

WEATHER		
	High	Low
Thursday	71	23
Friday	74	13
Saturday	74	11

The Sunday Brand

38 Pages
Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Vol. 7 — No. 39

Hereford, Texas, Sunday, March 27, 1955

Price 10c per copy



JO EDDY SCOTT has been named winner of Homemaker of Tomorrow. She received the highest score in a written examination taken by all the senior girls in high school.

Jo Eddy Scott To Represent Hereford In Statewide Homemaker's Contests

Jo Eddy Scott, daughter of Mr. and Mrs. Ira Scott, has been named the Homemaker of Tomorrow in Hereford High School. She received the highest score in a written examination which tested the homemaking aptitude of the senior girls. She will receive a golden award pin, cook books for herself and her school, and will be entered in competition to name this state's winner. Texas' representative in the national finals will be chosen from 388 school winners in the state. Nine thousand, two hundred and fifty girls participated in this program. A scholarship of \$1,500 will be awarded each state winner and she will receive a trip with her school advisor to Washington, D. C., colonial Williamsburg, Virginia and Philadelphia. Her school will receive a set of the Encyclopedia Britannica. The national winner in this year, conducted in 8,040 of the nation's public, private, and parochial high schools, will be named April 21, at an American table fete in Philadelphia. The scholarship of the girl national All-American Homemaker of Tomorrow, will be increased to \$5,000. Each girl who took the test received a 24-page homemaking guide which will assist her in pursuing the career of homemaking.

Around Town

Predicted to be the lushest place around town next week is the tax collector's office, where employees are getting ready for the last-minute rush on license tags. A check of plate sales showed approximately 2,400 passenger plates sold out of an expected 3,600 sales by the April 1 deadline. This leaves 1,200 plates to go—approximately one-third of the entire sales in the next four days.

New Packaging Plant To Serve Other Areas

Formal announcement was made this week regarding the A and P packaging plant to be located in Hereford in the immediate future. The plant will likely employ around 75 persons and, among other things will package carrots, a factor which has apparently raised the hue and cry among California and Arizona shippers and growers in recent weeks. In this connection, it was also announced Saturday that a federal hearing has been held, and that A&P has been granted a permit to package produce from other states in the Hereford, Tex., plant. The permit will become effective May 3, according to Bill Lenderman, A&P manager. The announcement, prepared by the company and released through the Deaf Smith County Chamber of Commerce follows: "A packaging plant, for routing in carrots, potatoes and other produce in consumer-sized containers will be opened near Hereford by A&P Food Stores, a representative of the firm announced today.

Red Cross Quota Is Short \$2,000; Four Days To Go

There are only four days left to raise \$2,000 of the necessary \$7,635 for the Deaf Smith County Red Cross fund 1955 quota, according to Corinne Neely, executive secretary, Saturday. The drive, which is usually completed in the first two weeks of the month got off to a slow start this year and is only about three-fourths finished at the present time. The annual band concert Thursday night brought in a total of \$80 for the drive, Mrs. Neely said. Several rural communities and one or two business blocks have not reported in the drive yet, and it is hoped that their reports will boost the total closer to the needed amount. This year for the first time 75 percent of the money raised in the drive will remain with the Deaf Smith County chapter for local work and only 25 percent will go to national headquarters. In the past, 50 percent has gone to the national headquarters.

Delegates Paint Dark Picture On Maize Parities

A delegation of approximately 50 men braved blustery weather Friday night to hear Farmer's Union delegates report on their recent trip to Washington in an effort to secure increased parity supports on grain sorghums. The speakers presented a grim picture regarding any likely help this year, blaming present day troubles on the Republican administration, which they said appears to be making a sincere effort to eliminate the farm support program and to replace it with the sliding scale set-up. "Texas Congressmen were..." (Continued on Page 2)

C-C Drive Gets Off With Flying Start This Week

Indications of a successful Chamber of Commerce membership drive were apparent Saturday when 11 of the 27 C-C teams had completed their lists, reporting 44 new members, along with nine old members who raised their dues to equalize with other firms. The drive got underway at a kick-off breakfast Friday morning with a goal of 380 members; or an increase of 100. A sizeable increase is also anticipated among farmer members, not yet reported by teams. "In handling such a program, we will naturally miss or overlook a few people interested in expanding the C-C program," said Don Zimmerman, membership chairman. "If you have been overlooked, we invite you to call 267, or to drop into the Chamber of Commerce office in the hotel. They will be glad to explain the program and to arrange for memberships."

John Hastings New Tax Deputy

John J. Hastings this week took over the duties of chief deputy in the office of Tax Assessor-Collector, according to Sheriff Lowell R. Sharp. Mr. Hastings, a nephew of Henry Hastings, pioneer resident of this area, has until recently been handling the same position in the Wheeler County Tax Office at Wheeler, Tex., for the past seven years. He is also widely known in this area, having been born and reared at Dimmitt. He left Wheeler in order to take the position here and says: "It's like coming back home."

To Serve Retail Stores

"J. E. Weir, district manager of A&P's National Produce Division, at Hartlingen, Tex., said the plant which will ship exclusively to A&P retail outlets, would package produce from both local and distant growing areas and may employ as many as 75 persons. Initial operations, however, will be on a small scale, he added. "Weir said the plant will be located several miles from Hereford in leased buildings adjoining the main line of the Atchison, Topeka and Santa Fe Railroad. The facility, covering some 20,000 square feet of floor space, has ample truck loading accommodations as well as a spur track with a 16-car capacity, he added. "Processing at the plant, Weir said, will involve topping, washing and packaging of carrots in one and two-pound containers, and the washing and packaging of potatoes in 10-pound containers. He said that eventually the plant may package additional items, such as onions, turnips, beets, radishes and parsnips."

Call 120 Jurors On Wheeler Case

Monday is scheduled to be a busy day in District Court with examination of 120 jurors scheduled to begin at 1:30 o'clock in connection with the trial of Melvin O. Wheeler, indicted Nov. 6, 1953, on charges of Murder With Malice. Subpoenas were also put into the mails Saturday for approximately 35 witnesses who will testify in the case, which has been postponed three times previously. Wheeler was indicted as a result of the stabbing of Mike Hackert on Oct. 1, 1953. The trial was first set for Feb. 18, 1954, again on March 29, 1954, then on Nov. 8, 1954, when it was postponed until Monday, Mar. 28, 1955. Jury Is Half Women The special venire called for the case includes 120 people scheduled to appear for service. This will also mark the first capital punishment case including women on a Deaf Smith County jury. The panel is divided evenly, according to Lucille Posey, district clerk, who said that there are 60 men and 60 women on the list. These called for jury service are: Mrs. M. W. Blankenship, Otto Gilliland, Mrs. N. G. Elliston, A. W. Goforth, Mrs. Harvey Brock, H. L. Hershey, Mrs. Harry Bennett, Raymond Higginbotham, Mrs. Jack Brown, Calvin Goddin, Mrs. C. E. Beauford, Fritz Hoffman, Mrs. C. L. Bogle, Howard Gove, Mrs. C. C. Billingslea, Orval Galley, Mrs. Leo Box, C. N. Holt, Mrs. W. K. Adams, J. D. Gilbert, Jr., Mrs. Leroy Aven, Norman Gray, Mrs. E. P. Berryman, Millard Gregory, Mrs. Zelma Aze. Norman Gandy, Miss Mary Bourn, J. D. Greeson, Mable Barnhart, Preston E. Hagans, Mrs.

Wes. Bradley, W. T. Gunstenson, Mrs. Lyle Blanton, J. M. Hamby, Mrs. R. G. Blue, Charles Gresham, Mrs. Hugh Bookout, John C. Hicks, Mrs. Jay Boston, H. D. Fowler, Mrs. Joe Bishop, Luther Lesly, Mrs. F. L. Alexander, A. B. Higgins. Mrs. Wilbur Bell, Wm. Hardwick, Mrs. Clifford Arnold, E. C. Hewitt Jr., Mrs. Roy Boyd, Thomas Hix, Mrs. Jimmie Allred, Louie LeGrand, Mrs. H. L. Benefield, O. H. Herring, Mrs. A. E. Acton, Glenn Hopson, Mrs. Jack Anders, M. C. Kaul, Mrs. R. H. Beavers, Paul Harvey. Mrs. J. K. Baker, J. B. Halle, J. E. Hughes, W. I. Barkrider, W. C. Hromas, Kenneth Rudd, Mrs. T. J. Clay, Anthony J. Hoff. (Continued on Page 6)

Strickland Bond Is Set At \$500

Don Strickland was released Friday on \$500 bond following charges of "aggravated Assault" filed in County Court. Strickland walked into the City Police Station shortly after midnight Friday morning and voluntarily gave himself up. He told police that he had been in a fight with Fred Cautrell south of Veterans Park, had jerked Cautrell out of his parked car and struck him with a wrench. Cautrell, suffering severe injury where he was struck in his left eye with the wrench, was given emergency treatment and, on advice of physicians, was rushed to an eye specialist in Amarillo for further examination and treatment. No date had been set for the Strickland hearing Friday.

Parent-Teachers Association To Elect New Officers At Monday Night Meeting

The Hereford P-TA will meet Monday night at 7:30 in the high school auditorium to elect new officers for the coming year, according to announcements today. A change in elections was also announced as the two names submitted by the nominating committee for each office. Retiring officers are: Mrs. Homer Brumley, president; Mrs. Jim Wiman, vice president; Rev. Russell Pogue, second vice president; Mrs. Ansel McDowell, third vice president; Mrs. Stanford Knox, recording secretary; Byron Durham, treasurer; Mrs. Bert Boomer, corresponding secretary; Robert

Thompson, parliamentarian; Mrs. Herbert Haseloff, historian; Roberta Campbell, reporter. The Boy Scouts and Camp Fire Girls will be honor guests at the meeting and are asked to wear their uniforms and sit in a group. The Boy Scouts will present a flag ceremony. The first grade of Shirley School will present an Easter play and the fifth grade will have a musical number. The high school clubs, H-Y, Tri-H-Y, FFA, FHA, and FTA will present a program under the direction of Pat Sullivan. A nursery will be provided for the children.



OFF TO WASHINGTON -- R. G. Peeler, chairman of grain sorghum committee created at the mass meeting in Amarillo in February, left Hereford Saturday morning for Washington, D. C., where he will head delegates from five states in an effort to secure relief from hardships created through the 1955 drop in grain sorghum support prices. Peeler will report on his trip at the monthly C-C breakfast, scheduled here for Wednesday, April 6. He is also chairman of the Hereford Chamber of Commerce agricultural committee. (Staff Photo)

LADYBUGS by the million were released this week by Clinton Jackson, who hopes to eliminate heavy greenbug infestation on 400 acres of wheat west of town. The ladybugs run from "130,000 up" to the gallon, and Jackson turned loose 22 gallons on three tracts. He is shown with the shipment below, which arrived from California by air express one day after the order was placed by telephone. Jackson's chief worry was the drop to 5-degree temperatures Friday night following release of the ladybugs.



WEATHERMAN ALSO ENTERS PICTURE

Ladybugs Released To Combat Local Greenbug Infestations

Nature versus Nature might be the title. Or, as Gertrude Stein would say Nature versus Nature, versus Nature might be more applicable if the weatherman takes the title role. This act begins with greenbugs up stage, center on Clinton Jackson's irrigated wheat fields but the plot calls for ladybugs, (22½ gallons of them) to destroy the villains.

Jackson has three fields of irrigated wheat making up a total of 400 acres, which are heavily infested with greenbugs. One patch is just north of town and the others are 16 miles west. Since he lost his two previous crops to the little gluttons, he decided to try ladybugs as a means of control and had them flown here from California. Ladybugs, he says, have been used successfully by several farmers in the area to destroy

aphids on grain sorghums. Jackson was able to purchase the ladybugs through a dealer in Plainview and delivery was as fast in view of the emergency. He put the call in Thursday and Friday the insects were flown in from California. They are shipped in cardboard cartons with screen wire used to allow ventilation and were labeled with instructions for proper care in transit. Each carton holds one and one half gallons and they are estimated at from 130,000 to 135,000 bugs to the gallon. Upon arrival they were scattered over the three fields where the greenbugs appeared in great numbers. Jackson believes they will be able to find enough protection in the green wheat to keep them alive in spite of the severe... (Continued on Page 2)

Trustees Invited To Publish Platforms

It has for the past 28 years been the policy of The Brand to publish signed letters from interested persons regarding public affairs. We do not intend to discontinue the policy. In view of the coming school election on Saturday, April 2, however, The Brand will follow the same policy adopted last year in regard to letters. Since the office of school trustee is a non-salaried post for public improvement and welfare, The Brand invites each of the four candidates whose names have been filed to submit a statement of not more than 300 words concerning his position, platform or reason for making the race. The statements will be published on Thursday, March 31, and must be turned in at the Brand office not later than noon on Tuesday, March 29. All statements will be released at the same time and no mention regarding contents of the statements will be released prior to publication. These statements will be published without cost or obligation to the candidates. Any additional statements or letters from the candidates, or from other interested persons will be classified as advertising and, in addition to being signed by the persons concerned, will be paid in advance at the regular advertising rates. Advertisers are required to arrange for space no later than Monday on material to appear in the Thursday paper, and no later than Thursday on material to appear in the Sunday paper. The Brand assumes this attitude as a protective measure, based upon past experience when we have been flooded with unexpected material at deadlines. In addition, it is our hope that the policy will tend to eliminate any possible misstatements or personal attacks, thus contributing toward general harmony in the community.

These statements will be published without cost or obligation to the candidates. Any additional statements or letters from the candidates, or from other interested persons will be classified as advertising and, in addition to being signed by the persons concerned, will be paid in advance at the regular advertising rates. Advertisers are required to arrange for space no later than Monday on material to appear in the Thursday paper, and no later than Thursday on material to appear in the Sunday paper. The Brand assumes this attitude as a protective measure, based upon past experience when we have been flooded with unexpected material at deadlines. In addition, it is our hope that the policy will tend to eliminate any possible misstatements or personal attacks, thus contributing toward general harmony in the community.

Eleven Cases For "Mom and Pop" Scout Hut Is Damaged, Car Window Smashed In Two Juvenile Outbreaks

Two outbreaks of juvenile vandalism occurred here Thursday night, but failed to result in formal charges when City Police turned nine boys over to their parents for "discipline measures." A third case Friday night got the same handling. Damage Scout Hut: City Police answered the first call when four teenage boys, 13 and 14 years of age, tore up a clock, broke out windows and created other damage at the Boy Scout hut, located in Dameron Park across south from the swimming pool.

Two outbreaks of juvenile vandalism occurred here Thursday night, but failed to result in formal charges when City Police turned nine boys over to their parents for "discipline measures." A third case Friday night got the same handling. Damage Scout Hut: City Police answered the first call when four teenage boys, 13 and 14 years of age, tore up a clock, broke out windows and created other damage at the Boy Scout hut, located in Dameron Park across south from the swimming pool.

The Hereford Lions Club took in \$916.95 when they walked the streets Wednesday selling brooms, mops, and other items from the Texas Blind Shops Caravan, according to Ray Cowser, chairman. The proceeds of the sale will go to the sight conservation program and 25 percent of the proceeds will be kept by the Hereford Lions for their sight conservation program to be used in Hereford. Mr. Cowser expressed his appreciation for the cooperation which the Lions received from the local people.

Damage Scout Hut: City Police answered the first call when four teenage boys, 13 and 14 years of age, tore up a clock, broke out windows and created other damage at the Boy Scout hut, located in Dameron Park across south from the swimming pool. "No, we don't have any grudge against the Scouts," said one of the boys, who volunteered to take most of the blame. "I just didn't have anything to do—and did it. I really don't know why." Police Chief Leo Box said that the boys were turned over to their parents and that any future action will be left to the Boy Scout Commission group which meets here next week. Break Car Window: Five other boys, ranging from 8

to 12 years in age, were also apprehended by police, who picked them up on the 400 block of Main Street as the result of breaking out the windows of a car belonging to Geary McQuigg, an employee of H. and W. Implement Company. Damage was slight in this case, according to police, who said that no charges were filed and that the five boys were taken home to mom and dad for discipline. Boys Take \$7: Still two other teenagers, one 12 and the other 14 years of age, were picked up by City Police Friday night following the theft of \$7 from the pocket of a man who was sleeping in the Savoy Hotel. The boys returned the money, and told police that they had been in a poker game prior to the theft, according to Chief Leo Box. No charges were filed against the boys, who were also placed in the custody of their parents. The money was returned to E.T. Johnson, the owner, who is a cook at the Little Diner. Johnson notified police when he awoke and questioning led to the suspects.

Lions Sell \$916 Worth Of Brooms: The Hereford Lions Club took in \$916.95 when they walked the streets Wednesday selling brooms, mops, and other items from the Texas Blind Shops Caravan, according to Ray Cowser, chairman. The proceeds of the sale will go to the sight conservation program and 25 percent of the proceeds will be kept by the Hereford Lions for their sight conservation program to be used in Hereford. Mr. Cowser expressed his appreciation for the cooperation which the Lions received from the local people. Gail Biggers Is Now In Hospital: Eva Gail Biggers, daughter of Mr. and Mrs. Alton Biggers, is in Northwest Texas Hospital. Miss Biggers, who is a student at Texas Tech, became seriously ill two weeks ago and returned to her home in Hereford. She was taken to the Amarillo hospital on Monday. Her condition was listed Saturday as very serious.

Delegates.....

(Continued from Page 1)
 ceedingly nice," said Jay Boston. "They were sympathetic to our cause and they made every effort to help us." He classified the Farmer's Union trip as an "ice-breaker" for the delegation scheduled to represent the Panhandle in Washington Thursday, March 31, and predicted that the combined efforts may help a lot for next year.

1954 government maize as a big item for determining prices on the 1955 crop and said that he believed his group may have done some good toward keeping the government from dumping 1954 maize at low competitive prices against 1955 production.

Farm Income Down
 John Lock of Dalhart, Preach Edelman of Friona and Vernon Towary of Texline also made reports on the trip, reflecting alarm regarding the future of agriculture, which they said was down 10 percent in 1954 income—and

presenting a genuine headache for the administration.
 "Half of our future farming will be done in Washington," Towary said, quoting Rep. Bob Pogue. All of the speakers urged the farmers to organize for fair representation against other interests lobbying in Washington.

The meeting from this point swung into a general Farmer's Union membership campaign as Edelman compared the Farmer's Union with other farm organizations and pointed to it as having favorable access to most of the

officials and offices in Washington.
 "The national budget calls for 527 subsidies which exceed that of agriculture," he declared. He specifically cited magazine publishers as getting greater subsidies than farm agriculture.
 "Sell Farmer's Union or sell your farm," was his closing advice.

Attending Funeral
 Mr. and Mrs. Curtis Traweek are in Los Cruces this week-end attending the funeral of their nephew, Kenneth LaRoek. He was the son of Mr. and Mrs. Bill LaRoek of Conutillo, Tex.
 Mrs. LaRoek is the sister of Mrs. Curtis Traweek.
 The child was accidentally run over earlier this week. Funeral services were held Saturday at 1:30 in Los Cruces.

Ladybugs.....

(Continued from Page 1)

Ladybugs eat not only the young aphids, but the eggs as well, he said. Even after warm weather forces the pests out into the open, the ladybugs make a clean sweep as the green bugs move up the wheat blades after the harvesters.
 Twenty-two gallons of ladybugs \$12 a gallon (\$264) will be a cheap investment, Jackson figures—even if they save only a part of the crop. They should also be on hand to take care of the bugs another year as he does not plan to spray or take any chance on killing them.

Around.....
 (Continued from page 1)
 elimination contest held here in February. District 1-AA consists of Canyon, Dumas, Shamrock, Perryton, Hereford and Dalhart.
 L. R. Burnett, Red Cross field representative, was in Hereford Thursday making plans for a Disaster clinic which will be held, on April 13, 14, 15.

Mrs. Curtis Traweek and Mrs. Alton Fraser attended the annual Convocation of the Episcopal Church of North Texas District in Abilene Thursday at which time Mrs. Fraser and Mrs. Bob Brummel former Hereford resident now of Borger were elected as delegates to the general convention to Episcopal Churches to be held in Honolulu in September.

Monday Mrs. Bill Waldrop, Mrs. Frances Houston and Mrs. Joe Smith also went to M-O Ranch near Kerrville to attend the Inter-Diocese Council conference of the Episcopal church Auxiliary. This was a one-day workshop training conference. They returned home Wednesday.

The high school newspaper, "Whiteface," took third place honors in the mimeographed papers section of the panhandle high school press association meeting held this week-end in Canyon. Jimmy Auten of Hereford placed second in the news stories division.

Hospital Notes
Patients in Hospital
 Mrs. Fred Boren, Saruna Strados, Wesley Higgins, Mrs. S. F. Clements, Mrs. V. O. Eennen, Edgar Telchik, Mrs. H. L. Nickerson, Mrs. Leonard Click, George O. Thompson, Mrs. G.A.F. Parker, Mrs. J. L. Park, Paulo Martinez, Lewis Hagar, B. E. Brumley, Mrs. Boone Whitaker, Rosendo Madrid, Bob Higgins.
Patients Dismissed
 Stephen Fitts, 3-25; Lester Warner, 3-25; Mrs. Robert Veigel, 3-24; Martha Lillard, 3-24; Roal Gibson, 3-24; Harry Denges, 3-24; Josephina Estrada, 3-24; Clarence Williams, 3-24; Mrs. Don Fudge, 3-24; Vernon Burges, 3-23; Mrs. Lois Cole, 3-24; Charlie LaVall, 3-24; Mrs. Minnie L. Kelly, 3-24; Wm. R. Stocks, 3-24; Mrs. A. H. Boatman, 3-24; Mrs. D. W. Lucille Dieter, 3-25; Mrs. Oda Wright, 3-25; Mrs. Jessie Ford, 3-24; Mrs. Kenneth Rudd, 3-25; Lucinda Madrid, 3-25; Mike Guise, 3-25; Mrs. Raymond Barnes, 3-26; Mrs. Ida Roden, 3-26; Paul Hagar, 3-26.

Births
 A son, Oscar Gomez Estrada, to Mr. and Mrs. Francisco Estrada on March 24.
 A son, Policarpio Alberto Madrid, to Mr. and Mrs. Policarpio Madrid on March 23.

Read The Classifieds

Safe 'n Sound

by JIM WOOD

Did you ever stop to think how many little things can happen that might lead you right into court? Little things like your neighbor stumbling over your child's tricycle, or the dog nipping a passer-by? You can protect yourself very inexpensively with one of our Comprehensive Liability Policies that covers you against damage suits and pays any judgement up to the limit of the policy for injury to anyone while on your property. It provides the same coverage for your personal acts (including sports) and those of your family, resulting in injuries to others while away from home. It pays attorney's fees to defend claims including court costs even though there may be no judgment rendered. A \$10,000 policy costs only \$10.00 a year. Less than 3 cents a day. Call Lone Star Insurance Agency Phone 424.

Walser Electric

Commercial - Industrial and Housewiring. Repair Appliances - fast Service on Rural Jobs. Complete Service on Electrical Irrigation Motors and Equipment - South on Dimmitt Hwy. Across Creek - Call 2015-W

Honor Employers At D-E Banquet

Approximately 75 distributive education students and their employers attended the annual employer appreciation banquet Friday night at the Shirley School gym.
 Decorations for the banquet carried out a deep sea theme.
 Luther Hagar, professor of government at West Texas State college in Canyon was the guest speaker for the banquet. He talked about the different types of ap-

preciation and why it is nice to show appreciation.
 The boys quartet, composed of Raymond Wells, Clarence Caywood, Pickens Moore and J. E. Wills entertained with musical selections.
 John Benson was master of ceremonies for the evening and C. E.

Jones gave the invocation.
 Robert Davis made the welcome address and Paul Harvey gave the response.
 George Graham introduced the guest speaker.

Read The Classifieds

L.M. "JACK" PICKFORD (APIC)
INSURANCE CONSULTANT
 Pickford Insurance Agency, 829 Amarillo Bldg., Dial DR4-7670
 SALES • SERVICE • ANALYSIS
 Member of the Research Institute of America

PENNEY'S
 ALWAYS FIRST QUALITY
END-OF-MONTH
clean-up

SAVE! BLOUSES
 Women's Tailored Sleeveless Blouses. Made of Sanforized Cotton. In printed and Solid Colors. Sizes 32-38. **\$1.00**

SAVE! Nylon Coats
 Women's Nylon Coats. Not all sizes Available. Some are slightly soiled but each a terrific savings for the price of only **\$8**

SAVE! BEDSPREADS
 Fine Baby Chenille Bedspreads. Made of fine quality fabric. Size 90 x 105. In several lovely colors. Take advantage of this value. **\$2.55**

SAVE! Garment Bags
 Jumbo Garment Bags made of sturdy long wearing vinyl plastic film. With reinforced seams and zipper opening. Easy to clean. **\$2.00**

SAVE! Shorty Pajamas
 Ladies' Plisse Shorty Pajamas Printed or Plain Colors. In several different styles. Sizes 32-38. **\$1.00**

SAVE! PILLOWS
 Pillows made of 100% crushed chicken feathers. Long wearing printed ticking. Size 16 x 24. A big saving: **\$1.00**

SAVE! LADIES SHOES
 One table ladies' shoes in assorted sizes and styles. This is a clean-up. Reduced from higher bracket. ets. A big savings to you. Only **\$2.00**

SAVE! Window Trim
 Window trim comes boxed in enough for one large window. 21 feet long. In colors Red and Yellow. **\$1.00**

SAVE! SKIRTS
 Womens cotton skirts in lovely washable and sanforized cottons. In two full-skirted styles and in a variety of colors. In waist sizes 22 to 30. **\$1.50**

SAVE! ANKLETS
 Men's Rayon and Cotton Dress Anklelets for long wear. Made for service. Style and comfort. A Close Out. **4 for \$1.00**

SAVE! Nylon Brassiers
 Easy to care for nylon bras. Fine quality fabric. Not many sizes from which to choose. Slightly soiled. **2 for \$1.00**

SAVE! HANDBAGS
 Women's Faille Handbags. In boxy Styles with Safety Fasteners. This is a clean-up. In navy and black. Only a few Available. **\$1.00**

SAVE! BOYS PANTS
 Boy's flannel dress pants. Made of washable rayon and acetate. They are color-fast, crease resistant, and pre-shrunk. Sizes 2-10. **\$2.98**

SAVE! SPORT SHIRTS
 Men's Sport Shirts. Made of quality Nylon. In light pastel shades. Assorted sizes. Cool and Washable. Only 20 left so hurry. Only **\$1.00**

SAVE! BANDANAS
 Men's red and blue bandana handkerchiefs. In extra large sizes of 24 x 22. Made to give long lasting service. **4 for \$1.00**

SAVE! BOYS CAPS
 Boy's Gabardine Caps with ear flaps. In colors of Tan, Brown and Grey. Assorted sizes. A closeout at the amazing low price of only **50c**

SAVE! BOYS ANKLETS
 Made of cotton and nylon for longer wear. In many colors and designs. Made for Service, Style and Comfort. **4 for \$1.00**

SAVE! REMNANTS
 One large table of remnants in assorted fabrics in short lengths, each drastically reduced. See these and Save Dollars! Close out prices!

Just above you see a lot of unused space. It's similar to the unused space in your own home... maybe the attic or basement. That space could just as well be used as a rumpus room, a guest room or something else. It's inexpensive, practical to put that unused space to work by remodeling... and Foxworth-Galbraith Lumber Company can advise you as to plans and materials to use. Don't waste the space in your home.

- RELIABLE CONTRACTORS
- QUALITY BUILDING MATERIALS
- REASONABLE PRICES

Always use SHERWIN-WILLIAMS PAINTS!

Foxworth-Galbraith Lumber Co. Of Hereford

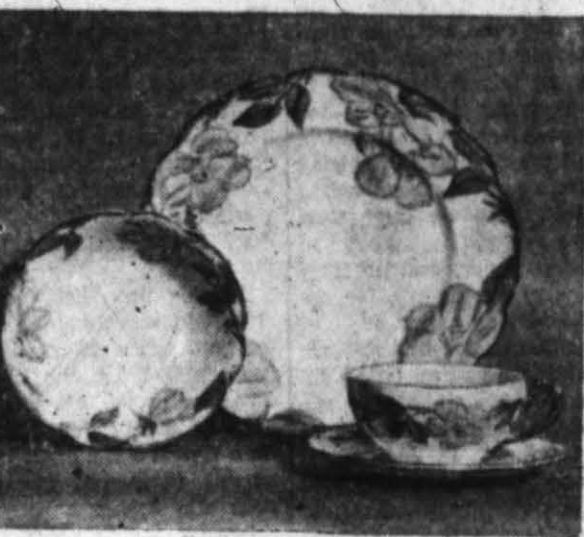
234 East Second St.

Phone 656

Set A Lovely Table for your

EASTER FEAST!

Let the Spirit of the Season be reflected by your



Beautiful Table this Easter. See our array of gleaming Dinnerware and lovely new Glassware.



- ★ DINERWARE ★ STEM WARE
- ★ SALAD SERVERS ★ CARVING SETS

And Don't Forget Folks

We GIVE and REDEEM Hereford Pride Stamps!

Been Reading about All The New Gadgets in the National Magazines Lately?

Remember: IF IT'S NEW, WE HAVE IT!

HEREFORD HARDWARE

Phone 567

Read The Classifieds



The Welcome Wagon Hostess

Will Knock on Your Door with Gifts & Greetings from Friendly Business Neighbors and Your Civic and Social Welfare Leaders

Margaret Witherspoon Phone 1258

Formby Finds Yugoslavians 'Poor, Hungry And Ill-Fed'

(Editor's note: The following article is one of a series to be written by Marshall Formby, State Highway Commissioner and co-owner of KPAN, Hereford, Formby, in company with 35 other radio and newspaper men, left Feb. 23, for an extensive tour in Europe and other world points where the group is scheduled to interview international world leaders. He is now in Paris, will go from there to London today, and will leave London Mar. 29 to go behind the Iron Curtain in Prague, Warsaw and Moscow. Mr. Formby is sending back taped interviews for the four radio stations in Hereford, Floydada, Seminole and Tulia. In addition, he has also agreed to submit some sketches for The Brand, the first of which follows.)

by Marshall Formby

Today's item comes from Yugoslavia. The group entered Yugoslavia from Austria on the famous train, the "Orient Express." It was the first time the editors had traveled by train on this trip.

Has Own Communism

Although Yugoslavia, the land of Marshal Tito, is a police state and actually a socialist country, its officials say Yugoslavians follow the true Communistic doctrine. From what the editors could find out, Yugoslavia wanted no part of being a satellite nation such as Hungary and Romania, etc. So Tito has his own form of communism, but to the westerner it seems more like socialism.

