

WEATHER

Table with 4 columns: Day, Mo. (Moisture), High, Low. Rows for Sunday, Monday, Tuesday, Wednesday.

The Hereford Brand

Published Every Thursday

Our Slogan: "More People—More Farms"

14 Pages

54th Year — No. 52

Hereford, Texas, Thursday, December 30, 1954

PRICE FIVE CENTS



GEORGE LOERWALD

MRS. O. Z. GOLDEN

RUTH LOERWALD

COTTON BOWL ticket winners in the merchant's football guessing contest are seen above. Ruth Loerwald, first place, definitely plans to see the game; Mrs. Golden, second

place, gave her ticket as a Christmas present, and George Loerwald, third place "wasn't sure." (Staff Photo)

Holiday Visits Are Big News Past Week

"Christmas at home" has become an American institution and, consequently, the big news around Hereford this week has been the "coming" of relatives and friends, along with the "going" of people in this area to places all over the Southwest.

Mr. and Mrs. Brice Glass and Gene, accompanied by Jean Chapman are to spend the holidays in Wichita Falls and Paducah.

Miss Gwendolyn Jesko, Marcella Berner and Kathleen Diller, who all attend school at the Sacred Heart Academy in Wichita, Kans., are home visiting their parents during the Christmas holidays.

Mr. and Mrs. Gene Moore of Clouderoit, are spending the holidays with her parents, Mr. and Mrs. Chas. Hood.

Visiting in the home of Mr. and Mrs. J. B. Elliston over the Christmas holidays, are Mr. and Mrs. S. E. Elliston and family of Wallace, Idaho.

CHRISTMAS DINNER

Enjoying Christmas dinner at the home of Mr. and Mrs. T. W. Roberson were Mr. and Mrs. Hicks Roberson and three children, Mr. and Mrs. C. E. Beauford, Mrs. Annie Beauford of Amarillo, Mr. and Mrs. C. E. Beauford Jr., of Lubbock and the hosts.

Guests Monday in the home of their parents, Mr. and Mrs. C. M. Hicks and Mrs. W. Hawkins were Mr. and Mrs. Wm. D. Hawkins of Tulsa. Other guests of Mrs. Hawkins during the holidays were her son Donald of Fort Worth and grandson Dan Hawkins of Amarillo.

Mr. and Mrs. Dennis Baker and daughters of Amarillo spent Christmas day and Sunday here with his parents, Mr. and Mrs. Mont Baker.

Mr. and Mrs. Garret Fox and children of Salina, Kans., who have spent the Christmas holidays here with her parents, Mr. and Mrs. H. E. Henslee, plan to return to their home Friday. They have spent the past few days in Lubbock transacting business.

FAMILY REUNION

Several Hereford relatives were in Littlefield Sunday to attend a reunion held by the family of Mrs. Sallie Turner. Forty seven were present for the occasion including a son Owen Turner of Oregon. Those from Hereford attending were Mr. and Mrs. Billy Turner and family, Mr. and Mrs. Leon Turner and family, Mr. and Mrs. E. E. Cavanar and family, Mr. and Mrs. Don Keenom, Mr. and Mrs. Donald Cavanar and children and Mrs. Johnnie Porter.

Mr. and Mrs. Cecil Alford and children of Amarillo spent Christmas day with Mr. and Mrs. J. C. Alford.

Mr. and Mrs. Norman Gray and children are visiting in Vernon with Mr. Gray's mother.

Mr. and Mrs. Joe Harrison and daughter spent part of their Christmas holidays in the home of Mrs. Harrison's parents, Mr. and Mrs. Leo Forrest. Mr. and Mrs. Harrison are from Dallas where he is a Senior in the Southwestern Medical School.

Mrs. Leo Forrest had a surprise visit from Mrs. Clifford Hooley, of Springlake, formerly of Hereford. Monday, Mrs. Hooley was accompanied by her two sons, Ray Hooley.

Mr. and Mrs. E. W. Berend of Gainesville spent Christmas with his brother, C. J. Berend and family of Hereford.

Earlena Phillips, daughter of Mr. and Mrs. W. B. Phillips, is spending the holidays in her home. Earlena teaches English in the schools in Vega.

(Continued on Page 2)

Array Of Gifts Ready For First 1955 Baby

Deaf Smith County's first 1955 baby may not be born with a silver spoon in his mouth—but he will get a silver cup, along with dozens of other valuable gifts from Hereford merchants who are announcing prizes in the 1955 Stork Derby.

The list includes free milk, diapers, clothing, bottle warmer and many other items for the youngster. Even a few gifts are thrown in for mother and dad, a complete

list to be found on Page 2, Section 2, of this issue, along with rules of the annual derby.

Sometimes the first baby arrives early, like in 1954, when little Jose Harturo Ramirez, son of Jose Ramirez, made his appearance just four hours after the first whistle blew at midnight, Jan. 1. Then again, like 1953, things linger on and on; this year it was Judy Yvonne Cargo, daughter of Mr. and Mrs. Bill Cargo, born Jan. 3, 1953.

Zone Commission Gives Green Light On Proposed Super Market Location

Plans for extending the Park Avenue shopping district east from Avenue E were outlined at a meeting of the Zoning Commission Thursday. Four tracts were included in petitions filed by Jack Bradley and W. W. Buck. Three tracts facing Park Avenue got the green light from the commission. The fourth tract, facing Avenue E, underwent some revision, however.

Furr Food Building Citing plans for construction of a 75-foot by 130-foot Furr Food building, complete with recessed parking facilities, Bradley asked the Zone Commission to change the lot now occupied by the old Whiteface Sandwich shop building to Zone D, which would designate it as a retail business area. He also included with the tract a second lot, 56-feet by 200-feet, fronting on "E" just north of the sandwich shop location. The Zone Commission voted to recommend that the City Commission allow the change, except for north 20 feet of the lot fronting on Avenue E. Adoption of the zoning group's recommendations will allow ample room for the super market construction, but would eliminate construction of another business structure on the north.

Also recommended for Zone D approval were two additional lots, situated just east of the proposed Furr Food location. The first is owned by W. W. Buck, approximately 85 feet by 154 feet, and now occupied by the L. W. Combs residence on Park Avenue. The third lot was owned by Bradley, 100 feet by 160 feet, and is not occupied at present, being just east of the Combs residence.

Buck and Bradley did not state what types of business were to be erected (Continued on Page 3)

Anyway, It's Most Unusual

Leo Bezner, who lives near Bushland, is getting quite a bit of publicity these days over the fact that he has six sons and one small daughter in his family.

It makes a still better story, we think, when you come on down to Hereford and visit with Leo's brother, Frank Bezner, who reversed the situation with six daughters and one small son.

To say the least, no one can truthfully say that either sex predominates in the Bezner family.

Around Town

Cold weather, flurries of snow and slick pavement made driving hazardous during the past few days in this area. It also resulted in quite a few people from this community being stranded in the Abilene, Lamesa sections.

Moisture benefits from the snow were practically null and void, however, according to County Agent Hugh Clearman, who said that most of the snow blew off the fields, cancelling what little advantage it might have offered.

A check of Hereford food stores this morning indicated that the annual run on Black-eyed Peas was already in progress, as people prepared for observance of New Year's Day in 1955.

Most Hereford stores, offices and trade centers plan to close on Jan. 1, 1955, which is designated as an official holiday on the C-C calendar.

The Brand Office will continue on its regular schedule, however, appearing Saturday evening—and will feature the first Dollar Day offerings for 1955.

In addition, new closing hours have been listed by Hereford Drug Stores for January, February and March. The stores will close at 8 o'clock on weekdays and at 6 o'clock Sundays during this period.

Tucker Family Here

Children of Mr. and Mrs. F. A. Tucker who were home for the holidays were Mr. and Mrs. Doyle Kelley and children of Lamesa, Mr. and Mrs. Bob Hess and son of Lubbock; Richard, a student in the University of Texas and Mr. and Mrs. Rex Lee and children of Hereford. Also attending the get together were Mr. and Mrs. Albert Lee and daughter, Jeanne, of Artesia, N. M., who were guests in the home of their son Rex.

Harold Dunn To Be C-C Speaker

Harold Dunn, president of Shamrock Oil and Gas Corporation, will arrange the program for the annual Chamber of Commerce banquet here on Friday, Jan. 28. It was announced today by Tom Alderson, C-C president. Mr. Dunn, a member of the Texas A. and M. board of regents is also active in Texas oil and industrial circles.

Tickets for the annual banquet will go on sale sometime after Jan. 1, according to the announcement, which said that the banquet will be held in the Hotel Jim Hill ballroom.

Two New Roads Designated By Commissioners Tuesday

Two farm roads, purchase of a new county maintainer and general reports comprised a major portion of the business transacted by the Commissioners Court here Tuesday in their final meeting of 1954. The group also made plans to swear in new officers around 10 o'clock Saturday morning, Jan. 1, 1955.

Designate FM Road

In accordance with previous commitments through the State Highway department, the court moved to designate a farm to market road, described as follows: "extending from the end of F.M. 1956, five miles north of F. M. 1412, north to Oldham County line, a distance of approximately 5.4 miles, subject to the condition that Deaf Smith County will furnish all of the required right-of-way free of cost to the state. An estimated cost of \$62,900 was made for creating and surfacing the road by the State, which will assume the road for maintenance upon completion. A total of 120 days was allowed for securing the right-of-way.

New County Road

A new county road, 60-feet wide, a distance of three miles, running north and south was also designated by the Court. Description follows: "Beginning at the northeast corner of Sec. 23, Block K-8, and the northwest corner of Sec. 18, Block K-8, and extending three miles south along the east side of Sec. 24, Block K-8, and the west side of Sec. 17, Block K-8, to the southeast corner of Sec. 23, Block K-8, and to the southwest corner of Sec. 16, Block K-8.

Details were also completed on the purchase of a new road grader for Precinct 2, having been previously advertised by the court. Purchase called for \$15,610; allowance of \$4,500 was made on a trade-in grader and warrants were

issued in the amount of \$4,000. The court also reviewed hospital balance sheets, placed on file in the office of County Judge. The group approved purchase of a copy of the Blanton Industrial and Engineering survey at a cost of \$500 to the county.

Attending the meeting were M. T. Rutter, J. C. Morrison and C. G. Richardson, commissioners, and County Judge Horace T. Schoss.

Water District Committeemen To Be Named Jan. 11

Six names will appear on the High Plains Water Conservation District No. 1 ballots here Tuesday, Jan. 11, according to Frank Bezner. Three committeemen will be selected from the six to complete a panel of five for this county.

Listed on the ballot will be Jim Lipscomb, Ed Dziuk, T. L. Sparkman, Jr., Ralph Hastings, Chas. J. Berend and H. V. McCabe. The three men selected from this group will work with Bezner and Floyd Walton, carryover members from the current board.

Retiring members on the present board are J. H. Fish, Paul S. Corbett and Pete Carmichael. The committeemen meet once each month, handle well applications, regulate spacing controls and transact other business concerning this immediate area in connection with the High Plains District.

Absentee ballots for the election are scheduled to be available in the office of County Clerk on Jan. 4 but, according to Ralph Smith, have not yet been received from the district offices.

'Bologna, Beans' Christmas Fare Of Jail Inmates

Crime took a holiday this Christmas, according to local peace officers, who reported only two arrests on Christmas day, both on charges of drunkenness.

A total of six arrests on drunk charges were reported for Christmas week, and other violations seemed to have practically disappeared.

One look at the County Jail there for Christmas day, however, might well account for the lack of disorders. Five men were in jail on the occasion and their Christmas dinner consisted of "Bologna and Beans."

Visitors were numerous, however, according to Sheriff Lowell Sharp, who said that relatives showered the inmates with presents—including food varieties which took care of any diet tidbits missing on the regular county menu.

George Warner Is Head Of Certified Seed Association

George Warner, 110 East Sixth Street, will preside over the state meeting of certified seed growers at College Station, according to announcements this week. The meeting is scheduled for Jan. 3-4.

In addition to serving as president of the association this year, Mr. Warner is also manager of the McNeill Farms in this area, specializing in certified corn, grain sorghum, sweet sorghum, sudan and grass seeds, which are distributed over the Southwest. Warner has been supervising the local farms for the past three years.

In addition to authorities on various certified programs, the state meeting will also include talks by John C. White, State Commissioner of Agriculture, and other leaders in the field.

Mr. and Mrs. Kenneth Coker and children went to Geary, Okla., over the weekend to visit with her parents and family.

Funeral Services Held Here Dec. 26 For Hugh Witherspoon, Area Pioneer

Funeral services were held for Hugh Witherspoon, 71, a pioneer settler of Hereford, Dec. 26 at 2 o'clock at the Presbyterian Church in Hereford. Services were conducted by Rev. Russell Wingert. Pall bearers were: Earl Phillips, Clay Angelo, Roger Corbett, George Jowell, Richard Jowell and Onias Carroll.

Witherspoon passed away after about four years' illness, being at the Deaf Smith County Hospital at that time. He lived to be 71 years of age, having been born on Feb. 14, 1883, at Waxahachie in Ellis County. He married Grace Timmans in Amarillo on Sept. 26, 1916, and shortly afterward moved back to Deaf Smith County in 1916 from Amarillo.

Mr. Witherspoon was one of the oldest settlers in Hereford, having come here with his family in 1890 from Ellis County. They first settled in the La Plata area. Later, he helped to start Hereford and has been a resident here for 65 years, except for the brief time he

resided in Amarillo. Engaged in carpentering, Witherspoon helped to build the J. C. Penney building, the Flutt home, the M. L. Steele home and various other homes in the community.

Mr. Witherspoon was a member of the Odd Fellow's Lodge and was a life-long member of the Presbyterian Church. He also helped to organize the Volunteer Fire Department in Hereford many years ago.

Survivors are: two sons, Willard and Glen of Hereford; two daughters, Maybelle Baird of Amarillo and Gracie El Casebott of Carlsbad; six grandchildren; three great grandchildren; and his wife, Mrs. Grace Witherspoon.

Mr. Witherspoon was buried in the West Park Cemetery in Hereford.

VFW Repair Center Turns Out More Than 1,000 Toys

People who contributed to the VFW old toy campaign will be glad to know that the toys, after being repaired, were distributed to 352 children in the area—averaging around three toys per child.

The toys were packed in boxes for families, according to names submitted, and were divided out to allow one or more large toys (tricycle, scooter and other wheel goods) to each family; games, books, toy stoves and other small items were also included in the boxes for each of the children. The VFW handled 69 dolls, which fell a little bit short, but was considerably helped when the Church Council women distributed 87 additional dolls at the Labor Camp party. This left all of the VFW dolls for the Hereford area.

The boys report that they even carried over a few toys with which to start next year, and say that they plan to continue the project again in 1955.

Distribution of the toys was made in cooperation with the County Welfare department and the Explorer Scouts.

VFW members who volunteered to make repairs, paint and rebuild the toys spent a total of around 500-man hours on the project, working three nights each week for the past 12 weeks.

"We want to thank everyone who helped," said Wayne Lawrence, commander, "all we were out was our labor. Various stores contributed paint, brushes, screws, bolts, nuts, material—even a few welding jobs."

The boys report that they even carried over a few toys with which to start next year, and say that they plan to continue the project again in 1955.



THE DRIVER WALKED AWAY -- J. B. Pair of Amarillo was uninjured as a result of the above accident at Frio Draw last Wednesday. Pair said he lost control of the truck coming down the long grade approaching Frio bridge, so he just threw himself on the floor board and "let 'er go." The trailer bed is seen hanging over the bridge, while the truck tractor plunged some 25 feet into the dry gulley below. The truck was loaded with around 30,000 pounds of heavy pipe, and was enroute from Amarillo to Dimmitt. Damage was estimated at \$2,000. (Photo by W. H. Patton)



Mr. and Mrs. R. T. Adams of 335 Ave. J. held a family reunion at their home Christmas Day. The family of five children and four grandchildren exchanged gifts and enjoyed a festively arranged dinner. Included were from l-r, on back row: Joann Gilliam of Houston, Robert T. Adams of Lubbock, Mrs. Harold Avery, C. W. O., Harold Avery of Hot Springs, Ark., Mrs. Noble Hoppe, Noble Hoppe and Maxine Tolleson of Borger. On the front row from l-r, are: David Holsted of Houston, Mrs. Rube Adams, Tony H., Rex Hoppe, Rube Adams, Janelle Avery of Hot Springs, Ark. and Wayne Hoppe. (Staff Photo)

Holiday Visits

Classmate Reunion
Mrs. Glenn Wilson gave an informal get-together in her home some of her old classmates, Thursday Dec. 23. Sandwiches, cakes and coffee were served to the following guests: Mrs. H. Miller Jr., Mrs. Dennis Linnas, Mrs. Joe Lyons, Mrs. Herbie Dames, Mrs. James Ellis Higgins.

Scheihagens Gather
Several members of the family of Mrs. W. R. Scheihagen, Sr. enjoyed a get together at the home of Mr. and Mrs. Bob L. Gray, 2809 Barbara Lane, Amarillo, during the holidays. On Christmas Eve a dinner was served, and Christmas morning featured a beautiful Christmas tree and gifts. Members

enjoying the affair were the host and hostess, Mr. and Mrs. Gray, and daughters, Karen, Nan, and Nell. Mrs. W. R. Scheihagen, Sr., Mrs. Byrdie Fellers and sons, Don and Dick of Hereford, Ernest Scheihagen of Dallas, and a friend of the family, Charlie Holt of Hereford.

Ernest Scheihagen, Mrs. Gray and Mrs. Fellers are children of Mrs. Scheihagen, Sr.
On Christmas morning, Ernest, who is a pilot on Pioneer Air Line, left on his scheduled trip back to Dallas. Charlie Holt went to Cordell, Okla., where he will visit relatives for the remainder of the holidays. Mrs. Scheihagen, Mrs. Fellers and sons returned to Hereford.

