

	High	Low
Wednesday	79	60
Thursday	78	57
Friday	87	57

Published Every Sunday

Including 20 Pages of Comics

VOL 6—NUMBER 9

Hereford, Texas, Sunday, August 23, 1953

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RTA Subscribers Ready To Wait For Agreement

Most subscribers of West Texas Rural Telephone Co-operative are not happy paying toll charges to call into Hereford...

along on the toll basis for the time being, provided a change in the set-up can be expected soon.

phone service was extremely high, sent a few words of encouragement along to the assistant manager.

FOR A WEEK IN COLORADO

FFA Boys Leave Monday On Trip

Twenty-two FFA boys and their sponsor, Bill Stanford Jr., are planning to leave Monday morning at 5 o'clock for a week's camping near Gunnison, Colo.

The boys have gone to Colorado for the past four years. The first year they went to Craterville, near Lawton, Okla., but decided to pick a cooler place the next year, according to Stanford.

The boys will camp out and do their own cooking. The main sport among the boys, Stanford thought, would be fishing.

Boys Get Points

The FFA boys get points for various activities in and for FFA and this helps pay for their trip.

Those planning to make the trip are: Arlis Edwards, Joe Streun, Ralph Atchley, Wayne Walker, James Paetzold, Kenneth Carmichael, Jamie Clearman, Homer Hershey, Jimmy Burkett, Gene Streun, David Walker, Bob Noland, Richard Hagar, Jack Hagar, Wendell Welch, Albert Ricketts, Bill Carmichael, Don Veigel, Howard Hunter, Robert Russell, Ronald Kershen, and William Albracht.

Chapter Funds Used Last year the trip cost \$12.75 for each one of the boys that went, with a deduction from that for earned points, the money coming out of chapter funds. Stanford fig-

Tractor Accident Injures Morris Easley Thursday

Morris Easley, who was seriously injured Thursday afternoon in a tractor accident in the Westway community, was reported as feeling fairly well, considering his condition, Saturday morning at Deaf Smith County hospital.

Taking Equipment To Farm The accident occurred when Easley and another man were taking two tractors and a pickup load of wheat to the Easley farm. Easley was towing the pickup load of wheat behind his tractor with a trailer hitch, and was being towed, in turn, by a chain attached to the other tractor.

He had tested the brakes on the tractor he was riding, but when the three vehicles topped a hill the pickup was too heavy for the tractor brakes to hold. Easley's tractor hit the other machine and overturned. Easley jumped clear, but was hit and dragged by the loaded pickup.

Speaker Is Named For Youth Round-Up

Eugene Peters of Austin is to serve as the speaker for the Christian Youth Round-Up to be held in the First Christian Church August 30-Sept. 4.

Miss Anne Newton of Woodbury, N. J., will serve as songleader for the Youth Round-Up. Peters received his B. D. Degree from the Disciples Divinity House, University of Chicago in June, 1953.

Miss Newton has attended Lynchburg College and Texas Christian University. This assignment is but one of a total of ten Round-Ups in which she will work this summer.

THIRD MAN IS RELEASED ON BOND

Two Are Given Jail Terms For Driving While Drunk

Two jail sentences of 10 days each, and two \$75 fines were meted out last week by County Judge Horace L. Schloss to men charged with driving while intoxicated when the defendants entered pleas of guilty.

Under Texas law, a sentence of at least 10 days in jail is mandatory upon a conviction for driving while intoxicated.

Posted Bond A third man, charged with the same offense plead not guilty and asked for time to employ counsel, and had his bond set at \$500. He has posted bond and been released from jail.

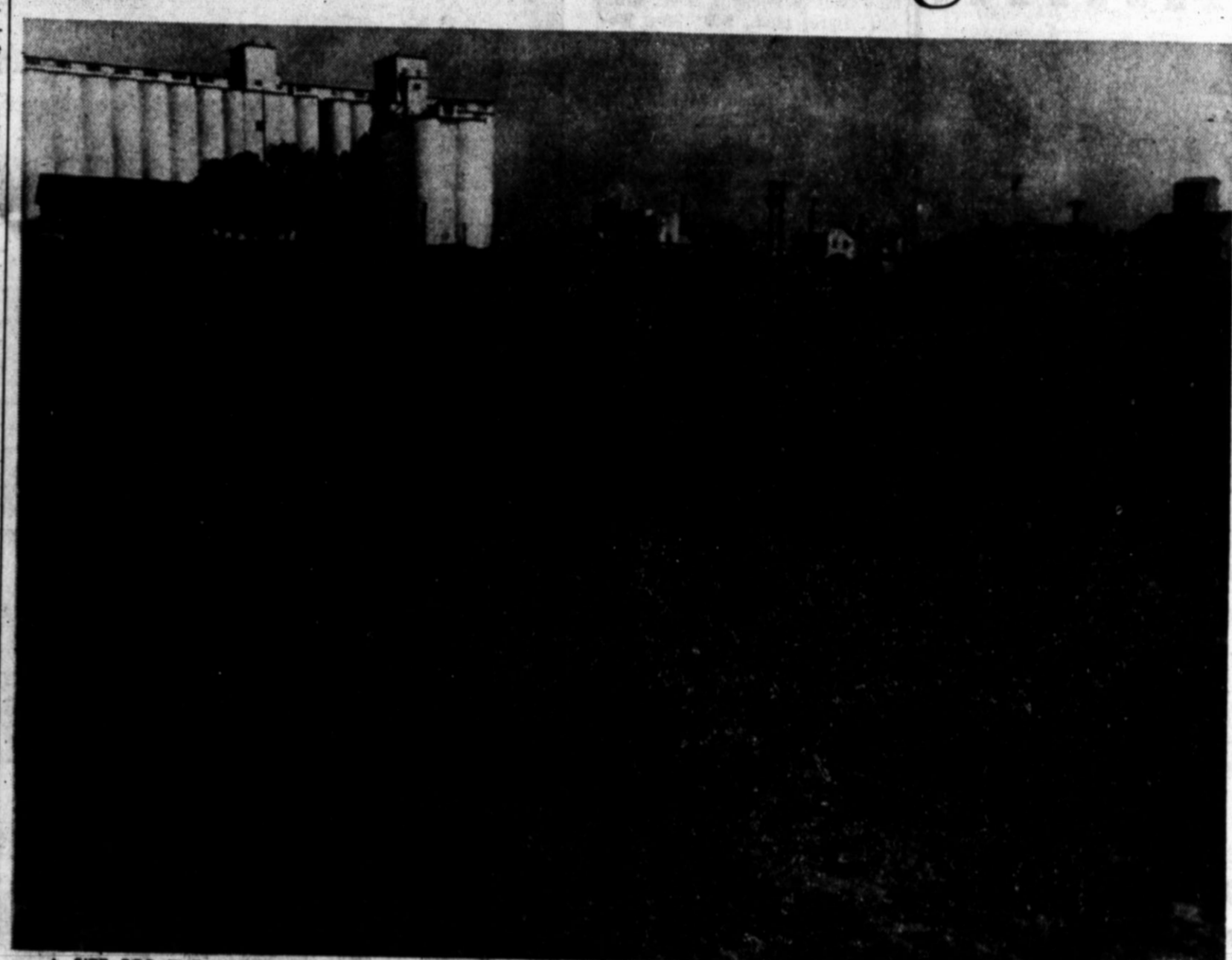
Wednesday Jesse Chavez and Ramon Salas Celayas both plead

guilty on charges of driving while intoxicated. No Drivers' License Testimony brought out the fact that Chavez did not have a driver's license to drive in Texas.

Celayas, in addition to his fine and jail sentence, had his driver's license taken away from him, and he was informed by Judge Schloss that his license to drive a motor vehicle in Texas was automatically suspended for a period of six months from the date of conviction.

John Trotter, who was charged by complaint with driving while intoxicated on August 14, appeared before the judge on Tuesday and plead not guilty. He later made bond.

School Board Obtains Land As Site For Negro School



A SITE FOR THE NEGRO SCHOOL was finally settled on Friday night at a meeting between the School Board and the City Commission. This block of land, which sits between Carolina and Virginia Avenues, and Miles and Lee Streets, south of the railroad, will be the site for a frame building to be erected in time for the fall term of school.

district will probably find another piece of land which can be used by the city for a city well and another pump station. There are no definite plans for these at the present time, but they are in long-range plans made by the City Commission. This picture shows Pitman Grain Co. elevators to the north of the school land, and the old potato sheds on the extreme right. (Staff Photo.)

Levelling Work Begins Monday

An almost forgotten city-owned block south of the railroad is to become the site for Hereford's Negro school. At a joint meeting of the City commission and the Hereford School Board Friday night, the city agreed to let the school district have block 89 of the Old Town of Hereford, and the city will probably receive a piece of school-owned land in the north part of town in exchange.

The school grounds will be surrounded on the north by Virginia Avenue, on the east by Miles St., on the south by Carolina Avenue, and on the west by Lee Street.

Surveying Scheduled Surveying of the land to get exact boundaries was scheduled to take place Saturday afternoon, and a bulldozer is to begin work on the levelling of the property on Monday.

As soon as possible, construction will begin on a 24 x 36 foot frame building, and the laying of water lines to the building.

The decision to build, rather than use temporary quarters, for the Negro school was made by the school board last week after all possible temporary sites had been considered, and had been either turned down by the board or by those who controlled the buildings.

Other Buildings Temporary Any building which might have been used would have been available only for the 1953-54 term of school, and would have left the board faced with the same problem next year.

As the time for the beginning of the 1954 school term drew quickly closer, school board members began a search for possible vacant blocks of land within the city limits, and found the city-owned property south of the railroad.

Mayor Henry Sears pointed out at the Friday night meeting that the city needs property on which they can locate another water well and pump station at some time in the future, a plan which has been here for several years.

School District Property The school district owns a piece of property at the north end of Texas Street, north of Plains Avenue, and a suggestion was made that part of this property be exchanged for the block between Virginia and Carolina, leaving enough of the land for a school, if one ever needs to be built in that vicinity.

This suggestion was taken under consideration by the school board. The motion to accept the property south of the tracks stated that one of three alternatives would be used in making payment or trade for the property.

Possible Means One; that the school district buy the tract outright; two, that the school district trade for part of the tract north of Plains Avenue; or, three, that a suitable tract in another location be traded to the city for the block. By a suitable tract was meant some place where a well and pump station can be placed when the need arises.

The number of students who will attend the Negro school is still an unknown factor, though at last count 13 probable students for this year are known.

LIONS, OTHERS TO GO ON BLOCK

Lady Auctioneer To Handle Sale Of "Slaves" Friday

A lady auctioneer will work to get the bids increased on more than 100 Lions Club members and a few other local men when they are auctioned as "slaves for a day" next Friday during the noon hour at Hotel Jim Hill.

They can have a real, live "slave" for one day of the following week, a man who is to do their bidding and work at whatever task he may be assigned to do.

one of the Lions, or possibly, even Sheriff Lowell Sharp or Rotary president George Heard, both of whom are also going on the auction block, to take care of one or more of these tasks. Kiwanis president Bill Patton and Jaycee president Clint Formby will also be "sold."

Theda Lackey of Floydada will give the fast patter of the professional auctioneer as the men go on the block.

Do you need a man to wash windows, mow your lawn, drive a tractor, clean the garage, wax floors, mind the children, sack potatoes, or some other menial chore? Here is a chance to buy

It might even be possible to buy a lawyer and have him do legal work. (Continued on Page 2)



THE CRACK OF THE "SLAVE DRIVER'S" whip was heard at civic clubs this week as "slaves" were paraded before the members to show what kind of beef and brawn will be offered at the Lions Club "slave auction" Friday noon in the Jim Hill Hotel. The "slaves" are, from left, Marlin Gilliland, Cecil Massey and Jim Lipscomb.

Dan Zimmerman is holding the whip as Sylvester Slage looks on. More than 100 men will go on the block to be "slaves for a day." And a lady auctioneer will do the selling. The public is invited to bid on any of the Lions or other men who will be auctioned. (Staff Photo.)

Two Automobiles Are Damaged In Collisions Here

Damages totalling approximately \$285 were recorded in two accidents here Wednesday and Thursday afternoon.

Wednesday afternoon, Lanny Gene Wilkins, driving a 1948 Chevrolet, collided with a 1950 Buick, driven by Mrs. Nannie Malm West.

Damages were estimated at \$150 to the Chevrolet and \$100 to the Buick by investigating officers. No charges were filed.

Thursday afternoon, a 1938 Ford was parked in the parking area around Cox's Fruit Market when a 1933 Dodge, driven by Hardy Benson pulled in approximately 10 feet behind the Ford.

Damages were estimated at \$35 to the Dodge by investigating officers. Mr. and Mrs. George S. Joy and daughters, Joan and Judith, were guests in the home of Mrs. Joy's sister, Mrs. Ted Linnartz Thursday and Friday. Mr. Joy is chief of the Citrus Division, Libby, McNeil, Libby in Chicago.

Funeral Services Held Saturday For Ex-Rancher Charles Hodges

Funeral services for Charles Hodges, a retired farmer and rancher, were held Saturday afternoon at 3 o'clock in the First Baptist church, of which he was a member. Rev. Howard Scott conducted the services.

Hodges died Thursday morning in Deaf Smith County hospital after an illness of about two years. He was 80 years old. Burial was in West Park Cemetery under the direction of Gilliland Funeral Home.

Active pallbearers were Roy M. Sheppard, Harry Lomas, Jack Brown, C. C. Rockwell, Otto Massey, and Roy Jewell.

Born In Grayson County Hodges was born April 3, 1873, in Grayson County, Texas. He married Ollie Higgins January 10, 1897 at Dexter, Texas. They came to Deaf Smith County in 1898 from Gordonville. Survivors include his wife, two sons, R. L. Hodges of St. Louis, Mo.; and S. L. Hodges of Hereford, a daughter, Mrs. Dick Norton of Joplin, Mo.; two brothers, Jim Hodges of San Fernando, Calif. and Sam Hodges of Shawnee, Okla.; one sister, Mrs. Sina McAdams of Whitesboro; five grandchildren and four great grandchildren.

Around Town

Being a doctor and helping to bring other people's children into the world doesn't help much when one of your own is due just any time, according to Dr. F. C. Glendinning. He admitted Friday that the waiting was making him rather shaky.

County Agent Hugh Clearman reports that a team from the Bureau of Plant Entomology and Plant Quarantine checked in Hereford for any signs of the Golden Nematode, a potato disease, and found none, a fact which made him heave a big sigh of relief. A lot of potato men undoubtedly did the same thing.

The city of Hereford, which has not made any additional charge when water had to be cut off for non-payment of the bill, will charge \$1 in the future, as is provided for in the city ordinance, according to a warning from City Manager Cecil Massey.

A meeting between the City Commission and C. I. Wall, president of West Texas Gas Company, to discuss Hereford gas rates has been set for Monday night, August 31. The City Commission has, so far, refused to renew the West Texas Gas Company franchise to operate in Hereford unless there is a cut in the gas rate, which Wall insists is impossible. He is to present facts and figures to back up his side of the argument at the August 31 meeting.

Slicing Eggs
Hard-boiled eggs can be sliced perfectly, without cracking or crumbling, by using a knife dipped in boiling water and wiped dry. Repeat as often as the knife cools.

Coat Collars
Cloth coat collars can be sponged with common salt moistened with ammonia. Follow with clear water and press under a cloth while damp.

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PLAINS INSURANCE AGENCY
John H. Patton Wm. H. Patton
All Forms of Insurance Phone 50
213 N. Main St.



Pictured above is Mrs. Addison Hunter. STILL HAVE 50% PRODUCTION ON LAST YEAR HENS.
Mrs. Addison Hunter, who lives 9 miles south on Highway 51, and 1 mile east, has 140 pullets ready to put in the laying house, ready for high fall egg prices, and 140 of last years hens that are still in 50% production. The old Hens ration is Purina Flock Chow free choice and home grain.
Mrs. Hunter says, "I have customers drive all the way from Amarillo and several from Hereford to get these quality eggs."

READY FOR HIGH FALL EGG PRICES
When pullets gain as they do on Purina pullet rations, birds can be on the nest, producing in time to take advantage of high, early fall egg prices—ready to pay dividends on your small investment.



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Hospital Notes

Patients in Hospital
W. R. Higgins, surg. Laipe Herimandez, med. Mrs. A. J. Schroeter, med.; S. M. Easley, surg.; Roy Dale Davis, med.; Mrs. E. D. Gomez, med.; C. V. Burgess, med.; Mrs. Carl Hollingsworth, OB; J. L. Hoffman, med.; Mrs. J. P. Wood, surg.; Mrs. Loyd N. Smith, OB; Mrs. Clint Tumlison, Alford Petty, med.; W. A. Dobbins, surg.; Mrs. J. B. Slaton, med.; Harry Cayler, med.; and Mrs. G. A. F. Parker, med.

