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Friday	57	30
Saturday	70	30

# The Sunday Brand

40 Pages  
Including 20 Pages of Comics  
Price 10c per copy

Published Every Sunday Our Slogan: "More People—More Farms"  
Hereford, Texas, Sunday, November 7, 1954

## Around Town

If freezing temperatures the last three nights were not enough to convince folks that Old Man Winter is moving in, the fact that the first Santa Claus letter arrived at The Brand office Saturday morning should do the job. The letter was from "Joe Harold" who wants a bicycle and two guns. He even sent along a picture of the guns and professes to be a "good boy."

We hadn't actually realized it, but the time for Santa Claus letters seems to be with us, so send 'em on in, kids. We'll do our best to get them rolling on to the North Pole.

Folks who enjoy the annual Thanksgiving Dinner with St. Anthony's Parish ladies each year had better start looking for a turkey of their own. The ladies announced this week that due to limited space, the Parish will not hold the dinner this year, but will resume the custom again in 1956. Replacing the Thanksgiving dinner will be a Thanksgiving Auction scheduled for Saturday, Nov. 20.

Mrs. Johnny Morris, who teaches the Exceptional Children's class, would like some old magazines with pictures for the children to cut out. She says they will be of great help—and please leave them at Shirley School.

Hereford, England, and Hereford Texas, seem to have many mutual problems, including dogs. The Canadian Press this week reported: "Dogs in the local home of the Royal Society for Prevention of Cruelty to Animals at Hereford, Eng., receive doses of sleeping pills at night, because local residents complained about their barking."

Mrs. W. E. Dameron returned Friday from Lubbock and Silvertown, where she has spent the past month with her sister, Mrs. Clyde Wright, and husband, who has been seriously ill. Mr. Wright spent three weeks in the Lubbock hospital and was then removed to the Silvertown hospital. Mrs. Dameron reports that Mr. Wright is gradually improving.

The Hereford Implement Company is winning so many awards these days they are beginning to worry about who will stay here to do the work. Mr. and Mrs. Raytan (Continued on Page 2)

## Clearman Urges Farmers To Fill In Census Forms

Progress of the 1954 Census of Agriculture is being delayed because farmers have not completed the forms sent to them by mail. This word comes from Hugh Clearman, county agent, who is representing College Station as director of the local survey.

Failure to complete the census questionnaires slows down the enumerators, Clearman pointed out, resulting in more time and cost in completing the work. Enumerators hit the roads in Deaf Smith County Monday morning and were constantly reporting that forms—extremely long and complicated—had not been filled out in advance.

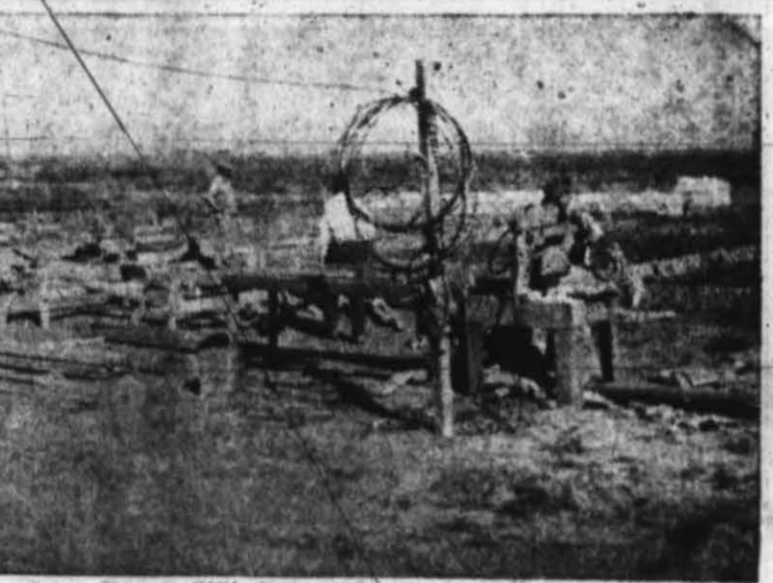
All farmers of this area should have previously received the form, Clearman said. The information which farmers are being asked to supply is not only valuable to them in planning their own operations, but also to men who supply the farm market's needs. Too, says County Agent Clearman, the census information on the nation's agricultural resources is of vital importance to the 163 million citizens of this country.

The information furnished by the census questionnaire is held in strict confidence in as far as the individual is concerned. Protective laws do not allow this personal information to be used as evidence in court cases involving federal income.

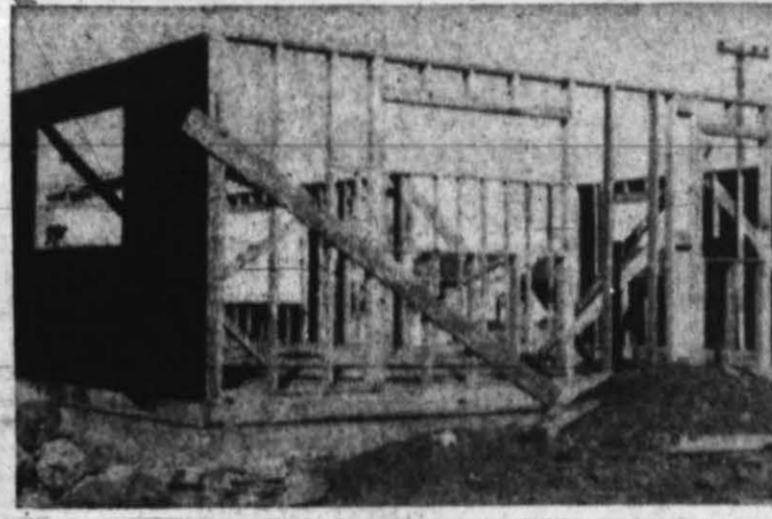
The cost of taking this census is paid by the nation's taxpayers. Having the questionnaire completed speeds up the operation and reduces this cost. All farmers who have not completed the census questionnaire should give it immediate attention.



Looking North on Avenue K from a point in front of Grace Gospel Church



"K" Street "Boom" Continues



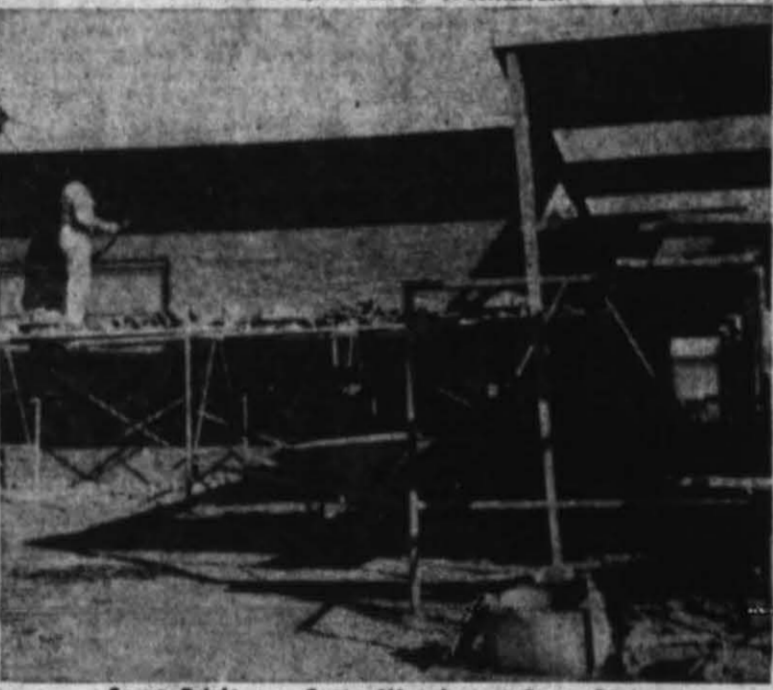
Another New House on "K"



New Foundation in Westhaven



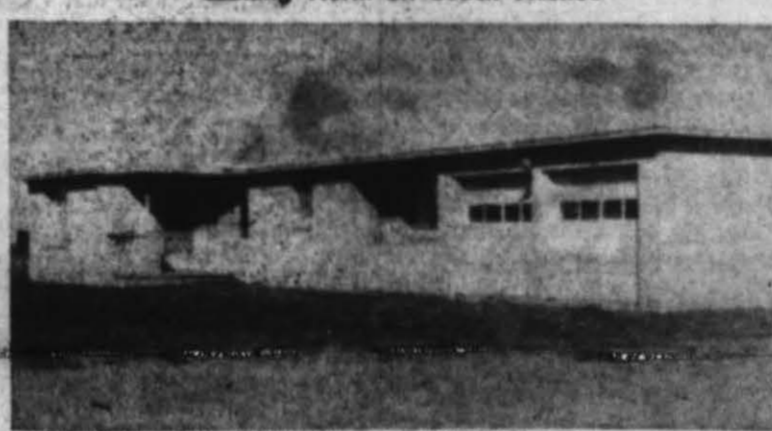
One of Few Left on Star Street



Some Brick . . . Some Wood . . . Some Stucco



Looking North on Beach Avenue



Fields Home On "K" Street

## Cow Pastures Become Front Yards As Steady, Consistent Growth Continues

Yes! Hereford is growing. No "boom"—just steady, continuous growth, which adds up to approximately 125 new homes built in 1954.

The growth is natural, according to contractors, who say that many people are building homes in order to find a place to live. Those who are leaving rent houses will agree as they point out: "People just about run us crazy when they find out we are building. They are now anxious they are to rent a house."

Hereford's growth is also amazing to visitors, since most other small towns are following a downward trend rather than an expansion program. The fact that Hereford's population is now close to 7,300 as compared with the 5,900 in the 1950 census is probably the best answer. City records show a total of 91 building permits issued this year, which is probably a record on permits; they are valued on the records at \$1,386,650—and still two months to go. Of this amount, however, seven permits were issued on commercial structures and 11 went on additions to existing property. The figure is well ahead of last

year, according to City Clerks, who say that only 64 permits had been issued at this period in 1953, giving a gain of 27 for the past 10 months. Value on the 1953 permits was set at \$1,166,319, which is \$220,331 less than the current figure.

Some houses were also thought to have possibly been constructed without permits, due to the fact that Hereford's new zoning and building regulations were not so strict as the ordinance which went into effect on Sept. 20, 1954.

Star and Avenue K The building trends have followed definite patterns with a major portion of the new construction appearing in the northwest portion of the City of Hereford. Star Street, which led in 1952-53, was nearing completion and early this year construction shifted onto Avenue K, which has enjoyed a lion's share of the improvements. Houses have mushroomed along the popularly called "Airport Road" so rapidly that the "cow pastures of 1953" are today planned in Bermuda and blue grass lawns. Westhaven addition, opened last year when it became part of the City, has enjoyed a healthy growth,

though perhaps nothing to compare with the Star and K area. This land produced an excellent cotton crop in 1953, but at the present time has 24 new homes completed and four more under construction.

Are Strictly Modern New homes in both Westhaven and the Star-K area run generally in the \$15,000 to \$25,000. price

## Tax Collections Hit \$417,369 Past Month

Reporting more than 60 percent of all 1954 taxes collected, the three collecting agencies in Hereford showed total tax payments in the amount of \$417,369.12 at the close of the October period. From a dollar and cent standpoint, school district collections led the field sharply with \$202,335.96. The figure represents slightly more than 50 percent of the total \$335,855.35 tax bill which faces residents of the district. Collections this year are 1.31 percent ahead of last year.

range. Some are GI, some are FHA, and all have been constructed with an eye toward comfortable living. They include modern conveniences, central heating systems and "gadgets galore" to be found only in 1954-type planning.

In addition to the two specific areas mentioned, homes of this

(Continued on Page 2)

## Milo Harvest Nears Finish

### Bumper Yields Net 7 Million Bushels In Area

Grain harvest was drawing to a close this week as long lines of waiting trucks became a steady stream, then dwindled Friday into a trickle. Most of the irrigated grain was considered out with remaining milo to come from dry land areas, especially in the north and west parts of the county.

"It has been wonderful," declared dealers and farmers alike, as they estimated the 1954 crop to be between 7 million and 8 million bushels. Heavy production, reasonable moisture content and excellent harvest weather were the three things most people talked about in connection with the bumper yield.

10 Days To Go Another week to 10 days, dealers felt, would handle the bulk of remaining milo. Dry land grain, like that from the irrigated areas, was also presenting a pleasant surprise to farmers. An average of around

1,000 pounds to the acre was reported generally and, in many instances, it was coming from fields which had been expected to produce practically nothing as a result of early drought conditions.

Estimates soared as high as 50 million bushels for the Panhandle Irrigation Belt, including Plainview, Lubbock, Dimmitt, Friona, Rosina, Tulla, Littlefield, Levelland, Muleshoe and intermediate points.

Parmer Area Slow For some reason, milo in the area South of Friona and around (Continued on Page 2)

### EDUCATION WEEK

## Public Invited To Visit Local School Classes

You are especially invited to visit the public schools this week, Nov. 7-13.

The local observance of National Education week will be highlighted by these visits, according to Supt. George L. Graham, who said that all principals of Hereford schools join in the invitation.

"Tuesday and Thursday have been designated as visiting days," Mr. Graham continued, "but guests are welcome any day, and we hope to have a large delegation of visitors this year."

Special, colorful tags are being provided for each person who visits the schools during National Education Week.

The Parent-Teacher Association is providing attractive place mats for all of the men's luncheon clubs to call attention to the special week, devoted to interest in education. Posters reminding school patrons and others interested to visit the schools are also being placed in down-town windows.

Special Radio Program Perhaps the climax of the week-long observance will be school programs presented on Radio Station KPAN throughout the day Thursday. Under the sponsorship of the high school Distributive Education Club, most of the high school classes and organizations will present short programs over the local radio station. Not only will the project afford the public an insight into what the schools are doing, but it will give the students a taste of radio work. Local merchants are cooperating with the radio station by buying ads and sponsoring programs to make the project possible. Proceeds from the special sale of ads will go to the DE Club for its year's activities.

Observed Since 1921 American Education Week has been observed annually in November since 1921. It grew out of conditions revealed during the first World War—amazing evidence of illiteracy and physical unfitness. The annual observance usually involves two major areas of action, school visitation and educational interpretation.

The special week is sponsored by the National Education Association, The American Legion, The U. S. Office of Education, and the National Congress of Parents and Teachers.

## Mercury Agency Is Purchased By Young Motor Co.

D. L. Young and Charles Reed this week purchased the Green and Scott Mercury Agency from Dudley Green and Archie Scott and will operate under the firm name of Young Motor Company. They also announced removal of the location of the agency to the new building which housed the former Palo Duro Sales. Most of the inventory had been moved Saturday and the new owners said that they will be open for business in the new location Monday.

Young and Reed are former employees of Wallace Buick Company in Hereford, and are experienced automobile men, having moved to Hereford from Tahoka two years ago to associate with Wallace. They said that complete shop service will be included along with the agency.

Mr. Green and Mr. Scott, veteran dealers of the area, said that they will devote their time to other interests, which was the chief reason for selling the automobile business.

## Christmas Plans Outlined Friday; Big Parade Scheduled For Dec. 4

Plans for the annual Christmas Parade, set for Saturday, Dec. 4, were reviewed and approved at the Retail Merchant's Committee meeting here Friday morning. The program is being conducted in cooperation with the Jaycees, who will put up street decorations immediately after Thanksgiving.

A review of the five-point program, as outlined at the meeting Friday, appears in the following recommendations:

"That our Christmas festivities be 'Kicked Off' with a big parade on Saturday, Dec. 4 at 3 o'clock. Immediately following the parade the JC's will distribute Christmas bags at the intersection of Third and Main to all children up to and including sixth graders.

"The Junior Chamber of Commerce will put up street decorations immediately after Thanksgiving and it is requested that merchants decorate their stores and homes prior to December 4th. The 'Kick Off' date plans do not include a special window unveiling.

"Our Junior Chamber of Commerce is holding our neighboring High School Bands to be with us for the Big Parade on Dec. 4, and this should add considerably to the success of this affair and at the

same time draw a large crowd from out of town.

"It is deemed in the best interest of merchants, clerks and the general public that stores remain open until 7 o'clock during Christmas week, including Christmas Eve. Past experience would indicate that later hours pay poorly. This matter is, however, left to the discretion of the individual merchant.

"It is suggested that all merchants through their general advertising, extend to the public a hearty welcome to be present and participate in these Christmas activities in the City of Hereford.

"Your stores cooperation in making the above program a huge success will be appreciated."

## Kirkland Agency Is Purchased By Littlefield Man



LEONARD WEAR

Purchase of Kirkland Pump Company by Leonard Wear of Littlefield was announced this week by J. D. Kirkland, who founded and has operated the business on Highway 60 for several years.

Mr. Wear has recently sold his pump business in Littlefield, where he has operated since 1943, and is moving to Hereford with his family, which includes Mrs. Wear and a daughter, Maxine, age 15. Mrs. Wear is the former Elnita Williams of Hereford and was reared in the community. They are members of the Methodist Church.

Mr. Kirkland, in announcing the transaction, said that he plans to go into the irrigation pump business in Spearman, but that he will remain in Hereford until around Jan. 1, 1955.

## Present Plans To Occupy New High School On Nov. 29

Plans to occupy Hereford's new, ultra-modern high school when classes convene Nov. 29, following Thanksgiving holidays, were still pending this week, according to Supt. Geo. L. Graham, who said that every effort will be made to get into the building at that time.

"Right now," Graham said, "it hinges on installation of the heating equipment. The floors cannot be laid until the heat units are functioning."

However, in case workmen do not make the Nov. 29 deadline, students will occupy the new quarters shortly after that time. Students now housed in barracks will be transferred into the present high school, which will operate as a Junior High, and the fifth grade, now housed in the Methodist and Baptist Churches, will move into the barracks. High school students will, of course, be located in the new building.

Over-all conditions will still be crowded, according to school administrators, but will be greatly improved over those which now exist.



NEW MERCURY DEALERS Charles Reed, left, and D. L. Young, right, are co-owners of the Young Motor Co. Both Reed and Young were previously employed at the Wallace Buick Co. Young Motor Co., formerly Green and Scott Mercury Co., is located now on east Highway 60 at Funston.



MR. AND MRS. R. D. LANCE are the proud owners of this Hereford home, located at 132 Beach Street. The home has a living room, dining room and kitchen combination, two bedrooms, utility room, bath and a single garage. The home, constructed of wood with a stucco finish, was completed in March of this year. (Staff Photo.)

### Around....

(Continued from Page 1)  
Evans are making plans now for a 10-day trip to Nassau, Dec. 8, as company guests resulting from a refrigeration contest ending Oct. 26. Mr. and Mrs. Clyde Rayburn recently returned from Dallas, where they attended the Fair as company guests. Mr. and Mrs. Earl Stagner also enjoyed a trip to New York, Oct. 16-22, as company guests in a tractor sales promotion.

Mrs. Don Gallagher had a card Thursday with another of those "super-dooper" anniversary sales. Complete details on pages 4-5, also in section three.

H. and H. Furniture is opening up Monday with another of those "super-dooper" anniversary sales. Complete details on pages 4-5, also in section three.

Grant Fuller is hopping mad again. We identified him as S. O. Wilson in a picture made at the Toastmasters Club this week. We got out the picture and looked again and, Doggone—if it still doesn't look like S. O. Wilson. However, we guess Grant should know. Therefore, we humbly apologize to both gentlemen.

### Bumper.....

(Continued from Page 1)  
Bovina was reported as being unusually late. Elevator men said that still half of this crop remains to be harvested—and that it is making excellent yields.

Heavy yields from the Panhandle even had terminal storage points guessing as to where the crop will be stored. Attention resulted in huge piles of grain in Hereford and at other points over the Plains. Dealers said, however, that it will probably be cleared out and handled within the next two weeks.

### Cow.....

(Continued from Page 1)  
type are also scattered on lots in other parts of Hereford.

Some Larger Homes  
Substantial growth has also been noted in the Allison addition, centering around Texas Avenue. Several new homes, ranging from \$35,000 to \$50,000 have been launched during the year as holes were plugged in the restricted areas of what has come to be known as "Silk Stocking Row."

The building program, coming just after the City expanded its limits in 1952-53, has presented some problems in the form of sewer and water extensions. However, only one new addition has been taken in by the City this year, though continued expansion on Avenue "K" may result in additional petitions.

Gain Seems Steady  
Hereford's building spree, instead of falling off, seems to be gaining in momentum. Such, at least, is indicated by the City's permit books. The month of October passed with the issuance of 10 permits, which is running pretty close to the average for the year. The permits totaled \$163,775, which is probably sharply under actual construction costs.

Three New Churches  
Construction, especially in the northwest area definitely indicates a building trend. However, it presents somewhat of a problem to school trustees, since location of another school in this area would sharply overlap the bounds of Hereford's present Shifley School. Three churches have recognized

### Privilege Cards Total 163 First Six Week Period

A total of 163 pupils received privilege cards the past six weeks. The freshmen led in number with 54 receiving the cards. Others in order are sophomores, 38; juniors 27; and seniors 34.

Cards went to these freshmen: Terry Higgins, Sharon Burke, Jimmy Felton, Benjamin Gomez, Joanna Martin, Tina Beth Hazard, Janice Jacobs, Lois Gifford, Gail Blythe, Peggy Bumpass, Tawana Thompson, Sue Channer, Martha Bookout, David Brumley, Ivan Bishop, Monty Kay Gragg, Linda West, Agatha Malone, Sue Sowell, Joan Broan, Dean Stevens, Phyllis Sumner, Gladys Lee, Paula Wright, Dorothy Williams, Helen Edwards, Stella Hunter, Robert Rooke, Marilyn Sigle, Billy Wimberly, Phyllis Goetsch, Dick Fellers, Linda Cavender, Bob Perkins, Verna Kay McBroom, Roger Malone, Susie Loerwald, Weldon Riley, Robert Diller, Clyde Thomas, Linda Phillips, Robert Kinsey, Donna Sue Guseman, Denise Barnard, Cydene Alford, Glenn Reeves, Peggy Graham, Ella Marie Williams, Karen Sue Smith, Bill Johnson, Nancy Gove, Glenn Gault, Jim Culpepper, Dolly Paetzold.

Sophomores receiving privilege cards were: Ronald Zimmerman, Wayne Daily, La Vera Head, Patti Truly, Sue Kirby, Chick Weems, Charabeth Holt, Loretta Stratuss, Jane Newsom, Ed Schroeter, Wade Douglas, Bill Woodford, Taylor Sims, Larry Boston, Jackie Brown, Carlynn Williams, Dorothy Daniels, Sandra Caraway, Elaine Wagener, Bobby Veigel, Bobby Miller, Vella Key Sispala, Beth Scott, Suz Springer, Lynn Boomer, Inez Brown, Harold Manning, Pat Ferguson, George Davis, Margaret Griffith, Danny Elliston, Patsy Os-

the section, though, with erection of Grace Gospel Church, Temple Baptist Church and the Wesley Methodist Church, all of which have active pastors and congregations.

How far the building spree will go and how long it will last is anybody's guess. One thing is certain, though, Hereford is growing! If you don't believe it, just get out the family car this afternoon and drive around over the areas mentioned.

### Anthony Group To Suit Clinic

Paul Harvey, manager of the local C. R. Anthony Co. store, Roland Smith and Charlie Martinez of the store's selling staff, will be the guests of the C. R. Anthony Co. of New York City, at a dinner and men's clothing clinic to be held at the Hotel Herring in Amarillo on Monday Nov. 8.

The men's clothing clinic, which will be conducted by M. B. Galloway, merchandise manager of the C. R. Anthony Co., and Herman Soufer, president of Brookfield Clothes, Inc., will have a dual purpose (1) to indicate to the clothing manufacturing industry the tastes and demands of the men of this city and surrounding areas; and (2) to demonstrate newly developed techniques assuring maximum customer satisfaction with clothing purchases.

Participating in the clinic will be 100 executives, buyers and sales people of the C. R. Anthony stores which are located in many cities of Texas, Oklahoma, Kansas, New Mexico, Mississippi and California.

Mr. and Mrs. E. Ward of Newark, Calif., formerly of Hereford, now have a new member in the family. A three month old baby boy is making his home with the Wards. His name is Joannie Randall.

### Hospital Notes

Mrs. J. Decker, med.; Jack Bailey, surg.; Reuben N. Nez, med.; Tom Martines, med.; Mrs. G. A. F., med.; Filomeno Alonso, surg.; Simpson, surg.; C. O. Paine, med.; Mrs. Loyd M. Heaton, med.; Mrs. J. D. Kelly Jr., OB; Richard Lee Noland, med.; Patricia Maxwell, surg.; Donald Maxwell, surg.; and Emma Lee Scheller, OB.

Patients Dismissed  
L. L. Murray, 11-3; Clifton Claude Combs, 11-4; Patsy Green, 11-4; Pamela Edwards, 11-4; Sheila Mae Olson, 11-4; Don McWhorter, 11-4; Mrs. Benny Womble, 11-5; Charlie Presley, 11-5; Mrs. Roy Baine, 11-5; Jack Anders, 11-4; Gary Mason, 11-4; Marvin Wely, 11-3; Contreras Mendoya Jose, 11-3; Mrs. Baxter London, 11-4; Mrs. J. D. Tyler, 11-4; and James H. Zaring, 11-3.

