54th Year - No. 19

Hereford, Texas, Thursday, May 13, 1954



WHY be an old goat??



City Commission Hears

Programs to clean up and gen-erally improve Hereford are going City

along well, according to reports

made at the City Commission

J. C. McCracken turned in the

report of the zoning commission,

with the proposed zoning map and proposed zoning ordinance. The City Commission will also hold a hearing before passing the ordi-

Around

Town

An invitation directed to "May-

or J. H. Sears and all residents of

Hereford" was this week received from Col. J. F. Whisenant, Com-

er of Clovis Air Force Base. The document extended an invita-

meeting Monday night.

Auditors Give Preliminary Report To County

Members of the Commissioners' Court spent a full day in regular session Monday in a series of routine business events.

The business varied from approving bills, hearing reports, and making appointments to the consideration of a petition for closing Fuller Street. The court also heard a preliminary, unofficial review from . Harvey D. Todd, currently engaged in auditing the county books, who pointed out that a complete report covering the audit would be made in his official report when the audit is finished.

All commissioners were present. including M. T. Rutter, J. C. Morrison, J. T. Guinn and C. G. Rich. ardson, along with County Judge Horace L. Schloss. Fee reports from the various offices were examined, bills were approved and Extension Service reports were placed on file. The court also approved the Equalization Hearing set for June 14.

On motion of M. T. Rutter, seconded by J. C. Morrison, the county accepted the right-of-way to grade and maintain in Precinct 1: "a county road 60 feet in width, 30 feet off of each section, one mile north and south between Sections 25 and 42, all in Block M-7." The motion carried unanimously.

The court was also unanimous in the selection of Wilbur Axe to succeed G. W. Newsom as presiding election judge in Precinct 1, due to the fact that Newsom has, moved out of the precinct. Mrs. Bert Boomer was selected to replace Mrs. Homer Brumley as a member of the County Child Welfare Board, following the resignation of Mrs. Brumley.

The court declined to join with other counties of the 69th Judicial District in the matter of paying travel expenses, meals and lodging for a special Child Welfare Worker as recommended by District Judge Harry H. Schultz in a letter of May 6. Judge Schultz personally visited the court Monday afternoon, when individual Commissioners voiced the opinion that Deaf Smith County maintained a regular, full-time Welfare Worker,

Block 44, Evants Addition, to the City of Hereford, following plans will be \$8,250 if the 22 inch seats outlined by R. J. Engler and as-

A petition presented by Carl

Mountz was filed with the court seeking an order "Closing Fuller Street, lying between Lots 1 and 2, Block 3, and Lots 1, 2, 3, 4 and 5, (Continued on Page 2)

Improvement Programs Are Progressing Rapidly

Because of changes in the Gilpaving, ask for and obtain bids, draw up the completed rolls, get the contract for the paving signed, Massey also reported on the redoes not accomplish the task, they will probably make a trip to Auscent City Managers' meeting that he attended, and some of the questions that he asked of others pre-sent, many of which concerned ad-

Herbert Miller made a motion that arrangements be made to pub-lish the complete statement of all disbursements made by the school ers worked up, publish a notice of that most cities do not allow their fire truck to answer calls outside

Plans For Cooking School Fast Nearing Completion

mer. It will now be necessary to ministration of city sovernment.

One thing he had found out w

Plans were nearing completion total prize list is already around this week on Hereford's first big \$500 in value and growing every day.

No charge or obligation will be

City Manager Cecil Massey re-

ported that all but six open toilets

and ce pools within the city limits have to n eliminated. Most of the

remainder will be cleaned up in a

Further plans were made for the paving program for this sum-

get the rolls of the property own-

the intent to pave, hold hearings, pass an ordinance concerning the

short time, he remarked.

tion for all residents of this area to join in observing Armed Forces Day, May 15, in a gala celebration planned at the Clovis base. Title of the pageant will be "Pow-Recently remodeled is the paspossible through co-operation of
try department of the Hereford five sponsoring dealers. Other prizBakery. Owner Debbs Knox says es will include milk, bakery goods,
the pastry lines will be enlarged. baskets of food, electric i appli(Continued on Page 2) ances and household items. The

(Continued on Page 2)

and then do the actual paving.

the Hotel Jim Hill ballroom.

The school, sponsored by five electric appliance dealers and The Brand, will feature Fern Brannon o'clock next Thursday. Persons

Brand, will feature Fern Brannon of clock next Thursday. Persons and Jane Burt, Southwestern Public Service Home Economists.

In addition to recipes and demonstrations of food preparation, the big school will also include a huge array of door prizes for ladies who attend.

Headlining the prize list will be a new 30-inch electric range made possible through co-operation of possible through co-operation of the school include: Hereford Implement Company, Hereford Furnifive approximate and the school include: Hereford Furnifive approximate and the school include and the school



ABOUT 1:30 O'CLOCK Wednesday morning it was getting a little bit sleepy at the High School, where the school board was having it's monthly meeting. Shortly after this picture was made, the board members voted to buy the seat that board president Howard Gault was moving to a better posi-

tion. Other members of the board, sitting at the first row of desks, are, from left: Ira Scott, Lyle Woodford, Robert Wagoner, Mrs. Earl Plank, Don Zimmerman, and, almost completely hidden behind Gault, Herbert Miller. Others shown are visitors. (Staff Photo)

Auditorium, Gym Seats Purchased

Seats for the new high school system each month, except for the trict, and I don't feel that it is auditorium and folding bleachers list of salaries. for the new gymnasium were decided upon Tuesday night by the Hereford Rural High School district board of trustees, in their longest meeting of the school year.

The board stayed in session until after 2 o'clock Wednesday morning, and did not make the decision on the auditorium furniture until after 1:30 o'clock.

Final decision on the seats was for the purchase of fully-upholstered chairs from Ted Elstrand and Co., of Fort Worth, at a cost of \$14.30 per seat. The seats are to be educated upon by board members Don Zimmerman going to the superintendent's office and asking to see it.

"Seven people are elected to run the business of the school dis-

and Mrs. Earl Plank, and by Mrs. Frank Prowell, home econor teacher, with the idea that the ors will harmonize with the g al color scheme of the auditorium

Folding seats for the symnasium 960 adults. Cost of the folding seats will be \$8,250 if the 22 inch seats are accepted. It was recommended that the same size seats be sough as those which are in use in the field house at West Texas State College in Canyon, and the board did not know for sure what size. back-to-back, those seats are.

Should it be found that the 24inch seats are in use in the field house, the price will be \$8,860.

At the opening of the meeting, members of the Walcott Independent School District, with the school principal, E. F. Baker, were present to discuss the possible from Walcott into Hereford.

mer-Aiken law, it was impossible to determine just what the effect would be on Walcott School, so Superintendent George Graham and members of the Walcott School board were to call Austin Wednesday afternoon, and try to get the matter straightened out. If that tin, as the transfers must be made

Driver Charged After Pedesfrian Is Hit At Intersection

A different type of intersec-tion collision occurred in Here-ford Tuesday night about 9 o'clock at the intersection of Schley and Highway 60. A 1950 Studebaker driven by Junior Carrell Maness, 807

Knight, was going east on High-way 60 and started to make a way 60 and started to make a left turn on Schley. Mrs. Elvina Reynozo had been chasing her five year old daughter and had just caught her when Maness turned and Mrs. Reynozo was hit by the Studebaker.

Maneas took both Mrs. Reyno-zo and her daughter to the hos-pital. The child was not injured in any way and Mrs. Reynowas released after emergen

Maness was charged with failure to grant the right-of-way to

After some discussion, a vote was taken, and tied 3-3; with Ira Scott, Mrs. Earl Plank and Miller voting for it, and Robert Wagoner, Lyle Woodford and Don Zimmerman voting against the proposal.

Board president Howard Gault voted against the proposal, and explained the reasoning behind his vote by saying that the material is a matter of public record, see the statements can do so by going to the superintendent's of-

necessary to print a detailed statement of expenditures each month," Gault continued.

He added that the people, in voting for the school board members, have shown confidence in them, and expected them to handle the affairs of the school district.

School principals, who have given a general report on the school system and the number of students who are expected next year at both and that anyone who wishes to the Parent-Teachers Association meeting and the Hereford Rotary Club, were called on again, and explained how crowded the school system will be.

(Continued on Page 2)

Senator Rogers Discusses Curb On Lewd Literature

tive bill toward curbing the publi- without a dissenting vote, but was cation, sale and distribution of "purloined" in a House commitand literature in Texas, Senator Andy Rogers Wednesday spoke be fore the Hereford Lions Club, and predicted passage of the bill at backing of the public. He cited the next session of the Texas Leg- lewd literature as merely one of

broadened, however, to include our moral fiber is the only cure." counters. He said the bill gained goal are equally as guilty as those wide general support from most who might oppose it.

Discussing his proposed legisla- fields, that it passed the Senate three day period, while Newell

pointed out that laws cannot succeed without the co-operation and the factors contributing to juven-"The bill is not new," Rogers ile delinquency and moral disinte-pointed out. "It was basically pass-ed in 1879." The new bill will be States. He said, "Strengthening of pictures, covers and cover pictures and that people who do not take now appearing on Texas news part in the movement toward this

Rains Help North Part Of County Still-dry areas in the north and draws, which eventually take wa-

northwest part of the county re- ter into the Tierra Blanco, ceived the major benefit from rain was there any appreciable runoff, which began Sunday, and continu- but these were running bank full ed Monday and Tuesday.

Some of the heaviest rains were reported as far as 30 and 40 miles northwest of Hereford, where dryland wheat has already taken a beating from the drouth.

Coming occasionally in hard showers which caused some run off, but mostly falling slowly enough to provide the most benefit for both cultivated fields and grassland, the rains Sunday, Monday and Tuesday brought renewed hope for good grazing, and will help late planted wheat.

Phillip Miller, at rain guage No. more than 20 miles northwest of Hereford, had .41 inch of rain Tuesday morning.

Lakes, which have been dry for many long months, were filled by the runoff from surrounding areas. The lake on the Brumley ranch was reported as being full, and Ponder's dam was not only full, but running over the spillway.

On Ira Scott's farm 13 miles west of Hereford there was about .50 inch of precipitation, while on his ranch 35 miles northwest of town 3.50 inches of rain fell.

Pat Robinson received some 2.50 inches of rain on his farm south of Reagan from Canyon and Rich-Vega, but T. B. Cox said that he received only 1.50 inches at his farm 12 miles northwest of Here-

At the rain gauge kept by N. A Brown, 29 miles west of Hereford, there was .42 inch of rain Sunday. 1.66 inches Tuesday, and an additional .42 in the gauge on Wednes-day morning, a total of 2.50 inches. According to Charles Newell, Clint Homfeld, about 49 miles northwest of town, got from 2.50 to 3.50 inches of rain during the himself, who lives south of town,

received but a little more than .50 For an estimated 25 percent of the wheat, the rains came too late, as some had blown out, and other parts of wheat fields had simply dried up. As late as the rains came some of the wheat was left without anything to sucker out from, even, Newell said. Remaining

wheat is being helped, though. Grassland is already beginning to green up fast, but most of it from the many dry months. Only in the areas where the two

Tuesday, just as the Tierra Blanco was as it rippled by the golf course and through Veterans Park. Most of that runoff will go into the lake at Amarillo.

Jurgens To Present Concert Show Friday

Dick Jurgens and his orchestra will present a two and one-half hour show concert at 8 o'clock Friday night in the High School auditorium, under sponsorship of the Hereford Lions Club.

Advance tickets may be purchased from members of the Lions Club or at McDowell Drug, Dubs in his gauge Monday morning, and Man's Shop, Chamber of Com-an additional .91 inch of rain on merce, Park Avenue Drug or the Jim Hill Hotel for \$1.50.

Seven Area Men Taken Into Service

Seven young men of this area were inducted into the service Wednesday.

Lee Alexander Ford, Frank A. Bridges and Harley Glenn Griffitt left from Hereford. Troy Lee Mc-Killip left from Texico, Cary Joe Magness from Farwell, Billy G. mond Johnson Payne from Happy.

Services Held Sunday For David Brint LaPlant

Funeral services for David Brint LaPlant, infant son of Mr. and Mrs. Olin LaPlant, Route 3, were held Sunday afternoon in Rose Chapel with Rev. Don Root, pastor of the First Christian Churc

David was born Saturday in Deaf Smith County H

died the same day.

Survivors include: his parents;
one brother; two sisters; paternal grandparents, Mr. and Mrs. G. H. LaPlant; maternal grandparents, Mr. and Mrs. H. B. Simmons of Enid, Okla.; and a great grandmother, Mrs. Mary Ann Percy of Enid, Okla.

Burial was in West Park Ceme tery under the direction of Gili land Funeral Home.

Mrs. R. K. Gentry and son Bobby of Clovis, N. M., and Mrs. A. has been grazed off pretty short, of Plainview spent Sunday with and will need some time to recover their mother, Mrs. Nona Jowell, D. Hooper, Kay Lynn and Rickie 511 Lawton Street.



RAIN WHICH FELL somewhere west of Hereford brought a most unusual rise to Tierra Blanco Creek Tuesday. This picture was taken in Veteran's Park. At the golf course, any of the local divot diggers would have probably had some trouble even locating the ball at No. 3 green, though the water went

down later in the day, and was well down Wednesday. Heaviest rains in Deaf Smith County seem to have fallen o ably north of Hereford, as the rain-bearing clouds dropp their loads of moisture from west to east. (Staff Photo)

Progressive News Auditorium...

Mr. and Mrs. Ira Ricketts received word Monday of the birth of a grandson born Monday morn-ing in a Lubbock hospital. He is the son of Rev. and Mrs. Glenn W. Ricketts.

Mr. and Mrs. Edgar Russell and Betty Kay of Levelland spent Saturday night with Ed's brother, Clyde Russell, and family.

Mr. and Mrs. D. R. Carmichael of Hereford, Mr. and Mrs. Dee Brown and boys of Muleshoe and W. G. Harris were Mother's Day guests of Mr. and Mrs. P. L. Carmichael and family. Sunday was also Mrs. Carmichael's birthday and was observed in the day's cel-

n, a niece from Washington, D. C.; Mr. and Mrs. Dudley Buzard, Molly and Jerry of Floyd, N. M.; Mr. and Mrs. Dempsey Marvin and Patricia; Mr. and Mrs. H. L. Hershey and Homer; Mr. and Mrs. Forrest Ricketts and Janet Lee; Mrs. Arch Conklin of Charleston, Ark.; Ben and Harold Conklin and Hallie Culpepper were guests Sunday at a munity. family dinner in the home of Mr. and Mrs. Jim Ricketts, Albert, Mary Beth, Raiph and Fred.

In the afternoon they all went to the home of Mr. and Mrs. Ray Hershey for a visit as they were unable to attend the dinner after Mr. Hershey fell from a porch Friday and suffered a severe cut on s head. Mother's Day guests of Mr. and

Mrs. Ira Ricketts were Mr. and Mrs. Luke McBrayer and Lyndell of Dalhart and Mr. and Mrs. Clyde sell, Robert and Linda. Mrs. Ruth Johnson of Washing-

ton, D. C., is spending the week visiting Mr. and Mrs. H. L. Her-

Mr. and Mrs. Forrest Ricketts and Janet Lee made a business trip to Amarillo Monday. Bill Carmichael spent the week

end with home folks. Saturday night Bill Carmichael and Pat Price visited Mr. and Mrs.

Carl Strafus.

Dorothy Veigel spent Sunday and Monday nights with Doris Russell while her parents, Mr. and Mrs. Robert Veigel, attended the state convention of Christian Churches at Fort Worth

Fort Worth,

Mr. and Mrs. H, V. Lee of Amarillo, Mr. and Mrs. D. R. Weaver, Willie Mac and Vicki of Canal yon, Mr. and Mrs. Ira Scott, Kay Lynn, Betty Mae and Jan and Mr. and Mrs. V. E. Dodson were Mother's Day guests in the home of their mother, Mrs. I, W. Scott, in

Mrs. Scott came home with Mr. and Mrs. Dodson for a week's stay. Mrs. L. B. Drake spent Friday afternoon with Mrs. P. L. Carmi-

W. G. Harris was accompanied by his daughter, Mrs. P. L. Carmichael, Saturday night when they attended an appreciation banquet in Canyon honoring the ex-students and friends who contributed to the publishing of Dr. J. A. Hill's book, "One Man's Faith."

recognition since it was his idea that the philosophy of Dr. Hill should be put in book form.

of ex-students association and contributors the book is now a reality and an autograph party is being bility. held today in the home of Mrs. B. E. Roberson.

Mrs. P. L. Carmishael is one of the hostesses at the party honoring Dr. Hill.

Mr. and Mrs. Lewis West, Mr. and Mrs. C. C. Billingslea, Mr. and Mrs. Leon Coffin, Mr. and Mrs. Forrest Ricketts and Janet Lee, Mr. and Mrs. T. J. Parsons, Nancy and Doris, Mr. and Mrs. Sam Lesly, Randall Vaughn, Mr. and Mrs Earl Plank, Pete and Dick, Mr. and Mrs. V. E. Dodson check of the city's three wells had were present Saturday night at been made, and all are pumping the Community Center where Mr. as well or better than was exand Mrs. Guy Newsom showed pected. "We have plenty of water. the pictures made in Honolulu so the only thing that we lack when they visited their son Carroll now is above-ground storage faciland family. All enjoyed the dance given by Jane Newsom in native

Bill Meiugin spent Friday night with Tommy Caldwell.

Mr. and Mrs. Harry Coffin were business visitors Tuesday in Am-J. L. Park spent Saturday until

Monday in the hospital but is up and around now. Augustine Gregory was back in

the hospital from Thursday until mer City Attorney Ray Cowsert Saturday for treatment of her burn- was presented with a desk pen set. ed hand.

in Ralls on business Friday. Mr. and Mrs. Jeff Roberson visit-

ed Mr. and Mrs. W. P. Caldwell, cluded Mayor J. H. Sears, Com-Tommy and Douglas Sunday night.

Vick and Harlin. lith and Mr. and Mrs. Offos Vick edition of Shakespeare's work now were visitors Monday night in the known to exist, half are in the

Mrs. V. E. Dodson attended a Club Tuesday in the home of Mrs.

Jim Higgins. Mr. and Mrs. Bert Coffin, Myrna Lou and Judy, and Mrs. Stewart. mother of Mrs. Bert Coffin, were on guests of Mr. and Mrs Leon Coffin Sunday.

Miss Lucille Park spent Mother's Day in the home of her parents, Mr. and Mrs. J. L. Park. Randall Vaughn spent the week end with his grandparents, Mr. and Mrs. Sam Lesly. Mrs. H. R.

Mr. and Mrs. Bert Brown were visitors of Mr. and Mrs. Ira Ricketts Friday night.

Vaughn spent Sunday with her par-

May 2 Mr. and Mrs. Isom Gober, Mr. and Mrs. E. B. Hoyle of Mr. and Mrs. A. S. Wilkinson and Piqua, O., sister and brother-in- his mother, Mrs. Willie Wilkinson law of Ray Hershey; Mrs. Ruth of Bovina were visiting their Mr. and Mrs. A. S. Wilkinson and cousin, Mrs. Leon Coffin and family. It had been 50 years, since Mrs. Wilkinson and Mrs. Coffin had seen each other.

Howard Hershey and Elmer of Mr. and Mrs. Lewis West were Dimmitt; Mr. and Mrs. A. C. Hervisiting Mr. and Mrs. Sam Lesly Sunday.

The rains Sunday and Monday nights were most welcome ones. Three-tenths of an inch fell at the Ricketts' farm with varying amounts over the rest of the com-

CWO Avery And Family In Hereford For Visit

Chief Warrant Officer and Mrs. Harold Avery, formerly Dorothy Nell Adams, daughter of Mr. and Mrs. Rube T. Adams, 335 Avenue J, are visiting here. CWO Avery is personnel director at the Army and Navy General Hospital in Hot Springs, Ark., where he and Mrs. Avery are now making their home.

They returned from Germany a year and a half ago after spending three years there. They visited twelve different European countries while stationed in Ger-

After a weeks' visit here they plan to visit San Antonio, Houston, Galveston and Shreveport, La., before returning to Hot Springs, Ark. They have one daughter Janell, who is five years old.

Auditors....

(Continued from Page 1)

in Block 4, Womble Addition." The order passed unanimously and the clerk was ordered to publish the petition, returnable May 24, at 10 o'clock a. m., when all interested persons might appear before the court and contest the petition if they desire. The order was signed by all members of the court.

Forms covering the tabulation of county taxes were ordered filed with the State Highway planning survey.

The court also discussed allowing of placement of natural gas lines under county roads, indicating favorable action. The County Attorney was instructed to investigate similar documents issued by Randall County. However, no official action was recorded in the

Mr. Harris was given special Improvement.

(Continued from Page 1)

the city limits. Sweetwater and With the co-operation of directors | Hereford are the only cities he heard of which allow their trucks to make such calls, because of lia-

The question of possibly hiring a city engineer, either on a fulltime or part-time basis, was also discussed. It was figured that the city has paid out some \$45,600 in engineering fees during the past six years.

In addition to doing work which only an engineer could handle, it was suggested that he could probably help work out some of the present inequities on the tax solls.

Massey also reported that a

ities," he added.

An 80-inch mower to be used in Dameron Park has also been received, but may prove more than the presently-owned small city tractor can handle, Massey continued. The city may get a slightly larger, used tractor if necessary, it was suggested, as the large mower will cut mowing time by

At the close of the meeting, fora gift from the present city com-Mr. and Mrs. Sam Lesly were mission, the city manager and former commissioner D. C. Kinsey.

about 90 percent.

Those attending the meeting inmissioner Raylan Evans, City Mrs. Owen Neel of Dumas visit- Manager Cecil Massey, City Ated from Sunday until Tuesday with torney Earnest Langley, J. C. Mcher mother and brother, Mrs. J. W. Cracken and Ray Cowsert.

Mr. and Mrs. Ray Neel and Li- Of the 238 copies of the first folio United States.

(Continued from Page 1) Because of a 21/2-months delay in Mrs, V. E. Dodson attended a the delivery of steel for the new luncheon of the Lone Star Study high school, the building is not expected to be completed before the niddle of November, which is going to create a number of additional problems, it was pointed out. Graham told the board that the situation creates a problem on hiring additional teachers, as the

> day to attend the 67 annual Texas started Saturday and ended Wednesday. Rev. Root was expected ed seats be bought from the El-

able. Approval was given by the board to hire a new science teacher, while others will probably be hired in the near future.

Graham also brought up the subject of teachers' salaries, which have a new base under the Gilmer Aiken law. Under the program, base pay for a teacher with a bachelor's degree but without experience will be \$2,805. The board agreed to pay \$200 over the base pay schedule, plus earned incre-ment, which is additional pay for teachers will need to be hired before classroom space is availexperience and for advanced de-

When it came time to discus Rev. Don Root, pastor of the the purchase of the auditorium First Christian Church, left Sun- seats, Miller restated his position that he favored plain wooden seats. Convention of Christian Churches After discussion by other memat Fort Worth. The convention bers of the board, Mrs. Plani made a motion that the upholster-

Around . . .

(Continued from Page 1) Remodeling includes new paint, paper, floor covering and complete new fixtures.

Pioneer Day is drawing near. The Brand will appreciate any old pictures concerning early days. Also information concerning early day settlers who plan to attend the annual celebration this year.

Those loud string ties you see are also a Pioneer Day project. They cost \$2 each - with proceeds to help finance the big celebration. Get them at the Chamber o.! rather grow those whiskers again?

Mrs. J. F. Ward will be featur-

for the next' three Sunday morn-

Charles Layman and two daughters of Amarillo and Mr. and Mrs. Clyde Layman of Canyon arrived Sunday morning to spend Mother's Day with their mother, Mrs. Ethyl provided. Layman, 101 Grand Avenue. They came without warning and had dinner fixed when Mrs. Layman got home from church, Meivin J. Layman, her youngest son, is serving in Korea.

