Vol. 7 - No. 28

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Hereford, Texas, Sunday, January 9. 1955

Price 10c per copy

# Around Town

Cold weather took over this week and had most people of this area shivering-despite overcoats. Weathermen attributed the situation mostly to the fact that the atmosphere contained from 40 to 80 percent moisture. Everyone was ready to agree that humidity is one factor to which we are definitely not accustomed.

The Jay Sullivans were busy this week packing in preparation for their move to Tyler, where Jay will become manager of a large store for Perrys. They expect to leave Wednesday. Jay thinks he will be succeeded by a manager from Beeville, but is not sure. He likes it, though, because he gets a larger store and more salary. The Sullivans have been here four years, during which time he has been active in the Jaycees and in the Methodist Church-

The big "March of Dimes" question right now is the fact that they have not located one single piece of talent for the T-V Telethon, slated for Jan. 15. If you have a prize stunt, musical or otherwise, or know of someone else, call Mrs. Harry Caylor or Mrs. Maurice Tannahill. They say this is urgent. Most urgent. Sales Will Be Limited To 350

Also, a possible tip for program chairmen of various clubs. Mrs. Tannahill has an interesting film, "They Shall Not Want," produced by the national toundationand yours for the asking. It is 16 mm., and made especially for-clubs, Call Mrs. Tannahill at 1558.

Tell 'en that dog is gone, says Francis Hardwick. He reports that it kept two people busy answering the telephone after The Brand appeared announcing that he had a

The Knights of Columbus held (Continued on page 2)

#### All Beet Growers Sign At ASC For **Base Allotments**

Sugar beet growers will have only until Friday, Jan. 21, in which to sign up for allotments through the Texas ASC program, according to amouncements this week by H. H. Marshall, state director.

Silght changes will also be noted in handling of 1955 allotments, the directive said, in that all growers old and new will have to sign up for acreage in the ASC office ith their request for allotment. et growers, in the past, have presentatives, but this year must of the Hereford man. sign up in the ASC office to be in Stapleton was pic

egulations on allotments.

"Tickets will go on sale Monday, Jan. 10, for the banquet." said Tom Alderson, president, and will sell at \$3 each." He also this year, since the banquet has been limited to 350 plates by the bearly." He also said that banquet has been limited to 350 plates by the bandle will be it—so plan to get your tickets are carryover members from the learly." He also said that banquet dition to Douglas, are Ivan Blook, warned of a shortage of tickets

NEW C. OF C. OFFICERS FOR '55 are seen

above: Townsend Douglas, left, is vice pres-

ident; Ralph Hastings, president; and Clee

Meharg, treasurer. Directors working with the

Published Every Sunday

On Sale Monday "For this reason sales of tick-only basis, since funds from the New officers will be officially ets will be limited to members tickets are necessary to pay for installed at the annual banquer

plans for the coming year.

Plans for the annual Hereford only in the C. of C. office in the expenses. Chamber of Commerce banquet, hotel," he said. Beginning Thursscheduled for Friday, Jan. 28. day, Jan. 13, the remaining tickwere completed at a meeting of ets will be placed on sale in the the old group in a joint session, the directors here Friday. The new following firms: First National and new 1955 officers were named board also organized and reviewed Bank, Hereford State Bank, Mc as follows: Ralph Hastings, pre-

Annual C-C Banquet Ticket

"There definitely will be no tickets held back," said Alderson. "When the 350 are gone, that will

group will be Dr. Jay Barnett, Neil Cooper,

Ivan Block, J. T. Gilbreath, Jr., and Don

Little. Officers will be officially installed at

the annual C-C banquet Jan. 28.

Name 1955 Officers The new board met Friday with Dowell Drug, City Drug, and Rog- sident; Townsend Douglas, vice president; Clee Meharg, treasurer. W. M. Lenderman was also re-elected as secretary - manager, Hasting and Meharg, along, vith Neil Cooper and Dr. Jay Barnett dition to Douglas, are Ivan Bio tickets will be sold on a cash J. T. Gilbreath Jr., and Don Little.

#### Wanted To 'Kill Hereford Policemen'

# Crime Spree Ends After Crossing Three States

cordon of city and county officers assisted by the Texas Rangers and the F. B. I., here all day Friday, handled acreage with company re- as the group anticipated arrival

Stapleton was picked up in Tucson, Ariz., Friday night, how-ever, by the Arizona State Ponce with state and federal

'NO BIG HEAD for Bartley Dowell; retiring Kiwanis president, who was given the above hat by club members in appreclation of his work during the year. Loyd Lovel is incoming

president. Complete story of the installation will be found

on Page 2, Section 2, of this issue of the Brand.

service station man, along with a series of burglaries, which led across state lines.

> ing delinquency to minors," acfiled by parents of girls involved

The City Police have arrested Stapleton at five different times, mostly on traffic violations. He Ariz., where a girl accompan was last held in the City jail on him had been acrested, but a charge of being "AWOL" from (Continued on page 2)

to the F. B. L. in connection was turned over to air force miliwith the shooting of a California tary police by the city police.

F. B. I. representatives set off the alarm in this area Friday, when they notified officers that Stapleton was headed this waylong record of violations in this probably for Dumas or Herefordarea. As latrace December, 1954, following the shooting of a service Stapleton was held in the county station operator in California. Satjail in connection with "contribut- urday reports stated that the injured man was still alive, but in cording to Sheriff Lowell Sharp, grave condition. They also told lowho said that no charges were cal officers of the threats made against peace officers in Hereford.

> **Burglary Charges** Reports further stated that Sta pleton was wanted for burglary in California, El Paso, and Nogales,

## **Hereford Men Seek Increased Cotton** Acreage Through Farm Bureau Appeal

A bid for more cotton allotment fered unduly in the amounts of acreage in Deaf Smith County and over the High Plains area was made this week, when Virgil Dod-

High Plains area has suffered more from the mechanics of the allotments rather than from the actual acreage to be parcelled to the growers, the two men said. It was telt that bureaus administering the law had not used fair and impartial methods in arriving at individual grower allotments of the cotton acreage. It was further brought out that other areas of high diversification had also suf-

percentage cuts under the allotments of 1954.

"The State Board of Directors of son and Curtis Traweek appeared the Texas Farm Bureau were ask-Tuesday in Austin to meet with ed that the 40-65-47 percent formu-Texas Farm Bureau directors. la be considered again in 1955, as "In case additional acreage is added by Congress, Texas' share lar application was especially benadded by Congress, Texas share will be allocated principally in the High Plains drouth areas," said the two local representatives.

They reviewed the Austin meeting as follows:

"It was brought out that the ligh Plains area has suffered additional thousands of acreage acreases a suffered additional thousands of acreage acreases a suffered acrease acreases acreases a suffered acrease acreases acreases a suffered acrease acreases acreases acreases acreases acreases acreases acrease acreases acre

dollar gain during the past week the third was close to the border-Forty Years Ago Looking back forty years, Here-

until 1955, in order to include the ncome on the new year. Loans Down \$907,000 In addition to the high deposit mark, Hereford banks also showed a sharp decline on loans, which this year totaled \$2,601. 337.13 as compared with \$3,508, 520.58 at the close of business on Dec. 31, 1953. The 12-month de-

cline was \$907,183.45. Other figures on the statements showed only minor changes, the Red Cross Drive greatest of which was the Undivided Profits item. The two banks showed undivided profits totaling \$363,834.96 as compared with \$332,-989.57-a gain of \$30,845.39. Total capital stock of the two banks showed at \$175,900, with total surplus of \$250,000.

the best condition to ever be re-

corded. Deposits in the two banks

soared to a new total of \$11,882,-

498.25 Friday, Jan. 6-which show-

call on Dec. 31, 1954, when depos-

The near three-quarter million

was due to handling of grain loans,

bankers said. Numerous farmers

held over their grain transactions

its totaled \$11,165,756.97.

Ten Years Ago The current bank statements, in financial security for this area during the past 10 years-with cash deposits well over double those of 694.20. Loans were comparatively high, though, totaling \$2,823,762.12

on the call. If you drep back 20 years, you get into the days when both Hereford banks had only slightly more than one-half million dollars—and This period was just following the "depression days," when many istence. Hereford banks appeared to be in good shape on Dec. 31, 1934, with deposits totaling \$594,-463.41 in the two banks, as compared with a total of \$274,478.64 in loans. Neither of the two banks acquired \$1 million dollars in deposits until around 1938, since when deposits have consistently been in the \$1 million brackets.

Thirty Years Ago Quite a few people will recall the days of 1925, when Hereford boasted three banks: First National, First State and Western National. The three banks at the Dec.

Summary of statements from | 31, 1924, call showed a total of Hereford banks this week showed \$733,691.99 in deposits-against the Hereford territory in possibly \$770,166.50 in loans. The fact that the loans surpassed the deposits by \$66,484.51 reflects a situation which peared under different titles: Weswould not be possible under present banking laws-although it ed a gain of \$716,741.28 over the might be tremendously popular drastically different in those days, with the borrowers. Two of the three banks, on this call, showed loans in excess of deposits-and

Record Bank Deposits

ford was also served by the same three banks found in 1925. However, the 1915 call was small on Dec. 31, 1914, with deposits totaling \$346,615.77. Loans were also higher than deposits on the call, running \$364,681.73 — a difference of \$18,-

# Name Chairmen In

Chairmen were announced this week for the Red Cross annual drive, scheduled to open next

They are: Carl McCaslin, advanced gifts; Dick Barnard and Bill Patton, business district; Howard Gault, industrial chairman; O. D. Lowery, special gifts; Steve fact, reflect exceptional growth in Clements and Chas, Hill, rural areas; Mrs. Robert Veigel and Mrs. B. F. Cain, residential area. W. M. Decker, general chairman, Dec. 31, 1945. Total deposits in announced the appointments and the two banks in 1945 were \$5,419,- said that preliminary plans are being made for the drive.

# Burglars Swap Second Hand Job

What might be described a the world's most discrimina burglars Friday night broke in to Warren Motor Company, taking several radios, batteries, 33 cents in pennies, and the com

pany's service pickup.

The thing that baffles local officers, though, is that the burg lars earlier in the night broke into Reeve Chevrolet Company in Friona and stole a new pick up. When they completed their haul in Hereford, they loaded the loot into a muchly used pick-up belonging to the garage.

The new Friona pickup was left parked in front of Warren's, complete with key in the loci

County Allowed \$138,200

# Approved List Has 15 Items

Listing 15 conservation practices | crop grazing land. which will qualify for payment during 1955, Faust Collier, ASC manager, said today that Deaf Smith County will have a total of \$138,200. against only \$109,560 last yearallowing an additional \$27,640 to

"One or two new practices have been approved this year," Mr. Collier pointed out, including number 14, which covers contour listing, and contour chiseling for wind erosion control. "This particular practice will be available for the first." four months of the year, only,"
he said, "and will be available to
non-irrigation farmers."

Generally, however, the practicalong the same lines as in 1954. Specific information on the individthe ASC office

A complete list of the approve

Practices Are Listed
"Initial establishment of a permanent vegetative cover for soil rotection or as a needed landuse adjustment.
"Establishment of additional ac-

reage of vegetative cover in crop rotation to retard erosion and to

"Establishing permanent sod waterways to dispose of excess water without causing erosion. "Constructing terraces to detain

check erosion on sloping land. "Construction of diversion or spreader terraces, to intercept runoff and divert water to protected vent erosion or to prevent use of

"Constructing erosion control de dams to prevent or heal gullying or to retard or reduce run-off of

"Reorganizing farm irrigated systems to conserve water and pre-

"Leveling irrigable land for more efficient use of irrigation water and to prevent erosion-"Lining irrigation ditches to prevent erosion and loss of water

"Constructing spreader terraces to divert and spread water, to pre-vent erosion and to permit bene-

ficial use of run-off.
"Establishment of additional ac-

reage of summer legumes for summer protection from erosion.

"Contour listing, contour chiseling, cross-slope chiseling pit cultivation, or chiseling not on the contour for wind erosion control.

"Control of bindweed as a ne-

A half century ago Hereford and the first statements of the two beasted two banks, the same num. hanks appeared on Jan. 11, 1905. ber as today; however, they ap The two banks showed amazingly tern National and the Hereford Na- \$145,763.67. Loans were away out in tional, Banking regulations being front, though, totaling \$217,454.77

strong in deposits, which totaled (Continued on page 2)



## Riders Club To Present Sweetheart At Ft. Worth Show On Hereford Day

With "Hereford Day" scheduled lenge in view of the great for Saturday, Feb. 5, at the Ft. and time required. Worth Exposition and Fat Stock The club was organized here in Show this year, plans were an the Fall of 1947 and, since that nounced this week for the Here-iord Riders Club to take part in

Miss Dovie Jane Jones, a mem ber of the Riders Club, will represent Hereford as Community

Sweetheart, and will ride in the opening event; she will also be officially presented to the crowd.

About Dovie Jones

Miss Jones, age 20, is a graduate of Hereford High School and attended West Terror College. tended West Texas State College Canyon, one year. While in school here, she was active in the Pep Club, FHA, Tri-Hi-Y, and served on the Student Council. She was also "Hi-Y Sweetheart," and was cho-sen as "Most Beautiul Girl" in

her senior year (1953). as Deaf Smith County Farm Bureau Queen. She has been riding horses since she was six years of age, and finds sports—all kinds of great interest. Miss Jones par-ticipated in aumerous parades with the Hereford Riders during the

Hereford Riders Club
The sponsoring Hereford Riders,
despite their extensive history,
will also find the Exposition a chal-

time, has built a lighted rodeo arena and club house on land leas the big annual Ft. Worth celebra- ed from the Santa Fe. For the past five years the club has sponsored a community rodeo in eq and was the first in Texas to organize Palmetto Polo, which now

features a 15-man squad that (Continued on page 2)

# **Under 20 Percent** Of 1955 Figures

Poll tax payments for 1985 were more than lagging, according to a survey in the County Tax office Saturday.

A total of only 489 poll inxel had been paid. The figure in comparison with 2,501 last year, showed less than 20 percent payment, according to Lowell Sharp, assessor, collector.

Payment of poll taxes generally slump in off-electoin year but with probable bond election in school, city and county disions, collectors anticipate w above the present mark prior the Jan. 31, deadline.

# Hereford Boy Would Show Horned Toad To Buddies

Here's an unusual request-and

we believe you will agree: 3, January, 1955. Yokosuka, Japan.

I am in the Seabees in Japan and have been here for some while. Most of the boys in my outfit are Yankees, and have never seen a horned toad. I'm requesting you to send me one if possible. We have built a box for his home. We have had quite a bit of discussion about horned toads and all the boys have agreed if we could get one we

We sure would appreciate yo sending us one. I am a reside of Hereford and have lived the all my life. Sure appreciate yo help and your interest in this.

Thank you very mue DON G. CLARK.

The letter was addressed to I nis Lomas, who says he can find a horned toad at pressince they seem to be out of a son. He is asking for help. If so

## Gerald McCaskill New Field Man At Hereford State

rald McCaskill was named as d Representative of the Here-State Bank, beginning Jan. 1, ording to announcements made W. M. Decker, vice president,

The post, new for the bank is narily one of agricultural pubrelations, Decker said, and fola pattern set by more prosive banks. McCaskill will visarious individuals and comities, helping at any time with problems, conservation prob-or general problems concernthe farm program, with which will familiarize himself. He will

## Four DE Students To State Meeting

lection of representatives to the e D. E. Convention in Fort th was the highlight of a meet-Tuesday, when members of local Distributive Education es met. Named as delegates e Betty Buse, Nora Cummings Darrell Dawson and Dean Garrett. is Turner will also represent Hereford D. E. Group as a lidate for State Sweetheart.

arrell Hershley, a senior who resented the local group last ir, reviewed general activities convention, and showed pictaken on the trip, in addito election of a national reptative, the state meeting also affords a number of contests for all members, including selection

also make field loan inspections. "Numerous banks are offering such a program," said Decker. "We feel that it will be well accepted in this area, and we feel that Mr. McCaskil'ls training and experience well qualify him to do an outstanding lob."

McCaskill, who has resided in Hereford for the past three and one-half years, is well known over the area, having worked with the local Soil Conservation office during the period. A native of Ninevah he was reared in East Texas, was in the service during World War II, graduated from A&M College in 1950, and worked in Lubbock prior to coming to Hereford,

Mr. and Mrs. McCaskill and family will continue to reside at 601 Irving Street.

#### Water District To Name Directors In **Election Tuesday**

Irrigation farmers will elect three county committeemen in a year. The meeting is scheduled High Plains Water District election in the auditorium of the old high tion Tuesday, Jan. 11, in the court- school. house in Hereford.

Six names will appear on the ballot: Jim Lipscomb, Ed Dziuk, T. L. Sparkman Jr., Ralph Hastings, C. J. Berend and H. V. Mc-Cabe. Retiring members from the Board are J. H. Fish, Paul Corbett and Pete Carmichael; mem-

The board meets monthly with duties including procession of applications on new well permits and spacing regulations.

> READ THE CLASSIFIEDS

#### **Auxiliary Group** Elects Officers

New officers of the Women's of the church and calling to mind Auxiliary of St. Thomas Episcopal that when confirmed, members ac-Church were installed at the first meeting of the new year held Wednesday afternoon with Mrs. Ellen Carter.

Mrs. Bill Waldrep was installed as president; Mrs. Joe Smith, vice president; Mrs. Mayes Miller, secretary; and Mrs. Frances

#### World Neighbors Sponsors Noted Speakers Jan. 16

Two widely publicised leaders of World Neighbors" will meet with local members in Hereford on Sunday, Jan. 16, at 3 o'clock, according to announcements Saturday. They are Mr. and Mrs. A. J. Hesler, who served as overseas directors for World Neighbors last

The couple are on their way to Mexico, where they will continue their work. In addition to the Hereford meeting, they are also scheduled to appear in Amarillo on Jan. 17, and in Lubbock on Jan. 18.

In addition to brief talks, they will show slides on India concernbers are Frank Bezner and Floyd ing various projects encountered in their everyday contacts, and will give comments on conditions existing in the areas.

The public is invited to attend, said Mrs. Carl Perrin, local chairman of the World Neighbors organization, which is dedicated to spreading peace throughout the world through education and understanding of mutual problems.

Houston, treasurer, Mrs. Carter conducted the regu-

lar lesson on "Who are minister of the church" discussing beliefs John A Tras yuest cept the responsibility of becoming layman ministers of the

Regular meetings of the Auxili ary are held twice each month in the homes of members.



AVAITION CADET Alvin L. Williams, Jr., was visiting in the home of his parents, Mr. and Mrs. Alvin Williams, Sr., during the holidays. Williams has just finished a pilot traning course at Kinston, N. C., where he spent six months. He left Jan. 2 to enter an advanced cadet course at Bryan Air Force Base in Bryan, Tex. After completing this course in about six months, Williams will receive his wings of a pilot and commission of Second Lieutenant.

Flying insects have been found 12 miles above the earth.

Science estimates that the earths atmosphere weighs 5,000,000,000;-000,000 tons.

An inch of water covering an acre of ground weighs about a hundred tons

There are about 30,000 flowering the National Geographic Society.

An electric eel may grow to be eight feet long and thick as a man's leg.

Around..... Mr. and Mrs. C: O. Wilkins had everything ready to leave early (Continued from Page 1) Sunday morning for Brawley, Cal.,

their regu'ar meeting Jan. 5, w. and property inheritance, advising everyone to have a will to escape undue lanation on his estate.

Something new around town is the "Circle N Ba. ....." located on Highway 60, adjac. Messer moving quarters. The new drive-in will fcature charcoal steaks and special barbecue and will be operated by Mr. and Mrs. Travis Jackson.

The Hereford Artist's Guild is offering a special art course in oil painting. Details will be rounded out Friday, Jan. 14, in the Junior High art room, located behind the gym. Time is 5 o'clock. All interested persons are urged to at-

## Crime....

(Continued from page 1)

competes regularly with other Panpleton escaped. Stapleton previously told local handle teams. The club also has mounted quare Dance team which officers that he had been dischargis active in appearances. ed from the air force when he In 1953, the Riders visited 10 was here in December, but curtowns, paraded before 84,000 specrent reports state that he is wanttators and travelled a distance of

ed for "desertion" by the air force. Stapleton came here around 12 to 18 months ago from Brady with his father, William Z. Stapleton, who worked as a farm laborer for several months in this vicinity and, later, lived in a small hotel here. The father's name has also appeared on police blotters during the period, but officers said that he is apparently out of town at the present time.

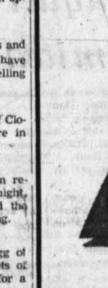
Charges had hot been filed on Max Stapleton by the F. B. I. Saturday, pending recovery of the injured California service station operator.

Mr. and Mrs. Claude Higgins and granddaughter. Jeanne Kay, have returned to California after selling their home here in Hereford.

