHEER Box **31c**

Giant 71c

DREFT Box **71c**

Reg. 31c

DREFT Box **31c**

Ig. 33c

Pillsbury Pancake Flour Pkg. **33c**

Bleach HILEX Gal. **49c**
Quart Bottle 15c 1/2 Gallon 29c

Food Club 24-Oz. PRUNE JUICE Bot. **25c**

Hunt's Cucumber 12-Oz. CHIPS 2 Jars **23c**

Liquid Soap Giant 71c
JOY Reg. 31c **71c**

Del Monte-Whole No. 303 GREEN BEANS Can **25c**

Green Giant No. 303 PEAS Can **21c**

C & C THRIFT STAMPS FOR VALUABLE GIFTS

Double C and C THRIFT STAMPS

EVERY WEDNESDAY WITH \$2.50 PURCHASE OR OVER

FURR'S FOOD STORES



Come Join the Fun!

Finest Quality **MEATS**

PINKNEY'S

Frankfurters lb. 39^c

LONGHORN BRAND WHOLE

Hams TENDER SUGAR CURED 12 - 16 Pound Average **lb. 55^c**

SWIFT'S ORIOLE BACON lb. 55^c

TENDER LONGHORN BRAND

BEEF CHUCK ROAST lb. 43^c

TENDER LONGHORN BRAND

BEEF ARM ROAST lb. 45^c



DOUBLE

GUNN BROS.

STAMPS

ON WEDNESDAYS
WITH \$2.50 OR MORE
CASH PURCHASE

Garden-Fresh **VEGETABLES**

RUBY RED

Grapefruit 12 for 79^c
6 for 43^c

PICK O' MORN — SELECTED

Tomatoes pkg. 23^c

FLORIDA STRAIGHT NECK

Yellow Squash lb. 17^c

EATMOR BRAND

Cranberries pkg 21^c

PINKNEY'S PURE PORK

LARD 4 lb. carton **59^c**

HUNT'S 8 OZ. CANS

Tomato Sauce 5 for **39^c**

CLOROX 1/2 gal **29^c**



MARYLAND CLUB — ALL GRINDS

Coffee

Pound Can

\$1.03

DELSEY — COLORED OR WHITE — 3 ROLLS

Toilet Tissue 35^c

VERMONT MAID

SYRUP 12 OZ. BOTTLE **29^c**

SUPREME

Salad Wafers lb. box 23^c

CALIROSE BRAND — ELBERTA — IRREGULARS

PEACHES PACKED IN LIGHT SYRUP 4 No. 2 1/2 CAN **\$1.00**



HEAT AND SERVE THIS OLD FAVORITE

Wolf Chili BIG NO. 2 CAN **49^c**

SUGARIFE — 12 OZ. VISIPAK BAG

Dried Peaches 2 PKG. **49^c**

VAN CAMPS

Pork & Beans 2 No. 300 CANS **25^c**

CANNON —

Wash Cloths 12 FOR **\$1.00**

Cooper's MARKET
Fine Foods



MRS. R. E. BARRETT

Orange Cake Recipe Provides Variety

With all cake recipes that are available, one would think that the supply of new ideas had been exhausted but two different recipes that are out of the ordinary are being printed for the files of recipe collectors who like something deliciously different.

The first is an orange cake recipe, which Mrs. R. E. Barrett brought back from Idaho, where the family went this fall for a vacation.

ORANGE CAKE

1 cup sugar
 1/2 cup shortening
 1 egg
 1 teaspoon soda
 1/2 teaspoon salt
 1 cup sour milk (preferably buttermilk)
 2 cups flour
 Grind together:
 1 cup raisins and 1 whole orange.
 (Add half this mixture to cake

batter and reserve the rest for topping).

Mix as for any butter cake by hand or with electric mixer adding half the raisin orange mixture last. Bake in a flat loaf pan about one hour. Add one half cup sugar to remaining orange mixture and spread over cake. Return to the oven for a few minutes. Cut in squares to serve with or without whipped cream.

Coca Cola Chocolate Cake
 1/2 cup shortening
 1 1/4 cup sugar
 2 eggs
 1 cup Coca Cola
 2 squares unsweetened chocolate
 1 1/4 cup sifted flour
 1/2 teaspoon soda
 1/2 teaspoon salt
 Bake at 350 degrees in layers for 25 or 30 minutes and frost with seven minute icing, mocha
 (Continued on Page 3)

HD Chatter

by Argen Draper

The Home Demonstration Clubs start meeting this week after the holidays. The Agent meets with Progressive, Wyche, and Dawn Clubs. The demonstration will be on landscaping, emphasizing foundation shrubs and screening shrubs. Foundation shrubs should all be evergreens so the landscape will be effective all year. The pictures in Sunday's paper of Mrs. W. E. Dameron's home are very good examples of evergreens being used effectively.

Screening shrubs in the city limits are used for privacy, while in the country the screening shrubs are usually planted for protection from the sand and wind.

The latest news from the Texas Forest Service in regard to seedlings for windbreaks will be published soon. If you are interested in securing these seedlings, you should contact the office, the County Agent, or the Soil Conservation

employees. It has been the experience of people who have planted a windbreak that the earlier the order is placed with the Texas Forest Service, the larger seedlings will be shipped.

To Mrs. Glenn Hetzler, Mrs. R. C. Childers, Mrs. J. E. Dyer, Mrs. C. C. Billingslea, and Mrs. J. B. Caraway; It is time to renew your group subscription for the consumer magazine.

Mrs. Milton McGehee, Vice-President of District I, writes that the training meeting will be in Panhandle on Jan. 25 in the Memorial Building. The meeting will begin at 11:00. The club members in Deaf Smith County have always been very interested in the work of the Texas Home Demonstration Association. Mrs. A. E. Hodges is the County THDA Chairman and she will have more information in regard to the Panhandle meeting at Council on Jan. 24.

H-D Clubs Will Study Landscapes

H. D. Clubs will resume regular meetings this week and will continue their programs on landscaping, which is a long range program started last year.

New windbreak plantings are beginning to get a foot hold to add to the number begun several years ago under a program started by Miss Sadie Lee Oliver.

Farm women are becoming more and more interested in the use of ornamental shrubs in landscaping the home grounds but the problems of growing shrubs in this region are more difficult than in

the humid areas of the United States.

Limited rainfall, early-fall and late-spring freezes and the almost constant wind, are climatic factors that hamper the growth.

The study for January will be given to the clubs by Argen Draper CHDA on foundation and screening shrubs.

The women will learn not only identification, but how to select and plant, and to care for the shrubbery; also the life expectancy, so they plan for years ahead in landscaping.

Meet Your

Neighbors

Hereford, Texas, Thursday, January 6, 1955 Section Two

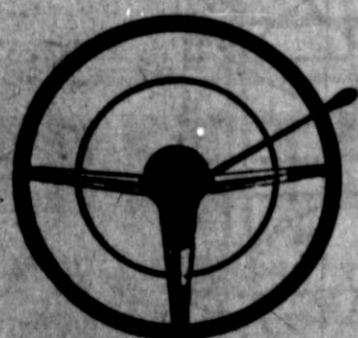
Chevrolet's stealing the thunder from the high-priced cars with the greatest choice going of engines and drives! Look at all the ways you can go when you go Chevrolet!

You can have the new 162-h.p. V8—or you can take your pick of two new sweet-running 6's.

