

WEATHER		
	High	Low
Wednesday	93	49
Thursday	93	53
Friday	88	49
Moisture Friday		.29

# The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

36 Pages

Including 20 Pages of Comics

VOL 6—NUMBER 13

Hereford, Texas, Sunday, September 20, 1953

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LOOKING LIKE A RUNAWAY GAS WELL, the Bovina school building gushed flames Thursday night during the fire which completely destroyed the combination grade and high school which had been used since the beginning of school by some 325 students, a higher enrollment than that which the school

had last year. Hereford firemen answered an emergency call and helped to keep the blaze from spreading out into other parts of Bovina. Other fire departments that answered the call were those from Friona, Farwell and Texico. (W. H. Patton Photo.)

## Bovina Grade And High School Burn Thursday

Fire which was discovered about 9:15 o'clock Thursday night destroyed the school building at Bovina, leaving both grade and high school students without regular class rooms.

Football team members who seemed more worried about the nearby gymnasium than the loss of the school itself beat the Gruber Greyhounds at Bovina Friday night 32-0 to show that they had not lost their school spirit when they lost their school.

### About \$250,000 Loss

The loss was estimated by school board members at about \$250,000, considering replacement cost of the building, most of which was about 40 years old.

Firemen from Hereford joined those from Friona, Texico and Farwell in helping the Bovina Fire Department fight the blaze. A big pumper truck from Hereford blew a head gasket three miles east of Friona and never did make it to the fire, though other equipment did.

### Girl Spotted Fire

According to a theory worked out Friday, the fire must have

started near the main switch box, then spread to other parts of the building. Lillie Ellison, Bovina High Junior, first saw the flames, and ran to the home of Supt. W. H. Willoughby. By the time she reached by his house, which was only half-block away, the fire was already out of control, and "smoke was so thick I could hardly see," she said.

Superintendent Willoughby man-

aged to salvage last year's school records and the money from the school safe, but everything else in the building was lost.

Temporary water shortages hindered the firemen at times, but that wasn't too important, apparently, for they could do little more than try to keep the blaze from spreading, as there was little hope of saving the building.

(Continued on Page 2)

### BY COUNTY AGENTS ASSOCIATION

## Distinguished Service Award Will Be Given To Hugh L. Clearman

Hugh L. Clearman, Deaf Smith County agricultural agent since February 1946, is one of six Texans named to receive the National County Agricultural Agents Association's Distinguished Service Award. Clearman was selected by the Texas Association, and the announcement was made by Refugio County Agent D. F. Bredthauer, secretary of the state group.

The awards are made annually to those county agents who have made outstanding contributions to agriculture over a period of years. Formal presentation of the awards will be made during the national association's annual meeting which will be held from October 11-15 in Philadelphia. Clearman is making plans to attend.

Started in 1940, his first Extension Service appointment came in February 1940 when he was named assistant county agent in Deaf Smith County. One year later he was transferred to Lipscomb County as county agent and a year later he entered the U. S. Navy. After his discharge from the navy, he returned to Deaf Smith County and his present position.

Clearman helped put 4-H club work on a sound footing in Deaf



Smith County in 1940 with a doubling of the membership. He helped organize the Hereford Potato Growers Association and gave much assistance in developing proper irrigation and cultural methods for crop production in the county under irrigation.

### Organized Seed Growers

After his return from military service and appointment as county agent for Deaf Smith County, he again commenced work on problems related to irrigation farming.

A county certified seed growers association was organized and these growers annually produce enough certified seed to plant several hundred thousands of acres. He was instrumental in the organization of the Hereford Junior Livestock and Poultry Show which is open to junior exhibitors from Deaf Smith and three adjoining counties.

Through demonstrations, new crops have been introduced into the county and lettuce and castor beans are now of major importance. He is vice president of the Hereford Foundation, an organization set up to do research on products produced in the county. Member of several organizations.

Clearman is associated with just about every organization in Hereford and the county which has been formed to aid agriculture. They include the Hereford Breeders Association; the three previously mentioned and the Hereford Riders Club.

Clearman, a native of Eastland County, graduated from Texas A and M College in 1940. He was a distinguished student; a member of the Kream and Kow Club and president of the Texas Aggie Entomology Society while a student at A and M.

## Freak Hailstorm Hurts Some Crops In Area

A freak windstorm, accompanied by extensive hail and light showers, struck here around 6 o'clock Friday afternoon, leaving a path of destruction over a triangular area which ran from approximately 19 miles northwest to a point five miles west of Hereford, and continued on a few miles south of town.

Some damage was also reported northeast of here, but heaviest tolls were inflicted in the V-shape area northwest between Highway 51 and Harrison. Hail damage of this type was reported as rare at this time of year and was probably the first serious loss inflicted in mid-September in the past 20 years.

Reports from the area Saturday morning showed scattered damage on grain, cotton and wheat, some being estimated as high as 50 percent. Lettuce growers also reported extensive damage in early crops, a few running close to 100 percent in cases where lettuce was ready for harvest. Trautman Brothers reported one field west of town which "would not even make good salad" following the blast.

Instances where lettuce had already formed into heads resulted in the more serious damage, while growers reported that damage to later lettuce will depend, in a great measure, on weather which follows and were hoping for continued cool temperatures.

### Not Much Moisture

No single individual reported sufficient moisture from the storm to be of benefit. The storm swept into Hereford from the northwest, and was preceded by a rain shower which required the use of artificial lighting in store buildings and residences. The light showers and heavy hail followed, with hail stones covering the pavement to such an extent that it resembled a light fall of snow. The stones were approximately one-half inch in diameter. Damage was reported to flowers and late gardens. Most

costly result of the hail in town, however, was to firms with outside neon lights, practically all of which were "blacked out" as the stones shattered tubing.

Actual monetary extent of damages from the hail storm were, of course, problematical. Street corner estimates ran all the way from \$100,000 to \$1 million. Still others felt that damage was only slight to cotton and to grain crops. Lettuce damage, however, was material in cases where the crops were advanced.

Scattered Reports  
Scattered reports, rounded up from individuals, elevators, lettuce sheds, and gins, follow:

W. O. TIMS, 12 miles northwest. Approximately one-third loss on grain and cotton.

FRANK BRINKMAN reported late lettuce "in shreds".

CHAS. HOLT, 10 miles northeast; Considerable damage. Hail was approximately same proportion which fell in town.

GEORGE TURRENTINE, 5 miles west on Harrison: Slight hail damage. This seems to be the approximate hail boundary west on Harrison.

D. C. and JAY MCWHORTER, northwest of cemetery: Considerable damage to heading lettuce. Questionable damage to crops in less developed stage.

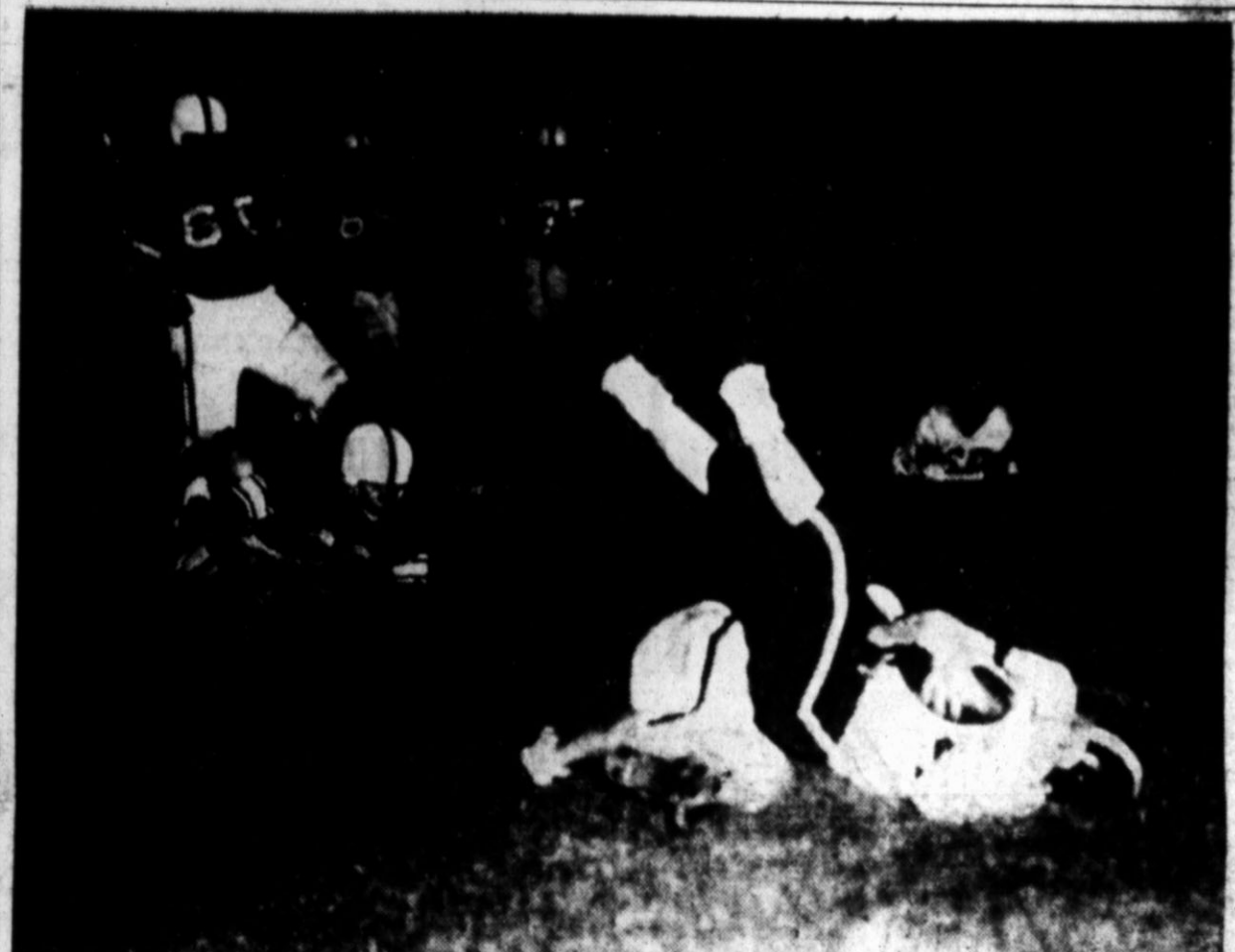
Ten To 50 Percent Loss  
CHAS. HUSTON: Nine growers in hail area reported losses running from 10 to 50 percent.

T. E. SEIGLER, west of town on Harrison: Considerable damage to lettuce.

TRAUTMAN BROTHERS, also west: Total loss on early lettuce in heads. Some reported beaten in to ground and in shreds.

C. P. WORTHAM, nine miles north and five west: Approximately 50 percent damage to minize crop.

DICK JOWELL, five miles west: Around 50 percent damage to cotton. Grain shattered, but less damaged. (Continued on Page 2)



A WILDCAT ball carrier went down hard after having eluded one Whiteface team member Friday night. Mostly, though, the Wildcats seemed to get the breaks, and

made a number for themselves as they chalked up a 26-7 victory over the Whitefaces. (Staff Photo.)

## Officers Raid Beer, Gambling Joint Wednesday

A Wednesday night raid by city, county and state law enforcement officers netted 28 men and three women at a combination beer and gambling joint just outside the Hereford City limits on 13th Street.

An old barn had been worked over, and was being used for the violations.

With ice beer being sold for 50 cents a can and a poker game in session, business was fine until the officers swooped down on them.

Using two cars, the officers drove up to the weed-bordered road which led into the barn, then gunned their cars and caught the people in and around the barn before most of them had a chance to think about what was happening. Only two men were known to have escaped from the trap.

### Charges Filed

Charges of "being on the premises where drinking and gambling were taking place" were filed against most of the people caught. Justice of the Peace A. L. Thomas levied fines of \$5 and costs, or \$19.50, against 23 persons who had been picked up in the raid.

Several of the people who were allegedly involved in the operation of the place had come over from Clovis, the sheriff said.

Nothing To Do With Fleets  
"We don't know just how long they had been operating out there," (Continued on Page 2)

## Whitefaces Lose First Home Game Friday, 26-7

Hereford's Whitefaces took a 26-7 shellacking from the Littlefield Wildcats Friday night in the Whitefaces first home game on their new field.

Held scoreless until the third quarter, the Whitefaces finally broke the jinx when Duwayne Wallace intercepted a Wildcat pass back of his own goal line and shook off his pursuers to complete a 101 yard run for the Whitefaces only touchdown.

### Too Many Fumbles

Rain and hail which had fallen during the latter part of the afternoon had left the heavy grass wet, and made the ball hard to hold on to, but could hardly be blamed for all of the Whiteface fumbles, though the Wildcats had a considerable amount of the same trouble.

Littlefield received the kickoff, but got only a short distance past the middle of the field before los-

ing the ball on a fumble. Hereford couldn't keep the ball, though, losing it to the Wildcats after four plays. That time Wildcat back Vaughn started driving, taking the ball over tackle for gains as high as 13 yards.

### Over The Line

Getting the ball to the three yard line, the Wildcats were penalized five yards for offside, but Mears took the ball and went over for the first Wildcat score.

After the second kick-off, the ball was passing back and forth between the two teams, and first one and then the other would fumble.

Finally, Wallace and Godfrey carried the ball down to the Wildcats 10 yard line, then lost the ball to the Wildcats who carried it back up to the 40 and lost the ball again on a fumble.

### Pass Intercepted

A pass from Godfrey was intercepted by quarterback Howard of the Wildcats, who took off down the field for what appeared to be a certain touchdown, but was downed on Hereford's one yard line by (Continued on Page 2)

### BY INSURANCE FIELDMEN

## Fire Hazard Check Is Coming Thursday

Thursday Hereford will learn more about its potential fire hazards in the business section of the city than it has ever known, if the work done by insurance fieldmen that day is comparable with their work in other towns and cities.

The day which has been declared Town Inspection Day by Mayor Henry Sears, will open with a parade down Main Street at 8:45 o'clock in the morning and will end with a banquet for the inspection team members and members of the Hereford Volunteer Fire Department at 8 o'clock that night in Hotel Jim Hill.

### Firemen As Guests

The volunteer firemen will be guests of the merchants of the city, as will the firemen's wives. Other guests will be the fire chiefs of Amarillo, Dimmitt, Friona, Canyon and Vega. Chief speaker for the evening will be Grady Burns, Fire Marshall for the City of Dallas.

After the inspecting teams have done their work, the Hereford Fire Department is scheduled to give a demonstration at 6 o'clock of fight-

ing a butane fire and a fire of old oil and tires, if enough used oil can be located in Hereford, Fire Chief Earl Phillips said. The demonstration will take place in the area south of the Tennis courts, just off Park Avenue.

During the day, the inspection teams, each team consisting of two inspectors, one volunteer fireman, and one Boy Scout will make the rounds of all business houses.

### Inclusive Checks

Their checks will include everything from the date on which a fire extinguisher was last serviced to checking fuse boxes to see that proper size fuses have been installed. Other checks will be on "handyman wiring," and similar hazards which could cause a fire at some time. Each of the hazards will be tagged, showing what is wrong, but the inspecting teams will not do anything about correcting these situations.

Instead, each hazard will be left for the building owner or the person using the building to correct, as it is felt that this is more likely (Continued on Page 2)

## Moisture Content Warning Issued

Hereford elevators this week issued a warning to grain producers regarding moisture content of harvested grain which, according to the statement of eight elevators, is the immediate area, cannot exceed 13 percent and be acceptable under the government loan program.

The announcement, made in this issue of The Brand, points out that the elevators have, in the past, been able to accept grain of higher moisture content, due to the fact that they were shipping out enough grain on direct purchase to offset the stored grain exceeding 13 percent in moisture. (Continued on Page 2)

## Around Town

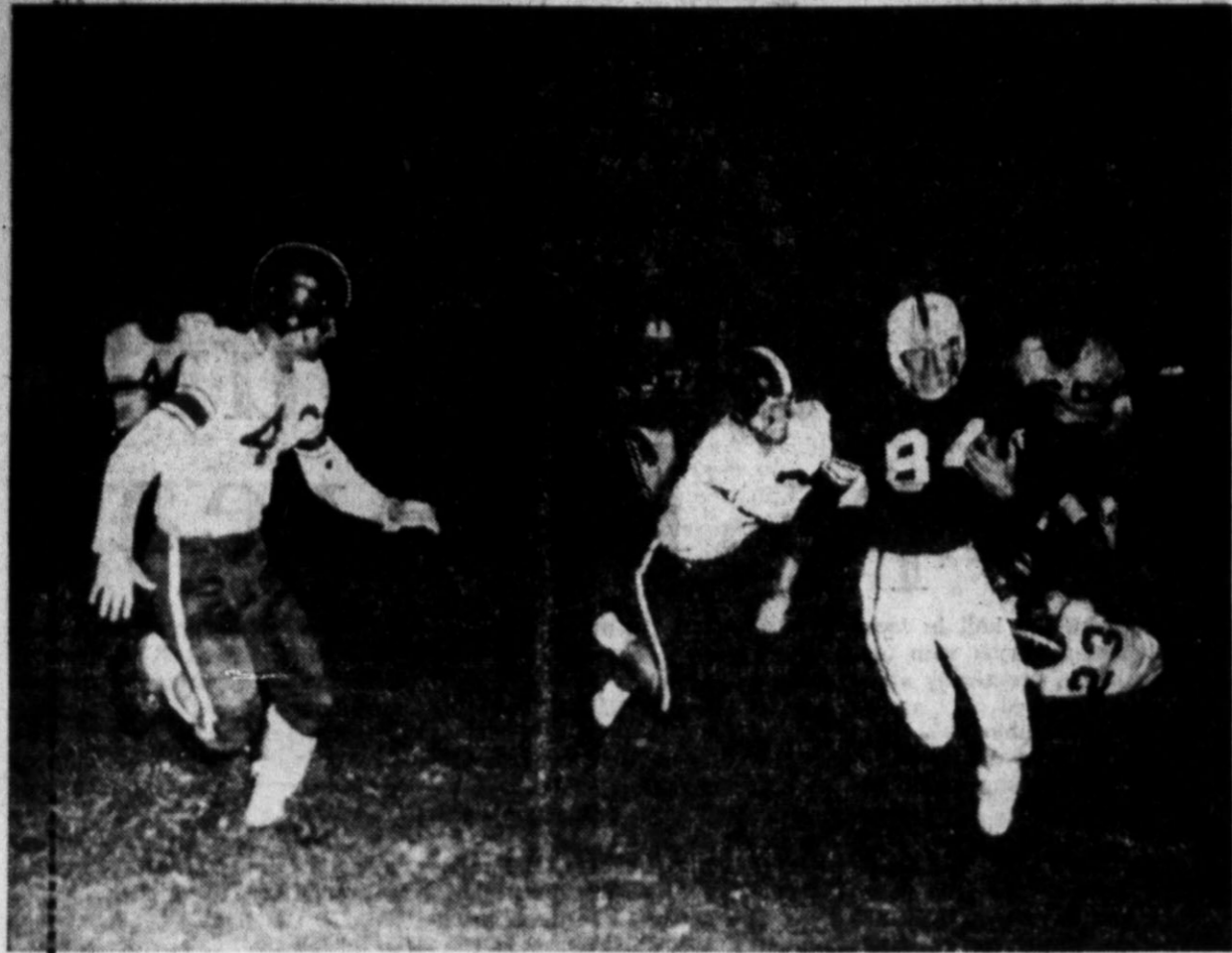
J. A. Buckner was reported as doing fair at the hospital Saturday. Buckner, who was found lying on the floor of his home at Fourth and McKinley, had broken his hip and dislocated his shoulder.

A reunion of former citizens of Hood County and Henderson County will be held at Mackenzie State Park at Lubbock, Sunday, September 27. Everyone attending is asked to bring a basket lunch.

Joan McGee, a sophomore at Texas Tech in Lubbock, is a pledge to the Delta Delta Delta Sorority this year. She is the daughter of Mr. and Mrs. Taft McGee, 209 Ave. D.

Clyde Harper, formerly with the Myers Music Mart in Amarillo, is to begin selling pianos at the Park Avenue Appliance Store at 509 Park Avenue.

(Continued on Page 2)



WAYNE SMITH, Hereford right halfback, had a clear field for only a few seconds when he started this run Friday night. A few steps later Wayne, and his pursuers, were rolling across the turf. From the expressions

on the faces of the Littlefield players closing in on him, they were most determined to stop the play, and stop it in a hurry. (Staff Photo.)

### Officers . . .

(Continued from Page 1)  
but it certainly hadn't just been set up," Sheriff Lowell Sharp said. "This raid had nothing at all to do with the Fiesta, and only a few

people who had gone to the fiesta had gone out to that place." Officers who took part in the raid included Sheriff Sharp and Deputy Sheriff Neal Young, Hereford Chief of Police Leo Box and officer Morris L. Brown, and two members of the Highway Patrol.

Saturday the sheriff still had several of the people in jail as he was still trying to trace the leadership of the operation. It is estimated that one-third of the world's trade is carried on in pounds sterling.

### Whitefaces . . . Moisture . . .

(Continued from Page 1)  
Wildcat fullback Shelby took two tries to get the ball over the goal line, and made it on the second try over center, raising the score to 13-0. They failed in the try for the extra point.

**Hereford Scores**  
Hereford got their only score in the bottom of the third, but saw this nullified by another Wildcat score before the quarter had ended. A sustained drive by Vaughn and Shelby took the ball to the one yard line again, and Howard took it over for the third goal. The conversion try was foiled by fast-moving Whitefaces.

Early in the fourth, both sides got butter-fingered for a short time and the ball was passed back and forth between the two teams like a shuttlecock.

**24-Yard Gain**  
Wildcats Vaughn and Shelby finally got in behind their guards again for several plays, then let tailback Williams take the ball around right end for a 24 yard gain.

With only 11 yards to go, the Wildcats tried a line play followed by an incomplete jump pass, then Shelby gained seven yards by going around right end and made the other four yards on the next play to complete the Wildcat scoring.

