

	High	Low
Wednesday	63	24
Thursday	63	29
Friday	35	17

### IN TIME FOR ANNUAL BANQUET

# Volunteer Fireman Remodel Clubroom

Hereford's volunteer firemen, who take pride in the department and its activities, found themselves moved into slightly smaller quarters last summer when more of the space upstairs in City Hall was turned over to the Police Department.

Some of their equipment was moved over into what had been their ball room, and part of that has now been partitioned off for a kitchen.

#### Banquet In View

However, it wasn't until last month, with the annual Fireman's Banquet just around the corner, that the volunteer firemen really started working hard to remodel their part of city hall. With material furnished by the city and labor from volunteers, they set to work, and it is expected to be completely finished by Tuesday night when the firemen and their guests sit down for a pheasant banquet.

In the kitchen, cabinets have been installed and painted, a sink and plastic tile put in, and the kitchen range was completely dismantled, scraped, scrubbed and polished until it shone like a new dollar. Venetian blinds, taken from another part of the building that was once used by the firemen, were cleaned and, where necessary, fitted, then put into the new windows, which had freshly painted woodwork.

#### Lights Rearranged

If there is time, there will be asphalt tile put on the floor of the combined kitchen-clubroom. Fluorescent lights were rearranged, too, and a slightly sagging ceiling reinforced with strips which are both attractive and utilitarian.

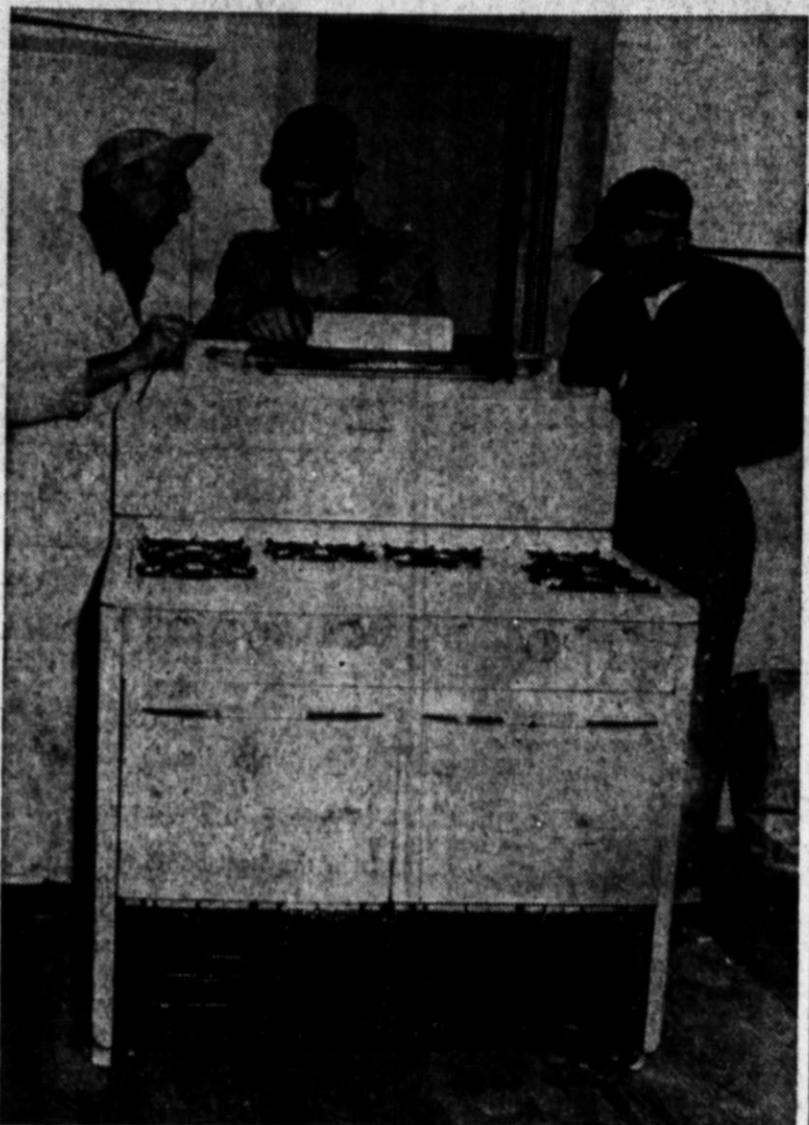
In the club room, the walls have been painted iris green to about chest height, and blossom pink above. In the banquet room, cascade blue was put on the upper part of the walls, and Robin Hood green for the lower part.

Except for the fact that the banquet room is their former dance floor and has been sanded so many times it is getting rather thin, it would probably be sanded again before the banquet. As it is, the floor will be cleaned, to finish the gleaming job which has been done by the volunteers.

#### Results To Be Seen

Firemen's wives who might have doubted that their menfolk could spend so much time on one project will be able to see the results of those nights away from home Tuesday night, and will, the firemen hope, feel that the work has been worth the time.

At any rate, the Hereford Volunteer Fire Department should have one of the most attractive club rooms and banquet halls in this part of the country for some time to come.



AFTER COOKED-ON GREASE AND DIRT had been scraped off the kitchen range used in the firemen's clubroom, then came the job of figuring out where all the pieces went, and which screws and bolts would hold the parts in place. Working on the job were, from left, Clay Angelo, Hereford's only paid fireman, S. T. Leiswald and W. O. Witherspoon. (Staff Photo)



SOME OF THE FINISHING touches for the Kitchen-Clubroom included scrubbing down the last few parts of the range and putting plastic tile around the sink. George Loerwald was handling the first job, while Bill Brodie carefully fitted the tile into place. (Staff Photo)

## Around Town

Miss Katharine Sigrid Snare, daughter of Mr. and Mrs. Kent Snare of 444 Sampson Street, Hereford, was one of eight members to be initiated by the Alpha chapter of Omega Rho Alpha, honorary English fraternity, December 8 on the Texas State College for women campus. She is a sophomore student at the Denton women's college and a speech correction major.

Bill Engman of Hereford, a member of the Eastern New Mexico University football team, will accompany the rest of the team to the Aztec Bowl at Mexico City on December 19 to battle with the Mexico City College All-Stars. The team will travel by airplane to Mexico and will spend five days in the capitol.

Pat Loerwald, Miss National Saleslady, is now in San Francisco after spending two days in Las Vegas and one day in Los Angeles. The annual national convention of the National Association of Women's and Children's Apparel Salesmen, Inc., where she is of-

(Continued on Page 2)

## Richard Clark Elected Road Knights President

Richard Clark was elected president of the Hereford Road Knights at their meeting Monday night in City Hall.

Officers who will serve with him are Lanny Wilkins, vice-president; J. B. Wills, secretary; John Benson, treasurer; and Robert Miller, reporter.

The Knights also made plans for a Christmas party to be held Friday night, December 18, for members of the club and their dates. A discussion of a banquet to be held some time in the spring also took place.

#### Juvenile Driving

Taking up the problem of "hell driving" among the juveniles of this country, the Knights decided that one of the things needed most is more organizations like their own, which emphasizes safe driving on streets and highways, and saves fast driving and stunts for racetracks and similar spots.

Outgoing president Jimmy Lacy

presided at the meeting, which was attended by 24 members. Two new members were also added to the club roster. They are Gary McQuigg and Bob Malougen.

#### Band, Choir Schedule Annual Yuletide Concert

The annual Christmas Concert by the Hereford High School band, choir and ensembles will be presented Thursday night in the High School auditorium, beginning at 8 o'clock. There is no admission fee. The public is cordially invited to attend.

The band, directed by Bill Miller, consists of about 80 members and the choir, under the direction of Don Moore, has approximately 60 members.

The 24 million dollars a year that tourists spend in Bermuda is about 95 per cent of the island's total income.

## Wind-Whipped Fire Burned Farm Shed, Corral Friday

An estimated \$1,000 damage was done early Friday morning when fire destroyed a shed, corrals and some feed at the S. F. Gilliland place about 2 miles east and one mile north of Hereford.

Gilliland discovered the fire about 4 o'clock that morning and called for help from Clay Angelo of the Hereford Fire Department about 4:20 when he saw that his facilities were inadequate to combat the blaze, which was being whipped by winds up to 50 miles an hour.

Angelo used 500 gallons of water available on the tank truck in helping get the fire under control, and had just gotten back to town when he received another call from the same place. The house was endangered by flying sparks. Fire Chief Earl Phillips also went out to help fight the fire.

Gilliland, who is living on the place with his son, Clyde, said the fire started from cotton gin trash which was being burned because of the pink bollworm control law. It wasn't until the wind began blowing hard enough to send a shower of sparks onto the outbuilding and fences that there was any danger.

The loss was partially insured.

### Company Has Franchise

## Only One Shipper Can Get City Water

Despite stories carried by press service wires that water from Hereford may be destined for other Texas towns, G. E. Mullins, Deaf Smith County Chamber of Commerce manager, says that it is unlikely that Hereford city water will go to other Texas towns soon.

"Even though an unnamed 'interested shipper' has submitted an application to the Texas Railroad Commission for rates, which were subsequently approved, for the shipment of Hereford water, an exclusive franchise was awarded, some time ago, to Theodora Evesch and Associates, acting as the Hereford Texas Water Co., Inc., of Hollywood, Calif., for the shipment of Hereford city water," Mullins said.

"The Hereford Texas Water Company is the only source of Hereford water for users other than residents and visitors here," he

continued, "in that their water is the only water taken directly from the city water system of Hereford, Texas under the direction of the Chamber of Commerce for resale."

(Continued on Page 2)

### Santa Asks Children To Write Letters Now

Hey, Kids! Santa Claus is complaining about the small number of letters that we are forwarding to him from Hereford and vicinity.

"I know the children are mighty busy down there, getting ready for Christmas, but I sure would like to get their letters before the last minute," the big fellow told us in a telephone conversation Saturday.

We are sending them along just as fast as we can get them

(Continued on Page 2)

## Formal Initiation Ceremonies Are Held By Future Homemakers

The Hereford chapter of Future Homemakers of America, held formal initiation ceremonies for new members at Shirley School Thursday evening, featuring the emblem of the organization in the service.

The significance and purpose of F. H. A. was explained by Katherine McDonald, Sylvia McCracken, Kay Barnard, Mozelle Telchik, Barbara Winget, Gay Malone, DeLores White, Inez Brown, June Gee, Dorothy Shelton, Judy Jersig, Marlene Legg, Gay Morton, Joy Morton, Bonnie Lewis, Carolyn Shir-

ley Buse, Barbara Hall, Ardella Ferick, Sylvia Cox and Virginia Brook.

#### New Members

New members taking part in the initiation rites were Wanda Kimbrough, Carol Griffith, Vella Kee Skypala, Barbara Dameron, Christine Thomas, Paula Sue Springer, Loretta Strassus, Mary Young, DeLores White, Inez Brown, June Gee, Dorothy Shelton, Judy Jersig, Marlene Legg, Gay Morton, Joy Morton, Bonnie Lewis, Carolyn Shir-

(Continued on Page 2)

# Cotton Growers To Vote Tuesday

Approximately 250 Deaf Smith County cotton farmers, who received their cotton allotment notices last week, will have their chance Tuesday to say whether or not they want allotted acres and 90 percent of parity price supports, or unlimited acreage and 50 percent of parity as a support price.

#### Voting In Courthouse

Voting will take place in the Deaf Smith County Courthouse from 8 o'clock Tuesday morning until 7 o'clock Tuesday night, according to J. D. Neill, chairman of the election committee. Other members of the committee are Lawrence M. McGee and Edwin H. Flood.

Unless two-thirds of the nation's farmers, including those in Deaf Smith County, approve the quotas, the allotments and higher parity prices will stand.

If Quotas Approved  
Deaf Smith County will have only 6,923 acres in cotton next year, compared to a 1953 total of 17,363, and a 1952 total of 20,490, both of which

are Agriculture under the law, cotton acreage in this county during the five historical years, not counting 1949, when allotments were in effect, are as follows: 1947, 1,250; 1948, 2,100; 1950, 1,010; 1951, 10,800; 1952, 20,000. These give the county a five year base average of 7,032 acres.

Adjustment For Trend  
Using the state factor of .65976 plus, and the county average, the county allotment was only 4,639. However, there was an "adjustment for trend" under the law, and the county received 2,284 acres more.

In working out the allotments for all farms, both large and small, the county committee used up all of the reserve acres which had been allotted, so there is no reserve left with the county committee. Extra acres were applied on the quotas of farms with a three year history.

According to the Bureau of Agricultural Economics, whose figures must be used by the Secretary

### Insurance Executive

## Throgmorton To Speak At Lions Club Banquet

Louie E. Throgmorton, vice president and director of Public Relations of the Republic National Life Insurance Company of Dallas, will be principal speaker at the Lions Club banquet Thursday night in Hotel Jim Hill, according to J. W. Robinson Jr., club president.

The speaker has notified Cecil Massey, who made arrangements for the program, that his talk will be on "Great Thoughts For Great Living."

#### Man Of Wide Interests

A man of wide interests and varied activities, Throgmorton has been president of the Shreveport Grand Opera Association, chairman of the Conference of Christians and Jews, and held membership on the library board. He was also a director and program chairman of the membership committee of the Chamber of Commerce, and an elder in the Kings Highway Christian Church.

#### Begins With Songs

The evenings program will begin with songs by the group, led by Bob Lawrence, Lion song leader, and Gayle Gault, Lion Sweetheart, followed by the invocation by Rev. Harold Kaestner.

During the turkey dinner which will follow, there will be dinner music by Don Craig and Company.

#### Welcome For Ladies

Since it is Ladies' Night, as well



## Bovina Resident Buried At Earth

Funeral services for T. A. Kelly, 84, of Bovina, were held Friday afternoon in the Earth Baptist Church with Rev. Earl Landroupe of the Plainview Baptist Church officiating, and Rev. Bruce Gyles of the Earth Baptist Church assisting.

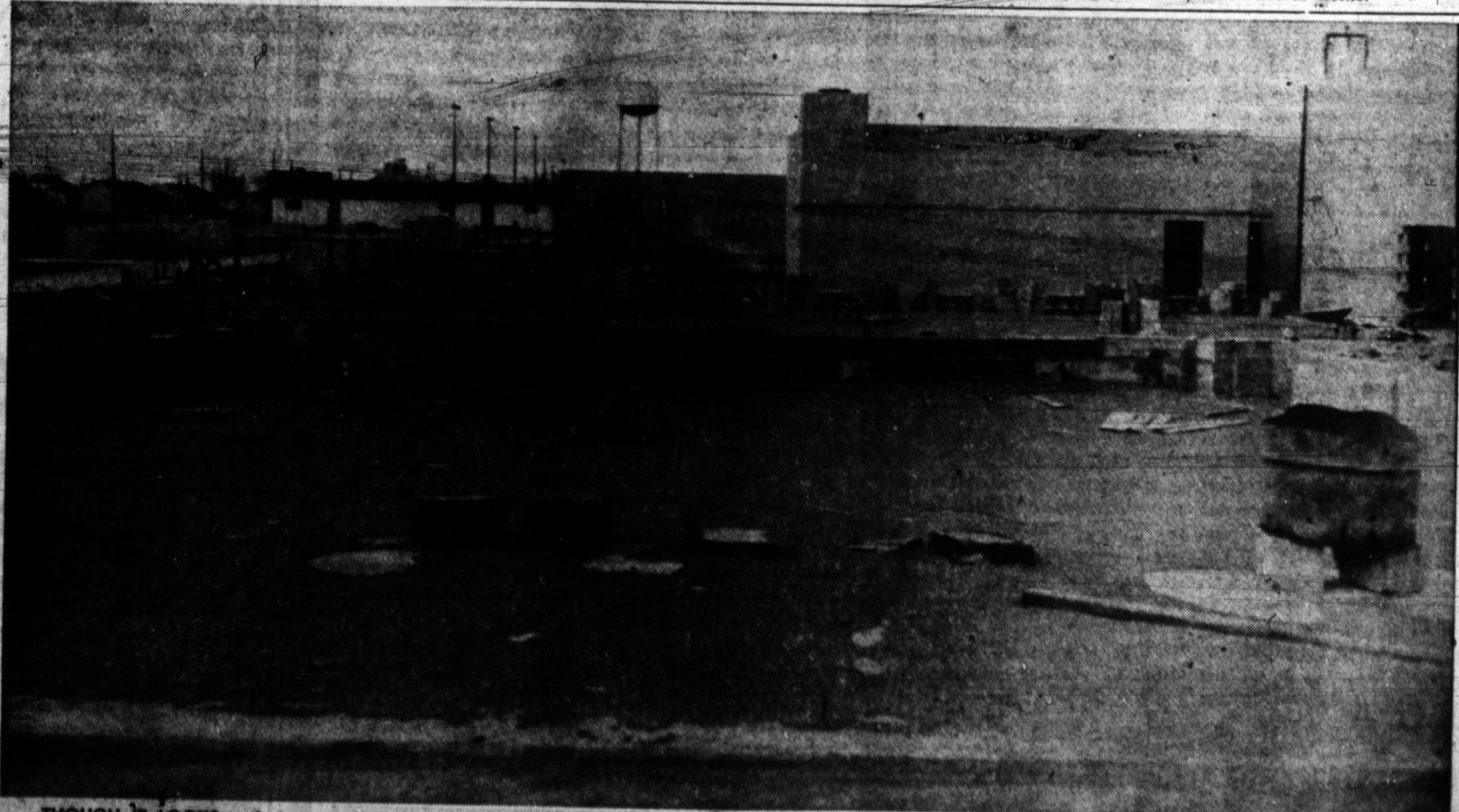
Mr. Kelly died at his home in Bovina Thursday, after several months illness.

#### Born In Georgia

He was born in Town Creek, Ga., on March 15, 1869. In Palo Pinto County, Texas in 1896, he married Amanda Sanders. They moved to Deaf Smith County from Mayfield, Okla., in 1930. Mr. Kelly was a farmer until the time of his retirement.

Survivors include: his wife; two sons, Lonnie of Bovina and Lester of Springlake; four daughters, Mrs. Madie Smith of Hearldsburg, Calif., Mrs. Leola Males of Vallejo, Calif., Mrs. Lola White of Bovina and Mrs. Gertie Gatlin of Meridian; 14 grandchildren and 11 great grandchildren.

Burial was in the Earth Cemetery under the direction of Gilliland Funeral Home.



ALTHOUGH IT LOOKS entirely too small, this will be the main auditorium for the new Hereford High School when the building is completed, and will seat about 1,000 persons. The stage is the raised area at the back (north) side of the area. When the concrete for the auditorium floor was poured,

workmen had to stay up all night while they kept wood fires blazing, to keep the fresh concrete from freezing and being ruined, which would have meant taking it all out and redoing the job. (Staff Photo)

# Annual Leaders Luncheon Is Held At Camp Fire Hut

The annual luncheon-meeting for leaders and sponsors of the various Camp Fire groups of the city was held at the Camp Fire Hut Thursday. Luncheon tables emphasized the spirit of the season in decorations, and a Christmas tree was featured.

Officers for the coming year were installed, with Mrs. Homer Brumley conducting the ceremony. The 1954 officers include: Mrs. H. H. Caraway, president; Mrs. Wesley Brown, vice-president; Mrs. Jack Winget, secretary - treasurer and Mrs. Jimmie Gillentine, reporter.

**Date Changed**

During a business session, the date for the annual luncheon meeting was changed from December to the second Friday in January. Others attending the meeting were Mesdames Jack Roberson, Earnest Langley, Robert Thompson, S. S. Williams, J. H. Lomas, Preston Hagans, Ellen Carter and F. L. Alexander.

## Retirement Planner Should Check First On Social Security

If you are planning on retiring, it might be to your advantage to have a talk with a representative of your local social security office well in advance of your planned retirement date. J. R. Sanderson, manager, of the Amarillo social security office, pointed out today.

Inasmuch as retirement payments are based on your average monthly wages or average monthly income from self employment, the time you file your claim may affect your monthly check, he declared.

**Don't Quit Too Soon**

"Don't quit your job until you are sure you are insured," Sanderson cautioned. He said that your local social security representative will give you information that may help you decide on the best time to file your claim and will advise of the documents or evidence necessary to prove your right to payments.

You are invited to contact your Amarillo social security office and ask for the leaflets, "An Easy Way to Estimate Social Security Payments" and "Your Social Security."

## Allred Appointed As Red Cross Drive Chairman

Appointment of Jimmie Allred as 1954 Fund Drive chairman for the Deaf Smith County Chapter of the Red Cross has been announced by Mrs. Reed Williams, county Red Cross chairman.

In March, the annual membership drive will begin. Long before that time, Allred will have appointed his division chairmen, following a meeting of the fund drive planning committee.

**Quota To Be Announced**

Allred, who is a leader in church, club, and civic activities, said that the Board of Governors of the Red Cross has set a national goal of 30 million members and \$85 million. Deaf Smith County's quota will be announced later.

Of the national total, \$45,100,000 is scheduled for chapter needs, and the remainder, nearly \$40 million, for the national organization.

## FAIR COMMITTEE TRIP

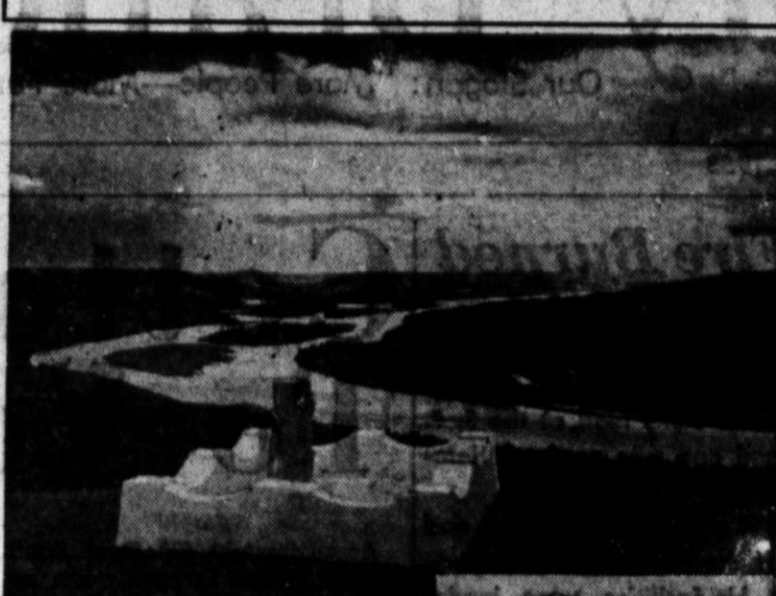
Five members of the fair committee of the Deaf Smith County Chamber of Commerce went to Lubbock Thursday to talk with A. B. Davis, Lubbock Chamber of Commerce Manager and the head of the Texas Fair Associations. Members of the committee were: Mrs. Homer Brumley, Mrs. O. G. Hill Jr., Dick Barnard, Cecil Parker, and G. E. Mullins.

## Only One...

(Continued from Page 1)

Mullins also mentioned that, according to scientific analysis, and research which has been done in this area and under the direction of the Hereford Research Foundation, Hereford, Texas water alone contains a combination of 15 beneficial minerals, particularly calcium, phosphorous, magnesium, and fluorides, which has the ability to build immunity to dental caries (cavities) among both children and adults.

## Far North Memorial to a Vermonter



Photo, Canadian National Railway

HERE in the vast wilderness of the far north Peace River Country of Canada, is a memorial to and the grave of a Vermonter known only as "Twelve Foot Davis," although Davis was a slight, five-foot, six-inch tall man, weighing less than 150 pounds. He got his name in the gold rush days of a half century ago by staking out a rich claim on a 12-foot plot of ground. His first name, along with the Vermont town he hailed from, is unknown to living man. The grave and memorial overlook the conflux of the

## Nominating Committee Choices Approved For Church Officers

Recommendations of the nominating committee of the First Presbyterian Church for new church officers were unanimously approved by members present at the congregational dinner Friday night at the church.

New trustees, who will serve three year terms in office, are D. H. Alexander and Grant Fuller. Those selected for the position of elder are Frank Daniel, A. J. Schroeter and Dr. J. W. Barnett. The newly-elected deacons are R. J. Engler, Ronald Babione, Robert K. Phillips and William Decker. Mrs. Harold Close was chairman of the nominating committee which selected men for the various positions.

Francis Hardwick, chairman of the budget committee for the church, announced that the budget estimate for the church for the coming year is \$17,712, and commented on various items of special importance on the budget. When a vote was called for, the budget was approved by the members present.

Weather permitting, the polo game between the Spur Riders and the Hereford riders will be played today at 2 o'clock, according to the president, Faust G. Collier. The public is cordially invited to attend.

Hereford beat Dumas 42-36 at the Invitational Basketball tournament in Happy and played in the finals Saturday night.

Many zoologists rank the chimpanzee as the most intelligent animal with the orangutang second and the elephant third.

The National Geographic Society estimates that 215 million dollars in gold has been taken from the Klondike Valley.

## Baptist Young People Held Holiday Party

A Christmas party for the young people of the East Side Baptist Church was held Friday night in the home of Mr. and Mrs. Herbert Haseloff.

Installation of the new officers, by Mrs. Russell Pogue, was done at the beginning of the party. New officers are: Kenneth Matthews, president; Carl Hutcheson, vice president; Jackie Allmon, secretary and treasurer; Lajean Latham, membership chairman; Nancy Milford and Donna Cayler as social chairmen.

**Packages Opened**

After the new officers were installed, the young people played games and opened their Christmas packages. A cosmetic set was given to the teacher, Mrs. Haseloff, by the members of the class.

Refreshments of coffee, pecan pie and candy were served to the following: Mr. and Mrs. Carl Covington, superintendent of the Sunday School, Mr. and Mrs. Pogue and family, Jim and Lois, Mr. and Mrs. Haseloff and family, Karl Hutcheson, Eugene Hutebeson, Donna Cayler, Doyle Cox, Leroy Packard, Franklin Jones, Mary Beth Sparks, Jean Glass, Lajean Latham, Jackie Allmon, Nancy Milford and Kenneth Matthews.

**Furniture Bruises**

Soak a piece of blotting paper in warm water. Place it over the bruise and apply a warm iron until all moisture is gone. Repeat if necessary.

When the Wright brothers made their flights at Kill Devil Hill in 1903, it could be reached only by boat, but a highway now links the area to the mainland.

The three largest auto makers in the United States turned out 87 per cent of all passenger cars and 80 per cent of all trucks manufactured in the country.

Tibet has about 500,000 priests who constitute one-eighth of the population.

Elephants often live to be about 70 years old.

Sidney N. Fuller, Certified Public Accountant from Hereford, will go to Dallas on December 15, and to Tyler on December 16 to hear T. Coleman Andrews, Commissioner of Internal Revenue, speak. Fuller is one of the few persons from this section of Texas who will attend this meeting for accountants, bankers, lawyers, tax executives and business men.

Students believe that the making of glass is at least 5,000 years old. World production of wood in 1948 was about a billion tons. In 1950 there were about 15 million Negroes in the United States.

**Coming**

**THE 1954 CHEVROLET**

**NEW EDITION OF AMERICA'S BEST SELLER**

**12:18**

**KINSEY MOTOR CO.**

2nd at Schley Phone 740

**Santa...**

(Continued from Page 1)

copied, so the letters can all be printed in our Christmas Eve edition. Won't you help Santa, and us, by writing YOUR letter today?

Just mail it to Santa Claus, in care of The Hereford Brand, Hereford, Texas.

Pictured above is Jack Reynolds and his AKC Registered Bulldog.

**REALLY LIKES PURINA DOG CHOWS**

"Tuffy," the AKC Registered Bulldog, belonging to Jack Reynolds thinks there's nothing like that Purina Dog Chow. Jack says "Tuffy, really likes Purina Dog Chow, and his coat is in the best condition it's ever been."

**WHY FEED PURINA DOG CHOW?**

Purina Dog Chow is a nutritionally adequate diet for dogs. But equally important is the fact it is high in palatability. Palatability, as far as the dog is concerned, means agreeable taste and texture. Tests have shown a dog food must feel good as well as taste good to dogs before it can ever get the chance to do good.

**PACKARD MILLING CO.**

HEREFORD, TEXAS

## GRASS ROOTS

heard a news commentator quote a famous politician that "slinging mud was a good way to lose ground." Thought that this was very clever since this man quoted played a leading role in the last presidential election. If my memory holds true there was enough "wet dirt" thrown around about that time to cover the state of Texas six feet deep in Eastern soil. Morale of above tirade: HOW SHORT ARE OUR MEMORIES?

Deaf Smith County has been raising potatoes, on a commercial scale, for twelve years now. There is a lot of talk about the good and bad of this crop—especially since they were not so hot this year. One of the primary factors which make for an unhealthy condition in the success of raising a perishable crop is the Human Nature element. Take the 1952 growing season for instance. 1952 was tops for the twelve years of producing spuds in this area, and we hadn't packed two weeks until farmers were wanting to sign up for 1953 acreage. Not the same acreage as before but double the amount. Multiply this by all the potato growing districts in the

United States and you find that the Human Nature element brought about an increase in acreage far above a healthy condition. With the National production of potatoes held around 350-360 million bushels the market results are invariably good, but step over this and the deal starts down. All of the potato growing areas were victims of the Human Nature epidemic this year, and they aren't going to be so quick to jump in with such large acreage again.