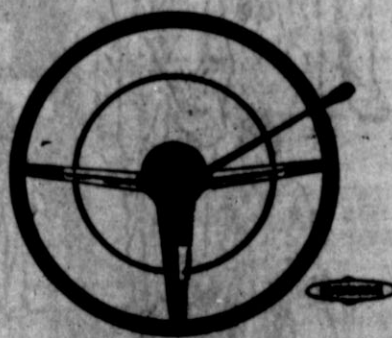
Then there's Super-Smooth Powerglide, new Overdrive (extra-cost options) and a new and finer Synchro-Mesh transmission.

Come in and see how much fun it is to drive the Motoramic Chevrolet of your choice.

6 exciting new ways to go!



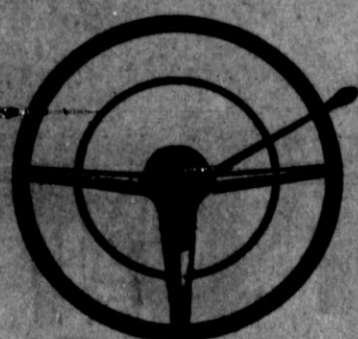
NEW "TURBO-FIRE V8" WITH STANDARD TRANSMISSION



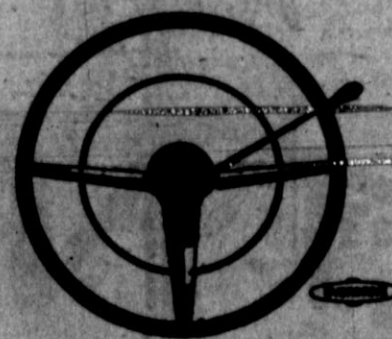
NEW "TURBO-FIRE V8" WITH OVERDRIVE



NEW "TURBO-FIRE V8" WITH POWERGLIDE



NEW "BLUE-FLAME 123" WITH STANDARD TRANSMISSION



NEW "BLUE-FLAME 123" WITH OVERDRIVE

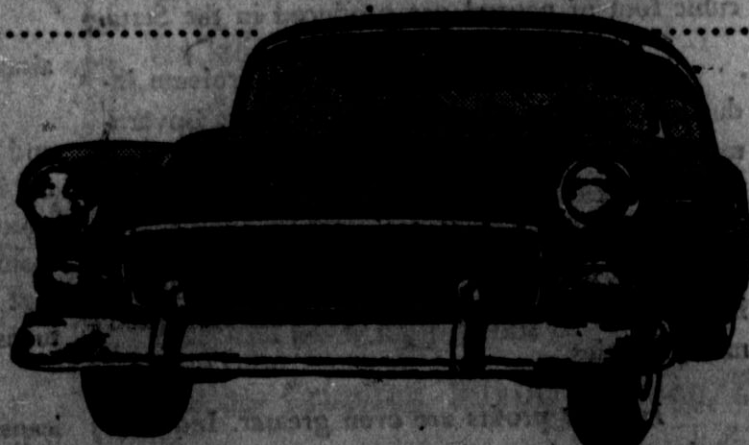


NEW "BLUE-FLAME 136" WITH POWERGLIDE

Everything's new in the Motoramic Chevrolet



More than a new car...a new concept of low-cost motoring!



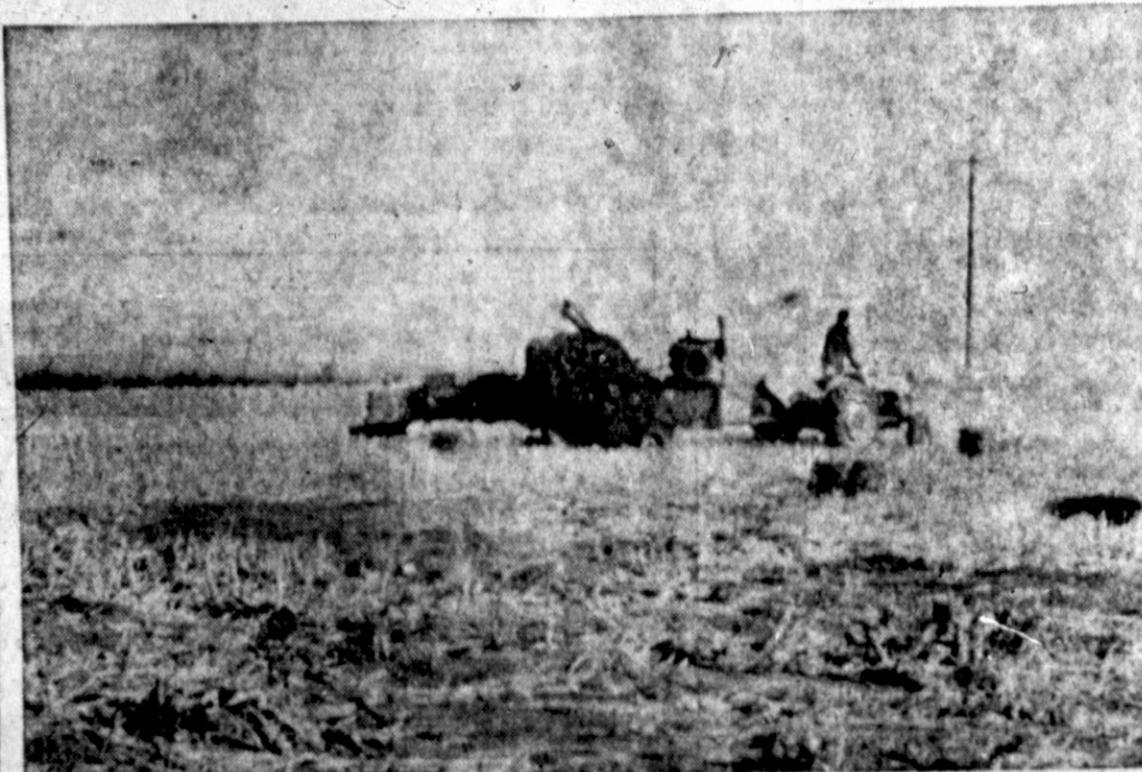
TRULY - TEAGUE CHEVROLET

2nd St. S.W.

Phone 740

THESE CHANGING TIMES:

Dawn Farmer Bales Maize Butts In Feeding Program



JESSE SCOTT is operating the baler (top photo) which compressed kaffir butts into bales to be used for livestock feed this winter at the Tom Draper farm seven miles south on the Dimmitt Highway; 1200 bales

were taken from the 18 acre patch after the bundles had been deheaded from the exceptional crop of Combine Kaffir. (Staff Photo)

Time was when the hay baler went into winter quarters in the machine shed (or the fence corner) with the first killing frost. Now, the baling equipment often acts as a gleaner, following the reapers to conserve the last blade of fodder, so to speak.

Carl Wimberley of Dawn was one of the first local livestock farmers in the area to be sold on the idea of baling maize butts to be used as a filler to go along with a protein feed of some sort.

Wimberley first tried the experiment about four years ago and found that the feed kept better when baled than bundled; it also went through a sort of curing process that made the stalks more palatable. Cattle cleaned up fodder processed in this way, where they had been slow to eat it otherwise he said.

During the dry years that followed he has found it a life-saver to dig out the winter forage.

Jesse Scott who is one of a half dozen men who does custom baling in this locality, reports that last year the demand for balers was somewhat heavier than this year, due to the fact that much of the row crop failed to mature and the late feed was mowed to get ahead of a freeze that would damage the fodder.

Some of this feed lay on the ground for several weeks without appreciable loss before the balers were available.

Good Food Values

In spite of the bumper grain harvest in the county this fall, many stock men recognize the merits of baled stalks and in a number of fields, after the grain has been combined, the stubble has been mowed and baled for use this winter. Waste grain, passed over by the reel, adds to the food value as well as palatability for the livestock.

Tom Draper who farms south of town on the Dimmitt Highway is now feeding from 1,200 bales of kaffir butts taken from an 18 acre patch of feed after the grain was harvested.

