

WEATHER

| | | |
|-----------|------|-----|
| | High | Low |
| Wednesday | 78 | 49 |
| Thursday | 84 | 49 |
| Friday | 71 | 48 |

The Sunday Brand

32 Pages

Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Hereford, Texas, Sunday, May 9, 1954

Price 10c per copy

Ready For Ruidoso



FREE SHOWERS were evidently to be included in the bus trip to Ruidoso, as Hereford High School seniors were ready to leave on their annual trip Thursday morning. From left are: David Stanton, Dalton Cochran, Melvin Lomenick, Bill Lookingbill and Pat Newell. The victim is unidentified. (Staff Photo)



THAT GAY MOOD typified the feeling of nearly all the seniors and sponsors as they left Thursday morning for a two day and three night stay in Ruidoso. They will probably have calmed down somewhat by the time they arrive back in Hereford this afternoon. From left are: Gail Gault, Lajean Latham, Junior High School principal W. C. Quattlebaum, and Melrose Whitfield. (Staff Photo)

Construction In Hereford Well Ahead Of Last Year

Housing in Hereford is a major industry these days, the May Chamber of Commerce report shows, with six building permits for \$76,000 worth of construction issued during the month of April. Those permits brought the total for the year to 27 permits issued by the city for \$232,600 worth of construction. This compares with the same time last year, when a total of 18 permits for \$130,000 worth of construction had been issued.

If the building boom continues, as it seems likely to do, it could go far over last year's mark, when 83 permits were issued during the 12 month period for \$578,291 worth of construction.

Steady, almost mushroom-like growth in the number of homes is also clearly indicated in the number of utility meters which have been put into service.

Southwestern Public Service Company shows 2,409 electric meters now in use in Hereford, compared to 2,278 a year ago, an increase of 131 meters, with 83 of those having been added to the list between April 1 and May 1.

Electric meters in use in the county outside of Hereford reflect both an overall and a seasonal increase, reaching 254 by May 1, compared with 242 at the end of April last year, and 227 at the end of March this year.

Gas meters in use have also shown a marked increase, with 2,065 in use in Hereford at the end of April, compared to 1,956 at the end of April last year, an increase of 109 meters. Of that number 17 were added during the month of April this year.

An even larger increase is shown in the number of water meters in use, with 129 having been added since the end of April, 1953. On May 1, there were 1,901 water meters in service to check water use in the city, compared to 1,772 on the same date a year ago. This was an increase of 14 over the previous month, when 1,887 were shown on the city's books.

Deaf Smith County Electric Cooperative is also expanding its facilities, though this increase is outside of Hereford. On May 1 there were 1,328 meters in use in the county, compared to 1,220 a year ago, and 1,315 when the check was made last month. Outside the county, the number has made a proportionate increase, going from 1,364 on May 1, 1953 to 1,467 on the same date this year. This is an increase of 11 meters put into service during April.

West Texas Rural Telephone Cooperative is likewise expanding, with a total of 741 telephones now in service, 328 of which have direct service into Hereford.

Bank clearings were up last month over March, but credits, debits and deposits all showed a drop.

Deposits at the beginning of May were \$8,852,374.63, as compared to \$9,397,398.68 at the beginning of April. Debits during April were \$7,030,759.66, compared to \$7,484,323.14 during March.

Credits — deposits made during the month — were \$6,497,576.87 during April, compared to \$7,085,937 during the preceding month.

Jaycee Softball Has 90 Boys Ready To Play

Ninety boys between the ages of nine and 12 have answered the letters sent to the school boys by the Jaycees in an effort to organize baseball teams in that age group for this summer.

The 90 boys are being formed into six teams with 15 men to each team. About 30 more boys are expected to join the teams.

First meeting of the teams will be held May 22 in Dameron Park. Any boy who has not replied to the letter should do so as soon as possible.

After school is out the teams will practice every day. Each boy that plays on one of the teams will be issued a jersey, the Jaycees say. Members of the Jaycees will manage the teams, though fathers of the boys are invited to help with the league.

Jaycee members in charge of the teams are Sam Nelson, Bill Howard, Gerald Hale, Berry Green and Don Fudge. John Kelly, a former Jaycee, is also helping out.

The number of marriages made a decided jump, going from three during March to eight in April. This compares with six during April of 1953.

There were only two deaths last month, and two in March, in comparison with five deaths in April of 1953, the report shows.



JUNE MARIAN SMITH

Double Honors Won By June M. Smith

June Marian Smith, a Hereford High School senior, has won a double honor.

June Marian, daughter of Mr. and Mrs. O. A. Smith, 501 Irving street, received a \$10 check this week as first prize in article writing from Panhandle Penwomen. This is one of the annual Laura V. Hamner Student Awards. She wrote about juvenile delinquency, approaching the problem with the idea that youngsters can help other youngsters who tend to be juvenile delinquents.

There were 68 entries in the contest, which included poems, articles and short stories.

Her work showed that she had done a lot of thought and research, one of the judges said. June Marian, who is employed at Elizabeth Womble Insurance Company is the only Hereford student that won in the contests. Entries were from New Mexico, Oklahoma and the Panhandle of Texas.

June Marian has also been chosen as the Hereford High School student to enter the Panhandle district Kappa Gamma sorority scholarship contest. If she wins, she will receive a \$200 scholarship to the college of her choice.



SERVING WAS A SERIOUS matter to the young ladies in the first grade class of Velma Cook, when they held a tea for their mothers and grandmothers Friday afternoon at Shirley School. All of the first grade classes in Shirley School held teas for their mothers and grandmothers and each was given a favor made by the children. Shown from the left are: Merle Carmichael and her grandmother, Mrs. A. O. Thompson, and Mrs. L. H. Lookingbill with her granddaughter, Sandra Winkler. (Staff Photo)

Panhandle Area Firemen Will Meet Here Tuesday

Some 200 persons, consisting of visiting firemen and their wives from all over the Panhandle, will be in Hereford Tuesday, primarily for serious business, with entertainment as an extra.

Fire Chief Earl Phillips said Saturday that commitments had already been received from some 125 persons, including 75 firemen and some 50 firemen's wives, for the meeting.

Registration of the firemen and their wives will begin at 8:30 o'clock Tuesday morning in Hotel Jim Hill, with the business meeting scheduled to open at 10 o'clock.

Except for a lunch for the visiting firemen's wives at noon, the serious part of the program will take up most of the day until nearly 4 o'clock in the afternoon, when pumper contest and water polo will provide entertainment.

Tuesday night a meal — probably barbecue — will be served to

all the visitors at the Bull Barn, according to present plans.

Fire Chief Roy Hill from Amarillo will give the principal address during the morning, discussing the defense and disaster program in the state, and the organization of those who are working on it.

During the afternoon, the firemen will take up the subject of the firemen's pension plan which has been set up by the state, how it operates, and how it affects individual members.

When the pumper races start about 4 o'clock Tuesday afternoon, teams of six firemen from the towns represented at the convention will work against a stop watch to see which team can get a hose off the truck, connected to a fire hydrant, and water coming out of the hose the fastest.

Chief Phillips said that most teams will average between 21 and 24 seconds in the contest, unless some team members make a mis-

cue. The contest will be followed by a fireman's version of water polo, in which a ball is suspended from a wire, and two teams play water from fire hoses on the ball, trying to shove it toward their opponent's goal.

Both the pumper contest and (Continued on Page 2)

Mother Of Local Residents Buried

Mrs. Anna Korstjens, 73, mother of Mrs. C. E. Carney, Mrs. John Paetzold and P. H. Korstjens, of Hereford, was buried in Kingfisher, Okla., Tuesday following her death in Arlington, Calif., April 29.

Other survivors include: Mrs. A. A. Reeves of Arlington, Calif.; Mrs. Agnes Tull of Lantoni, Calif.; John Korstjens of Agnew, Calif.; Mrs. Roy Ritter of Groom, Mrs. Joe Looper of Skellytown and Mrs. Andrew Schoelen of Okarche, Okla.

Cotton Acreage Pre-Measurement Offered By ASC

Pre-measurement of cotton acreage, to help county farmers save seed and labor while staying within their cotton acreage allotments, is being offered by the county Agricultural Stabilization and Conservation committee.

"This should save them from planting any extra acreage and then having to plow it up, with consequent loss of seed and time," Faust G. Collier, office manager for the committee, said Saturday.

"Any farmer with a cotton allotment who wants to know his acreage exactly before planting can put in an application to the county office," he continued. "The charge is \$5 for the first plot on the farm, plus \$2 for each additional plot on the same farm."

Collier also mentioned that something over 300 acres of allotments have been turned back to the committee and re-apportioned, the work being done at a special meeting Wednesday. Except in the case of very small acreages, the allotments were prorated.

June 4 is the final date for re-leasing allotted cotton acreages. Collier reminded area cotton farmers. Those who release the acreage will get credit for having seeded it, as far as their cotton acreage history is concerned.

Around Town

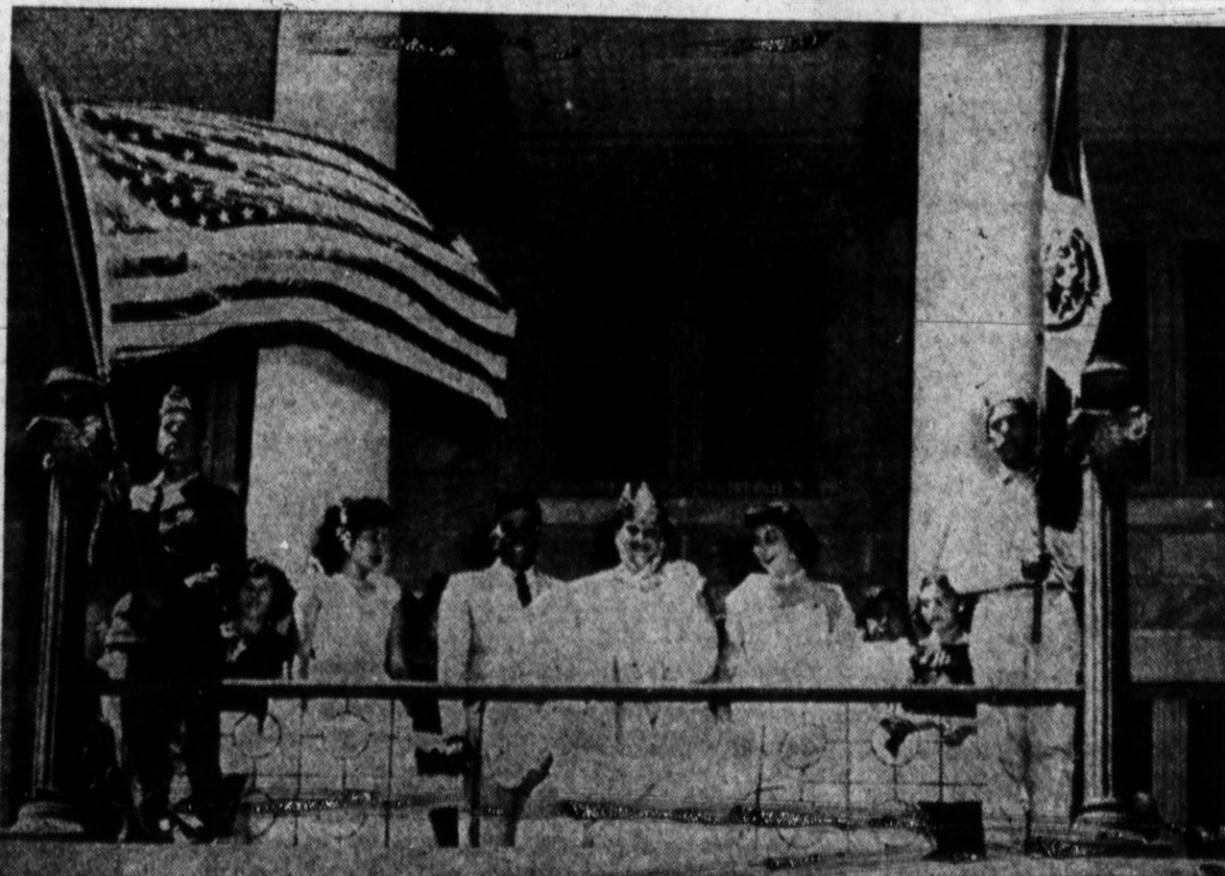
Though it is an academic question right now, we wonder whether Don Phifer would have made the choice to go on the senior trip to Ruidoso if he had known that they would draw his name for the \$200 jackpot at the Star Theatre Thursday night?

Raylan Evans, manager of Hereford Implement Co., returned Friday night from Fort Wayne, Ind., and Springfield, O., where he participated in a special tour of inspection of International Harvester.

(Continued on Page 2)



SEVEN O'CLOCK can be mighty early, even when you are going on a trip that has been planned for four years. Mary Durham, left, and Dorothy Veigel were already settled down in their seat on the bus. The two boys in the background are Tommy Parker, left, and Nelson Pierce. (Staff Photo)



CINCO DE MAYO (Mexico's Independence Day) got into full swing Wednesday afternoon when Reina Concepcion Garcia, daughter of Mr. and Mrs. Jesus Garcia, was crowned queen of the celebration by Fred Gonzales. Princesses were Margarita Gonzales, daughter of Mr. and Mrs. Fred Gonzales, and Esperanza de los Santos, daughter of Mr. and

Mrs. Zaxerina de los Santos. Shown, from left, are: Abanderados Gabriel Martinez, Princess Esperanza, Fred Gonzales, Queen Reina Concepcion Garcia, Princess Margarita, and A Simon Estrado. The ceremony was held at the front of the Deaf Smith County Courthouse. (Staff Photo)

Mrs. Evelyn Hacker, daughter of Mr. and Mrs. H. F. Benson of the Frio Community, is among a group of students from Eastern New Mexico University School of Music who will present a recital

Around . . .

(Continued from Page 1)
fer's motor truck facilities. Evans was a member of a group of dealers and their associates who made up the party.

A make-up softball game will be played at 8 o'clock Monday night in Veterans Park. First game will be between Summerfield team and Rutherford's team and the second game will be between Dawn and Piggly Wiggly.

of ensembles at 3:30 o'clock Sunday afternoon. The recital will be held in the Student Union Building on the campus.

Mr. and Mrs. Melvin Young and daughter Penny, left Thursday night for Wellington to be at the bedside of his father, who is seriously ill. Young is advertising manager of The Brand.

Our lack of an editorial cartoon this week can be blamed on spring fishing at Conchas Dam. Sam Nunnally took off up there Thursday with some friends, and either the fishing must have been good, or he just kept on hoping—we haven't heard which.

Mildred Crabtree, missionary to Nigeria, who is home on furlough, will speak at the Avenue Baptist Church at 8 o'clock Tuesday night. She will also show slides of the missionary work in Nigeria. Mrs. Crabtree is a former classmate of Mrs. Ray Downey, 612 Bowie Street.

Stephen Lingenfelter played Wednesday in the National Piano Guild Auditions in Amarillo with William O'Toole of Trenton, N. J., as judge. These auditions are held in over 400 cities in the United States each year to permit piano pupils to receive an unprejudiced opinion of their progress. Stephen played a program of 10 compositions including a Sonatine and selections by Bach, Wagner, Gounod, as well as some modern composers. He is a student of Miss Grace E. Hamilton of Amarillo.

Don't be surprised at seeing different faces in the Western Union office these days. Willard McCaig, acting manager of the office, has been here about three weeks but expects to leave just any day now when the regular manager, Miss Pauline Young, of Littlefield arrives.

Hospital Notes

Patients in the Hospital
Tresha Faye Jones, Mrs. Olin LaPlant, Mrs. Hilrey Aven, Jerry Wayne Campbell, Augustine Gregory, John Wesley Higgins, Cora Elma Geer, Mrs. Paul Jones, Louise Springer, Mrs. G. A. F. Parker, H. L. Nickerson, E. F. Byrd, Ann M. Combs, Pauline Rodrigue, Oneta Faye Rudd, Mary Alice Dobson.

Patients Dismissed
Mrs. John L. Thomas, 5-7; Lupe Jaime, 5-6; Verna Mae Billingsley, 5-5; Karen Sue Stanford, 5-6; Nadine Dorothy Frazier, 5-6; Mary Lou Aven, 5-4; Ralph Knox, 5-4; Annie Donthea Drye, 5-4; Norma Grace Gray, 5-5; W. D. Isobel, 5-4; H. E. Miller, 5-4; Mrs. Bob Pellam, 5-7; Manuel Celaya, 5-6; Betty Gutierrez, 5-6.

Births
A daughter to Mr. and Mrs. Paul Jones, 5-6. A son to Mr. and Mrs. Hilrey Aven, 5-7.

Panhandle . . .

(Continued from Page 1)
water polo are to take place near the corner of Third and Sampson. "All our volunteer firemen are working to make the meeting a success, and their wives are nearly all working to make the noon luncheon for the visiting wives a success," Chief Phillips said. "We think it will be a very worthwhile meeting."

Mr. and Mrs. J. D. Pensé, Mrs. Sam Nunnally's parents, of Oklahoma City and Sam Nunnally's mother, Mrs. Ora Nunnally of Tulsa, Okla., arrived Friday for a visit in the Nunnally home, 311 Park Avenue. They plan to leave Monday.

Don Veigel, son of Mr. and Mrs. Robert Veigel, 511 North Roosevelt, was presented by Alpha Sigma Xi fraternity at the Inter-

Political Announcements

- For State Representative, 96th Legislative District: Jesse M. Osborn
- For District Clerk: Lucille Posey
- For County Judge: Horace L. Schloss, Hoffer E. Henslee
- For Sheriff, Tax Assessor-Collector: Lowell Sharp
- For County Clerk: Ralph Smith
- For County Treasurer: Velma Hodges
- For County Attorney: J. Edward Line
- For County Commissioner, Precinct 1: M. T. (Marion) Rutter, Charlie Sowell
- For County Commissioner, Precinct 2: Otto Massie, S. O. Wilson
- For County Commissioner, Precinct 3: J. T. Gunn, Bernie Northcutt
- For Commissioner, Precinct 4: W. F. Perry, Donald Hicks
- For County Hide and Animal Inspector: Loyd R. Neill, V. C. Hopson
- For Justice of the Peace, Precinct 1: E. W. (Emmett) Solomon, C. B. "Berry" Miles

NOW YOU CAN LICK ATHLETE'S FOOT WITH KERATOLYTIC ACTION

T-4-L, a Keratolytic fungicide, SLOUGHS OFF the tainted outer skin, exposing buried fungi and kills on contact. Leaves skin like baby's. In just ONE HOUR, if not pleased, your 40c back at any drug store. Today at Roger's Drug.

Long Time to Pay

Thru our very flexible home financing plan, your payments are made to suit your income.

HOME LOANS

First Federal Savings & Loan Association
CLOVIS, N. M.

148 N. Main St. Phone 497
See ELIZABETH WOMBLE

NOTICE!

HEREFORD HUDSON CO.

Wishes to take this opportunity to announce to their many friends and customers and to the public, that in the future we will operate under the name of

Warren Motor & Appliance Company

We will be dealers in all makes of NEW & USED CARS and TRUCKS and of the reputable NORGE HOME APPLIANCES. We are grateful to each of you for your patronage in the past and we will strive to serve you even more faithfully in the future.

TUNE IN TO "THE SONS OF THE SADDLE" OVER RADIO STATION K.P.A.N., EACH THURSDAY & SUNDAY AT 12:45 P. M.