A trip to Deaf Smith County Hospital halted Clay Angelo's participation in the semi-annual Firemen's Convention held in Hereford Commerce office. Or would you Tuesday. According to Mrs. Angelo he went to the hospital about 5 o'clock Tuesday afternoon with a o'clock. flesh infection on his leg. Wednesed on the Laura V. Hamner radio day afternoon she did not know home Wednesday night or today. strand Co., and the motion carried. program over KGNC at 8:15 a. m. how serious his condition was.

Hereford's Kiwanis Club will hold its annual Farmer Day today, at which time J. P. Smith, manager of Pantex farm, will tell about the tested bulls program. Some 600 bulls belonging to 30 co-operators have been tested as to the performance of their progeny. Those who just wish to hear the speaker are invited to come at 12:30 o'clock to the Jim Hill ballroom. The luncheon starts at 12

John Wesley Wade, a newcomer to Hereford, was critically injured usual in Hereford.

Annual mother-daughter banquet in a car wreck on the Canyon served by the Christian Men's Fel- Amarillo highway Tuesday after lowship of the First Christian noon about 3:15 o'clock. Wade's Church will be held at 7:30 o'clock wife and their three small chiltonight. According to Rev. Root if dren were also in the wreck. Five the ladies do not have a daughter. people died as a result of the accall the church and one will be cident.

Mrs. James W. Witherspoon, 410 Lawton Street, returned home Monday from Memphis, Tenn., where she completed a two weeks course of instruction preparing her to represent Welcome Wagon, Inc., as hostess in Hereford.

Southwestern Bell Telephone Company had an increase of 30 percent on telephone calls Mother's Day compared to most Sundays, according to C. A. Deuschle, traffic manager. The 30 percent increase means that the operators handled about 150 more calls than

TRI-STATE

HIGHEST QUALITY LOWER PRICES



HUNTER'S

219 Sampson St.

MAY - 13 - 14 - 15 & 17th 1954

WHITE-SWAN - The Cup That Cheers

Free Delivery

We Reserve Right to Limit Quantities

White Swan BLACK

White Swan Extracted

COFFEE

White Swan - French Style No.

CLOROX

U. S. NO. 1 COLORADO

Wapco SPINACH

No. 300 9 0

CONCHO - Extra Standard

Wapco TUNA

Concho - White

AUNT JEMIMA--- Fancy White

TIDE

Giant

Wapco

WHITE-SWAN - Fancy Finest Quality

Pork & Beans 2 cans

ROSEDALE - Golden Cream Style

WILSON CERTIFIED GRADED & INSPECTED

FRYERS

SWIFT'S SWEET RASHER

HOME MADE, SEASONED RIGHT

FRESH - LARGE - COUNTRY GUARANTEED

EGGS

CRISP - SWEET - PURPLE TOP

TURNIPS

CENTRAL AMERICAN

BANANAS

CALIFORNIA - Solid Crisp

U. S. No. 1 PREMIUM PACK RED McCLURE

WHITE-SWAN - Fancy

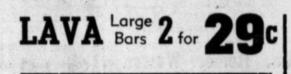
JUICE WHITE-SWAN - Prepared

9 oz.

0

Does low price alone equal value? NO SIR! BUT

LOW PRICE+QUALITY=VALUE Compare our prices on these PROVEN QUALITY PRODUCTS!



DUZ

LIBBY'S

LIBBY'S 46 Oz. Cans PINEAPPLE

JUICE

FOR OUTDOOR COOKING! Bag / JC

WIZARD

(CHARCOAL BRIQUETS)

CHARCOAL LIGHTER

Pint 45c

FIRE-PAK GRILLS ALL YOU NEED FOR **OUT DOOR COOKING**

COMPLETE UNIT

\$1.29 Each

REFILL UNITS

29c Each

GAINES HOMOGENIZED

DOG FOOD

10 Lb. Bag

25 Lb. Bag \$279

DERBY

VIENNA SAUSAGE

Juice 12 Oz. Cans 19c

Strawberries

Frozen Cookies 3pkg.\$1

MODART

SHAMPOO

CHLORODENT GREEN CHLOROPHYLL

TOOTH

Economy Size Giant Size

Large Size HALF PRICE - BUY ONE - GET ONE FREE

SUGAR

PURE CANE 5 lb. bag

49c

69c

MAXWELL HOUSE INSTANT 2 Oz. Jar

COFFEE

69c

Self-Service Produce

CORN ON THE COB 2 Ears 13c

CALIFORNIA SUNKIST

LEMONS

33c

2 for 29e

Pound Plastic Carrots

Now in 3 Kits!

ONE JUST RIGHT FOR YOUR TYPE HAIR COOPER'S LOW PRICE

TAX INCLUDED (You Save Over 52c on this Purchase

BORDEN'S DRY MILK

HANDI-CAN - No Deposit - Throw Away Cans

Quality Meats

Beverages RANGE CHERRY

DELICIOUS "CHUBBY CHICK" RYERS .49°

MELLOW TASTY

Aged Cheese b. 59c Frankfurters b. 39c

BROAD BREASTED BELTSVILLE

Turnips Fancy | b. 10c TURKEYS 5 to 7 | 69c

GIANT

1 PERSONAL 230

AULINA 1

Fine Foods

BACON

Armour's

Tra Pak Pound

NANT ADS Phone 30 or 31

FREE Theatre Tickets



SUNDAY - MONDAY - TUESDAY

MAY 16 - 17 - 18

Star Theatre

Be Sure and Ask for Your Free Tickets each PAID-IN-ADVANCE classified ad placed in The Brand, we will give one free ticket.

Let's Swap

ote swapping of items you use any more. Just list your ms, name, address or phone ber. Maybe someone needs st what you have. Besides, things swap save on taxes. Drop in-The Brand office or call 30. ap listings will carry regular ssified ad rates.

HAVE AN OLD PANEL TRUCK; model and make a mystery. Needs a ring job but body is good. Want to swap for two wheel trailer, or what have you?

Phone 1739-J. 52 DODGE FORDOR, Will trade for older car. Terms to suit your

budget. Phone 87. David Mor-T-0-17-19-1c.

FOR SALE Miscellaneous

TCTURE FRAMING with person attention on each job. Mrs Buckner, ZM Ave. D. Phone B-1-15-43-tfc

Hereford Glass Co. expert Car Glass Installatio. Table Top(and Window Glass Picture Frames

02 Park Ave. Ph. 1425 B-1-16-tfc

SEE Hereford Grain Corp. Your Garden and Flower

Seeds Phone 360 B-1-33-TFC

ZENITH HEARING AIDS and bateteries for all types of hearing

aids. McDowell Drug. Phone 13. B-1-15-8-tfc. ROSE TRELLISES and picnic tabeles: Carl McCaslin Lumber Company. Phone 7.

B-1-11-12-tfc FOR SALE: Used Hotpoint Automatic and Wringer Type washing machines. Priced cheap. Parker Bros. Buildings Supply. 1306 Park Avenue, Phone 719.

PRACTICALLY NEW Innerspring for sale. Phone 669.

mattress and double duty springs

KANSAS CERTIFIED WEST-LAND MILO SEED

Germination 90% or better, Purity 99.9% or Better

Bags or less--6.50 per 100 lb to 50 Bags -- 6.00 per 100 lb 50 to 100 Bags--5.50 per 100 lb

F.O.B. HOLCOMB subject to change out notice.

H. W. CLUTTER, Holcomb, Kas. Phone 5042 Garden City, Kansas

BONDED STORAGE. Hereford

PENERATORS and starters for cars and trucks. Hereford ing. \$1,000.00 down. _ing Co Phone 320 T-1-12-18-tfc

FOR SALE: Red top cane seed, also Atlas Sargo seed. C. P. Norton. Route 1, Hereford. Phone

BOY! Refrigerated and Evapora-

ply. Phone 719. B-1-14-16-tfc.

FOR SALE

Tomatoes, cabbage, sweet pota- with old improvements. \$5,000. toes, peppers, egg plant, cauli- 00 down, balance good terms. flower, celery, Geranium, delp- Might consider trading for a hinium, petunias, snapdragons, house in Hereford. fever few, hardy carnations, ast- J. M. Hamby ers and many others. Dahlias, 1410 Park Avenue cannas, and Gladiola bulbs.

Hereford Floral Shop 209 Higgins St. Phone 773

B-1-18-7p FOR SALE

Farm Equipment DUE TO REDUCTION OF FARM OPERATION

Have the following Farm Machinery for sale. Apex feed mill

Tractor M48 with lister Plains one-way plow

1948 Drill Ford one-way, 19'

Wind charger & Tower, 32 vol Route No. 4 6 miles west on Harrison, 7 miles north and 1 1/4 west on north side of road.

REAL ESTATE

PRUDENTIAL FARM LOANS America's Largest Farm Lender

SAM NUNNALLY 136 Main

Lone Star Agency B-4-37-tfe

THREE MODERN Furnished hou ses at Truth or Consequences for sale or trade for property in Hereford. Write E. B. McLellan Box 133 or Phone 251-R2, Truth or Consequences, N. M.

T-4-30-19-1p. LOTS FOR SALE facing airpor road, block 45, Evants Addition Last house north on Avenue H B-4-16-17-8p

Over 100 Bags-: 5.00 per 100 lb If you have something for sal or trade -- see us. G. I.'s we have a farm for you

> J. B. ELLISTON Real Estate

I have good listings on FARMS - RANCHES ANY SIZE to BUY A FARM to SELL YOUR FARM to MAKE YOU A LOAN

W. R. METCALF REAL ESTATE 632 W. 1st St. on Highway 60 Hereford, Texas Of. Pho. 854, Res. Pho. 1489-W P. O. Box 845

8-4-19-tfc

656 acres deeded Stock and Irrigation farm. On paving in the water belt. 1/2 grass, 1/2 cultivation. REA, Telephone, Mail Route

and Bus Route. 80 acres of wheat goes. 1/2 minerals reserved. Non participating. \$72.50 per acre.

WHAT ARE YOU WAITING FOR! Glenn Weir 109 Mair Phone 200 Residence phone 802 B-4-16-tfc

FOR SALE

Nice irrigated 10 acres with old improvements. A good buy, \$8,

160 acres. 80 in cultivation, 2 small irrigation wells, 5 room house, other improvements. Close to town. Price \$24,000.00. Will consider trading for house in Transfer and Storage Co. Local Hereford.

and long distance furniture mov New 2 bedroom brick house. ing. Phone 12, Box 243, Hereford, Price \$9,500.00, with only \$500. 00 down.

New two bedroom brick on pay-

Nice 4 room house, bath. \$3, 500.00. Loan \$2,100.00. Will take \$500.00 cash, will trade for a car on balance, or will give terms.

B-1-18-19-tfc. Other good buys in large and small houses. If you want to tion type air conditioners at build, bring in your plans, or you Parker Brothers Builders' Sup may like one of our plans. We would be glad to give you an estimate. Would be glad to show

Vegetable, and flower plants. 145 Acres on paving. 28" wells

Real Estate

Call 701 Residence phone 4473 Frio Exchange

REAL ESTATE Irrigated Farms, Dry Land

Farms, Homes and City Prop

CHARLES SOWELL Office Ph. 792 228 Main St Box 464 Res. Ph. 193-W

T-4-13-tfc

FOR SALE: 60x138 lot. Good lo catique on paved street. Desir able neighbors. \$900. Call 1719-W1 after 6 p.m.

FOR SALE: My six room house

hardwood floors, floor furnace,

and is now vacant. Fred Henry, Phone Frio Exchange 4459. B-4-20-46-2p FOR SALE: to be moved, 2300 square foot building. Suitable to convert for living quarters. Call

George Byrd. B-4-24-46-3p. THE HOME of H. Casey for sale Would consider good trailer house on trade. Phone 1583-J.

1859 after 6:30 p. m. or see

B-4-16-46-3p FOR RENT

OFFICE ROOMS FOR RENT up stairs over The Brand. Reason able rates. See E. B. Posey. room 3, or inquire at Brand Of-

FURNISHED GARAGE apartmen Bills paid. Phone 963-W, 203 Park Avenue. B-5-10-18-tfc

B-5-21-41-tfc

MODERN FURNISHED apartme 510 West Fourth Street. Phon

FOR RENT: Four room furnish Several two room houses, fur nished, clean, modern. Phone

FOR RENT: Unfurnished duplex apartment with garage. Close in. Adults only. Phone 5 B-5-13-43-tfc.

FURNISHED AND Unfurnished apartments. Private baths. Phone 569. 115 Avenue B.

FOR RENT: Three room, modern, unfurnished house. Call 507 Jack-

FOR RENT: Nice two room furnished apartment, private bath. Refrigerator. Bills paid. Phone 838. W. T. Carmichael.

B-5-17-16-tfc. FOR RENT: Nice modern three room furnished duplex. Bills

paid. Phone 1260.

BEDROOMS CLOSE IN, with kitchen privileges. 569 Ross. Phone FRONT BEDROOM FOR RENT.

FURNISHED APARTMENT. Frigidaire, bath, close in. 307 Roose-

B-5-10-19-2c.

ed apartment. 608 East Third. **FIVE ROOM Furnished apartment** Mrs. W. N. Lemmon, 308 Jowell.

FURNISHED ROOMS and furnish-

FOR RENT: Nice modern furnish ed garage apartment. 805 North Lee. Phone 378-J.

FOR RENT: Four room house. 107 Fuller. See owner G. M. Vincent, 615 25 Mile Avenue

B-5-16-19-2k. FOR RENT: Apartment, three large rooms, furnished. Air conditioned. Call 970-W.

FOR RENT: Apartment. \$5.00 per week, 815, 25 Mile Avenue. B-5-10-19-2k

WANTED

WANTED: To board a child's pony for its use. H. D. Boardman Phone 1765-J.

HELP WANTED

OLD LINE LEGAL RESERVE Insurance Company offers top contract for right party to sell all plans, including Student Accident Insurance for \$1.00 premium for school year, covering all accidents during school hours. Have large territory open. Box 3133, Station A El Paso, Texas.

B-8-42-46-2p. MEN URGENTLY NEEDED in this area to train at home for \$90 to \$125 weekly job in TV servicing and repair. You BUILD AND KEEP large 21-in. TV receiver and testing equipment Easy pay-as-you-learn plan. Ask me for full information. Write Marvin E. Champeau, Regional Representative, Commerci Trades Institute, 1003 E. 23, Amarillo, Texas.

MAN OR WOMAN to distribute Watkins Nationally Advertised Products to established customers in Hereford. Full or part time. Earnings unlimited. No car or other investment necessary. Write Mr. C. R. Ruble Dept. T-5, The J. R. Watkins Company, Memphis 2, Tenn. B-8-41-19-3p

NOTICE

WANTED 150 New Customers on City

THE HEREFORD BRAND Call, R. W. Sparks Pho. 1771-W B-10-2-tfx

ALCOHOLICS ANONYMOUS Phone 1898-W3 or 1692-W B-10-24-tfc

11. Business Services

DOZER WORK of all kinds. Will go anywhere. Ernest McGee. Call 3386 Dawn Exchange. B-11-14-45-tfc

RUBBER STAMPS fast service Francis Printing Co. Pho. 1303. B-11-9-3-TFC Save that Furniture the economy

way with a re-upholstery job in smart new spring fabrics. Frames and springs checked, completely rebuilt. Made new again. Call 1092 for free estimate. J. H. Hinds Upholstery

310 N. McKinley

B-11-46-3p

Firemen Show Skills During Convention Here

Visiting firemen showed their efficiency at handling fire fighting equipment, heard serious discussions of problems concerning volunteer firemen, and closed out their one day meeting Tuesday with a barbecue at the Bull Barn.

Occasion for the program was the 40th semi-annual Panhandle Firemen Association Convention, which was held this time in Hereford. Approximately 180 visitors, including firemen's wives, from 31 Panhandle towns, attended the con-

J. E. Wimborne, firechief from Pampa, led a discussion Tuesday morning on the defence of disaster program areas and pension commissioner from Austin, Frank Williams talked in the afternoon session.

At noon local ladies served the out of town ladies lunch in fireman's hall at the City Hall.

Firemen's biggest laugh of the day was Tuesday afternoon during the pumpers race when Pampa failed to make the connection, drenching several of the firemen. Nine towns entered the pumpers race with Childress and Memphis tying for first prize with 21.2 seconds. They split the first and second prize money between themselves. Dalhart won third prize with 24 seconds.

Memphis also won first in the water polo, Dimmitt was second and Dalhart was third. Ten towns entered this race.

The next convention will be held at Clarendon in September.

Mrs. Homer Watson Receives Citation

Mrs. Homer Watson, 801 Park Avenue, member of the sales staff of McDowell's Rexall Drug Store, is the recipient of the Rexall Citation of Merit awarded by the Rexall Drug Company of Los Angeles, Calif.

Ansel McDowell, store proprietor, said the award was made in recognition of Mrs. Watson's sincere enthusiasm and desire to serve and in acknowledgement of

unusual initiative. Of all the sales people who sell Rexall Drug Products, and who work in the 10 thousand locally-owned Rexall Drug stores, only a imited number are selected each year to receive this Rexall Citation of Merit.

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320.

OVERNIGHT SERVICE, Dallas, Ft. Worth, Wichita Falls, Abilene, Lubbock and intermediate points. Phone 12 Miller and Miller Freight Lines. B-11-19-10-tfc. VE REPAIR electric clocks, irons

toasters, perculators and all

smail electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc HOME & FARM LOANS See Us For The Best Service

Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St.

For Loans in Deaf Smith, Parmer and North Part of Castro B-11-46-He

SAVE MONEY on lawn grass

Hereford Grain Corp.

Hereford, Texas

B-11-11-36-tfc

Kiwanis Club Thurs. Noon Hotel Jim Hill



R. L. Thompson, Sec'y W. A. Bill Phipps W. M.



Lions Club

each

Hotel Jim Hill

Wednesday, 12 noon



VISITING AND LOCAL firemen and their wives rounded out a full day of activities Wednesday by attending a barbecue at the Bull Barn. Entertainment was provided by

local talent during the time the visitors were eating. At noon, visiting firemen's wives were entertained at a luncheon given by the wives of Hereford's volunteer firemen. (Staff Photo)



MEET THE TEACHER - Spelling class is underway in the third grade class of Miss Mary Bradly, 207 25 Mile Avenue, at Central School, Miss Bradly is shown checking three of her student's spelling books. She received her Bachelor of Science Degree and her Masters Degree at West Texas State College at

Canyon. From the left are: Michael Pittman, son of Mr. and Mrs. L. T. Pittman; Louise Axe, daughter of Mr. and Mrs. W. P. Axe, of the Frio Community; Cleta Kay Rutter, daughter of Mr. and Mrs. M. T. Rutter, 401 West Third Street and Miss Bradly. (Staff Photo)



BACK FROM RUIDOSO, Hereford High School Seniors weren't nearly as peppy as they had been when they left on the trip. The water fight took place at Roswell on the way out, with nearly everyone getting fairly well drenched before the fun was over, then having to dry out in the sun before continuing

the trip. The three bus loads of students arrived back in Hereford about six o'clock Sunday afternoon, and short work was made of unloading the busses and getting the students to their homes for what remained of Mother's Day. (Staff Photo)

2 Cello Pkgs.

SHELLED PECANS 12 oz. 69c

Calif. Medium Size

ORANGES

APPLES

Cello Package

Fresh Golden Yellow

CORN

Arizona Marsh Seedless

GRAPEFRUIT

MUSTARD GREENS

LIFEBOUY 2Bars 27

No. 300 17

TOMATOES

Northwest Hereford News

By Mrs. R. C. Childers

Mr. and Mrs. M. C. Doss of urday visiting in the homes of Mr. and Mrs. J. T. Richardson and Mr. and Mrs. Pat Robinson. Mr. Doss is a brother of Mrs. Richardson.

Pat Robinson made a business trip to Panhandle Tuesday.

Tresia and Kathleen Robinson and Jan Scott attended the birthday party of Donna Kay Olson in the home of Mrs. E. E. Doaks Monday afternoon.

Mr. and Mrs. Ira Scott and family spent Mother's Day with his mother, Mrs. I. W. Scott, in Can-

Mrs. I. W. Scott of Canyon and Mrs. V. E. Dodson of Progressive spent Wednesday visiting in the Ira Scott home. Mrs. Scott is a eter of Mr. Scott.

Jan Scott, daughter, of Mr. and Mrs. Ira Scott has been sick with a cold this week and unable to attend school.

Louie Olson has been in bed with the flu this week.

Kay Lynn Scott, daughter of Mr. and Mrs. Ira Scott, spent the weekend with Mary Dufur, daughter of Mr. and Mrs. Sherman Dufur, in the Walcott Community last week.

The Cultural Home Demonstration Club will meet in the home of Mrs. Leona Packard today, Mrs. Ira Scott will give a demonstration on making pies.

Visiting In Arkansas Mr. and Mrs. Rea Cox of the Dawn Community have been visiting her relatives in Arkansas for the past two weeks. They returned home this week. Rea is the son of Mr. and Mrs. T. B. Cox of this community

Mr. and Mrs. J. H. Babcock, J. H. Jr., and Sweetie of Kermit, spent Sunday in the R. C. Childers' home. Mrs. Babcock is a sister of Mrs. Childers. Other dinnr eguesst in the Childers' home ner guests in the Childers' home Barelay, and family.

Mrs. R. C. Childers attended choral practice of the Home Demonstration Choral Club in the G. E. Mullins' home in Hereford Monday afternoon.

Mr. and Mrs. Everett Cox of Plainview spent the weekend in the home of her parents, Mr. and Mrs. T. B. Cox, of this communi-

Everett Cox visited Doyle Cox, who is employed on the R. C. Childers dairy farm, Saturday. Mrs. R. C. Childers worked at the Little Fashion Shop Saturday.

Mr. and Mrs. J. H. Babcock, J. H. Jr., and Sweetie of Kermit

Mr. and Mrs. Doyle Hooten and Melvin of Tulia and Mrs. L. B. Hooten spent Sunday in the T. B. Cox home, Doyle Hooten is brother of Mrs. Cox and Mrs. Hootis Mrs. Cox's mother. Mrs. oten will visit awhile with her daughter. She has been visiting in the home of her son, Doyle Hooten, in Plainview before coming here Sunday.

Pat Childers returned Sunday interest in New Mexico.

Mr. and Mrs. Buddy Witherspoon returned home Monday afternoon White Deer spent Friday and Sat- from a weekend visit with their daughter, Mrs. Leo Hennington, and family in Albuquerque, N. M.

Mrs. R. C. Childers was a caller in the Buddy Witherspoon home Monday afternoon. RAIN

Approximately one inch of moisture fell in this immediate vicinity with amounts varying to the north and south. Ira Scott reported about one half inch at his place 13 miles west of Hereford and 31/2 inches on his ranch 35 miles northwest of Hereford. Pat Robinson reports 21/2 inches on his farm south of Vega and 7 inches on his place at-Panhandle. T. B. Cox reports 11/2 inches fell over the weekend at his place 12 miles northwest of Hereford. Everyone is happy over the rain. Cotton farmers are anxious to get in the fields and plant thier cotton,

The potatoes are beginning to put out new leaves, reports C. S. Barclay. The freeze killed all the leaves on the potatoes and will in all probability knock down on the production. Barclay says he plans to plow his up if they don't look like they will make a good crop and put the land in maize.

Mr. and Mrs. Charles Packard and girls were dinner guests in the Leona Packard home Sunday.

At The Movies

3 SAILORS AND A GIRL

Showing Friday and Saturday at the Star Theatre.

Starring Jane Powell, Gordon MacRae, Gene Nelson and Jack Leonard. Jane Powell, whose love life on the screen up to now has been more a matter of filial affection

rather than romantic passion, goes

into a complete change of pace in her new Warner Brothers Technicolor musical, "3 Sailors and a This is the gay story of three gobs and a gal who become involved in a big-time Broadway show, with Jane Powell, Gordon Mac-Rae and Gene Nelson forming a romantic triangle. Jack Leonard, star from the nightclub circuit, provides comedy with some of the

routines that lifted the actor national fame. Leonard tries his hand, rather feet, in doing a ballet were callers in the C. S. Barclay number which proves to be very home Friday afternoon. funny since he weighs only 356 pounds.

