

WEATHER

Table with 3 columns: Day (Thursday, Friday, Saturday), High, Low. Values: Thursday (42, 21), Friday (74, 33), Saturday (59, 33).

The Sunday Brand

36 Pages

Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Vol. 7 — No. 38

Hereford, Texas, Sunday, March 20, 1955

Price 10c per copy



CRAZY HATS -- This sounds like a man's idea, but the women dreamed it up all by themselves when LaMadre Mia Study Club Tuesday night held a "Mad Hatters" party.

dangling from the sides. Mrs. R. V. Hale won second place with her model, featuring a complete nursery. Mrs. Troy Riddle, right, got honorable mention with an inverted cornucopia, judged as the most becoming hat in the big selection.

Potato Acreage Will Be Parallel To 1954

Planting Starts Here This Week On Small Scale

Around 100 workers were busy this week cutting seed potatoes for the 1955 crop, and the number was expected to double during the next two weeks...

Table with 2 columns: Location, Bags. Locations include Muleshoe, Lubbock, Plainview, Hart, Friena, Dawn, Hereford.

Barkeley and Herman Noff, along with others.

Planted This Week

Mack Noland started planting his 1955 potatoes this week and was one of the first to plant in the immediate Hereford territory.

potato business, is of course still a question to be answered. Excellent prices in 1954 contributed to making the deal an outstanding one last year...

Florida prices this year are running pretty well in line with the pattern seen there in '54. Markets this week on new potatoes were showing \$2.75 fob.

Once again the Hereford deal will concentrate chiefly on red varieties, which growers say present a better market, excellent yields and a steady consumer demand.

New Mail Routes To Be Effective Here On April 16

Rural Routes 4 and 5 out of Hereford will shift over to the new extensions and schedules on Saturday, April 16, according to Postmaster Jim Lipscomb...

About 4,500 Acres Approximately 4,500 acres of irrigated farm land was devoted to potatoes last year, and something like the same acreage is estimated for the 1955 crop.

Actual shipments of government graded potatoes, which pretty well follow the acreage pattern, were reported as follows for 1954:



SEED CUTTERS were busy this week as initial steps got underway for the 1955 potato crop, estimated from 4,500 to 5,000 acres in the Hereford territory.

Damages Set At \$1,750 In Two Small Fires This Week

Two fires in the same neighborhood on east Highway 60 occurred Friday and early Saturday morning resulting in approximately \$1,750 in damages.

around \$250. The kitchen door burned first in this blaze, which was quickly extinguished by the Hereford Fire department.

Circle-N Fire

Estimates ran from \$1,000 to \$1,500 on the cafe fire at the Circle-N cafe. This fire occurred at 2:40 Saturday morning and was reported by a tourist who saw the blaze and told the City police patrol car.

An electric clock had stopped at 2:36, indicating that the blaze had been burning for some time before it attracted attention.

Chief damage in this blaze was seen in the form of charred walls and ceiling in the kitchen area. Dishes and food were also lost in the blaze.

The building occupied by the cafe is the property of Jack Messer.

Damage in the cafe can easily be repaired, according to firemen, who made speedy work of extinguishing the flames when they arrived to answer the early morning call.

D-E Schedules Annual Banquet

The annual Employer-Employee banquet given by the Distributive Education Club has been scheduled for Friday night, March 25, at the Shirley gym.

There are 37 local students employed in Hereford businesses this year.

LINE FORMS ON THE RIGHT

Around Town

Two Days To Go - And Four Trustee Vacancies To Fill

"What happens if no one announces for school trustee?"

This question was being bandied about town Friday and Saturday as the week-end drew to a close with five offices of school trustees unsought and apparently unwanted.

Willbur Axe, who lives around seven miles southeast of Hereford, did break the ice in the Hereford school district race Saturday morning, however, when he filed for the office of trustee

shortly before the office closed at noon. Mr. Axe is widely known over the entire district and is a long-time resident of this area.

Still Have Two Days

Candidates still have two days to file, however, according to Fred W. Baird, school tax assessor-collector, who previously announced Tuesday, March 22, as the final filing date before the office closes at 5 o'clock.

The two trustee posts in the Hereford district are those created by expiration of the terms of

Howard Gault, president, and Lyle Woodford. Carryover members on the board will be Don Zimmerman, Ira Scott, Robert Wagener, H. H. Miller and Mrs. Earl Plank.

Walcott Candidate

The Walcott Common School District was apparently the only one which had recorded the filing of a candidate. A delegation petitioned for the name of Jack Weaver on this ballot to fill the vacancy created through the expiring term of Eldred Brown.

A hurried check with several lawyers failed to indicate exact procedure in case no candidates file prior to the deadline. All said that the matter would have to be checked for an accurate opinion.

Mrs. Bob McQuigg was in Clovis Tuesday to meet her daughter, Darlene Emory, who was there attending a state Rebekah convention. They visited part of the day.

Bob Wear Accepts Post With Canyon Church Of Christ

Bob Wear, minister of the Central Church of Christ in Hereford, recently announced his resignation to the local congregation to accept a similar post in Canyon, Tex.

Mr. Wear came to Hereford in 1945 as minister of the local church and, since that time, has been active in community and regional affairs. He is widely acclaimed for his ability as a public speaker and has appeared in scores of towns in Texas and New Mexico in this capacity during the past 12 years.

During Mr. Wear's tenure as minister, the Church of Christ has grown and expanded from year to year, keeping pace with the growth of the community and the area.



BOB WEAR -- Goes to Canyon when school is out.

The church already has lots in the northwest part of Hereford for a new building program which is now in its initial stages.

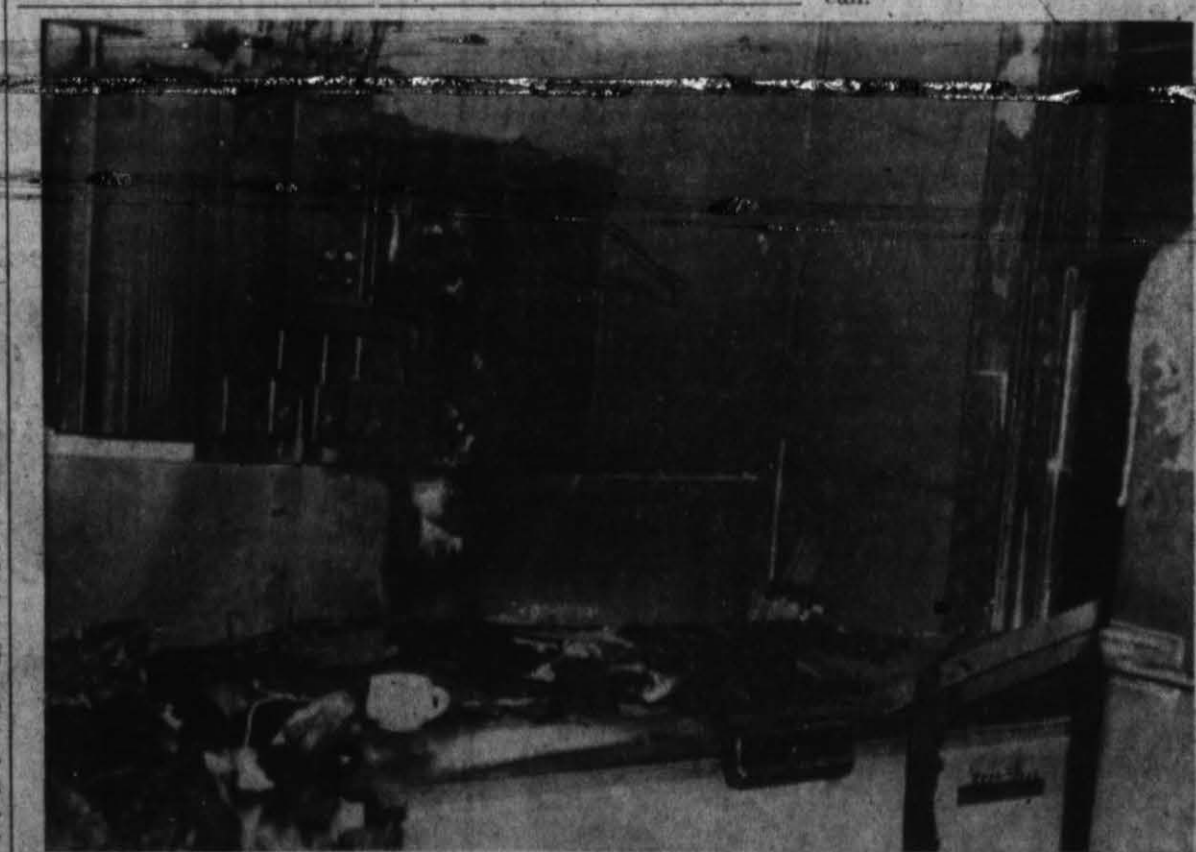
Active In Community

As a citizen, Mr. Wear has also contributed to the community as he found time to become active in general affairs, and even to start a few of the organizations which now flourish here.

Wear was a booster for the Home Rule Charter plan and served on the original charter commission, helping to formulate and write the present charter upon which current operations of the City of Hereford is based.

In addition to these accomplishments, he was active in scores of other community projects, some large and some small, including the Safety Council, Red Cross, Polish drives, Deaf Smith County Society for Crippled Children, of which he was county chairman for two years.

"It's not as though I were leaving completely," Wear told friends and members of the church congregation. "I hope to carry on my area activities and to visit Hereford often. Besides, it's quite a while until school is out, and we will be here until that time."



FOOD, DISHES AND WALL DAMAGE counted for most of the estimated \$1,500 loss at the Circle-N cafe here around 2:40 o'clock Saturday morning. The fire broke out in the cafe kitchen and was reported to City Policemen by a passing tourist.

Tax Office Faced With Sale Of 2,000 Car License Plates In Next 10 Days

Despite increased tempo in the county tax offices on sale of automobile license plates, indications were that employees will be faced with a landslide business during the next 10 days.

"Sales to date are close to 1,600 passenger car plates," reported Lowell Sharp, Sheriff Assessor Collector. He also said that total passenger car sales by the April 1 deadline are estimated at 3,600—

leaving 2,000 passenger car plates to be sold here during the next 10 days. A total of 4,100 plates were estimated for Deaf Smith County for the 12-month period, but around 3,600 are usually sold up to the April 1 deadline.

Farm trucks, commercial vehicles and others requiring licenses are running about parallel in sales with the passenger car plates, Sharp said, with perhaps a little slower trend on farm trucks.

Camp Fire Crowd Overflows Auditorium Friday Night

Approximately 700 people attended the Camp Fire birthday party Friday night to overflow the Shirley School gym. The party brought to a close a week of activities for the Hereford Camp Fire girls in connection with the 45th birthday celebration of the Camp Fire in America.

Theme of the week was "Let Freedom Ring." Skits were presented by each of the Camp Fire and Blue Bird groups at the party.

One of the highlights of the evening's program was the lighting of candles on a huge birthday cake following which punch and refreshments were served to the crowd.

Leon Alexander, president of the Hereford Camp Fire council introduced leaders and members of the council.

A check for \$100 was presented by Earl Phillips in behalf of the Rotary Club to the Camp Fire council. A check for concessions at the Junior Livestock and Poultry show was also presented as a birthday gift to the council.

One of the highlights of the evening's program was the lighting of candles on a huge birthday cake following which punch and refreshments were served to the crowd.

Lions To Conduct Second Annual Mop And Broom Sales Drive On Wednesday

The Hereford Lions Club will go into the broom and mop selling business next Wednesday afternoon, March 23, according to Ray Cowsert, drive chairman, who said that the sales campaign will open shortly after noon, and will be completed the same day.

This is the second annual broom and mop drive to be sponsored by the Hereford club in conjunction with the Texas Blind shops, an organization which employs blind people exclusively for the manufacture of several items included in the sales. Sales are handled through Lions International in conjunction with the world-wide sight conservation program of the organization.

A large percentage of the sales go to the "Blind Shops" and "Light houses," which are operated on a

non-profit basis. The remaining percent stays with the Hereford Lions Club and is used in connection with the local sight conservation program and other worthy community functions, Cowsert said.

"A Lion will be in the streets to call at every home, according to our plans," Cowsert said. "However, if you plan to be out of town, call 622 or 69 for advance sales. You can also purchase the items at Hotel Jim Hill, which will serve as distribution headquarters for the drive."

Included in the sales will be house mops, house brooms, ware-house brooms, toy brooms, which brooms, Bar-B-Cue aprons, ironing board covers, ironing board pads, rubber door mats, dust cloths, dust mops and utility mops.

GOING TO ARE OUR TIME

By D. C. Kinsey

As anybody who's been up to our lot knows, we have a range of cars from the practical to the posh. Our place is like an automobile supermarket, you can find just about anything you want in a used car.

Sometimes, for the fun of it, I like to plan what a used car lot would look like if it offered every make of car that's been on the market. There would be some strange shapes; most of us can remember the Auburn, the Moon, Franklin, Pierce-Arrow and have heard of the Stanley Steamer and the Detroit Electric. We'd also have to make room for some of the noble experiments that flopped, such as the Cord and the Tucker.

But if we really wanted to do a job of it, our historical used car lot would have to have more than 4,000 different makes of cars on it.

In years past I've won a few bets on which country the oldest car would be from. The first practical self-propelled motor car with an internal combustion engine came not from the States, or England, but from France and it snorted and popped its way along the street in 1868.

Since then, more than 1,550 kinds of cars have been made in the United States, 610 in Great Britain and 480 in France. Even Belgium has 70 different makes of cars.

Of the American make, only about 20 or so of the best have survived, and of those best, we think only the cream of the bunch come to our lot. Before a car can make the grade to be displayed at our place, we put it through all the tests to find out the things you'll want to know when, later on, you're looking it over. Buying a car should never be a hasty decision, you want sound advice on what kind of car suits you best. Because we know our cars, that's the kind of sound advice we can give you.

Looking for a late model used car? We now have a 1954 Buick Riviera with only 3,300 miles. This car is like new. Come in and look it over.

D.C. Kinsey

KINSEY-ROBERSON BUICK CO.
"We strive to merit your confidence."
142 MILES AVENUE - HEREFORD - Texas



FORMAL DEDICATION OF Stanton Junior High School was made Thursday afternoon, along with a large photograph of H. V. Stanton in whose honor the school was named. Appearing in the picture above are W. C. Quattlebaum, principal; George Graham, superintendent, and Mrs. Stanton. The photograph held by Mr. Graham will be hung permanently in the principal's office of the Junior High School. (Staff Photo)

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?



IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top condition.

Cowan Jewelry
Kenneth "Doc" Cowan
Your Doctor of Sick & Precious Watches

Hospital Notes

Patients in Hospital
B. E. Brumley, Mrs. J. R. Smithson, Mrs. Ronald Crist, Lestel Wagner, Charlie LaVall, Bob Higgins, Jerry Don Whitaker, Billie Jean Rudd, Mrs. G.A.F. Parker, Mrs. Jessie Ford, Paulo Martinez, Mrs. J. L. Park, George O. Thompson, Mrs. T. H. Teague, Sandra Glenn, Mrs. H. I. Nickerson, Mrs. Clark Andrews.

Patients Dismissed
Janell Davidson, 3-14; Mrs. Marvin Kendrick, 3-18; Jerry Rayburn, 3-18; Miley Daniels, 3-18; Kenneth D. Payton, 3-17.

Births
A son, Rocky Dean, to Mr. and Mrs. Clark Andrews on Mar. 18.

Mr. and Mrs. Onias Carroll were in Dorger Saturday, visiting with his sister, Mrs. W. D. Burchett, who is in the hospital there.

Miss Billie Cluck of Hart was in Hereford shopping this week.

Around.....

(Continued from page 1)
The Little Fashion Shop is also nearing completion of their general improvements program with one of the classiest fronts in town. They are adding new lighting fixtures and new merchandise fixtures, but will probably not complete the remainder of their program until after Easter.

Neil Cooper was also in the midst of a complete remodel job, which will include self-service meats. Another fancy addition in this store is "soft, soothing music" played throughout the day to soothe the frazzled nerves of food shoppers.

We'll probably hear from others whom we have missed in the round-up, so watch for more next week.

Reed Williams, veteran barber, has also sold his shop to W. A. Helten, previously associated with the Hotel Barber Shop. Williams will remain with Helten temporarily, according to present plans. Our interpretation would be "until fishing season."

Mrs. Leslie Walls is spending the week-end in El Paso with her husband, who is stationed at Fort Bliss.

Mr. and Mrs. R. R. Stewart of Pampa visited Sunday with the Stanley Caselberry family.

Westway WMU MEETS
WESTWAY—A group discussion on "Faith" highlighted the program of the Westway WMU meeting held Wednesday afternoon at the home of Mrs. Joe Landers. Mrs. Harold Head presided during the business meeting in the absence of Mrs. J. C. Morrison, president. A report of a needy family was given and the members voted to help in any way possible. The next meeting will be held

with Mrs. Travis D. Alston on Apr. 6. An Easter program will be featured. Those attending the meeting were: Mesdames A. A. Head, Harold Head, Roy Lee Wilson, Everett McIntosh, Johnie Townsend, Merlin Kaul and the hostess.

A 1,572-foot television tower at Oklahoma City is claimed as the world's tallest structure by its users, comparing it with the 1,472-foot Empire State building.



luxurious Easter lingerie 2.99

An utterly feminine slip for Easter... light of spirit and small of price. Fashioned by Mode O'Day with lavish depths of frothy lace, scalloped along the edge. Acetate and nylon fabric in four-gore style; 34-44.

MODE O'DAY

319 N. MAIN

BULK GARDEN SEED
Plants - Hotcaps
Innoculants
Hereford's Best Selection

LAWN SEED
Adapted Varieties
We Furnish Seeders
Cholorthane - Dieldrin

SUNSHINE PLANT FOOD

| | | |
|--------------|-----------------|--------------|
| Garden Hoes | Extra | Flower Seeds |
| Insecticides | Jumbo Size | Peat Moss |
| Tools | Gladiolus Bulbs | Hypoxen |
| Weed Killers | 15c Each | Flower Pots |
| Sprayers | \$1.50 Dozen | Vermiculite |
| Plant Foods | \$10.00 Hundred | Bone Meal |

EL RANCHO FEED - BABY CHICKS

Remedier - Poultry Equipment - Vaccines

Hereford Poultry & Egg Co.

Phone 1208 Delmo Williams, Owner 129 Sampson

Mr. Motorist!!
Only
10 MORE DAYS
In Which To
Purchase License Plates for Your Cars and Trucks!

TIME IS RUNNING OUT! There are only 10 more days in which to buy your 1955 License Plates. At this time, less than half the people of Deaf Smith County have registered their automobiles and trucks, and the last few days will probably be rushed. Don't delay... come in early now and register your motor vehicle.

PLEASE BRING YOUR TITLE AND RECEIPT FOR LAST YEAR'S TAGS!

LOWELL R. SHARP
Tax Assessor - Collector

NEW Hotpoint Super-Store UPRIGHT FOOD FREEZER gives you **MORE CAPACITY PER DOLLAR!**

10.5 Cu. Ft. **Hotpoint FREEZER** Special While They Last Regular \$415.95 **\$325.00**

15.5 Cubic Feet for only Reg. \$515.95 \$400.00

FREEZES AND STORES 546 lbs of FOOD

- FASTER FREEZING... low, even temperatures throughout! Freezing coils built into 2 shelves for high-speed contact freezing. Coils in the aluminum interior walls for steady storage cold. This is the upright food freezer that combines new convenience with true food economy. Come and see it!
- Most convenient freezer ever built! See all these new features:
 - Four shelves in door
 - All foods in easy reach
 - No stooping, no heavy lifting
 - 31-lb. glide-out basket
 - Adjustable, removable shelf
 - Built-in lock on door
 - Copri color-styled interior

Hotpoint REFRIGERATOR Automatic Defrost Regular \$399.95 **\$265.00**

Parker Bros. Builder's Supply
1306 Park Ave. Phone 719



Easter

is the time for Bonnets and beauty, for sunrise services and Easter Parading... and we're ready with a gala array of wonderful wearables - a galaxy of gifts to please everyone

Where else Could You find such an Array of Quality Brand Names!

Mimzy Mode

JUNIOR HOUSE Milwaukee

MORLOVE America's Couturier Blouse



Catalina

Koretigans

Vanity Fair

Shaleen's

Ship'n Shore blouses

Life By Formfit

Marion McCoy Original

Lilli Ann's

Ellen Kaye

Paula Brooks

Arabon

Eunice Anne

Vision

Friedmont Jeanne durrell

American Golfer

Carlye Tommies

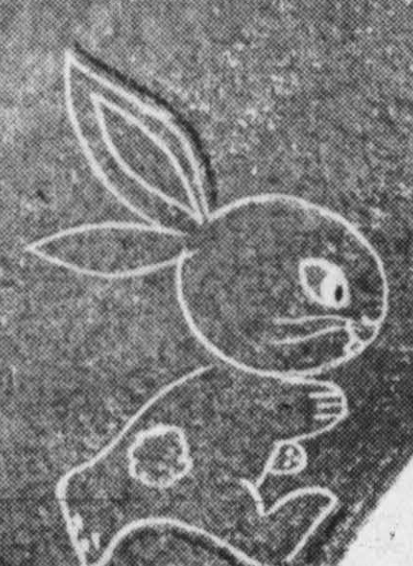
Arthur Weiss

DEBUTANTE Whirlpool BRAS

Betty Jean

THE Vogue

Attend the B. & P. W. STYLE SHOW Monday Night 8 P.M. Hereford High School Auditorium



WANT ADS Phone 30 or 31

J. FOR SALE
Miscellaneous

BONDED STORAGE Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 2030, Box 243, Hereford, Texas.
S-1-19-19-1f.

USED DESKS. \$9.50 and \$14.50. McElroy Furniture. 509 Park Avenue. Phone 1788.
S-1-12-38-1c.

FOR SALE: Assortment of Nursery, bulbs and plants. Mrs. J.F. Ward, North Main.
S-1-14-33-1f.

FOR SALE: Ten volume set, new American Educator Encyclopedia. \$87.50. Call 423.
S-1-12-38-1k.

USED BEDS. \$7.50 up. McElroy Furniture. 509 Park Avenue. Phone 1788.
S-1-11-38-1c.

FOR SALE: 150 ton corn silage, about 3 ton alfalfa hay. Roy T. Slagle, six west on Harrison, three north.
S-1-20-12-1p.

REGISTERED ABERDEEN ANGUS BULLS, HEIFERS, and springer cows for sale. All popular families. George Borden and son. Two miles east, 1 mile north of Grady, New Mexico.
B-1-27-12-3p.

FOR SALE: Used rockers and chairs. \$3.00 each. McElroy Furniture. 509 Park Avenue. Phone 1788.
S-1-15-38-1c.

FOR SALE: Nylon Crocheted baby sweater sets. \$4.50. Also other shower gifts. 111 Avenue A.
B-1-15-38-2p.

FOR SALE: Two wheel trailer. Cheap. Phone 1895.
B-1-9-78-2c.

FOR SALE: HOWE TRUCK SCALES complete with cattle rack. 16' and weighs 24,000 pounds. Phone Walter Galley, Dawn 357L.
B-1-19-38-10c.

Hereford Glass Co.
Expert Car Glass Installation.
Table Top and Window Glass
Picture Frames
402 Park Ave. Ph. 1425
B-1-16-1f.

STORM SASH and storm doors. Carl McCaslin Lumber Co. Phone 7.
B-1-11-15-1f.

DRIVE IN SERVICE
Cottage Cheese
Cream
Buttermilk.
Raw Milk (By the Gallon only)
Now available at the Dairy
C-mam Store, formerly Zesto.
Boardman's finer Grade "A"
Raw Milk Products
or Call 1329 for free delivery to your home.
B-1-1-50-1f.

TRACTOR HARD TO START? Buy your motor ether at McDowell Drug. Phone 13.
B-1-13-33-1f.

FREE: Six month supply of Tide with each Frigidaire washer. Morgan Appliance. 513 Park.
B-1-14-34-1f.

ONE PURE blooded red male hog for sale. Six miles south Summerfield. Phone 4549 Frio.
B-1-15-36-1f.

ONE MATURE DUROC Boar for sale. 20 miles north on Highway 51. K. W. Bunch farm.
B-1-16-37-3p.

FOR YOUR complete fertilizer needs, at lowest cash prices on truck lots; call Frasier Milling Company. Phone 484.
B-1-18-37-1f.

