

The Weather		
	High	Low
Wednesday	53	37
Thursday	44	38
Moisture		.08
Friday	45	39

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

36 Pages
Including 20 Pages of Comics

VOL 6—NUMBER 20

Hereford, Texas, Sunday, November 8, 1953

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At All County Schools

Annual Junior Red Cross Drive Begins Monday

Hereford's Junior Red Cross members, who last winter filled a gift box which was sent to the flood-stricken areas of Holland, start a new enrollment drive Monday, with the aim of enrolling every grade, junior high and high school student in the program before next Sunday.

For anything from a penny on up, grade school children can join the Junior Red Cross, and know that they are part of one of the largest organizations of its kind in the world, according to Mrs. O. P. Cowart, Junior Red Cross chairman for the county Red Cross chapter.

Volunteers To Enroll Students
Working with Mrs. Cowart on the enrollment are volunteers who will help with the enrollment in the various schools. These workers are: Mrs. William Krumbert, chairman for Central School; Mrs. H. H. Caraway, chairman for Shirley School; Mrs. Ben Childers, chairman for the Sixth Grade; Mrs. Howard Beasley, chairman for Junior High; Mrs. Maynard Buck, parochial school chairman; Mrs. M. R. Latham, High School chairman.

Herahel Trimmer, Dawn chairman; and E. F. Baker at Walcott.

For those who enroll in the program, there will be membership

buttons (Junior High and below), and membership cards for the High School students.

Council Being Organized
At the High School, a Junior Red Cross Council is being organized, with Betty Buse and David Self, who went to a special training school for Junior Red Cross members last summer in Arkansas, helping to organize the council.

All funds collected in the Junior Red Cross program are put into a special chapter fund. Use of this fund is restricted to the payment of enrollment fees to the national organization, the financing of local service projects and programs, and the support of the National Children's Fund.

Letters Of Thanks
Each year, letters of thanks are received in Hereford from persons who received contents of gift boxes which were sent from here. These letters, though months late in arriving here because of the manner in which the packages are handled, and then the way the letters are routed back to the local Junior Red Cross group, are obviously written by persons who thoroughly appreciated the gifts, Mrs. Cowart said.

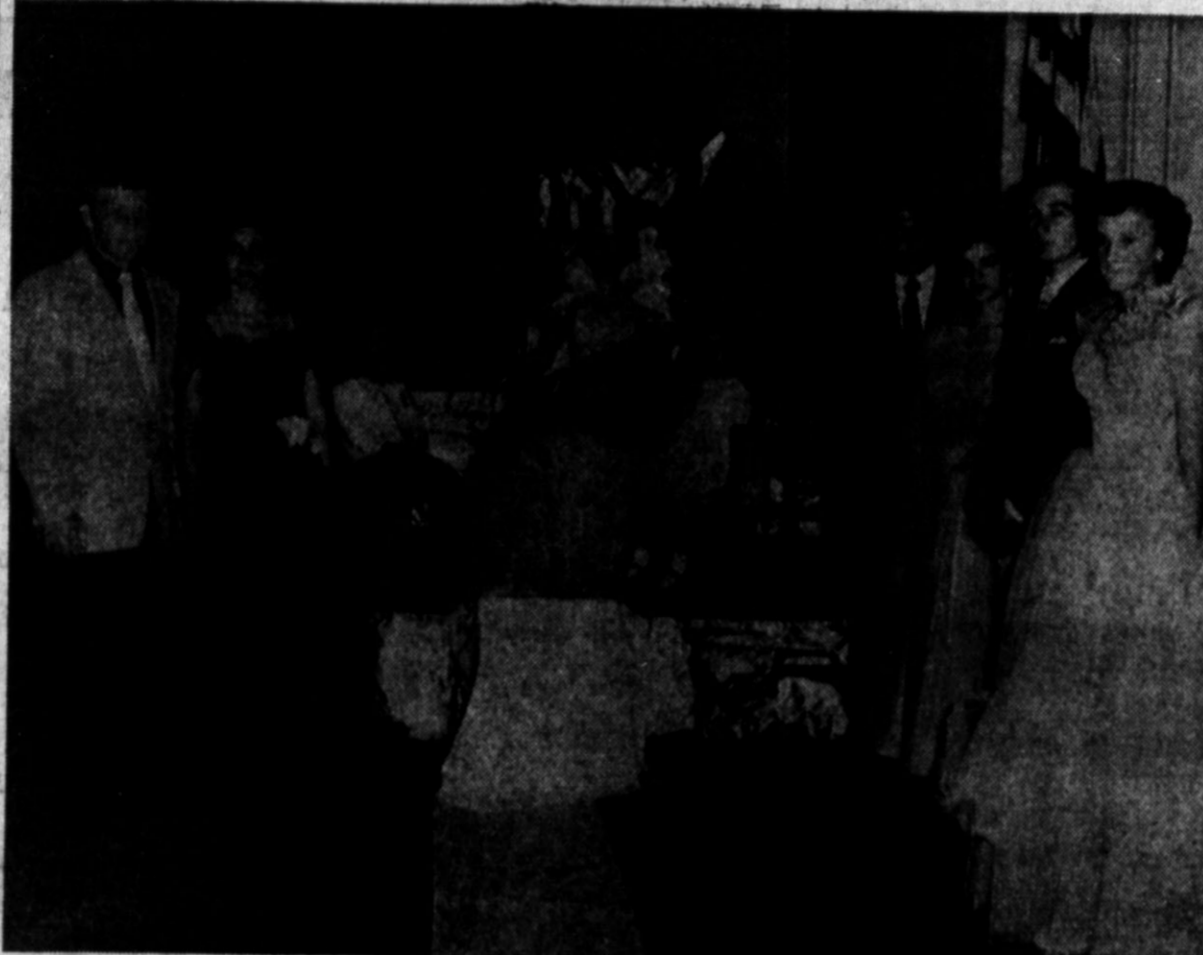
Wheeler Indicted For Murder By Grand Jury

Melvin O. Wheeler, charged with murder with malice in the October 1 stabbing death of Mike Huckert, was indicted Friday by a recalled District Court grand jury on the same type of charge.

Out on bond for less than a week, Wheeler is now back in Deaf Smith County jail, and will remain there until a new bond is posted for his release, according to Sheriff Lowell Sharp. The indictment automatically invalidated the old bond.

Trial To Be Delayed
District Attorney Floyd H. Richards of Dalhart said Friday that Wheeler's trial will probably not be held until after Christmas, because of other court actions which must take place before his case can be heard.

Wheeler's case was the only one to go before the grand jury Friday.



MISS MARY DURHAM, center, was crowned Queen by her escort, Tony Urbanczyk, Thursday night at Hereford High School. The queen's attendants and their escorts are from left: Joe Easley, Norma Cummings, Charles

Barnard, the queen and her escort, Carol Clearman, Arol Acton, Doris Turner, John David Bryant and Mary Lou McCullough. (Staff Photo)

Mary Durham Crowned High School Annual Queen Thursday

Miss Mary Durham, Hereford High School senior, was crowned Annual Queen Thursday night at Stunt Night in the High School Auditorium. Stunt night is sponsored by the Round-Up staff and proceeds will help pay for the annuals. "Votes" were one cent each in the election.

Miss Durham was crowned queen by her escort, Tony Urbanczyk, a few minutes before the stunts began. She won with a total of 56,451 votes. Miss Durham is the daughter of Mr. and Mrs. J. J. Durham, 604 East Third.

Trainbearers were Carol Clearman and Charles Barnard.

Other Candidates
Runnersup for Annual queen were Mary Lou McCullough, freshman, who placed second with a total of 37,573 votes. She was escorted by John David Bryant.

Third for Annual Queen was the sophomore candidate, Doris Turner, with a total of 20,229 votes. She was escorted by Arol Acton.

The Junior candidate, Norma

Cummings, won third with a total of 19,718 votes. Her escort was Joe Easley.

Seventeen stunts were presented by the classes and clubs in school.

Best Stunt
"Those Old Courtin' Days," sponsored by the Future Homemakers of America, won first place. The FHA received a prize of \$5.

Second for the best stunt was "The Viper," sponsored by the Junior Class. They received \$3.

The Hi-Y club won third place with their stunt, "Hogwallow Philharmonic." They received \$2.

Two stunts that won honorable mention were "Oh, What a Night" by the Pep Club, and "Jug and Fife Band," by the High School Band.

Other Stunts
Other stunts that were presented were: "Trouble with the Vet," by Future Farmers of America; "Alphabet Wedding," Sixth period Speech Class; "He Found Out" by Tri-Hi-Y; "Bill Tell" by the

Girls' Choir; "Indian Medicine" by the Freshman Class; "Merry Christmas to a Good Neighbor" by the Spanish Club; "Watch Our Smoker" by the Distributive Education Class; "On the Spot," by the Whiteface (school paper) staff; "Dragnet" by the Sophomore Class; "This Is It" by the Senior Class; "Jealousness" by the Chorus; and "Hero-Villain and Everything" by the Fourth Class Speech Class.

While waiting for the judges decision of who won first place, the Girls' Sextet and the Boys' Quartet presented five vocal selections.

Those in the sextet are Nancy Milford, Donna Caylor, Patsy Childers, Patsy Jackson, Nan Longbottom and Jo Williams.

In the Boys' Quartet are Johnny McIver, Eugene Campbell, Robert Miller and David Stanton.

Concert Association

Membership Increase Is Indicated

The first report of the Hereford Mutual Concert Association late Friday night indicated an increase is to be expected this year over last year. A twenty-five percent increase in the receipts, compared to the same period last year, was indicated.

Of the members secured through the time of the report, approximately 50 percent are new members. There were some of the old members who were not renewing their membership, but the overall picture was "encouraging."

Most Votes For Trio
Greatest number of votes received in the balloting for the talent available were for the Concert Trio — the group consisting of two accordians and a string bass. This group recently recorded an album of favorite classical numbers for Capri records.

Their concert program both classical and popular tunes.

Next in the balloting was The Rondoliers Male Quartet, a group which has made both radio and television appearances. Also in the running were James Wolfe, brilliant young pianist, and Nelson and Neal, the duo pianists who appeared here last year.

Campaign Closed
The campaign closed Saturday noon, and final figures, and the exact series booked, will be reported in the Thursday Brand.

Two local service clubs, the Kiwanis and the Junior Chamber of Commerce, have given their support to the program by buying blocks of five gift memberships, which are to be given to worthy students.

Dry Spell Needed For Harvesting

Three days of fog and generally wet weather, with a trace of rain Wednesday night and all day Thursday, has further delayed the harvest of Deaf Smith County vegetable, grain and cotton crops, but two or three bright days will probably be enough to start harvest again.

Lettuce, the most perishable crop has suffered most from recent rains and general moisture, and packers now are hoping for enough dry days to allow them to get back into the fields to harvest late lettuce, which, they figure, should be available for about two more weeks unless a hard freeze catches the crops still on the

ground.

Little Rain
The only noticeable moisture, other than the fog, fell between 10 o'clock Wednesday night and midnight Thursday, during which time some .20 inch was recorded. Creeping fog which blanketed the area kept the air saturated, and prevented the fields from drying out.

About half of the grain sorghum crop is still in the fields, too wet to combine, but nearly all of it is mature enough to harvest. If a high wind hits the area, the loss of grain could be very high, but most farmers feel they will be all right.

Cotton, which was about 70 per-

cent open, will undoubtedly be lowered somewhat in grade by the rain and constant moisture.

About 900 Bales
According to a report from the Texas Employment Commission, about 900 bales of cotton have been ginned in the county, leaving approximately 14,000 bales yet to be handled. Pullers are slightly scarce with about 150 workers reported needed, but no work can be done until the bolls dry out enough to gin.

Lettuce workers have had their troubles too, and many of them have left the county because of a shortage of work, but it is not expected that there will be any serious shortage for the remainder of that harvest, lettuce packers say. The change from a booming lettuce harvest to almost no harvest at all was also reflected in the number of inspectors here, as several were moved out of town.

Market Dropped
A drop in the market price of Hereford lettuce has hurt the industry somewhat, but it is believed that the late crop will be of good enough quality to bring the price back up unless there is more rain to damage the quality.

Grain harvest had come to a standstill last week after the last few loads ran to 15 or 16 percent moisture content, and elevators hurriedly notified all growers to stop harvesting until the grain dried out again.

Tidwell Gets Four Years For Swindling

A man who swindled a Hereford bank about 1948, and also swindled at least one other High Plains bank by the same methods, plead guilty before District Judge Harry Schultz Friday, and was sentenced to four years in the penitentiary. The plea of guilty was entered by Roy Tidwell, who plead guilty to a charge of having obtained money from a Hereford bank borrowing money on non-existent crops and machinery.

Sentenced in Carson
About a month ago, Tidwell plead guilty to a similar charge in Carson County, and was sentenced to two years in the penitentiary. He had been held in the Deaf Smith County jail for about a month while awaiting trial.

(Continued on Page 2)

Experiment Station Solicitation Plans To Be Completed

Final solicitation plans for the experiment station will be discussed at a meeting Monday night between the board of directors for the experiment station foundation and the solicitors who have been working on the project, according to G. E. Mullins, foundation secretary.

At the same meeting, which will be held at 7:30 o'clock in the Chamber of Commerce office, the special committee appointed to check up on possible locations for the station will make its report. Members of the committee — Jack Renfro, Larry Loerwald and Lyle Blanton — have been checking into the availability and desirability of various plots near Hereford.

Around Town

A representative of the Amarillo Social Security Office will be in Hereford on Wednesday, November 18. He can be contacted at 9:30 a.m. at the Commissioners' Court Room in the Court House.

The annual Thanksgiving Day dinner will be held in St. Anthony's School Hall November 26 starting at 11:30 o'clock continuing through 2 o'clock. The dinner will be served family style. Tickets will be \$2 for adults and \$1 for children.

A special committee to discuss the possibilities of starting a Deaf Smith County Fair will meet at 7:30 o'clock Tuesday night in the Chamber of Commerce office. Mrs. Homer Brumley is chairman of the committee.

Dr. E. H. Bronner, Los Angeles chemist, is starting another nation-wide tour "exposing the difference between the edible, Hereford, Texas-type fluorides and the sodium fluoride" being put in the water of various cities to help prevent tooth decay, according to a telegram received by G. E. Mullins. Dr. Bronner plans to be in Hereford November 11-16.

Winners in the Brand football contest for October 30-31 were George C. Loerwald, Mrs. Arthur Tinsley and George E. Krupala.

Despite published reports about a hay buying program to help (Continued on Page 8)

It's National Education Week

Schools Plan Visiting Day, Radio Program

Two special events will mark the local observance of National Education Week, today through Saturday. Principals of each of the schools are extending to all parents and others who are interested a special invitation to visit the schools Thursday afternoon.

"Patrons are welcome to visit on any other day, but we would like especially to have them on Thursday afternoon," Superintendent George Graham said.

Graham To Speak
Graham will be given an opportunity to speak to the radio audience, and reports will be given from the Sixth Grade, Junior High, and Central and Shirley grade schools. Specialty numbers by talented students will be heard throughout the day.

School organizations which will be responsible for programs include: the Band, Sixth Grade Chorus, Junior High School Chorus, High School Chorus, Girls' Chorus, Speech Classes, Journalism Class, Freshman English Class, Hi-Y, Tri-Hi-Y, FFA, FHA, Student Council, Annual Staff, Transportation in the

schools and Spanish Club.

Theme For Week

The general theme for the 1953 American Education Week observance is "Good Schools Are Your Responsibility". Daily topics to be emphasized are: Sunday, "Moral and Spiritual Foundations"; Monday, "Learning the Fundamentals"; Tuesday, "Building the National Strength"; Wednesday, "Preparing for Loyal Citizenship"; Thursday, "The School Board in Ac-

tion"; Friday, "Your Child's Teachers"; and Saturday, "Parent and Teacher Teamwork".

Once a year organizations interested especially in public education ask every citizen to stop and give special attention to the local school situation. Sponsors of the week include National Education Association, The American Legion, United States Office of Education, and the National Congress of Parents and Teachers.

Course In Public Relations Being Offered November 23-24

"Each person representing an organization stands for that organization in the eyes of the public, and the manner in which they think of the organization will depend on the impression made by each individual," according to S. H. Womack, who will teach a public relations course for employees here November 23-24.

Womack, who is with the Division of Extension at the University, will bring the course, at a cost of \$1.50 per person, here in co-operation with the Deaf Smith County Chamber of Commerce. The two sessions of the course will begin at 6:30 o'clock at night, and will last until 10 o'clock.

Wonderful Opportunity
"This is a wonderful opportunity (Continued on Page 2)

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S. H. WOMACK



JUSTON MORROW of Rotan, second from right, Texas Department Commander American Legion, spoke at the American Legion meeting in Hereford Thursday night to some 50 local veterans and about 10 Legionnaires from Canyon. Morrow, who came to Hereford from Rotan and went on to Childress Friday, is fulfilling a pledge he made to visit every one of the 374 posts in the state. Shown

with Morrow are, from left; Horace Vaughn, commander of Post 4818 in Hereford; Deputy Chief of Staff Holt Barber of Dumas; and, at extreme right, Perry McMinn of Hereford, who as District 13 commander, is calling on all posts in this district with Morrow. Morrow's talk Thursday night was concerned primarily with some of the dangers of Communism and Communist infiltration. (Staff Photo.)

Tidwell . . .

Officers located Tidwell in Oregon last spring, and he was taken back to Carson County to face charges. Before he is sent from Hereford to Huntsville, a check will be made by the sheriff to see if any other counties in this area have charges pending against him.

Guests in the Lee Beneficial home Thursday were her brother and his wife, Mr. and Mrs. Guy Postle of Odessa. They had met their daughter, Mrs. Wm. McCloud and children, who were returning home by plane from Honolulu, in Amarillo and stopped here for a brief stay before going on to Odessa. Mr. McCloud will be released from prison soon and will join his wife in Odessa.

Personals

Dale Doak, who is a student at Eastern New Mexico University, was among 26 students who were initiated recently into Pioneer-Cacique, honor service society.

Mr. and Mrs. R. L. Jackson of Waxahachie, former residents of Hereford, are in Hereford this week on business.

Eddie C. Reinauer, son of Mr. and Mrs. Joe Reinauer, was one of 97 rushers who signed preferential bids for membership in Texas Tech's seven national fraternities and one local club as Rush Week closed Friday.

Leonardo de Vinci, famous Italian painter, wrote from right to left, instead of from left to right.

Jaycee-Ettes Honor Officers At Installation

An installation dinner honoring new officers was held by members of the Jaycee-Ettes Wednesday night at the Jaycee Clubhouse.

New officers assuming duties were: Mrs. John Aiken, president; Mrs. Sam Nelson, vice-president; Mrs. Dennis Lomas, secretary; Mrs. Don Fudge, treasurer; Mrs. Bill Howard, parliamentarian, and Mrs. Hubert Monroe, reporter.

Revisions of the constitution were read and adopted by the group. Mrs. Melvin Young, outgoing president, was presented with a gift for services during the past year.

New Committees
New committees appointed by the president included: Program-Mesdames Jack Mitchell, Sam Nelson and Hubert Monroe. Membership - Mesdames Harold Loerwald, Arthur Tinsley and Wanda Kirkland. Scrap Book - Mesdames Carroll Goss and Bill Howard. Cheer - Mesdames Doryal Young and Cloys Monroe.

Hostesses for the Wednesday night meeting were Mesdames Arthur Tinsley and Cloys Monroe.

The next meeting will be held on December 2, when a Christmas party will be the order of the day.

Ceramic Club Sees Luster Demonstration

Ceramic Art Club was entertained in the home of Mrs. Franklin Miller, 225 Ave. K, Thursday afternoon.

A lesson on the use of luster and its application was presented by Mrs. R. C. Childers. Demonstrations were given during the lesson period.

Mrs. Alice Cox told how to use map glaze, and gave a demonstration in using the glaze in preparation for the next meeting, which will be devoted to the use of map glaze.

December Meeting
The December meeting will be held in the home of Mrs. Carl Gilliland on Thursday, December 3.

Members attending were Mesdames Carlos Vaughn, Alice Cox, R. C. Childers, F. M. Kester, Carl Gilliland, John Robinson, Don Root, W. S. Fluitt, Glenn Boardman and the hostess.

Baptist Young People Elect Self President

A. W. Self was elected president of the Baptist Young People's Class when it met Monday night for a social and a short business meeting.

Other officers elected were: Dixie Neal, secretary; Daveine Parmer, administrative vice president; Sue Thomas, membership vice-president; Betty Ramey, fellowship vice president; and Joyce Shirley, assistant social chairman.

Others attending were Glenda Baily and Bobby Higgs, Mary Gray, Charles Holster, Glenda Robbins and Rev. and Mrs. Bob Harris.

John Paul Jones was once vice-admiral of the Russian fleet.

About six million bodies are entombed in the catacombs under Paris.

Members of a Chinese Secret Society, formed to rid China of foreigners, were known as the "Boxers."

Thursday Collision Damages One Car

Damages were estimated at approximately \$100 in an accident Thursday morning at the intersection of Third and Main.

Davio Roe Grimes, 110 Catalpa, driving a 1950 Ford, collided with Creston Baker Ball, 219 Lee, who was driving a 1951 Ford.

Grimes was going west on Third street. He had stopped at the flashing red light on Main street and then started on across Main when Ball, who was going east on Third, also stopped at the flashing red light, then attempted to make a left turn and struck the left front fender of the Grimes' car with his left front fender and bumper.

Ball was charged with failure to grant the right-of-way.

Damages were estimated at \$100 to the 1950 Ford by investigating officers.

Dosher Funeral Service Thursday In Littlefield

Funeral services for Billie Joe Doshier of Friona were held Thursday at 2 o'clock in the First Baptist Church in Littlefield with Brother Mayers and Brother Hemphill of Littlefield officiating.

Doshier died Tuesday afternoon in St. Anthony's Hospital in Amarillo of injuries suffered in a highway accident Monday night about 7 o'clock.

Doshier, 25, manager of the Massey Brother Pump Company in Friona, was injured when a pickup truck, in which he and another man were riding, overturned Monday night on Highway 60 near Pantex.

Survivors include his wife, Mrs. Dorothy Louise Doshier, and a son, Terry Randall, 2, both of Friona, and his father, A. L. Doshier of Littlefield.

Burial was in the Littlefield Cemetery.

In 1819 the first steamship to cross the Atlantic was The Savannah.

Human eyes begin to grow old when a person is in his teens.

How Can I?

By Anne Ashby

Q. How can I remove chewing gum from a carpet?

A. Merely rub the gummy portion with an ice cube, then scrape or rub the gum out of the fabric.

Q. What is the best way to wash fabric gloves?

A. Wash them—OFF the hands in mild, warm soapsuds. Squeeze the suds through the fabric repeatedly. Do not rub, wring or twist. Rinse thoroughly, ease into shape and dry either flat on a towel or over a rod.

Q. How can I clean piano keys?

A. These are best cleaned with wood alcohol. Never use soap.

Q. How can I obliterate scratches on my mahogany furniture?

A. Paint the scratches with iodine until the proper shade is glossy.

Q. How can I clean yellowed enamel bathtubs and washbowls?

A. To restore these to their former brightness, wash them with salt and turpentine.

Q. How can I remove some candle grease from my black suede shoes?

A. Take a piece of brown wrapping paper, cover the candle grease with it, then hold a warm iron-over it. The spot will soon be absorbed.

Q. How can I clean out a cloudy looking vinegar cruet that has a mineral deposit accumulated in its bottom?

A. Fill it with water, add a little ammonia, and let it stand for several hours, or overnight. Rinse with clear hot water.

Q. How can I most successfully cut marshmallows?

A. Cut them with scissors, and keep dipping the scissors into hot water frequently while cutting. This prevents the marshmallow from sticking.

Q. How can I clean discolored aluminumware?

A. Rub it with a cloth dipped in lemon juice, then rinse in warm water and dry thoroughly.

Q. How can I remove white marks from furniture, caused by hot dishes?

A. One method is to rub with finely powdered rottenstone or pumice, mixed to a light paste with lemon oil or linseed oil. If you do not have rottenstone or pumice on hand, try cigar ash. Rub lightly in one direction of the grain, wipe with a cloth dipped in plain linseed oil, then polish.

