

	High	Low
Saturday	75	48
Sunday	66 moisture	53 41
Monday	52	41
Tuesday	71	51



TWO NEW SCHOOL board members, and one re-elected member, were sworn in as members of the board Tuesday night at the monthly school board meeting. From the left, are: Robert Wagoner, who was re-elected,

and new members Don D. Zimmerman and Ira Scott. School Tax Assessor/Collector Fred Baird read the oath of office to them. Board member Herbert Miller is seated in the background. (Staff Photo)

Gault Is Elected Board President

New school board officers were elected, approval was given for the purchase of three new school buses, and the decisions on buying furniture for the new high school were put off for two weeks at the regular school board meeting Monday night.

Howard Gault was elected president of the board, Ira Scott was elected vice president, and Robert Wagoner secretary, all by acclamation.

Gault, after taking over as president from Herbert Miller, outgoing president, made the suggestion that the purchase of school furniture be put off until a special

meeting on April 27, to give Ira Scott and Don Zimmerman, new board members, an opportunity to study various seating installations at other schools in the area if they have time.

Supt. George L. Graham had prepared three estimates on furnishing the new high school, and he went over those figures with the board. The estimates covered three price ranges of most of the equipment needed, but did not try to include all the makes of furniture on which the board has received bids or information.

As the bids are to be purchased through the State Board of Control, under the Gilmer-Altier law, the board saw no reason for delaying approval of the purchase.

No Control Over Buses Makes Supt. Graham told the board that they did not have any control over the make of the bus, as the State Board of Control accepts whatever happens to be the lowest bid at the time the order is made.

"We have always requested certain makes of buses, but so far we have never received the kind we asked for," Graham said. "It is for that reason that we have a number of makes of buses in service. It creates quite a maintenance problem, but there is nothing we can do about it."

Two of the buses will be of the 48 passenger type, while the other, a replacement bus for the Dawn school, will be a 36 passenger bus.

In reviewing the uses of the present buses, the superintendent

pointed out that stated bus capacity was based on putting three children on each seat, which is fine for small children, but will hardly work out with high school students.

Election Returns Accepted The board also heard and accepted the returns on the school board election, after which new members Ira Scott and Don D. Zimmerman, with Robert Wagoner who was re-elected, were sworn in.

Miller reported that he is getting work done on the sewage system at Dawn. The work has been delayed somewhat while he made arrangements for material to fill drainage holes.

In approving bills, the board also approved the expense accounts of four principals who attended a meeting last week in Austin. Those going to the meeting included L. C. Thomas, D. C. Lowry, D. C. Martin and Miss Della Stagner.

Graham told the school board members that he hoped they can attend a school administrator's meeting the night of May 1 in Canyon. Fred Baird, school district tax assessor-collector, also mentioned that he is planning to attend a tax assessor-collector's clinic at Lubbock the first week in May.

Those attending the meeting included Mrs. Earl Plank, Howard Gault, Lyle Woodford, Robert Wagoner, Don Zimmerman, Ira Scott, Herbert Miller, Supt. Graham, Fred Baird, and one visitor, Hank Williams.

Only Mixed Feed Available Under Disaster Program

Emergency feed is still available under the drought relief program after having been extended indefinitely from the original April 15, according to the Drouth Relief Committee.

However, only mixed feed is available and there are no more shipments of cottonseed products expected. All mixed feeds will have a grain base, but can be ordered from local mills after applications have been approved.

A 30-day supply of feed at any one time is permissible. The feed is sold at the special rates, with the dealer getting replacement for his grain on the same basis.

Cotton Researcher, Entomologist Will Speak Here Tuesday

An entomologist and a cotton expert, both from Texas A&M, are scheduled to be in Hereford next Tuesday for a meeting of all cotton men and other interested persons, according to County Agent Hugh Clearman.

"The meeting will start at 7:45 o'clock Tuesday night in the Hotel Jim Hill ballroom," Clearman said. Fred C. Elliott, cotton expert, and F. M. Fuller, entomologist, will be there to talk about cotton varieties which are best for machine harvesting, defoliation, machine harvesting and handling of cotton, disposal of gin trash, putting burs and trash back on the land, and the control of cotton insects this year.

"Included in the discussions will be material about the newest insecticides, how they are likely to work, and some points about their limitations, which any insecticide is bound to have."

Clearman is urging all cotton farmers in the area to plan now to attend the meeting.

Variable Week End Rains Helped County Wheat

Rain, which again seemed to arrive "just in time", swept across the county Sunday, leaving as high as two inches of moisture in some spots, but with lows of about .2 inch in others.

Carl Perrin, about 35 miles northwest of Hereford, reported approximately 1.7 inch of rain, but added that at the north end of his farm, where his brother is working, only about .6 of an inch fell. "That helped a lot but we will need some more pretty soon," Perrin said.

Four miles south of Hereford, W. H. Andrews reported a record low of about .2 inch for the rain and commented that it hadn't helped him very much, but he was happy for the other farmers in the county who got more.

C. L. Bogle, who also lives about 35 miles northwest of Hereford, received 1.30 inch of rain at his place, and reported that he has wheat that he believes will make yet.

None Blown Out "None of mine had blown out but it was dry-spotted from the lack of moisture. That long dry spell is bound to cut the yield some, and we still need more rain. I would say about four inches more," he added.

V. E. Dodson, who lives about one and one half miles east and six and a half miles north, said that all of the wheat out in his vicinity is irrigated and is extra good this year.

"I'm not raising any wheat myself," Dodson said, "just grain sorghum, and all of that rain soaked right into the ground."

Gibbs Rucker reported one and a half inches of rain at Rosedale, while at Bellview the report was a full inch.

At rain gauge No. 5, 24 miles northwest of Hereford, .68 inch of

rain was captured, but the rain is said to have varied from .61 to 1.50 inches in that part of the county.

County Agricultural Agent Hugh F. Clearman, who has made trips both west and north in the county since the rain, says that all the wheat he saw looks much more alive than it did before the rain.

Some of the wheat that got only .50 to .75 inch of rain will not be helped very much, though, unless there is more rain in the near future, for that moisture can disappear with the first high, dry wind, Clearman pointed out.

Grassland, some of which was still in pretty good shape, undoubtedly reaped considerable benefit from the rain, too, Clearman continued, for the slow rain soaked

into the turf. Others northeast of Hereford, still in the irrigation belt, who reported rain include P. L. Carmichael, six miles north and 3 miles east, who received about an inch of rain on his place, and Glenn Rutter, six miles north and three miles west, who got one of the better parts of the precipitation, with about 1.5 inches of rain.

Amarillo Firm Will Audit All County Books, Records

After consideration and a general discussion of bids received from accountants, it was decided at Commissioners' Court meeting Monday that Harvey D. Todd, certified public accountant of Amarillo make a complete audit of all books, records and accounts of Deaf Smith County, including the Deaf Smith County Hospital from January 1, 1947 through December 31, 1953.

Others submitting bids were Isaham P. Nelson Jr., of Dallas, Hearn and Lawrence of Lubbock

Sidney N. Fuller of Hereford, and F. E. Coan of Amarillo. Todd was the lowest bid received from the group of accountants.

Todd was unable to quote a maximum fee for the preparation of the investigation and audit but they submitted a bid based on the standard and customary per diem rates as follows:

Thirty-five dollars per day, per man, for supervising accountant; \$25 per day, per man, for experienced assistant accountants; actual subsistence not to exceed \$7.50 per day, per man.

A period of seven and one-half hours constitutes a day's work for each accountant.

Monthly Payments Eighty-five percent of the fee for services rendered will be paid on the first day of each month and the remaining 15 percent of the fee will be held until the completion of investigation and audit and will be paid on the presentation of the audit.

A sufficient number of experienced accountants will be assigned to complete the work within the shortest time possible and an experienced certified public accountant will be in charge of the work from the beginning to the completion.

Commissioners also voted to accept the bid of the Krause Landscape Service of Amarillo, as submitted by Olle Olson, general manager, concerning the matter of spraying the trees on the courthouse lawn and the jail property and also on the county owned land down on the creek across the road from Veterans' Park.

Trees around the courthouse and jail will be sprayed for \$35 and the cottonwood trees across the road from Veterans' Park will be sprayed for \$35. It is a guaranteed spray for the season with no extra charge should respraying be

necessary.

New Election Judge

L. J. Straffuss was appointed presiding judge in election precinct 6 to take the place of Donald Hicks, previously appointed, who has since his appointment announced as a candidate for a county office. T. E. Rohrbeck was appointed election judge in election precinct 6 to take the place of L. J. Straffuss.

After canvassing the returns of the county and district school election, J. V. Perrin with 40 votes was announced trustee of Walcott common school district 6, G. S. Solomon with 12 votes was announced trustee of Walcott common school district 6, precinct 3 trustee (county board) is Phillip Miller with 49 votes, County trustee at large is Leo Forrest with 41 votes and 52 votes at Hereford.

County Judge Horace L. Schloss reported to the Commissioners' Court the remittances received and deposits made in connection with the Deaf Smith County permanent school fund and a report was made on the school budget set up by the county board of school trustees for the 1953-54 school year.

Those present at the meeting were: Commissioners M. T. Rutter of precinct 1; J. C. Morrison of precinct 2; J. T. Guinn of precinct 3; C. G. Richardson of precinct 4; and County Judge Horace L. Schloss.

FORMER HEREFORD GIRL WEDS

Announcements have been received here of the recent marriage of Miss Nancy Crosby of Lubbock to Tommy D. Daniel, also of Lubbock. The bride is the daughter of Rev. and Mrs. Uel Crosby of Lubbock, former pastor of the First Methodist Church here. Rev. Crosby is now educational director of the Northwest Texas Conference.

Around Town

Both the First National Bank and the Hereford State Bank will be closed Wednesday in observance of San Jacinto Day.

Robert Wagoner is sporting one very black eye as the result of his encounter with the business end of a palmetto polo mallet last Sunday at Spur. His main injury, however, was a cut over his eye which required several stitches. That wound is covered by a plastic bandage, and is hardly noticeable compared to the discoloration below the eye.

A meeting of the Riders Club square dancers will be held at 8 o'clock tonight in the clubhouse. There will be no need to bring horses for a practice session.

Dear Hugo, Okla., Subscriber: In answer to your query about our Friona news — our correspondent there has resigned. As soon as another satisfactory person can be located, we will be carrying more news from Friona again.

The American Legion Auxiliary will hold a food and apron sale at Piggly Wiggly Store beginning at 9 o'clock Friday morning. Money from the sale will be used to send a girl to Girls State in Austin. Members who wish to have food picked up may call Mrs. Charles Crowell.

Boys of the Westway community will play Bovina boys in a baseball game at 2 o'clock Sunday afternoon in back of the community building at Westway. There will be no admission charge.

Home Demonstration Club members will rehearse for Family Fun Night at 8 o'clock Monday night in the High School auditorium. Everyone who is to take part in the show is urged to be present.

A representative from the Amarillo Social Security Office will be in the Commissioners Court Room at the Courthouse Wednesday morning at 9:30 o'clock. He will furnish information on retirement or survivors insurance under the terms of the Federal Social Security Act.

Police Radio System Helps To Speed Emergency Calls

(Second in a series about the duties of the Hereford Police Department.)

To most persons, a radio is just a useful electrical gadget which helps bring entertainment into the home, but to law enforcement officers a radio is a tool, often more important than handcuffs and other items used in their work.

"Radio contact between our patrol car and the police station allows our men to patrol the city in a fashion which could not possibly be done without that fast contact," Chief of Police Leo F. Box points out.

"If someone in Hereford needs the police in a hurry, either night or day, the police are no further away than the telephone, and a radio-dispatched patrol car can be there in a short time."

Don't Mind "False Alarms" "We operate, partly, to help give peace of mind to Hereford citizens, and we would far rather answer any number of false alarms, than have people lying in bed wondering if there are prowlers outside the house, or if some one is going to get killed by a speeding driver, or drivers, who are racing in their section of town."

The chief mentioned that many persons seem to feel apologetic about calling the police late at night, even though there is no reason for them to feel that way, who are on duty for many miles, and their radio contact gives them almost instantaneous contact with

Amarillo and several other towns.

Through the radio, the police department is also able to keep a log on the location of all officers in the county, for both the Highway Patrol and members of the Sheriff's department report their location when they are out in their cars, and "sign out" when they leave their cars.

Carry Emergency Messages

Another emergency service which the patrolmen and radio operator help on, when they are needed, is the location of doctors, nurses, pharmacists and others who might be needed in an emergency. Sometimes, it is the police department that is called on to deliver other items used in their work.

More Than \$300 Damage Caused By Two Collisions

Approximately \$310 damage was done the first part of this week in two collisions occurring in the city limits of Hereford.

Minor damage was done in a collision about 6:30 o'clock Sunday afternoon on Park Avenue.

Mrs. Rose Bridges, 305 Blevins, driving a 1951 Chevrolet was going west on Park Avenue and Everett Waido Hobson, 111 Park Avenue, who was driving a 1952 Dodge, was parked behind a truck and started to turn out into the lane of traffic. The right front fender of the Chevrolet collided with the left rear of the body of the Dodge.

Approximately \$50 damage was done to the Chevrolet and \$10 damage was done to the Dodge.

Hobson was charged with failure to grant the right-of-way and Mrs. Bridges was charged with driving with no operator's license in her possession.

Cadillac Damaged

About \$150 damage was done to a 1951 Cadillac driven by Mrs. L. B. Barnett, Route 4, and \$100 damage done to a 1950 Studebaker driven by Bill Camp, 330 Avenue D, in a collision at the intersection of 25 Mile Avenue and Park Avenue Tuesday night about 6:50 o'clock Tuesday night.

Mrs. Barnett was going east on Park Avenue and had stopped at Park and 25 Mile Avenue, then proceeded across the intersection.

The Studebaker was going north on 25 Mile Avenue and the left front fender of the Studebaker collided with the right side of the Cadillac.

Bill Camp was charged with negligent collision and driving with no operator's license in his possession. Mrs. Barnett was charged with driving with no driver's license in her possession.

Tourist Of The Month Program Starts Friday

Some out of state tourist couple will be surprised Friday when they are stopped on the outskirts of Hereford by the Chief of Police, Mayor, president of the Deaf Smith County Chamber of Commerce and others for the first in a series of Tourist of the Month programs.

According to reports from Clovis, where there is a Tourist of the Week program, almost anything is likely to happen when tourists are stopped.

Many think that they are being arrested for some traffic violation, and all are surprised when they find out what is really happening.

This couple will be lodged and dined at the Hotel Jim Hill. Flowers for their room will be furnished by Tomis' Flower Shop.

Gifts for the man will be supplied by Dub's Mens' Shop, Frontier Shop and the Popular Store. Gifts for the lady will be with the compliments of Mode O'Day, C. R. Anthony, and Hereford Shoe Store. A family gift will be presented by H & H Furniture Store.

Their car will be serviced by Phillips and Lawrence Service Station.

Alexanders To Host Couple Mr. and Mrs. Dave Alexander will be hosts of the couple. Entertainment will be provided at the Star Theatre through the courtesy of Francis Hardwick.

Each month of the program gifts and services will be supplied by a different group of Hereford merchants.

Fred Phelps, Clovis Chamber of Commerce manager, and the Clovis Chief of Police will be in Hereford to help inaugurate the Tourist of the Month program.

Presentation of the gifts will be made at the corner of Main and Third Streets about 4:30 o'clock Friday afternoon.

Hereford People To Have Parts At Pampa Meet

Several Hereford teachers, as well as other persons from Hereford, will have active parts in the 31st annual conference of the Eighth District, Texas Congress of Parents and Teachers, Monday and Tuesday in Pampa.

Mrs. George Graham, Life Membership chairman, will give a report on her work at a dinner Monday night for board members and local guests. The dinner will be held at Pampa High School.

On Tuesday, Supt. George Graham, Mrs. Elmer Patterson, City Manager Cecil Massey and Mrs. Merlin Kaul will all be working in various sections of the meeting.

Supt. Graham will serve as a consultant in the workshop on Character and Spiritual Education, Massey will be a consultant in the Hospitality, Recreation, Music and Art Workshop, and Mrs. Kaul, Central School teacher, will be a consultant on Pre-School Service in an afternoon workshop.



PLANS FOR PROGRAMS for the four meetings of the Deaf Smith County unit of the Texas State Teachers Association were outlined when the new unit officers, who were elected after the annual steak fry Monday night in Shirley School gym, held a short meeting. The officers are: L. C. Thomas, Sixth

Grade principal, president (seated), and, from left, Mrs. Bob Wilson, secretary; Mrs. O. D. Lowry, vice president, and Jim Garner, treasurer. Outgoing officers of the unit were Wylie Quattlebaum, Mrs. Merlin Kaul, Mrs. Hazel Bruner and Mrs. Ruby Crawford. (Staff Photo)

Herd Tops Tulia Hornets 9-7 In Conference Game

By Billy Paul Knox
The Whitefaces defeated the Tulia Hornets here Tuesday afternoon in a district 1-A baseball game by a 9-7 count. It was the first conference win against one loss for the Herd, who have a season record of three wins and one loss. Francis Boyd was tabbed winning pitcher while Buddy Daniels was the loser's ticket. Both pitched the entire game. Boyd surrendered seven runs, six hits, and five walks, and hit two batters. He was backed up by many good hits produced by Whitefaces batters. He is the most successful moundman thus far for the Herd, having won two and lost one.

tra base hits. Five out of the nine hits garnered were for extra bases with one going for a triple. The Whitefaces seemed to have Daniels' number.
Boyd didn't allow a run until the fifth inning when he gave up one. The Hornets then scored three in the sixth and three in the seventh. Hereford picked up five in the first, one in the second and three in the fifth.
They scored five in the first on four hits. Bybee led off with a single but was eliminated at second on Bryant's fielders choice.
Bryant scored on Atchley's double, who in turn scored on Burrus' double. Hershey contacted the third straight double to drive Burrus home. Easley got to base on an error, as did Albracht. This amounted to two more runs. When the dust had settled, the Herd had sent five runs across the plate.
The "Thundering Herd" made it six in the second when Bybee took

one batter. Hereford made one miscue.
Boyd struck out 14 men while Daniels whiffed four. Jack Burrus was the leading hitter for Hereford with a double and a triple. Potter got two singles to lead Tulia.
Tulia opened the scoring again in the fifth. They scored one run on one hit, one walk, a hit batsman and an error.
Single Brings In Two
Hereford scored their final three runs in the fifth. They garnered two hits in this inning. Burrus led off with a long triple and crossed the dish on a passed ball. With runners on second and third, Bybee singled to drive in the other two runs.
Boyd began to tire in the fifth when he gave up three runs. In this inning alone he walked four men and gave up two hits, both singles. He also wild pitched once. Tulia duplicated their sixth inning run out put in the seventh: Boyd gave up two doubles and hit

Player	AB	R	H	E
Bybee, ss	4	1	2	1
Weems, ss	0	0	0	0
Bryant, cf	4	1	1	0
Sigle, cf	0	0	0	0
Atchley, c	3	1	1	0
Carmichael, 1b	1	0	0	0
Burrus, 1b, c	4	2	2	0
Hershey, 3b	3	1	2	1
Hagar, 3b	1	0	0	1
Easley, rf	2	2	1	0
Strom, rf	0	0	0	0
Calloway, lf	3	0	0	0
Elliston, lf	0	0	0	0
Albracht, 2b	2	1	0	0
Walterscheid, 2b	0	0	0	0
Boyd, p	2	0	0	0
Totals	29	9	9	3

Line Score	1	2	3	4	5	6	7	8	9	R	H	E
Hereford	5	1	0	3	0	x	9	9	3			
Tulia	0	0	0	1	3	7	6	5				

Hereford Bank Deposits Increase Over Last Year

Banking deposits for March of this year were up \$125,713.66 over the same month in 1953, according to the monthly report of the Deaf Smith County Chamber of Commerce.
Clearings were somewhat higher than March of 1953 and also higher than February of this year. Credits and debits were also higher than for the same month last year and for February of this year.
Gross postal receipts are up compared to the same month last year but money orders were down compared to March of 1953.
Some 129 electric meters have been added by Southwestern Public Service in the past year. Seventeen of these meters were added during March.
SWPS now has 2,326 meters installed in the city, and 227 in the county.
Gas meters have increased by only six in the past month, but in a year's time have increased by 96.

crease of 12 over February of this year and an increase of 133 for the same time last year.
Seven telephones have been added during the month of March and a total of 12 have been added during the past year.
City REA meters are still at 26, though the county had an increase of 10 from February through March. There is an increase of 108 since March of last year.
REA meters out of the county show an increase of 10 during the past month and an increase of 102 for the year.

RTA telephones for the county have increased by 10 during March though out of county RTA telephones have increased by only five.
Only three marriage licenses were issued in Deaf Smith County in March compared to seven issued in February. Only two were issued in the same month last year.
Birth rate has gone down by one from February of this year and down by 13 for March of last year. Thirteen babies were born in Deaf Smith County in March of this year, 14 in February and 26 in March of 1953.

The death rate went down during March, too. Four persons died in February of this year, six in March of 1953, but only two died this March.
Number of building permits stand at the same level for March as they did for the same month last year, which is seven. The figure was 12 for February.
Values of the buildings covered by the permits are lower than they were for the month of February but are 23,500 higher than they were in March of 1953.
The police of London have avoided carrying guns for 125 years.
Annual fur sales in the United States have reached half a billion dollars in some modern years, far larger than sales in the explorer-trader era, says the National Geographic Society.

Around...

(Continued from Page 1)
Security Act, however, this will have nothing to do with State Old Age Assistance, Unemployment Compensation or the Railroad Retirement Board Program.

The Caprock Easter Pageant, which has been presented for the past four years, will not be presented this year due to the severe sand storms which will make it impossible. It is hoped that the pageant will be continued in future years.

H. D. Boardman, who lives southeast of Hereford, says that they have two litters of kittens and seven puppies which he would be willing to part with. The puppies are still a little young, but the kittens are now old enough to leave their mothers. For information, call 1765-J.

An explosion or some other ground-shaking occurrence in the northwest part of the county about 4 o'clock Wednesday afternoon could not be traced by peace officers. Mrs. Leo Gallagher, as well as several other persons, felt their homes shake from the force.

Police....

(Continued from Page 1)
emergency messages, when a telephone or telegraph operator cannot locate some one, or the person that needs to be contacted does not have a telephone.

Radio contact is also important in the event a fight or some other disturbance occurs in a place of business, Chief Box said, for the police can often get there soon enough to prevent much damage.
"There is no point in the store owner risking injury, when we are trained to handle such problems," he continued.
The chief also issued an invita-

State Bar Sets Up New Award

An annual cash award of \$250 has been established by the State Bar of Texas for presentation to the Texas journalist who makes the most constructive contribution to the administration of justice each year.
State Bar President Everett L. Looney, Austin, who announced the establishment of the award last week, has outlined the rules for the award as follows:
1. Any Texas journalist or radio or television commentator is eligible.
2. The period covered by the award will be the 12 months from June 1 to May 31.
3. Applications must be submitted not later than June 5 to Wm. E. Pool, Secretary, State Bar of Texas, Austin, Texas.
4. Factors to be considered in determining the winner include: understanding of problems and matters discussed; appreciation of orderly processes of justice and fundamental constitutional safeguards; dangers of reliance upon unqualified persons in legal matters; constructive nature of approach to matters discussed; tendency of material to encourage and promote respect for law and the courts; and to advance the objectives of the State Bar.

Looney explained that the first award will be presented in Fort Worth at the June meeting of the Texas Press Association.

tion to all persons in Hereford to make a visit to the Police Department upstairs in City Hall, and become better acquainted both with the duties of the department and members of the force.

There are now 1,887 water meters in Hereford, which is an in-

More Water Users

crease of 12 over February of this year and an increase of 133 for the same time last year.

Police....

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Hardware Week
VALUES!... April 16 thru 24
IT'S THE BIGGEST SALES EVENT IN RETAILING HISTORY

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STEAM AND DRY IRON
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Iron most fabrics without sprinkling
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THE AIR CONDITIONED 2-PIECE SAFETY-LID FOR FRYING PANS
Protect yourself, your children and your kitchen from splattering grease with SPATTER-PRUFE. Keeps spatter in... lets steamy moisture out... so foods dry-fry deliciously crisp. Two pieces come apart for easy cleaning. Fits any skillet up to 14". \$4.00
with extra-long finger cover handle.

Famous **BORG** Bathroom Scale
Exact weight every time, with a Borg's scale, and guaranteed for life under a Service Warranty. Big easy-read dial, smooth tile platform. Choice of colors. Never sold for less. \$6.99

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SEE IT! TRY IT!
Plenty of leg room for six-draw ironing. No more cramped, tired legs, knees and feet.
Top "floats" right over your lap... ends swing straight and steady.
Sit or stand... it's completely adjustable.
Attractive new colors, lifetime construction.

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Takes the heavy lifting and carrying out of laundering. Perfect height for washer and line. 4.95
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UNION HARDWARE FAVORITE No. 5
for good fun! for good health!
Union Hardware No. 5s are designed and built to give you the finest, smoothest roller skating you ever enjoyed. You'll thrill to the action of the "Super-Speed" Wheels with 12 ball-bearing. You'll love the new joy of actually steering just by leaning to left or right.
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Sing Out For a **LITTLE BROWN JUG**
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EASTER...

a day of gladness for all.

May We Suggest that you **ATTEND CHURCH SERVICES** at the **CHURCH OF YOUR CHOICE THIS SUNDAY**

Sunday, April 18th is Easter Sunday in the churches throughout the land. Pastors will again tell the story of life, death and resurrection of the same Jesus who changed the cross from one of death and disgrace to one of life, honor and glory. You are invited to attend church somewhere Sunday. A welcome awaits you.

Closed Wednesday, April 21st

THE FIRST NATIONAL BANK Of Hereford
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DRESSES

Size 1 - 3x	3 - 6x	7 - 14 - Teen	8 - 14
One Group	One Group	One Group	
Values to 6.95	Values to 8.95	Values to 12.95	
\$3.00	\$5.00	\$7.00	

BOYS SUITS 1-6 1/2 Off
All Spring Hats & Bags 1/2 Price
Thursday - Friday - Saturday
helen' youth shop



MILDRED BURKE

Women's Title Match Scheduled Here Saturday

A world's wrestling championship match will headline Saturday night's activities at the Hereford Bull Barn.

The personalities involved are not bulls, however; they're lady wrestlers.

Maybe they aren't "lady" wrestlers, either, but they are of the fair sex, and one of them has been

the best female wrestler of the world for almost 16 years.