Sponsored By
WARREN MOTOR AND APPLIANCE COMPANY

Drive it AND YOU'LL WANT IT!

Price it AND YOU'LL BUY IT!

Come in and Test Pontiac's Big Car Performance!

Here is the spot to learn what joyous motoring is all about—the wheel of a Pontiac!

If you're performance-minded, Pontiac is made for you! Surging, buoyant power wings you over hills and highways with maximum ease . . . moves you in traffic with sports-car nimbleness. You're handling America's great all-around performer.

And it is just as superbly right if your first concern is comfort! Pontiac is so big, so solidly built, so steady, smooth and quiet that you travel all kinds of roads as in your favorite armchair—exactly as easy and relaxed.

Come in and try it—it's easy to own a king-size Pontiac. A price near the lowest and our liberal deal make that a certainty!

PONTIAC

"CAN YOU SEE, STEER, STOP SAFELY? CHECK YOUR CAR . . . CHECK ACCIDENTS"—SAFETY COUNCIL.

H & W IMPLEMENT CO.

244 East 3rd St.

John Deere - Pontiac

Phone 5

Club Council's annual "Presenta- tion Dance" at West Texas State College. Veigel, a graduate of Hereford High School in 1953, is a freshman agriculture major at WT.

For the Long March
Down the Aisle
-- And
For those Exciting Days
that Precede Graduation - - - -



fly high, white
and . . .



Velvet step
SHOES
DRESS UP
For Sure!

Nothing puts sparkle in the eye or Spring in the step like gleaming white. And what a selection we have.

\$8.95

Sizes: 4 1/2 to 9
Widths: 3A's to B

And Many, Many other styles to choose from in our great selection of Nationally advertised Velvet Steps.



COOL . . . CRISP COMFORT

. . . for graduation and for the days to follow, you'll find Comfort, Ease and Smart Appearance combined in these outstanding Shoes.

\$9.95

White Only



Planning to build or remodel?
Specify a built-in automatic GAS range



Illustrated above is a Western Holly built-in (decentralized) automatic gas range.

That kitchen you've always dreamed of . . . as modern as tomorrow and designed to meet your very own needs . . . is a practical reality. With today's automatic built-in Gas range you can select any kitchen arrangement you desire. Your oven and broiler unit, at reach-in level, become a part of the room. Top burners can be separately installed at counter height. See your architect, builder, cabinet maker or appliance dealer today. He'll show you the way to make your dream kitchen come true with a modern built-in Gas range.

Pioneer Natural Gas Company

FUEL FOR A GROWING EMPIRE

Read The Classifieds

IT'S HARD TO BELIEVE, BUT...

THESE PIGS ARE LITTER MATES!

Pig No. 2, on the left, weighed only 28 pounds when 14½ weeks old. His hefty litter mate, Pig No. 1, weighed 114 pounds at the same age—a difference of 86 pounds! They represent 2 bunches of Purina Farm pigs taken from sows at 6 weeks. One bunch was fed corn, oats and alfalfa meal. The other got Purina Pig Startena and water. Each of the Pig Startena-fed bunch averaged 64 pounds heavier than the others.

PURINA PIG STARTENA

HERE'S WHY. Purina Pig Startena is highly fortified with proved "growth boosters" known to help pigs make big early growth at low cost.

PIGS LOVE IT. Pigs go for Startena. It contains lots of molasses as a "sweetener" and other ingredients they like.

ASK US to tell you about the amazing results hog men around here have reported after feeding Pig Startena. Plan to take home a few bags for your own pigs. Then you will see with your own eyes what Pig Startena can do.



PACKARD MILLING CO.
Phone 29

Northwest Hereford News

By Mrs. R. C. Childers
Mrs. Ella Mae Childers and boys took Mrs. J. A. Poole to Gordon last Thursday to visit her brother, L. A. Owens. They returned home Sunday leaving Mrs. Poole at the home of her daughter, Mrs. Herman Patterson, in Lubbock.
Mrs. Ella Mae Childers and Jimmy and Joe Harold attended a picnic at the Jaycee Park of the Hospital staff and personnel Thursday night.
Patsy Childers left Thursday morning with the seniors for their annual trip to Ruidoso and other points of interest in New Mexico.
Raymon Childers finishes his final exams May 26 and will be home around June 1. He is attending

ing Texas University at Austin.
Paul Corbett clerked at the Michael McDonald farm sale which was held in this vicinity Wednesday.
Billy Phillips and F. C. Crofford were callers in the R. C. Childers' home Sunday, Mr. and Mrs. Phillips and Mr. and Mrs. Crofford moved to Amarillo Saturday.
Mrs. C. S. Barclay attended the regular meeting of the Young Mother's Study Club in the home of Mrs. Otho Noland Wednesday afternoon in the Summerfield community.
Mr. and Mrs. Pat Robinson were in Amarillo on business Thursday.
Mr. and Mrs. Pat Robinson made a combined business and pleasure trip to Panhandle Tuesday. They visited in the homes of Mr. and Mrs. O. D. Smith and Mrs. J. Robinson in Panhandle.
Mrs. Jeanette Poff and Mrs. Ocie Altman of Hereford were visitors in the home of Mrs. J. T. Richardson Thursday afternoon.

Class Holds Party For Mothers, Friends

Members of the Bethany Class of the First Baptist Church entertained their mothers and special friends at the annual Mother's Day party given in the home of Mrs. Jeff Gilbreath Friday afternoon. Old fashioned flowers were used in decorations.
Mrs. John Patton presided and Mrs. A. O. Thompson gave the prayer. Members introduced their guests. Mrs. T. W. Roberson and Mrs. C. J. Mountz provided special music.
Mrs. J. M. Gilliland read an appropriate story, each guest named the state of her birth, and a special song was sung for each state. Ten different states were represented. Some of the guests were born in log cabins or adobe houses, and some in dug-outs, but none was born in a hospital.
Mrs. Willie Daniel entertained with hymns at the piano, playing favorites as indicated by the guests.
Those attending the Mother's Day event were Mesdames H. G. Conkright, Maude Orr, G. M. Suggs, Allen Powelson, R. J. Naylor, Joe Evans, Lora Long, Wirt Phillips, J. M. Gilliland, R. Schoreter, W. B. Beach, W. A. Dobbins, T. W. Roberson, Lee Lambert, Rube Adams, D. M. Scott, Jack Roberson, C. J. Mountz, L. C. Wright of Fort Scott, Kans., H. F. Lambert of Richland, Wash., H. M. Cogswell, Dorothy Avery, Vivian Major, Walter Easter, John Draper, Lee Cooconougher, J. C. Bowen, John Patton, Edna Bowe, Frank Lambert, Willie Daniel, Alice Virden and Miss Thornton Shirley and the hostess.

Summer Drinks Discussed At South Hereford HD

Mrs. Orin Mitchell was hostess for the South Hereford Home Demonstration Club meeting Tuesday afternoon. Mrs. John Hacker, president, presided.
Following a recreation program directed by Mrs. S. S. Williams, Mrs. Franklin Miller presented a program on "Iced Drinks for the Summer Months." Mrs. Clarence Hollabaugh told of the "Value of Vegetables and Juices in the Summer Diet."
Members attending were Mesdames Clarence Hollabaugh, John Hacker, John Draper, D. H. Bryant, A. C. Flowers, Franklin Miller, S. S. Williams and the hostess.

Tim Corbett, son of Mr. and Mrs. Roger Corbett, 340 West Fourth Street, has been named as a spring pledge of the Trojans social fraternity at North Texas State College. Corbett, a graduate of Hereford High School in 1953, is a freshman business administration major.

Westway News

By Combs and Sauley
There were 64 present for Sunday School Sunday morning. Rev. R. D. Evans of Amarillo filled the pulpit.
Mrs. C. R. Spann of Plainview visited in the Ed Blakney home Tuesday afternoon. Mrs. Spann is a long time friend of Mrs. Blakney.
Mr. and Mrs. C. A. Sauley visited their daughter and family, Mr. and Mrs. Jimmie O'dell of Amarillo, over the weekend.
Mr. and Mrs. W. E. Combs visited in the Elmer and Cliff Combs home Saturday.
Mr. and Mrs. Allen Hanna of Plainview were afternoon visitors in the Ed Blakney home Sunday.
Mrs. Joe Landers and Mrs. Elmer Combs were afternoon visitors in the W. B. Nunley and Guy Lawrence homes in Hereford Thursday. They visited Mrs. Landers' father, R. M. Gunn, who has been ill for sometime at the Lawrence home.
Mr. and Mrs. Ed Blakney, Mrs. C. A. Sauley and Mrs. Elmer Combs were in Amarillo Wednesday on business.
Mrs. P. H. McDorman, Mrs. Bill Woodin and Ada Woodin of Roaring Springs visited their sister and aunt, Mrs. J. M. Kingery, who recently returned home from Deaf Smith County Hospital.
Mr. and Mrs. Joe Wagoner, Gayle, Ann and Joe Bob were weekend guests of Mrs. J. E. Wagoner and Mr. and Mrs. Vic Wagoner of Groom. Mrs. J. E. Wagoner, Joe's mother, has been ill for some time.
Bobby Jones was in Amarillo Monday on business.
Mrs. John David Owens and Mrs. Zona Turner visited in the Joe Wagoner home Wednesday.
Mrs. Welcom Armstrong and son, Gary, came from Carrizo, N. M., last week to visit with her mother, Mrs. M. Kingery.
Mr. and Mrs. L. A. Mullins and

Church Day Plans Made By Jaycee-Ettes

May 16 will be go-to-church-day for Jaycees and Jaycee-Ettes who will follow their custom of choosing one Sunday of the year to attend church services in a body. As has been the custom heretofore, the designated church will be drawn from a list of all the churches in Hereford to determine the church they will attend.
Plans were made for the go-to-church day at the meeting held by the Jaycee-Ettes at the Jaycee Hut Wednesday night. Hostesses for the meeting were Mrs. Harold Loerwald and Mrs. Hershel Miller.
There was a large number of people at the McDonald sale Wednesday.

Church Day Plans Made By Jaycee-Ettes

During the business session plans were also announced for participation in Pioneer Day. Mrs. Bill Howard was chosen as the Jaycee-Ette candidate for queen.
Members attending were Mesdames Don Fudge, Bill Howard, Harold Loerwald, Dennis Lomas, Sam Nelson, Melvin Young, Dorval Young, Gerald Hale, Hershel Miller, Bill Williams and Lula Bosley.
Mr. and Mrs. H. F. Lambert and daughter Lois Jean, of Richland, Wash., are visiting in the home of his mother, Mrs. Frank Lambert, and sister, Mrs. C. J. Mountz. They were accompanied here by his daughter and her husband, Mr. and Mrs. Bob Cadwallader of Rocky Ford, Colo. who spent a couple of days with the relatives before returning to their home.
Read The BRAND Classifieds

for Graduation

... you'll find an outstanding selection of wonderful dresses in our huge stock... with special emphasis upon pre-graduation activities as well as for the big event itself. The Carlye show here is only one of the excellent styles we recommend from our famous Nationally Advertised Lines.



Carlye

To help you make the most of time. Hour glass panels in a short evening dress, one of Carlye's triumphs in cotton satin frosted with their exclusive Shifli embroidery. Sizes 6 to 14. Sizes 7 to 15. Carlye, St. Louis.

GIFT HEADQUARTERS... too! Never before has our store been so cram-full of wonderful gift suggestions... and we're double-proud of such gifts that will be even more appreciated for their versatile use in the months to follow.

THE Vogue



OUR VERY TOP SUGGESTIONS

R. C. A. Personal RADIO

R. C. A. Portable RECORD PLAYER

— And a truly outstanding selection of RECORDS and RECORD Albums

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 - Compacts
 - Clocks
 - Perfume Flacon
 - Stamp Case
 - Picture Frames
 - Skirt Hangers
 - Lingerie Hangers
 - 4-cup Percolator
 - Her Favorite Pattern of Fostoria Crystal
 - Travel Iron

- And a Few Suggestions for HIM --**
- Sunbeam Elec. Razor
 - Case Pocket Knife
 - Hunting, Fishing, Sports and Camping Equipment
 - Leather Clothes Brushes
 - Leather case with comb
 - Leather Manicure kit
 - Shoe bags
 - Boot Jacks
 - Shoe Shine Kit
 - K-Venience Tie Racks
 - Shoe Racks and Hat Racks

We take pride in Our Gift Selections... You'll find them as new as tomorrow... along with some novelties you'd scarcely expect to find even in Large Cities. Be sure to

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... for outstanding gifts!



G. W. Goss, Agent
220 Avenue C
Phone 611

10th ANNUAL REPORT OF WESTERN NATIONAL LIFE INSURANCE COMPANY

December 31, 1953

| ASSETS | |
|---------------------------------------------------|-----------------------|
| United States Government Securities | \$ 662,197.85 |
| Cash on Hand and in Banks | 193,591.97 |
| First Mortgage Real Estate Loans | 525,538.56 |
| Loans to Policyholders | 284,325.67 |
| Collateral Loans | 22,579.15 |
| Stocks | 65,362.04 |
| Home Office Property | 233,636.32 |
| Deferred Premiums Receivable | 25,863.53 |
| All Other Assets | 6,493.03 |
| TOTAL ASSETS | \$2,019,588.12 |
| LIABILITIES | |
| Legal Reserves-Outstanding Policies | \$ 884,915.15 |
| Reserve for Pending and Incompleted Claims | 31,137.45 |
| Reserve for Premiums and Interest Paid in Advance | 115,990.76 |
| Reserve for Accounts and Accrued Taxes | 103,990.79 |
| Capital Stock | \$300,000.00 |
| Surplus | 508,553.97 |
| Reserve for Contingencies | 75,000.00 |
| Surplus to Policyholders | 883,553.97 |
| TOTAL LIABILITIES, CAPITAL & SURPLUS | \$2,019,588.12 |
| OFFICERS | |
| R. Earl O'Keefe | President |
| Farris C. Oden | Exec. Vice-President |
| S. Wayne O'Keefe | Vice-President |
| Edward C. Shaw | Vice-President |
| M. C. Finley | Secretary |
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Your life insurance premiums build the Panhandle with,

WESTERN NATIONAL LIFE INSURANCE COMPANY

Home Office, Amarillo, Texas

WANT ADS Phone 30 or 31

FREE Theatre Tickets

To See

WEDNESDAY THURSDAY

I Don't Like Fernando Lamas But from Reading the Story and Knowing The Action That is Usually in a Pine And Thomas Productions I Want to See "Sangaree"



"Sangaree" Technicolor

LAMAS - DAHL - MEDINA

MAY 12 - 13

Star Theatre

Be Sure and Ask for Your Free Tickets With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give one free ticket.

Let's Swap

The object of this column is to promote swapping of items you don't use any more. Just list your items, name, address or phone number. Maybe someone needs just what you have. Besides, things you swap save on taxes. Drop in to The Brand office or call 30. Swap listings will carry regular classified ad rates.

FISHING TACKLE OUTFIT, complete with fishing rod, lures, tackle box, etc. Used once or twice. Will trade for wheel-barrow. Melvin Young, Phone 30, daytime; 1719-W1 nights.

WILL SWAP pedigree Boxer dog, 3 years old; also have practically new roller type Electric Ironer, and quite a few pieces of used furniture. Will trade for anything usable. See Francis Hardwick or call 363.

GOOD USED Band Saw, also several extra saw blades. Will trade for good used squirrel cage fan air conditioner—or consider bench saw. Jimmie-Gillentine, Phone 30.

Old L. C. Smith typewriter, but writes good. Will trade for what have you. See Alex Thompson or call 130.

ONE PAIR OF Hip Boots—Wore once. Size 10 shoe. Trade for something of equal value. Prefer alfalfa hay. Bob Lamm, Phone 527.

PUSH TYPE LAWN Mower—trade for anything. Paul Harvey at C. R. Anthony.

1. FOR SALE Miscellaneous

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 24 Ave. D. Phone 751. B-1-15-43-tfc

Hereford Glass Co. Expert Car Glass Installation. Table Top and Window Glass Picture Frames 802 Park Ave. Ph. 1425 B-1-16-tfc

SEE Hereford Grain Corp. For Your Garden and Flower Seeds Phone 360 B-1-33-tfc

ZENITH HEARING AIDS and batteries for all types of hearing aids. McDowell Drug. Phone 13. B-1-15-8-tfc

FOR SALE: Black Bull Kaffir, cane, and Atlas Sargo seed. H. D. Robbins. Seven Miles South. B-1-16-17-4p.

ROSE TRELLISES and picnic tables. Carl McCaslin Lumber Company. Phone 7. B-1-11-12-tfc.

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 12, Box 243, Hereford, Texas. B-1-19-10-tfc.

FOR SALE: Used Hotpoint Automatic and Winger Type washing machines. Priced cheap. Parker Bros. Buildings Supply. 1306 Park Avenue, Phone 719. B-1-21-43-tfc.

BOY! Refrigerated and Evaporation type air conditioners at Parker Brothers Builders Supply. Phone 719. B-1-14-16-tfc.

FOR SALE Vegetable, and flower plants. Tomatoes, cabbage, sweet potatoes, peppers, egg plant, cauliflower, celery, Geranium, delphinium, petunias, snapdragons, fever few, hardy carnations, asters and many others. Dahlias, cannas, and Gladiola bulbs. Hereford Floral Shop 209 Higgins St. Phone 773 B-1-18-7p

FOR SALE: Johnson Gearhead: V-8 Ford Motor, equipped with Butane. Motor completely overhauled. 1,000 gallon butane tank. Phone 554-J3 or located four mi. north on 5L. B-1-26-44-4p

FAST DELIVERY. Phone and mail orders for Rawleigh Products. Ted Eaton, 503 Irving Hereford. S-1-14-46-1p.

SPEED Transmission—Speed axle, 503 Irving, Hereford. S-1-9-46-1p.

FOR SALE: Cut flowers and plants. Mrs. J. F. Ward. North Main. S-1-12-46-tfc.

2. FOR SALE. Farm Equipment

DUE TO REDUCTION OF FARM OPERATION

Have the following Farm Machinery for sale. Apex feed mill Tractor M48 with lister Piggins one-way plow 1948 Drill Ford one-way, 19' Wind charger & Tower, 32 volt Billy Wall Route No. 4, 6 miles west on Harrison, 7 miles north and 1/4 west on north side of road. B-2-46-3p

4. REAL ESTATE

PRUDENTIAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-37-tfc

LOTS FOR SALE facing airport road, block 45, Evans Addition. Last house north on Avenue H. B-4-16-17-8p.

MY HOME FOR SALE. Modern two bedroom home. Paved street sidewalks, lawn, trees, garden. 60x140 foot lot. Contact me at phone Westway 255L. B-4-23-45-3p.

