

WEATHER

Table with 3 columns: Day, High, Low. Rows: Wednesday (84, 61), Thursday (89, 61), Friday (92, 62).

The Sunday Brand

34 Pages
Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

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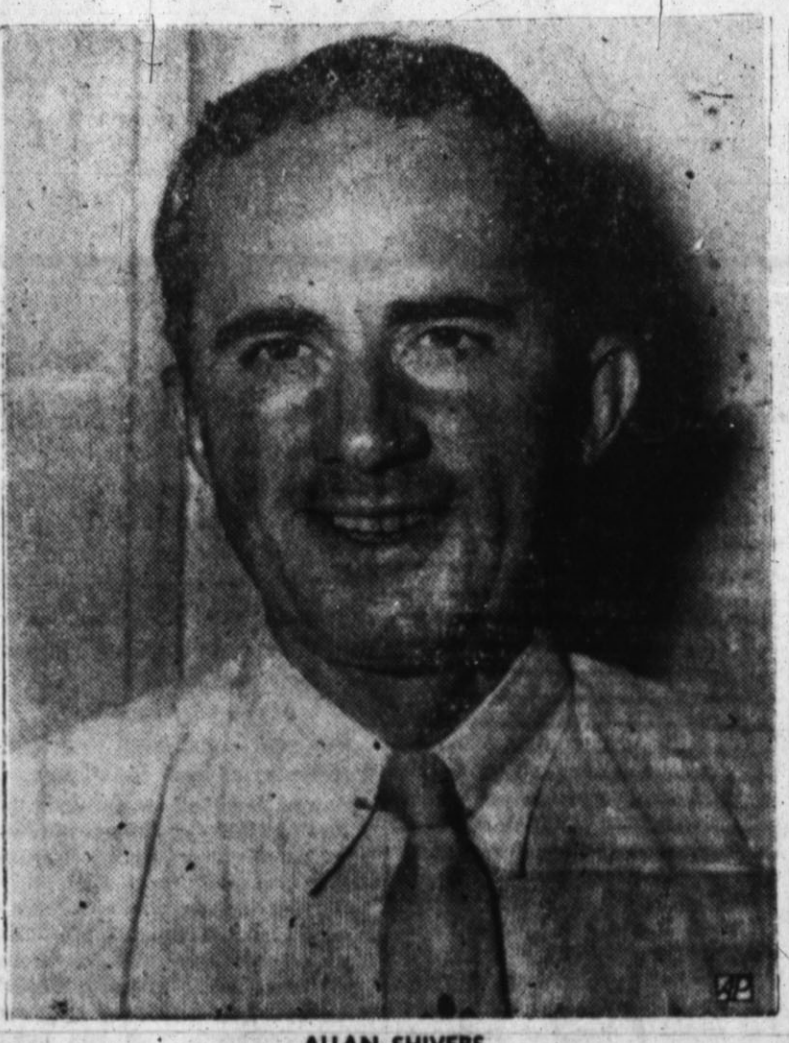
DISCUSSING PLANS for the Mother's March on Polio Tuesday morning in the Jim Hill Hotel are: Mrs. Lawrence McGee, left, vice president of the Child Study Club and chairman of all women's activities in the Deaf Smith County Polio Drive; Mrs. J. D. Kelly, president of the Child Study Club, sponsors of the Mother's March, and Mrs. J. C. Reece, chairman of the Mother's March on Polio. A map showing districts for each club will be found on Page 8, Section 2, of this issue of The Brand. (Staff Photo).

Area Potato Crop Totals 1,803 Cars For 1954 Season

The Texas Panhandle potato deal this year handled a total of 649,301 sacks of inspected and graded potatoes, according to John Shannon, federal inspector in charge of grading for this area. This amount represents the equivalent of 1,803 cars.

Table with 2 columns: Town, No. of Bags. Rows: Muleshoe (116,606), Lubbock (3,600), Plainview (58,854), Hart (15,107), Friona (41,229), Dawn (4,804), Hereford (409,541), Total (649,501).

Early Returns Show Shivers Ahead



ALLAN SHIVERS

With a total of 81,524 votes tabulated, incomplete returns at 8 o'clock showed the following count on state races:

Allan Shivers.....44021
Ralph Yarborough...37505

Deaf Smith County was going for Shivers by a margin of more than 2-to-1 with 1461 votes for Shivers and 624 for Yarborough. This is slightly more in percentage for Shivers than in the first primary. Precincts 1, 2 and 11 in Hereford were complete, also Dawn, Rose-Daniel and Ford. The total vote cast on these boxes was 2,085 as compared with a total of 2,225 in the July 25 primary.

Governor Allan Shivers jumped into an early lead as first counts began flowing over the wires shortly after the Texas polls closed at 7 o'clock. The early tabulation, featured incomplete returns in most instances and was largely from the heavily populated cities. Shivers boosters were inclined to think that this early lead meant re-election for the governor—in view of the fact that he was behind on early returns in the first primary, but continued to gain strength and finally to lead the ticket when boxes from rural areas and small towns reported. Yarborough, on the other hand, felt that the same trend might easily turn the tide to victory for his side, due to much work done by Yarborough forces which concentrated on more small towns during the second half of the campaign.

Late Edition To Feature Returns
A second edition of The Brand, including late returns on the state-wide race for governor will be published for distribution Sunday morning. The returns will be as complete as possible and, in addition to Deaf Smith County will also include state results.

Around Town

The Football Mothers' Club will meet September 2, in the high school study hall at 3:30 p.m. All members are urged to attend, sponsors said.

Annual homecoming of Summerfield residents will be held Sunday, September 5, according to announcements today. A basket lunch will be served at noon in the Jaycee Park, west of the bridge on Highway 51.

Col. W. S. Williams, former resident of Hereford and widely known auctioneer of the early days is still in an Amarillo hospital, but is improving. Col. Williams fell and broke his hip on June 6 and has been hospitalized since that time. He spends most of his time in a wheel chair, but hopes to soon be able to get about on crutches.

H. and H. Furniture is sporting a new display window across the north side of their store this week. "We apologize to body candidates," said Vern Hilton, "in that we did not get it finished in time to display campaign posters and literature." (Continued on Page 2)

Concert Meeting Set For Tuesday

An open meeting of all persons interested in the Hereford Mutual Concert Association has been scheduled for Tuesday evening, August 31, at 8 o'clock, according to H. A. Cavness, president. The meeting will be held in the Chamber of Commerce office at the hotel. "All directors are especially urged to attend," Mr. Cavness said. "Also any other interested persons." Plans for the coming season, election of officers and other business will be discussed at the meeting.

Former Pastor Receives Honorary Doctor's Degree

Dr. R. H. Cagle, former pastor of the First Baptist Church in Hereford, was one of four Baptist ministers who received honorary Doctor of Divinity degrees at Howard Payne summer commencement exercises in Brownwood.

Dr. Cagle, now pastor of the First Baptist Church in Ballinger, Tex., came to Hereford in February, 1945, and was pastor of the Hereford church until March, 1953, succeeded by Rev. Howard Scott, present pastor. In addition to honorary degree, Dr. Cagle also holds his B. A. degree from Baylor University and a Th. M. degree from the Southwest Baptist Seminary in Fort Worth.

Dimes Dance Set For Tuesday Night

Plans have been completed for the Emergency March of Dimes dance to be held at Hotel Jim Hill ballroom Tuesday evening, according to Deba Knox, chairman. Music will be furnished by the Golden Spread Playboys and proceeds from the dance will benefit the current drive against polio.

Outline Plan For Mother's March

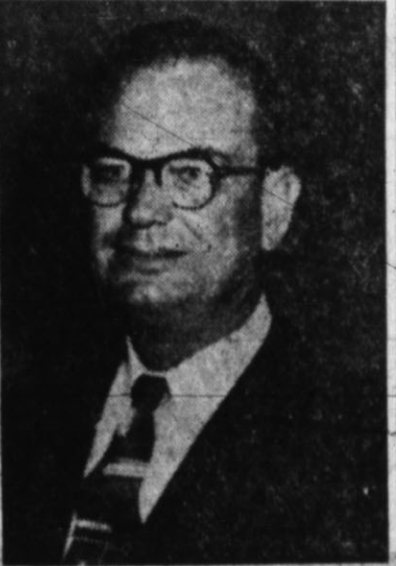
The annual Mother's March on Polio, sponsored this year by the Child Study Club and aided by four other Mother's clubs, will be held Tuesday, August 31, the last day of the Emergency Drive. More than 150 will be ringing doorbells of each house between 6:30 o'clock and 7:30 o'clock that evening asking for donations.

All persons who wish to donate are asked to leave their porch lights on to speed the drive. Clubs participating in the Mother's March on Polio, other than the Child Study Club, are: El Nine Club, Les Meres Study Club, Young Mother's Study Club and La Madre Mia Club. These five clubs have divided up the town and their members will all take part in the March.

Plans for the Mother's March were completed at a coffee held Tuesday morning in the Jim Hill Hotel, when the Child Study Club was host to the four other mother's clubs of Hereford.

An explanation of the desperate need for the Emergency Drive for the National Foundation for Infantile Paralysis was given by Mrs. Lawrence McGee, Chairman of the Women's Committee of the Deaf Smith Chapter in this drive. She explained the use of the vaccine, developed by research, to prevent polio and the use of Gamma Globulin, which does not prevent polio, but does prevent paralysis.

1954 Is Worst Year
Mrs. McGee said that 1954, so far, is the worst year on record for polio and the need for funds



REV. R. H. DELANCEY of Oklahoma City, Okla., a minister for 28 years, will be conducting revival services tonight and every night this week at 8 o'clock in the Assembly of God Church at the corner of Union and Avenue G. Special music will be offered each night by Rev. and Mrs. Delancey. Rev. Walter Lane, pastor, is in charge of the song service.

will be greater, since foundations funds are already exhausted. Twenty million dollars, or more, will be absolutely necessary to meet the cost of the 1954 responsibilities. Texas is ranking second in the nation as having the highest number of polio victims. As of July 3, Texas had 839 cases of (Continued on Page 2)

Bentley Funeral Rites Saturday

Funeral services for Lloyd H. Bentley, 58, were held Saturday afternoon at the First Baptist Church with Rev. Paul McClung, pastor of the Dawn Baptist Church officiating.

Bentley died suddenly Wednesday afternoon about 6 o'clock at his home, one and one-half miles west of Dawn.

He was born November 5, 1895, at Clay County. He came to Deaf Smith County in 1938 from Pauls Valley, Okla. February 23, 1952, he married Cora Chandler.

Bentley served as a corporal in World War I and was a member and deacon of the Dawn Baptist Church.

Survivors include: his wife; two sisters, Mrs. Hattie Runnals of Los Angeles, Calif., and Mrs. Ruth Howard of Wichita Falls; three brothers, Charles of Chattanooga, Okla., George of Washington, D.C. and John of Bowie.

Gloria Damron Is In Polio Center

Gloria Damron, eight-year-old daughter of Mr. and Mrs. C. R. Damron, Rt. 3, Hereford, was today reported as "doing fine" following observation in the West Texas Polio Center at Amarillo.

She was sent to Amarillo Wednesday, August 25, when local physicians diagnosed her case as "non-paralytic polio."

Gloria, ill for three days, was also pronounced to be suffering from non-paralytic polio by Amarillo physicians, and will remain in the hospital possibly another week for continued observation. Her condition, however, was considered as good.

Cotton Crop Will Be Lower In 1954

Cotton, definitely later this year, will also be curtailed in volume of production, according to reports this week.



RALPH YARBOROUGH

Lions Club Channels \$4,000 Into Child Welfare, Local Improvements

The Hereford Lions Club, during the past year, ending June 30, spent well over \$4,000 on child welfare and community betterment, according to financial reports which were reviewed at the regular meeting of the club Wednesday.

Broken down to give members a bird's-eye view of distribution, the report showed that Hereford Lions sent \$216.33 to the Texas Lions Cripple Children's home at Kerrville. This camp is sponsored by Lions Clubs over the state to provide a summer recreation camp for crippled children, according to Cecil Massey, past secretary, who is now serving as president. The local club has contributed regularly but, as yet, has sent no children to the camp.

Hereford Lions also furnished visual care to seven school children in Hereford in the process of examinations and fitting of glasses at a total cost of \$193.50. The group also contributed \$300 to Boys Ranch and \$333.66 to the Boy Scouts, along with \$102.20 to other youth groups in the area.

New Score Board
Leading other single expenditures in total cost was erection of the new electric score board at the Whiteface football field by Hereford Lions. This project cost \$1,906.80 and the board was installed in conjunction with re-

location of the field last fall. Purchase of 100 uniforms for the senior band ran second at a total cost of \$475. The uniforms were purchased from West Texas State College, when the Varsity band there switched colors. Other community activities included in the expenditure were \$25 to help feed old timers at the Pioneer Day celebration; \$100 to help defray cost of Fourth of July fireworks display, and the following donations to drives: Red Cross \$75, USO \$50, Heart Fund \$25, March of Dimes \$100, Cancer Fund \$25, Dick Jergen's Concert \$400, American Music Society \$449.15.

Burglaries Cost Two Firms \$124

Thieves who entered two Hereford business firms this week netted approximately \$124.23. The first theft occurred sometime between 10:15 o'clock Wednesday night and 5 o'clock Thursday morning at the Triple E Cafe, when thieves took \$55. The Hereford Laundry was robbed of \$69.23 Saturday morning between 6:55 o'clock and 7:25 o'clock.

Thieves who entered the Triple E Cafe found about \$55 in a juke box and cigarette machine. Roy Vaughn, owner, discovered the robbery when he opened the cafe Thursday morning.

According to police reports, the thief or thieves, scraped the putty from the south window; took the window pane completely out and entered by crawling over the dishwasher. Chief of Police Leo Box said that authorities believed this to be a job done by professionals.

Pick Up 26 Suspects
Twenty-six suspects have been picked up since Thursday morning; however, police are not holding any at this time. Some of the suspects were picked up for being drunk and for investigation and others were picked up for vagrancy and investigation.

Ann Dyer, Winner In District Dress Revue, To Compete In State Contest

Ann Dyer, winner of Deaf Smith County 4-H Dress Revue on August 25, is competing in the District Revue at Amarillo August 25, winning an expense-paid trip to the State Fair in Dallas, where she will compete in the state-wide 4-H Dress Revue for Texas. Winner in the Texas contests, will in turn, compete in the national contest at Chicago.

Miss Dyer, 11-year-old daughter of J. E. Dyer, seven miles northeast of Ford, is scoring her contest points on a red gabardine wool suit, fully lined and tailored. She also selected the black accessories, which compliment the suit, and likewise contribute points in the 4-H contests. The suit cost a total of \$24.05, along with hours of planning and actual work. The accessories cost another \$19.58, including hat, shoes, hose, bag and gloves.

Senior This Year
A senior in Hereford High School this year, Miss Dyer has been active in 4-H work since June, 1948, when she and nine other girls met in the Ford Community to organize the "Jolly Girls" 4-H Club. The club is still active, but Miss Dyer is the only remaining charter member. She has held every office in the organization and is currently serving as president.

Shortly after the club was organized, she began her career as a winner in 4-H contests, when she took first place on chocolate fudge

in the county contests. She took four ribbons and a rosette in the District show here in January, 1949. Her first attempt at dress making was also in 1949. Ann recalls, when she made a dress from feed sacks and won third place in the county revue. In 1950, she took five first places in the poultry show, along with other awards and, once again making her dress from feed sacks, moved into second place in the county-wide competition that Spring. Drop cookies accounted for another first place in the Bake Show that summer.

Really interested in the work by (Continued on Page 2)



ANN DYER



NORTH SIDE ALL-STAR TEAM in the nine and 10-year old league are, front row from left: Ronny Gray, Eugene Jennings, Roger McQuigg, Gary Gearns, Mike Kelly, Gleg Nelson. Second row from left: David Dowell, Randy Dowell, Kenny Loer-

wald, Lynton Allred, Charles Kelly. Third row from left: Larry Hair, Ronny Greenway, Johnny Whiteside. Back row from left: the managers, Ray Bosley, Don Fudge, and Gerald Hale.

Public Hearing On Zone Ordinance Set Sept. 8

Final hearings on Hereford's much discussed zoning ordinance will be held at the City hall, Tuesday, September 7 at 7:30 o'clock, following which the new ordinance will become effective on Wednesday morning, September 8, according to Mayor Henry Sears. Citizens, however, may protest possible hardship or injustice of the ordinance at the scheduled hearing.

The proposed ordinance was presented to the City Commission on May 10, 1954, by J. C. McCracken, chairman of the Zoning Commission, and was rewritten by City Attorney Earnest Langley, following which notice of the hearing was published. Commissioners also instructed Langley to expedite the ordinance effective as soon as possible.

In a nutshell, the ordinance will designate districts for location of homes, apartment houses, churches, hospitals, hotels, private clubs, businesses, industrial firms and other types of building. In addition, the various districts designate the size of front yards, back yards, side yards and lot area stipulations. It also states that obstructions cutting off street views will not be permitted in specified areas, and in other areas limits the height of buildings.

Property already in existence, may be continued in its present status, however, until such time that it is destroyed or removed, in which case it cannot be rebuilt, except to conform with the new ordinance.

A review of the zoning map, previously published in The Brand, shows that Hereford will be divid-

ed into seven zones. The "A" zone, which is set aside solely for one-family dwellings, extends between Knight and the city limits, west; and from Harrison to Plains Street, north and south. Also classified in the "A" zone is the area extending between Avenue K and the west side of Avenue J. Any area annexed to the city in the future will be "A" zone until the zoning commission meets and reclassifies it into some other zone.

Zone "B", which is set up for two-family homes, churches, schools, nurseries and the like, covers the major portion of Hereford largely located in the north part of town; also in the west part of town, extending from the city east between Highway 51 and South Knight Street.

Zone "C", designating multi-family homes, boarding houses, hospitals, hotels, etc., is located south of Park Avenue, between Highway 51 and Third Street—but does not include the business district.

Zone "D", set for local retail business firms, includes the Park Avenue shopping center; across from the new high school, across from the Temple Baptist Church, Forest and K, and at the intersection of Highway 51 and Park Avenue.

Zone "E", the central business district, includes the present business district of Hereford.

Zones "F" and "G", located from Highway 60 south to the city limits, are set up for industrial and building districts.

A complete 17-page copy of the new zoning ordinance is now on file in the offices of City Manager Cecil Massey, along with maps which designate the zones and districts in detail. The material is

open for public inspection and, according to the Commissioners, will be discussed at the meeting Tuesday night, September 7.

Members of the zoning commission are J. C. McCracken, Neil Cooper, J. C. Ricketts, J. R. Allison and Ben Childers.

Dr. Newsom Will Run Local Tests

Dr. D. W. Newsom arrived in Hereford this week to take over experimental work on the lettuce tracts in this area, in co-operation with Texas Experimental Service.

Dr. Newsom comes to Hereford from South Carolina, where he has been conducting nutritional experiments on watermelons at Edisto Station, Blackville, S. C., in connection with the State Agricultural College at Clemson, as associate horticulturist.

The lettuce test plots, planted earlier by Dr. G. W. Adriance, Dr. D. R. Patterson and Bobby Wilson, all of College Station, will specifically check varieties and fertilizers, Dr. Newsom said. He

added, however, that it will take two to three years before any definite findings can be established.

Potato tests, previously conducted here, will be continued next year by Dr. Newsom, along with other produce. The experiments are being conducted through A&M College, following establishment of a local experimental foundation in 1953.

All-Star Games Hold Interest

The South Side All-Star team defeated the North Side All-Star team by a score of 17-9 in the nine and 10-year age group in the first football game of the Jaycees Junior League at Veterans Park Friday night. In the 11 and 12 age group, the South Side defeated the North Side 18-11.

Those playing on the winning South Side team in the nine and 10-year age group were: Summers, McDowell, Smithers, Buch, Webb, Frances, Bayes, Coombs, Hoff, Haney and Cates.

Those playing on the losing North Side team were: Jennings, McQuigg, Gray, Nelson, Gearns, Whiteside, Allred, Wederbrook, Dowell, Kelly, Greenway Hare, Dowell, Kelly and Loerwald.

In the 11 and 12 age group, those playing on the winning team were: Freich, Coffman, Thoris, Burrus, Poarch, Hamilton, Kropff, Loffel, West and Thomas.

Those playing on the losing team were: Rooche, Castie, Whitaker, Thomas, Veya, Ward, Paddock, Denton, Ward and Blanton.

Around.....

(Continued From Page 1)

Most Hereford stores were planning this week to remain closed Monday, September 6, in observance of Labor Day, in accordance with printed placards listing holidays for the community in 1954. Dollar Day is being scheduled for Tuesday, September 7, in view of the holiday.

James Franklin Merritt, charged in Roswell, N. M., with forgery, went before County Judge Horace L. Schloss and waived extradition Friday. Merritt volunteered to remain in the custody of the Sheriff until New Mexico officers come for him.

More about killing Johnson grass! The sage advice which follows comes from Mrs. S. L. Scroggins, 88. Says Mrs. Scroggins, "the time is the three dark nights in the month when the moon is in its last quarter—just before it 'news.' Mrs. Scroggins says she has seen this 'Dark of the Moon' system work since she was a little girl and that any weeds or grass plowed at this time will die. It is the system used successfully by the old timers for years and years.

"And, furthermore," adds Mrs. Scroggins, "this is also the best

time to go fishing—if you want to catch lots of fish."

(Continued From Page 1)

Dixie Young was installed as Sweetheart of the Hereford Lions Club Wednesday. She succeeds Gayle Gault, who resigned the post in view of the fact that she will be leaving soon to attend school in Oklahoma. A record player and an album of records were presented Miss Gault as a farewell present by the club.

Area.....

(Continued from Page 1)

\$2,175,158.35—or, \$175,158.35 more than the total income estimated in a Hereford Brand roundup story on August 8, just as the season drew toward completion.

The figures, of course, include only potatoes which were officially graded for resale under government regulations.

Lions.....

(Continued from Page 1)

Club activities for the year included a special celebration in observance of the Club's 25th anniversary, a Christmas party and ladies night, participation in district and international conventions, a football banquet for Boys Ranch

Ann.....

(Continued from Page 1)

1951, she took three first places in the poultry show and in the May dress revue was first place on a spring cotton, sheer dress, along with second on her record book. In August, she entered four articles in the bake show and took home five ribbons, including a first place and third in the over-all show.

In 1952, she continued with her chickens, dress making, baking and added a nice size garden to other activities. Again, she did well and, for the first time, entered the national awards contests, entering four. She went to district on all four, winning in Home Improvement and placing third in Farm and Home Electricity.

Last year Miss Dyer entered a two-piece bolero dinner dress in the county revue, and placed second. She also continued with an

team and sponsorship of various phases in local activities.

Retiring officers of the club are J. W. Robinson Jr., president; Sylvester Siagle, Kenneth Cowan and George McLean, vice presidents; Cecil Massey, secretary; DuB Reeves, tail-twister; J. W. Robinson, Lion greeter; S. O. Wilson, A. T. Mims, Roger Brunley, and Milton C. Adams, directors.

outstanding record in other events, placing second in county and district on Electricity.

At State Round-Up

This year, along with consistently winning ribbons in all events, she was selected to attend the State Round-Up at College Station and climaxed the year by winning in the County Dress Revue.

Judging in the dress contests is based on "Workmanship," "Costume on the Girl," "Choice of Accessories," and "Record Book." Miss Dyer, in addition to these accomplishments, also has made her own clothes for the past four years, contributing much to her background in sewing.

Katharine Spare, daughter of Mr. and Mrs. Kent Spare, will attend the University of New Mexico at Albuquerque this fall.

Mr. and Mrs. Leslie Swim and daughter, Linda, of Vernon are visiting this weekend in the home of Mr. and Mrs. Herbert Haseloff.

Outline.....

(Continued from Page 1)

polio compared to 568 a year ago, Florida ranks first.

Mrs. McGee also pointed out that of the county's donations to the Polio Foundation, one-third remains in the county for aid to victims of polio; one-third is used for research, and one-third is used for polio prevention costs such as the Gamma Globulin and vaccine. Great progress is being made in the use of Gamma Globulin and the vaccine as preventatives of polio and paralysis, she said.

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Fits in the wall out of the way. Uses no living space. No air ducts are needed. Power blower is optional.

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SIZE 24" x 40" **\$199**

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- ✓ Top Visibility
- ✓ Suspended pedals
- ✓ Center full fueling
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- ✓ Most insulation
- ✓ TOP RESALE VALUE!

ONCE YOU COMPARE the features other low-priced cars are offering for the same kind of money that buys a Ford, you'll see the score adds up overwhelmingly in Ford's favor. For Ford alone brings you tomorrow's advances today: V-8 power, Ball-Joint Front Suspension, clean, uncluttered lines, all-new interiors—advances which other low-priced cars won't have until later on, if at all.