Still fighting, the Whitefaces were able to make only four plays before losing the ball to Littlefield on a fumble. Unable to stop the Wildcats, the Whitefaces allowed completion of a pass from Shelby to Mears, who was stopped on the four yard line just as the final whistle blew.

(Continued from Page 1)  
not be available this year, they pointed out, because the present low market price on milo will result in a great majority being placed in the government loan program.

The elevators, in addition, offered free tests to producers before actual harvesting started, thus placing the producer in the position of being able to wait until proper maturity before gathering his crop.

### Around . . .

(Continued from Page 1)  
The Hereford Kiwanis club will sponsor a Kid's Day Parade at 2 o'clock Saturday. There will be a free show at 9:45 o'clock that morning. After the parade free popicles will be given at Lake Park. Prizes will be given for the best decorated bicycle and tricycle, best walking entry, most original entry, best pony or horse entry, youngest two wheel rider, youngest tricycle rider, best pet entry, and best safety slogan. All entries must be in by 1:30 o'clock that day.

Wayne McElroy, formerly of the Clarendon Furniture, is the new salesman at the H&H Furniture store. He and his wife and two sons have made their home at 118 Avenue J. He is active in Baptist and Masonic work.

A course in public speaking will

begin at Shirley School Monday night at 7 o'clock. Wendell Cain, professor of speech at WTSC, will be the instructor. Anyone who wishes to take the course must be enrolled not later than Monday night.

The Chamber of Commerce mailing lists are ready. If you would like one of these call 267 or go to the Chamber of Commerce office at Hotel Jim Hill. They are \$6 each.

All three of Hereford's drug stores have agreed to close at 6 o'clock on Sunday nights, and to close at 7:45 o'clock on nights when there is a high school football game being played in Hereford. Dates of these games are October 9, 23, and 30 this year.

### Fire . . .

(Continued from Page 1)  
to make that person more careful in the future.

**Report For Chief**  
A report on the inspection will be turned over to Chief Phillips at the banquet that night, when C. E. Colson, president of the Texas Insurance Fieldmen's Association, will also be present.

Follow-up reports will be sent to each business, which will be asked to check off the hazards which have been corrected and mail the sheet back.

Per acre corn yields in the United States rose from 22.6 bushels in 1933 to 40.6 in 1952 on the average.

### Mayor's Proclamation

WHEREAS it is generally recognized that loss of life and property by fire is increasing yearly in our United States and in Texas; and

WHEREAS the Fire Prevention Committee of the NORTH TEXAS Division of the Texas Insurance Fieldmen's Association, and organization representing the capital stock fire insurance companies, has as its aim, the saving of lives and property by stopping fire; and

WHEREAS this organization, upon invitation of our local Fire Department and various civic organizations has agreed to help HEREFORD stage a community-wide fire safety program to reduce fire hazards and to alert our citizens and school children to the fire problem.

NOW, THEREFORE, I, HENRY SEARS, Mayor of Hereford, do hereby officially declare and proclaim

THURSDAY, SEPTEMBER 24, 1953, as "Town Inspection Day" and

I earnestly urge that as a city and as individual citizens, we lend our full support and cooperation to the fire safety campaign.

AND THAT we cooperate, as a community, with such recommendations for fire safety which may be made by the Fire Prevention Committee of the NORTH TEXAS Division of the Texas Insurance Fieldmen's Association, during its inspection of our business properties, schools and other public buildings.

IN WITNESS THEREOF, I here-

unto set my hand and cause the seal of the City of Hereford to be affixed.

Henry Sears, Mayor  
City of Hereford

Mr. and Mrs. Glen H. Williams are announcing the arrival of a son, John Stephen, who was born, Sunday, September 13. The paternal grandparents are Mr. and Mrs. J. C. Williams of Dimmitt and the maternal grandmother is Mrs. W. W. Rose.

### Freak . . .

(Continued from Page 1)

FRANK BEZNER, south of Hereford on 51: Approximately 50 percent on all crops.

DWAIN WALKER, northwest, reported cotton stripped from stalks.

BILL HUTSON, 12 miles northwest: Crops critically damaged in area. Some near total loss.

ARTHUR POWELL, 17 miles northwest: Little rain. Heavy fall of hail.

O. G. HILL, west of town: Hail reported heavy from this point on into Hereford.

V. RIDLEY: No rain. No hail.

PHILLIP MILLER, northwest: No hail. No moisture.

SUMMERFIELD AREA: No hail damage. No moisture.

GRANT HANNA: Ten to 15 bushels an acre loss on grain sorghum. Lettuce will probably be delayed six to 10 days.

READ THE CLASSIFIED

Statistics	Hereford	Littlefield
First Downs	14	22
Yards gained rushing	117	287
Yards lost rushing	20	7
Passes Attempted	12	15
Passes Completed	1	7
Yards gained passing	16	101
Passes intercepted by	2	3
Number of punts	1	1
Punt average	10	40
Number of penalties	3	12
Yards penalized	25	60

### Bovina . . .

(Continued from Page 1)

**Roof Dropped**  
Fanned by a west wind, the flames ate through roof supports and dropped the roof down into the rooms below, adding more fuel to the flames which were leaping out of the lower floor windows. Within less than three hours the building was considered a total loss.

School children were already scheduled to go to Amarillo to the Tri-State Fair Monday, and temporary classrooms will be ready by Tuesday. These will include the gymnasium, part of the cafeteria, the American Legion building, and some churches.

The blink of your eyes takes from 1-10 to 1/4 of a second.

**Christmas Special on READER'S DIGEST—**  
Starting Sept. 20, 1 yr. for \$2.75

**WOMAN'S HOME COMPANION AMERICAN MAGAZINE and COLLIERS 1yr. for \$6**  
(to 1 address)

or  
**WOMAN'S HOME COMPANION**  
30 months and 40 issues of COLLIERS for \$3.00

**American Magazine**  
18 months for \$3.00

**Good Housekeeping**  
2 years for \$3.98

**HARPER'S BAZAAR**  
16 months for \$4.98

**Home Beautiful**  
22 months for \$5.98

**Town and Country**  
2 years for \$9.00

I can also take subscriptions to the

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Thank You  
**GEORGE STRANGE**

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Imagine the luxurious comfort you will enjoy with one of these new Iridescent creations by Lees on your floors. Make your choice from the beautiful embossed contemporary leaf, the embossed provincial tweed or the stunning contemporary hook pattern, all designed to create a striking sculptured effect. See your rooms glow with new life when carpeted with lovely Iridescent. A variety of new colors spark the embossed contemporary leaf and contemporary hook designs, providing a wide selection for the room scheme of your choice. Best of all, these 100% wool beauties are priced

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Since 1901

**A Paul Sachs**

ORIGINAL

All wool jersey dress being modeled by Miss Nancy Milford, "Miss Texas Salesgirl."

See this beautiful dress at

**The Little Fashion Shop**  
"Smart Clothes for Smart Women"



WHEN LUBBOCK LIONS visited Hereford to tell Lions here about progress at the Texas Lions Camp for Crippled Children, they took home some hefty souvenirs—which were edible. The Chamber of Commerce presented each one of them with a basket of honey dew melons. Shown, from left, are Marvin Armstrong and Harry Uguette, both of Lubbock; J. W. Robinson Jr., president of the Hereford Lions Club; and Marshall Harvey, also of Lubbock. Hereford Lions raised \$6 per member for the camp last year. (Staff Photo.)

### Tray Preparation For Child Is Shown At Camp Fire Meet

Mrs. O. H. Herring gave a demonstration on fixing a child's sick tray to the Wahampta Camp Fire Group when it met Thursday.

Mrs. A. L. Manjeet gave a demonstration on miniature flower arrangements. All flower arrangements to be entered in the Flower Show should be taken to the Presbyterian church Monday, September 28, from 4 o'clock to 6 o'clock. The girls' name and group must be on each arrangement.

Those attending were Verna Brown, Rosa Lee-Strange, Jane Pool, Sheryl Patterson, Shelia Williams, Kay Lynn Scott, Karen Williams, Sandra Ann Roberson, Lois Christman, Kay Cole, Bonnie Rae Craig, Margaret Boomer, and the leader, Mrs. Louis Woodford.

Jean Terry was received as a new member.

### Early Settlements Discussed At Farm And Ranch Meeting

The first regular luncheon-program of the season was held by Farm and Ranch Club Thursday afternoon in the home of Mrs. Herschel Burrus. Fall flowers were used in decoration of the luncheon tables.

Subject of the program was Early Day Settlements with members answering roll call by naming pioneer settlements in Deaf Smith County.

#### Descriptions Given

Mrs. Charley Burk gave descriptions and the history of early day settlements. During the social hour Mrs. Waldron Melton won the floating prize.

Members attending were: Mesdames Charley Burk, Charley Hoover, Dub Harkrider, Jack Weaver, Waldron Melton, J. O. Perrin, G. F. Solomon, T. D. Devenport and the hostess.

### Officers Are Elected By Win One Class

Win One Class of the First Methodist Church held its regular social and business meeting in Ward Hall Tuesday afternoon. Hostesses were Mesdames E. W. Harrison, C. C. Bowman and D. H. Bryant.

Messie was directed by Mesdames A. C. Thompson, J. E. Beyer and E. W. Harrison.

Mrs. D. H. Bryant gave the devotional lesson and Mrs. M. M. Beavers gave the prayer.

#### New Officers

New officers elected were: Mes. C. C. Bowman, president; Mrs. E. W. Harrison, vice-president; Mrs. M. F. Cherry, secretary; Mrs. A. C. Pierce, assistant secretary; Mrs. Pearl Bergin, treasurer; Mrs. D. H. Bryant, devotional leader; Mrs. C. F. Davis, cheer; Mrs. Wm. McGehee, flowers; Mrs. J. F. Ward, teacher; and Mrs. Fred Millard, reporter.

Others attending were: Mesdames F. M. Faulkner, T. H. Coursey, Miller, Ray Hershey, Josie Funderburg, Luther Pevely, Laura Thomas, Andy Thomas, E. J. Hudson, H. M. Benefield, and Cross Randel of Tulsa, Okla.

Mr. and Mrs. Marion Rutter have returned from Austin where they accompanied their son Clayton, a student at the University of Texas. Enroute home they stopped in Abilene for a short visit with Mr. and Mrs. A. B. Christian, former Hereford residents.

READ THE CLASSIFIED

FREE PICTURE SHOW - STAR THEATRE - 9:45 A.M.

BUTCH JENKINS IN "BOY'S RANCH"

### HEREFORD KIDS DAY PARADE

2:00 P.M.

SATURDAY, SEPTEMBER 26, 1953

FREE SHOW OPEN TO ALL KIDS IN HEREFORD AND VICINITY! WALK, RIDE A BICYCLE, TRICYCLE, OR RIDE YOUR HORSE! PRIZES FOR:

- (1) Best Costume
- (2) Best Decorated Bicycle
- (3) Best Decorated Tricycle
- (4) Best Walking Entry
- (5) Most Original Entry
- (6) Best Pony or Horse Rider
- (7) Youngest 2-Wheel Rider
- (8) Youngest Trike Rider
- (9) Best Pet Entry
- (10) Best Safety Slogan

Parade forms at Second and Sampson Streets. Entries report at 1:30. Free popsicles at Lake Park after parade.

SPONSORED BY

HEREFORD KIWANIS CLUB

## Northwest Hereford News

By Mrs. R. C. Childers

Dianne Robinson, daughter of Mr. and Mrs. Pat Robinson of this community, fell and broke her left arm, at a picnic held at one of the city parks in Amarillo last Sunday. She was taken to the Northwest Texas Hospital and was released Tuesday afternoon, and returned to her home with her parents. Dianne is left-handed, and every one who visits her says, "Aren't you glad that it is your left arm that you broke". That is just one of the things that a left handed person has to deal with all of their lives.

Mrs. Robinson's mother, Mrs. J. T. Richardson, kept the girls while their mother was in Amarillo with Dianne.

#### Paul Corbett Ill

Paul Corbett became suddenly ill and was taken to the local hospital Tuesday morning. He is reported to be improving according to reports from his wife Friday afternoon.

Floyd West was a caller at the R. C. Childers' home Thursday afternoon.

Mrs. Edgar Telehik is working again at the Womble Campbell Manufacturing Co., after several weeks vacation this summer.

Mr. and Mrs. W. E. Holcomb have been vacationing in south Texas with friends and relatives for the past month.

#### Election Set

The Cultural Home Demonstration Club will elect officers at the next regular meeting of the club at the home of Mrs. Ira Scott Thursday at 2 o'clock, instead of 2:30 o'clock, the usual meeting time. All club members are urged to attend and help with this election.

Mrs. Allie McNeill of Wayside, was a visitor in the home of Mr. and Mrs. R. C. Childers Thursday afternoon.

Mr. and Mrs. Delbert Bainum spent the day in the home of Mr. and Mrs. C. S. Barclay Sunday.

Mrs. L. E. Hooten, mother of Mrs. T. B. Cox left last week to go to the home of her daughter, Mrs. C. A. Fowler in Stamford for a visit this fall. Mrs. Hooten has made her home with her daughter here for the past year.

Mr. and Mrs. Everett Cox of Plainview, Mr. and Mrs. Rea Cox of Dawn, and Doyle Cox from Westway all spent the day in the home of their parents, Mr. and Mrs. T. B. Cox Sunday.

Mrs. Roy Phillips and Mrs. Evelyn Hutcheson and three girls from Hereford visited in the home of Mrs. T. B. Cox one day last week.

#### Home On Furlough

A-2c James Henderson, has a 15-day furlough and is visiting his parents, Mr. and Mrs. John Henderson of this community. James is stationed at Harlingen. He is due back at the base September 26.

A huge ensilage pit is being filled with corn ensilage, on the R. C. Childers' farm this week. Corn ensilage has proven to be the best winter feed for dairy cows that can be obtained. Alfalfa hay is good, but it does not have the moisture content that ensilage has. Other types of feed can be used for ensilage but corn has the highest protein content. A moisture content feed is a better milk producer feed, than dry feed is. This fact has been proven on many farms over the county the past few years.

Navy scored 147 points last football season to its opponents 75. It was the first time the Midshipmen had accomplished this since the 1945 campaign when they had 220 to 65 for the opposition.

### Dawn Study Club Shown Trinidad Island Films

Dawn Study Club met on Wednesday afternoon in the home of Wesley Cox in Canyon.

Mrs. J. W. Barnett of Hereford gave the program, showing films and describing the life of the people of Trinidad Islands.

Members of the club attending the meeting were Mesdames Ernest May, Melvin May, R. L. Anally, H. V. McCabe, Gayle New, Floyd Walton Sr., Murphy Whitaker, Baker Womble, Melvin Gill, Wm. Wimberley, A. T. Frye and hostess.

READ THE CLASSIFIED

## A TRIBUTE TO OUR GARDEN CLUBS

When God created heaven and then people upon it, we suspect that He selected certain extra nice folks and endowed them with green thumbs. For they are the patient and paternal souls who dig in the good earth and cause to be brought forth lovely flowers and shrubs and a world of growing wonderment. We have reserved a special spot in our heart for these neighborly garden club members and now, as always, are thrilled and amazed at their proud specimens and the many-hued exhibits they present our community. Truly they are closest to Mother Nature!

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## Hospital Notes

#### Patients In Hospital

Mrs. W. H. Patton, surg.; Ramon Gonzales, med.; Mrs. F. R. Custer, ortho.; Mr. J. A. Buckner, ortho.; Fred Welch, med. Mrs. Joe Rogers, med. Mrs. Jack Kirkland, OB; Elva Sarzoza, med.; Bill Darker, surg.; Mrs. B. G. Massie, OB; Mrs. L. H. Lookingbill, Jr., med. Mrs. J. C. Reese, surg.; Mrs. A. S. Bell, surg.; Cynthia Dean Jones, surg.; J. L. Hoffman, med.; I. W. Capshaw, surg.; Paul S. Corbett, med.; Mrs. G. A. F. Parker, med.; Mrs. L. M. Barnhart, surg.; S. L. Harman, Sr.,

med. Mrs. Ezra Norton, ortho. Paulinda Cordero, med.; M. G. Reinauer, med.; and Palacios Rodriguez, med.

#### Patients Dismissed

Ramon Boeya, surg.; 9-19; Mrs. I. W. Capshaw, OB, 9-19; Mrs. C. E. Coleman, med., 9-18; Mrs. P. Zapata, OB, 9-15; Dale Taylor, med., 9-16; Mrs. Phillip Zapata, OB, 9-15; Mrs. E. E. Woelfel, med., 9-16; Mrs. J. B. Taylor, med., 9-16; Mrs. Kenneth Miller, OB, 9-17; Mrs. Cloyse A. Monroe, med., 9-17; Mrs. Roy Fruit, surg., 9-17; Q. L. Click, surg., 9-18; H. L. Williams, med., 9-17; Marta Sanchez, med., 9-17; Wayne Wallace, T&A, 9-18; Mike Perry, TA, 9-18; Mrs. Leonard Click, med., 9-17; J. H. Whitaker, surg., 9-18; Mrs. T. C. Tun-

linson, OB, 9-18; Mrs. Larry Villarrea, OB, 9-18; Mrs. Ruth Coleman, med., 9-17; Mrs. Everett McIntosh, surg., 9-18; and W. C. Watson, med., 9-18.

#### Births

Daughters to Mr. and Mrs. F. C. Tumlinson, 9-15; and Mr. and Mrs. P. Zapata, 9-16. A son to Mr. and Mrs. B. G. Massie, 9-18.

Mrs. W. E. Dameron is in Silverton to spend the weekend with her sister and husband, Mr. and Mrs. Clyde Wright.

#### ATTEND TRAINING COURSE

Members of the First Methodist Church who attended a training course for Sunday School workers of the Methodist Church at San Jacinto Methodist Church in Amarillo Wednesday were Mrs. Wayne Edwards, Superintendent of the Children's Department; Mrs. Earl Plank, Superintendent of the Junior Department, and Mrs. Bert Boomer, Superintendent of the Primary Division. Also Mesdames Richard Barnard, O. Wertenger, Berry Green, George Heard, Don T. Martin, John Jacobsen Jr., and Robert Bell.

## Dead on Your Feet?

### IF YOU SUFFER FROM

- Fatigue
- Nervousness
- Poor appetite
- Digestive upsets
- Insomnia
- Constipation

These symptoms if due to a vitamin deficiency occur only when daily intake of vitamins B<sub>1</sub>, B<sub>2</sub> and niacin is less than minimum daily requirements over a prolonged period. In themselves, they do not prove a dietary deficiency as they may have other causes or be due to functional conditions.

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Widths AAA to B

Black, Red, Benedictine.  
Sizes 4 to 10  
AAA to B

In Red & Black

Black Calf

**Hereford Shoe Store**



# Frio News

By Mrs. Owen Andrews

A regional meeting of persons interested in Rural Neighborhood Improvement Contest, sponsored by the Farmer Stockman, was held at Frio Thursday.

The meeting opened at 10:45 o'clock with Mrs. W. A. Springer, president of the Frio Progress Club, welcoming the visitors. Knox Parr of Amarillo; Miss Doris Leggett of Amarillo; C. H. Bates, Farm Management Specialist from Texas A&M; Eula J. Newman, Home Management Specialist from Texas A&M; Charles Hudson, Castro County Agent, and Mrs. Sybil Stringer, Home Demonstration Agent were among those who spoke on various phases of the work.

### Special Instruction

Special instruction on committee work within Progress clubs was given with the crowd divided into groups for practice meetings, with advice and help from the experienced workers. Visitors from Sunnyside, Jumbo, and Fairview communities gave reports on the progress made within their communities and goals set up for this year.

Those attending from Sunnyside were Mrs. Robert Duke, Mrs. Cecil Curles and Mrs. Noble Howard.

Those from Fairview included Mr. and Mrs. Lee Goodin, Mr. and Mrs. George Wilmoth, Sammy Stevenson and Mrs. Jo Anne Bannister.

Those from the Jumbo community included Mr. and Mrs. Dean Barden, Mr. and Mrs. George Pope and Mrs. Bill Goodpasture. About 20 families from the Frio community were represented. The Frio Progress Club meets regularly on the first Thursday night of each month.

Visiting Mrs. H. M. Mobley and family Wednesday were Mr. and



DAVID PAETZOLD, son of Mr. and Mrs. Raymond Paetzold, was honored on his second birthday with a party Thursday afternoon given by his mother in their home. Sandbuckets were given to each guest as favors. Refreshments were ice cream and cake. Those attending were, from left back: Ricky

Paetzold, Vicky Wright, Janice Newsom, David Paetzold, Gary Paetzold, Larry Paetzold, David Wright, and Danny Paetzold. Those standing in front of the table from left are: Phillip Paetzold, Sarah Larimore, David Kroll, Gerald Paetzold, and Jeanne Ann Gore. (Staff Photo.)

Mrs. J. C. Muller and son of Don Hart Camp, Mr. and Mrs. W. T. Moore of Grandberry, Mrs. Larry Bartek and Brinda Sue of Lubbock, Mr. and Mrs. G. R. Adams and Douglas, Lee Renfro, and Mr.

and Mrs. Raymond Mobley and children.

Visiting Mr. and Mrs. Weldon Stephens in Hereford Sunday were Mr. and Mrs. E. H. Little and daughters, Mr. and Mrs. J. F. Cheatham and children, Mrs. Grace Little, and Mr. and Mrs. Frank Robbins and children.

Wade Thompson, who enlisted in the Navy last week, has arrived at San Deigo for his basic training. His address is: Wade Thompson, S. R. 7674661; Co. 256, U.S.N.T.C.; San Deigo 33, Calif.

The W.M.S. met in the home of Mrs. H. D. Robbins Thursday afternoon.

### Discussion

The program consisted of a discussion of material taken from Matthew 14, 15 and 16. The discussion was led by Mrs. H. D. Robbins.

At the business session, arrangement for sending gifts to the Mexican Baptist Orphanage at San Antonio was planned so that every one of the 96 children there could be contacted.

Those present for the meeting were: Mesdames H. M. Mobley, Owen Andrews, D. W. Ward, Floyd Cole, Leonard Buttrill, Jack Jones, A. D. Johnson, Olin Parris, E. H. Little, Frank Robbins, Miss Alma Andrews and the hostess.