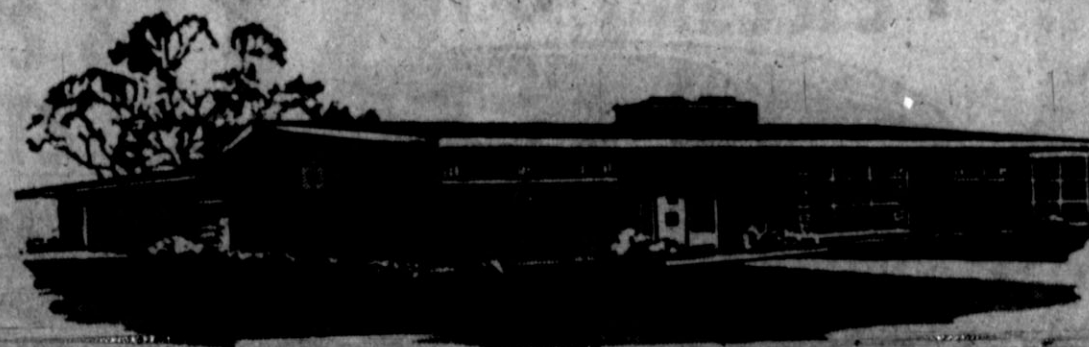
The crop, which was well above average, was cut with a broadcast binder to keep it from falling and was shocked, then left in the field for five or six weeks before it was deheaded.

The baling machine then moved from shock to shock, cleaning up the butts by compressing them into bales.

Scott says it takes from 10 to 12 of such bundles to make a 70 (Continued on Page 3)

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This charming home with its trellises, planting boxes, and overhanging roof has a distinctive beauty all its own. Conservation of space is especially evident in this design to keep high building costs down. The kitchen has every possible convenience built into a stepsaving arrangement. Liberal closet space and plenty of windows.

This is just a sample of the many beautiful home plans you'll find at Carl McCaslin Lumber Co. Come on in today and let us help you select and plan your home.

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Long Time Ago

45 Years Ago

The weather prognosticator has been giving the Panhandle a variety. The first few days of the New Year, ideal balmy weather smiled on Hereford during the holidays, giving everybody a fair chance to enjoy themselves, but not to be deceiving on Sunday

night the thermometer fell down stairs to 18 degrees and Monday morning everything was covered in ice resulting from a heavy mist from the northeast. All day Monday, snow, sleet and hoar frost, fitfully came until some quarter inch of moisture had fallen. On Tuesday night or rather early Wednesday morning the mercury took another tumble and dropped to four degrees above zero. A heavy frost arose on the fourth, fifth and sixth, and the surface of the ground was hard frozen the three mornings.

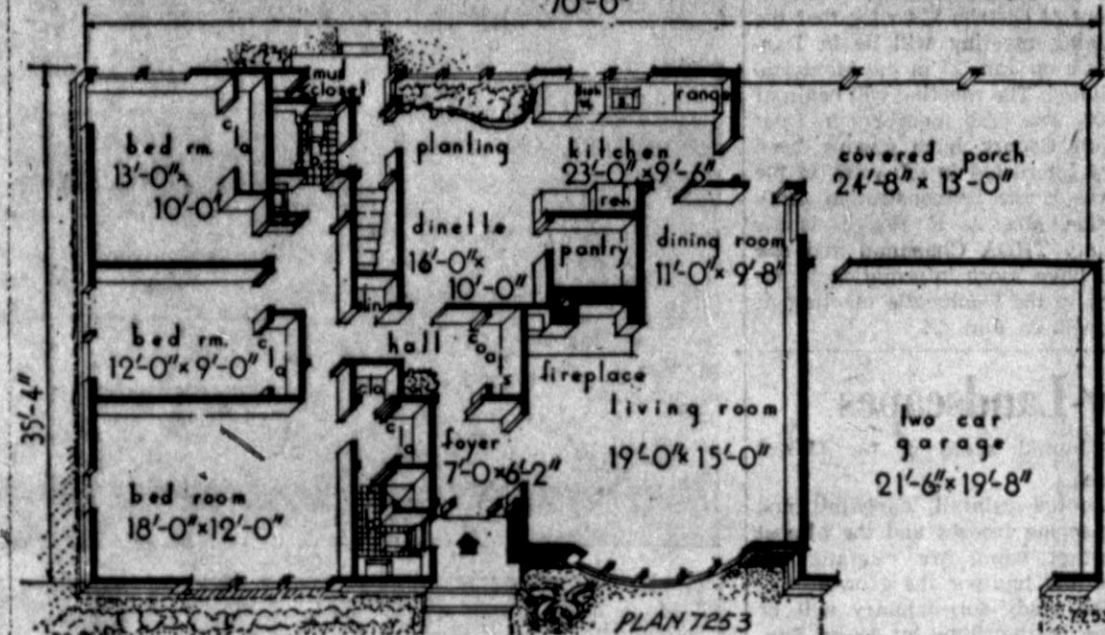
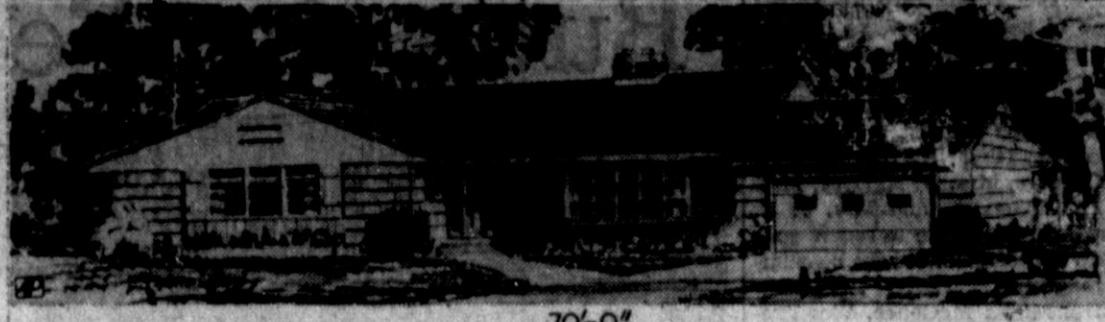
The platform for 1909 was: 1. \$75,000 courthouse for county; 2. \$15,000 club building; 3. \$35,000 three story hotel; 4. Fair Association organized and building erected; 5. New railroad direct from Ft. Worth; 6. Flouring mill grinding the home product; 7. Wholesale grocery houses; 8. 500 new homes in city; 9. 500 new farms opened in the country; 10. Free mail delivery in city; 11. Rural routes for the county; 12. New public high school building, \$25,000; 13. 250 students for the Hereford college; 14. 250 members for the commercial club; 15. Trains running on the C.H.G. from Hereford, north and south; 16. 25 miles more of cement sidewalks; 17. 100,000 shade trees on the resident streets.

23 Years Ago

The old frame business building formerly known as the H. H. Hawkins building on North Main St., is being wrecked this week to make room for a new theatre building, which will be constructed at once.

Ezra Norton is owner of this property. The new structure will

HOMES FOR AMERICANS



AP Newsfeatures

HOW TO READ a floor plan is illustrated graphically in this three-dimensional plan, which virtually shows the house as you would look down with the roof removed. You can imagine walking in the front door and visualize every turn you would make in passing from room to room. This three-bedroom, two-bathroom house with basement and two-car garage was designed by Herman H. York, architect, 90-04 161st St., Jamaica 2, N.Y., as his plan 7253. The house covers 1,675 square feet, without porch and garage.

measure 25x125 feet and will be a modern, picture show house. J. C. Parker, present owner of the Star Theatre, will probably lease the new building at its completion for the purpose of installing another all-talking picture show.