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Ford not only brings you more car for your money today, but returns more of your money when you are set to sell... more than any other car. So why not put your car dollars where they'll pay the biggest dividends—in today's best buy, tomorrow's best trade, a 1954 Ford.

Hereford Motor Company
2nd at Sampson Phone 39



TEAM UNDER THE MANAGEMENT of W. G. Drummond and Gene Prickett is first row from left: John Ware, Martin Vega, Neal Sumner, Clyde Whitaker and Dwayne Castles. Second row: Carroll Martin, Charles Thomas, Carl Sundeen, Richard

Ward and Mike Gallagher. Third row: W. G. Drummond, Gary Paddock, Jackie Blanton, Leonard Denton, Mike Rooke, Jerry Perryman and Gene Prickett.



TEAM UNDER THE MANAGEMENT of Johnnie Haney, David Miles, Harold Loerwald and Dennis Lomas is, front row from left: Jerry Thomas, Gregory Combs, George Patzold, Wes Poarch, and Thomas Coffman. Second row from left: Edd Thomas, Stanley Kroff, Travis West, Billy Bryant, Charles Lef-

fel and Dennis Lomas, manager. Third row from left: Johnnie Haney, manager, Bill Freich, Donnie Hudson, Joel Sherman, Roger Hamilton, Charles Burrus, David Miles, manager and Harold Loerwald, manager.

Hereford Band To Have 'New Look'

Forecasting an abrupt change in marching style and general appearance of the Whiteface Band this season, Bill Miller, band instructor, today said that only 12 try-outs remain prior to the 1954-55 season.

"The marching will be mostly drill, not pageantry, and at a much faster tempo than last year," Miller pointed out.

The style of marching will be that of Michigan State, and the band will enter stretched across the field, which is called "Company Front," continued Mr. Miller.

Whiteface Band members this year will wear white shoes, maroon coats, gray pants, and the shako hats from last year. Home

games, some out-of-town games, and fair parades are on the schedule of the band for this year.

Reviews Roster

A list of the Whiteface Band members and the positions they play are below. The first name in each section indicates the principal players.

Flutes: Sue Springer, Lewis Biggers, Jane Newsom, and Caryynn Williams.

Clarinets: Verita Sanders, Jan Hargis, Sandra Caraway, Nancy Story, Marlene Legg, Sue Sowell, Martha Bookout, Clarabeth Holt, Phyllis Sumner, Glenna Gaul, Bill Wimberley, Ella Marie Williams, Shirley Pierce, Clydene Allred, Claudia Green, Wanda Kimbrough, Barbara Darnon, Betty Jean

Cates and Sharon Burk. Alto Saxophone: Jean Glass, David Wertenberger, Dora Ruth Inman, Gale Blythe, and Ann Lookingbill.

Tenor Saxophone: Ted Sumner, Barbara Rodgers, Dale Hinds, Bonnie Lewis, Jim McDowell, and Ronald Sherman.

Cornets: Jim Lady, Houston Boyd, Ronald Zimmerman, Donald Zimmerman, Dick Wilson, E. D. Schroeter, Jack Parker, John Benson, Mary Sparks, Woodrow Northcutt, Robert Kinsey, and Carl Zimmerman.

Horn: Pickens Moore, Linda Reese, Elaine Wagoner, and Gayle Potter.

Trombone: Phyllis Goetsch, Glynn Pierce, Lynn Boomer and Paula Wright.

Baritone: Bill Knox, Morris Hacker and Larry Boston.

Basses: Gwynn Lovel, Robert Davis, George Parker and Dick Fellers.

Drums: Bill Kelly, Key Crawford, J. B. Wills, Mozelle Telchik and Nathan Wilson.

The Sergeants are Lewis Biggers, Ted Sumner, Jim Lady, Houston Boyd, Donald Zimmerman, Pickens Moore, George Parker, Bill Kelly and J. B. Wills.

The Corporals are Verita Sanders, Dale Hinds, Ronald Zimmerman, Dick Wilson, Ed Schroeter, Glynn Pierce, Lynn Boomer, Bill Knox, Larry Boston, Robert Davis, and Key Crawford.

Five Twirlers Morris Hacker is the Drum Major and Barbara Rodgers, head twirler. Other twirlers are Ella Marie Williams, Wanda Kimbrough, Barbara Darnon and Bonnie Lewis.

Walter Seed and son are in Pa-co, Colo., for some fishing while on vacation for a couple of weeks.

Read the Classifieds

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Telephone Round Robin To Cut Down On 'Cold' Checks

A "Round Robin telephone survey," designed to cut down on the passing of "cold checks" and forgeries, was adopted Friday morning by members of the Merchants Committee division of the Chamber of Commerce, when the group met in Hotel Jim Hill.

"In addition, regular meetings of all merchants will be held at 10 o'clock each Friday morning," said Chairman Francis Hardwick.

"The meetings will include a review of all worthless checks during the week, and will enable other merchants to avoid taking checks from people who have passed them in other stores."

The telephone program will serve as a warning system along the same line. When a merchant discovers a forgery or knows a check to be "cold," he will call the two called will, in turn, call two more merchants.

Passing of worthless checks has definitely been on the increase here during the past 18 months, according to local merchants, many of whom are reporting heavy losses. The report also includes a number of forgeries, frequently passed in the form of "labor checks."

"The group hopes that by cooperating in this matter, they can wipe out the passing of such

checks," Hardwick said. "To say the least, it will prevent continued losses on the same people by several firms."

Fresh pork spareribs are beautifully crisp when baked in a slow oven and the fat is drained off. Baste with barbecue sauce the last half hour before they are done.

So many good dishes to make from leftover cooked smoked tongue! Use it in a hot loaf, in a cold mousse, in hash or in sandwiches.

Read The Classifieds

Illness Of Mother Calls Agent Home

Mrs. Argen Draper, county home demonstration agent, was called to Wellington, Tex., Thursday afternoon to be with her mother, Mrs. E. M. Hix, who suffered a heart attack.

Reports Saturday indicated that the attack was not so serious as at first thought, however, and Mrs. Draper said that she would return to her duties here as soon as the condition of her mother permitted, possibly Monday.

FALL REGISTRATION FOR VOICE LESSONS
Class and Private
 Mrs. C. W. Parker
 600 Blevins Hereford Phone 1502

INSURE IN SURE INSURANCE PLAINS INSURANCE AGENCY
 John H. Patton Wm. H. Patton
 All Forms of Insurance
 213 N. Main St. Phone 50

Don't Miss The Big "BEULAH" Show Every Monday Night

Over **K F D A - T V** 9:30 P. M. **M O N D A Y**

Don't Let Old Man Winter KEEP YOU HOME

Just because your car is a "sissy" and can't take it, doesn't mean that you have to stay at home every night all through the winter, does it?

Well if you think it does, you have another "Think" coming, and here it is -- get your car toughened up, ready to handle anything. Old Man Winter can dish out, by having it thoroughly winterized and repaired.

Our mechanics can give your car something to be proud of, and give you a reason to be proud of your old car, too. So drop around . . . it costs no more to be sure.

FOR FINER, FASTER SERVICE ON ANY MAKE CAR. SEE US TODAY!

Your Chevrolet - Oldsmobile Dealer

Truly - Teague Chevrolet
 2nd at Schley Phone 740

Sponsored By Truly - Teague and High Plains Chevrolet Dealers Ass'n.

Over **K F D A - T V** 9:30 P. M. **M O N D A Y**

Read the Classifieds

OUR LUBE JOBS ARE REAL CAR SAVERS

DRIVE-IN

and you'll drive out pleased with our fine lubricating work. Remember - Washing and Greasing is our specialty.

Flite Fuel Gasoline - Trop-Artic Oil

Kirksey "66" Service
 Intersection Highways 51 & Harrison Phone 266

HOLLYWOOD-MAXWELL BRAS

VOGUE SAYS: TOP FASHION NEWS

DEFINITELY YOURS Whirlpool BRAS by HOLLYWOOD-MAXWELL

For new definition and dimension and a new high in comfort, come try on this brand new bra by the makers of the famous V-ETTE! reg.

DEFINITELY YOURS shapes you anew, curves you right into the new fashions! The secret? A supple, padded wire that underscores the cup . . . holds you as it moulds you! In white or black nylon lace, A B C and D cups. \$3.95 to 7.95.

The Vogue
 FOR EVERY OCCASION

WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

PIANOS. 1 studio upright and one Spinnet. Can be seen in Hereford. Bargain, Easy terms. Write credit manager I. B. Fowler, 3615 East 10th Street, Amarillo. B-1-26-9-2tp.

RED CHIEF WHEAT, Balboa Rye, Wintex Barley. Suitable for seed. Cleaned or combine run. At farm between Vega and Hereford. Call Byron Gist, Jr., at 2701 or 3928, Vega, Tex. B-1-30-9-2tp.

\$1250.00—Dry Packing equipment for sale. Staplers, clamps, stands. Some like new. Sacrifice for \$500.00. Salinas Freezer Storage Co., P. O. Box 179, Salinas, Calif. Phone 4323. S-1-26-9-1tc.

POMERANIAN Puppies, 7 weeks old. Come to 508 Knight Street. S-1-10-9-1tc.

FOR SALE: Used treadle type sewing machine. Reasonable. Mrs. C. W. Parker, 600 Eleventh Street. Phone 1502. S-1-16-9-1tp.

FOR SALE: Early premium or Early Triumph seed wheat. One year from Certification. \$2.50. J. K. Baker. Phone 589. S-1-19-5-tfc.

LOT FOR SALE: 247 x 178 "irreversible" lots on 1 and Grand. Phone 545-W. B-1-14-34-2c.

FOR SALE Ozarka Water. Distilled Water. Soft Water Service. Water conditioning equipment of all kinds. Soft Water Service 841 East First St. Phone 317 Hereford, Texas B-1-8-1tc.

NEW AND USED grain tanks, any size. Made of heavy steel. Call 3539 or write Billy Shaffer, Box 992 Wink, Texas. B-1-23-33-4p.

FOR SALE: Cedar posts, any size or length; Also good dry wood for fireplace or furnace. J. A. Crofford. Phone 787. B-1-21-33-4p.

Hereford Glass Co. Expert Car Glass Installation. Table Top and Window Glass Picture Frames 102 Park Ave. Ph. 1425 B-1-16-1tc.

SEE Hereford Grow Corp. For Your Garden and Flower Seeds Phone 360 B-1-33-TFC

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 12, Box 243, Hereford, Texas. B-1-19-10-tfc.

ROSE TRELLISES and picnic tables. Carl McCaslin Lumber Company. Phone 7. B-1-11-12-tfc.

A BSB grain bin. Will solve your grain storage problem. Sizes 1000 bu., 1300 bu., 2200 bu., 2750 bu., and 3300 bu. 80% loan at 4% if wanted. See J. M. Hamby, 1410 Park Ave. for further information. Phone 701-Day, 4472-Frio Exchange-night. B-1-27-tfc

POWER MOWERS Both rotary and circular type. Priced to fit your budget. CARL McCASLIN LUMBER CO. A Complete Building Service 1 Block East of the Courthouse Phone the Lumber Number 7 B-1-53-tfc

2. FOR SALE Farm Equipment FOR SALE: Case tractor in good condition. See at 1718 Fifth Ave. Canyon. B-2-13-34-tfc.

3. FOR SALE FOR SALE: 1952 Chevrolet, two ton, long wheel-base truck with combination grain bed and stock racks. All in A-1 Condition. Call or see Harold Mudroch at Fraser Milling Company. B-3-29-6-tfc.

READ THE CLASSIFIEDS

4. REAL ESTATE

FOR SALE OR TRADE 625 acres, 300 in cultivation; 3 houses, two modern. One large show barn, 100 head registered cattle, 4 windmills and 2 ponds —on paving, 4 1/2 miles of nice town. Located west of Ft. Worth. For further information, see us. We have a nice brick home, located near school. A good buy. Some other nice homes and houses, some for \$500 and \$1,000 down. If you have anything for sale or trade, we would appreciate a listing on it. J. M. Hamby Real Estate Phone 701 1410 Park Avenue B-4-9-1tc

PRUDENTIAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-37-tfc

COLORADO LAND 3000 ACRE WHEAT AND STOCK FARM: Near Haswell Colo., to trade for land or other property, located in this part of the country. PH. 944 WESSON REAL ESTATE Hereford, Texas B-4-28-tfc

PH. 944 WESSON REAL ESTATE Hereford, Texas B-4-28-tfc

New 2 bedroom home near schools. \$6,500. Small down payment. Three room & bath, priced right. For Trade -- Laundry, 16 automatic washers and all equipment. Building & home. Doing good business in oil field town. Irrigated 1/4 section near Hereford to trade for larger irrigated farm. 320 Acres, with two 8" wells on Natural Gas. Small house and good out buildings. \$165.00 per acre. 320 Acres, good improvements. 8" well in shallow water. Price \$150.00 acre. Many others, trades and sales. Your listings appreciated. Carthel Real Estate B-4-36-2tc

THREE Apartment house, furnished. Private baths. Ideal for home and income. Good location. Easy terms. Phone 80-W or 964-J. B-4-19-5-tfc.

WANTED TO TRADE: 160 acres land near Broadview for 2 bedroom/home in Hereford. S. B. Pulliam, Bellview, N. M. B-4-19-34-4tp.

NOTICE RETIRING DUE TO WEAR AND TEAR PERSONAL LANDS - - NOTHING DOWN, 10 YEARS TO PAY - - SOME OF OUR CHOICE POTATO LAND. 400 acres choice row crop land with class A water right for 240 acres being a 3 second foot pump well permit and the balance good grazing land. Price \$14,000, interest 5%, buyer to put down and fence same first year, pay only interest first year. 480 acres choice row crop land with class A water right for all being 10 second foot pump well permit, price \$21,600, interest 5% pay only interest first year. Buyer to put down well and fence same. 560 acres choice row crop land with class A water right for 240 acres, balance good grazing land permit is for 5 second feet, interest at five per cent, just interest first year, must put down well and fence same. Price \$16,600. 265 acres joining town on oilled road, class A water right, small well down for 40 acres, permit for water for 240 acres all fenced. Price \$18,000 interest 5%, pay only interest first year. Put down other well. Call or write D. E. Kirk, Milford, Utah. Box 55 Phone 180 or 45. B-4-33-4c

3. FOR RENT **FOR REAL ESTATE** Farm Loans . . . Good Terms SEE LUTHER PEVLEY Res. Phone 524 S-4-37-tfc

5. FOR RENT FOR RENT: Two bedrooms, private entrance. Close in. Phone 699-W. B-5-10-9-2p.

FOR RENT: 2 room modern furnished house. Close in. Available Monday. N. B. Hood, 343 West Second. S-5-17-9-1tc.

FOR RENT: 3 room furnished apartment with bath. Call 965-J. Hereford. S-5-11-9-1tc.

BEDROOM FOR RENT. 127 Avenue B. Phone 1007-J. B-5-9-9-2tc.

FOR RENT: Four room cottage, partly furnished. Call 270-J. No dogs. S-5-9-9-1tc.

BEDROOM FOR RENT. Close in. 509 Ross. Phone 847-J. B-5-9-8-tfc.

FOR RENT: Three room, unfurnished apartment. Inquire at 141 North 25 Mile Avenue. B-5-13-33-Tfc

FURNISHED AND Unfurnished apartments. Private baths. Phone 568. 115 Avenue B. B-5-11-2-tfc.

FOR RENT: Nice modern north side of duplex. Four rooms. 708 Lee Avenue. Phone 146-J. Mrs. F. L. Lucas. B-5-19-5-tfc.

FOR RENT: Three room, modern, unfurnished house. Call 507 Jackson. B-5-10-8-tfc.

SPACE, east end of Hereford Laundry size 16 x 70 to rent. Phone 298 or see Ernest Kendall. B-5-16-24-tfc.

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. V. Posey, room 3, or inquire at Brand Office. B-5-21-41-tfc.

FOR RENT: Modern country home with basement 4 miles from Hereford on mail and school bus route. Call 966-J. B-5-19-34-2p.

FRONT Bedroom for rent. Phone 1866-W. 806 Union. B-5-8-34-2p.

6. WANTED

WANTED TO BUY a truck with a grain dump bed. Phone 1468. B-6-12-9-2tp.

WANTED, Good second-hand 8" irrigation pump. Box W, or phone 2851, Texhoma, Okla. B-6-14-8-3p.

ANY INFORMATION leading to whereabouts of Alton or Katherine Hood, please notify Rudolph Electric Shop, 110 Main, Clovis, Reward. S-10-19-9-1tp.

ANY INFORMATION regarding the sale of Necchi Sewing Machine, B.U. Head, black, made between March 15 - April 6, please notify Rudolph Electric Shop, 110 Main, Clovis, Reward. S-10-16-9-1tp.

ENROLL your pre-school child in Lorraine's Kindergarten. Mrs. J. R. Fowlkes, Harrison Highway, Phone 1574-W or 429. B-10-17-32-tfc.

OUR NEW ADDRESS: 707 Main Phone 1303. Francis Printing Co. B-10-10-23-tfc.

ALCOHOLICS ANONYMOUS Phone 1358 or 2018 B-10-24-tfc

WANTED 150 New Customers on City Delivery THE HEREFORD BRAND Call, R. W. Sparks Ph. 1771-W B-10-2-tfc

BEAUTIFUL BABY PARAKEETS! All colors. No. 1 stock only. Metal bird cages. Francis The Printer. 707 North Main. B-10-18-4-tfc.

11. Business Services FOR GUARANTEED Roofing and Sheet Metal Work, contact Hereford Roofing and Sheet Metal. 839 East 1st St. Hiway 60 Hereford, Texas Phone 317 B-11-8-tfc

WE REPAIR electric clocks, iron toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-80-tfc

TEST HOLES and Well Work of all kinds. Will go anywhere. Reddell and Suggs Drilling Contractors. Phone 3606. Dawn Exchange or 357. S-11-22-6-tfc

REAL ESTATE AND LOANS E. B. POSEY, DEALER. Phone 366-Box 506, Hereford, Texas. S-11-14-tfc.

STANLEY HOME PRODUCTS. Mrs. Otto Gilliland, 607 East Third, Phone 1593. S-11-11-5-5p

People who live on farms make up about 15 percent of the population of the United States and have about 5 percent of the U. S. income. Horseshoe crabs are more closely related to scorpions and spiders than to true crabs.

THE SWISHER STUDIOS of Singing will re-open for enrollments and voice lessons during the week beginning August 30. Special training for young and advanced singers—preparatory to church, opera, radio and television work. A Beginner's Class for pre-school first and second grade students. Auditions Free. Phone or see Mattie Mae Swisher, 108 West 5th Street, phone 480-J. B-11-57-9-2tc.

FOR RENT: 2 bedroom, unfurnished house. Vacant September 1. Three blocks from school, 129 Ave. A. S-11-16-9-1tp.

NOW IS YOUR CHANCE! We have several farm buyers—also quite a few trades for land in this area. You might be interested. Come in and talk it over if you would consider selling & Don't Delay! J. B. Elliston Real Estate 132 E. 3rd Ph. 179 B-11-1-tfc

FOR MATTRESS WORK of all kinds, call 413 ACME MATTRESS COMPANY of Hereford, Texas B-11-25-tfc

FACTORY AUTHORIZED FRIGIDAIRE SERVICE We will service all appliances, regardless of make or model. MORGAN APPLIANCE CO. 401 West First St. Phone 197 B-11-11-tfc

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360. B-11-11-36-tfc.

DOZER WORK of all kinds. Will go anywhere. Ernest McGee. Phone 2016. B-11-14-45-tfc.

CUSTOM FARMING Listing, planting, plowing and harvesting. Floyd Stivers, Hereford, Texas. Box 188. Phone 930-J. B-11-15-21-tfc.

Quick — Efficient HOME LOANS Dependable Abstract and insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

Save, Recover, Add Beauty to your furniture with the latest nylon fabrics to match your color scheme. It will be completely rebuilt by skilled workmen at the Hinds Upholstery 310 N. McKinley Phone 1092 B-11-8-4p

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-19-47-tfc.

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For Loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-tfc

HEREFORD No 849 AF & AM MM O Thur. Sept. 2nd 8:00 P. M. F. L. Thompson, Sec'y B. E. Roberson W. M. Kiwanis Club Thurs. Noon Hotel Jim Hill

HEREFORD ROTARY CLUB meets every Monday at 12:05 Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Read the Classifieds

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TEAM UNDER THE MANAGEMENT of Al Maxwell, Sam Nelson and Ed Skypala is, front row from left: Drew Kerchen, John Bark, Donnie Sheppard, Johnny Webb, Fred Martin, Tommy Smithers, Dickie Combs. Second row from left: S. D. Baize, Dannie McDowell, Butch Hoff, Ronnie Cates, Jimmy Haney, Andy Sumner and Jerry Francis. Back row from left: Al Maxwell, Sam Nelson and Ed Skypala.



YELLOW JACKETS under the management of Don Fudge and Gerald Hale are front row from the left: Billy Kirkwood, Charles Kelly, Berry Gabbert, Ronny Gray and Roger McQuigg. Second row from left: Denny Loerwald, Woodie Huston, Lynton Allred and Glen Nelson. Third row from left: Larry Hair, Jo Mark Hale, David Dowell, David Gray and Jeff Kirby. Managers Don Fudge and Gerald Hale are in the last row.



TEAM UNDER THE MANAGEMENT of W. G. Drummond is, front row from the left: Gene Meachum, Norman Martin, Sonny Ruddle, Bobby Jackson, Robert Sundeen. Second row from left: Mickey Smith, Dwayne Cassels, Mike Rooks, Lynard Denton, Gary Paddock and standing in the back is W. G. Drummond.

HEREFORD ROTARY CLUB meets every Monday at 12:05 Hotel Jim Hill

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HEREFORD No 849 AF & AM MM O Thur. Sept. 2nd 8:00 P. M. F. L. Thompson, Sec'y B. E. Roberson W. M.

Kiwanis Club Thurs. Noon Hotel Jim Hill

JOHN HANCOCK FARM & RANCH LOANS FREE PROMPT AND LIBERAL APPRAISALS LONG TIME TERMS LOW INTEREST RATES **WESSON REAL ESTATE** HEREFORD, TEXAS

READ THE CLASSIFIED HOME OF AYERS SUPREME FEEDS Custom Cleaning for your Seed Wheat **Poultry Feeds** and **Dairy Feeds** Lawn Grass Seeds Insecticides **WEST TEXAS FEED, SEED & HATCHERY CO.** Jack Wright Hereford, Texas **HOME OF AYERS SUPREME FEEDS**

'Dark Of Moon' Experiments Made On Johnson Grass

Can you kill Johnson grass by plowing it in the "Dark of Moon"? A true answer to the age-old controversy is being sought in an experiment concluded this week on the Lee Benefield place, southeast of town. Mr. Benefield is seen on the tractor in this photo, just as work was completed on a large acreage which was heavily infested with Johnson grass. He asked for information on the "Dark of the Moon" through The Brand and got a split-second schedule from Jack Renfro.

"It worked back when I was a boy, and I believe it will work now," declared Benefield. He plans to leave the land idle for sugar beets next year—and says, "Anyway, we will know before frost." The land was plowed around 12 inches in depth. Renfro, who has some startling results from planting potatoes, grain sorghums and other crops by the moon, says it even makes a difference when you lay shingles.

Lower photo shows the Benefield land following the plowing—just before the "dark period" went out at around 4:40 Friday afternoon. The next scheduled "Dark of the Moon" will begin at 6:06 p.m., September 21 and will continue through September 25, according to Renfro's calculations. (Staff Photos.)

School Lunch Menu

(The following menus for August 31-September 3 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

- TUESDAY**
Hamburger, Buns
Sliced Tomatoes, Lettuce
Onions, Pickles, Mustard
Apricot Halves, Milk
Oatmeal Cookies
- WEDNESDAY**
Meat Balls, Tomato Sauce
Mashed Potatoes
Carrot Sticks and Green Peppers
Bread, Butter, Milk
Sliced Peaches, Gingerbread
- THURSDAY**
Irish Stew
Buttered Green Beans
Sliced Tomatoes
Hot Rolls, Butter, Milk
Jello with Bananas
- FRIDAY**
Pinto Beans, Onions
Buttered Spinach, Cheese Sticks
Cabbage-Tomato-Celery Salad
Cornbread, Butter, Milk
Cherry Cobbler

Hospital Notes

Patients Dismissed.
Mrs. James W. Smith 8-25; Dennis Zellner 8-27; John Nazworth 8-25; Jessie Gomez 8-25; Gloria Damron 8-25; John Randolph Thomas 8-25; Mrs. Vernie Gibbon 8-26; Gertrude Renner 8-26; Mrs. J. M. Frost 8-25; Mrs. J. M. Pierce 8-27; Wilma Linderer 8-27; Arnold Valverde 8-27; and Mrs. E. L. Webb 8-25.