Mr. and Mrs. Jim Parker of Clovis are visiting relatives here in Hereford.

Mr. and Mrs. Geo. Graham returned from Austin Friday night, where Mr. Graham attended the School Administrator's meeting.

Mr. and Mrs. George Gregg of Central City, Nebr., are guests of Mr. and Mrs. V. L. Hilten for a week or 10 days.



#### Mr. and Mrs. Ralph Smith and Kecord.....

where they will visit the Wilkins

daughter and family, Mr. and Mrs.

The Chamber of Commerce

monthly breakfast, scheduled for

Jan. 26, has been postponed until

Wednesday, Feb. 2, and will adopt

the "first Wednesday" as regular

meeting date thereafter, instead of

the fourth. Reason for the change

is the annual C-C banquet, which

Sgt. Ted Nichols, army recruit-

ing sergeant, announces that he

will be in Hereford Wednesday at

the Selective service office, and on

each Wednesday following. Nich-

ois reminded possible draftees that

they can still get benefits from

the Korean GI bill by entering the

(Continued from page 1)

1.442 miles. In 1954, they visited

10 towns, paraded before 100,000

spectators and travelled in excess

of 1,500 miles. Some of the towns

visited in 1954 include Albuquer-

que, Amarillo, Plainview, Pampa

Vega, Friona, Spur, Dalhart and

is scheduled for Jan. 28.

service prior to Jan. 31.

Riders.....

William F. Smith,

(Continued from page 1)

-a difference of \$71,691.10.

Figures used in compiling past years were taken from the Hereford Brand files and, among other things, show a definite trend to ward the doubling of deposits dur-

The most startling gain in deposits was from 1935 to 1945, when they somed from \$1/2 million to almost \$5% million. This era was, of course, due to inflationary prices and war years.

During the past 10 years, the deposits once again approximately doubled, jumping from \$51/4 million to almost \$12 million. It is also ing each 10 year period, except in interesting to note that the 1955 and who wants to remember the than the 1945 loan total of \$2,823,-



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NATION-WIDE FITTED SHEETS Sanforized to keep their good fit! Go on easy, stay on smooth, need no daily making up, no ironing! Full size 1.59 Twin size 1.49

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†Shrinkage will not exceed 1%



Speciall Sheet Blankets

70 x 90 inches. Richly napped firmly woven, cozy-warm cotton! Big values at this price.

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WINTER CAPS Corduroy and Gabardine Assorted Sizes

SPECIAL Gift Towel Sets Suitable for any \$ 00 Occasion. Heavy,

Thick & Absorbent Men's Brezz Oxiords These are broken \$ Lots and Sizes

All Greatly Reduced Women's House Dresses Sanforized Shrunk S 50 & fast colors

Sizes 12 to 241/2 Window Trim Curtains Colors: Green Red and

Men's Sport Shirts Nylon & Check \$ 00 Gabardine NOW ONLY

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Crechet Thread BIG BALL

> Men's Rayon Sox

Reinforced with Nylon to Add Strength Assorted Sizes



As most people around here know, writing a newspaper column isn't our line. As it says at the top, Cars Are Our Line. In handling anything as important as cars, though, you get to know something about them. You get to know how the sweet purr of a good engine should sound, you hear stories about old cars and you get to know how to

You get to know a good car from a bad one because, if you think about it a minute, you'll see that we have to BUY cars as well as sell them. So we have to know what a good car is. And while we're about it, we pick up a lot of interesting stories we think are worth passing along.

It's our shop talk . . . just like the talk of the railway men who remember the record set way back by Old No. 580, or sailors who remember the Big Storm, or army buddles who semember the Big War, which is, or course, the one they fought in.

I hope you'll enjoy stopping at this spot every week and I hope I can pass along some shop talk that'll be useful. I'm not going to get complicated or technical, there are too many people today trying to confuse others with big words and fancy phrases.

All the fancy adornment hasn't been able to change some things. Like honest trade, a dollar paid for a dollar's value. Whatever you may think about the dollar today, it won't buy more sound motoring than at our used car lot. As I said before, we have to buy cars as well as sell them and before we take a car in we make sure it's a sound, tight, clean car. We make doubly sure after we have it, and then we offer it on our lot.

Recently we delivered a new Buick to Mr. and Mrs. Wayne Evans and took in their 1952 Oldsmobile 98 4 Door Sedan. Knowing these people you know how they have kept this car. We are happy that they chose us when buying a new Luick, and we are pleased to offer a used car like theirs at a fair price. It will be our special for

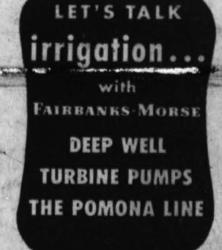
D.C. Kins We strive to metit your confidence 42 MILES AVENUE · HEREFORD · Pexas



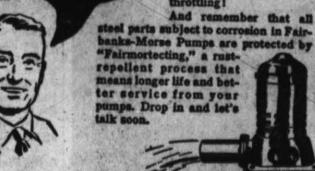
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# Pomona Pump

INSTALLED! You'll SAVE In The Long Run!



Yes, and these Fairbanksand efficient level. You see, Fairbanks-Morse many advantages . . . whether you need oil or water-lubricated pumps. You can readily adjust capacities on these pumps by merely turning a nut in the top of the motor head — this means savings for you through no waterful you through no wasteful



CLOWE & COWAN, INC.

# Westway

By Mrs. Johnie Townsend There were 54 in attendance at Sunday School Jan. 2.

Mrs. Joed anders gave her birthday offering.

Rev. R. D. Evans filled the

The regular first Sunday singing was held Sunday afternoon.

Twelve young people attended Training Union Sunday night. Officers were elected for the New Year which are: president; Don Keeling; vice president, Ralph Morrison, secretary and treasurer, Larry Kaul; group captains, G.C. Merritt and Walter Kaul; social chairman, Ross Joe Landers and serving with Ross Joe will be Billy D. Combs and Ted Alsup. The oung people planned a chiti sup. per, which will be held soon.

A Sunday dinner guest of Ted Alsup's 'n the Clarence Saulcy home were Don Keeling, Ralph the W. C. Osberns used to live. Morrison, Gene and Billie Don Freda and Dora Ruth Inman.

Fred Severance returned home he had spent several days, visiting his brother, Art Severance. Ed Blakney went to Lubbock last week on business.

Mr. and Mrs. Clarence Saulcy were dinner guests of the Carl the Jiggs Hartman home. Smythe's of Frio on New Year's | Dinner guests in the Jimmy Tho-

HEREFORD MEAT CO.

CONGRATULATES

the

CIRCLE-N

IN THE OPENING OF THEIR NEW

BAR-B-Q INN AND WISHES THEM

**EVERY SUCCESS** 

Values to

Men's Blue Suede

\$8.95

\$9.95 Value? Sixes 61/2 to 11

NOW

church last Wednesday night. Mrs. Merlin Kaul met with the tinue on every Wednesday night. Mrs. Merlin Kaul.

and Florene were dinner guests of the J. L. Bell's in Hereford on Mr. and Mrs. Ed Blakney and Dale visited the Pete Blakneys of

Plainview recently. Mr. and Mrs. W. E. Combs of Piainview spent Saturday night and Sunday with Cliff and Elmer

Mr. and Mrs. Clarence Sauley accompanied Mr. and Mrs. Mack Jackson to Hot Springs, N. M., Friday, Ted Alsup will stay with the Preach Merritts while his aunt and uncle are away.

Mrs. Overton Harris and children of Channing spent the past week in the home of her parents, the Everett McIntoshes. Mr. Harris was in Deaf Smith County Hospital, receiving treatment for his back.

Mr. and Mrs. Blea and family have moved to the farm where

Basil Kaul of San Francisco, Combs, Gayle and Ann Wagoner, Calif., was a guest Tuesday night in the home of his brother, Merlin Kaul. He was en route to San Jan. 4, from Oklahoma City, where Francisco after a visit with relatives in Sabetha, Kans.

Mr. and Mrs. Marlin Pierce and spent last weekend at Albuquertue, N. M., where they visited in

mas home last Sunday included

**Bar-Be-Que** 

Choir practice was held at the Mr. and Mrs. Ben L. Thomas, Sandy and Dusty and Mrs. Emma James Welch, Preach Merritt and Rayburn of Roundup, Mont., Mr. and Mrs. J. C. Morrison, Mary boys and girls. Meetings will con- Lynn, and Judith and Mr. and

Mr. and Mrs. Everett McIntosh Mr. and Mrs. John Rodriquez and family moved Saturday from the Joe Landers' house to the J. B. Snead place, southeast of West-

Wednesday in the home of Mrs. J. C. Morrison. The ladies continued their study of the book of Acts with Mrs. R. L. Wilson leading the discussion. Mrs. Johnie Townsend led the epening prayer. After a short business session, presided over by the president, Mrs. Morrison. Mrs. Merlin Kaul led the closing prayer.

Ladies present were Mesdames Merlin Kaul, Jimmy Thomas, R. L. Wilson, Johnie Townsend and the hostess.

G. C. Merritt, son of Mr. and Mrs. Preach Merritt, was one of the three boys of Hereford High School who were named all district player in district 1-AA. G. C. played half-back on the local team. Mrs. Harry Dengis of Hereford called in the Johnie Townsend

home recently. Mrs. John David Owen and son, David Benjamin, were released from Deaf Smith County Hospital Tuesday and are staying at the home of her sister. Mrs. Joe Wagoner. David Benjamin was born daughters, Deborah and Donna Friday, Dec. 31, at 3 05 o'clock in the afternoon. He weighed seven pounds and three ornces.

Mr. and Mrs. Gerald Townsend of Hereford called in the Johnie Townsend home Tuesday.

Mr. and Mrs. J. E. Springer and Janice of Midland spent the past weekend in the home of the Preach Merritts. Mrs. Springer and Mrs. Merritt are Bisters.

Donna Gabbert of Hereford was dinner guest in the Preach Merritt home last Sunday,

Mrs. Robert Wagoner and Elaine of Hereford called in the Joe Wagoner home recently.

Gordon Shaffer of Hereford, ne phew of Mrs. Joe Wagoner, left Friday for San Diego, Calif., to enter boot camp. Mrs. Art Shaffer, Gordon and

Linda visited in the Joe Wagoner home last week. Mr. and Mrs. Buddy Neal of

Townsends Wednesday night. Mrs. Jerry Autry of Amarillo night club singer and a nationally spent Wednesday night in the Cla-

rence Saulcy home. Mr. and Mrs. L. A. Mullins, Bobby and Lester of Roaring Springs visited last week with the Clarence Saulcys. Bobby and Lester attended choir practice with Ted Alsup Wednesday night.

Although there are wide individ- are deftly unraveled. Be sure to ual differences, most people can see the most compelling human inrespond in about 15 hundredths of terest story ever put on celluloid. a second to sounds and in about

#### Tierra Blanca Associational **Meet Thursday**

The monthly Workers Conference of the Tierra Blanca Association of the Woman's Missionary Union of the Baptist Church was held The Westway W.M.U. met last here Wednesday at the First Baptist Church, Members in the organization include churches at Canvon. Dawn. Dimmitf. Fairview. Farwell, Friona, Frio. Happy, Lazbuddie, Oklahoma Lane, Salem, Summerfield, Tulia, Vigo Park and Wayside

The one-day session opened at 16 o'clock with the Association president, Mrs. Tom Knighton of Can yon presiding, Rev. C. M. Fields of Friona served as moderator. A workshop for each department was held during the morning program and Rev. Nolan Kennedy from the San Jacinto Baptist Church of Amarillo, conducted a worship service. Lunch was served at the noon

hour by the local W.M.U. and a special program in observance of the W.M.U. 75th amoversary, was presented by the Avenue Baptist Church W.M.U.

Special music was presented by Mrs. Lewell McBroom and separate work conferences for the women and the men completed the program for the day. Approximately 175 attended. Mrs. Grace Heck of Idalou, district president, was a

# At The Movies

"About .Mrs. Leslie"

A magnificent blending of provacative, adult drama with a rare casting combination sparks Hall Wallis' brand new, deeply moving Paramount film, "About Mrs. Les-lie," which is due to open Wednesday and Thursday at the Star Theatre. Starring Miss Shirley Booth in her first screen appearance since her stirring Academy Award, performance in "Come Back, Little Sheba," and co-starring Robert Hereford called on the Johnie Ryan, the absorbing tale concerns an unusual friendship between a known industrialist.

The romatic alliance is a unique affair in that they see one another orly six weeks out of the year during an annual vacation. Also the weman, Miss Booth, does not know the real identity or background of Ryan, the man. Related by the subtle use of flashbacks Gold sells for about \$500 a pound. the absorbing emotional conflicts

Read The Classifieds

# BIG NEWS!

ANNOUNCING THE FORMAL

SUNDAY, JAN., 9th

OF HEREFORD'S MODERN



VIEW OF OUR SPECIALLY BUILT BAR-B-Q PIT TO PRODUCE A FLA-VOR & TENDERNESS YOU'LL LOVE

A PLACE YOU WILL **ENJOY TAKING** YOUR FAMILY AND YOUR GUESTS.

PLENTY OF PARKING SPACE **CURB SERVICE** 

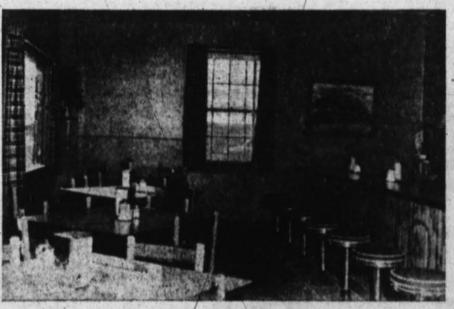
FREE COFFEE AND GIFTS FOR CHILDREN ON OUR OPENING DAY FROM 10 a.m. to 6 p.m.

> OLD FASHIONED BAR-B-Q

BY THE POUND WITH OUR SPECIAL SAUCE TO TAKE HOME

TASTY, HICKORY SMOKED BAR-B-CUE PREPARED BY "MEN WHO KNOW HOW" WITH OUR OWN SAUCE RECIPE THAT'S A SENSATION!

CHARCOAL BROILED STEAKS - ONLY THE BEST -THAT WILL SATISFY THE MOST DISCRIMINATING TASTES.



CLEANLINESS, CHEERFULLNESS AND A WESTERN ATMOSPHERE AWAIT YOU AT THE CIRCLE N BAR-BE-CUE ON EAST HIGHWAY 60 ADJOINING MESSER'S HOUSEMOVING CO.

# We Have Regrouped Our Women's and Children's Shoes! One Group Men's and Boy's SPORT and DRESS

1 Large Group of Ladies' High, Medium, Low and Flat Heel

Queen quality and Velvet Step Values to \$10.95 CLEARANCE

323 N.

Main

Triple Fold Cuff, Heavy In Yellow, Blue, Mint Green, - Reg. 49c Value \$100

Pnone 955

HERESONS - HEREFORD - "JOHNSON STATE

# Hereford State Bank

STATEMENT OF CONDITION DECEMBER 31, 1954 RESOURCES

Loans and Discounts \$1,019,639.15 1,004,244.55 CCC Loans 92,849.46 Bills of Exchange, Cotton **U. S. Government Securities** 246,122.15 166,486.90 Other Securities 5,250.00 Stock in Federal Reserve Bank C-sh and Date From Brake ,738,288,61 **Future Bank Site** 19,500.00 Furniture and Fixtures 8,600.00 Other Assets 1,686.08 \$4,302,666.90

LIABILITIES

Capital Stock Surplus **Undivided Profits** Other Liabilities DEPOSITS

75,000.00 100.000.00 35,160.55 29.73 4,092,476.62 \$4,302,666.90

Member Federal Deposit Insurance Corporation

# NANT ADS Phone 30 or 31

#### FOR SALE Miscellaneous

GEIGER COUNTERS and scintillators for sale. 533 East First Street. Phone 1674 or 1270 Hugh

B-1-16-49-10p

Hereford Glass Co. expert Car Glass Installatio. Table Fopt and Window Glass Picture Frances

102 Park Ave. Ph. 1425 B-1-16-tfc

STORM SASH and storm doors Carl McCaslin Lumber Co. B-1-11-15-tfc.

DRIVE IN SERVICE Cottage Cheese

Cream Milk (By the Gallon only) Now available at the Dairy Cream Store, formerly Zesto. Boardman's Finer Grade "A"

Milk Products or Call 1329 for free delivery to your home.

Save feeding dollars by custom mixing your feed. Furnish what you have, we can supply what you need. Custom grinding, rolling, mixing, molasses blending and sweet cubing. Bulk mile or molasses for sale.

DAWN CO-OP PHONE 3105 DAWN, TEXAS

TANGY AND SPICY. Old fashioned Honey and horehound candy McDowell Drug, Phone 13.

B-1-52-8C

B-1-13-27-tfc

BARLEY: Loaded in truck, \$1.60 bushel. F. L. Alexander. Phone B-1-11-27-tfc.

I ENJOYED supplying the firedays. Thanks a lot, Ted Eaton.

AIRPLANE LANDING MATS.

B-1-11-14p. BONDED STORAGE. Hereford Transfer and Storage Co. Local

and long distance furniture moving. Phone 2030, Box 243. Here S-1-19-19-tfc

FOR SALE: Assortment of fruit trees, shade trees, hedge, roses, flowering shrubs and other nur-

Ward. North Main. S-1-31-23-tfc

FOR SALE 50 Bales Atlas Sargo . . \$15.00 40 Bales Old Alfalfa .. \$10.00 100 Bales Wheat Straw and Johnson Grass ..... \$25.00 19 ten gallon milk cans, \$3.00

One 12 can milk cooler, \$250.00 Guaranteed for 5 years Two Rolary Vacuum Pumps with 4 milkers and other milking equipment, \$150.00:

700 lbs. Dairy Feed, \$20.00. L. W. Tooley

10 miles east on Highway 60. S-1-28-1P

FOR SALE: Two reigntion motors. Located six miles south Summerfield. Phone 4542 Frio Exchange.

B-1-14-1-4p FOR SALE

One red wool frieze living room suite. Two piece.

3 Piece Bedroom Suite. Duncan-Phyte Dining Table, with buffet. Walnut finish: Floor Coverings, 12x15 Armstrong Quaker, enough for 7

rooms. Mrs. A. G. Martin 418 Ave. J Phone 1863

B-1-1-20

FOR SALE

NEW, BIG 6 Chrysler Irriation Engine. Copper Cols, etc. Complete. Factory guarantee. F. L. Alexander. Phone 2007. B-2-17-27-tfc.

> READ THE CLASSIFIEDS

FOR SALE: Irrigation tubes and dams, cotton trailers, 1950 Chevipickup. Other farm equipment. Phone 1338. B-2-16-28-3p.

#### FOR SALE Automobiles

FOR SALE OR TRADE: 1951 Ford Fordor Fordamatic. Radio and heater. 1953 Plymouth Fordor Cranbrook. Both extra clean cars Phone 1364.

B-3-19-25-tfc

DOOR BELL won't ring? Call Morgan Appliance, Phone 197.

FOR SALE, or will take nice boat as trade in; 1949 Chrysler Windsor deluxe. Extra nice. See George Martin at Truly-Teague Chevrolet or 234 Star. B-3-26-1-2c.

FOR SALE OR TRADE: 49 motwo speed rear end. Will sell outright or trade for good pickup. Phone 1863. \_\_\_\_

#### REAL ESTATE

HEREFORD FARMS

B-1-50-tfc Nice. improved quarter section, one irrigation well . . . \$10,000 cash will handle . . . \$250.00

> Nearly perfect, well improved quarter section, close to town. Natural gas to irrigation well. \$20,000 will handle . . . \$350

Very nice quarter section close but if you will buy what I want to town with good improve- & trade, will cut pro- some. ments and 2 irrigation wells. . . will take \$27,000.00 cash and \$2,000.00 per year on balance. \$275.00 per acre.

Beautiful little stock farm or dairy setup of pavement with nice 3 bedroom home. 160 acres grass and 140 acres in cultivation, irrigated. Will take small works for all you folks who visit- down payment. \$165 per acre ed my stand during the holi- Good level 200 acres close to ments . . . \$26,500.00 cash . . \$56,000.00 total.

Sam Nunnally

Lone Star Insurance Agency Phone 424 136 Main Nite & Sunday 1711

#### STOCK FARM

160 acres: Nice modern' home sery .- Plant now. I can furnish and outbuildings. Two small ira man to plant them. Mrs. J. F. rigation wells, 80 acres fine level land in cultivation. Balance fine grass land. Located 2 miles from Hereford. Excellent terms. Possession. One half mineral. Per gcre \$150.00.

> IRRIGATED FARM ONE HALF SECTION: Good mod. ern farm improvements. 8" irrigation well. 280 acres good clean land in cultivation. Fine location on pavement. Extra good terms. Possession. 1/2 mineral. Per acre \$150:00.

