





MR. AND MRS. BILL SHORE

### Miss Griffitt, Bill Shore Are Wed in Methodist Sanctuary

Miss Mary Lou Griffitt became the bride of Bill Shore on Sunday afternoon Dec. 12, in the sanctuary of the First Methodist Church with the pastor, Rev. S. M. Dunnam, performing the double-ring ceremony.

Parents of the couple are Mr. and Mrs. H. O. Griffitt, Route 3, of Hereford, and Mr. and Mrs. B. B. Shore of Clovis, N. M.

White gladioli and seven-branched candelabra formed the decorations at the altar and music was presented by Mrs. S. M. Dunnam, organist, and Miss Colline Brown, vocalist. Mrs. Dunnam played a medley of nuptial selections preceding the ceremony and accompanied Miss Brown who sang "Because" and "I Love You Truly." Mrs. Dunnam also played the traditional wedding marches.

#### Attendants

Mrs. Harold Harvey as matron of honor, wore a pastel blue dress fashioned of faille and carried a bouquet of pink roses.

Hugh Ritch was best man and serving as ushers were Charles May of Clovis, N. M. and Bill Hardwick.

The bride who was given in marriage by her father, wore a street length dress of white faille fashioned Princess style and featuring a bolero jacket. She wore a white velvet hat, white gloves and white brocade shoes. Her bouquet was of Talisman roses tied with white satin streamers.

The bride's mother wore a navy wool crepe frock with black accessories and the bridegroom's mother wore a suit of dusty rose wool. Both wore corsages of white carnations.

#### Reception at McGee Home

Following the wedding the bride's parents were hosts at a reception held in the home of Mr. and Mrs. Taft McGee. Those in the house party were Mrs. Dennis Lomas, Betty Ramey, and Colline Brown.

For the wedding trip the bride chose a navy suit with matching accessories and she wore a corsage of roses lifted from the wedding bouquet. The couple will make their home at 306 Ave. I, upon their return.

The bride is a graduate of Hereford High School where she took active part in The Band, Pep Club, and Tri-Hi-Y.

Mr. Shore graduated from Clovis High School and served two years in armed service. He is now

manager of the Fair Food Store in Hereford.

Out of town guests at the wedding included Mr. and Mrs. Granville Latta, Pamela of Littlefield, Mr. and Mrs. Earl Griffitt of Dimmitt, Mrs. Jim Vickers of Lubbock, Mr. and Mrs. Lewis Harvey of Canyon, and Mrs. Harold Harvey of Amarillo, Mr. and Mrs. Lee Crabb and children, Mrs. Jesse A. May Sr., Mrs. Anna James Clark, Mr. and Mrs. B. B. Shore, Mrs. E. L. Latt, Mrs. Dorothy Cunningham, Miss Patricia May, all of Clovis, N. M.

### Around.....

(Continued from Page 1) the room with the most parents visiting in connection with the P-TA meeting Monday night.

We also call attention to "What's This," a new high school column which appears for the first time in this issue. It will be a regular Sunday feature in The Brand. Christine Strain is the author and, we think, is off to a good start.

Another item about The Brand is that the regular Christmas edition will appear on Thursday—but no issue will be published on Christmas Day, Dec. 25. We took a vote—and the count was unanimous in skipping this particular paper.

### Community..

(Continued from Page 1) handle such things," Alderson said. Our citizens get together and have a free and open discussion of the subject, expressing views both for and against the project, and give our reasons for position taken. This is the object of our board in sponsoring the breakfasts."

### Amarillo.....

(Continued from Page 1) game.

The other opening day game will be Hereford and Olton. The game will have no definite favorite, but the winner will probably go on to play the Bovina Mustangs.

The tourney will begin with the opening game taking place Friday

afternoon at 2:40. There will also be games at 4:00, 7:00, and 8:20 o'clock. The final game will be Saturday night at 8:20 o'clock. Trophies will be presented to the first place team and the second place team.

### Public.....

(Continued from Page 1) will be conducted on a tour of the premises of the new building.

In addition to the P-TA tour, formal opening of the new building has been scheduled for Jan. 20, at which time Mrs. Billie Davis of Iowa is scheduled to speak to Hereford school patrons. Mrs. Davis is author of a Reader's Digest Article in which she tells of her public school life as the daughter of an itinerant family which made wicker baskets. During the past year she has also gained wide recognition for her lectures on the same subject.

### O. E. S. Study Club Holds Luncheon

O.E.S. Study Club held its Christmas luncheon in the home of Mrs. John Patton Monday at 1 o'clock. The luncheon table was centered with a bouquet arrangement of blue and silver balls and place cards were decorated Christmas balls.

Following the luncheon Santa Claus distributed gifts from a decorated tree with the president, Mrs. Belle Ilromas, serving as Santa Claus.

For the fun of the party, white elephant gifts were sold to the highest bidder.

Present were Mesdames Nell Culpepper, Grace Thomas, Iva Conaughter, Myrtle Witherspoon, Johnny Sanders, Opal Roberson, Vivian Major, Juanita Hershey, Jessie Terrell, Emma Suit and the hostess.

### Holiday.....

(Continued from Page 1) age) are Kenneth Godwin and Robert Laceywell.

ID reclassifications (in reserve component) are: Phillip Sharp, Carl Miller and Hubert Greiner. Those reclassified as IIS (student deferment) are: Jerry Reese and Wilbur Hill.

The only IVF reclassification is James McLemore.



OUR SONGS OF CHRISTMAS

Rings out to wish you many bright notes of harmony and joy this Holiday!

TED L. EATON

Your Rawleigh Dealer

## YEAR-END

# CLEAN SWEEP SALE!

of Good Used Cars

Here's your chance to pick up a Good Used Car at a price that will fit your budget, at our Year End Clean-Sweep Sale!

THEY GOTTA GO - COME ON IN AND PICK YOURS TODAY!

1948 FORD TUDOR .....	\$165.00
1950 MERCURY Club Coupe .....	\$695.00
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These Cars Have a Lot of Extras, And Must Go by January 1st. COME AND GET 'EM — SAVE TODAY

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The Little Fashion Shop  
"Smart Clothes for Smart Women"

### L'Allegra Club Yuletide Coffee

L'Allegra Study Club was entertained at a Christmas coffee on Thursday morning in the home of Mrs. J. W. Barnett.

Gay and beautiful decorations and appointments marked the scene of the party from Santa Claus himself at the door to greet the guests, to the serving table which was laid with a green cloth and centered with red tapers, bright baubles and greenery. Gifts were exchanged.

Those attending the coffee were Mesdames Darrell Blanton, H. A. Cavness, Bill Dameron, James Edmanson, John Estes, F. C. Glendinning, Gerald Hale, Hilton Higgins, V. C. Hopson, Richard Ireland, Lee Kent, Walter London Jr., L. H. Lookingbill Jr., J. W. Robinson Jr., Floyd Ross, Wayne Thomas, Bill Waldrep, Francis Hill and the hostess.

Mr. and Mrs. Jimmy Jesko made a business trip to Clovis Thursday.



but to scores of others. Born in Bourbon, Mo., she was married there in 1881 to Tom Eldredge and later they and their five children moved to Oklahoma. Still later the family moved to Pampa and seven years ago she came to Hereford to live with her daughter.

Last week friends and neighbors surprised her with a birthday party and with cake and gifts, in her home in honor of her approaching birth date. The big celebration came Wednesday night on her birthday when she was honored by Mrs. Don Zimmerman and Mrs. M. J. Noel, her granddaughters-in-law, at a party given in the Noel home.

An old-fashioned theme marked the refreshment table and appointments, with candlelight reflecting her favorite colors of pale pink and green. The big birthday cake paid tribute to her many years.

Grandma Eldredge has not lost her keen interest in the world about her. She watches television every day (she dotes on wrestling matches) and listens to the radio. She keeps up with current affairs through the newspapers and travel. She plans to spend Christmas in Siloam Springs, Ark., with her daughter, Mrs. Ernest Slocum. From there she will go to visit another daughter, Mrs. C. E. Carney in Long Beach, Calif. She took her first airplane ride when she was 84.

She has had many hobbies down through the years but the one that has lasted longest, and which perhaps has given her the most pleasure, is piecing quilts. She has pieced and quilted over 100 quilts for her numerous "grandchildren."

Her happy outlook on life has not changed with the years and while she has had to slow down recently, she looks forward to many more years with happy anticipation.

Mr. and Mrs. J. E. Beyer plan to spend the Christmas holidays in Littlerock, Ark., with their daughter and family, Rev. and Mrs. Harold Hicks and children.

Read The Classifieds

LOOKING FORWARD to her ninety-first Christmas is "Grandma" Mary Eldredge, above, who observed her ninety-first birthday here this week. Mrs. Eldredge has a total of 54 grandchildren, great-grandchildren, and great-great-grandchildren. (Staff Photo)

### Grandma Eldredge, 91 Enjoys Piecing Quilts

A well known Hereford resident, who has made her home here for the past seven years, observed her ninety-first birthday Wednesday. She is "Grandma Mary Eldredge," mother of Mrs. E. D. Zimmerman,

with whom she makes her home. She takes the role of grandmother seriously for she is not only known as grandmother to her 15 grandchildren, 34 great-grandchildren, and 5 great-great-grandchildren.

### Texas Christmas Party - Gift Exchange Held By Pioneer Club

Highlighting the holiday season for the Pioneer Study Club was the Texas Christmas Party held in the home of the president, Mrs. Rex Tynes, Tuesday afternoon.

Roll call was answered by members telling of an outstanding Christmas in Texas.

Mrs. Ray Johnson presented the program on "Early Day Christmas in Texas" telling of the customs of the Spaniards, Germans and others. She told of the

first Christmas tree in the United States at New Braunfels and said "Whatever the customs of the day in celebrating Christmas, the merry, merry Christmas wish was and is still, universal." In conclusion she read "The Night Before Christmas in Texas."

Gifts were exchanged and refreshments were served from a table covered with a pink linen cloth and centered with large pink tapers, pink Christmas balls and

greenery. Members also brought gifts for the State hospital in Wichita Falls, a Texas Federation of Women's Clubs project.

Those attending were Mesdames Myrtle Wright, Fred Barrett, A. G. Bell, J. E. Beyer, H. J. Close, Burl France, O. H. Herring, D. G. Hill, Ray Johnson, E. J. Ireland, F. M. Kester, A. E. Manjeet, Ralph McCullough, H. E. Miller, D. Sibley, F. M. Terrell, R. A. Tynes, Bess Werner and one guest, Mrs. H. L. McCullough from Harrison, Ark.

Raymond Dement, son of Mr. and Mrs. H. C. Dement and also a student at Eastern New Mexico University at Portales, was due home Friday for the Christmas holidays, too.

Mr. and Mrs. Herbert Haseloff and children left for Vernon Friday, where they will spend the holidays with their parents. They will return in time for opening of school.

Ted Moore, student at Hotchkiss School for Boys at Lakeside, Conn., has arrived home to spend the Christmas holidays with his parents, Mr. and Mrs. Don Moore.

Read The Classifieds

### Safe 'n Sound

By JIM WOOD

One of the least expensive most used and profit-protecting insurance is plate glass insurance. . . If one of your windows is broken, your insurance will not only pay the loss, but guarantees prompt replacement. . . Insurance companies are the glazier's best customers. . . They get top priority at any time and especially during time of disaster. . . wind storms, hail storms, explosions, and earthquakes. . . A smashed display window draws curiosity seekers, but no customers. . . When breakage occurs, you lose the best and least expensive salesman you have, unless those windows can be replaced. . . If you want to know how little plate glass insurance will cost you, call Lone Star Insurance Agency—136 N. Main Street, Phone 424.



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61 Piece Regular \$87.00 Value NOW **\$52.50**  
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Use our Club Plan for any purchase over \$25.00. Pay \$1.00 down, and the remainder in 12 equal monthly payments. Shop Hereford Hardware today.

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to choose her loveliest gift . . . **Ship'n Shore** blouses in fine combed cottons.

288 and 308 sizes 30 to 40





### Music Study Club Presents Annual Christmas Program

Members of the Music Study Club presented a Christmas program Monday afternoon in the home of Mrs. S. M. Dunnam.

Mrs. A. O. Thompson, leader, told of the man who wrote the most famous Christmas music, George Handel, giving a brief sketch of his life and works, including his most famous work "The Messiah" which was written in 22 days in 1742. "Although the Messiah is presented at all times of the year and has nothing in the work itself which sets it aside especially for the Christmas season, it has become an inalienable musical feature of the Christmas observance. King George of England was so impressed with the Halle, Lujah Chorus that he rose to his feet, which accounts for the audiences rising today when the Chorus is played all over the world," she commented.

Roll call was answered by members naming favorite selections from "The Messiah" and the musical presentations for the afternoon dealt with the lesser known carols. The musical part of the program was dedicated to Mrs. J. C. McCracken who, as chairman of the year, book committee, was responsible for the arrangement. Tribute was paid to Miss Mattie Mae Swisher who was responsible for "The Messiah" presentations in Hereford for many years.

Included on the program were "The First Nowell" (Howard) played by Mrs. Cliff Estes, "Carol of the Bells" (Wilhouky) sung by the club chorus with Mrs. Ed Line directing and Mrs. J. R. Allison as accompanist. "The Shepherds" (Cornelius) a vocal solo sung by Mrs. W. C. Parker, and a vocal duet, "The Virgin by the Manger" (French) sung by Mrs. W. T. Carmichael and Mrs. C. J. Mountz with Mrs. A. J. Schroeter at the piano. Three Christmas carols: "Let Our Gladness Know No End" (Bohemian Carol), "The First Christmas" (Dougherty) and "A Very Merry Christmas" (Robinson) were sung by Mesdames W. C. Parker, W. T. Carmichael, Earl Phillips, Howard Scott, Bill Bradley and Wayne Thomas with Mrs. S. M. Dunnam accompanying.