She is Mildred Burke, of Los Angeles, and there is only one Mildred Burke. She has never lost a championship match. That 16 years might seem like an aging time, but Mildred is still very pretty, very attractive in all respects—and still the better women's

wrestler. Millie Stafford, handsome, pert brunette from Minneapolis, desires more than anything else the title owned by Mildred Burke, and she has prepared herself to this end. Formerly a mere "working girl," she decided to take advantage of her unusual muscular strength and the outcome was a decision to en-

ter professional wrestling. Stafford was trained by Einar Olson, a former middleweight wrestler who later promoted the professional game at Racine, Wis. Stafford was trained in the scientific, "clean" method, but later she chose to adopt the rough and tough technique.

Burke and Stafford work for two out of three falls or one hour, to a referee's decision in the championship match.

Dory Funk, the Southwest States junior heavyweight champion, comes back to the Bull Barn to battle young and handsome Bill "Dinty" Parks, a husky Canadian who takes nothing from nobody as long as he is on his feet. He's a capable, strong and very popular wrestler, and he could give Funk a real run for the money. They are on for two out of three falls or 45 minutes.

In the opener, one fall or 20 minutes, vicious Ace Abbott of Abilene meets muscle-control Billy Weidner of Amarillo. It could be a wicked match, but the odds are slightly with Weidner.

Baby Arrives Via Truck
HUNTSVILLE, Mo. (AP) — Mrs. Floyd Case told her minister husband that it was high time too, started for the maternity ward of the hospital. The Rev. Mr. Case got out the car and away they went.

A tire went flat. Then Case broke the car jack. He flagged a truck and the driver took Mrs. Case on to the hospital. Using a borrowed jack, the minister changed the flat tire and finally got to the hospital in time to greet his new daughter.

Read The Brand Classified Ads



"SAY PLEASE."
Visit the Big Burger Drive-In often for a delicious BIG BURGER.

BIG BURGER
Sandwiches-Soft Drinks
Intersection Hiway
60 & 51

This is the end—

- of manual shifting
- of clutch expense
- of fuel waste
- of shock loading
- of skimpy power
- of stodgy looks
- of driver discomfort



Why be behind times and pay the penalty of working with an outmoded truck? The new GMC light-duty models—with Truck Hydra-Matic Drive,* 125-horsepower high-compression engines, smart styling and luxury cabs—cost very little more to buy and much less to run than old style trucks. For your pride, your convenience and your pocketbook, come see and drive a GMC first! *Standard on some models; optional at extra cost on others.

Get a modern truck!

Be careful—drive safely

WALLACE BUICK CO.

142 N. Miles

Phone 11

WE GIVE S & H GREEN STAMPS



FLOUR 25 lb. Bag **\$1.83**

KIMBELL'S

FRUIT COCKTAIL 39c
Del Monte No. 2 1/2 can

CORN No. 303 can 6 for \$1
Monarch, Cream Style

TOMATO JUICE 2 for 27c
Del Monte No. 2 can

PINEAPPLE JUICE 37c
Monarch 46 oz. can

PINEAPPLE No. 2 can 3 for 97c
Del Monte, Sliced or Chunks

TOMATOES No. 303 can 5 for \$1
Monarch Solid Pack

BEETS 17c
Del Monte, Diced or Sliced

PICKLES Qt. 25c
Concho, Sour or Dill

PEACHES Sliced or Halves In Heavy Syrup Del Monte Can **29c**

SPAGHETTI No. 303 can 2 for 25c
Campfire, with tomato sauce & cheese

CRACKERS 2 lb. box 49c
Sunshine Krispy

GREEN BEANS No. 303 Can 28c
Whole, Del Monte

COCONUT 4 oz. 2 for 35c
Bakers box

BEEF STEW No. 303 Can 31c
With Vegetable, Campfire

TOMATO SOUP 2 for 25c
Heinz

SPINACH No. 303 Can 2 for 37c
Del Monte

MINUTE RICE 43c
12 to 15 Servings

STRAWBERRIES 29c
Fresh Frozen, Stokley's 10 1/2 oz. pkg.

COCA COLA Carton of 6 Plus Deposit **25c**

FRESH PRODUCE

LEMONS 37c
FULL OF JUICE DOZ.

POTATOES 25 lb. Bag 69c
COLORADO RED

Green Onions 5c
LARGE BUNCH



Get Your **EASTER HAM** Here

Pinkney's **SAUSAGE** lb. 39c

SHORT RIBS lb. 27c

All Meat **BOLOGNA** lb. 39c

THOMAS FOOD STORE

We Reserve Right To Limit Quantities -- Double S & H

Green Stamps On Wednesday

We Give S & H Green Stamps 519 Park Ave.

Phone 15

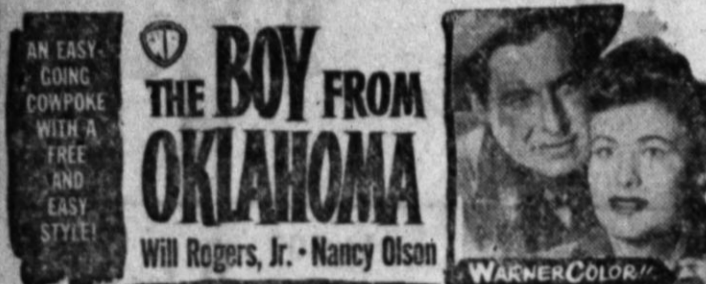
WE GIVE S & H GREEN STAMPS

SAVINGS GALORE AT THOMAS FOOD STORE — WE GIVE S & H GREEN STAMPS

SAVINGS GALORE AT THOMAS FOOD STORE — WE GIVE S & H GREEN STAMPS

WANT ADS Phone 30 or 31

FREE Theatre Tickets to See



SUNDAY - MONDAY - TUESDAY
APRIL 18 - 19 - 20

Star Theatre

Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give you a free ticket.

FOR SALE, Miscellaneous

PICTURE FRAMING with personal attention on each job. Mrs. J. Buckner, 224 Ave. D. Phone B-1-15-43-tfc

Hereford Glass Co. Expert Car Glass Installation. Table top and Window Glass. Picture Frames. 202 Park Ave. Ph. 1423 B-1-16-tfc

TOPS - Demke's Farm hatched Large Type White Leghorn chicks. Outstanding since 1927. A. H. Demke, Box 1893, Stephenville, Texas. B-1-19-32-26k.

SEE Hereford Grain Corp. For Your Garden and Flower Seeds. Phone 360 B-1-33-TFC

HEARING AIDS and batteries for all types of hearing aids. McDowell Drug, Phone 23. B-1-15-9-tfc

ROSE TRELLISES and picnic tables. Carl McCaslin Lumber Company. Phone 7. B-1-11-42-tfc

YOUR HEREFORD CLEAR-VUE AIR Conditioner Dealer. See Western Auto Store, Third and Main, Hereford. B-1-14-41-8p

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 12, Box 243, Hereford, Texas. B-1-19-10-tfc

FOR SALE: Norge refrigerator, small apartment stove, Bendix washer. All in good condition. A. Peterson, 1484-W or 839. B-1-18-14-tfc

TO TRADE: International U9 power unit on butane for 40 HP Electric Motor (Hollow shaft) with switches and meter loop. Ralph Smith. Phone 771-W. B-1-24-42-2p

GENERATORS and starters for cars and trucks. Hereford Wiping Co., Phone 320. T-1-12-18-tfc

FOR SALE: Paint, inside or outside. Real bargains. Phone 1773. B-1-10-15-2p

WANTED: 1,000 people to laugh for 1 1/2 hours. High school auditorium, Friday night, April 23rd. 8:50 p.m. Family Fun Night. B-1-20-15-3c

FOR SALE: Dahlia roots. Mrs. C. F. Davis, 115 Avenue F. B-1-11-15-2p

FOR SALE: Complete set of Used Bathroom fixtures including Commode, Tub and Lavatory. Priced cheap. Miller Plumbing Co., 125 Sampson. T-1-20-15-1c

FAST DELIVERY of Rawleigh Products. Ted Eaton, 503 Irving Hereford. S-1-10-15-1p

SOME TRUCK TIRES and tubes, 2 speed axle, 5 speed transmission, 503 Irving, Hereford. S-1-14-15-1p

2. FOR SALE Farm Equipment

FOR SALE: 1952 International pickup, Model 112. Clean. Priced to sell. O. L. Click, 305 Roosevelt. Phone 624. B-2-18-15-2p

3. FOR SALE Automobiles

EXTRA GOOD 1953 Chevrolet Truck. 2 Ton 2 Speed Axle Grain Bed, Extra Heavy Bed With Lift 7,000 Miles. PRICED TO SELL 6 Miles East on Hiway 60 V. J. OWENS B-3-42-6p

4. REAL ESTATE

For Sale or Trade Improved Arkansas farm - Well located - on Paving - Near Bentonville & Rogers - Would trade for property in Hereford or Dimmitt. Claude Forson with Joe Cowen Agency. Ph. 195 - Dimmitt, Tex. B-4-13-8c

WESSON SPECIALS

PERFECT SECTION: Castro County. Two fine sets modern farm improvements, two fine 8" irrigation wells, all extra good clean level land in cultivation and irrigation. One of the finest sections of land on plains of Texas. Priced at present market value. Liberal terms. Will sell half section. Full particulars on request. MANY OTHER FINE FARMS AND RANCHES TO SELL at TODAY'S MARKET VALUE. Write for new descriptive list. **WESSON FARMS - RANCHES - LOANS** West of Court House Hereford, Texas B-4-36-tfc

PRUDENTIAL FARM LOANS

America's Largest Farm Lender **SAM NUNNALLY** 136 Main Lone Star Agency B-4-37-tfc

REAL ESTATE

Irrigated Farms, Dry Land Farms, Homes and City Property. **CHARLES SOWELL** Office Ph. 792 228 Main St. Box 464 Res. Ph. 193-W T-4-13-tfc

I have good listings on FARMS - RANCHES ANY SIZE to BUY A FARM to SELL YOUR FARM to MAKE YOU A LOAN SEE **W. R. METCALF REAL ESTATE** 632 W. 1st St. on Highway 60 Hereford, Texas Of. Ph. 854, Res. Ph. 1489-W P. O. Box 845 B-4-19-tfc

HAVE SOME GOOD BUYS in large and small farms. Also some good buys in nice houses in Hereford. Some new brick houses, two and three bedroom. Also some cheaper houses. **J. M. Hamby Real Estate** 1410 Park Avenue Phone 701 B-4-42-tfc

FOR SALE: Home. Cheap. On lot 70x135, adjacent to new H. S. By owner. 210-Whiteface. T-4-15-14-3p

2000 ACRES NEW IRRIGATION DISTRICT, Southern Costilla County Colorado. Excellent climate, good growing season, especially adapted to permanent pasture for feeding lambs. Good cash crops: BREWING barley, oats, winter wheat, field peas. Water at economical range considering general scarcity of water. Suitable for development small farms or a large stock farm. **John E. Hill Land Company** Box 96 **SAN LUIS, COLORADO** B-4-15-2c

If you have something for sale or trade -- see us. **G. I.'s we have a farm for you. J. S. ELLISTON Real Estate** 132 E. 2nd. Phone 179 B-4-39-tfc

MY HOME FOR SALE. Good location. Jack Wilkins. Phone 1031-J. B-4-10-15-3p

5. FOR RENT

OFFICE ROOMS FOR RENT upstairs over the Brand. Reasonable rates. See E. B. Posey, room 3, or inquire at Brand Office. B-5-21-41-tfc

FURNISHED AND unfurnished apartments. Private baths. Phone 569. 115 Avenue B. B-5-11-2-tfc

FOR RENT: Three room, modern, unfurnished house. Call 507 Jackson. B-5-10-6-tfc

FOR RENT: Modern three room garage apartment. Bills paid. Close in. Also semi-modern two room apartment. Bills paid. Come to 219 Lee. B-5-22-42-2k

FOR RENT: 2 bedroom house, 129 Ave. A. B-5-9-42-2p

TWO BEDROOM unfurnished duplex. Infant or teenager accepted. 305 Knight. B-5-10-15-2p

FOR RENT: Small furnished apartment. Close in. For couple. Bills paid. No pets. Come see it. Carl Moutz, 106 West 7th. B-5-21-13-tfc

FOR RENT: Nice three bedroom house, located 319 North McKinley. Phone 125-J. B-5-12-15-2p

APARTMENT. Bills paid. 428 North Jackson. Phone 779. B-5-9-15-2p

FURNISHED GARAGE Apartment. Bills paid. Phone 963-W, 203 Park. B-5-9-15-tfc

FOR RENT: Nice modern three room furnished duplex. Bills paid. Phone 1260. B-5-12-15-2p

FOR RENT: A section summer-tilled and ready to be planted in cotton and milo. L. B. Godwin. B-5-18-45-tfc

FOR RENT: Modern three room apartment with bath. Newly decorated, unfurnished. 212 Avenue J. Call 1531 before 8:00 or after 4:30. T-5-21-15-1k

9. Situations Wanted

WILL TAKE CARE OF Children two to five years in my home; 236 Avenue D. B-9-15-42-3k.

10. NOTICE

WANTED 150 New Customers on City Delivery! **THE HEREFORD BRAND** Call, R. W. Sparks Ph. 1771-W B-10-2-tfc

ALCOHOLICS ANONYMOUS Phone 1898-W3 or 1692-W B-10-24-tfc

STANLEY HOME PRODUCTS. Mrs. Otto Gilliland. 607 East Third. Phone 1593. S-10-10-41-4p

11. Business Services

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360. B-11-11-36-tfc

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303. B-11-9-3-TFC

Quick - Efficient **HOME LOANS** Dependable Abstract and insurance Service **ELIZABETH WOMBLE** 146 Main Phone 497 2-11-27-tfc

LET US BID your Plumbing jobs. Large or small. B and C Plumbing Company. Phone 356-J or 986. B-11-16-14-7p

ATTENTION CITIZENS OF HEREFORD, TEXAS! Call 9561 for the \$5.00 spraying for Bag & Web Worms, regardless of the number of trees on your property. This is a City wide spraying program, sponsored by the Krause Landscape Service. Many home owners have had their places sprayed already. Call in your order now. Phone 9561 or Box 203 B-11-42-tfc

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tfc

OVERNIGHT SERVICE. Dallas, Ft. Worth, Wichita Falls, Abilene, Lubbock and intermediate points. Phone 12 Miller and Miller Freight Lines. B-11-19-10-tfc

Mimeographing and stencil cutting. Mrs. E. L. Naugle. Phone 685-W. Avenue E. B-11-9-12-8p

DITCHING Machine. Foundations, or Ditches. Call 356-J or 986. B-11-9-41-9p

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

HOME & FARM LOANS See Us For The Best Service Available. **John McLean Insurance Agency** Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-tfc

Egg-Citing Chase **SAN FRANCISCO** - Grocer Robert Bryan kept all his eggs - 17 dozen - in one basket. A thief grabbed it and ran. Eggs kept plopping to the pavement but Special Patrolman Arthur Torres finally captured the thief, with only 31 unbroken eggs. He got 30 days in jail. **Toots Boost Safety** **MIDLAND, Mich.** - Teenagers are off on a toot-specifically "two toots for safety." A high school club and a citizens' traffic safety committee initiated the drive. Its object is to get the motoring public to toot their horns at drivers they observe breaking traffic regulations. **Has Hitchhiker** **DARLINGTON, S. C.** - Farmer Nelson Alford, after a five-mile ride into town noticed people staring and laughing. He looked around to see one of his white Leghorn hens sitting placidly atop several bales of hay on his pickup truck.



OUTSIDE GAMES ENTERTAINED guests at the seventh birthday party of Sharon Tinnin, daughter of Mr. and Mrs. Dale Tinnin, 217 Star Street, Saturday afternoon. The girls found favors of chocolate Easter eggs decorated with colored figures when they were served refreshments of cake and punch. Those attending were, first row from left: Gail Newell, Nancy Martin, Cindy Ross, Carolin Aven, Susan Hopson, Sharon Tinnin, Barbara Langly, Katherine Nell Barnard, Jane Messick and Charlotte Williams. Back row from left: Kathy Boston, Lois Pogue and Sylvia McGee. (Staff Photo)



DEAF SMITH FOODS shown in the above display attracted general interest during Texas Industrial Week. In addition to packaged products, cakes, cookies, bread and other prepared items were included in the display. Arrowhead foods are manufactured at Dawn under direction of Henry Turner. (W. H. Patton Photo)

Hardware Dealers In Hereford Plan Part In Hardware Week

Local hardware dealers will participate in one of the biggest promotions ever staged in the nation, it was announced Wednesday.

Hospital Notes

Patients in the Hospital
Floyd Stivers, Mrs. Henry Cloyd, Mrs. G. A. F. Parker, Mrs. Maria Gonzalez, Billie Jo Hopson, Mrs. Loyd Glass, Donilla Crispin, Mrs. John David Owen, Glenn Boardman, Antonia Cordero, Donnie Johnson, Mrs. L. E. Fields, Mrs. Frank Dobson, G. I. Clingingsmith, Richard P. Parker, Mrs. I. L. Whitfield, Elizabeth Jane Wilson, Mrs. Ira Scott, Tommy West, Joe Bailley-Elliston, Bernard Haveard, Mrs. Concepcion Piedra.

Patients Dismissed
Mrs. Buna Perrin, 4-12; Mrs. Earnest Flood, 4-11; Mrs. Donald Shipley, 4-13; Mrs. Ruben Knox, 4-13; June Owen, 4-12; Douglass Caldwell, 4-10; L. E. Hendrick, 4-13; Alton Homes, 4-12; Mary Durham, 4-12; Gary Wayne Martin, 4-12; Mrs. W.D. Lawrence, 4-10; Phillip Jan Barrett, 4-13; Angel Aguirre, 4-13; Mrs. Esperanza Aguirre, 4-13; Juan Carlos Aguirre, 4-13; Carlos Aguirre, 4-13; Barbara Brownlow, 4-12; Lovalla Finley, 4-13; Dorothy Noland, 4-12; Bob Lewis, 4-12; Ara Lewis Tarlton, 4-12; Mrs. Bruce Rose, 4-12; Mrs. Pauline Hoffman, 4-11; Mrs. Steve Struve, 4-9; Mrs. Forrest Ricketts, 4-9.

Births
A son to Mr. and Mrs. Edd Wilson, 4-13. Daughters to Mr. and Mrs. Glenn Hopson, 4-10; Mr. and Mrs. Ruben Knox, 4-10; Mr. and Mrs. Antonia Cordero, 4-11; Mr. and Mrs. Concepcion Piedra, 4-12.

Hardware Week will be observed coast-to-coast April 16 to 24 by the 23,000 independent hardware stores, all members of the National Retail Hardware Association. A total of 586 wholesalers and more than 100 manufacturers, including some of the industry's top names, will support the Iria stores in the gigantic selling drive.

As part of the promotion, local hardware dealers have stocked up on Do-It-Yourself gadgets, sports equipment, kitchen needs, and garden tools, as well as the everyday line of hammers and saws and nuts and bolts.

Many hardware items will be marked down or offered at bargain prices in an effort to lure customers into the store.

Patrons will be given free of charge informative booklets on "Bright Ideas for the Home" which are aimed at the zooming Do-It-Yourself market.

In that connection, the dealers will feature items designed especially for the home putterer and the hobbyist. Shelves will be well stocked with things like paint brushes, quick-drying paints, cabinet hardware and home craftsmen's kits.

The dealers said Hardware Week means "open house" and urged folks "to come in and browse around even though you don't need anything in the hardware line at this time."

The Hereford Brand

Published Every Thursday at 336 Main St. Hereford, Deaf Smith County, Texas - Phone 30

Our Slogan: "More People—More Farms"



JAMES M. GILLENTE Publisher
Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.
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Read The Classifieds

HEREFORD No. 849 AF & AM
EA
Practice Thrus. April 15
R. L. Thompson, Sec'y
W. A. Bill Phipps W. M.

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

Hereford Rotary Club
meets every
Monday at 12:05
Hotel Jim Hill

Dairy Ranch

One of **ALDERSON & RIDGWAYS** Better RANCHES. This completely stocked and equipped dairy ranch is ready to start operating profitably at a very modest investment. Just 23 miles from Colorado Springs. Acreage: 480 deeded, 145 acres farmland for corn, beans or drill crops. Water: Stock: Well and mill. Domestic: Well and pressure system. Underlying sheet water 6-12 feet. Established irrigation wells on two sides. Home: Frame and stucco, 24 x 40'. Living dining room, large kitchen with built-ins, 3 bed rooms, 4 piece bath with built-ins. Additional 7 room home and 2 room tenant house. Working improvements: 15 stanchion grade A dairy barn 50 x 150', masonry milk house attached. Double garage, chicken house, grain shed. Holstein Herd included: 1 bull, 2 1/2 years; 8 heifers, 4 months to 1 1/2 years; 2 steers; 10 milkers, 2 1/2-8 years; 6 springer heifers. Machinery included: 1945 tractor with farm hand; 1948 forage fork; 1948 hay basket; 1948 manure basket; 1945 cultivator; 1945 lighter; 1949 chisel plow; mowing machine in good condition; hay rake in good shape; 2 hay racks; 8 x 16' rubber tires; manure spreader in good condition; 3 section harrow; bearcat hammer mill; 2 unit surge milker; Aeroflow milk cooler. 11-10 gallon pails; strainer, etc. Possession 30 days. Full price \$25,000.00 with about \$8,000 down. This type of offering does not stay on market for long. See us at once.

Alderson & Ridgway
238 Main - Phone 397
Hereford, Texas

At The Movies

SHE COULDN'T SAY NO

Showing Friday and Saturday at the Star Theatre.

Starring Robert Mitchell, Jean Simmons and Arthur Hunnicut.

A beautiful harvest of wholesome, laugh-laden entertainment is in store for those who view this romantic comedy entry that probes the action of people and the havoc wrought when unexpected money comes their way.

Worthy of attention are the starring combination of Robert Mitchell and Jean Simmons, each of whom scores in a sympathetic and convincing portrayal, while the off-beat but thoroughly believable story line also merits attention.

Rocket Trips To Moon Still Long Way Off

Atomic rockets hold the answer to outer space travel, but all this talk and science fiction of trips to Mars cannot yet be taken seriously, according to a noted physicist speaking recently at Texas A & M College.

Dr. Conway W. Snyder, from the high voltage laboratory at Oak Ridge says "the present knowledge of man is simply not enough to plan such a trip. Actually, we are but a little closer to making the trip than were the early astronomers and physicists of past centuries."

The millions of miles distance to planets from the earth is of little significance. The real problem, he explained, is finding some method of attaining a speed of seven miles per second necessary to clear the influence of the earth's gravity. Man so far has found ways of traveling a little less than four-tenths of a mile per second; the fastest rocket made to date zooms about one mile per second, Dr. Snyder pointed out.

"In planning a trip to Mars," he continued, "one must wait for the right time to leave the earth in order to reach Mars — and this right time occurs only once every 25 months. Then after you've waited that long for your takeoff and finally reach Mars, you better plan to circle that planet for 15 months before the right time to take off for the return trip to the earth."

"This isn't too bad when you consider that a one-day trip to Neptune would require a wait of 44 months before takeoff times."

Dr. Snyder spoke before 200 members of the Texas Academy of Science. He explained a quick 4,000-mile jump would be needed to get a space ship out of the force of the earth's gravitational pull.

"The minimum of seven miles per second, however, is the velocity needed once the ship is in motion. A starting velocity even greater, probably eight to ten miles per second, would be necessary."

"By comparison, an escape velocity of 383 miles per second

would be required to leave the surface of the sun, 6.3 from Venus, only 1.5 from the moon. On the other hand, the pull of gravity on the little planet of Eres is so small that one could leave it with no more than a good jump on a pogo stick."

All present knowledge of fuels and all known methods of calculation, the good doctor says, make it possible to foresee possibilities of an escape velocity of only four miles per second.

Dr. Snyder discussed liquid fuel rockets, the V-2 rocket introduced in World War II, ion rockets and thermo-nuclear rockets. Atomic energy, he conceded, probably holds the answer to all problems of space travel.

"However, the heat produced still would vaporize the space ship. A temperature of 5,000 degrees would be reached to attain any rocket velocity like seven miles per second and present research has not gone beyond 500 degrees for thermo-nuclear reactions."

The speaker concluded with emphatic statement that present knowledge does not hold the answer to space travel.

Sorry, Johnny, but you can still dream!

Cancer Questions

Q. Is cancer on the increase?

A. This is much more apparent than real. It is doubtful that there is an actual increase in cancer. The two chief reasons that it appears so are that (a) life expectancy has been continually increasing, and cancer is primarily a disease of middle and old age; (b) many of the diseases that formerly were fatal can now be cured or controlled; hence, the prominence of cancer appears greater.

Q. Is cancer in human beings the same as cancer in animals, such as cattle? If so, are clinical research laboratories studying cancer and its cause in cattle?

A. While the exact cause of cancer is unknown at present, it is generally believed to be the same thing in animals as in human beings. For various reasons, cattle are not suitable for research experimentation, and are seldom used for this purpose.

Q. Why is the progress and finding the cause of cancer so slow and a complete failure?

A. Cancer's cause has not yet been discovered. It is true; however, a great number of facts about cancer have been discovered and are proving helpful. It is an exceedingly complex subject, and the only answer to finding a solution is to continue research until success has been achieved.

Q. Why is it that cancer of the internal organs is never cured until it is too late?

A. Cancer, frequently, does not give symptoms early in its course. This is unfortunate, because it is during this time that chances for cure are high. It is not true, however, that cancer of the internal organs is never cured. The percent of cure depends upon the organ involved, the type of cancer, and whether it has spread elsewhere. Under ideal circumstances, the cure rate may be as high as 80 percent or more.

Q. What, if any, are the possible treatments of cancer, other than surgery?

A. There are two recognized cures for cancer: (1) By surgery; (2) By x-ray and other radiation, such as radium.

Q. How can you recognize skin cancer?

A. There is no simple description that can be given of skin cancer, as it may vary considerably in its appearance. Any unusual lesion on the skin which does not heal within a few weeks' time, should be suspected of being skin cancer, and a physician should be consulted in determining the nature of the lesion.

Q. Smoking definitely causes lung cancer, and if so, what percent of smokers, classified as heavy smokers, die of lung cancer?

A. This question cannot be answered completely at present, as there have not been enough carefully controlled studies to prove the fact beyond question. Many of the outstanding chest specialists do believe that smoking is a very important factor in producing lung cancer. I know of no reliable statistics on what percent of heavy smokers develop lung cancer; however, such studies are being made, and this information may be available before long.