Births  
Daughters were born to Mr. and Mrs. J. D. Kelly Jr., 11-3; and Mr. and Mrs. Loyd Heaton, 11-4.

### Jack Renfro In Hereford Ass'n

Kansas City, Mo., Nov. 4—(Sp)—Jack Renfro, Hereford, Tex., today was named to membership in the American Hereford Association, the world's largest purebred registry organization, with headquarters in Kansas City, Mo.

Two hundred and fifty Hereford breeders were placed on the Association's official roster during August and September. The Association maintains active records for more than 80,000 breeders of registered Herefords over the nation. An average of more than five new lifetime memberships in the Association were issued each working day last year.

The Hereford Association last year recorded 552,554 purebred calves. The year's total recordings were the second highest on record.

### L'Allgera Club Meets Thursday

The L'Allgera Study Club met Thursday afternoon in the home of Mrs. E. H. DeLozier, Jr. Mrs. Hilton Higgins was in charge of the meeting. The group decided upon sending a Thanksgiving basket to some needy family this year. Mrs. Darrell Blanton, who was in charge of the program for the meeting, introduced Mrs. Dyalitha Brady, who spoke on "Installation Buying."

### Tri-Hi-Y Slates Initiation Meet Tuesday Night

The Tri-Hi-Y girls will carry out their induction service Tuesday night. The service will be the initiation of the new members. "Little Things Mean A Lot" was the theme of the program at the Tri-Hi-Y meeting Monday night, Oct. 25. Karen McGee introduced the program which was followed by speeches based on the theme.

### Summerfield News

By Ann Lookingbill  
Bette and Linda Kay Noland attended a party at the club house Friday night, given for a group of Junior High students and sponsored by some of the parents.

Mr. and Mrs. Delbert Baintun were visiting in Friona Sunday afternoon with Delbert's mother and brother, Charles.

Mrs. J. A. Noland returned last week from a three weeks trip to Mississippi, where she visited relatives and old acquaintances. Mrs. Noland moved from Mississippi with her parents when she was 17 years old and has only been back one other time. She reported having a wonderful time.

Mr. and Mrs. Earl Lance were host and hostess to a Masquerade night, Oct. 30, for the junior boys and girls. Those present were: Carolyn and Jackie Lee, Kenneth, Diana and Nannetta Clearman, Donald, Mary Lou and Jimmy Riley, Jerry and Ann Lance, Don, Floy, Steve and Gary Larkin, Mrs. J. C. Clearman, Linda Kay and Jerry Noland, Betty and Kenneth Walsler, Dan and Charles Wall, Jesse Joe Wright, Ronnie Mack, Merna, Nelda and Mrs. Bolkin, Mrs. Mildred Freida and Roger, and the host and hostess.

Clifford Walsler of Canadian visited in the Guy Walsler home Sunday afternoon.

Mr. and Mrs. L. J. Counselman were weekend visitors in Amarillo with their daughter and family.

Mrs. Travis Yates of Amarillo spent Tuesday, visiting in the home of her parents, Mr. and Mrs. H. G. Behrends.

Our church had good services Wednesday night at prayer meeting at which time the new organ and piano were dedicated. The different auxiliaries had their separate meetings. We also had a good organ service.

Ann Lookingbill was in Canyon Thursday afternoon to hear the Navy Band play.

Donald Walsler entertained the young people Saturday night with a Halloween party. Everyone was in costume. Those enjoying the party were: Charlene Lee, Joe and Gene Sheun, Lee DeLozier, Dean White, Jamie Clearman, Donald and Wayne Walsler, Jean Chup-

man and Bill Ann and Fred Lookingbill. Refreshments, decorated Halloween cookies and Cokes were served to all present, before going to the midnight preview.

Mr. and Mrs. Bob Noland and Mrs. Charles Noland were in Amarillo last Wednesday, shopping.

Dean White of Roswell, N. M., was by to visit with Fred Lookingbill Saturday afternoon. Dean and Fred went through Junior High School together. Dean also spent the night in the Lookingbill home.

Lloyd Lookingbill accompanied Johnny Winkler to Fort Worth last week, where they spent a few days.

Mr. and Mrs. L. H. Lookingbill Sr., were in Amarillo Monday, shopping and also visiting in the Cecil Lookingbill home.

Visitors in the H. G. Behrends home Sunday were Mr. and Mrs. Arlon, Erwing and children, Mr. and Mrs. Horace Erwing and baby of Dimmitt, Mr. and Mrs. C. W. Pennington and children from Amarillo and Mr. and Mrs. Clay Ridgway of Hereford.

W.M.U. met last Tuesday in the home of Mrs. George DeLozier. Mrs. J. B. Noland had charge of the Royal Service program. Mrs. L. H. Lookingbill gave the devotion. Those present were: Messames L. L. Cannon, Earl Lance, C. R. Walsler, Guy Walsler, L. H. Lookingbill, J. B. Noland, Don Larkin, J. C. Clearman, A. E. Barnett, Carley Sargent, Carl Lee, Jack Streun and the hostess.

Jamie Clearman spent the weekend with Howard Hunter in Hereford.

Mr. and Mrs. Morris Nance spent Saturday night and Sunday with his sister, Mrs. J. A. Noland.

Mrs. J. M. Wright and Sandra were in Amarillo Tuesday, shopping.

Mr. and Mrs. Lee Curry were in Dimmitt Wednesday morning to take the election boxes back.

Mrs. Leary Kuper had a birthday supper Thursday night, honoring her sister, Clara Acker, of Hereford.

Mr. and Mrs. L. F. Carter, Dan and Wesley spent the weekend with the L. A. Murphys in Exell. They were also visiting in Dumas.

Mr. and Mrs. Lawrence Cole are the proud parents of a new seven pound and four ounce baby girl, born Tuesday in the Friona hospital. She has been named Jodelle.

Rev. Don Larkin attended the Associational Workers' Conference Thursday in Tulsa. He spoke on "Our Texas Baptist Benevolence." We have something to look forward to on Nov. 21. Rev. Harris will be here to speak on "Girls Ranch in Breckenridge."

Mr. and Mrs. Lester Carter and girls spent Sunday in the L. F. Carter home.

The Ray Johnsons are enjoying a new television set, which was installed recently.

Lee Roy Suttle and Mrs. Cleo Wade have returned from Truth or Consequences. They took Mrs. B. A. Atchley to spend the winter.

### Observe FHA Week

National FHA Week was observed last week by the Hereford FHA Chapter and other FHA Chapters over the country. The girls conducted several activities in helping out at the school during the week.

Some of the girls cleaned trophies, some sold pennants, and some helped out in the PTA nursery.

The FHA girls plan to attend the Methodist Church, as a group, Sunday morning.

### CARD OF THANKS

We wish to take this means of thanking the following merchants and business men of Hereford for making it possible for us to go to Perryton on the Chartered bus.

J. C. Penney Company, City Drug, H&H Furniture, Pugsly Wiggle, Hereford Brand, Rutledge & Company, Jack Bradley, J. C. McCracken, The Vogue, Nell Cleaners, C. R. Anthony Company, Perry Brothers, Rogers Drug and Robert Wagoner.

The Girls who went on the bus.  
Mr. and Mrs. E. E. Cavness of Fort Worth have been visiting in the home of their son, Dr. H. A. Cavness, the past week.

## CHRISTMAS Is Near

### How Is Your CREDIT RECORD

Preserving a good credit record is not only a matter of convenience, but of personal prestige.

For if you fall into the bad habit of not paying your bills promptly, the fact may become known to the merchant, physician, dentist, hospital, fuel dealer, and other credit grantors.

The files of the Hereford Credit Association show how you pay your bills. This record is available to all members of the Credit Association in your own Community.


Your credit record is an open book -- written by yourself in the way you meet your obligations. The only way to maintain it is by paying every bill on the date it is due.

# BUY WISELY - PAY PROMPTLY

## MAINTAIN A GOOD CREDIT RECORD

# HEREFORD CREDIT ASSOCIATION

It's EASY and CONVENIENT to Buy Concrete from



## Crowe-Gulde Cement Co. of Hereford

PHONE 1722 1st & GOUGH ST.

And When You Buy Concrete From CROWE - GULDE

You Are Assured of Three Important Things!

- Our Concrete Has Only The Best Ingredients.
- Our Concrete Is Always Properly Mixed
- You Always Get A Full Measure of Concrete

## Crowe-Gulde Cement Co. of Hereford

PHONE 1722 1st & GOUGH ST.

## GET MORE MILK FROM PASTURE

Top feed Purina Bulky-Las on regular grain or dairy ration. Low in cost... but it sure makes milk.




# PURINA BULKY-LAS CHOW

## PACKARD MILLING COMPANY

THE STORE WITH THE CHECKERBOARD SIGN



Buddy Godfrey is shown picking up good yardage against Don Hulsey (No. 60). No. 49 is Jim Phagan. Perryton Friday night. Trying to catch him from behind is Jim Phagan. (Photo by Travis Caraway)

# Inspired Whiteface Squad Battles Rangers 20-To-20

Hereford Leads To Last Period In 1-AA Upset

**By BILLY PAUL KNOX**  
An inspired Hereford Whiteface team, led by a rugged defensive line and hard charging backs, battled the highly favored Perryton Rangers to a 20-20 standstill at Perryton Friday night. Hereford led the entire game and Perryton had to score in the later stages of the fourth quarter to manage the tie.  
Hereford took an early lead and lunged to it until the final stanza. After Walter Kaul had recovered a Ranger fumble on the Perryton 4, Hereford scored the first touchdown of the game with Buddy Godfrey going over from the four. Francis Boyd converted and Hereford led 7-0.  
**Fumbles Help Hereford**  
The Herd pounced on another Perryton fumble in the second quarter and marched the final 23 yards to paydirt. G. C. Merritt raced the final four yards, but Boyd missed the extra point. Perryton was slow getting started,

## Sports Events

OF THE HEREFORD AREA

but finally mustered enough steam to tally their first touchdown of the game late in the second quarter. Dempsey Gyger, piling driving fullback, drove over from the four and Thrasher made the extra point. Hereford held a half-time advantage of 13-7.  
Perryton came back strong in the third quarter and drove deep into Hereford territory before they

lost the ball. Hereford took advantage of this and on a fourth down desperation heave Buddy Godfrey hit G. C. Merritt for 26 yards and the score. Boyd converted to wind up Hereford scoring.  
Still in the third quarter Jimmy Todd, versatile halfback for the Rangers, raced around end for eight yards and Perryton's second touchdown of the game. Thrasher

converted to make it 20-14.

The only score of the last quarter was the tie-breaker. Jimmy Todd again carried the pigskin over, this time from the 15. Bill Thrasher's extra point was wide to the left and the score was tied with only about two minutes remaining.

Both teams filled the air with passes but neither was successful in their attempt to dent the scoring column. The game ended with Hereford in possession of the ball on the Perryton 33.

The Whiteface line played a bang up game. Walter Kaul was the defensive standout of the entire game but other Hereford players contributed to the fine defensive play displayed by the Herd. The most prominent were Francis Boyd, Don Sigle, and Arol Acton.

Both teams drove within the 20 once without scoring. Hereford marched to the 12 in the third quarter before they were forced to give up the ball and Perryton drove to the four where they had a first down, but the Whitefaces put up a tremendous goal line stand and halted the Rangers on the one.

Hereford backs played a fine

## Foibles

FANCY and PLAIN

**By Kent Snare**  
In this Thursday interim, while waiting for developments, football-wise, he's about a little basketball, including a fingerbone point at one of my pet peeves. I have railed, ineffectively, at the One for One rule since its inception. Now this term, the BB Rules designers have with the deletion of a single word, changed the whole scoring angle of the One for One rule. In part, here is the original 1 for 1 dictate, being found in Official NAA BB Rules as Number 10 Section 7, under "Penalty for personal foul." As a refresher course, here roughly is that penalty section: Offender is charged one foul and if it is his 5th personal foul or if it is flagrant, he is disqualified.

### WHITEFACE BACKFIELD AVERAGES

Player	Yds.	Tries	Avg.	Pts.
Godfrey	682	113	6.0	24
Smith	523	67	7.8	36
Merritt	436	59	7.4	42
Riddle	208	45	4.6	18
Walker	107	13	8.2	6
Calloway	84	13	4.4	6
Ramey	51	14	3.6	0
Bryant	15	2	7.5	0
Weerkes	15	9	1.1	0
Kirkland	7	3	1.8	6

Francis Boyd has kicked 17 extra points.

Offended player is awarded one free throw. Unless the foul is a part of a double foul or a multiple foul, a second free throw shall be awarded him if the foul: (a) is flagrant or intentional, including one by a player who does not make reasonable effort to avoid contact and who is in an unfavorable position with little chance to reach the ball; or (b) is against a field goal thrower whose try is not successful; or (c) is during the last 3 minutes of the 4th quarter or the last 3 minutes of any extra period and is not against a field goal thrower whose try is successful; or (d) is not against a field goal thrower but is during that part of the game not included in (b), (c) and provided the first throw is not successful. In the 1955 official rules, all the rules committee did was to lift that "not" out of the last line of the old rule. By removal of that one three letter word, they converted the foul scoring angle of the game, from one that put a premium on ineptness, to one that awards a bonus for skill and it will be a considerable improvement of the dilly dilly tactics lately employed by some basketballers. What it amounts to is this, as you recall in the 1 for 1 last year, if the initial throw on a single shot violation was missed, you got another try, now this lap, if you make that initial try, you are awarded another opportunity to add a one pointer. Since collegiate target practice began on November 1st this year, by dictate

## Phillips And Canyon Hold Lead In 1-AA Ratings; Both Undefeated

**By BILLY PAUL KNOX**  
Canyon emerged victorious over the young Dumas Demons and Phillips walked over the Dalhart Wolves last week in District 1-AA action. Perryton and Hereford fought to a 20-20 tie in another game. Canyon's win sets them up for their game with Phillips next Friday which will decide the District championship.

The Eagles lumbered past Dumas 20-14 and Phillips skinned Dalhart 52-12, going without the services of three starters including star fullback Don Meek. Perryton had to rally to tie Hereford in the thriller-diller played at Perryton.

**CANYON vs. DUMAS**  
Canyon scored the first time they got their hands on the ball. A 24 yard pass from Golden to Ratliff climaxed a 65 yard. Airhart missed the extra point.

Dumas fought back to tie it and go ahead in the second quarter. The Demons marched 71 yards for the tally. A pass covering 24 yards was good for the touchdown. Jameson kicked the extra point to give Dumas the advantage.

Canyon roared back and marched 60 yards with the opening kickoff to go ahead for good. Burgess added another touchdown in the fourth quarter.

**HEREFORD vs. PERRYTON**  
Perryton battled back to tie the Hereford team 20-20 in a thrilling game played at Perryton Friday night. Hereford led until late in the fourth quarter when Perryton tied the score.

Hereford capitalized on a Perryton fumble and climaxed a short 33 yard drive with Buddy Godfrey scoring from the four and Francis Boyd kicking the extra point.

Hereford added another in the second stanza. G. C. Merritt scor-

ed from the four, but Boyd's conversion was no good.

Perryton also scored in the second quarter. Gyger plunged five yards for the touchdown. Thrasher's kick was good.

Hereford marched back to score another touchdown in the third quarter. It was on a 26 yard pass play from Godfrey to Merritt. Boyd converted to make it 20-7.

Perryton scored two touchdowns in the remaining time and tied the score at 20-20.

Phillips' lopsided victory over Dalhart was expected and the Hawks will be picked to repeat as District 1-AA winners when they meet Canyon next Friday.

In next week's games, Phillips meets Canyon, Hereford tangles with Dumas and Shamrock engages Dalhart in a battle of the cellar dwellers.

## District Standings

### CONFERENCE STANDINGS

TEAM	W	L	T	Pct.
Phillips	4	0	0	1.000
Canyon	4	0	0	1.000
Hereford	2	1	1	.625
Dumas	2	2	0	.500
Perryton	2	2	1	.500
Dalhart	0	4	0	.000
Shamrock	0	4	0	.000

**LAST WEEK'S RESULTS**  
Canyon 20, Dumas 14  
Hereford 20, Perryton 20  
Phillips 52, Dalhart 12  
Shamrock, bye.

**NEXT WEEK'S SCHEDULE**  
Hereford at Dumas  
Canyon at Phillips  
Shamrock at Dalhart

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the foul line for obdurate try, by also, I'll wager that camping on line and all BB aspirant, has been and will continue, in vogue. Among the other changes, mostly slight, there is one that removes a traditional procedure which has been extant since the outbreak of BB as far as the collegiate type game is concerned. After all those prior years of splitting the game into 4 quarters, henceforward the collegiate game will be played in halves. (Continued on Page 5)

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HEREFORD No 849 AF & AM Regular Stated Meeting Mon. Nov. 8th, 7:30 p. m.

K. L. Thompson, Sec'y B. E. Roberson W. M.

HEREFORD Rotary Club meets every Monday at 12:05 Hotel Jim Hill

Kiwanis Club Thurs. Noon Hotel Jim Hill

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## Beauty At Home

By Lynn Carter

Q. How can I exercise to help reduce my waist measurement? A. Stand erect, feet separated. Bend both elbows with fingertips of each hand on back of head at hairline. Keep elbows up and back. Bend your trunk to the left, trying to touch your left elbow to your left leg (or as far as possible). Repeat to other side, and keep alternating - first to the left, then to the right.

Q. What is a good treatment for a very greasy and oily type of skin? A. Two or three times daily, try this facial bath: Rose water 5 1/2 ounces; alcohol 1/2 ounce; boric acid 1/2 dram. This treatment is at once cleansing, cooling and drying.

Q. How can I help de-emphasize freckles on my face? A. Try lemon juice applications, which should be removed from the skin after about five minutes with a little milk. The milk relieves any irritation that might occur in some cases.

Q. What will help to restore luster to one's overly-dry hair? A. The use of some brilliantine before dressing the hair will help. Put it on stubbornly dry ends before you wind them into pin curls.

Q. How can I keep my oily skin smoother and less moist? A. Try using an astringent lotion chilled with ice. This should help to firm any flabby muscles and stimulate lazy pore action through which too much oil is exuding. After removing your cleansing cream, or after washing, apply the lotion with some fresh cotton and then slap your face dry.

Q. Is there a quick and easy way I can bleach the skin on my neck, which is dark and stained-looking? A. You can do this with one-half lemon squeezed into a small glass of water.

Q. How can I exercise to reduce my upper arms, which are too big and flabby looking? A. Raise arms forward, shoulder high and shoulder width apart. Swing them down and back hard, palms facing to rear. Keep this up for 50 times morning and night. It's a very good exercise.

Q. What can I use to remove old makeup from my face, if I wish to avoid using soap and water on my skin? A. Mineral oil is splendid for this purpose.

Q. How can a girl with an oily skin keep her lipstick on longer, and prevent its caking? A. Before applying the fresh lipstick, put a generous dusting of powder over the lips. Then with a brush, or lip pencil, make an outline of the mouth. Fill in with lipstick, and blot the excess up with some tissue.

Q. Is a "poodle" haircut becoming to one with a very round face? A. No; a poodle haircut is not good for either the round-faced or thin-faced woman. You, with your round face, should wear your hair high on top and close to your face at the sides.

Clogged Drains Dissolve a heaping tablespoon of copperas in a gallon of boiling water and pour through a clogged drain or sink.

A Birthday Decoration Melted paraffin poured into a shallow glass dish makes a pretty receptacle for holding birthday candles as a centerpiece. When the paraffin hardens the centerpiece can be made even more beautiful by putting water in the dish and filling it with fresh flowers and greens.

READ THE BRAND CLASSIFIEDS

PLANNING FOR THE FUTURE?

"I am a furry little creature that is winning the hearts of people all over the country. It's true that I'm cute and lovable but the main reason people are making me a part of their lives is because I'm worth far more than my weight in gold."

"I'm real friendly and I'd like for you to come and see me and talk to the boss."

CHINCHILLAS are providing an income for many people who are looking out for their future. Their offspring are in demand for breeding stock and there is a ready market for the pelts. The Wall Street Journal says Chinchillas are a very substantial investment and backers are realizing heavy returns on their money in a short time. We have some breeding stock available now at very reasonable prices. All stock is pedigreed and registered. Some proven pairs and some to deliver young soon. Come see these fascinating animals, get further information and get our figures. Let us show you how to make money from Chinchillas.

SILVER M CHINCHILLA RANCH Dr. and Mrs. George Mayfield 402 W. 5th St. Hereford, Texas

## How Can I?

By Anne Ashley

Q. How should bleached wool be washed? A. Make a suds of pure flakes and warm water. Squeeze the garment in the suds, changing the water frequently. Rinse thoroughly, adding a few soap flakes to the last rinsing. Spread out flat to dry, turning the garment when one side is dry.

Q. How can I dry wet shoes? A. A method for drying them is to place an electric light bulb in the shoe and turn on the current. The heat will evaporate the moisture and the shoe will not be warped.

Q. How can I improve the flavor of apple sauce? A. Add a few drops of lemon juice. This addition will be a great improvement if the apples have a flat taste.

Q. How can I make a solution for an oily skin? A. Mix six ounces orange flower water and 2 ounces witch hazel, and add it to 1/2-ounce tincture of benzoin. Apply to the washed face night and morning with absorbent cotton.

Q. How can I prevent dripping of cream on the pitcher? A. A little butter on the spot of the cream pitcher will make it pour easily, without dripping on the tablecloth.

Q. How can I remove dog hair, fuzz, and lint from woolen clothing? A. Wet a rubber sponge, squeeze almost dry, and rub over the clothing.

Q. How can I prevent spotting if grease is spilled on a dress when eating out? A. Rub the hands together until heat is created. Place one palm under the spot and rub briskly with the other palm. The heat will make the stain disappear.

Q. How can I relieve a nervous headache? A. It can often be relieved with a cup of moderately strong tea in which two or three slices of lemon have been infused.

Q. How can I remove chocolate or cocoa stains from a garment? A. Use borax and cold water. Soak the garment in the solution for a day.

Q. How can I make candied kumquats? A. By boiling them in water until the skin is tender, then cooking them in a syrup made as follows: 1 cup of prepared fruit, 1 cup sugar, 1 cup water. First heat the water and sugar until the sugar is dissolved. Put a few pieces of the fruit in at a time, boiling gently until tender.

Read The Classifieds

## JOHN HANCOCK FARM & RANCH LOANS

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WESSON REAL ESTATE HEREFORD, TEXAS

## HOME OF AYERS SUPREME FEEDS

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## HOME OF AYERS SUPREME FEEDS

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## HOME OF AYERS SUPREME FEEDS



Dempsey Gyger, pile driving fullback for Perryton, is being horsecollared by Jack Burrus, Hereford Tackle. Attempting to knock him off Gyger is an unidentified Ranger. (Photo by Travis Caraway)

### Inspired Whiteface.....

Continued from Page 3) game and frequently came through with needed yardage when the white were down. Perryton bottled up Buddy Godfrey for only 37 yards, but G. C. Merritt scored two touchdowns and picked up 106 yards rushing to lead backs in both columns.

**FIRST QUARTER**

Bill Thrasher kicked off for Perryton and Calloway brought it out to the 17. Riddle made one and Calloway picked up seven, but the Rangers threw Riddle for no gain and Boyd punted dead on the Perryton 29.

Gyger made six in two carries, but on the next play, the Rangers tumbled and Hereford recovered on the 34.

A pass was no good then Godfrey made 13 to the 21. Merritt made four and Godfrey picked up six more for the first down. Merritt made two, but Godfrey was thrown for a 6 yard loss. Riddle raced to the four where Godfrey went over on the option play and Francis Boyd converted to make it 7-0.

Bulls carried Boyd's kick off out to the 26 and Gyger made 11 yards on the first carry. Two passes fell incomplete and Thrasher was thrown for a four yard loss. Deer punted and the ball rolled dead on the Hereford 29.

Merritt lost four then made them back plus six more. Hereford was penalized for off sides, but Godfrey flipped to Merritt for 16 yards and the first down.

Calloway made four in two tries and Merritt picked up two. Boyd punted out on the 26.

Good made eight then Gyger raced for 18 all the way to the Hereford 48. Good and Gyger picked seven and Thrasher made two. Gyger made two yards for the first down and the first quarter ended.

**SECOND QUARTER**

Jimmy Todd bulled for two and the Rangers lost one on a fumble. Gyger fumbled again on the 36 and Martin Moore pounced on it to give Hereford possession of the ball.

Merritt lost eight on the first play and Godfrey made half of it back. Calloway raced for four and Boyd punted out on the 23.

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To

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Who Have Moved The Business To A New Location On E. Highway 60

We wish to take this means of Thanking our Friends and Customers for the generous patronage that has made our stay possible.

# GREEN & SCOTT

Dudley Green      Archie Scott

to the 12 where the Rangers were confronted with a fourth down. Pearson lost time and the White faces took over.

Calloway and Godfrey made nine and Boyd was raced to punt. Perryton fumbled it and Hereford recovered it on the Perryton 23.

Calloway made two and a pass was no good. Godfrey but five then faded back and lofted a pass which was taken on a beautiful catch by G. C. Merritt who raced the 26 yards for the score. Boyd's conversion was good and Hereford led 20-7.

Boyd's kick off was brought out to the 22 and on the first play Good fumbled the ball and Hereford recovered on the 26.