The group was taken through a tractor factory. Tito and his people are making every effort to increase industry and agriculture. The tractor factory makes a tractor much like the ones used for wheat plowing in the plains country of West Texas. It sells for more than eight thousand dollars, which of course makes it almost prohibitive for a Yugoslavian farmer to buy, especially when he usually farms only about 24 acres. But the government pays nearly two-thirds of the purchase price, which lessens the farmer's load. The factory we saw is the only tractor factory in the entire nation. It produces 1,500 tractors per year.

The group found out that Tito's government has about forgotten the idea of collective farming. They tried it and it failed. The Communist government found out that the farmers would produce more if given their own parcel of land, even if a small one. So farming is back almost completely to private enterprise.

The editors found that Western influence is becoming stronger and stronger. There is a great hunger for Western knowledge and English is the first foreign language taught in the schools of Yugoslavia.

Half As Big As Texas

Yugoslavia is not half as big as Texas. It has about 17 million people. But it is very important. It borders seven different nations, four of these being Russian satellite countries. This little nation is a link between the Balkans and Western Europe.

The United States has been giving military and economic aid to this nation, although we were unable to find out the exact amount. Our officials are convinced that the people of this nation, proud as they are, would fight Russia or any other nation that tried to invade her.

People Are Poor

For here the people are poor. Most are uneducated. Some have sole their shoes with scraps from rubber tires. Ragged clothing is double-patched and ill-fitting. Also there is a terrible housing shortage. The people are two, maybe three generations behind Texans of 1955. But these people are proud and they might be of much aid to us, because they will fight to protect their country from the Russians or anyone else.

The group were to leave from Belgrade by special plane for Istanbul, Turkey, from where his Thursday release will be posted. Formby also adds in a personal note that the trip is quite educational and says, "We are finding out a lot about the various governments. I am the only Texan among this group."

Mr. and Mrs. W. S. Fluitt returned Thursday night from Edgewood, N. M., where they had gone on business.

tion. It produces 1,500 tractors per year.

The group found out that Tito's government has about forgotten the idea of collective farming. They tried it and it failed. The Communist government found out that the farmers would produce more if given their own parcel of land, even if a small one. So farming is back almost completely to private enterprise.

The editors found that Western influence is becoming stronger and stronger. There is a great hunger for Western knowledge and English is the first foreign language taught in the schools of Yugoslavia.

Half As Big As Texas

Yugoslavia is not half as big as Texas. It has about 17 million people. But it is very important. It borders seven different nations, four of these being Russian satellite countries. This little nation is a link between the Balkans and Western Europe.

The United States has been giving military and economic aid to this nation, although we were unable to find out the exact amount. Our officials are convinced that the people of this nation, proud as they are, would fight Russia or any other nation that tried to invade her.

People Are Poor

For here the people are poor. Most are uneducated. Some have sole their shoes with scraps from rubber tires. Ragged clothing is double-patched and ill-fitting. Also there is a terrible housing shortage. The people are two, maybe three generations behind Texans of 1955. But these people are proud and they might be of much aid to us, because they will fight to protect their country from the Russians or anyone else.

The group were to leave from Belgrade by special plane for Istanbul, Turkey, from where his Thursday release will be posted. Formby also adds in a personal note that the trip is quite educational and says, "We are finding out a lot about the various governments. I am the only Texan among this group."

Mr. and Mrs. W. S. Fluitt returned Thursday night from Edgewood, N. M., where they had gone on business.



MORRIS HACKER is quite a proud young man these days. Why? Well, he has a new drum major uniform -- the first one designed for a Hereford high school drum major in several years. He was glad to pose for the photographer and show off in it. (Staff Photo)

Bluebirds Organize Two New Groups At Central School

Two new Bluebird groups have been organized this past week. They are made up of second graders from Central school. Leaders of the group meeting on Monday are Mrs. Terry Kirby and Mrs. Millard Nobles. Those meeting on Wednesday are Mrs. Archie Scott and Mrs. LeRoy Price.

Girls belonging to the first group are: Patricia Ann Baber, Gwendolyn Bainum, Beth Ballard, Beverly Barrett, Sylvia Fangman, Glenda Fay Fletcher, Sandra Green, Patsy Huckert, Peggy Suelee, Senelda Williams, Charlotte Williams, Patsy Nobles, Lajana Vines, Beverly Lynn Chambers, and Gail Witherspoon.

Those of the second group are: Candy Aiken, Virginia Clark, Barbara Deering, Nancy Gripp, Mary Edna Jones, Linda Sue LaPlant, Patricia Maxwell, Janice Sue Medley, Shirley McNelly, Loujana Morris, Wanda Faye Nichols, Dixie Pace, Lynn Poarch, Patricia Price, Linda Scott, Rhonda Jean Snodgrass.

Seaman Apprentice Donald Phil-er came home Thursday afternoon on a 14-day furlough. On his return he will be stationed in San Diego to attend a radio school.

Mr. and Mrs. J. J. Durham went to Stevenville over the week-end to visit with their daughter Mary Durham, who is a student at John Tarlton College.

Dunnam Holding Canyon Meeting

Rev. S. M. Dunnam of the First Methodist Church of Hereford is conducting a revival service at the Methodist Church in Canyon this week.

The services are held each evening at 7:30. There are also praise and prayer services conducted each morning at 10 o'clock.

Rev. Lester Hill, the Canyon pastor will bring the morning message at the First Methodist Church in Hereford and Sunday night there will be a film "The Power of God."

Does Your Roof . . .

DRIP INDOORS and DROOP OUTDOORS?

Have ROCKWELL BROS. & COMPANY GIVE YOU A FREE ESTIMATE

for the application of Asphalt Shingles and beautify your home with Insulated Siding or Asbestos Siding.

There is no better time than now (while it's dry) to replace that worn and battered roof. Come in today or call Number 4.

FHA TITLE 1 LOANS!
Rockwell Bros. & Co.
Phone 4

READ THE SUNDAY BRAND CLASSIFIEDS

treat your legs to the best

FOR EASTER
Shaleen's
STOCKINGS

they do say the loveliest legs in the world are American... we say these glamorous gams deserve Shaleen nylons. gossamer sheerness with slender-making seams... superb quality with soft, stretchy welts... colors that glorify your individual skin tone. Beauty Bathed in Lanolin happy Shaleen legs...
Happy Easter!
1.35 to 2.00

THE *Vogue*

Has Your Car Been

INSPECTED!

Get Your Official State Highway Inspection Sticker Today at

H & W IMPLEMENT CO.
Phone 5

IRRIGATION TUBES

In All Sizes
High Quality - Low Price

At
HEREFORD BUTANE, INC.
Phone 1300

Invest In
FIF
WOODY WILSON

there's a "dark and cheery" lustre to the rich tweeds of

Varsity-Town
Clothes

silk and wool
sport coats

Gleaming silk adds a lot of luxury to both their look and feel

Varsity-Town Slacks that are perfect style-mates in both tone and quality

Dub's Man's Shop
The Home of Quality Clothes

LAWN SEED

- ★ BENT GRASS
- ★ KY. BLUE
- ★ HULLED-BERMUDA
- ★ W.D. CLOVER
- ★ POA TRAVELAIS
- ★ RED TOP
- ★ RYE

LAWN FERTILIZERS

We Furnish the Spreader

BABY CHICKS

Hy-Lines, De Kalbs, Berigolds, Ames In-Cross, Darby White Leghorns, Sorenson White Leghorns, Vance White Leghorns, Northwester (the Pheasant chicken) and most any other Special Type Breed you may want.

PACKARD MILLING CO.

WANT ADS Phone 30 or 31

FOR SALE Miscellaneous

FOR SALE: One year old Shetland Horse Colt. 14 miles west on Harrison Hwy. Phone 1098. B-1-16-12-2p.

REGISTERED ABERDEEN ANGUS BULLS, HEIFERS, and springer cows for sale. All popular families. George Borden and son. Two miles east, 1 mile north of Grady, New Mexico. B-1-27-12-3p.

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 2030, Box 243. Hereford, Texas. S-1-19-19-tfc.

FOR SALE: Assortment of Nursery, bulbs and plants. Mrs. J.F. Ward, North Main. S-1-14-33-tfc.

HOME GROWN PLANTS. Flower, vegetable and shrubbery. Hereford Floral, 209 Higgins. Phone 772. B-1-13-12-5p.

CUT FLOWERS for all occasions, at reasonable prices. Hereford Floral, 209 Higgins. Phone 773. B-1-14-12-5p.

FOR SALE: HOWE TRUCK SCALES complete with cattle rack. 16' and weighs 24,000 pounds. Phone Walter Galley, Dawn 3571. B-1-19-38-10c.

Hereford Glass Co. Super Car Glass Installation. Table Top and Window Glass. Pictures Frames. 802 Park Ave. Ph. 1425. B-1-16-14c.

STORM SASH and storm doors. Carl McCaslin Lumber Co. Phone 7. B-1-11-15-tfc.

DRIVE IN SERVICE
Cottage Cheese
Cream
Buttermilk.
Raw Milk (By the Gallon only)
Now available at the Dairy Cream Store, formerly Zesto. Boardman's Finer Grade "A" Raw Milk Products
or Call 1329 for free delivery to your home.
B-1-50-tfc

TRACTOR HARD TO START? Buy your motor either at McDowell Drug. Phone 13. B-1-13-33-tfc.

FREE: Six month supply of Tide with each Frigidaire washer. Morgan Appliance. 513 Park. B-1-14-34-tfc.

FOR YOUR complete fertilizer needs, at lowest cash prices on truck lots; call Fraser Milling Company. Phone 484. B-1-18-37-tfc.

FOR SALE

BEFORE you buy a food freezer at any price, see the New Frigidaire. Morgan Appliance, 513 Park. B-2-17-34-tfc.

FOR SALE OR TRADE: 1952 VAC Case Tractor with all equipment including blade. Three DeLaval Milkers and milk cooler. Call DR-4-579 Amarillo or write F.C. Crawford, 1511 South Lincoln, Amarillo, Texas. B-2-32-12-3c.

FOR SALE: New 1955 Oldsmobile irrigation motor, with clutch. Phone 194. B-2-11-39-2p.

FOR SALE: 1946 MM four row lister, planter, cultivator. Heavy duty off-set tandem disk. M.M. side delivery rake. Marvin Knox. B-2-20-39-2c.

FOR SALE
1 John Deere Potato Planter
1 H. C. Potato Planter
1 Iorn Ace Potato Planter
All in A-1 Condition
Ready to Go
Call 2647 OLTON
B-2-39-2p

REAL ESTATE

FOR SALE: 80 good lots. Rockwell Lumber Company. B-4-9-12-4p.

FOR SALE BY OWNER: three bedroom house. Two baths. Central heating. Air conditioning. Fully carpeted. \$3,500.00 cash. Balance 20 year loan. Call Bill Decker, phone 798. B-4-26-39-tfc.

FOR REAL ESTATE

Farm loans . . . Good Terms
SEE LUTHER PEVLEY
Res. Phone 524
S-4-37-tfc

FOR SALE! 1/2 Section well improved. Three miles north of Umbarger. \$35,000 cash, balance good terms. Call Umbarger 2456. B-4-19-12-4p.

SPECIAL

Large frame building to be moved. Would make good barn or store building. Price, \$850.00. Improved section on pavement. 1/2 in cultivation. In irrigation district. Price, \$75.00 acre. Several irrigated 1/4 and 1/2 sections for 29% down. Five year old 5 room home, pressure pump with 4A. Only \$6500.00. \$4,500.00 loan. Two bedroom, 2 years old. Near schools. \$7,000.00. FHA loan. Small down payment. Your listings appreciated.

New 3 bedroom house. Over 1400' floor area, with East front. \$9,000. Large loan. New 3 bedroom brick with attached garage. Only \$9,750 with large 5 1/2 % loan. Any size lot you desire in West Haven Addition for \$20.00 running foot. Several good lots, some on corner. \$500 and up. Carthel Real Estate 206 N. 25 Mile Avenue B-4-38-tfc

FOR SALE: 80 acres irrigation land, 3 room modern house, REA School bus, mail route, \$9,000.00 down payment. Five miles east, three miles north, 1/2 mile east of Texline, Texas. B-4-20-11-4p.

HIGHWAY FRONTAGE
South Highway 51 frontage serving Rt. 2, Rt. 3, Star Rt. and north Castro County. Ideal east front location. Approximately 20 acres, all in alfalfa and extremely good 6" electric well.
LONE STAR AGENCY
136 MAIN HEREFORD B-4-8-TFC

FOR SALE BY OWNER: Three bedroom home 108 Avenue J. B-1-10-36-tfc.

WHY PAY RENT?
EXTRA NICE 460 acres, 440 cul., 2 8" wells, 2 bedroom and a 3 bedroom house. Both modern, on paving. Has 67A cotton allotment. Price \$285.00 acre, 29 per cent down, balance terms. 320 acres, 300 cultivation. 1-8" well, 1 1/2 miles off paving. Price \$52,500.
LONE STAR AGENCY
136 MAIN HEREFORD B-4-8-TFC

FOR SALE: 160 acres, all cultivation. 1-8" well, has small house, barn and corral. Price \$160.00 acre. 78 acres, 20 acres cultivation. 4 bedroom house, dairy barn and chicken house. On paving. Price \$20,000.00. We also have some good dry land sections. Nice 3 bedroom brick, with attached garage. Price, 10,000, \$1,500 down. Nice 2 bedroom brick, with attached garage. Price, \$9,000 \$1,000.00 down. For \$500.00 down, 2-2 bedroom houses, near school, on paving for \$5,000 and one for \$4,000. Get loan and seller will carry balance on second.
BUSINESS PROPERTY
FOR SALE OR TRADE 16 space trailer court, has bath houses, shop and office building. Also has gas pumps. Would consider renting property out. We also have a cafe for sale. Large parts & Supply Business in large city for sale or trade for irrigated land.
J. M. HAMBY REAL ESTATE
1410 Park Avenue
Office Phone 701
Residence Phone 4473 Frio Ex. B-4-39-tfc

FOR RENT: modern three room garage apartment. Furnished and bills paid. Come to 219 Lee. B-5-15-39-2k.

FOR RENT: 2 bedroom house, floor furnace, at 465 Bennett St. Phone 475W, or inquire at 237 Ave. E. B-5-19-39-tfc.

FURNISHED apartment. Private bath. Utilities paid. Phone 80W. B-5-9-39-tfc.

FOR RENT: Three room furnished apartment. Private bath. Bills paid. 226 H. Phone 1139-W. S-5-14-39-1c.

SMALL TWO ROOM modern furnished apartment. Bills paid. Phone 1255. B-5-10-39-2p.

MY HOME PLACE FOR SALE

1 1/2 acres, 4" well for irrigation. Pressure pump for house. 6 room house, furnished. Rent house with furniture. Two car garage.
Mrs. E. F. Drury
1715 23rd St.
Lubbock, Texas
B-5-39-3P

FOR TRADE
Well located home for small tract of land near Hereford. Also Duplex now renting for \$105.00 per month for small tract of land or business property.
Hugh Bookout Realty
533 E. 1st St.
Phone 1674
B-4-39-tfc

NOTICE
I have moved my office to 304 N. Main, next door to Hereford News Stand. I have several buyers for good irrigated land from 80 acres to 640 acres. Also have several buyers for dry land. Give me a chance to sell or trade your land or Town property. Come in and lets talk it over.
J. B. Elliston
Ph. 179 304 N. Main St. B-4-39-tfc

160 acres, all in cultivation. 8" well. All plowed. 40 acres Barley planted. 5 1/2 miles from Hereford. 1 1/2 miles off paving. Price \$225.00 acre. \$15,000.00 down, balance \$2,000.00 year, plus interest. Possession. Might consider some trade.
J. M. HAMBY REAL ESTATE
1410 Park Avenue
Office Phone 701
Residence Phone 4473 Frio Ex. B-4-39-tfc

TWO BEDROOM HOUSE; detached garage, four years old. In Amarillo, close to school and bus line. Will sell or trade for house or lot in Hereford. Price 636 or after 8:00 P.M. 237-W. B-4-33-39-tfc

FOR RENT

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. F. Posey, room 3, or inquire at Brand Office. B-5-21-41-tfc.

FIVE ROOM HOUSE. 131 North 25-Mile Avenue. S-5-9-37-tfc.

FOR RENT: Four room unfurnished duplex. Call at 501 or 517 Jackson. B-5-12-7-tfc.

BEDROOMS FOR RENT. Close in. 509 Ross. Phone 847J. B-5-9-6-tfc.

FURNISHED apartment. 613 south 25 Mile Avenue. Phone 325. B-5-9-47-tfc.

FOR RENT: Furnished garage apartment. Bills paid. 203 Park Avenue. Phone 963-W. B-5-12-36-tfc.

FOR RENT: Two room modern house. Call 1496-J. B-5-9-8-tfc.

FOR RENT
2 Bedroom home close to high school. \$65.00 Month.
SAM NUNNALLY
LONE STAR AGENCY
136 MAIN
B-5-12-2C

NICE FURNISHED apartment for couple. \$50.00 month, bills paid. 207 B Avenue. Phone 970W. B-5-14-12-2p

FOR RENT: modern three room garage apartment. Furnished and bills paid. Come to 219 Lee. B-5-15-39-2k.

FOR RENT: 2 bedroom house, floor furnace, at 465 Bennett St. Phone 475W, or inquire at 237 Ave. E. B-5-19-39-tfc.

FURNISHED apartment. Private bath. Utilities paid. Phone 80W. B-5-9-39-tfc.

FOR RENT: Three room furnished apartment. Private bath. Bills paid. 226 H. Phone 1139-W. S-5-14-39-1c.

SMALL TWO ROOM modern furnished apartment. Bills paid. Phone 1255. B-5-10-39-2p.

MODERN furnished apartment for couple.

603 East Fourth. Phone 1522. B-5-10-39-tfc.

FRONT BEDROOM FOR RENT. 804 Union. Phone 1866-W. S-5-9-39-1p.

WANTED

WANTED! Wiener pigs. Three miles east of Texaco Refinery on Third Avenue. Amarillo Hog Company. Phone Drake 3-8811. B-6-18-10-tfc.

WANTED: 100 acres of grass to lease. W. B. Goates 704 East Third. B-6-13-12-tfc.

PERMANENT PARTY wants furnished or unfurnished house. Can give references. Have two children. Will guarantee care of property. Woody McDermitt, Neill Cleaning Co. Phone 160. S-6-25-39-1c.

HELP WANTED

SECURITY SALESMAN wanted. Full or part time. Contact Wayne McCarty, American Securities. 411 West 10th Street Amarillo, Texas. Phone DR6-6282. B-8-20-37-9c.

DEALER WANTED in city of Hereford or South Castro County. 200 farm-home necessities—medicines, vitamins, spices, foods, DIT, etc. Well known every county. For particulars write Rawleigh's Dept. TXC-160-142, Memphis, Tenn. S-8-30-39-1p.

NOTICE

WANTED
150 New Customers on City Delivery!
THE HEREFORD BRAND
Call, R. W. Sparks Ph: 1771-W
B-10-2-tfx

BEAUTIFUL BABY PARAKEETS! All colors; No. 1 stock only. Metal bird cages. Francis "The Parakee" 707 North Main. B-10-18-4-tfc.

SEE the new Frigidaire refrigerator with food freezer in the bottom. Morgan Appliance. 513 Park. B-10-15-34-tfc.

ALCOHOLICS ANONYMOUS
Phone 608 or 2018
Meetings Thrus. Night At 8:00 P.M. 1003 Union
B-10-24-tfc

Business Services

TEST HOLES and Well Work of all kinds. Will go anywhere Reddell and Suggs Drilling Contractors. Phone 3606, Dawn Exchange or 357. S-11-22-6-tfc.

E. B. Posey, Real Estate Dealer and Farmers Bookkeeping Service. Room 3, upstairs. 328 North Main. S-11-16-36-tfc.

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric. 129 West 3rd Street. B-11-20-80-tfc.

ERNEST L. MCGEE
Earth Moving.
Phone 2016
Dozers, crane, dragline, Backhoe service.
Hereford, Texas
B-11-36-tfc

HOME & FARM LOANS
See Us For The Best Service Available.
John McLean Insurance Agency
Phone 273 Box 267
127 W. 3rd St.
Hereford, Texas
For Loans in Deaf Smith, Parker and North Part of Castro Counties.
B-11-46-tfc

Quick — Efficient HOME LOANS
Dependable Abstract and insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

Guaranteed Tractor Repairs. Specializing in Ford & Ferguson. Factory Trained Mechanics. See us today on that overhaul. Hereford Farm Equipment Co. B-11-8-tfc

FURNITURE UPHOLSTERY and drapery making. Jewel Miller, 131 Avenue H. S-11-10-39-1c.

Fishburgers Are Ideal For Lent

CHICAGO (U)—Meatless burgers created by Sarah Salmon, a dietitian, offer a change of diet for Friday and Lenten menus.

Miss Salmon's knack with new recipes for meatless burgers was put to the test by Sidney Smith, general manager of a national chain of 30 food shops.

"I have long felt that the burger format is suitable for foods other than meat," Smith said.

A crabmeat burger, tuna burger, egg burger, nut burger and cheese fantasy burger were prepared. Smith invited a panel of gourmet experts to sample them. They said the crabmeat burger was the winner on all counts—tastiness and suitability.

Smith plans to call it the Friday Burger and feature it on menus.

Here is Miss Salmon's recipe for the crabmeat burger:

- 1/2 cup salad dressing
- 1/2 teaspoon prepared mustard
- 1 teaspoon Worcestershire sauce
- 2 teaspoons grated horseradish
- 1 1/2 cups crabmeat, flaked
- 1/2 cup grated cheese
- Mix salad dressing, mustard, Worcestershire sauce and horseradish with crabmeat, heap onto buns, top with cheese and brown. Or shape into patties with enough bread crumbs and 1 egg to hold and fry on griddle. Serves 4-6.

SOFT DISHPANS

A new departure from the metal dishpan is one made of rubber with cushioned surface to protect china and glassware, eliminating scratches on sinks.

THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1955 Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197. B-11-54-13-tfc.

Please-Clip for Future Reference
Persons who miss Their Brand on City Delivery Routes
CALL R. W. SPARKS
Phone 1771-W

RED CROSS WORKER STILL ACTIVE AT 104

PITTSBURGH (U)—Miss Dolly Johnson, who claims she's 104 years old and can thread the eye of a needle and ply stitches with the best seamstresses, may be the oldest active Red Cross worker in the country.

Despite her age, Miss Johnson keeps busy sewing at the Home for Aged & Infirm Colored Women. Each Tuesday she goes to a nearby church where she diligently folds surgical dressings for the Red Cross.

On Sundays Miss Johnson journeys by bus and trolley to her church where she arranges the altar before services.

Regular hours have contributed to her longevity, says Miss Johnson. With a laugh, she declared: "You can't go to night clubs and stay up half the night and keep your health."

WHAT, NO CANDELABRA?

BALTIMORE (U)—A bus driver has come up with a new technique for persuading standees to move to the rear.

During rush evening hours when housewives are returning from shopping expeditions, he uses this line:

"Move to the rear please. Librarian's back there."
He claims it works.

READ THE CLASSIFIEDS

Hereford Rotary Club
meets every Monday at 12:05
Hotel Jim Hill

Lions Club
meets each Wednesday, 12 noon
Hotel Jim Hill

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

BEAUTY TIP FOR BRIDE'S HANDS
A few days before the wedding concentrate on proper washing of your hands. Use the surgeon's scrub for thorough cleansing. Then build up a good rich lather and brush it downward over forearms, wrists and hands. Rinse thoroughly. Dry hands and arms so that not a drop of moisture remains, especially between fingers and around knuckles.
Read The Classifieds

JOHN HANCOCK

FARM & RANCH LOANS

FREE PROMPT AND LIBERAL APPRAISALS
LONG TIME TERMS LOW INTEREST RATES

WESSON REAL ESTATE

HEREFORD, TEXAS

HOME OF AYERS SUPREME FEEDS

BABY CHICKS

Booking for March and April
STARTED CHICKS
1, 2 and 3 Weeks Old
Poultry Equipment

- Feeders
- Brooders
- Waterers
- Remedies

LAWN GRASS SEED

and

BULK GARDEN SEED

WEST TEXAS FEED, SEED & HATCHERY CO.

Jack Wright
Hereford, Texas
We Give Gunn Bros. Stamps

HOME OF AYERS SUPREME FEEDS

Complete your New

EASTER OUTFIT

With

sparkling new notes

Costume Jewelry

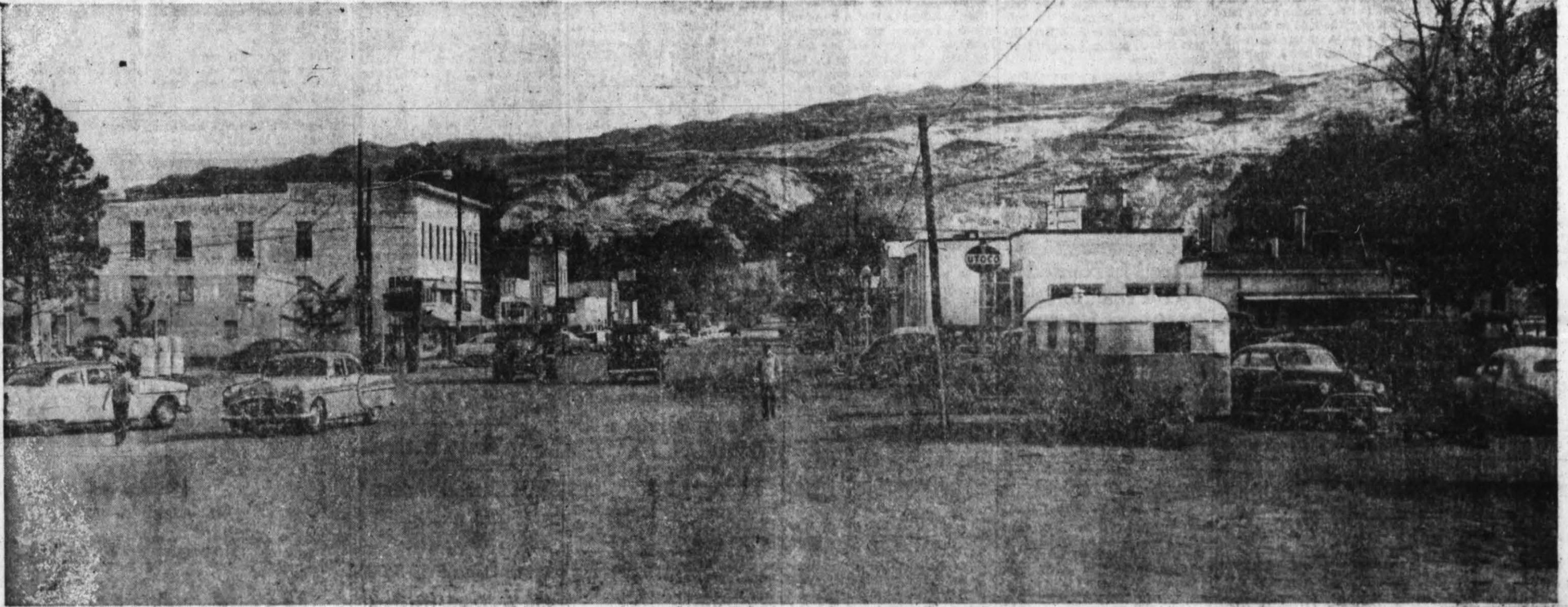
Whether its just a little dash of sparkle or a lovely pearl or rhinestone ensemble you need to complete your Spring outfit, you are invited to come in and browse through our costume jewelry. It's lovely to look at and will look lovelier on you.

YOUR CREDIT IS GOOD at Cowan's

COWAN JEWELRY

We Give and Redeem Hereford Pride Stamps

URANIUM BOOM TOWN

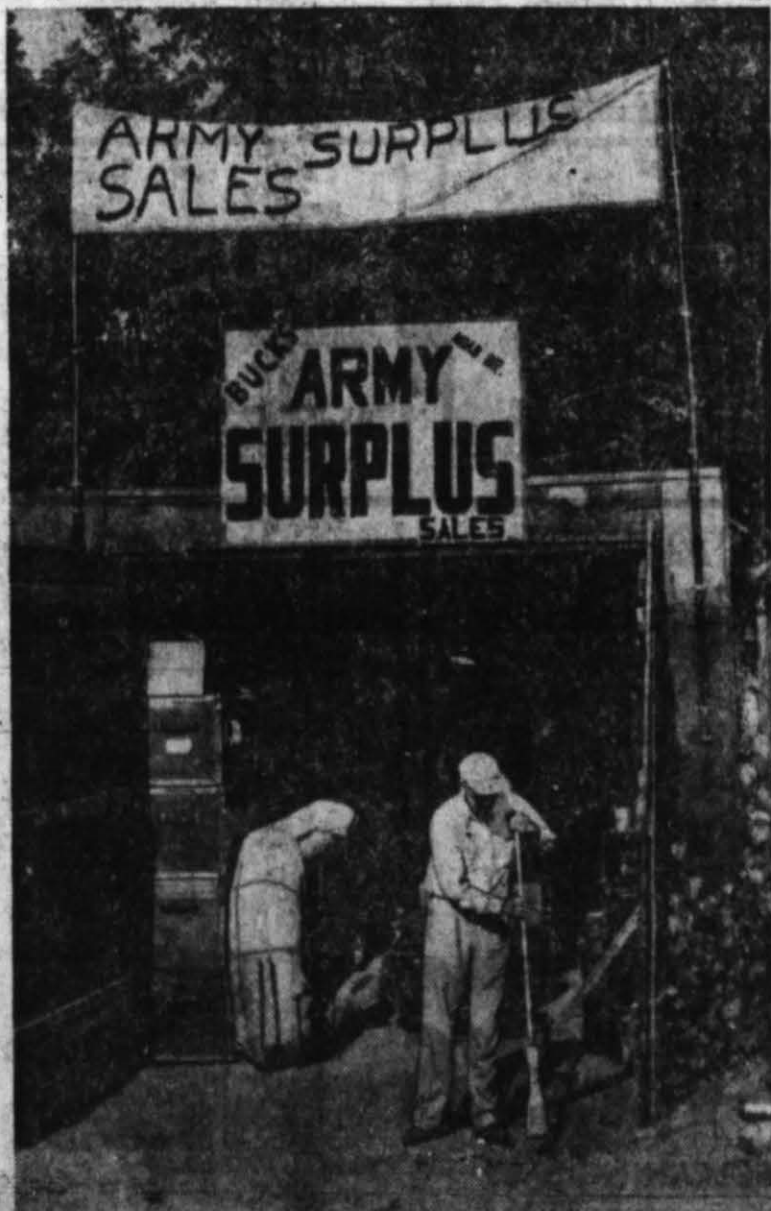


Main street in Moab, Utah, is alive with automobiles and jeeps bearing licenses from every western state. Prospectors and promoters rub shoulders with life-long residents.