Course . . .

(Continued from Page 1)

for us, as business people of Hereford, to improve our customer services, increase the volume of business, and develop better community relationships within our trade territory," G. E. Mullins, Chamber of Commerce manager, said.

Merchants are to be contacted at once to determine how many of their employees will be enrolled. However, anyone desiring to attend should contact the Chamber of Commerce.

Six Sections

The course is divided into six general sections. These are: What public relations means to every-

one, how to get along with people, memory, use of the telephone, group relationships, and speech.

Latest teaching methods are to be used in presenting this course, with the lectures and class discussions supplemented by illustrations and demonstrations by the instructor. Teaching aids will include blackboard illustration, flip-

charts, flannel-board presentations, 15 mm sound films, a wire recorder and pass out material.

Everyone will have a complete record of the course when it is completed. No examinations will be given, but certificates from the University of Texas, Extension Division, will be issued upon completion, Mullins said.

Hospital Notes

Patients in Hospital

Juan Aragoner, med.; Mrs. E. A. Mayfield, surg.; E. T. Brooks, med.; Mrs. James Harris, med.; Mrs. Nellie Jones, surg.; Mrs. William Ohlig, med.; Alford Petty, med.; Mrs. G. A. F. Parker, med.; Cecil Guseman, med.; Angelo Estrado, med.; Mrs. W. J. Nazworth, med.; Mrs. Robert Womble, OB; Lopez Gomez, med.; Mrs. Joe B. Wagoner, surg.; George Beach, med.; Bill Hampton, med.; Mrs. W. G. Youngblood, med.; David Mendoza, med.; Bill Darker, surg.; Betsy Crume, T&A, Mrs. C. O. Houser, med.; and Gerry Lynn Wheeler, T&A.

Patients Dismissed

Mrs. Pauline Gamez, surg., 11-4; Pat Betzen, med., 11-4; E. L. Nangle, surg., 11-4; Mrs. Melvin Martin, med., 11-4; Mrs. Johnny Townsend, surg., 11-5; Mrs. Joe Rogers, med., 11-5; Sandra Green, T&A, 11-5; John Richards Ireland, T&A, 11-6; Carroll David, T&A, 11-5; Mrs. Ervin Eoff, OB, 11-6; Mrs. B. D. Moses, OB, 11-6; Mrs. Ruth Service, med., 11-6; Mrs. J. C. Mays, OB, 11-6; Miss Deane Brown, med., 11-6; Mrs. Walter Paetzold, OB, 11-6; and Mrs. Steve Struve, OB, 11-5.

Only about five percent of the 400,000 inhabitants of British Guiana are Europeans.

With a record of 118,000 vehicles in one day, the Washington, D. C. Highway Bridge over the Potomac may be the busiest in the world, says the National Geographic Society.

IS YOUR HOME

"WEATHER-PROOF"

Does the cold winter wind whistle through your house? Or does the rain drip through onto the living room rug? If so, its time you made a visit to ROCKWELL BROS. & CO. to check on an easy, convenient

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P. S. Billings will be handled at your option if you are established on our books with a good credit rating. Prices are about like last year, ranging from \$8.00 per hundred (with name imprinted) and up.



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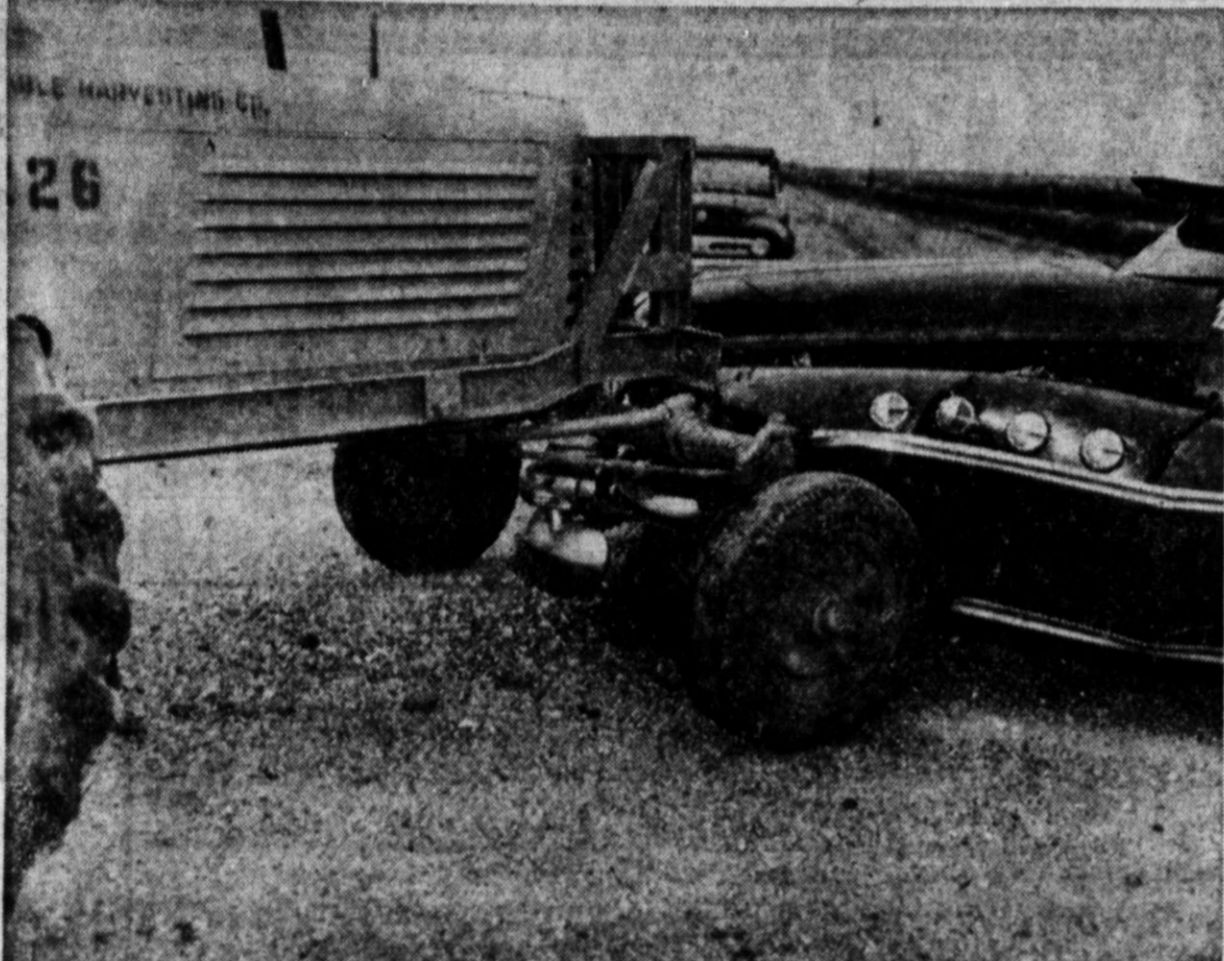
We Now Have A Complete Crew of Experi Body Men and Can Assure You FAST, EFFICIENT BODY REPAIR

John Hon — C. E. Leasure, Jr. — L. M. Beavers
In Our Auto Body Repair Dept.

FOR SALE:

New 4 Door, '53 Plymouth — 2 Door, '53 Plymouth

With Overdrive



MRS. DORIS JEAN FOSTER OF LAMESA received minor injuries Wednesday afternoon when the car that she was driving, a 1952 Buick collided with a tractor, nine miles south on Highway 51. R. H. Webb, 424 West

First street, was driving the tractor for the Vegetable Harvesting Company. He was turning around in the road at an intersection, when the two met head on on the east side of the Highway just north of the intersection.



Never again. Never again. Several people have been wanting to know why "No Bull Column Thursday?" To tell the truth, the Sunday column drew so much fire that I had about decided to forget the whole thing. Some people, it seems, don't agree with me about the need of sandstorms. Several hundred, in fact. Women, mostly, took the assertion to heart—and the only thing worse than an irate woman is several dozen irate women. They are still complaining.

ed me that my whole theory was wrong. I figured all of this moisture-laden atmosphere was changing this country from a "high energy zone" into a "low energy zone". I was wrong—especially if you judge from the amount of energy expended in registering complaints. The energy around here is just about tops. Even my own neighbors are unhappy. Mrs. Beyers was one of the first to fuss. "You just keep quiet about the sandstorms," said Mrs. Beyers. I don't like to hear the nasty word, even when it's raining."

Furthermore, they have convinced

So, I apologize. However, I still won't admit that I like the fog and drizzle. Around 10 o'clock at night when you look out the window toward town you will see a galaxy of colored lights above Hereford. My wife, who also has no love for sandstorms, says that it is merely the lights of the town reflecting on the fog. Anyway, it's quite a sight.

Jim and Suzie Lipscomb, just back from the postmaster's convention in L.A., are of the opinion that the Californians have a real problem with their "Smog". They say it smells like sulphur and gets into your eyes and lungs. Both of them were plenty happy to get back home. "You hear about it on the radio, but the reports are mild," says Jim. He also figures that they haven't located the cause. Frisco has fog, also smoke—but the acid-like smog is peculiar to Los Angeles. I suggested maybe it was something all those Okies carried out there, but Jim says, "No."

I never saw a run on a bank, but the near equivalent happened here this week when payroll checks

started bouncing on one of the lettuce handling firms. Excitement ran high along main street. Those checks must really get around. At least, almost everyone you saw had a few. However, some of the others are going right along, despite the fact that they are losing money. It has been a rough, rough year on the lettuce folks.

The H-H-R trio is at it again. Otis Hill, Vern Hilton and Dub Reeves are recently back from a hunting spree in Nebraska. Honest, I believe they are worse than either fishermen or golfers. They tell the smoothest stories—but never show any proof. Can anyone outside this trio verify the fact that they killed all those ducks and pheasants? Anyone? Vern grew up in the Grand Island country—and he might have killed two or three birds, though I doubt it. However, it's Otis and Dub who do most of the bragging.

WARNING! Recently we ran a want ad offering part-time home work addressing envelopes, etc. Several women report to us that they answered the ad and were told to send \$1 for further information. Don't send any money to these people. Honest, straight-forward firms don't operate this way. This particular ad carried a Massachusetts address. We have killed the ad out of the paper and will refuse further insertions from this firm.

Grapevine talk reports a total of 29 business telephone connections in the Jim Hill Hotel.

You would think watching football over television was fairly simple. You would figure that a fellow would sit down in a chair, lean back and observe the developments. Not Streu, however. As usual, he has to be different. Streu gets across the room, takes a pair of field glasses, adjusts them on the screen—and reports that he gets the same effect as sitting in the stands with a pair of glasses. I don't know if this really works or not, but it sure sounds like Streu.

Jack Bradley also has a new wrinkle. He says the best way to clean your glasses is with a dollar bill. It works, too. I borrowed a dollar from him and tried it. The bills seem to have the same sort of coating these regular lens sheets carry. It's really surprising what you can learn around the coffee counters these days.

Jack Renfro, for instance, was literally burning. Jack says he

went into a grocery store and they had a big sign. "Lettuce 23 cents per pound." Jack got a pencil, figured it up and came out with \$18 a crate. In view of the fact that he had just sold some for \$3 a crate, he was most unhappy. "Besides," adds Jack, "it was California lettuce!"

Maybe a lot of folks have been reading psychology books, or something. Anyway, they are getting more thoughtful. Several times this year we have received nice notes and letters from club leaders and presidents expressing appreciation for cooperation given their various projects. This is something new, but it is nice and we do appreciate it. I am sure everyone else feels the same way. Time was when people forgot their friends as soon as their mission was accomplished. Lots of other folks are getting these "Thank You" letters and I have heard quite a bit of nice comment. Just wanted the senders to know that their efforts are not wasted.

Note to Mrs. Sam Nelson: Sam came by and got the pass you won in the ad slogan contest. He also got the 15 cents tax money. Be sure he delivers both items. From the excellent score you made, I am sure that it was you (not Sam) who did most of the work. Hope you enjoy the show.

Mrs. Earl Eubanks is still planning her trip to Europe. She has a tremendous amount of information on the subject. She expects to visit practically every country but Finland. Mrs. Eubanks is quite an able writer and may even do some travel articles. Anyway, she has promised to ship The Brand a note or two, especially when she arrives at Hereford, England. Probably within the next few months.

Guess what? Curtis Traweck, George Heard, Bruce Miller and Irvin Alexander are going around making talks before ladies clubs. Can you think of four more likely citizens to appear at a seated tea? Funny thing is that the ladies seem

Westway News

By Kaul-Combs
Mrs. Harold Rudd entertained with a party last Wednesday afternoon in honor of Lynn Rudd's second birthday. The guests enjoyed a "dress up" party after which Lynn opened birthday gifts. Birthday cake with ice cream was served to Lynn and Patsy Rudd, Teresa and Susan Rudd, Darlene and Diane Wilson, and Janice and Carol Ann Turrentine.

Mothers present were Mrs. Harold Rudd, Mrs. Kenneth Rudd, Mrs. Paul Rudd, Mrs. Elvin Wilson, Mrs. George Turrentine, Mrs. Bess Werner and Mrs. R. A. Wells of Hereford.

Ice Cream Supper
Diedra Thomas was honored with an ice cream supper Thursday night in the home of her parents, Mr. and Mrs. Jimmy Thomas. The occasion honored her eighth birthday.

Those present were Mr. and Mrs. G. C. Merritt, Mr. and Mrs. Merlin Kaul, Mr. and Mrs. J. C. Morrison, Mrs. Lynn and Judith, and Mr. and Mrs. Jimmy Thomas, Dan Deborah and the honor guests.

Mr. and Mrs. Andrew Kershen and family attended "Family Night" at the Arch Confraternity of Christian Doctrine at Amarillo Tuesday night. Ronald Kershen attended the youth session on Wednesday afternoon.

Phone Number Changed
The Andrew Kershen's have had their telephone number changed to 2121. They have been on the "25" line.

to like the talks. It is all part of their Toastmaster Club program. They talk on the Mexican situation as it concerns this community. They cover farming, international relations, retail business and other phases. I have heard quite a few women endorse their program as truly interesting, entertaining and instructive.

Shower Honors Mrs. Alton Kemp

Mrs. Alton Kemp was honored with a pink and blue shower Thursday night given in the home of Mrs. C. E. Watts.

Playing games provided the entertainment. Refreshments of cookies and punch were served.

Those attending were: Mesdames A. G. Kemp, Cloys Kemp, Luther Ellis, P. L. Carmichael, Louie Olson, George Miner, J. L. Click, Kate Dickson, Marshall Eling, H. B. Whittington, Fred Higgins, A. S. Williams, George Olson, Will Gentry, the hostess and the honoree.

Camp Fire Leaders Elect Mrs. Caraway To Head Association

Mrs. H. H. Caraway was elected chairman of the Camp Fire Leaders Association when it met Friday morning at the Camp Fire hut.

Other officers elected were: Mrs. Wesley Brown, vice-chairman; Mrs. Jack Winget, secretary-treasurer; and Mrs. Jimmie Gillentine, reporter.

Luncheon Planned
Plans were made for a covered dish luncheon which will be held the first Friday in December at which time new officers will be installed.

Others attending were: Mesdames J. T. Gilbreath Jr., Louis Woodford, Leon Alexander, O. H. Culpepper, Robert Thompson, and Homer Brumley.

J. C. Morrison made a business trip to Post Tuesday.

Mrs. Johnny Townsend returned home Thursday after surgery at the Deaf Smith County Hospital last Saturday. Terry Jan Townsend has been staying at the Gerald Townsend's home south of Hereford while her mother was in the hospital.

John David Bryant of Hereford was a guest of Larry and Walter Kaul Friday night.

Out-Of-Town Guests
Out-of-town guests attending were: Mesdames Lawson Kemp of Plainview, John Schneider of Amarillo; and Grant Minor of Tucuman, N. M.
Those who sent gifts were: Mesdames Walter Lemons, L. H. Lane, J. R. Kirkwood, D. F. Henson, E. E. Doak, J. J. Buckner, Carl Kluesknes, G. E. Kenslow of Hedley, C. B. Whittington of Amarillo and Miss Ruth Loerwald.

Now—a perfect contour for every size!

V-ETTE-PLUS
Whirlpool BRAS
BY HOLLYWOOD-MAXWELL

The look and fit of V-Ette plus a stitched-in foam-cup contour shell! Keeps its shape and yours through countless tubbings. Low-Cut, shown. Also Strapless.

The Vogue

IT'S THE NEATEST

Trick of the Season
WHEN YOU

SHOP EARLY

Complete Stock of Suits & Topcoats

The smart shoppers . . . the early shopper . . . will find a complete selection of Andover Suits and Topcoats this year at Dub's Man's Shop. Now is the time to lay-away Dad's Christmas Gift. When you make your selection here, you are sure of getting the latest and smartest in fabric, in color and in model.

TRY DUB'S TODAY!

LAY-AWAY FOR CHRISTMAS

Dub's Man's Shop
The Home of Quality Clothes

Only by **Vanity Fair**

The Pagoda pajama. A uniquely becoming adaptation of the classic mandarin—with wide legs and slim lines—the darling of many a girl's heart. In Vanity Fair's own popular nylon tricot piped in contrasting color.

Aquamarine and Red
Chartruese and Red
Drowsy Blue and Coral
Jade and Chartruese
Navy and Red
Red and Chartruese
Teal and White
White and Red

Sizes 32-38
Average and Tall Lengths

Style 3-21-1
Price \$14.95

THE Vogue

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



WEDNESDAY - THURSDAY

November 11 - 12

Star Theatre

Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give one free ticket.

1. FOR SALE Miscellaneous

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 24 Ave. D. Phone TSL. B-1-15-43-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 111 W. 1st. Ph. 17 B-1-9-1f

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-1fc

Hereford Glass Co. Expert Car Glass Installation. Table Top and Window Glass Picture Frames. 302 Park Ave. Ph. 1425 B-1-16-1fc

USED WRINGER type washing machine. Used Westinghouse electric range. Parker Brothers. S-1-11-12-tfc

FOR SALE: Assortment of Holland bulbs, cut flowers and Peonies. Mrs. J. F. Ward, North Main. S-1-16-20-tfc

FOR SALE: Trailer House 24 foot, factory built, good condition. priced to sell quick. Will take part down, will also take gun on it. 216 Avenue I. Phone 1240-W after 5 p.m. S-1-32-20-1p

FOR SALE: One used bassinet, one used baby car, bed, car seat combination. Like new. Call Hub Homer at 955 or 1137. S-1-22-20-1e

2. FOR SALE Farm Equipment

PRACTICALLY NEW John Deere Cotton Stripper, \$800.00 F-eight. Prepaid. Phone 8338 N. Co. Box 191, Bay City. B-2-17-18-tfc

FOR SALE: Very cheap cotton stripper, tractor, four row planter. Cash. Part terms or trade-in. See Lesly Vaughn Motor Co., Box 713, Hereford, Texas. Phone 600. S-2-27-17-tfc

4. REAL ESTATE

200 acres irrigated farm. 5 room modern house. Price \$150.00 per acre.

160 Acre irrigated farm. Modern house. 2 car garage & outbuildings. Price \$165.00 per acre. B-4-15-tfc

2500 acre ranch near Walsenburg, Colo. Highly improved. priced to sell, see me for particulars.

High Bookout Realty 533 E. 1st St. on Hwy 60. Hereford, Texas B-4-10-1fc

SEVEN ROOM HOUSE, will trade for smaller place or would rent 50% Union. B-4-13-20-1p

I have good listings on FARMS - RANCHES ANY SIZE to BUY A FARM to SELL YOUR FARM to MAKE YOU A LOAN SEE W. R. METCALF REAL ESTATE 632 W. 1st St. on Highway 60 Hereford, Texas Of. Ph. 854, Res. Ph. 1489-W P. O. Box 845 B-4-19-tfc

If you have something for sale or trade -- see us. G. I.'s we have a farm for you. J. B. ELLISTON Real Estate 132 E. 2nd. Phone 179 B-4-39-tfc

NOTICE INVESTORS OR FARMERS--666 2/3 acres of irrigated land for sale in Castro County, Texas, Legal Description --Sec. 78, Block M. 7. One 1000 gal. well on natural gas. One set of improvements. 240 acres in cultivation, balance in grass. 3/4 of land suited for irrigation. Located 6 miles north and 3 miles west of Dimmitt on Farm to Market road.

In order to settle the estate the land must go. Give possession 1st day of Jan. 1954. For further information see. Spurgeon Johnson 4907 W. 15th st. Phone 28548 Amarillo, Texas or J. D. Johnson Wheeler, Texas B-4-45-4p

FOR SALE: New three bedroom house at 107 Avenue C. Call 1334. B-4-12-43-tfc

MUST SELL Very nice FHA home located at 131 Ave. B. Has garage apartment that will rent for enough to make loan payments. Call at 136 Main for key. Will sell at a bargain. SAM NUNNALLY Lone Star Agency 136 Main Night Phone 1711 B-4-15-tfc

WILL TRADE 240 acres good grass land, well improved, two miles north of Mineral Wells, for farm land in Hereford area. Phone 1362-W Hereford. B-4-24-45-2p

For Real Estate Farm Loans -- 4 1/2% Good Terms SEE LUTHER PEVLEY Local Representative Travelers Insurance Co. Res. Phone 524-W B-4-47-tfc

WHY PAY RENT

Nice Irrigated 290 Acres, some wheat, nice 3 bedroom home, other improvements, near Hereford. \$185.00 acre. 647 Acres, 600 in Cultivation, 320 wheat, 155 rye, 2-bedroom house, other imp., in irrigated district, you should see this farm, all goes \$75.00 acre. Nice Clean Irrigated 160 acres all cultivation. 2-bedroom house, \$225.00 acre. Clean level 40 acres 7 miles Hereford, in irrigated district, \$7,500.00. Clean 189 acres, 180 cultivation 2-bedroom house, in irrigated district, on farm to market road, \$100.00 acre. Also new 3-bedroom brick double garage, \$16,500.00 25% down. New 2-bedroom brick single garage, carpeted; \$12,600.00, \$8,000.00 loan. Other good buys in large and small houses, some for \$500.00 down. J. M. Hamby Real Estate South of Courthouse Phone 701 B-4-19-tfc

FOR SALE: Perfect 1/2 section of land on paving. Proven water. No Johnson Grass and no improvements. \$125.00 per acre. \$15,000 cash --balance 10 years at 5%. 1/2 mineral rights reserved--non participating. GLENN WEIR Ph. 200 Res. Ph. 802 B-4-43-tfc

FOR SALE BY OWNER DUPLEX Four rooms and bath, each side. Double garage, good state of repair. One side carpeted. Good location. Liberal financing by owner. Close in, immediate possession. J. K. Baker 305 Roosevelt S-4-15-tfc

FOR SALE: 20 Acres North end of F. Street. 6" irrigation well. Liberal terms. Owner J. K. Baker Phone 589 S-4-20-tfc

HEREFORD No. 849 AF & AM STEAK SUPPER MONDAY, NOV. 9th R. L. Thompson, Sec'y W. A. Bill Phipps W. M.

