

# The Weather

	High	Low
Wednesday	69	36
Thursday	38	23
Friday	49	25

# The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

## 36 Pages

Including 20 Pages of Comics

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### Saturday Morning Accident

## Car Hits Truck; Two Are Injured

Two persons were injured in a car-truck collision early Saturday morning on Avenue F, and damages to the vehicles amounted to \$1,500, according to investigating officers.

Those injured were Cecil Morrison of Summerfield and Zane Axe of Hereford. They were taken to Deaf Smith County hospital in a Gilliland Ambulance and were reported as "doing fair" Saturday morning.

Cecil Morrison, driving a 1953 Mercury, collided with a 1948 Reo truck head-on about 12:25 Saturday morning. The truck, belonging to Delmar Sigle, was parked at 105 Avenue F when Morrison ran into it. Axe was riding in the car with Morrison.

Morrison was charged with driving while intoxicated by investigating officers. Damages were estimated at \$1,000 to the Mercury and \$500 to the truck.

In an accident Thursday afternoon about 3:30 o'clock, damages were estimated at approximately

\$600 when a 1950 Plymouth driven by Ky Lawrence collided with a 1941 Oldsmobile driven by Mrs. Laura Frances Dailey.

Lawrence, driving a 1950 Plymouth, was going west on West Fourth and apparently did not stop for the intersection, according to investigating officers.

Lawrence was charged with failure to grant the right-of-way. Damages were estimated at \$300 to each of the vehicles.

**Backing Accident**  
About 4:15 o'clock Thursday afternoon in the 300 block on Main street, Don Hoyt Phifer, driving a 1950 Plymouth, was going north on Main when he collided with Mrs. Margaret Kelley Daniels of Amarillo, who was backing out from a parking place on Main. Mrs. Daniels struck the front fender of the Plymouth.

Damages were estimated at \$150 to the Plymouth and \$50 to the Pontiac, driven by Mrs. Daniels.

Mrs. Daniels was charged with failure to grant the right-of-way by investigating officers.

**Car Demolished**  
Another car was demolished about 1 or 1:30 o'clock Wednesday morning when a Henry J driven by Oscar Surrat of Hereford rolled over two or three times on Harrison Highway. Investigating High-

way Patrolmen filed charges of driving on the left side of the road against Surrat.

The accident occurred when Surrat (Continued on Page 2)

### Maize Field Will Burn, Farmer Finds

Farmers who think that maize fields won't burn could be in for a rude surprise, if the experience of Gus Schlab, who farms five miles southwest of Summerfield, is any indication.

Last Tuesday Schlab's field caught fire from the exhaust on a truck, and if the day had been windy instead of still, he might have lost a large amount of grain, some of which was averaging 100 bushels to the acre (Continued on Page 2)

## County Again Eligible For Drouth Relief Feed

Cattlemen in Deaf Smith County are once more eligible to apply for cattle feed under the drouth program, according to a wire received Thursday by W. M. Hodges, acting chairman of the county drouth committee, from the state drouth committee.

However, under the revised instructions which had been previously received by the county committee, cattlemen may find it a bit harder to prove eligibility.

The county drouth relief committee plans to meet at 9 a.m. Monday in the County Agent's office to start taking applications both for cottonseed meal and cake

under the Federal program, and applications for hay, which is handled on a different basis, under the State program.

Application forms are supposed to be available both from the drouth relief committee and from the PMA office.

**Pasture To Be Considered**  
In issuing instructions about drouth relief feed, the state committee stated that available small grain pasture is to be considered in determining the amount of feed to be approved.

On the certification slips which cattlemen will sign to get emergency feed for their foundation herds, it states, "I certify that the above listed livestock are now located in this county. I am now feeding or will begin feeding immediately upon receipt of drouth emergency feed. I also certify the amount of feed requested does not exceed a 30-day supply based on my immediate needs."

**Basis For Approvals**  
Because of limited supplies, the county committee is asked to approve feed orders on the following basis: Dry cows, two pounds of cottonseed meal or pellets daily; cow and calf, three pounds.

Basic foundation herds, which are the only ones eligible, are also sharply defined, whether beef or dairy cattle. "These will consist of cows, bulls, nursing calves and such heifers as may be kept to replace overage and other undesirable cattle culled from herds," the revised directive states.

**Rail Point To Rail Point**  
On hay applications, the Texas Department of Agriculture will pay all of the freight from "rail point to rail point", but only half of the rate on trucks, as the truck lines have not cut their prices for hauling drouth emergency feed.

From the wording of the directive, it is believed that hauling of hay within the county, for instance, would not be paid at all, but only, as an example, from a rail point in another county to Hereford.

It will be up to the individual cattlemans concerned to locate the hay, pay for the hay and shipment of the forage, and then, with certification, he can get a refund from the Texas Department of Agriculture.

**Sixty Day Supply**  
In the hay program, cattlemen are allowed to get up to a 60-day supply, though all other qualifications are the same as that of the feed program.

Another part of the instructions (Continued on Page 2)

### First Basketball Game Tuesday

The Hereford High school basketball season will open November 24, according to Coach Wayne Stark.

The first game will be played here with the Happy team on Tuesday night.

Other games scheduled are: Happy, there December 1; Amarillo, there December 8; Happy Tournament December 10, 11, and 12; Dumas, there December 18; Dalhart, there December 22; Levelland Tournament, December 31, and January 1-2; Levelland, here January 5; Perryton, here January 8; Friona, there January 11; Phillips, there January 12; Canyon here January 15; Dalhart, here January 22; Friona here January 25; Dumas, here January 29; Shamrock, here January 29; Levelland, there February 1; Perryton, there February 5; Phillips, here February 9; and Canyon, there February 12.

December 4 and 15, January 4 and 19, and February 2 will be open dates.

### Funeral Held Saturday For Henry Lloyd

Funeral services for Henry H. Lloyd, 69, of Friona were held Saturday afternoon at 3 o'clock in the Friona Methodist church with Rev. U. S. Sherrill, pastor, officiating and assisted by Rev. C. M. Fields, pastor of the Baptist church and Rev. R. W. Wilburn of the Pentecostal Holiness church.

Mr. Lloyd died Friday afternoon in his home in Friona after an illness of eight weeks.

Lloyd was born February 19, 1884 in Hill County. On November 19, 1922 he married Mrs. Edna Smith in Alvarado. They moved to Farmer County in 1928 and had lived in Friona since 1935.

Survivors include his wife, two step sons, Odora Smith of Friona (Continued on Page 2)



GRAIN ON THE GROUND to keep from overtaxing storage facilities is one indication of the approximately \$5 million maize harvest which is currently underway in Deaf Smith County. This pile, which contains about 150 thousand bushels, is back of Pitman Grain Company, but the Hereford Grain Corporation has a similar pile near their storage facilities. (Staff Photo)

### Rush Of Buying Caused By Cold

Two nights of well below freezing temperature sent a sudden rush of customers to clothing stores, service stations and garages.

One establishment had sold 400 gallons of anti-freeze in two days, and others reported selling varying amounts, all far above "normal" days at this time of the year.

Long handled underwear also became suddenly popular, with a rush to buy wool sweaters, and wool socks as further protection against the chill winds, which dropped the temperature down to 23 Thursday night and to 25 on Friday night.

**Far-ripped**  
Some far-sighted thieves broke into the Dawn Mercantile store at Dawn, some time Wednesday night and made off with between 25 and 30 men's and boy's jackets some time Wednesday night, according to the sheriff's office, which is still investigating the theft. Four boxes of cigars were also taken.

A back door of the store was noted as being open at the time to gain admission. So far, no trace has been found of the stolen items.

### S. J. McElroy Funeral Rites Held Friday

Funeral services for S. J. McElroy, 210 McKinley, were held Friday afternoon in the Gilliland Funeral Home with Rev. Howard Scott, pastor of the First Baptist church, officiating.

Mr. McElroy, a retired farmer, died Thursday night in the Deaf Smith County Hospital after an illness of about seven months. He was 61 years old.

**Born in Greenville**  
McElroy was born February 11, 1892 in Greenville. In October, 1913 he married Fannie Ash in Soper, Okla. They came to Deaf Smith County in September 1933 from Claydon.

Survivors include his wife, two sons, Wayne and Jack McElroy of Hereford, one daughter, Mrs. Charles Pennington of Oklahoma City, Okla., and six grandchildren. Burial was in the Fairmont Cemetery in Hollis, Okla., late Friday. Gilliland Funeral Home had charge of the arrangements.

### After Losing to Canyon Friday

## Hereford In Conference Cellar

Hereford lost its sixth, and last, conference game of the season Friday night when Canyon chalked up their first conference victory for the year with a 19-13 victory over the Whitefaces.

The Eagles began their scoring in the first quarter when quarterback Don Beck took the ball on the first play after the Eagles received a Whiteface punt, in the first quarter, and went through left tackle and one 80 yards for a touchdown.

Later in the same inning, the Eagles forced the Whitefaces to kick out again, and took the ball

on their own 18. Picking up from one to 15 yards on every ground play, the Eagles drove down to Hereford's 14, where Beck took the ball over for the second score of the game.

**Pass Intercepted**  
Hereford came back in the second quarter to put six points on their side of the ledger when Duwayne Wallace intercepted a pass from Beck and ran 35 yards for the touchdown.

Boyd kicked the extra point to bring the score up to 12-7. Receiving the ball after the half,

Hereford tried to take to the air, but an attempted pass from Buddy Godfrey to Francis Boyd was intercepted by Arlen Ruthart, and with a pass and three line drives the Eagles went over for their final point.

**Two Successful Laterals**  
Working hard to even the score, the Whitefaces forced the Canyon team to punt out later in the same quarter. Two lateral passes in a row were successful, the second going from Wallace to Godfrey who took off for a 53 yard run which brought in the second White-

face score, ending scoring for the game.

In the closing seconds of the last quarter, Canyon made its way back toward the Hereford goal but finally tried for a field goal from the 22. The kick fell short. A pass from Godfrey to Self for 30 yards was the final play of the game.

Each one of the teams made 12 first downs, but the Eagles lost control of the ball three times on fumbles, while the Whitefaces lost the ball that way only once. Canyon's win left Hereford as the only winless team in 1-A-A.

### Around Town

The 1954 Nash is now on display at the Phillips and Lawrence showroom, 501 East First Street.

The annual Thanksgiving dinner will be held in the St. Anthony's School Hall November 26 starting at 11:30 o'clock and continuing through 2 o'clock. The dinner will be served family style. Tickets are \$2 for adults and \$1 for children.

Robert L. Hennington, radarman third-class, USN, son of Mr. and Mrs. L. V. Hennington of Route 4 and husband of Mrs. P. V. Hennington of 507 Miles Avenue, is aboard the escort vessel radar picket USS Harveson which was selected as a winner of the Battle Efficiency Award.

Miss Shirley Root, daughter of Rev. and Mrs. Don Root, 511 Main, has been invited into membership of Phi Sigma Iota, national honorary fraternity for romance languages, at Texas Christian University at Fort Worth. Miss Root is a junior majoring in English and Spanish.

The football Mothers will meet Monday afternoon at 4 o'clock in the High School Study Hall. Plans will be made for the Football Banquet. (Continued on Page 2)

## Kiwanis Club Reports Auction Contributions

Hereford Kiwanis club's second Radio Auction, which will be held for four hours on Sunday afternoon, December 6, over Station KPAN, has obtained \$1,452.77 worth of goods and services which will be sold over the air that day, according to W. H. Patton, Kiwanis president.

The final total to be sold will be upped slightly, Patton said, as one firm which will contribute to the auction has not decided just what it will give.

Members of the radio auction committee, which is headed by Dr. H. A. Cavness, have been contacting merchants for about a month, and obtained contributions to the program from 104 businesses.

**Variety Of Items**

What would you like to get? Name it, and it is probably going to be sold some time that Sunday afternoon. The list will include such items as spark plugs, paint, shoes, boots, hose, luggage, a steak dinner, wrist watch, sheets, floor lamps, antiques, a \$25 Stetson, seat covers, a table radio, two show books, two fruit cakes, a walking doll, a \$10 permanent wave, the ginning and wrapping of a bale of cotton, and a case of oil.

On Thursday, December 3, before the auction, an ad in the Hereford Brand will carry a complete list of the items to be auctioned, and the names of the

contributing merchants. When the merchandise is sold by means of telephone calls made to "Radio Auction" that Sunday, the bids will be confirmed over the air and by telephone.

**Letters Of Authorization**  
In addition, letters authorizing

the buyer to pick up the merchandise (or obtain the services) will be sent out, and the letter with the money will be taken to the store named. Dr. Cavness said. Last year, about \$1,100 worth of goods and services were sold (Continued on Page 2)

## Christmas Program Meeting Difficulties

This year's Christmas program, which is carried out by members of the Hereford Junior Chamber of Commerce with funds from the merchants, may have to be curtailed unless a larger percentage of the merchants give their proportionate share, according to Dennis Lomas, chairman of the funds committee.

"It isn't as though we were asking for donations for the Jaycees when we approach merchants about the Christmas program," Lomas said, "for the Jaycees get nothing out of it but a little credit and a lot of hard work. Any money that is left over—we had \$96 to begin with this year—is kept in a special fund, and cannot be touched except for buying supplies for the Christmas program."

**Contributions Short**  
So far this year only about \$900 has been contributed, and that is

not enough to cover more than the bare essentials of the Christmas program. Greenery which has been strung in the downtown district will cost between \$300 and \$400, about \$400 worth of candy has been planned for the Santa Claus parade, and there are other items of expense which must be taken into consideration, Lomas pointed out.

**Proportionate Benefits**  
"The Christmas program is primarily for the benefit of the merchants, and it will help them only in the proportion that they are willing to help the Christmas program as a whole," Lomas continued. "If they give their share on this, and follow through with window displays and other means of attracting people to Hereford, they will reap benefits in the form of increased good will, as well as in additional Christmas sales."



HEREFORD'S JUNIOR RED CROSS COUNCIL, which was reorganized this year after two years without one operating in the schools, is already planning for the gift boxes they will pack later this school year, and they will be ready to help if the Bloodmobile program is renewed here. Gift boxes, each one of which contains several small articles, are usually shipped to needy youngsters about Christmas time. Members of the Council, who represent the five classes in Hereford High School, are, sitting, from left: Earleen Plank, daughter of Mr. and Mrs. Earl Plank; Carroll Jones, son of Mr. and Mrs. H. E. Wester, 111 Bradley; Sammie McLallen, daughter of Mr.

and Mrs. S. B. McLallen, 910 East Third St.; Ginger Brock, daughter of Mr. and Mrs. Arthur Brock, 711 Park Ave.; Mrs. W. W. Buck, sponsor; David Self, son of Mr. and Mrs. A. J. Self, 121 Norton; Betty Buse, daughter of Mr. and Mrs. H. D. Buse, 210 Catalpa; Dorothy Daniel, daughter of Mr. and Mrs. Frank L. Daniel, 504 East Fifth. Standing, from left, are Donald Zimmerman, son of Mr. and Mrs. D. D. Zimmerman, 302 K St.; Roger Shipley, son of Mr. and Mrs. Charley Shipley, 128 D Street; and John David Bryant, son of Mr. and Mrs. D. C. Bryant, 319 Morton Street. (Staff Photo)



## Friona Couple Held Golden Wedding Celebration Sunday

Mr. and Mrs. J. W. Baxter of Friona celebrated their 53rd wedding anniversary last Sunday with a basket dinner served at noon. The lunch was prepared by their children and other relatives.

Those present were: Mr. and Mrs. Calvin Martin of Lamar, Colo.; Mr. and Mrs. Clarence Baxter and family of Memphis, Mr. and Mrs. Louie Baxter and family of Quanah, Mr. and Mrs. Lonnie Baxter, Mr. and Mrs. Charlie Baxter of Clovis, N. M.; Mr. and Mrs. Bill Baxter and Mr. and Mrs. Junior Martin and family of Lamar, Colo.; Mr. and Mrs. Miles Robbins and daughter, Mr. and Mrs. Darrell Robbins of Blunt, S. D.; Mr. and Mrs. Eugene Nidey and family of Campo, Colo.; Mr. and Mrs. Frank Clark and Nelly of Elk City, Okla.

### Other Guests

Mr. and Mrs. Fred Weatherly and Mr. and Mrs. Max Weatherly and daughter of Tekamah, Neb.; Joe, Dick and Dwaine Baxter and Miss Peggy Kabil; Donna Rishburg of Edes, Colo.; Karen Sue Graff of Springfield, Colo.; Mr. and Mrs. Billy Dean Baxter and family, Mr. and Mrs. Clarence Martin and family, Mr. and Mrs. Oscar Baxter and family and Mr. and Mrs. Jim Baxter and daughter, all of Friona.

A five tiered wedding cake, that was baked by a daughter-in-law, was served.

## Friona Funeral Held Friday For Francis Rector

Funeral services for Francis Newman Rector, 33, were held Friday afternoon in the Friona Methodist church.

Rector died in Farmer County hospital after an illness of seven years.

He was born July 24, 1920 in Chaney, Okla., and came to Farmer County in 1935.

Survivors include one daughter, Linda Louise, 6; his parents, Mr. and Mrs. Foister Rector; two brothers, Floyd and Lloyd of Friona; and two sisters, Mrs. Naoma Oldham of Friona and Clara May of Hereford.

Funeral services were: D. C. Herring, Raymond White, C. L. Vestel, Hugh Mosley, Kenneth Cass and Gene Anthony.

Burial was in the Friona Cemetery under the direction of Gilliland Funeral Home.

Mrs. A. L. Manjeot was guest speaker for the North Amarillo Garden club Monday at a luncheon and program. Mrs. Manjeot spoke to the group on "Standard Judging of Floral Arrangements."



A PART OF THE PROGRAM at the Coronado Area Council meeting at Friona was the Flag Ceremonial. The mothers of the Girl Scouts served banquet to approximately 46 members and guests. Guests were there from Tucumcari, Clovis, Bovina and Friona.

Girls in the ceremonial are from left: Jan Edelman, Lou Ellen McLean, Billy Rae McGee and Linda Gee. The president of this area, Reese Cagle of Clovis, N. M., was guest speaker.

MR. AND MRS. RAY HOWELL are owners of this home, which is located at 149 North Knight street. The home, which is red cedar with Roman brick trim, was completed in July. It contains six rooms—three bedrooms, living room, dining room, and a kitchen—plus two baths, a utility room and a double garage. (Staff Photo.)

## Around . . .

(Continued from Page 1)

A quarterly dividend of three cents will be paid December 15 to all shareholders of Financial Industrial Fund, Inc., according to Harold A. Close, district manager.

Sheriff Lowell Sharp has ordered a two-way radio for his car, but doesn't expect delivery of the unit for about six weeks. The county will pay for the unit and its installation.

Sight of the week—an out-of-town salesman's truck double parked on Main Street Friday night just when a lot of people had come down town to see the Christmas decorations on the streets and in the store windows.

Hereford merchants put a lot of time and effort into preparing their Christmas windows, and those who were down town for the unveiling Friday night seemed to particularly appreciate them. Driving by them in a car isn't the best way to get a real appreciation of the beauty of the windows, either, even if the air is rather chilly.

Deaf Smith County Chamber of

Commerce manager G. E. Mullins spoke at the Hereford Kiwanis club Thursday concerning the growth of farming, industry, population, sales and other things in Deaf Smith County and over the state as a whole during recent years. He was introduced by Pat Sullivan, program chairman. President Bill Patton, who presided, announced that there will not be a meeting next Thursday, which is Thanksgiving Day.

Eighty-five persons had signed up by Saturday afternoon for the Public Relations course which will be taught Monday and Tuesday nights in Hotel Jim Hill. The course will start at 6:30 o'clock each night, there will be a break for supper at 8 o'clock, with a meal to be served in the hotel for those who desire to eat there, and the class will resume at 8:30 o'clock and continue until 10 o'clock. At the price of \$1.50 for the course, it figures out at 15 cents an hour, for the instruction.

Mrs. W. E. Dameron returned Tuesday from Austin where she visited with her son-in-law and daughter, Mr. and Mrs. C. C. Nolen and children. She was accompanied by Mr. and Mrs. Travis Dameron of Amarillo, and Miss Frances Dameron.

## Maize . . .

(Continued from Page 1)

As it was, Schlab fought the fire by hand for a short time, then got a plow and plowed a strip in front of the fire. He lost about an acre of maize from the fire.

One reason given for the fire was that the field was heavily fertilized, and the stalks were very leafy. Other farmers in the Summerfield area, at least, are being more cautious in their maize fields now.

## Funeral . . .

(Continued from Page 1)

well and Bill Smith of Dimmitt; two daughters, Mrs. Opal Lloyd and Mrs. Eva Brahd, both of Friona; three brothers, Will of Friona, John of Alvarado and Tom of Bovina and two sisters, Mrs. D. H. Wilkerson and Mrs. Ed Free of Bovina.

Burial was in the Friona Cemetery with services under the direction of Gilliland Funeral Home.

## County . . .

(Continued from Page 1)

concerning the drought relief feed programs concerns the finances of the cattlemen, and states that the program is designed for those who cannot stay in business on a sound basis unless they do receive some help of this type. With this in mind, the committee is expected to check closely on the applicants for drought relief feed.

Bundle feed is reported to be selling in the county for 10 and 15 cents a bundle, according to the amount of grain, and in some cases there haven't even been bids for the feed. Considering the price of hay, the bundle feed, where available, should compare favorably with hay prices, according to County Agricultural Agent Hugh Clearman.

## Car Hits . . .

(Continued on Page 3)

rat allowed the car to get over on the left shoulder, then he tried to pull it back to the right side of the road too quickly. Surrat was not injured in the accident.

## Kiwanis . . .

(Continued on Page 3)

over the air for about \$1,000. The money from the auction goes to underprivileged children and boys and girls work, with all of the money to be used in the county.

## Ruth Bible Class Entertained Thursday

Ruth Bible Class of the First Baptist church was entertained at a social and business meeting held Thursday night with Mrs. R. E. Caddell. Mrs. O. L. Bybee, president, conducted the business session where plans were made to prepare a "cheer basket" for a needy family at Thanksgiving time.

Roll call was answered by each member naming something she is most thankful for.

Chapters Reviewed

Mrs. Wayne Lawrence gave the program, reviewing two chapters of study book "The Bible and Prayer", by Robert G. Lee.

Those present were Mesdames Chas. Dones, Wayne Lawrence, Jim Clark, W. O. Witherspoon, Ralph Paul, O. L. Bybee, Glenn Witherspoon and the hostess.

## Hereford Toastmasters Attending District Meeting In Lubbock

At least six members of the Hereford Toastmasters club are planning to attend a district council meeting of Toastmasters International Sunday in Lubbock.

Included in the group will be Dr. Milton C. Adams, district governor; Sidney Fuller, district secretary; H. A. Lamm, vice president of the Hereford club, who will represent Hereford, and members Curtis Traweek, J. E. Kirby and Loyd Lovel.

Other clubs which will be represented at the meeting are the Lubbock and Hub Toastmasters, both of Lubbock, and Berger, Dalhart, Tulia, Amarillo, Plainview, Odessa, Midland, Lamesa, Big Spring, San Angelo, and Brownfield, Fuller said.

An afternoon business session is scheduled to follow a "get-acquainted" luncheon in the Caprock Hotel. The district, which is now provisionally known as 25-B, is soon to become a permanent district, and a discussion of a constitution and by-laws for a new and permanent district will be discussed at the meeting.

Area governors are to report on work done since July 1 of this year, and invitations will be accepted for the spring speech contest and clinic.

Before the provisional district was organized, Dr. Adams was deputy governor for this part of Texas.

Here to see Mrs. J. J. Clayton who has been ill, the past week were two sisters, Mrs. Ola Barton of Fort Worth, and Mrs. H. C. Hoyle of Plainview. A niece, Mrs. Jewel Garner of Hutchinson, Kans., and a daughter, Mrs. H. C. Hershey of Dimmitt, and her daughter, Mrs. Dempsey Alexander and small son of Eloydada. The group also visited with another daughter of Mrs. Clayton's, Mrs. M. T. Rutter and family.

## Radio Broadcast Form Is Used For Fellowship Program

Group two of the Christian Women's Fellowship of the Christian church met Wednesday afternoon in the home of Mrs. John Robinson.

The business meeting was conducted by the group president, Mrs. Earl Phillips. Mrs. Jim Ricketts presented the devotional.

In Form Of Broadcast

A program was presented in the form of a radio broadcast. Mrs. Earl Phillips was the announcer and Mrs. Carl Williams was the commentator. Others taking parts were Mrs. L. H. Woodford, Mrs. R. G. Blue, Mrs. Ray Suits, Mrs. Fred Moreman, Mrs. Marvin Winget and Mrs. B. F. Cain. The lesson was on the Mexican Christian Institute at San Antonio.

After adjournment, refreshments of cookies and spiced tea were served to seventeen members and two visitors.

