

WEATHER	
	High Low
Wednesday	84 60
Thursday	80 60
Friday	82 61
Moisture, Wednesday	.17, Friday .39

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

34 Pages

Including 20 Pages of Comics

VOL 6—NUMBER 4

Hereford, Texas, Sunday, July 19, 1953

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On New High School Building Construction Starts Soon

Materials for the new high school building will probably be arriving some time this week, according to George Graham, Hereford school superintendent.

Actual signing of the contract for the construction of the building took place Thursday afternoon, when the school board selected brick, a light gray, and signed the contract with Gohman and Crouch, Borger construction company.

Shop Building First

There was no exact date set for the beginning of construction, but first work will be done on the shop building. Completion date will depend on the delivery of materials but the contractors hope to have

that part finished within a few weeks after school starts, Graham said.

The shop building will have brick veneer outside, and concrete block on the inside. Acoustical ceiling material will be installed, and the shop part of the building will have a concrete floor.

Glazed Tile

There will be glazed tile wainscoting in all halls and rest rooms, and plastered walls in the class rooms, with acoustical tile ceiling in corridors and classrooms. The gymnasium will have brick wainscoting.

When the building is completed, it will contain new school administrative offices. In the gymnasium there will be folding bleachers to allow more room for physical education classes.

Repair Work

This summer a considerable amount of work has been done on the old high school building, as well as general repairing and painting in some of the other school buildings, Graham added.

A new floor has been installed in the high school gymnasium, and the old flooring used for reflooring the bleachers.

A new roof has been put on the high school cafeteria, and work done in the cafeteria itself. Junior high school has also gotten a new top cover.

"General repair work of the type that always goes on during the summer has taken place at Central, the high school, Shirley and Dawn," Graham added.

AFTER THREE YEARS C. C. Conkwright Resigns Position On Draft Board

Colby C. Conkwright, chairman of the local Selective Service board, resigned his position at the board meeting Tuesday, July 14.

Conkwright has served on Local Board No. 18, which is composed of Deaf Smith, Randall, Castro, and Parmer Counties for the past three years, taking the place of S. O. Wilson, when Wilson was elected mayor.

Because of the continued drought, Conkwright has had to move some of his cattle to Colorado, and it was his feeling that he could not do justice to the board, when so much of his time must be spent with his own business, he said.

Rains Raising Hopes For Break In Long Months Of Drouth

Rains which brought as much as an inch of moisture to most parts of the county have brightened the outlook for a break in the long drouth.

Though the moisture is still not enough to help dryland much, it should be of great value to irrigation farmers. One man commented that the rains had, he believed, saved about \$900 for him.

Inch Reported

Thursday night about an inch of rain was reported by Colby Conkwright on his land 16 miles north of Hereford, and he probably got more Friday night. About an inch of rain is reported to have fallen in part of eastern New Mexico.

Many farmers and ranchers are looking at cloudy skies for the first time in many months and hoping that parched ranges may again begin to show some green before too much longer.



Oklahoma Girl Named Assistant County HD Agent

Miss Loyce Avant of Eldorado, Okla., has replaced Miss Clara Redman as assistant county home demonstration agent for Deaf Smith County. She officially began her work in the county on Wednesday.

A home economics graduate from Southwestern State College and Oklahoma College for Women, Miss Avant first worked as a kindergarten teacher at Corpus Christi after her graduation.

Has Been Teaching

For the past year and a half she has been teaching home economics at Carter, Okla. During the past two summers she has been a camp counselor at a youth camp near Kerrville.

According to Doris Legitt, district home demonstration agent, Amarillo, Miss Avant was reared on a farm and knows the problems of farm people.

Miss Redman resigned the position here to accept the position as home demonstration agent at Lamesa, Dawson County.

Swisher Pioneer Breakfast Held At Tulia Friday

A private "old settlers reunion" was held Friday morning at the Hillcrest Cafe in Tulia.

Joe Evans, who came out here in 1899, had 50 of his old friends as breakfast guests. All of them were men and women who moved to Swisher County between 1891 and 1905 and grew up around Union Hill.

After breakfast, the group sang old songs, and heard a pioneer address by Jim Hale of Tulia, then went to the steps of the church where they had their picture made as a group.

"For me, it was a most enjoyable occasion," Evans said.

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Monday Funeral Scheduled For Mrs. W. B. Green

Mrs. W. B. Green, resident of Hereford since 1901, died Saturday morning in her home after an illness of two years.

Funeral services will be held Monday afternoon at 3 o'clock in the First Methodist church with Rev. Don Davidson, pastor of the Methodist church in Levelland, officiating, assisted by Rev. S. M. Dummam, pastor of the First Methodist church of Hereford and Rev. Howard Scott, pastor of the First Baptist church of Hereford.

Burial will be in West Park Cemetery.

Born In Tennessee

Mrs. Green was born December 10, 1878 in Sparta, Tenn. She married W. B. Green in 1885 at Hill County, Texas.

Survivors include seven children: James L. Green, Fort Worth; Joe H. Green, R. T. Green, Mrs. Walter Easter, Mrs. Harry Lomas, and Nettie Lee Green all of Hereford; and Mrs. B. R. Dixon of Amarillo; eight grandchildren, 16 great-grandchildren; and two brothers, Henry S. Keathley of two brothers, Henry S. Keathley of Frost and Lon W. Keathley of Corsicana.

Palbearers will be Ortha Click, Bill Haeker, Nelson McRight, R. M. Sheppard, Frank Giles, and Ralph Smith.

Gilliland Funeral home has charge of the arrangements.

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Agricultural Experiment Station May Be Built In County



MRS. H. H. CARAWAY, Mrs. Emil Dettman and Mrs. Frank Prowell won the Texas-USA quiz program on KFDA-TV Thursday night, with a score of 50 to 30. Their opponents were three men of the Veterans of Foreign Wars in Amarillo. The women will return to the program next Thursday night and if they win then they will return the next Thursday. If they win three times in succession they will get a television set for their club. A club spokesman said if they won the television set it would be used for welfare projects. (Staff Photo)

Meeting Tuesday Will Discuss Possibilities And Fund Needs

There is an excellent possibility that an agricultural experiment station will be established and maintained in the Hereford area if some funds can be raised locally to help get the project started.

Possibilities of getting the station, which would be operated by Texas A & M College, will be discussed at a luncheon meeting Tuesday in Hotel Jim Hill.

Businessmen, bankers, vegetable growers and shippers, and anyone else interested in the prospect of making this area even better for vegetable production than it is now are being invited by the Deaf Smith County Chamber of Commerce and the Texas Citrus and Vegetable Growers and Shippers Association to attend.

Funds Needed

Austin Anson, executive manager of the association, said that about \$10,000 is needed to get the project started.

"We believe that lettuce could be harvested about two weeks earlier up here than it is now, if proper research is done," Anson said last week. "If that could be done, it would make a tremendous difference in the marketing."

That would be just one of the branches of research that would probably be carried on at the station, which would operate with a similar proposed station at Wintershaven so that research could be accelerated.

Other Crops Possible

Anson said that there will be between 6,000 and 7,000 acres of lettuce up here this year, and pointed out that Deaf Smith County has the possibility for a number of other things.

Seed potatoes are a separate section of the potato industry, and research should be able to develop a strain of seed potatoes that would grow well here, he said. As it is now, seed potatoes are shipped right through here, as well as being brought in for your own planting.

Anson added that there are also 500 acres of turnips and 500 acres of cabbage in the area this year. Carrots, to be packed in cello bags. (Continued on Page 2)



New Policeman Hired By City

R. L. (Bob) Gilbert, who has been with the Borger Police Department for the past two years, C. Miller as Hereford policeman, has been hired to replace Darwin Miller.

In his letter of resignation, Miller expressed his appreciation for the things that had been done for him while he was working for the Police Department, and said that it was "with regret" that he submitted his resignation. The resignation became effective last Wednesday.

Background

Gilbert's background includes five years with the customs service in California, two years as a ranger with the Bureau of Reclamation at Boulder, Colo., work with the sheriff's office and police department at Weatherford, and period as deputy sheriff in Albuquerque, N. Mex.

His wife and two sons will remain in Borger until he can find suitable living quarters here, he said.

Officer Gilbert is working on the night shift here, having started work on Friday night.

New Hereford Teachers Are Accepted By Board

Several new teacher and some changes for Hereford Schools have been announced by the school board. The new teachers will be in the elementary grades, Superintendent George Graham said.

All of them have at least a bachelor's degree, and some have their master's degree.

Mrs. C. E. Johnson, who has been teaching in Dawson County, will teach in the first grade here this fall. She has a bachelor's degree, 31 hours toward her master's degree, and four years of teaching experience.

Mrs. Charles Coffman, who last taught at Whiteface, has 13 years of teaching experience and 13 hours work on her master's degree.

Teachers From Oklahoma

A former Oklahoma teacher, Mrs. Earl Holt, will be another elementary school teacher. She has her degree, and eight years of teaching experience.

Mrs. Elizabeth Bonasio, a former Hereford teacher, is returning here this fall to teach in the second grade. Her experience includes some 10 years of teaching, and work which has led to a master's degree.

Mrs. Lela Gandy, who has 24 years of teaching experience, mostly in Texas, will be teaching in the first grade.

Back To Hereford

Another former teacher who is coming back to Hereford schools is Miss Lavada Shannon, who has several years experience and 12 hours work on her master's degree.

At Dawn, Mrs. W. H. Fogle, who has a degree and nine years of teaching experience, will be teaching the first and second grades.

Two Dawn teachers are moving into city schools. They are Mrs. Hazel Bruner and Mrs. L. L. Chisum. They, too, will be teaching. (Continued on Page 2)

Around Town

Dub Reeves, chairman of the Lions Club carnival committee, says it is time to dig that dollar bill out of the toe of your boot, shake down the piggy bank and get a good night's rest in preparation for the full week of the Lions Club Carnival which starts Monday night just north of the Bull barn. "There will be something for everybody, from the littlest tot right on up," Dub said. The carnival will open about 8 o'clock each night.

"Cry the Beloved Country," a top-notch drama dealing with the racial problems in South Africa, will be the month's free show Tuesday at the Star Theatre. This will also be the last of free shows for the present, Francis Hardwick, owner and operator of the theatre, said. This film is a British production, based on the novel by Alan Paton. Without drawing any conclusion for the viewer, it nevertheless points out the needs and lets the moviegoer see some of the inevitable results of conditions.

Sam Nunnally spoke at the Hereford Rotary Club Friday noon, telling a bit about the history of real estate over the world. He pointed out that the trend over the world is to demand production from a land holder, or he was forced to relinquish the land, though controlled production is still the trend in the United States. Nunnally said that he expects the other situation to develop in the United States in the course of time. George Heard, president, presided at the meeting.

The first rail shipment of emergency feed arrived in Hereford Saturday morning. There were three cars of pellets which were spread out among "35 or 40 feeders," according to the Production and Marketing Administration office. A larger flow of feed is expected in the near future.

A number of items of civil court business were taken care of in Judge Horace Schloss' County Court last week, as well as several probate cases.

(Continued on Page 2)



WHEN LITTLE DORA SANCHEZ was born last week, David Sanchez became a father for the 35th time in his life. The new baby is not much of a novelty to Mrs. Sanchez, his fourth wife, either, for this is her 14th child. Sanchez, a migratory worker, says that 26 of his children are living, a number of them in Illinois. He has three sons in Korea. Dora was born near Hereford, where her father is foreman of a crew working on the onion harvest. (Staff Photo)

One Intersection, Just One Evening, But Two Accidents

Two accidents occurred at the intersection of Schley and Highway 60 Wednesday evening.

A 1949 Ford coach, driven by Jack M. Griffin, was going west on Highway 60 and made a left hand turn onto Schley, colliding with a 1937 Ford driven by Harold Mays, who had stopped at the stop sign on Schley.

Griffin was charged with a negligent collision and Mays was charged with driving without an operator's license.

Damages were estimated at \$100 to the 1949 Ford, according to investigating officers.

First Accident

Earlier, a 1950 Dodge pickup driven by Clifton Eldison was going north on Schley had stopped at the stop sign and then pulled into the intersection and attempted to make a left hand turn. In doing so it collided with the right front of a 1953 Oldsmobile, driven by Jess Williams of Fort Worth.

Eldison was charged with failure to grant the right of way. There were no damages.

Hereford Firemen Are Now Attending Texas A & M Course

Five of Hereford's volunteer firemen will attend the 24th Annual Firemen's Training School at Texas A & M college beginning today.

Those attending are Firechief Earl Phillips Kenny Wilson, Glenn Witherspoon, Clay Angelo, and George Loerwald. They will return next weekend.

The firemen will see and learn how to use fire-setting equipment in addition to that used for extinguishing fires. They will use flame-throwers and other incendiary methods in the Brush and Grass Fires section of the general basic course.

Small replicas of large oil-field storage tanks will show firemen how to fight tank-farm blazes, and a special crew from Bergstrom and Randolph Air Force Bases will demonstrate fire-fighting and rescue technique on a real airplane fuselage.

Hereford Vocational Ag Teacher To Receive Honorary FFA Award

William J. (Bill) Stanford, Teacher of Vocational Agriculture in the Hereford High School has been selected as one of three teachers in Area One of the Vocational Agriculture Teachers of Texas to receive the top Honorary award given by the Future Farmers of America.

Joe Dan Boyd, Winnsboro, President of the Texas Association of Future Farmers, has announced that Stanford will be awarded the Honorary Lone Star Farmer Key at the State Future Farmer Convention in Fort Worth on July 23.

Forty A Year

From the 937 Teachers of Vocational Agriculture in Texas about forty are selected each year by the Executive Committee of Future Farmers to receive this high honor.

The other teachers in Area One who are to receive the award are C. T. McCormick, Ropesville and R. K. McCoy, Whiteface.



Experiments Being Conducted On Long-Term Storage Of Onions

DALLAS — Texas' sweet Bermuda onion may assume a new significance in the state's economy if a series of experiments being conducted in Dallas prove successful.

Center of the project is an effort to reduce spoilage in storage through controlled temperature and humidity. Rot-losses in the past have been so heavy as to make long-term storage impractical.

Texas' onion crop is the most widely distributed in the state and it usually is one of the first three in volume of market movement. Principal producing points are in the lower Rio Grande Valley, Winter Garden, Laredo and Eagle

Pass areas, coastal bend and the Collin-Dallas-Ellis county area.

Fred F. Alford, president of Alford Refrigerated Warehouses, Inc., believes he has solved the problems of temperature and humidity in onion storage.

A small-scale experiment last year proved that onions can be stored up to five months with temperature at 35 degrees in a relative humidity of 50 per cent without heavy spoilage.

This year Alford has put 44 carloads (21,881 50-pound bags) in storage. If those keep as well as those did last year, Alford will begin storing the onions on a commercial basis in 1954.

Over the past twenty years new finishing processes have revolutionized the fashion field by giving cotton a large variety of new finishes. The same cotton cloth can be finished to appear as chintz, denim, cord, satin, chambray, gingham, matelasse, moire, or pique.

Bill Stevens has returned to duty at the San Antonio Air Base after spending his vacation here with his mother, Mrs. Seale Stevens.

Members of the Hereford Garden Club joined the Garden Department of the Clovis Woman's

Club in a tour of Clovis gardens Thursday afternoon. Members of the Hereford Garden Club making the trip were Mesdames J. P. Slaton, N. E. Gass, F. M. Kester, O. G. Hill, Rex Tynes, C. D. Kelton, John Jacobsen Jr., E. E. Fridley and the club president, Mrs. M. T. Rutter.

Scholarships For Korean Vets Announced By TCU

FORT WORTH—Texas Christian University will grant all Korean veterans annual scholarships of \$100 starting this fall, Dr. M. E. Sadler announced today.

"The action has just been approved by our board," the University president said. "It was taken in appreciation of the services of our veterans who have served in Korea. The men and women who qualify will receive \$100 each year while attending school."

Eligibility To be eligible for the scholarships, veterans must qualify under Public Law 550 and any amendments thereto. Veterans must enroll as fulltime students carrying 12 semester hours or more. Qualification will be based on certification by the Veterans Administration.

"The \$100 scholarship will be given as a supplement to any benefits that veterans may receive from the Veterans Administration," Sadler stated.

TCU officials also pointed out that if amendments to Law 550 now pending before Congress are passed, the additional \$100 grant from the school will permit veterans to defray most or all of their tuition expenses. The amendments would allow \$30 per month for tuition or some \$270 per year. With the \$100 scholarships, this would approximate \$370 annually—roughly the same as tuition expenses at TCU.

Another Program Dr. T. E. Richardson, co-ordinator of veterans education, pointed out that the university also has a program of helping other veterans. Students called into military service before completing the last two years of high school may be admitted to TCU on individual approval on their return if they are 18 years of age or above and have sufficient educational achievement as measured by tests which are available.

Work done in the Armed Forces Institute will be given reasonable credit, Richardson said. Complete Program A complete program for helping former service personnel is in effect at TCU including methods of admission, qualifying tests, counseling, course plans in all departments and assistance in making applications to the Veterans Administration.

"We sincerely hope that the action of our board in granting the \$100 scholarships will help many veterans to continue their education," Dr. Sadler said. "They are fine assets on any campus and we certainly like to have them on ours."

Around...

The Road Knights will have their custom car show this afternoon at Wallace Buick Co., after which there will be a car rodeo at the rodeo grounds and a test of driving skill over a 60 mile course. The accent is on good driving rather than fast driving in this one.

Kenneth Coker has "sworn off" lifting sacks of potatoes. He has some trouble with his back, and lifting a sack of potatoes really fixed him up. Now he is flat on his back while the doctors try to stretch his backbone out like it is supposed to be.

Another building in town is changing its countenance. Workers have ripped out the front at the former Quality Food Store at 4th and Main and are preparing to put in a restaurant. Seems like the place just can't get away from food, though. Way back when the place was a cream station.

Pete Cowart, who underwent surgery the first of the week at the McKinney Veterans hospital in McKinney was reported as "doing fine" Saturday.

New...

(Continued from Page 1) somewhere in the elementary schools.

Mrs. Ray Wells, who has a degree and five years experience, is to teach the third and fourth grades at Dawn which is part of the Hereford system this fall.

At the high school, J. C. Reese will teach distributive education. The former distributive education teacher, L. C. Thomas, has elected to do classroom teaching.

Mrs. Bessie Patterson will teach English and speech in the high school, and Mrs. Reuben Knox will be teaching home economics. Physics and some science will be taught by Bill Phillips, who is now at the Boy Scout jamboree in California.

Wayne W. Miller is taking over the position of Hereford band director this fall. Former band director Bill Latson has now received his master's degree, Superintendent Graham said, and has received a scholarship to work on his doctorate at Peabody College.

A total of 52,034 civilian employees were dropped from the Federal payroll during the first three months of the Eisenhower administration. Most of these resulted from the "job freeze" order issued February 3 by Budget Director Dodge.

potatoes in cello bags, as the bags help them to keep longer, and many people like the smaller potatoes.

A representative of Texas A&M will be present at the meeting, Anson said, to talk about their part in the program. Price of the meal will be \$1.50 per person.



ANNOUNCEMENT HAS BEEN MADE of the marriage of Miss Faye Shirley, daughter of Jim Shirley of Hereford, to Glyn Hinkle of Ada, Okla. The wedding took place June 5 at the First Baptist Church in Clovis, N. M., with Rev. Aaron Caudle, pastor, officiating. The Hinkle's are making their home in Ada.

Seed Men Have Changed To Sorghum Production

Seven members of the Deaf Smith County Certified Seed Growers Association have 1,054 acres of land planted this year in crops which will be harvested for certified seed, according to Deaf

Smith County Agricultural Agent Hugh Clearman.

The total acreage this year is in sorghum, with only 130 acres of the total amount in sweet sorghum.

Biggest Acreage Biggest acreage of a single type of sorghum is that planted by W. P. Axe, who has 325 acres in Martin Maize. Next highest acreage is that of Martin maize planted by Ira Scott, president of the association.

Chester Wiggins was third on the list with 210 acres in Martin. Acreages of all other types were 100 acres or under.

Other acreages and types are: C. C. Billingslea—Plainsman, 64 acres; Eugene Boggs—Martin, 30 acres; and Kaffir 60, 30 acres; W. H. Johnson—Martin, 75 acres; Hegari regular, 40 acres; Martin, 100 acres; Kaffir 60, 30 acres.

Other Acreages Ira Scott—Hegari regular, 100 acres; Ed Dziuk—Atlas, 70 acres; medium dwarf Sumac, 60 acres; Kaffir combine 60, 10 acres; and Hegari regular, 10 acres.

"If those crops averaged 3,000 pounds of seed to the acre, that would mean 4,362,000 pounds of seed, or enough to plant about one million acres of feed next year," Clearman said.

The Certified Seed Growers Association was started in 1947 to raise wheat and other small grains, but has gradually shifted until they are raising sorghums instead.

Each field of grain to be sold as certified seed is checked a number of times, must be harvested with clean machinery, and the grain stored in clean bins.

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Your Doctor of Sick & Decrepit Watches
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Agricultural

(Continued from Page 1) could well be another source of income for Deaf Smith County.

Carrots In Bags "Packaging of carrots in cello bags began when the tops of the crop were killed by a freeze in the valley two years ago, and now it is almost an entirely different industry," he said. "Down there, too, they are packaging small po-

It Is Time To PLANT VETCH!

And We Have Plenty of Seed!

OREGON or TEXAS GROWN

This Is Your Elevator

We Give S & H Green Stamps

HEREFORD GRAIN CORP.

(Formerly Bradley Grain Co.)

Summerfield Now Tied For Second Place

Dawn Downs Phillips To Gain First Place

By Billy Paul Knox
Dawn scored two runs in the first inning and were never headed as they defeated Phillips 66, 7-3, in the first game of a double-header Thursday. The win gave Dawn first place with Phillips 66 dropping into a tie for second with Summerfield, which also won. They defeated Hereford Hardware, 4-11. The first game was probably the fastest and best game of the year. In the second game H-H barely found enough players but they made a good game out of it anyway.

Two On Singles
Dawn led off with two runs in the first inning on successive singles by Jack Burrus and Walt Lemons, another single by Jelly Hagar, and an error on the short-stop, Raymond Lueb. In the same inning Burdine singled but Phillips 66 couldn't score.
Both teams were scoreless in the second and third as the game progressed swiftly.
Dawn scored once in the fourth on one hit with Phillips 66 scoring two runs on the same number of hits. Both teams were helped by one error.