What is the value of all this? It is important that every farmer who irrigates 200-300 dollar an acre land have a speculative crop. Ask the man who has grown potatoes since the deal started and he will assure you that his average net income per acre on spuds has proved to be the best crop he had. It would be just as foolish for us to assume that because 1953 was bad for potatoes that it was all bad, as it was for us to believe that 1952 was the index that it was all good.

JTE.

## WHEN YOU BUY CONCRETE

FROM CROWE-GULDE

You Are Always Assured of 3 IMPORTANT THINGS . . . .

- OUR CONCRETE HAS ONLY THE BEST INGREDIENTS
- OUR CONCRETE IS ALWAYS PROPERLY MIXED
- YOU ALWAYS GET A FULL MEASURE OF CONCRETE

**Crowe-Gulde Cement Co.**  
of Hereford

## The Ideal Christmas Gift for Dad

Lounging or sleeping—there's no waist effort!

Especially fitting gift for a man!

**Wilson Wear**  
IF IT'S WILSON WEAR IT'S FAULTLESS

You can relax in Skipper-Jamas with the remarkable Faultless Waistband—a gentle ribbon of rubber, covered with soft knit cloth. It b-r-e-a-t-h-e-s with you! Super Seat has no irritating center seam. T-Shirt top for trim-fitting comfort (stripes or solid colors). Smart slack-style trousers with pockets. Get comfortable tonight!

**Wilson Wear**  
IF IT'S WILSON WEAR IT'S FAULTLESS

There's a special gift of comfort in the soft, live waistband of Faultless Pajamas. It's a gentle ribbon of live rubber, covered with soothing knit cloth—won't bind or sag. And the Super Seat has no center seam. What a relief! Luxurious rayon in a wide choice of brilliant colors. Get him a pair today.

Also 100% Nylon Jersey and Nylon Pucker  
Sizes A - B - C - D - E Reg. B - D Long - From \$6.00 Up

**Dub's Man's Shop**  
Phone 112

**Howard GAULT Co.**



PAMELA WINGET, daughter of Mr. and Mrs. C. R. Winget, 211 Ave. J., celebrated her fifth birthday with a party given by her parents Thursday afternoon. Those attending are, back row, from left: Cindy Ross, Nancy Martin, Gary Stagner, Larry Larimore, Gayle Newell. Second row: David Owen, Keith Blanton, Ralph Knox. Third row: Gene Roberson, Charlotte Hill, Pamela Winget and Sharon Hagans. Front row: Paula Waldrip, Lynn Barrett, Dennis Owen, Sharon Roberson, and Wayne Winget. (Staff Photo)

can be smoothed to a fine glassy finish if they are rubbed with salt and a piece of crinkled paper.

Q. How can I prevent sagging sweater pockets?

A. If the sweater pockets are lined with sateen, they will not stretch, and sharp objects cannot poke through.

Q. How can I remove indelible ink stains from a fabric?

A. Soak the stained article in a strong ammonia solution. If necessary, repeat the process.

Q. How can I make a good applesauce cake?

A. By using one or two cups of applesauce and spreading over the buttered top of coffee cake. Sprinkle sugar and cinnamon mixture over the applesauce.

Q. How can I keep from breaking fish when frying it?

A. Put the pieces of fish in the hot fat with the skin side up, and brown well before turning. In this way there will be no possibility of the fish breaking up, as sometimes happens.

Q. How can I prevent the iron from sticking to starched articles?

A. Rub white laundry soap in a piece of clean paper, then rub the hot iron over the paper, and this will prevent sticking to starched articles during the ironing.

Q. How can I avoid wasting gas?

A. When the flame shows outside the bottom edge of a vessel of boiling liquid, it represents wasted gas. Turn down the flame until it does not show around the edge of the vessel.

Q. How can I sew on buttons more securely?

A. When the button has four holes, try using a thread just in two holes, then another thread in the other two holes. If one thread breaks, the other will hold the button.

Q. How can I remove a burnt taste when vegetables, meat, or fruit have scorched?

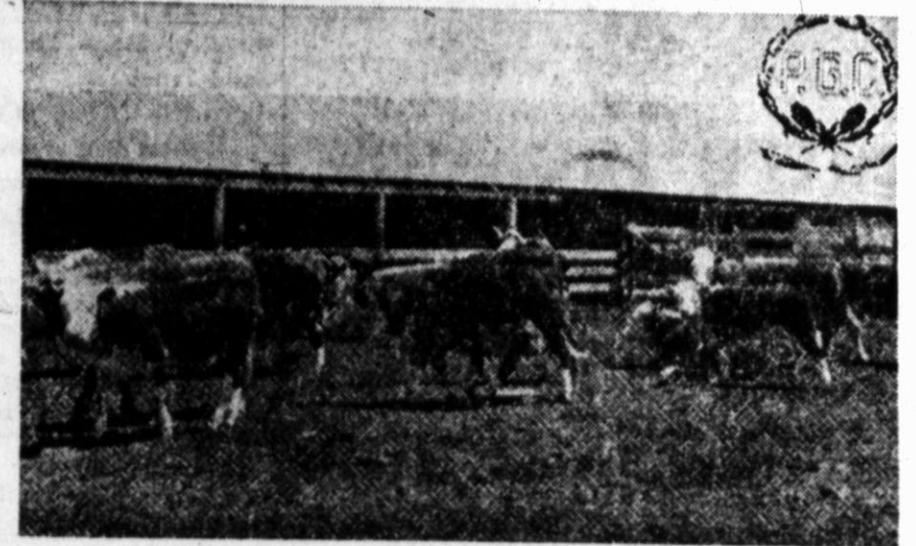
A. Drop in a small piece of charcoal and the burnt taste will disappear.

Q. How can I clean the mop thoroughly?

A. Try boiling it in an old pail

half-full of water, to which one tablespoon of lye has been dissolved. Rinse thoroughly, and the mop will be like new. National forests cover more than a million acres in North Carolina.

# HOW ABOUT YOUR WINTER FEED SUPPLY



It's time to get prepared for that first snow storm. Let us put P.G.C. CATTLE CUBES in your barn—the feed that has a reputation for Quality that will do an outstanding feeding job for you. There is no filler in P.G.C. CUBES, and there is no waste—they are palatable and highly digestible.

P.G.C. CATTLE CUBES contain additional Vitamin A and minerals that will help get your cows through the winter in better condition and help increase your 1954 calf crop. We will book your requirements now and deliver direct to your ranch.

Tune in the P.G.C. RANCH HANDS on KGNC, 710 on your dial —every THURSDAY AND SATURDAY at 6:25 A.M.

## Hereford Grain Corp.

Hereford, Texas

**RUPTURE**  
needs the best truss available. Then its the world famous  
**THE DOBBS TRUSS**  
it holds like the hand, does not street the rupture and can be worn while bathing. It has no belts, no bulbs, no straps. See us for a free demonstration.  
**EDWARDS PHARMACY**  
331 Miles Street

### How Can I?

By Anne Ashley

Q. How can I keep bath towels separate when there are several members in the family?  
A. By attaching each towel to a

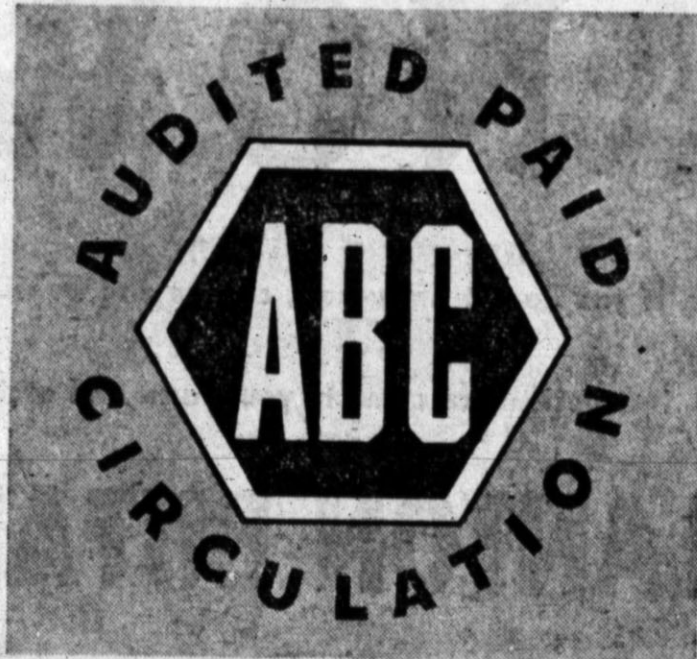
spring clothespin. These clothespins can be made attractive by enameling each one a different color. The initials of each person can also be placed on them.

Q. How can I keep the meringue of a pie from sticking to the knife?

A. Wet the knife in cold water before attempting to cut a meringue pie, and in this way you will prevent the meringue from sticking or peeling off.

Q. How can I give a smooth surface to sticky irons?  
A. Rusty, sticky or rough irons

### MEMO TO ADVERTISERS



## The Hallmark of Circulation Value

In the same way that STERLING or silver signifies a standard of known value, so is the A.B.C. emblem a symbol of integrity for the circulation of newspapers and periodicals. It means that circulation so identified is measured according to the rules and standards of the AUDIT BUREAU OF CIRCULATIONS.

The A.B.C. is a cooperative and non-profit association of 3,450 publishers, advertisers and advertising agencies. Organized in 1914, these buyers and sellers of advertising brought order out of advertising chaos by setting up standards for paid circulation and establishing rules and methods for measuring, auditing and reporting circulations.

Therefore, the work of the A.B.C., of which this newspaper is proud to

be a member, provides you with a direct and valuable service. You can buy advertising as you would make any other sound business investment —on the basis of well known standards, known values.

At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of our circulation records. The results of this exacting audit show: How much circulation we have; where our circulation goes; how it was obtained; and many other facts that

you need in order to know just what you get for your advertising dollars. This audited information is published by the Bureau in easy-to-read A.B.C. reports which are available to our advertisers on request. Ask for a copy of our latest A.B.C. report.



## The Hereford Brand - The Sunday Brand

A.B.C. REPORTS — FACTS AS A BASIC MEASURE OF ADVERTISING VALUE



With the slightest movement in any light, tiny flashes of Silver sparkle in the seams.

New, Exciting, Different, Dramatic—

for your after-five leg flattery.

SIZE . . . . . TO . . . . .

1.95 the pair

shaleen stockings

Shop the Vogue for

All Your Christmas Gifts

FREE GIFT WRAPPING

# THE Vogue

# WANT ADS Phone 30 or 31

## FREE Theatre Tickets To See

### AFFAIR With A STRANGER

WED. THURS.

December 16 - 17

## Star Theatre

Be Sure and Ask for Your Free Tickets  
With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give you a free ticket.

#### I. FOR SALE Miscellaneous

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 224 Ave. D. Phone 751. B-1-15-43-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-tfc

Hereford Glass Co. Expert Car Glass Installation. Table Top and Window Glass Picture Frames  
302 Park Ave. Ph. 1425 B-1-16-tfc

Prevent Wheat Pasture Bloat with Modern Trend Yeast Mineral.

HEREFORD GRAIN CORP. B-1-21-tfc

TRAFFIC TYPEWRITER PAPER IDEAL FOR HOME AND SCHOOL USE \$1.35 per Rm. (500 Sheets) THE HEREFORD BRAND B-1-47-tfc

FAT TURKEYS for sale. Phone 1754-J-I. W. D. Nafziger. B-1-9-50-4k

BONNIE AND ALMA BRUMLEY will take care of your gallon milk needs now. Just east of Gifford Hill Western Co. Phone 889. B-1-21-49-tfc

CANARY SINGERS \$6.00. Hens, \$1.00. will hold till Christmas. Mrs. Julie Johnson, 8 miles south on old Dimmitt highway. B-1-19-24-4p

FOR SALE: 2,000 Hegari bundles. Call 1685-W. Howard Beasley. B-1-9-50-2p

18 FOOT SKYLINE Aluminum house trailer \$650. Terms if desired. See at Hereford Motor Company. Phone 39. S-1-17-25-1c

MEN COME OVER TO 503 Irving and pick out some of our gift sets at a real saving. Your Rawleigh Dealer. S-1-21-25-1p

FOR SALE: Singer Sewing Machine. In good shape. Phone 775-J. B-1-10-25-2k

FOR SALE: Dinette suite, six chairs, table and buffet, Ivan Block. Phone 262. B-1-13-25-3p

SHADE TREES, fruit trees, evergreens, shrubs, roses, hedge and other nursery. Mrs. J. F. Ward, North Main. S-1-17-23-tfc

#### 2. FOR SALE Farm Equipment

PRACTICALLY NEW John Deere Cotton Stripper, \$800.00 F-1-10-25-2k. Prepaid. Phone 8338 N. Co., Box 191, Bay City. B-2-17-18-tfc

Read The Classifieds

#### 4. REAL ESTATE

For Real Estate Farm Loans - Good Terms  
SEE LUTHER PEVLEY  
Local Representative  
Travelers Insurance Co.  
Res. Phone 524-W  
B-4-47-tfc

FIVE ROOM DUPLEX with two baths. Would consider late model car for part of my equity. Phone 1484-W or 839. B-4-20-23-tfc

MUST SELL  
Two bedroom home at 107 west 8th street. 40 x 100 ft. lot. \$3,000 total price. Get key at 136 Main.  
Sam Nunnally  
Lone Star Insurance  
B-4-50-tfc

FOR SALE:  
Perfect 1/2 section of land on paving. Proven water. No Johnson Grass and no improvements. \$125.00 per acre. \$15,000 cash - balance 10 years at 5%. 1/2 mineral rights reserved - non participating.  
GLENN WEIR  
Pho. 200 ..... Res. Pho. 802  
B-4-43-tfc

FOR TRADE: Two bedroom home in Dimmitt for two bedroom home in Hereford. Joe Cowen Agency. B-4-16-50-4p

FOR SALE: Two bedroom house. Has F. H. A. Loan. See at 108 Ave. D or call 1032-J. B-4-18-50-2p

PRUDENTIAL FARM LOANS  
America's Largest Farm Lender  
SAM NUNNALLY  
136 Main  
Lone Star Agency  
B-4-12-tfc

E. B. POSEY  
REAL ESTATE DEALER  
Your Listings Appreciated  
338 N. Main Phone 366  
Box 506 Hereford, Texas  
S-4-32-tfc

1/2 SECTION, TWO EIGHT INCH wells, fenced, no improvements, wheat goes. Will sell in quarters. Good loan. Six miles North, two miles West Hart, Texas. Virgil Cummings. B-4-27-50-4p

\$1500 cash down and \$75. a month will buy this very, very nice 2 bedroom home located at 514 Ave. K.  
Call  
Sam Nunnally  
Lone Star Agency  
Ph. 424 Nite & Sundays 1711  
B-4-25-tfc

#### LAND WANTED

TO SELL TO TEXAS VETERANS ON G.I. LOANS. IF YOU HAVE LAND TO SELL, CONTACT US AT ONCE.

WESSON REAL ESTATE  
317 Sampson Ph. 944  
Hereford, Texas  
B-4-43-tfc

240 Acres, good 8" irrigation well, 5 room modern house, 3 car garage, dairy barn, large grainaries and other out buildings, 20 acres alfalfa, electricity, school & mail route, one mile of pavement. 11 miles south of Hereford. \$150.00 acre.

One quarter irrigated land. Can sell on Texas G. I. Loan.  
Hugh Bookout Realty  
533 East 1st St. on Hiway 60  
Hereford, Texas  
Office Phone 1674  
Res. Phone 1270-W  
B-4-49-tfc

Why Pay Rent  
Nice Irrigated 290 Acre, 210 Cul. All could be put in Cultivation but 20 acres and lay good for irrigation. 1-8 inch well, 3 bedroom home and other improvements near Hereford. Price \$185.00 Acre  
Nice 72 acres in irrigated districts, 20 acres of good wheat, a good cotton allotment. Price \$10,500. Has \$5,500. loan payable \$800. year plus 5% interest. Would consider trading equity on house.  
Irrigated 160 acres all Cul. Good 8 inch well. Price \$175. acre, \$7,400 down, balance good terms.  
Other good buys on large farms and small acreage. Some trades. We need land to sell on State G.I. loans. Will appreciate listings.  
Have nice 3 bedroom brick home with double garage. Price \$16,500. just 1/4 down, balance good terms.  
4 room house, bath, 1 lot, \$3,000. Only \$750 down.  
J. M. Hamby  
Real Estate  
South of Court House  
Phone 701  
B-4-24-tfc

FOR CASH LEASE, 283 acres, extra good 10" well, located two miles east Hereford on pavement. Mrs. Tom Carter. Phone 327 or 55. S-4-23-25-1c

WANT TO SELL EQUITY in new two bedroom home. Garage, paved street. Might consider some terms on my equity. Telephone 1099. B-4-21-25-2p

I have good listings on FARMS - RANCHES ANY SIZE to BUY A FARM to SELL YOUR FARM to MAKE YOU A LOAN SEE  
W. R. METCALF  
REAL ESTATE  
632 W. 1st St. on Highway 60  
Hereford, Texas  
Of. Pho. 854, Res. Pho. 1489-W  
P. O. Box 845  
B-4-19-tfc

WESSON SPECIALS  
320 IRRIGATED FARM: Barn, well and windmill, and good 8" irrigation well. 300 acres good land in cultivation. 20 acres grass lake. Fine location on Highway. Right near Dimmitt, Texas. A fine buy. Per acre Only \$138.50  
400 ACRE WHEAT FARM: 5 room modern home, large barn, well and wind-mill. All good level land in cultivation. 280 acres growing wheat. Located 20 miles west Hereford. Price per acre \$75.00, will sell on G. I. Loan. MANY OTHER GOOD BUYS, WRITE FOR DESCRIPTIVE LIST.  
Pho. 944 317 Sampson  
WESSON REAL ESTATE  
West of Court House  
Hereford, Texas  
B-4-24-tfc

if you have something for sale or trade -- see us.  
G. I.'s we have a farm for you.  
J. B. ELLISTON  
Real Estate  
132 E. 2nd. Phone 179  
B-4-39-tfc

FOR RENT: Nice large south bedroom. Joining bath. 509 Ross. Phone 847-J. B-5-12-17-tfc

FOR RENT: Apartment, three large rooms with private bath. References required. Phone 556. B-5-13-21-tfc

TWO ROOM FURNISHED apartment, modern, newly decorated, bills paid. Call 4171 Frio. W. T. Carmichael. B-5-15-49-tfc

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. B. Posey, room 3, or inquire at Brand Office. B-5-21-41-tfc

SMALL FURNISHED HOUSE for rent. Phone 961 or 949. B-5-9-23-tfc

FURNISHED APARTMENT, 613 South 25 Mile Ave. Telephone 325. B-5-9-22-tfc

FOR RENT: Unfurnished apartment, three large rooms, private bath. Bills paid. Also two room furnished apartment. References requested. Phone 556. B-5-20-24-tfc

FOR RENT: Trailer space, \$16.00 month plus electricity. Clean bathrooms. Al Mar Courts, Second and Witherspoon. B-5-16-24-3p

FOR RENT: Large three room unfurnished duplex apartment, 207 A. Bennett. Phone 916-J. B-5-13-22-tfc

HEREFORD No. 948 AF & AM  
STATED MEETING MONDAY, DEC. 14th  
R. L. Thompson, Sec'y  
W. A. Bill Phipps W. M.

Kiwanis Club  
Thurs. Noon  
Hotel Jim Hill

Additional Classifieds  
(Continued on Page 5)

Hereford Rotary Club  
meets every Monday at 12:05  
Hotel Jim Hill

Lions Club  
meets each Wednesday, 12 noon  
Hotel Jim Hill

#### Read The Classifieds

Regular Meeting Night  
1st & 3rd Tues. Night  
of Each Month  
AMERICAN LEGION  
AND AUXILIARY

NOTICE OF MEETING  
ODD FELLOWS  
Each Monday Night  
REBEKAHS  
Each Tuesday Night

# NOTICE! BUTANE IRRIGATION MOTOR USERS

If you have no anti-freeze in your Heat

Exchangers, we urge you to

## DRAIN THOSE HEAT EXCHANGERS

# NOW!

If you do not know how, call us and we will be glad to give you

instructions, or come to your farm and assist you.

# BLANTON BUTANE, INC.

Phone 551

REMEMBER,

# DOUBLE

## GUNN BROS. THRIFT STAMPS

### WEDNESDAY WITH CASH PURCHASE OF \$2.50 OR MORE.

Cooper's MARKET  
Fine Foods

### At The Movies

"Island In The Sky"

Sunday, Monday, Tuesday at the Star Theatre.

John Wayne, Lloyd Nolan, Walter Abel, James Arness and Andy Devine.

Regardless of the advertising out in front of the theatre, don't expect to find John Wayne climbing mountains to end up in the arms of his beloved. The cast of this movie is supposed to be entirely male.

Wayne plays the part of the pilot fire, the downed plane or the of a plane which is downed "somewhere in Canada" with his five crew members. One member of the crew, lost in a blinding snow storm while hunting game, freezes to death. The others sweat out a rescue. It is on the seventh day that they are finally located and supplies are dropped to them.

Walter Abel plays the part of the colonel who is sending out the searching airplanes.

On the ground, the downed airmen see three different planes, but the planes fail to see their fir, the downed plane or the crewmen.

Suspense builds up almost steadily as the crewmen wait through the days for aid, and get closer to utter starvation.

The screenplay was written by Ernest K. Gann, who reworked it from his novel of the same name.

"Affair With A Stranger" Wednesday and Thursday at the Star Theatre.

Victor Mature, Jean Simmons, Monica Lewis.

From the advances on the movie, it has all the earmarks of another soap opera drama cast in New York, with boy gets girl, girl loses boy, girl and boy get together again as the central theme.

Mature is supposed to be a successful playwright who starts play-

### Hospital Notes

Patients In Hospital

Mrs. Henry Agala, OB; Harvey Hudson, ortho.; Johnnie Cheatum, T&A; Mrs. Don Guseman, surg.; L. H. Casey, ortho.; Mrs. G. A. F. Parker, med.; Mrs. Susie G. McClaire, med.; Nadine Smalley, med. Mrs. John Crawford, med.; Ben Candarco, med.; Mrs. Bill Knox, med.; Kay Hershey, med.; Mrs. Nathan Hopson, OB; Bill Darter, surg.; Mrs. Rita Gueraera, OB; Allen Hughs, med.; Mrs. Mary Acker, med.; Mrs. C. R. Houser, med.; D. C. Helker, surg.; Mrs. Willie Hopkins, med.; Carolyn Sue Caraway, med.; Mrs. J. P. Blanton OB.

Patients Dismissed

B. G. Massie, surg., 12-9; Mrs. J. M. Brownlow, med., 12-10; H. H. Boardman, med.; 12-10; Herman Casey, med., 12-10; Nancy Gripp, T&A, 12-11; Mrs. Lynn Smith, OB, 12-11; Diana Wilson, T&A, 12-12; Darlene Wilson, T&A, 12-12; Mrs. Joe Plunk, med., 12-12; Mrs. Domingo Morales, OB, 12-12; Mrs. Clifford Allmon, OB, 12-12; Kenneth Warren, T&A, 12-12; Miss June Erwin, med., 12-11.

Births

Daughters to Mrs. Carman Duran, 12-8; Mr. and Mrs. Nathan

ing around with Monica Lewis, an actress, while his wife, Jean Simmons, is just getting straightened out with an adopted child after brooding for some time over the loss of their only baby and the fact that she cannot have another of her own.

Background on the situation is that Mature, a struggling playwright, has one play that is a flop, and Jean, then his fiancée, cheers him up enough to keep the creative fires burning. Then, their marriage, the loss of the baby, and a smashing success for one of Mature's plays.

Finally, there is a last-minute reconciliation which keeps the marriage from going completely on the rocks.

Hopson, 12-8; Mr. and Mrs. Clifford Allmon, 12-8; Mr. and Mrs. Lynn Smith, 12-4. Sons to Mr. and Mrs. J. P. Blanton, 12-10; Mr. and Mrs. Henry Ogala, 12-11.

Less than one-fifth of Americans employed in manufacturing work in plants with more than 2,500 employees.

Canada, Brazil and Sweden consume more than a ton of fuel wood per capita in a year.

The United States uses more than 1,000 pounds of steel per person per year.

Although scientists believe that a relatively inactive person needs at least 2,500 calories of food a day, more than half the world's population receive less than that.

In the United States, the proportion of women in the labor force increased from 17 per cent in 1890 to 24 per cent in 1940.

About 9 per cent of the land area of the world is cultivated says the Food and Agricultural Organization of the United Nations.

In the 1950 census Florida had 1,072,000 more people than in 1940.

### Classified

(Continued From Page 6)

FOR RENT: Unfurnished Duplex apartment. Exceptionally desirable corner. Miles and Park Avenue. Phone 442. B-5-14-21-tf.

FOR RENT: Three room furnished house. 131 North 25 Mile Ave. S-5-11-21-tf.

FIVE LARGE ROOMS. Beautiful floors, furnace, blinds. 305 Knight. B-5-9-50-tf.

FOR RENT: Five room modern house on pavement. Near school. Call 1110 before noon. B-5-14-50-2k.

TWO SMALL furnished apartments 401 Lawton. B-5-6-50-2k.

FOR RENT: Furnished apartment five room and bath and a three room and bath, 411 South 25 Mile Ave. Phone 185. S-5-21-25-1p.

FURNISHED Apartment. Nicest of furniture, dishes, etc. For rent to couple only. Located at 406 North Jewell. Get key at 136 Main. Lone Star Agency. B-5-25-50-tf.

FOR LEASE 200 ACRE FARM: Nice modern home. Electric 8" irrigation well. All good level land on cultivation and irrigation. 50 acres alfalfa. Fine location on highway near Hereford. Per A. \$25. WESSON REAL ESTATE Hereford, Texas B-5-50-hf

FURNISHED APARTMENT. Private bath. Bills paid. 210 West 9th. Call 80-W. S-5-11-25-1p.

NICELY FURNISHED TWO room apartment. 310 West 5th. Phone 96-J. S-5-10-25-1p.

FOR RENT: Two room furnished house. Bills paid. \$20.00 per month. 511 Grand Ave. S-5-14-25-1p.

ATTRACTIVE, desirably furnished duplex. Much storage space. Reduced winter rates. Utilities paid 711 East Third Street. S-5-16-25-1p.

6. WANTED WANTED: Your old electric razor is worth \$7.50 trade in on a new electric razor from Rogers Drug. Phone 99. B-6-20-46-13c.

WANT TO HIRE John Deere stripper and three trailers to gather some cotton. Telephone 1099. S-6-15-25-1p.

WANTED One quarter to one section, reasonably priced grass land. See me for farms and residences. A. O. Drake Realtor Friona Parmer County Texas P. O. Box 27 Phone 3042 S-6-25-1c

EXPERIENCED IRRIGATION Farmer would like to take place on shares. J. C. Malone, Route 4, Hereford. Also stalk field to sell. Good fences, plenty water, loading chute. S-6-27-25-1p.

10. NOTICE FOR LEASE: 100 acre stock field ten miles southeast of Hereford. Call Don T. Martin, 737. B-10-16-24-3k.

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowkes, Harrison Highway. Ph. 1574-W. B-10-14-9-tf.

CUSTOM DE-HEADING bundles, J. M. Dawson, 405 East Third Street. Phone 1088-W. B-10-12-24-8p.

GRISWOLD'S REST HOME: Good food and care. Registered Vocational Nurse, Manager. Phone 781-W. 401 Irving Street, Hereford. B-10-17-47-13p.

I STAND NO RESPONSIBILITIES for any bills made by Mrs. Carl Keenan or any other bills made in the name of Keenan other than those made and personally signed by me. Carl Keenan. S-10-33-25-1p.

ALCOHOLICS ANONYMOUS Phone 1812 or 1692-W B-10-24-hf

FOR YOUR CONVENIENCE, we can now handle your gallon milk needs near town. Phone 889. Bonnie and Alma Brumley. B-10-21-49-tf.

Distributors For Amalie Oil H. & W. Implement Co. Phone 5 B-10-48-hf

Have buyer for good irrigated or dry farm in Hereford Territory. Give full particulars and price. A. J. Wallace & Co. Lubbock, Texas B-10-50-4c

See our new Wardmatic washing machine on display Friday the 14th. Farmer's Drive In Phone 161 B-10-16-hf

11. Business Services RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303. B-11-9-3-TFC

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For loans in Deaf Smith, Parmer and North Part of Castro Counties. B-11-46-hf

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tf

IF YOU NEED MILK by the gallon see us. Bonnie and Alma Brumley. Just east of Gifford Hill Western. Phone 889. B-11-21-49-tf.

Reliable Rug, Carpet & Upholstery Cleaners In Hereford. C & R Cleaners Phone 160 B-11-21-tf

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tf

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tf.