CHINCHILLAS
Graded and N.C.B.A. Registered MATED PAIRS
POLYGAMOUS MATING
- HERD OF 50
CASH OR TERMS
1208 ROBERTS ST.
— Phones — 1899-W
BORGER, TEXAS
S-1-12-1C

4. REAL ESTATE
SPECIAL
Large Frame building to be moved. Would make good barn or store building. Price, \$850.00. Improved section on pavement. 1/2 in cultivation. In irrigation district. Price; \$75,000 acre. Several irrigated 1/4 and 1/2 sections for 29% down.
Five year old 5 room home, pressure pump with 4A. Only \$6500.00. \$4,500.00 loan.
Two bedroom, 2 years old. Near schools. \$7,000.00. FHA loan. Small down payment. Your listings appreciated.
Carthel Real Estate
206 N. 25 Mile Avenue
B-4-38-1f.

FOR SALE
169.6 acres all cultivation, 1-8" well, 4 room house and granaries, wheat and cotton allotment. Price \$250 acre, \$15,000 down, balance terms.
160 Acres, all cultivation, 1-8" well, has small house and barns and corrals. Price \$160 acre.
We have some small tracts from 10 to 80 acres near town. Some of these are improved and some are irrigated.
78 acres, 20 acres cultivation, 4-bedroom house, dairy barn and chicken house. Price, \$20,000.
3 Bedroom brick, with attached garage. Price, \$10,000. \$1,500 down.
2 Bedroom brick, with attached garage, price \$9,000.00. \$1,000 down.
Your listings are appreciated.
J. M. HAMBY REAL ESTATE
1410 Park Avenue
Office Phone 701
Residence Phone 4473 Frio Ex.
B-4-38-1f.

FOR SALE
3 sections extra good grass land. Shallow irrigation water. One section of this ranch level land. House, well located. Large GI loan. Payments \$42.00 month.
Hugh Bookout Realty
533 East 1st on Hiway 60, Hereford, Texas
1270 Office Ph. 1674
B-4-38-1f.

FOR SALE
Nice two bedroom home, near Central school. \$7,000.00.
Want to sell in next 60 days. Good terms.
J. W. Robinson Real Estate
Jim Hill Hotel Phone 932
B-4-11-2C

USEABLE 6", 8", and 10" pipe in good condition. Write, stating quantity wanted and where delivered for price. Underwood-Mfg. Co., Box 751, Bowie, Texas.
B-1-25-11-2c.

FOR SALE: 80 acres irrigation land, 3 room modern house, REA School bus, mail route, \$9,000.00 down payment. Five miles east of Three miles north, 2 miles east of Texline, Texas.
B-4-30-11-4p.

117 AVE. E
WE MUST SELL THIS HOUSE.
NOW VACANT. GET KEY AT...
LONE STAR AGENCY
136 MAIN
Phone 424 Nite 1711
B-4-36-1f.

FOR SALE BY OWNER. Three bedroom house, 149 North Knight. Completely carpeted. Central heating system. Shown by appointment only. Call 532.
B-4-21-10-3P

HIGHWAY FRONTAGE
South Highway 51 frontage serving Rt. 2, Rt. 3, Star Rt. and north Castro County. Ideal east front location.
Approximately 20 acres, all in alfalfa and extremely good 6" electric well.
LONE STAR AGENCY
136 MAIN HEREFORD
B-4-8-1f.

FOR SALE: Close in; outside city limits, 5 bedroom house; large metal barn, storm cellar, fenced yards. School bus route, gravel well. Two acres land. Shown by appointment. W. D. Jones Phone 1682.
B-4-33-8-8p.

FOR RENT: Nice, clean, six room house. Close in, 538-W or 501 Miles Ave.
B-5-14-38-2p.

6. WANTED
WOULD LIKE TO KEEP children in my home. Call 1985-J.
B-4-10-10-4k.

WANTED! Wiener pigs. Three miles east of Texaco Refinery on Third Avenue. Amarillo Hog Company. Phone Drake 3-8911.
B-6-18-10-1f.

WANTED! 30 HP Electric motor with switch board for well. Prefer U. S. Vincent Fraciel. Umlbarger, Texas. Phone 2403.
B-6-18-38-2k.

8 HELP WANTED
SECURITY SALESMAN wanted. Full or part time. Contact Wayne McCarty, American Securities, 411 West 10th Street Amarillo, Texas. Phone DR6-6282.
B-8-20-37-9c.

WANTED: Salesman. Must have own transportation. Apply to M. G. Caywood at Hereford Locker.
B-8-14-11-2c.

HELP WANTED: Married man L work on irrigation farm. Must be experienced. House furnished. Marcus Latham, 232 Star Street, B-8-19-12-1f.

10. NOTICE
WANTED
150 New Customers on City Delivery!
THE HEREFORD BRAND
Call, R. W. Sparks Ph. 1771-W
B-10-2-1fx

BEAUTIFUL BABY PARAKEETS! All colors; No. 1 stock only. Metal bird cages. Francis "The Prater", 707 North Main.
B-10-18-4-1f.

NOTICE PARENTS OF fifth grade Room 6: Girls' glasses, brown plastic uppers, with plain plastic under rims, in red leather case, with Dr. M. C. Adams inscribed, taken from locker. Return to Brand office or Mr. Thomas at school. Gail Woolbright.
S-10-41-37-1f.

I AM URGENTLY IN NEED to sell my equity in my six room home. A good investment for a rental property. Consider any reasonable proposition. Contact me personally. Fred Henry, Route 3.
S-4-32-38-1c.

5. FOR RENT
OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. F. Posey, room 3, or inquire at Brand Office.
B-5-21-41-1f.

FOR RENT: Three room unfurnished duplex apartment. 207-B Bennett. Phone 980-W.
B-5-11-9-1f.

FOR RENT: Four room unfurnished duplex. Call at 501 or 517 Jackson.
B-5-12-7-1f.

BEDROOMS FOR RENT. Close in. 509 Ross. Phone 847J.
B-5-9-8-1f.

FURNISHED apartment. 613 south 25 Mile Avenue. Phone 325.
B-5-9-47-1f.

FOR RENT: Furnished garage apartment. Bills paid. 205 Park Avenue. Phone 963-W.
B-5-12-38-1f.

FOR CASH LEASE: 137 A near Hereford. One 6" well.
Hugh Bookout Realty
533 East 1st. St. on Hiway 60 Office Ph. 1674 Res. 1270
Hereford, Texas
B-5-10-1f.

FOR RENT: 3 room modern house. Call 1494-J.
B-5-9-8-1f.

FOR RENT: Three room furnished duplex. Bills paid. Phone 1260.
B-5-10-11-2p

FOR RENT: Bedroom: Private entrance. 315 East 4th. Phone 1094-W.
B-5-10-11-2k.

FOR RENT: Furnished four room house. Bath and screened in back porch. Adults only. J. L. Rogers, 305 Lawton.
B-5-19-11-2c

TWO ROOM, modern, unfurnished house. Bills paid. C. A. Lindsey. 208 Whittier. Phone 108L.
B-5-14-11-3p.

FIVE ROOM HOUSE. 331 North 25-Mile Avenue.
S-5-9-37-1f.

FOR RENT: Two bedroom house. Carpeted. 232 Avenue B. Call 253-W Dimmitt or write Ira Page Dimmitt, Tex.
B-5-18-38-2p.

FOR RENT: Three room furnished house. Phone 350.
B-5-9-38-7c.

6. WANTED
WOULD LIKE TO KEEP children in my home. Call 1985-J.
B-4-10-10-4k.

WANTED! Wiener pigs. Three miles east of Texaco Refinery on Third Avenue. Amarillo Hog Company. Phone Drake 3-8911.
B-6-18-10-1f.

WANTED! 30 HP Electric motor with switch board for well. Prefer U. S. Vincent Fraciel. Umlbarger, Texas. Phone 2403.
B-6-18-38-2k.

8 HELP WANTED
SECURITY SALESMAN wanted. Full or part time. Contact Wayne McCarty, American Securities, 411 West 10th Street Amarillo, Texas. Phone DR6-6282.
B-8-20-37-9c.

WANTED: Salesman. Must have own transportation. Apply to M. G. Caywood at Hereford Locker.
B-8-14-11-2c.

HELP WANTED: Married man L work on irrigation farm. Must be experienced. House furnished. Marcus Latham, 232 Star Street, B-8-19-12-1f.

10. NOTICE
WANTED
150 New Customers on City Delivery!
THE HEREFORD BRAND
Call, R. W. Sparks Ph. 1771-W
B-10-2-1fx

BEAUTIFUL BABY PARAKEETS! All colors; No. 1 stock only. Metal bird cages. Francis "The Prater", 707 North Main.
B-10-18-4-1f.

NOTICE PARENTS OF fifth grade Room 6: Girls' glasses, brown plastic uppers, with plain plastic under rims, in red leather case, with Dr. M. C. Adams inscribed, taken from locker. Return to Brand office or Mr. Thomas at school. Gail Woolbright.
S-10-41-37-1f.

I AM URGENTLY IN NEED to sell my equity in my six room home. A good investment for a rental property. Consider any reasonable proposition. Contact me personally. Fred Henry, Route 3.
S-4-32-38-1c.

5. FOR RENT
OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. F. Posey, room 3, or inquire at Brand Office.
B-5-21-41-1f.

FOR RENT: Three room unfurnished duplex apartment. 207-B Bennett. Phone 980-W.
B-5-11-9-1f.

FOR RENT: Four room unfurnished duplex. Call at 501 or 517 Jackson.
B-5-12-7-1f.

BEDROOMS FOR RENT. Close in. 509 Ross. Phone 847J.
B-5-9-8-1f.

FURNISHED apartment. 613 south 25 Mile Avenue. Phone 325.
B-5-9-47-1f.

FOR RENT: Furnished garage apartment. Bills paid. 205 Park Avenue. Phone 963-W.
B-5-12-38-1f.

FOR CASH LEASE: 137 A near Hereford. One 6" well.
Hugh Bookout Realty
533 East 1st. St. on Hiway 60 Office Ph. 1674 Res. 1270
Hereford, Texas
B-5-10-1f.

FOR RENT: 3 room modern house. Call 1494-J.
B-5-9-8-1f.

FOR RENT: Three room furnished duplex. Bills paid. Phone 1260.
B-5-10-11-2p

FOR RENT: Bedroom: Private entrance. 315 East 4th. Phone 1094-W.
B-5-10-11-2k.

FOR RENT: Furnished four room house. Bath and screened in back porch. Adults only. J. L. Rogers, 305 Lawton.
B-5-19-11-2c

TWO ROOM, modern, unfurnished house. Bills paid. C. A. Lindsey. 208 Whittier. Phone 108L.
B-5-14-11-3p.

FIVE ROOM HOUSE. 331 North 25-Mile Avenue.
S-5-9-37-1f.

FOR RENT: Two bedroom house. Carpeted. 232 Avenue B. Call 253-W Dimmitt or write Ira Page Dimmitt, Tex.
B-5-18-38-2p.

FOR RENT: Three room furnished house. Phone 350.
B-5-9-38-7c.

Canyon Cops Honors In Track Meet Here Friday

By Billy Paul Knox
Paced by the hurdling of Charles Neblett and two Relay team victories, the Canyon Eagles of Coach Guy Harrison took top honors in the first Hereford Invitational Track Meet. The Eagles netted 32 points, 6 1/2 points more than second place Hereford.
Neblett personally accounted for 11 1/2 points by winning the 120-yard high hurdles, the 180 low hurdles, and taking part in the winning 440-yard relay team, but Hereford's Buddy Godfrey was high point man for the meet by scoring 11 1/2 points.
Godfrey high-jumped 5'11" for first place and captured the broad jump with a leap of 17'11". He also ended in a tie for second place in the pole vault.
Canyon bagged seven first places. Other than Neblett's and two relay team victories, Don Lundegreen won the shot put and the discus, and Cunningham took the pole vault. The only other first for Hereford other than Godfrey's was Wayne Smith's winning performance in the 100-yard dash. Smith's time for the 100 was 10.0, but he failed to win the 220-yard dash.
The winning 440-yard relay team of Aihart, Burgess, Neblett, and Lundegreen from Canyon raced to a winning time of 47.1 seconds. Farwell was second, and Hereford's 48.3 was good for third place. Canyon's other relay victory was the mile relay. The team, consisting of Burgess, Cunningham Adams, and Aihart ran the mile in 3:54.2 seconds. Muleshoe was second and Hereford placed third. One of the finest performances of the day was turned in by Veiga's brilliant all-around athlete. Phil Price. Price won the 880-yard dash with the excellent time of 2:14.6 seconds. Olton, Farwell, and Muleshoe captured other firsts in the meet.
Other point totals were 21 for

Ernest L. McGee Earth Moving.
Phone 2016
Dozers, crane, dragline, Backhoe service.
Hereford, Texas
B-11-36-1f.

INCOME TAX SERVICE, Mrs. E. Lee Coanougher, 108 West 8th.
B-11-10-34-9p.

HOME & FARM LOANS
See Us For The Best Service Available.
John McLean Insurance Agency
Phone 273 Box 267
127 W. 3rd St.
Hereford, Texas
For Loans in Deaf Smith, Farmer and North Part of Castro Counties.
B-11-46-1f.

Quick — Efficient
HOME LOANS
Dependable Abstract and insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-1f.

Guaranteed Tractor Repairs
Specializing in Ford & Ferguson.
Factory Trained Mechanics. See us today on that overhaul.
Hereford Farm Equipment Co.
B-11-8-1f.

THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1955 Frigidaire, in your own home for seven full days with absolutely no cost to you. Services
special plumbing needed, installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197.
B-11-54-13-1f.

third place Muleshoe, and 20 1/2 for Farwell. Olton had 14, Tulla netted 12, Frioña scored 9, and Vega made 5.
The results: 120-yard high hurdles: (1) Neblett, Canyon; (2) Merritt, Hereford; (3) D. Elliston, Hereford; (4) Rogers, Tulla. Time: 15.9 sec. 100-yard dash: (1) Smith, Hereford; (2) Hirdage, Farwell; (3) Dennis, Olton; (4) Pool, Farwell. Time: 10.0 sec. 440-yard dash: (1) Tate, Muleshoe; (2) Edwards, Olton; (3) Fleming, Frioña; (4) Veigel, Hereford. Time: 55.0 sec. 180-yard low hurdles: (1) Neblett, Canyon; (2) Aihart, Canyon; (3) Rogers, Tulla; (4) Merritt, Hereford. Time: 2:14 sec. 440-yard relay: (1) Canyon (Aihart, Burgess, Lundegreen, Neblett) (2) Farwell (3) Hereford (4) Olton. Time: 47.1 sec. 880-yard run: (1) Phil Price, Vega; (2) Doyle, Muleshoe; (3) Wilts, Muleshoe; (4) Nonion, Farwell. Time: 2:14.6 sec. 220-yard dash: (1) Foster, Farwell; (2) Tate, Muleshoe; (3) Smith, Hereford; (4) Larsen, Hereford. Time: 22.4 sec. Mile run: (1) McCams, Olton; (2) Hicks, Muleshoe; (3) Hirdage, Farwell; (4) Jennings, Muleshoe. Time: 5:31.6 sec. Mile relay: (1) Canyon (Burgess, Cunningham, Adams, Aihart) (2) Muleshoe (3) Hereford (4) Frioña. Time: 3:54.2 sec. Shot put: (1) Lundegreen, Canyon, 49 feet, 5 1/2 inches; (2) Robertson, Farwell, 40 feet, 10 1/2 inches; (3) Coloway, Hereford, 38 feet, 3 1/2 inches; (4) McMañon, Frioña, 37 feet, 7 1/2 inches. Discus: (1) Lundegreen, Canyon, 121 feet, 5 inches; (2) Bever, Tulla, 110 feet, 3 inches; (3) Panzer, Frioña, 103 feet, 8 inches; (4) Robertson, Farwell, 103 feet, 11 inches. Broad Jump: (1) Godfrey, Hereford, 17 feet, 11 inches; (2) Rogers, Tulla, 17 feet, 10 inches; (3) Parker, Frioña, 17 feet, 7 inches; (4) Tate, Muleshoe, 17 feet, 3 inches. High Jump: (1) Godfrey, Hereford, 5 feet, 11 inches; (2) Carlisle, Tulla; (3) Stewart, Olton; (4) Kennedy, Olton.

BIRTH AND DEATH
FAYETTEVILLE, Ark. (AP)—An assisting physician successfully completed a Cesarean section after Dr. Richard W. Miller, 48, the attending surgeon, died of a heart attack in the operating room. Mother and child are "doing fine."
Experts who once believed that heredity was important in the development of excess weight in human beings have, in many cases, now concluded that heredity is not an important factor.

See Us For The
Aluminum Cooling Coils
for Irrigation Engines
Reasonably Priced !!
Hereford Radiator
South of Neill's Body Shop Phone 1597

Concrete Irrigation Ditches
As Low As 59c Per Foot
Cost To Farmer
COMPLETE - NOTHING EXTRA TO BUY
Can Make Immediate Installation
● Conserve up to 25% of Water
● Stop Erosion
● Take the Work out of Irrigation
Hi - Plains Concrete Ditch Co.
George Byrd
Day Phone 26 . . . After 6 P.M. Phone 1859

JOHN HANCOCK
FARM & RANCH LOANS
FREE PROMPT AND LIBERAL APPRAISALS
LONG TIME TERMS LOW INTEREST RATES
WESSON REAL ESTATE
HEREFORD, TEXAS

HOME OF AYERS SUPREME FEEDS
BABY CHICKS
Booking for March and April
STARTED CHICKS
1 and 2 Week Old
Poultry Equipment
● Feeders ● Brooders
● Waterers ● Remedies
LAWN GRASS SEED
and
BULK GARDEN SEED
WEST TEXAS FEED, SEED & HATCHERY CO.
Jack Wright
Hereford, Texas
We Give Gunn Bros. Stamps
HOME OF AYERS SUPREME FEEDS

Read The Classifieds

Hereford Rotary Club
meets every
Monday at 12:05
Hotel Jim Hill

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill
1306 Park Ave.
Phone 719

Mad Hatters Party Entertains LaMadre Mia Study Club Group

Mrs. Glen Wilson and Mrs. R.V. Hale were prize winners at the Mad Hatters party held by LaMadre Mia Study Club in the home of Mrs. Calvin Goodin Tuesday night. Mrs. Dean Hertzog was co-hostess. Roll call was answered with new ideas in decorating.

Mrs. Jed Hampton was welcomed as a new member and Mesdames Troys Riddle and Vernon Wilson were named to serve on the new year book committee.

The party provided fun and entertainment with members modeling hats they had made themselves. Mrs. George Graham served as judge, scoring the models on

originality, artistry and becoming qualities.

Mrs. Glen Wilson placed first and Mrs. R. V. Hale second, with Mrs. Troys Riddle receiving honorable mention for the most becoming hat.

Members attending included Mesdames Don Fudge, Calvin Goodin, Carroll Goss, Glenn Hopson, R. V. Hale, Dean Herring, Dennis Lomas, Hersnel Miller, Bobby Owen, Stanley Phillip, Ogle Riddle, Troys Riddle, Eugene Sparks, Glen Wilson, Vernon Wilson and Morris Easley.

READ THE CLASSIFIEDS

Camp Fire Girls Entertain Bay View Study Club

The annual youth program held by the Bay View Club was presented Thursday afternoon in the home of Mrs. J. W. Spradley by the Can-Te-Waste-Ya Camp Fire Girls, under the direction of Mrs. Jimmie Gillentine, leader and the assistant leader, Mrs. Cecil Boyer.

The 11 members of the group who have been presenting programs for various civic groups the past week in observance of Camp Fire Week, presented a patriotic skit entitled "What's The Idea," revealing the story of a girl who couldn't get the idea of honoring "dead Texans" until the heroes of the Alamo came alive in a

dream.

The seven crafts of Camp Fire were exemplified in pantomime and song as the second half of the program.

During the business session new officers were nominated and reports of committees were heard.

Those present were Mesdames D. H. Alexander, Phillip Barkley, C. J. Crump, Jimmie Gillentine, E. W. Harrison, George Heard, A. M. Jones, Will S. Kerr, J. W. Kirby, Paul Mathers, J. C. McCracken, Ansel McDowell, John McLean, J. P. Slaton, Jas. W. Witherspoon, Miss Frances Turrentine and the hostess, Mrs. Dora Miller of Central City, Nebr., was a guest.

Bride Honored At Shower Tea

A shower-tea honoring Mrs. Jack Mitchell, the former Miss Barbara Gabbert, was held in the home of Mrs. Louie LeGrand Thursday afternoon.

The serving table was laid with a cutwork linen cloth and centered with white stock and yellow jonquils. Donna Gabbert, sister of the bride, poured and Miss John Burkett presided at the bride's book of names.

Hostesses for the party included Mesdames L. H. Lane, T. G. Morrison, J. B. Harlin, Sam Long, J. B. Shead, Jimmie Alfred and Louie LeGrand.

World Trip Talk At Kiwanis Club

Members of the Kiwanis Club enjoyed a double-barrel program Thursday, when they were entertained by Mrs. Frank Winget's Bluebird group, and with an exchange program from the Tulla Club.

The Tulla group presented H.M. Baggarley, publisher, who showed films and spoke regarding his recent trip around the world as winner of a national contest. Assisting in presentation of the program were Albert Schuler, Paul Miller, Julius Hansen and Claude Snelter.

"Children's Allowances" Theme For Young Mother's Club Program

"Children's Allowances" provided the theme for the program at the Young Mother's Study Club meeting held Tuesday evening in the home of Mrs. Harold Banis. Roll call was answered by members naming newest gadgets for the home.

Mrs. W. B. Dowell told "How to encourage children to save money stating that the regular allowance can help a child to establish a lifetime habit of saving, if guided properly."

Mrs. Gerald Hale answered the question "Should Children be paid for household chores?" in the affirmative, advocating that the child be paid in the form of an allowance.

During the business session Mrs. Jimmie Bownds was welcomed as a new member and Mrs. James Terrell was a guest.

Members present were Mesdames Bill Brady, H. A. Cavness, Hugh

Clearman, W. B. Dowell, Gerald Hale, Rex Lee, L. H. Lookingbill, Jr., Don Martin, Clifton Massie, Wayne Wallace, John Winkler, Craig Johnson, Wendall Altmiller, Earl Stagner, Sam Albright and the hostess.

Hereford Riders At Lubbock Meet

Fourteen members of the Hereford Riders Club attended the annual convention of the West Texas Association of Riding Clubs held Friday and Saturday in Lubbock.

A fellowship hour Friday opened the convention followed by a banquet that night. Business meetings took up most of Saturday and the convention closed with a dance Saturday night.

The ladies were entertained with a style show and luncheon Saturday

day.

Those attending from Hereford were: Mr. and Mrs. F. G. Collier, Mr. and Mrs. Walter Johnson, Mr. and Mrs. Wylie Roberson, Mr. and Mrs. Joe Kendall, Mr. and Mrs. Ralph Sears, Mr. and Mrs. Lee Forrest, Mrs. Woodrow Ireland and Nell Spradley.

Mrs. Jerry Jacobs and children of Channing visited this past week in the home of her parents, Mr. and Mrs. H. E. Miller, while her husband attended a superintendent's meeting in Denver. On Monday Mrs. Jacobs, Mrs. Miller and

Mrs. H. E. Miller Jr., were in Amarillo

Dr. Milton C. Adams

OPTOMETRIST

Office Hours: 8:30-5:00

140 W. Third, Hereford Texas

Phone 37

Cotton Seed Sinkers and Spacers

(CERT.)

HUBAM CLOVER CERT.
SPRING BARLEY CERT.
SPRING OATS CERT.

LAWN GRASS

| | |
|--------------------|----------------|
| WHITE DUTCH CLOVER | MERION BLUE |
| KENTUCKY BLUE | S S BENT GRASS |
| ENGLISH PER. RYE | RED TOP |
| ENGLISH BLUE | CHEWING FESCUE |

PACKARD MILLING CO.

Hereford Lions Club

Presenting

Texas BLIND SHOPS Caravan

WEDNESDAY - MARCH 23, 1955

CARAVAN WILL BE LOCATED
BALLROOM OF THE JIM HILL HOTEL

PROCEEDS FROM THIS SALE WILL BE USED FOR
SIGHT CONSERVATION PROGRAM

FEATURING:

| | |
|--|--|
| House Mops \$1.00 | Ironing Board Covers \$1.50 |
| House Brooms \$1.75 | Ironing Board Pads \$1.50 |
| Banded Warehouse Brooms \$2.00 | Rubber Door Mats \$2.00 and \$2.75 |
| Toy Brooms \$.75 | Dust Cloths \$.25 |
| Whisk Brooms \$.75 | Dust Mops \$2.25 |
| Bar-B-Cue Aprons \$1.75 | Utility Mops \$.50 |

All manufactured by Texas Blind Workmen in Blind Shops and Lighthouses which are non-profit organizations.