Miss Sue Nell Sumner, a guest, sang "The Christ Child" (Combs) with accompaniment by Mrs. Cliff Estes, and "Come to the Stable with Jesus" (O'Hara) was sung by the club chorus with Mrs. Ed Line as director, and Mrs. J. R. Allison

as accompanist. In conclusion "Silent Night—Holy Night" the hymn of the month, was sung by the entire group.

Members attending were Mesdames J. R. Allison, J. E. Beyer, Bill Bradley, W. T. Carmichael, H. A. Close, Steve Clements, Ellis Coombes, R. P. Coneway, Cliff Estes, H. K. Fox, Ed Line, C. J. Mountz, J. D. Neill, C. W. Parker, Earl Phillips, T. W. Robertson, A. J. Schroeter, W. J. Stanford, Wayne Thomas, A. O. Thompson, John Sims, Howard Scott, S. O. Wilson, and the hostess, Miss Sue Nell Sumner and Mrs. Wm. J. Stanford of Lufkin, a former member, were guests.

### Sudan Trounces Hereford 58 - 31

By HILLY PAUL KNOX  
The remarkable Sudan Hornets, victors over Lubbock and Borger thus far this year, displayed awesome power as they whizzed by the Hereford Whitefaces 58-31 last Tuesday night in a game played in Whiteface gymnasium. Led by 6 foot 6 inch Podd Hill, the Hornets never trailed from the beginning of the game. The Hornets are Class A favorites for the state championship this year.

The well-tutored charges of Coach Francis Smith started slowly in comparison with their usual brand of play, but unleashed the power, which has humbled such teams as Borger and Lubbock, in the latter stages of the game to build up a 27 point lead. All five of the Hornets' starters were starters on last year's club that went to the finals of the Region 1 playoff. They held Pampa, twice AAAA state champions, to a score of 46-42 in losing. They stopped Borger 63-58 and Lubbock by 14 points.

Sudan flew to an early lead of 4-0 before Hereford scored, but Hereford dropped two field goals before the quarter was over. Sudan bucketed four more to take a first quarter lead of 12-4.

In the second quarter, the Whitefaces shortened the lead by two points, the score at halftime being 26-20. Sudan controlled the backboards in the first half, but their shooting percentage wasn't what it should be. Podd Hill, Benny Arnold, and Marvin Ballard were in complete command of the backboards, and the astounding long shots of Charlie Lynch kept Hereford from narrowing the lead even more.

The Hornets caught fire in the second half, displaying the power they are known for. Their six-point halftime lead was increased to a lead of 42-28 at the end of the third quarter.

The Hornets put up a tremendous defense in the fourth quarter, holding Hereford to the astoundingly low total of 3 points in the entire fourth quarter. Standing out

### Book Review At Calliopian Club

The Calliopian Club Christmas party was featured by a review of the book "While The Angels Sing" A Christmas lullaby, presented by Mrs. B. F. Cain.

The annual affair was held in the home of Mrs. Elizabeth Wornble with members of the social committee in charge of arrangements. Those assisting were Mrs. Earnest Langley and Mrs. W. J. Messick.

Gifts were exchanged from a bright and beautiful tree with Santa Claus himself distributing the packages.

The refreshment table was laid with a green cloth centered with an arrangement of red tapers and greenery. Plate favors were tiny flame-tipped candles in holiday holders. Mrs. D. C. McWhorter, president of the club poured.

Members in attendance were Mesdames Dick Barnard, B. F. Cain, J. T. Carroll, Clyde Cave, Paul Coneway, W. L. Davis Jr., Roy Grubbs, J. E. Kirby, Earnest Langley, D. C. McWhorter, W. J. Messick, N. E. Milburn, A. T. Mims, L. B. Russell, Jas. W. Nobles, Miss Nell Spradley and the hostess.

### Hospital Notes

**Patients In Hospital**  
Charley Presley, med.; Mildred Barnett, med.; Mrs. J. L. Park, med.; Miss Hitta Regis Jones, med.; Doyle Rose, surg.; Mrs. Earl Brock, med.; Mrs. Mary D. Cochran, med.; William D. Howe, surg.; Mrs. Jesse Stipe, OB; Reuben N. Nez, surg.; Mrs. Lewis C. McIntosh, OB; Hugh Witherspoon, med.; R. E. Cursinger, med.; Paulo Martinez, med.; Mrs. G.A. F. Parker, med.; L. J. Kuper, med.; Mrs. Rosa Flowers, ortho.; Charley Paul, surg.; Yolanda Alariz, med.; Mrs. Gayle Higgins, OB and surg.; Marian Lomenick, surg.; and Mrs. U. E. Cook, surg.

**Patients Dismissed**  
Gwendell Hainum, 12-16; William Charles McQueary, 12-16; Mrs. Chester Wiggins, 12-16; Dessie Mae McCracken, 12-16; J. V. Pickens, 12-16; Roberta Combs, 12-15; Gertrude Williams, 12-15; Mrs. George Tiesel, 12-14; Gary Phipps, 12-15; Mrs. Giles Tate, 12-14; Lee-Roy Brannon, 12-14; Mrs. Roland Smith, 12-15; Pamela Drusedow, 12-17; Mrs. Iley Barton, 12-17.

**Births**  
Sons were born to Mr. and Mrs. John Williams, 12-13; and Gary Thomas son of Mr. and Mrs. Jesse Stipe, 12-16.  
A daughter, Dora Maxine, was born to Mr. and Mrs. L. C. McIntosh, 12-16.

among the defensive stars was Charlie Lynch and Bill Wiseman. High for Sudan was all-regional pick, Podd Hill, with 16 points. Charlie Lynch had 15 and Bill Wiseman had 12. High-point man for Hereford was Francis Boyd who made 18 points. Next for Hereford was Buddy Godfrey with seven.

### Christmas Comes To Texas Summerfield Club Theme

"Christmas Comes To Texas" was the theme of the program for the Summerfield Study Club yuletide party held Thursday afternoon in the home of Mrs. K. W. Neill with Mrs. Ky Lawrence as cohostess.

Roll call was answered by members telling of their first remembered Christmas.

Readings from Peter, Marshall "Let's Keep Christmas" and "So we will not spend nor observe Christmas—we will keep Christmas" were given by Mrs. D. C. Walser.

Mrs. Ray Johnson gave the program "Christmas Comes To Texas" telling how Christmas comes

to Texas in fashions as varied as the climates and the people, with yuletide customs reflecting heritages and superstitions told before the Alamo was built. She also told of the first Christmas tree in the United States which was lighted in Texas by the settlers at New Braunfels in 1844.

Following the program a gift exchange was held and refreshments carrying out the holiday theme were served.

Those present were Mesdames Henry Kuper, Ky Lawrence, B. E. Robertson, C. R. Walser, Earl Lance, L. L. Cannon, Ray Johnson, Chas. Noland, Carl Lee, Forbus Blakemore, L. J. Counselman, L. H. Lookingbill, J. R. Euler, Lee Curry, Guy Walser and the hostess.

Mr. and Mrs. John Winkler and children left Wednesday for Detroit, Mich., to visit his parents during the holidays.

Mrs. C. B. Williams and Mr. and Mrs. A. C. Thompson left Friday for Waco to spend the holidays with Mrs. Williams daughter, Mrs. W. G. Cox, and family. Mr. and Mrs. Thompson will visit her sister, Mrs. S. S. Boutwell and other relatives in Dallas before returning home.

### School Lunch Menu

(Menus for December 20-21 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

**MONDAY**  
Meat Loaf . . . Catsup  
Mashed Potatoes  
Combination Vegetable Salad  
Bread . . . Butter . . . Milk  
Peach Halves

**TUESDAY**  
Turkey Sandwiches  
Buttered Green Beans  
Fruit Saled with Nuts  
Cranberry Sauce . . . Milk  
Christmas Cookies

**CHRISTMAS HOLIDAYS**

### What's This

By Chris  
The guys and gals around HHS have been anxiously awaiting the important day when we should move into our new stream-lined building. Mr. Graham declared a jean day Friday, and we all helped make that dream come true.

Basketball season didn't start off with a bang this year, but we're proud the Whitefaces were finalists in the Happy Tournament.

Say, have you noticed all the girls with dazzling third fingers on the left hand? Weren't you all surprised about little Gay Malone?

Here is the latest from Saini Nick: Kenneth wants an Oldsmobile with Dora Fern sitting in the front seat, and Billy Dufur wants the prettiest blonde in town. Donnie Johnson asked for something that we've all been secretly hoping for, a white Christmas. Do you suppose Santa can dig down far enough in his bag to make these kids and all others happy? I hope that he can.

If you didn't attend Stunt-Nite, you certainly missed a lot. The fourth period speech class gave a very humorous version of a fashion show, using boys as the models. Maybe we girls could get Wallace and Don Ray to let us in on that "gone" walk.

Mr. Graham, what's this about you and your age? Is it true that

you are forty four? Mrs. Patterson made some insinuations to that effect Monday night.

In choir not long ago, I chanced to over hear Mary K. saying a cute little prayer, which greatly concerned Norman. You would never guess how it started off.

Wouldn't you like to know what Denise is giving Martin? R. for Christmas? It's "real cool."

Oh, by the way, if you think Mr. Sullivan always has a joke up his sleeve, you should listen in on Mr. McDougal's fifth period English class.

Well, so long for now, see you next week.

### Harmans Sponsors Christmas Party

The employees at Harmans enjoyed their staff Christmas party Thursday evening at the store, where there was an exchange of gifts and a complete dinner served in the downstairs part of the building. There was a Christmas tree on the mezzanine floor of the building.

Those present were Mr. and Mrs. W. H. Thompson, Mrs. Gracie Little, Elizabeth Ramirez, Betty Buse, Louise Ferguson, Pat Ferguson, Jaunita Byrd, Mr. and Mrs. Mike Cassels, Mr. and Mrs. John Dawson, Mr. and Mrs. S. L. Harman Jr., and S. L. Harman Sr., Mrs. Harman's mother, Mrs. R. M. Brown, from Elk City, Kans., was a guest at the party.

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**RECAPS**

On our **GUARANTEED** ReCapping Service

Now's the time to look over those Truck, Tractor and Machinery tires and get them lined up for long extra heavy duty service. It will pay you to do so before you start new field work.

**OK Rubber Welders**

A Complete Tire Service

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140 W. Third, Hereford Texas  
Phone 37  
Office Hours-8:30-5:00

Ladies, There's Still Time To PAINT Your LIVING ROOM and KITCHEN

Before Christmas, use **SHERWIN - WILLIAMS SUPER KEM-TONE and KEM-GLO**

Super Kem-Tone, the Deluxe Wall Paint, is Super Washable, Super Durable, Ready to use and Easy to apply. Tests show that 3 to 4 weeks after application, Super Kem-Tone will withstand repeated washing with usual household cleaners without impairing its beauty. Until you've tried Super Kem-Tone, you don't know how easy, how fast, how beautiful painting can be.

**Foxworth-Galbraith Lumber Co.**  
Of Hereford Phone 656  
234 East Second St.

**Santa SAYS!**

Your Wife and Daughter would Love A Gift from the **POPULAR STORE**

**MAY I SUGGEST FOR HER**

- ★ Coat
- ★ Skirt
- ★ Sweater
- ★ Gown
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- ★ Robe
- ★ Panties
- ★ Pajamas
- ★ Suit
- ★ Blouse
- ★ Bag
- ★ Pajamas
- ★ Jewelry
- ★ Formal
- ★ Slips
- ★ Gowns
- ★ Dress
- ★ Slax
- ★ Dress

**FOR THE LITTLE MISS**

**The Popular Store**

HOME OF AYERS SUPREME FEEDS

day,

L.

sale.

ates

ON



THE MERRY BLUE BIRDS, who held their Christmas party Thursday, are shown in the above picture. (Staff Photo)

### Merry Blue Bird Christmas Party

The Merry Blue Bird group held their Christmas party Thursday at the Camp Fire Hut, Mrs. Clarence

**Kind People of Hereford, Thank You. May The Spirit of the Season Bless Your Ways.**

**ROGER**

Stephens and Mrs. Jimmy Roberts were mothers in charge. Mothers of the girls were guests at the little get-together.

Cookies and punch were served as refreshments. Girls present were Judy Stephens, Barbara Langley, Cynthia Ross, Catherine Billrey, Cynthia Ellerd, Ann Braddy, Sheran Terman, Susan Stapp, Dana Williams, Patsy Potoroff, Anita Pitts, Cheryl Edmondson, Judy Crume, Merle Carmichael, Beverley Roberts and Penny Johnson.

Bob Higgins, son of Mr. and Mrs. Fred Higgins and a student at Eastern New Mexico University, was due to arrive home from Portales, N. M., Friday to spend the Christmas holidays with his family.

### Westway News

**By Mrs. Johnie Townsend**  
There were 79 attending Sunday School Dec. 17. Rev. C. T. Jackson filled the pulpit at both morning and evening services.

Mrs. Jack Renfro and Ann Wagener gave birthday offerings.

