

WEATHER

Table with 3 columns: Day, High, Low. Thursday: 83, 42; Friday: 59, 30; Saturday: 66, 35.

The Sunday Brand

36 Pages

Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Vol. 7 — No. 16

Hereford, Texas, Sunday, October 17, 1954

Price 10c per copy



HEREFORD'S NEW HIGH SCHOOL GYM is seen above as workmen were nearing completion on this portion of the high school building. The drawing of a Whiteface on the floor in the center of the courts is reproduced to the left, and marks the spot where basket-

Around Town

Talk around town this week centered on the "First Frost," reported Friday morning, Oct. 15, after thermometers dropped to 30 degrees during the night.

No damage was reported from the freeze this year, however, due to cold-resisting lettuce varieties, and the harvest was rolling right along.

To grain producers, the frost was "just what the doctor ordered," especially when it was followed by cold, crisp fall days.

Social Security Man Here Oct. 20

J. R. Sanderson, Manager of the Amarillo Social Security Office, announces that a representative from his office will be in Hereford on Wednesday, October 20, at 9:30 o'clock in the morning.

New High School Gym Features Space 1,080 Seats, Electric Score Board

By BILLY PAUL KNOX When Hereford students move into the new high school building, Whiteface basketballers will have all the modern conveniences of a new ultra-modern gymnasium.

Old Toys Sought By VFW For Repair Job

A drive for old toys, to be repaired for distribution at Christmas, was opened this week by the Hereford VFW chapter.

JAYCEES READY TO WORK . . . But Merchants To 'Write Own Ticket' Regarding Christmas Decorations

"Just what kind of Christmas program does Hereford want?" The question more or less summarizes a circular letter mailed this week by the Hereford Jaycees.

Martin Funeral Held In Turkey

Funeral services for Francis M. Martin, 83, of 216 Avenue J, were held Thursday evening, October 14 at 4 o'clock in the Turkey Methodist Church at Turkey, Tex.

Bank Reports Show Better Conditions

Area conditions, generally reflected through loans and deposits shown in quarterly bank statements, this week indicated the Hereford territory to be in far better condition than at the same period in 1953.

BET IT WAS STILL A 'HEADACHE' Farmer Hits Upon Novel Method To Secure Help During Shortage

"There are more ways than one to skin a cat"—and the old saying applies to finding harvest labor as well as to other things.

Court Names Voting Judges, Precinct 9

A routine meeting of the Commissioners' Court Monday took an exciting trend during the afternoon as tempers flared briefly during the reading of a 10-page summary, by County Judge Horace L. Schloss.

Judge Reviews School Funds

The report of Judge Schloss chiefly covered the "difference" as reported in the audit for the period Jan. 1, 1947, to Dec. 31, 1952.

Water Pro-Ration Milo Controls To Headline FC Meet

Two vital subjects, "Underground Water" and "Government Control of Grain Sorghum Acreage," will headline the Farm Bureau's eighth annual convention, scheduled in the courthouse Saturday, Oct. 23.

Murder Trial Is Scheduled Nov. 8

Appearing on the docket for Monday, Nov. 8, is the trial of Melvin O. Wheeler, indicted Nov. 6, 1953, on charges of "Murder With Malice" in District Court.

Grand Jury Will Convene Tuesday

The grand jury, which recessed following Aug. 13 session, will convene again Tuesday, Oct. 19, according to District Court docket.

Read The Classifieds

RITE-FIT DRESS of the MONTH SELECTIONS

as seen in Photoplay Magazine.

The look of tweed in rich Petit-Point (viscose and acetate) Important points of interest... the diagonal pockets, the buttons that shape a triangle. Black. Navy or Brown.

USE OUR
CONVENIENT
LAY-AWAY
PLAN

Both in sizes
14 1/2 to 22 1/2
Each \$8.95



A trimly tailored jacket covers an intriguing scoop of satin latticework. The curved, fitted ensemble in soft Pat-a-Crepe (acetate and rayon). Black, Purple, Wine or Dark Grey.



VISIT OUR
NEW and MODERN
READY TO
WEAR DEPT.

HARMAN'S
We Give S & H Green Stamps

Around....

(Continued from Page 1)
1952, and is well known in this area having attended the local schools. They plan to leave around Oct. 25.

Word was received this week that Pat Newell, son of Mr. and Mrs. Charles Newell, has been elected head cheer leader by the freshman class at West Texas State College. The group appears at all B team games. Charles is also in the college band.

R. W. Botsford came up with one of the largest sweet potatoes you ever saw this week. It weighed four pounds, and was produced in his "town garden."

Another "nation week" is scheduled to begin Monday, when "Teacher Appreciation Week," October 18-23, will get underway. This is a good time to have the children's teacher out for dinner, to pass a kind remark for a job well done, and generally be nice to the teachers, says Mrs. Homer Brumley, P-TA chairman. All of which sounds like an idea that might spread with excellent results and mutual benefits.

Selective....

(Continued from Page 1)
Downing.

22 Classified I-C
The 22 reclassifications in the IC group are: Jermain Acosta, Ray Reynolds, William Brooks, Wesley McCain, Fred Aragon, John Law, Joe Bishop, Ralph Fullwood, Truitt Harrelson, Robert Millard, Harold Southward, Wayne Prichard, Virgil Terry, Gene Brito, John Birkenfeld, Hugh Ritch, David Zachary, M. Watson, Virgie Ely, Carl Higginbotham, Robert Wheelchel and Glenn McCarter.

The five reclassifications in the IVF group are: Dayton Hacker, Neely Kimbrough, Vel Wise, Jesus Casanova, and Sammy Stevens.

The one reclassification in the IIC group is John McFarland.

The five reclassifications in the ID group are: James Imman, Gerald Witherspoon, Franklin Brown, Delmar Yaryan and Delford Davis.

There are five reclassifications in the IIS group, which are: Calton Moore, Theodore Houston, Edmund Schlabs, Patrick Lesley and Lester Retherford.

Chart On Classifications
IA registrants are those available for military service; IC classifications are members of the Armed Forces of the United States, the Coast and Geodetic Survey or the Public Health Service and certain registrants separated therefrom; ID classifications are qualified members of reserved opponents or students taking military training including ROTC and accepted aviation Cadet Applicants; IIS classifications are student deferments IVF classifications are those physically or mentally unfit or morally unacceptable; IIC classifications are the agricultural deferments.

Because albinos usually have weak eyes and do not have nature's camouflage, they usually do not survive long in the wild state, says the National Geographic Society.

Electricity flows through silver better than any other metal.

Summerfield News

The regular Youth Rally of the Baptist Churches met in Bovina Saturday night. There were 39 young people and sponsors from Summerfield attending the worth while meeting. We brought the attendance banner back, making the fifth consecutive time to win it.

Miss Effie Mae Cline of Amarillo spent the weekend with Mr. and Mrs. L. F. Carter.

Mrs. L. H. Lookingbill Sr., entertained a host of friends in her home with supper Friday night in honor of her daughter's birthday. Mrs. John Winkler, of Hereford, After supper the evening was spent by enjoying a selection of moving pictures made by the Lookingbills.

Mr. and Mrs. Delbert Bainum and Craig accompanied by Mr. and Mrs. Joe Kendall spent last weekend fishing at Conchas Dam in New Mexico. They reported that they caught their limit.

Johnny Kuper returned home Sunday from visiting his aunt and uncle, Mr. and Mrs. Bob Allison, of Amarillo.

Since this was Layman's Week, Bro. Kenneth Neill filled the pulpit last Sunday morning and Bro. Reese Dawson Sunday night. On Wednesday night Bro. A. E. Barnett brought the devotional for the prayer meeting.

The W.M.U. Yearbook meeting met Monday afternoon with Mrs. Don Larkin to finish the new WMU Yearbook. The committee consisted of Mesdames Don Larkin, A. E. Barnett and Guy Walser.

Mrs. Lois Latham attended a birthday party Monday afternoon in Dimmitt for Mrs. Bruce Crosswait.

Gwendell and Connie Bainum spent the weekend with their aunt, Mrs. Red Hagan, of Hereford.

Visitors in the A. E. Barnett home Sunday afternoon were his brother and wife, Mr. and Mrs. Omer Barnett, of Morton and Mr. and Mrs. Barker and children from Oklahoma.

Mr. and Mrs. Lenard Latham spent last weekend fishing in Possum Kingdom.

Mr. and Mrs. Kenneth Christie and children and Bill Lookingbill were in Plainview last Sunday to see if the grain was dry enough to harvest. The Christies also visited their parents, Mr. and Mrs. J. W. Thomas. Bill spent Sunday night with Bradley.

Mr. and Mrs. W. L. Straley of Hodgenville, Ky., and Mr. and Mrs. Don Gunning of New Haven, Ky., were visitors in the L. L. and H. H. Cannon homes this week. Mr. Straley is a nephew of Mrs. L. L. Cannon's. After leaving here they were to go to different points in Colorado, hunting.

Mr. and Mrs. Lester Carter and girls of Amarillo were visiting the L. F. Carters Wednesday night.

Mrs. Dovie Jackson from Carlsbad, N.M., is spending this week with Mrs. A. F. Blakemore.

Farmers are busy after the good rains, harvesting the grain crops and also sugar beets.

Mrs. Lee Kendall of Hereford spent the weekend with her daughter, Mrs. Ky Lawrence, and family.

California Guest Feted

Mrs. James Odum has returned to her home in Riverside, Calif., after a short visit here with a son and his family. Mr. and Mrs. Carlos Anderson, and a daughter and her husband, Mr. and Mrs. R. R. Stewart.

While here Mrs. Odum was honored at a picnic held in Dameronq Park with all of her children, except one, attending.

Included were Mr. and Mrs. Harley Anderson and children of Roswell, N. M., Mr. and Mrs. George Hutcheson and Mr. and Mrs. Larry Circle and children of Amarillo, and the Hereford relatives.

Also attending were Mrs. Odum's brother and family, Mr. and Mrs. R. S. Crawford and daughter, and a brother and his wife, Mr. and Mrs. R. L. Crawford of Floydada. Other guests from Hereford were Mr. and Mrs. Clint Lundry.

Mr. and Mrs. A. F. Blakemore visited in Artesia and Lovington, N. M., over the weekend.

Mrs. W. L. Johnson of Hereford is visiting in the homes of Paul and H. L. ... this weekend.

Mr. and Mrs. T. E. Blakemore and Mr. and Mrs. J. E. Blakemore, of Sapulpa, Okla., brothers of ... were recent visitors ... of Mr. and Mrs. Forbus ...

Those attending the Annual Terra Blanca Associational W.M.U. meeting Thursday at the First Baptist Church in Dimmitt were Rev. and Mrs. Don Larkin, Mesdames C. R. Walser, A. E. Barnett, Carl Lee and Guy Walser.

Blant Clearman and Forrest Ward of Lamesa joined J. C. Clearman this week to enjoy a hunting trip around Cortez, Colo.

Mrs. Earl Lance honored her daughter, Ann, with a birthday party Friday by entertaining a group of her friends with a slumber party.

School Lunch Menu

(Menus for October 18-22 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

MONDAY

Beef and Cheese Sandwiches
Buttered Green Beans
Sliced Tomatoes
Peach Halves . . . Milk
Oatmeal Cookies

TUESDAY

Meat Balls & Spaghetti Sauce
Buttered Green Peas
Cabbage and Carrot Salad
Bread . . . Butter . . . Milk
Brownies

WEDNESDAY

Hamburger . . . Buns
Sliced Tomatoes . . . Lettuce
Onions . . . Pickles . . . Mustard
Sliced Pineapple . . . Milk
Prune Spice Cake

THURSDAY

Fried Steak . . . Gravy
Mashed Potatoes
Combination Vegetable Salad
Bread . . . Butter . . . Milk
Ice Cream Sticks

FRIDAY

Pinto Beans . . . Onions
Sour Sweet Greens
Chef's Salad
Cornbread . . . Butter . . . Milk
Apricot-Pineapple Cobbler

Nutrition....

(Continued from Page 1)

New business at this meeting consisted mainly of plans for the annual 4-H Achievement Night which will be held on Nov. 18.

The following leaders were in attendance: Mrs. Ira Ott—Happy

Homes 4-H; Mrs. Ed Dziuk, Mrs. M. H. Wiseman—County-Wide 4-H; Mrs. Jack Higgins—Daniel 4-H; Mrs. C. F. Homfeld—Caprock 4-H; Mrs. Elvin Wilson—Sadie Lee Oliver 4-H.

Until recently, there were no wheeled vehicles in Tibet.

New....

(Continued from Page 1)

two years and Coach Wayne Stark will probably come up with another fine team. At any rate attendance should be increased by the new gymnasium.

Redecorating Your Kitchen For the Holidays?

**ARMSTRONG'S
LINOLEUM FLOORS**
are a good start

This one single improvement can make a wonderful change in your kitchen's appearance. Come in and see the many attractive styles now on display. You'll find inspiration aplenty for brightening up your kitchen. Choose now and we'll have a new floor down in plenty of time for the holidays.

Use Our
**BUDGET PAY
PLAN**

CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of the Courthouse

Phone the Lumber Number 7

ONLY 25 MORE DAYS

to Cash In On Our Big 1st

Anniversary SALE of New 1954 FORDS!



30 — New FORDS — 30

to be Sold Between Now and Nov. 15th

To show our appreciation for our many friends and customers we are now offering **OUTSTANDING VALUES** on 1954 FORDS. Take advantage of this generous **ANNIVERSARY OFFER TO DAY!** This special offer good until November 15th only.

SEE, DRIVE -- AND YOU'LL BUY!

HEREFORD MOTOR COMPANY

2nd at Sampson

Phone 39

- Support Eisenhower
- Support Conservative Government
- Help The Panhandle La'Master For Congress



LeRoy
(Pete)
LaMaster

(Paid Political Ad By LaMaster for Congress Supporters)

3%

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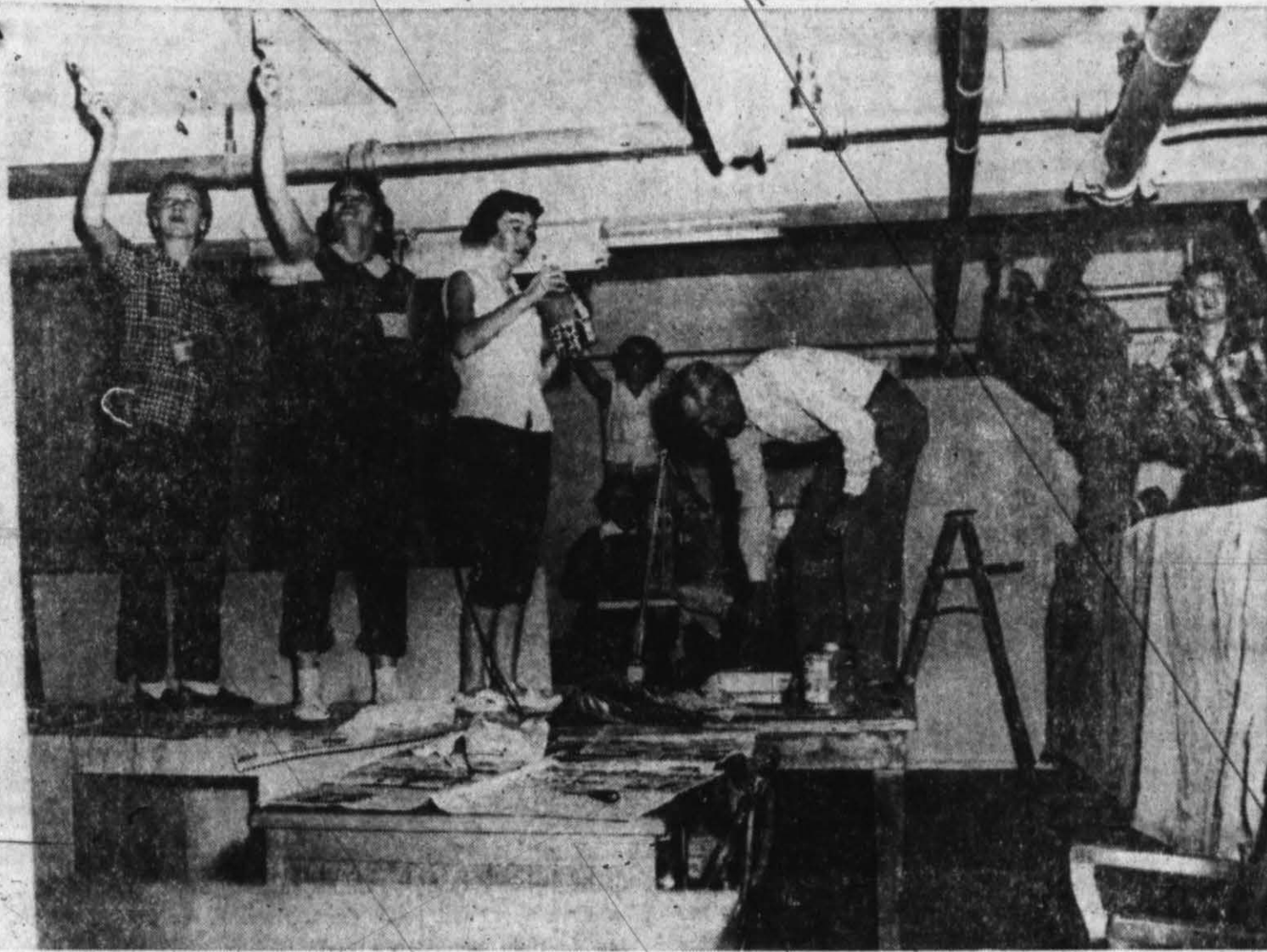
LET YOUR MONEY
WORK FOR YOU

1. Investment Accounts
2. Savings Accounts

Each Account Insured
To \$10,000.

Amarillo
NATIONAL TRUST ASSOCIATION

407 West 9th Phone 4-8032
Free Parking - 9th & Van Buren, Amarillo



THAT NEW LOOK in the ASC offices in the courthouse didn't come easy. Following installation of a new doorway between the clerical and field offices, employees pitched in for a new paint job, during which A. O. Thompson snapped the picture above. They are from left: Lillian Schueler, Ruth Owen, Johnnie Vinson, Faust Collier, Charles Newell, and Betty Hamilton. Back of the group, but equally busy, are Zelma Allmon and Dorothy Troxell.

Progressive News

By Mrs. Ira Ricketts

Mr. and Mrs. V. E. Dodson went to Waco Sunday, where Virgil attended a Farm Bureau Board meeting in which two representatives from each district met for the purpose of discussing problems of various commodity groups. Virgil was in the fruit and vegetable group. They visited with Mr. and Mrs. D. S. Dodson, Virgil's uncle and wife, while in Waco. They returned home Monday.

Luncheon guests Sunday in the Ira Ricketts home were Mr. and Mrs. Jim Ricketts, Mary Beth and Ralph, Fred and James Corbett, Mr. and Mrs. Clyde Russell and Linda and Miss Virginia Witherspoon.

Mrs. Marie Sears and Mrs. Johnnie Dozier were visiting Mrs. P. L. Carmichael Sunday afternoon.

Mrs. J. W. Scott, mother of Mrs. V. E. Dodson, is much improved and is spending a few days in the home of her daughter, Mrs. Ann Weaver, of Canyon until she regains her strength.

W. G. Harris was a Sunday dinner guest in the P. L. Carmichael home. Mr. and Mrs. L. E. Griffin and D. R. Carmichael were afternoon callers.

Mr. and Mrs. Clyde Russell visited with Mr. and Mrs. Loyd Sharp Friday evening.

Mrs. P. L. Carmichael and Shari were business visitors in Canyon and Amarillo Saturday.

Mr. and Mrs. Don Briley and children, Paula and Darny, of Pauls Valley, Okla., were visitors Sunday night in the home of Mr. and Mrs. T. J. Parsons and family. Mr. Briley is a cousin of Mrs. Parsons.

Mr. and Mrs. T. J. Parsons and Don are attending the Dallas fair this week, where Don is showing

a fat calf. Mr. Parsons will be leaving Monday morning with the calf while Mrs. Parsons and Don expect to leave about the middle of the week to be present for the judging Thursday, October 21.



It's here!
BELGIMERE
by *Catalina*

Belgimere is the amazing new sweater that has everything—full fashioning... luxuriously soft finish... gorgeous colors... beautiful fit. Belgimere launders like a dream, holds its shape—and is permanently mothproofed.

You'd think Belgimere would be fantastically expensive. But not Catalina has produced near-cashmere (with 100% pure imported lamb's wool) for an amazingly low price. Come in and see.