A Godfrey pass was no good and Smith made five yards. Merritt made one and Smith made five more for the first down.

Merritt was good for two then Godfrey lost 7. Smith picked up one and Hereford fumbled and Perryton recovered on the 33.

Todd raced for 18 and Gyger drove for 7. Gyger made another 16 and Jimmy Todd scooted for 15 to the Hereford 11. Gyger made one and Todd lost four. Gyger carried to the eight. With fourth and goal on the eight the Rangers switched to a single wing and on a trick play Jimmy Todd carried the piskir into paydirt for Perryton. Bill Thrasher converted and the score was 20-14.

**FOURTH QUARTER**

Thrasher kicked off and Calloway carried out to the 30. Merritt and Calloway made nine and Merritt made five more for the first down.

Riddle made five and Godfrey lost two. Calloway carried for two and Francis Boyd's punt was partially blocked going for only two yards.

A Perryton pass was no good and Gene Good made six. Gyger made five for the first down. Good picked up nothing and Todd raced for 13. Good made six more and Todd was thrown for no gain. Gyger made eight in two carries then Good lost one. Gyger made five in two more carries and Good bulled for 2. Todd lost three and Gyger could spike nothing. Todd made only one and the ball went over on downs on the Hereford one.

Merritt went for two and Calloway made exactly nothing. Godfrey made the first down with a fine 17 yard run out to the 23.

Merritt picked up three more and Hereford fumbled the ball to Perryton on the 26.

Gyger made three and Good picked up seven. Gyger went for one more to the 15 and Jimmy Todd raced around end for 15 yards and the score to tie the score. Thrasher's extra point try which could have put Perryton in the lead was wide to the left and the ball game was tied up.

Perryton attempted an on-side kick but Hereford held it on the 47. Merritt made six and Riddle made seven for a first down. Riddle made 2 and two passes were no good. On a fourth down try God-

frey made five but Perryton took over on their own 33.

Perryton was penalized 15 yards for clipping on the first play then Todd made nine. Two passes were no good and Pearson lost one on the fourth down try and Hereford took over on the Perryton 33.

With 11 seconds remaining, Calloway heaved a long pass into the end zone but it was over the head of the intended receiver. The game ended with a 20-20.

**Foibles.....**

Continued from Page 3) No 1 minute breathers and no center jump except at the game's start and at the keystone point. To get back to the One for One, the rule change may have another important bearing until the players become accustomed to the change or unless they stay constantly alert. That angle may arise from the ball now being in play, if that first try on a single penalty foul is missed. That habit of waiting for the 1 for 1 gratis shot after a miss, will still be with some players and some officials, too. Some of the advocates of fire and fall back type of basketball, looked at Penn State's success with the zone defense last year, with clouded viewpoint and some asperity. Elmer Gross, since retired because of illness, reinstated the zone at Penn State and astounded the BB world with its success. Accented little pregame chance, his club knocked Toledo, Louisiana State and Notre Dame out of the NCAA championship run before losing to LaSalle, the eventual National champ. When the Nittany Lions brought down Notre Dame, the Irish were weeping, on an 18 game win streak, including a demerit which they had just handed Indiana, the '53 National champ. If the zone appears headed back towards popularity, the breathless game boys probable will try to legislate again it.

### COMPLETE RADIATOR SERVICE

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MRS. HENRY CUSICK



MRS. CLAUDE CURB

### District Methodist Ladies Will Hold Area Meet Here On Nov. 12

Mrs. Claude Curb of Amarillo will preside as district president of the Amarillo District, Womens Society of Christian Service of the Methodist Church, at the district WSS one-day session to be held here on Friday Nov. 12.

"Message of Progress in God's Kingdom" will be the theme for the session.

Mrs. Eugene Slater of Amarillo will be the main speaker. She will present an inspiring and informative program on the highlights of the second Assembly of the World Council of Churches held in Evanston, Ill., and will show picture slides of the assembly at work.

Mrs. Henry Cusick of Amarillo, conference Christian Social Relations secretary, will review the recent National Conference on Family Life meet held in Cleveland, Ohio.

Two hundred representatives

from 29 Pentecostal churches are expected to attend the session which will begin at 9:45 Friday morning in the First Methodist Church. Registration will be in the foyer where lunch tickets may be purchased. A nursery will be provided for the children.

Afternoon sessions will be in the form of a circle of "Miss Young Officers." Mrs. S. M. Duggan, organist, and Miss G. W. Brown, vocalist, will be in charge of music for the day.

**STATISTICS**

Hereford	Perryton
8 First Downs	11
186 Yards Rushing	304
42 Yards Passing	5
8 Passes Att.	3
2 Passes Com.	1
4 Fumbles	6
4 Opp. Punt Rec.	2

### Public Service Makes Unusual Safety Record

Public Service Company Employees had an unusual safety record in 1953 with only one fatality and 100 injuries. This is the lowest number of fatalities in the history of the company since it was organized in 1902. The record is a result of the company's safety program which has been in effect since 1930. The program includes a comprehensive safety training program for all employees, a strict enforcement of safety rules, and a system of incentives for safe work habits. The company's safety record is a testament to the dedication and hard work of its employees.

### Walcott News

By Mrs. T. L. Collins

Mr. and Mrs. J. A. Wiley are the proud parents of a new son, born Thursday night in the Francis hospital.

Mr. and Mrs. John Williams, Kelly and Sue left Friday afternoon for Galveston. Mrs. Williams' father will have an operation.

Tuesday, Nov. 2, Mrs. Wallace Lurkins entertained with a "Pink and Blue" shower, in honor of Mrs. John Williams. Eighteen ladies were present. A nice time was reported.

Walcott P-TA met for a regular home night Friday. Several families enjoyed games together. Mrs. J. V. Perrin welcomed every one. She announced a change in the date of the next regular meeting, so the Hereford - Phillips football game could be attended.

That the next P-TA meeting will be Tuesday night, Nov. 23. The 4-H girls will have the program. Refreshments of coffee, Kool-Aid and cookies were served by the teachers: Madeline S. D. Duhar, B. A. Grader and Don Gasman.

Presented with a present from the Camp Fire Council.

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Regular \$1.50

Now \$0.75

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Tussy Wind and Weather Lotion

Regular \$2.00, now only \$1.00.

Pink, fragrant, smoothing, non-sticky. Buy a supply, limited time only.

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## WHY WAIT - BUILD YOUR HOME NOW!

### Hundreds of Hereford Citizens Are Now Building New Homes!

# HOW ABOUT YOU?

Yes, many, many Hereford and Deaf Smith County Citizens have recently moved into new homes, or they are in the process of building NOW! HOW ABOUT YOU? Will you add your name to the growing list of Home Owners this year? Well, why not? You too, can own a home of your own. Why pay rent when it's so easy to build? See the friendly folks at Carl McCaslin Lumber Company today, and let us help you plan your new home now. We have an array of home plans, in both small homes and large, to choose from. Come in today... Make your selection, and let's get started.

Remember -- A Home is an Investment -- Rent Money is gone once paid!

## Carl McCaslin Lumber Co.

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### Mrs. McDowell Reviews Book For Bay View Study Club Group

Members of the Bay View Study Club heard Mrs. Ansel McDowell review "The Fall of the Titan" by Igor Gouzenko, at the regular meeting of the club held Thursday afternoon with Mrs. J. W. Kirby. Introducing the program Mrs. E. W. Harrison told something of the life of the author who spent nine years in Canada under an assumed name after escaping from Russia. She also told how official documents which he brought

out of Russia helped expose a Russian spy ring.

Mrs. McDowell described the book as authentic and giving the reader the impression that the author had lived his story; and she revealed a vivid picture of the tragedy and end of a man whose spirit would not die.

"It is the story of Fedor Novikov, a young Russian who became enmeshed in Communism as a means of preserving his life—and

found there was no escape, of his life in the Army and in college where his struggles against the Communist Party came to naught, and of his rise to power under Stalin's terrible regime of violence and hate.

It is the story of Mikhail Gorin, world famous Russian author, who tried unsuccessfully to oppose the Party, causing the death of his family, but never losing his convictions of right even as he watched atrocities that were kept hidden from the world. When he was put to death his last message to Russia was "Man, must realize that the most simple man is in-

initely greater than the greatest. Love for man is more powerful than all the evil schemes of time. He will triumph in the end and lead his race on to the bright, wide world of freedom."

Mrs. Lee Benefield directed a short business session when reports were heard and recommendations were made to add the Americanism Committee to standing committees. Mrs. Benefield also announced the November meeting of the Texas Federation of Women's Clubs to be held in Mineral Wells.

Members attending the meeting were Mesdames D. H. Alexander,

Lee Benefield, Colby Conkright, H. G. Conkright, C. J. Crump, Leo Forrest, Howard Gault, Jimmie Gillentine, E. W. Harrison, George Heard, Will S. Kerr, Paul Mathers, J. C. McCracken, Ansel McDowell, John McLean, Eugene Naugle, J. P. Slaton, J. W. Spradley, Jas. W. Witherspoon, Miss Frances Turrentine and the hostess.

#### Old Blankets

When blankets have become thin and worn, lay them between sheets of sateen or other material, and knit them with bright-colored silk or wool.

### Bingo Party For Hereford Riders

The Hereford Rider's Club met at the club house Friday night, Nov. 5, where they had a bingo party. Prizes from motor oil to cakes were given to the winners.

There were 30 present including members and their guests. The guests included: Mr. and Mrs. Art Lewis, Mr. and Mrs. E. S. Ireland, Mr. and Mrs. A. T. Jones, Mrs. Odella Huckert Sr., Mrs. Elizabeth Boncio and son, Mickey, Mrs. Jack Wright, Mrs. Jeff Roberson,

Mrs. Robert Wagoner, and the new veterinarian, Dr. Lockridge, and Bobby and Gary Tyler.

#### Crack Potatoes

Add minced green pepper, a little corn and a few lima beans, with strips of pimiento, to boiled potato cubes, and cream in the double boiler.

#### When Cleaning

If a damp cloth is spread over the furnace register while sweeping and dusting a room, the dust will cling to it instead of going down through the register to circulate later through the room.

#### Crack Filler

Make a putty by mixing linseed oil with sifted whiting to the proper consistency and it will make a splendid crack filler.

#### Whiter Clothes

To make clothes white when laundering, add a liberal quantity of saleratus to the water in which the clothes are soaked.

#### Creaking Doors

The creaking of a door can be stopped immediately by rubbing the hinges thoroughly with a piece of soap.

# ANNOUNCING.....

## The Purchase Of GREEN & SCOTT By Young Motor Co.

We have recently purchased the Mercury Agency from Mr. Dudley Green and Archie Scott of Green & Scott, and have just moved the business to a new location on East Highway 60, just across the street from the Crowe - Gulde Cement Company Plant.

Of course, we're glad to get back in the Automobile business. Most of you probably already know us, but for the benefit of the newcomers in the area we are publishing pictures on this page.

Tommy Kemp, as you probably know, has been servicing Mercurys for years, and without a doubt is one of the best Mercury mechanics in the area. We're very happy to have him join our Staff.

featuring

## MERCURY — SALES & SERVICE

### LOCATED

On East Highway 60

Across Street from

CROWE -- GULDE

Cement Co.



At the present time we do not have a large selection of new cars in stock, but do have several good buys in used cars. And of course, we know that you're all waiting for the showing of the new 1955 Mercurys, which will be coming your way soon.

In The Mean Time, Visit Us Often and Bring Your Service Work Here

# Young Motor Company

East Highway 60

Phone 9



D. L. YOUNG



CHARLES REID, Sales Mgr.



CECIL ROCKWELL, Sales



TOMMY KEMP, Service Mgr.



HELLO -- Mrs. H. C. Williams, (left), hostess, Mrs. Jas. Witherspoon, sponsor, and Mrs. Ronald Babione, president, welcome rushees; Mrs. Leo Box, Mrs. Fred Sims and Mrs. Steve Clements.



NEW YEAR BOOKS--Attractive new year books are being approved by Mrs. R. L. Warren, (seated left) Mrs. J. D. Whitaker, Mrs. Charles Laing and Mrs. F. H. King, Miss Pat Linden, Mrs. Jimmie Mercer, Mrs. Bob Lamm and Mrs. Glenn Nelson, (standing).

TEA TIME -- Mrs. Paul Harvey, immediate past-president, is shown serving tea to rushees; Mrs. Steve Clements, Mrs. Leo Box and Mrs. Fred Sims at the beautifully decorated table for the Preferential Tea.



## Women's Activities

THE SUNDAY BRAND  
Hereford, Texas  
Sunday, Nov. 7,  
Section Two.



LET'S PLAN SOME PARTIES -- One of the busiest committees in the sorority during the past two months was the planning committee which took care of all rush affairs. Pictured are Mrs. F. H. King, Mrs. Ed Line, sorority sweetheart, Mrs. Aubyn Hodges and Mrs. J. D. Whitaker, (standing) while Mrs. Cecil Massey, (seated) rush captain, gets their plans on paper.

# Preferential Tea Climaxes Beta Sigma Phi Rush Season

The Beta Sigma Phi Preferential Tea held Sunday afternoon in the home of Mrs. H. C. Williams, climaxed a series of rush parties honoring pledges who will now become full fledged members of Kappa Iota chapter, Beta Sigma Phi Sorority. Five new names will be added to the roster.

The series of affairs for the rushees have served to indoctrinate prospective members in the aims and purposes of the organization as well as to give them a clearer and deeper appreciation of the cultural and educational aspects of the Sorority.

The pledges include Mrs. Steve Clements, Mrs. Fred Sims, Mrs. Leo Box, Mrs. Reuben Knox, and Miss Helen Markham.

Gold and black, the sorority colors, were featured throughout the house in decorative accent. The tea table was laid with a white hand-drawn cloth and the floral

piece of gold and white chrysanthemums was flanked by tall gold candles in black holders. Mrs. Ernest Wade and Mrs. Paul Harvey, past presidents, presided.

In the receiving line were Mrs. Ronald Babione, president; Mrs. H. C. Williams, Mrs. Jas. W. Witherspoon, sponsor; and Mrs. Cecil Massey, vice-president and rush captain. Others in the house party were Mesdames Neil Cooper and Ray Suit.

Informal music was presented during the afternoon by Dixie Young, pianist.

Members attending the tea were Mesdames Ronald Babione, Neil Cooper, Pete Guinn, Paul Harvey, F. H. King, Charles Laing, Bob Lamm, Ernest Wade, Ed Line, Cecil Massey, Norman Moore, Glenn Nelson, Ray Suit, Lloyd Warren, and Jas. W. Witherspoon. (Photos by Mrs. Ray Suit)



HOWDY DOODY -- Puppets in the Howdy -- Doody show created by Mrs. Jas. W. Witherspoon, center, represent a Beta Sigma Phi member coaching a pledge in organization rituals. Mrs. Cecil Massey, at the left, and Mrs. Ronald Babione assist with the puppet show.



MAKING FIRST APPEARANCE OF THE YEAR, the Jr. High School Twirlers performed at the Football Game Thursday, Nov. 4, when Hereford Jr. High played Vega Jr. High School. Pictured above dressed in Blue Levi Skirts and Weskets to match, are Janette Rayburn; Wilma Burkett; Sheila Williams; Louilla Finley; Drum - major; Julia McGee, and Betty Poetzold.

### Irrigation Water Of Area Could Be Another Niagara

"If a series of irrigation wells in this area of the state each pumped an eight-inch stream at the rate of one million gallons a day, the total would be 1,000 feet wide and 10 feet deep—and the water dropped... as high as Pitman elevator... create another Niagara Falls." The startling statement came from Hardy Benson, guest speaker at the regular Kiwanis meeting here Thursday, when he gave a semi-serious talk on "Problems of Agriculture," in which he declared "The farmer is the most serious problem of all."

Benson said he would leave the surplus problem to E. Taft Benson (no relation) and talk about something simple, like the weather. He traced average rainfall in this area in 11-year cycles, ranging from 1896 to the present time. "Denver is the capitol of the Rocky Mountain Empire," said Benson, "and Amarillo is the capitol of the Golden Spread." He, like

### Decline Seen In Postal Receipts

Postal receipts for October of this year have decreased \$2,085.99 compared to those of 1953, according to reports today from Postmaster Jim Lipscomb. October of 1953 totaled \$7,478.97, as compared

with \$5,392.98 for the same month of this year. The first 10 months of 1954 were also slightly down to those of last year with \$53,875.37 against the 1954 total of \$53,623.28—a loss of \$252.09.

Read The Classifieds

### Mrs. Black Named Woman Of Month

Hostesses for the monthly fellowship luncheon held Wednesday by the Woman's Society of Christian Service of the First Methodist Church were Mesdames Jay Boston, Homer Brumley, Clyde Cota-nougher, Lee Benefield, Dean Bishop and Ida Ricketts.

Prayers were given by Mrs. Colby Conkwright, president, and Mrs. S. L. Easley. Mrs. E. W. Edwards led the hymns. Mrs. S. L. Easley gave a report on a temperance meeting held recently in Amarillo and Mrs. Bert Boomer reported on mission studies.

Mrs. Earl Plank was in charge of the program on India. Assisting with relative topics were Mesdames E. W. Hobson, G. W. Edwards, John Jacobsen Jr., G. W. Newsom, and S. M. Dunnam.

Mrs. Jim Black was named the Methodist woman of the month.

### LINCOLN TOMBSTONE FOUND

SPRINGFIELD, Ill. (AP)—The lost tombstone of Eddie Lincoln, son of Abraham Lincoln and Mary Todd Lincoln, has been found after being missing for 89 years. Dr. Harry E. Pratt, Illinois State historian, says the white marble slab was found face down and serving as an entrance stone to the burial plot of Gov. Ninian Edwards, Illinois' third governor, and his descendants in Oak Ridge Cemetery.

Edward Baker Lincoln died Feb. 1, 1850, a little more than a month before his fourth birthday. He was buried in Hutchinson's Cemetery, eight blocks west of Springfield's public square. In 1868, following the assassination of President Lincoln, Edward's body was moved to the temporary Lincoln tomb in Oak Ridge, beside the bodies of his father, and brother, William. When the present tomb was finished it was placed there.

Mrs. Lincoln, later in 1865, gave Eddie's original tombstone to her eldest sister, Elizabeth Todd Edwards, wife of Ninian Wirt Edwards, son of the governor. Mrs. Edwards had it moved to Oak Ridge and the name "Edwards" engraved on it. Dr. Pratt said.

**MEN! Put Your Head in a**

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THE SMARTEST ASSORTMENT OF NEW FALL HATS

You'll Find

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- Popular Styles




COMPARE IN EVERY DETAIL WITH HIGHER PRICED HATS

**\$6.90**

**Anthony's**

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## Safe 'n Sound Christmas Crafts To Be 4-H Club Feature

The County 4-H Leaders Committee met on Oct. 29 at 2:30 o'clock in the Commissioners Court Room. At this time, leaders were trained by Loyce Sullivan, ACHDA, for the November meeting which is a study in Crafts and Christmas Gifts.

Leaders were trained to make plaster paris wall plaques and to decorate China plates. Articles made will be displayed at the club Christmas parties in December.

Deaf Smith County 4-H Leaders Committee met in regular session Friday, Oct. 29 at 2:30 o'clock at the Commissioners Court Room with the chairman, Mrs. O. F. Homfeld presiding. Loyce Sullivan led the group in the recitation of the club prayer, pledge, and motto. Minutes were read by Mrs. J. E. Dyer, secretary. Mrs. Jack Higgins, chairman of Achievement Day Committee reported on progress which has been made for the annual Achievement Day.

New business included completion of plans for this event, which is scheduled for Nov. 18.

Following the business meeting, Mrs. Sullivan conducted a Craft Training School for the 4-H Leaders programs in November.

The following were in attendance: Mrs. C. F. Homfeld — Caprock 4-H; Mrs. Elvin Wilson — Sadie Lee Oliver 4-H; Mrs. George Turentine — Sadie Lee Oliver 4-H; Mrs. M. W. Sumner — Workers 4-H; Mrs. J. E. Dyer — Jolly Girls 4-H; Mrs. Roy Pruitt — Walcott 4-H; Mrs. Ira Ott — Happy Homes 4-H; Mrs. Jack Higgins — Daniel 4-H; Mrs. Ed Dziuk — County Wide 4-H; Mrs. M. H. Wiseman — County Wide 4-H.

Mr. and Mrs. R. V. Hagler of Golden spent Wednesday with an old friend and neighbor, Mrs. W. A. Genry. Mr. Hagler is a Gospel Minister at Golden.

### Circle Class Social Meet

Golden Circle Class of the First Baptist Church met in the home of Mrs. Sandford Smith Thursday night with Mrs. R. E. Caddell as co-hostess.

Mrs. R. L. Criswell opened the meeting with a prayer followed by the devotional lesson on "Personal Service" given by Mrs. R. E. Caddell. Mrs. L. Culpepper gave the concluding prayer.

Members enjoying the social meet were Mesdames E. Ward, Hardy Benson, Chas. Hood, Jeff Roberson, O. H. Herring, Roy Thompson, Glenn Boardman, R. L. Criswell, R. E. Caddell, J. E. Young, C. E. Beauford, L. Culpepper, H. D. Goldston, Roy Calvert, Leonard Davis, Hazel Sparks and the hostess Mrs. Floyd Grant of Oxnard, Calif., was a guest.

Mrs. Bill London and son of Lubbock visited Mr. London's parents, Mr. and Mrs. Boyd London, here during the past week while her husband was in Clovis, N. M., on business.

## get your house READY FOR WINTER NOW!

The cold winter wind is already whipping around the house... and if it is coming in under the doors and windows, up through the floor, then you need to call Foxworth - Galbraith Lumber Company today.

At Foxworth - Galbraith Lumber Company you will find all the high quality building materials necessary to put your house in shape for cold weather. And, if you need, we will help you arrange an easy, convenient

**STORM WINDOWS and DOORS**

**SIDING**

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## DODGE

has done it... better wait!

Flair-Fashioned

coming Nov. 17



# THANKS FOLKS!!

We wish to take this means of thanking the Farmers of this area for their patronage and considerations during the recent Milo Harvest.

We are especially grateful for your patience and help during the peak of the harvest, when it was almost impossible to unload, and when many hours were spent in line at our Elevators waiting to dump trucks.

Again, may we say "Thanks". We really appreciate the cooperation given us.

**ALL THE FOLKS AT**

## Hereford Grain Corporation

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### Hale Motors

218 W. 3rd St. Ph. 630





DUB REEVES

## Community Builders

Courtesy, friendliness, progression, a pleasing personality, a fine sense of humor, a pleasing disposition, a love for people; all of these are traits which people look for in a person. A man who has many of these traits and has truly helped to build the community is Dub Reeves.

In April, 1947, Dub came to Hereford from Amarillo, his residence for six years.

He purchased the C. & R. Cleaners with T. J. Clay and was active in the business for four years.

In 1951 Dub became a partner in what was then known as Fox's Man Shop. A short while later he purchased the whole business. He has been the owner of Dub's Man Shop for three years now. Dub

loves his work and replies, "I like to sell good clothes. I like to see my customers pleased with a good purchase. I've been in this type of work for around 15 years now, and I like it." According to Reeves the Dub's Man Shop has grown much in the last three years; business gaining every year.

Dub is a member of the Lion's Club, and is the former secretary of the club, now holding office of director.

Reeves has held every office in the Junior Chamber of Commerce, at one time, except that of secretary. While in administration of the Junior Chamber of Commerce, the Christmas programs for this community were advised. He belongs to the Masonic Lodge

Chain Link, Stockade Fence, Red Wood, Ornamental Fence, Porch Railings, Porch Columns, Play Ground Equipment.

### TRI-STATE FENCE CO., INC.

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W. R. METCALF, Hereford, Texas  
632 West 1st — Free Estimate — No Obligations — Highway 60  
Office Phone 854 Res. Phone 1489-W

## Westway News

By Mrs. Johnnie Townsend

There were 66 present for Sunday School Sunday. Duane Barrett of Canyon filled the pulpit. Mrs. A. Head and Carolyn Kiker of Canyon gave birthday offerings.

Mr. and Mrs. J. E. Odell, Larry and Mona of Amarillo and Marie Williams of Fulton, Ark., visited the C. A. Sauleys on Sunday. Larry remained for a week's visit with his grandparents.

Mr. and Mrs. Carl Smythe of Frio were recent visitors in the C. A. Sauley home.

Duane Barrett, Carolyn Kiker, and Grady Davis were supper guests of the Jack Renfro's Oct. 31. Dora Ruth Inman spent the weekend in Amarillo, visiting Sylvia Cox, formerly of this community.

Marvline Allen of Adrian and

in Hereford, the Shrine Lodge in Amarillo and the Scottish Rite in El Paso.

Dub became a member of the American Legion in 1948 and was the organization's former vice president. He is also a member of the "40-8" in Amarillo.

Reeves is a member of the Retail Merchant's Association and was voted "Man Of The Year" in 1947.

He is an active member of the First Baptist Church in Hereford. Reeves was born on June 13, 1918, in Shamrock. He attended schools there and was engaged in farming before going to Amarillo. He married Ione Luck on Nov. 10, 1940, in Shamrock. They now have two daughters, Colleen, 11 years old, and Debra, two years old.