Seventeen Young People attended Training Union Sunday night or a program. "Beginning at Richmond," a short feature of the theme "Put Christ Back Into Christmas." The highlight of the program was the song, "Put Christ Back Into Christmas," sung by Ross Joe Landers. "O Little Town of Bethlehem" was sung by Dieder and Danny Thomas.

Mr. and Mrs. Everett McIntosh visited the Ted Richardsons at Dawn Sunday.

Sue Osborn, who is attending Draughon's Business College in Amarillo, spent the weekend with her parents, Mr. and Mrs. W. C. Osborn.

Mr. and Mrs. Johnie Townsend and girls went shopping in Amarillo Tuesday.

Ralph Morrison and Walter and Larry Kaul visited the Marvin Nussbaums in Amarillo Friday night.

Teddy Alsop, formerly of Amarillo, is now living with his aunt, Mrs. C. A. Saucy, and attending Hereford High School.

Ross Joe Landers participated in the Christmas Festival of Singing presented by Swisher Studios, last Sunday.

Miss Donna Gabbert of Hereford was a supper guest of the G. C. Merritt's Thursday night.

Mr. and Mrs. Everett McIntosh are the grandparents of a baby girl, born to Mr. and Mrs. Bud McIntosh of Hereford. The baby was born in the Deaf Smith County Hospital.

Mr. and Mrs. Roy Lee Wilson and Nathan were in Amarillo on Wednesday.

Mr. and Mrs. Elmer Combs, Gene, Billy Don and Don Keeling spent the past weekend in Plainview, visiting with Elmer's father, W. E. Combs, and other relatives.

Mr. and Mrs. John David Owen of Frio spent the weekend in the home of the Joe Wagoners.

Sunday dinner guests of the Johnie Townsends were Mr. and Mrs. Gerald Townsend, Peggy and Lamar of Frio.

Lewis Neal of Hereford called in the afternoon.

Mrs. Elvin Wilson, Sadie Lee Oliver 4-H leader, took the girls of the club Christmas shopping last Saturday. Girls accompanying Mrs. Wilson were: Mary Lynn Morrison, Nancy Green, Florene McIntosh, Sandra Townsend and Mrs. John Burns.

Mr. and Mrs. Finis Wright visited the Elmer Combs' home Monday night.

Those of this community taking part in the annual Home Demon-

stration Council Christmas party were: Mrs. Joe Landers, who sang in the choir; Mrs. C. A. Saucy, who acted as Santa Claus; and Mrs. Jimmy Thomas, Dieder and Danny, who presented "The Night Before Christmas in Texas."

Mrs. Elmer Combs spent two days in Deaf Smith County Hospital last week, receiving medical treatment for an infection in her ear.

Dr. R. G. Hamlet, Methodist District superintendent, is in the Northwest Texas Hospital in Amarillo. Dr. Hamlet has made frequent visits to the Westway Methodist Church.

Bernie Northcutt was auctioneer for the K.R.A. last Sunday afternoon.

G. C. Merritt Jr., attended the basketball tournament at Tula last Friday night.

Mrs. Joe Landers and Mrs. R.L. Wilson attended a coffee in the home of Mrs. Tom Draper for the H. D. Choral Club last Friday morning.

Mrs. Joe Landers visited with her daughter and family in Hereford last Thursday.

**Training Union Meets**

The young people's Training Union has met at the church several nights this week to practice a one-act Christmas play, "Christmas for Grandpa." This play will be presented Wednesday night, Dec. 22, at the annual community Christmas party.

The cast of the play consists of Mrs. Ed Robinson, Ann Wagener, Ed Robinson, G. C. Merritt Jr., Sandra Townsend, as Katie, age 12; Kenny Rickman, as Eddie, age 10; Larry Kaul, as Grandpa Huskins; Florene McIntosh, as Grandma Huskins; Mr. and Mrs. Boone, counselors for the church youth group; Don Keeling and Gayle Wagoner.

A group of carolers, which includes Mary L. Morrison, Nathan Wilson, Billy Don Combs, Sylvia Cox, Teddy Alsop, Gene Combs and Woodrow Northcutt, will go caroling.

### Ruth Bible Class Christmas Party

The Ruth Bible Class of the First Baptist Church had its Christmas party Thursday evening in the home of Mrs. Tom Howard with Mrs. J. O. Clark as co-hostess.

The president, Mrs. Howard, presided over a brief business session when members voted to give a basket of food to a needy family. Mrs. Clark had charge of the program which consisted of the singing of Christmas carols along with the Christmas story by Elizabeth Hart, "The Husband of Mary" which was told by Mrs. Clark.

Following the program, gifts were exchanged by the group. Members attending were: Mrs. R. E. Caddell, the teacher; Mrs. Jake Moore, Mrs. Townsend Douglas, Mrs. Ralph Paul, Mrs. Howard and Mrs. Clark. Mrs. Zada Howard of San Bernardino, Calif., was a guest.

### RUSSIA GOES HILLBILLY

#### Local 'Ham' Notes Drastic Change In Moscow Radio Tactics This Week

"Radio Moscow" has changed its tune, according to R. L. Ethridge, 307 25-Mile Avenue, who picked up a "beamed" broadcast on his "ham" set this week—and nearly fell out of the chair when they started playing Roy Acuff records.

**Usually 'Long Hair'**  
"Usually, it's strictly 'long hair' stuff," says Ethridge, who picks up the station quite often. "Thursday, though, Radio Moscow was strictly hillbilly tunes, including

Acuff's "Wait for the Light to Shine."

There was no change in the final approach, though, according to Ethridge, who says the same pleasant-voiced young lady told "what mean people the Americans are."

"Mostly, she dwells on our big mistakes," says Ethridge. "She is harping now on the arming of West Germany—and you don't have to be very smart to figure out that the Russians don't like NATO. That's her favorite subject."

The broadcast, especially beamed at this country, is a strictly propaganda affair, highly similar to "Tokyo Rose" and other broadcasts used during World War II and beamed at Allied soldiers. Yes, the Americans have one, too: "Voice of America."

#### Not Too Effective

Ethridge, who "hams" with people all over the world, says that Radio Moscow comes in at 71.55 megacycles on the amateur band. He also estimates that the approach generally used is definitely not apt to change the thinking of any Americans he has ever known. "Hillbilly stuff might be different, though," muses Ethridge.

At least, it indicates that the Soviet agencies are beginning to find

out one of the great American weaknesses.

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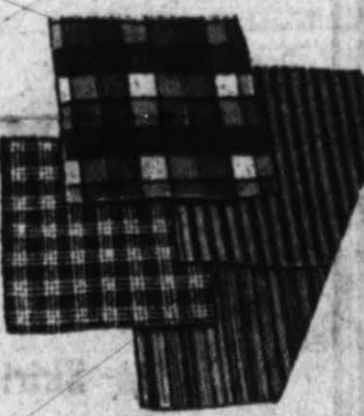
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With Sparkling Snow  
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1 Asst. of better Piece Goods, Rayon Nylon & Suiting. Reduced To \$1.00 yd.

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1 Bath Towel 1 Face Towel 1 Wash Cloth  
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39c Yd.



Whatever your sewing pleasure... here's a value-priced high count cotton percale that's tested and proven machine washable! See the terrific new selection at Penney's now... see darling juvenile patterns, kitchen motifs, checks, dots, stripes, and florals. 35 - 36".

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49c Yd.



The highly styled cotton that's Sanforized, Mercerized... stays smooth and lustrous thru constant wearings and machine washings. See many, many prints as "new-as-tomorrow" that will be true sewing inspirations for you! 35" wide.

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Crinkle cotton plisse prints... wash happily. Skip the ironing! Patterns to suit every spring, summer sewing need. Beautiful colors, dramatic checks, stripes, perky polka dots, western and juvenile motifs! 35 - 36" wide.

**EMBOSSSED COLOR CRESTED COTTON PRINTS**  
69c Yd.



Cracker-crisp, with "no-muss" good manners... they're Penney's embossed cotton color crested prints! See them now!... their mini-fresh good looks will be perfect for curtains, drapes, spreads, too! Machine washable in lukewarm water. 35-36".

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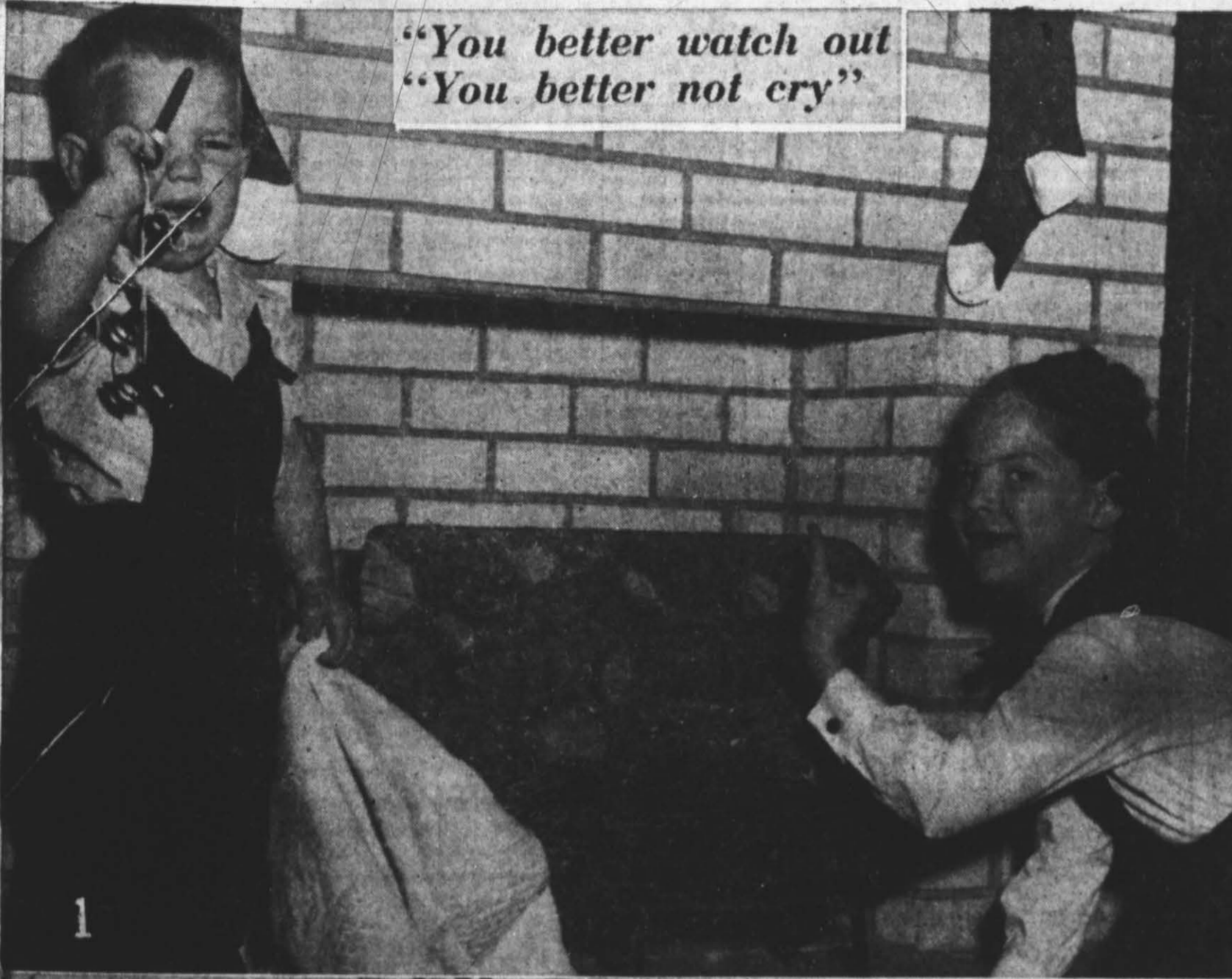
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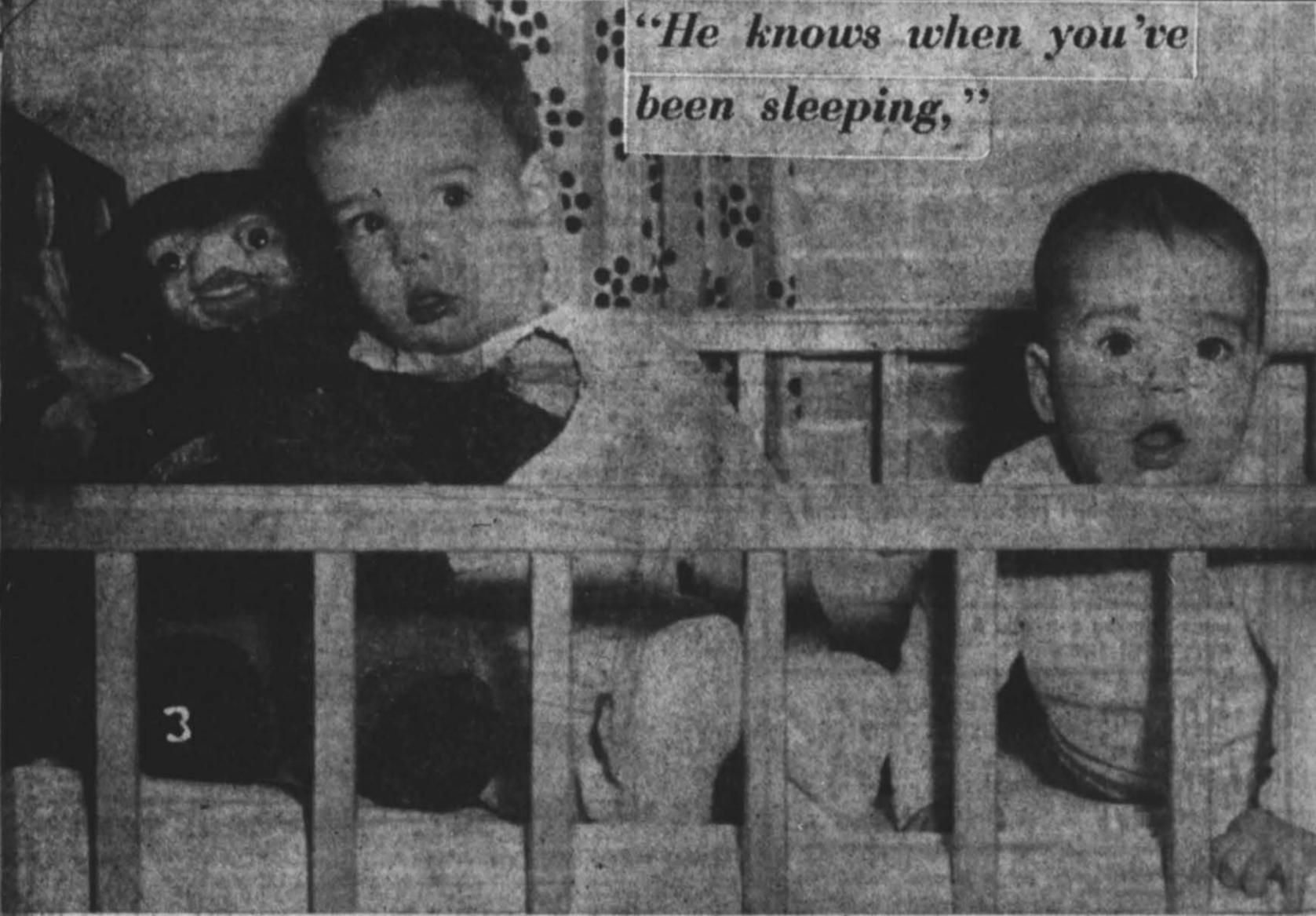
*"You better watch out  
"You better not cry"*