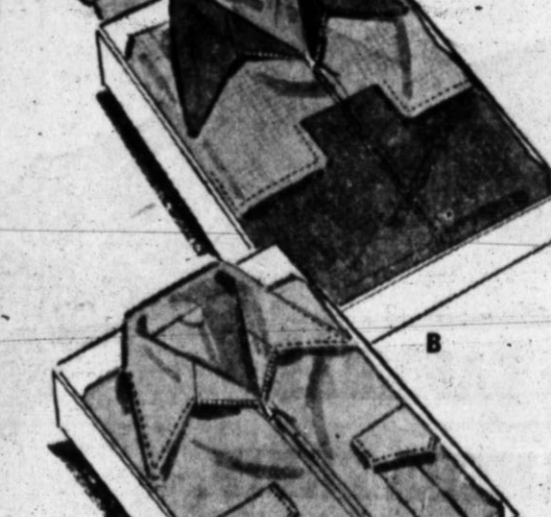
SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360. B-11-11-36-tf.

RE-UPHOLSTER YOUR Furniture with latest fall and winter fabrics. Completely rebuilt by skilled workmanship. Like new. Save the difference. J. H. Hinds, 310 McKinley Street. Phone 1092. B-11-27-24-3p.

13 Lost & Found LOST: Keys on ring. Mr. Joe Balinger. Box 82. If found leave at Hereford Brand. S-13-15-25-1p.



A Lasting Gift MEN'S HANDSOMELY STYLED JACKETS by Berkray



A practical gift that is sure to please. These famous Berkray Jackets are the utmost in style, workmanship and quality. Favorite fabrics in the newest and smartest combinations. See these today. . . . Layaway his now for Christmas giving.

12.90

A. Tan rayon fabric with novelty splash design, contrasting solid rust Heek suede cloth yoke and front panels. Zip front, button cuff, rayon lining.  
B. Solid color rayon basket weave fabric. Navy body, gray front and back yoke and breast pocket flaps, with navy saddle stitching. Zipper front, button cuffs, rayon lining.  
C. Solid color rayon worsted fabric, saddle stitching on collar and flaps of breast pockets. Zipper front, button cuffs, rayon lining. Tan shade.

SELECT NOW WHILE STOCKS ARE COMPLETE

Worn With Pride By Millions of Men

Berkray PRIZED JACKETS

9.90

Regular Models Reversibles Size 34 - 46  
D. Light tan cord back, sleeves and collar. Contrasting solid rust Heek suede cloth front. Two flapped breast pockets, zipper front, button cuffs, rayon lining.  
E. Reversible. Solid color gray sheen gabardine with red/gray stripe front and back yoke. Zipper front, slash pockets, button cuff. Reverse side red/gray stripe body with solid gray sheen yoke.  
F. Novelty rayon tweed effect fabric. Novelty flapped breast pockets, zipper front, button cuffs, rayon lined. Charcoal gray shade.

Give a Berkray and You Give the Best!

We Can't HANG A HOUSE on Your CHRISTMAS TREE BUT...

..... we can certainly deliver the materials to build that home on your town lot or on your farm.

We know of no nicer life time gift than a modern house . . . one that lightens work . . . adds more pleasure to living . . . and leaves an estate to the children when the parents pass on.

BUILDING MATERIALS FOR ALL PURPOSE-BUILDER'S HARDWARE

And Many Other Items That Make Fine Christmas Gifts.

HEREFORD LUMBER CO. 234 East 2nd Street Phone 656

SEIGLER MTR. CO. 218 W 3rd Street Phone 630

1953 DODGE V-8 CORONET 4 dr. sedan, Radio, Heater, Seat Covers, Gyro Torq Trans, 3,000 Mile Guarantee. \$2180.00

'49 Chevrolet 2-door, radio, heater, Seat Covers. \$695.50

1952 DODGE 1/2 Ton - Heater, Nice \$795.00

Permanent Anti Freeze In all Vehicles.

53 PACKARD Demonstrator, radio, heater, rear speaker. Power Brakes, Ultra Transmission. BIG DISCOUNT. \$1000.00 off of List

For Sales After Closing Hours Phone 1233 Bivins Phone 252-W London Phone 1074 Winkler



AMONG THE WORKERS who helped put the finishing touches to the remodeling job done by Hereford volunteer firemen were Onias Carroll, left, and Chuck Laing, who were painting the woodwork around the windows. They claimed that any paint splattered on surrounding territory was done by an earlier crew. (Staff Photo)

### Friona News

By Mrs. E. A. Guinn and Mrs. E. R. Day Sr.

Mr. and Mrs. Murry Perkins, who are stationed on Bermuda, reported seeing Queen Elizabeth as she toured the naval base there. They said they were surprised to see that she is much prettier than her pictures show her to be.

**Attended Automobile Show**  
Dr. and Mrs. Paul Spring and Mr. and Mrs. Granville McFarland went to New Orleans, La., to attend the new 1954 Oldsmobile showing there.

Miss Nance, third grade teacher in Friona school, was married to Mr. Fuller recently.

Mrs. Wilmon of Dallas and Mrs. Robertson and son of Forney recently arrived to visit their sister, Mrs. Raymond Jones, and parents, Mr. and Mrs. C. M. Jones.

Mr. and Mrs. Raymond Jones were in Amarillo Wednesday.

Mr. and Mrs. R. L. Fleming and family had as their guests last Tuesday Mrs. Fleming's sister and husband, Mr. and Mrs. T. W. Coleman of Clovis.

**Guests From Melrose**  
Mr. and Mrs. Jim Swafford and family of Melrose, N.M., were guests in the home of Mr. and Mrs. R. L. Fleming on Monday night.

Wednesday evening Mesdames Ed Boggess and Ray Slagle were hosts to the Friona Women's Club for their Christmas meeting. Mrs. O. F. Lenge gave a reading on Christmas and the group joined in singing Christmas carols. There were about 25 present. Sandwiches, cookies and coffee were served by the hostess.

Mrs. Bert Chitwood was hostess to the Bridge Club Saturday afternoon. Refreshments of fruit salad, cake and coffee were served to the following: Mrs. Lange, Minnie Wilkison, Mrs. Hazel Hendrick, Pearl Kinsley, Conda Slagle, Irma Stark, Louella Maurer, and the hostess.

**Past Matrons Met**  
The Kinsley Past Matrons' Club met at the home of Mrs. Ed Boggess Friday afternoon.

Mrs. J. T. Guinn led the devotional. There was an exchange of Christmas gifts. Refreshments were served from the dining table, which was decorated with a Christmas tree and favors. Fruit cake, salad and tea were served by the hostess.

The club will meet January 5 in the J. T. Guinn home for a covered dish luncheon.

#### Browale Scout News

**Troop 9**  
Brownie Scout Troop 9 met at the Methodist Basement with their leaders, Mrs. Jim Guinn and Mrs. E. A. Guinn. They played some games, and began some paper craft which they will finish at the next meeting. All members were present except one, Carolyn Herring, who had a tonsillectomy Friday. Carolyn Guinn acted as hostess in place of Carolyn Herring and served honey spice cup cakes.

**Troop 5**  
The group met at the clubhouse with Mrs. Louisa Wilson and Mrs. Nadine O'Brien. They had a business meeting and made fruit "kutties", which were heart-shaped faces cut in the skin of an orange or apple and painted ribbons stuck on top for hair. They used toothpicks for legs. Plans were made for the hospitality badge project and their Christmas party.

Lugena Guinn was hostess and served lazy-daisy cake and cocoa with marshmallows.

#### Wahampta Camp Fire Girls Held Taffy Pull

The Wahampta Camp Fire group met Thursday at the Camp Fire Hut to make taffy and pull it. There will not be another meeting until after Christmas.

Members present were: Mary Thompson, Bonnie Craig, Judy Coffin, Sheila Williams, Kay Cole, Kay Lynn Scott, Karen Williams, Jean Terry, Margaret Boomer, Jenny Lynn McCathern, Rose Lee Strange, Jane Pool and Vera Brown.

## Let's Cook Something



### Cooky, Candy Making Initiates Season

With the approach of holiday entertainment and gift giving, delicacies assume a special importance. It's a time of the year when homemakers make up delicious batches of traditional recipes for cookies and candies, and frequently extra amounts to package for gifts. There must, of course be cookies and fancy cakes for they not only team well with family festivities, but are so wonderful to have ready when unexpected guests appear during the holidays.

**"Handed Down" Recipes**  
Here are a few "handed down" recipes belonging to Mrs. H. M. Cogswell, which will make your holiday cooking easy. Mrs. Cogswell's former home was in Louisiana where holiday parties and dinners are steeped with traditional festive fare as a symbol of hospitality from Christmas through New Year's Day.

If you are to have children among your Christmas guests, try wrapping each cookie separately in cellophane before placing in the cookie jar. They love all that extra attention and it helps the cookies keep their moisture and shape.

#### Sweetheart Cookies

Two-thirds cup butter  
¼ cup sugar  
1 egg yolk  
1½ cups flour  
1 teaspoon vanilla

Cream butter and sugar and add the egg yolk, beating until smooth and creamy. Add the flour, mix well and knead into small balls the size of a large marble. Press a hole in center of ball of dough and fill with red jelly. Cook quickly in 375-F oven.

#### Date Cookies

3 egg whites  
1 cup sugar  
½ cup flour  
2 packages dates (small)  
2 cups pecans (chopped)  
2 teaspoons baking powder  
Beat egg whites and add sugar gradually. Flour the pecans and dates and add to mixture. Add vanilla. Drop by spoonfuls on a greased cookie sheet and bake in a 350-F degree oven.

#### Pralines

1 cup brown sugar  
1 cup white sugar  
½ cup light cream  
1 tablespoon white Karo  
2 cups pecan halves  
Put all ingredients in sauce pan, stir well and after it starts to boil, let boil for 5 minutes or until it forms a soft ball in cold water. Remove from fire and add 2 cups of pecan halves. Beat until creamy (takes only a very short time) and drop by teaspoonfuls on waxed paper. Makes about 36.

#### Pecan Brittle

2 cups pecans  
2 cups white sugar  
¼ teaspoon salt  
¼ teaspoon soda  
1 teaspoon vanilla

Heat the sugar gradually in frying pan and stir constantly with bowl of spoon until a golden syrup is formed. Remove from fire and quickly stir in the salt, soda and vanilla. Pour the syrup over a layer of the chopped nuts on a greased cookie sheet. When cold crack into small pieces.

Mr. and Mrs. Ralph Hastings have returned from Mineral Wells where they spent the past couple of weeks. Their son, Wayne Hastings, remained in Hereford with his grandparents, Mr. and Mrs. Henry Hastings, during his parents' absence.

## Collision Blamed On Brake Failure

Approximately \$125 damage was First and the 1950 Pontiac, driven Don C. Scherler of Walters, Okla., and a 1950 Pontiac driven by Emmitt E. Brown, 115 Ave. B, Hereford, in a collision at the intersection of East First and Schley Streets about 6:35 o'clock Friday afternoon.

The 1952 Pontiac, driven by Scherler, was going west on East First and the 1950 Pontiac, driven by Brown, was going south on Schley. The police report stated that the brakes on the 1950 Pontiac failed to work when the car came to the intersection stop sign causing the car to run past the stop sign. The front of the 1950 Pontiac hit the right front fender of the 1952 Pontiac.

There was about \$75 damage done to the 1952 Pontiac and \$50 damage done to the 1950 Pontiac. Brown was charged with failure to grant the right-of-way by running a stop sign.

Flour made from roast barley and mixed with butter is the food staple of Tibet.

Rev. Jedidiah Morse, whose school geographies were important in early-day U. S. education, was the father of Samuel F. B. Morse, inventor of the telegraph.

Labor's share of U. S. national income rose from about 59 per cent in 1929 to about 67 per cent in 1949.

## Personals

#### ATTEND FUNERAL

Mr. and Mrs. Henry Hastings, Mrs. J. T. Gilbreath Jr., and Mrs. Jack Wright were in Lockney Friday to attend funeral services for a sister-in-law and aunt, Mrs. Joe Hastings, who died Thursday at the home of her daughter in Lockney after a long illness. Burial was in the Canyon cemetery.

Mr. and Mrs. T. W. Roberson returned Wednesday after a two weeks' vacation trip to Yuma, Arizona, where they visited a son, Donald and his family, and to Lake View, Calif., where they visited Mr. Roberson's brother, Clyde, and his family. They also spent some time with relatives in Norwalk, Calif., with Mrs. Roberson's sister, Mrs. D. C. Beebe, and in the home of a former Hereford resident, Mrs. Bun Burnside, in Santa Maria. They also visited there with Mrs. Burnside's mother, Mrs. W. E. Hicks of Garden City, Kans., who is spending the winter with her daughter in California.

Mrs. Wayne Hill and small son have returned to their home in Petersburg after a week's stay here with her parents, Mr. and Mrs. Henry Hastings.

# Christmas

## SHOPPING GUIDE

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# Women's Activities

Social Events — Clubs — Civic Interests  
Hereford, Texas, Sunday, December 13, 1953 Section Two

At Home Of Mrs. G. W. Edwards

## Joint Christmas Party Held By WSCS Circles

Alice Ward and Dorcas Circles of the Women's Society of Christian Service of the First Methodist church held a joint Christmas party and program in the home of Mrs. G. W. Edwards, 113 Ave. B, Wednesday morning.

Hostesses were Mesdames Jay Boston, W. C. Meharg, Jim Whelan and Floyd Ross.

Coffee and delectable dainties were served from a holiday table decorated with gilded evergreens and pine cones. Red candles burned in crystal holders. Presiding were the circle presidents, Mrs. A. T. Mims and Mrs. Jay Boston.

**True Meaning**  
A Christmas program was presented with Mrs. Otto Gilliland telling "The True Meaning of Christmas," and Mrs. Richard Barnard giving a Christmas story. Mrs. John Jacobson Jr., and Mrs. S. M. Dunnam provided Christmas music and played piano accompaniment for carols sung by the group.

## Loyal Workers Club Held Quarterly Christmas Party

Loyal Workers Club of the Rebekah Lodge held an all-day luncheon and quilting party honoring members celebrating birthdays during October, November and December, Thursday at the IOOF Hall.

Celebrants were Mesdames Ethel Curry, Edna Draper, Pauline Lady, Edna Bowe and Wynogene Sowell and Norma Sue Sowell. Corsages and gifts were presented to the group.

**White Members Worked**  
Following the luncheon at noon a program, consisting of carols and other Christmas songs sung

**Attending Program**  
Those attending were Mesdames Richard Barnard, Bert Boomer, O. L. Click, Otto Gilliland, Norman Gray, A. T. Mims, Arthur Stoy, H. C. Williams, Richard Winget, Homer Brumley, Paul Conaway,

F. C. Glendenning, Berry Green, E. W. Hobson, John Jacobsen Jr., Don Martin, S. M. Dunnam, Ansel McDowell, Coy Patton, Earl Plank, Will Goetsch, Harry Linderer, LeRoy Aven, G. W. Edwards, and the hostesses.

## Needham Addresses St. Anthony's Guild

St. Anthony's Guild met at the Catholic School Hall Wednesday evening. The program featured Earl Needham as guest speaker. Subject of interest was "Photography," with Needham explaining points to remember when taking pictures.

S. A., pastor of St. Anthony's Catholic Church, Earl Needham, and Mesdames Olive Land, Henry Vicari and Fred Probst as guests.

Members answered roll call with names of Patron Saints and date of feasts. Mrs. Walter Lueb and Mrs. G. W. Hund were named to a committee to be in charge of a bake sale planned for Saturday, December 19 at Cooper's Market. Hostesses were Mrs. W. J. Albracht and Mrs. Frank Brinkman. Twenty-eight members attended with Father Bartholomew Paytas

Mr. and Mrs. O. L. Click spent the past weekend in Big Spring with her brother, Clyde McMahon, and family. They accompanied the McMahons to Brownwood December 5 to attend the Brownwood-Big Spring football game.

## World Affairs Program Given At B&PW Club

A regular program and social meeting was held by members of the Hereford Business and Professional Women's Club Monday night in the new home of Mrs. J. K. Baker, 305 N. Roosevelt.

The program on "International Relations" was presented by Mrs. Mary Linhartz who showed charts and pictures in illustration of her discussion, and supplemented her talk by reading excerpts from Benedict's "John-Brown's Body".

**New Recordings Played**  
New recordings by Mary Martin and Ethel Merman were presented in concluding the program. Hostesses for the meeting, which was attended by 30 members, were Mrs. Bonny Kelly and Sadye Rigler. Clara Acker, a former member, was a guest.

# Yuletide Season Celebrated By Tri-Hi-Y Club With Supper



TRI-HI-Y members held their annual Christmas party last week at the home of Gayle Gault, club president, 804 E. Third Street. Preparing during the afternoon before the party

were, from left, Lejean Latham, Gayle Gault, Marlene Gilliland and Nancy Milford. A buffet supper and Yuletide program completed the evening for the club girls. (Staff Photo)

Tri-Hi-Y Club held its annual Christmas party in the form of a covered dish supper and party at the home of the club president, Gayle Gault, Tuesday evening.

Christmas decorations of greenery and bright baubles carried out the holiday theme for the party, and the pungent fragrance of a wood fire in the fireplace added a cheery note of welcome.

**Carols Sung**  
Ginger Smith gave the opening prayer. After the supper, the group sang Christmas carols, Barbara Winget sang "Away in a Manger" with Barbara Rogers giving the piano accompaniment.

Those attending were Lu Durham, Donna Caylor, Gayle Gault, Doris Russell, Dorothy Veigel, Nancy Milford, Lajean Latham, Earline Plank, Georgia Lewis, Janie Womble, Kay Jowell, Mary Ruth Strange, Ginger Smith, Melrose Whitfield, Nancy Story, Mozelle Telchik.

Louise Webster, Kay Barnard, Sylvia McCracken, Sue Barnard, Norma Grace Gray, Jane Houston, Margaret Phillips, Barbara Rogers, Karen Sue McGee, Wynogene Quattlebaum, Marlene Gilliland, Martha Jean Brown, Patsy Jackson, Sara Jo Smith, Sue Suggs, Daleine Tinnin, Janelle Benson, Betty Buse, Jan Hargis, Linda Reese, Verita Sanders and the sponsor, Miss Sadye Rigler.

## Deputy Matron Honored Tuesday

Mrs. Margaret Wilson of Dimmitt, deputy grand matron of the Order of Eastern Star, was honored by the Hereford chapter of the O.E.S. at a covered-dish supper affair held at the Masonic Hall Tuesday evening.

After the supper the regular chapter meeting was held with a short business session preceding the program. During the business meeting members voted to contribute five dollars to the Jaycee Christmas decoration fund.

**Instructions Given**  
The deputy matron gave an address which included greetings and instructions from the worthy grand matron, Mrs. Mary Ellen Schoverling of Houston. Other special guests included: Mrs. Ruby Cole, member of the Dimmitt chapter and Mrs. Ima Nell Gragg of Hereford, a member of the Melrose, N. M. Chapter. Approximately forty members attended the supper and program.

## Captain And Family Go To Ft. Benning

Captain and Mrs. C. H. Estes and their three children left Thursday for Fort Benning, Ga., where he will be stationed for six months. Capt. Estes will attend an advanced officers' course at the Fort Benning Infantry School.

Capt. Estes and his family had been visiting his parents, Mr. and Mrs. Cliff Estes for the past 10 days. They were enroute to Georgia from Fort Sill, Okla., where he has been stationed since returning from Germany 18 months ago.

## Wakita Camp Fire Girls Plan Party

Wakita Camp Fire group met at the Camp Fire Hut Wednesday afternoon and planned the Christmas party which will be held on December 21 at the hut. The girls have announced that the party will carry a Spanish theme.

Dolly Prowell, Jane Bookout, Virginia Witherspoon and Karolyn Kirby presented a comic radio skit to pass the frontier honors. A practice session for carols which will be sung when the group goes caroling after the Christmas party, was held. Linda Russell was welcomed as a new member.

Those present were Eugenia Alexander, Jane Bookout, Linda Hair, Patricia Howard, Karolyn Kirby, Melba Gay Lawrence, Mary Lynn Morrison, Carol Ann Newell, Linda Kay Noland, Betty and Dolly Paetzold. Marcelina Olguin, Dolly Prowell, (Continued on Page 2)

## Dawn Music Study Club Held Christmas Program

The Dawn Music Study club met in the home of Mrs. Orval Galley Tuesday afternoon for the annual Christmas program.

The program began with the Scriptural story from St. Luke read by Mrs. Melvin Gill, followed by "The Little Angel", read by Mrs. Reece Stewart.

**Scriptural Background**  
Mrs. H. H. Miller gave the Scriptural background for Handel's "Messiah", and the recordings "He Shall Feed His Flock" and

"The Hallelujah Chorus" were played. Other musical selections included "The Holy City" sung by Mrs. Orval Galley and the choral numbers: "Dear Little Stranger" with Mrs. N. R. Miller soloist, "O, Little Town of Bethlehem" and "The Christmas Song". Singers making up the chorus were Mesdames Melvin Gill, Palmer Norton, Reece Stewart, J. D. Green, Henry Turner and Carl Wimberley.

Mrs. R. T. Stewart and Mrs. Henry Turner entertained with the musical readings "Twas the Night Before Christmas," and "Twas the Night After Christmas," and Mrs. Walter Galley gave the humorous reading, "Christmas Shopping". Christmas carols sung by the group concluded the program.

**Business Session**  
After the program, a short business session was conducted by the vice-president, Mrs. Melvin May. Members present were Mesdames Bruce Brown, J. B. Caraway, Walter Galley, Melvin Gill, Melvin May, H. H. Miller, Alfred Reinart, Henry Turner, Reece Stewart, R.

T. Stewart, Zed Stewart, Carl Wimberley, H. V. McCabe, Werner Henschel, and the hostess, Mrs. J. D. Green of Hereford and Mrs. Palmer Norton were guests.

## Johnny Whiteside Celebrates Birthday

Johnny Whiteside celebrated his 10th birthday at a line party given by his mother, Mrs. Carroll Whiteside, Saturday afternoon December 5.

The group met at the Whiteside home and went to the Star Theatre for the show and then returned to the Whiteside home for refreshments. Individual birthday cakes topped by red candles were served to the group.

Those attending the party were Carl McCaslin; Lynton Allred, Clyde and Jerry Don Whitaker, Troy Don Moore, David Scott, Bobby Jackson, Dickie Slaughter, Dick Thomas, Richard Green, Johnny Buse, Bruce Burney of Levelland, Harrall Anderson, Jeff Kirby, the honoree and Sallie Whiteside.

## Personals

Mrs. A. L. Manjeot, governor of District 1, Texas Federation of Garden Clubs, Inc., met with the Muleshoe Garden Club Tuesday, and gave a demonstration on making Christmas arrangements and decorations. Enroute home she stopped at Earth for a meeting with Garden Club members there.

Mr. and Mrs. Bert Boomer made a business trip to Amarillo Tuesday.

# How To Enjoy A Concert Told At Music Study Club

"How To Enjoy A Concert" was the interesting lesson presented at a meeting of the Music Study club held in the home of Mrs. S. M. Dunnam Monday afternoon.

Mrs. Earl Phillips, leader for the day, explained the meaning of the word "concert" which really means playing together, and made

the comment that opera is much older than concerts, even though records show that George Washington bought tickets to a concert, but that the methods for enjoyment are the same.

**Open Mind Needed**  
Quoting from the lesson text, she said "When you go to a con-

cert or the opera don't make up your mind beforehand that you are not going to like it. Attend any performance with an open mind and even though the music is unfamiliar, sit back and relax and

listen." During the musical portion of the program two choruses were

sung "How Lovely Are The Messengers" (Mendelssohn) and "As Lately We Watched" (Griffith). Singers were: Mesdames J. D. Neill, C. W. Parker, C. J. Mountz, Howard Scott, A. O. Thompson, and S. O. Wilson with Mrs. Cecil Massey accompanying at the piano.

Mrs. B. Y. Crosthwait played "The Stars" (Schubert) and Mrs. C. J. Mountz sang "None But The Lonely Heart" (Tschalkowsky) accompanied at the piano by Mrs. Crosthwait.

**Choral Presentation**  
In conclusion "Fount of Liberty" (Milkev) a chorus was presented by Mesdames C. W. Parker, J. D. Neill, J. C. McCracken, S. M. Dunnam, B. Y. Crosthwait, Ed Line and Wayne Thomas with Mrs. Cecil Massey as accompanist. Members attending were: Mesdames H. A. Close, Steve Clements, Ellis Coombs, E. Y. Crosthwait, Ed Line, J. C. McCracken, Cecil Massey, C. J. Mountz, J. D. Neill, C. W. Parker, Earl Phillips, A. O. Thompson, Howard Scott, Jeff Gilbreath, S. O. Wilson, Miss Mattie Mae Swisher and the hostess.

## Mrs. Louie LeGrand Took Santa's Part At Study Club

Santa Claus was on hand to greet members of the Lone Star Study club when the annual Christmas party was held Tuesday afternoon in the home of Mrs. Vivian Major, 506 Schley.

The house was decorated throughout in the holiday theme, and gifts were distributed from a decorated tree by Mrs. Louie LeGrand, who took the part of Santa Claus for the afternoon.

**Interesting Experiences**  
The program consisted of "most interesting Christmas experiences" as told by each member.

Arrangements for the party were made by the social committee, which consists of Mesdames Louie LeGrand, Joe Kendall and Jim Higgins.

Yuletide refreshments were served to Mesdames W. C. Meharg, O. L. Click, Roger Corbett, V. E. Dodson, W. S. Fluit, H. E. Henslee, Jim Higgins, E. W. Hobson, John Jacobsen Jr., C. D. Kelton, Joe Kendall, Louie LeGrand, Robert Lingenfelter, Guy Newsom, Earl Phillips, Earl Springer, Robert Thompson, Ed Warren, L. L. Womble, R. G. Blue and the hostess.

## Reception Honors Messiah Singers

All persons taking part in the presentation of "The Messiah" in the First Baptist church Sunday evening and out-of-town guests, were honored at a reception held in Fellowship Hall of the church immediately after the program.

The hall presented a holiday atmosphere, with decorations in red and green. The refreshment table was centered with a large red Christmas candle rising from a nest of bright tinsel and brilliant balls. Approximately 135 attended the reception. Arrangements for the gathering were made by Mesdames Cliff (Continued on Page 2)



BIRTHDAYS OF SEVEN members of the Loyal Workers Club of Rebekah Lodge were celebrated Thursday at a luncheon meeting held in the IOOF Hall. The birthday celebration is a special quarterly program held by the club. Members whose

birthdays were celebrated are, from left: Mrs. Cecil Lady, Mrs. John Draper, Mrs. Otto Massey, Sue Sowell Wynogene Sowell, Mrs. Edna Bowe and Mrs. Ethel Curry. Mrs. Clarence Hollabaugh is president of the club. (Staff Photo)

# Courthouse Records

## Deeds of Trust

A. A. Brinkman to Younger, Burnett and Witherspoon, all of the E½ of Sec. No. 54, Blk. K-8.  
 Porter Johnson, et al, to Travelers' Insurance Company, First Tract, NE¼ of Sec. 27N R4E, in Farmer County, Second Tract, all of sections 17, 18, and 19, J. B. McMinn Original Grantee, Gregg County School Lands in Farmer County, Third Tract, all of Sec. 35 T2N R4E, Farmer County, Fourth Tract, all of Sec. 34 in Capitol League No. 447, Farmer County, Fifth Tract, W½ of Sec. 16, Blk. B, J. B. McMinn Original Grantee in Deaf Smith and Farmer County, Sixth Tract, all of Sec. 26 T2N R4E in Deaf Smith County, Seventh Tract, S½ and N½ of Sec. 28, T2N R4E in Farmer and Deaf Smith County.  
 James P. Jones and wife, Wanda Jean Jones, to the Administrator of Veterans Affairs, all of Lot No. 42, Blk. 2, Westhaven Add.  
 H. A. Cavness to B. M. Wiltshire being the E 60 feet of Lot No. 12 of Blk. 27 of the Original Township of Hereford.  
 James R. Coleman, et ux, to John Hancock Mutual Life Insurance Company, all of the W½ of Sec. 46, Blk. K-8.

R. J. Eugler to R. A. Wells, the N 2 acres of the E. 10 acres of Blk. No. 44, Evants Add.

## Warranty Deeds

N. D. Bartlett, Jr., et ux, to J. P. Jones, all of Lot No. 42 in Blk. 2, Westhaven Add.  
 B. M. Wiltshire, et ux, to H. A. Cavness, being the E. 60 feet of Lot No. 12 of Blk. 27 of the Original Township of Hereford.  
 Pearl Harrison, et al, to Howard Gault, all of Lots Nos. 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, all in Blk. No. 9, Original Township of Hereford.  
 W. N. Hodges to Hereford Growers and Shippers, Inc., all of Blks. Nos. 33 and 34, Whitehead Add.  
 Nattie A. McEndree, et vir, to E. E. Helton, et ux, Lot No. 4, Ralph Smith Sub. of a part of Blk. No. 4, Mabry Add.  
 G. B. Hagar, et ux, to Parker Brothers Planing Mill, all of Lot No. 28 of Parker Sub. of the W½ of Blk. No. 23, Evants Add.  
 Birdie Ramsey to Paul H. Ramsey, et al, all of the N½ of Sec. No. 31, Township 3 N, Range 2E of a Capitol Syndicate Sub., containing 312.7 acres.