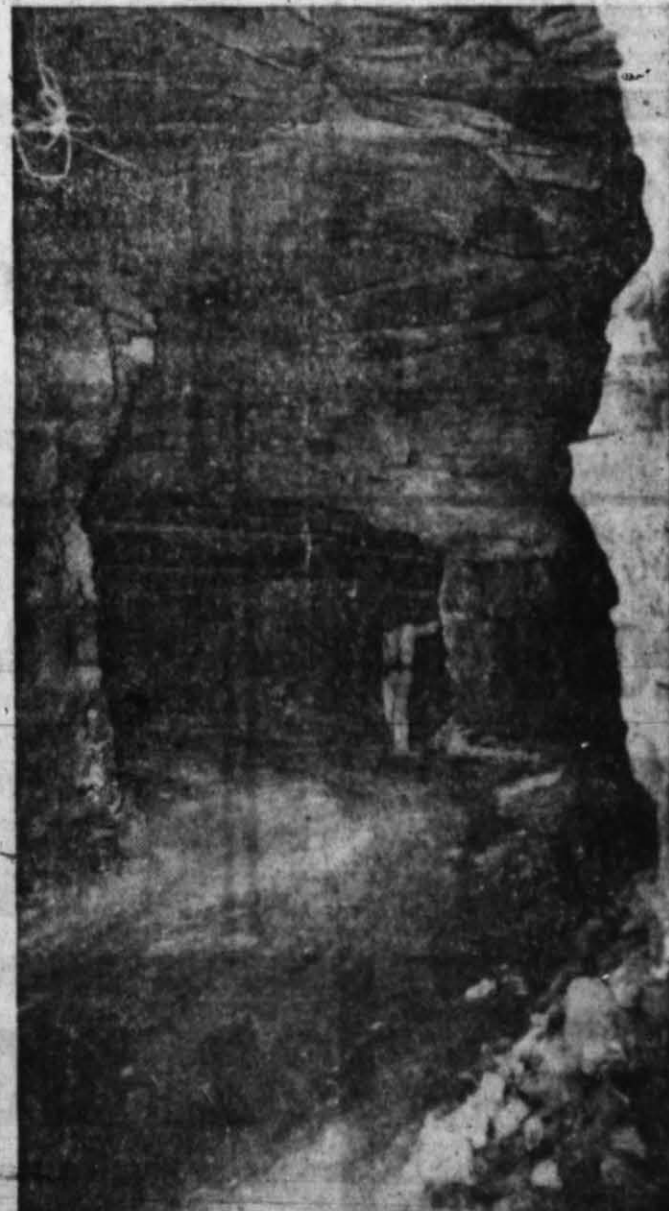
Moab is an oasis, a finger of greenery, sealed away from the harsh eastern Utah desert by vermilion cliffs. Just to the north, the Colorado River slithers away into a gorge which gradually deepens until it becomes the Grand Canyon far downstream. The once sleepy little town, founded by the Mormons, seems the least likely of places to be caught in the swirl of the atomic age, yet it throbs with a boom brought on by the present-day feverish hunt for uranium.

Moab is the busiest place on the whole Colorado Plateau, a desert area fanning out from the point where Colorado, Utah, Arizona and New Mexico come together. It is the center of a land of uranium "strikes". Prospectors who have struck it big, like Vernon Pick and Charles Steen, are legendary figures and inspiration to the thousands of other miners and prospectors roaming the area. Night and day, trucks piled high with gray, black or yellowish rock roll down Moab's main street. It's "live" rock, radioactive uranium ore, on its way to the big mills to be pulverized and "cooked." Business is booming. Stores are being remodeled. New enterprises are opening. Trailers help relieve a housing shortage. New building projects are under way. There are plans for one of the largest uranium mills ever built.

Some residents like the bustle; others deplore it. Regardless of their feelings, Moab probably never will be the same again.



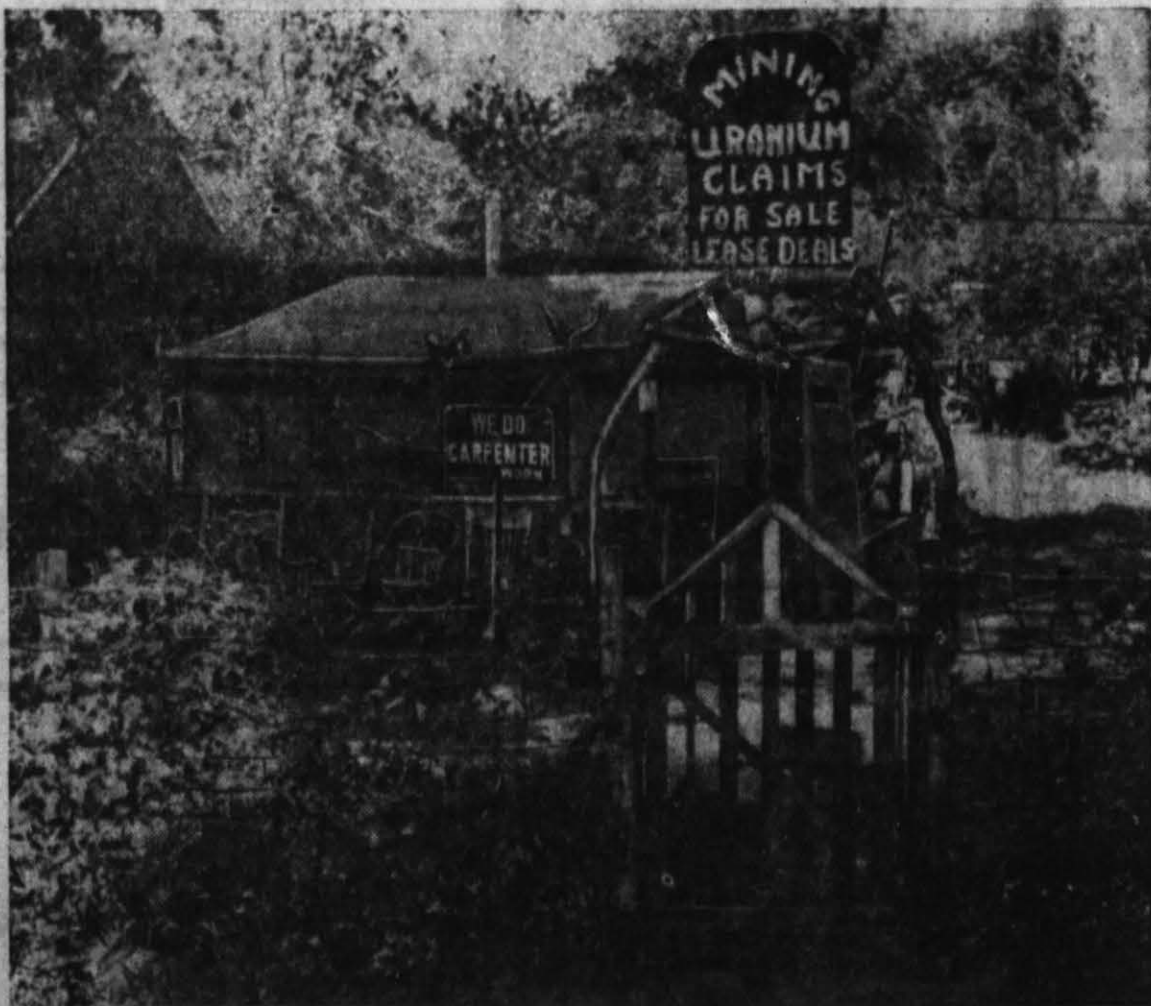
Vacant shed in Moab was turned into business building by man who wanted to open store and couldn't find other accommodations.



Tunnel in Charles Steen's fabulously rich Mi Vida mine dwarfs mine superintendent Virgil Bilyew.



Drum of uranium oxide is sampled at Atomic Energy Commission's operations office.



Oldest house in Moab, long unused, was fitted up for living accommodations when the boom began by a carpenter, who has now branched out into uranium as a sideline.



Washing windows in trailer, Mrs. Dollie Ayers, who moved to Moab from Craig, Colo., gets some help from children, Alfred and Alta Rose.



Mining boom doesn't excite Jack Hill, 82, who lives in tiny cabin with only a goat, dogs and cats for company.

HOME OF AYERS SUPREME FEEDS

What's This

—By Chris

Salutations guys and gals. This weather is absolutely and positively the most! One day it's sub-zero and the next we're just as liable as not to have a heat wave. Now that's what I call "unconformable."

James Paetzold departed for Mexico City long hence, and alas three fair blossoms pine for his return in seven clocks. That cat's having himself a ball, and far, be it from him to realize the grief his departure forthwith caused. Dig me?

The fashion show Monday night was really it! Never saw so many gorgeous sacks in all my born, and what of the models? The fairest ladies of the land no doubt. Have you heard the latest sizzle? Barbara and her Jimmy will soon be hearing wedding bells. Will you all join me in wishing them the greatest?

Mrs. Patterson is stuck on the weather I do believe. Every time I ask her a simple question, she expostulates with some remark about the "fine weather." You be the judge, does this sound like a guilty conscience? I don't seem to see any beautiful weather floating around.

If you see Kay knocking around, covered with black splashes, don't get scared. She doesn't have any deadly plague symptoms, she's just couldn't get all the goo off after acting as the Negro maid in a speech play. She gave quite a performance even though her part was short.

The Demotay Dance was quite the gala occasion. The orchestra definitely deserves honorable mention, not forgetting the vocalist. The night certainly had its amusing incidents. Ask Clubber who he was hopping with. I think it was his mother, and you can take it from me; they really made a dashing couple. She is what I would call a sport, in the highest.

Former Resident Is Buried Here

Burial services for Mrs. Fanny Oliver, 91, were held Saturday afternoon at 4:30 at the West Park Cemetery.

Mrs. Oliver a former resident of Hereford, died Thursday at Kress. She was the widow of G. F. Oliver.

The funeral services were held at the Kress Methodist Church, Friday afternoon at 2:30. Rev. Robert Brown, pastor, conducted the funeral rites.

Mrs. Oliver was a native of Shelby County, Tenn., but lived her later life in Texas. In 1908 her family moved to Hereford and then to Morse in 1935. Two years ago she moved to Kress.

Her survivors include a brother, L. F. Dickson, seven nieces and nephews, Mrs. E. B. Blair, Miss Alma Wiles, Mrs. Tobe Hammon, all of Plainview, and Paul Dickson of Kress.

Allred Is Named Vice-President Of Texas US 60

Jimmie Allred of Hereford was named vice president of the Texas Division of the U. S. Highway 60 Association at the close of a two day meeting in Clovis Saturday at noon.

Allred served as Committee Chairman of the Hereford area last year and succeeds Bob Dowell of Amarillo to the post. Dowell, in turn, was named president of the Texas Division.

A gain of 26 percent in traffic was reported over the route since 1950. Plans were also discussed for the National U. S. 60 convention, also to be held in Clovis, next month.

Well folks, the source is running very dry for this session, but I'm all eyes and I tell everything so be watching for me.

EASTER NEWS

By Mrs. L. B. Worthan

Mr. and Mrs. Daniel Larson visited in the home of Mr. and Mrs. Olin LaPlant Tuesday night. Mr. and Mrs. H. O. Markley visited Mr. and Mrs. Charlie Noland of Summerfield Sunday afternoon.

Mr. and Mrs. O. B. Cox of Anson visited Tuesday and Wednesday with their daughter and her family, Mr. and Mrs. Clifford Johnson. Their little son, Jay, went home with them to stay until Tuesday.

Mr. and Mrs. Dick Golden and Dianne had supper Monday night with Polly and Glen Godfrey and girls.

Mr. and Mrs. David LaGrone, visited old friends in Floydada on Thursday.

Mr. and Mrs. Loy Stone made a business trip to Amarillo on Tuesday.

Mr. and Mrs. L. F. Worthan made a business trip to Amarillo Monday.

Mrs. Loy Stone spent Thursday and Friday with her parents Mr. and Mrs. Vein Lust.

Mrs. William Moss and sons visited in Memphis over the weekend with Mr. and Mrs. Jess Mitchell.

Former Hereford Girl Is Elected On TESA Board

Mrs. Edward Lehnick, the former Emmarie Turner of Hereford was appointed board member of the Texas Educational Secretaries association at the teacher's meeting held in Amarillo, March 11.

Mrs. Lehnick is now employed by the Friona Independent school district, where she has been secretary to superintendent, Dalton Caffey, for the past two years. She was previously employed by the registrar of West Texas State College for two years.

Mr. and Mrs. Grover Moss and son James, Mrs. Lois Taylor and Dennis of Memphis, visited in the William Moss home Thursday.

Mr. and Mrs. D. O. Worthan and girls visited in Big Spring over the weekend.

Mr. W. H. Toole and M. W. Fields, ate dinner with the Fred Waitons Thursday.

Mrs. Jim Givans and Mrs. Fred Walton were in Tulsa, Tuesday for dental work.

Mr. and Mrs. W. O. Markley, Kathy and Lonnie, were dinner guests of Mr. and Mrs. G. H. LaPlant, Sunday.

Guests in the Bill Carthei home Sunday were Mr. and Mrs. A. O. McLain, Ronnie and Karen Sue of Lakin, Kans., and Mr. and Mrs. Wesley Vasek and Gary of Plainview.

Mrs. Bill Carthei attended the Federated Music Club meeting in Happy last Friday.

Mr. and Mrs. John H. Burnett transacted business and visited in the W. R. Denton home in Lubbock, Tuesday.

Mrs. Bill Carthei and Mrs. Dee Johnson and daughter visited in club on Thursday.

Mr. and Mrs. W. A. Epperson and Mr. and Mrs. A. H. Brown, were in Amarillo Tuesday on business.

Janis Sue Medley spent the weekend with Mr. and Mrs. W. A. Epperson.

Easter Club met March 24 with Mrs. Anna Burnett and Mrs. Ann Carthei as hostesses. Mrs. Alice Cox gave a demonstration on Ceramics. Those attending the meeting were: Mrs. Jim Brooke, Mrs. W. A. Epperson, Mrs. Nadine Hall, Mrs. Myrtle LaPlant, Mrs. Jerry LaPlant, Mrs. Nelle LaPlant, Mrs. H. O. Markley, Rosalie Markley, Mrs. Dorothy Worthan, Mrs. Anna Margaret Moss, Mrs. Helen Johnson, Mrs. Mae Golden, Mrs. Glen Godfrey, Mrs. Ray, Mrs. Carthei of Hereford, and one new member, Mrs. D. LaGrone. The next meeting will be held April 7 with Mrs. Emerald Epperson as hostess.

Tech Professor Kiwanis Speaker

Dr. Robert Black of the Agriculture Department of Texas Tech was the guest speaker at the meeting of the Kiwanis Club Thursday at noon.

Dr. Black was brought to Hereford by Dave Tipple and the Downtown Lubbock Kiwanis Club.

During his talk he pointed out the amount of food that would be required to feed the world's population in another 50 years. He said that in the past 10 years 23 cents of each \$1 went for food and that over half the population had only about half enough to eat.

Accident Causes \$102 In Damages

An accident causing approximately \$102.35 in damages occurred Saturday morning on Miles Street just south of Sixth Street.

A 1953 Chevrolet cattle truck and trailer driven by Jess Twiner was stopped at the stop sign when a 1950 Ford pickup driven by Carl Willoughby collided with the rear-end of the cattle truck.

Damage to the cattle truck was set at \$2.35 by investigating officers and to the pickup at \$100.

Carl Willoughby was given a ticket for following too close and defective brakes.

Read The Classifieds

Dr. Milton C. Adams

OPTOMETRIST

Office Hours-8:30-5:00

140 W. Third, Hereford Texas

Phone 37

Red Cross School On Water Safety

An instructor's school in Water Safety will be taught under Red Cross sponsorship, April 18-22 in Amarillo at the YWCA pool.

Anyone holding a senior life-guard certificate or an expired teacher's certificate, who is over 18 years of age, and who would like to take the course should contact Mrs. Henry Neely at the local Red Cross office.

Those taking the course from Deaf Smith County will be sponsored by the Deaf Smith County Red Cross chapter.

Classes will be taught by an instructor from St. Louis headquarters and will be held each evening at 7 o'clock. Prospects will need to review the text book and get in some practice swimming, if possible.

Read The Classifieds

Deaf Smith County Abstract Co. ABSTRACTS OF TITLE

Elizabeth Womble Manager 148 N. Main Phone 497

CUSTOM DELINTING COTTONSEED SALES

We completely delint cottonseed by the acid gas method, then neutralize with anhydrous ammonia gas which leaves no white or gray powder. Seed is cleaned, graded on a gravity grader and Cereson-treated.

Jackson Delinting Plant

P. O. Box 996 • Dial P02-3692
Plant Location, Clovis Road and N. College Ave. LUBBOCK, TEXAS

See Us For The

Aluminum Cooling Coils

for Irrigation Engines

Reasonably Priced !!

Hereford Radiator

South of Neill's Body Shop Phone 1597

INSURE IN SURE INSURANCE

PLAINS INSURANCE AGENCY

John H. Patton Wm. H. Patton

All Forms of Insurance

213 N. Main St. Phone 50

2 Pc. Studio SUITES

With TV Rocket Aqua & Brown Reg. 179.50

119⁵⁰

CLUB CHAIRS

With T Cushion Reg. 89.50

39⁵⁰

Simmons STUDIOS

Charcoal Reg. 119.50

79⁵⁰

TV CHAIRS

Reg. 59.50

24⁵⁰

Lime Oak STUDIO SUITE

Plastic or Fabric Upholstery Beige, Green, Charcoal, Aqua, Reg. 169.50

124⁵⁰

JUNIOR SOFA

Makes A Bed Reg. 109.50 Brown and Green Tweed

69⁵⁰

3 Piece Knotty Pine, Regular \$129.50

BED ROOM SUITE

Double Dresser, Bookcase Bed, Chest

97⁵⁰

6 Piece Junior Dining Room Suite

Table, 4 Chairs, Hutch, Ice Pink Color, Formica Top Regular \$199.50

129⁵⁰

Mahogany, 2 Pedestal DINING TABLE

6 Shield Back Chairs Regular \$239.50

189⁵⁰

Cosco CARD TABLES & CHAIRS

Reg. 8.95 Chairs ... 6.95 Reg. 13.95 Table ... 9.95

Chartreuse 2 Pc. JR. SOFA AND MATCHING CHAIR

Regular 149.50

89⁵⁰

Saw Buck TABLE

Dessert Oak, Two Benches Regular \$99.50

69⁵⁰

2 BIG WEEKS

SPRING HOUSECLEANING SALE

We're Cleanin' House with Bargains

Galore! All New Furniture

H & H FURNITURE CO.

One Set Firestone Foamex Deluxe BOX SPRING & MATTRESS

Box Spring Slightly Damaged

97⁵⁰

SMOKERS

Metal Regular \$2.50 Value

1⁵⁰

1 Wrought Iron STUDIO SUITE

Makes A Bed Club Chair and Sofa Regular \$159.50

119⁵⁰

2 Piece Pink and Black Living Room Suite

Regular \$189.50

129⁵⁰

Electric - Regular \$24.50 and \$22.95

SMOKERS

15⁷⁵

7 Piece Chrome DINETTE

6 Chairs, 2 Leaf Table

89⁵⁰

Wrought Iron Swivel TV STANDS

\$16.95 Values \$11.95 Values

12⁹⁵ 8⁹⁵

International Sleeper

With Mattress Regular 249.50 AS IS

99⁵⁰

ALL DINETTES SPECIALLY PRICED FOR THIS EVENT!

Table Lamps

Odds and Ends, Values from \$7.95 to \$39.50

1/2 Price

BED ROOM SUITE

Suntan Finish Regular \$149.50

99⁵⁰

3 Piece Lime Oak BED ROOM SUITE

Double Dresser, Bookcase Bed, Night Stand Regular \$199.50

139⁵⁰

3 Piece Pecan BED ROOM SUITE

Double Dresser Bookcase Bed Night Stand Reg. 143.50

97⁵⁰

Wrought Iron TRUNNEL BED

Makes 2 Full Size 39" Twin Beds with Inner-spring Mattress

89⁵⁰

Solid Mahogany BED ROOM SUITE

Vanity, Bench Bookcase Bed Regular \$229.00

99⁵⁰

5 Piece BED ROOM SUITE

Dresser, 2 Nite Stands, Bookcase Bed, Chest. Reg. \$259.00

169⁵⁰

get in
poss-

ifieds

ity

le

LES
cid
ous
ray
ity

nt
Ave.

597



MRS. HOWARD SCOTT, left, at the organ and Mrs. S. M. Dunnam, foreground, at the piano are shown rehearsing the organ and piano presentation of "Rhapsody" which they will play at the Music Study Club Easter Concert to be held tomorrow in the First Christian Church.

Women's Activities

Hereford, Texas, Sunday, March 27, 1955 Section Two

THREE PAST PRESIDENTS of the Music Study Club hold a practice session for the Monday concert. They will sing "Sweet Bells of Easter Time." They are Mrs. A. O. Thompson (right) and her daughters; Mrs. Troys Carmichael (left) and Mrs. A. J. Schoreter. (Photo by Alex Thompson)



Neely Kimbrough Marries Barbara Brown Of Bixby

Announcement has been made here of the wedding of Neely Kimbrough, formerly of Hereford, to Miss Barbara Brown, daughter of Mr. and Mrs. Ivan D. Brown of Bixby, Okla., on Sunday March 20. Mr. Kimbrough is the son of Mrs. Al Smith of Hereford and M. W. Kimbrough of Houston.

Vows were exchanged at the 3ar-B Ranch home of the bride with the Rev. John S. Dennis, pastor of the Bixby Methodist Church, as the officiant.

Flowers' down in from California decorated the house and formed an improvised altar background for the ceremony which was performed before members of the immediate families. Flowers used were Bird of Paradise, blue iris, yellow tulips and jonquils, Hawaiian Ti leaves and Eucalyptus foliage.

For her wedding the bride chose an empire style dress of honey beige silk satin, with matching fitted jacket. She carried a cascade bouquet of cream Cymbidium orchids.

Mrs. George Ls Brown of Bixby as matron of honor, wore a costume suit of mulberry silk shantung with corsage of Pink Perfection carnations. Oscar Power, formerly of Hereford, served as best man.

The mother of the bride wore a gray woolen suit with a corsage of white orchids and Mrs. Smith was dressed in a pink silk suit with corsage of Cymbidium orchids.

Following the exchange of vows Mr. and Mrs. Brown were hosts with a wedding breakfast at the ranch home for relatives and the friends of the couple.

Out of town guests attending included Mr. and Mrs. Al Smith and daughters, Linda, Carlie, Terry and Patsy of Hereford.

The bride is a graduate of Oklahoma A&M College where she is a member of Kappa Kappa Gamma Sorority. Mr. Kimbrough is a graduate of Hereford High School where he was a football star, and attended Rice Institute, Houston. He was graduated from the University of Oklahoma, Norman with a degree in geological engineering. He is a member of Psi Social fraternity.

Following their wedding trip to Mexico City and Acapulco, Mr. and Mrs. Kimbrough will live in Hobbs N. M., where he is an engineer with Shell Oil Company.

Mr. and Mrs. Ray House, formerly of Clovis, have recently moved to Hereford.

Mr. and Mrs. O. W. Paris visited at the home of Mr. and Mrs. D. F. Yandell in Tahoka last Sunday. They also went fishing in Lake Buchanan.

Richard Alston left Sunday for a parts school in Pontiac, Mich. He will be gone for two weeks.

Music Study Club Prepares For Monday Easter Concert Program

Easter customs have changed throughout the ages, but the joyous songs of the season remain the same, all beautiful music, celebrating the resurrection. In medieval times, choral groups sang hymns on Easter Sunday, while tossing colored eggs back and forth; and in America the Easter custom of dyeing hard-boiled eggs has been traced back to the Dutch settlers in New York and Pennsylvania. "The custom really began, however, with the early Christians hiding from persecution in the catacombs of Rome. They stained their Easter eggs a deep red to symbolize the blood of Christ.

The Easter parade dates back to the 4th Century A. D., when the Roman Emperor Constantine decreed his court must wear their finest robes to honor the Feast of Christ's resurrection. It was that same emperor in 325 called his council together and decided that Easter should always fall on the Sunday following the first full moon after March 21, the first day of Spring.

Today, choirs and other musical groups all over the world spend many hours rehearsing special musical programs of Easter music each year. In our own city of Hereford the Music Study Club has devoted much time in rehearsal through the years for its annual presentation of Easter music, part of which is pictured today, in preparation for the guest program to be presented Monday afternoon (March 28) in the First Christian Church at 3 o'clock.

The program, designed to set forth the glorious message of Easter, the resurrection of Christ, in song and majestic tones of organ and piano, is for everybody to enjoy and the general public is urged to attend.

Program Open to Public

Elizabeth Cocanougher To Wed Mack Stockton Apr. 30

Miss Elizabeth Cocanougher, daughter of Mr. and Mrs. Clyde Cocanougher, and Mack Stockton of Claude will be united in marriage in the First Methodist church on April 30.

The bride-elect who is now hospital dietitian at St. Anthony's Hospital in Amarillo, is a graduate of Hereford High School and of Texas Technological College in Lubbock. She received her master's degree at the University of Iowa.

The future bridegroom is the son of Mrs. A. E. Helms and the late J. R. Stockton of Claude. He graduated from Claude High School and attended Texas Technological College. He is presently engaged in farming and ranching near Claude.

Engagement Announced

The couple's engagement was formally announced Tuesday afternoon by her mother at a tea given in the home of Mrs. M. T. Ritter. Assisting were Mrs. Lee Cocanougher and Mrs. Phillip Barkley.

The wedding date was revealed in reflection at a decorative wishing well when guests tarried at the well to make wishes for the bride to be, with the inscription "Betty and Mack" April 30.

The tea table was done in a spring motif featuring yellow and green with yellow jonquils and daffodils arranged with greenery for the center piece. Mrs. Lee Cocanougher, aunt of the bride-elect, presided.

Guests attending the tea were Mrs. A. E. Helms of Claude, the future bridegroom's mother, Mrs. Roy Stockton of Tulla, Mesdames C. B. Williams, J. R. Overstreet, R. D. Cocanougher, H. E. Cocanougher, H. M. Bonefield, Jim Black, Fred Muller, Colly Conkright, J. B. Cocanougher, J. W. Kirby, S. S. Williams, W. F. Gillis, Homer Brumley, Ed Warren, Misses Ora Hammer, Maggie Cocanougher, Elizabeth Cocanougher and the honoree.

Merle Turner And Gene Roberson Wed March 23

Mr. and Mrs. John E. Turner are announcing the marriage of their daughter, Merle, to Gene M. Roberson, son of Mr. and Mrs. Charlie Roberson, of this city.

The couple exchanged vows at sunrise on the morning of March 23 in the First Baptist Church of Amarillo with Dr. Carl Bates reading the double-ring ceremony. Attendees were Mr. and Mrs. H. L. Meacham, sister and brother-in-law of the bride.

For her wedding, the bride chose a navy blue suit featuring pink accessories and an orchid corsage.

Mrs. Roberson is a graduate of Hereford High School and has been employed as bookkeeper at the Carl McCaslin Lumber Co., for the past 5 1/2 years.

Mr. Roberson is also a graduate of Hereford High School and has served four years in the U. S. Navy. At the present time he is employed in the Rubber laboratories of the Continental Carbon Black Company in Amarillo.

Following a short honeymoon trip the couple will be at home at 302 W 15th Street, Amarillo.



MRS. GENE ROBESON

Club Guest Day Is Presented By Former Members

Mrs. H. D. Reed of Amarillo, a former member of the club, gave the program for the Pioneer Study Club guest-day affair Tuesday afternoon in observance of Friendship Day. The meeting was held in the home of Mrs. Delmar Sigle with Mrs. Ray Johnson as assisting hostess.

Mrs. Reed gave a program of readings "Poetry for Tranquil Living," dealing with phases of life from the cradle to old age, quoting in the beginning "Safety" cases where air bomb shelters were being built for use when needed. She stressed the importance of being prepared in case of the use of atom bombs and told of Houston's large new construction program with air raid shelters in ever unit.

Mrs. E. W. Hobson reviewed the book "Tomorrow" by Phillip Wylie "The setting of the story is in the future and highlights the belief that if the United States does not use the atom and H-Bombs on the enemy in case of attack, they would be used on us. Many cities in the U. S. are developing civil defense programs and the importance of being prepared cannot be over-estimated," she said.

Lovely refreshments were served following the program. Answering roll call were Mesdames R. G. Blue, Orpha Click, Roger Cobbett, V. E. Dodson, Leo Forrest, H. E. Henslee, Jim Higgins, E. V. Hobson, John Jacobsen Jr, Louie LeGrand, Vivian Major, G. W. Newsom, Earl Phillips, Coy Phillips, Robert Thompson, Ed Warren, L. L. Womble, and the hostess.

Mr. and Mrs. George Martin and Mr. and Mrs. Leonard Latham went fishing at Posum Kingdom last week-end.

Mrs. F. A. Tucker and Mrs. C.E. Williams took Annie Johnson to Plainview Tuesday. She had been visiting with the Tuckers over the week-end.

Mrs. Buddy Fields of Croom is visiting in the home of her daughter, Mr. and Mrs. Robert Wagoner.

Lone Star Club Has Book Review

The Lone Star Study Club met Tuesday afternoon in the home of Mrs. Earl Springer with Mrs. H. E. Henslee serving as co-hostess. A short business session preceded the program.

Mr. Coy Phillips discussed the book "Safety" citing cases where air bomb shelters were being built for use when needed. She stressed the importance of being prepared in case of the use of atom bombs and told of Houston's large new construction program with air raid shelters in ever unit.

Mrs. E. W. Hobson reviewed the book "Tomorrow" by Phillip Wylie "The setting of the story is in the future and highlights the belief that if the United States does not use the atom and H-Bombs on the enemy in case of attack, they would be used on us. Many cities in the U. S. are developing civil defense programs and the importance of being prepared cannot be over-estimated," she said.

Lovely refreshments were served following the program. Answering roll call were Mesdames R. G. Blue, Orpha Click, Roger Cobbett, V. E. Dodson, Leo Forrest, H. E. Henslee, Jim Higgins, E. V. Hobson, John Jacobsen Jr, Louie LeGrand, Vivian Major, G. W. Newsom, Earl Phillips, Coy Phillips, Robert Thompson, Ed Warren, L. L. Womble, and the hostess.

Mr. and Mrs. Alton Kemp and daughter, and Mr. and Mrs. Marshall Ebeling and children, have gone to California for two weeks.

Mrs. Bob Wilson, Recent Bride, Is Honored At Shower - Tea Courtesy

Mrs. Bob Glen Wilson, the former Miss Norma Grace Gray, was complimented at a shower - tea courtesy given in the home of Mrs. Delmar Sigle Thursday afternoon. Hostesses for the attractively arranged party were Mesdames J. R. Fowlkes, Wayne Edwards, W. R. Hair, Don Bittle, Cawthon Bryant, D. R. Carter, Leroy Aven, J. J. Durham, Cecil Billingslea, Colby Conkright, Bert Boomer and Delmar Sigle.