1



2

*"Better not pout  
"I'm telling you why..."*



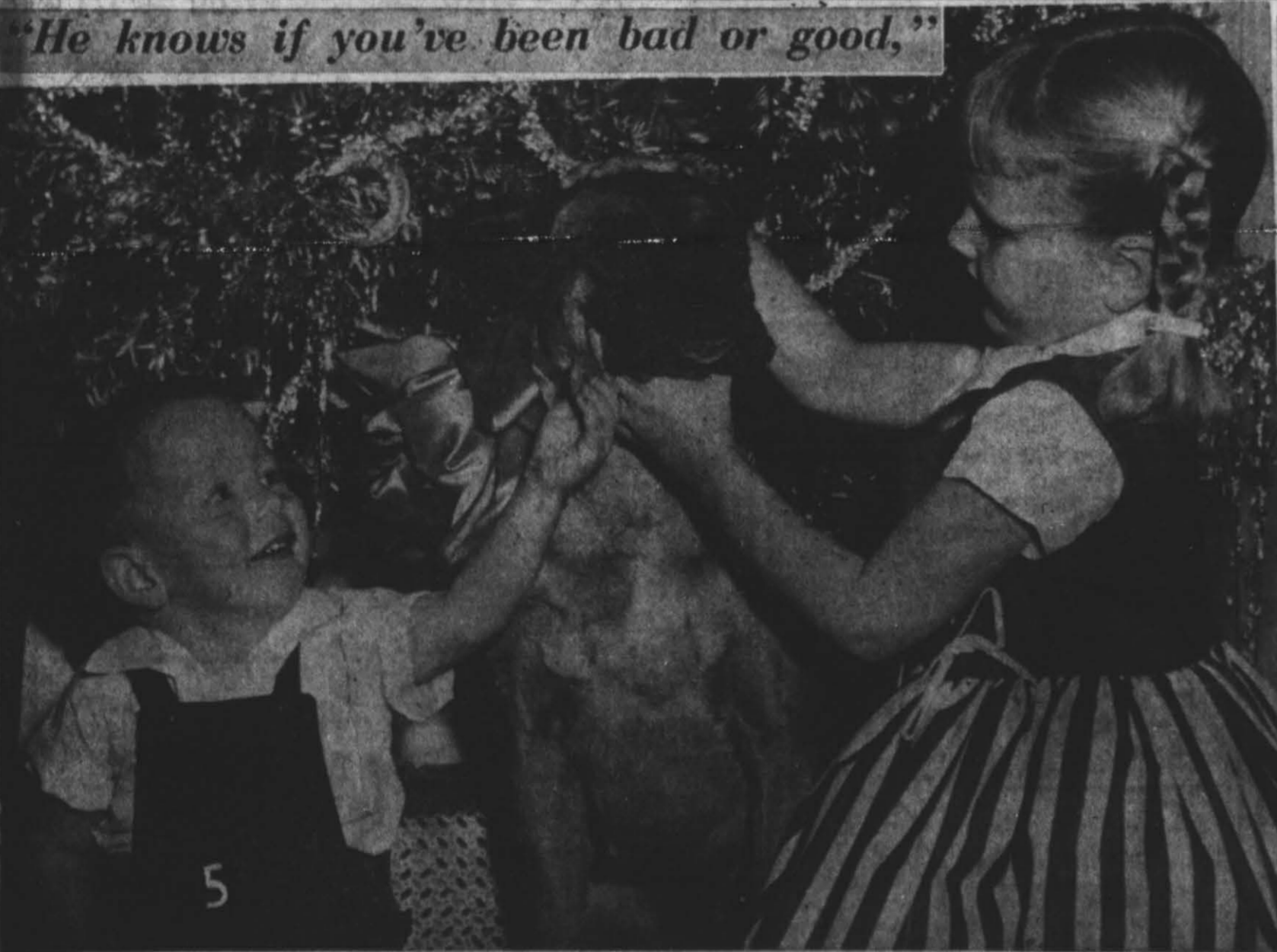
*"He knows when you've  
been sleeping,"*

3



*"He sees you when awake"*

4



*"He knows if you've been bad or good,"*

5

IN THE PICTURES: Top left -- Two-year-old Jeff and Jo Frances, six, son and daughter of Mr. and Mrs. Joe Deavenport. Top right -- Linda Kay, 11 months, and Sammie Carol, age five, daughters of Mr. and Mrs. Hugh Clearman. Left center -- Chip and Brenda, two-year-old son and six-month-old daughter of Mr. and Mrs. Clint Formby. Lower right -- Patty, age eight, and Frank, age four, daughter and son of Dr. and Mrs. M. W. Nobles. Lower left -- Ross, 18 months and Marsha Lynn, age four, with their dog, Freeda; they are the children of Mr. and Mrs. Bill Hardwick. (Staff Photos)



THE HEREFORD HOME for this week happens to belong to Mr. and Mrs. Dale Martin and is located in the new addition on North Avenue J. The house has two bedrooms, liv-

ing room, kitchen, bath and a single garage. It was completed in August, 1954 and is constructed of white brick. (Staff Photo)

## ADRIAN NEWS

**By Annie Leslie**  
Mr. and Mrs. J. O. Johnson and Janan of Dumas visited Saturday and Sunday in the home of Mrs. Johnson's brother and family, Mr. and Mrs. R. L. Pinnell.

Lou visited Friday and Saturday in Sudan with Mrs. Jordan's mother, Mrs. Annie Serath.

Billie Grubkey visited last weekend in the E. K. Pinnell home with Rebha. Saturday the Pinnell family and Billy went to Clovis, N.M., on business and to visit.

Albert Blalock, Jo Ann Hopson and Mr. and Mrs. Arthur Jewett saw the movie, "Magnificent Obsession" in Hereford Sunday evening.

Mr. and Mrs. Richard Whaley of Campo, Colo., visited Friday in the John Whaley home. Richard and John are brothers. The families returned to Campo and stayed Saturday and Sunday. The John Whaley family is planning to move near Campo around the first of the year.

Edward Pinnell went to the doctor in Amarillo Wednesday. He has a crushed bone in his nose.

Pvt. Bill Burks visited Saturday to Monday with Mr. and Mrs. C. V. Griggs. Bill has just finished boot training and will be stationed in San Diego, Calif. He went Monday to Gravitt, Ark., to visit his parents, Mr. and Mrs. Emery Burks, and his son, Anthony Scott.

Mr. and Mrs. Carl Cotner of Mountain Home, Idaho visited Sunday and Monday before last with Mrs. Nellye Davis and Mrs. Grace Baker. Mr. Cotner, Mrs. Davis and Mrs. Baker were schoolmates.

The McDonald family of Ontario, Canada visited in the Baptist Church last Sunday night. Following the service, Mr. McDonald and daughter entertained by singing and playing the accordion.

Erma Faye Bronniman returned home Saturday before last from Northwest Texas Hospital in Amarillo, where she was recovering from her recent automobile accident. She is making a speedy recovery.

Mr. and Mrs. Lenard Brown and boys of Lubbock visited Saturday before last with Mr. and Mrs. Elbert Whitten. The Browns are former residents on the Forrest Walker place near the Whittens.

Shoppers in Amarillo were Mrs. George Grubkey and Perry, Mrs. H. D. Tomlinson and Judy Neli, Mrs. A. H. Folk, Mr. and Mrs. R. M. Grubkey, Mary and Jean

Seaman. Adrian School will be dismissed Wednesday, Dec. 22, for the Christmas holidays and will convene again Jan. 3.

Mrs. John Bastain of Decatur, mother of Mrs. John Skaggs, and Mrs. A. W. Stouss and daughter, Pauline, of San Antonio, visited a week recently in the Skaggs' home. Mrs. Stouss is a sister to Mrs. Skaggs.

Mr. and Mrs. Bob Caldwell visited Friday night in Bovina with Mr. Caldwell's parents, Mr. and Mrs. A. R. Caldwell.

Mr. and Mrs. Ruf. Konecny of Panhandle visited Saturday in the John Skaggs' home.

Adrian scores in the Muleshoe tournament Thursday, Friday and Saturday were (boys) Olton over Adrian, 44-58; Springlake over Adrian, 36-45; (girls) Adrian over Olton, 39-37; Muleshoe over Adrian, 46-27.

Adrian girls and boys will play Friona next week, Dec. 21, on their own court. Game time is 7 o'clock. Mr. and Mrs. Bob Caldwell and John Skaggs visited Sunday afternoon in the A. R. Caldwell home. Mr. Caldwell Sr., who is ill, has recently been in the hospital at Friona.

Jessie Fincher, W. C. Edmonds and Jimmy Johnson visited in Ames, Okla., recently. Walter Fisher returned home with them.

Mrs. H. H. Chapman, mother of E. C. Chapman, passed away last week in her home at Smithfield. Mrs. Chapman was a former resident of Adrian and used to live in the house now owned by Mrs. Beese Spande.

The Adrian Baptist Church will sponsor a Christmas program Sunday, Dec. 19, at 7:30 o'clock in the evening. The Junior Class will

present a play entitled, "This is Christmas" and the elementary departments will stage a dramatization of "Billy's Dream." A color picture of the birth of Christ will be shown. Following the program of church fellowship will be conducted in which treat for the kiddies will be given and a film on "Mickey Mouse and St. Nick" will be shown. The Adrian Methodist Church will present a pageant, "The Christmas Story" Sunday night, Dec. 19, at 7:30 o'clock. The church choir will sing carols for the pageant. Following the pageant, treats will be given to the children. No individual gifts will be given.

Note to weight-watchers: a cup of whipped evaporated milk contains one-quarter as many calories as one cup whipped heavy cream.

## Students Will Honor Mothers With Musicals

Piano students of Mrs. Ellis Coombes will present the annual Christmas Musical-Tea honoring mothers, at the Coombes home on December 22 at 9:30 in the morning and again at 2:30 in the afternoon.

The program will consist of Christmas music and music in the holiday theme as well as miscellaneous selections. Solos and ensembles will be featured.

Those who will play at the morning hour are Nate Stark, Ken Stark, Cynthia Halle, Sandra Childers, Linda Stephan, Billy Krumbein, Jean Nichols, Joyce Linderer, Kay Shirley, Jeanne Carlson, Lois Christman, Betty Hagar and Sha-

ron Scott. Appearing in the afternoon program will be Mary Culp, Zulenna Morena, Phyllis Sumner, Dianna Robinson, Maribeth Gilliland, Nina Mae Gragg, Carolyn Williams, Linda Russell, Verita Sanders, Dorothy Williams and Joan Brown.

You don't have to keep your eye on a skillet when you prepare fried chicken this way. Brown the chicken pieces, dipped in buttermilk and then in flour, in hot fat on top of the range; then arrange the chicken in a casserole, cover and bake in a moderate oven for 30 to 40 minutes or until tender.

Your family will get up for breakfast in a hurry if they know Golden-Brown blueberry pancakes are coming off the griddle! Use frozen blueberries for these winter

pancakes and serve with hot maple or maple-flavored syrup.