Dawn Tallied Twice
In the fifth Dawn tallied twice on two hits and a walk. Phillips scored once in the inning on a single by Hutchinson and Sum-

mers and a long fly to centerfield delivered by Lueb.
Both teams were scoreless in the sixth but Dawn scored two runs in the seventh. They got two hits with Phillips 66 making one error.
The game ended with Phillips 66 going down in order in the seventh.
Ily Barton was the winning pitcher, Carl Hutchinson the loser.
Walt Lemons led Dawn hitters with three hits. Bub Sparks and Reuben Knox got two hits apiece for Phillips 66.
Dawn scored their seven runs on eight hits while Phillips 66 got eight hits but scored only three runs. Dawn made one error with Phillips 66 making three errors.

Second Game
To lead off the first, Shanks walked the bases loaded then retired the side with no runs. H-H was also scoreless. Both teams scored in the second. Summerfield scored seven runs on two hits with H-H scoring four runs on one hit.
Both teams were scoreless in the third with Summerfield scoreless in the fourth also. H-H scored twice on two hits in the fourth.
In the fifth Summerfield scored three runs with H-H being held scoreless.
Three More
The sixth was the big inning

for H-H as they scored five runs. Summerfield duplicated the fifth with three more runs.
Summerfield scored once in the seventh then held H-H scoreless to end the game.
Stan Barrett led H-H with two hits. Cliff Harper and Kenneth Neil got two hits apiece for Summerfield.
Next Sunday Hereford's Baseball team meets Springlake here in Vets Park. Wednesday the Irrigation League All Star Game will be held in Vets Park.

First Game	
Dawn	
Player	AB R H PO A E
Burrus 1b	4 1 1 9 0 0
W. Lemons 2b	4 3 3 3 2 0
E. Lemons ss	3 2 1 1 4 1
Hagar c	3 0 2 3 1 0
D. Stewart cf	4 0 0 2 0 0
Barton p	3 1 1 0 4 0
Winkler 3b	3 0 0 0 3 0
May lf	3 0 0 1 0 0
McBroom rf	3 0 0 2 0 0
Totals	30 7 8 21 14 1

Phillips 66	
Player	AB R H PO A E
Summers 3b	4 0 1 1 3 0
Burdine rf	4 0 1 3 1 0
Lueb ss	3 1 0 1 2 2
Corbett 1b	3 1 1 8 0 0
Sparks cf	3 0 2 3 0 0
Lee c	3 0 0 2 0 0
Knox lf	3 0 2 3 0 1
Loerwald 2b	3 0 0 0 1 0
Hutchinson p	3 1 1 0 2 0
Totals	29 3 8 21 9 3

Second Game	
Summerfield	
Player	AB R H PO A E
Harper 2b	3 1 2 2 2 2
Botkins ss	5 1 1 1 3 1
B. Clark 3b	4 0 1 0 2 0
Suttle lf	5 0 1 2 0 0
Neil rf	5 3 2 2 0 0
Campbell c	3 2 1 3 1 0
Lookingbill c	1 0 0 1 1 0
Streun 1b	4 1 1 8 0 1
L. J. Clark cf	3 3 0 2 0 0
Baize p	3 2 0 0 4 1
J. Clark p	2 1 1 0 0 0
Totals	38 14 10 21 31 5

Hereford Hardware	
Player	AB R H PO A E
Howard c	4 3 1 6 1 0
Shanks p	5 1 1 0 1 1
Box 1b	2 0 0 4 0 3
Hardy 2b,3b,ss	3 1 0 2 2 1
Ross ss,p	2 2 0 3 2 1
Tinsley rf	4 2 1 0 0 1
Fudge lf,2b	4 0 1 2 2 1
Carrol cf	3 1 1 2 1 0
Barrett lf	3 1 2 2 1 1
Totals	30 11 7 21 10 9

Services For Infant Held Saturday at St. Anthony's

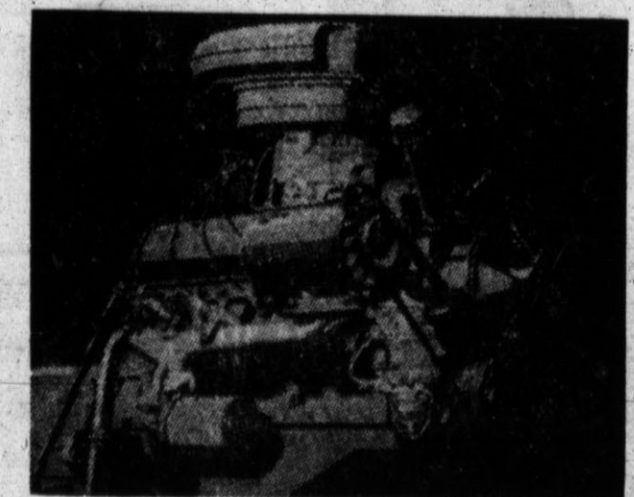
Funeral services for Charlot Gayl Burrus, infant daughter of Mr. and Mrs. Hershel Burrus of Hereford were held Saturday afternoon in St. Anthony's Catholic church with Father Bartholomew Paytas officiating.
Charlot Burrus was born July 14, 1953, and died July 17 in Deaf Smith County hospital.
Burial was in Canyon Cemetery. She is survived by her parents, one brother and three sisters, all of Hereford.

POLL PARROT speaks:



To join this club you pay no dues you simply wear Poll Parrot Shoes!

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THE C.R. ANTHONY CO.
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The Famous **OLDSMOBILE**

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CHECK WITH US ON YOUR WELL ENGINE REQUIREMENTS

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Reclassification Of 76 Men Is Done By Selective Service

Seventy-six men were reclassified at the meeting of the local draft board Tuesday.
Out of the 76, 31 were reclassified into V-A, 20 into I-A, nine into II-S, seven into IC Ind., three into IC Enl., two into III-A, one into IV-D, one into IC-Res., one into I-D, and one into I-AO.

H. A. Close Is Appointed District Representative For Financial Industrial

Announcement was made this week of the appointment of H. A. Close as district representative for Financial Industrial Funds for 22 Texas counties in this area. The appointment became effective July 15, 1953. Close said that they still plan to reside in Hereford, although the district includes Lubbock in the area.

They plan to leave Monday for Denver, where they will visit with Mr. and Mrs. Fred Close and the latter part of the month attending a meeting for district managers in Estes Park. In August, they will continue from Denver to Calgary, Canada, and other points on a vacation tour.

Mr. and Mrs. Roy Cullum of Amarillo were visitors here this week with Mr. and Mrs. Ralph McCullough and the Garland Wilsons. Mr. Cullum, a pioneer automobile dealer, is widely known over this area.

Billy R. Boling, Noah S. Spencer, Wendell E. Burdine, Henry N. Warren, Perry Barnes, Jr., Ikie T. Kuykendall, Roy K. Moulton, Benjamin B. Noyes Jr., Darrell L. Kenmore, Charles H. Sanders, Gilbert G. Robinson, Kenneth Tubbs, Jackie N. George, Jack F. Kirk, Jesse D. Rountree, Willie J. Word, George D. Magness, Nolan Henson, Jr., Devon D. Floyd, Clarence L. Summers, Rex R. Denson, Ross O. Service, Jimmy P. Cox, Bobby J. Fulcher, R. W. Thomas, Guy C. Cox, Jr., Jackie D. Teague, Bill A. Burgess, and Louis G. Hinders.

Classifications
Class II: II-S, student deferment.
Class III: III-A, extreme hardship deferment, or registrant with a child or children.
Class IV: IV-D; minister of religion or divinity student.
Class V-A: V-A, registrant over the age of liability for military service.

Those Reclassified
Those reclassified are:
V-A
Herman Chiswell, D. T. Hodges, Billy R. Boling, Noah S. Spencer, Wendell E. Burdine, Henry N. Warren, Perry Barnes, Jr., Ikie T. Kuykendall, Roy K. Moulton, Benjamin B. Noyes Jr., Darrell L. Kenmore, Charles H. Sanders, Gilbert G. Robinson, Kenneth Tubbs, Jackie N. George, Jack F. Kirk, Jesse D. Rountree, Willie J. Word, George D. Magness, Nolan Henson, Jr., Devon D. Floyd, Clarence L. Summers, Rex R. Denson, Ross O. Service, Jimmy P. Cox, Bobby J. Fulcher, R. W. Thomas, Guy C. Cox, Jr., Jackie D. Teague, Bill A. Burgess, and Louis G. Hinders.

IC Ind.
Keith J. Wagner, Simmie Bradford, Benny L. Potter, Cloyd C. Adams, Jerome L. Friemel, Franklin D. Larsen, and William R.

Personals
Mr. and Mrs. Leo Hedge and son, Marvin Leo, visited in Childress and Dallas over the weekend. In Dallas they visited Mrs. Hedge's niece, Mrs. Gene Smith.
Mr. and Mrs. Ben Pointer of Whitharral were in Hereford Sunday. They visited Mr. and Mrs. Burke Inman, L. C. Jordan and Mrs. Ursula Pittner.
Mrs. F. A. Renzi of Jersey City, N. J., is visiting in the home of Miss Mabel Barnhart. She is the former Ethel Rice of Hereford.
Visitors in the C. C. Ellis home Sunday were Mr. and Mrs. Jim Wagner and Judy of Hamilton, Mr. and Mrs. Buck Ellis and Johnnie Carroll of Lamesa, Mr. and Mrs. Johnnie Ellis of O'Donnell, Mr. and Mrs. Luther Ellis, Mr. and Mrs. Dick Ellis, Mr. and Mrs. Tom Draper, all of Hereford and Mrs. E. C. Hix of Wellington.
Mr. and Mrs. Joe Hudson of Seagraves visited her parents, the D. H. Alexanders, last week. Other guests in the Alexander home last week were his brother and her sister, Mr. and Mrs. Gordon Alexander of Silverton.
Mr. and Mrs. Jim Wagner and Judy of Hamilton, Mr. and Mrs. John Ellis of O'Donnell and Mr. and Mrs. Buck Ellis and Johnnie of Lamesa visited the weekend with Mr. and Mrs. Luther Ellis, Mr. and Mrs. Bill Ellis, and Mrs. Dick Ellis.

Hospital Notes

Patients in Hospital
Mrs. E. B. Berryman, med., Melvin Burges, surg.; Manela Castillo, OB; Coleman Wright, surg.; Mrs. G. A. F. Parker, med.; Mrs. O. B. Sumner, surg.; Murray White, ortho; Mrs. Bill Woods, OB; Mrs. Raymond Mobley, med.; Mrs. Wallace White, OB; Mrs. F. M. Martin, med.; Mrs. D. D. Henslee, OB; Francis Moran, surg.; and Frankie Cook, med.
Patients Dismissed
Mrs. Ollie Slaughter, med., 7-17; H. I. Nickerson, surg., 7-16; Mrs. Joe Hill, med., 7-16; Mrs. Ruth Sowell, med., 7-18; Mrs. Herschel Burrus, OB, 7-17; Mrs. Juanita Estrada, OB, 7-17; and Mrs. S. R. Pool, surg., 7-17.
Births
A daughter to Mr. and Mrs. Wallace White, 7-16; and a son to Mr. and Mrs. Juanita Estrada, 7-16.

NOW IS THE TIME TO BUILD THAT GARAGE

INVESTIGATE
The New Carl McCaslin **BUDGET PAY PLAN**

No Down Payment APPROVAL WHILE YOU WAIT

Cover Every Hem In Our Gigantic Stock

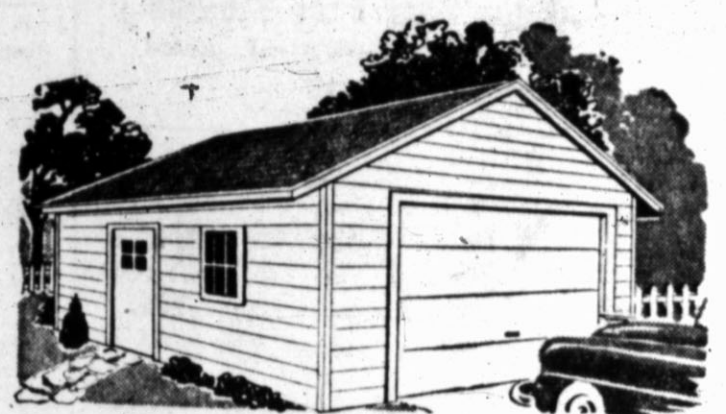
\$25.72 PER MONTH ON OUR CONVENIENT BUDGET PAY PLAN

NO DOWN PAYMENT

FIGURED IN THIS PLAN
Other Styles, Sizes
At Similar Low Prices!

ALL YOU HAVE TO DO IS FURNISH THE LOCATION & TELL US TO START.

Carl McCaslin Lumber Co.
One Block East of Courthouse A Complete Building Service Phone The Lumber Number 7



As Illustrated Above . . .

Size 12 x 20 feet - wood siding, composition shingles, finished concrete floors, Pittsburgh sun-proof paint and overhead type garage doors. Garage can also be finished with stucco or asbestos siding.

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



July 22-23
WEDNESDAY - THURSDAY

Star Theatre

Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give one free ticket.

1. FOR SALE Miscellaneous

Hereford Glass Co.
Expert Car Glass Installation
Table top and Window Glass
Picture Frames
302 Park Ave. Ph. 1425
B-1-16-tfc

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 224 Ave. D. Phone 751. B-1-15-43-tfc

Chrysler Industrial Motors Sales & Service
McCullough Motor Co.
111 W. 1st. Ph. 17
B-1-9-tfc

LUMBER
UTILITY GRADE
1x4's \$45 -- 2x6's \$45
1x8's and 1x10's
\$6.50 per 100 feet
CARL McCASLIN LUMBER COMPANY
B-1-1 1/2-17-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-tfc

LUMBER: No 4 Fir. 2x4's \$6.95. 1x8 Ship lap. \$6.95 per 100'. Rockwell Bros. & Co. Phone 4 B-1-17-39-tfc.

FOR SALE: Electric Cocoa-Cola Box. Call 397. B-1-7-52-tfc.

FOR SALE: 6 joints 2 inch galvanized with couplings. T. W. Aldefson, Box 288 City. B-1-12-28-tfc

FOR SALE: Cut flowers. Mrs. J. F. Ward. North Main. S-1-10-2-tfc.

FOR SALE: lavatory and commode. Good condition. Mrs. W. E. Dameron S-1-11-4-1p

CACTUS CAFE for sale, trade or lease, reasonable. Phone 46798 Amarillo. B-1-11-4-2p

2. FOR SALE Farm Equipment

FOR SALE: practically new international Insilige cutter, \$800. John E. Walton, farm 10 miles S.E. Hereford, one mile south Jumbo. B-2-20-29-4p

1948 M-M Model G tractor and 15' Krause plow, A-1 condition. Hereford Farm Equipment Co. B-2-15-4-2c

3. FOR SALE Automobiles

FOR SALE: 1940 thirty passenger Chevrolet school bus. See Major Schroeter at Elm Court, Phone 258. Hereford Public Schools. B-3-19-28-tfc

4. REAL ESTATE

3 BEDROOM home on 134 Star St. Fully carpeted with dishwasher and disposal. Lots of built-ins and closets. For further information call 1626. B-4-24-3-tfc

FOR SALE
6 room practically new 3 bedroom home. \$9,000. \$2,000 will handle. Well located. Phone 200. Residence phone 802. Glenn Weir B-4-26-tfc

E. B. POSEY REAL ESTATE DEALER
Your Listings Appreciated
338 N. Main Phone 266
Box 506 Hereford, Texas
S-4-32-tfc

FOR SALE: New 3 bedroom home by owner. Excellent location. Call 1334 mornings. B-4-13-29-6k

Brick Building for sale or trade for irrigated farm. Several homes for sale list your property with me. J. W. Robinson Phone 932 Jim Hill Hotel B-4-28-tfc

8 Choice lots, near Shirley School. You can buy on monthly payments. See us at once J. B. Elliston 132 E. 3rd B-4-25-tfc

If you have something for sale or trade -- see us. G. I.'s we have a farm for you. J. B. ELLISTON Real Estate 132 E. 2nd. Phone 179 B-4-39-tfc

PRUDENTIAL FARM LOANS
America's Largest Farm Lender
SAM NUNNALLY
136 Main Lone Star Agency B-4-12-tfc

FOR SALE OR TRADE: 189 1/2 acres with old improvements, between Hereford and Dimmitt. Will trade equity for City Property. Will trade equity in nice 72 acres. Other trades in Ranches and Business opportunities. Nice irrigated 20 acres nice 3 bedroom home, 2 bath, double garage, new barn. Will consider trading equity for \$10,000 home in Hereford. Farms to sell on GI State Loans. Also built houses to sell on GI Loans. Nice 2 bedroom house, single garage. \$750.00 down. Will appreciate listings on trades or sales. J. M. Hamby Real Estate South of Courthouse, 208 East Third St. Phone 701 B-4-4-TFC

For Real Estate Farm Loans --
4 1/2 % , Good Terms
SEE LUTHER PEVLEY
Local Representative
Travelers Insurance Co.
Res. Phone 524-W
B-4-47-tfc

FOR SALE: 4 room house and 50 ft. lot, located on Mormon St. See J. F. Messer or call 1578. B-4-20-4-5.

5. FOR RENT

FOR RENT: 2 room furnished apartment. Refrigerator and private bath. Weekdays call 1674 Bookout Realty Co. Sunday 4171, Frio. B-5-18-3-tfc

FOR RENT: 2 bedrooms. 227 Avenue B. Phone 1007-J B-5-9-29-2k

FOR RENT: Especially nice large unfurnished apartment. Small, newly furnished apartment at Fullwood apartments. 232 West 3rd. B-5-17-11-tfc.

FOR RENT: Furnished and unfurnished apartments. Private baths 115 B Avenue. Phone 569. B-5-13-45-tfc.

FOR RENT modern three room garage apartment furnished and bills paid. Come to 219 Lee or phone 692. B-5-18-29-2k

FOR RENT three room modern house. 131 North 25 Mile Ave. S-5-11-51-tfc.

FOR RENT: desirable furnished apartment. 514 Union. B-5-7-4-2k

FOR RENT: 2 room furnished apartment. 401 Lawton. Mrs. W. M. Megert. B-5-12-4-2c

ROOM FOR rent. 315 E. 4th. Ph. 1064-W. B-5-8-4-2k

FOR RENT nicely furnished two room apartment, reasonable. 310 West 5th. Call 96J S-5-13-4-1p

FRONT BEDROOM for rent, \$66 Union. Phone 1866W B-5-8-4-2k

FOR RENT nice modern garage apartment. 805 Lee, Phone 378-J. S-5-10-4-1k

FOR RENT one of my best furnished apartments, now available. F. H. Oberthier, Phone 226 S-5-15-4-1c

FOR SALE: 1 lot 90 ft. East front. 300 block Irving St. Trees in front. Price \$700, Raving paid. Call Wayne Quall's 42908 Amarillo. B-5-24-29-8p

FOR RENT: 201 acres, all in cultivation, between Hereford and Black for row crops. Write Herbert Moore, 1676 Woodrow St. Wichita Falls, Texas. S-5-23-4-2c

FOR RENT: Nice bedroom, adjoining bath. 509 Ross. Telephone 847-J. B-5-10-48-tfc.

FOR RENT: 4 room duplex. Unfurnished-modern apartment. 507 Jackson B-5-10-26-tfc.

FOR RENT five room furnished apartment. Mrs. W. N. Lemmons, 308 Jowell. B-5-12-29-2c

RENT: BEDROOM with private entrance. 113 Fuller St. B-5-9-29-2p

6. WANTED

WOULD LIKE 2 or 3 wet washes each week. Mary Martin, 119 Lake, Phone 675-W. B-6-15-29-2c

WANTED TO RENT one or more section for wheat. Phone 801-R. B-6-11-3-tfc

WANTED TO LEASE: one or two sections of land to sow in wheat. Phone 944 Wesson Real Estate, Hereford, Texas. B-6-20-50-tfc.

Read The Classified

Regular Meeting Night
1st & 3rd Tues. Night
of Each Month.
AMERICAN LEGION AND AUXILIARY

WANTED TO BUY
20 choice fryers to be turned loose. FREE to the persons catching them.
SATURDAY, July 23rd.
FUSSIN FEUDIN AND A FIGHTIN TOWER DRIVE-IN
B-6-3-3c

9. Situations Wanted

MIDDLE AGED couple wants farm job. Experienced at farming and irrigating also. will do plowing. 310 West 5th. Phone 96-J or write J. Honeycut, General Delivery, Hereford, Texas. S-9-28-4-1p

10. NOTICE

ALCOHOLICS ANONYMOUS
Phone 850
B-10-24-tfc

M & J Irrigation Well Service
Pulling & Setting Pumps
Drilling & Cleaning Out
Phone 1260 or 1701
B-10-3-tfc

11. Business Services

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tfc.

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

Quick - Efficient HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1393. B-11-9-3-TFC

"We extend an invitation to you -- if you want to borrow to buy or improve a farm or ranch, get in touch with: Farm & Ranch Loan Service, Carson County Abstract Company, Panhandle, Texas. Phone 70. B-11-50-16c

Water Well Acidizing
Improve your water production by acidizing.
NATIONAL ACIDIZING CO.
316 E. 30th Phone 25501 Amarillo, Texas
B-11-51-12p

HOME & FARM LOANS
See Us For The Best Service Available.
John McLean Insurance Agency
Phone 273 Box 267
127 W. 3rd St.
Hereford, Texas
For loans in Deaf Smith, Parmer and North Part of Castro Counties. B-11-46-tfc

13 Lost & Found
LOST: Framless reading glasses. Please return to H. A. Close. B-13-8-2-tfc.

LOST NAVY blue purse containing blue rim glasses. Phone 1446. B-13-10-29-2p

For a delicious quick luncheon dish, try piling slices of hardcooked eggs on slices of margarine toast. Then top with canned, drained asparagus tips and a cheese sauce.

Crotons, little bread cubes fried in margarine until crisp, make any soup taste better.

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

HEREFORD No. 849 AF & AM
EA
Thursday, July 23
R. L. Thompson, Sec'y
W. A. Bill Phipps W. M.

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

Hereford Rotary Club
meets every
Friday at 12:05
Hotel Jim Hill



MARY CASEY of Newport Beach, Calif., celebrated her ninth birthday with a party in the ballroom of Hotel Jim Hill Wednesday afternoon, given by her aunt, Mrs. J. S. Casey. The girls attended the show first and then she opened gifts at the hotel. Flip-flops and whistles were given as favors. Refresh-

ments were ice cream and cake. Those attending are from front, left row: Sarah Gillentine, Joy Story, Mary Beth Gilliland, Jan Story and Cheri Baker. Right row, from front: Beverly Boyer, Susie Woodford, Mary Myers, Brenda Beasley, and Glenna Davis. (Staff Photo)



MRS. EDNA DRAPER, new Noble Grand for the Rebekah Lodge is shown taking the gavel from Mrs. Leta Kaul, retiring Noble Grand at the installation of officers Thursday night at the IOOF Hall. Mrs. Pauline Lady, deputy president, was looking on. (Staff Photo)

Pvt. Gayle Cornelius Is Now Fighting in Korea

WITH THE 3D INFANTRY DIV. IN KOREA--Pvt. Gayle E. Cornelius, son of Mr. and Mrs. Guy Cornelius of Hereford, recently joined the 3d Infantry Division in Korea. Private Cornelius, who entered the Army in January 1953, received basic training at Fort Bliss, Texas. A former student at Hereford High School, he worked for Port Chicago in Concord, Calif., as a civilian.