Kiwanis Club Thurs. Noon Hotel Jim Hill

Heretford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

HERETORD Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

HERETORD ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

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LAND TO SELL ON G.I. LOANS

IMPROVED 1/4 SECTION: All good clean irrigatable land in cultivation. Located in Castro Co. To sell to 2 Veterans. A fine buy. per A. \$110.00. 1/2 SECTION: Fine level grass land. N/W Hereford, near a pavement and school. Two Veterans. Per acre \$55.00. 3/4 SECTION WHEAT LAND: N/W Hereford. To sell to 3 Veterans. Per Acre \$50.00. 1/2 SECTION: Windmill, small irrigation well. 300 acres tillable. 150 acre wheat. Sell to 4 Veterans. Per acre \$100.00. 1/4 SECTION: All good irrigatable land in cultivation. Located N/E Hereford, in good irrigation area. Per acre \$115.00. Ph. 944 317 Sampson WESSON REAL ESTATE West of Court House. Hereford, Texas B-4-20-tfc

PRUDENTIAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-12-tfc

FOR RENT: Four room unfurnished duplex apartment. Adults only. Call 589. B-5-11-42-tfc

FOR RENT: Nice large south bedroom. Joining bath. 509 Ross. Phone 847-J. B-5-12-17-tfc

FOR RENT: Two bedroom home with bath close to Central School. Would like permanent party. Call 819. B-5-17-45-2k

FRONT BEDROOM FOR RENT. 806 Union. Phone 1866-W. B-5-8-45-2k

TWO ROOM FURNISHED apartment. Mrs. Megert. 401, Lawton. B-5-8-45-2e

FRONT BEDROOM FOR RENT. Private Entrance. 428 N. Jackson. Phone 779. B-5-14-45-2p

FIVE ROOM MODERN house, 701 Knight. Phone 1110 before noon. B-5-10-45-2p

FOR RENT: Desirable furnished duplex at reduced winter rates. Utilities paid. I want to go to Florida. Mrs. E. C. Eubanks. B-5-20-20-2p

ONE OF MY BEST FURNISHED apartments available the 15th. F. H. Oberthier. Phone 226. S-5-14-20-1p

FOR RENT: Unfurnished duplex apartment. Exceptionally desirable corner. Miles and Park Avenue. Available November 20th. Phone 442. B-5-17-0-2p

THREE ROOM HOUSE NEATLY furnished, near Shirley School, prefer couple. Priced reasonably. Phone 1604. B-5-14-20-2k

Additional Classifieds (Continued on Page 8)

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

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Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

HARMAN'S

MONDAY MORNING -- 9:00 A.M. SHARP!

WE ARE Celebrating OUR

Fall Suit Favorites

MEN'S ROSE CLOTHES for STYLE FIT AND QUALITY--Nationally Famous 100% WOOL SUITS \$49.50
Sizes 34 to 44 • All Wool Flannels • All Wool Gabardine • Tailored to Perfection. \$60 Values Anywhere

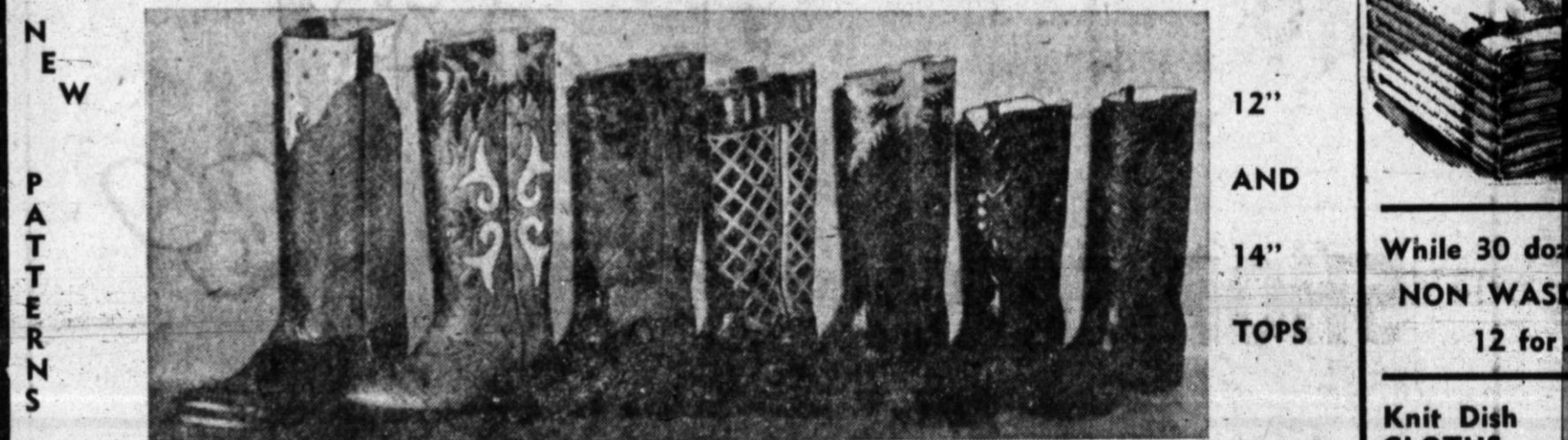
SLACKS ...for fall's Casual look!

Men's Fall SLACKS Styled by Higgins - 100% WOOL FABRICS WIDE CHOICE COLORS - Beautifully Tailored - Values \$9.90 to \$12.90 SALE PRICE \$8.88
MEN'S FAMOUS H-BAR-C WESTERN SLACKS \$8.50

CHILL-CHASING Jackets

Men's Gabardine SURCOATS \$9.90 and \$12.95
Men's LARGE WHITE HDKFS 12 FOR \$1
ALL WOOL PLAID MACKINAW \$14.95
SHEEPLINED FUR COLLAR COATS \$23.50

SALE OF MEN'S HANDMADE COWBOY BOOTS!



OVER \$4,000.00 STOCK Beautiful HAND MADE WESTERN BOOTS, EVERY PAIR GUARANTEED -- BUY THESE NOW DURING OUR ANNIVERSARY SPECIALS -- \$4.00 REDUCTION ON ANY LADIE'S OR MEN'S.

WE BET YOU A NEW SHIRT THAT THE AIRPLANE CLOTH COLLAR OUTLIVES THE SHIRT

Wing-Rocket Dress Shirts America's No. 1 Value White Solids & Patterns \$2.95
NEW SHIPMENT Men's Fleece Lined SWEAT SHIRTS \$1.49
Men's DRESS OXFORDS \$6.90
Men's 4 buckle OVERSHOES \$4.99

BOY'S and GIRL'S SUPERIOR QUALITY FRYE BOOTS

Sizes Little 5 to 3 \$7.90 to \$12.90
LADIES NYLON BRIEFS 69c pr.
Children's Leather HOUSE shoes for Xmas \$1.98
BOY'S SUITS Styled By LONDON PARK SIZES 8 to 20 \$15.00
Men's Sturdy Endicott Johnson WORK SHOES \$4.67

SPECIAL Purchase 3 pc. LUGGAGE SET • Wardrobe Case • Weekend Case • Makeup Case \$19.90 Men's GLADSTONE LUGGAGE 9.95 to 14.95
24" Loveable LIFE LIKE DOLLS \$4.99 Latex Arms & Legs Open Mouth With Teeth

Men's Sturdy Cord Sole WORK SHOES \$6.95

For Greater Savings we invite you to visit our store, shop every department.

13th Anniversary Sale

**WE GIVE
S & H
Green Stamps**

It's our Anniversary... and we are saying "Thank You" for your patronage and consideration during the past 13 years with this BIG STORE WIDE SALE... BEGINNING MONDAY MORNING at 9 A.M. Sharp! All prices on this ad will be good from Nov. 9 through Nov. 21. Listed here are only a few of the many Anniversary Bargains we have to offer - and they each add up to V-A-L-U-E! Don't miss this big, Doubled-Barreled Sale! It's our way of showing our appreciation for your patronage down through the years.

Anniversary Special Purchases
HANDBAGS
While 10 doz last
\$1.97
Plus Tax
Valued to \$3.98
Many Styles & Fabrics
Buy now for Xmas Hand Embroidered **PILLOW Case Sets \$2.98**

Anniversary Special
Foam Latex Rubber PILLOWS
Colors-White Pink or Blue Zipper Cover **\$4.98**

100% Wool Siesta Satin COMFORTER
Size 72 x 84 **\$8.50**
Anniversary Special!
Tailor Made MATTRESS PROTECTOR
100% bleached filler Snow White Makes Mattress Last Longer **\$3.98**

ANNIVERSARY SPECIAL
Chenille BATH MAT SETS **\$2.69**
Many Colors
Lily White 3 Deluxe TEA TOWELS
Attractive Red Borders **98c**
Anniversary Special

Group Fall DRESSES
\$4.88
Values to \$10.90

PRE-THANKSGIVING Dress-Event

ONE LARGE GROUP DARK COTTONS & CREPE DRESSES
SIZES 7 to 15 - 12 to 20 - 14½ to 24½ **\$6.88**

One Group Beautiful COATS
90% Wool 10% Imported Cashmere Use Our Lay-A-Way Plan **\$25.00**

One Group Ladies TAILORED SUITS **\$18.95**
Values to \$26.00

FALL MILLINERY
Top Fashions **\$2.98**
Top Values **\$5.90**

NEW SHIPMENT—BEAUTIFUL WOOL TOPPERS
Purchased for Our Anniversary **\$16.95 & \$19.95**

One Group Odds & Ends Beaded MOCCASINS
Priced to Clear **\$1.39**

Damask LUNCH SETS with Colored Borders
Size 52x52 with 4 Napkins **\$5.95**
Size 60x80 with 8 Napkins **\$8.95**

See our Selection of Lovely **CANNON BEDSPREADS**
\$7.90 to \$16.95

Dreamies Nylonized GOWNS **\$2.98**

Ask to See Schrank's **RED FLANNEL Pajamas** **\$4.49**

Schrank's **Outing GOWNS** **\$3.98**

Large Asst. of Novelty BELTS
98c to 2.98

New Selection SKIRTS **\$2.98 to \$3.98**

Beautiful SHEER HEADSCARFS **98c**

Girl's and Ladies Gorgeous Western FRINGE JACKETS
Buy These Now for Xmas GIFTS
Sizes 10 to 18
With Long Fringe
Reg. Sale Price
24.95 21.50
27.95 24.50
29.50 26.00
32.50 28.00
NOVEMBER IS Lay-A-Way Month AT HARMAN'S



LADIES & GIRLS—NYLON & ORLON SWEATERS SLIPOVER & CARDIGAN
Priced to Clear!
Values \$3.98 to \$5.90
\$2.79 - \$4.88



Metallic Threaded STOLEES **\$1.98**



Ladies Kid Leather GLOVES **\$3.49**

Ladies Fabric GLOVES
New Fall Colors **98c**



SEW IT YOURSELF!
at unbelievable Savings
100% KRINKLE NYLON
8 Beautiful Colors 1.49 yd.

36" Narrow Wale **CORDUROY Special \$1 yd.**

36" **PLAID CORDUROY** .. \$1.39 yd.

36" Imported **ITALIAN VELVETEEN** \$3.98 yd.

Colors: Black, Red & Navy
44" Regular \$1.98 Value
GABARDINE \$1.50

Special Purchase **SPORT DENIM** 2 yds. \$1.00



NEW SHOWING, Betty Barclay \$8.95 to \$18.95

ANNIVERSARY PRICE
Beautiful Lancedale NYLON HOSE
• 51 Gauge *First Quality
• New Fall Shades
• Plain Heels Dark Seams
TWO PAIR for \$1.50 79c pr.

HUMMING BIRD NYLONS
60 Gauge 12 or 15 Denier Regular \$1.65 Value
2 PAIR for \$2.50 \$1.35 pr.

Towels SPECIALLY PRICED!
ANNIVERSARY Special
49c
Cannon Absorbent cotton Terry in lovely array of colors—20 x 40 in. bath towels

SALE OF GIRLS DRESSES
Including Arlene Aitess Bobby Teens & Loomcraft. 25% Off

Boy's Corduroy SPORT SHIRTS
Anniversary Special **\$2.98**

Large Group Men's SPORT SHIRTS
3.98 Value Colors Red Green & Gold **\$2.98**

Men's Khaki WORK SUITS SHIRT or PANTS **\$2.98 ea.**

HURRY, HURRY, HURRY!
First 40 ladies entering our store Monday morning will receive Free an Imported Miniature Manicure Set in Leather Case.

EXTRA SPECIAL! DOUBLE GREEN STAMPS MONDAY - TUESDAY & WED.
Free Cigars For The Men

See these Lovely Gifts in our Window
FREE! FREE!
Not necessary to be present at Drawing

FIRST PRIZE
Beautiful Minuet Bedspread—A heritage from the Hand Looms of Early America.

SECOND PRIZE
One Pair Latex Foam Rubber Pillows With Zipper Removable Percal Cover.

THIRD PRIZE
A Lovely Chatham Purrey Blanket

Be sure to Register Every Day
No Purchase Required
Must Be 12 Years of Age to Register
Drawing to be held **SATURDAY 8 P.M. Nov. 21st.**

81 x 108 Spring Knight SHEETS **\$2.79**
81 x 108 Spring Knight Colored SHEETS **\$2.98**
Fitted Full Size SHEETS **\$2.98**
36" Pillow Cases 54c ea.
Spring Knight Colored PILLOW CASES 69c

Fine Quality Solid Colors OUTING 44c yd.
Darr Stripe OUTING 3 yds. \$1.00
60" Wide \$4.98 Value LORETTE **\$3.88 yd.**
Orlon & Wool
A Tribute to Your Table CEL-O-SHEEN

TABLE CLOTHS & NAPKINS
SIZE 65 x 85 \$1.95
SIZE 65 x 108 \$14.95
NAPKINS TO MATCH Each \$1.00

The Pocket Overshoe DRIZZLE BOOTS
All Sizes for Ladies **\$2 pr.**

Beautiful CHATHAM PURREY BLANKETS
SIZE 72x90
9 Gorgeous Colors **\$8.89**

XMAS SLIPPER SOCKS **\$2.49**

MEN'S NYLON ANKLETS
2 pr. for \$5.00
Anniversary Price

Full Bed Size China Queen DOUBLE BLANKETS **\$4.98**



New! FALL FABRICS

SEW IT YOURSELF!
at unbelievable Savings
100% KRINKLE NYLON
8 Beautiful Colors 1.49 yd.

36" Narrow Wale **CORDUROY Special \$1 yd.**

36" **PLAID CORDUROY** .. \$1.39 yd.

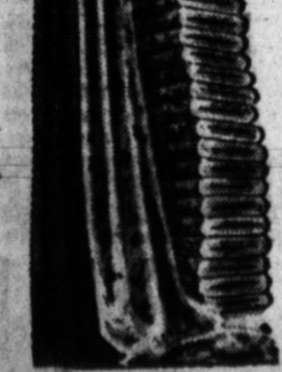
36" Imported **ITALIAN VELVETEEN** \$3.98 yd.

Colors: Black, Red & Navy
44" Regular \$1.98 Value
GABARDINE \$1.50

Special Purchase **SPORT DENIM** 2 yds. \$1.00

\$2.49 Cotton Suiting SOLIDS PLAIDS & STRIPES **\$1.88**

ONE GROUP - CHALLIS POLISHED CHAMBRAY & RAYON SUITING **81c yd.**
DAN RIVER Handi-cuts 69c yd.



80 SQUARE - Sanforized CLOTH OF GOLD PRINTS
3 yds. **\$1.00**

HARMAN'S
New Showing, Betty Barclay \$8.95 to \$18.95

Household Scrapbook

By Barbara Lee

Gravy Stains

Soak gravy stains on washables in cold water to dissolve the starch then wash with soap and water. If a stain remains when the fabric is dry, sponge it off with carbon tetrachloride. Sponge stains on non washables with cool water; then sponge with carbon tetrachloride.

Good Duster

A piece of chamois that has been dampened makes an excellent duster. It makes furniture look like new.

Sparkling Windows

A small amount of furniture polish added to water when washing windows will make the windows shine.

Leather Seats

The leather seats of chairs may be brightened by rubbing them with a good furniture polish and a woolen cloth, and polishing with a dry cloth.

Net Curtains

Gum arabic, bought in any drugstore, used in starching net curtains gives just enough stiffness. Add one tablespoon to a quart of cold water, let stand overnight, strain in the morning, and then dip in your curtains.

Old Stains

To remove old tea or coffee stains, cover with glycerine and let stand three hours, then wash with soap and cold water. Repeat, if necessary.

Iron Stains

If there are iron stains on some of your woollens, dip the stained part in a saucer or bowl containing a little warm hydrochloric acid. Allow to soak for a minute, then wash the article and rinse in strong soda and water to remove all traces of the acid.

Drawing Threads

You can draw threads for hem-stitching quite easily if you wet a cake of soap until you get a lather, then scrub over the threads you wish to draw.

Gilt Frames

The white of an egg, applied with a soft brush, will freshen up gilt picture frames.

Homemade Painting

Here's an easy way to make your own "oil painting." Take any picture with plenty of color that appeals to you (such as a magazine cover), cover it loosely with coarse cheesecloth and tack both picture and cheesecloth on a board. Cover picture and cheesecloth with shellac, and when dry, trim and frame without glass. The result gives the effect of a beautiful oil painting.

Mr. and Mrs. Irvin W. Botsford and children of Waxahachie are visiting in the homes of O. R. Neel, 521 Irving street and R. W. Botsford, 460 B street.

Tom Howard Elected Pack 50 Chairman

Tom Howard was elected chairman of the new committee for Cub Pack 50 when it met with W. M. Teague Thursday night.

Other members of the committee are A. W. Goforth, finance; Ernest Kendall, advancement; Mack Noland, activities; and Hollis Rainey, outdoor.

The committee will meet Monday to complete the new charter for Pack 50, which is due December 1.

Monthly Meeting

The monthly meeting of Pack 50 was held Thursday night in the Veteran's Clubhouse.

Awards were made as follows: Wolf Badge—Ronnie Gray, Larry Hair and Larry Carlson. Bear—Walker Parris. Lion—Roger McQuigg.

After the business meeting, W. M. Teague, district representative of Boy Scouts of America, showed a movie of Navajo Indians. Ed Skypala showed comic movies featuring W. C. Fields and Abbott and Costello.

Among those from Hereford who attended the Arch Confraternity of Christian Doctrine in Amarillo this week were Mr. and Mrs. F. J. Walterscheid and Vincent; Mr. and Mrs. C. J. Berend and Annette; Mr. and Mrs. Ed Loerwald, Susie and Delores; Mr. and Mrs. Gene Loerwald, Mrs. Leo Hoffman, Mr. and Mrs. Frank Wilhelm, Earl Needham, Mr. and Mrs. John Gallagher, Brenden and Vincent; John Crawford, Dorothy Hund, Helen Diller, Tommy and Duane Albracht, Robert Lamm, Mr. and Mrs. W. J. Albracht and Fathers Bartholomeu Paytas, Nathaniel Madden and Raymond Gillis.

READ THE CLASSIFIED

Beauty at Home

By Lynn Carter

Q. Inasmuch as I change my lipstick color to harmonize with my costumes, is it necessary for me to change my nail polish so often?

A. Yes, you should—but it would be more advisable for you to wear related costumes several days, in a row. For instance, if you are wearing blue-red lipstick and nail polish, you can wear purples, pinks and blues, gray and black.

Q. How can I make my eyes look larger than they really are?

A. Average eyelashes droop, so give them a lift with an eyelash curler to make the eyes look larger. Avoid squinting and frowning, which are two habits that make the eyes look smaller.

Q. What are the most important things to consider when buying clothes?

A. According to stylists, the two most important things are line (what does this do for me?) and fabric (how will it wear?). All other things—color, trimming or novelty—are subordinate.

Q. What do you think is the best way to rouge the lips?

A. With a brush. Choose one with flat, short, stiff bristles. Outline the mouth and then fill it in with several coats of lip rouge; then bite with a tissue to remove excess and powder over lightly. This treatment insures a more lasting effect.

Q. What is a good exercise for development of the breasts?

A. Standing erect, bend your arm and place your palms together so that your fingers point up.

Press your fingers apart until they are just touching at the tips, hold and relax. A simple exercise, but very good.

Q. I have a very round face. How should I dress my hair?

A. Wear your hair waved softly and keep the hairline soft, because any severe line is not in keeping with your type. The hair should be dressed full and soft above the ears to create the illusion of length.

Q. What astringents can I use for a very oily type of skin?

A. Alcohol or witch hazel are good for removing oily film. Wipe either over the oily surfaces frequently. These astringents contract the pore openings, as well as remove the oily film.

Q. What lotion will help correct perspiring feet?

A. Massage the feet with this: Mix well 3 ounces alcohol, 2 drams tannic acid, 2 drams borax, 2 ounces good witch hazel, 6 ounces double strength cologne or your favorite toilet water.

Q. How do I make a yolk-of-egg rinse for my hair after its shampoo?

A. Beat well the yolk of a fresh egg and add it to a cup of cool water. After rinsing your hair of all shampoo, pour the mixture over your hair, rub well into scalp and on hair, then rinse out thoroughly. This is especially good for keeping blonde hair light.

Q. How can I make some scars left by pimples on my face less noticeable?

A. Sometimes effective for this

Birthday Party Honors Botsford On Thursday

Thomas Botsford was honored with a birthday party Thursday night in the home of his parents, Mr. and Mrs. R. W. Botsford, 460 B street.

The group played games, after which refreshments of ice cream and cake were served.

Guests present for the occasion were Mr. and Mrs. Orval Galley and Janice; Mr. and Mrs. David Miles; Mr. and Mrs. O. R. Neel and Lilith; Mrs. Carroll Hagar and Edith; Mr. and Mrs. Floyd Harrison and Charlie of White Deer; Miss Peggy Allen of San Bernardino, Calif.; Jackie Thompson, Le Grand Morton and Joe Morton.

When Brandeis University plays Northeastern University this fall, Gene Renzi, former Brandeis tackle, will be starting for Northeastern.

are the applications of hot and cold compresses alternately for 10 minutes night and morning.

Mrs. Sharp Honored Thursday With Shower

Mrs. Orrin Sharp was honored with a pink and blue shower Thursday afternoon given in the home of Mrs. Marti Mason, with Mrs. Billy Wall as co-hostess.

Games were played before the "baby express", pulled by Arvis Southward, arrived.

Those attending were: Mesdames Marvis Southward, T. B. Cox, W. C. Osburn, John Henderson, R. L. Mason, F. G. Crofford, F. C. Crofford, Bob Harris and G. W. Duncan, all of Hereford, G. W. Sharp, Thomas Sinclair and Ray Polsey, all of Amarillo; Bobby Johnson of Wellington, and Miss Blonde Payne of San Francisco, Calif., and the hostess.

Those who did not attend but who sent gifts were Mrs. Floyd Love and Mrs. Billy Phillips of Hereford, Mrs. J. E. Burkhalter of Amarillo, Mrs. Marvin Sasser of Wellington, Mrs. Lacy Meek and Mrs. Leo Meek of Dumas.

Mature Parents Is Right Of Child, P-TA Is Told

"Every child has the right to mature parents and a mature person can keep an even temper and maintain a sense of humor," said Mrs. James P. Cornett of Canyon when she spoke on "The Structure of American Society—Home, Schools and Churches," at the Parent Teachers Association meeting Monday night.

The girls trio, composed of Lotus Roof, Nancy Patterson, and Wanda Kirksey, which was accompanied by Dixie Young, sang three numbers.

Prize For Seventh Grade Mrs. Purris Williams seventh grade room won the traveling prize, a planter, for having the greatest number of adults in attendance.

A procedure course will be taught by Mrs. Elmer Patterson on November 30. Mrs. Homer Brunley, president, said this course is mostly for officers and committee chairmen but other members of P-TA are welcome to attend.

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Clock No Extra Charge with Any 1954 Philco Console...



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★ Many More SUPER VALUES
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LUXURAY ELECTRIC BLANKET

\$34.95 Value
Only **\$19.95**



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BISMA-REX COMBINATION POWDER, 4 1/2-Ounce Jar and TABLETS, 3 rolls

Reg. \$1.04 Value
Only **79¢**



Bargain-priced duo for prompt, prolonged relief from acid-indigestion. For the price of the Powder alone, you get both forms of Rexall's exclusive 4-way antacid formula: the ever-popular Powder for home use, plus 3 rolls of tasty, easy-to-take mint-flavored tablets. Bisma-Rex often neutralizes excess stomach acidity in less than one minute, eases gastric distress, leaves a soothing, protective coating on irritated stomach membranes.

HOSTESS SET

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Now **79¢**



Contains 5 oval, exquisitely scented cakes of soap, plus ten paper guest towels. Choice of scents—Cara Nome, White Mink, or Springwood. Towels match the color of the soap.