For Advance Sales Call:

PHONE: 622

A Lion will be in the Streets to call on Every Home Starting at 1 P.M.

fresh as flowers Fashions



ATTEND
The B. & P. W.
Style Show
Monday, 8 P.M.
High School Auditorium

to make you
the Smartest Lady in the

EASTER PARADE

As bright . . . as new . . . as lovely as Spring's first flowers are these fashions to make this your most thrilling Easter! See our bouquet-pretty array soon and add the beauty of the newly-awakened season to your wardrobe.

- ★ HATS
- ★ BAGS
- ★ Costume Jewelry
- ★ LINGERIE
- ★ HOSE
- ★ DRESSES
- ★ SHOES

Choose from the most exciting of Spring's news-making silhouettes . . . our captivating millinery fashions . . . the flower - bright accents in accessories - and go forth to be the smartest and loveliest Star of the Easter Parade.

RUTHERFORD & COMPANY

Local Dairymen Recognized In Monthly Report

Several Hereford dairymen were named in the monthly DHIA report for January. M. L. Simpson Jr., and George Heard both had Holstein herds listed in the high herds in milk and butterfat.

High cows in milk were a Holstein owned by M. L. Simpson Jr., and a Holstein, owned by George Heard. B. E. Brumley had a Holstein listed in high cows in butterfat and George Heard had three Holsteins listed in the same class. M. L. Simpson Jr., had a Holstein in the high butterfat class, also. Denzil Pulliam had a Holstein, M. L. Simpson Jr., a Holstein, George Heard, four Holsteins and B. E. Brumley a Holstein in the 70 pounds and over class.

In the 60 to 70 class were a Guernsey, a mix and a Jersey owned by B. E. Brumley; four Holsteins and two Jerseys owned by M. L. Simpson Jr., and three Holsteins owned by George Heard. Herbert Boardman placed a Holstein and three Jerseys in the 50 to 60 pound class and B. E. Brumley had a Jersey and a Guernsey in that class. Also listed in the 50 to 60 pound class were two Holsteins owned by Denzil Pulliam, five Holsteins owned by M. L. Simpson Jr., and eight Holsteins owned by George Heard.

M. L. Simpson Jr., had two Jerseys and 10 Holsteins listed in the 40 to 50 pound class along with three Jerseys and five Holsteins owned by Herbert Boardman and six Guernseys, two Jerseys and a Holstein owned by B. E. Brumley. Denzil Pulliam had 7 Holsteins and George Heard, four Holsteins in the 40 to 50 pound class.

Damages \$535 In Two Accidents

Two accidents on Thursday morning occurred at the intersection of Avenue H and Park Avenue, causing a total of \$535 in damages. The first involved a 1954 International truck driven by Charles Floyd Edwards and a 1951 International driven by Berl Dean Loveday. Loveday was traveling west on Park and Edwards was going south on Park. Edwards attempted a right turn onto Park when the accident occurred.

Damage to the Edwards truck was set at \$25 and to the panel at \$50. Charles Floyd Edwards was given a ticket for failure to grant the right-of-way.

While investigation of the first accident was taking place a second accident occurred involving a 1946 Ford driven by I. W. Capshaw and a 1951 Plymouth driven by Bobby Noyes.

Capshaw turned into Park Avenue from the stop sign on Avenue H into the path of the Noyes car. Damages to the Ford were set at \$250 and to the Noyes car at \$200.

I. W. Capshaw was given a ticket for failure to grant the right-of-way.

M. Set, and Mrs. Bobbie G. Allmon and children, David Gene and Sis and Elaine, are visiting in the home of his parents, Mr. and Mrs. D.W. Allmon, and Jackie for a couple of weeks. Mr. Allmon has been recently discharged from the service in South Carolina. He has re-enlisted and is en route to his new base in San Angelo, Tex. The Allmons, after visiting his folks in Hereford, will also stop by Brownfield, where they will visit with her parents.

Shower Honors Recent Bride

Mrs. Charles Soehnen, the former Miss Frankie Criswell, was named honoree at a post-bridal shower Tuesday morning at the home of Mrs. George Springer. Mr. Lyle Rickman was assistant hostess.

A color scheme of green and yellow was carried out in decorations for the party which was in the form of a coffee. An arrangement of yellow daffodils in a green pottery bowl gave accent to the table where the bride's book of names played the Wedding March, as it was opened.

Gifts were opened and a poem in the form of a toast to the bride was read by Mrs. Lyle Rickman. Close friends and relatives attended.

Tea Compliments Music Students

Honoring the visiting judges and participants in the Junior Music Festival held here Saturday, a tea sponsored by the Music Study Club and Junior Music Clubs of the city, was held in the dining rooms of the First Methodist Church.

The refreshment table carried out a St. Patrick's Day theme with an arrangement of yellow daffodils and tall green tapers combined with shamrocks and a "harp" centering the table. Green satin ribbon runners extended along the table and a tiny "snake in the grass" added a realistic touch.

Mrs. H. A. Closs, president of the Music Study Club, presided, assisted by Mesdames A. J. Schroeter, J. D. Neul, W. J. Stanford and A. O. Thompson.

Methodist Women Church Meet

Five members of the Woman's Society of Christian Service of the First Methodist Church represented the local organization at the annual Northwest Texas Conference of the WSCS held in Childress the past week.

Mrs. Ed Warren, secretary of literature and publication of the Amarillo District, and Mrs. M. F. Cherry attended the entire three-day session and Mrs. Colby Conkright, president, Mrs. Grant Hanna and Mrs. S. M. Dummam served as delegates from the local group.

Miss Naomi Hare, returned missionary from Lima, Peru, was the guest speaker on the Thursday program.

The Amarillo District conference will be held in Dalhart on April 25.

Paul Rodriguez Funeral Sunday

Funeral services for Frank Rodriguez, son of Jose and Paul Rodriguez, will be held on Sunday afternoon at 4 o'clock at the San Jose Mission. Fr. Raymond Gillis will conduct the service and interment will be in St. Anthony's cemetery under the direction of Gilliland Funeral Home.

The child died in the Deaf Smith County Hospital on Friday night, March 18, following an illness of about 10 months. He was born in Hereford on May 11, 1954.

Survivors include the parents and one brother.

Business Women's Circle

The Business Women's Circle of the First Baptist Church met at the home of Mrs. Lynn Kester Thursday evening for a dinner meeting.

Mrs. Lowell Sharp presided over the business session.

Miss Ethel Womble was in charge of the program. She introduced Mrs. Carroll Whiteside who gave the Home Mission program on "Trophies for the King." She showed pictures in conjunction with her talk on home missions.

Those attending were: Mesdames Lowell Sharp, Carroll Whiteside, S. E. McLallen, Clyde Rayburn, Nanny Fogle, Tandy Legu, Arthur Thompson, J. O. Clark, Bill Hutson, A. O. Thompson, Alwyn Savage, Owen Stagner, Misses Ethel Womble, Mary Bourn and the hostess.

Ruth Bible Class

The Ruth Bible Class of the First Baptist Church met at the home of Mrs. R. E. Caddell on Thursday evening for a discussion period.

The subject for the discussion was taken from a book by Lofton Hudson, "The Religion of a Mature Person."

Mrs. Townsend Douglas led the discussion.

Mrs. Tom Howard presided over the business session.

Mrs. Howard Beasley assisted with hostess duties.

Those attending were: Mrs. Alwyn Savage, Mrs. Jun Clark, Mrs. Tom Howard, Mrs. Townsend Douglas, Mrs. Howard Beasley and Mrs. R. E. Caddell.

TRAINING SCHOOL

Mrs. L. B. Russell, dean, has announced March 21-25 as the dates for the Christian Workers School sponsored by the First Methodist Church here. Mesdames Wayne Edwards, S. M. Dummam and Miss Colline Brown make up the board of managers. Classes for leaders of primary young people and adult departments will be held each evening from 7:30 to 9:30 p.m. Out of town instructors will conduct the school and all interested persons are invited to attend.

Local Delegates To Credit Meet

Mrs. Dyalhia Brady and Mrs. Pauline Howard will represent the Hereford Texas Federal Credit Union at the Texas Credit Union League annual convention in Houston March 24-26. Miss Ruth Loerwald will also attend.

Mrs. Brady is scheduled to appear on a program panel with Mr. Edgar Fontaine, Managing Director of the Louisiana Credit Union League, of New Orleans, La.

Kappa Pi Frat

CANYON — Garland Robinson of Hereford was initiated into the Beta Pi chapter of Kappa Pi, national honorary art fraternity at West Texas State College, Friday.

Initiation ceremonies and a social hour were held in the home economics dining room. Mrs. Emily B. Anderson of Mount Pleasant, Iowa, national president of Kappa Pi, was present for the ceremony.

Robinson, a junior, is the son of Mr. and Mrs. James E. Robinson. He is majoring in art.

Attend Lufkin Funeral

Mrs. Roy Kelley and Mr. and Mrs. L. H. Lookingbill and Effie Crow attended funeral services for a brother, Morris Lookingbill in Lufkin, Tex., Sunday. They went to Frost, Tex., and spent Sunday night with another brother, S. H. Lookingbill. Mrs. Kelley remained in Frost until Thursday for a brief visit.

Sue Bargard arrived home Friday from Denver where she is a student at the Colorado Women's college. She was accompanied by Miss Mar Sue Woodahl of Great Falls, Mont., who will spend a 10-day Easter vacation here in the home of Sue's parents, Mr. and Mrs. Dennis Barnard.

TIED TO SAFETY

MINNEAPOLIS — Pretty soon it may be impossible to tell cars from airplanes. Gov. Orville Freeman says car passengers should start sporting safety belts to whittle down accident injuries.

Alpha Chi Frat

CANYON — Bob Lotspeich of Adrian has been promoted to spring graduate membership in Alpha Chi, national honor society at West Texas State College. Initiation and promotion ceremonies were held Friday in the Blue Room of the college cafeteria. Luther Haggard, assistant professor of government was speaker.

Lotspeich, a senior, is majoring in agriculture. He is president of the Aggie Club, and was this fall named to "Who's Who." A graduate of Adrian High School, he is the son of Mr. and Mrs. G. L. Lotspeich.

Blankets

Rinse wool blankets, then hang them without wringing. They will keep their shape much better and will be softer. Choose a sunny, windy day and they will soon dry.

READ THE CLASSIFIED
FASTEST KNOWN PAIN RELIEF FOR ARTHRITIC, RHEUMATIC VICTIMS—NOW AVAILABLE

Seven "Film-Coated" Ingredients Offer Positive Relief

The crippling, torturing, twisting pain of Arthritis and Rheumatism may soon be forgotten, thanks to an exciting new laboratory discovery named Ar-Pan-Ex. Ar-Pan-Ex was perfected by a noted scientist of a world-famous university, working with all known facts about these crippling ailments. The result is a safe, easy to take tablet that promotes the fastest relief known from that stubborn agony.

Ar-Pan-Ex is compounded of seven active ingredients including a special new medicine to help provide longer lasting relief. Ar-Pan-Ex is scientifically "Film-Coated" so that ALL

Nothing like AR-PAN-EX. Nothing ever offered before can bring results faster, more effectively or with longer lasting benefits than Ar-Pan-EX. It may mean a renewed life of usefulness and pleasure to millions.

Ask for genuine Ar-Pan-EX today at any drug store for the kind of relief no other product can claim to equal. If your druggist is not of it, he will be glad to order it for you.

Why AR-PAN-EX Helps
 Ar-Pan-EX does not disperse uselessly in the stomach—avoids stomach distress. Ar-Pan-EX is scientifically "Film-Coated" so that ALL

ROGER'S DRUG 241 Main St.



RAIN . . . RAIN
 Where is the **RAIN?**

Chances are it **WILL** Rain again Someday
 But Who Knows When?
 You Can Be **SURE** Of Moisture When You Need It
 With

Pomona Pumps

LET'S TALK irrigation... with FAIRBANKS-MORSE DEEP WELL TURBINE PUMPS THE POMONA LINE

Yes, and these Fairbanks-Morse Turbine Pumps talk it at its most economical and efficient level. You see, Fairbanks-Morse Turbine Pumps... the Pomona line... have many advantages... whether you need oil or water-lubricated pumps. You can readily adjust capacities on these pumps by merely turning a nut in the top of the motor head—this means savings for you through no wasteful throttling!

And remember that all steel parts subject to corrosion in Fairbanks-Morse Pumps are protected by "Farmorctecting," a rust-repellent process that means longer life and better service from your pumps. Drop in and let's talk soon.

CLOWE & COWAN, INC.

Now... America's Finest Paints in America's Most Exciting Color Selection!

Pittsburgh Maestro Colors

Hundreds of today's most-wanted hues in three great Pittsburgh Paints... including rubberized and alkyd-type wall finishes.

Now, Pittsburgh opens the door for you to new and thrilling adventures in home decoration. Here are hundreds of tints and shades of today's most-wanted hues in Pittsburgh's new MAESTRO COLORS. They're available in Pittsburgh's famous WALLHIDE Rubberized Satin Finish and new alkyd-type Flat wall paints. Also in low-lustre SATINHIDE ENAMEL for woodwork and other trim.

You're welcome to use our Color Selector to help you plan your color schemes. Just pick out the exact shades you want—we'll custom-mix them for you in minutes.

Use Our BUDGET PAY PLAN!

CARL McCASLIN
 LUMBER COMPANY
 A Complete Building Service
 1 Block East of the Court House
 Phone the Lumber No. 7

BABY CHICKS
 Booking for March, April and May
 Place Your Order Now For our Top Quality Chicks

And Be Sure to Start Your Chicks Right with P.G.C. ALL MASH CHICK STARTER!

We Still Have Some **SPRING BARLEY SEED**
 But get Your Supply Today! It is Also Time To Place Your Order for **GRAIN SORGHUM SEEDS**

HEREFORD GRAIN CORP.
 Phone 360

NEW 1955 ZENITH TV with JET TUNING!

GIVES YOU ALL THIS

- GIANT 21-IN. PICTURE! Biggest 21-in picture tube available in TV. Handsome Maroon cabinet. Size only 17 1/2 in. high, 25 1/2 in. wide, 20 in. deep. THE WESTWOOD T2220R.
- ★ NEW SPECIAL "T" CHASSIS
- ★ ALL NEW COMPACT DESIGN
- ★ HIDEAWAY POWER CORD
- ★ "PICTURE-LOCK" STABILIZER CIRCUIT

ZENITH QUALITY THROUGHOUT... ONLY

Don't Be AFRAID, WE'LL TRADE! **WARREN MOTOR & Appliance Company**
 DeSoto-Plymouth
 1221 E. First
 Phone 723

Miss Sallie Womble Is Bride Of Robert Strain In Church Rites

The marriage of Miss Sallie Womble, daughter of Mr. and Mrs. Baker Womble and Robert Strain was solemnized Saturday morning, March 12, at 9:30 o'clock in Ward Hall of the First Methodist Church. Rev. S. M. Dunnam, pastor, read the service in the presence of close friends and relatives.

Mr. Strain's parents are Mr. and Mrs. Wesley Strain of Weatherford. Fan shaped arrangements of pink gladioli and stock combined with greenery flanked the improvised altar.

Mrs. S. M. Dunnam played traditional wedding music before the ceremony and McDowell's "To a Wild Rose," during the ceremony. Miss Colline Brown sang "Because," and "The Lord's Prayer" at the conclusion of the service.

Mrs. Dan Trew, cousin of the bride, was her only attendant. As matron of honor she wore a street

length frock of embossed blue nylon fashioned with short puffed sleeves, fitted waist and full skirt. Her flowers were rose carnations. Richard Strain of Tulsa, Okla., served his brother as best man.

The bride given in marriage by her father, wore a ballerina length dress of embroidered organdy over polished cotton. The fitted waist featured a Peter Pan collar and short puffed sleeves, and the full skirt fell in tiered folds. Her veil of illusion was attached to a tiara fashioned with seed pearls and pearlized beads. She carried a white Bible topped with pink ranunculus in a background of stephanotis.

Carrying out age-old traditions, the bride wore a white bracelet made of mother of pearl from Israel, and her paternal grandmother's lapel watch.

Reception is held at the reception which follows.



MRS. ROBERT STRAIN

the ceremony, the bride's table was laid with an Irish linen cloth and centered with an arrangement of pink gladioli and stock. The tiered wedding confection was topped with a miniature bridal couple and adorned with tiny sugarplum pink rosebuds. Mrs. Richard Strain presided at the cake and Mrs. Ernest May and Miss Ethel Womble served coffee. Miss Colline Brown and Mrs. Ernest May assisted the guests in registering.

For the wedding trip to points

in New Mexico the bride wore a beige and tangerine silk print with chartreuse Princess style duster. Her accessories were in tangerine and beige.

The bride is a graduate of Hereford High School and of West Texas State College. She has been a member of the Spearman public school faculty for the past three years.

The bridegroom graduated from Weatherford High School and of Texas A&M College. He has served two years in the Army and is presently teaching in the Spearman Schools.

The couple will make their home in Spearman where they will continue teaching in the schools.

Out of town guests included Mr. and Mrs. Wesley Strain of Weatherford and Mr. and Mrs. Richard Strain of Tulsa, Okla.

L'Allegra Club Completes Year's Project For Deaf Smith Hospital

A report from the project committee of L'Allegra Study Club given at the meeting held in the home of Mrs. Charles Hill Thursday afternoon, revealed that \$345.00 has been presented to the hospital board. This year's project has been furnishing the Pediatrics Ward of the Deaf Smith County Hospital and the committee announced the completion of the project.

Mrs. J. W. Barnett was chairman of the committee.

Plans were made for the guest tea to be held in the home of Mrs. Gerald Hale on April 7.

Mrs. George McLean presented the St. Patrick's Day program, giving the history of the Saint Patrick's Day saint, who founded more than 365 churches in Ireland and as many schools. She described

the beauty of the Emerald Isle telling of its lakes and country side, and gave readings "How Can You Buy Kilmaree," and "A Little Bit of Heaven." She also played several recordings of Irish melodies.

Members present were Mesdames J. H. Barnett, Darrell Blanton, Jack Brown, Bill Dameron, Bill Hardwick, John Estes, Gerald Hale, Hilton Higgins, V. C. Hopson, Richard Ireland, Walter London Jr., L. H. Lookingbill Jr., George McLean, and the hostess.

Don't Miss

The Tenth Annual Style Show

Key Notes Of Spring

Best Yet!!!

Hereford High School Auditorium

8:00 P.M.

Monday, March 21st

Sponsored by Hereford B. & P. W. Club

MR. FARMER!

You Will

SAVE

Enough In One Season To Pay For Your Conversion To

BUTANE

Don't delay . . . bring your Tractors and other mobile farm equipment in today and let the folks at Blanton Butane, Inc. change them over to Butane.

We use Genuine

ENSIGN CARBUREATION EQUIPMENT!

SPEEDY . . . 2-WAY DELIVERY SERVICE!

BLANTON BUTANE, INC.

Phone 551

7pc. QUALITY DINETTE

at an amazingly **LOW** price!

Nationally advertised Virtue Bros. dinette of highest quality construction.

Table and Six Chairs **\$89⁵⁰**

Double leaf MicaLite table top resists heat, stains, and alcohol.

Virtue Bros. patented non-scratching chair legs protect walls.

Wide polished metal edging adds sparkle to any meal.

A damp cloth wipes table and chair sparkling clean.

Staff-resistant Duran upholstery.

Finest quality frame, plating for lasting beauty.

TABLE 354C/629 CHAIR

Fully padded chair seats for extra comfort!

Seeing is Believing!

Come in - see for yourself!

Check the **QUALITY** features.

Virtue BROTHERS OF CALIFORNIA

ALL CHROME DINETTE SUITES ON SPECIAL

H & H FURNITURE CO.

Across Street from Piggly Wiggly Phone 19

St. Patrick's Day Theme For Lunch

A Green and White theme was emphasized at luncheon tables when the Farm and Ranch Club met for a St. Patrick's Day meet Thursday with Mrs. T. D. Devenport.

Plans were made for the annual guest day affair which will be held in the home of Mrs. Charles Hooper on April 7. Mrs. Roy Fruit won the floating prize.

Mrs. J. V. Perrin presented the program on "Health" comparing the health of the people of India with this country to emphasize the saying "We Are What We Eat."

Members attending were Mesdames Glenn Burrus, Hershel Ferrus, Dub Harkrider, Charles Hoover, Waldron Melton, J. V. Perrin, T. W. Perrin, Roy Fruit, G. S. Solomon, and the hostess.

Mrs. Dora Miller of Central City, Nebr., spent the past week here in the home of her brother, J. C. McCracken. She was en route home from a several weeks stay in Phoenix, Ariz.

THE REAL McCOYS

BY **JOHN and GEORGE**

John McLean Insurance Agency

25 Years of Insurance Know How Phone 273

The Finest in Family Footwear

For The Easter Parade

OPEN FOR COMMENT Here You'll find a galaxy of Dainty Pumps in Glittering Pearlized Calfskin.

● AVOCADO GREEN ● COPPER PEARLIZED ● NAVY PEARLIZED ● BLACK RHAPSODY SILK ● WHITE DYEABLE LINEN

24 Easter Egg Colors to Choose From.

B to AAAA Priced from \$5.98 to 18.95

Dressy Flats in a Bevy of Easter-Right Colors and Styles.

● AVOCADO ● GINGER ● PASTEL PINK ● PASTEL BLUE ● WEDGEWOOD BLUE ● NAVY BLUE ● BLACK PATENT ● WHITE

RED B to AAAA \$5.95 to \$7.95

Judy 'N' Jerry Shoes for Little Sis and Brother

● BLACK PATENT ● RED CALF ● PASTEL PINK ● PASTEL BLUE \$3.98 to \$4.50

Featured for Little Brother in

● BROWN ● TAN ● Bro. & Tan Mesh ● Bk. & Grey Mesh \$3.98 to \$4.98

Yorktown Shoes for Men

● BLACK ● CHARCOAL ● BROWN ● TAN ● MESH A to D \$10.95 to \$12.95

The Popular Store

Hereford's Headquarters for (Really Fine) Footwear

Westway News

By Mrs. Johnie Townsend
 Rev. C. T. Jackson of Plainview filled his regular appointment March 13. Fifty three attended Sunday School.
 Mr. and Mrs. Clarence Sautley and Ted Alsup spent last Sunday in Amarillo visiting Sautley's daughter and family the Jimmy

Odells.
 Mr. and Mrs. Joe Wagoner, Gayle, Ann and Jo Bob visited the L. A. Hudsons and P. E. Far-eyes in Groton last Sunday.
 Joe Wagoner, Ann and Joe Bob and Mrs. Art Shaffer of Hereford were in Amarillo on Friday.
 Mr. and Mrs. Bert O'Connor of Plainview visited in the home of their daughter Mrs. Elmer Combs recently.
 Mr. and Mrs. Finis Wright of Dawn called in the Elmer Combs home last Tuesday night.
 Flu has been making its rounds over the community the last few

days. Those who are ill are Nathan Wilson, Florene McIntosh, Jimmy and Janie Auten.
 Mr. and Mrs. Glenn Wilson of Hereford called in the Roy Lee Wilson home last Sunday night.
 Mr. and Mrs. Merlin Kaul visited the Ralph Durstines in Friona last Sunday.
 Mr. and Mrs. Vernon Wilson, Mike and Rodney of Hereford visited in the Roy Lee Wilson home Tuesday night.
 Jimmy Thomas started planting potatoes march 15. Jack Renfro also started putting out onion sets last week.