Apparently the newest piece of machinery on the farm scene is a self-propelled windrower. The first one came in here Monday and was turned over to L. J. Matthews, a custom hay man. The new machine is supposed to windrow from 60 to 80 acres of hay a day, and replace two tractors, one mower and one rake.

Good quality cottonseed can be stored for as much as 15 years with reasonable assurance that it will germinate--if proper conditions of moisture and temperature are maintained.

Total assets of people over 65 have been estimated at some \$90 billion about 5.5 million own homes and about a million other real estate in substantial amounts; averaging \$10,000.

A PHONE CALL TO 1722 Brings Quality Transit Mix CONCRETE TO YOUR DOOR

NATIONAL READY MIXED CONCRETE ASSOCIATION

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

HEREFORD No. 849 AF & AM
EA
Thursday, July 23
R. L. Thompson, Sec'y
W. A. Bill Phipps W. M.

Crowe-Gulde Cement Co.
of Hereford
PHONE 1722 1st & GOUGH ST

We will go to the country with our cement trucks.

More than half of all homes in the United States, excluding farm homes, are free of mortgages, says the Housing and Home Finance Agency.

All parts of a hot water heating system, including radiators, should be filled to capacity for the summer to prevent rust. In the fall, drain off the excess. A steam boiler should be filled with water to the height of the safety valve.

For ease in kitchen work, cupboard shelves should not be lower than 20 inches above the floor.

SEIGLER MTR. CO.
218 W 3rd Street
Phone 630

We invite you to Compare Cars and Prices!

1953 PACKARD
2 dr. Clipper Deluxe. Radio, heater, power brakes, tint glass, air foam cushions, automatic transmission, white wall tires. Demo. \$500 Off List

1953 PACKARD
4 dr. Cavalier, radio with rear speaker & auto antenna, heater, power brakes, white wall tires, air foam cushions, windshield washer, automatic transmission -- Demonstrator. \$600 Off List

1952 DODGE
4 dr. Radio, heater, sunvisor, air foam cushions, seat covers, auto. trans., Motor & Car in A-1 shape. 1 Owner. \$1650 A Steal

1951 DODGE
4 dr. Coronet, radio, heater, seat covers, sunvisor, gyro trans. 1 owner car. \$1210

'51 PLYMOUTH
4 dr. Cranbrook, heater clean interior, motor overhauled. 1 Owner. \$1090

'50 CHEVROLET
4 dr. heater, Motor A-1 shape. 1 Owner Car. Clean. \$1070

'49 Studebaker
2 dr. Starlight Regal. Radio, heater, overdrive. Motor overhauled. \$750

We Have 2 - 1947 FORDS
You have to drive to appreciate this low dollar of \$475 Each

Both have radio & heater & a lot of good transportation.

Car Lot Located 3rd & Miles After 6 p.m. Call 1233 for Salesman

Friona News

Mrs. E. R. Day, Correspondent — Phone 2792



MR. AND MRS. E. C. CHITWOOD of Friona are celebrating their golden wedding anniversary this afternoon at the American Legion Hall in Muleshoe.

Mr. and Mrs. Dale Rule of Farwell have announced the arrival of a daughter, and Mr. and Mrs. Gilbert Wenner of Lazbuddy, a son. Both babies were born at the Parmer County hospital.

Mr. and Mrs. Albert Davis and children returned home Wednesday from California where they visited for two weeks.

Mr. and Mrs. Luther Lovess and daughter, Gail of Serman are visiting his parents, Mr. and Mrs. Walter Lovess.

Mrs. James Wilson has had as her guests two of her sisters, Mr. and Mrs. Raymond Pedeg and son of Dallas, and Mrs. Claude Ervin of Duncan, Okla. They returned home Thursday.

Attend SCD Meet
Clyde Sherrib, Steve Messenger

The Real McCoys By John and George



JUS' THOUGHT I'D DROP IN AN' PICK UP MY AUTO INSURANCE WITH

JOHN McLEAN
Insurance Agency
"23 Years of Insurance
Know How"
127 West 3rd Phone 273

Pecan Growers' President Thinks Industry Not Harmed By Drouth

COLLEGE STATION—The yearly 30 million pound pecan industry in Texas has not been seriously harmed to date by the drouth, Harry Cross of Greenville, president of the Federated Pecan Growers' Association of the United States, said recently at Texas A. and M. College. "However," he said, "the effects of the drouth will not be known for another year."

The pecan industry, which is "growing by leaps and bounds in Texas," Cross declared, "thrives in the river bottoms and in sub-irrigated lands." There are some set-out orchards, too, he pointed out.

The annual production of pecans in the United States is 130 million pounds, Cross said and the average price per pound is 25 cents.

Demand Great
"The demand for Texas pecans is greater than the supply, due to the high calory content. Eighty per cent of the pecans produced in Texas are from native trees," he pointed out.

There are thousands upon thousands of acres of undeveloped pecan trees in Texas ready to be tapped, representing a veritable gold mine, Cross said. "Trees 30 to 40 years old, four to an acre will produce 500 pounds of pecans a tree per year," he declared.

Started 1885
The pecan industry in Texas got its commercial start in 1885, when E. E. Riesen of San Saba did the first propagation work. His son E. G. Riesen has carried on this industry since his father's death. Four to five million pounds of pecans are produced yearly in the San Saba area.

The pecan industry in Texas is healthy and wealthy—and growing, Cross said.

More than 100 persons representing every phase of the industry are attending the 32nd annual convention of the Texas Pecan Growers' Association being held at Texas A&M College. Ted Brumbalow of Greenville, is president, Cross vice-president and John E. Hutchison of A&M's Department of Horticulture, is secretary-treasurer.

Visitors Entertained
Sunday afternoon, Mr. and Mrs. Doyle Chapin entertained with a basket lunch honoring his father and mother, Mr. and Mrs. L. C. Chapin of Erie, Pa.

Those present were: Mr. and Mrs. Gale Coley and girls of Liberal, Kans., Mr. and Mrs. T. C. Chapin and son of Alamosa, Colo., Mr. and Mrs. Lloyd Chapin, Alamosa, Mr. and Mrs. J. D. Jones and family of Plainview; Mr. and Mrs. A. B. Hinds of Amarillo, Mrs. Helen Murphee and Carroll of Amarillo; Mr. and Mrs. J. H. Hinds and Dale of Hereford; Mr. and Mrs. Hilary Aven and son of Hereford; Mrs. D. Stamp of Fort Smith, Ark.; Mr. and Mrs. Walter and Cummings of Tulla.

Mr. and Mrs. Clifford Allmon and son, Mr. and Mrs. Ray White and family, Mr. and Mrs. B. D. Allmon and girls, T. G. Chapin, Mr. and Mrs. Otey Hinds and family and Mr. and Mrs. Clyde Sherrib and Gary all of Friona.

Golden Wedding
Mr. and Mrs. E. C. Chitwood of Friona, will celebrate their golden wedding anniversary this afternoon at the American Legion Hall in Muleshoe. All friends should call between 2:30 and 5 o'clock.

The Herman Neff potato shed started with bad luck on the first day they opened. The potatoes were being unloaded into the chute to be washed, when the side of the concrete collapsed. All water and potatoes poured out onto the floor.

Mrs. Bill Sheehan of El Paso was in Friona Tuesday to attend the funeral of Nancy Miller.

Let's Talk Livestock

By TED GOULDY

FORT WORTH — Demand for stocker and feeder cattle and calves again led most classes of cattle and calves into higher ground as the trade opened at Fort Worth's stockyards Monday. The brightest spots was the demand for stocker cows.

Stocker cows were such a slow commodity three weeks ago that they were virtually unquotable and some good ones sold as low as \$7 and \$8, these kinds compared with cows sold at \$12 to \$14.50 at Fort Worth Monday, easily an advance of \$5 to \$6 per hundred in three weeks. Small calves at side sold today at \$13 to \$17.50, would have done well at \$10 to \$12 three weeks ago. Stocker calves selling up to \$18.50, a few to \$18.75, were 25 to 50 cents up or more.

Slaughter Steady
Slaughter cattle sold fully steady, and spots forced into higher levels by the stocker play. Slaughter calves were spotty, packers again taking a bearish view on the early rounds, but weakening from it in face of good shipper and stocker demand.

Hogs hit the highest peak of the year topping at \$26.25 and \$26.50 and sows drew \$20 to \$23. Pigs cashed at \$20 down.

Feeder lambs were up 50 cents, selling \$10 to \$15. Slaughter ewes were 50 cents higher at \$3.50 to \$5. Other sheep were fully steady.

Good and choice
Good and choice fed steers and yearlings sold from \$17 to \$22. Common and medium sorts sold from \$10 to \$15, with cull yearlings \$8 to \$10. Fat cows drew \$10 to \$14, a few heiferettes above that range. Canners and cutters drew \$7 to \$10, some shells under \$7. Bulls sold at \$8 to \$14.50.

Good and choice fat calves \$15 to \$19, some yearling weights around 500-600 lbs. or more to \$20.00 and above. Common and medium butcher calves drew \$10 to \$15, with culls \$7 to \$10.

Steer Calves
Good and choice stocker steer calves \$15 to \$18.75, and a load of heifer calves topped at \$18. Stocker steer yearlings of the better kinds sold from \$14 to \$16.50. Stocker cows drew \$9 to \$14.50, a few above that range.

Good and choice fat lambs drew \$18 to \$23,000, and common and medium sorts sold for \$10 to \$15, with culls \$8 to \$10. Feeder and stocker lambs sold from \$10 to \$15. Old ewes drew \$3.50 to \$5, some solid mouthed ewes \$6 to \$6.50. Old wethers \$6 to \$8. Two-year-olds \$10 down. Fat yearling wethers drew \$10 to \$15, and feeder yearlings cashed at \$10 to \$12. Old bucks \$2 to \$3.

The spinner is perhaps the most generally effective of all artificial lures.

Airman A. Plummer Now In Newfoundland

ERNEST HARMON AFB, Newfoundland—A-1C Albert E. Plummer, son of Mr. and Mrs. Bruce Plummer, 238 Avenue E. Hereford, is now stationed at Ernest Harmon AFB with Headquarters Squadron Section of the Air Base Group. Ernest Harmon AFB, a key base in the North East Air Command, is located on the west coast of Newfoundland. It is one of the first overseas refueling stops for military aircraft flying the North Atlantic route to Europe.

Enlisted In 1951
Airman Plummer enlisted in the Air Force in January 1951. Upon completion of basic training at Lackland AFB, Tex., he attended an Air Force clerk-typist school at Francis E. Warren AFB, Wyo. Prior to his arrival at Ernest Harmon, he was assigned to O'Hare International Airport, Ill., as a correspondence clerk. Before entering the military service, Airman Plummer attended and graduated from Hereford High school.

The three vital steps in the emergency treating of gunshot wounds which all hunters should memorize are 1) stop bleeding; 2) protect the wound; 3) prevent shock.

Of all the known kinds of animal life on this earth, insects make up 70 to 80 per cent. Nearly 700,000 insects species are known; there may be that many's yet unknown.

INSURE IN SURE INSURANCE
PLAINS INSURANCE AGENCY
John H. Patton Wm. H. Patton
All Forms of Insurance
213 N. Main St. Phone 50

prices slashed!
in this big, July Clearance
Our Entire Stock Of Summer Merchandise at Prices Below Cost!

LATEST FASHIONS IN
SUMMER DRESSES
Polished Cotton -- Voile -- Shantung

Values From 8.95 to \$39.95
Reduced To **1/2 price**

All Summer SKIRTS Values From \$6.95 to \$12.95 1/2 price	Summer BLOUSES \$5.95 \$7.95 \$10.95 Go At 1/2 price	ALL SUMMER HATS Values To \$6.95 \$2 Values To \$14.95 \$3
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ALL SHORTS & PEDDAL PUSHERS
Denim - Broadcloth
Reg. \$3.98 & \$4.98 Values At **1/2 price**

The Little Fashion Shop
"Smart Clothes for Smart Women"

A TRIBUTE TO GIRL SCOUTS!

When Judy, Jane and Barbara don their Girl Scout uniforms, they are not merely putting on different clothes. They are becoming part of a world-wide crusade for health, mental stimulus and good citizenship which builds character and fine womanhood. So we salute the Girl Scouts of this community and wherever they may be participating in this expertly directed movement. They have fun, bless them, and with it all, they learn to use their hands, their youthful heads . . . and above all, their innocent hearts. Your girl, too, should be a happy, healthy member of the Girl Scouts!

KINSEY MOTOR CO.
11 Years Your Chevrolet-Oldsmobile Dealer
2nd and Schley Phone 740
We Salute Our Town!

WHEN A HOME IS COOKING IS MODERN ELECTRIC

The modern home is up-to-date throughout—even to the kitchen which is built around the central attraction—the modern, completely automatic electric range. What's more, modern electric cooking costs little—just 7¢ a day—brings big returns in cleanliness and good cooking.

REDDY KILOWATT
SYMBOL OF QUALITY

SOUTHWESTERN PUBLIC SERVICE COMPANY



REGINA GAY HAMPTON, daughter of Mr. and Mrs. John Hampton, celebrated her third birthday with a party given in the home of her grandmother, Mrs. Roy Vaughn, Wednesday afternoon. Miniature hats and whistles were given as favors and refreshments were ice cream and cake. Those attending

are from left, front row: John Bill Hampton, Gary Riddle, Mary Ruth Weaver, Jan Miller, Kathy Hampton, Regina Gay Hampton, Pam Edwards, Doug Greason, Charlene Weaver, and Deny Greason. Back row: Jim Shepard and Shela Shepard. (Staff Photo)

Beauty At Home

By Lynn Carter

Q. What care do I give my light hair to keep it light?

A. Light hair requires more frequent shampooing to keep it clean and keep it light. Tar soap and sage tea are meant for dark hair only, and oily lotions are also taboo. A shampoo of castile soap jelly is excellent. After its use, the hair should be dried quickly. An after-shampoo rinse made of camomile leaves will prevent darkening. Use this as a final rinse.

Q. How can I care for splitting, ailing fingernails?

A. Trim them below the split, and smooth off. Avoid polish for awhile. Buff them well, and each night paint the cuticle and under the nail with colorless iodine. Add more milk to your diet.

Q. How can I neatly alter my mouth shape with my lipstick?

A. Use a lipstick brush. It takes a little practice and a steady hand, but does a good job. Apply the brush to the lipstick to pick up the color, then use this finely pointed tip to define the outline of the mouth you want. Then fill in the color inside this outline.

Q. Is there a way to hide a pimple that appears suddenly on the face?

A. Make a paste of powder and foundation cream, pat on the blemish, press powder evenly over the spot—and the pimple is hidden!

Q. How should a teen-age girl use perfume?

A. Strong perfume is in almost as poor taste as perspiration odor. There are light, gentle perfumes for young girls. Just the right amount of fragrance may be had by using sachets in one's bureau drawers and clothes closets, or by adding a few drops of perfume to the rinsing water at the end of the shampoo. Or it may be had in talcum powder, or bath salts.

Q. Is it good to use a cake of soap for shampooing the hair?

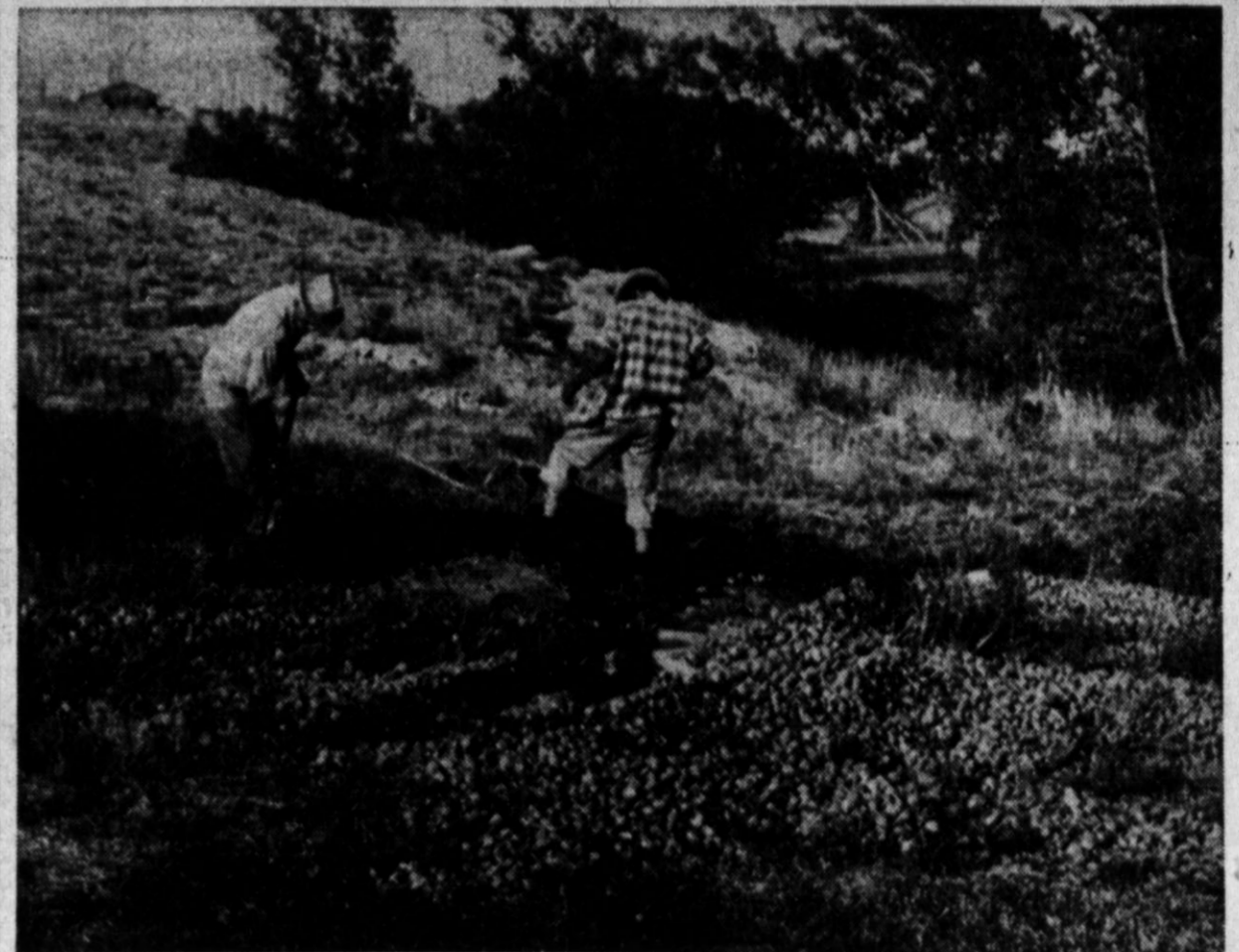
A. No. Rubbing a cake of soap on the hair leaves a residue that cannot be entirely rinsed out. It is best to use a prepared pure liquid shampoo.

Q. How should I rouge a face that is quite round?

A. Dot the rouge in a triangle that begins just below the center of the eye socket; extends upward along the cheekbone, and points downward along the outer rim of the cheeks. Shade the color with your finger toward your hairline, away from your nose.

Q. What is a good exercise for preventing sagging and double chin?

A. Tilt your head back, being careful not to strain the cords of your throat. Open your mouth wide and then slowly, with perfect slow motion, close the mouth by pulling up the lower jaw.



WHAT A PLACE that would be to lose a golf ball! The potatoes that were being cleaned up here were in the drainage ditch which runs north of the No. 5 green at Hereford Golf Club. Wash water from the Hereford Potato Growers Association sheds had carried a large number of the little spuds down by the green, but hadn't had enough force to carry them on into the creek. Golf course officials didn't complain about the situation until the little spuds began to "raise a stink". (Staff Photo)

Q. What is a good dry shampoo for oily hair?

A. Two parts of cornmeal mixed with one part orris root is a good one. Dust the hair with this mixture scattered through the hair with the hands, and then brush out thoroughly.

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Ben Virden and family of Amarillo visited Mrs. Alice Virden Saturday and Sunday.

Mr. and Mrs. Bob Wilson and Marian Jo were in Amarillo Saturday and Sunday visiting Mr. Wilson's sisters.

Mrs. Clifton Throckmorton and children, Sharon, Glenn, and Sari of Littlefield visited her mother, Mrs. Ursula Pittner, Monday and Tuesday.

USE FRENCH BREAD

Save yourself time in entertaining by using French bread from the bakery instead of taking extra time for baking your own rolls. Use the bakery French loaf to make garlic bread for a special treat on your menu. Cut the loaf into thick slices, but do not cut entirely through the crust. Mash a clove of garlic into three or four tablespoons of margarine. Spread this garlic margarine between the slices of bread and pop the loaf into the oven until hot and crisp.

The week of July 19-25 has been designated as Texas and National Farm Safety Week. Rural residents should observe the week by removing from the farm and home hazards which could be the cause of an accident or fire.

More Boys Than Girls Are Born During June At County Hospital

There were 26 children born at the Deaf Smith County hospital during the month of June, according to the records at the county clerk's office.

There were 12 girls and 14 boys.

Children Listed
Lonnie Frank, son of Mr. and Mrs. W. O. Markley, 6-2; Jimmy Doyle, son of Mr. and Mrs. Earl

Fulkerson, 6-2; Roger Michael, son of Mr. and Mrs. Roger Brumley, 6-4; Emma Margaret, daughter of Mr. and Mrs. George Polk, 6-5; Dena Lee, daughter of Mr. and Mrs. Arnold Prichard 6-5; Mary Ann, daughter of Mr. and Mrs. Joe Darden, 6-5; Camello R. Santos Moran Jr., son of Mr. and Mrs. Camello R. Santos Moran

Sr., 6-5.
Elizabeth Anne, daughter of Mr. and Mrs. Jim Golding, 6-6; Mauricio Rodriguez, son of Mr. and Mrs. Joe Rodriguez, 6-7; Susan Kay, daughter of Mr. and Mrs. Richard Gilbreath, 6-7; Lani Nelson, son of Mr. and Mrs. Walter Reiger, 7-8; Janice Darlene, daughter of Mr. and Mrs. Alfred Church, 7-11; Jaki Val, daughter of Mr. and Mrs. Forest Bridges, 7-12; Baby boy Ramirez, son of Mr. and Mrs. Cruz Ramirez.