LOSE UP TO 5 LBS. A WEEK with Ann Delafield's NEW REDUCING PLAN

\$6.95 (Repeat packages \$1.00 less)



It's easy—it's fun. No starving; no calorie counting, no unbalanced dieting, no drugs. You get a big beauty book of appetizing menus and health tips that give you new pep and energy... plus 30-day supply of Appetite Reducing Waters for hungry moments... plus 30-day supply of vitamins. Start today—like yourself better tomorrow! Men! Ask about the Delafield Reducing Plan for Men. It's easy—safe—sure!

Over 1/3 Off REX-RAY INFRA RED LAMP

Reg. \$1.79
NOW **\$1.19**



Penetrating, soothing heat that helps relieve muscular aches and soreness, the congestion and discomfort of nose and chest colds. Use it also for quick defrosting of frozen foods, thawing frozen pipes, drying hair and nail polish, etc. Fits standard wall or lamp sockets. Has long life.

Stag Touchdown Combination

\$2.00 Value
ONLY **\$1.19**



"Mint-Freeze" After-shave Stick—Frosty-fresh, jry cool. Leaves face smooth and soft all day long.
"Mint-Freeze" Deodorant Stick—Checks perspiration... assures after-shower freshness for hours.

Homemaid Chocolate Peppermint Patties

1-Lb. ONLY **59¢**



Made with Real Peppermint—24 extra-large patties of mouth-watering, littersweet goodness. Thick coating with creamy-smooth centers.

Cara Nome Natural Curl Permanent, with "Neutralock" Neutralizer. Available in two kits... one designed for normal hair, the other for dyed or bleached hair. Gentle acting. \$1.50



Stag Shave Cream, Cooled or Bay Rum. 3 1/2-ounce tube. \$1.00



Kantleek Deluxe Combination Syringe and fountain syringe. carries 5-year Universal guarantee. \$4.50



Aerosol Fungi-Rex, preservative, stainless spray-on relief for Athlete's Foot; easy, quick, clean. Push-button action. 4 oz. \$1.59



Value Box Christmas Cards. 50 cards in smart, new designs, many with elaborate and unusual decorations. Less than 2¢ each at this bargain price. \$2.50 value, now only. \$1.99



Rexall Aspiroids, quick, effective 5-way relief from cold symptoms, 36's. \$1.79

Alco-Rex Rubbing Alcohol Compound, top quality... cools, soothes, invigorates... helps reduce body temperatures... ideal for gym locker or sick room, pint. \$1.49

Rexall Anapac, combines antihistamine with APC Compound to fight cold symptoms in all stages, from the first warning sniffles to the headaches, fever and muscular soreness of a fully developed cold; 15 tablets. \$1.49

Rexall Cherry Bark Cough Syrup, pleasant-tasting relief from coughs due to colds; free from narcotics and alcohol; loosens phlegm, soothes irritation of the bronchial membranes, 3 oz. \$1.45

Rexall Analgesic Balm, soothing ointment for quick relief from pain or soreness due to colds or over-exertion, 1-oz. tube. \$1.65

Rexall Antihistamine, quick relief from cold symptoms, 15 tablets. \$1.49

Rexall Lozothrin, combines pain relief of aspirin and the antibiotic action of Tyrothrin; cherry menthol flavored lozenges that soothe and help relieve coughs due to colds; inhibit many bacteria; 12's. \$1.69

Rexall Nasothrin, new formula nose drops that combine antibiotic Tyrothrin and Desoxyephedrine for 2-way relief from nasal congestion; inhibit many bacteria; more completely cover nasal passages; 1/2-oz. bottle & dropper, 69¢

Rexall Glycerin Suppositories, adult or infant, firm texture yet pliable, 12's. \$1.43

Rexall 5X Vitamins, 5 times stronger than minimum daily requirement of all vitamins with established minimums, 60's. \$6.95

Rexall Mineralized B Complex, Vitamin B factors, including B12, plus minerals and Vitamin C, 100's. \$5.95

Rexall Plenamins, supply more than minimum daily requirement of all vitamins with known minimums, plus Iron, Liver Concentrate, Folic Acid and red Vitamin B12; one of the best balanced multi-vitamin formulas. A real buy! 36-day supply. \$2.59

Rexall Mi-31, time-tested amber-color mouthwash, gargle, breath-deodorant and multi-purpose antiseptic, pint. \$1.79

Rexall Cherosote, fights coughs from colds 2 ways; helps loosen and quiet coughs, soothes irritated membranes, 8 ounces. \$1.98

Monacet APC Compound, time-tested formula of aspirin, phenacetin and caffeine for relief of pain, muscular aches, 100 tabs. 79¢

Quik-Tel Fever Thermometer, with new automatic shakedown device. \$1.55

Cara Nome Hand Cream, pure, mild, safe for most sensitive skins, it's hypo-allergenic; softens, beautifies, protects; 4 oz. \$1.10

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MR. AND MRS. HAROLD HAWKINS are announcing the marriage of their daughter, Betty, to Ray Williams, son of Mr. and Mrs. C. E. Williams. The wedding took place Monday in Fort Sumner, N. M. Mr. and Mrs. Williams plan to make their home in Hereford.

tomers he can entice, of course, the new rule deletes not from the runs batted in angle, it just doesn't allow the scorer to charge the man for a time at bat. The free hand estimate is that it will add 10 percentage points to the long ball hitters average, annually. It is interesting to note that in the one year, 1939, that the rule was tried, after its abolishment in

1931, Joe DiMaggio hit for a .381 average in the AL, which average was the Jolters highest while serving centerfield for the Yanks. Oddly enough, Ted Williams, without benefit of the sacrifice fly rule, hit .406 in 1941 and is the only active major leaguer ever to hit .400. Actually, Bill Terry, then firstbaser for the Giants, was the last player to hit .400 while the

reinstated rule was in vogue. He clapped out a .401 in 1930 and there is small question but that the rule enabled him to accomplish the rare feat. It is also fitting to remark, that Tyrus Raymond Cobb, Nap Lajoie and Honus Wagner ran up the major portion of their hitting feats during the era wherein any fly ball that advanced a runner did not

count as a time at bat. Oddly too, Mr. Williams, just back from fly boy service in Korea, put in 37 games in the AL last season and tallied a neat and also gaudy .407, the AL pitchers probably favor legislation agin him. . . . Mr. and Mrs. Paul Mathers have been in Colorado the past week looking after their ranch interests.

Mr. and Mrs. Lee Benefield were in Lubbock Wednesday to visit in the home of her brother, Fred Postelle, and with her father, Dr. J. M. Postelle of San Antonio. Rev. and Mrs. S. M. Dunnam will be in Fort Worth and Houston for a couple of weeks where they are visiting with relatives. They left Hereford Monday.

Visitors in the home of Mr. and Mrs. Cawthon Bryant Sunday were Randal Davidson of Levelland and Mr. and Mrs. Mike West of Lubbock. Mrs. West is Mrs. Bryant's sister. Mr. and Mrs. D. H. Bryant spent the first of this week in Amarillo visiting Mr. and Mrs. Joe Treer. Mrs. Treer is Mr's. Bryant's sister.

FOIBLES Fancy and Plain

By Kent Snare
It's a bit difficult, and also silly, to attempt to shove baseball, into and among football, when the latter is in vogue, but the Rules Committee of Organized Baseball came with some new rules last week and comment is impending on at least two of these stipulations. . . . One of them, unmentioned on to now, as far as I've seen, is trivia, except it opens a vista that the pro ballplayer has not been able to glance at previously, that is, without picking up a reprimand and perhaps a fine, of money, which to baseball minions is always most painful.

Now, believe it or not, a pro base baller has a choice, and even his nibs, the empire, cannot horn or holler in. . . . It goes like this—For the first time in the history of the game, baseball teams, like footballers, will be given their choice of accepting or declining a penalty, beginning in 1954. . . . The R. C., as above, gives the batting team, its option of accepting or declining a balk on the pitcher. . . . Under the new rule, if the umpire calls a balk on the pitcher, the ball remains in play and should the batter make an out on the particular pitch, he can decide to accept the balk and thus his reprieve. If he gets a base hit or drives in a run, he can use his managers dis-

cretion and decline the balk. . . . Now that little decision, plus one which I will lather on, at once, and plus, the fact, that a proposal to reinstitute the spitter was black-balled, makes the pitching corps feel that they are unloved and legislated against. . . . The most gabbed about action of the O.B.R.C., was the restoration of the sacrifice fly rule. . . . This rule, which credits a batter with a sacrifice rather than charging him with a time at bat after he hits a fly ball that scores a runner from third, originally was adopted in 1907 and abolished in 1931. . . . In its original form, a batter was not charged with a time at bat if he advanced a runner from any base, via a fly ball. Re-adopted in its present restored form in 1939, the rule was tried for that one season and dropped until the action taken by the nine man rules committee last Tuesday. . . . Incidentally, this nine man body is comprised of three representatives each, from the National and the American and a third trio from the Minor leagues. . . . Concensus of opinion has this restored rule as adding several points to the batting average of the long ball hitter, who in the rules absence, has been drawing his outsized stipend, on account of the number of RBI's he can tally and the paying cus-



Attend Our Hog Show
TUESDAY NOVEMBER 10th
8 P.M.



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Suede Opera Pumps **\$7⁹⁰**

In Navy, Brown & Black

Size 4 1/2 to 10 3A's to B Values to \$10.95

<p>Ladies Velvet Step ARCH SHOES</p> <p>In Black & Brown</p> <p>Size 5 to 11</p> <p>Widths AAAA to C</p> <p>Sizes Are Broken</p> <p style="text-align: center;">REGULAR \$10.95</p> <p style="text-align: center;">NOW ONLY \$6⁰⁰</p>	<p style="text-align: center;">ONE GROUP ODD LOTS</p> <p style="text-align: center;">WEDGE HEEL SHOES</p> <p style="text-align: center;">Regular \$7.95</p> <p style="text-align: center;">SALE PRICE \$3⁰⁰</p>
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With or Without Sole

In White & Tan **\$2⁰⁰**

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<p>Ladies Wedge Heel Velvet Step SUEDE OXFORDS</p> <p>In Black Only</p> <p>Sizes 5 to 10 - Reg. \$9.95</p> <p style="text-align: center;">SALE PRICE \$7⁹⁰</p>	<p>Ladies Dress Queen Quality SHOES</p> <p>Black Suede In Pumps & Sandals</p> <p>Regular \$12.95</p> <p style="text-align: center;">SALE PRICE \$9⁹⁰</p>	<p>Ladies Dress SHOES</p> <p>One Group</p> <p>Assorted Styles & Sizes</p> <p>Values to \$12.95</p> <p style="text-align: center;">SALE PRICE \$5⁰⁰</p>
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GIRL'S SPORT LOAFERS

One Large Group

Creme Sole and Neolite Soles

Values to \$7.95

Sizes 4 to 9

SALE PRICE \$3⁰⁰

<p style="text-align: center;">MEN'S SHOES</p> <p>Men's Lug Sole OXFORDS</p> <p>Size 6 1/2 to 11</p> <p>Regular \$9.95</p> <p style="text-align: center;">\$6⁹⁰</p> <p>Men's Blue Suede City Club DRESS OXFORDS</p> <p>Plain Toe or Wing Tip</p> <p>Size 6 1/2 to 11</p> <p>Regular \$11.95</p> <p style="text-align: center;">\$9⁹⁰</p>	<p style="text-align: center;">BOY'S SHOES</p> <p>Boy's, 7 Pair Only CAMPUS BOOTS</p> <p>Size 3 1/2 to 5 Regular \$8.95</p> <p style="text-align: center;">\$5⁹⁰</p> <p>Boy's City Club Jr. OXFORDS</p> <p>Size 3 1/2 to 6 Regular \$7.95</p> <p style="text-align: center;">\$5⁹⁰</p> <p style="text-align: center;">SALE PRICE</p>
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Children's Shoes

By Weather-bird

GIRLS DRESS UP SHOES IN BLACK and BROWN SUEDE ONLY

Sizes 8 1/2 to Large 3

Width A B & C Reg. \$6.95

\$4⁹⁰

Boy's Blue Suede OXFORDS

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Width A B & C Reg. \$6.95

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Classifieds

(Continued from Page 4)

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HAVE OPENING FOR TWO first class mechanics. Apply McCullough Motor Company, 411 W. First. B-6-14-43-tfc.

WANTED: Custom Combining have four Massey Harris Combines, two canvas and two auger machines. Also have trucks for hauling. Phone Lester Newton, 277-W or John Renfro, 385-W Hereford. B-6-28-41-tfc.

WANTED: Custom binding and combining work. Floyd Stivers, Phone 930-J. B-6-13-tfc.

EXPERIENCED SHOE salesman wanted: Pleasant working conditions. Apply at Hereford Shoe Store in person. B-6-14-45-tfc.

8 HELP WANTED

BOLL PULLERS WANTED. Good pulling. Two miles of town. Whites preferred. 231 Avenue K. Telephone 1099. S-8-16-20-1k.

WANTED: Young lady to learn photography and general news reporting. Must be able to type, fair in English. Experience preferred but not essential. Permanent position. See Bob Phillips at The Brand Office. B-8-31-20-2TX.

10. NOTICE

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Frawley, Harrison Highway. Ph. 1574-W. B-10-14-9-tfc.

Blood Pressure Gauge For HOME Use
Easy to Operate
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See our new Wardmatic washing machine on display Friday the 14th.
Farmer's Drive In
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B-10-16-tfc

WILL THE PERSON WHO borrowed the wheat drill from the D. M. Smith place 3 miles north-east of Hereford, please return it.
B-10-23-19-4p.

Montgomery Ward specials begin November 11 thru November 21st. Our 14 Cu. Ft. Home Freezer Regular \$359.95 at \$329.95. Our \$344.95 12 Cu. Ft. upright at \$309.95. \$10 down 24 months to pay. We can send these items to you now on demonstration but due to company procedure; we cannot write them up until after November 11th.
Call Troy Moore, Phone 161 Hereford, Representative for Montgomery Ward
B-10-45-tfc

I have rented part of the Fullwood building for my shop. Motor overhaul, brake service & general repair.
Henry Weemes
B-10-45-4p

WANT TO TRADE registered Aberdeen Angus bull with someone who needs to change. Phone Westway, 2416. Write Box 528, Hereford. B-10-20-20-3p.

11. Business Services
FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tfc.

FOR IRRIGATION WELL CASING tanks, spillways and welding, see Johnie Betzen, 607 F Street. B-11-14-45-6p.

RUBBER STAMPS fast service Francis Printing Co. Ph. 1303. B-11-9-3-TFC

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HOME LOANS
Dependable Abstract and Insurance Service
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For loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-tfc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

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LOANS
For a farm or ranch loan with high appraisal and immediate service, see
C. R. Smith & Son
Buckner Bldg.
Also have some good buys in irrigated & wheat land. B-11-20-tfc

13 Lost & Found
LOST: A red and white bird dog. Has notch in left ear. Call Jones Service Station or write D. W. Maddox, Route 4. B-13-22-45-2p.

LOST: Sunday October 25th, gold filled ballpoint pen. Finder call 259-W. B-13-11-20-4k.

More Excise Taxes Expected By Business During Coming Year

There is a strong possibility the Administration will ask the next Congress for a broader system of manufacturers' excise taxes, if not a general manufacturers' sales tax according to Taxpayer's Dollar. President Eisenhower has said he will not ask for a retail sales tax, but he left the door open for the manufacturers' tax.

Retail Tax Opposed
The reasons why a request for increases or additions in manufacturers' excises seem probable are these:

1. Expiration or reduction next year in individual income taxes, corporate income taxes, a number of present excises, and the excess profits tax, would appear to eliminate all of these as sources for added revenue. At the same time, loss of revenues from these taxes makes it likely that the Administration will ask for some kind of tax increase.

2. Sharp reductions in government spending or the federal debt appear improbable.

3. The retail sales tax apparently is out of the picture.

Leaves Manufacturers That leaves the manufacturers'

excise field as the logical source to turn to, for it seems unlikely that an entirely new source of federal revenue is available.

Scheduled tax reductions or expirations will mean a federal income loss of \$1.3 billion during the current fiscal year (1954) increasing to \$7.4 billion in fiscal 1955 and \$8 billion in 1956. At the same time there are estimates that revision of tax laws next year may cost as much as \$2 billion in revenue.

Tax Cuts Listed
Tax changes scheduled for next year are a 10 percent reduction in individual income taxes (January 1); a reduction in corporate income tax rates from 52 to 47 percent (April 1); expiration of the excess profits tax (January 1), and reduction in a number of excises, April 1.

One thing seems certain—tax legislation will arouse just as much controversy next year as it did this year. The issues will become more clearly drawn between now and January, but it is already apparent that the principal debate will revolve around the demand for tax revision on the one hand, and the Treasury's estimate of its revenue needs on the other.

Camp Fire Officers Assume New Duties

New officers of the Konah Camp Fire Group assumed their duties when it met Tuesday afternoon for a short business meeting. Officers are: Shirley Carthel, president; Kay Woolery, vice president; Sandra Kay Moore, secretary and Charita Anne Holt, historian.

Camping Trip Planned
Plans were made for an overnight camping trip to be held November 13 if the weather permits. The group then hiked out to radio station KPAN where they were conducted on a tour of the station by a staff member. Three mothers met the girls at the station to return them to their homes.

Those attending were: Charita Ann Hall, Glenda Fay Lester, Verena Parker, Donna Nafziger, Kay Woolery, Kay Packard, Sandra Kay Moore, Phyllis Jean Ward, Kay Albracht, Wyndolyn Sheppard, Edith Hagar, Patsy Hollenstein, Alma Lora Muller, Ruddy Kaye Hall and Cecilis Loerwald.

Rumania more than doubled in size and population after World War I.

Chinese philosophers regard women as the principle of evil.

Henry Purcell, English composer is buried beneath the organ in Westminster Abbey.

Ma Ferguson of Texas succeeded her husband as governor, after he had been impeached.

German, French and Italian are the three principal languages spoken in Switzerland.

Approximately 40 percent of apparel and accessories worn in the U. S. are manufactured in New York City.

Two presidents have received the Nobel Prize. They were Theodore Roosevelt in 1906, and Woodrow Wilson in 1919.

Migratory birds flying over the United States take four main routes, the Atlantic, the Mississippi, the Central and the Pacific flyways, says the National Geographic Society.

Best Costume Prize Won By Jane Heard

Jane Heard won a prize for having the best costume at the Halloween party given by the Singing Blue Birds October 30 at the Camp Fire Hut.

After playing of games, refreshments of pop corn, cookies and hot chocolate were served.

Those attending were: Jerre Bea Noland, Betty Huckert, Jane Heard Darlene Houle, Billie and Vina Gardner, Jan Story, Sherry Hodges, Janis Higgins, Martha Wiltshire, Joanne Carlson, Judy Brown Anne Mae Schroeder, Joyce McNeese, Clea Kay Rutter, Gloria Deardorf and Sharon Buckeleu; the leader, Mrs. Wesley Brown, and visitors Mrs. Carlson, Mrs. Carl Schroeder, and Judy Hoff.

Card of Thanks
I wish to thank Rev. Russell Winger and his family for standing by me so faithfully during my illness. I want to thank each of you who sent flowers, cards, food and the many friends who came to see me during my stay in the hospital.
May our Heavenly Father watch over you, keep you, make His face to shine upon you and give you peace and good health.
Avis Norton.

Cpl. Robert Betzen, son of Mr. and Mrs. William Betzen, returned Saturday from Pusan, Korea. Betzen, who has been in the Army two years, was overseas for one year. His parents and family will leave Wednesday for Gainesville to attend his wedding to Agnes Zimmerman.

Underprivileged Children To Get Help From Kiwanis Radio Auction

A radio auction to raise funds for the Kiwanis Club program for "unprivileged children" and Kiwanis work with youngsters will be held again this year, according to Bill Patton, Hereford Kiwanis Club president.

The solicitors are now working to secure from the local merchants items to be auctioned off over the radio, December 6, between 1 o'clock and 6 o'clock.

The merchants are putting up the items that will be sold and the Kiwanis club will endeavor to pay them by advertising the merchants during the auction and in other means of advertising that use such as the radio and newspaper.

Money Kept Locally
The money that was raised last year on this project was used wholly for the children of our

community such as sponsoring the Boy Scouts, Explorer Scouts, donations to the schools for the children that were not able to buy their lunch, and also to buy some clothes for the children, pay for the Kid's Day expense and Junior Olympics.


"Merchandise will be sold over the radio and the buyers will use the telephone to make their purchase," Patton said.

Around . . .

(Continued from Page 1)

drouth distressed cattlemen, the Production and Marketing Administration had not received any official word Saturday on handling of applications, according to Faust Collier, PMA office manager.

NOW IN STOCK!



16% P.G.C. Dairy Feed

We Also Have Plenty

RANGE CUBES LAY MASH

For All Your Feed Needs Visit

HEREFORD GRAIN CORP.

Formerly Bradley Grain Co.

IT'S OUR 6th ANNIVERSARY

THIS WEEK!

We Celebrate Our 6th Anniversary In Hereford.

WE ARE LOOKING FORWARD TO MANY MORE!

May We Extend A Word of Appreciation On This Occasion

PERSONALLY SPEAKING

With each passing day, we again realize how wonderful it has been in Hereford, and are sincerely thankful that we chose Hereford as the city in which we would make our home. The lasting friendships we have enjoyed is only one of the reasons for which we express our gratitude.

Hereford is our home . . . you are our kind of people.

Again, may we say, we're truly thankful that we made Hereford our home.

ABOUT OUR JOB . . .

During these six years you and ourselves have come to know one another; we have learned that no finer people exist anywhere . . . than our customers, our friends. And you have learned that we endeavor with every transaction to give honest values, courtesy with every service, and a wide variety of fine product names on our shelves. We try to be your kind of drug store.

We pledge a continuation of this type store, a store in which you can have confidence.

Kenneth Coker — Wayne Edwards
Ed Poyner and Entire Staff

PHONE 100 CITY DRUG STORE PHONE 100

Women's Activities

Social Events — Clubs — Civic Interests
Hereford, Texas, Sunday, November 8, 1953 Section Two

Courtesy Is Stressed In Beta Sigma Program

Betty Babione gave the program on "Poise and Charm" at the Kappa Iota chapter, Beta Sigma Phi session held at the Jaycee Club-house Tuesday evening. The importance of courtesy in the home, business and social affairs was stressed, and special emphasis was placed on the voice, appearance, mannerisms and attitude toward the public in the business world.

A round table discussion was held with each member mentioning an outstanding woman or man, and giving her opinion as to why the person is successful. In conclusion of the discussion the quotation

from M. A. Kelly, was given, "Small kindnesses, small courtesies and small considerations habitually practiced give greater charm to the individual than the display of great talents or accomplishments."

Lesson On Friendship
The lesson on "Giving and Receiving Friendship" was presented by Dorothy Mercer who gave several definitions of friendship, concluding with, "Friendship is man's highest relation to man."

In conclusion she quoted Sidney

Smith, who said, "Life is to be fortified by many friendships—to love and be loved is the greatest happiness of existence," and Alger who said "Could the soul, like the body, have a mirror—it would have a friend."

During the business session, presided over by the president, Mrs. Paul Harvey, plans were made for a Mexican dinner which will be open to the public to be held in the near future.

(Continued on Page 6)

Book Is Reviewed At Child Study Club

Mrs. Steve Clements was in charge of the program at the meeting held by Young Mother's Study Club in the home of Mrs. Earl Stagner Tuesday evening.

Mrs. Clements presented Mrs. J. R. Fowlkes, guest speaker, who gave a review of the book, "Your Children and You," by Nina Ride-nour.

To Sponsor Horizon Group
Roll call was answered by members naming new medicines. During the business session, members voted to sponsor a group of Horizon Club Girls.

Attending were: Mesdames B. Brady, H. A. Cavness, Steve Clements, W. B. Dowell, Bill Lawrence, Don T. Martin and the hostess.

Party Held At Riddle Home On October 31

Mr. and Mrs. Troy Riddle were hosts at a Halloween party given at their home Saturday night, October 31. Decorations were in keeping with the spooks and goblins that wander about that night. Dessert was served after the arrival of the guests and Halloween entertainment was enjoyed.