Mrs. Roy Lee Wilson accompanied Mr. and Mrs. Roy Halton of Dimmitt to Amarillo last week. Mrs. Halton attended the Teacher's meeting. The group also visited with Mrs. Vera Davidson.
 A birthday party honoring Mrs. J. E. McCathern Jr. was held in the J. E. McCathern Sr. home last Tuesday night. Those attending were Mr. and Mrs. Harold Head, Janis and Jimmy, Mr. and Mrs. Jerry McCathern and Mike, Mr. and Mrs. Don Shiply, and son of Hereford, Mr. and Mrs. Floyd Walton Jr. and son, of Hereford, Mrs. and Mrs. J. E. McCathern Jr. and children of Frio and Mr. and Mrs. J. E. McCathern Sr.
 Mr. and Mrs. Johnie Townsend, Sandra and Terrie Jan called in the Levis Neal home of Hereford recently.
 Mr. and Mrs. Jerry McCathern and Mike moved from Summerfield to the house vacated by the Elvin Wilsons.
 Grady Wilson and Jerry Ray Landers of Faith, S. D., visited in the Joe Landers' home last Monday.
 Mrs. Clarence Morrison and Judith and Mrs. Jimmy Thomas and Deborah left last Monday for Rock Springs, Tex., where they will visit for a few days with Mrs. Morrison's sister.
 Mr. and Mrs. Joe Landers spend a few days last week at their ranch near Las Vegas, N. M.
 Florene McIntosh and Freda Inman called in the Bill West home in Ward Community recently.
 Mr. and Mrs. Johnie Townsend, Sandra and Terrie Jan returned

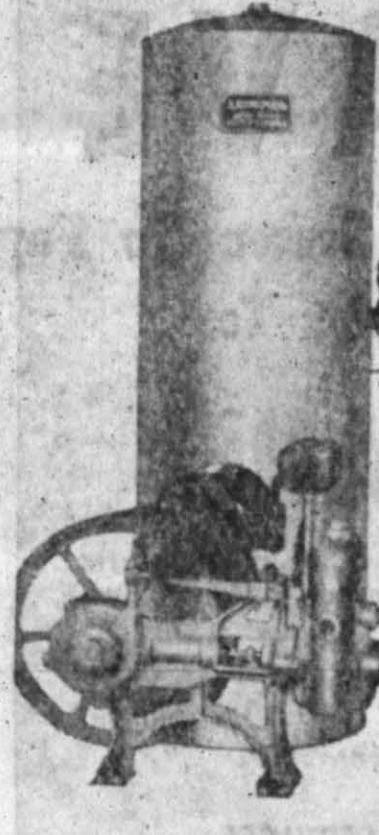
home Sunday night from Lakin, Kans., where they spent the week end in the home of Mr. and Mrs. John Burns.
 Orval Landers of Hereford helped Joe Landers work cattle last Monday.
 Ralph Morrison visited last Sunday in the E. E. Allen home at Adrian.
 Mr. and Mrs. James Ray Coleman, Ted and Rex moved recently to Hereford on 25-Mile Avenue.
 James Harris was released from Deaf Smith County Hospital last Sunday after 45 days. He is now recuperating at the home of his mother and father-in-law Mr. and Mrs. Everett McIntosh.
 Johnny Wilson of Hereford spent last Sunday with his grandparents the Roy Lee Wilsons while his parents, Mr. and Mrs. G. Wilson, attended the wedding at Clovis of Mr. and Mrs. Bobby Wilson of Hereford.
 Mr. and Mrs. Johnie Townsend, Sandra and Terrie Jan visited in the Harry Dengis home in Hereford last week.
 Mr. and Mrs. Roy Lee Wilson and Nathan visited the Sam Wilsons in Hereford recently.
 Guests in the Clarence Sautley home last Thursday night were: Mr. and Mrs. G. C. Merritt Sr. of Frio, Mr. and Mrs. Ed Blakney and Mr. and Mrs. Marlin, Pierce and girls.
 W. E. Combs of Plainview called in the Elmer and Cliff Combs home last week.
 Elmer Combs was in Amarillo on business last Thursday.
 Mrs. John David Owens and son David called in the Joe Wagoner home recently.
 Mrs. Joe Wagoner and Ann attended the art and style show in Hereford Thursday night. Ann sang in the chorus and was one of the models.
 Ted Alsup, Lynn Young and Eugene Combs stayed a few days last week in the G. C. Merritt Sr. home in Frio. The boys helped with the farm work.

ANNOUNCING

Our Appointment as Dealers

for

AERMOTOR Pressure Pumps



The Aermotor Water System is an old friend of Foxworth-Galbraith Lumber Company since we have sold it through many of our yards throughout the years. Knowing this pump as we do, we are especially proud to have the privilege of handling it here.

Before you buy any water system, be sure to examine an Aermotor first. You will see immediately the superior quality which stands out everywhere. You will also notice that each model is conveniently priced -- within the average family budget. Nowhere else can your money buy so much quality and value.

Foxworth-Galbraith Lumber Co.
Of Hereford

234 East Second St.

Phone 656

Safe 'n Sound

by JIM WOOD

Did you ever stop to think how many little things can happen that might lead you right into court? Little things like your neighbor stumbling over your child's tricycle, or the dog nipping a passer-by? You can protect yourself very inexpensively with one of our Comprehensive Liability Policies that covers you against damage suits and pays any judgment up to the limit of the policy for injury to anyone while on your property. . . . It provides the same coverage for your personal acts (including sports) and those of your family, resulting in injuries to others while away from home. It pays attorney's fees to defend claims including court costs even though there may be no judgment rendered. A \$10,000 policy costs only \$10.00 a year. Less than 3 cents a day. Call Lone Star Insurance Agency, Phone 424.

M. S. Rowe remained in county jail here Saturday, following the filing of "DWI Second" charges this week. He appeared in Justice Court and his bond was set at \$500 by J. E. W. Solomon.
 Arrest was made by the Highway Patrol west of Hereford on Highway 90 on Monday, March 14. His two companions, charged with drunkenness, also appeared in Justice Court and were fined \$39 and costs.

File DWI, Second Charge This Week
 M. S. Rowe remained in county jail here Saturday, following the filing of "DWI Second" charges this week. He appeared in Justice Court and his bond was set at \$500 by J. E. W. Solomon.
 Arrest was made by the Highway Patrol west of Hereford on Highway 90 on Monday, March 14. His two companions, charged with drunkenness, also appeared in Justice Court and were fined \$39 and costs.

I KNOW IT COSTS LESS TO SHOP AT
FURR FOOD STORES
 As a business man I know how much it costs to maintain my household — and by shopping Furr's everyday low prices I have found that my household costs have been greatly reduced. And best of all by saving
C AND C THRIFT STAMPS
 I have added beauty to my home with nationally advertised gifts from the C and C Thrift Stamp Center. Visit Your Center today.

| | | | |
|--|----------------------|-----|-----------------------|
| Young Tender Grain Fed | Pork Steak | LB. | 35^c |
| Baby Beef Grain Fed | Loin Steak | LB. | 69^c |
| For Broiling, Baking or Frying Steaks of | SILVER SALMON | LB. | 59^c |
| Full Cream Longhorn | CHEESE | LB. | 45^c |

| | | | |
|---|----------------|--------|-----------------------|
| 54c Value - Hind's - Squeeze Bottle - HONEY and ALMOND Tax Inc. | LOTION | Bottle | 39^c |
| 87c Jar - Shampoo - Apple Blossom - Pine-Gardenia - MODART | SHAMPOO | Jar | 49^c |
| \$1.57 Value - Home Permanent Tax Inc. | PIN-IT | | 99^c |

Food Club
FLOUR
 25 LB. BAG **\$1.69**

| | | | |
|-------------------------------|--|----------------|-----------------------|
| Food Club | Cherries | 2 No. 303 Cans | 45^c |
| FURR'S HOURS FRESHER PASTRIES | Filled with Pineapple and Nuts - A Real Dessert. Oven Fresh from Your Furr Food Bakery - HAWAIIAN LOAF | Each | 19^c |
| | CAKE | | |
| | Delicious with Milk or Coffee - Try a Package Today - ALMOND CRISPIE DANISH | Pkg. | 31^c |
| | ROLLS | | |

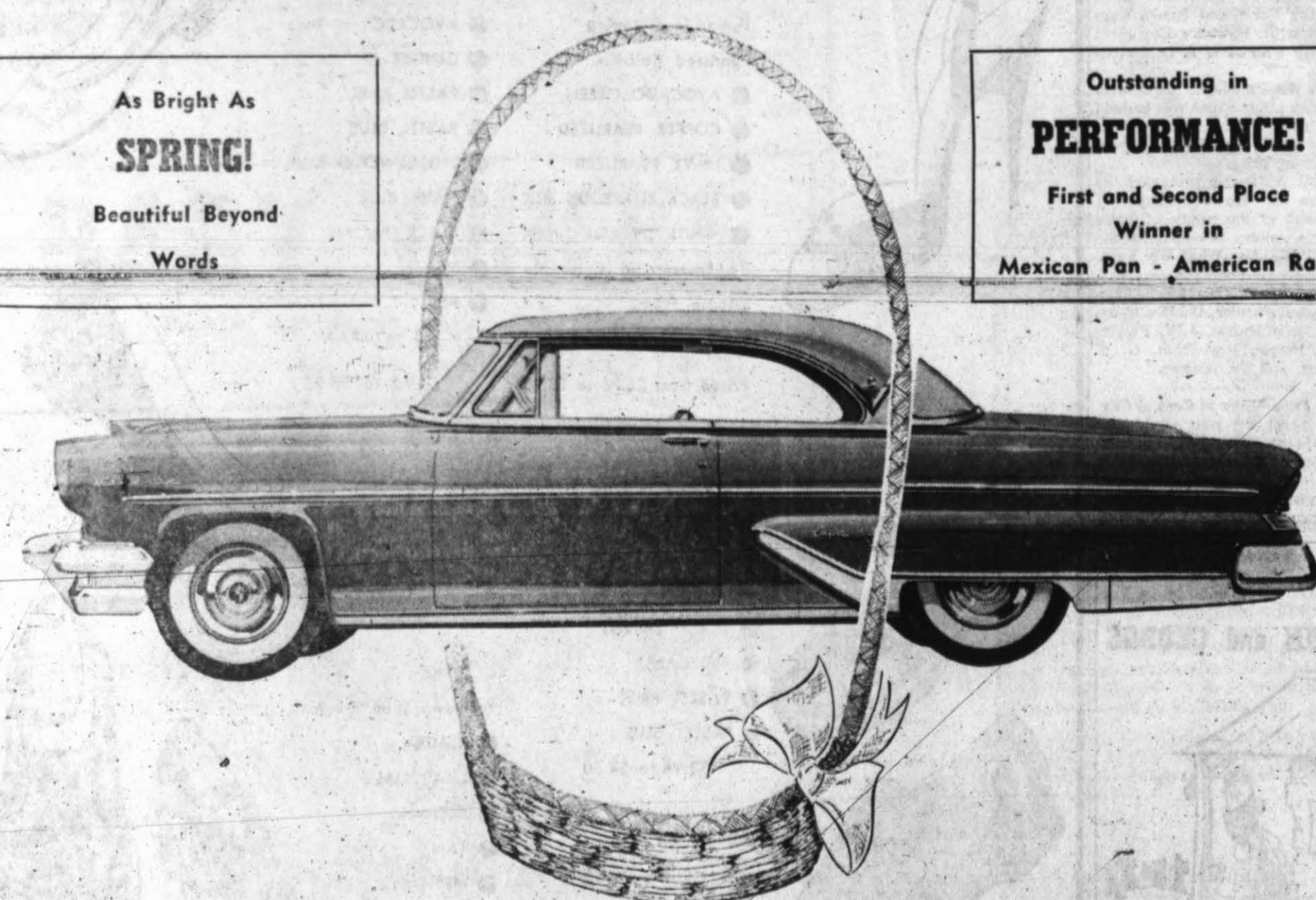
| | | | |
|-----------------------------|--------------------------|---------------|-----------------------|
| Fancy Florida | GREEN BEANS | LB. | 15^c |
| Tender Snowball | Cauliflower | lb. | 15^c |
| California | CARROTS | PKG. | 9^c |
| Del Monte | 2 No. 303 SPINACH | Cans | 27^c |
| Quaker | OATS | small Box | 19^c |
| Par - Imitation | VANILLA | Bottle | 8^c |
| Food Club - Whole Kernel | CORN | 2 12-Oz. Cans | 31^c |
| Careys-Iodized Free Running | SALT | 2 Boxes | 17^c |
| Campbell's | VEGETABLE SOUP | 2 Cans | 27^c |

FURR FOOD STORES

fill your Easter Basket with a LINCOLN Capri!!

As Bright As **SPRING!**
 Beautiful Beyond Words

Outstanding in **PERFORMANCE!**
 First and Second Place Winner in Mexican Pan - American Race



RIDE in the EASTER PARADE In A New 1955 LINCOLN!
 On Display Now At

YOUNG MOTOR CO.

East Highway 60

Phone 9



A Spring duet modeled by Sabra Traweck, daughter of Mr. and Mrs. Curtis Traweck, and Dennis Latham, son of Mr. and Mrs. Ross Latham, for Helen's Youth Shop. Sabra wears a fluffy pink nylon dress edged at neck and sleeves with nylon lace, an original by Helen Fenton. Dennis wears a linen threesome with black jacket, embroidered pink vest and grey slacks.

The B & P W Club Schedules Its Tenth Annual Style Show

The new high school auditorium will be the scene for the Business and Professional Women's Clubs 10th annual style show scheduled for Monday night at 8 o'clock.

All the charm and warmth of the early spring season will seem garnered into the one room, so gay and elaborate are the plans arranged to carry out the theme of the show, "Keynotes of Spring." Mrs. Rosa Cowart will be master of ceremonies and commentator and Mrs. J. T. Sims will provide background music.

Sounds of spring will be heard in the rustle and murmur of organdies and polished cottons and in the swish and swirl of soft satins and silks as models step through a window opening into the miracle of spring.

From toddlers to the junior with their dates, to young manhood and womanhood when thoughts turn to terms of love, to the wedding and reception, and the leaving in a shower of rice, the story of the newest notes in high fashion and glamor will be revealed.

Merchants represented in the show will be

The Little Fashion Shop, The Vogue, The Popular Store, Helen's Youth Shop, Harman's Store, Rutherford's, Hereford Gin, J. C. Penney So., C. R. Anthony's, The Orchid and 20th Century Beauty Salons, Cowan Jewelry, Western Floral Shop, Tom's Floral Shop, Kester Jewelry and Lady Faire Beauty Salon.

Mrs. Ellen Carter is president of the B&PW Club. The general committee includes Mesdames Betty Jewell and Dyalhia Brady, Co-chairmen, Bfucie Rose, Bruce Carter, Bonnye Kelly, Corinne Neely, Earline Walton, Cecil Williams, and Miss Della Stagner.

Tickets may be purchased from any member of the B&PW Club or at the door the night of the show.

Women's Activities

The Sunday Brand

March 20, 1955

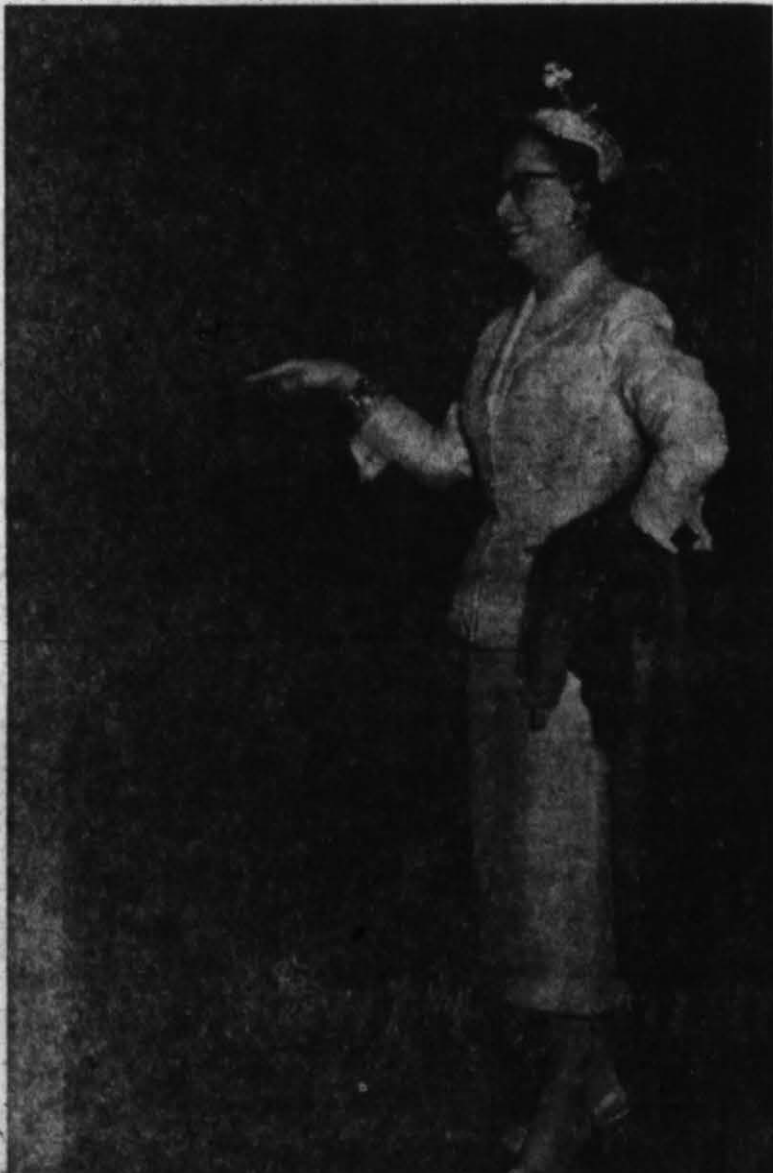
Section Two



Suit yourself in Harmony with Spring -- Mrs. Frank A. Gyles Jr. models a Herbert Meyers four-season cotton suit in navy and white checks for Rutherford and Company. The longer jacket effect is created with button trim and easy waistline.



Breath of Spring describes the evening gown worn by Mrs. T. J. Clay, modeling for the Little Fashion Shop. This is a cotillion short formal of lilac nylon marquisette. The strapless bodice is of marquisette with band in leaf motif across the front. The skirt is of plain nylon marquisette with leaf motif trim worn over a second skirt of full, ruffled nylon marquisette.



SPRING INTERLUDE -- Mrs. Sylvester Stagle wears a Lilli Ann suit of French imported fabric in the season's most popular color, pink. Her hat of pink straw matches her pink shoes and hose. Jewelry is by Carrol Accessories and matches the cuff links on her suit.



The Hereford Gin presents Mrs. Dick Ross in a soft casual cotton dress designed for any Spring Adventure, at home -- on the street -- or afternoon tea.



Spring Romance -- Janie Bookout models a pre-teen yellow nylon evening frock, for C. R. Anthony Co. The lace bodice features the long torso effect qualifying as high style, with the low-placed full skirt of nylon net. The matching stole provides an extra feminine touch.



Flowers that bloom in the Spring as fresh looking as spring flowers, this dress worn by Sherry Watson, is a Loma frock presented by J. C. Penney Co. The floral print is of rayon and acetate fabric by Random. The flowers are violet and the stole, not shown in the picture, is of the same flowered material lined with solid violet matching her shortie gloves.



Dot and Dash for Spring describes this chic white linen sheath with linen hat and matching stole worn by Mrs. Jean Marshal, model for the Popular Store. The ensemble demonstrates the practical use of polka dots so evident through spring fashions. A Popular Store exclusive.



In presenting Mrs. Ronald Babione, Harman's bring you an eye-catching Mosaic printed cotton in grey and white by Brogan and Jennings of Dallas. The fitted top, with its surplice neck closing, is joined at the waistline by a sunburst of permanent pleats forming a skirt that never needs ironing. Spring Dawning is suggested for general description.

Let's Cook Something



For That Special Sunday Dinner

Here are three recipes as unlike as day and night, but which may be used for any meal at any time or all for the same meal.

Mrs. Ray Johnson likes to prepare special Sunday dinners or special birthday meals and uses these recipes often whenever her guests gather. When we asked her for her cheese-casserole recipe last week she gave us these which are so appropriate for Easter time. If you are observing Lent, the cheese puffs will appeal to you, and nothing could be better at Easter time than baked onions with ham stuffing. Of course, the cinnamon applesauce ring is won-

derful the year 'round.

Cheese Puffs
 1/2 cup butter or margarine
 1/2 cup water
 1 cup sifted flour
 2 eggs
 1/2 cup shredded American cheese
 1/2 cup pecan meats rolled fine
 Combine butter and water in a sauce pan and stir over moderate heat until blended. Add flour and stir until mixture forms a ball and leaves the side of the pan. Remove from heat and beat in the eggs. Mix thoroughly beating well. Stir in cheese and nuts and drop by spoonfuls on an ungreased baking sheet. Bake in hot oven, 425-450 degrees for 10 to 12 minutes.

35 to 40 minutes. At serving time reheat puffs, but small circles from top of puffs and fill shells with creamed vegetables. Mrs. Johnson's favorite filling is:

Creamed Tuna and Mushrooms
 Melt 2 tablespoons butter or margarine in skillet and add a few rounds of sliced onions and a small can of sliced mushrooms which have been well drained. Sauté until onions begin to brown and sprinkle with 1 tablespoon oil of flour. Stir in 1/2 cup milk and a pinch of salt. Allow to cook slowly stirring constantly, until thickened. Add 1 small can of tuna fish, broken in fine pieces. Heat well and put in the cheese puff shells.

Baked Onions With Ham Stuffing
 6 or 8 fairly large white onions
 1 1/2 cups finely chopped cooked ham
 1 cup bread crumbs—half corn-bread may be used
 1 teaspoon salt
 dash of pepper
 1/2 teaspoon meat tenderizer
 1 cup thick cream
 Cook onions in boiling water until tender, about 20 minutes, and drain while cooling. Cut top 1-1/2 from root end of onion and remove cone to form onion cups. Combine ham, crumbs and seasoning with onion centers and mix well. Fill onion cups and place onions in Pyrex baking dish. Add cream and cover with aluminum foil. Bake at 350-F for 30 to 40 minutes. Remove foil, add more cream if needed and make red with paprika. Return to oven for 15 or 20 minutes or until tops are light brown.

Beta Sigma Phi Sorority Elects New Officers For 1955-56 Year

At a business and social meeting of Kappa Iota, Beta Sigma Phi Sorority held Tuesday night in the home of Mrs. Neil Cooper, Mrs. Cecil Massey was elected president when officers for the coming year were chosen. Other officers elected were: Mrs. Neil Cooper, vice-president; Mrs. J. D. Whitaker, recording secretary; Mrs. Leo Cox, corresponding secretary; Mrs. Aubyn Hodges, treasurer and Mrs. Glen Nelson, extension officer.

During the business session the members voted to sponsor a local Camp Fire Group and plans for the annual Cancer Drive in April were discussed. The formal ritual service was set for April 19, and the Founders Day banquet will be held on April 29.

Spring Rush Season
 Beginning the Spring rush season, special guests entertained were rushees and members of other chapters transferring membership to the local chapter. They included Mesdames Jess Robinson, Bill Frazell, T. H. Stringer, Sam West, J. K. W. M. G. Duval, Clyde Russell, Harold Bonchamp and Bill Woodley and Mrs. Neely of Friona.

Games were enjoyed following the business session and refreshments were served from a table suggestive of St. Patrick's Day, March 17. Name tags carried the Irish motif and green and white daisies formed the table center piece, flanked by slender green tapers. Tiny leprechauns carried out the Irish folklore theme. Assisting as hostesses were Mesdames Paul Harvey and Ernest Langley. Members in attendance were Mesdames Ronald Babioce, R. J. Cramer, Pete Guinn, Paul Harvey, Aubyn Hodges, F. H. King, Charles Lainez, Bob Lamm, Earnest Langley, Ed Line, Norman Moore, Fred

Sims, Glen Nelson, John Pool, Gene Prickett, Ray Sult, Lloyd Warren, J. H. McDonald, Jas. W. Witherspoon, Leo Box, James Ellis Higgins, and the hostess.

CARD OF THANKS
 We would like to express our gratitude and sincere appreciation to all of you for your kind thoughtfulness and help during our recent bereavement, caused by the loss of our husband and father. The Goldston family.

Worcester, Mass. boasts it has 700 manufacturing concerns, 283 of them started since World War II.

Walser Electric
 Commercial - Industrial, and Housewiring. Repair Appliances - fast Service on Rural Jobs. Complete Service on Electrical Irrigation Motors and Equipment - South on Dimmitt Hwy. Across Creek - Call 2015-W

INSURE IN SURE INSURANCE
PLAINS INSURANCE AGENCY
 John H. Patton Wm. H. Patton
 All Forms of Insurance
 213 N. Main St. Phone 50

FREE REMOVAL OF YOUR DEAD STOCK
PLAINVIEW RENDERING CO. INC.,
 PHONE 4-6908 COLLECT FOR PROMPT, COURTEOUS SERVICE OR CALL

HEREFORD
 Animal Hospital Phone 1756
 Hereford Poultry and Egg Co. Phone 1208
 Consumers Fuel Ass'n Phone 124

FRIONA
 Consumers Fuel Ass'n Phone 2351

DIMITT
 Dimmitt Consumers, Inc. Phone 126

Anthony's DRESS EVENT

Smart SPRING AND SUMMER FAVORITES 5.90

A—Incomparable style-note. Bright print against light ground. Wear it with or without the matching spun linen bolero jacket. You'll love it both ways. Green, Turquoise, Lavender, and Orange. Sizes 12-18.

B—Unpressed pleats on puka taffeta swirl into the season. For casual wear, shed the linen bolero jacket, you have a size dress. For not-so-casual wear, the jacket is perfect. Comes in Green, Turquoise, Coral, and Navy. Sizes 14-20.