As a favorite pastime, Dub likes hunting, fishing and is a great football fan. Reeves says, "I came to Hereford because of the suitable country, the good prospects out here and the fine community." When asked what he thought this community needs most, he replied, "We need a community center, or something of that type, for people to have their different activities in. It takes something of that sort to well round out a community. To create the need, it is here for everyone. Citizens of this community should take part to help provide this sort of center."

Ann Dyer of Ford were callers in the Johnnie Townsend home Sunday afternoon.

The U. S. Dept. of Health placed mosquito traps in this vicinity and that of Hereford last June for the purpose of finding different breeds of mosquitoes and detect their breeding places. Mrs. Johnnie Townsend operated one of these traps which was removed the last of October for the winter.

Mr. and Mrs. John Burns and Delbert Bless of Lakin, Kans., arrived at the Johnnie Townsend home Friday night. Mr. Bless and Mr. Burns returned home Saturday. Mrs. Burns remained for an extended visit with her parents.

Mr. and Mrs. W. E. Combs of Plainview spent the weekend in the Cliff and Elmer Combs' homes.

The social, visitation and advertising committees of the Young People's Training Union met with their sponsor, Mrs. Johnnie Townsend, Oct. 26.

Those present were G. C. Merritt, Gene and Billy Don Combs, Ross Joe Landers, Nathan Wilson, Larry Kaul, Dora Ruth Inman, Mary Lynne Morrison, Florene McIntosh and Sandra Townsend.

Word has been received here of the illness of Donald Evans, son of Rev. R. D. Evans, pastor of the Baptist Church.

Donald has been dismissed from the hospital and is at the home of his parents in Amarillo. He is improving.

Mrs. M. Williams of Amarillo and Mrs. Gladys Casey of Hereford called in the Johnnie Townsend home recently.

Mr. and Mrs. Joe Landers left Tuesday for their ranch at Los Vegas, N. M. They plan to spend two or three weeks there.

Ed Baca and his mother have gone to Hobbs, N. M., to visit a few days.

Mr. and Mrs. Don Combs and Lou Ann of Munday arrived Tuesday to spend a few days in the Elmer Combs' home.

Mr. and Mrs. W. B. Nunley and children were supper guests in the Joe Landers' home Tuesday night. Mrs. Bill West of Ward called in the Johnnie Townsend home on Nov. 4.

Mr. and Mrs. David Carroll, Davey and Debra of Winters were recent callers in the Johnnie Townsend home.

Fred Severance went to Oklahoma City last week to visit his brother, Art Severance.

Mr. and Mrs. C. A. Sauley and Larry Odell left for Roaring Springs Thursday to visit the L. A. Mullins.

Mrs. Elmer Combs accompanied Mrs. W. B. Nunley to Amarillo Nov. 4.

Cliff Combs came home from Deaf Smith County Hospital Nov. 4, after spending several days there for medical care.

Mr. and Mrs. W. E. Combs and Mr. and Mrs. W. E. Combs Jr. of Plainview came to see Cliff Combs while he was in the hospital.

Mrs. Ed Blalney assisted Mr. and Mrs. Elmer Combs in the store for the first week.

Fred Severance went to Muleshoe on business Thursday.

The weekend Youth Revival which closed Sunday night was well attended.

Sermons were brought by Duane Barrett of West Texas State College.

Carolyn Kiker and Grady Davis, who are also attending West Texas State, had charge of the music.

There were several re-dedications and one conversion.

The ladies of the WMU served refreshments at the fellowship hours held after services on Saturday and Sunday nights.

Gene Combs acted as youth pastor for each service.

The Young People's Training Union of the Avenue Baptist Church and Mr. and Mrs. Jewels Davis of Earth, parents of the music director, were visitors on Sunday night.

A basket lunch was served at the noon hour Sunday.

The ladies of the Westway WMU met Nov. 3, at the Community house.

The first two chapters of the book of Acts were studied with Mrs. R. L. Wilson leading the discussion.

During the business session, presided over by Mrs. J. C. Morrison, the ladies decided to send a box of clothing to an orphan's home.

The ladies will meet for their Thanksgiving program with Mrs. Harold Head. This meeting will be Nov. 17.

Ladies attending Wednesday's meeting were Mesdames: R. L. T. B. Thomas, T. D. Alston, J. R. Wilson, Harold Head, A. A. Head, Coleman, J. C. Morrison, Johnnie Townsend and a visitor, Mrs. John Burns, of Lakin, Kans.

## Dawn News

By Bertha Frye

A revival meeting will be conducted by Dawn Baptist Church, beginning Friday, Nov. 12, with Rev. Bill Hogue of Happy doing the preaching and Don Durham of Shawnee, Okla., as song leader.

Rev. and Mrs. Paul McClung attended a Pastors Fellowship meeting at Boyina last Monday.

Mr. and Mrs. Walter Galley and friends, Mr. and Mrs. Pat Boone of Littlefield, John P. Mayo of La Jolla, Calif., and Marro Mayo of Cleveland, Ohio, had dinner at the Jim Hill Hotel in Hereford Tuesday.

H. V. McCabe and Mr. and Mrs. Jim McCabe were in Lubbock on Monday. They were dinner guests of Mrs. C. M. Chandler. On their way home, just out of Dimmitt, they were involved in a car accident. No one was injured but considerable damage was done to their car.

Mr. and Mrs. J. W. Dart of Kerrick were overnight guests of the J. B. Caraways Monday. On Tuesday the Darts visited old friends at Dawn, before going on to Lubbock and Houston. The Darts formerly lived at Dawn.

Mr. and Mrs. Arthur Tiefel and children of Hereford visited with Miss Bertha Frye Monday evening.

Mr. and Mrs. J. B. Caraway and children visited Sunday with the Robert Oglesby's family at White Deer. The Oglesbys returned home with the Caraways and are having a week's stay in the homes of his sisters, who are Mesdames Reece Stewart, Ray T. Stewart and J. B. Oglesby.

Mrs. Reece Stewart substituted as first and second grade teachers for several days last week, while Mrs. Altha Hutchinson was absent because of illness in her family.

Rev. and Mrs. Paul McClung attended the Associational Workers Conference at the Baptist Church in Tulsa Thursday.

The Dawn Study Club met Wednesday afternoon in the home of Mrs. H. V. McCabe.

The Dawn Music Club will meet Tuesday, Nov. 9, in the home of Mrs. Gayle Neal.

Mr. and Mrs. Walter Galley and Irene and Mr. and Mrs. Clifford Galley were Amarillo visitors Saturday.

Mr. and Mrs. Delbert Brunster, Mr. and Mrs. Glenn Parker of Alva, Okla., Mr. and Mrs. C. T. Roos of Enid, Okla., all who came for the funeral of their brother-in-law, Noble Willier, at Hereford Tuesday, visited their parents, Mr. and Mrs. George S. Parker, on Tuesday.

Mrs. P. B. Sowell of Westway and her mother, Mrs. Henry Tiefel, of Hereford visited with Miss Bertha Frye Wednesday afternoon.

**TURN-ABOUT RESCUE**  
TRAVERSE CITY, Mich. (AP)—When the sloop of W. J. Norcross overturned during rough weather on Lake Michigan, he was rescued by a Coast Guard helicopter piloted by Thomas Hynes. Back in 1945, Hynes was picked up by a Coast Guard plane after his own plane crashed in the Atlantic. Co-pilot of the rescue plane was W. J. Norcross.

**SMOKE EATERS**  
BISBEE, Ariz. (AP)—Smoke came from Carl Erickson's home. Carl called his brother, Fire Chief George Erickson. George and the firemen rushed to the house. Cause of the fire: An overdone pot roast.

Now — Cotton Fashions by

# Kate Greenaway

with permanently pleated no-iron skirts

Featured in Good Housekeeping, December

An extraordinary cotton that washes and dries quickly, holds the pleats permanently without the touch of an iron, resists creases and soil. Little Sister wears a tiered style with the new waved pleats, sweetly trimmed with lace. Big Sister's skirt is extra wide, knife pleated.

Both with Kate Greenaway's ever-present pocket concealed in the skirt seam.

Both styles for Big and Little Sister.

Sizes 3 to 6x \$5.98

Sizes 7 to 12 \$7.95

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## Popular Store

## UNHEARD OF "PRICE SLASH"

HAMILTON COMPANION UNITS

WASHER MODEL - 230  
DRYER MODEL - 240 - E



FEATURES ONLY "HAMILTON" CAN GIVE YOU

**AUTOMATIC WASHER**  
equipped with

- VISI FLOW WATER INLET - Lets you see, touch and test wash and water.
- WATER TEMPERATURE SELECTOR for various water temperatures.
- SOIL - SEEKER AGITATOR
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- ESI-LEVEL LEGS - No Bolt down necessary.

**AUTOMATIC DRYER**  
features

- SIMPLE OPERATION - Set FABRI - DIAL and AUTOMATIC TIMER and your washday is over.
- EFFICIENTLY DRIES over one Washer load.
- COMPLETELY DRIES in 30-40 minutes! Damp dries in 20-30 minutes.
- FOOLPROOF - When Door opens, drying Chamber stops & Heat automatically cuts off - Close the door and Normal Operations resume.

**BOTH UNITS — A COMPLETE HOME LAUNDRY THIS WEEK ONLY**

# \$399<sup>00</sup>

**Hamilton's Selecta-Cycle**  
is Completely Automatic yet every action can be shortened, skipped or repeated.

"HAMILTON built first and HAMILTON built best"

## HEREFORD BUTANE INC.

VETERAN'S PARK ROAD. PHONE 1300

## School Lunch Menu

(Menus for November 8-12 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

**MONDAY**  
Beef Stew with Vegetables (Potatoes, Carrots, and Onions)  
Sliced Pineapple  
Pimiento-Cheese Sandwiches  
Oatmeal Cookies. . . Milk

**TUESDAY**  
Meat Balls & Spaghetti Sauce  
Buttered Green Beans  
Carrot and Celery Sticks  
Hot Rolls. . . Butter. . . Honey  
Fruit Cup Milk

**WEDNESDAY**  
Pinto Beans . . . Onions  
Spiced Beets. . . Canned Tomatoes  
Cabbage and Apple Salad  
Cornbread. . . Butter. . . Milk  
Prune Plum Cobbler

**THURSDAY**  
Hamburger . . . Buns  
Sliced Tomatoes. . . Lettuce  
Onions. . . Pickles Mustard  
Potato Chips . . . Milk  
Peach Halves. Brownies

**FRIDAY**  
Salmon Patties. . . Catsup  
Scalloped Potatoes. . . Cheese Sticks  
Combination Vegetable Salad  
Bread. . . Butter. Milk  
Fruited Gelatin

## THE REAL McCOYS

BY JOHN and GEORGE

IT'S SHORE NICE TO KNOW YOU GOT AN ACCIDENT POLICY WITH

### John McLean Insurance Agency

24 Years of Insurance  
Know How  
Phone 273

# Streis's Diary

November 5, 1954

DEAR DIARY:

Was glancing over one of the "Dear Diary's" of November 12, 1947. In that edition, I commented on the new look in ladies dresses and skirts—they were waxing quite long at that time—have noted for many years that the fashion has, like the stock market has its ups and downs. So does the hardware business. Seven years ago we noted a shortage of pipe, windmills, gas heaters, nails and better toys. Now we have plenty of pipe, windmills, nails, and fine toys—in fact, we will be closing out our lines of toys, including Model toys and Lionel electric trains very shortly—too many stores handling the same lines.

Elsewhere in this issue of the Brand you will find the suggested program for business participation in the Xmas program for this year—this appears to me to be a common-sense program, and I hope that the customer's approve. It is just the right time for folks to use our Lay-Away Plan for Xmas buying—right now, while gift stocks are fresh and new and complete!

Received this week: Another 24 inch RCA Victor TV set—a few of the Limited Edition Number 2 of Glenn Miller records. Also light bulbs and fluorescent tubes, globe and gate valves, stove pipe and stove ells, floor wax, hot shot batteries, electric fence controllers, insulators, a variety of Jello molds and cookie cutters, Glamorine rug

cleaner and brushes for same, floor brushes and mops, vacuum bottles, pinkish shears, binoculars and field glasses and thirteen salesmen!

Our television business is quite good, thank you—mostly on account of RCA Victor being the best TV on today's market—best picture, best sound, least interference, easiest to tune-on and on—don't take our word for it, try an RCA Victor against any other brand and see for yourself the difference. Prices? \$159.95 up. These '55 models are really sharp. There are few gifts that continue to give like RCA Victor TV's, radios, record players and records—and our stocks are good—at present. Use that Lay-Away Plan and choose your finest gift now—from STREIS'S.

Am about half mad at Cecil Massey (city manager). I was all set to raise thunder over the condition of our alley—full of dirt and papers and stuff—then yesterday the rat sent the sweeper, cleaned up the alley and ruined my beef. Life can be so tedious!!

STREIS



A BIG BUCK -- Virgil Morton Jr., son of Mr. and Mrs. Virgil Morton Sr., of Hereford, "lowered the boom" on one of the largest bucks brought in, while hunting deer around Bend, Oregon last month. Virgil killed the four pointed deer with a 30.06 rifle. The buck weighed 127 pounds dressed. Virgil has been a resident in the Oregon vicinity since August, 1953.

## Women's Club Group Holds Second Quarterly Session

The Deaf Smith County Federation of Women's Clubs held its second quarterly luncheon - program of the season at the First Methodist Church Friday at 12 o'clock noon.

The program for the afternoon was arranged by the education and welfare departments, with Mrs. Jimmie Gilentine and Mrs. Roy Tynes serving as chairman. Mrs. Gilentine introduced the program. In keeping with the general theme of "Indian Education," Ta-Wan-Ka Camp Fire Girls presented a ceremonial stressing the watch word "Wohelo" and the crafts. The girls were presented honor beads they had earned by the guardian, Mrs. F. L. Alexander. She was assisted by Virginia Witherspoon of the Wa - Ki - Ta group.

Mrs. D. H. Alexander told of Texas' Indian Reservation and explained the Indian scholarships sponsored by the Texas Federation of Women's Clubs.

Dr. F. C. Glendenning, the main speaker, spoke on "Mental Health," and told first of the change in attitudes toward mental disease, and consequent ways of giving aid to the mentally ill. He told of a recent meeting of ministers and doctors in Lubbock which aimed at a better understanding between doctors and pastors so that they

may work hand in hand in giving aid to the mentally ill.

"One reason for mental illness is that Americans live with one master, the clock, and humans are not regimented to that order of life. All we can do for those who are beyond help is to make them comfortable. But society has accepted the fact that there is help for the hypernervous, the neurotic, the squanderer of emotions or for those with tricky nerves, and it handled properly the tendency may be overcome entirely. Some escape through the use of narcotics and here again, the pastor and doctor find common ground in giving aid," he concluded.

During the business session Mrs. E. M. Cox, president, was elected as delegate to the Texas Federation of Women's Clubs convention to be held in Mineral Wells next week.

Clubs hosting the Friday session included Lone Star Study Club, Les Meres Study Club, Sims Study Club, and Cultural and West Hereford Home Demonstration Clubs.

## Mrs. Linnartz Guest Speaker

Mrs. Ted Linnartz was guest speaker at the Calliopean Club meeting held with Mrs. Dick Barnard Thursday evening.

Preceding the program a short business session was held when names for the Christmas party were drawn.

Using the book "Lady Unafraid" by Nelson, Mrs. Linnartz traced the history and developments of the Great Lake region through the author's story of her grandmother who came to that section of the country as an immigrant. She told

how the country was developed first as the colonists came west of its natural resources, vast farms and of the shipping and iron and steel industries.

Members attending the session were Mesdames B. F. Cain, J. T. Carroll, Clyde Cave, Paul Conaway, W. L. Davis Jr., Alton Fraser, J. T. Gilbreath Jr., Roy Grubbs, W. J. Messick, N. E. Milburn, A. T. Mims, Carl Perrin, L. B. Russell, Jas. W. Witherspoon, Elizabeth Womble and the hostess.

**Sore Throat**  
For a sore throat, gargle with warm solution of salt water. Another remedy is to dissolve one teaspoonful flour of sulphur in hot milk and sip slowly.

**Pears**  
Pears are delicious when sliced and served with cream and sugar. But used in equal parts with sliced peaches they are even more delectable.

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## German War Bride Is Guest Speaker For Les Meres Club

Mrs. Betty Kelly, German war bride, was guest speaker Monday evening for Les Meres Study Club when a meeting of the club was held with Mrs. J. E. McCathern, Mrs. Nelson Reiger was assistant hostess.

In keeping with the study course for the year on Family Life, Mrs. Kelly told something of family life in Germany and stated "American families have more home life than German families, because the American couple does things together. The men have their interests outside the home but study groups or social groups are not

common among the women." A short business session was held when plans were discussed for the Anniversary Tea honoring former members which will be held in the home of Mrs. W. D. Jones later in the year.

Members attending the session were Mesdames Ed Brisendine, Joe Deavenport, Dick Gholson, Howard Gore, Glenn Gripp, Spiter Gripp, Leo Hoffman, E. D. Hopson, W. D. Jones, Bill Simpson, Nelson Reiger, Elvin Wilson, Johnnie Horn, Kenneth Rudd, Henry Vaccari, Delmo Williams, Virgil Lamb and the hostess.

## Flower Arrangement Discussed For Club

"Fall Flower Arrangements" was the subject of interest at the Farm and Ranch Club meeting Thursday with Mrs. Waldron Melton in charge of the program.

The luncheon - meeting was held in the home of Mrs. J. V. Perrin who featured white daisies as the centerpiece for the luncheon table which was laid with a green cloth.

A short business session was held when the club project, "help

for a needy family" was discussed and a letter was read from a former member, Mrs. Frank Rickels, who has moved to South Dakota. Mrs. Almo Hall won the floating prize.

Members present were Mesdames Hershel Burrus, Waldron Melton, T. W. Perrin, Roy Pruitt, G. S. Solomon, N. E. Tyler, Almo Hall and the hostess.

## La Madre Mia Club Plans For New Year's Dance

Members of La Madre Mia Study Club made plans for the annual New Year's Eve dance at the meeting held Tuesday evening in the Glenn Hopson home with Mrs. Hopson and Mrs. Carroll Goss serving as co-hostesses. Roll call was answered by members telling of "Dreams For a Home."

Mrs. Ogie Riddle, program leader, gave an interesting paper on "Hyper-Activity" explaining why the super-activity of American youth is a real threat to normal living. She told how one mother described the days of the week of her teen-age daughter so filled with rushing that a hysterical climax was inevitable by Saturday night.

She also gave opinions expressed by teachers, doctors and ministers and their suggestions on how to combat the prevalent hyper-activity in both children and teenagers.

Those attending the meeting were Mesdames Louis Beckman, Don Fudge, Carroll Goss, Glenn Hopson, Dean Herring, Dennis Lomas, Hershel Miller, Bobby Owen, Stanley Phillip, Ogie Riddle, Troy Riddle, Eugene Sparks, Glen Wilson and Vernon Wilson.

## Jaycee - Ettes Elect Officers

New officers were installed at the Jaycee-Ette dinner meeting held at the Western Wheel Inn Wednesday evening. Mrs. Edgar Skypala conducted the installation ceremony.

Those assuming duties were Mrs. John Aiken (re-elected), president; Mrs. Dennis Lomas, vice president; Mrs. Bill Williams, secretary; Mrs. Doryal Young, treasurer; Mrs. Hershel Miller, parliamentarian; Mrs. Bill Howard, state director; and Mrs. Gerald Hale, reporter.

Following the installation service the president read her list of committees for the coming year. Included are: Scrapbook - Mesdames Sam Nelson, Melvin Young and Doryal Young; Membership - Mesdames Bill Howard, Don Fudge and Hershel Miller; Program - Mesdames Dennis Lomas, Harold Loerwald and Bill Williams; Cheer - Mesdames Gerald Hale, Jack Mitchell, and Ray Bosley; Telephone - Mesdames Carroll Goss and Clint Formby; Xmas Decorations - Mesdames Gerald Hale, Hershel Miller and Ray Bosley.

Discussion of the annual Christmas party concluded the evening session.

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Never before have we been able to offer early Shoppers such a thrilling array of gift Values! Check your gift list . . . See our Complete selection . . . and make big savings!

**Gifts WE'LL WEAR WITH PRIDE!**

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Men's Cravenette GABARDINE TOPCOATS \$29.95 Boy's Gabardine SUITS Sizes 16 to 5 \$19.95

**Capri JUNIORS**

Fabrics: Juillard 100% wool Imported Tweeds Strook Casimere

Men's Wool SPORT COATS \$24.95 Men's Wing Rocket Dress SHIRTS \$2.95 to \$3.95

**Fine Coats In Famous Name Woolens**

Temp. Resistant Insulated Lining Sizes 7 to 42

\$19.95 to \$39.95

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WE GIVE S & H GREEN STAMPS

Flatter Your Fair Darling . . . WITH PRETTY, INTIMATE GIFTS!

New Shipment - Lovely LANCE DALE NYLONS Plain or Dark Seams \$1 Pr.

NEW FALL HANDBAGS All the Leading Colors 2.98 to 3.98 Plus Tax

Men's Coat Style BROADCLOTH or OUTING PAJAMAS excellent X-mas Gift \$2.98 to \$3.98

Men's Corduroy SPORT COATS \$10.00 Christmas TIE EVENT! new selection in gift boxes \$1.00 to \$2.50

MEN'S SILK SCARFS \$1.49 to \$2.98

He'd Love a Jacket! Men's 100% Nylon Jackets \$18.95 - Men's Fur collar - Wool interlined

JACKETS \$10.90 We're Showing

A wonderful Selection Men's Sport Shirts \$2.95 to \$4.95

PAMPER HIM WITH A GIFT ROBE \$9.90 Terrycloth Robes

Satin's and Gabardine ROBES \$8.95 to \$14.90

Men's HANES UNIONS \$2.69 & \$2.98 All Sizes

Fancy Jewel Boxes \$1 With Keys

Men's Coat - Style Gabardine Jackets \$6.95

Men's Sportsmen Jackets \$7.90

Men's Leather House Shoes \$3.95

We Carry A Complete Line of Schrank's LINGERIE famous Schrank's Broadcloth Syl-o-jamas Solids & Stripes \$3.98

Schrank's Cuddle Suede Challis Pajamas \$5.90

Humming Bird NYLONS \$1.35 to \$1.95

Large Assortment Ladies' GIFT HDKFS 79c to 98c

Ladies' Leather & Fabric GLOVES \$1 to 4.95

Ladies' Leather Bill Folds \$1

New Selection X-mas Robes 8.95 to 19.95 Including Quilted Cotton Crepes & Taffeta. Also Nylon Dusters & House-coats.

Dressy Crepe BLOUSES \$5.90 to \$8.95

Skirts Fitted & Permanent pleated. 4.98 to 9.95

Fabrics: Wool Tweed Lorette Gabardine Beautiful Boxed TOWEL SETS \$2.98 to \$5.95

Biflex Cotton BRAS 98c

NYLON SLIPS Colors: Beige Red Navy Black White \$3.98 to \$5.90

See Our Large Selection Men's Dress OXFORDS \$4.98 to \$7.90

Men's Johnsonian DRESS OXFORDS \$10.90

Men's & Boys Stretchy NYLON SOCKS 79c 98c

Men's ARGYLE SOCKS 55c Pr.

HIGGINS SLACKS are Top Gift Billing. See Our Wonderful Selection. Fabrics: Wool - Dacron and Rayons. \$6.95 to \$14.90

Men's Leather DRESS - GLOVES Lined or Unlined \$2.95 to \$4.95

Men's Gift Boxed Quality HDKFS 98c HDKFS 98c Box

Ladies Cotton Plisse PANTIES 98c

QUILTED GARMENT With Zipper \$1.54 HOLDS 16 GARMENTS

QUILTED GARMENT Many Colors \$1.34 HOLDS 8 GARMENTS

Schrank's Gowns RAYON KNIT AND CHALLIS 2.98 to 5.90

Beautiful Boxed TOWEL SETS \$2.98 to \$5.95

Biflex Cotton BRAS 98c

NYLON SLIPS Colors: Beige Red Navy Black White \$3.98 to \$5.90

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**WE GIVE S & H GREEN STAMPS**

**HARMAN'S** FREE GIFT WRAPPING

## "Medicine" Is Interesting Topic For L. A. E. Study Club Program

"Medicine" was the theme of the program when members of the L. A. E. Study Club held a regular meeting in the home of Mrs. C. E. Beuford Tuesday afternoon. Roll call featured "What's New in the Laboratories."

Mrs. Sandford presented the first of the two-part program, reviewing an article entitled "Is the secret of cancer locked in the brain?" In conclusion she quoted "It may be that a daring operation, still experimental, can bring amazing relief to hopeless cancer victims."

Mrs. Jim Loving spoke on "Mental Diseases" and told of the new drug "Rauwolfia" now being used for high blood pressure and as a calming measure for the mentally ill. She pointed out that the mental patient's best friend is the volunteer who gives his time to planning recreational activities for the

mentally ill. During the business session plans were made for the club to hold a luncheon in Amarillo on the next regular meeting date, Nov. 16. Plans for the program are being made by the year book committee.