Chambers Reunion
Six children of the W. H. Chambers family were in Hereford during the holidays visiting with relatives. Mrs. L. R. Blevins and children of Carmichael, Calif., were here to spend Christmas in the home of his parents, Mr. and Mrs. W. H. Blevins, and the reunion was held at the home of her sister, Mrs. Elmer Patterson. Others joining the group were Mrs. Wayman Davenport and Miss Mary Frances Chambers of Amarillo, Mr. and Mrs. R. E. Chambers and granddaughter Cabby of Umbarger, Mr. and Mrs. J. C. Chambers and son Ivan Keith of Lubbock, Mrs. Virgil Bennett Jr., of El Paso whose husband is being transferred to Michigan; Nancy Patterson, home from West Texas State College for the holidays, Bill Waits, also a student at W. T., Sheryl Patterson and Mr. and Mrs. Elmer Patterson.

Visiting in the D. H. Bryant home were: Dr. and Mrs. O. W. Carter of Big Spring, Mr. and Mrs. L. B. Taylor of Booker, Rev. and Mrs. Noel Bryant and children of Oak Cliff Methodist Church in Dallas. Sunday afternoon Mrs. D. H. Bryant's sister and family, Mr. and Mrs. Joe Greer, and their son Gene and his wife, all of Amarillo, came to spend the day.

Mrs. Leo Forrest's mother, Mrs. M. F. Cherry, is visiting her son, S. T. Cherry, in Midland.

Dan Stallings, of Pampa, ate Sunday dinner in the home of Mr. and Mrs. W. B. Phillips. Dan was on his way back to Ft. Bliss. Dan was a classmate of Earlena Phillips when they attended West Texas State College.

Mr. and Mrs. Bob Lawrence and baby daughter were in Breckenridge for a Christmas visit with her parents, Mr. and Mrs. C. E. Waller.

Mr. and Mrs. W. B. Phillips and Earlena spent Christmas day in Amarillo in the home of Mr. and Mrs. W. B. Phillips Jr. Mr. and Mrs. W. B. Phillips' granddaughter, Dorothy, returned to Hereford to spend a week in their home.

(Continued on Page 3)

WE GIVE S & H GREEN STAMPS

SAVE

...without stinting!

OPEN SATURDAY, JANUARY 1st

Pork & Beans 2 FOR 35¢ <small>Campfire, No. 2 1/2 Can</small>	PEANUT BUTTER 31¢ <small>Big Top, 7 Oz. Decorated Jar</small>
CHRISTMAS CANDY 18¢ <small>Kimbells 12 Oz. Pkg.</small>	Tomatoes 2 for 25¢ <small>Diamond No. 303 Can</small>
TOMATO JUICE 19¢ <small>46 Oz. Can Diamond</small>	Dog Food 25¢ <small>Kim 3 For</small>
PANCAKE MIX 19¢ <small>20 Oz. Pkg. Aunt Jemima</small>	CATSUP 15¢ <small>Wapco 14 Oz. Bottle</small>
TOILET TISSUE 7¢ <small>White Velvet Roll</small>	WAFFLE SYRUP 59¢ <small>Log Cabin 24 Oz. Bottle</small>
DR. PEPPER 19¢ <small>Carton of 6 Plus Deposit</small>	PRESERVES 37¢ <small>20 Oz. Dec. Glass Texo-Maid, Peach & Apricot</small>
KRAFT DINNERS 2 for 27¢ <small>Serves Four</small>	CRACKERS 2 Lbs. 49¢ <small>Sunshine</small>
COFFEE \$1.04 <small>Schillings Lb. Can</small>	SALMON 39¢ <small>No. 1 Tall Can Chief</small>

MEATS	PRODUCE
OLEO 23¢ <small>Longhorn lb.</small>	LIMES 3¢ <small>Large, Fancy ea.</small>
Beef Roast 37¢ <small>Arm 45¢</small>	Grapefruit 9¢ <small>Ruby Red ea.</small>
FRYERS 44¢ <small>Chubby Chicks lb.</small>	LETTUCE 13¢ <small>Iceberg lb.</small>

THOMAS FOOD STORE

We Reserve Right To Limit Quantities - Double S & H Green Stamps On Wednesday

We Give S & H Green Stamps 519 Park Ave. Phone 15

WE GIVE S & H GREEN STAMPS

Wishing You a

PROSPEROUS NEW YEAR!

You and this bank may have many interests in common, and these interests can best be served when we work closely together. The year ahead is bound to be a successful one for both of us if we join forces for progress and profit.

Let's sit down now and carefully examine your business potentials, your personal aims -- then arrange a financial program that will give you the full benefit of our service in 1955.

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BODY SHOP

24 Hour Wrecker Service
All Types Body Repair
Glass Installation

TRULY-TEAGUE CHEV.

Phone 2049 Body Shop Main Office 740

Holiday Visits

(Continued from Page 2)

At the home of Mrs. A. G. Bell for Christmas were her son, Robert Bell and his family of Dallas, Lt. Col. Charles Bell of Sheppard Field, Wichita Falls, and his wife and two children and Mr. and Mrs. James Bell and two children.

Mr. and Mrs. Jeff Gilbreath and Thornton Shirley spent Christmas day in Vega in the home of her sister, Mrs. Claude Morris.

Mr. and Mrs. Cecil Massey and baby were in Stamford for the holidays. They were guests of his mother, Mrs. H. T. Massey.

Mr. and Mrs. Billy Robertson and daughter of Amarillo were guests in the home of his parents. Mr. and Mrs. Jack Robertson; they also visited her parents, Mr. and Mrs. E. B. Posey, during the holidays.

Mr. and Mrs. C. B. Crosby and children have returned from Waco, where they spent the holiday with his relatives.

Mr. and Mrs. Paul B. Patterson of Snyder and Mr. and Mrs. W. E. Patterson and Patty of Amarillo were in Hereford Christmas day to be with their parents, Mr. and Mrs. H. R. Patterson.

Spending Christmas day in the G. W. Brumley home were Mr. and Mrs. Early Joiner of Floydada, Mr. and Mrs. George Robertson of Dallas, Mr. and Mrs. Lillburn Hamilton and children of Amarillo, and Mr. and Mrs. Bonnie Brumley.

Mr. and Mrs. Wayne Evans, formerly of Hereford and now of Fort Worth, are in Hereford for the holidays. They are visiting his parents, Mr. and Mrs. J. G. Evans, and other relatives and friends.

From San Angelo
Lt. John Newsom who is stationed at Goodfellow Air Base, San Angelo, was home for the Christmas vacation. He is the son of Mr. and Mrs. G. W. Newsom.

Two daughters of Mrs. W. H. Russell were home for Christmas. They were Mr. and Mrs. Jack Geffen and two children of Levelland, and Mr. and Mrs. Fred Barrett Jr. and children of Seminole.

The J. R. Allison and children left Tuesday for Waco for a post-Christmas visit with his mother, Mrs. Alice Allison.

Mr. and Mrs. W. T. Carichael left Monday for an after-Christmas visit with relatives in Little Rock, Ark. Mrs. A. O. Thompson accompanied them to Paris where she is visiting her mother, Mrs. A. E. Argo.

Mr. and Mrs. L. A. Ricketts, Nancy, Larry and Mrs. L. A. Ricketts' mother, Mrs. C. L. Reichy from Dington, are visitors in the Ida Ricketts' home this week. The Ricketts' son and family from Levelland, Mr. and Mrs. Rayford Ricketts, are also visiting with their parents, Mr. and Mrs. Ida Ricketts, and L. A. and family for a couple of days.

Visiting in the home of Mr. and Mrs. Wallace Cox are her sister Mrs. A. A. Foster and her niece, Mrs. Eric Marie Brown, and her daughter and son of Lubbock.

Mr. and Mrs. Dan Trew and son are spending part of the Christmas holidays with his family, Mr. and Mrs. John Trew of Wellington.

To Relieve
Misery of
COLDS
take **666**
LIQUID OR TABLETS—SAME FAST RELIEF

The Hereford Brand

Published Every Thursday at 336 Main St.
Hereford, Deaf Smith County, Texas — Phone 30
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Our Slogan: "More People—More Forms"



JAMES M. GILLENTHIEP Publisher

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Visit Wester Home

Visiting in the H. E. Wester home during the holidays were: Mr. and Mrs. Bill McCabe and children of Berger, Mr. and Mrs. Curtis Owens and children of Ft. Worth, who were here visiting her mother Mrs. Arrie Gatewood, Mr. and Mrs. L. G. Gatewood of Leavenworth, Kans., Mr. and Mrs. Gordon Gatewood and Betty Lou of Tulsa, Mr. and Mrs. Robert Gatewood and daughter of Pecos, Osa Black and children of Morris Okla., Mr. and Mrs. J. W. Birchfield of Dimmitt, Mr. and Mrs. Leon Birchfield and children of Berger, Mr. and Mrs. Oren Gatewood of Perryton, Mrs. H. E. Wester's mother, who is visiting for several days.

Mr. and Mrs. O. R. Neel were hosts to a family dinner Friday of last week. Attending were: Mrs. Owen Neel of Dumas, Mr. and Mrs. Wayne Neel of Colorado Springs, Colo., Mrs. J. W. Vick, and Harlin, and Mr. and Mrs. Oflos Vick of Hereford.

Carol Jones is home from Tech, visiting his parents, Mr. and Mrs. H. E. Wester and family.

Spending the Christmas holidays in the H. B. Whittington home were: Mrs. Whittington's sisters, Mrs. Ben Sanders of Cactus; Mr. and Mrs. Walter Stillwell of San Jon, N. M.; and the Lacy Greens and family of Earh. Also Mrs. Whittington's, sister-in-law from Hedley, Mrs. Ethel Winslow, and her nieces and nephews from Clovis and Cloyd Bone and family of San Jon, N. M.

Mr. and Mrs. Dalton Layman and family of Levelland spent the Christmas holidays in the home of his brother, Clarence Layman.

Mr. and Mrs. Delmo Williams are visiting her parents Mr. and Mrs. Bill Henry of Abilene.

Mr. and Mrs. Dale Tiranin and family are visiting in Falls with his mother, Mrs. O. M. Timin, during the holidays.

Mr. and Mrs. Cawthon Bryant and John David are visiting with her mother, Mrs. Smith of Falls, during the holidays.

Gathered for Christmas dinner at the R. W. Bostford home were: Mr. and Mrs. Floyd Harrison of Hugoton, Kans., Floyd, Loyd and Lulu Bostford and Mr. and Mrs. O. R. Neel and Lillith.

Dorothy and Don Veigel, children of Mr. and Mrs. Robert Veigel, are home for the holidays from West Texas State College. Jimmy Vernon of Spearman is visiting Dorothy today.

Mr. and Mrs. Robert Wagoner are visiting in Groom with her mother, Mrs. Betty Fields and his mother, Mrs. J. E. Wagoner.

Mr. and Mrs. Ray McCullough and daughters are visiting in Sentinel, Okla., with her parents Mr. and Mrs. Kaiser.

Mr. and Mrs. Alvin McGee and children of Seminole, Okla., are here in Hereford over the holidays visiting their relatives and friends.

Spending Christmas day in the Ralph Paul home were: Homer Paul of Amarillo, Mr. and Mrs. E. W. Greene of Muleshoe, Mr. and Mrs. Forrest Greene of Muleshoe, Joe Paul, Greta Paul and Grace Paul all from north of Muleshoe.

Mr. and Mrs. Carlos Vaughn visited Mr. and Mrs. Dick Vaughn of Amarillo. Carlos is a nephew of Dick.

Ethel Womble is spending the Christmas holidays in Tulsa, Okla., with her sister, Mrs. B. C. Hasley.

At Bozner Home

Spending Christmas day in the Frank Bozner home were Mrs. Henry Fangman, Mrs. Helen Fangman and boys, Mr. and Mrs. S. A. Fangman and family, Mr. and Mrs. Mike Bozner and family, Mr. and Mrs. Jimmy Fangman and girls, Mr. and Mrs. Eugene Fangman and family, Mr. and Mrs. Walter Paetzold and girls, Mr. and Mrs. Laurence Jentgen and Mrs. Anna Menko of Vega, Mrs. Joe Marnell and family of Pierre, S. D.

Marcella Bozner who attends school at Wichita, Kans., is spending the holidays with her parents Mr. and Mrs. Frank Bozner.

Mr. and Mrs. Colby Cokwright and Jimmy have returned from their holiday visit with relatives at Sherman.

Mr. and Mrs. Ed Telchik visited in Amarillo with her brother, David Polidexter, over the holidays. Before the Christmas holidays the Ed Telchik family visited relatives in Stawn and Springtown.

Mr. and Mrs. Virgil Young and son, Mike, from Ft. Worth, are visiting his parents Mr. and Mrs. E. W. Young of Hereford. Also spending part of the holidays in the Young home is their daughter of Amarillo, Mr. and Mrs. C. E. Leasure Jr.

Family Dinner

Mr. and Mrs. Maurice Tannahill had a family dinner Christmas Eve. Those attending were: Mr. and Mrs. G. E. Tannahill and family, Mr. and Mrs. C. W. Tannahill, and Mr. and Mrs. Joe Reeves, all of Lockney; Mr. and Mrs. Ray Street of Plainview and Mr. and Mrs. Lloyd Prawett of Black. On Christmas day the Maurie Tannahills went to Lockney to visit her parents, Mr. and Mrs. Francis Carthel and family, where they had a family reunion and dinner. The Tannahills returned to Hereford Sunday night.

Spending Christmas in Elida, N. M., were: Mr. and Mrs. Carlos Vaughn with her sister, Mrs. Jo'm Anthony and family. Accompanying them was Mrs. W. A. Vaughn.

Walcott News

By Mrs. T. L. Collins
Pupils of the upper four grades presented "The Blind Boy of Bethlehem."

Carol Lynn McClure was the mother reading the Christmas Story to her children, Gwen Harrison and James Burrus. Mary was Mary Dufur and Joseph was Wayland Northcutt, David, the blind boy, was Gary Guseman. The other boys were wise men. The other girls were a choir, singing Christmas carols. All was well accepted. While the entire group was singing "Here Comes Santa Claus" the jolly fellow himself appeared. Gifts were taken from the tree and presented. Happy children faces were soon seen throughout the group. "Treats" were given to all present by the P.T.A.

Sickness kept several from attending the school Christmas program. Roy Grider was taken to an Amarillo Hospital Monday.

John Perrin was seven years old Friday, Dec. 24. His mother, Mrs. J. V. Perrin, came to school Monday afternoon, Dec. 20, at 3 o'clock and she directed some games for the children's pleasure. Dixie cups and angel food cake were served. Each child was given little lanterns filled with candy, as favors. Concluding, an autograph of those present was placed on a maroon tablecloth for John.

The Walcott School presented their Christmas Program before a large crowd Tuesday night, Dec. 21.

The welcome was given by Elizabeth Ann Burrus, three songs, "Merry Christmas," "Rudolph, the Red Nosed Reindeer" and "Santa Claus is Coming to Town," were sung by all the pupils of the first four grades. They presented a play, "A Visit to Santa Claus," with DeVin Wadlow as Santa Claus, Marilyn Lupkins as Mrs. Santa Claus, Kathryn Burrus as the Christmas Fairy. The entire group did their part well.

Several came to the Walcott community for the holidays. Virgil Patton, son of Mr. and Mrs. Cliff Patton, arriving Tuesday from an army camp in Kentucky.

Gary Walker, son of Mr. and Mrs. J. A. Walker came home from school at West Texas in Canyon. Raymond Collins, son of Mr. and Mrs. T. L. Collins, is also home from West Texas.

Want to give a soup extra zip? Add a dash of angostura bitters to a can of tomato, mushroom, asparagus, celery or chicken soup.

White Wool Sweater

To clean a white wool sweater, rub well with flour. About 3 cups will be required if thoroughly rubbed until it penetrates each fold. Shake out wool and hang on the line while a good stiff breeze is blowing.

Toothwash

A dash of lemon juice in plain water is an excellent tooth wash and antiseptic. It not only removes the tarter but sweetens the breath.

Prevent Frosting

To keep frost from forming on windows, several remedies are given in order: flame of an alcohol lamp; sulphuric acid; aqua ammonia; and glycerine.

Inexpensive Polish

Use equal parts of raw linseed oil and turpentine. Put all in a bottle and shake well. Pour a little of the oil on a piece of cheesecloth, then rub over entire surface and polish with a clean dry cloth.

Carache

When the child complains of ear ache, try giving it a liberal dose of castor oil. This may seem an odd remedy, but it very often cures the carache within a short time.

Blankets

A strip of unbleached muslin can be attached to one end of a short blanket in order to keep it tucked in at the foot of the bed.

Hospital Notes

Patients in Hospital

Mary Ann Young, surg.; Mrs. Lowry Molloy, surg.; Hazel Slattings, surg.; Gladys Miller, med.; Judy Summers, surg.; Miss Hitta Regis Jones, med.; Charley Paul, surg.; Mrs. Lora Flowers, ortho.; Paulo Martines, med.; Mrs. G.A.F. Parker, med.; Marilyn Sue Shirley, med.; Earl Cooper, med.; W. L. Davis Sr., med.; J. Roy Oswald, surg.; Sandra Lynn Fields, med.; Mrs. Gilbert Aldrich, OB; Mrs. Darrell Thomason, OB; Abie Crume, surg.; Mrs. M. L. Simpkins, med.; Reuben N. Nez, surg.; and Mrs. J. L. Park, med.

Patients Dismissed

Mrs. Carl Lee, 12-23; Marvin Finley, 12-24; Marion Martin, 12-26; Mrs. Mary D. Cochran, 12-28; Mrs. J. D. Owen, 12-24; James Ford, 12-28; Mrs. E. L. Langley, 12-28; D. Spencer Sullivan, 12-23; Julia Partian, 12-29; Aurora Juarez, 12-28; Henry Fangman, 12-28; R. E. Monroe, 12-25; and Mrs. Elva Garcia, 12-22.

Births

Sons were born to Mr. and Mrs. Aurora Juarez, Julian Borgas, 12-27; Mr. and Mrs. Gilbert Aldrich, 12-27; and Mr. and Mrs. Darrell Thomason, 12-28.

A daughter was born to Mr. and Mrs. E. L. Langley, 12-24.

ATTEND BROTHER'S FUNERAL

Mr. and Mrs. Clay Angelo, accompanied by his mother, Mrs. Mary Angelo, Wednesday attended funeral services for John Woodward, 82, in Kiowa, Kan. Mr. Woodward, a brother of Mrs. Mary Angelo, died at his home in Woodward Sunday afternoon following a lengthy illness.