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**Beautiful Gingham PURREY BLANKETS**  
Solids - Plaids & Reversible \$9<sup>90</sup>

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TO PLEASE HER AND YOUR BUDGET

Lovely Toppers of 100% NYLON  
Gorgeous — Colors & all White \$19<sup>95</sup>

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By Famous Designers — Regulars & Half Sizes  
\$5<sup>95</sup> TO \$24<sup>95</sup>

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favorite GIFT FOR YOUR favorite MAN

**Men's Wing Pocket DRESS SHIRTS**  
White, Patterns or Solids \$2<sup>98</sup>

**Large Selection Ensenada & Wings SPORT SHIRTS** \$2<sup>98</sup> up

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Men's All Wool ROSE CLOTHES NEW PATTERNS \$49<sup>95</sup> Regulars & Longs

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FOR UNDER Her CHRISTMAS TREE

Lovely Florell CAN-CAN PETTICOATS HIGH COLORS \$5<sup>90</sup> TO \$10<sup>95</sup>

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NYLON SLIPS \$3.98 to \$6.90

BRIGHTEN HIS CHRISTMAS WITH... SPORTSWEAR ALL WOOL SPORT COATS \$24<sup>95</sup>

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TWO FULL RACKS BOYS' JACKETS \$7.00 and \$12.00

Gift Slippers

FOR A Merry AND Comfortable CHRISTMAS

We have a fine assortment Misses & Ladies Slippers - BUSKENS & Honeybugs - \$2.98 & \$3.98

Men's Leather Househoos Sheep Lined or Plain \$3.98 & \$4.98




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Let Him Choose His Own Gift — Give Him A Men's Resistal Self-Conforming HATS \$7.50 to \$40.00

AT HARMAN'S

Open Nites Until CHRISTMAS EVE!

Your Christmas Store

WE GIVE S & H GREEN STAMPS



# Let's Cook Something



A Favorite of Mrs. Joe Smith

Homemade Holiday sweets, add that something special to Christmas hospitality for they seem to say "We're so glad you came, we have been expecting you." Many people reserve the week just before Christmas for candy making and let the whole family take part in a round of merry making with favorite recipes. As a rule Christmas candy is not difficult to make but you should adhere strictly to the recipe as given and not try to substitute ingredients—or the results won't be the same.

Christmas candies are great travelers about this time of the year, so our first recipe today is the kind that packs easily, keeps well and arrives in good condition.

Mrs. Joe Smith gives you her special recipe for pralines. They are easy to make and appeal to everybody's sweet tooth, during the holidays and any time of the year.

### Pralines

2 cups granulated sugar  
 1/2 cup brown sugar  
 1 cup rich top milk or thin cream  
 Pinch of salt  
 1 tablespoon butter  
 1 teaspoon vanilla  
 2 cups shelled pecans  
 Combine sugar and milk and stir well before cooking. Cook with lid on pan over low heat until mixture boils. Remove lid and stir once or twice. When it will make a soft ball in cold water, add butter and set in pan of cold water to cool. Add vanilla and when mixture begins to stiffen, begin beat-

ing and beat well. Add pecans and drop by spoonful on waxed paper, flattening out into patties with spatula.

### CHOCOLATE FUDGE TURKISH DELIGHT

By request we repeat two recipes used for years by the late Mrs. H. H. Hawkins who was known all over the Panhandle for her famous candy. The recipes are over half a century old and are still as popular as when she made them as a girl in Denton. Here they are:

#### Chocolate Fudge

2 cups sugar  
 2 squares bitter chocolate  
 1/2 cup white Karo  
 pinch of salt  
 1/2 cup sweet milk—light cream is best

1 tablespoon butter  
 1 teaspoon vanilla  
 1 cup nuts  
 Cook together the sugar, chocolate, Karo, butter, salt and milk until it forms a soft ball in cold water. Set aside until cool. Add vanilla and beat until creamy. Stir in the nuts and pour in buttered pan. Cut in squares.

#### Turkish Delight

3/4 cup orange juice and 3 tablespoons Knox gelatine soaked together.

2 cups sugar and 1/2 cup water boiled to a clear syrup. When it spins a thread, add the gelatine and orange juice to the boiled syrup, bring to a boil and boil slowly for 20 minutes by the clock. Take from fire and add:

Juice of 1 lemon  
 1 cup nuts  
 1 small box candied cherries  
 2 rounds candied pineapple, cut fine

grated rind of 1/2 orange—which have been mixed together.

Pour into shallow pans that have been rinsed with cold water and let stand 6 or 8 hours. To remove from pan run knife around edge, cut in squares and pull out with fingers. Roll in granulated sugar.

#### Yule Logs

1 cup chopped pecans  
 1/2 cup candied orange peel  
 1-3 cup candied cherries  
 2 rounds candied pineapple  
 1 cup sifted powdered sugar  
 2 tablespoons soft butter

Using food chopper with a medium blade, grind the nuts and set aside 1/4 cup for later use. Grind all the fruit and combine with the nuts. Mix well. Add powdered sugar, and butter to fruit and nut mixture and mix thoroughly.

Divide mixture into four equal parts and form a log 1 1/2 inches thick from each part. Sprinkle the remaining ground nuts on waxed paper and roll logs in the nuts completely covering the outside surface. Wrap rolls in waxed paper and chill. Slice each roll into 10 or 12 pieces and dust with powdered sugar.

Almost all artillery shells for the U. S. armed forces were made of brass a few years ago, but now almost all are made of steel.

## El Nino Study Has Christmas Party In Block Home Tuesday

El Nino Study Club members held the annual Christmas party in the home of Mrs. Ivan Block Tuesday night. Arrangements were in the hands of the social committee including Mesdames Bill Waldrep, Wayne Thomas, J. W. Barnett, O. G. Hill Jr., and W. J. Reeves.

Mesdames Doryal Young, J. W. Barnett, Wayne Thomas, O. G. Hill Jr., Darrell Blanton, Jim Bookout, Ben Childers, T. J. Clay, R. A. Daniel Jr., Bill Decker, John Jacobson Jr., Robert Landsey, Sam Nelson, Sam Nunnally, Edwin Skyana, Bill Waldrep, W. J. Reeves, and the hostess, Mrs. Virgil Johnson of Bovina was a guest.

Mrs. Jim Bookout introduced the guest entertainer, Mrs. Ansel McDowell, who reviewed the book "Room at the Inn" by Clark Micklenn, a Christmas story.

Gifts were exchanged from the decorated tree and members voted membership in the Labor Camp Day Center drive.

Members in attendance were Mesdames Doryal Young, J. W. Barnett, Wayne Thomas, O. G. Hill Jr., Darrell Blanton, Jim Bookout, Ben Childers, T. J. Clay, R. A. Daniel Jr., Bill Decker, John Jacobson Jr., Robert Landsey, Sam Nelson, Sam Nunnally, Edwin Skyana, Bill Waldrep, W. J. Reeves, and the hostess, Mrs. Virgil Johnson of Bovina was a guest.

An Alaskan bull moose may have antlers six feet across.

There are about 66,825,000 auto drivers in the United States.

## Holiday Party Is Given By Les Meres Club

Mrs. Leo Hoffman, president of Les Meres Study Club, was hostess for the club Christmas party held Monday night. Mrs. Howard Gore served as cohostess.

The Hoffman home was decorated throughout in seasonal suggestions in silver and red. Individual trays featuring red star sandwiches and snowball cakes were served to guests.

A decorated tree was held as a musical game was enjoyed.

Games of bridge, canasta and forty-two were played following the social hour and during a short business session plans were completed for the club's annual children's party which will be held next Monday afternoon at the Jaycee Clubhouse. Santa Claus will attend the party.

Members present were Mesdames Ed Brissonne, Joe Deavenport, Dick Gholson, Howard Gore, Glenn Grupp, Spicer Grupp, E. D. Hepson, W. D. Jones, J. E. McCathern, Nelson Reiser, Elvin Wil-

son, Johnie Horn, Kenneth Rudd, Delmo Williams and the hostess.

One study of 1,183 polio victims showed that 1,105 of them had brown or black eyes and brows or black hair while only one had blue eyes, blond hair and fair skin and only 17 had brown eyes combined with blond hair.

The Sunday Brand Classifieds Get Results

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WITH PRACTICAL GIFTS FROM ANTHONY'S

**MEN'S SPORT OR DRESS SHIRTS**

That say "Merry Christmas"

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One of the most complete selections you'll find. Solid colors or patterns in sport shirts. White and colored dress shirts. All expertly tailored to compare with higher priced shirts. See these now, select for gifts early while stocks are complete.

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## Class Has Yule Social

Win One Class of the First Methodist Church held its annual Christmas social Tuesday afternoon in Ward Hall. Mrs. M. F. Cherry gave the opening prayer.

The Scriptural Christmas story from Luke was given by Mrs. S. L. Easley followed by a story "The Lost Christmas," given by Mrs. E. W. Harrison.

Mrs. R. P. Conaway sang "Silent Night" in its original form written in German. Mrs. I. H. Spratt was the accompanist.

Mrs. J. F. Ward, teacher of the class, was presented with a gift of appreciation and a fellowship hour was enjoyed. Serving as hostesses were Mesdames A. C. Thompson, C. B. Williams, Laura Thomas, W. A. Gearn and Florence Barr.

Others attending were Mesdames C. M. Hicks, Ada Hollabaugh, C. C. Bowman, S. L. Easley, J. F. Ward, F. M. Faulkner, Ida Risketts, Andy Thomas, E. W. Harrison, I. H. Spratt, Fred Miller, Clyde Cocanougher, M. F. Cherry, Ruth Reeves, R. P. Conaway, Wm. McGehee, M. M. Beavers, Ray Hershey, C. F. Davis, A. C. Pierce, Pearl Bergen, H. M. Benefield, Miss Lulu Botsford and a guest, Mrs. Lora Long.

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### Courthouse Records

#### Warranty Deeds

Charles E. Houston, et ux, to E. C. Reinauer, all of Section 14, Block K-3, Adams, Beatty and Moulton Survey.  
M. P. Nussbaum, et al, to Robert Lee Daniels, et al, all of Section 42, Block K-8, Pat. 467, Vol. 47-A, containing 650.4 acres of land.  
L. W. Denton, et ux, to W. H.

Awtrey Sr., the North 100 feet of the South 3376.1 feet of the West 670 feet of the East 730 feet of Section 111, Block M-7.  
Paul M. Koeltzow to R. H. Schueler, all of the Northwest fourth of Survey 26, Township two North, Range one East, containing 160 acres more or less.  
Clara Kurtzhals, et al, to John P. Gallagher, Lots 13 and 17, both inclusive, and Lots 21 to 25, both inclusive, Block one, Burks Subdivision of Block 17, Mabry Addition, Save and Except the North 150 feet of said Lots 13 and 14 of

Block one, Burks Subdivision of Block 17, Mabry Addition.  
Ernest M. Riee, et ux, to Gertrude Prabasco, All of Lot five and the North 10 feet of Lot six in Block two of Bockstahler, Koetzel and Kokomoor's Subdivision of a part of Block 25 of Evans Addition.  
John D. Alkin, et ux, to Wayne E. Thomas, our undivided half interest in all of Lots 32.33 and the South 30 feet of Lot 34, West acres Addition, a Subdivision of a part of Block four, Welan Addition.  
A. J. Nicholson, et ux, to S. W.

Patterson, All of the North 61.35 feet of Lot one of R. G. Blue Subdivision of a part of Block one and two, Evans Addition.  
W. W. Buck, et ux, to Leslie W. Combs, et ux, South 50 feet of the North 300 feet of the East 140 feet of Block two in Mabry Addition.  
**New Automobiles**  
Don Hooper, 1954 Ford, 12-9; R. Paul Coneway, 1955 Ford, 12-9; Frank Prowell, 1955 Ford, 12-9; DeWitt Scott, 1955 Ford, 12-9; J. F. Cheatham, 1955 Ford, 12-9; J. D. Whitaker, 1955 Ford, 12-9; J. C.

McCracken, 12-10; O. P. Cowart, 1954 Chevrolet, 12-10; C. R. McQuigg, 1955 Oldsmobile, 12-11; Homer Paul, 1955 Pontiac, 12-11; Daniel J. Larsen, 1955 Dodge, 12-13; Douglas Keeney, 1955 Buick, 12-14; Mrs. R. L. Simpson, 1955 Oldsmobile, 12-11; J. L. Woodford, 1955 Chevrolet, 12-11; Marion Fite Jr., 1955 Chevrolet, 12-14; Theodor Linantz, 1955 Oldsmobile, 12-15; C. L. Bogle, 1955 Mercury, 12-11; and S. M. Hunter, 1955 Ford, 12-15.

### Gift Exchange Features Lone Star Study Club Christmas Party

The Lone Star Study Club annual Christmas party was held in the home of Mrs. C. D. Kelton Tuesday afternoon. Arrangements for the party were made by Mesdames Glenn Witherspoon, Leo Forrest and Coy Phillips, members of the social committee.  
Mrs. John Jacobsen Jr., gave the Christmas story "Matter of

Principle" by John D. Weaver. The story of a family at Christmas and a father who could not find the Christmas spirit.  
A gift exchange was featured and refreshments were served from a table laid with a green satin cloth with a yuletide center piece. Mrs. G. W. Newsom, president, poured.

Members enjoying the annual affair were Mesdames R. G. Blue, O. L. Click, Roger Corbett, W. S. Fluit, Leo Forrest, H. E. Henslee, Jim Higgins, E. W. Hobson, John Jacobsen Jr., Joe Kendall, Louie LeGrand, Vivian Major, W. C. Mehar, G. W. Newsom, Coy Phillips, Earl Springer, Robert Thompson, Ed Warren, L. L. Wornble, and the hostess.