Patients in Hospital
Carina Tijerina, Barbara Ledford, Mrs. J. O. Wright, Larry Don Rutherford, Mrs. Cleon Dailey Elbert Lee, Vance, Jimmy Fellman, Pedro Perez Jr., J. E. Springer, Mrs. Rhoda Stephens, Rogelio Lara, Mrs. Lena Belle Mayfield, Deanne Brown, Mrs. G. A. F. Parker, J. W. Mukle, Mrs. B. E. Brimley, Jose Pesina, and Mrs. Barbara Lewis.

Births
A daughter to Mr. and Mrs. Cleon Dailey 8-27.

Classmates Gather

Pat McCullough was host to a group of college friends at a hamburger fry in the backyard at the home of his parents, Mr. and Mrs. Ralph McCullough, Tuesday evening.

The get-together was in the form of a round-up of former classmates before going their separate ways for the school term.

Those present were Mr. and Mrs. Marshal Wilson, Mr. and Mrs. Dale Winget and daughter, Sylvia McCracken, Mary Lou McCullough, Janie Lamb, Richard Tucker, Buri Fish, Billy Bob Carmichael, Eugene Campbell, Jack McCracken, Don Veigel, the host and Mr. and Mrs. McCullough.

Temple Baptist

Ladies Guests At Westway Luncheon

WESTWAY — Women of the Temple Baptist Church of Hereford were guests of the Westway WMU Wednesday at their annual guest day luncheon. The Hereford ladies presented a program on mission work in Indonesia with Mrs. Brice Glass as leader. Mrs. Glass was introduced by the Hereford president, Mrs. Charley Caraway.

Ladies from the Temple Baptist Church attending were: Mesdames Russell Pogue, Brice Glass, Fred Wolfington, Robert Bettis, Ruby Bettis, Marjanne Beavers and Jean Crowell.

Those attending from Westway were: Mesdames C. A. Saulcy, G. C. Merritt, J. C. Morrison, T. B. Thomas, R. L. Wilson, W. W. Cummings, Jack Renfro, Johnie Townsend, J. B. Coleman, Della Rhodes, Glen Williams, A. A. Head H. Head and Marlin Kaul.

Read The Classifieds

COMPLETE RADIATOR SERVICE



PHONE 1597

Hereford Radiator Serv. South of Nell's Body Shop

Bride-Elect Is Feted At Party

Miss Wanda Block of Dumas, bride-elect of Leaton Clark, was honored at a lovely shower courtesy given in the home of Mrs. Carlos Anderson Friday afternoon. Hostesses for the gift party included Mesdames Anderson, Lynn Kester, Jimmie Allred, Bill Hutson, J. R. Johnson, Seale Stevens, Freeman Curtis, Otis Lee, J. R. Kendall, Kenny Gearn, B. E. Roberson, Louie Olson, and O. B. Sumner.

The wedding which is scheduled for September 2, will be held in Dumas in the First Baptist Church. Decorations and appointments for the late afternoon affair were in keeping with the bride's chosen colors of brown and yellow. The tea table was laid with a brown organdy cloth and adorned with an arrangement of yellow roses backed by a heart made of yellow tulle with Cupid and his bow and arrow suggesting the romance. Mrs. B. E. Roberson and Mrs. Kenny Gearn presided.

La Nell Mobley Shower Honoree

Clydene Allred, Gladys Lee and Martha Jean Brown provided informal music during the calling hours. Over 100 guests registered. Those making up the receiving line were the honoree and her mother, Mrs. B. F. Block of Dumas, Mrs. J. O. Clark, the bridegroom-elect's mother, and the prospective couple's grandmothers, Mrs. C. R. Walser, and Mrs. Ida Block of Amarillo.

Mr. and Mrs. George Batty of Long Beach, Calif., left Saturday after a week's visit with Mr. and Mrs. Jeff Gilbreath and other relatives. They were en route to Indianapolis, Ind., where they will visit with his relatives.

Lloyd Snyder of Tucson, Arizona, one-time Hereford resident, was a business visitor in Hereford Tuesday.

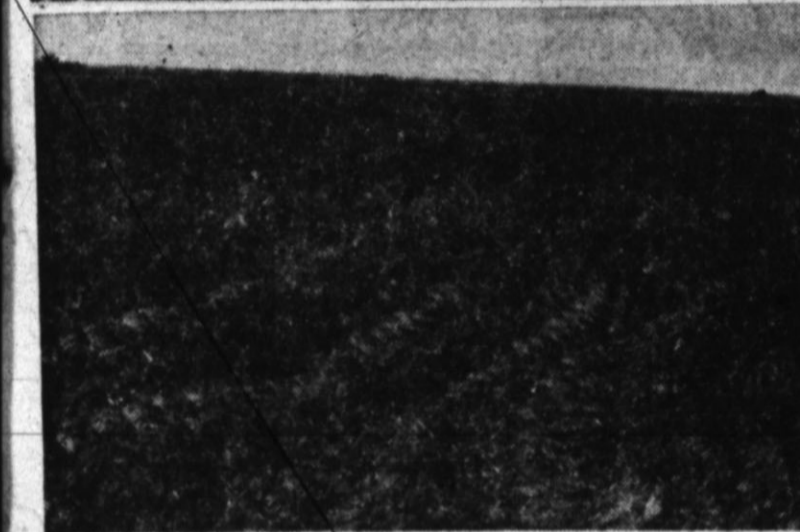
Mr. and Mrs. Jesse L. Richeson of Gainesville are spending this weekend in Hereford with her parents, Mr. and Mrs. J. J. Bickney, after their marriage in Denton on August 24. Mrs. Richeson is the former Miss Nan Buckner.

Progressive Supper-Party

Seven couples enjoyed a pre-school progressive supper party Thursday evening beginning with shrimp cocktail at the Tommy Hulseys, stopping at the Pat Sullivan's for the main meal and concluding with dessert at the Hugh Clearmans. Others in the party were Mr. and Mrs. Bill Stanford, Mr. and Mrs. George Graham, Mr. and Mrs. Don Martin and Mr. and Mrs. Chas. Formby.

with a background of pink tapers. A white cake with pink wedding bells on top, was served to the guests by Mrs. Stephan. Mrs. Howard Gore stood at the punch bowl. The flower arrangement was done by Mrs. Jackie Roberson. Signing the guest book were Mrs. Neal Young, Miss Mary Dyer, Miss Francis Young, Mrs. Jack Roberson, Mrs. Kenny Wilson, Mrs. H. M. Mobley, Mrs. Homer Cates Jr., and the hostesses. Sending gifts were Mrs. Thurman Cole, Mrs. Dorothy Ross, Mrs. L. J. Clark, Mrs. Lowell Sharp, Mrs. Carl Sevier, Mrs. Velma Hodges, Rose Stephan, and Mrs. J. B. Harlin.

The Colville Indian Reservation is a large part of the county. The Indians, says the assessor, are very cooperative. Contrary to the vast majority of war-time trends, U. S. farmers came out of World War II with a smaller debt than when the war started. In 1837, the U. S. Treasury had 28 million dollars in excess revenue which it distributed to the states.



Summerfield News

By ANN LOOKINGBILL

Rev. Don Larkin is in Lone Mound preaching in a revival this week. Mrs. Larkin, Steve and Gary are visiting with her parents, Mr. and Mrs. W. N. Bradstreet, in Wheeler.

Mr. and Mrs. John Channer of Hereford were visitors in the J.B. Noland home Tuesday evening.

Dianne and Nannetta Clearman spent last week visiting their grandmother, Mrs. J. A. Stanford, of Amarillo.

Brother Billy Twigg of the Trinity Baptist Church of Pampa will fill the pulpit both services Sunday for Rev. Don Larkin.

Home From Hawaii Jeannette Euler is home with her parents, Mr. and Mrs. Ray Euler, for a visit before school

starts. She has been in Shelby, Mich., for seven weeks as a church counselor for a group of young people. Also Betty has returned from Hawaii where she spent six weeks in Camp Miniwanca going to school.

Mrs. L. P. Hansen, daughter of Mr. and Mrs. Ray Johnson, is visiting with her parents and Lubbock friends at Reese Air Base, while Major Hansen completes temporary duty as Base Commander at Malde Air Base, Mo. Mrs. Hansen and her two sons, David and Danny, will be here a month before leaving for Nebraska where Major Hansen will meet her after completion of Jet-up grade at Maxwell Field, Ala.

Mr. and Mrs. Byron Durham and daughter, Lu, were in Levelland recently for a short stay with his sister, Mrs. Carl Wilson.

Robert Miller, Paul Schroeter, and Ray Dean Axe, returned Tuesday from an eight-day trip to New Castle, Wyo.

Personals

Mr. and Mrs. Dalton Criswell and daughter, Vicki, have returned from Throckmorton where they spent the past weekend with his people.

Mrs. J. H. Pitman has returned to her home in Amarillo after undergoing surgery in the Deaf Smith County Hospital.

Mr. and Mrs. Roy Peet have gone to New York City where they will attend a national florist's convention. They plan to be away three or four weeks and to spend some time in Washington DC, and other points of interest in the East.

Robert Miller, Paul Schroeter, and Ray Dean Axe, returned Tuesday from an eight-day trip to New Castle, Wyo.

READ THE CLASSIFIED

Always A Good Supply of fine

P. G. C. FEEDS

MR. FARMER

It's time to think about Your SEED WHEAT

We have

WICHITA and TRIUMPH Now In Stock

Also Good Supply of Barley Seed

Next Time Try

"Old Scratch"

OILERS



Mustang Oats and Balboa Rye SEED

HEREFORD GRAIN CORP.

Phone 360



Firestone LABOR DAY TIRE SALE

\$7.77

Firestone STANDARDS

BUY 1ST TIRE AT REGULAR NO-TRADE-IN PRICE OF \$13.15 - GET SECOND TIRE FOR ONLY **7.77**

6.00-16 Plus Tax AND YOUR TWO RECAPABLE TIRES

POPULAR 6.70-15 SIZE ALSO REDUCED

\$8.88

Firestone CHAMPIONS

BUY 1ST TIRE AT REGULAR NO-TRADE-IN PRICE OF \$14.95, GET SECOND TIRE FOR ONLY **8.88**

6.00-16 Plus Tax AND YOUR TWO RECAPABLE TIRES

BLACK WALLS	Regular no-trade-in price (all tires)	Get 2nd tire for ONLY	WHITE WALLS	Regular no-trade-in price (all tires)	Get 2nd tire for ONLY
6.00-16	\$14.95	8.88*	6.00-16	\$18.99	\$10.88*
6.70-15	16.99	9.88*	6.70-15	20.75	11.88*
7.10-15	18.80	10.88*	7.10-15	23.05	13.48*
6.50-16	20.15	11.88*	6.50-16	24.70	14.28*

* Plus tax and your two recappable tires

YOUR OLD TIRES WILL MAKE THE DOWN PAYMENT - TERMS AS LOW AS 75c PER WEEK

Firestone DELUXE CHAMPIONS

Used as Original Equipment on America's Finest Cars

BUY 1ST TIRE AT REGULAR NO-TRADE-IN PRICE... GET SECOND TIRE AT SPECIAL SALE PRICE

BLACK SIDEWALLS — SIZES REDUCED			WHITE SIDEWALLS — SIZES REDUCED		
REGULAR	Regular no-trade-in price (all tires)	Get 2nd tire for ONLY	REGULAR	Regular no-trade-in price (all tires)	Get 2nd tire for ONLY
6.00-16	\$20.60	\$10.30*	6.00-16	\$25.25	\$12.63*
6.70-15	22.60	11.30*	6.70-15	27.70	13.85*
6.40-15	21.55	10.78*	6.40-15	26.40	13.20*
7.10-15	28.05	12.52*	7.10-15	30.70	15.35*
6.50-16	25.40	12.70*	6.50-16	31.70	15.85*
7.60-15	27.40	13.70*	7.60-15	33.55	16.78*
8.00-15	36.10	15.05*	8.00-15	36.85	18.43*
8.20-15	31.40	15.70*	8.20-15	38.45	19.23*

* Plus tax

ROY OSWALD'S FIRESTONE STORE

226 N. Main St.

Phone 59



RECEIVING A GUEST, Mrs. Bert Coffin, at a shower honoring Miss Retha Jo Godfrey Friday are: Miss Godfrey, her mother, Mrs. C. C. Billingslea, Norma Grace Gray and Joan McGee. (Staff Photo)

Damages Total \$185 Here With Two Collisions

Two collisions in Hereford Thursday caused approximately \$185 damage to vehicles involved.

Estimate \$150 Damage

The first collision occurred Thursday morning about 10 o'clock at the intersection of Main and Fifth Streets, when G. C. Merritt, Route 5, driving a 1950 Chevrolet pickup, was stopped at the signal light on Main going south. Barbara Jean McGee, 132 Avenue E, driving a 1953 Ford was also going south on Main and, according to police reports, could not stop in time to avoid hitting the pickup. No damage was done to the pickup and approximately \$150 damage was done to the Ford.

Barbara McGee was charged with following too closely and Merritt was charged with no operator's license in possession.

Damage Is Small

Thursday night at 10:45 o'clock the second collision occurred at the intersection of Highways 60 and 51.

Doyle Author Cox, Route 4, driving a 1949 Ford, was going south on Highway 51 and had stopped at the signal light at the intersection of the highways. According to investigating officers, Cox apparently failed to see a 1941 Chevrolet driven by Cleon Daley, 111-Kibbe, and started out onto Highway 60. The Chevrolet, which was going east on Highway 60 was attempting to make a left turn onto Highway 51. The two vehicles collided at the intersection.

No damage was done to the Ford and approximately \$35 damage was done to the Chevrolet.

Cox was charged with failure to grant the right-of-way and Daley was charged with driving with no operator's license in his possession.



YOUNG BANKER - Davey O. Lamb, 2-year-old son of Mr. and Mrs. Ernest Lamb of Dallas deposits part of the \$100 his parents put in his bank account each time he has a birthday. Mrs. Mildred Hardin, teller, usually gets plenty of "silver dollys" - Davey's favorite coins. Mr. Lamb is a Dallas taxicab driver. (AP Photo)

Some scientists believe that all the present London Bridge is pronounced, near sightedness is hereditary. The present London Bridge is still called New London Bridge although it is 123 years old.

Softball Playoff Series To Start Next Wednesday

Softball play-offs will begin here Wednesday, September 1, according to Larry Sumner, league president, who said that "Round Robin" series will be held, during which each of the top four teams will play every other team in the play-off twice. The team with the most wins will be 1954 champion.

Prior to the play-offs, however, a "sudden death" game will be necessary between Piggly Wiggly and Dawn. Both teams needed several games to finish out the season and decided that the winner of the special game will automatically take fourth place in the league. This game has been called for Tuesday night, August 31, following which Summerfield and Rutherford will also play in an exhibition game. Jim Hill Hotel was easily first place winner with

14 victories and three losses. Present standing of the teams follows:

Team	Won	Lost
Jim Hill Hotel	14	3
Rutherford	11	7
Summerfield	9	8
Piggly Wiggly	9	11
Dawn	8	8
Road Knights	1	17

Since fourth place winner is still to be determined, the league officials used numbers, which designate league standing, instead of names, in making up the following play-off schedule:

September 1—Team 1-4; 2-3. September 2-1-2, 3-4. September 3-1-3, 4-2. September 7-1-4, 2-3. September 8-1-2, 3-4. September 9-1-3, 4-2.

Attending the meeting were Jack Streun, Roy Bodkin, Dick Ross, Johnny Carroll, Larry Sumner, Johnny Winkler, Wendell Burdine, Debbs Knox and Reese Stewart.

Many bears have a third eyelid which is transparent and can be used like sunglasses for protection against glare.

Retha Jo Godfrey Honored At Pre-Nuptial Showers

Miss Retha Jo Godfrey who will become the bride of Alton Warren of Lockney today in the sanctuary of the First Methodist Church, was honored at a shower-tea given in the home of Mrs. Norman Gray Friday afternoon. Assisting hostesses were Mesdames Taft McGee, Cawthon Bryant, Delmar Sigle, Lester English and Virgle Dodson. Misses Virginia Sigle, Joan McGee and Norma Grace Gray.

The bride-elect's chosen colors of blue and white were featured in appointments for the refreshment table which was laid with a lace cloth over blue and centered with white daisies arranged with tufts of blue net. Norma Grace Gray and Virginia Sigle presided at the table and Joan McGee assisted guests in signing names in the bride's book.

Those attending were Mesdames Byron Durham, Ida Ricketts, Herman Drake, W. L. Winget, Pete Carmichael, Carl Perrin, Dennis

Plans Announced For Summerfield Homecoming Rally

SUMMERFIELD - The fourth annual homecoming of the Summerfield community will be at the Jaycee Clubhouse and Park September 5. Everyone is invited, especially those who have lived in the Summerfield community.

Please bring a basket lunch, plates forks and cups for your family. The 1954 Homecoming committee has announced the following sub-committees:

Reception - W. G. Harris, Mrs. Ky Lawrence, Mrs. J. L. Rogers and Miles Roberson.

Registry, Donations - Mrs. L. L. Cannon, Mrs. C. R. Walsler, and Mrs. J. A. Noland.

Building and Tables - Ray Johnson, Frank Huckert, Thurman Atchley and Obe Roberson.

Food Arrangement - Mrs. Earl Lance, Mrs. Wiley Roberson, Mrs. George DeLozier, Mrs. Henry Behrends and Mrs. Carl Lee.

Tea - Mrs. Kenneth Null, Mrs. Jack Streun and Mrs. J. R. Euler.

Coffee - Mrs. Guy Walsler, Mrs. Henry Kuper and Mrs. Forbus Blakemore.

Publicity - Mrs. Ray Johnson, Mrs. Obe Roberson, Mrs. Lee Curry and Mrs. L. B. Lookingbill.

Palo Duro Picnic For Road Knights

Members of the Hereford Road Knights and their guests attended a picnic in Palo Duro Park last Sunday.

Those attending were: Mr. and Mrs. Ernie Filippo, Mr. and Mrs. James O. Lee, William Pittner, Eva Gail Biggers, Billy Paetzold, Pat Childers, Pat Newell, Carol Walsler, Dale Hinds, Betty Buse, Melvin Lomenick, Darrell Dawson, R. W. Griswold and Jack Caylor.

Two Lives Lost In Highway 60 Crash Thursday

A space of about four miles on Highway 60 between Farwell and Bovina was the scene of an accident Thursday, which has taken five lives in less than two months.

Killed in the wreck Thursday were Merle Waltrion, about 50, of Bovina, driver of a pickup in the head-on crash. Miss Peggy Hardage, 17, of Farwell, the second victim, died while being taken to the hospital.

Reported in critical condition is Miss Lavoyda Billington, 17, also of Farwell.

The accident occurred three miles east of Farwell on Highway 60 about 4:30 o'clock Thursday afternoon. Farmer County Sheriff Charles Lovelace said Waltrion was driving his pickup truck east on Highway 60 and attempted to pass a truck, colliding head-on with a 1954 model automobile carrying the two teen-age girls.

Peggy Hardage, daughter of Mr. and Mrs. Walter Hardage, was a school beauty at Farwell High and was FFA Sweetheart last year. She was runner-up for Farm Bureau Queen honors last year and at the time of her death was worthy advisor of the Bovina Chapter of Rainbow for Girls.

Extent of injuries to Lavoyda Billington, daughter of Mr. and Mrs. Sterlyn Billington, have not been determined but it was believed she suffered no internal injuries. She is said to have multiple fractures of the jaw.

The first accident took the lives of Mrs. Gabe Anderson, her son, Johnny, and Mrs. A. G. White, July 1 about six and one-half miles east of Farwell.

Wondering what to serve for Friday lunch or supper? How about a Spanish Omelet - fluffy eggs with a spicy tomato sauce? Accompany the omelet with French-fried potatoes and a tossed green salad made piquant with chives and basil. Hot molasses cookies round out the menu.

The United States produced a record 9,472,806 gross of wooden lead pencils during 1953.

PURINA DEALERS' get acquainted offer



Get this Lovely Scarf

...only 25¢ with your first purchase of a PURINA LAYING CHOW during September

September is ladies' month at our store. We want to make friends with many more of you women who keep poultry. So come in and get your regular \$1.29 value scarf for only 25¢ with your first order for 100 lbs. of any Purina Laying Chow.

It's a colorful "Fall Flocks" design especially made for Purina to celebrate "Get Acquainted Month." You'll love your choice of four different color patterns.

PACKARD MILLING CO.

Beauty At Home

By LYNN CARTER

Q. Is there a massage to help remove fat on the calves and ankles of my legs?

A. Try this: Cover the hands with cream and sit on floor. Take hold of the calf of one leg and squeeze hard. Concentrate both hands on the fat part, and with fingers, thumbs and palms, work in under the muscles. Keep the leg muscles relaxed and work entirely with the hands. Twenty minutes a day, 10 minutes to each leg.

Q. What makeup helps de-emphasize freckles on the face?

A. A darker shade of face powder, blended with the freckles, helps.

Q. How can I cause my hair to shine more than it does?

A. Try adding the beaten white of an egg to your regular shampoo. And of course, increase that daily brushing.

Q. How can I counteract a round-chubby type of face?

A. One of the best remedies is to build the coiffure up. The high hairdress has a way of adding distinctiveness to this face-type.

new rich, deep coal tones



new blends of wool and silk



give greatest-ever style importance to new exclusive Fall '54

Varsity Town Clothes

MADE IN AMERICA

tweeds

—and we're now presenting our finest-ever array of distinctive, exclusive pattern and color style ideas in—

Sidé vent ticket pocket and patch pocket model
TWEED SPORT COATS

Big Sweep Raglan and Bal Collar model
TWEED TOPPERS

and friendly feeling expressively styled
TWEED SUITS



DUB'S

Man's Shop

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Miss Kathlyn Kester Is Wed To C. L. Walls Here Sunday

In a double ring ceremony read by Rev. Howard Scott, Miss Kathlyn Kester became the bride of Claude Leslie Walls at 4 o'clock Sunday afternoon in the First Baptist Church.

The bride is the daughter of Mr. and Mrs. Lynn Kester. Mr. M. L. Walls and Mrs. Delilah Walls of Plainview are the bridegroom's parents.

The chancel and altar of the church were banked with greenery and fern and masses of white chrysanthemums and gladiol in huge nosegay arrangements, and illuminated by pyramiding blue tapers standing in branched candelabrum. An oblong arrangement of the white flowers backed the white satin kneeling bench.

Mrs. Howard Scott presided at the organ and Mrs. Weldon Findley of Littlefield, aunt of the bride, sang "Because" and "The Lord's Prayer" in benediction. Preceding the ceremony Mrs. Scott played "Indian Love Call," "O Promise Me," and "Ah Sweet Mystery of Life." Clair de Lune was played softly as a background for the ceremony and the traditional Wagner and Mendelssohn wedding marches were used in the processional and recessional.

Carolyn Kester, sister of the bride, was maid of honor. She wore a ballerina length dress of pastel blue nylon over taffeta and small flower half-hat. Her bouquet was fashioned into a nosegay of pale blue carnations.

Millanda Polk of Lubbock, cousin of the bride, served as flower girl. Her dress matched that worn by the honor maid and she carried a blue and white basket filled with rose petals.

Bride Wears White Satin and Nylon

Mr. Kester escorted his daughter to the altar and gave her in marriage. She was gowned in a white satin and nylon net creation with fitted bodice with low portrait neckline and cap sleeves edged in applied lace motif and buttoned down the back with tiny satin covered buttons. The full net skirt featured accordion pleats at the sides and a deep double satin panel in the back ending in a short train. A motif of applied lace flowers were scattered at random on the skirt and repeated on the sleeves. Her finger tip veil of illusion fell from a tiara shaped crown of satin with jewel tipped scalloped edges, matching the intricate lace edging of the veil. She carried a white rose nosegay centered with yellow rosebuds which were detached for the going away corsage. For sentimental reasons she wore the strand of pearls worn by her mother at her wedding, and a penny in her slipper for luck.

The bride's mother wore an aqua lace dress with linen trim and a small sequin hat. The bridegroom's mother wore a charcoal



MR. AND MRS. C. L. WALLS

A. O. THOMPSON PHOTO



MR. AND MRS. BEDFORD FORREST

Photo by Elmer Patterson

Miss Janice Craig Becomes Bride Of Bedford Forrest In Church Ceremony

Miss Janice Arlene Craig became the bride of Leo Bedford Forrest at 10:30 in the morning in the sanctuary of the First Methodist Church Monday August 23. Rev. S. M. Dunnam, pastor, directed the double ring ceremony.

