

WEATHER

	High	Low
Thursday	71	34
Friday	72	33
Saturday	69	34

The Sunday Brand

38 Pages

Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

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A LEGION-SPONSORED BREAKFAST headlined activities in this area in observance of "Armed Services Day", Nov. 11, which this year replaced the former widely-observed "Armistic Day." Quite a few firms closed for

the occasion, which next year will probably appear on the scheduled closing list in combined observance of tribute to service men in all conflicts.

School Visitors Reach 661 Total

A total of 661 parents and interested citizens visited Hereford schools during the past week as part of the American Education Week activities from Monday through Friday. The figure is well over that of 1953, when approximately 300 visitors were recorded, according to Supr. George L. Graham.

Visitors appeared in all divisions of the schools, Mr. Graham said, but were most prevalent in the elementary schools and the Fifth grade classes temporarily housed in churches. In addition to the visitation program, DE students also operated radio station KPAN on Thursday as part of the scheduled observation for the week.

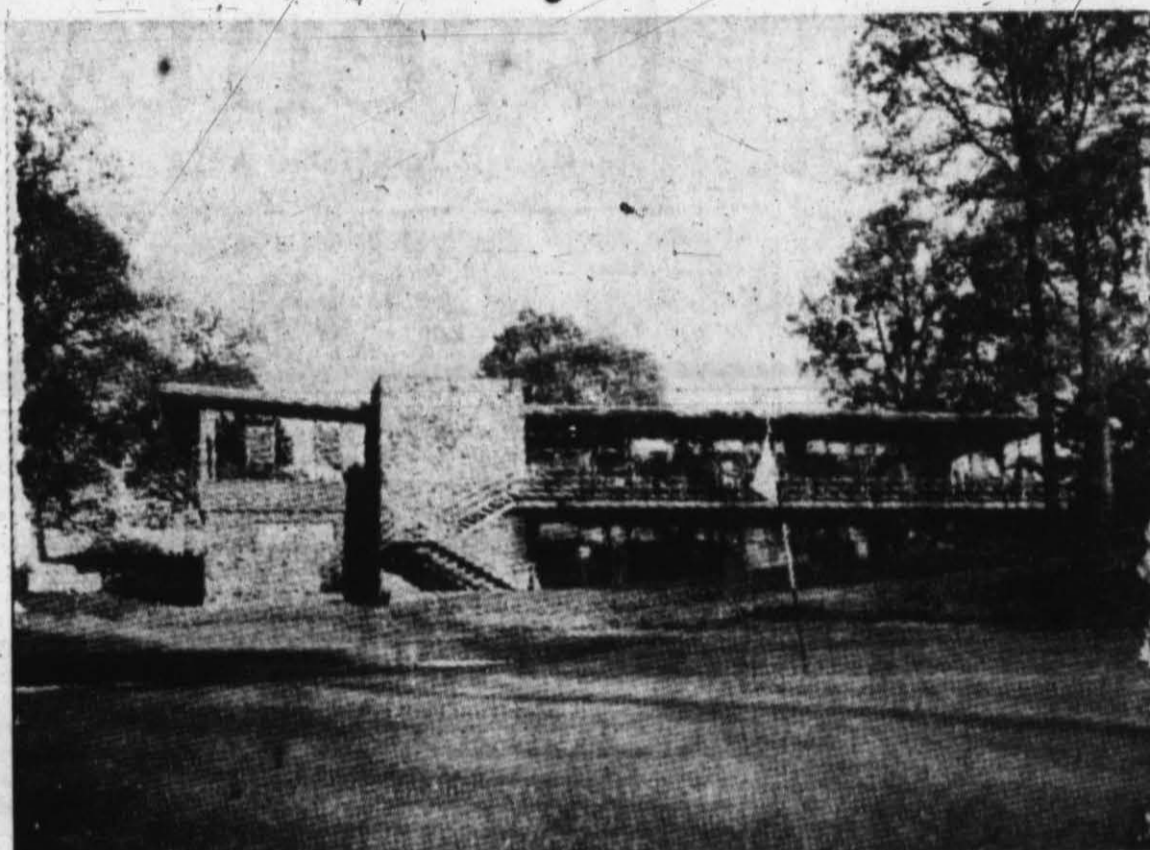
Rotary Governor Will Visit Here At Monday Meet

The Rotary Club of Hereford will be host to Jerry Debenport, Governor of the 183rd District of Rotary International on Nov. 15. He is making his annual official visit to each of the 38 Rotary Clubs covering West Texas and the Panhandle. Mr. Debenport will address the club and confer with President Bill Davis, Jr., Secretary Sam Nelson and committee chairmen on Rotary administration and service activities; and on plans for the participation by the Rotary Club of Hereford in the world-wide observance of Rotary's Golden Anniversary, Feb. 23 through June 2, 1955.

Mr. Debenport is owner and operator of a housing project in Odessa bearing his name, a native Texan, being born in Commerce, Tex. Here he attended the East Texas Normal College, later the University of Texas. He has been a Rotarian since 1922; is a former member of the Rotary Club of Childress; and now is a senior active member and Past President of the Rotary Club of Odessa. He has served his District of Rotary International twice as General Conference Chairman.

In Odessa, Jerry Debenport is a director of the First National Bank, the Chamber of Commerce, the Salvation Army, The United Fund and Community Chest, and the West Texas Chamber of Commerce. He is a former Secretary of the Texas Chamber of Commerce Managers Association, and a Past President of the West Texas (Continued on Page 5)

Plans Outlined For Country Club Drive



A NEW CLUB HOUSE is included in plans outlined this week for proposed Tierra Blanca Country Club and will, possibly, follow lines similar to the above structure. Plans call for

Club House To Be Ready For Coming Season

Plans were outlined this week for an area-wide drive to organize a country club in Hereford. The program was launched by directors of the Hereford Golf Association and proposes to operate the club with an emphasis on family recreation. In addition to the golf course, the proposed organization plans to construct a \$60,000 club house and to include other activities generally associated with country club operation.

"The golf course would, of course, still be operated on a semi-public basis," said Dale Tinnin, president. In addition to members, it will continue to serve non-members on a green-fee basis, similar to the system now in use. We do not think Hereford needs two golf courses, and it is not our proposal to change this part of the program."

A call meeting of all stockholders in the golf club has been set for Tuesday night in the Jay-Cee clubhouse to work out final details on the proposed plan, Tinnin said.

In a nutshell, the plans call for creation of a country club to serve this area, possibly to be named "Tierra Blanca Country Club." The new organization will take over the present golf club organization and will, in the future, operate the golf course along with customary country club facilities.

The plans call for erection of a modern type club building which will cost around \$60,000, including playground equipment, furnishings and similar expenses.

Family Emphasis
"We plan to operate the club with an emphasis on family recreation," said Tinnin, "especially concerning children and teenagers."

Some of the facilities definitely recommended for the club will be a well equipped recreational room for children and for teenagers; a large assembly room for adults; locker rooms; kitchen and dining room facilities and tennis courts. No swimming pool is planned immediately by the group; however, a wading pool may be installed on the grounds.

While the country club will be operated on a membership basis, the sponsors said that rooms will also be provided for meetings of study clubs, bridge clubs and similar functions when members wish to entertain.

"It is our plan to occupy the new club house on a debt-free basis," declared Earl Hendricks, drive chairman. "The directors have worked out a plan, which we feel will be fair to all concerned; and which should accomplish the debt-free goal."

Summed up, the plan includes turning over the golf course facilities at their original cost of \$20,000, although the property has (Continued on Page 5)

Around Town

They say smiles are contagious, and the statement was being substantiated Around Town this week. The smiles first appeared on the faces of milk farmers a couple of weeks back and, by now, they seem to have spread across the face of practically every merchant in Hereford.

"Business is good," they will tell you with a grin. "Yes, sir, things are picking up." Most of the shopping seems to be on a steady, consistent basis—and that's what merchants like. "People are still price conscious," they report, "but when they find a fair bargain, they usually buy without quibble or hesitation."

Appearance of the new 1955 Fords created quite a stir Friday and Saturday. New body lines, new upholstery and general improvements headlined the showing which attracted thousands of people over the weekend.

The curtain is also scheduled to raise on the entire Chrysler line Wednesday, Nov. 17, including the '55 Plymouths, Dodges, De Sotos, and Chryslers. Hereford dealers are getting ready for the big event with special window and floor decorations at Hale Motors, Warren Motors and McCullough Motor Co., where Clayton and Ray have even redone the outside of their building in a new Ocean Green finish.

The Jumbo ladies have disposed of quite a few tickets to their annual Thanksgiving supper. (Continued on Page 5)

PLEASE BE PATIENT . . . LADIES!

Women Jurors Still In Future For This County

The question of women jurors, long discussed in Texas, is still causing some confusion in Deaf Smith County.

When they will start serving, it seems, is the big question. As news items appeared regarding women jurors in Amarillo and Dallas this week, telephone calls also showed up in local county circles. County Judge Horace L. Schloss, County Attorney Ed Line, Sheriff Lowell Sharp and County Clerk Ralph Smith are quick to admit that they are not authorities on the subject. However, some ideas did emerge from unofficial interviews.

Legal After Nov. 15
"In the first place," says County Attorney Line, "The amendment does not become legal before vote returns are officially canvassed on

Nov. 19 by Gov. Allan Shivers, the Secretary of State and the Attorney General. He also points out that the women jurors in places mentioned were special venues called for Justice Court cases—and not regularly designated panels, which are made up in advance. "Also," says Line, "the procedure is a result of agreement of counsel."

When it comes to regular, run-of-the-mill jury service, it is also probable that additional legislation will be passed in January supporting the bill. One of the factors involved is that Texas' property tax rolls do not regularly show the names of married women as individuals. Since jury commissions use these rolls in compiling jury

(Continued on Page 5)

Texas Farm Bureau Seeks 90 Percent Parity, Farm Roads, Water Controls

A delegation of eight representatives returned this week from Galveston, where they attended the Texas Farm Bureau convention, Nov. 8-10. Approximately 1,500 attended the meeting, including 700 voting delegates.

The state organization, like the Hereford meeting, placed heavy emphasis on resolutions and covered most of the items which appeared on the local list. Virgil Dodson, president of the local bureau, served as a member of the State committee on resolutions.

"There was a lot of compromising," said Mr. Dodson. "When you try to please everyone in Texas, it is a real job. However, there are several resolutions which affect this area." The state group went into water

controls on a rather wide scale, with one division of the four, aimed at the High Plains region. The item reads: "The board of directors of the underground water district should be given the authority to make rules and regulations to prevent waste of irrigation water within the district. We further recommend that the board of directors be given the power to allocate the production of underground irrigation water, subject to a referendum vote of the people within the district."

County Superintendents
Another point in which residents of this area might be interested was the FB recommendation that the office of County School Superintendent be abolished in counties (Continued on Page 5)



Jerry Debenport

Schools Purchase 10 - Acre Tract On Old Airport Road

The Hereford Rural High School district this week completed transactions on the purchase of 10 acres of land on the old Airport Road (Avenue K) as the proposed site for a future grade school location. The tract was purchased from J. Engler for \$8,000, and came as the result of a unanimous vote on the part of the trustees following a residential survey by the group.

The new tract is located approximately one-fourth mile north of the Grace Gospel church and is on the east corner, where the Airport Road intersects with the first county road beyond the church. The tract extends east from the corner, forming an almost square plot. Persons familiar with the area will be able to locate the plot when it is described as being "directly across the road south from the Pete Engler farm."

The location is, at present two or three blocks beyond the city limits, which stops at 13th Street, a dead-end intersection with Airport road. Irving Street in the Blevins addition, if ever extended, will later dead-end into the school property, along with other north-south streets in Blevins.

Approved On Tuesday
Purchase of the new property was approved at the regular meeting of the board of trustees Tuesday night, subject to being able to close the deal. General thinking of the board was that increased population trends in the area northwest would, sooner or later, demand location of a grade school in that section. The matter, discussed at previous meetings; met with some consideration regarding proximity to the present Shirley School. A survey by members, however, resulted in the unanimous vote to secure the property while it was still available at a reasonable price.

Since no plans concerning a grade school bond issue have been considered in recent trustee meetings, purchase of the property apparently has no connection with any immediate proposals. Most people feel, however, that some steps will be taken along this line in 1955, if not this year.

The board did briefly touch on property owned by the School District in the northwest portion of

Hereford, connecting with Star Street, but took no action on the subject. General feeling, although not officially expressed, seemed to swing east toward the new Airport Road tract as the next probable school location. Heavy population trends in this direction more than outweigh any possible overlap with Shirley School bounds according to results from the survey.

(Continued on Page 5)

November Mars Records; Not One Accident - Yet

November is playing havoc with Hereford's accident statistics—and everybody is happy about the whole deal.

So far, not one accident has been recorded during the first 13 days of the month. The last mark on city traffic records appeared, in fact, on Oct. 30, which actually stretches the time to 14 days. On the other hand, if accidents had been following the 1954 average pattern in the city, there would have been eight accidents and a total property damage of \$1,041.

Contrasting with November was the previous month of October, 1954, which led the current year in accidents with 22 reported during the period. August runs a close

second to October with 19 accidents for the month.

All in all, it averages out to around 16 accidents per month, with about four accidents each week, during the 16-month period.

There were 12 accidents during the month of January, eight during February, 12 during March, eight during April, nine during May, nine during June, 13 during July, 19 during August, 14 during September and 22 during October.

There was a total of eight injuries in the occurrence of 126 accidents up to Nov. 1. Three vehicles out of the 126 were total losses.

The total property damage up until the present time is approximately \$20,823.

While the country club will be operated on a membership basis, the sponsors said that rooms will also be provided for meetings of study clubs, bridge clubs and similar functions when members wish to entertain.

"It is our plan to occupy the new club house on a debt-free basis," declared Earl Hendricks, drive chairman. "The directors have worked out a plan, which we feel will be fair to all concerned; and which should accomplish the debt-free goal."

Summed up, the plan includes turning over the golf course facilities at their original cost of \$20,000, although the property has (Continued on Page 5)

Attention, Housewives! Here's Real News.

Fewer Dust Storms Predicted For This Area Next Spring

Housewives — and everyone else — will be interested to hear the report that there will be fewer dust storms when the wind starts blowing next spring.

Such, at least, is the prediction from Deaf Smith County Soil Conservation offices this week, following a general survey of the blow area. In addition, the Chamber of Commerce might well present Manager Jim Wiman with a special award, since he definitely established the fact that the dust which created so much trouble here in the Spring of 1954 came in from New Mexico and Colorado. This, after all, was what the Chamber of Commerce contended at the time.

Last year it was estimated that 12,000 acres of land were permanently damaged in the Deaf Smith County area by wind storms, Wiman said. This was about two percent of all of the crop land in

this county.

"We were much more fortunate than some of the Western states, especially Eastern Colorado and Western Kansas, which were severely damaged, as a result of blowing dust, which descended in this area last year," Wiman said. "Most of the dust in this section last year came from those severely damaged areas and covered us. It is believed that there will be actually less local blowing this year than there was last." Wiman continued. "Even though dry land sorghums didn't make good yields in most cases, there was still enough moisture to give a fairly good vegetation covering."

August and October rains got the 1955 wheat crops off to a pretty good start and, even though the moisture isn't what we would call good, it is still adequate to provide a wheat covering, Wiman thinks.

Blowing will occur mostly on land where sorghum residues are badly over grazed; where wheat residues from last year's crop were plowed with a one-way, and where over-grazing is done on new wheat, he predicts.

"Fortunately in this area, very little land is used for cultivation, which is not suited for cultivation," Wiman said. "This is a contrast to those areas, which were severely damaged in the Western states, where much land is being used for crops that should have never been broken out."

"Also, in favor of this county, is the fact that emergency tillage, such as chiseling, can be used effectively on most of the soils. A possible exception is the light covered soils, usually found around lakes," Wiman continued.

Most crops grown in this area produce adequate residues so that

blowing is seldom ever the problem where a crop, such as cotton, is the mainstay.

"No amount of blowing should be minimized with the large percentage of fine textured soils that occur in this area. We find that when any amount of blowing does occur, the portion lifted from the soil surface is usually blown for miles and, in some cases, for hundreds of miles. This material is thus lost and is the choice material from top soil, which is difficult to replace," he pointed out.

"Experimental work over the last several years at the Bushland Station proves conclusively the value of stubble mulch farming on wheat lands in this area. With stubble managed and, with sweep and chisel type of implements, it is left on the surface of the land rather than being plowed under. Protection against wind damage is thus greatly increased."

Call Jury Panel In County Court Monday, Nov. 15

A jury panel has been called for Monday, Nov. 15, according to County Judge Horace L. Schloss, who said that six cases appear on the county court docket, ranging from assault and DWI to liquor violations.

The panel includes 20 citizens; six jurors are required on county court juries. Names appearing on the panel for Monday are: F. A. Marnell, T. L. Sparkman Jr., Wilson Gyles, F. S. Alexander, V. C. Hopson, C. A. Sauley, Cameron Gault, Howard Gore, Lee Conklin, J. B. Caraway, J. B. Sneed, Jr., Clyde Cave, Ross Lomenick, B. F. Cain, C. R. Gandy, L. C. Larmore, Delbert Ruland, Earl Nipper, Jay Boston and O. G. Hill Jr.



NEWS CASTS, like the one above, were only part of the D-E class activities when they "took over" radio station KPAN Thursday in connection with American Education Week, Nov. 7-13. Other activities included student programs, organization histories and

general operation. Above are Darrell Dawson, left; John Benson and Otis Vaught. J. C. Reese, D-E sponsor may be seen through the window at the broadcast controls.

(Staff Photo)

Dumas Shellacs Whiteface Team In 40-0 Track Event

By BILLY PAUL KNOX

The vastly improved Dumas Demons looked sharper than ever Friday night when they had little trouble in smothering the Hereford Whitefaces 40-0. Dumas scored the first time they got their hands on the ball and it was a track event.

The Demons scored in every quarter and after the crew of Coach John Whinnery scored on the third play from scrimmage, there was no doubt as to the outcome of the game. Don Lanier climaxed the drive by plunging six yards for the tally. Lanier counted Dumas' second touchdown still in the first quarter with a fine 41 yard run. Silor converted twice to give Dumas a 14-0 first quarter lead.

The Demons' only touchdown in the second quarter was a 19 yard pass play from Andy Hicks to Jim Bowen.

The Demons made it 27-0 when in the third quarter, Hicks passed to Don Holtzclaw for 38 yards. Again in the fourth quarter the Hicks to Holtzclaw combination was again good for a TD, this time only three yards. Silor missed extra point, but the Dumas team had a safe 33-0 lead. The final touchdown of the game was by Andy Hicks, outstanding back of the game. Hicks dove over from the one.

The Demons led in every phase of the game. They piled up 18 first downs to Hereford's 9 and led in total yards, 293-116. Dumas was very successful through the air, com-

Sports Events

OF THE HEREFORD AREA

pleting five out of 10 passes for 101 yards. Hereford completed three of nine passes for seven yards.

Andy Hicks was the big gun for the Demons. Hicks passed for a touchdown and scored one himself. Tony Riddle stood out for Hereford.

FIRST QUARTER

Francis Boyd kicked off for Hereford and Ward carried it back to the 48. On the very first play from scrimmage, Don Lanier cut off tackle and raced 40 yards all the way to the Whiteface 10 yard line before he was brought down by David Walker.

Boxwell made four then Lanier crashed over for the tally. Silor converted and the Demons led 7-0.

Flanigan kicked off with Walker bringing it out to the 15. Merritt picked up three and Godfrey made two. Godfrey pitched to Merritt for only one yard and Boyd punted out on the 49, but Dumas was penalized 15 yards for holding and Hereford had a first down on the Hereford 35.

Water made nothing, but Godfrey went for seven. Hereford was penalized five yards then Godfrey pitched to Ramey for five yards and Boyd punted out on the Dumas 19.

Jameson made one and Don Lanier picked up two. Boxwell carried for four then Boxwell punted dead on the Hereford 41.

On the first play, Ward intercepted Godfrey's pass and carried it back to the Hereford 41 yard line. On the first play Don Lanier again sliced off tackle for 41 yards and the touchdown. Silor converted to make it 14-0.

Flanigan kicked off and Riddle brought it out to the 28. Merritt made six on the first play then Godfrey carried for one. Merritt picked up four and a first down. Walker made only one and Riddle was stopped after picking up two.

Buddy-Godfrey broke loose on the next play and raced 58 yards for a touchdown, but Hereford was off sides and the Hereford was penalized back to the 37.

Merritt made one and Boyd was forced to punt out on the 31. Jameson carried for one on the first play and Lanier made four on two carries then Boxwell punted dead on the Hereford 44.

Godfrey made two and Walker carried for three as the first quarter ended.

SECOND QUARTER

Godfrey picked up six and Walker was good for five. Merritt was unable to regain the line of scrimmage and lost three while Godfrey also lost one on the next play.

Francis Boyd unleashed a beautiful kick on the next play, the ball going out on the Dumas five.

Boxwell carried for nine yards and on the next play Jameson was thrown for no gain. Lanier picked up eight and Boxwell again went for 16 yards. Hicks was thrown for a 12 yard loss and a pass failed on the next play. Lanier made two and the Demons punted out on the 24.

G. C. Merritt made three and Walker lost one. Walker made it back and two more but Boyd again had to punt out on the 43.

Don Lanier went for three and Jim Boxwell made two. Lanier made three more and Hicks gambled and made nine yards for the first down. Jameson lost three, but Boxwell passed to Jameson for 23 yards to the Hereford 21.

Jameson made nothing and a pass was no good. Don Lanier made two and on a fourth down play Hicks lofted a pass to Jim Bowen for 19 yards and a touchdown. Silor's kick was no good so the score was 20-0.

Flanigan kicked off again and David Walker made it out to the 35. Godfrey lost six and Walker

lost four more. Godfrey made five of them back as the half ended.

THIRD QUARTER

Flanigan kicked off for the fourth time and Walker carried for two yards. Boyd made two plays. Boyd lost two. Boyd faked a punt and attempted a pass, but Dumas foiled the attempt and took over on the Hereford 29.

Andy Silor carried for 14 yards on the first play, but made nothing on the next play. Lanier made nothing then Hicks passed. Although Hicks recovered his own fumble on the fourth down try, Hereford took over on their own 21.

Walker made three then the Hereford was penalized for illegal motion. Merritt made five and a pass was no good so Boyd kicked out on the 37.

Lanier was good for six and Bowen made two. Boxwell then made 11 and a first down. Bennett and Hicks made seven in three carries and Hereford took over on their own 13 yard line.

Buddy Godfrey made six and Riddle raced for four. Godfrey made two, but a pass was no good. Riddle again went for 10: more while Godfrey made nothing in two tries, giving the ball to Dumas.

Hicks lost three on the first play and a pass failed.

Another aerial was no good and Hicks made nothing. Hicks then tossed a 38 yardlet to Don Holtzclaw waiting in the end zone for the touchdown. Silor converted to make it 27-0.

Back to his old habit, Flanigan kicked off again and Walker brought it out to the 36. A pass was no good and Riddle sliced off tackle for 11 yards and a first down. Merritt made nothing then lost five on a pass. The third quarter ended with the score 27-0.

FOURTH QUARTER

Another pass was no good and again Boyd faked a kick and failed so Dumas took over on the Hereford 42.

Bennett made 11 in two carries and Andy Hicks raced for 19 yards all the way to the 12. Hicks was thrown for no gain then made 5 yards to the four. Dumas was penalized 15 yards, but Ward made 16 yards to put the ball on the three. Hicks tossed to Holtzclaw

DISTRICT STANDINGS

TEAM	W	L	T	Pct.
Phillips	5	0	0	1.000
Canyon	4	1	0	.800
Dumas	3	2	0	.600
Hereford	2	2	1	.500
Ferryton	2	2	1	.500
Dalhart	1	4	0	.200
Shamrock	0	5	0	.000

LAST WEEK'S RESULTS

Phillips 59, Canyon 0
Dumas 40, Hereford 0
Dalhart 32, Shamrock 20
Perryton, bye

NEXT WEEK'S SCHEDULE

Phillips at Hereford
Dumas at Perryton
Shamrock at Canyon
Dalhart, open

from there for the touchdown. Silor kicked no good and Dumas led 33-0.

For the sixth time Flanigan kicked off and Jack Burruss brought it back to the 40. Walker made four on the first play and Riddle made seven for the first down. Merritt raced 44 yards for a touchdown on the next play, but again Hereford was off sides and they were penalized back to the 46.