Other Births
Amanda, daughter of Mr. and Mrs. Frank Garcia, 6-19; Floyd Lee, son of Mr. and Mrs. George Hillard, 6-19; Travis Glen, son of Mr. and Mrs. Bonnie Wilson, 6-23; Rex Allan, son of Mr. and Mrs. James Coleman, 6-23; Richey Dean, son of Mr. and Mrs. Fred Kuntz, 6-24; Dewayne Edward, son of Mr. and Mrs. Raymond Williams, 6-26; Ginger Lynn, daughter of Mr. and Mrs. Calvin Goodin, 6-27.
Billy Eugene, son of Mr. and



Felix Urbanczyk, left, and Tony Urbanczyk are seen in the above photograph made on their modern irrigation farm south of town. The grain sorghum crop in the picture was planted following wheat. Their "Row King" aluminum Pipe, also seen in the photo, is the means of distributing irrigation water over the acreage... taking water from the 3,000 feet of underground CONCRETE PIPE network installed on the Urbanczyk place in February.

"What we like best about the Concrete Pipe system is probably the fact that there are no ditches," says Mr. Urbanczyk. "As soon as the field dries out we can move in and cultivate -- sometimes days earlier -- and getting in at the right time means a lot." The Urbanczyks installed their Concrete Pipe system after carefully checking other installations in the area. This, we think, is good advice for everyone and the fact that Actual Users are our best salesmen is one of the reasons these Concrete Pipe systems are spreading all over the Shallow Water Irrigation District.

Come in this week and visit with us about Concrete Pipe. You'll be surprised at the reasonable costs and many advantages!

You, too, can SAVE MONEY - - SAVE TIME Cut Labor Costs! Get Better Yields

With UNDERGROUND CONCRETE IRRIGATION PIPE LINES

INVESTIGATE TODAY
New Low Summer Price Schedule



Installation On Felix Urbanczyk Farm

No Ditches
Even Coverage
Cuts Evaporation
Easy To Use

More than 2,000 Underground concrete Irrigation Pipe lines have been installed in West Texas since 1949. Underground concrete pipe is the PROVEN method of transporting irrigation water from the well to the crop. Concrete Pipe is installed under-the-ground, below the frost line. Winter, Summer, Spring or Fall... the season makes no difference. You can plow over it... farm across it and bring water to the row with no trouble at all. There is no loss of water by evaporation, seepage or otherwise.

EVAPORATION of water in open ditches is Tremendous on hot, windy days. Underground Concrete Pipe naturally pays for itself in savings over conventional methods. These pipes will deliver you water to any part of the farm: Uphill or Downhill, allowing you to more efficiently handle output from one pump—or to combine the flow from two or more pumps for improved efficiency.



CONCRETE Irrigation PIPE LINES
Amarillo Highway — Hereford

P. O. Box 847

Phone 666

Hereford, Texas

Westway News

Kaul-Combs
The SLO 4-H Club met Wednesday afternoon at 4 o'clock at the home of Mary Lynn Morrison. Mrs. Argen Draper, CHDA, judged cakes and pies which had been baked by Gayle Wagoner, Kay Lynn Scott, and Carolyn Jackson. Mrs. Draper also introduced Miss Loyce Avant, who is the assistant HDA and will work with the 4-H clubs.

Refreshments were served to Mrs. Draper, Miss Avant, Mrs. Ira Scott, Kay Lynn Scott, Mrs. Elmer Combs, Mrs. S. D. Dufur and Mary, Gayle and Ann Wagoner, Sandra Townsend, Nancy Green, Carolyn Jackson, Mrs. J. C. Morrison, Mary Lynn Morrison, and Mrs. Buck Green.

Attend 4-H Council
Mrs. Ira Scott and Mrs. Elmer Combs, 4-H sponsors, attended the 4-H Council in Hereford Wednesday afternoon.

Joe Bob Wagoner celebrated his 7th birthday Thursday afternoon when his mother, Mrs. Joe Wagoner, invited his friends to his home for an afternoon of play. His mother, assisted by his sisters, Gayle and Ann served refreshments of cake, lemonade, and ice cream.

Joe Bob's guests were Mickey Wilson, Duwayne Phipps, and Jackie Garrison.

Arm In Cast
G. C. Merritt, Jr., has his right arm in a cast as the result of a broken bone in the wrist received in football practice last spring. If the bone refuses to heal, G. C. will have surgery on the arm.

Mrs. Paul Rudd returned home from the hospital Tuesday night where she has spent several days with a back injury. She will wear a brace on her back and plans to have surgery this fall.

Mrs. Johnnie Townsend was hostess to the Westway Missionary Society at her home Wednesday afternoon. An interesting lesson on the beginning of the Church was presented by Mrs. Roy Lee Wilson, Mrs. Jimmy Thomas, Mrs. Robert Boyd, and Mrs. Merlin Kaul.

Tap, Ballet & Acrobatic... DANCING LESSONS.
Mon., Thurs., 8:30-11:30 a.m.
... Jim Hill Hotel Ballroom...
... Register This Week...
BARBARA ALLEY — Teacher

During the business session, members made plans to invite the Missionary Society at Summerfield to be guests in August. Orders were taken for Christmas cards. Mrs. Joe Landers, treasurer, has charge of the card sales.

Those present for the meeting included: Mesdames Townsend, Carl Schroeder, Jim Auten, C. A. Sauley, James Ray Coleman, Merlin Kaul, Jimmy Thomas, Joe Landers, Robert Boyd, and Roy Lee Wilson.

Guest Day Planned
The next meeting will be held at the community house on August 19. This will be Guest Day.

Mrs. Dick Godwin, Mrs. Bert Garrison, and Mrs. Merlin Kaul attended the Freezer Demonstration at the REA Kitchen in Hereford Thursday afternoon.

Mr. and Mrs. J. D. Owen of Amarillo were visitors Saturday night and Sunday in the home of Mr. and Mrs. Oscar Hinger.

Showers of rain fell here Wednesday and Thursday night. Total measurement was about a quarter of an inch. And the cool days of this week are a welcome relief from the heat of the past few weeks.

Mr. and Mrs. Buck Barnett and daughters Nelda, Billie, and Doris of Summerfield were dinner guests in the Jim Auten home.

Mr. and Mrs. John Lide, Gary and Brenda of Amherst were visitors in the Bert Garrison home Sunday.

Mrs. Buren Sowell, president of the Westway Home Demonstration Club, was hostess at a coffee at her home Thursday morning. The meeting was attended by Mrs. Johnnie Townsend, reporter and historian of the club, and hostesses for the past year including Mrs. Joe Wagoner, Mrs. C. A. Sauley, Mrs. Mayo Phipps, Mrs. Kenneth Rudd, Mrs. Merlin Kaul, Mrs. Bert Garrison, and Mrs. Sowell.

Permanent Records
Reporters of the HD Clubs now keep Club record Books which are for permanent file. They include the club history, names and offices of members, activities of the club, club projects, and illustrations and pictures of hostesses and her demonstration.

The purpose of the meeting Thursday morning was to collect pictures and information from the hostesses to be made up into the



MEET YOUR PASTOR -- Father Bartholomeu Paytas, pastor of the St. Anthony's Catholic church, came to Hereford in August, 1952. Before coming to Hereford he was pastor of the Christ the King Catholic church in High Point, N. C. Father Bartholomeu was born in Owasso, Mich., and attended St. Angela, St. Ignacius, and Fairview High school in Cleveland, Ohio. His seminary training began at St. John's College in Garrison, N. Y., in 1935. He attended the Catholic University of America in Washington, D. C. He has received the A. B. degree in Philosophy and the Degree of Licentiate of Sacred Theology. Father Bartholomeu was ordained a priest in New York by Cardinal Spellman in 1945. He is a member of the Franciscan Friars of the Atonement of Graymoor Garrison, N. Y. He has been a priest for eight years. (Staff Photo)

record book for the Westway Club.

Miss Margaret Sowell was a visitor last week in the home of her parents, Mr. and Mrs. Buren Sowell. Margaret was enroute to her work in Amarillo after a vacation spent in San Antonio and Corpus Christi.

Charcoal Steaks
Mr. and Mrs. Charles Owens entertained Wednesday night with a supper in the back yard. Charcoal steaks were the feature of the supper.

Guests included Mr. and Mrs. Frank Barrett and Mr. and Mrs. C. A. Sauley.

Mr. and Mrs. Houston Talley, who have been living at the Maurice Tannahill farm, are going to Dallas for a few weeks. They will visit relatives and Houston will work there pending rain in this vicinity.

Mr. and Mrs. Jimmy O'Dell, Larry and Mona of Amarillo, Mr. and Mrs. Curtis Murphy and Mr. and Mrs. L. A. Mullins and boys of Bovina spent the week end in the C. A. Sauley home.

R. H. Points of Crosby, N. D., is here looking after potato interests here.

Mr. and Mrs. Buren Sowell attended Open House at Amarillo Air Base last Wednesday. They visited their son David, his wife and daughter, Diana. David has purchased a new home in Amarillo in the new Munday-Cooper Addition. Everyone is invited to attend the revival which will start Sunday, with Rev. Allen as evangelist.

We Guarantee the LOWEST priced RCA VICTOR "Super Set" to outperform the HIGHEST priced TV set of any other make!

Neely Kimbrough Makes Oklahoma U. Honor Roll

Neely W. Kimbrough, son of Mrs. Al Smith, has been named to the University of Oklahoma honor roll, President George L. Cross announced.

To be eligible, a student must successfully complete a minimum of 12 semester hours with an average of "B" or better. Exactly 1,639 students from eight colleges were listed.

Kimbrough is getting a degree in engineering.

Husbands are Entertained By Les Meres Study Club

Les Meres Study Club members entertained husbands at a picnic supper party given at the home of Mr. and Mrs. Howard Gore Thursday night.

Those in attendance were Messrs. and Mesdames T. E. Brisendine, Joe Davenport, Dick Gholson, C. B. Hudson, Eugene Noel, W. N. Reiger, Leo Hoffman, Earl Hopson, J. E. McCathern and the hosts.

BGPW Meets Monday In The Jaycee Clubhouse

Zula Gilliam and Katherine Kester will be hostesses at the meeting of Business and Professional Women's club Monday night at 8 o'clock in the Jaycee Clubhouse.

Velma Cook, chairman of the education and vocations committee, will be in charge of the program.

Santa Fe carloadings for week ending July 11, 1953 were 24,004 compared with 25,462 for the same week in 1952. Cars received from connections totaled 11,338 compared with 8,985 for same week in 1952. Total cars moved were 35,342 compared with 34,447 for same week in 1952. Santa Fe handled a total of 38,626 cars in preceding week of this year.

One of each five adults in this country now fishes or hunts or both for his recreational activity.

Church Of Christ Women Hold Covered Dish Supper

Northwest Hereford — Twenty-six women and 18 children from the Hereford Church of Christ were guests at a covered dish luncheon in the home of Mrs. R. C. Childers Wednesday, honoring Mrs. Chester Wiggains, Mrs. W. P. Caraway, Mrs. Wilbur Axe and Mrs. R. C. Childers whose birthdays were all in the month of July.

The cake was a huge chocolate cake iced with a frothy icing covered in nuts. It was baked by Mrs. Earnest McGee, who is the official cake baker for the church group. The cake measured at least 18 inches across. The first layer was baked in a large dish pan. Home-made ice cream was served to the group by Mrs. Chester Wiggains after the luncheon.

Those in attendance were Mesdames Elmer Patterson and Nancy Hartland Caraway, Anne and Kaye; W. P. Caraway, Maurice

Tannahill, Floyd McGee, W. A. Laster, Harold Wester, Berl France, J. Morris, Larry and Jerry Dean, N. D. Bartlett, Bill Simpson, and Betsy Kay; C. S. Barclay, Larry and David J. C. Reece, F. G. Witherspoon; Stan Knox, Kathleen, Stevie and Bryan; Ira Page; Earnest McGee and Mike; Chester Wiggains and Lowell; Bob Wear, John Kelley and Charles; Bonnie Brumley and grandchildren; Dawn and Randy Hopson; Doctor Brewer; W. H. Blevins; Marvin Knox and Cynthia; Wilbur Axe, Patsy Childers and the hostesses.

First-aid manuals caution you to loosen a tourniquet for five minutes every half hour. But if great bleeding occurs when you loosen it, leave it on tightly or your patient will bleed to death.

West Hereford HD Club Is Given Hostess Report

The West Hereford Home Demonstration club met Tuesday afternoon in the home of Mrs. Ida May Vaughn.

A hostess report was given to fill out a page of the record book. Mrs. Foy Huff presented the recreation after a short business session.

Those present were: Mesdames R. H. Hale, John Jacobsen, Sr., P. H. Luck, Roy Boyd, Carlos Vaughn, Foy Huff, E. M. Cox, Ida May Vaughn and Miss Mary Bradley.

The next meeting will be August 11, in the home of Mrs. Foy Huff.

Cpl. Samuel Day on Way Home from Korean Front

IN KOREA—Cpl. Samuel H. Day, whose wife, Frances, lives at Littlefield, Texas, is returning to the U.S. after serving in Korea with the 2d Infantry Division.

Corporal Day, son of S. H. Day of Hereford, joined the 2d Division in April 1952 and was awarded the Korean and UN Service Ribbons.

Before entering the Army in August 1951, Day was a farmer.

There are more automobiles than telephones on American farms, U. S. Census figures show.

DR. MILTON C. ADAMS

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Hereford, Texas

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Office Hours—8:30 5:00

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Once Over-All Over with the Owatonna Windrower

EASIEST WINDROWING EVER - ONCE OVER GIVES YOU A FLUFFY WINDROW THAT WILL PROPERLY CURE FOR QUICK BALING, CHOPPING OR COMBINING... AND YOU'VE ONLY USED 13 1/2 H. P. TO DO THE WHOLE JOB!

Half the time in the field does twice the job in cutting and gathering grain or hay in perfect, crisp cross windrows. The Owatonna Windrower opens any and all types of grain and hay fields without knocking down any hay or grain—farmers say they save up to 60% on the first two rounds by eliminating the back swath.

Just Received a New Shipment of Repairs For Brady - Vine Beaters

Miller - Oliver Co.

East Hwy. 60 Phone 195

STREU HARDWARE

LET US STEAM and ROLL YOUR OATS and CORN

and Blend them with Molasses for

30c Per CWT. ----- Sacked In Your Bags

HEREFORD MILLING CO.



It finally rained. A nice one, too. Even Jack Renfro can't complain about it. I saw Jack Friday and he was telling me how the potato business was so messed up that the bottom was dropping out of the market. This, according to Jack, is all the fault of the local operation and methods. The rain will naturally halt spud operations for a while—and perhaps the lifting of Hereford spuds from the market may send the price up around the \$3.00 mark.

Very few fortunes will be made on potatoes here this year. Psyllid infestation seems to have cut the yields tremendously. Some are yielding as low as 50 bags to the acre. You can't make money on 50-bag potatoes at \$3 even; 100-bag spuds at this price, maybe a little profit. Occasionally you hear of a good yield, but it is seldom in 1953.

Quite a few "hard luck" stories have been floating around the country lately, but one of the surest signs I have seen of things tightening up was Miles Roberson out in front of the bank the other morning with a broom. Miles was getting the job done, too, with the assistance of considerable super-

vision from the sidewalk "foremen." Maybe it happens every day, but this is the first time I have seen a vice-president of a big bank sweeping the sidewalks since 1939. Maybe that is why it rained.

Earl Plank says he has missed "Old Tack" more during the long drouth than ever before. "That man could write things about the weather to keep your spirits up," says Earl. Furthermore, Earl feels like there is a real opportunity for some young writer to make a name for himself. The way Earl figures the deal reminded me of an old story about a fellow telling a homely girl she is pretty. The gal knows it's not all the truth, but she likes it—and really feels good all day, even though she knows he was kidding all the time. Maybe Earl has something.

The death of Judge C. F. Kerr this week marked the passing of one of this country's truly great pioneers. Judge Kerr lacked only a few days being 94 years of age. He came to this country when he was around 24 years of age and left a record of service and progress across the entire Staked Plains. School teacher, County

Judge, merchant, real estate man and widely known as a "square-shooter," Judge Kerr was a fine man to all, and a real friend to those who knew him well. Men like Judge Kerr made this country what it is today. When Judge Kerr said he had seen this country transform from the cow chip stage to butane gas, he told only half the story. It was men of his calibre and breed who did the most toward making the transition possible. Judge Kerr will be sorely missed over the whole Plains country.

The new school contracts have been let. Everyone should be happy. The real inside dope was that the building went about \$100,000 to \$150,000 cheaper than most people were expecting. Quite a few board members figured the whole deal might have to be called off for a re-shuffle of specifications. The prices were good. Very good. Low enough, maybe, to meet future possible declines. Over one-third of the auditorium was filled with bidders. They sure came in from the forks of the creek. Since the board expected the bids to be above their means, seven alternates were listed for the bidder—and the results were slightly confusing. It makes you wonder if contractors are as crazy as newspaper men. For instance, one of the alternates called for leaving the plaster off the gymnasium walls. One of the bidders allowed \$4,600 for this deduction, while another added \$4,900 for omitting it. The whole alternate was divided with three adding for omitting the plaster and the other three deducting.

The same was true on an alternate concerning the outside doors. The alternate offered slab doors in place of steel. Some of the contractors added as high as \$700 for using wood, others deducted. The contractor who got the building offered to take off \$2,500 on the doors. The board figured this was a saving of \$171 per outside door—and accepted the alternate.

The Westway community is populated with a fine, sensible, generous bunch of people. They are really wonderful. We went out there the other night to a community party at the Merlin Kaul home and they had a contest to see who was the blindest man. Some yokel nominated me. Well, sir, once I got nominated, I was sure running a good race. I got right on up into the final rounds. In fact, Clarence Salzman and I were the only two left and about this time they turned the judging over to the crowd. Clarence beat me out by a couple of hairs. You just couldn't fool all those fine people. Their judgement may not be the best in the world, but their hearts sure are in the right place. They are really wonderful.

Just heard the other day that the David Rogers family has moved from Dawn to Lubbock. Dave has been helping his brother-in-law, James Farmer, who operates a road contracting and paving firm there for some time. He folks around Dawn say they are already missing the Rogers.

Most young people have their ups and downs, usually about something they want to buy and can't afford. The story of Mr. and Mrs. Austin Rose, Jr., however, is different. Their troubles are over a household item they have



KAY RUTH BARNARD, Paula Moore, Charlotte Moore, and Denise Barnard left Saturday morning for a four weeks camp at Long Scraggy Mountain Ranch for Girls at Buffalo Creek, Colo. Mrs. Bess Moore and Joan, who are taking the girls, will spend

Saturday night in Woodland Park, Colo., and then the girls will enter camp Sunday morning. While there the girls will swim, hike, ride horses and enjoy all sports. They will return August 15. (Staff Photo)

Chinese Supper Held By Telephone Girls

The office force of the Southwestern Bell Telephone Company was entertained Thursday evening at a chop suey supper given at the home of Donna Gooch. The meal was prepared by Mr. and Mrs. Lawrence Asiatico of Plain-

already bought. Helen, it seems, wanted one of those new-fangled sewing machines that do embroidery and such—and Junior finally came through with the machine. When the man delivered it, he demonstrated how easy it was to make free hand designs with the machine. He even drew a Christmas tree. Junior got interested and decided to try it himself. He did pretty well, too. The result is that every night, Junior wants to draw pictures on the sewing machine. He sews up all of Helen's thread. A spool or two a night is just duck-soup to Junior. Besides, once in a while Helen wants to sew at night—and this makes Junior as mad as a wet hen. It ruins his whole evening.

The moral to this story, from a personal standpoint, is: Never, never bother things around the house. Wiping dishes, washing clothes, ironing and sweeping—like sewing on the machine—can easily lead to confusion and misunderstanding. Besides, when you've got a good deal, why mess things up?

view, specialists in fixing Chinese foods.

Those attending were: Leta Curtisinger, Opal Elliston, Lurline Cawthon and Sandy, Bobby Riddle, Mozelle Phipps and Sylvia, Bernice Lowe, Jimmy Waits, Roy Bosley, R. L. Ethridge, Loraine Morton, June Shulk, Janelle Henner, Joyce Shirley, Mary Wright, Ann Knox, Estelle Elliston, Rhoda Stephens, Carline Cox, Joan Manning, Virginia Wallace, Anna Wallace, Marie Sears, Ruby Daubs, Ella Kropff, Rosa Lueb, Lexie Ford, Patsy Hampton, Donna Gooch, Kenneth Gooch and Earline Nipper.

Approximately 1,788,880 pounds of cotton were used to make office machine ribbons in 1952.

Rev. Kaestner Led Topic Discussion At Ladies Aid Meet

The Lutheran Ladies Aid Society met Wednesday afternoon at the Immanuel Lutheran church.

Rev. Harold Kaestner led the topic discussion on "How to study your Bible."

After the meeting a pink and blue shower was given in honor of Mrs. Harold Kaestner.

Those present were: Mesdames R. A. Frye, Harold Kaestner, Arthur Tiefel, Henry Wedel, George Tiefel, Henry Tiefel, L. H. Hoffman, and Miss Bertha Frye. There were two visitors Mrs. Both, and Mrs. Bill Romines.

Northwest Hereford News

By Mrs. R. C. Childers
Mr. and Mrs. M. W. Sumner left last week with their harvesting equipment for the wheat harvest in South Dakota and Nebraska. They will be gone for the remainder of the summer.

Mrs. Allie McNeill and her daughter, Mrs. J. Burrus and children, Jay and Martha from Canyon were visitors in the R. C. Childers home Thursday evening.

Mrs. Ruby Clements of Galveston is visiting in the home of her son, Jim Clements and family this week.

Camping Trip
Mr. and Mrs. Pat Robinson and family returned this week from a five day camping trip to Tres Ritas, N. Mex., where they met Mr. Robinson's sister, Mrs. M. D. Smith and family and Mrs. Vance Robinson from Panhandle. Mrs. Robinson said they fished for mountain trout and visited a had a wonderful time. She said it rained and was cool all the time they were there. Two nights had to be spent in cabins at a nearby town on account of rain.

Mr. and Mrs. T. R. Richardson and family from Chicago arrived Saturday to spend a week visiting in the Pat Robinson and J. T. Richardson homes.

Visitors From Chicago
Mr. Minnie Bartlett and grandson, Jimmy Shillo from Chicago spent last week visiting in the J. T. Richardson home.

Mrs. Raymond Higginbotham and Landis were in Canyon on business on Friday. Landis enjoyed a tour of the museum while there.

Plans were completed for the rummage sale that the club is sponsoring this week.

Members attending were Patsy Caywood, Freda Inman, Dora Inman, Stella Hunter, Marie Hunter, Evelyn Hunter, and Paula Corbett.

Keith Oliver Given Surprise Birthday Party On Thursday

A surprise birthday party was given for Keith Oliver at his home Thursday night.

Sandwiches, cake, coffee and tea were served to friends and relatives.