Members present were Mesdames Harvey Brook, Gordon Elliott, Elery Hargis, Altus Higgins, Luther Lesly, Jim Loving, Jessie Radovich, B. A. Redferr, Sandford Smith, George Suggs, Jim Whelan and the hostess.

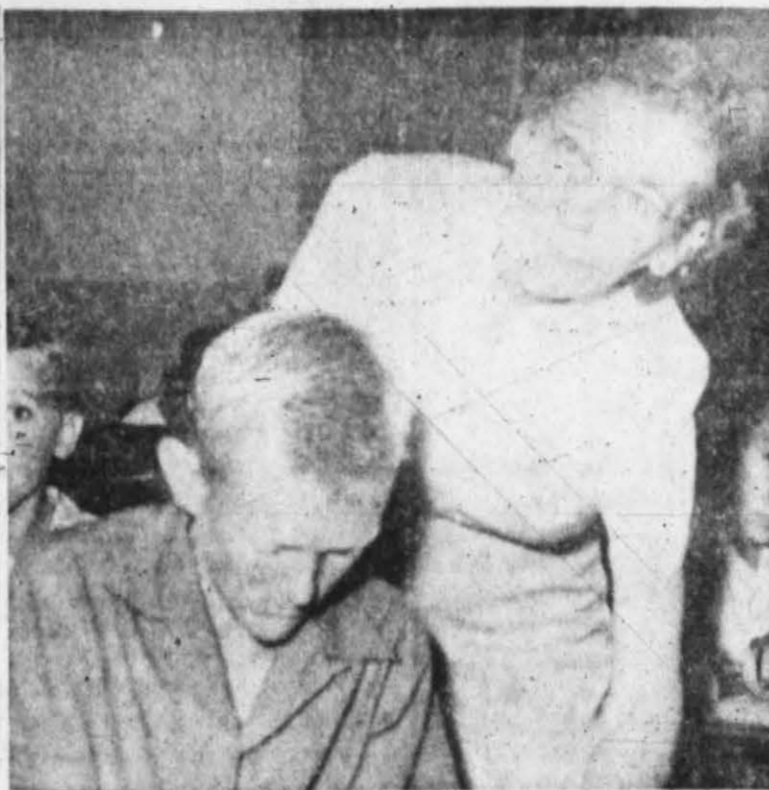
### CARD OF THANKS

To each and everyone who assisted us in any way during the death of our brother and uncle, Howard A. Funk, we would like to use this method of showing our love and appreciation.

Sincerely,  
The Funk family and relatives.



**MEET THE TEACHER** -- Mrs. O. D. Lowry is a well known English and History teacher in Hereford High School. She was born in Childress and graduated from Childress High School. Mrs. Lowry attended West Texas State College, where she received her BA and ME degrees. She has been teaching school for 16 years. As a hobby Mrs. Lowry likes needlework. (Staff Photo)



**MEET THE TEACHER** -- An English teacher for the seventh grade and a reading teacher for the eighth grade is Mrs. Welsh, who is well known at Junior High. Mrs. Welsh was born in Coleman and graduated from White Deer High School. She attended college at West Texas State in Canyon, Arkansas State Teachers College in Conway, Ark. and received her BA and MA degrees from W. T. Mrs. Welsh taught in Hobbs, N. M. for 14 years and this will be her eighth year to teach in Hereford. As a hobby Mrs. Welsh likes painting and playing the piano. (Staff Photo)

**NATURE COOPERATES**  
NOGALES, Ariz. (AP)—The Arizona Land Department held a hearing to determine whether a large part of the Santa Cruz River valley should be declared a "critical" groundwater area.  
Immediately after the hearing one of the heaviest rainstorms of the year hit the area. State Water Commissioner Roger Ernest is expected to make his decision in a few weeks.  
Designation of an area as "critical" prohibits the drilling of any more wells.

**THEIR NOSES KNOW**  
CHARLES CITY, Va. (AP)—Each month the sheriff and clerk of courts conduct a nose count—while holding their own. They count noses of dead groundhogs and skunks and the beaks of crows to total up the bounties due the slayers. Skunks and groundhogs are worth 50 cents each, crows bring 15 cents. And some of the hunters keep their kills quite a while before making a claim.

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## Progressive News

**By Mrs. Ira Ricketts**

Ira Ricketts was surprised Sunday when, on arriving home from church, he found a group of friends gathered to help him celebrate his birthday. Friends present were Mr. and Mrs. H. M. Thomas, Mr. and Mrs. F. M. Kester, Mr. and Mrs. W. B. Phillips, Mr. and Mrs. F. Y. Moreman, Mr. and Mrs. M. L. Winger, Rev. and Mrs. Don Root, Mr. and Mrs. Howard Armstrong, J. M. Sheers and Pat Sullivan, Mr. and Mrs. Howard Higgins and children Darrell, Donna, Sandra, Carolyn and Jopie Sue, of Texline. As Mrs. Ricketts' birthday occurs in two weeks, she was included in the celebration as well. They were presented with a nice Bible.

Mrs. Richard Orme of Albuquerque spent Wednesday night visiting her grandmother, Mrs. Mattie Grogan, who is visiting her daughter, Mrs. Leon Coffin, and family.

Vingent Walterscheid, who left October 25 for service, is now stationed at Ft. Bliss.

Our sympathy is extended to Mrs. Junior Burgess and family in the sudden death of her father, Noble Willier.

Visitors in the home of Mr. and Mrs. J. L. Park Sunday were Mr. and Mrs. J. W. Dear and family of Springlake, Mrs. Gilbert Donovan, J. G., Charles and Wanda Jean of Oklahoma City, Mrs. Lannie Ingham and two children of Plainview.

Gilbert Donovan came Monday. Mr. and Mrs. Howard Higgins and family from Texline spent Saturday night and Sunday with her parents, Mr. and Mrs. Ira Ricketts.

Mrs. E. M. Knight of Rush Springs, Okla., a sister of C. V. Burgess, spent from Wednesday until Friday visiting in the home of Mr. and Mrs. C. V. Burgess.

V. E. Dodson and Maurice Howell spent the week in Galveston on Farm Bureau business in preparation for the Farm Bureau Convention the following week.

Mrs. Maude Orr, Mae Powellson, Edna Bowe and Mr. and Mrs. H. L. Hershey were guests Thursday in the home of Mr. and Mrs. J. L. Park; when Mrs. Bowe, a sister of Mr. Park's, was honored with a birthday dinner.

Visiting Mrs. Mattie Grogan Friday afternoon were Mr. and Mrs. Jim Tucker of Albuquerque and their daughter, Mrs. S. S. Dodson, who they are visiting in Hereford.

Mrs. C. V. Burgess and Mrs. Clint Landry attended the funeral of Noble Willier Tuesday afternoon.

Mrs. J. W. Vick spent from Monday until Thursday in the home of her daughter, Mrs. Owen Neel, in Dumas.

### Loerwalds Hold Family Reunion

A family reunion was held for the J. A. Loerwald family Sunday, Oct. 31, in their home, 405 McKinley Street.

Those present for the event were Mr. and Mrs. Ed Loerwald and family, Mr. and Mrs. Gene Loerwald and family, Mr. and Mrs. Larry Loerwald and family, Mr. and Mrs. S. T. Loerwald and fam-

**Let's Cook Something**

**From the Files of Mrs. J. W. Robinson Jr.**

"The Grimes Dish" — This delicious way of using ground beef is a good example of sound American cooking. The catalog of beef dishes is endless but ground meat seems to be cheaper on an edible-meat-a-pound basis than other forms of beef, and is thrifter than most roasts and steaks.

Cheaper, however, does not mean that the taste or quality is less, it just means that ground meat comes out on top when you figure bone and fat waste and shrinkage in cooking, and the meat dollar returns more if used for that form of beef.

Today's recipe shows how a half pound of ground beef (round steak is best) may be transformed into an appetizing one-dish meal, especially welcome in brisker weather.

Mrs. J. W. Robinson Jr., gives you the recipe, and she says it may have another name. A friend in Canyon served the dish while the Robinsons were guests, and that was her name for it—Here it is as Mrs. Robinson prepares it.

**The Grimes Dish**  
Brown in skillet 1/2 pound of ground round steak or hamburger and season to taste. Cook 1/2 pound of thin spaghetti in salted boiling water from 7 to 10 minutes and set aside to drain. Add one can Tomato Soup and one cup of English peas (with juice) to meat in skillet then add the spaghetti and mix well. Place in buttered casserole and top with thin slices of cheese (Velveeta or Pabst) and place in 350-F degree oven and cook until bubbly and the cheese is melted and browned to your liking. Takes 30 or 40 minutes.

Serve with a green salad and hot rolls. A light dessert goes well with the dish but it is too filling for a heavy dessert such as rich pastries or puddings.

**Read The Classifieds**

## Time To Hitch-Up

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### Cosmetologist Talks On Hair Styling At Beta Sigma Phi Meet

Mrs. Leo Cooper of Canyon, cosmetologist, who was one of two Texans to be chosen by the National Association for a recent survey trip to Europe, was guest speaker at Kappa Iota chapter, Beta Sigma Phi Sorority meeting held in the home of Mrs. Aubyn Hodges Tuesday evening. Mrs. F. H. King served as co-hostess.

Mrs. Cooper, assisted by Mrs. Wayne McMurry as model, demonstrated the "Americano Hair Dress" which she described as having a flat plateau, high at the temples and having a kissable neckline. She showed five little egg-models demonstrating the new fashion in colored hair styling.

She concluded her talk by telling something of the seven countries visited during the European tour.

Mrs. Bob Lamm discussed Jewelry - Ornamentation of personal adornment, describing the primitive adornment such as flowers, shells, feathers, bones and even teeth. Historic Adornment, contrasting the historic adornment of man and woman, and in conclusion, she spoke on Jewelry worn by men and women today, and good taste in the use of Modern Costume Jewelry.

Mrs. Ronald Babione, president, directed a business session when members voted to join with other groups in sponsoring Amelia Anthony, founder of Girls Town, on the Ralph Edwards Show "This Is Your Life."

The group also voted to join other Panhandle groups in sponsoring Boys Ranch as an area project.

Pledges Mesdames Leo Box, Steve Clements and Fred Sims

were special guests, as was Mrs. J. W. Barnett. Members present were Mesdames Ronald Babione, Paul Harvey, F. H. King, Charles Laing, Bob Lamm, Ed Line, Cecil Massey, Jimmie Mercer, Norman Moore, Glenn Nelson, Ray Suit, Lloyd Warren, J. D. Whitaker, Jas. W. Witherspoon and the hostess.

### LaPlata Club Makes Plans For Thanksgiving

Final plans for the annual Thanksgiving dinner honoring husbands were made at the LaPlata Study Club meeting held in the home of Mrs. Leroy Aven Tuesday night. The dinner will be held in Amarillo on Nov. 16.

Mrs. W. R. Hair presented the program on Argentina, giving the historical background and telling how Argentina won her independence from Spain during the revolution of 1810. She told of Buenos Aires and its \$50,000,000 harbor, of its 400 foot wide avenue and other points of interest including its government owned schools. Of interest to the club members was the city of LaPlata, 35 miles south of Buenos Aires, with its 220,000 population, which also has a colorful background. She told how "The Christ of the Andes" was erected in 1904 between Argentina and Chile and how it had to be carried by mule-back for miles over hazardous country.

Members attending the meeting were Mesdames Milton Adams, N. D. Bartlett Jr., Homer Brumley, H. H. Caraway, Les Combs, Dalton Crisswell, Emil Dettman, S. S. Dodson, Clint Formby, W. R. Hair, J. R. Johnson, Lynn Kesler, W. J. Krumbein, Aysel McDowell, Elmer Patterson, Frank Prowell, A. J. Schroeter, Urlin Streu and Jay Boston.

**CIGAR BAND EXHIBIT**  
SAN SEBASTIAN, Spain (AP)—Thousands of dollars worth of bands were displayed in the first international cigar band exhibition just opened here. More than 30,000 bands were shown from collectors in Cuba, Spain, the United States, France, Germany and Belgium. Collectors say history, arts, science, sports and many other activities can be followed through cigar band collection. Many of the exhibitors do not smoke.

The Sunday Brand  
Classifieds  
Get Results



MRS. REBA JANICE DONES  
Miss Reba Janice Dones Will Marry Herman Warford Dec. 19

Mr. and Mrs. Charles Dones are announcing the engagement and forthcoming marriage of their daughter, Reba Janice, to Herman (Bud) Warford Jr., son of Mr. and Mrs. H. V. Warford, of Abilene. Vows will be exchanged in the First Baptist Church on Sunday December 19 with the Rev. Howard Scott officiating.

Miss Dones is a graduate of Hereford High School and received her degree at Hardin-Simmons University last Spring. She is now doing postgraduate work toward her Masters degree at the Abilene school.

Mr. Warford is a senior student at Hardin-Simmons and will receive his degree from the School of Music next Spring. He has served two years in the U. S. Navy.

Both Miss Dones and Mr. Warford are members of the University Baptist Church, members of Beta Mu Kappa, national music organization, and take active part in musical circles on the campus.

### Presbyterian Women Meet

The Woman's Council of the Presbyterian Church held its monthly luncheon program at the church Wednesday with Mesdames Ralph Hastings, T. E. Seigler Jr., and R. G. Peeler serving as hostesses.

Mrs. N. E. Milburn was leader of the program built around the theme "Christ Calls Us To Witness—through Opportunity."

Topics discussed were National Board of Missions by Mrs. D. H. Alexander, Board of Christian Education by Mrs. Sam Nelson and Board of Foreign Missions by Mrs. C. C. Ferguson.

The devotional was in the form of a Thanksgiving litany "Make Straight the Road" with all members taking part.

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# The Sunday Brand

Hereford, Texas, Sunday, November 7, 1954

Section Three

## EDITORIAL COMMENTS

### Farm Bureau To Seek Grain Plant

At a recent meeting, the Farm Bureau of Hereford considered some 30 resolutions upon which they will base operation of the organization during the next year. Most of the resolutions, despite their value, were overlooked by the average person in view of wide-spread interest in proposed irrigation water methods recommended by the organization.

One such recommendation, worthy of more than passing interest, reads: "We recommend that efforts be made to secure one or more grain sorghum 'using' plants or manufacturing establishments for our area."

Honestly, we believe that the Farm Bureau hit the nail square on the head with this proposal. This area has everything to make such establishment a success: We have an abundance of grain sorghum. We have adequate storage to handle it industrially on a year-round basis. We have good freight and truck facilities -- and ample natural resources.

### New Amendments Alter Way We Live

Approval of the eleven Constitutional amendments by voters of Texas last Tuesday will naturally affect, to some extent, the way people in this community live.

The most discussed amendment, No. 7, which requires women to serve on juries, will be the first to be felt here, as in other areas. Amendment No. 11, which concerns separation of the sheriff's office and tax assessor-collector offices, will also have a definite effect in this county, since Deaf Smith is a typical example of why the amendment appeared on the ballot.

Text of this amendment specifies that the Commissioner's Court shall have the power to call an election in order that people of the county may choose as to whether they will leave the office in its present state, or whether the two should be separated. It further specifies that the office of Tax Assessor-Collector be filled at the next general election, in case the voters choose to make the separation.

Our interpretation of the new amendment would be that no action can be taken toward filling the new office prior to the next general election (1956), since no provision is otherwise made in regard to appointments or temporary posts. However, it is possible that the Attorney General might rule otherwise, or that some precedent might establish a different action.

New offices in this county would much better serve the people as separate units. Passage of the amendment, at worst, makes the separation possible before the 1960 census, when the county would have recorded more than 10,000 population.

### The Sunday Brand



Established 1948

Published every Sunday at 336 Main St. Hereford, Texas

James M. Gillentine, Editor and Publisher

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Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas  
News Editor ..... James M. Gillentine  
Adv. Manager ..... Melvin Young  
Mech. Superintendent ..... Stanley Phillip  
Society Editor ..... Mrs. John McLean

the members are interested in the plant and in the community. Most of the FB members probably are interested in support of the Chamber of Commerce as members, and as such, are in a position to push and support a drive of this type. The movement, we feel sure, will be given equal support from merchant members of the organization.

All in all, the plan is one which demands area-wide support. There is no reason why it might not become a reality. The idea is well worthwhile but, like all good ideas, it must be carried out before any benefits are achieved. We hope the Farm Bureau will not stop with passing the recommendation. If they let the project die, as many others in the area have perished, the time has been lost. If, on the other hand, they pursue it to a final outcome, the entire community, (farmers, merchants, and professional men), will have made a definite step forward in 1955.

### Those 1954 Yields

Everywhere people are reporting exceptional grain sorghum yields for 1954. This is true, especially in the irrigated areas, where water application has been controlled -- and this makes us wonder.

It may, perhaps, remind most growers of the Old Maid, who tells a mother of 14 children how they should be reared, but we have yet heard no good explanation of "Why those yields were made in 1954."

Some investigating at this period might, possibly, lead to similar yields each year. If the County Agent's Office checked the time of planting, times watered, fertilizer applications and similar data -- and made it available to all farmers of the area, -- it seems logical that the 1954 yields could be repeated from year to year, at least on a partial scale.

Growing conditions, no doubt, will be the final answer. However, without the proper research, these conditions cannot be simulated except by sheer luck. The area's 4-H and FFA boys, already interested in the subject, would provide an excellent means of collecting such data, and, at the same time, would learn some valuable lessons in farming.

Maybe, it's too scientific. Maybe it's a pipe-dream. But the 1954 yields were wonderful -- and we would like to see them repeat again, and again, and again.

### Let's Have Radar

Most people immediately accept the fact that "speed" is the No. 1 killer on our highways. Most people also feel that everyone should "slow down" -- except themselves.

For this reason the Department of Public Safety is installing Radar Speed Control devices. Tests in other states have proven the efficiency and, more important, the effectiveness of Radar Controls. Out in the wide open spaces of this country, it is expected to be of exceptional value.

We cannot, for the life of us, understand why a man will risk a \$15 or \$25 fine, yet he will possibly face death and risk destruction of a \$3,000 automobile without a quibble. Perhaps, it is one of those queer quirks of human nature.

Anyway, they say the radar controls do stop fast driving, and, in turn, save lives and public property. When you add up six lives lost in Deaf Smith County during the past year, along with some \$200,000 in property damage, there can only be one answer:

"Let's get those radar machines as soon as possible."

The custom of sending several hundred Christmas cards to friends and neighbors one sees every day degenerates into a chore, plus worrying about sending them to those sending to you.

After reading some of the ads, we are almost afraid to put some of the new gasolines in our car, lest it take off and pass everything on the road with its "new power."

Legends and repudiated military theories die hard when there is an abundance of writers selling books about "mysterious" "behind the scene" conspiracies.

It is harder to listen to an ignorant man's opinions than to express your own, but it usually pays to listen.



You're A Sissy!!

### QUESTION OF THE WEEK

#### By Comparison Modern Day Kids Are Sissies!

Rough as they seem to many people, others insist that modern day Hallowe'en pranksters are just a bunch of sissies. Just for comparison, what was the most unusual Hallowe'en stunt you ever pulled?

##### ROGER CORBETT

"Oh, a bunch of us took in the whole Main Street at one time. There were around 300 or 400 of us and we moved all of the cattle and farm equipment that we could get hold of onto Main Street. Everybody that has been here very long remembers that one."

##### JIM LIPSCOMB

"Well, in about 1911 or 1912 a gang of us took a low frame bundle wagon apart and took it up on top of the two story building (the Corner-Drugstore then) which is now Dub's Man Shop. We set it up again; We took a fence and a cow lot up there and set them up. We hauled an old water tank up there and carried water in buckets to the tank and filled it up. Then we hoisted an old milk cow up there with some alfalfa hay for her to eat. It was a regular farm lot up there. But, when they came around asking who did it, no one knew a thing about it."

##### BURLE ELLISTON

"Well, one Hallowe'en a bunch of us kids got an old cow and hauled her up to the top of what is now the Roger's drug store; Kellan's Store then. All of us husky boys lifted her up there on an awning and tied her down. We put some hay there for her to eat on. We also put a wagon on top of the building. Well, they suspected us all the time. So, we all had to help get the cow and the wagon down the next day.

Then once we took an officer out to the cemetery and tied him up to a monument out there. We were all masked so no one knew who we were. After awhile we untied him and were all ready to really run of course.

We used to take people's fence gates off and exchange gates with farmers. Sometimes it would take them a week to find their own gates. We put 'em on light poles (Continued on Page 6)

### 'Tater Peelin's

Roberta Campbell

Those of us helping hold the election last Tuesday couldn't help but wonder what Cynthia Sue Newsom, youngest person to show up at the polls, would be voting for when she came back to vote for the first time about twenty one years later. Cynthia is the brand new daughter of the Wayne Newsoms and she has an older sister, Linda.

We hope the Hereford schools will help to adopt Dr. Ima Barlow's, Dr. Sheffy's and McWilliams' new book on Texas history. It has such an attractive cover that even those who dislike History would find it hard to resist. H. E. Miller and his wife are reading our autographed copy from Miss Barlow and we feel sure they will enjoy it. We learned a good many things we hadn't read before about our home state.

This is one fall it would be hard for the farmer to find anything about the weather to complain about. Conditions for harvest have been just about perfect and the weather-man managed to tuck in enough moisture to get the wheat up. With as many different crops as are grown in the area, it is next to impossible to find weather that will please everybody.

## Panhandle Paragraphs

### OLTON GIN FIRE

Some 30 odd bales of cotton were destroyed early Tuesday morning when fire broke out on a loaded Earth Co-op Gin Company Truck.

The fire was discovered near Circle Grocery and the Olton and Earth fire departments were summoned.

Firemen fought the blaze for more than two hours. They managed to save the semi-trailer from all but minor damage. Mrs. C. R. Stockstill supplied coffee for the fire fighting crews. "We want to thank Mrs. Stockstill for the wonderful coffee," declared Olton Fire Chief Tom Smith.

(The Olton Enterprise)

### GET 4-H GOLD STARS

Don and LaVon Copley, fifteen year-old twins of Mr. and Mrs. A. W. Copley, of Muleshoe, have recently been awarded Gold Star 4-H pins by the Extension Service of Texas A&M College in recognition for their achievements as 4-H members in Bailey county for the past six years.

The twins are not only outstanding in 4-H Club work, but are also talented musicians. They play the organ and piano and are both members of the Muleshoe High School band. Don plays trombone and LaVon plays clarinet and is a majorette.

Both youngsters take an active part in local church work. (The Muleshoe Journal)

### SEVEN ARE KILLED

A huge tractor-trailer jammed with 85 Mexican migrant farm workers hit a culvert and overturned Sunday, killing seven men and injuring more than 60 others.

The dead and injured were mostly pinned under the wreckage of the huge trailer. Some were strewn alongside U. S. 90. The dead all were crushed under the wreckage of the trailer. At least eight of the injured were said to be in critical condition.

The braceros were being returned to their homes in northern Mexico. They had been picking cotton in the vicinity of Plainview, Tex. and were en route to the Eagle Pass, Tex., Bracero processing station. (The Dalhart Texan)

## The BOOTLEG Philosopher

Editor's Note: The Bootleg Philosopher discusses football this week, which we doubt he has any business doing.

Dear Editor:

I know as much about football as I do Constitutional law or the life cycle of the boll weevil, but I've been noticing lately that more and more fans are coming away from football games each week unsatisfied with the results.

At any given game, you know beforehand half the fans are gonna come away unhappy over the outcome, and I never have figured out how an enterprise with such odds against it could survive. On the other hand, most winters I've never figured out how my cows could survive on the feed they've got, but somehow they always make it.

A year or so ago I figured out a plan where both teams could win, everybody could come away from a game feelin' elated and the coachin' profession wouldn't be any more hazardous than farmin', but I never got anywhere with it.

I have been thinkin' about football some more though -- why shouldn't a farmer advise on football, everybody else advises farmers on farmin' -- and was interested in readin' about a situation up in the east a few Saturdays ago. It seems the stadium was built in the middle of the game and the fans were almost helpless. Didn't know what down it was half the time, couldn't tell how many yards to go for a first down, and had a hard time finding out when the game was over.

This is a serious situation, but it can be overcome, and the angle I was thinkin' about is this: one thing football needs is more elaborate scoreboards. As it is now, fans keep one eye on the field and the other on the score board, and it keeps their heads turnin' like it was a tennis game, while at the same time they keep an ear cocked to hear the public announcer's voice tell who carried the ball, who made the tackle, what the penalty was for, where the ball is now resting, etc., but under the plan I've worked out it wouldn't be necessary to watch the players at all. All you'd have to do is listen to the stadium roars and keep your eyes glued on the score board. In addition to showing how many yards was just gained, what down it is, how many minutes left to play, etc., the scoreboard easily could be enlarged to show little moving electrical figures representing all the players on both sides, manipulated by experts in the press box, with each play accurately represented on the board, which would be in the form of a football field with yardage stripes across it, etc.

The electrical sign business is at such an advanced stage that showing players running up and down on a scoreboard shouldn't be any trick to achieve.

If you think this idea has any merit, I offer it to you free. By the way, I have another idea worked out to allow fans from both sides to come away from every game a lot more satisfied than they are now, and I'll write to you about it next week in case you're interested. May do it anyway.

Yours faithfully  
J. A.