Riddle made eight more and Godfrey carried for four. Merritt was good for three and Walker picked up four. Godfrey made two, but Hereford lost eight on a fumble.

A pass was no good and Dumas took over on their own 41. Bennett made eight and the talented Andy Hicks raced for 24 yards. He tried a pass no good then threw another one to Bowen for 24 yards to the one. Hicks scored on the next play. Silor again converted to make it 40-0.

Flanigan kicked off and Walker brought it out to the 27. Godfrey made three and Bill Calloway also made three as the game ended. Final score was 40-0.

STATISTICS

Hereford	Dumas
9	18
116	292
3	5
3	10
7	101

Foibles

FANCY and PLAIN

By Kent Snare

The misconceptions or the pre-season and pre-paid predictions have been rather well established here and now, at the three quarter mark of the season, as far as the National Team ratings are concerned and it is interesting to scan what returns are in. Of the present top 10 teams, Oklahoma, UCLA, Notre Dame and Iowa were mentioned on all the early guesses that I saw. In the same light, Ohio State and Arkansas, currently second and fourth, respectively, were mentioned by none. This season's biggest busts, of course, are Texas, Illinois and California, closely followed by Maryland, Oregon, Michigan State, Alabama, Georgia Tech, and Pitt. Texas hasn't won a SWC game and has only 2 wins overall. Illinois has one victory out of 7 emergencies. Michigan State has 2 season wins, including one in the Big 10 and 5 losses. California has lost 4. Oregon has dropped 4 and Pitt, likewise, Maryland has lost 2 and tied on. Alabama has 2 black marks and 2 standoffs and the Wrecks have 3 losses. Since their team approximations are not too pretentiously successful, leave us see how they did with their all-American individual hazards. There were around a dozen picks, so listed are the consensus grabs. At ends: Max Boydston, Oklahoma

Dan Shannon, Notre Dame, Bill Walker, Maryland, Intihar, Cornell, (dropped off squad), Hair, Ga. Tech and Duckett, Mich. State. From a purely newspaper, radio and TV standpoint, here is how the ends look at this stage: Boydston and Shannon plus Henry Greninger, Baylor; Rommie Loudd, UCLA and Dick Brubaker, Ohio State. At Tackle, preseason: Varichione, N. D., Ellena, UCLA, Fournet, LSU, Gray and Lansford, Texas, Jim Smith, Baylor and D'Agostino, Auburn. As of now: Ellena, UCLA, Rex Boggan, Ole Miss; Jim Smith, Baylor (in spite of continuous injuries) and Hillinski of Ohio State. At guards, pre-cast: Brooks, Georgia Tech, Salisbury, UCLA, Calvin Jones, Iowa, Ralph Chesnaukas, Army, Lemek, Notre Dame, Smid, Illinois and Kurt Burriss, Oklahoma (he's always been a center but the before hand boys had him guarding). Right now: Bud Brooks, Arkansas, Jones, Iowa, Chesnaukas, Army, Tom Bettis, Purdue and Salisbury, UCLA. At center, before season's start: Larry Morris, Georgia Tech and Matt Hazeltine, California. (Morris, a real all-American has been hurt most of the season and Mr. Hazeltine has hardly been noticed since he finished second to Mr. Burriss in the opener.) Now it's quarterback, the early birds had Guglielmi, N. D., Calame, Oklahoma, Freeman, Auburn, Lalla, Colgate and Borton, Ohio State. Of that group Freeman never got out of the debris of Auburn's effort this lap and all the rest have been injured severely, leaving only Guglielmi, he being nearly enough at any time. In addition to Ralph,

Continued on Page 3

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Overseas Packages Headed All Over World; Mailing Is Heavy This Year

Overseas mailing to service men has been heavier this year than in some time, according to Postmaster Jim Lipscomb, who pointed out that Monday, Nov. 15, is the last day for mailing packages under the government sponsored program. "People can mail packages at any time," Lipscomb said. "However, overseas packages mailed within the recommended period receive special handling by military forces, which have set up cargo ships and transportation facilities to take care of Christmas mail." Package sizes generally conform with domestic parcel post rulings, and may be secured in detail from the post office. Hereford packages are literally "going all over the world," Lipscomb said.

Germany, Japan, Korea and Okinawa are possibly the most popular spots, he says, but even the remote spots come in for their share—and it all adds up to a land-office business.

Albert Bell Is Buried Sunday

Funeral services for Albert Bell, former resident of Hereford, were held today in San Diego, where Bell has made his home for the past 14 or 15 years. Mr. Bell passed away in his home at San Diego Thursday after an illness of two months. He was born and raised in Dimmitt, where he met his wife, the former Miss Beth Denison. They were married in Iowa. Survivors include: his wife, Mrs. Beth Bell; one daughter, Lillian; two sons, Ralph and Marion; four brothers, Allen of Hereford, Grayson of Albuquerque, N. M., Barclay of Los Angeles, Calif.; and Calvin of San Diego, Calif.; two sisters, Mrs. E. S. Ireland of Hereford and Mrs. Harvey Cash of Canyon; and seven grandchildren. Burial services for Bell were held in San Diego today, also.

Odd Fellows Are Host For Region

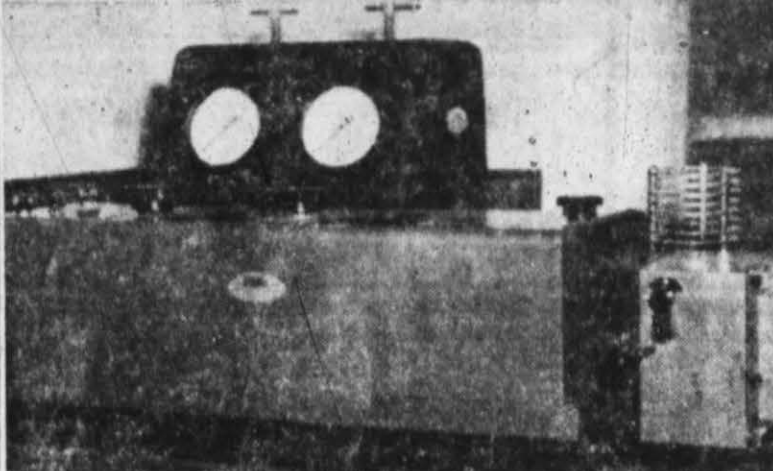
The Odd Fellows Lodge, Circle Seven, was host to a meeting of the IOOF held in the IOOF Hall Monday night. Four lodges, from Dimmitt, Muleshoe, Earth and Hereford, were represented. The program consisted largely of degree work and other business. It was followed by an Odd Fellows Banquet, which was served by the Theta Itho girls. There were 48 men present at this meeting. Those from Hereford (No. 176) were: H. D. Base, Clyde Russell, J. O. Clark, W. L. Suttle, John Hacker, H. E. Rutch, Guy Lawrence, J. B. Ellington, G. C. Merritt, M. T. Rutter, Harold Conklin, A. C. Flowers, H. L. Meacham, Wallace Shelton, Robert Boyd, M. C. Kaul, C. A. Sautcy, Jessie Stanford, Chas R. Sowell, C. O. Wilkins, Ralph Smith, J. C. Morrison, Elmer Morrison, P. H. Luck, Wilson Gyles, T. B. Thomas, J. C. Mays, Elmer Combs, Ben Conklin, J. B. Sowell, Sr., John N. Jacobsen Jr., Clarence Strange.

Earth (No 123): H. J. Gilmore, C. L. Gilmore, D. M. Allen, H. S. Hickman, Hershel Hulsey. Dimmitt (No. 159): Raymond Chism, D. W. Brashear, Floyd Reynolds, J. M. Birdwell, Reuben Mayfield. Muleshoe (No 58): R. A. Gross, R. M. Gibson, and F. L. Snyder.

Legal Notice

TO WHOM IT MAY CONCERN Notice is hereby given that Trautmann Brothers, formerly a partnership, has been dissolved as of July 1, 1954, and has now been incorporated under the name of Trautmann Brothers Company of Hereford, Texas, Inc. This is simply a change in the legal structure and the business will continue to operate as in the past.

Foibles.....
(Continued from Page 2)
Ohio State converted Dave Leggett from full to the signal slot and he has been the answer to their near top rating. Paul Larsen of Cal and George Shaw, Oregon, have been exchanging posts as national ground gaining leader all season, although I'd put Mr. Larsen at left half on my ball team. At halfback they started out with: Moegle, Rice, Bolden, Mich. State, Caroline and Bates, Illinois (where have they been all season?), Dupre, Baylor, Quinn and Womack, Texas (then, too?), Teas, Ga. Tech (booted), Uebel, Army, Wade, Tenn., and Moore, Penn State. The list has lessened to, I'd say, Villanueva, UCLA, Cassidy, Ohio State, Moegle, McNamara, Minnesota and Larsen. At fullback it was mostly Ameche and still is, although some added entries have shown like: Childress, Auburn Bobo, Ohio State and Tracy of Tennessee, plus Jon Arnett of USC. Some of these latter names are Sophs and should show... even though at a later date.



Deaf Smith Hospital Has First Spectrophotometer

Chemical analysis "while you wait" is now possible with the new Spectrophotometer that was installed in the Deaf Smith County Hospital this week. It is the first of these units in the Panhandle to be installed in a hospital, and is one of three in the Panhandle area. The Spectrophotometer is designed for accuracy and speed in determining the amount of chemical compounds, blood-sugar, hemoglobin and many other clinical analysis, according to O. Z. Golden, laboratory technician at Deaf Smith County Hospital.

Within a matter of minutes, the Spectrophotometer can determine the chemical make-up of a blood sample taken from someone. The life of a patient in the hospital may depend on the accuracy and speed of the Spectrophotometer analysis, technicians say. The Spectrophotometer was made possible by the following donations: Hereford Lions Club, Howard Gault Co., Pittman Grain Co., First National Bank, Hereford State Bank, Barnett-Edwards Research Foundation, Hereford Clinic and Deaf Smith County Hospital. The total cost of this machine was \$2,000, according to T. E. Seigler, manager of the Deaf Smith County Hospital.

Loyal Workers Elect Officers

Loyal Workers Club of the Rebekah Lodge held an all-day meeting at the IOOF Hall Thursday. A quilt was completed by the group for Mrs. Henry Tiefert and following the luncheon at the noon hour a business session was held. New officers elected were Mrs. Ada Hollabaugh, president; Mrs. Mary Flowers, secretary and Mrs. R. A. Fullwood, reporter with P. H. Luck assistant reporter. Members present were Mesdames Edna Bowe, Leora Massey, Ella Cockrell, Nannie Millard, Verma Sowell, Ethel Eardley, Mary Flowers, P. H. Luck, Ada Hollabaugh, Lora Long and Ola Hacker. Joining the group for lunch were J. B. Cockrell, E. E. Friday, Char-

loy Sowell and Sue Sowell and Neil Walker.

COMPLETE RADIATOR SERVICE

Hereford Radiator Serv. PHONE 1597 South of Neil's Body Shop

Notice Farmers

Let Us Pipe Natural Gas To Your Irrigation Well!

SAVE ON FUEL BILL

Call WAKEFIELD CONSTRUCTION CO.

Phone 1182-J Box 54

or come to Hereford Welding Supply

HAVE ONE ON THE HOUSE!

IN KEEPING with the spirit of THANKSGIVING to every purchaser of one of these modern ranges we will give a 12 lb. Turkey and make you the MOST ASTOUNDING ALLOWANCE on your Old Stove you have ever heard of. COME IN, look over these Beautiful Automatic Ranges and let us make a bid for that old stove. You'll be "bowled over" when you learn of the LIBERAL ALLOWANCE for that old stove and the EASY TERMS we'll give you on your New Range.

Celebrate OLD STOVE ROUND-UP!

time to TRADE 'N SAVE on a new O'KEEFE & MERRITT Automatic Gas Range!

time to turn your tired old stove out to "pasture"... replace it with a bright new O'Keefe & Merritt, the automatic gas range that takes work and worry out of cooking!

This Offer Good Until NOV. 24th ONLY

Easy Terms

Only O'Keefe & Merritt offers every modern automatic feature plus these famous extra advantages:

- Heat Control Panel - Scientifically slanted to route heat away from burner knobs.
- Ventilating Shelf-Cover - The handy workspace quickly converts to smooth console table top.
- Grillvector Broiler - Instant, fingertip choice of broiling levels... infra-red Speedray element...

HEREFORD BUTANE, INC.

A Complete Line Of The Country's Most Outstanding Stoves, Washers, Dryers and other Appliances.

VETERAN'S PARK ROAD PHONE 1300

Make Your Christmas Selections Now — Use Our LAY - AWAY PLAN

Carlye

Willowy worsted jersey — the relaxed jacket soft over a slim skirt and draped bodice. The belt and trim are embroidered velvet. Featured in Wyner ad, December GLAMOUR. Sizes 6 to 16. Sizes 7 to 17. Carlye, St. Louis.

DIAMOND WATCHES

Sensational Values \$59.50* 10 DIAMOND WATCH only

Beautiful modern styles plus the brilliance of fine quality diamonds. Come in and see these exceptional watches and buy now for that holiday, anniversary or Christmas gift.

14 Karat White GOLD Case 17 JEWELS FULLY GUARANTEED ALL PRICES INCLUDE FEDERAL TAX

30 DIAMONDS \$99.50*

22 DIAMONDS \$89.50*

16 DIAMONDS \$74.50*

10 DIAMONDS \$59.50*

NEVER in our history have we been able to offer such outstanding values.

Cowan Jewelry

Your Friendly Credit Store Buy Now — Pay Later We Give and Redeem Hereford Pride Stamps

JUNIOR HOUSE

Milwaukee

Junior House fashions are advertised in Vogue and Harper's Bazaar

As exciting as a serenade by a gay caballero! It's a dramatic two-piecer designed by Junior House to make the most of all those festive occasions ahead! The skirt with the fabulous air is yarn-dyed taffeta, ruffle-tiered with embroidered eyelet... little camisole top to match fits sleek and slim. In ivory or black with its own luscious red rose. Sizes 7 to 15.

THE Vogue

WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

FOR SALE OR TRADE: Water well drill. Ft. Worth Spudder. All steel. Equipment goes. Write or call for appointment. Jack Brookshire, Slaton, Tex. Phone 234-J. B-1-25-45-4p

FOR SALE Ozarka Water. Distilled Water. Soft Water Service. Water condition equipment of all kinds. Soft Water Service. 841 East First St. Phone 317 Hereford, Texas. B-1-8-1fc

Hereford Glass Co. Expert Car Glass Installation. Table Top and Window Glass. Picture Frames. 802 Park Ave. Ph. 1425 B-1-16-1fc

RIGHT SIGHT Reading glasses for reading or sewing. McDowell Drug. Phone 13. B-1-12-36-1fc

FOR SALE: Early Wichita Wheat. \$2.50 bushel at elevator. Phone 3007. B-1-11-12-1fc

STORM SASH and storm doors. Carl McCaslin Lumber Co. Phone 7. B-1-11-15-1fc

FOR SALE: 800' of reinforced concrete feed troughs in 10' sections at \$1.25 foot. Also some heavy corrugated posts and 14' gytes. Willard Scarth, Stratford, Texas or call Owen Stagner. Phone 542-W. B-1-32-45-1fc

FOR SALE: 2,000 bales German Millet hay, 14 miles west Harrison Highway. Ira Scott. B-1-14-44-4p

HAVE GOOD used upright and spinet piano in this vicinity soon. Real buy for responsible parties. Low terms on balance. Write Credit Department. McBrayer Piano Co., 217 West 6th St., Amarillo, Texas. B-1-32-19-3c

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 2030, Box 243. Hereford, Texas. S-1-19-19-1fc

FOR SALE: Peonies and Holland Bulbs. Mrs. J. F. Ward. North Main. S-1-12-19-1fc

WE JOKE ABOUT "EGG MONEY" but it buys lots of worthwhile things. That's why you can't afford to feed a second rate laying ration. We're equipped to mix Chowder with your grains to make a ration that will help do the job at low cost. Come in and we'll recommend a formula for you. **PACKARD MILLING CO.** S-1-20-1C

FOR SALE: 21' Traveler Trailer. Sleeps four. Extra clean. Call Wildorad 5476. B-1-12-20-6p

FOR SALE: 40' self supporting steel T.V. tower, Fenco antenna, Alliance Tenna Rotor rotator, super Tenna Top booster. Original cost \$392.00, a bargain at half price. Used only six months. I. T. Inman, 2505 Sheldon Street, Clovis, New Mexico. B-1-35-20-3c

FOR SALE: One used refrigerator, one apartment range. Reasonable. 509 Park Avenue, Phone 1788. S-1-14-20-1c

DOUBLE BARREL Shotgun. Excellent condition. Priced Right. Call 72; Evening 1306. B-1-11-20-1fc

2. FOR SALE

FOR SALE: '51 Model "U" Moline tractor; factory equipped with butane. Equipment includes lister, planter, knife attachments orchard shanks. Can be seen at Warren Motor Co. Complete \$2,000. B-2-28-44-4p

3. FOR SALE Automobiles

1953 Dodge Coronet. Four door V-8, Maroon. New tubeless, whitewall tires. Will take trade. \$1395.00 Ernest Bostich 510 Roosevelt Phone 1609 S-3-20-1C

4. REAL ESTATE

\$1,000.00 DOWN Very nice two bedroom home located at 514 Ave. K on a 75 foot lot with nice grass, trees, and fenced back yard. Single garage, not attached. Living room carpeted. \$6,500.00 loan can be assumed. . . . \$75.00 monthly payment or will accept annual payments. Price \$7,500. **SAM NUNNALLY** Lone Star Agency Ph. 424 Nile, Sunday 1711 B-4-12-1fc

440 acres nice level land. Proven water. On paving. \$115.00 per acre. \$25,000 will handle; balance good terms. Half mineral rights reserved; non participating. 200 acres, good level land. Two good 8" irrigation wells. In vegetable district. \$250.00 per acre. \$25,000 down; balance good terms. Half mineral rights reserved; non participating. Many other good buys. **Glen Weir, Realtor** 104 Main Street Phone 200 Residence Phone 802 B-4-18-1fc

FOR SALE: Large, new, two bedroom house, garage attached. Located South Texas Avenue. Carl Mountz, 106 West 7th. B-4-18-40-1fc

PRUDENTIAL FARM LOANS America's Largest Farm Lender **SAM NUNNALLY** 136 Main Lone Star Agency B-4-37-1fc

FOR SALE BY Owner. Nearly new two bedroom house, carpeted. Attached garage. Close in, on Ave. K. Priced right. Some good used furniture also, at 206 Avenue K. Phone 870-R. B-4-30-19-4p

FOR SALE: Three room house with bath. Well located. Good terms. See us at once. J. B. Elliston. Phone 179 or 132 East Third B-4-24-43-1fc

DUPLEX. Four rooms and bath each side. Double garage. Stucco construction. One side carpeted. Close in and good state of repair. Owner. J. K. Baker, Phone 589. S-4-27-16-1fc

FOR REAL ESTATE Farm Loans . . . Good Terms **SEE LUTHER PEVLEY** Res. Phone 524 S-4-37-1fc

HEREFORD FARMS Perfect 200 acres with 2 very good 8" wells, not much improvements, located on pavement, has 60 acre cotton allotment. Priced at \$56,000 and would take \$20,000 cash . . . good terms on balance. 60 acres of good wheat goes. Level 110 acres with good 8" well, no improvements, all in good wheat and wheat goes. Close to town and priced at \$27,500.00 . . . \$10,000 would handle. Good stock farm . . . level half section with new irrigation well . . . some grass and fair improvements. Priced at \$73,600 . . . wants to trade for property in Hereford or would take smaller place close in. If you are buying or selling you will need a farm loan . . . let us put it with THE PRUDENTIAL. **SAM NUNNALLY** Lone Star Insurance Agency 136 MAIN Phone 424, Nile and Sun. 1711 B-4-45-1fc

WHY PAY RENT?

Clean irrigated 160 acres, all in cultivation. 8" well. Price \$225,000 acre, \$16,000 down, balance \$1500 year plus 5% interest. Irrigated 145 acres. 2-8" wells near Hereford. \$5,000 down, balance 20 years. Irrigated 80 acres, 30 in cultivation. 6" well, improved, on paving. Price \$22,500 GI 3% loan of \$7,000.00. Individual loan \$3,000.00, balance cash. Might consider selling or trading 30 acres. Nice 72 acres in irrigated district for sale on good terms, or will trade. Also large 3 bedroom brick with large den, 1 1/2 bath, double garage, near school. \$15,000.00 Good loan value. 2 bedroom brick and den. Single garage, near school. \$10,500.00 can get \$9,000.00 loan, payable \$54.00 month plus taxes and insurance. Nice 4 rooms and bath, near school. \$500.00 down, balance monthly. Have a nice two bedroom and den. Large basement, double garage. Will consider trading for a cheaper house and difference. Before you buy, check with us on our listings. We will appreciate showing you. **J. M. Hamby Real Estate** 1410 Park Avenue Res. Phone, Frio Ex. 4473 Bus. Phone 701 B-4-44-1fc

FOR SALE: Three bedroom home. Also adjoining lot, 60 x 160. Would sell together or separately. By owner. 109 Avenue J. B-4-19-18-8p

FOR SALE: Irrigated farm. Good land. Shallow water. 8" well. Take some trade. Box 842, Hereford. B-4-16-43-8p

FOR SALE: One section land. By owner. T. B. Cox. Six miles west, seven north. B-4-15-20-2p

READY TO RETIRE? Modern warehouse on Santa Fe track in Amarillo to trade for good farm land. Warehouse is leased for ten years to responsible tenant at \$500.00 per month. If interested send complete description of land, location, etc. to Charles Crudington, Box 1213 Amarillo. S-4-45-20-1c

FOR SALE Extra good 277 acres, all in cultivation. Near Dimmitt. Good 3 bedroom home, large quonset, two 8" pumps on natural gas. Consider trading on good irrigated section, or subject to irrigation. Choice irrigated 160 acres, improved. One 8" well. \$315.00 acre. 240 acres, improved. One 8" well. Price \$150.00. Nice two bedroom and single garage home on paved street. Small down payment. \$4750. 1' new small house for rent. Many other good buys and trades. If you want to sell, we need your listings. **Carthel Real Estate** 206 N. 25 Mile Ave. Phone 502 B-4-20-1fc

WESSON SPECIALS CASTRO COUNTY SECTION: Fair improvements. One extra good irrigation well. 600 acres tillable. Per acre \$125.00. 29% WHEAT FARM: 3500 acres, all tillable 1600 acres good wheat. Per acre \$62.50 PERFECT SECTION: In irrigation ere. Located in Deaf Smith Co. Per acre \$90.00 1000 ACRE FARM: Fine improvements. 5 irrigation wells. Castro County. Per acre \$175.00 1/2 SECTION: Poor improvements. Good irrigation well. Deaf Smith Co. Per acre \$160.00. **WESSON REAL ESTATE** Hereford, Texas B-4-20-1fc

FOR SALE: Small, modern, house and lot. Phone 766. B-4-9-20-2k

FOR SALE by owner: Very nice home at 106 Avenue L. Write R. E. Lingenfelter, 121, Perry-Brooks Bldg., Austin, Texas. B-4-20-20-2c

LARGE LOT on pavement. Near Shirley School. Call 545-W. S-4-9-20-1k

LAND SPECIALS 124 A. Strong 8" well near Hereford; 80A. 6" well, good improvements; 320 A. 8 miles Hereford, 8" well, 5 room modern home, quonset barn, Price \$235.00 A; 80 A. (40 Cult. 40 gross) Barn, house, other out-buildings. Price \$10,500.00. \$5,500.00 down. We have other good farms, we also need more listings. **HUGH BOOKOUT REALTY** Office Ph. 1674 Res. Ph. 1270 533 E. 1st. St. B-4-20-1fc

5. FOR RENT **FOR RENT:** Three room modern, unfurnished house. Call at 501 or 507 Jackson. B-5-13-19-1fc

FOR RENT: Especially nice two bedroom, newly furnished apartment. 232 West Third. Fullwood Apartments. B-5-14-19-1fc

FOR RENT: Nicely furnished apartment. Private entrance. Built ins. Utilities paid. Winter reductions. 711 East Third. B-5-16-45-2k

FOR RENT: Nice three room furnished apartment. Private bath. Bills paid. Call Mrs. W. T. Carmichael. Phone 838. B-5-18-45-1fc