Attending were Mr. and Mrs. Eugene Sparks, Mr. and Mrs. Dean Herring, Mr. and Mrs. Bobby Owen, Mr. and Mrs. John Hampton, Mr. and Mrs. Bill Hampton, Mr. and Mrs. R. V. Hale and the hostess.

German-Born Singer's Life Recounted At LaPlata Club

Carrying out the theme of the study course for the year, "Woman's Contribution To Contemporary Living" as outlined in year books for the LaPlata Study Club, Mrs. Les Combs told of Madame Schumann-Heink and her contribution to music at a meeting of the

club Tuesday night. Mrs. Dalton Criswell was hostess for the meeting.

"Born in Germany, Madame Schumann-Heink earned her first money for study by working in a Bohemian glove factory. She made her first appearance in the United States in Chicago in 1898 and two days later her eighth child was born. During World War I she sang in camps for the soldiers, never sparing herself, and she considered the years spent in America the happiest time of her life."

Mrs. Combs commented in her consideration of the famed singer.

Dinner Plans Completed
During the business session plans were completed for the annual Thanksgiving dinner party honoring husbands. The dinner will be held in the N. D. Bartlett home on November 17.

Names were drawn for the gift exchange at the annual Christmas program held on December 15.

In attendance at the meeting were: Mesdames J. M. Thomson, Urilin Streu, A. J. Schroeter, Milton Adams, F. L. Alexander, N. D. Bartlett Jr., Harry Bennett, W. B. Boston, Homer Brumley, H. H. Caraway, Les Combs, S. S. Dodson, Ray Downey, Clint Formby, W. R. Hair, J. R. Johnson, Lynn Kester, W. J. Krumbine, Don Little, Charles Newell and Frank Prowell, and the hostess.

Miss Simpson Given Shower On Wednesday

Miss Nellie Jo Simpson, who became the bride of Billy Gene Cotten yesterday in the First Baptist church, was honored at a shower given in the home of Mrs. Franklin Miller Wednesday afternoon. Mrs. Garland Cox was co-hostess for the party.

The bride-elect's chosen colors of shrimp and blue were used in appointments and decorations, with the centerpiece for the table of Fuji and Pom mums in all white surrounded with tufts of blue marine accented with tiny wedding bells.

Games appropriate to the occasion provided entertainment, with advice to the bride given in the form of a contest.

The invited guest list included Mesdames R. A. Wells, O. B. Sum-

(Continued on Page 6)

Church Ceremony Unites Nellie Simpson, Billy Cotten

In a candlelight ceremony Saturday afternoon at 4 o'clock, Miss Nellie Jo Simpson and Billy Gene Cotten exchanged wedding vows in the First Baptist church.

The bride is the daughter of Mr. and Mrs. R. L. Simpson of the Frio Community. Mr. Cotten is the son of Mrs. W. G. White, 122 Ave. A.

The Reverend D. W. Ward, pastor of the Frio Baptist Church, performed the double ring ceremony before the altar banked with Emerald and jade trees and baskets of white gladioli and chrysanthemums. At either side of the altar double, seven-branched candelabra held flame-tipped white wedding tapers.

Preceding the wedding, Mrs. Howard Scott, organist, played a medley of nuptial selections and accompanied Mrs. Weldon Steph-an who sang "Indian Love Call" and "Because". The traditional wedding marches were used and soft musical accompaniment was given as the vows were spoken. In benediction the soloist sang "The Lord's Prayer," by Malotte.

Attendants
The bride's attendants were Jean Jones of Blunt, S. D., maid of honor and LaJuan Buck, Lubbock; Marian Jo Wilson, student at Texas Technological College; Janice Craig and Leta Merle Roberts of Littlefield, bridesmaids.

The honor maid wore a ballerina gown of Venus blue net over taffeta with the bodice attached to a bouffant skirt of net. Tiny covered buttons closed the bodice at the back. She also wore a half hat of shirred net studded with rhinestones and simulated pearls. She carried a cascade bouquet of shrimp colored chrysanthemums.

The bridesmaid's dresses were also of Venus blue net and taffeta styled with taffeta bodice and net overskirts in ballerina length. They carried ballerina bouquets of shrimp colored mums and their half hats matched that worn by the honor maid.

Flower Girls
Flower girls Bonnie Sparkman and Doris Jean Andrews wore dresses of shrimp-colored net over taffeta and flower bandeaus in their hair. Their bridal baskets were filled with pale pink rose petals.

Jimmy Campbell, cousin of the bride, served as ring bearer. Candle lighters were cousins of the bride, Patricia Ann Roberts, and Patsy Campbell of Wellington. Their dresses matched those worn by the flower girls and they wore wristlets of tiny blue mums.

Carlton Buck of Lubbock, brother-in-law of the bridegroom, served as best man. Ushers were Jerry Buck of Vega, Marshal Wilson, Raymond Dement and Ray London.

Bride Wears French Lace
Escorted to the altar by her father, the bride was a picture in white, wearing a gown of French Chantilly lace and nylon tulle over taffeta, designed with fitted bodice dramatized with deep yoke of illusion and pointed Peter Pan collar etched with iridescent sequins. Long lace sleeves tapered to petal points at the hands. The full bal-

lerina skirt was enhanced with a front panel of sunburst pleating.

Her finger length veil was of imported tulle, edged in lace, and was attached to a halo crown of lace embroidered in seed pearls. She carried out the something old, new, borrowed and blue in traditional custom, and wore a coin in her shoe for luck.

The bridal bouquet, a white orchid with stephanotis showered with white satin ribbon, rested on a white Bible, the gift of the bridegroom.

The bride's mother wore a navy

woolen suit with navy velvet hat, while the bridegroom's mother wore a navy suit with navy velvet hat. Both wore pink rosebud corsages.

The bride's grandmothers, Mrs. J. H. Simpson and Mrs. C. E. Roberts of Wellington, wore white carnation corsages.

Reception Is Held
Following the wedding a reception was held in the church parlors, with the table decor featuring the bride's colors. An arrangement of all white chrysanthemums in a crystal epergne with flank-

ing tapers formed the centerpiece. The table was covered with a lace cloth over blue.

The couple was assisted in receiving by the bride's parents, Vera Lindsey, aunt of the bride, was at the bride's back. Others assisting were Vinita Roberts of Littlefield, cousin of the bride, and Thelma Roberts, an aunt, of Wellington.

For the wedding trip to New Mexico, Mrs. Cotten wore a dove gray middie suit with red and black diamond-dot trim on the jacket and plain skirt. Her accessories

were in black, and the orchid was detached from the wedding bouquet for her corsage.

Both Mr. and Mrs. Cotten are 1953 graduates of Hereford High School. He is employed in the construction division of the Southwest Public Service Company.

Among the many social affairs given to honor the couple during the past two weeks was the dinner given Friday night by the bridegroom's mother, Mrs. W. G. White. Guests included Rev. and Mrs. D. W. Ward, the bride's parents, and members of the wedding party.



MRS. BILLY GENE COTTEN



THE WIFE AND DAUGHTERS of Deaf Smith County pioneer sheep and cattleman F. W. Lambert, took time out during a get-together here last week to go through an old scrapbook and recall the times when they were all living in Hereford. Shown, from left, are Mrs. C. J. Mountz, 106 West Seventh; Mrs. C. R. Jones of Detroit, Mich.; Mrs. Lambert, who is now 83; and Mrs. C. L. Wright of Fort Scott, Kans. Mrs. Jones is the former

Helen Lambert, and Mrs. Wright is the former Clara Lambert. The Lambert family moved to Hereford in 1908, and the family was raised in Hereford and graduated from Hereford High School. Lambert, who died in 1947, was one of the first men in Hereford to take hauling contracts. His contracts included the hauling of marble for the Deaf Smith County Courthouse and the brick for Central School. (Staff Photo.)

Officers Elected By Wakita Camp Fire Girls Group

Officers were elected at the Wakita Camp Fire meeting held at the Camp Fire Hut Wednesday. Marie Strange, president, Karlyn Kirby, vice-president; Dorothy Jo Prowell, secretary; Virginia Witherspoon, treasurer; Melba Gay Lawrence, scribe.

The group was divided into three sections to plan programs for the next three months. The program will be based on the seven crafts. Gracie Fotheringham was named assistant leader.

Those present were Eugenia Alexander, Jane Bookout, Ann Caraway, Linda Hair, Patty Howard, Karlyn Kirby, Melba Gay Lawrence, Mary Lynn Morrison, Car Ann Newell, Marcelina Olguin, Betty Paetzold, Dolly Paetzold, Dorothy Jo Prowell, Nona Marie Strange, Virginia Witherspoon and the leader, Mrs. H. H. Caraway.

Monthly Meeting Held By Presbyterian Women

Mrs. Frank Gyles and Mrs. Will S. Kerr served as hostesses for the monthly luncheon program held by the Woman's Council of the Presbyterian Church in Fellowship Hall at noon Wednesday. Bronze and yellow chrysanthemums were used to carry out a Thanksgiving theme in decoration of the luncheon tables.

Mrs. D. H. Alexander was leader of the program on "Together We Seek to Be Good Stewards." "Financing Faith" by Harriette H. Dexter formed the basis of her program with a discussion of "The

(Continued on Page 6)

Toastmaster's Program Given At Bay View Club

Members of Toastmaster's Club presented the program at a meeting of the Bay View Club in War Hall of the Methodist church Thursday afternoon.

George Heard was master of ceremonies and introduced the speakers who took part in a panel discussion of the question, "Can We Make the Good Neighbor Policy Work in Texas?"

Bruce Miller, Hereford attorney, discussed the legislative angle of the question and told of the work of the state committee, which was organized in 1940. He stated that the ratio of Mexicans in the state is 1 to 5.

Farmers Viewpoint
Curtis Traweck was the second speaker. He spoke from the farmers viewpoint, saying that the greatest problem is the Mexican nationals, but that the labor situation in Deaf Smith County is being worked out successfully.

Irving Alexander concluded the discussions, giving the merchant's viewpoint. Stating that conditions are improving each year, Alexander said there are three types of Mexicans to be dealt with, the ones who live here, the migrants, and the nationals.

Contribution Voted
Following the program, Mrs. Lee Benefield, president, presided over a business meeting during which members voted to send a contribution to the General Federation of Women's Clubs for the work being done on Independence Hall.

The poem written by Mrs. Eugene Naugle, which won recognition at the Seventh District TFWC convention held in Hereford last spring, was read.

Members attending were Mesdames D. H. Alexander, Betty Barkley, Lee Benefield, Colby Cookwright, H. G. Conlwright, C. J. Crump, Howard Gault, Jimmie Hightower, L. W. Harrison, George Heard, A. M. Jones, W. S. Kerr, W. W. Kirby, Eugene Naugle, J. O. McCracken, Ansel McDowell, and W. W. Thompson.

Win One Class Helps To Celebrate Birthday

Members of the Win One Class of the First Methodist church and others went to Amarillo Thursday to help Mrs. Clara Freeman, who is in the Bivins Home For Aged Women, celebrate her 86th birthday. Mrs. Freeman, a former member of the class, was presented with gifts and Mrs. Ray Johnson, a niece, baked the birthday cake which was served with punch to the group in the home.

Those making the trip were Mesdames J. E. Beyer, Ray Johnson, J. F. Ward, E. J. Hudson, W. T. Toms, J. C. Cummings, Burl France, Vivian Major, John Jacobson Sr. Dr. G. W. Heard and Miss Lucy Reed.

WSCS Monthly Luncheon Held

The Woman's Society of Christian Service of the First Methodist Church held its monthly fellowship luncheon at the church Wednesday with Mesdames Jay Boston, E. W. Hobson, A. M. Hare and Derry Green as hostesses.

After the luncheon the group met in Ward Hall for the program. Mrs. M. M. Beavers gave the prayer and a short business session was held. Mrs. Jim Black was named membership chairman to fill a vacancy.

Plans were made to send a box of clothing and needed supplies to Methodist service workers overseas. Those to serve on the committee for the overseas box are Mesdames Bert Boomer, Jim Black, Norman Gray and A. T. Jacobsen Jr.

Mrs. Homer Brumley presented the program for the afternoon on "The Scientific Knowledge of Stewardship." Taking parts on the program were Mesdames G. W. Edwards, Earl Paak and John Jacobsen Jr.

Mr. and Mrs. Jed Miller of Lubbock visited in the home of his parents, Mr. and Mrs. H. E. Miller, last weekend.

Among those shopping in Amarillo last week were Mrs. Herbel Miller Jr., Mrs. Jed Miller, Mrs. H. E. Miller and Mr. and Mrs. Maurice Tannahill.

Raye Haseloff and three other Camp Fire Girls; Ann Caraway, Virginia Witherspoon and Eugenia Alexander.

Dawn News

By Bertha Frye

The Dawn Parent Council is sponsoring a supper with a special program Thursday evening at the Dawn School. Supper will be served beginning at 7:15 o'clock, with the program starting at 8:30 o'clock.

Johnny Welton of Pampa, a student at West Texas State College in Canyon, will present the entertainment. Welton is an outstanding amateur and is very highly praised by the college authorities as a performer.

Food Committee

The food committee for the supper is composed of Mrs. C. L. McBroom, Mrs. Reynolds and Mrs. Henry Miller. The program committee for the year is Mrs. H. H. Miller and Mrs. Gayle Neal.

The Dawn Baptist church will begin a revival Friday, November 13, with Rev. D. W. Ward of Frio bringing the message. Evening services during the week will be at 7:45 o'clock.

J. T. Cronin and a friend, Gay Spence of Roscoe, both students at Hardin-Simmons in Abilene, visited Mr. and Mrs. J. D. Bruner over the weekend. They visited Mrs. Eula Rambo, Mrs. Bruner's mother, in Amarillo Saturday. Mrs. Rambo has been in ill health for several months.

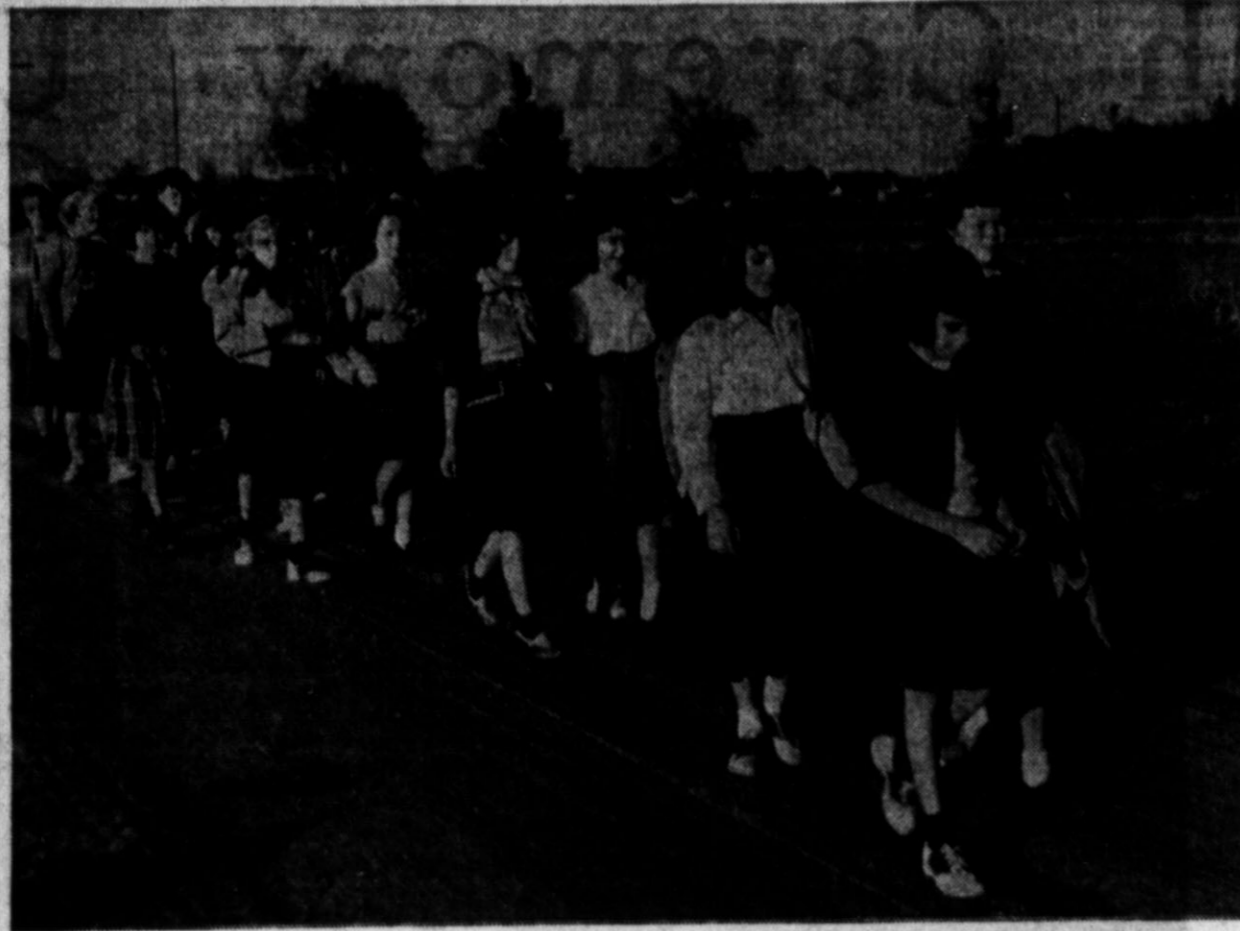
Attended Brotherhood Meeting
Lloyd Bentley and H. S. Fuller Sr., attended the Associational Brotherhood meeting at the First Baptist church in Hereford Thursday evening.

Mr. and Mrs. Bentley went to Amarillo Monday night to hear Rev. R. G. Lee speak.

Mrs. H. H. Miller visited Miss Vera Crawford in Canyon Tuesday.

Halloween parties were held by Dawn School children Friday afternoon. The girls in the fifth and sixth grades were hosts in Mr. Trimmer's room.

Mrs. Gayle Neal, Mrs. Melvin Gill, Mrs. J. B. Caraway and Mrs. J. M. Carathers were hostesses for the primary room.



TAKING A TWO MILE HIKE to earn an award was what the Konah Camp Fire group were doing Tuesday afternoon. The girls hiked out to KPAN where they were conducted on a tour of the radio station by a staff member. Those making the hike were from right: Charita Ann Hall, Glenda Fay Lester,

Verena Parker, Donna Nafzger, Kay Woolery, Kay Packard, Sandra Kay Moore, Phyllis Jean Ward, Kay Albracht, Wyndolyn Sheppard, Edith Hagar, Patsy Hollenstein, Alma Lora Muller, Rudy Kaye Hall, and Cecilia Loerwald. Their leader is Mrs. Jack Winget. (Staff Photo)

Mothers Invited

The mothers were invited to the party for the third and fourth grade children. Mrs. Henry Miller and Mrs. H. H. Miller were hostesses. Guests included Mrs. Iley Barton, Mrs. Henry Turner, Mrs. C. L. McBroom, Mrs. N. R. Miller, Mrs. Carl Wimberley, Tony Miller, and John David Miller.

The Adult Training Union sponsored a church-wide Halloween party at the school house Saturday evening. Games were under the direction of Mrs. Walter Galley and Mrs. N. R. Miller.

Comic films were shown by Rev. Paul McClung.

Among those present were Rev. and Mrs. Paul McClung and son, Mr. and Mrs. N. R. Miller and family, Mr. and Mrs. Rea Cox, Mr. and Mrs. W. T. Beavers and family, Mr. and Mrs. H. S. Fuller Sr., and sons, Mr. and Mrs. C. C.

Stewart and children, Mrs. Carl Wimberley and family, Mrs. Galley and Irene, Mr. and Mrs. Zed Stewart and J. T. Cronin.

Music Club To Meet

The Dawn Music Club will meet Tuesday in the home of Mrs. H. H. Miller.

Mr. and Mrs. Walter Galley, Miss Irene Galley, and Rev. and Mrs. McClung went to Wichita Falls Thursday to visit Mr. and Mrs. W. D. Jernigan and Emma. They returned home Friday, stopping at Clarendon where they made a short visit in the home of Rev. and Mrs. J. E. Byers.

Mr. and Mrs. Clifford Galley of Happy visited in the Galley home Sunday.

Mr. and Mrs. Walter Lemons and daughters were called to Lubbock Friday because of the death of her aunt, who was run over by a pickup.

Ginger Witherspoon of Hereford visited Monday night in the home of Mr. and Mrs. Alfred Smith.

Several Ill With Flu

Several people in this community have been ill with the flu the past week.

Mr. and Mrs. Melvin May, and Mr. and Mrs. Ernest May of Hereford left Sunday for Possum Kingdom Dam for a fishing trip.

Mrs. W. H. Fogle visited her parents, Mr. and Mrs. Fields at Portales, N. M., Sunday.

Mr. and Mrs. Marion Russel, who have been visiting in and Mrs. Zed Stewart, returned Saturday to their home at Durant, Okla.

Mr. and Mrs. J. B. Caraway and children and Mr. and Mrs. Reece Stewart and family visited Mr. and Mrs. J. R. Oglesby at Mobeetie Sunday.

Dinner Guests

Dinner guests in the home of

Let's Cook Something



Here is a dinner menu that packs flavor and nourishment — Meat loaf layered with mashed potatoes and teamed with your favorite vegetable and dessert. This meat loaf may be baked in individual molds, topped with fluff of mashed potatoes and arranged on a platter with spicy tomato sauce, which is enough to convince, guests, if they need persuasion, that fine food — and nothing else in the way of entertainment — can be good reason for a get-together.

MRS. W. F. GILLIS took several recipes and by process of combination and elimination came up with a meat loaf recipe, old-fashioned in a way, especially in this day of so many prepared, ready to serve meat dishes, but inexpensive and very appealing for brisk November days. Here is her recipe:

Meat Loaf

- 2 pounds ground beef
- 1 egg
- ½ cup uncooked spaghetti
- 1 medium onion chopped fine
- ¼ green pepper cut fine
- ¼ teaspoon savory salt

- 1 tablespoon Vinnedges Chili Blend
 - 6 or 8 crackers
 - ½ cup water
 - 1 can Tomato Puree (optional)
 - salt and pepper to taste
- Cook the spaghetti in boiling water until tender, then drain. Roll crackers until fine and then mix

all ingredients together and shape into loaf. Place in baking pan and allow to bake in moderate oven for two hours uncovered. If baked in an electric oven you may want to place under the broiler a few minutes for browning before serving.

Coat With Mashed Potatoes

This is very nice brought to the table coated with a layer of mashed potatoes. Mash the potatoes, season with salt and butter and a dab of cream and beat until light and fluffy. Coat the meat loaf, top and sides, with potatoes, decorate the top with tiny bits of pimento and pecan halves, and serve on platter with broiled peach halves or pineapple rings.

If serving in individual molds, top the individual serving with a peak of the potatoes with two ripe olives.

A possum at birth is about one-half inch long. He is America's only pouched animal.

Courtney R. Cooper was the only newspaper reporter to have access to the files of the Federal Bureau of Investigation.

BARBARA ALLEY

at
The Studio
(Hereford School of Dance)
513 Park Ave.
announces a guest
artist and teacher, Mrs.
Camille De Mattia
Enroll For
classes Monday, Thursday or
Saturday



The Famous
OLDSMOBILE
"ROCKET"
ENGINE
For Your

IRRIGATION WELL

New 165 H. P.! New 8 to 1 Compression Ratio!
Plus New 12-Volt Ignition System!

These "Rocket" Engines come complete with Cooling Coils, Fuel Equipment as desired, and Installed on Well.

CHECK WITH US ON YOUR WELL ENGINE REQUIREMENTS

KINSEY MOTOR CO.

11 Years Your Chevrolet-Oldsmobile Dealer
2nd & Schley Phone 740

A Note to The Taxpayer.....

WOULD YOU LIKE TO SAVE THOUSANDS OF DOLLARS

OF COURSE! During these days of High Living Costs, everyone wants to save as much money as possible. BUT . . . did you know, that by paying your School, County and City taxes in November, you could save money? Literally THOUSANDS OF DOLLARS will be saved by the Tax Paying Public of Hereford and Deaf Smith County in

the month of November, by taking advantage of the 2% discount offered by the below Tax Collection Agencies. Maybe you're a new property owner, and didn't know about this discount! If so, it'll PAY YOU to PAY YOUR TAXES EARLY!