GLAZED PRINT COTTON 5.90

Our Cotton Corner features this delightful cotton style to welcome spring. Glazed print with solid piping. Belt of self material. Spring colors on white background.

SIZES 16 1/2-22 1/2

Anthony's

Dr. R. R. Wills Addresses Club

Dr. R. R. Wills addressed the El Niño Study Club Monday evening at a meeting of the club held in the home of Mrs. Robert Lindsey. He discussed the new Polio Vaccine, explaining that a full report will be released on April 1. "If licensed by the Health Board, the program will be carried out all over the U. S. and in Alaska and Hawaii with free vaccination available for all first and second graders." Dr. Wills said, and urged club members to volunteer for work with the program when a late is set for vaccinations in Hereford.

A short business session was held with plans made for the annual guest night affair to be held in the home of Mrs. Bill Waldrep on March 28.

Those present were Mesdames Darrell Blanton, Ivan Block, Jim Bookout, Ben Childers, T. J. Clay, Bill Decker, Byron Durham, John Jacobsen Jr., Robert Lindsey, Sam Nuttall, Edwin Skypark and the hostess, Mrs. Bill Hardwick was welcomed as a new member.

Wm. Kerr Cited For Scholastics

COLLEGE STATION, TEXAS.—William Patrick Kerr, 1193 Park Ave., Hereford, has been designated a distinguished student for the fall semester, 1954, at Texas A&M College. A distinguished student must have a grade point ratio of 7.25 or better and had no grade below that of "C".



The Welcome Wagon Hostess
 Will Knock on Your Door with Gifts & Greetings from Friendly Business Neighbors and Your Civic and Social Welfare Leaders

Margaret Witherspoon

YOU WOULDN'T try to wash an elephant with a cup of water...

... because a cup of water just isn't adequate for the job.

It could be the same way with your home wiring system. Many homes were wired when lighting was about all that electricity did for you. In most cases, folks have just added on appliances without adding, or improving the wiring, and the wiring just won't do the job efficiently and economically.

Many new homes, too, need their wiring checked, so see your electrician soon, and bring your wiring — and your enjoyment of electric living — up-to-date.

ADEQUATE WIRING SERVES AND SAVES

For the life of your home — wire for modern living!

SOUTHWESTERN PUBLIC SERVICE COMPANY

Progressive News

By Mrs. Ira Ricketts
John, Dick, Anthony and Forrest Marnell are in Wichita Falls where they were called on account of the serious illness of their father, W. M. Marnell. Mr. Marnell, all a week ago and broke his hip and is suffering now with pneumonia. Mrs. Anthony Marnell is in Wichita Falls also.

Mrs. Harold Beauchamp and children, Toni and Mike, were in Dumas last week from Monday until Wednesday visiting relatives—her parents, Mr. and Mrs. H. W. Briscoe, and sisters, Mrs. Doice Nivens and family and Mrs. J. L. Jones and family. Mrs. Jones and son, Barry, came home with her sister and stayed until Monday. Mr. Jones came Sunday and she returned home with him.

Mr. and Mrs. Ira Scott, Betty Mae and Jan were Sunday lunch guests of Mr. and Mrs. V. E. Dodson.

Mr. and Mrs. C. V. Burges and Melvin were supper guests Thursday of Mr. and Mrs. C. V. Burges Jr., and boys. Mr. Burges Sr. celebrated his 64th birthday.

Mr. and Mrs. Buzz Thurmond of Romere, Tex., visited Saturday night with Mr. and Mrs. W. P. Caldwell, Tommy and Douglas. Buzz is the brother of Mrs. Caldwell.

Mrs. J. D. Bourn and Mrs. Essie Cardwell spent Monday afternoon with Mrs. Ira Ricketts.

Miss Rose Ranson of Illinois and Miss Ona Hammer visited in the V. E. Dodson home Sunday afternoon.

Mr. and Mrs. Charles Sinar left Friday for their home in Minneapolis after visiting several days with Mr. and Mrs. Leor Coffin, brother and sister-in-law of Mrs. Smart.

Mr. and Mrs. Clyde Russell, Robert, Doris and Linda were Sunday luncheon guests of Mr. and Mrs. Ira Ricketts.

Eddie Briscoe, a brother of Mrs. Harold Beauchamp, who has been with the Beauchamps since last summer, and attending school returned to Tamas last week and will finish the school term there.

Mr. and Mrs. H. L. Hershey attended a family get-together of the

Hershey family Sunday at the home of Mr. and Mrs. H. E. Hershey in Dimmitt.

Mr. and Mrs. Clyde Russell and Linda visited Monday afternoon with Mr. and Mrs. Lewis Harvey in Canyon.

Mr. and Mrs. L. E. Griffin and Darrell, Mr. and Mrs. D. R. Carmichael and W. G. Harris and Miss Ginger Smith and brother, Pat, were guests Sunday, of Mr. and Mrs. P. L. Carmichael.

Mr. and Mrs. J. C. Ricketts visited Tuesday evening in the home of Mr. and Mrs. Ira Ricketts.

Mr. and Mrs. C. V. Burges and Melvin drove to Amarillo Sunday and spent the day with her brother-in-law and sister, Mr. and Mrs. Al Virgin.

Mr. and Mrs. Alton Kemp and Denise visited Mr. and Mrs. Lawson Kemp and family in Hale Center Sunday.

Mr. and Mrs. Leo Patterson of Claude were visitors Sunday in the Gregory home.

Mr. and Mrs. Frank Carter of Amarillo spent Sunday with her sisters, Mrs. W. P. Caldwell and family.

Mr. and Mrs. Earl Plank, Earleen, Pete and Dick were in San Antonio this week-end.

Mr. and Mrs. Edgar Russell and Betty Kay of Levelland visited on Sunday afternoon with Mr. and Mrs. Clyde Russell.

U. S. G. Plank of San Francisco visited Monday in the home of her nephew, Earl Plank and family.

Mrs. J. L. Park returned to the hospital Sunday and isn't feeling at all well.

Mrs. Harold Beauchamp, Homer Hershey are among those sick with the flu this week.

Mr. and Mrs. E. E. Plank of Canyon and Jim Plank of Ventura Calif., were visitors in the home of Mr. and Mrs. Earl Plank Monday afternoon.

Doris Russell spent Saturday night with Dorothy Veigel.

Mr. and Mrs. Archie Druegherty of Clovis visited Thursday afternoon with her parents, Mr. and Mrs. Ira Ricketts.

Mr. and Mrs. Howard Harvey and family are new residents of the community having recently moved to the A. B. Dozier place. A daughter, Mary Jo, is here on furlough. She is a WAC.

What's This

—By Chris

Well everybody, here it is time for our conflag, so "make yourself comfortable."

Dora Fern left for Arizona Wednesday morning to stay until summer. We'll miss her sunny disposition, won't we?

But you can't guess what Verita has been doing! You should have seen her, face Wednesday!

Hang on to your wallets, taxpayers! You may have to build a new library to accommodate the fourth and sixth period speech classes. That's the life man! We're really making use of the "free" time we have now. Big deal! What do we do? We blow the dust off of Shakespeare and dig in!

Mr. Sullivan is the starpest, I do mean. He tuned in the choral room fourth period Wednesday, and asked Mr. Moore if he'd like to hear what his Girl's Choir sounded like. After a brief silence (with a few nervous giggles), he replied faintly that he would. Forthwith, Pat put a 78 r.p.m. disk of "Joshua Fit de Battle" on the turn table, and set the gauge at 45 r.p.m. They had quite a laugh at the little prank. Well, if you know Mr. Moore, you know that he's simply mad about good choral recordings, so what do you suppose happened? That's right, Mr. Sullivan played records for them all period.

I don't much think Mr. Martin believed my excuse for being tardy the other morning, but it was true. I did have to take my Fathers "lower plate" to the dentist. (Chuckle.)

I'm not picking on Mr. Miller, but did you hear of his famous cup of coffee? Just ask Mrs. Criswell and Mrs. Prowell all about it. Houston, what's this I hear about a supposedly anonymous announcement in band? By the way, have you seen our Houston lately? He shed his locks. The barber must have scared him, 'cause his hair is sticking str-r-aight up. But

it's cute!
Wonder what Bonnie, Kenneth, and Frances found to talk about that was so funny Thursday? I'm-m-m.

And then there were the three "musketeers" who took a little jaunt to K.P.A.N. Wednesday. The beautiful damsel, (a secret admirer) called and had Ours Truly play "I'm in The Jailhouse Now" for the knights in shining armor.

I'd tell you who the certain parties concerned were, I know you're dying to know, but then I'd get skinned from two sides. Ah well, that's just life for you. All I can say, is keep your eyes open, because you'd look mighty peculiar with them closed.

Till next week then, when I'll be back with more of the same.

Letter To The Editor

March 16, 1955

The Hereford Brand, Hereford, Texas

Dear Sirs,
We, the Wilson's Circle of the Avenue Baptist Church—W.M.U. want to thank you and express our deep gratitude to you for the clear wholesome advertising that you do in your paper.

We hope that you will always strive to keep it as clean.

We know that you will be richly rewarded in that your influence will be felt by all that read its pages, and the things that we do in trying to make a better world never go unnoticed by Him who richly rewards our efforts.

Sincerely yours,
Signed:
Mrs. R. L. Mason
Mrs. Martin Campbell

Almond the entire world's supply of Almond, growing in southern Spain, Mexico, give the National Geographic Society.

TILLIE the TYPIST

SAYS:

Your failures won't harm you until you start blaming them on the other guy.

She also says that for Good Dry Cleaning Service go to

LAWRENCE CLEANERS

142 N. MAIN PHONE 27

FISH and WARREN
CESSPOOL — DRILLING
30" - 36" - 42" Diameter
214 Ave. H Hereford, Texas Phone 1213

50%-100% more POWER



MUSTANG

"precisionered" high-compression engines for Ford, Mercury, Chevrolet cars, buses and trucks.

Big-car performance and small-car economy are yours with a Mustang High-Compression Engine. Increased bore and stroke, light-weight pistons, automatic valve lifters, 3/4 grind camshaft and many more quality custom features give you 50% to 100% more horse power—longer engine life—greater fuel economy. With a Mustang High-Compression Engine under your hood, you have all the power you need... never have to push your car to the limit, saves on engine wear for thousands of extra miles. Mustang engines carry a new-engine guarantee—can be installed in a few hours.

Have tomorrow's engine today for more driving pleasure and efficiency. Stop in, ask about the Mustang High-Compression line.

Exclusive Distributors in Hereford for Mustang Engines

SUITS AUTO SUPPLY CO.
Phone 500

Church Members Redecorate Home

A group of people from the Seventh Day Adventist Church armed with paint brushes, ladders, mops, brooms, etc., went calling on Mrs. Lula Cantrell Sunday.

The women started redecorating the house, while the men repaired faulty light fixtures, leaky roof, varnished furniture and other odd jobs.

Even the children got in on the act running errands for the adults.

ANNOYED HUSBAND!
HOUSTON, Tex. (AP)—A woman who said she had just been whipped by her husband called police and asked them to pick him up in a hurry.

"I left after he whipped me," she explained. "I want you to arrest him quick and hold him until I can go back and get my clothes. After I get them turn him loose or he'll be mad at me."

Troy Powell Is Insurance Sales Agent For Area

Troy A. Powell has been appointed a Southwestern Life Insurance Company representative at Hereford and vicinity, according to announcements this week.

Mr. Powell is a native Texan and has been a resident of Hereford for the past three years. Prior to becoming associated with Southwestern Life, he was an agent for another insurance company.

Mr. Powell is a deacon, Sunday School teacher and Training Union Director at the Avenue Baptist Church and is active in church affairs. He and Mrs. Powell are the parents of one child.

He will be in Dallas Mar. 21-25 to attend a company-sponsored sales training school.

Although the proportion of widows to the total population of the United States is declining, the number of widows was 7,400,000 in 1953 compared to 5,700,000 in 1940.

Attend.....
The B. & P. W. Style Show
MONDAY NIGHT, MARCH 21st. 8:00 P.M.
New High School Auditorium



The Star of Harman's entire sport line... Mrs. Juanita Sims selects this poplin playsuit in black with turquoise by Stockton. Cuffed overblouse and pants are perfectly tailored to the essence of smartness, plus ease. Retains its style supremacy even on the golf course. Golf club and equipment featured by Bud Posey Golf Shop.

Mrs. Betty Roberts is stunning in this Brogan-Jennines woven sheath suit-dress, with matching tote bag. The pencil straight skirt, with its deep kick pleat, gives a chic, slim silhouette. Removing the vest-jacket transforms it into a "play-time, any-time" sun dress.

DON'T BLOW YOUR TOP!!
Use Water Resistant

TITEKOTE

Rain, wind, frost action and temperature extremes are natural enemies of unprotected masonry surfaces. Under prolonged exposure, moisture will penetrate the urement and permanent damage to the structure. Uninterior of the structure, producing dampness, discoloration and damage.

TITEKOTE has been especially developed as a protective coating for brick, stucco, all types of block and

★ RESISTS RAIN ★ RESISTS WIND
★ RESISTS ICE ★ RESISTS SUN

TITEKOTE No. 1 (Base Coat) is unexcelled for filling and sealing the surface of Cinder Block, Haydite Block, Pumice Block, Superack Block, Slag Block.

TITEKOTE No. 2 (Finish Coat) to be used for protecting and beautifying all masonry surfaces. Has same water-resistant qualities as Titekote No. 1 but does not have the ability to span large voids.

Crowe-Gulde Cement Co.
of Hereford
PHONE 1122 101 & GOUGH ST.

... nothing can imitate

Schrank's

"Fresh as a Daisy"
SHORT SHORT
of "Moongleam"
NO-IRON COMBED PLISSE



\$3.98 each

Gay new Schrank creations for your "Fresh as a Daisy" sleep-time enjoyment. Fashioned of miracle "Moongleam" fine combed cotton plisse that won't wrinkle or cling, washes and dries in minutes... never needs ironing. White "Moongleam" with Daisy yellow satin piping, pink with blue piping, blue with pink piping.

HARMAN'S
We Give S & H Green Stamps

Modeling For
HARMAN'S

EDITORIALS

C-C Expansion Based On Foundation Of Results

During recent months the Deaf Smith County Chamber of Commerce has launched an expansion program which has reaped considerable benefits for the area. Future plans call for a continuation of the program, based upon results of an industrial survey.

Currently the C-C is sponsoring a membership drive, along with a campaign to equalize membership fees. Our answer to this drive will come from merchants, farmers and professional people -- and upon those answers will largely depend the future of this territory.

We are predicting that the drive will be a tremendous success. We make this prediction not because of personal feelings, which are sympathetic, but because of the manner in which our Chamber of Commerce is now operating.

Six months ago, the Chamber of Commerce was deeply "in the red" and owed notes at the bank. Since that time, it has come out of the hole and has financed

a \$5,000 industrial survey -- without a single cent of increase in local dues.

Instead of a hard luck story and a glowing picture of possibilities, the Chamber of Commerce directors and manager rolled up their sleeves and went to work. They made the most of available opportunities and they sold the survey costs to other groups equally as interested as ourselves. Instead of talking about things that might be done, they got out and did them. Today, they can point to facts and figures. Even without these things, we know what they are doing -- because we see the results every day as we go about our own activities.

This is the type of Chamber of Commerce people want. It gets the job done, putting itself in the position of doing an even greater and, much better job -- without support. Then, and then only, the Chamber of Commerce asks our support in an overall program. The approach is not to be quickly forgotten -- because it means future success for every merchant who is a member of the livewire organization.

Under present operation, people have come to look on the Chamber of Commerce as an investment, rather than a donation. No one has to point out the fact, chiefly because it is obvious even to the casual observer.

After all, there is no substitution for results: and it is upon this basis that we predict speedy success and area-wide cooperation in increasing the membership and revenue of the territory's most important organization.

Holding Office Is Personal Sacrifice

Like communications and methods of travel, local politics are being altered in our present generation. We refer specifically to the reluctance of many people, especially small town business men, to hold public offices. From time to time, it has happened in Hereford -- and appears to be happening in other communities all over the country as interested citizens literally "beat the bushes" in order to scare out enough candidates to fill legally designated offices of cities, counties and school districts.

The situation can be distorted and turned in scores of directions. The real, basic reason that most people decline to run for such offices, however, lies in the heavy criticism and pressure groups to which they subject themselves. The offices demand long hours, drawing heavily on the ability and time of the people who hold them. The pay for such community service generally comes in the form of severe criticism and, sometimes, with the threat of boycott by one's best customers.

Our constitution provides people the right to complain and to criticize public officials, which is the first step toward good government. On the other hand, if we criticize in the interests of personal gain, personal prejudice or individual favoritism, it is only natural that we are bound to drive the more qualified men away from our public offices. No one can please all of the people, all of the time. The local officeholders must, therefore, take the attitude of serving the interests and welfare of the most people possible. If he makes a mistake in good faith, it is well to remember that most of us do the same thing in our own businesses, and sometimes in our own lives.

First, we should elect good men and women to office. Second, we should criticize them freely -- but from the standpoint of community welfare, and not from personal prejudices or dislikes. Third, we should give them the same consideration we allow the worst of our criminals: To be judged innocent until they have been proven guilty.

A little tolerance on the part of the public along these lines, plus a word of praise when we think a job is well done, will go a long way toward continuing to attract the type of men we actually want and need in the operation of our various governmental sub-divisions.

The Sunday Brand

Established 1948

Published every Sunday at 336 Main St. Hereford, Texas

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas
News Editor James M. Gillentine
Adv. Manager Melvin Young
Mech. Superintendent Stanley Phillip
Society Editor Mrs. John McLean

Modern Producer Is Good Vocation

The government of these great United States has become so immense and so complicated that many of us, as citizens, have come to wonder about some of the methods and phrases adopted through the various agencies and bureaus. Despite the wise-cracks and occasional carping, however, the bureaucrat phrases are occasionally most apt.

Take the word "Producer" for instance. Some 10 to 15 years ago the Department of Agriculture ceased recognizing "Farmers" as such and classified them all -- good, bad or medium -- as producers. To our knowledge, we have never seen the word "farmer" in a government release, a government directive or a government file.

Whether the old fashioned farmer changed his ways of life in order to live up to the new title, or whether the transition was inevitable in the face of progress, we will probably never know. It is obvious though, that the bureaucrats are today correct in their title. The farmer, as he was known in the pre-Roosevelt era, has completely disappeared. Producer is now the correct application.

Whereas, the farmer grew his own crops, harvested his own eggs, and generally maintained a status of self-sufficiency, the modern producer more than often lives in town, hires much of his work done and is becoming well recognized as a public speaker and community leader. The farmer often let the bank do his bookkeeping -- and kept his fingers crossed -- but the producer can tell you how much it costs to grow and market a bushel of wheat or 100 pounds of beef; he compares these costs from fertilized plots and from non-fertilized plots. The producer is an inventor, a scientist, an administrator and a doggone good business man.

No other profession has changed quite so much in recent years as has the transition from farmer to producer. The producer still has one thing in common with the old fashion farmer, though, and that is a spirit of independence. No matter how many people get mad, his crops will grow along in the same manner as though everyone in the world loved him. He sells his products on the basis of quality and tonnage, despite his politics or personal beliefs. He comes closer to doing "what he pleases, when he pleases" than possibly any other single individual.

All in all, the modern day Producer is kingpin in a great domain. His sons and daughters, despite the enticements of other fields, can do well by checking twice before being lured by sometimes false banners of more picturesque vocations. We still have farms, but the farmer has, in reality, been replaced by the producer.



"IT'S A CLEVER IDEA TO SAVE ON WATER, EDGAR, BUT WILL IT RAIN ENOUGH?"

QUESTION OF THE WEEK:

Dish Washing Is Most Unpopular Daily Chore

What in the course of your regular daily routine is the one chore or duty you dread or dislike most? Why?
GORDON L. GEORGE:

Shaving -- I guess. I don't know why, I just dislike doing it.

MRS. O. Z. GOLDEN:

I guess dishwashing. It's so monotonous. It's the same old thing over and over.

MRS. W. G. DRUMMOND:

I think cleaning up the bathroom. I had rather wash my dishes any old day as clean up the bathroom.

BOB WILSON:

Getting a haircut. I can always think of a million things I need to be doing while I'm getting a haircut. It is the biggest waste of time I have. That's the thing I dread more than anything else I do.

MRS. U. E. COOK:

I guess washing and ironing. I just never did care for it. I love to cook or clean house. I had rather cook than anything I ever did, but I don't like to wash and iron.

MRS. H. E. BIPPUS:

I couldn't tell you. I have to do it all. I don't like to iron, it makes me tired and I can't do a good job. I don't like to cook. If I could cook well I would like it.

MRS. J. R. JOHNSON:

Washing dishes. It's so regular.

MRS. CARL V. KROPPF:

Washing dishes. There is really nothing to it, but I dread them more than anything else. If I get right to them, they're not so bad.

MRS. J. R. HICKMAN:

I guess washing dishes. There are too many of them too often. We have three children and no dishwasher, and there are so many bottles and things. I guess I do them so often they get a little monotonous. The other things don't come around so often.

DON MARTIN:

I don't know that I have any specific thing in my daily routine that is particularly unpleasant. I don't believe I dislike anything.

ABE MARTIN:

The thought of having to work. I'm just bone lazy and always have been and I never could help it. I know when I get up of the morning I'm going to have to work that day, unless it's Sunday, and then sometimes I have to.

VELMA COOK:

I believe the chore that aggravates me most is shampooing my hair. I never can find time for it.



CLARENCE MORRISON -- Community Builder

Community Builders

By Neida Guy Ricketts

"If it needs doing ask Clarence Morrison and he'll help" and "You can always depend on Clarence," are two of the many comments you hear around about the man chosen as The Brand's Community Builder for this week.

J. C. -- or Clarence -- as he is known to most people, has been active in community affairs in both the Westway community and in Hereford since he moved to the Westway community in 1939 from a farm near Bippus.

Westway community was served by a union church, but mostly Baptist minister: filled the pulpit until Clarence, and several more in the community, got a Methodist minister out along about 1941. Since that time the Methodist minister has had a regular Sunday each month.

On School Boards

Before the Morrisons barely had their furniture moved into their home in the community Clarence was appointed to the Westway Rural School Board, a position he held until the Westway School consolidated with the Hereford schools in 1944. After that, he served two terms on the board of the Hereford Rural School District.

He resigned from that position in 1949, when he was elected as county commissioner from Precinct 2. He filed two terms as a commissioner before retiring at the beginning of this year to devote more time to his farming interests.

Clarence served on the citizens committee which was formed to help Hereford get a new high school and has served on several committees for the opening of new Farm-to-Market roads over the county.

He was one of the men from the Westway community that sat down and mapped out a proposed mail route and presented it with a petition to the post office department for mail service. This route was opened as rural route 5 and was the only route in the county to start with daily mail service. Most of the routes started with bi-weekly service, later building up to daily service.

An active member of the Odd Fellows since 1941, Clarence is a past Grand in the local group.

Heads Telephone Coop

He is a director of the Consumer's Fuel Association and has served on the Board of Directors of the Rural Telephone Association since 1947 when the group first organized to try to get rural service. He is now president of the telephone coop.

Four years ago when his daughter became interested in Camp Fire, Clarence did too and has gone on three summer camps with the girls.

Clarence was born in Elmview, Tex., on Feb. 6, 1902, and attended school in Chillicothe, Tex.

A farmer ever since he first started working, Clarence lives six miles west of Hereford on Harrison Highway.

He married Mary Evelyn Gager in 1925 in Post and in December, 1927, the Morrisons moved from Post to the Bippus community where they lived until 1934, when they moved about two miles south of Hereford on the old Wilkerson place.

Need Grade School

As the community builder this week, Clarence feels that one of the main things Hereford needs is another grade school.

Before a grade school, though, he thinks that a good four inch rain would do more good than anything right now.

The Sheriff Reports

Think I mentioned once before that if you have never tried writing a column each week, you should try it some time. Even though we work most every night and every day there are times it is hard to write even this little snitch. It isn't that enough interesting things do not happen. It is that so much of it isn't suitable to put in this column.

Have a few statistics to throw in now and then that are interesting. I think. For instance, within 3 or 4 months after I took office we purchased a filing cabinet and set up a permanent filing system: on all County and District Court cases. We have missed some we are sure, but most persons arrested have a permanent file for future reference. This does not include Justice Court cases which I am sure will nearly double County and District Court cases together. We have files on approximately 310 cases. They run about half and half District and County, 186 cases are closed, 52 pending and 68 active. Several of the active cases (Continued on Page 5)

Panhandle Paragraphs

SALK VACCINE FOR FARMER COUNTY

Detailed plans now are being worked out for the possible administration of polio vaccine to Farmer County children who will be eligible to receive it if it is licensed, Dr. Paul L. Spring, County Health Officer, declared today. As was announced recently by health officials, all first and second grade pupils in public, private and parochial schools in the state and, (if applies) all children who were part of the test group in the 1954 vaccine field trial but did not receive vaccine at that time, are included in the planned program, he explained. It also will be available to others through physicians later.