Citizens of Hereford and Deaf Smith County were made glad yesterday and last night over the fall of three or four inches of snow that has blanketed the wheat fields of this region.

The warm, balmy weather of the past few weeks changed the first of this week to colder temperatures and lowering clouds of yesterday began a slow falling snow during the afternoon.

Twenty-Five Mile Avenue is being graded this week from the Norton corner in the city limits to the north Deaf Smith County line. The county machine and crew were doing the grading, including the work in the city limits. When finished the Avenue will be one of the best graded roads in the county.

Add diced leftover turkey to a cream sauce; mix with a package of frozen mixed vegetables that have been cooked and drained. Turn into a casserole and top with fluffy mashed potatoes. Heat in the oven until the potatoes are flecked with golden-brown.

Druggists estimate that 90 percent of the prescriptions written by doctors today could not have been filled 20 years ago because the drugs they called for did not exist.

Courthouse Records

Warranty Deeds

Wayne Wallace, et ux, Margaret Wallace, to A. R. Latham, all of Lot three in Block three, Westhaven Addition.

R. J. Engler, et ux, to Marvin Knox, being a part of Block 44 of Evans Addition.

Carl T. Wimberley, et ux, to Walter J. Stewart, first tract: North East part of Survey 22 in Block three, Adams, Beaty and Moulton original grantee; second tract: the Southeast part of Survey 19 in Block three, Adams, Beaty and Moulton, original grantee.

V. E. Rollow, et al, to Almon Whitford, all of the East half of Section 89, Block K-7, containing 325.5 acres of land, more or less.

V. E. Rollow, et al, to W. V. Struve, all of the west half of Section 89, Block K-7, containing 325.5 acres of land, more or less.

Kameroff Wins Saturday Match

Wrestling was good Saturday night at the bull barn when three events were played up, featuring George Overhuls of Amarillo vs. Toro Perez of Amarillo in the first event, one fall or 20 minutes; Bob Cummings of Hereford vs. Mr. X in the semi-final event, two out of three falls or 45 minutes; and Jesse James of Los Angeles, Calif. vs. Boris Kameroff of New Haven, Conn., in the Main Event, two out of three falls or one hour time limit.

George Overhuls won the first event over Toro Perez in 11 minutes with a fall nelson.

Cummings Wins

In the semi-final event, Cummings won the first fall in 16 minutes with a knee-action leg binder. He also won the second consec-

utive fall in nine minutes when Mr. X was disqualified for refusing to break a hold as the referee stated to do.

In the main event for the evening, Jesse James won the first fall in 15 minutes with a body press following a series of head buttings in the stomach and a drop kick. Kameroff won the second fall in

13 minutes with a neck-breaker. The third and deciding fall was also won by Kameroff in seven minutes with a neck breaker.

Fish fillets may be cut into serving-size pieces and baked with a medium cream sauce poured over them. Sprinkle with paprika or minced parsley before serving.



The Welcome Wagon Hostess

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Margaret Witherspoon Phone 1256

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1955 Super '55' Holiday Coupé. A General Motors Value

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Go Ahead! Drive a '55

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SEE YOUR NEAREST OLDSMOBILE DEALER

TRULY-TEAGUE CHEVROLET

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DON'T MISS "NAUGHTY MARIETTA" ANOTHER GALA 90-MINUTE MUSICAL ON NBC-TV JAN. 15

What's in it for you?

Every Texan profits in a large way from every barrel of crude oil and every cubic foot of natural gas produced in the State.

Directly. Taxes paid by the petroleum industry to support all agencies of the State Government, including schools, old age assistance, and welfare institutions, totaled \$170 million in 1954, more than a third of all the taxes collected by the State. And, in addition, the industry pays millions in other taxes to counties, school districts, and municipalities.

Indirect profits are even greater. Industry employees receive and spend about \$850 million a year; royalty and lease payments to landowners add up to \$500 million. Most of this money passes promptly into trade channels.

As a result, you'll find oil dollars on every balance sheet in Texas and in every bank account, including your own.

... But you can't figure profits in money alone.

The chief profit from the production of oil and natural gas rests in what these fuels do: In the miles you cover with your car... in heat for your home... in the usefulness of articles made from petroleum hydrocarbons... in the power that moves long trains across the continent and turns the wheels of the large industrial plants.

This profit Texans share with all Americans. It is reflected in the American standard of living, which is the world's highest; and it provides a dividend of national security, because a well developed, efficiently operated petroleum industry is one of the major resources in the U. S. arsenal for national defense.

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ADRIAN NEWS

By Annie Leslie

Erma Faye and Lyla Mae Bronniman were hostesses at a slumber party Saturday night. Attending were: Joan Paschal, Marvalene Allen, June Leslie, Judy Nell Tomlinson, Judy Pinnell, Mary and Billie Grubkey, June Ervin and Claudine Allee.

A. W. Jewett visited in Albuquerque, N. M., last Wednesday with her son, John Jewett.

Alice Roberts visited in Brownfield with her sister and family. Mr. and Mrs. L. C. Bethall, and children, and in Floydada with another sister and family, Mr. and Mrs. R. V. White. She went to Brownfield with the Bentball family, who visited Christmas day in the J. D. Roberts' home, and she returned by bus.

The members of the Adrian Church of Christ honored the John Whaley family with a surprise going-away party Sunday afternoon. The group enjoyed a covered dish luncheon, and afterwards singing and visiting. The Whaley family is moving to Campo, Colo., Tuesday.

Mrs. E. H. Mosteller, Alma and Jean Finley, Bobby Mosteller and Leroy Gazzaway left Tuesday, Dec. 23, for El Paso, where they spent the Christmas holidays with Mrs. Mosteller's sister and husband, Mr. and Mrs. T. D. Baldwin. They also visited in Dell City with a friend of Mrs. Mosteller and toured Juarez and Carlsbad Caverns.

Mr. and Mrs. Allen Jones and Raymond left Wednesday, Dec. 22, for a visit in Waco with Mrs. Jones' parents, Mr. and Mrs. E. K. Odom; in Eddy with Mr. Jones' father, Allen L. Jones; in Dallas with his brother and family, Ira D. Jones; in Melano with friends, Mr. and Mrs. Charlie Martin; and in Abilene with Mrs. Jones' sister and husband, Mr. and Mrs. Earl Johnson. They returned home on Thursday, Dec. 30.

Bobby Mosteller and Leroy Gazzaway returned to Boys' Ranch Sunday, after visiting with the E. H. Mosteller family about two weeks, during the Christmas holidays.

Lynn Slocum of Amarillo, daughter of Mr. and Mrs. Tommie Slocum, visited last week with Myrna Zaring.

Mr. and Mrs. Merrill May, Pinky Myra and Milton of Laconia, Ind., left Friday a week ago, after a week's visit with Mrs. May's aunts



JET PILOTS SOMETIMES GET ANXIOUS TOO -- When jet pilots sometimes get too anxious they're liable to breathe hard, this could make them dizzy and could bring on an accident. The Air Force School of Aviation Medicine at Randolph Field, Texas, is studying "hyperventilation," as it's called.

Above Dr. Robert T. Clark Jr. (left) shows Capt. Truman Parker of the Flying Training Air Force headquarters how an instructor can measure the breathing of a student pilot (right) with a compact device developed at the School. (AP Photo)

Mrs. Nellye Davis and Mrs. Grace Baker.

Mrs. Frankie Shaw is visiting in Colorado Springs, Colo., with her daughter and family. Mrs. Shaw left to visit before Christmas.