### The Sheriff Reports

By Lowell Sarp

Business in the Sheriff's Department has been fairly slow lately. At this time (Wednesday night) we have six in jail and were down to three for a few days. When we go for several days without trouble we get a mild case of jitters, just wondering what will happen and when. We have been more fortunate than some of the other counties where they have had several burglaries, robberies, etc.

The tax office has been really busy, with people coming in to get the 3 percent discount before the deadline. We are giving 2 percent this month so come on in.

Radar speed control is with us and much sooner than we expected. It will be in use as soon as warning signs are installed. If we are caught speeding we can't say there was no advance warning. Some are criticizing the Radar Control, but I will say this: if you are breaking the law you should get caught and probably will. Have you tried making a trip, driving 60 miles per hour and under? If you haven't you will be surprised what good time you will make and how much better you feel when you get there. We tried it last summer when we went to Colorado and it was the best trip we have had. Got better gas mileage too.

Our accidents happened two at a time this week. Sunday night, while Joe Culp was working the car-pedestrian accident at Summerfield he got word of another accident at Black. Monday Joe was on his way to work an accident, just south of Dimmitt, when he got a call to work another on eight miles south of Hereford. Of the five accidents I know about in our area, one was killed and two hospitalized. Looks like our chances of surviving an accident without being killed or hospitalized aren't very good. I'm referring to the highways and not the tender smashings within the city limits.

I wish it were possible to make a sound movie of a seriously injured person from the time of the accident until the person dies in the hospital. Sounds rather gruesome and sure enough it is. Makes you a little sick and also a little angry. What would you say or do if a member of your family were in a wreck, and taken to the hospital along with some other fellow, then at the hospital have the Doctors remark that the alcoholic smell was so strong they could hardly stand to work on the fellow? The fellow was drunk and caused a wreck that could have killed some of your family. I guess seeing the dead and maimed has had an effect on me, let's change the subject.

Jo Carter is the new clerk in the tax office, replacing Melba Gros. Jo is a daughter of Mr. and Mrs. Leroy Aven.

Am going to list the names of some of our most wanted people and in case any of you know anything that would help locate them we will appreciate the information, and your name will not be revealed to anyone.

Ray Weatherford WM 45-40' 215 charge - Theft by bailee. (Continued on Page 2)

**CECILE EUBANKS SAYS ALL HER**

# Spanish Castles Seem To Be In Hotel Rooms

By Cecile E. Eubanks  
Algeciras, España — October 19: The past 19 days I have been in Spain, Barcelona (flew from Amsterdam) Madrid, Seville and now Algeciras. Most of this time has been spent in bed. Have been careful about food and water in Latin countries but have been running a temperature daily from subnormal to 102 degrees.

So, my castles in Spain have been mostly hotel rooms, and even if your windows look out upon a palm-orange tree oleander, fountain filled garden or courtyard, you can't enjoy it. What if your bath is a moving-picture dream almost as large as your entire home, if you are too sick to look at it? Or if your carpet is so thick that you sink to your ankles if you can't stand on it? And when you force yourself to go out and are miserable, why go?

What if the bull does knock down the torreador, spears him with his horns and tosses him about like a pink satin and gold braided doll, poking holes in the gorgeous costume (and the torreador.) I ask you, can you enjoy it when your temperature threatens to kick the top of the thermometer?

What if Isabella was born in a ninth century Moorish Castle, who cares? Maybe if she hadn't been and hadn't later financed Columbus' voyage to America, an American wouldn't be so darned sick in Spain! Maybe that American wouldn't even be!

Like a seasick person, I've been afraid I'd die and been afraid I wouldn't!

After the bull fight, which wasn't the gorgeous spectacle such as a fight in Mexico, I got back into bed yelling for orange juice, pure and unadulterated. When the beaming headwaiter (only he could speak English) came to bring the refreshing stuff, the only food I had taken for 36 hours, it tickled with ice and a bowl of ice in bite size was on the tray. Ice that probably was made from river water.

## The Sheriff...

(Continued from Page 1)

Joe J. Williams WM 25-5'8" 145 charge — Theft by bailie.  
Jack Odel Rasberry WM 6'0" 160 charge—Child desertion.  
Don M. Edwards WM 50-5'0" 150—Charge — Swindling worthless check.  
Wayne R. Ford WM — No description. Charge—Forgery.

The waiter was so pleased at the little extra measure of service I didn't have the nerve to do anything but mourn. That is until he bowed himself out. Then I dipped out the ice and prayed there were not too many germs left in the fruit juice. Then, in installments I drank the entire pitcher full and secretly was glad it had been ice-cooled. Therefore, I couldn't do anything about it.

Days and days more of visits from the nice-looking, very fair, very young, Spanish doctor, who has a special brand of English acquired during a year at the University of Pennsylvania.

More and more penicillin, which Dr. Mimms and Grady Rogers wangled for me before I left home. Let me suggest here that if you bring penicillin to Europe with you bring it in tablet form. Your doctor here won't give the shots; too menial, I guess. He is paid strictly for what he knows. This one was followed in about an hour each visit, by a little man with a trick eyebrow on his upper lip. He carried a little alcohol stove and a pan about an inch by three long. He sets this up beside you and sterilizes his needle. That made me feel good and a lot safer.

Of course, you pay this little man, as well as the doctor. It is the same way with your porters. One carries one of your bags to your room and another the other bag. Then you have to tip both. When the little man, the doctor's follow-up, leaves he gravely shakes hands. You wish him "Via Con Dios" and shake hands again before he fades out into the corridor. After three weeks of this and feeling hopelessly helpless, fate takes over. Fate, in this instance was a careless maid, who broke my thermometer.

Now I ask you, how are you going to know you are too sick to get out of bed, if you have no thermometer? Anyway, all my penicillin was gone and I had begun to feel like a human pin cushion. I didn't know how many degrees of fever I was generating.

So, the next morning at five o'clock I got up, boarded a bus for a six hour ride and let nature take its course; of course, with the help of a bottle of aspirins! That was the worst hard-surfaced road I had ever traversed; of course, new roads were under construction practically all of the way. Here the big rocks are made into little ones with a man or a boy on the handle of a hammer.

No one aboard spoke English but

I didn't feel much like talking any way. Everybody had me spotted as an American. You could hear the word running up and down the bus every little bit and everyone smiled at me.

On top of the bus was luggage or freight or whatever it is called here. Baskets of fruits, eggs, vegetables, live chickens and dead rabbits in baskets and their own skins, all in the sun but not hot and unrefrigerated that six hour run.

I didn't feel too bad so enjoyed the trip. I had traveled overland in Spain only from Barcelona to Andorra. All my other travel had been by air, as my time overseas is now limited.

About noon I felt the sea in the way my hair clung to my forehead, in the taste of salt on my fever-dried lips, and was so strong that I found my hands going into a washing movement. It was good, the feel of the sea.

Watching eagerly for my next view of the surf, I caught an unexpected glimpse of Gibraltar, the Rock! Through a cleft in the surrounding mountains I caught my view, just before we plunged downward-to-sea level.

At last I was looking at the Prudential Life Insurance Ad. But it was not the view pictured throughout America with white printing on its face. That was to come later, without the advertising. Except for that, it must be the exact view that hangs over George McLean's desk.

Then it was gone and we were in Algeciras and the waterfront, which is about 10 miles or less across from Gibraltar. There were all the smells of the sea: rotting cannie, dead Marine animals and the clean salt water.

The smooth water shimmered under a mid-day sun. Ships of every size and kind rocked or rode the ever restless sea.

I stopped long enough to find a porter to put my luggage in a taxi and then went on to the hotel.

If you are ever in Algeciras be sure to stop at the Hotel Reina Cristina. This is unqualified recommendation. The hotel is a dream of comfort, the service competes with all the best in Europe and the tropical garden surrounding it is out of this world. Yes, stop at Reina Cristina. The rooms, by American standards are very inexpensive. The food is something else again, but is worth the money. Please take note: I didn't order rabbit at any time!

A great table of cold meats was



**BAPTISTS HONOR NEWSMAN** -- The Baptist General Convention of Texas, at its Fort Worth meeting, gave its first annual press award to Cullum Greene, Sunday editor of the Fort Worth Star - Telegram "for Christian service in the field of journalism." Leonard Holloway, left, presented the award to Greene. Solon Featheron, Wichita Falls Baptist layman, presented Greene with a gold watch. The Fort Worth newspaperman has covered many Baptist state conventions.

(AP Photo)

laid out in the dining room, reminiscent of the Scandinavian countries except for the flies. I ate no cold meats.

I can't resist hors d'oeuvres and were they ever good! I ate more than I would have in an entire meal at home. Literally dozens of them, everything from cannie fish to carrot spears and deviled eggs were eaten.

Then, there I sat full of the introduction to the meal as lunch began arriving, course following course, vegetables, fish course, meats and other vegetables, dessert, fruit, cheese and coffee. All standard fare at tourist hotels in Europe; better in some than in others, of course. Even the "Baba and rum" didn't taste as enticing as it would have had I not been uncomfortably filled!

Then it was time to catch the 2:30 o'clock bus back to Gibraltar. All at once I didn't care to go anywhere but to bed. Eighteen or 19 days had made a friend of my bed and I had been separated from it too long.

I crawled in under a silken mosquito netting and slept and slept

flowers which I could not identify and mimosa trees scented the tropic night, with only a stone wall between it and the sea. Beyond the night back of the Strait of Gibraltar, the Rock reared itself in untold and unbelievable beauty. To the south laid Africa, the outline which so far I had failed to find. It seemed strange to me that on one side of Gibraltar, the Mediterranean lapped musically and on the other the Atlantic made less gentle frays. Yes, last night

Gibraltar was much more than a Life Insurance Company Ad; and more than a mighty bastion. A bastion considered for 275 years to be impregnable. It was history of all the world to me. Past it had flown commerce of the world for many centuries. Swashbucklers and adventurers had watched it as they approached from far away places. But last night Gibraltar was a great shadowy mountain against a starlit sky. Fishing boats to red-flagged Russian cargo boats

sent light shimmering across the bay. Pleasure boats skipped and danced about like fireflies, the water reflecting the lights as from a giant mirror. The city of Gibraltar clusters about the base of the mountain like chicks around a mother hen. Above the city, whose lights burned shadowy, the rock was dark and silent and watchful. The darkness looked like a void between the earth bound city and two be-

(Continued on Page 3)

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SINGER

# Spanish Castles Seem To Be In Hotel Rooms

(Continued from Page 2)

con lights at the summit. Yes, Gibraltar is much more than a rock; much more than a city. It is a bit of England true; but it is more—much more than either of these. Where oceans meet, it stands watchful, like a watchdog for the Western World. To me it is the first line of defense against Eastern aggression.

October 20

Being doubtful that I could stay on my feet an entire day, I postponed my little voyage to Gibraltar until after lunch, and what a lunch! This would still permit my return to the hotel about 3:30 or 4 o'clock; or if I felt well enough I could remain until the 7:30 o'clock sailing. I stayed until 7:30 o'clock.

Of course, Gibraltar, being British, I had to show my passport and go through the customs. Just a formality as I was returning to the Spanish Coast the same day. If one stays more than 48 hours in Gibraltar they must have special permits. Americans do not need a visa for this first 48 hours; a passport is sufficient. Although other nationalities must have visas.

Only two of us, a young man with a Pan American overnight bag and myself, were in first class. I found by talking to him that he was from Connecticut. I never cease to be amazed at the intelli-

gent grasp of world affairs of these young service men and ex-service men. I feel so very ignorant when talking with them. They are thinking so much more widely and deeply than most of the persons of my generation with whom I visit. They do not always think as you'd expect an American to feel. They understand better than I do how people of other countries judge us, our politicians or attitude toward taxation of foreign goods, etc.

This man was returning the next day to New York, sailing from Gibraltar in an Italian cargo ship. These cargo ships seem popular with the Menger generations. They cost a bit more to travel on than tourist class in big liners. They do not carry more than 12 passengers as Maritime Law says. I am told that if more than 12 passengers are carried it is compulsory to have a doctor on board. Therefore, only 12 are carried on most cargo ships. That is how I shall travel my next time across. Never shall I plan a day ahead again. I do not want to be tied down to any advanced payment of either travel modes or hotels, etc.

When we went ashore it was good to see a British Bobby and talk with an English man again. Of course, I have met many British travelers, but these officers were in a clan by themselves to me. They reminded me of the some

10,000 of them that I had seen the day the Queen reviewed them in Hyde Park, London.

Gibraltar is a city of some 25 thousand. All residents are British, mostly Army, Air Force and some other military organizations. As the lights told me the night before, I found the city circles the base of the Rock on the side toward Algeiras. There is one main business street. It is very narrow. You can understand why when you realize that all streets or whatever must be blasted out of the Rock or be reclaimed from the sea through deposits of the stone blasted out to make the honeycomb of tunnels, which is Gibraltar.

I hired a taxi and driver as there were no taxis on Gibraltar, and I did not wish over exerting myself. The young man spoke perfect English, was born in Malta and was, of course, British. However, I think he is Spanish descent and I know that his wife is. He showed me her picture. He got a special permit to take me through the part of the tunnel which permits visitors to view.

Off the main tunnel opens more, others on various levels. Machine shops for military equipment, and gasoline tanks, hospitals, radio stations, water cisterns, everything of such importance that it is hard to visualize. Everything must be brought to Gibraltar. Nothing is produced there, the only thing they have is the salt water or they gather by way of "water catchments." This is not enough as they import bottled water for drinking.

The largest "catchment" I saw is about five acres in area. It is built on the bare rock of corrugated iron and leads the water (39 inches of annual rainfall) into the tanks inside the rock. These are concreted to prevent rust. I asked a young British soldier's wife, I met in a tea-room, if the water was safe to drink. She screwed up her face, a very pretty one, and said, "It's safe but tastes horrible. We buy bottled water."

But it is there in case of siege or other emergencies. Everything there for self protection and defense. How quickly the rock could be cut off from outside sources of supplies!

How a country, any country, could move on to a "base" and I mean bare rock and make such a location in 20 or 30 years is surprising in only one accomplishment that I can think of. The great nation, the United States, was made up in practically the same number of years. But then, I'm American!

As India was, and still is, an adjunct of the British, it is not surprising that most of the stores of Gibraltar are run by East Indians. Much of the stock is for tourist consumption. A lot is trash but some is really lovely art creations. I wish I had some place to go



**THE TRUCK WON** - A pickup truck won in a head-on crash between holiday Donny Witt of Muenster, Tex., football team and the vehicle. The collision occurred during the Muenster-Solix-Jo game when Witt raced past the end zone to snare a pass. Witt piled into the truck on impact after this photo was taken. He dropped the ball, injured only slightly, he was able to return to play later in the game. (AP Photo)

nights, if only for the opportunity of carrying one of the large gold embroidered evening purses for sale on Gibraltar.

A year or two ago a landslide on the Mediterranean side of the Rock destroyed part of the road, enclosing the mountain. It was considered more feasible to tunnel a new road through, some one-half mile. So the old debris covered road has been abandoned for the new and safer tunneled route.

Gas and oil are kept in unbelievable quantities. Oil is broken in by pipes and used in ships as needed. Nothing small about Gibraltar except the surface area.

There is a museum, but like most of them all over Europe, I did not have time to visit it. I didn't even go to the British Museum. I had thought to sail from Southampton and would re-visit London, before returning home, but—!!!!

Food for the consumer is cheap on Gibraltar. Kept that way probably as the consumer in most cases is a British service man or his family. For tea I had one cheese sandwich, one ham sandwich, one cup of very good tea, and two pastries, all of which cost

Gibraltar on the 7:30 o'clock ship was an exciting but surprising experience. A Welsh couple and I were alone in First Class. The workers on Gibraltar return to Spain each evening, so many as can leave by the 7:30 o'clock boat. It must be disappointing to reach port-side but the gangplank is taken in and have to wait an hour or so for the next boat, especially after a hard day's work.

It was much like a subway rush in New York, except, of course, the New Yorkers do not have to go through customs and be searched at each crossing, neither do they have to show passports. Being tourists, we in First Class were passed quickly and not searched. We were taken to the first class lounge and seated at the tables.

They had broken into a room as they sat at the head of the table to get through the search as soon as possible.

One thing I notice at all of these points is that a gun-toting officer is always near. I'm wondering if I'll find it that way when I reach the United States! I know that I felt funny under French guns when I landed at Ja-Haver. As yet I haven't gotten over it. I still feel funny at each port of entry.

There seems to be almost uninterrupted agitation here. If nothing comes along, someone starts the ball rolling to demand return of Gibraltar to Spanish rule. However, one doesn't feel the tension around these luxury hotels. Everything is expedient to quiet, relaxation and spending of money.

The dining room here is one of nicest I've ever seen. Perhaps I should say, except the one in Sevilla which was bordered by fountains and gardens. In Spanish hotels little tables are placed around the bars, lounges, terraces and gardens.

Waiters hover around, but never so as to make you order something. You are welcome to stay as long as you like and never buy anything. Most of the Spanish tourists here drink beer. The Americans and French drink wine; although many British prefer beer. Well, I've been sick, so right now I stick to bottled water, which here is deliciously tasteless, as water should be. Here I've found fairly good coffee; if you add about four parts water.

The coffee berries are toasted black in all European countries and taste burned to me. Chickorrey is nearly always added. I met one Louisiana, who has been over here for three years and he likes the coffee. I think it is because of the chickorrey which is used extensively in coffee in Louisiana.

Breakfast here in Spain is served from eight o'clock to 11 or 12 o'clock. After 9:30 dinner is served. By that time I'm ready to go to bed and read a mystery story. I'm not getting much out of European night life but sleep. This hotel has the most easy

to look at water's. They are all young, very slender and graceful. Their "little short, tight fitting" black jackets end at the waist line. Their trousers are narrow. Their waists are almost to the armpits and make the wearers look like professional dancers. The white silk shirts have wide-spread collar tabs and the hand is held together with two sets of jeweled buttons, matched by the studs. The front pleat is edged on both sides by fine narrow lace ruffles. It makes me wonder how many rich fathers are asked by their daughters, "Daddy, buy me that!"

As this is my last night in Algeiras, Gibraltar, I visited the garden to view desert to Gibraltar, again. It is different tonight. A haze cuts out a clear view. Only a rainbow surrounds the base of the mountain; a soft, impenetrable glow.

The great mass of the Rock is indistinguishable. Not even a shadow intrudes; just the black space above which the two beacon lights are pale glows that float quietly in space. One cannot hear the lap of waves. The hoarse whistles of the harbor boats are muffled.

I feel suspended in time; no past—no future. A sort of mysticisms wraps around me like a cloak that shuts out even the color of night flowers blooming.

Odd, I never felt so light and disembodied. That takes some doing, considering the extra 23 pounds that I've taken on since I left home.

So long, see you soon.

SAN DIEGO, Calif. (AP)—An officer of the rice squad, Sgt. Russ Ormsby, was shopping for a passion flower vine. He just thought it would be nice for his garden.

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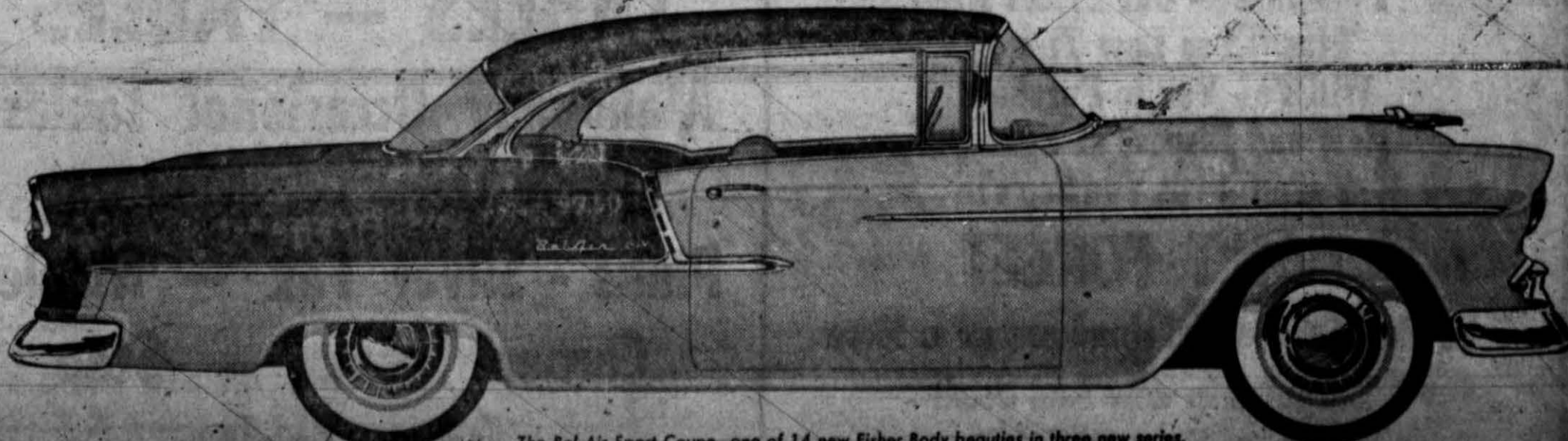
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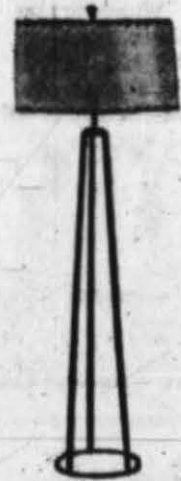
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ROSE FREIZE W/MATTRESS	Reg. \$249.50	SALE <b>\$189.50</b>
BIEGE FRIEZE W/MATTRESS	Reg. \$249.50	SALE <b>\$189.50</b>
CLARSTONE TWEED W/MATTRESS	Reg. \$329.50	SALE <b>\$239.50</b>
Gold & Brown Tweed W/Mattress	Reg. \$279.50	SALE <b>\$169.50</b>
BROWN VESPER W/MATTRESS	Reg. \$249.50	SALE <b>\$189.50</b>
2 PIECE TWIN SIZE SECTIONAL With Foam Rubber Mattress	Reg. \$449.50	SALE <b>\$329.50</b>

**2 PIECE STUDIO SUITES**  
 Latest "T" Cushion Style --- Colors  
 A Wide Selection of Colors and Upholstery  
 REGULAR \$199.50 SALE **\$169<sup>50</sup>**

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 Regular \$139.50 SALE **\$99.50**

## LIVING ROOM SUITES

2 Piece No. 100-6 Grey Freize Rubberized Covered	Reg. \$289.50	SALE <b>\$149.00</b>
2 Piece No. 150 Rose - 2 Cushion A Real Buy	Regular \$199.50	SALE <b>\$155.00</b>
2 Piece - No. 1160-A Foam Rubber Chartreuse and Brown Tweed	Reg. \$429.50	SALE <b>\$319.50</b>
2 Piece No. 289 Brown and Pink See It	Regular \$289.50	SALE <b>\$219.00</b>
2 Piece - No. 302 Toast Well Styled "T Cushions"	Regular \$219.50	SALE <b>\$159.50</b>
2 Piece No. 300-11 Grey Curved Sofa with Fringe	Regular \$395.00	SALE <b>\$289.50</b>
2 Piece No. 4167 - Whew!! Pink and Aqua Tweed by Kroehler	Regular \$269.50	SALE <b>\$199.50</b>
2 Piece No. 150 - Chartreuse and Black. See This Baby!!	Regular \$229.50	SALE <b>\$155.00</b>
2 Piece No. 508 M Brown Tweed Modern.	Regular \$269.50	SALE <b>\$209.50</b>
2 Piece No. 270 Red Beautiful!!!	Regular \$229.50	SALE <b>\$159.50</b>

**WE HAVE 50 SUITES TO SELL AT GREATLY REDUCED PRICES!**



**SECTIONAL**

1-2 Pc. Chartreuse Tweed-Foam Rubber	Reg. \$259.50 - Sale <b>\$199.50</b>
2 Piece Bumper End-Red Tweed Modern Style	Reg. \$249.50 <b>\$189.50</b>
3 Piece Curve and 2 Half Sofas, Charcoal Foam Rubber -	Regular \$399.50 SALE <b>\$319.50</b>
2 Piece Modern Sectional Chairs Pink and Black	Regular \$219.00 SALE <b>\$149.50</b>

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<b>HI - CHAIRS</b>	CHROME OR WOOD ASSORTED COLORS
<b>PLAY PENS</b>	<b>TAYLOR TOTS</b>
<b>NURSERY CHAIRS</b>	<b>SULKEYS</b>
<b>PORT - A - CRIBS</b>	<b>TEETER BABES</b>
<b>NURSERY SEATS</b>	<b>STOCKSON WALKERS</b>
<b>BATH - A - BABE</b>	<b>MUSICAL KNOCKERS</b>