Appointments and decorations carried out a spring theme. The tea table was laid with a champagne lace cloth over blue and the floral center arrangement was of white snap dragons, white stock and blue daisies with flanking tapers in crystal. Mrs. D. R. Carter secured names for the bride's book of signatures.

Mrs. Sigle received the guests at the door and the receiving line was made up of the bride's mother, Mrs. Norman Gray, the bride, the bridegroom's mother, Mrs. Obe Wilson, the bride's grandmother, Mrs. H. W. Gray of Crowell and Mrs. Marshal Wilson.

Those attending were Mesdames Don Hooper, Gilbert Hooper, Roy Thompson, Charles Laing, W. J. Stanford, Chas. Sowell, Homer Brumley, Jack Brown, Lee Kent, R. C. Childers, J. W. Whelan, Earl Plank, Richard Winget, George Heard, Jay Boston, A. T. Jones, Dalton Criswell, Ray Coneway, Howard Gault, Troy Moore, G. W. Newsom, S. M. Dunnam, Paul Coneway, Earnest Langley, and Misses Earline Plank, Sylvia McCracken, Marilyn Sigle, Sue Barnard, MarSue Woodahl of Great Falls, Mont., Dovie Jane Jones, Margaret Boomer, Carolyn Aven, Kathie Boston and members of the house party.

Mr. and Mrs. Jimmy Jesko and family, visited with the Robert Kershner family in Moriarty, N. M., last week-end.

Father Bartholomew of St. Anthony's Church left for Mexico on a 10-day trip. Bobby Dziuk and James Paetzold went with him.

Jerry Morton, son of Mr. and Mrs. Virgil Morton, arrived home Thursday after having served two years in the service.

Art Lewis left Wednesday on a business trip to Okmulgee. He will be gone a few days.

Mr. and Mrs. F. W. Lookingbill spent the week-end at Elk City, visiting with relatives, Mr. and Mrs. Aiva Lookingbill.

Miss Deanne Brown, Mr. Conklin Are Married In Clovis Ceremony

The marriage of Miss Deanne Brown and Leslie Conklin has been announced here. Miss Brown is the daughter of Mrs. Lettie E. Brown and Mr. Conklin's parents, formerly of Hereford, are Mr. and Mrs. Arch Conklin of Charleston, Ark.

The wedding took place in Clovis, N.M., on Saturday March 19, at the Church of Christ parsonage with the minister, Lester Highters, performing the marriage service. The bride wore a navy sheer street length frock fashioned with sweetheart neckline and short jacket and slim skirt.

Prior to coming to Hereford four years ago, Mrs. Conklin attended Pepperdine College in Los Angeles, Calif., and served 29 months in the Navy Medical Corps as a surgical technician. She attended a Beauty School in Los Angeles and taught in the school for two years. She is now owner and operator of the Twentieth Century Beauty Salon.

Mr. Conklin graduated from the Hereford High School and is a graduate of Texas Technological College, Lubbock. He spent two years in the Armed Services and since returning to Hereford he has been employed as a construction contractor.

The couple plan to make their home in Hereford.



MISS ELIZABETH COCANOUGHER

Westway News

By Mrs. Johnie Townsend
 Rev. R. D. Evans, Baptist pastor of Amarillo, filled his regular appointment March 20. Marlin Pierce gave a birthday offering.
 Rev. and Mrs. Evans were dinner and supper guests of the A. A. Heads of Hereford.
 Sunday night visitors were Mr. and Mrs. Ray Upchurch, Clova Nell and Lovanda Ann, Mrs. Muri Brown, and Mr. and Mrs. J. W. McCandless of Amarillo.
 There will be all day services at the church, Sunday April 3. Brother R. D. Evans will fill the pulpit at the morning service, basket lunch will be served at noon.

The regular first Sunday singing will be held in the afternoon. There will be several visiting quartets, one of which will be the Happy Hearts Quartet of Amarillo. Everyone is invited.
 Mrs. Clarence Morrison and Judith and Mrs. Jimmy Thomas and Deborah, returned home Friday night from a visit with Mrs. Morrison's sister, Mrs. T. L. Williams of Rocksprings, Tex.

Word has been received here that G. C. Merritt Sr.'s mother was to undergo surgery in the Midland hospital last Thursday.
 Mrs. Bernie Northcutt and Sue visited Bernie's mother, Mrs. J. H. Northcutt, in the Clovis hospital last week.
 Mrs. Elmer Combs and Mrs. Clarence Sauley accompanied Mrs. Joe Landers and Ross Joe to Amarillo last Saturday. They visited the Jimmy Odells in Amarillo, and called in the home of Mr. and Mrs. Finis Wright of Dawn on their return.

Mr. and Mrs. Elmer Combs, Eugene and Billy Don spent the past week-end in Plainview with Elmer's parents, Mr. and Mrs. W. E. Combs.
 Mr. and Mrs. Johnie Townsend, Sandra, and Terrie Jan were Sunday dinner guests of the E. E. Allens at Adrian.
 Bernie Northcutt made a business trip to Lubbock last Tuesday. While there he visited with his son, Jimmy, who is attending Texas Tech.

Among those attending the singing at the Grace Gospel Church on Sunday were Mr. and Mrs. Bernie Northcutt, Mrs. R. D. Evans and Mrs. A. A. Hend.
 Mary Lynn Morrison accompanied Mrs. Merlin Kaul to Amarillo last Saturday.
 Mr. and Mrs. A. D. Johnson and family are new residents of this community coming here from the Easter community. They live on the Leo Ohlig place.

Other new comers to the community are Mr. and Mrs. Troy Smith and children, Frank, Earl, and Rebecca, who live on the west half of the Grady Wilson farm. They come from Plainview.
 Mr. and Mrs. B. C. Fitts and children, Duane and Steven, and Mrs. Fitts' mother Mrs. B. M. Comstock also are newcomers who live on the Woody Cummings place.
 Mr. and Mrs. Ray Parks and son Raymond, formerly of Pampa, now live on the Bippus place.

Johnie Townsend received word of the death of a cousin, Bobby Cooke, of Colorado City, who was in an explosion there several weeks ago.

The Westway Home Demonstration Club ladies are sponsoring a pitch party at the Community house Friday night April 1. Families of the club ladies are invited. Steven Fitts is on the sick list this week.

Mr. and Mrs. Duven Sowell are in Hot Springs, Ark., for several days.

The Abraham Draggers are busy finishing up their new home.

Ralph Morrison, Don Keeling, and Bob Melugin called in the E. E. Allen home at Adrian last Sunday.

Among those of this community attending the family birthday party given by the camp fire girls last week were Mrs. Joe Landers, Jimmy Thomas and Dieder.

Nell Walker of Hereford spent Tuesday night with Mary Lynn Morrison.

Mr. and Mrs. Lyle Rickman, Larry, Lila Gail, and Jouquin, returned Tuesday from a trip to Castle and Monett, Mo., where they visited Mrs. Rickman's relatives and to Arkansas where they visited Mr. Rickman's mother.

Mr. and Mrs. Harold Rudd and children of Estancia, N. M. visited the Paul and Kenneth Rudds last week.

Mrs. Paul Rudd, Mrs. Kenneth Rudd, Teresa and Susan, were shopping in Amarillo recently. While there they visited the C. C. Griffins.

Mr. and Mrs. Robert Wright of Amarillo and Mr. and Mrs. Finis Wright of Dawn, visited in the Elmer Combs' home last Friday.

Larry Odell of Amarillo spent the past week with his grandparents the Clarence Sauleys.

Mr. and Mrs. Carl Jones of Hereford visited in the Everett McIntosh home recently.

Mr. and Mrs. Roy Landers and Glenda of Hereford visited in the Joe Landers' home recently.

Mr. and Mrs. Lewis Neal and Clayton of Hereford called in the Johnie Townsend home Tuesday night.

Mrs. Joe Wagoner was hostess to the Westway Home Demonstration Club last Wednesday. There were 12 members and seven visitors present for a "Twelve Foot-Proof Annuals," and "Insect Control," given by Mrs. Bess Werner.

Roy Lee Wilson underwent a tonsillectomy at the Deaf Smith County Hospital last Tuesday.

Several from this community attended the annual band concert in Hereford Friday night.

BEAR CHECKS TRAFFIC
 DURHAM, N. H. (AP)—Reports of a large black bear, which appears to be conducting an independent "traffic survey," have reached the Fish and Game Department.
 The bear was first reported recently sitting in the middle of a traffic circle in town carefully watching vehicles whizzing by. A later account placed what appeared to be the same bear about four miles west on Route 4, still gazing at traffic.
 Hurrying to the scene, conservation officers spotted the animal heading north to his natural habitat.



CHARLES QUATTLEBAUM

Hereford Boy Is 'Personality King' Of West Texas State College Campus

CANYON, March 25. —(Special) —Charles Quattlebaum, freshman from Hereford, was crowned King of Personality Friday night (March 25) at the annual Plains Personality Pageant at West Texas State College. Queen was Miss Carolyn Christian, sophomore from Claude. Quattlebaum, son of Mr. and Mrs. W. C. Quattlebaum, 505 Union, is a pre-dental student at West Texas. He is one of three freshmen representing his class in the Student Senate, governing body of the West Texas Students Association. He is also president of the Deaf Smith County Club.

Miss Christian and Quattlebaum were among six men and six women honored at the pageant. Some 50 couples representing area high schools were also presented at the formal dance Friday night.

GOLD IN ANTIQUES

OSHTIMO, Mich. (AP)—The village of Oshimo, which calls itself "The Antique Capital of Michigan," probably is the only community in the United States where antique shops outnumber gas stations and restaurants combined.
 This hamlet of 210 residents near Kalamazoo, has two gas stations, one restaurant and four thriving antique shops.
 All four do a lively business.

Mrs. O. G. Smith and Treva went to Amarillo, Wednesday, on a shopping trip.

Gifts Featured

Mrs. Clifford Galley of Canyon was named honoree at a gift party given in the home of Mrs. D. C. Kinsey Thursday afternoon with Mesdames Carroll Whiteside, Jack Kirksey and George Graham as assistant hostesses.

A pink and blue theme was emphasized in flowers and table appointments and the refreshment plate repeated the colors chosen.

The shower was introduced in games with Mrs. George Graham directing. Streamers attached to a corsage won by the honoree, led to the gifts.

The invited guest list included Mesdames Marlin Gilliland, Jimmie Allred, J. B. Speag, J. F. Allison, Jeff Roberson, Owen Stagner, Pat Nell, Bob Lawrence, Howard Scott, Elmer Patterson, Virgil Bennett, Dennis Loman, Wayne Newson, Lowell Sharp, T. W. Roberson, H. L. Hershey, W. C. Hromas, S. B. McLallen, James Daut, Frank Watson, Lester Galley, Irva Galley, Walter Galley, B. C. Roberson, B. E. Roberson, and Forrest Ricketts, Mesdames J. R. Euler, O. B. Sumner, Kenneth Neill, L. H. Lookingbill, L. H. Lookingbill, J. B. Noland, Ky Lawrence, Roy Euler, Guy Walsler, Lee Curry, Melvin Rainey, Ray Johnson, Reese Dawson, Earl Lence and Carl Lee, all of Summerfield and Mesdames Bing Crosby and June George of Canyon.

Child Study Club Has Book Review

"Emotional Problems of Children" by Harry Joseph and Zern was given in an interesting review at the Child Study Club meeting held in the country home of Mrs. Merlin Kaul Thursday evening.

Mrs. W. B. Nunley reviewed the book stressing the theme that parents actions serve as a conscience guide for children. She told how a child's actions are first influenced by the parents, the relatives, Sunday School and school teachers, radio, television and the literature they are allowed to read.

During the business session plans were made for the annual guest night affair which will be held in the home of Mrs. Bob Wear on April 8.

Members attending were Mesdames Clyde Denton, Earl Holt, Clinton Jackson, Merlin Kaul, Dale Kelly, Stanford Knox, W. B. Nunley, Bill Nunn, J. C. Reese, Chester Wiggans, Townsend Douglas, and the hostess.

READ THE CLASSIFIED

We bet you a new shirt!



ADVERTISED IN LOOK LIFE

ROCKET With Guaranteed Airplane Cloth Collar

\$2.95

A bet you can't lose! The unbeatable Wings Rocket has the magic combination of the only specially woven Airplane Cloth Collar plus fine cotton broadcloth carefully tailored for extra comfort and smart appearance. The collar will outwear this top quality shirt... or you get a new one free! Truly, the shirt designed for continued, longer wearing good looks.

ILLNESS?
Call a doctor.

LEGAL ADVICE?
Call a lawyer.

INCOME TAX?
Call an accountant.

INSURANCE?
Call me!

When you need help in planning your insurance program, you'll want the help of a professional... one who makes insurance his career!

It pays to know your STATE FARM Agent

HUGH BOOKOUT
533 E. 1st Street
Phone 1674
Hereford, Texas

Bring Us Your Car or Truck for 1955

STATE INSPECTION!

KINSEY-ROBERSON BUICK CO.
Official Motor Vehicle Inspection Station
142 N. Miles Phone 42

BUS DEPOT NEW LOCATION

145 WEST THIRD ST. (3rd & Miles)

THRU BUSES DAILY - NO CHANGE

TO Oklahoma City, Tulsa and St. Louis, Mo.
4:00 A.M. 7:55 A.M. 3:00 P.M.

TO Las Cruces, Phoenix, Ariz and San Diego, Calif.
4:35 A.M. 6:30 P.M.

TO El Paso, Texas
8:45 A.M. 1:40 P.M. 5:50 P.M. 1:30 A.M.

TO Albuquerque, N. M.
1:35 P.M. 10:30 P.M. 4:35 A.M.

CONVENIENT BUS SCHEDULES TO ALL POINTS

VIA: NEW MEXICO TRANSPORTATION CO. AND GREYHOUND LINES

PACKAGE EXPRESS - SAVES TIME - CUTS COST

Charter Bus Service for your Group Travel

SEE or CALL your Local Agent

TELEPHONE NO. 105 HEREFORD, TEXAS

LOOK THIS WAY for Spring

You'll like the way you look this Spring in our new-season fashions for men! See the deep-toned woollens... the smart accessories - today!

DARK - TONED SUITS

STYLED BY ROSE - Your spring wardrobe will take on new smartness \$49.95 with a deep-toned woolen suit. See our good looking, well-tailored array today!

IT'S THE Slack Season.

New Shipment Men's All Wool DACRON TROPICAL SLACKS Beautiful Patterns \$9.90

Men's Gabardine SLACKS Elastic Waistband \$7.95

Men's Johnsonian GUIDE STEP \$10.90

A Correct Shoe built to fit the Foot in Action. Needs no breaking in.

HARMAN'S
We Give S & H Green Stamps

spring light... spring toned

GABARDINE SPORT SHIRTS

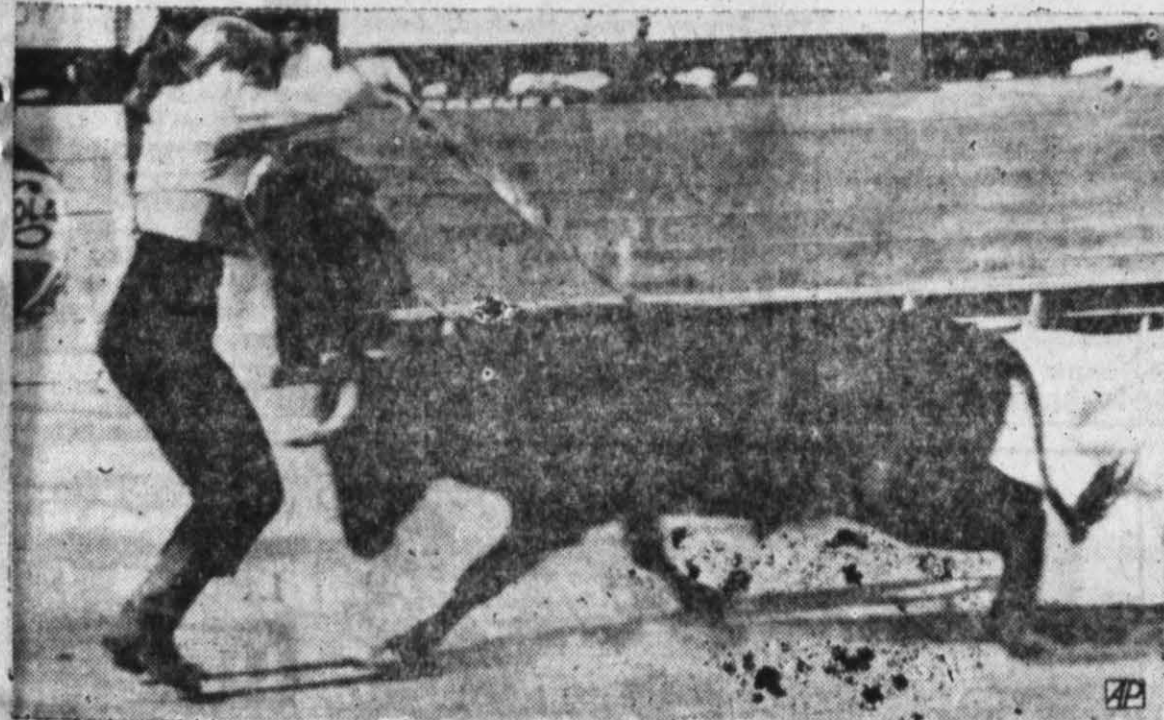
wash it wear without a care

\$2.98 to \$4.98

this is the age of Wings

Wings tailors wonderfully washable lightweight gabardine into the most comfortable - easy to wear and care for - sport shirts you've ever owned. See the host of fresh, spring-inspired colors... all vat dyed to retain their rich new look through countless washings. Admire the soft feel of this superb all viscose gabardine... note the pick stitching on the collar and flap pockets, the two button adjustable cuffs. And the extra Wings feature... sleeve lengths for more exact fit and better looks.

HARMAN'S
We Give S & H Green Stamps



MATADORA IN ACTION -- The only U.S. woman bullfighter who places her own banderillos, Patricia Hayes, here shows good form in the ring at Ciudad Acuna, Mex. This is Miss Hayes second year in the bull fight ring, and this fight was witnessed by Miss Hayes' father, J. H. Hayes of Pulaski, Tenn., and San Angelo, Tex. Miss Hayes is from San Angelo. (AP Wirephoto)

Hereford Men In Dairy Reports

In the DHIA report for February, there were several Hereford dairy-men named. M. L. Simpson had a holstein listed under high herds in milk and butterfat. High cows in butterfat were a holstein owned by B. E. Brumley and a holstein owned by M. L. Simpson. Also, Mr. Simpson and Mr. Brumley had holsteins listed in the 70 pounds and over class.

In the 60 to 70 pound class were M. L. Simpson with a holstein, and B. E. Brumley with a jersey. Also, George Heard had a holstein and Deniz Pullium had two holsteins. Deniz Pullium had two holsteins in the 50 to 60 pound class. M. L. Simpson Jr., had five holsteins, Herbert Boardman had one holstein and one jersey, and George Heard had seven holsteins. All of which are in the 50 to 30 pound class. In the 40 to 50 pound class were B. E. Brumley with nine guernseys, four jerseys, three holsteins,

and one mixture, George Heard with 10 holsteins; Deniz Pullium with six holsteins, M. L. Simpson, Jr., with two jerseys and nine holsteins, and Herbert Boardman with three holsteins and three jerseys.

School Lunch Menu

(Menus for March 28-April 1 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

- MONDAY**
Beef Pie . . . Biscuit Topping
Buttered Green Beans
Sliced Tomatoes
Bread . . . Butter . . . Milk
Ice Cream Sticks
- TUESDAY**
Hot Dogs (Coney Bun, Frankfurter, Chili Sauce)
Potato Salad
Peach Halves . . . Cheese Sticks
Oatmeal Cookies . . . Milk
- WEDNESDAY**
Pinto Beans . . . Onions
Spiced Beets
Combination Vegetable Salad
Beef Sandwiches . . . Milk
Fruited Gelatin
- THURSDAY**
Hamburger Steak . . . Gravy
Mashed Potatoes
Buttered Green Peas
Bread . . . Butter . . . Milk
Orange Halves
Orange Halves
- FRIDAY**
Oven Fried Fillet . . . Lemons
Buttered Whole Kernel Corn
Carnot & Pepper Sticks
Bread . . . Butter . . . Milk
Cherry Cobbler

Beauty at Home

By Lynn Carter

Q. What can I do about removing fingernail polish from one of my dresses?
A. For all fabrics except acetate rayon, plexon and vinyon, use acetone or fingernail polish remover. Pure amyl acetate banana oil can be used safely on rayon and vinyon, as well as on other fabrics. Saturate the spot first with carbon tetrachloride, then apply a drop or two of amyl acetate to the stain. Brush lightly upward with a soft cloth to pick up the dissolved polish.
Q. How can I safely bleach the hair on my upper lip?
A. Try using lemon juice for this.
Q. What is a good way to mend a split fingernail quickly?
A. Use a little nail cement and some face tissues or sheer linen

from an old handkerchief.
Q. Please suggest a good busy-firming exercise.
A. Sit on floor with back against wall and extend your arms shoulder high in front of you. Cross right hand so that it grasps left arm three inches below elbow, and cross left hand so it grasps right arm in same manner. Now push hands against arms and you will feel a strong pull on the muscles around your bust. Do this daily.
Q. How can I add more shine and gloss to my hair?
A. Try adding the beaten white of an egg to your regular shampoo. And, of course, don't neglect the regular, daily brushing.
Q. I have a very oily skin. Should I use any kind of night cream?
A. This should not be necessary. If your skin feels too little, that is fine—at least you know it's not sagging and that it is clean. The only place a little cream should be used is on the area around your eyes to avoid acquiring any fine lines.
Q. I have a very small face, and my neck appears to be short and thick. How can I make up to counteract this appearance?
A. You can use a darker foundation makeup cream on your neck than on your face, and this will help reduce the apparent size of your neck.
Q. How can I make a better job of applying my lipstick?
A. Try putting a light coating of powder on your lips before applying your lipstick, and the color

should stay with you longer. It will go on more smoothly, and it will hold a more even line.
Q. Have you any suggestions for getting longer wear out of nylon hose?
A. If you'll rub the toes and heels with paraffin or candle wax after the last washing, before putting them on, it will help.
Q. How can I remove perspiration odor from one of my garments?
A. Rub over the affected parts with a solution of one part ammonia to eight parts of water.
Mr. and Mrs. Junior Cardell of Ventura, Calif., visited Wednesday night in the home of Mr. and Mrs. Ival Rudd.



appearing in MADEMOISELLE and CHARM

... when you want to look your loveliest

Fine Feathers NYLONS

The loveliest luxury for your pretty legs... the full-fashioned hose you've seen advertised in Mademoiselle and Charm! See them today in all the season's most desired shades to complement your casual or smart ensembles. **1.15**

Smart New Fashions in ONE PIECE OR BOLERO DRESSES \$10.90

A—A young-at-heart style... fashioned with gentle dignity... Coat dress style, with four smart pockets... Made of handkerchief weight printed linen. Colors are Black, Navy, and Aqua. In sizes 12 to 20.

B—Springtime is bolero time... time for a smart slim skirt... the swish of a short jacket. Made of print pouton, a slub shantung type material. Navy, Aqua, and Cyclamen. Sizes 12 to 20.

Spring GOES TO YOUR HEAD

A froth of flowers in a saucy upturned brim... pale pink roses... intriguing veils capturing the mood of spring. Enchantingly feminine.

- Lovely Colors
- Newest Styling
- Worth Comparison

AND ONLY **5.95**

PIANO SALE

New and Used

Don't wait any longer -- choose from the largest stock of new and used Kimball, Lester and other Nationally - Known and advertised uprights, Spinets, Consoles and Studio Pianos in Amarillo.

SAVE NOW!!

Prices Slashed as much as \$200.00

LOW Down Payments Monthly Payments (As little as \$3.50 per week Out of Town Customers)

If you cannot come to the store, just fill in the coupon below, and we will arrange for you to see and try one of these pianos in your home WITHOUT OBLIGATION!

COUPON

Please send full information about your Piano Sale.

Name

Address

MEGERT PIANO CO.

605 Taylor Phone DRake 2-1537 Amarillo, Texas

PGC

CREEP Your Calves to More Profit With PGC Creep Feeds

Calves receiving a high Quality Creep Feed while on the cows will put on extra weight at weaning time -- and bring an increased price per pound.

PGC CREEP FEED is fortified with extra Vitamin A and other important food elements to help increase weight and quality.

We can also supply you with a P.G.C. CREEP FEEDER at a savings in cost.

BABY CHICKS -- Booking for March, April and May P.G.C. CHICK FEED!

HEREFORD GRAIN CORP.

Phone 360

Anthony's

OUTSTANDING GROUP, MEN'S SUITS

- High Styling
- Top Quality
- Low Price

\$34.75

COMPARE IN EVERY DETAIL

Slip into one of these hand-somely tailored suits and you'll see right off it's cut for you... In popular fabrics of crease resistant Flannels, Gabardines, and Fibrenes. Favorite colors and patterns to suit any man's fancy. Single breasted coat with three patch pockets that can double as sport coat with extra slacks. Expertly made in every detail to give you long satisfactory wear. Sizes 34 to 46.

Always FREE ALTERATIONS

SHOP ANTHONY'S SHOE DEPT. FOR YOUR EASTER SHOES

Paper Nylon "CAN-CAN" PETTICOAT

- Nylon Tricot Knit Top
- 3-Tier

1.98

Here is lots of slip value for little money. Nylon tricot knit top with 3 tiers of bouffant paper nylon. Good elastic waistband. White only. See these today.

Anthony's

Perky new straws... exotic turbans... head-hugging clothes... Smartly bejewelled... delightfully becoming. You'll love their profile flattery.

Anthony's

Use Anthony's Lay Away Plan



SENATE FINANCE COMMITTEE IN SESSION -- Sen. Searcy Bracewell, standing, of Houston complained to the Senate Finance Committee at Austin that the Senate appropriations bill discriminated against larger junior colleges in favor of smaller junior

colleges. The committee rejected his efforts to amend the bill. Listening at the table are, left to right: Sen. Abraham Kazen Jr. of Laredo; O. L. Latimer of San Antonio; Jimmy Phillips of Angleton; and William H. Shireman, Corpus Christi. (AP Wirephoto)

Let's Cook Something



Recipe From Hawaii Visit

When Mr. and Mrs. J. R. Allison were vacationing in Hawaii recently, they enjoyed the fresh coconut pies, along with other fresh fruit dishes, more than anything on the menus. Now that they are home again, Mrs. Allison is adapting some of her recipes to the Hawaiian manner and the fresh coconut pie was the first on her list. Later she plans to get to work on some pineapple cookery.

The Hawaiians seem to favor a cream or custard base for many of their recipes, using various fruits as taste demands, so Mrs. Allison used her favorite cream pie filling in working out the recipe. Here is how she does it:

Fresh Coconut Pie
1-3 cup flour
2-3 cup sugar,

1/4 teaspoon salt
2 cups scalded milk
3 eggs
2 tablespoons butter
1/2 teaspoon vanilla
1/2 cup whipping cream
1 cup fresh grated coconut
1 9-inch pie shell (bake.)

Mix flour, sugar, salt and well beaten eggs (yolk and white) and gradually add the scalded milk a little at a time. Cook in double boiler until thick stirring constantly. Add butter and vanilla, cool and pour in baked pie crust. Whip the cream and spread evenly over pie. Top with 1 cup of freshly grated coconut. Place in refrigerator until serving time.

Note—The fresh coconut makes it really wonderful, but canned moist coconut may be used with good results.

Central America Is Topic For Calliopean Club

David Smith On Radar Destroyer

Aboard the radar picket destroyer USS Hanson is David M. Smith, machinist's mate fireman, USN, son of Mr. and Mrs. Harry H. Smith of Route 3, Hereford, Tex., taking part in a joint Army-Navy "Operation Surfboard" along the West coast.

The training exercise, taking place between March 14 and 30, has more than 50 U. S. Pacific Fleet ships and a 6,000-man Regimental Combat Team from the Army 2nd Infantry Division involved.

This first large scale combined operation of 1955 will include embarkation of a combat team at a simulated advance base in Puget Sound and an amphibious landing at San Simeon Bay, Calif.

Attend Funeral

A. O. Thompson, Mrs. W. H. Russell and Mrs. A. G. Bell were in Amarillo Thursday to attend funeral rites conducted for Dr. R. D. Gist held in the First Presbyterian Church.

Read The Classifieds

Mrs. Carl Perrin presented the program at the regular session of the Calliopean Club held in the home of Mrs. Jas. W. Witherspoon Thursday evening.

Continuing the course of study for the year "Adventure in the Western Hemisphere," Mrs. Perrin gave a descriptive dissertation of Central America reviewing in part "Balboa of Darien" by Ramaj. Naming the seven divisions of the country, she described the land, the climate, the people and their way of life and told of industries and principal sites.

Those attending were Mesdames Richard Barnard, B. F. Cain, J. T. Carroll, Paul Conewya, W. L. Davis Jr., Alton Fraser, Roy Grubbs, J. E. Kirby, Earnest Langley, D. C. McWhorter, Carl Perrin, Elizabeth Womble and the hostess.

WELSH CHURCH CLOSED

MILWAUKEE — The Welsh Presbyterian Church, which served Milwaukee for 104 years, has closed its doors.

Present for final services were 138 persons, some of whom came from as far away as Tennessee. The service was conducted in Welsh and English and the singing in Welsh.

The local congregation had then dwindled to 30 members, too small to continue operation of the church. The building has been purchased by the Milwaukee School of Engineering which will construct classrooms in the basement but reserve the church for special services such as weddings and funerals.

STORK'S HELPER

BOSTON — The stork and police patrolman Frederick J. Donnell 38, are old friends.

Fourteen times during his 32 year police career he has been called upon to give the stork an emergency helping hand. That does not include the births of his own four children.

DAILY LECTURE
RICHMOND, Va. — Justice

John W. Sneed handles a lot of traffic cases and wants to do his traffic cases and wants to do his bit to promote traffic safety. He opens each session of his court with a one-minute lecture on safe driving.

DEFLATION NOTE
CHESTERTOWN, Md. — Juke box music has been reduced in price here from 10 cents to 5 cents per play.

Operators say the 10 cents, three-for-a-quarter rate didn't bring in any more revenue than the old fashioned nickel rate.

PROMOTION
VICTORIA, Tex. — The city council noted officially that Ralph Moore's title of "City Painter" had changed to "Superintendent of the Paint Department."

READ THE CLASSIFIEDS



WILL IT MELT IN TIME? -- Jerry Thompson wonders anxiously if the snow will melt in time for him to hunt Easter eggs as he admires a store window display of Easter egg dyes in Lubbock as he stands in falling snow. (AP Wirephoto)

Now... you can color-scheme a room to Carpets, Drapery Fabrics—even Pictures!



with Pittsburgh's exciting, new Maestro Colors

Hundreds of today's most-wanted hues in three great Pittsburgh Paints including rubberized and alkyl-type finishes.