**READ THE CLASSIFIEDS**

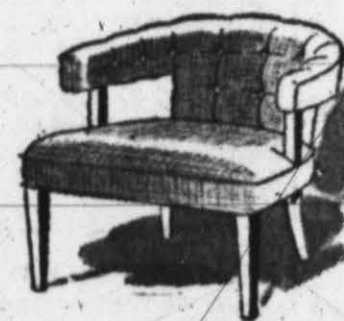
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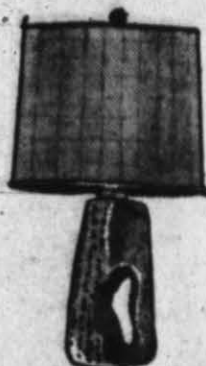


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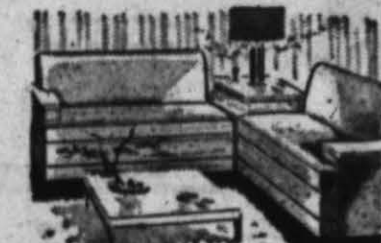
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Of course we can't forget Junior this Christmas, and Mom will be happy too, if he's busy

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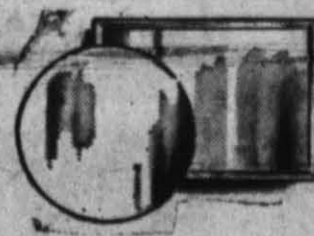


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### Old - Fashioned Christmas Party For Dawn Club

An old-fashioned Christmas party marked the final meeting in 1954 for the Dawn Study Club Wednesday afternoon in the home of Mrs. Baker Womble.

The Scriptural story was presented by Mrs. Zed Stewart and

Mrs. Gayle Neal told of Christmas in Other Lands.

Musical entertainment was given by Mrs. Carl Wimberley and Mrs. Baker Womble who sang a duet "Star of the East," and by Nan Neal who sang "Santa Claus Is Coming To Town."

Everybody joined in singing the Christmas carols to conclude the program and refreshments were served from a beautifully appointed table carrying out the holiday theme with a hand painted cloth depicting Christmas scenes and a centerpiece of holly surrounding a tall red candle, Cranberry punch and Christmas cookies were served.

Members of the club present for the Christmas party were Mesdames A. T. Frye, Melvin Gill, Alfred May, Ernest May, H. V. McCabe, Gayle Neal, Alfred Smith, Zed Stewart, Floyd Walton Sr., Murphy White, Carl Wimberley, William Wimberley and the hostess.

Nepal's first motor road to the outside world was completed only a few years ago.

### Silverteens Enjoy Party

Silverteen Horizon Club held the annual Christmas party in the home of Carolyn Knox Tuesday night. Gifts were exchanged and an informal hour was spent singing Christmas carols.

Attending were Sue Channer, Joan Fowlkes, Patsy Cowart, Phyllis Goetsch, Dolly Paetzold, Peggy Bumpass, Linda Parker, Linda Phillips, Betty Ford, Martha Bookout, Ella Marie Williams, Carolyn Knox and the guardian, Mrs. Homer Brunley.



MRS. TERRY KIRBY

## St. Thomas Church Scene Of Houston - Kirby Rites

Before the altar backed by the gold Cross which was flanked by arrangements of white stock, Miss Jane Houston, daughter of the late Mr. Houston and Mrs. Ted Houston, became the bride of Terry Kirby, son of Mr. and Mrs. B. H. Kirby, at 10 o'clock Saturday morning in St. Thomas Episcopal Church. Baskets of white gladioli and chrysanthemums flanked the

nuptial space with Bishop George H. Quarterman of Amarillo reading the double-ring ceremony uniting the couple.

Mrs. Bill Brady, organist, and J. E. Kirby, vocalist, presented the wedding music. Mrs. Brady played the traditional wedding marches and accompanied Mr. Kirby who sang "O Perfect Love." Mrs. Tommy Carnahan, the

bride's only attendant, served as matron of honor. She wore a wine colored ballerina frock of brocade fashioned with fitted waist having a low neckline and short sleeves and bouffant skirt. Her bouquet was of pink anthurium. Paula Waldrep, wearing pale pink taffeta, was flower girl.

Jackie Allmon was best man and serving as ushers were Don Fudge and Kit Sanders.

#### Bride Wears Pink Tulle

The bride, given in marriage by her brother, Ted Houston, wore a gown of blush pink imported tulle over candlelight taffeta, made with fitted bodice with portrait neckline cuffed with Alencon lace studded with seed pearls and sequin. The bell like skirt swept into a chapel length train and she wore match-

ing tulle gauntlets. The scalloped tiered veil of illusion fell from a tiara of lace embellished with iridescent sequin and seed pearls. She carried a cascade of white roses and lily of the valley centered with a single Catt'eva orchid, arranged with tufts of tulle and satin.

The bride's mother wore an aqua taffeta dress with a small white hat and the bridegroom's mother wore a dress in off-white crepe with a pink hat. Both wore corsages of pink roses.

#### Reception in Bride's Home

Following the wedding ceremony a reception for the wedding guests who included members of the immediate families and a few close friends, was held in the home of the bride's mother. The entire home was done in the bride's colors of pink, wine, and silver, with the exception of the den where a holiday theme was carried out.

The bride's table was laid with an embroidered cloth of French batiste over pink, a family heirloom belonging to the bride's late grandmother Houston. The cloth was garlanded with smilax and

caught at the corners by tiny pink rosebuds. Pink rosebuds were used to wreath the silver services and table appointments. The three tiered wedding confection was in petal pink topped with glazed sugar-spun rosebuds in the same color.

Mrs. W. D. Lawrence of Tyler poured and Mrs. Lois Oberther of Clovis served cake. Other members of the house party were Mrs. Lee Lawrence of Tyler and Janie Lamm in the dining room and Martha Heard at the guest register.

When the couple left on a wedding trip to points in New Mexico, the bride was wearing a beige knit suit with brown hat and brown accessories. Upon their return they will make their home at 115 Avenue H.

Mr. and Mrs. Kirby are both graduates of Hereford High School. She attended the University of New Mexico, Albuquerque, and he attended West Texas State Canyon, Canyon.

In 1953 Americans bought 4,940,000 new cars and 8,060,000 used cars.

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ON WORLD FAMOUS 15 AND 17-JEWEL WATCHES

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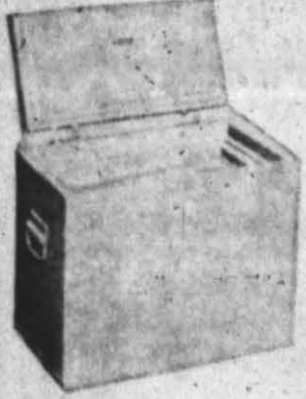
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from Tuesday, December 21st thru Monday, January 3rd for a Holiday Vacation We Will Reopen the First Tuesday After New Year's

MERRY CHRISTMAS and a HAPPY NEW YEAR

to our Many Friends and Customers! Mr. and Mrs. Marvin Coffey

# BIG BURGER DRIVE IN

### NOTICE TO FARMERS

In 1954, Congress made changes in the income and Social Security law. This act brings farm families, farm operators, tenant farmers, share-crop farmers, farm employers and farm employees, etc., under social security. Farm operators — people farming for themselves — have not been covered by social law up to this time, but beginning with January 1, 1955, the law becomes effective. This means a permanent record book should be set up and kept covering income and expenses, beginning with January 1, 1955, from which accurate reports be made as required by law. An accurate kept record can save you money. On and after January 1, in connection with my real estate office room 3, upstairs over the Hereford Brand, you will find my services available to help you with your records, etc. Tell your neighbor where he can find this service. Come in, lets talk it over.

E. B. Posey

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**GIGANTIC CLOSE-OUT SALE!**



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6.40-15	22.65	16.99	6.40-15	27.75	20.81
6.70-15	23.75	17.81	6.70-15	29.10	21.83
7.10-15	28.30	19.73	7.10-15	32.20	24.15
7.60-15	28.75	21.56	7.60-15	35.20	26.40
8.00-15	31.60	23.70	8.00-15	38.70	29.03
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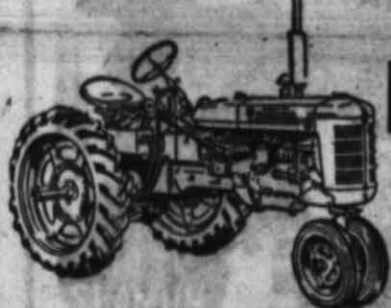
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EVEN 32 YEARS EXPERIENCE isn't enough to always fool your own grandchildren, admits Hereford's "Mr. Santa Claus," who is seen above with Stephen and Clint Coneway, sons of Mr. and Mrs. Paul Coneway. (Staff Photo)

### COMMUNITY BUILDERS SERIES:

## Hereford's 'Mr. Santa Claus' Now Greets Third Generation

(Editor's note: The Community Builder today is one which we have been saving for this particular week. He is "Mr. Santa Claus" to Hereford and we cannot think of a greater community service, especially around this time of year.)

Everybody loves Santa Claus. But how does the human race hape up with old St. Nick? "Swell! Just Swell!" says Ray Coneway—and he's a fellow who should rightfully know. For 32 years, now, Coneway has been playing Santa Claus to folks in the Hereford territory. During the long period he has waved, bowed and laughed before an estimated total of 100,000 people in his long string of appearances.

Today most of the mothers and fathers, who watch their children sit on old Santa's lap, cannot help but recall when they did the same thing—with the same Santa Claus—10, 15 or 20 years ago. Quite a few of the children are observed by grandparents who whispered into Ray Coneway's ear the things they wanted for Christmas back in the 1930's.

It all started back in 1922, shortly after the Coneways moved to this country from Indiana. They went to a Christmas party at the Methodist Church—and were bitterly disappointed when Santa Claus waked into the room.

### Santa Wore Overcoat

"He had on a pair of irrigation boots, an overcoat, a man's cap and wore an outlandish false face," Coneway recalls. "A little later we were visiting back in Indiana at a similar church function, where he pastor played Santa Claus. He was dressed in a beautiful red suit and, most of all, was understanding and patient with the little tykes. They seemed to love it—and so did we."

Next Christmas, it only took a few well placed hints around the church—and Mr. Coneway was decked out in full Santa Claus regalia. Just how well he did the job is testified by the fact that he has served as Hereford's official Santa Claus for the past 32 years—with three exceptions, when he was ill or away from the community.

"It Just Happened!" "It just spread," says Coneway. However, those who were around then say that the folks at the Methodist Church began talking about their "wonderful Santa" and "first thing you know," Ray was being called and invited to scores of parties. He also appeared at other churches over the area, and at gatherings out in the country.

It was only natural, therefore, that the Lions Club, which sponsored Hereford's big Community Christmas Party in 1932, should seek the services of a man with such wide experience and talent

at portraying St. Nick. In 1936, the annual party was gaining such popularity that the Lions invested \$75 in a fancy, tailored Santa Claus suit.

"And that was a lot of money back then," Coneway recalls. Since then other suits have been especially prepared, including one by the Methodist Church.

Has Special Pillow One thing that has not changed in many years, though, is the big eather pillow Coneway uses for stuffing. Away back—he doesn't remember just when—Mrs. Coneway sewed suspenders and gear on the pillow to make things more comfortable, yet authentic, for Hereford's Santa Claus.

The Santa Claus business, like any other, has its problems, according to Coneway, who believes about the greatest problem lies in explaining your way out of difficult situations. Answering small-fr questions is another of Santa's No. 1 headaches, when they run like this:

"Do they have telephone posts at the North Pole?" "Where do you keep the reindeer in the summer?" "How do you feel, Santa?" he says is one of the most difficult, however.

Modern day boys and girls, according to Coneway, are much more alert and generally harder to fool than those of past generations. He says this without hesitation. Furthermore, recent years have brought his most difficult situations.

In 1932, Coneway was "Santa Clausing" the utilities company party, when a little girl got hold of his snowy whiskers—and kept

tugging like mad. The whiskers finally came loose, and Santa Claus Coneway found himself in the well known dilemma. "I did the only thing I could," he recalls with a grin. "I stuck my head down into the toy pack—and got those whiskers back on in jiffy time."

Another time during the big Christmas party at Main and Third the kids were crowding around in droves. Coneway was visiting with each individual one, but a little fellow proved over-anxious—and kept tugging at Santa's red trousers. The suspenders gave way, and Santa suddenly threw discretion to the winds in one mad dash for the doorway of Close Drug Store.

"I made it, just in the nick of time," he recalls. "I don't know what the kids thought, but I returned after a few improvised repairs, and finished out the session."

Over the 32-year period, Santa Claus Coneway has come to look forward to the smiling faces and cheerful words of the children each Christmas. However, he says the season invariably brings with it quite a few unsatisfied customers from last year.

"Why didn't you eat the crackers and sorghum molasses I left out for you last Christmas?" This question turned up in the 1954 parade interviews.

"Back when I started out, it was always safe to ask the boys and girls what they wanted for Christmas," says Coneway, "but things are different now. Often they will counter with such questions as, 'Didn't you get my letter?' or 'Santa, I told you over the phone last night.' It's things like this that keep the modern Santa Claus on his toes."

Same Basic Toys One thing that still remains basic, though, is the selection of toys. Back when Ray Coneway first played Santa Claus in 1922, the kids were asking for "dolls, electric trains and guns." He says that with a few innovations these three toys are still "far and yonder" the most popular among his requests. "This year a lot of children are asking for 'real, live ponies' and 'jet planes,'" says Coneway. "I usually tell them that I will have to talk to their dads; that I can't leave a pony in a place where he can't get exercise and be fed properly."