ILLUSTRATED:

Belgimere classic short-sleeve slip-on

\$7.95

Belgimere classic long-sleeve cardigan

\$10.95

SIZES: 34-40

THE *Vogue*

ATTEND W. M. U. ASSOCIATION MEET

Attending the annual Association of the Woman's Missionary Union of the Baptist Church held in Dimmitt Thursday were 18 members of the local organization with Mesdames A. O. Thompson, Clarence Schulz and Bob Harris elected as officers for the coming year. Mrs. Grace Knighton of Canyon was re-elected president.

Mrs. George Graham gave the devotional lesson for the day, and others from Hereford attending were Mesdames E. W. Young, O. G. Hill, E. B. Moseley, John Draper, D. C. Kinsey, Owen Stagner, S. E. McLallen, Marlin Gilliland, B. E. Robertson, Jack Kirksey, J. B. Harlin, G. P. Owen, Jack Robertson, J. C. Allred and Ethel Allred.

One thing the new flat-chested look has in common with the full-busted, it probably will leave us flat broke.

Monsignor Steinlage as celebrant. A coffee hour follows the Mass, hosted by Sacred Heart Cathedral Parish Council.

Election of officers will be conducted at the afternoon business session.

Concluding the two day event will be a banquet at 7 o'clock Wednesday evening at the Amarillo Country Club.

Guest speaker, Mrs. James S. Adams of Dallas will speak on the conference theme, "Continuing Marian Year Practices."

Mrs. Frank Grabber of Umbarger, chosen as "Catholic Mother of the Year," will be honored at the banquet.

St. Anthony Ladies In Diocese Council

Representatives from 70 West Texas Counties will be in Amarillo two days next week, October 19 and 20, for the 18th annual convention of the Amarillo Diocesan Council of Catholic Women.

St. Anthony's Parish Council of Hereford will be represented by Mesdames Andrew Hershey and Werner Koelzer as official delegates with Mesdames Bill Stengel, F. A. Marnell and Leon Vinton attending as alternates. Mrs. Ed Loerwald will conduct a workshop and Mrs. Gene Loerwald will attend as acting secretary for the conference.

As Diocesan Council president, Mrs. P. M. Carroll of Borger will preside at the conference, to be held in the Cathedral Hall at 1110 Washington Street.

Registration begins at 9:15 o'clock Tuesday morning and a coffee hour, hosted by St. Joseph's Altar Society of Amarillo, will precede the business session.

The Rev. Edmund Hartigan, moderator of the Amarillo District Council, will give the invocation. The Rt. Rev. Monsignor John A. Steinlage, V. F., P. A., pastor of Sacred Heart Cathedral, will welcome the delegates.

The program for the conference, as prepared by Mrs. Francis Culhane of San Angelo, features five workshops to outline objectives of committees and stimulate local groups to do their best work.

The five workshops will include a family life and home and school association study, conducted by Mrs. F. Cole Baca of Plainview; a social service and immigration workshop, led by Mrs. M. F. Roche of Pampa; Mrs. R. M. Zimmerly Jr., of Denver City will preside at a workshop on spiritual development; Mrs. W. H. Coon of Dumas will conduct a session on cooperating with the confraternity of Christian Doctrine; and Mrs. Ed Loerwald of Hereford will emphasize parliamentary procedure in a special instruction for presidents of parish groups.

Mrs. Carroll will present a seminary bourse to the Very Rev. LeRoy T. Matthiesen at the luncheon at the Amarillo Club Tuesday noon.

Tuesday's activities will end with a Marian Year Holy Hour at St. Mary's Chapel at 7:30 o'clock in the evening followed by an open house, hosted by Price College P.T.A. at Cathedral Hall.

Activities on Wednesday morning will begin with a Mass at St. Mary's Chapel at 9:15 o'clock with

Mother Is Ill

Mrs. Hall Beavers is in Dalhart to be with her mother, Mrs. R. P. Hutton, who suffered a stroke recently. According to word received here Friday Mrs. Hutton's condition has improved, but she is still in a serious condition. Also at her bedside are Mr. and Mrs. A. C. Thompson of Hereford, close friends of the family.

Helicopter Rides

(or Have you Ever Flown Backwards?)

FRIONA

A helicopter from Continental Copters, Inc., of Dallas will take passengers for rides at Friona Friday afternoon, 4 to 5 o'clock; Saturday and Sunday from 1 P.M. On.

\$3.00 per person

Come on Down!

(It flies forwards, also!)

SAVE 15% ON Christmas Cards

Down through the years it has been our pleasure to handle some unusually nice Christmas Cards... But we handle many of them the last minute. To remedy this situation, we are willing to share our profits with you—if you order early.

We have the new 1954 Samples of most of the lines now on hand. Come by any time before November 1st and make your selection—and we will give you 15% off the regular price.

In addition, you will have the advantages of first choice, since we never duplicate sales on the same selection... plus assurance of delivery.



OFFICE SUPPLY

Phone 201

P. S. Billings will be handled at your option if you are established on our books with a good credit rating. Prices are about like last year.

HOME OF AYERS SUPREME FEEDS

AYERS 20% EGG MASH

CREEP FEEDS

Fitting Rations For All Club Calls

WEST TEXAS FEED, SEED & HATCHERY CO.

Jack Wright
Hereford, Texas

HOME OF AYERS SUPREME FEEDS

LIKE GETTING TWO ROOFS

For The Price of One



RUBEROID TITE-ON SHINGLES

Today's biggest value in roofing! Ruberoid Dual-Coverage Tite-On Shingles interweave and interlock -- make two complete layers over the entire roof, locked down so they can't blow up or come loose.

When you roof your house with these handsome shingles, you are getting double protection against wind and weather, extra years of freedom from roof worries.

Come in today for a demonstration and free estimates. You'll be surprised at their low cost!

USE AN F.H.A. TITLE 1 LOAN!

Foxworth-Galbraith Lumber Co. Of Hereford

234 East Second St.

Phone 656

WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

FOR SALE: Walk in 6'x8' refrigerator box. Complete with unit and in good condition. Inquire at Piggly Wiggly. Phone 117. B-1-20-11-1fc.

FOR SALE
Ozarka Water. Distilled Water. Soft Water Service. Water condition equipment of all kinds.
Soft Water Service
841 East First St. Phone 317 Hereford, Texas B-1-8-1fc

Hereford Glass Co.
Expert Car Glass Installation. Table Top and Window Glass. Picture Frames.
102 Park Ave. Ph. 1423 B-1-16-1fc

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 2032, Box 243, Hereford, Texas. B-1-19-10-1fc.

A BSB grain bin. Will solve your grain storage problem. Sizes 1000 bu., 1300 bu., 2200 bu., 2750 bu., and 3300 bu. 80% loan at 4% if wanted. See J. M. Hamby, 1410 Park Ave. for further information. Phone 701-Day, 4473-Frio Exchange-night. B-1-27-1fc

RIGHT SIGHT Reading glasses for reading or sewing. McDowell Drug. Phone 13. B-1-12-36-1fc.

FOR SALE: Early Wichita Wheat. \$2.50 bushel at elevator. Phone 2001. B-1-11-12-1fc.

FOR SALE: Early Premium seed wheat. Phone 339 Davis McCracken Implement. B-1-11-39-1fc.

MAYRATH GRAIN LOADERS and Parts. Davis McCracken Imp. Phone 380. B-1-10-40-1fc.

STORM SASH and storm doors. Carl McCaslin Lumber Co. Phone 7. B-1-11-15-1fc.

FOR SALE: Locker Calves. Weigh five to six hundred pounds. See or call A. J. Bezner. 3447 Dawn. B-1-18-41-2p.

GOOD USED 15-30 8 ply Goodyear Tractor Tire. Priced right. Davis McCracken Implement. B-1-13-41-2e.

FOR SALE: **HOLLAND BULBS,** peonies, and cut flowers. Mrs. J. F. Ward. North Main. S-1-14-13-1fc.

FOR SALE: Refrigerator. Like new. Perfect condition. Phone 1004-W. B-1-9-16-2p.

FOR SALE: Upright piano. Good condition, good tone. Price \$100. Also three sets green lined draw drapes. Phone 555-J2 mornings, evenings or Sundays. S-1-23-16-1k.

FOR SALE: Extra heavy tarpaulin. Will fit large Bobtail Truck. See Harold Mudroch at Fraser Milling. S-1-16-16-1c.

FOR SALE: Two dozen Herter's plastic duck decoys. Used one time. \$15.50 per dozen. Call 303-J. S-1-16-16-1c.

2. FOR SALE
FOX Ensilage cutter. Has cut 150 acres. One No. 122 International combine. See Cleo Shellbarger, three miles north and 1/2 west of Dimmitt on Jack Miller Avenue. B-2-26-36-1fc

FOR SALE: 6" irrigation pump. 140' setting. Complete with 39 HP electric motor and switch box. Nothing else to buy. Still in the hop. See it pump. Price \$1400.00. Call G. D. Milner. Phone 379. B-2-25-41-3c.

3. FOR SALE Automobiles
FOR SALE: 450 GMC truck engine, transmission and other parts. Lester Newton Phone 277-W. B-3-14-15-1c.

FOR SALE: Gold Comet Reo Truck and Hyde Trailer. Truck in good shape and all tires are good. Kirby Sales Co., 109 Avenue H. B-3-24-41-2c.

FOR SALE: 1953 Plymouth, Four Door. Good Condition. Fred Kroll. Phone 1364. B-3-12-41-2c.

FOR SALE: 1950 Studebaker Commander. See Jack Wright at West Texas Feed, Seed and Hatchery Co. S-3-16-16-1c.

4. REAL ESTATE
\$1,000.00 DOWN
Very nice two bedroom home located at 514 Ave. K on a 75 foot lot with nice grass, trees, and fenced back yard. Single garage, not attached. Living room carpeted. \$4,500.00 loan can be assumed. . . . \$75.00 monthly payment or will accept annual payments. Price \$7,500.
SAM NUNNALLY
Lone Star Agency
Pho. 424 Nite, Sunday 1711 B-4-12-1fc

COLORADO LAND
3000 ACRE WHEAT AND STOCK FARM: Near Haswell Colo., to trade for land or other property, located in this part of the country.
PH. 944 WESSON REAL ESTATE
Hereford, Texas B-4-28-1fc

PRUDENTIAL FARM LOANS
America's Largest Farm Lender
SAM NUNNALLY
136 Main
Lone Star Agency B-4-37-1fc

FOR SALE: A one room house. Also three room and bath. house to be moved. Bell's Cabinet Shop. B-4-18-41-2k.

FOR SALE: 60 x 160 lot on Avenue J. By owner. B-4-9-41-4k.

FOR SALE: by owner, eight rooms and two baths. Double garage. Over 2000 square feet. Located on three acre tract. Call 469 between 8:00; 6:00 After 6:00, 1416. B-4-28-16-4p.

DUPLEX. Four rooms and bath each side. Double garage. Stucco construction. One side carpeted. Close in and good state of repair. Owner: J. K. Baker. Phone 589. S-4-27-16-1fc.

LARGE HOME converted to five apartments. May be used as home or kept as income property. All apartments are now rented. 514 Union Avenue, Hereford. Mrs. C. C. Ferguson. S-4-29-16-1e.

2,000.00 buys two big lots in South Hereford. Good well. Pressure pump, well house. On pavement. All utilities in. Good terms. See L. Baskin. B-4-24-16-2p.

FOR SALE: three bedroom house. Partly furnished. Located at 332 Avenue J. See Jack at West Texas Feed, Seed and Hatchery Co. S-4-22-16-1c.

HEREFORD FARMS
350 acres, one well, no improvements, level as your desk, no Johnson grass. . . . \$20,000.00 down.
Beautiful section, 2 houses, 3 wells, no Johnson grass, level. . . \$40,000.00 down.
Clean quarter section, well improved, shallow water and good well, close in. . . \$10,000.00 cash down payment.
Beautiful Vegetable farm less than a mile from town. Approx. 300 acres, 2 wells and good improvements. High priced but \$30,000.00 cash will handle.
Very nice half section, 240 acres level, 80 acres rolls. No Johnson grass, one well. \$13,000.00 cash and good terms on balance. . . per acre. . . \$135.00
Over 50 farms for sale in Deaf Smith, Castro and Parmer counties.
Sam Nunnally
LONE STAR INSURANCE AGENCY
Ph. 424 Nite and Sunday 1711 136 Main Hereford, Texas B-4-16-1fc

FOR SALE: Large, new, two bedroom house, garage attached. Located South Texas Avenue. Carl Mountz, 106 West 7th. B-4-18-40-1fc.

IRRIGATED 206 Acres. 4 miles Hereford. Adjoining highway. Natural gas. Sell; take some trade; or trade on larger place. Phone 2007. B-4-21-12-1fc.

WHY PAY RENT?
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J. M. HAMBY REAL ESTATE
Phone 701 1510 Park Ave. S-4-16-3c

FOR SALE: Three bedroom home by owner. 109 Avenue J. B-4-10-41-4k.

FOR REAL ESTATE
Farm Loans . . . Good Terms
SEE LUTHER PEVLEY
Res. Phone 524 S-4-37-1fc

FOR SALE: Apartment house. Good income. Would accept good car on equity. Phone 1078-W. 307 Schley. B-4-16-15-3 p.

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11. Business Services
FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 290. B-11-15-47-1fc.

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-30-80-1fc.

HOME & FARM LOANS
See Us For The Best Service Available.
John McLean Insurance Agency
Phone 273 Box 207 127 W. 3rd St. Hereford, Texas
For Loans in Deaf Smith, Parmer and North Part of Castro Counties. B-11-46-1fc

FOR GUARANTEED
Roofing and Sheet Metal Work, contact Hereford Roofing and Sheet Metal.
839 East 1st St. Hwy 60 Hereford, Texas Phone 317 B-11-8-1fc

FACTORY AUTHORIZED FRIGIDAIRE SERVICE
We will service all appliances, regardless of make or model.
MORGAN APPLIANCE CO.
513 Park Phone 197 B-11-1-1fc

CUSTOM FARMING Listing, plowing, plowing and harvesting. Floyd Stivers, Hereford, Texas. Box 188. Phone 936. B-11-15-21-1fc.

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8 HELP WANTED

BIG STEADY EARNINGS for man or woman. Distribute Nationally Advertised Watkins Products in Hereford. No experience or investment needed. Age no barrier. Easy to establish year 'round business, full or part time. Write Mr. C. R. Ruble, Dept. 0-3, The J. R. Watkins Company, Memphis 2, Tennessee S-9-16-1p.

WANTED: Lady for light house-keeping and child care. Six days per week. Permanent. Call 237-W after 6:00. S-9-16-1k.

9. Situations Wanted

CUSTOM Harvesting. Have five new Massey Harris Combines. Lester Newton, 239 Avenue F, or call 277-W. B-9-16-13-1fc.

WILL KEEP CHILDREN in my home. 109B Union Avenue. Will do extra typing at home. Mrs. Bruce Wiggins. B-9-18-40-4p.

10. NOTICE

ALCOHOLICS ANONYMOUS
Phone 1358 or 2018
Meetings Thurs. Night At 8:00 P.M. 1003 Union B-10-24-1fc

WANTED
150 New Customers on City Delivery!
THE HEREFORD BRAND
Call, R. W. Sparks Ph. 1771-W B-10-2-1fc

BEAUTIFUL BABY PARRAKEETS! All colors; No. 1 stock only. Metal bird cages. Francis The Printer, 707 North Main. B-10-18-4-1fc.

TOASTER WON'T TOAST? Bring it to Morgan Appliance. Park Avenue. B-10-10-13-1fc.

READY BUILT HOUSES. Two bed room as low as \$2500.00. Phone 8-2507 Farwell, Texas. S-10-13-13-4p.

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 290. B-11-15-47-1fc.

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-30-80-1fc.

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WANTED: Combining. Have three self propelled combines. Call 2541 Vega. B-11-10-15-4p.

ERNEST L. MCGEE
Earth Moving.
Phone 2016
Dozers, crane, dragline, Backhoe service.
Hereford, Texas B-11-36-1fc

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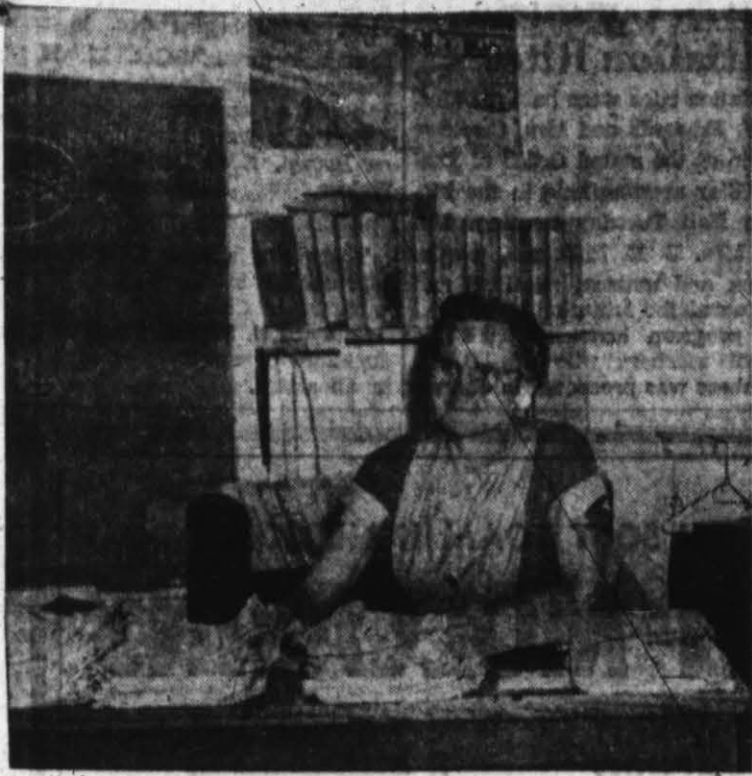
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MEET THE TEACHER -- Caught right in the middle of six-weeks exams is Mrs. Caudie O. Brown, a junior High School English teacher. She has been with the Hereford Schools for nine years now. Mrs. Brown was born in Deaf Smith County, near Summerfield. She attended high school at Hereford and also attended the West Texas Training School in Canyon. She attended college at West Texas State Teachers College at Canyon. Her favorite pastime is sewing and talking or visiting with her family. (Staff Photo)

The Sheriff Reports

MORE ACCIDENTS! Do other cities the size of ours have as many wrecks as Hereford? Don't believe a day passes that we do not have at least one fender smashing.

You would be surprised at the number of people who do not have Liability Insurance. As I said one time before, you do not need Liability Insurance until you have a wreck, but when the State cancels your driver's license and your license plates are picked up you wonder why you were not insured. You cannot afford to be without Liability. Just remember I told you.

The new paving sure is nice. You should come up some time and watch the drag races on Union and J. We will have a dandy wreck at the intersection of those two streets one of these days. How about some Yield Right Of Way signs Mr. Massey? One City patrol

Summerfield Has WMU Luncheon

SUMMERFIELD -- The W.M.U. Ladies were hostesses to a luncheon given in the home of Mrs. Guy Walsler, honoring the young mothers of the church and also installing new officers for the coming year.

Those attending were: Mesdames Bob Harris, Ky Lawrence, A. E. Barnett, C. R. Walsler, Carl Lee, Earl Lance, O. B. Roberson, L. H. Lookingbill Sr., J. C. Clearman, J. R. Wall, K. U. Neill, Reese Dawson, Melvin Rainey, C. J. Lance, Johnny Fields, Gene Purcell, Don Larkin, J. B. Noland, Carlyle Sargent, George DeLozier, Jack Streun, Roy Botkins, L. B. Lookingbill, and Guy Walsler, with one visitor, Mrs. Barker from Oklahoma. Mrs. L. L. Cannon came after lunch for the program.

Mrs. Bob Harris had charge of the program. She gave a wonderful flannel board talk. She also installed the following new officers: president, Mrs. A. E. Barnett; first vice president, Mrs. Carl Lee; second vice president, Mrs. J. B. Noland; secretary and treasurer, Mrs. Guy Walsler; young people's counselor, Mrs. Earl Lance; Bible study chairman, Mrs. J. C. Clearman.

car cannot start to control the traffic in Hereford.

Approximately 500 tax notices were returned to our office because of changed addresses. The local post office cooperated 100 per cent by giving us the correct ones and we surely do appreciate it. They are not required to do that and 500 letters with wrong addresses cause lots of extra work. Please call us or come in and tell us when you move or change post office boxes. More and more tax notices are coming back everyday. Please let us know your change of address.