## WMU Program Chairmen Plan Lottie Moon Week

The program chairmen of the Women's Missionary Union circles of the Avenue Baptist church met in the home of Mrs. Bob Harris Thursday afternoon.

Plans were made for the Lottie Moon Program Week in December.

Those present were: Mesdames Fred Higgins, Billy Wall, W. J. Frost, Fred Lowe, Bob Harris, D. F. Henson, L. B. Wortham and R. A. Wells.

It is estimated that more than 40 billion gallons of gasoline were consumed in the United States in 1952.

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Closed on Sundays

## Friona News

Mrs. E. R. Day, Correspondent — Phone 2792

Mr. and Mrs. Bob Myers of Belton, N. M., and children Terry Sue and Sherri Ann spent last weekend with her parents, Mr. and Mrs. Clarence Knight. Mrs. Myers was the former June Knight of Friona. Mr. and Mrs. Calvin Martin of Lamar, Colo., visited in the home of their son and family, Mr. and Mrs. Clarence Martin. They also attended the 53rd wedding anniversary of Mrs. Martin's parents, Mr. and Mrs. J. W. Baxter.

Miss Ernestine Hooker of San Angelo was a guest in the home of Mr. and Mrs. Elwood Vaughn over last weekend.

On Leave From Greenland

Pfc. Haywood Vaughn, who is stationed in Greenland, is home on a furlough visiting his parents, Mr. and Mrs. Elwood Vaughn, and family. Vaughn will report back to his base in Greenland about December 8.

Guests in the C. D. Day home Sunday for dinner were Mr. and Mrs. Elwood Vaughn and family, Pfc. Haywood Vaughn and Miss Ernestine Hooker of San Angelo. Walter Jasper of Amarillo was a visitor in the home of his parents, Mr. and Mrs. T. N. Jasper November 14.

Visited In Albuquerque

Mr. and Mrs. Junior Snider and son of Fairwell and Mrs. Howard Mayfield of Friona visited Saturday and Sunday in Albuquerque with Mrs. Mayfield's sister and family, Mr. and Mrs. F. E. Wilder.

WON TV SET

Miss Doris Jane McFarland, daughter of Mr. and Mrs. J. G. McFarland, was the holder of the lucky ticket Saturday for the Hallicon TV set that was given at the first drawing at the Trade Day in Friona. A TV set will be given every Saturday until Christmas. The Trade Day program is sponsored by the Chamber of Com-

The people of Argentina, New Zealand, Australia, Uruguay, Denmark, and Canada all eat more beef per capita than do the people of the United States.

The average piece of beef in the United States travels about 1,000 miles from producer to consumer.

The body of a typical adult man contains a little over five quarts of blood.

Ducks often fly at more than 40 miles an hour.

merce and the business firms of Friona.

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- Stetson Hats—Steven's Hats
- Florsheim Shoes—Fortune Shoes
- Justin Boots—M. L. Leddy Boots
- Wilson & Cooper Underwear
- Wilson Bros. Sports Wear
- Andover Suits and Overcoats
- A Beautiful Selection of Ties

Whatever your gift problems . . . you can solve them here. Just choose from our sure-to-please gifts for men. You'll find an outstanding array of smartly-styled wearables—value priced.

**Dub's Man's Shop**  
The Home of Quality Clothes

# GRASS ROOTS

Last week's column was bad enough without the paper getting the whole thing turned around. It did give me a good excuse to get out of the house, however, since Jaynice couldn't say enough bad things about it. I heard about all I could and announced that I was going riding, grabbed my shot gun and headed South.

And speaking of papers getting things mixed up. I would certainly like to know where the 12,000 acres of potatoes came from that the Amarillo paper was talking about that the July rains ruined here in the Hereford District. Steve Clements and I were talking about this and he remarked that he had lived here three years and he hadn't seen it rain in July yet. I can see how things like that can happen though. Hugh Clearman and a few others keep me reminded of a certain tape recording and news report that I was tied in with a couple of years ago. Seems that the story came out about five acres of irrigated pasture carrying 300 head of grown cows, when the whole thing started off innocently enough with a tale about the grazing capacity of Hairy Vetch. It is a good education for a youngster like me though. Never have I seen the freedom of the press better illustrated. There are many of us too that will learn that our basic freedom of speech need be practiced with a little more caution.

Along in July some time Andy Kerschen came bouncing in and announced that he wanted to buy some Hairy Vetch. We were right in the middle of spud harvest and I didn't get a chance to question Andy a lot, but I did gather that he was going to plant it with some Hygeri and mix it all in the same seed box. I saw Andy in the Hereford State Bank the other day and he was all enthused about this practice. Even before he cut the Hygeri the vetch was growing up the stalks. Now that he has the feed cut the ground is covered

with this fine legume and is set for much winter grazing and soil building. Thanks to farmers like Andy Kerschen we are able to find out ways and means of keeping our soil fertility up and make it pay cash at the same time. J. O. Probst got off good with his first vetch seeding this year also. Mr. Probst seeded Hairy Vetch into his grain sorghum along in July sometime and he told me the other day that the ground was covered. Since Hairy Vetch is a winter legume it will be there all winter and can be plowed under next spring as a soil builder. That is adding Nitrogen and Organic Matter without losing a cash crop.

While we are on the subject of Organic Matter. The world series has never seen a pitch like a fertilizer salesman has. Yesterday I was hit by a couple of the big shots from Mathieson Chemical Corporation who were out here to do a story on one of our local farmers who has had great success with 16-20-0 fertilizer on Maize and Wheat. Ordinarily these men can talk nothing but inorganic fertilizer and before an hour is out one is likely to have heard the same stuff so much that they couldn't sell you anything. However these men started right in accounting for the success of any inorganic fertilizer material being based on the tilth and condition of the soil. The bigger shot of the two made the statement that he would hate to know that his future as a fertilizer man depended on the farmers using only his product and never giving any consideration to the organic content of the soil.

A fellow from out of town asked me yesterday how the people in this area could stand to take the beating that they have this year without throwing up their hands and quitting. Wonder if he ever thought how water can eat iron rails into dust but that the folks in this area thrive on it.

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A triumph of distinguished elegance... fashioned in Vanity Fair's fascinating Taffette with its romantic rustle, its opulent shimmer... yet serenely shadowproof. Graciously designed with dolman sleeves and a sweeping skirt and luxuriously adorned with hand-run Alencon nylon lace. Lovely enough to receive guests in or for dinner at home, yet this costume negligee washes and dries looking superbly smooth without pressing!

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Drowsy Blue  
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Yes, permanent pleats! You see them in nightgowns at double the price! Here is Vanity Fair's superb designing skill at work for those who like top styling at their price. Note that edges are bound to give expensive frilled effect, and cording edges snug midriff. Vanity Fair's own famous nylon tricot that dries perfectly pressed.

Aquamarine  
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Moonbeam  
Red  
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A pretty show captured in a pettiskirt

Lots of full lacy shadow-striped fluting that looks like expensive pleating. It ripples into banded nylon lace on Vanity Fair's own dainty nylon tricot. Companion to slip 3-8-3. Two lengths. Sizes 4-7

Brown  
Dawn pink  
Heaven blue  
Midnite black

Style 3-15-03  
Average and Tall

SHOP EARLY FOR CHRISTMAS

FREE GIFT WRAPPING

With an Array of beautifully designed wrapping material

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The permanent pleats are flat. A find for women who must plan slenderness. Gracious and feminine without frilliness, the pleats at hemline and bosom add not a whisk to the bulk. Fine nylon lace contributes elegance. Vanity Fair's own unexcelled nylon tricot, superbly tailored. Never needs pressing.

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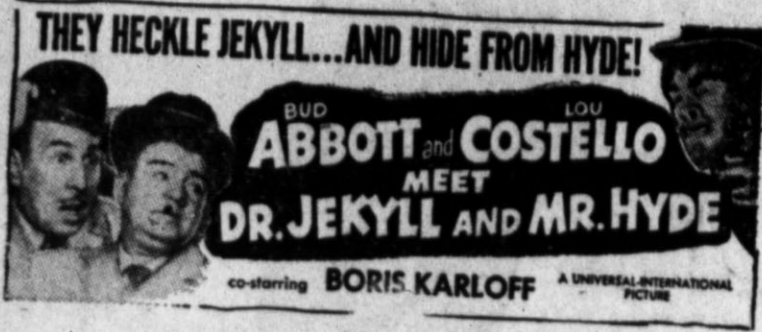
Style 3-8-82  
Price \$8.95

Fair



# WANT ADS Phone 30 or 31

## FREE Theatre Tickets To See



Thursday - Friday - Saturday  
November 26 - 27 - 28

## Star Theatre

Be Sure and Ask for Your Free Tickets  
With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give one free ticket.

### I. FOR SALE Miscellaneous

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 244 Ave. D. Phone 751. B-1-15-43-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 111 W. 1st. Ph. 17 B-1-9-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-tfc

Hereford Glass Co. Expert Car Glass Installation. Table Top and Window Glass Picture Frames 302 Park Ave. Ph. 1425 B-1-16-tfc

Prevent Wheat Pasture Bloat with Modern Trend Yeast Mineral. B-1-21-tfc

TRAFFIC TYPEWRITER PAPER IDEAL FOR HOME AND SCHOOL USE \$1.35 per Rm. (500 Sheets) THE HEREFORD BRAND B-1-47-tfc

MAJOR CO. STATION, HIWAY 51 in Dimmitt. Stock and equipment for sale at inventory price. Building can be leased to responsible person. Box 432, Dimmitt. B-1-23-47-4p

BEAUTIFUL POTTED PLANTS at reasonable prices. Hereford Floral Shop, 109 Higgins. Phone 773. B-1-13-22-3p

TURNSIPS \$1.00 bushel. One mile south Hereford on Highway 51. B-1-10-47-3p

BE SURE TO INVITE YOUR Rawleigh dealer in when he calls because you can obtain all Rawleigh products from him at a great saving. S-1-24-22-1p

THANKS FOR YOUR Patronage in our first week as your Rawleigh dealer. We intend to keep supplying you with all our products at a great saving to you. Mr. and Mrs. Ted Eaton, and son. S-1-35-22-1p

FOR CUSTOM MADE Draperies, call Mrs. W. S. Rice, 1776-J. See the latest fabric samples. B-1-15-22-3k

RE-UPHOLSTER your furniture for the Christmas holidays, with latest fall and winter fabrics. Completely rebuilt by skilled workmanship like new. Our specialty savings to you. J. H. HINDS 310 McKinley Street Phone 1092 B-1-22-3p

STOCK FIELD FOR SALE. G. D. Caison, Jr. 225 Ave. D. B-1-11-47-2p

FOR SALE: Light stock trailer. \$65.00. 213 Fuller Street. B-1-9-47-2p

FOR SALE: Dressed turkeys. Toms, 55 cents. Hens 60 cents. Call 673-W. S-1-10-22-1k

FOR SALE: Roses, peonies, bulbs, evergreens, and other nursery. Mrs. J. F. Ward. S-1-13-22-tfc

YOUR RAWLEIGH DEALER will be glad to show you the Rawleigh profit sharing plan either at your home or his. 503 Irving. Hereford where parking is no problem. S-1-28-22-1p

1952 JOHNSON COTTON STRIPPER LIKE NEW \$875.00 1950 OLIVER BUTANE 77 COMPLETE WITH 4 ROW CULTIVATOR \$1200.00 HEREFORD IMPLEMENT CO. S-2-22-1c

LAND WANTED TO SELL TO TEXAS VETERANS ON GI. LAND IF YOU HAVE LAND TO SELL, CONTACT US AT ONCE. WESSON REAL ESTATE 317 Sampson Hereford, Texas Ph. 944 B-4-43-tfc

FOR SALE: Three room house with bath or trade for two or three bedroom house. See Lester Newton at 239 Ave. F. or Phone 277-W. B-4-26-22-4p

IRRIGATED FARM for cash lease. 167 1/2 acres well improved. Six miles east of Friona, known as Robason place. Owner, Thomas S. Wallace, Burnet, Texas, Box 337. B-4-21-47-2k

MUST SELL BEAUTIFUL QUARTER SECTION Well improved, on pavement, 1-8" electric irrigation well. SAM NUNNALLY LONE STAR AGENCY Ph. 424 - Nite-Sunday-1711 B-4-7-tfc

FOR TRADE: 1/2 section dryland in good irrigation water. Will take nice three bedroom home in Hereford or Dimmitt as part payment. Joe Cowan Agency, Dimmitt, Texas. B-4-28-22-6p

I have good listings on FARMS - RANCHES ANY SIZE TO BUY A FARM TO SELL YOUR FARM TO MAKE YOU A LOAN SEE W. R. METCALF REAL ESTATE 632 W. 1st St. on Highway 60 Hereford, Texas Of. Ph. 854, Res. Ph. 1489-W P. O. Box 845 B-4-19-tfc

WANTED: Custom Combining, have four Massey Harris Combines, two canas and two auger machines. Also have trucks for hauling. Phone Lester Newton, 277-W or John Renfro, 385-W. Hereford. B-6-28-22-4p

MUST SELL Very nice FHA home located at 131 Ave. B. Has garage apartment that will rent for enough to make loan payments. Call at 136 Main for key. Will sell at a bargain. SAM NUNNALLY Lone Star Agency 136 Main Night Phone 1711 B-4-15-tfc

For Real Estate Farm Loans - Good Terms SEE LUTHER PEVLEY Local Representative Travelers Insurance Co. Res. Phone 524-W B-4-47-tfc

If you have something for sale or trade - see us. G. I.'s we have a farm for you. J. B. ELLISTON Real Estate 132 E. 2nd. Phone 179 B-4-39-tfc

Just two lots 52 x 200 feet left within 1 1/2 blocks of Shirley School. Sell on monthly payments. J. B. Elliston Phone 179 132 E. 3rd. B-4-42-tfc

WHY PAY RENT Irrigated 200 acre farm, improved. Will trade for 8 or \$10,000.00 house and some cash, balance good terms. 320 acre dryland, near Hereford, good wheat allotment. Price \$60.00 per acre. Also some new 2 and 3 bedroom brick houses priced to sell. Other houses from \$500.00 to \$1,000.00 down. See us for good buys in Farms, Ranches and City Property and Business opportunities. We specialize in trades. Will appreciate listings. J. M. Hamby Real Estate South of Courthouse Phone 701 B-4-47-tfc

FOR RENT: Three room furnished house. 131 North 25 Mile Ave. S-5-11-21-tfc

FOR RENT: Four room unfurnished duplex apartment. Adults only. Call 589. B-5-11-42-tfc

FOR RENT: Nice large south bedroom. Joining bath. 509 Ross. Phone 847-J. B-5-12-17-tfc

FOR RENT: Nice three room modern furnished duplex. Phone 1260. B-5-10-47-2p

FOR RENT: Apartment, three large rooms with private bath. References required. Phone 556. B-5-13-21-tfc

FOR RENT: Unfurnished Duplex apartment. Exceptionally desirable corner. Miles and Park Avenue. Phone 442. B-5-14-21-tfc

FOR RENT: Two room furnished apartment. Close in. Phone 640-J. S-5-10-22-1p

FOR RENT: Two room furnished apartment. Call 444-W. S-5-8-22-1k

THREE ROOM FURNISHED apartment, private bath, bills paid. \$12.50 week. Phone 80-W. S-5-12-22-1p

FURNISHED APARTMENT, 613 South 25 Mile Ave. Telephone 325. B-5-9-22-tfc

FOR RENT: Four room house, with bath. Furnished. 211 Ave. K. Phone 1312-J. S-5-13-22-1p

FOR RENT: Furnished garage apartment. 310 West 5th. Phone 96-J. S-5-10-22-1p

FOR RENT: Large three room unfurnished duplex apartment. 207 A. Bennett. Phone 916-J. B-5-13-22-tfc

FOR SALE: Perfect 1/2 section of land on paving. Proveh water. No Johnson Grass and no improvements. \$125.00 per acre. \$15,000 cash - balance 10 years at 5%. 1/2 mineral rights reserved - non participating. GLENN WEIR Ph. 200 ..... Res. Ph. 802 B-4-43-tfc

200 acres irrigated farm. 5 room modern house. Price \$150.00 per acre. 160 Acre irrigated farm. Modern house. 2 car garage & outbuildings. Price \$165.00 per acre. 2500 acre ranch near Walsenburg, Colo. Highly improved, priced to sell, see me for particulars. Hugh Bookout Realty 533 E. 1st St. on Hiway 60 Hereford, Texas B-4-10-tfc

20 Acres North end of F. Street. 6" irrigation well. Liberal terms. Owner J. K. Baker Phone 589 S-4-20-tfc

5. FOR RENT FOR RENT: Three room furnished house. 131 North 25 Mile Ave. S-5-11-21-tfc

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FOR RENT: Large three room unfurnished duplex apartment. 207 A. Bennett. Phone 916-J. B-5-13-22-tfc

FOR RENT: Two room modern house newly decorated suitable for adults or couple with small child. 343 West 2nd. Phone 746-J. Furnished. S-5-21-22-1k

FOR RENT: Two bedroom house, stove and refrigerator. Furnished. Phone 1006. S-5-11-22-1c

WANTED: Your old electric razor or is worth \$7.50 trade in on a new electric razor from Rogers Drug. Phone 99. B-6-20-46-13c

WANTED TO BUY: Irrigated land from owner. F. R. Meier. Rt. 2, Friona. B-6-12-21-4p

SEVERAL GI'S WANT TO BUY farm. Prefer dry land with possible irrigation prospects. 705 W. Tenth. Phone 34821, Amarillo, Texas. B-6-19-47-2p

WANTED: Bundle and Hay Hauling, or cattle feeding. Phone 651-J. B-6-10-22-3k

10. NOTICE ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Ph. 1574-W. B-10-14-9-tfc

GRISWOLD'S REST HOME: Good food and care. Registered Vocational Nurse, Manager. Phone 781-W. 401 Irving Street, Hereford. B-10-17-47-13p

Montgomery Ward specials begin November 11 thru November 21st. Our 14 Cu. Ft. Home Freezer Regular \$359.95 at \$329.95. Our \$344.95 12 Cu. Ft. upright at \$309.95. \$10 down 24 months to pay. We can send these items to you now on demonstration but due to company procedure, we cannot write them up until after November 11th. Call Troy Moore, Phone 161 Hereford, Representative for Montgomery Ward B-10-45-tfc

See our new Wardmatic washing machine on display Friday the 14th. Farmer's Drive In Phone 161 B-10-16-tfc

WE TEACH ALL stringed musical instruments. Luke Fields, 506 Grand Ave. B-10-11-22-tfc

ALCOHOLICS ANONYMOUS Phone 850 or 1427 B-10-24-tfc

11. Business Services FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tfc

FOR IRRIGATION WELL CASING tanks, spillways and welding, see Johnie Betzen, 607 F Street. B-11-14-45-6p

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360. B-11-11-36-tfc

Quick - Efficient! HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-tfc

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303. B-11-9-3-TFC

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

FOR a farm or ranch loan with high appraisal and immediate service, see C. R. Smith & Son Buckner Bldg. Also have some good buys in irrigated & wheat land. B-11-20-tfc

## Early County Schools, Teachers Discussed At Farm-Ranch Club

Farm and Ranch club held its regular luncheon and program meeting in the home of Mrs. J. V. Perrin Thursday. A harvest-time table was arranged for the luncheon with waxed ears of yellow corn serving as holders for white candles rising from a nest of colorful autumn leaves. Autumn leaves in shades of red, orange, gold and brown served as place markers for guests.

After the luncheon Mrs. Roy Fruit presided at a short business session, during which plans were made for a pie supper to be held soon. The club's annual Christmas cheer program was also discussed.

Early County Schools Roll call had to do with early school days in Deaf Smith County.

Members of the North Hereford Home Demonstration club made a tour of the Hereford Labor Camp Thursday afternoon as part of their program for the afternoon. The group met in the home of Mrs. Wesley Brown and went to the Labor Camp where Mrs. Geo. Paetzold directed them to the hospital. Father Raymond Gillis guided them through the little church and Mrs. Paetzold showed them the school which was holding classes at the time.

Following the tour the group met in the home of Mrs. O. C. Williams for the regular program. Roll call was answered with what has been the most interesting feature of H. D. Club work during the past year.

Christmas Parties Plans were announced for the H. D. Council Christmas party which will be held on December 12 at the VFW Memorial club house. The North Hereford Christmas party will be held in the home of Mrs. Wesley Brown on December 15.

Those attending were: Mesdames George Paetzold, R. A. Fullwood, C. L. Whitehead, Wesley Brown, Otto Olson, Mary Bodkin, Dick Barrett, Belle Williams, Aubyn Hodges, Harold Pettyjohn, Paul Hoff, and the hostess, Mrs. H. H. Buss was a visitor.

New Series Planned At the next program, a series of programs on "Literature" will begin. These will include narrative poetry, prose fiction, American and Russian literature and literature showing the trend of the times.

Members present were: Mesdames Richard Barnard, B. F. Cain, Paul Conaway, W. L. Davis Jr., J. T. Gilbreath Jr., J. E. Kirby, Earnest Langley, D. C. McWhorter, W. J. Messick, N. E. Milburn, A. T. Mims, Carl Perrin, Bill Waldrep, Jas. W. Witherspoon, L. B. Russell, Miss Nell Spradley and the hostess.

Mrs. H. Brumley Returned Friday From Convention Mrs. Homer Brumley, Hereford delegate to the 45th Annual Texas Congress Parents and Teachers Convention, returned Friday night. The convention was held in San Antonio - November 17-20. Mrs. Brumley is president of the Hereford P-T-A.

The theme of the convention was "Safeguarding Our Freedom Through Responsible Citizenship." On the program during the convention was Honorable Robert D. Murphy, assistant secretary of state of the United Nations Affairs Committee. He spoke about the United Nations.

The highlight of the convention was the election of state officers. Mrs. Leon Price of Dallas was elected president. Other officers elected are: Mrs. R. D. Bell of San Antonio, vice president; and Mrs. Homer Shaw of Austin, recording secretary.

Approximately 5,000 registered at the convention.

Under the present setup, the Southwestern system consists of: Amarillo Gas Company, Amarillo Oil Company, Clayton Gas Company, Dalhart Gas Company, Red River Gas Company and West Texas Gas Company.

The new operating company will be Pioneer Natural Gas Company, with general offices in Amarillo and a large division office in Lubbock. Operations of the present gas production, transmission and distribution properties will be carried on generally in the same manner and with the same personnel as they have been in the past.

Former Resident Died In Amarillo Harris D. Reed, 59, former resident of Hereford and brother of Miss Lucy Reed died Friday afternoon in his home, 303 Alabama, in Amarillo.

Mr. Reed, an independent vegetable and fruit wholesaler, had been a resident of Amarillo about eight years. Mr. Reed was born February 23, 1894 in Anniston, Ala. He is survived by his wife, Mrs. Myrtle Bennett Reed; three daughters, Miss Bette Kay Reed, Amarillo; Mrs. T. V. Eard of Morton, Miss. and Mrs. Darrell T. Staggers of Denver.

## Greenhands Raised To Chapter Farmer

Greenhands of the Future Farmers of America were raised to the degree of Chapter Farmer at the regular meeting of FFA Monday night.

Receiving the degree were: Albert Ricketts, Roger Shipley, Tony Riddle, James Paetzold, Wendell Welch, Ronald Kershen, Jamie Clearman and Gene Streun.

To qualify for the chapter Farmer Degree the members must have held the Degree of Greenhand, must have completed one year of instructions in vocational agriculture, must be familiar with parliamentary procedure, must have had a supervised farming program, made a minimum of \$50 income from the program and received a majority vote of the members present at a chapter meeting.

Each of the new Chapter Farmers was given a silver Chapter Farmer Pin.

After the ceremony and a brief business session refreshments were served by the sentinel, Jimmie Burkett. The group then played basketball in the gymnasium.

## Lutheran Ladies Aid Elects New Officers

Mrs. Earl Springer was elected president of the Lutheran Ladies Aid Society when they met at the church Wednesday afternoon.

Other officers elected were Mrs. E. Vogler, vice president; Mrs. R. A. Frye, secretary; and Mrs. Arthur Tiefert, treasurer.

After the meeting the group went to the home of Mr. and Mrs. H. T. Wedel to celebrate the occasion of their 50th wedding anniversary.

Those present were: the spouses, Mr. and Mrs. H. T. Wedel; Mrs. D. E. Habbin, Mrs. Whitefield, Mrs. L. H. Hoffman, Mrs. Earl Springer, Mrs. Arthur Tiefert and son, Mrs. George Tiefert and children, Mrs. E. Wilkie and children, Mrs. R. A. Frye, Mrs. H. H. Miller and children, Mrs. Argen Drager, and Miss Bertha Frye.