## BEDROOM SUITES

M - 776 - 4 Piece Modern Wheat finished Heywood Wakefield - A Darling Set.	Reg. \$400.00	SALE <b>\$275.00</b>
70-41 Genuine Mahogany 4 Piece Bookcase Bed 18th Century Bleach finish.	Regular \$419.50	SALE <b>\$299.50</b>
No. 6252 Modern Nut Brown Mahogany finish Double Dresser 4 1/2 Bed Chest.	Regular \$389.50	SALE <b>\$259.50</b>
No. 551 Ivorytone Mahogany Bookcase Bed, Double Dresser, Nite Stand	Reg. \$230.00	SALE <b>\$185.00</b>
No. 75-76 Birdseye Maple 2 Nite Stands, Bookcase Bed, Large Chest Double Dresser	Reg. \$289.50	SALE <b>\$199.50</b>
No. 4421 Hardwood, Double Dresser W/Bookcase Bed - Built on Nite Stands	Reg. \$269.50	SALE <b>\$195.00</b>
No. 823 Seafoam Ash 2 Piece Double Dresser and 66" Headboard and Foot.	Regular \$249.50	SALE <b>\$175.00</b>
No. 2954 4 Piece Blond Poster Suite	Regular \$179.50	SALE <b>\$135.00</b>
No. 4068 Silver Fox - Oak 5 Pieces	Regular \$247.50	SALE <b>\$189.50</b>
150 - 152 2 Piece Suite Cherry Panel Bed, Double Dresser	Regular \$130.00	SALE <b>\$99.00</b>

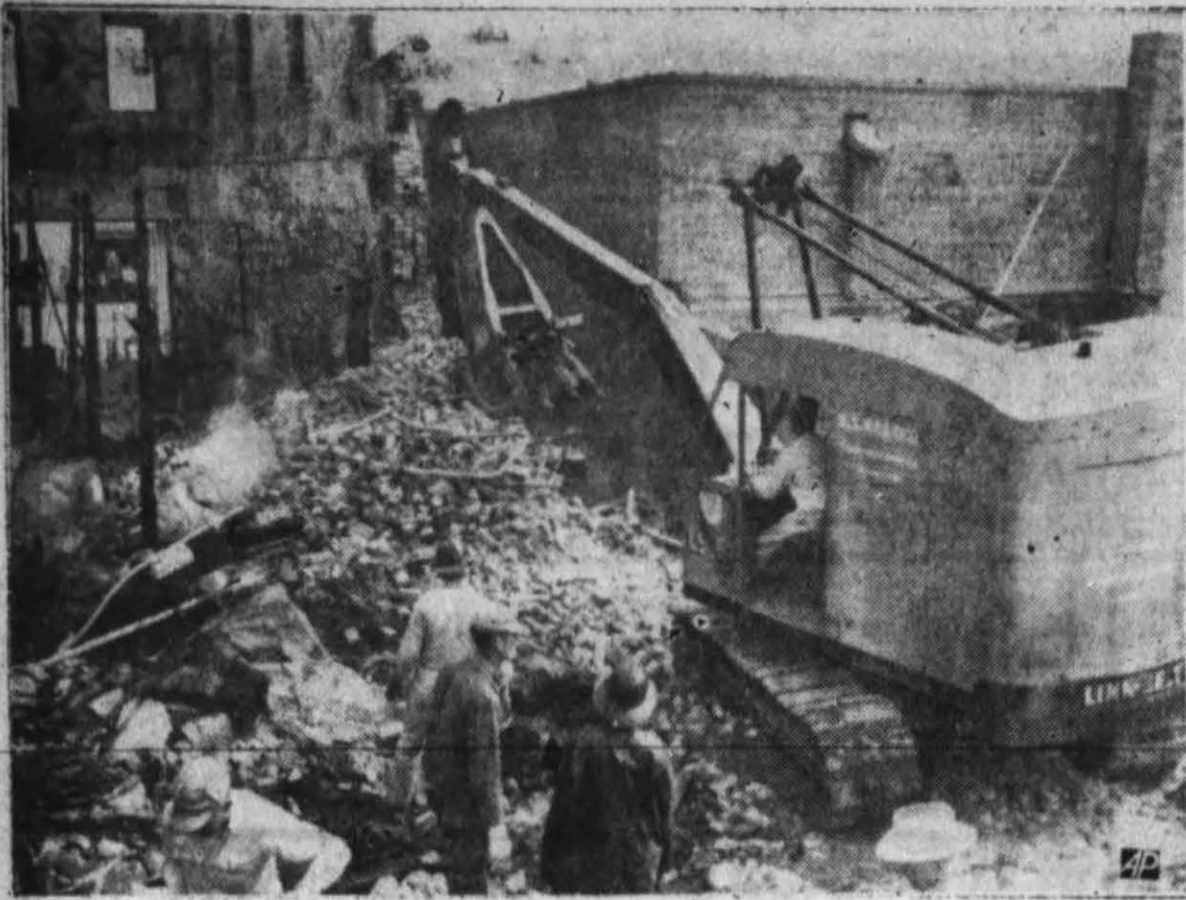
## YOUR CHOICE

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VALUES TO \$12.95  
**NOW ONLY \$6<sup>95</sup>**

## CHAIRS of ALL TYPES

WHAT ARE YOUR NEEDS? SOME OF THESE WILL GO FOR LESS THAN COST! ALL REDUCED - ALL NEW WIDE SELECTION



**SEARCH FOR FIRE VICTIMS** -- A power shovel is put to use in the ruins of the fire-damaged Colorado Hotel in Colorado City, Tex., in the search for victims of a fire that took four lives. A bolt of lightning from a thunderstorm was blamed for the fire which caused an estimated \$40,000 damage to the hotel and a furniture store next door. Thirteen guests escaped without injury. (AP Photo)

**WALTER ROGERS SAYS**

**Irrigation Problem Discussed; Foreign Affairs Hold Interest**

**Irrigation Problems**  
There has been a change in the procedure concerning declarations of areas as eligible for soil and water conservation loans under Public Law 597. Formerly, the eligibility of an area was based on available information and recommendations of the Director of the Extension Service, State Soil Conservationist, Chairman of the Board of Water Engineers, and the official in charge of the USGS Water Resources Branch. At a recent

meeting of the State Advisory Committee and representatives of the above agencies, the entire state was designated for approval of soil and water conservation loans for the development of underground water for irrigation based on test hole drilling and soil and water analysis showing that sufficient water of acceptable quality for the purpose intended can be developed within an economic depth.

The trend toward irrigation in this country is becoming more ap-

parent all the time. It will probably mean that some marked changes will have to be made in the farm programs within the next several years in order to prevent discrimination between irrigated and dry land sections and in order to maintain a balanced food and fiber production throughout the entire country.

**Cheese and Diplomacy**  
The committee for a National Trade Policy, Inc., is sending out reprints of an article which appeared in *Collier's*, September 3, 1954, written by William H. Draper, Jr. The entire article would indicate that the United States is losing customers to Communist Russia because of an unstable tariff policy. The writer uses Danish

blue cheese as an example to show that U. S. diplomatic relations suffered seriously when a quota was placed on imports of cheese. The article charges the action of Congress to pressure from American dairymen. It points out that the Mutual Security Agency of this country had taught the Danes how to make and package cheese to suit American taste. It also contends that the action resulted in a large monetary loss to the Danes, a loss of one million dollars to the Mutual Security Agency and, therefore, the taxpayers, the delivery of a Danish tanker to Russia, and some other consequences. It was claimed that U. S. relations with Denmark were strained and that our subsequent negotiations with that country have not been the best. You can expect to hear a great deal in the near future about free world trade. Weigh it and analyze it very carefully.

**West Germany**

The agreements signed at Paris on Oct. 23, which, if ratified, will change the status of West Germany, were protocols to three treaties, as follows: (1) Protocol of Accession of the Federal Republic of Germany to the North Atlantic Treaty. This will bring Germany and Italy into the Brussels Treaty and will provide the machinery with which to control armaments. (2) Protocol granting sovereignty to the Federal Republic of Germany. The 14 NATO countries and the Federal Republic of Germany are involved in these agreements.

No new commitments were made by the United States in the Paris agreements. However, we have a general commitment under the North Atlantic Treaty to the effect that an armed attack on any one of the NATO nations will be considered an armed attack on all. Another, which has not yet

been expressed, but which will probably be our main commitment, has to do with keeping our troops in Europe. If the European Defense Community had come into being, we were committed to furnish our fair share of forces for the defense of Europe. We have not yet repeated that commitment under the Paris Agreements, but Secretary Dulles has stated that he would recommend that we do so, if the new arrangement is approved.

West Germany will have about 500,000 men in their three services. They will have about 12 divisions in the Army, an Air Force of proportionate strength, and some naval units which will probably be small. They will not be allowed to manufacture atomic, chemical, nor biological weapons.

Here is a comparison of the area and population of the Western and Eastern zones of Germany:  
West Germany, population 50,000,000, Area, 96,000 square miles.  
East Germany, population 18,000,000, area, 40,000 square miles.

**Read The Classifieds**

**Question Of The Week**

(Continued from Page 1)

too.

Used to, if we'd find anybody in town in a buggy on Hallowe'en, we would take the horse loose and tie him to the buggy backwards. We'd put him in the shafts backwards and switch the back wheels and the front wheels of the buggy to different ends.

You know, one time we even got a bunch of buckets full of water and put them over the front and back doors of the houses. Then we'd make a lot of noise and when people came out of the house to see what the matter was, we'd pour all that water on them.

"Yeah! The kids now are sissies!"

**Courthouse Records**

**Warranty Deeds**

Marvin Creshaw Hall, et al; to Quentin Lewis, et ux, tract or parcel of land in Deaf Smith County, Tex., Township seven, North Range one East, Section 30.  
Bill Morton, et ux, to Alvin Sch-

**Wesleyan Service**

Guest speaker for the Wesleyan Guild Tuesday night was Mrs. Homer Brumley, who discussed "Christianity and Wealth." The meeting was in the home of Miss Mattie Mae Swisher who was assisted by Miss Velma Cook in the hostess duties.

During the business session the group voted to contribute curtains for the newly remodeled church kitchen.

Refreshments of individual pumpkin pies with shipped cream topping, coffee, and nuts were served to Misses Colline and Emma Jane Brown and to Mesdames J. J. Durham, O. Wertemberger, Byron Durham, W. E. Huff, Virgie Cook and Dee Lowry.

mucker, the East 551.3 feet of the 57.7 acre tract of land.

**New Automobiles**

Jack Renfro, 1954 Cadillac, 11-1; Pat C. Miller, 1955 Studebaker, 10-30; Troy Rowland, 1955 Pontiac, 11-1; Eldon Franks, 1954 Buick, 11-1; Howard M. Kidwell, 1954 Buick, 11-1; Earl Porsch, 1955 Pontiac, 11-2; H. E. Williams, 1955 Studebaker, 11-1; W. G. Harris, 1955 Chevrolet, 11-2; J. E. Owens, 1954 Oldsmobile, 11-2; George Theresa, 1954 Oldsmobile, 11-2; Elmer Reinart, 1954 Mercury, 11-2; C. E. Carney, 1954 Ford, 10-30; Clarence Patterson Jr., 1954 Ford, 11-2; Rufus Wyatt Jr., 1954 Pontiac, 11-2.

**DIDN'T CHECK OUT**  
PHILADELPHIA (AP)—Two deputy marshals were surprised when the prisoner they were taking to Federal court stopped, reached into his pocket and pulled out a check for \$25,000.

"Take this and get me the best lawyer in town — and keep the change."

Then they discovered the prisoner was being taken to court to face a charge of interstate transportation of falsely made checks.

**PROTECTIVE PAPA**

SAN FRANCISCO (AP)—A pair of lions had quadruplet cubs and Carey Baldwin, director of Fleishacker Zoo, warned visitors: "Watch out, Papa Lion is passing out scars!"

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**HOME LOAN**

..get the facts about our modern financing plan and you'll know why so many of your neighbors are using it.

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See ELIZABETH WCMBLE

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**FULLY AUTOMATIC** **HUNDREDS OF HEATS** **STEADY BAKING**

**Buy An Automatic Gas Range Today And Save**

Gas appliance dealers are featuring a rare, once-a-year opportunity for you to select the automatic gas range of your choice and get it at a saving. See your gas range dealer today and trade your old stove for a modern, automatic Gas range. No range is more automatic!

**Beautiful**  
Gas appliance manufacturers have matched performance with beauty to give the modern homemaker her dream kitchen of tomorrow.

**Clean**  
The clean blue flame of natural gas provides modern homemakers with the cleanest of heat. And, Only Gas gives you smokeless broiling.

**Dependable**  
Day in... day out. And year in... year out—you can depend on a new, modern, automatic Gas range for instant heat... and continuous even temperature control for better baking.

See The Gas Appliance Dealers Featuring Round Up Sales



2nd at Schley

**The motoramic Chevrolet for '55**

**Great new 8**

**Two new 6's**

**It's the valve-in-head V8 as only the valve-in-head leader can build it!**

You'd expect Chevrolet to out-V8 the field—and it has! Chevrolet's new "Turbo-Fire V8" puts a brand-new kind of excitement under your foot. The excitement of 162 horsepower! The excitement of an 8 to 1 ultra-high compression ratio that squeezes more pure fun out of a gallon of gas than you ever dreamed possible! The new "Turbo-Fire V8" is so wonderfully efficient that it requires only four quarts of oil instead of the usual five or more. And it has the shortest piston stroke in the low-price field, for longer engine life. But we can't even begin to give you the whole story here. Come in and let the new "Turbo-Fire V8" speak for itself. You'll like what it has to say!

**With enough new advances to fill a book!**

Chevrolet offers two new highstepping sixes for 1955! There's the new "Blue-Flame 136" (teamed with Powerglide as an extra-cost option) and the new "Blue-Flame 123." Both bring you new, higher-rated power—the sippy, thrifty high-compression kind. Both have new, more efficient cooling and lubrication systems... new engine mounts that result in almost unbelievable smoothness. And, like the new "Turbo-Fire V8," both are sparked by a new 12-volt electrical system for finer performance and faster cold-weather starting. All in all, they're the liveliest, smoothest sixes Chevrolet ever put into a passenger car. As you know, that covers a lot of territory. And so will you—with either of these two new sixes!

The Bel Air 2-Door Sedan—one of 14 new Fisher Body beauties in three new series.

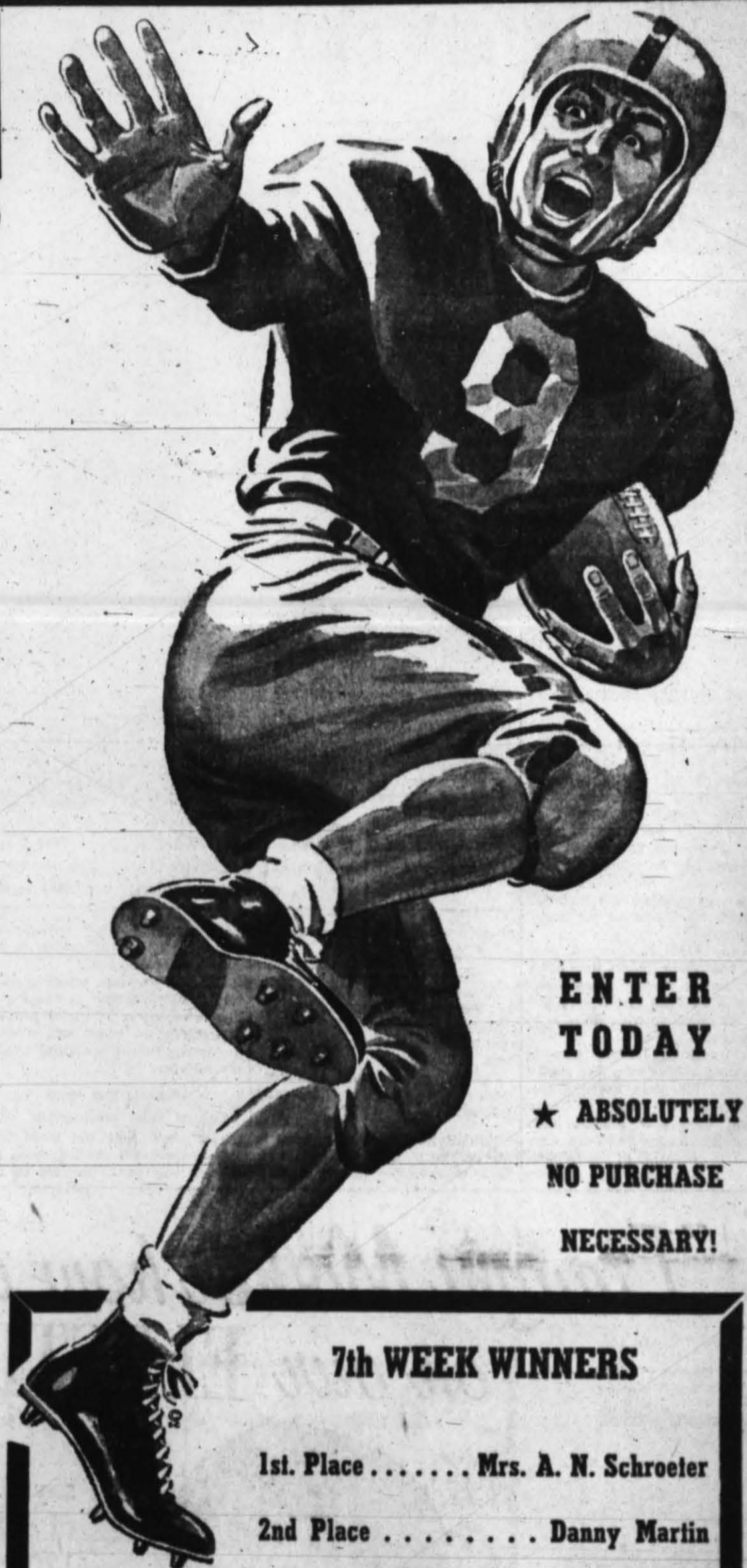
**More than a new car... a new CONCEPT of low-cost motoring (and much too good to miss driving!)**

**TRULY - TEAGUE CHEVROLET**

Phone 740

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## Match Wits With The Nations Experts!



**CASH  
PRIZES  
EVERY  
WEEK!**

**ENTER  
TODAY**

**★ ABSOLUTELY  
NO PURCHASE  
NECESSARY!**

### OFFICIAL ENTRY BLANK

Hereford at Dumas

SMU at Arkansas

Boston U. vs. Boston Col.

Wichita at Cincinnati

Alabama at Georgia Tech

Auburn vs. Georgia

Mississippi at Houston

Wisconsin at Illinois

Miss. State at LSU

Clemson at Maryland

Mich. State at Michigan

Iowa at Minnesota

Montana State at Montana

**Predict the Score**

**TIE BREAKER**

Hereford \_\_\_\_\_

Dumas \_\_\_\_\_

SMU \_\_\_\_\_

Arkansas \_\_\_\_\_

Boston U. \_\_\_\_\_

Boston College \_\_\_\_\_

Pittsburg at Nebraska

Indiana at Northwestern

Missouri at Oklahoma

Marquette at Coll. Pacific

Ohio State at Purdue

Virginia at South Carolina

Florida at Tennessee

Rice at Texas A&M

Texas at TCU

Colorado at Utah

Tulane at Vanderbilt

West Virginia at William & Mary

Princeton at Yale

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

**ENTER TODAY**

### RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

### PRIZES

GRAND PRIZE

**4 COTTON BOWL TICKETS**

1st Weekly Prize

\$5.00 In Trade At Hereford Laundry

\$3.00 Cash At Brand — 2nd Prize

\$2.00 Cash At Brand — 3rd Prize

### 7th WEEK WINNERS

1st. Place . . . . . Mrs. A. N. Schroeter

2nd Place . . . . . Danny Martin

3rd Place . . . . . O. Z. Golden

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<p><b>BUTANE - PROPANE</b> <b>Hereford Butane, Inc.</b> Phone 1300</p>	<p>Visit <b>HEREFORD HARDWARE</b> for all Your Sporting Goods, Fishing Tackle, Guns &amp; Shells <b>HEREFORD HARDWARE</b> Phone 567</p>	<p><b>Complete Conoco Service</b> We are open day and night — the only place in town without a key. <b>PITMAN SERVICE STA.</b> Corner 1st &amp; Main Phone 588</p>	<p>Dodge - Plymouth Dodge "Job-Rated" Trucks Always A Good Buy At <b>HALE MOTORS</b> Phone 630</p>	<p><b>ALLRED OIL CO.</b> Inc. featuring quality <b>Phillips "66" Products</b></p>
<p><b>JONES SERV. STATION</b> TEXACO Gasoline &amp; Oils Phone 440 144 W. 1st St.</p>	<p>Buy It By The Gallon <b>CREAM O'PLAINS</b> Call 680 for Home Delivery Hereford Creamery Co.</p>	<p><b>H &amp; W IMPLEMENT CO.</b> John Deere - Pontiac Phone 5</p>	<p>For All Your Laundry and Dry Cleaning Needs See <b>HEREFORD LAUNDRY &amp; DRY CLEANING</b> 2-Hour Washatorium Service Phone 298</p>	<p><b>FARMER'S DRIVE-IN</b> Shamrock - Wholesale &amp; Retail Visit Us Often For All Your Automotive Needs <b>TROY MOORE</b></p>

# Highlights and Sidelights FROM 4000 State CAPITOL

By Vern Sanford  
Texas Press Association  
AUSTIN, Tex., Nov. 6—Taxes—how much and where from? State legislators and employees asked that question this week as the problem of meeting increased state expenses became a topic that will dominate the 1955 legislative picture.

The Texas Research League, at request of Governor Allan Shivers, started a survey to determine how much is needed, checking state income, spending, and sources of additional revenue.

Considered as eliminated from the prospect list are only a general sales tax and a state income tax, both opposed by Shivers.

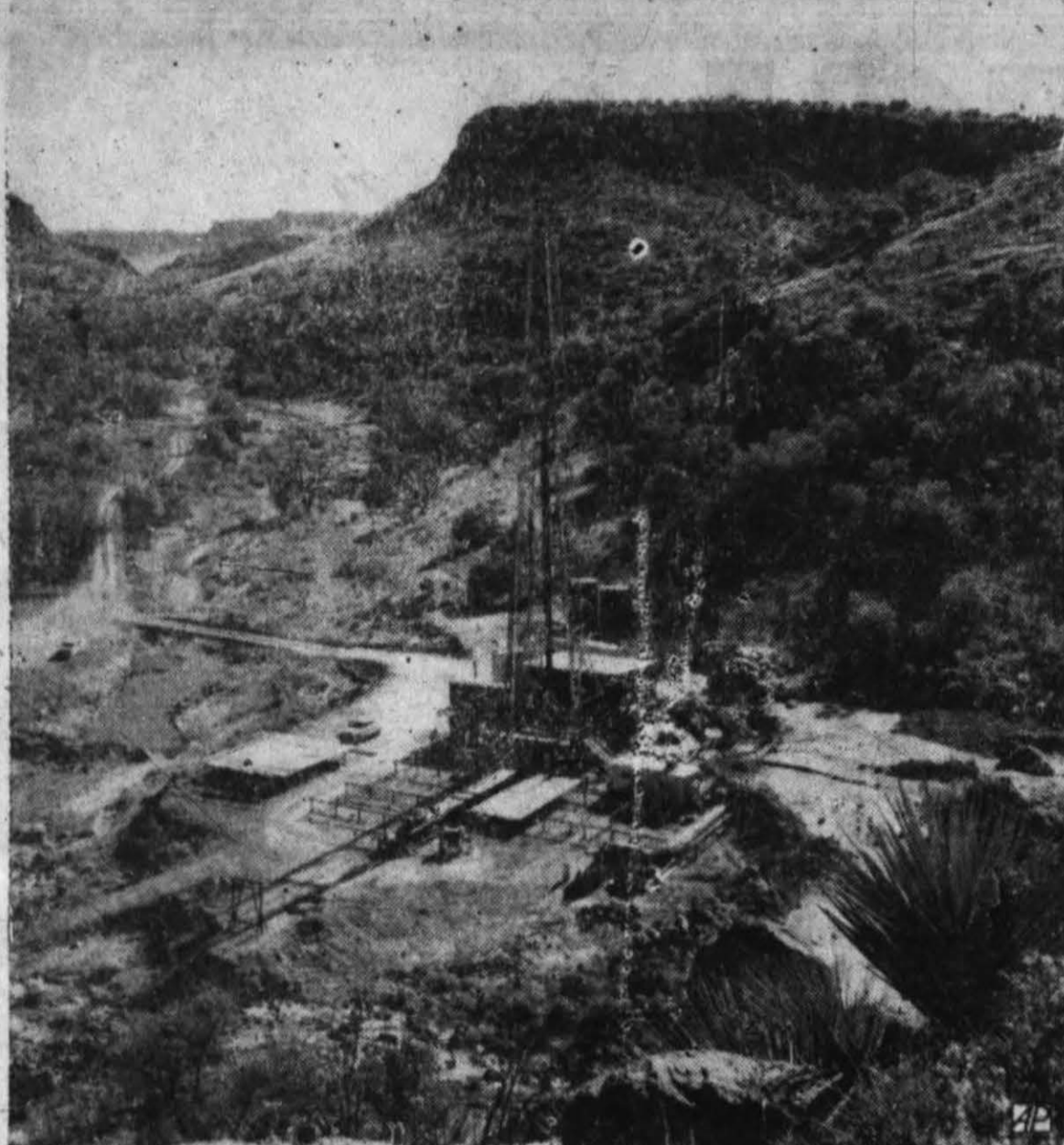
However, legislators going back to jobs in January are expecting plenty of taxation recommendations to fly. Major taxation may be held until the League makes its report.