Kenney Wilson is working the fire department shift at the City Hall during Angelo's absence.

MOTHER IS ILL

Mr. and Mrs. Raymond Wells have returned from Pampa where they spent Christmas day with their mother, Mrs. Raymond Wells Sr., who suffered a heart attack on Christmas Eve. Mr. and Mrs. Raymond Wells Sr., whose home is in Amarillo, had gone to Pampa to visit relatives during the holidays and she became ill soon after arrival. Relatives here report her condition as improved today.

10 Day Leave

Dalton Cochran, son of Mrs. Zona Turner, received an unexpected 10 day leave from Camp Pendleton, Calif., for the holidays. He is visiting his mother and sisters here during that time. Dalton will return to the camp Friday and then be shipped out Jan. 15.

Zone.....

(Continued from Page 1)

super market proposal. Final designation of the new zones will, in all probability, be made at the next meeting of the City Commission. Additional approval by this group is necessary before any zone change can be completed.

Protest Is Heard
The Zoning Commission minutes also reflected a recommendation that the City Commission create

an alley on the extreme east portion of the Buck tract, connecting with the present dead-end alley which leads to Ireland Street.

Appearing at the meeting to protest extensions was a delegation of 15 citizens who live in the vicinity of the expansions. The group was represented by Ray Cowser, attorney, and was chiefly interested in protecting the residential status of present houses in the area. They were especially strong in protesting any business expansion north on Avenue E.

NOTICE

Hereford's three drug stores will close at 8 P.M. weekdays, and 6 P.M. on Sundays during January, February, and March.

McDowell Drug Store
Roger's Drug Store
City Drug Store

PRE-INVENTORY SALE!

2 BIG DAYS THURSDAY & FRIDAY

20 Ladies COATS
Long & Short
1/2 PRICE

Reg. 39.95 to 79.95
Beautiful Colors
All Sizes
All Others Reduced to 40%

Were	Now
21.95	13.00
19.95	11.00
17.95	10.00
14.95	8.00
12.95	7.00
9.95	6.00

25 Children's Coats
Beautiful Fabrics
Sizes 2 to 14

Were	Now
21.95	15.00
17.95	11.00
14.95	9.00
12.95	8.00
8.95	5.00

Complete Stock Winter DRESSES
Were: 49.95, 39.95, 29.95, 24.95, 17.95
Now: 25.00, 20.00, 17.00, 15.00, 10.00

Size 9 to 15
10 to 20
12 1/2 to 24 1/2
38 to 44

Complete Stock

● Flannel ● Velvet ● Jersey ● Taffeta

SKIRTS
Were: 21.95, 17.95, 14.95, 12.95, 8.95
Now: 15.00, 11.00, 9.00, 8.00, 5.00

Size 8 to 20

Complete Stock SWEATERS
● Jantzen ● Bradley ● Hollywood Knit

Were	Now
24.95	15.00
14.95	8.00
12.95	7.00
8.95	6.00
5.95	4.00

25 Rayon Suits
Reg. 24.95
Size 10 to 20

\$10⁰⁰

Suitable for Spring

200 Pair NYLON HOSE
Reg. 1.50

59^c

15 All Fall and Winter BLOUSES
Were: 10.95, 7.95, 5.95
Now: 7.00, 5.00, 4.00

● Cotton ● Wool Jersey ● Crepe

All

ROBES
● Cotton ● Nylon ● Rayon
Reg. 7.95 to 39.95

15

Formals 1/2 PRICE
Reg. 29.95 to 89.95
Size 9 to 15

10 Ladies

JACKETS \$10⁰⁰
Dacron
Quilted Lining
Size 10 to 16
Reg. 16.95

100 Pair

Pajamas 1/2 PRICE
● Cotton ● Nylon ● Crepe
Reg. 3.98 to 21.95

Popular Store

WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

GEIGER COUNTERS and scintillators for sale. 533 East First Street. Phone 1674 or 1270 Hugh Bookout. B-1-16-10p.

Hereford Glass Co. Expert Car Glass Installation. Table Top and Window Glass. Picture Frames. 402 Park Ave. Ph. 1425. B-1-16-11c.

RIGHT SIGHT Reading glasses for reading or sewing. McDowell Drug. Phone 13. B-1-12-36-tfc.

STORM SASH and storm doors. Carl McCaslin Lumber Co. Phone 7. B-1-11-15-tfc.

DRIVE IN SERVICE Cottage Cheese Cream Milk (By the Gallon only)

Now available at the Dairy Cream Store, formerly Zesto. Boardman's Finer Grade "A" Milk Products or Call 1329 for free delivery to your home. B-1-50-tfc

FOR SALE: Good gas range. Well cared for. 133 Avenue C. Phone 759-W. B-1-13-25-2k.

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-tfc

FOR GUARANTEE Recapping see Shelton Tire Exchange, 303 East First. Phone 122. T-1-10-25-tfc.

FOR SALE: 140 feet of 3-16", 16 inch well casing. Ray Wilhelm, Phone 4172, Frio. B-1-15-51-3-pd.

CHINCHILLAS 1 to 8 Pair. \$450.00 to \$800.00 per pair. Eight pair for \$4000. Registered breeders. Cages bargain. 13 Rare Parakeet Breeders. Cage & Nest boxes \$100.00. Tape Recorder \$100.00. 402 West 5th Street Hereford T-1-52-1C

Save feeding dollars by custom mixing your feed. Furnish what you have, we can supply what you need. Custom grinding, rolling, mixing, molasses blending and sweet cubing. Bulk milo or molasses for sale. **DAWN CO-OP** PHONE 3105 DAWN, TEXAS B-1-52-8C

SOME FRESH Milch cows. Jersey and holstein. Phone 1739-J. One ile north of cemetery. T-1-14-52-1k.

FOR SALE: One water well machine. Model L. Ft. Worth Spudder Trailer. Mounted. 500' 5-8 drilling line; 500' 3-8 sand line. This machine is in good condition. Price \$800.00. Located 1 1/2 miles south of Pampa on Highway 70. R. P. Hill. Phone 4-8367 or J. L. Romines. Phone 4-3708. Pampa, Texas. B-1-51-52-2e.

POTATO GROWERS ATTENTION! I have several carloads of Lasoda variety, blue tag grade, certified seed potatoes which I would like to find an outlet for in this area. These are potatoes which I have grown in the Western Nebraska area and I am certain you could save money by buying from me direct. Richard R. Larson, Albin, Wyo., Phone 2690. B-1-60-52-3p.

REPOSSESSED refrigerator and gas range. Must be sold quick 1952 Maytag gas range and 1952 Westinghouse refrigerator. Stored at Hereford Furniture. See Roberts. B-1-23-52-3k

LET'S TRADE! Need good used trailer house. Have like new furniture for one bedroom home. Joe Shyock, 106 West 7th, Hereford, Texas. T-1-22-52-3c.

3. FOR SALE Automobiles

FOR SALE OR TRADE: 1951 Ford Fordor Fordomatic. Radio and heater. 1953 Plymouth Fordor Cranbrook. Both extra clean cars. Phone 1364. B-1-19-25-tfc.

DOOR BELL won't ring? Call Morgan Appliance. Phone 197. B-3-9-13-tfc.

4. REAL ESTATE

PRUDENTIAL FARM LOANS America's Largest Farm Lender **SAM NUNNALLY** 136 Main Lone Star Agency B-4-37-tfc

FOR SALE: Three bedroom home, by owner. Phone 678. B-4-9-51-3p.

270 Acres on paving. One good 8" well, top gas. 1 mile of town. \$150.00 per acre. \$12,000.00 will handle.

314 Acres, 6 room modern house, 1 good well on gas. \$200.00 per acre. Glenn Weir 109 Main Phone 200 Res. Phone 802 B-4-23-tfc

HEREFORD FARMS Nice, improved quarter section, one irrigation well... \$10,000 cash will handle... \$250.00 per acre.

Nearly perfect, well improved quarter section, close to town. Natural gas to irrigation well. \$20,000 will handle... \$350 per acre.

Very nice quarter section close to town with good improvements and 2 irrigation wells... will take \$27,000.00 cash and \$2,000.00 per year on balance. \$275.00 per acre.

Beautiful little stock farm or dairy setup on pavement with nice 3 bedroom home. 160 acres grass and 140 acres in cultivation, irrigated. Will take small down payment. \$165 per acre. Good level 200 acres close to Hereford and on pavement. 2 irrigation wells... 60 acre cotton base... fair improvements... \$26,500.00 cash... \$56,000.00 total.

Sam Nunnally Lone Star Insurance Agency, Phone 424, 136 Main Nile & Sunday 1711 B-4-22-tfc

STOCK FARM 160 acres: Nice modern home and outbuildings. Two small irrigation wells. 80 acres fine level land in cultivation. Balance fine grass land. Located 2 miles from Hereford. Excellent terms. Possession. One half mineral. Per acre \$150.00.

IRRIGATED FARM ONE HALF SECTION: Good modern farm improvements. 8" irrigation well. 280 acres good clean land in cultivation. Fine location on pavement. Extra good terms. Possession. 1/2 mineral. Per acre \$150.00.

WHEAT FARM 3500 ACRES: All good level land in cultivation. Located in N/W part of Deaf Smith County. To trade for Colorado ranch or income property. Per acre \$65.00.

CATTLE RANCH 5800 ACRES: All rough grazing land. Plenty of water. Located 100 mi. S/E of Amarillo. To trade for irrigated land, wheat land, tourist court, or what have you? Particulars furnished on request.

MANY OTHER GOOD BUYS IN FARMS.

WESSON REAL ESTATE Hereford, Texas B-4-50-tfc

A GOOD FILLING STATION and grocery doing good business. Will sell property and business or will sell stock and lease; or will sell half interest to right party. Address Hereford Texas. Box 783 or phone 26. B-4-36-52-tfc.

FOR SALE, or trade for cattle. Four room modern house, four years old. Must be moved. Westway 2105. B-4-18-52-6p.

FOR SALE: Two room house, to be moved. \$750.00. 12 miles west, 3 1/4 north of Frio. Gilbert Schuler. B-4-18-52-9c.

12 1/2 ACRES FOR SALE South of Summerfield. Cotton allotment was 25 acres. Has 25 acres in wheat and 90 acres listed ready for water, with possession.

Excellent well and equipment ready to go. Priced at \$235.00 but if you will buy what I want & trade, will cut price some. D. R. Davidson Box 517 Levelland, Texas B-4-14-49-4P

GOOD BUYS IN GOOD FARMS Nice 160 acres, all in cultivation. One 8" well, 87 acres wheat allotment. Land is clean and lays nice. \$200.00 per acre.

Desireable 200 acres, all in cultivation. Two 8" wells, has two bedroom house and tenant house. On paving, lays nice, has cotton allotment and wheat allotment. \$283.50 acre, \$27,000 will handle.

480 acres. One 8" well, near Hereford. 29% down, \$150.00 acre. You should see this one. 6 room house on paving. \$35,000.00. \$600.00 down, balance \$45.00 a month.

11 acres. Has barn and 6 inch well on natural gas. \$8,000.00. Just out of city limits. We have other good buys in farms, large and small, and houses. We appreciate all listings. J. M. Hamby, Real Estate 1410 Park Avenue Office Phone 701 Residence Frio Exchange, 4473 B-4-51-tfc

FOR SALE One choice 1/2 section on pavement. Good improvements. Two good 8" wells on natural gas. Good 160 acres. Nice two bedroom home, and on pavement. These places are good and priced to sell. 160 acres, slightly sloping. On pavement. One well, no improvements. Price \$200.00. New three bedroom brick, attached garage. Among best of homes. \$12,500.00. Two bedroom stucco home. \$500.00 down. We probably have one you will like. Three year lease on crop rent. One section all in cultivation. One new 8" well with sale of 1953 John Deere Tractor and equipment and 200 acres of wheat. Carthel Real Estate 206 N. 25 Mile Ave. Ph. 502 B-4-51-2C

FOR SALE: Three room house with bath. Well located. Good terms. See us at once. J. E. Ellison. Phone 179 or 132 East Third B-4-24-43-tfc

FOR SALE OR TRADE 21-unit motel, all tile baths, carpeted from wall to wall - close in on U. S. 66 Hi-way, nice living quarters. \$165,000 will take large loan. Will trade equity for land. 17-unit motel. \$5,000 cash down \$300 per month on balance. Other courts for sale or trade. BERT ADAMS, with Pinkston Realtors, 4723 Central Ave., N. W. Albuquerque, New Mexico Office Phone 3-2421 Residence Phone 3-3292 B-4-52-4C

CASH LEASE - 230 acres. Two 8" wells. 240 acres, improved. One 8" well. \$150.00 acre. 640 acres. Extra choice. Two 8" wells. Two sets improvements. On pavement. Good cotton base. 292 acres. One 8" well, on natural gas. Good house 1/2 mile off pavement. Hugh Bookout Realty Office Ph. 1674 Res. Ph. 1270 B-4-52-tfc

FOR SALE: By owner, irrigated farm. Good land, strong water. Some terms. Box 842, Hereford. B-4-18-52-8p

FOR SALE: Two lots. Lots 1 and 2 of block 1 of Bockstahler, Koetzel and Kokamore subd. of E 1/2 Block 25, Evans Addition. Write, Mrs. Lorraine Eldridge, 3060 North Delaware Street, Indianapolis, Indiana. B-4-33-52-4k.

5. FOR RENT

TO LEASE, FOR CASH: 80 acres, 100 acres; 160 acres; well with each plot. Five miles S.W. Hereford. Phone Westway 2599. C.S. Barclay. B-5-24-24-tfc.

FOR RENT: Four room furnished apartment. Bills paid. Apply at 141 North 25 Mile Avenue. B-5-15-50-tfc.

FOR RENT: Five room furnished apartment, private bath. Part bills paid. Also a three room furnished apartment. Phone 965-J. B-5-19-49-tfc.

FURNISHED APARTMENT One of the nicest furnished apartments in town, very nice furniture, one bedroom, clean, everything furnished but dishes and linen... must rent to couple only. \$75.00 month. Call 424... 1711 Nites

LONE STAR INSURANCE AGENCY 136 Main Phone 424 B-5-49-tfc

FOR RENT: Four room unfurnished duplex apartment. Close in. Adults only. Phone 589. B-5-13-21-tfc.

FURNISHED apartment. 613 south 25 Mile Avenue. Phone 325. B-5-9-47-tfc.

FOR RENT: Three room modern, unfurnished house. Call at 501 or 507 Jackson. B-5-13-19-tfc.

FOR RENT: 2 room upstairs apartment. Private bath. Apply at 141 N. 25 Mile Ave. B-5-15-23-tfc.

FOR RENT: Two room furnished apartment. Private bath. 606 East Third. Phone 659-W. B-5-13-25-tfc.

FOR RENT: A three room unfurnished duplex apartment. 2073 Bennett, Phone 916-J. B-5-12-25-tfc.

UNFURNISHED, six room modern house. 511 West Fourth Phone 92-W. B-5-10-25-4p.

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. B. Posey, room 3, or inquire at Brand Office. B-5-21-41-tfc.

FOR RENT: Nice three room furnished apartment. Private bath. Bills paid. Call Mrs. W. T. Carmichael, 838. B-5-17-48-tfc.

FOR LEASE: 160 acres all irrigated farm 7 miles south of Summerfield. E. L. Ewing, 13 North Adams Street, Phillips, Texas. Phone 2194-W Berger. B-5-24-52-2c.

FOR RENT: Three room unfurnished duplex. Large closets. Floor furnace. 109-B Union. Phone 430. B-5-14-52-tfc.

FOR RENT: Four room furnished house. Phone 1286. B-5-9-52-2k.

House for rent. Three room and bath. Furnished. 211 Ave. K. Phone 1312-J. T-5-13-52-1p.

NICE MODERN three room furnished duplex. Bills paid. Phone 1286. B-5-10-52-3p.

FOR RENT: Newly decorated, furnished apartment. Private bath. 428 Jackson. Phone 779. B-5-12-52-2k.

FOR RENT: Modern furnished apartment. Garage. 510 West 4th. Phone 248-J. B-5-11-52-2k.

FURNISHED APARTMENT. Private bath. Bills paid. Phone 90-W. B-5-9-52-tfc.

COMFORTABLE Bedroom. Private entrance. Reasonable. 116 Avenue A. B-5-9-52-3p.

BEDROOM FOR RENT. Mrs. W. M. Megart. 401 Lawton. B-5-9-52-2c.

8. HELP WANTED

NEED A HOT PLUG repaired? Call Morgan Appliance, 197. B-4-18-52-9c.

LOCAL SALESMAN wanted. Old established firm, introducing new product on long term basis. Permanent. Excellent pay. Opportunity for quick advancement, see Red Schneider, Supervisor, 301 Knight Street, Hereford, Tex. T-8-29-51-2p.

9. Situations Wanted

YOUNG FAMILY MAN wishes permanent job with any farm machine company. Six years' experience in service, parts, and sales. Will furnish good references. Desires to make Hereford permanent home. Can be located at 700 Jefferson, Amarillo, Texas or Call Amarillo, Drake 4-1275 after 6:00 A.M. B-9-45-52-3k.

10. NOTICE

ALCOHOLICS ANONYMOUS Phone 608 or 2018 Meetings Thrus. Night At 8:00 P.M. 1003 Union B-10-24-tfc

WANTED

150 New Customers on City Delivery! THE HEREFORD BRAND Call, R. W. Sparks Ph. 1771-W B-10-2-tfc

BEAUTIFUL BABY PARAKEETS! All colors; No. 1 stock only. Metal bird cages. Francis The Printer. 701 North Main. B-10-18-4-tfc.

TOASTER WON'T TOAST? Bring it to Morgan Appliance. Park Avenue. B-10-10-13-tfc.

11. Business Services

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

ERNEST L. MCGEE Earth Moving. Phone 2016 Dozers, crane, dragline, Backhoe service. Hereford, Texas. B-11-36-tfc

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tfc.

HIGH SCHOOL Established 1897 Study at home in spare time. Earn diploma. Standard texts. Our graduates have entered over 500 different colleges and universities. Engineering, architecture, contracting, and building. Also many other courses. For information, write American School O. C. Todd, P. O. Box 974 Amarillo. B-11-49-8C

CUSTOM FARMING Listing, planting, plowing and harvesting. Floyd Stivers, Hereford, Texas. Box 128. Phone 930 B-11-15-21-tfc.