Pittsburgh's glorious new MAESTRO COLORS are the answers to all your decorating schemes and dreams. With hundreds of modern, fashion-wise tints and shades to choose from you can harmonize wall and trim colors more interestingly with carpets, drapery and upholstery fabrics—even with the pictures on your walls.

All MAESTRO COLORS are available in Pittsburgh's rich, velvet-like rubberized and in soft, matte-like alkyl-type Flat WALLHIDE Wall paints and in low-lustre SATINHIDE Enamel for woodwork and trim. Our handy Color Selector makes it easy for you to do your planning. We'll custom-mix your colors for you in minutes.

Use Our

Budget Pay Plan
Carl McCaslin Lumber Co.

A Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number 7

Favorite Easter Treats

Russell Stover CANDIES



... the finest, freshest you can buy — so wholesome and very delicious.



Assorted Chocolates

a tempting variety of nuts, creams, chewy and crisp centers, covered with finest dark and milk chocolate.
1 lb. box — \$1.35 2 lb. box — \$2.60



Marshmallow Eggs — a delicious dozen, dipped in milk chocolate. Wrapped in bright foil, packed in a real egg carton.

75c

Easter Basket surprise basket filled with chocolate eggs, with a variety of centers — all wrapped in bright foil, nested in grass. Each basket \$1.00



Candy Eggs 10c and 15c

EXCLUSIVE AT
McDOWELL DRUG
Phone 13



Ready for Happy Easter Parading With....



In Avocado Green and Black Patent

Queen Quality SHOES

regal fashions moderately priced!

They're here...the lovely new Queen Quality shoes...a galaxy of styles in a variety of colors and heel heights...to fit your taste and your foot!



In Avocado Green Black Patent Black and Brown Calf



In Avocado Green

Corvette
\$10.95 to \$11.95
Widths AAAA to B

hereford Shoe Store

featuring the finest in footwear

In Moonstone Grey, Navy Blue, White and Avocado



323 N. Main

Phone 955

Household Scrapbook

By Roberts Lee

Damp Cellars
To keep dampness from a cellar, take old preserve cans and put into them calcium chloride, 1 pound of this salt sufficing for a large cellar. This attracts water from the air, collecting it in the cans. The water, however, should not be poured away, but should be evaporated on a strong fire, whereby the salt crystallizes again and becomes fit for renewed use.

Glass Bottles
To clean glass bottles cut a lemon into small pieces and drop them into the bottle; half fill the bottle with water, and shake well.

Molasses
When measuring molasses, dip the measuring spoon or cup in scalding water and the molasses will pour easily.

Mouse Trap
Be sure that the mouse trap is

clean before baiting it for the next victim. After catching a mouse the trap should be thoroughly scalded and then baited with bacon rind or cheese.

Baby's Milk
Partly fill a rubber hot water bottle and wrap it around baby's milk bottle at bedtime. It will often save a trip to the kitchen to warm the milk.

Flannels
Never soak flannels before washing them. It hardens the fabric. Wash quickly in warm, soapy water.

Stains
Stains should be removed as soon as possible. An old stain is harder to remove and frequently combines with the fiber and cannot be removed without injuring the materials.

Pie Crust
Soft lard should never be used

in making pie crust. Whatever shortening is used should be hard and cold, thus making a lighter pie crust.

Instead of Candy
Figs and dates given to children, in the place of candy, will help keep their systems in good physical condition.

Enamelware
When buying enamelware ask how many coats of enamel are on it. The cheaper ware has only one additional coat and will chip readily, while the best variety has more coats.

To Whiten Clothes
To whiten clothes, soak them over night in a solution of one quart water to one teaspoonful of cream of tartar.

How Can I?

By Anne Ashby

Q. How can I wash woolen blankets so that they will keep soft?

A. Do not soak unless very soiled, and then for a short time only, in moderately warm suds made with dissolved white soap. A washing machine will cleanse woolsens with the least wear and tear. Wash and rinse in several waters, the first soapy and the others clear—all the same temperature. To preserve the softness add a tablespoonful of glycerine to every two gallons of water used for the rinsing.

Q. How can I keep the bristles of the new toothbrush from coming out so readily?

A. They will not come out if soaked in cold water, to which a little salt has been added. Soak for about 24 hours.

Q. How can I remove old putty from windows?

A. An aid in removing a broken pane in the window is to pass a red-hot poker slowly over the old putty.

Q. How can I remove candle grease?

A. To remove paraffin candle wax from fabrics scrape off as



CHECK SIGNATURE CHECKED -- Sen. Jimmy Phillips of Angelton, center, asks Timote De Leon of Georgetown, Tex., if the signature on the copy of the veteran's land refund check is his. Leon said that the signature was not his and that he had not seen the check before. At right Sen. Crawford Martin looks on with interest. Leon was one of three Latin-Americans that testified before the Senate Veteran's Land Committee in Austin. (AP Wirephoto)

much as possible, place blotting paper under and over the spot, and then press with a hot iron. If there are any traces left they will be easily removed with benzine.

Q. How can I avoid having holes when pulling basting threads?

A. Before pulling the basting threads out of material, cut the thread every few inches. It will avoid leaving holes in the material.

Q. How can I keep leather furniture from cracking?

A. Rub the leather furniture occasionally with linseed oil and it will prevent it from drying and cracking.

A. Rub the leather furniture occasionally with linseed oil and it will prevent it from drying and cracking.

Q. How can I remove tar stains?

A. Sweet oil or lard rubbed on tar or pitch stains will remove them. If the stains are on silk or worsted materials, it is better to rub them with alcohol.

Q. Should cake pans be greased with butter?

A. It is better to use lard for

creasing cake tins, as salt in butter will often cause the cake to burn, or stick to the pan.

Q. How can I georitize the bathroom?

A. A bottle of disinfectant, left open in some inconspicuous place in the bathroom, will help to purify the atmosphere.

Q. How can I blanch nuts?

A. By immersing them in boiling water for two minutes, then in cold water. Drain and remove skins, then spread thinly in pans and put in a warm oven to dry for a few hours. The crispness of the nuts will depend upon their dryness.

Mrs. Edna Draper, Mrs. Edna Bove, Mrs. E. Fridley, Mrs. Clarence Hollabaugh, Mrs. Earlene Manning, Mr. John Jacobsen and Mr. Ben Conklin all returned Wednesday from Corpus Christi where they had gone for the Robekah and Odd Fellow Assembly.

Mrs. John N. Jacobsen Jr., Mrs. O. H. Herring, Mrs. A. L. Manjeot, Mrs. Ralph McCullough were among the Hereford women attending a flower show in Phillips this week.

Notice Farmers

Let Us Pipe Natural Gas To Your Irrigation Well!

SAVE ON FUEL BILL

Call

WAKEFIELD CONSTRUCTION CO.

Phone 1182-J

Box 54

or come to Hereford Welding Supply



FOR EASTER *Figuring*
BY DOROTHY GRAY
TO SET HER HEART DANCING THROUGH SPRING

Fragrance as young and joyous as a Spring morning—and just as enchanting. Priced with a young view-point, too, in a whole series of delights to lavish as gifts—or on yourself.

Cologne, 3 oz., 1.00
Dusting Powder, 4 oz., with puff, 1.25
Perfume, 1/4 oz., 1.25
Bubble Bath Salts, 1.00
Gift Sets, from 1.00
And other Figuring luxuries from 75¢

ROGER'S DRUG



Easter means a new outfit

Choose Yours from Our Fine Branded Lines Featuring

Young Views of Spring!



\$3.95 to \$5.00

- MANHATTAN SHIRTS
- BUD BERMA SPORT SHIRTS
- HOLLYVOGUE NECKWEAR
- STETSON HATS
- MALLORY HATS
- STYLE-MART SUITS
- YORKTOWN SHOES
- PARIS BELTS
- TOM SAWYER BOYSWEAR



Sizes 2 to 20 8.95 to 29.95

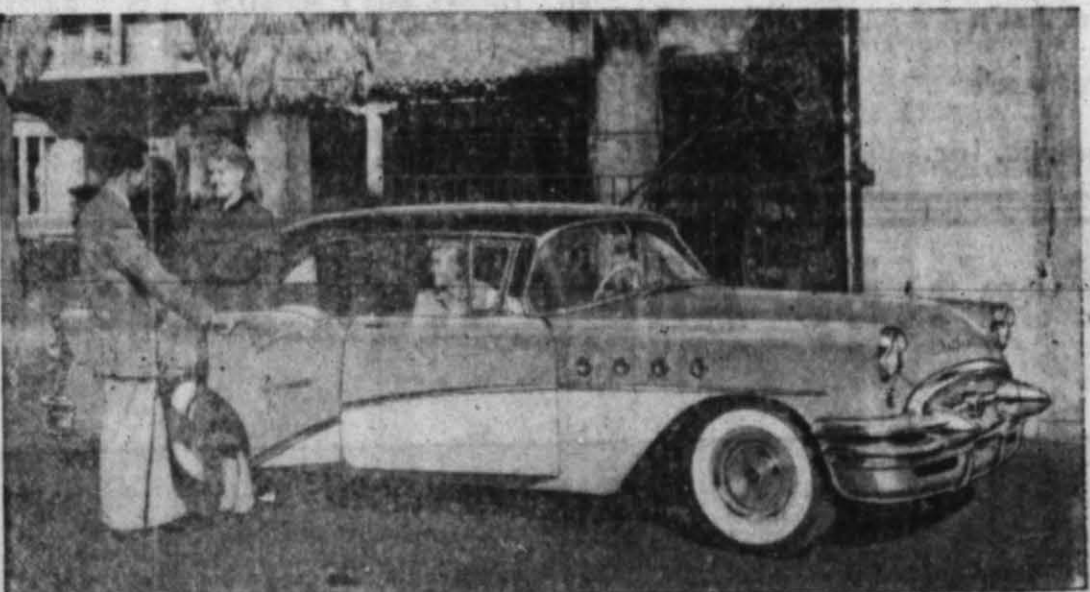


\$1.50 to \$2.50

Shorts Regulars Longs Sizes 34 to 50 \$35.00 to \$55.00

The Popular Store

Hereford Headquarters for (Really Fine) Clothing and Shoes



Buick's first four-door Riviera "hardtop", the automobile style sensation which made a tremendous hit with thousands of spectators at the 1955 Motorama Shows throughout the country, is now on display at Kinsey - Roberson Buick Company.

And as part of Buick's gala spring Fashion Festival, we are also announcing the addition of five sparkling new colors to Buick's handsome range of solids and two-tones and three-tone combinations.

Buick's New Spring Colors:
Nile, Spruce and Mist Green, Cadet and Colonial Blue

These are the colors which have made the most dramatic impact in the current world of fashion, inspiring the dominant tones and rich hues of the new spring styles.

The new "hardtop" model is Buick's first extension of its famous Riviera styling to four-door cars. And like the Riviera "hardtop" coupe, which Buick pioneered six years ago, the four-door model eliminates the pillars between the front and rear doors.

While providing greater visibility for passengers in the rear seats, Buick's four-door "hardtop" combines the sweep and ariness of a convertible with the comfort and roominess of a sedan, and features the sloping beltline and the full rear wheel exposure of Riviera styling.

The four-door Riviera will be offered in the Century and Special series.

SEE AND DRIVE THIS FOUR-DOOR HARDTOP

NOW AT

KINSEY-ROBERSON BUICK CO.

142 North Miles

Phone 11



GOVERNOR'S NEWS CONFERENCE -- Governor Allan Shivers gestures with his hands as he makes a point clear to reporters at his news conference in Austin. He principally talked politics and legislative taxation. (AP Wirephoto)

Music Student Gets High Rate

Beverly Barret received a superior plus rating in the Junior Music Festival piano section when the annual spring meet was held here recently. She is seven years old and in the second grade in school. She began music lessons in June, 1954. Beverly is the daughter of Mr. and Mrs. R. E. Barret, 203 Park Avenue and is a pupil of Mrs. Glenn Snyder.



A POSY FOR TEXAN -- Miss Maurine Walker, center, of Austin, president of the National Education Association, sticks a Colorado carnation in the lapel of Dana Williams, left, of Gladewater, a director of the Texas School Administrators Ass'n. Frank Monroe, right, president of the Texas organization, gives smiling approval. They spoke at a Texas breakfast held in conjunction with the regional convention of the American Ass'n of School Administrators at Denver, Colorado. (AP Wirephoto)



IN JAPAN -- Word has been received here that machinist's Mate 3rd Class Charles Russell, son of Mr. and Mrs. Roy Russell, reached Japan on March 15 and is now stationed at Yokosuka, on the U.S.S. Formoe. Russell attended Hereford High School and enlisted in the Navy in 1948. His wife and 10 months old son will remain here with his parents until he returns in June when he will receive further assignments.

Dalhart Baseball Squad Rates High In District Race For This Season

By Billy Paul Gunn
Despite their whalloping defeat at the hands of the Amarillo Sandies, Coach L. B. Russell said that he was altogether too unappy over baseball prospects for taking a district crown.

By comparing scores, which is very inaccurate at times, Dalhart holds a very definite advantage. Amarillo whizzed by Dalhart 17-4, and they skunked Hereford 27-0, a pretty miserable loss for even a football team. However, it was evident that the Herd was off against the Sandies, and they can be expected to show more power against the Wolves.

Dalhart pitcher Jim Wilson holds a jinx over the Whitefaces in one respect. He stopped the Whitefaces twice last year, giving up only 3 hits each time. However, in the last encounter, two of the three hits were homers by Asa R. Atchley, and had it not been for the loose defensive play of Hereford, Hereford would have walked away with a victory in their grasp.

Both teams have just about the same teams, with a few exceptions and it is expected to be a battle royal again. Since Hereford's only two losses last year were to Dalhart, they will be gunning to take the Wolves even more this year.

Mr. and Mrs. Ted Price of Clovis visited in the home of his parents, Mr. and Mrs. Leo Price, on Saturday.

R. M. Gunn is spending some time in Hot Springs, N. M.

Mrs. E. F. Drury of Lubbock, accompanied by her daughters, Mrs. I. F. White and Mrs. James Hale of Riverside, Calif., visited in Hereford several days this last week.



OPPOSES SMOKING -- Wichita Falls oil man J. S. Bridwell is shown above looking over a copy of the letter he gave each of his 250 employes offering \$50 to any who would quit smoking. Bridwell said he was making the offer because friends of his had become ill and some had died from smoking. (AP Wirephoto)

YOU'LL JUMP FOR JOY OVER FURR FOOD STORES SUPER SPECIALS

- You'll go wild over Furr's
- Tender Delicious Meats
- Fresher Vegetables
- Courteous Employees

and the added bonus of

C AND C THRIFT STAMPS AT NO COST TO YOU

Cudahy's Puritan Sugar Cured Slab **BACON** Lb. **49c**

Baby Beef Grain Fed **LOIN STEAK** Lb. **59c**

Baby Beef Grain Fed **ROUND STEAK** Lb. **69c**

Lean Meaty **SHORT RIBS** Lb. **19c**

79c Val.-Antiseptic 14 Oz. Bot. **LISTERINE** **63c**

50c Value Tooth Paste **COLGATE** Tube **37c**

60c Value - Liquid Shampoo **PRELL** Bottle **43c**

Fresh Country **EGGS** Every Doz. Guaranteed **37c** doz.

FURR'S HOURS FRESHER PASTRIES

Furr's Special 2 Dozen Package - Fill the Cookie Jar Today **FRUIT BARS** Pkg. **29c**

Wednesday Is Raisin Bread Day at Your Furr Food Store - Raisin **BREAD** Loaf **17c**

LUNCH BOX SPECIAL

California Navel **ORANGES** Medium Size **2 for 5c**

Fresh Arizona Green **ONIONS** BUNCH **5c** | Crisp Green California **CABBAGE** LB. **5c**

Borden's **Cottage Cheese** LB. PKG. **25c**

Towie Maraschino Cherries 8 Oz. Jar	25c	9 1/2 Oz. Pkg. RY KRISP	27c	Food Club Yellow Glng No. 2 1/2 Can PEACHES	25c
Campbell's TOMATO SOUP No. 1 Can	10c	Furr's ORANGE SLICES 24 Oz. Pkg.	39c	Hillsdale No. 2 PINEAPPLE Can	27c
Food Club ORANGE JUICE 2 46 Oz. Cans	49c	Van Camp's PORK & BEANS 2 No. 300 Cans	29c	Food Club-Vacuum Pack CORN 2 12 Oz. Cans	29c
Food Club APRICOTS No. 303 Can	25c				

FURR FOOD STORES

TILLIE the TYPIST SAYS:
When we have to swallow our own medicine, the Spoon seems too big.

She also says that for Good Dry Cleaning Service go to

LAWRENCE CLEANERS
142 N. MAIN PHONE 27

FREE REMOVAL OF YOUR DEAD STOCK

PLAINVIEW RENDERING CO. INC., PHONE 4-6908 COLLECT FOR PROMPT, COURTEOUS SERVICE OR CALL

HEREFORD
Animal Hospital Phone 1756
Hereford Poultry and Egg Co. Phone 1208
Consumers Fuel Ass'n Phone 124

FRIONA
Consumers Fuel Ass'n Phone 2351

DIMMITT
Dimmitt Consumers, Inc. Phone 126

Don't Be Afraid We'll Trade!!

Finelite SPORTSMAN

HURRY DOWN.....

to Warren Motor and Appliance Co. and look over our grand new selection of new

1955 DeSotos and Plymouths

They're as colorful as Easter Eggs!

Both 6's and V-8's in the Plymouth

Warren Motor & Appliance Co.
1221 East First Street Phone 723

Read The Classifieds

'DRAG' NO MORE

The REAL cause of that "dragged out" feeling, irritable nerves, sleeplessness, constipation and digestive disturbances may be due to iron-poor blood or a lack of nature's vital minerals and vitamins in your system. If so, feel STRONGER and YOUNGER fast. Get new iron-rich, vitamin-rich blood-building Drag-NOT Tablets.

STOP SUFFERING

In a short time you will notice a wondrous change: lazy organs will go back to work and the black waste and impurities will begin to leave your system. You will enjoy new PEP and VITALITY, feel and LOOK younger. Get Drag-NOT Tablets today. See results in 7 days or your money back. Only \$1.98 for a month's supply.

ROGER'S DRUG
241 Main

CLARK DIKE

by
ED STROPS



ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping busines a real pleasure! Shop at home!



Features

WORLD'S GREATEST FEATURES

The Sunday Brand

Muskegon, Texas

Our Slogan: "More People—More Fun!"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE

YOUR HONOR, THIS MAN, ROSCO SWEENEY, IS CHARGED WITH DISTURBING THE PEACE, INCITING A RIOT, AND DESTRUCTION OF PROPERTY TO THE EXTENT OF \$3,500.

AND WHAT HAVE YOU GOT TO SAY FOR YOURSELF?

NOT GUILTY, YOUR HONOR!

"IT WAS LIKE THIS, JUDGE: I WAS ON A SHOPPING TRIP WITH MY SISTER."

I WANT TO BUY SOME LITTLE FIGURES FOR THE MANTEL, ROSCO... AND FOR GOODNESS' SALES, BE CAREFUL!

HERE YOU ARE... HORSES, DOGS, SQUIRRELS...

I WAS LOOKING FOR SOMETHING REAL CUTE.

LOOK, SIS! HERE'S A MOUSE!

MOUSE? MOUSE? Where?

BOTTOM SHELF, MA'AM, RIGHT BEHIND YOU.

EEEK!

MICE! MICE!

BUT, LADY, THEY'RE ONLY CHINA MICE!

I DON'T CARE WHAT THEIR NATIONALITY IS! I CAN'T STAND MICE!

clatter-

CRASH!

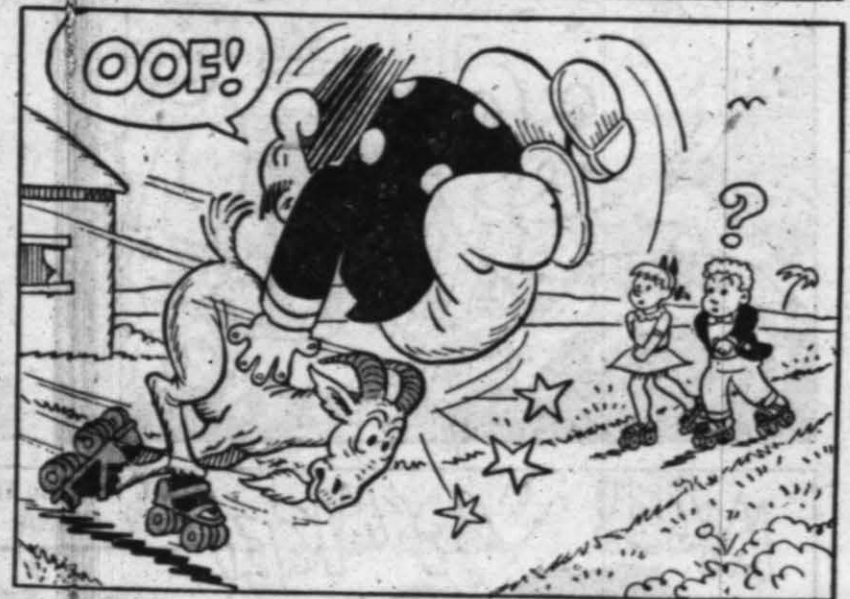
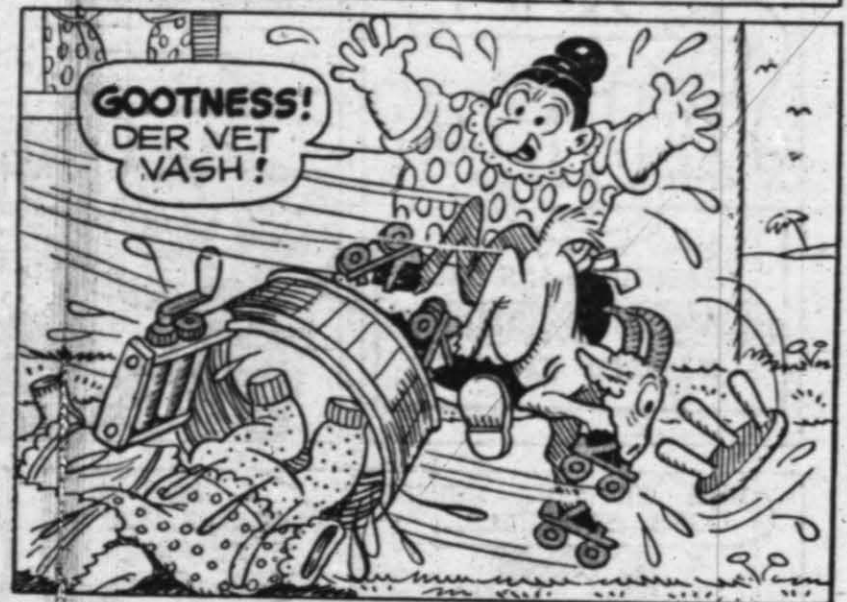
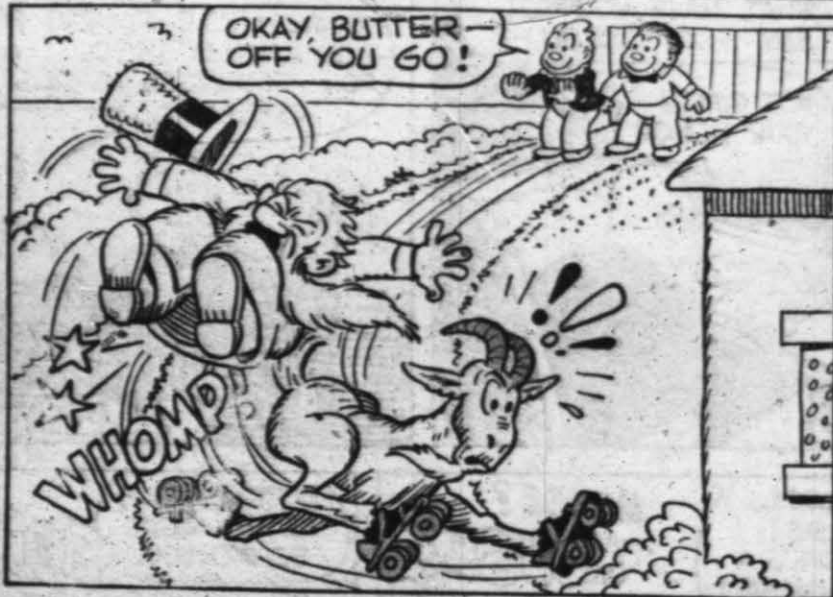
BAM!

AND, SO HELP ME, JUDGE, ALL I SAID WAS **MOUSE**.

FOR USING IMPROPER LANGUAGE IN THE PRESENCE OF LADIES... **GUILTY!** \$10 AND COSTS!



THE KATZENJAMMER KIDS



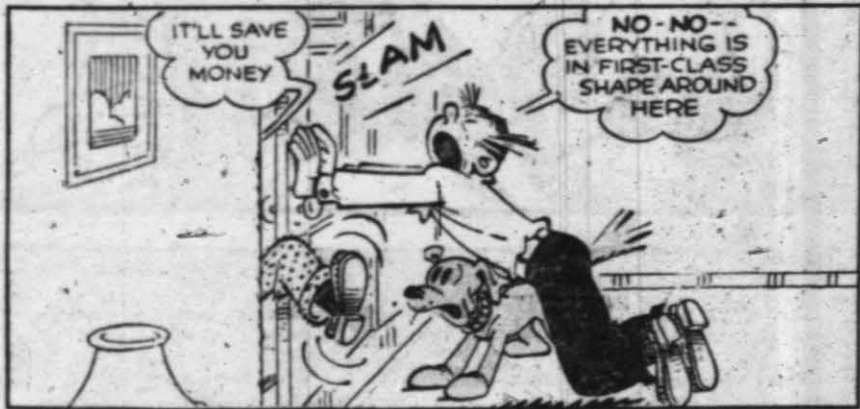
Copyright 1955, King Features Syndicate, Inc. World rights reserved.

3-27

**Shop In Hereford
For Your Best Buys!**

BLONDIE

by
CHIC YOUNG



CHIC YOUNG 3-27
Copr. 1955, King Features Syndicate, Inc., World rights reserved.

**Trade In Hereford
For Your Best Buys!**

THIMBLE THEATRE PRESENTS
POPEYE
 by TOM SIMS & BILL ZABOLY



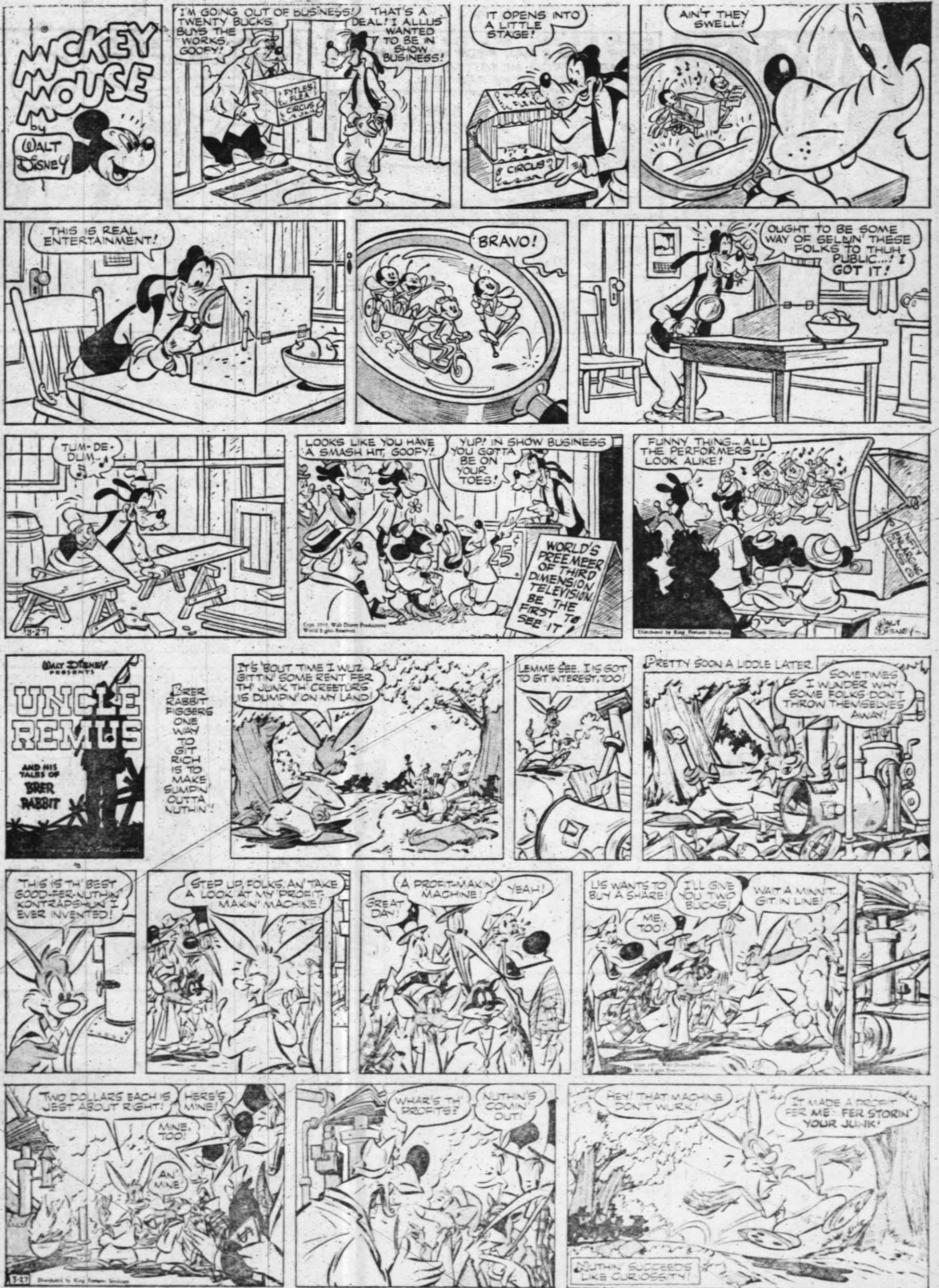
Copyright 1955, King Features Syndicate, Inc., World rights reserved.



ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!





SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead



BUBBO B. BUBBO, THE LITTLE BOY WHO PRETENDS TO BE A MAN FROM MARS, HAS DISAPPEARED FROM MILESTONE FARM AS MYSTERIOUSLY AS HE ARRIVED...



BUBBO, HEY, BUBBO... WHERE ARE YOU?



FLIP, YOU'RE NOT EXACTLY A BLOODHOUND, BUT LET'S SEE IF YOU CAN HELP ME FIND THAT LITTLE BOY!