Q. Are there cigarettes on the market which do not cause cancer?

A. Since this subject is still not entirely settled, it is difficult to answer the question; however, it is generally felt among the medical profession that there is no form of tobacco, including the various brands of cigarettes, that is essentially different from any other.

A super-siren producing inaudible sounds of about 34,000 cycles a second can, up close, ignite a piece of cotton in a few seconds or boil water in a few minutes.

SHOP YOUR FURR FOOD STORE For GIGANTIC EVERYDAY LOW PRICES

PURE CANE
SUGAR
10 Lb. Bag **98¢**

PARTNERS FOR TURKEY
Jellied or Whole - OCEAN SPRAY
CRANBERRY SAUCE
2 No. 303 Cans **45¢**



U. S. Government Inspected
ARMOUR STAR

FRYERS
lb. **49¢**

CUDAHAY'S SUGAR CURED SLICED
BACON lb. **65¢**

BABY BEEF BRONZE 4 to 8 lb. Avg.
TURKEYS
lb. **59¢**



A Superb Salad

IDEA OF THE FOOD EXPERTS OF RUCAL'S MARSHALL MARLBOROUGH RESTAURANT

Here's a nice change of pace for green salad lovers: cook up one half a bunch of broccoli and when it's cool toss it with crisp salad greens, sliced onions and French dressing. Has a heavenly flavor especially when made with the super fresh vegetables listed here.

Shop FURR
FOOD STORES for
Fresh DRESSED CHOICE Fryers



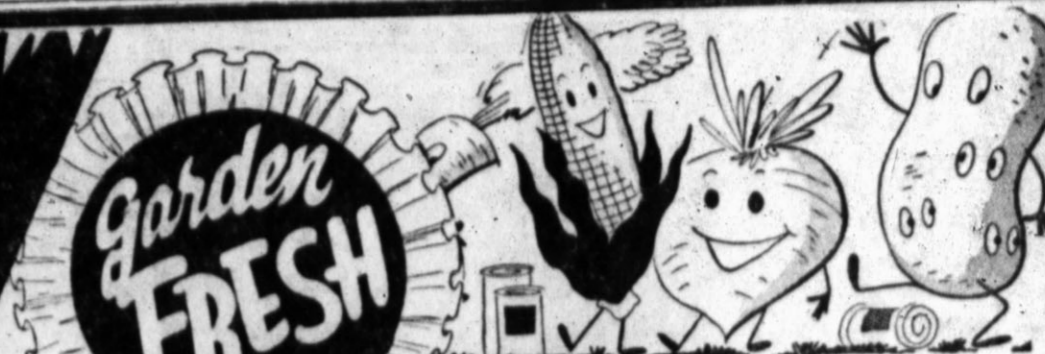
RED CARTON Selected

EGGS
Doz. **41¢**

White Ctn. Grade A Lge. **49¢**
EGGS Doz.

Blue Ctn. Grade A Med. **43¢**
EGGS Doz.

Every Egg Guaranteed
Lge. - Canded
EGGS Doz. **33¢**



Garden FRESH

WASHINGTON RED DELICIOUS
APPLES lb. 19¢

RED RIPE
Tomatoes lb. 19¢

CALIFORNIA
BELL PEPPERS lb. 19¢
Fine For Salads or Stuffed

10 LB. MESH BAG
RED POTATOES 19¢

FLORIDA, FINE FOR JUICE
Oranges 3 lb. 19¢

Furr's have a complete line of fancy Produce, including Asparagus, Artichokes, Okra, Corn, and Onion Plants.

Furr's Hours Fresher Pastries

Baked in Foil-Keep A Supply In Your Deep Freeze They Will Keep Several Days

ENGLISH MADE COFFEE CAKES Each **21¢**

Made From A Betty Crocker Recipe
BUTTER PECAN CAKE 2 7 Inch Layer **53¢**

Chucked Full Of Cherries Guaranteed
CHERRY PIES Each **43¢**

Rolled In Sliced Almonds
ANGEL FOOD LOGS Each **39¢**

Look For Them In All Furr Freezers
FURR ICE BOX COOKIES Pkg. **39¢**

DINTY MOORE, MEAT & VEGETABLE
BEEF STEW 24 oz. Can **39¢**

SHORTENING
BAKE RITE 3 Lb. Can **75¢**

FURR FOOD STORES, Inc.

KLOTH-LYK, WHITE OR COLORED
TOILET TISSUE 2 rolls **21¢**

FOOD CLUB - UNCONDITIONALLY GUARANTEED
FLOUR 5 lb. Bag **39¢** 10 lb. Bag **69¢** 25 lb. Bag **\$1.69**

POPULAR BRANDS
CIGARETTES Reg. Size Ctn. **\$1.99**

Kloth-Lyk - Damask
NAPKINS 2 80 Count Pkgs. **25¢**

Faultless
STARCH 36 Oz. Box **39¢**

Lipton's Chicken
Noodle Soup Pkg. **13¢**

Patio Brand
Chicken Enchiladas No. 303 Can **39¢**

Armour
SUDS Lge. Box **31¢**

Hershey's
Baking Chocolate 1/2 Lb. Pkg. **44¢**

Powdered Bleach
HILEX
12 Oz. Box **35¢**

Ideal
DOG FOOD
2 Tall Cans **29¢**

PET - - CARNATION
MILK
3 Tall Cans **39¢**

FROZEN FOODS

Food Club CAULIFLOWER	10 oz. Pkg.	21¢
Food Club Whole-Kernel Corn	10 oz. Pkg.	19¢
Food Club CHOPPED SPINACH	14 oz. Pkg.	17¢
Food Club Sliced Strawberries	10 oz. Pkg.	25¢
Food Club LEMONADE	6 oz. Can	17¢

Hunt's Whole Unpeeled	2 No. 2 1/2 Cans	59¢
APRICOTS	No. 2 Cans	59¢
Hunt's BLACKBERRIES	No. 2 Cans	69¢
Hunt's Boysenberries	No. 2 Cans	69¢
Hunt's RED RASPBERRIES	No. 2 Cans	49¢
Hunt's FRUIT COCKTAIL	No. 300 Cans	69¢
Hunt's Sliced or Halves	No. 300 Cans	69¢
PEACHES	No. 300 Cans	69¢
Hunt's BARTLETT PEARS	No. 300 Cans	69¢
Hunt's PRUNE PLUMS	No. 300 Cans	69¢

Hunt's All Green ASPARAGUS	2 No. 1 Picnic Cans	59¢
Hunt's Cut GREEN BEANS	No. 2 Cans	49¢
Hunt's Cream Style GOLDEN CORN	No. 300 Cans	69¢
Hunt's Whole Kernel GOLDEN CORN	No. 300 Cans	69¢
Hunt's Tender Garden PEAS	No. 300 Cans	59¢
Hunt's NEW POTATOES	No. 300 Cans	49¢
Hunt's SPINACH	No. 2 Cans	59¢
Hunt's Solid Pack TOMATOES	No. 300 Cans	69¢

Hunt's TOMATO JUICE	5 No. 300 Cans	49¢
Hunt's PEACH PRESERVES	4 11 1/2 oz. Glasses	69¢
Hunt's Country Style PICKLES	No. 2 1/2 Glass	29¢
Hunt's CUCUMBER CHIPS	12-oz. 2 Glasses	29¢
Hunt's CATSUP	14-oz. 4 Bottles	69¢
Made by Clarette. Several Colors	Plastic Suit Bag Each	\$1.98
Swift's Special Pack All Flavors	1/2 Gal.	98¢
ICE CREAM	Gal.	98¢



John Says:
Spring is here. Most people look to the calendar for the date Spring arrives, but I always look to the opening day of Baseball. I guess the Yankee in me comes out most when it starts. I thoroughly enjoy a good baseball or softball game whether it is sand lot, high school or big league. I had a big time the other day umpiring the game between Hereford and Dalhart. If you missed the game you missed a good ball game.

Speaking of baseball, I have just the thing in a good low priced used car now. It is a 1950 Model 4-door in good condition. Come around to 3rd (218 West 3rd that is) and get credit for a steel. John

HALE MOTORS



EVEN SCHOOL PRINCIPALS were helping to serve the dessert and take dirty dishes off the table at the annual steak fry held by the Deaf Smith County unit of Texas State Teachers Association Monday night. D. C. Martin, Central Grade School principal, is shown serving ice cream. Members of the Hereford Rural High School District board of trustees and their wives were among the special guests at the informal party. Those seated are, from left: Howard Gault, Mrs. Gault, Don D. Zimmerman and Mrs. Zimmerman. (Staff Photo)

Rep. Rogers Discusses Tax Program At Rotary

Congressman Walter Rogers had a few remarks to make about Federal taxes and Federal spending when he appeared Monday at the Hereford Rotary Club.

"During the last 22 years, the Federal government hasn't had a balanced budget but three years," he remarked. "There is too much air in the balloon, and some of it is going to have to be let out. What we have to do is to get some balance between national income and the national debt."

Concerning the problem of Federal taxes and Federal income, Representative Rogers stated that he firmly believed that larger exemptions for dependents on income tax reports are a necessity if there is to be increased buying power, which would raise the national income as a whole and, consequently, raise the amount of Federal taxes.

"The tax burden has just been too big for too long," Rogers continued. "If people in the Federal government say they cannot cut taxes because of expenditures, then they are just giving up."

Relation of Income to Tax
He pointed out that when the national income drops that there is a corresponding drop in the collection of Federal taxes, because the national, and Federal in-

come are both dependent upon the circulation of money.

"In planning possible tax reductions, they lowered, not the corporation tax, but the tax on corporate dividends, which doesn't seem fair," Rogers added.

Under the new system, he said, the person receiving a large amount of income from corporate stocks would pay far less in taxes than the person who was earning a similar amount of money in some other fashion.

As far as keeping down Federal expenditures, Rogers is of the opinion that any tax-supported body can spend all the money that it can get. "We need people in the government who will keep a tight rein, even a martingale, on the purse strings," he said.

Too Much To Digest
While talking about taxes, he showed the audience two thick, paper-bound volumes. The larger one, 800 pages of fine print, was the tax bill which was sent out of committee under a rule that it must be accepted as written. The second volume, smaller in size and thickness, was 420 pages of fine print which, he said, explained the tax bill.

"And we were given less than 10 days to read and understand that tax bill before it was put to

a vote," Rogers said.

Before concluding his talk, Rogers touched on the foreign situation, and stressed the fact that we must not only believe in freedom, but subscribe to it and push those ideals to help prevent more countries from going communist.

Representative Rogers was introduced to the Rotarians, and the numerous visitors present, by James W. Witherspoon, program chairman.

President George Heard presided at the meeting.

Blind Man Is Builder
SCARBOROUGH, Maine (AP) — A year ago 70-year-old Allen T. McConnell decided to take up carpentry. Since then he has remodeled his rural four-room home and currently is adding a 12 by 14 foot bedroom. The next project will be a sunporch. He is nearly totally blind.

He can distinguish only between light and shadow.

His wife, Mary, tells him when boards or studding are level — sometimes helps with the sawing. She also helps find tools her husband misplaces.

Guided by the carpenter's square, he cuts a groove along a board — then discards the square and saws along the groove. For nailing, however, he depends entirely upon touch.

Adding to McConnell's physical

woes is the fact that he also is very deaf. He used to depend on lip reading but can't see to do that anymore.

Platinum sells for about \$1,300 a pound.

Half the fur sold in the United States comes from wild animals. Giraffes can run as fast as a

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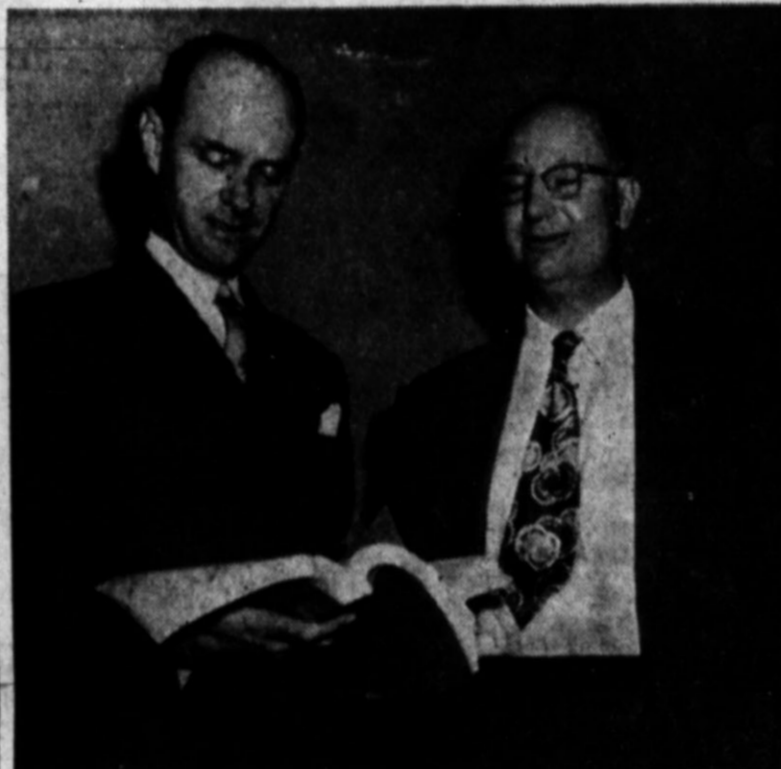
American Indians have proved adept in smoke jumping—jumping by parachute to fight forest fires. The nicknames Bobby or Peeler for police officers derive from Sir Robert Peel who first organized

London's Scotland Yard in 1829. Seven out of 10 Americans of 40 today are statistically expected to reach the age of 65.

Since World War II Great Britain has built about 6,500 factories

of 5,000 square feet or more. There are about 13½ million people over 65 in the United States.

The kilogram is 2.2046 pounds.



Money Raised By Easter Offering Will Send Surplus Food Overseas

An appeal for \$230,000, required for the 1954 overseas relief and reconstruction programs of the Presbyterian Church in the United States will be responded to here and in hundreds of other communities in the Southland tomorrow in The Easter Offering in churches of that denomination.

The \$230,000 goal, representing a 30 percent increase over that of 1953, is to cover the general budgetary needs of the church's Department of Overseas Relief and Inter-Church Aid of \$180,000 and an added emergency "over and above" \$50,000 necessary for the denomination's participation in the free distribution to needy overseas of government surplus commodities being made available through Church World Service in almost unlimited amounts to the humanitarian programs of the churches and other voluntary agencies.

In commenting upon the appeal for the extra \$50,000, Rev. Paul B. Freeland, Secretary of Overseas Relief and Inter-Church Aid, said in Nashville:

"A most dramatic opportunity for human service has been provided by the availability of these surplus commodities for distribution by the churches to the millions of homeless and hungry in foreign lands.

"Their only cost is the expense of distribution in areas of need abroad, which is estimated at about 5 percent of their value. This means that every dollar given to this new and special program is equal to twenty dollars used under other circumstances.

"This opportunity to more greatly serve suffering humanity will present, I am sure, a most welcome challenge to the Christian responsibility of our people.

"Materially, it's too big a bargain to miss."
Funds realized from The Easter Offering, Mr. Freeland said, will be utilized for emergency relief programs and for reconstruction and rehabilitation projects in Korea and other parts of Asia, the Middle East and Europe, where millions of refugees, orphans, widows and amputees are in dire distress and where churches weakened by war and oppression look to Christians in America to ease their burden as they continue to struggle valiantly against the misfortunes that beset them.

FOR ATHLETE'S FOOT USE A KERATOLIC BECAUSE—

IT SLOUGHS OFF the tainted outer skin to expose buried fungi and kills it on contact. Get this STRONG, keratolytic fungicide, T-4-L, at any drug store. If not pleased IN ONE HOUR, your 40c back. Now at Roger's Drug.

A giraffe can wrap its tongue around a piece of food and draw it into its mouth.
Great Britain imports more than half the food used by its people.
Children under 5 are about 11 per cent of the U.S. population.
The "foot" as a unit of measurement started out as the length of a man's foot and the length has varied at different times and places from 8 to 20 inches.
Donkey milk has been used for human consumption for countless centuries.

Political Announcements

- For State Representative, 96th Legislative District: Jesse M. Osborn
- For District Clerk: Lucille Posey
- For County Judge: Horace L. Schloss
- For County Judge: Homer E. Henslee
- For Sheriff, Tax Assessor-Collector: Lowell Sharp
- For County Clerk: Ralph Smith
- For County Treasurer: Velma Hodges
- For County Attorney: J. Edward Line
- For County Commissioner, Precinct 1: M. T. (Marion) Rutter
- For County Commissioner, Precinct 2: Otto Massie
- For County Commissioner, Precinct 3: S. O. Wilson
- For County Commissioner, Precinct 4: J. T. Guinn
- For County Commissioner, Precinct 5: Bernie Northcutt
- For Commissioner, Precinct 6: W. F. Perry
- For County Hide and Animal Inspector: Loyd R. Neill
- For Justice of the Peace, Precinct 1: E. W. (Emmett) Solomon

Lady Wrestlers

WORLD'S CHAMPIONSHIP MATCH
At the Bull Barn Saturday Night

MILDRED BURKE of LOS ANGELES
World's Champion

vs.
CHALLENGER MILLIE STAFFORD
from Minneapolis
2 out of 3 falls — One hour

DORY FUNK vs. BILL "DINTY" PARKS
2 out of 3 falls — 45 Minutes

BILLY WEIDNER vs. ACE ABBOTT
One fall — 20 Minutes

SATURDAY, APRIL 17, 8:30 P.M.

LIFETIME PORCELAIN
Won't rust Away!

SPECIAL

Completely Rebuilt
FRIGIDAIRE AUTOMATIC WASHER

With One Full Year Warranty

\$15.00 DOWN

ONLY DOWN

Payments Cheaper Than You Can Do Your

Washing on a Rub Board

MORGAN APPLIANCE CO.

In The Benefield Building
Phone 87

Studebaker Wins

1954 MOBILGAS ECONOMY RUN

Sweepstakes!

STUDEBAKER COMMANDER V-8 LAND CRUISER
WITH OVERDRIVE

MOST MILES PER GALLON ALL EIGHTS!

WINNER IN ITS CLASS WITH 60.84 TON MILES PER GALLON

28.1 ACTUAL MILES PER GALLON

STUDEBAKER COMMANDER V-8 LAND CRUISER
WITH AUTOMATIC DRIVE

MOST MILES PER GALLON ALL AUTOMATICS

WINNER IN ITS CLASS WITH 53.99 TON MILES PER GALLON

24.5 ACTUAL MILES PER GALLON

STUDEBAKER CHAMPION
WITH OVERDRIVE

MOST MILES PER GALLON ALL CARS!

WINNER IN ITS CLASS WITH 56.51 TON MILES PER GALLON

29.5 ACTUAL MILES PER GALLON

LOOK!

You'll SAVE

By Converting Your Tractor From Gasoline To

BUTANE

With Ensign Carburation EQUIPMENT

Have your engines converted to the more economical BUTANE and SAVE . . . but do it NOW before the Spring rush season

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SPEEDY 2-WAY RADIO SERVICE

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Hereford Riders Won Trophy At Encampment

Hereford Riders Club brought home the third place trophy from the Spur Encampment of the West Texas Association of Sheriff's Poses and Riding Club last weekend. The club is equally proud of the fact that they held the world champion palmetto polo team to a 10-9 score for the three chukkers that were played Sunday afternoon before the game was rained out.

Members of the Dickens County Sheriff's Posse palmetto polo team recently beat the Smyrna Beach, Fla., palmetto polo team, which originated the game, on their own grounds.

There were two casualties among Hereford Riders Club members at the palmetto polo game, and one beforehand. Floyd Walton was unable to attend the encampment because he came down with the mumps. Mrs. Faust Collier had her foot stepped on by a horse, and Robert Wagone had to have four stitches taken over his left eye after he was accidentally hit by a polo mallet during the game.

Impromptu Bronc Riding
An impromptu exhibition of bronc riding was put on by Riders Club president Walter Johnson when he started out of the lineup of horsemen to receive the trophy won by his club.

It was reported by the club members that Johnson's horse decided to try everything in the book, but Johnson stayed on and was finally able to ride forward to receive his trophy. He also received a verbal commendation for his horsemanship.

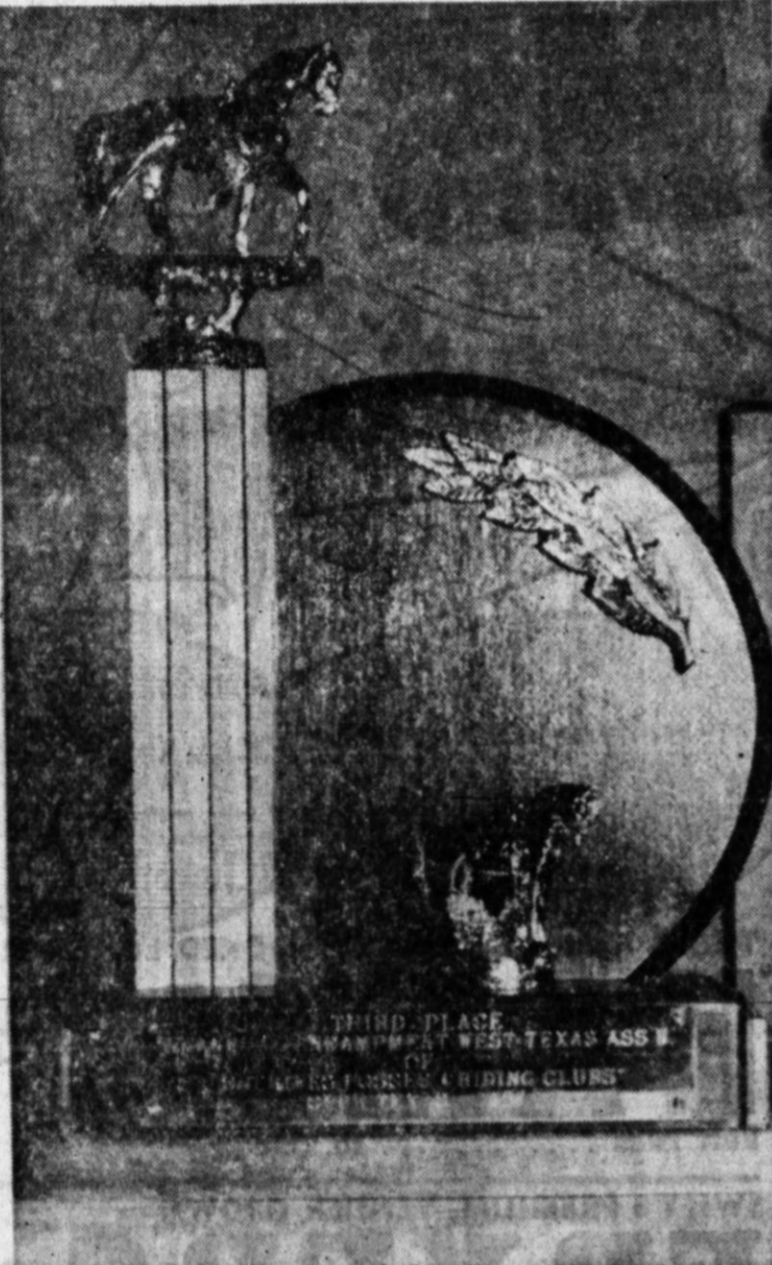
The awards were presented immediately after a big parade through downtown Spur Saturday afternoon. There were 16 clubs, with a total of 248 horses, in the parade.

Other trophy winners were the Fisher County Sheriff's Posse, which won first; Hockley County Sheriff's Posse, which placed second; and the Cochran County Sheriff's Posse, which placed fourth. Some 21 persons from Hereford represented the Riders Club at the encampment, through some were not able to go down until Sunday. Included in those who went Friday were Mr. and Mrs. Ralph Sears, Mr. and Mrs. M. I. Stewart, Mr. and Mrs. Willie Robertson, Mr. Mrs. Faust Collier, Walter Johnson, Faust Collier, Walter Johnson, Cy Henson, Mrs. Woodrow Ireland, Miss Nell Spradley, Robert Wagone and Jack Mester.

Those who went down Sunday included Mr. and Mrs. T. D. Devanport, and Mr. and Mrs. Frank Parker. Charles Sanders made pictures at the encampment.

Cooked Meals Outside
The group from Hereford cooked three meals in the open while at the encampment.

Games and stunts on horseback opened the encampment activities Friday afternoon, followed by a



games program that night. Saturday morning the riders made a trip through the breaks and along the creek bottoms, had a barbecue lunch, then all took part in the parade.

Trophies were awarded in the Charles A. Jones Memorial Stadium immediately following the parade.

That night, there was a pancake supper in the high school auditorium, followed by round and square dancing.

Church services on horseback Sunday morning and the palmetto polo game Sunday afternoon completed the program.

Home Building Center

WASHINGTON, D. C. (AP)—A new national headquarters for the home building industry is going up here. The National Association of Home Builders is erecting a two million dollar, 8-story National Housing Center. It will be ready within a year. It will serve as a central source of information about the home building business.

against extension."

He declined to mention any names.

Asked for comment on the strength of opposition from ranks of those representing oil and wool, coal, zinc and lead producing districts which have felt economic setbacks from competition of imports, Jackson said:

"They're going to give some trouble, but not enough to block an extension of the Act because in the long run it benefits them along with the nation as a whole.

"As for Texas and the South, where cotton is the dominant cash crop, expanded world trade is absolutely vital."

Jackson and Aubrey Lockett, banker and gin operator at Vernon have been here with an advisory committee conferring with Agriculture, State and Commerce Department officials about governmental policies affecting the cotton industry.

"In my opinion the Randall Commission report to President Eisenhower calling for lower tariffs and expanded world trade should be adopted," Jackson continued.

The Hillsboro man, who served for years as postmaster at Jacksboro and was prominent in activities of the Democratic National Committee, is looking forward to the day when his party again puts a man in the White House.

"I don't want you to even mention the word postmaster," he replied when the subject was brought up.

"They kicked me out when I had only 9 1/2 months to go before I would have been eligible for retirement. The charge was that I had been absent too much from the office. I never punched a clock so I couldn't prove I was there enough to suit them."

He went on to say it was his intention to go back in federal service some day, in the next Democratic administration and get at least enough additional service to qualify for retired pay. He wasn't sure whether it would be again as postmaster at Hillsboro.