## New Autos

Charles L. Mercer, 1953 Mercury, 11-30; Ernest L. Langley, 1953 Buick, 11-30; Olin Ray Hardy, 1953 Chevrolet, 11-30; W. S. Fleming, 1953 Chevrolet, 11-30; Coy Patton, 1953 Dodge, 11-30; Howard V. Fish, 1953 Chevrolet, 11-30; An-

thony J. Hoffman, 1953 Ford, 11-30; B. B. Breeding, 1953 Ford, 11-30; Joseph A. Meyer, 1953 Ford, 11-30; Burton A. Olsen, 1953 Chevrolet, 12-1; William E. Mfler, 1953 Chrysler, 12-1; Charles Harter, 1953 Ford, 12-3; J. E. Shehan, 1953 Buick, 12-3; Stapp Chloropractic Clinic, 1953 Plymouth, 12-4; R. R. Rule, 1953 Ford, 12-4; Sam Mears, 1953 Ford, 12-4.

## Reception...

(Continued from Page 1)  
 Estes and Phillip Barkley, with Mesdames O. G. Hill, E. W. Young, A. J. Schroeter, Troys Carmichael, Paul Hoff and J. M. Gilliland assisting.

## Wakita...

(Continued from Page 1)  
 Nona Marie Strange, Donna Witherspoon, Virginia Witherspoon, and Linda Russell.  
 Leaders present were Mrs. H. H. Caraway and Gracie Fotheringham.

## Lettuce

When preparing lettuce for the table, place it in a dry linen bag, or fold it in a cloth, and shake for a minute. It will absorb the moisture.



MR. AND MRS. KENNETH COKER are the owners of this home, which is located at 119 N. Knight Street. The house was completed a year ago last August. It contains 6 rooms—two bedrooms and a bath upstairs, and a living room, two bedrooms, den, kitchen and a bath downstairs. (Staff Photo)

## New Joe Crow Adventure Book Being Distributed in Hereford

All children love a real crow, especially a real crow that goes to school with first graders, just as Joe the Crow did last Spring, in an elementary school in Oklahoma City. And now, all children can read about Joe and his latest experiences in a new book, "Joe the Crow at the Zoo", written by Marjory Anne Schmid of Oklahoma City.  
 Joe was the principal character in a book written in March of this year. This first book told of Joe's experience being shot out of the air as he was flying south for the winter. He was found by a sympathetic woman who nursed him back to health. Following his recovery, he flew to a nearby school, where he pecked on the window of a first grade classroom until he was admitted. For three months he attended class every day, going home each evening to his benefactor.

**Second Printing Needed**  
 The book, "Joe the Crow" became so popular throughout Oklahoma that the C. R. Anthony Company which published it to give to its children of its customers, had to order a second printing. "Joe the Crow" was endorsed by the superintendent of schools, and was requested by grandmothers, mothers, teachers, baby sitters and children. It involved autograph parties, newspaper stories, radio and TV shows. Requests for the book came from 32 states.  
 Now, the C. R. Anthony Company has published a sequel, and "Joe the Crow at the Zoo" is being distributed to 74 Anthony Stores over the country. A first printing of 39,000 copies has been mailed.  
**Free Copies**  
 A copy will be given free of charge to any child requesting it from an Anthony Store.  
 In her second book, Miss Schmid

describes Joe's desire to further his career, and how during summer vacation from school, Joe becomes the teacher of the first grade at the Zoo, and his many problems teaching Sylvester Stork and Perky Pelican and his eight little pelicans how to read and write. He teaches them to read the big sign on the zoo fence, which reads, "Joe the Crow Lives Here", so that all Joe's schoolmates of last year could find him easily. Joe is actually living at the zoo, and the sign is on the zoo fence; The book includes photographs of Joe and the children and birds, as well as clever cartoons of his experiences. The photographs were taken by A. Y. Owen, LIFE photographer, and the cartoons by Arne Kattov, WKY-TV artist.  
**Joe's Author**  
 Marjory Anne Schmid, author of the "Joe the Crow" Books is a native of Los Angeles. She is a graduate of UCLA, and she worked for Walt Disney Studio and studied at NBC Institute in Los Angeles before going to Oklahoma in 1948. She specializes in children's programs on radio and TV and has

## Texans In Washington

By Tex Easley  
**AP Special Washington Service**  
 WASHINGTON — Rep. Wright Patman of Texas, hopes to get Congress to strengthen the Robinson - Patman Act, of which he is co-author, because he says "big business" is trying to cripple it.  
 The law, enacted in 1936 as "an equal opportunity business bill" and the "magna carta of independent business," an antitrust measure designed to prevent price discriminations.  
 Patman cited the new 150 million dollar Lone Star Steel Co. at Beaingerfield, Texas, to illustrate his thinking on the subject.  
 But for the protection of the "R-P" act, he said, the long-established steel companies of the East might absorb rail rates in times of slack demand and sell their goods at cut prices to lure away Lone Star customers.  
 This would be all right so long as it was a case of meeting competition in good faith, Patman added, but not when done to drive a competitor out of business so that prices later could be boosted.  
 Seeking to strengthen and clarify

by the purposes of the "R-P" act, Patman introduced amending legislation last June 19—the 17th anniversary of the law. The amendment, which he plans to push next session, specifically provides that nothing in the act shall prevent a seller from absorbing freight costs if this is done in good faith to meet competition and if the low delivered price is available to his competing customers.  
 This, the Texan said, would prevent large Eastern steel mills from cutting prices just to Lone Star customers — who account for only about 15 percent of the iron and steel goods consumed in the Southwest.

**Slippery Rugs**  
 A mat or rug can be prevented from slipping by basting a strip of sandpaper to each of the corners on the underside.

**COMPLETE**  
 R A D I A T O R S E R V I C E  
  
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 This Year Make it  
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 New Super-Size Picture!

As Much As **30** Square Inches **LARGER** than Many So-Called 21-inch Screens

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And Only **\$229<sup>95</sup>**

This new Philco 4000X is as much as \$60 LESS than the lowest price for other sets with the same size picture tube, and you save even more on our trade-in offer. Compare; there's no other TV value like it in America.

**IMMEDIATE DELIVERY IF YOU ACT FAST!**

**Big Screen Table Model Sensation!**  
  
 The perfect "second set" for any home—Philco 3000 with 17-inch screen. Available now with special matching table.

New 1954 Philco TV Shipment Just Arrived

See Us Soon for the Best Trades—Best Terms



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Everybody loves... **Slipper Sox**  
 (...INCLUDING SANTA!)  
 Who wouldn't love them! They're so warm... so gay... so comfy—terrific gifts!

	Infants Loafer Sox in White, Red, Pink and Blue.	<b>1.98</b>
	Boys' slipper sox with Indian trim	<b>.295</b>
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	Men's slipper sox, foam rubber soles	<b>.298</b>

Children's House Slipper in Red and Blue — \$1.98. Sizes 3 to 8

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**Christmas SLIPPERS for MEN**

	Keep his comfort! Self-sealed	<b>\$6.95</b>
	Easy to slip on leather soles.	<b>\$3.98</b>
	All-time favorite—the open slipper.	<b>\$3.98</b>
	Smart slipper with leather sole and heel.	<b>\$4.98</b>

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Northwest Hereford News

**Mrs. R. C. Childers**  
 Mrs. C. S. Barclay and Mrs. Irvin Roberts and family and Mr. and Mrs. Elliott and family attended supper honoring Melvin in the Rainey home in Sunday evening.  
 Wednesday evening, Barclay of Tucson, Ariz., is in Hereford and vicinity visiting Mrs. C. S. Barclay and family, attending to business interests.

ford spent Wednesday evening in the R. C. Childers' home.  
 Howard Woods of Sundown spent Thursday afternoon visiting in the home of Mr. and Mrs. R. C. Childers. Mr. Woods is an old friend of the family.  
**Called To Clarendon**  
 Mr. and Mrs. Marti Mason were called to Clarendon to the bedside of her grandmother, Mrs. M. Tomlinson, who died Friday. They attended the funeral Sunday and returned home Sunday night.  
 Mr. and Mrs. Billy Wall and son, Billy Joe, were in Amarillo Monday.  
 Mr. and Mrs. Marti Mason and Tommy and Mr. and Mrs. R. L. Mason were in Amarillo Monday on business.  
 Pat Childers served as one of the ushers at the first Mutual Concert at the Hereford High School Thursday night.  
**Out Of Electricity**  
 Folks living in the west part of the community were out of electricity Friday morning due to the high winds Thursday night.  
 The Floyd Croffords, on the old R. N. Cooke place, are now operating a grade A dairy.  
 Mr. and Mrs. R. C. Childers went to Amarillo on business Friday morning.

Letter To The Editor

Dear Editor,  
 If you, like myself, resented being classed with parents demanding an apology of George Graham in a letter to the editor Sunday you too will be glad to see another come to his defense.  
 You in town, naturally, are not accustomed to decisions made concerning the weather as we so-called "Bus Parents." In very rare occasions the decision seems to be a wrong one, but a man would have to be psychic to judge the conditions of the roads over such an area. You would have to be one to take things quite for granted not to appreciate such a wonderful service but when conditions are really bad, we have no right or desire to ask any man to accept the responsibility for a bus load of children. Each of us makes his own decision, send him with a parent's care and responsibility or keep him home. I may run in pretty mild circles, but I've never heard a decision questioned or a complaint made. We accept our "God given" responsibility and are grateful for all the help we receive. Each child's problem is different, just as each bus route presents a different problem after a rain. No one man, no matter how conscientious, can make an ideal blanket decision that will be perfect for the conditions affecting each child any easier than one man can make a decision to run or stop all busses without the precise knowledge of the condition of each road.  
 Before the fireworks start over the next election, please, as parents we aren't concerned with a mortgage, we are concerned with the minds, bodies, hearts and souls of our children. Together, with much thought for their curricula and much care for the moral aspect concerning their social activities, we are several hundred strong, think what we can accomplish.  
 Take time off soon and go to your school. Do you know of the tremendous amount of welfare

work Miss Della Stagner and others are doing? Have you ever taken to a class after a tough test and been rewarded by thirty gritty little notes of appreciation? Have you ever seen the tears well up in the eyes of a teacher's child because on visitation day her mother had to stay on duty waiting for mothers who sometimes fail to come, and must neglect their own little ones for you? Have you who complained about too few programs for your children, ever gone in early to help comb thirty or forty little matted heads of hair, or offered to make the props, or furnish material, or bought the Christmas tree, called Home Room mothers to offer your assistance or assured a teacher she could call on you for any assistance? If you haven't, try it. It's very rewarding for both you and your child.  
 Last, but certainly not least, if you desire more in the way of entertainment than the school can offer you without violating the moral principles of so many of our parents, teachers and school board don't try to inflict your liberal views on the entire student body or many of the students with a higher sense of values will be deprived of a part in activities which should be kept on a moral level for the entire group. Entertain them as you will at home, under your own supervision for their own good. Just as I have no right to make a bus driver responsible for my child in a blizzard, you have no right to make the school officials responsible for yours while they are treading thin ice, for you as adults don't have to be told what can happen and there are worse things than for a little fellow to walk to town in the damp and cold and both can be prevented by our parents.  
 Sincerely,  
 Mrs. Ernest L. McGee  
 Thanks to the Brand for publishing this "if you do."  
**Rattling Windows**  
 If felt weather stripping is tacked or pasted on with mucilage, to a door or window that rattles, the annoyance will be stopped.

This Taste Good In Texas

**Foods and Nutrition Specialists**  
 Texas Agricultural Extension Service A&M College  
**Recipe of the Week**  
**Holiday Salad**  
 2 cups fresh cranberries  
 1 whole orange, sliced  
 1 cup water  
 1/4 cup sugar  
 1 tablespoon gelatin  
 2 tablespoons cold water  
 1 cup apples  
 1 cup diced celery  
 1/4 cup chopped pistachio nuts  
 Cook cranberries, orange, water and sugar together until all the cranberry skins pop open. Put through fine sieve. Soften gelatin in cold water and dissolve in hot cranberry mixture. Chill until slightly thickened. Fold celery, apples, and nuts into mixture and pour into ring mold. Chill until firm. Unmold and fill center with lettuce. Surround ring with cream cheese balls rolled in chopped parsley or sprinkle with paprika. Serve with mayonnaise or French Dressing. Serves 6.  
**Let's Eat This For One Day**  
**Breakfast**  
 Orange Juice  
 Scrambled Eggs  
 Whole Wheat Toast  
**Milk**  
**Dinner**  
 Roast Pork  
 Baked Sweet Potatoes  
 Turnip Greens  
 Cranberry Salad  
 Cornbread  
 Fruit Cake  
**Coffee**  
**Supper**  
 Vegetable Soup  
 Crackers Pickles  
 Baked Apple  
**Milk**  
**Timely Tips**  
 1. There is a large cranberry crop this year. Plan to use them often in salads, relishes, and desserts.  
 2. Cranberries add color and cheer to your table. They also contribute vitamins C and A.  
 More than half a million people visit Carlsbad Caverns every year.

**Child Study Club Planning For Mothers' March**  
 Child Study Club held its Yuletide program and party in the home of Mrs. Lawrence McGee Thursday evening.  
 Theme of the hour was "The Christmas Story," with a musical program presented by Mrs. Chris Clark who sang "Too Fat For the Chimney," by Gordon; "Where Did My Snowman Go," by Poyer; and "The Christmas Story," accompanied at the piano by Mrs. John Aiken.  
**Gifts Exchanged**  
 Gifts were exchanged from a beautifully decorated tree. A short business session was held following the program to make plans for the annual Mothers' March of Dimes program, which will get underway shortly after the holidays. Members attending were Mesdames Cawthon Bryant, Merlin

**Check Those Cookies**  
 DES MOINES (AP)—The state treasurer's office received a tax payment check with the recipe for chocolate chip cookies on the back. Attached was a note saying: "This is a wonderful recipe. You'd better try it."  
 Kaul, John Kelly, Stanford Knox, Clinton Jackson, J. C. Reese, Joe Story, Maurice Tannahill, Bob Wear, J. W. Witherspoon, Chester Wiggins, Lisle Woodford and Lawrence McGee.

... a must for Modern Homes  
**EVIS WATER CONDITION SUPPLY**  
 EVIS IS NOT A SOFTENER  
 EVIS CONDITIONED WATER  
 Evils extra goodness to your water supply by means of catalytic correction. Evils-ized water eliminates scale from pipes and water heaters. Gives thorough, scale-free rinses in the tub, dishes, glassware and cuts dry without water stains. Thousands now in use.  
 Simple Installation - No Upkeep Cost  
 841 E. 1st. Hereford, Texas

**FARMERS PREFER**  
**OLDSMOBILE "ROCKET" Irrigation Engines**  
 OLDSMOBILE "ROCKET" IRRIGATION ENGINES are reliable. Here you'll find power to spare for all your irrigation needs... and at a price you can afford to pay. Check today on the Oldsmobile "ROCKET" IRRIGATION ENGINE. You'll be pleased with the results.  
**Kinsey Mot or Co.**  
 11 Years Your Chevrolet-Oldsmobile Dealer  
 2nd at Schley Phone 740



The Great PRE-CHRISTMAS EVENT That Outvalues them All! Shop Here!  
 We Don't Care if you Buy it to the Walls --- We Will Get Some More After Christmas!

**AT LAMM'S JEWELRY** **PRE-CHRISTMAS... CLEAN-UP SALE** **AT LAMM'S JEWELRY**



**NATIONALLY ADVERTISED WATCHES**

Watches, 17 Jewel Regularly Priced at 9.95	Now <b>\$15.95</b>
Watches, 17 Jewel Regularly Priced at 13.75	Now <b>\$25.95</b>
Watches, 17 Jewel Regularly Priced at 15.75	Now <b>\$27.95</b>
Watches, 17 Jewel Regularly Priced at 19.75	Now <b>\$27.95</b>
Watches, 17 Jewel Regularly Priced at 35.00	Now <b>\$32.50</b>
Watches, 17 Jewel Regularly Priced at 49.50	Now <b>\$36.50</b>
Watches, 17 Jewel Regularly Priced at 65.00	Now <b>\$45.95</b>
Watches Regularly Priced at 11.50	Now <b>\$51.50</b>
35.00 DIAMOND WATCH	Now Only <b>\$100.00</b>
500.00 Diamond WATCH	Now <b>\$300.00</b>

HERE ARE MANY MORE WATCHES TOO NUMEROUS TO MENTION

**DIES RINGS 25% OFF**  
**20 COSTUME JEWELRY Now \$1.00**  
 Gift Wrapping on these Extra Charge

Bavarian Baronet China CYNTHIA POT Was 205.25	Now <b>\$125.00</b>
One Service of 12, 66 Pieces POPE GASSAR CHINA Service for 8; 68 Pieces Patterns: Ivy Leaf, Black Rose, Florance, Dagwood. Regular \$78.85	Now <b>\$48.00</b>
ENGLISH WINDSOR WARE Regular \$59.25	Now <b>\$34.65</b>
Autumn Vine, Set for 8, 64 Pieces LIBBY'S CRYSTAL Regular 90c each	Each <b>45c</b>
Patterns: Laurel, Garland, Crystal Leaf. There is only about 3 services of 8 in each pattern. DIAMOND-PATTERN Regular \$1.25	Now <b>60c</b>
There is only a few of each Patterns on hand. DUNCAN CRYSTAL Regular \$2.25 each	Now <b>\$1.50</b>
Patterns: Chantilly and Lilly of the Valley. CANTERBURY Reg. \$1.25	Now <b>75c</b> each
There are a few salad plates. SEVERAL CRYSTAL PIECES AT A REDUCTION IN DUNCAN CANTERBURY	
<b>SILVER WARE</b>	
COMMUNITY SILVER 2 Chest Service for 8, 61 Pieces. Regular 87.50	Now <b>\$62.50</b>
1881 ROGERS 3 Chest Service for 8, 50 Pieces. Regular \$54.75	Now <b>\$34.75</b>
WILLIAM ROGERS 5 Chest, Service for 6; 26 Pieces. Regular \$29.95	Now <b>\$14.95</b>

TIE CLASP & CUFF LINK Tie Clasp & Cuff Link Set. Was \$12.00	Now <b>\$7.95</b>
CUFF LINK Masonic Was 4.50	Now <b>\$3.50</b>
CUFF LINK & TIE CLASP SET Regular \$8.95	Now <b>\$6.95</b>
<b>Many More of These</b>	
<b>PARKER &amp; SHAEFFER FOUNTAIN PEN &amp; PENCIL SETS 20% OFF</b>	
Meeker & ROFF BILLFOLDS Regular \$4.80 to \$12.00	<b>25% OFF</b>
Genuine Leather, Men's & Ladies. WEDDING BANDS A Number of These are Artcarved Men's & Ladies. 4 Masonic Black Onyx RINGS Reg. \$30.95 Value	Now <b>\$10.00</b>
4 Ruby Masonic RINGS Reg. \$35.95	Now <b>\$19.25</b>
1 Blue Sapphire MASONIC RING Was \$26.95	Now <b>\$18.95</b>
One 32 Degree Masonic RING Reg. \$28.20	Now <b>\$17.95</b>
1 Gold 3rd Degree Artcarved Engraved RING Reg. 57.50	Now <b>\$42.50</b>
This Ring Has Everything 2 KofC RINGS Up to \$43.50 value	Now <b>\$24.95</b>

<b>DIAMONDS WITH BOND GUARANTEE</b>	
ARTCARVED 2 Sets Regular \$104.75	Now <b>\$79.00</b>
2 Sets Regular \$99.25	Now <b>\$75.00</b>
One Man's Diamond WEDDING BAND Reg. 100.	Now <b>\$75.00</b>
One Diamond RING SET Reg. \$74.50	Now <b>\$50.00</b>
One Diamond RING SET Reg. \$121.25	Now <b>\$95.00</b>
One Diamond RING SET Reg. \$87.50	Now <b>\$71.00</b>
One Ladies Diamond WEDDING BAND Lovebright, Reg. \$210.00	Now <b>\$147.00</b>
One Man's Diamond WEDDING BAND Reg. \$117.60	Now <b>\$82.50</b>
One Feature Lock Diamond RING SET Reg. 273.00	Now <b>\$192.00</b>
One Mdco Diamond RING SET Reg. \$450.00	Now <b>\$299.00</b>
One Mdco Diamond RING SET Reg. \$461.00	Now <b>\$310.00</b>
One Feature Lock Mdco DIAMOND RING SET Regular \$185.00	Now <b>\$125.00</b>

Many More of These

**LAMM'S JEWELRY**

### FOIBLES

By Kent Snare  
 Mo' mess-cetera. . . After being beholden to John Cronley and the Sporting News for some of the gallimaufry which ensues. . . Asked about a proper defense against a certain form of short pass, an eastern coach quickly responded, "that he used containment at the line of scrimmage." Then, fearing the capacity of intelligence possessed by his audience, he elaborated "In the old days we would have said that we take dead aim at the end and knock the tar out of him." . . .  
 There's been a lot of fore and aft scuttlebutt running rife since

### Fancy and Plain

Hugh Roy Cullen made another free toss to Houston U., that one of \$2,250,000. The way, it is related the gift was made, was at a pep rally, but was not a sports intended gift in itself.  
 Cullen attended a Houston U. student rally the week after the Baylor game. Standing before a crowd of 2,000, he is reported to have announced: "The great spirit and determination shown by the Cougars last Saturday in defeating Baylor, filled me with enthusiasm and prompts me to do something for our great university." "The commitments which the university has made and is now making in

buildings and improvements to enable it to get into the Southern Association of Colleges and Secondary Schools will put the university in the red about \$300,000. So to help this situation, I have decided to give the university \$2,250,000 in oil payments." (That membership in the Southern Assn., would meet the scholarship and recruiting requirements of both the SWC and SEC, if they ever got around to Houston, either or both).  
 By his own admission, Cullen has poured \$27,000,000 into the school from his \$150,000,000 philanthropic foundation. . . In 1946, the Cougars fielded their first football team, until 1934, the University of Houston was a junior college. Since '46, the Red Knights of Cullen Boulevard have been members of 3 conferences. From the Lone Star conference, in which it started, Houston moved into the Gulf Coast Conference for 3 seasons, then joined the Mississipi Valley Conference in 1951, now they would like to get in a higher classification of a football type league.  
 They credit Cullen's banroll to helping acquire Baylor on Houston's schedule and only a fat guarantee assured Tennessee's coming to Houston last Saturday. In 1949 a gift of \$500,000 to the Baylor Medical School by Cullen was announced. The following season the Bears played the Cougars for the first time. Tennessee received a \$25,000 guarantee and also collected a pasting on the playing field. . . But all his giving is strictly permissible and within the NCAA rules. Cullen's gifts can't come under the heading of outside assistance, which would give the college regulatory bodies some grounds for an investigation, because the funds will go toward educational purposes.  
 He has made it clear, nonetheless, that he's a football fan, and the percentage of his vast gifts which has been channeled at this outlet will probably never be divulged.  
 I liked this incident about a pro game, wherein a player was hurt and 4 teamies trudged forth to bring him off on a stretcher. The gladiators, walking as if full of

### Progressive News

By Mrs. Ira Ricketts

Mrs. John Meason of Roaring Springs spent last week with her parents, Mr. and Mrs. Sam Lesly. She came to attend the funeral of her aunt, Mrs. Bud Morris, in Amarillo Friday afternoon.

Mr. and Mrs. T. J. Parsons, Don, Nancy and Doris were visiting Sunday in Claude with Mrs. Parson's parents, Mr. and Mrs. W. H. Stephenson.

Luncheon In Canyon

Mr. and Mrs. Ira Ricketts were luncheon guests Sunday of Mr. and Mrs. J. W. Carter and family in Canyon. Mrs. Ricketts and Mrs. Carter are sisters.

Mrs. Lester English was in Amarillo on business Tuesday. Mary Kay Houghton spent Monday night with Shari Carmichael. Mrs. Sam Lesly visited Wednesday in Littlefield with a sick friend, Mrs. Ben McCain.

Don Parsons is spending this week with his grandparents, Mr. and Mrs. W. H. Stephenson, in Claude.

Attend Convention

Mr. and Mrs. P. L. Carmichael and Mr. and Mrs. V. E. Dodson attended the Producer Grain Corporation Convention in Amarillo

uncut cider, staggered toward the bench and just before mooring, tilted the thing and lost their cargo. Immediate, up jumped an angry rooster, to howl, "Don't them bums learn nuttin' in -collitch? They ain't even good pall bearers." . . . And coach Throttlebottom's interpretation of a tie game, as being identical to kissing your sister. . . On phony All-American picks, how about the UP's pick at end of Wisconsin's Don Voss, who never appeared in one play during the season, due to a pre-season injury??? But hardly anything tops the line in a wedding story out of Louisville—The bride carried an old fashioned. . .

Thursday and Friday of last week.  
 Mr. and Mrs. W. P. Caldwell, Tommy and Douglas, were luncheon guests of Mr. and Mrs. Jeff Roberson Sunday.  
 Mr. and Mrs. Sam Lesly, Mrs. Lewis West and Mrs. H. R. Vaughn attended the funeral of their sister and aunt, Mrs. Bud Morris, in Amarillo Friday, December 4.

Visitors From New Mexico  
 Mr. and Mrs. Leonard Dunn and Mr. and Mrs. Clarence Bradley of Quay, N. M., visited in the Sam Lesly home Friday after attending the funeral of the ladies' sister, Mrs. Bud Morris.

Mr. and Mrs. Paul Cavender and son Finis Lynn, visited Mrs. Cavender's parents, Mr. and Mrs. J. L. Park Sunday.  
 Miss Lucille Park of Dumas spent the weekend with her parents, the J. L. Parks.

Mr. and Mrs. V. E. Dodson were Sunday luncheon guests of Mr. and Mrs. Ira Scott.

Mrs. Pete Carmichael was a business visitor in Canyon Tuesday. The annual club party and gift exchange will be in the T. J. Parsons' home December 14.

Returned To Hondo  
 Mrs. John Hamilton and children returned to their home in Hondo, N. M., Sunday after spending the week with her parents, Mr. and Mrs. C. V. Burges.

Mr. and Mrs. Parker Coffin returned to their home in Lake City, Fla., Monday after a week's visit with his parents and other relatives. They had expected to spend the month here but, due to circumstances, their stay was only one week.

Ray Hershey Improved  
 Ray Hershey, who has been confined to the hospital for more than a week is reported improved and it is hoped he may soon be home and well on the way to complete recovery.

Mr. and Mrs. Leon Coffin entertained with a family dinner December 5 honoring their son, Parker, on his birthday. Guests were Mr. and Mrs. Parker Coffin of Lake City, Fla., Mr. and Mrs. Bert Coffin, Myra Lou and Judy; Mr. and Mrs. Junior Coffin, Bill and

### SCHOOL LUNCH MENU

(The following menus for December 14-18 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

**Monday**  
 Beef Croquettes. . . Catsup  
 Buttered Green Beans  
 Fruit Salad  
 Bread. . . Butter. . . Milk  
 Ice Cream Sticks

**Tuesday**  
 Beef Stew with Potatoes, Carrots, Tomatoes, and Onions  
 Peach Halves. . . Crackers  
 Pimiento-Cheese Sandwiches  
 Gingerbread. . . Milk

**Wednesday**  
 Hamburger Patties. . . Buns  
 Sliced Tomatoes. . . Lettuce  
 Onions. . . Pickles. . . Mustard  
 Fruited Gelatin. . . Milk  
 Brownies

**Thursday**  
 Turkey Loaf. . . Giblet Gravy  
 Buttered English Peas  
 Carrot Sticks. . . Cranberry Sauce  
 Bread. . . Butter. . . Milk  
 Pumpkin Cookies

**Friday**  
 Pinto Beans with Beef. . . Onions  
 Turnip Greens or Tomatoes  
 Combination Vegetable Salad  
 Cornbread. . . Butter. . . Milk  
 Cherry Cobbler

**Wire Payments Easy**  
 CINCINNATI (AP)—The utility company here has a pay-as-you-use system to cover rewiring of your house.

The homeowner and electrical contractor decide what needs to be done. The contractor does the job and bills the utility. The company adds the cost to the monthly electric bill, spreading the amount over a maximum of 36 months.

Inspectors estimate 85 per cent of the homes in Cincinnati are inadequately wired for electricity.

June; Mrs. Mattie Grogan and friends of the family, Mr. and Mrs. V. E. Dodson, and Dr. and Mrs. R. E. Lingenfelter.