> Cool Hot Rod FALLS CHURCH, Va. (AP) -State and county police, who keep an eye pecled for "hot rod" driv-'ers, aren't wasting any time watching a certain "Maust 540" which

area. The Maust 540 was built by County Judge Albert Maust from night at 6 o'clock from the senior \$85 worth of parts from five makes trip to Ruidoso and other points of of cars. It took the judge, who is also a flyer, 540 hours to build it.

is the envy of hot rod fans in the

That's Just What Furr Food Stores Mean - And Furr's Invite You And You Along With The Other Hundreds Of Thousands Of Customers To SHOP FURR'S FOR THE FINEST OF FOODS IN ALL DEPARTMENTS, Plus The Added Bonus Of Valuable C And C Thrift Stamps - DON'T PAY MORE - SHOP FURR'S DAILY AND SAVE IN EVERY DEPARTMENT. Lowest Prices On All Sundries And Household Needs.

ARKANSAS

Long Green Slicers

KIDNEY BEANS

SWEET PEAS

Toilet Soap

3 Reg. Bars

27c

lunt's - Tender Garden

CAMPBELL'S CONDENSED

90

FOOD CLUB

Cans

Homogenized Milk

Tall

Imperial - Cane 10 Bag 98c SUGAR Maryland Club All Grinds \$7 .33 Lb. Can COFFEE Food Club 5 Bag 39c FLOUR 10 Bog 69c

My-T-Fine - All Flavors

PUDDING

... Savory meat balls add vigor (and food value) to a family favorite that's especially good with Better Living's Tomato Cheese Roll.

Serve A Delicious

FRUIT SALAD

With Your

Vegetable Soup With

Popular Brands CIGARETTES

2 cans 25c BISCUITS In The New Zip Open Can

2_{Pkgs} 13c

Carnation-Sweetened Choc. or Ntrl. Flavor MALTED MILK

W & W Genuine-Pasteurized-Fresh Cucumber Full 33

Jar 48c Delicious - Delware Punch

Campfire - Cooked - Dried LIMA BEANS

Maine - Selected

2 No. 300

Lb. Can 15° Ken-L-Ration DOG FOOD Contains Chlorophyll

3 31/4 Oz. 25° SARDINES Hunt's

2 No. 300 25° **New Potatoes** Hunt's - California

Can 14 SPINACH Swift's - All Flavors

SHERBE See Our Free Sherbet Offer



PURCHASE

OR OVER

CANOC STAMPS KIT TO TREASURED GITT





LUX 2Bars 27 3 Med. 27 or Bath SWAN Soap - Laundry or Bath Giant 070 4 Bars 4/

LIFEBOUY 3 Reg. 27° Soap Lux Flakes Box 31 RINSO Box 55 RINSO Box 31 Silver Dust Box 31 BREEZE Box 61 BREEZE

White or Yellow

Renown - Stringless

CLUB CRACKERS

WHOLE GREEN BEANS

Box 61 SURF Liquid Soap Can 39° LUX Liquid Soap Can 69 LUX American International Encyclopedia Ea. 89 Volume 1 - 2 - 3 - 4 on Sale

Can L

Box 39

190

STORES

DOUBLE MAIN EVENT

WRESTLING

At BULL BARN on The Highway

Sponsored By Hereford Lions CLUB



DORY FUNK

CON BRUNO

Two out of 3 Falls 1 Hour

TIMMY GEOHAGEN BOB CUMMINGS Two out of 3 Falls - 1 Hour

SAT., MAY 15, 9 P. M.

FRUZEN FUUDS SWIFT'S PREMIUM GOVERNMENT INSPECTED

LONGHORN PURE MEAT CELLO WRAI

CUDAHAY'S WICKLOW Sugar Cured Sliced

YOUNG TENDER BEEF

Food Club Pkg. 24 GREEN BEANS Food Club 10-oz. 71 CAULIFLOWER Pkg. 4.

CAKE DONUTS

10-oz. 77 Fordhook LIMA BEANS

Pkg. 17 Chopped Spinach 10-oz. 97 Food Club GREEN PEAS Pkg. 41 Food Club Corn on the Cob 4Pkg. 41 10-oz. 77 Food Club **Peas and Carrots** Pkg.

Size 43° PONDS Size 55 Tax Inc. Tooth Paste IPANA Grooming For The Hair-Hair Dressing \$1.00 Value-Hi Speed-Center Drive. VITALIS EGG BEATER Each 69c 49c Tax. Inc. 50c Value-1 Qt. Capacity-Rust Proof 10c Value-Assorted Shades-Nylon

Aluminum Sauce Pan Ea. 39c | HAIR NETS 3 for 23c DYALLEX 2 -7 In. 53 ASSORTED COCONUT LAYERS CAKE Made From A Rich Egg Dough - With A Special Butter Margarin

Pkg. 45 ORANGE PINEAPPLE DANISH ROLLS Ready To Slice And Bake For Your Individual Party - Keep A Supply In Your

LADY PRIDE ASSORTED ICE BOX COOKIES A Real Treat With Coffee Or Milk Furr's Special Made

Gerber's - Strained Fruits & Veaetables BABY FOOD 4% Oz. 25° Cans Shortening Mrs. Tuckers

Lb. 85 Can Northern

Paper Towels 150 Sheet Rolls

Facial Tissues 300 Count

Macaroni Spaghetti 7 Oz. 23°C Laundry Bleach



who wants to be great? I'd rather say "I told you so!" to all of those skeptics who kept me during February and ch. Let's hear from some of boys now. What about it Marlin Gilliland and Mr. Hub Homer? Old Speck Marnell can eathis own bale of hay. This also s for Carl Perrin and Jay Bostor Burl Elliston, too, and Pat rbrook and Clay Ridgeway,



Gerald Says There's sure a bunch of bright and shining faces among the Seniors this year. Guess graduation time is about the most important in any boy or girls life. We want to offer our Congratulations to the kids for their accomplishment.

Speaking of graduation, we have a tip for the parents of this year's graduating class. Why not give that boy or girl a New 1954 Dodge or Plymouth for their graduation gift this year ... a gift they will remember and ap- to the freeze, but the percentage is preciate for years to come. And If that graduate is going off to 1953. The spuds got set back from college, it will be extra nice to a week to 10 days by the freeze. utes to spare, drop by and let

HALE MOTORS

d Bacon once said to a boast- and the hundred or so other guys friend: "The less you speak who kept me on needles and pins. think of it."

What about it now? Are you ready to admit that I know my predicto admit that I know my predic-

> Maybe I got the cart before the horse a little bit. Maybe I was somewhat eager-beaver, but more and more people are beginning to admit that my hunch about 1954 was the real McCoy. Already, we have trounced Phillips and won the District Championship, just like I said. Now the rains have come. This country will blossom forth into a veritable Garden of Eden within the next few weeks. Things are coming true, just like I said: 'More in '54.'

Even I got a little squeamish during the long, dry spell when these dusters blew in from Colorado. I admit it. Furthermore, I am not blaming my critics. It's hard to maintain confidence in an old boy who just sits around and says: "Wait and See!" It sure is. On the other hand, I figure that I am entitled to gloat - just a little bit. Anyone who has little enough sense to begin predicting these things away back in October and November deserves special consideration, particularly out in this country. If he is crazy enough to stay with them through February and March, he is entitled to brag. He sure is.

Even my wife won't argue a spot that I couldn't wiggle out or swap horses - and had to stay put. When I start bragging, she generally mutters something about 'Fools rush in where angels fear to tread." She can't win, though Even if she were 100 percent right I won't admit it. Would you?

Regardless of which, we are goready plowed under 80 percent of | 1955. They just can't miss. their wheat. We lost a little wheat small. Nothing sensational for 1954 wheat, but away, way better than

"long shot" of the year - the crop intervals specified by the state-

maid telling a mother of 12 children how to raise kids, but if I in the Twentieth Century. were framing I'd "shoot the ing to have a medium fair to works" on grain sorghums. Folks middlin' wheat crop, while most who do this will be parking their

Cotton and sheep are outside of

The way I see things, the potato recent reference to chlorine in this in over holidays. Of course, market will be in reverse in 1954. column. Some of them say they that's just a suggestion, but if The longer the deal hangs on, the couldn't understand the deal. This you happen to have a few min- better the price. Late potatoes is not too surprising to me, be- for their money. They may not could make the most money. This cause I couldn't understand it all use all of the new-fangled spinis not a firm prediction, but a very myself. Pete says he was in this ning rods, but they always come us show you the features of the likely possibility. Such, at least, business in the army-and that new 1954 Dodge. You'll like it seems to be already in progress on they used a compound which conthe Florida market. It happened in tains a lot of other stuff besides 1951 - and it could just barely chlorine. However, Onias Carroll happen again. Lettuce is still to be says that the City of Hereford is

against this. However, she insists determined, but it will be good this using minute quantities of pure that I just talked myself into such year. Wait and see. The big bonan- chlorine gas as recommended by za, however, will be the grain sor- the State Health Department. The ghum crop. That's the gilt-edge water is being analyzed at regular that will really mean "More in and is apparently in good shape. '54." It will pay and pay and pay! The occasional disagreeable odor and taste, (whether from bacteria, I know it sounds like an old chlorine or something else) is just one of those necessary evils of life

A BIRTHDAY AND SLUMBER party was held for Sheryl Pat-

terson, daughter of Mr. and Mrs. Elmer Patterson, 411 Jowell

Street, Friday in honor of her twelfth birthday which was

Tuesday. Refreshments of cake and ice cream were served with

baskets filled with candy. Friday night the girls had a weiner

roast in the back yard and afterward roasted marshmallows.

Saturday morning they went on a treasure hunt. Betty Walser,

Competition is picking up in the fishing business. Lama Beavers of the adjoining counties have al- Cadillacs all along Main Street in and Ralph McCullough slipped off last week and went down to the big opening of the San Angelo lake. They really pulled in the fish. They my realm. They will probably do. caught so many that the newspapgood, though, on general principles. | ers came out for an interview. These two boys are old timers in Pete Cowart and quite a few the fishing business. In fact, they the are getting old enough to take up comes to fishing, though, they can sure give these youngsters a run back with the fish.

> What will happen to the much discussed Amarillo Expressway? One thing it accomplished was 5-5; W. D. Isobel, 5-4; H. E. Milcrowding McCarthy off the front page for a few times. Our own Marshall Formby and the State Highway Commission seem to be pretty definitely decided against I got all set, it turned so cold that the consideration of a mere four- I had to dig the flannels out of lane highway from Canyon to Am- the clothes hamper and hang up arillo. In fact, they sound just a the shorts. Ever since, I've been little bit dictatorial to some peo- switching back and forth. By keepple. On the other hand, many peoling on my toes and making the ple who have appeared before the changes, some times in the middle Commission say that is the way of the day, I have warded off a they operate. It is maybe logical summer cold. However, I ain't when you consider how much busi- about to put on no straw hat." ness they handle. The Highway Department pretty well has to take a stand with the engineers - and

> May 15, but I was talking to an straw hat Saturday and if an old old boy today who is still having boy who has no more natural prounderwear trouble and, conse- tection on his head than I have quently, refuses to consider a 1954 stows away his felt, this guy can

days ago," he said, "and put on can't have a cinch on everything some fancy shorts with big flowers -especially the weather.

Hospital

Jan Susan Reese and Kay Shirley found the prize. Shown

from left are: Jan Susan Reese, Kay Shirley, Mildred Wester,

Doris Willoughby, Betty Walser, Sheryl Patterson, Margaret

Boomer, Sandra Roberson, Jean Terry and Linda Carathers.

Judy Coffin and Rosa Lee Strange attended the party but are

A daughter to Mr. and Mrs.

George Springer, 5-10. Sons to Pau-

line Rodriquez, 5-11; Irene Galicia,

5-11; Mr. and Mrs. Antonio Sarzo-

Personals

and Mrs. Chess Gollihar, 319 Ave-

mander Flect Air Guam at the

U. S. Naval Air Station at Agana.

Before enterting the Navy, Golli-

ue D, is serving with the Com-

not shown in the picture. (Elmer Patterson Photo)

Notes Patients in the Hospital

John Wesley Higgins, - Wilma June Sisco, J. F. Miller, Pauline Rodriquez, Irene Galicia, Mrs. Antonio Sarzoza, Mrs. G. A. F. Parker, H. I. Nickerson, E. F. Byrd, Ann M. Combs, Mary Alice Dobson, James Boever, Donald James Stevens, Eddle Martinez, Mrs. Sisava Carirno, Kenneth Charles Laing, Geneva Saiz, Mary Lou Aven, Elmer Jack Reynolds, Samuel Verdon Watts, William F. Newman Mrs. Olin LaPlant, Jerry Wayne Campbell, Cora Elma Geer, Mrs. Paul Jones, Mrs. George Springer, Oneta Faye Rudd, Augustine Gre-

Patients Dismissed Tresha Fave Jones, 5-10; Helene Jean May. 5-10; J. L. Park. 5-10: Cynthia Maluena West, 5-10; Mrs. John L. Thomas, 5-7: Lune Jaime, 5-6; Vera Mae Billingsley, 5-5; Karen Sue Stanford, 5-6: Nadine Dorothy Frazier, 5-6; Mary Lou Aven. 5-4: Ralph Knox, 5-4: Annie Dorthea Drye, 5-4; Norma Grace Gray ler, 5-4; Mrs. Bob Pellam, 5-7;

Manuel Celaya, 5-6; Betty Cutier-

printed on them. About the time

He has a point, I admit However, he can put those red flannels in moth balls Saturday and forget them until next September. Straw Hat Day has been set for I definitely intend to put on a sure take a chance on shedding "I took off my red flannels 15 his long handles. After all, you

The Hereford Brand

Published Every Thursday at 336 Main St. Hereford, Deaf Smith County, Texas - Phone 30

Our Slogan: "More People—More Farms"



AMES M. GILLENTINE

Subscription Rates: \$2.50 per year, Zone 1: \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.

All subscriptions strictly cash in advance.

Sintered as second class matter at the Post Office to Hereford.

Entered as second-class matter at the Post Office in Hereford. Texas, under the act of March 30, 1879.

Mother's Day Party Held By Phone Employees

Southwestern Bell Telephone employees held their Mother's Day party Friday, with 24 guests present. Carnations were pinned on each guest as she arrived.

The refreshment table carried out the theme of Mother's Day. After refreshments were served,

Letter To The Editor

I would like to have the following letter of protest published in your Thursday issue of The Brand.

My husband and I drove 18 miles over the bad roads to Hereford Tuesday night May 11 for the sole purpose of attending a regular meeting of the Hereford School board. We wanted to hear the reading of the minutes of their previous meeting and to hear their financial report, to see just how and where our school money is being spent.

There were several other interested patrons there also. We were all there on time and the president, Mr. Howard Gault, and Mr. Graham called the other members into Mr. Graham's office and closed the door and we were all left standing in the hall.

The minutes of the last meeting and the financial report were read and it was only because of Mr. Miller's insistence that we were visitors and should be allowed in the meeting, were we finally asked to go to a class room and the business would continue. We completely missed all of the first part of their business. During the meeting which fol

lowed Mr. Miller made a motion that a monthly publication appear in The Brand following each of their meetings and a statement of all expenditures be printed so that taxpayers could see how and where our school money is being

This motion was voted down 4-3 as being unnecessary and that if anyone was interested they could come and look at the books.

Now how can we see the books and find out anything when they refuse to let the public hear their minutes read and their financial report heard at a regular meet-

We are just plain interested in our schools and because of con-flicting statements regarding our school funds we were only trying to get some firsthand information and it was refused.

I do not think we were treated very courteously in this matter. har attended Hereford High School. Mr. and Mrs. Walter R. Galley the guests were taken on a tour of the telephone building by some of the employees.



Now it costs less to "talk it over by long distance'

Long distance telephone calls have always been a real bargain.

Now that Congress has reduced the excise tax on those calls, it costs even less to "talk it over by long distance."

No part of the tax reduction goes to the telephone company. You get the full benefit - so most long distance calls now cost you 12% less than they did.

Next time . . . why wonder or worry? Talk it over by long distance and be sure



EVEN BIGGER BARGAIN

Local service also costs less. Excise tax cut reduces your



But Before You Leave

You Have Your AMERICAN EXPRESS TRAVELERS **CHECKS**

THE **FIRST** NATIONAL Of Hereford



IN RECOGNITION OF

"Sincere Enthusiasm and Desire To Serve" "In Acknowledgement Of Unusual Iniative"

MRS. HOMER WAT

has been awarded the

REXALL CITATION OF MERIT

The Rexall Citation of Merit recently awarded to Mrs. Watson bears the signatures of Justin W. Dart, President of Rexall; Robert B. Dockum, President of International Association of Rexall Clubs; and C. E. Cooper, Rexall Vice-President for Marketing. Of all the salespeople who sell Rexall Drug Products, and who work in the ten thousand locally-owned Rexall Drug stores, only a limited number are selected each year to receive this Rexall Citation of Merit.

McDowell Drug Store

Frio News

By Mrs. Owen Andrews

Visiting the Carlton Dobbins Friday night were Mr. and Mrs. D. A. Dobbins, of Winters. Cariton and D. A. are brothers. The Winters people report that recent rainfall there has improved the prospects for the wheat crop until an unusually good dry land crop is now pre-

Mr. and Mrs. Edgar Vinson and children spent the weekend with Mr. Vinson's parents, the S. D. Vinsons, at Big Spring.

Mr. and Mrs. Ben Miller and family, who have recently moved to Hereford, visited his aunt, Mrs. H. YM. Mobley, Sunday afternoon. Dwaine Shook of ENMU at Portales, spent the weekend visiting in the home of Glenn Andrews.

Mr. and Mrs. Charles King of Amarillo visited her parents, the J. E. Andrews, Sunday.

Mr. and Mrs. Carlton Dobbins visited Mrs. Dobbins' brother, Joe M. Scott, and family south of Dimmitt Sunday.

Seniors who were away on trips, last weekend were Clark Dobbs and Gaylan Patterson, who were with the Dimmitt Seniors to Austin and San Antonio. Velma Irwin was one of the Hereford seniors making the trip to Ruidoso.

Mr. and Mrs. R. L. Simpson and Mr. and Mrs. Billy Gene Cotton of Roswell, were guests, Sunday, in the home of Billy Gene's sister, Mrs. Carlton Buck at Lubbock.

Mr. and Mrs. Joe Hacker of Portales, Miss Sherry Benson of WTSC, spent Saturday night with their parents, the H. F. Bensons. On Sunday, Mr. and Mrs. Benson and Genelle and Doris Turner of Hereford went with the Hackers to Portales and attended a music recital, in which Mrs. Hacker participated.

Visiting the A. L. Hodges home on Sunday were Mrs. Hodges' mother, Mrs. G. W. Dalton and brothers, Mr. and Mrs. A. P. Dalton and family, E. N. Dalton and sons all of Plainview, Mr. and Mrs. B. A. Dalton and daughter, of Muleshoe. Also visiting were Mr. and Mrs. Cecil Roark and sons, and Mrs. P. M. Elrod of Wildorado.

Mr. and Mrs. Leonard Buttrill and children spent Sunday with Mrs. Buttrill's mother, Mrs. Fish, at Tucumcari.

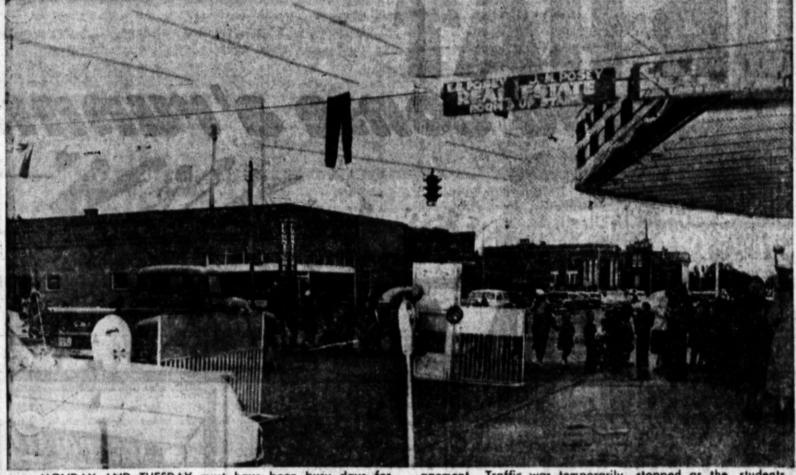
Mr. and Mrs. H. O. Markley visited the Warricks, Sunday evening Tresha, daughter of Mr. and Mrs Jack Jones, underwent a tonsilectomy at the Hereford hospital on Saturday and was doing fine or Monday.

the hospital and was undergoing a series of tests on Monday.

Irs. Geer who is in her 80's is the grandmother of Wallace White, had the misfortune of breaking her hip last Thursday a

FOR ATHLETE'S FOOT USE A KERATOLTIC BECAUSE-

It SLOUGHS OFF the tainted outer skin to expose buried fungi and kills it on contact. Get this STRONG, keratoylic fungicide, T-4-L, at any drug store. If not pleased IN ONE HOUR, your 40c back. Now at Roger's Drug.



MONDAY AND TUESDAY must have been busy days for employees of the Star Theatre as streams of grade school children from both Shirley and Central chose to see the same movie, "Ma and Pa Kettle At Hame," courtesy of the management. Traffic was temporarily stopped as the students waited to enter. Looks as though the teachers and Francis Hardwick as well as the drivers must have been having quite a time. (Staff Photo)



REFRESHMENTS OF ICE CREAM and cake were served to guests at the fourth birthday party of Linda Ruth Jacobsen Monday in the home of her parents, Mr. and Mrs. John Jacobsen Jr., 209 East Sixth Street, Indoor games were played and favors of red balls were given to each child. Shown from the

left are: John Cole, Charlie Barnard, Joetta Hanna, Cindy Hanna, Douglas Green, Beverly Whelan, Linda Ruth Jacobsen, Janice Baber, Jo Witherspoon and Pat Baber. Two children in

could be expected at the Hereford Mrs. Floyd Cole and Mrs. Earl

Cole were shopping in Amarillo Cozene Griffin of Tatum, N. M., is visiting the home of her aunt,

Mrs. Leo Hall. Mr. and Mrs. Randy Ward and daughters Sharon and Karon of Earth were visiting the D. W.

Wards Sunday. Mr. and Mrs. H. E. Lindley were

ton Friday and Saturday. They re- parents, Mr. and Mrs. C. N. Moport Lindley's brother, who has Clure on Mother's Day. They all hospital. been critically ill, to be much im- took dinner at the home of the proved. On Sunday the Lindleys, Elza Warricks and Shirleys from Black and Friona, took Mother's Mr. Deavenport's parents from Day dinner with their parents, the Midland were there. Sharon, who

Greesons, at Black. Mr. and Mrs. Elbert Summers and children, from south of Dimmitt, spent Mother's Day, with her parents, the W. A. Springers.

with her parents, the Breiths. Mr. and Mrs. Carl McClintock and son visited Mrs. McClintock's Mr. and Mrs. David Breith of mother, Mrs. Dona Doughty at Morton, during the weekend.

Mr. and Mrs. George A. Spring-er are parents of a daughter born

McClure's other daughter, Mrs.

Joe Deavenport and family. Also,

has been visiting her grandparents

for several weeks, returned home

week ago. She is resting well as visiting their relatives at Welling- Midland were here to visit her Monday. She has been named Dar-

of the Frio Home Makers Club and their guests, attended the home freezing demonstration at the REA kitchen Tuesday afternoon. Mrs. Matthews demonstrated freezing several kinds of puddings, vegetables and fruits. Barbara Brumley, 4-H girl from Hap-py Homes Club, helped her and made banana bread.

Read the Classifieds

OFFICIAL 61 to 130 more miles per tankful with a Studebaker!

That's what the '54 Champion got in the Mobilgas Economy Run against competing low-priced cars!

The Champion with Overdrive got 29.58 miles per gallon! he '54 Studebaker Land Cruiser V-8 It beat all other eights in the Run and all sixes except the 54 Studebaker Champion!

345 East 1st St.

Look what you get!

FRENCH BREAD .. CHOCOLATE DOUGHNUTS In addition to our Regular Line of bakery goods, we are adding a complete selec-tion of fine, tasty home-baked Pastries.