Rebba Pinnell visited from Saturday until Tuesday of last week in Clovis, N. M., with her brother and wife, Mr. and Mrs. Donald Pinnell.

Carol Jo, Phyllis Heaton and their cousin, Sandra Heaton, of Hereford visited in Tiabon, N. M., last weekend with Mrs. Molly Reed, their aunt.

Wayne Pinnell, Joan Sheets, and Rebba and Barbara Pinnell saw the movie, "Deep In My Heart," in Amarillo Saturday.

Myrna Zaring was to have had her tonsils removed Monday in Amarillo. Her parents planned to take her to Mr. and Mrs. Tommy Slocum's home to spend the night, following the operation.

June Tipton and Pauline Keorde of Albuquerque, N. M., visited last weekend in the Lloyd Heaton home.

Mrs. Hazel Chilton visited in Sacramento, Calif., with her son, Mark Chilton, and his family. He was gone from Dec. 23 until Jan. 2.

Mrs. Emery Burks, Gabe, Peewee, and Anthony Scott of Gravitt, Ark., visited with Mrs. Burks' parents, Mr. and Mrs. C. V. Griggs. Mr. and Mrs. Robert Jewett and children of Wellington, Kans., visited a week, during the Christmas holidays with Mr. Jewett's brother and wife, Mr. and Mrs. Arthur Jewett, and other relatives.

Bill Burks reported in San Diego, Calif., the 23rd of Dec., after visiting in Gravitt, Ark., with his parents, Mr. and Mrs. Emery

Dr. Milton C. Adams
OPTOMETRIST
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Texas
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WRESTLING

At BULL BARN on The Highway
Sponsored By Hereford Lions Club

Bob Clay



Boris Kameroff

Dory Funk

Eric Pederson

Bob Geigel

Vern Taft

BOB CLAY
Newcomer Here From
Oklahoma

SAT., JAN. 8, 8:30 p.m.

Daniel News

By Mrs. W. R. Moore

Burks, and in Adrian with Mr. and Mrs. C. V. Griggs. Bill is in the U. S. Navy.

Mr. and Mrs. T. A. Preston of Amarillo, visited last weekend in the H. D. Tomlinson home.

The E. E. Allen family visited from the 23rd of Dec. to the 28th in Winters, where they attended a reunion of Mrs. Allen's family, and in Ballinger with Mr. Allen's mother, Mrs. E. W. Allen. Bobby Sue Beavers of Ft. Worth returned home with them and stayed until Friday.

Mr. and Mrs. C. L. McBroom and children visited in the homes of Mrs. Jim Ware of Lubbock, the Joe Thurmonds of Rome, Johnnie Lee McBroom of Abilene and Mr. and Mrs. Cleatis Collaway of Fredrick, Okla., during the Christmas holidays.

Mr. and Mrs. Carl Griffith and children visited with friends in parts of Oklahoma Christmas.

Mrs. Zelma Axe visited in the home of Mrs. Felix Anderson in Clovis, N. M., Monday.

Mr. and Mrs. Earl Miller visited in the home of their daughter, Mrs. Neva Watson, in Odessa this last week.

Mr. and Mrs. Tiser Hug and son were supper guests in the A. J. Foster home in Amarillo Sunday night.

E. M. Jones from Halo Center visited in the home of his sister, Mrs. Joe Gill, this past week.

Visitors in the T. E. Price home, during the Christmas week, were Mr. and Mrs. Truman Price from Plainview, Mr. and Mrs. Nell Downing and children from Canyon, Allen Downing from El Paso, where he is stationed in the armed service and Pat Price from Canyon.

Walter Gee Ballard and family from Vega were visitors in the Charlie Cogdell home Sunday.

J. T. Gilbreath is building a new room on his farm house.

Mr. and Mrs. Billy L. Moore spent Saturday night in the home of her parents, Mr. and Mrs. Jennings Dukes.

Mr. and Mrs. T. J. Carter visited in the Ralph Johnson home in Amarillo Saturday.

Mr. and Mrs. Boyd Scivally and children from Odessa were recent visitors in the T. J. Carter home.

Mr. and Mrs. Smith Pope and children from Borger called in the home of Mr. and Mrs. Billy Moore Thursday night.

Mr. and Mrs. J. F. Matthews made a business trip to Amarillo

Feed Hereford Brand and Nutrena Feeds

Cracked Corn	Cwl.	\$3.60
Rolled Milo	Cwl.	\$2.80
With Molasses	Cwl.	\$2.80
Cane Molasses	Cwl.	\$1.85
Nutrena Cage Egg Feeds	Cwl.	\$5.00
Nutrena 20% Egg Feeds	Cwl.	\$5.25

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Monday

Mr. and Mrs. W. R. Moore are the proud grandparents of two new grandbabies, a girl born to Mr. and Mrs. K. E. Dygert of Midland and named D'iana Ruth, and a son born to Mr. and Mrs. E. J. Chunn and named Steven Paul.

Mr. and Mrs. Billy Moore made a business trip to Muleshoe Sunday evening.

Mr. and Mrs. Charlie Cogdell made a business trip to Hereford Monday.

Mrs. W. T. Higgins was in Hereford Monday.

Mr. and Mrs. Davis Harrell from Tyrone, Okla., Mrs. Pat Lewellyn from Plainview and Donald Troy Moore from Waco, where he is attending college, were holiday guests in the home of Mrs. J. T. McClain.

If your waffles stick it may be because you have allowed your waffle iron to become overheated, because you have cooled the iron with the grids closed, or because you have started to bake the waffles before the iron was at the correct temperature.

Put up a magnetized panel in your kitchen, if you have a convenient place for it. Such a panel is fine for holding small knives and other small metal utensils.

TRACTORS VS. ELEPHANTS

SEATTLE (AP)—U Aung Baw of Burma's State Timber Board came here to study possible logging improvements for his homeland, but he's doubtful about tractors replacing elephants.

He raised these questions: Can you train a tractor to go into a log-choked stream, pull loose the key log and then get out of the way? Where can you buy a tractor for the \$1,800 to \$2,200 price of an elephant? And did you ever hear of a tractor browning on the job to do its own "refueling"?

LONGER SHORTS

ADEN (AP)—Shorts for prisoners soon will be longer in the British Somaliland.

Muslim prisoners had complained that their trousers were too short for saying the complicated Moslem prayers. Their traditions said prayers were invalidated if the worshiper knelt on bare knees. The government has now ordered trousers extending halfway down the leg.

Cook poultry giblets in a small amount of seasoned water. Then use the stock for soup, sauce or gravy. Giblet meat is good chopped and mixed with hard-cooked eggs and mayonnaise; use as a spread for crackers or in a sandwich.

Orange.....

(Continued from Page 1)
frosting or a frosting made of 1/2 cup chocolate chips melted with 1/4 cup water and thickened to spreading consistency with shredded coconut.

Dawn.....

(Continued from Page 1)
pound bale and the cost per bale is around 20 cents.
Other grain sorghums and sweet sudan have been baled by farmers this fall and would sell for something like 15 dollars per ton if there was a surplus. Most of the producers will likely feed up the bales with a protein supplement to cattle.
As well as being convinced that baled stalks are profitable as roughage, Draper probably hopes

to get a good argument started when he says, "Tell 'em Short-horns will handle a lower grade of feed than other cattle."

TRIAL BALLOON

CHICAGO (AP)—Ten-year-old Terry Stromberg loosed a gas-filled balloon from her Chicago home recently bearing a message: "Help please."

She also included her name and address.
A farmer found the balloon about a week later in a field near Grand Junction, Mich., about 75 miles from Chicago. He spotted the note and informed police.

Two officers rushed to the Stromberg home.

"Oh, I'm okay," Terry told them. "I just wanted to see how far it would go."