Texans In Washington

By Tex Easley

Washington (AP)—The 24-man Texas congressional delegation is reported ready to line up behind President Eisenhower, with possibly a few exceptions on extending the Reciprocal Trade Act.

Burrus C. Jackson of Hillsboro, chairman of both the Texas State Wide Cotton Committee and the American Cotton Congress, has been here scouting the situation and comes up with the forecast that Congress will extend the Act two or three years. It expires June 30.

"It ought to be extended at least five years," he added, "but a lot of opposition in the Republican ranks may defeat that long an extension."

"I don't think more than a couple of our Texas members would vote

Astor Building Sold
MACKINAC ISLAND, Mich.—The Mackinac Island Park Commission is selling the Clerk's Quarters Building of the old John Jacob Astor trading post.

It was built in 1817 and is a two-story timber structure. It later was converted into a summer hotel. Astor founded a fur trading empire on the Great Lakes shortly after his migration from Britain. Mackinac Island now is one of the nation's most popular summer resorts.

READ THE CLASSIFIEDS



Hereford Meat Co.

Phone 1555 326 W. Highway 60
Shop Hereford Meat Company for the finest cuts of Quality Meats, at prices you can afford.
FREE DELIVERY with orders of \$2.50 or more.

Swift's Premium Picnic Hams	49¢ lb.
Swift Premium BACON	79¢ lb.
Swift's Brookfield 1 Pound Link Sausage	69¢ lb.
Good ARM ROAST lb.	43¢
Good CHUCK ROAST lb.	39¢

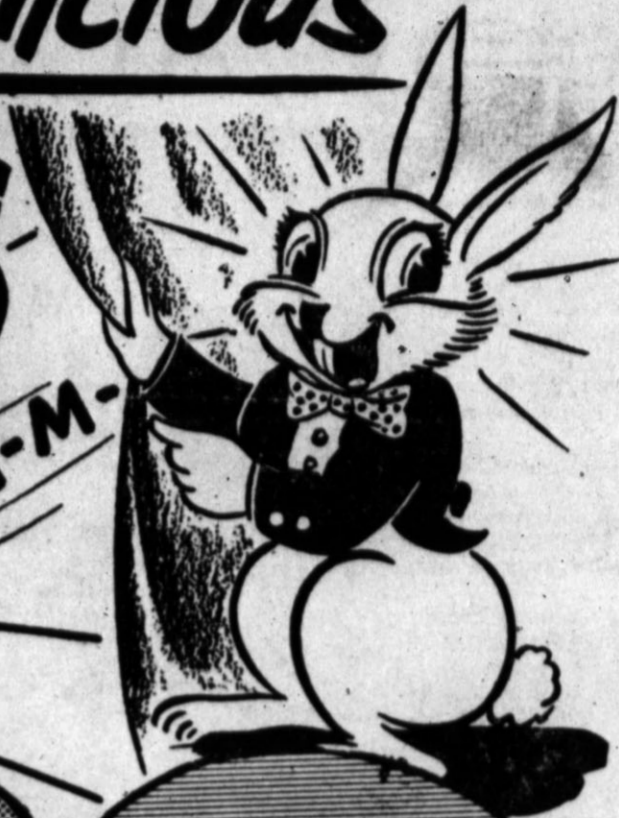
SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

PIGGLY WIGGLY'S

Delightfully Delicious



Easter HAMS



SO MANY FAVORITES FOR YOUR

EASTER FEASTING

EGGS Fresh Country Guaranteed White - Brown Doz. **29¢**

THOSE FAMOUS HICKORY SMOKED LONGHORN **HAMS** Shank End Lb. **59¢**
Butt Ends lb. 63c

SALAD DRESSING Best Maid Pt. Jar **15¢**

SWIFT'S PREMIUM, TENDER GROWN **FRYERS** lb. **49¢**

SWIFT'S BROOKFIELD **CHEESE** 2 Lb. Box **69¢**

SHELLED PECANS Fresh Shipment Lb. Pkg. **79¢** | **SHORTENING** 3 Lb. Ctn. **73¢**

U. S. CHOICE **T-BONE STEAK** lb. **89¢**

TODD'S OLD VIRGINIA CURED Sliced If Desired **SLAB BACON** lb. **98¢**

"Springtime in Paris" **SPECIALS**
SHURFINE RED ALASKA **SALMON** No. 1 Tall Can **69¢**

Everyone Roars for **JELL-O** 6 DELICIOUS FLAVORS 3 for **21¢**

FREE BICYCLE
To Be Given Away Saturday May 1st. Ask For Details.
Dog Food **PARD** 6 cans for **79¢**
Case of 48 cans \$6.25

FLORIDA — SEEDLESS **GRAPEFRUIT** Cello Bag of Eight **39¢**
Full of Vitamins

SHURFINE **GRAPEFRUIT JUICE** 46 Oz. Can **25¢**

LIBBY'S FRESH FROZEN **STRAWBERRIES** 10 Oz. Pkg. **21¢**

CALIF. GROWN PASCAL **CELERY** stalk **17¢**
For Cool Spring Salad

SHURFINE BARLETT HALVES **PEARS** No. 303 Can **25¢**

MAXWELL HOUSE **INSTANT COFFEE** Large 5 oz. Size **\$2.15**

WASHINGTON DELICIOUS **APPLES** Lunch Box Size Cello Bag Dozen Count **49¢**

SHURFINE FANCY **Beans & Potatoes** No. 303 Can **2 for 35¢**

Worth's Butterscotch **SYRUP** 15 oz. Serving Pitcher **33¢**

Wolfeman's Pure Maple **SYRUP** 12 oz. Bottle **49¢**

New, Colored Quarters **DEL RICH OLEO** lb. **27¢**

National Biscuit Co. **Premium Saltines** lb. box **25¢**

LOUISIANA **CABBAGE** Firm - Crisp Heads **5¢**

SKINNER RAISIN-BRAN 2 Boxes **33¢**
NOW 25% MORE RAISINS

ARKANSAS **RADISHES** 3 BUNCHES **13¢**
Crisp - Sweet

MAZOLA LOW CALORIE OIL Pt. **33¢**

American Legion Auxiliary Bake Sale In Our Store Friday April 16th

PIGGLY WIGGLY

BE A WINNER IN SHURFINE "Springtime in Paris" Contest
Just finish the sentence, "I like Shurfine foods because" in 25 words or less, and send in, along with a label from any Shurfine product . . . and you may win one of ten FREE trips to Paris, or one of more than \$10,000 in beautiful Sylvania radio and television prizes!

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Northwest Hereford News

By Mrs. R. C. Childers
Mozelle Telchik has been ill with the flu. She missed most all last week of school, attending Friday to get her assignments for this week.

Leroy Packard and Carl Hutcheson returned Saturday morning from a fishing trip to Corpus Christi and Houston.

Doyle Cox was a dinner guest of Carl Hutcheson Sunday.

Mrs. Leona Packard was ill last week and unable to attend club.

Mrs. Art Lewis was ill last week and under the care of the doctor most of the week.

Mrs. Glenn Wilson and son are reported doing fine. They are at home now after spending several days with her mother, Mrs. Art Lewis, and mother-in-law, Mrs. Roy Lee Wilson. Mrs. Wilson went home Saturday and her sister, Georgia Lewis, spent the day with her, helping her with the new baby and the other two children.

Lyle Rickman Up Again
Lyle Rickman is able to be up and seeing after his farming interests after a major operation and a return trip to the hospital with an infection.

Pat Childers spent Saturday with her sister, Mrs. C. S. Barclay.

Mr. and Mrs. Tom Barclay and family spent Monday evening visiting in the home of Mr. and Mrs. C. S. Barclay.

Farmers in this vicinity are certainly happy over the moisture received over the weekend. Approximately .60 of an inch fell in this immediate vicinity. Earl DeHart reported 3-4 of an inch and to the west 3-4 of an inch was reported. It fell just right, slow and gentle and every bit of it soaked into the ground. This will sure make the pastures green up.

Fruit trees are in full bloom this week. So we are in hopes we won't have a freeze to kill the little fruit. Jonquills and tulips are blooming also many flowering shrubs are beginning to bloom.

Mrs. Burl France called your correspondent Monday morning wanting to know how much moisture we received out here. Mr. France farms a half section in this community. Mr. Frances has had surgery recently but is reported doing fine.

Mary Martha Class Met At Summerfield

Mary Martha Class of the First Methodist Church held its regular social meeting with Mrs. Lee Curry at Summerfield. Mrs. C. L. Logan, president, directed the business session.

Members reported a sum of \$16.55 resulting from the parcel post sale held recently. This money will be sent to Korea for a mission church building fund.

Mrs. Price Prather conducted the lesson for the day giving an article taken from the Upper Room, a church magazine, on "Faith and Trials."

Mrs. T. W. Alderson read "The Bible and Its Poetry," and concluded with a prayer.

Members present were Mesdames R. L. Dowell, Lena Toms, T. W. Alderson, J. C. Cummings, Adam Flowers, H. E. Henslee, C. R. Logan, F. L. Terrell, Price Prather, J. H. Lomas and the hostess, Mesdames S. M. Dunnam and C. E. Williams were guests.

H. D. Club Gets Invitation
Members of the Cultural Home Demonstration Club are invited to a luncheon at the Walcott School Friday. They are to be entertained by the Messenger Home Demonstration Club.

Plans are being made for at least two cars from this community to go to the district meeting at Panhandle April 22. Mrs. Earl DeHart and Mrs. Grady Parsons will take their cars. Those planning to go are Mrs. Paul S. Corbett, Mrs. R. C. Childers and Mrs. Louie Olson and others.

Mr. and Mrs. T. B. Cox accompanied a group of 26 people from the Temple Baptist Church on a picnic to Palo Duro Canyon Friday afternoon.

Mrs. R. C. Childers and Patsy visited in the home of Mr. and Mrs. Buddy Witherspoon Sunday night.

Mrs. R. C. Childers and Patsy were callers in the F. M. Kester and E. M. Cox homes Sunday afternoon. Others calling in the Kester home Sunday were Mrs. W. S. Fluitt, Mrs. Don Root, Mrs. O. H. Cuipepper, Mrs. E. M. Cox, Mrs. Phil Radovich, Mrs. Franklin Miller and Mrs. Carl Gilliland.

Great-Grandma Rides Alone
SANTA BARBARA, Calif. (AP) — Great-grandma Pearl H. Doremus, 79-years-young, of Mountain Lakes, N. J., has finished another cross-country automobile trip. She said this jaunt, made solo from New Jersey to Santa Barbara raised her 40-year motoring log to 8,000 miles.

Petite and perky Mrs. Doremus came to visit her son at nearby Goleta. But this trip of 3000 miles was just routine. In 1922, she drove from the Jersey coast to the Dakota Territory, got lost in the woods, drove on until she reached the West coast. Then she turned around and drove home.

Her 1929 "voyage" by car was 16,000 miles long — New York to Canada, west to the Pacific, south to Mexico, east to New York — via New Orleans and Miami.

A well remembered jaunt was the one from Laredo, Tex., to Mexico City. On that trip she said she larded rivers, navigated along "more imagined than real" mountain roads.

Her next excursion—back to New York via Florida. Unless she first skips up to Juneau on the Alaska-Canada Highway.

A Hopi Indian crew fighting a forest fire in 1953 staged a rain dance and two hours later a cloud-burst put out the fire says the National Geographic Society.

Statistics indicate that 64 out of every 100 boy babies born in 1954 in the United States will live to be 65 years old.

Legal Notice
TO WHOM IT MAY CONCERN:
Notice is hereby given that Wayne Wallace and Doryal L. Young, partners, doing business under the firm name of Wallace Buick Company, intend to incorporate such firm without a change of the firm name after the expiration of thirty days from this date, the 22nd day of March, 1954.

WALLACE BUICK COMPANY
By: Wayne Wallace
Doryal L. Young, partners
T-12-4-c.

Walcott News

By Mrs. Ernest Brown
In the district 10-B track and field meet at Farwell, Walcott grade school placed second in the grade school division with 13 1/2 points.

S. E. Grider had 9 3/4 points of the 13 1/2 points to his credit. He placed second as an individual in this division. He won five ribbons, one blue ribbon for the broad jump, two white ribbons for the 50 and 100 yard dash, and two green ribbons for the high jump and relay.

Larry Robinson received one red ribbon for the broad jump and one green ribbon for the relay.

Bob Perkins and Bill Johnson both received green ribbons from the relay.

Walcott people are smiling since Sunday's rain started. The N. A. Brown and Sons farm received .51 inches but 10 miles north they received 1.30 inches.

Mrs. J. F. McCullar visited Miss Lillian Fisher Thursday night and helped Miss Fisher put a quilt into a frame.

Mr. and Mrs. Bruce Coleman visited in Lubbock with her mother, Mrs. Josie Busby, this week.

Mr. and Mrs. Fred Chandler visited Sunday with Mr. and Mrs. Floyd Brown and children.

Mr. and Mrs. Roy Fruit and daughters were visitors in the home of Mr. and Mrs. Roy Williams of Friona Saturday.

Mr. and Mrs. C. H. Hammock spent Sunday afternoon in the home of the A.O. Alexanders.

Mrs. Dan Guseman of the community left for California with Mrs. C. T. Guseman of Hereford Wednesday to visit relatives in Los Angeles. They plan to be gone for a few weeks.

Dan Guseman, Donna and Gary visited with Mr. and Mrs. Douglas Timberlake and Tom Sunday.

Dan Guseman was also a visitor in the Dan Guseman home Sunday night.

Ruby Brewton spent all day Saturday with Carol McClure.

Mr. and Mrs. Wallace Lumpkin and family visited relatives in Amarillo Sunday.

Donna Sue Guseman spent Saturday with Patricia Grider.

Patricia Grider, Larry Robinson, Sharon Alexander, Bob Perkins, S. E. Grider and Richard Whitson went skating Friday night at the Rosedale, N. M., school.

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Betty and Bob Hammock left for the Glen Rose, Texas, area from the P. L. Devenport land.

Mr. and Mrs. Eldred Brown and family and Mr. and Mrs. Ed Blakney of the Westway Community were visitors in the E. F. Baker home Sunday afternoon.

Mr. and Mrs. John Laurence are moving to Arizona soon.

Mutton Makes Tradition
BANBURY, England (AP) — One day in 1874 a stranger bought a leg of mutton in the South Bar St. butcher shop. "Hang it up for me," he said, "until I come back."

He never did come back. The leg of mutton is still hanging there, and that's how traditions are born in Britain.

"It would be like parting with my own leg to get rid of it," was the fond comment recently made by

Legal Notice

NOTICE OF HEARING ON REPORT OF ZONING COMMISSION
NOTICE IS HEREBY GIVEN that on the 21st day of April A. D. 1954, commencing at the hour of 10:00 o'clock A. M., at the City Hall of the City of Hereford, Texas, a hearing will be had on the report filed by the Zoning Commission.

Edwin Walker, present owner of the business, he started in the shop as an apprentice many years ago.

The leg, which weighed 13 1/2 pounds in its young muttonhood, is shrunken and wizened now.

"It hangs well away from the salable meat, of course," says the butcher's wife. "But it isn't at all objectionable and it has never been treated with a preservative."

mission heretofore appointed by the City Commission to Zone the City of Hereford into Districts and to establish zoning rules and regulations.

ANY PERSON owning property in the City of Hereford, Texas, may appear and contest said zoning report if they desire to do so.

A copy of the Zoning Map as prepared under the direction of the Zoning Commission is on file in the office of the City Clerk and may be inspected at any time.

After the hearing as above provided, the Zoning Commission will deliver their Zoning Report to the City Commission with such changes as they may direct.

BY order of the Zoning Commission.
Thelma Jersig
City Clerk, City of Hereford, Texas.

T-14-26

HIGHEST QUALITY LOWER PRICES

HUNTER'S FOOD STORE

219 Sampson St. Phone 143

APRIL 15 - 16 - 17 & 19

Free Delivery We Reserve Right to Limit Quantities

 <p>WAPCO CATSUP Bottle 13c</p>	<p>WHITE-SWAN - FANCY CRUSHED PINEAPPLE No. 2 Can 25c</p> <p>WHOLE GREEN BEANS White Swan No. 303 Can 29c</p> <p>LUNCHEON PEAS White Swan No. 303 Can 21c</p> <p>SAUER KRAUT White Swan No. 303 Can 14c</p> <p>TOMATO SAUCE White Swan 2 8 oz. Cans 17c</p> <p>DOG - FOOD Big Mike 2 Tall Cans 15c</p>
<p>MRS. TUCKERS SHORTENING 3 lb. 78c</p> <p>CHOICE GRADE ROUND LOIN T BONES STEAKS lb. 73c</p> <p>WILSON'S CERTIFIED 2 to 2 1/2 lb. Ave. FRYERS lb. 49c</p> <p>HAMS For Easter</p>	<p>SUN-SPUN - SOUR - RED - PITTED CHERRIES No. 303 Can 25c</p> <p>LEMONS SunKist 360 Size lb. 12c</p> <p>BANANAS Large 2 lbs. 29c Central America</p> <p>ONIONS Yellow Bermudas lb. 5c</p> <p>U. S. No. 1 Premium-Russets POTATOES 10 Lb. Bag 43c</p>
<p>WESSON - OIL Pint 35c</p> <p>GRAPEFRUIT JUICE White Swan 46 oz. Can 26c</p> <p>PINEAPPLE JUICE Libby's 46 oz. Can 36c</p> <p>GREEN GAGE PLUMS White Swan No. 2 1/2 Can 29c</p> <p>GOOSEBERRIES Concho No. 303 Can 29c</p> <p>BEST MAID SALAD - DRESSING Pint Jar 19c</p> <p>CLOROX Quart 15c</p>	<p style="text-align: center;">  <p>WAPCO Cut-Green BEANS No. 303 Can 15c</p> </p>

Baptist Youth Are Entertained During Special Week Observance

Baptist Youth Week observances were held during the past week with young people of the church taking over offices of adult leaders.

One of the week's highlights was a chuck wagon supper given for the youth of the church at the Jimmie Allred home. Outdoor and indoor games were conducted by Marilyn Legg and Vella Kee Skypala.

Those attending were Dixie Young, June Marian Smith, Alice Gresham, Vendell Edwards, Betty Buse, Margie Ford, Jimmie Cassels, Peggy Graham, Betty Jean Cates, Dora Fern Goldston, Mary Sue Suggs, Billie Marlin, Sarmie Lu McLallen, Mary Ann Young, Norma Sue Hamby, Marlene Allred, Billy Legg, Gene Dietz, G. W. Suggs.

Kenneth DeHart, Jackie Rogers, Ed Woth Covington, Clarence Wood, Robert Kinsey, Carroll Pittside, Pat Ferguson, Sandra

Caraway, Lynton Allred, Billy Kester, Jerry Luck, Geney Snead, Lynda Phillips, Leslie Sharp, Ed Schroeter, Gladys Lee, Elaine Wagoner, Clydene Allred, Carolyn Virden, Earl Dean Gandy, Donna Jean Witherspoon, Betty Ferguson, Mildred Paul, Marlene Legg, Beth Scott, Marlene Gilliland.

Mary Sue Suggs, Karen Sue Smith, Vella Kee Skypala, Marylin Fowler, Marilyn Legg, Carolyn Kester, and Mr. and Mrs. Bob Lawrence.

Also Mesdames Jack Kirksey, J. B. Snead, J. B. Harlin, S. B. McLallen, Ray Downey, and Rev. and Mrs. Howard Stott.

Guests included Don Mobley, John Green, Lynn Boomer, Carl Zimmerman, Jim McDowell, Martha Bookout, Bobbie Veigel, and the hosts.

Read the Classifieds

Car Gets Around!

CHARLESTON, W. Va. — A woman called police and said her baby blue Cadillac had been stolen. Five minutes later, she called back and said:

"The car's not stolen, after all. My husband had it and he just drove up. Thanks, anyway."

Fifteen minutes later she phoned again.

"It's really stolen this time. It's not outside the house where my husband parked it and he's inside with me."

The sergeant resignedly revived the complaint and put out a radio signal.

The car was located several hours later in a downtown garage. A wrecker service had towed it away by mistake.

ONE-FOURTH SAVED

About one-fourth of those who have cancer are saved by surgery or radiation treatment. Contributions to the American Cancer Society campaign will help save more lives.

Early Diganosis Can Save Half Of Cancer Victims

"A stitch in time could save nine out of every 18 cancer victims from dying of the disease," Dr. A. T. Mims, medical director of the Hereford American Cancer Society unit, disclosed in a statement made in connection with the American Cancer Society nationwide fund-raising crusade being conducted this month.

"Yet, public surveys show the astounding and unfortunate fact that one out of every three adult Americans is not even aware that any type of cancer is curable. The surveys show that more than half of all American adults do not know any of the early symptoms of the disease."

Dr. Mims names cancer's seven danger signals as follows:

1. Any sore that does not heal.
2. A lump or thickening in the breast or elsewhere.
3. Unusual bleeding or discharge.
4. Any change in a mole or wart.
5. Persistent indigestion or difficulty in swallowing.
6. Persistent hoarseness or cough.
7. Any change in normal bowel habits.

These symptoms do not necessarily mean cancer but they should mean a prompt visit to your own doctor.

"The importance of early diagnosis of cancer, if a cure is to be effected, cannot be overemphasized," Dr. Mims pointed out.

"Last year," he said, "twice as many American cancer victims died who could have been saved had the disease been diagnosed early enough to receive adequate treatment IN TIME."

"Encouraging progress has been made through scientific research in the techniques for treating cancer by the recognized methods of surgery, x-ray and radium. But the most effective treatment is futile in most instances unless attending physicians and technicians are given a fighting chance by prompt diagnosis of each individual case before the cancer spreads from its site of origin."

"That is why the ACS is conducting such an intensive educational campaign to make known to everyone the 'seven cancer danger signals' and the advisability of having yearly physical check-ups even if no cancer symptoms are suspected."

"The residents of this community should and will join in the fight against cancer by supporting the 1954 cancer crusade."

"Only by a liberal response from the public can this year's goal be reached, enabling the ACS to continue its three-fold program of professional and public education, research and service to patients on its present high level."

One of every seven deaths last year was caused by cancer. Help reduce this death rate by giving to the American Cancer Society Crusade.

Cancer eventually will strike one of every five Americans according to present rates. Strike back by supporting the American Cancer Crusade.

Lung cancer, which is increasing faster than cancer of any other site, took 22,000 lives last year. Help combat this menace by giving to the American Cancer Society Crusade.

About 1800 scientists are working on some aspect of cancer. Much of their work is supported by the American Cancer Society. Lend your help by giving to the ACS Crusade.

Cancer has risen from eighth place as a cause of death in 1900 to second place in 1954. Help combat this disease by supporting the American Cancer Society's 1954 Crusade.

Toastmasters Elect Dr. Milton C. Adams District Governor

Dr. Milton C. Adams was elected district governor of Toastmaster International at a spring conference and speech contest for pro-

visional District 25-B of Toastmaster International in Lubbock over last weekend.

Others attending the meeting from Hereford were: Mr. and Mrs. George Heard, Sidney Fuller and Mr. and Mrs. Ted Lennartz.

Read The Classifieds

About 23,000,000 Americans will someday die of cancer, if present rates prevail. Support the American Cancer Society's 1954 Crusade.

Strike back at cancer which takes a life every two and one-third minutes. Support the American Cancer Society Crusade.

RAINY WEATHER SPECIALS!



1953 Plymouth 4 Door Sedan
Low Mileage
One Owner
Radio - Heater
Overdrive
\$1,395

1953 Chevrolet 4 Door Sedan
Demonstrator
12,000 Miles
Power Steering
White Side Wall Tires
Tinted Glass
New Car Warranty
\$1,675

1951 Buick Super 4-Door
Extra Nice
Fully Equipped
Tinted Glass
One Owner
\$1,295

1952 Chevrolet 4 Door Sedan
Excellent
Gray Finish
18,000 Miles
One Owner
\$1,125

1951 Dodge 4 Door Coronet
2 Tone Blue
Radio - Heater
Other Extras
\$925

1952 Super Oldsmobile 4 Door Sedan
Radio - Heater
Seat Covers
Spot Light
Two Tone
Low Miles
\$1,675

1951 Studebaker 4 Door Sedan
Commander
Overdrive
Radio - Heater
\$595

KINSEY MOTOR CO.

USED CAR LOT — Located At 3rd & Sampson
12 Years Your Chevrolet - Oldsmobile Dealer



CULLIGAN

Soft water is featured in 6 leading magazines!

AS LOW AS \$300 per month, plus modest initial installation

Yes, the same famous Culligan Soft Water you read about in your favorite magazines is available to you in our community. Either on a Service basis, or with a Home-owned model, remember that CULLIGAN IS THE GREATEST NAME IN WATER CONDITIONING! Do as your neighbors do... call us today to enjoy Soft Water The Culligan Way.

CULLIGAN SERVICES AND PRODUCTS ARE

CULLIGAN SOFT WATER SERVICE

Guaranteed!

841 East 1st

Phone 317

COME SEE THEM TODAY!



American-Standard colored fixtures

that help give you a gay "new bathroom" as often as you like

We have them—the famous American-Standard bathroom fixtures that are color-blended to go with more color schemes.

YOU'VE BEEN READING ABOUT THEM

...NOW COME AND SEE THEM!

SEE HOW EASY it is to have a "new bathroom" whenever you want, just by changing towels, curtain and mat. Get free advice on the best color combinations to blend.

The graceful modern design of American-Standard fixtures stays always in style through many years of service. They fit your budget, too—for colored fixtures don't mean expensive fixtures. We have a variety of American-Standard models and styles to fit your particular taste and purse.

Ask about our easy terms—no down payment and 3 full years to pay. But above all:

SEE THESE BEAUTIFUL AMERICAN-Standard FIXTURES AT OUR STORE TODAY!

MILLER PLUMBING CO.

125 Sampson

Hereford, Texas

Phone 1287

150 BAGS

RECLEANED DOUBLE

Dwarf Soft Yellow

MILO

All New Bags

Per

Hundred Lbs.

\$2⁷⁰

Hereford Milling Co.

Phone 12

X-RAY SERVES a double purpose in the fight against cancer. First, as here, it is used to locate possible cancer; later, it can be used for treatment. Hereford's mayor, Henry Sears, is shown taking a chest X-ray. (Staff Photo)



ENGAGEMENT of Tommy Dolores Gee, daughter of Mrs. E. C. Gee, 210 West Eighth Street, to Don Morgan, son of E. P. Morgan, 325 Avenue C., has been announced. Tommy is a student at Hereford High School and Morgan is engaged in farming with his father.