Sunbeam leader, Mrs. J. H. Dobbs and the following children were also present: Becky Little, Stevie Robbins, Cheryl Cole, Peggy Little, Jana Cole, Bill Cole, Jackie Jones, Carol Robbins, Susie Jones, Karen Johnson, Judy Ward, David Jones, and Gary Buttrill.

### Back To Harvard

Ralph Fullwood has returned to Cambridge, Mass., after a visit here with his parents, Mr. and Mrs. R. A. Fullwood and other members of his family. Ralph, a student at Harvard University is also working with deuterium pick-up experiments in the Harvard cyclotron laboratory, in joint contract with the U. S. Navy and Atomic Energy Commission.

## BLACK NEWS

The Glenn Robersons and the Vernon Christins attended the Water Follies in Amarillo Saturday.

H. V. Rockey, son of Mr. and Mrs. Dick Rockey, left Saturday to enter Texas Christian University at Fort Worth. The Rockey's and H. V.'s grandmother took him to Amarillo where he took a train to Fort Worth.

### Tucumcari Visit

Mr. and Mrs. H. H. Elmore spent Sunday in Tucumcari, N. M., with their son and his wife, the Toby Elmores.

Mr. and Mrs. Claude Eddlemon, Billy and Joedy were Sunday guests with the J. M. Eddlemon's in Hereford.

Guests in the home of Mr. and Mrs. R. E. Barnett Sunday were Mr. and Mrs. John R. Kennings, Mrs. Annie Kennings of Phillips and Dr. and Mrs. Barnett and family of Hereford.

Bruce Parr took his mother, Mrs. Florence Parr of Hereford, to Oklahoma City to a doctor. She remained there to take treatments for about two weeks.

Guy Caldwell of Abilene visited the Tatum's Saturday.

### Won Prize With Bike

Iva Ben Parr entered the parade at Friona Saturday and won third place with her bicycle.

Mr. and Mrs. Ervin Kennings and son of Phillips visited in the home of his uncle and aunt, Mr. and Mrs. A. E. Barnett Saturday night.

Mrs. Kermie Deaton and daughter, Betty, Barbara, and Varonica were in Hereford Sunday afternoon.

Almost everyone from this community attended the barbecue and the Fair at Friona over the weekend. Mrs. Bula Mae Deaton won two blue ribbons for her bedspread, and luncheon set and Mrs. Carrie

## Women's Club Heads Are Being Reminded Of Board Meeting

Presidents of federated clubs of the Seventh District, Texas Federation of Women's Clubs, are being reminded by the district president, Mrs. H. P. Mundy of the annual fall board meeting which will be held in Lubbock Thursday. All club presidents and members of the board are urged to attend.

Registration will be at 9:30 o'clock at the Citizens National Bank assembly room, 1309 Ave. K. The meeting will open at 10 o'clock luncheon and the afternoon session will be held in the banquet room of Hotel Lubbock.

Mrs. Mundy has asked that each member of the board bring plans for the coming year and announce awards which will be made during the year. Reservations for the luncheon may be made by writing Mrs. Harry Sharp, 2308 33rd St. Lubbock, by Tuesday.

Mrs. A. L. Manjeot, Mrs. Ralph McCullough, board members, are attending the Texas Federation of Garden Clubs, Inc., annual board meet in Alpine this week. Accompanying them are Mrs. M. T. Rutter and Mrs. Harry Lomas, delegates from the Hereford Garden Club. The group left Saturday to attend the three-day session.

Mrs. G. W. Bradford and Mrs. R. B. Boren of Dimmitt were in Hereford visiting with friends Tuesday.

Tatum won first on her oil painting. The Black Community won third place on their booth at the fair.

## La Plata Study Club Will Give Television Set To Vets Hospital

After careful consideration by the committee, members of the La Plata Study Club voted to present the television set won by three members of the club on KFDA's quiz program "Texas U.S.A.", to Veteran's Hospital in Amarillo.

The desire of the club to place the television set where it will fill the greatest need for entertainment led the group to choose the Veteran's Hospital, where many Hereford veterans can enjoy it as well as other disabled service men from all over the nation.

Plans for taking the set to the hospital were made at the regular meeting of the club Tuesday night in the home of Mrs. W.-R. Hair. Mrs. S. S. Dodson presided over

the business session. Mrs. J. R. Johnson presented the program.

"Petticoat Surgeon" In keeping with the theme of study for the year, "Woman's Contribution to Contemporary Living," Mrs. Johnson told of the life and works of Bertha Van Hoosen, M. D., outstanding crusader in the fight against germs, and of her contributions to science and medicine. She also told something of Dr. Van Hoosen's book, "The Petticoat Surgeon" which is a history of the doctor's own life.

Members in attendance were: Mesdames Milton Adams, F. L. Alexander, Leroy Aven, N. D. Bartlett Jr., H. H. Caraway, Les Combs Dalton Criswell, Emil Dettman, S.

S. Dodson, Ray Downey, W. J. Krumbain, J. R. Johnson, Lynn Kester, Don Little, Charles Newell, Elmer Patterson, Frank Prowell, A. J. Schroeter, J. M. Thomson and the hostess.

## Discussion Of Migrant Workers Held At Meeting Of Fellowship Council

Group Two of the Woman's Fellowship Council of the First Christian Church held a meeting in the home of Mrs. George Muse Wednesday afternoon. Mrs. Nona Jewell served as co-hostess.

Mrs. Robert Veigel gave the devotional program. A panel discussion of Migrant Workers was conducted by Mesdames Ray Suit, Bert Brown, John Robinson and Earl Phillips. Twenty-two members and four guests attended the meeting.

**3 piece master piece**  
**wool**  
**suitmaker costume**  
*including fitted jersey blouse*  
*tailored by Handmacher*



(Left) Flannel suitmaker with wool jersey blouse. Misses' sizes 10 to 16 Junior sizes 7 to 15



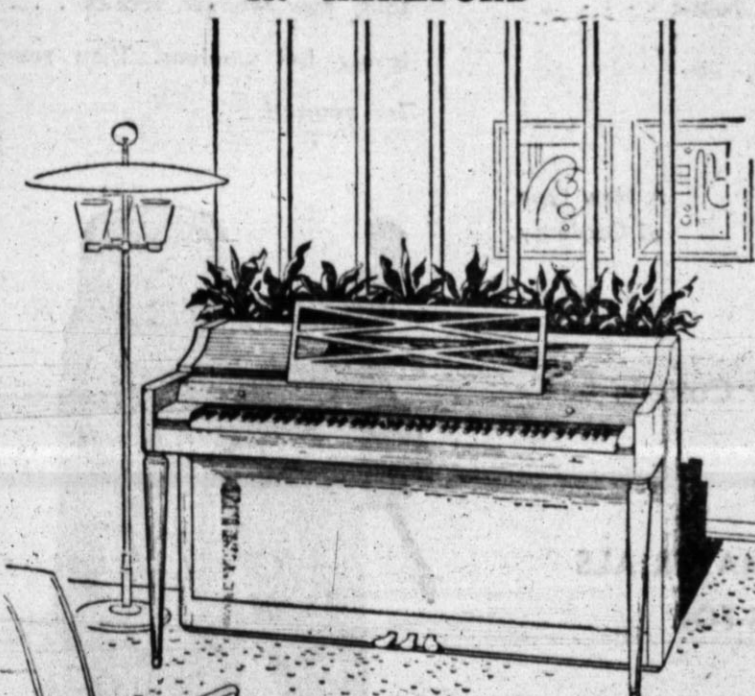
Handmacher has gone beyond perfection. Surely the wool Suitmaker leaves no room for improvement (you can feel the perfect fit). So they've added the wool jersey blouse to give you the perfect color accent—and values unequalled in the world of fashion today.

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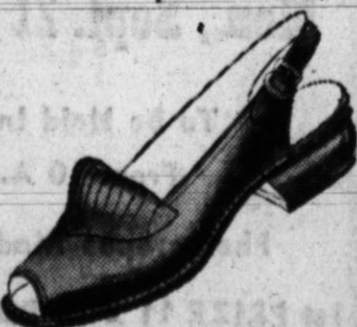
There is a P.G.C. FEED for every feeding need. All the poultry feeds are packed in dress goods bags of the newest patterns.

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Popular Store



FROM THE FRONT, the Bovina school gave an idea how the flames traveled as they swept through the inside of the brick building Thursday night. The fire had started on the west side of the building, and moved toward the front. Later, the windows on the left, where part of the grade school had

been, broke out too, and flames gushed out as they were earlier from the windows at the right. Material from the roof seemed particularly inflammable on the south (left) side of the building. (W. H. Patton Photo.)

## Two Noted Musicians Will Play Here Monday

Bobby Del Rio, one of the country's foremost accordianists, and Cohleen Jensen, noted concert and radio pianist, will be among the guest artists who will appear at 8 o'clock Monday night at the First Methodist Church in the interest of our hospitalized veterans.

Del Rio is a veteran showman as well as a veteran of World War II. He was in one of the first units to reach the front in the Pacific, and has entertained our fighting men all over the world.

**Wounded In Korea**  
Wounded in one of the early uprisings in Korea, Del Rio was told by doctors that he would never be able to play the accordian again. However, he miraculously recovered,



ed, a fact which he attributes to the power of prayer. For this reason, he has sacrificed much of his career to reach wounded veterans with clean entertainment and Christian testimony.



ed much of his career to reach wounded veterans with clean entertainment and Christian testimony.

## GRASS ROOTS

The potato deal for 1953 is finished—That is in-so-far as I'm concerned. Was beginning to wonder if we weren't like some people's new babies and had our days and nights mixed up. At any rate our packing equipment is out and the lettuce machinery is going in.

There is still good planting weather ahead so had best plug a few items before it is too late. Between now and the 10th of Oct. is the time to get hairy Vetch, Rye, Alfalfa and Austrian Winter Peas seeded. Haven't had a lot to say about Austrian Winter Peas in the past and for a reason—Hairy Vetch is such a better grazing plant that I felt that the money that could come in from pasture fit into most operations better. However one can't over look the value of the Winter Peas as a soil builder. I'm sure that Vetch and Winter Peas are tops for winter growing, soil building legumes and they both fit into an irrigation program. We have moved a lot of Balboa Rye this season and I feel sure there is considerable acreage more that needs to be seeded. Balboa Rye is a cold and drought resistant variety and is well adapted

to our area. Being a good grazing plant Balboa Rye will fit in well here, especially on land that will not be seeded to wheat.

Hats off to Frank Garcia and his Fiesta Wednesday night. Frank told me a couple of weeks ago that he wanted to have a party for his crew, but couldn't find a place. After thinking it over awhile he came up with the Fiesta idea and all the people could attend. Long headed guys like Frank are always in demand. Seems to me that such a shindig should become an annual affair. There will be those who will criticize of course, but even such doings as swimming parties get hit pretty hard every now and then. It goes without saying that without these people a lot of cash registers wouldn't ring so much during the summer time.

During the confusion of getting ready for potato harvest someone took out one of our grass seeders and did not bring it home. Sure will save me a lot of miles if who ever has it will let me know. Either bring it home or I'll come out after it.

### Has Soprano Voice

Miss Jensen, in addition to being a concert pianist, has an excellent soprano voice. She is making real contribution to the morale of our men in veteran's hospitals with her musical talent, it is said.

She is one of the many Protestant radio artists who are visiting our men and women in both our veteran's hospitals and service camps.

These radio artists, who are representing our churches are letting the men and women in service and in the hospitals know that the Protestant churches have not forgotten them.

Miss Jensens appearance here is under the Programs and Entertainment Service Associates.

### HOME FOR PREACHERS

"Frymere," former home of the grandson of James Fenimore Cooper of Cooperstown, N. Y., has been given to the Board of Pensions of the Presbyterian Church, in the U.S.A., by Dr. Lynn Fenimore Cooper, great-grandson of the famous author, as a home for 20 retired Presbyterian ministers, missionaries, their wives, or widows.

In the early 1800's New York and Montreal were two of the larger cities of America and freight between them moved by water via the Hudson and Lake Champlain.



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We Guarantee the **LOWEST** priced RCA VICTOR "Super Set" to outperform the **HIGHEST** priced TV set of any other make!

STREU HARDWARE

## First Aid Class Gets Underway Tuesday Night

First Aid classes sponsored by the Red Cross will begin Tuesday night with Marlin Gilliland and George Jowell as instructors.

Anyone interested in taking the course is asked to call the Red Cross office or be present for the first meeting. The meetings will be held in the District Courtroom at 7:30 o'clock. Required time of class is two hours for two days each week for six weeks to earn the certificate given by the Red Cross for completion of the course.

### Groups Invited

Special groups have had an invitation to join the classes, County Officers, City Police, School Cafeteria Workers, Fire Department, and telephone and other utility companies who have not had the course or wish to review it.

During the course the newest method of artificial respiration will be taught and demonstrated," said Corinne Jennings, who is executive secretary of the Red Cross.

## School Lunch Menu

(The following menus for September 21-25 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

### Monday

Barbecued Ham Chunks  
Buttered Potatoes  
Fruit Salad . Cheese Sticks  
Bread . Butter . Milk  
Peanut Butter Cookies

### Tuesday

Hamburger Patties . Buns  
Sliced Tomatoes . Lettuce  
Onions . Pickles . Mustard  
Peach Halves . Milk  
Prune Cake

### Wednesday

Oven Fried Fillets . Lemons  
Buttered Mixed Vegetables (Frozen)  
Seasoned Spinach  
Bread . Butter . Milk  
Ice Cream Sticks

### Thursday

Meat Balls . Tomato Sauce  
Mashed Potatoes  
Buttered Green Beans  
Hot Rolls . Butter . Milk  
Fruited Gelatin

### Friday

Pinto Beans . Onions  
Spiced Beets or Tomatoes  
Combination Vegetable Salad  
Cornbread . Butter . Milk  
Apple Cobbler

## Personals

Miss Roberta Campbell and Buddy Bob had as their guests last weekend her niece and family, Mr. and Mrs. Ed Kannapell and Bill of Fort Worth, Mrs. Glenn Burnett of Amarillo and Jill Holmes of Seymour. Jill's mother, who was killed in a plane accident about four years ago, formerly lived with Miss Campbell and attended high school in Canyon.

Mrs. J. P. Slaton, accompanied by her daughter, Mrs. Gwendolyn Baymiller, left Friday for Mrs. Baymiller's home in Dunsuir, Calif., where Mrs. Slaton will spend several months. Mrs. Baymiller has been in Hereford with her mother, who has been ill, for the past month.

Mr. and Mrs. Bill Dameron and daughter left Friday morning for Fort Worth to visit her parents, Col. and Mrs. Carl Wallace, and her brother, Lt. Bruce Wallace, who will leave October 1 for Army service in Germany.

## Mary Elizabeth Class Met In L. Womble Home

Mary Elizabeth Class of the First Baptist Church was entertained in the home of Mrs. Lawrence Womble Thursday evening with 11 members attending.

Mrs. W. R. Searth opened the meeting with a devotional lesson. Roll call was answered by members telling how membership in the class has benefited them. Secret pals were revealed and gifts were exchanged. Mrs. B. E. Roberson gave the concluding prayer.

Attending were: Mesdames F. A. Tucker, Roy Manning, Sank Ramsey, Willard Scarth, Marlin Gilliland, Louie Olson, Grady Parsons, B. E. Roberson Sam McLallen, John Hacker and the hostess.

## World Population Grows By 20 Million Annually

CROP—the Christian Rural Overseas Program—reports that every new day finds 55,000 more mouths to feed than the day before. This means an annual world population growth of about 20,000,000 people. The report further shows that the annual excess of births over deaths in Latin America is 1,500,000.

The relief agency—"food arm" of the National Council of Churches department of Church World Service—cites phenomenal population increases in India, Pakistan and Southeast Asia as causing an ever-increasing problem in combating starvation conditions.

In the early days of New Mexico, vintage French wines were imported at high prices for military receptions although New Mexican wines were considered excellent.

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## CHILD PHOTOGENIC CONTEST

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From 10 A. M. To 5 P. M.

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- 1st PRIZE 11 x 14 PORTRAIT IN OIL COLORS
- 2nd PRIZE 8 x 10 PORTRAIT IN OIL COLORS
- 3rd PRIZE 8 x 10 COPPERTONE FINISH

All Prizes Mounted In Salon Mounts

Each Contestant Receives A Free Picture

## Garden Club Flower Show Set For Sept. 29

The Hereford Garden Club will hold its annual fall flower show on Tuesday September 29 at the Presbyterian Church. The show will be open to the public from 10:30 a.m. to 6 p.m.

The show is being held this year in connection with the District O. S. Texas Federation of Garden Clubs Inc. board meeting which will also be held at the Presbyterian church on that date.

The state president, Mrs. A. Randolph Wilson of Waco, will be the main speaker at the board meet. Mrs. A. L. Manjeot, district 1 counselor, will preside.

## Mrs. Earl Dyer Chosen President Of Ford HD

Mrs. Earl Dyer was elected president of the Ford Home Demonstration club when it met in the home of Mrs. LeRoy Williamson Wednesday afternoon.

Other officers elected were Mrs. Elmer Ayers, vice president, Mrs. Hardy Benson, re-elected secretary-treasurer; Mrs. Jewel Fite, council delegate, and Mrs. Willa Williamson, reporter.

### Plans Made

Plans were made for a cake icing demonstration in October by Argen Draper, home demonstration agent.

Refreshments were served to Mrs. Earl Dyer, Mrs. Case, Mrs. Bishop, Mrs. Harris, Mrs. Elmer Ayers, Argen Draper, and Mrs. Henry Browning by the hostess, Mrs. LeRoy Williamson.

Clarence (Ace) Parker, assistant football coach and head baseball mentor at Duke, led Blue Devil grid teams in scoring in 1935 and 1936.

About two out of every one hundred persons in the United States who are over 40 years old have glaucoma, the disease which causes blindness by increasing the pressure of the fluid inside the eye.

Visitors in the home of Mrs. W. H. Russell this week have been her son and daughter-in-law, Mr. and Mrs. Artis Russel of Coronado, Calif. They plan to return sometime this week.

## Announcing NEW CLOSING HOURS

(Effective Sunday, September 20)

The following drug stores will

CLOSE at 6 p.m. Each Sunday

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at 7:45 p.m. Oct. 9 - 23 - 30

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You Will Find the Latest in Colors, Weaves and Smart New Patterns - -

**Velvets - Velveteens**

**DYNEL**

A New Wonder Fabric - - -

**Silk Tweeds**

**CORDULANE**

A New type of Corduroy

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# **ATTENTION**

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# **MILO FARMERS!**

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Due to the present low price for milo, it appears that it will be to your advantage to put your grain in the government loan this year. In which case, all grain delivered to our elevators must necessarily stay in storage for a long period of time.

In order to prevent deterioration in stored grain, we can not accept grain with moisture content in excess of 13%, which is the maximum allowed by the government to be eligible for loans.

In past years when part of the crop was sold at time of delivery, we have been in position to be more lenient on moisture grades, as the grain with high moisture content could be disposed of before it deteriorated. This will not be the situation this year. Therefore, respectfully soliciting your cooperation by not harvesting your grain until the moisture content is down to 13% or less.

Your local elevators will be glad to run moisture tests of your grain samples in order to determine when it is ready to harvest.

**Packard Milling Co.**

**Pitman Grain Co.**

**Fraser Milling Co.**

**Black Grain Co.**

**Hereford Grain Crop.**

**Uhlman Grain Co.**

**Sears Grain Co.**

**Dawn Co - op**



BILL MILLER, right, director of the Hereford High School band, presented new uniforms to his band members Friday. There are 98 members in the band. The uniforms, which were bought by school officials from West Texas State College, cost \$5 each. The old uniforms will be used as Junior High

uniforms this year. Those shown getting new uniforms are from left: Sylvia McCracken, Jimmy Lady, and Donald Zimmerman. The band will go to the Tri-State Fair in Amarillo Monday where they will compete for a cash prize. (Staff Photo.)

## Westway News

**By Kaul-Combs**  
Mr. and Mrs. Van Coltharp and Pamela of Littlefield were guests last weekend in the home of her sister, Mrs. Joe Wagoner. They were dinner guests on Sunday of her mother, Mrs. Zona Turner at Hereford.

**Returned To School**  
James Alston has returned to his school work at Texas A&M where he has entered his junior year.

**Mr. and Mrs. Larry Wilson and Robin of Faith, S. D., were guests this week in the home of his brother, Elvin Wilson.**

**Mr. and Mrs. Kenneth Rudd, Teresa and Susan are spending the weekend visiting her parents, Mr. and Mrs. W. A. Sims and her brother, Ronnie at Odessa. They will attend the Phillips Oil Company employees reunion which is held annually at Odessa.**

**Mr. and Mrs. Jack Renfro are looking after business interests near Strong City and Emporia, Kans.**

**Went After Cow**  
Mrs. Bess Werner and her son, George Turrentine, went to Tatum, N. M., last Tuesday to get a cow at the home of Gene Roach.

**Mr. and Mrs. George Turrentine made frequent trips to Canyon last week to see her mother, Mrs. Joe Paetzold, who submitted to surgery.**

**Mr. and Mrs. Andrew Kershen were hosts at a supper at their home Sunday night honoring Mr. and Mrs. Robert Kershen, Rosemary, Eddie and Tommy of Moriarity, N. M.**

**Present were the honor guests, Mr. and Mrs. George Turrentine, Janice and Carol Ann and the host and hostess and family.**

**Mr. and Mrs. Robert Kershen and children were guests of Mrs. Bess Werner Tuesday.**

**Football Mothers' Tea**  
Mrs. G. C. Merritt and Mrs. Merlin Kaul attended the football mothers' tea at the home of Mrs. Troy Moore at Hereford Thursday afternoon.