WESSON SPECIALS 10 ACRE TRACT: Large house, fair condition, poultry houses, small electric irrigation well. All tillable land in cultivation. Located close to schools and town. Price \$8,500.00 See us about your farm and ranch loan problems. WESSON FARMS - RANCHES - LOANS West of Court House Hereford, Texas B-4-43-tfc

I have good listings on FARMS - RANCHES ANY SIZE to BUY A FARM to SELL YOUR FARM to MAKE YOU A LOAN SEE W. R. METCALF REAL ESTATE 632 W. 1st St. on Highway 60 Hereford, Texas Of. Ph. 854, Res. Ph. 1489-W P. O. Box 845 B-4-19-tfc

FOR REAL ESTATE Farm Loans . . . Good Terms SEE LUTHER PEVEY Local Representative TRAVELER'S INSURANCE CO. Res. Phone 524 S-4-37-tfc

If you have something for sale or trade -- see us. G. I.'s we have a farm for you. J. B. ELLISTON Real Estate 132 E. 2nd. Phone 179 B-4-39-tfc

656 acres deeded Stock and Irrigation farm. On paving in the water belt. 1/2 grass, 1/2 cultivation. REA, Telephone, Mail Route and Bus Route. 80 acres of wheat goes. 1/2 minerals reserved. Non participating. \$72.50 per acre. WHAT ARE YOU WAITING FOR! Glenn Weir 109 Main Phone 200 Residence phone 802 B-4-16-tfc

DUPLEX Home and Income Four rooms and bath each side. Double Garage. Good location. Small down payment. Good terms. Owner - J. K. Baker Phone 589 116 N. Texas Ave S-4-41-tfc

FOR SALE

Nice irrigated 10 acres with old improvements. A good buy, \$8,500.00. 160 acres. 80 in cultivation, 2 small irrigation wells, 5 room house, other improvements. Close to town. Price \$24,000.00. Will consider trading for house in Hereford. New 2 bedroom brick house. Price \$9,500.00, with only \$500.00 down. New two bedroom brick on paving. \$1,000.00 down. Nice 4 room house, bath. \$3,500.00. Loan \$2,100.00. Will take \$500.00 cash, will trade for a car on balance, or will give terms. Other good buys in large and small houses. If you want to build, bring in your plans, or you may like one of our plans. We would be glad to give you an estimate. Would be glad to show you some of our work. 445 acres on paving, 2 8" wells with old improvements. \$5,000.00 down, balance good terms. Might consider trading for a house in Hereford. Real Estate J. M. Hamby 1410 Park Avenue Call 701 Residence phone 4473 Frio Exchange B-4-46-tfc

FOR SALE: 60x138 lot. Good location, on paved street. Desirable neighbors. \$900. Call 1719-W1 after 6 p.m. B-4-tfc.

FOR SALE: My six room house, hardwood floors, floor furnace, and is now vacant. Fred Henry. Phone Frio Exchange 4459. B-4-20-46-2p.

FOR SALE: to be moved, 2300 square foot building. Suitable to convert for living quarters. Call 1859 after 6:30 p. m. or see George Byrd. B-4-24-46-3p.

THE HOME of H. Casey for sale. Would consider good trailer house on trade. Phone 1583-J. B-4-16-46-3p.

5. FOR RENT APARTMENT: furnished. Electric icebox, private bath. 428 North Jackson. Phone 779. B-5-12-18-2p

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. B. Posey, room 3, or inquire at Brand Office. B-5-21-41-tfc.

FURNISHED GARAGE apartment Bills paid. Phone 953-W, 203 Park Avenue. B-5-10-18-tfc.

THREE ROOM and bath. Unfurnished. Phone 1174-611 E Third. B-5-9-18-2p.

FOR RENT: Duplex. 2 large rooms and bath. Completely furnished. Close in. Call at 604 Schley Ave. S-5-17-46-1p

MODERN FURNISHED apartment 510 West Fourth Street. Phone 248-J. B-5-9-18-2p.

FOR RENT: 2 bedroom house unfurnished. 308 Knight. Call 4579 Frio. B-5-11-18-2p.

APARTMENT AND Bedroom at 401 Lawton. Mrs. W. M. Megart. B-5-10-18-2c.

FOR RENT: Unfurnished duplex apartment with garage. Close in. Adults only. Phone 589. B-5-13-43-tfc.

FURNISHED AND Unfurnished apartments. Private baths. Phone 569. 115 Avenue B. B-5-11-2-tfc.

FOR RENT: Three room, modern, unfurnished house. Call 507 Jackson. B-5-10-6-tfc.

FOR RENT: Nice two room furnished apartment, private bath. Refrigerator. Bills paid. Phone 838. W. T. Carmichael. B-5-17-16-tfc.

FOR RENT: Nice modern three room furnished duplex. Bills paid. Phone 1260. B-5-11-7-2p

BEDROOMS CLOSE IN, with kitchen privileges. 509 Ross. Phone 847-J. B-5-10-43-tfc.

FOR RENT: Four room furnished modern, clean, apartment. Several two room houses, furnished, clean, modern. Phone 9533. See 505 Grand Avenue. B-5-21-41-tfc.

FOR RENT: Two 3 room furnished apartments, 603 and 605 Bowie Avenue. S-5-12-46-1p.

FOR RENT: 5 room house, 131 North 25 Mile Avenue. S-5-10-46-1c.

FRONT BEDROOM FOR RENT. 806 Union. Phone 1866-W. B-5-9-46-2p.

6. WANTED

HAVE 240 acres cotton allotment. Would like to rent or lease irrigated farm and transfer cotton allotment to J. C. Mills. Box 726 Abernathy, Texas. Phone 150. B-4-28-13-2p.

WANT TO BUY Good dry land farms, reasonably well located. Phone 1163 Write Box 169 Hereford, Texas S-5-46-tfc

WANT TO LEASE a rooming house, or will operate on a percentage basis. Have 23 years in rooming house business. C. N. Carr, Box 45, or Phone 981, Portales, New Mexico. S-6-31-46-1p.

8 HELP WANTED

OLD LINE LEGAL RESERVE Insurance Company offers top contract for right party to sell all plans, including Student Accident Insurance for \$1.00 premium for school year, covering all accidents during school hours. Have large territory open. Box 3133, Station A El Paso, Texas. B-5-42-46-2p.

MEN URGENTLY NEEDED in this area to train at home for \$90 to \$125 weekly job in TV servicing and repair. You BUILD AND KEEP large 21-in. TV receiver and testing equipment. Easy pay-as-you-learn plan. Ask me for full information. Write Marvin E. Champagne, Regional Representative, Commercial Trades Institute, 1003 E. 23, Amarillo, Texas. B-5-56-46-4k.

WANTED: Elderly man to operate motor scooter in residential area selling frozen confectionery items. Phone 1364. S-8-16-46-1k.

COUPLE TO WORK on Farm. Man must be able to handle heavy equipment, Leo Witkowski 10 South 10 East Hereford. Phone 2442 Gurley Exchange, Happy. S-8-25-46-1p.

10. NOTICE

WANTED 150 New Customers on City Delivery! THE HEREFORD BRAND Call, R. W. Sparks Ph. 1771-W B-10-2-tfc

ALCOHOLICS ANONYMOUS Phone 1698-W3 or 1692-W B-10-24-tfc

STANLEY HOME PRODUCTS. Mrs. Otto Gilliland, 607 East Third. Phone 1593. S-10-10-45-5p.

11. Business Services

DOZER WORK of all kinds. Will go anywhere. Ernest McGee. Call 3386 Dawn Exchange. B-11-14-45-tfc.

Read The Classifieds

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303. B-11-9-43-tfc

Save that Furniture the economy way with a re-upholstery job in smart new spring fabrics. Frames and springs checked, completely rebuilt. Made new again. Call 1092 for free estimate. J. H. Minds Upholstery 310 N. McKinley B-11-46-3p

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tfc.

OVERNIGHT SERVICE, Dallas, Ft. Worth, Wichita Falls, Abilene, Lubbock and intermediate points. Phone 12 Miller and Miller Freight Lines. B-11-19-10-tfc.

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-80-tfc

REAL ESTATE AND LOANS E. B. POSEY, DEALER. Phone 366-Box 506, Hereford, Texas. S-11-14-tfc.

Kiwanis Club Thurs. Noon Hotel Jim Hill

HEREFORD No. 849 AF & AM STATED MEETING Mon. May 6th R. L. Thompson, Sec'y W. A. Bill Phipps W. M.

Hereford Rotary Club meets every Monday at 12:05 Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

HOME & FARM LOANS See Us For The Best Service Available.

John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For Loans in Deaf Smith, Farmer and North Part of Castro Counties. B-11-46-tfc

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360. B-11-11-36-tfc.

(Additional Classifieds On Page 5)

TOURIST COURTS

Anyone interested in buying a tourist court in good mid-West Texas towns -- send your inquiries to P. O. Box No. 175, Joshua, Texas. READ THE CLASSIFIED

Do You Suffer from Loss of HEARING? Bellone Mono-Pac One-Unit Hearing Aid Mr. Reed Payne Consultant Come in, or Phone for FREE DEMONSTRATION TEXAS HOTEL Wed., May 12th, 1 to 5 o'clock Hereford, Tex. -- Phone 278 117 West 9th St., Amarillo

FARM & RANCH LOANS

FOR ANY PURPOSE Loans for putting down irrigation wells, for making improvements to your farm, for buying land, or for refinancing a burden-loan condition on a more liberal basis. Free, prompt, and liberal appraisals, long time terms, low rate of interest. Let us consult with you about your financial problems. We might be able to help you. If you have property to sell, don't list it with us, unless you want to sell it. Phone 944 317 Sampson WESSON REAL ESTATE West of Court House Hereford, Texas

CANVAS IRRIGATION DAMS

| | |
|-----------------|-------|
| 5 X 7 | \$340 |
| 5 X 8 | \$370 |
| 5 X 9 | \$410 |
| 6 X 9 | \$495 |

Also Koroseal Irrigation Dams and Aluminum Tubes -- in All Sizes See Us For Your Irrigation Needs

DON LITTLE'S B. F. GOODRICH STORE

West on Highway 60

HOME OF AYERS SUPREME FEEDS

FIELD SEEDS

Bulk Garden Seed -- Lawn Grass Seed

BABY CHICKS

3 to 6 Weeks Old

WEST TEXAS FEED, SEED & HATCHERY CO.

Jack Wright Hereford, Texas

HOME OF AYERS SUPREME FEEDS

Engagement Of Dixie Neal BillyGlenWestAnnounced

Mr. and Mrs. Lewis Neal are announcing the engagement and approaching marriage of their daughter, Dixie Rae, to Billy Glen West, son of Mr. and Mrs. Lewis West.

The wedding will take place in the Avenue Baptist Church on the 6, with Rev. Bob Harris as

the officiant. Attendants will be Patsy Townsend, as maid of honor, and Doyal Guice, who will serve as best man. Miss Neal, a member of the 1954 Hereford High School graduating class, is employed at the Deaf Smith County Hospital. Mr. West graduated from Post High School and attended Texas Technological College, Lubbock. He is now engaged in farming near Hereford.

Party For Husbands Planned By Club

Farm and Ranch Club held its final luncheon meeting Thursday in the home of Mrs. Hershel Burrus. Tinted daisies in spring shades were used in decoration of the luncheon tables.

During the business session plans were made for the final session of the year which will be in the form of a supper party with husbands program for the day, giving a demonstration of copper tooling. Mrs. Dub Harkrider won the floating prize.

Members attending were: Mesdames Dub Harkrider, Glenn Bur-



DIXIE RAE NEAL



PAULA DEAN RAMSEY, daughter of Mr. and Mrs. Paul Ramsey, 611 Lee Street, celebrated her third birthday Thursday afternoon with a party in the home of her parents. Following indoor games, the children went to the park for more games and refreshments of cake and ice cream. Each guest was given a whistle resembling a train as a favor. Those present were:

front row from left - Sandra Drake, Ronny Williams, Paula Dean Ramsey, and Gary Ramsey. Back row from left - Laticia Drake, Sharon Williams, Sandy Williams, Barbara Simmons, Becky Lane, Tommy Lane and Pam Jackson. (Staff Photo)

FIELD SEEDS

- Insecticides — Seed Treater
- Garden Seeds — Lawn Seeds
- Remedies — Feeds — Supplies
- Baby Chicks — Turkey Poults
- Agricultural Chemicals

Hereford Poultry & Egg Co.

129 Sampson. Phone 1208
DELMO WILLIAMS, OWNER

Trus. Charles Hoover, Roy Pruitt, Frank Rickels, G. S. Solomon and the hostess.

Read The BRAND Classifieds

Club Activities For Year Reviewed

The club colors of red, green and white, were used at the Summerfield Study Club end-of-the-year luncheon held Thursday in the home of Mrs. L. J. Counselman. Spring flowers, appointments and the menu carried out the color scheme.

Following the luncheon Mrs. Guy Walsler gave a birds-eye review of the club's activities during the past year, and Mrs. Alice Cox of the Deaf Smith County Federation of Women's Clubs, was guest speaker. Mrs. Cox spoke on "News of

the Seventh District Convention," telling of its program and highlights of the convention.

A parliamentary drill was conducted by Mrs. Guy Walsler, club parliamentarian.

Members present were Mesdames Forbes Blakemore, L. L. Cannon, J. R. Euler, Ray Johnson, Earl Lance, L. H. Lookingbill, Kenneth Neill, B. E. Roberson, Lee Curry, J. B. Noland, Charles Noland, Mack Noland, C. R. Walsler, Guy Walsler, D. C. Walsler and the hostess.

GRASS ROOTS

are so proud to talk about here in the United States. Some will have a little trouble considering a lost battle a victory but those who get a thrill of talking and thinking about the Alamo, Baatan, Dunkirk and others will most certainly have to save a spot for this fight that is finished in Indo-China, at least at the fortress at Dien Bien Phu. It is now time for an opinion!!! We would certainly be shallow-minded to think that such a situation could not exist here in the United States and to get it closer to home right here in Hereford. I don't want to fight anybody anywhere, but more especially I don't want to fight anybody here in this country. So what about this Communist thing?? I have watched them haggle every night over television in Washington about Communism in the Army, and for years we have read about Communism via the McCarthy committee, and yet there are so very few of us that really understand what our position really is. I'm afraid that too many of us spend our time trying to understand the philosophy behind

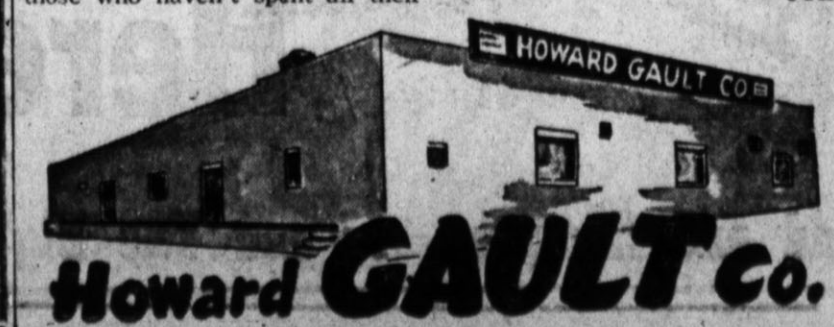
There will be a lot of talk now about how we should have helped those Frenchmen out in Indo-China. . . . More especially since the battle in that particular area is over and the Communies are drinking to another victory. That fight those fellows had in that small area will no doubt go down as one of the fights for freedom that we Communism and fail to see what is actually happening right under our feet. If ever we get into it with these people that want to stagnate the world with their idea of government the philosophers who spend so much time trying to figure out why these people act the way they do will find themselves packing a gun right along with those who haven't spent all their

time trying to figure out the intangible things.

We will never be able to stop this salting down of the world by sitting on our hands trying to psychoanalyze people with minds comparable to an amoeba. Quite a tirade this time, but can't help but feel for those men who put up such a scrap for a piece of dirt the size of Dien Bien Phu.

Grain sorghums will be moving out soon, and the word around the trade areas is that there will be a shortage on some varieties that are seeded in this area. Martin maize will be around again this year, but Plainsman is on the short list. As usual we have a stock of adapted varieties for this area and will keep the inventory up as long as they are available. There are a lot of good reports on Westland and the Redbine varieties. Caprock is on the short list, and certified seed is almost impossible to obtain. Not too much of this planted in this area anyway so possibly it won't prove to be any trouble. Should impress you that it takes so little more money to buy certified seed. Bindweed and Johnson grass continue to be a problem and there is enough of it around already without planting it. We have moved lots of Peas this year for seeding into grain sorghum along with the seed, Chinese Red (That sure isn't much of a name is it?), Whippoorwill and New Era seem to be the most popular. We have had very little of this practice carried on here in Deaf Smith County, but the boys down around Dimmitt and Tulia swear by it. We are catching up on our alfalfa seeding and can get a drill for you fairly quick if you haven't seeded that patch yet. Top quality alfalfa seed is here for you when you pick up the seeders.

JTE.



Howard GAULT Co.

Classified

(Continued from Page 4)

Quick — Efficient
HOME LOANS
Dependable Abstract and insur-

ance Service
ELIZABETH WOMBLE
146 Main Phone 497
3-11-27-Hc

Read the Classifieds

MILLER PLUMBING CO.

125 N. Sampson

has these "color-blended" American-Standard fixtures that let you have a "new bathroom every six months!"

Come in and let us tell you about this useful decorating idea



If you're tired of the same old color scheme in your bathroom, you ought to know about color blending as worked out for you by expert decorators. Come in and let us tell you about it. We'll give you the secret of magic-like color blending with beautiful American-Standard fixtures... and show you how little it really takes to have the finest bathroom fixtures money can buy.



NOTHING DOWN
3 FULL YEARS TO PAY!

MILLER PLUMBING CO.

125 N. Sampson

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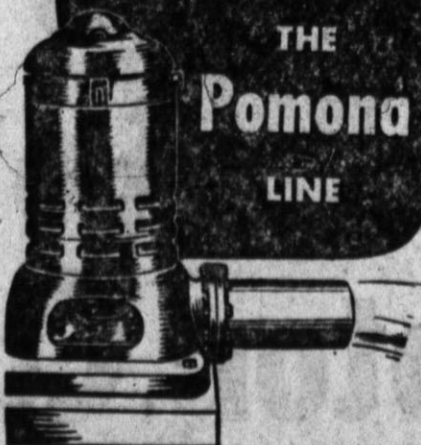
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WORRYING ABOUT CROP FAILURES

Install Pomona Pumps

Control YOUR WATER SUPPLY WITH FAIRBANKS-MORSE DEEP WELL TURBINE PUMPS



You get these big advantages:

1. Easily adjusted capacities—you just turn the nut in the top of the motor head.
2. Modern impeller designs—whether you prefer a semi-open or closed type of impeller.
3. Protection from corrosion—all steel parts subject to corrosion are protected by "Fairmoring," a rust-repelling process developed by Fairbanks-Morse.

Come in and talk to us about your irrigation and pumping problems—we've had many years' experience in this territory and will be glad to help you.

CLOWE & COWAN, INC.