Patients Dismissed
Mrs. Raymond Brown, OB, 8-20; Mrs. Glen D. McNeil, OB, 8-19; Mrs. Charles Packard, med., 8-20; Earl Hare, med., 8-20; Mrs. Esperanza Robles, med., 8-19; E. E. Fridley, surg., 8-20; Mrs. Leonard Click, surg., 8-19; Billy Gilson, med., 8-19; Linda Mae Griffin, surg., 8-19; Mrs. Ramona Blea, OB, 8-20; Mrs. Bay Hardy, OB, 8-19; Mrs. Groden Guardiola, OB, 8-19; Mrs. Edward Paetzold, 8-20; Clarence King, med., 8-21; and Mrs. Troy Powell, surg., 8-21.

Births
Daughters to Mr. and Mrs. Floyd Smith, 8-20; and Mr. and Mrs. Gregario Madrid, 8-22.

Personals

Mrs. Othell Jones and son Cliff of Phillip, S. D., have been visiting in the home of their sister and aunt, Roberta Campbell. They will return to their home in South Dakota Monday. They were former residents of Amarillo.

Visitors in the home of Mr. and Mrs. Aubrey Jackson last week were her mother, Mrs. Bill Morton and daughter Kay, and her sister, Mrs. J. B. Glenna and children of Midland, S. D. Mrs. Bill Morton and Kay are former residents of Hereford.

Mr. and Mrs. Frank Ball of Tucumcari were in Hereford Saturday to attend the funeral of his uncle, Charles Hodges.

Mr. and Mrs. Paul Dishman of Lubbock visited her mother, Mrs. Phil Radovich over the weekend.

Visitors in the home of Mr. and Mrs. D. H. Bryant this week were their children, Mrs. H. D. Carrington of Darden, Tenn. their granddaughter, Sue Carrington of Memphis, Tenn.; Rev. and Mrs. Noel Bryant and children of Borger; Rev. and Mrs. L. B. Taylor and three children of Booker; and Dr. and Mrs. Orion W. Carter of Big Spring.

Students To Leave For College Were Entertained Friday

The Young People's Sunday school department of the Eastside Baptist chapel had a chicken supper Friday night, followed by a fellowship in the home of Mrs. Herbert Haseloff.
The supper was for the high school graduates who are going to college.
Those attending were: Karl Hutcheson, Sue Savage, Doyle Cox, Irene Edwards, Donna Cayler, Jackie Ailmon, and Mr. and Mrs. Herbert Haseloff and family.

RTA...

(Continued from Page 1)
Space For Suggestions
Enough space was left at the bottom of the sheet for any alternate suggestions which the subscriber might have.
Most of the subscribers put an or a check mark in front of the alternate they favored, while a number of the returned questionnaires showed that the subscriber's first reaction was to check either one or both of the first two

Mr. and Mrs. Gilbert Clark and son, James of Grand Prairie visited Wednesday in the home of J. O. Clark, 235 Avenue I. Other visitors were Britt Clark of Summerfield and Mr. and Mrs. L. J. Clark of Hereford. Gilbert Clark is a nephew of Britt and J. O. Clark.

Mr. and Mrs. R. A. Daniel and Karen Sue spent the past weekend in Midland with his sister, Mrs. Libburn Ray, and family.

possibilities, but these were erased or marked over, and the third alternative marked instead.

Lady...

(Continued from Page 1)
work for a day, or buy some other professional man for some service which he is most qualified to handle.

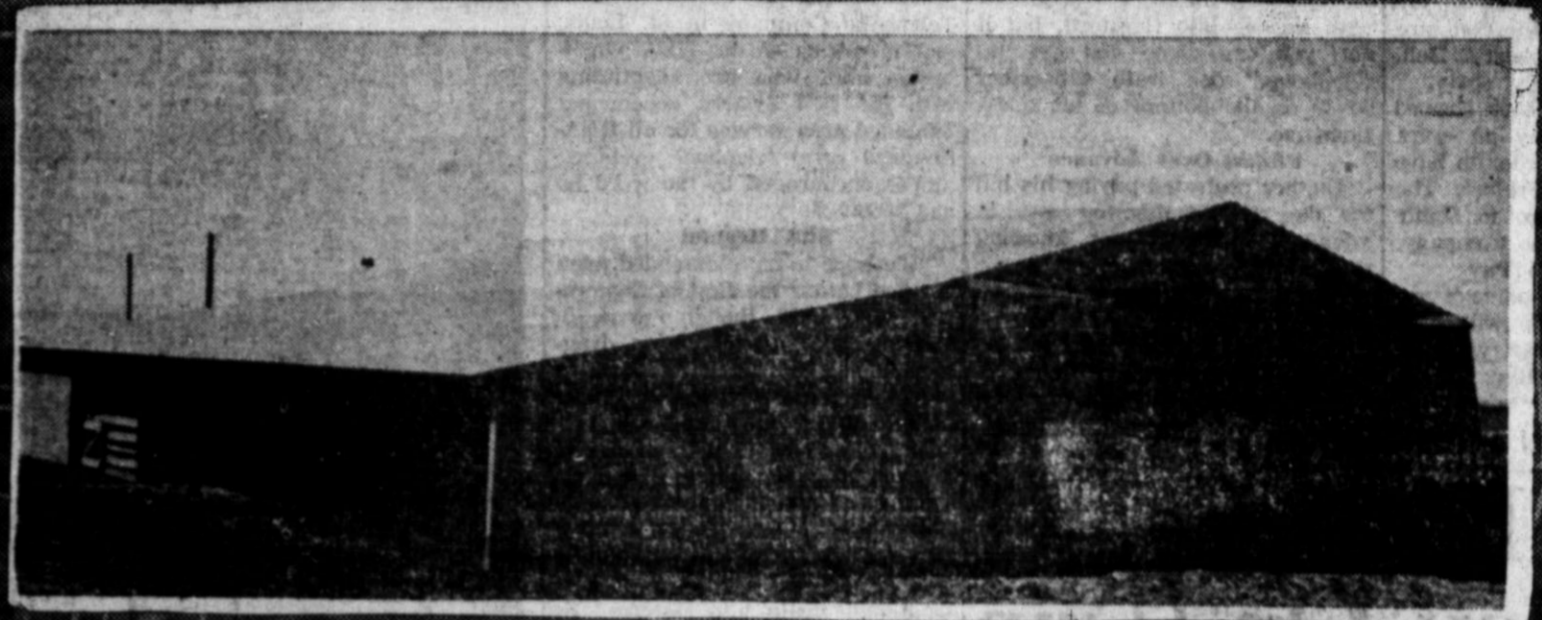
Money For Scoreboard
Whatever price is paid for each of the men, the money is all going for the same cause—to help pay for the new scoreboard for the football field. About \$750 is still owed on the board, and, as J. W. Robinson Jr., Lion president, pointed out, the scoreboard is already here.

T. E. Seigler and Raylan Evans, who have charge of the "slave" auction, said that bidders will have an opportunity to ask the "slaves" questions during the bidding. There will be auction rules which will be announced later.

Everyone Invited
All civic clubs, including the Business and Professional Women's Club, and all study clubs in town, have been invited to attend the meeting Friday and take part in the bidding. The general public can also attend.

The Lions Club members have been warned that any man not present for the sale will automatically buy himself, and for a fairly good price so most of the men will probably be present. They did vote to carry out the project, and it is expected that everyone will have a lot of fun Friday. The public is invited to attend and take part in the bidding.

Mr. and Mrs. Tom Draper and her mother, Mrs. E. M. Hix of Wellington attended the funeral of Mrs. Henry Neal in Roswell Friday.



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WATER WAS NEARLY A FOOT DEEP Monday afternoon when the Tierra Blanca Draw south of Westway was running from bank to bank and the cars had to ford the road. Rains which fell in spotted areas in the community Saturday night and Sunday brought amounts that varied from an inch and a half to three inches. However, the rain fell so fast and hard that much of it ran off.

Westway News

KAUL-COMBS

The Willing Workers Missionary Society entertained members of the Summerfield WMU with a luncheon at the community house Wednesday.

Bouquets of asters and other summer flowers centered the serving table and added color in the auditorium where the guests were seated at quartet tables.

At the close of the meal, the Summerfield group presented an interesting lesson on Stewardship.

Mrs. A. A. Simons told a WMU story, Mrs. Kenneth Neill sang a solo and Mrs. J. B. Noland, assisted by Mrs. Jack Streun and Mrs. C. R. Walsler presented a playlet "Stewardship."

Mrs. Carl Lee gave the closing prayer after which Mrs. Dick Godwin entertained with a piano-voice arrangement of "When They Ring the Golden Bells."

Guests present included Mrs. W. E. Lawrence of Anna, Mrs. A. E. Barnett, Mrs. Earl Lance, Mrs.

Carl Lee, Mrs. Guy Walsler, Mrs. K. W. Neill, Mrs. Jack Streun, Mrs. J. M. Wright, Mrs. A. A. Simons, Mrs. C. R. Walsler, Mrs. J. B. Noland, and Mrs. L. L. Cannon.

Members of the Westway Society included Mesdames E. B. Garrison, Dick Godwin, Johnnie Townsend, Phillip Miller, A. A. Head, Jimmy Thomas, J. C. Morrison, Merlin Kaul, Joe Landers, and R. L. Wilson.

Community Barbecue

Mr. and Mrs. G. C. (Preach) Merritt and G. C. Jr., entertained this community with a "Lamb Barbecue" at their home Thursday night. Tables were placed on the lawn from which the barbecue supplemented by various dishes added by the ladies present, was served.

Over a hundred persons attended, including the families of Roy Lee Wilson, Lyle Rickman, George Turrentine, Leo Ohlig, M. G. Caywood, Elvin Wilson, Oscar Hinger, Ira Scott, Harold Rudd, Kenneth Rudd, Johnnie Townsend, Pat Ranspot, Joe Landers, Jimmy Thomas, W. B. Nunley, J. C. Morrison, Robert Boyd, and Merlin Kaul also Mr. and Mrs. Finis Wright of Dimmitt, Rev. and Mrs. R. D. Evans of Amarillo, John Peavey of Dallas, R. M. Gunn, Lewis Womble, and Janie Womble.

Paul Schroeter, Eugenia Knox, Wayne Smith, Barbara Hall, Wanda Kimbrough, Bonnie Lewis, Martin Reed Moore, Dixie Neal, and Mr. and Mrs. E. D. Hopson, Randy and Daun all of Hereford and Mr. and Mrs. T. D. Alston, Mr. and Mrs. Elmer Combs, Mr. and Mrs. Ed Blakney, Mr. and Mrs. Raymond Higginbotham and son, Pat Hogan, Mr. and Mrs. Jack Renfro, Mr. and Mrs. C. A. Saulcy, Mr. and Mrs. John Henderson, Mr. and Mrs. Paul Rudd, Mr. and Mrs. Merritt and G. C. Jr.

The Merritts live at the place known as the Hartman place north of Harrison Highway.

Entertains with Coffee

Mrs. Phillip Miller entertained neighbors of this community with a coffee at her home Friday morning. The dining table was laid with a pink and green cloth centered with figurines which held ivy and other greenery. Table appointments accented the colors. Mrs. Elvin Wilson poured punch and

Mrs. George Turrentine. The Rudds' anniversary was Saturday and the Turrentines on Sunday. Those present included the honor guests and hosts and their children. Mrs. Kelly Gray was a guest Sunday in the home of Mr. and Mrs. Merlin Kaul. She stayed at the Buck Green home Sunday night, and has been visiting this week with other friends in this area.

Mr. and Mrs. Rudolph Bednarz of Slaton and Rudolph Kalich of Houston were visitors last week of Mr. and Mrs. V. Skypala. All are former school friends of the Skypalas.

Mr. and Mrs. Buren Sowell and Mr. and Mrs. Ray Singletary of Clovis, N. M. spent last week at Pagosa Springs, Colo. doing some fishing and just plain vacationing. They returned home Saturday night.

Came Home Shoelens

Jo Eddy Scott and Gail Wagoner were among those who were stranded at Palo Duro Canyon last Saturday night. The girls are none the worse for spending the night in the canyon except for the fact that Gail had to come home barefoot as she had left her shoes in one of the cars that was stranded on the other side of the high water. Mrs. Scott and Mrs. Wagoner put in some anxious hours Saturday night but what worried Ira (he says) was the fact that Jo Eddy had worn his very best hat to hike in.

Mrs. Van Coltharp and daughter Pamela of Littlefield are spending this week in the Joe Wagoner

home. Mrs. Coltharp, a sister of Mrs. Wagoner, is assisting with the work in the Wagoner home while Mrs. Wagoner is convalescing from a recent illness.

Rev. and Mrs. R. D. Evans of Amarillo were guests Thursday night in the Joe Landers' home. Mr. and Mrs. J. S. Petty and children Ray, Bonnie, and Stevie of Riverside, Calif. were guests from Monday until Wednesday at the home of his sister Mrs. Roy Lee Wilson.

Jack Renfro Injured

Jack Renfro is getting around slowly this week as the result of injuries and bruises received when he was thrown from his horse Tuesday evening. Jack was helping drive some cattle and his horse whirled and threw him against a post with such force that he landed on his back. After he had recovered his breath, he moved cautiously for fear of broken bones. The most severe bruises are on his chest.

Mr. and Mrs. Tom Bingham and children Virginia, Donald, T. J., and Nancy of Hobbs, N. M. were visitors from Saturday until Monday in the home of his sister Mrs. A. A. Head.

Clifton Combs, accompanied by his nephews Eugene and Billy Don Combs, left Sunday morning for Munday where he and the boys will visit the Don Combs' family and do some fishing.

Mr. and Mrs. Ray Haltom and friends of Dimmitt and Mr. and Mrs. Glen Wilson of Hereford were visitors in the Roy Lee Wilson home Sunday evening.

Party For Patsy

Patsy Townsend was honored with a party Wednesday night at the home of Dixie Neal in Hereford. The occasion was Patsy's 16th birthday. Those attending from here included Mr. and Mrs. Johnnie Townsend, Patsy, Sandra, and Terry, Larry and Walter Kaul, Ralph Morrison, Ross Joe Landers, Gail and Ann Wagoner, Jimmy Northcutt, Delton Cochran, James Alston, and Gordon Shaffer.

Trench Silos Dug

Percy Calloway and John Burkett dug two trench silos on the Dameron Ranch this week and another at the Merlin Kaul farm.

Mrs. Homer Hamilton and Mrs. Joe L. Hamilton and children of Hereford spent Tuesday in the Phillip Miller home.

Mrs. Abraham Drager has returned home from the hospital at Friona and is convalescing after an operation last week.

Mr. and Mrs. Paul Rudd were hosts at a dinner at their home Sunday honoring the wedding anniversary of Mr. and Mrs. Kenneth Rudd. Those present included their son Homer, who was home from Fort Bliss at El Paso, Miss Mary Kilgore of Lubbock, J. B. Little, Mr. and Mrs. Harold Rudd, Lynn and Patsy, and Mr. and Mrs. Kenneth Rudd, Teresa and Susan.

Mr. and Mrs. Merlin Kaul, Larry and Walter, Ross Joe Landers, Ralph Morrison, Johnnie Townsend, and Preach Merritt went fishing at Buffalo Lake Monday night. Fisherman's Luck!

Circle Entertained By Mrs. J. B. Kirby

Mrs. J. E. Kirby entertained members of Circle One of the Christian Women's Fellowship in her home Wednesday afternoon.

Mrs. O. H. Culpepper, president, conducted the business session.

Mrs. F. S. Smith gave the worship and Mrs. James Shaffer gave the program assisted by Mrs. S. O. Wilson, Mrs. Carlos Vaughn and Mrs. L. W. Houghton.

Discussion Topic
The topic of discussion at the meeting was "Latin Americans."

Those present were: Mesdames J. B. Elliston, F. S. Smith, James

Shaffer, F. M. Kester, S. O. Wilson, Carlos Vaughn, L. W. Houghton, Robert Veigel, O. H. Culpepper and J. E. Kirby.

Guests included Linda Sue Kirby and Mrs. Roy Ford.

CHING-A-LING



Wise Man Say:
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New Strapless Life Bra with Formfit's exclusive Plus-cling feature. No rigid wires to poke or irritate! Two miraculously flexible coils yield freely with every move—yet fit smoothly and support firmly! Nylon taffeta with nylon lace bust top and elastic batiste back.