Another thing Coneway has noticed down through the years is the close touch youngsters keep with current events. If they are building a highway in the community, Coneway says that the children nearly all ask for a grader or some other piece of heavy equipment. During the war, the trend was most noticeable as requests sharply turned to airplanes, bazookas, cy soldiers, uniforms and other war-like equipment. Quite a few of the doll requests called for nurses uniforms.

"The most unusual request I have had down through the years," he says, "was from a little boy who wanted a whistle. That's all. Just a whistle. I don't know why, but it happened several years ago—and that request still stands out in my mind today. I've often wondered why he wanted that whistle so much." One of the most pleasant appearances he can recall was made his year, when Coneway "Santa Claused" at the Labor Camp, where were 139 Latin Americans housed in a 20-by-34-foot room, including 34 small boys and girls.

Was Extra Careful "Some of them were barefooted, but they were all clean—and I have never seen a more excited group

of youngsters. When we started passing out presents, their little faces fairly beamed. Sharp little eyes followed every move I made. I was extra careful not to slip up. I think they had a good time. Anyway, I know that I sure did."

What does Mrs. Coneway think about this Santa Claus business? She likes it, too. In fact, back in the U. S. O. days in Hereford during World War II, Mrs. Coneway became so well known as "Mrs. Santa Claus" that she donated one of the red uniforms and turned out to help Ray with his chores. However, Mrs. Coneway says she believes it's more fun just to be Santa Claus's wife.

If Coneway has any advice to pass along to future Santas, it would be that of showing a genuine interest in the children, themselves.

"They like for you to notice their clothes, to remark about their new shoes—and to ask about their department," he

says. "Just notice them, treat them like grown people, and you will get along fine. Besides, I think a fellow has to sort of enjoy doing the job—or he couldn't (Continued on Page 8)

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Sold in Sack or Ton Lots DON'T FORGET — We will deliver direct to your barn on quantity sales.

### ALWAYS A GOOD STAND-BY OLD PROCESS COTTON SEED CAKE & MEAL

Get our Prices.

# Hereford Grain Corp.

PHONE 360



### Want to Pour Concrete?

### Weather Too Cold?



### Crowe - Gulde Cement Co.

Now Has Available

# "Hot Water" Concrete

at NO ADDITIONAL COST TO YOU!

Call Us Today

# Crowe-Gulde Cement Co.

of Hereford  
PHONE 1722 1st & GOUGH ST

## YOUR FUTURE!



Your Future will bring you no more than what you plan for. But regardless of what your plans may be, they will depend largely upon your Home Life.

If it's a New Home or the Modernization of the House in which you now live, ROCKWELL LUMBER COMPANY can play an important role in your Home Life.

Our pride and joy is helping you with your Home Plans — either in remodeling & modernizing your present house or the construction of a new one.

We'll arrange easy financing.

## ROCKWELL BROS. & CO.

A. L. DEAN, MGR.

"A Complete Lumber Service"

104 SO. MAIN

TELEPHONE 4

### THE REAL McCOYS

BY JOHN and GEORGE



WE AIN'T SKERRED & MAW, WE INSURED WITH

### John McLean Insurance Agency

24 Years of Insurance

Know How

Phone 273

### Mr. and Mrs. H. D. Culpepper Will Observe 50th Wedding At Open House

Invitations have been extended to friends and relatives to attend an open house to be held this afternoon by Mr. and Mrs. H. D. Culpepper, who are celebrating their golden wedding anniversary. Call-

ing hours will be from three to five o'clock and many out of town guests are expected to attend. Children of the couple are Mrs. Wayman Featherston of Tulla, Mrs. Felix Kuykendall of Dove Creek, Colo., and O. H. Culpepper of Hereford.

### Community Builders

(Continued from Page 7)

do it too well." In addition to his contribution as Santa Claus over the long period, Ray Coneway qualifies in many other ways for the title of "Community Builder," holding a long string of "firsts" and "charter memberships" in the community.

**Grew Vegetables in 1917**  
He was born in Indianapolis, Indiana on July 23, 1890 and first came through this country on a trip to Colorado in 1908. He says he just never could forget the Western country, so he moved to Hereford in 1914. His father-in-law, George Hitz, owned a farm in the Black community and was one of the first men to become interested in growing produce in the shallow-water belt. Mr. Hitz, he recalls, had a sweet potato curing house there as early as 1917. Ray turned the place for several years specializing in vegetables.

"I guess we were just born 30 years too soon," he says. Coneway bought the farm in 1923 and in 1928 sold it to establish the Hillside Hatchery in partnership with J. A. Pitman and Bobo McLean. The hatchery was, at that time, one of the most modern in the nation, and was one of the first to feature blood-tested chicks. They also handled battered-fryers and broilers.

During the depression years of the 1930's the hatchery business dropped, however, and Coneway went into Packard Mill as assistant manager for H. E. Danforth a position he held for six years. He is now engaged in the bookkeeping and accounting business



RAY CONEWAY . . . . . Community Builder

and is associated with Warren Motor Company.

#### Has Several "Firsts"

Coneway was one of the first men in Hereford to purchase a share to establish a golf course, and was one of the charter members of the organization. He was one of the 22 charter members of the Hereford Lions Club, later serving the organization as director and as vice president in 1936. He was also a charter member of the Hereford Toastmaster's Club. Mr. Coneway has also been active in the Methodist Church, including seven years as Church School Superintendent and has served on the Board of Stewards. He is a Mason, Scottish Rite member, and a charter member of the Khiva Temple Shrine in Amarillo, having held membership for 43 years. In 1928, he also served as one of the community's early Scoutmasters, which in those days was a rough job.

Always for progress and youth, Coneway says: "The proposed Community Center would be fine. However, since much of our bigger business is across the tracks, I think that an underpass within two blocks of Main Street is possibly the thing this area needs most. It would not damage any property, and I think it would be a tremendous asset to the town."

About a third of U. S. deaths from heart disease occur at ages under 65.



GREETINGS & GIFTS are brought to you from Friendly Neighbors & Civic & Social Welfare Leaders through WELCOME WAGON

MARGARET WITHERSPOON

Phone 1258

#### Read The Classifieds

#### "ALL I WANT FOR XMAS IS A HEN THAT LAYS"

Santa heard this Farmer's song  
And laughed out loud and long:  
"Just keep that hen you've got right now,  
With her there's nothing wrong."  
"You say she's not productive —  
That she's sullen, sick and quiet.  
I'll tell you what that biddy needs  
Is a Good PURINA Diet."  
On Christmas Eve that farmer heard  
That noise that spells such grief —  
The noise out in the hen-house  
Was the Noise of a Chicken-thief.  
He grabbed his trusty rifle  
And dashed out in the yard  
And was surprised when he bumped in  
That well known Christmas Bard.  
"Merry Christmas to you and the same  
to the Hen

I've just left a sack in the  
Chicken - pen;  
it's full of PURINA well balanced feeds  
With the elements and vitamins  
Every Egg Layer needs"  
That hen is now happy;  
And the farmer can rest  
Easy whenever he looks  
There's an egg in her nest.

Soon to be released  
"STILBOSOL"  
in  
PURINA RANGE CUBES  
FOR  
Beef Fattening Ration



Packard Milling Co.

Phone 29



### Party Series Honors Couple

A series of parties for Miss Jane Houston and Terry Kirby who were married Saturday, were given during the past week. Preceding this week's parties was the large shower-tea given earlier for

Miss Houston in the home of Mrs. Jack Bradley. On Sunday Mr. and Mrs. Bill Waldrep and Mr. and Mrs. Alton Fraser entertained with a dinner-party at the Amarillo Club in Amarillo.

Those attending were Mr. and Mrs. Tommy Carnahan, Mr. and Mrs. Marshal Wilson, Jackie Allmon, Doris Turner, Ted Houston, Jonnie Johnson, Jon Fraser, Roy-Ja Boyd, Wilson Gyles, Mrs. Frances Houston, Mr. and Mrs. B. H. Kirby and Miss Houston and her fiancé.

### KPAN Staff Entertained

Members of KPAN staff were entertained at a Christmas dinner party at the Jaycee Clubhouse Sunday evening. A gift exchange was a feature of the evening's entertainment.

Those attending were Mr. and Mrs. Marshal Formby of Plainview, Mr. and Mrs. Clint Formby, Mr. and Mrs. Chris Clark, Mr. and Mrs. Sam Albright, Mr. and Mrs. Clinton Massie and Danny, Mr. and Mrs. Dennis Surber and children, Mr. and Mrs. D. H. Surber of Shamrock, Dovie Jane Jones and J. E. Wills.

Wednesday evening Mr. and Mrs. Paul Jones of Clovis were hosts at a dinner given at El Monastery Cafe in Clovis.

Present were Mr. and Mrs. B.H. Kirby, Mrs. Lois Oberthier of Clovis, Mrs. C. E. Worrell of Clovis, Mrs. Frances Houston, the bride and bridegroom elect and the hosts.

The rehearsal dinner was given by the bridegroom-elect's parents, Mr. and Mrs. B. H. Kirby, at the Jim Hill Hotel Friday evening. A Christmas theme was used in decoration. Fifteen guests attended.

### Truly-Teague Chevrolet



**BODY SHOP**  
24 Hour Wrecker Service  
All Types Body Repair  
Glass Installation

### TRULY-TEAGUE CHEV.

Phone 2049 Body Shop Main Office 740



**Cartoon Show and Jamboree**  
2 HOURS OF LAUGHTER with

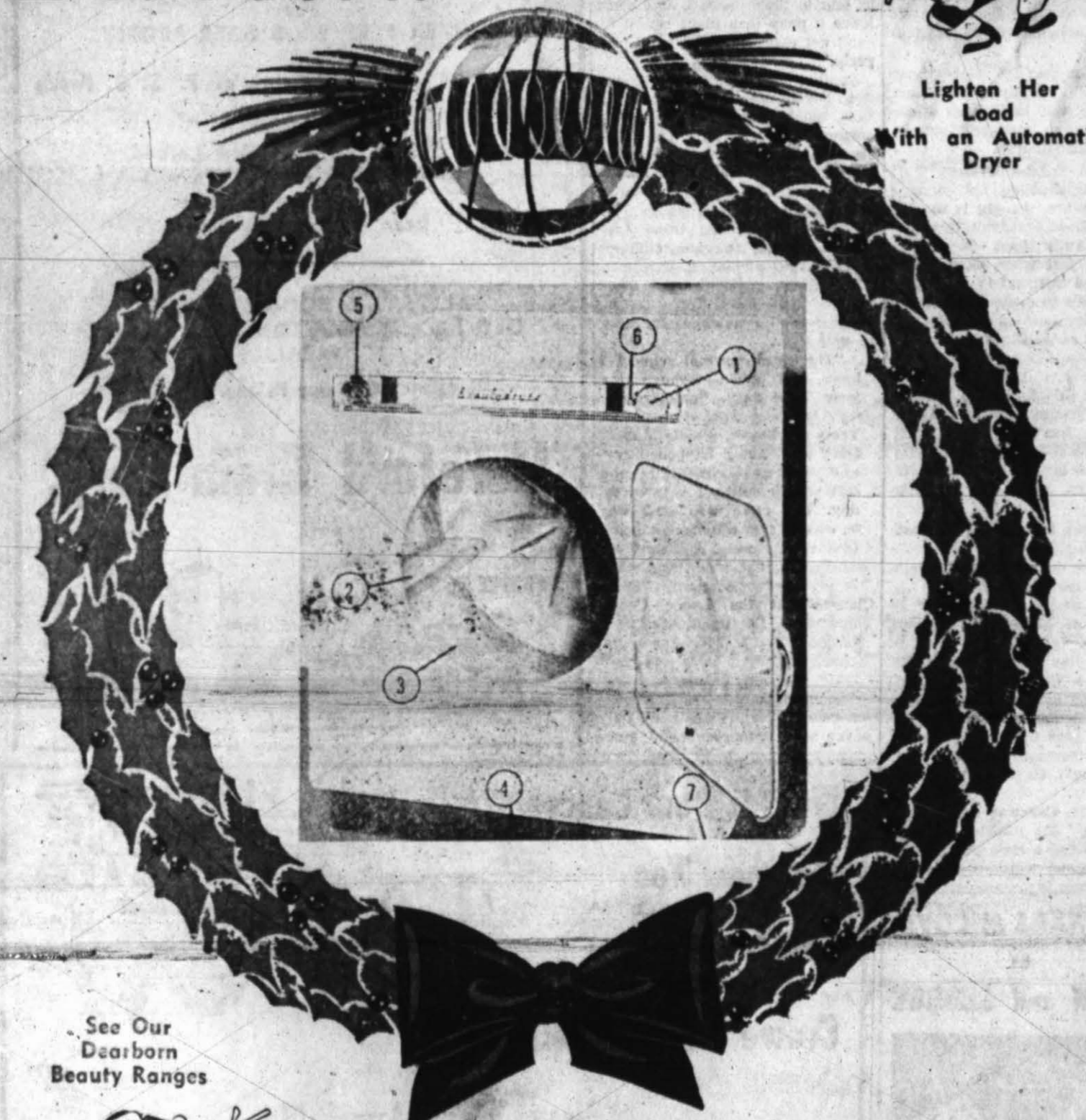
A Child Ticket and Big Box of Popcorn All For 25c

STAR FRIDAY

Says Old Saint Nick . . . . .  
This Year Give Her A  
*Dearborn Automatic*



Lighten Her Load With an Automatic Dryer



See Our Dearborn Beauty Ranges



### GAS DRYER

(Butane or Natural Gas)

from

### BLANTON BUTANE

Phone 551

### STAR ON ONE GIANT WIDE SCREEN PANORAMIC DIMENSION

SUNDAY MONDAY

ACTUALLY FILMED WITH THE WHALING FLEET IN THE ICY ANTARCTIC!