Those present were: Mr. and Mrs. Bill Gardner of Silver City, N. M., Mr. and Mrs. Leland Flesher and girls, Mrs. J. W. Dickey and daughter of Shreveport, La., Mrs. Ray Bain and children, Mr. and Mrs. Walter Frost and son, Mrs. Lola Blankenship and girls, Mr. and Mrs. Tom Oliver, Mr. and Mrs. D. F. Henson and children, Mrs. Bud McIntosh, Mr. and Mrs. Marion Ferguson and family, Sid Perkins, Mr. and Mrs. Bill Bratcher all of Hereford.

Demonstration of Cake Given at Senior 4-H Club

Mrs. F. H. King gave a demonstration on quick cakes to the Senior County-Wide 4-H club Saturday afternoon.

Sue Channer was appointed song leader of the group.

Refreshments were served to: Sue Channer, Kay Kershen, Sharon Brinkman, Shirley Pierce, Patsy Peters, Gay Malone, and Dora Goddison.

The next meeting will be July 18, in the home of Sharon Brinkman.

Roberta Campbell and Buddy Bob were guests of Dr. Ima Barlow and her mother, Mrs. Ida Barlow at Canyon Monday night. Tuesday morning they attended the wedding of Ruth Ann Soll of Can-

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21-INCH CONSOLE Beautiful Mahogany finish cabinet. Shown on right.

A large selection of table and console models to choose from.

AND IT'S VALUE-PACKED FOR '53 with: Easy-Vision Golden Lens . . . QXP Chassis . . . "Long-Ranger" Tuner adaptable to UHF . . . Full-Focus Picture . . . Front picture controls . . . big 8" speaker . . . Filament power transformer . . . Glide-Easy Casters. Come in and Step Up to this New 21" Hoffman Console . . . and You'll step out with quality, performance and value!

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3. Choice Upper Leathers
4. Solid Leather Counters
5. Quality Materials in vital parts
6. Steel Shank
7. Famous 3 way cushion arch pad or sensation-ally new BOLTAN sweat resistant insole
8. Quality Appointments
9. Solid Leather Insoles
10. Genuine Goodyear Welt Construction or Nailed Construction

\$9.95

Shoes for farm or factory . . . designed for day long comfort . . . all sizes and widths . . . \$6.95

Shoes for special duty . . . some patterns designed for heavy duty work in oil and grease . . . priced right. \$8.95

Oxfords, too! The last word in comfort and smart appearance. Some uppers take a lasting, lustrous polish . . . \$8.95

Hereford Shoe Store

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THE SUNDAY BRAND SOCIETY

Hereford, Texas, Sunday, July 19, 1953

Section Two



MISS ALICE CARROL GARLINGTON of Vernon was honored with a coke party given by Mrs. Herbert Haseloff, Monday morning. The girls looked at annuals and discussed good times. Refreshments of cokes, nuts, and candy were served to, from left: Norma Ruth Cummings, Barbara Sue

Rogers, Lajean Latham, Nancy Milford, Donna Caylor, Judith Raye Haseloff, the honoree, Alice Carrol Garlington; Patsy Jackson, Patsy Childers, Dixie Young, Barbara Winget, and Melrose Whitfield. Carrol returned to her home in Vernon Thursday. (Staff Photo)

Alice Garlington Honored At Party Tuesday Morning

Alice Carol Garlington of Vernon, house guests of Mrs. Herbert Haseloff, was honored at a coke party given by her hostess Tuesday morning. Guests attending were: Dixie Young, Melrose Whitfield, Nancy Milford, Patsy Jackson, Patsy Childers, Jean Latham, Donna Caylor, Barbara Sue Rogers, Norma Cummings, Barbara Winget, and Judith Raye Haseloff.

Miss Garlington, accompanied by Robert Haseloff, left Friday morning for her home. Herbert will visit his grandparents, Mr. and Mrs. Z. P. Pilgreen.

Breakfast Given
Among other parties given to honor the Vernon visitor was a come-as-you-are breakfast given by Barbara Winget with assistant hostesses including Dixie Young, Georgia Lewis and Barbara Sue Rogers.

Midsummer flowers were used and colored pottery and colored cloths picked up the colors of the flowers at quartet tables where the breakfast was served.

Those Attending
Those attending the breakfast were: Nan Longbottom, Pat Childers, Patsy Jackson, Melrose Whitfield, Sally Parsons of Dallas, Sharon Dee Moore, Virginia Sigle, Joan Moore, Sue Smith, Joyce Shirley, Rosie Young, Lajean Latham, Donna Caylor, Nancy Milford, Dorothy Veigel, Mary Durham, Lu Durham, Martha Jean Brown, Norma Cummings, Lotus Root, Ava Vance of McAllister, N. M., Earline Plank, Sylvia McCracken, Gayle Stevens, Gracie Fotheringham and the honoree.

Rebekah Lodge Has Formal Installation

Formal installation ceremonies for new officers of the Rebekah Lodge were held at the IOOF Hall Tuesday evening.

Installing officers included: Mrs. Pauline Lady, Deputy president; Mrs. Verna Sowell, marshal; Mrs. Ada Hollabaugh, deputy warden; Mrs. Ella Cockrell, deputy chaplain; Mrs. Louise Springer, inside guardian; Mrs. Ola Hacker, outside guardian and Mrs. Ursalee Jacobsen, musician.

Taking Duties
Those taking over official duties were: Mrs. Edna Draper, noble grand; Mrs. Lucile Olson, vice grand; Mesdames Pauline Lady and Irene Merritt, supporters to the noble grand; Miss Mary Bradley and Elaine Jackson, supporters to the vice-grand; Mrs. Leatrice Clark conductor; Mrs. Catherine Sheppard, chaplain; Mrs. Roberta Combs, inside guardian; Mrs. Anne Willier, outside guardian; Mrs. Earline Manning, color bearer; and Mesdames Edna Bowe, Julia Welty, Lavine Malone, Ruth Smith, Ada Hollabaugh and Charlotte Calvert, courtesy officers.

Mrs. Leta Kaul was the retiring noble grand. Refreshments were served to approximately 45 members.



Miss Mona McMaster, Mrs. Dennis Barnard, Miss Nettie McMaster

Hereford Teachers Leaving On Tour

Two Hereford Teachers will leave Canyon Friday morning on a four weeks educational tour sponsored by West Texas State College with credits of the tour going toward masters' degrees for both.

Mrs. Dennis Barnard, who taught second grade at Central School last year will receive her masters' degree at the end of the tour. Miss Mona McMaster, whose home is in Garden City, has taught in Hereford for the past seven years. She teaches fifth grade arithmetic and science in Shirley School. Miss Nettie McMaster, teacher in El Paso Public Schools, will accompany them.

Points of Interest
They will see or study: 1. Irrigation and reclamation projects, 2. Ranching and farming of all kinds, citrus, pears, apples, prunes, nuts, cotton, grain, potatoes, sugar beets etc. 3. National forests and timber work in all stages. 4. Development of man from the 13th Century. 5. A general study of man's adjustment to environment, or man's efforts to change the environment to his own advantage. 6. Mountain ranges and volcanic regions.

Other Scenes
They will see the Painted Desert, Hoover Dam, Las Vegas, Nevada; Giant Sequoia trees 3800 years old, Redwood Highway, Oakland Bay Bridge, Golden Gate Bridge, the

Pacific Ocean, Willomette Valley, Grand Canyon, Columbia River Falls, Mt. Ranier, Victoria, B. C., Grand Coulee Dam, the Canadian Rockies, the Columbia Ice field. Included also will be a sight-seeing tour of San Francisco, Viard Yellowstone National Park, British Columbia, a Sno-Mobile trip on Ahabaska Glacier, and a round-trip boat cruise from Seattle, Wash., to Victoria, B. C. They will spend one night at Lake Louise, and spend part of the Canadian Rockies, at Alberta, Canada.

Patriotic Program Given At Eastern Star Meeting

Hereford chapter of the Order of Eastern Star held a stated meeting at the Masonic Hall Tuesday evening with Mrs. Bessie Jones, worthy matron presiding. Reports from outstanding committees were heard and a patriotic program was presented.

Mrs. Belle Hromas presented an appropriate tribute to the flag. The story of the flag and how it was made was told by Mrs. Chloa Brown. Mrs. Irma Pepper spoke on "The Flag is What We Make It."

In conclusion Mrs. Deward Roberson gave a demonstration of how to display the flag. Musical entertainment was presented by a quartet singing "America the Beautiful."

Those singing were Deward Roberson, Mrs. Nell Culpepper,

Mrs. Lodie Greeson and Robert Thompson. Mrs. Enla Holcomb of the O'Donnell O.E.S. chapter, was a guest.

The next meeting will be in the form of a salad supper on August 11, at the Masonic Hall.

SEAGRAVES VISITORS
Betty and Jerry Zan Hudson of Seagraves have been visiting their grandparents, Mr. and Mrs. D. H. Alexander, the past week. They were accompanied by Mrs. David H. Townsend, also of Seagraves. Other recent guests in the Alexander home were their daughter and son-in-law, Mr. and Mrs. Jow-Tson of Seagraves and his brother and her sister, Mr. and Mrs. Gordon Alexander of Silvertown.

Shirley-Hinkle Vows Spoken In Clovis, N. M.

Announcement has been made here of the marriage of Miss Faye Shirley to Glyn Hinkle of Ada, Okla. Mrs. Hinkle is the daughter of Jim Shirley.

The wedding took place July 5 in Clovis, N. M., in the Baptist Church with the pastor, Rev. Aaron Caudle, officiating.

Attendants were the bride's sister, Carolyn Shirley, and Charles Larmon.

Bride's Attire
The bride was attired in a frock of orchid organza made with tight waist finished at the neck with applique rosebuds and a full skirt. Mrs. Hinkle is a graduate of Hereford High School. Before her marriage she was employed for three years at the Hereford Shoe Store.

Mr. Hinkle was released from Army duty last December after serving two years. At present they are making their home in Ada, Okla.

Miss Thelma McMinn Attending Statewide Educators Meeting

Miss Thelma McMinn left Thursday for Kerrville to attend the 1953 Statewide Educators Conference of the Texas Commission on Co-ordination held at the famous MO Ranch near Kerrville. The conference began Friday and will last through Monday.

This is the second educational conference to be held under the auspices of the Texas Commission on Co-ordination in education in co-operation with the Texas Classroom Teachers Association, Elementary Principals and Supervisors Association, Association of Secondary School Principals, Association of School Administrators, Guidance Association, Association for Student Teaching, Texas Education Agency, Texas Employment Service, Hoegs Foundation for Mental Hygiene and the Educational Testing Service.

Enrollment by Invitation
Enrollment is by invitation only and includes 125 teachers and school administrators representing all levels from the primary grades through college, selected from schools all over the state.

Miss McMinn was chosen to attend last year's conference after a group from the Texas Education Agency visited the Tulla Schools where she was then Junior and Senior high school music instructor.

Teaching in Dimmitt
For the past year Miss McMinn has been employed as music instructor in the Dimmitt Public Schools and plans to resume her teaching duties again in Dimmitt in September. Prior to her teaching in the Tulla Schools, she was employed in the Hereford Public Schools for fifteen years.

Mrs. Russell Returns From Trip to California

Mrs. W. H. Russell and two granddaughters, Mary and Martha, daughters of Mr. and Mrs. L. B. Russell, returned home Sunday after a two weeks vacation trip to Coronado, Calif., where they visited Mrs. Russell's son and wife, Mr. and Mrs. Artis Russell.

Another son, Jack Russell and Mrs. Russell of Houston brought the group home after a short visit in the Artis Russell home. Mrs. Jack Russell stopped at San Jon, N. M., with relatives and Mr. Russell left Hereford Thursday for a brief stop there before the couple returned home.

J. D. Kirklands Have Silver Wedding Party

Mr. and Mrs. J. D. Kirkland celebrated their twenty-fifth wedding anniversary at a buffet dinner party given in their home Wednesday evening, with all of their seven children attending. Other relatives and friends called to extend congratulations to the couple later in the evening.

The children and their families included Mr. and Mrs. J. D. Kirkland Jr., and children of Dumas; Mr. and Mrs. Jeral Kirkland, Mr. and Mrs. Jack Kirkland, Walter Kirkland and the twins, Billy and Bobby Kirkland, all of Hereford.

Married In 1928
Mr. and Mrs. Kirkland are native Texans. They were married at Sudan in 1928, and later moved to Littlefield where they resided seven years. They came to Hereford in 1951 from Littlefield.

Mr. Kirkland and sons Jack and Jeral operate the Kirkland Pump Company here since taking over the dealership of the Winthrop Pumps when they moved to Hereford. The family attends the Avenue Baptist Church.

After the celebration the couple left for Lake Brownwood for a two weeks vacation trip.



FORMAL INSTALLATION CEREMONIES for new officers of the Rebekah Lodge were held at the IOOF Hall Tuesday night. Those taking over official duties included from left, seated: Mrs. Edna Draper, noble grand, and Mrs. Lucille Olsen, vice grand. First row, standing, from left: Ruth Rogers, Bobbie Meachum, Leta Kaul, Lavene Malone, Anna

Willier, Elaine Jackson, Mary Brady, Edna Bowe, Ursalee Jacobsen. Back row, from left: Letrice Clark, Catherine Sheppard, Ada Hollabaugh, Roberta Combs, Julia Welty, Earline Manning, Alyene Lomenick and Ruth Smith. (Staff Photo.)

Vacation Business Rewards Go To The Highest Bidder

When you drop a fly into a trout stream on your vacation this summer or plunge in a mountain lake for a swim, the ripples you cause will ring a lot of cash registers.

A new survey of the tourist business gives some surprising figures on the size of the tourist business in the country and a number of solid arguments for the wisdom of promoting it.

\$27 Billion Business

Recent estimates show that Americans spend \$13 to \$22 billion annually for vacations. The figures vary because there's some disagreement on exactly which expenditures belong under the heading of vacation. But there's no disagreement that the totals are immense.

Altogether, 26 States rank the tourist business as one of their three industries, and New Jersey and New Mexico rate it as their biggest dollar earner. It seems probable that the multi-billion dollar business of accommodating folks who like a change of scene from time to time, will grow even bigger.

Factors contributing are the continuing rise in the national income; shortening of the workweek; improvement in transportation, and the growth of travel advertising.

Another factor is the increase in number and length of paid



CAMELIA ANN ANDERSON was honored on her sixth birthday with a party given by her mother, Mrs. R. C. Anderson, in her home, Monday afternoon. Color books were given as favors and refreshments of ice cream and cake were served. After opening the gifts the girls watched Party Time for Kiddies on television, and played games and swang

Correct Measuring Shown At Happy Homes Club

Mrs. Ott gave a demonstration on correct measurements and Martha Heard gave a demonstration on quick cakes at the Happy Homes 4-H club meeting recently in the home of Martha Heard.

The girls planned a slumber and T.V. party at Mrs. Ott's on July 17.

Refreshments were served to: Beatrice Wilhelm, Cecilia Wilhelm, June Owen, Kay Owen, Geneva Logan, Martha Logan, Glenna Gandy, Mary Beth Ricketts, Carlynn Williams, Barbara Dameron, Pat Dawson and Mrs. Ott.

The next meeting will be July 23. The girls will score baked goods and are asked to bring their own score sheet.

Read the Classified



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Mail to
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Hereford, Texas

REPORT OF CONDITION OF The First National Bank Of Hereford

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON JUNE 30, 1953, PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUTES.

ASSETS	
1. Cash, balances with other banks, including reserve balance, and cash items in process of collection	1,784,982.44
2. United States Government obligations, direct and guaranteed	1,969,400.00
3. Obligation of States and political subdivisions	171,232.50
4. Other bonds, notes, and debentures	NONE
5. Corporate stocks (including \$7,500.00 stock of Federal Reserve bank)	7,500.00
6. Loans and discounts (including 554.54 overdrafts)	2,384,987.33
7. Bank premises owned \$11,000.00, furniture and fixtures \$1.00	11,001.00
(Bank premises are subject to \$ None liens not assumed by bank)	
8. Real estate owned other than bank premises	3.00
9. Investments and other assets indirectly representing bank premises or other real estate	NONE
10. Customer's liability to this bank on acceptances outstanding	NONE
11. Other assets	1.00
12. TOTAL ASSETS	6,329,107.27

LIABILITIES	
13. Demand deposits of individuals, partnerships and corporations	5,269,440.26
14. Time deposits of individuals, partnerships, and corporations	NONE
15. Deposits of United States Government (including postal savings)	51,081.15
16. Deposits of States and political subdivisions	558,106.44
17. Deposits of banks	NONE
18. Other deposits (certified and cashier's checks, etc.)	37,549.18
19. TOTAL DEPOSITS	5,916,177.03
20. Bills payable, rediscounts, and other liabilities for borrowed money	NONE
21. Mortgages or other liens, \$ NONE, on bank premises and \$ NONE on other real estate	NONE
22. Acceptances executed by or for account of this bank and outstanding	NONE
23. Other liabilities	NONE
24. TOTAL LIABILITIES	5,916,177.03

CAPITAL ACCOUNTS	
25. Capital Stock	
(a) Class A preferred, total par NONE, retireable value \$ NONE (Rate of dividends on retireable value is X%)	
(b) Class B preferred, total par \$ NONE, retireable value \$ NONE (Rate of dividends on retireable value is X%)	
(c) Common stock, total	
par	\$100,000.00, \$100,000.00
26. Surplus	150,000.00
27. Undivided Profits	117,088.58
28. Reserves (and retirement account for preferred stock)	45,841.66
29. TOTAL CAPITAL ACCOUNTS	412,930.24
30. TOTAL LIABILITIES AND CAPITAL ACCOUNTS	6,329,107.27

MEMORANDA	
31. Assets pledged or assigned to secure liabilities and for other purposes	510,000.00
32. (a) Loans as shown above are after deduction of reserves of	103,830.66
(b) Securities as shown above are after deduction of reserves of	NONE

I, Harry E. Caylor, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief:

Harry E. Caylor, Cashier,
Directors

E. B. HEDRICK
JAMES W. WITHERSPOON
V. O. HENNEN
CORRECT—ATTEST:

(SEAL)
STATE OF TEXAS, COUNTY OF DEAF SMITH, ss:
Sworn to and subscribed before me this 11th day of July, 1953, and I hereby certify that I am not an officer or director of this bank.
GUILLETTA ARNOLD, Notary Public

vacations. The survey notes that only 25 per cent of labor-management agreements called for paid vacations in 1940, whereas today 95 per cent of such agreements specify paid vacations.

Obviously, the business is there. Who gets it depends on who makes the highest bid.

Big Returns Paid

The 26 States which now list travel among their three biggest industries all have substantial advertising budgets. In 1951, Florida spent \$1,169,905 on advertising to attract tourists, the largest amount of any State, while southern California was second with an advertising budget of \$1,134,715. Florida's return was \$840 million California's, \$474 million.

Still the survey shows, smaller communities with less money to spend, can also share in tourist profits. One town of 1,195 population, attracted more than \$75,000 in a single season, after a relatively modest advertising expenditure.

The survey also points out that in the long run everybody benefits from the tourist business. Dollars spent by vacationers for food and lodging, entertainment and transportation, are later spent by those in the tourist business for advertising, insurance, office supplies, taxes and many other goods and services.

D. R. Vandever Is Given Birthday Party Tuesday

D. R. Vandever was honored with a birthday dinner Tuesday evening, in his home, given by his wife, Mrs. D. R. Vandever.

Guests present were: Mr. and Mrs. C. C. Billingslea, Mr. and Mrs. Curnel Brewes of Amarillo, Mr. and Mrs. Johnny Stocks, Mr. and Mrs. John Hampton, Mr. and Mrs. Bill Hampton, Mr. and Mrs. Johnny Scheid, Mrs. Pat Hampton and daughter, Katey Lyn, and Vandever's daughter, Valia June Vandever of Kellogg, Idaho.

Personals

Mrs. Barney Hicks of Las Vegas, N. M., has been a guest of her sister in law, Miss Vida Hicks, the past week.

Mr. and Mrs. Darrell Blanton have gone to points in Colorado on a vacation trip.

Rev. and Mrs. Eugene Naugle were in Lubbock the past week to visit friends.

Mrs. Foy Dodson of Van Horn was a weekend guest of Mr. and Mrs. P. H. Gilliland recently.

Hereford Insurance Man Has Third Place In Sales

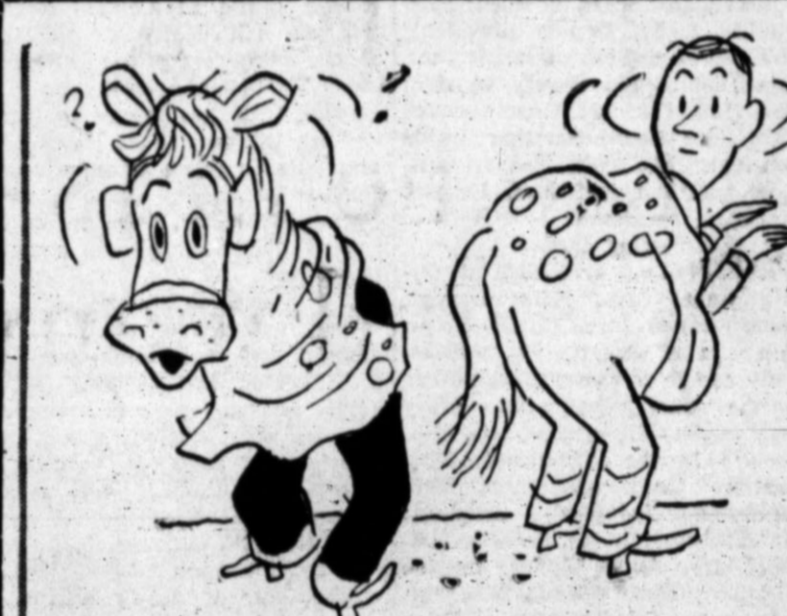
J. W. Robinson Jr., Hereford, had the third largest volume of new business paid for during June in the entire agency organization of Southland Life Insurance Company, according to an announcement by Kenneth B. Skinner, vice president and agency director for the company.

Robinson had been with Southland Life less than two years when he was recalled to active military

duty in the spring of 1951. He returned to civilian life last November.

Despite his interrupted career, Skinner says, Robinson is a member of the Honor Club and of the Quarter Million Club. Membership in the latter is based on total volume of insurance in force to be serviced.

Robinson is also president of the Hereford Lions Club.



is your front end steering straight?

YOUR Buick probably steers so sweetly on the road, it's hard to realize that thousands of travel-miles and millions of bumps may have put the front-wheels out of alignment.

Yet a little misalignment can scuff a lot of mileage off your front tires—and make control less sure.

It's an easy matter for us, with our special equipment, to give your whole front-end assembly the checkup it should have periodically. Drive in soon, why don't you, and let our experts make sure your Buick is tracking true?