Life Bra by Formfit in nylon taffeta with 4-section stitched cup.

Inflation Bra by Formfit, for just the degree of subtle "build up" you need. In nylon taffeta and embroidered nylon chiffon.

The Real McCoy's
By John and George

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Know How!
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We Now Have A

Good Selection OF LATE MODEL USED CARS Trucks & Pickups

Check our Prices Before You Buy!

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11 Years Your Chevrolet - Oldsmobile Dealer
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Longline Life Bra by Formfit in cotton batiste with 4-section stitched cup, self straps.

Formfit's slash front Life Bra in nylon taffeta.

Life Bra by Formfit in nylon taffeta with 4-section stitched cup.

Inflation Bra by Formfit, for just the degree of subtle "build up" you need. In nylon taffeta and embroidered nylon chiffon.

Northwest Hereford News

By Mrs. R. C. Childers
Leaton Clark, son of Mr. and Mrs. J. O. Clark of Hereford spent a few days visiting Raymon Childers Jr., in the R. C. Childers' home this week. Leaton is recovering from a major operation which was performed earlier this month.

Both Leaton and Raymon Jr. are making plans to attend college at the University at Austin. Rubye Barclay left Thursday morning for Tucson, Ariz. where

will enroll for the fall semester in the University there. This is Rubye's second year of college there. Her parents, Mr. and Mrs. S. J. Barclay left Saturday, and plan to go to parts of Colorado to visit relatives, enroute to Tucson.

Mr. and Mrs. Raymond Higginbotham left Saturday night and spent Sunday visiting his brother, Bill Higginbotham and family in Coleman. Miss Kilgore was a weekend

guest in the Paul Rudd home last week. She was enroute to Springer, N. M., where she is going to teach Home Economics in the school there.

Homer Rudd, son of Mr. and Mrs. Paul Rudd was also home over the weekend.

Travel Films Shown To Friendship Class

Mr. and Mrs. W. L. Winget and Mrs. M. J. Noel were hosts to members of the Friendship Class of the First Methodist Church Thursday evening. Mrs. S. M. Dunnam presented the devotional program on "God and Nature".

The program was presented by Mrs. Carl Ferrin, who showed picture slides of recent travels, and of an Ashram which she and Mr. Ferrin attended recently in Greenlake, Wis.

Those attending were: Mesdames J. W. Thomas, J. W. Kirby, E. W. Harrison, S. M. Dunnam; Mr. and Mrs. G. W. Newsom and Jane; Mr. and Mrs. Ray Coneway; Rev. and Mrs. Eugene Naugle; Mr. and Mrs. Earl Plank; Mrs. M. J. Noel, Mr. and Mrs. Dale Winget; Barbara Winget; Frances Turrentine and the hosts.

Sims News

Mr. and Mrs. Austin Rose, Jr., and Mr. and Mrs. Mark Benefield were fishing at Conchas Dam in New Mexico over the weekend.

Mr. and Mrs. H. F. Hale have returned home from San Bernardino and Los Angeles, Calif., where they have been visiting their children.

Mr. and Mrs. W. M. Sumner are in South and North Dakota where they are following the wheat harvest.

Leo Gallagher attended a meeting at Panhandle last week on the cause of Vitamin A Deficiency in cattle. Mr. Gallagher, along with Dr. Cline of Amarillo, Dr. Sims of Pantex, and Mr. Nichols, County Agent at Panhandle, spoke at the meeting.

Personals

Dr. and Mrs. Early Joiner and son of Walsenburg, Colo. have returned to their home after a visit here with her parents, Mr. and Mrs. G. W. Brumley.

Visitors last week in the home of Mr. and Mrs. John Albracht



CARROLL LELAND WHITESIDE, son of Mr. and Mrs. C. R. Whiteside, attended the World Congress of World Ambassadors at Atlanta, Ga., this week. He left Sunday by a chartered bus, Royal Ambassador, of the First Baptist church, is an organization made up of boys from the age of nine through 16. (Photo by Alex O. Thompson)

were Sister Mary M. Albracht of St. Scholastica Convent of Fort Smith, Ark., and Mrs. G. Beavers of Shawnee, Okla., who visited with her daughter, Mrs. Charles Albracht, who is visiting in the John Albracht home.

J. C. Collier and son Leo of Clinton, Okla., stopped in Hereford, Wednesday for a brief stay with their sister and aunt, Mrs. Mont Baker. They were enroute home from San Diego, Calif. where they had been visiting relatives.

WASHING WOOL
To avoid having woolen garments turn stiff and hard after washing, add a few drops of glycerine or a pinch of borax to the wash water.

Read the Classified



Back to school in **Lee Riders**

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Announces

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A quarterly dividend of 2½ cents per share from net investment income plus a capital gain distribution of 7 cents per share from securities profits will be paid on Sept. 15, 1953, to Financial Industrial Fund Shareholders of record August 31, 1953.

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INFORMATION AND PROSPECTUS ON REQUEST

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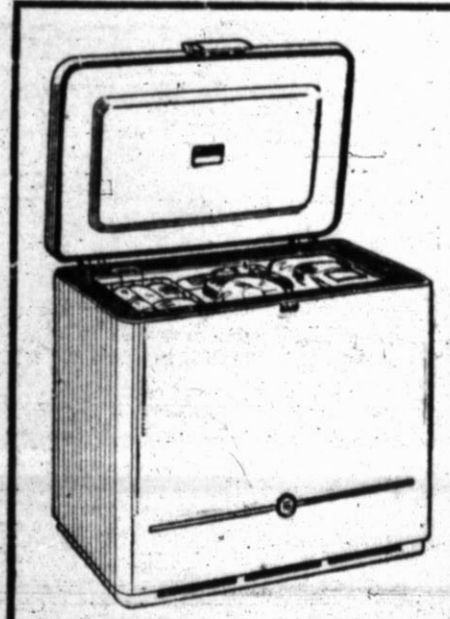
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15 OUNCE ANCHOR HOCKING
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to one adult from each family who comes to see the new
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We Have 'em in all sizes

Going-Away Party Honors Mrs. Miller

Mrs. Jed Miller, who is moving to Lubbock soon, was complimented at a farewell courtesy Friday morning in the home of Mrs. Stanford Knox...

H. E. Wester, Chester Wiggans, C. L. Morris, M. G. Gatewood, Buddy Witherspoon, N. D. Bartlett, Melvin Young, Wilburn Vaughn, E. D. Hopson, Bonnie Brumley, J. C. Reese, Elmer Patterson, Arnold Hershey, Charles Hale, Denzil Pulliam, E. Ramey, the honor guest and the hostesses.

Those unable to attend the party but who sent gifts were: Mesdames Irwin Reeves, H. V. Stanton, Floyd West, Maurice Tannahill, Johnnie Stephens, Don Martin, F. M. Campbell, Marvin Knox, Jack Brumley, W. W. Wells and Bill Simpson.

With Four Wins, Two Losses

Summerfield Wins Softball Playoff

By Billy Paul Knox Summerfield is champion of the Hereford Softball League. Dawn is the hero as far as they are concerned. Dawn defeated Hereford Hardware, 14-12, after Summerfield won the first game from Phillips 66, 19-8. Jack Clark was the hurler for Summerfield. Gerald Wilson went for P 66. Summerfield had four wins, two losses.

Three walks and an error on Phillips shortstop, Raymond Lueb gave Summerfield one run in the top of the first.

Bases Empty Blast In the last of the first Phillips tied it up thanks to a bases empty circuit blast by Lueb.

Successful singles by T. Botkin, Bill Lookingbill, and Kenneth Neil then an error on Gerald Wilson the pitcher meant two runs for Summerfield. After Suttle had walked to load the bases Bob Clark struck out but Jack Clark delivered a single scoring two more runs. Two straight walks forced in Summerfield's final run of the inning.

Two walks and a single by Raymond Cummings gave P 66 their second run in the second.

Single By Clark A single by Jack Clark drove in one run for Summerfield in the top of the third.

Three singles and a double by Raymond Lueb sent two men across the plate for Phillips in the last of the third.

In the fourth both teams went down in apple-pie order.

Ray Botkin's single drove in Kenneth Neil with the eleventh run of the game for Summerfield in the top of the fifth.

In the last of the fifth a two-run homer by Dub Hair was all Phillips could muster.

Summerfield was scoreless in the sixth. Two walks, a single by Raymond Lueb, then an error of Summerfield's second baseman, Cliff Harper, sent two men across the plate for Phillips in the sixth.

Game Iced Down Summerfield iced it down for sure with eight runs in the top of the seventh. Phillips 66 was scoreless in the last of the seventh.

Kenneth Neil and Bob Clark got three hits to lead Summerfield. Lueb got three for the "grease monkeys".

Second Game Dawn won the second game, 14-12.

A base-loaded double by John Winkler drove in three runs, while he later scored on another double by Ralph Atchley.

This gave Dawn a four run lead but H-H fought back for three runs in their half of the first.

Two walks, two singles, and a double by Ray Stewart netted three more runs for Dawn in the second.

Hardware Took Lead H-H took the lead by scoring six runs in the second. A homer by Randolph highlighted the inning.

Dawn wrestled the lead from H-H, this time for good, with four runs on four hits. Two of them were doubles by John Winkler and Walt Lemons. H-H was scoreless in the third, fourth, and fifth.

Three Scoreless Innings Dawn was also scoreless in the fourth, fifth, and sixth.

H-H picked up one run on a couple of doubles by Shanks and Fudge in the sixth. A three run home by Winkler added three insurance runs for Dawn in the top of the seventh.

H-H scored two runs in the seventh but these weren't enough to change the outcome of the game as Dawn defeated H-H and Summerfield won the play-off championship.

OIL ON CONCRETE Oily spots on concrete can often be removed with cleaning fluid. If the spots are old, though, mix up a paste of cleaning fluid and fuller's earth. Spread this on the spots and wait until it's completely dry before sweeping off with a broom.

BOX SCORE First Game Summerfield

Table with 5 columns: Player, AB, R, H, and a total row for Summerfield (39 19 16).

Phillips 66

Table with 5 columns: Player, AB, R, H, and a total row for Phillips 66 (32 8 10).

Second Game Dawn

Table with 5 columns: Player, AB, R, H, and a total row for Dawn (37 14 15).

Hereford Hardware

Table with 5 columns: Player, AB, R, H, and a total row for Hereford Hardware (36 12 9).

Final Play-Off Standings

Table with 3 columns: Team, W, L. Summerfield (4 2), Hereford Hardware (3 3), Dawn (3 3), Phillips 66 (2 4).

Monday Last Day For Fathers To Tell Draft Board

AUSTIN — Draft-age fathers or expectant fathers were warned last week by the state draft director that they have until Monday to tell local boards about their children or be liable for induction.

Brigadier General Paul L. Wakefield, state director of Selective Service, said written notice must go to local draft boards by midnight, August 24. He emphasized that later notice will make such men draftable under Selective Service regulations.

Better Act Now "Draft-age fathers and men expecting children had best act now, as notification later than midnight of August 24th will not permit local boards to classify such men in 3-A for their dependents," General Wakefield said.

"The responsibility is up to the men involved," General Wakefield continued. "Men in doubt had better check with their draft boards to see if they have proper notification."

Draft-age men who become fathers or expectant fathers on or after August 25 will no longer be eligible for deferment because of dependency, following an executive order of President Eisenhower. Local draft boards have regulations covering the order.

Notification Needed Draft-age fathers or expectant fathers, or those who become so before August 25th, are exempt from provisions of the executive order and pertinent regulations, provided the draft board is properly notified.

In case of expectant fathers, certificate from a licensed physician must be secured, stating that a child has been conceived, probable date of delivery, and evidence upon which positive diagnosis of pregnancy is based.

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"Once upon a time..."—and so the old story of Cinderella is told while the new Cinderella proudly watches. Quite a difference in the two Cinderellas—the new one doesn't have to hunt for a glass slipper—she merely pushes a button in the modern age of electricity and the dishes get done automatically—drudgery is a thing of the dark ages.



SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER. PUBLIC SERVICE COMPANY

The Little Fashion Shop "Smart Clothes for Smart Women"



Even the most discerning eyes can't tell this fine copy from imported French wool. It's Irene Karol's softly pleated plaid skirt (part of the plaid is contributed by black boucle-stitching). The deep-seamed bodice of black jersey is side-lashed at the neckline and corded with a color from the plaid... a jeweled crown holds the skirt in place and twin fold buckles glitter the belt. Sizes 7 to 15.

Q. How can I tie a tight package for mailing? A. Before using the string, moisten it. When it dries, it will shrink and tighten up the knots. Read the Classified



MR. AND MRS. H. E. HERSHEY ALEX O. THOMPSON PHOTO

Twenty-fifth Anniversary Is Celebrated

Mr. and Mrs. H. E. Hershey of Dimmitt, formerly of Hereford, were honored at a surprise open house on their twenty-fifth wedding anniversary here Sunday afternoon.

The celebration was held at the home of her sister, Mrs. M. T. Rutter, with Mrs. Rutter, another sister, Mrs. C. T. Ward of Levelland, and the honoree's twin daughters, Mrs. Don Sorgenfrei of Midland, and Mrs. Dempsey Alexander of Canyon, as hostesses.

In House Party

In the house party were Mrs. Hershey's mother, Mrs. J. V. Clayton; Mrs. Ray Hershey, Mrs. Horace Hershey, Mrs. Arnold Hershey, Mrs. Dudley Buzzard of Floyd, N. M. and Miss Loama Ruth Hershey.

The Rutter home was decorated throughout with midsummer garden flowers and the refreshment table carried out a gold and green theme. Topping the three-tiered anniversary cake was a miniature bridal couple.

Married in Hereford

Mr. and Mrs. Hershey were married in Hereford by the Rev. V. C. Cloyd, pastor of the First Baptist Church, and made their home here for several years. From here they moved to Dalhart, but for the past nine years have lived in Dimmitt where he is connected with the Soil Conservation Service.

Approximately seventy-five friends and relatives called during the afternoon. Out-of-town guests included Mr. and Mrs. Sam Hershey of Midland and Mr. and Mrs. Cyrus Galley of Mobile, Ill.

Miss Evelyn Benson And Joe Hacker Wed

Miss Evelyn Jeane Benson and Joe Hacker were married Sunday afternoon at 4 o'clock in the First Baptist Church with Rev. W. J. Benson, pastor of the First Church of Nazarene of Fort Worth, directing the recital of vows in the double ring ceremony.

The bride is the daughter of Mr. and Mrs. Haskell F. Benson of the Frio Community. Mr. Hacker's parents are Mr. and Mrs. W. J. Hacker.

Tapers Formed Background

Dozens of wedding tapers formed the background at the altar against Emerald Palms, with the center arrangement forming a pyramid of flame-tipped tapers, rising above a white wrought-iron fence garlanded with fern and white chrysanthemums. The nuptial space was flanked by baskets of white gladioli and daisy chrysanthemums.

Mrs. Howard Scott, organist, played a medley of prenuptial music, and accompanied Mrs. Betty Stephens who sang: "I Love You Truly" (Bond) and "Because" (D'Hardelet). Mrs. Scott also played the traditional wedding marches for the processional and recession.

Attendants

Attending the bride were Sherry Benson, sister of the bride, as honor maid; and bridesmaids, Genelle Benson, sister of the bride, Sue Ewton and Dovie Jane Jones. The bridesmaids wore dresses of petal pink organdy over taffeta, designed with semi-fitted waists, sweetheart necklines, and ballet length skirts. Their hats, shaped after that worn by the bride, were of pink organdy and net. They carried cascades of yellow Horace Reed daisies.

Maid-Of-Honor

The maid-of-honor wore pale green organdy over taffeta, fashioned similar to the bride's gown, with scalloped neckline and full ballet skirt. Her hat of green organdy matched her dress, and she carried a cascade colonial type bouquet of pink Horace Reed daisies. Sherrice Lynn Rose, wearing green organdy, was flower girl. She carried a rose-shaped basket from which she scattered pink rose petals. Ronald Johnson, cousin of the bride, carried the rings on a pillow of French lace and satin.

Candle lighters were Patsy Culpepper of Bellview, N. M. and Dean Hacker, brother of the bridegroom.

Wayne Lady served as best man and Morris Hacker, brother of the bridegroom, L. V. Watts and Clayton Rutter were ushers.

Bride Wore White

The bride, given in marriage by wedding gown of white Chantilly lace and nylon tulle over satin. The bodice of lace featured a scalloped neckline.

Long fitted sleeves came to points at the hands. Tiny satin covered buttons outlined the sleeves and fastened the dress in the back.