TEACH CANCER FACTS

If cancer is detected while limited to a single area, the patient usually can be saved, the American Cancer Society points out. The ACS education program teaches essential facts about cancer. Support this work by giving to the 1954 Crusade.



The rains came. Maybe a little bit late to help my predictions, but they were sure worth waiting for. I don't know anywhere in the world where they appreciate a good shower more than this Panhandle-Plains country. I sure don't. Furthermore, I never saw so many people getting on the band wagon as regards the weather. Congressman Walter Rogers was here this week trying to take credit for the rains. He says it happened during his visit, therefore people can arrive at their own conclusions.

That's the way it goes. I get all of the blame when the sand blows, but these other boys step in and get the credit when it rains. To make things worse, I have to plain out admit that I was off the beam. The one single factor in my favor was the fact that it rained on April 11—my birthday. That's the truth.

Another bright spot is the fact that much of the wheat is still good. Maybe 65 to 75 percent can still be harvested if things shape

Stop Taking Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get sure but gentle relief—without salts, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Senna Pepsin. The extract of Senna in Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

up right. It could be that we will have "More in '54"—even if the rains were delayed. Lots of times these things work out. Maybe the one they were to overhaul high-protein gram and strengthen the wheat crop for other adverse conditions to follow. They say you have to lose a wheat crop five times before you harvest it. Our score now reads "One down and four to go."

Gerald Hale and Brad Lookingbill are really in the doghouse these days. They got a job overhauling an irrigation motor, so they rushed out and started to work. Just about the time they got the thing dismantled and ready to move into the garage, along came a farmer in a pick-up and wanted to know what the blankety-blank they were doing. Recalling the numerous thefts around wells, Brad answered, "Oh, we're just stealing your engine."

One thing led to another right quick, and just before the shooting started, the boys learned that they had dismantled the wrong engine. The one they were to overhaul was up the road a piece. With red faces, but much less enthusiasm, they managed to get the engine set back up and running. Furthermore, Brad says he will never again tell anyone he is stealing.

I saw Bill Jones Monday and he was getting ready to take off for Colorado. You could tell that he had a little feeling of remorse. If that rain had come sooner, he probably wouldn't have migrated. He will probably be sorry, too. In the first place, he has a bad location. It is out from Colorado Springs—and quite far from the best fishing streams. Bill insisted that he had too many friends around here to get into real good fishing country. Then I reminded him that he was going to be in the vicinity of two other Hereford men, namely Noah Ewton and Elmer Gollehon—and he had to admit that I scored a real point that time. Bill is a mighty fine old boy, though, and he may even survive this handicap. Anyway, we

sure will miss the Jones' around Hereford.

The chain letters are on the rampage once again. However, they have quite a few new wrinkles. Someone started a chain letter on used fishing plugs, and they have been travelling around like flies. Jim Lipscomb says he has had several warnings on chain letters from the post office department.

They also have one going around about husbands. This one is all in fun (maybe) and is getting quite a few chuckles. Just in case you haven't received one, here is a letter which a Hereford lady gave me back in February. I stuck it in my pocket with some letters my wife gave me to mail—and ran across it yesterday. It reads:

"Dear Mrs. _____: This chain was started by a woman like yourself in the hope that it might bring relief and happiness to tired housewives.

"Unlike most chain letters, this does not cost anything. Simply send a copy of this letter to five of your friends who are equally tired and over-worked, then bundle up your husband and send him to the woman whose name is at the top of the list, and add your own name to the bottom of it.

"When your name comes to the top of the list, you will receive 16,478 men—some of them are bound to be dandies.

"Have Faith! Do not break the chain.

"One lady broke the chain and got the old man back. Sincerely, P. S. As of the date of this writing, a friend of mine received 183 men. They buried her yesterday and everyone said she had a smile on her face for the first time in years."

I attended the Panhandle Press meeting in Amarillo last weekend—and felt right at home. They had a panel of laymen who gave the newspapers a real going over. It was an outstanding program, really. The speakers complained most about editorializing in news columns. All of them liked more pictures, said they'd read editorials and personal columns. They expressed a definite interest in advertising—and said that the newspaper people could read Emily Post—and be a little more polite. They were constructive and sincere, which will probably contribute a lot toward improvement of Panhandle newspapers in general.

Another thing which seemed obvious from various comments was the fact that very few, if any, of the Panhandle newspaper boys have much use for Senator Mc-

Carthy of Wisconsin. I would predict that he is on the way out of national limelight.

Many of these smaller papers supported Eisenhower. Some are unhappy and some feel that Ike is doing a good job. This boy, Ernest Joiner, the fire-eating editor from Ralls, Texas, was also on the program with a talk entitled: "Is It Necessary to Please Everyone?" Apparently, Ernest doesn't go out of his way to please anyone—and he gets along swell. His talk also went over in a big way, despite the fact that it was a direct opposite of the general ideas advanced by the lay critics. You probably read about it in the Amarillo News. I was visiting with Ernest that afternoon and he said that he had recently increased his advertising rates on one item: Coffee! He charges around 50 cents an inch on ads—but when

they run coffee, he charges a dollar. He says this is merely in keeping with coffee prices, and he expects to keep right on going up on his rate as coffee prices advance.

Ernest is quite a boy. He has burned out twice, had his shop windows smashed with rocks, encountered a fistcuff or two—and he still likes the newspaper business. Once he even sponsored a beer election, two weeks before January 31—just to get people to pay their poll tax. He says it sure did rack up a record vote, too, although the election failed 4-to-1. Ernest says he doubts if he would win a popularity contest in Ralls.

Someone remarked that he was born "30 years too soon," but I couldn't agree. That was before the automobile got popular enough

Children Write Publicity

MONTEPELIER, Vt. (AP)—Children of other states seeking the usual printed material describing Vermont are going to receive some letters and illustrations done by their counterparts in Green Mountain state schools.

The Greater Vermont Association—Vermont's Chamber of Commerce—receives hundreds of letters annually asking for the material.

Because the GVA cannot afford—not yet, at least—to print material for the purpose, Miss Elisabeth Shoemaker, its manager, asked the state department of education if the letters could be turned over to Vermont children of the approximate ages of the out-of-state writers. She suggested that

Vermont children could make "pen pals" of the children in other states.

Dr. John Holden Jr., Vermont Commissioner of Education, suggested that schools place their requests with the GVA for the number of letters they can answer.

The island of Madagascar is 995 miles long and 36 miles wide.

Gold sells for about \$500 a pound.

Tahiti Goes Modern
SAN FRANCISCO (AP)—So you would like to, still puff to far Tahiti and get away from it all? Bend an ear then to this recent report from Alfred Cooper Rowland, the Associated Press correspondent at Papeete:
"On Tahiti, where the number per capita of motor vehicles apparently exceeds that of Los Angeles, the problem of accidents is quite as serious as in the states. Drunk driving here, as elsewhere, is the principal cause."

INSURE IN SURE INSURANCE
PLAINS INSURANCE AGENCY
John H. Patton Wm. H. Patton
All Forms of Insurance
213 N. Main St. Phone 50

Smart Values for Easter

Boys' 10 WAY SUIT

• One Big Way to Save
• 10 Smart Ways to Wear It

12⁷⁵

3 piece splash rayon suit. Fully rayon lined, 3 button single breasted coat with 3 patch pockets. Reversible splash rayon or solid color gabardine vest with 2 welt pockets, knit back. 2 pair socks, one solid color, one splash rayon to match coat. 2 side pockets, half boxer back, pleated front, zipper fly. Extra well made for smart appearance and long satisfactory wear.

• TAN & BROWN
• BLUE & NAVY
• SIZES 4 to 12

Boys' 100% WASHABLE RAYON GABARDINE SLACKS

• Pleated Fronts
• Zipper Fly

3⁹⁸

JUST LIKE DADS... Fine quality, washable rayon, crease resist gabardine. Continuous waistband, pleated fronts, zipper fly. Especially tailored for perfect fit. Sizes 4 to 18.

• TAN
• NAVY
• GREY
• BLUE

SMALL BOYS LONGIES

Elastic waistband in back, Half belt in front for perfect fit. Pleated front, Zipper fly. Well made of fine quality, crease resist rayon gabardine. Size 2 to 6.

1⁹⁸

FREE ALTERATIONS

IT'S FIX-UP, CLEAN-UP TIME!!

It's Time For

SPRING CHECK-UP

On Your House And Garden Needs

Dear Neighbor:

It's time for SPRING CHECK-UP on your house and garden needs! Perhaps we can help you with a few reminders.

GARDEN TOOLS: Here at Carl McCaslin Lumber Company, you'll find a complete selection of finest quality garden tools. Reasonable priced, too, as you'll note when you check our prices.

WINDOW SCREENS: Get set for hot weather with full window screens -- for better ventilation, more breeze, a cooler home.

After you check up, just CALL UP Number 7. Or come in tomorrow and roam through the store -- look over our Spring stocks of "everything for the home".

Use Our

BUDGET PAY PLAN

Nothing Down - - Months to Pay

Carl McCaslin Lumber Co.

A Complete Building Service

1 Block East of the Courthouse Phone the Lumber Number 7

Men's Superbly Tailored

WOOL & NYLON SHEEN GABARDINE SLACKS

Handsomely Styled in Every Detail

\$ 9⁹⁰

80% Wool, 20% Nylon a wonderful fabric for its wearing qualities. Smooth finish that looks so much more expensive... Superb tailoring insures you perfect fit, longer wear, neater appearance. Grand color assortment. Stock up now for spring and summer.

SIZES 28 - 42

Boy's Nylon SHIRTS

Mothers as well as boys love these nylon plisse shirts, that require no ironing. Short sleeves. One pocket. Sport type collar. Solid colors in White, Blue, Moize, Mint.

NYLON SPORT SHIRTS \$2

100% Puckered Nylon in the popular two way loop closing collar. Two breast pockets. Short sleeves... Dries in a wink, requires no ironing. Choose from Blue, Grey, Moize and White. Lay in your summer's supply now and save.

S - M - L

Potatoes Called One Of Best Buys Because Of Big Stocks

With 1953 potato crop stocks hitting 102.2 million bushels, prices are 35 to 75 percent cheaper than last year at this time, making potatoes one of the best buys of the season.

Secretary of Agriculture Ezra Taft Benson announced that the Department is joining with industry in an all-out "eat more potatoes" program in order to get the 1953 surplus down before the 1954 crops begin to move in large volume.

Potatoes make an important contribution to our daily intake of iron, vitamin B and vitamin C. They are an energy food also, says Miss Jimmie Nell Harris, foods and nutrition specialist for the Texas Agricultural Extension Service.

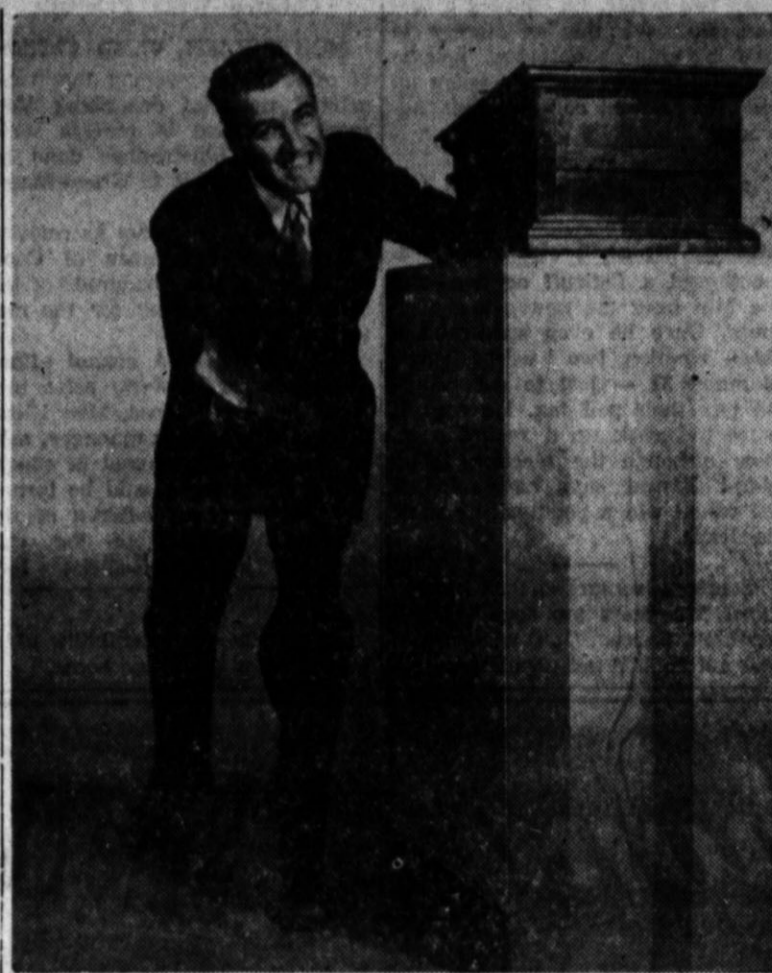
The popular belief that potatoes are fattening is not true, says Miss Harris. One potato of medium size has only about 100 calories — little more than many of the popular bottled beverages. It is gravy or butter that adds calories in a hurry.

To get the most out of this economical food, cook potatoes in their jackets. If they must be peeled, cook them in a small amount of water, make the parings thin, and serve them promptly.

Potatoes have a place at every meal, for they can be baked, mashed, creamed, pan fried, French fried, or put in stews, soups, salads, pancakes, or bread.

A mouth-watering recipe, popular in several famous restaurants, is to bake potatoes and then add your choice of bits of cooked ham or tuna, minced onion, cheese minced parsley, bacon bits.

Twice-baked potatoes are another tasty suggestion. Cut baked potatoes in half, scoop out contents,



REV. D. K. GRISHAM of Penwell is conducting revival services each night at the Avenue Baptist Church. The revival will continue through April 25. Prayer services are held each night at 7:30 o'clock, and revival services being at 8 o'clock. Rev. Bob Harris, Avenue Baptist pastor, is in charge of the music at the services.

mash, season with salt, pepper, milk, butter. Refill potato shells adding bits of cheese, bacon, onion, or parsley, and then brown in oven.

The home demonstration agent in each county has available a variety of other potato recipes.

Imports For '53 Below '52 Level

COLLEGE STATION — Agricultural exports from this country totaled \$1,454,000,000 for the six month period July through December 1953, or one percent higher than the same 1952 period, reports John G. McHaney, extension economist.

Exports in December were eight percent above the preceding month but seven percent below the level of December 1952, McHaney adds. The rise in December farm exports, to \$301,000,000, compared with \$280,000,000 in November and was less normal generally because

of drops in shipments of grains and soybeans. The December 1952 total was \$324,000,000.

On the dollar basis, cotton was the nation's biggest farm export in December with sales of \$68,000,000. Cotton shipments for that month, however, McHaney continues, were 25 percent under the December 1952 level.

The combined value of flour and wheat, the country's third biggest export, totaled \$28,000,000 compared with \$35,000,000 in November, \$62,000,000 in December 1952.

Leaf tobacco held the second position for the period with exports of \$47,000,000.

CANCER TOPS WAR DEATHS
Cancer last year killed 227,000 Americans, nine times as many as were slain during three years of fighting in the Korean war. Fight this cruel enemy by giving to the American Cancer Society's 1954 Crusade.

READ THE CLASSIFIEDS

New Mothproofing Solution Can Get Into Wash Water

Bad news for moths — and good news for housewives storing winter woollens is the new liquid mothproofing solution which goes directly into the wash water.

A few spoonfuls in the wash or rinse water leaves a minute quantity of DDT in the wool to ward off insects, says Mrs. Bernice Claytor, home management specialist for Texas Agricultural Extension Service.

More than 80 firms manufacture the product under various trade names, but EQ-53 appears in prominent print on most containers.

Treatment with EQ-53 protects wool in storage for a year or more. It is also convenient for blankets in use the year around. When woollens are washed or dry cleaned, they will need re-treatment.

This product was developed by entomologists to meet the housewife's need for an easy, economical, effective way to treat washable woollens against clothes moths and carpet beetles.

AP NEWS Mailed April 9 This Family Grows

DETROIT (AP)—On her 90th birthday Mrs. Minnie Weitzel looked back at her motherhood of two families of nine children each. She had nine children by her first husband, who left her a widow in 1913. Then she married Martin Weitzel, a widower, who also had nine children.

"It was like starting motherhood all over again," said Mrs. Weitzel. She now has almost 140 descendants and would like to have 180. She said: "That will be 10 times the children I had. And it will sort of round out my life."

Costly Sneeze
RALEIGH, N. C. (AP)—A sneeze caused \$200 damage to John A. Erwin's car, \$500 damage to another auto, a bruised knee, and a traffic charge against him of failing to yield the right of way.

Erwin told police he suddenly sneezed as he approached an intersection. His auto plowed into another car. The other motorist had a bruised knee.

Although cancer strikes mostly adults, it killed more children between 3 and 15 years of age last year than any other disease. Help fight cancer by supporting the American Cancer Society Crusade.

Rice Wine Pushed
SINGAPORE (AP)—A Singapore distiller is to make an attempt at introducing Malayan-made rice wine-samsu—to British drinkers. If Britons take to samsu it is likely to offer stiff competition to whisky because it is only about one-sixth the price.

READ THE CLASSIFIED

READ THE CLASSIFIED

DR. MILTON C. ADAMS

OPTOMETRIST

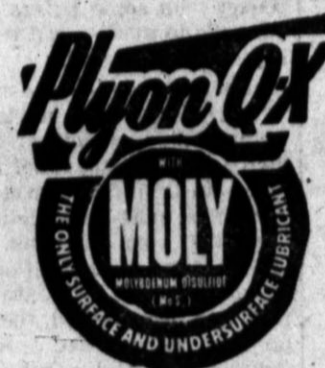
140 West Third

Hereford, Texas

Phone 37

Office Hours—8:30 5:00

THE TWIN "H-BOMBS" OF LUBRICANTS



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FOR YOUR OIL

FOR YOUR GAS

THE FINEST LUBRICANT KNOWN TO MANKIND

PLYON Q-X with Moly is a new magic lubricant for all types of combustion engines... performs wonders in lubrication never before possible, and is unaffected by heat or cold. The secret ingredient, "Q-X", actually impregnates the metal with oil. As the engine is heated, the pores of the metal "sweat" lubrication, but even before the engine becomes heated, MOLY has been "on the job" preventing "Dry Starting."

PLYON Q-X (Without Moly) IN THE FUEL

Users of PLYON Q-X with MOLY will receive a higher degree of peak performance by adding one pint of regular PLYON Q-X to each 10 gallons of gasoline every 1,000 miles. This treatment adds to the effectiveness of the MOLY-plating by fortifying the continuing process of undersurface lubrication. It further aids in the removal of carbon, gum, sludge, varnish and ash, PLYON Q-X in the fuel tank provides absorption of condensed water formation giving double protection for instant starting under any weather conditions.

BEWARE OF IMITATIONS

Insist On Plyon Q - X Label!

Now Available At Your Favorite Service Sta.

HEREFORD PARTS & SUPPLY CO.

232 N. Main

DISTRIBUTOR

Phone 620

Hail Insurance Time Again!

DO IT NOW... Were you too late last year? It's not too early! You can cancel the policy (WITHOUT CHARGE TO YOU) before May 15 for crop failure.

Come in and see us while there is plenty of time, and you won't worry about losing your whole crop.

THE PREMIUM WON'T BREAK YOU... A LOSS MIGHT!

John McLean Insurance Agency

John

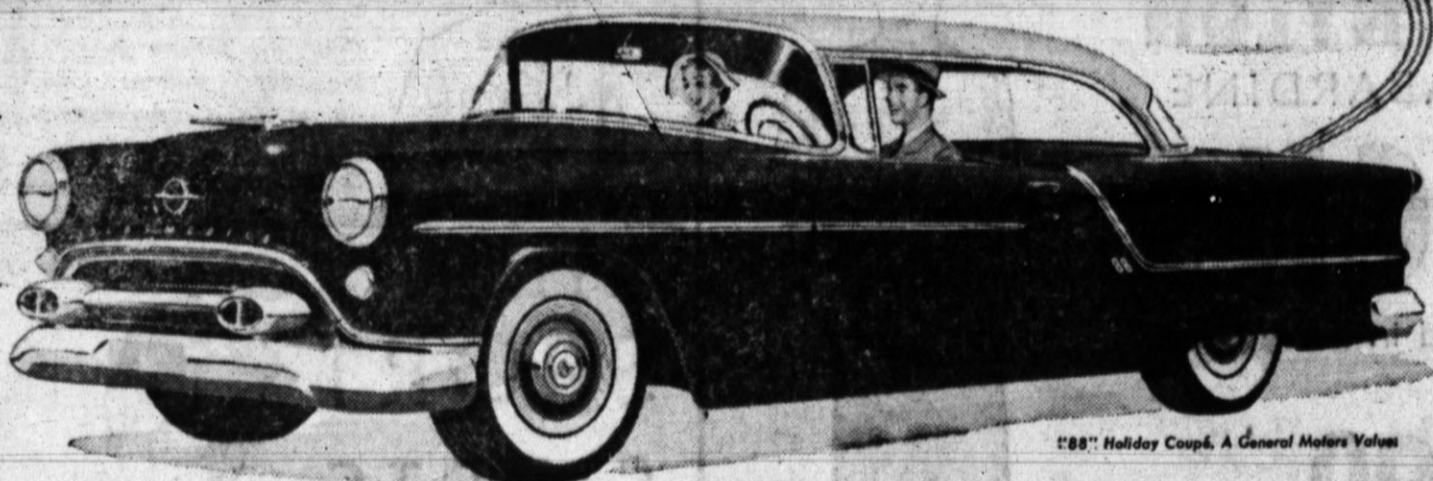
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George

NOW...

HOLIDAY

PRICED FAR LOWER THAN YOU THINK!



'88' Holiday Coupé, A General Motors Value

Guess again! This striking Oldsmobile '88' Holiday Coupé brings you new "hardtop" luxury... at a new low price! Yet it's distinctively Oldsmobile—with all the new-for-'54 features you'd expect to find only on higher-priced models. Dramatically new panoramic windshield! Lower, sweep-cut body design! Longer, more rugged chassis! Livelier, more powerful "Rocket" Engine—the most spectacular performer in its class! Come in today—see and drive this smart new Holiday! Best of all, double-check its sensational low price! Once you do, you'll want to rocket away... in Oldsmobile's budget-priced '88' Holiday!

"ROCKET" ENGINE **OLDSMOBILE**

SEE AND DRIVE IT AT YOUR NEAREST OLDSMOBILE DEALER'S

KINSEY MOTOR COMPANY

2nd and Schley

12 Years Your Chevrolet-Oldsmobile Dealer

Phone 740

BARGAIN DAYS

It was so popular... we're repeating our

Price-It-Yourself SPECIAL!

...you set the price!

SHOP AT OUR BUCK BAR

Dive into our bargain-stacked table and come up with some real buys. Every item goes for only one dollar!

YOUR OFFER MAY TAKE A SELF PRICED ITEM HOME MAKE US A BID ON A

Tractor Manure Spreader

An International 10.4 Cu. Ft. Refrigerator

or - and an Estate Gas Range

You get both LOW PRICE and GUARANTEED PERFORMANCE when you buy used equipment from us!

SPECIAL

Used Equipment Buys

W-9

GASOLINE TRACTOR

\$1250

Flat Bed 4 Row

PLANTER W/Fertilizer Unit

\$350

1952

CHEVROLET PICKUP

\$875

We have the best buys in town—see our prices for proof!

HEREFORD IMPLEMENT CO.



MR. AND MRS. O. T. PATTERSON recently celebrated their silver wedding anniversary at an open house held in their home near Friona. The couple married in Greenville, and lived there until moving to Friona in 1951. They have three children - a married daughter who is now living in Boston, Mass.; a son, David, and a daughter, Janice, both of whom are attending school in Friona. (W. H. Patton Photo)

Double Main Event Gave Fans Show Of Clean, Dirty Wrestling

Hereford wrestling fans saw a good, clean wrestling match for a change Saturday night when Bob Cummings of Hereford met Bill Parks of Canada in the first main event at the Bull Barn.

Parks won the first fall of the two out of three falls with a one hour time limit match in 15 minutes with a head lock.

Cummings won the second fall in 10 minutes with his pet hold, the knee action leg binder. Cummings also took the third and deciding fall in five minutes with a knee action leg binder.

This was a clean match all the way and all the fans saw was just good wrestling.

The same cannot be said for the second main event which matched Professor Roy Shire of Evanston, Ill., against Salvador Flores of Mexico City.

A Wonderful Show

Shire, under the personal management of Bobby Wallace, put on a wonderful show and is one of the dirtiest wrestlers that ever hit the Hereford arena. Shire is rough and tough and a good wrestler. He doesn't mind what it takes to win a match just so he wins. It can be said, too, that he has never lost a personal match.

Shire won in this two out of three fall one hour time limit match by two straight falls over Flores.

He took the first fall in 25 minutes with a two legged crab and the second in 12 minutes with a combination neck breaker and reverse body slam.

Flores put up some good wrestling but just didn't seem to be enough for the Professor.

Frio News

By Mrs. Owen Andrews

Mrs. Spicer Gripp and son, whom they have named Kimberly Spicer and plan to call "Kim," came home from the Deaf Smith County hospital last week. Mrs. A. G. Gripp, of Conway, mother of Spicer, is here taking care of the grandson.

Mr. and Mrs. Troy Whatley of Bushland visited the Spicer Gripps on Saturday.

Among those having mumps recently and at the present time are Bill Boyd and sons Houston, Jimmy and Edwin.

Mr. and Mrs. E. B. Berryman took Sue back to school and her job in Amarillo Sunday evening.

Mrs. Berryman remained to visit a few days with the Howard Lawry and Mrs. G. E. Jones, her brother and sister.

There will be a community meeting at Frio Thursday night, and everyone is urged to attend. It is time for election of officers for the community organization, and several of the projects need to be completed.

Mr. and Mrs. J. E. Andrews and Miss Alma Spruill, at Loco, Okla., and other relatives in that vicinity last week. They were accompanied by Mr. Andrews' brother, Fred Andrews, of Melrose, where they visited an aunt.

There were 117 present at Sunday School. Two of those were visitors.

Mr. and Mrs. Harley Ward and their three children were Sunday dinner guests of his sister in Amarillo.