YIP, YIP!



SO, HE HEADED FOR THE WOODS? I THOUGHT SO... WELL, LEAD THE WAY, FLIP. WE'LL FIND HIM!

YIP, YIP, YIP!



MEANWHILE, DEEP IN THE WOODS...

OOHHH, IT'S AWFUL DARK IN HERE... THERE COULD EASY BE LIONS AN' TIGERS!.. I'M S-SCARED!



W-WHAT'S TH-THAT??

CRASH!

IT'S NOT A LION OR A TIGER, BUT BUBBO GETS AWAY AS FAST AS HE CAN, ANYWAY...



YII-I-I!



AND IN A CABIN NEARBY...

OH, PAW, I'M SO SKEERED! THE RADDIO SAYS THERE'S A VARMIN'T FROM MARS LOOSE AROUND HERE!

DON'T FRET NONE, MAW... I AIN'T LETTIN' NO STRANGE CRITTER FROM MARS DO YOU HARM!



THERE'S A HOUSE... I'LL GO THERE AND BE SAFE FROM THE LIONS AND TIGERS!

HOW CAN YOU PERTECK ME, PAW?

IF ANY FURRINER FROM MARS COMES POKIN' AROUND HERE, I'LL BLAST HIM WITH MY SHOOTIN' ARN!

3-27 TO BE CONTINUED



ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS



—COMING TOWARD US, THE GREAT FIST OF THE GIANT, AS BIG AS OUR CANOE! WE PULLED OUT MY BROTHER AND FLED!—

--NOT KNOWING, WE CAME TOO CLOSE TO THE PLACE, SEEING DEAD FISH ON THE WATER, WE KNEW WE WERE NEAR THE ISLE OF THE GIANT! MY BROTHER FELL INTO THE DEATH WATER -- THEN WE SAW--



1



2

TWO MOONS LATER, MY BROTHER SICKENED AND DIED! HE DIED BECAUSE WE BROKE TABOO! NOTHING, NOT EVEN FISH, CAN ENTER THOSE SHINING WATERS AND LIVE!



3

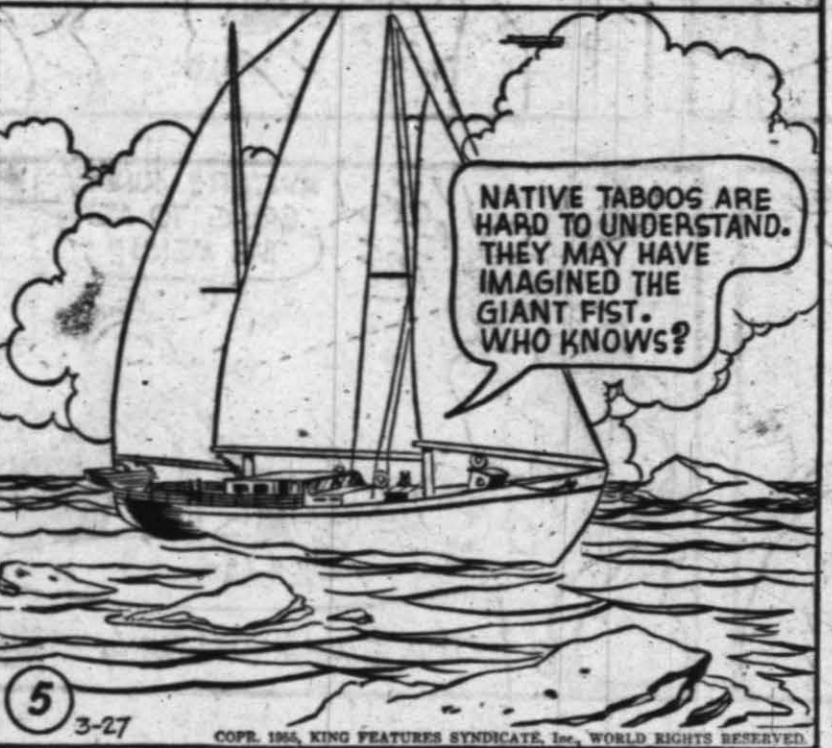
GOODNESS! SHINING WATERS! 'DEATH WATERS'--'GIANT FIST!' THE BROTHER DYING! WHAT DOES IT MEAN?

HE MAY HAVE DIED OF AN ORDINARY AILMENT.



4

THE SMALL SCHOONER PICKS ITS WAY CAREFULLY AMONG THE REEFS WHERE LARGER VESSELS COULD NOT GO . . .



NATIVE TABOOS ARE HARD TO UNDERSTAND. THEY MAY HAVE IMAGINED THE GIANT FIST. WHO KNOWS?

5

IT ALL SOUNDS SPOOKY TO ME--MANDRAKE! LOOK--ON THE WATER --DEAD FISH!

YES! THEN--THAT ISLAND MAY BE THE 'ISLE OF THE GIANT'!

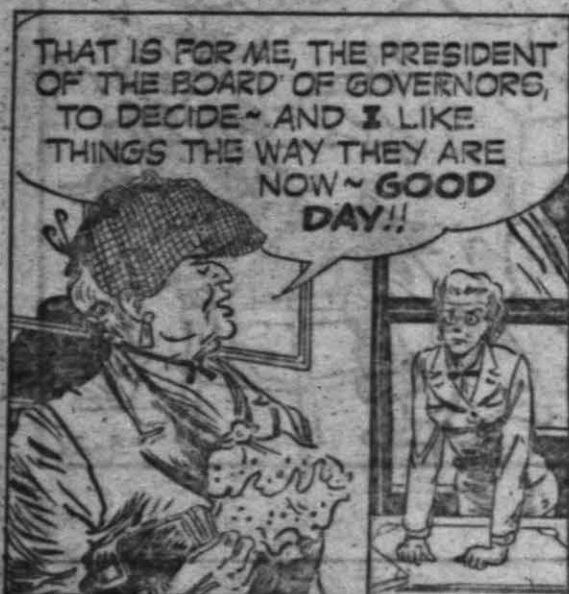
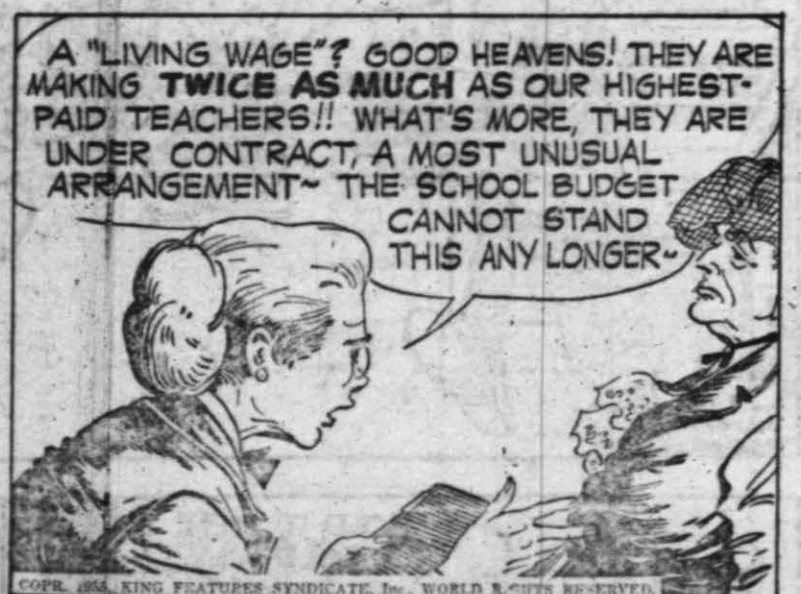
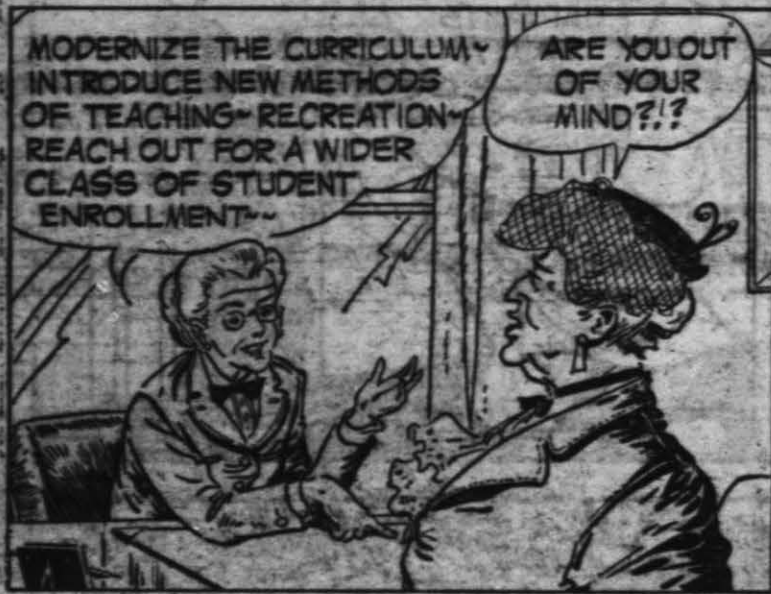
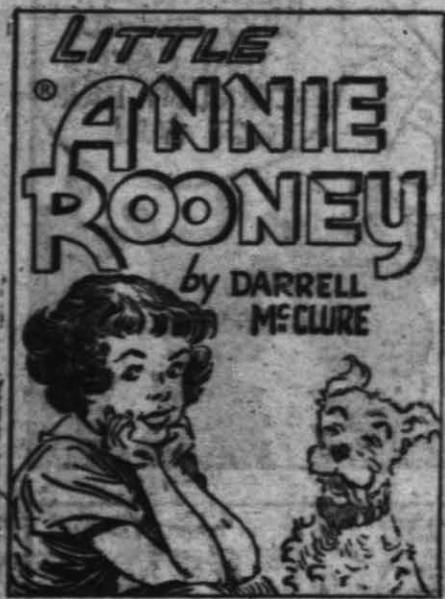


6

CONTINUED

Shop In Hereford

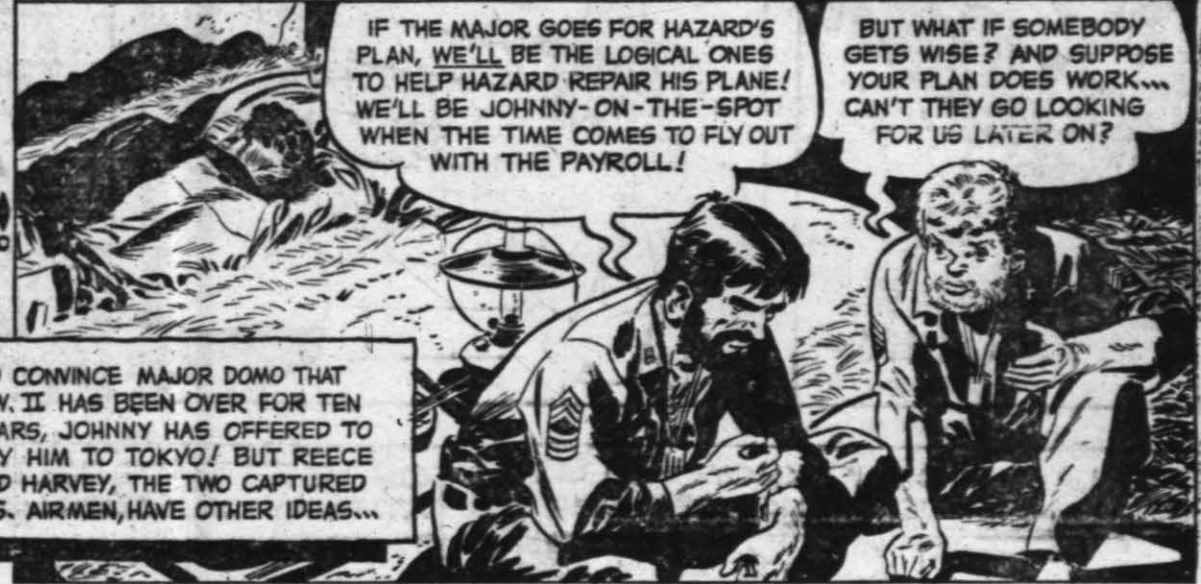
For Your Best Buys!



**Trade In Hereford
For Your Best Buys**

JOHNNY HAZARD

by FRANK ROBINSON



IF THE MAJOR GOES FOR HAZARD'S PLAN, WE'LL BE THE LOGICAL ONES TO HELP HAZARD REPAIR HIS PLANE! WE'LL BE JOHNNY-ON-THE-SPOT WHEN THE TIME COMES TO FLY OUT WITH THE PAYROLL!

BUT WHAT IF SOMEBODY GETS WISE? AND SUPPOSE YOUR PLAN DOES WORK... CAN'T THEY GO LOOKING FOR US LATER ON?

TO CONVINCE MAJOR DOMO THAT W.W. II HAS BEEN OVER FOR TEN YEARS, JOHNNY HAS OFFERED TO FLY HIM TO TOKYO! BUT REECE AND HARVEY, THE TWO CAPTURED U.S. AIRMEN, HAVE OTHER IDEAS...



LOOK, HARVEY, IT TOOK TEN YEARS FOR SOMEBODY TO DROP IN ON THIS ISLAND... BY ACCIDENT! IT'LL PROBABLY TAKE ANOTHER TEN YEARS BEFORE THEY'RE FOUND! BESIDES...



...IF WE CAN GET EVEN A FEW DAYS' HEAD START, THEY'LL NEVER GET US! WE'LL HEAD FOR AUSTRALIA... CHANGE OUR NAMES... AND LIVE OFF THE FAT OF THE LAND! WHO'D KNOW? HAPPY DREAMS, HARV!

YEAH, REECE... GUESS YOU'RE RIGHT! AFTER ALL, WE ARE PRESUMED LOST... AND SO IS THAT PAYROLL! NIGHT!



MORNING...SGT. NOYAKA RETURNS... ATTENTION... HAZARD! MAJOR DOMO HAS DECIDED TO ACCEPT YOUR PLAN! YOU ARE ORDERED TO BEGIN REPAIRS ON THE PLANE IMMEDIATELY!

HOW ABOUT THE TWO OF US HELPING ON THE REPAIRS? WE'RE AIR FORCE BOYS... WE'D SPEED THINGS UP!



THE REPAIR PARTY MARCHES THROUGH THE JUNGLE UNDER GUARD...

JUST A FEW LITTLE DETAILS TO BE WORKED OUT... LIKE HOW TO BE AT THE PLANE ALONE... AT THE RIGHT TIME... WITH THE PAYROLL!



THE SUPPLY DEPOT! THAT'S THE KEY TO OUR ESCAPE! GOT TO FIND A WAY TO GET TO IT... WITHOUT AROUSING SUSPICION...



AFTER A THOROUGH EXAMINATION, JOHNNY REPORTS HIS FINDINGS...

NOT TOO BAD... BUT I'LL NEED SOME NEW MATERIALS! HOW ABOUT SOME SHEET ALUMINUM AND AN ACETYLENE TORCH? GOT ANY SUCH ON THE ISLAND?

YES, WE HAVE THOSE SUPPLIES IN OUR DEPOT!



YOU TWO... COME WITH ME TO THE DEPOT! YOU VOLUNTEERED TO HELP... AND I'LL SEE TO IT THAT YOU WORK!

SGT. NOYAKA, YOU COULDN'T PLAY INTO MY HANDS ANY BETTER IF YOU TRIED REAL HARD!

3-27

CONTINUED...

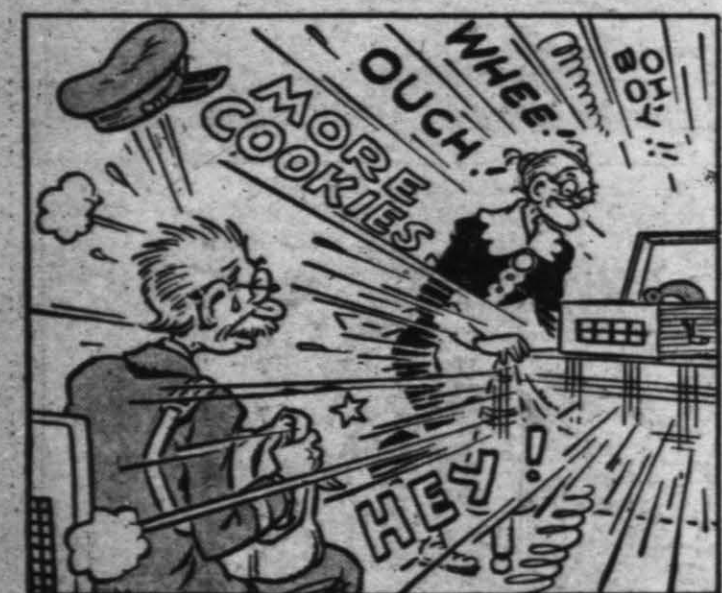


ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!



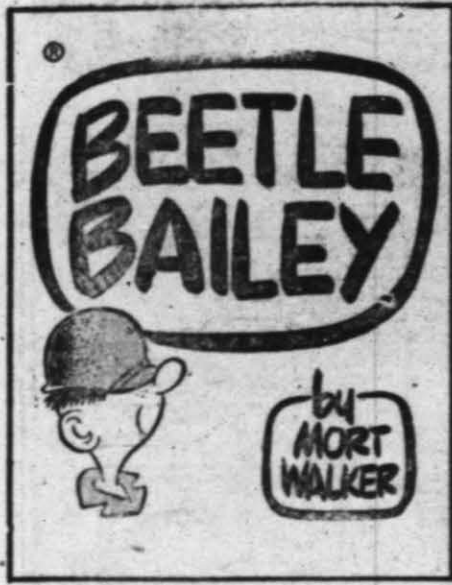
GRANDMA
by
CHAS. KUHN-



SHOP

With the Friendly Merchants
of Hereford

Help Keep Hereford Ahead



**Stop!!
Shop!!
Save:!**

*In
Hereford*

EDITORIAL COMMENTS

Building For The Future . . . On A Firm Foundation

Technical Survey Looks Ahead -- Backward, Too

Creating quite a bit of discussion, the Technical Survey of the Future of Hereford and Deaf Smith County appeared this week with 136 pages of figures and maps.

Most people will be inclined to stress and emphasize the "future" projections in the manuscript. It is equally important, though, to carefully review the figures of the past for, therein, lies the answer to many of the questions which confront the community today.

Schools, unquestionably the No. 1 headache, show an enrollment of 934 students in 1930; the increase to 1940 was 59 students with a total of 993 enrolled. The next five years saw a sharp increase of 214 students with 1,212 enrolled in 1945. The next five years saw a near double enrollment figure with 2,085 enrolled in 1950 -- a gain of 873. The spiral continued during the last five years with a 1955 enrollment of 2,843, giving a gain of 758 students. The total figure is almost three times as great in 1955 as that of 1940 with the startling gain of 1,750 students in the past 15 years.

The projections, somewhat lighter than past averages, indicate continued growth of schools, with 3,174 enrolled in 1960 for a gain of 331; total enrollment for 1965 is seen at 3,916 for another gain of 1,073 -- and a 10-year increase of 1,404. During the next 25 years from 1955, the projection calls for an enrollment of 6,171 -- a gain of 3,228 students, which will call for more than double the present day facilities.

Parallel to the schools are similar reports on Deaf Smith County, the City of Hereford, retail business firms, banks and other community facilities. Actually, the figures are startling. They represent facts and figures with which many of us were

casually acquainted, but had given only passing consideration. They trace a miraculous growth in a thriving community, and more important, they predict a bright future of continued growth and progress. Actually, we feel that they may even be on the conservative side.

Most important, though, is putting this information to work in the right manner. School, city and county planning can be made around the projections to save long-run unnecessary expenses. Individual business firms can predict future consumption and make fairly accurate plans on the basis of the projections.

The projections, of course, are not certain until after they happen. On the other hand, they are based upon national statistical trends as well as upon local conditions. They represent the same type of future planning upon which our great cities have been expanded. They were compiled by a firm which primarily makes such projections for some of the largest private business firms in the United States. They are apparently as accurate as it is humanly possible to make them.

And, while we are planning for the future, let's not forget the past. As The Brand has often pointed out, much of our trouble can be traced directly to "growing pains". A detailed check of the carefully compiled figures in the Technical Survey will readily convince anyone that this is unquestionably correct.

A growing community, like a growing child, goes through many stages and generally has a ravenous appetite. In the long run, though, their futures are determined by the attention and direction they receive, and, in both cases, we generally look back and find that most of our troubles, griefs and privations were well worthwhile.

New Water Strata Is 'Ace In Hole'

Definite discovery and unquestionable proof of a second strata of irrigation water below the red beds appeared this week as a result of the deep test well in the northwest part of Deaf Smith County.

The discovery is important to the people who reside in the area. Furthermore, it is important to all people who reside in the present shallow water irrigation area.

Recent drought years have tapped heavily upon the underground resources of the area. Many people, local and in distant points, have become alarmed over the possibility of draining off the irrigation reservoir. Discovery of the new strata, therefore, stands as a substantial reserve for the future.

If the deep strata is never used, it provides a point of consolation to know that 25 to 30 years from now we will have an available strata of water, still at a lower depth than that being pumped from numerous wells in other areas over the nation.

We'll Go Along With The Ladies

One of The Brand's most widely read features is the "Question of the Week", which appears regularly on this page. Furthermore, the answers pretty well afford a pattern of general thinking over the community, possibly because the persons answering are picked at random from the telephone book.

With these things in mind, we were most interested in the trends set through answers in the past two issues. Last Sunday, the question centered around "What I Dislike To Do Most in My Daily Routine" and this week we used the exact opposite by asking what people liked best.

The "Dislikes" were somewhat varied, but it is safe to say that around 50 percent of the women disliked washing dishes, while the most generally disliked chore among the men was "getting a haircut." When it came to the "likes", a great majority of the women liked the time of day when their husband and children were at home -- and the chores were done. The men, more varied in the "likes" than the women, seemed to favor "working in the yard" if any single conclusion is to be drawn.

These things are bound to vary with the individual, of course, but they do pretty well establish a pattern for future thinking -- and the only conclusion we can reach is one we don't like too well personally. It would be a maid or a mechanical dishwasher for Mom, and more yard work for Pop, both of which means more work for the Old Man.

All of which, in our opinion, establishes the fact that any reference to women as "the weaker sex" does not include the

factor of mentality.

Every town in the nation, including Hereford, can improve its appearance without spending much money.

The person who drinks his first cocktail never sees himself as a probable alcoholic, but it has happened before.



BRING THE NIGHT, JUST TURN THIS

QUESTION OF THE WEEK:

What in the course of your daily routine do you look forward to and like best? Why?

MRS. BILL BRADLEY:

"The evening when I can rest and enjoy myself and my children."

MRS. E. W. YOUNG:

"I look forward to preparing my noonday meal, also to when my family is home at night."

MRS. BARRETT SOWELL:

"My daily routine of housework, cooking and planning meals."

HARRY SEED:

"I like working in my yard in the evenings and watching TV."

H. B. STANFIELD:

"My hobby, photography work, and to go fishing whenever I can."

MRS. G. P. OWENS:

"I enjoy cooking and also working out of doors with my flowers."

MRS. R. R. JACKSON:

"I like sewing and housework. Also I like going to church and doing church work."

MRS. ED JESKO:

"I especially love cooking and planning meals for my family. I also like to take part in church and club work."

WENDELL BURDINE:

"My lunch hour."

MRS. CHARLIE SHIPLEY:

"I like to sew when I have the time and I like to go to my missionary circle."

KENNETH COWAN:

"I like working in the store and going out to the 'South 40' and playing a game of golf."

'Tater Peelin's

Roberta Campbell

Our son has dreamed up a wonderful idea if there was a possibility of making it a reality, but although we were flattered of course, we are a little sorry he ever gave us the picture of such a blissful existence.

One evening last week we came home from a round of newspaper work and took a fresh peach pie from the freezer to bake for supper. Then we were inspired to make a pecan pie and some sour cream cookies to fill a yawning cookie jar and utilize some sour cream we had on hand.

About bedtime that night, when Buster's stomach had finally reached its elastic limit, he remarked:

"Mom, I wish you had somebody to do the housework and everything else at home so all you ever had to do was watch television and cook."

tp

Mrs. Tom Draper, our home demonstration agent, has also made a wonderful impression on this young appetite with her apple pie.

Convincing evidence of more pie plate than pie left on the table was proof enough that he had enjoyed the apple pie with French Crust we made not long ago.

He assured us that we made the best apple pie of anybody, but his conscience gave him a little nudge and he retracted with, "Well, to be honest, I'll have to say you -- and Mrs. Draper."

tp

We hear about "mother-daughter", "father-son" and all sorts of in-law relationships, but one of the nicest we have ever observed is the one two of Hereford's mothers-in-law share so pleasantly. Mrs. Fred Barrett and Mrs. W. H. Russell have such a good time when together.

Advice to the business men of Hereford: don't overlook your advertising in 1955 and your customers won't overlook you.

Most parents take credit for the good points of their children but wonder where the perverse symptoms originated.

Community Builders

By NELDA GUY RICKETTS

A jack of all trades--and good at most of them--is a good way to describe this week's community builder, G. W. Brumley, who came to Hereford in 1910.

Mr. Brumley moved here when he couldn't get work any nearer to the family homestead at San Jon, N. M. His first job in Hereford was for the City and he recalls hauling many many loads of gravel to fill the mudholes on main street after it rained, since there was no pavement in Hereford at that time.

Then after peddling fruit, and a little of everything else, for about seven years, G. W. started in the hog business. He shipped the first load of hogs from here to California and for three years held the title of being the record hog shipper on the Santa Fe, when his shipments totaled about 18 million dollars.

Shipped to Mexico City

He built up quite a California hog market, also shipping to Mexico City and some to Honolulu.

Mr. Brumley has always run cattle, no matter what else he was doing, and he thoroughly enjoys going out to his ranch now and working with the cattle.

A man who has a good deal of faith in Deaf Smith County and Deaf Smith County feeds, Mr. Brumley once did some feeding to prove that calves fed out here were just as good as those fed out on the corn in the north. He feels that if the feed is administered in the right way, and long enough, that it can be done right here. He thinks that many people who try to feed their calves out here get discouraged too soon and ship them to town before they are ready.

Was In Garage Business

At one time Mr. Brumley had a thriving garage business and Chevrolet agency. He also had a large number of used cars stored in the Bull Barn once when it caught fire and nearly cost him a fortune. Again a fire almost wiped him out when he had a wholesale oil company here and a third fire raged through a granary where he had just finished cutting and storing 20,000 bushels of wheat.

At the present time Mr. Brumley is a director of the Hereford National Farm Loan Association and is president of the organization. He is also a director of the Texas Safety Council and a member of the Deaf Smith County Parole Board.

He has been a director of the Chamber of Commerce in the past and has always been quite active in Chamber of Commerce activities.

Active Bank Organizer

He helped organize the Security State Bank at Farwell and is a controlling stockholder now after 30 years. He was also director and president of the Hereford State Bank for a number of years. He is a director of the Great Plains Life Insurance Company.

He also helped to organize and was a director of the elevators at Black and Dawn, when they were privately owned elevators several years ago.

He was also director and president of the Hereford Lumber Company for a number of years.

Mr. Brumley says he had very little formal education, just learning to read and write and spell. He always was good at math, however, and really got his math education when he was buying and shipping hogs directly to the packers.

He confesses that when he purchased his first adding machine after doing the work on the machine he would go back over the figures with a pencil and do them himself to be sure the machine hadn't made a mistake.

Mr. Brumley, who was in the grocery business in Missouri prior to coming to New Mexico and Texas, also operated a grocery store in Hereford at one time for a short while.

He has been a member of the Baptist Church ever since he and his wife were baptized years ago in the old west side church as he recalls it: "In Lee water." He is quite active in church affairs, serving on the building committee of the church when the present building was erected and working with them again when the education building was added.

Observes Birthday

The Brumleys have been married a little more than 53 years and have seven children, 18 grand children and 17 great-grandchildren.

This past week Mr. Brumley celebrated his birthday and only 30 close relatives were able to attend the dinner.

His children are: Bonnie, Lucille, Goldie, Grace, Virgil, Homer and Roger.

Mr. Brumley has enjoyed trips he has made to Cuba for the Lions convention; to New York with the Lions and to Canada and Old Mexico and Catalina Island. He hopes

(Continued on Page 2)

Panhandle Paragraphs

NEW BRIDGE NEAR CLARENDON

Carroll Hudson, Highway Engineer in charge of construction announced this week that if everything goes well, the new 575 foot bridge across Salt Fork of Red River, five miles north of town, will be open to traffic sometime the latter part of this week. The bridge itself, has been completed and work on the approaches is due to be completed any day now. The new bridge replaced the one washed out by the flood some nine months ago. It is 175 feet longer than the old bridge and five feet higher. The old bridge had 40 foot spans all the way across but the new bridge has three wider spans over the main channel. The first span is 70 feet, the second 90, the third 70 and the remainder are 40 foot spans which should remove future possibility of another wash-out. The total cost of the bridge and approaches amounted to around \$114,000, not including the Highway Department and Engineering costs, according to Carroll Hudson.

—The Donley County Leader

pp

PANHANDLE TO WIDEN 66

The Commissioners Court Monday gave notice that it plans to issue warrants not to exceed \$80,000 for the purchase of additional right of way to make a four-lane highway for U. S. 66. The right of way would be for the road from the county line east of Groom to about one-half mile east of the place where Highway 15 turns off Highway 66 toward Claude. The court plans to act upon the proposal to issue the warrants at the regular meeting Monday, April 11.

—The Panhandle Herald

pp

FLOYDADA POLICE RADIO

The city of Floydada has pending an application with the Federal Communications Commission for a permit to operate a two-way radio and base station with five units for the use of the Floydada police department. The application was signed at a called meeting of the city council on March 4. As late as March 16 an order for a base station transmitted had not been made however.

—The Floyd County Hesperian

pp

LOCATES URANIUM STRIKE

Walter Kassell of Dallas is a man who flew a Piper Cub to a \$4,000,000 buried treasure . . . a vast uranium lode. But Mr. Kassell of 6434 Danbury Lane has done his share of mud slogging, hill climbing and hiking through snow looking for uranium. He doesn't mind because he helped peddle one "find" for a cool \$4,000,000 and is entertaining offers now of \$3,000,000 for another. Considering that Mr. Kassell was just "an ordinary guy" a brief year and a half ago, he hasn't done too badly.

—The Shamrock Texan

The BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm may be unduly worried over the matter at hand this week, but you can decide that from his letter.

Dear editor:

The trouble with electing a man to congress is that he considers it a mandate as they say from the people to get his name on some legislation. There ain't nothing apparently more embarrassing to a Congressman than to visit back home and have to admit to the people he hasn't gotten a law passed that he thought up, and consequently this puts so much pressure on him he has to rack his brain to find a spot for a new law, because if there's one thing the United States has a surplus of, it's laws.

Nearly any situation you think of, some Congressman has already thought of a law to cover it.