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For Loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-tfc

Please Clip for Future Reference Persons who miss Their Brand on City Delivery Routes. CALL R. W. SPARKS Phone 1771-W

FACTORY AUTHORIZED FRIGIDAIRE SERVICE We will service all appliances, regardless of make or model. MORGAN APPLIANCE CO. 513 Park Phone 197 B-11-1-tfc

NOW IS YOUR CHANCE! We have several farm buyers—also quite a few trades for land in this area. You might be interested. Come in and talk it over if you would consider selling & Don't Delay! J. B. Elliston Real Estate 132 E. 3rd Ph. 179 B-11-tfc

DO YOU NEED ANY electric repair or wiring done? Call 2015-W. W. H. Walser. B-11-14-50-0c.



UNEXPECTED CHRISTMAS PRESENT. Jack Weberbrook, center, is smiling plenty as winner of the TV set awarded this year by Hereford's Volunteer Fire Department. Bud Bradley, left, sold the winning ticket, and Chief Earl Phillips, right, made the presentation. Firemen estimated that around 1,000 tickets were sold in the promotion. You guessed it! Weberbrook had one ticket; the right one. (Staff Photo)

WOULD A CALF DRINK KEROSENE?

Original Crime Takes Back Seat As Neighbors Argue About Calf

"Do calves drink kerosene?" This question got kicked around in the west part of the county so often last week that people almost forgot about the original crime.

Thieves knocked off faucets on two 500-gallon overhead tanks at the N. A. Brown place the night of Dec. 20, taking an unknown quantity of gasoline from one tank. The other, filled with kerosene, drained out completely on the ground.

Right in the middle of the big kerosene puddle lay a dead calf. Some folks advanced the idea that the calf drank the kerosene and died. Others vehemently declared that calves won't drink kerosene—the neighbors of the neighborhood families couldn't agree on the subject.

Deputies Neal Young and Chas. Skelton, who answered the call, both say they know calves won't drink kerosene, but they always wind up with a dead calf in the middle of the puddle—and no other marks or explanation for his death. They admit that identity of the thieves is a puzzle—but no more so than the dead calf.

Mr. and Mrs. T. L. Sparkman Jr. and family...

Mr. and Mrs. T. L. Sparkman Jr. and family, Mr. and Mrs. Owen Andrews and family, Mr. and Mrs. Clark Andrews, Ginger Brock, Mrs. Elmer Jones and Marilyn spent Sunday with the Charles Kings in Amarillo. Mr. and Mrs. Jerry King and David of Wichita Falls also were there.

Mr. and Mrs. Lawrence Warwick and Evelyn of Wellington spent Saturday and Sunday with his folks, the J. E. Warwick.

Mrs. Leo Hall and baby son returned to their home Thursday. The baby was named Ronald Dwayne.

Mr. and Mrs. S. B. McLellan and Samie and Mr. and Mrs. J. H. Dobbs and family spent Christmas day with the James Dobbs. Also there was Danny McLellan of Ft. Hood, who was home for the holidays.

Mr. and Mrs. Wallace White and Christmas dinner with the E. B. Berrymans.

Mr. and Mrs. E. H. Little and family spent Saturday with the Leroy Boyers of Tulsa.

The Jack Jones visited his folks in Snyder, Okla., during the Christmas holidays.

Mr. and Mrs. Gary Mason and Mrs. Grace Little visited Friday night with the E. H. Littles.

Mr. and Mrs. Floyd Cole and family and Mr. and Mrs. Harold Shearhart spent Sunday with the Earl Coles.

Those attending the Christmas party at the Owen Andrews' home Thursday night were: Samie Lu McLellan, Mr. and Mrs. James Dobbs, Ginger Brock, Marlene Gilliland, Clark Dobbs, Don Moble, Leonard Schmidt, Mr. and Mrs. Clark Andrews and the Andrews' family. Toys were brought to the sent to the Mexican Orphan's Home.

Mr. and Mrs. Earl Cole and Bill Cole left for Duncan, Okla., Sunday to visit relatives. Mr. and Mrs. Floyd Cole plan to join them in Oklahoma as soon as Cheryl is well enough.

Several families attended the annual Community Christmas tree Friday night. The program, directed by Veradelle Andrews and Mrs. E. H. Little, consisted of a pantomime enacted by children in which Mrs. Little was the reader, and music was furnished by the young people's choir. Bonnie Sparkman contributed to the special music. Santa appeared and treats and presents were given to everyone.

Members of the W.M.U. met Tuesday at the school house to pack a Christmas box of clothing for the Mexican Orphan's Home.

Mr. and Mrs. Clark Andrews ate dinner Monday with the Owen Andrews.

Gene Dickson, a ministerial student at Wayland, brought this morning and evening messages at Frio for the past two Sundays.

Mr. and Mrs. Baxter Sanders and children of Littlefield visited the home of Mrs. Sanders' sister, Mr. and Mrs. Olin Parrish and Mrs. Bill Boyd, Thursday.

Walker spent the weekend with their relatives at Lubbock.

The E. B. Berrymans were in Amarillo Monday and Tuesday, visiting relatives. Mrs. Berrymans' brother, Howard Lowery, was in a hospital, following a heart attack.

Frio News

By Veradelle and Frances Andrews

Mr. and Mrs. Leonard Buttrill and family visited with her mother, Mrs. Fish, in Tucumcari Saturday and Sunday.

Mr. and Mrs. Frank Robbins and family spent Christmas Eve with her folks, the F. Y. Moremons.

Mr. and Mrs. Lee Johnson of Seminole spent Friday and Saturday with her mother, Mrs. H. M. Mobley, and brothers, Don and Austin. Others of the Mobley family eating dinner with them were: Mr. and Mrs. Floyd Cole and family, Mr. and Mrs. Darwin Miller. The other Mobley son, Raymond, and his family visited her folks in Wichita, Kans., over the holidays.

The H. D. Robbins enjoyed Christmas day with their children, Mr. and Mrs. E. H. Little and family, Mr. and Mrs. Frank Robbins and family, Mr. and Mrs. Gary Mason and Mr. and Mrs. Weldon Stephens, eating Christmas dinner with them. Also eating dinner with them was Mrs. Grace Little.

Mr. and Mrs. Weldon Stephan spent Christmas Eve night with the Moody Stephens.

The T. L. Sparkmans Jr. and the Owen Andrews spent Christmas day with Mr. and Mrs. T. L. Sparkman Sr. Mr. and Mrs. Geo. A. Springer, Darla Ann and Mr. and Mrs. Clark Andrews were afternoon visitors.

Eating dinner with the Floyd Coles Monday were: Mrs. H. M. Mobley, Don and Austin, Mr. and Mrs. Darwin Miller.

Leonard Schmidt and Mr. and Mrs. Herb Schmidt and family spent the Christmas holidays visiting their folks in Cordell and Clinton.

Hereford Rotary Club meets every Monday at 12:05 Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Kiwanis Club Thurs. Noon Hotel Jim Hill

HEREFORD No 849 AF & AM Thu. Dec. 30th 7:30 P.M.

FC K. L. Thompson, Sec'y B. E. Roberson W. M.

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



SAVE EVERYTIME
at
PIGGY WIGGLY

Closed, Saturday, Jan. 1st

Crisco
3 Lb. Can
79^c

Stock up today with Piggly Wiggly's many, many pre - inventory Savings. Here's your opportunity to stock the pantry at prices that will amaze you . . . come in Today!

Shurfine, No. 300 Can, Fresh Shelled
Blackeyed Peas 10^c

Val - Vita, Yellow Cling, Sliced, No. 2 1/2 Cans
PEACHES 4 for 89^c

Shurfine, Fancy Blue Lake Cut No. 303 Cans
GREEN BEANS 5 for 89^c

Large Fresh Country Guaranteed
EGGS
Dozen
29^c

PUMPKIN
2 for **29^c**

U. S. Choice Beef
CLUB STEAK Lb. 59^c

U. S. Choice Beef
CHUCK ROAST Lb. 39^c

U. S. Choice Beef
SHORT RIBS Lb. 19^c

Campfire
Chili
No Beans No. 300 Cans **2 for 49^c**

Del Monte, White or Golden
CORN
No. 303 Can **2 for 35^c**

U. S. Choice Beef
ARM ROAST Lb. 43^c

Shurfine, Chunk Style
TUNA
Can **29^c**

Swift's Premium
BACON 1 Lb. Layer 69^c

All This and S & H GREEN STAMPS

COFFEE 97^c
Plymouth, Ground Fresh Lb.

Calif. Train Wreck
AVOCADOS 13^c
Calif. Extra Fancy Large Each

Elmdale 46 Oz. Can
TOMATO JUICE 19^c

Calif. Train Wreck
ORANGES 59^c
Seedless Navels Large Size Large Bag

Shurfine
JELLY 5 for 1⁰⁰

NEW POTATOES 10^c
Texas U. S. No. 1 Lb.

Brach's Fine
CANDY 4 Pkgs. 1⁰⁰

Cleansing Tissue
YES 19^c
400 Count

Mustard - Collard
GREENS bch. 10^c
Tender, Sweet, Juicy
CARROTS lb. 10^c



SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Dawn News

By Bertha Frye

A Christmas program of songs, recitations and readings was presented by the pupils of the Dawn School last Tuesday afternoon. Among the visitors present were Mesdames C. C. Corder, Joe Gill, Walter Galley, C. L. McBroom, Lena Martin, Gayle Neal, Bruce Brown, C. C. Stewart, H. H. Miller, Norvell, Carl Wimberley, Kenneth Pyburn, Orval Galley, Henry Miller; Zed Stewart, Marion Russell, J. B. Caraway, Frank Corneille, Iley Barton, L. W. Tooley and Mr. and Mrs. Byron Campbell. Mrs. Walter Beavers, who is retiring as cafeteria cook, was honored with a gift shower from the mothers.

Refreshments were served to the children and guests by Mesdames Joe Gill, Neal, McClung, Barton, Henry Miller, Tooley, McBroom, Caraway, C. C. Stewart and N. R. Miller.

Mrs. Wilcox returned home to Bovina last Saturday after staying a week with Mr. and Mrs. Jess Sisco and their new daughter.

Quite a lot of moving has taken place here lately. Mr. and Mrs. Leroy Johnson and son moved last week from Friona to their new home on the L. A. Smith farm.

Mr. and Mrs. Billie Gill moved recently to Big Spring and Mr. and Mrs. Melvin Gill and children left this week for Long Beach, Calif., where they will make their home.

Mr. and Mrs. L. W. Tooley have purchased the house formerly owned by the Billie Gills and moved there the latter part of the week.

Mr. and Mrs. Iley Barton and children moved Thursday and Friday to the Jumbo community. Mrs. Barton has served the past year and one-half as secretary-treasurer of the Dawn cafeteria organization.

Mr. and Mrs. Joe Schumacher moved recently from the Walter Galley farm to a place north of Hereford on Highway 51.

Mr. and Mrs. Cecil Payne and children of Hereford visited last Sunday evening in the home of Mr. and Mrs. Zed Stewart.

Holiday guests in the Stewart home include Mr. and Mrs. Wesley Owens, Mr. and Mrs. J. W. Combs and family of Oklahoma City, Okla., Mr. and Mrs. Burt Robinson of Bowie, Dwayne Stewart of Artesia, N. M., and Mr. and Mrs. Marion Russell.

The Stewarts and their guests went to Pampa Sunday to visit Mr. and Mrs. Boyd Stewart and family.

Rev. and Mrs. Paul McClung attended funeral services in Amarillo Tuesday afternoon for Mrs. Rambo, Mrs. J. D. Bruner's mother. A number of people attended the burial rites at the cemetery in Hereford.

Buddy Stewart had a tonsilectomy at the hospital in Hereford Wednesday morning. He is doing fine.

W. J. Stewart of Canyon had an emergency operation on an eye Monday evening in an Amarillo hospital.

Walter Beavers, Manuel and Waltine Beavers returned home Tuesday evening from Oklahoma, where they attended the funeral services for Mrs. Beavers' aunt at St. Louis, Okla. They visited relatives at Oklahoma City and Duncan, Okla., while they were away.

Mr. and Mrs. Alfred Smith went to Nara Visa, N. M., Friday to visit her sister's family. Mr. and Mrs. Joe Baird, and Mrs. John Cammack, Mrs. Smith's mother. Mr. Baird recently suffered a heart attack.

Mr. and Mrs. Donald May and daughter of Blackwell, Okla., were holiday guests of Mr. and Mrs. Beavers. Mr. May returned home Sunday afternoon but Mrs. May and baby will stay this week.

The Young People's Sunday School Class of the Dawn Baptist Church went carolling Thursday evening and later went to the home of Mr. and Mrs. N. R. Miller for refreshments. Among those who were there were Reece Stewart, teacher, Misses Irene Galley, Lucybeth Miller, Wanda-Sue Wimberley, Gail Miller, Phyllis Ann Wimberley, Betty Hagar, Bobby Miller and J. T. Cronin.

E. A. Oberst of Canyon and Mr. and Mrs. Harry Axtell and children of Springlake visited Friday in the home of Mr. and Mrs. William Wimberley.

Mr. and Mrs. H. H. Miller and family were dinner guests in the home of Mr. and Mrs. Alfred Smith Thursday evening. The Millers were dinner guests Christmas day in the home of Mr. and Mrs. Billy Hill in Amarillo. They called in the home of Miss Vera Crawford in Canyon that afternoon.

Mr. and Mrs. Carl Miller of Floydada visited Wednesday night with the Millers. Mrs. Louie K. Wedel and son, Karl, of Tucuman, N.M., were there Christmas Eve night.

A number of people from here attended the P-TA meeting in Hereford Monday night and saw the new high school building.

Mr. and Mrs. R. E. Boss went to Paris this week to visit his parents. They returned by Ft. Hood, where they visited Mrs. Boss' son, Robert Fritchett, who is stationed there.

Rev. and Mrs. McClung and Kenneth went to Chillicothe Thursday, where they visited Rev. and Mrs. Marvin Durham and daughter. They returned home Saturday.

Christmas dinners and family gatherings have been numerous this week.

Mr. and Mrs. Walter Galley were hosts to the Galley family for Christmas dinner. Guests were Mrs. Fleeda Galley, Mr. and Mrs. Lester Galley of Hereford, Mr. and Mrs. Orval Galley and children, and Mr. and Mrs. Clifford Galley of Canyon, who were evening guests in the Galley home.

A family dinner was enjoyed in the home of Mr. and Mrs. L. A. Smith Friday evening. Guests present were Mr. and Mrs. O. T. Hewitt of South Plains, Mr. and Mrs. J. C. Poe and sons of Amarillo, Mr. and Mrs. H. D. Wester and daughter of Borger, Mr. and Mrs. Leroy Johnson and son and Mr. and Mrs. N. R. Miller and family.

Mr. and Mrs. Frank Smith and children of Sweetwater spent Saturday night in the home of Mr. and Mrs. Carl Wimberley. Mr. and Mrs. Carroll Vaughn and children of Canyon called in the evening.

Mr. and Mrs. Henry Hamblin of Wayside visited Friday night with Mr. and Mrs. C. C. Stewart.

Mr. and Mrs. Finis Wright spent the holidays with their son and family, Mr. and Mrs. Bud Wright, of Amarillo.

The Gus Olsen family had a reunion Sunday in the home of Mr. and Mrs. H. H. Miller. Those present were Mr. and Mrs. Gus Olsen of Guymon, Okla., a cousin, Gus A. Olsen, of Borger, Mr. and Mrs. Burton Olsen and Miss Luanna Olsen of Oslo Community near Guver, Gordon Olsen of the U. S. Navy from Norman, Okla., Mr. and Mrs. Billy Hill and children, Billie, Helene and Iva Jeanne, Airman 1-c and Mrs. H. M. Thompson and daughter of Angelo, Mr. and Mrs. Marvin T. Olsen of Amarillo, Mrs. Wedel and son, Karl, Pat, Audri, John David and Dion Miller and the host and hostess.

Mr. and Mrs. Gus Olsen, Miss Luanna and Gordon Olsen stayed over Sunday night.

Miss Wanda Sue Wimberley attended Student Night Services at the First Baptist Church in Hereford Sunday evening.

Miss Rosemary Cronin left Sunday morning for Abilene, where she will spend the week before returning to her studies at the Southern Baptist Seminary in Louisville, Ky.

The Dawn Study Club will meet Wednesday, Jan. 5, in the home of Mrs. Gayle Neal.

Mr. and Mrs. Steve Bavousett of Friona spent Christmas with Mr. and Mrs. A. T. Frye.

Miss Bertha Frye spent the Christmas holidays with relatives in Amarillo.

With New Year Eve out of the way, the new year starts with wrestling Saturday night at the Bull Barn.

Jesse James and Boris Kameroff are the main events. Bob Cummings is back home; he meets a masked man, known only as Mr. X in the semi-final, two best-falls of three or 45 minutes.

In the opener, George-Overhulm of Amarillo, most improved wrestler of the younger set, takes on Toro Perez, also of Amarillo, in a one-fall setto. It could be one of the liveliest matches of the evening. The boys do not like each other.

Boris Kameroff is a newcomer to this territory. He is the third and youngest of a trio of Russian wrestlers who have made history in American wrestling rings. With his brother, Ivan, he has won many tag team matches. His older brother, Joe, was known as one of the roughest characters in wrestling.

Boris, a swaggering type in most points, has come to be known as a less tempestuous wrestler. If he keeps it clean, his match with Jesse James should be one of the better combats seen here in some time, although that would be saying something. Jesse James, former world's light heavyweight champion and a co-star with his brother, Johnny, in tag team wrestling, should prove to be a fitting opponent for the Russian.

Actually, Boris was born and raised in New Haven, Conn. His folks came from Russia; he started out to be a "clean type" wrestler, but in some points he has adopted the "meanie" attitude of his older brother, Joe, and his second brother, Ivan.

Bob Cummings, a resident of Hereford, formerly of Seaside, Oregon, is back after a successful tour of the northwest. He is one of the better known grapplers of the country. He faces trouble Saturday night when he meets Mr. X, the hooded man who wears purple from head to toe.