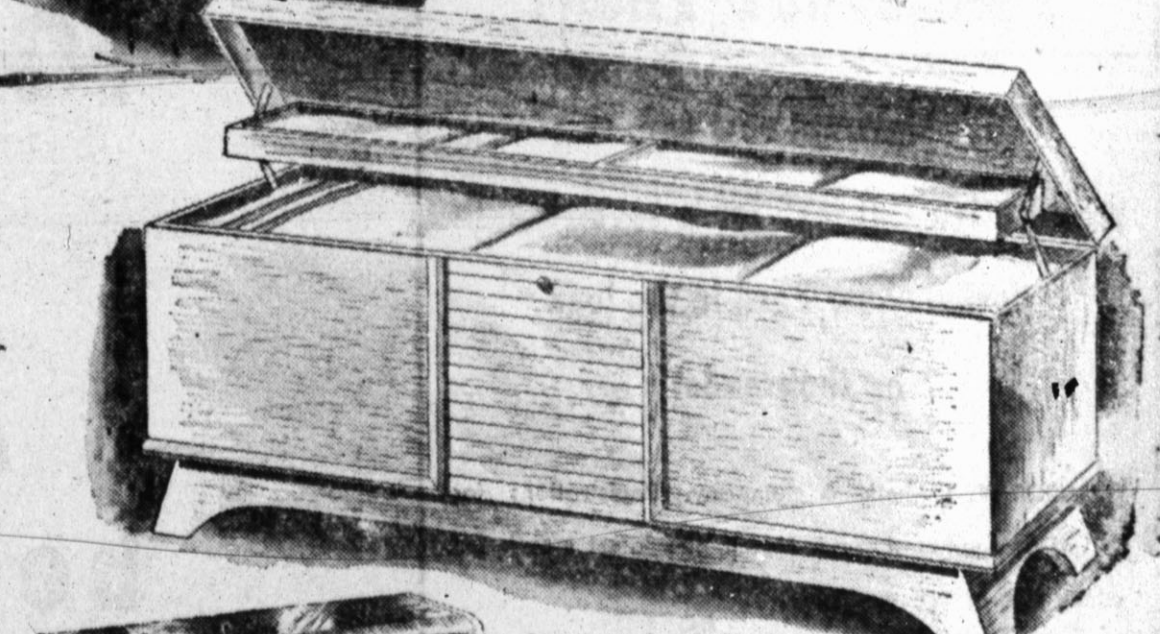
For Her GRADUATION



give her a LANE CEDAR CHEST!

AS ADVERTISED IN LIFE

Give YOUR graduate the gift that's sentimental and practical, too—a Lane Cedar Chest. A Lane is the gift that gathers gifts—offers moth-free storage for those precious belongings. Lane is the ONLY pressure-tested, aroma-tight Cedar Chest!



Streamlined modern in Walnut with decorative borders of Paldao wood. Self-lifting tray. \$59.95

Handsome 18th Century chest in rich Mahogany. Equipped with self-lifting tray. \$59.95

Stunning modern in Blond Oak with self-lifting tray. Also available in Seafoam Mahogany and Walnut. \$49.95

Unusual modern in Blond Oak with full-length drawer in base. Also available in Seafoam Mahogany and Cordovan Mahogany. \$79.95

ONE GARMENT SAVED FROM MOTHS CAN PAY FOR A LANE!

H & H FURNITURE CO.

Across Street from Post Office Phone 19



JUST A SECOND after this picture was taken the sugar shell Judy Crume has in her hand found its way into her mother's tea glass to stir her tea. This, of course, could happen to anyone in the first grade who was so excited about giving a tea for her mother. The children were allowed to decide just what

they would serve and some even helped prepare the food. Judy is in the first grade class taught by Mrs. Byron Durham. Other first grade teachers at Shirley School are Mrs. Lela Gandy, Miss Velma Cook and Mrs. Bob Wilson. Judy is serving her mother, Mrs. Vance Crume. (Staff Photo)

iting Mrs. Barnett's sister, Mrs. Sjmms, and family.

Mr. and Mrs. Lenard Latham left Wednesday to visit her parents, Mr. and Mrs. T. J. Hudgins, in Brownfield.

Mr. and Mrs. Wester of Hereford came out to visit with their daughter and her husband, Mr. and Mrs. Douglas Powell, Sunday afternoon. Rev. and Mrs. Don Larkin, Steve and Gary returned home Sunday afternoon from Pampa where he has been working in a meeting for two weeks with Rev. Collins Webb at the Trinity Baptist Church.

Mr. and Mrs. Charlie Noland, Bette and Linda, and Mrs. J. A. Noland were dinner guests Sunday in the home of Mrs. J. A. Noland's brother, Wiley Norace, who lives near Lockney. In the afternoon they attended an open house entertainment for Mr. and Mrs. Alton Noland, Nephew of Mrs. Noland.

Sandra Story of Hereford attended church with Linda Kay Noland Sunday night. She also spent the night with her.

Mr. and Mrs. Joe Story of Hereford were visitors last Saturday night in the home of Mr. and Mrs. J. B. Noland.

Jerre Bea Noland was guest of Jan Story at a Sunday School picnic last Saturday afternoon in the Jaycee Park in Hereford.

Mr. and Mrs. J. C. Clearman were in Amarillo Wednesday. Mr. Clearman is having trouble with an eye so they were consulting an eye specialist.

Guests in the home of Mr. and Mrs. Ancil Jackson over the weekend were Mrs. Jackson's brother and family, Mr. and Mrs. A. R. Floyd and family of Muleshoe and a nephew of Mrs. Jackson's, Paul Allen of California, who plans to stay in Texas.

Mesdames Ola Hacker, Ada Holabaugh, Lora Long and Edna Draper of Hereford were visitors in the home of Mrs. Lee Curry Wednesday afternoon.

Rev. and Mrs. Don Larkin, Steve and Gary attended the associational workers' conference in Canyon Thursday. Theme of the program was "Vacation Bible School."

Mrs. L. H. Lookingbill Sr., was guest of her granddaughter, Sande Winkler, at a tea given at Shirley School for mothers and grandmothers in honor of Mother's Day.

Nan Longbottom, David Simms, Joe Streun and Bill Lookingbill left with the senior class for a weekend trip to Ruidoso, N. M., where they plan to sight-see, bowl, ride

horseback and do other things. They were to stop in Roswell for lunch and sight seeing for a while before going on in the afternoon.

The men are working on the forms for the foundation to be run for the new church auditorium. Within a week the cement will begin to be run for the foundation.

Jean Glass of Hereford spent Tuesday night with Ann Lookingbill.

Bette Jean Noland was entertained on her birthday Wednesday by her mother taking her and five other girls to the drive-in theatre and later going to her grandmother Fullwoods in Hereford for

birthday cake and ice cream. She also opened her gifts at her grandmother's house.

Mack and J. B. Noland were in New Mexico Friday at their ranches.

Mr. and Mrs. Ky Lawrence were home Wednesday for his birthday. His daughter, Mrs. J. B. Noland fixed birthday dinner for him.

Jannie Lou Noland spent Monday night with Betty Scott in the Westway Community.

Read The Classifieds

INSURE IN SURE INSURANCE
PLAINS INSURANCE AGENCY
 John H. Patton Wm. H. Patton
 All Forms of Insurance
 213 N. Main St. Phone 50

CHAMBRAY SEPARATES
 For Work... For Play... For Casual

SKIRT
 Full flare skirt with button waist, two large pockets. Sanforized chambray in red or blue. You'll love the way they fit, the way they wear. **2⁹⁸**

SHORTS
 Red or Blue shorts with double white stitching, button trim on legs. Two pockets, zipper closure. Perfectly styled for smart fit. **1⁹⁸**

FANCY PANTS
 Sleek fitting fancy pants with double white seams and button trim on legs. Two pockets, zipper closure. Fine quality Red or Blue chambray. Sanforized. **2⁹⁸**
 All in Sizes 10-20

Anthony's

Anthony's CROSS STRAP YAMP WASHABLE

SANDALS
 For All Around Summer Wear

Sling pump style with open toe and heel. Ribbed rubber sole for long satisfactory and comfortable wear. Covered wedge heel. Washable cotton gabardine in sizes 4 1/2 to 10. Lots of style for little price.

- BEIGE
- NAVY
- RED

3⁴⁹

Summerfield News
 By Ann Lookingbill

Those attending a meeting on weed control at Bushland last Thursday were Ray Euler and Charlie Noland.

J. B. and Mack Noland attended the supper for the past masters at the Masonic Lodge last Thursday night.

Mr. and Mrs. Marcus Latham of Hereford were visitors in the Lenard Latham home last Sunday afternoon.

Jane Bookout of Hereford spent last weekend with Linda Kay Noland.

David Huckert, son of Mr. and Mrs. Frank Huckert, returned home from the hospital Friday. He had his tonsils removed.

Mr. and Mrs. Douglas Powell have returned from their wedding trip where they visited Douglas' parents, Mr. and Mrs. W. A. Powell, of Arkansas.

Mr. and Mrs. Lenard Latham have been to Conchas Dam at Tucumcari, N. M., fishing. They returned home sooner than they had planned due to catching their limit. F. Trotter of Lubbock, an old friend, went with them.

Mr. and Mrs. A. E. Barnett were in Seminole last Sunday vis-

ited Mrs. Barnett's sister, Mrs. Sjmms, and family.

Mr. and Mrs. Lenard Latham left Wednesday to visit her parents, Mr. and Mrs. T. J. Hudgins, in Brownfield.

Mr. and Mrs. Wester of Hereford came out to visit with their daughter and her husband, Mr. and Mrs. Douglas Powell, Sunday afternoon.

Rev. and Mrs. Don Larkin, Steve and Gary returned home Sunday afternoon from Pampa where he has been working in a meeting for two weeks with Rev. Collins Webb at the Trinity Baptist Church.

Mr. and Mrs. Charlie Noland, Bette and Linda, and Mrs. J. A. Noland were dinner guests Sunday in the home of Mrs. J. A. Noland's brother, Wiley Norace, who lives near Lockney. In the afternoon they attended an open house entertainment for Mr. and Mrs. Alton Noland, Nephew of Mrs. Noland.

Sandra Story of Hereford attended church with Linda Kay Noland Sunday night. She also spent the night with her.

Mr. and Mrs. Joe Story of Hereford were visitors last Saturday night in the home of Mr. and Mrs. J. B. Noland.

Jerre Bea Noland was guest of Jan Story at a Sunday School picnic last Saturday afternoon in the Jaycee Park in Hereford.

Mr. and Mrs. J. C. Clearman were in Amarillo Wednesday. Mr. Clearman is having trouble with an eye so they were consulting an eye specialist.

Guests in the home of Mr. and Mrs. Ancil Jackson over the weekend were Mrs. Jackson's brother and family, Mr. and Mrs. A. R. Floyd and family of Muleshoe and a nephew of Mrs. Jackson's, Paul Allen of California, who plans to stay in Texas.

Mesdames Ola Hacker, Ada Holabaugh, Lora Long and Edna Draper of Hereford were visitors in the home of Mrs. Lee Curry Wednesday afternoon.

Rev. and Mrs. Don Larkin, Steve and Gary attended the associational workers' conference in Canyon Thursday. Theme of the program was "Vacation Bible School."

Mrs. L. H. Lookingbill Sr., was guest of her granddaughter, Sande Winkler, at a tea given at Shirley School for mothers and grandmothers in honor of Mother's Day.

Nan Longbottom, David Simms, Joe Streun and Bill Lookingbill left with the senior class for a weekend trip to Ruidoso, N. M., where they plan to sight-see, bowl, ride

You Can Save Plenty During Hereford Motor Company's Big

Championship Selling Tournament

-- NOW IN FULL SWING --

Gives YOU a Chance for a better than ever DEAL ON A NEW FORD AMERICA'S "BEST SELLER" because it's America's Best Buy!

Here's your Chance to Trade for America's "Best Seller" — At a Price that will Startle You! Honest, Folks -- Now's the Time

Test Drive a '54 Ford and you'll want to drive it home!

Save Plenty Hereford Motor Co.

Get Our Deal On A New '54 Ford

2 Convenient Locations 2nd and Sampson --- and The Big Lot on West Highway 60

Phone 39

FORD'S OUT FRONT

National new car registration figures* for a seven-month period show Ford in the lead by thousands!

*SOURCE: R. L. Polk & Company. Registrations for period September through March, the latest month for which figures are available.

Get Our Deal Before You Trade -- SAVE PLENTY



MRS. BESS MOORE and her daughter, Joan (above), checking school schedules to make sure Joan will be home for Mother's Day. Joan is a student at Eastern New Mexico University and there seems to be no holiday time for Mother's Day. Mrs. Moore and Joan posed for the camera man during the four-day Easter holidays. (Staff Photo)



MRS. NORMA GRAY REMINISCES (above) with her daughter Norma Grace, as they look over pictures and albums. Mrs. Gray seems to be saying "I was about your age when that one was taken" and Norma may be thinking "How pretty mother must have been". Norma, a senior in Hereford High School, will be attending college next fall.



MRS. FRANCES HOUSTON and her daughter Jane (below) discuss some very old antiques. The Meissen candlesticks they are admiring are very old treasures, so old that they have no markings. The candelabra on the mantel are Girandoles and are over two hundred years old. Jane, a senior in Hereford High School plans to attend the University of New Mexico next year. (Staff Photo)

"THAT'S THE KIND OF EVENING DRESS I wore when I was your age" Mrs. Harry Caylor (below) tells her daughter Donna. "Its design may be a little simpler, but you couldn't have any more fun in your frilly one." Donna, a member of this year's senior class in Hereford High School, is busy looking over college and University catalogs, trying to decide where she will enroll this fall. (Staff Photo)



MRS. RAY McCULLOUGH and her daughter Mary Lou, are preparing to attend special Mother's Day services at the Church of Christ which they attend regularly. Mary Lou does the honors of pinning a corsage on her mother's dress. Mary Lou is a sophomore in Hereford High School, but when she graduates she expects to join her sister, Shirley, at Abilene Christian College. (Staff Photo)

A Salute To Mothers

All the wonderful things that mothers are come into focus on Mother's Day - - like opening a window on the first Spring day and letting a flood of all the other Springs crowd through. Mother's Day dawns as any other, but its special significance prevails throughout the land. Church bells ringing, messages of love winging across the miles, children arriving from other places, flowers and gifts of every design - - all have but one meaning - - IT'S MOTHER'S DAY - - and the nation pauses for a special salute to HER.

Women's Activities

Social Events — Clubs — Civic Interests
Hereford, Texas, Sunday, May 9, 1954 SECTION TWO





MRS. LEROY AVEN, left, installed the officers for P-TA for 1954-55 at the final meeting of the year Monday evening. Officers are: Mrs. Homer Brumley president, Mrs. H. E. Wester vice president; Rev. Russell Pogue, second vice president; Mrs. Ansel McDowell, third vice president; Mrs. Stanford

Knox, recording secretary; Mrs. Bert Boomer, corresponding secretary; Byron Durham, treasurer; Mrs. Worth Covington, historian; Roberta Campbell, reporter; and Robert Thompson, parliamentarian.

Vaughn and Randall visited in the Lewis West home Monday night.

Visitor From Phoenix
Jim West of Phoenix, Ariz., was a guest last week in the home of his uncle, Lewis West, and family.

Margie Kerschen was a guest of Jeannette Walterscheid Sunday.

Mr. and Mrs. Lester English and Paul were luncheon guests of Mr. and Mrs. R. L. Criswell Sunday.

Mr. and Mrs. V. E. Dodson were helping Betty Mae Scott celebrate her birthday Sunday.

Mr. and Mrs. Robert Loyd and Billy of Friona visited Sunday in the Lewis West home. Miss Dixie Neil was a Sunday dinner guest in the Lewis West home.

Mr. and Mrs. Clint Landry were visiting Sunday with Mr. and Mrs. C. V. Burges.

Mr. and Mrs. Lee Roy Burges and son of Dimmitt visited his parents Sunday morning.

Mrs. V. E. Dodson, Mrs. P. L. Carmichael, Mrs. Forrest Ricketts and Mrs. Ira Ricketts attended the Christian Women's Fellowship at the First Christian Church Wednesday.

Miss Augustine Gregory is improving satisfactorily after being painfully burned last week.

Don Parsons is back in bed for a week's stay.

Harold Saltzman is some better after being quite ill for several days in Neblitt Hospital in Canyon.

Mr. and Mrs. C. C. Bowman and Mr. and Mrs. L. A. Smith were Sunday dinner guests of Mr. and Mrs. J. L. Park.

Attend Funeral
Mr. and Mrs. H. L. Hershey were in Abilene over the weekend to attend the funeral of Mrs. Homer Haley, a life long friend of Mrs. Hershey. Joe Hershey met his parents there for a short visit. Joe is attending Texas A&M.

Mr. and Mrs. Paul Cavender of Amarillo were visiting her parents, Mr. and Mrs. J. L. Park, Wednesday night.

Mr. and Mrs. Henry Jones of Lubbock spent Thursday in the home of Mr. and Mrs. E. A. Edwards.

Miss Lucille Park spent Sunday in the home of Mrs. W. P. Gregory visiting with Augustine and helping the family.

Mrs. Essie Cardwell and her mother, Mrs. J. D. Brown, were visiting Mrs. Ira Ricketts Monday afternoon.

Mrs. Taft McGee, Mrs. Dennis Lomas and Mrs. Bert Coffin visited Augustine Gregory Tuesday afternoon.

Mr. and Mrs. Ira Ricketts were visitors in the Gregory home Tuesday night.

Mrs. V. E. Dodson was helping out and visiting with Gregorys Saturday.

and Shari visited Sunday afternoon with Mr. and Mrs. Curtis Roach in Hereford.

Kenneth Carmichael spent Wednesday night with George Suggs.

Mr. and Mrs. Bert Brown and Robert were visitors of Mr. and Mrs. P. L. Carmichael and family Tuesday night.

Mr. and Mrs. William Heath and children of Tulla were guests Sunday of Mr. and Mrs. E. A. Edwards and family.

Mr. and Mrs. Berry Miles, Mr. and Mrs. P. L. Carmichael, Mrs. Tony Hoffman and Mrs. Fred Saltzman were visiting the Gregorys Wednesday afternoon.

Read the Classifieds

FOR ATHLETE'S FOOT USE A KERATOLIC BECAUSE—

It SLOUGHS OFF the tainted outer skin to expose buried fungi and kills it on contact. Get this STRONG, keratolytic fungicide, T-4-L, at any drug store. If not pleased IN ONE HOUR, your 40c back. Now at Roger's Drug.

READ THE CLASSIFIED

New, Low-cost Air Conditioning
New Clear-Vue
Saves your view and cools you, too!

Old Type Evaporative Coolers use this much window space

Controlled Humidity 2-Speed Blower

PRICED AS LOW AS \$124.50

See Streu's for Air Conditioner Accessories and Genuine Aspen Cooler Pads.

STREU HARDWARE

Hail Insurance Time Again!

DO IT NOW . . . Were you too late last year? It's not too early! You can cancel the policy (WITHOUT CHARGE TO YOU) before May 15 for crop failure.

Come in and see us while there is plenty of time, and you won't worry about losing your whole crop.

THE PREMIUM WON'T BREAK YOU . . . A LOSS MIGHT!

John McLean Insurance Agency
John Phone 273 George

READ THE CLASSIFIED

Progressive News

By Mrs. Ira Ricketts
Mr. and Mrs. Lester English had Mr. and Mrs. Bob Lawrence and Lanell and Rev. and Mrs. Howard Scott and family as luncheon guests Monday.

Mr. and Mrs. J. C. Claborn of McLean came Sunday night for their two small sons, Jackie and Johnny, who spent a week here visiting their grandparents, Mr. and Mrs. Lewis West.

Mr. and Mrs. Earl Plank and family were dinner guests in the C. R. Winget home Sunday.

Mr. and Mrs. Ira Ricketts were visiting with Mr. and Mrs. Fred Moreman after church services Sunday.

Mr. and Mrs. A. L. Biggs and Mr. and Mrs. Jess Lester of Amarillo spent Sunday in the Fred Saltzman home.

Kathleen Halting of Amarillo was a guest in the home of Mr. and Mrs. F. J. Walterscheid Sunday.

Mrs. Taft McGee spent last Wednesday in Lubbock visiting her daughter, Joan, a student at Texas Tech.

Mr. and Mrs. Glenn Williams and

Donna were visiting Mr. and Mrs. Clyde Russell and family Sunday afternoon.

Mr. and Mrs. Forrest Ricketts and Janet visited Sunday with his parents, Mr. and Mrs. Jim Ricketts.