SWEET ROLLS You'll Like 'em. DOZ.

Visit us Often.

ANGEL FOOD CAKES Reg. 45c Value

SMALL

SPECIAL ORDERS on Wedding Cakes, Birthday Cakes, etc., under Personal Supervision of Mildred Knox.

WATCH THIS SPACE EVERY THURSDAY: We Invite C. C. Acker family to call at the Bakery for a Large, Iced ANGEL FOOD CAKE with our comp ments - - for Sunday dinner!

HEREFORD BAKERY

wotice of same being given to the editor personally at the office

067,000 in 1953.

The United States produced 663,- The first silver dollars were When infant marriage was company 000 dwelling units in 1946 and 1.- coined in the United States in mon in India dolls often were given among the presents to the bride,

SPRING

COFFEE

AT THOMAS FOOD STORE

SALT Diamond 26 Oz. Box

DR. PEPPER

Plus Deposit

Grapefruit Juice White Swan

46 oz.

Campbell

Can

WE GIVE

Kimbells

No. 303 Can

TOMATOES

2 No. 300 Can

Case of 24 Cans

· Hi-Ho

Stokley's Frozen Foods

STRAWBERRIES

Box

Brussell Sprouts

10 Oz.

GREEN PEAS

10 Oz.

LIMA BEANS

Frozen Dessert, Hereford

TURKEY

6 to 8 lb. ovg.

We Give S & H Green Stamps

We Reserve Right To Limit Quantities - - Doub Green Stamps On Wednesday 519 Park Ave.





SHURFINE YELLOW CLING

No. 21/2

Cans

Pepsi-Cola

Lage 10 oz. Bottle

6 Bottle

Carton

Heinz BABY FOOD

3 Cans Dozen 75c Kirkpatrick's Fresh Frozen

Nordic Fresh Frozen FISH STICKS **Just Heat and Serve**

Breaded-Ready to Fry

Dottie's Quickie

SKINNER

DERBY, Sour or Dill

COOKIES Home Made Frozen Cookie Dough

SKINNER RAISIN-BRAN 2 for 33c



FRIED CHICKEN I frying chicken, cut in serving pieces 2 teaspoons salt Crisco for pan frying Roll chicken in salted flour on all sides in hot Crisco. When well browned, reduce heat, cover and cook until tender (35 to 45 minutes). Chicken may be coated with egg and crumbs instead of flour before frying.

LONDON LODGE CANDIED, 8 Oz. Jars



CRISCO

Swift Premium **FRYERS** Tender Grown

Fresh Country Doz. 33 **EGGS** Pillsbury's Best

lbs. 93° _{Lb.} 49°

10 Lb. Bog 89° HUNT'S SOLID PACK, No. 300 Cans



lb.

With 11c Coupon in May 13th Amarillo Globe-Times and May 14th Amarillo

SHURFINE RED ALASKA

Tall Cans

SUNSHINE KRISPY

BRIGHT And EARLY 1/4 Lb. Box

Large Glass

WESLEY METHODIST CHURCH BAKE SALE IN OUR STORE SATURDAY, MAY 15th

NEW Giant Economy

the only leading cleanser in this SAVING SIZE 15°

BEST MAID

Pt. Jar Salad Dressing

SOUTH TEXAS GOLDEN BANTAM

PICK-O-MORN CELLO PKG. **Every Tomato Guaranteed**

CANADIAN NEW TOWN, COOKING-OR-EATING

16 ox. Jars

TEXAS, EXTRA FANCY, LONG GREEN SLICERS

NEW CROP, CRYSTAL WAX, YELLOW BERMUDA

FLOUR

Don't Forget to Register for the FREE Bicycle and Jeep to be Given Away SATURDAY, MAY 29th



190

SWIFT'S PREMIUM

U. S. CHOICE

U. S. CHOICE

United States Studies Atomic Policy on Three Fronts

Big Three Unity

Associated Press Foreign News Analyst

THE Geneva conference so far has seen more open I disunity and disagreement between the United States and its Western European allies, France and Britain, than any other major postwar international meeting.

This has given the Communists who have maintained a solid front a big opportunity which they have used

Indochina

Communist artillery com-

manded every vantage point in the French fortress. Air drop of

desperately needed troops and

supplies was possible only at night. The Red assault waves

oushed to within 500 yards of

Brig. Gen. Christian de Castries'

nderground headquarters.
Dien Bien Phu had long been

discounted by military observers as a strategic factor in the Indo-

chinese War. The Vietminh held

it once and regaining it would

What Washington feared wa

Red cannon's mouth.

Such success as the West has had in international diplomacy in the last nine years has been largely due to the fact that up Beleaguered Fortress till now the United States, Brit-ain and France have stood united against the Kremlin on defenders fought literally at the

most issues. Prior to previous meetings with the Russians, the United States, Britain and France have worked out their common

line together. It cannot be said that this has always worked per-

fectly, but at TOM WHITNEY bring no great military advanany rate it succeeded in frustrat-ing Red efforts to split the allies. However, the valiant defense The three Western powers, attracted so much attention that bowever, went to Geneva without having fully ironed out their differences ahead of time.

Foregone Conclusion The result is what might have fall of the fortress would have a

that the apparently inevitable been expected. There was a cer- disastrous effect upon the French tain amount of confusion on the Western side with the French pulling in one direction and the Americans in another. The Com-munists meanwhile exploit the possibilities this situation gives

ts and many of their

ernments and many of their people have apparently decided that the death of Stalin heralded a new era in which the Soviet Union is much less aggressive and expansionist.

In the United States the administration and the public consider the Red danger no less threatening than before. This makes for strong differences in points of view.

Geneva thus ushers in a new era when the unity of the West in Europe and Asia will be tried as never before. Only the greatest of patience and skill will enable the United States to maintain allied unity built up at such great cost, time and effort.

And the Kremlin will be working as never before to undernine and destroy it.

Geneva Threatens CARTOONISTS LOOK AT VEXING WORLD PROBLEMS Talk with Russia



BUT THE SHOW MUST GO ON



HYPOTHETICAL QUESTION







Adams protested that a second version of the proposed hand-in-glove statement, offered in evidence by Cohn, was on a kind of paper never used by the Army.

Another dispute arose over a classified FBI report on security precautions at Monmouth which McCarthy sought to introduce as evidence.

Joseph Welch, the Army coun-

Anselmo, Calif., an amateur who snapped pictures of a spectacu-



On Pool Principle

By J. M. ROBERTS JR.

Associated Press News Analyst

THE United States is now examining its atomic policy on three different fronts.

On one of them, there is promise of better liaison and better relations with the allies.

On another, there is only exploratory talk with what looked at best like a 50-50 chance of action.

On the third, there was only

ecurity laws to permit (a) giv- land. ing information on performance ind use of atomic weapons to

illies; (b) ing of information on peacetime applications of atomic energy and (c) re-laxation of domestic restrictions to encourage private industrial atomic

development, J.M.Roberts Jr.

international pool for peacetime sionable materials and techatomic development designed to niques for mutual development increase the confidence of na-tions in the possibility of co-operation, and requiring the en-would not be lessened," he said. actment of a sharing clause in "The atomic arms race would

sion of general disarmament.

Restrictions of McMahon Act Hearings began this week on the legislative program to re-place the McMahon Act which Sparkman Wins

weapons. But it just might have something to do with pulling 1. President Eisenhower's pro. the work of the U.N. disarmaosal for changes in the atomic ment commission out of dream-

Another U.S. Policy

Strangely enough, there was another U.S. policy, the pattern of which was already fixed, which would be completely overthrown if the efforts to ban atomic weapons and disarm should ever amount to anything. That is military policy, which now has been shifted to stand with at least one of its many legs on the intensified development and use of these weapons. Baruch, the elder statesman-

without - portfolio, emphasized that the pool would have noth-ing to do with that. It would 2. The President's plan for an merely mean contribution of fis-

the legislative program.

3. The private discussions by a subcommittee of the United Nations Disarmament Commispeace in sight.

Primaries

provides rigid restrictions.

Exchanges are taking place intermittently between the United States and Russia — everyone else being agreed in principle— nomination.

Congressmen appear to lead charmed political lives at the polls this year as all incumbents in five state primaries won removing the political lives at the polls this year as all incumbents in five state primaries won removing the provides rigid restrictions.

Business

Consumer Debt Down

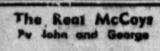
The American consumer is not as deeply in hock today as he was several months ago.

All last year he was adding to his indebtedness. Total outstanding consumer credit elimbed steadily during 1953 until December when it reached nearly 28% hillion dollars—an all-time high. Then, in January, it began to taper off. By the end of

Pontiac, Mich. - The fastestfiring automatic gun ever mass-produced is being built under Ar-my Ordnance contract for the Air Force by Pontiac Motor Division

The Defense Department's liftng of secrecy on this amazing jet aircraft cannon being produced by the automobile manufacturer brought to light this week some of the amazing features of the revolutionary gun, officially the "Gun, Automatic, 20 MM, M 39." It was developed as the phenomenal increases in aircraft speeds demanded comparable increases in the

Robert M. Critchfield, General Manager of Pontiac and Vice President of General Motors, said the been guarded so closely that many mployes at the main plant where The gun has been produced and fire-tested for over a year, are un-





60 TO SLEEP, WE IS FULLY PERTECTED

JOHN MCLEAN Insurance Agency "23 Years of Insurance

Know How" 127 West 3rd

Pontiac Motor is the only production source of this pred built capnon. The rate of fire the weapon, not yet revealed, is acknowledged to be considerably greater than the firing rate of the latest caliber .50 machine gun, which fires 1200 rounds of ammu

The gun had been on drafting boards and in the experimental stage for about five years before it was decided to mass produce the gun, Ordnance officials say. Intricate mechanisms required that thousands of man hours be applied to each redesign and modification to bring it to production line status. Some of the changes on the gun were suggested by actual use of the gun in Korean combat. Last year, for instance, Pontiac executed many engineering changes on the project as directed by Ordnance notices. Many engineering changes were for the purpose of lengtening the life of parts on the gun.

Along with delivering tremendous fire-power, the gun is relatively light weight, making it ideal for

In appearance, the gun is like a giant revolver, without a handgrip. The ammunition is carried into the firing chamber in a revolving cylinder similar to the old six-shooter. It is fired electrically and is gas operated. The revolving cylinder simplifies the problem of cooling

The fantastically high cyclic rate of fire has never before been achleved in an approved ordnance weapon. Use of fast-flying jet aircraft, with but a fleeting chance to fire at dog-fighting adversaries, made evident the need for fastfiring cannon. The M 39 apparently is the answer to split-second volume fire-power against fastmoving targets.

awarded the contract for building the secret weapon in 1925. By scouring government warehouses and adapting machines and tools, the General Motors Division was able to get production underway on schedule in spite of the scarcity of machine tools at that time. Poncontracts. In addition to the M 39 cannon they build for Army Ord- ployes are devoted to defense nance the "Otter" tracked amphi-



SFC. BILLY MILES, son of Mr. and Mrs. E. J. Miles, 915 Union Avenue, arrived home Thursday notning after spending the past year in Osan, Korea, with the 18th Fighter-Bomber Wing. Sgt. Miles arrived in Seattle, Wash. May 2. He will have a 30 day furlough after which he will report to Grandview Air Force Base, Mo., where he will be stationed.

A Lot Of Chips

DES MOINES (AP)-There was joy in the big potato chip firm year later he took over the Herald here when the first oven-heating bill came in after conversion from oil to gas. The fuel expense had been running about \$500 a month; the first gas bill was \$50 a month. It went along this way for some still set by hand. months. Then the gas company called to explain:

said. "Only time I ever slipped a For almost a year the gas meters deadline was because the press in the chips plant had been misbroke down or somethin' read: hundreds of units had been that." calculated in place of thousands. Would the chips firm please adjust difference between today's weekly to the tune of about \$3,000 "But they don't make hand-set

bious cargo carrier, 40 MM Bo type as strong as they used to." fors-type cannon for tank chassis He wears out a set every four or mounting and 4.5 inch artillery type rockets.

Pontiac is recognized as the only he sets only the big type for ads. firm to hold contracts for all four types of Ordnance material - ve His associated publisher, J. D. Toney, takes care of the smaller hicle, artillery, small arms and work. "Aw, I reckon I can so about a third as much type as I ammunition, About 20 percent of tiac holds three other major arms production facilities and an equal proportion of Pontiac's 17,500 emused to," he said. "Do okay for that first hour, but then I give

"Yes, I thought about getting a linotype machine, but it's awful

Detroit Editor

Still Likes His

Hand-Set Type

Detroit, Tex., -(P) After more

than a half a century, Claud Coun-

ting out a weekly newspaper—and he's one of the few Texas editors

still doing it with handset type.

Councill signed on as a printer's

devil on the old Detroit Weekly

Herald for \$6 a month and room

and board on April 2, 1900, when

he was 19. Now 73, he owns the

Detroit weekly. Small-town papers have always appealed to Councill. After his first

job in Detroit he worked for week-

lies in Annona and New Boston.

Then he tried the daily Sherman

One stint on a daily was enough

for Councill. After 18 months in

the ad alley of the Sherman paper,

"With a weekly, you only have

to meet that deadline once a week.

On those dailies, it's every day,"

he grins. "But you work just as

hard on a weekly - sometimes

all night when help's hard to get.'

After Sherman it was bac kto

Detroit for a time, then Deport,

His last move was the big one.

Council returned to Detroit in 1926

and founded the Detroit News. A

Each Thursday Councill's neat

little sheet hits the streets of De-

troit. As far as Councill knows,

only six weeklies in the state are

"Never missed an edition,"

Councill thinks there's as much

and those of 50 years ago as there

is between the horse and auto.

Since his eyesight failed some

five years.

where he had gotten his start.

Alvord, Moody and Blum.

he went back to his first love.

Tucked away in his type cases are everything from the small 6point to huge 120-point wood blocks that haven't been used in years. Once in a lifetime, a newspaper still loves a little excitement now man runs across his big story. So and then

CONGRESSMAN WALTER ROGERS SAYS

Problem Not Commodity Surplus But Lack Of Right Distribution

culture is presently hearing testimony on ways and means to dispose of our surpluses. Much has been printed and spoken in the last few years bemoaning government owned agricultural surpluses and creating in some quarters the feeling that food surpluses were somewhat akin to a grasshopper plague or a death-dealing epidemic.

Nothing could be further from the truth. The primary physical requirements of man are food and fiber. That Mother Earth has seen fit to bless us with what appears to be more than our immediate needs should be the subject of thanksgiving, rather than weeping and wailing. None of these commodity backlogs are of sufficient proportions to fill the gap that could be caused by a general crop failure in a particular commodity. A crop failure (and I hope we never have another one) is not ne cessary to prove this statement. We have but to turn back the pages of history a few years and we find ourselves using ration coupons in order to insure a fair distribution

Name's The Same

POTTSTOWN, Pa. (AP) two Frank Hartenstines who live here didn't mind having the same name too much until Uncle Sam's tax collectors began to confuse the

It seems one Hartenstine got the other's tax bill. The matter was finally straightened out when the two men, both natives of Pottstown and about the same age, took joint action to convince the revenue department there were really two Frank Hartenstines.

The Hartenstines said they have otten to know each other quite well settling şimilar difficulties with other bill collections.

it was with Councill, who tabs the death of John Nance Garner's mother as his greatest.

Mrs. Garner was seriously ill in Detroit. Her son, John Nance, had just been elected vice president of the United States. He rushed from Washington to Detroit to

Councill phoned the news of her death out to the world. But for the most part, Detroit is peaceful. "Too danged peaceful," said the old newshound who

The House Committee on Agri- of most of these commodities The problem today is not over production; it is actually under distribution. I venture to say that there are enough hungry stomachs in America today to easily consume this so-called surplus in the matter of a few short months. Unless we do something about the distribution situation, we can expect the situation to get worse simply because our population increases daily. Let us say we are certainly making progress in one field, and that is in the population

In March of 1953 I wrote a newsletter in which I pointed out that on March 18, 1953, at 1:55 p. m., our population was 158,940,556 individuals, and that this was being increased by one individual every 13 seconds. Just the other day was in the Department of Commerce Building and made another tabulation of the population. The reading at 9:55 a. m., May 7, 1954, was 162,013,867 individuals, an increase of approximately three million in just about one year. The present figures show that there is birth every 8 seconds, a death every 21 seconds, an immigrant every 2 minutes, an emigrant ev ery 24 minutes, all totalling up to net gain of one additional person in this country every 12 seconds It is interesting to note that the increase is increasing. In March of last year the net gain was one individual every 13 seconds. All of this adds up to the face that each year creates the need for 30 more Amarillos, 120 more Pampas, or almost 4 more Houstons. Ac this rate, we won't have a surplus problem long. It will soon be a shortage problem.

Speaking of surpluses, did you know that, under present regulations, some of the surplus com modities can be used for cattle and livestock relief, but not for human relief. I have reference to corn and wheat. In other words, you can use the corn and wheat to relieve the starvation of the livestock, but not to relieve the starvation of the human being. What queer mortals men are.

THE INVESTIGATIONS No one seems to want to take the blame for starting the tele-

vised investigation now in its third, Manager of the Pampa Sp week in the Upper Chamber, al- man, was in town in though everyone seems to think uniform and came by for a visitthat they should either get along ings. Those in charge remind you their children, Major and Mrs. somewhat of the little boy who Morris O. Beck and Mrs. F. W. had just witnessed an earthquake. Hardy, and came by the office for He looked up at a bystander and a nice visit. Clayton Husted and said, "It wasn't me, Mister, it his good wife are in town fromthis letter, this hearing will either be away above the boiling point or will have cooled off considerably. It is high time that the business at hand was attended to with proper dispatch so that much needed attention can be paid to the many serious questions that are facing serious questions that are facing this nation today.

VISITORS

Honorable H. B. Hill and Mrs. Hill were in town the other day. Mr. Hill came up to be admitted to practice before the Suprem Court of the United States. I was accorded the honor of being allowed to introduce him to the Court. There were several others admited that same morning, including some of the Members of Congress, in fact the Congress was well represented when the Court opened that day. The Vice President, several Senators and a number of Members of Congress were present to introduce those desiring a license to practice before that Court. Mr. and Mrs. Fred Haiduk and their children, Harry and Myrna, were in Washington for several days and we had a most pleasant visit. Also had a nice visit with Charlie Lummus, of Dumas. Charlie went to the Texas Delegation Luncheon with me. Nolan MeKean,

Mr. and Mrs. W. W. Griggs, of with the business or stop the hear- Amarillo, were in town visiting scared me." By the time you get Pampa, and I expect to have lunch with them at the House Restaurant. Their son, Darrell, is at Fort Mead, Md.

Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This **Gentle Vegetable Laxative Way!**

For constipation, were take harsh drug They cause brutal cramps and griping disrupt normal bowel action, make se peated doses seem needed.

When you are temporarily consti-pated, get use but gentle relief—without salts, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. The extract of Senna it Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Ars

L'Alle

n of

Mrs.

Plans

eting

Office

Higg

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satis-fying relief of temporary constipation for every member of the family. Helps you get "on schedule" without re-peated doses. Even relieves stomach sourness that constipation often brings

Buy Dr. Caldwell's. Money back if ot satisfied. Mail bottle to Box 280. not satisfied. Mail bo New York 18, N. Y.

TO A SUCCESSFULL MAN PAST FORTY YEARS OF AGE

Do you know the people in your community and are you in a position to explain an intangible asset to them? Do you wish to engage in a dignified business, setting your own hours, being your own boss, and having a potential of un-Jimited earnings? Can you intelligently present a plan to which anyone can say "yes" for their own benefits. No investment necessary - - unlimited earnings in a profession you can engage in right from your own home, office or store.

> If you are younger, and have the ability of a 40year-old man, you may be qualified.

Investigate today - - only a few men will be selected in each community. White: P.O. Box 365, Fort Worth 1, Tex.

Open Straw Hat Day

(Saturday, May 15th)

With A Stetson



umbria STETSON

... a trim, narrow brim, center crease style of imported Umbria braid . . . lightweight ... comfortable ... good looking Umbria has everything you want in a summer hat.

\$5.00

By Stetson



STETSON

style-Milan by Stetson trimmed with a colorful new band and distinctive back bow ... stop in and see yourself in this flattering Stetson straw today . . . \$7.50

Dress Straws --- from \$5 to \$10

- A Great Selection to Choose From!

Priced from **Western Straws**

RUTHERFORD & CO.

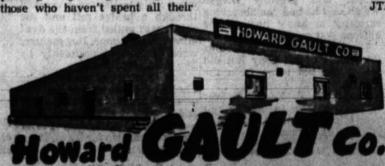
1954 Graduation Gift Headquarters

GRASS ROOTS

There will be a lot of talk now time trying to figure out the about how we should have helped tangible things those Frenchmen out in Indo-China. . . More especially since salting down of the world by sitting the battle in that particular area is over and the Commies are drink- lyze people with minds comparable ing to another victory. That fight to an amoeba. Quite a tirade this those fellows had in that small time, but can't help but feel for area will no doubt go down as one those men who put up such a scrap of the fights for freedom that we are so proud to talk about here in Dien Bien Phu. the United States. Some will have a little trouble considering a lost battle a victory but those who get a thrill of talking and thinking about the Alamo, Baatan, Dunkirk are seeded in this area. Martin and others will most certainly have maize will be around again this to save a spot for this fight that year, but Plainsman is on the short is finished in Indo-China, at least list. As usual we have a stock of at the fortress at Dien Bien Phu. adapted varieties for this area and Is now time for an opinion!!! We will keep the inventory up as long would certainly be shallow minded as they are available. There are to think that such a situation could a lot of good reports on Westland not exist here in the United States and the Redbine varieties. Capand to get it closer to home right rock is on the short list, and cerhere in Hereford. I don't want to tified seed is almost impossible to fight anybody anywhere, but more obtain. Not too much of this plantespecially I don't want to fight ed in this area anyway so possibly anybody here in this country. So it won't prove to be any trouble. what about this Communist thing?? Should impress you that it takes I have watched them haggle ev- so little more money to buy certiery night over television in Wash- fied seed. Bindweed and Johnson Army, and for years we have read and there is enough of it around about Communism via the Mc-Carthy committee, and yet there are so very few of us that really for seeding into grain sorghum understand what our position real- along with the seed. Chinese Red ly is. I'm afraid that too many of .(That sure isn't much of a name us spend our time trying to un- is it?), Whippoorwill and New Era derstand the philosophy behind Communism and fail to see what have had very little of this pracis actually happening right under tice carried on here in Deaf Smith our feet. If ever we get into it with these people that want to stag- Dimmitt and Tulia swear by it. nate the world with their idea of We are catching up on our alfalfa government the philosophers who seeding and can get a drill for you spend so much time trying to fig-ure out why these people act the that patch yet. Top quality alfalfa way they do will find themselves seed is here for you when you packing a gun right along with pick up the seeders.

We will never be able to stop this on our hands trying to psychoanafor a piece of dirt the size of

Grain sorghums will be moving out soon, and the word around the trade areas is that there will be a shortage on some varieties that ington about Communism in the grass continue to be a problem already without planting it. We have moved lots of Peas this year seem to be the most popular. We County, but the boys down around









Western Styles

includes the "BullDogger" All Wire band Will Take And Hold Any Shape

Western Styles are priced from

\$3.95 to \$10

graduation gifts

Dub's Man Shop

Phone 112

Hereford

Ignes DeMille's Life Story Concludes Study Club Series

rse "Woman's Contribution to emporary Living," members LaPlata Study Club heard a Mrs. Emil Dettman presented program, telling of Miss Dee's decision to become a dancafter seeing Anna Pavlova nt in the art.

was persuaded to go to col-

concluding a series of pro- [director, for concert program abroad. Among her latest are Americans Do ms built around the study both in the United States and "Broadway Rodeo" and "Oklahoma," Mrs. Dettman concluded. During the business session memussion of the life of Agnes De- bers made plans for participation ile, dancer and choreographer, in the Pioneer Day Parade and

a meeting held May 4 in also planned the closing program home of Mrs. H. H. Caraway. of the year which will be a dinner party in the home of Mrs. Leroy Aven at 7:30 o'clock the night of May 18. Members in attendance were

nce, and how she became pro- Mesdames Milton Adams, F. L. Alexander, Leroy Aven, N. D. 'Her parents disapproved of pub- Bartlett Jr., Harry Bennett, Hoappearances in dancing and mer Brumley, Dalton Criswell, Emil Dettman, S. S. Dodson, Ray for more serious study. In Downey, Clint Formby, W. R. Hair sophomore year, however, she J. R. Johnson, Lynn Kester, W. J. asked to serve as choreogra-for a class production and her terson, Frank Prowell, A. J. Scharmbitions returned. For 13 roeter, Urlin Streu, . M. Thomars she served as choreography son and Ansel McDowell.