PP

WHEELER COUNTY OIL WELL

What promises to be the biggest oil well drilled in Wheeler county in many years -- is being completed today on the J.-M. Tindall farm one mile west of Twitty. Hal Vaughan, producer, estimated the potential at 500 barrels before treating and stated he believed that it might produce 1,000 barrels after sandfracturing. Pay dirt was struck about noon Tuesday, March 8, at 2,210 feet and the well was bottomed Wednesday at 2,237 feet. The 27-foot pay zone is of dolomite and grey wash mixture. The oil is of high gravity. The well is producing a little gas, Mr. Vaughan said.

PP

A BREAK FOR THE FARMERS

Dry land farmers in Littlefield Independent School District will get a break on school and county taxes this year, it was learned at a meeting of the School Board Monday night. The board authorized school tax assessor-collector Sid Hopping to follow the method of evaluation now used by county tax appraisers of farm property, which is designed to equalize the appraisal of dryland as well as irrigated farm lands.

PP

FIRE DEPARTMENT RADIO

Short wave radio facilities were this week installed by the Friona Fire Department, with a sending set placed in the small truck here. While on calls, the department now can have two-way contact with local Deputy Roberts, county police at Farwell, and fire departments in adjacent towns. Only Friona contact at present is with Mr. Robert's car, though proposals have been made for a unit at the city office.

PP

The BOOTLEG Philosopher

Editor's Note: The Bootleg Philosopher is arguing with his neighbor now, but it's his argument, not ours.

Dear Editor:

One of my neighbors out here is upset. He's the one who takes things pretty serious, is happy to see a rain, but knows it's gonna rain too much before it stops and after it stops figures we're bound to have another drought before it rains again.

What upset him this time was a statement he read in his newspaper from a national political leader who was telling his party workers what they need is more candidates who look good on television.

"What a way to elect a man to office, just because he photographs good," this neighbor complained. "What's looking good on television got to do with the serious business of running the government?" And he went on to say that if voters were gonna elect candidates on that basis, television is a dangerous instrument.

I don't look at it that way. As I see it, television for politicians is just a modern day use of the principal of the hand-shake.

I know it seems odd to decide which man you're gonna vote for on how his face shows up on a television screen, but it really ain't much different from deciding by how he shakes your hand and how well he remembers your name, and that's the system we've been using in this country for years, and it seems to work, at least the government from city to county to state to national seems to work better here than it does in most countries.

Most people don't seem to understand that progress consists of doing the same thing in a different way. Fifteen buggies trying to pass each other at the same street intersection at the same time was just as much of a traffic jam as fifteen two-toned automobiles trying to do the same thing but most people claim it's more progressive to do it with cars. You can get just as tired driving a four-row tractor as a one-row tractor, but everybody knows the four-row is more progressive, that is, everybody but me. It's more progressive to cook a steak on a modern automatic range than over a fire between two rocks, but the taste of the steak is the same.

Personally, I'm not afraid of progress. I'd just as soon elect a man by the way he shows up on television as the way he shakes my hand. In some cases, I'd a heap rather. After all, the only test anyway doesn't come until he gets in office and starts functioning, and those that don't function satisfactorily don't remain forever, although it does seem like it takes an awfully long time in some cases to get around to finding them out.

Yours faithfully,

J. A.

The Sheriff...

(Continued from Page 4)
are old check cases, probably forgery and no information available. Some of the active cases are people in jail elsewhere or in a penitentiary and we are waiting our turn. Most of the pending cases are those out on bond awaiting trial. Many are non-support cases and the fellows are on probation so long as they make support payments. We do make a card file on each arrest and this includes Justice Court cases. These cards contain Name and Address (other than the County jail) and complete physical description of each person. We fail to make cards on quite a few, I am sure, but we still have a fairly large file. Sometime I will check the jail book to see exactly how many we put in jail in 1953 and 1954 and list the offenses.

I asked Chief Box if he wanted to take week about with me on this column and he said he would. He should be able to give some interesting reports and maybe add some "do's" and "don'ts" along now and then. Anyway he will write next week, so will be seeing you week after next.
Have 10 in jail and was up to 12 at one time this week.

Wesleyan Guild Meeting Tuesday

The Wesleyan Service Guild of the First Methodist Church met at the home of Mrs. Jim Whelan on Tuesday evening for a program on "The Church in the City."
Mrs. J. J. Durham, Mrs. Byron Durham, Mrs. A. W. Goforth and Miss Colline Brown presented the program.

The devotional was in charge of Mrs. Cawthon Bryant.

During the business session the group made a contribution to the community service project at Alpine and voted to bring supplies for the Hereford labor camp to the April meeting.

Those attending were: Mesdames S. M. Dunnam, Byron Durham, A. W. Goforth, O. Wertenberger, Cawthon Bryant, C. O. Brown, Otto Gilliland, G. A. Brown, J. J. Durham, Dee Lowry, and Misses Matie Mae Swisher, Velna Cook, Mc-na, McMasters and Colline Brown.

Deaf Smith County Abstract Co. ABSTRACTS OF TITLE

Elizabeth Womble
Manager
148 N. Main
Phone 497



MR. AND MRS BOBBY WILSON

(Wm. H. Patton Photo)

Norma Gray Becomes Bride Of Bobby Wilson

Mr. and Mrs. Norman Gray have announced the marriage of their daughter, Norma Grace, to Bobby Wilson, son of Mr. and Mrs. Obe Wilson.

The vows were exchanged Sunday afternoon March 13, at 3 o'clock in the parsonage of the First Methodist Church in Clovis, N. M., with the Rev. Thomas H. Roper reading the double-ring service. Immediate members of the families and a few close friends attended the wedding.

Mr. and Mrs. Marshall Wilson, brother and sister-in-law of the bridegroom served as attendants. Mrs. Wilson as matron of honor, wore a two-piece frock of pink linen made Princess style. Her accessories were in navy and she wore a corsage of gardenias.

The bride given in marriage by her father, chose a navy Silbert suit of British imported fabric made middy effect with pencil slim skirt, and featuring white pique collar. She wore long white gloves and white costume jewelry. The wedding corsage was a single white orchid and she carried a white Bible. Carrying out traditional custom, she wore a diamond lavalier which her grandfather Gray had given her grand mother on their wedding day 43 years ago, and her borrowed something was a handkerchief carried by a friend in her wedding.

Following the ceremony the couple left immediately for a short honeymoon trip to Colorado Springs and other points in Colorado. They plan to make their home in Hereford.

Attending the wedding were Mr. and Mrs. Obe Wilson, Mr. and Mrs. Glen Wilson, Mr. and Mrs. Marshall Wilson, Mr. and Mrs. Dennis Ray Carter, Mr. and Mrs. Norman Gray and Ronnie, and Bonnie Wilson and small daughter of Friona.

The bride is a 1954 graduate of Hereford High School and attended North Texas State College at Denton the past semester.

The bridegroom graduated from Hereford High School and served four years in the U. S. Air Force with the Fifth Division, spending two years in Japan. He received his discharge in September 1951 and attended the San Jacinto Beauty School for cosmetology in Amarillo the past year.

Molly Bettis In College Pageant

BELTON — Miss Molly Bettis of Hereford has been chosen to portray the part of one of the four soldiers in the annual Easter pageant at Mary Hardin-Baylor college.

Rehearsals got under way this week for the 16th production of the pageant which is presented each year at sunrise on Easter Sunday. The pageant is widely attended by Central Texas residents.

Miss Bettis is the daughter of Mr. and Mrs. M. A. Bettis, 227 Avenue H, Hereford.

A hurricane generates enough energy in a single day to power all the machinery in the world for more than three years.

IRRIGATION TUBES

In All Sizes
High Quality - Low Price

At

HEREFORD BUTANE, INC.

Phone 1300

HEREFORD



The Following Hereford Merchants GIVE & REDEEM Hereford Pride Stamps

- Phillips and Lawrence
- Hunters Food Store
- Hereford Hardware
- McDowell Drug
- Neill Cleaning Co.
- Cowan Jewlry
- E. B. Black Furniture Co.
- Kinsey - Roberson Buick Co.

TRADE WITH THEM

PAINT SPECIALS

GENUINE SATIN-CLAD
"The Magic Rubber Finish"

COVERS - In one Coat
DRIES - within the hour
EASY - to apply
WASHABLE - no odors

GALLON
Makes 5 Quarts
\$4.25
Quart
\$1.15

VELVET CLAD

Semi-Clad Enamel
"The Enduring Finish"

\$1.35
Quart

ROCKWELL BROS. & CO.

Phone 4

Pittsburgh is one of the foggiest places on the North American continent.

About 12,300,000 people have been added to the U. S. population since the 1950 census.

The province of Ontario, Canada has polar bears in the north and peaches in the south.

SOUTHWESTERN LIFE IS PLEASED TO ANNOUNCE THE APPOINTMENT OF

TROY A. POWELL

as a representative at
HEREFORD



TROY A. POWELL

Mr. Powell is a native Texan and has lived in Hereford for the past three years. He would welcome the opportunity to discuss the use of life insurance to provide financial security for your family.

Southwestern Life, a 52-year-old Texas Company, serves more than 300,000 policyowners and has more than \$1,200,000,000 of insurance in force.



135 Beach St.

Phone 1666

FAMILY PROTECTION • BUSINESS LIFE INSURANCE • ANNUITIES • PENSION PLANS • GROUP LIFE INSURANCE

PENNEY'S

ALWAYS FIRST QUALITY!

MONDAY IS

Ladies' day

TRAFFIC STOPPING bargains!

STORE OPENS 9:30 A.M.

MONDAY is Ladies' Day at Penney's. Actually, we are running the store today so do come in and help us make the day a saver. We have elected Irene Carpenter for Store Manager and of course we all have titles too. However, we are happier over the items we have bought for you. Come on in and join the fun.

MRS. CLEVELAND of the READY-TO-WEAR

Department says: Come to my department and see these wonderful SKIRTS & DRESSES.



Skirt news at Penney's - a whiter in Fuller's "Ranchstone," the cotton with the fashionable home-spun look. Completely washable; turquoise, charcoal, moss green, hot orange, rose navy. 22 to 30.

\$2.98

SCHIFFLI Women's DRESSES EMBROIDERY and SHANTUNG

2 for \$7.00
Hand-washable Butcher rayon dresses take on new loveliness at Penney's. Something new on the fashion scene for Easter! Sheaths, princesses in crisp freshness of butcher rayon lavishly touched with the exquisite delicacy of schiffli embroidery. Beautifully done in the soft shades of Spring for sizes 12 to 20.

LUPE MAYO of the PIECE GOODS

Department says: I have some Cannon Towels that I bought special for Ladies' Day. See these Trulon Curtains too!



Trulon Rayon Panels You Wash, Hang Up! No starching, no stretching, little or no ironing. 42 by 81 inches long.

\$1.00 each

IRENE CARPENTER of the Ladies' Furnishings

Says: I have some very exciting items. See these haltslips and lovely rope necklaces.



Rayon tricot half slips in fabulous new designs - cocktail styles, deep - flounced beautiful White, black, popular colors. Sizes, S, M, L.

2 for \$1.00



Penney value! Glamorous rope necklaces you've seen for dollars more! Find hand-knotted pretend pearls, pearl and bead companions, all-bead styles 54-60, 27-30" length! Special! 1.33 plus federal tax!

STELLA PARKER

Says: My department is the Men's side and here are two items you'll like.



Ox-Hide blue chambray summer-styled work shirts. Cut from regular 4.4 oz. fabric and strongly stitched for excellent wear. Sanforized. Sizes 14-17.

\$1.92

Men's BIG MAC WORK SUITS

\$4.49

With Action Back, 2 way zipper, fast color and sanforized. Cut in Graded Sizes. Gives the Ideal Fit. Sizes 34 to 46.

Catholic Group Holds Meeting

Sponsors and officers of the Catholic Girls "The Marionettes" met at the home of the chairman, Mrs. Buck Maynard, Thursday morning for a short session. Work on the by-laws and constitution was completed and plans were made for a father-daughter banquet to be held on May 5 in the auditorium of St. Anthony's School.

Those present were Mesdames Jim Pavleck, Jerry Albracht, Ed

win Skypala, George Schulte, Ed Loerwald, Airhart Reinart, and Mrs. Buck.

The word "Lent" originally meant "spring."

The lentil was one of the first plants to be brought under cultivation by human beings students believe.

Leprosy patients often contract tuberculosis.

The ancient Egyptians took homing pigeons on sea voyages.



WANDA NELL GRAGG celebrated her seventh birthday Thursday afternoon with a party given by her mother, Mrs. R. M. Gragg. Jacks and balls were given the girls as favors. Decorations on the cake carried out the St. Patricks day theme. Those attending are, back row from left: Jana

Brumley, Marcia Lundin, Jane Minton, Clea Kay Rutter, Gayle Newell, Jo Ellen Hamilton. Front row: Anna Lisa Kovac, Emilee Lundin, Jana Denton, Wanda Nell Gragg, Linda Carter, Ila Jean Brinkman, Judy Wiltshire. (Staff Photo)

Courthouse Records

Warranty Deeds

Elton Wyle et ux to Glenn W. Martens, W 1/2, Sec. 2 NE 1/4, Sec. 3, Twp. 2, Range 2 East. Glen W. Martens to Elton Wyle et ux, W 1/2, Sec. 2 NE 1/4, Sec. 3, Twp. 2, Range 2 East. R. J. Engler to A. G. Martin, Lot 26, Blk. 4, Evans Add. James H. Bradley et ux to Zona Cochran, Pt. Blk. 14, Evans Add. J. M. Hamby et ux to B. C. Harp-

er et ux, N 33.6 feet, S 133.6 feet, E 113 feet, Blk. 21, Evans Add. G. C. Stephens et ux to Newton E. Fox et ux, Lot 7, Person's Sub., Lot 3, Blk. 3, Evans Add. M. E. Morrison et al to W. M. Decker, E 1/2, E 1/2, NW 1/4, Sec. 59, Cert 1832, Blk. K-3. E. D. Sawyer et ux to Aldene Hudson, Lot 8, Blk. 4, Hester and Baskin Sub., Blk. 3, Mabry Add. Floyd McGee et ux to L. J. Livesay et ux, N 26 feet, Lot 17, S 26 feet, Lot 16, France Sub, E 1/2, Sec. 23, Evans Add. C. B. Thomas et ux to Noble Willier et ux, Pt. SW 1/4, Sec. 42,

Elk. K-3. Forrest I. Whitford to J. G. Evans, N 1/2, Sec. 81, Blk. K-5.

Deeds of Trust

A. G. Morton et ux to First Federal Savings and Loan Association, Lot 26, Blk. 44, Evans Add. Rhaeta Young Eslick et vir to L. Paul Dague, W 1/2, Sec. 51, Blk. K-3. B. C. Harper et ux to Amarillo Savings and Loan Association, N 33.6 feet, S 133.6 feet, E 113 feet, Blk. 21, Evans Add. Raymond C. White et ux to William J. Harrison, Lot 25, N 29 feet, Lot 24, Parker Sub., W 1/2, Blk. 23, Evans Add. Newton E. Fox et ux to Amarillo Savings and Loan Association Lot 7, Forson's Sub., Lot 3, Blk. 8, Evans Add. Frank Wittkowski et ux to South western Life Insurance Company, 684.2 acres out of Capitol Leagues 408 and 408 1/2. Certificates 17 and 26, Abner Taylor Original Grantee. Roger A. Brumley et ux to Federal Land Bank of Houston, Sec. 33, 34, 35, 36, N 1/2, Sec. 32, SE 1/4, Sec. 32, Twp. 3 North Range 3, East Capitol Syndicate; Sec. 1 Twp. 2, North, Range 3 East Capitol Syndicate Sub.; W. 326 acres, Sec. 31, Twp. 3 North, Range 4 East. Doyle E. Turner et ux to First

Federal Savings and Loan Assn. Pt. Blk. 25 Evans Add.

R. J. Engler et al to Owen L. Bybee, Pt W 1/2, E 1/2, NW 1/4, Sec. 39, Blk. K-3.

Marriage License

Robert Roe Strain and Sallie Lavina Womble. New Automobiles Dennis Wilkins 1955 Buick, 3-15. Earl W. Porech, 1955 Pontiac, 3-15. Joe Bishop, 1955 Buick, 3-15. K. V. Willis, 1955 Buick, 3-11. Clyde V. Cave, 1955 Ford, 3-16. Hereford Motor Company, 1955 Ford, 3-17. Georgia Martin, 1955 Chevrolet, 3-17. H. S. Avery, 1955 Oldsmobile, 3-17.

CHEMICAL COIN DATES

COLUMBUS, Ohio (AP) — Chemistry can date ancient Greek coins even when wear or corrosion make the dates on them illegible say Dr. Earle R. Caley and Wallace H. Deeble of Ohio State University. Dr. Caley has charted systematic changes in lead and tin content of Greek bronze coins. Using his figures, a chemist can date a coin with a possible error of 25 years each way, he says. He began assembling his data when he operated a chemical laboratory on the site of the Athens Agora during excavations in the late 30's.

Bring Us Your Car or Truck for 1955 STATE INSPECTION!

KINSEY-ROBERSON BUICK CO.
Official Motor Vehicle Inspection Station
142 N. Miles Phone 42

Notice Farmers

Let Us Pipe Natural Gas To Your Irrigation Well!

SAVE ON FUEL BILL

Call

WAKEFIELD CONSTRUCTION CO.

Phone 1182-J Box 54
or come to
Hereford Welding Supply

PITMAN GRAIN CO.

HEREFORD IMPLEMENT CO.

International Harvester Refrigeration Farm Equipment Blackstone Automatic Laundry Phone 51

McDOWELL DRUG

The Rexall Store
Phone 13 Hereford

YOUNG MOTOR CO.

Lincoln - Mercury

HEREFORD GIN CO.

Highway 60 Phone 1589

Twentieth Century

Beauty Salon
116 W. 2nd Phone 107

HARMAN'S

339 N. Main Phone 382

TRULY - TEAGUE

Chevrolet and Oldsmobile
Phone 740 2nd at Schley

Hereford State Bank

BEAUTY MART

219 N. Main Phone 3

B&PW Club

10th Annual Style Show
March 21, 1955 - 8 P.M.
NEW HIGH SCHOOL AUDITORIUM

Key Notes of Spring

- I The Young Ones
- II Junior Casuals
- III Street Apparel (Intermission)
- IV The Wedding
- V Dressy Clothes
- VI Evening Wear
- VII Wedding Reception

Compliments of the

First National Bank

of Hereford
Since 1906
Phone 435

COOPER'S MARKET

fine foods

LADYFAIRE

Complete Beauty Service
515 Park Ave. Phone 65

Blanton Bulane, Inc.

437 E. First Phone 551

SAM NUNNALLY

Lone Star Insurance Agency
136 N. Main Phone 424

TAXI

24 Hour Service
Phone 1122

ALLRED OIL CO.

Phone 66

Hereford Bulane, Inc.

Phone 1300

POPULAR STORE

Since 1921
331 N. Main Phone 24

Fullwood Electric, Inc. | The Hereford Brand

California has added more than 2.3 million inhabitants to its population since 1950. More than 40,000 Americans, mostly military personnel, live in southern Okinawa.



Heading Toward a lovely Easter!

Large Selection To Choose From \$2.98 to \$5.95

Imported straw-fabric Sailor



Head-hugging draped Shell Perky velvet-trimmed Pillbox

Ship'n Shore

sleeveless golfer... in super-fine broadcloth

298



Take to the green confidently in Ship'n Shore's combed broadcloth sleeveless! Features: convertible collar with kerchief back... twin wing-tip pockets, stay-in-place shirt tails. White, feminine pastels, new deeps... ever-washable. Sizes 28 to 38. Many other new blouse arrivals... woven ginghams, pima cottons!

FULL CIRCULAR AND GATHERED SKIRTS

SIZE 22 to 28 \$3.98 to \$5.90

SLIM TAILORED SKIRTS

of Wrinkle Resistant LINEN

High Colors \$5.90



NEW SHIPMENT CAN CAN SLIPS

Permanent Paper Nylon Taffeta & Horse Hair. Tiers With Under Ruffle

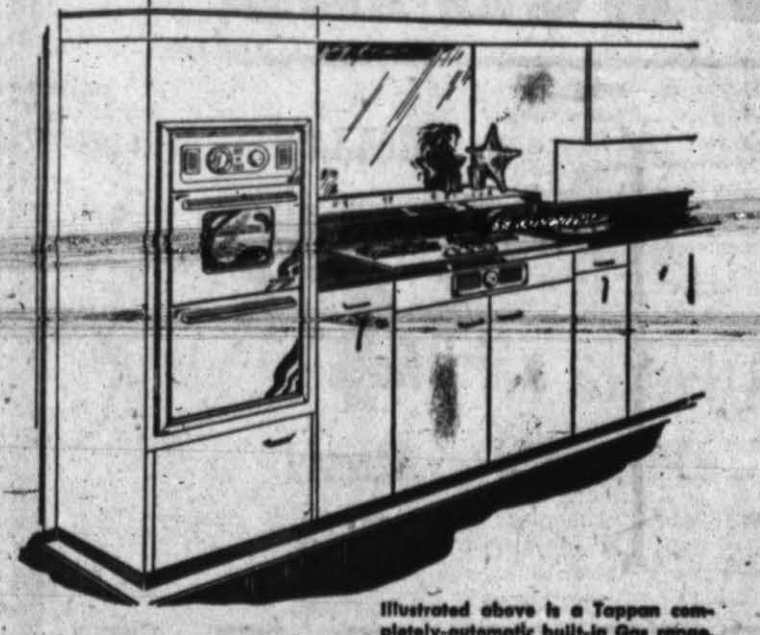


\$5.90 to \$10.95

HARMAN'S

We Give S & H Green Stamps

Designed for Luxurious Living



Illustrated above is a Toppan completely-automatic built-in Gas range.

Naturally... it's Gas

The new built-in automatic Gas ranges provide the homemaker with all the features for "comfort-level" cooking. Convenient oven eliminates stooping... automatic clock at eye-level... waist-high top burners... and separate hi-speed broiler for smokeless broiling. See your dealer, builder or architect. Install a built-in gas range in your home and enjoy carefree cooking in convenient surroundings.

Pioneer Natural Gas Company

FUEL FOR A GROWING EMPIRE

Mexico Is Subject For LaPlata Study Club Group

In keeping with the course of study "The Good Neighbor Tour," a program on "Mexico" was presented at the LaPlata Study Club session held Tuesday evening in the home of Mrs. Lynn Kester.

Mrs. J. R. Johnson spoke on "The Land of the Aztecs" telling how Mexico gained her independence in 1822 and revealing the part the Indians played in helping establish the nation. She told of the resources and agriculture developments of Mexico and compared its output with its rapid growth.

Mrs. F. L. Alexander told of "Federation Activities in Mexico," telling of the four federations in Mexico and of their organization by a small group of women in 1933.

She described the club work as having both cultural and social aspects with meetings held each week. "There is no limit to membership and because of so many nationalities, foreign nights are featured. One of the highlights is the annual Doll Show. Dolls are dressed in native costumes and sold to raise funds for the national project: School for mentally backward children."

Two representatives of the Silyer-Horizon Club told of Campfire work. Martha Bookout gave the history of Camp Fire and Sue Chamber told "What Camp Fire Means to Me."

Mrs. Don Little, press book chairman, exhibited the press book which will be sent to the annual Seventh District, TFWC Convention.

Members present were Mesdames F. L. Alexander, N. D. Bartlett Jr., Homer Brumley, Dalton Criswell, S. S. Dodson, J. R. Johnson, Don Little, Ansel McDowell, Elmer Patterson, Frank Prowell, A. J. Schroeter, Urlin Streu, Jay Boston, T. E. Selgier Jr., and the hostess.

Win One Class Hears Report of Mission Work

Miss Naomi Hare, returned missionary from Peru who is home on a year's leave of absence, told of her work in Lima, Peru as a teacher at the business and social meeting of the Win One Class of the First Methodist Church Tuesday afternoon.

The meeting was held in Ward Hall with Mrs. C. C. Bowman, president, presiding and Mrs. A. C. Pierce giving the devotional lesson on Missions.