TO RENT FOR winter months. Three rooms and bath. Brick duplex apartment, furnished. 407 Miles. B-5-15-45-2p

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. F. Posey, room 3, or inquire at Brand Office. B-5-21-41-1fc

BEDROOM FOR RENT. Close in. 509 Ross. Phone 847-J. B-5-9-17-1fc

FOR RENT: Three room modern furnished apartment. Apply 141 North 25 Mile Avenue. B-5-13-43-1fc

FOR RENT: Three room unfurnished apartment. Hugh Bookout Realty. 533 East First, Highway 60. Phone 1674. B-5-16-20-1fc

FOR RENT: Unfurnished duplex apartment. Private bath and garage. 409B West Fourth. Call 1815 B-5-11-20-2p

FOR RENT: Furnished Apartment for settled couple. Call 43. S-5-9-20-1k

FOR RENT: Furnished apartment. Private bath. Adults. No pets. Come see it. Carl Mountz, 106 West 7th. B-5-17-20-1fc

BEDROOMS FOR RENT. 615 Union. Phone 1693. B-5-9-20-4p

TWO BEDROOM HOUSE. 704 East Third. Phone 1174. C. C. Bowman. S-5-11-20-1p

FURNISHED Apartment for rent. 608 East Third. S-5-9-20-1k

FURNISHED Apartment. Private bath. Bills paid. Good location. Phone 80W. B-5-10-20-2p

TWO BEDROOMS. 511 Lawton Avenue. Phone 545-W. S-5-9-20-1k

6. WANTED

WANTED: Medium size boy's used bicycle. Call 447. B-6-9-45-31k

WANT TO BUY: Decent second hand truck. No junk! Must be priced worth the money. Phone 1686-W. B-6-17-45-2p

WANT TO BUY: Late model pump installation truck capable of pulling 300' pumps. Call 1280 or write Box 247. B-6-19-45-1fc

NEED A HOT PLUG repaired? Call Morgan Appliance. 197. B-6-9-13-5fc

8. HELP WANTED

BIG STEADY EARNINGS for man or woman. Distribute Nationally Advertised Watkins products in Hereford. No experience or investment needed. Age no barrier. Easy to establish year 'round business, full or part time. Write Mr. C. R. Rubble, Dept. N-3, The J. K. Watkins Co. Memphis 2, Tennessee S-8-47-20-1p

WANT TO RENT, four room apartment or small house, furnished. Must have garage. Permanent couple. Write box 806. B-6-18-20-2k

WANTED: Cotton stripping. Two Johnson strippers. Call J. B. Rose, 2541 Vega. B-6-12-20-4p

WANT TO KEEP Children in my home by the day or week. Mrs. L. L. Fellam. Phone 1692-J. B-9-18-45-2p

MALE OR FEMALE, to service established insurance debit. Good starting pay. Car necessary. Write Box 2435, Amarillo for full details. B-10-24-1fc

10. NOTICE **ALCOHOLICS ANONYMOUS** Phone 1358 or 2018 Meetings Thrus. Night At 8.00 P.M. 1003 Union B-10-24-1fc

WANTED 150 New Customers on City Delivery! **THE HEREFORD BRAND** Call, R. W. Sparks Ph. 1771-W B-10-2-1fc

BEAUTIFUL BABY PARRAKEETS! All colors; No. 1 stock only. Metal bird cages. Francis The Printer. 707 North Main. B-10-18-4-1fc

TOASTER WON'T TOAST? Bring it to Morgan Appliance. Park Avenue. B-10-10-13-1fc

Please Clip for Future Reference Persons who miss Their Brand on City Delivery Routes **CALL** R. W. SPARKS Phone 1771-W B-10-10-13-1fc

11. Business Services

TEST HOLES and Well Work of all kinds. Will go anywhere. Reddell and Suggs Drilling Contractors. Phone 3606; Dawn Exchange or 357. S-11-22-6-1fc

INCOME TAX SERVICE Room 3-238 N. Main E. B. POSEY S-11-11-14-1fc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric. 129 West 3rd Street. B-11-20-80-1fc

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-1fc

HOME & FARM LOANS See Us For The Best Service Available. **John McLean Insurance Agency** Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For Loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-1fc

FOR GUARANTEED Roofing and Sheet Metal Work, contact Hereford Roofing and Sheet Metal. 839 East 1st St. Hereford, Texas Hiway 60 Phone 317 B-11-8-1fc

CUSTOM FARMING Listering, planting, plowing and harvesting. Floyd Stivers, Hereford, Texas. Box 188. Phone 930 B-11-15-21-1fc

FACTORY AUTHORIZED FRIGIDAIRE SERVICE

We will service all appliances, regardless of make or model. **MORGAN APPLIANCE CO.** 513 Park Phone 197 B-11-1-1fc

DOOR BELL won't ring? Call Morgan Appliance. Phone 197. B-3-9-13-1fc

Quick - Efficient HOME LOANS Dependable Abstract and insurance Service **ELIZABETH WOMBLE** 146 Main Phone 497 B-11-27-1fc

ERNEST L. MCGEE Earth Moving. Phone 2016 Dozers, crane, dragline, Backhoe service. Hereford, Texas B-11-36-1fc

NOW IS YOUR CHANCE! We have several farm buyers—also quite a few trades for land in this area. You might be interested. Come in and talk it over if you would consider selling & Don't Delay! **J. B. Elliston** Real Estate 132 E. 3rd Ph. 179 B-11-11-1fc

THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1955 Frigid-Aire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197. B-11-54-13-1fc

Holidays are Near Save, recover, add beauty to your furniture with the latest fabric to match your color scheme. Completely rebuilt by skilled workmen at the J. H. Hinds upholstery. 310 McKinley. Phone 1092. B-11-20-6P

12. Livestock **STRAYED FROM MY PLACE,** four south, 1 east Summerfield, one Whiteface cow. Branded JL connected. Call Jack Streun, 4538 Frio. B-12-20-45-3p

READ THE CLASSIFIEDS

Hereford Rotary Club meets every Monday at 12:05 **Hotel Jim Hill**

Kiwanis Club Thurs. Noon **Hotel Jim Hill**

Lions Club meets each Wednesday, 12 noon **Hotel Jim Hill**

Set \$800 Damage For Dump Truck

A dump truck was demolished Thursday morning when it overturned on FM road 1051, seven miles south and one mile east from Summerfield. The driver, Ernest Leon Hembree, 43, of Kermit, Tex., escaped without injury. The accident occurred when the truck, loaded with caliche, struck a pile of caliche where trucks working on the road had been dumping. The truck was overturned and considered a total loss; the bed, however, was salvaged. Estimated damage was set at \$800 by investigating Highway Patrolman J. R. Kirkwood.

Mr. and Mrs. Charles Russell and baby left Wednesday for San Diego, Calif., where he will be stationed with the U. S. Navy. They have spent the past two weeks here with his parents, Mr. and Mrs. Roy Russell. Charles has the rating of machinist mate, third class.



CHINCHILLAS

"I'm easy to care for, I live in small cages in garages, basements or spare rooms. I have no objectionable odor and it only costs two or three dollars to feed me for a whole year. "There is a ready market for my fur, being the most valuable in the world. My offspring are in demand as breeders at attractive prices. Come and see me sometime." **Silver M Chinchilla Ranch** (Dr. & Mrs. Geo. Mayfield) 402 W 5th St. Hereford

Time To Hitch-Up

Put one of these ready - to - go Used Tractors on a Farrow Guide Rig and Start Plowing

- WD-6 Diesel
- W - 9 Gas
- WD-9 Diesel
- W - 9 Bulane
- UTS Minneapolis Moline
- LA Case
- Massey - Harris 55

HEREFORD IMPLEMENT CO.

HOME OF AYERS SUPREME FEEDS

AYERS 20% SWEET CAKE CREEP FEEDS

EGG MASH

CHECK OUR PRICES

Authorized Vit-A-Way Dealer

WEST TEXAS FEED, SEED & HATCHERY CO.

Jack Wright
Hereford, Texas
We Give Gunn Bros. Stamps

HOME OF AYERS SUPREME FEEDS

JOHN HANCOCK FARM & RANCH LOANS

FREE PROMPT AND LIBERAL APPRAISALS

LONG TIME TERMS LOW INTEREST RATES

WESSON REAL ESTATE

HEREFORD, TEXAS

Women.....

(Continued from Page 1)
 lists, it is logical that some provision will be adopted by the legislature.

Prepared In Advance
 Also concerning average juries is the fact that they are made up well in advance by the jury commission and, since the panels were selected and filed several months ago, the names of women were not included.

To be considered in connection with juries, too, is the fact that

the jury commission will next convene around January 1, 1955, at which time juries will be selected for another long period. If the red tape is properly ironed out, or if the Attorney General should provide sufficient information, it is possible that women's names might be placed on 1955 panels. Another "if" lies in the possibility that jury panel members could be instructed by the judge, though this is not likely without advice from state levels.

The Commissioners' Court, likewise, faces a problem regard-

ing women jurors in that provision for overnight sleeping quarters will be necessary — and will probably be specified by forthcoming legislation, also in January.

Meanwhile, ladies, be patient. Your \$4-per-diem is coming. Justice is timeless in scope. Besides, according to most men, you'll get your 'fill of jury service' before everything is said and done.

Texas.....

(Continued from Page 1)
 where the extent of consolidation of rural schools warrant such action.

Farm-to-Market and Farm-to-Highway roads were favored by the Texas group with recommendation for location of future roads on the priority basis of school bus routes, mail routes and population per mile.

The Texas Farm Bureau took a definite stand on the National Farm Program, seeking 90 percent parity on most products in the following resolution to American Farm Bureau Federation:

National Farm Program
 "We reaffirm the need for a farm program that permits freedom of action by the farmer on his farm with a minimum of cost to the Government, at the same time protecting the interest of the farmer and the Nation. We must have acreage control to keep production in line with demand. In past and present programs the basis of control has been on the commodity. We feel a more workable control program can be set on the acres to be determined by the overall over-production of all farm commodities. Good soil conservation practices must be carried out on retired acres to maintain soil fertility in order to preserve the future of America, such practices to be encouraged by Soil Conservation payments.

"We recommend a price support level of 90 percent of parity for basic and non basic commodities as long as supplies are in line with demand. We will diligently try to set up a crop allotment program

that will effectively bring supplies in line with demand."

In order for the tillable acreage retirement plan to be effective if supplies are not in line with demand, support prices must be variable in order to encourage the shifting of production from crops in surplus supply to crops in short supply.

"We favor 90 percent of parity for non-basic commodities as long as supplies are in line with demand. If supplies are not in line with demand we favor a price support level that will decrease one percent in support level for each two percent increase above normal supply.

"We favor 90 percent of parity for basic commodities as long as supplies are in line with demand. If after 1957, supplies of basic commodities are still in excess of demand, we favor a price support level for all commodities that will reduce the support price of the commodity in surplus one percent for each two percent increase in above normal supply."

Representing Deaf Smith County at the state meeting were: Mr. and Mrs. George Heard, Jack Renfro, M. G. Caywood, Cord Hammock, J. D. Gilbert, Maurice Howell, Virgil Dodson.

Rotary.....

(Continued from Page 1)
 Chamber of Commerce Managers Association. During World War I, he served with the American Expeditionary Forces in the U. S. Army—and has been a member of the American Legion for the past 25 years. He is additionally a Scottish-Rite Mason and a Shriner.

Wherever Rotary Clubs are located, President Davis asserted in discussing the Governor's visit, their activities are similar to those of the Rotary Club of Hereford because they are based upon the same general objectives; developing better understanding and fellowship among business and professional men, promoting community betterment undertakings, raising the standards of business and professional men, and fostering the advancement of good will, understanding and peace among all the peoples of the world.

President Davis further observed that Rotary, organized in Chicago in 1905 has in the intervening 49 years grown to have more than \$300 clubs located in 89 countries of the world with a membership totaling almost 400,000 members. Each year, this world-wide service organization continues to grow in numbers, in strength and in service. During the fiscal year just closed, 448 new Rotary Clubs were organized in 51 countries of North, South and Central America, Europe, Asia, Africa, and the Islands of the Pacific.

Schools.....

(Continued from Page 1)
Has Irrigation Well

"Mr. Engler sold us the property at his own purchase price," said Howard Gault, board president. "We have checked several locations in the east part of town where so much building is underway, and we feel that the district was fortunate in being able to secure this property at the price paid."

Acting with Mr. Gault on the committee to close the transaction were Don Zimmerman and Ira Scott.

Also located on the property is an irrigation well, one of the first drilled in this country by D. L. McDonald back in the early days. The well was first powered with a Bessemer engine and later converted to more modern equipment. The equipment will remain the property of Mr. Engler, however.

Plans.....

(Continued from Page 1)
 been estimated at approximately \$80,000 in actual value. This property, plus the \$60,000 to be raised, will give the club a total actual value of approximately \$140,000, which will be distributed on a \$100,000 basis.

Par value of memberships in the proposed Tierra Blanca County Club will be \$500 per share, according to the plan. Persons who already hold \$200 shares in the Hereford Golf Club will, however, be given credit for the amount—and may purchase a share in the new club for \$300.

"This makes everyone pay the same for a share," Hendricks pointed out, "since existing share holders get credit for their previous investment. New share purchasers, on the other hand, are also getting a real bargain in the purchase of existing shares at par value, rather than an inflated price."

To Hold Checks
 Directors said that a policy of collecting checks for memberships will be pursued. However, the checks will be placed in escrow in the bank, and will not be cashed unless sufficient funds are secured to build and open the club on a debt-free basis.

"We definitely feel that the area can support and would appreciate a club of this type," said Tinnin. "The directors have discussed it for several months. They decided that, since our organization already had the basis for a country club, it was the logical group to start the movement. We are going to need a lot of help, but a country club certainly is possible and practical—the people want one."

Membership in the club will pass a screening committee, similar to those in similar clubs. Once the organization is established, new directors and officers will be named.

new constitution and by-laws will also be drawn and adopted by members of the new organization. Actual approval of the plan still remains to pass the full membership of the golf organization, and definite action will be taken at the meeting Tuesday evening.

Pian Kick-Off Breakfast
 "If the plan is approved, the membership drive will be started immediately," said Hendricks. "We will have a kick-off breakfast of all interested persons at the hotel Wednesday morning, Nov. 17. We plan to get the deal out of the way within 7 to 10 days—and to start construction on the new club house not later than Jan. 1, 1955. It should be completed for use next Spring."

Present officers and directors of

"Some Football Players ARE BETTER THAN Others!"



And so are some motor oils! In blazing-summer highway heat, or winter stop-and-start—tough enough to keep those hot moving parts A-P-A-R-T! Change to AMALIE—and change TODAY!

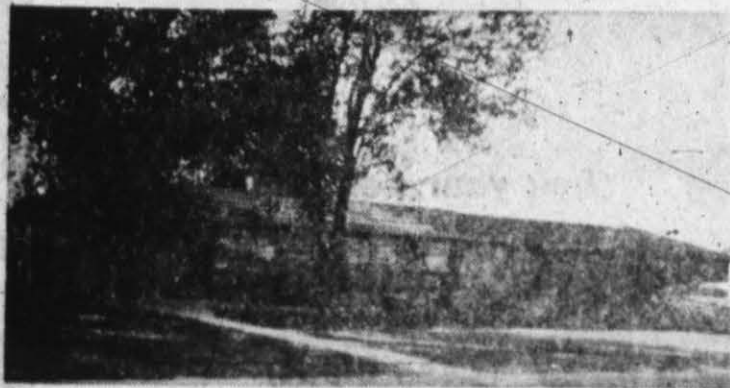


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 Phone 5

the golf association are: Dale Tinnin, president; Francis Hardwick, vice president and secretary; Harry McCauley, Stan Barrett, Wayne Phillips, J. H. Channer, Harold Close and J. D. Pitman, directors.

Guests of Mrs. J. B. Hammer and Ona are her sisters, Mrs. J. O. Wilson, and Mrs. Rule Draper of Siloam Springs, Ark. They were accompanied here by Mrs. Hammer's niece and her husband, Mr. and Mrs. Fred Littrell, also of Siloam Springs.

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THIS BEAUTIFUL 3 Bedroom House with Wood Burning Fireplace. Back Yard PATIO and Berbercue Pit. Apartment with Bath and Kitchnette on one Wing.

Located at 103 Knight Street, just across from New Catholic School.

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79 & 98c Value
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 FINE BOXED LOOMED COTTONS
 Beautiful New Spring Patterns that are ideal for Ever So Many Uses. These are Don River's, Finest Box Loomed Goods.



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SHORT SLEEVE **2.98**

Favorite short sleeve western style with 2 1/2 inch fringe on back and front yoke. Snap fastener. Perfect fitting. In unadorned Red, White, Purple, Luggage, Charcoal, Moss Green. Sizes 10 to 16.

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 Beautiful New Fall Shades. These Are Selected from A Nationally Advertised Brand. 51 - 60 Gauges. 8 - 11.

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SHOES \$2.98
 Scientifically Constructed for growing feet. Leather uppers with natural foam crepe or play-lite soles. Oxfords, Loafers or Straps. In Tan or Russet. Well built for long, rough wear. Sizes 8 1/2 to 12, 12 1/2 to 3.

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Type 4 Army Twill
 Shirts Size 14-17 **2.49**
 TAN or GREY
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 Sizes 28 to 42
 Made From Type 4 Army Twist Twill
 Tan or Grey Cut For Perfect Fit.



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Choose from solid color gabardine or fancy fiberene patterns. Picked stitched collars. Two pockets. Lined yokes. Long sleeves with two button cuffs. Wonderful collection of light or dark colors. For sport, for work or just all-around wear.

NEWEST FABRICS **2.98**
 • Solid Colors
 • Fancy Patterns
 • Rayon Yoke
 • 2-Pockets
 • Saddle Stitched
 • Sizes S-M-L



HOME OF AYERS SUPREME FEEDS

Hospital Notes

Patients in Hospital
 Mrs. Joe Elliston, med.; Show Barnett, med.; Mrs. Veye Fincher, surg.; Mrs. Anne Dougherty, med.; Mrs. W. J. Decker, med.; Reuben N. Nez, surg.; Paulo Martinez, med.; Mrs. G. A. F. Parker, med.; Mrs. O. B. Simpson, surg.; Dudley Green, surg.; Mrs. Leo Bellows, OB; Winnie B. Thornton, med.; Wesley M. Drake, surg.; Mrs. J. H. Park, med.; Mrs. Gayle Higgins, OB; Mrs. J. B. Raper, OB; Mrs. Cecil Guseman, med.; Lee Lambert, med.; Mrs. Marshall Ebeling, OB.

Patients Dismissed
 L. B. Rickman, 11-12; Mrs. C. R. Blankenship, 11-13; Mrs. Dona

Nix, 11-12; Mrs. Lawrence Knabe, 11-13; W. D. Howe, 11-12; Mrs. Bobby Earl Scheller, 11-9; Filemeno Alonso, 11-11; Felix Cisneros, 11-8; Ona Hammer, 11-10; Mrs. Carlyle Sargent, 11-11; Mrs. Dolie Hammer, 11-10; Paula Moore, 11-10; Mrs. Glenn Hopson, 11-0.

Births
 Sons were born to Mr. and Mrs. Lawrence Knabe, 11-10; Mr. and Mrs. J. B. Raper, 11-11; Mr. and Mrs. Marshall Ebeling, 11-11; and Mr. and Mrs. Leo Bellows, 11-11.

Mrs. E. M. Halle of Belmont, Calif., and Mrs. Robert Batty of Long Beach arrived Thursday for a short stay with Mrs. Jeff Gubrecht. They are former residents of Hereford.

Read The Classifieds



Radio Programs Are DE Feature

School information literally flooded the air Thursday, when D-E Students took over operation of station KPAN to present various school information in connection with National Education Week. Top photo shows Martha Jean Brown, president, as she gives a brief history of Tri-Hi-Y in Hereford; Barbara Winget, in the background, later sang on the same program. Jean Chapman, exchange student from England, is seen at the piano; Miss Chapman furnished background music for Miss Brown's report and Miss Brown later accompanied Miss Winget. PHOTO ON THE LEFT, features Clea Betz and Dorothy Hund, two D-E Students, as they read commercials over the station.

Around....

(Continued from Page 1) scheduled from 6 to 8 o'clock on the evening of Friday, Nov. 19. A program will follow at 8:30.

The Country Club kick-off breakfast is slated at Hotel Jim Hill

Wednesday morning, Nov. 17, starting at 7 o'clock, according to drive chairman Earl Hendricks.

Chief Leo Box and the Hereford Police force are elated over the 14-day "no accident" record in the City. "We don't know why," says Box, "but it's wonderful. Maybe we can go a whole month without an accident."

Mrs. Leta Barnett of Wichita Falls arrived Friday to spend the weekend here with Mrs. C. Ora Cockrell.

Mrs. Leo Benefield and Mrs. Ansel McDowell returned Friday from Mineral Wells, where they attended the Texas Federation of Women's Clubs Convention.

Read The Classifieds

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- P. G. C. Turkey Growing Mash
- P. G. C. Chick Starter All Mash
- P. G. C. Broiler Mash
- P. G. C. Turkey Starter
- P. G. C. Calf Meal
- P. G. C. Special 16% Dairy Feed
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- P. G. C. Creep Feed Pellets - 3/8"
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- P. G. C. Buck and Bull Feed
- P. G. C. 36% Hog Supplement
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SEE US for Prices on Sack or Ton Lots

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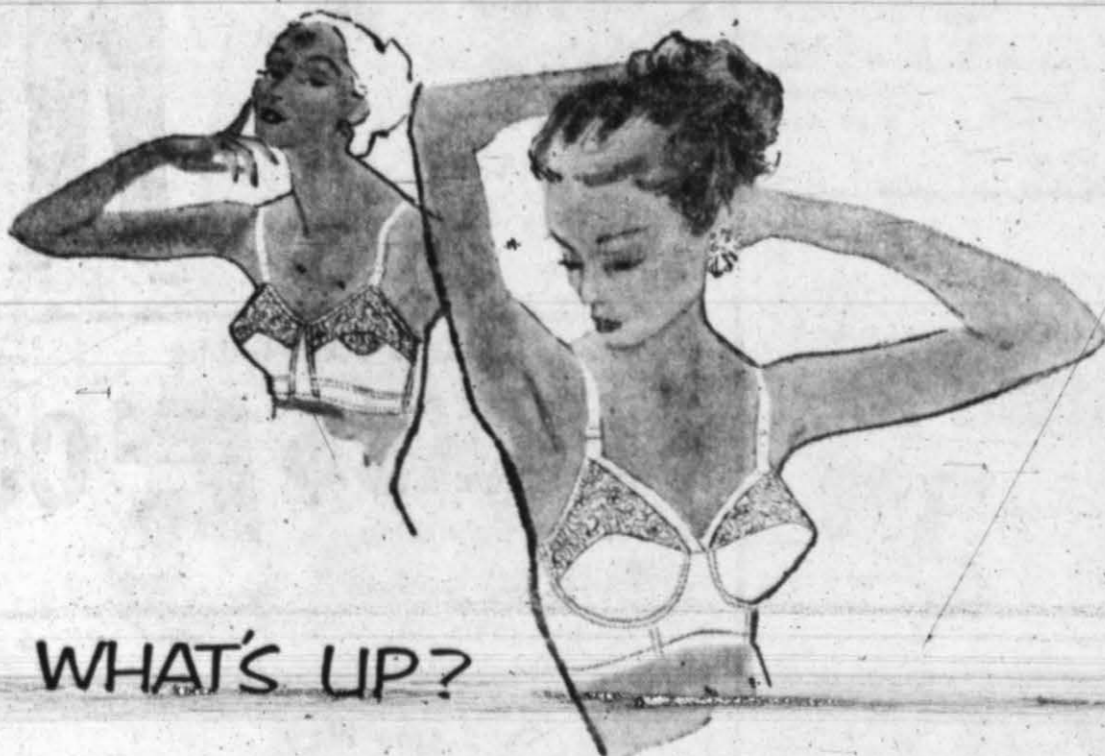
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 Located at
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ROPER RANGES

Our stock of new furniture is not complete at this time but will be soon. We are also the Authorized Roper Range Dealers for Hereford, and will add an appliance line (refrigerators, freezers etc.,) soon.

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WHAT'S UP?

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Flair bras

It stands to reason...Flair's satin elastic design lifts the bosom higher and keeps it there. True to form. Gossard construction means no binding or hampering. Cup elaborately embroidered nylon sheer.