The deep neckline was outlined with sequins. The bride wore a fitted hat of lace accented with tiny lilies and a finger tip veil-of-illusion. Her only jewelry was a strand of pearls the gift of the bridegroom, and she carried a white orchid, arranged with tufts of maline and white carnations, on a white Bible.

The bride's mother wore a rose her father, wore a ballet length shantung dress with navy accessories. The bridegroom's mother wore a pink frock with black accessories. Both wore corsages of white feathered carnations.

Reception at Church

A reception was held in the church fellowship hall. Wanda Gunstenson and Mrs. Gladys Benson of Dimmitt assisted at the bride's table, and Miss Patsy Cates presided at the bride's book of names. The refreshment table was laid with an imported linen and lace.

Davis Family Reunion Held Sunday in Amarillo

Capt. and Mrs. Frank W. Dunke and daughter Connie have returned to their home in Arizona where he is stationed at Williams Air Force Base. They spent two weeks here with her parents, Mr. and Mrs. A. H. Davis, and other relatives.

To honor the couple, a family reunion was held in Elwood Park, Amarillo, Sunday when they were joined by two other daughters, Mrs. A. B. Higgins and her family of Hereford, and Miss Kathryn Lewis who recently completed a three year course in nursing at St. Anthony's School of Nursing in Amarillo.

Miss Davis will spend next week in Hereford before returning to St. Anthony's Hospital where she will be employed.

Dorothy Veigel has returned home after a visit in Albuquerque, N. M., with Rev. and Mrs. Roy Ford and family. Mrs. Ford and children came home with her and returned Tuesday to Albuquerque.



MR. AND MRS. JOE HACKER ALEX O. THOMPSON PHOTO

THE SUNDAY BRAND SOCIETY

Hereford, Texas, Sunday, August 23, 1953

Section Two

Cole-Lee Vows Spoken At Church Ceremony



MR. AND MRS. JAMES OLIVER LEE W. H. PATTON PHOTO

In an informal ceremony held in the Avenue Baptist Church Tuesday morning at 10 o'clock, Miss Cathrene Cole, daughter of H. R. Cole of the Walcott Community, became the bride of James Oliver Lee, son of Mr. and Mrs. J. M. Lee.

Rev. E. H. Harper, retired Baptist minister, officiated in the presence of close friends and relatives. Attendants were the bride's sister, Mrs. Lloyd Olson, and Lloyd Olson. Mrs. Olson wore a navy blue street length dress with red accessories. Her corsage was of white carnations.

Linen and Lace Frock

The bride wore a pastel blue linen and lace frock made with lace bodice featuring a high neck finished with a small collar, and cap sleeves. Her accessories were in navy. She wore a small navy velvet hat with seed pearl trim and tiny veil. The bridal bouquet was fashioned of white carnations. Heirloom pieces worn were her late mother's wedding ring, and a string of pearls belonging to the bridegroom's mother.

Following the ceremony, a reception was held at the home of the bridegroom's parents for the immediate members of the families. The bride's table was laid with a white imported linen cloth with Evelyn Lee and Mrs. John Wood presiding.

Dinner Honors Couple

A dinner at the Lee home at noon also honored the couple.

After a wedding trip to New Mexico and Colorado, the couple will return to Hereford to make their home. Mr. Lee is employed at the Kinsey Motor Company.

Out-of-town guests at the wedding were Mr. and Mrs. Mike Lee of Louisville, Ky.

Group Two Of CWF Met In Mrs. J. J. Clark Home

Group Two of the Christian Woman's Fellowship of the First Christian Church met Wednesday afternoon in the home of Mrs. J. J. Clark. Mrs. Earl Phillips was co-hostess.

Mrs. Robert Hickman presented the program which dealt with Latin American Attitudes and Problems. Mrs. N. E. Gass conducted the devotional lesson. Eighteen members attended the meeting.

Lyle Blanton went to Beach, N. D. by private plane the past week to fly Mr. and Mrs. Cliff Hicks home Friday. Mrs. Hicks had been injured in a car accident there.

Dunn-Doak Wedding Held In Artesia, N. M.

Before an altar background of fern and seven-branched candelabra holding cathedral tapers, centered with a single arrangement of white chrysanthemums and pink pom poms, Miss Anna Marie Dunn became the bride of Edward Dale Doak in the First Methodist Church at Artesia, N. M. on Sunday afternoon, August 16. Rev. R. L. Willingham read the double-ring marriage vows.

The bride is the daughter of Mr. and Mrs. Calvin P. Dunn of Artesia. The bridegroom's parents are Mr. and Mrs. E. E. Doak of this city.

At the organ, Charles Cox played a prelude of pre-nuptial music and accompanied Mrs. Kenneth Ford of Van Horn, Texas, who sang "Calm As the Night" and

"Because" preceding the ceremony, and as a benediction "The Lord's Prayer". The organist also played the traditional wedding marches.

Bridesmaids

The bridesmaids, Mrs. George L. Olson, sister of the bridegroom, of Hereford, Mrs. Allen White and Mrs. Wayne Henington of Artesia, and Miss Marjorie Tittsworth of Tinnie, N. M., wore identical gowns of nylon net over taffeta. Two of the bridesmaids were in lime green and two in emerald green. The dresses were designed with fitted bodices with scalloped yokes and short sleeves. Bouffant skirts were over hoops, and matching no. mitts and pearlized tiaras were worn over hoops, and matching no. hoops on which rested crescent shaped bouquets of pale pink pom pom chrysanthemums.

Mrs. Preston Dunn of Portales, N. M., sister in law of the bride, was matron of honor. Her gown was in azalea pink net over taffeta designed, identically to the bridesmaids' gowns. Her corsage bouquet was of deep pink pom poms.

Lois Marie Dunn, niece of the bride, was flower girl. Her dress was in pink, made similarly to that of the other attendants. She carried a pink net basket attached to a satin covered hoop.

Bride's Costume

The bride, who entered on the arm of her father, was gowned in white nylon net and Dresden Rose lace-over-slipper satin, fashioned with fitted bodice and illusion yoke, buttoned with tiny, lace-covered buttons the length of the bodice in the back. The long, fitted sleeves came to petal points at the hands, and the bouffant skirt, worn over hoops, featured an overskirt of the lace that extended into a chapel length train in the back.

Her finger-tip veil of French illusion fell from a high tiara embellished with seed pearls. She carried her Rainbow Bible topped with a cascade bouquet of Lily of the Nile centered with a white orchid.



MR. AND MRS. EDWARD DOAK

(Continued on Page 2)



Miss Beverly Barkley Will Wed In Oct.

Mr. and Mrs. Phillip Barkley are announcing the engagement and forthcoming marriage of their daughter, Beverly Barkley of Seattle, Wash. The prospective bridegroom is Duane H. Vande Voorde, son of Mr. and Mrs. Henry Vande Voorde of Salem, Oregon.

The wedding will take place in Seattle on Friday October 2.

Miss Barkley is a graduate of Hereford High School and attended Texas Technological College and a business school in Amarillo. Before going to Seattle a year ago, she was employed at the John McLean Insurance Agency.

Mr. Vande Voorde is associated with the United Air Lines at Seattle and the couple will make their home in Seattle.

Dunn-Doak..

(Continued from Page 1)

with accents of seed pearls. Her only ornament was a strand of pearls, the gift of the bridegroom, and traditional customs of something old, new, borrowed and blue, and a lucky sixpence in her shoe, were carried out.

Bridegroom's Attendants

The bridegroom was attended by Bill Engman of Ruidoso as best man and Preston Dunn of Portales, brother of the bride, George Olson of Hereford, brother-in-law of the bridegroom, Max Dickerson of Eunice, and Gene Harvey of Fort Sumner, were ushers.

Mrs. Dunn chose for her daughter's wedding a rose colored nylon lace dress, over taffeta with rhinestone trim, and a pink hat worn with pink accessories and a Pinaocchio rose corsage.

Mrs. Doak wore nylon lace in a light burgundy color over taffeta, and a small navy velvet hat with pearl trim. Her accessories were

in navy, and her flowers were gardenias.

Reception Held

Following the ceremony, a reception was held in the Fellowship Hall of the church. The bride's table was covered with a pale pink nylon cloth and decorated with an heirloom crystal pedestal bowl arranged with pink double snapdragons and white pom poms and crystal candelabra holding white tapers. The tiered wedding confection was decorated with tiny sugar-spun rosebuds, the top tier held with white swans and topped with wedding bells.

For traveling, the bride donned a royal blue linen suit with white accessories, and pinned the orchid from the wedding bouquet to her shoulder.

Both Are Students

Following the short wedding trip, the couple will visit his parents here briefly before going to Portales, N. M., where both are students at Eastern New Mexico University. Mrs. Doak, a junior, is a member of Kappa Delta Alpha, social sorority, Euterpeans, Pioneer-Cacique, and Wesley Foundation, and last year was a sophomore representative on the student council and a member of the inter-dorm council. She was also a member of the University Choir and Madrigal Singers, and was last year's Fall Festival Queen. She will be one of the cheer leaders for the school this fall. Mrs. Doak is a past-grand treasurer of Grand Assembly of the Order of Rainbow for Girls.

Mr. Doak, a senior at ENMU, is a member of the University "E" Club, lettering in football. He was all-conference center last year. He is a graduate of Hereford High School, was a letterman in football, and co-captain of the White-face Team his senior year. He was also a member of the Hi-Y Club. He has farming interests here with his father.

Out-Of-Town Guests

Out-of-town guests included the bridegroom's parents, Mr. and Mrs. E. E. Doak, Mr. and Mrs. die Sue Allen of Roswell; Daniel Geo. L. Olson and Donna Kay, Mr. and Mrs. Dalton Criswell, and Mr. and Mrs. Byron Durham and Lu, all of Hereford Mr. and Mrs. O. D. Williams of Amarillo; Mr. and Mrs. Jess Dodson of Canyon; Mr. and Mrs. Henry Hambleton of Wayside; Mrs. Ben Dunn, Jan and Bobby of Pecos; A. L. Dunn and Aubrey Lee Dunn, of Alamogordo; Mr. and Mrs. Luther Kitchell of Albuquerque; Mrs. Alvin George, Mr. and Mrs. Harold George, Tommy Kelly and Mr. and Mrs. Pete Hurst, all of Portales; Mr. and Mrs. Roy Ingram and Wilda, Vera Brit, Ada Ingle; and Mr. and Mrs.

Hereford Seaman Due In From Korea

Jerome A. Erdman, torpedo- man's mate seaman, USN, son of Mr. and Mrs. Anthony Erdman, Route 1, Hereford, was scheduled to return from Korean duty yesterday, aboard the destroyer, USS Cushing.

The Cushing and Owen left the United States early last January for service off the East coast of Korea. While there they served as escorts in a fast carrier Task Force and participated in shore bombardment of the Wonsan area.

The trip to and from Korea resulted in an around-the-world cruise for the destroyers. They transited both the Panama and Suez Canals. In addition to visits to Japan they made the ports of Manila, Singapore, Colombo, Cey-

Miss Evelyn..

(Continued from Page 1)

cloth over pink carrying out the colors used in the wedding in floral arrangements.

When the couple left on a honeymoon trip to New Mexico and Colorado, the bride was wearing a white poodle linen suit with pink accessories, and the orchid from the wedding bouquet.

To Enroll at E.N.M.U.

Upon their return the couple will go to Portales, N. M. where both will be enrolled as sophomores at Eastern New Mexico University.

Both Mr. and Mrs. Hacker are Hereford High School graduates. She was named annual queen, and served as treasurer of the senior class of 1952. He was voted the most handsome senior in 1952. Mrs. Hacker attended the 1952 summer term at the St. Louis Institute of Music.

Out-of-town guests attending the wedding included Rev. and Mrs. W. J. Benson of Fort Worth; Mr. and Mrs. Carl Johnson and children; Pampa; Mr. and Mrs. Joe Benson of Dimmitt; Mrs. J. A. Culpepper of Portales, N. M.; Mr. and Mrs. Curtis Culpepper and daughter of Bellview, N. M.; Mr. and Mrs. Alvia Culpepper, and Mr. and Mrs. Floyd Culpepper of Clovis.

Following the rehearsal at the church Saturday evening, the bridal party was entertained in the home of the bridegroom's parents.

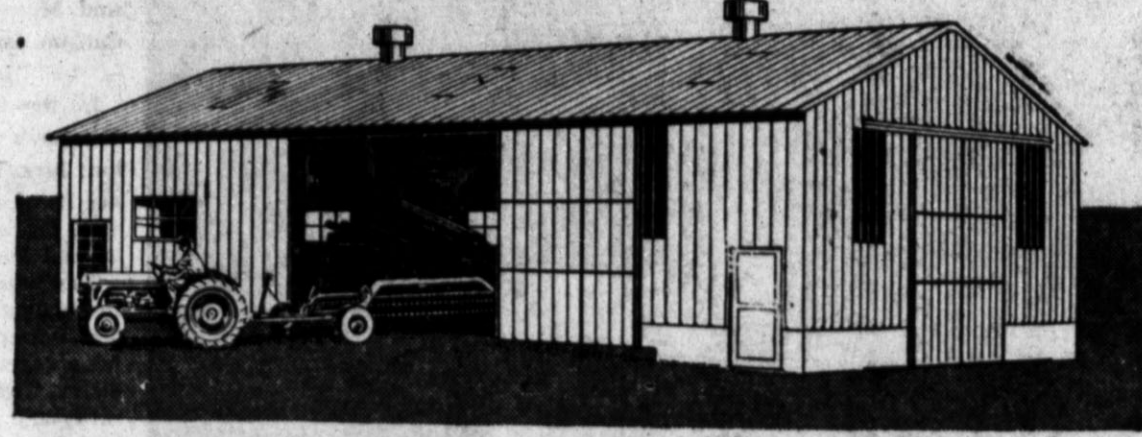
Lacey Scoggin all of Clovis; Teddie Sue Allen of Roswell; Daniel B. Jett of Las Cruces; Mr. and Mrs. Walter Douglas of Sacramento, Calif., and Clyde Dunn and son Michael of Bell Flower, Calif.

lon, and in the Mediterranean, Athens, Genoa, Cannes, Algiers and Gibraltar.

Q. How can I take the excess electricity out of a taffeta dress?
A. Hang it in the bathroom while

you take a hot shower. Let it dry completely before you handle it again. This will decrease the taffeta's ability to generate electricity when it rubs against a silk or rayon slip.

See and Price these new BUTLER buildings first Gives MORE SPACE Per Dollar



Make sure you see these new Butler clear-span rigid frame buildings before you build.

See how bolted construction speeds erection, makes later expansion or relocation easy, economical. Look at the clear-span interiors that let you use all the space you pay for. Notice your choice of galvanized or aluminum sheeting for weather-tight protection with minimum upkeep. Compare their price with any other buildings—you'll find you build better with Butler.

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Call or write us for more facts today!

We would like to refer you to the people who found it pleasant to deal with THE LINK TSCHUDY CO.