Four Families Visit Boys Ranch

By Mrs. R. C. Childers

Four families from Hereford and vicinity visited Boys Ranch Sunday afternoon. They were Mr. and Mrs. Foy Huff, Mr. and Mrs. Fred Wolfington, Mr. and Mrs. Jack Fambrough and children Teresa and Judon and Mr. and Mrs. T. B. Cox.

Mrs. Cox reported that everyone enjoyed the trip and the boys at the ranch were so nice and seemed glad that they had come.

The visitors were shown the barns, chapel, dormitories, mess hall and kitchen. They also talked with the officials in charge and the cook for the 198 boys there. Two more boys are expected to arrive this week, making a total number of 200.

The group had planned to take their lunch to Boys Ranch but after it started raining, they decided to spread their lunch at the church and then drive to the ranch later.

PENNEY'S
ALWAYS FIRST QUALITY

SMART TALK...PENNEY'S

Smart Easter Shoes

Proportioned Lengths!



Penney's own famous **GAYMODES®** with extra high twist (yarn twisted 40 turns to the inch)

- Smart dull finish!
- Smooth clinging fit!
- More elasticity!

125 pr.

For sheer flattery—these glamorous 60-gauge, 15-denier no-gloss nylons, perfectly proportioned to fit any leg size! Extra high twist gives more elasticity. Choose from attractive dark or plain seams in four fashion-right shades... NOW!



High shades headline the news in these Easter captivators! Stunning silhouettes, all veiled, glitter and embroidery touched. Perfect Easter confections!

\$2.98



SUMMER GRAIN PLASTIC HANDBAGS

\$2.98

plus Fed. tax

PLASTIC STRAW-GRAIN HANDBAGS

\$2.98

plus Fed. tax

To perk up your summer wardrobe — Penney's sharkskin grain plastic handbags. Choose from a whole array of bright, new styles, all in sparkling white. You'll want them for yourself, for gifts. At Penney's now!

In natural or snowy white—Penney's crisp summer handbags of twine straw-grain plastic. Choose from many smart, new styles—some with inside zippers and frame cut purses.



SHEER NYLON NOVELTY GLOVES

\$1.98

Nylon shorty gloves with a dress-up look—so cool you'll wear them all summer. Tuck-stitched cuffs, sturdy in seam. Penney's has them now in colors to match your outfits. Sizes 6 1/2 - 8 1/2.

More Texans Leave Than Enter Service

AUSTIN — As the armed forces separated each 100 Texans during the first quarter of 1954, state draft machinery and recruiting stations averaged taking into service 84.

This was shown in reports of Brig. Gen. Paul L. Wakefield, state director of Selective Service, Friday, when a March report was completed for national Selective Service headquarters.

A total of 3,426 Texans were drafted during the first three months of 1954, while 8,668 enlisted. More than 14,300 Texans were separated from the various forces during the same time.

All draftees went to the Army, while enlistees went into all the services — Army, Navy, Marine Corps, Air Force, and Coast Guard.

The Air Force appealed to more enlistees than any other service, the Army second. Army led in the number of separations, the Air

Force second.

During this quarterly period, Texas Selective Service examined 4,902 men, the report showed, 1,664, or 34 percent, being rejected as unfit.

Mr. and Mrs. Don Smith and baby of San Antonio are visiting her parents, Mr. and Mrs. George Terry.

Mrs. S. S. Dodson has returned from Albuquerque, N. M., where she visited her parents for a week.

look to Plymouth for power news

In the low-price field, ONLY PLYMOUTH brings you NEW POWER for flashing new performance—NEW POWER for still more driving ease—NEW POWER for greater driving safety!



new PowerFlite transmission with new PowerFlow engine

PowerFlite, the newest, smoothest fully automatic no-clutch transmission in the low-price field, combined with the great new PowerFlow engine, gives you flashing acceleration with no lurch or lag. The PowerFlow engine's new 110 horsepower gives you ample reserve power for any driving need.

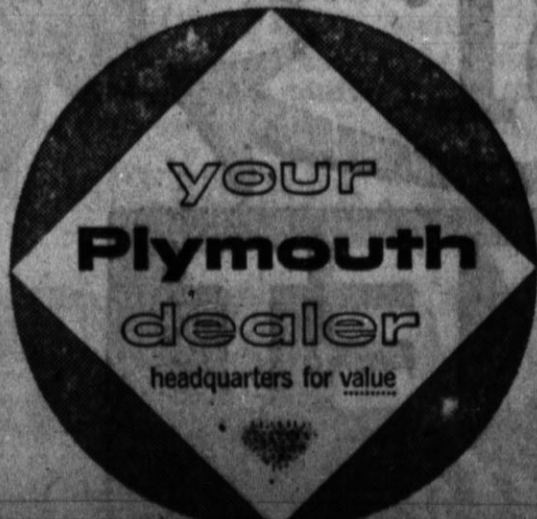
new Power Brakes

You get quick, smooth, straight-line stops with only half the usual pedal pressure! New Power Braking works with Plymouth's famous Safe-Guard hydraulic brakes which have two brake cylinders in each front wheel, where competing low-price cars have but one.

full-time Power Steering

Plymouth's Power Steering works full-time, not "on again-off again." It soaks up road shocks, eliminates "wheel fight," gives you more precise control on rough, bumpy roads or in deep sand or mud. And Plymouth's Power Steering lets you park with one-fifth the normal effort!

Just as Plymouth has always brought you the newest developments in riding comfort and driving safety, Plymouth now brings you the newest power advances in the low-price field! Come in and try Plymouth's sensational new performance, experience its great new driving ease—let us arrange your demonstration drive today!



PowerFlite, Power Brakes and Power Steering each available at low extra cost.

Fun for the whole family! Enjoy "That's My Boy" each week on CBS-TV. See TV page for time and station.



SHADOW PANEL SLIPS OF COTTON PLISSE

\$2.98

Captivating styles, lavish with eyelet, embroidery, nylon sheer, lace! Perfect under warm weather sheers. Best of all, they need no ironing! White, pink. 32 to 44.



LACY GOWNS OF COOL ACETATE TRICOT

\$2.98

Bedtime fashion story in glowing, jewel-tone colors! Penney's has them in so many flattering styles. Cool, porous acetate tricot fits and wears like a dream. 32 to 40. See them today!



COTTON PLISSE BUTCHER BOY PAJAMAS

\$2.98

With pretty touches... embroidered nylon, smart piping! Loose-fitting, comfortably cool for warm weather. And combed cotton plisse needs no ironing! Pink, blue, maize, mint. 32 - 40.



A SHURFINE Special Sprintime in Paris!

Be a Winner! Just finish the sentence, "I like Shurfine foods because..." in 25 words or less, and send in, along with a label from any Shurfine product... and you may win one of ten FREE trips to Paris, or one of more than \$10,000 in beautiful Sylvanite radio and television prizes! Come in for complete details and official entry blanks today. Enter often! Enter now!

SHURFINE RED ALASKA SALMON Tall Cans 69c

SHURFINE — NO. 303 CANS

Beans and Potatoes 2 for 35c

SHURFINE — BARTLETT PEAR HALVES 303 Cans 25c

SHURFINE 46 OZ. Grapefruit Juice Can 25c

FORT HOWARD'S PRIM TOILET TISSUE 4 rolls 25c

NOTEBOOK PAPER 25c Size 6 for \$1

HUNT'S PEACHES Sliced No. 300 Cans 2 for 35c

HUNT'S WHOLE NO. 300 APRICOTS 2 for 33c

COCA-COLA 6 Bottle Carton 25c Plus Deposit

PURE CANE SUGAR 5 lb. Bag 49c

HANDI-CAN — 12 OZ. CANS BEVERAGES

ROOT BEER BLACK CHERRY COLA ORANGE NO DEPOSIT — THROW AWAY CANS 3 cans 29c



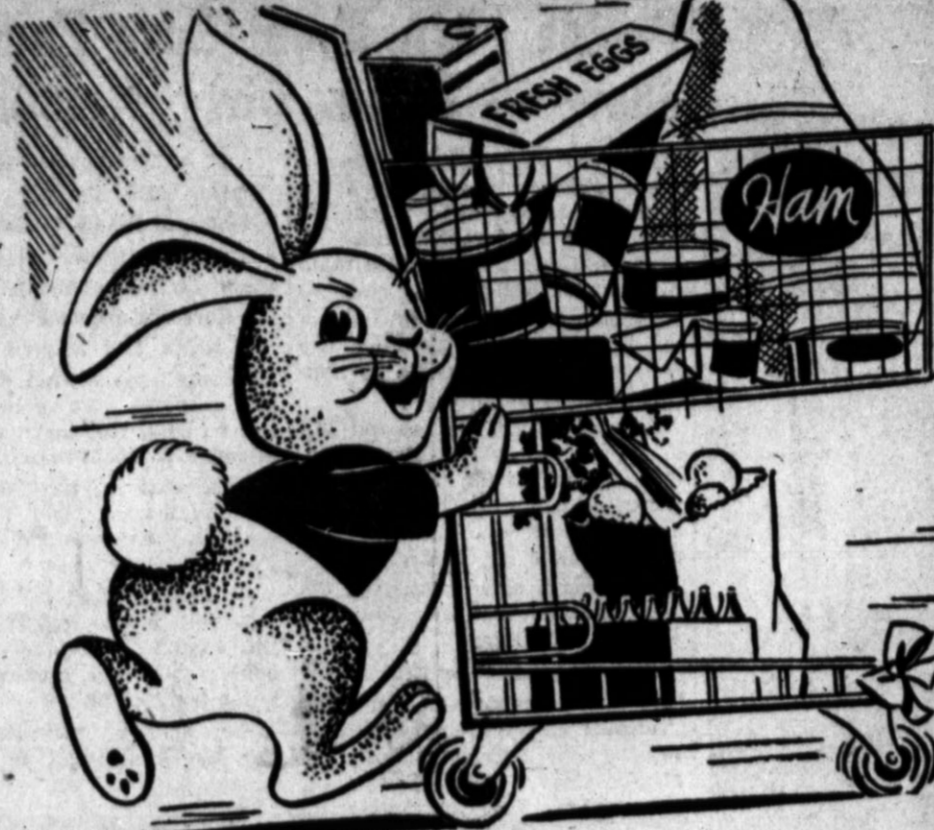
JUST RIPE with GOOD EATING FANCY CENTRAL AMERICAN BANANAS 2 lb. 29c

YELLOW SWEET TEXAS ONIONS lb. 4c

CELERY California Pascal HEARTS Cello Pkg. 21c

SUNKIST Lemons doz. 33c

DOUBLE GUNN BROS STAMPS EVERY WEDNESDAY



A tisket, a tasket, come fill your Easter Basket—fill it with fine foods for the feast chosen from our vast variety of holiday favorites.

FREE! 3 TENDER LONGHORN HAMS 1 GIVEN AWAY THURSDAY 5 PM 1 GIVEN AWAY FRIDAY 1 GIVEN AWAY SATURDAY EACH DAY COME IN AND REGISTER—NO PURCHASE NECESSARY

Fill your EASTER BASKET with these GREAT FOOD VALUES

TENDER CURED MILDLY-SMOKED HAMS FAMOUS LONGHORN BRAND. Includes prices for Whole Hams (69c/lb), Butt Half (73c/lb), and Shank Half (65c/lb). Includes illustration of a ham on a platter.

HUNT'S SAUSAGE 2 lb. Cloth Bag 2 lb. \$1.13

ARMOUR'S VEGETOLE Shortening 3 lb. Carton Cooper's Low Price 59c

MEN'S HOSIERY NYLON - FITS Size 10 to 14 COOPER'S LOW PRICE Pair 69c

SKINNER RAISIN-BRAN NOW 25% MORE RAISINS 2 PKG. 35c. Includes illustration of a raisin bran box and a small box of Pioneer Coconut Chocolate Drop Cookies.

LARGE GRADE A EGGS EVERY ONE GUARANTEED STRICTLY FRESH doz. 31c. Includes illustration of an egg carton.

Cooper's MARKET Fine Foods

GUNN BROS STAMPS

WITH EVERY PURCHASE OF 10c OR MORE

GUNN BROS STAMPS

WITH EVERY PURCHASE OF 10c OR MORE

Jumbo Progress Club Appoints Committee Heads

Fourteen members of the Jumbo Progress Club were present at the Club house April 8, for the first meeting of the 1954-55 year.

Mrs. Dean Barden and Mrs. George Pope directed recreation for the teenage group. Mrs. M. L. Simpson, Jr. and Mrs. Harry Smith planned a "Peter Rabbit" party for the small fry. M. L. Simpson Jr., club chairman, appointed the following committee chairmen: George Heard, social participation; Roy Wilson, increasing and managing the farm income; Dean Barden, farm and home improvement; and Mr. A.L. Hodges, health.

The next meeting date will be April 22, when Mrs. Dean Barden, Mrs. Virgil Lamb and Mrs. Addison Hunter will be hostesses for a family night party.

Plans have been completed for a barbecue to be served by the Jumbo Progress Club Monday to participants in the Water Conservation Tour from Dumas and Moore County. George Pope, in charge of the barbecue, indicates an expected 100 guests and 50 re-

(Continued on Page 2)



SUSPENSE IS THE THEME of Family Fun Night scheduled for April 23 in the High School auditorium but characters can be identified for three of the stunts already selected. On the left the cast for "The Nervous Father" will be Mrs. Elmer Combs and Mrs. Leo Ohlig from the Westway Home Demonstration Club. In the center, Mrs. Elden Craig, who plays Father, refuses to reveal what is in the bag to members of the family grouped about him.



Reading from the left are: Mrs. S. S. Williams, Mrs. W. H. Goetsch, Mrs. John Draper, Mrs. Craig, Mrs. Clarence Hollabaugh, and Mrs. Franklin Miller from the South Hereford H. D. Club. On the right, Mrs. V. E. Dodson, Mrs. Lewis West and Mrs. Dennis Lomas, who are members of Progressive H. D. Club, evidently have some sort of an Indian Stunt wrapped up for their part on the program. (Staff Photo)



Pie Crusts And Meringues Serve As HD Club Topics

The Home Demonstration Club recently organized in the northern part of the County has chosen Homemakers as a name. Committees have been selected and members will start their program of work.

Clubs reporting meetings last week for demonstrations on pastry or study of the needs for a Civil Defense program were:

Mrs. Lester English was demonstrator for the Progressive Home Demonstration Club when it met in the home of Mrs. T. J. Parsons on April 6.

Mrs. English brought a baked pie shell and filling that were made from the recipe given them. She stressed the use of ice water for making a flaky piecrust.

Mrs. Earl Plank was elected reporter and Mrs. Dennis Lomas, Mrs. Lewis West and Mrs. V. E. Dodson agreed to present a number for the club on Family Fun Night April 23.

Those present were: visitors—Mesdames John Hanna, Grant Hanna and Tom Parker. Members—Mesdames Dennis Lomas,

Taft McGee, Lewis West, Sam Lesly, D. Y. Edwards, Dee Buttrill, Earl Plank, V. E. Dodson, P. L. Carmichael, Lester English, C. C. Billingslea, Miss Augustine Gregory and Mrs. Parsons.

Messenger

The proper methods of making a pie crust and meringue were stressed by Mrs. N. A. Brown when the Messenger H. D. Club met with Mrs. Bob Wyly recently.

Mrs. R. J. Coleman gave the council report.

Plans were discussed by the members for the luncheon to be given for Cultural Club. Plans were also made for Messenger's part in the entertainment for Family Fun Night on April 23.

Those present were: Mesdames S. N. Thweatt, Bruce Coleman, Floyd Brown, R. J. Coleman, Elmer Northcutt, Bob Howard, Ernest Brown, W. D. Howard, N. A. Brown, E. M. Jack, John McCullar, J. T. Guinn and Mrs. Elred Brown, a guest.

The next meeting will be in the Walcott School Friday.

(Continued on Page 2)

Meet Your Neighbors

Visiting With ROBERTA CAMPBELL Phone 1804-W-1
The Hereford Brand SECTION TWO
Hereford, Texas, Thursday, April 15, 1954

HD Chatter

by Argen Draper

The loaf of bread in last week's picture is a quick loaf of banana-nut bread. Miss Loyce Avant made it for a 4-H Club meeting. We gave it a perfect score at the office and then went over to the Hereford Creamery and prepared drinks and a knife. Margie Ford and Thelma Link were good sports about us bringing our lunch and using their facilities.

When the women have their District Convention at Panhandle, the man will also have a planned program. Charlotte Tompkins and Nick Nichols have planned for the men to visit Texas Tech. Experi-

ment farms at Pantex. There will be a good program — so if you want your husband to drive for you, assure him that there'll be planned entertainment. The men should go to the basement of the Courthouse as soon as they arrive in Panhandle.

Governor Shivers proclaimed the week of April 4-10 as Careers in Home Economics Week. There are so many weeks I get a little amused at each new one. However, with so many home economists in this area, I wonder if we shouldn't get together for united action to re-

(Continued on Page 2)

Family Fun Night Program Will Be Presented April 24

The cows will likely be milked early and supper will be a hurried affair as Home Demonstration Club women rush their families off to the annual Family Fun Night presented by club members in the High School Auditorium on the night of April 23.

Curtain time for the program, which is for the public, will be 8 o'clock. "Cotton John" of KGNC has accepted an invitation to be master of ceremonies.

Family Fun Night is a variety program, made up of stunts from the home demonstration clubs, which is presented each year to raise funds for the H. D. Clubs Council budget. The money will be used to pay expenses of three delegates to the District and State THDA meetings.

Admission for the two hours of hilarity will be 25 cents for students and 50 cents for adults. Tickets are on sale now by club members in each community.

Dress rehearsal for all club stunts has been announced for Monday evening at 8 o'clock in the auditorium.

R. L. Brown Places In Rain Guessing Contest

It might be advisable for Uncle Andy Thomas and Jimmie Gillelentine to enlist the services of R. L. Brown, Route 3, Hereford.

Brown, who celebrated his 80th birthday last September, placed second in the Amarillo Daily News Rainy Day Contest, with a guess only five hours and five minutes ahead of the starting time for the rain that brought over an inch of moisture to the Amarillo area.

More than 900 predictions were (Continued on Page 2)

Program About Macaroni Begins Cereal Dish Study

Demonstrations on the preparation of cereal dishes are being given to 4-H Club members by their leaders in their early April meetings. Macaroni and cheese was the combination the girls learned to bake at the meetings last week.

Daniel

Daniel 4-H Club met April 3 in the home of Pat Bell. The meeting was called to order by Janet Higgins, President. Polly Cornett led the group in singing the "4-H Trail." Roll was called by Marita Gill.

Mrs. Jack Higgins, club leader gave a demonstration on making macaroni and cheese. Pat Bell led some games after

the business meeting. Refreshments were served to Polly Cornett, Janet Higgins, Marita Gill, Pat Bell, Virginia Higgins, Suzie Higgins, Mrs. Higgins, Mrs. Joe Gill, Mrs. Bell and Roy Lee.

The next meeting will be Saturday at the home of Virginia Higgins.

Happy Homes

Happy Homes 4-H Club met April 8 in the home of Martha Heard. The meeting was called to order by Martha, who is president. Kay Owen led the club song and roll was called by Pat Dawson. Mrs. Ira Ott, leader for the group, gave a demonstration on

(Continued on Page 2)

To Those Who Want A New FORD

.... a few words of advice from Hereford's ONLY Ford Dealer!

If you are interested in buying a new Ford then you are probably as bewildered as the couple shown. You have been beset by carnival barkers making wild claims of tremendous "savings" and announcing big "sales" of 1954 Fords. But like all carnivals the show on the inside never lives up to the claims of the screaming barker... so the "savings" and "sales" never live up to the screaming advertisements. As the only Ford dealer in Hereford we at Hereford Motor Co. felt it our duty and privilege to present you with the facts behind the sudden rash of "carnival barkers" and "Sales". All AUTHORIZED FORD DEALERS get their cars from the same factory... and at the same price. Therefore we can say with emphasis:



"HEREFORD MOTOR CO. CANNOT BE UNDERSOLD"

Moreover, there are more Fords from Hereford Motor Co. on the roads of Deaf Smith County than from any other source. This volume makes it possible to effect countless economies of operation we can pass on to you, such as high trade allowances, low prices, and efficient service. But when you buy a new car you are buying more than just an automobile -- you are buying the services and integrity of your selling dealer. Hereford Motor Co. offers you the advantage of one of the finest service centers in this area. You can have confidence in the fact that all cars advertised by Hereford Motor Company as new, are new.

Hereford Motor Company has always had the policy of fair dealing, knowing that our most valuable asset is the good will of the people of Hereford. That is why we have hundreds of friends who have patronized us, and returned time and time again, and why we have never felt the need to resort to "carnival" and "sale" tactics. Those who practice the "Quick Killing" type of selling only underestimate, and most times insult the intelligence of the motoring public. We also wish to go on record that:

HEREFORD MOTOR CO. HAS FAITH IN HEREFORD.... THE FUTURE.... AND THE BEAUTIFUL NEW FORD

HEREFORD MOTOR CO.

Your Friendly Ford Dealer

2nd at Sampson

Buran Scott, Owner

Phone 39

CONGRESSMAN WALTER ROGERS SAYS

Latest Map Of United States Shown By Interior Secretary

I have just returned from a committee hearing at which Secretary of the Interior, the Honorable Douglas McKay, officially presented the new map of the United States. This is the new revision required in the law which originally authorized the Department of the Interior to produce the map. The Secretary advised us that a limited number of these maps would be on sale at \$4.00 each. I do not know what they cost the government, but at \$4.00 apiece, they are certainly a bargain. It shows the original thirteen colonies and territories subsequently acquired are marked off and the date of the acquisition shown. Incidentally, the map does not show Alaska, if the statehood bill passes, and these two territories when in as states, these may become obsolete.

be necessary for this country to intervene in that theater. Others want to keep hands off. This could properly be called a "tug-of-war." I hope and pray that, no matter who wins the tug, a war will not result. The reports are that the Red Chinese have measurably strengthened their forces in Indochina, both in manpower and equipment, and that most of these reinforcements have come from Korea. There are those who feel that France should work out a truce, and much of this sentiment comes from France. It is doubtful that a truce in Indochina would accomplish anything except a using France to lose face. The Reds know this, and it is one of the moving reasons for the terrific pressure now being put on by the Reds. On the political side of the ledger, the Near East is still the hot spot. You don't read much about it, but the heat is there and creates a problem that must be faced straight across the board sooner or later. The sooner it is faced, I think, the quicker we will be in a position to take steps that could well avoid a third world war.

FOREIGN SITUATION
This country faces a two-pronged problem on foreign policy. The problem is both political and military. The military phase of it is being pointed up in Indochina. Many people believe that it will

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"23 Years of Insurance Know How"
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DON'T GET MAD MAW... ILL HAVE THE FURNITURE INSURED WITH...

HD....

(Continued from Page 1)
cruit high school graduates to major in home economics. Mrs. J. F. Mathews, Mrs. Bob Wilson, Mrs. Dale Coleman, Mrs. Harold K. Shearhart, Mrs. Dub Hair, and Mrs. J. V. Perrin are but a few of the home economists in this area. Too. Mrs. Tommy Hulsey, Mrs. Don Little, Mrs. Rueben Knox and Mrs. R. A. Frye. There really is a shortage of home economists. Just in the Panhandle we have five counties with appropriations and no home demonstration agents. I don't know the situation with home-making teachers, but I imagine it is about the same. Some of the colleges are threatening to re-organize the curriculum to appeal to more high school graduates. The grass samples that were used in the March demonstration for H. D. Clubs have been set out in our lawn. We struggle with a lawn that has 40 trees and don't expect too much from it. Anyway, these grasses were set along the walk and everytime I see them I'll think of the fine co-operation some of you folks gave in helping me get the grass exhibit together. There's the nature grass from the Ohlig's lawn; the blue grass from the Floyd Browns; the broadleaf bermuda from their yard was put out under the clothes line; rye and clover that Mr. Cockrell and Mrs. Williamson got for me from the Courthouse lawn. The Lee Kents contributed the best grass and Mr. Ward at the REA gave me the African Bermuda.

VISITORS
Mr. and Mrs. Carroll Boyd, of Dumas, and Mr. and Mrs. Kenneth Kendrick, of Stratford, have been visiting in the capital this week.

R.L.

(Continued from Page 1)
sent in and the first place winner was four hours and two minutes off the official time. When asked why he selected 10 p.m. on April 10 as the date for the rain Brown said, "I just thought of that date and that was it."

Jumbo.....

(Continued from Page 1)
sidents will be served. A clean-up detail at the Jumbo Community Building last Saturday included the following families: George Heard, Roy Wilson, Dean Barden, Harry Smith, George Pope Bill Goodpasture, W. E. Clowdus, Lloyd Grey and M. L. Simpson Jr.

Plans For Mother's Day Made By Class

Golden Circle Class of the First Baptist Church made plans for a Mother's Day program honoring elderly mothers in the church, at the meeting of the class held Friday night in the home of Mrs. Coy Phillips. Mrs. R. L. Criswell served as co-hostess. Mrs. O. H. Herring, class president, presided and Mrs. H. D. Goldston presented the program. She opened her devotional lesson with a prayer and gave a talk on Faith and its relation to praying. Mrs. Roy Calvert led group singing.

Those attending were Mesdames O. M. Diekey, Alice Cox, C. E. Beauford, R. L. Criswell, Glenn Boardman, Roy Calvert, L. Cul-

Pie....

(Continued from Page 1)
Ford Civil Defense was the subject discussed by the Ford H. D. Club April 7 in the home of Mrs. Elmer Ayers. During the business session the members voted to take part in the Stunt Night Program. They also voted to contribute to the Red Cross. The program was given by Mrs. Dwayne Walker who discussed "Why Women In Defense and Disaster Relief Programs." Mrs. J. E. Dyer listed and discussed six important things to keep in mind in case of atomic attack. She also gave the Council report. The club welcomed Mrs. Willis Duggan as a new member. Mrs. Sam Henderson was a guest. Members present were: Mesdames Henry Browning, Willa Williamson, H. M. Benson, Dwayne Walker, J. L. Fite, H. M. Harrison, J. E. Dyer, and Elmer Ayers. The next meeting will be in the home of Mrs. J. L. Fite next Wednesday.