### Read The Classified



a NEW cosmetic

## SATINY TOUCH-UP

by FRANCES DENNEY

So superior for your all day need to touch up your make-up. Satiny Touch-Up adheres beautifully, never, never streaks. It is non-drying to the skin. A texture so fine you obtain the coveted non-powdered look. So glorious in its luxury jet-black mirror case with pure 18 carat gold leaf design. In six fashion shades. Satiny Touch-Up performs exactly as promised. \$2.00 plus tax

## Rogers Drug Store

Phone 99

**INSURE IN SURE INSURANCE**  
**PLAINS INSURANCE AGENCY**  
 John H. Patton Wm. H. Patton  
 All Forms of Insurance Phone 50  
 213 N. Main St.

**MR. FARMER**  
 If you plan to lay a 2" to 4" gas line, 100 Feet to 100 Miles, we can sell the pipe cheaper.  
 We are also well stocked with Irrigation Pipe, 8" to 16" at COMPETITIVE PRICES.  
 See us for your pipe needs.  
**HILTON SUPPLY COMPANY**  
 1819 East Broadway  
 Lubbock, Texas  
 Phone - 2-3041 or 2-5685

**\$ 50<sup>00</sup> DISCOUNT**  
**If Bought Before Christmas**

**\$50.00 Discount on the Above Television Sets.**  
 We have the two sets shown above in stock . . . each one has a slight Cabinet Damage . . . therefore we are offering some lucky person a straight 50.00 Discount if they will purchase either of these sets before Christmas. One is Blonde, the other Mahogany . . . both are Open Face Consoles. We will give complete service on the sets for 90 days, in spite of the fact that they are being sold at a discount.  
**BEFORE YOU BUY YOUR TV SET, CHECK WITH PARKER BROS. BUILDERS SUPPLY**  
 We have A Complete Stock of Bendix TV Sets  
**Parker Bros. Builder's Supply**  
 1306 Park Avenue Phone 719

Each Week Until Christmas  
**KESTER'S**  
 Will feature a Christmas Gift Special.  
**KESTER'S**  
 feature Specials for this week

**Novelty China**  
 Gifts  
 Your Choice \$100

**Christmas Time is BULOVA WATCH Time!**  
 STARLET expansion bracelet  
 MAXIM expansion band  
 Your Choice ONLY \$29.75  
**KESTER'S JEWELRY AND GIFT SHOP**  
 feature Nationally Advertised Watches such as Elgith, Hamilton, Bulova and Gruen with many models, reduced in price as much as 50%.

**Kester's Jewelry & Gift Shop**  
 Phone 985



What a deal! What a deal! This Jones family has given a lot of people a lot of trouble — but they have now given me more trouble than anyone else. I read all of the entries carefully for three consecutive weeks, and they are all good. Every single one. Finally, I took them home — and that was a mistake. My sister is visiting here, so I figured she and Clara would help. They said OK if I would wash the dishes. This started some little bit of argument. However, in view of what was to follow, there really was no controversy at all.

It finally wound up with all three of us having some pretty definite ideas about the winners. The whole trouble seems to be a matter of personal like or dislike regarding the approach used by the writer. It finally wound up with me telling them that I was the guy who was dishing out the \$30. If they wanted to pick out some winners and give \$30, it was OK with me. I was sorry just as soon as I said this and when they actually began to seriously figure on the deal, I was sorrier than ever. I could see visions of the

grocery budget being pretty slim through the holidays. Things were really getting serious. The kids, as usual, took sides with their mother.

Finally, I got up at 6 o'clock Saturday morning and came down to the office to finish up the judging. It was 19 degrees, according to that good looking waitress in the hotel coffee shop. After three cups of coffee, I made it to the office and settled down — only to discover that I had left the entries at home. On the way home and back, I decided the girl was wrong. It was colder than 19 degrees! Well here are the winners. If you don't like them, blame me. I am the sole judge and jury. No one else assumes any responsibility, but next time I am going to judge something easy, like a baby contest or who has the cutest dog in town.

First place (\$15) — Mrs. LeRoy K. Williamson, Rt. 4, Hereford; Second place (\$10) — Russell and Imogene Pogue, Rt. 1, Hereford; Third place (\$5) — Mrs. Naomi Hopson, 122 Avenue A, Hereford, Tex.

Phyllis Goetsch had the best joke in the group of entries with her closing paragraph, which follows: "In church one morning the preacher asked if the people who wanted to go to heaven would stand. Everyone stood. Then he asked how many wanted to go to the other place. The Jones boy was the only one who stood. The preacher asked him if he really wanted to go to the other place and the Jones boy said, 'No, but he hated to see the preacher standing by himself.' The moral of the story, Mrs. Goetsch concludes is: 'Don't try to keep up with the Jones. It won't do any good.' This is worth a pair of theatre tickets in the joke deal.

Here are the winners. Other entries will appear from time to time.

On "Keeping Up With The Jones" Keeping up with the Jones is an old American custom. Remember our Pilgrim forefathers? They started out their colony without the Jones family — and nearly starved to death. The Governor and his councilors kept complete control of the land and tried to run the colony on a communistic basis. Even in as devoutly religious group as the Pilgrims, everyone complained, griped, and growled about the setup instead of pulling together and working hard for the good of all. Finally, the land was parceled out to each family and competition and free enter-

prise brought in the Jones family. Mr. Jones is a very industrious and ambitious man (though some say with Mrs. Jones and those kids to drive him, he had to be). Anyway, the Jones seem to be the leaders with good ideas and good things of life. It was a Jones family that had the first window glass. Their neighbors recognized a good thing when they saw it and tried to go the Jones one better. Now we have elaborate picture windows instead of greased paper and hides on our windows. When the oldest Jones boy got his shiny new bicycle, young Junior Smith just had to have one, too. He tended yards and did odd jobs until he earned enough money for his bike. Mr. Smith said that keeping up with the Jones helped to teach that boy independence and the value of money.

Under our American way of life, we do not have to stay at the same level as our fathers and grandfathers. We can go on up the ladder, following the lead of the Jones, and being Jones to those on the rungs below us. It's the Jones clan with their new cars, houses, television sets, with their better cotton yields, new grain types, and improved irrigation methods that help give the incentive to the Smiths and the Browns and all the rest of us to progress and improve as we go forward into the future.

Mrs. LeRoy K. Williamson Route 4, Hereford

Meet the Jones's, as We See Them They built a new house — so did we.

They paid cash for theirs — so are we — month at a time.

They carpeted the floors — we wanted to.

They built a two-car garage — we have one car.

They have a new dishwasher, new and shiny. We have one, too, seven years old and kinda whiny.

They bought a new car — we overhauled ours and "it runs like new."

She wears a mink coat — my wife's is mink-dyed coney.

He makes a big salary — we try to make others think ours is too.

They attend the big church downtown — we attend a small one on the edge of the town.

We suppose they give to theirs — we give as liberally as we can to ours.

They really take long vacations — we buy travel stickers and put on our car and luggage.

Their children have an allowance — ours want one too, allowin' as how they don't have any.

They have a TV set — we just put up an antenna.

They dine out — we do too — in our

own back yard. They shop in the Big City — we just stay home and shop from the mail order catalogue — never order any.

He goes big game hunting — my husband did too, when the mouse got in the house.

They have two bathrooms — we hope to, but until, we just holler "hurry."

She takes her laundry out — we do too — to our own clothesline.

They buy season tickets on the 50-yard line — we wait to see which ones we can afford, and then buy end zone tickets.

They take in their alma-mater homecomings — we do too — by reading the ex-students' paper.

Oh yes, they have central heating in their home — we do too — everybody sits around one stove.

Then the other day we visited our Jones friends. In the conversation Mrs. Jones said to my wife, "We admire your home and your family so much. We strive to be like you." At the same time Mr. Jones was heard to say, "How well your family does! You must have a good income; you never appear to be in a financial strain, such as we are". For then he recounted — "The payments are so high on this big house, the rugs are beginning to wear, and it was so foolish to pay for a second garage, since we have only one car. The dishwasher is out of order, and that new car sure is a lemon. Her mink coat was one that her mother had tired of wearing. 'Dedux' are eating away at my salary and we attend the big church downtown for business reasons. Our long vacations are to see the wife's folks, who usually provide the children with some 'hand-me-down' clothes. The children's allowance is 5 cents per week, and this TV set is only on approval. Hamburgers and hot dogs only are our fare when we dine out, and we only window shop in the big city. We have not been able to put the fixtures in the second bath. It's too unhandy for the wife to take the laundry to the Helpy-selfy. These season tickets were compliments of the boss who doesn't really care for football. We take

in our Ex-student Homecoming since it is so near in the next town. Oh yes, that central heating was in the contract price, and that sure did run the payments up."

And so we found, that our Jones Family was in exactly the same fare as their admirers, the Russell Pogues.

Russell and Imogene Pogue Route 1, Hereford, Texas

Who Is Jones?

The Jones family assumes different personalities with different people and in varying circumstances. The income bracket of Jones is variable. Our own desires form the ticker tape that quotes Jones' income. If we are well adjusted and content in our jobs and homes, Jones is about average and a jolly-good-fellow.

We approach Jones in an amiable frame-of-mind when the things that we desire are small and will probably be within our reach. Keeping up with the Jones is often used as an excuse when we have actually wanted something for a long time and can't bring ourselves to the purchase point. A friend showing up with that very object of our desires is the trigger that shatters our judgement and former restraint.

I believe that the individual is rare who drives himself into a frenzy over a neighbor's new suit, lawn mower, or living room suite. A healthy desire to keep our families clean, well dressed, well housed is the inspiration for a gradual progress in our standard of living.

When our desires exceed our immediate possibilities, Jones is a sinister threat to our well being. If we want a \$30,000 house when our training and relative income decree that a \$10,000 structure would be the practical abode, we have lost our perspective and Jones is in the driver's seat.

Most of us do not consciously try to 'keep up' with any one person or family. Many many times, though, we would be very well satisfied with what we have if we didn't know that some friend or acquaintance had some conven-

ience or luxury superior to our own.

Just knowing that such things are manufactured, built, produced, arouses our desire to have that object. Would grandma have been happy with her washboard if she had known that clothes can be washed automatically? Would primitive women have been satisfied with beating clothes on a stone if they had known that clothes could be rubbed on a metal and wooden board with less effort? The pilgrims would not have been happy with the Mayflower if they had had the opportunity to buy tickets on a Trans-Atlantic Clipper.

Jones is the scapegoat for the tragedies of progress — he is the poor guy that takes the blame when we try to advance beyond our resources and fall on our faces in debt. Jones is the excuse for our poor judgement, the prod to foolish buying.

Mrs. Naomi Hopson, 122 Ave. A, Hereford.

There are 131 varieties of trees in the Great Smoky Mountains.

Texas has 254 counties, Georgia 159, Kentucky 120, Missouri 114, Kansas 105, Illinois 102 and North Carolina an even 100 while at the other extreme is Rhode Island which is not divided into counties.

British railways carry three million passengers a day.

In the 1950 census California had 4,922,000 more people than in 1940.

In the United States a girl child at birth can expect 72.4 years of life and a boy child 66.6 years.

Rhinoceroses' often live to be about 50 years old.

The new Sudan legislature has five seats allotted to the educated class, meaning those with the equivalent of a high school diploma or better.

Bermuda has about 300 islands with about the same total land area as that in Manhattan.

San Juan, Puerto Rico was established in 1510.

### DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third

Hereford, Texas

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### Earn a BETTER RETURN

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Give her a gift that she will Treasure ... an Automatic Gas Range



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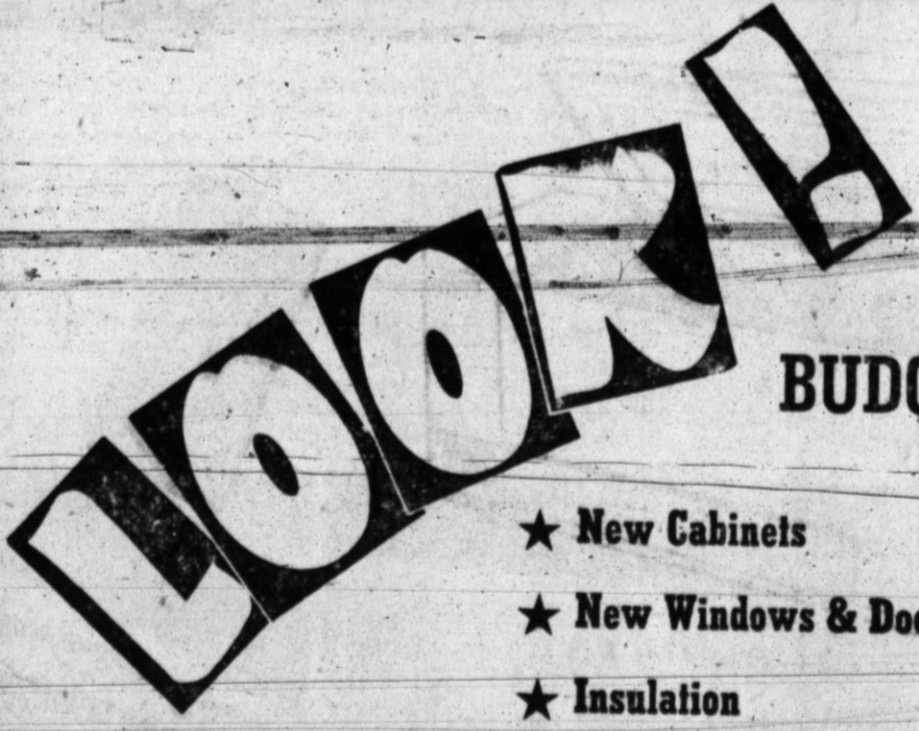
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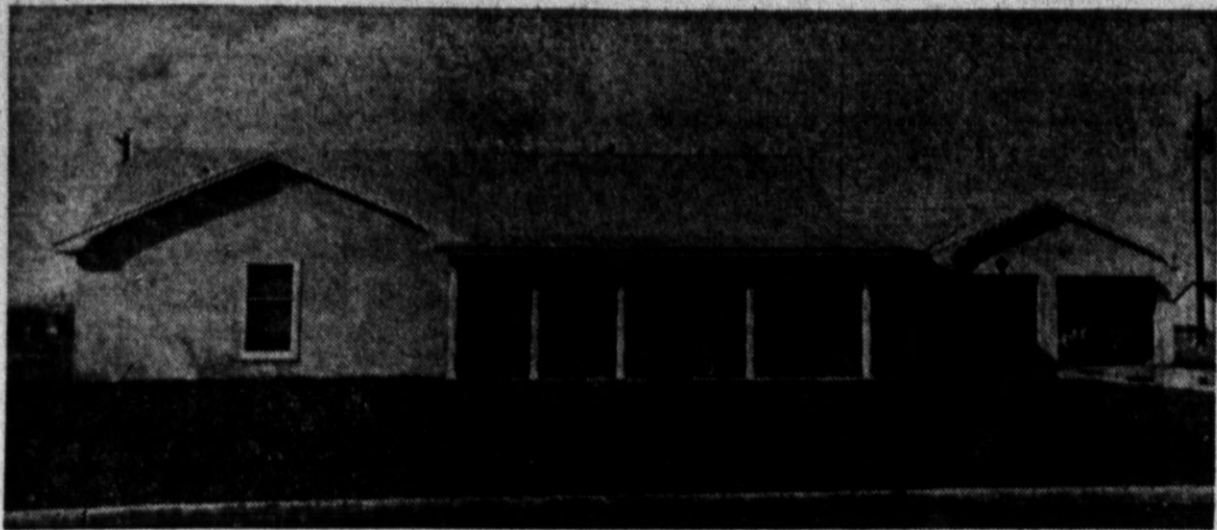
And Many Others too Numerous to Mention!!

# CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of the Courthouse

Phone the Lumber Number 7



MR. AND MRS. B. F. CAIN are the owners of this recently completed home at 109 N. Knight Street. The house has six spacious rooms. There are two bedrooms, a living and dining room combination, a den, utility room, two baths and a double garage. The house was completed in February of this year.

S. Parker.  
Mr. and Mrs. Tom Parker and sons moved last weekend to the Clinton Jackson farm, four miles north of Hereford.

Bruce Albers moved to the Gayle Neal place the first of the week.  
Mr. and Mrs. Ralph Crawford and Mrs. Jessie Brown of Traer, Iowa, visited over the weekend in the homes of the Walter Galleys and the Lester Galleys. The group had been to California and were enroute home.

The Dawn Study club will have a Christmas party at the home of Mrs. William Wimberley on December 16.

The Dawn Music Club held its Christmas party last Tuesday afternoon in the home of Mrs. Orval Galley. Mrs. Palmer Thornton and Mrs. J. D. Greeson were special guests.

**Sang With Chorus**

Phyllis Ann Wimberley, Barbara Martin and Lucy Beth Miller sang with the Junior High Chorus at the Parent - Teachers Association meeting in Hereford Monday night.

Several people in the community are ill with flu.

Miss Sallie Womble is ill in Northwest Texas Hospital in Amarillo. She is reported much improved.

Billy Neal was in the hospital for several days, but has returned home.

**Recital Today**

The Dawn Musettes will have a recital Sunday (today) at 4 o'clock at the home of Mrs. Carl Wimberley. On Tuesday, December 15, they will have their Christmas program at the home of Mrs. Walter Galley.

The Girls Auxiliary of the Dawn Baptist church will have a banquet at the school on the night of December 18.

**Sunday School Party**

Mrs. Reece Stewart entertained her Sunday School class with a party at her home Friday night. Attending were: Phyllis Ann Wimberley, Billy Wimberley, Barbara Martin, Carroll Elliott, Betty Hagar, Jeannette Smith and Lucy Beth Miller.

Rev. Paul McClung entertained the Royal Ambassadors at a breakfast Saturday morning and later held a mission study. Present were: Kenneth, Eldon and Jessie Miller, Ted Wimberley, H. S. Fuller Jr., Bobby and Billy Lynn Miller.



LT. BRYAN SNOWDER, brother of Mrs. Bob Wear of Hereford, was killed late Monday afternoon when the jet plane he was in crashed near Laredo. Funeral services were held Thursday in Lawton, Okla. Lt. Snowder, 26, was born and reared in Seminole, Okla. He received Air Force training at both Lubbock and San Angelo. At the time of the crash, he was an instructor in jet planes.

**No Uplift Needed**

DALLAS (AP) — Mrs. Virginia Long of the Southern Methodist University School of Business thought at first that someone had the wrong phone number.

The secretary of a business man told Mrs. Long that her boss "wishes you to send him a brassiere."

Mrs. Long thought that one over for a moment and then asked, "Could he possibly want a brochure?" He did.

**Trees for Baghdad**

BAGHDAD (AP)—The Ministry of Agriculture has a proposal to plant a forest of trees around the city to keep down the summer heat which often reaches 118 degrees. It would also keep down the dust, according to the ministry.

In many primitive societies women do most of the work, the men occupying themselves with war, politics, administration and religion.

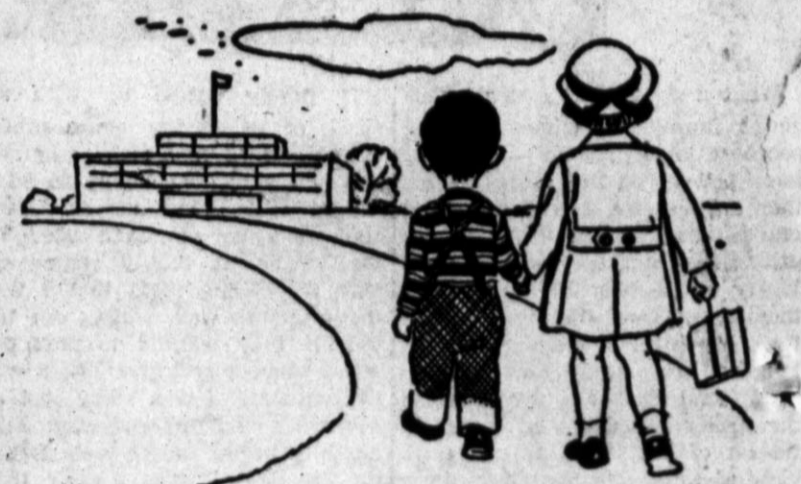
The U. S. hydrogen bomb project at Savannah River, S. C. has an estimated cost of a billion and a quarter dollars, more than twice the cost of the Panama Canal.

More than 25 million acres of California are national forests.

Geese are used as warning agents in Malay villages threatened by attack from Communist guerrillas.

Production of honey is the least important of the bee's services to man says the National Geographic Society, pollination of food and other crops being far more important.

Because the planet Mercury always keeps the same face to the sun, one side of it is about 850 degrees Fahrenheit and the other side is at or close to absolute zero. The people of Puerto Rico have

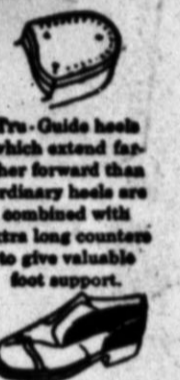


Mothers: Guide their feet to school *correctly* in

**Poll - Parrot**

612 953C13

When your youngsters step off toward school, make sure their feet are protected with Poll-Parrot Shoes! For Poll-Parrots are protected by real boys and girls ... so you can be sure they're right ... for style, for fit, for wear! See our wide selection of back-to-school styles soon!



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**Your local paper covers your home town ... BUT**

Texans read their Dallas News, too, every morning. It completes their picture of world happenings, sports, oil, market and farm news. They enjoy the features, fiction and comics. This Week Magazine goes along as a bonus every Sunday.

*If you are missing this daily bundle of good reading, subscribe today!*

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**Dawn News**

By Bertha Frye

Mrs. A. B. Grimes of Galesberg, Ill., is visiting in the home of her son, Hugh Grimes.

Mr. and Mrs. Webb Cammack of Lubbock were Tuesday night guests in the Alfred Smith home. Mr. Cammack is an uncle of Mrs. Smith.

**Bridal Shower**  
Mrs. Alfred Smith attended a bridal shower for Mrs. Doyle Houtchins at the home of Mrs. Giles Tate in Dimmitt Friday afternoon.

Mrs. J. W. Witherspoon of Hereford accompanied Mrs. Smith to Dimmitt and visited her sister, Mrs. Jim Hayes.

Mr. and Mrs. Cecil Payne and children of Hereford visited in the Clifford Stewart home Sunday.

Mr. and Mrs. M. W. Fields of Portales, N. M., were weekend visitors in the home of their daughter, Mrs. W. H. Fogle.

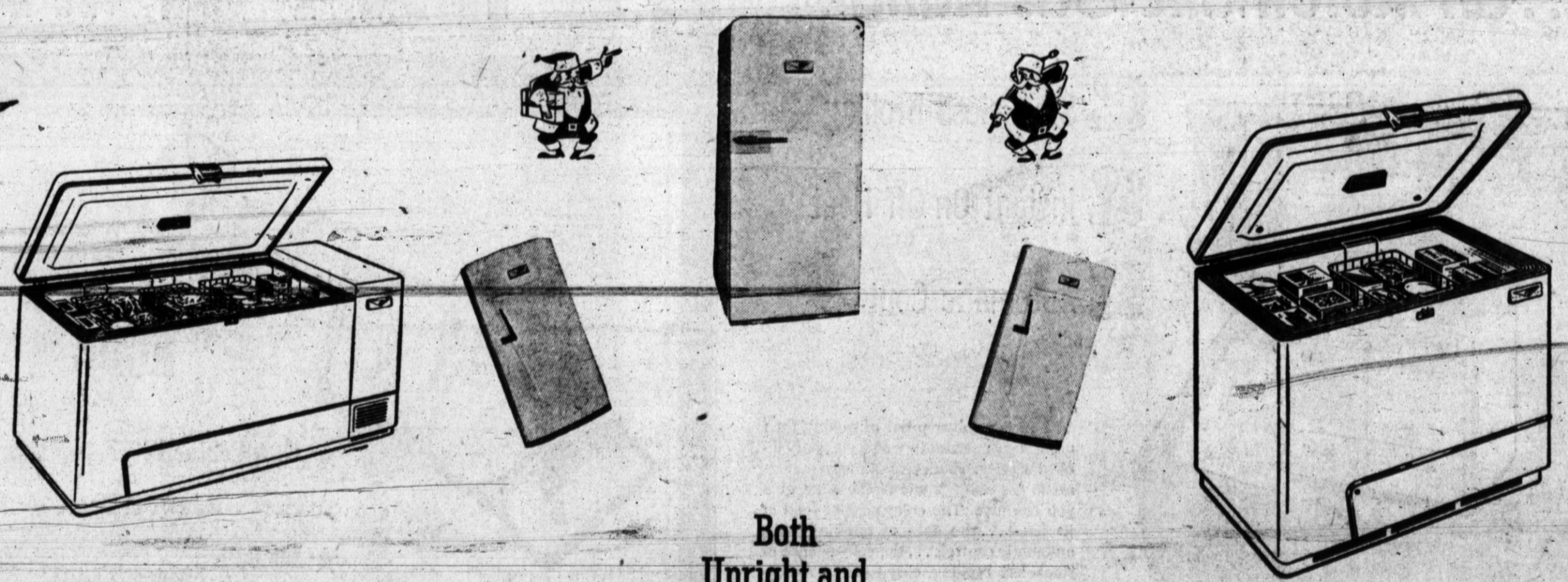
**Dinner Guests**  
Mr. and Mrs. Noble Willier of Hereford were Sunday dinner guests of Mr. and Mrs. George



Dear Everyone:

May I Suggest these lasting gifts

**INTERNATIONAL HARVESTER FREEZERS!**



Both Upright and Chest Type Freezers

My Hereford I-H Representative

**HEREFORD IMPLEMENT CO.**

*Signed S. Claus*

# Aviation, at 50, Is Still in Cradle

## Airmen Probe New Space Frontiers

By VERN HAUGLAND  
AP Aviation Writer

AVIATION, in the sense of powered flight, was born at Kitty Hawk, N. C., Dec. 17, 1903. On that bleak and windy day, two patiently experimenting but virtually unknown brothers—Wibur and Orville Wright—made man's first flights in a powered machine.

At Kitty Hawk Thursday an aviation pioneer, Bill Parker of Bartlesville, Okla., will try to reenact the first hop—a 120-foot flight by Orville Wright into the teeth of a 27-mile-an-hour wind.

Parker will use a "pusher" plane similar to the Wright Flyer, which Parker himself built in 1912. The flight will be a part of a ceremony concluding a four-day celebration at the Kitty Hawk Wright Memorial.

### Eisenhower to Speak

That evening President Eisenhower is scheduled to speak on aviation at the annual Wright Memorial Dinner in Washington. Reservations indicate it will be the largest aviation meeting of its kind ever held.

Thus aviation looks back upon its first half century, and particularly upon the last decade, marked by the advent of jet engines and atomic bombs.

The Air Force during 1953 announced the award to Lockheed Aircraft Corp. of a contract for engineering studies on the application of nuclear power plants to airplanes. The contract was similar to those announced last year with Boeing Airplane Co. and Consolidated Vultee Aircraft Corp.

Pratt & Whitney and General Electric have contracts for nuclear power plants. Secrecy shrouds whatever progress they are making.

All the armed services have been converting rapidly to jets. Both the Navy and Air Force have announced jet fighters and bombers capable of carrying atomic bombs.

### Sensational Skyrocket

But these giant strides forward were all but overshadowed in 1953 by the sensational performance of a nine-year-old research plane, the Douglas D558-3 Skyrocket at the bidding of aviation's first true-to-life space cadets.

"Cadet" No. 1, Bill Bridgeman, had flown the Skyrocket 1,234 miles an hour at an altitude of 79,494 feet two years ago.

Marine Lt. Col. Marion Carl zoomed to 83,235 feet—more than 75 miles up—last August. Only last month, Scott Crossfield flew the Skyrocket 1,327 miles an hour—2.01 times the speed of sound.