Mr. and Mrs. E. E. Plank, Mr. and Mrs. John Plank of Canyon and David Plank of El Paso were guests in the Earl Plank home Monday.

Mr. and Mrs. T. J. Parsons were in Canyon Tuesday night attending a "Folk Opera," in which their son Loyd had a role.

Mrs. W. P. Caldwell and Douglas were in Amarillo Monday visiting with Mrs. Caldwell's sister, Mrs. Frank Carter.

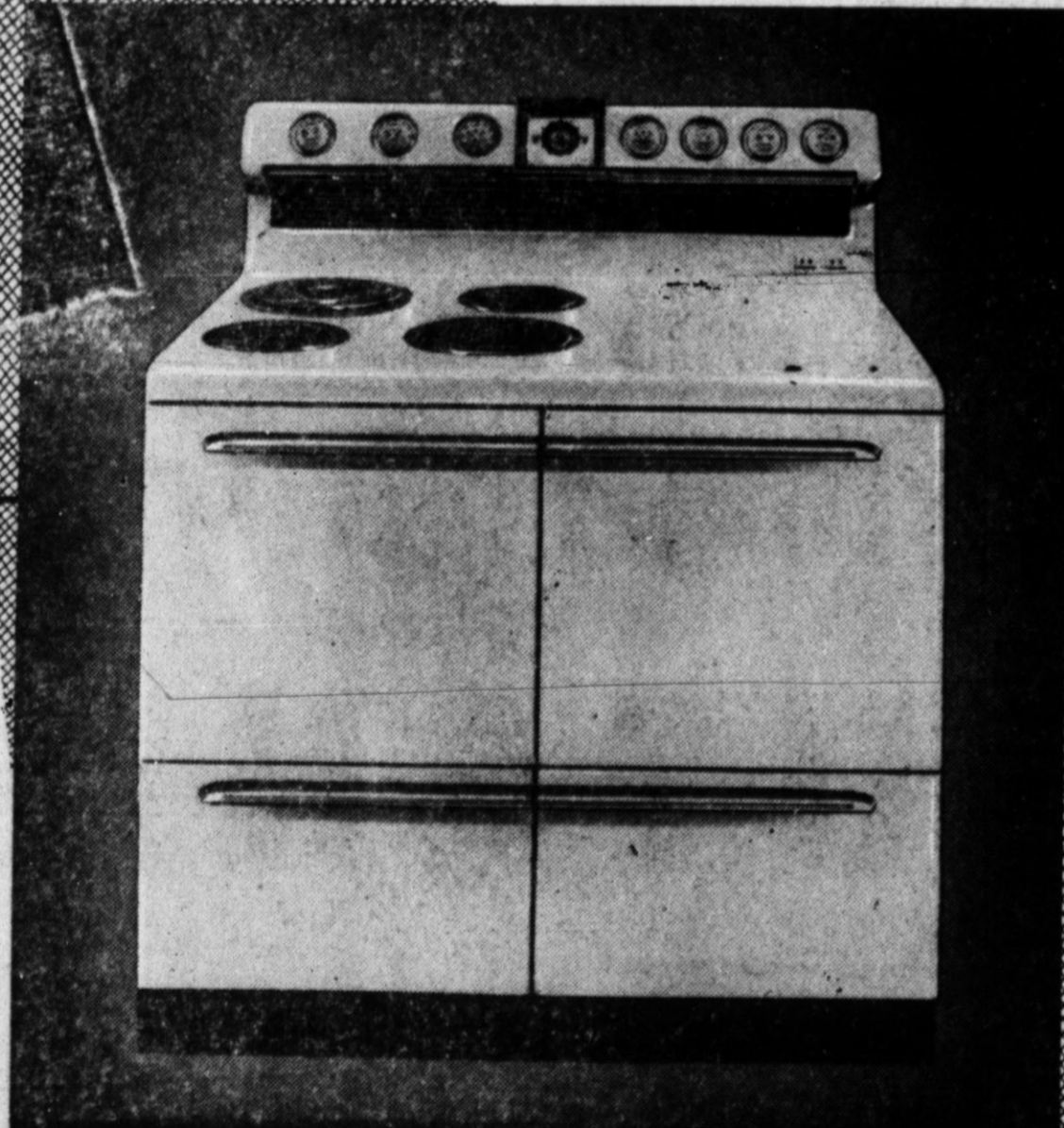
Kenneth Carmichael and Doris Russell left Thursday with the seniors for the annual senior trip.

Mr. and Mrs. Ivy Thompson of Olton visited in the home of his sister and brother-in-law, Mr. and Mrs. Lester English, Saturday.

Mrs. Jean Marshall and Laura, and her brother, Maurice Howell, were guests of Mr. and Mrs. V. E. Dodson Friday of last week.

Mrs. Sammie Lesly, Mrs. H. R.

MOTHER... the Feature Attraction in every home!



and the Electric Range is the FEATURE ATTRACTION in her kitchen!

For a more pleasant day for mother every day, let her enjoy the pleasure of electric cooking.

This modern cooking method, with all of its work and time-saving features, makes meal planning and preparation simple and speedy.

And, you can see for yourself, now, at your Reddy Kilowatt Dealer just how many wonderful features are to be found on an electric range. At the same

time, you have an opportunity to win an electric range free.

Visit your Reddy Kilowatt Dealer. Get a complete demonstration of his range, and pick the feature which most appeals to you. Then, in 25 words or less, tell why this is your favorite feature. That's all you have to do to enter the Feature Attraction contest, in which six electric ranges will be given away free.

SEE YOUR REDDY KILOWATT DEALER AND WIN THE ELECTRIC RANGE OF YOUR CHOICE, FREE!



SOUTHWESTERN PUBLIC SERVICE COMPANY

Let's Cook Something



In designating May 17-22 as Texas Lamb Week, Gov. Allen Shivers called attention to the fact that Texas has for many years led the nation in the production of sheep, and annually ships out large numbers of lambs for feeding and marketing. He emphasized the fact that this industry is contributing materially to the welfare and prosperity of Texas.

In the interest of getting more lamb on Texas tables, the Texas Sheep and Goat Raisers Association has released some recipes that are bound to increase the consumption of lamb. The following recipe for ranch style lamb barbecue was obtained from a professional cook one of the best in the business, who also goes into details of preparation.

Homemade backyard barbecue ovens are becoming commonplace in the trend toward outdoor living. Lamb cuts lend themselves so well to this mode of cooking and the results are so delicious, that this recipe was chosen above others. Barbecued lamb may also be prepared in your kitchen oven. The proportions are for a family sized

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GOV. ALLEN SHIVERS signs a proclamation designating May 17-22 as "Texas Lamb Week", while leaders of the sheep raising industry look on. The week has been set aside by the governor to boost lamb as a meat food. Standing behind the governor are, from left: Jack Canning, lamb committee chairman

of the Texas Sheep & Goat Raisers Ass'n.; Mrs. Jack B. Taylor, chairman of the lamb committee of the Woman's Auxiliary to the TS&GRA; Walter Pfluger, president of the TS&GRA; Mrs. John Alexander, president of the Auxiliary; and Ernest Williams, executive secretary of the TS&GRA.

When the volcano, Krakatoa exploded in 1883, so much dust was thrown into the air that extraordinary sets throughout the world for two years.

!HAY TIME!

NEW HOLLAND BALER TWINE

(Money Back Guarantee)

40 Lb.
Bale

\$12⁷⁵

New Holland Baler

Reconditioned

Model 80

(Wire Tie)

\$1980⁰⁰

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FIELD SEEDS

P. G. C. FEEDS FERTILIZER

We Appreciate Your Business

Hereford Grain Corporation

Phone 360

5-7 lb. leg of lamb.
RANCH STYLE LAMB BARBECUE
1-3 cup butter or margarine
1 clove garlic
1 cup vinegar (reserve 1-3 cup)
2 tablespoons lemon juice, 2 slices rind
2 tablespoons catsup
¼ cup tomato juice
1 tablespoon prepared mustard
5 tablespoons Worcestershire Sauce
1 teaspoon hot sauce (Tabasco)
Salt and pepper

The instructions for preparing lamb barbecue have been worked out by this chef through years of experience. Here's how to do it: Place all the ingredients for the sauce in container except the salt and pepper, and bring to a boil. Let simmer about 5 minutes, reserving enough of the vinegar to baste the lamb 2 or 3 times.

Start your barbecue with a slow fire and give it plenty of time. "Never rush it, for if you ever burn a crust on it you might just as well start all over. It should be cooked at least 6 hours, and 7 is better. If you use very fat lambs, 8 or 9 hours." Allow at least 45 minutes for each pound. Salt and pepper the lamb before you put it on the fire, and baste it with pure vinegar the first two or three times you turn it (about every 15 minutes) rubbing off whatever salt and pepper that shows on the meat. After that, baste with the sauce each time you turn it, while the meat is very hot, and keep it well soaked in sauce.

For barbecuing the leg of lamb inside in the oven, pre-heat the oven to 500-F degrees, salt and pepper the lamb, place on rack over pan, and roast for about 10

Courthouse Records

Deeds of Trust
Leo J. Kuper to the Federal Land Bank of Houston, 314.5 acres out of the S½ of Section 152, Block M-7.
A. A. Friemel, et ux, to Southwestern Life Insurance Company, 600 acres of land, more or less, located approximately six miles SE of Vega.
J. D. Poarch, et ux, to S. E. Bursleson, all of the N 48 feet of Lot 10 and the S 20 feet of Lot 9 of the France Subdivision of the E½ of Block 23 of Evants Addition.
Dean Saul, et ux, to the First Federal Savings and Loan Association of Clovis, N. M., being a part of Block 44 of Evants Addition.
Warranty Deeds
Wayne Wallace, et ux, to Stanley Sigman, Lot 11 and the S 10 feet of Lot 10 of France Subdivision of the E½ of Blk. 23 of Evants Addition.

temperature to 275-F degrees, then start basting, first with vinegar, then with sauce, about every 15 minutes. Allow a minimum of 45 minutes per pound, and as long after that as you desire.

The barbecue needs to be served piping hot. For a complete dinner, serve it with potato salad, ranch style pinto beans, pickles, onions, and a hot relish, with iced tea or coffee.

Two Hereford housewives who are expert in cooking lamb are Mrs. F. P. Lyons and Mrs. Grant Fuller. Their families enjoy it often and guests are loud in their praise of the finished product.

New driver comfort! New driving ease!



New Chevrolet Trucks...

do more work per day... more work per dollar!

You save time in traffic. New truck Hydra-Matic transmission gets you off to smooth, time-saving starts without shifting or clutching. Imagine how easy this makes driving in traffic and on delivery routes! It's optional at extra cost on ½-, ¾-, and 1-ton models.

You save time on the highway. New high-compression power gets you up to highway speeds from a standing start in less time, and saves you time on hills, too. You make trips faster—and the new Comfortmaster cab makes them seem shorter. It's got everything!

You save extra trips, too. That's because of the extra load space you get in the new Advance-Design bodies. New pickup bodies are deeper... new stake and platform bodies are wider and longer. Also, they're set lower to the ground for easier loading.

You save on operating costs. High-compression power saves you money! The "Thriftmaster 235" engine,

the "Loadmaster 235," and the "Jobmaster 261" (optional on 2-ton models at extra cost), deliver greater horsepower plus increased operating economy.

You save with lower upkeep. New Chevrolet trucks are built stronger to last longer and save you money on maintenance. There are heavier axle shafts in two-ton models... bigger clutches in light- and heavy-duty models... stronger frames in all models.

And your savings start the day you buy. In fact, they start with the low price you pay—and they never stop. Chevrolet, you know, is America's lowest-priced line of trucks. And it's also the truck that has a traditionally high trade-in value.

Come in and see how much you're ahead with America's number one truck. You'll like the way we're talking business!



Most Trustworthy Trucks on Any Job!

KINSEY MOTOR COMPANY

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12 Years Your Chevrolet-Oldsmobile Dealer

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YES
YOU'LL SAVE ON YOUR FUEL
BILL THIS YEAR BY
Converting Your Tractor
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BUTANE

Farmers that know, say CHANGE OVER NOW from Gasoline to LOW COST BUTANE and SAVE ON YOUR SPRING PLANTING FUEL BILL.

Now is the time to Change over, with ENSIGN CARBUREATION EQUIPMENT. Let Blanton Butane convert your tractor today.

BLANTON BUTANE, Inc.

Friera

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Editorials

School Head-Aches Are Far From Over

Once again, Hereford and the surrounding territory is confronted with the problem of where to educate its children. Such, at least, was the information released by school administrators at a Parent-Teacher meeting Monday night.

The announcement, although not new to the public, appears as a stimulant toward general thinking as regards our school situation. Countless times, The Brand has voiced the opinions of trustees and of administration leaders in predicting the situation. We have always felt, and still feel, that much of the circumstances can be attributed to community growth and population gains shown in this area during the past decade. To this problem, there appears to be but one answer. That answer is more building space.

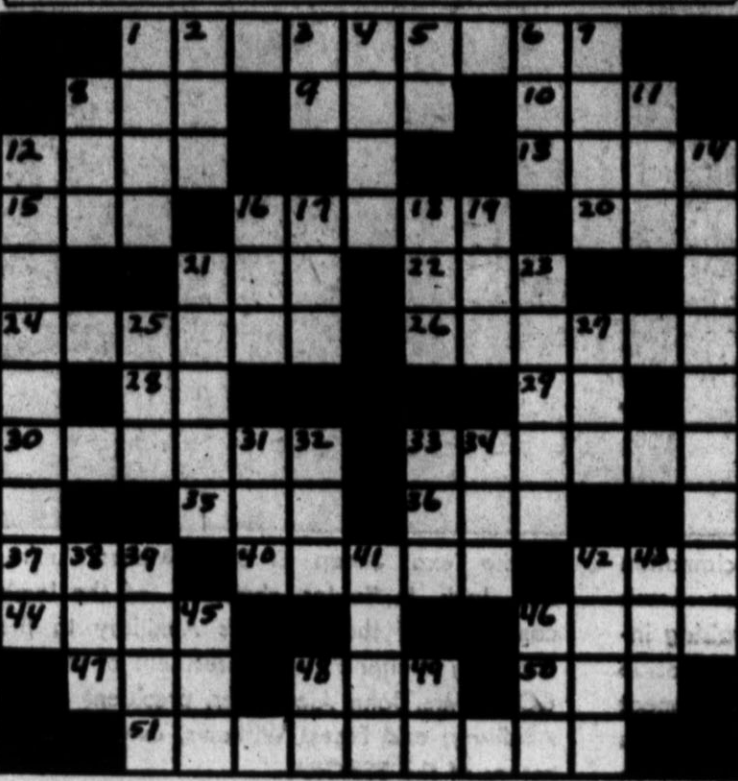
We say this in full memory of the difficulties which the recent high school bond issue confronted. We also make the statement with complete knowledge that it will be unpopular with many people. If there is another constructive or sensible answer, we will gladly print the suggestion; furthermore, we predict that it will be welcomed with open arms by the school trustees.

In this same spirit, we wonder if the school situation might be handled in the manner which cities handle their water improvements. Instead of coming on a "boom" basis, the growth of Hereford has been fairly steady and has followed definite trends. Would it be possible for the trustees to estimate the school needs of the community for 1960 and for 1965, then formulate a long-range plan which might be pursued over the period? Such a planned program, we feel, should prove more efficient, more economical and more generally acceptable to the public. Numerous schools, we understand, have adopted similar planning methods which, certainly, follow closely the pattern of all progressive industry and other types of "big business".

To say the least, planning for the future would eliminate emergencies of the type we face today; the public would know what to expect and, if the town failed to keep stride with the planned needs, there would be no use to construct unneeded facilities.

Meanwhile, it becomes necessary to consider the present emergency situation. The trustees are faced with the possibility calling for another bond issue for a grade school while the district still has an \$850,000 high school under construction. Whether the voting occurs now, or 1956, depends upon the conclusions reached by the trustees. Their job is, without question, one of the toughest in the community.

CROSSWORD * * * By A. C. Gordon



- ACROSS**
- 1—Author of "Moby Dick" (pos.)
 - 2—Pertaining to mariners (abb.)
 - 3—Orain
 - 4—Letter from Greece
 - 5—Eating place
 - 6—Legendary Swiss hero
 - 7—Permit
 - 8—Scene of triumph by Caruso
 - 9—Garden vegetable
 - 10—By way of
 - 11—Curious
 - 12—Famous American playwright
 - 13—Inventor of the independent lamp
 - 14—Chemical symbol for sodium
 - 15—Roman numeral
 - 16—Greek god of music
 - 17—Most outstanding athlete of the century
 - 18—Assistance
 - 19—Married
 - 20—March
 - 21—Famous English chemist (pos.)
 - 22—South American city
 - 23—Birthplace of Shakespeare
 - 24—Scottish inventor of steam engine
 - 25—French student of "The Mysteries of Paris"
 - 26—Unit
 - 27—Time past
 - 28—Discoverer of X-ray (pos.)
 - 29—Former U.S. President
 - 30—Mother of Cain
 - 31—Negative
 - 32—American university
 - 33—Thoroughfare (abb.)
 - 34—Pace
 - 35—Scottish "hair"
 - 36—Beverage
 - 37—Famous ancient queen
 - 38—Lichstein
 - 39—Close cousin
 - 40—Fish eggs
 - 41—Ancient
 - 42—Medium (verb) (pos.)
 - 43—One of the survivors for whom a famous American territorial was named
 - 44—The self
 - 45—Title of respect
 - 46—Cover
 - 47—Medical unit
 - 48—Easy
 - 49—Famous (abb.)
 - 50—Treaty
 - 51—Small apartment
 - 52—Share
 - 53—Japanese statesman
 - 54—Combining form of "nerve"
 - 55—Pallid
 - 56—Over used trampling meaning "for naught"

QUESTION OF THE WEEK

Mothers Want Children Near, If Possible, On "Their Day"

What do you think is the nicest thing children can do for their mother on Mother's Day?

MRS. CARL KROPPF
"I haven't given it much thought but I think the important thing is just having them with you. I think too that the children could help their mothers and not just leave it all for the mothers to do. Maybe they could give their mother a bouquet of flowers or something nice like that."

MRS. R. E. LEE
"I believe that children should try extra hard to show their mothers that they really love them and appreciate them."

MRS. OTIS L. KING
"I think that the nicest thing a child could do for his mother on Mother's Day is to go to church with her and serve the Lord on that day. I believe that is what I would want more than anything else."

MRS. T. J. HENSON
"The children might get their mother a nice gift and a nice Mother's Day card. That is usually what I get from my children and I think every mother would appreciate that."

MRS. W. A. GEARH
"Where smaller children are concerned I think most mothers would appreciate something that the children had made themselves. I think that all mothers of small children would appreciate that more than anything."

MRS. EDWARD PAETZOLD
"I have three small children and I believe the nicest thing they could do for me is just to be good. I think that children should try to do things for their mothers all year around and not just on Mother's Day. A child should do something every day to show his mother how much he thinks of her."

MRS. P. H. NEILL
"I believe the very nicest thing a child could do for his mother on Mother's Day is to visit with her or if they are not close enough to visit to call them on the telephone. I think any mother would want to have some sort of close contact with her children on Mother's Day."

'Tater Peelin's

By Roberta Campbell

Those who know Laura V. Hamner will certainly agree that she has such a nice philosophy of life. Instead of the play for sympathy that many old people make by saying they wish they could die and get out of other people's way, Miss Hamner's idea is that the only thing that is wrong with old age is that it doesn't last long enough.