ALAN LADD IN HIS TOP ADVENTURE!  
**ALAN LADD IN HELL BELOW ZERO**  
with JOAN TRIZEL  
COLUMBIA PICTURES presents A WARNER PRODUCTION  
Technicolor

TUESDAY WEDNESDAY

WARNER BROS.  
**PHANTOM OF THE RUE MORGUE**  
NO TERROR EVER LIKE IT!  
A MAMMOTH MARAUDER RAGING UP FROM THE CITY'S MURKY DEPTHS!  
THURSDAY ONLY \$700.00 IN GIFTS  
THE CRUSADERS SURGE ACROSS THE HOLY LAND!

**THE SARACEN BLADE**  
with RICARDO MONTALBAN  
Betty St. John and RICK JASON  
COLUMBIA PICTURES presents FRANK VERBYE  
Technicolor

# CLARK LIKE

by  
ED STROPS



## ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



Features

WORLD'S GREATEST FEATURES

# The Sunday Brand

Houston, Texas

Our Mags: "More People—More Fun!"

**Buzz Sawyer**

FEATURING HIS PAL  
**ROSCO SWEENEY**  
By ROY CRANE





# Trade In Hereford For Your Best Buys!



by TOM SIMS & BILL ZABOY

# POPEYE

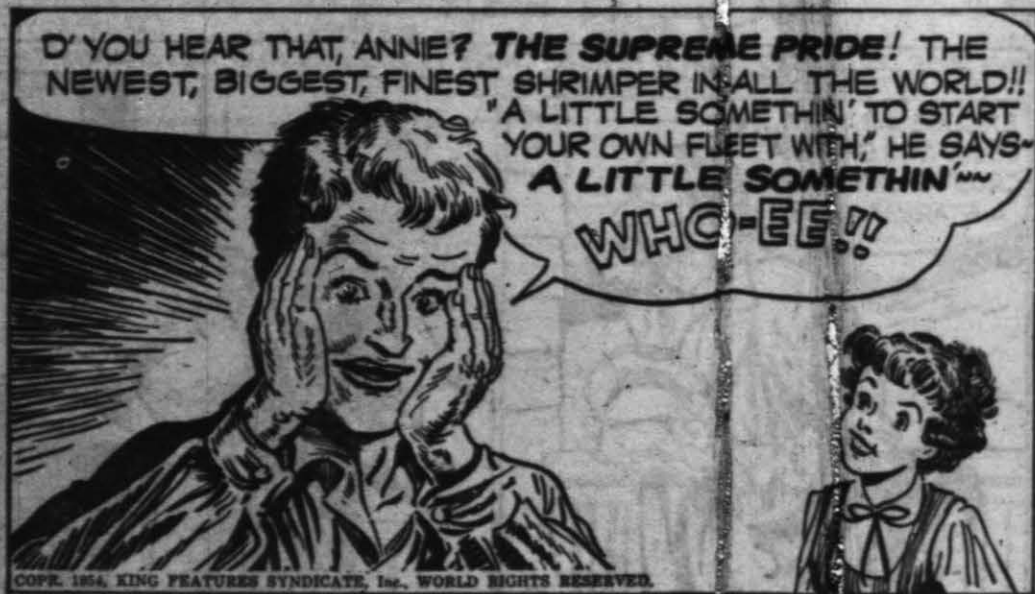
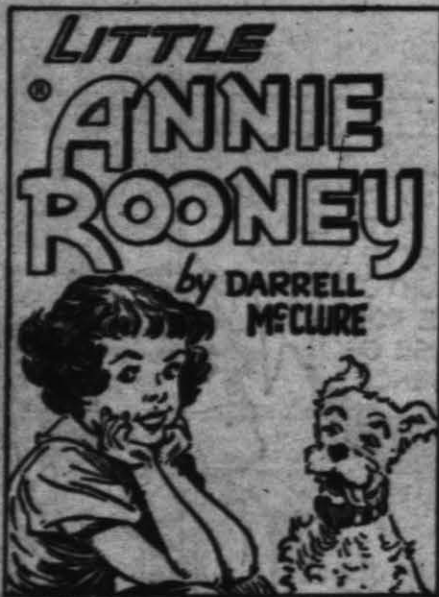
PRESENTS

# THE HIMBLE THEATRE

**GRANDMA**  
by  
**CHAS. KUHN-**



**Shop In Hereford  
For Your Best Buys!**



**ALL BUSINESS IS LOCAL**

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



# JOHNNY HAZARD

by FRANK ROSSIN



LOCATING THE CAVE OF THE RADIUM STATUE WITH A GEIGER COUNTER, JOHNNY AND ORCHID PRY AWAY THE METAL SEALING PLATE AND DISCOVER ....

YIPE! LOOK AT THAT! THE WHOLE WORLD HASN'T MINTED ENOUGH MONEY TO PAY FOR WHAT THAT STATUE IS WORTH!

AND THERE'S ALSO ENOUGH RADIUM IN THAT IDOL TO BURN US BOTH NICE AND CRISP! I'M MOVING!



FOR ONCE YOU'RE RIGHT, HAZARD! START WALKING BACK UP THE TRAIL... IN FRONT OF ME!



HALFWAY UP THE MOUNTAIN ORCHID STOPS JOHNNY BEFORE ANOTHER CAVE ...



AND INSIDE... ALL THE COMFORTS OF HOME, EH, HAZARD? I TOLD YOU, WHEN ORCHID PLANS A JOB IT'S THOROUGH! JUST WATCH AND SEE!



HELLO, "OUTSIDE"... HELLO, "OUTSIDE"... THIS IS "INSIDE" CALLING... CAN YOU HEAR ME?... OVER...

HELLO, "INSIDE"... THIS IS "OUTSIDE"... I HEAR YOU... HAVE YOU FOUND ANYTHING?...



HELLO, CHECKERS... FOUND THE TROPHY! FLY PLANE IN AS PLANNED... LAND IN VALLEY BEHIND LAMASERY MOUNTAIN...

GOOD! EXPECT ME IN HALF AN HOUR! OVER AND OUT...



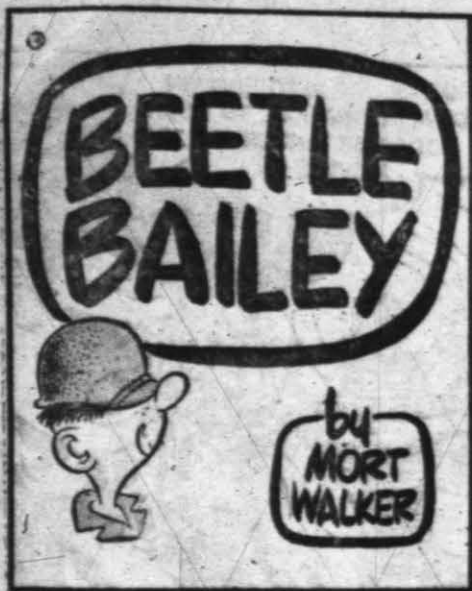
HATE TO BREAK UP YOUR GET-RICH-QUICK DREAMS, ORCHID... BUT HOW ARE YOU GOING TO GET YOUR GREEDY HANDS ON THAT STATUE... WITHOUT LOSING THEM?

ORCHID THINKS OF EVERYTHING... AND YOU'RE GOING TO BE MOTHER'S LITTLE HELPER ON THIS PROJECT!



PROTECTIVE CLOTHING, IMPREGNATED WITH LEAD! I WEAR ONE, YOU WEAR THE OTHER... IF YOU TRY ANY FUNNY STUFF I'LL ADD SOME LEAD TO YOUR SUIT!

With the Friendly Merchants  
**SHOP**  
of Hereford  
Help Keep Hereford Ahead



**ALL BUSINESS IS LOCAL**

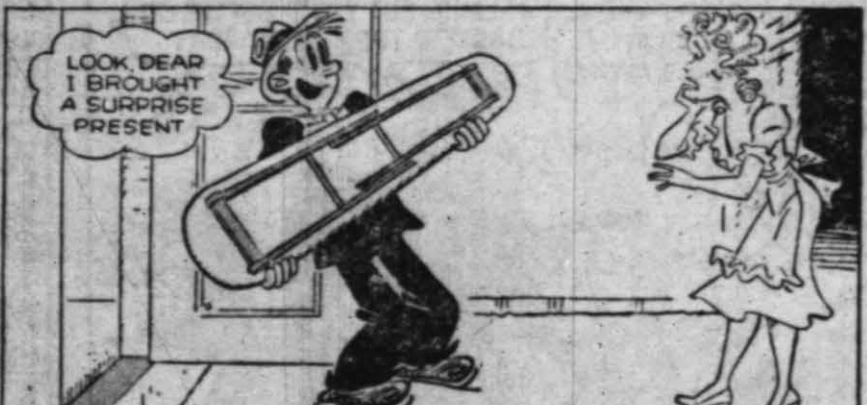
Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with our Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!





**Shop In Hereford  
For Your Best Buys!**

**BLONDIE**  
by  
CHIC YOUNG

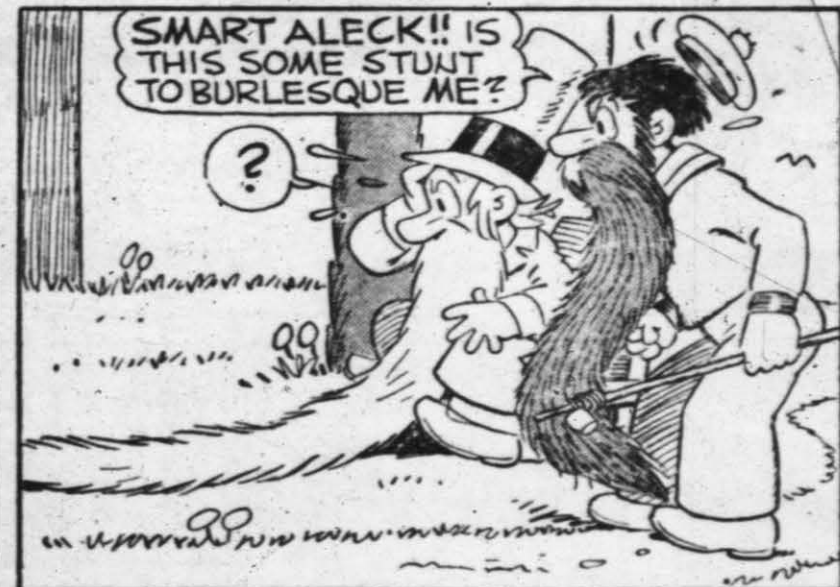


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**SHOP**

With the Friendly Merchants  
of Hereford  
Help Keep Hereford Ahead

# THE KATZENJAMMER KIDS



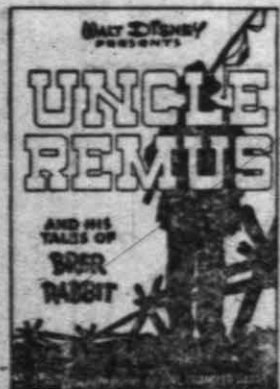
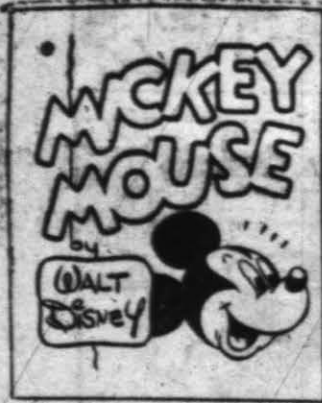
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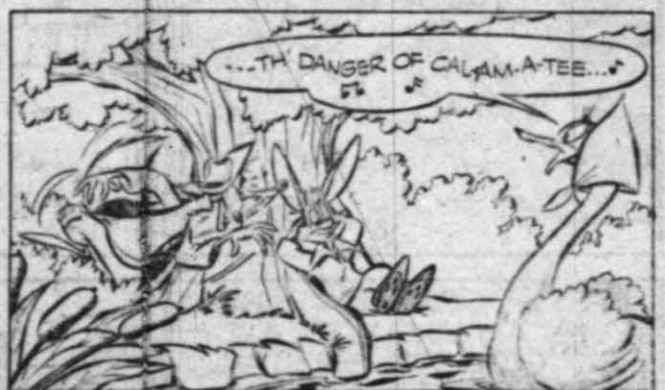
**Stop!!  
Shop!!  
Save:!**

*In  
Hereford*





YOU NEVER KNOW WHAT TUNES GONNA BE WHEN MIZ SWAN STARTS SINGING.



Trade In Hereford

For Your Best Buys

# NDRAKE

## THE MAGICIAN

FALK & PHIL DAVIS

WHILE THE 'OCEAN WIND' GETS SUPPLIES IN THE PORT OF A LARGE TROPICAL ISLAND, MANDRAKE ENTERTAINS THE ISLAND GOVERNOR.

WE'VE DECIDED TO RIDE ACROSS YOUR ISLAND AND MEET OUR SHIP ON THE OTHER SIDE.

RIDE ACROSS? THERE ARE NO ROADS. MOST OF THE INTERIOR HAS NEVER BEEN EXPLORED--

WONDERFUL-- MARVELOUS!



12-19  
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CONTINUED

### ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!