WHEAT FARM 100 bales Green Alfalfor \$20,00 e 500 ACRES: All good-level land 565 ACRES: Barn and windmill. in cultivation. Located in N/W Iwo 8" wells on natural gas part of Deaf Smith County. To 185 acres in cultivation, balance trade for Colorado ranch, or in- in grass. 450 acres level land come property. Per acre \$65.00. and balance slopes some. All

CATTLE RANCH 5800 ACRES: All rough grozing per acre. 29% down, \$5,000 land. Plenty of water. Located per year on balance. 5% in-100 mi. S/E of Amaritto. To terest. trade for irrigated land, wheat 160 ACRES: With good 8" well, land, tourist court, or what have lays on paving and choice loyou? Particulars furnished on re-

MANY OTHER GOOD BUYS IN CHOICE 460 ACRES: 2 sets of FARMS.

WESSON REAL ESTATE Hereford, Texas

FOR SALE, or trade for cattle. Four room modern house, four years old. Must be moved, Westway 2195.

B-4-18-52-6p

TO TRADE Have \$53,000.00 Equity in water. \$110.00 per acre. \$100,000.00 Motel. Best located in good West Texas oil town. To trade for irrigated land. Picture and details sent on request. C. B. Smith Jr. Route 2, Box 47 Snyder, Texas

room home. 109 Avenue J.

FOR REAL ESTATE Farm Loans .... Good Terms SEE LUTHER PEVLEY Res. Phone 524

DUPLEX. Four rooms and bath each side. Double garage. Stucco construction. One side car- should see it. peted. Close in and good state EXTRA NICE 160 all in cul-Phone 589.

PRUDENTIAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency

8" well, on gas. I mile of town. an acre, some terms. Land lays del semi-truck and trailer, with \$150.00 per acre. \$12,000.00 nice and is on paving. will handle.

314 Acres, 6' room modern \$10,500 has \$8,800 loan. \$200.00 per acre. Glenn Weir

Phone 200 B-4-23-tfc 000 loan. 124' ACRES FOR SALE South of Summerfield. Cotton allotment was 25 acres. Has 25

acres in wheat and 90 acres listed ready for water, with posses- NEARLY NEW 3 room house on Excellent well und equipment ready to go. Priced at \$235.00

D. P. Davidson Levelland, Taxis

B-4-49-4P FOR SALE: Three room house with bath. Well located. Good terms. See us at once. J. B. Elliston. Phone 179 or 132 East

B-4-24-43-tfc FOR SALE OR TRADE

21-unit motel, all tile baths, car-B-1-21-1-2p. Hereford and on pavement, 2 peted from wall to wall - close irrigation wells . . . 60 acre in on U. S. 66 Hi-way, nice livfor land.

17-unit motel. \$5.000 cash down \$300 per month on balance. Other courts for sale or trade. BERT ADAMS, with Pinkston Real-

Albuquerque, New Mexico Office Phone 3-2421 Residence Phone 3-3292

SALE: By owner, irrigated farm Good land, strong water. Some terms. Box 842, Hereford. B-4-14-52-8p

206 ACRES, FOUR MILES SW HIway 60. Two irriation wells, natural gas. 106 A Wheat, farming equipment. \$26,000.00 cash, \$6,000 wheat and barley. Irrigation disyear including interest. F. L. Al- trict. \$100.00 per acre. 20% exander. Phone 2007.

B-4-28-27-tfc-500 ACRES OF DRY LANDOWIN

sell or trade for irrigated land. Phone 2050 Hereford.

FOR SALE

will water good. Priced \$200.00

cation to build. \$15,000 to \$18,000 will handle.

improvements and on pavement 80 acre cotton allotment. \$250 per acre. Terms.

We have a choice perfect B-4-50-tfc section with 4 good 8" wells and lays on pavement. \$250.00 per acre. WELL IMPROVED 320 ACRES:

On payement, irrigation water guaranteed, land lays nice to Joe B. Douglas Real Estate

Phone 3151 Box 185 Friona, Texas 5-4-28-1C

FOR SALE by owner. Three bed

FOR SALE

NICE 487 acres all cultivation 2 8" wells, 87 acres cotton allotment, 140 acres wheat al-S-4-37-tfc lotment that is planted: Price \$200.00 an acre, will give some terms. This is a good buy, you

of repair. Owner. J. K. Baker, tivation, 1 8" well, 87 acres of S-4-27-16-tfc. wheat planted, 29 acres cotton allotment; Price \$200 an acre, We would appreciate showing you this one.

EXCEPTIONALLY GOOD 200 acres all cultivation, 2 8" wells, 1-2 bedroom house, 1-3 room house, both modern, and other mprovements, has wheat and 270 Acres on paving. One good cotton allotment. Price \$275.00

NEW 3 bedroom Brick home, house, 1 good well on gas. 3 Bedroom brick home, carpet on living room, has car 109 Main port with storage room behind Res. Phone 802 it. \$13,000, approximately \$10-

> Nice New 2 bedroom home, has central heating, and double closets in bedrooms, \$6,500, has \$5,000 loan, on paving.

paving, has bath and big lot, \$750.00 down, good terms. FOR LEASE 1 irrigated quarter, and a dry land 80 acres, Both cash lease. FOR RENT: Five room furnish-

We have other good buys in the way of farms, houses, and business property. We will appreciate you coming in to see us. We also appreciate all listings,

J. M. Hamby Real Estate 1410 Park Avenue Phone 701 office or 4473 Frio Exch. Residence B-4-28-tfc

> Parmer County Land For Sale

Ideal for permapent and port-cotton base . . . fair improve ing quarters. \$165,000 will 2 Perfect 160 Acre Tracts: Imlarge loan. Will trade equity proved and unimproved. The very best top quality land and in the best water district with two good 8" wells. Located east and south of Friona. These quarter sections are just what the choitors, 4723 Central Ave., N. W. cest buyers are looking for: 38 acre cotton allotment. \$15,000 to \$17,000 down. Will handle each quarter and good terms on

B-4-52-4C the balance. Joe B. Douglas Real Estate Phone 3151 Box 185

> Friona, Texas S-4-28-1C

FOR SALE

Perfect 1/2 section. All sowed to down if sold by Jan. 15th. 320 acres. Improved. Two 8"

wellten Near Mereford. 70 occes good wheat. \$190.00 acre. B-4-15-1-2p One extra choice 1/4. On pave-

ment. 160 acres. Improved. 1/2 mile off paving. One & well! Most of land is tillable. \$210.00 acre. \$10,000.00 will handle. Consider house as part payment. One of the best 4 year old three bedroom homes, with garage.

\$7,500.00. One Tandem Trailer house. Mod ern in every respect. \$1100.00. One to three sections of good land in irrigation district.

Carthel Real Estate 206 N. 25 Mile Avenue.

D-4-28-tfc

Do you want to sell or trade your farm or ranch? We have several buyers for land in this area. Come to our office 341 N. Main or phone us and we will come to see you. We are still making those good

Travelers Ins. Co. loans giving quick appraisals and best ser-T. J. Carter Realty Co.

Phones 55 or 327J B-4-1-2-C OWNER WOULD SELL two bedroom house. See mornings, or after 6:00 P.M., 227 Avenue C

R.4.15-28-2

I WANT TO RENT the Bus Station building. Also have one of 1/4 Section near Hereford, Well my best furnished apartments vacant. F. H. Oberthier. Phone

improved. All in cultivation.

1/2 section. Two 8" wells. Three

bedroom home. Quonsett barn.

90 acre cotton base. Price \$225-

240 acres. All in cultivation. Two

good 8" wells. 8 miles of Here-

1 section, 256 acres grass, Bal-

ance cultivated. 8" well. On

pavement. Price \$150.00 acre.

320 acres. 180 acres cultivated.

Balance grass. Fair improvements.

All modern. In irrigation area.

Price \$67.50 acre. Good loan

Hugh Bookout Realty

ford. \$20,000.00 down.

Good 8" well.

on this place.

dianapolis, Indiana.

lett. Phone 2050.

Parker. Phone 220.

Barclay.

965-J.

FOR SALE: Three bedroom brick

FOR RENT

TO LEASE, FOR CASH: 80 acres.

100 acres; 160 acres; well with

each plot. Five miles S.W. Here-

ford. Phone Westway 2599. C.S.

ed apartment, private bath. Part

bills paid. Also a three room

furnished apartment. Phone

FURNISHED APARTMENT

furniture, one bedroom, clean,

and linen . . . must rent to cou-

ple only. \$75.00 month. Call

LONE STAR INSURANCE AGENCY

FOR RENT: Four room unfurnish-

FURNISHED apartment. 613 south

FOR RENT: Three room modern

OFFICE ROOMS FOR RENT up-

stairs over The Brand. Reason

able rates. See E. F. Posey

room 3, or inquire at Brand Of-

FOR RENT: Nice three room fur-

nished apartment. Private bath.

Bills paid. Call Mrs. W. T. Car-

FURNISHED APARTMENT, Pri

COMFORTABLE Bedroom. Pri-

FOR RENT: Bedroom. Close in

NICELY FURNISHED Apartment

for rent. Call 484 or 491 after

TWO ROOM unfurnished modern

208 Whittier, Phone 1081.

house. Bills paid. C. A. Lindsey.

TWO NICE Bedrooms for rent. 506

FURNISHED apartment for rent.

FOR RENT: Furnished garage

FOR CASH LEASE, 20 or 25 acres

FOR RENT: Clean, modern, three

FOR RENT: Small garage apart

ment. Bills paid. Also front

south bedroom. Come to 219 Lee.

room efficiency spartment. 307

11/4 miles SE: Phone 1804-W.

East Park. Phone 1762.

irrigated land. Roberta Campbell

963-W. 203 Park Avenue.

apartment. Bills paid. Phone

Phone 847-J. 509 Ross.

vate entrance. Reasonable. 116

vate bath. Bills paid. Phone 80-W

unfurnished house. Call at 501 or

25 Mile Avenue. Phone 325.

Adults only. Phone 589.

ed duplex apartment. Close in.

424 . . . 1711 Nites

136 Main

507 Jackson.

michael, 838.

Avenue A.

6:00 P.M.

Lee Street.

Phone 556.

The transfer of the second

house. 211 Star Street. Monroe

00 acre. Good terms.

ONE THREE ROOM house; one four room house. Boyd Knox. Phone 4241, Friona.

B-5-13-28-tfc

In-5-22-1-2c.

FOR RENT: Three room modern house. Garage. Furnished. 211 Ave. K. Phone 1312-J.

BEDROOM for rent. Also small apartment. 511 Lawton Avenue. S-5-9-28-1k FURNISHED or unfurnished apart

ment. Reasonably priced. Phone B-5-9-28-tfc.

FOR RENT: 40x60 Quansett barn. South Main. S. H. Slagle, B-5-10-28-3p Office Ph. 1674 Res. Ph. 1270 B-4-28-tfc

WANTED

FOR SALE: Two lots. Lots 1 and WANTED: Job in custom anhy-2 of block 1 of Bockstahler, drous amonia. Have own equip-Koetzel and Kokamoore subd. of ment. 201 Ross Street or phone E1/2 Block 25, Evants Addition. 103-J. J. M. Dawson. Write, Mrs. Lorraine Eldridge, B-6-18-27-4p. 3060 North Delaware Street, In-NEED A HOT PLUG repaired?

B-4-39-1-2p.

B-4-13-28-tfc

B-5-19-49-ife-

Phone 424

B-5-49-tfc

B-5-13-21-tfc

B-5-13-19-tfc

B-5-21-41-tfc

B-5-17-48-tfc.

B-5-9-52-tfc

B-5-9-52-3p

B-5-9-27-tfe

B-5-12-27-tfc

B-5-14-1-3p

B-5-9-1-20.

S-5-16-28-1x

everything furnished but dishes Call, R. W. Sparks Pho. 1771-W

Call Morgan Appliance. 197. B-4-33-52-4k B-6-9-13-5fc. LOOK: You farmers that are re WANT TO RENT: 14 or 1/2, crop tiring. I will trade my equity in rent. Would take job on farm, house on 130 Beach Street, Herepart pay, part crop. Joe Lineford for your machinery, if I han. 2404 Wichita, Amarillo. Can can rent your farm, or will rent give references. farm and sell house. A. L. Trip-

S-6-25-28-1p. WANT THE CARE OF ONE child in my home. Two years or older. Desirable home and good care. 111 West 6th Hereford.

S-6-22-28-1k.

#### HELP WANTED

BUSINESS still on upgrade for the Rawleigh Man. Company now completing six story addition to Memphis factory to take care of our growing Southern business. If interested in a good business for yourself, City of Hereford or South Castro County write Rawleigh's, Dept. TXA-160-107, Memphis, Tenn.

NOTICE

WANTED One of the nicest furnished 150 New Customers on City apartmentss in town, very nice Deliveryl THE HEREFORD BRAND



Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

B-10-2-Hx



Regular Stated Mon. Jan. 10 7:30 P. M.

La Thompson, Sec B. E. Roberson W. M. REAL ESTATE DEALER E. B. POSEY

S-10-27-tfc ALCOHOLICS ANONYMOUS Phone 608 or 2018 Meetings Thrus. Night At 8:00

P.M. 1003 Union B-10-24-tfc

BEAUTIFUL BABY PARRA-KEETS! All colors; No. 1 stock only. Metal bird cages. Francis The Printer, 707 North Main, B-10-18-4-tfc.

TOASTER WON'T TOAST? Bring it to Morgan Appliance. Park B-10-10-13-tfc.

11. Business Services

NCOME TAX SERVICE. Mrs. B. Lee Cocanougher, 108 West 8th B-11-10-27-13p.



Hereford Rotary Club

meets every Monday at 12:05 Hotel Jim Hill

GENERAL REPAIRING We specialize in Irrigation En-

gines. Also automobiles, trucks and tractors. Work guaranteed.

T & T Garage 1410 Park Avenue Phone 701 B-11-28-4P

(Additional Classifieds On Page 5)

> PAID ON Savings

We welcome your account large or small.

Each account insured up to \$10,000

Amarillo Savings & Loan Association 407 West 8th Street

# **JOHN HANCOCK FARM & RANCH LOANS**

FREE PROMPT AND LIBERAL APPRAISALS LONG TIME TERMS LOW INTEREST RATES

**WESSON REAL ESTATE** 

HEREFORD, TEXAS

MASH

HOME OF AYERS SUPREME FEEDS

CWFFT

Cotton Seed Cake and Meal

PHONE 265

**WEST TEXAS FEED, SEED** & HATCHERY CO.

Jack Wright Hereford, Texas We Give Gunn Bros. Stampe

HOME OF AYERS SUPREME FEEDS

Clean Up On Used

need these good machines!

FRIGIDAIRE WESTINGHOUSE KENMORE

BENDIX

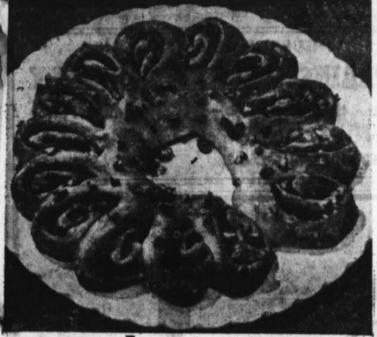
WASHERS

GROUP II

Hereford Implement Co.

# We need the space more than we

GROUP 1



APRICOT-PRUNE COFFEE RING has a professional look.

# Go "Pro" With Coffee Ring Dozers, crane, dragline, Back-

By CECILY BROWNSTONE Associated Fress Food Editor

NOTHING, BUT NOTHING you an bake equals the tantalizing mell of a yeast-raised coffee ring rowning in the oven. Fill the ring ith dried fruits, sugar and lemon ind-as we do in this recipe-and ou'll have the most delicious arona in the world walting through he house.

Serve this coffee ring to just he family" and they'll love you learly. Or make it for guests hen they come over in the evenng to watch television or play a ame of bridge. Have the ring aking in the oven when your ompany arrives so they can get delightful whiff of what's to

The texture of our coffee ring interesting because the dough as corn meal in it. You'll feel roud when you serve it because will have such a professional apearance. After it is baked and ou drizzle confectioner's sugar rosting over it, sprinkle it with a ew nuts. To make the frosting, ust moisten confectioner's sugar with a little water and lemon juice so it is the right consistency to lrop from a spoon.

Recently we found ourselves sitting beside a Minnesota home-maker who won third prize (\$2,500) n the sixth bake-off contest sponored by a flour company. We ask-ed the prize-winner what trick she uses, in winter, to make sure of the first rising of her dough. She old us she puts a pan of water has just come to a boil on a ow rack in her oven; over the vater, on another rack, she places ner bowl of dough - the oven is or is kept closed. When the watets cool, it is replaced with water that has just come to boil. This method of keeping east dough at just the right temrature in cold weather is the one

APRICOT-PRUNE TEA RING Ingredients: 2 cakes compress 2 packages active dry yeast, cup water, 11/2 cups scalded nilk, 1/2 cup shortening, 1/2 cup ugar, 3 teaspoons salt, 6 to 7 ups sifted flour, 2 eggs (lightly eaten), 1 cup enriched yellow orn meal, extra melted shorten-ng, Apricot-Prune Filling, Conctioner's Sugar Frosting, pecans

walnuts (coassely cut.)
Method: Crumble or sprinkle the for compressed yeast and warm but not hot) water for dry yeast; stir until dissolved. Pour scalded.

milk over shortening, sugar and salt: stir until shortening melts; cool to lukewarm. Stir in 2 cups of the flour and the lightly beaten eggs; stir in softened yeast, then the corn meal. Stir in enough more flour to make a soft dough. Turn out on lightly floured board and Earn diploma. Standard texts. knead until satiny-about 10 minutes. Round dough into ball; place in greased bowl and brush lightly with extra melted shortening. Gover with tea towel and let rise in a ture, contracting, and building. warm place until double in size Also many other courses. For inabout I hour. Punch down; let rest about 10 minutes. Divide dough in half. Holl half of dough to form O. C. Todd, P. O. Box 974 cblong about 9 by 15 inches. Spread with half of Apricot-Prune Filling. Roll up tightly, beginning at wide side. Seal well by pinching edges of roll together. Place sealed edge down in partially closed ring on lightly greased cookie sheet. With scissors, make cuts two-thirds of the way through the ring at 11/2inch intervals. Turn each section on its side. Treat remaining half ot dough the same way. Let rings rise until almost double in size about 25 minutes. Bake in moderate (375 degrees) oven 25 to 30 Phone 273

with coarsely cut pecans or wal-APRICOT PRUNE FILLING Ingredients: 1 cup chopped dried apricots, 1 cup chopped cooked prunes, 2-3 cup water, 1 cup sug-ar, grated rind of half a lemon. Method: Mix apricots, prunes, water, sugar and lemon rind. Cook, stirring often, over low heat until thick. Cool.

minutes. When rings are baked,

drizzle thin Confectioner's Sugar

Frosting over the top and sprinkle

Q. I am 13 years old and don't think I'm slim enough. My bust is 34 inches, waist 261/2, and hips 34. What can I do?

A. Your figure is normal enough for a girl of your age. Almost all girls of your age are rather thick through the middle-and you will begin slimming out in a little while.

Q. What can I do about camouflaging too-thin lips?

A. Use a rich red lipstick, and build the lips out-just a little. Don't exaggerate them! If your mouth is very small, build it out a little at the corners and use the softer lipstick shades.

Q. What is a good exercise for

rope-jumping, being sure to keep on the toes throughout the exer-

. 2 Sidney N. Fuller Certified Public Accountant

338 North Main Street is pleased to announce that he has moved his

> 338 North Main Street Room 6

> > January 1, 1955



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B-11-tfc

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Read The Classifieds

**Deaf Smith County** Abstract Co. ABSTRACTS

OF TITLE Elizabeth Womble Manager 148 N. Main

Phone 497



and employes told the State Senate investigators in Austin, Texas how block details were handled. Shown (1-r) are Bascom

assistant executive secretary; Lawrence Jackground are board files in one of the block dals under investigation. (AP Wirephoto)

THINKING OF buying an automa G. P. Owen Clan tic washer? Don't buy any washer until you have used and test-Still Growing ed the Brand New 1955 Frigidaire, in your own home for sev-All grandparents have grandchilen full days with absolutely no obligation of any kind. No spe dren, but very few acquire them pliance for your free home trial. 18 days.

The latest was Barbara Jo, B-11-54-13- tfc. daughter of Mr. and Mrs. Bobby READ THE CLASSIFIEDS

Owen, Hereford, born Jan. 1; David Benjamin, son of Mr. and Mrs. John David Owen, Hereford, was born Dec. 31, in Ft. Worth, and Steven Alan, son of Mr. and Mrs. G. P. Owen, Jr., was born Dec. 14-all in an 18-day period.

The trio brings the Owen grandcial plumbing needed. Installs on in such a hurry as have Mr. and children to a total of 14, not inrubber rollers. Call Morgan Ap Mrs. G. P. Owen during the past cluding two great-grandchildren.