Commercial aviation in the

### AMERICAN WORLD SPEED RECORDS



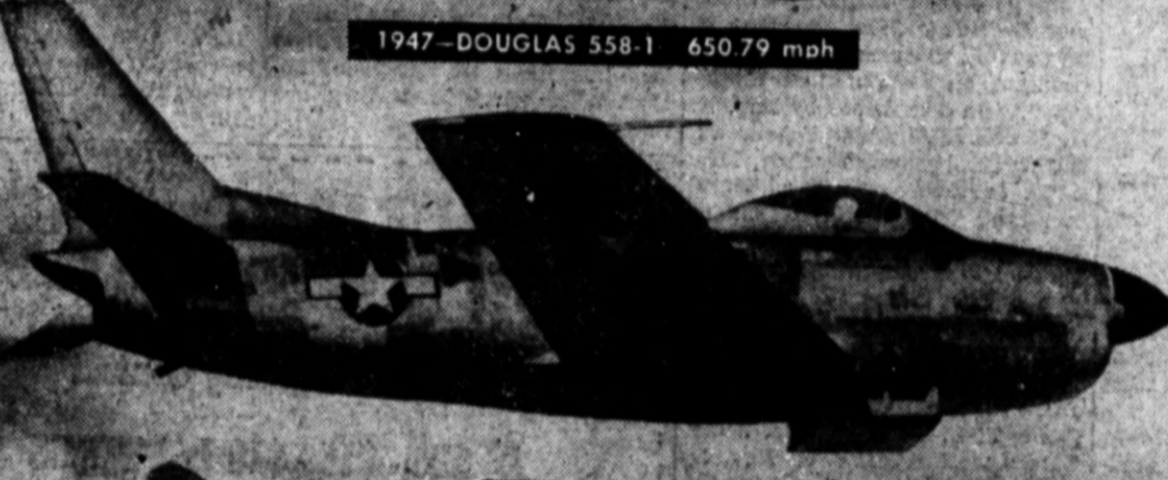
1903—WRIGHT BROS. 30 mph



1922—CURTISS R-6 222.9 mph



1947—DOUGLAS 558-1 650.79 mph



1952—NORTH AMERICAN F-86D 698.5 mph



1953—DOUGLAS SKYROCKET 1,327 mph

## AMERICANS SET PACE IN AVIATION FIRSTS

On Dec. 17, 1903, Orville Wright made history's first powered flight—120 feet at Kitty Hawk. Other American firsts since then include the first Atlantic flight, 1919, by Navy NC planes via Azores; first solo transatlantic flight, 1927, by Lindbergh; first non-stop global flight, 1949, by B50 in 94 hours 1 minute.

## Is Citizen To Be Told Of Atom?

By SIGRID ARNE  
AP News Analyst

THE Age of Peril speech by the President before the United Nations leaves you and me—the American taxpayer—still pretty much in the dark on how secure we would be from a sudden raid by Malenkov's Reds.

Do we have stocks of atom bombs in Britain or Spain?

Rumor has said so, but there has been no official confirmation—in fact, Secretary of State

Dalles has denied such reports relating to Spain.

If A-bombs were available abroad, the Allies would be that much closer to knocking out Red military centers if the Communists should

decide on a shooting war. Only the President has power to permit shipment of nuclear weapons abroad.

Do we have enough planes abroad to drop A-bombs—enough to keep the Russians at home? For how long?

President Eisenhower in his U.N. speech did reveal some of the Western strength in a possible atomic war. He said:

"This country has conducted 43 atomic test explosions, and the power of atomic bombs has grown steadily."

"Atomic bombs today are more than 25 times as powerful as the weapon with which the atomic age dawned."

### Stockpile Growing Daily

He added that the U.S. stockpile of such weapons increases daily.

His role in World War II made those statements very solemn and may have been the main reason for his flight to New York.

It is unlikely that any of the politicians listening to him distrusted his figures.

Some veteran Washington observers felt the real reason for the speech lay in the statement of atomic power: another "don't touch" for the men in Moscow.

A small group of American government officials and scientists can come close to spelling out just where secret American power lies. But if they told Americans they'd be telling the Russians too.

### Administration Problem

Both the Truman and Eisenhower administrations have struggled with this puzzle.

In the past we Americans have learned about our military costs through congressional committees each year to ask for money and to report on what they were doing.

Now big chunks of money are hidden away in various budget

## U.S. Bids Russia Join Atomic Pool

By J. M. ROBERTS JR.  
Associated Press News Analyst

PRESIDENT EISENHOWER stumped the world this week in the interest of peace.

Information Service officials estimated that before it was over the message about America's military might, her dedication of this strength to peace, and her willingness to share her atomic resources for the benefit of mankind, would have gone by radio, television and film to 300 million people.

The President's speech before the United Nations, offering a new approach to atomic controls and warning Russia that she would be laid waste and the world returned to savagery by an atomic war, completely overshadowed the Bermuda conference from which he flew directly to the world assembly.

He got off the plane, stopped at the U.N. chapel to pray, and then made what most nonpartisan observers were quick to label the greatest address of his career.

### Victory for None

He said that American atomic firepower was "many times" greater than the sum total of all the shells and all the bombs unloosed by all the nations in World War II, but that it was insanity for anyone to think that a victory could be won in an atomic war. Instead, he said, when it was over mankind would have to begin all over again to build up its civilization and the work of centuries would have been lost.

Fresh from his conference with Prime Minister Laniel and Churchill, the President said the Allies would go to a four-power conference in Berlin on Jan. 4 sincerely intent on solving the problem of a divided Germany.

More than that, he said, the United States had made itself ready, when the proposal was made in the United Nations, to enter into private discussions with other nations most directly involved in the need for control of atomic weapons.

### Atomic Pool

The United States, he said, instead of insisting on a system of inspection as a prerequisite, is ready to begin with an international pooling of atomic materials with the United Nations, which would supervise development for the benefit of everyone.

Then, step by step, military uses might be stripped away.

He said it would open up a new channel for peaceful discussions and initiate at least a new approach to the many difficult problems that must be solved in both public and private conferences if the world is to shake off the inertia imposed by fear and make positive progress forward.

The President spoke earnestly, his mien serious, and there was something Churchillian about some of his utterances. Indeed, the President seemed to be assuming the role of spokesman and prophet for the Free World which has been played for so long by the great old British prime minister.

He said he was willing to submit his new program to Congress. But, while the sentiments of his address were widely hailed at home as well as abroad, there were immediate rumblings in Washington, expressions of doubt that Congress would go very far in yielding sovereignty over hydrogen and uranium while the facts of international life remain as they are today.

The address was made, however, against the backdrop of Bermuda where it was written. Out of that conference had come nothing except what was expected from a meeting of Allies without agenda. But it did make it clear that the Allies would continue to make all their diplomatic moves from a position firmly based on the North Atlantic Treaty Organization and the proposed European Defense Community. No trading with the Russians would be permitted on that score.

### Not One World But Two

The Free World which the Allies want was described by the President and Russia was told that she could do as she wished within her own confines, which do not include Eastern Europe, if she would just stop interfering with others. Those were not the words, but the plain inference.

It was a new stage, if not a break, in the long East-West stalemate. As the President walked down from the podium, it was Malenkov's turn to take the stand.

### Closest Planet

Fletcher, Sioux City Journal

(All Rights Reserved, AP Newsphotos)

### Sidelights

What would you do if you saw Santa's reindeer being unloaded from a truck behind a butcher shop? A Phoenix, Ariz., woman called police. "It looks like they're going to be butchered," she complained. Police found the five reindeer were Santa's, all right, but the grocer explained they were going to be used—alive—in a Christmas display.

In South Plainfield, N. J., John Krasno, 35, who hid in an attic three years for fear of being drafted, was taken to a mental hospital. Ironically Krasno who had led a hermit's life since outbreak of the Korean War was overage. He also had a legal ailment that kept him out of World War II.

### Religion: Major Union

Church of Brooklyn, New York state's highest court ruled the Church had no legal grounds for protest.

Dr. Douglas Horton, general secretary of the Congregational Christian Churches, hailed the decision as a "vindication of the right of religious groups to determine their own affairs without interference from the state."

He and James Wagner, of Philadelphia, president of the Evangelical and Reformed Church, said steps to further the merger will be considered soon, probably in January.

### Protestant Merger

Another merger of two major Protestant bodies appeared closer to reality this week after a court ruling cleared away a legal obstacle raised by a Brooklyn congregation.

The projected union would join the 1,269,466-member Congregational Christian Churches and the 743,076-member Evangelical and Reformed Church into the United Church of Christ.

For three years, the plan had been held up because of an injunction suit brought by Cadman Memorial Congregational

United States moved up a notch or two in speed in 1953, too. Several airlines put into operation Douglas DC7 and Lockheed Super-C Constellation airliners powered by Wright turboprop engines—piston engines with exhaust-gas turbines with 20 per cent more power.

### Ultimate in Piston Engines

Aviation leaders said these may well represent the ultimate refinement in piston engines.

Some experts say the turboprop—a jet engine-driven propeller—may be the next development before pure jets come along. Turbo-props use less fuel and have longer ranges than jets, yet are faster than piston types.

### Arts & Science

## BABIES FROM REFRIGERATOR

### Frozen Semen

Three women who became pregnant through use of frozen semen are scheduled to deliver their babies at university hospitals in Iowa City during the next three months.

The three expectant mothers are cooperating in an experiment destined to make medical history. It is believed the first time frozen semen has been used for artificial insemination in humans, although similar techniques have been used before in animals.

The first birth is due in a few weeks, the others in January and February.

Dr. R. G. Bunge of the State University of Iowa Medical

School, who is conducting the experiment, said all three women are of "high integrity" who failed to achieve motherhood through their marriage. Their names were withheld.

No announcement of any birth will be made, Dr. Bunge said, until normalcy of any offspring has been determined.

He declined to talk about sociological aspects of the case. "I don't want to get into the ideology of it," he said. "We're conducting the experiments and that's it."

### Ulcer Pills

A six-ingredient pill was described as a new and promising treatment for stomach ulcers be-

fore the American Medical Assn. in St. Louis.

It combines four different anti-acids to counteract excess stomach acids causing or intensifying the growth of ulcers. The fifth element is an oatmeal extract, binding the acid-fighters together and releasing them slowly over a two-hour period.

The sixth ingredient is a gummy material which forms a protective coating over the lining of the stomach or the duodenum, the first part of the intestine.

The new pills, not yet on the market, are reported to have relieved pain within a few days in most of more than 250 patients treated so far.

## SALES: Hit by Paper Strike

### Aimless Shoppers

New York City retailers are pretty thoroughly convinced you can't do business on a normal scale without newspaper advertising.

That fact became abundantly clear when an 11-day newspaper strike descended on the Big Town right at the start of the Christmas shopping season.

Crowds of holiday shoppers in the big department stores were just about the same as last year. But mail order and telephone sales were badly hurt. Stores reported reductions up to 50 per cent for this type of business.

### Sales Down 5 Per Cent

During the first full week of the strike, total business in the city's 19 leading department stores was down 5 per cent from the same week of 1952, when snow and rain had slowed holiday buying.

Merchants took to the air in a desperate effort to fill the void created by the complete absence of advertising in the city's daily newspapers. Local radio and TV stations reaped an unexpected windfall of advertising dollars.

One store sponsored a continuous 10-hour newscast to plug its coats, suits and dresses. This marathon TV show started at breakfast time and continued until dinner. The cost was not disclosed, but a competing store plunked down \$5,000 for two

### In Short...

Installed: Moshe Sharret, Israel's longtime foreign minister, as acting prime minister of his country, succeeding David Ben-Gurion who resigned.

Byred: By the United States at Bermuda, any discussion of admitting West Germany into NATO.

## CARTOON FORUM



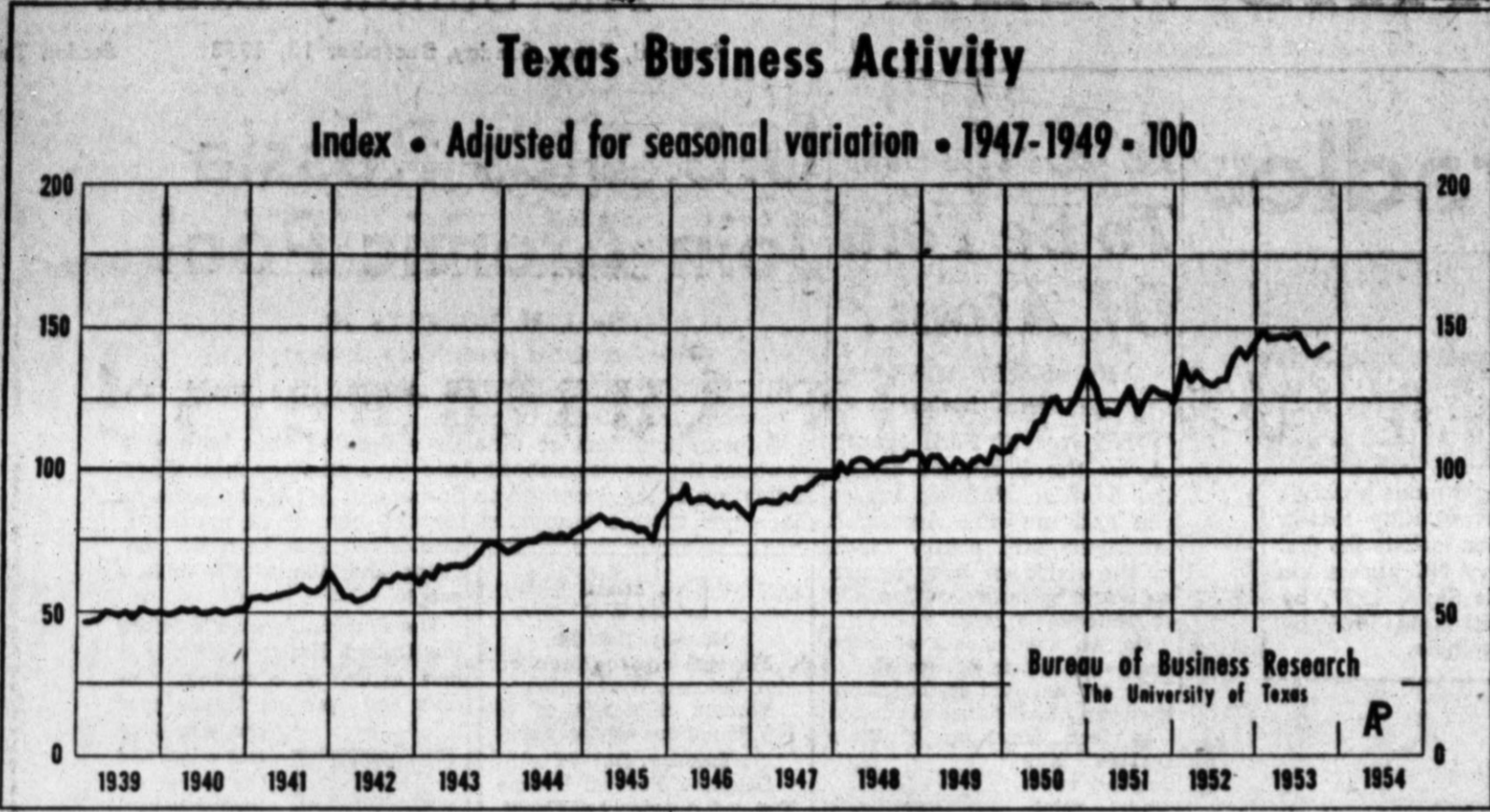
Vitruve, Charleston, W. Va., Gazette

NDREY CASE

NOT THE WALLS OF JERICO, GEORGIA

GLOSEST 'PLANET'

(All Rights Reserved, AP Newsphotos)



## Frio News

By Mrs. Owen Andrews

Mrs. H. M. Mobley, LaNelle, Don and Donald Renfro are on vacation to points south as far as El Paso this week.

Mr. and Mrs. Lester Irwin, Connie and Leonard Irwin were visiting their relatives in Arizona last week.

L. R. Woolbright of Shawnee, Okla., has been here a few weeks helping his brother, F. M. Woolbright, in the fall harvest. The two brothers made a trip to Pierre, S. D., on business some time ago. The L. R. Woolbrights plan to move here in the near future.

Mr. and Mrs. J. E. Warrick and Mr. and Mrs. W. A. Springer were in Hereford Sunday for the 60th wedding anniversary of Mr. and Mrs. Bill Hunter.

### Supper Guests

Sunday night supper guests with the Owen Andrews were Mr. and Mrs. S. B. McLallen, Nora and Sammy Lu McLallen, Dan McLallen, Virginia Brock, Sue Berryman, Eva Jean Woolbright and James Dobbs.

The Womens Methodist Union met December 1 in the home of Mrs. T. L. Sparkman Sr., for a program on "A Christian Christmas", with discussions by Mrs. E. H. Little and Mrs. Owen Andrews. During the business meeting, Mrs. A. D. Johnson resigned as secretary and Mrs. Carlton Dobbins was elected to the secretary post. The next meeting will be on December 15 in the E. H. Little home.

### Party For Dan

On Friday night a party was given in honor of Dan McLallen at the T. L. Sparkman, Jr. home. Games were directed by Rev. D. W. Ward and those present for the occasion were Dan and Nora Jo McLallen, Frances and Veradelle Andrews, James Dobbs, Clark Dobbs, Glenn Andrews, Eva Jean and Frank Woolbright, Tawana Thompson, Delores Andrews, Joe Ed Andrews, Norma Rhodes, Pat Robbins, Doyle Johnson, Dallas Phillips, Russell Miller, Cletis Miller, Don Mobley, Alma Andrews,

Mr. and Mrs. Billy Warrick and Eugene, Rev. and Mrs. D. W. Ward, Judy and Linda, Mr. and Mrs. H. D. Robbins, A. D. Johnson, the Sparkmans and Tommy, Bonnie and Barbara.

### Luncheon At Church

After church services Sunday morning, lunch was spread at the church from the basket lunches the ladies brought. The occasion was in honor of Mr. and Mrs. A. D. Johnson, Doyle and Karen who are to move to Edmonson this month, and for Dan McLallen who left for induction into the Army last Tuesday. After the lunch, the honorees were presented with gifts from the community. Visitors from outside the community were Mr. and Mrs. S. B. McLallen of Hereford and Mrs. Kunkle of Pampa.

### Mamma Knows Best!

WEST GLACIER, Mont. (AP)—A mother bear did not follow when Glacier Park Ranger Norm Taylor shooed her cubs to safety off Going-to-the-Sun Highway. Taylor said that while he watched the cubs go into the woods their mother reached into his patrol car and stole his lunch.

### Dead Letters Are Live

VANCOUVER (AP)—Chinese in this city have an unusual dead letter office. It's a bulletin board in the window of the Chinese Times. In nine years, an estimated 2,000 letters have been delivered this way. Only one or two have hung there the one year time limit after which time they are returned to sender.

### Are Humans Obsolete

PHILADELPHIA (AP)—The era of space travel will make human pilots obsolete says Dr. I. M. Levitt, director of the Franklin Institute's Fels Planetarium.

As he sees it, man is incapable of handling present-day speeds. "Yet, the speeds which are on the horizon today," Dr. Levitt points out, "are a small fraction of those needed to leave the earth."

Solution: Mechanical controls which act as the brain for the space craft, Dr. Levitt says.

"When space travel becomes a reality," the scientist predicts, "then man will go along for the ride, since he is capable neither physically or mentally of coping with the problems this type of speed will pose."

### Emergency Gets Action

MOBERLY, Mo. (AP)—Randolph county sheriff Amos Magruder and his deputy, Joe Moore, ran out of gas and tried to radio for help. Moberly's police headquarters heard them only faintly but did hear the word "emergency".

State patrolmen set up roadblocks around the area. Peace officers began combing the countryside for lawbreakers. They finally found the stranded sheriff and his deputy.

### Crime Goes to Jail

DALLAS (AP)—A prisoner here is charged with stealing a wristwatch from a cellmate in county jail.

### Ton for Ton

HARRISBURG, Pa. (AP)—A ton of California oranges and a ton of Pennsylvania coal are at stake as California and Pennsylvania state commanders of the American Legion conduct a membership drive contest.

### The Real McCoys

By John and George



AM WOULDN'T BE CAUGHT DAIP WIFOUT MY INSURANCE WITH

**JOHN McLEAN**  
Insurance Agency  
"23 Years of Insurance  
Know How"  
127 West 3rd Phone 273

## Northwest Hereford News

By Mrs. R. C. Childers

Mr. and Mrs. Earl DeHart and son Kenneth spent last Sunday visiting her brother, Glenn Robinson, ad family in Claude.

Mrs. Glenn Wilson was a co-hostess at a pink and blue shower for Mrs. Joe Lyons December 5, at the home of Mrs. Charles Frye.

### Fiftieth Anniversary

Mr. and Mrs. C. S. Barclay celebrated their fifth wedding anniversary last Sunday.

Mr. and Mrs. C. S. Barclay and sons Larry and David were visitors in the home of Mr. and Mrs. Delbert Bainum last Sunday afternoon.

Bonnie Lewis, daughter of Mr. and Mrs. Art Lewis, missed several days of school last week due to illness.

Ralph and Freddie Ricketts, sons of Mr. and Mrs. Jim Ricketts, spent last Sunday in the Paul Corbett home visiting Ronald and Corbett.

Mr. and Mrs. J. T. Richardson and their five grandchildren,

Vance, Dianne, Marcia, Tressa, and Kathleen, ate dinner in the home of Mr. and Mrs. Ira Scott last Sunday.

Other guests in the Scott home Sunday were Mr. and Mrs. Virgil Dodson of the Progressive Community.

Leroy Packard and Lyle Rickman were at the R. C. Childers' place several days last week helping Mr. Childers build a cattle-feeder.

### Renfro's Home

Mr. and Mrs. Jack Renfro returned home from a vacation trip to points of interest in south Texas. They had been gone about two weeks.

Out-of-town guests in the home of Mr. and Mrs. R. C. Childers recently were her parents, Mr. and Mrs. Earl Johnson of Harrison Ark., and Mrs. Allie McNeill from Wayside.

Larry and David Barclay attended a birthday party for Mary Ellen Robinson, daughter of Mr. and Mrs. Irvin Roberson of Here-

### Craft Designs Emphasized

The Cultural Home Demonstration club met in the home of Mrs. Fred Wolfington Dec. 3, afternoon for a review of Craft-Design, emphasizing the special work on Copper Craft. This was given by Mrs. Earl DeHart, the clubs' craft demonstrator.

It was announced during the business session that the Club's Christmas party would be held at the home of Mrs. W. E. Holcomb December 19 at 2:30 o'clock, with the Workers' 4-H club girls as guests.

Members attending were: Mesdames Marvis Southward, Louie Olson, Art Lewis, Paul Corbett, Edgar Telchik, M. W. Sumner, Earl DeHart and the hostess, Mrs. Fred Wolfington.

### Choral H. D. Club

The Choral H. D. Club met for a practice session at the Veterans club house Monday afternoon at 2:30 o'clock. The members of the club are making preparations for two public appearances in December. They are the Council Annual Christmas party, December 12, and the BFW annual Christmas meeting December 17, also at the Veterans' club house.

### Breakfast Planned

A breakfast for members of the H. D. Choral club will be given for its members at the home of Mrs. Tom Draper, Friday, at 9:15 o'clock.

Members attending were: Mrs. Clara Shore, Mrs. R. L. Wilson, Mrs. Tom Draper, Mrs. R. C. Childers, Augustine Gregory, Mrs. S. S. Williams, Mrs. Paul Hoff, Mrs. John Draper, Mrs. Chester Wiggins, Mrs. G. E. Mullins, director, and Mrs. Cecil Massey, pianist.

### Steak for Steak

CHILLICOTHE, Mo. (AP)—Absentmindedly, Joe Miller and Ed Summerville slipped their lunch into a hay baler and then went to work baling hay. Some cow, they decided later, would fatten up on steak sandwiches.

### "Thank You" Is Late

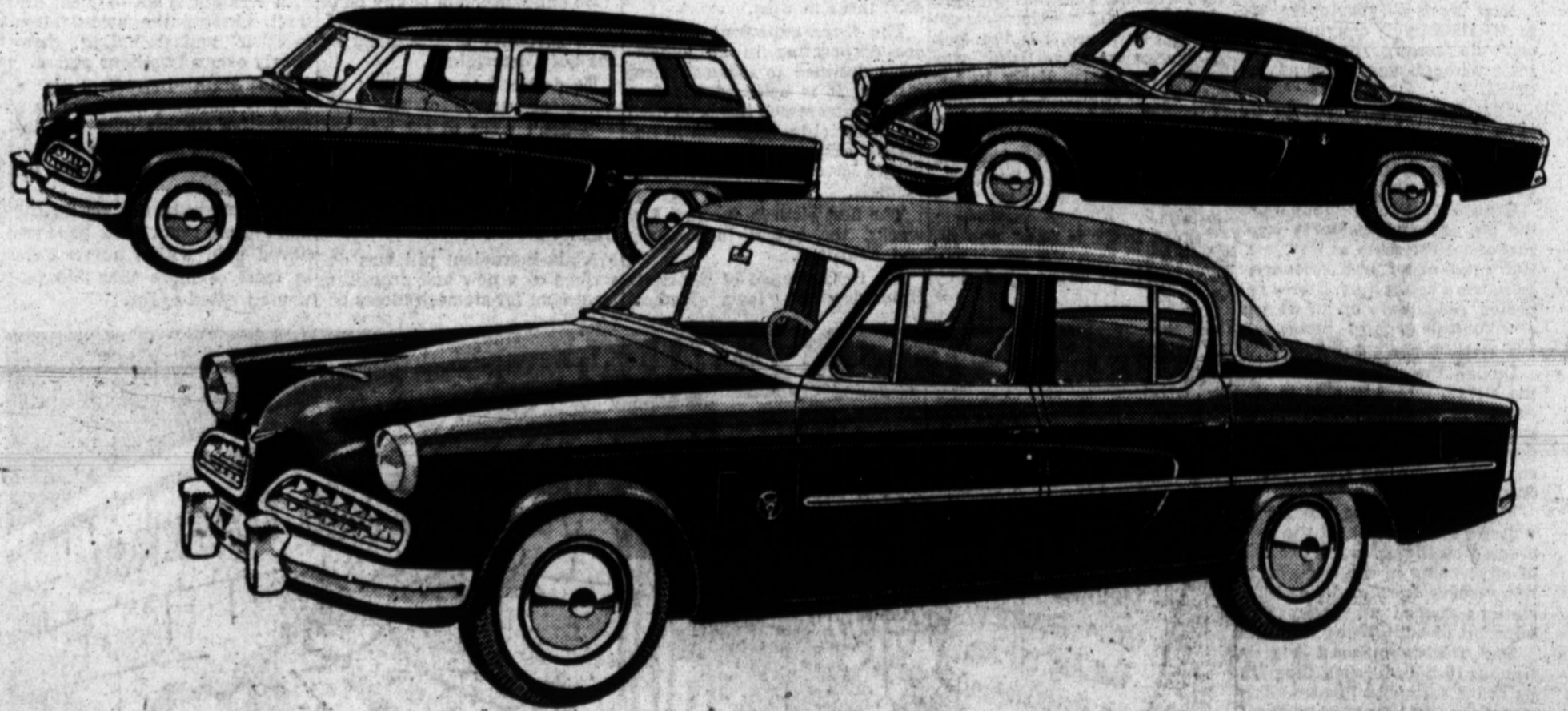
FRAMINGHAM, Mass. (AP)—Framingham State Teachers college said thank you, 100 years later. College officials conducted a Day of Appreciation in the school's Nevil Hall in gratitude to the town for asking the college to settle here 100 years ago.

# NOW ON DISPLAY

**THE NEW AMERICAN CARS THAT  
ARE SETTING THE STYLE FOR THE WORLD**

**NEW SEDANS! NEW SPORTS MODELS! NEW STATION  
WAGONS! NEW COLOR-STYLED INTERIORS!**

They are here right now for you to see—new and excitingly colorful 1954 Studebakers! They're outstanding in quality and engineering—in operating economy—in low-sprung safety! The complete new 1954 Studebaker line includes big, roomy, luxurious, long-wheelbase sedans... sleek, racy-looking sports Coupes and hard-tops... dramatic Conestogas—the world's most beautiful station wagons. Come on in right away and thoroughly examine our showing of 1954 Studebakers—new Commander V-8's—and new Champions in the lowest price field. Come on in and let us take you out for a thrilling Studebaker drive.



# LESLEY - VAUGHN MOTOR CO.

# Dr. Earl G. Hamlett Will Speak at Wesley Methodist Sunday

Dr. Earl G. Hamlett, superintendent of the Amarillo District of the Methodist Church, will give the spiritual at the open house of the Wesley Methodist church, 410 Irving Street, today at 3 o'clock. Other parts of the program will be a special number sung by Rev. M. Dunnam, pastor of the First Methodist church, and history of the church.

Ground Breaking  
Ground was broken for a building on September 14. First service was held in the new building on November 15.

Popularity is Handicap  
NAUGATUCK, Conn. (AP)—Edward Lord isn't happy about the popularity of his gasoline station. During the 16 years he has owned the station has been broken into 12 times.

Barenders Need Law Course  
LOS ANGELES (AP)—People with a legal problem usually ask the advice of bartenders.

Family Service Record  
LIBERAL, Kas. (AP)—The George Morphis family is pretty busy, keeping track of his sons in service. A week after going to Perryton, Tex., to welcome Thomas, an Air Force veteran, back after 30 months' service in Japan, they said good-by to Johnny, another Air Force man leaving for service in Germany.

This is Love!  
BUTTE, Mont. (AP)—A Butte girl picked up a beer bottle and bashed her boy friend over the head. The bottle shattered, cutting his face and her hand.

Comet is on Way  
CINCINNATI (AP)—A comet which last flashed across midwestern skies in 1833-34 will perform again next spring. Dr. Paul Herget, professor of astronomy at the University of Cincinnati, says the Pons-Brooks comet returns about every 70 years. It will be barely visible to the naked eye.

Eggs Are Tread  
PRATT, Kas. (AP)—Erwin Albert, 14, found two chickens and a mother hen in the Albert farmyard. Next day a half dozen chicks fell out of an evergreen tree.