Members attending were Mesdames C. F. Davis, I. H. Spratt, M. M. Beavers, G. H. Whitaker, J. L. Peevy, Ida Ricketts, W. A. Gear, C. C. Bowman, Ada Hollabaugh, Laura Thomas, A. A. Hare, J. F. Ward, P. M. Houser, F. A. Millard, John Hanna, Florence Parr, A. L. Thomas, M. F. Cherry, F. M. Faulkner, Pearl Bergin, A. C. Pierce, A. C. Thompson, Wm. McGeehee and the hostesses for the day; Mrs. C. B. Williams, Miss Lulu Botsford, and Nettie Lee Green.



MAKES HIGH RATING
Charles Kelly, 10, made a superior plus rating on a primary class two piano solo in the Junior Music Festival sponsored by the District Federation of Music Clubs here Saturday. Charles is the son of Mr. and Mrs. J. D. Kelly. He began his study of music in July, 1954, a pupil of Olive Hinds.

School Lunch Menu

(Menus for March 21-25 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

- MONDAY**
Meat Balls... Tomato Sauce
Buttered Cubed Potatoes
Carrot and Pepper Sticks
Bread... Butter... Milk
Fruit Cup
- TUESDAY**
Barbecued Frankfurters
Macaroni and Cheese
Buttered Green Beans
Bread... Butter... Milk
Sliced Peaches
- WEDNESDAY**
Hamburger... Buns
Sliced Tomatoes... Lettuce
Onions... Pickles, Mustard
Fruited Gelatin... Milk
Prune Spice Cake
- THURSDAY**
Chicken-Rice Loaf
Buttered Green Peas

Summerfield Club Has Book Review

Summerfield Study Club met in the home of Mrs. K. W. Neill Monday afternoon with Mrs. J. R. Euler as co-hostess.

Plans were made for the club group to serve the noon meal at the Greeson Farm sale on Thursday. Committees were appointed and general plans for serving worked out.

The program to have been presented Thursday at a regular meeting of the club, was given at the Monday meet and the Thursday meeting was canceled.

Mrs. Ray Johnson reviewed the book "The Power of Positive Thinking" by Dr. Norman Vincent Peale. She said in part: "Dr. Peale proves by actual experiences, that an attribute of the mind can change lives, win success in all things and overcome all obstacles. He shows how happy results can be achieved with faith and optimism as guides to positive thinking and action, by combining the age-old wisdom of religion with the findings of modern psychiatry."

In conclusion refreshments were served to Mesdames Lee Curry, L. L. Cannon, L. J. Counselman, J. R. Euler, Ray Johnson, Earl Lance, Guy Walsler, Chas. No. land and the hostess.

POLICE LINE
SAN ANGELO, Tex. (AP)—The sign on ailing Motorcycle Patrolman Jack Beckham's hospital door said "No visitors except members of the family." Seven of his "brother" policemen were noted leaving.

Frigate birds, unlike many sea birds do not have waterproof plumage.

CONNERSVILLE, Ind. (AP)—Some time ago, Bob Murray's coon hound killed some of his chickens. The dog has been kept chained to his doghouse since.

The other day a pullet decided she would rather live in the doghouse with the hound than in the chicken house.

The two get along fine, Murray says.

Legal Notice

THE STATE OF TEXAS
TO: J. D. Potter, if living; and unknown heirs and legal representatives of J. D. Potter, if deceased, Defendants, GREETING

You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 12 days from the date of issuance of this Citation, the same being Monday the 25th day of April, A. D., 1955, at or before 10 o'clock A. M., before

Introducing Newcomers

By Margaret Witherspoon
Welcome Wagon Hostess
Vernon was the home of Mr. and Mrs. C. N. Crisp before they moved to Hereford recently. Jan Carol, five months old, is their beautiful little daughter. Their home is 819, 25-Mile Avenue.

Mr. and Mrs. S. H. Sides are living at 410 Blevins They came from Bovina, where they were long time residents. Their hobby is fishing.

The L. L. Wagrens are from Plainview. Their present home in Hereford is 214 Avenue J. Lynn Douglas is eight years old and attends Shirley School. Verna Lea is three years old.

Mr. and Mrs. A. F. Tubbs and their two children live at 107 Blevins. Carol is six years old; Don is 16. Mrs. Tubbs' hobbies are sewing and music.

JOINT TENANTS

CONNERSVILLE, Ind. (AP)—Some time ago, Bob Murray's coon hound killed some of his chickens. The dog has been kept chained to his doghouse since.

The other day a pullet decided she would rather live in the doghouse with the hound than in the chicken house.

the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas.

Said Plaintiff's petition was filed on the 10th day of March, 1955. The file number of said suit being No. 3761.

The names of the parties in said suit are: Parker Brothers Planing Mill, a corporation and as Plaintiff, J. D. Potter, if living, and an

of said court, at office in Hereford, Texas, this 10th day of March A. D., 1955.

The nature of said suit being substantially as follows, to wit: Foreclosure of paying lien. Issued this 10th day of March, 1955.

Given under my hand and seal

Lucille Posey, Clerk District Court, Deaf Smith County, Texas

S-37-4c

About seven gallons of water a day is drunk by 100 laying hens.

ILLNESS?
Call a doctor.

LEGAL ADVICE?
Call a lawyer.

INCOME TAX?
Call an accountant.

INSURANCE?
Call me!

When you need help in planning your insurance program, you'll want the help of a professional... one who makes insurance his career!

It pays to know your STATE FARM Agent

HUGH BOOKOUT
533 E. 1st Street
Phone 1674
Hereford, Texas

YOUR PURINA DEALER SAYS:

High Egg Prices Indicated for Early Next Fall

This is a special message to our customers and friends. The way things look now, egg prices should be good and high early next fall, and should stay high right through the winter.

U. S. AVERAGE EGG PRICES
Prices in the Eastern, Southern, and Pacific states average from 5 cents to 20 cents higher than those, but the down-year-up-the-next picture is the same.

This chart shows how egg prices go down one year—up the next. The reason is easy to see. Many folks get disgusted when prices are low. So they don't start as many chicks as usual—or none at all. And the shortage of eggs forces the price up the following fall when pullets start to lay.

So this looks like a spring to let the other fellow quit. If you start chicks and start 'em early, you have every chance to make GOOD EGG MONEY next fall and winter.

Come to Your Purina Dealer for Chicks and Chick Supplies

We Purina Dealers sell to folks who believe in GOOD chicks, GOOD feed, and GOOD results. That's why we offer top-quality, high-production chicks. And that's why we carry Purina Chick Startena and Purina Sanitation Products. Drop in soon and place your order for the supplies you'll need this spring.

BABY YOUR CHICKS with PURINA CHICK STARTENA for a Wonderful Start!

Your cuddly little chicks are like real babies. They need all the care you'd give your own child. And that's why it's such a good idea to feed PURINA CHICK STARTENA. It's the only feed Micro-Mixed with baby-formula care.

Startena has 26 ingredients. Nine of them are tiny health and growth boosters. Micro-Mixing blends them so thoroughly that every chick gets just the right amount of every booster every day.

That's one big reason why most Purina customers say their chicks live and grow so well year after year. You'll like it, too. And it's so economical—it takes only 2 lbs. to give each light-breed chick a wonderful start.

FREE HANKIES WHEN YOU GET 96% LIVABILITY

We're so sure you ladies can raise 96-out of every 100 chicks started on the Purina Plan, we'll give you two pretty color print hankies for your record, when you do it.

SO ECONOMICAL
only 2 lbs. per light-breed chick

PURINA CHICK STARTENA

Put yourself in this seat

motoramic Chevrolet

A demonstration drive can help you **WIN** one of 102 new **CHEVROLETS** plus a \$1,000 U. S. Savings Bond in our big **MIRACLE MILE CONTEST** ...and you'll have the driving time of your life!

It's well worth your while to come in and drive the Motoramic Chevrolet just for the fun of it. And when you do, you'll make discoveries that can help you be a winner in our Miracle Mile Contest. For example, you'll notice how Chevrolet's new Outrigger rear springs bring you wonderful new stability on curves.

You'll see how new Glide-Ride front suspension rolls the bumps smooth. And you'll tingle to the peppery response you get when your toe nudges the accelerator. You'll find this out whether you drive the new 162-h.p. "Turbo-Fire V8" (with the shortest stroke in its field for longer life!), or one of the two new "Blue-Flame" 6's (highest powered sizes in the low-price field!).

Come in and have the driving time of your life at the wheel of a new Chevrolet! Enter our big Miracle Mile Contest, without cost or obligation, and you may win one of 102 new Chevrolets given away. It's easy—it's fun!

STEALING THE THUNDER FROM THE HIGH-PRICED CARS!

The Big All Steel Coupe. You'll find your favorite model among Chevrolet's complete line of Big Body beauties. Complete and Official figures show that again in 1954 for the 19th straight year — **MORE PEOPLE BOUGHT CHEVROLETS THAN ANY OTHER CAR!**

TRULY - TEAGUE CHEVROLET

PACKARD MILLING CO.

Sewing Hints Are Stressed At Frio Homemakers Meet

A program on sewing hints including a demonstration on putting a zipper in a garment and making bound buttonholes was included in the program of the Frio Homemakers Club when they met Tuesday afternoon with Mrs. Glenn Grupp.

Mrs. Owen Andrews demonstrated to the group the proper method of putting a zipper in a garment and Mrs. James Dobbs showed how to make a bound buttonhole. Money raised by the heart fund program featuring the Green Valley Mountain boys on Feb. 25 was presented to the heart fund. The total was \$13.65.

The next meeting will be held on March 22 in the home of Mrs. John Sudduth.

Those attending were: Mrs. Owen Andrews, Harm Lindly, Mrs. E. H. Little, Mrs. Leonard Buttrill, Mrs. C. N. McClure, Mrs. Henry Dobbs, Mrs. Herbert Smidt, Mrs. Jack Jones, Mrs. James Dobbs, Mrs. Carl McClintock and the hostess.

The only house that Abraham Lincoln ever owned is in Springfield, Ill., and is now owned by the state.



THE L. E. WARE home on Avenue J. is one of Hereford's newer homes. The Wares have been living there since December. The house, which consists of two bedrooms, kitchen,

utility room, living room and bath is of white brick with a red brick trim. (Staff Photo)

Invest In FIF
WOODY WILSON

MR. IRRIGATION FARMER...
for Expert Gas Pipeline Work and Ditching Service
Call
N. D. BARTLETT J. E. SPRINGER
Phone 305 Phone 732

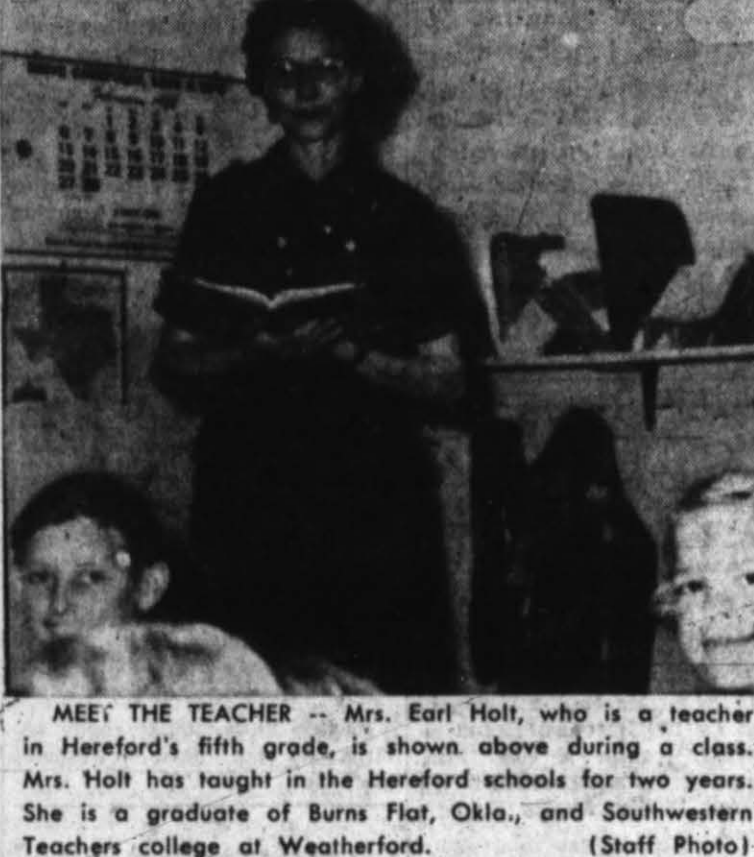
And may we suggest that you use.....
J & L No. 1 New Steel Pipe
-- Or --
CARLON PLASTIC PIPE
to pipe Natural Gas to your Well!

L.A.E. Study Club Has Book Review

Mrs. Altus Higgins reviewed the book "The Captain and The King", Tuesday afternoon at a meeting of L.A.E. Study Club held in the home of Mrs. Jim Wnein. Roll call was answered by members telling of historical events occurring in March.

Mrs. Higgins described the book which was written by Edith Benham Helm, as the autobiography of a social secretary to wives of the presidents. "Mrs. Helm served 25 years as social secretary in the White House, beginning with the first Mrs. Woodrow Wilson. She met and married Rear Admiral James Helm in 1920 and left the White House for a time. Following his death in 1927, she went back in 1933 as secretary to Mrs. Franklin D. Roosevelt. She also served Mrs. Harry S. Truman and resigned at the end of the Truman administration."

Members present were Mesdames C. E. Beauford, Guyeth Bogle, Harvey Brock, Gordon Elliott, Altus Higgins, Jim Lovins, B. A. Reddell, T. W. Roberson and the hostess.



MEET THE TEACHER -- Mrs. Earl Holt, who is a teacher in Hereford's fifth grade, is shown above during a class. Mrs. Holt has taught in the Hereford schools for two years. She is a graduate of Burns Flat, Okla., and Southwestern Teachers college at Weatherford. (Staff Photo)

Music Study Club Features Program Presented By Children Of Members

"Music in the Home," featuring children and grandchildren of club members, was the program theme at the Music Study Club session held Monday afternoon in the home of Mrs. J. R. Allison. Mrs. C. W. Parker served as program director.

During the short business session which preceded the program announcement was made of the Easter program which will be open to the public. The program will be presented on March 28 in the First Christian Church.

Mrs. J. D. Neill was named to serve on the local Citizens Committee. Announcement was also made that the Mexican Ballet, which was to have been presented under the club's sponsorship on March 22, will not be presented.

Children Present Program

The program presented entirely by children and grandchildren of members, included two piano numbers "Cheer Up" and "Climbing So High," played by Ruth Ann Allison, "The Mockingbird Song," and "Yankee Doodle," sung by Janet Bradley with piano accompaniment by her mother, Mrs. Bill Bradley; "Dancing Daisy Fields," and "The Bells of Marlemont," played by Stephen Conewy, and "Dublin Town," and "To a Sky-scaper," played by Merle Carmichael. Katherine Nell Barnard sang "A Little Shoemaker," accompanied by her grandmother, Mrs. W. J. Stanford, and played "March of the Wee Folk."

In conclusion Ruth Ann Allison delighted the audience with a Hula Hula dance in costume and a Hawaiian song, which she had learned on a recent trip to Hawaii.

Other children attending were Truitt Bradley, Douglas and Judy Roberson and Jimmy Allison.

Appealing to the children, the table carried out the St. Patrick's Day theme with yellow jonquils giving the floral accent. Mrs. H. A. Crow, president, presided.

Members attending were Mesdames Bill Bradley, W. T. Carmichael, H. A. Crow, R. P. Conewy, H. K. Fox, J. C. McCracken, C. J. Muntz, J. D. Neill, C. W. Parker, T. W. Roberson, A. J. Schroeter, W. J. Stanford, A. O. Thompson, S. M. Quannam, Howard Scott, S. O. Wilson, A. C. Thompson, Jeff Gilbreath, Miss Mattie Mae Swisher and the hostess.

Looks like **Buick's Biggest Year**

It's been happening week after week. More people coming in every day to see, sit in, sample and select the '55 Buick of their choice. More people than ever before in our history.

That's why you see so many new Buicks on the road today. And that's why -- to meet this unprecedented popularity -- Buick production has been boosted to the highest levels of all time.

Buick Sales Are Soaring

The simple measure of it all is this: Buick is so "hot" an automobile that it now outsells all other cars in the United States -- except two of the best-known smaller cars. And for reasons sound, substantial and thrilling.

Buick styling, you see, was never so crisp, clean, distinctive. Buick horsepower was never so high -- Buick interiors never so rich -- Buick's great ride never so satin-smooth and steady.

But there's something else, too -- something vastly different and exciting.

Never before was there any motoring thrill like the thrill you get from Buick's spectacular new Variable Pitch Dynaflow.

It lets you do what a pilot does -- switch the pitch of your driving propellers -- one way for gas saving in cruising -- another way for instantaneous acceleration and getaway.

Your propellers are inside the Dynaflow unit, spinning in oil. You change their pitch merely by pressure on the gas pedal. You get action that was never in any earth-bound vehicle before.

No wonder we're writing up orders and selling Buicks at a rate that's making this the biggest year in Buick history.

And no wonder -- when you see our price tags -- that more and more people can afford the price of a new Buick.

For all the way up the line -- from the budget-priced SPECIAL to the custom-built ROADMASTER -- each Buick is a stand-out buy in its field.

Why not come in for a visit this week and get a down-to-earth look at the hottest Buick in history? *Dynaflow Drive is standard on Roadmaster, optional at extra cost on other Series.

Thrill of the year is Buick

DRIVE A BUICK IT'S TEXAS BUILT FOR TEXANS

KINSEY - ROBERSON BUICK CO.
142 N. MILES Phone 42

Christ, and Him Crucified

We learn to appreciate our Lord Jesus Christ and his blessings by hearing and meditating on His word!

IMMANUEL LUTHERAN
Park Avenue at B Street

Invites you to attend mid-week worship services
8 o'clock P.M.

March 23rd -- "Jesus, God's Spokesman" -- Heb. 1:1-2

March 30 -- "Godly Sorrow Works Repentance" -- Luke 22:62

April 8th -- (Good Friday) -- "The Cross of Love" -- John 19:17-18

April 10th -- (Easter Sunday) Sunrise Service at 6:30 A.M.

STAR
Ush Reviews Coming Attractions

"THE ROBE"
Showing Sunday, Monday and Tuesday, this is a dignified, religious treatment of Loyd C. Douglas' novel with amazing Panaramic effects in Technicolor. This CinemaScope picture received Parents' Award for Extraordinary Achievement. A Must See.

In addition is a Daffy Duck cartoon "STORK NAKED". Daffy Duck is invaded by the stork. Watch the fun! Latest Paramount News.

"CREST OF THE WAVE"
Starring Gene Kelly and Jeff Richards. Showing Wednesday and Thursday, March 23, and 24th. When a British scientist is killed testing a new torpedo explosive an American replaces him. There is much resentment which follows and all for your suspense!

Also "SOUTH AMERICA SWAY" a musical. A sizzling reel filled with Latin Rythms. Four great orchestras team up to offer the best in Latin tempos.

"So You Want To Be A Gladiator" with Joe McDoakes.

STAR
SUNDAY MONDAY TUESDAY
CINEMASCOPE
Brings You The Greatest Story of Love, Faith and Overwhelming Spectacle!

The Robe
TECHNICOLOR

You are engulfed in the eternal miracle of THE ROBE... sharing each wondrous moment as the imperial might of Rome crashes against the Word of God!

SUN. MON. TUESDAY
SHOWTIME 2:00, 4:16, 6:56, 9:36
Feature time 2:00 4:40 7:20 10:00
SHOWTIME 7:00, 9:40
FEATURE TIME, 7:24, 10:04

TOP SECRET DANGER!
The most powerful underseas explosion ever unleashed by man! IT BLASTS THE SCREEN WITH THRILLS!

GENE KELLY
in **"Crest of The Wave"**

STAR

JOHN JUSTIN
BERNARD LEE - JEFF RICHARDS
Screen Play by FRANK HARVEY and ROY BOULTING
Showtime, 2:00, 3:29, 5:27, 7:25, 9:23
WED. THURSDAY
Feature time, 2:00, 3:58, 5:56, 7:54, 9:52
Showtime, 7:00, 9:00
Feature time, 7:29, 9:29

FRIDAY SATURDAY
M. G. M.'S FIRST GREAT MUSICAL IN CINEMASCOPE
ROSE MARIE COLOR GLORY!

TEXAS SUNDAY
THE COMMAND
WARNERCOLOR - STEREOPHONIC SOUND
"THE COMMAND" GUY MADISON
JOHN WILSON - JAMES WHELAN
MUSIC BY ROBERT ROSS

★ AP NEWSFEATURES ★ COMICS ★

WOMEN'S WEAR

|| I DON'T KNOW WHERE MY NEXT MINK COAT IS COMING FROM! ||



|| HAVEN'T I MET YOU SOMEPLACE BEFORE—
— MAYBE IN A NIGHTMARE? ||



|| YES, I'LL MARRY YOU,
BUT YOU'LL HAVE TO GET
MY FATHER'S CONSENT. ||



|| LET
ME SEE
ONE OF YOUR
GUARANTEED
SHOCK-PROOF
WATCHES ||



|| MY
GOODNESS, WHERE
IN THE WORLD
DO YOU BUY
THAT
SPOTTED
PAINT? ||



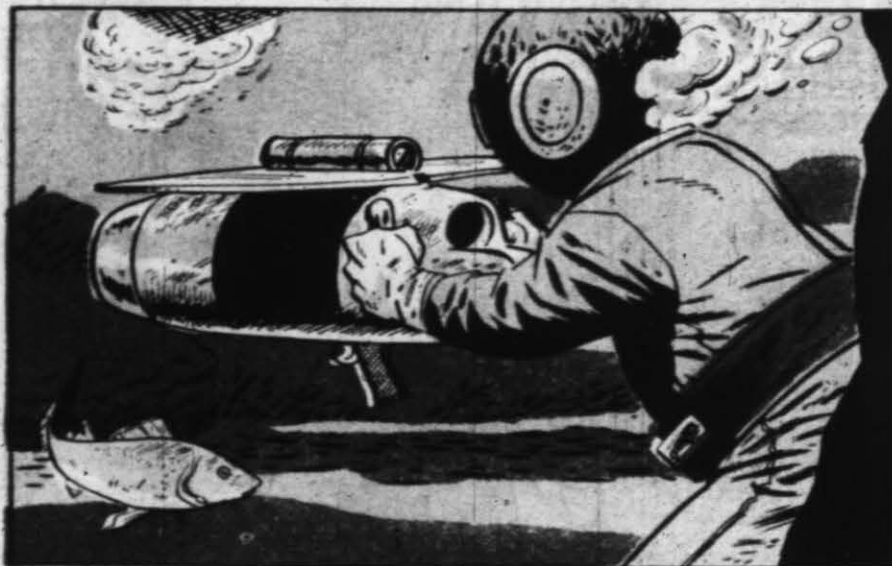
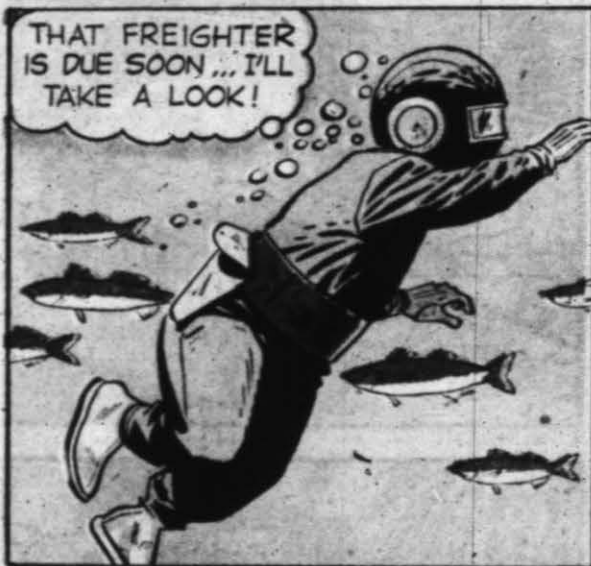
The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, MARCH 20, 1955



"DON'T UNDERSTAND, DICK!
YOU'VE BEEN SO ENTHUSIASTIC
ABOUT OUR CRUSOE ISLAND SETUP—"

DICKIE DARE

— WITH ALL
THE ESSENTIAL
COMFORTS—EVEN
TO POWER
SUPPLIED BY
A WINDMILL!

THEN, JUST
LIKE THAT, YOU
SAY WE'RE
THROUGH—
THAT WE'LL
HAVE TO SHOW
OFF FROM A
PARADISE!

BUT WE WILL!
JUST NOW I'VE
LEARNED TO MAKE
A DUG-OUT BOWL,
SO WHY NOT A
DUG-OUT
BOAT?

SAY, THAT'S RIGHT!
WE COULD HOP FROM
ISLAND TO ISLAND
UNTIL WE REACHED
CIVILIZATION! BUT
WHY LEAVE THIS
DIVINE SPOT?