# Safety Awards For 11 Butane Drivers

tane Company in Hereford receiv- to certainly be proud of. ed awards for good driving Thurs day from Pan American Casualty Company of Houston.

The awards were presented at a meeting held in the Jimmie All red home Thursday evening, at 130 o'clock, There were 19 present for the meeting, including Chief of Police Leo Box. Mr. Mc-Neal, highway patrolman in charge of safety in the Amarillo District. showed a film, "The Closed Book." He also presented the awards.

The recognition was given for friving one year or longer without being involved in a chargeable accident, a wreck that could be lamed on the driver.

Drivers recognized and number f driving years without a chargeable 'accident were Calvin Goodn, two years; H. L. Meacham, wo years; Lee Norman, two years; Dean White, two years; J. O. Clark, two years; C. E. Watts, wo years; L. J. Livesay, two years: J. C. Mays, who has only worked with the company one year one year award; Karl Hutchenson, two years, C. C. Stevens, two years; and J. R. Oglesby, two years. This includes the company 100 percent. They drive butane and

> When You Need WOODY WILSON

Eleven drivers for Hereford Bu- gasoline trucks. This is a record

#### READ THE BRAND CLASSIFIEDS

# Safe 'n Sound

'One night in ancient times, three horsemen were riding across a desert. As they crossed the dry bed of a river, out of the darkness a voice called, "Halt!" They obeyed. The Voice then told them to dismount, pick up a handful of pebbles; put the pebbles in their pockets, and remount.

"The voice then said, "You have done as I commanded. . . Tomorrow at sun-up you will be both glad and sorry." Mystified, the horsemen rode on, "When the sun rose, they reached into their pockets and found that a miracle had happened. . . The pebbles had been transformed into diamonds, rubies, and other precious stones. . ? . They remembered the warning. They were both glad and sorry. . . glad they had taken some, and sorry they had not taken more, and this is The Story of Insurance."

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00

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# Summerfield News

By Ann Lookingbill The mist and light rains are real y appreciated by everyone especally the farmers who are wanting some rain before finishing their

Mr. and Mrs. Lenard Latham enjoyed having her brother and family, Rev. and Mrs. G. W. Hudgins, from Wienart for a visit, dur-ing the holidays.

The Kendall annual holiday din ner was Sunday at the Legion Hall in Hereford. Those present were Mrs. Lee Kendall, Messrs. and Mesdames Henry Kendall and Ernest Kendall and family of Amarillo, Bill Kendall and family, Joe Kendall, Preston Hagan and daughters, Clinton West and famly, Delbert Bainum and family, Ky Lawrence and J. B. Noland and family.

Kenneth Christie and Johnny Fields were in Lazbuddie Monday. Mr. and Mrs. J. C. Lemons from





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EL RANCHO FEEDS

**VACCINES - SUPPLIES - REMEDIES** 

**COTTONSEED MEAL AND CAKE** 

SALT - MILL FEEDS - MINERALS

BABY CHICKS

QUANTITY DISCOUNTS - WE DELIVER

Hereford Poultry & Egg Co.

Delmo Williams, Owner

Oklahoma City, Okla., visited in Hereford. the home of her parents, Mr. and Mrs. A. A. Rhodes, during the hol-

Mr. and Mrs. J. B. Noland were host and hostess to a couple's party last Thursday night. Those present were Messrs, and Mesdames Maurice Tannahill, W. C. Quattlebaum, Rayland Evans, Robert Wagoner and Joe Story.

Mr. and Mrs. E. S. West of Hereford were recent visitors in the home of Mr. and Mrs. A. A. Rhodes. Mrs. West is a daughter of the Rhodes.

Mrs. Roy Botkin spent Tuesday in Amarillo, shopping and visiting The building on the new church auditorium is really progressing nicely. They are putting the shing

Mr. and Mrs. Chas. Noland-and Bettye spent Sunday with her mother, Mrs. R. A. Fullwood, in Hereford, who is in bed with arth-

Mr. and Mrs. Glenn Olson and girls from Texline were nere Friday and Saturday, visiting friends. Mr. and Mrs. Arthur Blackman were visiting her brother one night

last week, Mr. and Mrs. Carlyle

Sargent, and family, The young married couples enloyed a New Year's Eve watchnight party Friday night in the home of the K. W. Neills. Those present were Johnny and Sandra Fields, C. J. and Laverne Lance, Delbert and Geraldine Bainum, Gerald and Bonnie McCatherin, Douglas and Betty Powell, Reese and Roseme Dawson, Carlyle and Dorothy Sargent, Kenneth and De-

loris Christie and the host and

hostess, Kenneth and Lesta Lee Messrs. and Mesdames George DeLozier and family and Jack Streun and boys ate New Year's dinner in the home of Mrs. De-Lozier and Mrs. Struen's brother. Mr. and Mrs. R. D. Lance, in

129 Sampson

**Condensed Statement** 

THE FIRST NATIONAL BANK OF HEREFORD

Hereford, Texas at the close of business December 31, 1954

ASSETS

Loans and Discounts ...... \$ 1,581,697.98

Furniture and Fixtures ..... 1.00 Federal Reserve Bank Stock ..... 7,500.00

Other Real Estate ..... 3.00

LIABILITIES

Capital Stock ..... 100,000.00

C. C. C. Loans ..... \$ 2,102,806.21

U. S. Gov't Securities ...... 1,979,000.00

Other Bonds and Securities ...... 165,116.25

Cash and Due from Banks . . . . . . . . . 1,806,829.32

Deposits .....

A birthday dinner for three broth-

ers, Lloyd, L. B. and Cecil Lookingbill, was celebrated Saturday in the home of their mother, Mrs. J. L. Lookingbill, in Hereford. Those present for the dinner were Mr and Mrs. John L. Lookingbill of Albuquerque, N. M., Messrs. and Mesdames Cecil Lookingbill, Bob Tuttle and Phil of Amarillo, L. H. Lookingbill Sr., and L. H. Lookingbill Jr., Judy and Janet, John Winkler, Sandie and Sarah, Frank Lookingbill, Lohman and Lawanna, Carroll Creig, Jimmie, Mike and Susanne, L. B. Lookingbill, Bill, Ann and Fred, Effie Crow, Ruth Adams, Harry Lookingbill, Deckie Lookingbill and the hostess, Mrs. J. L. Lookingbill. There was only one brother missing. W. A. Look-

ingbill, of Filer, Idaho. Mr. and Mrs. W. H. Miller and boys have moved to the place where the Hillards have been liv-

Mr. and Mrs. Clifton Harper and boys spent the holidays with her parents, Mr. and Mrs. Lowery Walker, in Pecos.

The A. E. Jacksons and the Lawrence Jacksons moved to South Dakota last week. Mr. and Mrs. Carl Lee, Carolyn

and Jackie spent New Year's Eve evening in the home of his brother, Mr. and Mrs. Otis Lee, and daughter in Hereford. Mrs. Johnny Winkler of Hereford

had a birthday supper Friday night for her father, L. H. Lookingbill Sr. Those present were the L. H. Lookingbill Sr., family and the L. H. Lookingbill Jr's.

Mr. and Mrs. Mack Noland are the proud parents of a new baby boy born Sunday morning, Jan. 2. Mr. and Mrs. Carl Lee, Charlene, Carolyn and Jackie spent Sunday in the home of Mrs. Lee's

sister, Mr. and Mrs. Moody Ste Lloyd and Lillian Lookingbill accompanied L. B. and Eva Lookingbill to Plainview Sunday afternoon, where they visited the Brad-

ley Lookingbill family. Mr. and Mrs. Lenard Latham returned Sunday afternoon from Dallas where they attended the Cotton Bowl football game.

Brit Clark accompanied his son, Mr. and Mrs. L. J. Clark, of Hereford to Colorado Springs, where they spent the holidays with their son and brother, Mr. and Mrs. Harold Clark, and boys. They also visited the Larricks and the Gerald Gollahons at Black Forest,

Mr. and Mrs. Lee Curry were in Dimmitt Monday.

Mr. and Mrs. J. M. Wright and church, Joe and Mr. and Mrs. E. B. Wright W.T.S.C. returned Sunday afternoon from a trip to different points in Arizona. had a New Year's supper for her

6,053,751.78

\$ 7,651,954.76

7,073,280.35

\$ 7,651,954.76

They report bad roads on part of their trip due to the snow.

Mr. and Mrs. Wiley Nance and Mike of Lockney visited his sister Mrs. J. A. Noland Saturday and Sunday. Mrs. Noland is in the hos pital, recovering from a cold.

Mr. and Mrs. H. H. Cannon and girls returned Sunday afternoon from a visit with Mrs. Cannon's sister, Mr. and Mrs. E. P. Jones of Italy, Tex.

Mrs. Lenard Latham telked to her mother, Mrs. Hudgins, who is back in the hospital in Midland. She broke her leg about three weeks ago.

Mr. and Mrs. Charles and son, Jimmie Ray, of Friona were visiting in the Delbert Bainum home Sunday evening.

The Roy Eulers have enjoyed their daughters, during the holidays; Jeannette, who is attending school at the McCormick Technological Seminary in Chicago and Betty, who is teaching in Tucson, Ariz. Betty and a friend who lives in Tulia, Shelia Maline, drove through by car. They left Saturday to return to Tucson. Jeannette left Sunday by train.

Those enjoying New Year's dinner in the Carl Lee home were Mr. and Mrs. Cariyle Sargent, Dennis and Donna, and Rev. and Mrs. Don Larkin, Steve and Gary.

The young people of the church enjoyed a skating perty Saturday night. Those present were: Rev. and Mrs. Don Larkin, Steve and Gary, Charlene Lee, Shirley and Lee DeLozier, Wayne, Donald and Kenneth Walser, Jerry and Ann Lance, Gene Streun, Carlyle and Dorothy Sargert, Dennis and Donna, Jamie Clearman, C. J. and Laverne Lace, Bill, Ann and Fred Lookingbill and Mr. and Mrs. L.B.

Lookingbiil. Mr. and Mrs. J. C. Clearman spent New Year's day in Amarillo, visiting with her sister, Mrs. J. A. McCafty and her mother, Mrs. J. A. Stanfield.

There were four baptized Sunday

night after church services, Mr. and Mrs. Douglas Powell, Reese Dawson and Charles Wall. Mr. and Mrs. Kenneth Christie and Jimmie went to Plainview

Monday evening to spend the night with her parents, Mr. and Mrs. W. J. Thomas, and Barbara. Mr. and Mrs. Roy Botkin and

family have returned from a visit with relatives, during the holidays where the different families gathered at Corpus Christi and enjoyed fishing. Mr. and Mrs. Jack Streun and

Gene took their son and brother to Canyon Sunday night after church, where he is attending

Mrs. W. L. Johnson of Hereford

# Editor

I want to take this means to thank the good people of Deaf Smith County for their support and cooperation for the past 14 years and three months I think the she riff and the patrolmen are doing a good work. I have not had any trouble with either of them and have enjoyed working with them while I was Justice of the Peace. I know that we have a good County Judge and J. P. and the two new Commissioners I have known for a long time, and have never

of them. Yes, give our law our support and cooperation in the ruling

heard anything bad about either

You probably know that the Commissioners' Court says that I owe the county over \$2,000. This I deny. I can prove that I do not

children and grandchildren Saturday night. Those present were Messrs, and Mesdames L. H. Lookngbill Sr., Porter Johnson, Clifton Johnson and boys, Thurman Johnson, Donnie and Tom, John Winkler, Sande and Sarah, L. H. Lookingbill, Judy, Janet and Dickie.

The building committee for the church, consisting of Earl Lance, Carl Lee, Roy Botkin, Kenneth Neill, L. H. Lookingbill and Rev. Don Larkin, went to look at light fixtures at the new auditorium in Oklahoma Lane Sunday night after services. They also stopped a Bovina and Friona for ideas on lighting the new auditorium.

Mr. and Mrs. Guy Walser and Betty and Mr. and Mrs. Jim Clark of Hereford went to Andrews Saturday, visiting with Mr. and Mrs. Phillips, returning Sunday afternoon.

Mr. and Mrs. Charles Dawson of Amarillo and Pat Dawson and Richard Clark of Hereford were visitors in church Sunday morning.

The Joe Hoffmans and Edd Hoffmans of Hereford were visiting in the Henry Kuper home Sunday af-

owe it, and have asked for a trial. Letter To The owe it, and have asked for a trial. This is all that I can do. You probably saw the report in The Brand and who signed it.

Yours truly for law enforcement

A. L. Thomas (Former) Justice of Peace, Deaf Smith County Precinct No. 1.

A Fire Extinguisher Put three pounds of salt in gallon of water and to this add 11/2 lbs. of sal ammoniac. This liquid should be bottled. When a blaze is discovered pour the solution on it.

Cough Remedy An excellent cough remedy can

onions and white sugar and bonds ing together into a syrup. Give one teaspoonful as often as seems be made for children by taking necessary to relieve the coughing.

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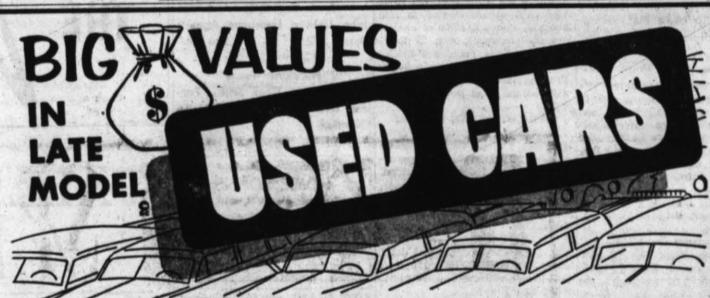
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3rd at Sampson

Hereford vs. Semincle

Hereford was matched against

the Seminole Indians who lost to

the mighty Borger Bulldogs Fri-

Seminole scored the first two

midway in the quarter. However

inole's lead. Score at the intermis-

The third period was also very

crease their lead only one point.

Seminole scored, 14 points com-

pared to Hereford's 13 to bring

the score to 39-37 at the third

The Indians opened up in the

fourth stanza, and opened up a

wide lend on the handicapped

Whitefaces who had Francis Boyd,

SCORES BY QUARTERS

Awarded Letter

LEXINGTON, Mo., Jan. 6-Ca-

det Robert W. Russell, son of Mr.

1, Hereford, Tex., was awarded a

company football letter at Went-

10 24 43 53

6 24 37

fouls. Final score was 61-49.

quarter point.

HEREFORD

SEMINOLE

SSE ESSENCE 13

## Whitefaces Drop Two Games In Fast Odessa Basketball Tourney Jan. 6-7

By BILLY PAUL KNOX

The Odessa High School Tournanent, probably the roughest tourney in this area, was the scene of battle for the Hereford White- day afternoon. The Indians stopped the Whitefaces 61-49. faces, Jan. 6 and 7 as they dropped two games to very rough foes.

The Herd gave the 1AAAA Abilene Eagles a run for their money before losing cut to the superior Eagles 58-40. In the other game, the Seminole Indians, victors over Sudan this year, defeated Here- period. ford 61-49.

Hereford vs. Abilene Hereford met and was defeated still were unable to overcome Semby the Abilene Eagles 58-40 Thursday afternoon. Led by Francis sion was 25-24 with Seminole on oyd, the Herd held Abliene to a the long end. first quarter score of 10-8, but the Eagles took control of things from

The first quarter was very close and well played. There was never a definite although Abilene led throughout the quarter.

Led by all-state football end, Twyman Ash, the Eagles pulled away in the second period They jumped to a quick 6-point lead at the beginning of the quarter, and their lead was never seriously threatened by the Whitefaces from then on. The Eagles held a halftime lead of 24-14.

In the third period, Abilene's Eagles increased their lead by five points to a score of 43-28. Hereford fought valiantly, but superior depth and height advantage paid off for Abilene.

Abilene outsecred Hereford 15-12 in the final stanza to wind up with ABILENE an 18-point lead of 58-40 at the end of the game.

Hereford's Francis Boyd was ch-scorer for the game with 22 nts. Bobby Strange was high Abilene with 16, but Twyman Robert Russell Abilene with 16, but 12 each.

# Hospital Notes

Patients In Hospital

Mrs. R. C. Childers, surg.; W. R. Higgins, med.; Price Prather, surg.; 'Franklin Rodriques, med.; Carroll Don Martin, med.; Mrs. Elmer Reinart, OB; Mrs. Lowry Molloy, surg., Mrs. Fern Barnett, surg.; Patricia Mae Handy, med.; Mrs. G. A. F. Parker, med.; Paulo Martines, med.; Mrs. Losa Flowers, ortho; Mrs. C. M. Leffel, med Gail Marez, surg.; Charley Paul, surg.; Mrs. J. L. Park, med.; Reuben N. Nez, surg.; Jerome Erdman, med. Patients Dismissed

Mrs. Lila White, 1-5; Beatrice Pearl Ashley, 1-4; Edith Maualdin, Mrs. Mildred Renfro, 1-6; Mrs.

C. Naff, 1-6; James O. Harris, 1-6; James Olquin, 1-6; Lohman Lookingbill, 1-7; Mrs. A. M. Harper, 1-6; Grace Roberson, 1-7; Mrs. Mack Noland, 1-7; Mrs. Steve Tay-

### Rainbow Girls Name Officers

The Order of Rainbow for Girls fasonie Hall, Monday night. Offirs for the next term were electand appointed. They are as folws: Worthy Advisor, Sylvia Mc-SAALNA TO Landelete Addition

or, Barbara Sue Rogers; Charity, orgia Lewis; Hope, Barbara fall: Chaplain, Denice Barnard; rill Leader, Daleine Tinnin; Love mmle Lou McLallen; Religion, rlene Allred; Nature, Gladys ; Immortality, Claudie Green, delity, Barbara Dameron; Paism, Tinna Witherspoon; Serce, Jo Ann Fowlkes; Outer Obonfidential Observer, Jackie rown; Pianist, Eugenia Alexaner; Choir Director, Martha Book-Faith, Verita Sanders; Re-ler, Jan Hargis, Treasurer, Bas

Sylvia McCracken the incoming rthy Advisor announced her inallation to be Jan. 22, 7:30 o'clock nd the public is invited.

EGISTERED CHRONOGRAPH WATCH TECHNICIAN



on

or,

27

four Doctor of Sick

How

Q. How can I renew highly-polished furniture that is marked points of the game, but Hereford

with scratches and small stains? overtook them and held a 5-4 lead A. Try rubbing them with finethe Indians fought back and held ly powdered pumice stone mxied a 10-6 lead at the end of the first to a paste with olive oil. This is effective and aids in giving a gloss Hereford gained three points on to the furniture. Rub dry and pol-Seminole in the second quarter. ish with a soft woolen cloth. outscoring them 18-15. but they

Q. How can I make a salve for chapped lips?

A. By mixing 20 parts of white wax, forty parts of spermaceti, 10 parts of oil of sweet almonds, and 30 parts of perfectly pure fresh close, the Indians managing to inlard.

Q. How can I remove stains from the nickel on the doors of a gas range?

A. By dipping a soft cloth in vinegar and rubbing over the nickel while the stove is warm-Polish with a soft dry cloth. Q. How can I remove that scuffed appearance from shoes?

Jack Burrus, Ted Sumner, and Le-A. If a piece of loose leather is roy Morrison all playing with four discovered on a scuffed shoe, donot tear it off. Apply a little liquid High-point man-for Hereford nail polish, paste it down securely, again was Francis Boyd who dropshine the shoe, and the place will ped in 17 points. Tornmy Spear and never be noticeable. Leland Young each had 15 for Sem-

Q. How can I make custard look attractive?

A. Instead of serving just the plain custard, make it look more attractive by serving in tall glasses, garnishing with whipped cream and pieces of current jelly. Q. What can be done if a mus-

tard plaster leaves the skin very A. Immediate relief can be give

en by applying pure olive oil to the affected parts. Q. How can I keep aluminum

articles clean? A. Clean and brighten aluminum ware by using a paste made of and Mrs. Clyde W. Russell, Route 30 grains of borax and one of wat-

worth Military academy here developing company morale and Capt. John Readecker, athletic di- school spirit. Eighty-two cadets from fiv

mands keen interest among the cadets corps, being instrumental in worth during the past season.

er. Add a few drops of ammonia. If there are particles of burnt food on it remove them with wire wool. Q. How can I make a shoe scrap-

er for the back perch? A. Nail the back of a large scrubbing brush to a convenient dy shoes on this brush before entering the house.

Q. How can I prevent clothes from freezing to the line on a cold

A. This will not occur if the line s gone ever with a damp cloth sprinkled with equal parts of soda and salt.

Q. How can I make new shoes more comfortable?

A. If the insides of new shoes are sprinkled with talcum powder, they will prove to be much more comfortable while they are being broken in.