There are at least two out of town people who read this stuff I write. Thanks a lot Mr. and Mrs. Arlie Dean for the nice card. I am glad to know you read it. We had 11 in jail again Monday morning. Don't you envy Betty Young's job? She only cooks five meals a day and that is done in a kitchen with less facilities than most people have. Would any of you care to serve 34 meals a day from your kitchen? That's what it amounts to when we have 11 in jail plus her family of four.

Labor unions are all right I suppose when they are operated right, but I still don't believe three or four workers should be able to cause 35 or 40 people to be without jobs, as was the case at one of the lettuce sheds last Saturday. A workers Code may be all right since there is no union here, but I don't believe three or four known trouble makers are right and 35 or 40 others are wrong. Guess I better leave this subject. I'm unfair.

Read where women drivers are responsible for 12 percent of all traffic accidents. Guess boys and girls are responsible for the rest.

Shower Honors Recent Bride

Mrs. James McCabe, the former Miss June Shulk, was honored at a shower courtesy given at the home of Mrs. H. E. Wester Tuesday morning. Other hostesses were Mesdames Marvin Knox and Ray McCullough.

Those attending the informal come-and-go affair were Mesdames Elmer Patterson, Mary Byrd, Arrie Gatewood, Bob Wear, Vaudine Page, Alice Hale, E. D. Hopson, B. E. Brumley, D. C. Allmon, Chester Wiggins, Susie Farris, W. A. Laster, Ruth Knox, Jeanne McGee, Naomi Walker, Eva Livesay, Barbara White, E. Raspey, W. P. Caraway, H. H. Caraway, M. W. Wiseman, H. P. Axe, J. B. France, Bill Knox, Billy Wells, Clyde Denton, Dale Kelly, N. D. Bartlett Jr., R. C. Childers, Douglas Powell, Misses Gerry Patterson, Zelma and Phyllis Allmon.

Those sending gifts were Roselle Reese, Audine Turner, Jessie Hershey and Mrs. F. M. Campbell and Mrs. Doris Dickerson.

Westway Ladies Review Summer

The Westway Home Demonstration Club met with Mrs. Elvin Wilson Wednesday, October 13.

Mrs. G. C. Merritt had charge of the recreation, which included "The Most Interesting Thing I Did This Summer," by the members.

Mrs. Leo Ohlig gave a demonstration on "Small Concrete Jobs," giving exact measurements for the concrete.

Council report was given by Mrs. C. A. Saulcy.

The next meeting will be with Mrs. Leo Ohlig.

Members present were Mesdames C. A. Saulcy, Jimmy Thomas, Leo Ohlig, G. C. Merritt Sr., George Turrentine, P. B. Sowell, Bess Werer, Johnnie Townsend and the hostess.

Coffee Taste Odd? That's Volcano Ash

AUSTIN (U)—Don't be too rough on your wife if your coffee should begin tasting as if it were brewed from old ashes.

University of Texas volcanologist Dr. Fred M. Bullard says gas fumes and ash fall from increasing activity of Central American volcanoes may affect the flavor of your coffee. McDOWELL DRY

'Lay A Walk' Is Theme At Progressive Meeting

"Lay A Walk," was the program theme at the Progressive Home Demonstration Club meeting Tuesday, October 5. They met at the home of Mrs. Virgil Dodson. Mrs. C. C. Billingslea presided, and Mrs. P. L. Carmichael directed Halloween games.

Mrs. Billingslea read recommendations for program of work for 1954-55. The club voted to study the State Constitution and the possibilities of its being re-written, to inform 4-H Boys and Girls of the danger and use of narcotics and alcohol, to inform non-club members, especially young home makers of the value of H. D. work in having better food, clothing and shelter. Under recreation, they voted to recommend each county form a chorus for group singing, under health and safety, to study causes of accidents on the farm.

CARD OF THANKS

We wish to thank all our neighbors and friends who assisted us in any way in our sad bereavement at the loss of our dear husband, father, son and brother.

We thank you for your many kind deeds, visits, words of sympathy, your prayers, the lovely cards and for the food you brought to us, for your every act of kindness and for the beautiful flowers.

Our friends mean so much to us, especially in our sorrow.

May God's richest blessings be yours.

Sincerely,
Mrs. Ada Hollabaugh, Mr. and Mrs. W. T. Hollabaugh, Mr. and Mrs. R. C. Hollabaugh, T. T. Hollabaugh, Clifford Hollabaugh, Tom Hollabaugh, Ray Hollabaugh, Marguerite Walker, Viola McWhorter, Beulah Geren, Hilda Jean Harold, Ethel Sanner, Ruth Sanner, Frances Luca.

Mrs. Dennis Lomas gave the council report. The Dayn and Progressive Clubs are to present a combined number for the Council Christmas Party December 11. Council date has been changed to the fourth Monday of each month.

October 16 a bake sale will be held for Council.

Mrs. Carmichael reported on the Federated Club luncheon, reviewing briefly the 11 constitutional amendments as explained by Mrs. Cowsert and the talk given by Mr.

Kirkwood of the State Highway Department.

Miss Augustine Gregory gave the program on sidewalks, discussing the ingredients, tools, forms and preparation required for making same. Many people add color to cement to match rock or window trim or use color to blend in with the lawn.

Refreshments were served by the hostess Mrs. Dodson to Mesdames Billingslea, Bert Coffin, Carmichael, Leon Coffin, C. V. Burgess, D. Y. Edwards, Horace Hershey, Tall McGee, Dennis Lomas, and Miss Augustine Gregory.

WHEN YOU BUY CONCRETE

from
CROWE - GULDE



You Are Assured of Three
IMPORTANT THINGS

- Our Concrete has only the **BEST** Ingredients
- Our Concrete Is Always **PROPERLY** Mixed
- You Always Get A **FULL** MEASURE of Concrete

Crowe-Gulde Cement Co.
of Hereford 1st & GOUGH ST.
PHONE 1722

LAND FOR SALE

760 acres pasture land in Castro County, 7 miles north of Dimmit.

In shallow water area in middle of irrigation region. Large portion can be irrigated.

Available for sale until Jan. 1 Write:

M. SLEMANS

Kirkville, Missouri

Parker Bros. presents the

Hotpoint
COLORange
in the exciting new tone
tusque
COLOR-STYLED TO GLORIFY YOUR KITCHEN

- ★ Glamorous decorator
- ★ color blends beautifully
- ★ with every hue . . . makes possible
- ★ dozens of new color-schemes
- ★ for your kitchen!

★ ONLY HOTPOINT gives you this smart new Color Styling, in addition to the Golden Gridle, lighted pushbutton controls, Super-Calrod Instant Heat, the extra-capacity Super-Oven . . . and so many more wonderful features, at really superior prices. Come in and see it, soon.

\$39⁹⁵ Down

FREE INSTALLATION and free Set of Imported Belgium Ironware.

Parker Bros. Builder's Supply
1306 Park Ave. Phone 719

COMPLETE



PHONE 1597

Hereford Radiator Serv. South of Nell's Body Shop

SUITING By Fashionbilt



TAILORED ELEGANCE FOR FALL
You'll live the new, organized look of this wonderful Miron Needlestripe fabric. A softly fitted jacket detailed with costly buttons and a precious rhinestone lapel ornament. The skirt is pencil slim and double pocket flaps enhance the hip interest of your Fashionbilt suit. The colors are Black and Brown in Sizes 10 to 20.

By
Fashionbilt

Use Our
Convenient
Lay Away
Plan



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Westway News

By Mrs. Johnie Townsend

Mrs. Bess Werner received word Wednesday morning of the birth of a granddaughter. She is the daughter of Mr. and Mrs. Gene Roach of Tatum, N. M.

Mr. and Mrs. J. E. McCathern and children of Frio visited in the Elvin Wilson home Saturday night.

Mr. and Mrs. George Turrentine, Janice and Carol Ann, Mrs. Bess Werner and Ray Ridgeway went to Boys Ranch for an outing Sunday.

Mr. and Mrs. Jack Oconor of Plainview visited in the Elmer Combs home October 16.

The Westway Quartet went to Dimmitt on Tuesday night to sing at an Odd Fellow Lodge Circle.

The Joe Landers had a television set installed in their home last week.

Mrs. Elmer Combs visited with her sister, Mrs. Finis Wright in Dimmitt Tuesday night.

Mrs. C. A. Saucy, Mrs. G. C.

Merritt Sr., and Mrs. Elmer Combs spent Monday afternoon with Mrs. Carl Smythe of Jumbo.

Westway H. D. Council met with Mrs. Elvin Wilson October 13.

Mr. and Mrs. C. A. Saucy made a business trip to Amarillo on Thursday.

Mr. and Mrs. Elmer Combs took Gene to Amarillo Friday to fill his appointment with Dr. Wilbert Scott of that city.

Mrs. Kenneth Rudd and Mrs. Glenn Wilson are on the sick list this week.

Nathan Wilson, Gene and Bill Combs went to Dalhart Thursday night for the "B" team football game.

Mr. and Mrs. Finis Wright, who have just moved from Dimmitt to Hart, called in the Elmer Combs' home Thursday.

Mrs. Merlin Kaul and son, Larry, left with Hugh Clearman Friday to attend the State Fair at Dallas.

Larry was selected as the outstanding 4-H Boy of this district and was awarded an all-expense paid trip to the fair.

Larry will attend a "Recognition Dinner" where he will represent 22 counties.

Bicycle Smacks Car In Unusual Accident Here

Lettuce Truck Hits Van

There were \$200 worth of damages done in a collision at the intersection of Highway 60 and South Main Street Wednesday morning at 11:45 o'clock, when a lettuce truck, driven by M. T. Wilson of Selinas, Calif., and a 1948 van truck, driven by Kenneth Griffith of Denver, Colo., collided.

The lettuce truck was not damaged, but caused \$200 worth of damage to the van.

The accident occurred when the lettuce truck, going East on Highway 60 made a right turn onto South Main striking the front end of the van trailer, headed North on Main and stopped at the red light. The van had part of the machine on back sticking out over the cab of the truck.

M. T. Wilson was charged with negligent collision.

Bike Hits Car

There was \$20 damage done to Kenneth Ruland's bicycle Wednesday evening about 3:40 o'clock, when George W. Lynch, driving a 1947 Pontiac, collided with the boy at the intersection of Union and Avenue F. No one was injured in the mishap.

The accident occurred when Lynch was going South on Avenue P, and turned left in front of the boy, who was riding his bicycle. Police said Lynch failed to give a hand signal. The boy collided with the right hand side of Lynch's car. Lynch was charged with negligent collision.



MEET THE TEACHER -- Bill Phillips, who has been Physics, Algebra and American History teacher at Hereford High School for the past two years, was born, raised here and is a graduate of Hereford High School. He is also a graduate of Texas Tech. As a pastime Mr. Phillips likes to work with the Boy Scouts. (Staff Photo.)

Saucys Return From Vacation In Western States

WESTWAY -- The Clarence Saucys returned on Sunday from an extended vacation trip.

They toured many points of interest including the Grand Canyon in Arizona and the Bryce Canyon and Zion National Park in Utah. They saw acres of tomatoes ready for harvest and also scads of beautiful roses just beat into the ground.

Among the friends and relatives, the Saucys visited, were the A. E. Saucys of Twin Falls, Idaho, the A. A. Brinkmans of Milord, Utah, and the Mack Jacksons of Colorado Springs, Colo.

"It is wonderful to be back home after all there's no place like Hereford, Texas," said the Saucys.

After all the "good luck" a tourist could have, the Saucys ran out of gas in about one mile of home on their return.

Hospital Notes

Patients In Hospital

Mrs. R. N. Yarbro, OB; Billy Gill, med.; Sank Ramey, surg.; Paulo Martinez, med.; Mrs. Bill Wolfe, OB; Earl Henry, surg.; Mrs. C. C. Stewart, surg.; Billy Ray Tilley, med.; Mrs. Josie Busby, surg.; Lyla Gail Rickman, surg.; Rev. D. W. Ward, med.; Allen Hughes, med.; Mrs. Sank Ramey, med.; Mrs. L. E. White, med.; Flauto Floris, med.; Mrs. Glen Wilson, surg.; Mrs. Jerrel Redwine, surg.; Grace Boykins, med.; Wirk Phillips, med.; H. T. Chesser, med.; Mrs. G. A. F. Parker, med.; J. C. McCracken, surg.

Patients Dismissed

Mrs. A. E. Edwards, 10-13; Mrs. Donnell Rank, 10-14; Mrs. B. N. Koelzer, 10-15; Pauline Baird, 10-15; Mrs. Wendell Altmiller, 10-15; Ralph McCullough, 10-15.

The U. S. cane sugar refining industry has plants in Boston, New York, Philadelphia, Baltimore, Savannah, Louisiana, Galveston and San Francisco.

Catholic Guild Elects Officers

Officers and assistants of the Marionettes of St. Anthony's Catholic Church, were entertained at a coffee in the home of Mrs. Maynard Buck Thursday morning.

Plans were discussed for installing newly elected officers at a ceremonial to be held soon, and members decided to hold a bake sale at Piggly Wiggly store on October 30.

Those attending were Mesdames Arhart Reinart, Jerry Albracht, Edwin Skypala, Jim Pavlicek, C. P. Urbanczyk, Geo. W. Schulte, Herman Hollanstein, Leo Hoffman and the hostess.

Theta Rho Girls Are Entertained

Carnation Theta Rho Club met in the IOOF Hall Thursday night for a business session and Halloween party. Games were directed by the sponsor, Mrs. Charlotte Calvert, and refreshments were served by the hostesses who were Betty Buse and Gay Malone.

Special guests were Agatha Malone, Dora Ruth Inman, Pat Dawson, Christine Strain and Florene

McIntosh.

Members attending were Frieda Inman, Inez Brown, Patsy Ford, Margie Ford, Betty Buse, Gay Malone and Mrs. Roy Calvert, Mrs. Leonard Davis and Mrs. Charles Sowell.

Gold fish, escaping from ornamental ponds, have increased naturally in some places until they are numerous enough to be caught.

Technically, a goose is a female, the male being the gander.

O.E.S. Conducts Initiation Rites

Initiation rites were held for Mrs. C. W. Edwards and Mrs. Clarence Perrin at the stated Order of Eastern Star meeting held in the Masonic Hall Tuesday evening. Mr. and Mrs. B. E. Roberson, worthy patron and matron, presided and conducted the initiation service.

A program honoring public school teachers who are O.E.S. members was presented in observ-

ance of Teacher Appreciation week which begins Oct. 18 and continues through Oct. 22. Mrs. George Graham directed a spelling bee and an appropriate contest. Hostesses were Mesdames Chloera Brown, Edna Gauk, and Glen Walser.

There are almost 4,000 figures represented in the stained glass windows of Chartys Cathedral. Study of U. S. history and/or the constitution in schools is required in all states.



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Phone 360

Whitefaces Run Wild To Trounce Dalhart 41-13

By BILLY PAUL KNOX

The Hereford Whitefaces scored in every quarter to ramble to a lopsided 41-13 victory over the Dalhart Wolves here Friday night. It was the second straight conference win for the Herd and their fourth in six starts.

The Whitefaces completely upset the odds makers by running up the smashing score in a game which was picked as a toss up. The Herd scored four touchdowns on runs of 40 yards or more.

Hereford's first score came about six minutes deep in the first quarter. Tony Riddle slanted off tackle for 43 yards and the touchdown.

In the second quarter, Buddy Godfrey raced 74 yards for a touchdown and Francis Boyd converted to make it 14-0. Again in the second quarter, Wayne Smith out-spiced the Dalhart secondary and traveled 65 yards for a touchdown. Francis Boyd made his third straight conversion to bring the halftime score to 21-0.

The Herd continued their scoring ways in the third quarter. G. C. Merritt took the ball on an off tackle slant and when he got in trouble, he lateraled to Tony Riddle who went the final 46 yards. Francis Boyd missed the extra point.

A pass from Buddy Godfrey to

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Sports Events

OF THE HEREFORD AREA

Don Sigle was good for 11 yards and the fifth Whiteface touchdown.

The Dalhart Wolves scored their first touchdown of the game in the third quarter. Billy Grey galloped 34 yards on a line play for the touchdown. Floyd Mansker's conversion was good.

In the fourth quarter, Walter Kirkland smashed over from the three for the final Hereford touchdown. Francis Boyd made his sixth conversion.

Johnny Cloud ended scoring for Dalhart and the game when he went over from the five. Mansker kicked the extra point to bring the final score to 41-13.

More First Downs
Hereford held an edge of 15-11 in first downs and 351-222 in yards rushing. The Steers had 49 yards passing to bring their total offense to 400 yards. Dalhart collected 17 yards passing to run their total offense to 239 yards.

Tony Riddle was the high scorer for Hereford and also the game. He scored two touchdowns on runs of 46 and 43 yards and accumulated 116 yards on the ground.

Cloud and Grey scored the Dalhart touchdowns.

The Hereford second string looked very good against the Wolves. They displayed much adeptness and razzle-dazzle in handling the ball.

FIRST QUARTER
Johnny Cloud kicked off for Dalhart and Riddle brought it out to the 36. Godfrey lost seven yards in two plays and after Smith made two, Boyd punted out on the Dalhart 25.

In three plays, Wills picked up five yards for Dalhart and he punted out on the 50 yard line. Merritt made one and Godfrey made nine yards to the Dalhart 40 for a first down. He then lost three but Tony Riddle threaded the 43 yards for a touchdown. Francis Boyd kicked the extra point to make the score 7-0.

Boyd kicked off and Grey carried it out to the 19. He fumbled and the alert Don Sigle fell on it on the Dalhart 45. The Herd was penalized for roughness and Godfrey lost two. Godfrey passed to Smith for a yard and when Merritt was almost down, he lateraled. Godfrey lost five but Riddle made

15. Smith lost fifteen and the Herd lost the ball on downs.

Cloud, McClesky, and Wills teamed up to make 11 yards to the Dalhart 41. Bishop caught a pass for six yards and Grey went four yards for the first down. Wills, Cloud, and Grey went down to the Hereford 24 in four plays. The Wolves could go no farther and Hereford took over on their own 26.

SECOND QUARTER
On the first play, Buddy Godfrey sped 74 yards for the second Hereford touchdown. Francis Boyd made good on the conversion.

Boyd kicked off and Johnny Cloud brought it out to the 27. Wills and Grey made 21 yards to the Dalhart 44 yard line. Hereford was penalized for roughness and Cloud, Grey, and Wills lost 8 yards in three plays. Wills' kick went dead on the Hereford 33.

Riddle made 12 to the 45 then Smith outran the Dalhart contenders and went 65 yards for a touchdown. Francis Boyd's conversion was good to bring the score to 21-0.

Boyd kicked off and Wills brought it back to the 21. Wills made nine yards in three plays and was forced to punt out on the Hereford 48.

Walker and Godfrey made seven yards and Boyd was forced to punt out on the Dalhart 24.

McClesky and Cloud picked up five and Caswood pounced on Wills fumble.

Godfrey, Walker, and Riddle made seven and the Herd lost the ball on downs. Wills passed to McClesky for one and the half ended.

THIRD QUARTER
Boyd kicked off and Grey carried it out to the 41. Cloud fumbled and the alert Don Sigle fell on it on the Dalhart 45. The Herd was penalized for roughness and Godfrey lost two. Godfrey passed to Smith for a yard and when Merritt was almost down, he lateraled. Godfrey lost five but Riddle made

Dumas Slows Down Hawks -- But Not Very Much -- In District I-AA Play

By BILLY PAUL KNOX

District I-AA furnished a full docket this week with only one team having an open date. Phillips, Hereford, and Perryton came out with victories.

Hereford-Dalhart
Probably the most surprising game was the Hereford and Dalhart game. The clash was rated as a toss up before game time and some experts were picking the Wolves to win.

The Wolves were no match for the Whitefaces. Hereford scored in every quarter and did not allow Dalhart to score until late in the third quarter. The Steers led 21-0 at half-time and 34-6 at the third quarter point.

Tony Riddle led the Herd with two touchdowns and 116 yards gained. Buddy Godfrey scored one touchdown on a 74 yard jaunt. Wayne Smith scored another on a 65 yard run and Walter Kirkland crashed over from the three for a touchdown. The other tally came on an 11 pass play from Buddy Godfrey to Don Sigle.

Hereford had a total offense of 400 yards compared to Dalhart's 239.

Perryton Vs. Irish
The Perryton Rangers continued the Shamrock Irish loss streak by trouncing them soundly, 47-0. The Rangers displayed their mighty aerial attack by scoring six touchdowns by the air route.

Donald Dear ran the other touchdown over from the 15.

The first score came on a 35 yard pass play from Dear to Dempsey Gyger. Dear ran 15 yards for the second and passed to Thrasher for the third.