**Mr. and Mrs. Norman Grigsby and son, Wesley attended church services here last Sunday.**

**The Farm Bureau held a special meeting at the Westway community building Thursday night. The meeting was to discuss plans for the new Farm Bureau office building.**

**Those present from Hereford included Mr. and Mrs. Grant Hanna, Maurice Howell and Jim Clements Mr. and Mrs. V. E. Dodson of Progressive; John Henderson, Paul Rudd, Earl DeHart, M. G. Caywood, J. C. Morrison, W. C. Osburn, M. C. Kaul, Joe Wagoner, Mr. and Mrs. Leo Ohlig, Mr. and Mrs. C. A. Saulcy and Mr. and Mrs. G. C. Merritt.**

**At the close of the meeting cake and coffee were served by the ladies present.**

**The Willing Workers Missionary Society met Wednesday afternoon in the home of Mrs. Jimmy Thomas.**

**Mrs. A. A. Head led the opening prayer and Mrs. Elmer Combs read the Scripture.**

**Lesson On Missions**  
The lesson on Home and Foreign Missions was presented by Mrs. Joe Landers, Mrs. A. A. Head, Mrs. Clarence Morrison, Mrs. T. D. Alston, and Mrs. Roy Lee Wilson.

**Flower Arrangement Demonstration Given**  
Wyche Home Demonstration club met Thursday afternoon in Friona with Mrs. S. T. Johnson, Mrs. Marion Fite Jr. served as co-hostess.

**New officers were elected for the coming year, including Mrs. W. R. Scarth, president; Mrs. E. C. Hewitt, Jr., vice-president; Mrs. Wayne Newsom, secretary; Mrs. J. V. Pickens, treasurer; Mrs. Dwaine Walker, council delegate, Mrs. Bob Baird, alternate delegate; Mrs. W. P. Axe, parliamentary; and Mrs. Charles Packard, reporter.**

**A demonstration of flower arranging was given by Mrs. E. A. Wilke and Mrs. Marion Fite Jr.**

**The next meeting will be held on October 1 in the home of Mrs. E. C. Hewitt Jr. Fourteen members of the club attended the meeting and Mrs. N. L. Dewett was a guest.**

**FINNISH CHARITY**  
The fourth annual nation-wide Finnish Church collection for charitable purposes, known as the "Common Responsibility" appeal, has raised 72,000,000 Finnish Marks (\$317,000) last year. The four-year-old appeal has totaled some 200,000,000 Finnish Marks (\$880,000). Last year's proceeds are now being used to provide satisfactory housing for needy and aged people.

**It is estimated that the consumer pays about \$6 a pound for the protein he eats in steak and \$3 a pound for protein he eats in milk.**

**Mr. and Mrs. Finis Wright were callers Thursday night in the Elmer Combs home.**

## Friona News

**By Mrs. E. R. Day Sr.**  
J. M. Bradley is visiting in Fort Worth this week.

**Mrs. Henry White is visiting her daughter and family, Mr. and Mrs. Dean Baxter in Lamar, Colo.**

**Mrs. Coleman returned home Thursday from the Deaf Smith County hospital after undergoing surgery last week.**

**Sam Hill of Whitney returned home Friday after visiting with his daughter and family, Mr. and Mrs. Alton Day.**

**Mrs. Giles Cobb, Tom and Bill, Mrs. Emmett Day Sr., and Tila Rue were shopping in Amarillo Thursday.**

**Son For Cass Perkins**  
Mr. and Mrs. Cass Perkins announce the arrival of a son, Leslie Wade. He was born September 16. Mr. and Mrs. D. C. Cornelius are announcing the arrival of a girl, Becky Kay, who was born September 13 in the Parmer County hospital.

**The Friona Fire Department was called to the fire at Bovina Thursday night.**

**Home Tour**  
The Friona Women's club will have a home tour September 25 beginning at 2 o'clock in the home of Mrs. J. C. Wilkinson. Tickets will be sold there at \$1 each.

**Nine or ten new homes will be shown in this tour.**

## Election Is Held By Girl Scouts In Friona

Linda O'Brien was elected president of the Girl Scout Troop 5 when it met Monday afternoon at the clubhouse.

Other officers elected were: DeLores Elmore, vice president; Marilyn Potts, treasurer; and Janet Snead, scribe.

Refreshments were served by the new leaders, Mrs. Ralph Wilson and Mrs. Kenneth O'Brien.

Eight Scouts from Troop III met in the home of Mrs. Pearl McLean for an outdoor cookout.

Those present were Lila Buske, Billy Ray McKee, Linda Gee, Judy Barnett, Jan Edlemon, Luellen McLean, Betty Agee, Peggy Taylor and the leaders, Helen Potts, Jinx Snaid and Pearl McLean.

It is a pleasure to announce my association with Dr. J. W. Barnett for the practice of General Dentistry.

**G. C. SAYER, D.D.S.**  
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# THE BOSS WILL BE OUT OF TOWN

Tuesday & Wednesday, September 22nd & 23rd—We are Going to Give 2 Gallons of Permanent Anti Freeze With Each Used Car Sold. He Told Us to Sell These Used Cars, But Did Not Say What Price to Ask.  
Jeff Bivens & Pack London

**1951 DODGE, 4-Dr. Coronet**  
Radio, Heater, Sun Visor, Seat Covers, Good Tires, 2-Tone Paint, Good Motor, 1 - Owner Car.  
A Good Car With A Lot of Miles Still To Be Driven By Someone.

**1950 DODGE CLUB COUPE**  
Coronet, Radio, Heater, Seat Covers, Good Tires, Motor Good. 1 - Owner Car.

**1949 DODGE**  
4-Door, Radio, Heater, Seat Covers, Good Tires, Motor Good. 1 - Owner Car.

**1953 DODGE, 4-Dr. V-8 CORONET**  
Gyro, Torq—Radio, Heater, Seat Covers. Air Foam Cushions, Motor A-1 Shape, Clean 1-Owner Car.

Car Lot Located 3rd & Miles  
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**66 GAUGE 12 DENIER**  
Fabulously Sheer . . .  
With just normal care these sheer beauties are extra serviceable. These lovely fine feathers will add shape and color to your legs. Choose yours now from a glorious collection of exciting new season shades. Exquisite in every detail 8 1/2 to 11.

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Exquisite Beauty . . .  
The wispy-sheer stockings that give your legs a beautifully dressed look. In regular or with-dark-heels. Carefully crafted for longer lasting loveliness. See the many sparkling new shades for the new fall season. Sizes 8 1/2 to 11.

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60 Gauge 15 Denier . . .  
Featherfit Cushion Sole with high spliced heel and the neat, precise seams all add up to the greatest treat of all for your loveliness, your self-confidence, your new season fashions. See them all in their exciting new colors. 8 1/2 to 11.

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PR.

# ANTHONY'S



# THE SUNDAY BRAND SOCIETY

Hereford, Texas, Sunday, September 20, 1953

Section Two

## Morning Coffee Opens Bay View Club Season



MRS. LEE BENEFIELD, president of the Bay View Study Club, presided at the coffee service Thursday morning when the club opened its fall season. She is shown serving Mrs. C. J. Crump, left, program chairman, Mrs. E. W. Harrison, hostess and Mrs. A. M. Jones, chairman of the social committee, extreme left. (Staff Photo.)

A morning coffee opened the 1953-54 club season for the Bay View Club Thursday. Mrs. E. W. Harrison was hostess.

Arrangements were in the hands of the social committee including Mrs. A. M. Jones, chairman, Mrs. Francis Hardwick, Mrs. Jimmie Gillentine and Mrs. D. H. Alexander.

The serving table was laid with an ecru lace cloth with an oblong floral piece of chrysanthemums, asters and other early fall flowers in shades of gold, rust and yellows. Appointments were in silver. The club president, Mrs. Lee Benefield, presided at the coffee service.

Music provided during the social hour was provided by Zell Crump. During the business session new year books were presented. Reports from all committees were heard.

A short review of her trip to the General Federation of Women's Clubs convention held in Washington, D. C., in May was given by Mrs. Benefield, who described the General Federation headquarters and told of highlights of the convention program. She also reviewed in brief the president's message to the convention on "Preservation of our American Heritage," which was the theme for the convention and the theme that the president, Mrs. Oscar A. Ahlgren, had stressed during her term of office.

### Attending Meeting

Attending the opening meeting were Mesdames D. H. Alexander, Lee Benefield, Colby Conkwright, H. G. Conkwright, C. J. Crump, Leo Forrest, Jimmie Gillentine, Francis Hardwick, E. W. Harrison, George Heard, A. M. Jones, W. S. Kerr, J. W. Kirby, Paul Mathers, John McLean, R. B. Miller, J. W. Spradley, Miss Frances Turrentine and the hostess.

## El Nino Study Club Holds First Meeting

Initial meeting for the 1953-54 club season of the El Nino Study Club was held Monday evening in the form of a dinner party at the Western Wheel Inn.

Tables were arranged to carry out the club colors of pink and white by the social committee in charge of arrangements. Those on the committee are: Mesdames Y. J. Clay, O. Z. Golden, Robert Lindsey, and Ivan Block.

Following the dinner the group went to the Ben Childers home for a short business session. Mrs. Darrell Blanton, president, presided, and Mrs. J. W. Barnett, year book chairman, presented the new year books.

Those in attendance were: Mesdames J. W. Barnett, Darrell Blanton, Ivan Block, Jim Bookout, Ben Childers, T. J. Clay, R. A. Daniel, O. Z. Golden, John Jacobson Jr., Robert Lindsey, Sam Nelson, Sam Nunnally, Edward Skypala and Elizabeth Bonesis.

### PEELING TOMATOES

There are two efficient ways to peel tomatoes when you want to use them in a salad, sauce, casserole or other dish. One is to dip the tomatoes into boiling water for about a minute, then dip at once into cold water before removing the skin with a small sharp knife. The other is to run a fork into a tomato, hold it under cold water to wet it, then rotate it over the flame of your range until the skin bursts; dip into cold water immediately and peel.

Roll rusks into fine crumbs and keep on hand to use as a topping for sauced dishes. Crushed cheese crackers also make a delightful topping for casserole.

About three fourths of U. S. forest land is privately owned.

## Informal Party Is Given To Entertain Pledges Of Beta Sigma Phi Tuesday At Jaycee Clubhouse

Texas Kappa Iota chapter, Beta Sigma Phi, honored pledges at a party given at the Jaycee Clubhouse Tuesday evening. The sorority holds two rush seasons each year, one in the spring and one in the fall, for prospective members of the group.

Mrs. Margaret Witherspoon, sponsor, gave the greeting to the girls, explaining aims and objectives of Beta Sigma Phi.

"Beta Sigma Phi is an international organization which was created for young women in search of cultural and social activities," Mrs. Witherspoon said, and explained how the members can experience an enriching and inspiring experience in the appreciation and the study of the liberal arts, and in participation in worthwhile projects for the benefit of the community.

A historical game divided the group into partners for bridge and canasta games. Mrs. R. N. Yarbro and Mrs. Geneva King won the bridge award for high scores,

and Mrs. Jama Pool and Mrs. Earl Holt won the Canasta award for high score.

Refreshments were served from a table done in the sorority colors of black and gold. Laid with a white linen cloth, the table was centered with yellow roses in a black container bearing the crest of Beta Sigma Phi in gold. Black candle holders, flanking the floral piece, held yellow tapers. Each rushee was presented with a yellow rosebud.

Hostesses arranging for the party were: Mesdames Betty Babione, Jama Pool, Ann Line, Verda Mullins and Mary Ann Massey.

Rushes included: Mesdames R. N. Yarbro, Earl Holt, Ernest Langley, Glenn Nelson, and C. L. Morris.

Members attending were: Mesdames Dorothy Mercer, Ann Cowan, Melba Neeley, Verda Mullins, Geneva King, Margaret Harvey, Jama Pool, Byrdie Fellers, Ann Line, Catherine Moore, Margaret Witherspoon, Nadine Wade, Betty

Babione, Mary Ann Massey, Margaret Johnson, and Mary Ann Laing.



MUSIC STUDY CLUB PAST PRESIDENTS held their annual luncheon Monday in the home of Mrs. R. P. Conaway, 701 South Main. Mrs. Harold Close, seated, right, incoming president of the club, was the special honoree. Mrs. H. L. Broadwell of Amarillo, a past president who was observing her 80th birthday was also honored. Shown at the luncheon

are, from left, standing, Mrs. Homer Fox, Mrs. S. O. Wilson, Mrs. J. C. McCracken, Mrs. J. D. Neill, Mrs. A. J. Schroeter, Mrs. Alex Thompson, Mrs. T. W. Roberson and Mrs. Carl Mountz. Seated, from left, are Mrs. W. T. Carmichael, Mrs. J. R. Allison, Mrs. C. C. Ferguson, Mrs. R. P. Conaway, Mrs. Broadwell and Mrs. Close. (A. O. Thompson Photo.)



COMMITTEE ROUND TABLE at the home of Mrs. Norris Larmer, the president of the club, Mrs. Deward Roberson, and members of the tour committee pause to be photographed, after a session to work out plans for the tour. Shown are: Mrs. Morris Thomson, Mrs. Deward Roberson, Mrs. George Graham, Mrs. Norris Larmer, Mrs. Robert Veigel and Mrs. E. W. Hobson, chairman.

## Garden Club Is Getting Tour Of Homes Ready

The Garden Beautiful Club Fifth annual Tour of Homes has been slated for Friday, October 2, opening at 1 o'clock and continuing through 5 p.m. This tour has been the club's major project for the beautification of Hereford, and proceeds have netted hundreds of dollars which have been used for beautification of the grounds at Deaf Smith County Hospital and other public spots.

This year's tour promises to be one of the best, with committees in charge arranging a lot of glamour to carry out the theme "The Parade of the Party Months". Beginning with October, the color splashed month of Indian summer, decorations and appointments will emphasize rich golds, browns, reds and rust, with each succeeding month represented, lending its own party highlight to the home

represented. As has been the custom in previous tours, members of the club will serve as hostesses and guides at each home visited. The tour will begin at the Sully Gleaton home, 1209 E. Grand. There tickets will be sold at one dollar per person.

**Bluebonnet Seed to Be Sold**  
The Garden Beautiful Club hopes to help make Hereford a colorful city in the spring by sponsoring the planting of bluebonnet seed now for early spring blossoms. It has been proved that the bluebonnet does well here, and, if the seed are planted now, the plants will come up and live through the winter to provide the early blossoms. Seed will be for sale at the

Gleaton home and every home owner is being asked to plant bluebonnet seed on his home grounds. The tour will continue to the Kenneth Coker home, 119 North Knight, the Carl Luke home, 135 Texas Ave., the home of the Ray Godwins, Beach Street, the W. L. Winger home and the Frank Bezer home, Hwy. 51.

Refreshments will be served at the Carl Luke home where those making the tour may pause in friendly sociability and relaxation. Heretofore the tours have drawn visitors from several neighboring towns. Invitations have been extended to Friona, Vega, Dimmitt, Amarillo, Plainview, and Clovis, New Mexico.

## Several Parties Are Given For Mrs. R. R. Wills

Among the several parties given recently to honor Mrs. R. R. Wills who left Thursday for Oklahoma City to join her husband, Dr. R. R. Wills, who is doing special study there in medicine, was a covered dish luncheon given by the Tuesday Bridge Club at the home of Mrs. Harry W. Bennett on Forest Avenue.

Fall flowers were used in decorations about the house and for the buffet table.

In bridge games following the luncheon, Mrs. Grant Fuller played high for the score award, and a going away gift was presented to the honoree.

Others attending were Mesdames Roy Crutchfield of Amarillo, Gaylord Newell, Jack Bradley, Sydney Fuller, J. W. Barnett, Grant Fuller and Debbs Knox.

**Coffee In Fuller Home**  
Mrs. Grant Fuller and Mrs. Sydney Fuller feted Mrs. Wills at a coffee given in the Grant Fuller home Monday morning. Informally keyed the affair, with a talk-fest featured over cups as guests were seated around the large dining table.

Rose and brown were emphasized in table decorations and appointments with rose dahlias used for the floral centerpiece. Cinnamon rolls, toasted bacon sandwiches, kolachies and mints and nuts picked up the different shades of browns used in appointments.

Those attending were Mesdames Block, Jack Bradley, Gaylord Newell, Harry W. Bennett, Roy Crutchfield, H. A. Cavness, A. T. Mims, W. D. Lawrence, F. C. Glendinning, L. B. Barnett, Sylvester Slagle and Troy Moore.

**Bridge-Luncheon**  
Mrs. L. B. Barnett was hostess Wednesday at a bridge-luncheon for Mrs. Wills. Garden flowers in shades of purple and lavender were used on the buffet table from

which the luncheon was served. A deep purple cloth in cutwork design covered the table.

Following the luncheon, contract bridge was played with Mrs. Jack Bradley playing high for the score award and Mrs. Ivan Block playing low. Mrs. Wills was presented with the honoree's gift.

Those making up the party were: Mesdames T. E. Seigler Jr., W. D. Lawrence, Grant Fuller, Sydney Fuller, A. T. Mims, J. W. Barnett, H. A. Cavness, Ivan Block, Troy Moore, Sylvester Slagle, Jack Bradley, Gaylord Newell, and the honoree.

**By-Laws Read**  
Mrs. Clinton Massie read the by-

## Young Mothers Club Meeting Is Highlighted By Book Review

A book review highlighted the first meeting of the season held by the Young Mothers Study club Tuesday evening in the home of Mrs. L. H. Lookingbill Jr.

Mrs. Bill Brady, president, reviewed the book "Angel Unaware" by Dale Evans Rogers in which she revealed the inspiration given the Rogers family through the life of their handicapped daughter.

Mrs. Brady presided over the business session with roll call answers featuring highlights of summer vacations.

Members attending the meeting were: Mesdames Steve Clements, H. A. Cavness, W. B. Dowell, W. H. London Jr., Earl Stagner, John Winkler, Don T. Martin, Rex Lee, Clinton Massie, W. D. Lawrence, Gwynne Owen and the hostess.

Italy, which is about three-fourths the size of California, has 412 people per square mile compared with 68 per square mile in California.

## Two Showers Given To Honor Bride-To-Be

Miss Jackie Wright, whose marriage to Sam R. Lisenbe will take place this afternoon in the First Methodist Church sanctuary, was complimented at a miscellaneous shower and a personal shower the past week.

**Sorority Gift Party**  
On Monday evening Miss Wright's sorority, Beta Eta chapter, Epsilon Sigma Alpha, entertained informally at the home of Mrs. E. Albert Vance with a wiener roast. Gifts of lingerie were presented to the bride-elect.

Members of the group attending were: Virginia Curtsinger, Lola Faye Veazey, Kath'een Brinson, Onita Rudd, Wilma Clark, Frances Young and the hostess.

**Miscellaneous Shower**  
Tuesday afternoon Miss Wright was honored at a miscellaneous shower given in the home of Mrs. Homer Brumley. Hostesses were: Mesdames T. W. Roberson, H. C.

Williams, J. E. Springer, J. W. Thomas, Wayne Newcom, C. P. Cockrell, Claude McGowen Jr., and Brumley.

The bride-elect's chosen colors of bronze and maroon were accented in appointments. The tea table was covered with a white linen cloth garlanded with maroon draping caught with gold wedding bands. Bronze dahlias were arranged for the centerpiece, and tea dainties and appointments repeated the two colors. Hostesses presided at the table with Mrs. Odean Nixon securing names for the guest register.

The receiving line was made up of Mrs. Brumley; Mrs. Jack Wright the bride-elect's mother; the honoree, and Miss Mary Ann Davis of Dimmitt, a cousin of the bride-to-be, who will be maid-of-honor in the wedding.

**Informal Music**  
During the calling hours inform-

al music was presented by Mrs. S. M. Dunning and Mrs. T. W. Roberson.

Those signing the guest register were: Mesdames W. M. Stewart of Vega, S. M. Dunning, S. L. Kaley, J. T. Gilbreath Jr., Chas. Hill, J. B. Noland, Nora Gillis, R. G. Blue, Bill Bradley, Jack Messer, Myrtle Wright of Dimmitt, E. S. Ireland, D. H. Alexander, E. B. Wright of Dimmitt; Ralph Hastings, Henry Hastings, Dewayne Wright and daughter of Dimmitt; Etta Brashear of Dimmitt; W. E. Powell, A. C. Thompson, J. E. Reyer, J. B. France, J. J. Clark, Coy Phillips, Ulys Davis and Johnny of Dimmitt; Madelyn Fausch; Verdon Watts, Edwin Morrison, Jack France, Joe Kendall, Herman Gray, H. V. Williamson, P. L. Carmichael, and members of the house party.

Many who were unable to attend the party sent gifts.

# Let's Cook Something



A favorite dish in many homes is pepper hamburger with spaghetti which the Earl Stagner family calls "Goulash".

A pound of hamburger meat cooked with green peppers and onions and all mixed up with freshly boiled spaghetti makes an economical meal, just right for this time of the year. It's a good example of preparing economical foods attractively and at the same time providing added zest to the cooler weather meal.

Mrs. Stagner used a basic recipe and added food her family prefers, for instance the tomato

soup, which worked out something really nourishing and delicious. Serve your favorite salad and a very light dessert with it and you have a well rounded dinner, even company fare.

### Pepper Hamburger Goulash

1/2 package long spaghetti (cooked)  
 1 pound hamburger meat  
 1 medium green pepper cut into strips  
 1 medium sized onion (minced)  
 1 can tomato soup  
 1 medium sized can tomatoes  
 Boil the spaghetti in water, salted to taste, for seven minutes, then drain. Brown hamburger meat in two tablespoons of fat, stir and add pepper, onion and salt to taste. Continue cooking until all is well browned. Add spaghetti, then the tomato soup and the can of tomatoes, and a little more salt if needed. Cover and simmer on top of the stove 30 or 40 minutes. Check while simmering. If needed, one half cup of water may be added to get the right consistency. Serve while hot.

### QUICK SAUCE

Want a quick sauce for meat loaf? Heat a can of condensed tomato soup with a couple of tablespoons of butter or margarine and a pinch of basil; thin with two or three tablespoons of meat stock or the liquid left from cooked vegetables.