Irs. Helton Higgins Elected resident Of L'Allegra Club

America's

most comfortable

L'Allegra Study Club named new ders at the annual business sesn of the club held in the home Mrs. Lee eKnt on May 6. Plans were made for the final eting of the year which will feae installation of new officers.

Officers elected were Mrs. Hil-Higgins, president; Mrs. J. W. nson Jr., vice president; Mrs. lter London, recording secrery; Mrs. F. C. Glendenning, rresponding secretary; Mrs. yne Thomas, treasurer; Mrs. k Brown, parliamentarian; James Edmonson, historian; Mrs. L. H. Lookingbill Jr., re-

ose in attendance were Mesnes J. W. Barnett, Darrell Blan-, Jack Brown, Bill Dameron, mes Edmonson, Hilton Higgins, ncis Hill, Richard Ireland, Wilim Lawrence, Walter London Jr., rorge McLean ,Floyd Ross, Bill aldrep, J. W. Robinson Jr., and A Last That Lasts

LONDON (AP)-A shoe guaranteed to outlast the wearer has live, the food we eat, the clothes British children baffled. A West of England manufacturer issued a tivities. A major factor in their pair free to each of a group of children with instructions to report back in half a year.

They have just checked in every last shoe intact. They reported they had climbed and crawled, slid and scampered, kicked an scuffe and scraped, but the shoes would not wear out.

The uppers are of leather, but the soles-attached in such a way it is virtually impossible to part them from the uppers-are solid

.The manufacturers say the new shoes cost less to make than ordinary footwear, because fewer processes are required.

READ THE BRAND CLASSIFIEDS

Quite A Lot About Weather

Contrary to the old saw, "Everybody talks about the weather but nobody does anything about it," the American people have been doing a lot about it for quite a long time as far as its impact on their working and living conditions is concerned.

The economic and social conse quences of these efforts have been far-reaching. Products and processes designed to counteract the effects of weather have given the masses of the people comforts and conveniences that would have seemed inconceivable a generation ago. And some of our most important industries, with employment numbered in the millions, have been built up as a result, thus contributing to the strength and progress of the economy and the longterm uptrend in living standards.

Examples Are Universal

Examples can be found on all sides-in the homes in which we we wear, and our recreational acexpansion has been the productiveness of the people and the economy with the great rise in average family income and savings which have come as a result.

One of the most striking current examples of the economic influence of weather is air-condition- this afternoon and from 7:30 to ng. An industrial fledgling only a few years ago, with its primary outlet in the commercial and industrial fields, air-conditioning is now going into American homes on a big scale. Close to a million room air-conditioners were sold last year, according to industry figures; and air-conditioning as h whole is now estimated to have become a billion dollar business.

Just as noteworthy is mechanical refrigeration. Older than airconditioning, it is an even bigger business with estimated sales of three and one-half million refrigerators and over a million freezers in 1953. Evidence of how quickly this industry has grown is found in the U.S. Bureau of th eCensus figures which show that more than 80 percent of all American homes had mechanical refrigeration in 1950 as against only 44 percent in

INDIANAPOLIS (AP) - Donald pective buyer telephone Shelby to bring the car to a certain

Shelby got out at the address to look for the buyer. When he got back after failing to locate the prospective buyer, the car was

The brim stays put the way you roll it!

AUTOGRAPH PARTY THURSDAY

Area People Helped Finance Selection Added To Shelves Publication Of Hill's Book

Hereford has more than a passing interest in Dr. J. A. Hill's new book, "One Man's Faith," for it was a Hereford man, Will G. Harris, who first got the inspiration for its publication. Harris heard Dr. Hill deliver an address at one of the local churches and remarked, "Your speeches should be preserved in book form."

Harris, an ex-WTSC student, backed up his suggestion by visits to Dr. Hill and to Milton Morris, executive secretary of the Ex-Student's Association at West Texas State College. When the association agreed to sponsor the project and Dr. Hill consented to do the necessary writing and editing, Harris assured the success of the undertaking by backing up his idea with money.

Not only did he and his family make substantial contributions, but students and friends of the college, with the result that more than \$1,000 in cash was raised.

"One Man's Faith" came off the press on May 1. Residents ed by the executive committee of of the Hereford area will have an opportunity to inspect the book and to share with Dr. Hill and the Ex-Students' Association their pleasure in completion of the project at an autograph party at the B. E. Roberson home in Hereford today.

The local chapter of the WTSC Ex-Students' Association is sponsoring the party here, and they are extending an invitation to every one who is interested. Calling hours are from 3 to 5 o'clock 9:30 o'clock tonight. The invitation has been extended not only to all residents of Deaf Smith County, but to residents of the surrounding towns and communities.

"Dr. Hill's book is one we will enjoy reading for the first time



DR. J. A. HILL

he contacted some 30 WTSC ex- refer often. It will be a valuable addition to any library," com-mented Mrs. T. V. Reeves of Canyon, who served as chairman of the publication committee appointthe WTSC Ex-Students' Association to work on the publication of the

"When a rock is thrown into small lake, it creates a ripple that reaches out to the farthest shores," wrote John L. McCarty of Amarillo, also a member of the publication committee, in the preface to the volume.

McCarty continues, "Dr. Hill, year in and year out, through the Nineteen-teens, the Twenties, the Thirties, the Forties, and now well into the Nineteen-Fifties, has been throwing rocks into the mental and spiritual lakes of his students and his countrymen. The ripples from them will continue to reach out and out and on back of beyond." Dr. Hill, president emeritus of and one to which we will want to West Texas State College, first

WSCS Elects New Officers And Secretaries At Luncheon

Women's Society of Christian Service of the First Methodist Church at the luncheon meeting held May 5 at the church. Mesdames to be held in Dumas Wednesday Jim Black, I. H. Spratt, J. E. Bey- and announcement was made that er and Lena Tons served as host-esses for the luncheon. the annual pledge service will be held on May 19. esses for the luncheon.

roy Aven, who was re-elected president; Mrs. Colby Conkwright, vice president; Mrs. Grant Hanna. recording second or a chicken pie supper at the church Saturday night, between the hours of 6 and 8 o'clock.

Miles Roberson, John H. Pittman, G. W. Brumley, and Wilson Gyles. na, recording secretary; Mrs. Paul Mrs. Bert Boomer and Mrs. secretaries were also chosen: promotion, Mrs. Homer Brumley; missionary education, Mrs. Earl Plank; Christian social relations, Mrs. S. L. Easley; local church activities, Mrs. O. L. Click; student work, Mrs. Dean Bishop; youth work, Mrs. S. M. Dunnam; children's work, Mrs. Earnest Langley; spiritual life, Mrs. E. W. Solomon; literature and publications, al lesson.

Timberib.

P. O. Box 2061

Directions to Farm _

New officers were elected by the | Mrs. W. F. Gillis; supply, Mrs. J. F. Ward; status of women, Miss Frances Turrentine.

Plans were made to attend the annual WSCS district conference

WSCS life membership for out- sightseeing flight over St. Louis in standing service. The life mem- a DC-7. bership was a gift from Mrs. J. F. Ward to Mrs. Faulkner, with Mrs.

Low Cost Grain Storage

TIMBERIB BUILDING DISTRIBUTORS

I am interested in further information on Grain Storage program.

Address

had offere uses in the future.

in a post-free building suitable for

College in 1910 as head of the History Department. He succeeded the first president of the college, Dr. R. B. Cousins, as chief executive of the young institution in 1918. He continued to serve as president until his retirement in 1948, when he was succeeded by Dr. James P. Cornette. During that time, Dr. Hill made literally hundreds of speeches to

-then West Texas State Normal

the students and faculty of WTSC and to almost every organization in the Panhandle. "One Man's Faith" preserves 56 of those utterances, tracing the development of one man's faith. That faith is more significant because it has become a part of the faith of more than 25,000 men and women who graduated from West Texas State College during Dr. Hill's tenure in office. Through them that faith will radiate for many decades.

Dr. Hill began teaching at the attendance at the University of received his degree in 1902 and was selected in 1910 as a faculty member for the newly established institution of higher learning in

Within eight years he was ele vated to the presidency of the institution, and during the 30 years he served in that position, he helped to bring the physical assets of the college to \$2,500,000. Since his retirement in 1948, Dr. Hill has continued to be active in the educational, religious, and civic life of Canyon and the Texas Panhand-

Proceeds from the sale of "One Man's Faith" will go, according to Dr. Hill's wishes, to the Ex-Students' Association for the purpose of financing the publication of a history of the college, on which he already has started work.

Among those from the Hereford area who contributed toward the original fund for the publication of Dr. Hill's book are: Will G. Harris, Ralph Smith, W. D. Nafzger, Fred Baird, George Heard, W. S. Kerr, Mrs. J. C. McCracken, Leo Forrest, E. S. Ireland, and V. E. Dodson, Mrs. Dorothy Harris Brown of Muleshoe, L. G. Harris of Florey, J. H. Sears, Glenn Reeve of Friona, Lyle Blanton, Bessie C. Patterson, Paul Corbett, Neil Cooper, Lois McCaslin Gililland, Jimmie Allred, B. E. Roberson, Jack Bradley, Wayne Thomas

ST. LOUIS (AP)-Lt. Col. F.T. women of the month and Mrs. Base won the attendance prize at

> Coffee Diluted SAN FRANCISCO (AP) - Sign over a Grant Ave. bar: "Coffee plain 50 cents. Diluted with brandy

Amarillo, Texas

Library Gives Report On Latest

pleased to announce the arrival of John Masters. some new spring books we are sure the readers will enjoy.

The novel that is creating much Harriette Arnow. The story is of a big, ugly, strong willed and selfreliant woman of the Kentucky hills, who is uprooted from her ting. familar surroundings and thrust troit, Mich.

Luella Creighton, author of "High Bright Buggy Wheels," has a new novel. It is "Turn East, Turn West." The story is of a young girl's growing up. Her father views it all with amusement, awe and affectionate delight, but her mother took it very seriously.

For those who like historical fiction, these titles will be of interest: "The Beckoning Hill," by James Playsted Wood; "Wagons to Tucson," by Ed Newsom; "Jordan County," by Shelby Foote; "Don't You Cry For Me," by Rosbouough; "Desired Haven," by Richardson; "The Devil's Brigadier," by Ryan; "The Gipsy in the Parlor." age of 21, when he interrupted his by Margery Sharp; "Ghost Town Bonanza," by Taylor; "A Feast Texas to teach for two years. He for the Forgiven," by Yentzen; "Tyron of Kentucky," by Mc-

Deaf Smith County Library is Meekin; "Bhowani Junction," by

Other novels are-"The Far Shore" by Gordon Webber is a taut, dramatic and interest is "The Doll Maker" by strongly moving story of men and war and lonliness.

"The Devil by the Tail" by Rocco Fumento has Italy for its set-

"The Bad Seed" into the confusion of war time De- March; "Dawn on our Darkness" - Robles: "And Have Not Love" -Parrish: "The Generous Heart" -Fearing: "Mountain Bride" --Coatsworth; "The Single Pilgrim" Norman Lewis

Non-fiction titles are:

"Minutes of the Last Meeting" -Gene Fowler (Biog); "The Atomic Submarine"-Lewellin; "Isn't One Wife Enough" - Young; "Of Whales and Men" -Robertson: 'The Final Secret of Pearl Harbor" - Theobald: "The Desert Watches" - Wilson Mac Arthur; "The Wanderings of Edward Ely" -Ely (Biog.); "Dig or Die Brother Hyde" - Hyde (Biog.); "And the Cliffs Edge" - Marie Hackett.

> · READ THE CLASSIFIEDS





WE GIVE S & H GREEN STAMPS

Mrs. Paul Harvey Named BetaSigma Woman Of Year

Mrs. Paul Harvey has been se-lected Woman-of-the-Year by Tex-as Kappa Iota chapter of Beta Sigma Phi sorority.

The selection was made known at a formal Founders Day dinner given in the home of Mrs. R. E. afelter on April 30.

Each year the sorority chooses an outstanding member, selected by a secret committee, on the basof her contribution to the organization for this honor. In recognition of the honor Mrs. Harvey was feted at a special program fol-

wing the dinner. Mrs. Harvey is the wife of Paul Harvey, manager of the C. R. Anthony Store here. The couple has one son, Make, 6. She is a tormer member and past president of the Young Mother's Study Club and takes active part in the women's work in the First Bapust Church. She serves as secretary in the Beginners Department, or the Sunday School, and is a member of the Gleaners Class.

Mrs. Harvey claims she has no hoomes, although she does collect cups and saucers, and other china but her sorority sisters think her friendly interest in people might be classed as a Wonderful hoody. She was recognized by the group for her outstanding leadership and her aomity to work with others, and the inspiration site was able to extend to every memoer by her forward 100k to former achieve- ing of "America The Beautiful," Sam Nelson, Rituals for pledges ments and ner undaunted desire lonowed by the Beta Sigma Phi were given to Nell Hodges, Helto aways give her best. Mrs. J. song and "Grace" sung by Mrs. Lawaru Line maue the presenta- | G. E. Muilins. Mrs. Line welcomed

Founder's Day Dinner The gold and black colors of the Day anniversary. sorority were used effectively at quarter tables where guests were seated. Ine Beta Sigma Phi crest Further emphasis to the forward served as place carus mixed to a look, being stressed by the sorority single golden candle in a black was given in a reading "Life Is The buttet table from which the Johnson. Mrs. Ronald Babione dinner was served teatured an ar- gave a tribute to members who rangement or yellow rosebuds at successfully carried on the work of one end, with a pair of scales the past year, and a salute to the basancing "Beta Sigma Phi-25 pledges who will have a part in the Years" and "Texas nappa 101a- coming year's activities. Five Years," at the other end of

der's Day program by group sing- where rituals were conducted. Emma Suit, who described the ear- Calvin Goodin and the hostess.

resa Lamm.

Those attending the ceremonies

were Betty Babione, Barbara Coo-

per, Margaret Harvey, Grace Hen-

nen, Margaert Johnson, Geneva

King, Mary Anna Laing, Ann Line,

Jo Lingenfelter, May Ann Massey,

Catharine Moore, Verda Mullins,

Jama Pool, Emma Suit, Nadine

Wade, Betty Whitaker, Helen Nel-

son, Betty Phillips, Theresa Lamm

Tuesday Night Session

sorority was held Tuesday evening

in the home of Mrs. Harvey with

The lesson on "Sculpture and

Painting" was presented by Mrs.

16 members attending.

Regular program session of the

Nell Hodges and Helen Langley.

en Langley, Betty Phillips and Thethe new members and Mrs. Paul Harvey explained the Founder's

A review of the past year's work was given by Mrs. Charles Laing. honer in the center of each table. Living," presented by Mrs. Eddie

Following the program the group adjourned to the home of the spon-Emphasis was given the Foun- sor, Mrs. James W. Witherspoon

Wade served as leaders, Mrs. Cecil Massey and Mrs. Norman

Moore provided background music. Mrs. V. O. Hennen received the Exemplars degree and the ritual of jewels was presented for Mrs.
ly forms of sculpture and described early American painting. She built her lesson around the quotation "The learned understand the reason of art-the unlearned feel

the pleasure."

Mrs. Alice Cox, guest speaker, spoke on "The Printed Word," reviewing an article on the expression and purpose of the printed word and its influence.

Mrs. Cox also showed example of ceramic art and described the process in developing objects of ceramic art.

LaMadreMia Club Plans Installation

Officers were elected at the La-Madre Mia Study Club meeting neid in the home of Mrs. Stanley Phulipp May 3. Mrs. Calvin Good in was co-hostess. Installation rites will be held on May 17.

Officers chosen were Mrs. Dean Herring, president; Mrs. R. V Hale, vice president; Mrs. Don Fudge, secretary; Mrs. Calvin Goodin, treasurer; Mrs. Dennis Lomas, parliamentarian; Mrs. Eugene Sparks, historian and Mrs vernon Wilson, reporter.

Plans were completed for Pioneer Day concessions to be sponsored by the club, and Mrs. Don rudge was named as the club's candidate for Pioneer Day queen.
Mrs. Harold Loerwald gave the

program, giving a discussion of the County Federation of Women's Ciubs and its aims and objectives. Members attending were Mesdames Dennis Lomas, Joe Lyons, Dean Herring, Hershel Miller, Bobby Owen, Troys Riadle, Eugene Sparks, Arthur Tinsley, Glen Wilson, Vernon Wilson, Ogle Riddle, in the showroom

... if you spark to the low-slung souette of this stirring Super "88" . . . ors and fenders . . . the dramatic noramic windshield that makes others ok old . . . in short, if this car gives you a thrill just standing still . . .



-You'll Love it on the Road!



Love it? You'll rave about it! It's like nothing you ever felt before -because it's like nothing ever built before. Never such picture-window vision! Never such a road-hugging, relaxing ride! Never such a breathtaking burst of power as from this record-breaking "Rocket" Engine! Never such effortless ease and security as with this new Safety Power Steering*! Yes, behind the wheel of this Oldsmobile you're really living! So why waste another day of May? Make your date with a Super "88" today-for the "Rocket" ride of tomorrowl

ROCKET ENGINE

- CHECK YOUR CAR - CHECK ACCIDENTS - MAY IS SAFETY MONTHL -



*Chorus Members Present Bay View Club Program

of Mrs. Colby Conkwright.

Arrangements for the meeting, which was in the form of a tea, were made by Mesdames Francis Hardwick, D. H. Alexander, A. M. Jones and Jimmie Gillentine. Mrs. Leo Forrest arranged the program.

The musicians included Norma Cummings, Dixie Young, Colleta Shelton and Barbara Winget, who sang "Pale Moon" and "Kentucky Babe" and a male quarter made up of Don Moore, the instructor, Raymond Wells, Pickens Moore and J. B. Wills. Their selections were "I've Been Working on the Railroad," "Evalina," "The Story of the Tack" and "She Came Rolling Down the Mountain."

Refreshments were served from a table laid with a white linen cloth and featuring an arrange ment of iris shading from pale pink to deep purple.

Lawrence Led Conference On Bible Schools

Bob Lawrence, educational di-rector of the First Baptist Church, was principal of the conference leaders at the Tierra Blanca Workers' Conference held at the First Baptist Church in Canyon recently. Theme of the conference was 'Vacation Bible School."

The meeting started at 10 o'clock Other conference leaders from this area were Mrs. William Wimberley of the Dawn Community, who was the Intermediate Leader, and Mrs. A.N. McRight, 118 Avenue E, who was the nursery lead-

Approximately 43 persons from the Hereford Area attended the conference. There were about 20 from the First Baptist Church, 11 find they are glad to give us more Richardson, of Hereford and his and 12 from the Temple Baptist Church.



Don Moore, choral director of Following the tea hour a short Mrs. Howard Gault, and Mrs. Hereford High School, presented business session was held by the Francis Hardwick; phone high school students in a musical president, Mrs. Lee Benefield. Re- Miss Frances Turrentine, Mrs. program at the Bay View Study ports were heard and members H. G. Conkwright and Mrs. W. S. Club's final session of the year voted to sponsor Miss Sylvia Mc- Kerr; welfare - Mrs. D.H. Alexthe afternoon of May 6 in the home Cracken as a candidate for queen in the Pioneer Day parade.

The following committees were appointed: membership - Mrs. George Heard and Mrs. J. W. Spradley; social - Mrs. R. B. D. H. Alexander, Phillip Barkley. Miller, Mrs. J. C. McCracken, Mrs. J. W. Witherspoon and Mrs. E. W. Harrison; program — Mrs. Phil-lip Barkley, Mrs. John McLean. George Heard, A. M. Jones, W. S. Mrs. Leo Forrest and Mrs. Jim-Kerr, J. W. Kirby, John McLean. mie Gillentine; cheer - Mrs. A. M. Jones and Mrs. Ansel McDowell; McCracken, Ansel McDowell, and federation - Mrs. J. W. Kirby, Miss Frances Turrentine.

ander and Mrs. C. J. Crump; parliamentarian, Mrs. Paul Mathers; Americanism, Mrs. Eugene Naugle and Mrs. Colby Conkwright.

Those attending were Mesdames Lee Benefield, H. G. Conkwright Howard Gault, Jimmie Gillentine R. B. Miller, J. W. Spradley, J. C.

Formby Has Hopes Of Traveling Less

Marshall Formby, newest appointee on the State Highway Com- 55 and 60 thousand miles. mission, said this week that he hoped to take it a little easier in his travelling.

Formby has been on the Commission a little more than 14 months and has just completed visiting all of the 25 district highway engineer offices in the state. His travels took him to every area and most of the counties in the

Formby, who is a Plainview attorney, is also owner of Radio Station KPAN here and co-owner of KFLD at Floydada. He is a former judge of Dickens County and former state senator. He is the son of Mr. and Mrs. M. C. Formby of McAdoo, Texas.

"The best part about being on the Highway Commission," the Plainview attorney said, "is the fact that you get to see Texas and fact that you get to see Texas and A Mother's Day celebrat to meet the Texas people. Everywhere I have gone I have found that the people have confidence in 31/2 miles northwest of Hereford the Highway Department and I Sunday for her mother, Mrs. J. T. financial support to build more of mother, Mrs. J. V. Robinson, of the needed roads over the entire state. The people are especially interested in Farm-to-Market roads, included Mr. and the large cities are striving Jackie, Glenda and Janice, Mr. to find ways to build expressways and Mrs. Frank Robinson, Rudy in order to take care of their and Doyle and Mrs. J. V. Robinson heavy traffic."

in inspecting highways and turn-pikes. He estimates that he has son, Dianne, Marcia, Tresia, Kath-travelled by land, air, and sea leen and Vance also of Hereford.

What was supposed to be a part-time job has almost turned into a fulltime job for the newest member of the Commission. Hesaid, however, that now that he has visited in all areas of the state that he hopes to be able to spend more time in the practice of law and looking after his radio interests. He is hopeful that the highway job will require not more than one-half of his time.

Formby said it was impossible to ride over all of the 50,000 miles of Texas' paved roads, but he has made a good start at it during the first 14 months of his sixyear term.

In Robinson Home

A Mother's Day celebration was held in the Pat Robinson home

There were 27 attending. They included Mr. and Mrs. O. D. Smith all of Panhandle, Mr. and Mrs. Besides visiting all areas in Tex-as, Commissioner Formby has Peggy of Vega, Mr. and Mrs. Bill travelled in many states in the Hammer of Groom, Joe Eddie Union during the past 14 months Scott of Hereford, J. T. Richard-



MR. AND MRS. ROBERT CHAMBERS were married in Clovis, N. M., May 3. Mrs. Chambers is the former Miss Peggy Nell Moffett, She is the daughter of Mrs. R. H. Moffett of Hereford. The Chambers are now making their home at 505 Grand Avenue. (Staff Photo)

Mrs. Jim Whelan Elected President Of L. A. E. Club

L. A. E. Club held its final session of the 1953-54 season in the ly, Jim Loving, B. A. Reddell, T. home of Mrs. George Suggs May W. Roberson, Sandford Smith, Jim 4. Spring flowers with roses predominating were used in decoration of the home and for tables laid for four.

Installation rites for new officers were conducted after the luncheon, with Mrs. Altus Higgins, retiring president, presiding.

Officers who will take over their duties at the beginning of the fall and winter club season include: Mrs. Jim Whelan, president; Mrs. Clarence Beauford, vice-president; Mrs. B. A. Reddell, secretary trea-surer; Mrs. T. W. Roberson, par-liamentarian; Mrs. George Suggs, council member and Mrs. Jim Loving, reporter.