FURR'S IS BURSTING AT THE SEAMS WITH LOW PRICES FOR '55

CRISCO

3 Lb. Can **79c**

Van Camp's — Plain

CHILI

No. 300 Can 33c
Less 10c At Check Stand
You Pay Only **23c**

Van Camp's — With Beans

CHILI

No. 300 Can 26c
Less 10c At Check Stand
You Pay Only **16c**

Cleanser

AJAX

Free — One Box Fab with This Purchase

2 cans 21c

For That Good Luck in 1955
Blackeyed Peas Served with

Bacon Squares Lb. 29c

Longhorn Brand Tenderized, 4 to 8 Lb. Avg.

PICNICS Lb. 39c

Cudahys Wicklow Sliced

BACON Lb. 49c

Longhorn Brand Young Tender

STEAK Lb. 39c

Longhorn Brand, Young Tender

Short Ribs Lb. 23c

Furr Food Stores Give **DOUBLE** C and C Thrift Stamps Every Wed. With \$2.50 Purchase or Over

Coffee — Drip or Regular

SCHILLINGS

1 LB. CAN **\$1.12**

Eat Blackeye Peas For Good Luck in '55

Elna **BLACKEYE PEAS** 2 No. 300 Cans **17c**

Shop Early—This Store Will Be Closed New Years Day

Attend The Church of Your Choice This Sunday
Furr Food Stores are Closed All Day Sunday

Arrow **BLACKEYE PEAS** 1 Lb. Cello Bag **19c**

Just Place in Oven and Warm — Delicious with Any Meal

ALL BUTTER ROLLS Pkg. **19c**

Furr's Special Pack — Half Cinnamon — Half Sugar — Serve with Coffee While Waiting for the New Year

CAKE DONUTS Pkg. **29c**

Made From Fresh Danish Dough With Pure Date Jam Filling

DATE NUT LOGS Pkg. **27c**

New Years Special To You — Filled With Fresh Dates and Fruit — Topped with Pecans

HOLIDAY CAKE Each **49c**

Adams **ORANGE JUICE** 46 Oz. Can **29c**

Garth - Cut **BEETS** 2 No. 303 Cans **19c**

Mayfield - Cream Style **CORN** 2 No. 303 Cans **23c**

Food Club - Fancy **APPLE SAUCE** No. 303 Can **19c**

Garden King - Dill or Sour **PICKLES** Qt. Jar **25c**

Post's **GRAPE NUT FLAKES** 12 Oz. Box **23c**

Quaker - Regular or Quick **OAT MEAL** 20 Oz. Pkg. **18c**

Northern **PAPER TOWELS** Each **19c**

Northern **TOWEL HOLDERS** Each **35c**

Bo Peep **NAPKINS** 2 80 Count Boxes **25c**

Milk **PET or CARNATION** 3 Tall Cans **39c**

10 Lb. Bag 98c 5 Lb. Bag **49c**

SUGAR Bag **49c**

Food Club **FLOUR** 10 Lb. Bag **79c**

Hi-Spot - Ginger Ale - Sparkling Water Qt. **CANADA DRY** Quart Botl **21c**
Plus Bottle Deposit

FURR FOOD STORES, Inc.

Hi - Note **TUNA** 1/2 Size Can **19c**

Libby's - Small - Ripe **OLIVES** Tall Can **29c**

Towie Brand - Salad **OLIVES** 10 Oz. Bottle **35c**

Hillsdale **PINEAPPLE** No. 2 Can **25c**

Food Club **CAULIFLOWER** 10 - Oz. Pkg. **19c**

Minute Maid **ORANGE JUICE** 6 Oz. Can **19c**

12 - Oz. Can **37c**

Food Club **BLACKEYE PEAS** 10 Oz. 3Pkg. **50c**

Food Club - Whole **OKRA** 10 Oz. Pkg. **21c**

15c Value - White or Green **CEREAL BOWL** Each **9c**

29c Value - Package of 2 **DISH CLOTH** **19c**

15c Value - Standard Size - 2LP - Flash-light Cells **RAY - O - VAC** 2 For **19c**

39c Value No. 655 - Jadite Overware - Lipped **MIXING BOWL** Each **29c**

Extra Fancy Washington **Winesap Apples lb. 17c**

Large & Medium Calif. Navel **Oranges lb. 10c**

Blue Goose **LEMONS lb. 15c**

Green Pascal **CELERY lb. 9c**

U. S. No. 1 Red McClure **Potatoes 5 lb. 19c**

Arizona **Lettuce lb. 10c**

White Globe **ONIONS 2 lbs 15c**



This forecasting business is like arguing with your wife. You can't win! If you make a mistake, everyone jumps on you in a big way. If you hit the nail on the head, like I did in 1954, everyone starts wanting to know about 1955. It has me in a real spot.

I was in the court house Tuesday and almost broke up the Commissioner's meeting. They all began asking about 1955. The telephone rings continually, including folks out on the REA lines. They all want to know whether to plant grain sorghum or cotton or what. Some of them even get mad when I don't tell them. It's awful.

My big trouble is that I don't use science in these forecasts. Strictly intuition, or hunches—or whatever you want to call them. Up to now, I haven't had a single hunch about 1955. Not one. If I could get down a microscope, a few pencils, make some doodles and come up with the answer, it would be OK. Also, it would probably be wrong, like the weather department. My system may not be as available, but it sure is a lot more dependable. Meanwhile, there is nothing to do but draw back into my shell and wait until the urge comes. The system is slower, but it is much, much more accurate. So, please, everybody, give me a chance. If I get a real good hunch, I'll sure tell everyone. This is the honest truth. Right now I am null and void. It may be good. It may be bad. I just plain don't know.

Most of the high school kids are pretty happy over a new ruling. Henceforth, they will use ball point pens exclusively. Ball points were previously banned, but were recently adopted in order to protect the floors in the new high school plant.

With Hereford's outlay of downtown churches, some amusing incidents are bound to happen. The other day Bill Hardwick was best man at the Bill Shore wedding. Bill Hardwick walked into the Baptist Church, sat down while some practicing was in progress and, quite a while later, asked a bystander when the wedding (now well past due) was going to start. "Oh," replied the bystander, "that's over at the Methodist Church."

Needless to say, Bill made it across the street in record time.

Police Chief Leo Boy had a similar experience a few months back when he was scheduled to help present Boy Scout awards. All decked out in his Sunday best, Leo strolled into the basement of the Baptist Church and, to his surprise, found everyone eating supper. At the insistence of D. C. Kinsey and several others, Leo found a place along with a group of uniformed Scouts and dug in—although he had already eaten once. Just as he got down to the pie, Leo asked one of the boys about the Court of Review and the youngster replied.

"I don't know, Sir, we are Canyon Scouts, here as special guests of the Baptist Brotherhood." Leo was plenty embarrassed—and took off in high gear for the auditorium in the Baptist Educational building. He still says Kinsey pulled a fast one on him—also that he was never treated more

cordily in his whole life.

And speaking of Baptists, Rev. Leon Hill of Amarillo, is back in this part of the country. He spoke at the Firemen's banquet here just before Christmas—and was maybe better than ever before. Rev. Hill didn't say, but he must be on a speaker's circuit and must do considerable evangelistic work. He did say that he had made 787 talks in 44 states.

Rev. Hill had a lot of new stories. The one which got the biggest laugh was about a storekeeper down in Arkansas who gathered up eight or 10 kittens in a box after their mother got run over by a car. The storekeeper put the box on the front porch of the store and, about this time, comes along an old mother hen. She took one look, flew into the box and covered the small kittens. The incident was creating quite a bit of talk around the store when an old country boy walked up and wanted to know what was the matter. When no one took the time to answer his questions, the old boy walked over to the box, lifted up the hen—and took a look for himself.

"I've et my last egg," he announced solemnly as he placed the hen back in the box.

Rev. Hill had a lot more jokes. Be sure and hear him if you get a chance. He is really funny.

People get so much in the way of free service these days that they often fail to appreciate it. Service stations, of course, are more overworked than most along this line. I was reading about an old boy who ran a service station and wanted to close up for a few days. He got to worrying about what people would do while he was closed and, after pondering over the situation, placed the following sign on his door:

- "Where to Get It While We Are Closed. . . .
1. General information—from the cop on this beat.
 2. Cokes — At the restaurant around the corner.
 3. Rest rooms—at home.
 4. Change—a bank across the street, two blocks up.
 5. Small loan—also at the bank.
 6. Charity—at county farm.
 7. Matches—from any passerby.
 8. Newspapers—from any newsboy.
 9. Loafing—at our competitor's two blocks over.

Theta Rho Girls Entertain Dates

Members of Carnation Theta Rho Girls Club entertained their dates at a Christmas party Thursday evening. The group met at the IOOF Hall for a short business session and then went to the home of the other advisor, Mrs. Roy Calvert, for the party.

Gifts were exchanged and carols were sung. Games were directed by Margie Ford and Betty Buse.

Holiday time refreshments were served to Margie Ford, Patsy Ford, Lynn Tracy, Nona Marie Strange, Rosa Lee Strange, Betty Buse, Howard Hunter, Gay Malone, Gene Stewart, Christine Strain, David Goldston, Iney Brown, Albert Rickett, Charles Melton of San Francisco, Calif., and Mr. and Mrs. Calvert.

Presley Funeral Held In Friona

Funeral services for Charley Dale Presley, formerly of Black were held Dec. 29 in Friona, officiated by Rev. U. S. Sherrel in the Friona Methodist Church at 10 o'clock.

Mr. Presley passed away at the Deaf Smith County Hospital Dec. 27 after several months illness.

Charley Presley was born on Jan. 2, 1885 in Erath County. He died at the age of 69 years. He married Cathrine Terry in 1916 in Oklahoma. The Presleys came to Black in 1937 from Oklahoma and came to Deaf Smith County on Dec. 1, from Black. He was a farmer.

Survivors include: one son, J. T. Presley of Bakersfield, Calif.; one

daughter, Mrs. Henry Miller of Bakersfield, Calif.; one brother, T. J. Presley of Black; and one sister, Mrs. Ollie Beckham of Los Angeles, Calif.

Mr. Presley was buried in Friona.

New Year Dance For Road Knights

The Road knights held their regular business meeting Monday night at the City Hall. The members decided to have a Dance Party New Year's, Jan. 1, at the VFW Clubhouse, where guests will attend.

Those present at the meeting were: Richard Clark, Darrell Dawson, Melvin Lomenick, Mike Bednorz, Bob Schroeter, Bobby Vinton, Bob Morgan, Dean Paul, Sug Lee, and R. W. Griswold, a guest.

Harper Funeral Services Dec. 28

Funeral services for Mrs. Willie Pearl Harper of Amarillo, formerly of Friona, were held Dec. 28 at 2 o'clock in the Friona Baptist Church, officiated by Rev. Russell Pogue of Hereford.

Mrs. Harper passed away at the Northwest Texas Hospital in Amarillo Dec. 25, at the age of 61 years. She had been ill for several weeks, previous to her death.

Mrs. Harper was born April 11, 1893 at Brownwood. She married J. E. Harper on Sept. 18, 1926 in Ada, Okla. The Harpers came to Texas in 1931 from Oklahoma. She had only been a resident of Potter County since October 15.

Her survivors include: three sons, Edwin May and William May

of Friona and Leon Harper of Amarillo; four daughters: Mrs. Ruth Walker of Ada, Okla., Mrs. Edith Venters of Detroit, Mich., Mrs. Fay Maples of Amarillo and Mrs. Reta June Allmon of Friona; two brothers, Cecil Braly of Childress and Perry Scott of Amarillo; one sister, Jessie Gee of Ada, Okla.; and one sister-in-law, Mrs. Lola Gibley of Borger.

Mrs. Harper was buried at Friona.

Have New Son

Mr. and Mrs. A. B. London and Mrs. Criss Renfro returned home from a visit in aufman where they spent Christmas with Mr. and Mrs. Jack London Mr. and Mrs. Jack London are announcing the arrival of a baby girl, Cheryl Jayne, born Dec. 13. Jack London is the son of Mr. and Mrs. A. B. London of Hereford.

Suit Auto Group Christmas Party

Mr. and Mrs. Ray Suit were hosts to the employees of Suit's Auto Supply Company at the annual Christmas dinner held at the Jaycee Clubhouse Wednesday night Dec. 22.

Turkey and all of the trimmings were served to Mr. and Mrs. Dennis Lomas, Mr. and Mrs. Jimmy Derryberry, Tommy Ricki, Randy, Mr. and Mrs. Glenn Nelson, Bill and Olen, Mr. and Mrs. Ed Davis, Harvey, Kay and Freddie, and Mr. and Mrs. Ray Suit, the hosts.

Bill Nelson, a helper, acting as Santa Claus, distributed gifts from a gaily decorated Christmas tree, after which games were played.

EIGHTIETH BIRTHDAY
L. M. Williams observed his eightieth birthday here Wednesday, Dec. 22. Mr. and Mrs. Williams moved to this community on Nov. 15, 1925, coming here from Ranger, where they resided for a number of years.

CARD OF THANKS

We wish to offer our heartfelt thanks and appreciation to all our friends who extended help and sympathy, during the illness and death of our loved one, H. L. Witherspoon.

We also wish to thank Dr. Wills, Dr. Mims, the nurses and the blood donors who so faithfully helped us in our time of need.

May God Bless each and every one of you.
Mrs. H. L. Witherspoon and family.

HEREFORD PRIDE STAMPS

DOUBLE SAVINGS

HIGHEST QUALITY LOWER PRICES

HUNTER'S

219 Sampson St. Phone 143

PRICES EFFECTIVE DECEMBER 30 — 31 — MONDAY 3rd.

Free Delivery We Reserve Right to Limit Quantities

<p>RUBY RED GRAPEFRUIT</p> <p>8 80 Size Large 55¢</p>	<p>Hills Bros. COFFEE lb. \$1.09</p>	<p>Armour's Star FRYERS</p> <p>Lb. 39¢</p>
<p>COLORADO McCLURE POTATOES</p> <p>50 LB. BAG \$1.49</p>	<p>Kimbell's Fancy Quality CHILI NO. 2 CAN 39¢</p> <p>White Swan MILK 8 TALL CANS \$1.00</p>	<p>Swift's Oriole BACON</p> <p>Lb. 55¢</p>
<p>Texo Maid — Pure APRICOT or PEACH PRESERVES</p> <p>or Grape or Apple JELLY</p> <p>20 Oz. Decorated Glass Choice Each 34¢</p>	<p>TAMALES Kimbell's 12 Tamales To The Can 5</p> <p>GREEN BEANS Concho 8 No. 303 Cans \$1.00</p> <p>BLACK EYED PEAS White Swan 2 No. 300 Cans 25¢</p> <p>PORK & BEANS Van Camps 2 1 Lb. Cans 25¢</p> <p>HOMINY Diamond 3 No. 300 Cans 25¢</p> <p>ENCHILADAS White Swan 2 No. 300 Cans 59¢</p> <p>SALMON Chief or Nautical Tall Can 39¢</p> <p>PEACHES Sliced, Calif. Top 4 No. 2 1/2 Cans \$1.00</p> <p>APRICOTS 4 No. 303 Cans \$1.00</p>	<p>Stokley's FROZEN CUT CORN CUT Broccoli ENGLISH PEAS</p> <p>Choice 10 Oz. Pkg. 18¢</p>
<p>Snow Top Cauliflower</p> <p>Large Head 25¢</p>	<p>Armour's Vegetable SHORTENING 3 Lb. Carton 59¢</p> <p>White Swan Fancy — Pure BLACK PEPPER 1 lb. can \$1.05</p> <p>Rose Dale Golden — Cream Style CORN 8 No. 303 Cans \$1.00</p> <p>WHITE KING Granulated Soap Large Box 19¢</p>	<p>Longhorn - Pure Pork PIG LINKS</p> <p>Lb. 49¢</p> <p>Beef — Shoulder ROAST</p> <p>Lb. 43¢</p>

Dr. L. B. Barnett will be away from the Hereford Clinic for medical reasons for about six months.

His patients will be given professional care by any other member of the staff.



Ring in a Thrifty 55!

THESE PRICES GOOD THURSDAY-FRIDAY and MONDAY
(EXCEPT ON MEAT AND PRODUCE ITEMS)

KLEENEX 5 BIG 300 TISSUE BOXES **\$1⁰⁰**

CAPE ANN FROZEN — HEAT AND SERVE
Fish Sticks 8 Oz. PKG. **39^c**

SHURFINE — FRESH SHELLED — "FOR NEW YEARS LUCK"
Blackeyed Peas NO. 300 CAN **10^c**

HUMPTY DUMPTY
SALMON Tall Cans **39^c**

FRIONOR FILLETS — BONELESS
Frozen Perch LB. PKG. **35^c**

FOR EFFORTLESS DISHWASHING
JOY GIANT BOTTLE **71^c** LARGE BOTTLE **31^c**

TUMS "FOR THE TUMMY" 10c ROLL **5^c**

SPECIALS!

PURE CANE
SUGAR

5 lb. bag
49^c

BARGAINS!

CARNATION OR PET
MILK

3 TALL CANS
39^c

BIG BUYS!

MAXWELL HOUSE INSTANT
COFFEE

2 Oz. JAR
65^c

WE WILL BE CLOSED NEW YEARS DAY!