2 PER CENT DISCOUNT FOR PAYMENT

IN NOVEMBER

FRED W. BAIRD

Tax Assessor - Collector

HEREFORD RURAL HIGH SCHOOL DIST.

MABLE BARNHART

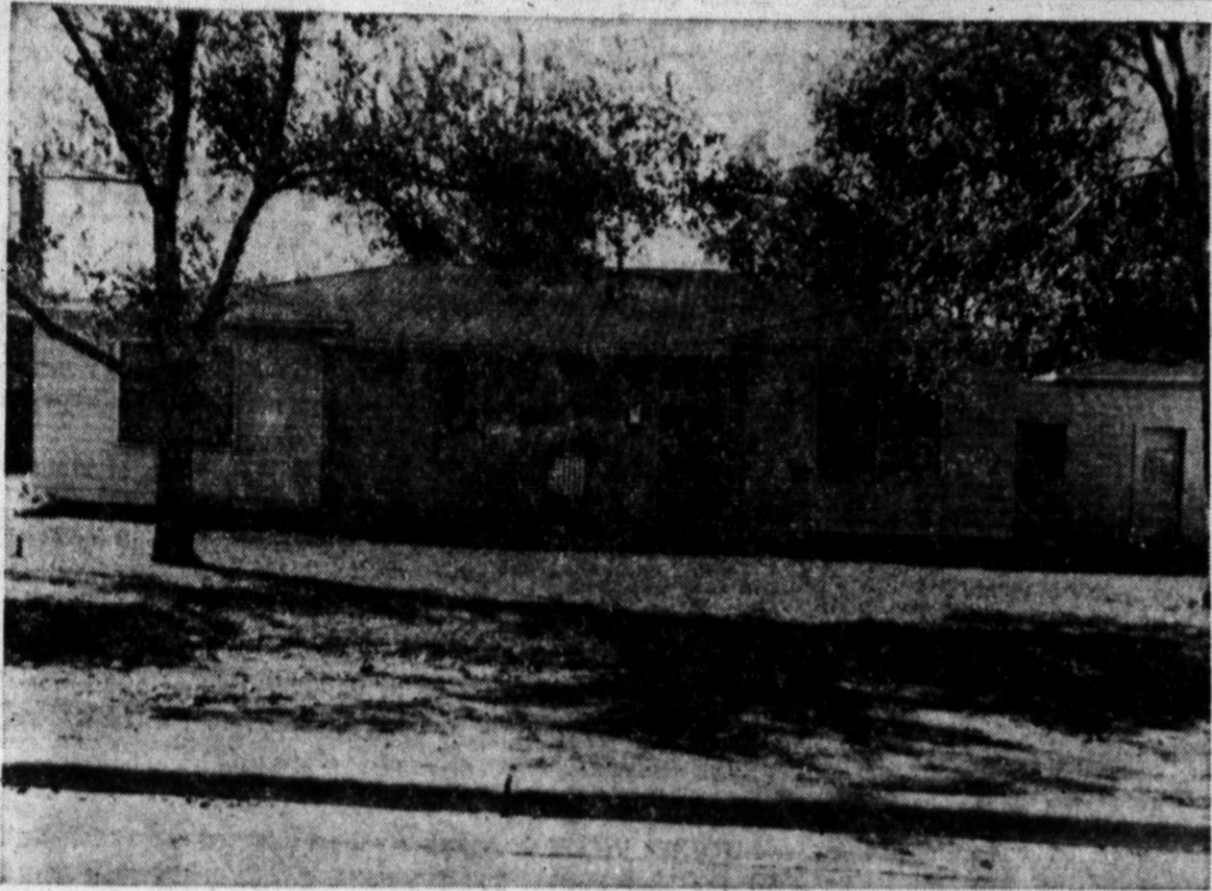
Tax Collector

CITY OF HEREFORD

LOWELL R. SHARP

Tax Assessor - Collector

DEAF SMITH COUNTY



MR. AND MRS. STAN BARRETT are the owners of this home, which is located at 117 Avenue G. The ouse, which is yellow wood, was completed last November. It contains six rooms and a bath—two bedrooms, den, dining room, living room, a kitchen and a garage. (Staff Photo.)

Courthouse Records

Deeds of Trust
R. J. Engler, et ux, to Hereford, Texas Federal Credit Union, being a part of Blk. No. 44 of Events Add.

R. J. Engler and wife to First Federal Savings and Loan Association, Clovis, N. M., being a part of Blk. No. 44 of Events Add., beginning at a point in the East line of said Blk. No. 44 which part is 528.065 feet North of its SE corner.

J. H. Milford and wife to First Federal Savings and Loan Assn., Clovis, N. M., the N 80 feet of Blk. 44, Events Add.

L. C. Thomas and wife, to First Federal Savings and Loan Assn., Clovis, N. M., the N 115 feet of the E 31.13 feet of Lot No. 19 and the N 115 feet of the W 23 feet of Lot No. 9 of Barents and Bullock Sub. of Lots one to 10 of Blk. No. 5, Womble Add.

H. W. Engle to Lesly Vaughn Motor Company, the S. 116 67 acres of the W 1/2 of Sec. No. 10 in Blk. K-7.

Warranty Deeds
M. L. Hardy, et ux, to Jim Loving, the N 15 feet of Lot No. 15, Blk. 31 1/2 of the Renfro and Price Sub. of Blk. No. 31 of Events Add.

R. G. Blue and wife to J. D. Poirch, all of Lot No. 7 of the R. G. Blue Sub. of Blk. one and two of Events Add.

C. G. Long, et ux, to J. Muri McCasland, all of Sec. No. 30 and the N 1/2 of Sec. No. 29, all in Blk. K-4.

New Autos
O. L. Click, Buick, 10-28; Mrs. C. P. Norton, Buick, 10-28; Thomas E. Bradley, Chevrolet, 10-28; Alice G. Converse and Myrtle R. Chak, Ford, 10-28; E. A. Edwards, Ford, 10-28; James H. Jennings, Ford, 10-29; Marion C. Culbertson, Ford, 10-29; and H. H. Miller, Buick, 10-29.

Sympathy Extended
This community extends sympathy to Mrs. W. R. Scheihagen and family in the death of Mr. Scheihagen.

J. C. Clearman returned last week from Colorado where he went deer hunting and came home with a 15 point deer.

Mrs. Winkle of Dimmitt visited in the home of Mr. and Mrs. J. M. Wright last week.

When Ted Williams of the Red Sox hit a home run into the upper deck at Cleveland's Municipal Stadium on Aug. 30 it marked the first time it had been done this season. Then Ted hit one in the same spot the next day.

Walt Cabral is the first Hawaiian to play football for Notre Dame. Cabral, who makes his home in Honolulu, is an end.

Ronald Grosso, 18-year old apprentice jockey from Philadelphia, is a brother of jockey Mike Grosso.

The Brooklyn Dodgers hit 49 home runs during the month of August.

The Milwaukee Braves averaged 28.147 per game for its first 57 home dates.

The St. Louis Browns did not win a game in Cleveland during the 1953 baseball season. They dropped all 11 contests.

John Bateman, line coach at Columbia, was in charge of athletics at Pensacola (Fla.) Naval Air Station during World War II.

Quarterback Bill Brigman established a Georgia Tech record for passes thrown in a single game when he tossed 30 times against the Florida Gators in 1952.

When Ty Cobb was 41 years old he batted .357 for the Philadelphia Athletics.

Graham To Preside At Meeting Of School Leaders

George Graham, superintendent of Hereford Public Schools, presided at a meeting of the Panhandle Association of School Leaders in White Deer Saturday. Mr. Graham is president of the association, which includes school leaders from throughout the Panhandle area.

Lewis Nordyke, Amarillo freelance writer, was guest speaker at the noon meeting. Coffee was served by the host group during registration from 9:30 to 10:15 Saturday morning.

Five Sections
Meetings of the five sections of the association occupied the morning hours, and a combined meeting was held starting at 1 p. m. According to advance announcements, the general theme of the meeting was to be improvement of public education through an intensive study of instruction in the schools of the Panhandle.

Among those attending from Hereford were Supt. Graham; Principals H. V. Stanton, Don T. Martin, Dee Lowry, D. C. Martin, Pat Sullivan, and L. C. Thomas; Miss Della Stagner, grade school supervisor; and Fred Baird, school tax assessor and collector.

One Person Hurt In Car, Tractor Collision

Mrs. Doris Jean Foster of Lamesa received minor injuries Wednesday afternoon when her car, a 1952 Buick, that she was driving collided with a tractor, driven by R. H. Webb, 424 West First.

Webb, who was driving the tractor for the Vegetable Harvesting Company, was turning around in the road at an intersection about nine miles south on Highway 51, when they collided. The two met head on at the east side of the highway just north of the intersection.

In the Cleveland Indians' last home stand of the season against the eastern clubs, the Tribe completed at least one double play in each game.

Pat Biscaglia, a sophomore, is the oldest member of the Notre Dame grid squad. He is 23 years old. He also is the only ex-service-man on the team.

Paul Bryant, a Michigan graduate, is in his third year as director of the 90-piece Duke University marching band.

Michigan State tackle Larry Fowler is a hard man to move. He also is a heavy-weight wrestler for the Spartans.

Anthony Drago, new assistant basketball coach at Duke, was a prisoner of the Germans during World War II. He was captured in the Battle of the Bulge.

Summerfield NEWS

By Mrs. Guy Walsler

Seventy-seven persons attended Sunday School at the Summerfield Baptist Church. Mrs. Clifford Gailley of Happy was a visitor.

WMU met in the home of Mrs. C. R. Walsler Wednesday for a one o'clock luncheon. Mrs. L. L. Cannon installed the following officers for the coming year. Mrs. Carlyle Sargent, president; Mrs. Guy Walsler, secretary-treasurer; and Mrs. Earl Lance, Young People's leader.

Members present were: Mesdames L. L. Cannon, Earl Lance, J. M. Wright, Jack Streun, George DeLoizer, Carl Lee, Carlyle Sargent, K. W. Niell, A. E. Barnett, Guy Walsler, J. B. Noland, Ky Lawrence, Roy Botkins, C. R. Walsler and Larry Noland.

Wayne DeLoizer of Lubbock spent the weekend with his parents, Mr.

and Mrs. George DeLoizer.

Adults Party
The adults of the Summerfield Baptist church had a Halloween party Friday night, in the J. B. Noland home.

The room was decorated with cats and pumpkins hanging from the ceiling. Various Halloween games were played. Refreshments of coffee, cocoa, sandwiches and doughnuts were served.

Those attending were Mr. and Mrs. Roy Campbell, Mr. and Mrs. Earl Lance, Mr. and Mrs. Reese Dawson, Mr. and Mrs. Melvin Rainey, Mr. and Mrs. C. R. Walsler, Mr. and Mrs. K. W. Niell, Mr. and Mrs. J. R. Euler, Mr. and Mrs. Carlyle Sargent, Mr. and Mrs. Carl Lee, Mr. and Mrs. Ky Lawrence, Mr. and Mrs. Jack Streun, Mr. and Mrs. Guy Walsler, Mr. and Mrs. Rpy Botkins, Mr. and Mrs. Johnny Fields, Mr. and Mrs. J. M. Wright, Mr. and Mrs. L. B. Lookingbill, Mr. and Mrs. L. H. Lookingbill, Mr. and Mrs. J. B. Noland, Mr. and Mrs. C. R. Walsler and Mrs. Delbert Bainum.

Several from this community were shopping in Amarillo last week.

LaWanna Lookingbill of Hereford visited in the L. B. Lookingbill home Sunday night.

Home From Roswell
Miss Jeanette Euler of Roswell, N. M., spent the weekend with her parents, Mr. and Mrs. Roy Euler.

Mrs. Clifford Gailley of Hereford visited in the K. W. Niell home Sunday.

Mr. and Mrs. Roy Botkins and family spent the weekend in Tanoka with relatives.

Mr. and Mrs. A. E. Carter visited relatives in Oklahoma last week.

Baptist Church Party
The Young people and the Intermediate group of the Summerfield Baptist church enjoyed a Halloween party at the home of Mr. and Mrs. J. B. Noland Saturday night. After playing various games refreshments of speed-tea, doughnuts, and sandwiches were served.

Those attending were Mr. and Mrs. Jack Streun, Mr. and Mrs. K. W. Niell, Mr. and Mrs. Carlyle Sargent, Mr. and Mrs. Kenneth Christ, Mr. and Mrs. L. B. Lookingbill, Mr. and Mrs. J. B. Noland, Mrs. Mary Noland, Mrs. Ky Lawrence, and Bill, Ann and Fred Lookingbill, Wayne Donald

and Betty Walsler.

Joe and Gene Streun, Jamie and Kenneth Clearman, Charlene and Carolyn Lee, Dale Carter, Nelda Barnett, Glen Wallace, Jerry Don Lance, Linda Kay, Jerrie and Larry Noland and Debbie Lookingbill.

Mr. and Mrs. Melvin Rainey, Terry and Steven visited Mr. and Mrs. Gene Purell of Cheyenne, Okla., and also visited his parents at Sweetwater.

Sympathy Extended
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Mrs. Winkle of Dimmitt visited in the home of Mr. and Mrs. J. M. Wright last week.

coach at Navy, played in every Academy grid contest from 1942 through 1944. He started his career at halfback but finished as an end.

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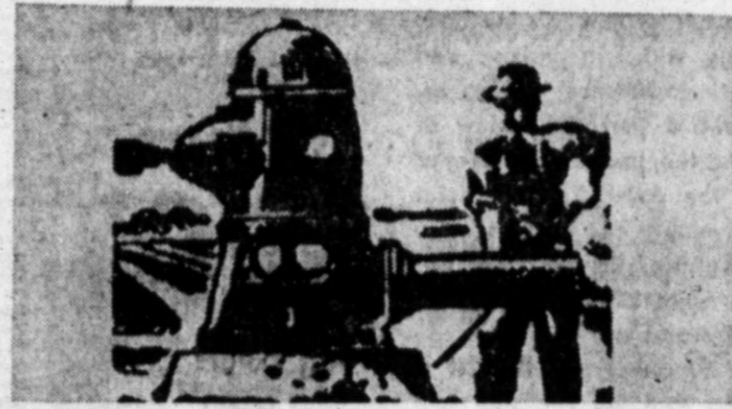
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GEARHEAD AND PUMP REPAIRS AND REBUILDING.



Has your gearhead or pump been giving trouble? It won't get any better until we fix it for you. Does your gearhead need the ratio changed to meet present well conditions? If so, better see Kenny right now. If you have taken work to Kenny before you know he always gets the job done right, and his customers always come back next time. Our well equipped well staffed shop can handle your well problems. Also expert well pulling service.

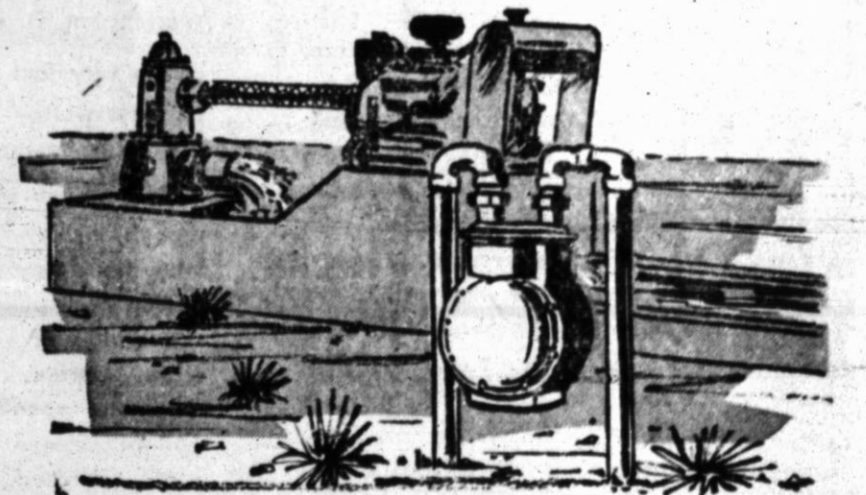
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Editorials

HOW DID IT GET AWAY? WHY?

A Government Of People... By People, For The People

These days you hear much talk of "returning the government to the people." You wonder "why" and "how" it ever strayed away. Take the public schools, for instance. How much do you really know about your own school system? Be honest in making your answer, otherwise you will fool no one but yourself

How many students in grade school? How many in high school? How much does it cost to operate the system 12 months? How much is paid by the local district? What subjects are offered in your schools? Do they qualify in the Southern association? How much has our school enrollment increased in the past 10 years? How much do we pay our teachers, our principals, our superintendent? How many students ride the bus? How many buses does the system operate? How much does transportation cost? These are only a few of the hundreds of questions which any capable business man or farmer can answer regarding his own business or farm. Yet, the average taxpayer (or anxious parent) can answer few specific questions regarding his city, county, state or federal government.

November 8-14 is National Education week. During the next seven days parents will be invited to visit the schools on various occasions. Reports concerning progress and enrollment will be heard and a special effort will be made to acquaint the parents with different phases of school life and activities. In addition, the brunt of the entire program will be borne by the faculty and the teachers.

Hereford residents, being little different from residents in other areas will individually and collectively, admit that National Education Week is worthwhile and wholesome. In addition, they will subconsciously add: "For the other fellow." A few people—too often those who are already called upon to carry PTA and other functions—will visit the schools and hear the reports. In a few weeks, the whole thing will probably be forgotten.

Public schools are absolutely basic in our democratic form of government and life. Their product, our boys and girls, will control and govern our nation's future. For this reason, we feel that National Education Week should stem from the people rather than from the schools. Tax payers should acquaint themselves, if for no other reason than good business practice, with conditions in the school system. Parents, for the selfish reason of their children's welfare, should learn intimately of what the children are being taught and how they are being trained to think. Without actual, first-hand knowledge, we are certainly in a poor position to criticize or extoll conditions.

Civic and study clubs, which Hereford boasts by the dozens could appoint committees to study different phases carefully and report their findings. Such groups would, no doubt, be more than welcome during National Educational Week, at class

sessions anytime, and at school board meetings. Instead, the average citizen is less informed regarding his school system than probably any other phase of public life—despite the fact it is the closest to his heart, and the most expensive of all public obligations.

When the public failed to recognize this obligation, educational leaders, school trustees, classroom teachers and other interested sources hoped they saw the answer in National Education Week. In consequence, they are actually inviting the people (parents and tax payers) to come in and survey the school system, its methods and finances, along with its aims and ideals. They are, in substance, asking us, the people, to make a personal review of conditions. Whether the people approve or disagree is beside the point. The big point is that they are meeting the people more than half-way. They are doing part of our job for us. They want US to KNOW the situations personally and are willing to do these things, often beyond the call of regular requirements, so that we can and will know the conditions.

When our public servants, the people we elect and employ, are so interested in our own welfare and the welfare of our children, it is certainly not asking too much when we are called upon to spend a few minutes, even a few hours, inspecting our own greatest public asset: Our Public Schools.

Until we take this much, then much more interest, in our own affairs, we cannot honestly deserve or have exercised our constitutional right of a government "Of the People, By the People, and For the People."

Nation's Ministers Seek Public Office

News releases in recent weeks list several ministers as candidates for city and state offices, while a few years back an Oklahoma minister was candidate for a Washington, D. C., post.

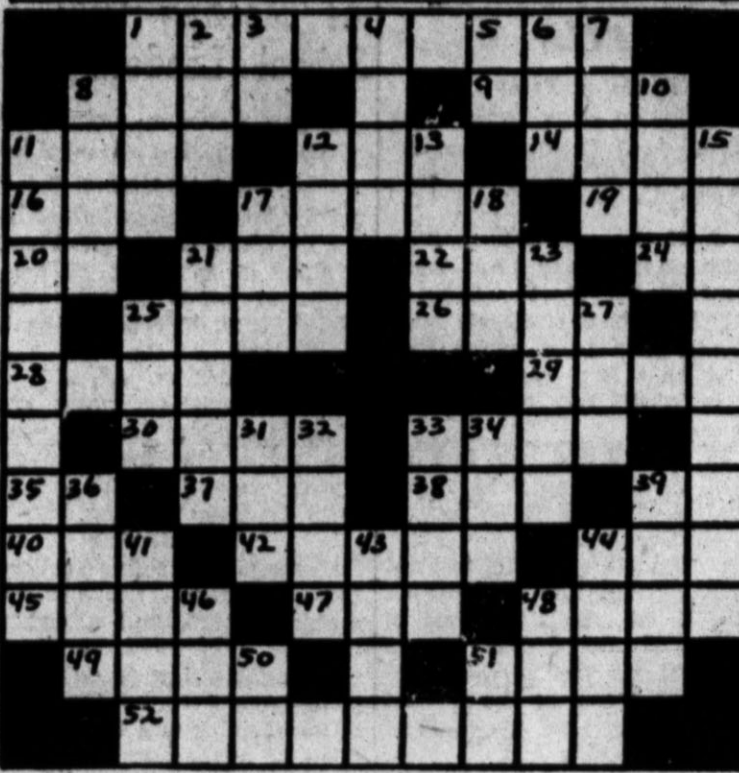
The very fact that the item was considered newsworthy by Associated Press and other wire services proves that the situation is unique and unusual. On second thought, however, we see no sound reason why the clergy as a profession, should be barred from political activities—save for the old adage of keeping the church and the state separate. Generally speaking, ministers are honest, upright citizens and tax payers. They are well educated, should personally know the problems of the community and of the people, and, in many instances, are community leaders. They apparently have qualifications for holding public office from the standpoint of general observation as a profession.

As to individual qualifications, abilities and application, the elections are, as always, determined by the voters of the city or political sub-division. An interest on the part of the ministry of America in politics is a sign. It can, of course, be carried to the extreme. Again, though, it must outweigh the counterbalance of public opinion of the individual by local voters to succeed in this measure.

"The Constitution of any government, if it is to withstand human corrosion and deceit must contain meat for strength, and bread and salt for stability. Nothing since the penning of our own great Document has ever reached such near perfection. Under its protective wing, men and women of all races and creeds have found nourishment and life." CHISHOLM, MINN., FREE PRESS

"The sooner that everyone realizes that everyone can't work for the government and that some must work elsewhere, the better off this country will be. Someone has to pay the government workers." LOVINGTON, N. M., LEADER

CROSSWORD ~ ~ ~ By A. C. Gordon



- ACROSS**
- 1—Famed ancient queen
 - 8—Object of one of Caesar's campaigns
 - 9—Famous opera by Verdi
 - 11—One-time popular two-masted vessel
 - 12—Malt beverage
 - 14—First name of man in the life of No. 1 Across
 - 15—Spice
 - 16—Author of "Uncle Tom's Cabin"
 - 19—Deface
 - 20—Scottish grandchild
 - 21—Name of thirteen Popes
 - 22—Self
 - 24—Saint
 - 25—Suppose
 - 26—Reputed maker of first American flag
 - 28—English dramatist of the 16th century
 - 29—Meeting place
 - 30—Ancient Roman philosopher
 - 33—Thoroughfare
 - 35—Latin abbreviation meaning "note well"
 - 37—To tune up an airplane's motors (colloq.)
- History's Pages**
- 38—River in Switzerland
 - 39—Compass direction
 - 40—Gained possession of
 - 42—Famed Hungarian composer
 - 44—Always (poet)
 - 45—Author of "Twenty Thousand Leagues Under the Sea" (poss.)
 - 47—Appropriate
 - 48—Fatal date for Julius Caesar
 - 49—Rear appendage
 - 51—Article
 - 52—Famed Scottish novelist
- DOWN**
- 1—Abel's brother
 - 2—To haul
 - 3—Aerial train
 - 4—Ancient Venetian traveler
 - 5—Chemical symbol for tantalum
 - 6—Edge
 - 7—Early Biblical man
 - 8—English author of a famous "Elegy"
 - 10—Native of the Arabian peninsula
 - 11—Famous British poet who married a famous British poetess (poss.)
 - 12—Powerful explosive
 - 13—Pitcher
 - 15—Famed Austrian violinist (poss.)
 - 17—Dicer
 - 18—Self
 - 21—Composer of "The Merry Widow"
 - 23—Former King of Sweden
 - 25—Distinguished Service Cross
 - 27—Turf
 - 31—Relating to the transmission of power to a distance
 - 32—Ancient Roman poet
 - 33—To lay level with the ground
 - 34—Cranium
 - 36—Contest
 - 39—Appear
 - 41—Afternoon parties
 - 43—Certain
 - 44—Biblical garden
 - 46—Pose
 - 48—Japanese Statesman
 - 50—Literary Education (abbrev.)
 - 51—Exists

QUESTION OF THE WEEK

Idea Of Televising Legislative Session Meets With Full Approval

Do you think it would be a good idea to televise sessions of the Legislature?