Reports from standing commit tees were heard and books were closed at the final business ses-

Those attending were Mesdames Gordon Elliott, Clarence Beauford, Harvey Brock, Altus Higgins, W.

A green flame may be produced sprinkling barium salts on a Whelan and the hostess.

Personals

Mr. and Mrs. A. Petersen, 409 Irving, left Friday for Fort Worth to attend two days of the Texas Convention of Christian Churches and then went on to Dallas to to visit a friend, Mrs. H. M. Redford. The Petersens returned to Hereford Sunday.

Mrs. John P. Slaton, 601 25 Mile Ave., arrived back in Hereford Tuesday from San Gabriel, Calif.

BRUNSWICI, Ba. (AP)—It costs \$30 to go crazy in Glynn County. Worried by the drain on county funds from an increasing number of insanity cases, the County Com-mission set the fee,

Read the Classifieds

Choral Club Plans Pioneer Parade Float

The H. D. Choral Club held its regular meeting Monday in the home of Mrs. G. E. Mullins. Mrs. T. J. Parsons, chairman, presided at the business meeting.

The resignation of Mrs. Cecil Massey was accepted with regrets. Mrs. Parsons appointed Mrs. Taft McGee, Mrs. R. C. Childers and Mrs. Paul Hoff as a committee to select another accompanist.

Mrs. R. L. Wilson, Mrs. N. D. Bartlett and Mrs. G. E. Mullins were named to select a fall project and Mrs. Bartlett, Mrs. John Draper and Mrs. S. S. Williams

are to make plans for a pioneer

The next meeting will be with Mrs. Bartlett on May 24th to arrange the float.

Those present were: Mesdames John Draper, Taft McGee, T. J Parsons, Tom Draper, R. L. Wilson, S. S. Williams, Paul Hoff, N. D. Bartlett, G. E. Mullins, Joe Landers and one visitor Mrs. E. M.

READ THE **CLASSIFIEDS**

A DEMOCRAT FOR LT. GOV. CUT HIGH PHONE RATES \$ 100 MO.PENSION AT 65 SAVE WATER-SAVE FARMS

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third Phone 37

Hix of Wellington.

Hereford, Texas Office Hours -- 8:30 - 5:00

BUILDING ADDITIONAL

GRAIN STORAGE?

Let Crowe - Gulde Cement Co.

furnish the

REDI - MIX CONCRETE For The Floors!!

PHONE 1722

for fast, courteous Delivery of Your Redi-Mix Concrete



Crawe-Gulde Cement @

The easiest-to-drive pickup in the lowest-priced field!



Drive the New INTERNATIONAL

The instant you try the new high-compression, low-friction, 104-horsepower, Economy Silver Diamond engine, you know what power is. By the time you're in second, you know what easy shifting and acceleration is!

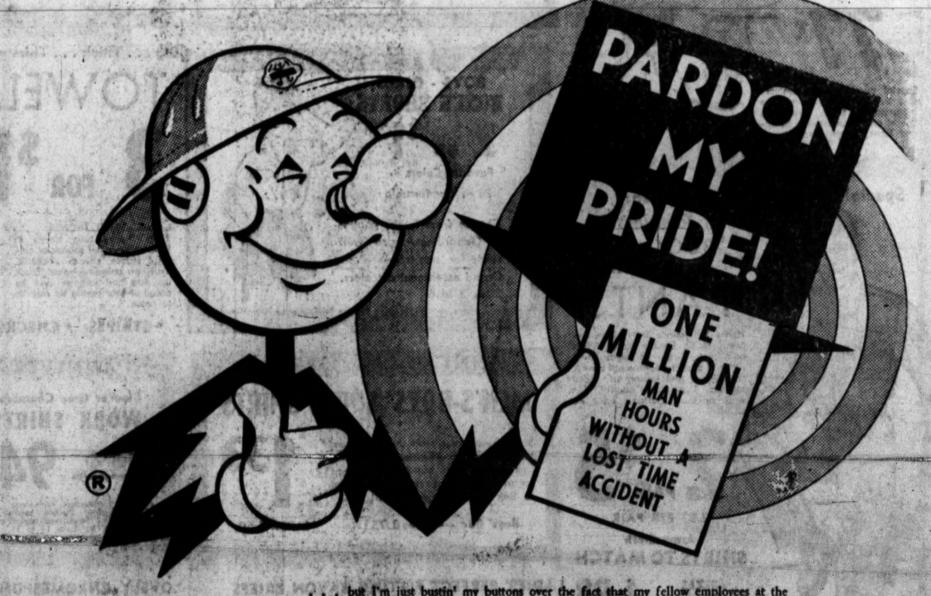
Enjoy the quiet of the insulated Comfo-Vision cab, the visibility of the big, curved one-piece Sweepsight wind-shield. Check the easy-riding soft-

action springs, the easy operation of the

soft-pedal clutch. Test the brakes with the largest effective lining area in their field! And turning or parking is a cinch with the new, extra-easy, high-ratio

Then you'll agree that the ONE HUNDRED has INTERNATIONAL alltruck quality, and that it handles like a passenger car. And you'll like this, too: it's priced right down with the lowest! Come in and drive it, today!

Hereford Implement Co.



. . but I'm just bustin' my buttons over the fact that my fellow employees at the Public Service Company have worked one-million man-hours without a lost-time accident.

They've been striving for this goal for a long, long time, and have been mighty close to making it before. Yes, they made more than 600,000 hours one time, and 910,000 another, but they never quite hit the magic million. This time they have!

This safety record is, of course, very important to you. The safe worker is the ndable, productive worker, and the one that makes possible the most economical, as well as the best, electric service.

Making a million man-hours without a lost-time accident is like making your first million dollars-it's the hardest million. We're shooting for two, now, and hope to the it. for safety makes your service better.









Sport Shirts

FOR

Free Alterations

MEN'S RAYON SLACKS

FREE ALTERATIONS



Special Sale Price for Anniversary

Genuine "BUCKHIDE" ARMY CLOTH

2.57 PER PAIR Army Cloth

SHIRTS TO MATCH

Famous "Buckhide" Heavy CANVAS GLOVES

oriet style Double crotch Comfortable serviceable

COMBED COTTON

. IN SHORT ... MEDIUM ... TALL Fine Fitting 4 Gore Model

"Made Especially For You"

Wonderful to wear . . . Easy to care for (no iron) cotton plisse with nylon trim top and bottom. Choose from Short, Medium, or Tall, well tallored for perfect fit. Sizes 32 to 44. Low Anthony priced.







MEN'S-BOYS' SPORT SHIRTS

Short sleeve cotton sport shirts in Lenos, Linenes, Plisses and Fancies. Double yoke. One pocket. Delta buttons. Lightweight for summer comfort. Handsomely styled to look more expensive. S-M-L.

Boys' 88c - 2 For 1.75

2 FOR 2.60

LADIES' PERFECT FITTING RAYON BRIEFS Long wearing, Comfortable 2 bar tricot knit with nylon ambroidery firm. In White, Pink or Blue. Good elastic application of the Control S-M-L.

MEN'S WHITE OR COLORED HANDKERCHIEFS Large 17x17 soft, smooth cotton handkerchiefs. In 10 FOR \$1 snowy white or colors. Hemmed edges. Extra fine quality.

MEN'S Solid Color or Striped PAJAMAS Full out for comfort, well tailored for long satisfactory 3.33 per 6.50



Big . . . Thick . . . Thirsty . . . Bath

LARGE 20x40 INCHES Thick, heavy terry towels in Solid color pastel shades or colorful stripes, checks or plaids. Truly an amazing value Stock up now for summer and be proud of your saving for months to come.

. STRIPES . CHECKS . PLAINS . PLAIDS



OVELY CHROMESPUN TIER CURTAINS vorn that looks beoutiful in any room 62 Inches wide everall, 36 Inches long, 6 lovely colors.

Women's Nylonized Circular KNIT PETTICOATS Nylonized for langer wear Circular knit rayon for uniform fit, You'll want several at this special anniversary orice. Sizes 5. M. L. orice. Sizes 5. M. L.

BOYS' COMFORTABLE BOXER SHORTS OR JEANS





Ladies Cool SEERSUCKER ZIPPER BACK **PINAFORES**

Special Purchase

Regular and Half Sixes 12 - 20 141/2 - 241/2



Clove Spice, Soft Touch and Honey dew. Sizes 8 1/2 to 11.



Sensational Anniversary Saving BLOUSES SHORTS

CLOSE-OUT OF BETTER BLOUSES

ANNIVERSARY SPECIAL WOMEN'S NYLON BRIEFS 59° 2 PAIR \$1 quality Hollywood

Buckhide Nylo-Fil

Plastic Dot GLOVES 35c







Canned Chili, Fritos Used In Quick Casserole

the family who are served for the first time, a quick casserole dish made from a recipe Mrs. Carl Luke uses when time is a factor in preparing a meal.

Mrs. Luke, who lives at 135 Texas Avenue, is very modest about her ability as a cook but her family, all of whom are married and Visiting With ROBERTA CAMPBELL away from home, still make it back each Sunday morning for breakfast with their parents, and will recommend her highly.

The casserole is so simple to prepare that it could serve as a ife-saver in most any emergency if the housewife has on hand can of chili, some cheese and a package of Fritos.

Mrs. Luke prepares the dish as

Main Dish Casserole 1 can chili (without beans)

cheese-grated (about one cup) 1 package Fritos - 15 cent size Put the Fritos in the bottom of a greased baking dish and cover with a layer of grated cheese. Add enough water to a can of chili to make the consistency of a sauce and pour over the other ingredients. Set in a moderate oven to brown and melt the cheese. Serve at once from the baking dish.

So many requests have come to the editor for the recipe for a Black Bottom Pie taken from the Hereford Brand Cook book that we are reprinting it.

Black Bottom Pie

Make the crust and when cooked fill with layer of chocolate custard and a layer of fluffy rum flavored custard, top with whipped cream and garnish with shaved chocolate. CRUST

14 crisp ginger cookies 5 tablespoons melted butter Roll cookies fine, add melted butter and pat out evenly in deep nine-inch pie pan. Bake 10 minutes in 300 degree oven. FILLING

1 tablespoon gelatin 2 cups milk 1½ tablespoons cornstarch

tablespoons cold water 14 cup sugar 4 egg volks CHOCOLATE CUSTARD LAYER

FLUFFY RUM-FLAVORED

LAYER

Neighbors

The Hereford Brand

Hereford, Texas, Thursday, May 13, 1954

Ways To Keep Water Supply Safe Discussed

grams on "Keeping the Farm Wa- thick syrup remained which was ing to send samples. ter Supply Safe" to the home demonstration clubs during the month of May. Those who wish to test their water supply will be furnished sample bottles and given instructions on how to take the sam-

Clubs reporting meetings for last week were:

West Hereford Mrs. Roy Boyd was hostess to members of the West Hereford Home Demonstration Club on Ap-

ril 27. Mrs. Ida Mae Vaughn, who is foods demonstrator for the club, gave a demonstration on pastry and pie making.

Those attending were: Mesdames Ulys Pierce, E. M. Cox, P. H. Luck. Carlos Vaughn, Bessie Johnson, John Jacobsen Sr., Vern Witherspoon, Ida Mae Vaughn, Miss Evelyn Bell and the hostess.

Milk as a healthful drink in our every day diet was discussed by Mrs. W. H. Russell at the program following the luncheon meeting held by members of the North Hereford H. D. Club at the home of Mrs. A. E. Hodges on May 6.

Mrs. Otto Olson read an article on Vegetables and their vitamins so essential to our health. Mrs. Ludwig Kovacs told how syrup is made from fruits and berries in Mrs. Draper stated the water Yugoslavia and kept unrefrigerated for drinks. She described the from a cesspool and 150 feet from

then bottled and diluted without sugar for drinks.

SECTION THREE

The council and hostess report was given by Mrs. Hodges. Roberta Campbell gave some highlights of the District THDA meeting held recently at Panhandle and Mrs. Paul Hoff told of the Federated Club Tea celebrating its 25th anni-

Guests were Mr. and Mrs. Arthur Thompson, Mrs. R. L. Camp-bell of Silverton, and Mrs. Tom

Members present were: Mesdames Fred Saltzman, Fred Barrett, O. L. Williams, O. C. Wil liams, W. H. Russell, Otto Olson, Lloyd Olson, Paul Hoff, Frank Brinkman, Ludwig Kovacs, R. A. Fulwood, C. L. Whitehead, E. E. Bishop, Wesley Brown, W. D. Gibson, George Paetzold and Miss Roberta Campbell.

The next meeting will be with Mrs. C. L. Whitehead on May 21 instead of on the regular meeting

The Wyche H. D. Club met in the home of Mrs. Troyce Carmichael on May 6.

The club collect was repeated by the group before Argen Draper, CHDA, gave a program and demonstration on improving sanitation of the farm water supply.

Towel Rejuvenates Old Waste Basket

Mrs. Charles liove, a your housewife who lives in the Walcott Community, had a waste basket that looked a little battle-scarred from use but too good to throw away so she and Mrs. Roy Pruitt came up with a solution well worth passing on to other women who may be able to rejuvenate one for further ser-

The two women found a turkish towel that measured the same in length as the distance around the top of the waste basket. They then stretched some narrow elastic and sewed it along each side of the towel. When the two ends were sewed together the cover was fitted over the waste basket.

It can be easily removed for washing. Any color towel may be used but Mrs. Hoover selected a yellow one to match her bathroom, where the basket was

drainpipe. She demonstrated nethod for securing a water sample to be sent to Austin where the State Health Department will test the water for pollution. Sterile botstration agent, will present pro- boiling it over a slow fire until a tles were distributed to those wish-

Landscaping; lawns and flower planting was also discussed.

Mrs. W. R. Scarth presided over the business meeting. After the reading of the minutes committee reports were given. The members voted to send a delegate to the state meeting in Dallas. Mrs. L. S. Griffin and Mrs. Dar-

rell Dirks were welcomed as

Members present were: Mes-dames W. P. Axe, Gene Autrey, Bob Baird, C. R. Damron, C. C. Ellis, E. C. Hewitt, G. W. Newsom, C. F. Newsom, J. V. Pickens, Ira Ott, W. R. Scarth and Mrs. Carmichael.

Dawn H. D. Club met Friday in the home of Mrs. J. M. Carath-

Argen Draper, CHDA, gave a demonstration on testing the farm water supply. Mrs. Zed Stewart gave the council report and Mrs. Orval Galley showed a shrub to

Refreshments were served Mesdames Marion Russell, Zed Stewart, J. B. Caraway, Walter Galley, Orval Galley, T. L. Sparkman, Annie Harder, H. S. Fuller, Tom Draper and the hostess, Mrs.

Progressive Home Demon stration Club met in the home of (Continued on Page 2)

LIKE DAUGHTER, LIKE FATHER would hardly hold true in the contest for the prettiest girl and the ugliest man at the second Candidates Rally and Pie Supper held at the Walcott School on Friday night. Peggy Davenport received the most votes and the angel



Baby, Father Win Cakes

her, T. D. Davenport, was presented with the devil's food cake for the ugliest man. Peggy, who is only two and one half months old didn't get to help her two brothers eat the cakes either.

food cake when two-and-one-half month old Peggy Davenport daughter of Mr. and Mrs. T. D. Davenport was named the prettiest girl the Candidates Rally and Pie apper held at the Walcott School

on Friday night There probably won't be any boasting about her looking just like her father, because the large crowd in attendance also elected T. D. Davenport as the ugliest man. He was presented a devil's food cake baked by Mrs. G. S. Solomon. The angel food was made by Mrs. R. J. Coleman-Peggy's Mother shouldn't have to do any cake baking for a few days.

Wayne Tate of Broadview, N. M., assisted by Bernie Northcutt, sold votes for the cake and auctioned 52 pies baked by the women of the community and a box of cigars donated by Lowell Sharp for a total of \$229.05 which will go to the Messenger Home Demonstration Club, The Farm and Ranch Club and the Walcott Club, sponsors of the event.

Candidates who furnished the entertainment probably took their cue from Julian Perrin, master of ceremonies, who said a speaker should stand up to be seen, speak up to be heard and sit down to be appreciated.

Candidates attending were: Jesse M. Osborn, state representative from Muleshoe; Horace L. Schloss and Homer E. Henslee, candidates for county judge, Lowell Sharp, sheriff, Ralph Smith, who is also unopposed for clerk, Charlie Sowell, candidate for commissioner for precinct 1, J. T. Guinn and Bernie Northcutt for precinct 3, and E. W. Solomon who is running for justice water supply tested - either wells of the peace.

At the close of the auction the pies were served with coffee to larly. The samples are taken by the large crowd that filled the auditorium. There were a number of visitors from Hereford and neighboring communities.

> clubs that are very wonderful people. The gifts - pretty aprons that are practical as well as attractive. A pretty blue and white print trimmed in solid blue print and metallic braid. Ruby is an artist at selecting pretty cotton prints. I'd like to employ her to shop for me as she has such good taste. Annie made this apron from

HD Chatter

by Argen Draper

The strawberry plants at Brum- bands get in from work. ley's Valley View Farm have been popular. Alma says she's given a days I'll probably find out without lot away but still has plants left asking. After Gene Awtrey-that's and as well as Alma likes people

she is really enjoying this. She says these people are put- ry enthusiastic about the high Vitating out plants; Mrs. W. H. Aw- min C content of fresh strawbertrey Jr., Mrs. Carroll Newsom, ries. Mrs. W. P. Caraway, Mrs. Gilbert Hooper, Mrs. Phillip Barclay and are going over in a big way. Al-

If I go to the bank the next few W. H. Jr., - irrigates all day I doubt if it's easy to make him ve-

Mrs. Cliff Estes. I wonder if these most all club members who do not women put out the plants or just use city water are going to send

Things that make Hereford great: Bill Kinney at "Tastee Freez" reminding a five year old customer to be careful crossing

There's plenty of sample bottles

for anyone who'd like to have a

for domestic or commercial use.

The city water is checked regu-

Randall Thomas. He has done a

lot of studying on water supplies

and takes pride in doing a good

Some kind-hearted people: Annie Harder and Ruby Sparkman. Ruby and Annie surprised me at club Friday by giving me Mother's Day gifts. By a far-stretch of the imagination maybe I'm eligible as

(Continued on Page 2)

Intersection Highways 51 and Harrison Washing And Greasing -- Our Specialty ONLY PHILLIPS 66 **BRINGS YOU** 10-5000

WILLIPS IS FIRST to bring you a gasoline with the added super avia neut, Di-isopropyl (prenounced di-iso-pro-pull). A Phi developed originally for highest performance military aircs



SEE THE THRILLING ADVENTURES OF "BOSTON BLACKIE" On KGNC-TV, Channel 4, Tuesday 9:00 P. M.



New all-time performance records at Indianapolis and Daytona Beach ... both set by Chrysler, America's Number One in power! Now YOU come drive the very same engine: 235 HP FirePower V-8. Plus PowerFlite, most automatic no-clutch drive of all. Plus today's easiest, surest Power steering and brakes! No other car can give you all this . . . you'll feel anything less is "yesterday's" car. Come in today!

The power and look of leadership are yours in a beautiful CHRYSLER

West Highway 60

"Your Friendly Chrysler - Plymouth Dealer"

Two Bluebird Groups Hold Canned . . . Flying-Up Ceremonies

the Camp Fire Hut recentfor two groups of Bluebirds Girls, big sisters of the Bluebird groups.

Witherspoon and Nona Marie
Strange of Wakita Camp Fire
Girls, big sisters of the Bluebird groups.

Music Week

rents of members of the two were special guests for the fet supper and program which

Candle lighting rites were con-ducted by Karolyn Kirby, Virginia

Daniel News

By Mrs. W. R. Moore

The rain that fell Saturday and Sunday nights will be a great help to the wheat and other crops in

Friends and neighbors of this community extend their sympathy to Mrs. Floyd Acker, who's hus-band died last Tuesday. Mrs. Paul Myers of Midland,

Mrs. Kenneth Kygert and son Randal of Raton, N. M., and Miss Roberta Trumbo of Amarillo were guests in the W. R. Moore home

Mrs. W. R. Moore and Mrs. Paul Myers and Miss Roberta Trumbo sited in the homes of Mrs. B. F. Tomlinson and Mrs. J. D. Key in Canyon Saturday afternoon.

Mr. and Mrs. T. J. Carter visitwith friends in Hedley over the

Donald Troy Moore and Ray Dean Axe returned home Sunday night from their senior trip to Ruidoso, N. M. They reported a very

Mr. and Mrs. Davis Harrell from Oklahoma were visitors in the J. T. McClain home a few days this past week. Mrs. Harrell is the daughter of Mrs. McClain.

Mr. and Mrs. Charlie Cogdell spent Mother's Day in the home of her son, Walter Lee Ballard, in Vega Sunday.

Mr. and Mrs. W. R. Moore made iness trip to Hereford Mon-

Following the Wohelo Call from the leaders the two groups assemb-led and sang in unison "The Law of Camp Fire."

Cecil Boyer gave the prayer. The Wakita Camp Fire Girls took charge of the capping ceremony when the flying-up groups donned Camp Fire caps and uniforms. Mrs. H. H. Caraway, chairman

of the Camp Fire Leaders Association, welcomed the groups into the Camp Fire circle. Diplomas were presented by the Bluebird leaders, Mrs. Jimmie Gillentine and Mrs. Jack Gililland.

In conclusion the group sang the Wohelo Cheer and candles were extinguished in final ceremonies. Blossom Bluebirds participating

in the ceremonies were Brends Beasley, Beverley Boyer, Judy Bradley, Mary Raye Downey, Necia Gililland, Sara Gillentine, Suzanne Langley, Kay Neill, Shari Prowell, Helen Sears and Susie

Central Bluebirds included Cher Baker, Nancy Breitling, Sandra Campbell, Linda Edwards, Mary Beth Gililland, Roxie Lynn Faughn Judy Fowlkes, Zulemo Moreno, Judy Hoff, Jan Susan Reese, Mary and Martha Russell, Joy Story, Barbara Pulliam and Virginia Ro-

Cpl. Ramey Has Part In Exercise Spearhead

Cpl. Robert P. Ramey, son of Mr. and Mrs. Sank Ramey, 223 Avenue B, is taking part in Exercise Spearhead, large-scale Army training maneuvers being held this month at Ft. Hood.

Ramey is a tractor operator in Bridge Company of the division's 16th Engineer Battalion. Before entering the Army in September 1952, he was a student at Texas A&M College.

SURE, GMC's Truck Hydra-Matic Drive costs extra on some light-duty

models. But man-how it pays you back!

You save gasoline-because GMC

Hydra-Matic cuts the high consumption

You save tires—because GMC Hydra-

Matic's velvet-smooth getaways pro-

long tire life-by as much as three times

You save maintenance—because GMC

Hydra-Matic ends clutch costs - pre-

You save time—because at every start,

vents shock-loading damage.

of fuel in stop-go use.

in some operations.

(Continued from Page 1)

Celebrated

With Tea

dy Club held a reciprocity tea in

on May 3. Hostesses with

Members of Dawn and Happy

Music Clubs presented the program for the day, with the Happy

and Miss Frances Dameron.

Danza" (Lecuona).

with iris and tulips combined in

the centerpiece. Mrs. H. A. Close, president of the club, poured.

Members from the Dawn Music

Stewart, Walter Galley, Carl Wimberley, N. R. Miller, Gayle Neal,

Ed Toles, Pete Whitlow, D. Tay-

Members of the hostess club at-

GMC Hydra-Matic ends shifting lags,

You save yourself-because GMC Hydra-Matic frees you of all clutching

and shifting chores. And being fresher,

more alert, you're quicker to avoid

You save at trade-in time-because a Hydra-Matic GMC will rate a higher

price than old-type hand-shifted trucks.

Are you a shrewd buyer? Then drop in at our showroom. We'll prove that a

Hydra-Matic GMC is your best truck

gets up to road speed quicker.

hazards that could be costly.

tending were Mesdames A. J. Sch-

lor and Pat Maynard.