VISIT OUR NEW LOCATION FOR Prompt, Dependable Service

WALLACE BUICK CO.

2nd & Miles Phone 11

A TEACUP OF GAS that's all it takes to prove this compact new kind of car...

RUNS CIRCLES AROUND ANY OTHER LOW PRICED CAR

Come in, you may win **FREE A HUDSON JET**

After "Teacup Test," fill out official entry blank completely. Best entry in opinion of judges wins a new Hudson Jet. Contest closes August 1, 1953. Get full details from your Hudson dealer.

1 PERFORMANCE!
The Hudson Jet will outperform and outdemonstrate any other make of car in the lowest price field.

2 ECONOMY!
As you drive, you'll see—right before your eyes!—proof of the Hudson Jet's matchless economy.

A SCIENTIFIC, DRAMATIC TEST
Scientific measuring equipment shows you exact, low fuel consumption of the Jet—its amazing performance speaks for itself!



Because it's wonderfully compact, it's a delight to handle, drive and park in today's traffic... and there's ample room for six!

The Hudson Jet has both the hottest performance and the best economy in the lowest price field. Want proof? Come in, put a Jet through its paces. Give it a real workout. You'll feel performance the like of which you've never known before. And you'll see, on the scientific gasoline meter, its almost unbelievable gas economy!

HUDSON JET

A COMPACT, NEW KIND OF CAR IN THE LOWEST PRICE FIELD

HEREFORD HUDSON COMPANY

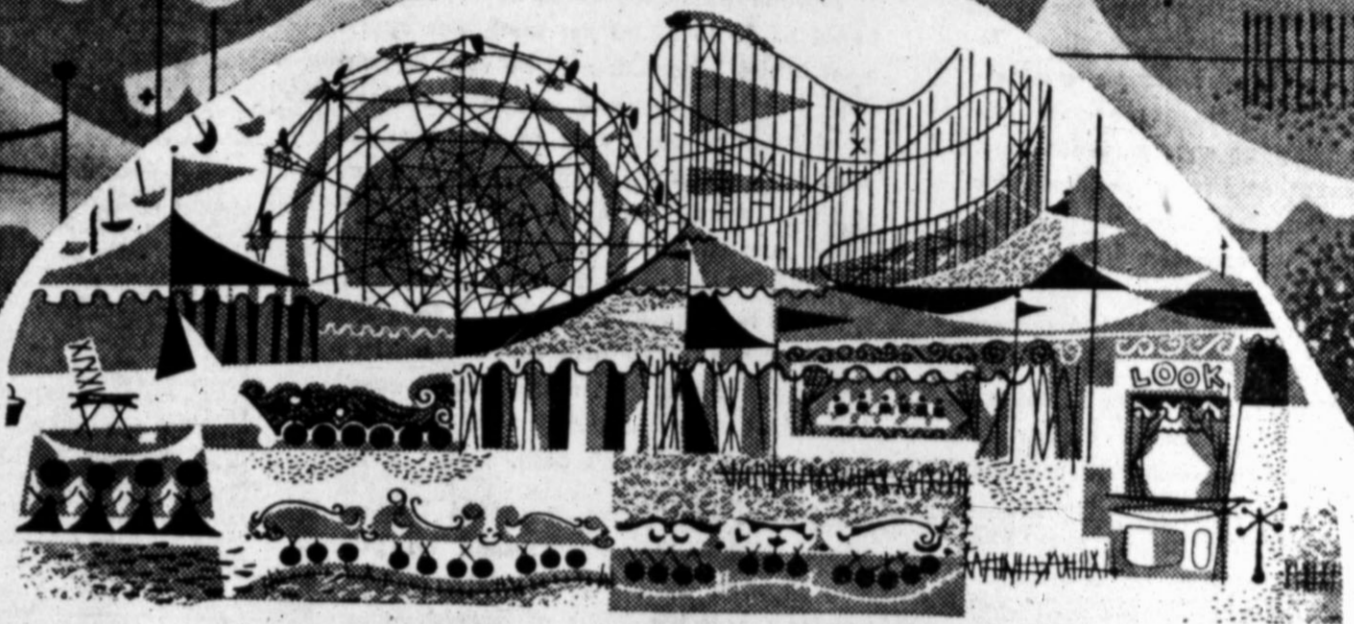
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Ferris Wheel
TILT - A - WHIRL
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and many others

**GOOD
CLEAN FUN**

Location Just North of
Bull Barn on Sampson Ave

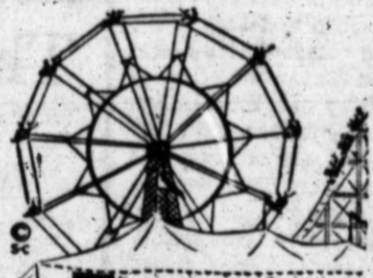
DUCK RINGS

DOLL RACKS

BINGO

HOT DOGS

SNOW CONES



DART BOARD

PITCH GAMES

Members of The Hereford Lions Club

Personally in Charge of All Rides

And All Booths

on the DUCKING BOARD

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Jr. W. D. Lawrence

J. W. Robinson, Jr.

Leo Box
Police Chief

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Bob Cummings

Ray Cowser

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| Blanton Butane Gas Co. | Cave's 5c to \$1 |
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FREE GATE

SOMETHING NEW — ATTENDANCE PRICE EACH NIGHT!
JUST BE THERE TO WIN! NO CHARGE! NO PURCHASE —
NO OBLIGATION! ALL PROCEEDS FROM 1953 CARNIVAL
WILL BE USED TO ERECT NEW ELECTRIC SCOREBOARD
ON WHITEFACE FIELD.

Editorials

ARE YOU YOUR BROTHER'S KEEPER?

Hospital Situation Poses Question

The county commissioners Monday heard the first of what is likely to be a deluge of reports from the Deaf Smith County hospital. The hospital, according to Manager Bob Lewis, is losing money -- and the situation will not likely improve unless radical changes are made in operational policy of the institution.

Foremost in current hospital deficits is the item of poor collections. This is due in a large measure, Lewis told the commissioners, to the influx of transient labor, including a large Spanish-American population. To complicate matters, the itinerants are seldom in the county long enough (six months) to qualify as county relief cases. Since they cannot qualify as residents for charity or Red Cross aid, they come to the hospital as paying customers -- but seldom pay. One case reviewed before the commission covered a Spanish-American woman who arrived in this community two days before her baby was born. Complications in the case resulted in an actual outlay of \$179 in medicines and supplies by the hospital, plus services rendered. The patient was unable to pay even one cent toward defraying the bill. Other similar cases, according to Lewis, are appearing from week to week.

The county commissioners discussed the situation and one commissioner even went so far as to say that Deaf Smith County had a reputation of being "a Santa Claus for sick people." He cited one instance where an ambulance actually brought a Spanish American family to Hereford and released the tubercular people with instructions to seek accommodations in the hospital here. Finally, the commissioners handed the whole affair to the hospital board, pointing out that the commissioner's authority began only when the appointed hospital board could not operate the hospital on the six-cent authorized tax allotted for the purpose. They did indicate, however, that the general funds of the county could not likely afford much in the way of assistance to the hospital.

When you stop to recall the commissioners, faced with the same problem three years ago, planned to close the doors to the hospital, the situation becomes more acute.

Some people say, "Put it on a cash basis! Require a deposit!" But could YOU do that if you were on the hospital board? Would YOU tell the woman, "No. You can't come in. Go outside to have your baby. Die. Lie there and rot. We don't care!" We doubt if you would want to do a thing like this yourself, nor would you want your hospital board to do such a thing. On the other hand, if the situation continues its present trend everyone in the community can easily face such a decree when the hospital closes.

A good hospital is an institution of mercy, tenderness and kindness. It is a place to turn in time of sickness and need. OUR hospital was started BY THE PEOPLE to get away from such things as we are talking about. It is FOR THE PEOPLE and, in our opinion, should be operated on this basis -- because it is PAID FOR by the people. The problem still remains, how-

ever, and still requires a solution.

Expansion and development of the hospital at the Labor Camp, for instance, would do much toward alleviating the problem. It would, of course, require support of the doctors as well as from the general public. Reasonable operating subsidies from the county and the city might also be in line. It is a possible answer -- and worthy of consideration.

Another possibility could lie in an additional \$1.50 to \$2.00 per week, per apartment in the Labor Camp to be used to help defray hospital expenses. A fractional part of a cent for each sack of potatoes and each crate of lettuce could also be assessed to help defray such expenses. The merchants and citizens of the community would, no doubt, help swell the fund -- especially if the two previous steps were followed. The hospitals could also institute a "less-than-cost" rate for these semi-charity cases. We think they should, first requiring signature of a pauper's oath.

Expenses in such cases should be non-profit. Furthermore, they should be paid in proportion by the people who gain financially from the influx of Spanish-American population, directly and indirectly. Such a solution, it appears to us, is the only likely solution.

The public, on the other hand, needs to be jarred from its attitude of indifference. The question not only concerns the migratory laborers. It concerns YOU and YOUR CHILDREN. It concerns, furthermore, an institution founded in an effort to eliminate such situations as we face today. The Deaf Smith County Hospital came into being as a sincere Christian answer to the question, "Am I my brother's keeper?" We hope it continues, forever, on the same basis.

What is Fun?

The question is not easy to answer, due to varied interests in life. Things which are fun for some people can easily be dreaded chores for others. A lot of people, for instance, like to ride horseback. Yet, others would not attempt to ride a horse for a crisp, new \$100 bill. Some people get genuine pleasure from hearing themselves talk, while others live in horror of being called upon for a brief opinion or remark.

If there is an answer to the question, it would probably be: "Fun is what you make it."

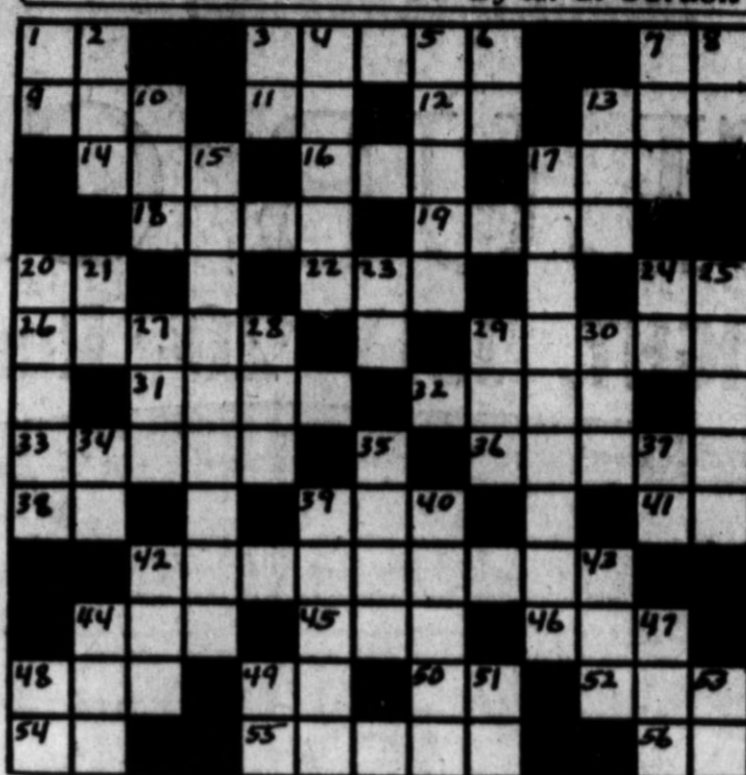
It is up to us as individuals, therefore, to develop our pleasures along lines which remain within the legal limits of our country and within the rights of our neighbors. The same is true in rearing our children. Some people who live the simplest lives actually have the most fun. Others seem to feel that nothing worthwhile can provide true enjoyment.

Despite our advancement and achievements in overcoming many handicaps in life, it is actually questionable whether the people of 1953 even had as much real fun and true enjoyment as did the people of 1903 or of 1853. Having fun, after all, is an art which must be developed just as a garden must be cultivated. This is the one score upon which the English have most often criticized the American people. Our answer, of course, lies in the fact that we are subsidizing England's economy. On the other hand, there is a genuine point which may perhaps be recognized with the age-old diplomacy of finding "a happy medium."

Anyone who has seen hard, dry wheat strewed on a Kansas, Nebraska or Minnesota field, sprout into golden grain, then be transformed into life-giving bread must believe in God. Such a miracle could not happen without the aid of a force more powerful than man has been able to devise.

It was probably with such a thought in mind that some members of the Texas Restaurant Association have decided to place on their tables cards which bear the thanksgiving before-meals prayers of the Catholic, Jewish and Protestant faiths. GILMER MIRROR.

CROSSWORD By A. C. Gordon



- ACROSS**
- 1—Man's nickname
 - 2—Asianic country
 - 3—East
 - 4—Sea between Arabia and Africa
 - 11—Italian river
 - 12—Division of the Bible (abb.)
 - 13—Healthy
 - 14—Watery expanse
 - 16—Demoted
 - 17—Guardian of the law (clans)
 - 18—North American lake
 - 19—Russian river
 - 20—Measure of area
 - 22—Distress signal
 - 24—Parent
 - 25—Native of European country
 - 29—Style center
 - 31—Over again
 - 32—Less color
 - 33—Main artery
 - 36—Tripled in its r
 - 38—Yes, in Spain
 - 39—Angel
- Map of the World**
- 41—East
 - 42—Southeast peninsula of Asia
 - 44—Greek letter
 - 45—Heavenly food
 - 46—Belgian resort town
 - 48—Dance step
 - 49—One, in Scotland
 - 50—Ancient sun god
 - 52—Mexico produces the most of this metal
 - 54—Preposition
 - 55—Mountain range of the Appalachian system
 - 56—Behold!
- DOWN**
- 1—Land measure
 - 2—French article
 - 3—Independent Peru (abb.)
 - 4—Alaskan city (poss.)
 - 5—Tibetan river
 - 6—Toward
 - 7—European mountain
 - 8—Belonging to me
 - 10—Scottish river
 - 13—The sun
 - 15—Large southern nation
 - 17—North American
 - 20—Province of India (poss.)
 - 21—Public conveyance (abb.)
 - 23—Over
 - 24—Greek letter
 - 25—Continent (poss.)
 - 27—Auricle
 - 28—New Zealand parrot
 - 29—Close friend
 - 30—Name applied to one who rebels
 - 34—Old Indonesia (abb.)
 - 35—Tropical palm tree
 - 37—Roman numeral
 - 39—One who moves along at an easy canter
 - 40—British county
 - 42—Possessive pronoun
 - 43—Suitable
 - 44—Consumm
 - 47—Fast independent
 - 48—Parent
 - 49—Symbol for silver
 - 51—Indefinite article
 - 53—Never!



By Vern Sanford

AUSTIN—The drought burned on in Texas, but help was on the way. President Eisenhower flew to Amarillo for a conference with governors of the parched southwestern states. With the president were the secretary of agriculture and the federal civil defense administrator. Congress rushed legislation to extend emergency credit to farmers and ranchers.

A bill passed by the Senate would set up a revolving fund from which the Agriculture Department could make farm and ranch loans. A similar bill passed in the House.

Out of Committee The bill was reported out of the Senate Agriculture Committee, of which Senator George D. Aiken, Republican of Vermont, is chairman.

Aiken lamented that some people were trying to make money out of the Southwest's misfortune.

Bankers wanted to handle the loans, he said, and grain operators wanted to handle the distribution of feed under the program. The senator commented:

"I don't understand the workings of the minds of people, some of them thousands of miles away from the drought section, who are trying to figure out a way to profit from the situation."

Aiken was opposed to the suggestion of Senator Lyndon B. Johnson of Texas and others that Secretary of Agriculture Ezra T. Benson start a government cattle-buying program to bolster prices.

Aiken said a previous buying program was not very successful.

Johnson said that the agriculture department had the money and the authority to buy cattle.

The Texas senator contended that credit will do no good, nor will cheap feed and low freight rates, unless prices are improved. Benson has refused to support cattle prices or buy beef on the hoof to strengthen the market.

Feed On Way While Congress wrangled over emergency drought relief measures, the Production and Marketing Administration started feed going to parched Texas counties.

C. H. Moseley of the Dallas PMA commodity office said 277 rail cars of corn, 114 of oats, and 4 of wheat were on their way to 100 points in the state.

F. P. Biggs, PMA commodity director at New Orleans, stated that 6,154 tons of cottonseed meal and pellets were moving into Texas.

All this feed was being sold at low prices and was being hauled by the railroads at half the usual rates.

Price Support Asked Ranchmen at Dalhart, meanwhile, found backers for their proposal of federal price supports for cattle.

They called stockmen from five states—Texas, Oklahoma, Kansas, New Mexico, and Colorado—to a meeting for the organization of an association to forward their campaign.

Governors of the same five states met in Amarillo the next day to talk about the drought.

The conference was called by Governor Allan Shivers of Texas on a suggestion originally made by Governor Dan Thornton of Colorado.

A campaign to increase beef consumption at retail and consumer levels has been drawn by officials of organizations interested in the current livestock problem. The program resulted from a conference held Monday in Ft. Worth in charge of the meeting was Robert M. Fielder, chairman of the agriculture and livestock committee of the West Texas Chamber of Commerce.

End of Drouth? Well, the end of the drought may not be far off.

That's based on the long-range predictions of Abraham Streiff, hydraulics engineer who worked on the Colorado River dams above Austin and incidentally made an intensive study of the weather.

C. L. Dowell, chief hydraulics engineer of the Lower Colorado River Authority, says Streiff's prophecies have been coming true for a long time.

The forecaster's idea is that floods will return to the river this year, that next year will be wet, and that heavy rains will fill the river in 1955 and 1956.

Another promise of rain came from the Rev. E. L. Taylor of Albany, Ga., who sent this telegram to Mayor C. A. McAden of Austin: "The Rev. E. L. Taylor has sent (Continued on Page 5)

Panhandle Paragraphs

FIRST ROUND LOST

The city council admitting the telephone company had won its first round in a fight for increased rates here, launched a counterattack in an effort to get back in the driver's seat. Mayor Jim St. Clair said he was "very optimistic" about the city's chances of beating down rates which a company spokesman said they put into effect last week "legally we feel—we have the right."

Councilmen agreed in a lengthy council session that the company had operated within its legal rights in putting the phone rate into effect.

The council had not relinquished its right to determine what were "fair and equitable" rates by the company and said they would attempt to put them into effect in Levelland. THE HOCKLEY COUNTY HERALD

—pp—

EARLIER BUT LESS

Total number bales of cotton for the Mission and Mc Cook area was 6,912, showing an increase of 2,295 bales over last week.

Cotton ginnings for the entire Valley this year reached 79,733 bales as of the end of last week.

The total crop last year was 315,763.

One reason the crop is earlier this year is because of the drought which caused cotton on dry land to mature earlier and probably to produce considerably less. THE MISSION TIMES

—pp—

LONG HAUL FOR WATER

Amos Barnes, former living south of McCaulley, has been hard hit like a lot of folks for water lately—and has been having to haul water. However he never dreamed he would be getting any delivered to him from Mississippi.

While he was hauling a load of moisture the other day, two men in a U. S. Forestry Service truck drove up and asked if he wanted a tank of water. He said, "Yes, but I don't want to buy it." "But," the men replied, "we want to give it to you."

The truck had hauled the water from Mississippi as they moved to another location—they hated to dump it, knowing how scarce water was in this section—so they just unloaded it into Barnes' cistern. THE HAMLIN HERALD

—pp—

TRAIN RUN IN PALO DURO

The trains are rolling in the Palo Duro State Park. The miniature train which was brought from Illinois to the park has been put into use, and the wonders of the park are now available to visitors who do not care to walk or climb in order to see the Park.

The train is attracting considerable attention among visitors at the Palo Duro State Park.

Visitors may now see the beauties of the park without the least physical discomfort. THE CANYON NEWS

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher no doubt is unduly alarmed over the matter he discusses this week.

Dear editor:

Nearly every paper that turns up out here on my Johnson grass farm lately, doesn't make any difference whether it gets here by whirlwind or falls out of my neighbor's mail box, for years I've had pretty good luck catchin my neighbor's papers as they fell out of his box, but lately he's straightened the post holdin it up and I have to worry with that paper for ten or fifteen minutes sometimes to get it to fall out, at any rate, as I started to say, nearly every paper that turns up out here lately has had something in it about the government's new policy of "hard money."

I do not understand this. That is, I understand what hard money is, but I do not understand the talk about it's being a new policy.

I thought that was the policy we've had in effect for years. I've heard of easy money, but I thought it was mostly a campaign promise like reduced taxes. All the money I've ever earned was hard money, all the money I've ever borrowed was hard money, all the money I've ever re-paid was even harder, and what I still owe is even harder than that.

To change the subject, I noticed in another paper yesterday where the Dallas Society for the Prevention of Cruelty to Animals filed a complaint against a man the other day for under-feeding a cow.

I did not pay much attention to this item until I got to think about it, and I want you to know that while I ain't in favor of bein cruel to dumb animals, I'm afraid this Society is up against a pretty big job if it has any plans for movin against everybody in Texas who at the moment is under-feeding his cows. In West Texas alone the Society would probably go crazy, and I have a pretty good idea of what they'd say if they came out here and gave a physical examination to some of my cows.

The way I look at it, you put a fine on a cattleman for not feedin his cows enough, on top of gain broke anyway on account of the price drop, and this country will wind up livin on vegetables.

Personally, with cattle bringin what they are now, I'm in favor of organizin a Society for the Prevention of Cruelty to Cattlemen. It's bad enough for a man not to feed his cows, but it's even worse for his cows not to feed him.

Yours faithfully, J. A.

QUESTION OF THE WEEK

Bottled Water, More Vegetables Are Among Ideas For Publicity

The Chamber of Commerce has just shipped small sacks of potatoes and onions to all state governors. What other project would you suggest for publicizing the county?

MRS. RAY HERSHEY

I suggest that the county send sugar beets, because Hereford has raised some very nice ones.

MRS. FRANK PROWELL

I think if Hereford would give tourists who came through our city potatoes and onions it would be very nice, and also it would publicize our town.

MRS. WAYNE EVANS

We could send along a jug of Hereford's water with an explanation of the qualities it has.

MRS. R. L. HARMAS

If it would at all be possible I think lettuce would be a nice product to send because we have raised some wonderful lettuce.

MRS. W. G. DRUMMOND

I think corn would be something different to send.

RAYMOND CHILDERS

I think Hereford should try to get a feature story on the county and its products in a national magazine.

RONALD BRACKEN

Bottle up Hereford water, and send small replicas of teeth with the inscription, "Town Without a Toothache."

MRS. C. W. COVINGTON

I think that if they just sent products like they have already done that's the best way to publicize our county.

MRS. W. T. GUNSTONSON

I think both potatoes and onions are good to send but for a change they could send wheat since Hereford has raised some very good wheat.