But the other day a Congressman thought up a new law, and I'm concerned over it.

What he wants is a law to prohibit the sale of merchandise below cost.

Now off-hand, this might sound like a good thing, business has got to make a profit to be worth anything, and I guess if a man hasn't got sense enough not to sell for more than he paid, maybe he needs a law to keep him in business.

But I got to thinking. I don't know what all "merchandise" would include, but I can see the day when the courts would interpret it as cattle, for example, or cotton or corn or wheat or rice, and I'm telling you when they pass a law keeping a farmer from selling below cost, they're gonna play thunder with farming.

I know farmers, in fact I'm one of 'em, who have been selling below cost for years, and you pass a law putting a stop to it and you'll throw a lot of us out of work.

Year before last, nearly anybody who sold a sow he'd bought the year before that, sold it at below cost, and if this law had been in effect, by now lots of farmers couldn't have gotten to their mail box for stumbling over dead cows.

I'm not in favor of it, but one of the fundamental rights of a farmer has been to sell below cost, and you eliminate that and there'll be years when a man can't plant a new crop for worrying where to put last year's.

Maybe a druggist shouldn't be allowed to sell tooth paste below cost, or a merchant a formal evening gown, but you stop a farmer from selling his products that way and what's he gonna do for a living?

Yours faithfully,

J.A.

The Sunday Brand



Established 1948

Published every Sunday at 336 Main St. Hereford, Texas

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

News Editor James M. Gillentine
Adv. Manager Melvin Young
Mech. Superintendent Stanley Phillip
Society Editor Mrs. John McLean



G. W. BRUMLEY . . . Community Builder

Thirty members of the G. W. Brumley family gathered at his home Sunday in celebration of his birthday. Highlight of the day was the noon-day dinner with talk fests making up the afternoon's diversion. Attending were Mrs. Bonnie Brumley, Mr. and Mrs. E. D. Hopson and daughters, Mr. and Mrs. Geo. Olson and children, Mr. and Mrs. G. W. Duncan and children, Mr. and Mrs. Homer Brumley and children, Mr. and Mrs. Roger Brumley and children, Mrs. W. A. May, Mr. and Mrs. Alfred May, Mr. and Mrs. Ernest May, Mr. and Mrs. Melvin May and sons, Mr. and Mrs. Marvin May and Mr. and Mrs. G. W. Brumley.



FISH and WARREN
CESSPOOL — DRILLING

30" - 36" - 42" Diameter

214 Ave. H Hereford, Texas Phone 1213

Community...

(Continued from Page 1)
in the near future to go to Mexico City. Although he has been in Mexico, he has never been to the capitol.

Wants More Schools
One of the things that Mr. Brumley feels Hereford needs most is more schools. He says that even though taxes are almost more than we can pay now he feels that we should have bond issues and build the schools.

He also feels that Hereford needs more paved streets, but doesn't know exactly how to go about getting more streets paved.

He also feels that the speed limit in Hereford ought to be slowed down and then enforced thoroughly.

The Police Chief Reports

(Editor's Note: Sheriff Louisa Sharp has passed the buck. . . again. He says writing this column each week is too much of a chore, so he made a deal to write on alternate weeks with Police Chief Leo Box.)

By Leo Box
Hereford Chief of Police

Since this is my first time to write in this column I really don't know what to write about. The Sheriff told me that I would be able to write and write for the first few times and then would run out of something to write about, but I think I ran out before I got started.

I guess we had better talk about traffic first. Our traffic is probably the big problem so far as the police department is concerned. We only have the one car and so many times we get too busy to work the traffic like we should, which isn't good. I don't mean that people drive any worse when they don't see the police car, but when they are tempted to run, a few more stop signs and go just a little faster when they don't see the car. During the year 1954 we investigated 148 traffic accidents in the

City Limits, 83 of which we contribute the main cause to running stop signs or should I say "Failure to grant the Right-of-Way?" Forty-three of the remaining 85 accidents occurred on Main Street. Most of these accidents were caused by people backing out from angle parking places and not being able to see clearly, either backing into someone—or someone who was in a real big hurry to stop at the next stop light ran into them. If we could, some way or another, eliminate those 105 accidents, we would only have the minimum of accidents.

The merchant's committee had an excellent safety program worked up a couple of weeks ago but couldn't get the right people interested in it, so it folded like many other projects. The only solution I have to the traffic problem is that everyone should be a little more "Courtesy Conscious" and try just a little harder to come to a complete stop and look both ways at our "Too Many Stop Signs."

Yes, I agree with most everyone about having too many stop signs but I hate to think how many accidents we would have if we didn't have them.

As some of you have noticed, we have started being a little rougher on traffic violators the past few days and we will continue to do so until we cut down on the traffic accidents. Our main objective is fewer accidents and making Hereford a safer city to drive in and live in.

So far this year, we have had 36 accidents with an estimated damage of \$9,041.84; 17 accidents in January, 12 in February and 7 so far this month.

A couple of weeks ago I made about an hour's talk to the adult training union class at the Temple Baptist Church in which I told of some of my experiences as a peace officer and discussed some of our problems here in Hereford. The main topic was the legal intoxicants that can be bought in Hereford. These are Vanilla Flavored, Virginia Dare Cooking, Sherry or wine, Aqua Velva after-shave lotion, Bay Rum, etc. These items can be purchased at any drug store, or grocery store in different amounts. Since Jan. 1, 1955, we have placed 55 persons in our jail most of whom were drunk and most of that number were drinking the above-mentioned drinks. I

don't know of any way the Police Department can stop merchants from selling these items to the people that drink, but I have checked with the merchants and they are of no help.

One other thing I would like to mention is that the Police Department has a patrol car on duty 24 hours a day every day, radio operation, 24 hours a day each and every day. The salaries of this city are paid by the taxpayers and yet, we are not called on anything except a dog once in a while or maybe a drunk or a fight once in a while. I know we don't have any Sgt. Fridays on the Police department, but we have trained officers and we are down here for the purpose of enforcing the law in the City Limits and we sure wish you people would give us the opportunity. We certainly don't mind making calls that don't amount to anything or may seem too trivial to you, because they might lead to something big. Just like Wednesday of this week we were called on a small deal that the person calling said he hated to bother us, but if anything happens we will clear up several deals including the school burglary that we HEARD happened over the week-end.

I can't pass up this opportunity to say something about last Sunday evening. I had my wife, my children and my dog in my personal car and we were riding around town and I have never seen so much speeding and careless driving in my life. You teen-agers sure let me down that day. I have been taking up for the Hereford boys and girls ever since I came to Hereford and most of you know that I have and I certainly was disappointed in you Sunday.

Just last week I heard a group of people talking and they said that our teen-agers were the ones having the most accidents and I came to my office and went through all our accident reports and wrote down the ages having all the accidents and found that all ages from 12 to 91 were having accidents and the most were around the 20 to 29 age and I told them our teen-agers were better than average but I might have to change my mind if we have another day like last Sunday. I had one car stopped, giving him a ticket for running a stop sign and four cars loaded with boys and girls ran the same sign

right in front of me just like they wanted to show me they would or could. If I hadn't had the ticket already made out I certainly would have torn it up after that. I know you boys and girls won't act like that any more because you are the best in the country and I know you will prove that not only to me but to the other people in the community.

We at the City Hall invite each and every one of you to come by and visit with us, in fact we would be happy to have a group down every day to see our police department, visit our court and ride

around with us a while.

LFB.

Personals

Mr. and Mrs. Doyle Payne and two children of Sulphur, Okla., visited in the home of Mr. and Mrs. R. H. Stevens. Mr. Payne is Mrs. Stevens' brother and also the brother of Cecil Payne of Dawn.

Pvt. Karl Huicheson and Pvt. Harold Hendrick, both stationed at Ft. Carson, Colo., returned home Saturday afternoon for a 14 day

urlough. Karl will be visiting in the home of his mother, Mrs. E. Hutcheson, and Harold in the home of his brother, Travis Hendrick.

Mrs. Eda Brashears and Mrs. Sam Fuller of Dimmitt, were visitors in the home of Mr. and Mrs. Walter London, Tuesday.

Emmett Milburn and Ivel Rudd left for Los Angeles, Monday on a business trip.

Mr. and Mrs. Red Naylor of Portales, spent Sunday with their grandmother, Mrs. Emma Easter.



DON'T BLOW YOUR TOP!!

Use Water Resistant

TITEKOTE

Rain, wind, frost action and temperature extremes are natural enemies of unprotected masonry surfaces. Prolonged exposure, moisture will penetrate to the interior of the structure, producing dampness, discoloration and damage.

TITEKOTE has been especially developed as a protective coating for brick, stucco, all types of block and

- ★ RESISTS RAIN
- ★ RESISTS ICE

- ★ RESISTS WIND
- ★ RESISTS SUN

TITEKOTE No. 1 (Base Coat) is unexcelled for filling and sealing the surface of Cinder Block, Haydite Block, Pumice Block, Superock Block, Slag Block.

TITEKOTE No. 2 (Finish Coat) to be used for protecting and beautifying all masonry surfaces. Has same water-resistant qualities as Titekote No. 1 but does not have the ability to span large voids.

Crowe-Gulde Cement Co.
of Hereford
PHONE 1722 1st & GOUGH ST.

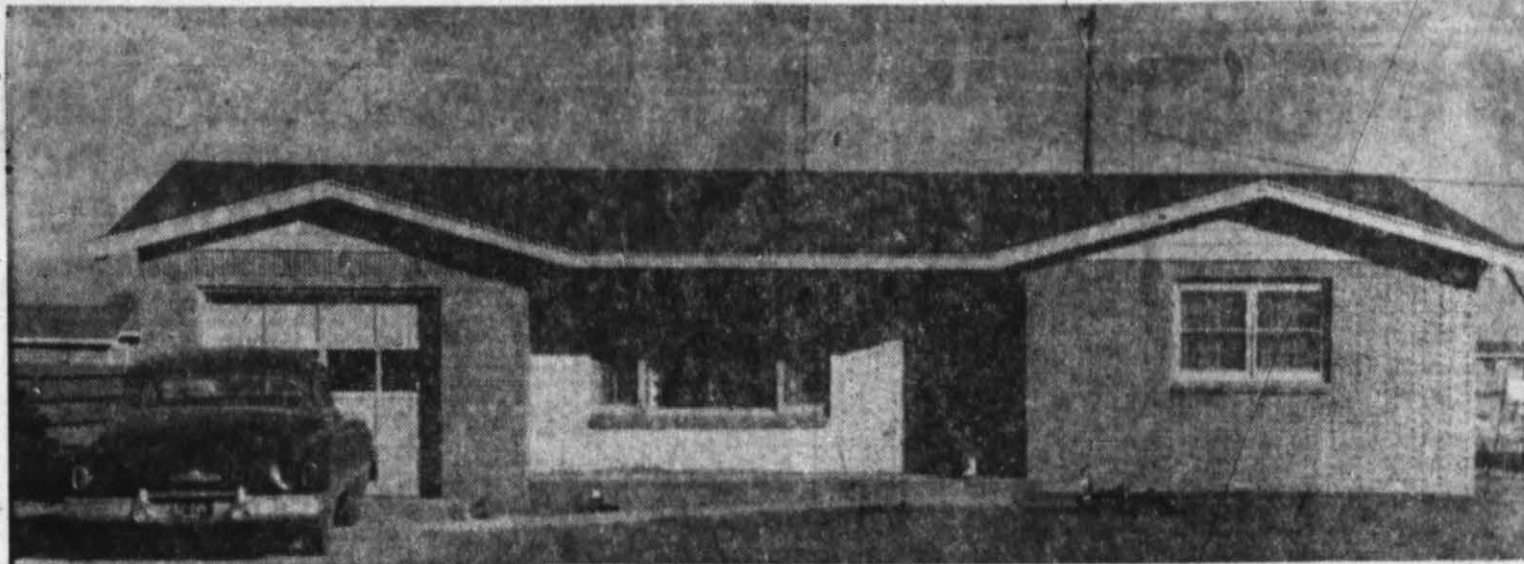
When fishin' — you'll be wishin'

for

BUNNY BREAD



We made Bunny Bread good, you made it famous.



A NEW HEREFORD HOME is that of Harold Mudroch, located on Ave. J. It is a three bedroom home with living room, kitchen, and bath, brown brick and trimmed in green. They have been living there about two months. (Staff Photo)



MEET THE TEACHERS -- Mrs. Earl Holt, who is a teacher in Hereford's fifth grade, is shown above during a class. Mrs. Holt has taught in the Hereford schools for two years. She is a graduate of Burns Flat, Okla. and Southwestern Teachers' college at Weatherford. (Staff Photo)



MEET THE TEACHERS -- Mrs. Charles Coffman, who is teaching in Hereford for her second year. She was born in Quanah and attended high school in Brownfield. She received her BA at Texas Tech and attended TSCW, Mary Hardin Baylor and W.T. (Staff Photo)

Courthouse Records

Warranty Deeds

C. M. Hicks et ux to O. Z. Golden, N. 90 ft. of the S 270 ft. of the E 200 ft. of Blk. No. 4, Evans Add.

Billie Rene Boultinghouse et al. to Jessie R. Barrett, Lots Nos. 8 and 10 of Blk. No. 1 of Duran Sub. of Blk. No. 26 of Mabry Add.

Rest Lawn Memorial Park of Hereford to Luther C. Ellis et ux, Sec. C, Lot 85, Spaces 3-5.

Olin Nix, et ux to R. W. Kelly, NE 1/4 of Sec 20 Township 3 N Range 3, E. of Capital Syn. Sub.

Bruce Lyman Miller et ux to N. L. Wesson, N 1/2 of Blk. 22 of Ricketts Add.

D. L. Welty et ux to Trautman Bros of Hereford, Inc., a Corp., Lot No. 3 and the N 1/2 of Lot No. 2 in Blk "C" of the R. G. Sisk Sub. of Blk. No. 1 of Mabry Add.

Deeds of Trust

Pat Robinson et ux, J. Vance Robinson et ux to Kansas City Life Insurance Co, SW 1/4 of Sec. 4, Blk. Kp8, T. T. Ry. Co. Sur.

Arthur L. Dean et ux to United Fidelity Life Insurance Co, Lot No. 29 of a Sub. of Blk. No. 4 of Evans Addition.

Bruce Lyman Miller et ux to N. W. Wesson, W. 184.32 ft. of the E 1039.94 ft. of the N 417.42 ft. lying S of Harrison Highway of the NE 1/4 of Sec. 81, Blk. K-2

Cecil Malone et ux to First Federal Savings and Loan Assn. of Amarillo, W 65 ft. of Lots Nos. 1, 2, 4, 4, and 5, and the W. 65 ft. of the N 15 ft. of Lot No. 6,

each and all in Blk. No. 1, Norman Gray et ux to Great National Life Insurance Company, W 1/2 of Sec. No. 3 in Blk. E. School File No. 4772, H. D. Howard Original Guarantor.

Marriage Licenses

Isias Valdez Garza and Margarete Rivera Gonzalez, Mar. 21. A. D. Edens and Cleta Rae Stowers, Mar. 22.

New Automobiles

Clint Fornby, 1955 Ford, Mar. 18. R. C. Adams, 1955 Chevrolet, March 18.

H. E. Hippus, 1955 Oldsmobile, March 18. Junior Matus, 1955 Plymouth, March 18.

Louie Olson, 1955 Chevrolet, March 18. Joe Reinauer, 1955 Chrysler, March 19.

Clyde Rayburn, 1955 Plymouth, March 19. Mrs. Annie Rose, 1955 Mercury, March 19.

Carlos Alvarado, 1955 Ford, March 19. Buran Scott, 1955 Ford, Mar. 19.

G. W. Edwards, 1955 Buick, March 21. A. O. McLain, 1955 Pontiac, March 21.

Rubye J. Jones, 1955 Ford, March 21. L. E. Ware, 1955 Pontiac, March 21.

Floyd S. Chambers, 1955 Chevrolet, March 21. Wayne Wallace, 1955 Mercury, March 21.

B. M. Wiltshire, 1955 Pontiac, March 22. Mrs. Dell Sherman, 1955 Pontiac, March 22.

March 25. R. Tilden Staple, 1955 Ford, March 25.

V. Talley, 1955 Ford, March 21. Glenn O. Edwards, 1955 Oldsmobile, March 21.

Records of leprosy have been found as early as 1,500 B. C.

Roman chariots after carried burning piccons into war areas where they were released to sun-moon relief legions.

50%-100% more POWER!

MUSTANG

"precisioned" high-compression engines for Ford, Mercury, Chevrolet cars, buses and trucks.

Big-car performance and small-car economy are yours with a Mustang High-Compression Engine. Increased bore and stroke, light-weight pistons, automatic valve lifters, 3/4 grind camshaft and many more quality custom features give you 50% to 100% more horse power—longer engine life—greater fuel economy. With a Mustang High-Compression Engine under your Exclusive Distributors in Hereford for Mustang Engines

SUITS AUTO SUPPLY CO.
Phone 500

At The Movies

"Phfft,"
The title of the new Columbia Pictures' comedy with Judy Hollis.

day, "Phfft," has become a headache to harassed parents and teachers who are being asked: what does "phfft" mean and how is it pronounced? It is pronounced "Ph-f-f-t"—but Hollywood urges that audiences don't say it. . . see it! "Phfft" is the sound of romance on the rocks, in the hilarious new farce also starring Jack Lemmon, Jack Carson and Kim Novak at the Star Theatre Wednesday and Thursday.

In 1920 about a third of U. S. widows were 65 years old or older, but in 1953 more than half were 65 or older.

Rev. and Mrs. Van Zandt of Dimmitt, visited with Mrs. Emma Easter, Wednesday.

Although fewer children of unskilled laborers go to college than children of professional men, about the same percentage in each group who do enter college go on to graduation, a University of Michigan study shows.

FREE! CHILDREN'S PHOTO CONTEST

GRAND PRIZE

A Beautiful OIL COLORED PHOTOGRAPH in a 16 x 20 Saloon Mount

No Entrance Fee

Thomas Food extends an invitation to all mothers to enter their children in a big children's photo contest being held at our store.

To enter your children in the contest come to Thomas Food any time Wednesday to be photographed for the contest.

Age limit for the contestants is from

1 Month to 12 Years

Children will be judged for neatness of appearance and expression. There is no entrance fee and no purchase required for contest.

All prizes for contestants in this area.

OTHER PRIZES

25 Regular Prizes Of 8 x 10 Brownstone PHOTOGRAPHS

No Obligation To Buy

ONE DAY ONLY WED. MARCH 30th

Children will be Photographed by a Highly Skilled Child's Photographer

Using The Most Modern Equipment From Shugar's Studios

THOMAS FOOD STORE

519 Park Avenue Hereford Phone 15

MACHINERY

- 1 MM UTU Tractor on Butane, '48 Model
- 1 Model "W9" I.H.C. Tractor, '47 Model
- 1 Model "H" I.H.C. Tractor
- 1 Two-Ton Reo Truck, 1950 Model
- 1 1947 Model 2 ton Cab-over Dodge Truck, 18' Grain Bed.
- 1 Graham Hoeme Plow, 13'
- 1 Moline-Four Row Rotary Hoe
- 1 Moline Tandem Disc
- 1 Moline Four Row Tool Bar & Planter
- 1 Moline Four Row Field Cultivator
- 1 I.H.C. Four Row Vegetable Cultivator
- 1 I.H.C. Beet and Bean Planter
- 1 I.H.C. Potato Digger
- 1 I.H.C. Roll Over Plow, 14"
- 1 Baldwin Combine, Drag Type
- 1 Eversman Leveler
- 1 I.H.C. Drill
- 1 John Deere 4 Section Harrow & Hitch
- 1 Single Wheel Front End for Model "H" I.H.C. Tractor
- 1 Schwartz Wide Front End for UTU Moline
- 1 Moline Furrow Guide
- 1 Butane Tank and Trailer, 245 Gallons
- 1 Fertilizer Attachment for I.H.C. Beet & Bean Planter.
- 1 Four Row Stalk Cutter
- 1 Spring Tooth Harrow
- 1 Moline Marker
- 1 1948 I.H.C. Pickup
- 1 13' Joefrey Plow
- 12' Krause on Timpkin Bearings . . . New Disc
- 1 6' Ford Hoeme
- 1 V-Type Ditcher with 3 point hookup
- 1 2-Way Ford Disc Plow
- 1 John Deere Disc, 21'
- 1 Four Wheel Trailer, 16'

- 1 Electric Chicken Brooder, 500 Size
- 1 Cotton Trailer
- 15' Joefrey
- 500 Gallon Butane Tank
- 1 4-section Case Rotary Hoe
- 1 4-Bottom J. D. Malboard, 12' Bottom
- 1948 WD9, New Tires
- Used I.H.C. WD9 Irrigation Motor
- Furrow Guide for WD-9
- 1 J.D. Pump Jack with 3 H.P. Motor
- 1 300-Gallon Propane Tank
- Fiber Glass Lined 20 Gallon Butane Water Heater
- 1 -H.P.-80' Setting Pressure System with new Switch
- 1 Martin Hummer Single Wing Ditcher
- 1 Moline 10' Oneway on Rubber
- 1 1952 Model 3/4 ton, 4 Speed Dodge Pickup
- 1 1947 Model 1 1/2 Ton Chevrolet Truck with Grain Bed
- 1 Lot Sweeps, Corrigators, etc.
- Irrigation Tubes, Dams, Fence Posts, Wire.

HOUSEHOLD GOODS

- 1 Butane Cook Stove
- 1 Westinghouse Refrigerator
- 1 Davino
- 2 Bed Steads and Springs
- 2 Kitchen Cabinets
- 1 Kitchen Table and Four Chairs
- 3 Lawn Chairs

CATTLE

- 2 Good Registered Whiteface Bulls. (Mill Iron Breeding Will furnish papers & pedigrees)
- 1 Mixed Breed Cow and Calf
- 2 Jersey Cows
- 1 Roan Nurse Cow
- Many more items too numerous to mention.

TERMS: CASH

E. W. HOBSON

Auctioneer: Lloyd Otten Clerk: Clinton Jackson

Progressive News

By Mrs. Ira Ricketts

Mrs. H. L. Hershey, Mrs. V. E. Dodson and Mrs. Lewis West attended the aluminum tray workshop in the district courtroom on Monday.

Mr. and Mrs. Ira Ricketts visited Mr. and Mrs. Jim Ricketts on Thursday evening.

Mr. and Mrs. Archie Dougherty of Clovis spent last Thursday night with her parents, Mr. and Mrs. Ira Ricketts.

Mrs. Marilyn Cantrell was a guest Sunday of Mr. and Mrs. P. L. Carmichael.

Jack York of Shamrock and Lindsey Davis of Muleshoe both students at W. T. were guests Sunday afternoon of Myrna Lou Goffin.

Mr. and Mrs. C. V. Burges and Melvin visited Sunday afternoon with a brother of Mrs. Burges, Mr. and Mrs. Roy Coker of Sumnerfield.

Mr. and Mrs. Glenn Ricketts and Douglas spent Thursday night with Mr. and Mrs. Ira Ricketts. Douglas spent until Tuesday with his grandparents while his parents made a business trip to Albuquerque. They returned to their home at Snyder on Tuesday.

Linda Russell spent last weekend in Amarillo where she visited her sister, Doris.

Mrs. C. G. Smith returned to her home in Abilene last Friday after visiting her cousin, Mrs. H. L. Hershey and family for several days.

Kenneth Carmichael of W. T. spent the week-end with his parents, Mr. and Mrs. P. L. Carmichael.

Mrs. L. L. McBrayer of Dalhart spent Sunday night and Monday with her parents, Mr. and Mrs. Ira Ricketts.

Shari Carmichael was a guest Sunday of Connie Kent.

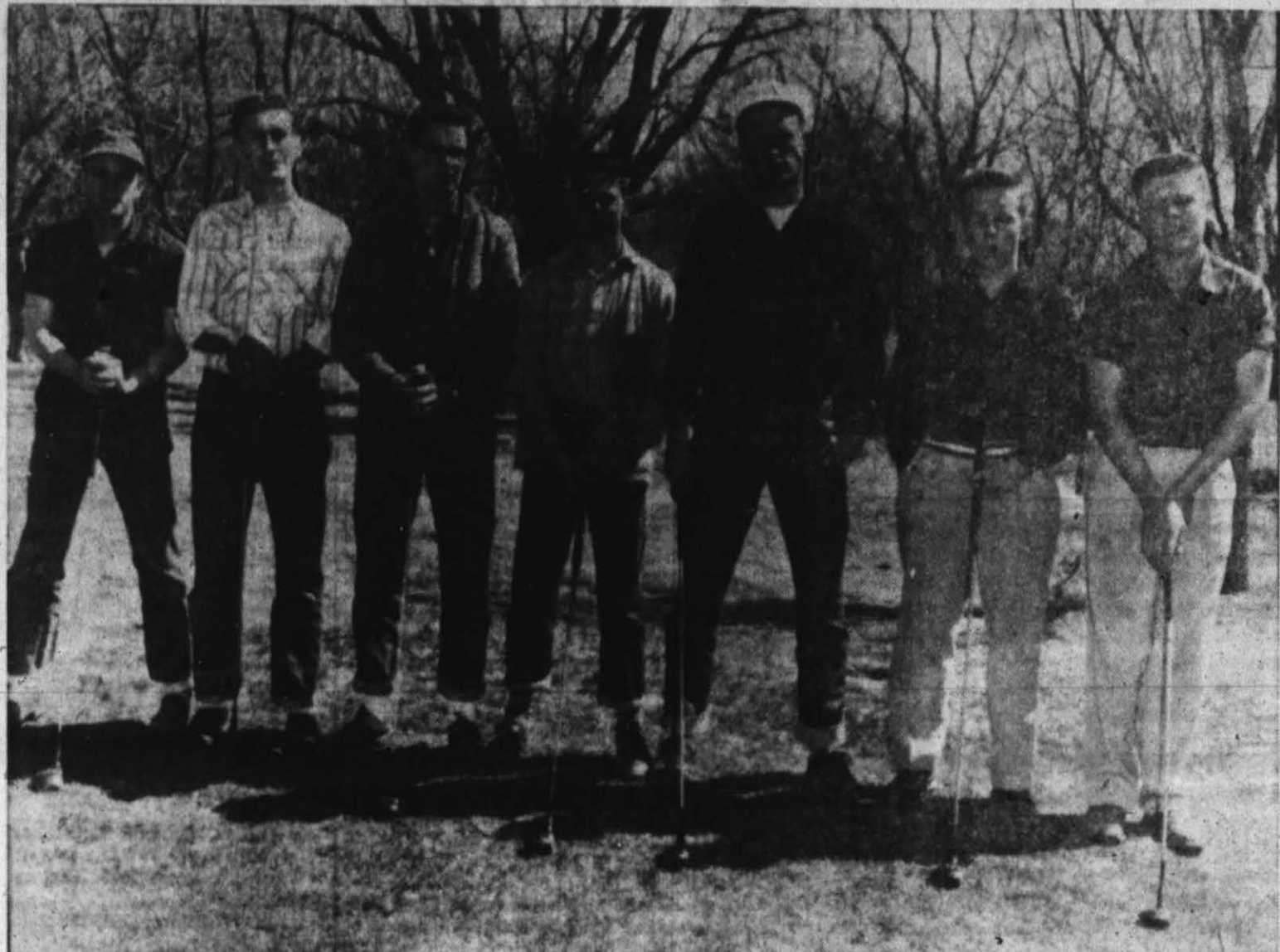
Mr. and Mrs. Clyde Russell were visiting Mr. and Mrs. Lowell Sharp on Friday evening.

Mr. and Mrs. Ira Ricketts and Douglas visited in the home of Mr. and Mrs. J. L. Pevely Sunday evening.

Mrs. Leon Coffin, Mrs. Bert Coffin and the Beauchamp family, Mrs. H. L. Hershey, Homer, Mrs. P. L. Carmichael and Shari are among those having a tussel with colds and flu this week.

Mrs. Clyde Russell and Linda were visiting the Ira Ricketts on Tuesday afternoon.

Mr. and Mrs. Grant Hanna and Mr. and Mrs. Edgar Roe returned Wednesday night from Wisner, Neb., where they attended the funeral of a relative of the family. They report a blizzard and snow storm which caused them to be marooned for a few days. Below zero and snow drifts of 10 feet and roads were blocked. Mrs. Hanna, mother of Mrs. Roe and Grant stayed with her granddaughters, Jeannette and Joan Roe and Mr. and Mrs. Hanna's two daughters.



FOUR MEMBERS OF THE HEREFORD High School boys golf club won by a score of 339, in a three way meet played Tuesday afternoon. Littlefield was second with 385 and Canyon last with a 441 score. The low score was Charles Seed, 79, Kieth Hodges, 83, Dale Taylor, 88, Jeff Minton, 89. The boys are from left to right: Donald Bridges, Gary Southern, Jerry Malone, Dale Taylor, Kieth Hodges, Charles Seed and Jeff Minton. (Staff Photo)

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?

IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in tip-top condition.

Cowan Jewelry
Kenneth "Doc" Cowan
Your Doctor of Sick & Dzacrept Watches

HEREFORD

Stamp

The Following Hereford Merchants **GIVE & REDEEM** Hereford Pride Stamps

- Phillips and Lawrence
- Hunters Food Store
- Hereford Hardware
- McDowell Drug
- Neill Cleaning Co.
- Cowan Jewlrv
- E. B. Black Furniture Co.
- Kinsey - Roberson Buick Co.

TRADE WITH THEM

Letter To The Editor

March 19, 1955

The Hereford Brand Hereford, Texas

Dear Sirs:-

We, the Blanche Grove Circle of W.M.U. of The Avenue Baptist Church wish to be one more to express our thanks, and sincere appreciation to you for your clean publications. We especially appreciate the fact there are no beer or liquor ads to be found in your paper.

May God bless you and guide you each day.

Sincerely yours,

Mrs. Mae Stocks
Mrs. Carl Schroeder
Mrs. Otis King
Mrs. Homer Thomas
Mrs. R. G. Price
Mrs. Gerald Townsend
Mrs. C. E. Cogle
Mrs. Earl Cole
Mrs. Lola Blankenship
Mrs. A. B. Dameron
Mrs. E. H. Harper
Mrs. W. J. Frost
Mrs. H. D. Robbiss

Although the eggs of snapping turtles are good food, they will not boil hard as hen's eggs do.

Fidelis Matrons Fete Husbands

Fidelis Matrons class of the First Baptist Church entertained husbands at a covered dish supper party in the home of Mr. and Mrs. Roger Brumley Tuesday evening. Assisting in arrangements were Mesdames Earl Stagner and Otis Lee.

The Easter motif was carried out in appointments and decorations including pink and purple spring blossoms Easter bunnies and nests.

Following the supper games were enjoyed with Mrs. Gerald Wilson

directing the fun. Popular songs were sung by the high school boys quartet which includes Clarence Caywood, Raymond Wells, Pickens Moore and J. B. Wills.