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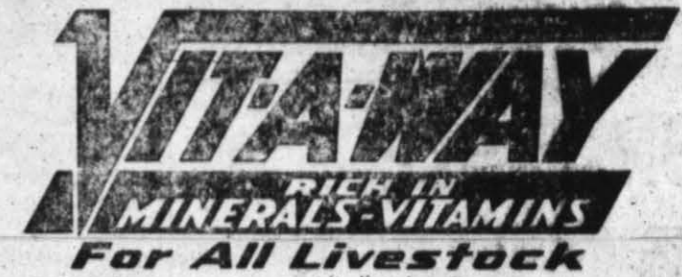
The Little Fashion Shop
 "Smart Clothes for Smart Women"

Mrs. S. K. Parsons of Wellington spent the past week in the home of her daughter, Mrs. Ansel McDowell.

READ THE CLASSIFIED

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THE

PROVEN* (Ask your neighbor)
PROFITABLE (Faster gains)
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ANSWER TO YOUR FALL GRAZING PROGRAM

*Loss from bloat nil since using VIT-A-WAY and cattle stay in better condition.

"Customers using VIT-A-WAY on wheat pasture report no losses from bloat."

"VIT-A-WAY does a better job cheaper — and in four years not one case of bloat."

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See your local Feed Manufacturer or Dealer right away.
 "There's Nothing 'Just As Good' As VIT-A-WAY"

More and More
FARMERS

Every Year are

Turning to

POMONA PUMPS

For Their

IRRIGATION NEEDS



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Yes, and these Fairbanks-Morse Turbine Pumps talk it at its most economical and efficient level. You see, Fairbanks-Morse Turbine Pumps... the Pomona line... have many advantages... whether you need oil or water-lubricated pumps. You can readily adjust capacities on these pumps by merely turning a nut in the top of the motor head — this means savings for you through no wasteful throttling!



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Federation Goals For 1955, Topic Of Pioneer Group

Training for responsible living in the community, state and nation was the theme for the Pioneer Study Club program on "Federation" at the meeting held by the Pioneer Study Club Tuesday afternoon. Mrs. F. M. Kester was hostess with Mrs. Don Root assisting.

How unity in diversity may be achieved was brought out as aims and objectives were discussed, and when Mrs. F. L. Terrell, leader, presented the objective of the General Federation of Women's Clubs in a quotation from the president, Mrs. Theodore S. Chapman: "Let us determine to help mold the world and not be molded by it. It has always been our conviction that history is made by man and not man by history."

Mrs. Delmar Sigle, Mrs. Burl France and Mrs. Rex Tynes discussed projects of the Texas Federation, Seventh District, and Deaf Smith County Federation, and of the Pioneer Study Club, in a round table on "Goals and Personalities."

Among the goals listed for 1955 were: Doing away with undesirable comic books, drivers education in all public schools, Indian scholarships, stressing the study of Religion in club programs, youth conservation and conservation of soil, water and mineral resources. One of the projects listed by the local club was a marker honoring a pioneer woman to be placed in Mother's Park.

After the program refreshments were served to Mesdames Myrtle Wright, Fred Barrett, A. G. Bell

(Continued on Page 2)



RECENTLY ELECTED JAYCEE-ETTE OFFICERS are seen above. They include, front row, left to right, Mrs. Edgar Skypala, who conducted the installation rites, Mrs. John Aiken, president; Mrs. Dennis Lomas, vice president; Back row, Mrs. Doryal Young, treasurer; Mrs. Gerald Hale, reporter; Mrs. Bill Howard, state director; and Mrs. Bill Williams, secretary. Mrs. Hershel Miller, parliamentarian, is not shown in the picture. -- The Jaycee-ettes were organized in 1949 with Mrs. John Kelly serving as first president. Others

who have served as presidents are Mrs. W. J. Reeves, Mrs. Bill Howard, Mrs. Dick Lucas and Mrs. Melvin Young. Purpose of this organization is to assist the Jaycees whenever possible in any civic project and to plan entertainment for both groups. Since its organization the group has actively assisted the Jaycees in their Christmas decoration project, and the group has also furnished equipment for the playground in the Jaycee Park.

"How To Entertain A Celebrity" Is Topic For Music Study Club

"How To Entertain A Celebrity" was the subject of interest at the Music Study Club meeting held in the home of Mrs. Jeff Gilbreath Monday afternoon. Mrs. C. C. Ferguson was program director.

Introducing the program Mrs. Ferguson brought out the fact that artists from all over the world like America and Americans--for "we not only entertain them but pay well for their concerts."

In committing to foreign artists who have come to America to perform and stayed to compose, she cited Dvorak who was probably the most fruitful because he composed his famous "New World Symphony" while in this country. He liked America's Negro music which he incorporated in many of his works.

Johann Strauss was paid \$100,000 to present a concert in the U. S. His "The Blue Danube" was presented in New York in 1867 and in four months was given world-wide acclaim. It still leads in record sales. Mrs. Ferguson also mentioned Gilbert and Sullivan and Offenbach.

Musical Program
Musical selections presented included a trio "Overture," "Marriage of Figaro" (Mozart) by Mrs. J. D. Neill, Mrs. H. A. Close and Mrs. J. R. Allison. "The Aria," "Doh Vieni Non Tardar" (Marrriage of Figaro) sung by Mrs.

C. W. Parker with piano accompaniment by Mrs. S. M. Dunnam. A piano solo "The Singing Tower" (William O. Munn) by Mrs. J. D. Neill; and a sextet "Tay Beaming Eyes" (McDowell) sung by Mesdames R. P. Conaway, J. E. Beyer, J. C. McCracken, H. A. Close, Ed Line and A. C. Thompson with Mrs. W. J. Stanford at the piano. Mrs. S. M. Dunnam played "Lenny" (Cyril Scott) and the program was concluded by the club members singing the Hymn of the Month "Immortal Love Forever Full."

A short business session was held when Mrs. John Sims was welcomed as a new member and Miss Mattie Mae Swisher announced that the traditional presentation of "The Messiah" at Christmas time will not take place this year. A director for the presentation is not available this year.

Following the session members held a short chorus practice. Those attending the meeting were Mesdames J. R. Allison, J. E. Beyer, W. T. Carmichael, H. A. Close, Steve Clements, E. L. L. Estes, C. C. Ferguson, H. K. Fox, Ed Line, J. C. McCracken, C. J. Mountz, J. D. Neill, C. W. Parker, A. J. Schroeter, W. J. Stanford, A. O. Thompson, S. M. Dunnam, A. C. Thompson, S. O. Wilson, C. R. Smith and the hostess.

Miracle In The Hills Reviewed At Lone Star

Mrs. A. L. Manjot was guest speaker at the Lone Star Study Club meeting held Tuesday afternoon in the home of Mrs. Lawrence Womble. Mrs. G. W. Newsom was co-hostess.

Mrs. H. E. Henslee, program leader, introduced Mrs. Manjot who reviewed the book "Miracle in the Hills" by Legett Blythe. It is the true story of Mary Martin and her doctor husband who gave most of their lives to the people

of hill country in North Carolina, and how they came to know the value of prayer in their work. Mrs. Martin was chosen as the United States mother of the year in 1952.

Those present were Mesdames R. G. Blue, H. E. Henslee, E. W. Hobson, John Jacobsen Jr., Joe Kendall, Louie LeGrand, Vivian Major, G. W. Newsom, Coy Phillips, Robert Thompson, Ed Warren, Glenn Witherspoon, Jack Grady and the hostess.

Contest Losers Entertain O.E.S. Chapter Winners At Buffet Supper

Climaxing a six months attendance contest held by the Hereford chapter, Order of Eastern Star, the losing side entertained the winners with a covered dish supper Tuesday evening at the Masonic Hall. Captains were Mrs. Juanita Hershney, winners, and Mrs. Nell Cupepper, losers.

Following the supper with its fun and merriment, a regular session of the chapter was held with Mr. and Mrs. B. E. Roberson, worthy patron and matron, presiding.

Reports of the Grand Chapter

meeting held recently in Houston were given and members voted to hold a rummage sale on Nov. 20, the place to be decided later.

Those attending were Mesdames and Mesdames B. E. Roberson, John Patton, Edward Roberson, Sam McAllen, Norman Moore, Bill Hromas, L. C. Thomas, Robert Thompson, D. R. Holt.

Mesdames Vivian Major, F. C. Glendenning, O. R. Sanders, Irma Pepper, Argen Draper, Juanita Hershney, Myrtle Witherspoon, Louella Ferguson, Sybil Edwards, Ruth Ferrin and Ludie Green.

THE SUNDAY BRAND

Women's Activities

Hereford, Texas, Sunday, November 14, 1954

SECTION TWO

Horizon Club Initiates New Chapter In Ceremony

The Camp Fire Hut was the scene of a colorful candlelight ceremony Tuesday night when the Tunda Camp Fire Group was initiated into a Horizon Club chapter bearing the name "Silver Teens." Phyllis Goetsch, president, and Mrs. Homer Brumley, adviser, were in charge of initiation rites which were conducted from a table centered with eight blue candles representing the laws of Camp Fire. All members of the group participated in the impressive ceremonies.

Following the initiation service, Mrs. S. S. Dodson, president of LaPlata Study Club which is the sponsoring club, conducted installation rites for new officers, advisers and sponsors.

The new officers include: Phyllis Goetsch, president; Dolly Paetzold, vice president; Linda Parkert, recording secretary; Patsy Cowart, treasurer; Lynda Phillips, reporter and Martha Bookout, song leader. Mrs. Homer Brumley was

installed as adviser and Mrs. Chas. Newell and Mrs. M. C. Adams represented the club as sponsors.

Refreshments were served from a table done in blue and silver, the Horizon Club colors, centered with a winter arrangement in browns, shades of green and gold. Special guests included mothers. Mesdames George Paetzold, Jess Ford, D. M. Cowart, George Bumpass, Steve Williams, Jim Bookout and W. A. Goetsch.

In conclusion a brief award ceremony was featured. Phyllis Goetsch received the Torch Bearer-Craftsman Award in Aviation, Patsy Cowart received her Trail Seekers Award, Peggy Bumpass and Phyllis Goetsch received National Service Emblems representing 10 hours of Community Service.

Members attending and taking part in the services were Patsy Cowart, Peggy Bumpass, Betty Lou Ford, Joan Fowlkes, Sue Channer, Lynda Phillips, Martha

Bookout, Paula Wright, Carolyn Knox, Phyllis Sumner, Dolly Paetzold and Ella Marie Williams.

Rebekahs Honor New Members

Members of the Rebekah Lodge entertained new members at a social meeting held at the IOOF Hall Tuesday night.

A program on "How to Hoid New Members" was presented by Mesdames Pauline Lamy, Lydia Hopson, Aline Lomenick, Mary Flowers, and Elva Cockrell. Mr. and Mrs. P. H. Luck represented the new member group and were presented with corsages in the lodge colors.

Approximately 30 members were served refreshments during the social hour. Mrs. John Jacobsen Jr., served as chairman of the hostess committee.

Theta Rho Club Initiates Three

Three candidates were inducted into Carnation Theta Rho Girls Club at the meeting held at the IOOF Hall Tuesday night. They were Dora Ruth Inman, Chris Strain and Florene McIntosh.

A short business session was held after the initiation service when members made plans for entertaining their mothers at a buffet supper on Thanksgiving Day.

Those attending were Betty Buse, Inez Brown, Gay Malone, Freida Inman, Margie Ford, Patsy Ford, Nona Marie Strange, Rosie Strange and the three candidates. Sponsors attending were Mrs. Ada Hollabaugh, Mrs. Lora Long, Mrs. Charlotte Calvert and Mr. and Mrs. C. J. Hacker.

SON IS BORN

Mr. and Mrs. Melvin May have announced the birth of a son on Nov. 11, in Canyon. No name has been decided upon for the new-comer.

El Nino Program Featured In Two Parts This Week

A two-part program was presented at the El Nino Study Club regular meeting held with Mrs. Darrell Blanton Monday night.

Mrs. Doryal Young reviewed the book "Your Child Meets the Outside World" by Elizabeth Boetger, using the author's four main avenues by which a child encounters the world as a basis for her program. They were Nature--With parents taking time to share a child's enjoyment of nature's world. Machinery--toys--which should be selected with appropriateness to age and durability. People--children should be taught respect for the man who does a job well, regardless of race, religion or occupation. Community--The child learns by doing things with others and becomes familiar with the community in which he lives as he and his family participate in its activities.

Mrs. O. G. Hill Jr., presented the second part of the program giving camouflage hints from the book "The Attractive Child" by Constance Foster. Quoting from the author, Mrs. Hill said in part: "Happiness and confidence do much in making a pretty child. Prettiness means cleanliness and good posture, attractive hair styling and the right selection of materials and clothes to suit the child's personality and coloring. The beauty of character from within that shines through the camouflage of proper training and care makes the attractive child."

Members of the club in attendance were Mesdames J. W. Barnett, Ivan Block, Elizabeth Bone-sio, Jim Bookout, Ben Childers, T. J. Clay, R. A. Daniel Jr., W. M. Decker, Byron Durham, O. G. Hill Jr., John Jacobsen Jr., Robert Lindsey, Sam Nelson, W. J. Reeves, Edgar Skypala, Wayne Thomas, Bill Waldrep, Doryal Young and the hostess.

Walker Pledges Service Club

CANYON, Nov. 9, (WTNS)--Gary Walker of Hereford is one of five boys pledged by Buffalo Bills, campus service organization at West Texas State College. Walker, a sophomore, is majoring in speech. He is a member of Buffalo Masquers, the Wesley Players, and the MYF council. He is a graduate of Hereford High School and is the son of Mr. and Mrs. A. J. Walker.

Harral Dunnam In 'Who's Who'

FORT WORTH -- Harral Dunnam of Hereford is among 13 students at Texas Wesleyan College to be listed in 'Who's Who Among Students in American Universities and Colleges for 1954-1955. The son of Rev. and Mrs. S. M. Dunnam of Hereford, Harral is a senior religious education major at TWC.

Let's Cook Something



From the Files of Mrs. Robert Thompson

A pudding does a lot for fall and winter menus. Its rich goodness and delicious flavor makes it a favorite with almost everyone. The pudding type of dessert is traditional during the holiday season too.

Puddings, especially the ones served hot, are among the most filling of all meal-enders. The modern version is the commercially prepared cornstarch pudding that is available in so many flavors. Molded in pretty shapes and turned out into dainty serving dishes to serve with fruit brightly sauce, it lends a certain charm to a meal.

One of the best known of all is the plum pudding which traces its blend of spices, fruits and nuts to the days of early England. It is especially associated with the Christmas season, but we have learned to appreciate it all through the winter season.

Similar to this type is the baked or steamed pudding which usually contains dates or figs or prunes. We've rounded up a date pudding recipe for today which is easy to make and delicious.

Mrs. Robert Thompson makes this pudding for company meals and just for a delectable part of a family meal. She has used the recipe for a long time and she says that because of its moist texture,

it can be kept for several days before serving. Here is her recipe:

Date Pudding

1 cup boiling water
1 cup chopped nuts
1 cup chopped dates
1 cup sugar
1 cup flour
1 teaspoon soda
1 slightly beaten egg

Mix the boiling water and dates and set aside to cool. Add the chopped nuts, mix flour, sugar, and soda and add to mixture and add the beaten egg. Blend all together and bake in 350-F degree oven for 45 minutes. Serve hot or cold with ice cream or top with whipped cream.

Salted almonds are a fitting garnish, especially if you would like to serve the pudding with almond custard or orange sauce.

Personals

Mr. and Mrs. Grant Fuller have gone to Houston for a visit with their son, Grant Jr., and his family who have recently returned from England.

Mr. and Mrs. Ralph McCullough were in Lubbock Friday and Saturday to attend Homecoming festivities and the Texas Tech-Tulsa University game.

Helen Streu, May Worth and Bobby Nance, all of Amarillo, visited in the Urline Streu home Tuesday night with Raymond and his family and the Urline Streus.

Attend Tech Homecoming

Among the many Hereford ex-students of Texas Technological College who attended homecoming celebrations held Friday and Saturday were Mr. and Mrs. Homer Brumley, Mr. and Mrs. Clint Formby, Dr. and Mrs. M. C. Adams, Mr. and Mrs. Wayne Newsom, Mr. and Mrs. Jay McWhorter, and Mr. and Mrs. George Ritter.

Program On India At Wesley Church

Rev. Ralph Odum of Adrian will give an illustrated lecture-program on "India" at the Wesley Methodist Church Tuesday evening Nov. 16 at 7:30 o'clock. The program will be open to everyone and there will be no admittance fee.

Rev. Odum will show slides and tell of his experiences in India and of the Mission School for Boys at Rawlind Punjab, Pakistan, where he served three years in the Methodist Short Term Program, and where he also served as a hostel superintendent.

Lt. Oliver Streu, Mrs. Streu Are Honored At Buffet Supper

Lt. (j g) Oliver Streu and Mrs. Streu were honored at a buffet supper given by his parents, Mr. and Mrs. Urline Streu, at their home Sunday evening. Guests were Hereford High School classmates of the couple.

Those attending were Mr. and Mrs. James Bowen and Jacqueline Newell and Bill Riggs of Amarillo, Mr. and Mrs. Keith Hutson of Lubbock, Mr. and Mrs. Harold Loerwald, Mr. and Mrs. Donald Shipley, Mr. and Mrs. Jack Williams,

Mr. and Mrs. Bill Hardwick, the honorees and the hosts.

Lt. and Mrs. Streu and small son arrived last week from San Diego, Calif., where he has been stationed for the past year with the U. S. Navy. He left Thursday for California where he will report for duty on the U.S.S. Winston, now in the Philippine Islands.

Mrs. Streu will remain in Hereford with her parents, Mr. and Mrs. W. F. Hardwick, while her husband is overseas.



NEWLYWEDS above are Mr. and Mrs. Carol H. Miller whose marriage vows were exchanged recently in the First Christian Church of El Paso. Mrs. Miller is the former Miss Carolyn Jennings, daughter of Mr. and Mrs. Earl Jennings of El Paso, and Mr. Miller's parents are Mr. and Mrs. Herbert E. Miller of Hereford. The Millers are now making their home in Floydada, where he is associated with the Soil Conservation Service.



LOOKING TOWARD WASHINGTON -- Rep. Sam Rayburn (right) points toward Washington as the Texas Democrat and Sen. Lyndon Johnson (D-Tex.) met at Rayburn's country home near Bonham, Texas, to discuss strategy plans for the next session of Congress. Rayburn is assured of his return as House Speaker, a post he has held longer than anyone else, in the new Democrat-controlled House. Johnson, Senate Minority leader in the last Congress, will become majority leader if the Democrats organize the upper chamber. (AP Photo)

County Library Offers 'Book Week' Selection

By Mrs. J. J. Boydson
Deaf Smith County Librarian

Nov. 14-20 is National Book Week, and Deaf Smith County Libraries. Anyone who enjoys reading will find something of interest, in both fiction and non-fiction.

The new novels are: Rogers, Prisoners in Paradise; Basso, The View from Pompey's Head; Daventry, My Brother's Keeper; Traylor, Roanoke, Renegade; Widdell, The Golden Wildcat; Ferguson, The Conquest of Don Pedro; Seton, Kathrine; O'Meara, The Spanish Bride; Van Wyck Mason, Blue Hurricane; Mead, Big Ball of Wax; Pahon, Good Morning Miss Dove; Davis, God in Peace; Moffinger, Harvest of the Years; Stevenson, Blow the Wind South-erly; Steen, The Bulls of Parral; Gann, Soldiers of Fortune; Carroll, One White Star; Smith, South Street; Anderson, Claudia's Kin-folks; Fast, Silas Timbarman; Jen-kins, The Tortoise and the Hare; Ormonde, Simon and the Queen of Sheba; and De La Roche, Variable Winds at Jalna.

We have a series which include: Gar... Rest- less Redhead; Nic... Street; McGerr, Fatal in... ion; -Sted, They All Bleed Red; Seeley, Storm Fear; Thomas, The Hearse Horse Snickered; Davis, Another Morgue Heard From; Lockridge, A Key to Death; Stout, The Black Mountain; Hare, Sub- side Excepted; Benson, The Burn- ing Fuse; Riegan, Vamp Till Rea- dy; Jepson, The Black Italian; Goodchild and Roberts, The Dear Old Gentlemen.

There is a nice variety of reading in the non-fiction books. The bio- graphs are: Paganini, In Dark- est Childhood, by Hubber; The Worcester Account, Behrman; The Shocking life of Schiaparelli; Wren by Marie Killilea, author of Karen; Anderson, Out Without My Rub- bers; Pilot, by Tony Levier; We Bought an Island, Richardson; My 100 Child, Bain (the story of an orphanage in the Kentucky Hills); and Stars at Noon, by Jacqueline Cochran.

"River" by Patterson; "Free Love and Heavenly Sinners" by Shap- len; "The Power of Positive Think- ing for Young People" by Peale; "Ice, Elpis and Flaming Water" by Freuchen (a true adventure in Melville Bay); "Oslo Intrigue" by Helen Astrup, and "The Rainbow Bridge" by Cushing.

OFF-BEAT TERRAPIN
G. Scott, who has been a terrapin fancier for 40 years, says he is puzzled by a stray terrapin which has appeared at his place. Al- though terrapins are nocturnal feeders and a bit secretive about the whole matter, the new terrapin at Scott's comes in and eats from a bowl "just like a puppy."

Scott keeps a lot of terrapins and races them for his grandchil- dren. They are seldom affection- ate but Scott put an identifying mark on the stray and took it and others to a friend's home a mile away. Next, all were at the friend's home except the stray, who showed up at the Scott's for a morning handout of food.

Federation...

(Continued from Page 1)
J. E. Beyer, H. A. Close, Burl France, O. H. Herring, W. E. Holcomb, A. L. Manjeot, Ralph McCallough, H. E. Miller, Don Root, Mary Seigler, Delmar Sigle, F. M. Tarrell, R. A. Tynes, Bess Wer- ner, E. S. Ireland, Carl Gilliland and the hostess.

Mrs. Bess E. Givan returned home Monday after a three week vacation and visit in Southern California.

EL RANCHO FEEDS

Livestock Remedies & Insecticides
Minerals - Cottonseed Products - Mill Feeds
FREE REMOVAL OF DEAD ANIMALS
Prompt Efficient Service

Hereford Poultry & Egg Co.

Phone 1208 Delmo Williams, Owner 129 Sampson



RARE WHOOPERS TAKE OFF -- Startled by the men in the background, 20 rare whooping cranes stage a frothy takeoff from the Texas State Fish Hatchery about 20 miles northwest of Jasper, Texas. Hatchery Supt. Ferris Garrott and State Game Warden J. W. Kincannon, who identified the almost-extinct birds, counted 20 in the flock discovered nesting on a hatchery pond, evidently resting on their annual trek south to Port Arkansas. (AP Photo)

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Charm No. 2

Sizes 4 1/2 to 10
4 A's to B

Red & Black Calf
Also in Black Suede

Soft Pedals
by Queen Quality

A perfectly beautiful way to relax... in the softest shoe your foot ever met. Designed to delight... by Queen Quality.