Gene Good passed to Bill Thrasher for another touchdown in the third quarter. Dear passed to Farrington for another and Jim Baker faked Gyger for the sixth touchdown. Thrasher passed to Gerald Alfred for the final touchdown.

Dumas Slow Hawks
The Phillips Blackhaws had an unexpected hard time in stopping

the Dumas Demons, 20-0. Jim Gray scored the first Blackhawk touchdown in the first quarter when he took a Dumas punt and raced 16 yards for the score. Meek converted.

No body scored in the second and third quarters and play was very close.

The great Don Meek broke away and sped 71 yards to paydirt in the fourth quarter. Jackie Webb scored the final touchdown on a 64 yard jaunt around left end.

Next Week's Menu
In next week's games, Canyon journeys to Hereford, Perryton goes to Dalhart and Dumas takes

Continued on Page 8

District Standings

TEAM	W	L	T	Pct.
Phillips	6	0	0	1.000
Canyon	5	0	0	1.000
Perryton	5	1	0	.833
Hereford	4	2	0	.667
Dalhart	3	3	0	.500
Dumas	1	2	2	.333
Shamrock	0	6	0	.000

TEAM	W	L	T	Pct.
Phillips	2	0	0	1.000
Hereford	2	0	0	1.000
Canyon	1	0	0	1.000
Perryton	1	1	0	.500
Dumas	0	1	0	.000
Dalhart	0	2	0	.000
Shamrock	0	2	0	.000

THIS WEEK'S RESULTS
Phillips 20, Dumas 0
Hereford 41, Dalhart 13
Perryton 47, Shamrock 0
Canyon, open

NEXT WEEK'S SCHEDULE
Canyon at Hereford
Perryton at Dalhart
Dumas at Shamrock
Phillips, open

Foibles

FANCY and PLAIN

By Kool Share

I just heard a pertinent local comment, which contained some food for thinking, to the effect, that last week's clamor at twix Oklahoma and Texas was actually a contest between Texans, representing the aforesaid two schools. Primarily, that limits the man's counting capacity at four, on account the Oklahomans played four Texans in that test, albeit, good-uns. Factually, in the sooner lineup, appeared these Texans: Don Brown from Kermit; Edom Gray of Odessa; Jim Harris, out of Terrell and Jerry Tubbs, hauling from Breckenridge. Listed on the varsity roster were these additional Texas lads: J. H. Boyes, Wichita Falls; Bill Cneadie, Dallas; Gene Cook-

rell, Pampa; Bobby Darnell, Sherman; Clark Greenlee, Breckenridge; Ken Northcutt, Wichita Falls and Byron Searcy, Fort Worth. Each Saturday, I marvel at the lengthy lists, which the biats' carry, enumerating the schoolboy football games engaged, in throughout Texas, each and every weekend. So the thought protrudes, that the output of Texas High School footballers just might exceed the demand for same, from the colleges and universities of the state of Texas. Course when one of your own limbs comes back as a wolf, in the uniform of the enemy, and proceeds to eat raw the home state representatives, then the protest chorus erupts, more than somewhat, and loud. However operating on the American precept of taking something when you can get it, why criticize the youths, who are guaranteed an education, mayhap plus, for going wherever

Continued on Page 8

REPORT OF CONDITION OF

The First National Bank Of Hereford

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON OCTOBER 7, 1954, PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUTES.

ASSETS

1. Cash, balances with other banks, including reserve balance, and cash items in process of collection	1,576,242.76
2. United States Government obligations, direct and guaranteed	1,979,000.00
3. Obligation of States and political subdivisions	169,116.25
4. Other bonds, notes, and debentures	NONE
5. Corporate stocks (including \$7,500.00 stock of Federal Reserve bank)	7,500.00
6. Loans and discounts (including \$981.33 overdrafts)	2,386,920.86
7. Bank premises owned \$10,000.00, furniture and fixtures \$3,723.34	13,723.34
(Bank premises are subject to \$ None liens not assumed by bank)	
8. Real estate owned other than bank premises	3.00
9. Investments and other assets indirectly representing bank premises or other real estate	NONE
10. Customer's liability to this bank on acceptances outstanding	NONE
11. Other assets	1.00
12. TOTAL ASSETS	6,132,507.23

LIABILITIES

13. Demand deposits of individuals, partnerships and corporations	5,028,366.01
14. Time deposits of individuals, partnerships, and corporations	NONE
15. Deposits of United States Government (including postal savings)	92,465.69
16. Deposits of States and political subdivisions	475,501.17
17. Deposits of banks	NONE
18. Other deposits (certified and cashier's checks, etc.)	60,287.12
19. TOTAL DEPOSITS	5,656,619.99
20. Bills payable, rediscounts, and other liabilities for borrowed money	NONE
21. Mortgages or other liens, \$ NONE, on bank premises and \$ NONE on other real estate	NONE
22. Acceptances executed by or for account of this bank and outstanding	NONE
23. Other liabilities	NONE
24. TOTAL LIABILITIES	5,656,619.99

CAPITAL ACCOUNTS

25. Capital Stock	
(a) Class A preferred, total par-NONE, retireable value \$ NONE (Rate of dividends on retireable value is X%)	
(b) Class B preferred, total par \$ NONE, retireable value \$ NONE (Rate of dividends on retireable value is X%)	
(c) Common stock, total par	\$100,000.00, \$100,000.00
26. Surplus	150,000.00
27. Undivided Profits	185,051.30
28. Reserves (and retirement account for preferred stock)	40,835.94
29. TOTAL CAPITAL ACCOUNTS	475,887.24
30. TOTAL LIABILITIES AND CAPITAL ACCOUNTS	6,132,507.23

MEMORANDA

31. Assets pledged or assigned to secure liabilities and for other purposes	355,000.00
32. (a) Loans as shown above are after deduction of reserves	109,479.96
(b) Securities as shown above are after deduction of reserves of	NONE

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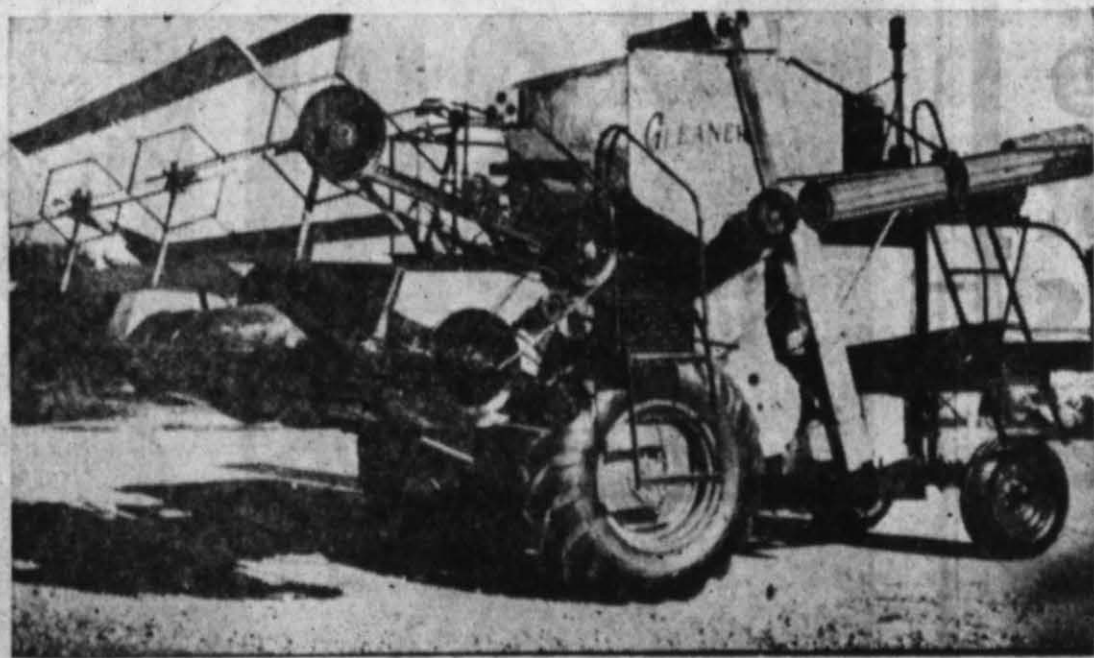
DIRECTORS

(SEAL) CORRECT--ATTEST

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss: Sworn to and subscribed before me this 15 day of October 1954, and I hereby certify that I am not an officer or director of this bank.

GJULETTA ARNOLD, Notary Public

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Hereford-Dalhart B Boys Battle To 20-20 Decision

By BILLY PAUL KNOX

In a bitterly fought battle, the Hereford "B" and the Dalhart "B" fought to a 20-20 standstill at Dalhart Thursday night. Dalhart scored in the last three minutes of play to tie the score after they had been trailing since early in the third quarter.

Hereford scored in every quarter except the fourth. Dalhart trailed two in the second quarter and one in the fourth.

Hereford took a brief 7-0 lead in the first quarter when Jamie Clearman crashed 20 yards for a touch-down. Dalhart tied it up in the second quarter on a spectacular 95 yard gallop by Albert Carson.

The Cubs took the lead for the first time after Carson had again traveled 65 yards to paydirt; but the Calves battled back and tied it up on Jamie Clearman's 75

yard sprint. Halftime score was 13-13.

In the third stanza, Hereford scored its final touch-down. After marching down the field, Glenn Reeves finally bulled over from the three.

Dalhart tied the score and ended scoring by sending Johnny Green over from the five.

The game was very hard fought and well played. Dalhart garnered 15 first downs to Hereford's 13. The Calves penetrated deep into Dalhart territory many times and were unable to take it any farther. Hereford completed seven passes out of 19 thrown for an excellent average of .700, but only in the waning minutes of the game did they resort to passes as their main offense.

Fullback Jamie Clearman played an excellent game for Hereford, making two touchdowns on runs of 20 and 75 yards. Albert Carson also stood out for Dalhart. He also scored two touchdowns — one went 65 yards, the other went 95 yards.

Next week, the Hereford "B" will engage Canyon at Canyon.

assumption, then you will have 5,382 emergees next spring. Assume also that one out of five, wishes to go to college (and that is below the national average), which leaves you with 1076 and 2-5. (In the interest of non-mayhem let us drop the 2-5) candidates for higher education and a small type guarantee, on account of their athletic prowess. Texas has six members in the Southwest Conference, plus Texas Tech, Houston and Hardin-Simmons in major 4 year colleges and then, 18 lesser 4 year schools, comprising a total of 27 institutions of higher learning that support football teams. Say they average 35 varsity members each, or even 40 which is high for the overall picture and you will come up with approximately 1080 teamies, which include frosh and all. So annually you would have, theoretically, a freshman influx of roughly, 4 times as many candidates as they could handle. The letter of intent idea, indigent to the SWC, apparently is a bit too binding on some adolescent intellects, and when they hear, or see of a bit more verdant pastures, they ups and goes, "course like Ben Woodson, sometimes they goes and then returns to the homefolk. These numerical type statistics may have been what influenced Mr. Bryant to take for Texas, for he has never been regarded nor classified as a reluctant type of recruiter. In fact, I had predicted, judging from his past rosters at Kaintuck, that in about 3 laps the Kaydets would not be known as the Texas Aggies; but as the P.O.T. Aggies, indicating the players origin as Pennsylvania, Ohio & Texas. . . . But all this was before I counted the home state potential. . . on both hands, that is.

A U. S. Office of Education survey in 43 states shows that nearly half of all school buildings are more than 30 years old and one in five are more than 50 years old.

Dumas....

(Continued from Page 7)

on Shamrock at Shamrock. . . . The Hereford-Canyon game will probably be placed in the spotlight. The Eagles will be installed as favorites but the game should be very close.

Perryton should have an easy time with Dalhart and the Dumas Demons should handle the Shamrock Irish. Phillips has an open date next week.

Foibles....

(Continued from Page 7)

they can obtain same, particularly when the home state schools have more material at hand than they can possibly assimilate. If you don't concur with this, suppose we get into a few figurements. In case you do not realize it; the Texas Interscholastic League, organized in 1920, is the biggest single football operation in the U S and A. In the 1954 season T.I.L. lists 897 teams in its program. There are 53 teams competing in Conference AAAA; 59 clubs in Conference AAA; 181 participants in Class AA; 216 in Class A; 213 in class B and 175 playing 6 man football. Let us assume that each team has 6 seniors in its complement, which is not an exorbitant

Early-day ships sailing from the Cape Cod area often avoided the scourge of scurvy which plagued crews of other vessels by carrying cranberries, which could be preserved for the entire voyage in barrels of water.

The Soo canal carried 95,844,449 tons of iron ore in 1953.



WAYNE WINGET, son of Mr. and Mrs. C. R. Winget, 211 J. Avenue, was honored Friday with a birthday party given in the home of his parents. Wayne was four years old. The children enjoyed favors of ice cream and cake and had little harmonicas for favors. They played indoor games. The children present were front row, left to right, Sharon Lee Roberson, John Stagner, Mike Shanks, Wayne Winget, and Betsy Crume; second row, Pam Winget, Lynne Barrett, David Owen, and Jean Roberson, standing are Pattie Barrett and Graig Griffith. Mothers helping at the party were Mrs. Stan Barrett and Mrs. Charles Owen. (Staff Photo)

Whitefaces....

(Continued from Page 7)

to Riddle who went 46 yards for a touchdown. Francis Boyd missed the extra point.

Boyd kicked off and Grey brought it out to the 46. Cloud and Grey made 24 yards in the Hereford 30, and the Wolves lost the ball on downs.

David Walker made 11 yards and Calloway picked up seven. Walker made 10 more and Godfrey made nine. Calloway and Godfrey carried to the Dalhart 11, where on fourth down, Godfrey passed to Don Sigle for 11 yards and a touchdown. Francis kicked the extra point to make it 34-0.

Boyd kicked off and Grey brought it out to the 33. Cloud made 13 to the 46 and then Billy Grey ran 54 yards for the first Dalhart touchdown. Mansker's kick was no

good and the score was 34-6. Mansker kicked off and Smith brought it out to the 35.

Weemes and Ramey made one apiece and Boyd was forced to kick. Jim Wilson ran it back to the 48 in Dalhart territory.

McClesky and Wills made nine yards and the third quarter ended.

FOURTH QUARTER

Cloud lost five and Wills kick was partially blocked.

The Herd took over and some fancy ball handling by Kirkland, Weemes, and Bryant made seven yards on the first play.

Weemes made five and Bryant made 14 yards to the Dalhart 10 yard line. Kirkland and Weemes carried to the three where Kirkland went over. Francis kicked his sixth extra point.

Boyd kicked off and Grey ran it all the way back to the Hereford 14 before he was caught from behind on the Hereford 14 by Tony

Riddle.

Grey, Wills, and Cloud carried to five and Cloud went over. Mansker kicked the extra point to end scoring.

Final score was 41-13.

Tony Riddle played an outstanding game for Hereford. Outstanding player for Dalhart was Billy Grey.

Hereford	Dalhart
15	11
351	222
400	239
49	37
12	9
5	4
	4

Frio Homemakers

FRIO — The Frio Homemakers' Club met Tuesday in the home of Mrs. H. H. Dobbs for a program on "Cake Baking." Mrs. Dobbs spoke on "High Altitude Cake Baking" and listed the differences in the amounts of ingredients in the cakes for different altitudes. She emphasized that correct measurement of ingredients is an important factor in successful baking. Mrs. E. H. Little discussed "Party Cakes." She gave a number of variations of cake decorations, icing and cutting for attractive cake and different ideas for clever party refreshments. She listed the different types of cake, according to the process of making, and gave suggestions on ways to serve them.

Those present for the meeting were Mesdames Herb Schmidt, James Dobbs, Jack Jones, T. L. Sparkman, T. L. Sparkman Jr., E. F. Vogler, E. H. Little, B. M. Suduth, Frank Robbins, C. N. McClure, Carl McClintock, W. A. Springer, Owen Andrews, H. E. Lindley, J. J. Goddin, H. F. Benson, Miss Alma Andrews and the hostess.

The next meeting will be on October 6 at the home of Mrs. Floyd Cole and will be about "Spring Bulbs."

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AFTER MAKING THEIR ROUNDS with lists of homes scheduled for the Garden Beautiful Club's annual Tour of Homes, these committee members rest a bit before completing final plans for the event. Left to right are Mrs. F. P. Lyons, chair-

Garden Beautiful Club Plans Annual Tour Of Hereford Homes October 29

An exhibition of some of Hereford's newest homes whose modern-loveliness will be enhanced by the warm hospitality of the owners and hostesses for the day, will greet visitors who make the Garden Beautiful Club's annual Tour of Homes which is scheduled for October 29 between 2 and 6 o'clock. Elaborate plans for the tour are now being completed with special display features including "The Bride's Table, Dinner At Eight, Tea For Two, A Child's Birthday Party, and flower arrangements appropriate to every room. One of the homes to be shown

is the lovely house recently built by John Sands at 100 Texas Ave. The house has not been lived in yet, and will be completely furnished by local furniture dealers for the showing. So far six homes have been chosen for the tour and exact locations and pictures of interiors will be shown in The Brand next week. Mrs. Deward Roberson, president of the club, has announced names of members of the committee in charge of the tour. They are Mrs. F. P. Lyons, chairman, Mrs. Lowell Sharp, Mrs. Robert Veigel, Mrs. Frances Houston,

Les Meres Study Group Has Fine Arts Program

Mrs. Ed Brisendine and Mrs. Henry Vicari were cohostesses for the Les Meres Study Club meeting held in the Brisendine home Monday evening. Mrs. Leo Hoffman conducted a brief business session and roll call featured items of interest concerning other countries. Members voted to take part in the annual Mother's March of Dimes as a club project. A two part program on "Introducing Fine Arts" was presented by Mrs. Joe Deavenport and Mrs. Robert Lemons. Mrs. Deavenport's subject dealt with Beginning Lessons and when to allow a child to begin lessons in music, dancing and expression. She also told of the benefits to the child in early study of the fine arts as an important way of recognizing talent in children. Mrs. Lemons spoke on "The Appreciation of Fine Arts" stressing the importance of suiting the art to the child and his individual characteristics. She also discussed different methods of teaching the fine arts to children in the home. Attending the meeting were Mesdames Joe Deavenport, Dick Gholson, Howard Gore, Glenn Gripp, Spicer Gripp, Leo Hoffman, Robert Lemons, J. E. McCathern, Eugene Noel, Bill Simpson, Johnnie Horn, Delmo Williams, Virgil Lama, a new member, and the hostesses.

Child Study Club Plans Program On Children

Plans for the annual children's program which will be held on October 28, were made at the Child Study Club meeting held Thursday evening in the home of Mrs. Stanford Knox. The program will feature a Halloween party which will be held in Veterans Memorial Park clubhouse. Mrs. Merlin Kaul presented the program for the evening, giving a review of "The Use of Local Folk Lore As an Aid To Teaching" which is the subject of Mrs. Kaul's thesis for her master's degree at West Texas State College, and which has already been put into book form. Mrs. Kaul explained the purpose of the book and read excerpts including stories by Mrs. Hester Cash of Canyon, Bob Higgins, Vern Witherspoon, the late Judge L. Gough, and other stories of the dug-out cow-chip days and a description of the old Ira Aten place. Special guest at the meeting was Mrs. Arvin McGee of Seminole, Okla., who is visiting in the Lawrence McGee home. Members attending were Mesdames Charles Coffman, Clinton Jackson, Merlin Kaul, Lawrence McGee, J. C. Reese, John Robinson, Maurice Tannahill, Bob Wear, Chester Wiggins, Lisle Woodford and the hostess.

Mrs. Weldon Roberson Is Honoree At Recent Shower

Mrs. Weldon Roberson, a recent bride, was complimented at a gift shower in the form of a shower tea given in the home of Mrs. Herbert Haseloff Thursday afternoon. Other hostesses were Mesdames Bob Wear, R. J. Richardson and Misses Billie Hunt, Jo Chappel and Barbara Ledford. Mrs. Roberson, the former Miss Bobbie Norwood, is the daughter of Mr. and Mrs. Harry Norwood of Vernon and has been one of the superintendents at Deaf Smith County Hospital for the past two years. Mr. Roberson's parents are Mr. and Mrs. Dock Roberson. Joining the hostess to receive the guests were the honoree and her mother, Mrs. Harry Norwood of Vernon, and the bridegroom's mother, Mrs. Dock Roberson. The bride's grandmother, Mrs. H. W. Norwood of Vernon, presided at the guest register. The tea table was laid with an Irish linen cloth and centered with candelabrum holding a single white taper and floating white carnations. The bridal theme was carried out with a figurine wedding party standing beneath a white and silver parasol. Appointments were in crystal and silver with the silver and white theme carried out in tea dainties. Barbara Ledford poured, assisted by Mrs. L. J. Clark, Jo Chappel and Billie Hunt. Mrs. R. J. Richardson directed guests to the display of gifts. Out of town guests attending the courtesy were Mesdames Harry Norwood, Dee Norwood, H. W. Norwood, Z. P. Pilgreen, Boyd McClendon and W. N. Martin, all of Vernon. Approximately 60 guests signed names in the bride's book.