Midway
The Midway Club has changed its name to Homemakers H. D. Club. The permanent name was selected by members who met in the home of Mrs. Joseph Brorman on April 8. Committees chosen were: Program chairman - Mrs. C. G. Richardson. Recreation - Mrs. Joseph Brorman, Mrs. Anthony Paschel, Mrs. Sam Henderson. Finance - Mrs. Quinton Conn, Mrs. Marion Kinsey, Mrs. George Paschel. Education - Mrs. Bill Brown, Mrs. Henry Kinsey, Mrs. Louis Perry. Marketing - Mrs. Marion Ferguson, Mrs. Ted Rhorbach. Refreshments were served to Mesdames Marion Kinsey, Quinton Conn, Donald Hicks, Cruse Richardson, Marion Ferguson, Louis Perry, Henry Kinsey, Bill

Delinquency Curtailed
TAUNTON, Mass. (U) - School teachers and the church are credited by a probation officer with aiding in giving Taunton the lowest juvenile delinquency rate in Massachusetts. "Taunton is a church-going community," Probation officer Joseph Dooley says. "Our teachers are interested in the general welfare of each of our students."

To make whipped cream stiff and firm, add 2 or 3 marshmallows to the cream while it is being whipped. A giraffe usually is more than 5 feet tall at birth.

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Program....

(Continued from Page 1)
cereal dishes. She prepared a dish of macaroni and cheese. The girls voted to postpone their next meeting to Monday, April 26 because Mrs. Ott and Miss Avant will attend the District meeting in Panhandle on their regular meeting date. Barbara Brumett was enrolled as a new member. The following members were present: Kay Owens, Glenna Gandy, Martha Logan, Pat Dawson, Beatrice and Cecilia Wilhelm, Mrs. Ott, Mrs. J. F. Matthews, Mrs. Ralph Smith, Jane Wilhelm and Martha Heard.

Read The Brand Classified Ads

Pie....

(Continued from Page 1)
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KIRKSEY "66" SERVICE
Intersection Highways 51 and Harrison
Washing And Greasing - Our Specialty
Phone 266

PHILLIPS 66
Flite-Fuel
FOR YOUR CAR



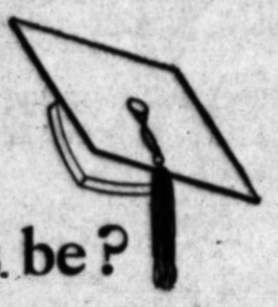
A PHILLIPS EXCLUSIVE—the super aviation gasoline component Di-isopropyl (pronounced di-iso-pro-pull) now available to you in

Phillips 66 FLITE-FUEL is a new, smoother, more powerful gasoline made possible by the use of high performance aviation fuel components. Phillips originated Di-isopropyl and HF Alkylate—so valuable to smooth motor performance that, until recently, their use was restricted by the U. S. Government to high performance aviation gasoline. Now military authorities have released these restrictions, and Phillips can give their customers the benefits. New Phillips 66 FLITE-FUEL provides increased power, smoother acceleration, higher anti-knock performance, greater fuel economy and freedom from stalling, along with Phillips 66 Controlled Volatility and the clean burning qualities for which Phillips 66 Gasoline is famous. Only Phillips 66 FLITE-FUEL contains Di-isopropyl. Get this powerful new gasoline today at stations where you see the orange and black Phillips 66 Shield. PHILLIPS PETROLEUM COMPANY

GET PHILLIPS 66
Flite-Fuel
FOR YOUR CAR



How smart can machines be?



Back in the twenties there was a stage play about mechanical men, who repaid their creators by trying to wreck civilization. "Robots" have made people uneasy ever since.

How smart can a machine be? At General Electric we're beginning to find out. For some years now we've been working with machines that come startlingly close to thinking like men.

Can they outsmart men? Just the opposite: they make men even smarter by taking over routine mental chores and freeing men for the creative thinking only human minds can encompass.

A jet engine used to be designed by trial and error. You had to build it first, or a costly model, to find out how it would work. Now, an electronic computer helps solve long and complex jet development problems in advance. In 15 minutes it goes through 8 million mathematical calculations and comes up with an answer that would take a mathematician 7 years.

In management, "hunch" is giving way to fact. Electronic data-processing machines zip through head-spinning statistics on market changes, product design and income trends to come up with the answers General Electric managers need to make sound decisions, not hopeful guesses.

Their ability to digest tons of data in a hurry may one day help the farmer by making weather predictions more accurate. They may shed new light on the reasons for boom and bust.

Machines that can read, write, do arithmetic, measure, feel, remember, now take the load off men's minds, just as machines have eased the burden on our backs.

But these fantastic machines still depend on people to design and build and guide and use them. What they replace is drudgery—not people.

Don't worry; smart though they are, machines will never be as smart as people. Not while people are smart enough to think them up, smart enough to let them do a man's drudging work.

Progress is our most important product

GENERAL ELECTRIC

Come Drive NUMBER ONE in Power!



Chrysler 235 h.p.

Come drive Number One in power!... Daytona Beach winner in the '54 NASCAR tests! Stevens Trophy winner at Indianapolis! Here's America's highest rated engine... 235 H.P. FirePower V-8. Plus the world's most powerful, most automatic no-clutch drive: PowerFlite! Plus the indispensable safety of the NUMBER ONE Power Steering and braking. Come drive the Number One car yourself today!

THE POWER AND LOOK OF LEADERSHIP ARE YOURS IN A CHRYSLER

1954 NASCAR AND STEVENS TROPHY WINNER!

McCULLOUGH MOTOR CO.

West Highway 60 "Your Friendly Chrysler - Plymouth Dealer" Phone 17



BOYS JUST RECEIVING their Tenderfoot badges were also honored at the Deaf Smith District Boy Scout Court of Honor Tuesday night. The youngsters are, from left: Neill Sumner, Edwin Morrison Jr., and Lewis Block. District Scout Executive W. M. Teague presented the Tenderfoot badges to the boys. (Staff Photo)

Mrs. H. O. Markley are the child's grandparents.

Mrs. L. E. Stone made a business trip to Plainview Thursday morning.

Mr. and Mrs. L. B. Worthan and Jeanette were in Lubbock Thursday night where Mrs. Worthan attended a pink and blue shower for their niece, Mrs. LeRoy Hill.

Mr. and Mrs. Vern Lust visited the Loy Stones Tuesday night. Thad Crosett visited the Loy Stones Sunday.

Guests at a canasta party in the Bill Carthel home recently were Mr. and Mrs. Loyd Shulk of Friona, Jim McCabe of Dawn, Wayne Carthel and family of Hereford, Miss June Shulk of Hereford, Mr. and Mrs. Dick Golden of this community and Mr. and Mrs. LeRoy Johnson of Friona.

Mrs. Jim Strohmeier was a visitor at the Easter Sewing Club Thursday.

Mr. and Mrs. M. W. Fields of Portales, N. M., Mr. and Mrs. Nolan Fields, Temetia and Marjorie of Sundown, Mr. and Mrs. B. F. Brown and Charley Lee of El Paso and Mr. and Mrs. Bill Fogle of Dawn spent the weekend in the Fred Walton home.

Harry Smith and Mrs. W. A. Epperson attended the funeral services of their cousin, Mrs. Ruby Wheeler, in Anadarko, Okla., Tuesday.

Mr. and Mrs. G. H. LaPlant and Mrs. W. A. Epperson visited the Obe Robersons Wednesday morning.

Mrs. Bill Carthel played a piano solo at the Happy Music Club recently. She represented the Dawn Music Club on the program.

Mrs. Richard Golden was hostess at an open house honoring her parents, Mr. and Mrs. J. M. Carthel, on their 25th wedding anniversary.

Easter Sewing Club invites all members and their families to an Easter dinner and an egg hunt for the children Easter Sunday. All families are to bring a basket lunch. The hostesses for the next club meeting, April 22, will be Mrs. Edward Hillis and Mrs. Floyd Jackson.

The Railroad Commission does not have authority to issue an order requiring that a certain portion of natural gas produced from the Texas Hugoton Field be used as fuel for irrigation pumps.

A royalty owner may take gas royalty in gas itself rather than its value if the lease contract so provides.

Measurements have been made so accurate as to record the distortion of a bar of steel when a housefly lights on it.

Courthouse Records

Deeds of Trust

Nathan F. Miller, et ux, to The First Federal Savings and Loan Association of Clovis, N. M., being a part of Block 21 of Evants Addition.

Pink H. Gilliland, et ux, to The First Federal Savings and Loan Association of Clovis N. M., all of Lots 1, 2 and 3 in Block 8 and all of Blocks 10, 11, 12, 13, 14, 15, 16, 17 and 18 in Ross Addition.

Jesus Moreno to Ray Evans a part of Block 5 of Welsh Addition.

Clifton D. Corley, et ux, to Rural Life Insurance Company, all of Section 74 Block K-4.

Parker Brothers Planing Mill Inc., to Hereford State Bank, Lot 32 of Parker Subdivision of the W 1/2 of Block 23, Evants Addition.

Dennis H. Surber, et ux, to Empire Investment Corporation of Amarillo, Lot 36, Block 2, Westhaven Addition.

Oren E. Elliott, et ux, to Rockwell Brothers, all of Lots 11 and 12 in Block 1, Bockstahler, Kaetzel and Kokomoors Subdivision of Block 25 of Evants Addition.

Troy A. Powell, et ux, to Empire Investment Corporation of Amarillo, Lot 39, Block 2, Westhaven Addition.

Obe Wilson, et ux, to the First Federal Savings and Loan Association of Clovis, N. M., being a portion of Block 7 of Evants Addition.

Warranty Deeds

W. Mack Jackson, et ux, to Clifton D. Corley, Section 74, Block K-4.

M. G. Layman, et ux, to Jessie R. Barrett, an undivided 1-20 interest out of Block 8 of Welsh Addition.

N. D. Bartlett Jr., et ux, to Dennis H. Surber, et ux, Lot 36, Block 2, Westhaven Addition.

E. C. Hewitt Sr., et ux, to Veterans Land Board, the S 1/2 of the NE 1/4 of Section 358, Certificate 321, Block M-6.

E. C. Hewitt Sr., et ux, to Veterans Land Board, the N 1/2 of the NE 1/4 of Section 358, Certificate 321, Block M-6.

Durohomes Inc., to Troy A. Powell, et ux, Lot 39, Block 2, Westhaven Addition.

Martha Cox to Obe Wilson, et ux, a portion of Block 7 of Evants Addition.

Double Signatures Explained
CAPE GIRARDEAU, Mo. (AP) — A local banker admitted the other day that his establishment has two sets of signatures for many depositors — one when they're sober and the other, well, it's more a happy-go-lucky scrawl.

READ THE CLASSIFIED

KIDDIE HATS

1.98 and 2.98 others

- All Sizes
- All Styles
- All Trims
- All Colors

— Each Hat Is Worth More! —

Rutherford & Co.

Do Your Employees Have A Security Plan?

Call your **Southwestern Life** man

O. P. Cowart
PHONE 1403-J

Representing SOUTHWESTERN LIFE INSURANCE CO.

EASTER NEWS

By Mrs. L. B. Worthan

Mr. and Mrs. Bill Carthel, Danny and Donny Ray were dinner guests in Amarillo Sunday. They were visiting Mr. and Mrs. Van Groves.

Mr. and Mrs. W. O. Markley and family and Mr. and Mrs. H. O. Markley visited Mrs. Murray Hall and baby son at the Friona Hospital Wednesday night. Mr. and

FOUR LEADING AUTO EDITORS GO OVERBOARD FOR NEW MERCURY!

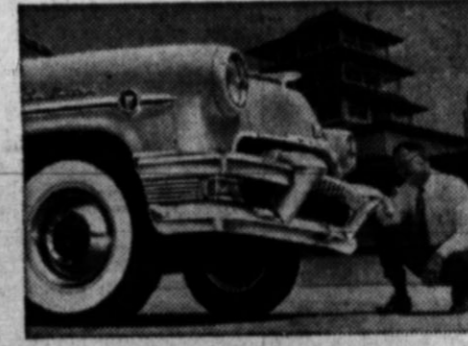
New 161-horsepower Mercury with ball-joint front wheel suspension gets top marks for performance, efficiency, economy and handling ease



"HOT AS STRAIGHT TABASCO ON-THE-ROCKS"
Tom McCahill MECHANIX ILLUSTRATED

"The place where Mercury really shines this year, aside from its speed-over-the-ground performance, is in its handling and roadability... and what a difference ball-joint suspension makes!

"The guy who buys a '54 Merc will be getting a really new car, not a warmed-over old one. Some of Merc's competitors are... overdue for a change. When these changes come, the buyer of these competitors will be as out-of-date as an Indian-head penny."

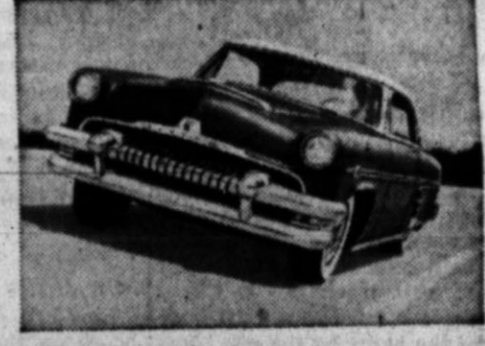


"161-HP PUSH, BUT DRINKS NO MORE GAS THAN BEFORE"
Wilbur Shaw POPULAR SCIENCE MONTHLY

Read these quotes from Wilbur Shaw, President of the Indianapolis Speedway.

"Three years ago a Mercury engineer told us that the men in his department would never be satisfied until they designed an engine that ate up a lot less of its own power. Well, they've done it!

"When I drove the car on the test track in Dearborn, Mich., and again on the Indianapolis Motor Speedway, I was struck by the smoothness of the power pick-up as the accelerator went down."

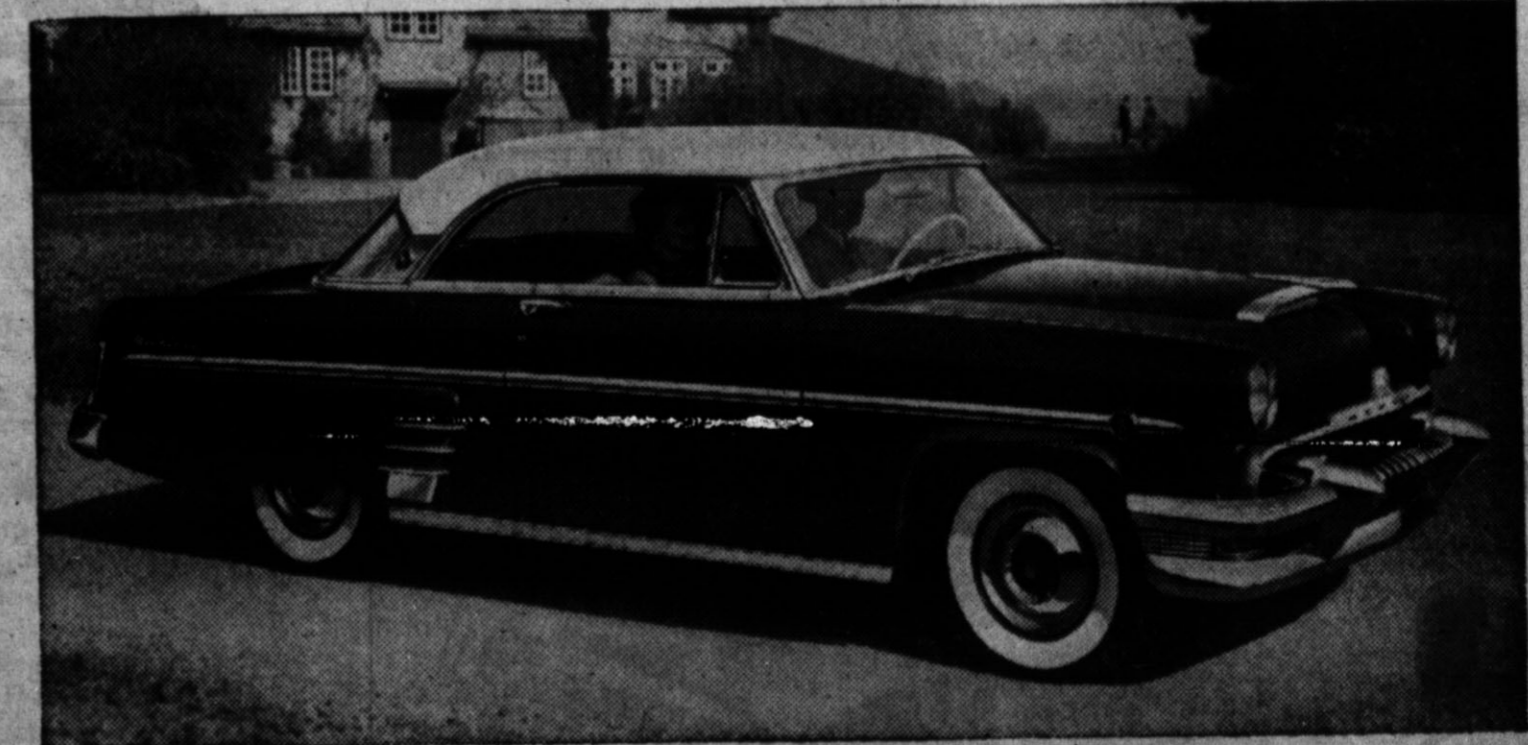


"THIS CAR IS A KNOCKOUT! ... AND REAL EASY TO DRIVE!"
Walt Warren—Don MacDonald MOTOR TREND

"You'll like the 1954 Mercury, if you like power that'll make you sit back in your seat when you stomp the throttle.

"If there is no other reason for the increase in horsepower (now 161) the added acceleration for passing is enough.

"Lincoln-type ball-and-socket joints on Mercury's front wheels eliminate familiar kingpin, reduce front end vibration, and cut the number of forward grease fittings from 16 to four."



TAKE A TRIAL DRIVE IN A MERCURY AND SEE FOR YOURSELF

It pays to own America's fastest growing car **MERCURY**

GREEN & SCOTT

West Highway 60 Dudley Green - Archie Scott Phone 9



New Jobs for Texans

Texas industries have been providing new jobs for Texans at the rate of about 70,000 a year. That's about 200 new jobs every day.

All kinds of jobs... in offices, on construction work, in manufacturing plants, in the development of the natural resources of the State. Jobs for riggers, for secretaries, for engineers, for truck drivers, for accountants, for lawyers, for crane operators, for decorators, for sailors... all kinds of jobs.

And the reason why these new jobs have been, and continue to be available is this: Texas industry is expanding, and industry makes jobs.

On the average, each new job created in Texas requires the investment of \$12,000 capital. Thus, Texas industry invests over three-quarters of a billion dollars each year in new plants and in plant expansion to create 70,000 new Texas jobs.

Much of this annual investment in new jobs for

Texas is made by the oil industry itself and industries which depend on oil and natural gas for fuel and raw materials. Every year a wider variety of industries put to profitable use a larger number of the resources of the State, and call on a broader assortment of available Texas skills.

Forecasters predict an even greater industrial development in Texas, and an even larger number of new jobs, as more industries recognize the advantages that Texas offers: good markets, raw and manufactured resources, trustworthy and dependable people, efficient and abundant fuel, a mild climate, and a good state government... In that list of advantages, the Texas oil industry provides raw materials for processing, and the world's finest industrial fuel—natural gas.

*In the oil industry, the required investment for each new job is over \$50,000.

HUMBLE OIL & REFINING CO. **HUMBLE** HUMBLE PIPE LINE CO.

Dawn News

By Bertha Frye

Rains over this area were pretty general on Sunday with at least a half inch in Dawn and heavier amounts falling just north of Dawn. There will be an Easter egg hunt at the school house Thursday afternoon. The Dawn School presented a program at Parent-Teachers As-

sociation meeting in Hereford last Monday night. The community was well represented. Mr. and Mrs. S. A. Caraway of Hermosa Beach, Calif., have been visiting in the home of their daughter and son-in-law, Mr. and Mrs. Palmer Norton, the past week. They also visited friends and relatives in Tulla.

Surprise Party
Mrs. Norman Miller was pleasantly surprised last Monday afternoon when several friends and relatives dropped in to help her celebrate her birthday. Among those attending were: her mother, Mrs. L. A. Smith, Mrs. James Poe, Mrs. Raymond Miller and children of Amarillo, Mrs. Richard Jowell of Hereford, Mrs. Lloyd Bentley, Mrs. Clifford Stewart and Buddie, Mrs. H. H. Miller, Jon David and Dion and Mrs. Walt Beavers.

Mr. and Mrs. Clyde Hussey and children of Fampa visited last Monday in the Palmer Norton home. Mrs. H. S. Fuller and Mrs. Zed Stewart attended Home Demonstration council meeting at Hereford Monday afternoon.

Miss Vera Crawford of Canyon spent Thursday with the H. H. Millers. Mrs. Harold Robinson of Borger spent the weekend in the Zed Stewart home.

The Dawn Study Club will have its annual spring luncheon in the home of Mrs. Wesley Cox in Canyon May 5.

Mr. and Mrs. H. H. Miller and Jon David attended the vocal music competition festival of District XI at West Texas State College in Canyon Friday to hear the Gruver mixed chorus. Mrs. Miller's sister, Luanna, and brother, Gordon Olsen, sang in the chorus. Gruver received a second rating.

Mr. and Mrs. Cecil Payne and children of Hereford visited Sunday in the Zed Stewart home. Mr. and Mrs. R. A. Frye and Richard, Mr. and Mrs. A. T. Frye and Miss Bertha Frye were guests Sunday in the Paul J. Frye home in Amarillo.

Visiting in the Ray T. Stewart home Saturday night were Mrs. Harold Robinson of Borger, Mr. and Mrs. Zed Stewart and Mr. and Mrs. Marion Russell.

Current models of cars have an average of 20 lights. After Beethoven became hard of hearing, he used to hear the sounds of the piano by holding a stick in his teeth and pressing it on the piano.

Laplanners milk all-wild reindeer and keep the milk all winter in frozen chunks.

Gene M. Roberson, sonarman second class, USN, son of Mr. and Mrs. Charles D. Roberson, 200 Brevard Street, recently returned to the United States aboard the escort destroyer USS Eaton after a Caribbean training cruise.

Roberson, a graduate of Hereford High School in 1949, entered the Navy in January of 1951. He was employed by the Santa Fe before entering the service.

CLARKDALE, Ariz. (AP) — Clarkdale, once an important copper-smelting town, appeared doomed to die. Then Erle P. Halliburton of Corpus Christi, Tex., took an option on the old smelter, crushing and transport equipment and the townsite, and said he would establish a cement plant.

His plan includes a 120-mile pipeline to deliver cement to a plant at Phoenix for final processing. Halliburton said the project envisioned a five million dollar investment.

Phelps Dodge Corp. stopped smelting operations here in 1950 and in 1953 sold its property to a steel company for scrapping.

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PHOENIX, Ariz. (AP) — A bill in the Arizona Legislature proposes to brand the cars of convicted drunk and reckless drivers with a scarlet letter. The bill would require the letter "D" for drunk and "R" for reckless to be placed on the rear windows of cars of offending drivers.

Cement Replaces Copper

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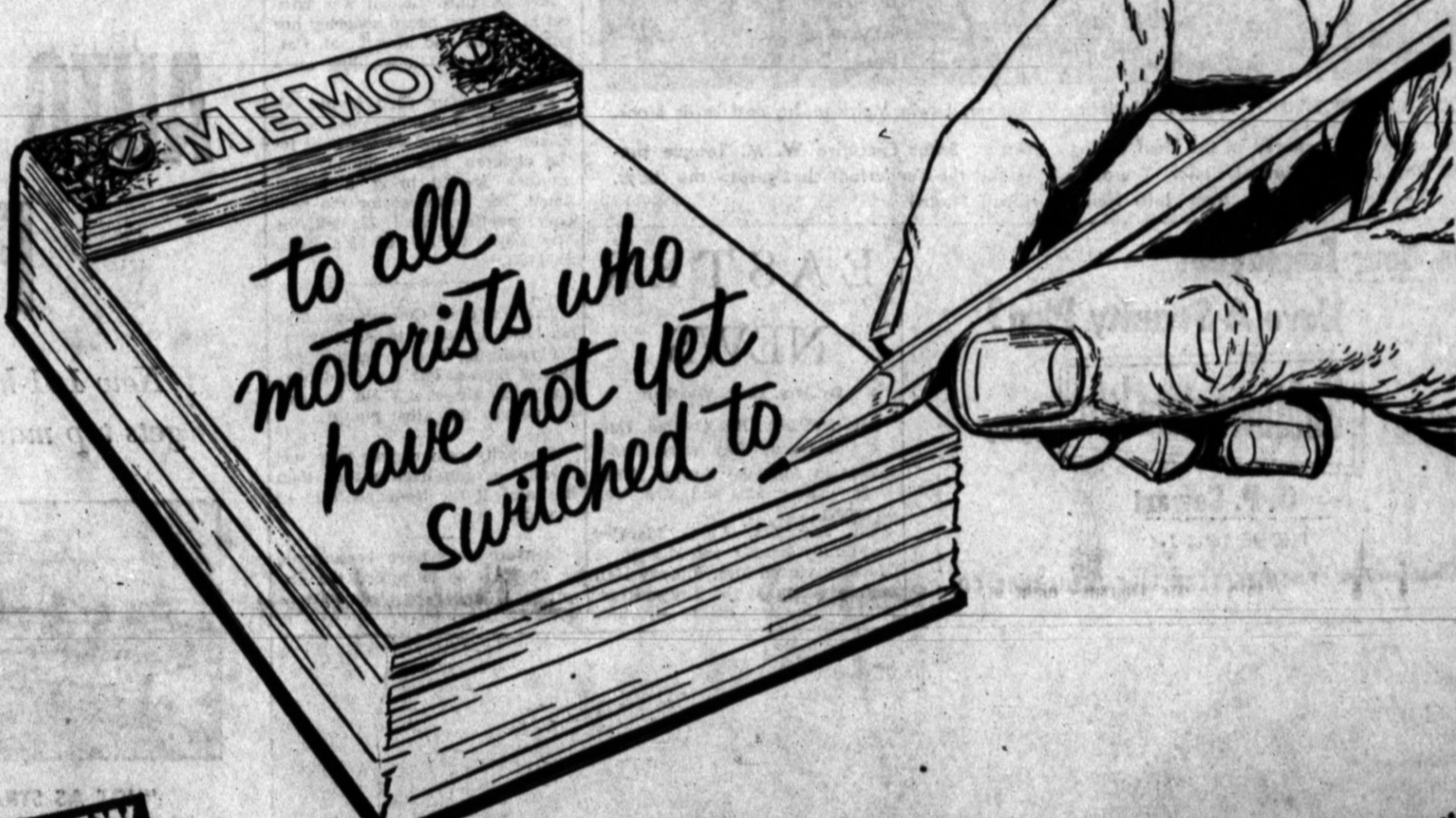
MAIN STREET & HIGHWAY 60

Phone

588

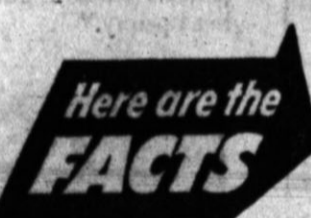
"WE FIX FLATS"

PITMAN SERVICE STATION



NEW Conoco Super Gasoline with TCP

The Greatest Gasoline Development in 31 Years



1. TCP will boost your car's power as much as 15%.
2. TCP will give you increased mileage (motorists tell us up to 3 more miles to the gallon!).
3. TCP will increase your spark-plug life up to 150%.
4. TCP is just like an engine tune-up (because it permits you to enjoy all the power that was built into your car).
5. YOU should feel the difference in car performance after just two tankfuls.
6. MILLIONS of motorists have proved TCP in their cars (and they're staying with it!).