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REMARKABLE FREEZER OFFER

SAVE UP TO \$200⁰⁰

JUST IN TIME FOR CHRISTMAS

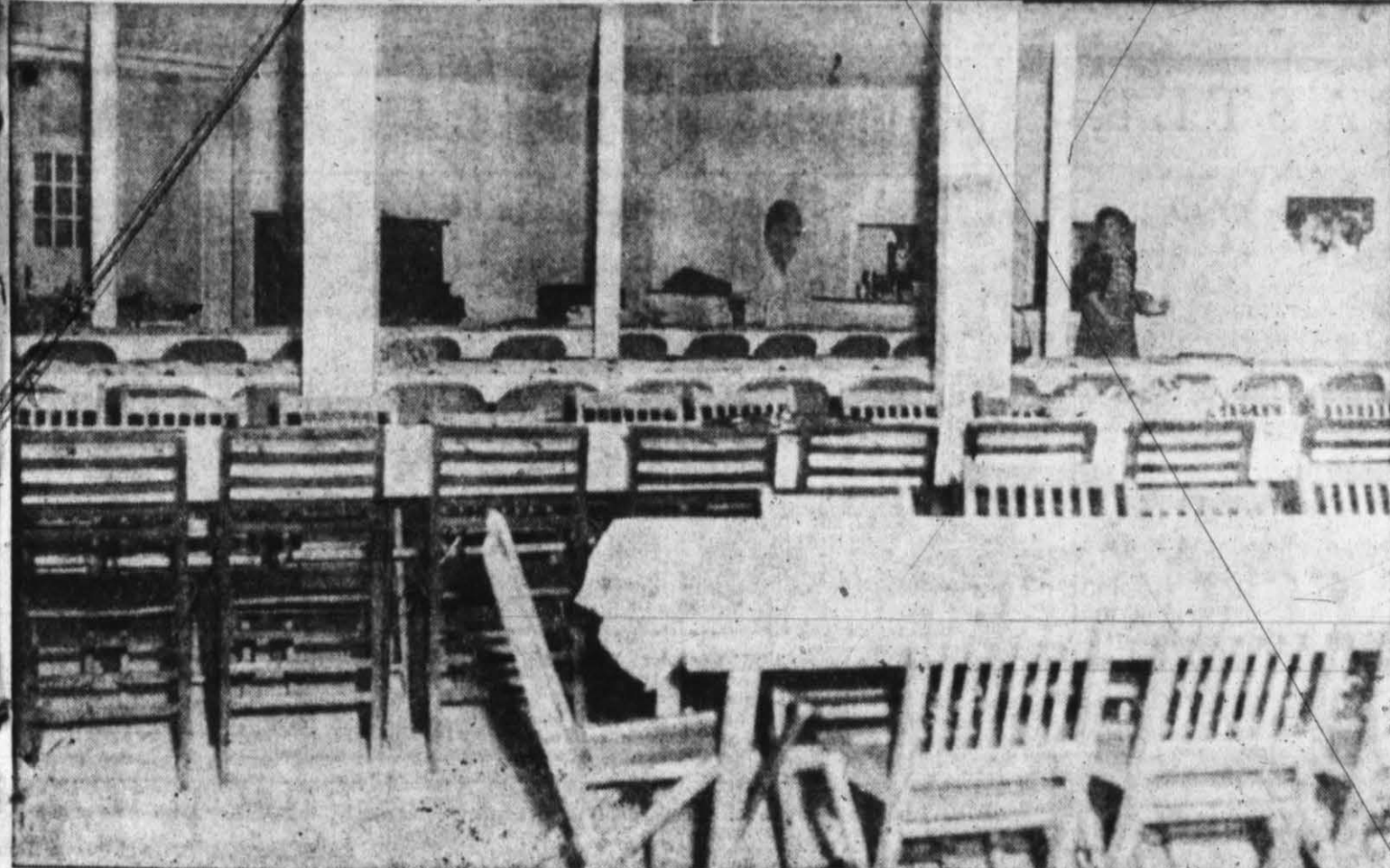
CAN YOU BEAT THESE PRICES?

26 Foot Chest Type HOTPOINT FREEZER	Was 699.95	NOW	\$499⁹⁵
17 Foot Chest Type HOTPOINT FOOD FREEZER	Was 484.90	NOW	\$379⁹⁵
10 Foot Chest Type HOTPOINT FOOD FREEZER	Was 399.95	NOW	\$309⁹⁵

This Special Offer Good Until December 31st.

PARKER BROS. BUILDERS SUPPLY

1306 Park Ave. Phone 719



AFTER FACE LIFTING. Pictured above is the recently remodeled basement of the First Methodist Church, which will seat approximately 300 persons and cost around \$4,700. It was remodeled to have a better and more serviceable fel-

lowship hall, for all gatherings of the church. All petitions on the east and south side were removed and the wooden floor was taken up and concrete was run on the complete floor. (Staff Photo)

Avenue Baptist WMU Installs Officers Saturday

Mrs. George L. Graham held a candle light service for the Avenue Baptist W.M.U.

The installation service for the W.M.U. of the Avenue Baptist Church was held Sunday, Nov. 7, at 3 o'clock in the evening.

The service was opened by a song, "The Light Of The World is Jesus." Rev. Bob Harris opened the service with prayer and Mrs. G. L. Graham was in charge of the service.

Officers installed were as president, Mrs. Marvin Southward; first vice president, Mrs. R. G. Price; second vice president, Mrs. Billy Wall; young people's director, Mrs. "Hoot" Poarch; Community mission chairman, Mrs. Floyd Low; mission study chairman, Mrs. J. W. Vines; stewardship chairman, Mrs. Marti Mason; secretary-treasurer, Mrs. R. A. Wells; publicity chairman, Mrs. D. F. Henson; social chairman, Mrs. George Sumner; jubilee chairman, Mrs. James Martin; circle chairmen, Mrs. Tony Flynn, Mrs. Clarence Worthington, Mrs. Reginald Stocks and Mrs. Bill Willis; young people's counselors, Y.W.A., Mrs. Bob Harris and Mrs. Troy Powell; intermediate G. A.'s counselor, Mrs. Hubert Monroe; junior G. A.'s counselor, Mrs. Joe Wall and Miss Frances Thomas; and for the Sunbeam counselors, Mrs. A. J. Self and Mrs. J. F. Cheatham.

FAMILY RETREAT
APPOMATTOX, Va. (AP) — T. W. Moses began his family retreat from Appomattox. He entered a Lynchburg hospital for an operation. Early next day his wife went to the hospital for checkup and treatment. State Sen. Charles T. Moses, their son, followed them a few days later a pneumonic patient.

SPIDER PARLOR
WEED, Calif. (AP) — A tiny spider stopped a watch. Jeweler James Wilmarth said it crawled into the watch case a span a web.

ASLEEP ON HIS FEET
DAYTON, Chicago (AP) — Flag pole handler Richard (Dixie) Handy queried on how he slept during his "worst record" day.

21-hour sojourn 50 feet up on an 18-inch platform, stoically replied: "Like a stork. I slept on one foot."

The Sunday Brand Classifieds Get Results

Avenue Church Holds Father - Son Banquet

"A Chip off the Old Block" was the theme for the father and son banquet held Thursday night, Nov. 8 at the Avenue Baptist Church. The program, carrying out the theme, included a male trio, Raymond Wells, Clarence Caywood and "The Little Brown Church in Wild Wood." An introduction of the chips by the "blocks" (sons of the fathers), was also part of the program.

The sons sang to the fathers, "For He's a Jolly Good Fellow," and the fathers sang to the sons, "Our Boys Will Shine Tonight." To include the program the pastor, Bob Harris, spoke on the subject, "Making Better Chips Today for the Making of Greater Blocks Tomorrow." There were 57 men and boys pre-

sent. They were as follows: D. F. Henson, Buddy Dameron, Hoot Poarch, Wesley Poarch, Billy Wall David Sellers, Troy Powell, Jimmy Powell, A. J. Self, Joe Self, C. C. Neu, Darwin King, R. L. Mason, Charles Self, Marti Mason, Dickie Mason, R. G. Price, Terry and Gary Price, A. Batterman, Gene Batterman, C. M. Lefell, Charles Lefell, James Martin, Harvey L. Hudson, James Vines, Jimmy Vines, George Sumner, Andy Sumner, O. B. Sumner, Neil Sumner, Tony Flynn, Clyde Gifford, R. A. Wells, Howard Williamson, Bob Harris, Bobby Batterman, Eli Anders, James Frost, Gerald Townsend, Lamar Townsend, Otis King, Jerry King, Jim Auten, Jimmy Dale Auten, Johnny Haney, Jimmy Haney, Albert Schroeder,

Leon Self, Eugene Williams, Vernon Blackburn, Louis Blackburn, Raymond Wells, Clarence Caywood.

STORK KEPT BUSY
NEWPORT NEWS, Va. (AP) — Girl babies were born at a hospital here within 61 minutes to two sisters who live at the same residential address. Mrs. Curtis Searce's baby was born at 11:15 a.m. and Mrs. Charles Green's at 12:16 p.m.

ATTENDANCE RECORD
UNION, S.C. (AP) — Miss Effie Sartor has lost only one day from school during 51 consecutive years of teaching. Recently retired, she spent her entire teaching career at the Excelsior grammar school here, starting in 1902.

BOY'S DREAM CAREER
For most boys, the question of whether to be a jet pilot or a fireman is just too much. But Chet Douglass is both.

As a member of the Kalamazoo Fire Department, he roars down the streets riding the great red trucks. As Capt. Douglas of the Michigan Air National Guard, he roars into the wild blue yonder and has twice broken the sound barrier.

FAMILY IN SADDLE
WEWOKA, Okla. (AP) — When Joel Keesee went into military service a dozen years ago he sold a saddle he had acquired 20 years ago. Last week, while visiting his brother in Oklahoma City, he noticed his nephew as using a saddle similar to the one he sold. Keesee inspected it closely and found it as his old saddle. His brother had purchased it in Arizona recently.

PAROLEES LOSE DOCTORS
DES MOINES (AP) — A parolee is not eligible for medical treatment at a penal institution hospital says an Iowa attorney general's ruling. If the parole is revoked, the person involved then would become eligible for hospital aid, the opinion added.

SEPARATE GOA SOUGHT
NEW DELHI (AP) — The conflict between India and Portugal over the fate of Portuguese India has created a "third force" now campaigning for autonomy for the Portuguese possessions. Membership of the organization is secret. Its announced aim is to convert Portuguese Goa into an independent republic.

Purina Chows Booking Open!

Make Sure of Winter's Feed Needs Now!

A booking is now open at our store for your winter supply of Purina Range Breeder Checkers. Our booking will give you a price protection and assure you a quality feed when you need it.

Range Breeder Checkers have extra amounts of vitamin "A" added to compensate for the summer's poor grazing. Minerals, proteins and other vitamins are Micro-Mixed in every Checker to insure uniform content in every bite.

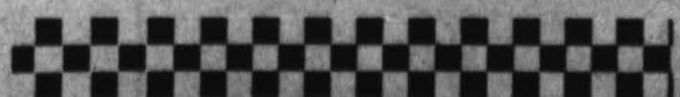
Purina Range Breeder Checkers build body condition; increase the milk flow and help develop big, sturdy calves.

Come in, or phone, today. Book the Purina Range Breeder Checkers you need to help get a good calf crop next spring.



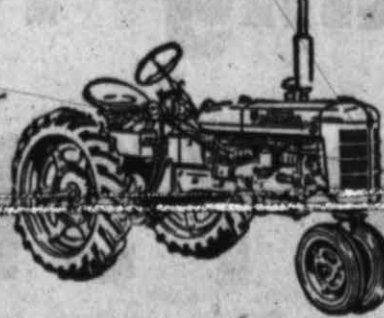
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The Sunday Brand Classifieds Get Results

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School Lunch Menu

(Menus for November 15-19 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms).

- MONDAY**
Barbecued Frankfurters
Macaroni and Cheese
Buttered Green Beans
Bread . . . Milk
Peach Halves
- TUESDAY**
Hamburger . . . Buns
Sliced Tomatoes . . . Lettuce
Onions . . . Pickles . . . Mustard
Sliced Pineapple . . . Milk
Oatmeal Cookies
- WEDNESDAY**
Chicken Loaf . . . Giblet Gravy
Buttered Green Peas
Fruited Gelatin
Whole Wheat Rolls . . . Butter
Cranberry Sauce . . . Milk
- THURSDAY**
Fried Steak . . . Gravy
Mashed Potatoes
Cabbage & Apple Salad
Bread . . . Butter . . . Milk
Ice Cream Sticks
- FRIDAY**
Pinto Beans . . . Onions
Buttered Spinach . . . Cheese Sticks
Tomato and Lettuce Salad
Cornbread . . . Butter . . . Milk
Apricot-Pineapple Cobbler

White
Blue
Red
Black
Gold

Sizes 10 to 18

\$7.95

Susan Thomas

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Wear it over your skirt or tuck it in...either way it's the most versatile topping of your Fall-through-Spring wardrobe. 100% worsted jersey with a spread of wing collar and smart V-ribbing, banded at the hips.

The Popular Store

AUTO SHOW

HERE ARE A FEW OF THIS WEEK'S BEST BUYS

NEW CARS

USED CARS

- 1955 CHEVROLET Bel Air Sport Coupe
- 1955 CHEVROLET Bel Air 4-Door SEDAN
- 1955 CHEVROLET 210 4-Door
- 1955 CHEVROLET 1/2 Ton PICK-UP

- 1953 FORD 4-Door SEDAN
- 1953 CHEVROLET 210 STATION WAGON
- 1953 CHEVROLET CONVERTIBLE
- 1951 CHEVROLET 4-Door SEDAN

MANY OTHERS TO CHOOSE FROM

EVERY NEW CAR IS GUARANTEED

NEW and USED CARS

SHARP & EDWARDS

CORNER 5th & MAIN

PHONE 730

Palo Duro Visitors Search For Uranium

"Palo Duro Canyon State Park is the best spot in the Texas Panhandle to prospect for uranium, and we've made it possible for anyone to take a chance at today's biggest bonanza," O. P. (Pete) Cowart, park manager, says.

He refers to the newly-opened concession to rent Geiger counters to park visitors. This, he thinks, gives Panhandle residents an opportunity to experiment with a Geiger counter, have fun, and may

be find uranium without having to travel great distances or invest in expensive equipment.

Cowart took over management of Palo Duro Canyon State Park last June. Since that time, he has continued to spend much of his time in Hereford while awaiting completion of the new \$15,000 home being built for his family at the park. The home will be completed about Dec. 1, when Mrs. Cowart and the children will move to Palo Duro.



GOP LEGISLATOR AND FAMILY -- The first Republican congressman from Texas' fifth (Dallas County) district since Reconstruction days, Bruce Alger poses at home with his family after his victory at the polls. Left to right they are his mother, Mrs. Bruce Alger of St. Louis, Mo., Jill, 10; Mrs. Alger; David Bruce, 5, on the congressman-elect's lap, and perched on his father's shoulder, Steve, 3. (AP Photo)

EASTER NEWS

By Mrs. L. B. Wortham

Mr. and Mrs. Olin LaPlant and family visited in the W. O. Markley's home Sunday.

Mrs. William Moss and boys spent the weekend at Memphis with her parents, Mr. and Mrs. Jess Mitchell.

Mr. and Mrs. Jerry Edwards visited in Matador during the week with their parents, Mr. and Mrs. Tom Edwards and Mr. and Mrs. Charles Brooks.

Mr. and Mrs. M. W. Fields of Portales, N. M., and Mr. and Mrs. Bill Fogle of Hereford visited in the Fred Walton home over the weekend.

Mr. and Mrs. M. W. Fields of Portales, N. M., and Mr. and Mrs. Bill Fogle of Hereford visited in the Fred Walton home over the weekend.

Mr. and Mrs. Jim Brooks attended the football game of the "B" team between Dimmitt and Friona Monday night.

John H. Burnett visited his parents, Mr. and Mrs. Judd Burnett, of Duke, Okla., Thursday.

Mr. and Mrs. Ed Hillis and Jo Anne are visiting in Memphis over the weekend.

Mrs. J. T. Underwood has been visiting in the L. B. Wortham home for the past two weeks.

Mr. and Mrs. W. A. Epperson visited Mr. and Mrs. C. B. Dryden

1955 Chrysler Windsor Deluxe Features New V-8 Engine



The completely new 1955 Chrysler Windsor Deluxe offers new exterior and interior color combinations, high styling and a completely new 188-horsepower V-8 engine for top performance. In addition to the six-passenger sedan shown, models include the Nassau hardtop coupe, Newport hardtop, convertible and Town and Country wagon on a 126-inch wheelbase. Windsor Deluxe interiors in thirty-three color combinations, feature dramatic new shades that harmonize with or match exterior colors. On Display Wed.

HERE'S HOW...

... MAKE A HOME FILE CABINET

A handsome filing cabinet for home use also serves as an attractive end table.

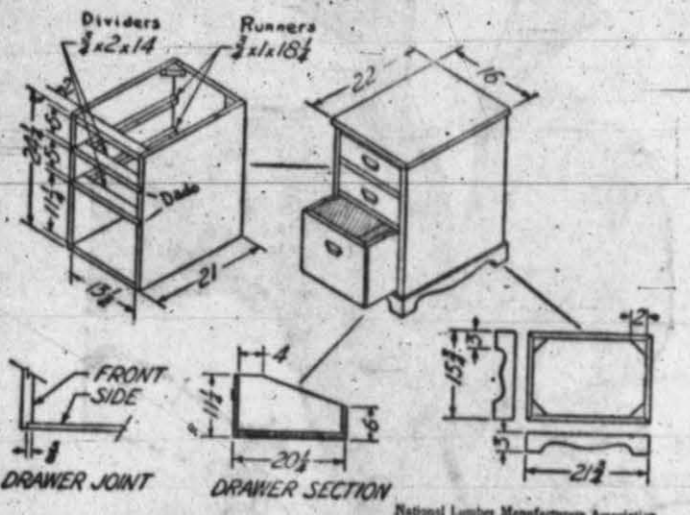
The cabinet may be made of 3/4-inch lumber throughout, or the drawer sides, bottoms and backs may be of 1/2-inch lumber. Panels for the sides, top and back are made by gluing boards selected for their appearance.

To assemble the cabinet, cut a 3/4-inch dado in the side panels to receive the drawer dividers, which are fastened with glue and 4-penny finishing nails. Then, add the drawer runners, using 1 1/2-inch, No. 4 wood screws. Add

the back, top brace and bottom, using glue and finishing nails. Place glue blocks in the upper rear corners.

Invert the cabinet and center it on the top panel, then fasten the cabinet to the panel with screws through the glue blocks and front brace.

Drawers are made as shown in the drawings. Drawer runners should be given a light rubbing with beeswax to facilitate sliding. The leg base is 3-inches wide, and is fastened through the glue blocks with screws to the bottom of the cabinet.



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TEL. 4

The new park concession, according to Cowart, makes it easy for anyone to spend a few hours and a few dollars and win the chance at becoming a millionaire. He is not entirely joking, either—because as little as a six-inch vein of some uranium ores can make millions of dollars for the finder, and experts say there is plenty of reason to suppose that Palo Duro Canyon may contain uranium.

"Anyone who finds a deposit of ore assaying as much as 20 percent uranium per pound is eligible for the \$10,000 reward given by the Atomic Energy Commission," Cowart says. "Amateurs have as good a chance at that bonus as experienced prospectors."

Cowart adds that ore assaying as little as one-tenth of one percent uranium per pound can be sold at an AEC guaranteed minimum price of \$1.50 per pound.

"We can't guarantee that any

one will find uranium in Palo Duro," Cowart says. "If I knew for certain where there was a deposit of uranium in this canyon, I wouldn't be standing here renting Geiger counters. No one knows for certain whether there is uranium in the canyon, and the only way we'll find out is by testing every rock exposure with a Geiger counter."

The AEC lists three types of sedimentary rocks as most likely to contain uranium, and all three types are found in Palo Duro Canyon, Cowart says. As yet, only a few visitors have taken Geiger counters into the canyon, so there is plenty of opportunity to hit on some spot that could be paydirt.

The Geiger counters rented at the park are the simplest, but not the least expensive, made. They record clicks through ear phones, the number of clicks increasing greatly if radioactive minerals are

found. Everyone who rents a counter gets a sheet of simple instructions on its use and another page of tips on where to look. It's so simple that grade school youngsters enjoy prospecting.

The State of Texas owns minerals under the park, so if anyone finds a deposit of paying ore he will have to negotiate his own lease on the area of the park involved, Cowart explains.

This is the first time Geiger counters have been rented in a Texas state park. Cowart thinks it is the first time in the nation that the atomic-age devices have been used as a recreational attraction.

Palo Duro Canyon State Park is one of three Texas state parks which charge admission. This is because the state is still paying for land within the park. The state's share of proceeds from the Geiger counter concession will help to pay that debt.

and Mrs. Beulah Smith in Level-land Sunday.

Mrs. Ruby Stone left Monday for Henryetta, Okla., to visit her sister. She plans to be gone about two weeks.

Ed Hillis was shopping in Hereford Thursday.

Mr. and Mrs. G. H. LaPlant attended the funeral of Mrs. Helen Fisher at Anes, Okla.

Mrs. Myrtle LaPlant visited her mother, Mrs. Mary Percy, who is in the hospital at Enid, Okla.

Mr. and Mrs. Bill Carthel had dinner Sunday in the home of Mr. and Mrs. Jim McCabe in Hereford. They visited relatives in Amarillo Sunday evening.

Dianna Golden is visiting this week in the home of her grandparents, Mr. and Mrs. J. M. Carthel, of Lockney.

continuous service since its construction in 1921.

Captain Paetzold, daughter of Mr. and Mrs. Joe M. Paetzold, Box 604, Hereford, Texas, graduated from the St. Anthony's School of Nursing in 1939. She has done graduate work as a staff nurse at the Deaf Smith County Hospital.

Read The Classifieds

DANGEROUS PACKAGE

FLINT, Mich. (AP)—John Bonner, 11, is going to think twice before he crawls into any more cardboard boxes. He was playing in a box in an alley when Hazen Royce, thinking the box was empty, drove his truck over it. The boy escaped with a bump on his head, possible back injuries and a cut scalp.



WE CAN SAVE YOU BIG MONEY!

On our **GUARANTEED ReCapping Service.**

Now's the time to look over those Truck, Tractor and Machinery tires

and get them lined up for long extra heavy duty service. It will pay you to do so before you start new field work.

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HERE WEDNESDAY



The Exciting New 1955 CHRYSLER!

The Car That Has Set New Style and Power Standards

FREE ORCHID for the 1st. 150 LADIES TO SEE THE NEW CHRYSLER!

You're in for a TREAT Wednesday, November 17th when you see the beautiful New 1955 CHRYSLER and IMPERIAL displayed at McCullough Motor Company.

The 1955 Chryslers are totally new from bumper to bumper with a fresh concept of styling that initiates a trend in automotive design. Chrysler stylists have created a slim, vigorous motor car whose power of attraction matches its power of action.

Featuring two V-8 engines -- a more powerful 250 horsepower Firepower V-8 in the New Yorker Deluxe and an entirely new 188 Horsepower Spitfire V-8 in the Windsor Deluxe -- the new Chryslers offer outstanding performance and value.

But don't take our word for it... please accept this as our personal invitation to SEE AND DRIVE the New 1955 Chryslers, Wednesday, November 17th. Come on out... bring the whole family... they'll all be interested in the New 1955 Chryslers. Ralph and Ray McCullough

McCULLOUGH MOTOR CO.

West Highway 60

Phone 17

— Also See —

THE BEAUTIFUL NEW 1955 PLYMOUTH
Wednesday, Nov. 17th

HEAVY MUSIC

HONOLULU (AP)—The Royal Hawaiian band has fired its 5 foot 7 tenor saxophone player, Peter M. Kane Jr. because he weighs 555 pounds and has trouble walking up stairs.

Dr. Thomas M. Mossman, city physician, says Kane (rhymes with Barney) can blow his horn all right but he shouldn't have to walk up stairs in his condition. Bandmaster Domenico Moro says that's part of his job.

As it is, Moro told a civil service commission hearing recently, Kane has been excused from marching with the band the last four years. He has been with the band 14 years.

Kane is appealing the dismissal order and the commission is considering the weighty problem. Meanwhile it has suggested he try to reduce.

BETTER 'OLE NEEDED

OKLAHOMA CITY (AP)—The City Council was all set to provide a disaster warning system for civil defense when someone spoke up: "Where would the people go if they were warned?"

Reminded there are no air raid shelters, city fathers tabled the project for further planning.

Dr. Milton C. Adams
OPTOMETRIST

140 W. Third, Hereford
Texas

Phone 37
Office Hours-8:30-5:00



METHODIST WOMEN PREPARE FOR LUNCH. Pictured above is the new kitchen in the basement of the Methodist Church, converted from the old boiler room. About a dozen women can work comfortably in the new kitchen. Mrs. Tom Alderson and Mrs. T. E. Sigler, a committee from the Women's Society of Christian Service, are in charge of the planning. C. M. Hicks and R. L. Dowell were in charge of the construction.

In the above photo, l-r, are: Mesdames W. F. Gillis, John N. Jacobsen Jr., T. E. Sigler, W. McGeehee, J. W. Thomas, Tom Alderson, Orpha Click, G. W. Newsom and Jay Boston, preparing for the W.S.C.S. District Luncheon, which approximately 200 women from the Amarillo District attended, Friday, November 12. (Staff Photo.)

SHERIFF IS PRISONER

HOPKINSVILLE, Ky. (AP)—Sheriff Dick Oswald handcuffed himself to the prisoner, and gave the handcuff key to a deputy, who put it in a shirt pocket. The three left for a cornfield to search for a missing murder weapon.