A Hydra-Matic GMC

pays you back

¼ teaspoon eream of tarter easpoon rum extract or flavor

TOPPING tablespoons powdered sugar 1 cup whipping cream
% square bitter chocolate, shaved

METHOD

Put the gelatin in the cold water to soak and set aside. Scald the milk and slowly add the beaten egg yolks. Sthr in the combined sugar and cornstarch and cook in until creamy. Take out one cup Week, members of the Music Stu-dy Club held a reciprocity tea in chocolate and vanilla. Blend with rotary egg beater and pour in cook-ed crust. Let cool. While the re-Mrs. Allison were Mrs. J. D. Neill maining custard mixture is still hot blend in the gelatin and allow to cool but not stiffen. Beat egg

group opening the program with a sextet singing "God So Loved the World" (Stainer) and "To A Wild

(Continued from Page 1) three wash cloths. She used the Mrs. W. T. Carmichael of the Hereford Club sang "Into The making waist aprons from hankies. Night" (Edwards) with Mrs. A. J. Wash cloths don't have to be iron

ed, you know, Members of the Dawn Music Friday I was Alice Cox's guest Study Club presented a sextet sing- at a Sunday School luncheon. "Perfect Day" (Bond) and Friendliness and good humor must "The Lord's Prayer" (Malotte).

Wanda Sue Wimberley played
"Polonaise" (Chopin) and "The response to the welcome, told us Refreshments were served from mistic and prejudiced. table done in lavender and white

We need to know soon any of you who became club members in fhis County before 1928. Also, I'd like some information about the Club attending were Mesdames H. first presidents of the H. D. Clubs. E. Stewart, H. V. McCabe, Zed

Henry Turner and Melvin Gill, and Misses Irlene Galley and Wanda Clements, T. W. Roberson, A. O. Thompson, Cliff Estes, Cecil Mas-Representing the Happy Music sey, J. C. Mc Cracken, Earl Phil-Study Club were Mesdames E. T. lips, H. K. Fox, C. C. Ferguson, Patching, Embrey Quiley, Morton and H. A. Close, and Misses Mat-McManigal, Clovis Vernon, Hall tie Mae Swisher and Frances Dam-

Read the Classifieds

1/2 cup of sugar, beating until very safe?" The answer was "For stiff. Fold egg whites into custard Health's Sake." She stated that and gelatin mixture and blend in the rum extract. Pour over the chocolate mixture already in the crust and spread with the whipped eream, garnishing with the shaved

chocolate. - Recipe by Mrs. Frank Scofield of Austin.

Ways . . . Mrs. P. L. Carmichael May 4. The meeting was opened with the re-

peating of the Club Collect in uni-

Mrs. Lester English directed a game, "What's on a Penny," which was won by Mrs. Virgil Dodson. Roll call was answered with things of interest to club members.

Mrs. Argen Draper presented the program, "Keeping the Farm Water Supply Safe." She stressed it was the way in which we handle our water after it reaches the surface that makes the difference be-

whites stiff and gradually add the we want to keep our water supply the State Health Department is concerned with our health problems and help may be had from them for the asking.

Three things to be considered when putting down a well are (1) Location: (2) Casing to protrude 6 or 7 inches above the ground; (3) Concrete slab around casing sloping outward. It was pointed out that windmill and overhead tanks are a source of contaminatight lids.

Sample bottles from the State Health Department will be distributed to club members so they may take samples of their water supply. They will be sent in to the state for testing. Mrs. Draper demonstrated how to take this sample.

The game party which was to be held in connection with the showing of Mr. and Mrs. Newsom's film on Hawaii was postponed due to the time needed for the showing of the film.

The club will be in charge of She asked the question "Why do recreation at the next council

at Panhandle. Mrs. Dee Buttrell, also voted to continue Craft Dechairman of the Expansion and Ed sign in their program next year ucation committee told the club it and to Federate with other club was their time to meet with the in the county. commissioners court at their next

cil report and reported the group elect a delegate to compete with Miss Retha Jo Godfrey.

meeting and several games were the other club delegates from suggested. Suggestions for the whom will be selected one to repyear book were asked for by Mrs. resent Deaf Smith County at the Taft McGee, Program Chairman. state meeting at Dallas in August. Mrs. Billingslea reported on the Mrs. C. C. Billingslea was elected recreation work shop she attended to represent this club. The club

Refreshments were served to: Mesdames Ira Ricketts, Bert Cof-Mrs. Bert Coffin reported from fin, Dee Buttrill, Tom Melugin, Consumers Guide that flower seed Leon Coffin, Sam Lesly, Hugh should be purchased from seed Clearman and Carol, C. V. Burges, dealers and not off racks in stores. T. J. Parsons, Taft McGee, Lester Mrs. Dennis Lomas gave the coun- English, Fred Saltzman V. E. Dodson, Earl Plank, Lewis West, was working on a Producers Mar- Forrest Ricketts, Dennis Lomas, ket. She also asked that the club Alton Kemp, Argen Draper, and

INSURE IN SURE INSURANCE

PLAINS INSURANCE AGENCY

John H. Patton

Wm. H. Patton

All Forms of Insurance 213 N. Main St.

Phone 50

Never Before So Great a Tire at Such a Low Price

Firestone

De Luxe Champions

SALE PRICED

For Decoration Day Tire Sale

Size 6.00-16 Reg. List Price Without Trade-In \$2000

PLUS TAX **EXCHANGE** If your old tire is recappable

Buy Today and Save on Famous **Original Equipment Tires. First Choice** for America's Finest New Cars.



7.10-15 25.05 20.67 6.50-16 25.40 20.96 22.61 7.60-15 27.40 8.00-15 30.10 24.83 8.20-15 31.40 25.91 "PLUS TAX

and don't forget -all GMC light-duties give you in for your money to start with: -a 125-h.p. engine-more power than in some 2½-ton trucks -styling and engineering that make GMC the aristocrat of the field spacious luxury cabs

142 N. Miles Ave.

See your GMC dealer for Triple-Checked used trucks

SPECIAL SALE Size 6.70-15 SPECIAL ONL.

y Oswald's Firestone Store

Hotel, Summerfield Teams TakeOpeningNightGames

took opening night softball league victories by stopping the Road Knights and Piggly Wiggly Thursday at Veterans' Park.

Hotel Jim Hill mangled the Road | ball. Knights by a smashing 21-7 score while the second game was taken by Summerfield over Piggly Wiggly by a 14-2 count.

The old Hereford Hard ware | they had gotten throughout the rest bunch got just nine hits but they of the game. capitalized on 15 walks and bingped with a hit when it counted The Road Knights got exactly the ame number of hits but were not last of the seventh. o fortunate in run making. They new four walks.

Winning pitcher was Karl Hutchinson while the loser was Tom Burden who started and pitched four innings before giving way to Gerald Wilson in the fifth.

The Hotel bunch picked up their total by scoring four in the first, four in the second, two in the third, one in the fourth and ten in the seventh. The Courtesyites managed to find two in the f two in the fourth, one in the sixth and two in the seventh.

Hotel Jim Hill did not get a hit in the first but still notened : • points. Two walks and three errors were principally the cause.

Goose Egg Broken The Road Knights broke the goose egg in their half of the first by picking up two tallies. Four straight singles by Wilson, Albracht, Burden and Lee pushed the

The second was the same for the Hotelers except for two safe blows. Renner pushed across one run with a bases loaded walk.

Dub Hair did the same but Stan Barret broke the ice by driving in two with a single to left.

The Knights did not score in the second or third. Jim Hill made it 10-2 in the third, manufacturing two runs

again on no hits. Five consecutive walks sent the runs across the plat- system, the EMNU Greyhounfourth straight inning but this time

it was only one run and for the

third time no hits. Trailing by 11-2 the Road Knights made it 11-4 by maunfacturing two in the last of the fourth. Edwin gin for Engman. With two more Bridges clouted a round tripper years before him, he will be badly

Hotel Jim Hill and Summerfield and Hotel Jim Hill went scoreless fourth, one in the sixth, and two in in the sixth.

> The Road Knights picked up their fifth run in the sixth on a triple by Edwin Bridges and a passed

The seventh was when the winners monopolized in a lump sum. Ten big runs tunneled across the plate on six hits, twice as many as

Tom Albracht drove in two with a double to score the final two their only two runs in the bottom runs for the Road Knights in the of the third. A two-run homer by

Edwin Bridges and Tom Albracht led the Road Knight hitters with two hits aplece. Dub Hair had two for the Hotel Jim Hill

The second game started out to be close but Summerfield made it a rout in the third and finally won 14-2. Jack Clark pitched a four hitter allowing two runs to become winning pitcher. Don Mor-

the seventh. Piggly Wiggly scored

ball produced the first Summer field run in the top of the first. Market Project The first and second were both scoreless for Piggly Wiggly.

Summerfield scored nine runs in the tip of the third on only two hits. Morgan walked two but poor backing hurt him.

Marshall Wilson produced them. The 11th Summerfield run cross-

ed the plate in the fourth. Roy

Botkins blasted a home run. After going scoreless in the fifth, one more was added in the sixth. A walk and errors sent it around. In the seventh, two singles and an error scored the final two runs

for Summerfield Bob Clark and Roy Botkin with two hits each.

LINE SCORE

Former Hereford Boys Have Won ENMU Laurels

PORTALES, (Special) - Talk will turn him into such a man. about football around Eastern New Mexico university and before long brings up Dale Doak, and his past. the conversation will swing to a A big 205-pound center, Doak was pair of Hereford men who have twice chosen for the all-conferturned in outstanding records on ence team. But Carl Richardson,

One is Bill Engman, son of Mr. and Mrs. H. J. Engman, now living in Ruidoso, N. M. Engman came to Eastern from Hereford high school two years ago and rapidly turned into a fine defensive halfback. . . last year he was good enough to make the all-New

Mexico conference team. When 1953 rolled around with the national swing to the one-platoon coaches thought Engman could fill the quarterback slot. Throughout the season he showed he coul do just that. But his strong point

is still as a driving defensive ace. So when spring training begins for the Greyhounds, work will bewith one mate aboard to be respon-sible for the runs. reeded as a field general. . . and training as an offensive worker

Have A New Home at The Old Address!

SCREEN

DOORS & WINDOWS

Keep Summer

FLYS & PESTS OUT!

BE SURE TO REPLACE YOUR

& SCREEN DOORS TODAY!

WINDOW SCREENS

USE OUR

BUDGET

Pay Plan!

NOTHING DOWN

MONTHS TO PAY!

Talking about Engman's future Hound line coach, added to his laurels when he said "Dale is the best offensive center we've had at Eastern in several years. .

Now this "best center" is graduating. He will leave ENMU with a major in physical education. . . and the know-how to build outstanding prep school squads any-

"If Hereford can keep on producing football players like these two." Richardson said, "we'll be waiting at the gate to invite them

Doak is the son of Mr. and Mrs. E. E. Doak of Hereford. He graduated from high school in 1950 and that fall came to ENMU. He likes to play football, he likes Eastern especially since he met a young lady from Artesia, N. M., named Anna Marie Dunn. . . and married

News

Dawn

Dawn and vicinity had a nice

Members of the Dawn Music

Club were guests at a program

and tea Monday afternoon in the

ford. The group gave two choral

numbers with piano accompani

ment by Wanda Sue Wimberley,

who also gave several piano num-

McCabe, Mrs. Henry Turner, Mrs.

Brown, Mrs. Walter Galley, Misses

Ann received a grade of 94.

Mrs. Walter Galley Tuesday.

annual luncheon in the home of

year in the home of Mrs. Wesley

Mrs. Baker Womble, Mrs. R. L.

liam Wimberley, Mrs. Alfred

High School seniors from this

community who made the trip to

Ruidoso, N. M., were Ginger Smith

Wanda Sue Wimberley, Ralph At-

Galley.

oaking rain Sunday night.

Summerfield 1 0 9 1 0 1 2 -14-Piggly Wiggly

Rules Set Up

home demonstration clubs throughout the county met May 7 in The Piggly Wiggly bunch scored the county home demonstration agent's office for the purpose of setting up rules and regulations governing the new market project that the clubs are planning.

> This market will feature only quality merchandise with stric sanitation rules, Mrs. R. C. Childers, committee chairman, said All merchandise is to be properly packaged and prices are to be in line with the local market, giving the housewives a chance to have fresh fruit and garden vegetables and such other food surplus that the farm housewife might have, Mrs. Childers continued. Fresh baked pies and cakes will also be

Dates and days the market will be open and the location of the the H. F. Trimmer home. market will be given at a later

Committee members besides Mrs. Childers are: Mrs. W. R. Cox in Canyon Wednesday. Those Mrs. Bert Coffin of the Progressive Community and Mrs. Roy Lee Wilson of the Westway Community. Evelyn Bell and Argen Draper also attended the meeting.

Jack Ed Cummings is among 131 Smith and Mrs. Wesley Cox. engineering seniors who are candidates for bachelor's degrees at commencement exercises at the University of Texas in Austin May 29. Cummings will receive his chley and Donald Moore. bachelor of science degree in civil

Mrs. Gayle Neal, returned to her home in Clarendon Friday. He son-in-law and daughter, Mr. and to Clarendon with her for a fe

The Dawn Home Demonstratica Club met Friday afternoon in the home of Mrs. J. M. Carathers.

Mr. and Mrs. Dale Durham of El Paso were visitors Thursday in the home of Rev. and Mrs. Paul hower Saturday night and a good McClung

Mr. and Mrs. H. H. Miller and Mr. and Mrs. Gayle Neal were hosts Tuesday night at a dinner in home of Mrs. J. R. Allison in Here- the H. H. Miller home. Guests included Mr. and Mrs. Ray Wells of Canyon, Mr. and Mrs. H. F. Trimmer, Mr. and Mrs. W. H. Fog-·le, Mr. and Mrs. H. V. McCabe and Mrs. J. W. Murphy of Claren-The group from Dawn included

Mrs. Gayle Neal, Mrs. Melvin Gill, Mr. and Mrs. Cecil Benton of Plainview were visitors Thursday Mrs. Carl Wimberley, Mrs. H. V. in the home of her sister and fam-Reece Stewart, Mrs. Zed Stewart, Mrs. Norman Miller, Mrs. Bruce ily, Mr. and Mrs. Clifford Stewart Ginger Smith had a group of girls in her home for a slumber Wanda Sue Wimberley and Irlene party Wednesday night. They in cluded June Marian Smith, Mary Misses Wanda Sue and Phyllis Ruth Strange, Marilyn Legg, Mar-Ann Wimberley played in the Na- gie. Ford, Wanda Sue Wimberley tional Piano Guild at the St. An-

drews Episcopal Church in Amar-Jeannette Smith spent Wednesillo Wednesday. Wanda Sue re- day night with Phyllis Ann Wimceived a grade of 95 and Phyllis berley.

Harold Russell of Durant, Okla cousin of Marion Russell, arrived The Dawn Music Club held its Sunday and is making his home with the Marion Russells.

Mr. and Mrs. R. B. Miller of First Lt. Erwin Brinkman of New Minden, DL, was a dinner Hereford were Sunday visitors in guest in the R. A. Frye home Sat-The Dawn Study Club held its urday. He was enroute to the Rosfinal meeting and luncheon of the well, N. M., Air Base.

Mr. and Mrs. Harold Robinson surprised their grandparents, Mr. Scarth of the Wyche Community, attending were Mrs. Murphy White and Mrs. Zed Stewart, with a visit Mrs. Gayle Neal, Mrs. A. T. Frye, Saturday. Robinson, who has been in Korea, arrived in the State McAnally, Mrs. Floyd Walton Sr., Tuesday. Mrs. Robinson met him Mrs. H. V. McCabe, Mrs. Zed Ste- at El Pasb. They were enroute to wart, Mrs. Melvin Gill, Mrs. Wil- Pampa where Mrs. Robinson has been making her home with her parents while he was in the ser-

Visitors Sunday in the Marion Russell home were Mr. and Mrs C. R. Bates of Dumas, and Mr. and Mrs. J. B. Hanning of Fresno.

Mrs. J. W. Murphy, who has Calif.

Last Spring grandson, Billie Neal; returned Meeting Held By Dawn Study Club

Dawn Study Club closed activiheld May 5 in the home of Mrs. Wesley Cox in Canyon.

Rosemary and Mr. and Mrs. Ray J. R. Oglesby in Mobeetie.

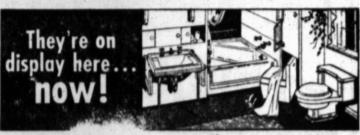
Following the covered dish luncheon a business session was held Installation rites for newly eleced officers were conducted by Mrs. Murphy White.

Officers installed were Mrs. Alfred Smith, president; Mrs. Alfred May, vice president; Mrs. William Wimberley, secretary treasurer; Mrs. Floyd Walton, parliamentarian; and Mrs. H. V. McCabe, re-

Members attending the meeting vere Mesdames Melvin Gill, H. V McCabe, A. T. Frye, Gayle Neal R. L. McAnally, Alfred Smith, T. Stewart, Linda and Jerry spent | Floyd Walton, William Wimberley, Mother's Day with Mr. and Mrs. | Murphy White, Zed Stewart and Baker Womble.



in leading magazines...now you can see how really beautiful they are!



AMERICAN-Standard bathroom fixtures in color

They're easy to have NOTHING DOWN 3 FULL YEARS

make it easy to change your color scheme as often as you like! COME IN AND SEE HOW IT'S DONE.

125 N. Sampson

WHY IT MAY COST YOU MORE TO BUY A"LOW-PRICED"CAR



Let us show you how some cars price-tagged less than a Mercury can cost more—when you figure the deal we can make on your present car, over-all operating cost, and Mercury's proved record of high trade-in value.



PACE-SETTING STYLING KEEPS MERCURY AHEAD OF ITS FIELD_HELPS KEEP TRADE-IN VALUE HIGH

This new Mercury proves that extra power doesn't have to cost you extra money—when you buy, or while you drive. A new 161-hp V-8 can give greater economy than previous engines, which were famous for economy. And Mercury's famous stamina has been increased still further by new engine design, and new ball-joint front wheel suspension. This means longer engine life, less tire wear, lower upkeep.

But the biggest bonus of all is Mercury's higher trade-in value. According to authorita-

tive independent surveys of used 'car prices, Mercury leads all other cars in its field. This indicates that your Mercury will probably return a higher percentage of your original investment at trade-in time. This, plus Mercury's famous record for economy, brings its true cost down in many cases below so-called "lowest-priced" cars.

We'll be glad to give you facts on this amazing economy story, and you'll be pleasantly surprised with the deal we can give you on your present car. So see us—and drive a Mercury.

FASTEST GROWING CAR

Dudley Green

712 W. 1st. St. - Phone 9

A Complete Building Service 1 Block East of the Courthouse

Keep those summer flys,

pests outside this year.

Needs

For All Your

Building

SEE US!

mosquitoes and

Phone the Lumber Number 7

See All The Frigidaire Electric

On Display at Hotel Jim Hill
During the Big
ALL ELECTRIC

Cooking School

This Year's Biggest Bargain

in Carefree Electric Cooking!



- Cook-Master Oven Clock
- e Double-Duty Thermizer • Full-width Cooking-Top
- Lifetime Porcelain finish Inside and out
- Adjustable Oven Shelves
- Big, porcelain-finished Even-Heat Oven
- 2 Big Storage Drawers
- Waist-high Broiler
- Simpli-Matic Oven Control

Morgan Appliance Co.

In The Benefield Building

Built and Backed by

General Motors

Phone 87.

Parker Bros. Welcomes You to the Big

ALL ELECTRIC Cooking School

See Our Hotpoint Appliance Display

french-fry like a fine chef!



PUSHBUTTON

ELECTRIC RANGE

New Super-fast French Fryer gives you crisper; lighter, more digestible deep-fried foods!

Perfect French-frying every time! Pushbutton control, combined with fully automatic operaation and the giant Super-Oven, assures recipeperfect cooking in all ways. Come in ... see all its advanced features ... soon.

 Super-Calrod® instant heat Fastest broiling -no pre-heating • Electric Time Center • Raisable deep-well cooker • 3 big storage drawers • Full-length top light

WE GIVE GUNN BROS. THRIFT STAMPS

Parker Bros. Builder's Supply

1306 Park Ave.

Phone 719

Space Saver! Money Saver! ...with Big Range Features! The all-new Space King Model 5510 Range only 30 inches \$**169**95 wide but

"Super Size" oven

roasts the biggest turkey you'll find!

Only RCA Estate

gives you all these

features in a

30 - INCH RANGE!

- Insulizer Walls
- Oven Windows & Light
- Automatic Clock Control with 1-hour Minute Alarm
- Appliance Outlet
- Fluorescent Top Lamp
- Dispos A Bowls (Thowaway reflector bowl in-



New On Display At

Hereford Implement Co.

The Heref

PARKER BROS.

HEREFORD FURNITURE

HEREFORD

PRES

A FEATURE Electric Cook



JANE BURT

TAWOR SHIBSTON LYANDT THE HOM

30 ELECTRICA AND MAN

AND



brd Brand

H & H FURNITURE MORGAN APPLIANCE

HPLEMENT

TTRACTION g School



Y'ALL COME

To The All Electric

COOKING SCHOOL

THURSDAY, MAY 20th, 2:30 P.M. COME EARLY & SEE THE

NEW

PHILCO ELECTRIC RANGE With The BIGGEST

WIDEST OVEN

In ANY full Size 40" Range

- *EASIER TO SEE INTO
- EASIER TO REACH INTO
- EASIER TO USE!

Also Other Electric Appliances on Display!

HEREFORD



MFFCOWF FOFK2

To The Big All Electric

COOKING SCHOOL

THURSDAY, MAY 20th

Visit Our Display And See The New

WESTINGHOUSE

GET PROOF that foods can't burn or evne scorch with New Westinghouse Electronic Unit on 1954 Commander Ranges



Also Other Westinghouse Electric Appliances On

Display During The Big All Electric Cooking School

- Remember -

You Can Be SURE If It's Westinghouse

H FURNITURE COMPANY

cross Street from Piggly Wiggly



LION'S CLUB 100 PERCENTERS, those who had maintained a perfect attendance record for 36 weeks, found that they had lots of company this time. Contest winners had a chance on a trip to the Lions Club convention which will be held in New York in July. Dr. Milton Adams' name was drawn for the trip. Sylvester Slagle is alternate. Cecil Massey and Woodrow Wilson will also go to the convention, according to present plans. The Hereford Lions Club was commended by Lions International for having the largest number of 100 percenters in the history of the club. Shown, from left, first row are: Dub Reeves, Harry Cayler, Leo Box, Homer Brumley, Tom Alderson, O. D. Lowry, Harold Close, J. W. Gibson, Bill Davis, Kenneth Cowan, Ray Coneway, L. B. Russell, S. O. Wilson, Don Zimmerman and Cecil Massey. Back row, from left: W. O. Shelton, Guy Lawrence, Sylvester Slagle, W. C. Meharg, G. P. Owen, Boss Lion J. W. Robinson Jr., Dr. W. D. Lawrence, Neil Cooper, George McLean, N. D. Bartlett, Jack Kirksey, Sonny Brooks, R. L. Ethridge, D. C. Martin, Robert Bell, Ray Cowsert, A. O. Thompson, Deward Roberson and H. M. Thomas.

Long Time Ago

45 Years Ago Today Hon. L. G. Wilson of Plainview will be here to consult with the Directors of the Club concerning the immediate extension of the Stamford & Northwest Railroad from Dickens County to Hereford via Plainview. It is known has been given consideration and that the first section of 75 miles from Stamford is being pushed to completion, a part of the steel being laid, and that the "interests" behind the road are able and wil!ing to build it. This road if completed to Hereford would open a

Richard Walker and Gary Guseman; three sixth grade girls, Royce Lee Pruitt, Marge Roubison and Sharon Alexander; and four fifth grade boys, Gerry Harkrider, Terry Harkrider, Cecil McCullar and J. V. Perrin. The team won 11 to

The sixth, seventh and eighth grades had a party and wiener roast at the Douglas Timberlake home. Chaperones were Mr. and Mrs. Douglas Timberlake, Mr. and Mrs. Virgil Bomar, O. A. Alexander, Mrs. Fred Northcutt, Mrs. Clifton Johnson and Mrs. Don Guseman. Visitors were Miss Lillian Fisher, Mrs. E. F. Baker, Mr. and Mrs. Harry Timberlake, Mrs. Floyd Crume and Timmy Northcutt.