CYNTHIA SEED, daughter of Mr. and Mrs. Walter Seed, celebrated her eighth birthday with a lawn party Wednesday afternoon at her home. Handkerchiefs and surprise packages were given as favors to each guest. Refreshments of ice cream, cake, and Cokes were served. Those attending were back row, standing; Becky Jackson, Jan Minton, Kathrine

Nell Barnard, Jane Messick, Ruth Ann Allison, Royce Ann Gilliland, Ann Kirby, Martha Sue Wiltshire, Diane Wilson, and Sandy Winkler. Front row, seated: Marilyn Jackson, Cynthia Seed, Gloria Covington, Kathy Boston, Janice Haggans, Carolyn Aven, Carolyn Brumley, and Adaire Milton. (A. O. Thompson Photo.)

**Fiber Rugs**  
 Spray fiber rugs occasionally with water to keep them from drying out, but do not soak. Treat the borders with oil dye, using a small brush to apply. Follow with two coats of varnish.

**Cane Chairs**  
 To tighten sagging chair cane, wet the cane, then allow it to dry and shrink. A coat of varnish will add life to the cane.

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When your youngsters step off toward school, make sure their feet are protected with Poll-Parrot Shoes! For Poll-Parrots are pre-tested by real boys and girls...so you can be sure they're right...for style, for fit, for wear!

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### PLANT NOW

Holland Bulbs for Spring Blossoms Peonies Coming Cut Flowers for Sale Received an assortment of Spring Bulbs.



IMPORTED HOLLAND BULBS  
 Mrs. J. F. WARD  
 North Main

### Household Scrapbook

By Roberta Lee Gas Burners

If you wish to get the most efficiency out of your gas stove, wash the burners periodically in a gallon of water to which two tablespoons of washing soda and soap flakes have been added. Rinse and dry well.

### Clean Bottles

Coarse salt and bits of newspaper put into a bottle and shaken up with a little water will clean the bottle real nicely.

### Iodine

If iodine is accidentally spilled on a linen towel, cover the spot immediately with dry starch and the stain will soon disappear.

### Black Kid

You can clean black kid gloves if you add a few drops of ink to a tablespoon of salad oil, rub on with a feather, and dry in the

sun.

### Suede Shoes

To keep suede shoes always looking well, brush them with a stiff brush everytime you take them off.

### Sewing Machine

To clean a sewing machine, place it near some heat so that the congealed oil will melt. Then oil it well with kerosene into every part. As the dry oil oozes out, wipe it off. When cleaned, apply a little lubricating oil, and the machine should work much more easily.

### Satin Shoes

To clean white satin shoes, rub with a soft eraser or with a soft cloth dipped in vinegar, followed

by a cloth dipped in cleaning fluid. An alternative method is to use a solution of alcohol with a few drops of lemon juice.

### Too Little Furniture

A figured wallpaper will help to furnish a room and draw attention away from the fact that there are

too poor or too few pieces of furniture.

### Steel Knives

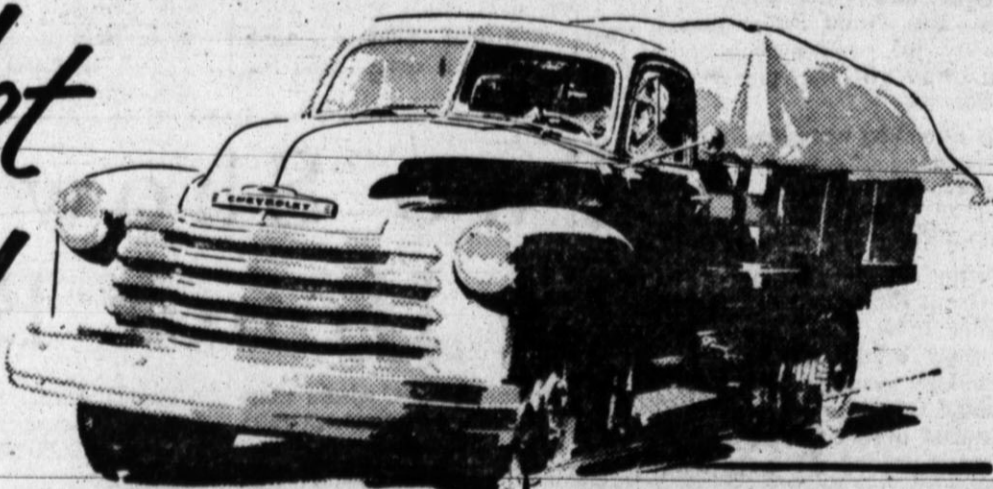
Wash steel knives with powdered bath brick or scouring powder, and use a large cork or cut potato to scour with.

### Dr. J. G. Ketchersid Dentist

Announces the opening of his dental office for general practice of dentistry.  
 East 4th at Park Ave. Ph. 131  
 Hours 8:00-12:00 2:00-6:00

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### Mrs. Hacker Chosen President Of South Hereford HD Club

Mrs. John Hacker was elected president of the South Hereford Home Demonstration club when it met Tuesday afternoon in the home of Mrs. John Draper. Six members were present.

Other officers elected were Mrs. Eldon Craig, secretary; Mrs. W. H. Goettsch, vice president; Mrs. John Draper, reporter; and Mrs. Clarence Hollabaugh, counsel.

Argen Draper, county home demonstration agent, gave a demonstration on quick cakes.

Those present for the meeting were: Mesdames S. S. Williams, Eldon Craig, W. H. Goettsch, John Draper, Clarence Hollabaugh, and John Hacker.

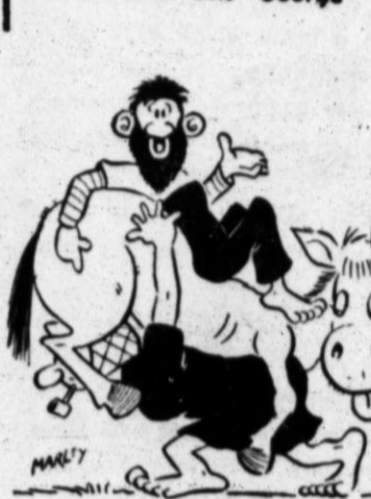
The next meeting will be held at 3 o'clock on Tuesday, October 6 in the home of Miss Evelyn Bell.



FOR 1,400 LUCKY BUCKS, Clifton Johnson, right, of Friona Route 2 got the 21-inch television set Monday night at Cooper's Market Lucky Buck Sale. A large number of electrical appliances, as well as kitchen utensils and other items were sold that night for Lucky Bucks. Cooper is planning another

such sale before Christmas, because of the popularity of the event. The Lucky Bucks are given at Cooper's with grocery purchases. Bob Bell of Amarillo, squatting on the platform, was helping with the auction sale. (Staff Photo.)

### The Real McCoys



MULES 'SICK' SO GRANMA'S TAKIN' TH' CRITTER TO BE INSURED WITH

**JOHN McLEAN**  
Insurance Agency  
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Know 'How'  
127 West 3rd Phone 273

### Walcott 4-H Girls Entertain Guests

The Walcott 4-H girls entertained their parents, teachers, trustees, and County Home Demonstration Agents with a hot dog supper September 12 in the home of Mrs. Charlie Burk. After supper the group joined

in folk dances and ring games led by Donna Sue Guseman and Royce Lee Pruitt.

Club members present were Royce Lee Pruitt, Donna Sue Guseman, Janell Weaver, Etie Evelyn Walker, Merry Kay Pruitt, Margaret Burrus, Carol McClure, Cecilia Burrus and Valeria Meier.

**Others Present**  
Others present were Mr. and Mrs. Herschel Burrus, James and Mary Alice, Mr. and Mrs. Frank Meier, Fredrick, Ernest and Gary, Mr. and Mrs. Roy Pruitt, Mrs. Wallace Lumpkin, Mr. and Mrs. A. J. Walker, Mr. and Mrs. Jack Weaver, Ruth and Charlene, Mr. and Mrs. Don Guseman and Gary, Mr. and Mrs. E. F. Baker, Miss Lillian Fisher, Mr. and Mrs. Eldred Brown, Mr. and Mrs. J. V. Perrin, J. V. and John, Mrs. Argen Draper, Miss Loyce Avant, and Mr. and Mrs. Charlie Burk.

### Four Millionth REA Consumer Connected

Somewhere in the United States this week, the 4,000,000th rural consumer will begin receiving electricity from power systems financed by the Rural Electrification Administration, the U. S. Department of Agriculture announced today.

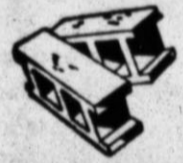
REA Administrator Archer Nelson said the location of the rural connection could not be definitely determined. He reported that the more than 1,000 systems built with REA financing are adding new consumers at the rate of about 20,000 a month and that any one of them might claim the 4,000,000th consumer. The systems operate about 1,300,000 miles of line in 46 States.

The 4,000,000th consumer comes in the 19th year of the REA program with about 90 percent of all U. S. farms electrified. The 3,000,000th consumer was connected in December, 1949.

Read the Classified

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Cows ... All cows tested for Bangs & T B.

**Bonnie & Jack Brumley**

### FOIBLES

By Kent Snare

If'n this blat had a little later dead-line, about a day and a half, one could get some comment in on this Saturday's hassles, live comment that is. . . . But things being as they are, tough all over, leave us take this opportunity to protrude one of my own pet theories about the coming-up footballer term and the one platoon outlook.

I have glanced over reams of copy extended by various scribes, alleged and actual, about the facets of football we are now facing. . . . They have proed and consed about the fors and the aginsts, both from the players and the spectators angles, but they haven't impinged much on how the new rule will affect what has been, to me, at least, one of the great evils of recent football practices that being, the many times, ill-advised and poorly executed attempts, by some coaches to call the plays for their ball clubs, from the bench, that is. . . . There have been occasions when the misguided mentors have alternated quarterbacks, on successive plays, up to 4 in to, to bring in their miscalls and put them to the axe, along with their ballclub.

Reminds me of Runyon's "Nathan Detroit" in Guys and Dolls, giving with the admonition, "To stab him with a Studebaker or some other lethal weapon in the hands of the wrong party". . . . Above and beyond the mentioned malpractice, which has gone by the boards, to a large extent, the overall playing time of this fall's classics should be considerably shortened and all hands could get home in time to milk. . . . It should be quite a season along the collegiate front, for while the two-platoon system came into football gradually, it's demise was sudden and will leave a lot of ragged edges showing, including some coaches dispositions and the positions wherein they had rested, on their oars, so to speak.

Some of the bigger football schools had a nine-man varsity staff and these tutors were specialists working with a group of specialist typeplayers. . . . Most of them had a defensive line coach and an offensive line coach. . . . A coach each for the defensive and offensive ends. . . . And on, ad infinitum. . . . Now they can all go to work. . . . Seriously, the segment of the sport that probably will reflect the biggest change and the most hazard will be the terminal posts. . . . Most football schools employed from six to 10 ends per game, the offensive ends were more prolific numerically, since they were perpetually on the go, either as potential pass receivers or as decoys. . . . This lap they will have to conserve their gams a little and not run them willy and nilly on each and every play, on

### Fancy and Plain

account they will probable give out.

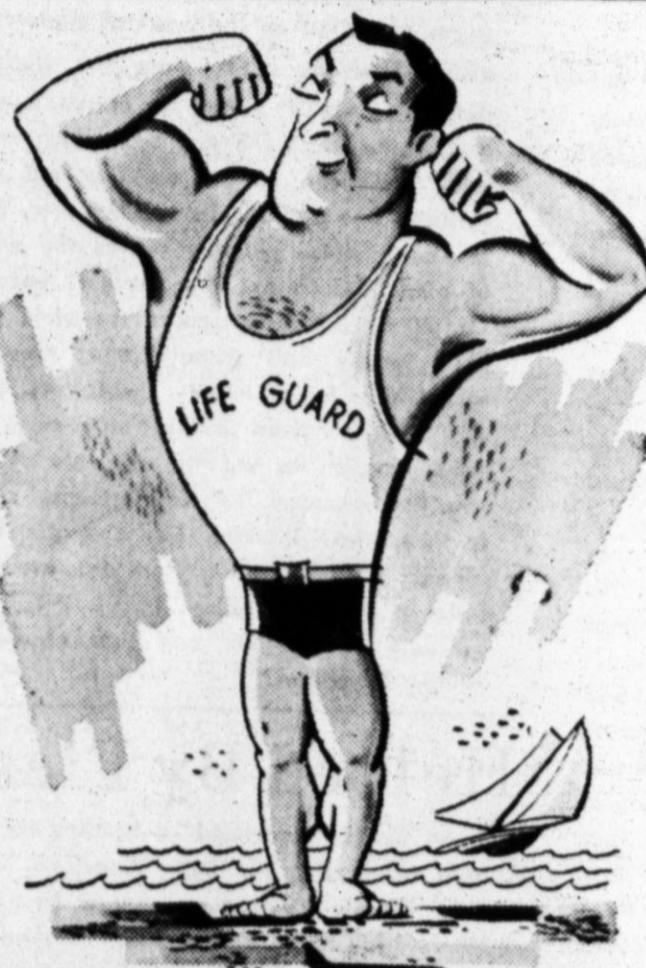
I have scoffed about the 22 men All-American teams that have been in vogue, this time we will see an eleven man A-A squad and the chances are that they all will be ball players of the full time, give and receive gender. . . . Then too, the watchers won't need a ten page pad and an accountant to keep track of countless substitutions as they have had to do in the past, that is, if they were able to even

guess, who was who, and playing. We will see the return of the "shock-troop" system this year and incidentally, we will view a lot of first class football, that you can keep track of, over this U S and A. With upsets scattered here and there, along with the upset experts. . . . I am impelled to wonder what are the reactions of the various high school coaches, who have players picked as the "player of the week". There could be a lot of prima donnas created via this route and usually they're root for-singing and not too attractive for footballing.

### Golden Circle Class Met With Mrs. J. E. Young

Golden Circle Class of the First Baptist church held its regular meeting in the home of Mrs. J. E. Young September 11. Mrs. Leonard Davis, president, presided.

"Religion in the News" was the subject of the devotional lesson presented by Mrs. Roy Calvert. Those present were: Mesdames O. H. Herring, C. E. Beauford, Roy Calvert, Leonard Davis, H. D. Godston, R. H. Hale, Sandford Smith, Jeff Roberson and Alice Cox. Mrs. Cox assisted the hostess in serving refreshments.



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**SOUTHWESTERN PUBLIC SERVICE COMPANY**

PREACHER



Howard E. Scott

# REVIVAL

SEPTEMBER 20 - 27

**SERVICES DAILY**

**THEME: "The PULL of the People"**

SCHEDULE OF SERVICES:

- MONDAY THRU FRIDAY, 6:30 A.M.
- MONDAY THRU FRIDAY, 6:45 P.M.
- EVANGELISTIC SERVICES EACH EVENING, 7:30 P.M.

"Wilt thou not revive us again: that thy people may rejoice in thee?" - Ps. 85:6

♦♦ WELCOME ♦♦

**FIRST BAPTIST CHURCH**

5th at Main

HEREFORD, TEXAS

"If my people, which are called by name, shall humble themselves, and pray; and seek my face, and turn from their wicked ways; then will I hear from heaven, and will forgive their sin, and will heal their land."

- II Chronicles 7:14

SINGER



Bob Lawrence

# Editorials

## Crowd Reactions Are Noted At Fire

How would you feel if all three Hereford Schools caught fire and burned to the point of total loss tonight?

Such a thing happened in Bovina last Thursday evening, when the community lost its combination high school, grade school and auditorium. As walls crumbled and flames gutted the two story structure, a crowd of approximately 500 persons gathered. The reactions, although varied, were intensely interesting.

Faculty personnel stood in little groups wondering about this and that; hoping someone had salvaged some item they happened to recall. Three school board members were looking for other board members and discussing the possibility of a special meeting that night—though the midnight hour was near. Parents, the majority tax payers, were talking about "school in churches" and a special bond election. Long faces appeared as the flames blew and swept across the campus. The students, however, offered a different picture. Some of them were jubilant over the fact that school would be dismissed after less than one month of classwork, others were more concerned about the football game scheduled for the following night.

To an observer with no tangible personal interest, the reaction of persons closely concerned could afford varied interpretation. The thinking of the board members, faculty and parents indicates a willingness to accept responsibility even beyond the call of duty and, at the same time, it represents a note of selfishness as each individual forgot the general welfare of the community to ponder his own specific part. Students, on the other hand, indicated a definite trend of being forced to accept an education, rather than looking upon an education as America's greatest of all heritages.

Some people might be inclined to condemn education on the basis of student reaction Thursday night, since the students definitely viewed school as an unpleasant task, rather than the privilege which many great American forefathers dreamed and nurtured into reality. To us, however, it is the point which actually proves the worth of public education. We say this because 10, 20 or 30 years ago, those same parents, faculty and school board members would have been students themselves. They would have viewed the first with much the same reaction as did the students at Bovina last Thursday. Yet, in these brief spans of time, their thinking has changed from frivolity to seriousness; from the irresponsible to the responsible. Why? There can be only one answer and that answer is "Public Education."

## Helped By Fiesta

An occasion destined to become an annual affair was the Latin American Fiesta held on the courthouse square here last Wednesday night. The occasion marked observation of Mexico's Independence and gave every indication of growing larger and larger from year to year.

The Fiesta drew crowds estimated as high as 3,000 and, strangely enough, almost half of the crowd was composed of local townsmen who came to see the sights. Gaiety, colorful costumes, native dances and Spanish melodies combined to create a carefree atmosphere following the brief program. Greatest benefit from the Fiesta was the fact that the Latin-American population of the area had one whale of a time, but running a close second could be tabulated the fact that the event drew one of the largest crowds of Hereford people seen at any civic event in the community during the past 10 years.

The occasion went off without serious law violations of any sort. Officials, in fact, marveled at the splendid conduct of all concerned. It provided entertainment of a new variety for the entire community and, perhaps best of all, it contributed greatly toward understanding and goodwill between the people of two neighboring nations.

Fiestas of this type, but on a gigantic scale, have become annual events in the Valley area of Texas, which has a large Latin-American population. The occasions run as high as a week in duration and draw literally tens of thousands of people, including observers from over the entire nation. The benefits, when summed up, are practically identical with those outlined above, although scope of the Valley celebrations are far greater than Hereford's annual Pioneer Days gathering and frequently border on a scale comparable with the Tri-State Fair.

Considered from any standpoint, Hereford should continue the Fiesta. In addition, it should be better planned, better financed and generally improved.

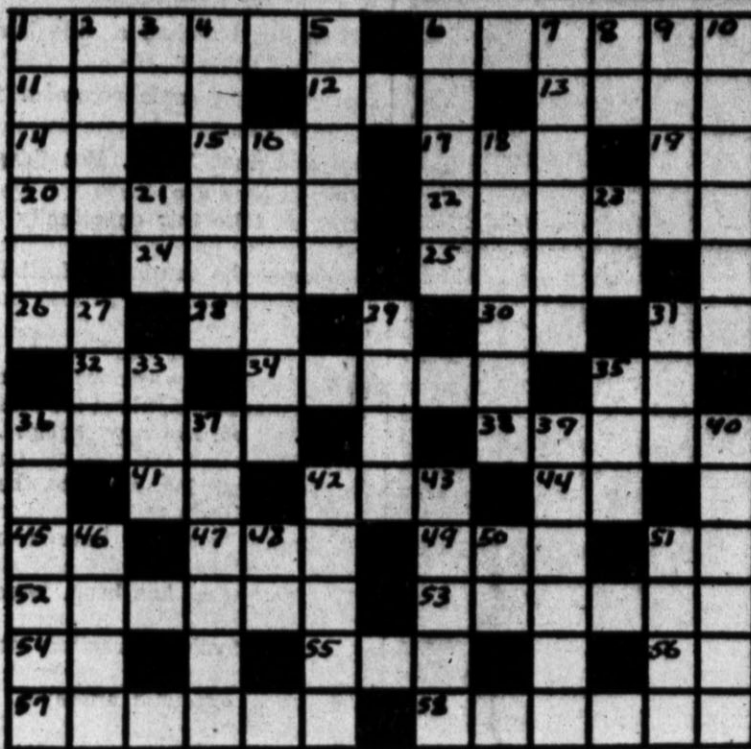
The occasion occurred this year almost as an accident. There was no time to properly handle or arrange the events and entertainment. However, it went over in a gigantic way, simply because it was a "natural." In addition to goodwill between the peoples and entertainment provided for all concerned, making the Fiesta a large, annual affair will do much toward publicizing this community among Latin-Americans over the Southwest, thus establishing Hereford even more firmly as headquarters in an ever expanding labor center in West Texas.

Why do most people waste so much time reading trash when the greatest adventures of the world are true, educational stories?

If this community contained as many people who wanted to improve their minds as it does those who seek only a good time, it would be nice for the coming generation.

We wonder if the boys in Korea will vote for those politicians who said a truce that left Korea divided wasn't good enough, and suggested our boys fight on for North Korea.