Parents of the couple are Mr. and Mrs. Eldon Craig, Harrison Highway, and Mr. and Mrs. Leo Forrest, Austin Road.

Floral arrangements for the service featured baskets of white chrysanthemums and gladioli

backed by greenery. At either side of the altar stood tall seven branched candelabra holding flame tipped white tapers and altar vases of white carnations flanking the gold cross, were backed by lighted single white-tapers.

The prenuptial concert presented by Raymon Childers included "Tenderly," "The Bells of St. Mary's," "I Love You Truly," and "Indian Love Call." David Stanton sang "O Promise Me," and "The Lord's Prayer."

The bridal chorus from "Lohengrin" preceded the entrance of the bridal party and "Bless This House" was played softly as vows were spoken. Mendelssohn's wedding march was used as the wedding party left the church.

The bride, given in marriage by her father, was dressed in a white waltz length scroll-embroidered tulle dress over satin, designed with scoop V neck, fitted bodice and short sleeves edged in sculptured lace.

Her full skirt was ornamented with a scroll-embroidered band and she wore matching embroidered pumps. Her elbow-length veil of tulle was edged in a wide band of lace and held by a tiara of seed pearls studded with rhinestones. The veil was borrowed from a friend, Mrs. Billy Gene Cotton, who wore it in her wedding. She carried butterfly orchids combined with stephanotis and lace on a white Bible. She also wore the bridegroom's gift, a watch, and a single strand of pearls, the gift of her parents. For the sake of sentimentality she carried a lace handkerchief belonging to the groom's grandmother.

Attendants

Miss Marian Jo Wilson attended the bride as maid of honor. She wore a waltz-length dress of blue net over taffeta fashioned with a strapless bodice with tucked fold at the top, full gathered skirt and matching stole. She wore a matching blue net tulle with southern rhinestone and pearl trim, and carried a sunflower shaped bouquet fashioned of white satin cord petals and pink Sweetheart roses. Bonnie Rae Craig, sister of the bride, lighted the candles, wearing a dress similar to that worn by the honor maid, and a wristlet of pink Sweetheart roses.

The bride's mother wore a navy crepe dress trimmed with chalk-white beads and rhinestones, with a matching jacket. Mrs. Forrest wore a gray dress with lighter gray accent trimming, and a matching jacket. Their corsages were fashioned of white gardenias and roses.

A. J. Walker of Amarillo served the bridegroom as best man and Jack Teague of Dimmitt and C. E. Coleman were ushers.

Reception in Ward Hall Following the wedding a reception was held in Ward Hall. The bride's table was laid with a pink linen cloth and the tiered wedding cake was placed on a Lazy Susan bed of blue lace and pink rosebuds. Candles were held in Dresden containers near the honor maid's bouquet of pink Sweetheart

(Continued on Page 2)

Shower In Honor Of Mrs. Ernie Flippo

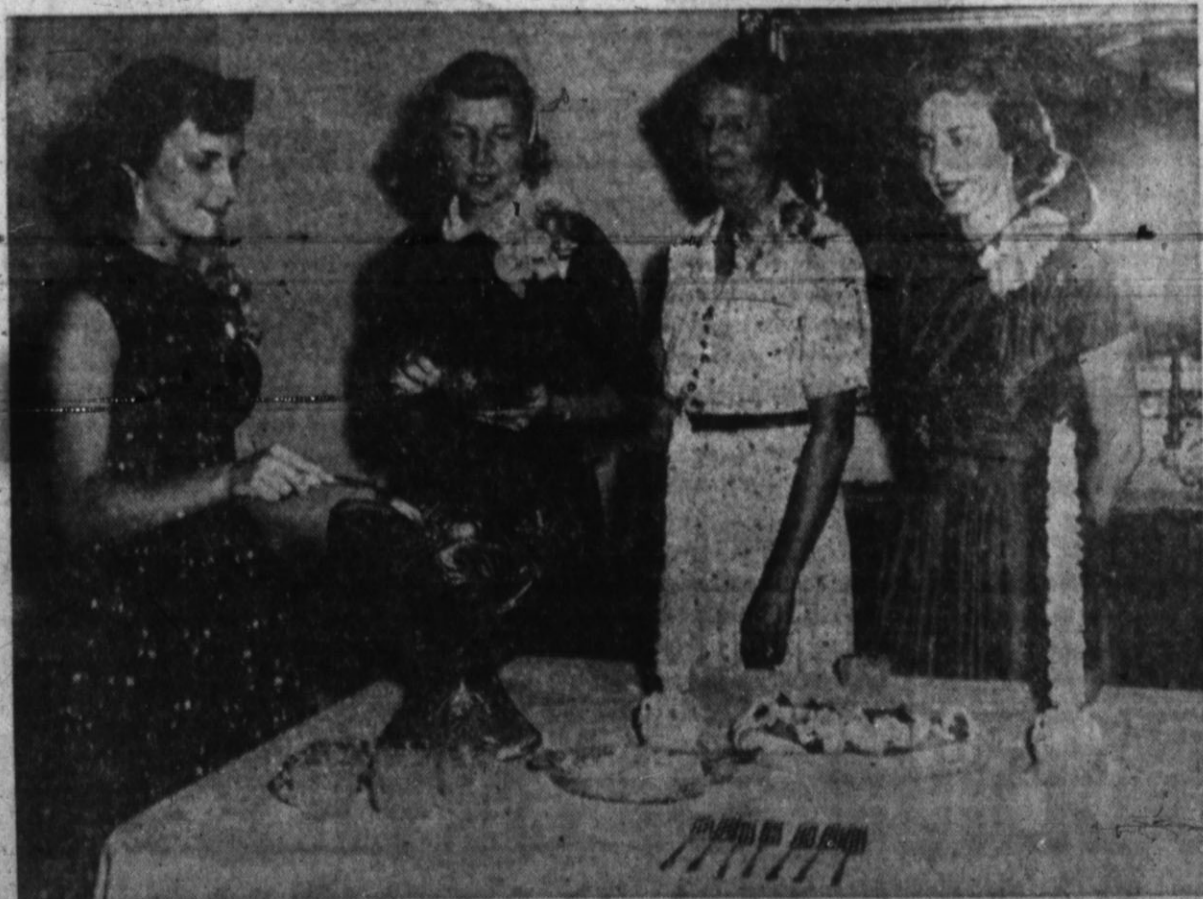
Mrs. Ernie Flippo, a recent bride, was honored at a shower courtesy given in the country home of Mrs. John Paetzold Monday evening. Hostesses were Mesdames Dee Walser and Gloria, Ben Lueb, Gene Loerwald, Leon Vinton, Carl Straffuss, J. B. Sowell, Larry Paschel, Ed Loerwald and Dolores, and Misses Rita Vinton and Pat Childers.

Mrs. Flippo, the former Miss Mary Frances Pittner, received the guests assisted by her mother, Mrs. Ursula Pittner, Mrs. C. E. Throckmorton of Levelland, sister of the bride and Miss Rita Vinton, Mrs. Jimmie Sparkman of Marys-

ville, Tenn., sister of the bride, secured names for the bride's book. Refreshments were served from a table done in pink and green with pink summer flowers forming the center piece, and cake squares were decorated with pink sugar-roses with tiny green leaves.

Those attending the party and sending gifts included Mesdames Charlie Scott of Amarillo, Ray Roberts and Ed James of Happy, Norman Tomberlin, Bess Moore, F. J. Walterscheid, Walter Paetzold, Jess Ford and Rosie, Jeanette Morgan, Roy Manning, Fe-

lix Urbanczyk and Leona, George Paschel and Joanie, L. J. Straffuss and Loretta, O. C. Williams, O. L. Williams, Charles Schmidt, J. A. Knabe, Louie Olson, J. A. Loerwald, George Paetzold, Joe Paetzold, Ray Godwin and Nancy, O. R. Sanders and Verita, S. S. Loerwald, Alchard Reinart and Janet, Frank Beizer, Earl Plank, Al Lueb, Kenneth Cowan, Bill Flemming, L. C. Jordan of Levelland, Edith Hughes, Gaylord Newell, L. W. Carlyle, Robert Simpson, Misses Ruth Loerwald, Eva Gail Biggers, Gwen Jesko, Marcella Beizer, Coletta Diller, Earline Plank, and Roberta Campbell.



MRS. ERNIE FLIPPO, recent bride, is being served at a shower honoring her Monday afternoon. From the left are: Rita Vinton, Mrs.

Flippo, Mrs. Ursula Pittner, her mother, and Mrs. Jimmie Sparkman, her sister. (Staff Photo)

shantung dress with silk pique and black velvet trim. They both wore corsages of gardenias.

Glenn Mills was best man and ushers were Danny Owen and Fred Vanderpole of Plainview, David Crossman of Canyon, V. H. Harman Jr., of Happy, and Billy Kester of Hereford.

Reception in Bride's Home

The bride's parents were hosts at a reception at the Kester home immediately following the ceremony. The bride's table was laid with a white organdy cloth over satin and centered with a traditional wedding candle accented by the bride's and the honor maid's bouquets. The all-white wedding confection was decorated with sugar spun rosebuds and mints were in shapes of lovebirds perched in pale blue nests. Appointments were in crystal and silver.

Assisting in the house party were Sharon Moore, Joan Moore, Mrs.

Glenn Polk, Patsy Robertson, and Betty Culpepper.

For traveling the bride donned a gold-linen suit with brown-linen jacket. Her accessories were in brown and white and she wore a small cocoa brown fur felt hat.

The bride is a graduate of Hereford High School and attended West Texas State College the past year. The bridegroom graduated from Plainview High School and attended West Texas State College for one year.

Following the wedding trip to points in New Mexico and California the couple will be at home in Plainview where he is engaged in farming.

The rehearsal dinner was held at the bride's home Friday evening when the couple presented gifts to their attendants.

Jed Miller of Lubbock visited the A. G. Millers Sunday.

Personals

Mr. and Mrs. Paul Dishman, 214 West 4th, are expected back tomorrow after spending a week in El Paso visiting old friends.

Mrs. J. J. Buckner, 224 Ave. D, attended the wedding of her daughter at Denton, August 24.

Visiting Mr. and Mrs. Lloyd Sharp Thursday and Friday, were Mr. and Mrs. Marvin Bell and children, of Clovis, N. M.

Ray Kerschen of Woodland, Cal., made a recent business trip here and visited with his brother, Andy Kerschen.

Mr. and Mrs. V. O. Hennen had as their guest for three days, their son Virgil.

Mrs. Leo Hoffman Is New Leader Of Les Meres Club

Maintaining the standards set by the club, since the Les Meres Study Club was organized in 1949, will be the objective of its new president, Mrs. Leo Hoffman.

The club was sponsored by the Young Mother's Study Club to fill a need among young mothers of the city who desired to work as a unit in the study and solution of common problems relating to their homes.

"We hope to enlarge our program of study each year and to increase the benefits to individual members as mothers," Mrs. Hoffman said recently.

The course of study for the coming year deals with "Development of Fine Arts in the Home." Programs are designed for the application of the arts to the home and the training of children.

Opening with a breakfast in the home of Mrs. Joe Deavenport on September 6 regular meetings will be held on the first and third Mondays each month during the 1954-55 season. Two guest speakers will feature programs this year, husbands will be honored at two social affairs, and a Christmas party for the children will be held. A special guest night will be featured with ex-members as honor

guests. Mrs. Hoffman has already taken over her official duties as she and four other Child Study Club presidents make plans for the emergency "Mother's March of Dimes" in the Polo Drive, August 31.

Officers of Club

Officers who will assist Mrs. Hoffman in carrying out the club program for the coming year include: Mrs. Nelson Reiger, vice-president; Mrs. J. E. McCatherp Jr., secretary; Mrs. Glenn Gripp, treasurer; Mrs. E. D. Hopsan, historian and reporter; and Mrs. John Horn, parliamentarian.

Committees appointed by the new president include: Year Book, Mesdames Joe Deavenport, Elvin Wilson, E. D. Hopsan and Johnie

Horn. Membership, Mesdames Nelson Reiger, Kenneth Rudd and Delmo Williams. Finance, Mesdames Glenn Gripp, Bill Simpson, Henry Viscari and Eugene Noel. Social, Mesdames Howard Gore, Spicer Gripp and W. D. Jones. Courtesy, Mesdames Dick Gholson and J. E. McCatherp Jr.

Mrs. Hoffman came to Hereford in 1946 and since that time has been active in Catholic Church circles. At present she is president of the Parish Council which is made up of all women's organizations of the church. She is a member of St. Anthony's Guild and served on its year book committee the past year.

Home making comes first on her list in importance and she places

Les Meres Study Club high on her list of assisting factors in the promotion of better homelife and better child guidance. She claims no special hobbies, but has turned a necessary accomplishment into a hobby. She enjoys designing and making clothes for her three children, and with the usual home duties of a busy mother, there isn't much time left for the pursuance of hobbies.

She is looking forward to the association with club members during the coming year, and the opening meeting when year books will be distributed and outlines for the year's work discussed. Summertime Pollyanna friends will be revealed at the meeting and gifts exchanged.



PRESIDENT OF LES MERES STUDY CLUB and the year book committee making plans for the coming year work. From the left are: Mrs. Joe Deavenport, yearbook chairman; Mrs.

Johnie Horn; Mrs. Leo Hoffman, president of the club; Mrs. E. D. Hopsan and Mrs. Elvin Wilson. (Staff Photo)

Women's Activities

Social Events — Clubs — Civic Interests
 Hereford, Texas, Sunday, August 29, 1954 SECTION TWO

Miss Janice...

Continued from Page 1)

Assisting in the house party were Mrs. Joe Harrison of Dallas, sister of the bridegroom, Miss Nancy Smith, Miss Earline Plank and Miss Elna Bishop. Miss Nancy Crawford played informal piano music during the reception.

When the couple left on a short wedding trip, the bride was wearing a pink faille suit with brown accessories and the orchids lifted from the wedding bouquet.

Mrs. Forrest graduated from Hereford High School in 1953. She was a member of FHA and a member of various Camp Fire organizations. At present she is secretary of the Business and Professional Women's Club and is employed as assistant librarian at the Deaf Smith County Library.

Mr. Forrest graduated from Hereford High School in 1951 and attended West Texas State College, Canyon. While there, he was a member of the Aggie Club and Wesley Players, and is presently employed by the Hereford Creamery.

Out of town guests attending the wedding were Mr. and Mrs. C. B. Craig of Plainview, Mrs. Z. J. Tho-

mas, grandmother of the bride, and Mr. and Mrs. Marvin Wheeler and family of Kress, Mr. and Mrs. Dean Forrest of Big Spring, Mrs. J. A. Forrest, grandmother of the bridegroom, also of Big Spring, Mr. and Mrs. W. L. Thomas of El Paso, Mrs. Joe Harrison of Dallas, Mrs. Earl Booth and Mrs. Thomas of Farwell, Mr. and Mrs. W. H. Blevins of Vega and Mr. and Mrs. Earl Harrison of Dimmitt.

Back-To-School Breakfast Held

A back-to-school party in the form of a come as you are breakfast was held in the backyard of the Travis Caraway home Friday morning with Sandra Caraway and Dorothy Faye Daniel as hostesses. The long table arranged in the yard presented in suggestion, a view of summer activities left behind and a glimpse of school days to come.

Guests who included classmates who will be sophomores this year, were Jane Newsom, Vella Key Skypala, Elaine Wagoner, Carlynn Williams, Sue Springer, Jackie Brown, Sue Kirby, Clara Beth Holt, Mildred Paul and the hostesses.



MARGIE FORD was installed as president of Carnation Theta Rho Club in formal ceremonies held at the IOOF Hall Thursday night. June Marian Smith was installed as junior past president. Refreshments were served during the social hour by Mrs. John Hacker, who served as hostess for the evening. From the left are: Betty Buse, secretary; Gay Malone, vice president; Mona Marie Strange, conductor; Margie Ford, president; Wynogene Sowell, installing officer; June Marian Smith, junior past president and Mrs. Roy Calvert, advisor. (Staff Photo)

Birthday Is Celebrated

Mrs. Hugh Clearman entertained friends at an informal buffet supper party honoring her husband's birthday Friday evening. The buffet table, from which the supper was served, carried out a happy birthday theme with Fiesta table service and appointments. The big birthday cake was done in brown icing and topped with a tiny red fence encircling a "prize steer" figurine.

After the supper games of forty-two were enjoyed.

Those attending were Mr. and Mrs. Colby Conkright and Jimmy, Mr. and Mrs. Buck Parsons and family, Mr. and Mrs. Bill Stanford and children, Mr. and Mrs. Pat Sullivan, Mr. and Mrs.

James Alston, Mr. and Mrs. Tom Draper and Mr. and Mrs. W. N. Allbright of Amarillo.

GETS DEGREE

Mrs. Bill Forbus, the former Miss Patsy Wiltshire, received her B. S. Degree in home economics at Texas Technological College exercises held at Lubbock Friday night. Attending the services were Dr. and Mrs. B. M. Wiltshire and Mr. and Mrs. J. C. McCracken and son Jack.

Mrs. Jason Luck and children of Roswell, N. M., has been visiting her parents, Mr. and Mrs. W. W. Hill, and his parents, Mr. and Mrs. P. H. Luck, the past week.

Mr. and Mrs. J. A. McWhorter have gone to Colorado for a short vacation trip.

DANCE

to the Music of the
**GOLDEN SPREAD
PLAYBOYS**

Tuesday, August 31st, 9 p.m.

at the
JIM HILL HOTEL

Admission: \$1.00 Per Person

The proceeds from this Dance will go to the
EMERGENCY MARCH OF DIMES DRIVE.

Horizon Club Disbanded At 'Hat, Heels and Hose'

Jolly Teen Horizon Club held its annual "Hat-Heels and Hose" party recently, beginning with a dinner at Rice's Dining Salon in Amarillo and ending with a theatre party.

The same amount of enthusiasm and fun characterized the party as in former years, but a bit of sadness was noted as the girls said goodbye to the organization which is now disbanded. Members will all be attending colleges or universities this fall and a new Horizon Club will be formed. Four girls who had been members of the group for the past four years were honored, and Frankie Dee Culpepper, president was presented with

a gift. The four-year girls were Nancy Patterson, Betty Culpepper, Marian Jo Wilson and Cecelia Wilkins.

Mrs. Urlin Streu, counselor, marked her 15th year as Camp Fire guardian, leader and counselor.

Those attending the farewell activities were Betty Culpepper, Frankie Dee Culpepper, Cecelia Wilkins, Grace Fotheringham, Nancy Patterson, Gerry Patterson, Marian Jo Wilson and Mr. and Mrs. Urlin Streu.

Dr. and Mrs. H. A. Cavness and children left Thursday for Austin for a visit with relatives.

Phillip Sharp is home for three weeks from Texas Western College at El Paso, visiting his parents, Mr. and Mrs. Lloyd Sharp.

Mr. and Mrs. Jimmy Jesko had as recent guests, Mr. and Mrs. Bruce Schooley of California. Mrs. Jesko and Mrs. Schooley are sisters.

Mr. and Mrs. Johnny Jesko of Moriarty, N. M., visited in the home of Mr. and Mrs. Robert Kerschen, last Sunday.

Mr. and Mrs. Paul Hains of Bartlesville, Okla., are visiting relatives in Hereford. Mrs. Hains is a niece of Mr. and Mrs. George Brumley.

R. J. Naylor has returned to his home here after undergoing eye surgery at St. Anthony's Hospital in Amarillo Tuesday.

PERSONALS

Mr. and Mrs. Byron Durham have returned from Tucson, Ariz., where they were guests for a week with her brother, Joe Oatis, and family.

Naylor Back Home
R. J. Naylor has returned to his home here after undergoing eye surgery at St. Anthony's Hospital in Amarillo Tuesday.

New **Lilt** Home Permanent
looks, feels, stays like the
Loveliest Naturally Curly Hair

CHOOSE THE LILT KIT JUST RIGHT FOR YOU \$1.50 plus Fed. Tax

FOR CHILDREN'S HAIR
party curl \$1.50 plus tax
HOME PERMANENT **Lilt**

PERRY'S

5 - 10 - 25 STORE

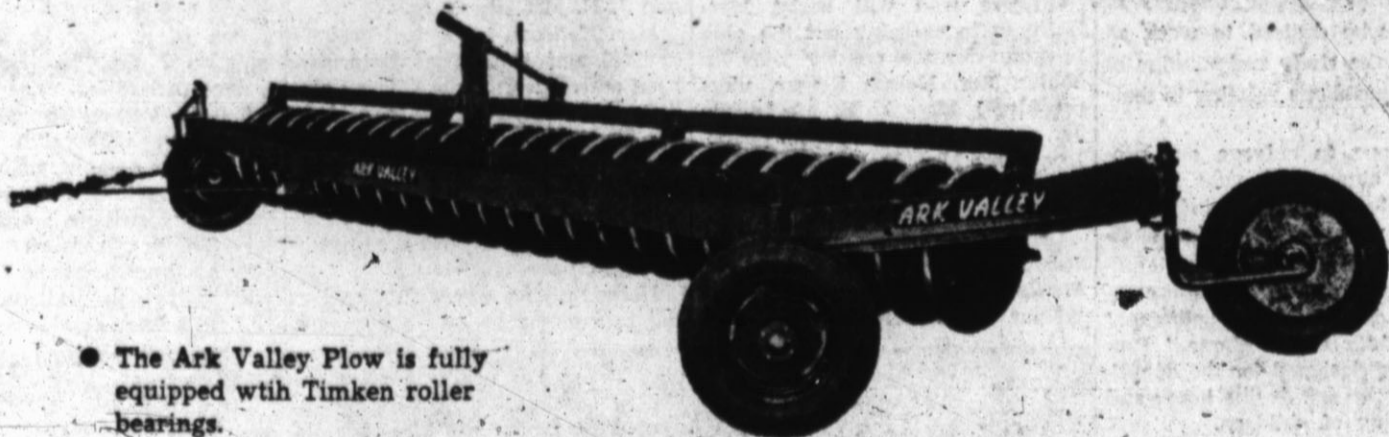
LEADS THE FIELD IN PERFORMANCE

ON HAND

- 8 - 24 14'
- 8 - 30 17 1/2'
- 10 - 16 12'
- 10 - 21 15 1/2'

ARK VALLEY ONE-WAY

The Ark Valley Manufacturing Co. offers you a plow with extra advantages plus ease and convenience of operation. It's engineered throughout from rugged double frame to heavy-duty wheels... to plow true and steady, free from troublesome delays in day after day of continuous operation even in the toughest going.



- The Ark Valley Plow is fully equipped with Timken roller bearings.
- A two-inch, one-piece axel with larger bearings.
- Heavy cast iron wheels with demountable rims.
- The main frame is constructed from heavy angle iron weighing 24 pounds per foot.
- The Ark Valley Plow can be fully equipped with hydraulic controls economically.

Available Now for
ALL MAKES OF ONE-WAY PLOWS
ARK VALLEY
DISC CYLINDER CHANGEOVER

These changeovers are Ark Valley Timken bearing running in oil cylinders, fully protected from dust and dirt by special neoprene oil seats.