Mrs. P. H. Luck Is H-D Hostess

The West Hereford Home Demonstration Club met October 12 in the home of Mrs. P. H. Luck. Mrs. Vern Witherspoon gave a tree identification and Mrs. Ed Cox gave a shrub identification. There were 12 members present and three visitors. The visitors were Mesdames Homer Thomas, Newberry, Marion Rutter, and the members present were Mesdames John Jacobsen, Ed Cox, Ida Mae Vaughn, M. L. Winget, Carlos Vaughn, Grace Hicks, Edna Bowe, W. A. Waters, E. Ward, Roy Boyd, Miss Evelyn Bell and the hostess, Mrs. P. H. Luck. The next meeting will be October 26 in the home of Mrs. Ed Cox. All members be sure to be present, dressed in Halloween costumes.

O.E.S. Study Club Plans Xmas Party

Mrs. Minnie Evans served as hostess for the O.E.S. Study Club's regular meeting Monday afternoon. Mrs. Belle Hromas, president, presided over a short business session when plans were made for the club's annual Christmas party and plans were also made for members of the group to attend the Grand Chapter, Order of Eastern Star, session to be held in Houston October 25. Mrs. Vivian Major presented the lesson for the day on work of the Order. Refreshments were served to Mesdames Belle Hromas, Juanita Hershey, Vivian Major, Jonnie Sanders, Nell Culpepper, Ollie Brady, Virginia Patton, F. M. Kester, Frank Terrell, Myrtle Witherspoon and the hostess.

Opera Is Presented In Pantomime At Meeting Of Music Study Club

Music Study Club presented its annual program "The Opera" at a meeting held in the home of Mrs. A. O. Thompson Monday afternoon. The presentation was an adaptation of the opera "Rigoletto" with the sub-title "Gilda-ing The Lily". Following the pattern of the opera in the middle ages which was usually presented before a crude platform or altar, the simple story was told in pantomime, at the same time revealing its lesson. Members of the cast wore masks and were draped in sheets, which allowed the serious aspects as well as the humorous, to be presented by amateurs. Mrs. C. W. Parker served as director, Mrs. H. A. Close was narrator and members of the cast included Mesdames J. R. Allison, J. E. Beyer, H. K. Fox, Cecil Massey, Earl Phillips, T. W. Roberson, A. O. Thompson, A. C. Thompson and Miss Frances Dameron.



OPERA IN HEREFORD -- These members of the Music Study Club are not playing Halloween games. They're merely taking part in a pantomime presentation of "Rigoletto" which for this particular occasion bears the sub-title "Gilda-ing The Lily" -- At the left are Mrs. H. A. Close, president of the club who served as narrator, and Mrs. C. W. Parker, direc-

Women's Activities

Social Events — Clubs — Civic Interests

Hereford, Texas, Sunday, Oct. 17, 1954 Section Two

"Phases of Growth" Topic For El Nino Study Club

El Nino Study Club was entertained in the home of Mrs. Doyal Young Monday evening with Mrs. Ben Childers, president, directing the business session. Mrs. Robert Lindsey opened the program with a discussion of "The Child From Five To Ten Years" written by Arnold Gesell. She reviewed the 10 phases of growth giving the author's version of the relation of development to each year. Phases discussed were: 1. Motor characteristics; 2. Personal hygiene; 3. Emotional status; 4. Fears and dreams; 5. Self and sex; 6. Relation to public; 7. General interests; 8. Adjustment to the world at large; 9. Ethical outlook and 10. Philosophical viewpoint. Mrs. J. W. Barnett spoke on "The Timid Child" outlining methods which may be used in overcoming timidity in children. She said in conclusion: "Often the timid child feels insecure and unhappy, but if parents take the time to properly analyze the situation, the child may be taught to become self-reliant and independent, thus reducing his timidity and increasing his feeling of security." Those attending were Mesdames J. W. Barnett, Darrell Blanton, Ivan Block, Elizabeth Bonasio, Jim Bookout, Ben Childers, R. A. Daniel Jr., John Jacobsen Jr., Robert Lindsey, Sam Nelson, Edgar Skypala, Bill Waldrep, O. G. Hill Jr., W. J. Reeves, and the hostess.

Lone Star Club To Assist In Free Chest X-Ray Work

Plans were made for members of the Lone Star Study Club to assist with the free chest X-ray program sponsored by the State Health Department here on October 27-28, at the meeting held Tuesday afternoon with Mrs. W. C. Meharg, Mrs. G. W. Newsom, president of the club, appointed Mesdames W. C. Meharg, Leo Forrest and Ed Warren to work with her on that committee. Announcement of the next meeting which will be held in the home of Mrs. Coy Phillips, was made during the business session. Mrs. Roger Corbett presented the first part of the program for the day, giving a review of the book "Forty Acres and No Mule" by Janice Gyles. Mrs. Corbett described the highlights of the life of a city girl who married a soldier from the Kentucky Hills and the adjustments she had to make to find contentment in the final chapters of the book.

Junior At Belton Belton, Oct. 12. — Miss Molly Bettis, daughter of Mr. and Mrs. M. A. Bettis of Hereford, has enrolled at Mary Hardin Baylor College for the fall semester. Miss Bettis is in her junior year and is an English major.

Helen Markham Will Wed James Higgins On Nov. 14

Announcement was made of the engagement and approaching marriage of Miss Helen Markham to James Ellis Higgins at a breakfast given Tuesday morning by her mother, Mrs. E. F. Markham, at the Tynes Party House. The prospective bridegroom is the son of Mr. and Mrs. James R. Higgins. The wedding will take place on Sunday November 14, in the First Baptist Church of Hereford. Devotions and appointments for the breakfast carried-out a ranch theme, suggestive of the bridegroom-elect's occupation. In the chosen colors for the wedding of green and gold, bronze chrysanthemums were used in the scene and centered small tables. The arch gate bore the inscribed date "November 14" in gold and the couples' names in gold, were laced among the flowers. Place cards were marked with linked branding irons bearing the initials of the couple. Besides Miss Markham and her mother, guests included Ruth London, Lois Rettig, Joan Southern, and Connie Popson. Mesdames James R. Higgins, Wayland Smith, Ervin Ward, Wendell Burdine, Ellwood Skypala, Joe Lyons, Wayne Newsom, W. H. London Jr., Hilton Higgins, Jim Spencer, Ray Cowser and Corinne Jennings. Miss Markham graduated from Hereford High School in 1951 and attended West Texas State College for a year. For the past two years she has been employed at the First National Bank. Mr. Higgins, also a Hereford High School graduate, received his degree from Texas A&M College in 1951. He served in the army until last February and has since been engaged in farming and ranching with his father.



HELEN MARKHAM

Mrs. Don Root Tells of "Artists Of Southwest" Before Club Group

Mrs. Don Root told of "Artists of the Southwest" at the regular meeting held by the Pioneer Study Club Tuesday afternoon in the home of Mrs. Mary Seigler. Mrs. F. M. Kester was assistant hostess. Mrs. Root gave the history of art in Texas and told something of the art, developed by the Indians at Taos, N. M. She also discussed art and artists of this section of Texas, mentioning local artists and telling of displays held in Amarillo. Mrs. J. B. France and Mrs. Ray Johnson gave reports of the Seventh District, TFWC board meeting held recently in Canyon. Mrs. France told of the reports on Indian Affairs and Mrs. Johnson reviewed discussions on the influence of comic books. She also told of the reports made by board members on the Texas Highway accident problems. Members attending the meeting were Mesdames Fred Barrett, J. E. Beyer, H. A. Close, Ray Johnson, Don Root, Frank Terrell, Bess Werner, J. B. France, O. H. Herring, O. G. Hill, F. M. Kester, A. L. Manjeot, Rex Tynes, Carl Gilliland and the hostess.

Catholic Guild Officers Are Entertained

St. Anthony's Guild of the Catholic Church met at the school hall Wednesday night for a business session. Plans were made to attend the Diocesan Council of Catholic Women slated for next Tuesday and Wednesday in Amarillo, with Mrs. Andrew Kerschen named as delegate and Mrs. Leon Vinton as alternate. Mrs. Joe Peters displayed a line of cosmetics as entertainment following the business session. Twenty-five members and three guests attended the meeting with Mesdames Frank Brinkman, J. W. Barnett and Ed Jesko serving as hostesses.

Personals

Mr. and Mrs. Grant Hanna and family are to attend a family reunion at Pigeon, Neb., October 28. The occasion is his mother's 75th birthday. It will be the first time the whole family has been together since 1937. Mr. and Mrs. Wayne Noel of Colorado Springs, Colo., and his mother, Mrs. Owen Noel of Durango visited Tuesday in the home of Mrs. J. W. Vick and Harlin. Mrs. Z. P. Pilgreen of Vernon arrived Wednesday for a week's visit with her daughter, Mrs. Herbert Haseloff. She was accompanied by her mother, Mrs. Boyd McClendon, and a sister, Mrs. W. N. Martin, also of Vernon.



FAMILY REUNION -- Mrs. O. C. Williams was hostess for a family reunion when her sister, Mrs. Minnie Barker and Frank Bishop, a brother, both of Amarillo and members of their families met at the Williams home south of Hereford Sunday for an all day get together. Guests helped their plates from long table laden with food. They spent the afternoon visiting. Those attending other than the sisters and brother were:

Raymond Garrett, Donnie Lee and Gordon Allen, Amarillo, Mrs. Nellie Roop, Eugene, Oregon; Mr. and Mrs. Meredith Atkins, and Mack, Mrs. Joan Ray Atkins and James Roots, Stinnett; Mr. and Mrs. Forrest Waller, Mary Evelyn and Forrest Wayne and Mr. and Mrs. Dan Waller, Fort Sumner, N. Mex.; Mr. and Mrs. Bobby Leutrich and Pamela D'Rose, Lee Williams and Lee and Mr. Williams.

Let's Cook Something



From Recipe Files of Mrs. Will S. Kerr

"Comfort me with apples, for I am sick of love" was the legendary request of King Solomon in the long ago. Consolation of this type is very easy to offer today for surveys show that apples are at the top of the list in dessert preference and there are literally dozens of recipes to be had, both for the use of the apples themselves, and in many delightful combinations with other fruits.

All over the country apple trees are yielding their harvests and prices should be reasonably low. Reason enough for such homely dishes as apple sauce, baked apples, apple brown Betty, apple

puddings and such elegant sounding recipes as are offered today.

Mrs. Will S. Kerr first ate these delicious appetits several years ago in Washington where the recipe originated in the home economics department of Washington State College. She makes them often, as well as this Apple Cake which recipe comes from her sister-in-law, Mrs. Bryan McDonald of Canyon. Both recipes are different and the finished product is delightful.

Appletts

- 4 cups unsweetened apple sauce
- 4 cups sugar
- 4 tablespoons gelatine softened in 1 cup cold water
- 2 tablespoons lemon juice
- 2 cups chopped walnuts

Pare and cook apples until tender and drain, pouring off any extra liquid. Add sugar and cook until thick, stirring often to prevent burning. Remove from stove and add lemon juice and softened gelatine. When slightly cool add the nuts and pour in buttered Pyrex pan and allow to stand in cool place for 24 hours. (Mixture should be about 1/4 inch thick in pan). Cut in pieces and roll in a blend of powdered sugar and cornstarch and place in containers lined with waxed paper. They are ready to serve but keep in cool place. Use 1 tablespoon of cornstarch and 4 tablespoons powdered sugar, well blended, to roll appletts in. These are delicious and may be used as candy or for the television snack or buffet supper.

Apple Cake

- 1 1/2 cups sugar
- 1/2 cup shortening
- 1/2 cup buttermilk
- 3 eggs
- 2 cups grated raw apples
- 1 cup chopped nuts
- 1 teaspoon soda
- 2 1/2 to 3 cups of flour (depending on juice of apples)
- 1/2 teaspoon each of nutmeg, cinnamon, cloves and allspice
- 1 teaspoon vanilla
- 1/4 teaspoon salt

Cream sugar and shortening and add grated apples, then add whole eggs one at a time, beating thoroughly after each addition. Combine all dry ingredients and sift together. Add alternately with milk, adding nuts last. Bake in a loaf pan for 45 to 50 minutes at 350-F degrees. This is good as a dessert or just with coffee or milk. It may be served plain or with a favorite icing of whipped cream.

Here is a delicious apple pie recipe, especially suited to those counting calories since it only has one crust. The combination of coconut and apples makes it a special treat.

Coconut Dutch Apple Pie

- 2 tablespoons flour
- 1/2 cup sugar
- 1 teaspoon cinnamon
- 5 cups apple slices
- 1 tablespoon butter
- 1 tablespoon lemon juice
- 1/2 teaspoon nutmeg

Mr. and Mrs. Thurman Allen, of Amarillo were visitors in the E. E. Allen's home last weekend.

Mr. and Mrs. John Proctor and Sheldon attended a homecoming in Nara Visa, N. M., last weekend. They also visited Mrs. Proctor's parents, Mr. and Mrs. J. T. Kelly, in Nara Visa.

Sunday luncheon guests of Mrs. Ann Witt's were Rev. and Mrs. Ralph Odum and Mr. and Mrs. V. E. Lemke.

Wayne Pinnell and Raymond Stone of Seminole were visiting Wednesday in the E. K. Pinnell home. They are Wayne's parents and Mrs. Pinnell is Raymond's aunt.

Mr. and Mrs. M. H. Zaring Sr., were dinner guests in the M. H. Zaring, Jr., home Sunday.

Visitors Sunday in the home of Mr. and Mrs. M. H. Zaring Sr., were Mr. and Mrs. Tommy Slocum and children of Amarillo and Mr. and Mrs. Dave Hillburn and children of Vega.

Adrian Faculty Entertains Board

ADRIAN -- The Adrian School faculty entertained the members of the school board and their wives at a dinner Friday evening. A Columbus Day theme was used throughout the meal. The menu consisted of baked ham, buttered broccoli, corn, spiced apples, stuffed tomato salad and for dessert, lemon fluff and coffee. Nut cups filled with mints and candy, representing ships, were used as favors. Following dinner those present enjoyed playing "42" and canasta.

Guests present were: Messrs. and Mesdames E. K. Pinnell, E. B. Pounds, Jake Fortenberry, Bill Leslie, Woodrow Perrin, N. L. Jacobson, Paul Jones, George Worsham, John Proctor, Rev. and Mrs. Ralph Odum and Rev. and Mrs. Darrel Gaut. Hosts and Hostesses were: Mesdames Hazel Chilton, Annie Vickrey, Alberta Jones, Messrs. and Mesdames J. R. Cullender, A. P. Jones and Al Goodin.

Adrian News

By Annie Leslie

Mrs. Lillie Reynolds and Mrs. Annie Gault of Vega returned home Thursday after a week's visit in Norman, Okla., with their sister, Mrs. Betty Glasscock.

Remember the Junior Class play Friday night, "Mama's Baby Boy" is the title. Tickets can be purchased from any member of the Junior Class.

Visitors Sunday in the R. L. Pinnell home were Mr. and Mrs. A. A. Head and Mr. and Mrs. Harold Head and children, Janice and

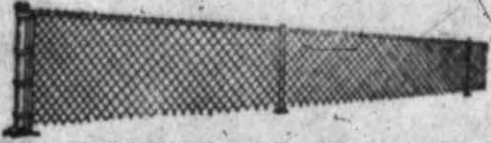
James, of Hereford.

Mrs. A. H. Jordan and Erma Lou took Mrs. Jordan's mother, Mrs. Annie Serratt, home to Sudan Friday. Mrs. Serratt had been visiting for two weeks with them. They visited in Olton Saturday and Sunday with Mrs. Jordan's brother and wife, Rev. and Mrs. Joe Serratt.

C. C. Ponton visited Wednesday through Saturday of last week in the E. N. Jacobson home. Mr. Ponton is from Denver, but was en route to California. He is an old friend of the Jacobsons'. E. E. Allen's uncle and wife,

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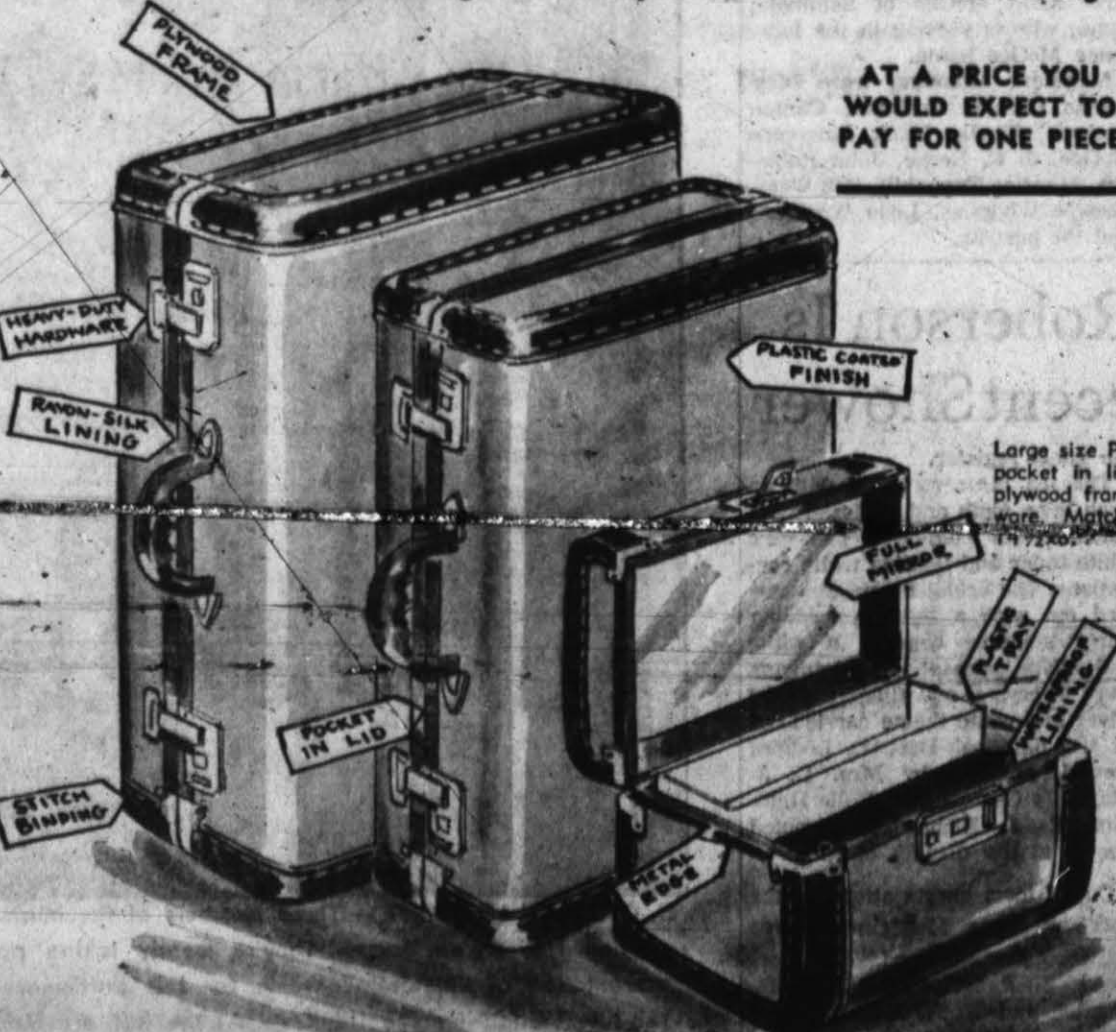
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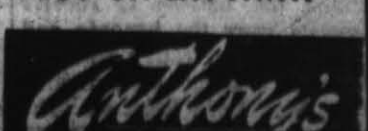
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Extending through FRIDAY, OCT. 29th*

Every Man, Woman and Child Eligible to Apply During
Enrollment Period. Enrollment Open to you only once a year!

STOP AND THINK!
YOUR COMMUNITY

Depends on the Welfare of Your Health

THE VOLUNTARY

Way is the American Way of Life

SAFEGUARD THE HEALTH

Of Your Community -- Act Now, Tomorrow May Be Too Late

ATTENTION: All Residents of Deaf Smith County. We Invite you to Call Your Local Hospital or Doctor regarding
their relations with Commercial Travelers Casualty Co.