## Hospital Notes

Patients In Hospital Zane Ave. Bldg.: Cecil Morrison, in.; Mrs. Forrest Ricketts, med.; M. A. Bettis, surg.; Don Parsons, med.; Mrs. H. C. Nelson, surg.; Mrs. W. J. Nazworth, med.; Mrs. G. A. F. Parker, med.; L. H. Casey, ortho.; Deanne Brown, med.; Bill Darker, surg.; C. E. Leasure, med.; W. H. Thompson, med.; George Beach, med.; H. R. McCauley, surg.; Mrs. Willis McLaughlin, OB; Mrs. Loy Smith, OB; Mrs. Reese Dawson, OB; Archie Campbell, med.; Mrs. Ted Higgins, surg.; Allen Hughes, med. and John O. Nazworth, med.

Patients Dismissed Dorothy Veigel, med., 11-21; Mrs. Doll Smith, surg., 11-21; Margaret Camp, T&A, 11-20; Audrey Allan, T&A, 11-19; Mrs. Lourey Molloy, surg., 11-20; J. C. Winneghan, med., 11-19; Mrs. J. D. Poarch, OB, 11-19; Roberto Ramirez Jaques, surg., 11-19; David Owen, surg., 11-19; Mrs. Ellen Day, med., 11-18; Miss Jerry Godbee, med., 11-18; Larry Wayne Bailey, TA, 11-19; and Mrs. Bob Powell, OB, 11-19.

Births Sons to Mr. and Mrs. Loy Smith and Mr. and Mrs. Reese Dawson, 11-19. A daughter to Mr. and Mrs. Willis McLaughlin, 11-19.

Brandy is distilled from grape juice. Modern brass is an alloy mostly of copper and zinc, although in early times it referred to the alloy of copper and tin which is called bronze.

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

### Classified CLASSIFIEDS

HEREFORD No. 849 AF & AM  
EA  
NOV. 12 THUR.  
R. L. Thompson, Sec'y  
W. A. Bill Phipps W. M.

### Kiwanis Club

Thurs. Noon  
Hotel Jim Hill

### Hereford Rotary Club

meets every Monday at 12:05  
Hotel Jim Hill

### Former Resident Died In Amarillo

Harris D. Reed, 59, former resident of Hereford and brother of Miss Lucy Reed died Friday afternoon in his home, 303 Alabama, in Amarillo.

### Classified CLASSIFIEDS

HEREFORD No. 849 AF & AM  
EA  
NOV. 12 THUR.  
R. L. Thompson, Sec'y  
W. A. Bill Phipps W. M.

### Lost & Found

WILL DO ANY KIND OF Laundry. 222 Avenue C. B-11-9-21-tfc

### Reliable Rug, Carpet & Upholstery Cleaners

In Hereford  
C & R Cleaners  
Phone 160 B-11-21-tfc



**STOCK REDUCTION**

**\$ 50,000.00 SALE**

**XMAS IN NOVEMBER!! POPULAR STORE WILL SELL 50,000 DOLLARS QUALITY MERCHANDISE IN 10 DAYS AMAZING SAVINGS ALL DEPARTMENTS**

Ladies Ready to Wear Dept.  
Our Famous Handmacher

**SUITS**

Were	Now
89.95	69.95
69.95	49.95
59.95	39.95
49.95	35.00
35.00	25.00

50 Long & Short

**COATS**

Were	Now
99.50	75.00
65.00	47.50
59.95	42.50
55.00	39.50
49.95	35.50
39.95	27.50

300 All New

**DRESSES**

Were	Now
49.95	29.00
39.95	25.00
29.95	18.00
19.95	12.00
17.95	11.00
14.95	8.00

150

**SKIRTS**

Were	Now
17.95	12.00
14.95	10.00
12.95	9.00
10.95	8.00

200

**BLOUSES**

Were	Now
14.95	9.00
10.95	8.00
9.95	7.00
7.95	5.00
5.98	4.00

15 Hollywood Knit  
Most wanted Crested

**SWEATERS**

Were	Now
12.95	9.00
17.95	14.00

1,000 Peter Pan All Sizes

**BRASSIERES**

Were	Now
10.00	7.00
5.00	3.99
3.95	3.29
3.50	2.99
2.00	1.50

250 Nylon & Crepe

**SLIPS 3<sup>50</sup>**

Regular to \$5.98

100 Pair Nylon

**PANTIES 98<sup>c</sup>**

Regular \$1.98  
Replaceable Elastic Band

**EXTRA SPECIALS**

**100 COTTON BLOUSES**

Mostly Ship & Shore  
Reg. to 3.98  
Size 30 to 40  
White & Colors

**1<sup>99</sup>**

**50 Virgin Wool Cardigan**

**SWEATERS**  
Reg. 4.98

**2<sup>50</sup>**

Nylon

**HOSE**

**59<sup>c</sup>**

Dark Seams

Famous Name

**PAJAMA'S & PAJAMA SET 25% OFF**

Reg. 3.98 & 19.95  
All Sizes

Complete Stock Ladies

**SWEATERS**

Jantzen

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**25%**

100 Reg. 10.95 to 35.00 OFF  
HALF SIZE DRESSES 1/2 off

**CHILDREN'S DEPT.**

Our Complete Stock

Childrens

• Dresses

• Boys Suits

• Shirts

• Underwear

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• Carters

**25%**

OFF

All Sizes 6 mo. to 20 Years

One Group Handmade

**INFANT DRESSES**

White, Pink, Blue

Reg. to 3.98

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25 Girls

**COATS**

All 100% Wool

Reg. 9.95 to 24.95

Sizes 2 to 14

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**100 IDEAL DOLLS**

Regular 6.95 to 16.00

**25% off**

**MISCELLANEOUS**

The Items Listed Below Are Reduced

**25% OR MORE**

- Mens Dress Gloves
- Mens Rayon Socks
- Ladies Gloves
- Mens Belts
- Mens Ties
- Mens Work Gloves
- Mens Handkerchiefs
- Mens Shaving Bags
- Mens Dress Shirts
- Mens Robes
- Mens Western Shirts
- Mens Nylon Shorts
- Mens White "T" Shirts
- Mens Sweat Shirts
- Boys Wool Hats
- Complete Stock of Luggage
- Winter Caps
- Childrens Anklets
- Mens Sport Shirts

**SHOE DEPARTMENT**

1 Group Odd Lots

**LADIES CASUALS Now \$1**  
Values to 6.95

1 Group Odd Lots

**LADIES LOAFERS Now \$3**  
Values to 6.95

1 Group Dressy Flats

**LADIES SHOES Now \$3**  
AA to B

1 Group Misses Dress

**SHOES Now \$3**  
Values to 4.98, N & M Widths

Our Complete Stock

Ladies Fall Suede  
**DRESS SHOES Now \$6<sup>95</sup>**  
10.95 Values AAAA to B

One Group Mens & Boys

**DRESS OXFORDS Now \$5**  
Values to 8.95

All Childrens

**COWBOY BOOTS**  
Reduced

Were	Now
5.95	3.95
to	to
14.95	10.00

Mens 8 Inch Top

**WORK BOOTS \$5**  
12.95 Value While They Last

**SHOP**

OUR SHOE

DEPT. FOR

THE BEST

IN VALUES

Open Until 8:30 P.M.

**WORK CLOTHES**

**Key Work SHIRTS & PANTS 1<sup>99</sup>**

Grey Only  
Reg. 3.98  
All Sizes

Our Complete Stock

**DICKIE 2<sup>99</sup>**  
Pants, Shirts  
Green, Khaki, Grey  
Reg. 3.98  
All Sizes

Our Complete Stock

**OVERALLS 2<sup>98</sup>**  
Blue, Grey, Striped  
Reg. 3.98  
All Sizes

Dickie Blue Denim  
**SHIRTS 2<sup>99</sup>**  
Reg. 3.98

500 Pair Genuine  
**LEVI PANTS 3<sup>29</sup>**  
Reg. 3.98

**HOUSE FURNISHING**

20 ELECTRIC  
**BLANKETS NOW 19<sup>95</sup>**  
Reg. 32.50

72 x 84 Peppercall  
**BLANKETS 6<sup>95</sup>**  
Solid Colors  
Reg. 11.95

200 Indian  
**BLANKETS 2<sup>98</sup>**  
Reg. 3.98

Imported Hand Hooked  
Throw  
**RUGS 3<sup>99</sup>**  
Reg. 6.95

100 Cannon  
**SHEETS 2<sup>69</sup>**  
White  
Reg. 3.98

**MEN'S CLOTHING**

500 Famous Style MART

**SUITS**

Were	Now
35.00	19.95
To	To
65.00	49.95

1000 Pair Dress

**SLACKS**

Were	Now
6.95	4.95
To	To
17.95	13.95

50 Mens & Boys

**TOPCOATS**

Were	Now
10.95	7.95
To	To
49.50	35.00

300 Mens & Boys

**SPORTCOATS**

Were	Now
6.95	4.95
To	To
29.95	24.95

200 Mens & Boys

**Winter Jackets**

Were	Now
7.50	5.50
To	To
24.95	18.50

100 Men & Boys

**Leather Jackets**

Were	Now
10.95	6.95
To	To
35.00	29.95

250 Mens Dress

**HATS**

Were	Now
5.95	3.98
To	To
10.50	6.95

50 Mens Western

**SUITS**

Were	Now
39.95	19.95
To	To
59.95	49.95

100 Leather

**CAPS 1<sup>79</sup>**

Reg. 2.50

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**POPULAR STORE**



# THE WORLD THIS WEEK

## West to Deal from Strength in Relations with Kremlin

### Diplomacy Won't Work with Russia

By J. M. ROBERTS JR.  
Associated Press News Analyst

THE Western World gave up this week on the uses of diplomacy to settle the problems of Europe and returned to its emphasis on defense.

In the Far East, the "green table" still was being used, but appeared likely to give way at any time to renewed interest in mobilization tables.

Britain, France and the United States sent what they expected to be their final notes in the series of exchanges looking toward a conference on a German settlement. They told Russia they could only assume that she wasn't interested in making peace, and prepared to lay their own plans at Bermuda.

It is hardly correct to say that they were disillusioned about the true meaning of the sheep's clothing which Russia donned for a time after Stalin's death. They had made their test and confirmed long-standing opinions.

A similar test was under way at Panmunjom, where American representatives of the United Nations talked with the Communists about arrangements for a Korean peace conference.

In Europe the West had asked Russia to confer on Germany and the Russians said no. In Korea, the West compromised on its original stand against inclusion of neutrals at the peace table. It suggested that the Korea conference start, and that if it were successful the neutrals be called in to discuss broader Asiatic problems, or to mediate if no Korean settlement could be found. It looked very much like a test of whether there is any use trying to confer in the East.

#### Hope Is Small

Even if the Reds should agree, however, there was no hope that a Korean settlement would be produced. It would only mean putting off for a little longer the realization that, East or West, the cold war is to continue indefinitely.

The Allies want a democratic, unified Korea. In return for North Korea, the Reds could get nothing except a little better reputation for morality, in which they are not interested.

There was a direct link between East and West in Russian diplomacy, created by her insistence that any conference on Europe should be a Five Power meeting including Red China.

In the East she was trying to consolidate her relations with Peiping. In the West she was trying to consolidate her challenged position among the satellites and trying to avoid any tests of strength until the effects of last summer's rebellions can be put down.

This same consideration probably means, too, that insofar as Europe is concerned, the Russians will not undertake any dangerous adventures for a time. As long as the peoples of the satellites require so much of Moscow's attention, Russia could hardly consider a war in Europe which would almost certainly produce rebellion behind her front lines.

#### Time to Build Defenses

This allowed time for the Allies to complete their defense plans, particularly with reference to formation of the European Defense Community.

This was expected to be the chief topic when the Allied leaders meet at Bermuda. Winston Churchill, after soft-pedaling the idea that he said President Eisenhower and the premier of France should try to get together with Malenkov, seemed hard to wear away from it entirely. Franco-German negotiations over the Saar and other preliminaries to the final EDC debate in the French parliament had taken pre-eminence. A treaty outlining Britain's association with EDC had to be arranged, and another transferring American military aid from the individual countries to EDC.

France is handicapped for the moment not only by the strong opposition of her nationalists to anything which puts guns on German shoulders again, but also by the fact that she is going into the last five weeks of a presidential election campaign. Legislators are playing politics, and the government is in a caretaker position.

Even if Russia did appear deeply involved with matters involving her own sphere, even if she was expected to avoid danger for a time, her intransigence had increased, rather than diminished, the Allied sense of urgency.

### Religion

#### Church Protest

A growing number of major church bodies are expressing uneasiness about the methods and tenor of government security investigations.

There are the new protests, heightening reaction in religious quarters.

Meeting in Williamsburg, Va., the House of Bishops of the Episcopal Church deplored what they termed current "trial by uninformed public opinion" and "accusation by hearsay."

"This kind of threat is all too prevalent today," they said.

Massachusetts Council And in Springfield, Mass., the Massachusetts Council of Churches warned against the "present conditions of public hysteria."

These conditions, it said, can destroy not only "the rights and liberties of individuals," but also "the very basis of our free institutions. They are well known guideposts on the road to dictatorship, secret police and thought control."

These declarations came on the heels of a broad pronouncement—in similar vein—by the general council of the Presbyterian Church in the United States of America.

"Some congressional inquiries," the council said, "have revealed a distinct tendency to become inquisitions."

Danger Within and Without The church bodies have vigorously voiced their antipathy to communism, but they have cited dangers that wrong methods of opposing it may create another totalitarianism.

Congressional probes of some ministers have sharpened the feeling, resulting in the formation of a watchdog agency by the National Council of Churches to defend freedom of the pulpit.

### Dates

#### Monday, Nov. 23

Queen Elizabeth and Duke of Edinburgh start world tour from London.

President Eisenhower to receive B'nai B'rith Anti-Defamation Award.

Thanksgiving Day. Foreign Ministers of six Schuman plan nations meet in The Hague.

Friday, Nov. 27 American Physical Society meets Chicago.

### CARTOON FORUM



A SAD CASE  
Jensen, Chicago Daily News



HOW DO THEY GET THERE?  
Hess, St. Louis Globe-Democrat



ANYWAY...IT WON'T BE DULL  
Jensen, Minneapolis Star



A FEELING HE HAS GONE TOO FAR  
York, Louisville Times

## SENATE WIDENS WHITE CASE PROBE

WITH nearly all precincts heard from, the case of Harry Dexter White monopolized the week's headlines with conflicting stories by some of the nation's top officials, past and present.

Involved in the exchange of charges between Attorney General Brownell and former President Truman were J. Edgar Hoover, FBI director, Gov. Byrnes of South Carolina who was then Truman's secretary of state and a widening circle of other government figures.

The Senate Internal Security subcommittee expanded its probe by checking the records of eight of White's associates, said to have been named with him in the FBI report tendered Mr. Truman in 1948.

Sen. Jenner, subcommittee chairman, identified these men as Alger Hiss, already serving a sentence for perjury in connection with a spy trial; Harold Glasser, former assistant director in the Treasury Department;

At that time White, an assistant secretary of the Treasury, was elevated to executive director for the United States of the Monetary Fund.

At first Truman said he couldn't recall having seen any FBI reports on White or having discussed the appointment with any cabinet member. He added, "as soon as we found White was disloyal we fired him."

Gov. Byrnes disclosed, however, that he had urged Truman to withhold the White appointment because of the espionage accusations in the FBI report.

In a radio and television address to the nation, Truman said that he had refrained from discharging White in 1948 because secrecy was essential to a major spy hunt. He said White was shifted to a less critical spot where the FBI could check his activities better.

## Eisenhower Will Change T-H Act

By SIGRID ARNE  
Associated Press News Analyst

PRESIDENT EISENHOWER knows by now that, come next January and the new session of Congress, he will be in a no-holds-barred brawl with labor unions if his proposed changes in the Taft-Hartley Act don't please them.

He has said he will send a program of changes to Congress next year. Many times he has emphasized that he is trying for a middle-of-the-road administration. This is little comfort to labor leaders who remember the pro-labor days of the '30s, when the late Sen. Wagner (D-N.Y.) was putting through collective bargaining as the law of the land.

This past week Eisenhower repeated his middle-of-the-road philosophy in a message to the CIO convention at Cleveland.

In speaking of his plans to amend the Taft-Hartley Act he said his "guide would be the fundamental principle that the law must be absolutely fair to laboring men and women of this nation, to management, and to the public at large."

There has been little in labor leaders' speeches to indicate they think "management" needs a protector. And they believe when members of labor unions are protected. There are now about 18 million labor union members and about 60 million working people all told out of a total population of some 160 million.

CIO's president Walter Reuther threw down the gauntlet at Cleveland. He distributed a report to the 700 delegates in which he said that Eisenhower's labor advisers would have a "difficult time recognizing the middle of the road."

"They are instead driving their Cadillacs down the right hand sidewalk," he said, "and the poor pedestrians are forced to scatter for safety."

In September Eisenhower sent a message to an AFL meeting in St. Louis in which he said: "I believe experience under the Taft-Hartley Act has confirmed its essential soundness." Vice President Nixon delivered the message. He got polite applause. The man who got the ovation was Sen. Wayne Morse (Ind-Ore.), who read himself out of the Republican party although elected on that ticket.

Morse said the Eisenhower administration had "made a sorry record on issue after issue" and called for the election of a Democratic congress in 1954.

The exact changes in the Taft-Hartley law to be asked by the Eisenhower administration are still vague.

Lewis for Repeal The stormiest labor crusader of them all—John L. Lewis, head of the independent (neither CIO nor AFL) United Mine Workers—wants the Taft-Hartley law repealed. He says "it can't be patched."

Others fear particularly one move that was pushed last year by several management associations. It was called "the States' Rights amendment" and under it no national labor law would apply in any state on points covered by state laws.

Could a state outlaw the union shop under this idea? Could collective bargaining be lost in some states? Union leaders are apprehensive.

Eisenhower has tried to make it clear that he feels too much responsibility in many fields. Farm and foreign aid, to give two examples. He would like to see trade and industrial groups, states and foreign nations take on more of the load.

Men close to Eisenhower feel that this will carry through to labor policy. They feel the National Labor Relations Board has acted on cases which are "not truly national." It may be that State Labor Boards will be asked to take on labor disputes which do not cross state lines.

Some State Laws Harsh This sends tremors through labor union ranks. Many state labor laws are much less liberal than the national law.

Proof that a battle over Taft-Hartley revision could be fiery is already at hand. Eisenhower lost his first secretary of labor, Martin Durkin, in the first skirmish. Reuther has already warned that the new secretary, James Mitchell, will lose his stock of good will unless Eisenhower and the Congress come forward with "favorable policies."

MAD MOSSADEGH—Iran's former premier (left) vents wrath on court-appointed lawyer during his trial on charges of treason and rebellion against the Shah. Mossadegh demanded right to conduct his own defense, defied military tribunal and ran gamut of emotion from tears to tears.



TOURIST—Vice President Nixon (right) and Generalissimo Chiang Kai-shek watch Chinese Nationalist troops pass in review on Formosa. Nixon and his wife visited the island on their world tour of non-communist countries for the President.

### Art & Sciences

#### WAS ROBIN HOOD RED?

Recent ghosts are not the only ones resurrected in the controversy over communism. While top government officials, past and present, wrangled over the Harry Dexter White case the legendary figure of Robin Hood was splashed momentarily with red.

A member of the Indiana textbook commission said it was a communist directive in education now to stress the story of Robin Hood because he robbed the rich and gave to the poor.

"That's the communist line," said Mrs. Thomas J. White of Indianapolis. "Anything to smear the idea of law and order."

The textbook commission advises the State Board of Education on books to be purchased for Indiana schools.

Pravda, the official Russian newspaper, got into the act by publishing a satiric poem that rhymes in Russian but not in English translation. It says, in part: Robin Hood has become dangerous. A defender of the poor, He called the common people To take the path of struggle. That means he was a Communist. And that's that! For that reason The gates of America Are ordered closed to him forever.

The present-day Sheriff of Nottingham, whose radio-equipped squad cars patrol Sherwood Forest where Robin Hood had his hideout, defended the memory of England's fabulous outlaw.

Sheriff William Cox said he has had to answer numerous inquiries from America since Mrs. White made her charges.

The Communists will never be able to steal Robin Hood, said the sheriff. "There is no record in my files hinting anyone in his hand ever was a Red."

New Polio Shots Inoculations of a new polio vaccine will be given to about one million children in selected counties starting Feb. 8.

The answer whether polio at last has been conquered won't be known until some time in 1955. The test will discover whether vaccinated children get less paralytic polio—or no polio—next summer compared with unvaccinated children.

The vaccine is one developed by Dr. Jonas E. Salk of the University of Pittsburgh. Counties and states designated for the tests have not yet been selected.

The National Foundation for Infantile Paralysis will control all the vaccine. There will be no bootlegging. Individuals won't be able to get it.

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# Progressive News

**By Mrs. Ira Ricketts**  
Lloyd Parsons and a room mate, Bill Johnson of Perryton, spent the weekend in the home of Lloyd's parents, Mr. and Mrs. T. J. Parsons. The boys attend school at West Texas State College in Canyon.

Mr. and Mrs. Frank Lentz and family of Wichita Falls visited Sunday with W. M. Marnell and other relatives. Mrs. Lentz is a daughter of Mr. Marnell.

Mr. and Mrs. Sam Ratcliff of Amarillo were guests Sunday of Mr. and Mrs. J. L. Park and Miss Lucille Park.

**Helped Celebrate**  
Mrs. Archie Dougherty and her daughters Jane and Mrs. Wiley Reynolds of Clovis, were visitors and luncheon guests of Mr. and Mrs. Ira Ricketts Monday. They came to help Mrs. Ricketts celebrate her birthday.

Mr. and Mrs. Paul Cavender of Amarillo visited Mr. and Mrs. J. L. Park Saturday evening. Mrs.

Cavender is the Park's daughter. Mr. and Mrs. Bill Brown and family of Vega and Mr. and Mrs. Tony Hoffman, Stephen and Mary Ann were Sunday evening visitors of Mr. and Mrs. F. A. Marnell.

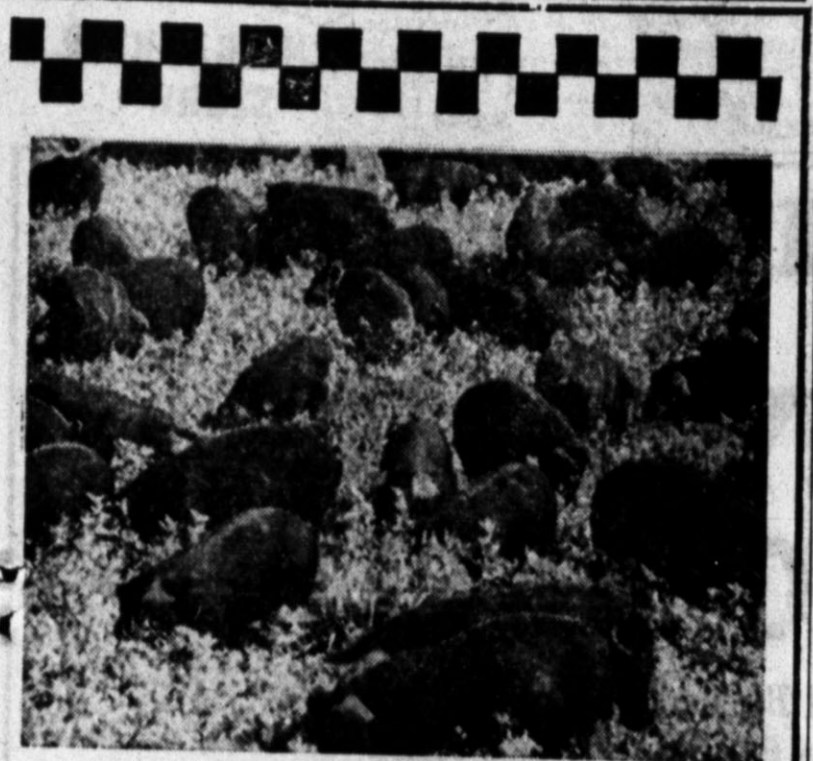
Mr. and Mrs. R. W. Barnhart of Claude were visitors in the Leon Coffin home Tuesday.

Mr. and Mrs. Loyd Sharp spent Sunday afternoon with Mr. and Mrs. Clyde Russell.

Janie Bookout was a guest of Linda Russell Saturday night and Sunday.

**Dyeing Taught**  
Mrs. V. E. Dodson taught tie dyeing and batik dyeing to the leaders of the Home Demonstration clubs at the club house Monday afternoon. This is the last demonstration of Craft designs. Mrs. Leon Coffin also attended.

Mr. and Mrs. Edgar Russell and daughter Betty Kay of Levelland visited Saturday night and Sunday with Mr. and Mrs. Clyde Russell and family.