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Wayne Evans, - Hereford Implement Co. Hereford, Texas.
Clowe & Cowan Pump Co. - Hereford, Tex.
Herb Bippus, Farmer, Hereford, Texas
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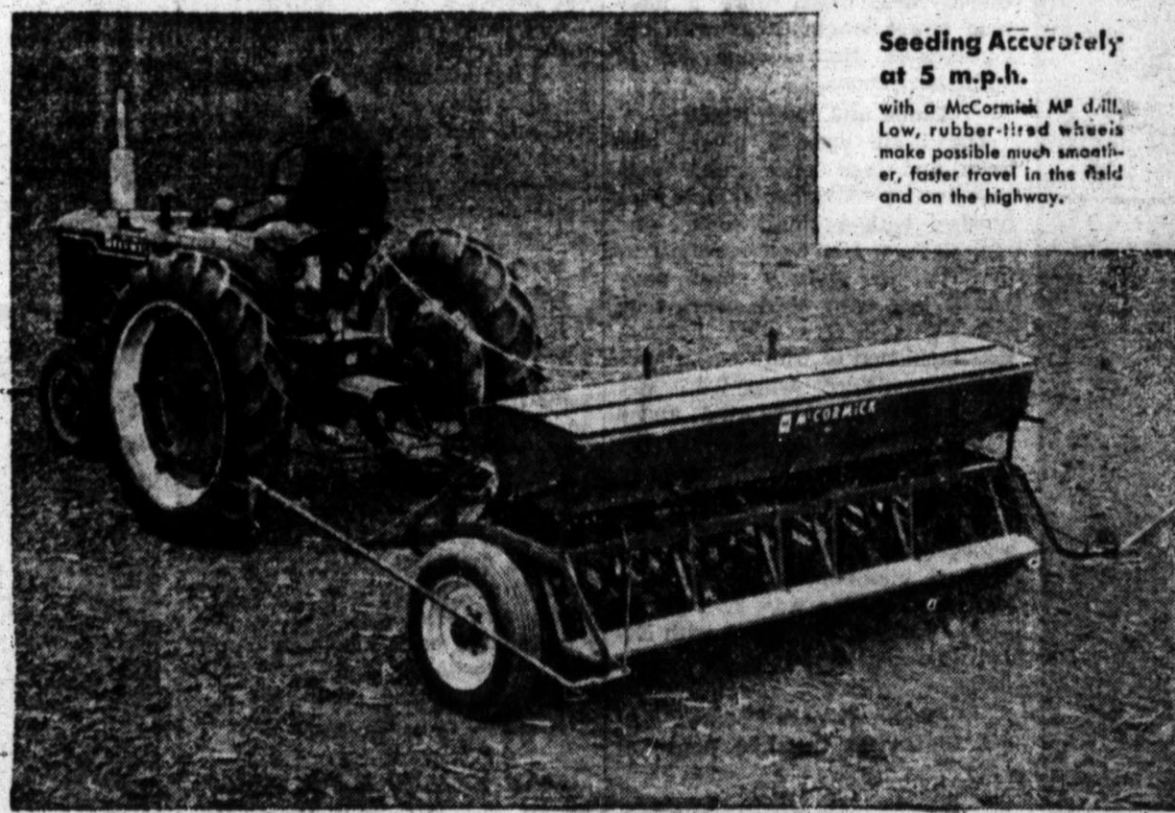
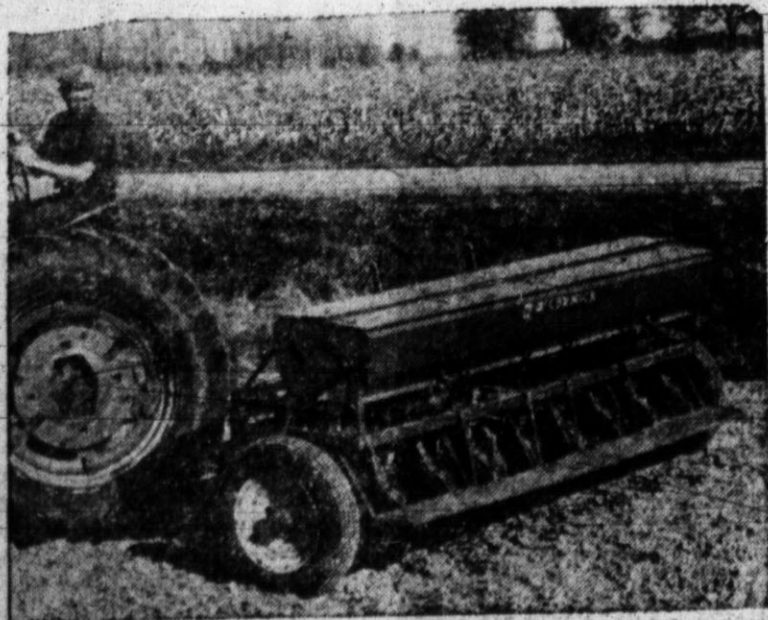
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A DRILL FOR EVERY OPERATION!

16-10 Semi Deep Furrow Single Disc Drill

Three-year tests at a midwestern agricultural college compared broadcast seeding at the rate of 4 bushels an acre with drilling at the rate of 3 bushels per acre. Results: Average yield of drilled seed was 5.3 bushels per acre more than broadcast seeding!

Here are three reasons why you can get better stands and bigger yields with a McCormick drill: 1. Each of the feeds measures out exactly the same amount of seed; 2. You can regulate the seeding rate within ounces; 3. You can control seeding depth within a fraction of an inch.



Seeding Accurately at 5 m.p.h. with a McCormick MF drill. Low, rubber-tired wheels make possible much smoother, faster travel in the field and on the highway.

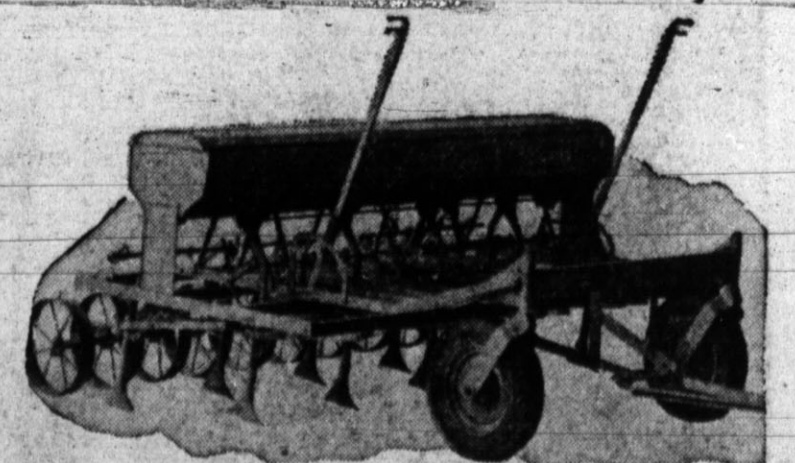
16-8 Semi Deep Furrow, Single Disc, Fertilizer Drill

Distribute commercial fertilizer in any quantity from 30 to 1,135 pounds per acre as you seed. The MF drill ordinarily places fertilizer in the row with the seed, but it can be equipped to distribute fertilizer separately. Big capacity fertilizer hopper lets you work longer between refills.

Seed grass, clover, or alfalfa at the same time you sow and fertilize the nurse crop. The grass seed attachment for the MF drill lets you vary the seeding rate as little as one quart per acre. Grass seed can be released through the grain tubes or sown broadcast.

10-14 Deep Furrow Drill

The new McCormick Model DS furrow press drill is specially designed to help you get full stands of grain in stubble-mulched fields. After seed is accurately measured out by fluted feeds, shovel-type openers spread it over a 4-inch wide band at the depth you select. Press wheels pack the soil firmly around the seed to speed germination. This drill doesn't clog in heavy trash. It leaves moisture-holding seed furrows without disturbing stubble that anchors soil in between.



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**SERVICE
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I'm your Coop lineman—you see me with my truck along your line, and I want to take this chance to say hello.

Storms sometimes keep us busy all hours of the night in order that we may keep electric power coming your way. You, as a member of the cooperative can help us during these trying times by reporting the outage to one of the phone numbers listed below. Then have patience until our busy crews can locate and correct the trouble. Sometimes this is difficult with over 1750 miles of lines to check.

We are sure our service is the best in the area. But we know we can always improve. We are glad to be working for you and proud of our part in the cooperative cooperation in operation.
Phone numbers to call when outage occurs . . . From 8:00 a.m. til 5:00 p.m. phone 166 . . . after 5:00 p.m. Phone 492, 408-J, 1765-W. Give us a ring, night or day.

DEAF SMITH COUNTY ELECTRIC COOPERATIVE INC.

FOIBLES

By Kent Snare

The old saw still holds good, to the effect, that is if you are born with hands and feet what are mates and a sharp batting eye, you can still bust that ole horsehide, no matter how long you are away from the national past-time of baseball.

Mr. Williams, but recently removed from Korea and the Marine Air Arm, is the latest provee of said addage. The Soxos inserted him in a pinch, while his hands were still blistered from unaccustomed bat usage, and on his initial time out he blasted one from the park, but foul, and then popped up and out.

On his next pinch try, he punched one over the palings. One homer out of 2 AB's is better than par for any league.

Have you heard the plaint by the coach of a losing penitentiary team? To the effect, "We just don't get the good boys any more."

Fancy and Plain

Have received a handful of college brochures since the last time out, too many of them to pinpoint each and every one. Was gratified to receive, among others, those from UCLA and Alabama, destined, I think, to be two of the top ten teams in the US and A this term.

Alabama did not have it's regular fall edition out yet but their spring release was full of hope and dope. The Uclans of Red Dawson, who were very tough indeed last fall, losing only the tussle to USC by 14-12, portend bad news to their opposition on each and every emergence. They are loaded, personnel-wise, but their success hinges on their great but brittle halfback, Paul Cameron, who was able to get in only 107 playing minutes in '52. UCLA uses the single wing and play it straight, with Cameron as their tailback and nearly their one and only, as Narleski is long gone.

He put in more time than did Cameron at 112 1/2 minutes. They play seven Pacific Coast Conference frays and have outside hassles with Kansas and Wisconsin, both in the Los Angeles Coliseum, where they can stack in many a paying spectator (102,000 possible, in fact). Three of the nine games are night affairs and the tariff runs from \$3.00 in the Oregon State and Washington State games to a fin for the finale with USC, satisfaction and hand-to-hand action rampant and guaranteed.

The Rose Bowl invite may well ride on this one although Pappy Waldorf's big, bad bears may stick in a protest ere this. The Uclans were tough to score on last gasp, yielding only 55 points in toto, with 3 shutouts and only a high of 14 points each by Stanford and USC. They scored at least 2 TD's in each contest. The booklet fingerbones four UCLA players as AA timber, those being the aforesaid Cameron; Bill Stitts, their wingback; Chuck Doud, a tackle, and Jim Salisbury, a guard. They list 22 lettermen with most of the strength in the front wall with six tackles, four ends, four guards and two centers.

Courthouse Records

Deeds of Trust
W. L. McEndree, et ux, to J. R. Thomas, all of lot No. 4 of Ralph Smith Sub. of a part of Blk. No. 4 of Mabry Add.

Dudley Green, et al, to American National Bank of Amarillo, the E 1/2 of Blk. No. 1, Deatley's Add. and being out of Blk. 10 of Womble Add.

G. W. Wilson to John Hancock Mutual Life Insurance Co., all of Sec. 4 and the E 1/2 of Sec. 5.

Norman P. Gray, et al, to Southwestern Life Insurance Co., all of the W 1/2 of Sec. No. 51 in Blk. K-6.

Walter Graham, et al, to Connecticut Mutual Life Insurance Co., all of Sec. 320 and 321 of Blk. M-6.

Warranty Deeds
G. B. Hagan, et ux, to Parker Brothers Planing Mill, Inc., all of lots Nos. 23, 24, 25 Parker Sub. of the W 1/2 of Blk. No. 23 Evans Add.

J. M. Frost and wife, to Sid

Perkins, all of lots No. 24 and the N 1/2 of lot No. 23 in Skeen Sub. of Blk. No. 19, Ricketts Add.
Parker Brothers to Monroe Parker, all of north 29 feet of lot No. 24 and all of lot No. 25, of Parker Sub. of the W 1/2 of Blk. 23, Evans Add.
Marriage License
Severo Perez and Virginia Grandoz, 8-20.
New Autos
Owen J. Stagner, 8-10, Chevrolet; Jack Dyer, 8-10, Oldsmobile; V. L. Lesly, 8-11, Buick; Jimmie Allred, 8-11, Oldsmobile; Tom Woodworth, 8-13, Chevrolet; L. H. Lookingbill, 8-14, Dodge; Franklin Reimauer, 8-14, Studebaker; and J. T. Carroll, 8-15, Plymouth.

EFFECT OF RADIATION
Research is being concentrated on the effects of radiation on living organisms and the effects of the first atomic bomb on Hiroshima continues to be investigated. In time the research will project into the second generation of those initially exposed.

EASY BAKING
Potatoes can be baked in a jiffy, instead of the usual long period, if you soak them in hot water for 10 or 15 minutes before putting them into the oven. Slicing the ends off beforehand produces extra mealy baked potatoes.

Ouster Charges
Hearings on ouster charges against District Judge C. Woodrow Laughlin of Alice will delve deep into the dark and mysterious politics of that South Texas area where George Parr is reputed to be the big boss.

DR. MILTON C. ADAMS
OPTOMETRIST
140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

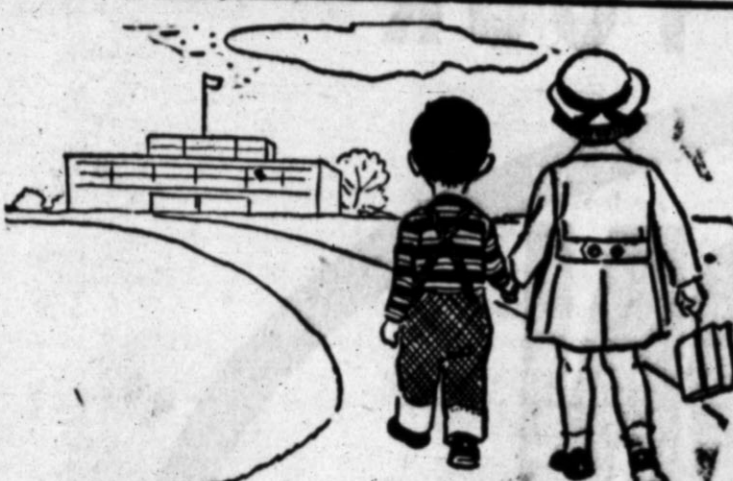
Highlights . . .
(Continued from Page 4)
from public service.
He can afford to wait.
But his waiting bedevils other prospective candidates who will run for one office or another, depending on what Shivers does.
"Loyalists" In Fight
Prime business at the Mineral Wells meeting will be plan-making on the part of the Shivers group, as opposed to the so-called Democratic "Loyalists" who have already perfected their organization with Byron Skelton of Temple as chairman.
The loyalists seek to regain control of the Democratic party machinery in Texas by overthrowing Shivers and those who, with him, succeeded in giving Texas to Eisenhower last year.
Not to be overlooked in the political picture are the Republicans, who have been working earnestly toward making Texas a two-party state.

SHORT SNORTS: The state has on hand a balance of \$199,199,868 in all funds, which represents a decrease of \$7,900,000 during July, according to the figures of State Treasurer Jesse James . . . If you have deductible property damage and bodily injury insurance, that's not enough to satisfy the requirements of the driver responsibility law, says Casualty Insurance Commissioner Garland A. Smith. Representative Phil Books of Bagwell resigned as a member of the Legislature, giving no reason in his letter to the governor. . . New hunting and fishing licenses will be ready for sale about August 20. The state parks board is distributing a directory showing the location of state parks and showing how to reach them by road. . . If you like lamb chops, here's an item: According to the U. S. Department of Agriculture (which is supposed to know) the Texas lamb crop this year is 2,546,000 head, eight percent higher than a year ago. The governor appointed District Judge W. P. Hamblen Jr. of Houston to be chief justice of the Galveston Court of Criminal Appeals, succeeding the late Judge Walter E. Monteith. Replacing Hamblen was Spurgeon Bell, Houston lawyer.

SKIPS NOTHING
NEW ELECTRONIC Watch Timing Instrument
CHECKS EVERY DETAIL
ONLY WITH The Paulson TIME-O-GRAF
IN THIS COMPLETELY NEW DESIGN
THE "LIGHTNING" SPEED OF THE WATER SCALAP-DRIFT IS EXCEEDED WITH PRECISE RECORDS FOR ROCKETRY.
The Complete Timing Tape, No. Only \$2.95
Money Back Guarantee
Where To Find No. 100
COSTS YOU NO MORE For The Complete SCIENTIFIC SERVICE
Your doctor of all sick & decrepit watches.
Kenneth "Doc" Cowan
Cowan Jewelry

We Guarantee the **LOWEST** priced RCA VICTOR "Super Set" to outperform the **HIGHEST** priced TV set of any other make!

STREU HARDWARE



Mothers: Guide their feet to school correctly in

Poll - Parrot
612 953C13
When your youngsters step off toward school, make sure their feet are protected with Poll-Parrot Shoes! For Poll-Parrots are pre-protected by real boys and girls . . . so you can be sure they're right . . . for style, for fit, for wear!
See our wide selection of back-to-school styles soon!
Anthony's
THE C. R. ANTHONY CO.
Hereford

The Famous **OLDSMOBILE** "ROCKET" ENGINE For Your **IRRIGATION WELL**
New 165 H. P.! New 8 to 1 Compression Ratio! Plus New 12-Volt Ignition System!
These "Rocket" Engines come complete with Cooling Coils, Fuel Equipment as desired, and installed on Well.
CHECK WITH US ON YOUR WELL ENGINE REQUIREMENTS
KINSEY MOTOR CO.
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TO THE
CHRISTIAN Youth TRAINING CAMP
FIRST CHRISTIAN CHURCH
Hereford, Texas
AUGUST 30th to SEPTEMBER 4th
Services Each Evening --- 8:00 P.M.
For Adults and Youth
WHERE YOU WILL FIND THE ANSWER TO YOUR SPIRITUAL NEEDS
A Hearty Welcome Awaits You!