Those attending were Messrs. and Mesdames Lloyd Sharp, Gerald Wilson, Glyn Bibbrey, Jimmie Mercer, Clyde Rayburn, Dalton Criswell, A. L. Manjeot, Earl Stagner, Otis Lee and the hosts.

A University of Michigan study shows that 67 percent of the children of professional men who graduate from high school go on to college but only 26 percent of the children of unskilled laborers go

It is normal for a child to be far sighted when he starts school says the Better Vision Institute.

In many libraries of the 15th century the books were protected by being chained in a fixed location and chains continued to be used in English church libraries until the early 18th century.

Although lichens are not now used as dye plants, they were so used in ancient times.

Liechtenstein, an independent European state, is 65 square miles in area.

FASTEST KNOWN PAIN RELIEF FOR ARTHRITIC, RHEUMATIC VICTIMS—NOW AVAILABLE

Seven "Film-Coated" Ingredients Offer Positive Relief

The crippling, torturing, twisting pain of Arthritis and Rheumatism may soon be forgotten, thanks to an exciting new laboratory discovery named Ar-Pan-Ex.

Ar-Pan-Ex was perfected by a noted scientist of a world-famous university, working with all known facts about these crippling ailments. The result is a safe, easy to take tablet that promotes the fastest relief known from that stabbing agony.

Ar-Pan-Ex is compounded of seven active ingredients including a special new medicine to help provide longer lasting relief. Ar-Pan-Ex is exclusively perfected to curb chronic, deep-seated pain.

Nothing like AR-PAN-EX has ever offered before can bring results faster, more effectively or with longer lasting benefits than Ar-Pan-Ex. It may mean a renewed life of usefulness and pleasure to millions.

Ask for genuine Ar-Pan-Ex today at any drug store for the kind of relief no other product can claim to equal. If your druggist is out of it, he will be glad to order it for you.

Why AR-PAN-EX Helps

Ar-Pan-Ex does not dissolve instantly in the stomach—avoids stomach distress. Ar-Pan-Ex is scientifically "Film-Coated" so that ALL

ROGER'S DRUG 241 Main St.

Concrete Irrigation Ditches

As Low As 59c Per Foot Cost To Farmer

COMPLETE - NOTHING EXTRA TO BUY

Can Make Immediate Installation

- Conserve up to 25% of Water
- Stop Erosion
- Take the Work out of Irrigation

Hi - Plains Concrete Ditch Co.

George Byrd

Day Phone 26 . . . After 6 P.M. Phone 1859

More than a V-8...

It's a "Y-8"!

FORD, the world's greatest builder of V-8's for 23 years, now brings you new Trigger-Torque power in two great new Y-block V-8's!

Ford's experience in building over 14,000,000 V-8 engines has never paid off so well as in this year's two great new Y-block V-8's. Both the new 162-h.p. Y-block V-8 and the 182-h.p. Y-block Special V-8 have short-stroke, low friction design and deep-block construction for smoother, more efficient performance and long engine life. Both deliver Ford's new Trigger-Torque power . . . power that gives you quicker getaways, more confidence when passing other cars, more responsive performance at all driving speeds.

- New Speed-Trigger Fordomatic Drive*
- 4 new lines inspired by the Thunderbird
- New Angle-Poised Ride

**of extra cost*

We cordially invite you to come in and Test Drive the . . . **'55 FORD**

Hereford Motor Company

2nd at Sampson Buran Scott, Owner Phone 39

WORLD'S GREATEST WIFE SAVER

AN ELECTRIC CLOTHES DRYER



"MY ELECTRIC CLOTHES DRYER IRONED OUT MY IRONING PROBLEMS!"

says Mrs. C. T. Shropshire, 4503 West Third, Amarillo, Texas

"The dryer changed my method of buying clothes for my five children. Now, I just buy the kind of materials which need no ironing."

"I remove the clothes from the dryer before they are completely dried out, and hang them on a hanger. They need no ironing, as all the wrinkles fall right out."

Any time you can save ironing time is a good time, especially when you have five children, and want to spend as much time with them as you can. Try the convenience of electric clothes drying and reap the dividend Mrs. Shropshire enjoys — more time with her family.

The world's greatest wife saver — that's an electric clothes dryer. Stops lifting and lugging, cuts ironing time in half. See a demonstration at your Reddy Kilowatt Dealer.

SOUTHWESTERN PUBLIC SERVICE COMPANY

SEE YOUR REDDY KILOWATT APPLIANCE DEALER

Easter Breakfast Menus

By Cecily Brownstone
 Associated Press Food Editor
EASTER BREADS, rich with fruit and glazed with sugar, are a happy tradition in many families. The breads are usually of the yeast-raised variety and make a fine offering for Easter Sunday breakfast.

This Easter you might like to try our Tulip Rolls with their pretty golden pineapple filling. Make them the day before Easter, if you like, and serve them cold. Or if you can arrange it, bake the rolls Easter morning and serve them hot from the oven.

If your family likes to have a late-morning Easter Brunch, here are three menu suggestions all featuring the Tulip Rolls. Epicu-

reans in the family will appreciate Menu One. Menu Two has a Southern flavor. Menu Three is an old-fashioned American combination.

MENU ONE
 Grapefruit Halves with Fresh Strawberries
 Shirred Eggs with Mushroom and Chicken Liver Sauce
 Tulip Rolls Beverage

MENU TWO
 Lemon Egg-nog
 Hashed Sweet Potatoes
 Grilled Ham
 Tulip Rolls Beverage

MENU THREE
 Cut-up Oranges and Bananas
 Pork Sausage Links with Sunny-side-up Eggs
 Tulip Rolls Beverage

TULIP ROLLS

Ingredients: 2 packages active dry yeast, 1/2 cup lukewarm water (about 105 degrees), 1 cup scalded milk, 1-3 cup shortening, 1/2 cup brown sugar, 2 teaspoons salt, 1 1/2 cups uncooked rolled oats (quick or old fashioned), 3/4 to 4 cups of sifted flour, 2 eggs (lightly beaten), Pineapple Filling.

Method: Soften yeast in water. Pour scalded milk over shortening, sugar and salt; stir occasionally until shortening melts. Add rolled oats and let stand 5 minutes or until lukewarm. Stir in 1 cup of the flour, then the eggs and softened yeast. Add enough more flour to make a soft dough. Turn out on floured board and knead until smooth and satiny, about 10 minutes. Round into ball.

Legal Notice

THE STATE OF TEXAS
 TO: J. D. Potter, if living, and unknown heirs and legal representatives of J. D. Potter, if deceased, Defendants, GREETING

You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 25th day of April, A. D., 1955, at or before 10 o'clock A. M., before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas.

Said Plaintiff's petition was filed on the 10th day of March, 1955.

The file number of said suit being No. 3761.

The names of the parties in said suit are: Parker Brothers Planning Mill, a corporation and as Plaintiff, J. D. Potter, if living, and unknown heirs and legal representatives of J. D. Potter, if deceased as Defendant.

The nature of said suit being substantially as follows, to-wit: Foreclosure of paving lien.

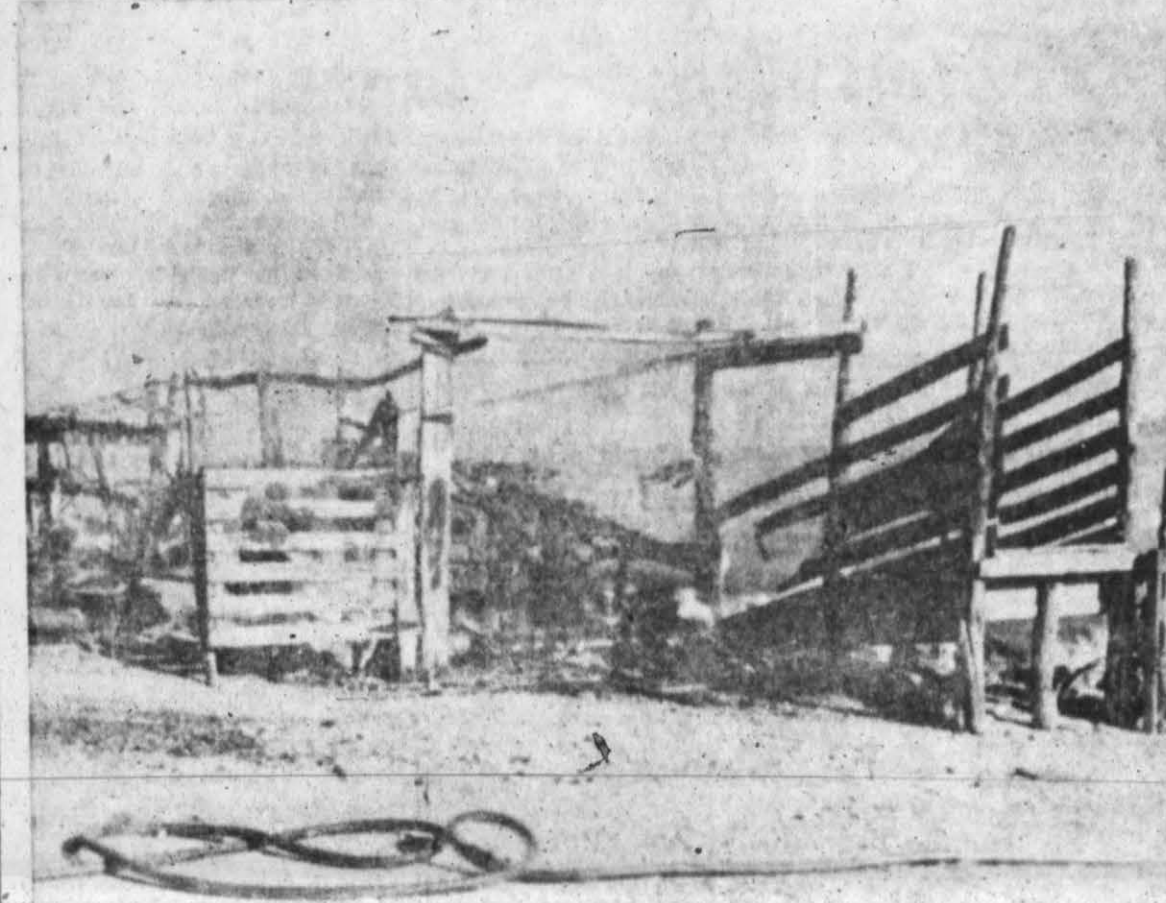
Issued this the 10th day of March, 1955.

Given under my hand and seal of said court, at office in Hereford, Texas, this the 10th day of March A. D., 1955.

Lucille Posey, Clerk
 District Court, Deaf Smith County, Texas

Pineapple Filling: Mix thoroughly 1-3 cup sugar, 1 tablespoon of cornstarch, and 1-8 teaspoon of salt in saucepan. Stir in 1 cup crushed pineapple and juice and 2 tablespoons chopped maraschino cherries. Cook over medium heat until thick and clear. Cool.

place in greased bowl; brush lightly with melted shortening. Cover and let rise in a warm place until double in bulk, about 1 hour. Punch down; cover and let rest 10 minutes. Divide dough in half. Roll each half to form a rectangle 8 by 16 inches. Brush lightly with melted butter. Cut each rectangle into 8 squares (4 by 4 inches). Place a tablespoon of filling on each square and spread slightly. Bring four corners of each square to center and seal by pressing together and twisting. Place rolls in 2 greased 7 by 11-inch pans (8 rolls in each pan). Cover and let rise until double in bulk. Bake in a moderate (375 degrees) oven for 25 to 30 minutes. Remove from pans immediately. Brush top of rolls with melted butter. Serve hot or cold.



A FIRE AT THE JOHN RENFRO feed lots west of town Wednesday afternoon burned a chute and part of some corral fences, along with several bales of hay stored in the end of the above chute. The fire was reported by the Dearing Wrecking company. (Staff Photo)

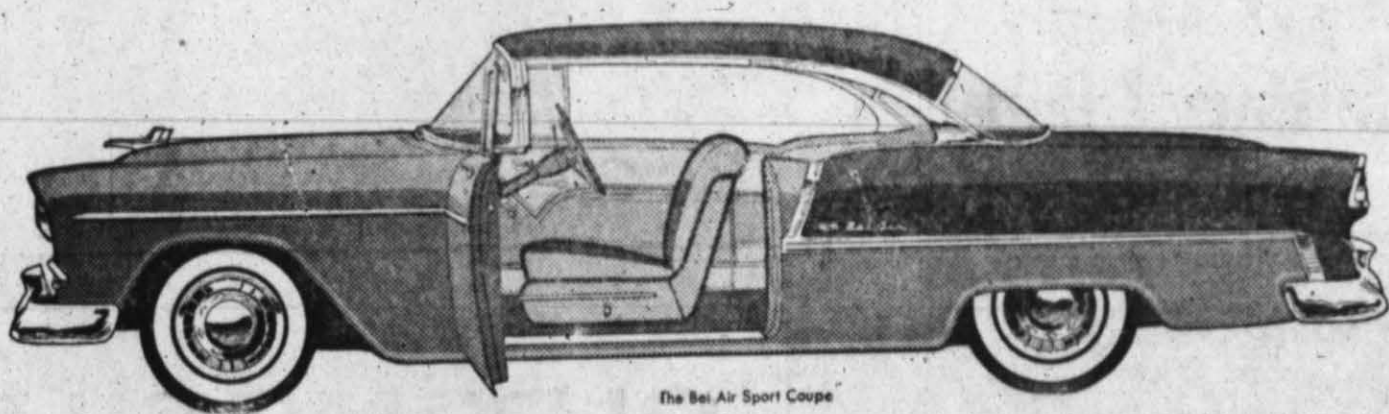


GOVERNOR TESTIFIES BEFORE COMMITTEE -- Gov. Allan Shivers, left, testified before Senate investigators at Austin that neither he nor any member of his staff has ever brought any "undue pressure" in the veterans land program transactions. Listening to the governor are Darsey Hardeman, right, of San Angelo, chairman of the committee and Crawford Martin of Hillsboro, a member of the committee. Mrs. Agnes Miller, court stenographer, takes the statement. (AP Wirephoto)



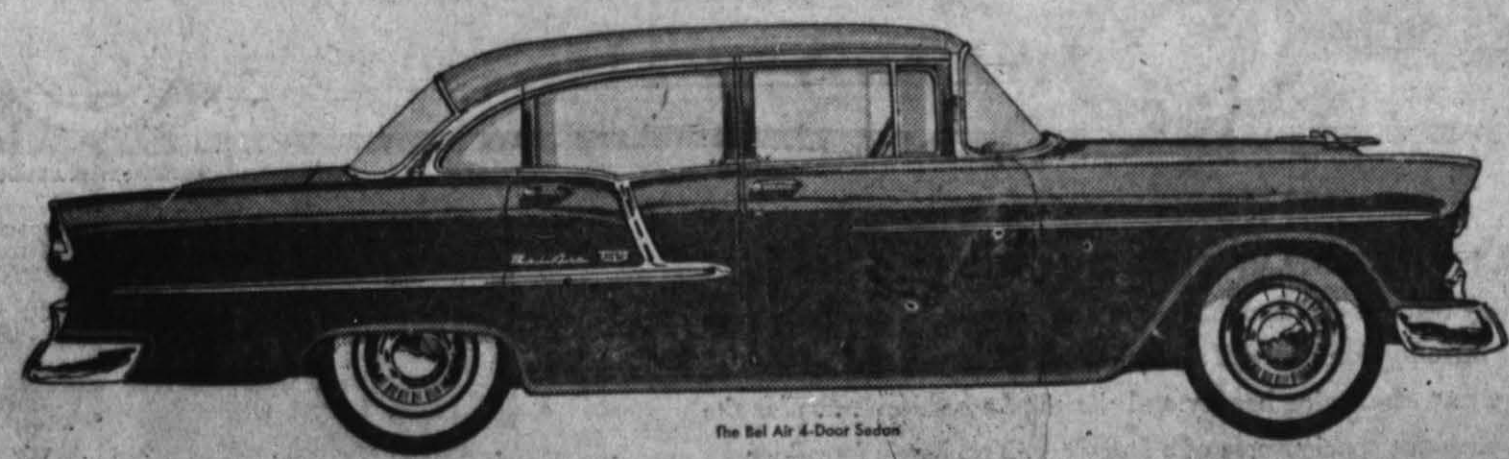
N.A.I.A. CHAMPIONS -- The victorious East Texas State College team and coach are shown above standing behind a banner designating them as winners of the N.A.I.A. basketball tournament at Kansas City, Mo. In front of the banner is the trophy presented to the team. Team members, left to right, are: Wayne Mulkey, Jerral Logan, Bob Williams, Jack Stevenson, Glen Stevens, Jim Miller, Shelby Metcalf, Bill Notley, Clarence Lynch, Bryan Miller, and ETSC basketball Coach Bob Rogers. (AP Wirephoto)

Come Drive America's Best-Selling Car!



Complete and official registrations for December, 1954 and January, 1955 (the first two complete months for which comparative registration figures are available on '55 models) show that...

MORE PEOPLE ARE BUYING '55 CHEVROLETS THAN ANY OTHER CAR!



It's Easy to See Why Chevrolet's the Best-Seller!

It's the only low-priced car with the beauty and quality of Body by Fisher... High-Level Ventilation System... 6 engine-drive choices, including America's most modern (and lowest-priced!) V8... 12-volt electrical system... the sure-footed smoothness of Glide-Ride Front Suspension and Outrigger rear springs... the ease and sureness of Ball-Race Steering. Come take the wheel -- and see how all these exclusive features put Chevrolet way, way out ahead of its field!



Sales Leader for 19 Straight Years

MR. FARMER!
 You Will
SAVE
 Enough In One Season To Pay
 For Your Conversion To
BUTANE

Don't delay... bring your Tractors and other mobile farm equipment in today and let the folks at Blanton Butane, Inc. change them over to Butane.

We use Genuine
ENSIGN CARBUREATION EQUIPMENT!
SPEEDY... 2-WAY DELIVERY SERVICE!

BLANTON BUTANE, INC.
 Phone 551

TRULY - TEAGUE CHEVROLET

Fish Loaf Or Lobster Pie

By Cecily Brownstang
Associated Press Food Editor
WONDERING WHAT to serve for those Lenten suppers left on the calendar? How about a fish loaf that numbers mayonnaise among its ingredients, or a lobster pie topped with ready-to-bake biscuits?

fish (haddock, halibut or flounder); 2 tablespoons margarine; 1/2 cup finely diced celery; 1-3 cup finely diced green pepper; 2 tablespoons minced onion; 1 clove garlic (minced); 1/2 cup real mayonnaise, 1/2 cup milk; 2 cups dry or toasted bread cubes; 1/2 teaspoon salt; 1-8 teaspoon pepper.

utes; drain and flake. Melt margarine in a skillet and add celery, green pepper, onion and garlic. Cook over low heat about 5 minutes, or until wilted. Blend mayonnaise and milk in a mixing bowl. Add bread cubes, vegetable mixture, salt and pepper; toss together. Fold in flaked cooked fish. Place in greased loaf pan (about 5 1/2 by 9 1/2 by 2 1/2 inches; or in a 1/2 quart casserole. Bake in hot (400 degrees) oven 25 to 30 minutes or until firm. Unmold on the serving platter. If desired accompany with tomato sauce and garnish with hardcooked eggs. Makes 6 servings.

LOBSTER PIE
Ingredients: 2 tablespoons butter, 2-3 cup sliced mushrooms, 1 medium-sized onion (finely chopped) 2 tablespoons chopped pimiento, 1/2 cup cooked lobster or one 6-ounce can lobster, 1 1/2 cups liquefied instant nonfat dry milk, 1/4 cup flour, 1 package ready-to-bake biscuits, one 5-ounce jar olive and pimiento cheese spread.
Method: Melt butter in skillet. Cook mushrooms, onions and pimiento in butter until onions are lightly browned. Add lobster; mix lightly. Pour liquefied instant nonfat dry milk into top of double boiler. Sprinkle flour over surface. Beat with rotary beater until blended. Cook over hot water, stirring constantly, until slightly thickened. Stir in lobster-vegetable mixture. Pour mixture into 1 quart casserole. Spread one side of unbaked biscuits with cheese spread. Place biscuits cheese-side down on top of hot lobster mixture. Bake in a hot (400 degrees) oven 20 minutes or until biscuits are lightly browned. Makes 4 to 6 servings.

World tobacco production increased about 4 percent from 1953 to 1954, says the United Nations Food and Agricultural Organization.



DEBATE COMMERCIAL FEED CONTROL BILL
Sen. George Moffett, standing, chairman of the Senate Agriculture Committee in Austin goes over some points of his bill to control the contents of the livestock feed sold commercially. Seated at far left is C. H. DeVaney of Waco, who testified for the bill and represents the Texas Farm Bureau. Sen. A. J. Rogers, vice-chairman, presides over the committee hearing at right. People in background unidentified. (AP Wirephoto)

Our Brand New Saw Type Cotton Delinting Plant has been Completed and will begin Operating Monday, March 28th

CLEANING

With the Bauer and Clipper Cleaners

SAW TYPE DELINTING

With Continental Oil Mill Type Gins

TREATING

with the Gustafson Slurry Type Treater using either Ceresan or Orthocide seed disinfectants.

COSTS ONLY 1c PER POUND

Located 9 Miles South of Friona for an Appointment Call
Hereford, Texas, Hub Exchange 2172

Hub Delinting Plant

Rt. 1 Friona, Texas

Professional Touch For Home Seamstress

A lively imagination is the most important tool of the woman who sews. Just as a good cook adds her own original design touches to a basic pattern. For instance, a blouse made with a standard pattern may achieve distinction by use of delicate scallop on the sleeve and around the neckline. Local sewing center experts point out that scallops, formerly a real trial to the amateur dressmaker, is easy to make with the new automatic zigzagger attachment on the sewing machine. Here are tips on how to make this dainty scallop trim. Cut out the blouse according to directions on the perforated pattern. To make the scallops around the neckline, use the scallop stitch pattern on your automatic zigzagger. Set the device for a No. 5 bight and 12 stitches to the inch. Stitch along the top edge of the collar on the wrong side. Cut away excess fabric, turn and press. Attach collar to body of blouse according to pattern directions. In order to make the interesting scalloped sleeves, it is necessary to cut the sleeves larger than the pattern piece. This is done by drawing a series of vertical lines on the pattern piece. Start by drawing the pattern piece in half lengthwise. To give you your first line in the exact middle of the sleeve pattern. Draw along the fold. Then draw lines parallel to this line, and one inch apart until you reach the edges of the pattern piece. Since this pattern has no margin allowance, work right to the edge of the piece. Then slash each of these lines and insert a strip of tissue 1/4 of an inch wide in each slash. These insertions will give you the extra fabric needed for each tuck. Now pin your enlarged pattern on the organdie, and cut out your sleeves, marking the position of each tuck according to the insertions on the pattern piece. Fold each tuck on the wrong side. Leave your zigzagger at the same setting used on the neckline scallops, and stitch along each fold on the wrong side. Trim away excess fabric, turn the scallops to the right side and press. Now run a line of straight machine stitching 3/8 of an inch in from the deepest point of the scallops, running the entire length of each tuck. This is to give extra dimension to the scallops, so they will not lie flat. Press, and complete sleeve and blouse according to pattern directions. A dainty, feminine blouse, such as this one with the scallop trim, could well be the starting point for a spring wardrobe. The neckline trim would be effective with a new spring suit; a jumper would show off the sleeves to best advantage. Note: Blouse pictured was made with Advance pattern 6841. White light is composed of all the colors of the rainbow. Seven U. S. states have towns named Wyoming. The United Nations World Health Organization estimates that there are 522 million people in the world, not counting Communist controlled areas, exposed to malaria and that 300 million of these have no protection against the disease. Sunspots reach a maximum or the average of every 11 1/4 years and theorists believe that there are cyclical changes in the weather in the same intervals, perhaps caused by the sunspots. Although the eggs of snapping whole has gained population rapidly since 1950, West Virginia has lost population. The period of Lent has varied from 2 days to 40 in the history of Christianity and was established at 40 days early in the seventh century.

This Famous "Rocket 8"

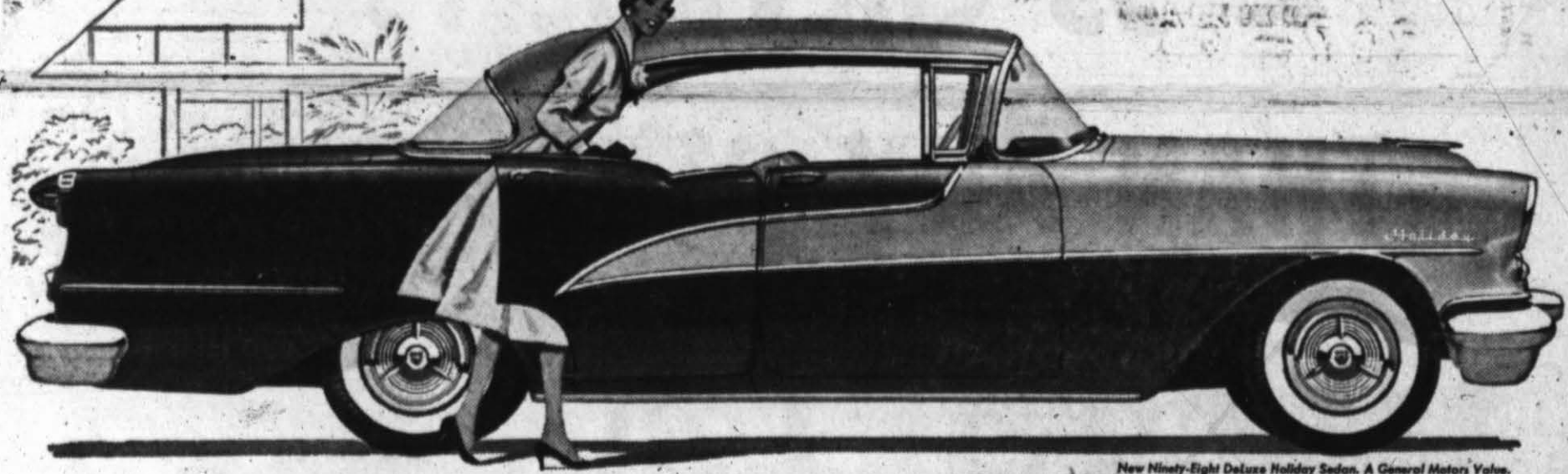
Oldsmobile Holiday Coupe

has a New Running Mate!

Oldsmobile started the swing to Holiday styling! And now, as you would expect, it is Oldsmobile that takes the next big step in hardtop design.

OLDSMOBILE'S ENTIRELY NEW

Holiday Sedan



New Ninety-Eight Deluxe Holiday Sedan. A General Motors Value.

IT'S A HARDTOP WITH 4 DOORS! It's the new Holiday Sedan by Oldsmobile—the first completely new body type since the introduction of the Holiday Coupé. Here you find all the long, smooth-flowing beauty and charm of a hardtop . . . plus the easy-in-easy-out spaciousness of a four-door. Yes, here's four-door sedan space with hardtop grace! And, best of all, only Oldsmobile brings you this thrilling new model in all three series—"88", Super "88" and Ninety-Eight! See them at your Oldsmobile dealer's.



IT'S A HOLIDAY . . . with Sedan convenience!
IT'S A SEDAN . . . with Holiday smartness!

OLDSMOBILE

SEE YOUR NEAREST OLDSMOBILE DEALER

TRULY - TEAGUE CHEVROLET

2nd at Schley Phone 740
—WHO WILL WIN THE "OSCAR'S?" DON'T MISS THE ACADEMY AWARDS SHOW — NBC TV AND RADIO — WEDNESDAY, MARCH 30—

USH REVIEWS

THE COMING ATTRACTIONS

"RIVER OF NO RETURN"

Starring Robert Mitchum - Marilyn Monroe. Showing March 27-29, Sunday, Monday and Tuesday at the Star Theater. Top entertainment for action in the fight for gold -- in the Canadian Wilds. Scenery in CinemaScope and Technicolor. In addition is a special short "CINEMASCOPE PARADE" A 22 minute special from "Carmen Jones," "Pink Tights," "Three Tall Men", "Daddy Long Legs" "Greatest Story Ever Told" and many other outstanding shows. A Tom and Jerry cartoon, "MICE FOLLIES" and the latest Paramount News.

"PFFFT"

Starring Judy Holiday, Jack Carson. Showing Wednesday and Thursday, March 30-31. Plenty of laughter to keep any audience in a gay and happy mood. Judy Holiday and Jack Lemmon make excellent comedy team in a marriage that went pff because of two careers in the same family. Also a Disney musical "ONCE UPON A WINTERTIME" and a special "IRON FENCE". Fences mean different things to different people. This is a fence that relates the courage of people with such daring as to make it doubtful that there will ever be a fence that will stand in the way of freedom.

STAR
SUN.-MON.-TUES.

ROBERT MITCHUM
The Fuse

MARILYN MONROE
The Flame

set a wilderness aflame...in

CINEMASCOPE

Got a husband who's getting grouchy?

Take him out to the MONES!

STAR
THEATRE

WED. THURS.

It's a pffft about man and wife from moonlight to mayhem!

Phffft
(DON'T SAY IT-SEE IT!)

A COLUMBIA PICTURE Starring

20th Century-Fox presents

River of No Return

Technicolor
STEREOPHONIC SOUND

Extra Good Short Subject
A Disney Musical
ONCE UPON A WINTERTIME
"IRON FENCE"
Will Any Fence Stand in the Way of Freedom
WEDNESDAY
Showtime 2:00 3:30 5:37 7:44 9:51
Featuretime 2:00 4:07 6:14 8:21

TUESDAY
Showtime 7:00, 9:18
Featuretime 7:45, 10:02

THURSDAY
Showtime 7:00, 9:10
Featuretime 7:37, 9:47

TOM and JERRY
in "MICE FOLLIES"
Interesting Entertainment in the Special Short
CINEMASCOPE ON PARADE
SUNDAY, MONDAY
Showtime 2:00 4:18 6:36 8:54
Featuretime 2:45 5:03 7:21 9:39

COMING APRIL 3-4-5

Woman's World
CINEMASCOPE

CASTON WILSON - JUNE ALLYSON
LAURIE BACALL - FRED McMURRAY
ARLANE DAHL - CORNEL WILDE
Presented by CHARLES BRACKETT
In the words of High Fidelity, STEREOPHONIC SOUND

READ THE CLASSIFIEDS

THE REAL McCOYS
BY
JOHN and GEORGE

HYARS A BATHUB FER YE GRANPA AN'A POLICY AGIN' DROWNIN' WITH

John McLean
Insurance Agency
25 Years of Insurance
Know How
Phone 273

EXTRA
Look What's Coming SOON

CINEMASCOPE
Demetrius and The Gladiators
COLUMBIA PICTURE

NEWARK SUNDAY ONLY
Lon McCallister Peggy Garner
THE BIG CAT