HEREFORD IMPLEMENT CO.

at **HARMAN'S**

PRE-SEASON ADVANCE SALE

FINE COATS IN Famous Name Woolens

16.95 to 39.95
MAKE YOUR SELECTION NOW
WHILE STOCK IS COMPLETE

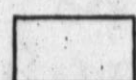


Use Our Convenient Lay - A - Way Plan

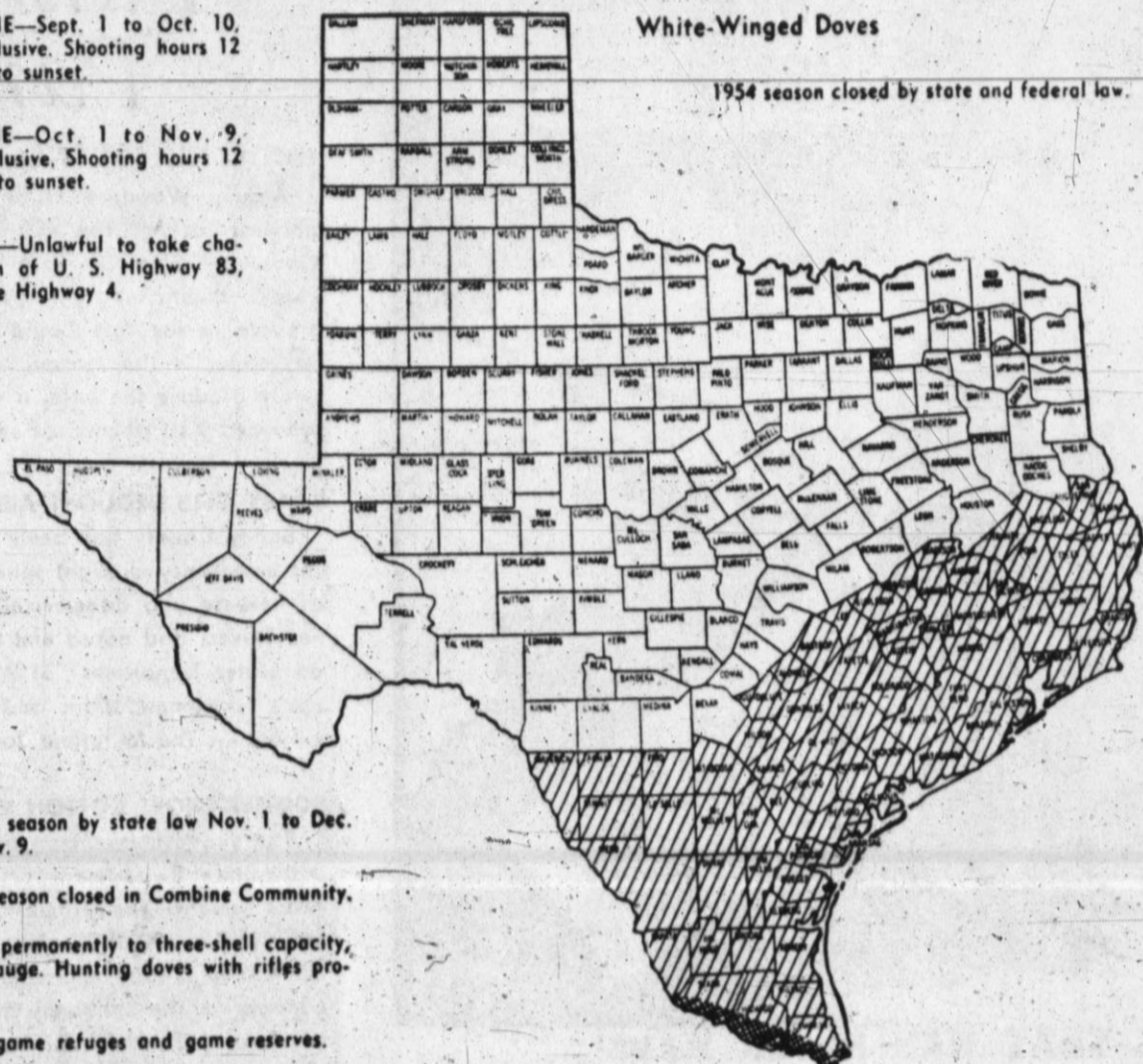
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Imported CASHMERE
A Blend of Lamb's Wool
90% WOOL - 10% CASHMERE
ALL WOOL

We Give
S & H
Green Stamps

HARMAN'S

1954 OPEN SEASONS FOR MOURNING DOVES

-  NORTH ZONE—Sept. 1 to Oct. 10, both days inclusive. Shooting hours 12 o'clock noon to sunset.
-  SOUTH ZONE—Oct. 1 to Nov. 9, both days inclusive. Shooting hours 12 o'clock noon to sunset.
-  SANCTUARY—Unlawful to take chachalaca south of U. S. Highway 83, formerly State Highway 4.



McMULLEN COUNTY—Open season by state law Nov. 1 to Dec. 15; by federal law Oct. 1 to Nov. 9.

KAUFMAN COUNTY—Dove season closed in Combine Community.

SHOTGUNS must be plugged permanently to three-shell capacity, may not be larger than 10 gauge. Hunting doves with rifles prohibited.

NO HUNTING permitted in game refuges and game reserves.

Let's Cook Something



French Orange Cake—It's Good, Quick and Luscious

Here is a recipe coming your way from California. It's both light and luscious and just the right dessert for afternoons or for nights when company comes—or just for the family.

It seems while Mrs. Jeff Gilbreath was visiting in California during the holidays last year, she attended a luncheon in the Art Center at Stamford University with a sister-in-law. That day the Junior Welfare Auxiliary served the luncheon and sold any of the recipes the guests might favor.

This French Orange Cake was different and very good and was Mrs. Gilbreath's choice of all the recipes used that day. It's really good the year round—good with cold drinks and wonderful with coffee.

French Orange Cake

- 1 cup granulated sugar
- 1/2 cup butter
- 1 egg
- 1 cup sweet milk
- 1/2 cup pecans chopped fine
- 1/2 cup chopped dates
- 2 cups sifted flour
- 1 teaspoon baking powder
- Pour 1/4 cup hot water mixed with 1 teaspoon soda, over dates and let stand 5 or 6 minutes.
- Cream butter and sugar together.

er, add unbeaten egg and blend well.

Sift flour and baking powder together and add to the butter and sugar mixture alternately with milk, a little at a time. Mix thoroughly after each addition. Add nuts, grated rind, and dates last and pour in a greased pan about 10 inches square. (batter should be about 1 1/2 inches thick). Bake in moderate oven (350-F) 20 to 25 minutes. When cake is done and still hot right from the oven, pour over the following juice mixture:

Juice of one orange mixed with 1/2 cup sugar. Spoon the juice over the cake a little at a time and when cool it will be crystallized. Cut cake in squares and serve with topping of whipped cream.

Edgar Rice and daughter, Caroline, from Mississippi are visiting in the home of his brother, E. M. Rice, and other relatives.

Mr. and Mrs. George Graham and daughter, Peggy, and Mrs. Bob Lawrence, were in Amarillo Thursday night on business.

Mr. and Mrs. H. B. Stanfield and daughter, Doris, Patsy Cates, and Dora Fern Goldston were attending to business in Amarillo, Thursday evening.

Bill Bookout, son of Mr. and Mrs. Jim Bookout, was in Dalhart attending to business, Tuesday.

Mrs. Ethel Riddle and grand-daughter, Nancy Lowe, of Plainview, recently visited in the home of Mrs. Riddle's brothers, Walter

and Boyd London. Mr. and Mrs. J. D. Burkett and children, were Amarillo visitors Thursday night.

Read the Classifieds

NOW...More Window Beauty and no upkeep expense



aluminum casement windows



Available in Sizes For Every Need

Cannot rust, rot, split, warp or stick. No painting ever. Permanent satin-smooth finish. Controlled ventilation. Maximum light and view. Open easily... close tightly for severe weather protection. Install quickly, economically. Last as long as the structure.

Crowe-Gulde Cement Co.
of Hereford
PHONE 1722 1st & GOUGH ST.

At The Movies

"JOHNNY GUITAR"

Showing Sunday, Monday and Tuesday at the Star Theatre, this film stars Joan Crawford, Sterling Hayden, Mercedes McCambridge, and Scott Brady.

A great outdoor drama in which furious opposition threatens Joan Crawford's frontier saloon strategically located on valuable land through which will pass a new railroad. Joan Crawford dons levis and

plays the real frontier gal. Men are attracted to her easily, which adds to the hatred that Mercedes McCambridge feels toward her. She leads a murderous gang out to get Joan.

Sterling Hayden as Johnny Guitar, is a notorious gunman who rides into the town trying to start over a new life by playing a guitar in the saloon. Incidents at first seem to prevent him from doing so.

"OVERLAND PACIFIC" Showing Sunday and Monday at the Tower Drive-In, starring Jack Mahoney, Peggy Castle, and Adele Jergens.

"Overland Pacific" is a rip-roaring story of a group of outlaws who try to stop the building of a

railroad by instigating Indian raids.

The picture lacks nothing of a true western movie; action: Jack Mahoney, famous TV western star, plays a trouble-shooter who fights hard, fast and for keeps; beauty: two of the screen's loveliest ladies add to the other spots of scenic beauty in the film, they are Peggy Castle and Adele Jergens; color: filmed on location in Chatsworth, Calif.

"FORBIDDEN" Showing Wednesday and Thursday at the Star Theatre, starring Tony Curtis, Joanne Dru, Lyle Bettger, and Marvin Miller.

When Tony Curtis is hired by a gangster to lure a racketeer's widow, Joanne Dru, out of Macao,

back to the states, he never once dreams he'll fall in love with her. But the inevitable happens and forms a most unusual love triangle tempered with the fire of underworld intrigue.

For Tony Curtis, "Forbidden" marks a milestone in his career as he plays his strongest starring role. Joanne Dru makes a vivid impression with her breathtaking allure.

About one-seventh of the world's population lives in India.

Isaac Allerton who became a merchant in New Haven, is designated as the only passenger on the Mayflower to settle in Connecticut.

The friendly folks at
WALLACE BUICK
Extend their sincere

WELCOME
To Hereford's School Teachers

And Invite You to
Bring Your Car here
for all needed repair.

September days are school days, and it always makes us happy to see our teachers coming back from vacations and preparing for another year of school.

Many of you have been here before... while others are coming to Hereford for the first time. We hope you will enjoy your work here during the coming school year.

While here, we invite you to make Wallace Buick Company your headquarters for all your auto repair needs. We offer a complete service, and it will indeed be a pleasure to serve you.

WALLACE BUICK CO.

142 N. Miles Ave.

Phone 11



Fashion Intrigue shows off in *Miraglio*... clever styling points up interesting elbow sleeves... accents Marco's new design in the season's most charming look. Interesting double collar contrasts rounded overlap with pointed understudy. Jeweled cuff links. Size 68 - 208.
PETITE COAT



BOBBIE BROOKS has this exciting sweater for you who want something really new. It's in 100% zephyr wool with batwing sleeves... and above all, a frosty white angora collar.

MAKE YOUR...
College Entrance

Late Day Costume in
Sag-no-mor Wool Jersey

by Irene Harold

SHOP FOR YOUR
BACK-TO-SCHOOL
(College & High School)
At The
Little Fashion Shop



The sweater look—so important this season—in a costume of elegance. The dress alone, simply styled, with gold thread embroidery on the bodice. The jacket with rib knit bandings is embroidered as beautifully as a jewel-trimmed, cashmere sweater. Wear the dress alone—wear the jacket with other partners. Sizes 7 to 15.

Beige, Blue, Pink, Red, White, Olive Green

Always a favorite... the Bobbie Brooks diamond shaped... jewel beautiful... tucked front blouse.

Shop Now on our
LAY-A-WAY PLAN!

The Little Fashion Shop

"Smart Clothes for Smart Women"

Stock up now on your Lingerie needs for the coming school year. Slips, panties, hose, bras. We have a complete line of Rogers Lingerie.



Editorials

Parking Meters Create Problems

Someone, sometime, should write a book entitled, "Parking Meters vs. Out-of-Town Customers". Sale of the book would be automatically guaranteed and, by the time all mayors, city commissioners, policemen, merchants and customers had completed purchases, the book would, unquestionably, rank close to the top in the list of best sellers.

Parking meters have been in use in Hereford for the past eight years but, from time to time, the question still rears its ugly head in the community. This generally comes as the result of shoppers from neighboring towns getting tickets, then complaining to the merchant in whose store they were buying merchandise. The merchant, in turn, starts screaming that the community is driving away business and the more alert ones are even prone to point out that the City is using their tax money to drive away their customers.

On the other side of the question can be illustrated the fact that many out-of-town people formerly went on past Hereford, because there was never any place to park. Merchants and store employees generally filled the Main Street parking slots early each morning and kept them filled right on until closing time. Furthermore, no matter how much we appreciate the outside trade, it is also well to remember that bulk of most retail business in Hereford comes from

people who live in Hereford and in the immediate trade territory.

What would a woman who lived in this vicinity say if a policeman tagged her car and casually by-passed the out-of-town car parked next to her?

There are truly a lot of angles to the question, especially if you try to consider it fairly and from the standpoint of a City Commissioner. As we said, a book could well be written on the subject - - and we doubt if this would produce a satisfactory answer. No one wants to drive away business, of this we are sure and, since members of the City Commission are businessmen themselves, we are equally certain that they would like to find an equitable answer.

To us, the enforcement of parking regulations should be more or less universal with equal treatment for all concerned. If the meters are actually driving away business, perhaps they should be discontinued once and for all. Anything, it seems to us, would be better than a "teachers' pet" type of enforcement, which would actually make the policeman on duty the "judge, jury and arresting officer" all rolled into one. So much power in one person is definitely dangerous, and could easily lead to more trouble than we now face.

Campaign Reflects Well For Mankind

With mud-slinging rampant on both sides as friends pitted themselves against friends in the recent Shivers-Yarborough race for governor of Texas, it may sound absurd for us to say that the campaign stands as a tribute to the intelligence and progress of civilization.

That is the way it strikes us, however, and although actual conduct of both sides in the campaign definitely reflects no credit to the human race, it is well to remember that the vast majority of the people of Texas viewed the activities from a point outside the arena of action. People, generally speaking, were concerned - - sometimes deeply.

A few years ago, things would have been different. Fist fights would have followed heated arguments, and many friendships would have been severed permanently. The campaign in Hereford, for instance, became plenty "hot". People on both sides were active and spent hundreds of dollars, along with personal work, ingenuity and effort. Still, to our knowledge, no bitter feuds have developed. The opponents speak to each other, they shake hands - - and even drink coffee together. They just take it for granted that the other fellow has as much right to his opinion as they have to their own opinions - - and let it go at that.

This right of free speech was, of course, guaranteed in the original Constitution of the States in 1789 but, only until the present generation, has it come into actual practice among men. When you look back on the election from this viewpoint, we still say that Civilization and Christianity are making progress.

Christians Face World Challenge

Currently with Associated Press reports from the World Council of Churches, meeting in Evanston, Illinois, this week, denouncing Communism as "a corruption of history", came another AP report from New York, quoting Communist leaders as saying that they would openly defy the laws of the United States.

That both reports should have identical release dates may have been due to mere chance, but we doubt it. The war between Christianity and Communism was inevitable, even from the very conception of Communist beliefs and tenets. Never before did any two groups of followers differ more fundamentally in belief.

Announcement that Communists will openly defy the new law of this nation was, in our opinion, made in answer to the Church Council - - and it might well sound the battle cry of a struggle which could last for centuries.

Church people in this area seldom realize the challenge issued through Communism. Until Christians all over the world are aroused from their present state of lethargy, however, the Communists will continue to flourish - - and to openly defy all laws, rights and ideals which Americans have been taught to cherish and preserve.



THE SALE THAT WAS NEVER MADE!

QUESTION OF THE WEEK

Believe It Or Not, But Women Endorse Parking Meter Tickets

Some merchants feel that out-of-town customers should not be given parking tickets. What do you think? Also, what is your opinion regarding parking meters, and the present system of enforcement?

MRS. WALTER LONDON:

"I don't think that out-of-town customers should be given parking meter tickets. I think that we should give them that much consideration. After all, a lot of them are not familiar with the rules and regulations of different towns and I think that it would be a friendly gesture on the part of any town not to give them parking tickets. I am well satisfied with our present system of enforcement regarding parking meters."

MRS. O. F. NIXON:

"I don't think they should receive tickets. One reason is that if they are given parking tickets, it will discourage them and they might never return to that town to shop again. If they are going to get tickets anyway, they might as well stay at home where they know the rules and regulations instead of going out of town to shop. I don't believe the town of Hereford has good enforcement in its present system regarding parking meters. I don't believe they watch them close enough or give enough cars parking tickets."

MRS. LEROY RUDD:

"I think they should be given a parking ticket just the same as everyone else is. When we go anywhere shopping we get a ticket and I think they should have tickets just the same as anyone else. I think our present system of enforcement of Hereford parking meters is just fine."

MRS. T. O. MORRISON:

"I don't really think that out-of-town customers should be given parking tickets. I think that an out-of-town shopper should be allowed to over park at least one time. It seems to me as if Hereford is a small place for parking meters but it does provide more parking space for people who need to park."

MRS. GLENN WATTS:

"I think it would be courteous and polite if instead of giving out-of-town customers tickets they give them a little card to let them know that we would appreciate it if they would keep money in the parking meter. I don't think they should be given a ticket unless they just persist in ignoring the parking meters. I think our present system of enforcement regarding parking meters is just fine."

Community Builders

By LOU PERRY

After coming to Hereford in 1902 from McKinney, Tex., where he was born, Bob Wilson in the last seven years has found "just the job he has always wanted" - one that gives him a chance to be around young people.

Wilson came to Hereford with his parents in 1902 and in 1927 married Mable Fulkner in Plainview. She was the Home Demonstration Agent for Floyd County at the time. The Wilsons have two children, Marian Jo, a sophomore in Texas Tech, and Dick, a junior in high school.

Was Parts Manager

Wilson's first job after finishing high school was as parts manager for International Harvester. He worked for them about 12 years before buying a shop of his own, McRight and Wilson. He ran this shop for six years before selling out, due to ill health. After "doing nothing" for about two or three years, the School Board asked him to organize the bus transportation system for the school, since he was familiar with the country. That was seven years ago and he enjoyed the youngsters so much, Bob says, he has just stayed with the job.

Cover 1,000 Miles Daily

Wilson is in charge of the operation of 19 regular bus routes. When school was out last year these 19 busses were covering 1,600 miles a day and hauling 712 children. Mr. Wilson said that there will probably be a lot more children this year and that they may have to add one or two more routes when school starts. There are 24 busses, all together, counting the athletic bus, band bus and extra busses.

It is not hard to understand how much Wilson thinks of the young people in this community and how interested he is in their future, if one recalls the work he has done in both the Boy Scouts and Camp Fire groups. He was also director in the Chamber of Commerce for four years and on the board of directors of the Lions Club for about two years.

Camp Fire Leader

Wilson was on the County Council for Boy Scouts for about 16 years and has been a member of the Camp Fire Council for about 12 years. He said he had a boy in the Scouts and a girl in Camp Fire and got interested in both of them, then "just never could stop."

Having held nearly every office on the Camp Fire Council, Wilson is president of the council at this time. He has been national committeeman for this council and attended all area council meetings.

Not Fair To Kids

"Kids are my hobby," Wilson said, "and my pet peeve is that we, as adults, are not fair to them. We criticize them too much. It is not the kids who are at fault, it is the adults!"

"I base this on an article that I read recently in the Time Magazine," he continued. "It said that when a child is born today, it has a debt of \$1,700. It is not fair for the adults to leave the children with such a debt. The next thing that it said was the chances for a boy to create his own estate today is 1-in-50, compared to 50 years ago."

"Now you take for instance this political race, the way the men are using such underhanded poli-

(Continued on Page 5)

Panhandle Paragraphs

FIRST COTTON COTTON

Again, Woodrow Nash brought in Cottle County's first bale of cotton. The 480-pound bale was ginned free by Goodwin-Crump Gin here Wednesday at 4:15 p.m. This was Nash's second straight year to inaugurate the harvest. He brought in the first Cottle 1953 bale, September 10 - - 23 days later in the season. It took 1,800 pounds of seed cotton to produce the bale. It was graded 7/8 middling. Ginning produced 730 pounds of seed. - - The Paducah Post

- pp -

BAILEY GETS DROUGHT AID

Bailey County has been designated a major drought area for emergency drought relief. W. L. McGill, state coordinator of defense and disaster relief, wired the Legislator that Governor Shivers had asked him to relay the information. The United States Department of Agriculture had approved the Governor's recommendations and that of the state drought committee. - - The Muleshoe Journal

- pp -

FORESEE SHORT COTTON CROP

The year's cotton crop in Texas has been estimated by the Agriculture Department at 3,400,000 bales of 500 pounds gross weight. The estimate, if correct, will bring production this year to 950,000 bales short of last year's crop of 4,350,000 bales. Locally, the cotton is holding up well in most areas, considering the extremely hot, dry weather. The national cotton forecast by the U.S.D.A. was set at 12,680,000 bales produced last year and with a 10-year average of 12,448,000 bales. - - The Shamrock Texan

- pp -

WORK ON BRIDGE

Work on repairing the washedout bridge between Clarendon and Jericho is to start in the near future. The bridge was destroyed by heavy waters in Salt Fork of Red River several weeks ago. Contract for the work was let to Henry Stafford of Lubbock on a low bid of \$93,209 submitted to the Texas Highway Department. - - The McLean News

- pp -

BIG GRAIN CROP

Hockley County will have its best grain crop since 1950, the owner of the Grain Growers Elevator Co. predicted last week. But Earl G. Lane, who says the irrigated feed he's seen in the county should make between 2,500 and 3,000 pounds per acre, issued a special warning to farmers against bringing in grain with high moisture content. - - The Hockley County Herald

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher has his news snarled up worse than usual this week, his letter indicates.

- O -

Depr editor:

I am going to start a campaign to get people to read the newspapers more carefully.

One day last week I picked up a paper off my neighbor's tractor seat where he had put it to shade it from the sun while he went to the house for a drink of water, if he'd leave his tractor under a tree where I leave mine and drain all the gas and oil and let one or two tires go flat and the battery run down he wouldn't be bothered by comin back to the field and having to sit on a sun-scorched seat.

At any rate, I can't be responsible for my neighbor's shortsightedness and enlightenment is as important as labor so I borrowed the paper and took it over under a tree and read where Congress has just raised the debt limit of this country. The debt limit was something that was holdin not only the government down but me too, and naturally I was pleased to get this news.

I grabbed my hat and lit out for town, but I didn't take me long to find out news must travel fast in the country than in town, as the first store I went to told me straight out they hadn't heard about any increases in the debt limit, especially my limit, and my credit situation was the same as it had always been. Next four stores told me about the same thing, only in different language which I will not repeat here.

I will appreciate you carryin a notice in your paper in a prominent place that Congress has raised the debt limit and that the President has signed the new law and let's get the wheels of commerce turnin.

As I understand the terms of the new law, the government's debt limit has been raised from 275 billion dollars to 281, but it's only temporary, with the stipulation that it has to be back down to 275 billion by next June 30, provided, and here's where Congress makes sense, that conditions at that time don't make it necessary to extend it beyond that date, in which case it would have to be extended.

Now that's the kind of debt limit I'm in favor of, flexible and ready for any emergency. Just like the government, I have found frequently that when a note comes due I need the money worse than when I did when I borrowed it in the first place, and I would like to get my personal financing up on the governmental level, with enough Congressional leeway to keep extendin the loan indefinitely, with only a majority vote needed to do the extendin, without consultin the lender, which in my case I figure I can swing as there wouldn't be anybody but me doin the votin.

Yours faithfully,

J. A.

GUEST EDITORIAL:

Paper Welcomes Public Opinion

NEWSPAPER STAFF MEMBERS are often asked: "Do you actually agree with that letter - - or that story - - you printed?"

Readers seem to think that the editor, or the reporter agrees with or approves of whatever he prints or writes. If he writes that it rained, supposedly he approves of it having rained.

Particularly, some readers get the idea that the editors of a newspaper must necessarily approve of the contents of any letter published, or any other signed article in the newspaper.

Such is no more true than it is that the bus driver approves of your destination just because he drives you to it.

A newspaper basically reports facts - as they are - not as the editor's would like them to be. In addition, many newspapers open their columns within practical limits to columnists who state their own opinions, and to readers who air their views on any subject.

In this way, the newspaper serves somewhat as a public forum, and as a means of public expression as well as a source of public information.

Whether the editors agree with the point of view expressed is of no import. What is important is that we offer the opportunity of public expression to our readers, asking only that they stay within bounds of good taste and good sense - and show responsibility by signing their letters.

Keep telling us what you think - but don't insist that we agree with you.

El Cajon (Calif.) Valley News

The Sunday Brand



Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas
News Editor James M. Gillentine
Adv. Manager Melvin Young
Mech. Superintendent Stanley Phillip
Society Editor Mrs. John McLean

Community...

(Continued from Page 4) ties. Yet we put them at the head of our state. I believe that it forms the wrong opinion in the minds of our youth. We don't give them a fair chance.

"As far as the youth organizations are concerned, the leaders of the groups do too much for the children—and don't let them do enough for themselves.

Don't Have Time
"It is easy when we see a delinquent child to blame the parents yet we don't do anything about it. Children used to have chores and duties. Now they live on 50 foot lots in town and chances are that both the mother and the father work. Are we, as adults, furnishing that child with something to do? We have every modern convenience to save time, yet none of us has time to be a Sunday School teacher, Scout master, Camp Fire leader or anything like that. We just don't have time for our children.

"I am a firm believer that schools should make crafts as compulsory as English or Math. Young people don't know how to use their hands anymore.

"The more I work with the kids, the more I think we are not treating them fairly. It takes a lot of organizations to reach them all. Some can be reached through Sunday School, some through Scouts, some through Camp Fire, some at the swimming pool; all the things like that are necessary for our children. I think kids are just as good as they ever were and maybe better, it is just the adults."

EASTER NEWS

By Mrs. L. B. WORTHAN

Easter Club met with Mrs. Ann Carthel and Mrs. Pat Edwards, as hostesses. Those present were Mrs. H. O. Markley, Mrs. W. A. Epperson, Mrs. W. O. Markley, Mrs. Louise Stone, Mrs. Ruby Stone, Mrs. Fred Walton, Mrs. G. H. LaPlant, Mrs. John Burnett and two visitors, Mrs. Murry Hall of Dimmitt and Mrs. Bryan Winters. Mrs. Dee Chappell and son, Clinton Dale, of Electra, visited in the home of her brother, Bill Carthel, during the past week.