MRS. F. A. GYLES

If cantaloupes would not perish I think that would be a nice product to send, because in the last three years Hereford has raised some nice cantaloupes.

'Tater Peelin's

By Roberta Campbell

This past week will probably remain one of the highlights of Buster's youth.

With two birthday celebrations and a wedding reception in a three day period he was as full of cake as he had ever hoped to be.

—tp—

And another thing - it can still rain. Yep the bottom of our rain guage was wet all over last Thursday morning when we looked at it.

—tp—

People keep askin about black-eyed peas and we are hopin to have enough for everybody but if you remember it is always around the first of August when we start pickin.

We tried to make them two weeks earlier this year but the first seed we planted must have been heated for eatin because we only found a couple of peas sprouted in the whole four acre patch and of course we lost another week waitin for the second planting to come up.

—tp—

Mrs. Wayne Stark has a clever idea to help identify her identical twin sons who are about five.

Across the back of one shirt are the words: "I am Kenneth" and across the other "I am Nathan".

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St
Hereford, Texas



James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

Society Editor Mrs. John McLean
Adv. Manager Melvin Young
News Editor Bob Phillips
Mech. Superintendent Stanley Phillipps

Highlights..

This morning an order for rain for Texas. Look for rain within three days. I have been calling for rain for 27 years and getting it."

There was some moisture around the state, but nothing like what it would take to break the drought. There was heavy precipitation in the Big Bend area, some rain in the Panhandle and all across the North Texas border.

They'll Be Back Galveston had a commotion. Col. Homer Garrison, director of the Texas Department of Public Safety, took a couple of Rangers from there and sent them to Port Arthur, where they were needed to put down violence as the result of a gas utility strike.

Immediately rumors began to fly. Would Galveston run "wide open?"

The Galveston News reported that "the local owners, dealers, and crozier men are working harder and faster than ever to make up for lost time."

The newspaper quoted Representative William H. Kugler Jr. to the effect that Rangers Pete Rogers and Harvey Phillips had clamped down on gambling, and that many

big-time gamblers had left town. Colonel Garrison's answer was that the Rangers would be back.

He said there were only six rangers available for the 49 counties in the South Texas coastal area, and "If they are not needed in Port Arthur, they will be returned to Galveston."

It looked like a brief operation in Galveston for the crozier operation. School Activity

There as some activity in school circles.

The State Board of Education said it wanted the searchlight put upon itself to determine whether it was doing a good job.

Directing the searchlight will be the Texas Research League, a privately-financed agency set up for the purpose of studying the various phases of state government.

J. W. Edgar, commissioner of education, recommended the study.

There have now been four years of operation under the Gilmer-Alkin laws, Edgar said, and the program ought to be examined.

The State Education Board adopted a new economic index, reducing the contributions of 142 counties to the public program next school year.

On the other hand 112 counties will be required to make increased contributions, and of this num-

ber, 62 will be assessed 10 per cent more than last year.

Education Study Study of higher education in Texas will be made by a House committee appointed by Speaker Reuben Senterfitt.

Committee members are Representatives H. A. Hull of Fort Worth, J. O. Gilham of Brownsville, F. S. Seeligson of San Antonio, Reagan Huffman of Marshall, and Ben Glusing of Kingsville.

Also appointed by Senterfitt were House members to serve on the Legislative Budget Board for the next two years. They are Representatives Fred Nieman, Jack Fisk, Max Smith and D. H. Buchanan.

More Oil Money SHORT SNORTS: The state's general fund increased \$5,171,506 during June, mainly because of greater oil revenues. Plans proceeded for construction of tourist facilities at Inks Lake State Park on the Colorado River and Eisenhower State Park on Lake Texoma.

Senator Price Daniel presented to Texas Memorial Museum the pen used by President Eisenhower in signing his tideland bill. Great Progress has been made in modernizing the Texas prison system, reported State Auditor C. H. Cavness, who emphasized the warning, however, that conditions are bad at Eastham Farm, and trouble can be expected there unless improvements are made.

Northwest Hereford News

By Mrs. R. C. Childers Mrs. Raymond Higginbotham entertained a few of her neighbors with a coffee in her home Tuesday evening. Those attending were Mrs. Jack Renfro, Mrs. Del Hughes and Mrs. R. C. Childers. Mr. Hughes travels for Jack Renfro.

Mr. and Mrs. Earl DeHart and Mrs. Louie Olson returned home Wednesday from a sight seeing tour of Arkansas and Missouri.

While in Arkansas the group visited a new fishing resort called the New Bull Shoals, which provides much fishing as its shore lines takes in about 3,000 miles when the dam is full.

Kenneth Stayed Home Kenneth, the DeHart's teenage son, remained home and cared for the livestock and attended the field work. A cousin, Fred Robinson of Claude, spent the week with him while his parents were away.

Pat Childers was a guest of Mr. and Mrs. Jack Renfro in the Fain Ceasar home Monday night to an informal party by members of the Ceasar family and friends.

Ann Ceasar and Pat Childers went swimming in the N. D. Bartlett pool Tuesday and at the public pool Wednesday afternoon.

Samples Received Mrs. Earl DeHart, marketing chairman for the Cultural Home Demonstration club, says that she has just received the swatch book of material samples and the Christmas card samples.

She would like for all club members interested in fall materials or Christmas cards, to come by her house between the hours of two and five Friday afternoon, July 17, and make your selection so she can get the orders in the mail.

The third cutting of alfalfa is being cut and baled in a number of places in this vicinity this week.

Still Harvesting Onions and potatoes are still being harvested here in the community. However, it is still a little early for most of the potatoes in this vicinity. Only the earliest crops are being harvested.

The break in the hot weather gave relief to farmers. Although it

did not rain, the cool damp air was appreciated, and it proved there is still some moisture in the atmosphere.

Mr. and Mrs. Jim Barclay and daughters, Pat and Peggie of Lar-Russell, Mo., formerly of Hereford, are visiting in the C. S. and S. J. Barclay home this week.

Mr. and Mrs. Delbert Bainum of Summerfield were guests in the home of Mr. and Mrs. C. S. Barclay and boys, Sunday.

Mr. and Mrs. Hartland Caraway and daughters, Ann and Kay were callers at the R. C. Childers farm home Tuesday morning.

Mrs. Paul Corbett's mother, Mrs. N. A. Greer of McLean is visiting in the Corbett home this week.

Easter News

By Mrs. L. O. Stone

Ronald McClennen is spending the summer with his aunt and uncle, Mr. and Mrs. Jim Brooks.

Mrs. L. E. Stone returned home Tuesday from a visit to New Jersey with her nephew and family.

Mrs. Alice Devis and daughter DeeAnn of Oklahoma City visited the Ernest Floods Wednesday.

L. Dee and Larry Taylor are spending the weekend with their grandparents, Mr. and Mrs. Jim Brooks.

Mr. and Mrs. Earl Patterson of Marlin, Okla., visited the J. H. Floods, Thursday.

Kenneth Frye spent Sunday night with Gary Burnett.

Birthday Party Miss Ernest Flood honored her daughter, Kathryn Flood with a birthday party Sunday afternoon.

Those present were: Carolyn Godfrey, Cecilia McSpadden, Glenda Menshew, Romona and Rexa Hall. Mrs. Jimmy Singer fell and broke her collar bone last week.

Mr. and Mrs. Earl Worthan spent Wednesday night with his brother, L. B. Worthan and family.

Mrs. Nina Denning and son, Elvin visited her brother, Glenn La-Plant and family last week.

Visitors From Oklahoma Mr. and Mrs. O. F. Rosenbaum and three sons of Konawa, Okla., and Mrs. Box of Altus, Okla., visited with his sister, Mrs. John Burnett and family recently.

Easter Sewing club met Thursday at the community building. Mrs. Ernest Flood and Mrs. Aubrey Epperson were the hostesses. September 10 is the date for the next meeting.

Mr. and Mrs. Jud Burnett, niece and grandniece, are visiting their son, John Burnett.

Chow Mein And Noodles Platter Makes Appetizing Summer Meal

Mrs. Tommy Hulsey, home economics teacher in Hereford High School, has to know recipes and how to plan meals. One of her favorite meals is the chow mein platter meal with chow mein noodles and soy sauce. With a tossed green salad, iced tea and your favorite sherbet, this makes a quick and appetizing summer meal.

Chow Mein 1/2 cup butter or shortening 1 1/2 cups (3-4 lb.) ground beef 3-4 cup finely chopped onions 1 teaspoon salt 1-8 teaspoon pepper 1 cup celery cut fine 1 can mixed Chinese vegetables 3-4 cup liquid from vegetables

Thickening 1-8 cup liquid from can 2 tablespoons flour 2 tablespoons soy sauce 1 teaspoon sugar Melt butter or fat in skillet and add meat. Stir and sear quickly (without browning or burning), add onions and fry for five minutes. Add celery, salt, pepper and liquid from can. Cover and cook for five minutes. Add drained mixed Chinese vegetables, mix thoroughly and heat to boiling point. Mix thickening ingredients together thoroughly and add to meat and vegetable mixture, stirring slightly and allowing to cook five minutes. Serve hot with chow mein noodles and soy sauce. (Note-Longer cooking has no ill effect.)

Betty Lou Gable and Doris Wagner of Amarillo have been visiting in the Lester Wagner home.

Mr. and Mrs. J. L. Stephens were guests of Mr. and Mrs. L. C. Stephens in Amarillo Sunday.

E. M. Haile, a former Hereford resident who now lives in Belmont, Calif., left Tuesday morning for Fort Worth to look after business interests there, after looking after farming interests here.

NEON SIGNS
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The Anderson Co.
Amarillo, Texas
Glenn Boardman, Local Agent
Phone 456-W Hereford

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We Have **Blue Jeans** **Khakis**
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Shoes \$2.98 **Moccasins \$2.95**

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Efficient Are The Hands That Save Your Health and Your Money

Few purchases today represent bigger bargains than prescriptions. Because the modern drugs your physician prescribed are so effective against serious diseases, people live and get well faster than ever before. This means hospital, nursing and medical costs are lowered.

"There's another angle, too. Despite the millions upon millions spent on research, the pharmaceutical industry is dedicated to lowering drug costs.

"Within the last five years, for example, streptomycin prices have been reduced 97 percent. Similar price reductions have been made on such other life-saving drugs as penicillin, cortisone and many others.

"In these days of inflation we thought you'd like to know your prescription is still an outstanding value. We'd welcome the opportunity to help you to better health at lower cost."



EDWARD'S PHARMACY

Just South of Hereford Clinic

Courthouse Records

Deeds of Trust

Taft McGee and wife to Lubbock Cotton Oil Company, all of that certain 10 acres in a square out of the SE corner of the NE 1/4 of Sec. 109, Blk. M-7, Certificate No. 1232.

Jim Cross, et ux, to John Hancock Life Insurance Company, all of the E 1/4 of the SE 1/4 of Sec. 20 Blk. K-3, S. K. and K. Survey

Warranty Deeds

Joe A. Hellman to Veterans Land Board of Texas, situated in Deaf Smith county and known as 80 acres out of the NE part of the South Town Fox tract of 600 acres of land out of Capitol League Nos. 425, 426, 427, and 428.

Lucy Alexander, et al, to Fred Reece, the north 234.6 feet of the South 309.6 feet of Blk. 8, Ricketts Add.

M. C. Denton, et ux, to Joe Deavenport, a part of the E 1/2 of Survey No. 111, in Blk. M-7, Certificate, No. 1233.

New Autos

Thomas H. Reese, 7-9, Oldsmobile; T. Dalloom, 7-10, Ford; and Charles T. Noland, 7-10, Ford.

Benson - Hacker Wedding Is Set

Miss Evelyn Benson, whose engagement has been announced by her parents, Mr. and Mrs. H. F. Benson of the Frio Community, will be married to Joe Hacker, son of Mr. and Mrs. W. J. Hacker on Sunday, August 16, in the First Baptist Church of Hereford.

Miss Benson and Mr. Hacker are students at Eastern New Mexico University at Portales, N. M. and will continue their studies at the University this fall.

In all these important ways... Chevrolet's farther ahead than ever!



The striking new Bel Air Sport Coupe. With 3 great new styles, Chevrolet offers the widest choice of models in its field.

- ... IN POWER AND PERFORMANCE**
Chevrolet's entirely new 115-h.p. "Blue-Flame" engine (teamed with Powerglide) is the most powerful in the low-price field! In gear-shift models, you get the advanced 108-h.p. "Thrill-King" engine. Both give brilliant new performance and greater economy.
- ... IN STYLE AND LUXURY**
The sleek, low-slung beauty of this fine new car provides one more reason for Chevrolet's truly amazing popularity. The new Fisher Body provides roomy luxurious interiors, modern appointments and colorful, fine-fabric upholstery that can be matched only in costlier cars.
- ... IN EASE OF DRIVING**
Entirely new Powerglide automatic transmission, with faster getaway and greater economy, eliminates the clutch pedal completely. And Chevrolet's new Power Steering* does 80% of the work... lets you squeeze in or out of tight spaces with wonderful new ease.
- ... IN ECONOMY AND VALUE**
Chevrolet now brings you the most important gain in gasoline economy in its history! And, you save substantial amounts on overall upkeep, too. Yet with all its wonderful new things, Chevrolet remains the lowest priced line in the low-price field!
- ... IN FIRST PLACE POPULARITY**
Again this year—as in every single postwar year—more people are buying Chevrolets than any other car. In fact, latest official registration figures show Chevrolet over 25% ahead of the second-place car. Nearly 2 million more people now drive Chevrolets than any other make.

*Optional at extra cost. Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine available on "Two-Ton" and Bel Air models only. Power Steering is available on all models.

MORE PEOPLE BUY CHEVROLETS **CHEVROLET** THAN ANY OTHER CAR!

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she's fashion-wise in her kitchen, too... she cooks on a modern automatic Gas range



Illustrated above is one of the many modern built-in (decenterized) gas ranges being sold by gas appliance dealers. Burner tops can be set in a counter at the height you specify. The oven and broiler unit can be built in to any part of the kitchen you desire.

A modern homemaker is fashion-minded, and value-minded, too. You shop carefully to get a stylish, but moderately-priced dress for your wardrobe... and a modern automatic natural gas range for your kitchen. Compare today's gas ranges with any other type for design, convenience, cooking success and economy. You'll discover why natural gas ranges are the choice of fashion-wise, value-wise modern homemakers. See the modern ranges at your gas appliance dealer's today.

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927

Progressive News

By Mrs. Ira Ricketts

Mrs. Loyd Sharp and son, Leslie and Mrs. Sharp's brother and wife, Mr. and Mrs. Douglas Williams were luncheon guests of Mr and Mrs. Clyde Russell Thursday. Williams, who is stationed in California, was here on furlough.

Mr. and Mrs. R. W. Barnhart and boys Bobby, Jimmy, and Billy of Claude were visiting friends in the community Sunday and were luncheon guests in the P. E. Carmichael home.

Mr. and Mrs. H. L. Hershey, Joe and Homer were visiting Mr. and Mrs. Sam Hershey in Midland Sunday.

Visiting Grandparents
Ralph and Fred Ricketts spent Sunday night and Monday with their grandparents, Mr. and Mrs. Ira Ricketts.

Mr. and Mrs. Clint Lundry spent Sunday with Mr. and Mrs. C. V. Burges.

Mr. and Mrs. V. E. Dodson and Maurice Howell, service officer for Farm Bureau, were visitors in the home of Mr. and Mrs. Pete Carmichael, Monday evening.

Gone To Camp
Tommy Caldwell left Wednesday with the Junior boys for a three day Baptist camp at Ceta Glen.

Mr. and Mrs. P. L. Carmichael and Shari, Mr. and Mrs. Grant Hanna and Maurice Howell attended an ice cream supper in the home of Mr and Mrs. Byron Campbell last Sunday evening.

Mr. and Mrs. Virgil Dodson were in Canyon Tuesday on business and visited her mother, Mrs. I. W. Scott.

Mr. and Mrs. Ira Ricketts and grandsons Ralph and Fred Ricketts were dinner guests of Mr. and Mrs. Clyde Russell and family Sunday.

Mr. and Mrs. C. C. Bowman and Mr. and Mrs. Ray Hershey were visitors of Mr. and Mrs. J. L. Park, Sunday afternoon.

Mrs. Frank Carter and son Bill of Amarillo were visiting Sunday with her sister, Mrs. W. P. Caldwell and family.

Weekend Guests
Mr. and Mrs. Gilbert Donovan, J. G. Charles and Wanda of Plainview were guests last weekend in the home of Mrs. Donovan's parents, Mr. and Mrs. J. L. Park.

Mr. and Mrs. Luther Lesly and boys Sammy, John, and Tom visited last Sunday afternoon with Mr. and Mrs. Sam Lesly.

Mr. and Mrs. Junior Burges and

boys were in Canyon last Sunday visiting Mr. and Mrs. Johnny Conaster and child.

Miss Lucille Park visited Miss Frances Brown of Dumas in the home of Miss Lucille Hughes Monday and Wednesday.

Mr. and Mrs. Offas Vick were visiting his mother, Mrs. J. W. Vick Monday.

Crafts Course
Mrs. V. E. Dodson returned Saturday from Lubbock where she attended a course in Crafts at Texas Tech.

Mr. and Mrs. Ray Neel visited his grandmother, Mrs. J. W. Vick recently.

Melvin Burges entered the hospital Thursday for an operation for the removal of the pin from his leg as his bones are healed sufficiently to warrant this operation.

Don Story of Phoenixville, Penn., returned to his home Thursday after spending a week visiting his parents, Mr. and Mrs. J. D. Story and brother, Joe of Friona and a sister, Mrs. A. L. Behrends and family of Dimmitt.

Mrs. M. T. Rutter and daughter, Clea Kay visited in Amarillo Tuesday and Tuesday night with Mrs. A. B. Christian of Abilene. Mrs. Christian is in Amarillo visiting friends.



OUR INGENIOUS FIREMEN weren't stopped by a little thing like a broken hose when they were in the midst of fighting a trailer house fire. Sylvester Loerwald, who was holding the hose when it burst near the nozzle, cut off the water entirely at the nozzle and squirted water through the hole onto the fire until the hose could be cut off. Clarence Strange went out with a pocket knife to help with that chore. Another truck was called and it soon arrived to take over the chore of putting out the blaze. The trailer was a total loss. (Staff Photo)

Real Estate Board Reports

After making a tour of all the vegetable processing sheds last Wednesday and talking to the buyers who were on the spot from all over the country, we have little doubt as to the future of our irrigated lands where vegetables can be grown. Hereford spuds, while in short supply this year, have built up such a market that there are not enough spuds to fill the trucks as fast as they come in. Some of the truck drivers we talked to have been waiting to load for 36 hours.

Thru necessity, Jack Renfro has had to put cots and chairs in one room back of his office for his truckers to rest and wait. Glancing in the doorway we saw them sleeping, reading, talking and passing away the time as best they could.

We have always thought that salesmanship had to be along pleasant and pleasing lines so that nothing would ruffle the feathers of the prospective customer. However, in watching the brokers work by phone and teletype, we feel that there is a certain way of selling that we have never encountered. In a characteristic pose the broker has a telephone up on his shoulder with both hands free to write, wave in the air and pull his

Mrs. Smith Gives Program Wednesday To Christian Women

Circle One of the Christian Women's Fellowship met in the home of Mrs. J. E. Hill Wednesday afternoon.

Mrs. F. S. Smith presented the program on "Latin Americans," and Mrs. Burle Elliston gave the worship program.

Refreshments of ice cream, cake, and punch were served to 12 members and four guests.

Those present were: Mesdames F. M. Kester, J. E. Tankersley, O. H. Culpepper, S. O. Wilson, C. A. Vaughn, C. R. Smith, J. B. Elliston, J. A. Shaffer, Ida May Vaughn, L. W. Houghton, Claude Ricketts, J. E. Hill and Rev. and Mrs. Don Root.

Personal

Mr. and Mrs. Leonard Hicks and children of Austin, accompanied by Mr. and Mrs. Bob Luckner of Austin, arrived Friday for a brief visit in the home of Mr. and Mrs. Hicks parents, Mr. and Mrs. R. R. Jackson, before joining Mr. and Mrs. Charles Seed and family for a vacation trip to the mountains in Colorado.

Mr. and Mrs. J. A. Pitman and Mr. and Mrs. Allen Dawson of Amarillo are vacationing at Waggoner Wheel Gap.

activity. Their produce will hold our irrigated land prices firm long after the national average of farm land prices have fallen.

See that Glenn Boardman has brightened up Don Zimmermann's Hereford Hardware sign.

GIVE YOUR BUICK A



Ask about Porcelainizing now

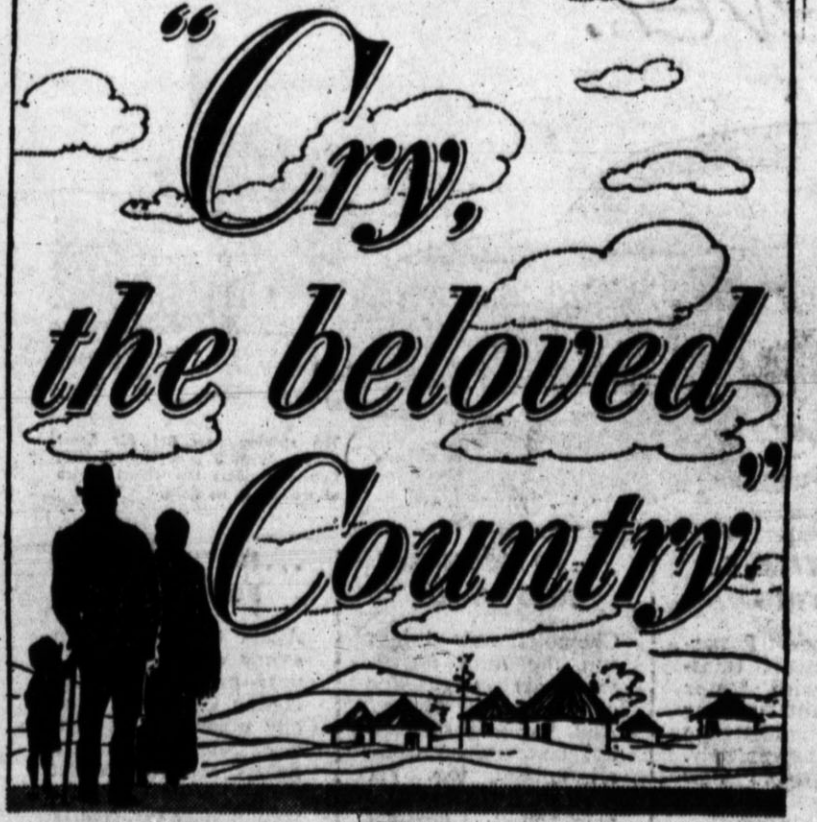
Porcelainizing is a patented process that gives the body and fenders a hard and level finish.