When they returned to jail, the deputy discovered the key was missing. He had dropped it while bending over to search the field. The cuffs had to be cut off.

READ THE CLASSIFIED

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NOTICE

MR. WAYNE LAWRENCE

Has Assumed Management
OF THE FORMER NORRIS CLEANERS
WHICH WILL BE OPERATED AS

LAWRENCE CLEANERS

Mr. Lawrence needs no introduction to the people of Hereford and trade territory. He has been in Hereford since his discharge from the Army in 1945, and has been active in various civic and veterans organizations.

Wayne will feature 24 HOUR CLEANING SERVICE and Cleaning & Blocking Hats.

142 N. MAIN

PHONE 27

FIX-UP...
REPAIR!

Have Your Home
Presentable When Old

ST. NICK ARRIVES!

Christmas is just around the corner, and of course, you'll want your home to be in tip-top shape when company arrives, when friends and relatives come to spend the holidays with you.

Then Call the Friendly Folks at Foxworth-Galbraith Lumber Co. today and let us give you an estimate on your particular repair and re-decorating needs.

Whatever you need... whether it's just paint for the living room, or whether you're going to redecorate and remodel the entire house, then you'll find all the materials and builder's hardware necessary at Foxworth - Galbraith.

And, if you prefer, we will arrange a reliable contractor to do the job for you.

DON'T DELAY - CALL TODAY

Foxworth-Galbraith Lumber Co.
Of Hereford

234 East Second St.

Phone 656

Westway
News

By Mrs. Johnnie Townsend
Late potatoes were dug on the Howard Gault farm this week. Mr. and Mrs. Merin Kaul accompanied Mr. and Mrs. Robert Boyd to Perryton for the ball game Nov. 13.

Mr. and Mrs. Lewis Neal of Hereford were dinner guests of the Johnnie Townsends recently. There were 55 present for Sunday School. Birthday offerings were given by Dora Ruth Inman, Mary Lynn Morrison and Diedra Thomas.

Rev. R. D. Evans filled the pulpit. The regular first Sunday singing was held Sunday afternoon.

Twenty young people attended the Training Union Sunday night for a program, "This is the Victory." Freda Inman had charge of the program.

It was decided that the young people of the church would have full charge of the morning services Nov. 21. Larry Kaul will be the main speaker for this service.

The Duggan boys were welcomed as new members Sunday.

The young people's Training Union is sponsoring a Thanksgiving service and supper on Nov. 25.

Ralph and Raymond Morrison were guests in the E. E. Allen home at Adrian Sunday.

Mr. and Mrs. Gerald Townsend, Peggy and Lamar of Frio visited the Johnnie Townsends Nov. 7.

Mr. and Mrs. Truman Davis of Carry, Penn., visited in the Bernie Northcutt home Saturday night.

Mr. and Mrs. Mack Jackson of Fountain, Colo., visited the Clarence Sauleys Sunday afternoon. The Sauleys accompanied the Jacksons to Clovis, where they visited Mr. Jackson's sister, Mrs. Hutchinson.

Mr. and Mrs. Eimor Combs and

Cliff Combs called in the J. O. Combs' home in Bovina Sunday afternoon. Mr. Combs is an uncle of Elmer's and Cliff's.

Mr. and Mrs. James Harris and family of Channing were weekend guests in the Everett McIntosh home.

Mr. and Mrs. Jack Renfro are deep sea fishing near Corpus Christi with Mr. Renfro's parents and plan to be away indefinitely.

Mrs. Johnnie Townsend, Terrie Jan and Mrs. John Burns were dinner guests in the E. E. Allen home at Adrian Nov. 5.

Mr. and Mrs. Bud McIntosh and Judy of Hereford were dinner guests of the Everett McIntosh's Sunday.

Mr. and Mrs. Merin Kaul spent the past weekend with Mr. and Mrs. Joe Landers at their ranch near Los Vegas, N. M.

Gayle Waggoner has been confined to her home with an infected foot.

Mr. and Mrs. Van Colthorp of Littlefield were recent guests of the Joe Waggoners.

John Burns and Ralph Bless of Lakin, Kans., were guests of the Johnnie Townsends Tuesday and Wednesday. Mrs. John Burns, who had spent several days with her parents, returned to Lakin with them.

Loyce Sallaway, resident Home Demonstration Agent, visited with Sandra Townsend. She gave Sandra a demonstration on packing and wrapping Christmas candies, which Sandra will give to the Sadie Lee Oliver Club Nov. 17. The meeting will be with Nancy Green.

Mr. and Mrs. E. E. Allen visited the Johnnie Townsends Tuesday. Lyle Rickman underwent surgery in the Deaf Smith County Hospital Nov. 8. He is reported to be doing fine.

The Westway Home Demonstration Club met with Mrs. Paul Rudd last Wednesday.

READ THE
CLASSIFIEDS

Streu's
Diary

November 12, 1954

DEAR DIARY:

ONLY SIX MORE WEEKS UNTIL CHRISTMAS!!!! Not too much more time for leisurely choosing of those all-important gifts for those special loved ones—use Streu's Xmas Lay-Away Plan—get your Xmas shopping done now—but now!! Jean has more new shipments including some copper-tone molds—which the gals buy—not for molds, but to hang on the wall—???. Also plastic waste baskets, bread boxes and cake covers (but cakes won't last long in them, tho' on account they are clear). Spring-form pan sets for special cakes and molded desserts—very large waste basket looking containers where junior can toss his toys—facilitates a quick clean-up of toys in event of unexpected company. The fall and winter party-time is upon us as evidenced by the many displays of evening dresses around town—a necessary adjunct to any good party is a punch bowl—punch cups—and, of course, punch. We can furnish anything in that line but the punch—have bowl sets in glass, good crystal, and milk glass. See 'em.

Received this morning a whole bunch of new RCA Victor record albums in "45's" and "33's"—pops, jazz, children's, and classical jobs. Most all our records now come in Orthophonic Hi-Fidelity—finer tone and less noise. The new 33's now have a raised rim and center to avoid wear on the play-

ing surface—I believe this is an exclusive RCA Victor feature. We also have needles to fit several record players.

The trend in TV sets locally seems to be to the 24 inch screen models—and of course Streu's is showing the new '55 24 inch RCA Victor. It is the hottest 24 on the market, having more power and clearer picture than any we have seen—actually gives a better picture than our 31 inch RCA. Got another big shipment of Finco Antennas yesterday—those things have a way of just moving right out of our warehouse—keeps our service man hopping—just installing antennas—and TV sets. I have heard many times that we offer the finest service of any dealer in town—after the sale has been made—we are interested in our customers both before and after the sale—it can make a difference!!

It is possible, that if I donated \$5 to every worthy cause that solicitors could give away my entire business in a couple of years. Wish solicitors would work the hinterland once in a while and let Main Street rest a bit.

STREU

Gosh, Even SANTA Is Excited....

About The New 1955

OLDSMOBILE!

Coming to Hereford Soon

TRULY - TEAGUE CHEVROLET

2nd at Schley

Phone 740



Former Stage Star Talks Of Yesteryear's Success

CENTER POINT, TEX., (AP)—An important feminine lead in William C. deMille's play, "The Warrens of Virginia," which opened on Broadway in 1907, went to a fine actress from Texas, a beautiful titian-haired girl with deep blue eyes. Her name was Charlotte Walker.

Others in the cast were Frank Keenan, a veteran performer; Cecil B. deMille, young brother of the playwright, and Gladys Smith, who was using the name of Mary Pickford for the first time.

The play won high praise, Charlotte Walker, whose home was and still is in the little town of Center Point, some 45 miles northwest of San Antonio, joined Maxine Elliot, Billie Burke, Maude Adams and Ethel Barrymore in a select theatrical circle that was toasted in champagne and dined on terrapin at Delmonico's.

The lovely Texan's success came the same year she was saddened by the death of her friend Richard Mansfield, a noted actor who had helped her get her start.

The only daughter of Edwin A. Walker and the former Charlisa Ganahl, Miss Walker was born in Galveston, where her father had a cotton brokerage business. Her mother's family, who were slaveholding Hill Country pioneers, had extensive ranch acreage between Comfort and Kerrville.

After Miss Walker's father was

accidentally killed when she, was 11, the future star, her mother and her two brothers spent more and more time at the Ganahl ranch—when Richard Mansfield brought "Beau Brummel" to San Antonio in 1890, 13-year-old Charlotte Walker and her family made the three-day trip from the ranch to the city to see the play.

"We went in a covered wagon drawn by two spans of Spanish mules," she recalled. "We camped out nights and had our own secluded spot, on the San Antonio River where we bathed and donned shoes and stockings before entering the city proper. During our week's stay, our residence was the covered wagon—not in a downtown hotel."

The little girl wasn't to meet Mansfield personally until several years later, but she remembers that she and her two brothers nearly broke up his performance in San Antonio with their boisterous laughter at his "Who's your fat friend?" line in the play.

Not long afterward, Miss Walker was packed off to the Fort Edward Collegiate Institute at Glen Falls, N. Y.

Before she was 16, the little ranch girl was completely stage struck. She went to New York to see Mansfield about a theatrical job. She told him her grandmother had met his mother, an opera star.

The pretty young Texan's coax-



FORMER STAR AND ACTRESS - DAUGHTER -- Miss Charlotte Walker, a star on Broadway in the 1900's, is shown at her Central Point, Texas home with some of her pets and her actress - daughter Sara Haden.

ing got her a walk-on part in a Mansfield play that was to tour the South, provided a member of her family went along as chaperone. A girl cousin took the job for half Miss Walker's modest

salary. The little amateur won quick popularity. Two months before she was 18, however, she married a young Galveston doctor named John Haden and left the theater.

But after six years, Miss Walker marked her marriage off as a failure and returned to New York.

She and the doctor had two children, both daughters. One grew up to be the Hollywood character actress, Sara Haden, who is now making a new career in television.

"My new struggle to gain recognition was a bitter one," the gray-haired, 77-year-old former star recalled. "There were chorus girl parts, one in a Marie Dressler show; some roles with only two or three lines to speak, and some dismal failures. During those years I knew what it meant to be actually hungry."

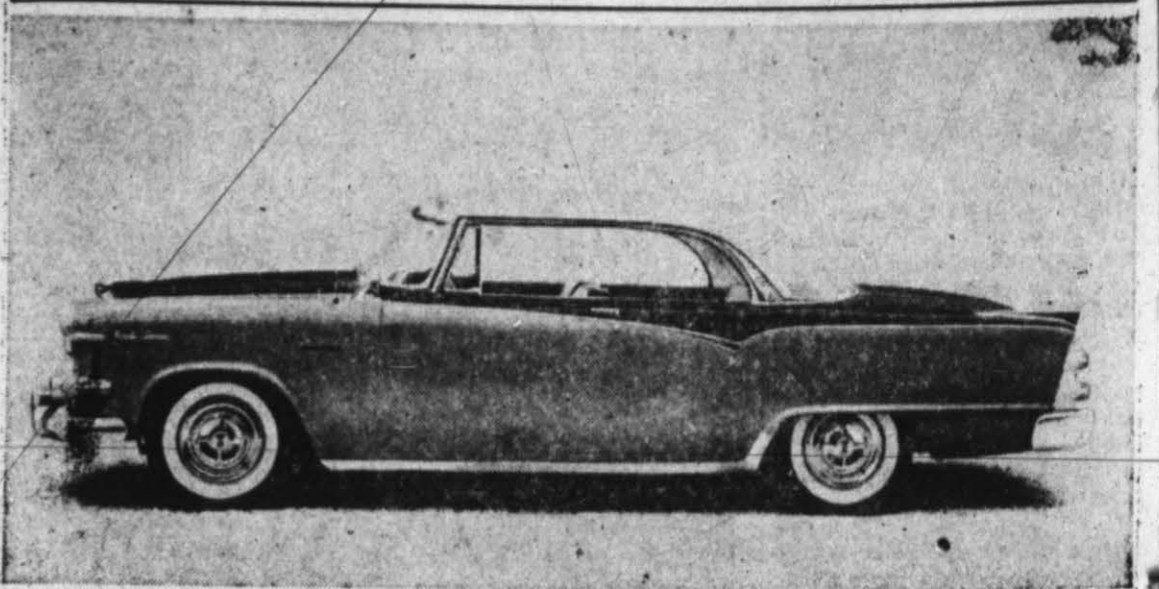
Determination saw her through and six years after her marriage ended she became a star with her performance in "The Warrens of Virginia," under the personal management of David Belasco.

Her career reached its peak in 1912, when she played the leading role in "The Trail of the Lonesome Pine." The show had a record run. Her leading man was William S. Hart, who later became famous in silent pictures. Miss Walker was active in the theater up until 1935.

During the time she was a Belasco star she was, in private life, Mrs. Eugene Walter, wife of a successful Broadway playwright of the period. But that marriage was even shorter than her first.

Now Charlotte Walker lives

Multiple-Tone Colors Accent '55 Dodge Lancer Hardtop



Three-tone paint combinations are introduced for the first time in the automotive industry to accent the new hair styling of the 1955 Dodge Lancer hardtop. Providing exciting new exterior color combinations, multiple-tone paints are available on Dodge Lancers in all three series—the luxurious Custom Royal, the richly appointed Royal and the classic Coronet. Lower, wider and longer by 16 inches, the Custom Royal Lancer hardtop shown here is super-powered by a Super Red Ram V-8 engine developing 193 horsepower.

On display Wednesday, Nov. 17th

alone in her rambling old two-story Center Point home. A maid comes in by the day.

Her blue eyes still sparkle as she tells anecdotes about the many theatrical greats who were her personal friends.

A sleepy cat and five big dogs of no particular breed take up most of her time.

READ THE CLASSIFIEDS

Streu Reports To Ship

Lt. (j.g.) Raymond O. Streu, son of Mr. and Mrs. Urlin Streu, and his wife, former Joan Hardwick, and baby arrived in Hereford from San Diego, Calif., last Saturday.

They have been visiting with their parents here for one week. Raymond left Thursday night for San Diego, from where he will report to his ship, the U. S. S. Winston, in the Philippines. Mrs. Streu and

the baby will remain with her parents, Mr. and Mrs. Francis Hardwick.

The tungsten filament in a lighted electric light bulb has a temperature of around 5,000 degrees Fahrenheit.

Since World War I, an average of 190,000 immigrants a year have come to the United States.

ON DISPLAY WEDNESDAY

The Most Beautiful Cars of the Year



New Dodge Custom Royal V-8 4-Door Sedan with 183-hp. Super Red Ram V-8 Engine—Extra Powered to 193-hp. at slight extra cost.



The All New 1955

DODGE AND PLYMOUTH

Come on Out...Bring the Wife and Kids...

EVERYONE WANTS TO SEE THE ALL NEW

1955 DODGE and PLYMOUTH

The Cars You've Heard So Much About!

ON DISPLAY WEDNESDAY

HALE MOTORS

218 W. 3rd St.

Phone 630

FREE
COFFEE AND
DONUTS
Served All Day

OZARK LIKE

by ED STROPS



ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure. Shop at home!



Features

WORLD'S GREATEST FEATURES

The Sunday Brand

Harford, Texas

Our Slogan: "More People—More Fun!"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE

RECKON I COULD GIT ME A DRINK O' WATER IN THE KITCHEN WITHOUT RUNNIN' INTO WORK?

BETTER LIE LOW AWHILE, MAW. SHE AIN'T FINISHED THE CHORES YET.

PLEASE STOP CRYING! I'LL ROCK YOU TO SLEEP AS SOON AS I FINISH CHURNING, AND WASHING THE DISHES AND SWEEPING OUT.

YOYO YO!

YOYO YO!

DON'T KNOW HOW WED GIT ALONG WITHOUT YOU, MISS LUCILLE—MAW BEIN' SO PUNY. OF COURSE I AIN'T ONE TO ASK A FAVOR, BUT WHEN YOU'RE DONE WITH THE WASHIN' IF YOU COULD START PLOWIN' THE NORTH! 20

NO, BY DINGIES! I'VE HAD ENOUGH!

I WOULDN'T HAVE SUGGESTED PLOWIN' 'CEPT I FIGGERED I OUGHTA RUN INTO TOWN AND SEE WHAT'S DELAVIN' YOUR MOTOR SCOOTER.

I'VE BEEN WONDERING ABOUT THAT TOO. I'LL GO TO TOWN WITH YOU!

NOW HE'S DONE IT! I GOTTA THINK QUICK OR WE'LL LOSE HER.

TIME'S COME FOR DRASTIC ACTION. BETTER POUR SOME GREEN INK IN THE BASIN AND WASH MYSELF WITH IT.

GREEN INK

I'M GOING TO TOWN AND GET MY MOTOR SCOOTER, MYSELF! I'M THRU! I'M LEAVING!

BUT, HONEY, YOU AIN'T PARTOOK OF OUR HOSPITALITY YIT!

SAVE ME! I'M DYIN'!

LAND SAKES! LOOKIT HER! SHE'S GREEN!

OH, MY STARS!

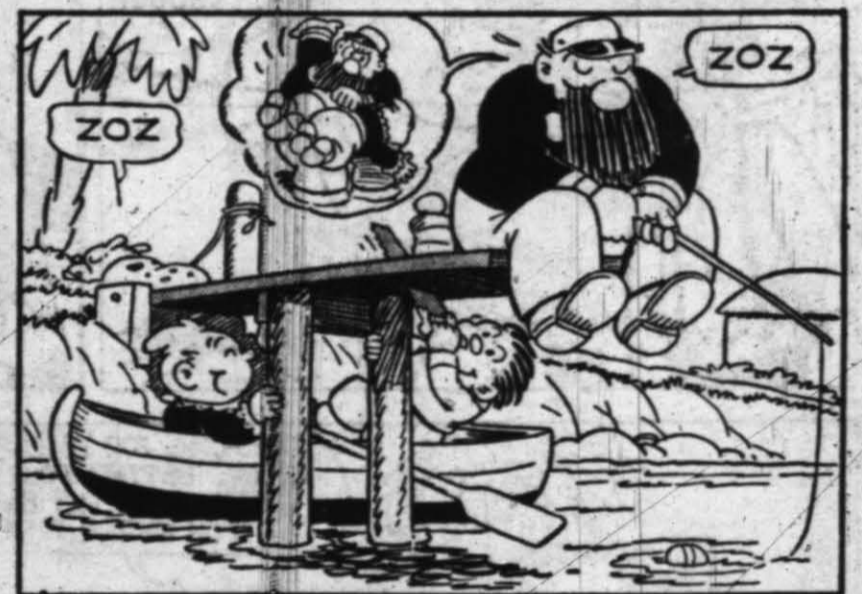
I'M SINKIN' FAST! I'M OUTA MY HEAD! WHERE'S LUCILLE? DON'T LEAVE ME, LUCILLE!

I'M FIGHT HERE, MRS. SQUATLEY! I WON'T LEAVE YOU.

HOT DOG! MAW'S SMART!

DOGGONE SMARTEST WOMAN I EVER SEE!

THE KATZENJAMMER KIDS



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Shop In Hereford
For Your Best Buys!

MANDRAKE

THE

MAGICIAN

BY LEE FALK & PHIL DAVIS

SHAKEN OFF THEIR SHIP BY WHALES, HERDED BY MUZZLED SHARKS TO A STRANGE CITY OF FLOATING SHIPS, MANDRAKE AND PARTY ARE WET, PUZZLED AND FURIOUS!

OF ALL THE--

WHAT IS THIS?

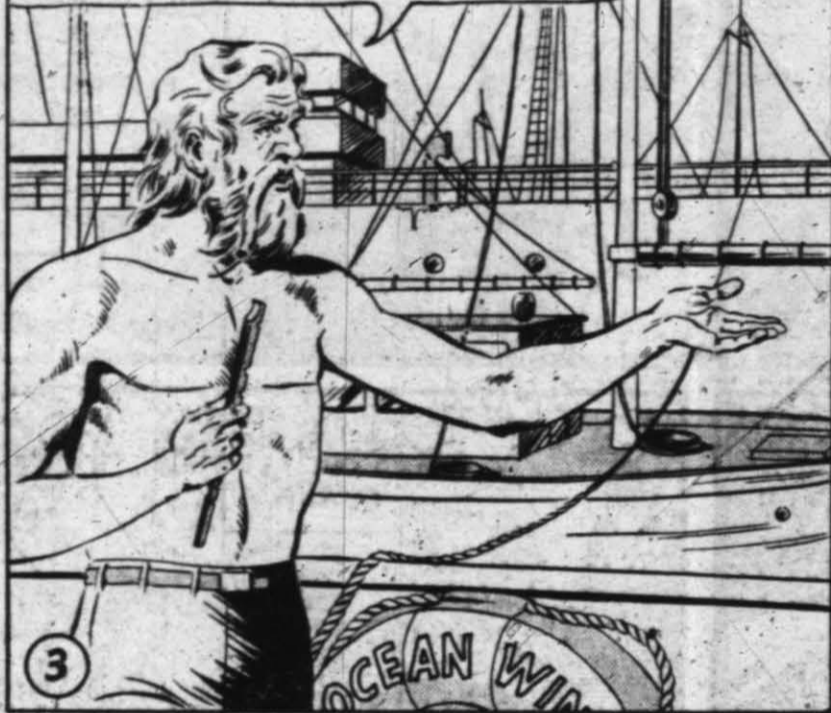
WE'LL FIND OUT AT ONCE!

WHO ARE YOU? WHAT DOES THIS MEAN?

A TERRIBLE MISTAKE! I'M SO SAD--SO UNHAPPY! MY PETS MADE A MISTAKE. WE MEANT NO HARM--



AS YOU SEE, MY CITY IS MADE OF DERELICT SHIPS-- DESERTED WRECKS. I LIKE TO KEEP THE SEA SWEEPED CLEAN--AND ADD TO MY CITY--



"WE WERE SEARCHING FOR WRECKS, AS USUAL. WE SAW YOUR SCHOONER. I CALLED MY PETS AWAY-- BUT THEY MADE A MISTAKE--AS PETS SOMETIMES DO--AND THOUGHT YOU WERE A WRECK."



"WHEN YOU WENT OVERBOARD, THERE WAS NOTHING TO DO BUT HAVE MY SHARK HERD BRING YOU HERE--AS THEY ARE TRAINED TO DO WITH SHIPWRECK SURVIVORS--"



YOUR--PETS? YOU MEAN--THESE WHALES AND SHARKS-- OBEY YOU?

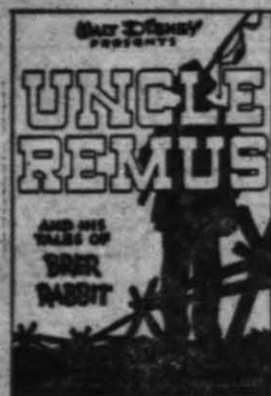
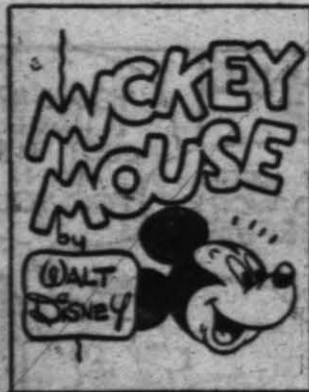
OH, YES. I TRAINED THEM--LIKE YOUR LAND PETS. THEY OBEY MY WHISTLE--BUT LET ME EXPLAIN.



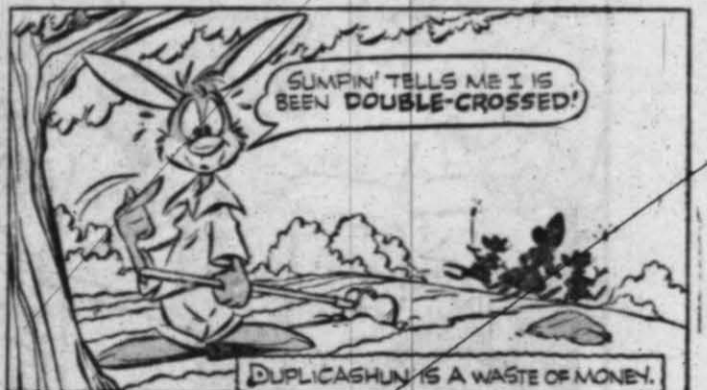
6 NEXT WEEK = THE OLD MAN'S STORY --

11-14
COPY 1954, KING FEATURES SYNDICATE, INC. WORLD RIGHTS RESERVED.