### CROSSWORD • • • By A. C. Gordon



- ACROSS**
- 1—Household musical instrument
  - 6—Stringed instrument
  - 11—Scottish Gaelic
  - 12—Self
  - 13—Value
  - 14—Perform
  - 15—Sea eagle
  - 17—Toothed wheel
  - 19—Educational Singers (abbrev.)
  - 20—Positive electrodes
  - 22—Frightens
  - 24—Omnivore
  - 25—Fine ravelling
  - 26—Thus
  - 28—Correlative of "or" (abbrev.)
  - 30—Opposed to (abbrev.)
  - 31—Letter afterthought
  - 32—Alloy
  - 34—Result of inharmonious music
  - 35—Oboe Education (abbrev.)
  - 36—Part of the finger board of a stringed instrument (pl.)
  - 38—Musical expressions
  - 41—Preposition

- World of Music**
- 42—High in music
  - 44—Chemical symbol for cerium
  - 45—Pronoun
  - 47—Japanese sash
  - 49—In the month preceding the present (abbrev.)
  - 51—Chemical symbol for iron
  - 52—Barbaric musical instrument
  - 53—Part of all musical recording
  - 54—Elevated train
  - 55—Before
  - 56—Paid announcement
  - 57—To unite securely
  - 58—Situates again

- DOWN**
- 1—Piano parts
  - 2—Metal
  - 3—Like
  - 4—Phonograph part
  - 5—Perceive
  - 6—Pertaining to a kind of musical expression
  - 7—Musical instruments that contain a whole orchestra
  - 8—Note of musical scale
  - 9—Detail
  - 10—Greek mythological centaur
  - 16—Substance used on violin bows (pl.)
  - 18—Tree fruits
  - 21—Old English (abbrev.)
  - 23—Rudimentary Tunes (abbrev.)
  - 27—Possessive pronoun
  - 29—Of a class of stringed musical instruments
  - 31—Tuning pin of a stringed instrument
  - 33—Banner
  - 35—Unit
  - 36—Wind instruments
  - 37—Cave forth on a horn
  - 39—Musical groups
  - 40—Hurries
  - 42—Pointer
  - 43—Musical instrument adjuster
  - 44—Hurries
  - 46—Individual Musical Presentation
  - 48—Blow Organ (abbrev.)
  - 50—Literary Education (abbrev.)
  - 51—Off the true musical pitch



**By Vern Sanford**  
Texas Press Association

AUSTIN — A two-edged crusade by the Texas Democrats against the Loyalists and the Republicans is now officially begun.

Governor Allan Shivers called the signal at Mineral Wells and urged his kind of Democrats to begin the struggle immediately.

There are two aspects of the campaign—first, domination of the elections next year; and second, control of the party machinery in the presidential year of 1956.

Every observer at the Mineral Wells session of Texas Democrats interpreted Shivers' remarks to mean that, if necessary, he will run for governor again to gain the objectives.

"If 1952 was the year of decision for the Democratic Party of Texas," Shivers said, "1954 will be the year in which the decision is ratified—or rendered empty and meaningless."

"It is the simple fact of political life that victory is never secure. It must be won again and again—and yet again, for each test is a new game, and there is no prize for the second place."

**Supporters Reorganizing**

As Shivers' spoke, his supporters in many parts of the state were reorganizing their forces at precinct level to carry on the fight next year.

Opposing campaigns were also moving—those of the Loyal Democrats and of the Republicans. Not in modern Texas history has there been so much political activity so far ahead of the elections.

Speaking along with Shivers at the Mineral Wells gathering of the State Democratic Executive Committee was Wright Morrow, national Democratic committeeman from Texas, who is not recognized by National Chairman Stephen Mitchell.

Morrow said he supported Eisenhower last year because the Republican nominee "came nearer embracing the true Democratic principles."

"We," Morrow told the group, "are the real Democrats."

**Conference With Ike**

Jack Porter of Houston, Republican national committeeman for Texas, conferred in Denver with President Eisenhower about building up a strong GOP in this state.

Following the confab, Porter said "the president impressed me with being in hearty accord with the building of a strong Republican party in Texas."

Also discussed between the two was the president's visit to Texas next October for the dedication of the new Falcon Dam.

**Drouth Situation**

While Shivers was making up his mind whether to call a special session of the Legislature, there was considerable improvement in the drouth situation.

All but 48 counties in the western third of the state were cut off the emergency list by the State Drouth Disaster Committee. Originally, 152 counties had been included.

No more orders for emergency feed will be taken from the 104 counties that were removed from the list.

Rains that brought relief to a considerable part of West Texas were given as the reason for reducing the area to remain within the drouth designation.

**Help Still Needed**

Drouth relief was Shivers' consideration in the matter of whether to call a special session.

Rains helped in many counties; the governor said, "but sections where the worst drouth hit haven't been helped much. There's nothing out there to help. The grass roots are gone."

**More For Schools**

Another problem for the special session was that of increasing teachers' salaries, but little progress has been made along that line, Shivers said.

He thought the matter ought to be settled, but "not a lot can be accomplished at a special session unless a compromise can be worked out ahead."

Meanwhile, the State Comptroller notified the Board of Education that there was a net cash balance of \$2,966,134 in the available school fund on August 25.

Promptly, the Board voted Texas schools an additional dollar per head for the past school year, 1952-1953. That raised the per capita apportionment to \$69.

**Help For Alcoholics**

Created by the last session of the legislature, the Texas Commission on Alcoholism has begun to implement its plans to tackle the question of problem drinkers.

"Alcoholics are people who can be brought back to sobriety," Roy

## Panhandle Paragraphs

**PEP GETTING PEPPER**

Monday was a red letter day to the people of the Pep Community. Years of working and planning by some 75 families of the community had at last culminated in completion of a \$60,000 school gymnasium, one of the finest of its kind in the area.

Basketball teams were organized last year for the first time in many years due to the lack of an indoor court for either practice or home games.

Property owners of the community sold bonds last fall to cover the cost of the building. Bids were taken from 19 contractors. Low bid of \$53,500 came from C. M. Pharr, Lubbock, who was awarded the contract. LAMB COUNTY LEADER, LITTLEFIELD.

**TAXES HIGHER IN HOCKLEY**

Faced with a \$2 million decrease in county valuations, the commissioners court has approved a \$737,592.53 budget for 1954 and figured expenditures on a basis which calls for a five cent increase in the tax collected during the past year.

With the rate set at 90 cents per \$100 valuation during 1952, commissioners have upped payment to 95 cents for 1954.

The highest figure paid by county residents was in 1948 and 1949 when their property was assessed on \$1 rate. HOCKLEY COUNTY HERALD.

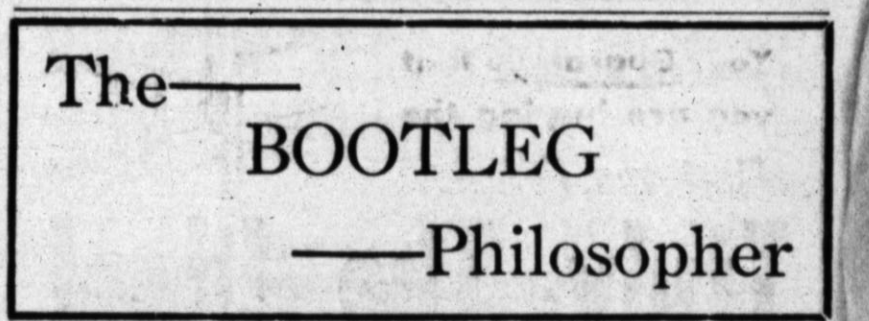
**MORE CO-OP PHONES PLANNED**

Construction of Mid-Plains Rural Telephone Co-op system is well on schedule and plans are to begin service simultaneously with the opening of Southwestern Bell's new dial system in Tullia. The concerts are working towards a November switchover date in the Tullia area.

The co-op will provide service for about 200 subscribers east of Tullia and 150 west of town. A maximum of eight parties will be on each line. Other types of service are available, however. THE TULLIA HERALD.

**RECORD ON CONSTRUCTION**

The month of August proved to be a record-breaking month for commercial building in Dimmitt as construction costs were shattered with the disclosure that a total of 11 building permits were issued for construction costing \$163,100. CASTRO COUNTY NEWS, DIMMITT.



**The Bootleg Philosopher**

Editor's note: The Bootleg Philosopher on his Johnson grass farm is out of his territory again this week, talking about adding machines. He still adds on his fingers and writes with a pencil on tablet paper.

Dear editor:

I was sittin out here on my farm the other afternoon enjoyin the September sunshine and toyin with some ideas I've been gainin over on push-button farmin, we've already got push-button warfare, you know, some Generals in Washington push a button and 20,000 Infantrymen go into action on a battlefield 3,000 miles away, nothin to it, and I pulled out a clippin which I'd torn out of a newspaper the night before and re-read it.

Accordin to this article, a man over in England has been bafflin scientists with his ability to do figures in his head faster than an addin machine. A bunch of these British scientists asked him to multiply 854,736 by 395,627 and he got the correct answer in five seconds. It took the scientists twenty seconds to get the same answer on a calculating machine, although of course them scientists may not have even known how to use an addin machine.

Now some people seem to get a delight out of this, arguin in the machine will never replace the human brain. I don't look at it that way. There ain't no race, as far as I'm concerned.

I understand all right that if you figured up for example the amount of work it takes to get the money to buy an electric water pump for ygur well, plus the amount of work it took to make the pump, plus the amount of work it took to make the tools the pump is made from, plus the amount of work it took to make the tools that made the tools, etc., on back as far as you want to go, and it might turn out that it takes as much total work to lift a barrel of water out of a well with an electric pump as it does with a rope and bucket, but the point that appeals to me is somebody else did most of that work, all that's left for the man with an electric pump to do is turn the switch on, and you don't even have to do that with most pumps, they turn themselves on and off.

Personally, I ain't exactly what you'd call a lightning calculator, but I've always been able to figure a little and I want it understood I'm not in any race to see if I can beat an addin machine, any more than I want to see if I can draw more water out of a well than an electric pump. It may be true it takes as much total work to plow an acre of land with a tractor as it does with a walkin plow, figurin all the work it took to make the tractor, but you won't catch me walkin when I can ride, or ridin either when I can stretch out in the sun.

This bird that can add faster than an addin machine, he ain't no threat to the addin machine people. They can't make too many machines to suit me.

Yours faithfully  
J. A.

### QUESTION OF THE WEEK

#### Whitface Team Seems Likely To Place Well In Conference

What position do you think the Whitface team will occupy this year in the conference-at the end of the football season?

**A. E. ACTON**

"I think they will come in about second. I don't think they will make first, though, because the boys just don't work hard enough and good enough. I do think they have a good team but it would be much better if they worked harder."

**MRS. T. J. PARSONS**

"I think our boys will be about second on the list. I know they are working harder this year than they did before and we do have some boys on the team for the first time this year that are really working and they are good."

**MRS. FLOYD WEST**

"I think about fourth place. I think we have just as good players as any other teams but we've got some larger schools to compete against this year. Also we have a lot of new boys on the team that need more experience."

**ROBERT WAGONER**

"I hope first place but I don't think we are quite ready for that yet. Since some of our boys are young and inexperienced I think we will come in about third."

**MRS. DELMAR SIGLE**

"As far as the position, I don't know. The team has a swell coach and the boys really do like him. I do think the boys will go a long way, though."

**GEORGE JONES**

"I think second place because as the season passes the boys on the team will improve. I don't think they are strong enough to win first, though."

**MRS. DELBERT SCOTT**

"Our team showed a lot of enthusiasm last Friday night at Muleshoe so I think we will go to about third place because we really have some stiff competition this year."

**MRS. A. J. SCHROETER**

"I definitely think first place, because that is what the boys are playing for this year."

#### 'Tater Peelin's

**By Roberta Campbell**

Well, we've started to school again and with one boy in the sixth grade and another a junior in high school we should have a pretty fair education by the end of the term.

The boys are also gettin a little education at home as each has been an only child one is learnin what it means to have a little brother and the other a big one.

They are both relieved because one of them didn't happen to be a sister.

We picked up an idea out of a magazine that we think is worth passin on as we've struggled more than once with a cake tryin to put the frostin on without gettin it all over the plate.

This suggested that you put strips of waxed paper around the edges under the cake and when you had finished with the icing simply pull out the paper and you have a nice clean plate.

What happened to the idea for a county fair? Seems like all the counties around us can get one to-gather. Have we got too big or just too triffin?

## Soil Conservation Begins At Home

It has been said that "soil conservation is good farm management, and results in additional income with a minimum of effort and expense. Soil conservation provides security not only for farmers and others of this generation, but also for generations to come."

Many people think of soil conservation solely in terms of huge regional projects which must be conducted at tremendous cost by government. But the fact that some of the most effective and productive soil and water conservation is that which is conducted individually and cooperatively by the farmers themselves—including the owners of very small farms, it is found in contour farming, in rotation grazing, in the construction of ponds to catch and save water, in careful soil management, and in other proven practices which will prevent erosion and soil exhaustion and protect both crop and pasture land.

Obviously, work such as this, on any scale at all, would be impossible if the farmers' working assets consisted only of his muscles and primitive tools. Even as mechanization has resulted in tremendous gains in agricultural productivity, so does machinery open the way for the farmer and his neighbors to save and improve the land. And the long-lasting benefits accrue to the entire nation.—San Saba News.

## The Sunday Brand

Established 1948  
Published every Sunday at 336 Main St  
Hereford, Texas



James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

Society Editor ..... Mrs. John McLean  
Adv. Manager ..... Melvin Young  
News Editor ..... Bob Phillips  
Mch. Superintendent ..... Stanley Phillip

## Personals

### ARM IS BROKEN

Mrs. Ida May Vaughn slipped on the floor in the hotel lobby while attending the Veterans of Foreign Wars Encampment September 11 in Paducah and broke her left arm. She was brought home Sunday. Relatives reported that she is doing fine. Mrs. Vaughn, 68, is one of Hereford's pioneer residents.

Mrs. Lyle Blanton and her daughter, Mrs. Todd Herrington, have gone to South Dakota for a couple of weeks.

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THE GROUND BREAKING of the new Wesley Methodist church, which will be located on Irving street, was held Monday morning. The laying off of the church began Monday. The expected completion date is December 15. Only one of three parts of a master plan will be built now. It will be the

Fellowship Hall. Those watching the ground breaking are, from left: Mrs. J. F. Ward, M. P. Vaught, L. H. Lane, Gus Ruland, Claude Francis, A. L. Logan, I. H. Willoughby, Glenn Watts and Rev. E. L. Naugle, pastor of the church, was turning the first spade full of dirt. (Staff Photo.)

It is believed that all dogs are descendants of the common wolf.

The first discovery of gold west of the Mississippi in the United States is believed to have been the Sierra de Oro lode in New Mexico.

The first Spanish missions in New Mexico imported cuttings of grape vines from Spain.

## GARCIA NEWS

By Mrs. Ernest L. Brown  
Mr. and Mrs. John McCullar are the proud grandparents of a girl born August 14 to Mr. and Mrs. James C. Kuykendall of Bakersfield, Calif. The child has been named Pamela Ruth.

Mr. and Mrs. W. D. Howard are proud of their first granddaughter, born to Mr. and Mrs. Bob Howard. She has been named Donna Dee.

Mr. and Mrs. N. A. Brown and Mr. and Mrs. Floyd Brown and Earl were dinner guests Sunday in the home of Mr. and Mrs. Ray Potts of Bellview, N. M.

Mr. and Mrs. S. N. Thweatt have been to Levelland recently to see about their cattle at Montague.

Mr. and Mrs. Ernest Brown visited in the S. B. Pulliam home last Sunday.

Mr. and Mrs. J. E. Hicks of Tucson, Ariz., visited recently with the John McCullars. They were on their way to Levelland where they will make their home.

Mrs. Ruth Coleman, who underwent surgery recently at the Deaf Smith County hospital, is showing improvement.

John Northcutt.  
Mrs. N. A. Brown gave the council report and Mrs. W. D. Howard was nominated as crafts design demonstrator for the club.

A nominating committee composed of Mrs. W. D. Howard, Mrs. Ernest Brown and Mrs. S. N. Thweatt were elected to select officers for 1954.

The next meeting of the Messenger Home Demonstration Club will be in the home of Mrs. J. T. Guinn on September 25.

Dinner Given  
Mr. and Mrs. Joe Marnell and family of Pierre, S. D., who are here visiting relatives, were honored with a dinner in the Frank Bezner home Sunday.

Those attending were: Mr. and

Mrs. Henry Fangman, Mr. and Mrs. Eugene Fangman and son, Mr. and Mrs. James Fangman and daughters, Mr. and Mrs. Walter Paetzold and daughter, Mr. and Mrs. Mike Betzen and family, Mr. and Mrs. Sylvester Fangman and family, Mrs. Walter Fangman and sons, Mr. and Mrs. Joe Marnell and family and Mr. and Mrs. Bezner and daughters.

There is no clergy among the Moslems.

## Highlights..

(Continued from Page 4)

German, speaking for the commission, said in a talk here.

Education of the public, he added, will help more and more people to understand that an alcoholic is a person who can be helped.

Through the cooperation of local groups, German declared, the commission is determined to carry on its program of informing the public about what alcoholism is, what the methods of treatment are, and what can be done in the line of prevention.

### Road Experts

Two top road experts will team up to carry on a highway transportation research program for Texas.

They are Thomas H. McDonald, recently retired as head of the U. S. Bureau of Public Roads, and Gibb Gilchrist, former chancellor of the Texas A. & M. system and for many years state highway engineer.

Work of these two will be sponsored jointly by the college and the state highway department.

**For Hospitals, Special Schools**  
Expenditure of \$17,585,000 will alleviate to some degree crowded conditions in the state's hospitals and special schools.

"The tragedy of it is," said Rufus Higgs of Stephenville, "we just don't have the money to do what we ought to do." Higgs is a member of the board which governs the institutions and is publisher of the Stephenville Empire-Tribune.

Some of the buildings to be replaced under a two-year construction program are nearly a hundred years old.

About \$10 million of the money for building will come from a cigarette tax passed by the legisla-

ture. The other revenue is for special appropriations to take care of emergency needs.

### No Worries There

As hearings drew to their end in the ouster case against District Judge C. Woodrow Laughlin of Alice, the defense called as a witness the judge's brother, W. M. Laughlin, Jim Wells county commissioner.

Among charges against the judge is one that he dismissed a Jim Wells County grand jury last January to forestall an indictment against his brother.

On the stand, however, the commissioner testified that he was never worried about being indicted be-

cause he did not think he had done anything wrong.

### Tidelands Leases

Want to lease some of the Texas tidelands? The School Land Board is getting ready to auction off leases to some of this property about December 1.

On September 1 the board leased four tracts at an average of \$128 per acre.

Upheid by an attorney general's opinion was the state boxing law which prohibits bouts between whites and Negroes. The opinion commented that the law's purpose is to prevent situations which might lead to race riots.

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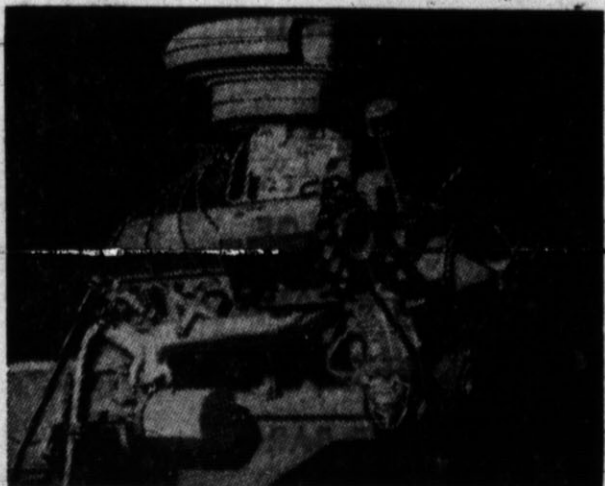
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## Westway Home Demonstration Club Had Special Meeting Tuesday

Westway Home Demonstration club had a special meeting in the home of Mrs. Jimmy Thomas Tuesday. Mrs. Argen Draper, County Home Demonstration Agent, gave a demonstration on angel food cakes.

Mrs. P. B. Sowell presided over a short business meeting. At this time announcement was made of the Federated Luncheon to be held Monday in the Presbyterian Church. The Westway club will be one of the hostesses. Each member is asked to bring a covered dish.

**New Member Welcomed**  
Mrs. Ralph Mitchell was welcomed as a new member and Mrs. T. D. Alston and Mrs. Elmer Combs were guests.

Those attending the meeting were: Mesdames Joe Landers, Harold Rudd, Roy Lee Wilson, P. B. Sowell, J. C. Morrison, Phillip Miller, Leo Ohlig, Johnnie Townsend, the hostess, Argen Draper and the

Assistant Home Demonstration Agent, Loyce Avant.

The next meeting for the club will be Wednesday in the home of Mrs. Bess Werner.

Mike Garcia of the Cleveland Indians was nicknamed "Bear" by his teammates because his broad shoulders are sloped and rounded and his arms seem extra long.

Granny Hamner, shortstop of the Philadelphia Phillies, has a brother, Wes, who formerly played with the Phils and St. Louis Browns.

Fred Franco's 56-yard run against Columbia was the longest made by a Navy ball carrier last year. He had a net gain of 691 yards for the nine-game season.

Yogi Berra of the Yankees batted in 23 runs in a two-day period while playing for the Norfolk Tars in the Piedmont League in 1943.



SHEPPARD'S NEWEST IS NEJLA -- Turkish dancer Nejla Ates takes time out from rehearsal for her nightclub dance in New York City to embrace Sheppard (Abdullah) King, Texas oil heir. King, now wed to Egyptian belly dancer Samia Gamal, who is in Cairo, announced plans to seek a divorce in Houston, Tex., and wed Nejla to whom he has already given a diamond ring as a token of his esteem. (AP Wire-photo).

Michigan State cross country teams have won four NCAA championships and seven IC4A titles. Georgia Tech line coach Ray Graves played two years of professional football with the Philadelphia Eagles.

## Beauty at Home

By Lynn Carter

Q. How can I minimize a rather large nose with my makeup?

A. Use a lighter foundation make up on your cheeks. Use a foundation cream that blends with your natural skintone over your nose and on the outer portions of your cheeks. This has the effect of making your cheeks seem fuller and your nose then looks smaller.

Q. What can I do to "bring out" eyes that are too small?

A. While mascara usually is applied only to the upper eyelashes, in the case of small eyes, use some on the lower lashes, too.

Q. What is a good, easy-to-use tan-and-freckle remover?

A. Fresh buttermilk baths are very good for this purpose.

Q. I have heard that lard is good for removing dandruff from the scalp. Is this true?

A. This is an old treatment, and some persons claim success. It consists of rubbing a mixture of lard and egg yolk well into the scalp, allowing to remain overnight then washing out in the morning.

Q. What is a good exercise for slimming down the ankles?

A. Lie on back, one leg raised straight up. Holding leg stiff, circle the foot outward 20 times, then inward 20 times, being sure to keep the leg stiff. Repeat with other leg.

Q. How can I treat a drab and sallow-looking complexion?

A. You can try waking up your skin with a more brisk washing, and following with an application of skin tonic, lotion or freshener, patted in double-fast over your face. Try using one of the mentholated or other stimulating face masks or packs.