Pullium Herd Is Tops In Regional Milk Production

Dale Pullium was first in high herds for milk and butterfat production in the month of July, as shown on the Randall County Dairy Report released this week. His Holstein gave 1119 pounds of milk with 3.2 percent butterfat (35 pounds). B. E. Brumley was fifth with a Guernsey and 810 pounds of milk, and 4.6 percent butterfat, totaling 37 pounds.

60-70 Pound Class
B. E. Brumley was third and Leo Witkowski was fourth in high cows in butterfat in the 60 to 70 pound class. Brumley was third with two other cows, a Guernsey, Brendel, with 1440 pounds of milk, 4.2 percent butterfat and 61 pounds of butterfat and the other was a Holstein, Skunk, with 1090 pounds of milk, 6 percent butterfat and 65 pounds of butterfat. Witkowski's M. S. Horn, Anabelle, was fourth with 1720 pounds of milk, 3.6 percent butterfat and 62 pounds of butterfat.

Other Classes
Those mentioned in high cows in butterfat production in the 50 to 60 pound class were: Dale Pullium, M. L. Simpson Jr., Denzil Pullium, B. E. Brumley and Leo Witkowski.

In the 40 to 50 pound class in butterfat production, those mentioned were: Dale Pullium, Herbert Boardman, M. L. Simpson Jr., Denzil Pullium, B. E. Brumley, Leo Witkowski, George Heat, G. T. Maltby and John H. Harbin.

Total milk produced was 586,380 pounds with an average of 670. Total butterfat produced was 23,530 pounds with an average of 27. Out of a total of 875 cows, there were 636 milking cows.

Mr. and Mrs. Olin LaPlant and family are visiting Mrs. LaPlant's parents, Mr. and Mrs. Hugh Simmons, and other relatives in Enid, Okla.

Adrian Paul and a friend, Don Baer and son, Junior, of Fairview, Okla., flew in last weekend to visit his aunt, Mrs. G. H. LaPlant, and family.

Mr. and Mrs. Bill Carthel, Danny and Donny Ray visited with Mr. and Mrs. Douglas Cox of Plainview Sunday.

Mr. and Mrs. Loy D. Stone and Mrs. Ruby Stone made a weekend trip to Las Cruces, N. M.

Out of Town Visitors
Guests in the home of the H. O. Markleys the past weekend were Mr. and Mrs. Donnie Markley and children of Dumas, Mr. and Mrs. Iven Mirkley and daughter of Sweetwater, Okla., Mrs. Ida Baker and Mrs. J. J. Coop of Erick, Okla., and Mr. and Mrs. Murry Hall and Greg of Dimmitt.

Mr. and Mrs. A. U. Field and Lawrence from Slegriam, Ariz., Mr. and Mrs. Nolan Fields, Marjorie and Temetia of Sundown, Mr. and Mrs. B. F. Brown and Charley Lee of El Paso, Mr. and Mrs. N. W. Fields of Portales, N. M., and Mr. and Mrs. Fred Walton spent Sunday with Mr. and Mrs. W. H. Fogle of Hereford.

Mr. and Mrs. W. O. Markley and family visited in the home of G. H. LaPlant Tuesday evening.

Mr. and Mrs. Earl Worthan and Earlene of Lubbock, Mr. and Mrs. Dee Worthan, Shirley and Jan of Big Spring, Mr. and Mrs. Clancy Worthan and Sharon and Mrs. C. P. Worthan visited in the home of L. B. Worthan, Tuesday.

Mr. and Mrs. B. B. Gibson of Lesley visited with Mr. and Mrs. Edward Hillis last weekend.

Mr. and Mrs. Edward Hillis visited with relatives in Clarendon last Wednesday.

Mix deviled ham with cream or cream-style cottage cheese for a sandwich spread. Add minced chives or parsley, prepared horseradish or Worcestershire sauce for extra seasoning.

Spoon heated canned baked beans over buttered toast and top with thin rounds of frankfurter and finely chopped onion for a lunch or supper sandwich. Heat the frankfurter rounds in a skillet for the open sandwich.

Westway News

By Pat Townsend and Sue Osburn

Mrs. J. C. Morrison and Mrs. T. B. Thomas attended the funeral of Mrs. Billy Burks last Tuesday in Adrian.

Mr. and Mrs. Elmer Combs, Billy Don and Eugene visited Elmer's father, W. Combs, in Plainview Saturday night and Sunday.

Mr. and Mrs. W. E. Combs and sons have been visiting in the Elmer Combs' home this past week.

Pat Townsend and Sue Osburn attended the Farm Bureau Queen Contest for Castro County Thursday night in Dimmitt with a group from Hereford.

Colleen and Janice Cooke were visitors in the Johnnie Townsend home Thursday night.

Mr. and Mrs. E. E. Allen were visitors in the Johnnie Townsend home Thursday.

N. D. Bartlett of Hereford has purchased the Bert Garrison place where the G. C. Merritts now live. The Merritts will be moving in the near future to a farm Southeast of Hereford.

Mr. and Mrs. Joe Landers are in Okemah, Okla., this week visiting Mr. Landers' mother, Mrs. C. A. Landers, and other relatives.

Ross Joe Landers is staying with his sister, Mrs. W. B. Nunley this week. He accompanied Mr. and Mrs. Nunley and children to Olton Tuesday to visit Mr. Nunley's sister, Mrs. Walter Lewis.

Mr. and Mrs. C. A. Saulcey and Teddy Alsop visited in the Jimmy Odell and Johnny Ballard homes. They also visited Mrs. Saulcey's brother, who is in the Veterans' Hospital. Teddy remained in Amarillo with his parents, Mr. and Mrs. Johnny Ballard.

Joe Kirby of Kansas City, Mo., who has been working on the Nussbaum Brothers' farm, returned home Wednesday. Marvin Nussbaum, Sue Osburn, and James Henderson accompanied Joe to the train.

Raymond Morrison has been working for Don Guseman the past week.

Warren Hartsook of Commerce was killed in Big Spring Wednesday afternoon. Mr. Hartsook was a friend of the Ed Blakneys, and had visited them several times.

Mr. and Mrs. Paul McDowell of Lubbock spent the weekend in the Ed Blakney home.

Beauty At Home

By LYNN CARTER

Q. I have heard that pulling the hair is good for the scalp. Is this true?

A. It is recommended by many scalp specialists. Take your hair in bunches, grasping it firmly, and give these handfuls of hair firm, steady pulls. Do not snatch or jerk, for it is easy to yank the hair from its roots. But give a slow, firm pull, lifting the hair away from the scalp, to stretch the scalp and stimulate circulation.

Q. How can I remove perspiration odor from one of my dresses?

A. Try this exercise: Lying on floor, place fingertips to shoulders, with elbows near the ribs. Raise elbows off floor and then spank them down hard 10 or more times in that position. Then turn elbows outward at shoulder level and spank them hard again. Do this rapidly and with vim.

Q. Please suggest a good, effective "homemade" facial mask.

A. One beaten white of an egg, spread over the freshly-washed face, left on 20 minutes, then rinsed off with warm and chilled waters.

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You still have time to "insure" a successful harvest of this year's grain or seed crop with your own ALL-CROP Harvester.

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- 20% Egg Mash — \$4.70

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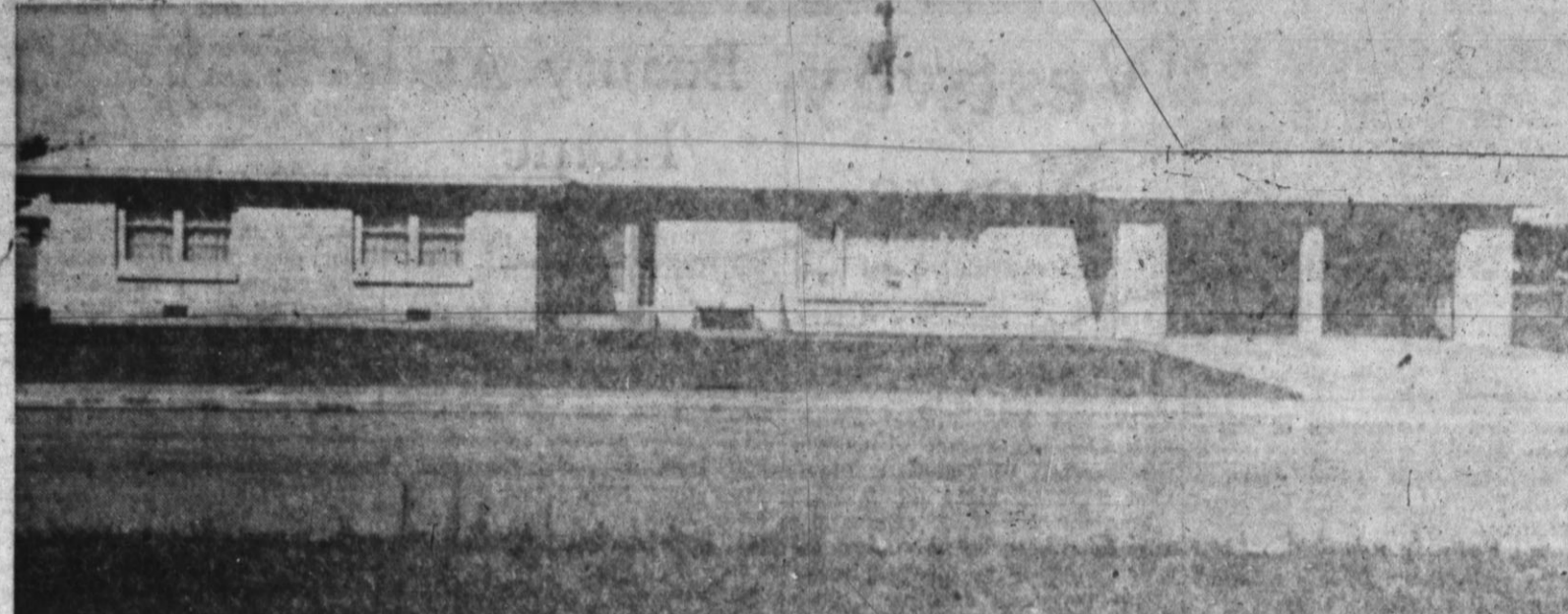
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MR. AND MRS. C. W. SEED are the owners of this Hereford home located at 129 Star Street. It is built of Austin Stone and trimmed in-aqua with a pink door. The house has nine rooms, two baths and a double garage. There are three bedrooms, a living room, dining room, kitchen, den, dinette and sewing room. It was completed July 6 of this year. (Staff Photo)

New Radar Network To Forecast Storms

AUSTIN — A network of radar stations which will give Texas the best storm warning system now available in the world will soon be completed.

There are now 11 stations in operation, and three more will soon be in operation. Another at Lake Charles, La., which serves a section of Texas will add up to 14 in operation for this state.

E. L. Hardy, regional director of the US Weather Bureau, has advised Governor Allan Shivers that the last three in the chain

will be in operation within six weeks at Austin, San Antonio and Lubbock.

Besides the one at Lake Charles, those already functioning are at Amarillo, Victoria, Brownsville, Corpus Christi, Houston, Abilene, Fort Worth, Galveston, Midland, San Angelo and Wichita Falls.

Hardy told the Governor that once the network is completed, it will be "the best and most up-to-date storm warning system now available anywhere in the world."

Hardy added that storm reports and the general warning service, maintained by the US Weather Bureau will be extended and improved tremendously by the installation of the equipment, which is able to detect heavy rainfall, tornadoes, hurricanes and other severe weather manifestations.

The US Weather Bureau ties the radar net into the Department of Public Safety communications system through special arrangements between the two organizations. All Weather Bureau radar reports are received by Public Safety Communications within about two minutes after a warning is issued.

Once reports are received, Public Safety units track the storm and warn people who are in its course. The Public Safety units also advise the Weather Bureau as to whether the storms are turning into tornadoes.

"This one phase will do much to save lives and property," Hardy noted.

William L. McGill, state coordinator of civil defense and disaster relief, agreed. As a specific example of what the network can do, McGill said the radar storm warning equipment would have been of vital use in the recent flood in the Upper Rio Grande Valley.

Federal, state and local government agencies worked out arrangements for the new equipment.

The US Weather Bureau made surplus radar equipment available. The Texas A&M College Research Foundation was given a contract to modify this equipment for storm warning use.

The Texas Department of Public Safety agreed to cooperate in making maximum use of the warnings which the Weather Bureau gives on a 24-hour-a-day basis.

The Division of Civil Defense and Disaster Relief of the Governor's Office arranged meetings in the cities in which first-order weather stations are located. A team of representatives of the disaster relief office, the Weather Bureau, the A&M Research Foundation, and the Texas Department of Public Safety explained the plan to local government officials and other interested agencies.

The initial cost of modifying and installing the equipment was underwritten by the cities involved. Once the network is completed, Texas will be served by the first storm warning system of its kind ever to be installed by any state or area.

Visiting Monday in the home of their aunt Mrs. H. R. Patterson, were Mrs. Everett Payne and son, Ralph, of Pittsburg. Mrs. Payne is the former Miss Lillian Sawyer. Also visiting was her sister and family, Mr. and Mrs. Ernest Runyon of 802 East Holt Street, Buena Park, Calif. Mrs. Runyon is the former Miss Ruby Faye Sawyer.

Foibles FANCY AND PLAIN

By KENT SNARE

All velvet makes for a one way deal, even could you get it that way, so leave us reverse proceedings this year, for one time only. In the past I have derived much pleasure from picking on the pickers, football type, that is, the precasters, haven't hit the newstands with their '54 versions yet, so to be fair and allow the local guffawers an opportunity to beagle, probable successfully, I goe protrude my cranial appendage and pick 15 of the '54 College teams to lead the parade thereof this lan. I will exercise the same prerogative that most of the early type precasters lean on and stipulate that the order in which I list them is subject to chance and that mayhap of constant type. There are 352 colleges listed as "Member Colleges" of the NCAA. That number immediately brings the odds up to 23 to 1 and tends to indicate quite a task in coming close to the top 15. Actual if isn't nearly such an auspicious maneuver as it faces up. In the past 34

years only 17 teams have won national championships. Among them are 3 Independents, Notre Dame, Army and Pittsburg, the other 14 are members of 7 conferences. These conferences are the Big Ten, Pacific Coast, SWC, Southeastern, Atlantic Coast, Big Seven and the Ivy. However, it has been 29 years since an Ivy leaguer has copped the rag and it may be even longer before we have a rerun from that group. Actually you can take those 7 groups, add 3 conferences, Southern, Missouri, Valley and Skyline, plus a handful of Independents and Texas Tech, and have a starting group that 97 percent of the time will encompass the eventual front runners. The conference group enhances 83 teams and the Independents, who hit the top rung, are fewer than you think, generally not over 14, in toto. They, ordinarily, include Notre Dame, Army, Navy, Pittsburg, Marquette, Colgate, Cincinnati, College of Pacific, Penn State, Syracuse, Fordham, Boston College, Holy Cross and Villanova. That brings the total to scrutinize to 97, and year in and year out, it fluctuates but little. I mentioned Texas Tech above, at the moment, it is in the limelight and may continue there, but to analyze the national angle a bit, they had to be national scoring leader and defeat Auburn in the 'Gator bowl before they hit national recognition last year. The sole tussle they had with a SWC team was a loss to that league's cellar occupant. So we go back to the '97. The other 255 are literally scheduled out of consideration every lap. There are 50 other conferences, besides the ones I have named, in the NCAA group and that excludes the Negro colleges, they have a lot of fun, rake in some moolah but derive small recognition. So on with the neck sticking out operation and that in black and white. As before, the following is not intended as the order of the finish: Notre Dame, California, Michigan State, Oklahoma, Texas, Illinois, Iowa, Wisconsin, Army, UCLA, Alabama, Georgia Tech, Oregon, Baylor and

Maryland. I'd leave the Terps clear out but they are in the public eye and probable will stay there through their tissue paper schedule. This time they don't even play Alabama and Mississippi. The only clubs of any stature on their schedule are UCLA, Missouri and Kentucky. Even in their own league, they have not scheduled Duke whose club might give them a rough demerit. Maryland, if they take the Atlantic Coast Conference and they probably will, since they have 5 conference games scheduled to only 4 for Duke (reversed from last year, when Duke had the better conference mark), is contracted to play the winner of the Big 7 in the Orange Bowl. The likely winner of that group will be Oklahoma, who by league rules can't return, so will be succeeded by Missouri. Maryland closes their season on November 25 against Missouri at College Park. What a thing to endure all season? That's the problem of the Orange Bowl Committee. Is everybody happy????

Mr. and Mrs. Duayne Orr have returned to their home in Corpus Christi after visiting his mother Mrs. Maud Orr, in Hereford.

Surprise Party For Miss Bronniman

Angela Heiselman honored Lyla Mae Bronniman with a surprise going away party last week in her home. Those present played table games and had refreshments of chocolate and vanilla homemade ice cream and angel food cake.

Guests were Finis and Davis Brown, Mary Grubley, Erma Lou Jordan, Wilbur Harris, Jean Finley, Eddie Reeback, Mr. and Mrs. John Heiselman, Jo Ann, Teresa, and Paul, Mrs. Oscar Bronniman, Oscar Jr., Wayne, Hubert, Erma Payne, the hostess, Angela Heiselman, and the honored guest, Lyla Mae Bronniman.

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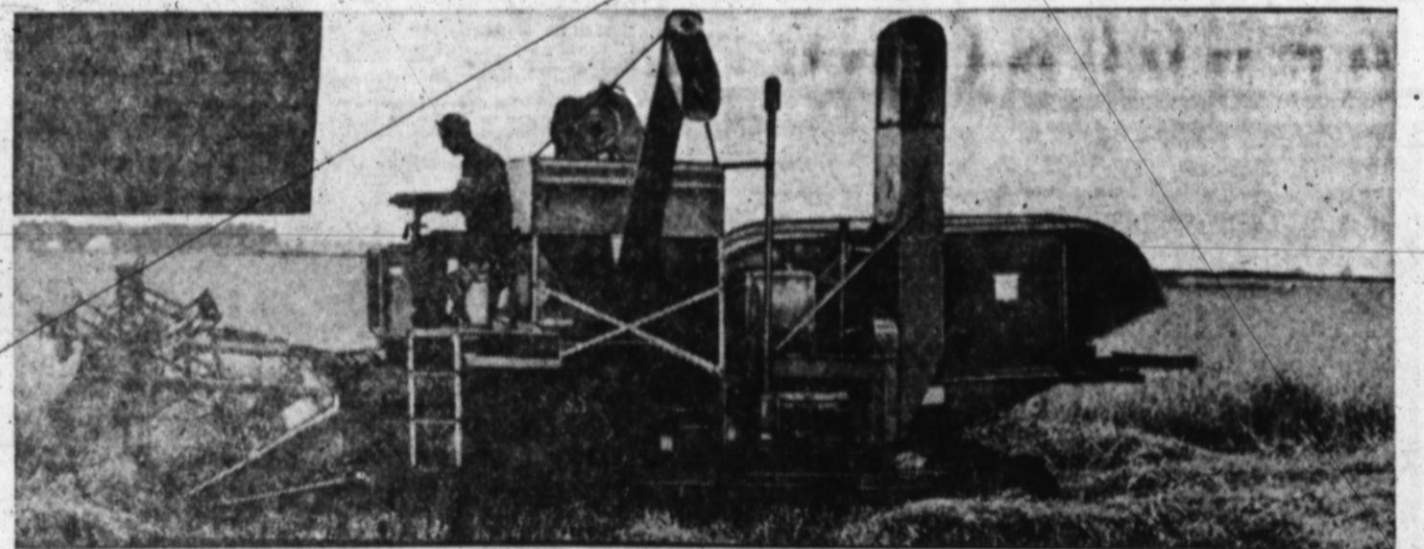
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Oliver Self-Propelled Combine

Here's a combine with one of the richest heritages in the history of harvest machine culture. It's part of a line of grain-saving equipment that has been world-famous since 1848.

Naturally, all the major harvesting benefits of a self-propelled are yours when you buy an Oliver Model 33; no back swath . . . quick opening and operation anywhere in a field without trampling or shattering the crop . . . over irrigated and terraced land, around gullies, across field ditches, levees and borders.

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Chambers Family Attends Reunion

Children of the late Mr. and Mrs. W. H. Chambers who were former residents of Hereford and Canyon, held a family reunion over the past weekend with Mrs. Elmer Patterson acting as hosts. The festivities included a luncheon Sunday at the Hill Hotel, and trips to Buffalo Lake and Carlsbad Caverns. Thirty-five relatives were included in the get-together with nine of the 10 children attending. Mrs. R. Blevins who now lives in California was unable to attend. Included in the reunion were Mrs. J. J. Kennon and Joe Kennon, Roswell, N. M., Miss Frances Chambers and Mr. and Mrs. Wayman Davenport of Amarillo, Mr. and Mrs. R. E. Chambers of Unger, Mr. and Mrs. J. C. Chambers and Ivan Keith, and Mr. and Mrs. Gerald Chambers and Gerice Lubbock, Mr. and Mrs. Jimmy

Newton and daughters of McLean, Mr. and Mrs. W. D. Chambers, Billy and Ginger of Clarksville, Ark., Mr. and Mrs. A. L. Chambers and daughters of Corpus Christi, Mr. and Mrs. Monroe Horton and children of Montrose, Colo. Mr. and Mrs. Elmer Patterson, Nancy, Gerry and Sheryl. Others attending the reunion were Mrs. Ada Chambers, step-mother, of Brownsville and Willie Earl Waits. Calling Sunday afternoon were a step-brother and family, Mr. and Mrs. Harry Inman and sons of Amarillo, Mr. and Mrs. Marvin Knox and Cynthia and Mr. and Mrs. W. H. Blevins.



THOSE ATTENDING the Chambers reunion at the Elmer Patterson home the past weekend are, front row from left: Mrs. Ada Chambers of Brownsville, Mrs. Joy Keenan of Roswell, N. M., Mary Frances Chambers of Amarillo, Mrs. Wayman Davenport of Amarillo, Mrs. Elmer Patterson of Hereford and Mrs. Monroe Horton of Montrose, Colo. Back row from left: Bob Chambers of Unger, Cloyce Chambers of Lubbock, Bill Chambers of Clarksville, Ark., and Arthur Chambers of Corpus Christi. (Elmer Patterson Photo)

Shower Fetes Recent Bride

Mrs. James Ketchersid, the former Miss Patsy Morton, was feted at a miscellaneous shower given recently in the home of Mrs. Alvin Williams. Assisting hostesses were Mesdames A. S. Brook, Carl Smith and Miss Mary Lou Williams.

Decorative appointments carried out a blue and white theme with the refreshment table laid with a lace cloth over blue, and flower arrangements in the chosen colors. Receiving the guests with the honoree were her mother, Mrs. Grady Morton and Mr. Ketchersid. Signing the bride's book of names were Mesdames Joe Pitts, Leon Turner, A. C. Hershey, W. W. Cummings, Clarence Saulcy, E. Ramey, Everett Allen, Jess Ford, J. O. Lee, George Graham, O. Z. Golden, E. B. Miles, Wendell Morton, Misses Gay Morton, Joy Morton, Patsy Ford, Jean Morton, Joan Morton and members of the house party.

Mrs. Margaret Hayes left Thursday for her home in Phoenix, Ariz., after a week's stay here with her sister, Mrs. A. O. Thompson.

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Watch Timing Instrument
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Your doctor of all sick & decrepit watches.
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Cowan Jewelry

ANNOUNCING
The Opening of
Lorraine's Kindergarten
Monday, August 30th
Located on Harrison Highway
For Enrollment
Call 1574-W or 429
Mrs. J. R. Fowlkes

Courthouse Records

Warranty Deeds

J. G. Evans, et ux, to E. B. McLellan, Lot 14 of Alberta Thompson's Subdivision of a part of Block 16 of Evans Addition.

R. J. Engler, et ux, to Jaral R. Kirkland, part of Block 44, Evans Addition.

Jeral R. Kirkland, et ux, to Ernest L. McGee, Lot 10 of Block 44 of Evans Addition.

Lillie B. O'Rear, et al, to George Millard and C. C. Bowman, Lots 1 and 2, Block 71.

Grady H. Rogers, et ux, to D. C. Waiser, E 50 feet of the W 350 feet of the N 140 feet of Block 22, of Whitehead Addition.

Louise Foster Pursley, et ux, to S. M. Easley, E 1/2 of Section 4, Township 2, Range 4 E.

Parker Brothers Planning Mill, Inc., to Delbert Glenn Scott, Lot 32 of Parker Subdivision of the W 1/2 of Block 23, Evans Addition.