## **Alvin Williams** At Bryan Base

BRYAN AIR FORCE BASE, Texas, Jan 6-Aviation Cadet Alvin L. Williams, Jr., son of Alvin L. Williams, Box 122, Hereford, Tex., arrived here today to begin a six months' course of basic pilot training after having recently completed primary pilot training at Stall-

ings Air Base, N. C. While at Bryan Air Force Base. he will learn to fly both single engine conventional and jet air-

Upon successfully completing this phase of pilot training he will receive the silver wings of a United States Air Force pilot.

Q. What is a good treatment for whiteheads on my skin?

A. You can try applying a thick paste of fuller's earth and witch hazel, and then wrap some gauze over the face to keep this in place. After awnile, wash off with cool, then cold, water.

Q. Please suggest a good remedy for brittle fingernails.

A. Dip the ends of the fingers into warm olive oil nightly. Q. How can I prevent my white hair from acquiring a yellowish tint?

A. Add a little bluing to the last rinse water when shampooing, and Intercompany competition com- companies competed in the inter- this will enhance the silvery color any grid activities at Went- of your hair and prevent any dang-

L'Allegra Club Meets With Mrs. J. W. Robinson Jr.

place on the floor. Clean the mud- tained in the home of Mrs. J. W.

phasized the early training of chil- J. W. Barnett Jr., Jack Brown, H. dren in religious activities and at- A. Cavness, James Edmonson, L'Allegra Study Club was enter- titudes. She recommended family John Estes, F. C. Glendenning prayer, Blessings at the table in Gerald Hale, Hilton Higgins, V. C.

Robinson Jr., Thursday afternoon, which the child can take part and Hopson, Richard Treland, Walter A short program on "Religion regular attendance as a group at London Jr., L. H. Lookingbill Jr., George McLean, Floyd Ross, Wayne Thomas, and the hostess.

> READ THE CLASSIFIEDS



help and good will have made our business what it is . . . and keeps us growing month after month. And, as the blessings of the year are passing in review, we realize that

the greatest of them all is the man, wonderful friends we have made since coming to Hereford,

May we say, "Thanks Friends!"

-- Mr. and Mrs. Ansel McDowell

Your Rexall Store

McDOWELL DRUG STORE



# Progressive News | Laomi Henderson, Wednesday afternoon. Mr. and Mrs. Sam

studies at Canyon Sunday.

Joe Hershey left Sunday for Tex- Roy Lee and Jimmy Joe, of Tuas A&M, where he resumed his cumcari, N. M. school work after the Christmas

Ken Carmichael returned to Texas Tech Sunday and Doris Russell O. B. Russell's and family in Panreturned to Amarillo Sunday even- handle where Mr. and Mrs. Russell ing, where she resumed her stu- entertained with a family dinner dies at Draughon's Business Col- for Dale Russell and his bride.

Robert Russell left Monday evening for Wentworth Military Academy at Lexington, Mo.

Mr. and Mrs. Ira Ricketts spent Monday night in Abernathy; where Hughes and family. Mr. Hughes is a brother of Mrs. Ricketts.

Howard Higgins of Texline was home of Mr. and Mrs. Clyde Rus-

Dinner guests New Year's day Carmichael were Mr. and Mrs. Affred Smith and family and Mr and Mrs. Curtis Roach and Patty.

lo Friday last week. Mr. and Mrs. Sam Stanford and C. V. Burges, and Mr. Burges and Mrs. John Hamilton, and family

Teddy Sumner and Francis Boyd spent Wednesday night with Homer Hershey. The boys left Thursday with basketball team for Odes- V. E. Dodson. The basketball tournament was played there.

Visitors Thursday in the Virgil Bill Carmichael returned to his Dodson home were Mr. and Mrs. Jack Dean and boys, Gene David,

> Mr. and Mrs. Clyde Russell, Robert, Dorss and Linda were New Year's day guests of Mr. and Mrs.

Bert Coffin and his mother, Mrs. Leon Coffin, went to Andrews Monday for a short visit with Mr. and Mrs. Harry Coffin and family. They returned home Tuesday.

Virgil Dodson and Curtis Trathey visited Mr. and Mrs. Ernest week were in Austin from Monday until Wednesday for a Farm Bureau meeting called by the State Farm Bureau president, Walter nursday morning visitor in the Hammond, to discuss cotton acreage allotment.

Mr. and Mrs. Forrest Ricketts and Janet were in Amarillo Wedin the home of Mr. and Mrs. P. L. nesday for business and shopping. Mrs. Mabel Henry is here to be with her parents, Mr. and Mrs.

J. L. Park and to help care for Mr. and Mrs. V. E. Dodson visit- her mother, who is seriously ill ed relatives and friends in Amaril- in the Deaf Smith Hospital. Mr. and Mrs. Lee Roy Burges and son and Mr. and Mrs. C. V. children of Audrews spent Sun- Burges and Melvin spent Sunday day night with her mother, Mrs. with their sister and daughter,

> Sunday in Hondo, N. M. Mrs. I. W. Scott of Canyon is spending the week with her sonin-law and daughter, Mr. and Mrs.

Laomi Henderson, in Dimmitt,

Mr. and Mrs. Sam Hershey and son Lowry, of Midland were here over the New Year weekend, visiting with Sam's parents, the H. L.

Hersheys, and other relatives. Seemed like old times Sunday to have Mr. and Mrs. Noel Higgins and boys of Texline, visiting in the community for a short while. They visited the Dodsons and Gregorys and also visited Mrs. Park in the

Mr. and Mrs. V. E. Dodson were guests for New Year's dinner in the home of Mr. and Mrs, Leon Coffin Saturday at which time one of the dishes was the traditional black eyed peas-

Mr. and Mrs. H. L. Hershey, Joe and Homer were dinner guests New Year's day at a family dinner and get together in the home of Mr. and Mrs. Ray Hershey. Other guests were: Mrs. Arch Conklin. of Charleston, Ark., Mr. and Mrs. Howard Hershey and Elmer and Mrs. Luomi Henderson of Dimmitt, Mrs. Dudley Buzard, Molly and Jerry of Floyd, N. M., Mr. and Mrs. A. C. Hershey, Marvin and Patricia, Mr. and Mrs. Jim Ricketts, Jay, Albert, Mary Beth, Ralph and Fred, Mr. and Mrs. Forrest Ricketts and Janet, Mr. and Mrs. Eucl Luce and Larry, Mr. and Mrs. Sam Hershey and Lowry of Midland.

Christian Women's Fellowship of the Christian Church met Wed. Jan. 6, at the church for the reguiar monthly luncheon, lesson and worship program.

Mrs. Glenn Williams, president, presided at the business session. Household Scrapbook

By Roberta Lee

Face creams and cosmetics have their rightful place, but it a quart of buttermilk is taken daily a decided improvement in the complexion will be noticed within a

Baking Soda When a recipe calls for sour milk and soda, use just a pinch of soda and a teaspoonful of bak-

esting program on Christian edu cation and the part children have in church and what each of the adults can do to help promote Christian education, also the chil-

Mrs. Jim Ricketts had the wor ship program.

Present for the meeting were: Mesdames Robert Veigel, Glenn Williams, Delmo Williams, Carl Williams, Marvin Winget, Jack Winget, L. H. Woodford, Bill Dameron, Nina Jones, F. M. Kester, O. H. Culpepper, W. H. London, C. Ora Cockrell, Bert Brown, J. C. Ricketts, Jim Ricketts, Ira Ricketts, Carios Vaughn, H. M. Thomas, B. F. Cain, S. O. Wilson, M. W. Sumner, F. Y. Moreman, J. J. Clark, George Muse, W. M. Lenderman, Nona Jowell, C. R. Smith and F. S. Smith and Miss Francis Dameron.

Anyone who would like a souvenir plate of the Christian Church Mrs. H. L. Hershey attended a Mrs. Bill Dameron and Mrs. W. see Mrs. Robert Veigel or phone bridal shower for a niece, Mrs. H. London Jr., presented an inter- her at her home.

ing powder instead of a teaspoon-ful of soda. There will not be the usual strong taste of soda.

Rubber Raincoats When cleaning rubber raincoats scrub with lukewarm water and

white soap. Wipe off with clear water and hang out t odry. Never use benzine or gasoline on rubber. Velvet

To clean velvet sponge it with benzine, rubbing always in one direction. Then steam over a boiling kettle.

Roast Pork

If roast pork is boiled until partly done and then put in the oven to brown and finish cooking, it will not shrink as it does when cooked entirely in the oven, and will be more tender.

If sheets are turned each way, paying no attention to top or bottom, they will wear much longer. as the strain is distributed.

Olives When opening the olive bottle, pour off the brine and add one or two tablespoonfuls of olive oil. Replace the cork, shake well and let it stand for half an hour before using. The olives will have the rich flavor of ripe fruit, and it also prevents spoiling.

Q. What is the best way to apply cake makeup?

A. Using a very wet sponge, or cotton pad, leave only a thin film over your laugh wrinkles, but a thicker coating over any blemish or eye circles. After covering face and throat, blot away the excess moisture with face tissues, wait a few minutes, then press on face powder of the same shade as the cake makeup.





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Marsh Seedless Grapefruit 4 for



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79c value - Palmolive

50c Value Toothpaste - Colgate Giant

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So From The Bottom Of Our Hearts

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#### Corinne Jennings And Henry Neely Married On Jan. 4

Announcement of the marriage of Mrs. Corinne Jennings and Henry F. Neely, Castro County farmer, has been made here.

The wedding took place on Tuesday, Jan. 4, in Clovis, N. M., in the First Presbyterian Church with the pastor, Rev. William James, conducting the ceremony.

The bride was attired in a charcoal tailored suit worn with a hyacinth voivet hat trimmed in silver beads. Her accessories were in gun metal.

Mrs. Neely is the daughter of the late Mr. and Mrs. G. R. Jowell who were pioneers of Deaf Smith County. Mr. Neely's parents were pioneer land owners in Castro

Mrs. Neely has served as executive secretary of the local Red Cross Chapter since 1952 and plans o continue her work here. The couple plan to make Here-

### Club Discusses Local Benefits Of Youth Groups

ord their home.

'The Benefits of Youth Organizations" was presented at the Les Meres Study Club session held on Monday night in the home of Mrs. Spicer Gripp. Mrs. Howard Gore was co-hostess for the meeting.

Mrs. W. D. Jones and Mrs. Glenn Gripp gave the program with Mrs. Jones outlining benefits of boy's organizations and listing local organized groups, telling mainly of the Hereford Boy Scout organizations and their purposes and aims.

Mrs. Gripp told of the benefits of

girl's organizations and of the wide influence of Camp Fire and Girl Scout organizations. She gave an account of the Camp Fire Girls activities in Hereford and pointed out the need and benefits of that organization.

Members attending were Mes-dames Ed Brisendine, Joe Deavenport, Dick Gholson, Howard Gore. Glenn Gripp, Leo Hoffman, W. D. Jones, Robert Lemons, J. E. Mc-Cathern, Nelson Reiger, Bill Simp-son, Johnie Horn, Henry Vacari, Delmo Williams, Virgil Lamm and

# Middle Child's Problems Theme Of La Madre Mia

ected a short business session Mrs. Carroll Goss read the of the constitution was dis-Members voted to sell canproject. The time of the next was changed from Jan.

5 Jan. 17. R. V. Hale presented the am, reviewing a magazine on "Have an Only Childast Part of the Time," in ich the problems of the middle id were brought to view. Parwere urged to give the midile child special attention to avoid left out feeling because he is old for the baby's attention too young to engage in the child's activities.

An interesting roll call was fea-association members answered names with "What's New in Men's enhiors," including styles, materials and colors.
Those attending the meeting were

edames Louis Beckman, Don Fudge, Calvin Goodin, Carroll Coss, Glenn Hopson, R. V. Hale, Dean Herring, Dennis Lomas, Joe Lyons, Hershel Miller, Ogle Rid-Troys Riddle, Eugene Sparks. Wilson, Vernon Wilson, Mory, a new member; and

### U. S. Freedoms Is LAR Topic

A round table discussion on The Calendar of Freedoms" nade up the program when L.A.E. hib met in the home of Mrs. ather Lesly Tuesday afternoon. drs. Altus Higgins was leader of

all members participating north of the year was made resent freedoms of the Unitates as outlines of the value the freedoms were analyzed. Members of the club attendinger Mesdames C. E. Beauford

ry Hargis, Altus Higgins, Bo w. Roberson, Sandford S

d Mrs. J. A. Pitman are



HERSHEYS OBSERVE 55th ANNIVERSARY with their six children, above: Horace Hershey, Mrs. Ray Hershey and Mr. Ray Hershey, honorees, Mrs.

Arch Concklin; back row: Howard Hershey, Mrs. Jim Ricketts, Mrs. Dodley

# Reunion Marks Hershey 55th Wedding Date

son has had a very special signi- Luce and Larry, Mr. and Mrs. ficance for Mr. and Mrs. Ray Hershey who moved to the Texas Panhandle in 1910. Their marriage took place on Dec. 24, 1899 in Piqua, Ohio, where both were

This year a family reunion was held on Jan. 1, at their home with the 55th wedding anniversary observance also marking the day. families were present for the oc-Stanley Phillipp was host Hershey, Joe and Homer, Mr. and larmed until 1940. When he could no longer keep up with the heavy no longer keep up with the heavy have they moved to Herewith Mrs. Louis Patricia, Mrs. Dudley Buzard and farm work, they moved to Here-Jerry and Molly of Floyd, N. M. Mrs. Arch Conklin of Charlston, 503 Rlevins St. Ark., and Mrs. Jim Ricketts and her husband and children; Albert, drought, depression and sand-Ralph, Fred and Mary Beth.

land, Mr. and Mrs. Forrest Ricketts and Janet, and Ben Conklin. Hershey was working in a gro-cery store when he married Miss Cora Tell, and he continued his work there for severa! years. When her health began to fail they de cided to bring their four children to Texas and moved to a farm in All of their six children and their the Dawn Community. Two more children were born there. Later, casion. Included were Mr. and they farmed the Green Valley Mrs. Howard Hershey and Elmer Ranch and later moved to the Proof Dimmitt, Mr. and Mrs. Horace gressive Community where they

"We weathered drought after storms, until we began to wonder Other relatives attending were it we wouldn't have been better oft

and 79 we are able to enjoy most Sam Hershey and Lowry of Mid- of the good things of life," she so I'm the boss. I taught him to

tends regularly, but he is unable he also uses a loom for weaving to get out because of a bad hip rugs." she explained.

"You see I am a little the older-They are members of the First crochet so that he would have something to do. You should see Methodist Church which she at the lovely things he can make. And



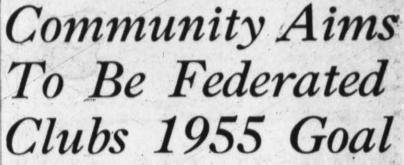
Mr. and Mrs. Roy Dean Hender had we remained in Ohio. But we Hereford, Texas, Sunday, January 9, 1955

#### Young Mothers **Hold Meeting**

Mrs. Wendall Altmiller was welcomed as a new member of the Young Mothers Study Club Tuesday night at a meeting held in the home of Mrs. L. H. Lookingbill Jr.
After roll call which was an swered by members naming favorite salads, Mrs. Craig Johnson gave a review of the book "The

Mrs. Wayne Wallace gave a discussion of "Helping the child to adjust to his social group."

Members of the club attending were Mesdames Bill Bradly, Hugh Clearman, Gerald Hale, Rex Lees Don Martin, Clinton Massie. Gwynne Owen, Wayne Wallace, Craig Johnson, Wendall Altmiller and the hostess. Mrs. Jeff Rober-



Federation of Women's Clubs for the current club year, according to Mrs. John Berry of Clyde, TFWC community service chairman, who is offering three awards for her civision for the club year that will close with the district conventions in the spring. Awards will be presented at the state meeting to be held in May.

"What is the biggest need in your ommunity," is the question that will be asked federated clubs all over the state as the contest gets underway. One award will be given to the district chairman who reports the greatest number of community councils organized and operating on suggested plans. A second award is offered to the district chairman who reports the greatest number of participants in the contest, "What is the Biggest Need in Our Community?" and the third award will be presented to the individual club making the best entry, selection to be made from the three top entries of the eight districts.

Suggestions For Survey

Mrs. Berry has provided suggesions for forming community councils; and for making the surveys. They include

"A community council should be made up of leaders from organizations already functioning such as civic organizations, service clubs, veteran's organizations P-TA. youth groups, religious and welfare agencies and federated women's clubs. The council offers better oportunity to coordinate efforts of all groups to meet the needs of the community on all levels. It should serve as a "mobilized conscience of the neighborhood," and by a study of community reeds and concrete planning to meet those nceds will avoid duplication of community service."

"Areas of the survey include: Work with children and youths by recreational, vocational and spirit-

A community need survey will and sanitation, including water be the special project of the Texas supply, rurse recruitment, work with reputable health fund campaigns. Beautification of community, cleanup and planting campaigns for beautification and conservation.

Reports Due Feb. 15 Federated clubs are urged to get busy on the survey in their communities for 'Findings of the Survey," Mrs. Berry points out, "may be the basis for the local club's entry in the 1954-55 "What is the Biggest Need of Our Community'

"Entries outlining "biggest needs" should be sent to the district federation community service chairman by Feb. 15. Reports should include: Plans for meeting need or needs, action taken and by whom, expense of projects and how met, and outcomes by Feb. 15, or foreseeable conclusion by end of year."

#### Jaycee-Ette Official Is Entertained

Mrs. Marjorie Cally of Ralls, divisional vice president of Jaycee-Ette organization, was honored at a tea given by the local Jaycee-Ette group at the Jaycee Club House Wednesday afternoon. Hostesses for the tea were Mesdames Dennis Lomas and Hershel Miller.

Mrs. Cally, guest speaker, gave details concerning the district, state and national organizations and instructed the group in making scrap books for state competition.

Mrs. John Aiken, president, presided over a short business session when members made plans for a Valentine party which will honor husbands. The party is scheduled for February 11 at the Jay. cee Club house. Mrs. Joe Coinwell, president of

the Ralls Jaycee-Ette group, was a nal groups. Work for the aged, special guest and members attending included Mesdames Sam Nel-study of provisions and conditions son, Dennis Lomas, Hershel Millof rest homes, available Golden Age and Hobby Clubs, Health and mental nealth fields, public health ley, and Gerald Hale.

# Miss Hare Presents Program For LaPlata Study Club Group Tuesday

gular meeting at the Camp Fire Hut Tuesday evening when a special program was presented by Miss Naomi Hare, returned missionary from Lima, Peru.

Miss Hare showed slides and gave a descriptive lecture on Peru. placing special emphasis on the old capitols and the educational system now being used in modern Peru. Of special interest were the ruins of ancient capitols revealing the Inca style of architecture and the use of stone put together without mortar. Educational buildings were shown including the old San Marcos College in Lima and Jay Boston.
which was established 100 years Mesdames Harry Bennett and

before Harvard. Mrs. Leroy Aven presided over es for the meeting.

LaPlata Study Club held its re- a short business session in the absence of the president and an-nouncement was made of the next meeting which will be held on Jan. 18, with Mrs. Jay Boston.

Special guests were Patsy Cow-art, Dolly Paetzold, June Shreve, Mary Martin and Jo Martin, mem bers of Horizon Clubs. Members attending the meeting were Mesdames Milton Adams,

F .L. Alexander, Leroy Aven, Harry Bennett, Homer Brumley, H. H. Caraway, Emil Dettman, W. R. Hair, J. R. Johnson, W. J. Krum-bein, Ansel McDowell, Charles Newell, Elmer Patterson, Frank Prowell, A. J. Schroeter, Urlin Streu

Emil Dettman served as hostess-

# 'Americanism' Subject Of. Study For Bay View Club

Bay View Study Club held its first 1955 meeting in the home of Mrs. Colby Conkwright Thursday afternoon. Mrs. Lee Benefield, predator in response to the campaign.

Mrs. Colby Conkwright reviewed an essay on Americanism which sident, conducted a business meeting when reports were beard and members voted to purchase a \$20 membership in the Hereford Day

A program on "Americanism" was presented by Mrs. H. C. Conkwright who discussed the Restora-tion of Independence Hall and by to one. We salute the American Mrs. Colby Conkwright who read an essay written by an American to be in the spirit of American Club Woman in a contest sponsor- it must mean more than the ed by the General Federation of Women's Clubs.

by omen's Clib.