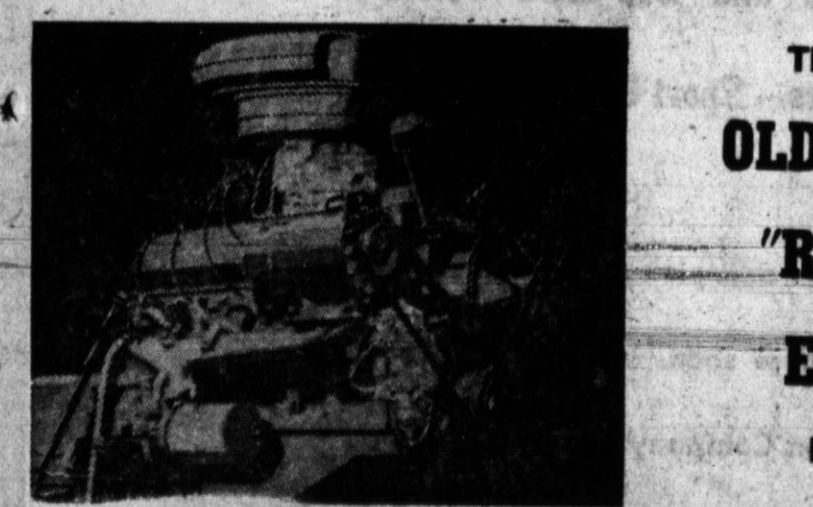
## MORE PORK... LESS GRAIN

From less grain, hogs fed Purina Hog Chow make up to 1/3 more gain than hogs fed a single-source protein. It takes about 12 bushels of corn alone to make 100 lbs. of pork, and about 40 lbs. of tankage or soybean meal and 7 bushels of corn to make the same gain. But on the Purina Program it takes only 45 lbs. of Hog Chow and 5 bushels of corn to make 100 lbs. of pork... low-cost pork production!

**FOR FAST GAINS**  
Balance Your Grain With  
**PURINA HOG CHOW**  
Mince feeding hog each evening 100 lbs. of pork with 5 1/2 bushels of corn and only 50 lbs. of Hog Chow on the Purina Plan.

**COSTS ONLY**  
Small Print per 100 lbs.

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**The Famous OLDSMOBILE "ROCKET" ENGINE**  
For Your

New 165 H. P. New 8 to 1 Compression Ratio!  
Plus New 12-Volt Ignition System!

These "Rocket" Engines come complete with Cooling Coils, Fuel Equipment as desired, and Installed on Well.

CHECK WITH US ON YOUR WELL ENGINE REQUIREMENTS

**KINSEY MOTOR CO.**  
11 Years Your Chevrolet-Oldsmobile Dealer  
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Miss Lucille Park attended the Delta Kappa Gamma meeting at Stephen F. Austin Junior High school in Amarillo Saturday evening.

Mr. and Mrs. C. C. Bowman were visitors of Mr. and Mrs. Ira Ricketts Sunday afternoon.

Doris Russell spent Friday night with Donna Cayler.

**Visitor From Rosedale**  
Arlen Alexander of Rosedale, N. M., spent the weekend visiting with his cousin, Arliss Edwards.

Jim Ricketts was a luncheon guest in the home of his parents, Mr. and Mrs. Ira Ricketts.

Mr. and Mrs. V. E. Dodson were luncheon guests Sunday of Mr. and Mrs. Ira Scott and family.

Mr. and Mrs. W. P. Caldwell were in Amarillo Monday on business and visiting a sister, Mrs. Frank Carter and family.

Mr. and Mrs. Ira Ricketts were visitors in the home of Mrs. A. Lowther of Hereford Sunday.

Mrs. Lewis West visited with her mother, Mrs. Sam Lesly, Saturday afternoon.

David Immel of Amarillo is spending this week with his Aunt Mrs. W. P. Caldwell and family.

**Family Dinner**  
A family dinner was held in the home of Mr. and Mrs. Leon Coffin Sunday. Mr. and Mrs. Bert Coffin, Myra Lou and Judy, Mr. and Mrs. Junior Coffin, Bill and June, Mrs. Mattie Grogan and Mrs. Annie Chambers of Clovis, were participants with Mr. and Mrs. Coffin. Mrs. Chambers left Monday for California where she will spend the next month visiting her children. Mrs. Grogan will spend the month with her daughter Mrs. Coffin and family.

Mrs. V. E. Dodson visited Friday night in Canyon with her mother, Mrs. I. W. Scott.

Mrs. C. Ora Cockrell, Mrs. Nona Jowell and Mrs. Ida Mae Vaughn visited in the home of Mr. and Mrs. Ira Ricketts Sunday afternoon.

James Brooks of South Dakota was a guest in the home of Mr. and Mrs. E. A. Edwards Sunday.

**Mrs. Burges III**  
Mrs. C. B. Burges has been ill at the home of her son and daughter-in-law, Mr. and Mrs. Clint Lundy in Hereford.

Mr. and Mrs. Lester English and Paul were visiting in Borger last weekend with Mr. and Mrs. Curtis McKinney. The ladies are sisters.

Mr. and Mrs. Offos Vick and Mr. and Mrs. Ray Neel were Sunday visitors of Mrs. J. W. Vick and Harlin.

Mrs. Lester English and Paul attended Vicky Criswell's birthday party Sunday afternoon.

Mrs. Nancy Albracht of Gage, Okla., and Mrs. Betty Riddle of Hereford visited with their aunt, Mrs. W. P. Caldwell, and family Saturday.

Don Parsons is improved but will have to be careful for a while. Mr. and Mrs. Junior Burges and boys spent Wednesday with Mr. C. V. Burges and Melvin. Melvin was sick with a cold.

**Attend Federation Meeting**  
Mrs. V. E. Dodson and Mrs. Ira Ricketts attended the Christian Women's Federation Wednesday afternoon.

We are glad to report that W. G. Harris, father of Mrs. Pete Carmichael, was not seriously injured in an accident involving his pickup truck and a car south of Friona Monday. He was confined to the hospital Monday night and Tuesday for observation. He then went to the home of his daughter, Mrs. Dee Brown at Muleshoe.

Because the bassoon lends itself to comic effects it has been called the humorist of the orchestra.



**HARD WORKING JAYCEES** who put up the Christmas decorations around Hereford at night got more than moral support from the Jaycee-Ettes, who furnished hot coffee and sandwiches each night. The Jaycee-Ettes set up their counter at the Bull Barn, where the Christmas decorations were stored. Shown, from left, are Harold Leorwald, Clay Monroe, Bill Howard, John Aikin, Pat Loerwald, Melba Fudge and Darlene Monroe. (Staff Photo)

## Mexican Art And Customs Described In Club Program

"Mexico" was the subject around which the program for the L'Allegria Study club was built when a meeting of the club was held in the home of Mrs. James Ediponson Thursday afternoon.

Topics under the title "Mexico-Our Neighbors to the South" had to do with the people, their arts and artists, and entertainment.

Mrs. Richard Ireland discussed "The Mode of Dress", describing the colorful costumes worn by the different classes and the special dress worn on gala occasions.

**Art And Artists**  
Mrs. Francis Hill told of "Modern Art and Artists", speaking of the development of art in Mexico City and of the extensive use of handicraft. She also told of the life and works of Carlos Chavez, director of the Palace of Fine Arts in Mexico City for the past 20 years.

Mrs. Bill Lawrence gave a detailed account of "Bull Fighting and Other Sports in Mexico" describing the toreador and his colorful dress, and his methods of handling the bull.

**Next Meeting**  
The next meeting will be held in the home of Mrs. Bill Dameron on December 3, when a Christmas program will be presented.

Members attending the meeting were: Mesdames J. W. Barnett, F. C. Glendinning, Hilton Higgins, Francis Hill, V. C. Hopson, Richard Ireland, Lee Kent, Bill Lawrence, L. H. Lookingbill Jr., George McLean, Floyd Ross, Richard Winget, and the hostess.

**Card of Thanks**  
Our heartfelt thanks to all who extended comforting sympathy and help in our recent sorrow. For the beautiful service, floral offerings, food, cards and other kindnesses, we are deeply grateful.

Mr. and Mrs. J. F. Herr  
Mr. and Mrs. M. J. Koelzer  
Mr. and Mrs. Loyd Neill  
Mr. and Mrs. Elbert Lee Vance  
Sister Regina, S. A.  
Mr. and Mrs. Nick F. Koelzer  
Mr. and Mrs. Werner Koelzer  
Miss Marcy Koelzer

Sharon Dee Moore, daughter of Mr. and Mrs. Troy Moore, and a

guest, Nancy Gibson, arrived Friday from Texas Tech in Lubbock to spend the weekend. Sharon is a freshman at Texas Tech.

Mr. and Mrs. J. L. Rogers and Mrs. Vannie Vinson and Johnnie were visitors in the home of her father in Tucumcari, N. M., last Sunday.

## SCHOOL LUNCH MENU

(The following menus for November 23-25 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

**Monday**  
Beef and Gravy  
Seasoned Lima Beans  
Combination Vegetable Salad  
Hot Rolls . . . Butter . . . Milk  
Apple Cobbler

**Tuesday**  
Hamburger Patties . . . Buns  
Sliced Tomatoes . . . Lettuce  
Onions . . . Pickles . . . Mustard  
Peach Halves . . . Milk  
Oatmeal Cookies

**Wednesday**  
Turkey Loaf . . . Giblet Gravy  
Buttered Green Beans  
Cranberry Sauce . . . Fruit Salad  
Bread . . . Butter . . . Milk  
Pumpkin Pie

## Personals

Mrs. Gerald Banner and children visited in the home of her sister, Mrs. McGuire, in Roswell, N. M., last week while her husband was on a deer hunting trip in Oklahoma.

Out of town relatives who attended the funeral of Michael H. Koelzer last Thursday were Mr. and Mrs. J. Hoenig, Mr. and Mrs. Gilbert Endres, Alphonse Hoenig, Mr. and Mrs. Werner Endres, Ben Luke, Alphonse Luke, Mr. and Mrs. J. P. Flushe, Mr. and Mrs. John Herr, Mrs. Henry Henschel, Mrs. Joe Luke, all of Muenster; Edward A. Koelzer of Horton, Kans.; Mr. and Mrs. George Neill of Tulsa; Mr. and Mrs. Nick Koelzer and children of St. Louis, Mo.; Miss Marcy Koelzer of Colorado Springs, Colo., and Miss Dorothy Koelzer of Oklahoma City, Okla.

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**INVENTORY REDUCING SALE**  
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**NEW AND USED PIANOS!**  
Kimball or Lester Pianos  
With or Without Lowery Organs  
As Low As  
**NEW PIANOS . . . . . \$595**  
(42 Months to Pay)  
New Pianos Rented for \$10.00 Per Month  
(No Hauling Charge)  
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Peasure And Joy That  
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Buy on Lay-Away

STYLE 301 - THE SPARKLER  
a speck of sparkle  
JACKIE NIMBLE, pet designer of junior size fashionables, puts a speck of sparkle on Wyner's light wool jersey, presto - you have a wonderful date dress - a mite of jacket when the air grows cold! You'll like the festive, yet delicate, look of this tracing of embroidery - it reflects the good taste, the attention to fine detail you'll always enjoy in JACKIE NIMBLE fashions.

**THE Little fashion Shop**  
"Smart Clothes for Smart Women"

**The cable is coming, Hooray, Hooray.**  
And RCA Victor will lead the way,  
It's the one brand name that the whole world knows,  
And it means more than ever with live network shows!

**RCA VICTOR TELEVISION**  
NOW YOU'LL SEE A BIGGER DIFFERENCE BETWEEN RCA VICTOR AND OTHER SETS!  
**STREU HARDWARE**





ARGEN DRAPER presented these three 4-H girls with awards for Frozen Foods at the 4-H Achievement Night Program held November 12 in Shirley School. They are from left: Nancy Parsons, Royce Lee Fruit, and Ann Rose Dziuk. Martha Heard back row, left, received an award for Food Preparation and Ann Dyer, right, an award for being the County Food Winner. These awards were presented by Miss Loyce Avant, assistant county home demonstration agent, and Kent Score, representing International Harvester. (Staff Photo.)

ford ideas and information. The government mail, mostly traveling on franked (free) postage is also heavy—and seldom really necessary. It generally, represents a propagandized article in behalf of some particular agency, or in behalf of some specific politician who expects to be re-elected or moved into a higher category. The mail is also littered thoroughly with similar releases from all of the big corporations and manufacturers. These releases, mostly represent "puffs" about various products which the sponsors would like to have published in lieu of paying for legitimate advertising space.

Another big classification in the Brand mail includes former employees. They are always wanting information regarding their Withholding or Social Security taxes. Sometimes they just want to know how things are coming along—or to casually announce a marriage or a new baby.

Third class mail runs heavy, too. We get a lot of fancy mail-outs as part of direct sales campaigns: everything from new cars right on down to chain letters. One of the most interesting phases of our mail, though, are the crank letters. Other people are always hitting upon the idea of syndicating a column. They send out several samples to be used on a test basis. One old boy started circulating us away back in 1949. He planned a trip around the world and wanted to sell us his column. About once each six months he sends out another appeal. I guess he got some takers, too, because he is sure making the trip. We've had his sales pitches from South America, England, Switzerland—and finally from Africa. Foreign stamps are generally the exception rather than the rule, however.

Digging through this daily influx is naturally quite a chore. We have finally started departmentalizing it—and breaking the load into various hands. Mostly, the correspondence has some sort of an axe to grind. However, you do run across an occasional check or a piece of cardboard with some money taped to it. Maybe this is why going through the mail is interesting to most newspaper folks. Despite the fact that most of the correspondence is useless and winds up in "File 13", it does provide a volume and interest surpassed by few businesses. If you study the trends you can almost predict the future, at least, you can tell when the big drives are opening up. Right now, I would say that within the next 12 months a campaign will be waged toward additional sales of common stocks in the Southwest. Also that conditions are tightening up—not drastically—but slightly—all over the United States; that jobs are getting to be more of a problem and that interest rates are about to level off. These are personal conclusions, of course, but they are definitely reflected in the trends of our current daily mail deliveries.



JUDY PINNELL, left, winner of the 4-H clothing award, was presented on award by S. B. McAllen of J. C. Penney, representing the Spool Cotton Company, at the 4-H Achievement Night Program on November 12. (Staff Photo.)

### Win One Class Makes Holiday Plans Tuesday

Win One class of the first Methodist church met in Ward Hall Tuesday afternoon with Mesdames Laura Thomas, J. D. Miller, W. A. Gearn, Andy Thomas and Luther Peevely as hostesses.

Mrs. C. C. Bowman, president, presided and directed the music, assisted by Mrs. I. H. Spratt.

Mrs. D. H. Bryant presented the devotional lesson, using a theme of "Thanksgiving". Mrs. J. D. Miller read an original poem, "A Tribute to the Win One Class" and Mrs. Laura Thomas conducted a quiz based on giving thanks.

The Kiwanians are working hard on their radio auction. This is a good promotion and deserves general support. Bill Patton and Loyd Lovel seem to heckle us more than the others; sooner or later that's where their conversations wind up. The Kiwanians figure that all of the new REA telephones will add considerable zest to the bidding this year. Sounds logical, too.

A word of congratulations to Mr. and Mrs. Dick Ross. They are doing a good job of running Hotel Jim Hill. Complaints seem to be at a minimum—and I hear they are meeting hotel obligations as they mature. A let down always follows the big lettuce rush, but they are running along in pretty good shape. They have a really tough job, but they seem to enjoy it, despite the headaches.

Hear quite a few rumors regarding business changes. Mostly they are "hush-hush" deals, though I can't see why. Maybe it is a form of advertising. Anyway, that's how it works when the word starts spreading. Confidential reports have it that the shifting will probably include a new automobile agency and some service station changes.

Some of the die hards this week turned cattle in on the ill-fated 1953 lettuce crop. A continued low market was the chief motivating factor. Understand that Santa Fe but equipment and personnel to handle 2,000 cars in Hereford this year. They wound up handing around 675.

Marlin Gilliland is also applying for admission into the exclusive "Leave Your Wife Stranded Without the Keys" club. Doc Barnett and I did it at the airport, but Marlin accomplished the feat with automobiles. They had two cars in Dimmitt for a funeral. Marlin came back in one—and brought the keys to the other in his pocket! So far this has been a strictly airplane-automobile combination so I told him I couldn't say. He will just have to wait until Doc and I have a director's meeting. However, he has a very good argument. He says: "Airplane or automobile, what's the difference? You get just as far back in the jet house."

The Christmas season is getting an early start this year. This is a good idea. It encourages early shopping, thus giving the shoppers and the stores a better break. Everyone will be happier.

### Legal Notice

TO ALL PERSONS INTERESTED IN THE ESTATE OF J. K. GRAY, DECEASED, NO. 1231 IN THE COUNTY COURT OF DEAF SMITH COUNTY, TEXAS.

Myrtle Gray, Administratrix of the Estate of J. K. Gray, deceased, has filed an application in the County Court of Deaf Smith County, Texas on the 21 of November A. D., 1953 in the above styled and numbered cause, for authorization to lease for oil and gas purposes the following described real estate, to-wit:

The North one-half of Section No. 7; The North one-half of the Southeast one-fourth of Section No. 8; Section No. 9; The South one-half of Section No. 15; The South one-half of Section No. 16; and the West one-half and the Northeast one-fourth of Section No. 17, all in Township No. 2 North, Range No. 5 East, Deaf Smith County, Texas,

which said application will be heard by said Court on the 3rd day of December A. D., 1953 at the Courthouse of said County in Hereford, Texas, at which time all persons interested in said J. K. Gray Estate are required to appear by filing a written answer to said application, should they desire to do so.

### Pink and Blue Shower Given For Mrs. Hopson

Mrs. Nathan Hopson was honored with a pink and blue shower Monday afternoon in the home of Mrs. Francis Smith, 806 Union St. Co-hostesses were Mrs. Jim Loving and Mrs. H. W. Pinn.

Becky Lynn Elliott presented the basinet with gifts. Those present were: Mesdames Jack Kirkland, Forrest Bridges, Leroy Nettles, Leale Wiggins, Ross Lomenick, A. N. Hopson, Gordon Elliott, John Jesko, Emmett Sherman, Norris Larmer, Henry Merrill, Jim Loving, Francis Smith, H. W. Pinn, Miss Connie Hopson, Miss Lois Rittman, and the honoree, Mrs. Nathan Hopson.

HEREIN FAIL NOT, but have you before said Court, at the time aforesaid, this writ, with your return thereon, showing how you have executed the same. If this writ is not served within 90 days after date of its issuance it shall be returned unexecuted.

Issued this 21 day of November A. D., 1953.

WITNESS my hand and official seal at Hereford, Texas this 21 day of November A. D., 1953.

Ralph Smith  
Clerk, County Court of Deaf Smith County, Texas  
(SEAL) S-22-1c.

Guests in the home of Mr. and Mrs. C. J. Berend last Sunday were Mr. and Mrs. Lawrence-Jentgen of Vega.

Mr. and Mrs. Jim Bob Allison are planning to leave this week for the West to spend Thanksgiving Day with her mother, Mrs. Alice Allison.



BEN FRANKLIN STORE



The morning mail dredges up all sorts of things around a newspaper office. Some are pleasant, some are routine; some create distaste and, of course, there are always quite a few bills. Mostly, though, the mail around a newspaper office reflects the selfishness and unreasonable attitude of mankind.

**INSURE IN SURE INSURANCE**  
**PLAINS INSURANCE AGENCY**  
John H. Patton Wm. H. Patton  
All Forms of Insurance  
712 N. Main St. Phone 50

**TRADE 'N SAVE**  
At Blanton Butane  
During  
**OLD STOVE ROUND-UP**  
**\$100 TRADE-IN**  
On Your Old Range on the Purchase of a  
NEW  
**ROPER RANGE**  
Lasso that old Range and drag it to  
**BLANTON BUTANE, Inc.**  
Phone 551

**Holiday Plans**  
Members made plans for the holidays and voted to carry out their share-with-others program during the yuletide.

Those attending the session were Mesdames H. M. Benefield, C. C. Bowman, Pearl Bergin, D. H. Bryant, M. F. Cherry, F. M. Faulkner, Wm. McGehee, G. H. Whitaker, I. H. Spratt, A. C. Pierce, Ray Hershey, J. F. Ward, C. B. Williams, A. C. Thompson, M. M. Beavers, Fred Millard and the hostesses, Mrs. W. E. Holcomb was a guest.

Mr. and Mrs. W. L. Davis Jr. and children left Saturday for Bryan to visit with her parents, Mr. and Mrs. S. D. Pearce. They will attend the Texas A&M-University of Texas Thanksgiving Day football game while there.

**COMING SOON!**  
Your Annual  
**KIWANIS RADIO AUCTION**  
Sponsored By Your Friends & Neighbors  
the Hereford Kiwanis Club  
**PROCEEDS GO TO UNDERPRIVILEGED CHILDREN'S FUND**  
Don't Forget the Date  
**Sunday, Dec. 6th**

**NOW IN STOCK!**

**5 New Chevrolet Pickups**

Also

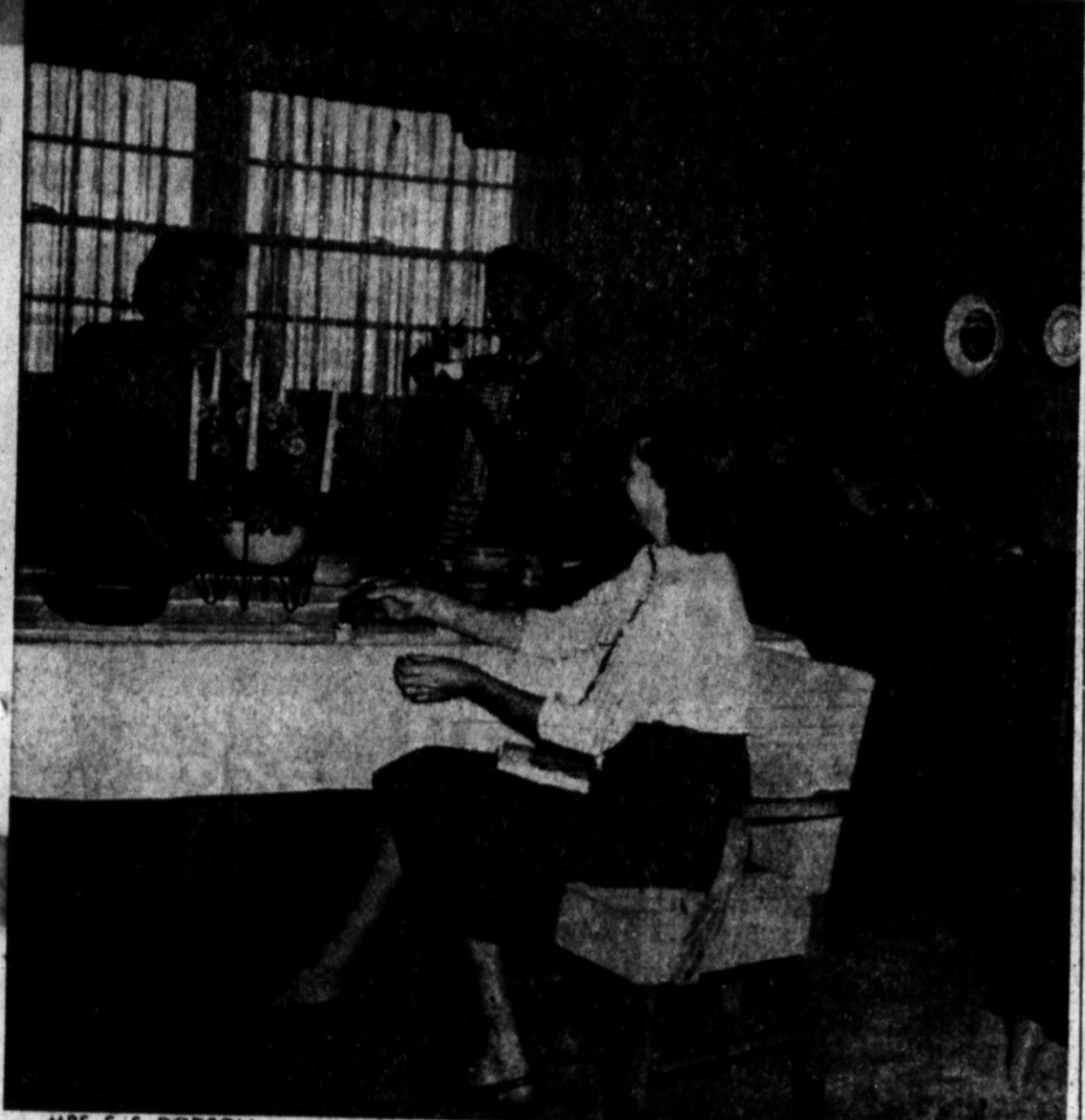
**9 New CHEVROLET Passenger Cars**  
150 Series, 210 Series and Bel Aire Series  
4 Doors - 2 Doors - Sport Coupes

We need to move the above cars and pickups to make room for our new models which will be here soon. Very liberal discounts will be given on these and also on Company Demonstrators.