How many people past 80 would take off on a trip to Japan and bring back what they saw as vividly as she has been able to do?

We are trying to figure out how the men who are estimating the wheat yield for this locality can tell anything about it.

Outside of the irrigated district we can't ever remember seeing wheat so spotted. There is hardly a field that hasn't been watered or summer fallowed that is uniform over any sizeable area.

Every spring our respect for an old settin hen is renewed. People clean chicken houses, dope the drinking water, measure the feed, regulate the heat and nurse a part of incubator chickens through to maturity. An old hen can steal her nest out, bring off a dozen chicks, water them at any cow track, scratch the feed out of the ground, hover them for a few minutes when they complain of being cold and end up with every one of them. Yep, it is still pretty hard to beat nature and personally we are willing for the hen to have the job.



By Vern Sanford
Texas Press Association

AUSTIN — All the questions having been resolved concerning who is going to run for what, the big political season is now under way. Ralph Yarborough of Austin, who announced that he would be a candidate against Allan Shivers for governor, declared himself against breaking the two-term tradition in the chief executive's office.

Yarborough contends that Shivers actually is seeking a fourth term; the incumbent has served two elective terms in office, plus the unexpired term of the late Beauford Jester.

Machine politics and one-man domination of the state government were also charged by Yarborough as he put his name on the ticket.

Shivers had previously announced for an unprecedented third term for governor. He had stated prior to the announcement that there remain some things that need to be done, such as putting through a water conservation program.

No. 1 Problems
Governors of five Southwestern states attended a White House conference to talk about the drought. "Agriculture and livestock are our No. 1 problems," Shivers said at the conference, and "a permanent solution for them must be found. Past efforts over many years have not been more than temporary expedients."

Present to confer with Mr. Eisenhower, Agriculture Secretary Benson, and other federal officials were the governors of Texas, Colorado, Oklahoma, New Mexico, and Kansas.

Asked by the governors was a \$15 million appropriation to deal with emergency dust and wind problems.

Placed before the President was a long-range program designed to eliminate conditions causing drought in the Southwest.

Among the recommendations, drawn up by the governors, were: reseeded grasses and other cover crops, co-ordination of all federal and state agriculture agencies more incentive for soil conservation practices, parity procedures to guarantee farmers in drought areas adequate prices for their crops and tax policies designed to promote proper land management.

Shivers said that suitable farm land should be kept in farms, but land better suited to pasture should remain in pasture or be converted to pasture.

Close to Home
Prior to the Washington conference, Shivers had said that water conservation should begin at home, with towns and districts taking the lead in financing and supplementary money to come from the state.

In a session here, directors of the Texas Water Conservation Association echoed that opinion, calling for financing at the "lowest practical political subdivision level."

Urged by the directors was a constitutional amendment setting up a state fund to underwrite local communities in building dams.

Money so used by the state would be recovered from the sale of water and electricity.

J. E. Sturrock, general manager of the association, was doubtful that the state would ever solve the water problem.

Sturrock said he had opposed federal participation in the water conservation program. But he said the people who are suffering from drought don't care whether the water comes from a state tap or a federal tap.

"The governor's in Washington today asking for drought aid," Sturrock commented. "If we had water conservation in Texas, we wouldn't need drought aid."

Senator Lyndon Johnson spoke for action to combat drought and asked for a \$15-million increase in soil conservation funds.

"This money," said Johnson, "would be used to fight the wind erosion that could so quickly turn one of the most fertile sections of our nation into a barren wasteland."

Big Crime Story
Texas is about to become known as the biggest and best place for criminals to work.

That being so, says John Ben Shepperd, we had better hire more police officers at higher pay, give them better equipment, and rewrite the criminal code.

Shepperd was speaking at the fourth law enforcement conference in Waco.

Texas' crime rate is rising faster than the national average, Shepperd declared. "We will never bring crime in Texas down to a normal level if we continue trying to buy average, cut-rate law enforcement."

(Continued on Page 5)

Panhandle Paragraphs

PANTEX CUTTING FORCE

The Pantex Ordnance Plant management announces another reduction in its work force in the near future, made necessary by further realignment of production requirements. After this reduction is complete, total Pantex employment, including Atomic Energy Commission, Ordnance, and Procter and Gamble Defense Corporation will be about 425.

Plant officials believe Pantex work and employment will stabilize at this new level. Reductions here are not out of line with similar moves at other ordnance establishments throughout the country, the announcement said. The Panhandle Herald.

— pp —

FUNDS FOR FOUR-LANES

The State Highway Department has set up funds for a 4-lane highway through Floyd County on Highway 70 provided the county will provide an additional 100 feet of right-of-way, it became known recently. James F. Potts of Floydada, resident Highway Engineer, informed the Beacon that the money had been appropriated for the project subject to approval by the Commissioners Court. The Lockney Beacon.

— pp —

FARMERS HOPES HIGH

Hockley County farmers, with the best crop prospects since the record-breaking cotton year of 1949, headed for their fields with planter attachments on their tractors. Many of them were planting both cotton and grain sorghums.

But their hopes were apparently for both warmer weather and more rain to replace fast evaporating moisture which fell here recently. The Hockley County Herald.

— pp —

ANOTHER POST OFFICE CHANGE

Postmaster J. C. Estlack has been notified that the post office at Brice will be closed May 15. Brice will become a sub-station and Charley Murff will likely continue in charge since he has an excellent record through the long years of service as postmaster.

Many of the fourth class post offices are being closed over the nation as a matter of economy and convenience, the Postal Department states. The Donley County Leader.

— pp —

VICTORY IN THE RAIN

The Melrose Buffaloes sprang to victory over Texaco by finishing in the rain, Friday afternoon at Clovis.

Melrose accumulated 81 points to top Texaco's 79½. Rose-dale was third with 34½, Field with 8 and Grady with 1. The Melrose News

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm has a novel idea this week which we offer for what it's worth.

Dear editor:

I know that with so many important matters bothering Congress, such as the Indo-China matter, K. P. duty for Private Schine, how big the hydrogen bomb ought to be, and other things which require so much thought, I'm ashamed to devote any of mine to farmin. It's sort of out-of-place to be talking about the farm problem at all, with world-shaking problems on every hand, but since I figure the farm problem will be here after the others are settled, in fact, if the hydrogen bomb gets out of hand the farm problem may be the only one confronting mankind, or the portion of him still left, and I thought I would give you the benefit of my thinkin, to save Congress the trouble.

As I understand the problem, Congress is now worryin over what to do about farm price supports. Should they be rigid or flexible?

Accordin to Sec. Benson's ideas, price supports ought to be flexible, but there are a lot of people in favor of keepin them rigid.

Under the flexible system, opponents argue, a man might work all year on a crop, take it to town, and discover the market is so limber he's wound up in the hole. On the other hand, Sec. Benson argues that if we keep a rigid, guaranteed price, the surplusses will keep on mounting and it'll break the government.

Now when it comes to a choice between me or the government bein busted, I hate to make a choice as I ain't in favor of either proposition.

I have thought the whole thing over though and I believe the trouble is that Sec. Benson has the right terms, flexible and rigid, but he's usin them in the wrong place, and I have worked out a compromise, which will take care of both the rigid camp and the flexible camp.

What the farm program ought to allow, under my system, is rigid price supports but flexible workin hours.

Rigid price supports with rigid workin hours is no better than flexible prices with flexible hours. It's these extremists that keep the country in hot water all the time. A little give and take is what this country needs.

My proposal, rigid prices, flexible hours, ought to satisfy all sides in this controversy, and if you think it has any merit I wish you'd send it on to the Department of Agriculture and to Congress and let's settle this thing once and for all.

Yours faithfully,
J. A.

Bindweed Control

Recent announcement of a program to further bindweed control in this area appears as one of the most important news releases the community has seen in recent years.

A careful check of the South Plains irrigation area will disclose acreage which has been sterilized through spread of bindweed. The situation can easily spell economic disaster for the land owner and, on a large scale, for the community. The increase of land prices, due to irrigation, even more greatly emphasizes the urgency of bindweed control in this immediate territory.

Action on the part of land owners and producers should be multifold. Further details on the program may be secured through the County Agent's office in the courthouse.

The Sunday Brand



Established 1948
Published every Sunday at 336 Main St
Hereford, Texas

James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

News Editor Bob Phillips
Adv. Manager Melvin Young
Mech. Superintendent Stanley Phillip
Society Editor Mrs. John McLean

Both political parties can do more for the country and at the same time improve their chances at the polls in November by bellowing less at each other and working shoulder to shoulder to solve the national problems. COVINA, CALIF., ARGUS-CITIZEN

READ THE CLASSIFIEDS

COMPLETE



PHONE 1597
Hereford Radiator Serv.
324 E. 2nd St.

Surprises Found Frequently While Doing Ceramic Work

Ceramic work is filled with surprises, says Mrs. Kester, and surprises galore await you each time you open your kiln after a firing. Some of your surprises are filled with disappointment, especially when the piece you remove from the kiln has cracked, blown up or become spotted from some cause.

Mrs. Kester says she once fired a figurine which blew up in the kiln. This is caused by improper ventilation and too much moisture in the piece being fired. Proper drying and kiln ventilation is necessary for perfect firing conditions, Mrs. Kester remarked. "A good ceramicist will be sure



MRS. F. M. KESTER is taking a television lamp from her electric kiln after a glaze firing. She planned to china paint the lamp.

the pieces she is going to fire are bone dry. To be sure of this they can be placed in a gas oven or on top of the kiln while the firing is in progress. There will be less warping and cracking if this is done," Mrs. Kester says.

The television lamp which she made recently is done in clear glaze and Mrs. Kester is going to china paint it. The front of the lamp, which shows five parakeet birds perched on a tree limb will be a beautiful ceramic lamp when it is completed.

Mrs. Kester says she fired the lamp with cone 206 for both the glaze and the china firing. She says she uses cone 019 for both gold and china firing with good success. However, she says she plans to get cone 020 for gold firing as it fires out 19 degrees cooler and is reported to be better for gold than cone 019. Cone 019 fires out to 1220 degrees and cone 020 fires out to 1201 degrees. Cone 06 fires out to 1859 degrees.

Mrs. Kester has a Norris kiln which is adjustable to tall pieces or short ones. It has extra rings which can be added for tall articles. Mrs. Kester thinks a kiln is a necessity if you are going to do

ceramics or china painting. She says she has certainly gotten a lot of pleasure out of her kiln.

Mrs. Kester also does a lot of china painting. She took lessons from Anna Mae Minton. She had a number of pieces exhibited in the recent ceramic show, which was held in the lobby of the Hereford Brand. A charter member of the Hereford Ceramic Club, she learned how to do ceramics from Mrs. Irma Harrel of Borger. Mrs. Harrel taught a series of classes in Hereford in 1949.

Although no two eggs in the usual bird's nest are exactly alike they usually closely resemble each other.

Sand dunes can migrate at the rate of more than 100 feet a year.

Some kinds of ducks cannot fly during parts of the nesting season because they lose many feathers in moulting.

Over 2,500 species of dragon flies are known.

Mosquito attacks sometimes have killed cattle and they often cause weight loss and lower milk production.

Highlights..

(Continued from Page 4)

Worst features of the Texas crime situation are narcotics, obscene literature, and Communism, Shepperd declared.

Texas police officers in general are doing a good job, but they are called upon for much duplication of effort, the speaker asserted.

He pointed out that more than half of the offenders arrested are repeaters who have been freed or who have made bond while awaiting trial.

More than half of Texas crimes, said the attorney general, are committed by persons who are under indictment and free on bail, free on appeal bond, or fresh out of jail.

Duval County Suit Before the Court of Criminal Appeals is a question as to whether District Judge A. S. Broadfoot was

within his rights in discharging a Duval County grand jury commission.

Judge Broadfoot's attorney, Atwood McDonald of Fort Worth, argued that the suit is not properly before the court and should be thrown out.

E. B. Votaw of Beaumont, speaking for the jury commissioners, said they had been held up to scorn and ridicule. "They're reputable citizens. They're entitled to their civil rights," Votaw argued.

Paul Brown Dies Paul H. Brown, state fire insurance commissioner, died in McCloskey Hospital at Temple. He had been in a coma for more than a year. Funeral services were held here.

A veteran of both world wars, he was campaign manager in the late Beauford Jester's campaigns for governor. Before becoming fire insurance commissioner, he had been secretary of state.

Honors for Terrell C. V. Terrell was 93 years old

Sunday, and the occasion was observed when many of his friends, including public officials, former governors, and others, gathered with him at a hotel here.

Terrell was long in the service of his state, last as a member of the railroad commission. He served four terms in the legislature.

Among those who served with him as a lawmaker were former Vice President John Nance Garner and House Minority Leader Sam Rayburn.

In view of his long affiliation with the party, Terrell is known as the dean of Texas Democrats.

Fulgham Sworn In C. E. Fulgham of Lubbock was sworn in Saturday as Texas' new Secretary of State.

He previously was chairman of the temporary Texas Industrial Commission which conducted the investigation of Communist influence in three labor unions active in the state.

His commission also drafted the new anti-Communist law passed

by the special legislative session. Assistant Attorney General

Resigns Dean Capp, an assistant Attorney General for the past six years, left Austin on May 1 to accept a position with the legal department of Stanolind Oil and Gas Company in Houston.

Before joining the Attorney General's staff, Capp had a private law practice in New Braunfels, his home town. For the past two years he has been chief of the oil and gas division in the Attorney General's office, and participated in some of the major oil and gas litigation.

Just the Facts Give people the truth about lawyer's work, William J. Jameson, president of the American Bar Association, said in a speech at the University of Texas.

"Legal service is available to all at a cost within their means," Jameson declared, adding that attorneys should show the public the importance of consulting counsel on legal problems.

DR. MILTON C. ADAMS
OPTOMETRIST
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They're All Talking About The STORAGE SHORTAGE FORECAST FOR THIS YEAR!!

HERE'S WHAT THEY SAY!

BIG PRODUCTION

SUPPLY CARRY-OVER BIG

SUPPORTS DEPEND ON STORAGE

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ADRIAN NEWS

By Annie Leslie

Mr. and Mrs. Jack Fincher gave a surprise birthday party for Jess Fincher Thursday night. Refreshments of cake and coffee were served to Mr. and Mrs. Ray Fisher, Mrs. W. Fisher, Mr. and Mrs. Chester Kidder and Jackie Smith, Mrs. Hazel Chilton, Mrs. L. Wagner and Danny, Skeet Fincher, and the host and hostess, Mr. and Mrs. J. Fincher.

Dinner guests of Mrs. Hazel Chilton Sunday were Mr. and Mrs. Henry Creitz and Mrs. Earl Croff. Mrs. Walt Fisher had as her dinner guests Sunday Mr. and Mrs. Ray Fisher and Mr. and Mrs. Jack Fisher.

Mr. and Mrs. Otto Gilliland, Nicola and Darrell of Hereford visited with Mr. and Mrs. Heber Holder Sunday. Mr. and Mrs. Meek, Barbara and Wilbur of Vega also visited with the Holder family Sunday.

Mrs. Ted Bones, Mrs. Hazel Chilton and Mrs. Annie Vickrey were dinner guests of Mrs. Nell Morgan Monday night.

Mr. and Mrs. Loren Creitz, Terry and Paula visited over the weekend in Groom with Mr. and Mrs. Welford G. Reno and Max. Mr. and Mrs. Don Morgan, Kippy and Donnie went fishing Saturday at Conchas Dam, N. M.

Mr. and Mrs. Jim Rhodes and family of Dalhart visited last Thursday with Mr. and Mrs. Don Morgan and family.

Mrs. A. H. Jordan and Erma Lea were dinner guests of Mr. and Mrs. Al Goodin Monday night.

Mr. and Mrs. Oscar Bronniman, Lyla Mae and Mary Gruhkey went to Abilene last Friday night. While in Abilene they visited on the Abilene Christian College grounds where Lyla plans to attend school this fall. They returned home Saturday night.

Mr. and Mrs. E. E. Allen and family visited relatives in Hereford Sunday.

Mr. and Mrs. Bob Gruhkey, Mr. and Mrs. R. M. Gruhkey and Mr. and Mrs. P. H. Gruhkey honored the Adrian High School faculty and their families with a dinner Tuesday night. Following the dinner, table games were played.

Claudine Allee visited over the weekend with her parents, Mr. and Mrs. C. T. Allee, in Amarillo.

Mrs. Richard Fortenberry and Claudine Allee were in Hereford Monday.

Dinner guests of Mrs. Ruth Perrin last Thursday were Mrs. Ted Bones and Mrs. Hazel Chilton.

Visitors in Hereford Monday were Mrs. Brub Beavers and Mrs. Jack Fisher.

Mr. and Mrs. H. D. Tomlinson visited Saturday to Monday in Stamford with Mr. and Mrs. W. M. Brown Jr., in Cisco with Mr. and Mrs. C. S. Tomlinson.

The annual Junior-Senior banquet was given Friday night at Lomax's Restaurant in Amarillo. Junior and Senior class members and their guests, the high school faculty and the guest speaker, Rev. Ralph Odom and Mrs. Odom were present.

The menu consisted of fruit cocktail, combination salad, chicken and gravy, creamed potatoes, corn loaf tea and ice cream. The banquet room was decorated in a Spanish theme. After dinner, Rev. Odom gave a talk on "Teen-age

life in Pakistan as compared to the life of the American teen-ager." Rebha Pinnell and Billie Gruhkey stayed all night with Mrs. Joe Pierce and Joan Sheets Monday night while Pierce was in Archer City on business.

Mr. and Mrs. John Proctor and Sheldon of Sunray were in Adrian Monday visiting friends and on business.

Mrs. Haley Shaw has been in Amarillo Osteopathic Hospital with a heart ailment, since a week ago Monday. She is in room 111.

Claudine Allee, Daria Betts and Virginia Loveless had a taffy pull at Doris Story's home Monday night.

Mr. and Mrs. J. H. Gamble are the parents of a baby girl born April 24. The baby weighed seven pounds and 10 1/2 ounces. They named her Pamela Sue.

Mr. and Mrs. Manuel Loveless are having their home remodeled by Luther Wagner.

Barbara and Wanda Pinnell visited Monday night in the home of Jean Finley.

Mr. and Mrs. Joe Cullender and family visited with Mrs. Cullender's parents, Mr. and Mrs. E. A. Michael in Canyon last weekend.

Mr. and Mrs. Al Goodin entertained Mr. and Mrs. Don Morgan and family with an ice cream supper.

Moran Pounds, Irma Bronniman, Arthur Jewett, Doris Story and Mr. and Mrs. Wesley Story attended movies in Hereford and Amarillo Sunday.

Mr. and Mrs. Oscar Bronniman and family and Mr. and Mrs. E. A. Barnett were dinner guests in the home of Mr. and Mrs. Ernest Frank Sunday.

Mr. and Mrs. E. K. Pinnell had dental work done in Amarillo Monday.

Mrs. Manuel Loveless took her daughter, Jackie Fay, to the doctor Monday. It was found that Jackie had an ear infection.

Mrs. M. H. Zaring Jr., and Patty visited with Mrs. Joe Cullender Monday night.

Personals

Mrs. Etta Cowan of Concord, Calif., is a guest in the home of her nieces, Mrs. Joe Curtsinger and Mrs. Guy Cornelius.

Mrs. W. F. Gillis is in Albuquerque, N. M., with her brother, Jack Wilson, a former Hereford resident, who was critically injured in a car wreck last week.