Describing Independent the simine of liberty and symmot of American Democracy, Mrs. H. G. Conkwright traced its history and told of the need of the bill of rights and of the adoption of the Declaration of Independence. She related incidents of the GFWC campaign begun in 1951, to restore the first floor of the historical shrine, and told of the search for authentic pieces of furniture, and substitute needed. "Only of the originals restand, the Ristand, Penn's coat of arms," she stated in conclusion, mentioning the fact that up to date over \$250,000 has been received from club groups

Mrs. Colby Conkwright reviewed an essay on Americanism which was an outgrowth of the GFWC project, and explained the true meaning of Americanism and what

its real significance is to every "Americanism comes from the

heart-it is freedom, liberty, hapto one. We salute the Ame ward sign. It must be oc with an individual sense of re



EN MEMBERS of the J. T. McClung family gathered for a family reunion on Christmas Day at the McClung residence at 207 Ross Ave. In attendance at the dinner which marked the get together were; Back row -- Mrs. J. R. McClung, of Long Beach, Calif., Earl Hare of Vega, Mrs. E. A. Thomas,

E. A. Thomas, Mrs. Guy McClung. — Seated; J. R. McClung, stationed with the Navy at Long Beach, holding his small daughter Michele, Mrs. J. T. McClung, J. T. McClung and Guy McClung.

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Any Chinese cabcage in your | When lifting a heavy article market? It makes a pleasant fla- bend your knees, keep your bac' vor change for a salad. Mix it straight, then straighten you

other greens and French knees as you lift. You'll avoid an or put it into a carrot strain this way and will be less likely to have "an aching back."

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KIWANIS CLUB MEMBERS entertained their wives and guests with a buffet dinner Thursday evening (top photo,) following which officers were installed. In the lower photo are Lowell Sharp, Ralph Smith, Jim Wood, C. E. Coleman, Jr., directors; Pat Sullivan, secretary; H. A. Cavness, vice-president; Earl Stagner, director; Lt. Gov. Dan McNaughton of Plainview, installing officer; Bob Wear, director; Loyd Lovel, president, and Bartley Dowell, retiring president.

(W. H. Patton Photo)

If you like a boneless lean cut | meat into as thin slices as possible. | over of meat for pot roasting, use sir- It will make fine open sandwiches oin tip. When serving, cut the with some of the gravy ladled

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# Kiwanis Installs Officers At Ladies Night Thursday

Plainview, was the principle speaker at the annual Kiwanis Club Ladies Night held in the Jim Hill Hotel Thursday evening, and served as installing officer for new officers. He chose the Kiwanis International theme for the year, "Forward with Kiwanis" and outlined

tivities Loyd Lovel was installed as president; H. A. Cavness, vice president; Pat Sullivan, secretary and Walter Seed, treasurer.

New directors are Ralph Smith, Bob Wear, Lowell Sharp, C. E. Coleman Jr., Earl Stagner, Eugenc Naugle and Jim Wood.

A musical program was presented by four West Texas State College students including Miss Pat Lewis who sang "The Desert Song," "Do Not Go My Love" and "My Hero"; Fawayne Murphy of Dimmitt who sang "Morning" and are making pie, use the side of "I Love Life"; Miss Patsy Cross | your spatula and loosen it gently. man, Pampa, pianist and Don Bo- Never use the end of the spatula ver, comediene Musician, who to loosen!

NATIONAL FARM LOAN

Lt Gov. Dan McNaughton of served as M. C. for the group. Miss Martha Jean Brown, club sweetheart, entertained with a comedy vocal and piano number

Tables for the banquet carried

out a new year theme featuring the Kiwanis Club colors of purple and gold and the ladies were presented gifts of gold plated purse guards bearing the elub emblem. Approximately eighty members and guests attended the banquet with special guests including Mr. and Mrs. W. L. Davis Jr., Mr. and Mrs. Leo Forrest, Mr. and Mrs. J. R. Allison, Mr. and Mrs Dalton Criswell, Mr and Mrs. Dennis Lomas, Mr. and Mrs. Cecil Massey, Mrs. Dan McNaughton of Plainview, Miss Colline Brown and Miss Vesta Newhond. Also Walter Spinherne. E. N. Pancoast and Clayton Cook of Vega.

If your pastry sticks, when you

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# STATEMENT OF FINANCIAL CONDITION DECEMBER 31, 1954

\$203,562.20

\$ 11,208.90 Cash on hand and in Banks .... Advances for borrowers ...... 1,875.48 Capital Stock, Federal Land 64,760.00 Bank ........ ...... 13,717.82 Office Building

TOTAL ASSETS

LIABILITIES AND NET WORTH Unremitted Fees ..... \$ Accounts Payable ... 64,760.00 Capital Stock .... 65,167/15 Legal Reserve ...

TOTAL LIABILITIES AND NET WORTH ....

This Association is liable as endorser on Federal Land Bank oans with unpaid balances totaling \$1,125,847.35.

ASSOCIATION OF HEREFORD, TEXAS

DIRECTORS

Frank J. Bezner, G. W. Brumley, N. E. Gass, Ira Scott, J. M. White

**OFFICERS** 

G. W. Brumley, President

Ira Scott, Vice-President T. H. Stringer, Secretary-Treasurer

Jean Marshall, Office-Assistant



MEET THE TEACHER -- James W. Garner, math teacher at Hereford High School for the past eight years, was born in Arkansas. He was raised in Turkey and graduated from high school there. He received his B. S. degree from Texas Tech and his masters degree from West Texas State College. As a hobby, Mr. Garner likes hunting, fishing and golfing. (Staff Photo)

Fish, soup and dishes containing est section of your refrigerator, milk or cream-in addition to usually just beneath the freezing meat-should be stored in the cold | compartment.

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We carry a Complete Line of Poultry Feeds — Special Starter Feeds, Grower Feeds, Broiler & Lay Crumbles

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# Hereford Grain Corp.



preschool through the fourth grade, Mrs. J. S. McCullar; those older, Mrs. Don Guseman.

Hosteses for the evening were Mrs. Wallace Lumpkins, Mrs. Cliff ohnson and Mrs. Bertram Jack

Several children failed to return o school Monday morning due to ickness, Gay Wyly, Linda Cole, Keith Henderson, Gerry and Tery Harkrider all have chicken pox Ve hope each is soon able to be ack in school.

Three new children started to Walcott School Tuesday morning. They are Clyde, George and Betty Sue Lockhart, who are living on he Godwin place with their parents, Mr. and Mrs. C. F. Lockhart. They formerly went to school in Herfeord.

Mr. and Mrs. J. V. Perrin and ons were in Haskell for the Christmas holidays. They visited her parents, Mr. and Mrs. H. M. Stone, while there.

Mr. and Mrs. D. B. Roberson and Sandra spent Christmas day and Sunday visiting with Mr. and Mrs. Leslie Neal of Canyon.

Mr. and Mrs. Lindon Harrison, wen, Judy and Shirley went to McKinney for Christmas to visit mis parents, Mr. and Mrs. Bert Harrison, His grandmother, Mrs. 1. T. Tyree, of Bakersfield, Calif. died suddenly Sunday night.

Thus Linden Harrison took his parents and brother to California for the funeral of his grandmoth er. Mr. Tyree, his grandfather, accompanied them back to McKinney, where he is visiting with his

The Linden Harrison family of Walcott community returned home Sunday night quite tired and weary. We extend our sympathy.

Mr. and Mrs. Thomas Collins and sons spent Christmas in Perryton with his parents, Mr. and Mrs. W. L. Collins and Loyd. New Year's day was enjoyed with the O. R. Sanders family of Hereford.

Mr. and Mrs. Leonard Pittman and children of Gray, Okla., visited in the T. L. Collins home Thurs-

Mr. and Mrs. S. O. Perkins and Bob, Mr. and Mrs. Tom Oliver and Connie, Mr. and Mrs. Sid Perkins and Mr. and Mrs. Johnny Perkins and J. S. went to Dublin, where they spent the Christmas holidays with Mr. Perkins' mother, Mrs. S. B. Perkins.

Mr. and Mrs. A. J. Ashburn and Jackson spent Christmas with Mrs.

## Personals

ATTEND SHOWER

Mrs. Roy Dean Henderson, the former Miss Laoma Hershey of Dimmitt, was honored at a bridal shower Wednesday afternoon in the home of Mrs. Sid Sheffy of Dimmitt, Relatives from Hereford attending the gift affair were Mesdames M. T. Rutter, Jim Ricketts Arch Conklin, Arnold Hershey, Horace Hershey, Ray Hershey, Euel Luce and Forrest Ricketts.

Mrs. Francis Hardwick is in Ros well this week visiting her son and his family, Mr. and Mrs. Ted Hardwick and welcoming a new granddaughter, Devony Kay.

Mr. and Mrs. Will McIntyre o Canyon were in Hareford Thursday to see Mr. and Mr. A. K. (282). Mrs. McIntyre and Mr. Gass are sister and brother,

Guests in the Bert Boomer home for the Christmas and New Year holidays were his mother, Mrs. Margaret Boomer of San Diego, Calif., who returned to her home Tuesday, and his brother and family, Mr. and Mrs. Lynn Boomer and children Virginia and Scott of

# Walcott News

Jan. 7, for Walcott P-Ta. Each family brought cup cakes and their avorite game to play. Films were

Mr. and Mrs. J. W. Lumpkins and children visited relatives in Children's leaders were for the Mason at Christmas.

Our community extends sympathy to the family.

> Patton Sr.'s birthday. Mr. and Mrs. L. W. Campbell

> daughters visited relatives in Canyon and Pampa Christmas.

Ashburn's mother and brother, Mrs. Bonnie Meads and Herbert, at Muleshoe.

Mr. and Mrs. J. S. McCullar and sons were in Lubbock with relatives for the holidays. Mr. and Mrs. H. I. Burrus and

children visited relatives in Car. yon and Pampa, during the holi-Mr. and Mrs. M. L. Preston were in Oklahoma at their home. during the Christmas vacation.

A. J. Ashburn's mother passed away Dec 28, at Houston. The Ashburn family attended the services.

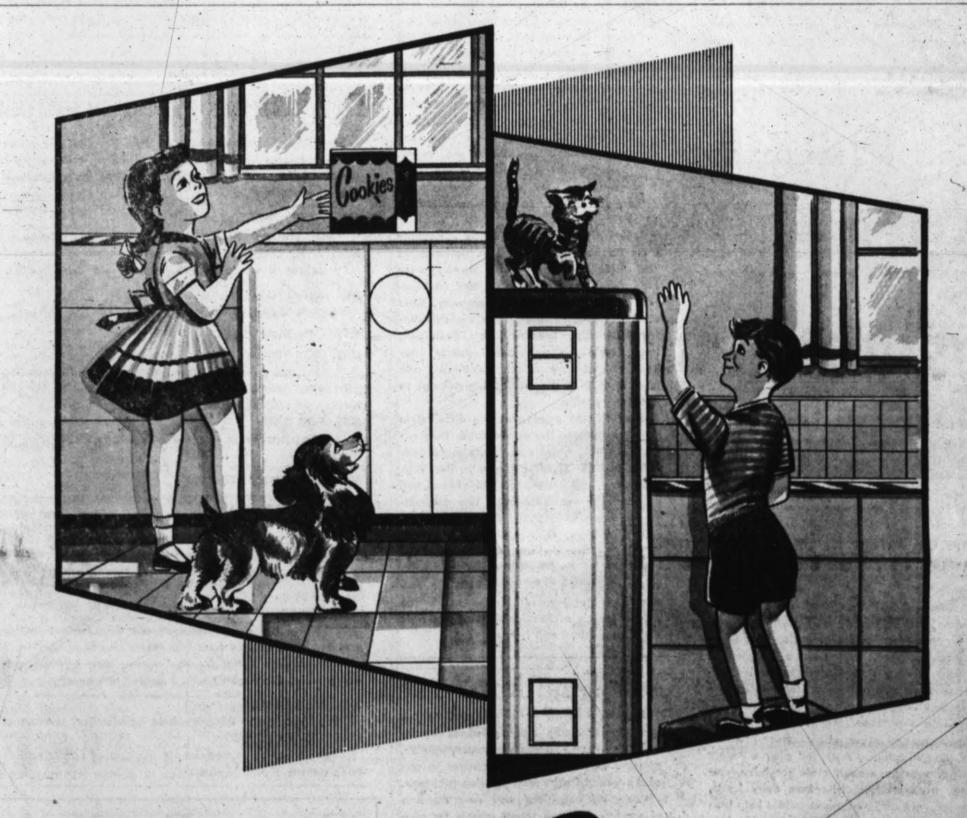
Mr. and Mrs. Cliff Patton and Steve visited Mr. Patton's father in Crowell, during the Christmas vacation and helped delebrate Mr.

brother in Clovis, N. M., Christ-Mr. and Mrs. Glen Burrus and

visited Mr. Campbell's mother and

MR. AND MRS. CARROLL GOSS are the owners of this new Hereford home, located in the new addition on North Avenue J. The house consists of a living room, kitchen,

three bedrooms, a bath and a single garage. Completed in September, 1954, the home is constructed of white (Staff Photo)





So safe that your children could actually sit on the water heater without the slightest danger of burn or injury.

Electric water heaters are flameless, ventless, and flueless. You can put them where you want them - even get an extra work space from a table top model.

See electric water heaters soon and see how economical they can be with Reddy's special water heating rate.



SEE YOUR REDDY KILOWATT APPLIANCE DEALER

# SCHOOL of the DANCE

PARK AVENUE

Will accept new students through January 14th. Enrollment between 4 and 6 o'clock, Tuesday, Thursday and Friday afternoons.

Boy's Tumbling Class begins January 11th.

BALLET - TAP - ACROBATICS - BALLROOM

# Editorials

# Land Boom Is Good News In This Area

The recent real estate boom in this area has resulted in sale of fifty, or more, farms. The tracts run to "half sections" and "quarter sections" and, generally, are being purchased by people who expect to make their homes on the land.

Chief reason for popularity of land in this area, according to realtors, lies in the fact that it is cheaper in price than similar tracts in the irrigation belt on the South Plains. Thus, it is attracting purchasers who made "killings" as tenant and share crop farmers on the South Plains this past year.

The situation, when viewed from every angle, can well be considered as good news. In the first place, it represents "More People, More Farms", the one factor which this area has long needed to become more successful and prosperous. Also to be

# Cattle Important In Diversification

A civic club speaker roundly scored the people of the Hereford territory recently for their interest in truck farming and the emphasis generally placed upon agriculture in this area.

"Cattle made Hereford the town it is and Hereford has produced some of the world's finest cattle," said J. P. Smith, manager of Pan-Tech farms. He supplemented his talk by pointing out that actual tests on the farms point to some of the world's finest beef producing cattle in this immediate

Without doubt, there is some merit to Mr. Smith's line of thinking. Primarily, this is one of the nation's foremost cattle production points. It has the resources, the climate, proper minerals and local feed production to make it a natural habitat. It is also possible that the local citizenery may often fail to recognize the full value of beef production as a basic commodity in the community.

On the other hand, there was a time when the community produced only one commodity: cattle. It was a nice little town, underdeveloped, and with a handful of stores; it's population was sparce, it's services were limited -- and everything depended upon the price of beef.

Since that time, the Hereford territory has expanded into a well balanced program of diversification. Cattle still play a highly important role; wheat, grain sorghums, cotton, truck produce, milk from dairy farms, caged eggs and other commodities help balance out the program. When drought, drop in prices of a single product, the community still has others upon which to rely. In addition, most farmers are actually following the same diversification pattern on their own individual farms.

As a result of diversification, there has been one general complaint on the part of most farmers: They almost always have to pay a lot of money out for income tax.

that they are even more important in a diversified farming program than as a single commodity, one-cash crop on the average

# The Sunday Brand



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Published every Sunday at 336 Main St.
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James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

News Editor ...... James M. Gillentine
Adv. Manager ...... Melvin Young
Mech. Superintendent ..... Stanley Phillipp
Society Editor ...... Mrs. John McLean

considered is the type of people. The very fact that these newcomers have operated farms successfully enough to acquire cash to purchase the land speaks indeed well for their ability, their thrift and general management. Perhaps, even more important, their being here indicates ambition and foresight.

When you balance all of these qualifications, you have an excellent type description of the type people who made the United States into the world's leading nation within a scant 300 years.

Actual counting of faces makes up a census, but the population of a community means much more. The new residents will bring with them new crops, new ideas and new methods. These will be observed and, to some measure, adopted by many of their neighbors. Such has been the history of this community -- and of the nation.

The very fact that land prices in the Hereford territory are lower this year can easily
mean that they will be higher next year,
and in the years to come. A farmer cannot
produce crops without land -- but the land
cannot produce crops without the farmer.
This fact has been emphasized in the Hereford area from time to time. Undeveloped
resources are almost as bad as no resources
at all.

When the XIT lands in this community were first sold, they went into the hands of non-resident owners. These owners were nice people, they paid taxes and contributed to the growth of the community. Their chief interests, however, were the communities where they lived in Illinois, Calfornia, lowa, Nebraska and other states. They bought land here as an investment, and most of them are now realizing average to excellent profits.

The 1954-55 newcomers are different in that they plan to live on the land. They expect to work, sweat and toil to make their farms and homes better places to live; conssequently, the entire area will expand and prosper with the individuals. This community has come to be realized as a vast agriculture empire with unlimited possibilities during the past decade. The next 25 years will, without question, see the awakening of these possibilities within the empire. The area's recent land boom is the first indication of this fact. During the next 12 months others will follow.

# Our Smaller Army

President Eisenhower's proposal to cut down on standing army personell by increasing reserve strength, in our opinion, appears to be an excellent answer to one of the United State's most pressing problems.

Changing conditions and new methods of warfare are one sound reason for such a program. Many people will recall how France drained their national treasury, prior to World War II, in the training of men and maintenance of the famous Maginot Line. When the crisis came, however, Hitler's modern, new-fangled war machines moved through the defense line like so much

New atomic weapons indicate a complete revolution in warfare methods, along with a heavy emphasis on the lorge forties. For this reason, President Eisenhower's plan on a marching army trained through reserve forces would appear feasible. In addition, it affords American youth a chance to pursue occupation and happiness along average channels.

The President's greatest experience and ability unquestionably points to the military field. Certainly, there is no one in the United States more capable or qualified to guide the nation concerning future defense against warring nations.

A man has to have courage not to pretend he has it.

The right kind of experience is always worth the cost.

Scandal is one thing that never gets shop worn by being continually passed around.

The easy-going person often has a hard time coming back.

All habits are stepping stones -- some

lead up, others down.

The optimist sees things as they should be -- not as they are.

Some people seem to think clocks were made to enable them to tell just how late they'll be for appointments.



W. L. DAVIS, SR.

QUESTION OF THE WEEK . . . FINDS

# New Biotics, Electrical Inventions Are Foremost

Inventions during the past 50 years have greatly altered the way people live. What, in your opinion, is the invention in your lifetime that has contributed most to the general welfare of humankind?

MRS. ALBERT FARRIS:

"Well, I would say medicines and research would be it."

MRS. J. H. KING:

"I believe it would be refrigerators and deep-freezers."

MRS. J. F. KELLY:

"Well, I would say just general advancements in science would be, especially in the medical field."

MRS. TROY POWELL

"I think that I could possibly say, the inventions pertaining most to the general welfare of humankind would be the anti-biotics in medicines, such as penicilln, etc."

MRS. FRED SIMS:

"Modern appliances are the only things I can think of at the time."

MRS. H. B. STANFIELD:

"Well, I believe such things as telephones, communication, have contributed as much to humankind, as just about everything."

MRS. J. E. STENGEL:

"I believe the airplane would be. That is what I would say."

MRS. LESTER NEWTON:

"I believe the development of our deep well irrigations and our latest modern farm implements and equipment would fit that question better for this country than anything else. Really, all I know about would be for this country."

MRS. BRICE GLASS

"In my lifetime, I thing it would be electrical inventions."
MRS. JAS. C. RUSSELL:

"Well, I believe in medicine, in the cure of cancer and the polio serum; things like that."

# 'TaterPeelin's

Roberta Campbell

A belated HAPPY NEW YEAR everybody.

Each year it is our custom to reread our greeting cards with Buster before we put them away but this year our conscience kept haunting us because it is the first year we can remember that we didn't get a single card into the mail.

We were too puny at Christmas time to even lick the stamps we already had bought but we did appreciate all the pleasant wishes that were sent to us — and hope this will be the best year you ever had.

Sometimes we marvel at the punishment some people will-take. Several have complained to us about missing our column last Sunday and we will have to try to do better than we have lately, but if you have never tried typing with one hand while you kept a handkerchief in the other, you don't realize how complicated newspaper writing can get sometimes. Even our Feeble Efforts.

The Jaycees probably appreciated the wonderful weather New Year's day more than anyone. So far as we know there wasn't even a breeze to disturb them as they took down the Christmas decorations.

Looks as if some of our Congressmen must have made some New Years resolutions judging from their reaction to the President's State of the Union Message Thursday.

You needn't worry much about the fast pace that the neighbors are setting; it won't be long before they will slow down and live on their income.

No matter how old you are, it is never too late to make a better record in life, which, after all, is the only asset that really amounts to much.

Every once in a while you hear of a man who admits that he reads the Bible. This proves that some people have sense, even now.