**ENROLL TODAY
WITH**

The Plan

*Which Provides Security,
And Peace of Mind*

This New Noncancellable and Guaranteed Renewable for Life Plan Accepted in All Local Hospitals And Good Anywhere in the world ---
Look for the Enrollment Officer to Call at Your Home. Ask to See His Identification as Enrollment Officer!

**PLEASE
NOTE**

Our enrollment Officers do not work like salesmen. They are expected to make one thorough explanation of your "Community Health Plan" and assist to enroll you if you can qualify. Please do not ask him to call back, as this only deprives some other family in your County of the opportunity of enrolling in the plan. Your cooperation in this will be appreciated.

**THANK
YOU**

A Service Of

COMMERICAL TRAVELERS CASUALTY COMPANY

Our 27th Year of Service to Texans
HOME OFFICE—DALLAS, TEXAS

THIS IS ONE OF A SERIES OF EDUCATIONAL ADVERTISEMENTS IN THE FIGHT TO COMBAT SOCIALIZED MEDICINE -- "YOUR HEALTH IS YOUR BUSINESS.
KEEP IT THAT WAY"

Editorials

Shut Off The Water, And You Shut Off Development

The one factor which establishes the Deaf Smith area as a bright spot in the nation today is the availability of surface irrigation waters. Cut off these waters, and you will alter the entire outlook of the community.

For this reason, it appears to us that residents of the area should carefully consider all angles regarding the use of underground water as an irrigation purpose. Pro-ration in Hereford, if tailored to fit the advantages of some other area, could easily result in changing the way more people live than any other possible development.

To be considered, of course, is the question as to whether control of water usage through the form of pro-ration is necessary. The question will develop many answers and many arguments. It is also to be remembered that voters elected to organize the High Plains Water District to escape pro-ration, the very threat which faces them today. The battle cry was "If we don't do something, the government will step in and do it for us." Leaders of the very same organization are now advocating pro-ration of some type, and they tell us that it is necessary.

If they are right -- if we must have pro-ration -- then it is equally important that those pro-ration regulations be tailored to fit this community, or, for that matter, each of the 12 other counties included in the irrigation belt. The Lubbock territory, for instance, is economically based upon the production of cotton. Any "shot-gun" method of overall pro-ration, designed to serve an extensive cotton area, will of necessity fail in many other areas. Bailey, Castro, Pecos and Deaf Smith Counties, for instance,

are already making an effort to produce more from their water with intensive farming methods. Of equal importance, too, is the fact that this immediate area possesses a much more bountiful supply of underground water than do some of the less fortunate counties in the district.

While some bureaucrats and officials might possibly take the attitude that the people of the area, who pay their salaries in tax money, should have no say in the matter of pro-ration, it does appear that those most concerned should have some voice in determining the policies which best fit the area.

For this reason -- if pro-ration does come -- it is highly important that each program should be tailored to the area which it will serve. Otherwise, more actual waste will result from altered economies and dormant water potential than the district now faces under present circumstances. Certainly, we want no repetition of the Bible lesson in which the young man buried his talents.

Power to "turn on" and "shut down" the flow of irrigation waters over the 13-county empire is vast to consider. Concentration of such power is, without question, conducive to graft, inclusive of personal feelings, and subject to human errors. If we are to judge by past action of the tax-supported High Plains Water District, there is a question in our mind as to their ability to handle and enforce such a gigantic problem under existing circumstances. Will this call for more and larger taxation? On the other hand, what type of organization could do a better job?

These are some of the questions people should weigh carefully. They should attend these meetings -- and they should certainly speak up. Irrigation is our most prized asset. It deserves careful handling for, upon the outcome of present discussions, rests the future of the Deaf Smith territory, and the irrigable lands of the Texas Panhandle.

Orchids For Cops

The Ministerial Alliance last week focused attention on local police, city and county, by issuing a public commendation for work done by peace officers.

Actually, law enforcement is a tough job, even at best -- and current conditions have made the job even more difficult in recent months as hundreds of people have moved into the community to help harvest grain sorghums and lettuce. The result was a normal force of officers organized to handle a community of 7,000 people, suddenly faced with the task of handling problems of some 10,000.

What prompted action on the part of Hereford ministers, we do not know. However, we feel sure that the "pat on the back" went a long way to improve the morale of the officers at a trying time. People are prone to criticize officers, especially when they are given parking tickets, traffic tickets or get "pulled in" for minor violations. To make the job a general headache.

All in all, we are inclined to agree with the ministers. Hereford and Deaf Smith County do have alert, capable officers. In addition, they seem to handle the duties without prejudice or favoritism. This goes for the State Highway Patrol, too, which is handling more than a man-size job in the area.

The Sunday Brand

Published every Sunday at 336 Main St., Hereford, Texas

James M. Gillentine, Editor and Publisher
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Hereford, Deaf Smith County, Texas
News Editor James M. Gillentine
Ad. Manager Melvin Young
Mech. Superintendent Stanley Phillip
Society Editor Mrs. John McLean



"Sniff !!! AH FLOWERS!"

QUESTION OF THE WEEK:

Men's Garden Club Gets OK -- Except From Men

Hereford now comprises three active garden clubs -- and there is some talk regarding organization of a garden club for men. What do you think of the idea?

MRS. HOMER BRUMLEY

"Men raise the horticultural level of flowers grown in the communities which do have garden clubs for men.

"I believe if there are enough men interested in gardening, a Men's Garden Club would be very worthwhile.

"Amarillo has a very successful Men's Garden Club."

DENNIS LOMAS

"I'm against it."

MRS. DEWARD ROBERSON

"It works in Amarillo. I feel like men who have no other outlet might be interested in it. It is a good place to talk over your difficulties and let yourself free."

JESS M. CARTER

"Personally I would not be interested. I never do any kind of yard work."

MRS. M. T. RUTTER

"I just think it would be wonderful. We would get a lot more help in our yards then."

MRS. DON T. MARTIN

"I believe it is a very nice idea if enough men would be interested in growing flowers. They have a garden club for men in Amarillo and they seem to have very nice meetings."

CLINT WILLIAMSON

"I just wouldn't be interested. I'm no gardener myself."

MRS. S. L. EASLEY

"The Garden Beautiful Club tried sponsoring a program on that order once and held a meeting at my house. Young men and their families were invited. They were all interested enough, except that they had too many activities as it was; therefore it was never perfected. I don't see why it shouldn't really go over if it weren't for that one obstacle."

MRS. H. E. MILLER

"I just think it would be a wonderful thing for men to start taking an interest in the various kinds of flowers and help in the flower gardens and help to beautify our yards of today."

'Tater Peelin's

Roberta Campbell

Well, it looks as if the women of Texas are pretty determined about jury service along with the men. We are not anxious for the job, but doubt that we will ever be qualified to serve as we are definitely opposed to a death sentence where there is any question of a person's guilt. In most cases we would be prejudiced before testimony began and in trials like the one where the father of four little children all under four years of age is now being tried for the murder of his wife, the punishment could be rough enough for him.

If people don't want children they have, why do they have to kill them when so many others would like to give them a home. We always feel that if a parent will mistreat a child it is better off with somebody else anyway.

Don't be surprised if some of the little news boys at The Brand office tell you that Sam Nunnally draws the funny papers. It is probably all our fault. Last Saturday night we were visitin' with several youngsters lined up waiting for papers, when one of them asked if Sam didn't draw the funnies for the paper we answered "yes" thinking in terms of the editorial page. It dawned on us later they were more than likely referring to the funny section carried with the Sunday paper.

Sam does draw the cartoon for the question of the week and the Brand is one of the few if not the only paper in the area having a staff cartoonist.

Community Builders

By Coelita Shelton

Bob Wear, the Community Builder this week, is widely known for his ability as a public speaker. He has achieved such prominence along this line, in fact, that it is easy to overlook some of the other important contributions which he has made to the community during the eight years he has served as minister of the Church of Christ in Hereford.

His talks, which include scores of civic clubs and organizations over the Panhandle, have brought much favorable comment to the community. Naturally, they consume much of his time, but during these years it is also important to note the amazing growth of his church, as it kept stride with progress in a growing community. Considerable of the community's growth and expansion along worthwhile lines can also be attributed to Mr. Wear, who has been a tireless worker.

Mr. Wear was born in Red Oak, Okla., October 27, 1910. He married the former Virginia Snowden on August 24, 1934 in Seminole, Okla. He was employed as purchasing agent for the Gulf Oil Corporation in Seminole, Okla., before moving to Hereford. He also had completed 194 through 1945 in the Infantry.

The Wear's came to Hereford from Seminole in October of 1945. They now have a son, John, who is 12 years old.

Mr. Wear, on coming to Hereford, helped to organize the Safety Council in 1950 and served as president of this movement for two years. He also has helped with the March of Dimes drive for polio each year since he has been a resident in our community.

Bob Wear has assisted with Red Cross work for five years or more and has been very active in the "I persuaded so many people to give blood that they took mine first!"

Active Toastmaster
Mr. Wear helped organize the Toastmaster's Club in 1950 and was the first deputy district governor of the Club. He won the Area Speech Contest in 1951.

Mr. Wear also helped to organize the Kiwanis Club here in 1950 and was president of the Club for two years.

He was chairman of the mass meeting to consider a Home Rule type of government for Hereford. He was secretary of the Home Rule Charter Commission of Hereford in March of 1952.

Mr. Wear served as county chairman of the Health Seal campaign in 1951 and 1952.

He served as chairman of the fund-raising committee for funds to purchase a portable resuscitator, in 1951, now being used by the Hereford Fire Department.

Mr. Wear has been very active in Boy Scout work until about two years ago. He served on various committees and various capacities in the District Scout Committees.

He was county chairman of the survey of the fact gathering committee in the work of the state health department. It was a statewide campaign called "Search Light on Tuberculosis."

Mr. Wear has been very active on the P-T-A and is the Safety and Civil Defense chairman for the organization this year.

Panhandle Paragraphs

BAND LEADER PLEADS GUILTY

Marc Williams, former Boyina Bandmaster, pleaded guilty to "embezzlement of school funds" in Farmer County District court, Monday, October 4, and was given a five year sentence by Judge E. A. Bills. However, Williams was granted probation for the period contingent upon a number of requirements listed by the judge, including periodic reports to law officers, good behavior, etc.

Full restitution was made by the defendant of the funds taken from the county schools who joined in a band concert last winter with Williams as treasurer of the affair. He also promised the court to clear other personal indebtedness at an early date.

Williams, who stated on the stand that he now was superintendent of schools in a Wyoming school district, was prosecuted by District Attorney Joe Sharp.

The Williams case was disposed of October 4 and the only other court action this week was that of a civil suit expected to terminate October 6 or 7. — The Friona Star.

NOW ON SALE

Gamma Globulin, an anti-polio weapon, was released by the government from a two-year restriction last week and was made available for sale at drug stores across the nation.

The drug, which is given to persons exposed to measles to lighten their cases, has also been used extensively in anti-polio experiments for the past two years, and during that time had been kept under strict government control. — The Canadian Record.

POSTS \$100 ARSON REWARD

G. J. Cagle, owner of Cagle Super Service station in Claude, is offering a standing reward of \$100.00 to anyone giving information that would lead to the conviction of the person or persons he believes deliberately set fire to his gasoline storage tank last Tuesday night.

Mr. Cagle stated that there are indications that the fire was deliberately set and he would appreciate any information that anyone might have that would bring a conviction. He stated that the offer will stand from now until such a conviction is forthcoming. — The Claude News.

JUDGE OVERLOOKS PLEA

District Judge Victor Lindsey heard one plea of guilty in District Court Tuesday, October 5, as he called the civil docket and heard some nonjury matters.

Entering the guilty plea was C. E. Smith, who pleaded guilty to passing a forged instrument to R. H. Long last year.

He was sentenced to serve three years in the state penitentiary. — The Hockley County Herald.

The BOOTLEG

—Philosopher

Editor's note: The Bootleg Philosopher gets around to discussing the comics this week, but we're not sure what point he makes.

Dear Editor:

I have been listenin' to the discussions and readin' about 'em, these discussions on comic books, and while I'm not an authority on this type of literature as very few of 'em turn up out here and the newspapers I get hold of arrive too irregularly for a man to keep up with the comics and there ain't nothin' more puzzlin' than to come in late on a comic series and find somebody bleedin' to death and not be able to figure out what's funny about it, but I have been goin' over the situation in my mind and have come to the conclusion that if comic books have the power to make delinquents out of people, somebody sure ought to investigate the comics the present generation read when it was young.

Anybody who could draw a comic book that'd result in the kind of war-like world we got on our hands now must have been the champion-delinquent-maker of all time.

Goin' further back, I don't know who drew the comic books Julius Caesar read, but he must have been awful.

Goin' further up, who drew Hitler's funnies? Stalin's? By the way, them Chinese funnies must have been pretty devastatin' too.

Gettin' out on another plane, who drew the comic books all these housing authority officials read when they was young?

I don't want to name any names, but occasionally a congressman was up givin' evidence a few comic books must have slipped through to him when he was growin' up, and nearly every state legislature in the country produces a few characters who obviously got hold of some comic books when they was at the formative stage.

When you stop to think about it, this world from the start of history certainly would have been a different and more peaceful place if the comic book manufacturers hadn't been at work.

Understand, speakin' seriously, I'm not in favor of feedin' children on a diet of horror comics, but while we're keepin' them out of touch with the comics, we'd better shut 'em off from the daily news too, because it's frequently full of horror also. In fact, maybe most children would come out a lot better if they didn't have to come in contact with adults at all.

Yours faithfully,

J. A.



MRS. A. J. MELTON

Bobby Lane, Mr. Melton Exchange Vows At Clovis

Mr. and Mrs. L. L. Lane have announced the marriage of their daughter, Bobbie Jean, to A. J. Melton, son of Mr. and Mrs. Sam Melton of Stover, Miss. The wedding took place in Clovis, N. M., on October 6.

The bride was attired in a navy blue suit worn with white blouse and white velvet hat. Accessories were in navy and she wore a white ruffled corsage.

Following the ceremony the couple left for Mississippi where they will visit with his relatives. They will return here for a brief stay before going to San Diego, Calif., where he will enter a Navy school. The bride attended Phillips

schools and graduated from Kiefer, Okla., High School. For the past eight months she has been employed at The Hereford Brand.

Mr. Melton formerly made his home in Borger and attended Borger schools. He is now in Navy service and has been stationed on Guam for the past 18 months.

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New York, N. Y.

Howell Reports To Staff Corps

CORPUS CHRISTI, TEX. (FHTNC) — Herbert Howell, hospitalman, USN, son of Mr. and Mrs. Moss Howell of Route 2, Hereford, Tex., has reported to the U. S. Naval Hospital here for duty, following graduation from the U. S. Naval Hospital Corps School, San Diego, Calif.

Howell, who graduated from Dimmitt High School, Dimmitt, Tex., in May of 1948, entered the Navy in April of 1952.

Frio News

By Veradelle and Francis Andrews

Mr. and Mrs. Jerry King and David of Wichita Falls and Mr. and Mrs. Charles King and "Grandma" King of Amarillo visited in the home of J. E. Andrews Saturday night. Also spending the evening there were the Owen Andrews, the Henry Andrews, the T. L. Sparkmans, Mrs. Elmer Jones and Marilyn, and Beverly Robertson.

The children of Mrs. H. M. Mobley, the Floyd Coles, the Raymond Mobleys, and the Darwin Millers spent Sunday with the Mobleys. Mrs. Mobley returned the first of last week from a visit with her mother, Mrs. Leila Taylor. Mrs. E. L. Fisher went as far as Floydada with Mrs. Mobley and stayed there to visit friends, Mrs. Mob-

ley's sister, Mrs. Claude Price, of Floydada accompanied her on to Throckmorton to visit their mother. Mrs. Taylor was ill and had to enter the hospital while they were there. Word was received by Mrs. Mobley after she came home, though, that Mrs. Taylor had improved much and was able to go to the home of her son.

Rev. Ward was unable to conduct the evening worship service Sunday due to an attack of appendicitis. He has improved much and hopes to recover from this attack unaided by medical attention.

Mr. and Mrs. T. L. Sparkman visited in the home of his father, G. W. Sparkman, in Amarillo on Sunday.

Glenn, Veradelle and Francis Andrews and Ginger Brock attended the stock parades in Amarillo Sunday afternoon.

Mr. and Mrs. Frank Robbins spent Sunday in the home of her parents, Mr. and Mrs. F. Y. Morekams, east of Hereford.

Eating Sunday dinner with Mr. and Mrs. James Dobbins Sunday were her parents, Mr. and Mrs. S. B. McLallens, and sister, Sam-

my Lou, and his parents, Mr. and Mrs. J. H. Dobbis, and brothers, Larry and Clark. It was a special occasion being the first time for the young couple to entertain in their new home. They moved into their home last Thursday.

Mrs. Frank Dodson fortunately escaped serious injuries last Monday afternoon, when her pick-up overturned near the Frio School house on 23 Mile Avenue. A passer-by took her to the Hereford hospital for a checkup. They found she apparently received nothing worse than scratches, bruises, and shock. One car window in the pick-up was broken when it rolled over in the ditch.

Robert Dobbins arrived at Fort Bliss Thursday to receive his discharge from the Armed Forces, having left Korea on September 17. He was nineteen days on board ship. His parents, Mr. and Mrs. Carlton Dobbins, and his sister's family, the Edgar Vinsons, left on Thursday evening for El Paso, where they met Robert. Robert received his release Saturday and they all returned home Saturday night. Sunday the Dobbins and Robert went to Winters to visit and

for Robert to report to his draft board. They expected to return home Wednesday.

Mr. and Mrs. George Vinson of Milwaukee, Wis., came Tuesday to visit in the home of his brother, Edgar Vinson, and family and other relatives of Big Spring.

Mr. and Mrs. W. A. Springer and Charles Ralph visited in the home of their daughter and sister, Mrs. Elbert Summers, south of Dimmitt Sunday.

C. N. McClure left Tuesday for Fort Worth to visit his brother and other relatives and to attend the State Fair in Dallas.

CARD OF THANKS

We desire to thank the many kind friends and neighbors for their expressions of sympathy, the many flowers and words of condolence at the recent death of our mother and grandmother, Mrs. Mary Collins. Such tokens of friendship will never be forgotten.

Mr. and Mrs. A. H. Davis and Family.

Mrs. Alvin McGee of Seminole, Okla., is a guest in the Lawrence McGee home.

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REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?



IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top condition.

Your Doctor of Sick & Cripple Watches
Kenneth "Doc" Cowan



LAMPLIGHTER...

Thomas Edison lighted the first practical incandescent lamp 75 years ago today. The lamp was never very bright—and it burned for only 40 hours—but today its brilliance is seen everywhere in modern electric living. What's more, all of our pictures of the future—in homes, farms, businesses and industry—are painted around the wonders of electricity, and its comforts and conveniences. Thomas Edison—Lamplighter. His genius shines all about you.



thomas alva edison

SOUTHWESTERN PUBLIC SERVICE COMPANY

L I G H T ' S D I A M O N D J U B I L E E

Streu's Diary

October 15, 1954

DEAR DIARY:

Attended a TV meeting in Amarillo last night, and heard that RCA Victor now has in production a 21" color receiver for about \$795, so if you are ready, I'll be glad to get one for you. I believe that by the time we get color TV in this area, the sets will be priced within the reach of most everyone. Of course, RCA Victor will give the best detail, the best color and the customary best sound. Speaking of sound, we will soon have available custom built RCA Hi-Fi components for the lads who want to build their own. However, I cannot tell but that the factory built Hi-Fi units by RCA are just as good. You haven't heard recorded music until you have heard RCA Orthophonic records on RCA Hi Fidelity players—come in for a demonstration.

Jean has gotten in so much new stuff for Xmas that she has had to put a sack full upstairs on the bargain table—you gals who want to do a spot of early Xmas shopping at a bargain-hop on down here and grab before the bargains are all gone. On the new merchandise, may we suggest that you use Streu's Lay-Away Plan for your Xmas shopping—we will be happy to lay away the items of your choice for only a small deposit, and will gift wrap before Xmas. You can shop now at your leisure and while stocks of new merchandise are complete. Besides which, time grows short.

Just received a large shipment of truck tarps—sizes up to 14 by 36 feet—also have plenty of grain scoops, cotton forks and other items needed for harvest. Our stocks of bolts and washers, screws, drills, wrenches and associated items is complete.