Mrs. C. Lloyd Wright of Fort Scott, Kans., is visiting her mother, Mrs. Frank Lambert, and her sister, Mrs. C. J. Mountz.

READ THE CLASSIFIEDS

CHIP SHOTS

By Bud Posey

The first Putting Tournament of the season will be held Tuesday night at 8 o'clock. Play will be 36 holes of medal play over the 18 hole putting green. Entrance fee will be 50 cents. Golf ball prizes will be awarded. There will be a men's division, ladies division, boys under 15 division and girls under 17 division.

The Pioneer Day Tournament is just around the corner with the City Tourney following it. Qualifying scores for the Pioneer Day tournament must be turned in by 6 o'clock the afternoon of May 28. Just call the Pro Shop and turn in your score or go out and shoot nine holes and turn that score in. Out-of-town players may mail their scores in. Match play will start on Saturday morning at 9 o'clock.

Schedule of events are as follows: Turn in scores by 6 o'clock May 28; May 29 at 9 o'clock in the morning first round matches in all flights, nine holes; 2 o'clock the afternoon of May 29, second round of matches in all flights, nine holes; 9 o'clock the morning of May 30, semi-final matches in all flights, nine holes; 2 o'clock Sunday afternoon, final matches in all flights, nine holes.

A special ladies flight will also be held with trophies given as prizes. There will be a consolation bracket in each flight. One-half dozen golf balls will be given to the oldest entry in the tournament, a Bag Boy caddy cart will be given to winners of each flight and consolation winner of each flight will receive a set of wood head covers.

Stan Barrett is defending champion. The dates for the men's city tournament have been set. There will be eight men to each flight. May 31 through June 5 will be the qualifying rounds. All players qualifying for medalist honors must qualify on June 5.

The night of June 5 a dinner for all contestants and their wives will be held. June 6 through June 12 the first round matches in all flights will be played.

June 7 through June 19 the semi-final matches in all flights will be held. Then June 20 final matches in all flights and consolation flights will be held.

One week will be allowed for each match as explained above but all matches must be completed by above dates or forfeits will be declared. All finals on June 20. Entry fee and prize list will be announced at a later date.

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day afternoon, final matches in all flights, nine holes. Entry fee will be \$4. There will be 16 players to each flight. A special ladies flight will also be held with trophies given as prizes. There will be a consolation bracket in each flight. One-half dozen golf balls will be given to the oldest entry in the tournament, a Bag Boy caddy cart will be given to winners of each flight and consolation winner of each flight will receive a set of wood head covers. Stan Barrett is defending champion. The dates for the men's city tournament have been set. There will be eight men to each flight. May 31 through June 5 will be the qualifying rounds. All players qualifying for medalist honors must qualify on June 5. The night of June 5 a dinner for all contestants and their wives will be held. June 6 through June 12 the first round matches in all flights will be played. June 7 through June 19 the semi-final matches in all flights will be held. Then June 20 final matches in all flights and consolation flights will be held. One week will be allowed for each match as explained above but all matches must be completed by above dates or forfeits will be declared. All finals on June 20. Entry fee and prize list will be announced at a later date.

Presbyterian Women Hold Monthly Meet

The Presbyterian Council of Church Women met for their monthly luncheon Wednesday, in Fellowship Hall of the church.

The topic for the day was "Christ Calls Us to Witness - As a Presbyterian Family." The leader, Mrs. Lee Conklin, was assisted by Mesdames Bob Phillips and Hugh Witherspoon who gave discussions of the subject.

The devotional lesson was given by Mrs. O. P. Cowart assisted by Mesdames M. W. Nobles and W. J. Krumbein.

Reports of the Presbyterial, recently held in Pampa, were given

by Mesdames W. S. Kerr, D. H. Alexander and Jim Neill.

The decorations for the luncheon carried out the May Day theme and were arranged by Mrs. Jim Neill, hostess, and her assistants Mrs. Fred Axe and Mrs. J. T. Gilbreath.

The Year Book of Prayer was given by Mrs. T. J. McClung as a conclusion to the program.

European types of earthworm are often more vigorous than those in other areas of the world and when introduced into such areas, frequently displace native species.

The U.S. Steel industry spent \$5,600,000,000 for plants and equipment from 1946 through 1953.

NOTICE TO THE PATIENTS

of DR. H. A. CAVNESS

I will be out of town from May 8th to May 24th and Dr. J. W. Barnett will care for my patients. I will appreciate your cooperation.

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SPREADS ROOT SYSTEM AND MAKES

GRASS THICKER

\$10 FOR FIRST HOUR

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Can Do Almost Any Size Yard In 1 Hour We

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HEREFORD GOLF CLUB

School Lunch Menu

(The following menus for May 10-14 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms).

Monday

Meat Balls, Tomato Sauce, Potatoes with Cheese, Buttered Green Beans, Bread, Butter, Milk, Orange Halves

Tuesday

Dixie Frankfurters, Cheese Sticks, Buttered Lima Beans, Cabbage and Tomato Salad, Bread, Butter, Milk, Sliced Peaches

Wednesday

Hamburger, Buns, Sliced Tomatoes, Lettuce, Onions, Pickles, Mustard, Fruited Gelatin, Milk, Oatmeal Cookies

Thursday

Chicken Loaf, Giblet Gravy, Buttered English Peas, Spring Salad, Cranberry Sauce, Hot Rolls, Butter, Milk, Ice Cream Sticks

Friday

Salmon Patties, Black-eyed Peas, Sliced Tomatoes, Bread, Butter, Milk, Cherry Cobbler

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?



IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top condition.

Your Doctor of Sick & Deceit Watches

Kenneth "Doc" Cowan

"Best Seller" for 3 good reasons



Buick now outsells all other cars in its price class and above

You've probably noticed it right in your own neighborhood.

Bright new Buicks appearing here, there, everywhere. And more and more of them in recent weeks.

Know what's happening?

Folks in growing numbers - (and maybe you'll be joining them soon!) - are finding Buick styling, performance and value far too wonderful to pass up.

So Buick is selling at a record pace - outselling all other cars in its price class and above.

Matter of fact, latest figures for the first quarter of 1954 show that, in total national volume, Buick is outselling every other car in America except two of the so-called "low-price threes."

A look and a ride and a peek at the price tag will be all you'll need to know what's back of this best-selling success.

There's styling in Buick that's the greatest beauty advance in years - the very look of tomorrow - and with the spectacular panoramic windshield that's part and parcel of this dream-car look.

There's performance in Buick as never before - with record-high V8 power, with the sensationally smooth

whip of Twin-Turbine Dynaflo,* with the buoyant ride of all-coil-springing, with a new precision of control and handling.

And there's value in Buick that's hard to match - with prices starting near the "low-price three" - prices that buy more Buick beauty and power and thrill and sheer automobile than smart money ever bought before.

How about you?

Are you ready, willing and waiting to be shown that this best seller called Buick is the buy of the year for you, too? Drop in this week, or give us a call, and we'll arrange a demonstration.

*Standard on ROADMASTER, optional at extra cost on other Series.

BUICK

Sales are Soaring!

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STAR

SUNDAY - MONDAY - TUESDAY

TIRED --- WORN OUT?

Have That Run-down Feeling?

TRY

VITAMIN "R"

THE MOST COMFORTING OF ALL VITAMINS Vitamin R is the RELAXING VITAMIN - - The Best and Cheapest place to relax is your movie theatre. We suggest

"MA & PA KETTLE BACK HOME"

SUN - MON - TUES MAY 9 - 10 - 11



WEDNESDAY THURSDAY

I Don't Like Fernando Lamas But from Reading the Story and Knowing The Action That is Usually in a Fine And Thomas Productions I Want to See "Sangaree" Francis Hardwick



LEXUS THEATRE

SUNDAY MONDAY



We Congratulate You On The Occasion Of Your Wedding Anniversary

- Mr. and Mrs. E. E. Doak
- Mr. and Mrs. G. W. Johnson
- Mr. and Mrs. Bert Coffin
- Mr. and Mrs. Purris Williams
- Mr. and Mrs. S. B. McLallen
- Mr. and Mrs. Eugene Fangman
- Mr. and Mrs. R. W. Caster
- Mr. and Mrs. Wm. McGehee
- Mr. and Mrs. E. E. Gould
- Mr. and Mrs. J. R. Johnson
- Mr. and Mrs. J. W. Hendrix
- Mr. and Mrs. T. W. Alderson
- Mr. and Mrs. C. H. Harner
- Mr. and Mrs. J. H. Brooks
- Mr. and Mrs. Ray Wilhelm
- Mr. and Mrs. P. T. Clark
- Mr. and Mrs. Harold Head
- Mr. and Mrs. Alvin Williams
- Mr. and Mrs. Geo. Millard
- Mr. and Mrs. H. L. Benefield
- Mr. and Mrs. C. C. Neu

TOWER DRIVE-IN THEATRE

SUNDAY MONDAY



TUESDAY WEDNESDAY



"HERE'S THAT BAND AGAIN!"

CA PRESENTS

DICK JURGENS AND HIS ORCHESTRA

MAY 14th

2 1/2 Hour Show Concert "Here's That Band"

Sponsored by the Hereford Lions Club

PRICE \$1.50

Advance Tickets on Sale by Members of the Lions Club

MC DOWELL DRUG

DUB'S MAN'S SHOP

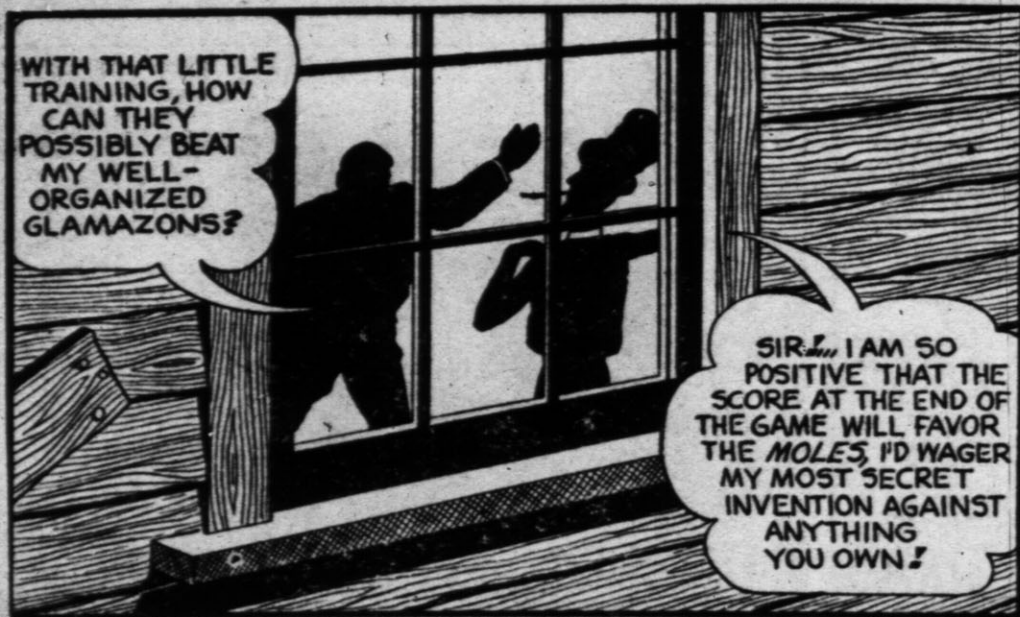
CHAMBER OF COMMERCE

PARK AVENUE DRUG

JIM HILL HOTEL

CLARK LIKE

by
RAY GOTTO



ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



The Sunday Brand

Waco, Texas

Our Mags "More People—More Fun!"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE

THANKS TO YOUR HELP MA'AM, WE'VE CAUGHT THE REAL SMUGGLERS.

GUESS YOU'RE CLEARED, BUT TAKE MY ADVICE, YOUNG LADY, AND DON'T HITCHHIKE. IT'S DANGEROUS.

BUT I'M BROKE. HOW ELSE CAN I GET HOME?

I COULDN'T BELIEVE IT-- YOU'RE SUCH A SWEET-LOOKING GIRL TO BE THUMBING RIDES.

WELL, YOU SEE, I WENT TO MEXICO TO BECOME A BULLFIGHTER. THEN I GOT MIXED UP WITH DIAMOND SMUGGLERS

DIAMOND SMUGGLERS?

YES, MA'AM. I WAS ARRESTED TOO, BUT WHEN THE AUTHORITIES CAPTURED THE REAL SMUGGLERS, THEY LET ME GO.

HENRY, STOP THE CAR! I WANT AN ICE CREAM CONE.

DID YOU HEAR WHAT SHE SAID? THAT GIRL PRACTICALLY ADMITTED BEING A DIAMOND SMUGGLER! HENRY, YOU'VE GOT TO GET RID OF HER!

BUT HOW?

I DON'T KNOW, BUT YOU'VE GOT TO GET RID OF HER! SHE'S A CRIMINAL, A THIEF! I'M SURE SHE'S PLOTTING TO MURDER US AND STEAL OUR CAR!

LATER.

SEEMS LIKE WE'VE GOT A FLAT TIRE. YOUNG LADY, WOULD YOU MIND GETTING OUT AND LOOK?

GLADLY, SIR.

EVERYTHING'S OKAY, SIR.

QUICK, HENRY! NOW'S YOUR CHANCE!

SWISH!

HEY, WAIT! WAIT! YOU'VE TAKEN MY SUITCASE!

JOHNNY HAZARD

by FRANK ROSSIN



As the packet boat, with **THREE-EYES** piloting, starts downstream, Shark regains consciousness in the engine room! Knowing that the rigged boiler will explode, Shark tries to get off... **TOO LATE!**



THAT'S WHAT SHARK MEANT WHEN HE SAID **THREE-EYES** WOULDN'T MAKE IT! HE **FIXED** THE BOAT TO EXPLODE!

IT'S SHARK'S LAST DOUBLE-CROSS, VALERIE... HE WAS ON THAT BOAT, TOO!



GOT THE MAKINGS OF A FIRST-CLASS FOREST FIRE HERE, FOLKS... THIS IS NO PLACE FOR US!

NOR FOR THE MONKEYS! LOOK...



THE CITY OF THAL WILL REALLY BE LOST FROM NOW ON! THOSE MONKEYS WILL NEVER BE BACK!



INTO THE WATER, EVERYBODY! THE FIRE'S SPREADING TOO FAST... WE CAN'T MAKE IT THROUGH THE JUNGLE!



NOW HOLD ON TO THE SIDES OF THE DUGOUT... KEEP LOW IN THE WATER... WE'RE GOING AROUND THAT BURNING PACKET BOAT!

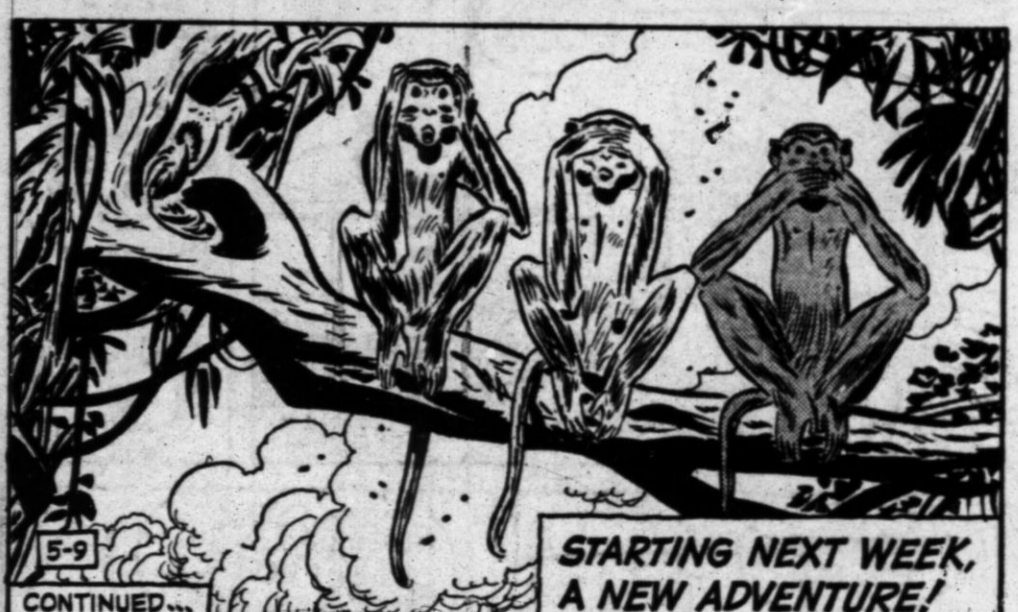


KEEPING THEIR HEADS UNDER WATER THE LITTLE GROUP BY-PASSES THE FLAMING PACKET BOAT!



WE'RE SAFE NOW! HOP IN, EVERYBODY... WE'RE HEADING BACK TO THE IRRAWADDY RIVER!

THOSE POOR MONKEYS BACK THERE! IF THEY COULD ONLY TALK... I WONDER WHAT THEY WOULD SAY....



5-9

CONTINUED...

STARTING NEXT WEEK, A NEW ADVENTURE!

**Shop In Hereford
For Your Best Buys!**

LITTLE ANNIE ROONEY
by **DARRELL MCCLURE**




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**Trade In Hereford
For Your Best Buys!**

GRANDMA
by
CHAS. KUHN-




**L
A
T
E
R**





ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

CREATURES--LIVING AT THE EARTH'S CORE--CAUSING EARTHQUAKES AND VOLCANOS? DR. BROWN, IF YOUR FELLOW GEOLOGISTS HEAR THAT THEY'LL TOSS YOU OUT.

I ADMIT--IT'S A PRIVATE THEORY--AND A WEAK ONE--

BUT--THE MOUNTAIN DID MOVE--AND HOW ELSE CAN YOU EXPLAIN THE FRESH CAVE AND--Oh, WELL--LET'S SEE--

STOP--THE PEAK'S ERUPTING AGAIN!