# Community Builders

The backbone of any progressive community invariably depends upon a few citizens who are always willing and ready to "go to bat" when the occasion demands. That's how Hereford has come to think about W. L. Davis, Sr., who, for almost a quarter of a century, has been working on committees, special boards and community drives.

Not given to the spectacular, 'Bill," as his friends know him, is one of those citicens every organization loves and, in Bill's own words, he just about "belongs to everything that comes along." Furthermore, in addition to his own extensive personal interests. Bill finds time to do justice to them all.

A partner in Davis-McCracken Implement Company since 1935, Bill is also interested in farming and, along with carrying a lion's share in community activities, has found time to contribute to work in organizing the Panhandle A&M Club.

Bill Davis came to Hereford in January of 1931 from Childress. He was at that time a branch manager for the Wilson Produce Company out of Lubbock, a position in which he continued for five years. In 1935, he then became partners with J. C. McCracken in their present line of business. Davis states:

"We started from the very bottom—and had to go up. In other
words, we started from nothing
and set out to build an implement
business. At that time there was
really not too much business in
the area. Davis also farms and
ranches along with his business.
He leves his work and sees a
great future for this community.

Mr. Davis was born on Dec. 14, 1899, in Howe, Grayson County. He attended schools in Howe. Sherman and is a graduate from Texas A&M College at College Station. Davis married Gwen Coursey on July 10, 1922 at Boham, Texas. They have one son, W. L. Davis Jr., of Hereford.

Davis is a member of the American Legion. He has been a member of the Lions' Club for 23 years, holding offices of secretary and vice president. Davis is also at present vice president of the Board of Managers of the Deaf Smith County Hospital, He is a member of the Masonic Lodge, Shrine in Amarillo and Scotish Rites in El Paso. Davis is an active member. in the First Christian Church in Hereford. He is a member of the Chamber of Commerce. He has been on the Board of Directors three different times for two year terms, and has served as vice president and as secretary.

As a hobby, Davis loves sports, but invariably prefers hunting and foofball at the top of his list.

football at the top of his list.

As a community builder, Davis states Hereford's greatest need in his opinion, when he says "Well, we have to have schools. That's the first thing. We need farm-to-market roads; also some construction work on the hospital building, soon."

No U. S. patent will be granted for an invention which has been sold to the public for more than one year before the patent application is made.

During the brief season when fur seals go ashore in the Pribilof Islands in the Bering Sea, more than 160,000 can be found on a single mile of beach, says the National Geographic Society.

Strong, hot sunshine can kill a rattiesnake in nine minutes.

The coal mines of Spitsbergen, Norway's arctic outpost, are only 500 miles from the North Pole.

The Statue of Liberty in New York harbor holds a torch in her right hand and is represented as having the Declaration of Independence in her left hand and the chains of tyranny at her feet.

Although the United States Trust Territory of Pacific Islands is as wide as the United States, the 2,000 islands have a total land area half the size of Rhode Island, says the National Geographic Society.

Cow trees of Venezuela yield a sap that closely resembles milk and can even be whipped like cream.

About & percent of men and 1 percent of women are color blind.

The U. S. national debt is about 275 billion dollars.

The Savannah River project where the United States makes H-bombs has an electric power system about the size of that for the state of Delaware and a water supply system about the size of that for Philadelphia.

When light bills run about three cents a kilowait hour, a pound of coal can produce 13 cents worth of energy.

# Panhandle Paragraphs

SEPARATE TAX OFFICE

Markham Waddill has been appointed Swisher County Tax Assessor and Collector by the county commissioners court. The appointment was authorized following a recent election in which Swisher voters approved separation of the office from that of sheriff. Waddill has served in the office for five years under Sheriff Hugh White. His new appointment began Jan. 1st and will continue for two years. Judge Claude T. Shelton said he believed the separation would result in better administration of both offices. —The Tulia Herald

ACCIDENTS, FIRES AND VANDALS

Littlefield spent a Christmas holiday marred with three automobile accidents, two fires and rashes of firecracker vandalism. The J. D. Hagler residence was reported a total loss Monday, Dec. 27, by Fire Chief Bob Cox when a fire of unknown origin gutted the interior. The Hagler's were visiting in Vernon at the time.—Lamb County Leader, Littlefield.

NEW FARM BUREAU BUILDING

The Randall County Farm Bureau organization will make history in 1955. They are moving to their own building Dec. 31. The county organization purchased the building at 1710 5th Avenue from Mrs. Ruth Duff and have made office quarters in the front with assembly room in the rear. Starting Jan. 2, all Farm Bureau business has been transacted from their new location. They are planning an opening day at a later date but they encourage visitors at any time. They are proud of their new home.

—The Canyon News

LAW AGAINST SHOOTING B-B GUNS

City Manager Evett Allen has asked the Texan to explain to it's readers that there is a \$100 fine under state law, for shooting a B-B gun or air rifle capable of discharging any solid object at a velocity of 3000 feet per second or more. Mr. Allen said a number of Dalhartans have complained that air rifles are being shot within the city limits. The state law reads that the fine may be levied for firing an air rifle "on or across any public square, street or alley of any town or city or within 100 yards of any business house in this state." A complaint of shooting in a public place comes under the jurisdiction of a justice of the peace or corporation judge.

—The Dalhart Texan.

BURGLARY AT TULIA

Several items were stolen from Wilson Jones Service Station and Camera Store Dec. 20. Entrance was gained by breaking a glass in the south door of the station. Missing was a lamm. movie camera, a 35 mm. still camera, box camera, cigarette lighter, several cans of oil and small change left in the cash register. Jones said the robbery appeared to be the work of amateurs since more valuable articles were not taken.

The

# BOOTLEG

---Philosopher

- The Tulia Herald

Editor's Note: The Bootleg Philosopher has been reading about new cars, his letter this week indicates.

Dear Editar:

I have been readin' about all the new models of automobiles, the 1955 numbers with such beauty it takes coined words to describe them, and have been wondering why the tractor manufacturers don't catch on.

For example, new automobiles just ain't new automobiles, they're motoramic or futuristic or power-paked or fire-domed, etc. The windshields aren't just windshields, they're super-scenic, swept-back and wrapped around. The bodies are flair-fashioned, with flying colors, zig-zagging two-color, etc.

As I say, why dan't the trace accords get on the ball?

I don't know whether it would make goin' up one row and down another any more fun, but a farmer is entitled to just as many beautiful words as a city car driver, and I have been thinking up some words to describe the new tractors.

Instead of just saying this tractor has a seat on it, will not say it has a wrap-around seat with cloud-like comfort-control?

A tractor with row-appeal and jet-action furrow-hugging is what I'm looking for.

Instead of saying it has three or four speeds forward and one reverse, why not say it has multiple-choice forward-flight and bounce-free backing-up?

As for colors, I understand these new cars you see zipping along the highway with flair-fashioned fenders and metal-in-action zig-zagging color schemes are designed to give the impression they're in motion even when they're standing still, and that's exactly the kind of color scheme I'm hunting for on a tractor. Get the thing out to the middle of the field, leave it there, and take off fishing, and as far as your wife could tell looking out the kitchen window the tractor is still moving up and down.

However, understand, I don't want this thing to get too far beyond the beautiful word stage. For example, my tractor doesn't have a gas gauge on it, and I hope it never does. Running out of gas on a tractor is a little different from running out of gas in a car. When you run out of gas in your car, it's a nuisance, but it's different on a tractor, at least it is when I'm on one. All you do is turn the switch off, get off the thing, stretch your legs, kick the tires affectionately, walk off to a comfortable spot, rest and fool around until noon, go home and eat, and take a can of gas back with you in the afternoon.

Yours faithfully,

J. A.

# School Lunch Menu

(Menus for January 10-14 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch

Meat Balls and Spaghetti Sauce **Buttered** Green Beans Carrot Sticks Bread. . . Butter. . . Milk Peach Halves

TUESDAY Pinto Beans. . . Onions ced Beets ation Vegetable Salad ndwiches: . . Milk

WEDNESDAY Turkey Loaf. . . Giblet Gravy Buttered Green Peas

Hot Rolls. . . Butter. . . Milk Cranberry Sauce THURSDAY Hamburger. . . Buns Sliced Tomatoes . . Lettuce Onions. . . Pickles. . . Mustard Potato Chips. . . Milk Banana Pudding
FRIDAY

Salmon Patties. . . Catsup Scalloped Potatoes with Cheese Cabbage and Apple Salad Bread. . . Butter. . . Milk Fruited Gelatin

Diced cooked white turnips taste good seasoned with salt, pepper and butter or margarine. But to give them de luxe treatment, reheat them with a little heavy cream and sprinkle with minced parsley just before serving.

When you've finished broiling, be sure to wipe out the inside of the broiling compartment of your range to remove any spatterings

> READ THE CLASSIFIEDS

Dr. and Mrs. Ansel McDowell Jr., and daughter Marian Elizabeth bave returned to Galveston; after a Christmas visit with his parents, Mr. and Mrs. Ansel Mc-Dowell. Dr. McDowell will complete his senior year at the University of Texas Medical School in June.

Mrs. W. H. Russell and Mrs. Fred Saltzman have gone to San Diego, Calif., where they will visi:

Mrs. W. I. Kucker arrived Saturday. Jan. 1, and is visiting in the home of Mr. and Mrs. J. L. Rogers. She and the Rogers went to Springer, N. M., Sunday and visited until Tuesday in the home of Mr. and Mrs. L. D. Boyd, returning to Hereford Tuesday night.

Charles and Margaretha Hagens toz left Thursday morning for Hot Springs, Ark., after visiting three weeks in the home of Mr. and Mrs. J. L. Rogers. They have a farm here and were transacting business matters while here.



MEET THE TEACHER -- Mrs. W. H. Fogle, who teaches the first grade in Shirley School, has taught here for two years now. She has also taught in New Mexico, Arizona, other parts of Texas - 22 years in all. She was born in Ely and is a graduate of the W.T.S.C. high school and W.T.S. College at Canyon. Her favorite pastime is reading. (Staff Photo)

# HAVE YOU SEEN.

# Dearborn **AUTOMATIC GAS** CLOTHES DRYER

Now On Display

Blanton Butane, Inc. Phone 551

# It Costs Less



To dry clothes with Gas



Gas for drying clothes costs approximately \$2.60 A YEAR

Leverything's dry in a jiffy . . . fluffy soft when you own an automatic gas clothes dryer. And it costs so little to operate a Gas clothes dryer. Cost of gas for drying clothes in an automatic Gas clothes dryer is about 1 cent an hour. Based on an average use of five hours a week or 260 hours a year - the cost of gas for operating your automatic clothes dryer is approximately \$2.60 per year. See your gas appliance dealer today. Buy an automatic Gas clothes dryer ... a dryer that you can afford to use.

Pioneer Natural Sas Company FUEL FOR A GROWING EMPIRE



ent principle of air circulation,"

# What's This

it? What with class meetings, elections, and assemblies, we haven't had much school.

I just wonder what Verita was showing Nancy the other morning about eight thirty. Verita, did you get it or them for Christmas? Have you noticed Pat's new hue? If I were a blond, I think I'd be more than satisfied. Besides, I know someone who was C-razy about her "corn colored

Beatrice Gander, Barbara Winget, and Donnie Johnson are all running for "Most Beautiful." I'll be willing to bot that the judges have a tough time in deciding.

Pickens and J. B. put on what suppose would be called a disappearing act in assembly Tuesday. We loved it boys. Oh, yes, don't you think J. B. was a good sport in assembly Thursday?

I wonder why so many people are late for fourth period study hall? I'm not calling any names

Wednesday morning, Pat S. got to American History class before the second bell rang, and everyone nearly fainted. I'd like to have seen Mr. Martin's face when she didn't come in the office for an admit slip.

Danny J. and some of his pals are getting awfully interested in

suppose that is?
Mr. Garner had what I would a little hunting and a lot of sleeping and eating. That's certainly nice if you can manage it isn't

C. R. wanted to trade lockers with R. L. so he could locker by S. A. What about that?

that the buckle was for a certain purpose, but I think I'll let you ask him what it is if you are

Phone 2049

Hello everyone! It really has the job. By the way, what were been nice the past few days hasn't you doing Wednesday in study hall

> Norma C., I owe you an apolo gy. I thought, just like a lot of other people, that it was you wh got married New Year's Eve, instead of your sister.

Irene, were you trying to em-barrass Don the other day in

Doesn't Wayne D. have the cut est eyes and expression? I just love to see him blush-

Joe L. has his own version of the "Hula." Get him to demonstrate sometime.

I wonder why Carolyn and Norma want to have a Journalism party and invite the Dimmitt High School staff?

I'm also beginning to wonder why Bill K. always goes in the other room and closes the door. Why does he stop in the middle of a sentence when someone comes

in? Eddle or Ronde may know. Donna ate Christmas Eve dinner with G. C. They have been a steady two-some for quite a

Well, that's all for now, but I'll be back with more of the same next week. I'll be "seeing" you.

The length of time colored clothes are washed may cause hop records suddenly. Why do you a washing machine, keep them in the machine only long enough to get them clean. To avoid the need call an ideal Christmas. He did for long or hard washing, colored clothes should not be allowed to become badly soiled before laun-

There's no use putting nylon hose in a home freezer to make them last longer! Tests by nylon Don F. got a pair of boots and manufacturers show that freezing a half didn't he? And what about that belt buckle? Say! He told me more durable than usual.

Here's a snack for weight-watchers-a sandwich without bread. Spread salami slices with seasoned Terry H. alias Turkey, I heard cottage cheese; top each with anthat your mother made a skirt other salami slice. At serving time for a certain girl which was a cut each of these sandwiches into

Truly-Teague Chevrolet

BODY SHOP

24 Hour Wrecker Service

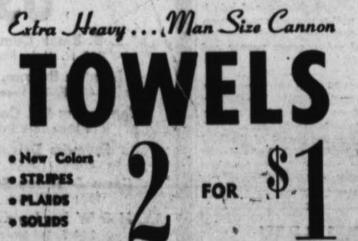
All Types Body Repair

Main Office 740



(Inthonyis OWN IMPORTED

Belgium Made



You would ordinarily pay from 79c to 89c each for any of these lovely towels. All in Connon's newest colors. Extra heavy weight, thirsty and obsorbent. In sizes 22x14 and 20x40. Plan now not to miss this unusual selling. . . . You'll buy



# FINE FIRST QUALITY BLEACHED

Mou'll think of many uses for this fine, first quality, snow white bleached muslin. Fine construction, full pieces, 36 inches wide. Another grand January White Sale Soving.





You'll be looking forward to using your credit this year .

whether you're a farmer who'll be needing New Farm Machinery

or seed for planting . . . maybe a wage earfier who plans to im-

prove the old homestead, or possibly buy a new automobile.

Regardless of what you intend to buy, chances are, you'll need

credit. And of course the merchants of Hereford want you to

BUT HOW GOOD IS YOUR CREDIT? WILL YOU BE ABLE TO

SAY "CHARGE IT?"

take advantage of the convenience of buying on credit.

GO

Caution

STOP

Let's Cook Something

A Favorite Of Mrs. Don Little

Here is a recipe that was used as a salad during the holidays but can be used as a dessert with the same amount of assurance that it will be appetizing as well as appropriate.

Mrs. Don Little served the salad at a Christmas party held by the La Plata Study Club in her home, dressing it up with the colors appropriate to the Christmas season, and those attending the party have requested that the recipe be printed in this column. It really is just

## Church Women **Hold First** Meet of Year

The Women's Association of the First Presbyterian Church held its first meeting of the new year at for the noon-day luncheon were Mesdames R. B. Miller, Pat Webb, and O. Z. Golden

Theme of the pregram for 1955 is "Christ the Way" and dedication of the program was made by Mrs. Lee Conklin.

Theme for the day was "The Quadrennial Objectives" presented as a radio broadcast with Mrs. J. D. Neill serving as leader and narrator. Others taking part on the program were Mesdames Lee Conklin, W. S. Kerr, W. J. Krumbein. Fred Axe. Ronald Babione, M. W. Nobles, Henry Hastings, R.

B. Miller, and Herbert Boardman. Mrs. J. D. Neill, president, presided over a business session when the year book chairman, Mrs. D. C. McWhorter, presented new year books, and the year book of prayer was given by Mrs. Mary King. Mrs. Fred Axe served as pianist.

THE REAL MECOYS JOHN and GEORGE



John McLean

Insurance Agency 24 Years of Insurance

Know How

Phone 273

as good in the spring and summer as in winter-time

With the permission of Mrs. Lit-Holiday Salad

package lime Jello 1 cup hot pineapple juice

2 small packages Philadelphia Cream Cheese 2 chopped pimentoes

1 cup celery cut fine

1/2 cup chopped pecans

1 pint whipping cream Dissolve Jello in pineapple juice and allow to partially cool. Add cream cheese broken in bits and beat well. (In mixer is best): When thoroughly cool add pimentoes, pecans and oelery. Last fold in the

whipped cream and set in refrig-

erator to congeal. Serves 12. Mrs. Little says she often makes this the day before serving which is convenient for a busy hostess. Potato chips topped with a garlic spread is a tasty accompani ment when used with this recipe. To make the spread take a packthe church Wednesday. Hostesses age of Philadelphia Cream Cheese and beat until creamy adding enough sweet cream to blend well. Add garlic salt to taste and top each potato chip with mixture adding a touch of paprika. The spread may be colored to match any col-

ors used in carrying out the theme

#### Farm And Ranch Club Meets For Luncheon

Mrs. Glenn Burrus was hostess for the Farm and Ranch luncheonprogram Thursday. Deccrations and appointments for the luncheon tables carried out a new year theme in red and white.

Mrs. T. D. Devenport presented the program for the afternoon, discussing "Dental Care." She stressed the importance of early dental care, regular trips to the dentist even before cavities are noticed and the use of braces, if recommended by the dentist. She also told of the need of daily brushing

During the business session plans were made for the annual Sweetheart Dinner which will be held on Feb. 3. Mrs. Charles Hoover won the floating prize.

venport, Dub Harkrider, Charles Hoover, J. V. Perrin, T. W. Perrin, Roy Pruit, Almo Hall and the hostess, Mrs. H. W. Kribbs was a special guest.

Dice canned chicken and mix it with a well-seasoned cream sauce. Serve over corn bread that has chopped onion, green pepper and

come from four to eight pounds. ready-to-cook weight. If you find that the upper breast of the bird has a tendency to burn during roasting, protect this spot with a small cloth pad, wet frequently in

FRAME IT IN ONE DAY!



D RESISTANT ECONOMICAL

ENGINEERED

RECO Utility Rafters provide efficient framing for modern farm machine sheds, storage buildings, loaning and feeding

The floor space within the streamlined RILCO structure is 200% usable. Its post-free construction is modern and pleasing in appearance, and can be laid out or partitioned as

RILCO glued laminated wood rafters are factory fabricated for fast, easy erection. Your building goes up faster, with less lamber and labor costs when you build with RILCO. ROCKWELL BROS. &

A. L. DEAN, MGR.

104 S. MAIN

**TELEPHONE 4** 



The purpose of the Credit Association is not merely to keep people from buying things for which they cannot or will not pay for, but to encourage sound use of credit as an indispensible part of the modern business system.

Therefore, while the Credit Association records often prevent irresponsible people from abusing the credit privilege, they also serve as a favorable reference and recommendation for those with sound credit habits.

If your record on file with the Credit Association is good, you find it is easy to establish your credit with new people, in a new neighborhood or even a different city. And it may help you in other directions too, for a good credit record is a mark of character in business circles.

We hope that YOU will be able to take advantage of CREDIT throughout the year.

The following firms Pledge their Cooperation with You and invite You to

E. B. Black Company 202 N. Main Street Blanton Butane, Inc. 437 E. 1st Street

Consumers Oil Company 116 New York Street

Farmers Drive In 403 E. 1st Street Form & Home Supply 1301 Park Avenue

H & W Implement Co. 244 E. 3rd Street Hereford Brand 336 N. Main Street

Hereford Form Equip. Co., Inc. 324 N. Sampson Avenue

Hereford Form Equip. Co., Inc. 209 N. Miles Avenue Hereford Furniture Company 401 N. Main Street

Hereford Hardware Company 216 N. Main Street H & H Furniture Company

423 N. Main Street Warren Motor and Appliance 1221 E. 1st Street

Continental Oil Company 208 S. Main Street Hereford Motor Company 2nd at Sampson

Hereford Parts & Supply 232 N. Main Street YOUNG MOTOR CO.

East Highway 60 HEREFORD LOCKER 130 N. Main

McCullough Motor Company 344\_E. 3rd Street Carl McCaslin Lumber Co. 411 W. 1st Street Miller-Oliver Company 1101 E. 1st Street Rockwell Bros. & Company 104-S. Main Street Sharp-Edwards Motor Co. 439 N. Main Street C. O. Phillips 230 W. 4th Street

Hereford Butane Gas Co.