MRS. ROBERT LEMONS

"Yes, I think it would be a good idea to televise the sessions of the Legislature. I think just the important parts of the sessions should be televised because if they were all televised, it would be boring after so long a time. I think it would make the legislators more conscientious of what they do."

TOM DRAPER

"Now as soon as I get the money to buy a television set I might get interested. Yes, I think the important half of the sessions should be televised. The sessions, I think, would be very educational."

MRS. HAROLD HEAD

"Yes, I do. The public would accomplish a lot from sessions as well as know what is going on. I think just the main parts of the sessions should be televised."

LEON COFFIN

"Yes, I'd be in favor of having the important things of the sessions televised, but I wouldn't want to see them all. The sessions would give the people a look at things they don't know much about."

MRS. FLOYD L. BROWN

"If just the important parts of the sessions were televised I think it would be a good idea. I think the public will accomplish a number of things by seeing the sessions."

MRS. A. J. PETERS

"It seems the people of the world would know more about what is going on if the sessions were televised. I think it would be a good idea."

'Tater Peelin's

By Roberta Campbell

Former neighbors and friends of Mrs. J. J. Wilder, who once lived in the Wyche Community but now lives at Mineral Wells, will be glad to know that she was one of the delegates from her county to the State Home Demonstration meeting in Galveston and also that she still keeps up with them through the Hereford Brand.

We ran into Mrs. Welch's sixth grade English class over at the county library Thursday morning.

They were there to get library book cards and to learn how to use the library. Buster was a little worried about it before they made the trip because he was afraid required reading might interfere with his funny books but he came home with an entirely different attitude. Thanks to his teacher and our librarians.

Maybe you will get a chuckle out of the story of our little niece who definitely wasn't gettin along with her mother one mornin.

The little four year old felt that her mother was particularly disagreeable about something she had done and inquired, "Mama does God have a telephone? If he does, I want to tell him just how you're actin this morning."



By Vern Sanford
Texas Press Association

AUSTIN — Plotting against the Texas conservative Democrats was carried on when the state Young Democratic clubs were re-activated at a San Antonio meeting.

As far as the official state Democratic organization is concerned, the San Antonio gathering had no official status.

But the group went ahead anyhow, bent on furthering the interests of the loyal Democratic group, as opposed to the conservatives who strung along with Governor Allan Shivers and President Eisenhower last year.

A speaker at San Antonio was Ralph Yarborough of Austin, who ran against Shivers last year and who is expected to be a candidate for governor again in 1954.

Yarborough will get the loyal-liberal Democratic support — plus perhaps, aid and comfort from a large number of teachers who are not happy with the way their salary increase proposals have been handled.

Yarborough has stated publicly that he favors more money for the teachers.

Shivers Still Conservative
Shivers let it be known, meanwhile, that he is ready to serve again as leader for the conservative Democrats if they want him to function in that capacity.

Whether or not he will run for a third term as governor is a matter of conjecture, but he has said privately that he does not intend to oppose Lyndon B. Johnson in his race for the U. S. Senate.

That Johnson will have competition, however, is sure. In the first place, the Republicans have guaranteed that an opponent for Johnson will be in the running.

In the second place, there is another movement afoot—reported in this column two or three weeks ago—to put a Democrat in the race against Johnson.

This project is coming along smoothly, and the likelihood is that an announcement will be made before you hear Santa Claus' sleighbells.

There is a possibility that the anti-Johnson Democrats and the Texas Republicans will get together on their choice of a candidate.

Political Flavor In Beef
There was a political flavor to the pleadings of Texas cattlemen and those of other states for price supports.

A caravan of livestock people went to Washington — and got nothing.

Each delegate thereupon vowed to go home and take up the problem with his senator and congressmen.

The Texas and Southwestern Cattle Raisers Association is opposed to beef price supports.

In favor of supports is the United Livestock Producers Association of Dalhart.

White Pecks At Benson
John C. White, Texas commissioner of agriculture who stuck with Adlai Stevenson last time, is pecking away at the Eisenhower administration in general and Secretary of Agriculture Benson in particular.

In White's opinion, the Eisenhower administration is undermining the three keystones of American farm policy — rural electrification, soil conservation, and 90 percent of parity.

Opposition to support prices, said White in a speech at Giddings, is based on "calculated, deliberate untruth."

Split Tickets Predicted
Southern states will vote Democratic in local and state elections for a long time. But in national elections they will support the candidates standing for the best interest of the country.

That is the prediction of J. Strom Thurmond, former Dixiecrat candidate for president, who came to Texas on a speaking tour in the interest of the armed forces reserves.

Thurmond, who is a former governor of South Carolina, said, "I'm a great admirer of General Eisenhower," and, "I'm a Southern Democrat. That's the kind of Democrat I think the people of the State of Texas are."

Many Still Hurt
Faster but safer—that's the way Texans are driving.

Figures released by the State Highway Department reveal that all vehicles on Texas roads are hitting up higher rates of speed than they did last year.

In 1952 only 15.2 percent of the vehicles exceeded 60 miles per hour, but this year the ratio is 23.4 percent.

(Continued on Page 6)

Panhandle Paragraphs

ONE WAY TO CLEAN UP

Members of the Canadian Lions Club will stage a "Clean Sweep Sale" beginning Monday and continuing for one week.

"This will be a double-barreled benefit sale," reports Lions Club President Hugh Wilson.

The Lions Club will sell brooms . . . all kinds of brooms from big warehouse brooms to whisk brooms and toy brooms.

Profits to the local club from the broom sale will be used to help members of local Boy Scout troops purchase tents and camping equipment. Scouts will assist Lions Club members in the house-to-house sale.

The local club has set as its goal the sale of 500 brooms in Canadian during the week, November 9 to 14. THE CANADIAN RECORD.

-pp-

ANOTHER INCREASE ASKED

The Southwestern Bell Telephone Company has filed a request with the City Secretary for another increase in local rates. The rate increase must be approved by the City Council before it can become effective.

The company is asking that two-party line rates be raised from \$3.60 to \$4 per month, individual line rates be raised from \$4.25 to \$4.75 and that business telephones be raised from \$7.50 to \$8 per month. THE LOCKNEY BEACON

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DROUTH COUNTRY FLOOD

The rains were fine, but some parts of the area had more than they could handle.

A survey made showed that approximately \$1,500,000 flood damage occurred in the Spur area. The farmland was washed to the extent that it will take several years to get it back in shape. There were some places that will probably never be fit for farming again. A number of cattlemen reported that they also lost some cattle.

We are convinced now that the flood of October, 1953 was the worst in over 50 years. THE TEXAS SPUR.

-pp-

TELEPHONE CUTOVER

An occasion of historical importance that happens only once in a lifetime occurred in Canyon Saturday night when the operator type telephone service went over to the dial system. The cutover took place promptly at 12 o'clock midnight. Less than 30 seconds were required to perform the cutover operation. THE CANYON NEWS.

-pp-

The BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm has a bright idea this week on the cattle situation. There's a flaw in it somewhere, but we haven't got time to figure it out.

—O—

Dear editor:

Everybody these days is worryin about the price of cattle, it's sort of a depressing thing, not only on the cattlemen but on everybody else, as a non-cattlemen gets to think about what has happened to the cattlemen and he gets to figurin it could happen to him too and he starts clampin down on his spendin and before you know it business has begun to drag its feet.

Now I have been thinkin. There's not much anybody can do about the price of cattle, except deplore it, and cattlemen have already tried that and it doesn't help much.

On the other hand, lots of people have been figurin out how maybe the government can buy high feed and sell it cheap to the cattlemen, just to keep them in business, but to a man that's out of money, there just ain't no such thing as cheap feed. When you're broke, a bowl of chili is about as far out of your reach as a steak.

Therefore, I have hit on a plan. Of course nobody wants the government to go any further in the hand-out business, nobody is askin the government to buy up all the cattle and go in the ranchin business, and nobody has figured the latter can be avoided if price supports are established. Also, the government is already too far in on the money-loanin business.

Now my plan is to let the government go into the hay-loanin business. Instead of loanin me money to keep my cows alive this winter, why can't the government just loan me hay?

After the government loans me the hay, I will know what to do with it, and after my cows make it through the winter, maybe enough of em will have passed on which, multiplied by the losses among all the other herds throughout the country, plus the extra meat Sec. Benson wants everybody to eat this year, will bring the price of cattle back up to where it belongs.

Me and the rest of the cattlemen will then owe the government some hay. Just when we can pay it back is hard to say, but so long as the mortgage is against the hay only, the situation won't get out of hand, and I can't see why it wouldn't be just as well for the government to show a hay deficit as a dollar deficit.

The first year we have plenty of rain and everybody has more hay than he knows what to do with, we could all pay the government back, and the government could then store the hay against the next drouth, I don't know how long it'll keep, but I know it'll keep better than butter, and the government's been storin that for years.

Yours faithfully,

J. A.

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St
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James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

News Editor Bob Phillips
Adv. Manager Melvin Young
Mach. Superintendent Stanley Phillip
Society Editor Mrs. John McLean

Highlights...

(Continued from Page 4)

State Highway Engineer D. C. Greer said vehicles were checked over a measured distance by clocking devices placed in rural areas and near large cities.

At the same time, the Department of Public Safety reported a drop of six percent in traffic fatalities on Texas roads this year to date as compared with last year's toll.

When it is considered that highway travel this year is up four percent, that makes the fatality record even better, in terms of deaths per traveled mile.

Through September of this year, traffic fatalities in Texas totaled 1,661.

Nearly 36,000 persons were injured in the nine-months period this year, and property loss was estimated at \$104 million.

More Roads Needed

What the traffic situation requires is more roads, or a limit on the number of vehicles using them, says Texas Highway Commission Chairman E. H. Thornton Jr.

Limiting vehicles is not a very good alternative, Thornton believes. It is, on the other hand, a "defeatist attitude," he said, adding: "Certainly it ought not to be invoked without first giving the peo-

ple the facts and ascertaining from them which of the alternatives they want. It is their decision to make, and if we proceed on this premise, I have no fear as to what their answer will be."

Delinquency A Threat

Phillip B. Gilliam, judge of a famed juvenile court at Denver, said in a speech here that America may fall beneath a tide of juvenile delinquency.

"Increasing delinquency is a greater threat to security than is Communism," the judge declared, "and possibly greater than the atom bomb. There is great danger that the nation could fall from within."

These remarks were made at a meeting of Texas judges.

Annexation Problems

Annexation laws of the state will be studied by the Texas Legislative Council.

"Annexation has become a game of chess between the big cities and the small," said Representative Tom King of Dallas, member of the committee which will direct the study.

Big cities, King asserted, have taken in territory without the consent of residents therein, and without a promise of city services.

To protect themselves, small cities have taken in large areas, including farms and ranches, the legislator said.

Friona News

Mrs. E. R. Day, Correspondent — Phone 2792

Recent supper guests in the home of Mr. and Mrs. J. M. Bradley were Mr. and Mrs. C. J. Carter and daughters of Hobbs, N. M., Mr. and Mrs. Billy Carter and family of Pampa, Mrs. C. D. Carter, Mr. and Mrs. Clarence Martin, Martha and Larry, Mr. and Mrs. W. S. Crow and children, and Mr. and Mrs. D. E. Coldiron and sons. Carter is a brother of Mrs. Bradley's.

Attended Workshop

A group of ladies from the Sixth Street Church of Christ attended a teaching workshop in Amarillo Wednesday. Those attending were: Mesdames Ella Fay Holcomb, Doris Boggess, Jink Sneed, Toledo Mabry, Ruth Stevick, Aneta Taylor, Sue Proctor, Elthia Hand, Billy Jo Hand, Oma Lee Williams,

Loraine Welch, and Brother and Mrs. M. B. McKenney.

The Sophomore class of the Friona High School and their sponsors, J. D. Fry and Miss Tracy Smith, attended a swimming party in the indoor pool in Canyon. After swimming they ate supper and attended a show.

Those attending were: Carmel Fields, Ray Dean Fleming, Harold Taylor, Glenna Mae Pope, Danny Bainum, Jerry Houlett, Billy Parker, Charles Kirk, Sally Osborn, Cotton Renner, Joe Riley, Marie White, Linda Miller, Eugenia Landrum, Nelda May, Marilyn Fairchild, Phyllis Fairchild, Micky Ready, Billy Dennis, Elizabeth Grubbs and Sue Cranfield.

Home Talent Show

The Freshman Class of the Friona High School is sponsoring a home talent show Tuesday night at 8 o'clock in the Friona High School Auditorium. Tickets are 75 cents.

Too Much Pressure

Labor constitutes "the greatest pressure group the world has ever seen" and wants to run the government of this country, Dr. Leo Wolman of Columbia University said at a personnel and management conference here.

Labor and farm pressure is making the government nervous, the speaker said, "and a nervous government won't govern well."

SHORT SNORTS: Byron Skelton of Temple, a liberal Democrat, was chosen as a member of the advisory council of the national Democratic Party. . . The oldest tree in Texas, the "Lamar Oak" at Goose Island State Park near Rockport, is estimated to be 1,000 to 3,000 years old, and a recent inspection indicates that it is in good health and may live another 3,000 years. . . Six whooping cranes were in the first flight returning to Aransas wildlife refuge from their summer breeding grounds somewhere near the Arctic Circle. . . The whoopers are near extinction, only 21 of them having flown north last April.

Halloween Party

A Halloween party was given October 31 in the barn of Mr. and Mrs. Grubbs. Games provided the entertainment. About 40 persons were present.

Those helping Mr. and Mrs. Grubbs, were Mr. and Mrs. Claude Blackburn.

Mr. and Mrs. O. C. Jones, Mr. and Mrs. C. M. Jones and Mrs. Raymond Jones were called to Plano to attend the funeral of Mr. Jones' sister, Mrs. Raymond

Halloween Party Used To Entertain Friends

Mr. and Mrs. James Mabry were hosts to friends and neighbors October 31 at a Halloween party given in their home.

The house was decorated with witches and goblins. Games were played through out the evening.

Those helping Mrs. Mabry were Mrs. Johnny Hand and Mrs. Rene Sneed.

Those attending were Mr. and Mrs. Rene Sneed and children, Mr. and Mrs. John Hand and children, Mr. and Mrs. Dutton and family, Mr. and Mrs. Alin Glasscock and family, Mr. and Mrs. L. Black and family, Mr. and Mrs. Johnny Hand, Mr. and Mrs. Troy Fulton, Mr. and Mrs. Newman Jarrell, Mr. and Mrs. John Thomas, Mr. and Mrs. O. D. Bingham, Mr. and Mrs. J. B. Taylor, Mr. and Mrs. Ed Walters, Mr. and Mrs. Joe A. Walters, Mr. and Mrs. Buck Fallwell, Mr. and Mrs. Spencer Housh, Mr. and Mrs. Bill Elliott, Mr. and Mrs. H. E. Williams, Mr. and Mrs. Walter Mabry, Mrs. Rea Brandon and Mrs. Lucy Jones.

Couple Returns Home To Find House Afire

The Friona Fire Department answered a call about 7 o'clock Sunday evening to the home of Mr. and Mrs. O. F. Land.

The Lang's had just returned from Oklahoma and when they opened the door the house was full of smoke.

An electric heater in the bedroom had caused the fire.

Very little damage was caused to the house but damages to the couch and bed were estimated at \$300.

Mrs. Ronny Durham of Tucumcari, N. M., spent the first of this week in the home of her parents, Mr. and Mrs. Bill Knox, while her husband, Ronny, attended a teachers' meeting in Albuquerque, N. M.

Mr. and Mrs. C. B. Thomas spent Wednesday in Borger visiting his daughter, Mrs. Mildred Roy.

Miss Reba Janice Dones, daughter of Mr. and Mrs. Charles Dones, 113 Lake Street was installed as president of the Beta Mu Kappa, a national music organization, at Hardin-Simmons University in Abilene last week. Miss Dones is also reporter for the Acappella Choir.

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Program On Music Given At L'Allegra Club Meeting

"Music is a great chamber with many doors. I know of none who may not enter—I know of none to whom there is no door", Mrs. George McLean said as she introduced her program on "The World of Music" Thursday afternoon at a meeting of L'Allegra Study Club held in the home of Mrs. V. C. Hopson.

Continuing, Mrs. McLean said, in part: "We like our days to go smoothly—that is our music. Music was meant to walk with us, indeed does walk with us whether we know its finer forms or not."

Three Numbers Played
Three of the most enjoyed compositions, according to popular poll were played by Mrs. McLean at

the piano. They included "Star Dust," "Deep Purple" and "Smoke Gets in Your Eyes."

A short business session was held with Mrs. J. W. Barnett, president, presiding. Plans were made for a bake sale which will be held at Piggly Wiggly Grocery Store on Saturday November 14.

Members attending the meeting were Mesdames J. W. Barnett, Darrell Blanton, Jack Brown, Bill Dameron, James Edmonson, Hilton Higgins, Lee Kent, Bill Lawrence, L. H. Lookingbill Jr., George McLean, Floyd Ross, Bill Waldrep, J. W. Robinson and the hostess.

La Madre Mia Club Heard Mrs. J. Fowlkes

Mrs. J. R. Fowlkes was guest speaker at the La Madre Mia Study Club session held Monday night in the home of Mrs. Don Fudge. Mrs. Glenn Hopson was co-hostess.

Mrs. Fowlkes spoke on "The Pre-School Age Child" terming the years of one to five as the most important in the development of a child's personality. "Lasting characteristics and habits are formed during that period which determine the child's future outlook on life. Children need to learn to play with others, to accept cer-

Mrs. Waldron Melton Was Hostess For Farm-Ranch Club

Mrs. Waldron Melton was hostess for the luncheon-program held Thursday by Farm and Ranch club. The table was decorated with yellow chrysanthemums and other fall accessories.

Mrs. Hershel Burrus was leader of the program which followed the luncheon. In keeping with the club's study course, "Texas Times" her theme dealt with "Early Texans At Play."

She recommended the early Texan's philosophy of life to the present day generation, reminding that "Whether the work was done or not, at the end of the day those early pioneers learned to relax in pleasant recreation."

The floating prize was awarded to Mrs. J. V. Perrin.

Members present were Mesdames Hershel Burrus, J. V. Perrin, Dub Harkrider, G. S. Solomon, and the hostess.

Mr. and Mrs. Hilrey Aven and Dickie were visitors in Hart Wednesday night. They attended a meeting at the First Methodist church.

tain responsibilities, and to think of others at the earliest age possible, and they also need to feel loved, cared for and secure at all times," Mrs. Fowlkes said.

Short Business Session
A short business session was held with Mrs. Louis Beckman, president, presiding. Mrs. Calvin Goodin was welcomed as a new member.

Members attending were Mesdames Carroll Goss, Louis Beckman, Dean Herring, Glenn Hopson, Bradley Lookingbill, Hershel Miller, Bobby Owen, Jack Reynolds, Troys Riddle, Eugene Sparks, Arthur Tinsley, Ogle Riddle, Calvin Goodin and the hostess.

Dove Supper Held After Football Game

Mrs. Charles Newell honored her son Pat, and classmate hunters at an annual dove supper following the last home football game of the season October 30. The boys had bagged the doves during dove season and placed them in the deep freeze for this occasion.

The supper was served buffet style from a table centered with a cake baked in the shape of a football and iced in football brown. Tiny figures dressed in maroon and white Hereford High School colors, were posed among the white chrysanthemums which encircled the cake.

Those attending the event were John Benson, Lu Durham, Lee Drake, Sue Barnard, Pat Newell, Doris Russell and Bill Wills.

Comments On Time Makes Club Topic
Roll call was answered by members giving comments on the use of time at a meeting of L.A.E. Study Club held with Mrs. Jim Loving Tuesday afternoon. The program dealing with the use of time wisely for better living was presented by Mrs. Sandford Smith and Mrs. B. A. Reddell. "Living Creatively" by Kirby Page, and A Readers Digest article on "Budgeting Time" were reviewed in the discussions.

The next meeting of the club will be held at the home of Mrs. Jim Whelan when a Thanksgiving program will be presented.

Members of the club attending the meeting were Mesdames C. E. Beauford, Altus Higgins, B. A. Reddell, T. W. Roberson, Sandford Smith, Arthur Stoy, George Suggs, Jim Whelan and the hostess.

Mr. and Mrs. Ernest May and Mr. and Mrs. Melvin May left Sunday for Possum Kingdom Dam to go fishing.

Mrs. H. E. Miller honored her husband with a belated birthday dinner Thursday night. Those attending were Mr. and Mrs. Paul Harvey, Mr. and Mrs. J. M. Gilliland, Mr. and Mrs. Jay Boston, Mr. and Mrs. Baker Womble, Mr. and Mrs. Jim Black, and Mrs. Charlie Ferguson.

Monthly . . .

(Continued from Page 1)
Dollar Goes Feminine." Assisting on the program were Mesdames C. C. Ferguson, R. J. Engler, N. E. Milburn and D. C. McWhorter.

During the business portion of the meeting, conducted by Mrs. H. A. Close, members voted to send an offering to Trinity University in San Antonio to be used in furnishing the woman's lounge.

In conclusion Mrs. Henry Hastings gave the year book of prayer.

Miss Simpson

(Continued from Page 1)

ner, A. J. Self, Dick Kirkland, Gordon Miller, Martin Campbell, Besie Rhodes, O. L. King, Oscar Hunt, Lynn Smith, Grace Little, J. K. Fore, Jim Shirley, Carl Schrader, Jack Fambrough, Lola Blankenship, B. C. Dement, Eldon Craig, Rufus Weathers, Obe Wilson, Lewis Shirley, George Hudson, Chas. Moore, Herbert Beller, Beatrice Hudson, Floyd Lowe, E. H. Harper, Ethel Layman, Henry Weemes, Homer Thomas, George Sumner, George Graham, Wayne Stark, F. A. Tucker, E. E. Layman, R. L. Simpson, Jean Jones and Janice Craig.

Mr. and Mrs. Ed Dzuik and Mr. and Mrs. Ed Jesko attended the Arch Confraternity of Christian Doctrine in Amarillo Tuesday.

Mr. and Mrs. Frank Bezner visited in the home of Mr. and Mrs. Ed Jesko Sunday afternoon. The couples played 42 during the afternoon.

In 1950 the United States used almost twice as much oil as the rest of the non-Communist world combined.

It is estimated that the United States dog population grew from about 20 million to about 22½ million between 1947 and 1953.

Courtesy . . .

(Continued from Page 1)
New Officers Named
New officers named to fill vacancies were Ann Line, vice-president; Dorothy Mercer, recording secretary; and Betty Whitaker, historian. Plans were also made

for members to attend the Beta Sigma Phi state convention to be held soon in Houston.

Mary Anna Laing and Betty Whitaker, hostesses, served pumpkin pie and coffee after the program.

Those attending were Mesdames Margaret Harvey, Betty Whitaker,

Mary Anna Laing, Helen Nelson, Betty Babione, Eleanor Cramer, Ann Cowan, Ann Line, Margaret Witherspoon, Dorothy Mercer, Mary Ann Massey, Barbara Cooper, Jo Lingenfelter, Jama Pool, Verda Mullins and Nadine Wade.

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Kansas State at Missouri
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 Yale at Princeton
 Texas A&M at Rice
 Arkansas at SMU
 TCU at Texas
 Texas Tech at Tulsa
 Illinois at Wisconsin
 South Carolina at West, Va.