Dip chicken pieces in a cornmeal batter and fry in deep fat for a delicious crusty main course.

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One Group Men's Sport Shirts Regular \$2.98 Long Sleeve \$ 2 00	7 Only, Little Boy's Suits & Sport Coats Values to 9.90 \$ 5 00
Women's High Heel Suede SHOES Pair \$ 5 00	All Children's Winter COATS Values to 19.75 \$ 12 66
Group of Ladies' SUITS & COATS Values to \$49.50 \$ 14 00	One Group Early Fall DRESSES Cottons Crepes, Taffetas, Jerseys Values to \$14.75 \$ 6 88
One Group Children's Housecoats Values To \$3.98 \$ 1 98	ALL FALL HATS \$ 2 00
One Group LADIES' Houseshoes Cotton Filled Comforters 50 x 78 Khaki Colored Covers \$ 2 77	Men's Sweat Shirts Reduced to \$ 1 00

Anthony's
C. R. ANTHONY CO.

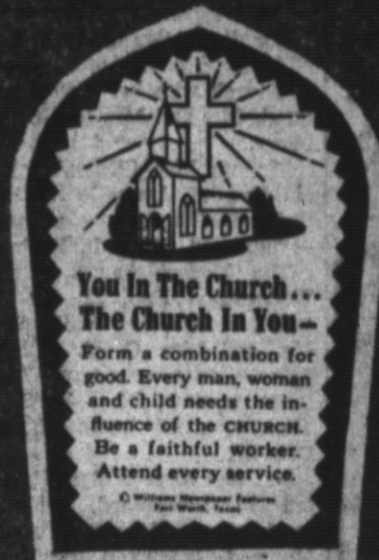
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● Complete Service & Repair
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● Walgreen Agency
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- PITMAN SERVICE STATION**
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● Mixed To Specifications
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● Famous Brands - Lower Prices
- DAVIS-McCRACKEN**
● Minneapolis-Moline Dempster Drills



"No Other Gods"

THOU shalt have no other Gods before me," Exodus 20:3. God said it and God meant every word of it... three friends tell another. The trio of church workers know the imperious need of the personable young man is a love for God and the Church. "Other Gods," have snatched his interests and dominate his life. The way we go and the road we travel make a difference. We are commanded to keep the Sabbath and honor father and mother. We must not murder, hate, lust, steal nor covet. We are commanded to worship the Lord our God, and the church is a wonderful place for that. When God's commandments become our commandments and God's way becomes our way... we'll have "No other Gods before Him."



You In The Church... The Church In You
Form a combination for good. Every man, woman and child needs the influence of the church. Be a faithful worker. Attend every service.

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● Cream O'Plains - Ice Cream
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● Grain Buyers
- ACME CLEANERS**
● We Please Particular People
- HEREFORD HARDWARE**
● Your Friendly Hardware Store
- Associated Growers of Hereford, Inc.**
● Potatoes - Lettuce - Fertilizer
- BEAUFORD TRUCKING CO.**
● Cattle - Local & Long Distance Hauling & Oil Field Hauling
- HUNTER'S FOOD MARKET**
● Highest Quality - Lowest Prices
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- LESLEY MOTOR CO.**
● Studebaker Sales & Service
- Hereford Wrecking & Parts Co.**
● New and Used Parts
- FARM & HOME SUPPLY**
● J. I. Case Implements
- COOPER'S MARKET**
● Fine Foods
- YOUNG MOTOR CO.**
● Mercury Sales & Service
- HEREFORD GRAIN CORP.**
● P. G. C. Feeds
- PIGGLY WIGGLY**
● Home of S & H Green Stamps
- John McLean Insurance Agency**
● Attend The Church of Your Choice Sunday

This Religious Feature Is Made Possible Through The Generosity Of The Hereford Business Firms Listed On This Page.

First Methodist
Fifth and Main
Rev. S. M. Dunnam, Pastor
Church services are at 10:55 o'clock Sunday morning. The regular evening vespers will begin at 5:00 o'clock.
MYF meets at 5:45 o'clock Sunday night.
Monday, the Cub Scouts will meet in the education building at 3:30 o'clock.
Tuesday morning at 9:15 o'clock the Prayer Group meets in Ward Hall.
Tuesday, the Boy Scouts Troop 52 will meet in the basement at 7 o'clock.
Mid-week prayer services are at 7:00 o'clock Wednesday night with choir practice following at 8 o'clock.
Saturday morning from 8:30 o'clock to 10 o'clock, a prayer vigil will be held in the Sanctuary.

St. Thomas Episcopal
Sunday School is held each Sunday morning at 9:45 o'clock followed by a Holy Communion Service conducted by Bishop Quarterman at 11 o'clock.

Assembly of God
Union & Ave. G.
Rev. R. H. DeLancey, pastor
Each Sunday morning Sunday School is held at 9:45 o'clock. The morning service is at 11 o'clock. The regular evangelistic services will be held at 7:30 o'clock. Junior C.A.'s meet each Sunday night at 6:30 o'clock.
There will be a fellowship meeting Thursday afternoon, beginning at 2 o'clock. The night service will convene at 7:30 o'clock.
Prayer meeting and Bible Study will be held each Wednesday evening at 7:30 o'clock.
Young people meet Sunday night at 6:30 o'clock, with the evening worship services at 7:30 o'clock.
Each Sunday afternoon from 1:45 o'clock until 3:15 o'clock the Hereford church will sponsor the National Assembly of God Radio program "Revivaltime" over Radio Station KPAN.

First Baptist
Fifth and Main
Rev. Howard Scott, pastor
Sunday School is held at 9:45 o'clock and the morning worship services are held at 10:55 o'clock. Sunday evening the training union will be held at 6:15 o'clock with the evening worship at 7:30 o'clock.

Church of Christ
265 E. 6th Street
Bob Weas, minister
Bible school is held each Sunday morning at 10 o'clock, with morning worship at 7 o'clock.
The Sunday morning Baptist Hour is broadcast at 8 o'clock over KPAN.
The morning worship service is broadcast every first, second, third and fifth Sunday at 10:55 o'clock over radio station KPAN.
Tuesday afternoon at 3:15 o'clock the Cherub Choir meets, at 4:15 o'clock the Carol Choir meets; at 4:15 o'clock the Crusader Choir meets. At 7:30 o'clock, Youth Choir meets. Brotherhood meetings are held at 7:30 o'clock the first and third Tuesday nights of each month.
Wednesday night at 8:30 o'clock Superintendent's meetings are held the first and third Tuesday night, and at 8:45 o'clock officers and teachers' meetings are held. At 6:45 o'clock the Women's Missionary Auxiliaries meet, prayer services are held at 7:30 o'clock and the church choir meets at 8:30 o'clock.
Thursday night there will be a worker's conference meeting. Bible Study will begin this week with Bro. Scott teaching the book of Hebrews. Services will begin at 7 o'clock.

Immanuel Lutheran
Park Avenue at B Street
Rev. Harold Kaestner, pastor
Sunday School is at 10 o'clock and Morning Worship at 11 o'clock. You are invited to listen to "The Family Worship Hour" over KPAN at 7:30 o'clock each Sunday morning and "Call To Worship" each Sunday morning at 9:30 o'clock.
Evening services will be held at 5 o'clock.

First Presbyterian
616 Lee Street
Rev. Russell Wingert, pastor
Sunday school is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.
Evening services will be held at 5 o'clock.