Miss Lillian Fisher attended a chicken dinner in the home of Mr. and Mrs. N. E. Tyler Wednesday

Wiley Higgins entered the Hereford hospital one day last week. The first and second grades had some pictures taken in their rhythm band suits Monday.

Peggy Dianne Devenport won the cake Friday night at the candidates rally pie supper at Walcott School. She won it for being the most beautiful young lady present. Her father, T. D. Devenport, won the cake for being the ugliest man present.

Mr. and Mrs. Floyd Brown, Earl and Roger, Mr. and Mrs. Eldred Brown and Tommy visited in the C. W. King home Sunday.

A letter from the superintendent of the Wells-Fargo Express Company to Secretary Holman states that the citizens petition that he will install free express delivery at Hereford at once. The employment of a driver and the arrival of the big wagon is all that is necessary to begin the work.

Fire got out near Dimmitt Monlarge territory and put Hereford day afternoon and under a heavy in direct connection with the largwind was driven southwest burnest cities of the state-Fort Worth ing over about 30 sections of the Flag Ranch, owned by C. T. Herring of Amarillo. The breast of barn etc., belonging to Fred Ott. not cooled before he was on his fishing stream in West Texas and way to buy new material.

The first alfalfa hay, grown, harvested and sold in Deaf Smith County in 1929 was consigned to the West Texas Feed and Seed Company here this week by W. R. Matthews. The delivery included 100 bales of pea-green, cut-short alfalfa, according to Bernard Hicks manager. Mr. Matthews cut the hay off five acres. The hay is of excellent quality and is selling at 90 cents per bale.

The black bass in Tierra Blanco are big and belligerent this spring. R. R. Hamlin, famed fisher of Hereford, came into town Wednesday with the head of a three and three-quarter pound black bass he caught the day before a mile from town on the old Slaughter place. Using artificial bait and a casting rod, Hamlin cast his hook about 30 feet out in the stream from him. The bass must have made a big dive at it, as the hook caught him in the side. The bass fire continued as far as Spring- bucked like a bronc but Hamlin lake, burning out one farm house, finally reeled him in. Hamlin now lives at Pampa, but he was here He was in Hereford Wednesday May 1 when the fishing season and loaded his wagons of lumber opened and has caught several to rebuild. He lost all his house- messes since last Wednesday. hold goods, stock, feed, chickens, Hamlin says the Tierra Blanco in fences, etc., but the embers were Deaf Smith County is the best

Hail Insurance Time Again!

DO IT NOW . . . Were you too late last year? It's not too early! You can cancel the policy (WITHOUT CHARGE TO YOU) before May 15 for crop failure.

Come in and see us while there is plenty of time, and you won't worry about losing your whole

THE PREMIUM WON'T BREAK YOU - - -A LOSS MIGHT!

John McLean Insurance Agency

Phone 273

Walcott News

spent the weekend with Mrs. R. N. D. C. McWhorters of Hereford.

Mrs. Glenn Burrus and daugh- visiting in Hereford Sunday afterters Kathryn and Elizabeth visit noon

ed in the home of the Bo Vander-grill family in Amarillo Saturday. The John Frosts, had as their

children of Hereford. The Herschal Burrus family visited in Pampa Sunday afternoon in the home of the Red Morrison Burrus and Jackson Ashburn, had lake, Mr. and Mrs. Harry Tim-

visited in the home of the The W. L. Harkrider family were

Millers visited in the Roy Pruitt home Sunday afternoon. guests Mrs. Erma Dean Bain and

Mr. and Mrs. Clarence Hall and in the Douglas Timberlake home children visited in Canyon Sunday this week. They left from Clovis Two third grade boys, James

birthdays this week. Mr. and Mrs. J. V. Perrin and Cord Hammock visited in the Guseman attended the annual calf

Mr. and Mrs. J. S. Stocks, Min-

The Bill Pruitts and the Phillip in the Jack Weaver home Sunday. Mr. and Mrs. Harry Timberlake of Chicago, Ill., have been visiting

> to go on to California Sunday. Mr. and Mrs. Douglas Timberberlake and Donna and Gary roping at Clovis Sunday.

a softball team to play Dawn at nie Miles and Mr. and Mrs. Will Hereford Friday. The team con-Gentry and children were visitors sisted of two sixth grade boys,



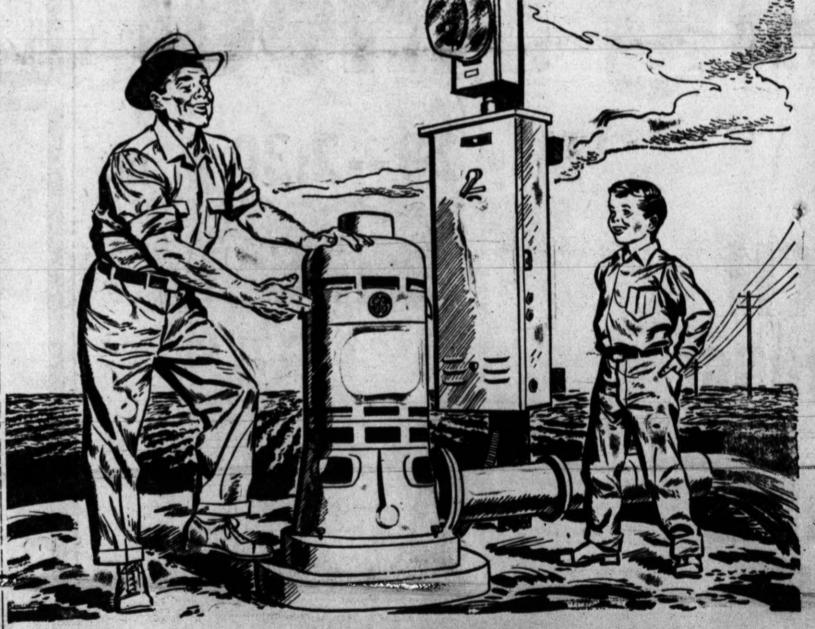
IT'S

PLANTING

TIME!

You May Rely On Us For Fine Quality **Certified Seeds**

PITMAN GRAIN CO.



"Son, when you take over, this General Electric motor will still be driving our pump!"

I don't have to worry about you getting

Here's all the information you need on "How to Select and Apply Elec-tric Equipment for Irrigation Pump-

"FATHER: MOTHER

Seventh Day Adventist Third and Lawton

J. L. Jesperson, pastor Sabbath School is at 9:45 o'clock. Worship services are at 11 o'clock. "The Character of Love" is the subject for study Sabbath May 15. Memory verse: James 3:17.

Study Helps: Christ's Object Lessons," pages 376-389 and "Love" pages 53-58. Missionary activity - "Helping our service men."

St. Thomas Episcopal

Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.

Services of Holy Communion will be celebrated at 11 o'clock Sunday morning with Bishop George H. Quarterman officiating.

First Christian

Sixth and Main Rev. Don Root, pasio

Sunday School is held each Sunday morning at 9:45 o'clock and morning worship at 10:45 o'clock. Wednesday evening choir rehearsal will be held at 7:30 o'clock. At 6:45 o'clock each Sunday night age level studies are held. Sermon for Sunday is, "You Can't Take It With You. What's The Big Idea?".

Tonight at 7:30 o'clock the mother-daughter banquet will be served by the Christian Men's Fellowship. Monday morning at 9:30 o'clock the Christian Women's Fellowship will be held at Borger. At 8 o'clock the General Board meeting will be

Wednesday morning Men's Fellowship breakfast will be held at the Christian Church. At 3 o'clock Christian Women's Fellowship groups one and two will meet.

Wesley Methodist

Rev. E. L. Naugle, pastor o'clock and 7:30 o'clock with Sunday School at 9:45 o'clock. MYF group meets at 6:30 o'clock.

There will be no evening preaching services Sunday as the congregation will go to the First Methodist Church for the showing of the Wesley Picture.

Mid-week services will be at 3 o'clock Wednesday night and Choir practice will be at 8 o'clock Thursday night.

Avenue Baptist

128 N. 25 Mile Avenue Rev. Bob Harris, pastor Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.

Training Union is held each Sun-day evening at 7:00 o'clock. Evening worship services are held on Sunday evening at 8:00

Mid-week prayer services are Wednesday night at 8 o'clock. At 8:45 o'clock there will be choir practice.
Sunbeams will meet at 3 o'clock Friday afternoon.

Hereford Implement Co.

Wayne and Raylan Evans Shelton Tire Exchange

. W. O. & Bessie Shelton Kirkland Pump Co.

. J. D. Kirkland Blanton Butane, Inc. Shamrock Butane & Propane

Associated Growers of Hereford, Inc. Raymond Paetzold, Pres.
Wallace Buick Company
Wayne Wallace

Crowe-Guilde Coment Co. of Hereford Ray Godwin

Lone Star Agency Mr. & Mrs. Jim Wood Mr. & Mrs. Sam Nunnally Gililland Funeral Home Matt Gililland - Marlin Gili Rogers Drug Mr. & Mrs. Grady Rogers

Davis-McCracken

• W. L. Davis - J. C. McCracken Southwestern Public Service Co.

· W. C. Meharg Hereford State Bank

J. R. Allison, Pres.

Elizabeth Wamble • Loans - Insurance - Abstracts Acme Cleaners Mr. & Mrs. G. P. Owens Pitman Service Station

Odice & Edd Bulls

Hereford Grain Corp. Curtis O. Roach, Mgr.

his initialed symbol of justice, represents law and order.

for the law is up to you. Father, Mother, when your child

the Law must step in to keep your child from becoming a

our castles and we shall not walk in fear."

for law enforcement. Children who go to church most,

he whole problem of reverence for God and respect

menace to others. The church stands for right, for order,

our children in church ... keep them under the

gets out of control for lack of discipline, when you fail,

need the judge and policeman least. We must keep

influence of good, so that our homes may remain

E. B. Black Co. Dick Barnard - Jesse Stanford

Hereford Motor Co. Buran Scott Big T Pump Co. · Hilrey and Leroy Aven

Mode O Day
Hazel Powell Rockwell Bros. & Co.

J. R. Thomas Furr Food Stores
Famous Brands - Lower Prices Pitman Grain Co.

Mr. & Mrs. J. A. Pitman First National Bank Member FDIC - FRS E. B., Hedrick, Pres.

Hereford Creamery Mr. & Mrs. Elton Malone

Farmers Drive In

Troy Moore

H & W Implement Co. . O. H. (Dell) and Dean Herring

The Church In You-

d child needs the in ce of the CHURCH

Kinsey Motor Co.

Mrs. & Mrs. D. C. Kinsey

B. E. Roberson

Hereford Fert. & Insecticide Co

Hereford Gin Co.

John McClesky

Ike's Steak House

Ike Crosthwait

Beauford Trucking Co. Mr. & Mrs. C. E. Beauford

First Methodist

Fifth and Main

Rev. S. M. Dunnam, Pastor Church services are at 10:55 o'clock Sunday morning and vesper services at 7:30 o'clock Sunday night with Sunday School at 9:45 o'clock in the morning. Methodist Youth Fellowship meetings are held at 6:45 o'clock.

Saturday night from 6 o'clock until 8 o'clock the Women's Society of Christian Service will have a chicken supper in Fellowship Hall. Proceeds will be used for new equipment for the children's build-

Wednesday at 3 o'clock a pledge tea for the Women's Society of Christian Service will be held. Mid-week prayer services are held each Wednesday night at 7:15 o'clock.

Immanuel Lutheran

Park Avenue at B Street Rev. Harold Kaestner, pastor

Sunday School is at 10 o'clock and Morning Worship at 11 o'clock. You are invited to listen to "The Family Worship Hour" over KPA'l at 7:30 o'clock each Sunday morning and "Call To Worship" each Sunday morning at 9:30 o'clock.

Assembly of God

Union & Ave. G. Rev. Walter E. Lane, pastor Each Sunday morning Sunday School is held at 9:45 o'clock. The morning service is at 11 o'clock. Prayer meeting and Bible Study

will be held each Wednesday even-

ing at 8 o'clock. Young people meet Sunday night at 7 o'clock, with the evening worship services at 8 o'elock. Junior C. A.'s will meet Sunday evening at 7:00 o'clock.

Temple Baptist Church

Forrest St. and Ave. K. Rev. Russell Pogue, pastor Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:15 o'clock Morning worship services are at 10:50 o'clock and the evenmg service at 7:20 o'clock.

Teachers and officers will meet Wednesday evening at 7:15 o'clock with the Evening Prayer service following at 7:45 o'clock.

Sunbeams, R. A. and G. A. will meet at 4 o'clock each Wednesday

Church of Christ

205 E. 6th Street Bob Wear, minister Bible school is held each Sunday morning at 10 o'clock, with mornng worship at 11 o'clock.

The Young People meet Sunday evening at 7:15 o'clock with even-

ing worship at 8 o'clock.

Wednesday evening prayer services are held at 8 o'clock.

The Hereford Church of Christ radio broadcast is heard daily at

9-10 over KPAN.

The nationwide broadcast by the hurch of Christ is each Sunday afternoon at 1 o'clock.

(Continued on Page 8)

Hunter's Food Market
Mr. & Mrs. Russell S. Hunter

Hereford Hardware Mr. & Mrs. Don Zimmerman Parker Bros. Builders Supplies . C. W., R. P. and Monroe Parker

acobsen Brothers, Inc. • John, Berry, Chris Jacobsen

Piggly-Wiggly

4r. & Mrs. Gaylord Newell

Consumers Fuel Ass'n

• Petroleum Products - Farm Supplier Hereford Laundry & Dry Cleaners

• Ernest Kendall



"Be Not DECEIVED, GOD Is Not MOCKED for WHATSOEVER a man Soweth, that shall be Reap"



D. Bartlett Jr., et ux, to the st National Bank of Amarillo, of Lots 4 and 5 and the S 37% of Lot 3, Block 27. L. Newman, et ux, to Floyd see, all of Lot 4 of Block 1 of ter and Baskin Subdivision of ck 15 of Mabry Addition. tice H. Albers to E. Garrison, t, all of the E½ and the SW½ action 319 in Block M-6.

Warranty Deeds nie Randel to N. D. Bart-Jr., all of Lots 1 through 18 inclusive of Block 1 of West-

C. Hewitt Sr., et ux, to Vet-Land Board, being the S1/4 SW1/4 of Section 2 of Block the N¼ of the SW of Sec 2 in Block M-7.

Legal Notice

THE STATE OF TEXAS O: THE SHERIFF OR ANY STABLE WITHIN THE TE OF TEXAS GREETING lice Cox, guardian of the perand estate of Rosa Lavada oll, having filed in our County rt her final account of the conn of the estate of the said Lavada Carroll who is now eased, together with an appli-on to be discharged as guarof said estate, you are herethis notice once in a newspap-regularly published in the Coun-of Deaf Smith, and said publin shall be not less than ten before the return day hereof, give due notice to all persons ed in the account for final ent of said estate to file objections thereto if any they e, in said Court on or before

Monday, the 24th day of May A.D., 1954, when said account and appli-cation will be considered by said

Witness Ralph Smith, Clerk of the County Court of Deaf Smith

Legal Notice

STATE OF TEXAS COUNTY OF DEAF SMITH

NOTICE OF EXECUTION SALE.

By virtue of an Order of Sale
and Execution Suit out of the Disand Execution Suit out of the District Court of Deaf Smith County, Texas, on judgment entered in said court on the 1st day of April 1954, in favor of First Federal Savings & Loan Association of Clovis, and against Edna R. Jett and Jo Anne Jett in the case of First Federal Savings & Loan Association of Clovis vs. Edna R. Jett and Jo Anne Jett, Number 3640 in such court, and I did on the 23rd day of April, 1954, at 11:30 o'clock a.m. levy upon and seize the following described tract and parcel of land situated in the County cel of land situated in the County the property of said Edna R. Jett and Jo Anne Jett, to-wit:

distance of 80 feet to a point;
THENCE East parallel with the
South line of the said Block, a
distance of 100 feet to a point
in the East line of the said Block
to the place of beginning:
and on the 1st day of June, 1954,
being the first Tuesday of said
month between the hours of 10
o'clock a. m. and 4 o'clock p.m. of May, 1954.

Ralph Smith
Clerk of the County Court, Deat
Smith County, Texas.
By Mary Jean Gore, Deputy
T-19-1c.

Town of Hereford, this 5th day
o'clock a. m. and 4 o'clock p.m.
on said day at the court house
door of said County, I will offer
for sale, and sell, at public auction, for cash, all the right, title
and interest of the said Edna R.
Jett and Jo Anne Jett in and to
said property.

Dated this 23rd day of April,

Lowell R. Sharp, Sheriff of Deaf Smith County, Texas

T-17-3c.

Legal Notice

THE STATE OF TEXAS

TO: J. I. Pylant and wife, Pearl E. Pylant, L. A. Montgomery, P. C. Pylant, and J. H. Murdock, and the unknown spouses of J. I. Pylant, Pearl E. Pylant, L. A. Montgomery, P. C. Pylant and J. H. Murdock, and the unknown heirs and legal representatives of J. I. Pylant, Pearl E. Pylant, L. A. Montgomery, P. C. Pylant and J. H. Murdock, and their unknown spouses, and each of either of them, if they, or either of them should be deceased, GREETING:
You are commanded to appear by filing a written answer to the

of Deaf Smith, State of Texas, as the property of said Edna R. Jett and Jo Anne Jett, to-wit:

Being a portion of Block No. 7 of Evants Addition to the Town of Hereford, Deaf Smith County, Texas, described by metee and bounds as follows, to-wit:

BEGINNING at a point in the East line of said Block No. 7, which point is 110 feet North of the Southeast corner of said Block No. 7;

THENCE North with the East line of said Block No. 7, a distance of 80 feet to a point;

THENCE West parallel with the South line of the said Block, a distance of 100 feet to a point;

THENCE South parallel with the East line of the said Block, a distance of the said Block, a Pylant, L. A. Montgomery, P. C. Pylant, and J. H. Murdock, and

CHURCH

(Continued from Page 7)

day morning at 9:45 o'clock fol-lowed by morning worship at 11 o'clock. Church of Jesus Christ of Latter Day Saints

Kendon O. Anderson, superin

The Morman church, which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.

the unknown spouses of J. I. Pylant, Pearl E. Pylant, L. A. Montgomery; P. C. Pylant and J. H. Murdock, and the unknown heirs H. Murdock, and their unknown spouses, and either or either of them, if they or either of them should be deceased, as Defendants. The nature of said suit being

substantially as follows, to wit: Trespass to try title for the title ble Addition to the Town of Here ford as shown by the plat of said addition of record in the Deed Rec-ords of Deaf Smith County, Texas, and being the West 50 feet of said Lot No. 17, and described by metes and bounds as follows:

BEGINNING at the Southwest corner of said Lot No. 17; THENCE North with its West line 208.71 feet to its Northwest corner; THENCE East with its North line 50 feet to a point; THENCE South parallel with its West line 208.71 feet to a point in its South line; THENCE West with said South line 50 feet to the place of beginning; based upon the 5, 10 and 25 year Statute of Adverse possession and Limitation against the defendants and each of them.

Issued this the 20th day of April

Given under my hand and seal of said court, at office in Hereford Texas, this the 20th day of April A. D., 1954. Lucille Posey, Clerk

Court, Deaf Smith County, Tex-District Court, Deaf Smith County, Texas

T-17-4c.

First Presbyterian

Rev. Russell Wingert, pasto Sunday School is held each

Vesper services are held at o'clock each Sunday afternoon in Fellowship Hall.

Grace Gospel Church

Thirteenth and Avenue K Rev. H. V. Fields, paster Sunday School is at 9:45 o'clock and morning preaching service at 11 o'clock.

Bible study is held each Sunday

evening at 7 o'clock and evening preaching service at 8 o'clock. Wednesday night prayer meet-ing is at 7:30 o'clock. Friday night prayer service is at :30 o'clock.

Read The Classifieds

Church of Nazarene

Fourth and Jakeson
Rev. Levi Louderback, pastor
Sunday School is held at 10
o'clock, worship services at 11 o'clock. Evening worship services

are at 8 o'clock. Prayer meeting is held each Wednesday night at 8 o'clock.

St. Anthony's Catholic

Father Bartholomeu Paytas

Sunday morning Masses are are 1:30, 8, and 10 o'clock. Daily morning Mass is at 1 o'clock at the new church and 8:15 o'clock at the old church.

Holy Hour is each Thursday ight from 8:30 to 9:30 o'clock

Saturday afternoon from 5 o'clock and 8 to 9 o'clock in the First Baptist

Rev. Howard Scott, paster Sunday School is held at 9:45 o'clock and the morning worship services are held at 10:55 o'clock Sunday evening the training un ion will be held at 6:45 o'clock with the evening worship at .

The Sunday morning Baptist Hour is broadcast at 8 o'clock over

The morning worship service is broadcast every first, second, third and fifth Sunday at 10:55 o'clock over radio station KPAN. Tuesday afternoon at 3:15 o'clock the Cherub Choir meets, at 4:15 o'clock the Carol Choir meets; at 4:15 o'clock the Crusader Choir meetings are held at 7:30 o'clock. Youth Choir meet -. Brotherhood meetins are held at 7:30 o'clock the first and third Tuesday night of each month.

Wednesday night at 7 o'clock Superintendent's meetings are held and at 7:15 o'clock officers and

The Hereford Brand, Hereford, Texas, Thursday, May 13, 1954 teachers' meetings are held. At 7:15 o'clock the Women's Mission ary Auxiliaries meet, prayer services are held at 8 o'clock and the church choir meets at

TOURIST COURTS

Anyone interested in buying a tourist court in good mid-West Texas towns -- send your inquiries to P. O. Box No.

175, Joshua, Texas.

ANNOUNCING A 12 WEEK SERIES OF

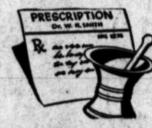




YOUR DOCTOR RECOMMENDS

The Relaxation Vitamin

a bee line for the THEATRE to see



GOOD MOVIE!



SUNDAY MONDAY TUESDAY SNARLING KILLER WRITES THE ONLY LAW!

Your Theatre Congratulates You On The Occasion Of Your Wedding Anniversary Mr. and Mrs. Carl Stapp

and Mrs. Evereett Moor and Mrs. E. Y. Crow

Mr. and Mrs. B. H. Kirby

Mr. and Mrs. George McLean Mr. and Mrs. Ben W. Childers

R

THURSDAY FRIDAY RUSSELI MATURE

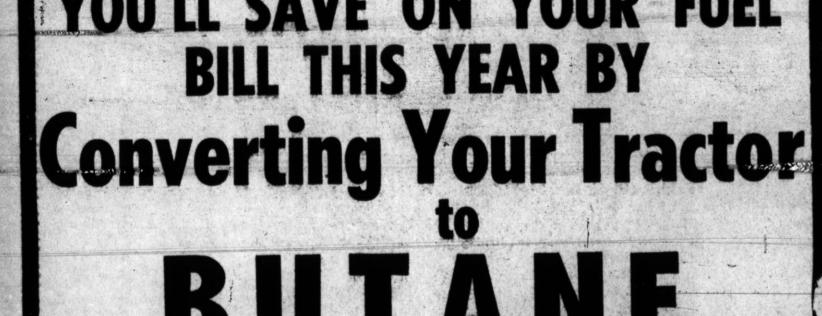
SATURDAY ONLY SUNDAY MONDAY

THURSDAY FRIDAY

DOUBLE FEATURE NITES

ASK THE TEXAS CASHIER FOR YOUR 15c REBATE COUPON - - 15c GIVEN EVERY SUNDAY AND MONDAY Good - On THURSDAY And FRIDAY

SUNDAY - MONDAY RANDOLPH SCOTT - In CANADIAN PACIFI



Farmers that know, say CHNGE OVER NOW from Gasoline to LOW COST BUTANE and SAVE ON YOUR SPRING PLANTING FUEL BILL.

Now is the time to Change over, with ENSIGN CARBUREATION EQUIPMENT. Let Blanton Butane convert your tractor today.

BLANTON BUTANE, Inc.

Friona

YES