**SEE US FOR THE BEST DEAL!**

**KINSEY MOTOR COMPANY**  
11 Years Your Chevrolet-Oldsmobile Dealer  
2nd & Schley Phone 740





MRS. S. S. DODSON, second from left, president of the LaPlata Study Club, and members of the hospitality committee were looking over the decorations as they made plans for their annual Thanksgiving dinner which was held Tuesday night in the home of Mr. and Mrs. N. D. Bartlett Jr. The members husbands were honor guests. Those helping with the plans are from left: Mrs. Don Little, seated, Mrs. N. D. Bartlett Jr., Mrs. S. S. Dodson, and Mrs. Harry Bennett. (Staff Photo)

### Thanksgiving Party Given By La Plata

Gold colored tapers, flowers in autumn's own bright colors, a horn of plenty spilling harvest time fruits and flowers, and miniature turkeys as place favors, established a festive theme for the annual Thanksgiving dinner party held by the LaPlata Study club Tuesday night. Husbands of members were honor guests.

The lovely new home of the N. D. Bartlett's was the scene for the party and following the dinner a variety of table games were enjoyed.

**Attending Party**  
Those attending were Messrs. and Mesdames F. L. Alexander, Leroy Aven, Harry Bennett, W. B. Boston, H. H. Caraway, Les Combs Dalton Criswell, Emil Dettman, S. S. Dodson, Ray Downey, Clint Formby, W. R. Hair, J. R. Johnson, Lynn Kester, W. J. Krumbain, Don Little, Charles Newell, Elmer Patterson, Frank Prowell, A. J. Schroeter, Urlin Streu, J. M. Thomson, Dr. and Mrs. Milton Adams, Mrs. Bill Wolfe and the hosts.

Arrangements for the party were made by the hospitality committee including Mrs. Bartlett, Mrs. Clint Formby, Mrs. Harry Bennett and Mrs. Don Little.

## High School Singers Present Club Program

The spirit of Thanksgiving was evidenced in song and praise, at the second quarterly luncheon program held by the Deaf Smith County Federation of Women's clubs Monday at the First Christian church. Hostess clubs were: Lone Star Study club, Bud To Blossom Garden club, Child Study club, B&PW club and Cultural Home Demonstration club.

Preceding the luncheon Mrs. DeHart, president, presented Mrs. A. O. Thompson, program leader. "America" was sung in unison as a prelude with Mrs. Carl Mountz as leader and Mrs. A. J. Schroeter at the piano. The Doxology was sung as the invocation.

**Quartet Sang**  
Following the luncheon, Don Moore presented the High School Boys' Quartet with singers David Stanton, Eugene Campbell, Robert Miller, and Johnny Melver taking part. Patsy Childers was at the piano. The group sang "The South Shall Rise Again", and "Josephine-Please No Lean on the Bell."

The leader spoke briefly on "Being Thankful for the Little Things" and especially for the public schools, and introduced Mrs. Elmer Patterson, speech teacher in Hereford High school, who presented five speech students in the skit "Hero, Villian and Everything". Students putting on the skit were Martha Jean Brown, Nancy Crawford, Kenneth West, G. W. Suggs and Lee Roy Wilson. Charles Quattlebaum read "I and Old Glory," written by Ray V. Davis of Canyon, and Billy Martin read excerpts from an editorial "Thank God For America."

**Trio Presented Numbers**  
The High School Girls' Trio sang "If With All Your Heart", "The Night Has a Thousand Eyes" and "By the Light of the Silvery Moon," with Dixie Young at the piano. Girls singing were Nancy Patterson, Wanda Kirksey and Lotus Root.

During the business session, a report from the executive board meeting was heard, and the president appointed three members to serve on the nominating committee. They are Mesdames Vivian Major, M. T. Rutter and Louie Olson. Elected to the committee by the group were Mesdames Rex Tynes, T. W. Roberson, L. H. Lookingbill, and Morris Thomson. Appointed to the telephone committee were Mesdames Paul Hoff, Lee Benefield and S. S. Williams.

**Revised Constitution**  
The revised constitution and by-laws were adopted during the business session, and members voted to purchase a ten dollar Christmas Seal Bond. Announcement was made that the next board meeting will be held on February 6, 1954 at 2:30 in the court house. The third quarterly luncheon will be held on February 15, 1954 at the First Methodist church. The American Home Department with Mrs. Herbert Hasehoff as chairman, will present the program. Fifteen clubs were represented at the meeting.



THESE TWO GROUPS, the boy's quartet and the girl's trio, appeared on the Deaf Smith County Federation of Women's club program which was held Monday afternoon in the First Christian Church. Don Moore, director of the groups, presented them. In the boy's quartet are, from left: Johnny Melver, Eugene Campbell, Robert Miller, and David Stanton. In the girl's trio are, from left: Wanda Kirksey, Lotus Root and Nancy Patterson. (Staff Photos)

### Women's Activities

The Sunday Brand Hereford, Texas, November 22

### Jim Lookingbill Honored With Dinner Sunday

A Thanksgiving dinner, well in advance of the day, was held in the home of Mr. and Mrs. L. B. Lookingbill of Summerfield Sunday November 15. The dinner honored their son, Jim Lookingbill, who left the next day for service duties. The day also commemorated the 79th birthday of his grandmother, Mrs. J. L. Lookingbill.

Those attending the farewell party were Mr. and Mrs. Jim Noland and family and Mr. and Mrs. C. E. Lookingbill of Amarillo; Mr. and Mrs. J. E. Noland and family, Mr. and Mrs. Otho Noland and daughter, Mr. and Mrs. Ray Johnson. (Continued on Page 3)

### Lt. Manjeot, New Jersey Girl To Wed In December

Miss Rosemarie DeGennaro and Lt. Lloyd H. Manjeot will be married on Saturday, December 26, in Hoboken, N. J., in a formal church ceremony.



The bridegroom to be is a graduate of Hereford High school and attending business college. For the past three years she has been secretary for the American Can Company in New York City.

The bridegroom to be is a graduate of Hereford High school and attending business college. He served in World War II and spent 14 months in Korea serving with the Second Division 38th Infantry Regiment. At present he is commanding officer of Company "G", 200 Infantry Regiment, 31st Infantry Division, stationed at Camp Atterbury, Ind.

### Dawn Musettes Studied Church Music Tuesday

"Church Music" was the theme of study for the Dawn Musettes Tuesday afternoon when members met in the home of Mrs. H. H. Miller.

The average pianist will use church music more than any other type of music throughout life," stated Mrs. Carl Wimberley, guest speaker. She also pointed out that the value of hymn playing in rhythm sight reading, establishing the knowledge and use of fundamental chords and how this can be carried over into other types of accompaniment playing.

Wanda Sue Wimberley, president, presided over the business session when plans were made for December 14 at 4 o'clock. Arrangements were also completed for the annual Christmas party.

**Hymns Featured**  
Musical selections featuring hymns were "Jesus Lover of My Soul" played by Betty Alice Tucker, "I Gave My Life For Thee" played by Walter Beaver, "What A Friend We Have in Jesus" played by Dortha Stewart, "Trust and Obey" played by Katherine McClain and "Jesus Loves Me" played by Audri Miller. Miss Miller also accompanied Nan Neal who sang the same selection. "America The Beautiful" was sung by Barbara and Elvalene Martin.

Those present were Billy Lynn Miller, Ted Wimberley, John David Miller, Linda Carathers, Janet Higgins, Alice McClain, Walter Beavers, Katherine McClain, Dortha Stewart, Lucybeth Miller, Gail Miller, Ginger Smith, Phyllis Ann Wimberley, Nan Neal, Betty Hagar, Betty Alice Tucker, Barbara Martin, Elvalene Martin, Audri Miller, Wanda Sue Wimberley, Irene Galley, Mrs. H. R. Stewart, Mrs. Carl Wimberley and Mrs. Miller.

### Ritual Ceremonies Conducted Tuesday By Beta Sigma Phi

Formal ritual ceremonies were conducted Tuesday evening at a meeting held by the Hereford chapter, Texas Kappa Iota, Beta Sigma Phi at the home of the sponsor, Mrs. Jas. W. Witherspoon. The pledge ritual was conducted for Helen Nelson and the ritual of jewels ceremony was presented for Geneva King, Mary Ann Massey, Verda Mullins and Emma Suits.

Games provided entertainment for the remainder of the evening. Mary Ann Massey was awarded high score prize in bridge and (Continued on Page 3)

## Thanksgiving Has Special Meaning For New Citizen

Mrs. J. W. Barnett, who became a full fledged citizen of the United States last fall, believes Thanksgiving Day 1953 will have a special meaning to her. She considers herself fortunate to be an American citizen and fortunate to be in Hereford.

Mrs. Barnett was born in Trinidad, British West Indies and came to this country for the first time in 1947 when she married Dr. Barnett who was serving in the Navy at Trinidad. She describes her country as very beautiful, and while she was very happy there, the longer she lives in the U. S. the more she realizes her good fortune. "Everyday living is so different here. Americans take their way of life for granted and do not realize what other peoples do not have," she remarked.

**Thinks Hereford Above Average**  
She was very anxious to get her naturalization papers completed or she not only likes America, but she likes Texas and thinks Hereford must be above the average small American city. She is happy that her children are to be reared in Hereford.

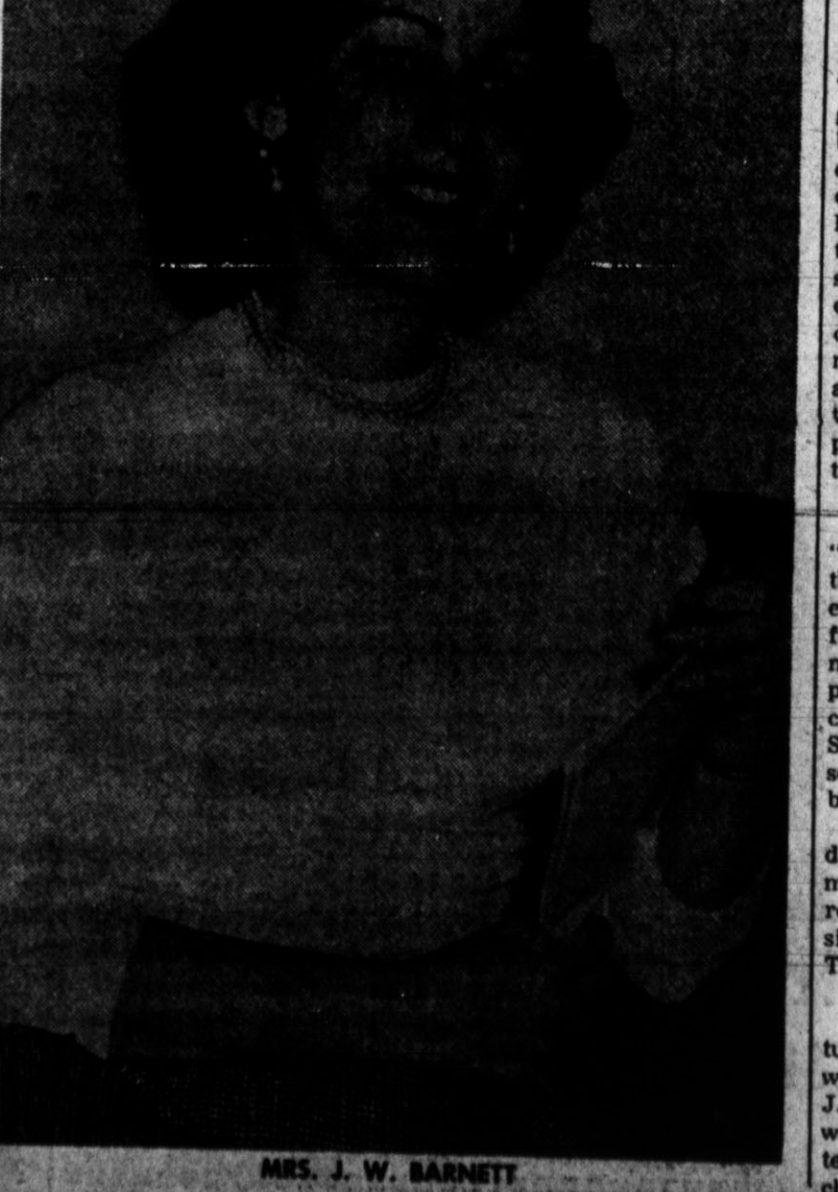
Most people in Trinidad are Catholics and Mrs. Barnett is of that faith. She is president of L'allegria Study club and is working with the club committees in arranging Christmas boxes for needy families. She is also a member of El Nino Study club.

**Does China Painting**  
Mrs. Barnett has many hobbies, but perhaps she enjoys and spends more time with her china painting. Sewing comes next and this she has learned since coming to the states. Cooking is also one of her hobbies, especially does she like to cook creole food, which is all well seasoned. In Trinidad everything, even the meat, is seasoned at least an hour before cooking. They use a lot of curry due to East Indian influence, for one third of the population is Indian. They specialize in Chinese food too, for it is grown on the Island. There is very little English food

used on the Island except at tea time, when five o'clock tea with English sponge cake and scones is a must.

**Uses Seasoning Knowledge**  
Most of the ingredients for Creole dishes are not available here, but Mrs. Barnett has learned to use her knowledge of seasonings to good advantage even though a typical and traditional meal, as it is served in Creole homes, is not possible.

One of her favorite dishes, which she has learned to make since coming to the states, is ham pie with cheese biscuits, and her recipe for this delectable concoction will be found in "Let's Cook Something" today.



MRS. J. W. BARNETT

### "Morning Faces" Reviewed For Mother's Club

"Morning Faces" by John Mason Brown was reviewed at a meeting of the Young Mothers' club held with Mrs. Bill Bradley Tuesday night. Mrs. W. B. Dowell gave the program, describing the book as an account of experiences of a father as he watched his children grow from childhood to adolescence and young adulthood. "As the author comes to the conclusion of the book, he reminds parents that if they have guided their children into a good life, they need not worry about how they will get along in college, but should be able to look forward to interesting experiences they now can have themselves," Mrs. Dowell said.

**Roll Call - Answers**  
Roll call was answered with "Timely Beauty Tips" and during the business session members voted to do away with the December first meeting, and plans were made for the annual Christmas party, which will be held on December 15 in the home of Mrs. Steve Clements. Mrs. Tommy Husley was welcomed as a new member.

Members present were Mesdames H. A. Cavness, Steve Clements, W. B. Dowell, Bill Lawrence, Don Martin, Clinton Masie, Earl Stagner, John Winkler, Tommy Husley and the hostess.

Mr. and Mrs. J. B. Harlin returned Monday from Denver, Colo., where they visited their son, Rev. J. B. Harlin Jr., and family. They were accompanied by their daughter, Mrs. George Cameron and children of Dimmitt.

## La Madre Mia Plans Annual Dinner Meeting

La Madre Mia Study club members made plans for the annual Thanksgiving dinner honoring husbands at the meeting of the club held Monday night in the home of Mrs. Dean Herring. Mrs. Troy's Riddle was the assisting hostess. The dinner will be held at the Jaycee Club house on Monday evening November 30.

Plans were also made for the annual Christmas party. Date for the party was changed from December 7 to December 11.

Mrs. Hershel Miller was in charge of the program on "Hair Tips For Tots". She told how to care for small children's hair and explained why special care should be given. She warned against washing too often, which may take out the natural oils in the hair, and suggested that hair styles be kept simple for both mother and child.

Members attending included Mesdames Carroll Goss, R. V. Hale, Glenn Hopson, Hershel Miller, Bobby Owen, Troys Riddle, Eugene Sparks, Arthur Tinsley, Glen Wilson, Vernon Wilson, Calvin Woodin and the hostess.

Members attending were: Mesdames C. E. Beauford, Altus Higgins, W. L. Jones, Luther Lesly, Jim Loving, Phil Radovich, B. A. Reddell, T. W. Roberson, Sanford Smith, Arthur Stoy, George Suggs, Bob Higgins and the hostess.

### Club Reviews Thanksgiving's Past

Mrs. Jim Whelan was hostess Tuesday afternoon to members of L.A.E. Study club. Roll call was answered with a Thanksgiving poem.

Mrs. T. W. Roberson and Mrs. C. E. Beauford were in charge of the Thanksgiving program. Mrs. Beauford gave the historical background of Thanksgiving Day, giving the story of the Pilgrim's voyage to America and the first year spent in America.

### Hereford Man To Wed Girl From New Orleans

Mr. and Mrs. Roy F. Drumm of New Orleans, La., have announced the engagement of their daughter, Miss Daisy D. Drumm, to A. L. Williams Jr., son of Mr. and Mrs. Alvin L. Williams of Hereford. The wedding will be held sometime in the early summer.

Williams, a graduate of Hereford High School is a junior student at Southwestern Bible Institute in Waxahatchie. Miss Drumm is also a student at the Bible Institute.

**Kid Gloves**  
When mending kid gloves, button hole around the edge of the tear before drawing together. Then reverse the buttonhole together and the repair will last longer.





THE ACCENT WAS ON SAFETY Tuesday when Group 5, Job Safety Training Conference of Texas Electric Co-operatives, met at the Deaf Smith County Electric Co-operative to hear Otto Wood and Troy S. Watson of the Texas A&M Engineering Extension Service. Shown seated are, from left: Leo Forrest, Emerson Roland and G. L. Bumpass of Hereford; Earl Ferguson of Stanton; Roy Simmons of Muleshoe; Vernon Steel of Littlefield; Oran Short

of Tahoka; Bob Pierce of Lubbock; Troy S. Watson of Lubbock; T. S. Noble of Tulla; Wesley Pounds of Perryton; and Wiley Rogers of Floydada. Those standing are, from left, Pug Parker of Tahoka; W. A. Ringener of Stanton; Otto Wood of College Station; L. E. Evans of Muleshoe; George Henry of Wellington; and Floyd Evans of Childress. (Staff Photo)

**FOIBLES**

**Kent Snare**  
Here it is less than two weeks to the end of the '53 football season, for most clubs, that is, and this blat will be on the street before many returns are in Saturday, precluding anything but guessing in this column, as to those who are going bowling on January one, '54. . . Most of the spots will be filled by then or shortly following, although the SWC probably won't be settled. . . In the interim and sans much material at hand for scribbling usage, leave us turn to the NCAA '54 basketball guide, with a subservient bow in its direction for any info divulged. . . Slowboat Jim Enright, the preacher-type, plus shoutin' arboriter, writ the preview-review and it is amusing and readable, while remaining in the clime of being informative as well. . . I did not notice any glaring rule change but the NCAA Coaches Association threw up a protective shield against promiscuous records in both team and individual bb scoring. The coaches voted that only varsity teams of four year, degree granting collegiate institutions are, or ever have been, collegiate contests. The NCAA Rules Committee subsequently ratified this decision of the coaches, and ruled additionally that only college teams playing a majority of their games against college foes can be considered as playing collegiate schedules at all. All of this was aimed at the pumped up records of Bevo Francis and his publicity hungry coach at Rio Grande College. The blats were full of this lads' scoring feats, which included, a total of 1954 points on 708 fielders and 538 char-

**Fancy and Plain**

**Hjes** and a per game average of 50.1 points. His single game peak was 116 tallies against Ashland Junior College. Rio Grande won 39 games, averaging more than 100 pernts each time out. But digging a bit deeper, 27 of the 39 contests were against non-collegiate teams, these clubs consisting of vocational schools, junior colleges and service teams (among them such behemoths as Pikeville, Cincinnati Bible Seminary and Sue Bennett, honest). . . In February, tiring of the hogwash type of publicity and tub thumping, a basketball coach on the Pacific Coast staged a demonstration that effectively burst the bubble, and ultimately, was responsible for the coaches and NCAA decisions that righted the scoring records present, past and future, as far as tissue paper scheduling is concerned. This coach, Sax Elliott, Los Angeles State College mentor, sent his team against the Chapman College junior varsity in a regulation 40-minute game, with instructions to concentrate on offense. LA State triumphed by a mere 206 to 82 squeeze and its pivoter, 6-6 John Barber, had a thin tallyin' eve with only 188 markers. Although both figures surpassed anything Rio Grande and Francis had compiled, the Coast school promptly disclaimed them as true competitive records. During the next month, and at its earliest meeting, is when the coaching group got its guard up. There is an earlier publicity incident that should be mentioned. In 1941, a group of New York stock brokers cooked up a completely mythical Plainfield Teachers' football team, whose shining individual

**Cranberries**

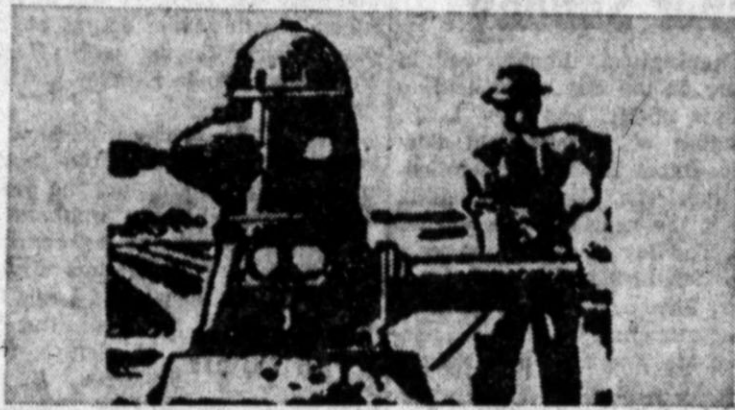
Cranberries will keep all winter if they are sorted carefully, throwing away any that are bruised or soft, and placing them in a crock or keg of water.

**Measuring**

It is well to know that a level teaspoon is the bowl of the edges. A rounding teaspoon is equal to two level teaspoons, and a heaping teaspoon is equal to two rounding teaspoons, or four level teaspoons.

light was an equally mythical Chinese halfback, John Chung. By duly reporting to newspapers and wire services the mythical results of each week's mythical game, the hoax of the non-existent team's unbeaten, untied season was maintained into November, and the non-existent John Chung was well on his way to "breaking" all individual scoring records, when growing interest in the story brought on some nosy poker newsmen, who quickly and deftly delved for facts and finding none, blew the thing wide open. . . That would be one thing that TV could prevent, if the NCAA would ever drop their curbing tendencies.

**GEARHEAD AND PUMP REPAIRS AND REBUILDING.**



Has your gearhead or pump been giving trouble? If won't get any better until we fix it for you. Does your gearhead need the ratio changed to meet present well conditions? If so, better see Kenny right now. If you have taken work to Kenny before you know he always gets the job done right, and his customers always come back next time. Our well equipped well staffed shop can handle your well problems. Also expert well pulling service.

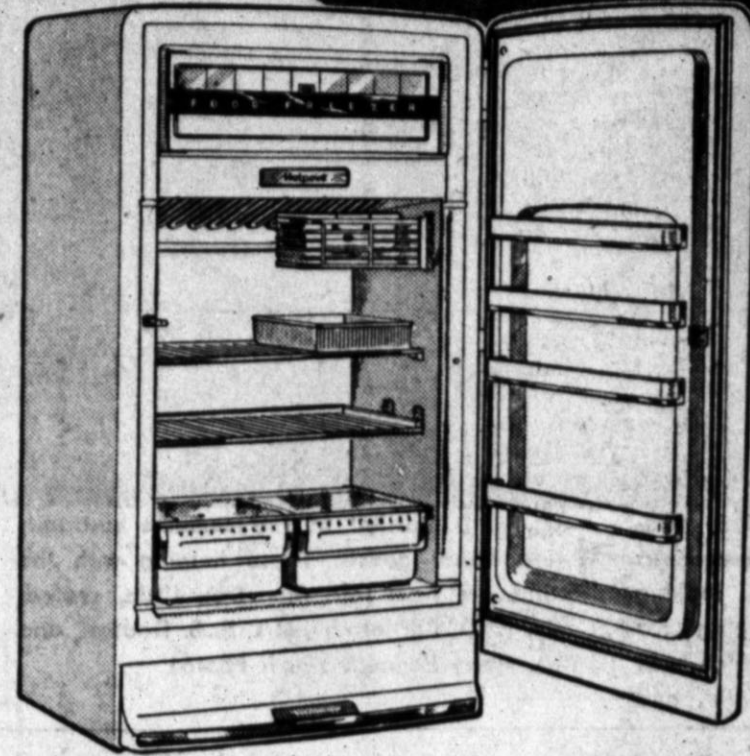
**KENNY GEARN MACHINE WORKS**  
Phone 1570, East on Highway 60  
Hereford, Texas

**No Frost To Defrost!**

NEW 1953

**Hotpoint**

SUPREME SUPER-STOR



WITH **FROST-AWAY**

• **FROST-AWAY**—first fully perfected automatic defrosting that whisks away frost before it collects! So automatic you never notice it. A completely new combination refrigerator-freezer with 72% of everything in it right at your fingertips.