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WINNERS FOR 7th WEEK FOOTBALL CONTEST

George C. Loerwald — 1st Prize

Mrs. Arthur Tinsley — 2nd Prize

George E. Krupala — 3rd Prize

CASH PRIZES EVERY WEEK!

RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

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Progressive News

By Mrs. Ira Ricketts

Mrs. F. A. Marnell attended the three day Congress of Christian Doctrine of the Catholic church at the City Auditorium in Amarillo.

Mr. and Mrs. Edgar Russell of Laveland and Mr. and Mrs. La-

vern Frost of Abilene visited Mr. and Mrs. Clyde Russell Sunday afternoon.

Mr. and Mrs. Ira Ricketts were in Amarillo Tuesday on business. Joan, Dorothy and David Marnell visited their grandparents, Mr. and Mrs. Frank Wilhelm, in Hereford Tuesday, Wednesday, and Thursday.

Doris Russell spent Thursday night with Lu Durham.

Grandparents Visited
Mr. and Mrs. Forrest Ricketts

of Hereford visited with their grandparents, Mr. and Mrs. Ira Ricketts, Thursday afternoon.

Mr. and Mrs. V. E. Dodson entertained with a steak dinner Thursday evening.

Those present were Mr. and Mrs. P. L. Carmichael, Mr. and Mrs. M. G. Caywood, Mr. and Mrs. Grant Hanna, Mr. and Mrs. Earl Plank, Maurice Howell and his sister, Jean and her daughter, Laura.

Mr. and Mrs. H. L. Hershey and Homer attended a family get-together in the home of Mr. and Mrs. Ray Hershey Sunday.

Betty Kay Russell spent Sunday with her cousin, Linda Russell.

Mr. and Mrs. F. A. Marnell and children visited in the home of Mr. and Mrs. Jimmie Jesko Sunday evening.

Dorothy Veigel visited Doris Russell Sunday.

Road Knights Working Toward Better Driving

Hereford Road Knights are working on their general idea of trying to promote better driving habits, both among teen-agers and adults, with special emphasis on courteous driving, according to Robert Miller, publicity chairman for the organization.

"At our meeting last Monday night, we decided that we would always stop to allow other motorists to back out from the curb," Miller said. "Of course, that is only one phase of courteous driving, but it is part of our overall campaign."

"We aren't just a group of reckless drivers who are in good with the police because they are helping us with the program. Our organization is really trying to teach drivers more about automobiles and automobile driving."



Open To Adults

Now the club has opened its doors to adults, and they are also inviting visitors to any of their Monday night meetings upstairs in City Hall. Any person who has a driver's license can join the organization.

A local mechanic has joined the club, and is giving talks about the mechanical part of automobiles and about automotive maintenance. Plans have also been made to buy an old car of some kind so the club members can work directly on an engine and study the innermost working of the engine and other parts of the automobile.

Planning Trip

"Club members are also planning a trip. If we can swing the deal, with a member of the Hereford Police force going along as sponsor," Miller continued. "If enough of the boys can go, we would like to get a truck some place and go down to Old Mexico, but that trip is still just an idea. It hasn't really reached the planning stage yet."

For the meeting of November 16, the Road Knights have planned a Parent and Son covered dish supper, to get the parents together with their automotive-minded boys. There are now 21 club members, including Dean Paul, Don Phifer and James O. Lee, who joined

last Monday night.

Board Of Review

As part of the effort to cut down on reckless driving, the club has set up a board of review, and club members who are reported three times for reckless driving, or who get a ticket for reckless driving, must appear before the board.

Results of the work done by the club to make safe drivers has shown up in the number of accidents members have been involved in. During the three years prior to the organization of the Road Knights, the young men who are now members had been involved in a total of 19 wrecks. Since the formation of the Road Knights, members have been involved in only three accidents, and none of those was the fault of the member driver involved.

Last Monday night the club heard a talk about the Texas Safety Inspection law, reasons for the law, and things that a mechanic will be looking for when he checks a car under the safety inspection program.

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Pheasant Dinner

Mr. and Mrs. Virgil Dodson were guests at a pheasant dinner in the Ira Scott home Sunday.

Mr. and Mrs. Clyde Russell visited with Mr. and Mrs. Edgar Russell in the J. E. Cockrell home Sunday evening.

Mrs. Horace Hershey and Mrs. T. J. Parsons were shopping in Amarillo Wednesday.

V. E. Dodson spent several days in Tucumcari, N. M., seeing after his farming interests there. Mrs. Dodson drove over Thursday to spend the night and also Friday.

D. R. and Pete Carmichael attended funeral services in Altus, Okla., Friday for a brother-in-law and uncle, Joe McCaskill.

Robert Russell visited with Floyd Shelton Sunday in Hereford.

Virgil Dodson, Pete Carmichael and Earl Plank attended a Rotary luncheon in Hereford Monday.

Soldier Home For Visit

Leonard Walterscheid, who is stationed at Fort Bliss, was home over the weekend visiting with his family, Mr. and Mrs. F. J. Walterscheid.

Mrs. V. E. Dodson and Mrs. Ira Ricketts attended the CWF luncheon Wednesday at the Christian church.

Mrs. Horace Vaughn was given a surprise birthday dinner Saturday.

Those attending were her parents, Mr. and Mrs. Sam Lesly and a brother, and his family, Mr. and Mrs. Luther Lesly, Sammie, John and Tom.

Mr. and Mrs. Junior Coffin, Billy and June and Mrs. Leon Coffin were in Clovis, N. M., Sunday afternoon visiting Mrs. Mattie Gro-

gan and Mrs. Annie Chambers.

Attended Shower

Mrs. P. L. Carmichael attended a shower honoring Mrs. Alton Kemp in the home of Mrs. C. E. Watts Thursday afternoon.

Guests of Alva Dee and Jerry Bulttrill Saturday evening at a Halloween party were Ann and Jimmie Gentry, Shari Carmichael and Randy Buttrill.

Some of the wheat in this community is being pastured. The rains are most beneficial to the wheat but is delaying the harvest of the grain sorghums, lettuce, and cabbage.

SCHOOL LUNCH MENU

(The following menus for November 9-13 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

- Monday**
Lima Beans with Ham Chunks
Spiced Beets or Tomatoes
Fruit Salad . . . Cheese Sticks
Cornbread . . . Butter . . . Milk
Cake with Orange Icing
- Tuesday**
Meat Loaf . . . Tomato Sauce
Buttered Who's Kernel Corn
Combination Vegetable Salad
Bread . . . Butter . . . Milk
Ice Cream Sticks
- Wednesday**
Hamburger Patties . . . Buns
Sliced Tomatoes . . . Lettuce
Onions . . . Pickles . . . Mustard
Peach Halves . . . Milk
Gingerbread
- Thursday**
Beef and Gravy
Mashed Potatoes
Buttered Green Beans
Cinnamon Apples
Oatmeal Cookies
- Friday**
Salmon Croquettes . . . Catsup
Black-eyed Peas
Fruited Gelatin
Bread . . . Butter . . . Milk
Apricot-Pineapple Cobbler

Mr. and Mrs. G. E. Tannahill of Lockney visited Monday in the home of his brother, Maurice Tannahill. Mr. and Mrs. Lloyd Prewett visited in the Tannahill's home Thursday night.

The Moon Is Blue

This is a transposition to the screen of a successful Broadway stage comedy by the same writer, F. Hugh Herbert, and the same director, Otto Preminger, who staged the original production. It is a clever, brilliantly written, flawlessly acted and directed bedroom comedy hanging entirely upon whether or not a militantly virtuous girl will succumb to seduction, or whether her intended seducer will succumb to marriage.

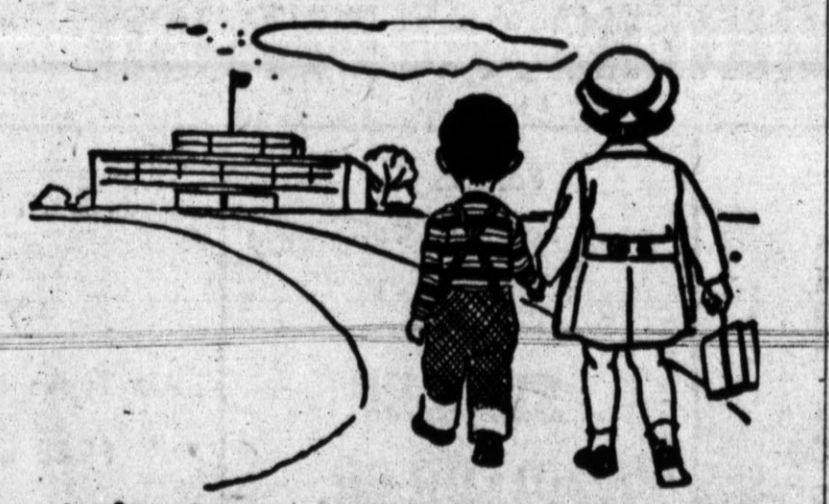
It is marked by the frankest bedroom dialogue yet heard from the screen and by a remarkable clinical discussion of methods of seduction with considerable debate about its merits and demerits. That both dialogue and situation are entirely obsessed with sex is not to say that they are not the same time very funny. The comedy is well and competently delivered by William Holden, David Niven, and particularly by prett, Maggie McNamara. The classification of this picture is about depends upon the definition of the adult. Its brittle wit will appeal to audiences who like to think themselves sophisticated. This picture will be showing at the Star Theatre November 8-9-10. No Children's tickets will be sold.

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THE MOON IS BLUE

THE CONTROVERSY! A few say it shouldn't be shown... millions are saying: "IT SHOULDN'T BE MISSED!" We agree with St. Joseph Magazine: "The brightest, most original comedy of the year... It is hard to imagine a more irresistible entertainment piece."

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ZSA ZSA GABOR NORT KASZNAR

We Are Closing the TOWER DRIVE-IN

Last Show - Saturday, Nov. 7

Due to the cold nights we are closing the Tower Drive-In Theatre, with the last movie showing Saturday Night, Nov. 7th. We wish to take this opportunity of thanking you for your wonderful patronage during the summer months, and to invite you to visit the STAR THEATRE during the cold weather.

THIS WEEK'S MOVIE ENTERTAINMENT

TEXAS

SUNDAY ONLY

RED PONY

Mvna Loy — Robert Mitchum

Anniversaries from Sunday, Nov. 8 - Wed. Nov. 11

Mr. & Mrs. D. M. Cowart Mr. & Mrs. F. J. Knabe
Mr. & Mrs. W. E. Smith Mr. & Mrs. C. F. Davis
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CLARK DIKE

by
RAY GOTTO



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Buz Sawyer

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE

HEAR YOU WANTA SELL YOUR CAR, I'LL GIVE YOU THREE FIFTY.

SORRY, SIR, BUT I COULDN'T SELL TOPSY FOR LESS THAN \$450. THAT'S WHAT IT COST BROTHER.

PRELIMINARY RACE. THIRD LAP.

OH, DEAR ME!

HUMPH! THAT CAR'S A HOODOO. GLAD SHE DIDN'T ACCEPT MY OFFER.

YOU'RE SIMPLY HORRID! YOU FORCED ME OFF THE TRACK ON PURPOSE!

G'WAN! WHY DON'T YA LEARN TO DRIVE, STUPID?

GET A TOWEL CRY-BABY!

DIRTY BURT

SEMI-FINAL RACE.

I JUST MUSTN'T LET ANYTHING GO WRONG THIS TIME.

WOW! WATCH THAT GIRL DRIVER GO! THE GALLOPING AMAZON IS REALLY POURING IT ON!

AND WITH ONLY FIVE MORE LAPS TO GO...
LOOK OUT! THERE'S A PILE UP ON THE EAST TURN!

WUMP! BAM!

THREE CARS ARE PILED UP! THERE GOES TOPSY-TURVY, THE HOODOO CAR, OUT OF THE RACE WITH MOTOR TROUBLE. IT'S LUCILLE SWEENEY, THE GALLOPING AMAZON!

NO... IT'S NOT MOTOR TROUBLE! LUCILLE SWEENEY HAS STOPPED TO CARRY DIRTY BURT TO SAFETY!

MERCY SAKES!

MOMENTS LATER.

WELL, FOLKS, THE RACE IS OVER. I'M SURE SOME OF YOU HAVE BEEN PULLING FOR THAT GALLANT LADY TO WIN THE FINAL \$500 GRAND CHAMPIONSHIP. BUT SINCE SHE'S FAILED TO FINISH TWO RACES IN A ROW, SHE IS AUTOMATICALLY DISQUALIFIED.

I JUST COULDN'T LEAVE HIM THERE.

HUMPH! BET I COULD BUY HER CAR NOW FOR FIFTY BUCKS.

THE KATZENJAMMER KIDS



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JOHNNY HAZARD

by FRANK ROSS

BASIL HAS ADMITTED TO JOHNNY THAT HE KILLED THE TWO MEN BECAUSE THEY DISCOVERED HIS "MYSTERIOUS SECRET." LATER, WHEN JOHNNY TRIES TO WARN ESTABAN THAT THEIR ESCAPE HAS BEEN CUT OFF, BASIL SHOWS THEM THAT THE PLANE IS BACK ON THE AIRSTRIP!

YOU SEE, MR. HAZARD, YOU HAVE NO NEED TO "ESCAPE!" YOU ARE FREE TO COME AND GO AS YOU WISH!

BUT, SINCE YOU ARE NOT WELL, SENOR HAZARD... WHY NOT REMAIN HERE A WHILE, EH?

CONVINCED NOW THAT I AM IN COMMAND OF THE SITUATION, MR. HAZARD? TOMORROW YOU WILL BE PERMITTED TO LEAVE... BUT NOT UNTIL THEN!

MEANWHILE FEEL FREE TO AMUSE YOURSELF AS YOU WISH... SHOULD YOU BECOME LONESOME, SYNREE WILL BE YOUR CONSTANT COMPANION!

OLD FAITHFUL IS STICKING TO ME LIKE A LEECH! WISH I COULD FIGURE OUT WHAT BASIL'S DEEP DARK SECRET IS!

HMM... MUST BE ONE OF THE NATIVES WHO WORKS ON BASIL'S TEA PLANTATION! WAIT... WHAT'S THAT SHE'S WEARING IN HER HAIR...?



THAT'S... A POPPY!! THEY COULD BE GROWING WILD HERE IN THE JUNGLE... BUT NOT THAT BIG AND FULL!

AS JOHNNY STARTS TO FOLLOW THE WOMAN THROUGH THE JUNGLE....

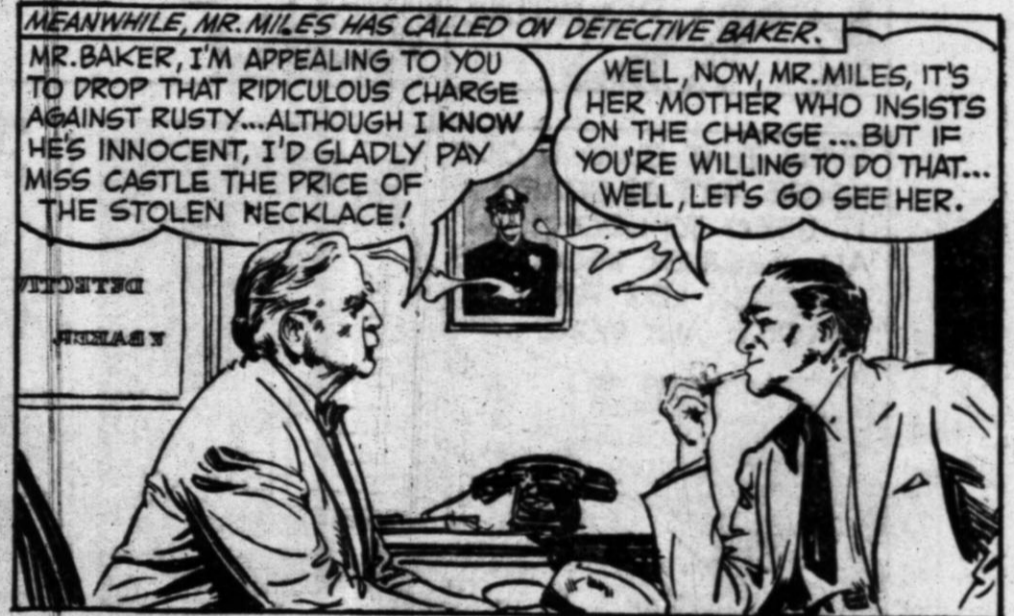


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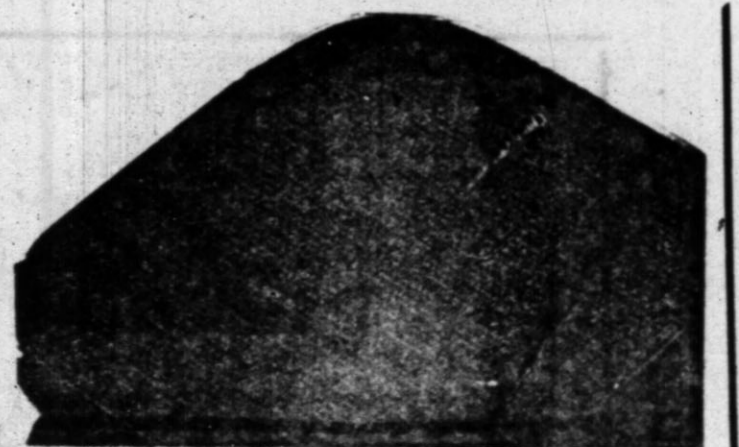


New Air Foam Cushions

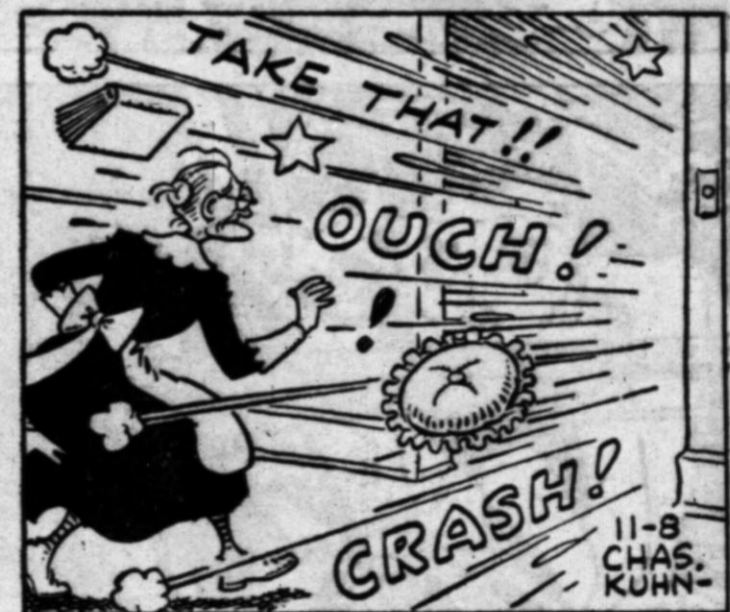
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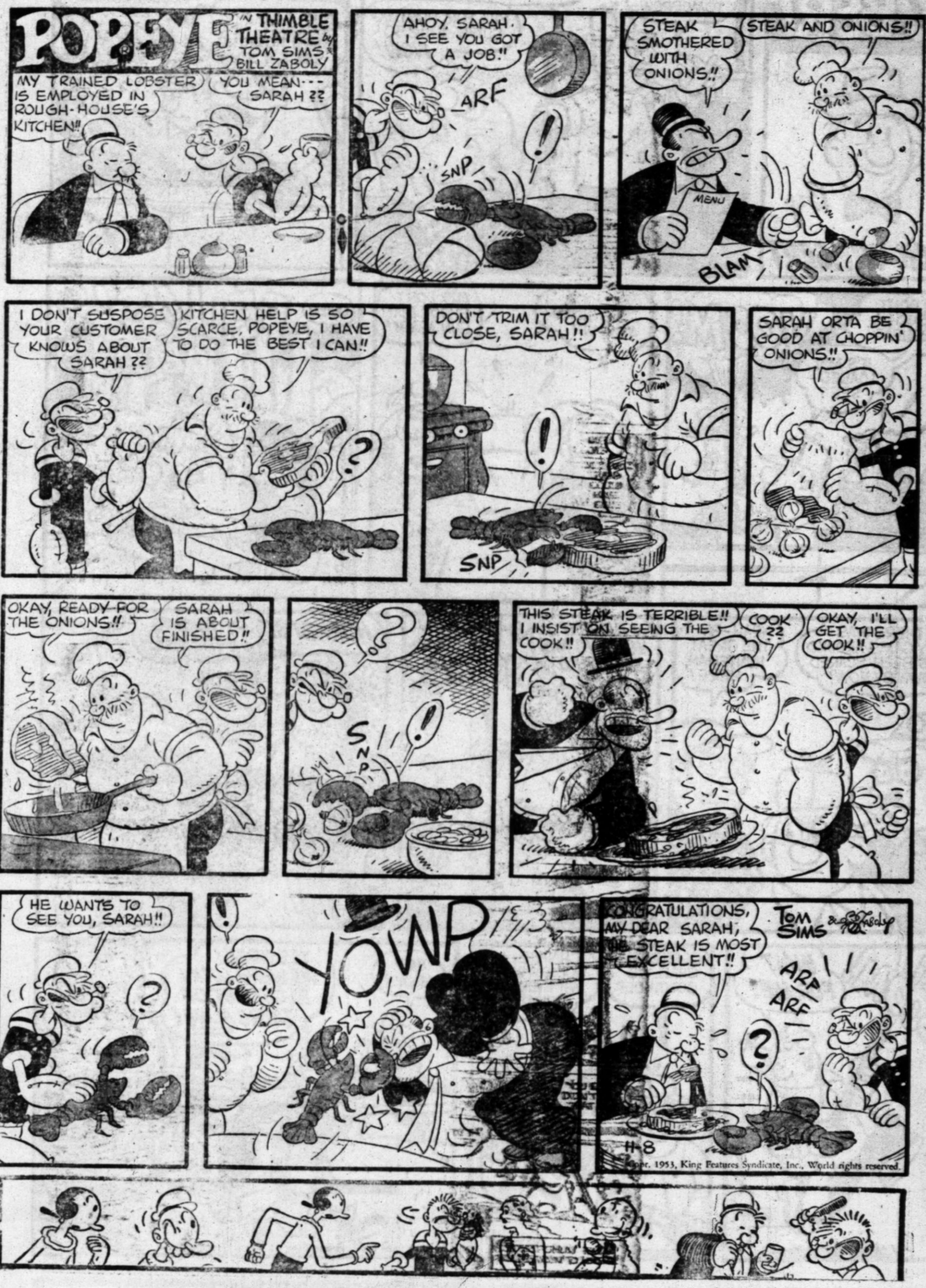


GRANDMA
by
CHAS. KUHN-



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HUBERT

By
DICK WINGERT



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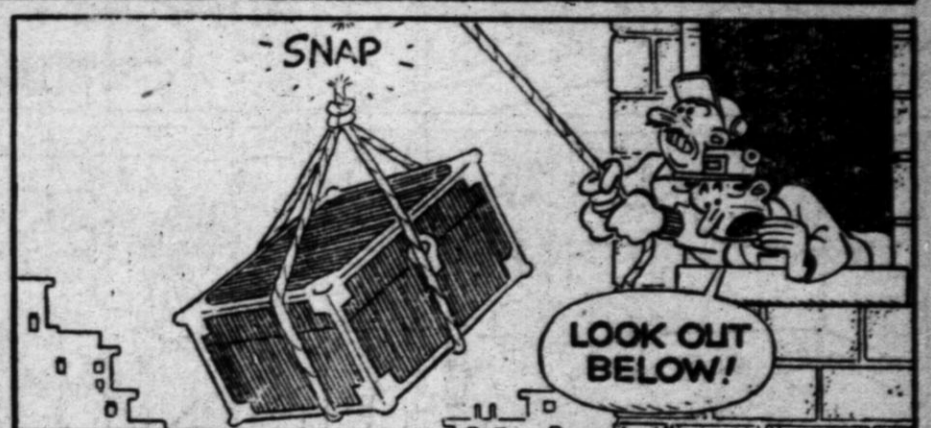
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CHIC YOUNG



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