Church Of The Nazarene
Fourth and Jackson
Rev. Orval W. Akers, Pastor
Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services are at 7:30 o'clock.
The Junior Society and N.Y.P.S. will be held Sunday evening at 7 o'clock.
Prayer meeting, Wednesday evening, will begin at 7:30 o'clock. Friday night at 8:30 o'clock at the Grand Avenue Church of the Nazarene in Amarillo, there will be a young people's Zone Rally and watch night service. Rev. Akers is to be the speaker.

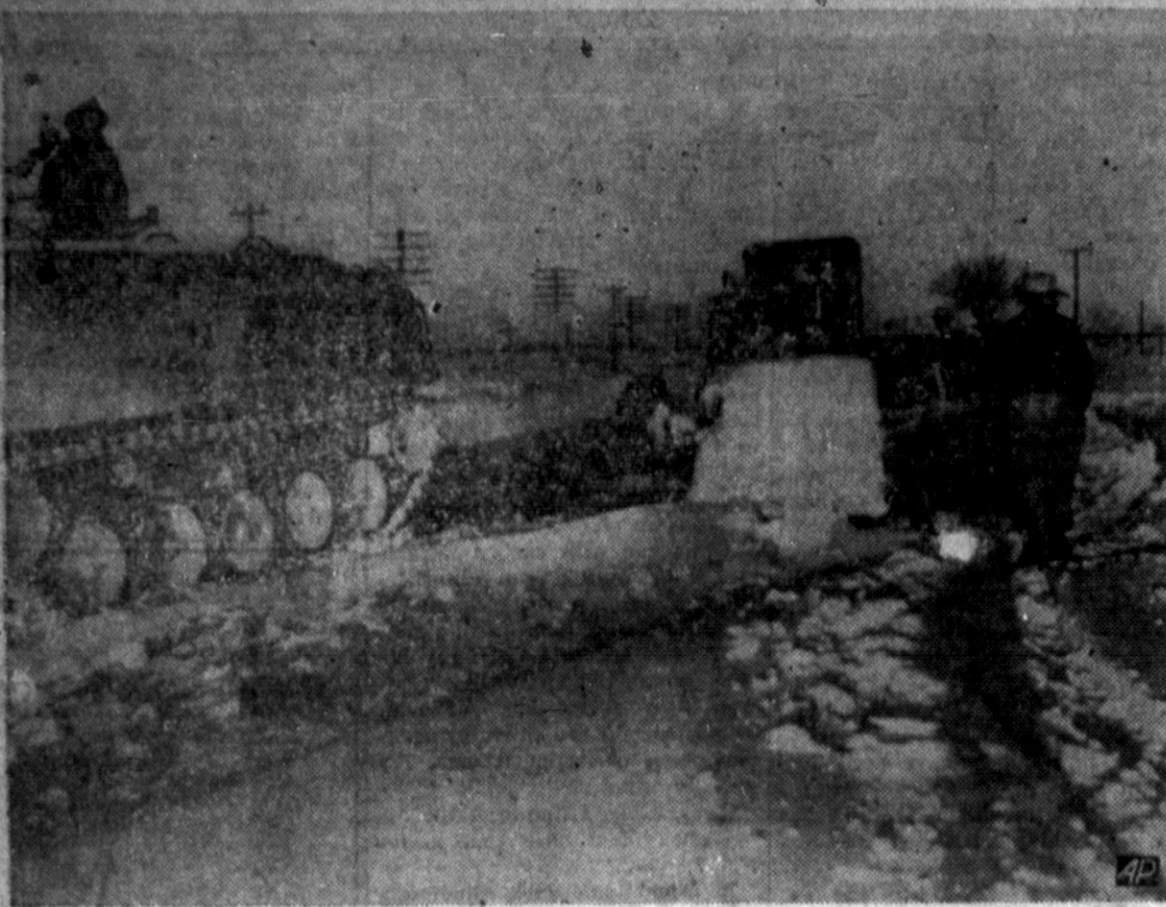
Avenue Baptist
128 N. 25 Mile Avenue
Rev. Bob Harris, pastor
Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.
Training Union is held each Sunday evening at 6:30 o'clock. Evening worship services are held on Sunday evening at 7:30 o'clock.
Mid-week prayer services are Wednesday night at 8 o'clock. At 8:45 o'clock there will be choir practice.

Grace Gospel Church
Thirteenth and Avenue K
Rev. H. V. Fields, pastor
Sunday School is at 9:45 o'clock evening at 7 o'clock and evening preaching service at 8 o'clock. Bible study is held each Sunday Wednesday night prayer meeting is at 7:30 o'clock. Friday night prayer service is at 7:30 o'clock.

St. Anthony's Catholic
Harrison Highway at 25 Mile Ave.
Father Bartholomew Fayton pastor
Sunday morning Masses are at 6:30, 8 and 10 o'clock. Daily morning Mass is at 7 o'clock in the new church and 8:15 o'clock in the school chapel. Confessions are Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening. Thursday night Holy Hour is from 8 to 9 o'clock followed by confessions.

Seventh Day Adventist
Third and Lawton
Sabbath School is at 9:45 o'clock and morning worship services are at 11 o'clock.

(Continued on Page 6)



CUTTING A PATH - Shown above are two pieces of equipment that helped cut the first pathway from Vernon, Texas to Harrold, Texas that allowed many of the 200 stranded motorists to move their autos. In the foreground is a stranded station wagon, which the troop carrier and grader had to go around. (AP Wirephoto)

We can expect local hostilities in several places, the exact locale to be chosen by the Russian and the Red Chinese governments. It can be expected that Red China will increase the tempo of its campaign to take Formosa. The intensity of this increase will depend upon what Red China thinks the United States will do in a showdown. The European countries will gain strength in 1955, and there is an excellent chance that the barrier against the encroachment of communism in that section of the world will be measurably strengthened.

On the home front, we can expect the following from Washington:

The administration will press for much additional public housing. This is a proposal that will probably be softly worded so as not to unduly offend those supporters of the administration, both in and out of public life, who have continually opposed public housing. It is rather humorous to watch some of the most bitter and outspoken opponents of public housing trying to apologize for this part of the President's program.

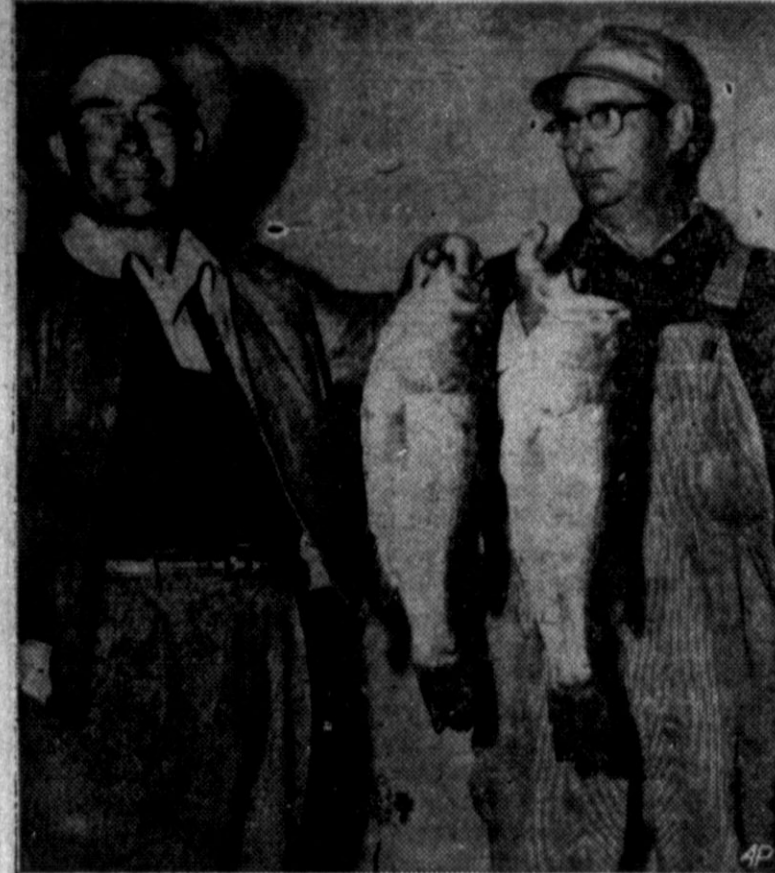
The compulsory health insurance plan will be revived under an assumed name, and vigorous efforts will be made to pass it. The doctors are already beginning to write Members of Congress about it and asking them to oppose it.