- 4 shelves in the door—1 for eggs
- 3 covered jars • Plastic utility pan
- 2 Hi-Humidity drawers
- 3 gold finish ice trays



"The separate food freezer freezes and stores 42 lbs."



"A real food freezer—a real refrigerator in the same space-saving 9.45 cu. ft. cabinet"

**TRY THE NEW GECC PAY PLAN**

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DOWN

First Payment  
**DUE**  
**MARCH 1st**  
1954

**21**  
Easy Payment

**This Pay Plan Applicable to Refrigerators Only**



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# Westway News

**Kaul Combs**  
Home Demonstration club members are reminded that the next meeting will be held on Tuesday, November 24 at the home of Mrs. Floyd Walton. At this time a definite date for the club Christmas party will be discussed.

Mr. and Mrs. Finis Wright of Dimmitt were visitors in the home of her sister, Mrs. Elmer Combs Thursday night.

**Choir Organized**  
The young people of the church met last Sunday afternoon and organized a choir. Mrs. Roy Lee Wilson was chosen as director with Mrs. Merlin Kaul and Mrs. Bonnie Northcutt pianists. About twenty-five young people were present at the meeting.

Mr. and Mrs. W. F. Rudd of Springlake were visitors last Thursday in the Paul Rudd home. Guests in the Rudd home on Saturday were Mr. and Mrs. G. B. Corley and Randa and Rebecca Jones of Clovis, N. M. Mrs. Corley is a sister of Paul.

Home Ridd was home over the weekend from Fort Bliss at El Paso. He was accompanied by Dr. Wilson of Lubbock.

Mrs. Elmer Combs and Mrs. C. A. Saulcy accompanied Mrs. Merline Kaul to Amarillo Monday night and visited in the Jimmy O'Neil home while Mrs. Kaul attended class at the Amarillo center.

**Visitor From Colorado**  
Mrs. Frank Neill of Colorado Springs, Colo., who came last week to attend the funeral of Mr. Koelzer, spent the last of the week in the C. A. Saulcy home. The Saulcy's and Mrs. Neill went to Bovina Friday night where they were guests of Mr. and Mrs. L. A. Mullins and boys.

Mr. and Mrs. Johnny Ballard, Teddy, Bernie and Johnny, Jr., of Amarillo were weekend guests in the home of her sister, Mrs. C. A. Saulcy.

**Kraut Making**  
Mrs. W. B. Nixley of Hereford helped Mrs. Elmer Combs make kraut Wednesday.

Kraut making is quite popular in this community this week—thanks to the cabbage patch at the Fred Severance farm.

Mr. and Mrs. Van Coltharp and Pamela of Littlefield spent the weekend here in the home of her sister, Mrs. Jo Wagener. Other guests in the Wagener home included Elaine Wagener of Hereford, Mrs. Zona Turner, Delton Cochran of Hereford, and Mrs. Marjorie Shaffer.

Larry Don Rutherford of Hereford was a weekend guest of Billy Don Combs.

Clifton Combs and his nephew, Eugene Combs, spent Sunday with Mr. and Mrs. W. E. Combs at Plainview.

Formers were thankful for the

clear, warm days last week which permitted them to get into the fields to combine maize and complete late wheat sowing. Cabbage and lettuce harvesting was completed.

The first hard freeze of the season came Thursday night after slight precipitation on Wednesday. The dampness made the maize too tough to cut for a few days.

**Missionary Society Met**  
The Westway Missionary Society met Wednesday at the home of Mrs. Joe Landers for a Thanksgiving program. Those participating were Mrs. T. D. Alston, Mrs. A. A. Head, Mrs. Jimmy Thomas, and Mrs. Johnnie Townsend.

Plans were completed for the bazaar to be held on Saturday, November 21 at H&H Furniture Store. The Christmas party will be held at the home of the president Mrs. Roy Lee Wilson.

At the close of the meeting, refreshments were served by Mrs. Landers to Mesdames Jack Renfro, R. L. Wilson, A. A. Head, Harold Head, Glen Williams, Della Rhodes, J. C. Morrison, Jimmy Thomas, Johnnie Townsend, and T. D. Alston.

**Sore Finger**  
Mrs. C. A. Saulcy has been nursing a very sore finger this week as the result of a fall on Tuesday. She had been transplanting house plants and fell as she went up the porch steps. Somehow the edge of the bucket cut the forefinger of the left hand severely. She went to the hospital for emergency treatment.

Rev. Norman Grigsby of Amarillo will fill his appointment here Sunday. He is pastor of the Methodist church here.

## Ritual.....

(Continued from Page 1)  
Emma Suits played high for the canasta award.

Refreshments were served by the hostess to Betty Babione, Barbara Cooper, Eleanor Cramer, Margaret Harvey, Grace Hennen, Geneva King, Mary Anna Lating, Jo Lingenfeiter, Mary Ann Massey, Dorothy Mercer, Catharine Moore, Verda Mullins, Jama Pool, Emma Suits, Nadine Wade, Betty Whitaker, Helen Nelson and the hostess.

## Jim.....

(Continued from Page 1)  
son, Mr. and Mrs. L. H. Lookingbill, Cecil Morrison, Mrs. Ky Lawrence and Mrs. J. A. Noland, all of Sumnerfield.

Miss Margaret McDonald, Mr. and Mrs. John Walker and children, Mr. and Mrs. Mack Noland and family, Mr. and Mrs. L. H. Lookingbill Jr. and children, Mr. and Mrs. Bradley Lookingbill and children, Mrs. Effie Crow, Mrs. W. L. Johnson, Frank Lookingbill and family, and Harry Lookingbill.

**Deplores School Pressures**  
ROANOKE, Va. (AP)—Schools should take the pressure off children in the classrooms.

This opinion was expressed here by Dr. Gertrude M. Lewis of the U. S. Office of Education.

Mental health problems are caused by the human organism being faced with problems it was not designed for and cannot deal with," she said. "Therefore the schools must cease holding these children to standards they cannot meet."

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# Editorials

DESPITE "BUBBLE" PUBLICITY

## Diversification Keeps Economy On Even Keel

A recent news release, headed "Hereford Lettuce Bubble Bursts," left the general impression that this community has reached the end of its long march of progress. Many people over the Panhandle became so alarmed, in fact, that quite a few friends called in to express sympathy to various individuals in Hereford.

As we have pointed out in the news and editorial columns from time to time, the 1953 lettuce crop was unquestionably a "bust." It hurt to lose the crop, definitely. It hurt numerous individuals and it hurt the community collectively. This much can be said of any crop which grows in any community. To leave the impression, however, that the community has been operating on an economic fallacy similar to the "Tulip Bubble Burst" in Holland back in the sixteenth century is not exactly true.

Actually, falling cattle prices and drought conditions probably did more personal and general economic damage to this area in '53 than any other single commodity. Wheat failures have occurred so often that we have come to take them for granted. This year the potato crop and the lettuce crop also failed to materialize profitably. With all of these failures, it would seem impossible for Deaf Smith County to miss classification for drought relief feed—or to be in the category pictured by the article. There is a one-word answer, though. The word is "Diversification."

Right now, producers are in the process of gathering a \$5 million grain sorghum crop. The cotton crop will not be large, but it will help to balance off the economy. Alfalfa, never a gigantic money crop, did well. Dairy farming, poultry and egg pro-

duction also contributed to the picture. In addition, sugar beets bid to do well this year. The lowly cabbage has, in its small way, helped balance the scales. Currently, comes wheat pasture on a large scale.

Certainly, 1953 will not go down in history as one of Deaf Smith County's banner income-producing years. On the other hand, we do refute any insinuation that this area has been booming on a "bubble economy." Furthermore, we can base our resentment solely upon our performance during the past eleven months, 1953, one of the less productive years in the area's entire history finds the Hereford country still rocking along. Banking deposits are only slightly below 1952, per capita buying power is far above the national average, a high percentage of building permits have been issued and the population is increasing from month to month.

The one big thing that would help Hereford most, in fact, would be spending of more of those Hereford "bubble" dollars in Hereford stores, rather than in a competitive market which stretches a point to give the community a black-eye.

## Communists In Our Federal Offices

Homer Steen, publisher of the *Floydada Hesperian*, appeared with the following comment regarding Communists in United States government offices. In addition to demanding resignations from Communists, we might add that some of them could apparently be tried as spies or traitors.

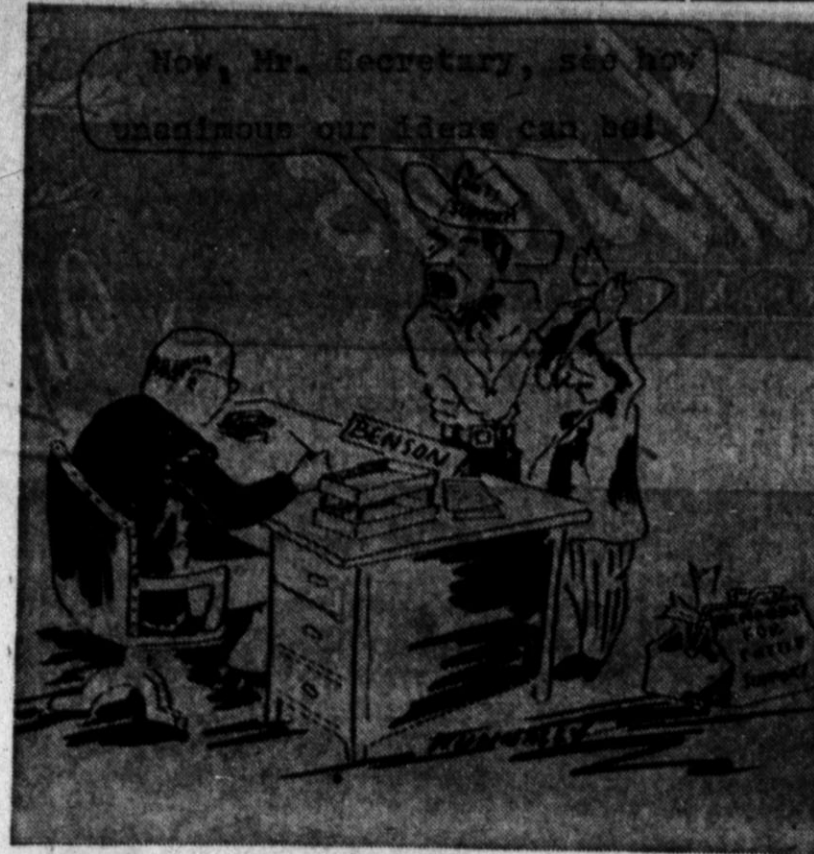
"Another sorry chapter is being written in Washington about traitorous infiltration of high government during the Truman administration. You may assume that the 'palace guard' had something to do with softening the facts of the matter when the president allowed Harry Dexter White to 'resign.' The forthright thing would have been to demand a resignation and to lay all the facts available before the people. 'Something happened' that this did not take place and it was this 'something' that made people want a change. 'Something' was happening in too many places. It may turn out the 'cure' is no better than the 'disease.' But the people felt they must protest and take what they were offered for a change. There are more of the revelations coming, of course. We'll always wonder and never know whether Adlai Stevenson would have cleaned up or would have let the matters hush themselves up."

"All too many of the American people, temporarily it is fervently hoped, have been dazed by the spellbinding proponents of the Government-Owens-You system. It is high time for these citizens to sit down calmly... ask themselves if they really wish to give up the liberties which they now enjoy... and to subject themselves to the tyranny of a bureaucratic system. . . ."—NELIGH, MEB-RASKA, LEADER.

"Suggestion for rising young legislators: don't seek a name by proposing a new law. Instead, specialize in repealing old ones. Practically every state has on its books statutes which have no bearing on modern life, or are worthless or downright silly."—CUERO, TEXAS, RECORD.

HAROLD HUDSON in The Ochiltree County Herald: The passing of the outdoor toilets, of course, eliminated the number of targets of Halloween prowlers, and took a lot of the fun out of the annual event. We still retain one vivid impression of a Halloween "two-holer" escapade down on Eton street one year, but there is another fellow that no doubt carries a more vivid impression than we do.

We were in a bunch which crept up silently in the night to turn over this privy, and about the time we succeeded in tipping it, out jumped the owner from some nearby brush, and while the group scattered like quail, a lad named Joe Newberry was caught and shoved into the open pit by the irate owner. That ended Joe's "spooking" activities for the night and had a tremendous effect on the rest of us.



### QUESTION OF THE WEEK

## Cattlemen Should Give Opinions Concerning Beef Price Supports

Do you believe that those who are talking in Washington against cattle price supports are the voice of all cattlemen, or that it is just one loud group that is being heard?

MRS. C. S. BARCLAY

"I think that all the cattlemen are against cattle price supports. I know my husband is and most of our neighbors. There is quite a bit of talk among the cattlemen in the West-way Community against price support."

T. N. REINART

"I'm not for or against cattle price supports. I don't have many cattle and therefore haven't paid much attention to the issue. However, it is my own personal opinion that it is just the voice of a loud group that is being heard."

MRS. J. M. WRIGHT

"I am of the opinion, and I believe my husband feels the same, that those who are talking in Washington against price supports are just one large group. I am for the cattle price supports myself."

MRS. B. B. JACKSON

"Most of the farmers that I have talked to are against cattle price supports. I really don't believe that I am for it either. I believe there is too much government in the cattle business anyway. I believe, too, that it will straighten itself out. However, I may be wrong."

J. C. MCCracken

"I believe that it is the minority voicing its opinion against cattle price supports. As for myself, I will be like our ex-president, Mr. Harry S. Truman—I don't believe that I will commit myself."

MRS. J. F. CHEATHAM

"I don't believe that all the cattlemen are against cattle price supports. Not all the cattlemen will voice their opinion on the problem. Anything like this is just like voting, if they don't voice their opinion now, then they shouldn't say anything about it later."

W. R. METCALF

"I think that most of the cattlemen had rather do without the cattle price support. People have been wanting to keep the government out of things. I believe that things would be better without the price supports."

## 'Tater Peelin's

By Roberta Campbell

Charlie Sowell asks a funny question for somebody who has been around Hereford as long as he has.

He wants to know if "Tater Peelin's" are (is) Irish or sweet. He should know of course that they are just plain old spuds.

Now we suppose he will ask if they are cobbler, white rose, red McClure or bliss triumph.

-tp-

Special notice to Mrs. Bill Gentry.—Even though we have taken on another job we will keep writing our little column for the Sunday paper as long as you folks will read it and we can get the editor to print it.

-tp-

Looks like October's bright blue weather came in November this year but regardless of what the calendar says farmers are glad to have a chance to get row crops and cotton out of the fields.

-tp-

After the freeze Wednesday night a fellow could take a bottle of French dressing out to the field and have a nice chilled lettuce salad on the spot.

"Most things are being over-produced in America, and some genuine study and research should be devoted to developing wider outlets, greater consumption, or new markets, and these can come by full employment, thrift and a national economy as free from regulation as possible." HOLBROOK, ARIZONA, TRIBUNE-NEWS

"If one is against price controls he should be against them always, no matter whom they may favor or harm. If one believes that the fairest and most efficient way to determine prices is through the free dealings of free men with one another, then he must oppose both price ceilings and price floors." ADA, OKLA., TIMES-DEMOCRAT



By Vera Sanford

Texas Press Association

AUSTIN — John C. White, Texas commissioner of agriculture, is the newest prospective candidate for governor.

White declined to permit his name to go on the Republican ticket for commissioner of agriculture last year under the cross-filing arrangement. Other candidates for state offices were on both tickets.

A strong critic of Secretary Benson, White has particularly opposed Benson's stand against livestock price supports.

Victor over the late J. E. McDonald for the state agricultural office three years ago, White won easy re-election last year.

Another Prospect

Coming to the fore among prospective gubernatorial candidates is Keuben Senterfitt of San Saba, speaker of the Texas House of Representatives.

Senterfitt announced that he was considering the chief executive's office.

Thereupon, he received a considerable number of encouraging letters. And the people in his home county started organizing Senterfitt-for-Governor clubs.

Waiting For Shivers

Ralph Yarborough of Austin appears to be a candidate. Others who might get into the race were still waiting to see what Governor Shivers would do.

On this waiting list are Lieutenant Governor Ben Ramsey of San Augustine, Attorney General John Ben Shepperd, Congressman Lloyd M. Benisen Jr. of McAllen, Land Commissioner Bascom Giles, Senator A. M. Aikin Jr. of Paris, and Mayor Roy Hofheinz of Houston.

Johnson Running Hard

In the U. S. Senate race, incumbent Lyndon B. Johnson is running as hard as he can, although he has so far no announced position.

Johnson received the endorsement of former vice-president John Nance Garner of Uvalde.

Texas Republicans have announced that they will put up a strong candidate against Johnson.

Former congressman Ben Guill of Pampa, now an assistant to the U. S. postmaster general, seemed a likely G. O. P. choice.

Anti-Johnson Democrats also are moving behind the scenes to select a candidate.

Governor Shivers was not considered by most observers here as a probable starter in the senatorial race. Nor was former governor Coke Stevenson, who lost to Johnson that historic 87-vote margin the last time out.

Top newspaper and radio correspondents from Washington and the various states attending the National Governor's Conference in Seattle, rated Shivers fourth among the list of best governors. Ahead of Shivers were Governor Earl Warren of California, now Chief Justice; Governor Thomas E. Dewey of New York; and Governor Alfred Driscoll of New Jersey.

Public Apathy

Colonel Homer Garrison Jr., director of the Texas Department of Public Safety, says it is hard for him to understand public apathy to deaths and injuries on the highways.

In all wars in which this nation has participated since 1777 more than a million men were killed. Since the first traffic fatality in 1899, more than a million persons have died in traffic accidents, Garrison said in a speech here.

By putting into effect a relatively simple program of engineering, education, and enforcement, and with real public support of that program, the traffic death rate could be cut in half, Garrison declared.

Truckers' Accomplishments

This being the 50th anniversary of the commercial motor vehicle, Governor Shivers issued an official proclamation inviting Texans "to consider the great accomplishments and the bright future of the trucking industry and to salute the men and women who are associated with it, on the occasion of the Fiftieth Anniversary of motor freight transportation."

Texas, as the governor pointed out in his proclamation, has more commercial motor vehicles than any other state, with more than 600,000 such vehicles registered in Texas this year.

Beef Program

Delegates to the Texas Farm Bureau Federation, convening at Mineral Wells, voted against giving their advocacy to price support on cattle.

(Continued on Page 5)

# Panhandle Paragraphs

### GUESSING GAME

With the help of the six young pullets in their show window, Olton Farm Supply is staging a guessing contest.

Each pullet has a special compartment in a laying cage set up in the show window. The contestant must guess the pullet which will lay the greatest number of eggs during November and December and how many she will lay.

First prize is a set of silverware with a mahogany silver chest. Second and third prizes are portable barbecue grills. OLTON ENTERPRISE

-pp-

### LAMB COUNTY COTTON

Lamb county's 1953 cotton crop will hit 150,000 bales, County Agent David Eaton predicted Wednesday.

That compares with 177,000 bales ginned in the county during 1952, according to J. D. Jordan, manager of the local office of the Texas Employment Commission.

Some county farm observers don't agree with Eaton's prediction. Their estimates of the 1953 crop range down to 125,000 bales.

Cotton this season is selling and going into loan at an average of about a cent a pound higher than last year, buyers said Wednesday.

Average selling price right now is 27½ cents. LAMB COUNTY LEADER

-pp-

### FLYING FARMERS BUSY

All the buzz and excitement at the Tulla Airport Sunday afternoon was the Swisher County Flying Farmers laying the ground work for their part in the Tulla Implement Show and Plowing Demonstration to be held at the airport December 4.

The organization will have a free show, "Air Education," a bombing contest for the fliers, and take farmers on aerial tours of their farms during the morning.

In a highly competitive bombing contest, a sizeable crowd watched Paul Wimberly show his ability as a bombardier by dropping his bomb directly in the barrel which served as the bulls eye in a 50-foot circle to win over W. B. White, Kirk Hulse, Cline Todd, Skeeter White, Rex Rogers, Patricia Armstrong, Leo Foster, Fred Annen, Tom Schwallwe, and Joe Vaughn. TULLA HERALD

-pp-

### BETTER LINT CLEANER

Genius of a former Motley county citizen, E. E. Moss, is making an impressive contribution to the industrial progress of Lubbock. The former Roaring Springs mayor and owner of the Red Ball Gin & Elevator in Roaring Springs, who invented a cotton lint cleaner which increases the value of a bale as much as ten dollars, has moved his factory to Lubbock.

The Hub, Lubbock Chamber of Commerce magazine, declared the plant will be in full operation by December 1 and will employ between 60 and 90 men. The magazine said the lint cleaner, double unit, sells for \$12,500 and the single unit for \$7,000, FOB Lubbock. The plant is located at 1510 Third street, on Santa Fe trackage. MATADOR TRIBUNE

## The BOOTLEG Philosopher

Editor's Note: The Bootleg Philosopher on his Johnson grass farm hasn't got much chance with his proposal this week, but that's no hindrance to him.

Dear editor:

I have never been interested in a government job, it's not because I object to getting a government check, me and the airlines are both broad gauged enough not to object to a little government subsidy, but the future of a government job never did appeal to me, the turn-over's too big and the hours are too regular, but I was out here on my farm the other day watchin a little cloud over on the horizon and speculatin on whether it would develop rain by mornin when I stumbled on a copy of a newspaper and tripped and fell and since I hated for all that effort to go to waste I just stayed where I was and opened the paper up and started to read.

I hadn't gotten through more than half the reports on investigations, you know, they're now investigatin practically every phase of American life, from marriage to colleges to churches to kindergartens and maybe they need investigatin, that's beyond my field, when I turned over on the second page and discovered an article saying the government has launched an investigation of the weather.

As I understand it, the weather bureau had predicted a big snow storm which they discovered out in the Gulf of Mexico was gonna stay in the ocean, but contrary to regulations it violated the predictions and headed for the East, swamping Washington and New York.

Naturally, this called for an investigation, and one has now been launched.

What I'm writin you about is this: I would like to have a job as a government weather investigator. I figure that's one government job I could handle without leavin my farm. I've got as much weather out here as they've got in Washington, it needs investigatin just as much as theirs, it's just as unreliable and runs counter to the predictions just as often, and I believe I've got as much equipment as anybody for finding out where a snow storm is two weeks after it's melted.

In fact, I'm set up and ready to go. All I lack is gettin on the pay roll.

Yours faithfully,  
J. A.

## Where Does City's Responsibility End

Where does the responsibility of a city begin? More important, where does it end? These questions, until recent years, held little significance for Hereford. During the past five years, however, they have from time to time been posed before the City Commission. Most of the trouble, it seems, arises from property owners affected by overflow water from Dameron Park. The City of Hereford, in past years, has expended considerable money to install drainage systems to handle excess water from the former lake. Invariably, the system fails to function at some rainy period, thus inflicting on occasions, considerable damage to property. Some people feel that the city is entirely responsible. Others take the stand that the property owners knew the condition when they purchased the property which, in some instances, went at lower than average prices due to the hazard. Actually, it will probably never be settled until a court decision is handed down. Meanwhile, the State of Texas also enters the picture following the construction of Park Avenue as a business loop, maintained by the State Highway Department.

## The Sunday Brand

Established 1948  
Published every Sunday at 336 Main St  
Hereford, Texas



James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

News Editor ..... Bob Phillips  
Asst. Manager ..... Melvin Young  
Mch. Superintendent ..... Stanley Phillip  
Society Editor ..... Mrs. John McLean



# Dawn News

By Bertha Frye

The fields are drying and maize harvest is going in full swing again. There are quite a few sugar beets being harvested and loaded at Dawn.

Carl Wimberley lost 4,000 bundles of begarl when it burned last Sunday.

The program at school Thursday night, sponsored, by the Parent's Council, had a large turnout. A fine program was presented by Johnny Lee, magician of West Texas State College in Canyon.

Carl Wimberley is putting in 1,428 feet of underground irrigation tile on his farm.

A number of people in the community are ill with the flu and a few cases of pneumonia have been reported.

### Eye Operation

Buddy Stewart, son of Mr. and Mrs. Clifford Stewart, is doing well after an eye operation at Amarillo last week. He was able to have the bandages removed Tuesday.

Mr. and Mrs. George S. Parker were called to Eureka, Kans., Monday because of the death of her brother, Jesse B. Gum.

While the Parkers were away, their daughter, Mrs. Noble Williet of Hereford, had charge of the store. Pat Miller was filling station attendant.

Mr. and Mrs. H. H. Miller and children were visitors Sunday in the Gus Olsen home at Gruver.

Dinner guests Sunday in the R. O. Bennett home in Lubbock were Mr. and Mrs. Alfred May, Mr. and Mrs. Melvin May and Douglas of Dawn, Mrs. A. J. May and Mr. and Mrs. Ernest May of Hereford.