Eugene Peters
Speaker

Anne Newton
Song Leader

Progressive News

By Mrs. Ina Ricketts

Miss Lucille Park returned Sunday from Albuquerque where she attended the Delta Kappa Gamma Convention Wednesday.

Recent supper guests of Mr. and Mrs. J. L. Park and Lucille were Mr. and Mrs. L. C. Montgomery of Dallas, Mr. and Mrs. Wiley Roberson, Allan Hughes, and Lucille Hughes.

Marilyn Jean Russell spent several days last week visiting in the home of her uncle and aunt, Mr. and Mrs. Clyde Russell.

Attend Anniversary

Mr. and Mrs. T. J. Parsons, Loyd, Don, Nancy and Doris attended open house for Mr. and Mrs. W. H. Stephenson, who celebrated their fiftieth wedding anniversary Sunday in Claude. The Stephenson's are Mrs. Parsons' parents.

Mr. and Mrs. Clyde Russell, Robert, Doris, and Linda spent Monday evening with Mr. and Mrs. Lowell Sharp.

Frank Ford Jr., Jim Alston, Howard Childers of Amarillo, and Jack Fowler of Lakeview were Sunday guests of Joe and Homer Hershey.

Kansas Visit

Shari Carmichael accompanied her aunt, Mrs. Leon Griffin, to her home in Liberal, Kans., for a visit of several days.

Darrell Griffin spent from Thursday to Tuesday with Bill and Kenneth Carmichael.

Mr. and Mrs. Sam Hershey of Midland spent the weekend in the home of his parents, Mr. and Mrs. H. L. Hershey.

Mr. and Mrs. Jim Norton, Maxine, Gary, Dennis and Karma Ruth of Pittsfield, Ill., visited several days with the T. J. Parsons family. The Nortons are former residents of this community.

Linda Russell spent Sunday night and Monday with Marilyn Russell.

Mr. and Mrs. Ira Ricketts visited Mr. and Mrs. J. L. Pevley Sunday afternoon.

Mrs. Dudley Buzzard, Molly and Gerry of Floyd, N. M., and Mr. and Mrs. Euel Luce and Larry spent Monday evening in the Horace Hershey home.

Joe and Homer Hershey were in Amarillo Monday.

C. P. Caldwell Visiting

C. P. Caldwell of Denton is visiting in the home of his son, W. P. Caldwell and family.

Mr. and Mrs. Bert Coffin and Juddy Kay were Sunday guests of Mr. and Mrs. R. W. Barnhart and boys near Claude.

Mr. and Mrs. Gilbert Donovan and children of Plainview and Mrs.

Summerfield NEWS

By Mrs. Guy Walsler

The farmers of this community have been enjoying the wet weather we have been having. This community received from one-and-one-half to two inches of rain. Most of the irrigation wells have been shut off.

Mrs. Stanford and daughter of Amarillo visited in the home of Mr. and Mrs. J. C. Clearman Wednesday.

Rev. and Mrs. H. V. Fields and Mrs. Johnny Fields spent the week with their son and husband, Johnny Fields at San Antonio.

Missionary Society Meeting

The W.M.U. of the Summerfield Baptist church were guests of the Westway Missionary Society Wednesday.

Mrs. A. A. Simons, Mrs. K. W. Niell, Mrs. J. B. Noland, Mrs. Jack Struen and Mrs. C. R. Walsler presented a short program.

Those attending were: Mesdames A. A. Simons, C. R. Walsler, Carl Lee, A. E. Barnett, Earl Lance, J. B. Noland, Guy Walsler, J. M. Wright, L. L. Cannon, K. W. Niell, Jack Struen, and Mrs. W. E. Lawrence of McKinney.

Johnsons Visit Daughter

Mr. and Mrs. Ray Johnson spent the week with their daughter, Mrs.

Pearl Donovan of Oklahoma City were visitors Wednesday in the home of Mr. and Mrs. J. L. Park.

Mr. and Mrs. Harry Coffin, Bill and Sissy spent the weekend in Vinson, Oklahoma with Mrs. Coffin's parents, Mr. and Mrs. Brice.

O. P. Coffin returned Sunday to his home in Dallas after spending some time visiting in the Leon Coffin home.

Visitors From Moline, Ill.

Mr. and Mrs. C. A. Galley of Moline, Ill., and Mrs. Fleeda Galley visited Mr. and Mrs. J. L. Park Tuesday afternoon.

Mrs. Bud Morris of Amarillo is visiting her sister and brother-in-law, Mr. and Mrs. Sam Lesly.

Tuesday visitors in the Sam Lesly home were their daughters, Mrs. John Meason, and family of Roaring Springs and Mrs. Glen Walcot and family of Torrance Calif. Others joining them Wednesday for a family reunion were Mr. and Mrs. Lewis West, Samie, and Bill; Mr. and Mrs. Luther Lesly, Samie, John, and Tom and Mr. and Mrs. H. R. Vaughn and Randall.

Hanson and family. They helped Mrs. Hanson celebrate her birthday and also their wedding anniversary.

Mr. and Mrs. J. C. Clearman and family, Joe and Gene Struen were Amarillo visitors Monday.

Betty Walsler, returned home Sunday from Cheyenne, Okla., where she had been visiting her sister and brother-in-law, Mr. and Mrs. Gene Purcell.

Mr. and Mrs. Fred Smith and children of Oklahoma visited in the Frank Huckert home Sunday.

Bob Noland, Joe and Gene Struen, James Clearman and Wayne Walsler will leave Monday with the F. F. A. boys of Hereford for a week's camping in Colorado.

Mr. and Mrs. Reese Dawson and son visited the J. M. Dawson's in Hereford Monday.

Visited Ill Mother

Mr. and Mrs. Carl Lee spent the weekend in Galesville visiting his mother who had been ill. They also visited his brother from Washington, D. C.

Mr. and Mrs. L. A. Botkins and children of Tahoka visited in the Roy Botkins home this week.

Mr. and Mrs. Melvin Rainey and son visited in Oklahoma this week with relatives.

Mr. and Mrs. L. F. Jackson and Mrs. Dolton and children of Muleshoe visited in the A. E. Jackson home last week.

McKinney Visitors

Mr. and Mrs. W. E. Lawrence of McKinney visited in the J. B. Noland home Wednesday. They then went to House, N. M., to visit his brother, Ky Lawrence and family.

Mr. and Mrs. Bert Slay and children of Amarillo visited in the D. C. Walsler home Wednesday.

Kenneth Clearman visited Pat Robbins of the Frio Community last Wednesday and Thursday. He helped Pat celebrate her birthday.

Mr. and Mrs. R. A. Baker and Mr. and Mrs. D. Baker of Amarillo visited in the Lee Curry home Thursday.

Personals

Mrs. Arthur Thompson attended the American Fashion Association's midwinter and holiday market in Dallas last week.

Mrs. John Haberer has moved back to Hereford after spending several years in California. She is making her home in the A. R. Rogers apartments at 411 Twenty Five Mile Avenue.

Mrs. Florene Sitzes of Denver, Colo., left Tuesday after spending a week here in the home of her cousin, Mrs. Cliff Estes.

Letters To The Editor

Hereford, Texas

August 18, 1953

In Sunday's Brand RTA users were asked views on rates. Perhaps by this reminder you will readily recall your "EDITORIAL" way back in September, 1952, regarding Telephone Service in Hereford, titled, "Cadillac prices vs. Model-T services". This editorial was in regard to an increase in rates for your City-telephones. Following your editorial I wrote a letter to your paper suggesting that the "Cadillac Prices" could very well include the Hereford, RTA telephones as it was my understanding at that time that the RTA service (8-party line) would cost us between \$5 and \$6.

My letter to the press at that time was immediately answered by Mr. Leo Forrest, Project Manager, stating that I was all wrong about the price of the telephones, that evidently I had been misinformed and in a personal letter to me he set out just what our telephone service would cost us.

Now almost a year later we have our telephones in use one month but before the second month's bill

is received by the subscribers they tried to cram a (toll) charge down our throats for every time we picked up the receiver to call Hereford, which in the first place is primarily what we got the telephones for. But the people rejected this charge almost 100 percent and so they discarded that try for a raise in rates, but came back immediately with a second proposition to the subscribers, a flat 60 cents increase in rate and I presume that will be (plus tax) which would be 69 cents. Now all subscribers have a letter from RTA signed by Mr. Robert A. Bell, assistant manager, setting out our telephone bill to be \$4.75 per month (plus tax) which according to our first months bill would be 71 cents making a total monthly bill of \$5.46, which is pretty close to my original statement of between \$5 and \$6. But in addition to the present \$5.46 bill they now want a 60-cent increase plus nine cents tax, total 69 cents. Add this to your \$5.46 and you have a total monthly bill of \$6.15.

This is entirely too much and is far in excess of what our contract agreement was sold to us for. This also is in direct contradiction to Mr. Forrest's letter to me in answer to my letter to The Hereford Brand back in September 1952 stip-

ulating between \$5 and \$6, and now they want to charge us over \$6.00. The Southwestern Bell will receive a much greater revenue from the long distance calls from all the subscribers who will make numerous calls since they have the telephone in their house, whereas if our rates are raised immediately after one month's service the majority of the subscribers will have the service disconnected and demand their equity money back.

We all know that just last year the Southwestern Bell, asked the City of Hereford for a 50 percent increase in rate which they did not get but settled for, I believe it was 33 percent. They will be back in the course of short months demanding an additional increase of possibly 15 percent, and get it. This would equal their original demand of 50 percent and a little more.

Figure RTA with \$100,000.00 invested in construction, customer pays \$6.00 a month or \$75.00 a year, 500 customers in three years return \$112,000.00 plus. Pretty fast traveling, let's all stop and think. Leo V. Gallagher, Phone 2136 Westway Exchange.

For Fast Efficient

BUTANE - PROPANE

Service Call

5 51

Blanton Butane, Inc.

East Highway 60

Phone 551

Mr. Cotton Farmer.....

We Have All The Materials Necessary

IN STOCK FOR YOUR



• 1 x 4's

• 4 x 4's

• 4 x 6's

• 2 x 6 Center Match

• 1 x 6 Center Match

We'll BUILD THEM For You

— or —

SELL YOU THE MATERIALS

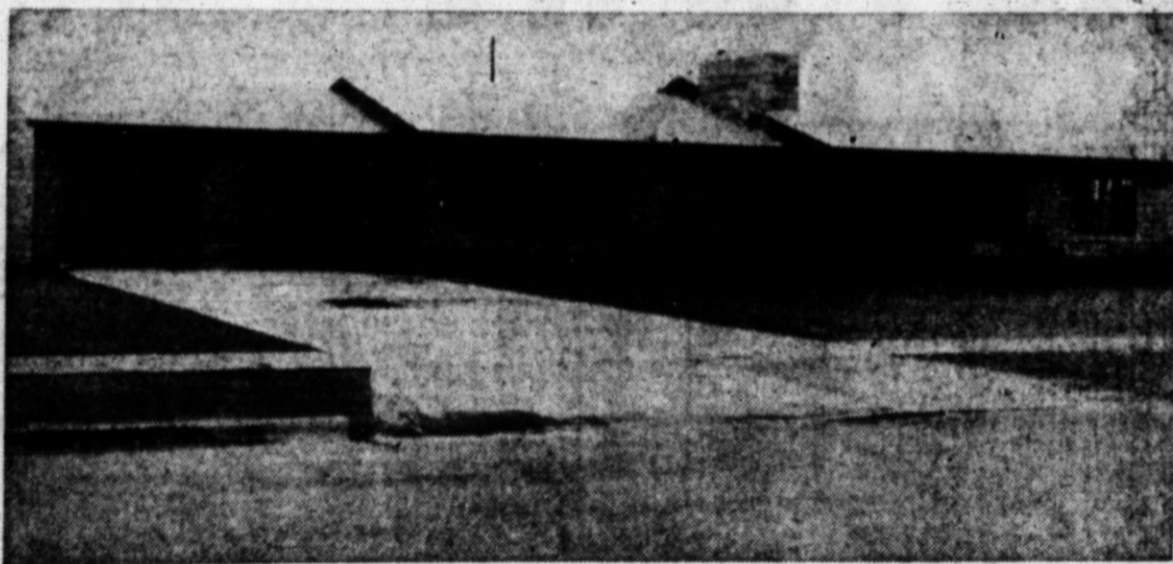
If You Live In A Rural Area -- Call Us

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HEREFORD LUMBER CO.

Phone 656

FOR SALE!



The Earl Hendricks Home

Located at

116 N. Texas Ave.

6 Rooms --- Double Garage

Phone 1204 For Appointment

Earl Hendricks

116 N. Texas St.



MIKE WILSON, SON of Mr. and Mrs. Vernon Wilson, celebrated his fourth birthday with a party Wednesday afternoon given by his mother in his home. Miniature horns were given as favors. Refreshments were ice cream and cake. Those attending were from left:

Johnny Cheatham, Ronnie Baize, Rodney Wilson, Mike Wilson, Winston Baize and Mike Harvey. The two standing in front of the table are Timmy Baize and Debra Wilson. (Staff Photo)

FRIO NEWS

By Mrs. Owen Andrews.

The Frio W.M.S. and Sunbeam organizations met Thursday afternoon in the home of Mrs. H. M. Mobley. The discussion centered around Matthew 11:12 and 13 with Mrs. H. D. Robbins leading a question and answer program.

Officers were re-elected for the coming year. They are: President, Mrs. Owen Andrews; Vice President, Mrs. H. M. Mobley; Secretary, Mrs. H. D. Robbins; and Community Missions chairman, Mrs. Olin Parris.

Meeting Time Change

The meeting time was changed to 2:30 o'clock during the winter months and the next meeting will be September 3.

Those present were: Mesdames Leo Hall, A. D. Johnson, T. L. Sparkman, H. D. Robbins, F. N. Woolbright, Jack Jones, Wallace

White, Owen Andrews, Adams, Raymond Mobley, Lee Renfro and the hostess, Mrs. Mobley.

Sunbeams Present

Sunbeams present were Karen Johnson, Teresa Jones, Karla Kay Mobley, Susie Jones, Connie Renfro, David Jones, Kent Mobley, Jackie Jones, Linda Renfro, their director, Mrs. J. H. Dobbs and helpers, Misses Nora McLallen and Eva Jean Woolbright.

The community center clean-up campaign will begin Friday. The campaign will begin at 5 o'clock. Families are requested to bring a picnic supper of sandwiches, pie, tea, paper plates and cups enough for its own members.

Mr. and Mrs. E. H. Little and Peggy, Mr. and Mrs. Leonard Buttrill and children went to Conchas Dam fishing and vacationing the first of this week.

Visiting the T. L. Sparkman's Wednesday and Thursday were his sister-in-law, Mrs. Lennis Nunnally and her son, Joe Sparkman. They then spent Wednesday evening with

the T. L. Sparkman's Jr. visiting and making ice cream.

Mr. and Mrs. Frank Robbins and children attended a family reunion Sunday.

The Floyd and Earl Coles are vacationing in Colorado this week.

Navy Man Visits

Charles Tipton visited his sister, Mrs. Leo Hall and family last weekend. He and the Halls went to Lovington, N. M., to visit another sister Sunday. Tipton is in the Navy and was to report to South Carolina after his leave.

W. E. Hall of Wellington is visiting in the home of her son, Leo. He was accompanied by his granddaughter, Linda Karnes.

Visitors in the A. D. Johnson home this week were his brother, V. L. Johnson and Mrs. Johnson from Holliday.

Pat Robbins celebrated his 12th birthday Wednesday by having two friends, Kenneth Clearman of Summerfield and Doyle Johnson to spend the night with him.

MOVED TO HEREFORD

Mr. and Mrs. Chris Clark of Tulsa have moved to Hereford, where they will make their home. At present they are staying with Mr. and Mrs. Chester Wiggins. Clark is employed at the Hereford Shoe Store. Mrs. Clark and Mrs. Wiggins are cousins.

Sunya Alexander left Saturday by plane to return to her home in Fort Worth after spending the past week in Hereford with her grandparents, Mr. and Mrs. D. H. Alexander. Sunya is the daughter of Mr. and Mrs. Burl Alexander of Fort Worth.

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Long time to Pay
 Thru our very flexible home financing plan, your payments are made to suit your income.
HOME LOANS
 First Federal Savings & Loan Association
 CLOVIS, N. M.
 148 N. Main St. See ELIZABETH WOMBLE Phone 497

LET'S COOK SOMETHING

French Lemon Pie--Pretty As A Picture And No Cooking At All

Mrs. Lynn Kester's favorite pie is French Lemon pie which looks like a picture and comes to the table without benefit of any oven. It's a double-header--makes two eight inch pies, and there is never a bite left. Crusts are made of graham crackers chilled before

filling, reserving a small amount of crumbs for sprinkling on top of the pies.