Trade In Hereford
For Your Best Buys!



SOMETIMES BRER RABBIT GETS DIZZY FRUM SEENIN' DOUBLE.



ALL BUSINESS IS LOCAL

Don't go "bazzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



BLONDIE
by
CHIC YOUNG



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With the Friendly Merchants
of Hereford
SHOP
Help Keep Hereford Ahead



ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!





**Shop In Hereford
For Your Best Buys!**



**Trade In Hereford
For Your Best Buys**

JOHNNY HAZARD

by FRANK ROSSIN



ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!



THIMBLE THEATRE PRESENTS
POPEYE
 by **TOM SIMS & BILL ZABOLY**



SHOP

With the Friendly Merchants
 of Hereford
 Help Keep Hereford Ahead

GRANDMA
BY
CHAS. KUHN-

HOW COME YOU'RE NOT OVER IN TH' VACANT LOT, GRANDMA?



TH' TEAM IS THERE, PRACTICIN' HARD FOR TH' BIG GAME NEXT WEEK!



OH, THEY CAN FIND SOMEONE T' FILL MY PLACE TILL MY SPRAINED ANKLE GETS BETTER!



BUT, GRANDMA, THEY CAN'T GET ALONG WITHOUT YOU!



I HEARD 'EM TALKIN' AN' THEY ALL RATED YOU AS TH' GREATEST SOMETHING OR OTHER!



COULD IT BE THEY THINK I'M A GREAT QUARTER BACK? FULL BACK? HALF BACK?



NO, IT WASN'T QUARTER BACK, FULL BACK OR... I REMEMBER NOW, GRANDMA!



THEY ALL AGREED YOU WERE TH' GREATEST DRAW BACK TH' TEAM EVER HAD !!



11-14 CHAS. KUHN-

**Stop!!
Shop!!
Save:!**

*In
Hereford*

EDITORIAL COMMENTS

DID YOU EVER STOU TO THINK . . .

You Live In A Most Amazing Generation

Since creation of the world, history has recorded the appearance and the passing of many generations of people. Some of these generations have seen much good accomplished, others have faced naught but hardship, war and strife. The success of a generation is, of course, difficult to measure, because the very achievements which people of today might call success may spell evil or degradation as they are applied to actual use by following generations.

Thinking back, most of us would say that the generation which introduced Christ to the world possibly made the most far-reaching contribution. It was also in this generation that the apostles started the spread of Christianity. To the Moslems, with the world's largest religious following, the generation would be that of Mohammed and the beginning of the Koran. From standpoint of progress in civilization, however, the generation of people born between 1900 and 1910 probably has broken all previous records. In one short lifetime these people have completely altered their living habits. Bathrooms and running water have replaced the No. 2 wash tub and the well rope; today's com-

mon place neon, fluorescent and incandescent lights have superceded the kerosene lamp -- and the telephone has brought all people of the world within speaking distance. The automobile shortened travel time from days to hours, the airplane further shortened the time to minutes -- and jet travel is fast curtailing distance to be measured in seconds. Radio brought the world's finest entertainment into average homes, the television illustrated radio with pictures -- all in one generation.

Keeping pace with these major developments are literally thousands of small things which we have come to take for granted. Eye glasses became efficient and practical, vitamin pills replaced spring tonic, sulfa, penicillin and gramiasin opened complete new vistas. New type printing presses and lithography turned out books for a mere pittance (25c), whereas a few years ago they were considered a luxury. Automatic washing machines and dryers took the "blue" out of Blue Monday; mechanical cotton pickers, tractors and harvesters removed the tenant farmer from a semi-slavery status. Clothing and plastics are now made from coal and from corn stalks. Even the humble Scotch tape, wax paper and the lowly Kleenex have helped make the world a better place to live.

These things and many others have happened within the span of a lifetime for millions of Americans. Today, the world stands upon the threshold of another era: the Atomic Age. It was also created within the span of this generation. It can do, or undo, more than the world has yet accomplished. However, we doubt if too many of the people born in 1900 will live to see the final answer.

Groucho Marx, famous comedian, jestingly turned in one of the best answers we have ever seen on the subject when, during a conversation, he was asked "Wouldn't you like to be your son's age and starting all over again?"

"I can't think of a more revolting idea," replied Marx. "I've been through life once, and that's enough for me. I hope to live for many years, but if I knocked off tomorrow, I wouldn't have any kick coming. No, sir, I wouldn't go through the whole thing again for all the money in the world."

"Well, maybe for a million dollars," answered Marx with a smile, "but it would have to be all tax-free."

Can You Think Of A Better Place?

Hereford provides a \$64 question to literally thousands of communities over the country in that this community is one of the very few small towns which today is growing.

It's phenomenal. It's practical. It's wonderful.

These are things upon which everyone agrees, but when they try to figure out "why", they are always stumped. Actually Hereford is not growing because of anything which is being done today. It is growing because of sound thinking and foresight five, ten and fifteen years ago.

Natural resources are important, of course. Fine land, water and sunshine are basic essentials to any agricultural community. Add to these things such favors as splendid schools, ample parks, abundant paving, outstanding churches, a large trade territory and a progressive citizenship -- and growth is bound to follow. Most important too, is the fact that the community offers opportunity to those who would consider making their homes here.

Like most people, we cannot put our finger on the exact reason why Hereford struggled along so many years and then suddenly blossomed forth in such an amazing fashion. The best answer we know is to turn the question around and ask, "Well, why wouldn't you like to live in Hereford?"

When proper planning and development reduces the answers to this question down to a point, you can bet that the town is ready to embark on a growing spree.

Hereford is far from perfect that we all recognize. However, the fact that it is growing is a wonderful indication. As we have said many times: A town never stands still. It either goes forward, or backwards.

The Sunday Brand



Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas
News Editor James M. Gillentine
Adv. Manager Melvin Young
Mech. Superintendent Stanley Phillip
Society Editor Mrs. John McLean

Potential Killers..?

Three times this year cable breaks on rural telephone lines have been traced to the irresponsibility of hunters, who discharge shotgun blasts into the lines.

An occasional such incident might be attributed to accident, but continued damages definitely indicate willful destruction. Such damage, of course, is definitely in violation of the law, although continuous police patrol of telephone cable lines would be impractical.

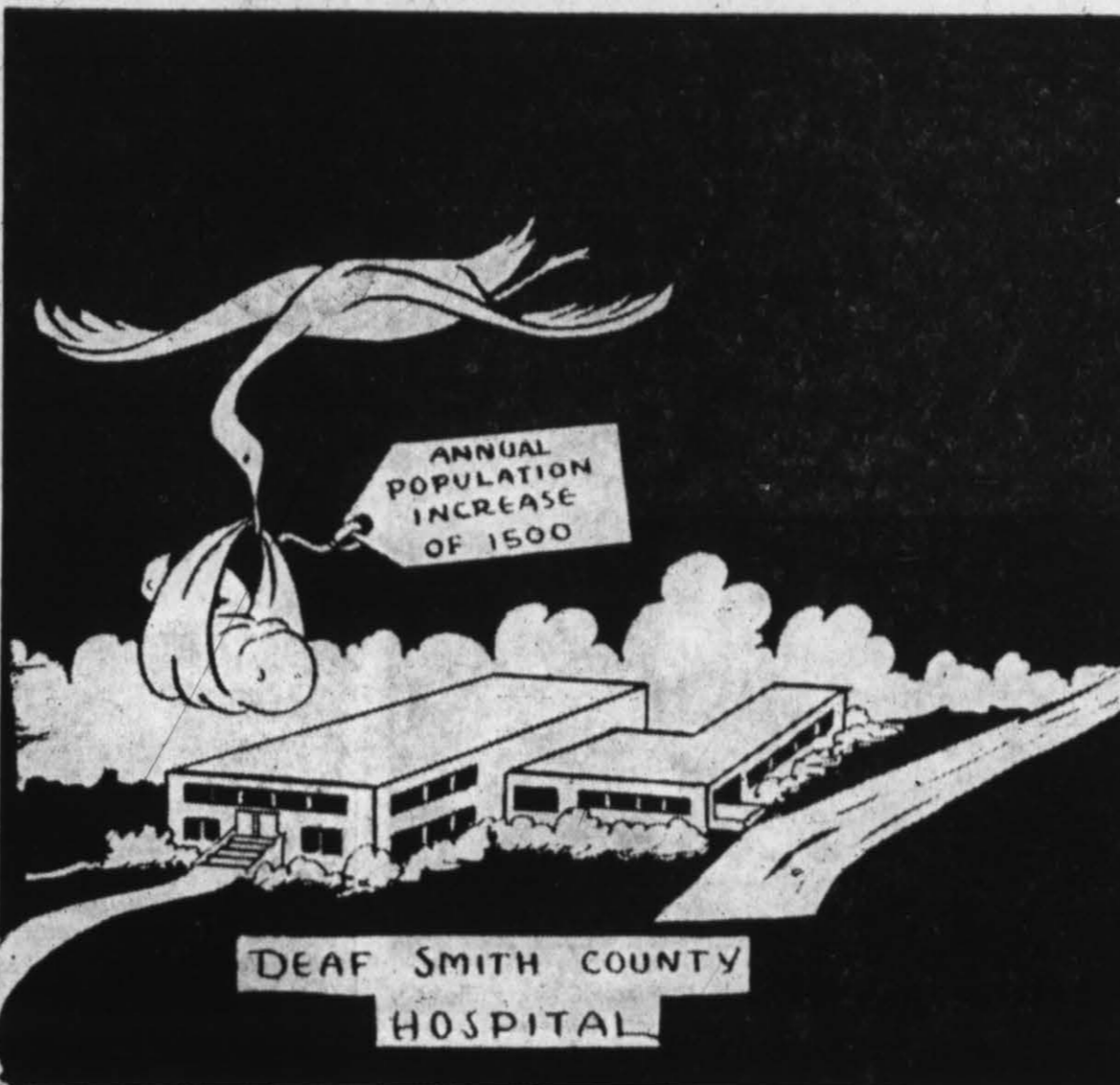
The real question appears to be "What kind of people are carrying shotguns these days?" Certainly, no sportsman would classify such an act within the bounds accomplished, unusual ability, or even good behavior. People with no more sense of responsibility or regard for the rights of others are dangerous at any time, much less when armed with a loaded gun.

Parents of other years were rigid in requiring that youngsters learn to use guns. As a result, the accidents from firearms have been comparatively small. However, in view of present developments, it is possible that the shotgun may, in the future, rival the automobile as a potential killer.

During the War of the Revolution numerous colonial newspaper editors were forced to flee before the advancing British army.

The public during the American Revolution acquired a vast respect for the press and for the principle of press freedom.

The Herald was the first newspaper in New York to give detailed descriptions of the gowns worn by women at social affairs.



QUESTION OF THE WEEK

Most Citizens Estimate Hereford Will Be 10,000 Population In 1960

The official census in 1950 gave Hereford a population of 5,208. Unofficial estimates now set the population figure at around 7,250. How large do you think Hereford will be when the next official census is taken in 1960?

MRS. CLINTON JACKSON

"That being six years from now, oh, I would say about 10,000 people will be here in 1960."

C. H. BRYANT

"I don't believe I'd overestimate it by stating 11,000 people in 1960."

DALE MARTIN

"Well, I'll tell you, if it continues to grow like it has in the last three years, I would estimate the growth to be around 9,000 in 1960."

J. D. STORY

"Well, that is quite a few years yet. They ought to get two or three thousand increase, making the population in 1960 around about 10,000."

MRS. ALEX THOMPSON

"Well, I liked it in the good old days when we all were raising cattle and wheat. Everybody knew everybody else then. But I guess maybe I'd be safe in saying the population in 1960 will be about 10,000."

MRS. W. L. WINGET

"Oh, I imagine it will be around 7,800 in 1960."

MRS. ROY OSWALD

"Oh, I think that it will be around 15,000."

MRS. LEROY AVEN

"Well, of course there would be a possibility of more increase because I believe that we will have more industries here then. I think there is a possibility of the population being about 10,000 in 1960."

'Tater Peelin's

Roberta Campbell

Seems a little odd to have two anniversaries on one newspaper. We have been struggling with Tater Peelin for several years but it was a year ago that we turned in our first copy as Farm Editor. Since then we have learned to have a deeper appreciation for the people all over the area. Actually it is your anniversary.

Our first page included a report of the Walcott Hallowe'en Carnival last year and since then we have been invited into almost every community in the county and several in other counties for such events as club meetings, all-day singings, dances, banquets, parties and special meetings. Through your cooperation, the readers have been given an insight into your projects and problems.

May we say thanks to all of you including the club reporters, our officials and others connected with special stories and community activities to whom we are deeply indebted.

The newspaper is only able to give back to you what you give us for publication and we are indeed grateful for your help in this, our first year of newspaper reporting.

Noah Webster founded the American Minerva in New York in 1739 with the assistance of Alexander Hamilton.

Samuel Adams did most of his effective work in leading the movement for independence by writing for the press.

The first successful newspaper in the colonies was started with permission of the royal governor of Massachusetts in 1704.

The Boston News Letter, first successful American newspaper had a circulation of 300 after 15 years of publishing in 1719.

Panhandle Paragraphs

TO BUILD 4-LANE UNDERPASS

The Austin Bridge Company was awarded the contract in Austin last week for the four lane underpass on Highway 87 North of Canyon. The price was \$210,172.28. When this job is completed it will be possible for cars to drive through the underpass without danger. When the highway was first built, the underpass was a two lane structure, and has remained this way during the long months of bond issues and widening of the highway on both sides. The people of Canyon built a four lane highway through the city on Highway 87 more than four years ago, while waiting for action to be taken by the State and by Santa Fe.

(The Canyon News)

RADAR IS ON THE WAY

Radar enforcement of speed laws is planned by Nov. 15 on Texas principal highways. Department of Public Safety Director Homer Garrison Jr. said today new highway traffic signs, warning "speed limits radar enforced" will be placed on approaches of highways where radar-equipped patrol cars will operate. Speed still is the main factor in Texas' fatal traffic accident picture, Garrison said.

(The Tulia Herald)

LARGE COTTON YIELDS

According to a report from W. H. Monroe, office manager of the Texas Employment Commission at Childress, there had been 7,009 bales of cotton ginned in Donley County to date. This figure was derived from a survey made by that office on Monday and Tuesday of this week, Nov. 1-6.

The way it looks now, Donley County has a good chance of making around 14,000 bales this year as the crop is estimated about half gathered at the present time.

(The Donley County Leader)

HOT T-V PROGRAM

A hot TV program sent volunteer firemen scurrying to 1512 Avenue "F" at 8:22 o'clock Friday morning.

Firemen said the TV set filled the house with smoke when short developed in the wiring.

Only the TV set was damaged.

(The Hockley County Herald, Levelland)

"SPOOKS" DAMAGE PROPERTY

Hallowe'en pranksters, in their most destructive foray in this area in years, destroyed a number of street signs, damaged other property, broke into the high school building where they set fire to some feed, and generally cluttered up the streets here Sunday night. They also turned on fire hydrants, running out a half tank of city water and turned on the fire alarm some time after midnight. Some farm machinery was damaged, many pieces being left on the high school lawn. Officers were still investigating the matter this week and may possibly take some action at a later date. The Beacon was informed.

(The Lockney Beacon)

The BOOTLEG

—Philosopher

Editor's Note: The Bootleg Philosopher on his Johnson grass farm has an unworkable idea on football this week, but most of his ideas on most topics are unworkable, the same as he is.

Dear Editor:

After reading my letter to the Brand last week discussing football, one of my neighbors asked me how come I was writin' about football, since it was entirely out of my field, but I explained to him I was followin' custom, the fellow who knows the least about farmin' is frequently the fellow who has the most to say about how farmin' ought to be done, and I was usin' the same principle.

As I said last week, the trouble with football is that too many fans are comin' away from the big college games every Saturday afternoon unhappy over the results, on account of the nature of the game, one side has to lose, and I said I had worked out a plan to eliminate this.

The thing to do is play the game without any spectators on hand on Saturday morning, take complete motion pictures, and then cut the film up into sections, with one half showing all the fine plays your side made, the other section showing all the good plays the other side made, let the spectators file into the stadium as usual Saturday afternoon, play the school songs, stand up for the kickoff, then settle back down to watching the movies of the game. With a two-sided screen in the middle of the field, one side showing those for the opponents, everybody could have a fine time and come away feelin' victorious.

The only thing about this is the score. Word would finally leak out on which side won, but if the radio stations and newspapers would hold up for a few hours, most of the fans would have forgotten how important it was to win and would be at home thinkin' about something else. Or if this system won't work, why not eliminate the stadiums altogether, and each Saturday send out on television seven different games filmed in previous years, each one showing one of the seven different teams in the Southwest Conference winning. I figure they've got enough films on hand to show a game every week during the fall for the next ten years, after which they could revive the game, film up some more games, and be set for another ten years.

If you don't think any of this will work, you ought to see some of the advice I get on how to run this farm out here. It won't work either.

Yours Faithfully,
J. A.

The Sheriff Reports

Since it is tax paying time guess that would be a good subject for a few comments. Looks like taxes will be with us from now on so we will just do the best we can with them. In my way of thinking the way they are assessed and collected is very unfair. If everyone would render their taxes honestly and pay them, the tax rate could be lowered. Your question will be, why aren't they assessed and collected as they should be as that is what the sheriff is hired to do. That, of course, is true and since we have hired another deputy, I hope to have some time to work with taxes. The entire county should be canvassed in 1955 as that has not been done in years. Even if we have to hire a man to take renditions county wide, it will pay off many times what it would cost. We have a way of assessing land, but personal property is where we are losing thousands of dollars each year.

There is a law that requires a business firm to show the tax collector a copy of his inventory if he asks for it. This will make some people unhappy, but if the renditions aren't what we think they should be, we probably will call for inventories this coming year. We may also count some cattle the first of the year.

Jail Business Slow
Business around the jail house has been slow again for the past week. We had a District Court the first of the week though and that keeps all hands busy. Only have four in jail at the present.

Car accidents have slowed a little the last few days. Do you suppose the threat or promise of radar and more strict enforcement has caused people to be more careful? I hope this is the reason. Anyway the subject of radar comes up every place I go. Mutt Wheeler thinks the radar is ok. He says somebody has to look after us; we won't do it ourselves.

Mr. G. is waiting, so better stop.
Lowell R. Sharp.

PHONE POLE SHORTAGE

AE CENTRO, Calif. (AP) — "Hardly a day goes by that somebody doesn't call me to ask for a telephone pole," says the manager of the phone company. Howard Rose said the poles are much in demand for television antennae, which must be raised high to receive programs from Yuma, Ariz.

Some people have even felled poles, ripped them free of encumbering wires and hauled them away, he said. Others have stolen them from stockpiles. "We have a backlog of orders for old poles that will take a year to fill," Rose said. The price of a pole: \$80.

AGED PAINTER

DAVISBURG, Mich. (AP) — In a country home that overlooks a pleasant green valley not far from the industrial heartland of the state lives an 84-year-old woman who is often called "The Grandma Moses of Michigan." But unlike the celebrated Eagle Ridge, New York artist, Eve Ferrier has been painting a long time — ever since she was 10.

Some of her work she sells. But most she gives away. Thirteen years ago she had a studio in a fashionable Detroit suburb. But so many people came to the studio she had little time to paint.

She is a mother of seven and



STEVE SIGMAN, son of Mr. and Mrs. Stanley Sigman, 316 Star Street, was honored with a birthday party in the home of his parents Wednesday morning. Steve was five years old. Indoor games were played, followed by refreshments of ice cream and cake favors, little toy cars, were given to

all present. Those attending were; back row, l-r, Joe West, Jan Miller, Russell Phillips, Judy Lookingbill, Steve Sigman, Julia London, Cindy Hopson, Vicky Scott. Front row, l-r, D-Shaun Sigman, Janette Lookingbill, Jamie Edmondson, Jan West, and Kerri Dameron. (Staff Photo)



MEET THE TEACHER -- Mrs. Audine Deltman is typing teacher at Hereford High School and has been teaching in Hereford schools for the past eight years. She was born in McLean and raised in the Panhandle of Texas and New Mexico. She is a graduate of Clovis High School. She received her B. S. degree at Kansas State Teachers College at Emporia Kansas, and her Masters at West Texas State College. Before coming to Hereford, Mrs. Deltman taught for several years in New Mexico. (Staff Photo)

ceiving badges were: Billy Allen, Butch Betts, Morris Lee and Sidney Blankenship, Davis and Finis Brown, Lloyd Homfeld, John Henry Grulikey, Edward and Phillip Pinnell and Stanley Fuhrman.

Two patrol leaders, Don Morgan and Finis Brown, received double stripes as patrol leaders. Terry Creitz and Lloyd Homfeld received single stripes as assistant patrol leaders.

At the regular meeting of the Boy Scouts Tuesday, Sheldon Proctor was appointed scribe of the Bob White Patrol and Stanley Fuhrman of the Eagle Patrol. Sheldon Proctor was also appointed bugler. Plans have been made for the troop to take a hike at Paint Rock next Saturday.

Adrian WSCB Meet.
ADRIAN--The members of the Adrian W.S.C.S. enjoyed a covered dish luncheon preceding their regular meeting last Tuesday. Mrs. Lorin Creitz presided over the business meeting. A discussion was held on the annual Christmas bazaars and the date was set for Dec. 7. Mrs. Anna Witt had charge of the program. Those participating in the program were Mesdames Anna Witt, Lorin Creitz, Ralph Odum, Henry Creitz, Ronald Fuhrman, E. H. Mosteller, N. E. Jacobson, Nellye Davis, Al Goodin and Carl Croff.

Read The Classifieds

Progressive News

By Mrs. Ira Ricketts

The Progressive Home Demonstration Club meets Tuesday, Nov. 16, with Mrs. C. V. Burges, instead of with Mrs. Sam Lesly as listed in the year book.

Doris Rissell was home last weekend for a visit with her family. Doris is attending Draughon's business school in Amarillo.

Mr. and Mrs. H. L. Hershey spent the weekend in Abilene, where they visited Mrs. Hershey's mother, Mrs. Dennis, and aunt, Mrs. Sam Schornick.

Mr. and Mrs. Ira Ricketts drove to New Mexico Sunday after church and visited in the home of their son-in-law and daughter, Mr. and Mrs. Archie Dougherty, north of Clovis.

Connie Kent spent Friday night with Shari Carmichael.

Mr. and Mrs. T. J. Parsons, Loyd, Don, Nancy and Doris were guests Sunday of Mr. and Mrs. Wayne Jones and family at Claude. Mrs. Jones is a sister to Mrs. Parsons.

Mrs. Edna Bove visited Wednesday in the H. L. Hershey and J. L. Park homes.

Bill and Ken Carmichael were home over the weekend: Bill from W. T. and Ken from Texas Tech.

Mrs. Forrest Ricketts, Mrs. C. C. Billingslea and Mrs. Hugh Clearman attended a committee meeting in the home of Mrs. Earl Plank Wednesday afternoon.

Doris Russell left Thursday afternoon for Lexington, Mo., where she will attend home coming festivities at Wentworth Military Academy, as a guest of her brother, Robert, who is a student there.

Ralph and Fred Ricketts spent from Friday until Sunday with their grandparents, Mr. and Mrs. Ira Ricketts.

Mrs. Gay Lawrence visited Wednesday with Mr. and Mrs. Forrest Ricketts and helped her little granddaughter, Janet, celebrate her first birthday.

Mr. and Mrs. Clyde Russell were business visitors last Friday in Amarillo.

Mr. and Mrs. Jim Ricketts visited their son and family, Mr. and Mrs. Forrest Ricketts and Janet, Sunday afternoon.

Kay Lynn Scott spent last week and part of this week with her aunt, Mrs. Virgil Dodson, while Virgil attended the Farm Bureau Convention at Galveston.

Betty Mae Scott spent Wednesday night with Mrs. Dodson.

Mr. Dodson returned home on Thursday night.

Mrs. J. L. Park was taken to the hospital Thursday morning, here she will receive medical care for several days.

Mrs. V. E. Dodson and Kay Lynn Scott were in Amarillo Saturday visiting a brother-in-law, Frank Alf, who received injuries in an accident. They also visited a sister, Mrs. H. V. Lee and spent Saturday night with their mother and grandmother, Mrs. I. W. Scott, in Canyon.

Howard Hershey of Dimmitt spent Wednesday helping his brother, Horace, with some home improvements.