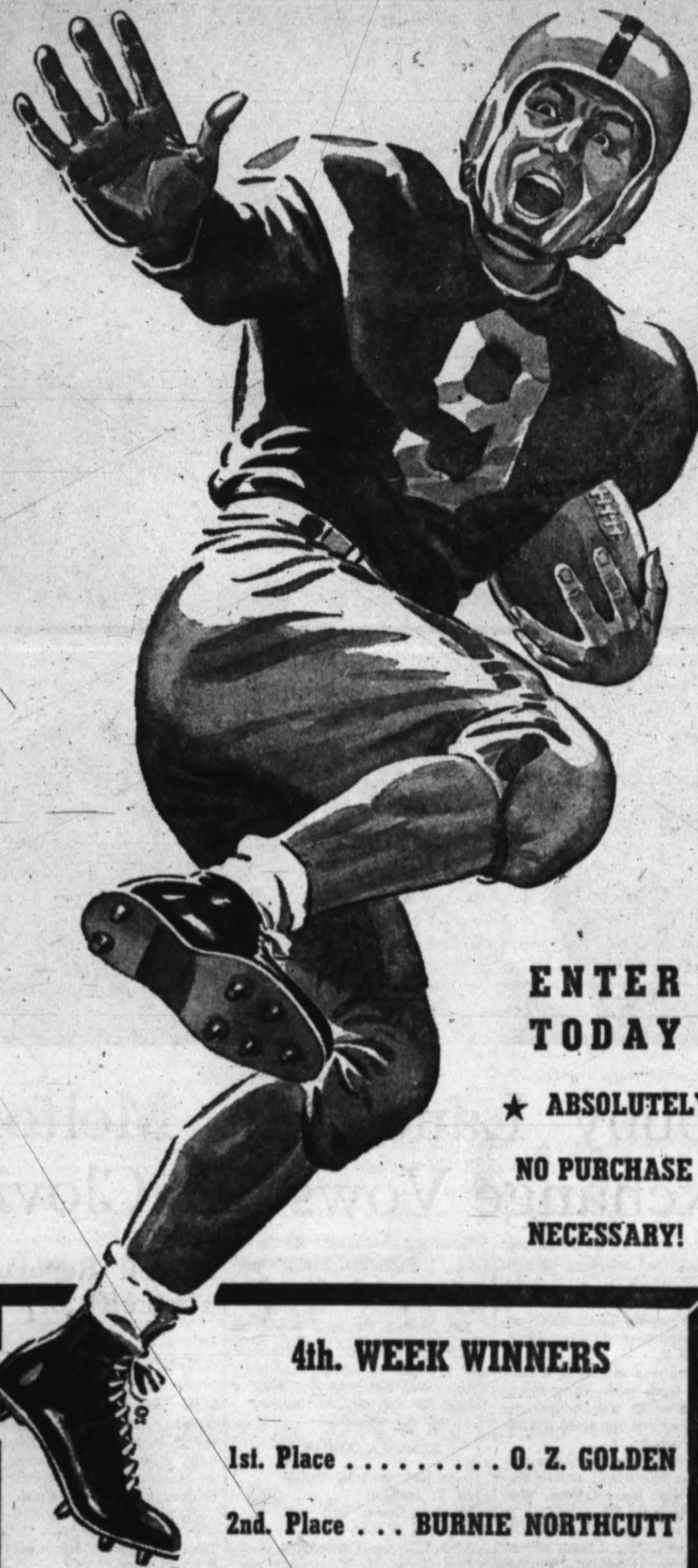
Have at this time a nice assortment of RCA Victor "45" records in pops, childrens, westerns and classical numbers—also several hundred choice albums. Just received our quota of the second Limited Edition of Glenn Miller music—60 brand new—never before recorded numbers by the most famous band of our times. You can hear it at Streu's. Also have a fair assortment of "33" RPM records—and RCA Victor players on which to play them. See and hear them today at the Streu Hardware.

Out of space and ideas simultaneously—hurray!!

STREU

Win PRIZES!

Match Wits With The Nations Experts!



OFFICIAL ENTRY BLANK

Canyon at Hereford
 East Texas at Chattanooga
 Maryland at Miami, Fla.
 Mississippi at Arkansas
 Florida State at Auburn
 Texas A&M at Baylor
 Kentucky at Georgia
 Florida at LSU
 Purdue at Michigan State
 Minnesota at Michigan
 Iowa State at Missouri
 Arizona at New Mexico
 Texas Western at North Texas

Predict the Score

TIE BREAKER

Hereford _____
 Canyon _____
 East Texas _____
 Chattanooga _____
 Maryland _____
 Miami _____

Wisconsin at Ohio State
 Texas Tech at College Pacific
 Navy at Pennsylvania
 Northwestern at Pittsburg
 Cornell at Princeton
 Texas at Rice
 California at USC
 Washington at Stanford
 Penn. State at TCU
 Georgia at Tulane
 Utah at Wyoming
 Virginia Tech at Virginia
 Mississippi State at Alabama

NAME _____
 ADDRESS _____

**CASH
 PRIZES
 EVERY
 WEEK!**

ENTER TODAY

**ENTER
 TODAY**

**★ ABSOLUTELY
 NO PURCHASE
 NECESSARY!**

RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

PRIZES

GRAND PRIZE
4 COTTON BOWL TICKETS
 1st Weekly Prize
 \$5.00 In Trade At Pitman Service Station
 \$3.00 Cash At Brand — 2nd Prize
 \$2.00 Cash At Brand — 3rd Prize

4th. WEEK WINNERS

1st. Place O. Z. GOLDEN
 2nd. Place . . . BURNIE NORTHCUTT
 3rd. Place BESSIE PRICKETT

Pick Your Winners — Deposit Entry With One Of These Firms!

<p>DUB'S MAN'S SHOP Home of Famous National Advertis- ed Men's Wear — McGregor, Wilson Bros., Stetson Hats, Florsheim Shoes, and Varsity Town Suits Corner 3rd & Main Phone 112</p>	<p>NEILL BODY SHOP All Types of Body Work Free Estimate Painting Welding Glass Work 120 Schley Phone 1392</p>	<p>NEILL CLEANING CO. EXPERT DRY CLEANING Free Pickup & Delivery Phone 160</p>	<p>A SAFE COMBINATION ● A Good Insurance Agent ● A Good Insurance Co. John McLean Insurance Agency</p>	<p>YOU ALWAYS WIN When you pick your Jewelry Needs from Cowan's Jewelry Cases. We han- dle Nat. known Brands. YOUR DOCTOR OF SICK AND DECREPID WATCHES Kenneth (Doc) Cowan COWAN JEWELRY</p>
<p>BUTANE - PROPANE Hereford Butane, Inc. Phone 1300</p>	<p>Visit HEREFORD HARDWARE for all Your Sporting Goods, Fishing Tackle, Guns & Shells HEREFORD HARDWARE Phone 567</p>	<p>Complete Conoco Service We are open day and night — the only place in town without a key. PITMAN SERVICE STA. Corner 1st & Main Phone 588</p>	<p>Dodge - Plymouth Dodge "Job-Rated" Trucks Always A Good Buy At HALE MOTORS Phone 630</p>	<p>ALLRED OIL CO. Inc. featuring quality Phillips "66" Products</p>
<p>JONES SERY. STATION TEXACO Gasoline & Oils Phone 440 144 W. 1st St.</p>	<p>Buy It By The Gallon CREAM-O'PLAINS Call 680 for Home Delivery Hereford Creamery Co.</p>	<p>H & W IMPLEMENT CO. John Deere - Pontiac Phone 5</p>	<p>For All Your Laundry and Dry Cleaning Needs See HEREFORD LAUNDRY & DRY CLEANING 2-Hour Washatorium Service Phone 298</p>	<p>FARMER'S DRIVE-IN Shamrock - Wholesale & Retail Visit Us Often For All Your Automotive Needs TROY MOORE</p>



LINDA LONDON, daughter of Mr. and Mrs. W. H. London Jr., was honored Wednesday afternoon with a birthday party given in the home of her grandmother, Mrs. Jim Higgins, 142 Texas Avenue. She was eight years old. Outdoor games were followed with refreshments of cake and ice cream. Miniature bottles of hand lotion were given to each child.

as favors. The children present from left to right were: Nancy Jo Martin, Barbara Clements, Virginia Ruth Clark, Suzanne Goss, Linda London, Lawanna Morris, Betty Guinn, Vickie Inman, Sheryl Edmonson and Susan Hopson. (Staff Photo)

Kiwanians Hear English Student

The Kiwanis Club met Thursday, October 14, with Jean Chapman, the exchange student from England, as their guest speaker. B. Dowell was the presiding officer and Paf Sullivan was the

program chairman. Jean compared the ways of Texas schools to those of England. She was very thrilled over the football, pep rallies and the "dragging" of Main Street in cars, etc. English boys and girls do not learn to drive until they are 17 years old. Ed Springer was the only guest present.

Guests for Sunday brunch will enjoy this menu. Chilled unsweetened grapefruit sections in orange juice; French pancakes filled with currant jelly served with brown-and-serve sausages; homemade or bakery cinnamon rolls and lots of good strong coffee. A tube of anchovy paste will give zest to a salad dressing or a cream-cheese sandwich spread.



BOB WEAR

Community...

(Continued from Page 4) very large. In fact it has been necessary to enlarge the building three different times since his ministry here. "The Abundant Life" Mr. Wear has a column in the Amarillo Daily News Globe and also has been chosen as the speaker for the Panhandle Churches of Christ on the television program, "Abundant Life." It comes on each Sunday evening at 1:50 o'clock. As a community builder, Bob Wear believes the city needs a Civic Center of some kind. He believes the community also needs more community cooperation on the part of its citizens. He says, "I believe that Hereford is the best community in the world. That is one reason I am still here, because I like it."

A hollowed-out tomato makes a pretty center for a platter of canapés. Fill the tomato with tiny pickled onions or small-size pimiento-stuffed olives. Have cocktail picks at hand so guests can help themselves to onions or olives. Add a quarter teaspoon of curry powder to a medium white sauce and serve over broiled fish fillets. Mix waffle batter right in a jumbo-size measuring cup, then pour into the hot waffle iron. This trick helps to do away with kitchen clutter when you are serving waffles for breakfast.

THE REAL M'COYS BY JOHN and GEORGE



IT'S OK NEIGHBOR, WE GOT A FIRE POLICY ON OUR NEW STOVE WITH John McLean Insurance Agency 24 Years of Insurance Know How Phone 273

Westway News

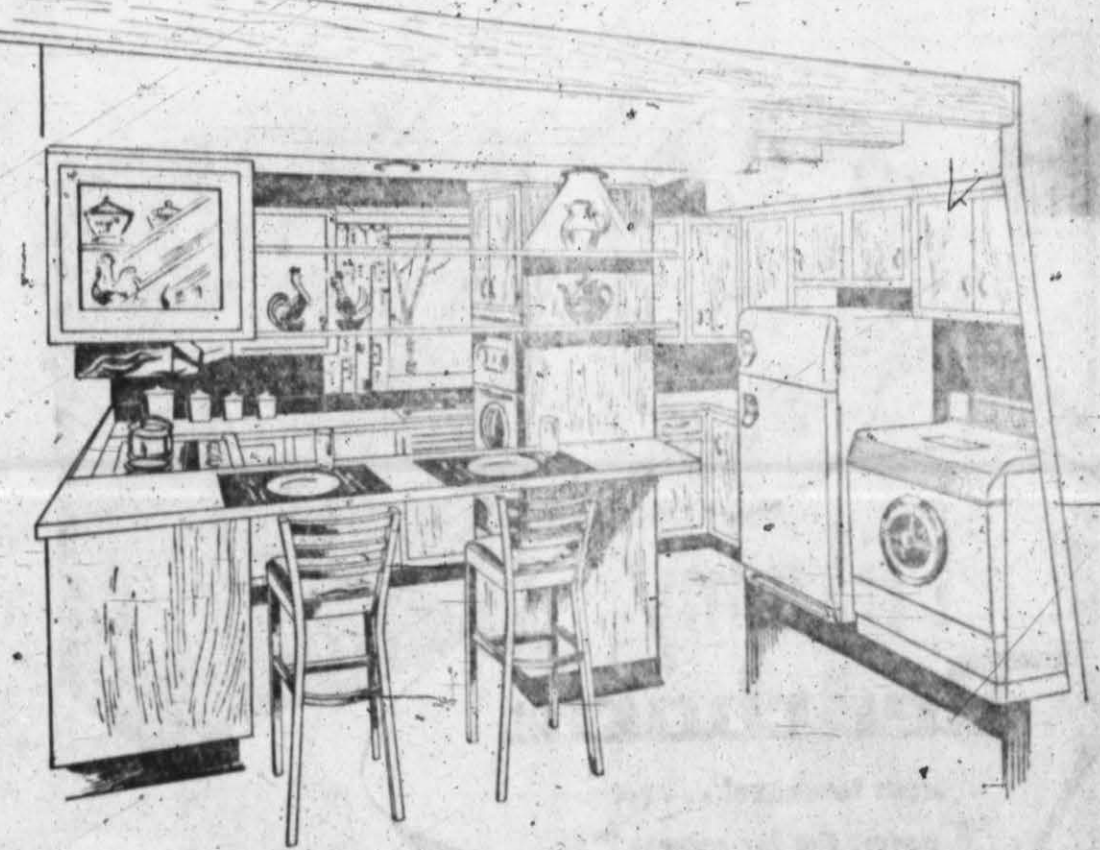
By Mrs. Johnie Townsend There were 49 present for Sunday School Sunday. R. M. Gunn and Freda Inman gave birthday offerings. Rev. C. T. Jackson, pastor of the Methodist Church, filled the pulpit. The regular Sunday night meeting of the young people was well attended with seven out of the 18 present taking part on the program. Plans for a weekend youth revival to be held the last of October were discussed. Maize and lettuce harvest has been resumed after the good soaking rains of the past week. Beet harvest equipment is being made ready for use. Jimmy Nix, nephew of Mrs. J. C. Morrison, and Billy Williams of Amarillo visited in the Morrison home recently. Mr. and Mrs. Johnie Townsend and Terrie Jan visited in the Gerald Townsend home in Frio October 7. Mr. and Mrs. Everett McIntosh and Florene spent the weekend with their daughter and family, the James Harrises, of Channing. On Sunday the group drove on up to Dalhart. Recent visitors in the Joe Wagoner home were his mother, Mrs. J. E. Wagoner, and Miss June Nazareth of Groom, Mrs. H. H. Hanson, and Mrs. Jim Johnson of Bloomington and Norma, Ill. Mr. and Mrs. Joe Wagoner made a business trip to Amarillo Wednesday.

nesday Mrs. Ted Richardson and children of Dixon visited in the Rickman and Townsend home on October 11. Teddy Alsop of Amarillo visited in the community on Sunday. Billy Wall of this community es

raped without injury in the truck accident on Friday night. Mrs. and Mrs. G. C. Merritt and Don Keeling, Mr. and Mrs. Joe Wagoner and Ann went to the football game at Shamrock last Friday night.

They visited the L. A. Hudson and the J. J. Vosses in Groom. Mr. and Mrs. W. E. Corbin of Amarillo visited in the Cliff and Johnnie Corbin home last weekend. Mr. and Mrs. Lewis Neal and Clayton called in the Johnie Townsend home Monday night.

A kitchen designed for modern living



Illustrated above are three fully-automatic gas appliances that have been designed to beautify the kitchen and make the homemaker's work easier. Gas appliances shown are Western-Holly Gas Range, Serrel Gas Refrigerator and a Bendix Duomatic washer and dryer combination.

Naturally...It's GAS

A space-saving kitchen like the one illustrated above can be yours with a little planning. It's a complete kitchen and laundry fitted into one average size room. Notice how the combination washer/dryer is placed out of working patterns, yet is convenient to an open space. And don't overlook the modern, built-in oven in storage pillar, nor fail to note the generous counter-top space. Even if your kitchen is small, there's no reason to be discouraged. See your gas appliance dealer today and plan your modern All-Gas kitchen. Modern gas appliances are designed for modern living.

Pioneer Natural Gas Company
FUEL FOR A GROWING EMPIRE



This Man Waited On The Weather!

BE SURE

You Have Water When You Need It

POMONA PUMPS

LET'S TALK irrigation... with FAIRBANKS-MORSE DEEP WELL TURBINE PUMPS THE POMONA LINE

Yes, and these Fairbanks-Morse Turbine Pumps talk it at its most economical and efficient level. You see, Fairbanks-Morse Turbine Pumps... the Pomona line... have many advantages... whether you need oil or water-lubricated pumps. You can readily adjust capacities on these pumps by merely turning a nut in the top of the motor head - this means savings for you through no wasteful throttling!

And remember that all steel parts subject to corrosion in Fairbanks-Morse Pumps are protected by "Fairmortecting," a rust-repellent process that means longer life and better service from your pumps. Drop in and let's talk soon.



CLOWE & COWAN, INC.

Better Hurry!

GET YOUR CHEVROLET Treasure Chest TICKET IN NOW!



Win a great new CHEVROLET Free!

REMEMBER... nothing to buy... no essays to write! **HERE'S HOW YOU CAN WIN** When you receive your Chevrolet Treasure Chest ticket in the mail, fill it out complete - bring it to our dealership and deposit it in our Treasure Chest box. It's that easy! You can win a beautiful new Chevrolet model in the Bel Air, "Two-Ten," or

One-Fifty series - and the car comes equipped with Powerglide Automatic Transmission, Chevrolet heater and defroster, and direction signals. It is possible to win up to the very last drawing, so the sooner you get your ticket in, the more chances you have to win one of 40 great NEW CHEVROLETS!



Bring your Treasure Chest Ticket in to us!
TRULY - TEAGUE CHEVROLET

2nd at Schley

Phone 740

Courthouse Records

Warranty Deeds

A. G. Grisham, et ux, to Jack H. Williams, et ux, all of Lots three and four, of Block two, of Bockstahler, Kaetzel and Kokomoores Subdivision of Block 25, of Evans Addition.

J. G. Weir, et ux, to J. G. Evans, all of the South 1/2 of Section 79, Block K-5 and all of the North 1/2 of Section 80, Block K-5.

New Autos

Bill McDowell, 1954 Ford, 10-7; Lloyd C. Smith, 1954 Ford, 10-7; Harry L. Cope, 1954 Oldsmobile.

10-8; Garvin S. Fink, 1954 Oldsmobile, 10-8; Jimmy H. Power, 1954 Plymouth, 10-8; Dale O. Tackett, 1954 Plymouth, 10-8; L. B. Wortham, 1954 Oldsmobile, 10-9; George J. Haas, 1954 Chevrolet, 10-7; B. E. Kendall, 1954 Oldsmobile, 10-8; E. L. Hammit, 1954 Oldsmobile, 10-10; H. N. Benson, 1954 Ford, 10-9; Earnest Harter, 1954 Ford, 10-11; Don Bell, 1954 Chevrolet, 10-11; J. B. Noland, 1954 Buick, 10-11; Mrs. Florence A. Fluit, 1954 Pontiac, 10-11; C. E. Williams, 1954 Chevrolet, 10-11; J. W. Thomas, 1954 Chevrolet, 10-12; L. E. Cook, 1954 Ford, 10-11; Mrs. E. V. Gleaton for Sully's Music Company, 1954 Ford, 10-13; Barbara Sue Rogers, 1954 Chevrolet,

Birthday Honoree

Mrs. Gaylord Newell was honored at a surprise affair given in the home of Mr. and Mrs. Jack Bradley Monday evening in celebration of her birthday.

A covered dish dinner-party was the order of the evening with attending guests including Mr. and Mrs. Newell, Mr. and Mrs. T. J. Clay, Mr. and Mrs. John Sims, Mr. and Mrs. Roy Crutchfield and the hosts. Also a guest was Mrs. Ross Bohannon of Dallas who was a guest in the Bradley home.

10-12; and Rev. D. W. Calcoate, 1954 Oldsmobile, 10-12.



THE CLIMBING TOMATO vine, (top photo), grown by Mrs. Leon Coffin at their farm in the Progressive community seems to have outdone the extreme heat this summer and also the blight which has taken a heavy toll from tomato patches in this area. The large tomato near the bottom shows the plant is paying for its keep. Lower photo shows Bill Coffin, small son of Mr. and Mrs. Harry Coffin, Jr., would be more help to Mrs. Leon Coffin if the sun didn't get in his eyes. In spite of the weather and other obstacles that sometimes discourage gardeners, Mrs. Coffin always manages to grow tomatoes. (Staff Photo).