The Crust

Combine:
 2½ cups finely crushed graham crackers
 ½ cup melted oleo margarine
 4 tablespoons sugar
 Blend together well.
 Line pie pans with this mixture, patting in place with fingers, and chill.

French Lemon Pie

1 package lemon or lime Jello
 ½ cup hot water
 ½ cup sugar
 ¼ cup lemon juice
 1 large can evaporated milk chilled
 1 teaspoon grated lemon rind
 Pour cold milk into ice tray and chill until crystals begin to form. Then combine Jello, boiling water, sugar and two tablespoons lemon juice. Stir until Jello and sugar are dissolved, then cool.

Whip the evaporated milk with the remaining lemon juice until thick as the consistency of whipped cream. Add the cooled jello mixture and blend slowly. Pour into chilled pie crusts and cover with the graham cracker crumbs. Place in refrigerator and chill for two or more hours.

Lime Frostee

Mrs. Kester also gives you a lime frostee recipe which makes delightful party refreshment any time of the day. It's different enough to be interesting as well as delicious. Here it is:

Mix together:
 1 quart apple juice
 1 quart pineapple juice
 1 package lemon or lime jello
 Mix the jello with two cups of hot water, add 2 cups cold water, and then add the apple and pineapple juice.

Place ½ gallon lime sherbet in a large punch bowl and pour the above mixture over it. (Sherbet may be chopped into small pieces for easier serving). Pour 1 quart bottle of chilled ginger ale into the punch and serve immediately.

Seeding Time Of IRRIGATED PASTURE Is At Hand

We have in stock a complete line of grass and legume seed recommended for permanent pasture seeding in Deaf Smith County. The following grasses and legumes are tops in purity and germination and are found in the better irrigated pastures in Deaf Smith and surrounding counties.

PASTURE HINTS

"Sound planting and management makes the difference between a PASTURE and a plot of GRASS."

Don't Let Your Layout Land Be IDLE Seed It To

RYE!

- Lincoln Brome
- Southern Smooth Brome
- Perennial Rye Orchard
- Alta Fescue
- Kentucky 31 Fescue
- Ladino Clover
- Madrid Clover
- Intermediate Wheatgrass
- Adapted Grasses for Dryland Seeding

To supplement that irrigated pasture seed Hairy Vetch and Rye mixture for winter grazing, early spring grazing and soil improvement.

NOW ON HAND FOR FALL SEEDING

- Hairy Vetch
- Balboa Rye
- ★ Buffalo Alfalfa (Certified)
- Southwest Common Alfalfa

Contact us for information about this strain of fine stem Alfalfa which is resistant to Alfalfa Wilt.

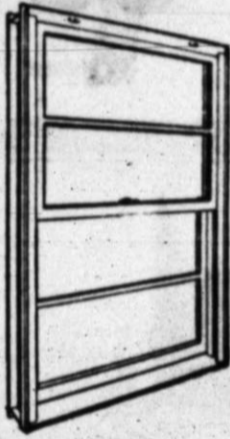
Your Experiment Station Is As Near As



Howard GAULT Co.



ALUMINUM DOUBLE HUNG WINDOW



the window that never sticks!

Tired of prying up windows—scarring sashes and sills? Tired of pulling and tugging to raise and lower? Ualco's new style aluminum frame is the answer! With Ualco's spiral-type sash balance, you are certain of smooth-gliding, maintenance-free operation. No cords. No weights. No pulleys.

And your satin-smooth Ualco Aluminum Window is air-tight. Completely weather-stripped. It keeps heat in... dust out! Its attractive hardware is lifetime quality. So, for remodeling or building a new home—INSIST ON UALCO WINDOWS. Come in and see them. We'll be glad to help you plan.

Crowe-Gulde Cement Co. of Hereford 1st & GOUGH ST. PHONE 1722

DANIEL GREEN'S

Dormie

the scuff of the season!

\$5.50

Smartest, best fitting scuff you've ever tried. Plant leather on a brand new scuff last so that you walk with the least flippety-flop. Wonderful felt cushion sole makes you feel as if you're walking on air.



DORMIE

comes in Powder Blue, Dark Blue, Red, Saffron, Irish Green and Pink.

Rutherford & Co.

Social Meeting Held By Methodist Class

Win One Class of the First Methodist Church held its regular business and social meet in Ward Hall Tuesday afternoon. Hostesses were Mesdames A. C. Pierce, Wes Bradley, J. M. Brownlow and D. W. Hawkins.

Mrs. J. E. Beyer, president of the class, presided. Music was conducted by Mesdames E. W. Harrison, J. E. Beyer and I. H. Spratt. Mrs. S. M. Dunnam gave the prayer.

Special Guests

Special guests attending were: Mrs. Dudley Buzzard of Floyd, N. M. and Mrs. J. N. Brown of Ellettra.

Members attending were: Mesdames M. M. Beavers, C. J. Davis, E. J. Hudson, E. W. Harrison, J. E. Beyer, Laura Thomas, Andy Thomas, Ray Hershey, E. W. Solomon, F. M. Faulkner, J. F. Ward, I. H. Spratt, Wm. McGehee, G. H. Whitaker, Clyde Coconougher, Gearns, Fred Millard and Miss Linda Botzford.



MR. AND MRS. CHARLES VANCE of McCalister, N. M., are announcing the marriage of their daughter, Ava, to Dale Winget, son of Mr. and Mrs. W. L. Winget of Hereford. The wedding took place in Lovington, N. M., Aug. 6. Mrs. Winget is a graduate of House, N. M., high school. Mr. Winget graduated from Hereford High school with the class of 1953. They both plan to attend Texas Technological College at Lubbock this fall.



THEY NEVER TAKE A VACATION

These two sinister looking characters are on duty 24 hours a day, every day in the year. . . they have never been known to take a vacation. They are Accident and Sickness. When you take off on your vacation trip, leave your cares behind you, but be prepared for any of the little accidents and discomforts which happen as easily on vacation as any other time. Check our supply of handy-to-carry first aid needs, antacids for quick relief of acid upset stomach, laxatives, cough syrups and many more fine quality products to relieve minor discomforts. Be sure you have enough of any prescription medicine you're taking to last you through the trip. Insure a pleasant vacation by making your first stop at

YOUR **REXALL** DRUG STORE

Phone 13

McDowell Drug

How Can I?

By Anne Ashley

Q. How can I remove iodine stains from fabrics?
A. If the cloth is washable, soak the spot in ammonia or alcohol,

then launder it. On non-washables, apply a thick paste of laundry starch. Let dry thoroughly before brushing the paste off. A few repeats may be necessary before the stain is gone.

Q. What is the best way to wash a clothesline that's dirty?
A. Coll it around a washboard or a piece of wood about that size. Stand it in a tub of hot soapy water and scrub thoroughly with a brush. To avoid twisting or tangling, let it dry right on the board, and put it up again when it's completely dry.

Q. What can I do to stiffen a limp veil?
A. Put it between two pieces of waxed paper and run a moderately warm iron over it. Or, dip it in beer, shake it vigorously, and lay it out on a towel to dry.

Q. How can I repair a shoelace when the metal tip has come off?
A. Dip the end of the lace into some colorless nail polish, give it a twist and let it dry. It'll end up stiff enough to poke through the little holes.

PLANT CARE
To rid a plant of aphids, save your hose or undies at night. In the morning, when the water is cool, pour it over the plant and soil.

BLUE SERGE
It's very easy to get rid of the lint and other matter that blue serge picks up. Just take a large piece of adhesive tape and the sticky side of it over the



And at Wallace Buick Co. You'll find the

BEST SERVICE IN TOWN! Plus Those Genuine BUICK ACCESSORIES

That's right lady, when it comes to EXPERT AUTO SERVICE, the place to go is WALLACE BUICK CO. We have a complete crew of factory trained mechanics . . . also . . . if you desire to "dress up" that car, just drop around and look over the fine line of accessories available at WALLACE BUICK CO.

NOTICE: Our new and used Car Sales Office will now be open until 9:00 p.m. on Tuesdays and Saturdays, and 7:00 p.m. all other days.

WALLACE BUICK CO.

2nd at Miles

Phone 11

You Ride Into Carson City AT THE HEIGHT OF ITS GUN-SLINGING GLORY ON THE EVE OF THE CORBETT-FITZSIMMONS FIGHT!

SEE The smart (smash) champagne bowl of an era!

SEE A together town in the wild looking history of light show!

SEE Keep it hot and hot! (action) there in a hot show-down!

SEE THE MOST NOTORIOUS KILLERS OF ALL TIME - ALL IN ONE MOTION PICTURE!

WANTED! WANTED! WANTED!

JEANNE GRAIN DALE ROBERTSON

CITY OF BAD MEN

COLOR BY TECHNICOLOR

SUNDAY MONDAY TUESDAY

STAR THEATRE

MOST DARING CRIME in Gangland History!

EXPLODES LIKE A GUN IN YOUR FACE!

KANSAS CITY CONFIDENTIAL

WEDNESDAY THURSDAY

John PAYNE
Coleen GRAY
Preston FOSTER

TOWER DRIVE-IN

SUNDAY MONDAY

THE BIGGEST FUN FRACAS EVER TO HIT THE WIDE-OPEN SPACES!

Color by TECHNICOLOR!

starring HOPE BOB JANE RUSSELL

SON OF PALEFACE

ROY ROGERS and TRIGGER

TUESDAY - WEDNESDAY

Never Has a Man Dared Such DANGER!

GLENN FORD

THE GREEN GLOVE

co-starring GERALDINE BROOKS

Saturday Only

CATTLE DRIVE

STORY OF THE GREAT SANTA FE STAMPEDE!

starring JOEL McCREA DEAN STOCKWELL

COLOR BY TECHNICOLOR!

Anniversaries from Sunday, Aug. 23 - Wednesday, Aug. 26

Mr. & Mrs. Jim Suttle	Mr. & Mrs. J. Bette
Mr. & Mrs. H. V. Stanton	Mr. & Mrs. Brinsdine Jr.
Mr. & Mrs. J. R. Euler	Mr. & Mrs. J. A. Croffard
Mr. & Mrs. G. L. Graham	Mr. & Mrs. J. H. Smith Jr.
Rev. & Mrs. Bob Wear	Mr. & Mrs. J. W. Howland
Mr. & Mrs. J. R. Daniel	Mr. & Mrs. Nix Freeman
Mr. & Mrs. W. S. Kerr	Mr. & Mrs. J. McPherson
Mr. & Mrs. Neil Cooper	Mr. & Mrs. A. Blackburn
Mr. & Mrs. Pete Guinn	Mr. & Mrs. John Parish
Mr. & Mrs. F. E. Walton	Mr. & Mrs. W. E. Uselton
Mr. & Mrs. M. J. Koelzer	

THURSDAY - FRIDAY AUG. 27-28

FAMILY FUN NITE

1⁰⁰ P^{er} REGARDLESS OF NUMBER Car CARTOON ARNIVAL

A SHOW FOR ALL TO ENJOY

BARNNEY BEAR

HE DARED THE MIGHT OF TYRANNY for Love... and Vengeance!

JOHN DEREK

PRINCE OF PIRATES

Barbara RUSH - Carla BALENDA

TECHNICOLOR

COLUMBIA PICTURE

JUNIOR JIVE BOMBER

FREE BALLOONS

COME EARLY

LET THE KIDDIES PLAY



AND YOU TOO

CLARK DIKE

by
RAY GOTTO



THE MIGHTY MISSISSIPPI MUDCATS, THE ONLY TEAM BETWEEN YOU GLAMAZONS AND AN UNDEFEATED SEASON!

...AND FOR YOUR OWN SAFETY, GIRLS, I'M TEMPTED TO WIRE AHEAD AND CANCEL TH' GAME!

AW, WE CAN BEAT 'EM, BARNEY!

SURE...WE AIN'T AFRAID OF ANY TEAMS!



BUT IT AIN'T TH' "MUDCATS" WHO FRIGHTEN ME... IT'S "ONE-SHOT" WILMA!

NEVER HEARD OF HER!



BUT YOU SOON WILL, I FEAR!... TH' PITCHER OF EVERY VISITING TEAM THAT HAS FACED TH' "MUDCATS" THIS SEASON HAS RECEIVED A THREATENING LETTER FROM TH' MYSTERIOUS FEMALE!

WELL, DON'T WORRY, BARNEY... SHE WON'T SCARE ME INTO BLOWIN' TH' GAME!



ANY LUCK IN TRACING TH' SOURCE OF THOSE POISON-PEN LETTERS, SHERIFF?

NOPE, NOT A SINGLE CLUE... BUT WE'VE BEEN FORTUNATE IN ONE RESPECT...



"ONE-SHOT" WILMA ONLY THREATENS DEATH IN CASE THE "MUDCATS" ARE DEFEATED... AND NO PITCHER HAS BEATEN THEM YET!

...BUT I'M AFRAID TO THINK OF WHAT'LL HAPPEN TOMORROW IF TH' GLAMAZONS SHOULD WIN!



LATER, AFTER CHECKING INTO A HOTEL ON THE EVE OF THE GAME...

WHAT A MOB IN THAT LOBBY DOWNSTAIRS, DINAH!... THOUGHT WE'D NEVER WADE THROUGH ALL THOSE DOCTORS WHO ARE HERE FOR THEIR STATE CONVENTION!

AND (MOAN) THEY MIGHT HAVE T'MIX BIZNESS WITH PLEASURE!



"IF'N THAT NOTE PINNED ON YO' BACK IS FROM (SOB*) "ONE-SHOT" WILMA!

**Shop In Hereford
For Your Best Buys!**

Miss gift nded They they were fun
tress organ after- by
and light
d-a
G-110
8-23
Miss gift nded They they were fun
tress organ after- by
and light
d-a
G-110
8-23
Miss gift nded They they were fun
tress organ after- by
and light
d-a
G-110
8-23

The Sunday Brand

Muskegon, Tenn

Our Slogan "More People—More Fun"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE

NO LUCK, ORVIE. THE STORE DOESN'T HAVE THE RIGHT SIZE BOLT.

BUT WE'VE GOT TO FIX THIS TRACTOR SO WE CAN SET OUT OUR TOMATO PLANTS.

NO WONDER OUR EXPENSES ARE SKY-HIGH. IMAGINE HAVING TO DRIVE A TRUCK ALL THE WAY TO PALM BEACH TO BUY A NICKEL BOLT.

HATES MONEY HATES MONEY

KRAZY JOHN'S USED CARS

EVERY CAR ON THIS LOT UNDER \$100

STOP AND SHOP! FASTEST DEAL IN TOWN. BARGAINS GALORE! WALK IN—RIDE OUT!

WHAT WE NEED IS A LIGHT CAR, BUT WE CAN'T AFFORD. A--- A---

NOW HERE'S THE CLASSIEST CAR ON THE LOT. AN IMPORTED SPUMONI.

NIX! IT'D USE MORE GAS THAN MY TRUCK.

COST NEW \$12,000 NOW \$999

THEN HERE'S A SMALLER ONE. TIP-TOP SHAPE. DRIVEN ONLY 87,000 MILES.

I HAD IN MIND A SMALL CAR. SOMETHING ECONOMICAL.

FAST DEALS

BROTHER, HAVE I GOT IT! IS IT SMALL! IS IT A BARGAIN! IS IT SPORTY! A \$5,000 CUSTOM-BUILT MIDGET RACER FOR ONLY \$89.

WHAT'S THE CATCH?

8-23

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MISTER, IF THIS LITTLE CUTIE WAS A TWO-SEATER, I COULD SELL IT FOR A THOUSAND DOLLARS!

HMMM... AND ONLY \$89.

YOU BOUGHT IT?

HOT DINGIES... AND IS IT A BARGAIN! THINK OF THE MONEY WE'LL SAVE ON GAS! NO MORE HAVING TO DRIVE A TWO-TON TRUCK TO PICK UP A TWO-OUNCE BOLT.

HERE, GIMME THE BOLT. I'VE BEEN WAITING ALL AFTERNOON.

WELL, BY DANG! I COMPLETELY FORGOT THE BOLT!