Q. How can I add softness to my hair when shampooing?

A. Try adding a half-cup of vinegar to the last rinse water.

Q. What is a good treatment for "veiny" looking hands?

A. Wash them with a good, pure soap and warm water, and apply some rich hand cream, holding the hands high in the air and stroking them down toward the wrists to encourage the flow of blood away from the hands.

Q. How can I help remedy a soft, flabby chin line?

A. This nightly massage is very good: Holding the head up, anoint throat with a rich cream. Then, with quick, brisk movements, first with the right palm, then with the left, massage the right and left sides of the neck as well as the center. Pat smartly, remove excess cream, pat on some astringent, and then pat dry.

Q. How can I make thin, hollow cheeks appear rounder with my makeup?

A. Apply a lighter shade of foundation than on the rest of your face in the hollow depressions under the cheekbones.

Q. How can I polish the nickel faucets in my sink?

A. Rub them with a soft cloth dipped in spirits of ammonia. Wash afterward with hot water and soap, and polish with a soft, dry cloth.

Q. What can I do when grease is spilled on the kitchen linoleum?

A. Pour ice water over the area immediately, and this will make it harden before it has a chance to soak into the linoleum. You can scrape it off with a dull, flat-bladed table knife.

Q. How can I open a fresh coconut more easily?

A. First put it into a warm oven for 20 minutes. Then let it cool, and it should crack open of its own accord. If not, a few taps with a hammer should do it.

Most fresh water shrimp are too small to be of any value but one species found in southern Florida grows to a length of two feet.

## Talk On Holy Land Given At L'Allegra Meeting On Tuesday

Mrs. Bill Dameron was hostess for the L'Allegra Study Club meeting Thursday afternoon at her country home. Mrs. Floyd Ross was leader of the program on "Religion".

Quoting from St. Luke 1:37, Mrs. Ross spoke on the Holy Land, basing her talk on the scripture "For with God nothing is impossible". Mrs. Ross told of the present day situation in the Holy Land and compared the Jewish attitude with that of the Arabs, who both believe their claims to that part of the land are just. She also explained why many other countries feel that they have ties and rights

in the Holy Land.

**New Member Welcomed**  
During the business session, which was presided over by Mrs. J. W. Barnett, president, Mrs. J. W. Robinson Jr. was welcomed as a new member.

Members attending the meeting were Mesdames J. W. Barnett, J. W. Robinson Jr., Darrell Blanton, Jack Brown, Hilton Higgins, O. G. Hill Jr., Walter London Jr., George McLean, Floyd Ross, Richard Winget and W. D. Lawrence.

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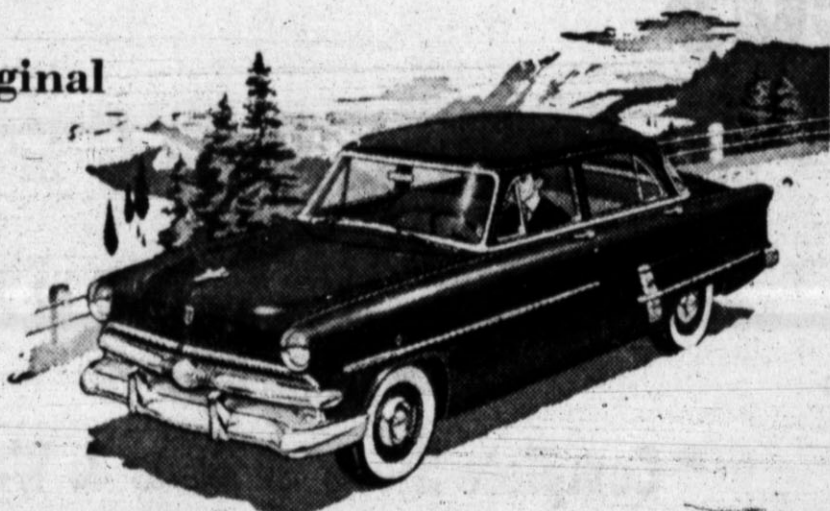
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Phone 551

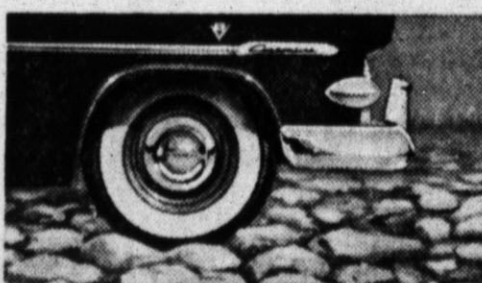
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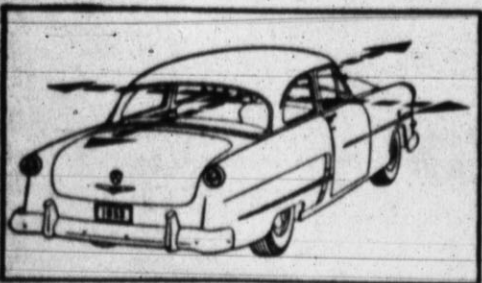
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**Take savings.** Ford's economy-minded Automatic Power Pilot saves you money on every gallon of gas. It automatically adjusts carburetion, ignition and combustion to make every drop of gas ("regular" at that) work its heart out.



**Take visibility.** Ford gives you the "all-around" view you need in today's fast-moving traffic. A curved one-piece windshield, car-wide rear window and large "picture windows" all around make sure you have Full-Circle visibility.



**Take drives.** Only Ford in its field gives you a choice of a completely automatic drive, Fordomatic, the finest, most versatile automatic you can buy... fuel-saving Overdrive... or easy-shifting Conventional Drive.

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FOR THE LADIES THERE WILL BE A LIMITED NUMBER OF BABY ORCHID CORSAGES, FLOWN IN FROM HAWAII.

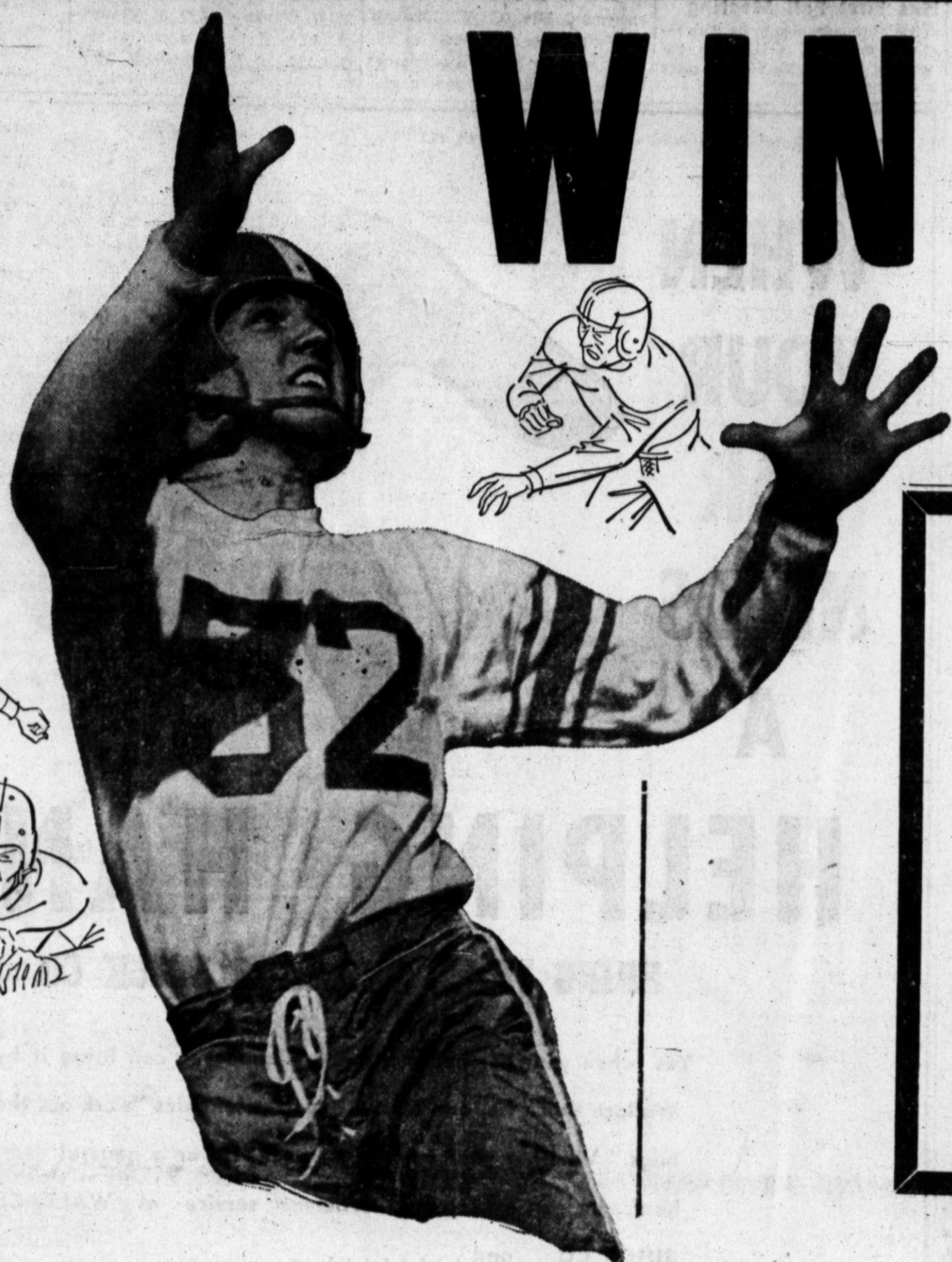
FOR THE MEN AND THE KIDDIES THERE WILL BE SOMETHING ELSE. AND, OF COURSE, THERE WILL BE BARGAINS IN FINE MERCHANDISE FOR EVERYONE.

Register for Door Prizes to be awarded at 5 o'clock Friday. No obligation—No purchase required just register during the day.

THE FIRST HALF CENTURY WAS WONDERFUL! WE EXPECT THE NEXT FIFTY YEARS TO BE EVEN BETTER! I

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| Tempe at North Texas State   | Tulane at Georgia               |
| Houston at Texas A & M       | Minnesota at USC                |
| Villanova at Texas           | Kansas State at Colorado Aggies |
| Texas Tech at Texas Western  | Arizona at Colorado             |
| McMurray at West Texas       | Georgia Tech at Florida         |
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3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
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# Hereford Needs Both Ends Of Twin Game Sunday At Umbarger

By Billy Paul Knox  
Hereford will now have to win both ends of a double-header today at Umbarger if they wish to advance into the finals of the Irrigation League Shawnessy Play-off. Umbarger defeated them here last Sunday, 14-10. The game was a slugfest, Umbarger getting 16 hits and Hereford 13.

Dennis Brandt started and pitched the whole game for Umbarger. He gave up 13 hits, walked only one, hit one batter, and struck out eight. John Winkler and Stan Barrett shared duties on the mound for Hereford.

Winkler pitched three innings plus. He gave up five hits, walked three and struck out two. Barrett gave up 11 hits, struck out seven, and hit one batter.

**Triple By Brandt**  
Umbarger drew first blood by scoring one run in the top of the first. A triple by Bobby Brandt combined with an error on Hereford's second baseman, Jack Burrus, scored the run.

Hereford gained the lead by scoring two runs in the second. Lueb led off with a single and John Renner got on by way of an error. Lueb was cut off at the plate on Barrett's grounder but Onias Carroll drove in the two runs with a double.

**Two More**  
Hereford scored two more runs in the third by way of a double by Lueb, a single by Barrett, and

two errors. Umbarger took the lead and kept it for good by scoring nine runs on five hits, and two Hereford errors in the fourth.

Hereford didn't score again until the fifth when they picked up a pair of runs on singles by Wendell Burdine and Stan Barrett and a double by Raymond Lueb.

Umbarger cracked the scoring column in the sixth getting one run on three singles.

**Homer With Two**  
Hereford picked up three runs thanks to L. J. Clark's home run with two men on base. The blow cleared the left field fence about 50 feet. Distance of the home base was about 425 feet.

The eighth inning saw Umbarger score two runs on two hits and an error. They scored one more run in the ninth.

Hereford scored one run in the ninth.

Raymond Lueb and Stan Barrett led Hereford with four hits apiece. Wayne Richardson, Dennis Brandt, and Red Hartman led Umbarger with three hits each.

### BOX SCORE

Player	AB	R	H	E
Corbett, 1b	6	0	1	1
D. Albracht, rf, 1b	5	1	0	0
Burdine, lf	4	1	1	0
S. Albracht, lf	0	0	0	0
Lueb, 3b	5	2	4	0
Renner, c	5	2	1	0

Barret, ss, p	5	3	4	1
Burrus, 2b	2	0	0	2
McRight, rf	2	0	0	0
Carroll, cf	2	0	1	0
Clark, cf	3	1	1	1
Winkler, p	1	0	0	0
Ross	3	0	0	0
Totals	43	10	13	6

Player	AB	R	H	E
Brandt, cf	6	3	2	0
Richardson, ss	5	1	3	2
Brown, 1b	6	1	1	0
D. Brandt, p	6	3	3	0
Scott, c	5	1	0	0
Hartman, 3b	5	2	2	0
H. Gerber, 2b	5	1	2	0
Artho, rf, lf	4	1	1	0
Petrillis, lf	2	1	0	1
T. Gerber, rf	2	0	1	0
Totals	46	14	16	5

## Dawn Music Club Begins New Year

The Dawn Music Study Club started the 1953-54 club year with a program on "Federation" at the home of Mrs. R. T. Stewart, Mrs. A. O. Thompson of Hereford, state auditor, Texas Federation of Music Clubs, was guest speaker.

"Music is more truly an international language than any tongue. The same piece of music may express many different things to different individuals but it is a fountain of everlasting appeal," Mrs. Thompson said. She also discussed ways music brings nations together, and stressed the goal of the Federated Music clubs to help provide musical instruments to the youth of foreign lands. The federation is working for better radio programs after midnight which are picked up by short wave," she concluded.

Mrs. Melvin May, vice-president, presided over a short business session at which new year books were distributed.

**Musical Selections**  
Musical selections on the program included "Smoke Gets in Your Eyes" (Kern) sung by Mrs. May with accompaniment by Mrs. Carl Wimberley. Piano numbers played by Mrs. Wimberley were: "Elegy" by Goedicke and "Bourree" by Telemann. Mrs. Bill Carthel played "Indian Love Call" by Friml. The National Federation hymn, "God Moves in a Mysterious Way," was sung by Mrs. J. B. Caraway.

Guests present were: Mrs. Thompson of Hereford, Mrs. Robert Oglesby and Mrs. May Golden. Members attending were Mesdames Henry Turner, Alfred Reinart, Reece Stewart, Zed Stewart, J. B. Caraway, Melvin May, Bill Carthel, Carl Wimberley and R. T. Stewart.

Mr. and Mrs. Ben Virden of Amarillo were guests of his mother, Mrs. Alice Virden, in Hereford Sunday.

## Back-To-School Party Held By Calliopian Club

Mrs. Carl Perrin was hostess to Calliopian Club members in her country home September 10 at a back-to-school party marking the opening of the 1953-54 club season. Members of the club were dressed as first graders and carried sack lunches which formed a part of the buffet supper featured at the party.

After the supper, the new year books were presented by the year book chairman, Mrs. Jas. W. Witherspoon, who commented on year book outlines for the year.

**Gift Presented**  
A question and answer game carried out the school day theme of the party. Mrs. J. T. Carroll, who has typed the club year books for the past two years, was presented a gift in appreciation of her work.

Those in attendance were Mesdames Richard Barnard, T. Mims, Ernest Langley, B. F. Cain, J. T. Carroll, Paul Conaway, W. L. Davis Jr., G. W. Edwards, J. T. Gilbreath Jr., J. E. Kirby, D. C. McWhorter, W. J. Messick, N. E. Milburn, Elizabeth Womble, Jas. W. Witherspoon, and the hostess.

## Courthouse Records

**Warranty Deeds**  
R. J. Engler, et ux, to Marvin May, a part of Blk. No. 44 of Evans Add.

B. J. Hampton, et ux, to Ross Nettles, et ux, all of Lot No. 63 of Barber Sub. of Blk. No. 22, Evans Add.

Ross Nettles, et ux, to B. J. Hampton, et ux, all of Lot No. 25 of Hardwick Sub. of a part of Blk. No. 1 of Evans Add.

W. L. Braly to Coleman L. Wright, et al, being a part of Blk. No. 6, Mabry Add.

J. T. McGuire, et ux, to Mary Jacqueline Wright, all of Lot No. 3 of Barber Sub. of the W 1/2 of Blk. No. 23 of Evans Add.

Leona Blood Burhl, et vir, to Irene Gilliland, all of the W 1/2 of Lots Nos. 15 and 16 of Parkview a sub. of the W 1/2 of Blk. No. 8, Womble Add.

R. J. Engler, et ux, to Jessie H. Milford, being the N 80 feet of the S 528.065 feet of the E 135 feet of Blk. No. 44, Evans Add.

**Deeds of Trust**  
B. J. Hampton, et ux, to N. D. Bartlett Jr., all of Lot No. 25 of Hardwick's Sub. of a part of Blk. No. 1 of Evans Add.

Dan Trew and wife to Ethel Womble, Lot No. 1, Parker's Sub. of the W of Blk. No. 23, Evans Add.

Wesley Methodist church to Gus Ruland and A. L. Logan, all of Lots 6, 7, 8, 9, and 10 in Blk. 2 of Hester and Baskin Sub. of Bk. No. 15 of Mabry Add.

**New Autos**  
Lester E. Prather, Chevrolet, 9-8; C. L. McBroom, Packard, 9-9; Mrs. C. B. Williams, Oldsmobile, 9-10; J. R. Baird, Ford, 9-11; Oscar Bronniman, Chevrolet, 9-11; Edward L. Trefel, Studebaker, 9-11; and Howard F. Hume, Plymouth, 9-12.

## Simms Study-Crafts Club Has First Fall Meeting

The Simms Study-Crafts club resumed meetings recently at the home of Mrs. H. G. Hetzler after a summer vacation.

New year books were presented by Mrs. R. L. Pinnell, year book chairman. Mrs. C. W. Edwards gave a preview of the work as outlined in year books. Mrs. James Cavin was presented with a gift.

Refreshments were served to Mesdames Lee Brooks of Ponder, M. W. Blankenship, O. A. Alexander, J. A. Crofford, James Cavin, C. L. Bogle, C. W. Edwards, Marion Ferguson, C. H. Hammock, C.

Hollabaugh, Haley Shaw, R. Pinnell and the hostess. Camels were found in America until the Pliocene period, about 16 million years ago.

# WHEN YOUR CAR NEEDS A HELPING HAND!

### BRING IT TO WALLACE BUICK CO.

Yes, when your car needs a helping hand you can bring it by Wallace Buick Co. and let our expert mechanics "work out the bugs." Whether your car needs a tune-up or a general overhaul, you can expect fast efficient service at WALLACE BUICK CO. and . . . . .

WHY NOT DRESS UP THE OLD HOOPIE A LITTLE WITH THOSE FINE

# BUICK ACCESSORIES WALLACE BUICK CO.

2nd at Miles

Phone 11

## NEW FALL RATES

For Irrigation Well Servicing.

We will allow a 20% Discount on all Pulling and setting of Irrigation pumps from Now until Jan. 1st. Better not put off getting that well in condition for Mid-Winter Pre-watering. See us NOW. We also completely rebuild pumps and Gearheads.

### Kenny Gearn Machine Works

East on Highway 60, Phone 1570

Earn a **BETTER RETURN** on your savings with proved safety

INSURED SAFETY up to \$10,000 for each year



Open an account now...add to it regularly!

First Federal Savings & Loan Association  
Clovis, N. M.

See ELIZABETH WOMBLE

SUNDAY  
MONDAY  
TUESDAY

# Star THEATRE

Phone 363

WEDNESDAY  
THURSDAY

Everybody Sings... Everybody Laughs... Everybody Loves... And Everybody Swims... With Esther Williams as a Farmer's Daughter... Who Evades the Traveling Salesman... And Is Detoured by a Romantic Frenchman.



ESTHER WILLIAMS · FERNANDO LAMAS · JACK CARSON  
CHARLOTTE GREENWOOD · DENISE DARCEL · DENISE DEMAREST · CORCORAN

## SUSPENSE AT GUNPOINT!



THE HITCH-HIKKER FAMILY DRAMA

RKO has a genuine "sleeper" in this hard-hitting, suspenseful program melodrama. Except for a few Mexican bit players, the fast screenplay is enacted entirely by three actors, Edmond O'Brien and Frank Lovejoy, who have fair marquee value, and William Talman, who gives a memorable portrayal of a vicious escaped convict and murderer. This is a "natural" for action spots and, like "The Narrow Margin," it is strong enough for splendidly directed by Ida Lupino, who also wrote the screenplay with Collier Young, the picture is vividly realistic from the tense start to the violent finish. O'Brien and Lovejoy, as hapless vacationers, match Talman's fine performance. There is never a suggestion of romantic interest—and none is needed. From the starting point, near Las Vegas, the picture was filmed entirely on location, with fine photographic shots of Mexican highways and terrain.

Edmond O'Brien, Frank Lovejoy, William Talman, Jose Torvey, Jaen Del Val, Wendell Niles.