Mrs. V. E. Dodson spent Sunday and Sunday night with Mr. and Mrs. Ira Scott and family.

Mr. and Mrs. Ira Ricketts were

business visitors Wednesday in Amarillo.

Bert Coffin was honored with a birthday dinner Monday night, Nov. 8, when his mother had the family, Mr. and Mrs. Bert Coffin, Myrna Lou and Judy, Mr. and Mrs. Harry Coffin and children and Mrs. Mattie Grogan, in to help him celebrate.

Mr. and Mrs. Frank Carter of Amarillo, Mr. and Mrs. Taylor Thurmond and Mr. and Mrs. Buzz Thurmond of Gage, Okla., visited Mr. and Mrs. W. P. Caldwell Saturday evening.

Ford, 11-5; Albert E. Plummer, 1954 Chevrolet, 11-5; J. T. Carroll, 1954 Buick, 11-10; W. H. Gentry, 1955 Chevrolet, 11-30; A. C. Flowers, 1954 Chevrolet, 11-10; LaVerne Schenk, 1954 Pontiac, 11-1.

READ THE CLASSIFIEDS

Board Advances Adrian Scouts

ADRIAN -- The Adrian Boy Scouts met Thursday night at the school building. Members of the patrol committee and parents of the boys participated in a very impressive ceremony at which 19

boys received their tenderfoot badge. The boys also received their charter and certificate for 100 per cent subscribing to "Boys' Life." The following scouts of the Bob White Patrol received badges: Wayland Allen, Terry Creitz, Donnie and Kippy Morgan, Sheldon Proctor, Danny Wagner, Randall Whaley and Jerry Whitten. Those in the Eagle Patrol re-

Courthouse Records

Warranty Deeds

J. T. Sands, et ux, to S. L. Walser, all of Lot 51 of Allison Sub-division of Block 2 and the West 1/2 of Lot 3 and the East part of Block 16 Welsh Addition.

C. J. Moutz to Waymond Huff, being a part of Lot five in Block four, Womble Addition.

J. R. Allison, et ux, to J. T. Sands, all of Lot 51 of Allison Sub-division of Block two and the West 1/2 of Block three and the East part of Block 16, Welsh Addition.

Teddy Gerald Higgins, et ux, to Victor Hill, a part of Lot 15, Block five of Womble Addition.

H. W. Engle, et ux, to Veterans Land Board, Southwest 1/4 of the South 166.8 acres of the West 1/2 of Section 10, Block K-7; the Northeast 1/4 of the South 166.8 acres of the West 1/2 of Section 10, Block K-7; the Southeast 1/4 of the South 166.8 acres of the West 1/2 of Section 10, Block K-7.

New Automobiles

Aubrey Wayne Neighbors, 1954



Are you a 4-door sedan buyer? Chevrolet's your buy!



Prefer a 2-door sedan? The one you want is here!



Only a sport model will do? What more could you wish for!



Did you say Station Wagon? Ah, lady--ah, sir--will you look!

The motoramic Chevrolets for '55

From tires (they're tubeless!) to top (lots lower!), it's a whole new approach to the low-priced car! Come in and pick out the model you want... the color you want (with new harmonizing interiors)... the power you want (new V8 and two new 6's)... and the drive you want (standard, Powerglide* or Overdrive*).

*Optional at extra cost.

More than a new car... a new CONCEPT of low-cost motoring!

TRULY - TEAGUE CHEVROLET

2nd at Schley

Phone 740



"I like my Dearborn stays touch-cool... yet warms the far corners!"

Dearborn's amazing Cool Safety Cabinet ends the hazard of scorched walls and furniture... can't burn tiny fingers... stays touch-cool on top, sides and bottom. Circulates floods of clean, floor-warming heat to every corner!

HIGH-CROWN BURNER—gives you more heat—more service—more economy.

GLO-BRITE RADIANTS—pour out abundant warmth in a jiffy.

PILOT OPERATED—no more match hunting. Wonderfully safe.

BEAUTIFUL FINISH—in handsome copper-tone furniture-finish.

Come In and see our complete line! You'll be proud to own a Dearborn—the world's finest, safest gas heater.

BLANTON BUTANE, INC.



HOWARD GAULT

Community Builders

There are a lot of angles to pioneering. There are sleepless nights when you roll and toss; you wonder if you made the right decision when you loaded up your belongings and departed from friends and loved ones. Your family miss surroundings which have been part of them for years. Besides, they do things differently in Texas. Always, too, is the ever-present question of whether things will turn out like they should.

Pioneers faced these things when the covered wagons rolled into this area in 1900, but they represent another generation. The pioneers to be considered here comprise a small band of men who, with the same foresight, vision and dreams of the 1900 settlers, came 40 years later. They came mostly from Idaho to a new frontier, news of which had just become a whisper across the potato country. Some prospered, some failed; some stayed, others left and out of this immigration, the Texas Panhandle gained a new, vital industry which was to affect the economy of every man, woman and child in the Hereford territory.

Included in the small group of early potato men were Howard Gault and Lamar Craner, two Idaho associates who heard glowing stories of the new country and came to investigate. After several weeks of investigation, they purchased some land in the Hereford area and in 1941 moved here with their families. "We didn't know a soul in Texas when we came here," recalls Howard Gault, "and, worse, we didn't know anything about the country and the vicinity as a whole.

The potato deal was then at the "gambling" or "test" stage, and I frankly admit that I often wondered if I hadn't made a terrible mistake."

Reports, weather statistics and general information pointed to the fact that summers in the Hereford area were "hot and searing." The summer which Craner and Gault faced their first year came as a surprise—when 36 inches of moisture fell during the four month period.

"It rained every day," says Gault. "People kept talking about how unusual it was. At first, we laughed with them; then we actually got to wondering if they weren't kidding us."

The unpredicted moisture, of course, spelled doom for the boys from Idaho as it ruined their first crop of potatoes and as Howard puts it, "Left us owing bills to just about everybody in town."

Faced with failure instead of glowing success Craner and Gault, like their pioneering predecessors, had just cause to soberly reflect that moving to Hereford was not only a mistake, but a genuine tragedy.

Previous to all of this, Idaho friends were most interested in their success. After their downfall, though, people who had been inquiring about prospects in Texas more or less turned "thumbs down" on the situation, bothering no more to even inquire. This reality made Gault sit up and think. Was his decision wrong after all?

Gault says, "We went back to Idaho then for the first time for Christmas that year. Everyone seemed to wish us all the luck in the world. Although they were more or less thinking, 'I'm glad

it is you Bud, instead of us!" The second year in potato business prospered—and plenty! "We had so much money laying around we didn't know what to do," says Howard. "We did pay all of our bills off, though, which amounted to a pretty good sum."

The third year in the potato business was another good one.

Lamar Craner, Gault's partner in the business, decided about this time that two consecutive years of good yields was all that could possibly be expected. It took a lot of thinking and Howard admits that there was a question in his mind, when he plunged—once again—with everything he had at stake, but he bought Craner's share in the business in 1943 and '44. The business name was at this time changed from "Craner and Gault" to Howard Gault, under which the pioneer produce firm still operates.

According to Howard, who loves his type of business very much, the venture has been successful and gratifying. Potatoes, which in those first few years were not very important as a crop in the area, have grown into a basic industry. He believes now that he did get off to the right start 13 years ago. He stated, "I feel sorry for people who are not engaged in this type of work."

When Gault purchased his present business building in 1941, it was a 50 x 100 foot structure. It has expanded to three times that size in the 13 years which he has been owner.

Gault was born in Rich Hill, Mo., but moved to Idaho at a tender age. He attended schools in Idaho and graduated from the University of Idaho in 1927.

He married Edna Cameron on March 18, 1928, in Pocatello, Idaho. The Gaults now have three children, Gayle, Gleanna and Cameron.

Mr. Gault, as a community builder, has held many important offices in this community. He has been on the Chamber of Commerce board, is now chairman of the school board; and is a member of the hospital board.

Gault is a member of the Presbyterian Church and is also an elder in the church.

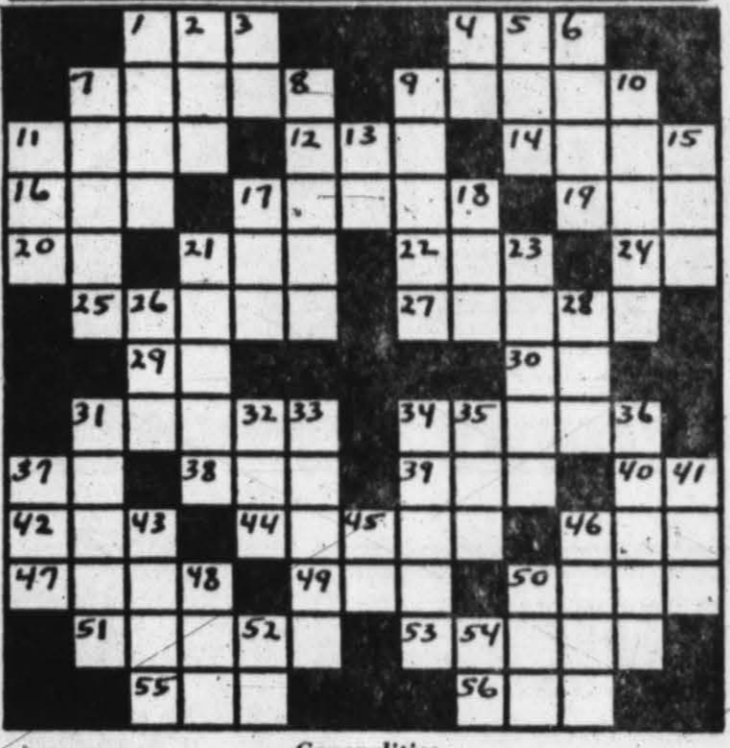
He is a member of the Lions' Club and was president of the club in 1946-47. He has been a member of the club since about 1944.

He is also a member of the Masonic Lodge, which he joined in 1944.

As a community builder, Gault states, "I think a community center for the area would be a very nice thing and, in addition to that, the need for more schools is inescapable."

Monaco has 21,000 inhabitants, but only 2,000 of them are citizens. Liberia claims that the iron ore found there is the highest grade in the world.

CROSSWORD By A. C. Gordon



- Generalities**
- ACROSS**
- 1—One who excels
 - 4—Start
 - 7—Inclined to do
 - 9—South American parrot
 - 11—Musical combination
 - 12—South American city
 - 14—Lager
 - 16—Man's name
 - 17—Trifling
 - 19—Hawaiian wreath
 - 20—Pronoun
 - 21—Circle portion
 - 22—Lamprey
 - 24—Perform
 - 25—Mechanical man
 - 27—Dens of
 - 28—Pronoun
 - 30—East
 - 31—Element
 - 34—Discards
 - 37—College degree
 - 38—Bring legal action against
 - 39—Close friend
- DOWN**
- 1—Extent of space
 - 2—Resting place
 - 3—Printer's measure
 - 4—Exclamation
 - 5—Perform
 - 6—Post
 - 7—More faultless
 - 8—To raise
 - 9—Modern hostility
 - 10—Unwanted vegetation
 - 11—Obscure
 - 13—Pronoun
 - 15—River (Spanish)
 - 17—Golf teacher
 - 18—Affirmative vote
 - 21—Encourage
 - 23—Slender
 - 26—To be indebted
 - 28—Hue
 - 31—Denoted
 - 32—Northern diving bird
 - 33—Rent
 - 34—Bridges
 - 35—Article of apparel
 - 36—To expel
 - 37—Period of time
 - 41—Tenet
 - 43—Kind of writer
 - 45—Eastern U. S. state (abb.)
 - 46—Running cause
 - 48—Scottish "no"
 - 50—To the left
 - 52—Chemical symbol for uranium
 - 54—Musical note

Answer on Page Five

Riders Review 1954 Activities

The Hereford Riders' Club met for their monthly meeting in the club house Thursday night, Nov. 11. Walter Johnson, president, presided over the meeting.

A summary of the treasurer's report, involving approximately \$10,000 expenditures for last year, was read by the secretary.

A proposed amendment to the by-laws, pertaining to a method of electing officers, was rejected. The group favored the proposal of serving lunch at the W. W. Ireland farm auction next Thursday.

The committee in charge of this act includes the following members: Mesdames P. W. Roberson, Joe Kendal and D. R. Holt.

Plans for Christmas were made. The president appointed a nominating committee, which will submit names of directors for the annual election meeting in December. This committee is Faust Collier, W. M. Stewart and Joe Kendal.

Guests present at this meeting were Dr. and Mrs. Bill Lockridge. Refreshments of coffee and cake were served to those present after the business meeting was held.

St. Anthony's Guild Slates Auction Sale

St. Anthony's Guild made plans for the giant auction sale which will be sponsored by St. Anthony's Parish on November 20, at a business and social meeting held on Thursday evening at the school hall.

The auction sale will be held in place of the annual Thanksgiving Day dinner which has been sponsored by the group for several years. A Country Store will also be held in connection with the sale with home baked foods, and canned and frozen foods being featured. Fancy work and various hand made items suitable for Christmas gifts will also be sold.

Following the business session, Mrs. Arnold Husman directed the program "Night Adoration in the Home". Games were played and refreshments were served during the social hour to 31 members. Hostesses for the evening were: Mesdames Ed Loerwald, Wm.

Safe 'n Sound

By JIM WOOD

You might take a chance on a cheap watch; But you wouldn't take a chance on a cheap life preserver! You might buy a cheap suit; But not a cheap parachute! You might buy a cheap pen; But not cheap Auto Insurance; because there's no chance to try it over again. Auto insurance is bought because of its emergency value. Hence the best is the kind to buy. When buying Auto Insurance you should be sure of: A strong company, a broad policy contract, dependable service facilities, reasonable prices, and the service of a reliable agent. We offer you all of these important features in every insurance policy we write. Call Long Star Insurance Agency. Phone. . . 424

A light year is roughly six trillion miles. Hawaii produces more than a million tons of cane sugar a year. The nautical knot is a measure of speed, not of distance.

Sixth Annual OLD STOVE ROUND-UP



Buy An Automatic Gas Range Only Gas Gives You Smokeless Broiling

Try the cigarette test and prove to yourself that *Only Gas* gives you smokeless broiling. Light a cigarette, hold the flame of the match over the smoke coming from the end of the cigarette. Notice how the flame consumes the smoke. The same thing takes place in a gas range broiler. See your gas appliance dealer today. Buy an automatic gas range and enjoy smoke-free broiling!



FARM AUCTION

THURSDAY NOVEMBER 18 1954

Time: 10:30 A.M.

Place: Across the Road East from the Gin, South of Hereford, Texas

TRACTORS

- International "M" 4 row Planter, lister, cultivator, knives, Scratchers, fertilizer eqpt.
- Massey Harris 2 row Co-op Tractor

- International 1952 Turn-over-moleboard - 14"
- 16 - 10 - Van Brunt wheat drill New disc and bearings.
- 4 Section Harrow
- 2 Irrigation Ditchers
- 1 9 ft. One Way on Rubber
- 2 Wooden Floats
- 1 International Rotary Hoe - 4 Section
- 1 John Deere Broadcast Binder
- 150 Irrigation Tubes
- 3 Irrigation Dams
- 1 Power Take-off Cattle or Weed Sprayer.

TRUCKS and PICKUPS

- 1949 Dodge 2 Ton Truck
- 32 Ft. Hyde Trailer
- Stock Racks and Grain Sides

- 1946 Dodge 2 Ton Truck
- 33 Ft. Semi Trailer - Stock Racks
- 18 Ft. Semi Trailer for 1 Ton Pickup
- 1948 - 1 Ton Dodge Pickup - Dual Tires grain Sides and Stock Racks

CARS

- 1950 Chrysler Imperial Sedan

CATTLE SUPPLIES

- 2 Self Feeders - Capacity 1700 Bundles Each
- 2 Hog Feeders
- 6 12 Ft. Feed Troughs
- 8 8 St. Feed Troughs
- 1 Welmore Feed Grinder 14"
- 1 John Deer Feed Grinder 14"
- 2 Stock Tanks - 4 Ft. to 12 Ft.
- 13 Rolls New Barbed Wire
- 6 Miles Used Barbed Wire
- 8 Rolls Hogwire
- 235 Used Posts
- 80 Steel Posts

LIVESTOCK

- 2 Jersey Milk Cows
- 1 3-Year Old Hereford Bull
- 10,000 Bundles - Heavy Grained Hegira
- 1000 Bales Oaf Hay

Lunch Will Be Served by Club Women

W. W. IRELAND

Terms: Cash unless arrangements made before sale

Lloyd Otten Auctioneer

Hereford, Texas

Clinton Jackson Clerk

Attention Mothers . . . Starts Tomorrow

Your Child's

Photograph

DON'T MISS THIS AMAZING OFFER!

Compliments CLYDE CAVES 5 & 10c Store

1c

Per Pound

Regardless of the weight of your child, all you pay is ONE PENNY PER POUND of your child's weight for this BEAUTIFUL PORTRAIT!

ONE WEEK ONLY

Mon. Nov. 15 Thru Sat. Nov. 20th

9 a.m. to 6 p.m. . . . Saturday till 8

Children Over 8-Adult Groups and Family Groups on Approval

Beautiful 5x7 Silverton Portrait of Your Baby . Reg. \$5 Value

Limit 2 Children to a Family.

● Selection of proofs shown.

● Kiddies 6 weeks to 8 years.

● MOTHERS must accompany all kiddies and make proof selection.

GROUPS TAKEN FOR A SMALL EXTRA CHARGE.

Bring Your Child To

CAVES 5 & 10c STORE

201 - 203 Main

Win PRIZES!

Match Wits With The Nations Experts!



CASH PRIZES EVERY WEEK!

ENTER TODAY

★ ABSOLUTELY NO PURCHASE NECESSARY!

OFFICIAL ENTRY BLANK

Phillips at Hereford

Alabama at Miami

Arizona State at Arizona

Clemson at Auburn

Stanford at California

Kansas State at Colorado

Rutgers at Columbia

So. Carolina at Duke

Yale at Harvard

Northwestern at Illinois

Notre Dame at Iowa

Kentucky at Tennessee

Arkansas at LSU

Predict the Score

TIE BREAKER

Phillips _____

Hereford _____

Alabama _____

Miami _____

Arizona State _____

Arizona _____

Kansas at Missouri

Michigan at Ohio State

Nebraska at Oklahoma

Penn State at Pittsburg

Dartmouth at Princeton

Indiana at Purdue

TCU at Rice

Baylor at SMU

Houston at Texas Tech

So. California at UCLA

No. Carolina at Virginia

Wake Forest at Wm. & Mary

Minnesota at Wisconsin

NAME _____

ADDRESS _____

ENTER TODAY

RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

PRIZES

GRAND PRIZE

4 COTTON BOWL TICKETS

1st Weekly Prize

\$5.00 In Trade At Farmers Drive-In

\$3.00 Cash At Brand — 2nd Prize

\$2.00 Cash At Brand — 3rd Prize

8th WEEK WINNERS

1st. Place Danny Martin

2nd Place Nolan Grady

3rd Place Mrs. J. F. Martin

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A TOTAL OF 545 parents and interested citizens had visited the Hereford school Friday morning as part of American Education Week activities. Most of the visitors were in the grade schools, where they sat in classes, inspected school facilities and became generally familiar with conditions. Top

photo was made in the Baptist Church basement and the lower picture was made in the Methodist Church educational building. Both churches are being used to house Fifth Grade classes temporarily until the new high school building is completed. (Staff Photos)

ADRIAN NEWS

By Annie Leslie

Mr. and Mrs. Arthur Jewett and A. W. Jewett visited Saturday and Sunday in Wayside with Arthur's sister and family, Mr. and Mrs. Leslie Coffee and children.

The high school basketball boys presented the wife of their coach, Mrs. J. R. Cullender, with a large "fazy Susan," following her recent illness. They also gave Mr. Cullender a large coffee cup. Mrs. Cullender and Carol stayed in Canyon with Mrs. Cullender's parents, Mr. and Mrs. M. K. Michael, while she was recuperating.

Guests last weekend in the John Proctor home were Mr. and Mrs. Willie Shannon and Peggy of Sunray.

Betty Jo Chadwick and Johnny Bruce of Pampa visited last weekend in the home of her parents, Mr. and Mrs. A. H. Polk.

Carol Heaton, Judy Pinnell, Annie Leslie and Rebha Finnell were overnight guests of Judy Nell Tomlinson's last Wednesday.

The Adrian school teachers are very proud of their 100 percent membership in the Texas State Teachers Association.

Mr. and Mrs. N. L. Jacobson and Mrs. Anna Witt were dinner guests Sunday of the Roy Jacobson's in Amarillo.

W. F. Fisher is visiting in Ames, Okla., with his son and family, Mr. and Mrs. Kenneth Fisher and son, Pat.

Mrs. Hazel Chilton visited Sunday afternoon in Amarillo with Mr. and Mrs. Joe Shields.

Mrs. E. K. Pinnell, Wayne, Rebha, Wanda, and Barbara, and Judy Edward, Phillip Pinnell and Mr. and Mrs. Donald Pinnell saw the movie, "White Christmas," in Amarillo Saturday night.

Mr. and Mrs. Johnny Ferguson visited in Dimmitt Sunday with Mr. and Mrs. Arthur Beck.

Julia Taylor, daughter of Mr. and Mrs. Fred Taylor, enrolled Monday in Adrian High School. Julia returned home Saturday before last from Kaufman, Tex., where she has been staying with her aunt and uncle, Mr. and Mrs. Warren Davis.

Mr. and Mrs. Lloyd Heaton are the proud parents of a baby girl born Thursday. The little girl

weighed seven pounds and five ounces and was 19 inches long. She has been named Peggy Joyce. J. W. Story of Woodward, Okla., grandfather of Mrs. Arthur Jewett's, Wesley and Twilla Story's, is in the Woodward Memorial Hospital following a serious heart attack.

Visiting in the Lloyd Heaton home since Thursday is Mrs. Mollie Reed of Tiabon, N. M. She is a sister to Mrs. Heaton.

Mr. and Mrs. Ivan Heaton, Sandra and Jerry of Hereford visited Sunday in the home of Mr. Heaton's brother, Lloyd Heaton, and family.

Visitors Sunday of Earl Smith's were his sons and their families Mr. and Mrs. Phil Smith and children of Groom and Mr. and Mrs. Webb Smith and Denny of Amarillo.

Those from Adrian who planned to attend a talk by the world famous literacy expert, Dr. Charles Frank Lauback; at the Amarillo High School auditorium were: Rev. and Mrs. Ralph Odom, Mr. and Mrs. N. L. Jacobson, Mr. and Mrs. E. N. Jacobson, Mrs. Fuhrman, Mrs. Hazel Chilton and Mr. and Mrs. Lorin Creitz.

Since World War I about 100,000 immigrants a year have entered Canada.

Sugar has been grown in Puerto Rico since the beginning of the 16th Century.

Photo flash bulbs were introduced commercially in the United States in 1930.

The 19th amendment to the U.S. Constitution became effective in 1920, assuring women the right to vote.

Baguio in the Philippines reported 46 inches of rain in 24 hours in 1911, says the National Geographic Society.



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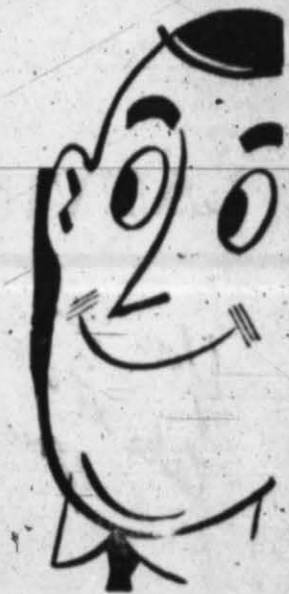
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Study Club Makes Christmas Plans

Christmas cards and wrappings were displayed at the Order of Eastern Star Study Club meeting held Monday afternoon with Mrs. O. H. Culpepper. Selections were made which will be ordered for the club to sell for the coming holiday season.

Mrs. W. C. Hromas, president, presided over a short business session and conducted the lesson for the day.

Refreshments were served to Mesdames Vern Witherspoon, Joe Evans, W. C. Hromas, John Patton, F. M. Kester, O. R. Sanders, Ray Sult, Ollie Bradley, Vivian Major, Horace Hershey, F. L. Terrell and the hostess.

About 9,250,000 U.S. wives now hold jobs outside their homes compared with a peak of seven million during World War I.

Twelve U.S. states and the District of Columbia require the reading of the Bible in public schools.

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