It sheds dirt, dust and grime. Your car is easier to keep shining clean without back-breaking rubbing and polishing.

It's the best way we know to make old cars look young—and keep new Buicks looking new. Come in today and ask it over.

Remember Our New Location
WALLACE BUICK CO.
2nd & Miles Ph. 11

A GREAT BEST-SELLING NOVEL BECOMES AN IMPASSIONED MOTION PICTURE!



with CANADA LEE · CHARLES CARSON · Sidney Poitier
Joyce Carey · Screenplay by Alan Paton · Produced and Directed by Zoltan Korda · A Zoltan Korda-Don Posen Production · A London Films Presentation · A Lippert Films Distributing Corp. Release · Distributed thru United Artists

FREE SHOW TUESDAY
STAR THEATRE

STAR

SUNDAY MONDAY
SONGS...DANCES...GIRLS...PARADES!
It's the "Alexander's Ragtime Band" of the Year!

Clifton WEBB
John Philip Sousa's
STARS and STRIPES FOREVER
TECHNICOLOR

Nehra PAGET · Robert WAGNER · Ruth HUSSEY

WEDNESDAY - THURSDAY
ANNE BAXTER · RICHARD CONTE
ANN SOTHERN

The Blue Gardenia
with NAT "KING" COLE

FRIDAY SATURDAY
Last of the Great Shooting Marshals!
LAW and ORDER
TECHNICOLOR
Ronald REAGAN
Dorothy Malone · Preston Foster

Anniversaries from Sunday, July 19 - Wednesday, July 22

Mr. and Mrs. G. H. Carlyle
Mr. and Mrs. Nelson Reiger
Mr. and Mrs. Ralph A. Smith
Mr. and Mrs. Dale E. Tinnin
Mr. and Mrs. E. F. Vogler
Mr. and Mrs. Leroy Aven
Mr. and Mrs. Earl E. Hopson

Mr. and Mrs. Bruce Aldridge
Mr. and Mrs. G. K. Horton
Mr. and Mrs. Monte Baker
Mr. and Mrs. R. E. Cole
Mr. and Mrs. Johnny Horton
Mr. and Mrs. Blue Turpen

TEXAS! SUNDAY ONLY

JOHNNY WEISSMULLER
Savage Mutiny

TOWER DRIVE-IN THEATRE

SUNDAY MONDAY

ROMANCE AND FUN!
Richard WIDMARK · Joanne DRU
MY PAL GUS
GEORGE WINSTON

TUESDAY - WEDNESDAY
Yvonne DeCARLO · Dan DURVEA
RIVER LADY
with ROD CAMERON · color by TECHNICOLOR

Saturday Only
MARJORIE MAIN · DONALD O'CONNOR
FEUDIN' FUSSIN' AND A FIGHTIN'
Plus 20 Fryers
Saturday Only
TURNED LOOSE - CAN YOU CATCH ONE-

Anthony's BACK-TO-SCHOOL LAY-AWAY
C.R. ANTHONY CO.

ANTHONY'S BUCKHIDE BRAND

JEANS Event

WESTERN STYLED... CUT TO FIT

Sanforized To Stay That Way

LAY THEM AWAY NOW FOR BACK-TO-SCHOOL

Check These Features

- Heavy Duty, Long Wearing Denim
- Double Seams for Double Strength
- Bar Tacked and Copper Riveted
- Strong, Durable Zipper Flies
- True Sizing for Perfect Fit

★ BUCKHIDE EXCLUSIVE WITH ANTHONY'S

Boys' Improved, 8 Ounce Vulcanized Perma-Knee Blue Jeans 1.98

Double Knee For Double Wear Double Knee Jeans 1.49

For Long, Rough Wear... Western Cut 11-Ounce Buckhide Jeans 2.29

Boy's 8-ounce Buckhide KHAKI PANTS 2.49

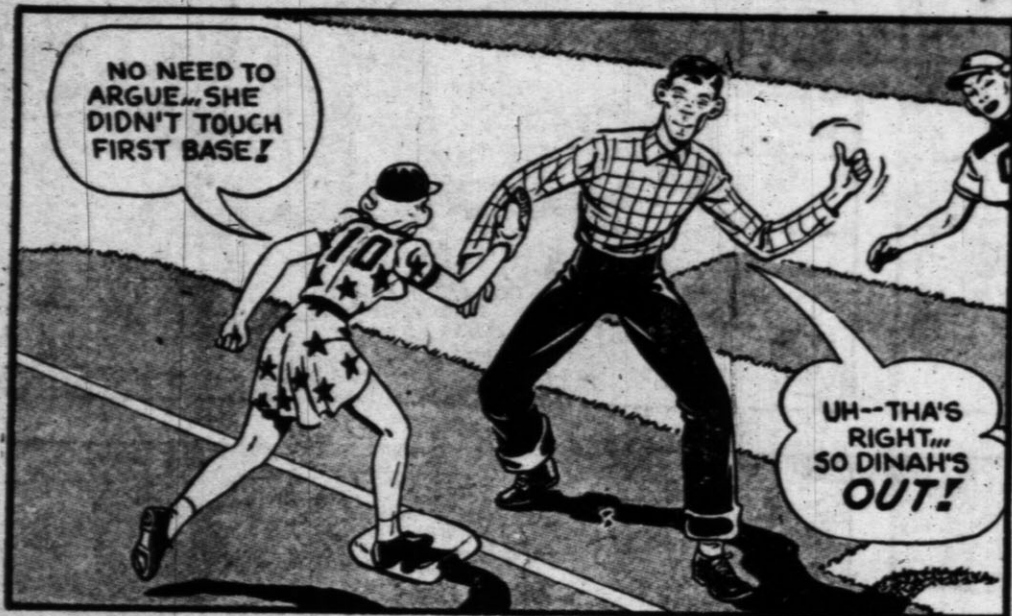
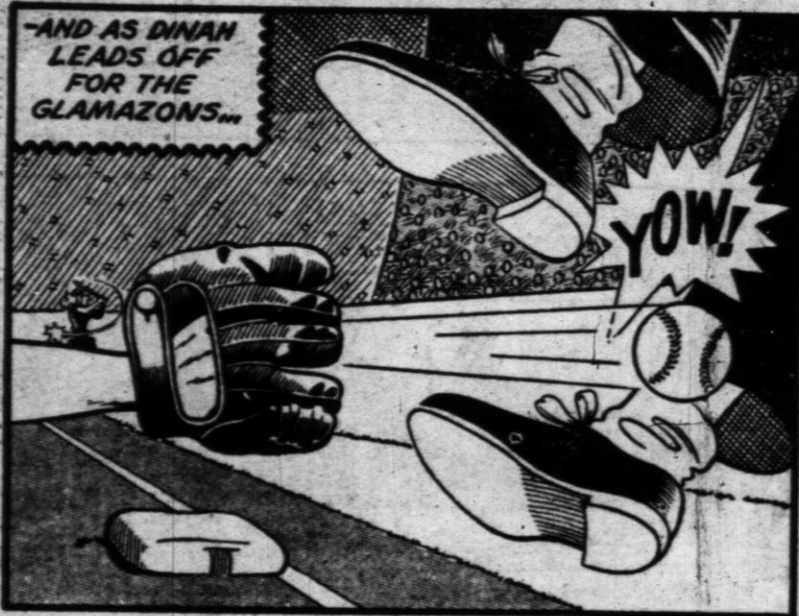
Men's and Youngmen's 11 Oz. BUCKHIDE JEANS 2.79

• COMPARE IN EVERY DETAIL

SELECT NOW... Have Them Paid For When School Starts

OZARK LIKE

by
RAY GOTTO



Shop In Hereford

For Your Best Buys!

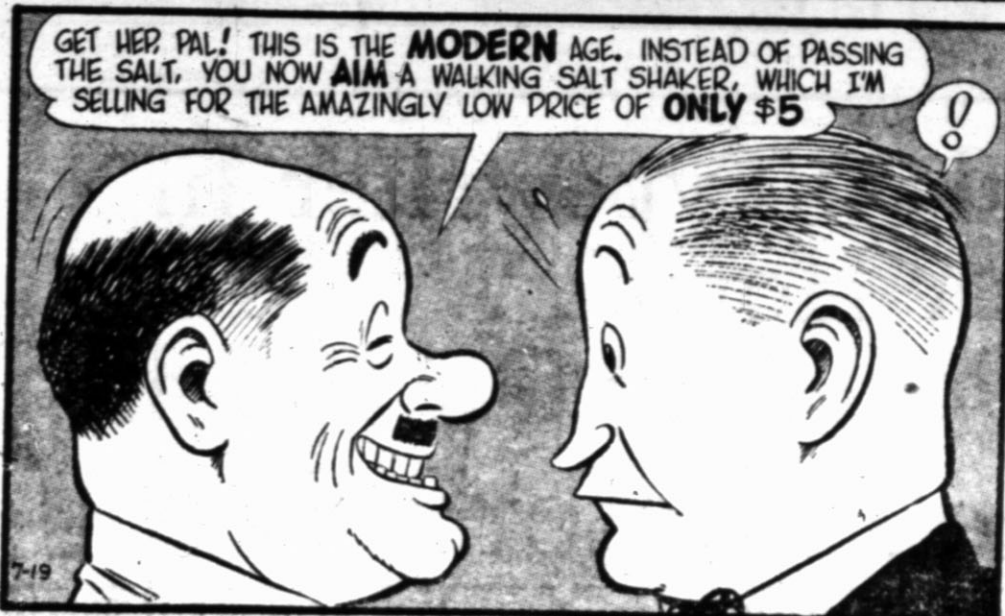
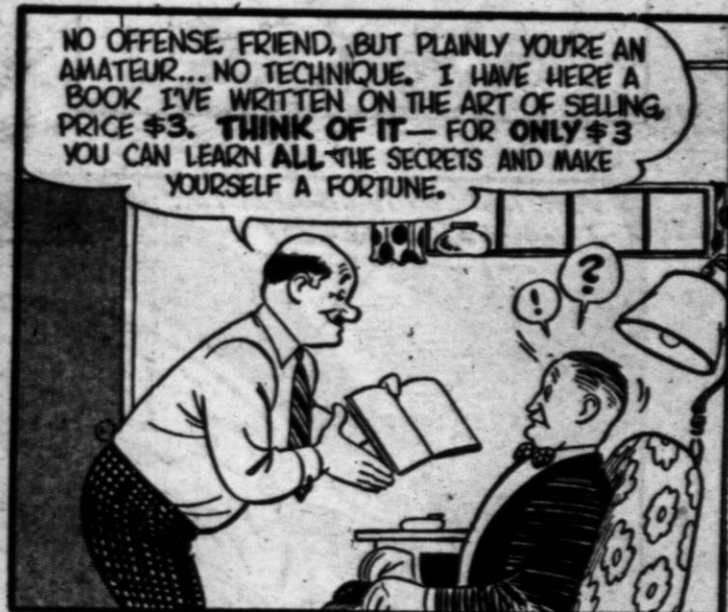
The Sunday Brand

Newspaper, Texas

Our Slogan: "More People—More Fun!"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



KING of the ROYAL MOUNTED

by
ZANE
GREY



T-THAT INDIAN CURSE HAS COME TO PASS... M-MY PRECIOUS TRAILER IS HAUNTED! I-I WON'T GO UP THERE, KING!

START CLIMBING, MR. WANDERER, AND BE QUIET ABOUT IT! I DON'T THINK THIS IS A MYSTERY TO YOU!



JUST AS KING AND THE ECCENTRIC OWNER OF THE 'DISAPPEARING' TRAILER ARE ABOUT TO TURN BACK, THEY SUDDENLY SEE THE OBJECT OF THEIR SEARCH GLOWING BOLDLY IN THE PITCH BLACK OF THE FOREST!

AH! THE CUT IS COMPLETE! I HAVE SUCCEEDED!



X-YOU MUST BELIEVE ME! I-I'VE NO IDEA WHY MY TRAILER WAS STOLEN...

OH!



THAT DID IT! OUR BIRD HAS FLOWN, THANKS TO YOUR TIMELY WARNING!

W-WHAT ON EARTH IS THAT SPUTTERING THING?



AN ACETYLENE CUTTING TORCH! THAT CHASSIS WAS USED TO SMUGGLE SOMETHING OF GREAT VALUE FROM THE ORIENT! START TALKING, MR. WANDERER! WHAT WAS THIS THING THAT HAS ALREADY COST TWO LIVES?



Do You Need A Typewriter In
Your Business or Home? We Have
Remington Portables On Hand
The Hereford Brand

By Mrs. Lois and Mrs. Mary, and where June Mrs. Clyde Liams, wife of Mr. and Mrs. Claude of the comm luncheon Michael Mr. an Joe and Mrs. Sunday Ralph Sunday their gra Ia Rieke Mr. and Sunday v Borges Mr. am Maurice for Farr in the ho Garnick Tommy with the ddy Bapi

MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

MR. SIMPSON, AUTHOR OF "MAGIC IS BUNK," VISITS MANDRAKE...



I SEE YOU'VE BEEN LOOKING AT MY GARDEN. CARE TO STROLL THROUGH IT?

er--YES.

I'M STILL DIZZY--



MY NEIGHBORS CALL IT A MAGIC GARDEN. OF COURSE, AS YOUR BOOK PROVED--YOU AND I KNOW IT'S ALL BUNK.

DEFINITELY.

THE PLANTS KEEP CHANGING.



YOU WERE THINKING THAT IT CHANGES? YES-- WITH MY MOODS. SOMETIMES I LIKE A FORMAL GARDEN.



-- SOMETIMES A TROPICAL GARDEN--

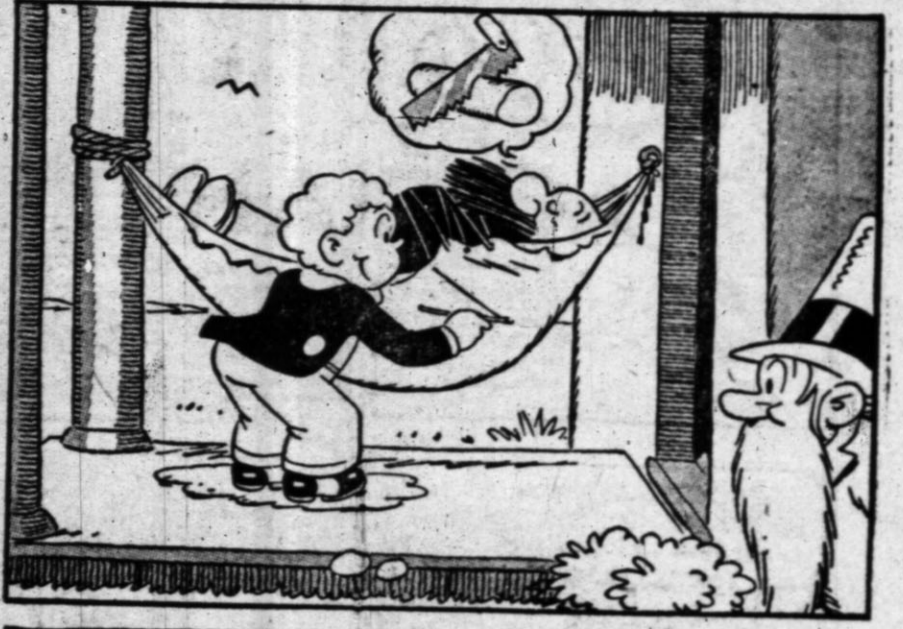


-- SOMETIMES AN UNDERSEA GARDEN--



Shop In Hereford
For Your Best Buys!

THE NAUSEA-HAMMER KIDS



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Steel Age Office Desks
 HIGHEST QUALITY
 See them at
The Hereford Brand

\$178⁵⁰

BLONDIE

by
CHIC YOUNG

HELLO, MR. DITHERS, THIS IS BLONDIE-- WILL YOU GIVE DAGWOOD A MESSAGE FOR ME?

OF COURSE, BLONDIE

NOW, WHAT'S THE MESSAGE?

AND PICK UP MY NEW DRESS FOR TONIGHT

DON'T WORRY, BLONDIE-- I'LL TELL HIM

I CALLED YOU BECAUSE I KNOW HE'D FORGET IT

DAGWOOD, THIS IS MRS. DITHERS-- WILL YOU DELIVER A MESSAGE TO MY HUSBAND FOR ME?

OH, POSITIVELY, MRS. DITHERS

WHAT'S THE MESSAGE, MRS. DITHERS?

TELL HIM TO MEET ME AT THE DALES RESTAURANT AT SIX-- WE'RE GOING TO DINE THERE

NOW, DON'T WORRY, MRS. DITHERS-- I'LL TELL HIM

I KNOW, DAGWOOD-- THAT'S WHY I CALLED YOU-- I KNEW JULIUS WOULD FORGET

SEEMS TO ME THERE WAS SOME KIND OF MESSAGE FOR YOU

MESSAGE? MESSAGE? SEEMS THERE WAS ONE FOR YOU TOO-- WHAT WAS IT?

THIS IS TERRIBLE-- WE DON'T DARE GO HOME UNTIL WE REMEMBER THOSE MESSAGES

GOLLY, IT'S GETTING DARK!

I REMEMBER-- THE DRESS FROM THE DRESS-MAKERS!

AND YOU'RE TO MEET YOUR WIFE AT THE DALES RESTAURANT HOORAY

DARLING, I WENT TO THE RESTAURANT JUST LIKE YOU SAID AND YOU WEREN'T THERE!

I WAITED FOR YOU FOR THREE HOURS AND THEN CAME HOME

I WENT TO THE DRESSMAKER'S JUST LIKE YOU SAID, BUT HER SHOP WAS CLOSED

THAT MEANS WE CAN'T GO TO THE DANCE TONIGHT

HELLO, DAGWOOD-- I'M CALLING TO FIND OUT HOW YOU MADE OUT

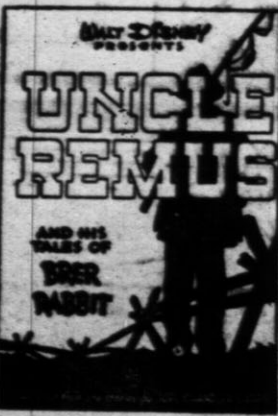
THIS IS BLONDIE-- DAGWOOD IS IN NO CONDITION TO ANSWER THE PHONE

CHIC YOUNG

Copy

COMBINATION

File and Storage Cabinets
The Hereford Brand **\$56⁰⁰**



New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

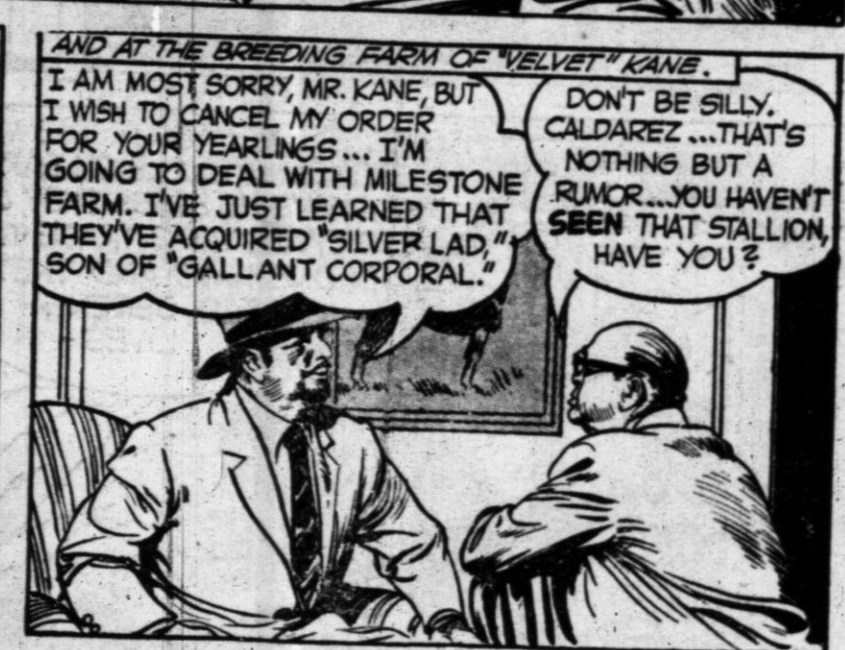
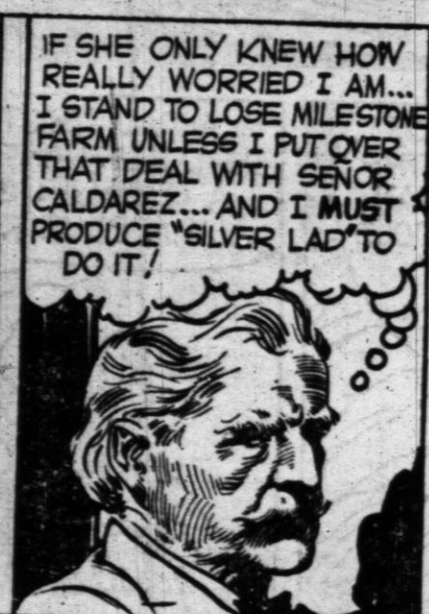
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THE HEREFORD BRAND



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We Have **ESTERBROOK** Fountain Pens and Push Type Pencils. Also Pen Points

The Hereford Brand **\$2³⁰**

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GRANDMA

by CHAS. KUHN

GRANDMA, TH' MAILMAN HAS A BIG PACKAGE AN' HE'S LOOKIN' FOR YOU!!



I HEAR YOU'VE BEEN TRYIN' FIND ME, MR. OTIS !!



YEAH, GRANDMA!! WE CAN'T MAKE OUT TH' ADDRESS ON THIS PACKAGE WE THINK YOU MAILED -



H-M!! IT SURELY DOES LOOK LIKE MY WRITIN'!! NOW, LET'S SEE -



THIS MUST BE ONE O' THOSE PACKAGES I MAILED LAST WEEK, BUT I DON'T KNOW WHICH ONE IT IS -



GOLLY, I MUST O' BEEN IN AN AWFUL HURRY WHEN I SCRIBBLED TH' ADDRESS SO WOBBLY -



YEAH, GRANDMA, WE CAN'T MAKE HEAD NOR TAIL O' WHO T' DELIVER IT TO, AN' -



WELL, GUESS I CAN'T HELP YA MUCH!! JUST DO TH' BEST YOU CAN WITH IT!!



TH' IDEA! EXPECTIN' A FELLER T' READ HIS OWN WRITIN' AFTER IT HAS COOLED OFF THAT LONG!



TRADE WITH YOUR NEIGHBORS -

The Friendly Merchants Of Hereford

Friendly, Courteous Service
Nationally Advertised Brands
Complete Stocks Always

This Message Sponsored In The Interest
Of A Bigger & Better Hereford-By

For The Name of the Dealer of Your Preference

THE BRAND

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