I DON'T WANT TO GO—BUT
WE'VE GOT THE TECHNICAL
KNOW HOW, AND WE'VE GOT
CONSCIENCES WHICH TELL
US WE SHOULDN'T SIDE-
STEP NORMAL
LIVING!

NOW YOU
SOUND
LIKE THE
PROFESSOR

I REMEMBER READING
HOW NATIVES DO THIS
WITH A LONG SET OF
FIRES—HEY, WE
CAN MAKE CORAL-
ROCK CHISELS AND
WOOD MALLET.

THIS IS FUN! I JUST
THOUGHT, DOC—ALL
YOU CAN DO IN A
PARADISE IS
STAY THERE!!

(SIGH)... IS
THAT SO
BAD?

YES, DOC, A
MAN HAS AN
OBLIGATION
TO HIS
FELLOW
CREATURES!

HE SHOULDN'T—
IS IT IMMOLATE?
—HIMSELF IN
SOME
NORY
TOWER!

NEVER
HEARD HIM
TALK LIKE
THAT
BEFORE!

NOW I
UNDERSTAND! MY
VERY YOUNG FRIEND
WAS AFRAID THAT IF
WE STAYED ON HERE,
HE'D RUN OUT OF
SPINE-FREEZING
ADVENTURES...

SOME PALM LEAF
SAIL YOU MOVE, DOC!
JUST WAIT 'TIL YOU SEE
THAT GLOWING IN THE
SUNSET, WITHOUT A
SCRAP OF LAND
IN SIGHT!

HE'S FIXED
IT SO *THAT*
CATASTROPHE
CAN'T POSSIBLY
HAPPEN!

LITTLE MOON FOLKS

By Rome

YOO HOO! SUNNY! IF YOU'LL GO TO THE STORE AND GET ME A DOZEN FRESH EGGS, I FIX YOU A REAL NICE BREAKFAST! HOW 'BOUT IT?

THAT'S A SWELL DEAL!

BY THE WAY—HOW DO YOU LIKE YOUR EGGS?

OH, I DON'T KNOW, MOONBEAM... I'LL LET YOU KNOW WHEN I GET BACK FROM THE STORE!

SLURP! SLURP! OH, BOY! NOTHING TASTES BETTER THAN EGGS FOR BREAKFAST! LET'S SEE NOW... JUST HOW WOULD I LIKE THEM PREPARED?

MOON MARKET

3-20



HMMMM-M... JUST HOW DO I WANT MY EGGS FIXED? I CAN'T MAKE UP MY MIND...



HOMER HOOPEE

By Dan Sperber

I TOLD M'LOVE TO MEET ME HERE AT FIVE O'CLOCK AND SHE'S FIFTEEN MINUTES LATE ALREADY!



3-20-55



SPORT SLANTS

-ON COLORFUL CHARACTERS.



Max BAER
DIDN'T STOP CLOWNING EVEN WHEN FIGHTING FOR THE HEAVYWEIGHT CHAMPIONSHIP OF THE WORLD

3-20-55

AP News Service *DAO*



Red HUNDLEY

-THE COLORFUL WEST VIRGINIA COURT STAR IS AN ALL-AROUND BALL HANDLER AND AS UNPREDICTABLE AS THEY COME

AL BESSELINK

GIVES THE WINTER CIRCUIT TROUPE OF PRO GOLFERS A DASH OF SPICE and COLOR



MEMORY MIRROR

HE WAS ONE OF THE GREATEST LEFT HANDED PITCHERS and ONE OF THE ZANIEST

Walter Johnson
HOLD IT UP TO A MIRROR

BUCKLIY

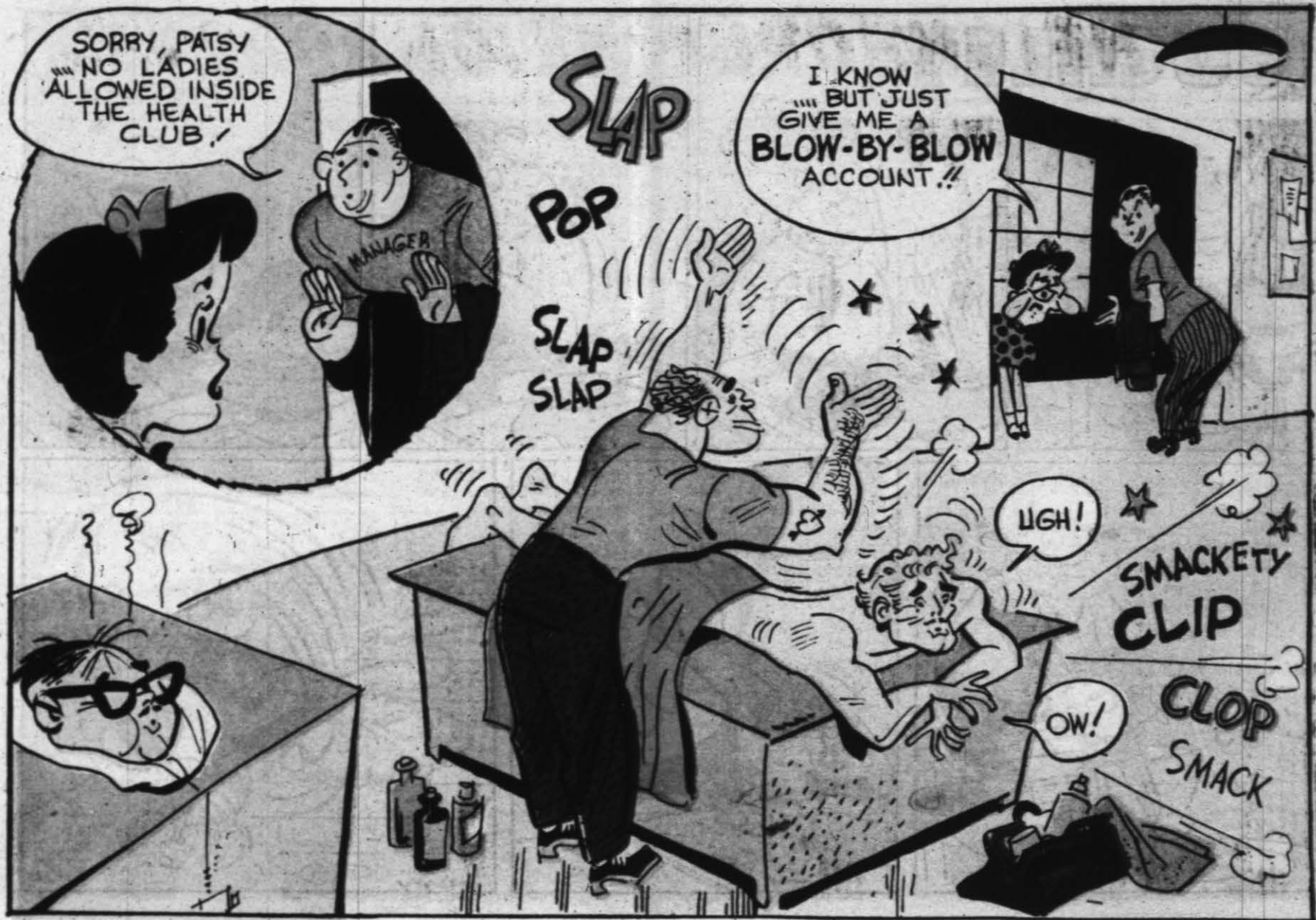






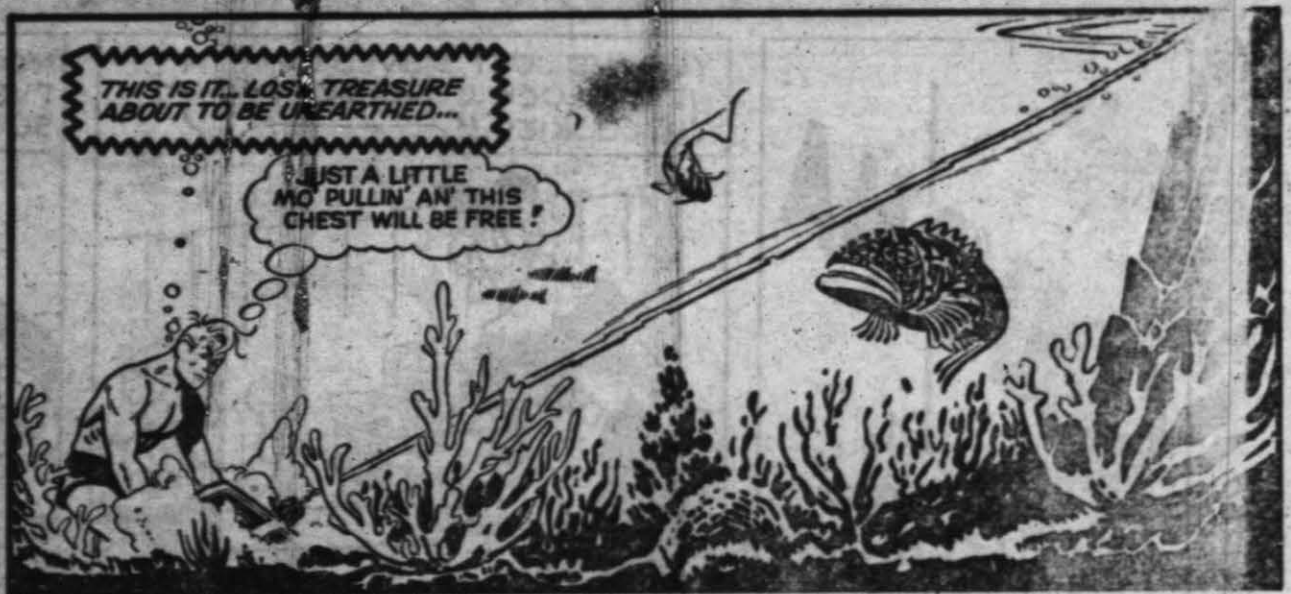
NEIGHBORLY NEIGHBORS #ORRIS





CLARK DIKE

by
ED STROPS



ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



The Sunday Brand

Newspaper, Texas

Our Slogan: "More People—More Fun!"

BUZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE

AH'M ROARIN' SAM FROM 'GATOR BEND, AN' AH AIM TO MARRY ME A WIFE! YES, OR NO, GIRLIE?

WELL, I---

TELL 'M NO, YOU NINNY! HOW COULD YOU POSSIBLY CONSIDER THIS APE?

WELL, I--I GUESS BECAUSE HE'S THE ONLY MAN WHO EVER ASKED ME.

MAN, MY NECK! HE'S AN ILLITERATE BABOON WITH THE MANNERS OF A HOG!

YOU KEEP OUTA THIS, BUSTER! AH'M TARD OF DOIN' MAH OWN COOKIN', WASHIN' AN' PLOWIN'. AH'M GITTIN' MARRIED!

NOT TO MY SISTER, BY DINGIES!

SCRAM, BUSTER! AIN'T NO POWER ON EARTH GONNA STOP THIS WEDDIN'!

IZZAT SO!

YOU'RE THE ONLY ONE FER ME, HONEY. GIT TH' PREACHER.

BUT I... I...

WHERE'S YOUR MARRIAGE LICENSE? SHOW YOUR MARRIAGE LICENSE!

MAH WHAT?

MARRIAGE LICENSE! YOU CAN'T GET MARRIED WITHOUT A LICENSE, YOU MORON! IT'LL COST YOU \$3.50.

THREE DOLLARS AN' FIFTY CENTS JUST TO GIT MARRIED?

CERTAINLY!

NELL'S BELLS! IF IT'S GONNA COST THAT MUCH TO GIT MARRIED, TO HECK WITH IT!

AH'M GOIN' HOME.

WELL, I'LL BE DOUBLE DOGGONED!

AND SO ENDS THE ARDENT COURTSHIP OF 'ROARING SAM FROM 'GATOR BEND.

MANDRAKE

THE

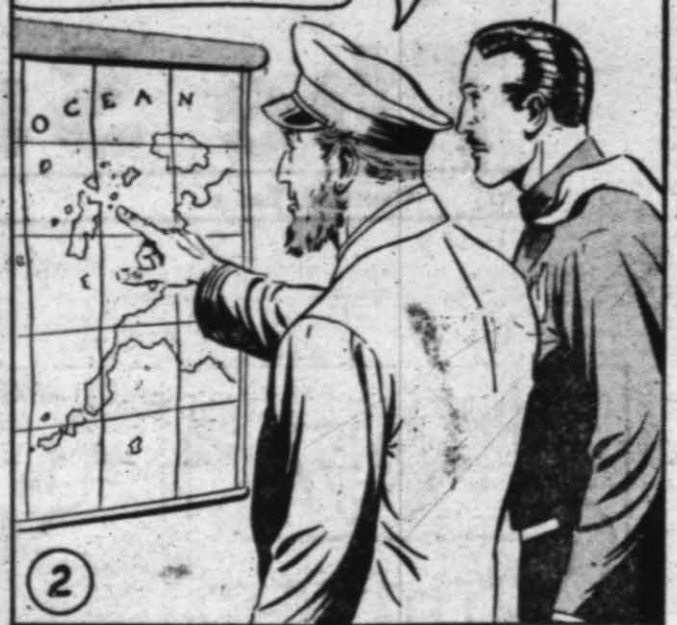
MAGICIAN

BY LEE FALK & PHIL DAVIS

AT SEA, MANDRAKE'S PRISONERS ARE TRANSFERRED TO A PASSING FREIGHTER.

SO YOU CAPTURED THE 'MERMAID' WRECKERS! WE'VE HEARD ABOUT THEM. MANY TRIED TO FIND THEM. YOU'VE DONE A GOOD SERVICE. I'LL SEE THAT THEY'RE JAILED.

YOU'RE HEADED FOR THAT ATOLL-- A STRING OF SMALL ISLANDS-- OFF THE FREIGHTER ROUTE. FRIENDLY NATIVES-- EXCEPT FOR ONE TABOO PLACE, CALLED ISLE OF THE GIANT! STAY CLEAR OF THAT!



ISLE OF GIANT! WHAT THAT?

THE CAPTAIN WASN'T SURE. A TABOO PLACE, HE SAID. I'D LIKE TO SEE IT.

OH, NO, MANDRAKE! WE'VE HAD ENOUGH EXCITEMENT! LET'S JUST CRUISE NOW.



REACHING THE FIRST ISLAND THEY ARE ENTERTAINED BY NATIVES DIVING FOR COINS, AND OFFERED FLOWERS AND FOOD FOR SALE...



ISLE OF GIANT? EVIL! TABOO! NO GO!

EVEN FISH CANNOT LIVE IN WATER NEAR IT!

NOTHING CAN! ONLY THREE MOONS AGO, WE CAME TOO CLOSE, NOT REALIZING WHERE WE WERE--



"THEN WE SAW DEAD FISH ON THE WATER AND KNEW IT WAS THE EVIL ISLE! JUST THEN, MY BROTHER FELL INTO THE WATER-- SOMETHING TERRIBLE FOLLOWED!"

ISLE OF GIANT! CAREFUL--!

6 NEXT WEEK-- THE TERRIBLE THING!

Shop In Hereford
For Your Best Buys!

GRANDMA
by
CHAS. KUHN-



**Trade In Hereford
For Your Best Buys!**

THE KATZENJAMMER KIDS



Copyright 1955, King Features Syndicate, Inc., World rights reserved. 3-20



ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



BLONDIE

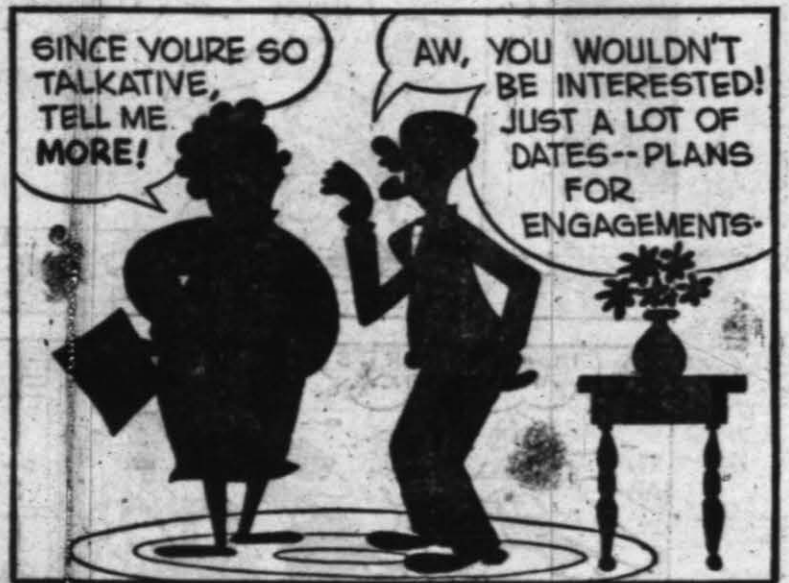
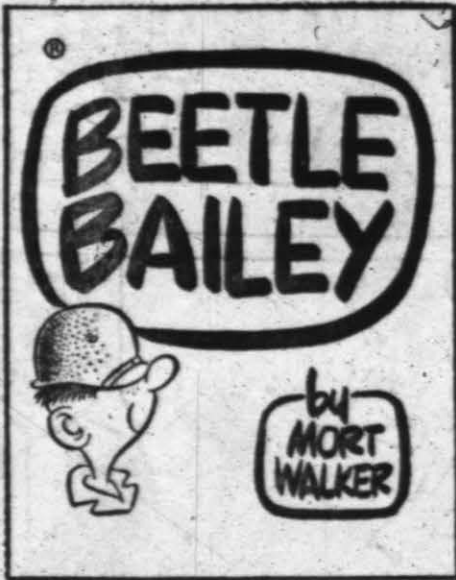
by
CHIC YOUNG




SHOP

With the Friendly Merchants
of Hereford

Help Keep Hereford Ahead





ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!

SHOP SAVE
at your
COMMUNITY MERCHANTS



A NEWSCASTER CAUTIOUSLY WARNS HIS LISTENERS THE WORLD HAS NOT BEEN INVADIED FROM SPACE.

FOLKS, I'VE JUST RECEIVED THE LATEST BULLETIN ON THAT ALLEGED FLYING SAUCER AT MILESTONE FARM... DON'T BE ALARMED... THE REPORT THAT A MAN FROM MARS LANDED THERE IS **NOT** TRUE... IT'S A HOAX!



BUT STATIC CAN PLAY STRANGE TRICKS.

...LATEST BULLETIN ON THAT (SQUAWK) FLYING SAUCER AT MILESTONE FARM... YOU SHOULD (RRRK) BE ALARMED. (ZZZPT) THE REPORT THAT A MAN FROM MARS LANDED THERE IS (OOOEEEE) TRUE. (QURRRK)



SHOCKED BY THE NEWS AS HE HEARD IT, THE DRIVER LETS HIS CAR GO MOMENTARILY OUT OF CONTROL.



AS THE RUMOR SPREADS, SOME FOLKS PANIC...



...AND SOME ARE JUST CURIOUS...



MEANWHILE, THE INNOCENT CAUSE OF ALL THE EXCITEMENT SCURRIES INTO THE FOREST.



COPEL 194. KING FEATURES SYNDICATE, INC. WORLD RIGHTS RESERVED.

SAY, MAYBE BUBBO HEARD YOU CALLING THE POLICE AND GOT SCARED... HE WOULDN'T KNOW YOU WERE JUST TRYING TO HELP HIM.



THAT COULD BE, RUSTY... YOU'D BETTER GO LOOK FOR HIM AND BRING HIM BACK!



3-20 TO BE CONTINUED

**Shop In Hereford
For Your Best Buys!**

JOHNNY HAZARD

by FRANK ROSSIN



THERE, MAJOR DOWD! AN ENGLISH LANGUAGE BROADCAST DIRECT FROM TOKYO... TALKING ABOUT AN AMERICAN MAJOR LEAGUE BASEBALL TEAM PLAYING AGAINST A JAPANESE TEAM! IS THAT ENOUGH PROOF?

NO! IT'S A TRICK... I DON'T BELIEVE IT! HOW CAN YOU PROVE THAT YOUR "AMERICAN MAJOR LEAGUERS" WEREN'T ACTUALLY PRISONERS OF WAR?

HOPING TO CONVINCE THE JAPANESE MAJOR THAT THE WAR IS REALLY OVER, JOHNNY HAS TUNED IN THE PLANE'S RADIO TO A RADIO TOKYO BROADCAST... WITH RESULTS THAT SEEMINGLY PROVE HIS POINT...



I CAN THINK OF MANY REASONS TO DOUBT THAT BROADCAST... THE BURDEN OF PROOF RESTS WITH YOU!

WELL, WHAT DO YOU WANT ME TO DO, GET YOU AN INTERVIEW WITH THE EMPEROR... HEY! WAIT A MINUTE...



LOOK, MAJOR... THIS PLANE IS DAMAGED, BUT IT'S REPAIRABLE! YOU'VE GOT GASOLINE HERE... I'VE GOT THE TRANSPORTATION!



WHY DON'T I REPAIR THE PLANE AND THEN FLY YOU BACK TO TOKYO? YOU CAN TAKE ALONG ENOUGH GUARDS TO MAKE SURE THERE'S NO DOUBLCROSS!

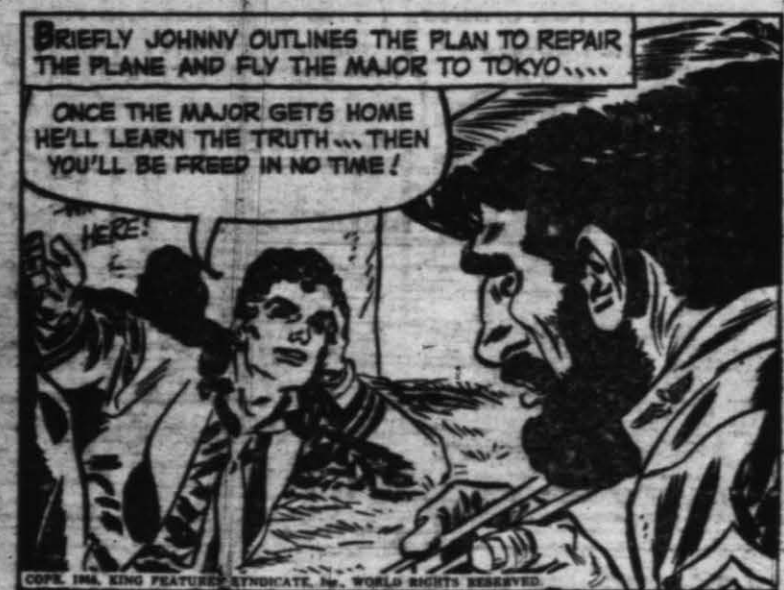
HMMM... YOUR SUGGESTION HAS MERIT! LET ME THINK IT OVER...



BACK IN THE BUNKER WITH REECE AND HARVEY...

WELL, KEEP YOUR FINGERS CROSSED, BOYS! IF THE MAJOR GOES FOR MY PLAN, WE'LL ALL BE IN TOKYO IN A WEEK!

YOU SURE MUST HAVE DONE SOME FAST TALKING, HAZARD... WHAT'S THE PITCH?



BRIEFLY JOHNNY OUTLINES THE PLAN TO REPAIR THE PLANE AND FLY THE MAJOR TO TOKYO...

ONCE THE MAJOR GETS HOME HE'LL LEARN THE TRUTH... THEN YOU'LL BE FREED IN NO TIME!



LATER, AS JOHNNY DOZES ON HIS BUNK...

I'VE BEEN THINKING, HARVEY... REPAIRING HAZARD'S PLANE IS A GREAT IDEA... BUT THAT'S AS FAR AS HIS PLAN CAN GO!

I DON'T GET IT, REECE! DON'T YOU WANT TO GET OFF THIS ISLAND?



SURE I DO! BUT IF HAZARD GETS TO THE ARMY, THE ARMY GETS THE HIDDEN PAYROLL! HARVEY, WHEN THAT PLANE IS REPAIRED, WE'LL FLY OUT... ALONE WITH THE PAYROLL... AND THIS "FORGOTTEN GARRISON" WILL REMAIN FORGOTTEN!

3-20
CONTINUED...

Trade In Hereford
For Your Best Buys



BRER FOX IS FULLA SMART IDEAS... BUT SOMETIMES HIS HEAD LEAKS.



ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!




THIMBLE THEATRE PRESENTS
POPEYE
 by **TOM SIMS & BILL ZABOLY**



SHOP With the **Friendly Merchants**
 of **Hereford**
 Help Keep Hereford Ahead

LITTLE ANNIE ROONEY
by DARRELL MCCLURE




**Stop!!
Shop!!
Save:!**

*In
Hereford*