1

2

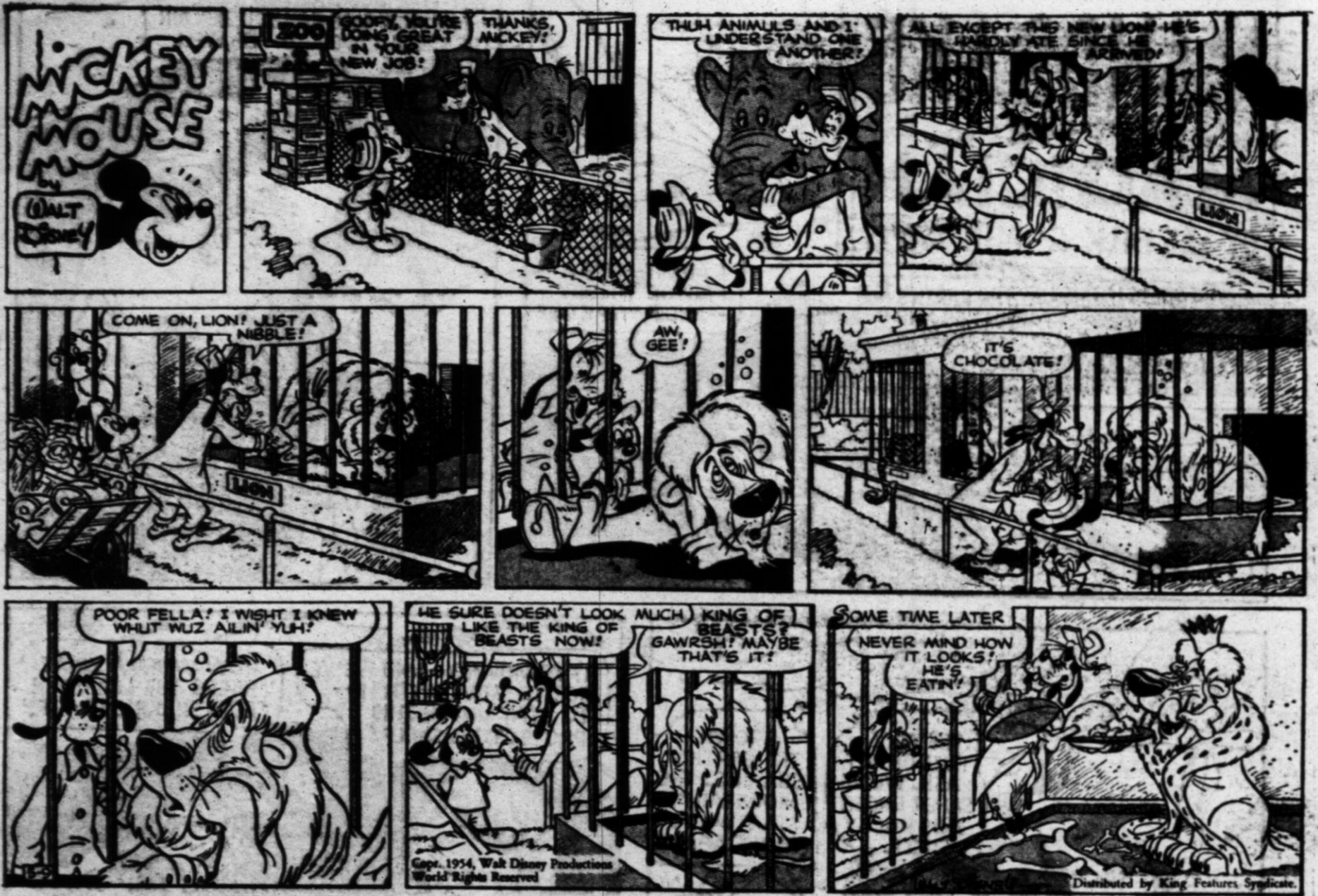


SHOP

With the Friendly Merchants

of Hereford

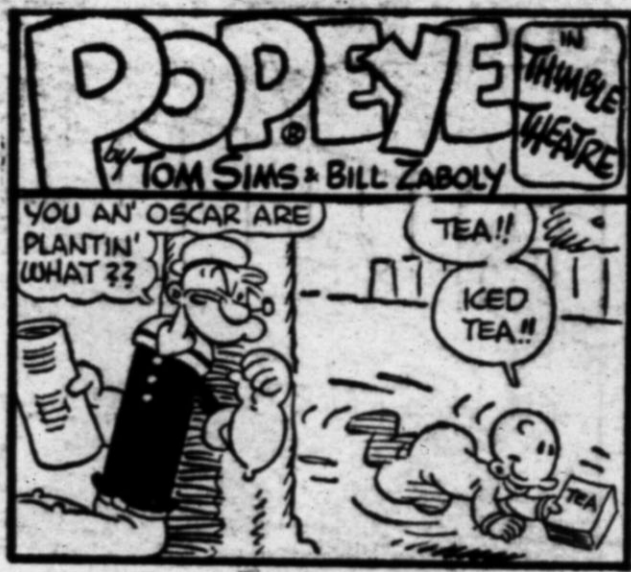
Help Keep Hereford Ahead



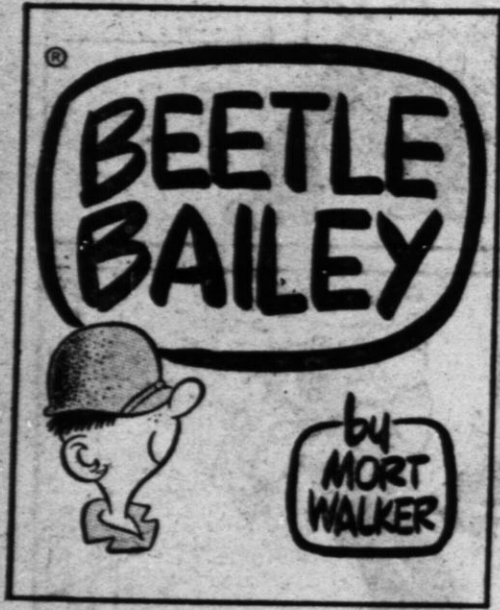
ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!

SHOP-SAVE
at your
COMMUNITY MERCHANTS



**Shop In Hereford
For Your Best Buys!**



ALL BUSINESS IS LOCAL.

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!





SHOP

With the Friendly Merchants
of Hereford

Help Keep Hereford Ahead

THE KATZENJAMMER KIDS



**Stop!!
Shop!!
Save!!**

*In
Hereford*

BLONDIE

by
CHIC YOUNG



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CHIC YOUNG 5-9

**Trade In Hereford
For Your Best Buys!**

AP NEWSFEATURES COMICS

WORLD'S
FASTEST
QUIZZES
ON

IT WAS AS EASY AS PIE --- IT IS PIE, ISN'T IT?!

HE REALLY DOESN'T NEED THIS, ALL I HAVE TO DO IS FEED HIS EGO!!

HE GETS EIGHT HOURS SLEEP EVERY NIGHT!!

NATURALLY HE DOESN'T LIKE ANYTHING--- HE HAS VERY BAD TASTE!!

YOU TIP ME FIRST, THEN I CAN TELL IF I HAVE TO GIVE YOU ANY SERVICE!!



5-9

The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, MAY 9, 1954



RACING THROUGH A ROCKSLIDE AND A ROAD-BLOCK IN HIS RACE TO PREVENT BARNEY'S THUG FROM BLOWING UP THE MINE'S ATOMIC PILE, SCORCHY ARRIVES IN TIME TO BLOCK THE THUG'S ESCAPE. A FIGHT ENSUES AND AS THEY FIGHT THE MOMENTS TICK AWAY, BRINGING THE EXPLOSION CLOSER... CLOSER...



OKAY, HARD GUY! LET'S SEE HOW GOOD YOU ARE WITHOUT A BLASTER!

GOOD ENOUGH TO BUST YOU IN TWO, SPACEBOY!



YOU'RE WIDE OPEN, BUSTER! ON EARTH WE'D CALL THIS A ROUNDHOUSE!

UHHH...

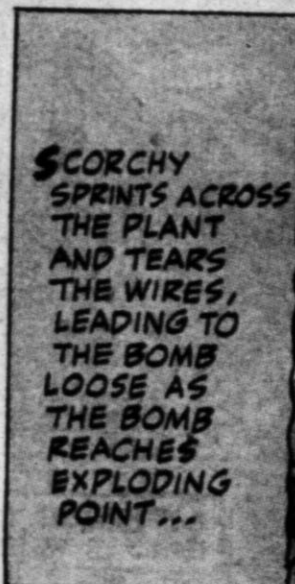


I HAD ENOUGH! LET ME OUT OF HERE! LET ME OUT! I DON'T WANT TO BE BLOWN UP!

HOLD IT, CHUM. YOU'RE NOT GOING ANYWHERE UNTIL YOU TELL ME WHERE YOU PLANTED THAT BOMB!



OVER THERE! IT'S UNDER THE URANIUM CHAMBER! PULL THE WIRES... THERE'S ONLY SECONDS LEFT!



SCORCHY SPRINTS ACROSS THE PLANT AND TEARS THE WIRES, LEADING TO THE BOMB LOOSE AS THE BOMB REACHES EXPLODING POINT...



WHEN! THAT WAS CLOSE! SURE GLAD THIS SORT OF THING DOESN'T HAPPEN EVERY DAY!



A MOMENT LATER...

HERE HE IS, RIK! I DON'T THINK HE'LL GIVE US MORE TROUBLE.. BETTER HAVE SOME OF YOUR BOYS GO IN AND TAKE THAT BOMB AWAY!

SCORCHY, THAT'S THE SECOND TIME I OWE YOU MORE THAN I CAN REPAY, I CAN'T THANK YOU ENOUGH!



DON'T TRY, JUST FIX ME UP WITH SOME FUEL FOR OUR SPACE SHIP SO WE CAN CONTINUE TO HUNT FOR MARA AND JONNI'S FATHER!

EXCUSE ME, MR. KENNARD, THE SUPPLY SHIP HAS JUST LANDED. THEY HAVE AN IMPORTANT MESSAGE FOR YOU FROM SYGNA!

RIGHT! COME ON, FOLKS. LET'S GET OVER TO THE OFFICE, YOUR FUEL HAS ARRIVED!

YEP, DAN'S NEEDLING — ABOUT ME GETTING SOMEWHERE, REALLY **DID...**

DICKIE DARE

by 

...GET SOMEWHERE — UNDER MY SKIN! WE SET A COURSE FOR THIS SHIP, SO, I'LL SET A COURSE FOR MY LIFE RIGHT NOW! LISTEN, WAGS ...



...I'VE DECIDED TO BE A ...

HEY, DICKIE, WE'RE CLOSING IN WITH THE PANAMA CANAL — HELP ME GET THESE SAILS DOWN, WILL YOU?

LUCKY THING WE INSTALLED THAT L'L COFFEE-GRINDER IN OUR SHIP, DAN!

SURE IS, CHUM

WE'D HAVE **SOME** JOB — **SAILING** OUR WAY THROUGH THIS PANAMA-CANAL!

SHOWS WHAT POWER ENGINEERING CAN DO, HUH, DAN?

KID, IF WE HAD TO SAIL AROUND CAPE HORN TO HOLLYWOOD, IT WOULD BE 12,000 WILD WET MILES

CONTRAST THE CANAL ROUTE, A PLEASANT 2500!

"NOW, WHEN THE FRENCH ENGINEER DE LESSEPS FIRST TRIED TO BUILD A CANAL IN PANAMA, HE USED THE PICK AND SHOVEL SYSTEM..."

THEES EES TOO MUCH... I QUEET!

MOI AUSSI!

"THEN U.S. ENGINEER GOETHALS TOOK OVER AND BROUGHT IN POWER MACHINERY."

WITH THIS STEAM-DRIVEN EQUIPMENT, WE'LL WIN!

SO, DICKIE, NO POWER, NO PANAMA CANAL!

GOSH, DAN, NO POWER, NO MODERN WORLD! WHAT'S BACK OF ALL THESE NEW INVENTIONS?

SPACE TRAVEL? POWER!

"MODERN HOME LIVING? POWER!"

SCIENCE, RESEARCH? POWER!

I **DO** WANT TO GET SOMEWHERE, DAN! I WANT TO STUDY TO BECOME A POWER ENGINEER!

BURSTING ATOMS, KID — THAT'S A POWERFUL IDEA!

LITTLE MOON FOLKS

WELL, THERE GOES ROBBIE, THE ROBOT, ON HIS WAY BACK TO THE OTHER SIDE O' MOON... S'LONG, ROB...



'BYE-BYE, ROBBIE!

TOO BAD HE HAD TO LEAVE US FOLKS... HE WAS A WONDERFUL TAILOR!

HUH!?

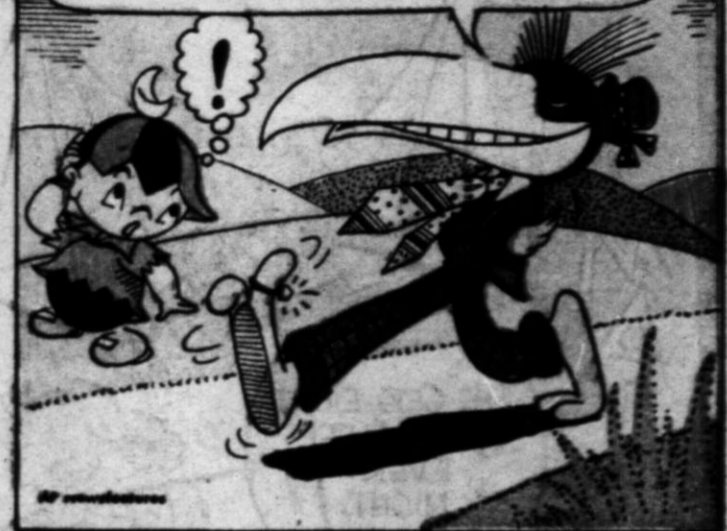


TAILOR? DO YOU MEAN THAT THAT PILE OF TIN AN' COS WHEELS CAN ACTUALLY MAKE CLOTHES??!

HE SURE CAN, SUNNY!



MMMMMM BOY! AND ARE THEY HIGH-STYLE DUDS... AHM...



HOMER HOOPEE

AS I CAME IN THE WIND BLEW THE DOOR CLOSED, AND—



I KNOW EXACTLY HOW YOU RANT AND RAVE AT LITTLE HECTOR WHEN ACCIDENTS LIKE THIS OCCUR.



I'VE EXPERIENCED YOUR HORRIFYING ACTIONS BEFORE. YOU UNNERVE ME SO, THAT I'M A COMPLETE WRECK FOR THE REST OF THE DAY. THEREFORE, I ASK YOU TO PLEASE NOT SAY ONE SINGLE WORD!



ALL I WANTED TO SAY IS, I WISH YOU A VERY HAPPY MOTHER'S DAY!



SPORT SLANTS

STRICTLY BUSINESS



Gene TUNNEY
 CARED VERY LITTLE FOR BOXING and EVEN LESS FOR THE CHARACTERS ASSOCIATED WITH THE RING GAME

WE CAN'T HURT US - YOU'LL BE ON TELEVISION

Bill TERRY
 KEPT HIS BASEBALL ON A STRICTLY BUSINESS BASIS AS A PLAYER and MANAGER



GREEDY MANAGERS ARE RUNNING FINE PROSPECTS BY RUSHING THEM

Bobby RIGGS

SHOWED UP FOR HIS FIRST SWING AROUND THE EASTERN AMATEUR TENNIS CIRCUIT WITH A MANAGER



5-9-54 PAD





By
RBFULLER

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KING
CORNBY
IS
GETTING
READY
TO
TAKE
A
VACATION.

BUT, YOUR
MAJESTY,
WHO'S GONNA
RUN THE
KINGDOM?!

PRINCESS
POMONA
CAN RUN
IT--I'LL
LEAVE HER
A NOTE.



IF THERE'S
ANYTHING
I CAN
DO--

THERE'LL
BE
PLENTY
FOR YOU TO
DO--YOU'RE
GOING WITH
ME!



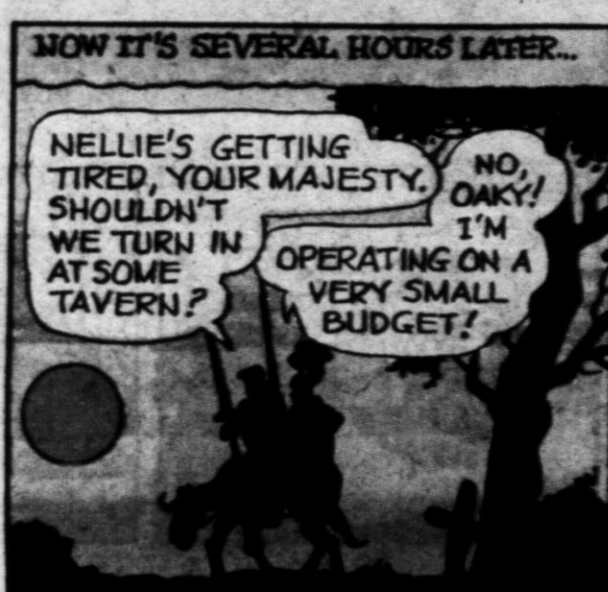
THERE'S NO USE OF TAKING
TWO HORSES, SO WE'LL
BOTH RIDE ON
YOURS!

ER--



---NELLIE WILL BE
HONORED--I HOPE!

AND
I CAN
SAVE A
LOT ON
FEED!



NOW IT'S SEVERAL HOURS LATER...

NELLIE'S GETTING
TIRED, YOUR MAJESTY.
SHOULDN'T
WE TURN IN
AT SOME
TAVERN?

NO,
OAKY!
I'M
OPERATING ON A
VERY SMALL
BUDGET!



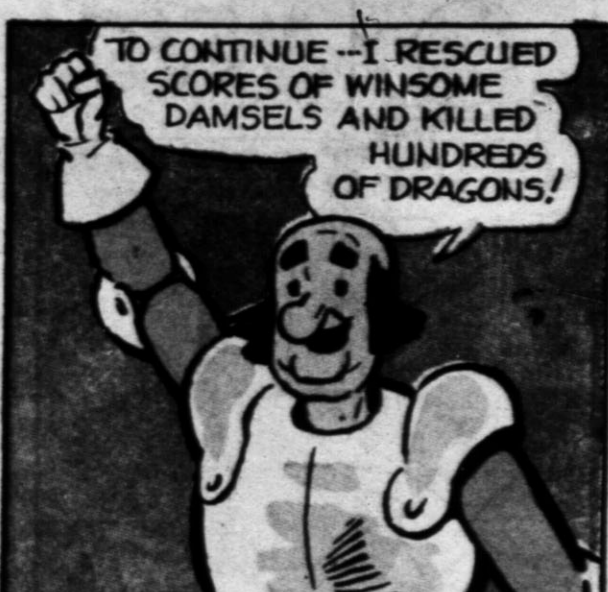
AND STILL LATER...

THIS REMINDS ME OF TH'
DAYS WHEN I WAS TH'
BRAVEST KNIGHT OF KING
PINN'S SQUARE TABLE!
I SLEPT UNDER TH'
STARS---



--AND I TRAVELED FOR
DAYS ON AN EMPTY
STOMACH!

GEE,
YOUR MAJESTY!
I THOUGHT
YOU ALWAYS
RODE ON A
HORSE!



TO CONTINUE--I RESCUED
SCORES OF WINSOME
DAMSELS AND KILLED
HUNDREDS
OF DRAGONS!



--- AND I'M STILL IN TH'
PINK OF CONDITION!

BONG!



G-GOSH ALL
HEMLOCK! HE IS
AWFUL STRONG!--



--- HE KNOCKED HIMSELF
OUT!

THINK

GOOD NEWS FOR TRAILER-TRUCK PILOTS!... NEWLY PATENTED TRUCK DRIVER'S SEAT WILL MOVE HIM OUT OF CAB SIDWAYS SO HE CAN GET A CLEAR VIEW OF WHERE HE IS BACKING.



IT'S ALSO NICE FOR DRIVERS WHO LIKE TO SEE WHERE THEY'VE BEEN!



HOW'S HE GONNA BACK THAT BIG THING IN THERE?



WELL I'LL BE....



GREATEST THING SINCE THE CUCKOO CLOCK



WANTED! PORTABLE STEAM GENERATOR WHICH CAN THAW HOLES IN FROZEN GROUND.



NEIGHBORLY NEIGHBORS

BY MORRIS



WHERE YOU BEEN, MYRA?

AT MY CLUB MEETING



CARDS, CARDS, CARDS!! WOMEN FIND THE DOGGONEDST WAYS OF WASTING TIME!

I'LL HAVE YOU KNOW WE DIDN'T WASTE OUR TIME PLAYING CARDS!



WE HAD A VERY FINE EDUCATIONAL LECTURE!



WHAT'D HE TALK ABOUT?

IT WASN'T A HE... IT WAS A SHE



ALL RIGHT.. WHAT DID SHE TALK ABOUT?

'FLOWER ARRANGING AS PRACTICED ON THE SKANSIWANIS PENINSULA'



SO THERE, SMARTY!