Genece S. Black, et al, to Edith S. Winfrey, Lot 12 and the S 1/2 of Lot 11 of J. A. Fox Subdivision of a part of Block 12 of Evans Addition.

Edith S. Winfrey, et ux, to First Federal Savings and Loan Association, Lot 12 and the S 1/2 of Lot 11 of J. A. Fox Subdivision of a part of Block 12 of Evans Addition.

Deeds of Trust
Edith S. Winfrey, et ux, to First Federal Savings and Loan Association, Lot 12 and the S 1/2 of Lot 11 of J. A. Fox Subdivision of a part of Block 12 of Evans Addition.

Valdez Is With Fifth Infantry

FIFTH DIV., GERMANY—Army Pfc. Elov A. Valdez, 22, son of Eulogio Valdez, Hereford, Tex., is serving with the 5th Infantry Division in Germany.

The "Red Diamond" division is receiving intensive training in southern Germany as part of the U. S. Seventh Army.

A squad leader in Company B of the division's 11th Infantry Regiment, Valdez has been in Europe since August 1952. He entered the Army in February 1952 and completed basic training at Fort Ord, Calif.

Scientists believed that cancer was common in prehistoric times. Triplets appear about once in every 9,600 confinements.

About 45 per cent of the Japanese people are farmers.

A recent survey showed that the average U. S. steelworker has two dependents.

Mrs. Kathryn D. Jenkins, 1954 Buick 8-18; Fayola Patton, 1954 Buick 8-19; H. G. Beauchamp, 1954 Buick 8-20; Maxie and Weldon Warren, 1954 Buick 8-20; J. C. Perrin, 1954 Oldsmobile, 8-20; A. L.

Manjeet, 1954 Chevrolet, 8-20; Florene Curry, 1954 Chevrolet, 8-20; Jack Renfro, 1954 Oldsmobile, 8-23; Austin Rose Jr., 1954 Mercury, 8-24; J. Frank Duncan, 1954 Chevrolet, 8-23; C. I. Penry, 1954 Chevrolet, 8-20; Effie Crow, 1954 Oldsmobile, 8-24; Parris Williams Jr., 1954 Buick, 8-26; and Myrtle Wright, 1954 Pontiac, 8-25.

Camp Fire Girls Awarded Patches

Annual Hereford Camp Fire encampment closed Friday night, August 20, at Inlow Youth Camp with a Grand Ceremony under the direction of Cecelia Wilkins. It was held in the Kiva by candle light due to the rain.

Camp patches were awarded to all campers. The Honan, which is the Good Housekeeping award, went to the Tohe tribe. Sue Chaner was senior counselor for that tribe. Gifts of appreciation were presented to Mrs. Glenn Anderson, the nurse, and to Cecelia Wilkins and Gracie Fotheringham, counselors at large. Total number of people attending the camp was 113.

In addition to those who went with the girls and stayed at the camp were these people who helped bring the girls home, Mrs. Jimmie Gillettine, Mrs. Howard Beasley, Mr. and Mrs. George Paetzold and Corky, Mr. and Mrs. M. B. Schaner and Mr. and Mrs. Cecil Boyer.

Mrs. Gillettine and Mrs. Beasley arrived Friday and took their daughters, Sara and Brenda, on to Albuquerque for the weekend. Mr. and Mrs. George Paetzold and Corky also arrived Friday morning and after spending the night, took their girls, Betty and Dolly, to Albuquerque for the weekend. Mr. and Mrs. Sumner, who had been on vacation in New Mexico and Colorado, came into camp Saturday morning and picked up their daughter, Phyllis, and continued on their vacation.

Mr. and Mrs. Cecil Boyer came to camp Friday night and brought a load of girls home.

They had no mishaps on the way home, however, they did run into a big rain in Clovis, N. M., and several of the cars drowned out. It delayed the trip home about two hours. Everyone arrived in Hereford Saturday evening.

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- A NEW ROOF?
- A NEW GARAGE?
- REPAIRING?
- INSULATION?
- STORM WINDOWS?

OR

An Extra Room for Your School Kids

Whatever you need to do to your home before winter, it's easy the FOXWORTH-GALBRAITH way. Call 656 today and let us give you a FREE ESTIMATE on your particular repair or remodeling needs. And, if you don't have the ready cash, we will help you arrange an

FHA TITLE 1 LOAN!
Nothing Down 36 Months to Pay!

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Here's the car that's changing History

Here's the 3-way Bonus you get in Buick today

- 1. Advanced styling**—styling you know is sure to show up on other cars in the years to come. So you know you have in Buick the car that's sure to stay fresh and new-looking long into the future. And that means you'll be way ahead at trade-in time.
- 2. Better Buy**—for just a few dollars more than you'd pay for one of the so-called "low-price three," you get in Buick a whole of a lot more power, room, comfort, ride steadiness and solid durability—plus the new-day styling that includes the broad panoramic windshield.
- 3. Top Allowance**—with our great and growing sales volume, we can—and do—share our success with you in the form of a higher trade-in allowance on your present car. Drop in, see and drive Buick the beautiful buy—and see for yourself how our volume business means a far bigger allowance for you.

Here's the fact that proves Buick's the Buy

This Buick V8 costs less than some models of the so-called "low-price three"!

Now's the time to make your buy because—
Buick Sales are Soaring!

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

WALLACE BUICK COMPANY
DRIVE A BUICK IT'S TEXAS-BUILT FOR TEXANS 142 N. Miles Phone 15

Visit Cockrell Home
Miss Era Cockrell of Mobile, Ala., left Monday for her home after a two weeks visit here in the home of her uncle, J. E. Cockrell. Other guests in the Cockrell home were their daughter, Mrs. L. R. Frost, and son, Gary, of Abilene and another daughter and her family, Mr. and Mrs. Edgar Russell and daughter, Betty Kay, of Levelland. While here, the group made a trip to points in New Mexico, Miss Cockrell's former home.

Observes Birthday
Miss Lee Wilson of 200 McKinley St., celebrated her sixty-first birthday Wednesday. During the hours of three and five, many of her friends and neighbors dropped in to wish her happy birthday and to have coffee and cake with her. Miss Wilson came here 47 years ago on an excursion train from Kentucky.

Mr. and Mrs. D. C. Allman visited in Baird Sunday, Monday and Tuesday, in the home of Mrs. Harvey Brock. The Allmons' son and family from Franklin, La., were also visiting there at the same time.

Recent visitors in the Colby Conkright home were Mrs. Ralph Gardner of Florence, Ala., her son, Rayford Neal, of Auburn, Ala., Mrs. A. W. Thompson of Vernon, and S. L. Thompson of Sherman. Other visitors in the Colby Conkright home recently were Mr. and Mrs. Pat Murphey of White Oaks, N. M. Mrs. Murphey and Mrs. Conkright are cousins.

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JOHN and GEORGE



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CITY MAP OF HEREFORD, DEAR COUNTY TEXAS
Map Designating Mother's March On Polio

Dawn News

By BERTHA FRYE

This community was saddened by the sudden death Wednesday

of Lloyd Bentley. He died at his home of a heart attack. Mr. Bentley is survived by his wife. The sympathy of the community goes out to Mrs. Bentley.

A cafeteria meeting will be held on the opening day of school.

Attending the Baptist Brotherhood encampment near Floydada this past week were: Rev. Paul McClung, Norman Miller, Walter Galley, J. T. Cronin and Manuel Beavers.

Walter Lemons underwent a tonsilectomy at the Canyon Hospital August 21. He was able to return to his home Monday.

Mr. and Mrs. Walter Galley and Irene returned recently from a 10-day trip which took them to Yellowstone Park, Denver, Colo., Colorado Springs and Salt Lake City, Utah.

Attend Reunion

Mr. and Mrs. Carl Wimberley and family returned from a 10-day trip to Sweetwater, Dublin and Wichita Falls. They attended a family reunion at Comanche.

Mrs. Jim White of Canyon spent Friday in the Baker Womble home. Mr. and Mrs. David Rodgers and sons of Lubbock, Mr. and Mrs.

Lawrence Crawford and children of Williamsport, Ind., and Miss Vera Crawford of Canyon.

Audni Miller returned home after a week's visit with the David Rodgers in Lubbock.

Mr. and Mrs. Alfred Smith and family are spending their vacation at Ruidoso, N. M., Carlsbad, N. M., and El Paso.

Recent dinner guests in the Baker Womble home were Miss Betty McBrayer and Mrs. Harley Hicks of Canyon, Mrs. Glen Hopson and Mr. and Mrs. Dan Trew of Hereford.

When marshmallows are to be melted and used in a recipe, cut them into small pieces with a kitchen scissors to save melting time.

ANNOUNCING
CHANGE In The STAR THEATRE POLICY
MATINEE (Continuous All Day Shows) Will Show
SUNDAY — MONDAY — WEDNESDAY — FRIDAY — SATURDAY
2:00 P.M. SHOW TIME 2:00 P.M.
NO MATINEE — TUESDAY — THURSDAY
SHOWTIME 5:15



A WOMAN FIGHTING WITH FIRE AND STEEL AGAINST MEN...AND ANOTHER WOMAN!

Joan the gunfighter!
in a story of passion and bitter hatred as big as the great Southwest!

Joan Crawford
STERLING HAYDEN · SCOTT BRADY
"JOHNNY GUITAR"
MERCEDES McCAMBRIDGE
WARD BOND · BEN COOPER
JOHN CARRADINE

TRUCOLOR BY CONSOLIDATED

There was never a man like my Johnny... Like the one they call Johnny Guitar.
FROM THE THREE SONGS

JOHNNY

DANCIN' KID — he wanted Vienna — and was prepared to destroy her if he failed

TURKEY — a boy with guns who had to learn to die like a man

BART — leader of the gang, his guns speak only for himself

OLD TOM — his tragic gesture touches off a lynching

LADIES ONLY

Allowed to Read This!

If your husband or boy friend is planning on buying or trading cars, don't let him get just any car. We have thoroughly reconditioned every car on our lot, with the woman in mind, because we know that you will appreciate a clean car, inside and out.

Each car is mechanically perfect and ready for you to drive. Why not bring that man of yours over today! You'll agree that we have the nicest, cleanest cars in town. At lower prices and easier terms.

Drop by today . . . we have two convenient locations and a big selection of A-1 used cars to choose from. Used car lot located at West Highway 60 . . . or just come by the 2nd and Sampson location downtown.

WE'RE READY TO TRADE!

Buy Cars With **APPEAL** At

HEREFORD MOTOR CO.
2nd at Sampson Phone 39

YOU CAN'T BEAT THESE BUYS!

BACK-TO-SCHOOL SUPPLIES

Make the **INK SPOT** Your Headquarters for School Supplies!

Leather, Zipper 2 Ring Note Books

Priced from **\$2.50 to \$6.50**

Name or initials engraved free with Purchase of Above!

ESTERBROOK PENS
for the entire family

\$2.50 and \$3.00

The INK SPOT

Office Supply
1st Door South of Texas Theatre
Phone 201

WEDNESDAY THURSDAY

HIS KISSES WON HER... FROM THE MAN WHOSE BULLETS TOUCHED HER!

Forbidden
TONY CURTIS JOANNE DRU

TOWER DRIVE-IN THEATRE
8:00 SHOWTIME

SUNDAY MONDAY TUESDAY WEDNESDAY

"WE'LL CUT THROUGH CANYONS AND COMANCHES"

OVERLAND PACIFIC
Jack MAHONEY · Peggie CASTLE · Adele JERGENS

They plucked the rails deep into Comanche Territory!

COLOR
COLOR COPY OF AMERICA

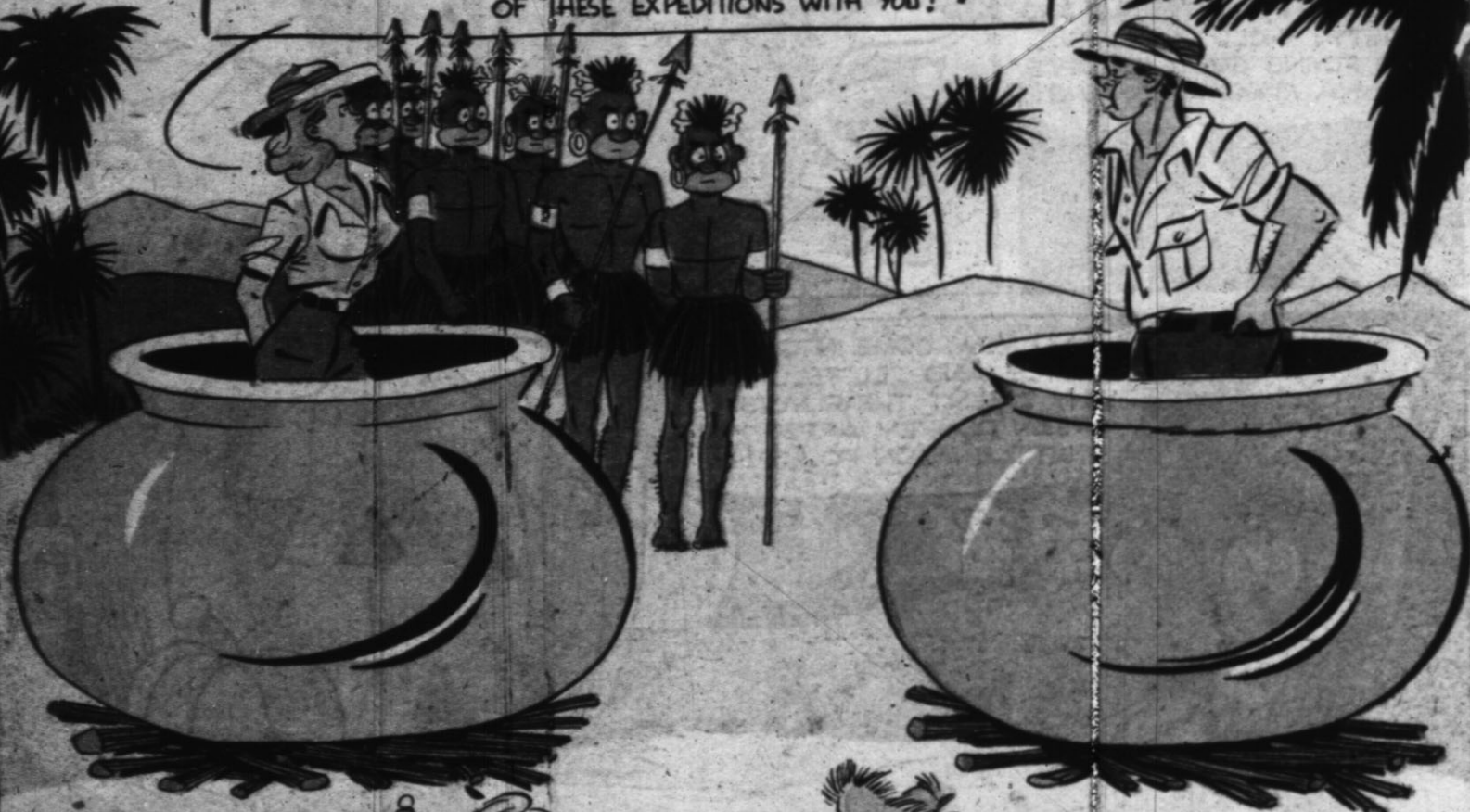
BOO! IT'S ALL NEW!
LOU ABBOTT and COSTELLO MEET DR. JEKYLL AND MR. HYDE

ROBIS KARLOFF
YOUR MOVIE MONEY STAYS IN HEREFORD!

The Sunday Brand

AP NEWSFEATURES COMICS

THIS IS ABSOLUTELY THE LAST TIME I'M COMING ON ONE OF THESE EXPEDITIONS WITH YOU!



WELL, ANYWAY HE ISN'T HARD-BOILED—HE'S ONLY HALF BAKED!!

IT IS NOT YOURS! IF YOU'LL JUST LOOK YOU'LL SEE MY INITIALS ARE ON IT!!

JUST GO DOWN THIS ROAD 375 MILES AND TURN RIGHT AT THE TRAFFIC LIGHT AND YOU'RE THERE!!



WOODSTOCK
KAZAMZAM
SIZZLES
A-1
SPORTS
BY
2-24
9-2

The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, AUGUST 29, 1954



A SORRING SOUND—LONG DRAWN OUT—
ENOUGH TO CHILL ANY MAN'S BLOOD—

DICKIE DARE

caution
waugh



LISTEN, DICKIE...
WOLVES! ... I DON'T
WANT TO SEEM TO
BE A COWARD... I'M
AFRAID THIS MEANS
OUR FINISH...



WE'VE BOTH GOT
BROKEN LEGS—
AND NOTHING TO
WORK WITH BUT
A COUPLE
OF KNIVES!

WAIT, MR.
FLEM— I
SEE
SOMETHING!



LOOK AT
THE SWELL
FORK IN
THIS YOUNG
TREE— AND
THERE ARE
LOTS
MORE!

I DON'T
CATCH— BUT
I DO...!
CRUTCHES!



I'LL MAKE YOU ANOTHER— THEN
A PAIR FOR
MYSELF



HERE'S THE FIRST
STEP TOWARD
FACING UP TO
OUR TROUBLES

I'M GETTING IT ON
FILM, DICKIE... BUT
THOSE WOLVES...



LET'S GET TO WORK
ON THAT, MR. FLEM!
WE'LL NEED PLENTY
OF DRY, PUNKY WOOD—
AND DRY BARK
FOR TINDER

DICKIE... YOU
KNOW HOW TO
MAKE FIRE
WITHOUT
MATCHES?



IT'S NOT EASY, BUT
IT CAN BE DONE!
SEE, I'VE WHITTLED
A "HEARTH" WITH
NOTCHES
CUT IN IT!

ALSO A LITTLE
BOW— USING A
SHOELACE— AND
A DRY-WOOD
DRILL



FIT THE DRILL IN A NOTCH
NOW HOLD IT STRAIGHT
WHILE I ROTATE
IT WITH THIS BOW

HERE
COMES SMOKE
FROM THE
FRICTION!



DICKIE HAD
PUT DRY BARK
UNDER THE
NOTCH



FIRE! WE
MUST NURSE IT
CAREFULLY, MR.
FLEM...

DICKIE—
I THOUGHT I
HEARD
SOMETHING...
DICKIE!



NOW HE
LIFTS
HEARTH
AND
BARK AND
BLOWS
GENTLY...



LITTLE MOON FOLKS

WATCH IT, MOONBEAM AND GHOSTY! HOLD ON TIGHT... THIS FLYING GREEN DONKEY'S GONNA MAKE A LANDING!

HEY! THAT SURE WAS A NICE SOFT LANDING!

WASNT IT, THOUGH? JUST LIKE LANDINGS ON A CLOUD!

YEAH... B-B-B-BUT WHERE ARE WE?



DON'T BE FRIGHTENED, SCARY! HEH HEH! YOU FOLKS ARE IN PUMPKIN VALLEY, ON THE OTHER SIDE OF MOON! THE HOME OF OL' KING PUMPKIN PETE...UH, THAT'S ME!



AND NOW, COME INTO MY CASTLE, AND I'LL TELL YOU WHY I SENT THE FLYING GREEN DONKEY AFTER YOU LITTLE MOON FOLKS!



CONTINUED

Homer Hoopee by PAUL BERUBE



C'MON IN, M'LOVE! THE WATER'S AS WARM AS TOAST!

OH, N-NO!



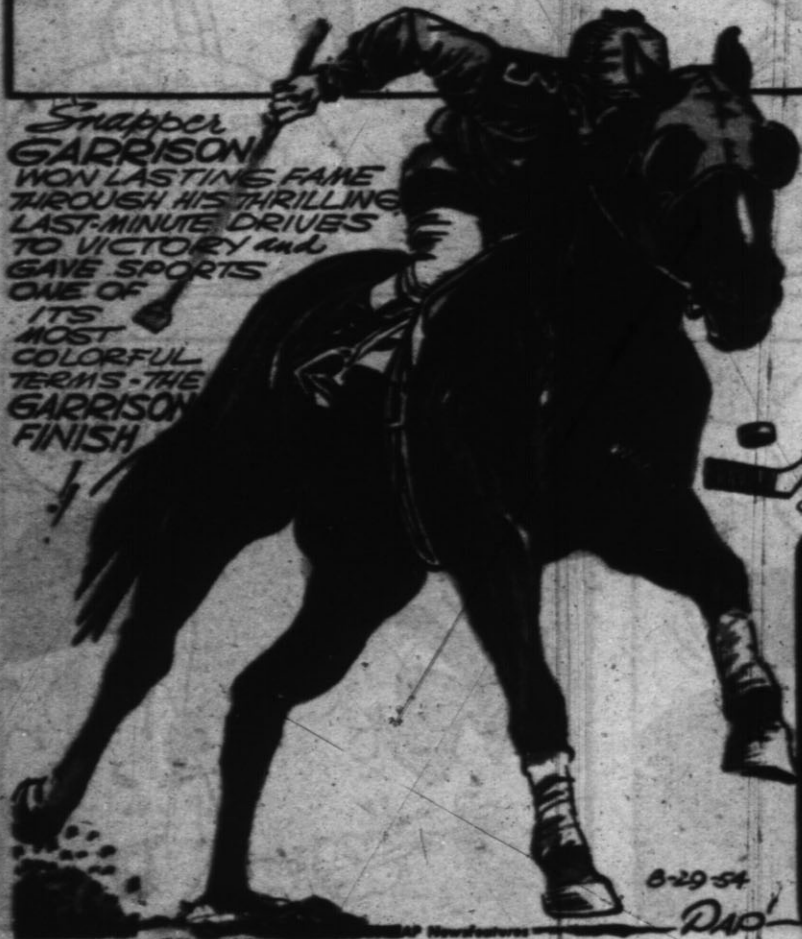
FRAIDY CAT! HA! HA! HA! HA! HA!

SHE'S TOO SMART, SHE KNEW I WAS GOING TO DUCK HER.

SPORT SLANTS

— ON ADDED COLOR!

Snapper GARRISON
 WON LASTING FAME THROUGH HIS THRILLING LAST-MINUTE DRIVES TO VICTORY and GAVE SPORTS ONE OF ITS MOST COLORFUL TERMS — THE GARRISON FINISH



8-29-54

DAD

TEXAS LEAGUER

— A LOOPING HIT OVER THE INFIELD. THIS TYPE OF HIT WAS MOST POPULAR IN TEXAS WHERE THE SPACIOUS PLAYING FIELDS MADE LONG FLY BALLS EASY OUTS BY THE OUTFIELDERS



THE HAT TRICK

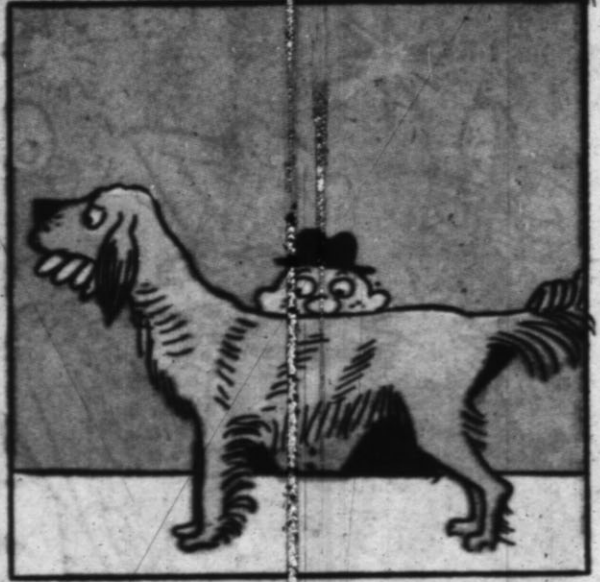
— A HOCKEY TERM FOR SCORING THREE GOALS IN A GAME. WAS BORROWED FROM CRICKET and CALLS FOR A REWARD... OFTEN A HAT.



WALLY AMBROSE
 HIS INVENTIVE AND KEEN FOOTBALL RULE MAKERS BUSY LEGISLATING HIS INNOVATIONS WHICH DID SO MUCH TO POPULARIZE THE GAME

BUCKLEY

DOG SHOW



© Harcourt

Hum 8-29



WHEN THE WITCHES OF THE KINGDOM OF UNCERTAINTA LEARNED THAT MURDOCK HAD CHANGED THEIR PROSPECTIVE QUEEN INTO A BAT, ANOTHER MEETING WAS QUICKLY CALLED...

WITCHES UNITE! WE'LL TAKE OVER TH' KINGDOM! DOWN WITH KING CORNY! AND MURDOCK! AND OAKY DOAKS!

EYES OF A LIZARD... --AN' A RABBIT'S GIZZARD! A MAIDEN'S TEAR... --AN' A UNICORN'S EAR... --IN AN OL' BEEF STEW... --MAKES A WITCHES' BREW!