It presently appears that another active campaign will be waged to bring Hawaii and Alaska into statehood status.

The year will probably end up with some additional 5 billion dollars being allocated to defense. Most of this will go to the Air Force, simply because that is where it was cut off last year. This will mean new blood for business but will write off any chance to balance the budget.

Additional foreign aid funds will be requested but will no doubt be cut down measurably. The recent action of India in creating itself into a socialistic state will create a foreign aid problem that will cause many furrowed brows in the State Department.

Efforts will be made by the



TEXOMA FISHING KING - Smiling Floyd Mabry of Frederick, Okla., holds up a 6-pound, 12-ounce black bass that won him a new car on derby day of the \$10,000 Lake Texoma Association fishing contest. Glumly looking on is another Frederick fisherman, Ralph Keith, whose almost identical blackie fell just 4-ounces lighter, which left him \$2,000 shorter in the prize payoff. (AP Photo)

WALTER ROGERS FORECASTS 1955

Busy Year With Many New Problems But No Big Armed Conflict In 1955

WELCOME 1955
We will always welcome the New Year because man instinctively looks forward, not backward. He looks forward with great zest.

To new horizons, new experiences, new adventures, and the opportunity to meet the challenges that these present. 1955 will bring many new problems to supplement the old ones that have not yet been solved. New approaches will be employed and many of the old problems will be solved in whole or in part, as well as many of the new ones. All of man's problems will not be solved in 1955, or in any other year, but great

progress will be made in all fields.

The international situation will continue more or less as it is. Red China will continue its efforts to force its way into the United Nations or to destroy that organization altogether. The imprisonment of the American fliers by Red China is, in my opinion, part of the master plan conceived in the minds of the Russians and the Red Chinese to force the recognition of the Red government and the ultimate admission of that government into the United Nations to replace the Nationalist regime that now represents China there. There is little chance that any major armed conflict will occur.

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2 Door, Like New

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Radio & Heater, Over Drive, A Solid Car

1947 CHEVROLET \$350
Aero, Radio and Heater, New Motor, Nice

1952 OLDSMOBILE \$1195
"88" Heater & Hydromatic

1947 FORD Club Coupe \$165
Radio, Heater, A Bargain

1952 CHEVROLET \$995
Aero, 22,000 Actual Miles, Like New

1948 CHEVROLET \$395
2 Door, Radio & Heater, Extra Good

1953 CHEVROLET \$1295
Bel Air, Sport Coupe, Extra Nice

1948 FORD 4 Door \$165
Heater, A Steal

1954 FORD VICTORIA \$1950
Coupe, Radio, Heater, Overdrive, Dual Exhaust. A Nice Car

1949 CHEVROLET \$595
4 Door, Radio & Heater, Two-Tone, Extra Good

1954 CHEVROLET 2 Door "210" \$8,000 Actual Miles. New Car Guarantee, Radio & Heater

1949 CHEVROLET \$399
1/4 Ton, Ch. & Cab

1949 CHEVROLET \$595
Aero, Radio & Heater, Extra Nice

1949 CHEVROLET \$399
PICKUP, 1/2 Ton, Solid

1949 OLDSMOBILE \$495
Club Coupe, Radio & Heater, A Sharp Car

1952 CHEVROLET PICKUP, 1/2 Ton \$495
New Motor, Radio and Heater, A Real Nice Unit.

Several Other Makes and Models to Choose From!

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CHURCH

Temple Baptist Church

Forrest St. and Ave. K.
Rev. Russell Pogue, pastor

Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:15 o'clock. Morning worship services are at 10:50 o'clock and the evening service at 7:20 o'clock.

Brotherhood and W.M.U. will be held Tuesday night at 7:30 o'clock. Wednesday prayer service will be held at 7:30 o'clock.

Sunbeams, R. A., G. A., and YWA's will meet at 3:45 o'clock each Wednesday afternoon. Choir practice will be Wednesday evening at 8:30.

Church of Jesus Christ of Latter Day Saints

(Mormon)
Kendon O. Anderson, superintendent.

The Mormon church, which meets in the American Legion Hall, will have Sunday school services at 11 o'clock.

Wesley Methodist

614 Irving
Rev. E. L. Naagle, pastor

The morning preaching service at the Wesley Methodist Church is at 11 o'clock with Sunday School at 9:45 and the MYE at 6:30.

The mid-week service will be at 7:30 o'clock Wednesday. The choir will meet at 7:30 o'clock on Thursday.

First Christian

Sixth and Main
Rev. Don Root, Pastor

Sunday School is held each Sunday morning at 9:45 o'clock and o'clock. Morning worship will begin at 10:50 o'clock.

Chi-Rho and CYF meets at 6 o'clock Sunday evening and evening vesper services are at 7 o'clock.

RED COOPERATIVES

Supply, marketing and consumer cooperatives have increased nine-fold since the Communists seized power in 1950. It says there are now 32,265 such cooperatives with a total membership of 164,385,737.

Congress to bring about early readjustments in the farm program. These moves will be fought by the Department of Agriculture and perhaps by the administration.

We are also expecting an early move in Congress to bring about tax relief for the individual in the form of an increased individual and dependent exemption. This will also be fought by the administration, and may not go through this year. One of the main arguments against it will be that taxes on corporations due to be decreased this year will be extended at the request of the administration.

The possibility of getting direct federal aid to education will no doubt be tested by the administration during this session of Congress. The results of the test will determine whether or not legislation for such direct federal aid to education will be pushed.

There will be several items on the legislative calendar designed to decrease the powers of boards and bureaus. Many of us are most anxious to see what will happen to these if they pass the Congress.

I could go on ad infinitum, but this is enough for this newsletter.

VISITOR: I had lunch last week with Royce Thompson, who is the brother of columnist Tommy Thompson of the Amarillo Globe-Times. Royce, like his brother Tommy, is a real West Texan. He is a civilian employee with the Army, stationed here in Washington. His duties have to do with the preparation of a history of World War II. This work was originally advocated by President Eisenhower when he was Chief of Staff. It is an excellent job of research that points up the fact that man lives by the trial and error method. The preparation of this history in detail will afford valuable information for future generations.

KALAMAZOO, MICH. - The Thanksgiving turkey at the home of Mr. and Mrs. Frank H. Branch was decorated with 18 candles for the birthday of three of their four children.

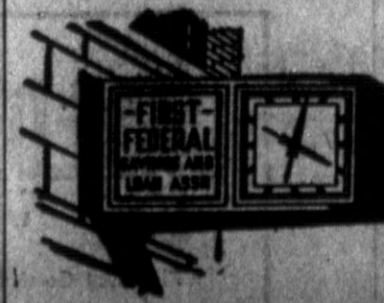
Birthdays of Bill, 10; Marilyn, 5, and Cathy Joe, 3, all fell on Thanksgiving Day in 1954. It won't happen again until 1965.

Brush refrigerated biscuit tops with melted butter or margarine and sprinkle with caraway or poppy seeds; bake according to package directions. Serve with cream of tomato soup for lunch.

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