**Governor Addresses League**

Speaking before the annual meeting of the Research League, Shivers stressed that Texas is entering an era of greatly increased spending. Advance planning is needed to get the most of each dollar spent and to prevent hurried spending in which the full dollar value is not obtained, he said, complimenting the research group for its report on the hospital system.

Shivers also commented that Texas has fewer jobs than other states, plus a State Treasury surplus of \$39,000,000 and a very low debt, in contrast with deficits in many states.

The Research League now is conducting studies of public school financing, the state hospital system and the University of Texas System. Two new studies have been added to their work list. One will be on operation of the Department of Public Safety and the other on tax-supported library services of Texas.



WEST TEXAS NOT ALL FLAT -- West Texas is not all flat, prairie country. Proof is this picture of Plymouth Oil Company's No. 1 Herbert L. Kokernot Jr., wildcat oil explorer in Jeff Davis county, 14 miles northeast of Fort Davis and in the Davis Mountains. The prospector was drilling deeper than 10,000 feet.

er on tax-supported library services of Texas.

**Asking For More**  
Already hammering for a boost in budgets are state hospitals, Highway Patrol, water conservation agencies, and the prison system.

Definite receivers of additional money are state teachers and schools.

No definite figures as to what is needed have been set although State Comptroller Robert S. Cal-

vert reported that government costs increased \$108 million in the year ending August 31.

One tax proposal, boosting gasoline taxes from four to five cents, has been made. It would provide \$33 million for roads and schools but general state spending wouldn't benefit.

**Schools Get More**

Calvert said preliminary estimates show that the state will spend about \$30 million more on schools this year because of in-

creased teachers' salaries and enrollment. School expenses in 1953-54 amounted to more than \$205 million, he said.

Also considered in taxation plans will be requests of the State Highway Commission and State Hospitals and facilities for handicapped children.

The hospitals, which received \$42 million, are seeking increases of \$32 million for the next two years.

Highway commissioners are ask-

ing an additional outlay to put highways in first class condition.

**Water Conservation**  
Latest newcomer to join the "more money" bandwagon was the Texas Water Resources Committee which advocated a \$100 million state bond issue for water resources development and a three cents property tax to help pay off the bonds.

Both will be recommended to the January legislature after two years of study by the Committee.

**Texas Prison System**

Money for an effective parole and probation system is being asked by four state agencies.

Recommendations of the Board of Pardons, Department of Public Safety, Texas Prison System and State Auditor C. H. Cavness's office seek \$249,661 in the 1955 fiscal year to start the program and \$345,232 the following year.

Cavness said that the Texas parole system, while not rated as among the worst, is not among the best. He said the situation could be remedied if the legislature will okay the request.

**Special Election**

A called election early in December will fill the state senate vacancy created by the death of Senator Harley Sadler of Abilene, Governor Allan Shivers has announced.

Shivers said that under the Election Code he cannot call a special election until after the November 2 general election. He must then give 30 days notice of the election.

**Drouth Relief**

Red tape has slowed the federal hay-relief program for drouth-hit farmers and ranchers to a pace that is doing no one any good, charges Commissioner of Agriculture John C. White.

White said that only one farmer in four is using his portion of allotted hay, mainly because of an eight-sheet information form required by the government.

Another reason for failure of the program is the inability of farmers to make initial hay purchases, he said.

"It does little good for the government to pay part of the transportation cost when the farmer can't afford to buy the hay," he said.

**Draft**

Attention: Draft-age Texans! If you haven't received your pre-induction physical, you'll still be home for Christmas.

Texas' draft quota for December

## At The Movies

**"Playgirl"**  
The shocking impact of today's headlines and the sensational facts behind those headlines accounts for much of the powerful drama in Universal-International's "Playgirl," which opens Wednesday and Thursday at the Star Theatre. Co-starring Shelley Winters and Barry Sullivan, the picture has a provocative story-line keyed to that modern phenomenon, Broadway's glamorous party-whirl.

"Playgirl" is, in fact, two strong narratives, tensely and tautly interwoven. There is the tragic "torch" that nightclub singer Shelley Winters carries for philandering magazine publisher Barry Sullivan. And there are the events that befall wide-eyed Colleen Miller, Shelly's small-town girl friend seeking fame as a big-city model. After scandal links Colleen with a killing, she and Shelley become estranged. It is at this point that Colleen switches from modeling to a career as a "playgirl." And it takes more tragedy and scandal to bring her and Shelley together again.

**NEAT SUICIDE**

VERDON, Neb. (AP)—Acing Coroner B. T. Clark said that after Simon Skates, 59, shot himself in the heart with a rifle he apparently ejected the empty shell, carefully set the rifle on end in a corner and then lay down on his bed to die. His body was found the next day.

lowest since June, will be filled by a surplus of men already examined for induction.

**TALKATIVE NEIGHBORS**  
KNOXVILLE, Tenn. (AP)—The day of the country party line is rapidly becoming history, but apparently users haven't changed much since crank-and-talk days. "Why, even in Nashville we don't have to read the papers to tell

when the dollar-day sales are," says Sam Youngblood, Tennessee general manager for the phone company. "We know by the flurry of telephone calls in the afternoon—when the housewives get home from shopping and start telling all the neighbors what they bought."



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• SAVE on gasoline and oil  
• ENJOY new power... new performance!  
A MUSTANG carries the SAME GUARANTEE as a New Engine. Guaranteed trade-in allowance on your old motor.  
**GET THE COMPLETE MUSTANG STORY SUIT'S AUTO SUPPLY**  
208 N. Main St. Phone 500

# "I taught Mother how to cook on our ELECTRIC RANGE!"

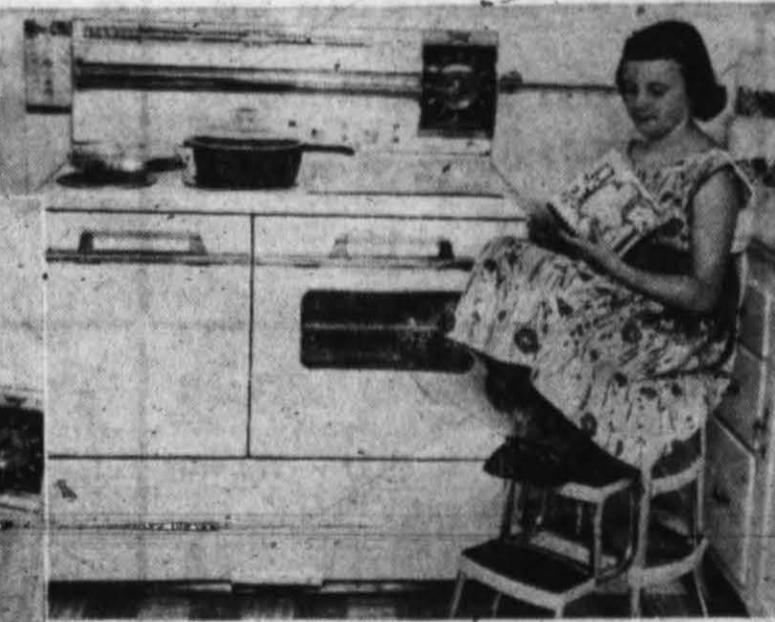


says Linda, 10 year old daughter of S/Sgt. and Mrs. Frank P. Stinchfield 1207 W. 7th, Roswell, New Mexico

"Since I attended the Girl Scout Cooking Class I helped convince Mother that we needed an electric range. The feature that I like best is the broiler, because you can fix a meal in a hurry. I also like the timer on our new range because it is the only clock that we can cook by. All the other clocks in our house tell a different time."



"Both Mother and Daddy are good cooks. I have shown Mother how to use lots of the features on our electric range. The thing she likes best about it is the broiler. She works part time so the automatic timer has been a big help to her and, of course, I showed her how to use it. I help Daddy make some of the desserts and his favorite recipe is doughnuts in the deep-well. Daddy likes the even heat that you can get on this range."



"I am working on my Girl Scout Cooking Badge and I do a lot of practicing at home. I have cooked before but this is the first time I have cooked on an electric range. It sure is lots of fun."



SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER

**STAR**  
SUNDAY -- MONDAY -- TUESDAY  
YOU'LL NEVER FORGET...  
**ELEPHANT WALK**  
COLOR BY TECHNICOLOR  
You'll never forget... the most dangerous scene of destruction ever filmed!

You'll never forget... the scenes of stolen love... at the ancient temple of love!

You'll never forget... the exotic native dancing girls!

You'll never forget... the overwhelming spectacle as wild elephants run amuck!

starring **ELIZABETH TAYLOR** **DANA ANDREWS** **PETER FINCH**  
Produced by IRVING ASHER • Directed by WILLIAM DIETERLE  
Screenplay by JOHN LEE MAHPF  
Based on the Novel by Robert Standish • A Paramount Picture  
**TEXAS SUNDAY ONLY**  
**TARZAN AND THE SHE DEVIL**  
EDGAR RICE BURROUGHS  
LEX BARKER - JOYCE MCKENZIE

**STAR**  
WED. THURS.  
"IF YOU CAN'T AFFORD IT... FORGET IT!"

Universal International presents  
**SHELLEY WINTERS**  
**BARRY SULLIVAN**  
**PLAYGIRL**  
GREGG PALMER  
RICHARD LONG  
KENT TAYLOR  
COLLEEN MILLER

COMING THE MOST FABULOUS HERO IN ALL ADVENTURE HISTORY!

**ADVENTURES OF ROBINSON CRUSOE**  
DAN O'HERLIHY

# OZARK LIKE

by  
**ED STROPS**

ICKKI-POO U,  
GIVES A  
FORMAL WITH  
OZARK, SAL,  
DINAH AND  
BARNEY AS  
GUESTS OF  
HONOR...

...AND YOU MEAN  
TO SAY, FAY, YOU  
GOT THOSE DUDES  
IN GLAD  
RAGS?

WASN'T  
IT A  
STRUGGLE?

WELL...THEY  
FOUGHT A LITTLE,  
BUT AFTER TH'  
DUST SETTLED  
THERE THEY  
WERE...

...THEY SHOULD BE  
DOWN NOW! I DON'T  
KNOW WHAT COULD  
BE KEEPIN'  
THEM!

HEY!  
LOOK AT  
THAT!



WHAT  
HAPPENED  
TO TH'  
PIGTAILS?

WHERE'S  
TH' DINAH  
BOB?



LATER...  
WELL,  
OZARK,  
WHAT DO YOU THINK  
OF ICKKI-POO'S  
SOCIAL ACTIVITIES?

JUS' FINE, FAY! ITS  
THAT FOOTBALL  
TEAM THAT'S  
GOT ME  
WORRIED,  
THOUGH!



**ATTENTION, PLEASE!**  
EVERYONE WILL TAKE PLACES  
FOR THE ANNUAL FREE-STYLE  
**JITTERBUG**  
CONTEST!



(GULP)  
AH DIDN'T  
KNOW TH'  
PLACE HAD  
BUGS!

11-7



OH, OZARK!  
IT'S JUST A  
DANCING  
CONTEST!



BUT AH CAINT  
JITTUBUG!

## ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



# The Sunday Brand

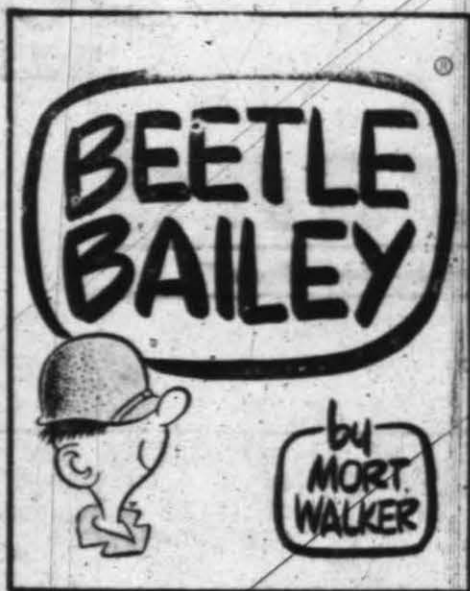
Wardlaw, Texas

Our Slogan: "More People—More Fun!"

**BUZZ SAWYER**

FEATURING HIS PAL  
**ROSCO SWEENEY**  
By ROY CRANE





**Shop In Hereford  
For Your Best Buys!**



NOW WHILE THAT MOB IS CHASING MR. STOVEPIPE, WE MAKE OFF WITH HIS ZEBRA!

IT WORKED OUT JUST LIKE YOU SAID!



COME ON, YOU BALKY BEAST!

MUST BE A LOT O' MULE UNDER THEM STRIPES! I'LL NUDGE HIM!



OOF! THAT PESKY BEAST KNOCKED ME DOWN!

WELL, YOU BETTER GET UP QUICK... HERE COMES THAT KID RUSTY.

HEY! WHAT'RE YOU DOING WITH THAT ZEBRA?



BEAT IT, BOY, OR YOU'LL GET HURT!

GRAB THE ZEBRA!



NO YOU DONT!



I'LL SOCK THAT MEDDLING KID AND GET HIM OUT OF THE WAY!



BUT WILLIE BLABBIT SENSES THAT SMOOTHY IS AN ENEMY... AND DECIDES TO DO SOME SOCKING, TOO.

OW!



MEANWHILE, WAIT, FOLKS! LET'S NOT BE SAVAGES. I'M SURE MR. STOVEPIPE DIDN'T PLAN TO INSULT US... COME ON BACK TO THE HOUSE AND GIVE HIM A CHANCE TO EXPLAIN!



A LITTLE LATER, MR. MILES ADDRESSES HIS GUESTS. FOLKS, THESE TWO SCOUNDRELS ADMIT THEY STOLE MR. STOVEPIPE'S EQUIPMENT AND INSULTED YOU ALL... IT'S JAIL FOR THEM OR I MISS MY GUESS.



THAT'S RIGHT... WILLIE BLABBIT WOULDN'T SAY ANYTHING MEAN ABOUT YOU... SO HOW ABOUT BACKING MR. STOVEPIPE'S PLAN TO ENTERTAIN KIDS IN HOSPITALS AND "HOMES"?

WELL DO IT!  
YOU BET! SURE!



SOME DAYS LATER, WAIT, PATTY- LET'S SEE WHAT THIS IS ABOUT!

11-7 TO BE CONTINUED

**Trade In Hereford  
For Your Best Buys!**



**GRANDMA**  
by  
**CHAS. KUHN-**



**ALL BUSINESS IS LOCAL**

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



# MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

AN AMAZING SCENE: THEIR SCHOONER SHOVED OFF BY TWO WHALES, MANDRAKE AND HIS PARTY ARE HERDED IN THE WATER BY MUZZLED SHARKS!

MOST AMAZING IS THE OLD MAN, RIDING AHEAD ON A LEAPING PORPOISE, BLOWING A WHISTLE AS HE GOES!



Oof--RIGHT IN STOMACH!

LOOK--LOTHAR TRIED TO SWIM AWAY! A SHARK IS PUSHING HIM BACK!



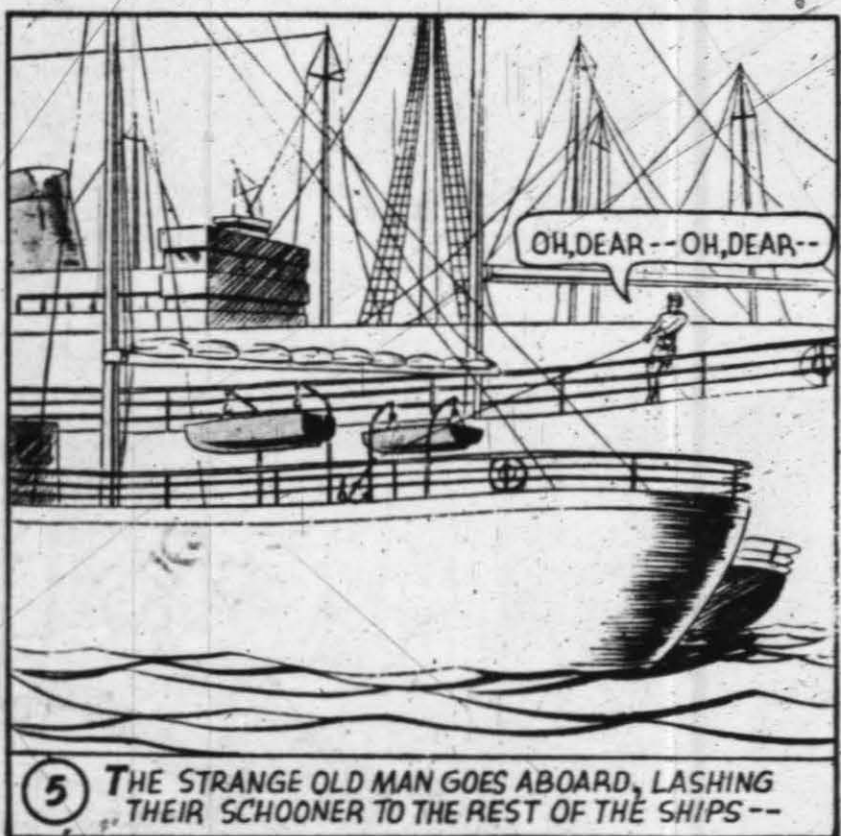
OH, DEAR, OH, DEAR-- THIS IS TERRIBLE--



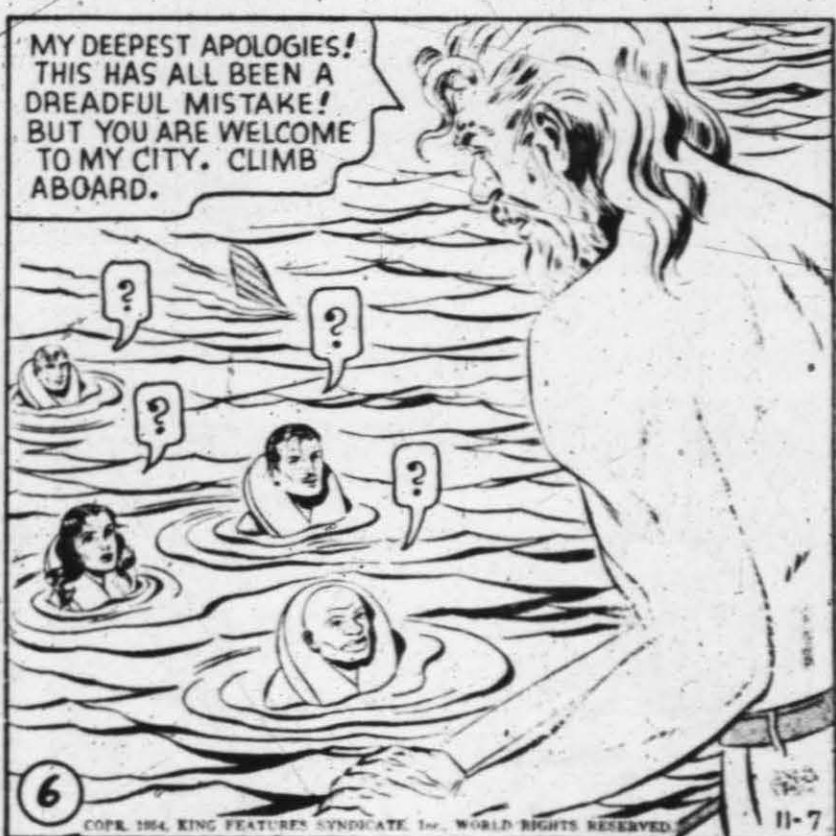
AHEAD, THEY SEE AN INCREDIBLE SIGHT! A DOZEN OLD SAILING SHIPS AND FREIGHTERS, LASHED TOGETHER...



THEIR SCHOONER THE "OCEAN-WIND" IS GENTLY NUGGED AGAINST THE SHIPS BY THE TWO WHALES...



THE STRANGE OLD MAN GOES ABOARD, LASHING THEIR SCHOONER TO THE REST OF THE SHIPS--



MY DEEPEST APOLOGIES! THIS HAS ALL BEEN A DREADFUL MISTAKE! BUT YOU ARE WELCOME TO MY CITY. CLIMB ABOARD.

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# SHOP

With the Friendly Merchants  
of Hereford  
Help Keep Hereford Ahead

# JOHNNY HAZARD

by FRANK ROSSIN



ALMOST CONTINUOUSLY FOR SIX MONTHS, ORCHID HAS BEEN STUDYING AN ANCIENT SCROLL WHICH RELATES TO THE LEGEND OF A STRANGE BUDDHIST STATUE NAMED **THE DEMON OF THE LINGERING DEATH!** THE ABBOT CONTINUES THE STORY...

THIS STATUE... WHICH GLOWED IN THE DARK... WAS REVERED AT FIRST! THE PEOPLE TRULY THOUGHT IT A NEW-FOUND GOD!

BUT SOON A CHANGE CAME OVER THE LAMASERY! PEOPLE BEGAN TO SICKEN HORRIBLY... AND DIE! IT WAS LIKE A **BLACK PLAGUE!**



IN FEAR AND HATE THEY BLAMED THE STATUE FOR THEIR MISFORTUNE! BECAUSE THEY DIED LINGERING DEATHS, THEY SO NAMED THE STATUE!



IT WAS DECIDED THAT THE IDOL MUST GO BEFORE EVERYBODY DIED! IT WAS TAKEN DOWN AND PUT ON A LITTER...



ON THE ROUTE, THE BEARERS SICKENED UNTO DEATH... BUT THEY PRESSED ON INTO THE MOUNTAINS...



FAR FROM THE ANCIENT LAMASERY THEY FOUND A CAVE! THERE THEY PLACED THE STATUE...



THE CAVE WAS SHUT WITH A WARNING SEAL! THE MEN DEPARTED... BUT NONE OF THEM EVER REACHED HOME... FOR THEY DIED ON THE WAY!



AND WITH THEM DIED THE LOCATION OF THE STATUE! THAT IS THE LEGEND OF THE **DEMON OF THE LINGERING DEATH**, WHICH HAS REMAINED TO THIS VERY DAY A LOST AND ANCIENT ENIGMA!



11-7 CONTINUED...



## ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



**LITTLE ANNIE ROONEY**  
by DARRELL McCLURE




**Shop In Hereford  
For Your Best Buys!**

# THE KATZENJAMMER KIDS



# SHOP

With the Friendly Merchants  
of Hereford  
Help Keep Hereford Ahead

**BLONDIE**  
by  
**CHIC YOUNG**



**Stop!!  
Shop!!  
Save:!**

*In  
Hereford*

**WICKY MOUSE**  
by WALT DISNEY



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WALT DISNEY PRESENTS  
**UNCLE REMUS**  
AND HIS TALKS OF SASSY RABBIT

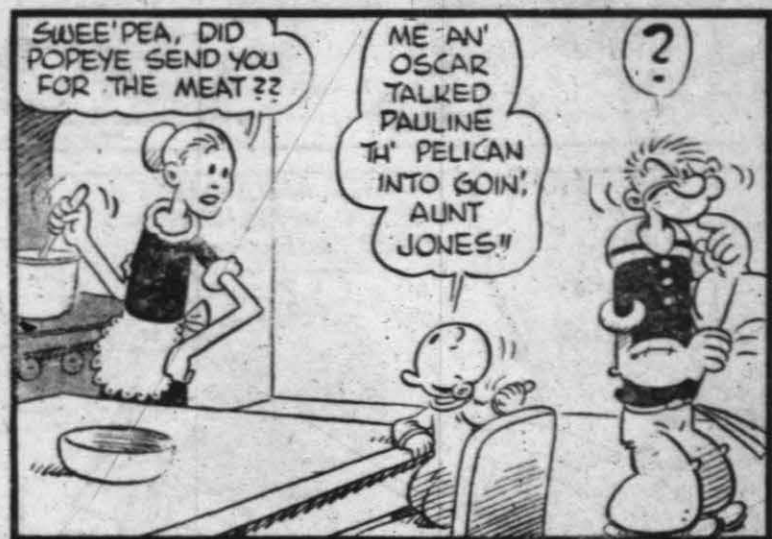
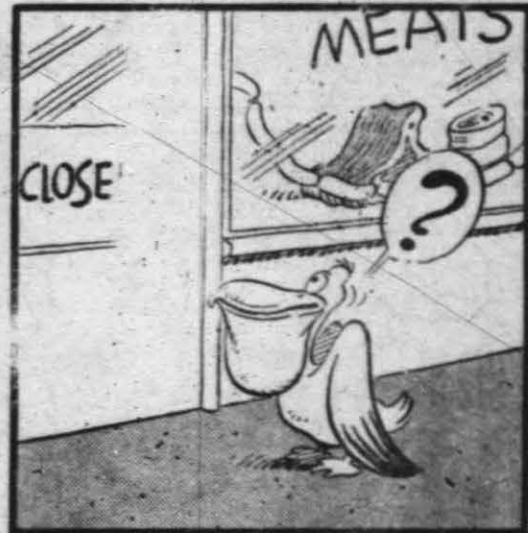
WHEN MIZ GOOSE BAKES A SKUPPERNONG GRAPE PIE, SHE'S COOKIN' TROUBLE IN TH' COMMUNITY.



THIRTY PERCENT BYSTANDER USUALLY MAKES TH' MISTAKE OF STANDIN'!

**Trade In Hereford  
For Your Best Buys**

THIMBLE THEATRE PRESENTS  
**POPEYE**  
 by TOM SIMS & BILL ZABOLY



**ALL BUSINESS IS LOCAL**

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!