CRISCO 3 Lb. Tin **79^c**

NEW BLUE DETERGENT
CHEER Giant Box **71^c**

HUNT'S — BLUE LAKE VARIETY — NO. 2 CANS
Green Beans 4 for **\$1⁰⁰**

ZESTEE TUMBLER PACK
PRESERVES

BIG 20 Oz. DECORATED REUSEABLE TUMBLERS
RED PLUM — PINECOT PINEAPPLE — PLUM APRICOT — PEACH GRAPE JAM
3 for **\$1⁰⁰**

STRAWBERRY PRESERVES 20 Oz. **45^c** | GRAPE JELLY APPLE JELLY 20 Oz. **3 for \$1⁰⁰** | APPLE BUTTER 18 Oz. Size **4 for \$1⁰⁰**

EVENFLO — 8 OZ. SIZE COMPLETE NURSING UNIT
BABY BOTTLES 6 For 89c Each **15^c**



PRODUCE DEPARTMENT

Avocados REALLY GIANT SIZE **2 for 25^c**

CALIFORNIA MEDIUM SIZE JUICY
Carrots **Lb. 9^c**

CALIFORNIA — NEW CROP
Lemons **Dozen 33^c**

U. S. NO. 1 — IDAHO RUSSETS
Potatoes **10 Lb. Bag 59^c**

MEAT DEPARTMENT

LEAN AND MEATY
Pork Roast **Lb. 49^c**

WITH THAT OLD FASHIONED GOODNESS
Spare Ribs LEAN FRESH **lb. 49^c**

PINKNEY FAMILY STYLE — LEAN SUGAR CURED
Sliced Bacon **2lb. pkg. \$1³⁹**

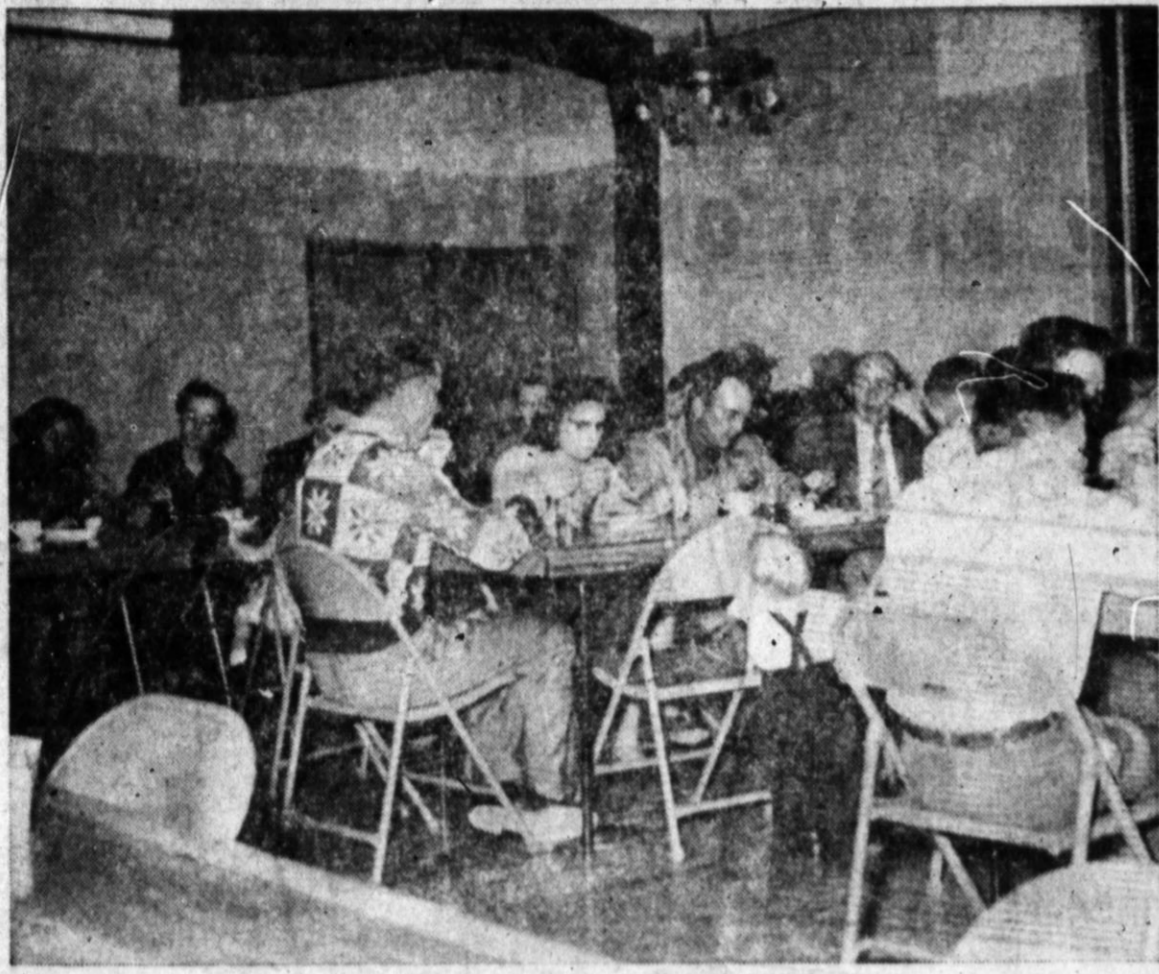
LEAN — LOTS OF MEAT
BEEF RIBS **lb. 29^c**



HAPPY NEW YEAR!

Cooper's MARKET
Fine Foods

HAPPY NEW YEAR!



DOING THEIR PART are the three John McCullar boys at the Messenger H-D Club Yuletide dinner as they help take care of a 32-pound turkey prepared by Mrs. N. A. Brown. (Staff Photo)

H-D Clubs Round Out Year With Dinners And Parties

Christmas parties entertaining members of families completed the year's work for Home Demonstration Club Women.

Members of the Messenger Home Demonstration Club honored members of their families with a turkey dinner on December 22 at the Walcott School.

The food was served from the school cafeteria and guests were seated at the long tables in the dining room.

Games of "42" furnished entertainment after supper.

Those attending were: Mr. and Mrs. Bill Smith and Billy and W. D. Mount from Lubbock, Mr. and Mrs. Tom Draper and Roberta Campbell of Hereford and Mrs. Nellie Dally, mother of Mrs. J. T. Guinn. Members and their families were: Mr. and Mrs. J. T. Guinn, Mr. and Mrs. S. N. Thweatt, Mr. and Mrs. W. D. Howard, Mr. and Mrs. Bob Howard and Donna,

Mr. and Mrs. Bruce Coleman and Gury, Mr. and Mrs. Ernest Brown and Barbara, Mr. and Mrs. Floyd Brown, Earl and Roger, Mr. and Mrs. John McCullar, W. L. Cecil, Wayne and James, Mr. and Mrs. N. A. Brown, Mr. and Mrs. E. N. Cook and Mrs. R. J. Coleman.

After a short program in charge of Mrs. Fortenberry gifts were exchanged. Games of "42" and Canasta furnished additional entertainment.

Those present were: Mr. and Mrs. E. V. Hall, and sons; Mr. and Mrs. G. F. Hopfield and children; Mr. and Mrs. N. E. Tyler and children, Mr. and Mrs. Elmo Hall, Mr. and Mrs. Roy Neaves.

(Continued on Page 3)

MAYBE IT'S THE ODOR

'Stinky' Goes For Ice Cream, Cokes -- But Detests Onion

"Phewie" is usually one's first reaction when he sees a skunk but once an operation admits them to society, they are cute pets. At least that is what "Stinky," who made the trip to Texas with Mr. and Mrs. Ernest Jones, is proving herself to be to those getting acquainted for the first time.

Actually there wasn't much else to do but to bring Stinky along, when the Jones came down for the holidays with their son and other relatives, because the young man left to do the chores about the place in South Dakota, while they were gone wasn't hankering to take care of "no pole cat—even if it was a pet."

"Stinky" wasn't happy at first about seeing strange people, but she has now become so popular with the youngsters that she seems to have decided to give up her first urge to hide under something and stick around to get better acquainted.

The "little stinker" was the only one of seven baby skunks deodorized by the Jones' son, Cliff, and Albert Ricketts who was visiting him last summer at their ranch near Phipps.

Milk from a medicine dropper was the striped little animal's first substitute for its mother, but in a few days it was eating gravy and meat. The little skunk used to make some sort of a noise begging to be taken from the box that was its bed, but, since then, the only sound it ever makes is when it is accidentally stepped upon.

Instinct has probably given the skunk a natural aversion to dogs, for Stinky's favorite game is to catch the top canine pets of the family asleep and bite their tails as she makes running passes.

If she were aware that nature's defense bomb were no longer available, Stinky would be a very frustrated little animal. As it is, when the dogs invade her dining room, she simply "gives them the works" so she thinks and then peeps past the bushy striped appendage to see why they don't "get" like they are supposed to.

When she is unhappy with one of the family she pats her feet and makes a run at the individual but she never bites—except when wrestling like a kitten and, then, she doesn't get rough about it like other young felines.

(Continued on Page 3)



A PIG IN THE PARLOR doesn't sound much worse than a skunk in the house, but this little kitty has been deodorized and is an entertaining pet of the Ernest Jones family, who are visiting here from South Dakota for the holidays. (Staff Photo)

HD Chatter

by Argen Draper

By Argen Draper

Such a fine holiday season with cards from folks with whom we correspond just at this time of year, visits and calls from friends who have been too busy for a year to visit.

A card from M. J. Layman who is in Korea. It reminds us that he should be out of the service soon. He is the third of Ethel Layman's boys to be in the army. She's had one son in the service for a long time.

To the folks who flatter us with pictures of their children, many thanks, Harley and Lorena Ward have the children's pictures in the holiday greeting. It is an excellent picture.

The Elmer Pattersons have always been very generous in sending pictures of the family. One year the individual pictures showed the hobbies of each member of the family; the individual pictures among Christmas cards; sep-

arate pictures of the three pretty daughters and a vacation scene one year. Then this year it was the very best, including Virgil Bennett, the handsome son-in-law.

Alma Brumley sent the family greeting on a card which is a metallic picture frame. The greeting is perforated and a picture can be inserted. This is nice but we'd like to have a picture of Alma and Bonnie to go in the frame. Maybe a "When-Father-Sat-and-Mot-her-Stood picture," or maybe one of their wedding pictures.

Do you appreciate a scrap book as much as I? If you do not have a scrap book this is the day to start one.

Mr. and Mrs. Harold Starkey—she's the former Doris Mahaffey—sent the son's picture with the holiday greeting. Brett is 15 months old now and is he busky? Earlene Plank sent her mother a winter arrangement made from

(Continued on Page 3)



MEMBERS OF THE MESSENGER H. D. Club and guests were seated at the long tables in the dining room as seen above. Members of the Messenger Home Demonstration Club honored members of their families with a turkey dinner on December 22 at the Walcott School. Plates were helped from the school kitchen. (Staff Photo)

Meet Your

Neighbors

Hereford, Texas, Thursday, December 30, 1954 Section Two



don't fence me in!

plan adequate wiring in your home next year

You're probably planning lots of new jobs for Reddy Kilowatt in 1955 — most every homemaker is. Perhaps it's a new television set, additional lighting, a new range, or a clothes dryer. You might even add on to the house, and that will add work for Reddy, too.

Reddy wants to serve you in the very best manner, and he can if you'll provide him with a wire that's large enough, and enough outlets to use.

See your electrical contractor about adequate wiring, and don't fence in Reddy, or your enjoyment of modern electric living.



SEE YOUR REDDY KILOWATT APPLIANCE DEALER

WHO'LL BE THE FIRST BABY OF 1955!



Who will be the first little New Citizen of our community in 1955? The first baby born after midnight on January 1, 1955 will win all the valuable prizes listed below! To be eligible, have doctor state exact time of birth, place, sex, weight, name, plus name and address of parents and send this information to this newspaper.

 <p>Our gift to the young winner will be a complete set of Playtex Nursery Pack to keep baby healthy and happy!</p> <p>McDOWELL DRUG STORE</p>	 <p>We will present a case of canned baby food to the first baby of '55 as our welcome!</p> <p>FURR FOOD STORE</p>	 <p>We will salute the first baby of '55 with a gift of an infant's silver cup engraved with baby's name!</p> <p>COWAN JEWELRY</p>	 <p>We'll get the little winner off to a healthy start with a gift of a months supply of our vitamin-rich milk!</p> <p>CREAM-O-PLAINS Hereford Creamery</p>	 <p>Our prize for the first new baby of '55 will be a theatre gift book, valued at \$2.50, to the parents of the youngster.</p> <p>STAR THEATRE</p>
 <p>The mother of the winning baby will welcome our gift—free laundry service for two weeks on all the baby's wearables!</p> <p>HEREFORD LAUNDRY & DRY CLEANERS</p>	 <p>Our gift to the First Citizen of 1955 will be a nice Basketette, valued at \$7.50</p> <p>E. B. BLACK CO. Since 1901</p>	 <p>The first baby of the year will be off to a good future with our gift—a savings account started with \$10 in baby's name!</p> <p>HEREFORD STATE BANK</p>	 <p>Here's our gift to welcome the tiny newcomer—a sturdy, all-hardwood high chair! Mother can choose her favorite style! Value \$7.95.</p> <p>H&H FURNITURE COMPANY</p>	 <p>Our gift to the first baby of 1955 is a dozen Anco Gauge Diapers.</p> <p>C. R. ANTHONY CO.</p>
 <p>The moment the winner is announced our floral greeting will be sent to the proud mother—a beautiful, fragrant bouquet of lovely flowers!</p> <p>WESTERN Flower Shop</p>	 <p>Our prize to '55's first will be a gift. Order worth \$2.00. Mother can choose what she wants from our big selection of infant's needs.</p> <p>PERRY BROS.</p>	 <p>The parents of our community's first arrival may drop by the Hereford Brand and pick up their receipt for a year's subscription.</p> <p>THE HEREFORD BRAND</p>		
 <p>A Stayon Safety Crib sheet is our gift to the first baby of '55.</p> <p>RUTHERFORD & COMPANY</p>	 <p>We will present the winner's mother a hand made Philippine embroidered infant's dress of her choice, compliments of</p> <p>HARMAN'S We Give S&R Green Stamps</p>	 <p>The First Citizen of '55 will love our gift—an auto bottle warmer for quick warm-ups on those trips.</p> <p>ROGER'S DRUG STORE</p>		
 <p>A clever little Comb and Brush Set is our prize for the first in '55.</p> <p>CITY DRUG STORE</p>	 <p>When the little newcomer makes his first appearance in his carriage, he will be covered with a beautiful Christening Dress—our gift.</p> <p>HELEN'S YOUTH SHOP</p>	 <p>The tiny winner will take his first steps in our gift—his first pair of shoes from our stock of fine children's Weatherbird shoes.</p> <p>HEREFORD SHOE STORE</p>		

ADRIAN NEWS

By Annie Leslie

Visitors in the Ralph Odum home Sunday were Rev. Odum's father, T. B. Odum, of Amarillo and his aunt, Mrs. May Jackson, of Hollywood, Calif.

Henrietta Creitz of Amarillo visited Christmas day with her parents, Mr. and Mrs. Henry Creitz, Jr. and Mrs. Bill Leslie and their three daughters visited Friday and Saturday in Childress with Mr. Leslie's mother, Mrs. J. A. Leslie Sr., and other relatives.

Rev. and Mrs. Darrel Gant and children visited Christmas day in Amarillo with Mrs. Gant's parents Mr. and Mrs. C. W. Guthridge and Rev. Gant's parents, Mr. and Mrs. Royce Gant, and in Plainview with Rev. Gant's grandmother, Mrs. C. M. Watson.

Peggy Leslie is visiting in Cactus with her cousins, Mr. and Mrs. James Harris and boys. She left Saturday for Cactus and planned to return home the last part of this week.

Rev. and Mrs. Darrel Gant and Mr. and Mrs. J. D. Roberts returned Thursday from Eads, Colo., after visiting with Earl Roberts, who was in the hospital recovering from injuries received when he got caught in the feed mill. Earl was

caught in the feed mill. Earl was getting along very satisfactorily and was expected to be able to return home Saturday or Sunday.

Mr. and Mrs. Ralph G. Love of San Francisco, Calif., visited Monday and Tuesday in the Bill Leslie home. Mrs. Love is Mr. Leslie's sister.

Mrs. W. C. Briggs was taken to Northwest Texas hospital in Amarillo Friday morning. She is in room 235.

Mr. and Mrs. Al Goodin and girls visited Thursday and Friday in Amberst with Mr. Goodin's mother, Mrs. Earl Goodin, and in Earth with Mr. Goodin's sister and family, Mr. and Mrs. O. B. Whitford.

Mrs. A. H. Jordan and Erma Lou left Saturday for Hart to visit Mr. and Mrs. Louis Jordan and children. Mrs. Jordan visited in Sodom with her mother, Mrs. Annie Serait, while Erma Lou stayed in Hart.

Mr. and Mrs. Al Goodin were dinner guests Sunday of the E. K. Pinnell family.

Mr. and Mrs. Verne Jacobson and Stanley of Fayetteville, Ark., visited Tuesday until Monday in the home of Mr. Jacobson's parents, Mr. and Mrs. E. N. Jacobson.

Christmas day guests in the John Proctor home were their son, Jim, Florence Edwards, T. L. Garrison and their daughter and family, Mr. and Mrs. Red Garrison and children, all of Channing. Jim is in the Army now and is stationed at Ft. Bliss, near El Paso.

Robert Jacobson was home visiting with his parents, Mr. and Mrs. N. L. Jacobson, Friday and Saturday during the Christmas holidays. Robert is now in the National Guard and is stationed at Mineral Wells.

Mr. and Mrs. Chuck Garrison and children visited Sunday in Channing with Chuck's parents, Mr. and Mrs. T. L. Garrison.

Those from Adrian attending open house in the John Witt home in Amarillo Sunday were Mr. and Mrs. E. N. Jacobson, Mr. and Mrs. Verne Jacobson, Mr. and Mrs. N. L. Jacobson and Robert, Mr. and Mrs. Mob Bolin and Mrs. Anna Witt.

The Don Morgans were guests of Mrs. Morgan's sister and family, Mr. and Mrs. Jim Rhodes and Bobby, Christmas day in Dalhart.



SANTA (R. P. Coneway) is completely fenced in by children attending the Les Meres Christmas party at the Jaycee Club house on Dec. 20. Children attending were: Ken and Johnny Hugh Horn, Jerry and Joy McCathern, Sally Jones, Babs Gholson, Nancy and Kim Gripp, Monte Gripp, Gary and Jean Ann Gore, Mickey and Betsy Simpson, Shpron Tim and Pam Hoffman, Lynn, Mickey and Diane Brisendine, Randy and Duan Hopson, Jo Frances and Jeff Davenport, Tereasa and Susan Rudd. (Staff Photo)

DANGER!
It is Dangerous to Neglect Cough from Common Cold
Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion. It goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes.
Creomulsion blends beechwood creosote by special process with other time-tested medicines for coughs. It contains no narcotics.
Get a large bottle of Creomulsion at your drug store. Use it all as directed. Creomulsion is guaranteed to please you or druggist refunds money. Adv.