ENJOY A GOOD MOVIE OFTEN



FORGET THE FLYING SAUCERS... FORGET YOUR WORRIES - RELAX AT THE MOVIES

WE CONGRATULATE YOU ON THE Occasion Of Your Wedding Anniversary

Anniversaries from Sunday, Sept. 20 - Wednesday Sept. 23

Mr. & Mrs. W. R. Carroll Mr. & Mrs. L. W. Seed  
Mr. & Mrs. Roy Oswald Mr. & Mrs. Earl Hopson  
Mr. & Mrs. Roy Grider Mr. & Mrs. A. D. Street  
Mr. & Mrs. J. L. Lookingbill Mr. & Mrs. K. M. Oliver  
Mr. & Mrs. Harry J. Engman

# TEXAS

SUNDAY ONLY



# TOWER DRIVE-IN THEATRE

SUNDAY - MONDAY



TUESDAY - WEDNESDAY  
GRAB BAG NITE

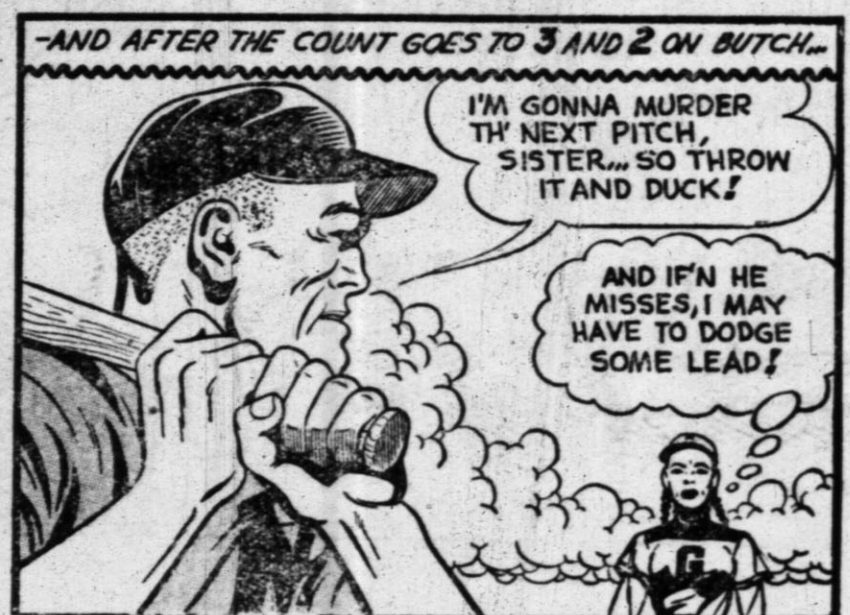
Prizes: 1—Universal Electric Heat Pad  
1—Universal Electric Waffle Iron.  
2—Electric Broilers.





# CLARK GIKE

by  
RAY GOTTO



**Shop In Hereford  
For Your Best Buys!**

# The Sunday Brand

Merford, Texas

Our Slogan: "More People—More Fun!"

**BUTZ SAWYER**

FEATURING HIS PAL  
**ROSCO SWEENEY**  
By ROY CRANE

SWEENEY, HOPING TO SELL HIS MIDGET RACER, BLOWS HIS TOP WHEN THEY GIVE HIM THE LAUGH.

JUNK IS IT? I'LL SHOW YOU!

LOOK OUT, BOYS!

THAT MANIAC'S GOING TO TRY TO QUALIFY OLD TOPSY-TURVY!

HE'S A GOOF! I TOLD 'IM THAT CAR'S A HOODOO.

OBOY, LET'S RUN DOWN TO THE FIRST TURN AND WATCH HIM FLIP OVER.

WODDA YA KNOW! HE MADE IT.

HE'S GOT HIS FOOT THRU THE CARBURETOR... BETCHA HE DOESN'T MAKE THE SECOND TURN.

SWEENEY SKIDS AROUND THE SECOND TURN AND STRAIGHT ACROSS THE FINISH LINE AT 120 MILES AN HOUR.

HA, HA, HA! SO MY CAR'S NO GOOD! A HOODOO, IS IT?

WOW! LOOKIT HIM GO!

THERE'S NOTHING WRONG WITH THAT CAR.

I'LL SAY! ONE TWENTY-- THE BEST QUALIFYING TIME YET.

THEN IT HAPPENS.

CRUMPITY-CRUMP! CRUMP!

SKREE-EEEE-EEEE

LICKETY BAMBAM CRASH!

JUST WHAT I SAID WOULD HAPPEN, PAL. SHE RUNS SMOOTH FOR A WHILE... THEN BAM!

THAT'S WHY THEY CALL 'ER TOPSY-TURVY.

TAKE MY ADVICE, MISTER, AND SET A MATCH TO THAT PILE OF JUNK.

WHA-WHAT HAPPENED?

# MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

MANDRAKE AND THE BANK  
ROBBERS--

HOW'D  
THAT  
CHEST  
POP  
OUTA  
THE  
GROUND?

Uh--  
WE'D  
BETTER  
BURY  
IT  
AGAIN.

I'M  
WORRIED  
ABOUT  
THAT  
THIRD  
GUNMAN.  
HE'S TOO  
FAR TO BE  
AFFECTED  
BY THIS  
HYPNOTIC  
SPELL--



THERE--IT'S BURIED--  
GOOD AND  
SOLID!

NOW--I THINK  
WE'D BETTER BURY  
HIM TOO!



HERE IT COMES  
AGAIN!



ONCE MORE THEY BURY AND COVER IT--

NOW--IT CAN'T POP UP!  
SIT TIGHT!

Uhh-- HERE IT  
COMES AGAIN!



I'VE HAD ENOUGH OF THIS PLACE! LET'S GIT!



--AND THAT CHEST KEPT  
POPPING UP OUTA THE  
GROUND LIKE A CORK!

I'VE BEEN WATCHIN' THE  
WHOLE TIME. NOTHIN'  
LIKE THAT HAPPENED!  
I'M GONNA FINISH HIM!



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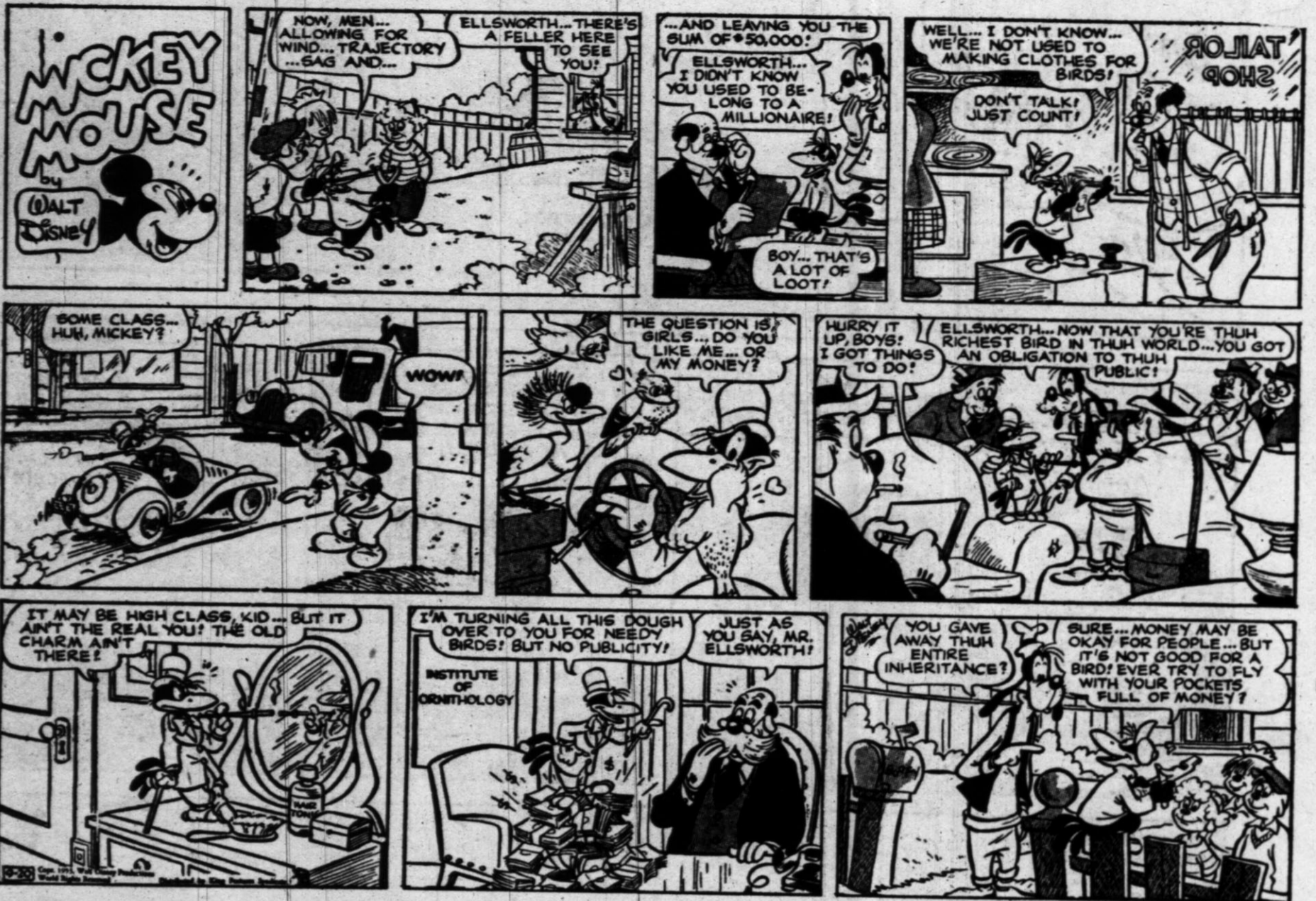
9-20 CONTINUED-

Do You Need A Typewriter In  
Your Business or Home? We Have  
Remington Portables On Hand  
The Hereford Brand

**GRANDMA**  
by  
**CHAS. KUHN-**



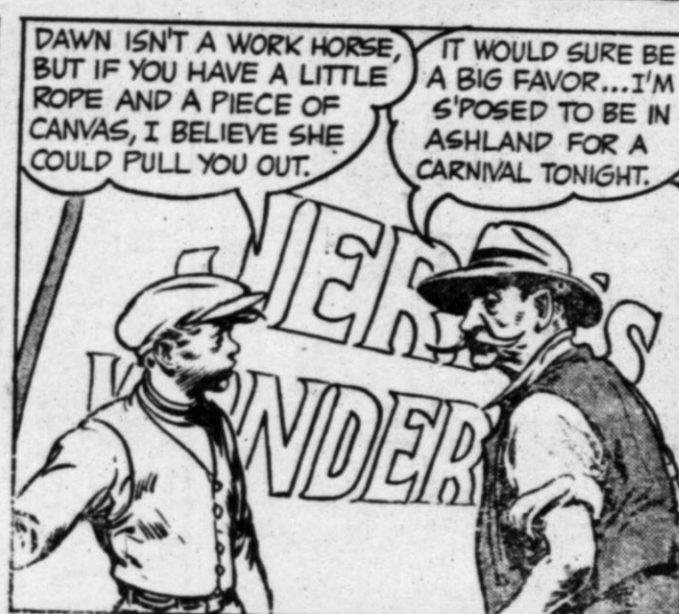
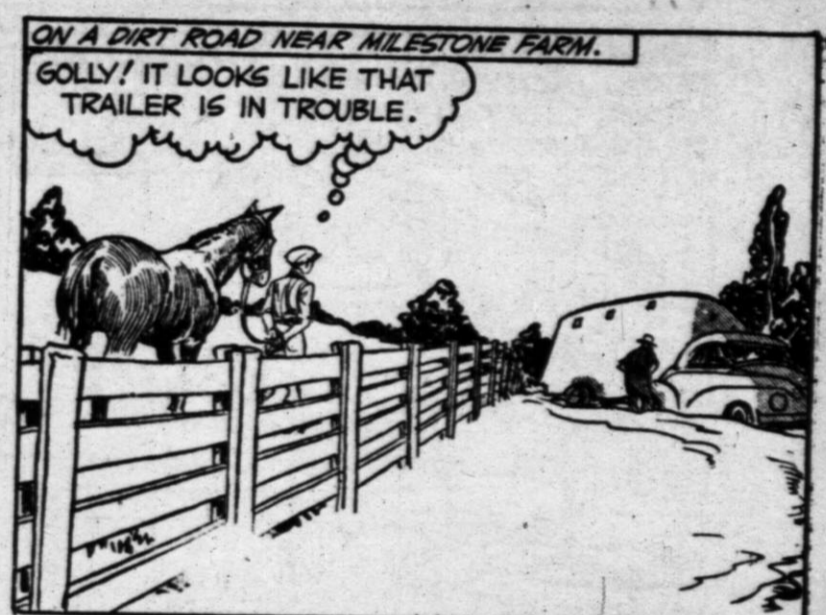
**Shop In Hereford  
For Your Best Buys!**



**Steel Age Office Desks**  
HIGHEST QUALITY

See them at  
**The Hereford Brand**

**\$178<sup>50</sup>**

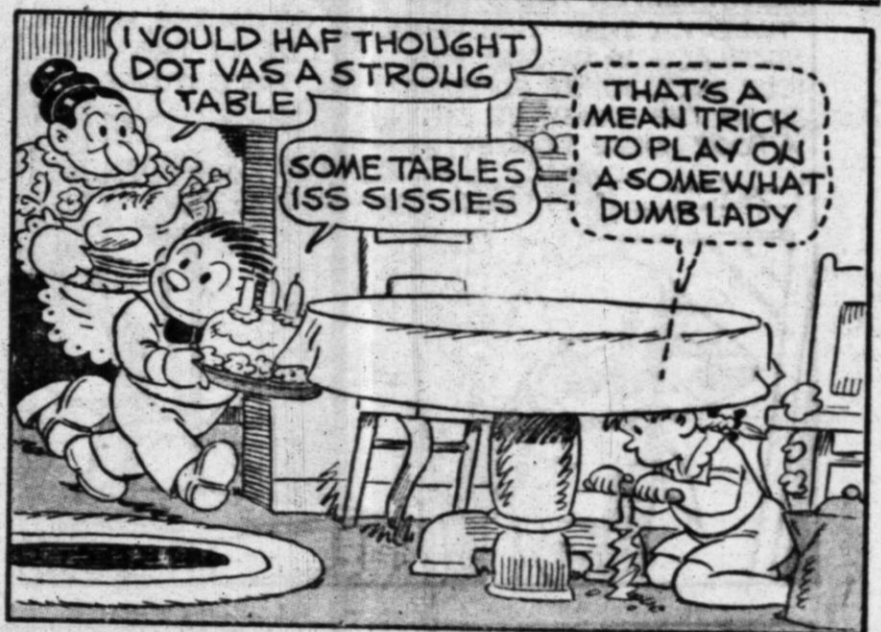


COMBINATION

File and Storage Cabinets  
The Hereford Brand \$56<sup>00</sup>



# THE KATZENJAMMER KIDS



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WINNER 9-20

## New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

### NEW SHIPMENT THE HEREFORD BRAND



# JOHNNY HAZARD

by FRANK ROBBIN



GUIDED BY THE HAM RADIO STATION, THE PLANE BEARING JOHNNY AND PROFESSOR ESTABAN HAS LANDED ON A SMALL JUNGLE AIRSTRIP!

AH... MY HOST IS HERE TO GREET US PERSONALLY!

HE GOT HERE PRETTY FAST! GUESS HIS HAM STATION IS REAL CLOSE BY!



GOOD AFTERNOON... WELCOME, WELCOME! ALLOW ME... I AM MR. BASIL, YOUR SHORT-WAVE CHESS FRIEND!

MY NAME IS ESTABAN! AT LAST WE MEET FACE TO FACE IN FRIENDLY RIVALRY!



MY HUMBLE ABODE IS BUT A FEW HUNDRED YARDS FROM THE AIRSTRIP! A REFRESHING DRINK WILL SOON REVIVE YOUR ENERGIES, MY FRIENDS!



OH, BRO-THER! ... SOME HUMBLE ABODE!

ALTHOUGH WE ARE HUNDREDS OF MILES FROM CIVILIZATION, I THINK YOU SHALL NOT LACK FOR COMFORTS HERE!



FORGIVE MY IMPATIENCE, MR. ESTABAN... BUT I HAVE BEEN SO ANXIOUS TO RENEW OUR RIVALRY THAT PERHAPS YOU THINK ME A BOOR...

NOT AT ALL! I AM READY WHEN YOU ARE... AND I WARN YOU, PREPARE FOR A BATTLE!



MR. HAZARD, PRAY DO NOT FLY BACK TO RANGOON YET! BE MY GUEST TONIGHT... AND FEEL FREE TO ROAM AT YOUR PLEASURE!

THANKS! GUESS I WOULD FEEL BETTER AFTER A FRESH START IN THE MORNING!



BASIL'S A PERFECT HOST! THIS PLACE IS NOT AS BAD AS I THOUGHT... WAIT... WHERE'S THAT MUSIC COMING FROM...



A MOZART PIANO SONATA... AND PLAYED BEAUTIFULLY! WHO'S THE GENIUS SO DEEP IN THE JUNGLE...?



9-20 CONTINUED...

## FIRE - PROOF VAULTS

### The Hereford Brand



**LITTLE ANNIE ROONEY**

by  
BRANDON WALSH  
AND  
DARRELL MCCLURE



GOLLY, MR. COBB, THIS IS THE FOGGIEST FOG I EVER SAW~ NOW I CAN'T EVEN SEE WHERE THE ROAD IS!



IT'S LIKE BLACK WOOL, BUT IT WILL BE GONE BY MORNING~ WAIT! I THINK I HEAR SOMETHING~

YEAH~ I HEAR IT, TOO~



BLEE-E-E-T  
BLEE-E-E-T  
BLEET  
BLEET

SO I HEAR~ THAT HORN SPELLS TROUBLE~ OR A BAD TEMPER~

I CAN'T SEE IT~ BUT IT'S A CAR~



BRING IN MY BAGS~ NO MATTER WHAT KIND OF A DUMP THIS IS, I'LL PUT UP WITH IT~



SO THIS IS THE SMALL HOTEL THAT RUBE TOLD US TO STOP AT!?! IT LOOKS MORE LIKE A HOMEMADE TELEPHONE BOOTH

I FEAR THERE HAS BEEN A LITTLE MISTAKE~



THE HOTEL IS HALF A MILE FROM HERE~ THIS IS MY HOME~ ON ACCOUNT OF THE FOG YOU ARE WELCOME TO STAY~



THANK YOU SO MUCH~ BUT I'D DIE OF SHAME IF MY FRIENDS EVER LEARNED THAT ANY KIND OF WEATHER WOULD FORCE ME TO BE THE GUEST OF A COMMON COBBLER!!



SHE LOOKED AN' TALKED SO MEAN TO YOU~ (SOB) IT WASN'T FAIR~

DON'T WORRY ABOUT ME, CHILD~ I ONLY REGRET YOU HAD TO SEE THAT~ER~ LADY IN HER SENSELESS ANGER~ BUT SHE'S GONE NOW~ INTO THE DARKNESS AND FOG WHERE SHE BELONGS~

**TRADE WITH YOUR NEIGHBORS**

**The Friendly Merchants Of Hereford**

Friendly, Courteous Service  
Nationally Advertised Brands  
Complete Stocks Always

This Message Sponsored In The Interest  
Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference

**THE BRAND**

In Mercandise, Shop the Ad Columns of This Paper!

PHONE THIRTY

# BLONDIE

by  
CHIC YOUNG

I HAVE TO GO HOME AND HELP MY SON PACK FOR HIS WEEK-END CAMP OUT



I PACKED A DELICIOUS LUNCH FOR YOU, ALEXANDER

BUT MOM, ALL WE'RE ALLOWED TO TAKE IS A BEDROLL AND A CANTEEN



I'LL GET SOME OF MY CAMPING EQUIPMENT FOR YOU



NO, POP PLEASE

THEY DON'T HAVE ROOM FOR ALL THAT ON THE TRUCK



NONSENSE--YOU'LL NEED A FLIP TENT AND CAMP STOOLS

YOU'LL NEED THE FIRST-AID KIT FOR SNAKE BITES AND THINGS



YOU CAN TAKE MY RACQUET

IN CASE OF RAIN, YOU'LL HAVE TO DIG TRENCHES AROUND THE TENTS



HE CAN TAKE MY HUSBAND'S CAMP LAMP

AND DO MAKE HIM TAKE OUR CAMP STOVE

OH, HOW KIND!



GOOD-BYE, SON. ENJOY YOURSELF

KISS MAMA GOOD-BYE, DEAR



I TOLD YOU GUYS TO BRING NOTHING BUT BEDROLLS AND CANTEENS!



I DO HOPE HE TOOK ENOUGH ALONG TO BE COMFORTABLE WITH OVER THE WEEK END

I THOUGHT OF FIFTY MORE THINGS HE COULD USE



POP, ALL THE FATHERS HAVE TO COME DOWN TO THE TRUCK AND TAKE HOME THE EXCESS



NOBODY'LL EVER KNOW WHAT WE PARENTS HAVE TO GO THROUGH



We Have ESTERBROOK Fountain Pens and Push Type Pencils.

Also Pen Points

The Hereford Brand

\$2<sup>30</sup>

**KING**  
of the  
**ROYAL MOUNTED**  
by  
ZANE GREY

THUNDERATION! HE SUSPECTS SOMETHING... HE'S ALTERING COURSE! QUICK! FIRE THAT SHELL!

THERE GO OUR WELL-PLANNED CALCULATIONS!

WHEN THE HUM IN HIS EARPHONES IS ABRUPTLY SILENCED, KING HAS AN OMINOUS FEELING THAT ALL IS NOT WELL AND DECIDES TO TURN THE VALUABLE X-2 BACK TOWARD ITS BASE!

OOOPS!

2

CLOSE... BUT THE PLANE SEEMS TO BE IN ONE PIECE... COUGH-COUGH! WH-WHAT ON EARTH DID TH- THEY SHOOT AT- ME? COUGH!

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3

COUGH-COUGH! THE POWER IS GONE! TH- THAT GAS HAS CH-CHOKED UP THE TURBINE...

4

WELL, SIR RODNEY, BY NOW THE X-2 IS IN OUR HANDS! YOU'VE SEEN THE LAST OF IT AND THE MAN YOU COUNTED ON TO OUTKIT US!...LET'S GET STARTED, GENTLEMEN. YOU'RE GOING TO HELP ME ESCAPE!

OH-CH!

5

BACK AT THE X-2'S UNDERGROUND BASE! ...CONTINUED...

Will Handle Your Every Need In the Way of General Office Supplies. Also Fill Any Special Orders.

**The Hereford Brand**



We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

# The Hereford Brand

Executive, Steno, and Lounge Chairs.