Sunday dinner guests in the Carl Wimberley home were Rev. and Mrs. D. W. Ward and children of Frio, Rev. and Mrs. Paul McClung and Kenneth and Billy Lynn Miller.

### Home On Leave

Tommy Frye, son of Mr. and Mrs. Paul J. Frye of Amarillo, who has been stationed at the U. S. Naval Training Center in San Diego, Calif., was home on leave last week and on Tuesday visited the Frye family in Dawn. He left Monday for San Francisco, Calif., en route to Guam.

Mr. and Mrs. Walter Galley visited in the home of Mr. and Mrs. Clifford Galley at Happy last Sunday.

Mrs. Wesley Cox and Barrett of Canyon were visitors Tuesday in the Walt Beavers' home.

Mr. and Mrs. Robert Oglesby and children spent several days' last week in the J. B. Caraway home. Robert helped with the maize harvest.

Mr. and Mrs. Henry Hamblin and children of Wayside and Mr. and Mrs. W. J. Stewart of Canyon were Sunday dinner guests in the Clifford Stewart home. Mr. and

Mrs. Everett Doak, Dona Olson, and Wayne Miller of Hereford were visitors in the afternoon.

### Luncheon For Pastors

Rev. and Mrs. Paul McClung and Kenneth and Rev. D. W. Ward attended a luncheon for the pastors and their wives of the Tierra Blanca Association at the East Side Baptist chapel in Hereford last Monday.

Rev. Paul McClung conducted Sunday morning services at the Frio Baptist church while their regular pastor, Rev. D. W. Ward, was holding a revival at Dawn.

Mr. and Mrs. Bruce Brown and children returned Monday from a trip to Washington State, by way of California and other points of interest.

Mrs. Jim White of Canyon was a visitor in the A. T. Frye home Tuesday.

Mr. and Mrs. J. M. Carathers and children spent last Sunday in the home of her parents, Mr. and Mrs. T. R. Atkinson of Amarillo.

Mrs. H. V. McCabe spent last Sunday in the home of her son-in-law and daughter, Mr. and Mrs. Bill Carthel in the Easter Community.

Bertha Frye was in Amarillo Friday and Saturday visiting with relatives.

The Dawn Musettes met Tuesday in the home of Mrs. H. H. Miller, with 20 members present.

### Thanksgiving Dinner

The Dawn Study club will have a Thanksgiving dinner at the West Texas State College Cafeteria on Tuesday, November 24.

Mr. and Mrs. Hugh Grimes and son are on vacation in Illinois.

In a meeting Saturday, Carl Wimberley was re-elected as Supervisor of District Number 5 of Deaf Smith County Soil Conservation.

### Draft Law Changes Are Noted In Talk

Captain Green, from the Army Air Force recruiting station in Amarillo, discussed new draft and recruiting at the Junior Chamber of Commerce luncheon Tuesday in Hotel Jim Hill.

He particularly mentioned that the man who goes into service for just two years, then goes on reserve status for six years, and that law is now being enforced, with some men being called back to active duty.

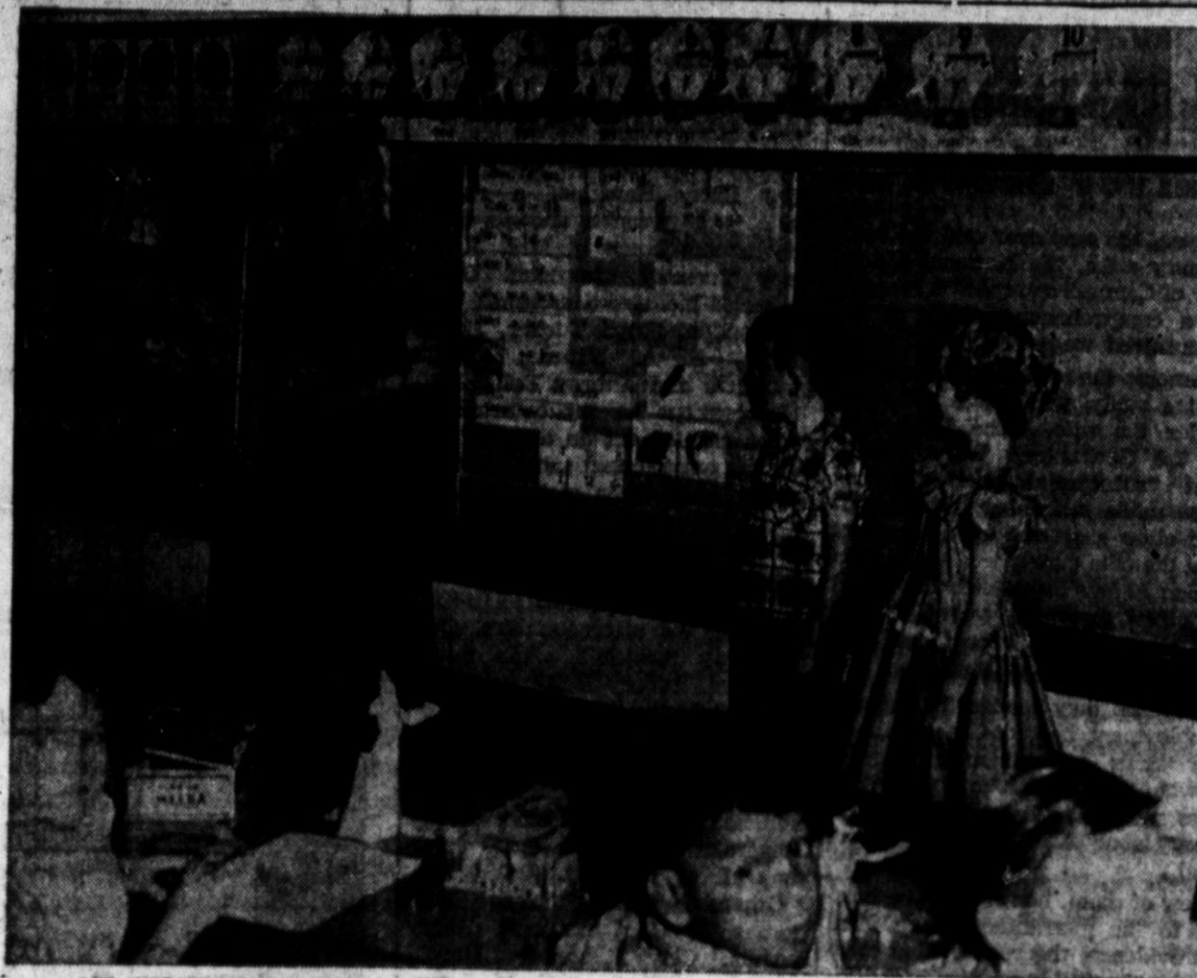
"There are many more opportunities for the enlisted man now than there were at the end of World War II, though," the recruiter continued. "Now there is more specialized training, and work with the individual, rather than just taking the man as part of a group."

President Clint Formby presided at the meeting, which was attended by 24 members.

### Fly Sealed In

ROANOKE, Va. (AP)—A woman customer in a local photo shop displayed an unused bulb she had purchased which contained a housefly, vacuum sealed.

READ THE CLASSIFIED



MEET THE TEACHER—MRS. LUCILLE SMITH, who is teaching the first grade at Central School, is teaching her fifth year in Hereford Schools. Mrs. Smith, who was born in Hill County, has also taught the first grade in Rolls and Crosbyton. She received her B.S. Degree from Texas Tech in Lubbock and her Masters Degree from West Texas State College in Canyon. Her hobby is coppercraft and ceramics. Two students in Mrs. Smith's room are Jacob Glenn King, left, and Mary Virginia Luck. (Staff Photo)

### Highlights...

(Continued from Page 4)

The convention asked instead that the Secretary of Agriculture expand his government beef-purchasing program.

Fitting into the pattern of economic recovery for livestock producers is the U. S. Department of Agriculture school lunch program, which includes beef and gravy.

An Austin chili firm for example, shipped out seven carloads of this product to points in Texas and Louisiana in a single day.

More than 6,000 cattle have been removed from overgrazed and undergrazed lands of drought areas through fulfillment of government contracts by the Austin company.

### Water Administrator

Administrator of the newly created state water resources committee is M. K. Weitzel of Garland. He helped direct the Tideland's battle as secretary of the Texas Property Defense Association before accompanying Senator Price Daniel to Washington.

Ed Felder of Austin leaves Governor Shivers' staff to become executive secretary of the committee. Mrs. Dorothy Meadows of Austin will be secretary.

Purpose of the committee is to conduct a long-range study of the state's water problems. Private funds will finance the study.

### Legal Or Illegal

Maybe Texas will know, come spring, whether or not the natural

gas gathering tax passed by the last legislature is valid.

About \$14 million per year is being collected under this tax law, and the money is being held in suspense until such time as the court test is completed.

Tentatively, the U. S. Supreme Court has decided to hear the case early in January. That means the final ruling will be due early in the spring.

### Thought Control?

Texas school children may read the United Nations declaration of human rights in their textbooks, but no editorial comment on the document.

Eugene R. Smith of El Paso, member of the State Board of Education, complained that one textbook's comment on the declaration had a "pink slant."

W. M. Jackson of San Antonio, another board member, commented, "We're dealing here with something deeply fundamental. I certainly hope that the time never comes when we descend to the level of thought control."

Vote to include the declaration in textbooks, and omit comment on it, was 12-3.

SHORT SNOOTS: Texas employers' costs for workmen's compensation will be reduced \$4 million for the year beginning Dec. 1, according to an announcement by J. Byron Saunders, Texas casualty insurance commissioner.

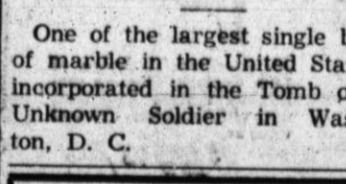
About 1,000 doe deer will be killed legally in Mason and Gillespie Counties from Dec. 1 to 15, under terms of a law passed by the last Legislature. . . Nov. 16 to Dec. 25 has been officially designated Christmas Seal Month in Texas. Harry Knox, former adjutant general of Texas, died in Washington. Scientists meeting at the University of Texas talked about a new method for accurately measuring rainfall by radar, and about breaking up tornadoes by shooting guided missiles into them.

Migrating birds usually remain within 3,000 feet of the ground.

The chirp of a cricket which is barely an inch long can be heard for almost a mile.

One of the largest single blocks of marble in the United States is incorporated in the Tomb of the Unknown Soldier in Washington, D. C.

The Real McCoy's By John and George



DON'T GET MAD MAN... ILL HAVE THE FURNITURE INSURED WITH...

JOHN McLEAN Insurance Agency "23 Years of Insurance Know How" 127 West 3rd Phone 273

### Retires After Three Careers

PITTSFIELD, Mass. (AP)—John Eberwein, a vigorous and rosy cheeked 71, came to this country 45 years ago from his native Austria and now he's going to retire after successes in three different ventures.

He worked at various jobs until he had enough in 1913 to open a meat market and built a large sausage business—the only one of its kind in this area.

Fifteen years later he quit the meat business and, with two partners, started an ice plant, the largest of its kind in this vicinity.

### Money Makes Cigarette

PAWNEE CITY, Neb. (AP)—Lloyd Dovel, back home after two years as a prisoner of war in Korea, recalls how one prisoner used a \$20 bill for cigarette paper to roll his own.

The prisoners were getting "sweepings" with which to make their own cigarettes and had to use any kind of paper available, Dovel

said: "The \$20 bill was suitable because money had no value in the prison camps, he explained. Later, the prisoners were given tobacco leaves for smoking."

Shortly before repatriation, the Red Cross supplied American brand cigarettes but "we couldn't get any kiosk at all out of American cigarettes by that time," he recalled. "We were too used to our own brand."

There were nearly four million babies born in the United States in 1952.

St. Anthony's Parish  
Will Hold Their Annual

# THANKSGIVING DINNER

## NOVEMBER 26.

The Dinner Will Be Held In The School Hall  
and Will Be Served in Family Style.

\$2.00 for Adults \$1.00 for Children

# Streis's Diary

November 20, 1953

DEAR DIARY:

Here it is almost 12:00 o'clock—my deadline, and I have nary a thought that might be worth while. This here Xmas decorating in the middle of the summer is a bit of a pain in the neck—and caught us with all new decorating material ordered—but not here!! Can't understand why people are so impatient to start this Christmas-ballyhoo anyhow—it takes all the sentiment out of the season and makes it a strictly crass commercial show. However, we'll go along—to be congenial—and in self-defense.

Now, with that off my chest, let us get down to the tack of brass—our entire store is crammed with merchandise—items of utility—items of beauty, and others combining both utility and beauty—hundreds and hundreds of gift items—prices from 50 cents on up. You can choose now, make a small down payment and have your gifts laid away until Christmas. We will gift wrap your purchases and will pack for mailing for a small additional fee. We are not in a position to gift wrap items purchased elsewhere—not are we soliciting wrapping for mailing. This is a service for those who trade with us.

Of course, the finest gift for the whole family is an RCA Victor TV set—the finest TV receiver on today's market—and then there are the other members of the RCA Victor family—radios, record players, records, tape recorders, and

combinations—all of them the finest products in the sound reproduction field—we are truly proud to be the franchised RCA Victor dealer in Hereford.

Jean said to mention all the things she has for gifts—and I told her to write it herself—whereupon she left—a trifle miffed, I think. I will admit she has bought the finest assortment of gift items we have ever had, and you girls will just have to see the many, many things to appreciate her efforts.

Again it is the time of year to congratulate the Junior Chamber of Commerce for their fine work in decorating the town for the Holiday season—don't know just what we would do without that bunch of live wire workers. Thanks a lot to you guys.

STREIS

# HOME OF THE WEEK

## Designed Especially for Young Moderns

At Hereford Lumber Company, you will find plans for homes like the one above and many, many others. Let Hereford Lumber Company help you pick out the plan that is "designed especially for you," and help you with the many problems that come up after that first step. Own a Home of your own—you can't afford not too.

If you are a homeowner now . . . make a quick check through your house! Is it ready for the cold days ahead? If not, you'll be smart to see HEREFORD LUMBER COMPANY for those repairs it needs. We'll give you a FREE ESTIMATE . . . Plus . . . helping to get an

FHA TITLE 1 LOAN  
for your Home Improvements.

# HEREFORD LUMBER CO.

234 East 2nd St. Phone 656



### Courthouse Records

**Deeds of Trust**  
S. S. Dodson and wife Lois Dodson to First Federal Savings and Loan Association, Clovis, N. M., the N. 50 feet of tract No. 18 1/2 of Section No. 60, Block K-3.  
H. W. Engle, et ux, to Faust G. Collier, all of the SW 1/4 of Section No. 10 in Blk. K-7.  
W. D. Isbell and wife Lucille Isbell to the First Federal Savings and Loan Association, Clovis, N.

M., all of Lot No. 14 of Blk. No. 2 of Bockstahler, Kajtzal and Kokomoor Subdivision of Blk. No. 25 of Evants Addition.  
J. D. Poarch and wife Mary Catherine Poarch to the First Federal Savings and Loan Association, Clovis, N. M., all of Lot No. 7, R. G. Blue Subdivision of Blks. Nos. 1 and 2 of Evants Addition.  
Frank H. Brinkman, et ux, to Emmet McGauly, being the N. 210 acres of the E 1/2 of Section No. 64, Blk. K-3.  
M. L. Winget and wife Alvera G. Winget to the First Federal Savings and Loan Association, Clo-

### IN WAGE STUDY

## Steady Employment Is Benefit To All Involved, Survey Shows

Business men have learned that regular employment and steady pay for employees benefit the em-

ployee, the employer and the community alike, the National Chamber of Commerce reported recently in a comprehensive study of the guaranteed wage problem.

vis, N. M., Lots Nos. 23, 24, 25, 26, 27, and 28, all of Blk. 3 of Burk's Subdivision of Blk. No. 17 Mabry Addition.

Roger H. Brumley to the Federal Land Bank of Houston, all of Sections Nos. 33, 34, 35 and 36, and the N 1/2 and the SE 1/4 of Sec. No. 32, all in Township 3N, Range 3E of a Capitol Syndicate Subdivision Section No. 1.

**Warranty Deeds**  
Everett Weldon Allen, et al, to Tony Flynn, being a part of Blk. No. 53.

Ernest L. McGee, et ux, to Wayne Wallace, all of Lots Nos. 1 through 18, both inclusive and all of Lots 21 through 36 both inclusive of France Subdivision of the E 1/2 of Blk. 23, Evants Addition.

Margaret M. Crawford, et vir, to W. M. Thompson, et al, the SE 1/4 of Section No. 43, Blk. M-7.  
Frances Donegan to John Ray Hodges, 10 acres in a square out of the NW corner of the SW 1/4 of Section 30, Township 7, N of Range 1.

Ernest L. McGee, et ux to Jack France, all of the N 1/2 of the NE 1/4 of Section 58 in Blk. K-3.

Jack France, et ux, to Earnest L. McGee, all of Lots Nos. 1 through 18, both inclusive and all of Lots 21 through 36 both inclusive of France Subdivision of the E 1/2 of Blk. 23, Evants Add.

**New Autos**  
C. H. Hammock, Oldsmobile, 11-10; Sharp Edwards Motor Company, Chevrolet, 11-9; E. V. Gordon, Ford, 11-9; Victor Barraza, Ford, 11-9; Ervin Robinson, Plymouth, 11-9; Benefield Motor Co., Plymouth, 11-9; Benefield Motor Co., Plymouth, 11-9; R. Douglas Timberlake, Chevrolet, 11-12; L. B. Lookingbill, Ford, 11-12.

Among the conclusions reached in the study, which was published under the title, "The Economics of the Guaranteed Wage," were that "substantial progress" has been made in ironing out seasonal and other short-run unemployment and that the guaranteed wage plan which a few companies have had in effect for many years, is still not winning wide acceptance.

**Labor Turnover Fought**  
Because they realize that steady employment helps to maintain labor skills and consumer buying power, and to reduce costs, business men have been trying to reduce labor turnover, the report said.

Few of them, however, have turned to the guaranteed wage idea. As evidence, the report cited studies by the Office of War Mobilization and Reconversion in 1947, and by the Bureau of Labor Statistics in 1952, which failed to indicate any increase in the number of workers covered by guaranteed wage plans in that period.

**Trying To Link**  
Partly as a result of the failure of the guaranteed wage to win wide acceptance, some union leaders are trying to link it with state unemployment compensation, the report says.

Such a tie-in would make benefits more attractive than wages, and the consequence would be to eliminate the incentive to work, the report adds.

**Hair Tonic**  
To make a hair tonic buy one ounce of the best castor oil, two ounces of French Brandy, and two ounces of bay rum. Mix thoroughly and rub well into the scalp.

## Recent Bride Given Shower

Mrs. Roy Williams, the former Miss Betty Hawkins, a recent bride, was given a shower courtesy at the home of Mrs. J. W. Terry Tuesday afternoon. Other hostesses included Mesdames Walter London, Floyd Tucker, Harry Schulz, A. A. Simons, Ronald Matthews and Aubrey Bell.

Decorations for the entertaining rooms carried out an autumn motif. The refreshment table was laid with a white linen cloth and centered with an arrangement of chrysanthemums in yellow, gold and brown, flanked by yellow tapers.

**Piano Music**  
During the afternoon Mrs. Clay Ridgeway furnished piano music and Mrs. Aubrey Bell gave readings suitable to the occasion.

Out of town guests attending included Mesdames George Burch, Oscar Ayers, Ester Noble, W. T. Gollehon, Claude Johnson, Bobby Meyers and Miss Beverley Johnson, all of Dimmitt.

Others attending were Mesdames J. C. Cummings, Harry Lomas, Clay Ridgeway, Harold Hawkins, Billy Kee, E. M. Lowe, C. C. Neu, O. A. Rudd, Lena Tons, C. E. Williams and members of the house party.

Many sent gifts who were unable to attend the party.

**Disease-Free Pigs Reared**  
AUSTIN, Minn. (AP)—Hornell Institute researchers tell how to raise disease-free pigs.  
The pigs, encased in the sow's uterus, are removed by surgery after the sow is immobilized by carbon monoxide. The pigs are then raised to maturity in isolate quarters and are fed pasteurized cows' milk.  
The sow becomes meat.

## Read The Brand Want Ads

**THE MODERN WINDOW FOR building remodeling**

*... with never a dollar for upkeep!*



**Ualco**  
U-AL-CO

**ALUMINUM CASEMENT WINDOWS**

Cannot rust, rot, split, warp or stick. No painting ever. Permanent satin-smooth finish. Controlled ventilation. Maximum light and view. Open easily... close tightly for severe weather protection. Install quickly, economically. Last as long as the structure.

Available in Sizes For Every Need

**Crowe-Gulde Cement Co.**  
of Hereford 1st & GOUGH ST.  
PHONE 1722

**THE MODERN FENCING METHOD IS WITH**

# SHOX - STOK

Electric Fence Controllers

**A MODEL TO MEET EVERY NEED**

We Also Have

## A COMPLETE STOCK OF WIRE

for Your Electric Fences

# Rockwell Bros. & Co.

Phone 4

**IS YOUR CAR READY FOR WINTER?**



Visit Us for the

# BEST TUNE-UP IN TOWN



This Christmas, Give Dad a Lasting Gift

# AUTO ACCESSORIES

# WALLACE BUICK CO.

2nd at Miles Phone 11



Striking modern chest available in blond oak, as shown, or in exclusive new seafoam mahogany. Exceptional value at \$59.95

The perfect Christmas gift for the one you love...

# A LANE CEDAR CHEST



Left—Simple, clean-cut styling in this popular blond oak chest. Also available in walnut finish. Has self-rising tray. \$49.95

Above—Graceful design of 18th Century, glowing mahogany finish. Equipped with self-rising tray. Unusual value at \$59.95

Many Lane Chests as low as \$49.95

Above—Lots of storage space in this big streamlined modern chest. Finished in walnut, has self-rising tray. \$49.95

A handsome console model in period styling. Has rich, glowing mahogany finish, roomy base drawer. \$79.95

Smart modern design in American walnut; same chest available in seafoam mahogany. Has both base drawer and self-rising tray. \$69.95

Come in now—see them! Every Lane is an exquisitely styled piece of furniture offering guaranteed protection from moths—keeps treasured things safe, clean and sweet-smelling as no other storage method can. With a Lane, you'll make this the Christmas she'll remember a lifetime!

**\$1 DOWN DELIVERS EASY WEEKLY PAYMENTS**

ONE GARMENT SAVED FROM MOTHS PAYS FOR A LANE!