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WRESTLING

At BULL BARN on The Highway
Sponsored By Hereford Lions Club

MAIN EVENT

Jesse James
vs.
Boris Kameroff

Mr. X vs. Bob Cummings

Geo. Overhuls
vs.
Toro Perez

SAT., JAN. 1st., 8:30 p.m.

Bobby returned home with them for about a week's visit.

Mr. and Mrs. H. Eskue and Kenneth, Linda and Jerry of Waco visited from Thursday until Monday with Mrs. Eskue's parents, Mr. and Mrs. V. E. Lemke.

Mr. and Mrs. Chester Kidder and Jacky left Sunday for Springer, N. M., for a visit with Mr. Kidder's parents.

Mr. and Mrs. Walter Wagner of Waco visited Thursday until Monday with the Manuel Loveless family and Mr. and Mrs. V. E. Lemke. Mrs. Wagner is the former Virginia Loveless.

Mrs. Nell Morgan visited Christmas day with her sister and husband in Vega, Mr. and Mrs. Claude Morris.

Bert Speed and friend, Pete Slovsky, arrived Wednesday for a visit with Bert's parents, Mr. and Mrs. Joe Speed. Bert and Pete are stationed at Camp Hood near Temple.

Dinner guests Christmas day in the Joe Speed home were Mr. and Mrs. Bobby Speed and family, Bert Speed, Pete Slovsky and Mr. and Mrs. Bill Speed of Glenrio.

Mr. and Mrs. R. L. Pinnell and children visited Christmas day in White Deer with Mrs. Pinnell's mother, Mrs. M. E. Wells.

Mr. and Mrs. M. H. Zaring Sr.

H. D. Club....
(Continued from Page 1)
Mr. and Mrs. Earl Poarch and sons, Freddie Harris and Mr. and Mrs. Foutenberry and Christine.
West Hereford
The West Hereford Home Demonstration Club met on Dec. 15, in the home of Mrs. Carlos Vaughan for a Christmas party with 15 members present.
Gifts were exchanged and secret pals were revealed. Those present were Mrs. Vern Witherspoon, Mrs. Edna Bove, Mrs. N. B. Hood, Mrs. Ida Vaughn, Mrs. Dee Tarlton, Mrs. W. A. Waters, Mrs. Grace Hicks, Mrs. P. H. Luck, Mrs. Roy Boyd, Mrs. Wes Bradley, Mrs. Calhoun, Mrs. N. W. Livesey, Mrs. John Jacobson Sr., and Mrs. Mickeyfield, co-hostess and the hostess.

H. D. Chatter
(Continued from Page 1)
evergreens, pine burrs, and she had added some maize heads. This was a very attractive arrangement and Mrs. Plank was using it on the buffet. The arrangement had been sprayed in silver and was so pretty with the pink table appointments.
There was good attendance at the meeting which was given on "Artificial Respiration." Marlin Gilliland did a good job in teaching the new method. If the club leaders are unable to secure the First Aid booklet from the address which was given, let us know here at the office and we will mimeograph the material for you.
Several months ago the REA put the diagrams for giving artificial respiration in the REA monthly news letter. Some of you probably have this. Emerson Roland says that the stencil is still at the office and if we do not get the First Aid booklets, we will use that stencil for our January meetings.

Stinky....
(Continued from Page 1)
Stinky likes ice cream and Coke and just about anything that comes from the table but she threw one of her worst temper fits a few days ago when Mrs. Jones unwittingly offered her some chicken, which had been cooked with onions in the dressing.
Stinky took one bite and expressed her disapproval by stomping her feet running at her mistress and tearing off into the next room where she wadded up the throw rugs in a regular temper tantrum.
More food of a different sort sweetened her disposition and it seemed a little ridiculous that when she would catch a wasp and devour it, without even batting an eye, she should throw such a fit over anything that doesn't smell worse than onions.

A DOLLAR SAVED IS A DOLLAR EARNED

CHECK this chart and see how your savings grow at First Federal at 3% compounded semi-annually.

Save Monthly	5 Years	10 Years	15 Years	20 Years
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25.00	1,616.17	3,493.52	5,674.32	8,207.55
50.00	3,232.35	6,987.05	11,348.65	16,415.10

FIRST FEDERAL SAVINGS AND LOAN ASSN.
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Mr. and Mrs. M. H. Zaring Jr., enjoyed Christmas day in Amarillo with Mr. and Mrs. Tommy Slocum.

Mr. and Mrs. S. J. Young Jr., and Sandra and Ann visited Wednesday and Thursday in the home of Mr. and Mrs. W. C. Briggs and boys. They were en route to Denver, Colo., to visit during the Christmas holidays.

Pat Briggs of Lubbock visited Saturday and Sunday in the W. C. Briggs' home. He and W. C. are brothers.

The Adrian Matadors played the Friona teams in their home gymnasium Tuesday night, Dec. 21. The Adrian boys were defeated by a 61-41 score, although at half time the score was 20-21 in Friona's favor. Brown and Pinnell were high point men with 16 points each, while Pounds scored three points and Proctor, two.

The Adrian girls made a pretty good showing against the Friona six, losing by only 11 points. The final score was 55-44. Adrian led at the end of the first quarter by a meager one point margin (10-9), but Friona pulled to a one point lead by the end of the half with a 25-24 score. Pinnell was high point girl with 16 points, Jordan and Jewett scored 13 points each, and Leslie made two points.

Bill Leslie was in Lubbock Friday on business.

Earl Roberts, now living in Eads, Colo., was injured Friday

while grinding feed. He got caught in the feed mill. His arm was broken and his jaw injured. His parents, Mr. and Mrs. Jess Roberts, and son, Darrel, and Rev. Darrel Gaut went to Eads Monday to see him.

John Whaley was in Campo, Colo., Dec. 19 and 20, visiting and attending to business.

The Sophomore Class honored June Whaley at a party Thursday morning, during school. Refreshments of cookies, ice cream, and soda-pops were served to the class, Allen Jones, class sponsor, and Mrs. Alberta Bones.

Mrs. E. H. Mosteller, Alma and Jean Finley went to Boys' Ranch Friday night for the Christmas program. Bob Mosteller, Alma's brother, and Leroy Gazzaway returned home with them for the holidays. The Mosteller family, Bob and Leroy planned to leave Thursday for El Paso to visit, during the holidays.

Mr. and Mrs. R. L. Pinnell and family visited in Pampa Saturday, Dec. 18, with Mr. Pinnell's parents, Mr. and Mrs. G. Pinnell.

The seventh and eighth grades, under the direction of Mrs. Hazel Chilton, presented a two act play entitled, "Christmas at Finnigan's Flats" at the regular meeting of the Adrian P-TA Monday, Dec. 13. Following the meeting, refreshments of doughnuts, coffee and cocoa were served by the hostesses, Mesdames Ernest Frank, Lorin Creitz, Fred Harwood and George Paschal.

Sandra Michael of Canyon was visiting in the home of her sister and family, Mr. and Mrs. J. R. Cullender. She arrived Sunday and returned home Wednesday with the Cullenders.

College students home for Christmas include Lyla Mae Bronnman of A.C.C., Bob Lotspeick, Jimmy Briggs, Bobby Allen, Moran Pounds, Billy Don Brown, Billy Briggs and Mary Grubelkey, all of West Texas State in Canyon.

Mr. and Mrs. Meb Bolin and Jan arrived Saturday from Austin, where they are attending college at the University of Texas, for a visit with Mrs. Bolin's parents, Mr. and Mrs. N. L. Jacobson. Mrs. Bolin is the former Ruth Jacobson. Funeral services were held Monday, Dec. 20, in Waco for Mrs. J. P. Collier, who died Dec. 18, in Waco. Mrs. Collier is a former resident of Adrian.

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Les Meres Club Christmas Party
Members of the Les Meres Study Club held the annual Christmas party for the children at the Jaycee Club-House on Dec. 20.
About two dozen young guests decked out in elf hats greeted Santa Claus (R. P. Coneway) and confided their Christmas wishes as fast as they could get close enough to visit with him.
After gifts were passed out refreshments were served by Mrs. E. D. Hopson hostess, and Mrs. Bill-Simpson and Mrs. J. E. McCathern co-hostesses.
Santa Claus cookies, Christmas tree cookies and fruit cake were served with punch.

DEVONY ANN HARDWICK
Mr. and Mrs. Ted Hardwick of Roswell announce the birth of a daughter, Devony Ann, born Dec. 24. Paternal grandparents are Mr. and Mrs. Francis Hardwick and the maternal grandmother is Mrs. F. M. Pittman, all of Hereford.

Add chopped green pepper, pimento and onion to a can of corned beef hash for extra flavor.

You can make lemon tarts look extra pretty. When you are mounding the meringue over the filling, make a small depression in the center and bake as usual. Before serving, fill the depressions in the meringue with a little currant jelly.

Visitors for the Christmas holidays in the Elmer Weidner home were Mrs. Weidner's father and wife, Mr. and Mrs. H. D. Allison, of Eagle Point, Ore. They also visited in Amarillo with Mrs. Weidner's brother and wife, Mr. and Mrs. H. L. Allison.

W.S.C.S. Yule Party
Mrs. E. N. Jacobson was the hostess Tuesday, Dec. 14, at the annual W.S.C.S. Christmas party. The home was decorated with a Christmas theme. Refreshments of punch, cookies and party sandwiches were served from a tea table laid with a green cloth and a Christmas centerpiece.

Mrs. V. E. Lemke had charge of the program, "Prince of Peace". Members present were Mesdames V. E. Lemke, E. N. Jacobson, Lorin Creitz, Ralph Odum, E. H. Mosteller, Frances Stinnett, R. L. Fuhrman, Grace Baker, Nellye Davis, Don Morgan, A. H. Polk, Hazel Chilton, John Skaggs, Alberta Bones, A. P. Jones, Joe Cullender, Al Goodin, Earl Croff and N. L. Jacobson.

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Nutrena 20% Egg Feeds	Cwt.	\$5.25

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1954 BUICK Road Master - Beautiful 2-Tone Green-Fully Equipped and Has Power - One Owner!

1953 OLDSMOBILE 98. Holiday Power, 2 Tone Green & White - One Owner - A Really Fine Car For **2195**

1952 BUICK Super 4 Door, Radio, Heater, Dynaflo, A Good Buy for **1175**

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See This one

1949 BUICK Super - 4 Door Sedan - Good Condition **485**
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At The Churches

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Rev. E. L. Naugle, pastor
The morning preaching service at the Wesley Methodist Church is at 11 o'clock with Sunday School at 9:45 and the MYF at 6:30.
The mid-week service will be at 7:30 o'clock Wednesday. The choir will meet at 7:30 o'clock on Thursday.

First Christian

Sixth And Main
Rev. Don Root, Pastor
Sunday School is held each Sunday morning at 9:45 o'clock and o'clock. Morning worship will begin at 10:50 o'clock.
Chi-Rho and CYF meets at 6 o'clock Sunday evening and evening vesper services are at 7 o'clock.

Church Of The Nazarene

Fourth and Jackson
Rev. Orval W. Akers, Pastor
Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services are at 7:30 o'clock.
The Junior Society and N.Y.P.S. will be held Sunday evening at 7 o'clock.
Prayer meeting, Wednesday evening, will begin at 7:30 o'clock.
Friday night at 8:30 o'clock at the Grand Avenue Church of the Nazarene in Amarillo, there will be a young people's Zone Rally and watch night service. Rev. Akers is to be the speaker.

St. Thomas Episcopal

Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.

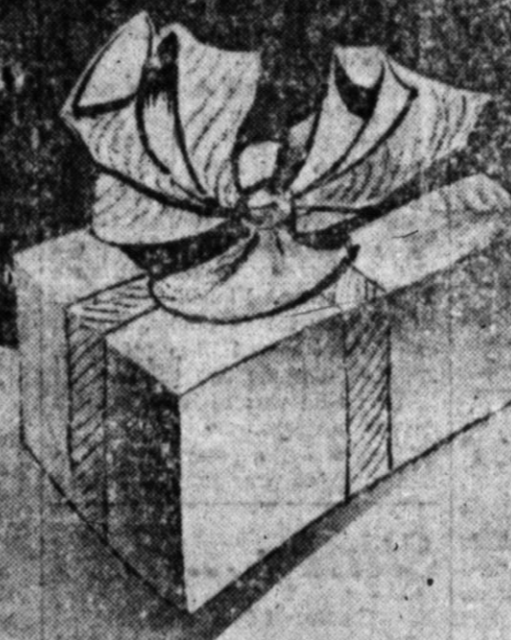
Avenue Baptist

228 N. 25 Mile Avenue
Rev. Bob Harris, pastor
Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.
Training Union is held each Sunday evening at 6:30 o'clock.
Evening worship services are held on Sunday evening at 7:30 o'clock.
Mid-week prayer services are Wednesday night at 7 o'clock.
At 8:45 o'clock there will be choir practice.

Church of Christ

285 E. 6th Street
Bob Wear, minister
Bible school is held each Sunday morning at 10 o'clock, with morning worship at 11 o'clock.
The Young People meet Sunday evening at 6:15 o'clock with evening worship at 7 o'clock.
Wednesday evening prayer services are held at 7 o'clock.
The Hereford Church of Christ radio broadcast is heard daily at 9:45 over KPAN.
Hear and see the "Herald of Truth" on TV Channel Four at 10:30 o'clock each Sunday morning.

not opened yet



In three minutes—

we "open up" a brand New Year. At this moment, "three minutes 'til midnight," millions are assembled to usher in this New Lease on life. Men are thanking God for blessings of the past and resolving new things for the future. This neat box holds a beautiful New Year, if we make it so. This gift is God's gift to mankind... what will you do with it? The steeple clock warns time for the new birth is nigh. Whatever you write on this New Year will be written in indelible ink... no erasing! Think wisely, speak truthfully, write with eternity in mind. Happy New Year!

© Williams Newspaper Features
Fort Worth, Texas

At The Churches

Seventh Day Adventist

Third and Lawton
Sabbath School is at 9:45 o'clock and morning worship services are at 11 o'clock.

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave.
Father Bartholomew Faytas pastor
Sunday morning Masses are at 6:30, 8 and 10 o'clock.
Daily morning Mass is at 7 o'clock in the new church and 8:15 o'clock in the school chapel.
Confessions are Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening.
Thursday night Holy Hour is from 8 to 9 o'clock followed by confessions.

First Baptist

Fifth and Main
Rev. Howard Scott, pastor
Sunday School is held at 9:45 o'clock and the morning worship services are held at 10:55 o'clock.
Sunday evening the training union will be held at 6:15 o'clock with the evening worship at 7:30 o'clock.
The Sunday morning Baptist Hour is broadcast at 8 o'clock over KPAN.
The morning worship service is broadcast every first, second, third and fifth Sunday at 10:55 o'clock over radio station KPAN.
Tuesday afternoon at 3:15 o'clock the Cherub Choir meets; at 4:15 o'clock the Carol Choir meets; at 7:30 o'clock, Youth Choir meets. Brotherhood meetings are held at 7:30 o'clock the first and third Tuesday nights of each month.

Wednesday night at 8:30 o'clock Superintendent's meetings are held the first and third Tuesday night and at 6:45 o'clock officers and teachers' meetings are held. At 6:45 o'clock the Women's Missionary Auxiliaries meet, prayer services are held at 7:30 o'clock and the church choir meets at 8:30 o'clock.
Bible Study will begin next week with Bro. Scott teaching the book of Hebrews. Services will begin at 7 o'clock.

Church of Jesus Christ of Latter Day Saints

(Mormon)
Kendon O. Anderson, superintendent.
The Mormon church, which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.

Grace Gospel Church

Thirteenth and Avenue K
Rev. H. V. Fields, pastor
Sunday School is at 9:45 o'clock evening at 7 o'clock and evening preaching service at 8 o'clock.
Bible study is held each Sunday Wednesday night prayer meeting is at 7:30 o'clock.
Friday night prayer service is at 7:30 o'clock.

(Continued on Page 6)

CROWE-GULDE CEMENT CO.

- Of Hereford
- Ray Godwin

BLANTON BUTANE, INC.

- Shamrock Butane & Propane

H & W IMPLEMENT CO.

- O. H. (Dell) and Dean Herring

CONSUMERS FUEL ASS'N.

- Petroleum Products - Farm Supplies

HUNTER'S FOOD MARKET

- Mr. & Mrs. Russell Hunter

HEREFORD IMPLEMENT CO.

- Wayne and Raylan Evans

E. B. BLACK CO.

- Dick Barnard - Jesse Stanford

Southwestern Public Service Co.

- W. C. Meharg

HEREFORD CREAMERY

- Mr. & Mrs. Elton Malone

BEAUFORD TRUCKING CO.

- Mr. & Mrs. C. E. Beauford

Hereford Laundry & Dry Cleaners

- Ernest Kendall - Clinton West

LONE STAR AGENCY

- Mr. & Mrs. Jim Wood
- Mr. & Mrs. Sam Nunnally

Hereford Fert. & Insecticide Co.

- Norman Moore

FURR FOOD STORES

- Bill Shore

HEREFORD MOTOR CO.

- Buran Scott

GILLILLAND FUNERAL HOME

- Malt Gilliland - Martin Gilliland

Associated Growers Of Hereford, Inc.

- Raymond Paetzold, Pres.

PITMAN SERVICE STATION

- Odice & Edd Bulls

ELIZABETH WOMBLE

- Loans - Insurance - Abstracts

FIRST NATIONAL BANK

- Member FDIC - FRS
- E. B. Hedrick, Pres.

FARMERS DRIVE IN

- Troy Moore

HEREFORD HARDWARE

- Mr. & Mrs. Don Zimmerman

ROGERS DRUG

- Mr. & Mrs. Grady Rogers

HEREFORD STATE BANK

- Townsend Douglas, Pres.

SHELTON TIRE EXCHANGE

- W. O. & Bessie Shelton

HOTEL JIM HILL

- Mr. & Mrs. Dick Ross

ACME CLEANERS

- Mr. & Mrs. G. P. Owens

KIRKSEY 66 SERVICE STATION

- Jack Kirksey

DAVIS - McCracken

- W. L. Davis - J. C. McCracken

BIG T PUMP CO.