Address is Issue  
HARTFORD, Conn. (AP)—Mrs. Edith Kober voted in a city primary, after producing a certificate to convince election officials that she lives at 85 Market Street.

Has Second Crop  
RACINE, Wis. (AP)—It wasn't such a bad harvest year for farmer Stanley Barrows after all.

Longevity is Family Affair  
NEWPORT, Tenn. (AP)—Mrs. Mary Jane Whitlock recently observed her 105th birthday, with a candle on her cake for each year. Runs in the family, she says. Her father lived to be 107.

Thrift is Mistake  
EVANSVILLE, Ind. (AP)—It was all a mistake, two boys told police and FBI agents. The youths, 14 and 16 years old, admitted entering a bank through a basement window and taking \$18 from a small change drawer.

Has Sunday School Record  
OGALLALA, Neb. (AP)—Max Peterson, 21, has just completed 16 years of perfect attendance at the Ogallala Methodist Church Sunday school. He set out to establish a record for himself when his brother was cited for perfect attendance in 1936.

University Has Odors  
HOUSTON, Tex. (AP)—Formal protests were made against location of a new slaughter house on property to the windward of the University of Houston. The city health department ordered inspectors to investigate the odors. They found manholes of the sewer system rather than the stockyard to be the chief source.

Beauty at Home  
By Lynn Carter

Q. What is a good way to help keep blonde hair light?  
A. Shampoo carefully, and add the juice of a half-lemon to the last rinse water. Also, a vinegar rinse will give blonde hair a sheen.

Q. Do you advocate my cutting my own hair?  
A. Only if you're real sure you know what you're doing! Professional barbers never leave the ends straight — they graduate them so that they're easier to control. Use very sharp shears, grasp the ends to be cut firmly, and jiggle the shears up and down, just a little, so you slice the ends.

Q. How can I treat a very greasy and oily skin?  
A. This facial bath is good, two or three times daily: Rose water 5 1/2 ounces; alcohol 1/2 ounce; boric acid dram. This is at once cleansing, cooling and drying.

Q. What is a good dry shampoo I can use on my hair?  
A. Beat the whites of two eggs as stiff as possible, then take it, a handful at a time, and rub it well into the scalp with a light circular movement. Dry the hair for 20 minutes, then brush.

Q. How can I avoid excessive smearing of my lipstick?  
A. You can, of course, try to exercise more care. And if you'll add a bit of perfume over the lipstick, it will give it more permanence until you're ready to remove it with cold cream.

Q. Is there an easy way to "rejuvenate" the makeup without removing it and applying new?  
A. Try patting over it lightly with a cotton pad dampened with skin freshener or astringent. This removes oil and grease.

Q. What kind of soap should be used for gray hair?  
A. It should be a pure, white soap, as any other kind is liable to impart a yellowish tinge to gray hair.

Q. How can I exercise to smooth out my hip contours?  
A. Lie stretched on your right side on the floor. Then pull both knees up to your chest, then stretch out legs until the knees are rigid in front of the body. Swing downward until the body is in a straight line, then bend the knees and begin the semi-circle all over again. Do this 10 times, lying on each side.

Q. How should eyeshadow be applied when the eyes are too widely set apart?  
A. If you will apply the eyeshadow heaviest toward the nose, it will tend to bring the eyes slightly closer together.

Q. What is the formula for an oatmeal facial mask?  
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### Now He Minds Mother

ELIZABETHTON, Tenn. (AP)—A 19-year-old youth sentenced to a month in jail as a drunk driver was well prepared. The prospective prisoner carried an overnight bag stocked with toilet articles, several pocket-sized books, a deck of cards and a carton of cigarettes. He also brought a bottle of medicine.

"I have a cold," he explained, "and Mom insists that I take my medicine regularly."

### Bible For The Road

SALT LAKE CITY (AP)—A Bible quotation on the Golden Rule will be printed on state auto inspection stickers which must be displayed on all Utah automobile windshields in 1954. The text: "Therefore, all things whatsoever ye would that men should do to you, do ye even so to them." (Matt 7:12).

It is part of a campaign to curb selfish driving habits which are blamed for many auto accidents.

### House Has Double Shift

DALLAS (AP)—Judge Charles Long Jr. ordered this temporary arrangement on occupancy of a house which was part of disputed property in a divorce case: The man will occupy the house from 8 a.m. to 8 p.m., the woman from 8 p.m. to 8 a.m. The man works nights. When he comes home the woman is to visit friends and relatives.

### Bootleg Pays Off

CLINTON, Tenn. (AP)—Anderson county court is giving prizes for all the bootleg whiskey captured by county officers in this legally dry county. The raiding cops will get 50 cents for each half-pint and a \$1 for each larger bottle of liquor, wine or other intoxicants. State sale of the seized liquor will be used to pay the bonuses.

# To Our Milk Customers!

For your convenience we have moved our milk sales to the east edge of town. We are on highway 60 just east of the Gifford-Hill-Western Concrete Pipe office.

# Look for THE MILK JUG

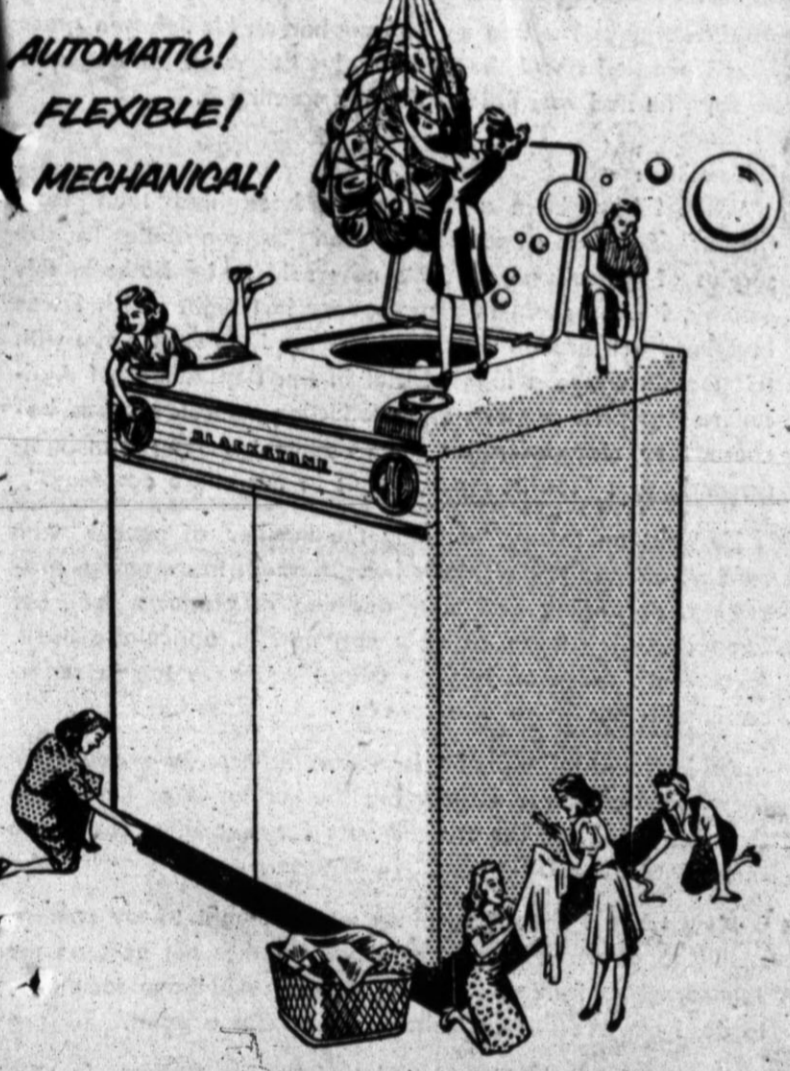
By the Gallon **80¢** 2 Gallons **\$1.50**

If you want milk produced in this county, milked scientifically, milk with lots of cream at a savings, you will want milk in a gallon jug from THE MILK JUG.

Bonnie and Alma Brumley will be on hand to give you any information you want.

Phone 889

## Rated First For "WASHABILITY" by Consumers Research



## SEE THE Blackstone — a new kind of automatic washer

Now you can wash any way you want to wash. Not only is your clothing thoroughly agitated to a new cleanliness, rinsed whiter and brighter by a new scum-removing rinsing process, but you can blue, starch, bleach, or tint, too. And, you can handle all the new fabrics... for the new Blackstone is completely different. You will be delighted.

AND YOU CAN OWN ONE \$300 FOR AS LITTLE AS PER WEEK COME IN FOR A DEMONSTRATION TODAY

Hereford Implement Co.



## ...if Santa had time to sleep-

...you can be sure he'd sleep safe and warm under an electric blanket. Sudden temperature changes—one of Santa's Christmas Eve hazards—don't affect you at all when you sleep under an electric blanket, the automatic controls keep you snug and warm.

There's no time for Santa to sleep on Christmas Eve, but it's a wonderful time to have him leave electric blankets under your tree. Choice of single and dual controls for personalized comfort.



SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER FOR PRACTICAL AND BEAUTIFUL GIFTS FOR THE ENTIRE FAMILY!

SOUTHWESTERN PUBLIC SERVICE COMPANY

# Editorials

## Is Community Chest Plan Answer To Our Troubles

Does Hereford need a Community Chest type program?

If questioned on this subject a majority of the Hereford merchants, along with a major portion of the general public, would probably answer in the affirmative. However, after a Community Chest operated for a period of two to five years, the answers might completely reverse themselves.

A consolidated program for collecting charitable donations to include USO, Red Cross, Polio, underprivileged children and numerous other functions would be ideal in that it would provide a "one drive—one donation" campaign. This would save hundreds of hours of man-power on behalf of business men and other donors. In addition, it would more equitably distribute charitable costs of the various drives, since the big campaign could be placed on the systematic basis.

To us, however, the advantages fall short of justifying the program. We cannot think of a town or city with such a program which has not undergone serious Community Chest troubles. Foremost, after a few years of operation, rises the question of a paid secretary or manager. People get to figuring this added expense—and invariably complain because "half of my donation goes to that so-and-so who just sits in the office." In addition, such an employee is an absolute necessity to such a program. Otherwise, the funds could not be distributed to general welfare and best community interests.

Even with a trained, paid executive on the job, "division of the spoils" would unquestionably result in disgruntled donors and unhappy VIP's. Nothing is so unreasonable as the wrath of a person who feels that his pet charity got a raw deal.

Finally, but certainly not least, remains the fact that other drives would continue from time to time. Right now the Chamber of Commerce issues selling and soliciting "endorsement-permits" to various causes. Many of the solicitors complete their work before they ever hear about the restriction. Donors, in other words, fail to ask for these credentials. The same thing would happen on donation drives.

Any successful Community Chest program would necessarily require the setting of quotas for most of the business firms. To us, this takes donations out of the form of giving—and places them in the category of responsibility. Near-failure of the Jaycee Christmas lighting program this year indicates that actual filling of the quotas might be difficult. Also to be considered is the fact that on an individual, over the period of 12 months, may give \$50 to charitable causes, but how many people could turn loose, at any given time, the full amount for the 12-month period?

Maybe we are completely confused in this regard, but we still like to consider a donation as a gift. We like to give to such things which we may consider worthwhile and beneficial. Knowing ourselves, we might even resent someone doling out our money to some cause we did not consider worthwhile. There are quite a few other rugged individualists in the area who might feel the

same way. On the other hand, things are far from ideal as they stand today and some modification of the two methods could possibly prove beneficial.

## Socialized Medicine

At spasmodic intervals for the past 25 years people have been talking about socialized medicine.

Currently, all over the country, the subject is again demanding general attention. Worse still is the fact that public thinking on the subject seems to be undergoing some change.

Whereas the present generation grew up considering "socialized medicine" in the same category with Communism and Rattlesnakes, many people are now beginning to wander about the whole thing. Some are even beginning to investigate various phases and advance occasional arguments in behalf of the socialization program.

Fault of the situation lies with only one group: the medical profession. High fees, independent attitudes, specialization, lack of sufficient training facilities for new doctors, and a general failure in the field of public relations are the most general causes, perhaps. Many of these things were inevitable. The medical profession had to change with the times. In addition, we feel sure that some of the feeling is due to lack of understanding. However, the doctor, along with his other duties, is a business man and, as such, success or failure in putting these things across, is entirely upon his doorstep.

Conscientious citizens who talk about socialized medicine should first compare the life-span in the United States with that in countries where the socialized plan exists. They will likewise do well to determine how much such plans cost in the form of additional taxes. Paying the doctor in taxes can be just as painful as paying him directly. Besides, he would likely be inclined toward being even more independent under such a national set-up. Ask any service man how he liked the Army methods.

For these and a lot of other reasons, we hope the medical profession will alter on a nationwide basis similar to changes noted in California during recent years. Sane, reasonable discussion at conventions and medical meetings can do much along this line; required courses in the pursuit of medical degrees are another possibility. Despite the unique position of the profession, the standpoint of the people who pay doctor bills should never be ignored; these are the people, after all, who will determine the future of our country along this or any other line. If socialized medicine ever comes to the United States, it will be due to the conduct of medical profession—and not because a sounder, more practical system has been advanced.

Today the Federal government too often enters the picture pattern of our lives. They designate where our roads are to be built, they draft our children into armed services. They tell us how many acres we can plant in cotton and wheat, and we look to them for emergency relief feed when we have a drought. Maybe it is necessary. Maybe it is what the American people want but, for our money, we would still like to call the doctor of our choice when one of the children gets sick. However, we are of that generation which abhors Socialized Medicine, along with the Communists and the Rattlesnakes.

Korean children have forgotten how to play. Their lives were disrupted by the war and now before they can once again play, they must have food and shelter. A \$10 CARE food package will help to provide a Korean child with body-building food for one month. Send your contribution today to "CARE for Korean Children," 660 First Ave., New York 16, N. Y., or your local CARE office.

A growth-drain chart on trees shows Texas is now growing 566,000,000 cubic feet of timber per year against a removal of 417,000,000 cubic feet. Sawtimber growth is placed at 1,660,000,000 board feet a year against removal of 1,627,000,000 board feet.



### QUESTION OF THE WEEK

## Foreign Lending Seems Necessary For Future Peace Of The World

Do you think foreign relief and foreign lending should be stopped?

**JACK ROBERT EDWARD SIMMONS**

"No, I don't think that it should be stopped. I kind of like the idea live and let live. Any money that we send to these foreign countries will come back to us in import and export trade. It also works for better public relations between countries. Public relations at this time are in pretty bad shape and money inducement is a good idea. I believe that this will help prevent wars and there have already been too many wars."

**LESLEY VAUGHN**

"No, I don't think foreign relief and foreign lending should be stopped, just cut down a little. We are spending entirely too much money on foreign relief and I think we need it here at home."

**MRS. HUBERT WHITE**

"No, I don't think that it should be stopped. I believe that we should help the people who cannot help themselves."

**JOHNNY POOL**

"Yes, I believe so. I just don't think that we are big enough to feed the entire world. This is a subject that requires a lot of thought, however. If we had a shooting war then it would be necessary to feed our allies. I just believe that the lending should be stopped at this time."

**MRS. VIRGIL ZUMWALT**

"No, I don't think that foreign relief and lending should be stopped. I don't know exactly how to express myself, but I think as long as they need help that we should try to help them."

**L. W. HOUGHTON**

"I think that foreign relief is all right but not foreign lending. I think that if anyone needs help we should give it to them, if it's our next door neighbor or our neighbors overseas. I don't think there is any need for foreign lending. Why should we lend it to them, they never give it back."

**MRS. E. W. YOUNG**

"I certainly don't think that foreign relief should be stopped. I think that the program that our churches are carrying out for the relief in the war stricken areas should be continued. I am not in a position to answer the government lending question."

**BUFORD CROSTHWAIT**

"No, I don't think that foreign aid should be stopped. I'd rather you ask someone else the reason."



By Vern Sanford

Texas Press Association  
AUSTIN — CIO officials cried "politics" at John Ben Shepperd for disclosing several DPOW leaders as Communist sympathizers.

The attorney general's reply was that he not only did not intend to run for governor, as they indicated, but that he was going "to fight to the finish to rid Texas and Texas unions of Communists, pro-Communists and Communist sympathizers."

He elaborated by saying that he could do more to whip subversive influences in Texas as attorney general than he could as governor. Shepperd was considered as one of the very top contenders for the chief executive's post.

Clamps Tightened  
Clamps on Communist connections of three labor unions were being tightened this week by the Texas Industrial Commission after grinding sessions of state evidence and testimony by witnesses. A full report with recommendations will be given to Governor Allan Shivers.

He called the five-man board into action as pickets harassed 22 Part Arthur retail businesses, and following charges by Attorney General John Ben Shepperd that strike organizers were Communist dominated.

Three Testify  
Two former Communists and an ex-undercover agent for the FBI who was in the party for nine years were called on during the investigation.

In addition, several officials of the three accused unions replied to the charges.

Involved in the Port Arthur strike was the Distributive, Processing and Office Workers of America. The other unions probed were the Mine, Mill and Smelter Workers and the International Fur and Leather Workers.

Assisting In Case  
Assisting the state's case were Harvey Matusew of New York and Louis F. Budenz, Fordham University professor, both of whom had turned against the party and helped the FBI.

Matt Cvetic of Pittsburgh, Pa., the former FBI agent, also volunteered his testimony.

Commission members are C. E. who was elected chairman; L. E. Page of Carthage, state commander of the American Legion; Walter Buckner of San Marcos, newspaper publisher; E. G. Rodman Sr. of Odessa, head of an oil field supply company; and William J. Harris of Dallas, president of the Texas Federation of Labor.

Just Against Reds  
Shivers told the commission that the investigation must not be allowed to turn into even an attempted blow at the thousands of union members in Texas who are conscientious and patriotic.

In serving as commission counsel, Shepperd said that his office would not be in the position of prosecuting unions but would merely present evidence of Communist infiltration.

Testimony taken by the commission. (Continued on Page 5)

## Panhandle Paragraphs

### AUDITORIUM REMODELED

Remodeling of West Texas State College's main auditorium in the Administration Building is expected to be completed this week at a cost of approximately \$20,000.

New cushioned opera chairs are being installed, with capacity of 856 persons. The auditorium floors have been sanded, sealed, filled and polished, ceilings repaired, and the entire auditorium repainted. CANYON NEWS.

-pp-

### BRINGING IN THE BOOKS

A. D. Speck, president of the Wheeler Kiwanis Club, has announced that the club will gather books for the Wheeler High School Library.

Earl Brown, superintendent of the Wheeler Schools and a member of the local Kiwanis Club, suggests that the high school library was short of funds and consequently short on books for the children to read; so, the Kiwanis club decided to put on a drive to collect unused books from residents of this area to donate to the school library.

Speck pointed out that all books will be screened to make sure that they are fit reading for high school students before they are turned over to the school library. WHEELER TIMES.

-pp-

### FOUND—A "SAD MONKEY, TEXAS."

Last week The Record published a news article regarding a letter received by San Marcos Junior High from a North Dakota girl addressed to "Sad Monkey, Tex." The article stated that the letter was written seeking Texas pen pals and that local junior high students planned to write the North Dakota girl and advise that while they didn't know of any "Sad Monkey, Tex.," there was a San Marcos, Tex.

A reader, Miss Jean Dugout, teacher in Beeville Public Schools and former editor of "The College Star" at Southwestern State Teachers College, had written The Record that there is a "Sad Monkey, Tex."

Miss Dugout advises the town consists of a small station for the scenic railroad in the middle of Palo Duro Canyon State Park, located near Amarillo. "Size and shape of the fair 'city' might lead one to think it a strayed bit of rural plumbing establishment except for the prominent sign announcing that it is Sad Monkey, Tex.," Miss Dugout wrote. THE SAN MACOS RECORD

-pp-

## The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm is worried about the farm surplus this week, although as he says, he had very little to do with creating it.

Dear editor:

While I have been a little more foresighted than most farmers and have steadfastly refused to contribute to the surplus of agricultural products now said to be botherin this country, I was readin in a newspaper last night which I was hurryin to get through with so it'd be ready to start a fire with this mornin where a high official in the Department of Agriculture says price supports and production controls are bad because they may bring on unemployment among non-farmers and cause "terrific repercussions in our entire economy."

He went on to say "actually—the number of people who earn all or part of their daily living through transporting, processing, packaging and merchandising of products of our farms exceeds those actually engaged in agriculture itself. An over-all reduction in farm output can have terrific repercussions in our entire economy."

As I understand this, he is asking farmers to produce all they can, regardless of how big the surplus is or how much they lose at it, so the truck drivers for example can have something to haul.

Now while I never had given much thought to my responsibility to go up one row and down another out here on my Johnson grass farm so the truck drivers could have something to do, I can see this agricultural expert has a point.

But I've been thinkin. It's a lot of trouble to keep on producin stuff, whether cotton or corn or wheat or rice, at a price that's below cost, yet at the same time nobody wants to throw the truck drivers out of work, and I've been wonderin.

Why couldn't the government let us farmers reduce our production so we can keep the price up, and then to keep from workin a hardship on the truckers, let them just haul the surplus we already got on hand, back and forth? For example, we've got several million bales of cotton on hand. Why can't they just haul that around a while until we work off some of the surplus? What difference does it make to a truck driver whether he's haulin the same bale of cotton or a new one? It's not that us farmers don't mind spinnin our wheels growin unprofitable stuff, but turn about is fair play and it ought to be the truckers' time to try it.

As I see it, it's really easier for a trucker to haul the same load of cotton back and forth across the country than it is for farmers to keep on producin something new for him to haul. It saves loadin and unloadin helps out the fillin stations and roadside cafes, and takes a lot of work off us farmers.

The last thing I want to do is bring on an economic catastrophe, but at the same time I don't see why I ought to keep on workin at a loss just to give somebody something to haul around. Let em haul the same stuff around till it's worn out, and then we can see about pillin up another surplus for em.

Yours faithfully,  
J. A.

## The Sunday Brand

Established 1948

Published every Sunday at 336 Main St Hereford, Texas



James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas.

News Editor ..... Bob Phillips  
Adv. Manager ..... Melvin Young  
Mech. Superintendent ..... Stanley Phillip  
Society Editor ..... Mrs. John McLean



# Friona News

Mrs. E. R. Day, Correspondent — Phone 2792

Mr. and Mrs. Calvin Martin of Lamar, Colo., purchased some lots in the north part of town and work began last week on the construction of their new home.

Mrs. G. A. Guinn was happily surprised on her birthday, December 4, when her brother, Cassie Perkins, and family came in with a cake and ice cream, which everyone enjoyed after a Mexican supper.

Joe Mann was the winner of another television set given away Saturday afternoon. Joe lives in the "Hub" community.

**Sight-Seeing**  
Mr. and Mrs. E. A. Guinn and children enjoyed sight-seeing in New Mexico Sunday afternoon.

Mrs. Edd Whitten, manager of the "Hub Gin Cafe", is certainly kept busy day and night since the gin is on a 24 hour schedule. She reports a shortage of cafe help and has to do double duty sometimes.

Mrs. Oscar Baxter and son, Mrs. E. A. Guinn and children and Mrs. Jim Baxter were in Clovis Monday.

Mrs. Edd Duke, who underwent surgery recently, is doing fine.

**Home To Illinois**  
Mr. and Mrs. E. R. Day Sr., and Mrs. E. A. Schmidt were in Amarillo Sunday when Mrs. Schmidt took the plane to her home in Wilmette, Illinois. Mrs. Schmidt had visited with her sister and mother for a week.

Mr. and Mrs. Junior Dodson and family and Mr. and Mrs. J. L. Tyler of Hereford were here Sunday to attend the funeral of their uncle, Alford Petty.

Joe Don Allen, son of Mr. and Mrs. John Allen, was rushed to the Parmer County Hospital last Sunday evening where he underwent surgery.

Guests in the Don Ethridge home Sunday were Mr. and Mrs. Tom Wood of Lamesa, and Mr. and Mrs. Paekhill of Lubbock.

**Visited In Hot Springs**  
Mr. and Mrs. Garden Massey and Mr. and Mrs. Johnny Hands are in Hot Springs, N. M., this week.

Mr. and Mrs. E. B. Brannon were Sunday guests with Mr. and Mrs. L. R. Hand and family.

Mrs. David C. Hester received her grades from Austin last week stating she had passed all tests and is now a registered nurse. Her average was in the upper eighties. She is now employed at the McConia Hospital in Dennison, where she is supervisor.

**Annual Class Party**  
The Junior Class of Friona High School went to Clovis November 3 for their annual party. Some of the class went skating and some went bowling. Afterward they met at the Silver Grill for supper and went from there to the movies.

Those attending were: the class sponsors, Mr. and Mrs. J. T. Gee and Tommy; the room parents, Mr. and Mrs. Grubbs, Mrs. Phipps and Virgil and Mrs. Cass. Those from the class were: Paul Coker, Roy Messenger, John Thomas, Keith Batty, Dudley Robason, Jimmie Fallwell, Gary Penzer, Lester Burnett, Warron Brooks, De Ann Buske, Oleta Lloyd, Betty Ashcraft, Deneise Mangess, Ben-

## How Can I?

By Anne Ashley

Q. How can I check nosebleed?

A. Pressure on the upper lip at the outer edge of each nostril will very often stop bleeding of the nose. A piece of ice rolled in cotton, or cotton soaked in ice water, may be inserted into the nostril and pressure applied from the outside; this also proves effective. Another method is to sit erect with arms raised above the head, and the head thrown back slightly.

Q. How can I clean oil paintings?

A. Make a thin paste of raw potatoes and clear water. Add fine pumice stone and rub on the paintings gently with a sponge. Then wipe off with clear water and a clean cloth. It is often advisable to apply a coat of clear varnish when the painting dries.

nie Grubbs, Carol Blackburn, Clea Rea Stowers, Elusley Ray, La Mona Neff, June White, Thelma Braty, Joyce Gibson, Gay Cass, Jane Phipps, Lois Draton, JoAnn Agee, Betty Hartis and Letha Fay Day.

Reports from the students were that all had a very nice evening and said thanks to all that made it possible for them to go.

**Work Program**  
The Brotherhood of the Baptist Church met Tuesday evening at 7:30 o'clock. The program was a work program and the men built some stands for the teachers in Sunday School and Training Union. The men also had refreshments.

The Business Women of the local Women's Methodist Union met at 7:30 o'clock last Thursday for a covered dish affair. The program was the Lottie Moon Christmas Prayer Program.

**Bridge Club Meeting**  
The Senior Bridge Club met Saturday afternoon at the home of Mrs. Bert Chitwood. Mrs. Chitwood served fruit cup coffee and cake to: Mesdames W. B. Stark, Pearl Kinsley, Roy Slagle, Carl Maurer, J. C. Wilkeson, H. C. Kendrick, and O. F. Lenge. Mrs. Roy Slagle won high score.

**Husbands As Guests**  
On Monday evening the Home Makers Sunday School Class of Friona Baptist church met at the home of Mr. and Mrs. L. A. Haws for a class party. The husbands were the honor guests. The evening was spent playing "42." Pie and coffee were served to: Rev. and Mrs. C. M. Fields, Mr. and Mrs. Johnny Mars, Mr. and Mrs. Nole Wood, Mr. and Mrs. Hubert Singleterry, Mr. and Mrs. Wilbor Carlton, Mr. and Mrs. Ralph Smith, Mr. and Mrs. Leonard Coffee, Mr. and Mrs. W. S. Crow, Mr. and Mrs. Joe S. Menefee, Mr. and Mrs. Ralph Taylor, Mrs. Paul Fortenberry, Mrs. Claude Miller and Miss Tracy Smith.

## Turning Point?

An important aspect of the tragic loss of lives in the nation's highway accidents which has escaped the full attention of Americans is the emotional impact on the victims' families. Paul H. Blaisdell, public safety director of the Association of Casualty and Surety Companies, brings "Operation Heartbreak" into proper focus with a letter he received from an Illinois mother whose 15-year-old son was killed last year while riding with a driver of the same age.

"One reads of automobile accidents involving hundreds of people," the mother wrote him, "but little do we consider the heartbreak and changes in family living that these accidents bring about."

"We never hear of the victim's father and mother who have to keep on from day to day, feeling that all their physical strength has completely left them—pulling themselves up by their boot straps so the two brothers and one sister won't feel that the bottom has dropped out from under their feet."

"We never hear of the brother who was so very close to his year-and-a-half older brother wandering from bedroom to bedroom when it is time to retire, visiting with his little brother and sister and his mother and dad, and his grandmother—talking about first one thing and another, dreading the time when he must go to his bedroom alone—sighing and tossing in his bed

"The power of Labor, when used to further the legitimate interests of the working men, is an asset to our economy, but when the power of Labor is exercised in ways that are obviously against the public interest then that power becomes a menace." BALTIMORE, MD., DAILY RECORD

until late at night.

"We take other people's trouble so casually—surely something could be done to lessen the number of lives that are lost along the highways."