# H&H FURNITURE CO.

Across Street from Piggly-Wiggly Phone 19



# WIN PRIZES

**MATCH WITS WITH THE NATION'S EXPERTS!**



## OFFICIAL ENTRY BLANK

Tulsa at Arkansas Navy vs. Army Alabama vs. Auburn Colorado at Colo. A&M North Carolina at Duke North Carolina State at Florida State Villanova at Fordham Georgia at Georgia Tech Boston College at Holy Cross Tulane at LSU Florida at Miami Austin at Midwestern	<h3>TIE BREAKER</h3> Tulsa _____ Arkansas _____ Navy _____ Army _____	Okla. A&M at Oklahoma Paul Quinn at Philander Smith Baylor at Rice Notre Dame at USC Arizona at Tempe Vanderbilt at Tennessee SMU at TCU Hardin-Simmons at Texas Tech North Texas at Trinity Pepperdine at Whittier Boston U. at Wm. & Mary Texas Western at West Texas Mississippi at Mississippi State
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Name \_\_\_\_\_

Address \_\_\_\_\_

**ENTER TODAY**

### WINNERS FOR 9th WEEK FOOTBALL CONTEST

J. W. Robinson, Jr. — 1st Place

Mrs. Cecil E. Massey — 2nd Place

LaVeral Thompson and Jiggs Hudson — Tie for 3rd Place

**CASH PRIZES EVERY WEEK!**

### RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

### PRIZES

GRAND PRIZE

**4 COTTON BOWL TICKETS**

1st Weekly Prize

\$5.00 Trade In At Neill Body Shop

\$3.00 Cash At Brand — 2nd Prize

\$2.00 Cash At Brand — 3rd Prize

**PICK YOUR WINNERS.... DEPOSIT ENTRY WITH ONE OF THESE FIRMS**

<p><b>DUB'S MAN'S SHOP</b></p> <p>Home of Famous Nationally Advertised Men's Wear, McGregor, Wilson Bros., Stetson Hats, Florsheim Shoes.</p> <p>"COME SEE US"</p> <p>Corner 3rd &amp; Main Phone 112</p>	<p><b>JONES SERVICE STATION</b></p> <p> <b>TEXACO</b></p> <p>Gasoline &amp; Oils</p> <p><b>PHONE 440</b></p> <p>144 W. 1st St.</p>	<p>For Expert Service Call</p> <p style="text-align: center;"><b>630</b></p> <p><b>SEIGLER MOTOR CO.</b></p> <p>Pick-Up and Delivery on Irrigation Motors</p>	<p><b>NEILL BODY SHOP</b></p> <p>All Types of Body Work</p> <p><b>FREE ESTIMATE</b></p> <p>Painting Welding Glass Work</p> <p>120 Schley Phone 1392</p>	<p>Visit</p> <p><b>HEREFORD HARDWARE</b></p> <p>for all your Sporting Goods. Fishing Tackle, Guns, Shells</p> <p><b>HEREFORD HARDWARE</b></p> <p>Phone 567</p>	<p><b>THE LITTLE THINGS</b></p> <p>We Will Look Out for the Little Things In Your Insurance — Which Will Take Care of the Big Thing In Time of Loss.</p> <p><b>JOHN McLEAN Insurance Agcy.</b></p> <p>Phone 273</p>	<p><b>YOU ALWAYS WIN</b></p> <p>When you pick your Jewelry Needs from Cowan's Jewelry Cases. We handle only Nationally Known Brand. Your Doctor of Sick and Decrepid Watches.</p> <p>Kenneth (Doc) Cowan</p> <p><b>COWAN JEWELRY</b></p>
<p><b>BUTANE -- PROPANE</b></p> <p>Hereford Butane Gas Co.</p> <p><b>PHONE 1300</b></p>	<p>Always Buy</p> <p><b>CREAM-O-PLAINS</b></p> <p>Dairy Products</p> <p><b>Call 680</b></p> <p>for Home Delivery</p> <p>Hereford Creamery Co.</p>	<p><b>COMPLETE CONOCO SERVICE</b></p> <p>We are open day and night — the only place in town without a key.</p> <p><b>PITMAN SERVICE STATION</b></p> <p>Corner 1st &amp; Main Phone 588</p>	<p style="text-align: center;">The</p> <p style="text-align: center;">Hereford</p> <p style="text-align: center;">Brand</p>	<p>School Kids Look Their Best in Clothes</p> <p>Washed At</p> <p><b>VAUGHT LAUNDRY</b></p> <p>Try Us Today</p>	<p>For All Your Laundry and Dry Cleaning Needs</p> <p style="text-align: center;">SEE</p> <p><b>HEREFORD LAUNDRY &amp; DRY CLEANERS</b></p> <p>Or Call 298 For Pickup and Delivery Ernest Kendall</p>	<p><b>JIMS SERVICE STATION</b></p> <p>Fast Courteous Service</p> <p><b>3rd &amp; Sampson</b></p> <p>Phone 875</p>





MRS. AGNES FUNK of Butzbach, Germany, mother of Mrs. George Brashear, the first German war bride to come to Hereford, and Carol Brashear, a second cousin of Mrs. Brashear, arrived November 15 in Hereford on the 10:35 train. Mrs. Funk and Carol left Rotterdam, Holland on November 5 on

the "New Amsterdam" and arrived in New York on November 13. Members of the family are from left: Mrs. George Brashear, Mrs. Agnes Funk, Carol Brashear, whom Mr. and Mrs. Brashear have adopted; Gene and Tommy Brashear and George Brashear. Alex O. Thompson Photo

### ADRIAN NEWS

**By Mrs. Annie Leslie**  
Buck Jordan of Walters, Okla., visited his mother, Mrs. Arthur Jordan and other relatives in Adrian Sunday.

Mr. and Mrs. Chock Garrison are the proud parents, of a boy, Kirk Edgar, born November 14. John Henry Gruhkey and Neil Pounds were guests of Edward and "Popcorn" Pinnell Sunday.

**Parents Visited**  
Mrs. Ester Banks of White Deer has been visiting with her parents, Mr. and Mrs. P. H. Gruhkey, her brother, John Henry, and other relatives and friends.

Mr. and Mrs. Al Goodin attended a basketball game at Channing recently.

Mr. and Mrs. Donald Pinnell visited with his parents last weekend. Rebha Pinnell, Donald's sister, went back to Canyon with them. Her mother went after her Monday.

Mr. and Mrs. Joe Cullender visited in Canyon last weekend with her parents and other relatives.

Mr. and Mrs. Sam Miller and their grandson, Mike Harris, visited in the Bill Leslie home last weekend. Mrs. Miller is Mr. Leslie's sister. Mr. and Mrs. Miller live in Amarillo and Mike lives at Cactus.

Wanda Pinnell visited Alma Mosteller Sunday afternoon.

**Attended Basketball Clinic**  
The Adrian basketball girls and their coach, Al Goodin, attended a basketball clinic at Canyon November 14. The girls saw a film of the finals at State last year. They also viewed a game between the Claude girls, three times state winners of this district, and the

### Eugenia Alexander To Present Piano Recital Program Today

Eugenia Alexander, daughter of Mr. and Mrs. F. L. Alexander, will present a piano recital program this afternoon, at 3 o'clock at the First Christian church. Her friends are invited to attend the musicale. A reception honoring the young pianist is to be held at the Alexander home at 700 E. Third street immediately after the recital.

Eugenia is a student of Mrs. Glenn Snyder. Assisting on the program will be Nancy Patterson, daughter of Mr. and Mrs. Elmer Patterson, who is a voice student of Miss Mattie Mae Swisher.

**Program Opens**  
Eugenia will open the program with "Polonaise in C Minor" by Bach, followed by "Sonatina alla Suite". Other selections will include "Petite Russian Rhapsody," based on Folk Tunes, "Prelude in G Minor" by Rachmaninoff-Palmeri, "Für Elise" by Beethoven, "Down Cherry Lane" by Mokry, "El Burito" by Rasbach, and "No. 1" by Arndt.  
Miss Patterson will sing "A Prayer" by Stairs, "Keep On Hoping" by Maxwell, "When I Have Sung My Song" by Charles, and "All the Things You Are" by Kern.

Ushers will be Betty Jean Noland, Carol Ann Newell, Jane Bookout and Nona Marie Strange.

**Colic**  
To bring relief when baby has colic, give water as hot as can be borne and use the hot water bottle. If this doesn't prove effective dissolve a soda mint tablet in half a cup of water and give a few teaspoonfuls.

**Gravy**  
The housewife can save a great amount of time if she will keep a quantity of browned flour on hand for making gravy.

**Plainview girls.**  
Mrs. Edgar Jacobson, Mrs. N. L. Jacobson, Mrs. Joe Cullender and Mrs. Loren Criez attended a District Conference meeting at the Canyon Methodist church November 12.

**Fellowship Supper**  
A Fellowship Supper will be given at the Methodist church tonight for the members of the Methodist church, Rev. Ralph Odem of Amarillo and a returned missionary from Pakistan will be the speakers and will also show slides on work going on in India. He is the pastor of the Wildorado Methodist church and assistant pastor to the San Jacinto Methodist church.

Donnie Morgan had his cast taken off his arm Monday. Donnie broke his arm several weeks ago when he slipped in the boy's locker room shower.

Mrs. Ruth Perrin went to Archer City recently to visit her mother who has been seriously ill. Mrs. Perrin's son, Stevie, is staying with his uncle, Jim Perrin. "Fire Upon the Earth" and "How We Got Our Bible" were the films shown to members of the Methodist church last Sunday night. More films will be shown every third Sunday in each month.



MISS EUGENIA ALEXANDER

### How Can I?

By Anna Ashley

**Q. How can I sharpen scissors?**  
A. Try placing the neck of a glass bottle between the blades and closing them briskly upon it as if trying to cut it off. The smooth glass will glide the full length of the blades, from base to point, and fifteen or twenty repetitions is said to produce a good cutting edge.

**Q. How can I make a good and inexpensive cold cream for the face and hands?**  
A. By mixing white wax, 12 grams; spermaceti, 24 grams; cocoa butter, 24 grams; oil of sweet almonds, 80 grams. Rub well into the pores.

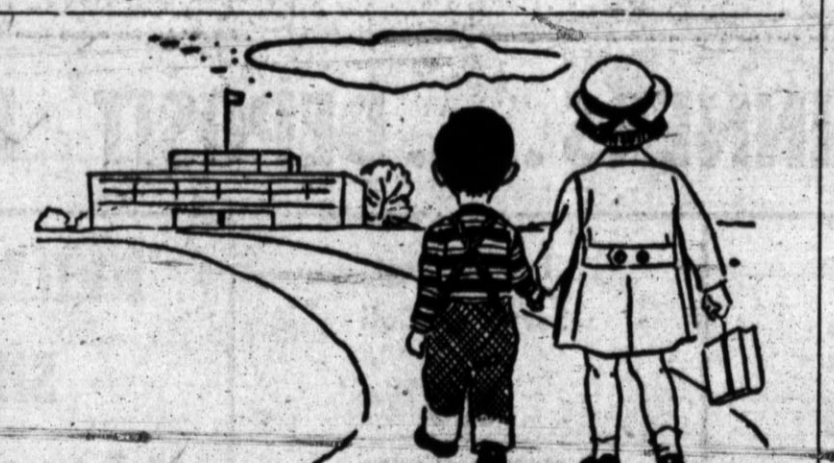
**Q. How can I clean light window shades?**  
A. Try cleaning the light window shades with a flannel cloth which has been dipped into ordinary flour.

**Q. How can I clean a clock?**  
A. Saturate a small piece of cotton with kerosene and place on the floor of the clock, in a corner, and leave it there with the door closed for three or four days. The kerosene fumes cause the dirt to loosen and drop. Repeat this treatment as often as necessary.

**Q. How can I boil eggs so that the whites will not be tough?**  
A. To soft-cook eggs, put them into a pan of water that is boiling hot. Remove the pan from the fire and let the eggs stand in it from eight to ten minutes. When cooled in this way, the whites of the eggs do not become tough.

**Q. How can I prevent the daily newspaper from blowing off the porch?**  
A. Fasten a spring clothespin to the porch railing, or any convenient place near the front door. Any oblong paper carrier will be glad to snap it into this pin if asked to do so.

**Read the Classified**



**Mothers: Guide their feet to school correctly in**



When your youngsters step off toward school, make sure their feet are protected with Poll-Parrot Shoes! For Poll-Parrots are pre-pressed by real boys and girls... so you can be sure they're right... for style, for fit, for wear! See our wide selection of back-to-school styles soon!

Try-Guide heels which extend far beyond the ordinary heels are combined with extra long counters to give valuable foot support.

**Anthony's**  
THE C. R. ANTHONY CO.  
Hereford

### THIS WEEK'S MOVIE ENTERTAINMENT

# STAR THEATRE

SUN. MON. TUE.

LET'S DO IT AGAIN is a  
Is a Remake - of the Comedy  
Hit of 1937 - Starring Irene Dunne  
**THE AWFUL TRUTH**

For Them the Wedding Bells Didn't Ring... They CLANGED!

The Year's Most Hectic and Hilarious "Marriage-Comedy!"

Jane Wyman - Roy Milland

## LET'S DO IT AGAIN

ALDO RAY  
LEON AMES  
VALERIE BETTIS

TECHNICOLOR  
A COLUMBIA PICTURE

### BIG SPECIAL! THANKSGIVING SHOW

THUR. FRI. SAT.

MERRY, MAD MONSTER HUNT!

BUD ABBOTT and LOU COSTELLO  
MEET  
DR. JEKYLL AND MR. HYDE

BORIS KARLOFF - Helen WESTCOTT - Craig STEVENS  
A UNIVERSAL INTERNATIONAL PICTURE

Anniversaries from Sun., Nov. 22 - Wed., Nov. 25

Mr. & Mrs. W. J. Frost	Mr. & Mrs. Adolph Knabe
Mr. & Mrs. Wm. F. Stanford	Mr. & Mrs. A. E. Reese
Mr. & Mrs. H. W. Baize	Mr. & Mrs. Harold Rudd
Mr. & Mrs. Henry Dobbs	Mr. & Mrs. L. H. Lookingbill
Mr. & Mrs. L. J. Kuper	Mr. & Mrs. Evel Luce
Mr. & Mrs. L. R. Hand	Mr. & Mrs. W. H. Walser
Mr. & Mrs. J. D. Story	

### THIS WEEK'S MOVIE ENTERTAINMENT

# TEXAS

SUN. ONLY

Brawny... Battling Men!

Rod Cameron

THE PLUNDERERS  
in TRUCOLOR with ROMA MESSY and ADRIAN BOOTH

TUE. WED.

FAMILY NITE  
ALL OF  
YES THE WHOLE  
FAMILY - 50c  
Brodrick Crawford  
Barbara Hale

THE LAST  
OF THE  
COMMANCHES

**The Floors**  
Before applying any finishing coats to a floor, it should be dusted with a cloth dampened in benzine. Every speck of dust that is covered with varnish or paint will become magnified and will spoil the work.

**Bottles**  
Water bottles or flower vases whose necks are narrow can be cleaned by pouring hot vinegar into them, then covering and allowing to cool. This will also destroy any odors that the receptacles may contain.

**Hat Bands**  
To clean hat bands use a sponge or small brush and a solution made by dissolving 1 1/2 oz. of white castile soap in 4 oz. of alcohol, to which is added 1 oz. each of sulphuric ether and water of ammonia. Rinse in clear rain water.

# IT'S NEVER TOO LATE TO INSULATE!

LET US "COMFORTIZE" YOUR HOME

You'll never notice winter's chills if your home is properly prepared for cold weather. Let us show you how to save on fuel costs with our complete "winter-proofing" service. Insulate your home today. At Carl McCaslin Lumber Company you will find both Wool Batts and Blow Type Insulation for your home. Ask us for a FREE ESTIMATE TODAY!

Use Our  
**BUDGET PAY PLAN**

## CARL McCASLIN LUMBER CO.







# The Sunday Brand

Waco, Texas

Our Slogan "More People—More Fun!"

## BUZZ SAWYER

FEATURING HIS PAL  
**ROSCO SWEENEY**  
By ROY CRANE

AND NOT ONLY DID THE GALLOPING AMAZON, MISS LUCILLE SWEENEY, WIN THE \$500 CHAMPIONSHIP, FOLKS, SHE WON DRIVING OLD TOPSY-TURVY, THE **HOODOO** CAR.

HOODOO CAR, MY EYE! I'LL GIVE YOU FIFTEEN HUNDRED FOR IT.

DON'T YOU SELL, KID, YOU GOT REFLEXES. YOU'RE A NATURAL.

**DIRTY BURT**

HOW ABOUT A NEWSREEL PICTURE, MISS SWEENEY?

I'LL MAKE IT EIGHTEEN HUNDRED, MISS SWEENEY.

NO, KID, YOU CAN CLEAN UP IN THIS RACKET!

OH, DEAR! I DON'T KNOW WHAT TO SAY.

NINETEEN HUNDRED.

WHAT A DRAWING CARD! I'D LIKE TO SIGN YOU TO A CONTRACT, MISS SWEENEY.

WIN, BABY SISTER! WHERE'S THE MIDGET RACER?

NEXT DAY HOME.

I SOLD IT.

HUMPH! IF YOU GOT MOREN FOUR BUCKS FOR THAT LEMON, YOU ROBBED 'EM.

NO, I MERELY PROVED THAT TOPSY-TURVY WASN'T A LEMON. NOW, LET'S SEE... HERE'S THE \$500 FOR WINNING THE RACE, AND HERE'S \$2,100 FOR THE SALE. TOTAL, \$2,600.

WHAT! TWO THOUSAND, SIX HUNDRED DOLLARS?

THERE—IT'S ALL YOURS, BROTHER.

BUT I—I—NO, NO! I WON'T TAKE IT. I DON'T DESERVE IT.

YOU CERTAINLY DO DESERVE IT. WITH THAT GYRO-STABILIZER, IT HUGGED THE TURNS LIKE NOBODY'S BUSINESS. HOWEVER... I, UH, I MIGHT BE TALKED INTO KEEPING THE \$500 PRIZE FOR WINNING.

WHY, CERTAINLY.

THERE'S NOTHING TO FIGURE, ORVIE. BROTHER REBUILT TOPSY'S MOTOR TO GIVE IT SPEED, AND ADDED A GYRO-STABILIZER TO MAKE IT HUG THE TURNS. HE'S NOT SUCH A DUNCE AS YOU THINK.

I...I JUST CAN'T FIGURE IT OUT.

son Lee ans, days, ion's Rev. First  
ugh- and acti- Par-  
had for dren Sam mens, boer- ilio- and foul, Part  
over ents, Clee, uliz., Betty s at here  
at- Con- Mrs. send-



# THE KATZENJAMMER KIDS



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WINNER 11-22

Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand  
The Hereford Brand





Shop In Hereford

For Your Best Buys!













A LITTLE LATER IN JUDGE CULVER'S CHAMBERS.



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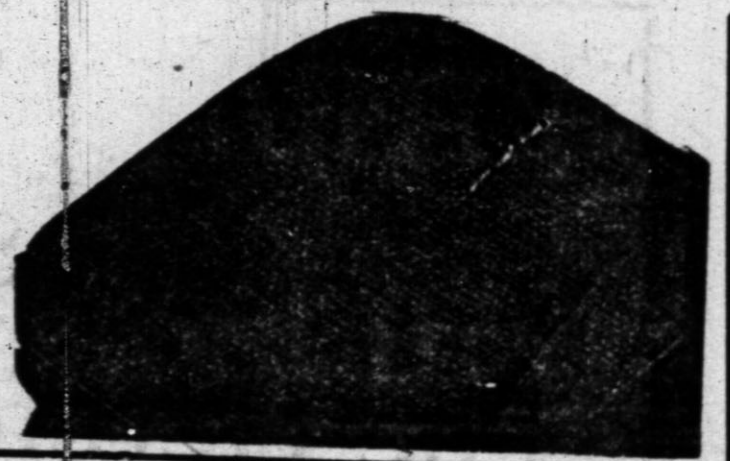
VII-22 TO BE CONTINUED

## New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

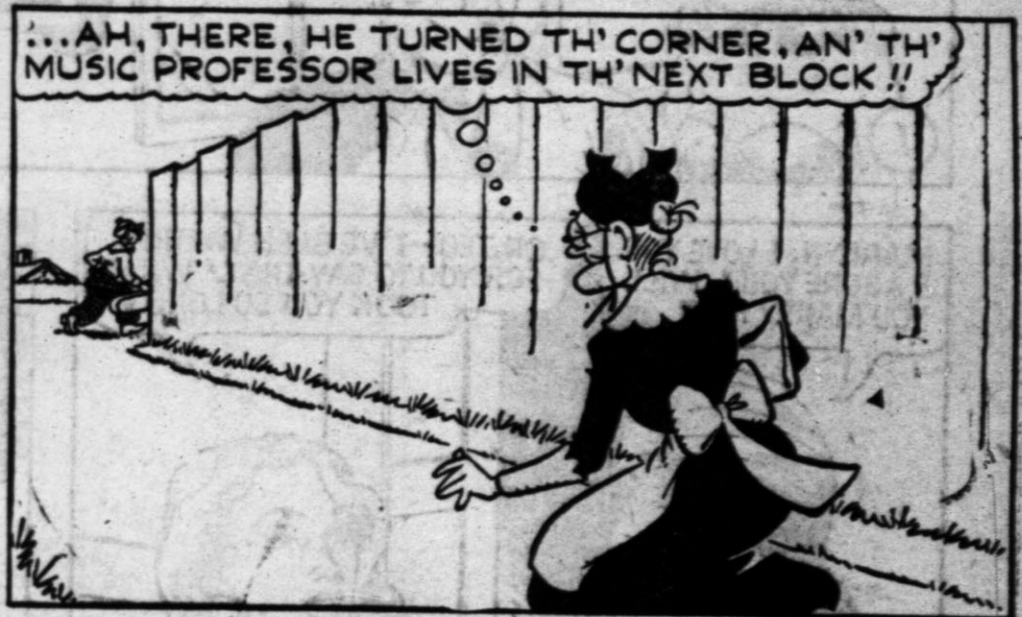
EXCELLENT FOR OFFICE - AUTO - TRACTOR!

NEW SHIPMENT  
THE HEREFORD BRAND





**GRANDMA**  
by  
**CHAS. KUHN-**



**FIRE - PROOF VAULTS**

**The Hereford Brand**



# LITTLE ANNIE ROONEY

by  
BRANDON WALSH  
AND  
DARRELL MCCLURE



GOLLY, ZERO~  
THIS IS AN AWFUL  
DAMP, DISMAL, DRIPPY  
SUNDAY~ THE SKY LOOKS  
SO SAD AN' SORRY~  
JUST LIKE IT WAS  
GONNA CRY~

'CAUSE I' FULL OF  
FOGGY CLOUDS~ AN' FOG  
GIVES ME THE WIM-WIMS  
'CAUSE IT REMINDS ME  
OF THAT DREADFUL MEAN  
LADY WHO WAS LOST  
IN THE FOG THAT NIGHT~



SHE THOUGHT  
OUR HOUSE WAS A  
HOTEL. AN' WHEN SHE  
FOUND IT WASN'T A  
HOTEL, SHE GOT  
AWFUL MAD~



SHE INSULTED MR. COBB~  
AN' WHEN SHE LOOKED  
AT ME SHE SCARED ME  
SOMETHIN' TERRIBLE  
'CAUSE SHE REMINDED  
ME OF MRS. MEANY~



'COURSE, SHE WASN'T MRS. MEANY  
'CAUSE MRS. MEANY IS OLD AN' UGLY  
AN' THE OTHER LADY WAS YOUNG AN'  
PURTY AN' RICH~ BUT SHE HAD  
TERRIBLE SCARY EYES~



SURE, I REMEMBER THE BAD  
LADY WHO CAME IN OUT OF THE  
FOG LIKE AN EVIL SPIRIT~  
SHE LOOKED LIKE  
LUCIFER'S SISTER~

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BUT FORGET  
HER~ WE'LL  
NEVER SEE  
HER AGAIN,  
AND~

GLORY DAY~  
THE WIND IS BLOWIN'  
THE FOG AWAY AN' THE  
SUN IS PEEKIN' OUT~  
AN' HERE COMES  
MRS. MODEL~



JUST TO SEE HER  
MAKES ME FEEL  
GLAD ALL OVER  
'CAUSE SHE'S A  
TERRIBLE  
NICE LADY~

NOW YOU'RE  
COOKING WITH  
JET GAS~

11-22  
DARRELL  
MCCLURE

## TRADE WITH YOUR NEIGHBORS —

### The Friendly Merchants Of Hereford

Complete Stocks Always  
Nationally Advertised Brands

For The Name of the Dealer of Your Preference

This Message Sponsored In The Interest  
Of A Bigger & Better Hereford By

**THE BRAND**

PHONE  
THIRTY

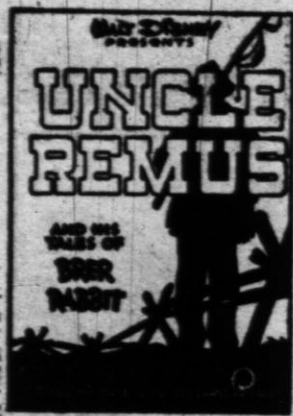
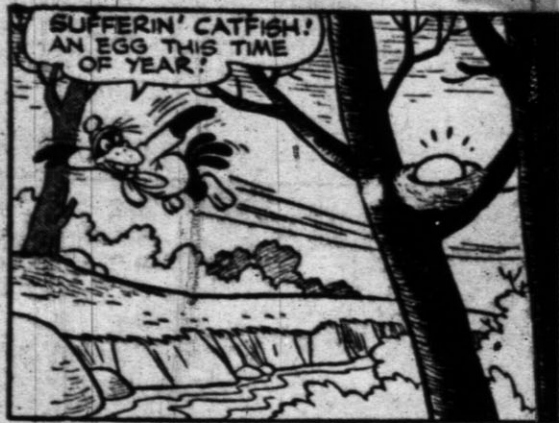
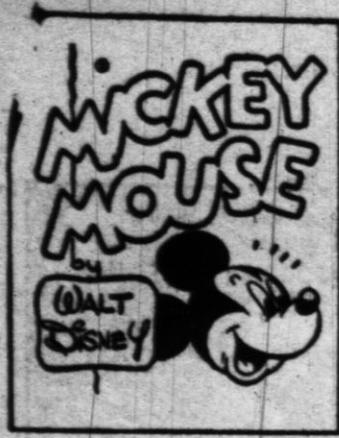
In Mercandise, Shop the Ad Columns of This  
Paper!

Mule- s are entry in the shes, anks- spent the on-in- Dur- and Jerry ent the Miller Tech. ident e Ja- Miller Lab- sitting cents, old is fayne Swans book Tex- edagant spent and









SOMETIMES BRER BUZZARD DON'T SEE EYE TO EYE WITH WHUT HE'S LOOKIN' AT!



We Have ESTERBROOK Fountain Pens and Push Type Pencils. Also Pen Points The Hereford Brand \$2<sup>30</sup>



# BLONDIE

by  
CHIC YOUNG



We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

## The Hereford Brand

Executive, Steno, and Lounge Chairs.