- Hilrey and Leroy Aven

Foxworth - Galbraith Lumber Co.

- OF HEREFORD
- Al Yeager

PITMAN GRAIN CO.

- Mr. & Mrs. J. A. Pitman

HEREFORD GRAIN CORP.

- Curtis O. Roach, Mgr.

PIGGY WIGGLY

- Mr. & Mrs. Gaylord Newell

YOUNG MOTOR CO.

- Mercury Sales & Service

HEREFORD GRAIN CORP.

- Curtis O. Roach, Mgr.

LESLEY MOTOR CO.

- Luther Lesly

John McLean Insurance Agency

- Attend The Church Of Your Choice Sunday

COOPER'S MARKET

- Mr. & Mrs. Neil Cooper

FARM & HOME SUPPLY

- W. A. DeBusk

What's This

By Chris

Hi there! Aren't you having a nice time in the new building? It is a little hard to find your way around isn't it? Did you hear about Arol charging into the English room trying to find American history?

We had a little excitement around 4:30 last Monday. There was a

fire in the P.A. system. We can all be thankful that it was found in time.

Did you notice all of the ex-students of H.H.S. here last Monday? A few of them came by the choral room and joined in some Christmas songs. Among these were David Goldston, G. W. Suggs, Johnny McIver, Pat Childers, Pat Jackson, and Nancy Crawford.

Bobby V. and Nancy G. were inspecting the new building hand in hand. I'm glad that Glenn M. and Sandra S. are still a two-some. They make a cute couple. Bobby R. mailed Santa a letter

When You Need
FIF
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HEREFORD

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Hereford Merchants
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which said, "all I want for Christmas is my two front teeth." We all know that Bobby's catastrophe happened while he was playing football, so in my opinion, that makes him practically a hero.

I know a girl who went clanging down the hall with bells on her toes, looking for the library and got lost. She would really feel silly if she thought everyone knew she started her search of the library from study hall.

Did you happen to hear of the Christmas presents that Chick Ronald, Garry, and Carol received from Bill Hardwick at the show banquet? Hey, Doodle, what happened to yours?

Coach Stark, I'm sure that Carolyn I. wasn't really serious in her reply regarding your request that the students put up some out of town basket ball players. She's just a little impulsive at times.

If you see Gene S. humped down to meet the demands of a bottom locker, don't laugh because honestly, he can't help it and he is a good sport.

I overheard Sue Kirby saying that she had a nice time in New York, but that she's glad to be home.

Key C., you'd better be careful about hemming girls up in the corner. Right under Mr. Moore's nose, too!

Well, that's about it for now, drop in again next Sunday.

The mean distance of the planet Jupiter from the sun is 5.2 times that of the Earth.

An oil company in the Persian Gulf gets fresh water supplies by distillation from the sea and uses 720,000 gallons a day.

The kettledrum is a very ancient instrument which was well known to the ancient Greeks and Romans but probably reached them from the countries to the east of them.

When a kangaroo moves slowly, its heavy tail is used as a support.

Insects vary in size from the almost microscopic to as much as 13 inches long.

Long Time Ago

45 Years Ago

Hereford prides herself in being a clean town and free from the riffraff crowd that usually appears before the police court after each holiday. During Christmas week the officers tell that not a single arrest was made and that perfect order prevailed.

Two years ago the Brand began an agitation toward making the Panhandle, and especially Hereford, a summer resort for tourists who wish to escape the heat of the cities and locations less favored than Panhandle cities.

This talk was stopped for a time, being unable to get anyone to undertake to furnish entertainment for the ever drifting crowd of health and ease hunting tourists. But a plan is now maturing to meet the necessary requirements.

That the Panhandle offers a delightful place for summer cooling and rest can not be doubted for a moment. The summer climate is similar to the famous Colorado variety, with the advantage that the extremes of heat during the day are less. All who have spent a summer on the eastern slope of the Rockies need not be told what the summer is, the Panhandle climate is better. The period of heat during the day is shorter and the nights are a never ceasing cooling spring of delight. (How's that?)

25 Years Ago

The Christmas lights that have decorated the Hereford streets for the past week came down Wednesday. Comments from strangers and out of town visitors during the holidays were to the effect that the city was one of the most beautifully lighted and decorated towns in the whole Panhandle.

For the fourth year in succession Hereford High School has been retained on the accredited list of colleges and secondary schools of the Southern States. This is the notification recently received by Superintendent C. H. Dillehay of the Hereford Schools from the State Department of Education after the meeting of the association in Kentucky last month.

What will be the biggest and best advertised opening of a grocery store ever held here will begin Saturday when H. A. Hoffmann holds the formal presentation of his new Helpy-Selfy. This announcement by a well known local merchant of long standing will doubt be welcomed by his trade since the change he is making will make it possible for everyone to take full advantage of as low cash and carry prices as are possible to be had anywhere.

The store was changed from its old appearance from the time it closed Christmas Day to the beautiful blue and white store the customers will find when the opening occurs Saturday morning.

Jupiter is the largest of the planets.

Horses were introduced into Egypt by the Hyksos kings in the 17th century B. C.

Some aspects of modern Christmas celebrations, including the exchange of gifts and decoration with evergreens were used in the Roman Saturnalia long before the Christian era.

Very small mammals cannot survive an arctic winter.

Pederson Suffers Shoulder Injury, Loses Title Match Here Saturday

The wrestling matches Saturday night at the ball barn turned out to be in the field of roughness when the results left Eric Pederson with a shoulder separation, that put his shoulder in pretty bad shape.

The last event, one fall or two minutes, featured George Owens of Amarillo against Boris Karmeloff of New Haven, Conn. The match resulted in a draw.

The second event, two out of three falls or 15 minutes, an outstanding ladies' match enjoyed by all, featured Betty Hawkins of Ashville and Millie Stafford of Minneapolis, Minn.

Betty won the first fall in eight minutes with a body smother and an arm hold down. She also won the second consecutive fall in two minutes with a body press and an arm hold down, taking the title of being the winner of that match.

The main event for the evening, featuring Eric Pederson of Portland, Ore., and Jesse James of Los Angeles, Calif., was where things began roughening up.

Pederson won the first fall in 11 minutes with a top body press. He threw Jesse James into the ring post several times, preceding the fall.

In the second bout James began to come out of his jabs, which had fairly dazed him, and began the same punishment on Pederson. He threw him against the ring post so hard that Pederson bounced over the top of the post, landing a good blow on the cement floor. The action resulted in a shoulder separation, a very bad injury, according to the ring doctor. This

Sixteen American states produce coking coal.

When water is cooled its volume contracts until it reaches a temperature of four degrees Centigrade below freezing, then it stops contracting.

For public use, industry and irrigation the United States uses 200 billion gallons of water a day, says the National Geographic Society.

Get ALL the news!

The Dallas News gives you profitable information on agriculture, livestock, markets, oil, home making, etc. Entertainment, too; America's finest comics, cartoons, sports, features, lots of pictures.

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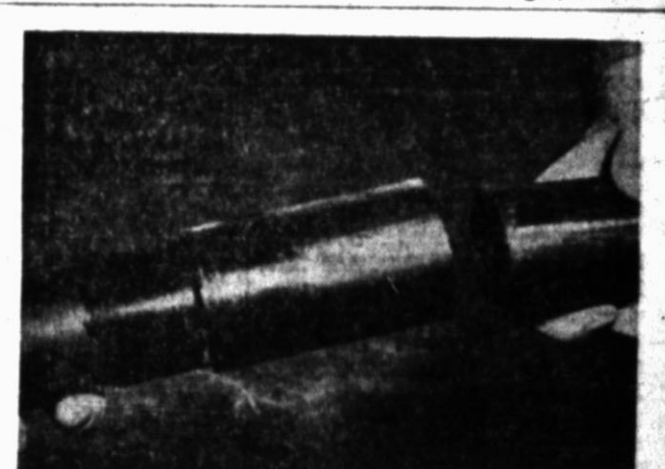
J. H. Bruce Phone 237-W



Longer gas pipelines can be installed at a lower cost with Carlon plastic gas pipe. Hundreds of miles of trouble-free pipeline have been installed in Texas High Plains area.



Carlon goes underground faster... costs only a fraction as much as steel, and it is guaranteed.



"Solvent Weld" at joints assures years of dependable service... completely resists corrosion and is guaranteed forever against rot and rust. Every foot of Carlon plastic pipe is tested under pressure at the factory.

CONVERTING TO NATURAL GAS FOR PUMPING?

Here's how to irrigate better for less

Fuel savings are only the beginning! You save more when you install Carlon plastic gas pipe. In Texas, over-all installation savings total \$800.00 per mile minimum. Also, a natural gas line on your farm can increase the value of your land \$30.00 per acre or more.



When you convert to natural gas, or plan new wells, PLAN ON CARLON PLASTIC GAS PIPE. Carlon gives you extra savings... extra years of service... a better pipeline for less money.

Carlon costs less than steel... and can be installed for less. By using Carlon plastic pipe, you can save one-fourth the cost of a steel pipeline. Carlon "LF" is right for gas.

Carlon plastic pipe can't rust... so it can be buried and forgotten. Its performance is proved by hundreds of miles of trouble-free installations right in the Texas High Plains area.

ALL INSTALLATIONS ARE MADE BY TOP-FLIGHT CARLON APPROVED CONTRACTORS AND SUPERVISED BY FACTORY-TRAINED CARLON ENGINEERS

ONLY CARLON PLASTIC PIPE GIVES YOU ALL THESE ADVANTAGES

LONGER LIFE - Anti-oxidant in Carlon resists aging. Makes Carlon last years longer than ordinary plastic pipe. Lasts longer than steel.

STRONGER - Carlon plastic pipe is 10% stronger. It has greater resistance to electrolytic corrosion. Carlon's base material is the toughest formula which can be successfully extruded.

TOP PERFORMANCE - Precision extrusion of Carlon provides smoother plastic walls which offer less friction and higher flows. It's like adding a reserve capacity to systems where Carlon is used.

TOP QUALITY - Because of Carlon's "know-how", engineering skill and ultra-modern facilities, Carlon plastic pipe is extruded without lubricants which compromise ordinary plastic pipe.

ABSOLUTE UNIFORMITY - Precision controlled manufacturing processes guarantee accurate compounding and control of tolerances. Special Carlon processing eliminates flaws... makes Carlon the perfect plastic pipe.

PROVED PERFORMANCE - Almost 47,000 miles of Carlon plastic pipe are already in use.

TROUBLE-FREE FITTINGS - Carlon fittings are made especially for Carlon plastic pipe. With a Carlon installation, no trouble can be caused from purchasing pipe from one source and fittings from another. Carlon makes both... fittings and pipe become an integral unit.

GUARANTEED - Guaranteed forever against rot and rust. Completely resists corrosion caused by both acid and alkaline soils. This guarantee is backed by Carlon's reputation as the world's oldest and largest manufacturer of plastic pipe.

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WORLD'S LARGEST MANUFACTURER OF PLASTIC PIPE

Plants at Corsicana, Texas; Cleveland, Auburn Corners and Upper Sandusky, Ohio; Asheville, N. C.; Denver, Colo.; Klamath Falls, Oregon, and Acton, Ontario, Canada. Research Center in Marietta, Ohio

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I'd like more information about a Carlon plastic gas pipeline.

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ON DISPLAY FRIDAY

ROYAL LANCER

In All The Beautiful New Colors!!



Top — Sapphire White, Saddle — Jewel Black, Lower — Heather Rose
Top — Jewel Black, Saddle — Sapphire White, Lower — Regal Burgandy

If You Haven't Seen the New 3-Tone Colors

THEN YOU'RE IN FOR A TREAT

FRIDAY December 31st at HALE MOTORS

218 W. 3rd St.

Phone 630



HOSTESSES FOR the Progressive Home Demonstration Club's buffet supper and gift exchange honoring husbands of the members which was held at the Earl Plank home recently are from left, Mrs. C. C. Billingslea, Mrs. Forrest Ricketts, Mrs. Hugh Clearman, Mrs. Plank and Mrs. Alton Kemp aid Denise who is more interested in the camera than what Santa has in the package. (Staff Photo)

Husbands Honored At Progressive Club Party

A buffet supper honoring the husbands of the members of the Progressive Home Demonstration Club was held at the Earl Plank home on the evening of December 20 with Mrs. Plank, Mrs. Hugh Clearman, Mrs. Alton Kemp, Mrs. Forrest Ricketts and Mrs. C. C. Billingslea as hostesses.

P. L. Carmichael, Mr. and Mrs. C. C. Billingslea, Mr. and Mrs. Alton Kemp, Mr. and Mrs. Hugh Clearman, Mr. and Mrs. Forrest Ricketts, Mr. and Mrs. Plank, Pete and Dixie.

Club Sponsors Holiday Party

One of the annual gift exchange parties held during the holidays was the Young Mother's Study Club affair held in the home of Mrs. Bartley Dowell with Mrs. Harold Panks serving as cohostess.

Perry Cates Is On USS Ashland

Perry J. Cates, gunner's mate second class, USN, son of Mr. and Mrs. Joe Cates of Hereford, Tex., is serving aboard the landing ship dock USS Ashland with the U.S. Sixth Fleet.

Courthouse Records

Warranty Deeds
Joe S. Woon, et ux, to John R. Frerich, all of the East half of Section 69 in Block K-7, containing 32 1/2 acres.

Cooper Stationed At Japanese Camp

CAMP KOBE, JAPAN — Pvt. Hesten C. Cooper, 20, son of Mr. and Mrs. Earl C. Cooper, Hereford, Tex., is serving in Japan with the 13th Field Artillery Battalion, which recently returned from duty in Korea.

CHURCH

(Continued from Page 4)
First Presbyterian
610 Lee Street
Rev. Russell Wingert, pastor
Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.

Assembly of God

Union & Ave. G.
Rev. R. H. DeLancey, pastor
Each Sunday morning Sunday School is held at 9:45 o'clock. The morning service is at 11 o'clock. The regular evangelistic services will be held at 7:30 o'clock. Prayer meeting and Bible Study will be held each Wednesday evening at 7:30 o'clock.

Temple Baptist Church

Forrest St. and Ave. K.
Rev. Russell Fogue, pastor
Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:15 o'clock. Morning worship services are at 10:30 o'clock and the evening service at 7:20 o'clock.

First Methodist

Fifth and Main
Rev. S. M. Dunnam, Pastor
Church services are at 10:55 o'clock Sunday morning. The regular evening vespers will begin at 5:00 o'clock.

meet in the education building at 3:30 o'clock.
Tuesday morning at 9:15 o'clock the Prayer Group meets in West Hall.
Tuesday, the Boy Scouts Troop 52 will meet in the basement at 7 o'clock.

Immanuel Lutheran

Park Avenue at B Street
Rev. Harold Kaestner, pastor
Sunday School is at 10 o'clock and Morning Worship at 11 o'clock. You are invited to listen to "The Family Worship Hour" over KPAN at 7:30 o'clock each Sunday morning.

day morning and "Call To Worship" each Sunday morning at 9:30 o'clock.
New Year's Eve worship service will be held at 8 o'clock followed by a watch night service in the basement and by a short devotion at midnight to usher in the new year. There will be no services on New Year's day.
Cooked artichokes, accompanied by brown butter, make a fine appetizer or salad course for a company dinner. To prepare the butter, just put it in a skillet and allow to stand over moderately low heat until nut-brown. Watch carefully so as not to burn and stir a few times.
Like peppermint flavor? Then add a few drops to a regular 7-minute frosting and use to gild a chocolate cake.

Salute!



TO THE LAW ENFORCEMENT OFFICERS OF OUR COMMUNITY

He is the shield between the often ungrateful citizen and the viciousness of crime! He guards the peace, often with his life! He checks the irresponsible driver, that we and the driver may stay alive! He is quite a guy, but he is usually underpaid and seldom praised!

TO THESE MEN WHO DEVOTE THEIR LIVES TO PROTECTING OUR RIGHTS, WELFARE AND PROPERTY, WE PROUDLY AND RESPECTFULLY

DEDICATE

OUR SHOWING OF THE MOST AUTHENTIC DRAMATIZATION OF POLICE WORK EVER CREATED



TEXAS THEATRE

FRIDAY DOUBLE
The last word in science-fiction thrills!
KILLERS from SPACE
I'm runnin' this town... and I'm runnin' killers out...!
Charles STARRETT
The Swamp from Texas

SUNDAY ONLY
COLUMBIA PICTURES presents
JESSE JAMES VS. THE DALTONS
A Technicolor Production
DRETTI KING - BIRNBAUM LAMARQUE - Screen Play by ROBERT C. ROY - Produced by SAM RATZMAN - Directed by WILLIAM CASTLE

The TEXAS Will Be Closed for Remodeling January 3rd thru January 6th -- New Projection Equipment -- Wall to Wall Wide Screen -- New Snack Bar -- Hot Dogs -- Candy -- Drinks -- Pop Corn

STAR

FRIDAY 1:45 to 8:30 P. M. SATURDAY ALL DAY
MASSACRE-MAD CHEYENNES RIP THROUGH THE HEART OF THE WEST!
Aubrey Schenck presents
The YELLOW TOMAHAWK
COLOR BY COLOR CORP. OF AMERICA
RORY CALHOUN - PEGGIE CASTLE



Y'ALL COME, NOW--TO THE BIGGEST NEW YEAR'S EVE PARTY IN TOWN! THIS WILL BE YOUR ONLY CHANCE TO SEE MY NEWEST AND FUNNIEST TECHNICOLOR RIOT!



ADVANCE TICKETS ON SALE NOW!
9:30 SHOW LETS FAMILIES GET HOME RIGHT AFTER MIDNIGHT
Gala NEW YEARS EVE LATE SHOW CELEBRATION!
FIRST NEW YEARS EVE SHOW STARTS AT 9:30 PM
CELEBRATION AT 12:00 Then Complete Show 12 to 2:00
HATS HORNS AND FAVORS FOR ALL

ON THE SCREEN
BOB HOPE
chasin' more dames--and chased by more husbands
CASANOVA'S BIG NIGHT
TECHNICOLOR
and Costarring **JOAN FONTAINE**
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AGAINST THE WINTER COLD!
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