WE'LL SPRINKLE IT ON A STORM CLOUD, GIRLS, THEN FEAR AN' CONFUSION WILL REIGN WHEN IT RAINS!

MEANWHILE, IN THE ROYAL CASTLE, THE ROYAL WIZARD IS TRYING TO GET KING CORNY'S ATTENTION...

DON'T PESTER ME, MURDOCK... I'M HAVING FUN!

BUT, YOUR MAJESTY...

...IF TH' WITCHES GIT ORGANIZED, THEIR COMBINED WITCHCRAFT MIGHT BE POWERFUL ENUF TO UNSEAT YE!

UNSEAT M-ME?!

M-MURDOCK! I ORDER YOU TO S-STOP 'EM!

YES, YOUR MAJESTY! WITH TH' HELP O' SIR OAKY DOAKS I'LL MAKE EVERY WITCH HARMLESS!

I HATE FLYIN', BUT I'M GOIN' TO TAKE THIS WAR RIGHT TO THEM OL' HAGS!

... AN' I'M GOIN' TO USE MY SUPER-DUPER, SOUPED-UP FLYIN' BROOM TO DO IT!

THINGS TO COME

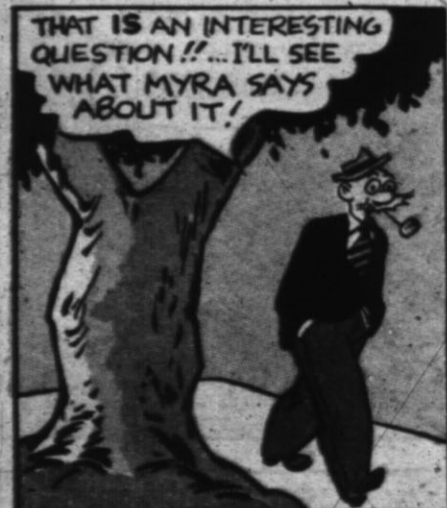
SKY WATCHERS OF THE GROUND OBSERVER CORPS MAY SOON BE ABLE TO SIT COMFORTABLY INDOORS WHILE A METAL "EAR" ON THE ROOF LISTENS FOR APPROACHING PLANES...BUZZER INDOORS WOULD SOUND THE ALERT.

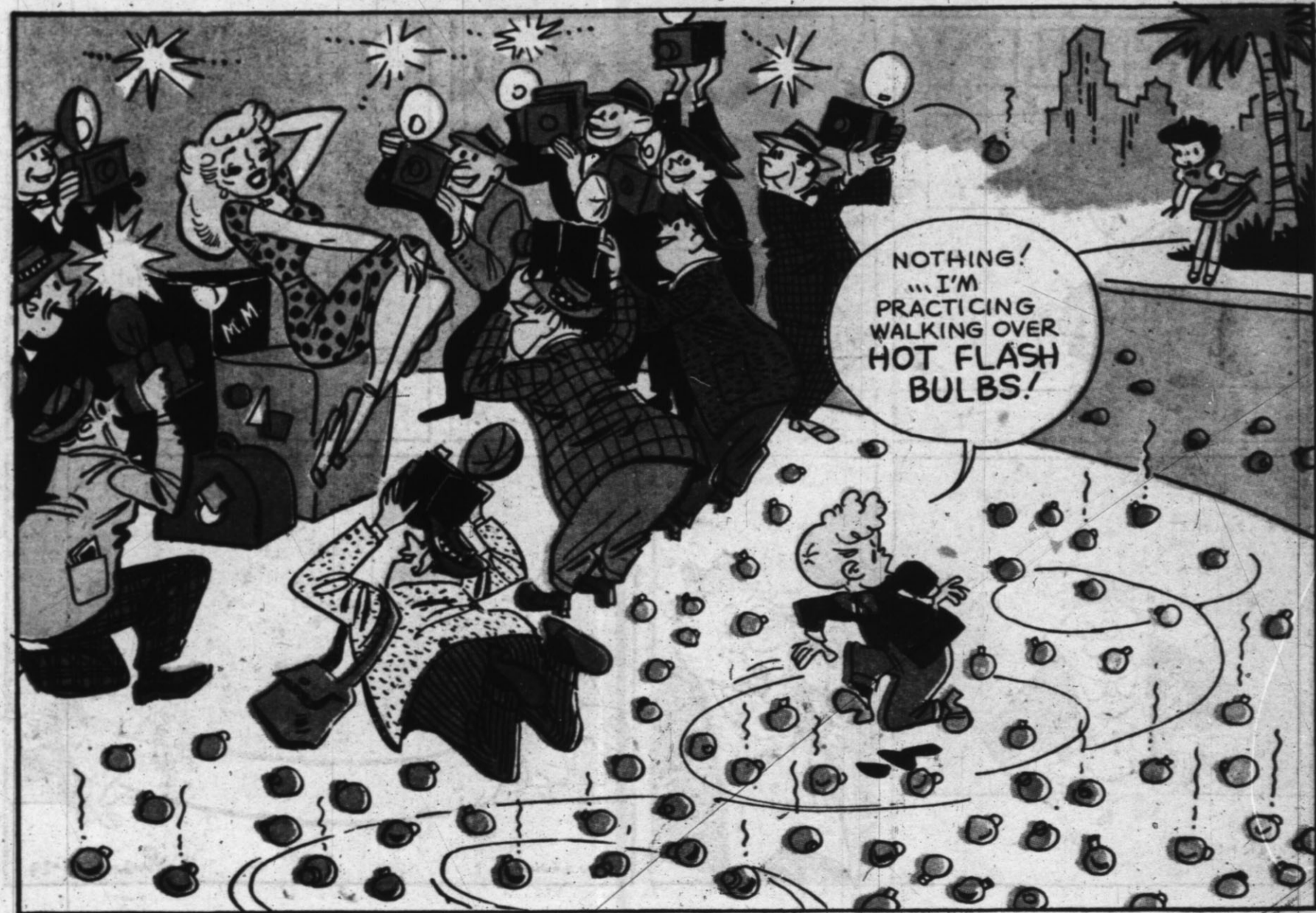


INVENTIONS NEEDED!
CARRIAGE WITH SPECIAL WHEELS FOR USE IN SUBURBAN AREAS WITH GRAVEL WALKS AND SOFT GROUND.



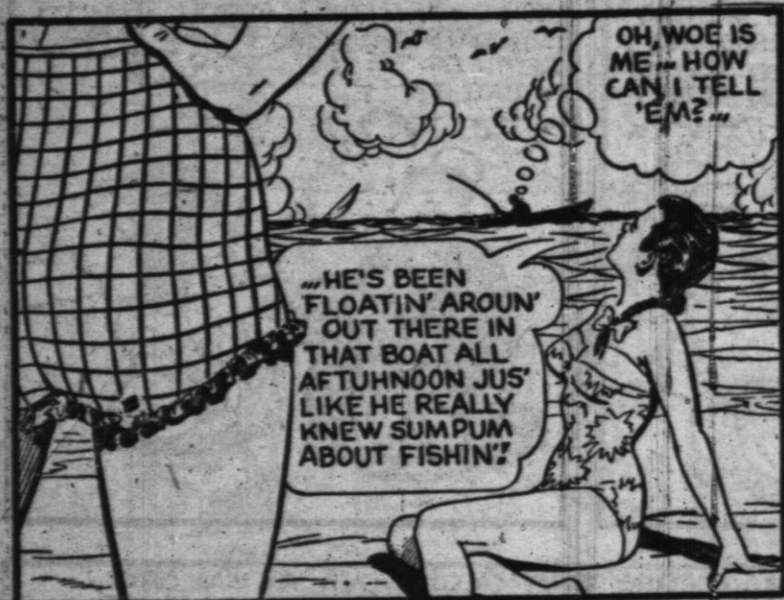
NEIGHBORLY NEIGHBORS BY MORRIS





CLARK DIKE

by
RAY GOTTO



ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



Features

WORLD'S GREATEST FEATURES

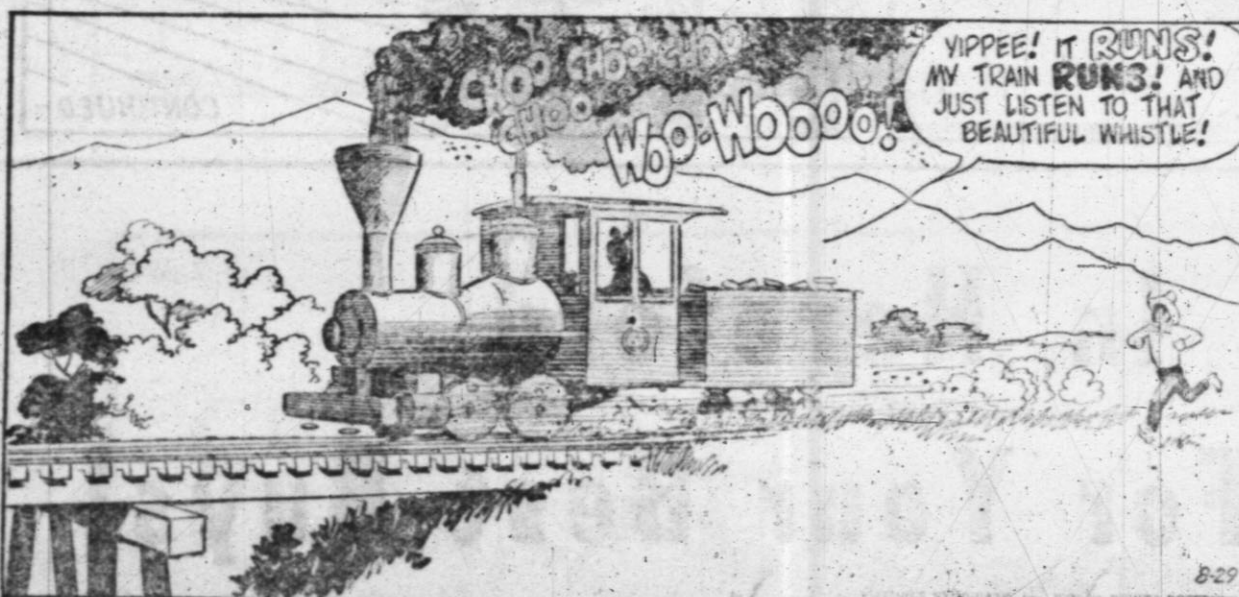
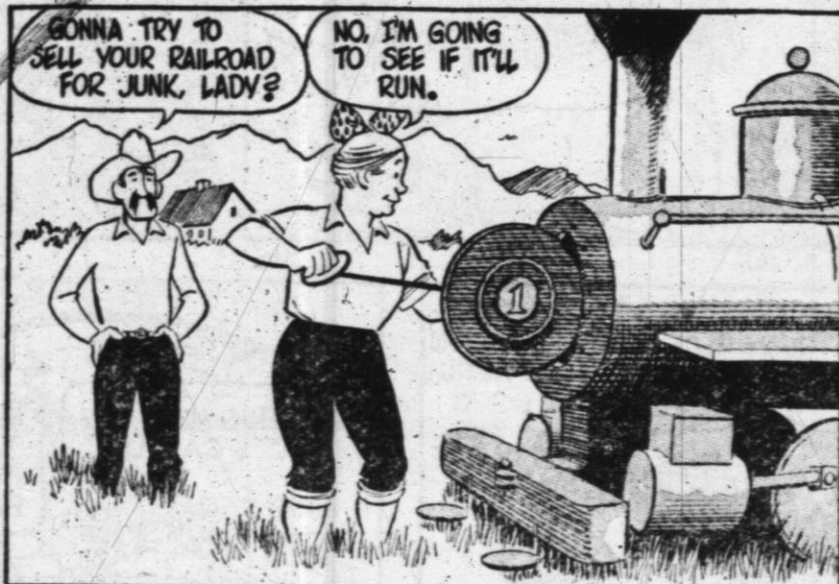
The Sunday Brand

Merced, Texas

Our Slogan "More People—More Fun!"

BUZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

CENTAURS! AREN'T THEY WONDERFUL? FIRST GOOD LOOK I'VE HAD OF THEM IN THE DAYLIGHT! A BIT UNDERHANDED--THE WAY I BOUGHT THEM-- BUT I INTEND TO OFFER THEM TO SCIENCE AND CHARITY--AS FABULOUS EXHIBITS!

REALLY, SIR HARRY. LOOK--



ORDINARY HORSES--WITH CLEVER PLASTIC COVERING! HARRY, YOU'VE BEEN SWINDLED BY MASTERS! WHATEVER YOU PAID --STOP THE CHECK!

CHECK? I PAID CASH-- Uh--BUT THE BARON DIDN'T KNOW ABOUT THIS! WE'LL GO TO HIS CASTLE.



BUT THIS IS BARON BURLE'S CASTLE. I WAS HERE ONLY AN HOUR AGO.

NO SUCH PERSON. THIS CASTLE HAS BEEN A MUSEUM FOR FORTY YEARS!



WHAT A FOOL I WAS! AND I WAS SO CAREFUL NOT TO TELL YOU ABOUT IT--

THE RAILROAD STATION'S NOT FAR. WE MAY STILL CATCH THEM--



GET GOING!

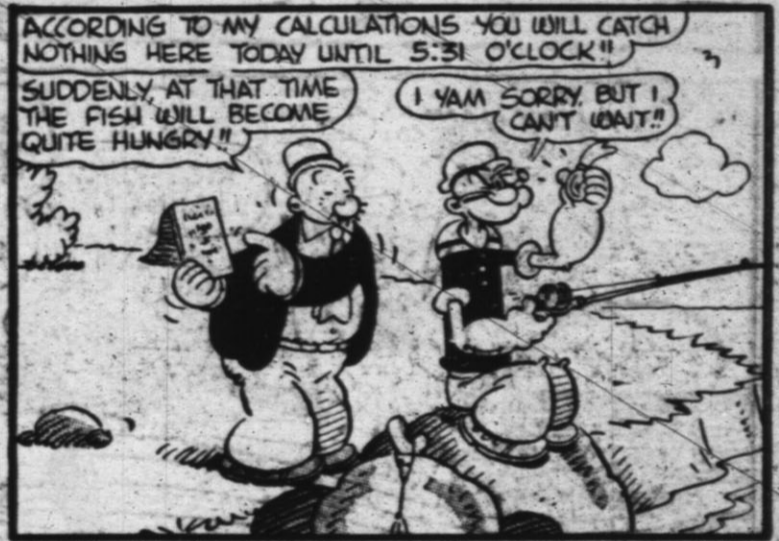
THERE THEY ARE! STOP THIEF!

8-29
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CONTINUED-

Shop In Hereford
For Your Best Buys!

THIMBLE THEATRE PRESENTS
POPEYE
 by **TOM SIMS & BILL ZABOLY**



**Trade In Hereford
 For Your Best Buys!**



ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



BLONDIE

by
CHIC YOUNG

DON'T YOU ENJOY A NICE WALK, DEAR?

YES, IT'S SO RELAXING

GREAT SCOTT... THIS SCALE SAYS I'M TWENTY POUNDS OVER-WEIGHT

HOW TERRIBLE!

WE'RE GOING TO DO SOMETHING ABOUT THAT RIGHT AWAY

GYMNASIUM AND MASSAGE REDUCING OUR SPECIALTY

WE'LL KNOCK THOSE TWENTY POUNDS OFF IN A JIFFY

STEAM ROOM

I'LL BROWSE AROUND THE SHOPS WHILE I'M WAITING FOR HIM

UP..UP!

PUF HUF

FASTER, FASTER

CRACK

DO YOU WANT TO SEE SOME MORE HATS, MRS. BUMSTEAD?

YES, BUT I WANT TO LOOK AROUND THE DRESS SHOPS TOO

STEAM ROOM NO SMOKING

YOU CAN GET DRESSED NOW

I'M DYING TO WEIGH HIM AGAIN ON THAT SAME SCALE

HE'S A NEW MAN, LADY

THIS SCALE HAS BEEN OUT OF ORDER ALL DAY

OUT OF ORDER

DON'T FEEL AS THOUGH THE AFTERNOON WAS WASTED, DEAR--LOOK AT THE LOVELY THINGS I BOUGHT

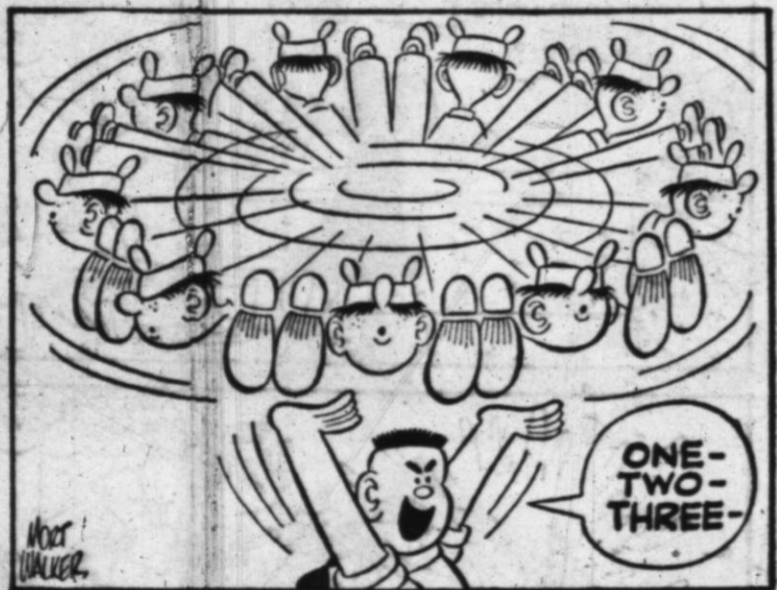
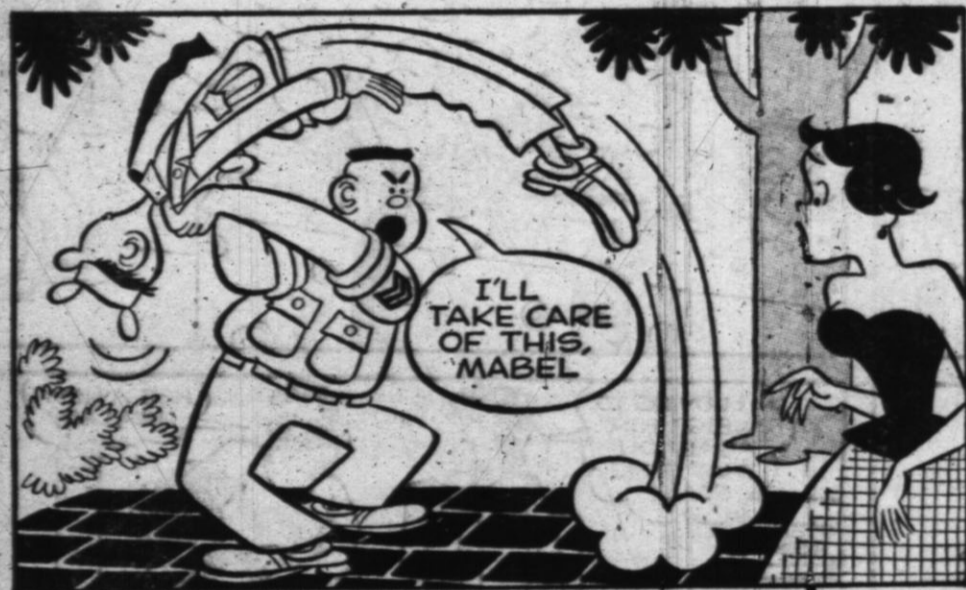
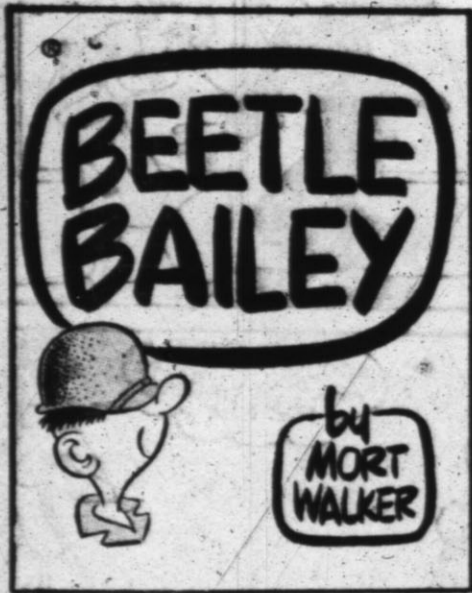
CHIC YOUNG

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8-29

SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead



ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



THE KATZENJAMMER KIDS



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Shop In Hereford
For Your Best Buys!



GRANDMA
by
CHAS. KUHN-



SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead

JOHNNY HAZARD

by FRANK ROSSIN



THE "SNOWMAN" TEARS FURIOUSLY AT THE MAGNESIUM CAGE, TRYING TO BREAK FREE! BUT THE BARS HOLD...AND THE HUGE CREATURE SUDDENLY QUITS COLD!



Trade In Hereford
For Your Best Buys!

LITTLE ANNIE ROONEY

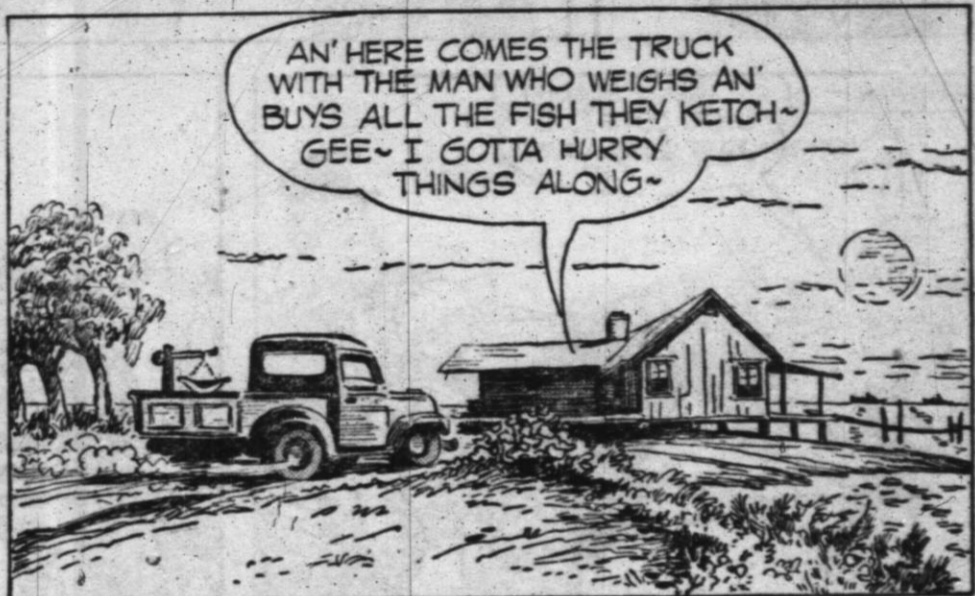
by DARRELL McCLURE



IT'S FULL SUNRISE, ZERO, AN' MR. PICKETT AN' HIS SISTER, MISS INDIA, AIN'T BACK FROM THEIR MULLET FISHIN' YET~ OH, I CAN SEE EM NOW~



THEY MUSTA GONE OUT ANFUL EARLY, CAUSE I DIDN'T EVEN HEAR 'EM GO~ I'LL HAVE A NICE, HOT BREAKFAST READY FOR 'EM~



AN' HERE COMES THE TRUCK WITH THE MAN WHO WEIGHS AN' BUYS ALL THE FISH THEY KETCH~ GEE~ I GOTTA HURRY THINGS ALONG~



NOW AIN'T THIS SOMETHING FINE? COME IN FROM THE FISHIN' AND FIND A DANDY HOT BREAKFAST RIGHT ON THE TABLE~

HEY~ ISN'T THAT YOUR GOIN-AWAY HAT??

YEAH~ I CAN GET A RIDE INTO TOWN ON THE TRUCK~



I GOT MY BAG ALL PACKED, AN~

WHERE YOU FIXIN' TO GO, ANNIE~

YOU SAID YOU DIDN'T KNOW ANYBODY ROUND HERE~



'COURSE, I CAN'T BLAME YOU FOR GOING~ MOST ANYPLACE WOULD BE BETTER'N THIS POOR OL' SHACK~ HALF HOUSE, HALF FISH DOCK, AN' NOBODY HERE BUT MY SISTER AN' ME~

HEY~ WAIT!!



DO YOU MEAN YOU REALLY WANT ME TO STAY HERE WITH YOU AN' YOUR SWELL SISTER~ HONEST??

WHY, OF COURSE, HONEY~



WAS SOMEONE HERE WANTIN' A RIDE INTO TOWN?

NOT TODAY, CORKY~

NO, SIR, NOT TODAY, THANK YOU.

AND NOT TOMORROW, EITHER~

8-27

**Stop!!
Shop!!
Save:!**

*In
Hereford*