**Veterans Park Road** 

Streu Hardware Co. 330 N. Main Western Auto Assoc. Store 245 N. Main Street Lesly Motor Co. 345 E. 1st Street

City Drug Store 327 N. Main Street Cooper's Market 144 W. 4th Street B. F. Goodrich Store 708 W. 1st Street **Hunter's Food Market** 

219 Sampson St. McRight & Smith 216 East 3rd Helton Grocery & Market 1308 Park Avenue Luke's Grocery & Market

505 Grand Ave. WILSON FOOD PLAN 130 N. Main

East Highway 60 **Piggly Wiggly Store** 426 N. Main Street

519 Park Avenue Walker & Hollingsworth Mtr.

305 E. 3rd Street Walker Refrigeration Service

**Thomas Food Store** 

305 E. 3rd St. Hereford, Texas Federal Credit Union

317 Sampson Avenue

N. E. Milburn Motor Co. 225 N. Sampson St.

skypala-borgen Compa 510 McKinley Acme Cleaners

136 W. 3rd Street B & J 66 Service Station

Suits Auto Supply Co. 208 N. Main Street Corbett Cleaners 414 Jackson

Cowan Jewelry 335 N. Main Street Jacobsen Brothers, Inc. 137 Miles Ave.

Lamm Jewelry

509 Park Avenue

307 Main Street Cream O'Plains Milk Co. 230 E. 3rd Street McELROY FURNITURE MART

Kemp Lumber Company 109 N. Miles St. Jones Texaco Service Station

144 W. 1st Street **Lindsey Cleaners** 517 Park Ave.

Your Credit Is

Good!

CAUTION- You May Be

**Endangering Your Credit!** 

STOP — Action Becomes

necessary to maintain

your good credit record!

**Loerwald Brothers** 231 W. 2nd Street Lone Star Insurance Agency

136 Main St. Parker Bros. Bldrs. Supply 1306 Park Ave.

Phillips & Lawrence Ser. Sta. 503 E. 1st Street

**Pitman Service Station** 

Poarch Brothers 119 N. Lee

Shelton Tire Exchange 303 E. 1st Street

Allred Oil Co. **Veterans Park Road** 

Ellis Combs 707 Lee Avenue

Kinsey-Roberson Buick Co. 142 N. Miles Ave.

Kester Jewelry & Gift Shop

409 N. Main St.

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Truly-Teague Chevrolet 2nd at Schley R. J. ENGLER

Rt. 1, Hereford, Texas

ASSOCIATION HEREFORD CREDIT

**And It's Associated Members** 

UNCOOPERATIVE

EL PASO, Tex. (h-There's a gn in a bowling alley here: Bowlers, please patronize your

Five members of a cemeterysponsored team say "perish the hought."

Quick and different cranberry relish: Put an orange (unpeeled but seeded) through the food chopper using course blade. Mix with a can of whole cranberry sauce and finely diced preserved ginger. At serving time top with chopped roasted buttered almonds, if desired. (These almonds come in small vacuum-packed cans and are convenient to have on hand.)



Welcome Wagon Hostess

Will Knock on Your Door with Gifts & Greetings from Friendly Business Neighbors and Your Civic and Social Welfare Leaders

Margaret Witherspoon Phone 1258

HEREFORD



SANCHO AND PANCHO -- Sancho, a baby Mexican burro, first prize in a national letter writing contest sponsored by Life magazine, arrived at the home of its winner, 8-year-old David "Pancho" Campbell of Austin, Texas, just in time to go under the Christmas tree. And then, by edict of David's mother, Mrs. Dick Campbell, Sancho went (AP Photo) into the back yard:

Mix cheddar, cream and blue Delton Cochran tasting spread. Add Worcestershire sauce and celery salt if desired.

Sweeten whipped cream with crushed maple sugar and serve ov- is scheduled to finish four weeks

er sliced bananas for a quick fruit The Following

Hereford Merchants

GIVE & REDEEM

Hereford Pride Stamps

Cowan Jewelry

E. B. Black Furniture Co.

Hereford Hardware

Hunters Food Store

Kinsey - Roberson Buick Co.

McDowell Drug

Neill Cleaning Co.

Phillips and Lawrence

TRADE WITH THEM

advanced schooling on weapons. The trainees learn that all Marines are basically infantrymen, whether they serve as cooks, typists, truck drivers, or with avia-

**Finishes Basic** 

Marine Pvt. Delton R. Cochran

of 106 Avenue E. Hereford, Tex.,

of individual combat training Jan.

15, at the Marine Corps Base here.

The course of instruction at this

huge training base includes the

latest infantry tactics, first aid, de-

molitions, field fortifications, and

tion units. The training is given to Marines scheduled for duty overseas, and to all graduates of recruit training before they are assigned to new duty stations.

If there are just two in your family, you'll find a smoked boneless pork shoulder butt is a good buy. You can use it sliced hot for one meal, sliced cold for anoth er, and have some leftover to serve with eggs at breakfast or in sand wiches for lunch or evening Bead The Classifieds

### Courthouse Records

Warranty Deeds

L. M. McGee, et ux, to H. M. Thomas, all of Lot 63, and the South 10 feet of Lot 62, of Allison Subdivision of Block two and the West half of Block three and the East part of Block 16, Welsh Addition.

R. L. Jackson, et ux, to Wayne Wallace, all of Block 45, Evants Addition.

J. R. Moore, et DN, to Veterans Land Board, the North 30 acres of the South 110 acres of the East half of Survey of Section 64 Block is-3

A: A. Head, et ux, to Thurman Cole, all of the West half of Section 11, Township two North of Range four East of Capitol Syndiate Subdivision.

Kittie Ciyde Williams, et vir, to Alton Kemp, the East half of the North 327.4 acres of Section seven, Block K-3.

E. A. Edwards, et ux, to L. W Norvell, the Northwest fourth of Section 69, Block K-3, containing 162.2 acres of land; Less, how ever 3.7 acres off of the West side of said land, which was conveyed to the State of Texas.

R. L. Haydon, et ux, to Billy Ott, all of the southeast fourth of the South half of the Northeast fourth of Section 20, Block K-8.

J. R. Hickman, et ux, to Hugh Reynolds, the Southwest fourth of Section 36, Block K-3 and a portion of the Northwest fourth of the said Section 96, Block K-3.

P. F. Williams, et ux, to E. W. Cawthon Jr., et ux, the North 50 leet of the South 178.71 feet of the East half of Lot two of Block two Womble Addition.

New Automobiles

Thurmond Johnson, 1955 Buick 1-3; Carl T. Wimberley, 1955 Ply mouth, 12-31; F. A. Tucker, 1955 Plymouth, 12-31; H. C. Buird, 1950 Buick, 1-3; E. J. Cundiff, 1955 Oldsmobile, 1-3; Porter Johnson for W L. Johnson and Sons, 1955 Ford 1-3; W. E. Holcomb, 1955 Pontiae. 1-3; E. J. Hodges, 1955 Ford, 1-3; Eugene Noel, 1955 Ford, 1-4; Ken Umberson, 1955 Oldsmobile, 1-4.

Winter desserts such as pump kin pie, apple scallop and rice pudding take to this topping. Whip cream until it begins to get thick; add three tablespoons of confec ioners' sugar, a good dash of sal and a quarter teaspoon of ground nutmeg and finish whipping cream

Sliver a quarter cup of blanch ed almonds right after you have removed their skins. When you are ready to serve supper, brown the almonds in a few tablespoons of butter and mix with cooked french ed snap beans.



PAYS RESPECT -- John Ben Sheppard, Texas attorney general paid his respects to John N. Garner, former Vice President while in Uvalde, Texas. Sheppard was in Uvalde recently to address a meeting of churchmen of the combined men's organization of the city's churches.

# Legal Notice

STATE OF TEXAS COUNTY OF DEAF SMITH

NOTICE OF EXECUTION SALE

By virtue of an execution issued out of the District Court of Deaf Smith County, Texas, on a Judgment rendered in said Court on the 11th day of February, 1954, in favor of Clayton Taylor and against Clarence Dexter Taylor, in the sum of \$1726.69, with interest thereon at the rate\_of 6 percent per annum, from December 20, 1951, and for all costs of suit, and fixing and foreclosing a Mechanics' Lien against the hereinafter desribed property, in the case of Clayton Taylor vs. Clarence Dexter Taylor, No. 3616 in such Court, did on the 6th day of January. 954, at 10:30 o'clock A.M., lev pon the following described tracts and parcels of land situated it. he County of Deaf Smith and County of Parmer, State of Texas, as the property of the said Cla-

ence Dexter Taylor to-wit: 353.1 acres, situated partly Deaf Smith County and partly in 'dry basket on a moveable cart.

Parmer County, Texas, and known and described as the South pre-half of Section 29, and the North 33-1 acres of Section 32, both in Township Two North. Range Three East, of a Capitel Syndicate Subdivision,

located on the county line between Deaf Smith County and Parmer County, approximately seven miles north and five miles west of Friona, and generally known as the Taylor farm, and on the first day of February, 1955, being the first Tuesday of said month, between the hours of 10:00 o'clock a. m. and 4:00 o'clock p. m. on said day, at the Court House door of Deat Smith County, Texas, in Hereford, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said Clarence Dexter Taylor in and to said above described property. Dated at Hereford, Texas, this 6th day of January, 1955.

Lowell Sharp, Sheriff, Deaf Smith County, Texas

Want to save yourself bending and lifting? Get a waist-high laun-

Add minced onion and parsley to brotted chicken or sliced smoked whed postatoes and serve with longue

# A DOLLAR SAVED IS A DOLLAR EARNED

CHECK this chart and see how your savings grow at First Federal at 3% compounded semi-annually.

Monthly 5 Years 10 Years 15 Years 20 Years \$ 646.47 \$1.397.41 \$ 2,269.73 \$ 3,283.02 25.00 1,616.17 3,493.52 5,674.32 8,207.55 50.00 3.232.35 6.987.05 11,348.65 16,415.10





Clovis, New Mexico

# **Notice Farmers**

Let Us Pipe Natural Gas To Your Irrigation Well!

SAVE ON FUEL BILL Call

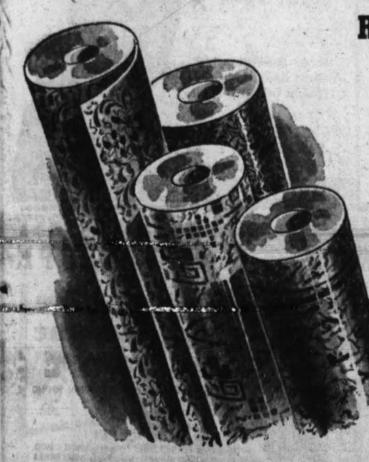
WAKEFIELD CONSTRUCTION CO.

Phone 1182-J

Box 54

or come to Hereford Welding Supply

# YOUR ONLY REAL SECURITY - A HOME OF YOUR OWN



It's Easy With Our Convenient

BUDGET

REMODEL THE INTERIOR of Your Home! Make it More

Whether it's new Inlaid Linoleum for the kitchen or bath, or wallboard, paper or paint for the other rooms, you'll find just what you need at Carl McCaslin Lumber Company.

Don't delay . . . . . make your home more livable today! It's easy, the Carl McCaslin way.

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\* REPAPER

\* REPAINT

**NEW INLAID LINOLEUMS AND WALL** COVERINGS

See Us Today!

A Complete Building Service

1 Block East of the Courthouse

Phone the Lumber Number 7

# WORRY PROOF YOUR CAR!

Does Your Car

# YOU GUESSING

All Winter Long?

Does it shiver and shake and sometimes stand meekly by and never utter a peep? Just because your car is a "sissy" and can't take it is no reason for you to suffer the inconvenience of cold walks up town the rest of the Winter!

Bring that old jalopy by today and let the boys at Young Motor Company give it "the works!" "We'll go over it from bumper - to - bumper". . . . check the pattery, the radiator, give it a tune-up and make SURE that it will be ready and 'rarin to go the next morning.

REMEMBER: Our Mechanics are experts at their trade!

YOUNG MOTOR COMPANY

East Highway 60

### Personals

son and Mrs. Horace Baize.

Mrs. Terry Roberts and son C. eccompanied by their daughter, P. Roberts of Crostation spent the Maxine Jenkins of Lubbock. Christmas holidays in the homes l of her daughters, Mrs. Vernon Wi.

Hereford residents, now living at Read The Classifieds Mr. and Mrs C. E. Tice, former

Burnt Woods, Ore., spent several days in Fiereford this past week calling on old friends. They were

Mrs. Guy Acton of Chickasha, Olka., is a house guest in the home of her niece, Mrs. Lee Benefield.



ill be Amaged!

NOW-an economical, easy-to-purchase Remanufactured Engine GUARANTEED to give NEW ENGINE PERFORMANCE!

Come in and talk it over. See the MUSTANG on display! Learn why MUSTANG is the perfect enswer to new power, new performancel It's so EASY to have a

Guaranteed trade-in on your old motor.

A QUALITY Engine at a price you can afford to pay. Get the MUSTANG Story

NEW ENGINE Poures SEE Mustang TODAY

SUIT'S AUTO SUPPLY CO.

Phone 500



BUDDY GODFREY, who is probably better known for his football ability, is also a starter for the Whiteface team." Godfrey is 5'10" and is also a senior. (Staff Photo)



HOMER HERSHEY, a 5'10" forward, is playing in his senior year for Hereford. He is one of the Whiteface starters (Staff Photo) and excels on defense.

# Home Kepaır

By Andrew C. Lang

DO. . . remove loose bristles from a new brush by twirling the handle between your hands for a few minutes, then rubbing your hand back and forth across the britles in a sort of slapping ac-

DO. . . if you want to give a new brush special treatment and you have the time-suspend it in linseed of for at least 24 hours. rinse thoroughly with turpentine

the proper solvent-turpentine for paint, denatured alcohol for shellac, lacquer thinner for lacquer, and the recommended solvent for any special type of finishing ma-

and soap for cleaning brushes that unusable

have been used in water based

DO. . . wrap cleaned brushes in newspaper, wax paper, aluminum foil or any similar type of wrapping-which keeps them in shape as well as free from dust.

DON'T. . . allow brushes to rest on the ends of the bristles, even for a short period of time.

DON't. . . forget that after you are finished using a brush-and before it is cleaned-all excess paint should be removed by running the brush back and forth across a board a few times.

DON'T. . . attempt to dry a brush quickly by placing it near heat, as this will cause the bristles to rot.

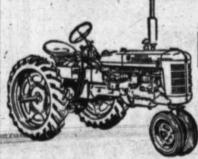
DON'T. . . use a brush previously used in oil paint for a varnishing job, as tiny traces of paint remaining in the bristies may become loosened at some point during the varnishing.

DON'T. . . neglect the use of commercial brush cleaners for brushes that have been neglected DO. . . use only warm water and are hard, dry and seemingly

PAINT BRUSH CARE

and allow to dry before using. DO. . . wash used brushes in

# MR. FARMER



⇒ It's Time To

Your Tractors and Other Farm Machinery To Economical



Chances are that your farm machinery is now sitting idle, due to the end of Harvest. If so, then bring your Mobile Farm Machinery in to Hereford Bu-tane, Inc. for conversion to the more economical "Philgas" Bu-

SEE US TODAY!

Hereford Butane, Inc.

Phone 1300

Eat a variety of foods! If you practically certain to get all the ion in half, then scrape the juice nutrients your body needs. A var- from the center with a teaspoon icty of foods also makes a family's meals interesting from the point of view of flavor, texture and color

If a convalescent in your family needs a "light diet" it is well to avoid fatty meats, strong-flavored or harsh-fibered cooked vegetables hot breads and concentrated sweet

A shrimp cocktail salad makes a delicious main course for Friday's lunch. Place the cooked and cleaned shrimp (fresh, frozen or canned) on salad greens. Season mayonnaise with catchup or chili sauce, lemon juice, Worcestershire sauce and horseradish and spoon this sauce over the shrimp and

When a recipe calls for a small do, nutritionists say that you are amount of onion juice, cut the on &

> If your coffee does not taste as good as you would like, it may be because you are not using your coffeemaker to its full capacity.

Dr. Milton C. Adams **OPTOMETRIST** 

140 W. Third, Hereford Texas

Phone 37

Office Hours-8:30-5:00





Never Quite Married



ince Valiant

THE NEW TEXAS NEW SNACK BAR - WALL TO WALL SUNDAY ONLY PICTURE





See the new 600 FORD TRACTOR

Thirty percent more powerful than any previous Ford Tractor—that's the 800 series. The two available models are loaded with performance

IMPROVED HYDRAULIC SYSTEM. More hydraulic power to handle work

PLUS-headlights and tail light as standard equipment . . . 5-speed transmission ... . adjustable top link for easy implement adjustment

... live power take-off on model 860 . . . Rest-O-Ride seat . . . large capacity brakes . . . safety starter . . . Proof-Meter . . . and more.

and operating features to help you farm better, faster and cheaper. Poct I few Power Hero care per bandly bisser tools, do

your work faster-all with amazing economy!

loads easier, control mounted implements with ease.

Here's full 2-plow power with economy . . . plus many advanced Ford features. Three outstanding models for you to choose from.

> HEREFORD **FARM** EQUIPMENT CO.

> > Phone 68

Dearborn EQUIPMENT

FOR ANY NEW FORD

TRACTOR FINANCE

TERMS AVAILABLE --

Three Full Crop Years to Pay

Come In Now! Find Out How

You Too Can Own A Ford

Ford's new, more powerful

"RED TIGER" engine

All of Ford's experience and skill gained

engines accounts for the advanced design

of the new, more powerful "Red Tiger" engine. It's 30 percent more powerful than any previous Ford Tractor engine,

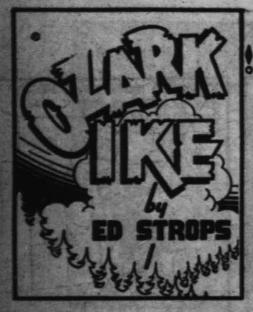
yet is surprisingly economical to operate.

Low friction results in more engine power

Tractor.

delivered to the job.

in primary trees the state of the standard



















# ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equiped to give that personalized friendly attention that makes your daily shopping busines a real pleasure! Shop at home!



28

The Panhandle's Largest Comic Section

20 PAGES

Features

**WORLD'S GREATEST FEATURES** 

# The Sunday Brand



By ROY CRANE



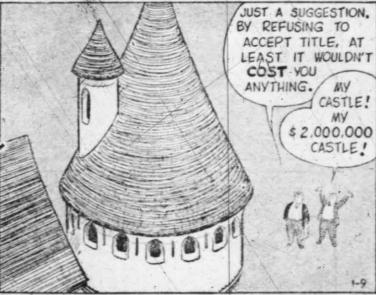
















# BLONDIE by CHIC YOUNG.



















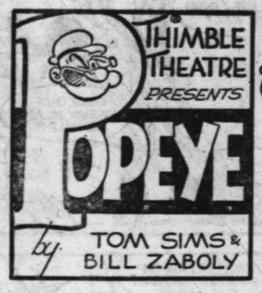






Shop In Hereford

For Your Best Buys!























Trade In Hereford
For Your Best Buys!

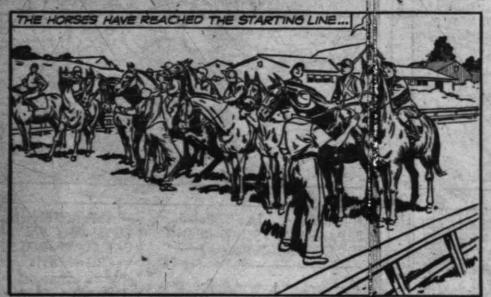


















# ALL BUSINESS IS LOCAL

Don't go "buzzia" around" looking for bargaine! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!





SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead

# SOUNCE MANAGER WINES



















# ALL BUSINESS IS LOCAL

Our feathered mighbor above "shopped" locally . . . got what she wanted quick y, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hareford Merchants, you get all the top-brand merchandise at fair and honest prices . . . . pls a extra service without inconvenience. Shop at

\*\* 11 173 4















Shop In Hereford
For Your Best Buys!



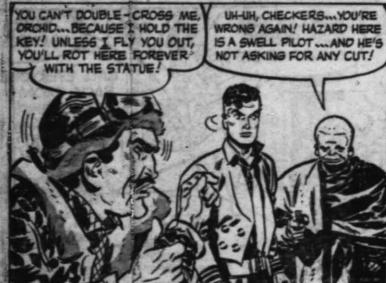














SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead

















Stop!!
Shop!!
Save:!

In Hereford

















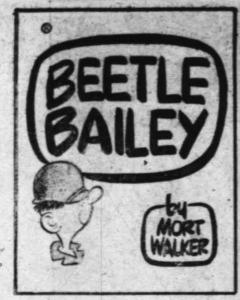






Trade In Hereford

For Your Best Buys

























# ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experiencel Shop at home, and savel