At The Movies

"The Diamond Queen"

The adventure and intrigue behind the story of the famous Hope Diamond are promised in the Warner Bros. production in color, "The Diamond Queen," coming to the Star Theatre starting Wednesday through Thursday. Fernando Lamas, Arlene Dahl and Gilbert Roland star in the action drama.

The picture tells the story of swashbuckling Jean Baptiste Tavernier, the "Marco Polo of France" first Frenchman to explore India, who later returned to France with the diamond that became the capstone of the crown of Louis XIV. This is the role played by Fernando Lamas, a made-to-order swashbuckler with colorful and thrilling story episodes.

"The Lone Hand"

"The Lone Hand," a hard-hitting heart-warming story of the West, co-starring Joel McCrea, Barbara Hale and Alex Nicol, opens Thursday through Saturday at the Tower Drive In.

The Technicolor story about the adventures of a lone cowboy and his young son who go out West to make a living on a run-down ranch is especially rich in colorful mountain backgrounds. Universal-International filmed the picture 11,000 feet up in the rugged mountains above Durango, Colo.

The incomparable scenery of "The Lone Hand" is matched by a tender story of a father and his son as well as top portrayals to make it one of the finest outdoor entertainment features of the season. It is our family picture of the year.

Mrs. Harry Norwood, Mrs. Dee Norwood and Mrs. H. W. Norwood were guests in the home of Mr. and Mrs. Weldon Roberson the past week.

Don't throw away those nutritious liquids from canned or home-cooked vegetables! Use them for diluting evaporated milk when making creamed dishes. Use them too, for diluting condensed soup.

READ THE CLASSIFIEDS

Read The Classifieds

For **ECONOMY** and **CONVENIENCE** in Your

HOME LOAN

..get the facts about our modern financing plan and you'll know why so many of your neighbors are using it.

First Federal Savings & Loan Association CLOVIS, N. M.

48 N. Main St.

See ELIZABETH WCMBLE

Phone 497

WEDNESDAY THURSDAY

Star THEATRE Phone 363

LOVE-WILD QUEEN OF THE HIMALAYAN WILDS!
...and the safari-soldier who made her the slave of love!

FERNANDO LAMAS **ARLENE DAHL**
GILBERT ROLAND

The **WARNER BROS.** PRESENT **Diamond Queen**
ALL IN THRILLING COLOR!

★ STAR ★
SUNDAY MONDAY TUESDAY

BLONDES! MOB WARFARE! THRILLS!



"There's a gun right on your belly, mister!"
"Quit the act! You know we're the same kind!"
"You think everything in the world is here just so you can use it!"
"Loving you gets tougher all the time!"
"I'm tired of cops who do business with lice! I'm tired of you, Chet!"
"Beat it before I kick you back to the street!"

M-G-M
Robert TAYLOR
Janet LEIGH • **George RAFT**
"ROGUE COP"
Directed by STEVE FORREST • ANNE FRANCIS

TOWED DRIVE-IN THEATRE! WEDNESDAY

SUNDAY MONDAY THURSDAY

"SOUTHWEST PASSAGE"
A Thousand Miles Of Roaring Excitement!
IN COLOR BY PATHECOLOR

GARY GRANT
and SHERIDAN
"I Was a MALE WAR BRIDE"
A 90-minute feature
Produced by HOWARD HAYES Directed by SOL G. SIEGEL

WARNER BROS.
GARY COOPER
"SPRINGFIELD RIFLE"
TODAY ONLY
Produced by CHARLES BRADLEY Directed by FRANK CRANE
WARNER COLOR

"I like my Dearborn: stays touch-cool... yet warms the far corners!"

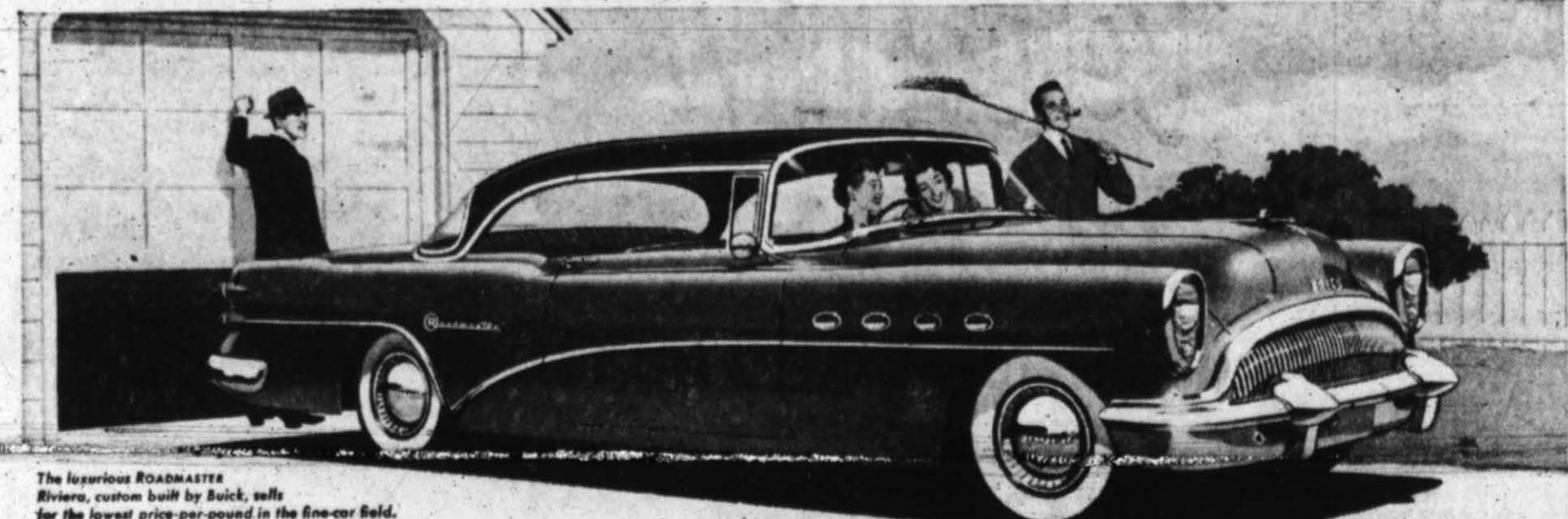
Dearborn's amazing Cool-Safety Cabinet ends the hazard of scorched walls and furniture...can't burn tiny fingers...stays touch-cool on top, sides and bottom. Circulates floods of clean, floor-warming heat to every corner!

High-CROWN BURNER—gives you more heat—more service—more economy.
GLO-BRITE RADIANTS—pour out abundant warmth in a jiffy.
PILOT OPERATED—no more match hunting. Wonderfully safe.
BEAUTIFUL FINISH—in handsome copper-tone furniture-finish.

Come In and see our complete line! You'll be proud to own a Dearborn—the world's finest, safest gas heater.

BLANTON BUTANE, INC.

We're out to break a record in October!



The luxurious ROADMASTER Riviera, custom built by Buick, sells for the lowest price-per-pound in the fine-car field.

THERE'S a mighty good chance that October 1954 will be the biggest October in Buick history. In fact, we know it will—if we can keep Buick sales soaring as they've been all year thus far this year. This is the car that has romped ahead of competition—climbed up into the circle of America's three top sales leaders. It's the car that has been winning customers because it has the power, the ride, the room, and the styling that make it the buy of the year. So we're in the mood to talk turkey, if you are in the market. Come in today for a car—and a deal—too good to miss.

- THIS IS THE 3-WAY BONUS WE OFFER IN BUICK TODAY**
- 1. Tomorrow's Styling**
True year-ahead beauty with long, low glamor lines, keynoted by that spectacular new panoramic windshield that most other cars won't have till 1955 or later.
 - 2. Higher Resale Value in the years to come**
From the far-in-advance styling that will keep your Buick new and modern-looking well into the future, as other cars catch up.
 - 3. Bigger Allowance from our volume business**
For the huge sales success that has moved Buick into the circle of the "Big 3" means we can offer you a higher trade-in on your present car. Come in and see for yourself that we can make you a better deal.

Now's the time to make your buy because—
Buick Sales are Soaring And Buick "Buicks" are better than ever!

Kinsey - Roberson Buick Co.

142 N. Miles

Phone 11

ALWAYS DOUBLE CHECK FOR BUICK—See The Buick-Dealers Show Automobile Tuesday Evenings

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

CLARK LIKE

by
ED STROPS



ALL BUSINESS IS LOCAL

Lemonade, or garden spade . . . candy box, or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



The Sunday Brand

Merford, Texas

Our Slogan: "More People—More Fun!"

Buz Sawyer

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE

ARE YOU FEELING BETTER, MRS. SQUATLEY?

I'M ABLE TO EAT A LITTLE, HONEY.

GIMME SOME MORE PIE!

BEST SUPPER I EVER ET, MISS LUCILLE. YOU SURE CAN COOK.

OUCH! MY SIDE! I'M AFRAID I'LL HAVE TO LIE DOWN AGAIN, BUT LOOK AT THESE DIRTY DISHES, AND THERE'S THE TWINS TO PUT TO BED.

WISH I COULD HELP, BUT I GOT BUSINESS IN TOWN!

I GOTTA GO PEN UP THE HOGS.

I'LL WASH THE DISHES AND PUT THE TWINS TO BED, MRS. SQUATLEY.

MORNING, LUCILLE GETS READY TO START HOME FOR FLORIDA.

OH, DEAR! I DON'T SEEM TO BE ABLE TO START MY SCOOTER.

NOW IF WE JUST HAD SOMEBODY TO MILK THE COW AND FEED THE HOGS, HE AND QUIT'S COULD TAKE IT TO TOWN AND GET IT FIXED FOR YOU, HONEY.

PLEASE TELL THE GARAGE TO FIX IT IMMEDIATELY. I'VE GOT TO BE STARTING HOME.

DON'T YOU WORRY, I'LL TELL 'EM TO RUSH IT.

BOY, DOES THIS PLACE NEED A SCRUBBING!

WHILE WAITING FOR SAGACIOUS TO RETURN WITH HER SCOOTER.

HEY, PAW! WE BETTER LIE LOW! LOOKS LIKE A BILL COLLECTOR!

THEY HAVEN'T MADE A PAYMENT IN THREE MONTHS, MISS. EITHER I GET THE MONEY, OR I TAKE THE FURNITURE, SEE!

GRACIOUS! MR. SQUATLEY'S IN TOWN AND HIS WIFE'S SICK IN BED. I GUESS I'D BETTER PAY YOU.

YOUR SCOOTER'S IN A BAD FIX, MISS SWEENEY. THE MAN MIGHT TAKE A FEW DAYS TO GET IT RUNNIN'.

OH, DEAR! I CAN'T UNDERSTAND WHAT'S WRONG WITH IT... BY THE WAY, I PAID THE INSTALLMENT ON YOUR FURNITURE WHILE YOU WERE GONE.

NOW THAT SHORE WAS KIND OF YOU, HONEY. I'LL PAY YOU BACK SOON'S I GO TO TOWN AND CASH A CHECK.

HOT DOG! WE NOT ONLY GOT US A COOK AND A HIRED HAND, BUT WE GOT SOMEBODY TO PAY THE BILLS.

WE NEVER HAD IT SO GOOD!

HIT'S JUST LIKE LIVIN' IN ONE OF THEM FANCY HOTELS WITH PEOPLE TO WAIT ON US.



10-17 TO BE CONTINUED

**Shop In Hereford
For Your Best Buys!**

GRANDMA
by
CHAS. KUHN-



**Trade In Hereford
For Your Best Buys!**

JOHNNY HAZARD

by FRANK ROSSIN



ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—very modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!





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SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead

MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS



THE DIRIGIBLE AND ITS PIRATE CREW ARE BROUGHT TO A TROPICAL ISLAND BY THE 'OCEANWIND'.



BEFORE THEIR DEPARTURE, AN ISLANDER WARNS THEM: AVOID THE WESTERN SEA. IT IS UNCHARTED, OF SHOAL WATERS, AND HEAVY WITH FOG.



AT SEA, A HEAVY TROPICAL STORM HITS THEM--THE STURDY 'OCEANWIND' RIDES IT WELL, BUT THEY ARE DRIVEN FAR OFF THEIR COURSE.



AND WHEN THE STORM PASSES-- ENDLESS FOG! I'M AFRAID THE STORM'S DRIVEN US EXACTLY WHERE THAT MAN WARNED US NOT TO GO.

I CAN'T SEE THE SUN OR STARS TO SHOOT OUR POSITION. KEEP A LOOKOUT ON THE BOWSPRIT FOR ROCKS.

AYE, SIR.



CAN HARDLY SEE A THING IN THIS FOG. AH--THERE'S A BREAK IN IT NOW--MI--GOSH! WHAT'S THAT!!




6 AHEAD, IN THE FOGGY SEA, RIDING ON A LEAPING PORPOISE, AN OLD MAN BLOWING ON A SILVER WHISTLE!



ALL BUSINESS IS LOCAL

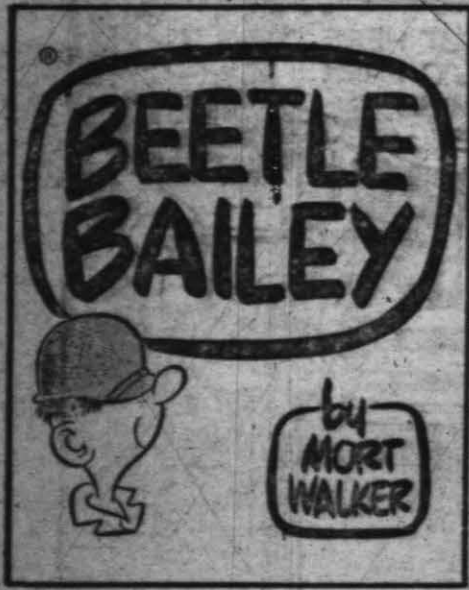
Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!




THIMBLE THEATRE PRESENTS
POPEYE
 by **TOM SIMS & BILL ZABOLY**



Shop In Hereford
For Your Best Buys!



SHOP

With the Friendly Merchants
of Hereford

Help Keep Hereford Ahead

BLONDIE

by
CHIC YOUNG



ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise... wide selections... prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!



WICKY MOUSE
by WALT DISNEY

WAIT... I THINK I WANT THE PIANO NEAR THE WINDOW!

GOSH, MINNIE WE'VE MOVED THIS THING A DOZEN TIMES!

WOMEN SURE LOVE TO MOVE FURNITURE AROUND!

I'M THINKIN'!

LET'S SEE NOW...

MAYBE IT'S A CRAZY IDEA... BUT THEY LAUGHED AT THAT FELLER THAT INVENTED THUH STEAMBOAT, TOO!

GOOFY SOUNDED KIND OF MYSTERIOUS ON THE PHONE. WONDER WHAT HE WANTS!

THE FURNITURE DOES WHAT?

CLICK

EVERY TIME THUH FURNITURE GETS MONOTONOUS YUH KIN MOVE IT EASY!

GOES KINDA FAST, DOESN'T IT?

STOP IT! STOP IT!

DON'T GET PANICKY!

GOT TO WORK A FEW MORE BUGS OUT OF IT... I GUESS!

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UNCLE REMUS
AND HIS TALKS OF BRER RABBIT

SOMETIMES BRER RABBIT'S HOSS-SENSE GETS SORTA MULISH.

YESSUH... HIPPYTIZM IS A NEW KINDA MEDDYSIN. IT CAN CURE YOU WHAR TH' PILLS CAN'T!

DOC CRANE, DON'T TRY TO MESSEMARIZE ME! I DON'T B'LEEV IN IT... AN' I... ER...

LOOK CLOSE... BRER RABBIT, AN' LISSEN CLOSE... AN' DO WHUT I TELLS YOU...

GO STRAIGHT DOWN TO TH' BANK... DRAW OUT TWO DOLLARS... THEN COME BACK AN' PAY ME FER THIS TREATMENT!

YESSUH!

DOC CRANE

BRER RABBIT LOOKS MIGHTY EMPTY-EYED!

YEAH... SORTA RAMBLE-HEADED!

TELLER

WHUT YOU S'POSE HE'S GOT IN HIS HEAD?

IT'S WHUT HE AIN'T GOT IN IT THAT MAKES HIM ACT LIKE THAT!

HERE'S TH' TWO DOLLARS, DOC CRANE.

THANK YOU, BRER RABBIT. NOW YOU WON'T BE LIMPIN' ON THAT LEFT HIND LEG ENNNYMORE.

WELL, BRER RABBIT, IF YOU WON'T B'LEEV IN HIPPYTIZM... I CAN'T MAKE YOU!

HUH?

NOBODY COULD EVER HIPPYTIZE ME... 'CAUSE I JEST DON'T B'LEEV IN IT!

WISE CRITTER KIN MAKE A HEAD OUTTA IGNERRUNCE.

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**Trade In Hereford
For Your Best Buys**

LITTLE ANNIE ROONEY

by DARRELL McCLURE



THAT'S RIGHT, ANNIE~ ONCE A WEEK "KING" PRIDE HOLDS COURT ON THAT BENCH~ ANYONE WHO WANTS TO TALK TO HIM 'BOUT ANY-THING CAN STEP UP AN' DO SO~

BUT WHY OUT HERE ON A PUBLIC PARK BENCH, MISS CALLIE?



SEEMS LIKE A VERY FAMOUS AN' WISE MAN UP NORTH ALWAYS DONE SO~ THAT'S WHERE THE KING GOT THE IDEA~ I GUESS HE FIGGERS IT HELPS HIM KEEP THE COMMON TOUCH~

YOU SAID ANYONE COULD ASK HIM A QUESTION?



I BETCHA IT TAKES SOMETHIN' MORE THAN BEIN' A COPYCAT PARK BENCH SITTER TO BECOME A WISE MAN~ MAYBE HE IS AN' MAYBE HE AINT'~ I'M GONNA GO FIND OUT~

HEY~ GO EASY~ REMEMBER HE'S MY BOSS!



MR. PRIDE, I'M JUST A LITTLE KID AN' YOU DONT KNOW ME, BUT~

CORRECTION, PLEASE~ I DO KNOW YOU~ YOUR NAME IS ANNIE ROONEY, AN' ORPHAN CHILD~ YOUR LITTLE DOG COMPANION'S NAME IS ZERO

YOU ARRIVED HERE SEEKING A MISS JULIA JONSON, BUT THE LADY HAD MOVED AWAY~

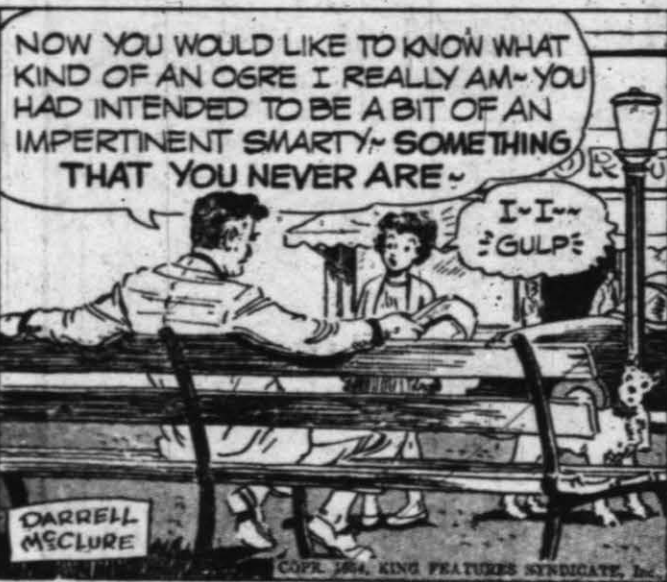


YOU WERE RESCUED FROM AN UNHAPPY ADVENTURE IN LITTLE HERON MARSH BY MY NIECE AND HAVE BEEN LIVING HAPPILY WITH INDIA AND PICKETT EVER SINCE~ AND I AM THE WICKED UNCLE~



NOW YOU WOULD LIKE TO KNOW WHAT KIND OF AN OGRE I REALLY AM~ YOU HAD INTENDED TO BE A BIT OF AN IMPERTINENT SMARTY~ SOMETHING THAT YOU NEVER ARE~

I-I~ GULP~



I'VE BEEN HONEST WITH YOU~ NOW YOU BE HONEST WITH ME~ ARE MY DEDUCTIONS CORRECT?

Y-YES, SR, I GUESS THEY ARE~ WHATEVER 'DUCTIONS IS~



WELL, YOU'VE MET THE KING~ NOW WHAT DO YOU THINK?

GOL-LEE DAY~ I AINT TRYIN' TO THINK~ HE DOES IT ALL FOR YOU!!



Stop!!
Shop!!

Save :!

In
Hereford

DARRELL McCLURE

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10-17