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LITTLE ANNIE ROONEY



by
BRANDON WALSH
AND
DARRELL MCCLURE



HONEST, MR. COBB, I THINK YOU'RE GRAND, LOCKIN' UP YOUR SHOP JUST TO TAKE ME TO THE CIRCUS ~

I ADMIT THAT I AM AS GRAND AS GRAND OPERA, BUT YOU AND I ARE THE ONLY PEOPLE IN THE WORLD THAT KNOW IT ~



~ BUT I AM NOT TAKING YOU TO THE CIRCUS ~ I AM TAKING ME TO THE CIRCUS, AND YOU ARE MERELY TAGGING ALONG AS MY BODYGUARD ~



FOLKS SAY A COBBLER SHOULD STICK TO HIS LAST, BUT NOT ON CIRCUS DAY ~ A CIRCUS IS AND ALWAYS WAS THE GREATEST SHOW ON EARTH ~



GOLLY ~ JUST WATCHIN' A CIRCUS PARADE MAKES ME FEEL TINGLY ALL OVER ~ BUT SEEIN' A CIRCUS MAKES ME FEEL GLAD ALL OVER ~



HAVE JUST ONE MORE GLASS ~

I WISH I COULD, BUT IF I DRINK ANY MORE LEMONADE I'LL HAVE NO PLACE TO PUT MY POPCORN ~



I'D LIKE ANOTHER GLASS, BUT IT WOULD BE BAD FOR MY CALENDARITIS ~ THAT'S A NON-INFANTILE MALADY THAT IS CAUSED BY LOOKING AT TOO MANY CALENDARS ~



GEE, AIN'T IT FUNNY? EVERY CIRCUS I SEE IS THE BEST CIRCUS I EVER SAW!

8-23

DARRELL MCCLURE

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Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand The Hereford Brand

JOHNNY HAZARD

by FRANK ROSSIN



IT WORKED! MODERN TECHNICAL SCIENCE IS GREAT... BUT PRIMITIVE FIRE IS EVEN GREATER!

HURLING A FLAMING OIL-SOAKED RAG, JOHNNY HAS IGNITED THE LAKE OF OIL! THE PURSUING NALLOR AND GORSE HAVE FLOWN STRAIGHT INTO THE RAGING CONFLAGRATION!



NO ONE ELSE CAN FOLLOW US NOW... NOT UNLESS THEY WANT TO COME TO A MEDIUM-RARE BROIL!

GOOD DEAL! BUT IT'S STILL A LONG WAY TO GO....



DROP YOUR WEAPONS!

OH, NO! JUST WHEN I THOUGHT....



WAIT! THIS IS ALBA OF JUSTUS... SHE IS RETURNED!

DON'T WORRY, JOHNNY... THESE ARE OUTPOSTS OF MY FATHER'S CITY! WE ARE REALLY SAFE NOW!



AT ALBA'S CITY OF JUSTUS...

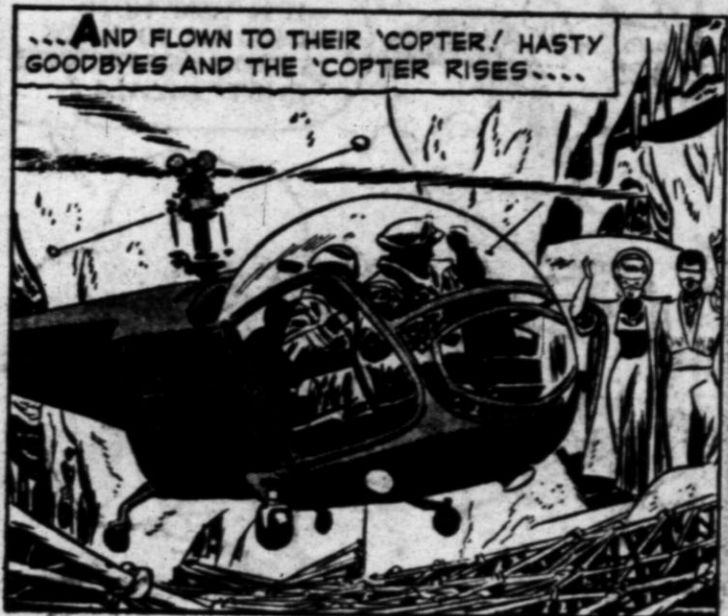
NO WISH OF YOURS IS TOO GREAT TO GRANT! YOU HAVE BUT TO NAME IT AND IT IS YOURS!

RULER JAREK, WE'D LIKE TO RETURN TO THE SURFACE! DON KNOWS WHERE OUR 'COPTER IS... HE CAN TAKE US THERE!



CUTOUT AND JOHNNY ARE PUT ABOARD A TUNNEL TRANSPORT...

MY FATHER HAS APPOINTED DON TO RULE OVER NAMRON... TOGETHER WITH ME! THERE WILL NEVER AGAIN BE A THREAT TO CONQUER THE SURFACE!



...AND FLOWN TO THEIR 'COPTER! HASTY GOODBYES AND THE 'COPTER RISES....

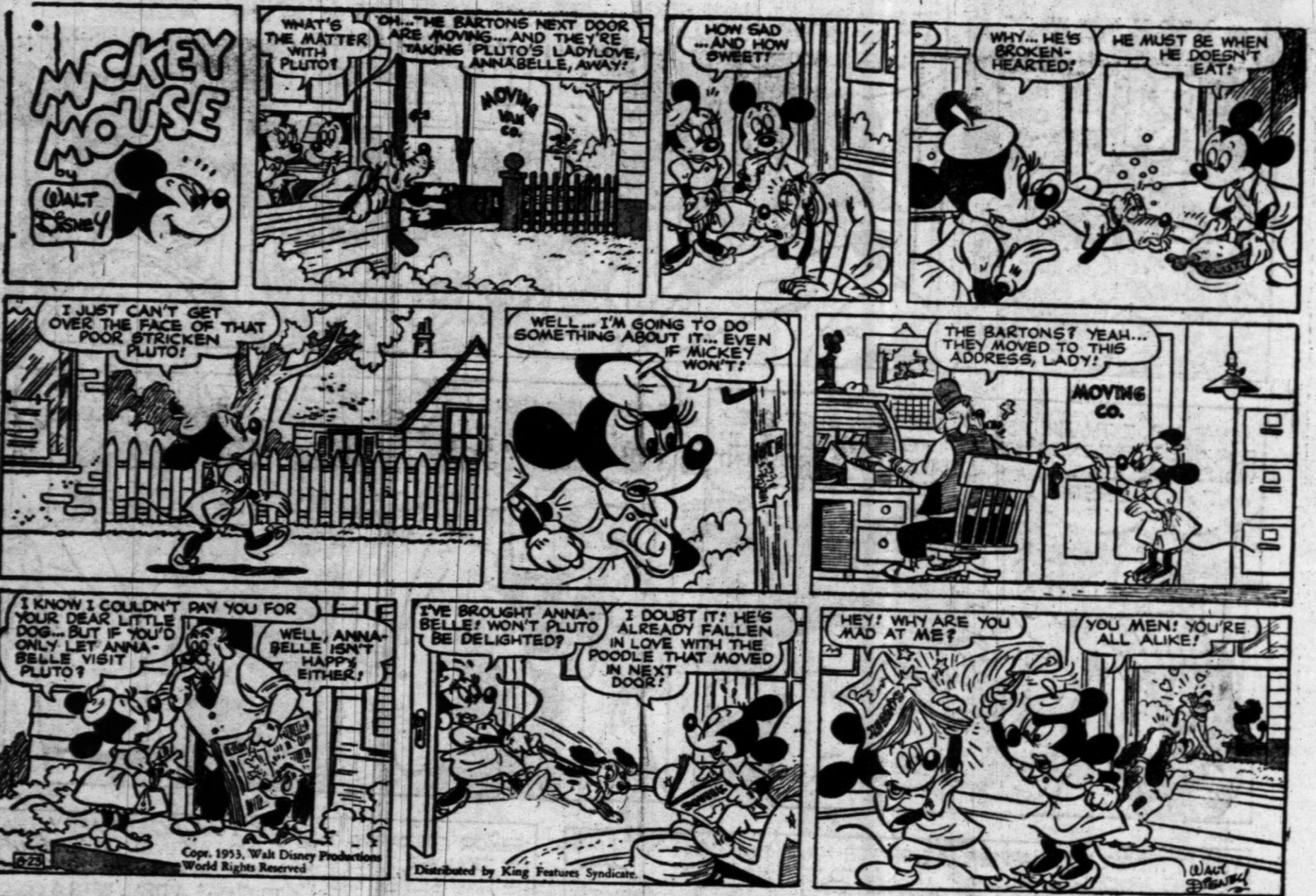


GEE, JOHNNY, HOW ARE WE GONNA TELL MISS LIZ ABOUT WHAT HAPPENED DOWN THERE?

JUST THAT WE REVERSED ONE OF NATURE'S LAWS... WHAT GOES DOWN MUST COME UP!

NEXT WEEK: A NEW JOHNNY HAZARD ADVENTURE!

Shop In Hereford
For Your Best Buys!



Steel Age Office Desks
HIGHEST QUALITY

See them at
The Hereford Brand

\$178⁵⁰

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KING of the ROYAL MOUNTED


by
ZANE
GREY



I FOUND THESE TWO OFFICERS IN THE VICINITY OF THE AIRSTRIP, SIR!

THEY'RE OKAY, GUARD! I SENT FOR INSPECTOR MCKENZIE!

SIR RODNEY, THIS IS SERGEANT KING, THE MAN I RECOMMENDED!



MAKING SURE NO ONE AT HEADQUARTERS SUSPECTS THE REAL NATURE OF THEIR JOURNEY, INSPECTOR MCKENZIE GUIDES KING TO AN ABANDONED AIR-MAIL EMERGENCY LANDING FIELD!

GOOD! GOOD! COME DOWN INTO MY OFFICE AND I WILL EXPLAIN THE REASON FOR ALL THIS SECRECY!

I HAVE TOLD KING NOTHING ABOUT THIS MISSION... OF COURSE YOU UNDERSTAND IT MUST BE STRICTLY VOLUNTARY, BUT I AM SURE HE HAS THE QUALIFICATIONS AND COURAGE TO CARRY OUT YOUR PLANS, SIR RODNEY!



LOOK, SERGEANT! WHAT YOU SEE IS NOT AN ORDINARY FIGHTER PLANE. IT IS CONSTRUCTED IN A WAY AND OF MATERIALS WHICH DEFY RADAR DETECTION!




ONLY OUR RECEIVERS, WE BELIEVE, CAN INTERCEPT THE SIGNALS FROM ITS RADIO... HOWEVER, IN SPITE OF THIS AND ALL PRECAUTIONS, A PROTOTYPE OF THIS SUPER WEAPON WAS LOST ON ITS FIRST FLIGHT!



Produced by Stephen Slesinger, Inc.
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...WE WANT YOU, KING, TO FOLLOW ITS FLIGHT PATTERN AND LEARN WHAT HAS BECOME OF THAT PLANE... IT MUST NOT FALL INTO ENEMY HANDS! THIS IS AN EXTREMELY IMPORTANT AND DANGEROUS ASSIGNMENT!

THERE! THE THERMO SWITCH IS PLUGGED INTO THE RADIO-POWER CABLE! WHAT AN EASY WAY TO MAKE A FORTUNE!



...CONTINUED...

COMBINATION
File and Storage Cabinets
The Hereford Brand \$56⁰⁰

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GRANDMA
by
CHAS. KUHN-



New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

NEW SHIPMENT
THE HEREFORD BRAND





I AM MOST SORRY, MR. MILES, BUT I AM AFRAID I MUST AWARD MY CONTRACT TO MR. KANE... I HAVE SEEN NOTHING OF YOUR STALLION, SILVER LAD.

YOU KNOW WHY, SEÑOR CALDAREZ?... BECAUSE NO SUCH HORSE EXISTS... NOW IF YOU'D LISTENED TO ME IN THE FIRST PLACE...

I CANNOT EXPLAIN THE DELAY, SIR... SOME SORT OF ACCIDENT MUST HAVE HAPPENED...



HOWEVER, I THANK YOU FOR YOUR PATIENCE... I WON'T ASK YOU TO WAIT ANY LONGER.

IF YOU'LL JUST STEP THIS WAY, SEÑOR... I HAVE THE AGREEMENT ALL PREPARED.



BOSS! HE'S HERE! TEX JUST DROVE IN WITH THE VAN!

WAIT, MR. CALDAREZ! JUST A MOMENT!

YES, MR. MILES?



TEX! I NEVER WAS HAPPIER TO SEE ANYONE!.. TELL ME QUICKLY.. HAVE YOU GOT SILVER LAD?

I SHORE HAVE, BUT NO THANKS TO THIS MAVERICK, KANE! TWO OF HIS HIRED OWLHOOTS TRIED TO STOP US FROM GETTING HERE!

WHAT'S THIS?



SEÑOR CALDAREZ, THIS IS MY TRAINER, TEX PURDY.. HE HAS SILVER LAD IN OUR VAN!

I AM MOST HAPPY THAT YOU ARRIVED IN TIME, MR. TEX... APPARENTLY I WAS ABOUT TO CLOSE A DEAL WITH A CROOK!



BOSS, I'VE GOT SILVER LAD AND THE FILLY IN THE VAN, BUT I'VE ALSO GOT A YOUNG COLT YOU'LL BE MIGHTY GLAD TO HAVE AT MILESTONE FARM.

A COLT? WHAT COLT? FROM WHERE? YOU DIDN'T MENTION A COLT!



HERE HE IS.. WHAT DO YOU SAY TO THAT?

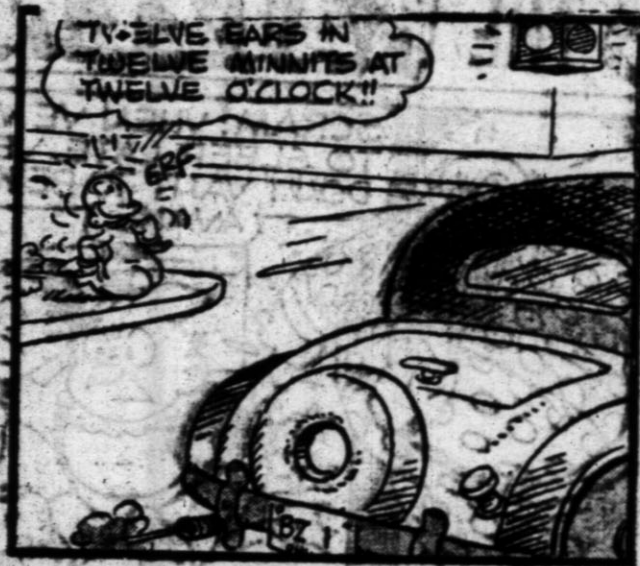
RUSTY!

MR. MILES! JEEPERS! AM I GLAD TO SEE YOU!



FIRE - PROOF VAULTS

The Hereford Brand



Will Handle Your Every Need In the Way of General Office Supplies. Also
 Fill Any Special Orders.

The Hereford Brand

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MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

WE'LL TRY TO KEEP THESE MEN HERE UNTIL WE FIND OUT WHAT THEY'RE UP TO.



FOR PETE'S SAKE! I COULD HEAR YOU GUYS YELLIN' FOR A MILE! WHY?

THE ROOM WAS SPINNIN'--huh? --IT STOPPED--

YEAH--

THE BANK ROBBERS IN MANDRAKE'S MAGIC HOUSE!

THE WHOLE PLACE IS SPINNIN'--FASTER AND FASTER--!

LEMME OUTA HERE! LEMME OUT!

1

2

MAC--WHAT HAPPENED TO US?

I DUNNO. MAYBE WE'RE NERVOUS. I'M HUNGRY. WHERE'S THE GRUB, YOU?

IN THERE.

AH--HAM 'N' EGGS--UH!

3

4

I'M TELLIN' YOU--A RIST REACHED OUT AND SOCKED ME ON THE NOSE.

STOP THAT WHACKY TALK! YOUR NERVES ARE SHOT! I'LL FRY SOME EGGS!

WE'LL FEEL BETTER WHEN WE EAT--NO--!

AND WATER SEEMS TO SPOUT FROM THE STOVE IN MANDRAKE'S MAGIC HOUSE!

5

6

TRADE WITH YOUR NEIGHBORS —

The Friendly Merchants Of Hereford

Friendly, Courteous Service
Nationally Advertised Brands
Complete Stocks Always

For The Name of the Dealer of Your Preference

This Message Sponsored In The Interest
Of A Bigger & Better Hereford By

THE BRAND

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THIRTY

In Mercandise, Shop the Ad Columns of This Paper!

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BLONDIE

by
CHIC YOUNG



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CHIC YOUNG 8-23

We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

The Hereford Brand

Executive, Steno, and Lounge Chairs.

THE KATZENJAMMER KIDS



We Have ESTERBROOK Fountain Pens and Push Type Pencils.

Also Pen Points

The Hereford Brand

\$2³⁰