This mother's poignant picture of what an accident has done to her family only begins to tell the full story of "Operation Heartbreak" in the home of America's 40,000 highway fatalities in a year's time. As Mr. Blaisdell points out, this is part of the uncounted indirect toll of these accidents, but it is understandable human terms that perhaps might make a deeper impression on the drivers of American families than cold statistics of the dead and injured.

If motorists respond with safer driving because their emotions are moved by the tragic results of accidents as drawn by this and other bereaved mothers, and if the legion of those left behind by the victims of automobile accidents could be organized into an army of ardent workers in the cause of highway safety—which is this mother's strong desire—we might at long last see a turning point in the alarming trend of traffic accidents.

Almost two million Americans live in trailer homes.

At its widest point, the main island of Bermuda is less than two miles across.

Egypt and England have ruled jointly in the Sudan since 1899. King-size cigarettes were about 17 per cent of U. S. production in 1952.

Caught on Bounce

OAKLAND, Calif. (AP)—James Krager operates a cigar store at 12th and Franklin Sts. and keeps a camera handy. When he catches a check, he takes a "mug" shot of the customer.

If the check bounces, Krager has a picture for the police. His camera has nabbed one bad check passer.

## GOVERNMENT SURPLUS

Two Bedroom homes with plumbing and wiring  
Size 20 x 26 ..... \$750.00

One Bedroom efficiency ..... \$450.00

Duplex (4 Bedroom 52 ft. x 20) .... \$1550.00

Duplex 42 ft. .... \$1250.00

Duplex 32 ft. .... \$950.00

Ready to move to your Farm or lot.

See Len Rogers, Machovec Homes, Dumas, Tex.

Phone 2-4722

Buyer pays moving cost of \$50. plus \$1.00 per mile. \$75.00 plus \$1.00 per mile on Duplex.

Closed on Sundays



# Operation Heartbreak -

"What can I do to help?"

Hardened highway authorities choked as they read this desperate appeal in a grieving mother's letter. It was about a new plan to reduce traffic accidents she had just read in her newspaper. Her son, riding with a 15-year-old licensed driver, had been killed in 1952. In her anguish and sorrow and the aching void in her family circle, her first thought was for other mothers. She felt she must do something to save others from that endless heartbreak which strikes into some 40,000 homes every year.

"What can I do?" she pleaded. "As a citizen I feel that such a plan is most worthy of everyone's consideration. As a mother whose boy was one of 38,000 Americans who lost their lives, I will wholeheartedly enlist to recruit others—to put such a plan into effect."

Must other mothers and fathers be so tragically shocked into a life-saving crusade to stop this killing on the highways? Not if you do your part in the way you drive. And you can join community projects to make streets and highways safer, too. A citizenry sick and ashamed of this reckless, heedless, unnecessary killing could contribute much to saving thousands of lives.

Think safety—talk safety—drive safely!

SLOW DOWN—LIVES ARE IN YOUR HANDS!

See Story Above Ad.

This Series of Ads Sponsored By

# Hereford State Bank

MEMBER: FEDERAL DEPOSIT INS. CORP.

## Streu's Diary

December 11, 1953

DEAR DIARY:

As I sit here in my office, I am listening to Beethoven's Third Piano Concerto—hearing it for really the first time on records as it is the first time I have played it on the new RCA Victor High Fidelity Victrola—can hear every instrument in the orchestra and the piano sounds as though it were in the room with me—amazing stuff, this HI FI. I can think of very few gifts that might be more appreciated by any true lover of good music. Of course, any RCA Victor product makes an ideal Christmas gift for the whole family.

Guess I should run a page or two in the Brand about all the fine gift items we have in stock—gifts for Mother or Dad or Sis or Brother or Aunt Who-sis—but it costs money to run page ads in this sheet—and most of you folks know what Streu's have in stock, anyhow. Things like sporting goods and crystal and glass and china and pottery and silverware, and hammered aluminum and plastic and basketry and Ye Anciente Pine wood items and tools of all kinds and Sunbeam appliances and Model Toys, and wheel goods and bolts and nuts to you too.

Guess I should mention the fact that we do beautiful gift wrapping—(on gifts purchased here). Naturally, we do not do a \$5 gift wrap job on an item costing 50 cents, but will do you a nice job anyway. Just in case that any of you men should accidently

read this stuff, I will mention that many of your better halves have left orders with Jean and Margaret regarding their wishes and desires for this Christmas—would simplify your shopping to consult them first.

I find that several lads about town are installing TV antennae for as little as \$60—we checked one of these "cheap" jobs the other day, and if you want that kind of a job, we'll put you one up for less than \$60. I might state, however, that such "economy" is rather costly—in the entertainment which you don't get. Believe me, the antenna for your TV is just as important as the kind of set you buy—there just isn't any way to enjoy either cheap TV sets or antenna installations—get 'em good or forget 'em.

Note the Jaycees are having a bit of financial trouble—tight as I am, this is one project that I don't mind helping to finance—let's all give these guys a financial boost—bet you wouldn't do the work!!!!

STREU.

# Woman Who Instituted Auxiliary In Hereford Is Encampment Guest

A special guest of the Ladies Auxiliary of the Veterans of Foreign Wars, Roy Wederbrook Post 4818, at the VFW district 13 encampment December 4-5 was Mrs. Violet Kenney of Borger, who instituted the Post Auxiliary here in 1951.

A charter member of Post 1789 Auxiliary, Borger, Mrs. Kenney is a past president of the Auxiliary for the Department of Texas.

**Elected in 1936**  
In Borger, Mrs. Kenney was elected senior vice president of the VFW Auxiliary in October, 1936 and served as president of the post auxiliary there during 1938-39. It was in 1939 that Mrs. Kenney was elected District 9 president, and held that post for three years.

From 1942 until 1947, she was Auxiliary treasurer for the Department of Texas, and served as department vice president in 1947-48, and as president of the Department of Texas Auxiliary during 1948-49.

**Project Adopted**  
On retiring from office, her project recommendation was the Student Nurses Loan Fund, which the department adopted. They have assisted three girl graduates and have four others still in training.

Mrs. Kenney came to Hereford in January, 1951 at the invitation of Post Commander Perry McMinn, to institute the Post Auxiliary.

Working with Mrs. Kenney at the formal ceremonies for the institution of the new auxiliary were Mrs. T. E. Humphrey, department chaplain; Mrs. John Bixler, acting secretary and Mrs. H. H. Huffman, installing conductress. Mrs. H. D. McCormick was installing guard. All of these Auxiliary members were from the Adobe Walls Post 1789 at Borger.

**Charter Members**  
Charter members of Auxiliary Post 4818 were Louella Cowser, Ludie Greeson, Texie Gyles, Pat Loerwald, Jean Jackson, Margaret E. Johnson, Lorraine C. Jones, Wanda Jean Jones, Viola M. Masie, LaVerne McMinn, Thelma McMinn, Nell Norvell, Fannie Mae



MRS. VIOLA KENNEY of Borger, second from left, was a special guest of the Veterans of Foreign Wars post in Hereford during the District 13 encampment last weekend. With her are, from left Mrs. Annie Mae Olson, Mrs. Perry McMinn, Mrs. Texie Tyles and Mrs. J. D. Greeson. Mrs. Kenney helped institute the Roy Wederbrook Post 4818 Auxiliary in 1951. (Staff Photo)

Olson, Neva Parker, Bobbie Parks, Frankie Parker, Bodie Reece, Nancy L. Roberson, Ida Mae Vaughn, Wanda Ward and Bessie Lee Wood. This year, Ludie Greeson is president; Nell Norvell, senior vice-president; Shirley McCaskill, junior vice-president; Loridene Edmonson; treasurer; Betty Roberts, secretary; Billie Wajts, chaplain; Geneva Summers, conductress; and Wanda Jones, guard.

## Highlights..

(Continued from Page 4)  
mission could be the basis for court action against unions linked with subversive organizations as listed by the U. S. attorney general.

Purpose of such action would be to prevent organizing or other union activity with the state by such groups.

**Blow At Tax Law**  
A ruling by the U. S. Supreme Court is feared as a knockout blow against the Texas gas tax law and a source of money to raise teacher salaries.

Authority of the Federal Power Commission to fix the price of natural gas at the well was upheld by the court.

Observers interpret this to mean that the entire gas industry will be considered "interstate" in nature.

Texas' gas tax law is under attack as an illegal state effort to tax interstate commerce.

It is expected to come before the U. S. Supreme Court in January.

**Compromise Needed**  
While the prospect loomed that lost, Texas school officials were this source of money would be poring over a compromise plan to raise teachers' pay a flat \$402 yearly.

As worked out by a committee representing the governor and the Texas State Teachers Association, the plan would make two major changes in school financing:

1. It would make the state and the local school district share costs on an 80-20 percentage basis, respectively. The districts now pay a fixed amount of \$45 million a year.

2. It would make the state pay about 20 percent of school building costs. The state now pays nothing for this.

School officials are to report opinion of the plan in their areas to State Education Commissioner J. W. Edgar prior to December 20.

If approved, there will just be another money problem. In addition to teacher pay, where will the money come from to pay the state's extra share of the school program?

**Excessive Imports**  
Governor Shivers has struck out against excessive oil imports as undermining the economic stability of Texas and the nation.

State revenues have fallen sharply during the past few months due to large stocks of oil and forced out in production allowances.

Shivers told a congressional committee investigating the question that he is "deeply concerned with the effect of excessive imports" on national defense, the economy of Texas and the nation.

**Headed For Showdown**  
Texas Young Democrats seemed to be further along the road toward a showdown in their two-faction fight for control.

State Democratic Chairman Wallace Savage was to confer with other senior party officials on calling a convention for the young Democrats.

Members of the faction aligned with the senior group in power asked the latter for a policy statement on obtaining a charter and procedure for holding a legal state convention.

Young Demo Bill McKnight of Dallas, a leader of the liberal faction, said they were going ahead with an organization drive. McKnight said they would "work for the Democratic Party."

**What Changes?**  
Another U. S. Supreme Court case appeared likely to pose heavier problems for the state.

A ban on the segregation of Negroes in public schools raises the question of the physical effect, among other issues.

Texas has spent at least \$100 million to provide separate schools. In view of crowded conditions, however, little initial change would be expected.

**SHORT SNORTS:** Tideland leasing has boomed the permanent school fund with more than \$23 million. It was five times the amount ever received on the tidelands. About 415,000 acres were leased to oil companies.

The Agriculture Department has classified all of Texas for 1954 as a drought disaster area so that farmers can obtain FHA loans for farming operations.

A one-month delay has been granted in the ouster proceedings against District Judge C. Woodrow Laughlin of Alice.

Deadline for the report by District Judge D. B. Wood of Georgetown is January 1. U. S. Attorney General Herbert Brownell Jr., was a guest at the governor's mansion during the weekend.

He was main speaker at dedication of the new University of Texas Law School building.

## Household Scrapbook

By Roberta Lee  
Pipe Joint Cement

A cement for steam and water pipe joints can be made by mixing 10 lbs. of yellow ocher, 4 lbs. ground litharge, 4 lbs. whiting, lb. of hemp, cut up fine. Mix together with linseed oil to about the consistency of putty.

**Scorched Woolens**  
If a woolen garment is scorched, pour some glycerin over the scorched section immediately, allow it to stand for several hours, then wash in warm soapy water.

**Dried Fruit**  
Dried fruit will be improved if a pinch of salt is added to the warm water in which the fruit is soaked.

**Table Decorations**  
If candles are to be used for a table decoration, select some pretty apples, polish them and hollow out to receive the candles. The color of the candles can be selected to match the desired color scheme.

**Cold Feet**  
When one is troubled with cold feet, relief is often obtained by cutting a piece of paper the shape of the sole of the shoe, and placing it in the stocking.

**Potatoes**  
The finished potatoes will be much whiter if they are pared in cold water before boiling them.

**Cinder in the Eye**  
When there is a cinder in the eye use an eye dropper and put one or two drops of pure water in the eye. Then hold the dropper directly over the cinder, release the bulb and the cinder will be withdrawn.

Since 1950, the U. S. Census Bureau has printed enough books about the census of that year to fill a three foot shelf and more books are on the way.

Wild geese in migration post sentries while they feed.

### Smoke Sneezed At

ASHEVILLE, N. C. (AP)—People who live over a country store near here were alarmed by clouds of what looked like smoke after an automobile crashed into the building. They called firemen.

The "smoke" turned out to be clouds of snuff dust boiling up from a tobacco counter the car hit.

Take A PEEK Into

Our Spacious  
SHOWROOM

for a PICK of  
the finest Christmas

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Available Anywhere

A Sparkling New

BUICK

to set her heart  
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A Wide Array of  
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# STAR

SUNDAY - MONDAY - TUESDAY

AGAINST THE WHITE HELL OF THE WASTELAND... DOOLEY WAS BEATING HIS WAY BACK!

## JOHN WAYNE

### Island in the Sky

Lloyd NOLAN - Walter ABEL - James ARNESS

PROFESSIONAL SKYBIRDS... BLAZING THE WORLD'S DANGER TRAILS! MOVIE OF HEROISM - SUFFERING - SARING WITH POWERFUL - JOHN WAYNE.

WEDNESDAY THURSDAY

MODERN COMEDY DRAMA... of men, maids and marriage!

## Affair with a Stranger

with MONICA LEWIS

FRIDAY SATURDAY

### Invaders from Mars

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We Congratulate You on the Occasion of Your Wedding Anniversaries from Sunday Dec. 14 - Wednesday Dec. 16.

Mr. & Mrs. E. H. Buckalew	Mr. & Mrs. Garland Cox
Mr. & Mrs. S. L. Kingry	Mr. & Mrs. W. L. Jones
Mr. & Mrs. H. A. Duncan	Mr. & Mrs. W. C. Davis
Mr. & Mrs. T. C. Covington	Mr. & Mrs. Edward Pirtle
Mr. & Mrs. T. J. Poindexter	Mr. & Mrs. E. C. Carden

# TEXAS THEATRE

SUNDAY ONLY

... THE LAW WAS LAID DOWN BY SIX-GUNN!

## SAN ANTOINE

Rod CAMERON - Arleen WHELAN

TUESDAY - WEDNESDAY

HAIL UNCLE SAM'S BRING 'EM ALL

Fighting DEVIL DOGS!

### To the Shores of Tripoli

John PAYNE - Maureen O'HARA - Randolph SCOTT

50c FAMILY NITE 50c

# CLARK LIKE

by  
RAY GOTTO

AS THE BLOSSOM BOWL SPECIAL CARRIES THE BOULDER TECH SQUAD TO ITS POST-SEASON GAME WITH FLATTON U.

THANKS FER INVITIN' ME AN' SAL, COACH... THIS IS GONNA BE LOADS UF FUN!

MAYBE FOR YOU WIDE, BUT NOT FOR ME!

SOME CLASS, DINAH... AN' BY MORNIN' WE'LL BE IN TH' LAND UF SUNSHINE AN' WAVIN' PALMS!

...FLATTON U HASN'T BEEN SCORED ON ALL SEASON...

...AND UNLESS WE HAVE A FAST, DRY FIELD TO HELP OUR PASSING GAME, WE'LL BE OUT OF LUCK!

NEXT MORNING...

THERE'S TH' PALM TREES, COACH, BUT NO SUNSHINE!

(GROAN) RAIN! -AND IF WE HAVE TO PLAY 'EM ON A WET FIELD THEIR HEAVIER LINE WILL PUSH US RIGHT OUT OF TH' STADIUM!

TWO DAYS LATER AS THE TEAM'S TAKE THE FIELD...

STILL RAINING! (MOAN) THIS GRIDIRON IS A SEA OF MUD!... WE'LL BE SWAMPED!

AW, YOU GOT NOTHIN' T' WORRY ABOUT, COACH...

...CAUSE WE DONE BRUNG YUH A PRESENT!

WITH THIS, YOU KIN LAUGH OUT LOUD AT THEM DARK CLOUDS!...

...BUT IT WON'T DO YUH NO GOOD UNTIL YUH UNWRAP IT!

AN' OPEN IT UP!

HM-M-M!

AN' UMBRELLA! (GULP) NICE TRY, KIDS... BUT WHAT I REALLY NEED IS A MIRACLE!

...AND THERE GOES THE KICKOFF!

Shop In Hereford  
For Your Best Buys!

After the...  
pod...  
hill...  
with...

# The Sunday Brand

Wesford, Texas

Our Slogan: "More People—More Fun!"

**BUZZ SAWYER**

FEATURING HIS PAL  
**ROSCO SWEENEY**  
By ROY CRANE

WELL, OF ALL THINGS! IT'S A TELEGRAM FROM MR. C.C. SEALYHAM, THE MILLIONAIRE. HE'S OFFERING ME \$500 A WEEK TO PLAY MY CALLIOPE FOR HIM.

**\$500 A WEEK?**

WHAT YOU SPOSE SHE'S UP TO?

LOOKS LIKE SHE'S TAKIN' IT TO THE RAILROAD STATION.

FIGGERIN' ON SHIPPIN' IT AWAY, MISS SWEENEY?

MERCY NO! MR. SEALYHAM IS ARRIVING IN HIS PRIVATE CAR. I'M GOING TO PLAY FOR HIM.

IT CURDLES THE MILK!

IT FRIGHTENS OUR CHILDREN!

SCRAM, SEALYHAM!

CITIZENS! ARISE!

NO CALLIOPE TOOTING IN OUR TOWN!

GO!

SEALYHAM, GO HOME!

NOTHING PERSONAL, MISS SWEENEY, BUT THE SCREECHIN' OF THAT GOL-DURN STEAM PY-ANNY IS FITTEN TO RAISE THE DEAD!

BESIDES, YOU CAN'T HIT THE RIGHT NOTES!

THE NERVE OF THESE YOKELS! THEY'LL NOT KEEP ME FROM ENJOYING MUSIC! I'LL RENT A RANCH!

THERE! WE'RE IN THE MIDDLE OF A 24,000-ACRE RANCH!

I'LL FIRE UP, MR. SEALYHAM.

I'M A BIT WORRIED. THE MOST EMINENT SPECIALISTS HAVE STATED THAT I WOULD NEVER AGAIN HEAR MUSIC. **PLAY, CHILD!**

WHOOPY KA-TOOT!

OF COURSE I'M A LITTLE OUT OF PRACTICE.

HOORAY! I CAN HEAR! **LOUDER, MISS SWEENEY! LOUDER!**

# JOHNNY HAZARD

by FRANK ROSSIN



A RADIO-CONTROLLED BOMB, TO BE PLANTED IN JOHNNY'S PLANE AND EXPLODED IN MID-AIR! THIS IS BASIL'S SCHEME TO DISPOSE OF THE TWO DEAD MEN... AND JOHNNY AND ESTABAN AS WELL!



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**LITTLE ANNIE ROONEY**

by  
**BRANDON WALSH AND DARRELL MCCLURE**



THANK YOU FOR CALLING, JUDGE~ WE ARE HOPING YOU WILL BE ABLE TO ANSWER A VERY IMPORTANT QUESTION~



EH? WHAT'S THAT??  
**EENY~ MEENY~ MINEY~ MO!**



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For Your Best Buys!**

# MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

ON DR. GALE'S EXPERIMENTAL FARM--A LION BREAKS OUT OF A CAGE--

DR. GALE--  
LOOK OUT!



1

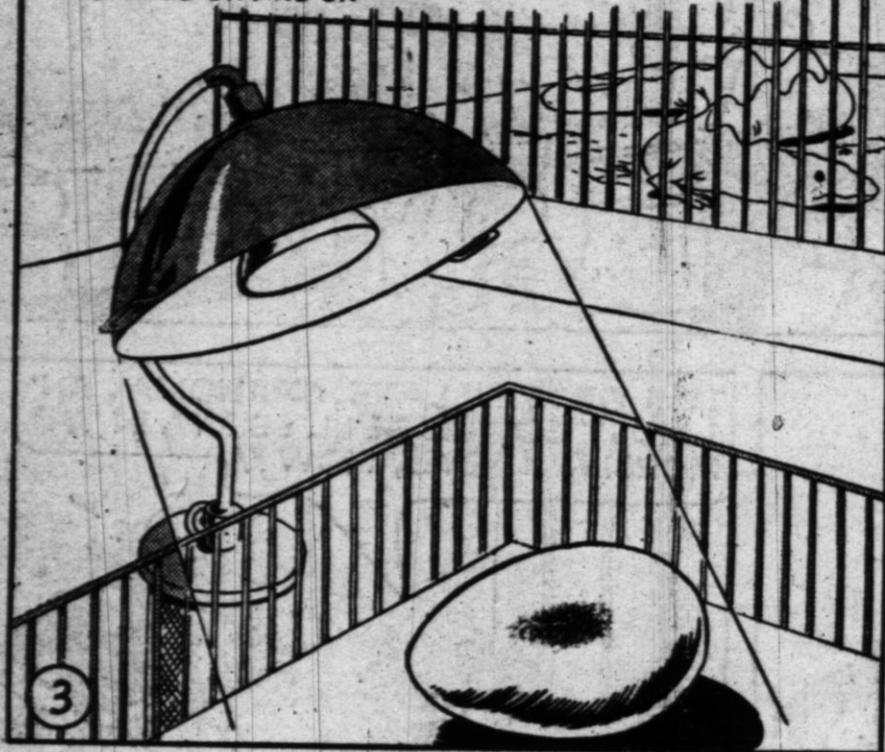
WILL HE BE  
ALL RIGHT,  
DOCTOR?

YES, BUT IT WAS CLOSE,  
MR. BRENT. I'VE GIVEN HIM  
SOMETHING TO MAKE HIM  
SLEEP ALL NIGHT. HE'LL BE  
FINE TOMORROW.



2

MEANWHILE, IN THE ROOM OF THE BIG LIZARD, THE "SPEED-UP" RAY SHINES ON THE GIANT LIZARD EGG -- SHINES ON AND ON --



3

MORNING! HOW  
LONG HAVE I  
BEEN ASLEEP?

ALL NIGHT. YOU HAD A CLOSE CALL  
WITH THAT LION. WHY--WHAT'S  
THE MATTER, DR. GALE?



4

I LEFT THAT GIANT LIZARD EGG UNDER THE RAY ALL NIGHT! IT SHOULD HAVE HAD ONLY ONE MINUTE OF RAY! THE EGG'S EITHER RUINED, OR--



5

THE EGG IS  
BROKEN!  
EMPTY!

WHATEVER WAS IN IT--IS GONE!  
LOOK THE RAILING IS SMASHED!



6

CONTINUED-

## Steel Age Office Desks

HIGHEST QUALITY

See them at

# The Hereford Brand

# \$178<sup>50</sup>



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File and Storage Cabinets  
The Hereford Brand **\$56<sup>00</sup>**





**New Air Foam Cushions**

- REMOVABLE COVERS
- NEW LOW PRICE

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

**NEW SHIPMENT**  
**THE HEREFORD BRAND**

**GRANDMA**  
by  
**CHAS. KUHN-**

THANKS, GRANDMA FOR TAKIN' CARE O' TH' SHOE BOX I FORGOT AN' LEFT ON YOUR STEP....!



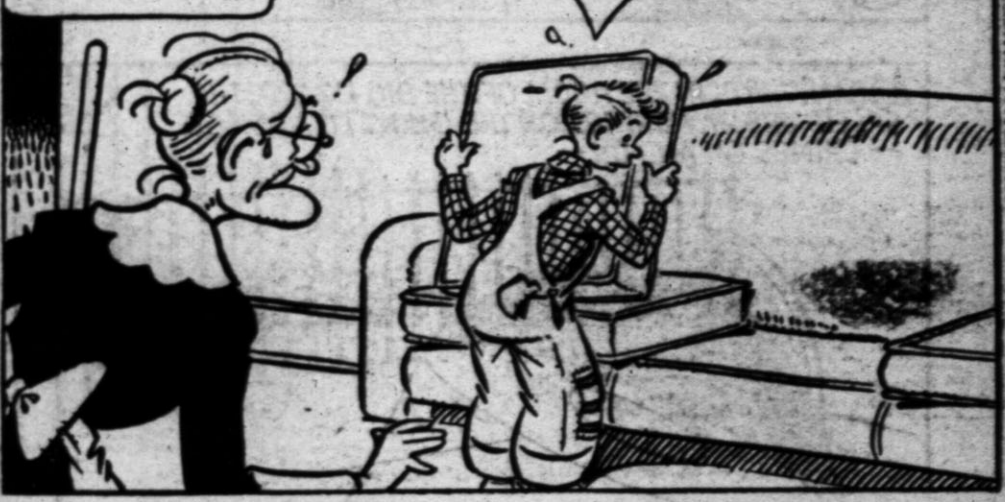
IT'S FULL O' PETS I WAS TAKIN' OVER T' SHOW LITTLE JIMMIE WHO IS SICK ...



...AN'... OH, THEY'RE GONE! GEE, ALL MY LITTLE 'WHITE MICE, TURTLES, AN' BABY ALLIGATOR !!



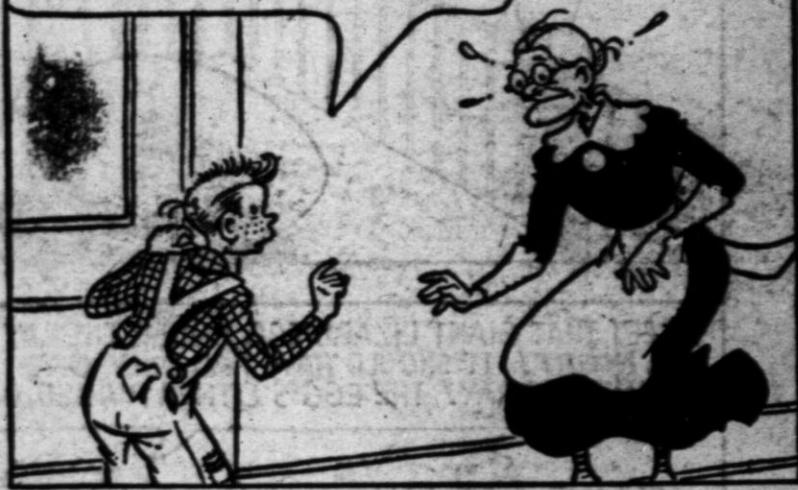
BUT NONE OF 'EM WILL GO FAR! THEY'LL ALL STAY RIGHT IN TH' HOUSE HERE, WHERE IT'S NICE AN' WARM !!



IF WE CAN'T LOCATE 'EM NOW, YOU'LL PROBABLY FIND MOST O' MY PETS IN BED WITH YOU BEFORE TH' NIGHT'S OVER !



IT'S GETTIN' LATE, GRANDMA, AN' I MUST GO, BUT I'LL SEE YA IN TH' MORNIN'! BYE, NOW !!



WELL, IF ALL HIS LITTLE PETS ARE GONNA SPEND THE NIGHT INSIDE, THEN BY CRACKY, I'M GOIN' 'OUTSIDE !!



12-13  
CHAS. KUHN-



**FIRE - PROOF VAULTS**

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**POPEYE**  
by TOM SIMS & BILL ZABOY



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After the sailing helped the child-...  
with his on

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**THE BRAND**

PHONE THIRTY

Mercandise, Shop the Ad Columns of This paper!

# BLONDIE

by  
CHIC YOUNG

BLONDIE... I'VE THOUGHT UP A FORMULA THAT WILL ASTOUND THE SCIENTIFIC WORLD



IF IT WORKS, IT WILL MAKE THE ATOMIC AND HYDROGEN BOMBS OBSOLETE



YES, DEAR, BUT NOW LET ME FINISH GETTING SUPPER READY



WIVES NEVER SEEM TO BE ENTHUSIASTIC WHEN THEIR HUSBANDS GET THESE WORLD-SHATTERING IDEAS



VISITORS FROM ALL OVER THE WORLD WILL SOMEDAY VISIT THIS LABORATORY I'VE SET UP IN OUR BATHROOM



YOO-HOO ALEXANDER-- COOKIE-- COME TO SUPPER



IT MAKES ME SO MAD WHEN THEY DON'T COME WHEN I CALL THEM-- NOW I'LL HAVE TO GO OUT AND GET THEM



ALEXANDER-- COME THIS MINUTE-- I'VE CALLED YOU TEN TIMES

I DIDN'T HEAR YOU MOM



I'M GOING TO SHOW YOU HOW QUICKLY YOUR DADDY COMES WHEN I CALL HIM TO SUPPER



NOW FOR THE BIG TEST-- EVERYTHING DEPENDS ON HOW THESE ACIDS ACT WHEN I MIX THEM



DAGWOOD-- COME TO SUPPER



BANG



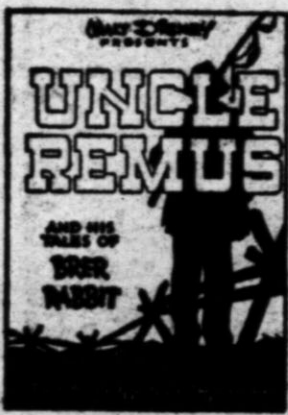
NOW, HEREAFTER I WANT YOU TO COME AS QUICKLY AS THAT WHEN I CALL YOU

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