But don't take our word for it — just ask any motorist who has switched to

NEW Conoco Super Gasoline with TCP



*Trademark owned and patent applied for by Shell Oil Company



MEET THE TEACHER - Programs of real interest to the students will be presented over this "television set" when it is completed by members of the fourth grade class taught at Shirley School by Mrs. Hazel Bruner, Route 1. The students are making the set in their English class. Mrs. Bruner, who has been teaching in Hereford schools for eight years, will receive her Bachelor of Science degree at West Texas State College this summer. Shown with Mrs. Bruner working on the television set are Lynton Allred, son of Mr. and Mrs. Jimmy Allred, 129 Avenue D, seated in the box, and David Scott, son of Rev. and Mrs. H. E. Scott, 215 Avenue B. (Staff Photo)

the time of going to press had made unexpectedly good progress, nearly all the amount needed in applying for a charter being secured. The officials of the Farmers Creamery Association are very anxious to secure their charter so that work on the building may start without unnecessary delay. N. O. Bendickson is being aided in the work by various committees, and Wednesday he said the charter would be applied for before the week ends. Plans for the building are being completed and all that remains is the granting of the charter from the state.

Long Time Ago

45 Years Ago

A number of gasoline plow and road engines are now being used in the Hereford country. Hays Bros. six miles southeast have used one successfully for the past two years for plowing and hauling, threshing and grinding. They were the first to use the gas engine. Since then others have purchased engines. This week W. J. Chapman received one of the Hart-Parr pattern, the same as the one Hays Brothers have been using. Mr. Hays has learned that the cheapest fuel is what is known as engine naphtha. While he has known for

sometime that this fuel was much cheaper than steam or mule power, he has recently made a severe test both of the engine and the fuel. Mr. Hays is fully convinced that the light gasoline engine will take the place of the heavy steam power engines on the farm as a practical all-round useful farm implement.

Hereford has had no building boom on this year but a regular and continuous string of houses have been erected. It has been quite impossible to keep tab on all that have been built. Without not-

ice or warning the frame work of a new cottage will spring up in a day. Where a vacant lot stared you in the face last week, you will find a cottage under construction this week.

25 Years Ago

A flying school for Hereford is a probability of the near future, according to plans of Clifford Cox and Ovid Pinkert, local aviators. The gentlemen purchased a Curtis Standard bi-plane last week in Amarillo and Mr. Pinkert piloted the ship from Amarillo to Hereford, making the trip in an hour and five minutes. The plane is equipped with a ninety horse power Oxs motor and will be available for passenger service.

Committees on the collection of subscriptions to the local creamery began work Monday and up to

It's Here!
New INTERNATIONAL
ONE HUNDRED!

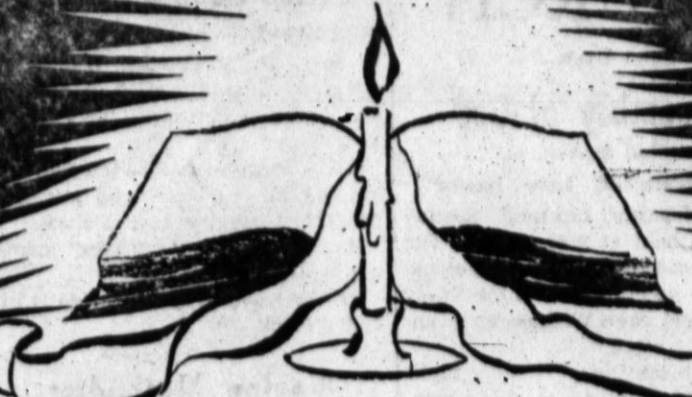
Newest, easiest-to-drive pickup in the lowest-priced field!



New INTERNATIONAL ONE HUNDRED 1/2-ton pickup, 6 1/2-foot body, 115-inch wheelbase, 104 hp. Economy Silver Diamond engine.

HEREFORD IMPLEMENT CO.
INTERNATIONAL TRUCKS
Standard of the Highway

LIGHT OF THE WORLD



St. Anthony's Catholic

Harrison Highway at 25 Mile Ave.
Father Bartholomew Paytas pastor

Sunday morning Masses are at 6:30, 8, and 10 o'clock.
Daily morning Mass is at 7 o'clock at the new church and 8:15 o'clock at the old church.
Holy Hour is each Thursday night from 8:30 to 9:30 o'clock.
Confessions:
Each Thursday night from 8:30 to 9:30 o'clock.
Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening.

On Holy Thursday, Holy Communion will be distributed at 7 o'clock in the morning at the church and 8 o'clock at the school chapel; Mass and Procession will follow at 9 o'clock in the church.
The following hours of Adoration have been arranged throughout the day on Thursday and until noon Friday.

TIME Persons whose names begin with
9 to 10 o'clock Thursday morning—A
10 to 11 o'clock Thursday morning—B
11 to 12 noon Thursday—C and D
12 to 1 o'clock Thursday afternoon—E and F
1 to 2 o'clock Thursday afternoon—G
2 to 3 o'clock Thursday afternoon—H to Ho
3 to 4 o'clock Thursday afternoon—Ho to I
4 to 5 o'clock Thursday afternoon—I and J
5 to 6 o'clock Thursday afternoon—K
6 to 7 o'clock Thursday afternoon—L
7 to 8 o'clock Thursday night M, N and O
8 to 9 o'clock Thursday night—Holy Hour
9 o'clock Thursday night to 7 o'clock Friday morning—K of C
7 o'clock to 8 o'clock Friday—P
8 o'clock to 9 o'clock Friday morning—R
9 o'clock to 10 o'clock Friday morning—S
10 o'clock to 11 o'clock Friday morning—T, U and V
11 o'clock to 12 o'clock Friday morning—W through Z

Good Friday—Mass of the Pre-Sanctified at the church beginning at 12 o'clock noon followed by "Seven Last Words" by Father L. T. Mathiesen. Stations of the Cross at 2:45 and at 8 o'clock.

Holy Saturday—Blessings of the New Fire at 6:30 o'clock at the church followed by Mass at 7:15 o'clock.

Easter Sunday masses at 6:30 o'clock, 8 o'clock and High Mass at 10 o'clock.

We are asked to join in prayer with our non-Catholic fellowmen in our various churches next Friday morning beginning at 5 o'clock until Holy Saturday morning at 5 o'clock. This 24 hour period of prayer will be a rededication of ourselves to God. A placard is at the rear of the church to list your name at the time which you wish to spend in the church.

Hereford Implement Co.

• Wayne and Raylan Evans

Shelton Tire Exchange

• W. O. & Bessie Shelton

Kirkland Pump Co.

• J. D. Kirkland

Blanton Butane, Inc.

• Shamrock Butane & Propane

Associated Growers of Hereford, Inc.

• Raymond Paetzold, Pres.

Wallace Buick Company

• Wayne Wallace

Crowe-Guille Cement Co. of Hereford

• Ray Godwin

Lone Star Agency

• Mr. & Mrs. Jim Wood

• Mr. & Mrs. Sam Nunnally

Gilliland Funeral Home

• Matt Gilliland - Marlin Gilliland

Rogers Drug

• Mr. & Mrs. Grady Rogers

Davis-McCracken

• W. L. Davis - J. C. McCracken

Southwestern Public Service Co.

• W. C. Meharg

Hereford State Bank

• J. R. Allison, Pres.

Elizabeth Womble

• Loans - Insurance - Abstracts

Acme Cleaners

• Mr. & Mrs. G. P. Owens

Pitman Service Station

• Odice & Edd Bulls

Hereford Grain Corp.

• Curtis O. Roach, Mgr.

E. B. Black Co.

• Dick Barnard - Jesse Stanford

Hereford Motor Co.

• Buran Scott

Big T Pump Co.

• Hilrey and Leroy Aven

Mode O Day

• Hazel Powell

Rockwell Bros. & Co.

• J. R. Thomas

Furr Food Stores

• Famous Brands - Lower Prices

Pitman Grain Co.

• Mr. & Mrs. J. A. Pitman

First National Bank

• Member FDIC - FRS

E. B. Hedrick, Pres.

Hereford Creamery

• Mr. & Mrs. Elton Malone

Farmers Drive In

• Troy Moore

H & W Implement Co.

• O. H. [Dell] and Dean Herring

Kinsey Motor Co.

• Mrs. & Mrs. D. C. Kinsey

B. E. Roberson

Hereford Fert. & Insecticide Co.

• Norman Moore

Hereford Gin Co.

• John McClesky

White House Market

• Mr. & Mrs. Marion C. Causy

Ike's Steak House

• Ike Crosthwait

Beauford Trucking Co.

• Mr. & Mrs. C. E. Beauford

First Presbyterian

610 Lee Street

Rev. Russell Wingert, pastor

Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.

Vesper services are held at 5 o'clock each Sunday afternoon in Fellowship Hall.

Communion services will be held Thursday night at 8 o'clock in the church with special music.

Easter Sunday services will be held at 8:30 o'clock and 11 o'clock with special music.

First Christian

Sixth and Main

Rev. Don Root, pastor

Sunday School is held each Sunday morning at 9:45 o'clock and morning worship at 10:45 o'clock.

Wednesday evening choir-rehearsal will be held at 7:30 o'clock. At 6:45 o'clock each Sunday evening age level studies are held.

Easter Sunday sermon is "Christ's Inexhaustible Power."

Thursday there will be upper room communion service and Good Friday prayer services will be held Friday.

Wednesday afternoon at 3 o'clock Christian Women's Fellowship groups one and two will meet.

St. Thomas Episcopal

Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.

A communion service "Maundy Thursday" will be held at 8 o'clock Thursday night in the church with Bishop Quarterman officiating.

Title of the sermon Easter Sunday morning will be "Easter Renewed."

Seventh Day Adventist

Third and Lawton

Elder C. C. Balsler, pastor

Sabbath School is at 9:45 o'clock. Worship services are at 11 o'clock.

Subject for lesson study Sabbath 17th will be "The Law of Love." Memory Verse: Romans 13:8.

Study Helps: "The Desire of Ages," pages 497-505; "Love," pages 14-20.

Basic Text: John 14:15, 21-24.

Immanuel Lutheran

Park Avenue at B Street

Rev. Harold Kaestner, pastor

Sunday School is at 10 o'clock and Morning Worship at 11 o'clock.

Good Friday communion services will be held at the Church Friday night at 8 o'clock.

Easter Sunday morning, sunrise services will be held at the Church at 6:30 o'clock followed by a fellowship breakfast. Flannelgraph presentation of the Easter Story will be held in Sunday School.

You are invited to listen to "The Family Worship Hour" over KPAN at 7:30 o'clock each Sunday morning and "Call To Worship" each Sunday morning at 9:30 o'clock.

(Continued from Page 5)

He is not here. The Cross and the Tomb have both been snatched from their association with death. They have been transformed by love and self-giving. DARK FRIDAY becomes GOOD FRIDAY with the revealing of Heavenly love. Christmas is sanctified in Easter. He lives and we, too, shall live, in the measure in which we learn to kiss the Cross, our cross as well as His. His journey to Golgotha transfigured the cross forever, TURNING A SYMBOL OF SUFFERING INTO A SYMBOL OF TRIUMPHANT LIFE. It is Easter.

Williams Newspaper Features
Fort Worth, Texas

"Be Not DECEIVED, GOD Is Not MOCKED,
for WHATSOEVER a man Soweth, that shall he Reap"





HER DOESN'T HAVE MODEL WORKER developer John L. Tompkins up Padre's resort charms. He simply called on his daughter, Carolyn. Here she is -- enjoying the warm weather on Padre's white sand. The Gulf of Mexico is in the background. (AP Photo)

CHURCH

(Continued from Page 7)

Assembly of God

Union & Ave. G.

Rev. Walter E. Lane, pastor

Each Sunday morning Sunday School is held at 9:45 o'clock. The morning service is at 11 o'clock.

Prayer meeting and Bible Study will be held each Wednesday evening at 8 o'clock.

Young people meet Sunday night at 7 o'clock, with the evening worship services at 8 o'clock.

Junior C. A.'s will meet Sunday evening at 7:00 o'clock.

Ladies Missionary Council will meet Thursday at 2:30 o'clock in the church.

First Methodist

Fifth and Main

Rev. S. M. Dunnam, pastor

Church services are at 10:55 o'clock Sunday morning and vesper services at 7:30 o'clock Sunday night, with Sunday School at 9:45 o'clock in the morning.

Methodist Youth Fellowship meetings are held at 6:45 o'clock.

Tuesday morning the prayer group will meet in Ward Hall at 9:15 o'clock.

Wednesday the circles will have visitation day.

Mid-week prayer services are held each Wednesday night at 7 o'clock with choir practice following at 7:45 o'clock.

Saturday afternoon the Junior Choir will practice at 5 o'clock in the church.

Prayer vigil for good Friday will begin Friday morning at 5:30 o'clock and continue through Saturday morning at 5:30 o'clock.

Special services for Easter Sunday will be held at 9 o'clock and 11 o'clock with the Junior Choir furnishing special music for the services.

Church of Jesus Christ of Latter Day Saints

(Mormon)

Kendon O. Anderson, superintendent.

The Mormon church, which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.

Church of Nazarene

Fourth and Jackson

Rev. Levi Louderback, pastor

Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services are at 7:30 o'clock.

Prayer meeting is held each Wednesday night at 7:30 o'clock.

Grace Gospel Church

Thirteenth and Avenue K

Rev. H. V. Fields, pastor

Sunday School is at 9:45 o'clock and morning preaching service at 11 o'clock.

Bible study is held each Sunday evening at 7 o'clock and evening preaching service at 8 o'clock.

Wednesday night prayer meeting is at 7:30 o'clock.

Friday night prayer service is at 7:30 o'clock.

Wesley Methodist

Rev. E. L. Naugle, pastor

Preaching services are at 11 o'clock and 7:30 o'clock with Sunday School at 9:45 o'clock. MYF group meets at 6:45 o'clock.

Wednesday at 8 o'clock mid-week prayer services are held.

Thursday night at 7:45 o'clock the choir meets for practice.

Temple Baptist Church

Forrest St. and Ave. K

Rev. Russell Fogue, pastor

Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:15 are at 10:50 o'clock and the evening 9 o'clock morning worship services at 7:20 o'clock.

Teachers and officers will meet Wednesday evening at 7:15 o'clock with the Evening Prayer service following at 7:45 o'clock.

Sunbeams, R. A. and G. A. will meet at 4 o'clock each Wednesday afternoon.

Church of Christ

205 E. 6th Street

Bob Wear, minister

Bible school is held each Sunday morning at 10 o'clock, with morning worship at 11 o'clock.

The Young People meet Sunday evening at 7:15 o'clock with evening worship at 8 o'clock.

Wednesday evening prayer services are held at 8 o'clock.

The Hereford Church of Christ radio broadcast is heard daily at 9:30 over KPAN.

The nationwide broadcast by the Church of Christ is each Sunday afternoon at 2 o'clock.

AVENUE BAPTIST

128 N. 25 Mile Avenue

Rev. Bob Harris, pastor

Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.

Training Union is held each Sunday evening at 7:00 o'clock.

Evening worship services are held on Sunday evening at 8:00 o'clock.

Mid-week prayer services are Wednesday night at 8 o'clock. At 8:45 o'clock there will be choir practice.

Sunbeams will meet at 3 o'clock Friday afternoon.

The Young People will meet Saturday night at 7:30 o'clock at the church.

Revival services are being held each night beginning at 7:30 o'clock through April 25.

Easter Sunday morning at 6 o'clock a breakfast and service will be held for the young people at the church.

FIRST BAPTIST

Fifth and Main

Rev. Howard Scott, pastor

Sunday School is held at 9:45 o'clock and the morning worship services are held at 10:55 o'clock.

Sunday evening the training union will be held at 6:45 o'clock with the evening worship at 8 o'clock.

The Sunday morning Baptist Hour is broadcast at 8 o'clock over KPAN.

The morning worship service is broadcast every first, second, third and fifth Sunday at 10:55 o'clock over radio station KPAN.

Tuesday afternoon at 3:15 o'clock the Cherub Choir meets, at 4:15 o'clock the Carol Choir meets; at 4:15 o'clock the Crusader Choir meetings are held at 7:30 o'clock Youth Choir meets. Brotherhood meetings are held at 7:30 o'clock the first and third Tuesday night of each month.

Wednesday night at 7 o'clock Superintendent's meetings are held and at 7:15 o'clock officers and teachers' meetings are held. At 7:15 o'clock the Women's Mission-

This Tastes Good in Texas

Foods and Nutrition Specialists
Agricultural Extension
Service S.M. College
Recipe of the Week
Quick Pizza
2 cups basic quick mix
1/2 cup water

1 pound pure pork sausage
1-8 teaspoon thyme
1/2 clove garlic, finely chopped
1 cup shredded cheese
1 cup drained, cooked, whole tomatoes
Brown sausage meat in a skillet. Pour off drippings. Add thyme and garlic to sausage. Combine basic quick mix with water to make a dough. Turn out on lightly floured pastry cloth. Knead 6 times. Roll out dough to fit a shallow 9-inch cake or pie pan. Spread filling over dough. Cover with cheese, then top with tomatoes. Bake in hot oven, 450 degrees F. for 12 to 15 minutes. Serve hot. Cut into wedges. Serves 6.

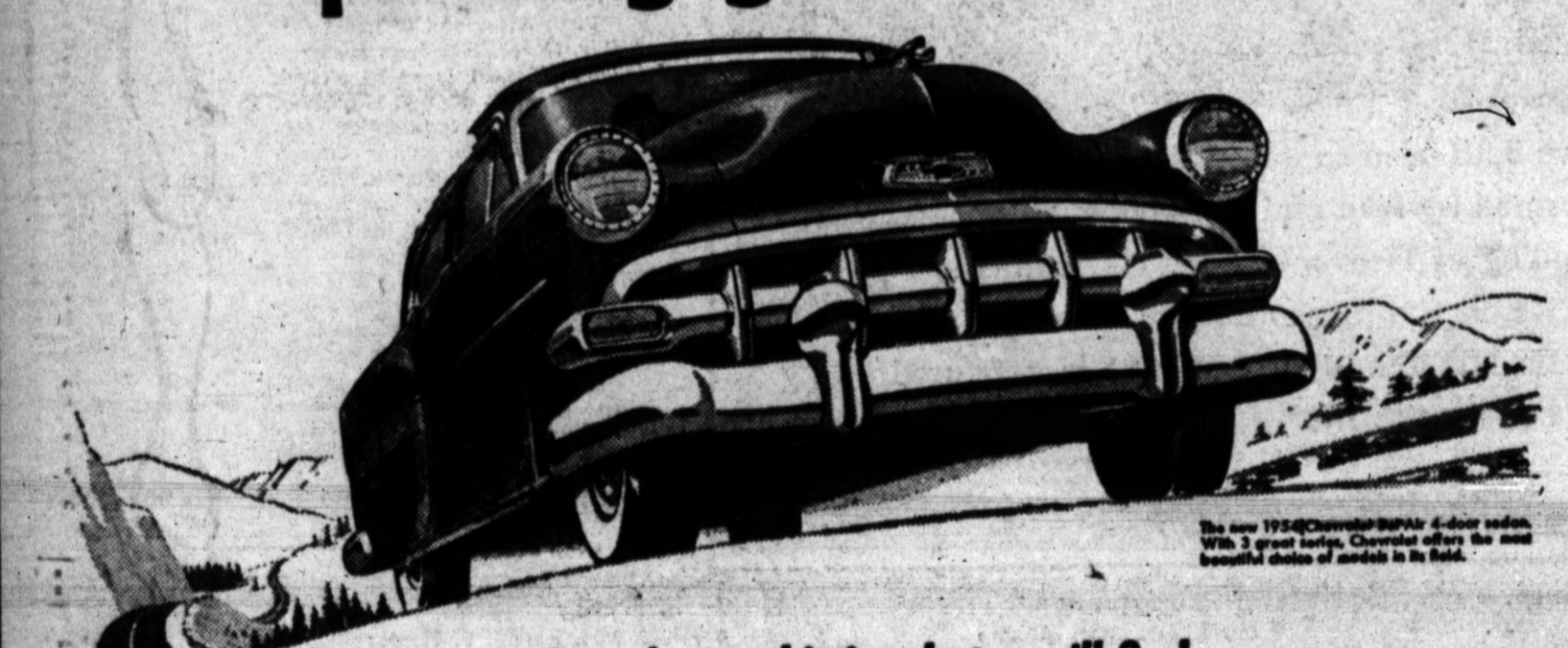
Notice Farmers

- Ditching Machines
 - Air Compressors
 - New & Used Pipe
 - Volume Tanks
 - Let Me Give You An Estimate On Your Natural Gas Lines
- 1 1/2 Miles West of Hereford on Friona Highway
- MIKE PEGRAM**

Let's Eat This For One Day

- Breakfast**
Grapefruit Half
Poached Egg Bacon
Whole Wheat Toast
Butter or Margarine
Strawberry Preserves
Milk Coffee
- Dinner**
Broiled Liver Onions
Baked Potato
Sliced Tomatoes
Batter Rolls
Tapioca Pudding
Milk Coffee
- Supper**
Quick Pizza
Tossed Green Salad
Apricots Oatmeal Cookies
Milk
- Timely Tips**
1. Quick Pizza is easy to prepare for a party.
2. Basic quick mix can be prepared at home or purchased prepared commercially.
3. Sausage and cheese are rich sources of protein which is necessary for the growth and maintenance of muscle tissue.
- The American Cancer Society Crusade goal this year is \$20,000,000.

Make your own "proving ground" test



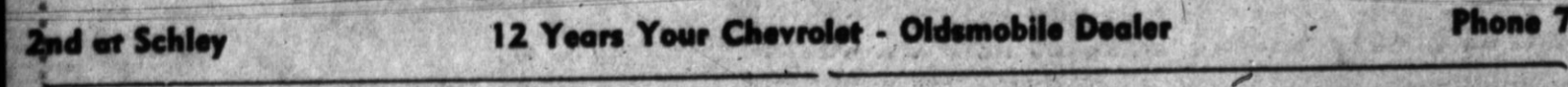
... and we know this is what you'll find

vrolet is out ahead in powerful performance

Chevrolet is out ahead in economy

There's new power, new performance and new economy in both 1954 Chevrolet engines—the "Blue-Flame 128" in Powerglide models and the "Blue-Flame 116" in gearshift models. And they bring you the highest compression ratio of any leading low-priced car. That's why they can deliver a big gain in power, acceleration and all-around performance, along with important gasoline savings!

Your test car's ready now... We'll be glad to have you compare the smooth, quiet performance of this new Chevrolet with any other car in its field. Come in and put it through any kind of "proving ground" test you care to, and judge its performance for yourself. Your test car's ready now and we hope you see, too.



Year after year more people buy Chevrolets than any other car!

KINSEY MOTOR CO.
2nd at Schley 12 Years Your Chevrolet - Oldsmobile Dealer Phone 740

STAR

FRIDAY "Oh, Doctor!" SATURDAY

The delicious story of the impatient patient... and the doctor who was some operator!

ROBERT MITCHUM
JEAN SIMMONS

SHE COULDN'T SAY NO

Arthur HUNNICUTT

SUNDAY - MONDAY - TUESDAY

The GOL-DURNEST LAWMAN A GUNSLINGER EVER FEARED!

He says "manstein" into Shuck's, you say, scared of guns and mad at nobody. Then they pinned a badge on him and told him to clean up the toughest town in the South-west. He did it, too—in his own easy-gain' way!

SHUCKS, BILLY THE KID IF I'D KNOWN YA WAS COMIN', I'D OF BRUNG MY ROPE!

THE SECOND GREAT HIT FOR THAT CHIP OFF THE OLD BLOCK

WILL ROGERS JR.

In the SATURDAY EVENING POST Story

'The BOY from OKLAHOMA'

with **NANCY OLSON**
LON CHANEY
and **TYLER BERRY** as **BILLY THE KID**

IN NATURAL DIRECTION WARNER BROTHERS

Your Theatre wishes to Honor the Occasion of Your Wedding Anniversary

- | | |
|-------------------------------|-------------------------------|
| Mr. and Mrs. Weldon Green | Mr. and Mrs. Wesley Brown |
| Mr. and Mrs. E. Robinson, Jr. | Mr. and Mrs. J. A. Derryberry |
| Mr. and Mrs. G. A. Brown | Mr. and Mrs. Sam W. Brown |
| Mr. and Mrs. F. Walterschild | Mr. and Mrs. H. A. Cooper |
| Mr. and Mrs. E. H. Harper | Mr. and Mrs. Bobby Owen |
| Mr. and Mrs. James Miles | |

BEGINNING APRIL 16th YOUR TOWER DRIVE-IN THEATRE WILL BE OPEN EVERY NIGHT WITH FOUR PICTURE CHANGES EVERY WEEK.

TOWER DRIVE-IN THEATRE

FRIDAY SATURDAY

JANE RUSSELL GEORGE BRENT

MONTANA BELLE

SUNDAY MONDAY

COWBOY, COWGAL MUSICAL!

Texas Carnival

with **WILLIAMS** and **SKELTON**

TUESDAY WEDNESDAY

The White Tower

GLENN FORD - VALLI

The WHITE TOWER

color by **TECHNICOLOR** with **CLAUDE RAINS**

TEXAS

BIG DOUBLE FEATURE

FRIDAY SATURDAY

ABBOTT and COSTELLO

THE BEANSTALK

THE FEATHERS

SUNDAY MONDAY

GASP! WONDER!

MIGHTY JOE YOUNG

TERRY MOORE - BEN JOHNSON
ROBERT ARMSTRONG - FRANK MURPHY