

WEATHER		
	High	Low
Saturday	60	30
Sunday	70	38
Monday Moisture	.10	65
Tuesday	76	45

The Hereford Brand

16 Pages

Published Every Thursday

Our Slogan: "More People—More Farms"

54th Year—No. 12

Hereford, Texas, Thursday, March 25, 1954

Price 5c per copy

Phone Co-op Plans Annual Meeting

Final plans for the first annual meeting of the West Texas Rural Telephone Co-operative, which will be held at 1:30 o'clock the afternoon of April 3 in the District Courtroom, have been made by the board of directors.

Election of new directors will be the most important item of business on the agenda. Other important items will include the report of the president of the board and the report of the manager.

Other business will be a report on the number of members present in person in order to determine the existence of a quorum by the secretary; reading of the notice of meeting and proof of the due publication or mailing thereof; election of trustees; drawing for the door prizes; new business; election results and adjournment.

Nominees For Directors

Nominees named for new directors by the nominating committee at their meeting February 9 are: C. L. McBroon and E. L. McGee of Dawn, W. A. Springer and W. P. Axe of Frio, J. C. Morrison and Maurice Tannahill of Westway.

All County Boilers Okay

Reports on the inspection of a hot water storage tank and two fire box boilers were read at the regular session of Commissioners Court Monday.

The hot water storage tank and one of the fire box boilers are located at the county hospital. The engineer reported the hot water storage tank in good condition. He said, however, that the return pump on the firebox boiler should be put in proper operating condition, otherwise the boiler was found in good condition.

The other fire box boiler is located at the courthouse and was approved.

Leo Bellows Rehired

Motion was made by C. G. Richardson and seconded by J. C. Morrison that Leo Bellows, recently released from the Army, be rehired as road maintainer operator in Precinct 4.

The vote carried unanimously and Leo Bellows was rehired to succeed J. T. Bellows, previously hired while Leo Bellows was in service.

Commissioners Present were: M. T. Rutter of Precinct 1, J. C. Morrison of Precinct 2, J. T. Guinn of Precinct 3 and C. G. Richardson of Precinct 4.

Appreciation of Distributive Education students at Hereford High School will be shown their employers Friday night with a banquet in Shirley School gymnasium.

Plasco G. Moore, state director of distributive education, is scheduled to be principal speaker of the evening at the banquet, which will start at 7:30 o'clock, according to J. C. Reese, distributive education co-ordinator.

Some 80 students, employers and other guests are expected. Members of the Home Economics class at the High School will serve the meal.

There are 34 students in the Distributive Education program this year, Reese said.

Student - Employer Banquet Scheduled For Friday Night

Other Contributions Needed

Federation officials urge local citizens to help speed the clothing on its way to the children by contributing a dollar or two to defray the cost of sorting, reconditioning and processing the clothing for distribution. Cash contributions may be sent to: National Headquarters, Save-the-Children Federation, Carnegie Endowment International Center, U. N. Plaza at 46th Street, New York 17, N. Y.

Superintendent Graham is asking families without school-age children to join in the effort to clothe needy children and their families.

"Any child in your neighborhood will be glad to take your contribution of shoes, clothing or baby garments to school," he said.

Other Contributions Needed

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Intersection Crash Damages Two Cars

Two cars were damaged Monday night in the second bad intersection collision in Hereford in a 10 day period.

About \$300 damage was done to a 1949 Mercury driven by Shirley Ray Griffin, who had been going north on Avenue G, when his car collided with the left side of a 1946 Chevrolet driven by Charles H. Whitehead, 309 Lawton, who was going west on Union.

Chevrolet Assumed Loss

The Chevrolet, which was knocked against a power pole, was assumed to be a total loss, investigating officers said.

Griffin was charged with failure to grant the right-of-way, and Charles Whitehead was charged with driving without an operator's license.

No one was injured seriously enough to warrant being taken to the hospital, officers reported.

A minor backing accident also occurred Monday, about 50 feet south of Second Street on Main.

A 1953 Ford driven by J. F. Severance was being backed out from the curb when it collided with a 1952 Chevrolet driven by W. E. White, 415 W. Second St. Approximately \$50 damage was done to the Chevrolet. There was no damage to the Ford.

Severance was charged with failure to grant the right-of-way.

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Eight Names Listed On School Ballot

Last day filing for the office of school trustee of the Hereford Rural High School District brought the total number of candidates to eight, according to Fred Baird, school district tax Assessor collector. Three are to be elected.

A petition that Mrs. P. L. Carmichael be a candidate for the office was taken to the tax office only a few minutes before the deadline, and her name was added to the list after she had signed the proper affidavit.

Henry A. Turner also turned in his name as a candidate for the office of school trustee.

Drawing Held Tuesday

The order in which the names were placed on the ballot was determined at a drawing after the filing deadline Tuesday afternoon. The candidates, in the order drawn, are: S. F. Clements, Robert Wagoner, Grady H. Rogers, Ira Scott, Mrs. P. L. Carmichael, D. D. Zimmerman, Frank Bezner and Henry A. Turner.

Absentee voting started Wednesday for those who will not be able to vote on the regular voting day April 3, Baird said. The two regular voting places are the Dawn School and the Courthouse in Hereford.

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Vegetable Experiment Program Gets Underway



RESEARCH WORKERS from the Texas A&M Agricultural Experiment Station arrived Sunday night, worked out final plans for the beginning of the vegetable research program to be conducted in conjunction with the Hereford Vegetable Growers and Shippers Foundation, and left Tuesday morning. From left, they are Dr. Don Pattison, John Hutchinson, Dr. Guy W. Adriaance and Bobbie Wilson. Potatoes and onions for the experimental program have already been received. (Staff Photo)

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Potatoes, Onions Are Received

Experimental work on vegetables for the Hereford area is getting underway this week following the visit of four researchers from Texas A&M Agricultural Experiment Station.

Thirty varieties of potatoes, some of them still unnamed and having only numbers for identification, have been received from Dr. F. J. Stevenson at the United States Department of Agriculture Experiment Station at Beltsville, Md.

Besides testing these, and other varieties which will be sent from the USDA Experiment Station at Baton Rouge, 48 different fertilizer combinations will be tested, according to plans made by the researchers and the Hereford Vegetable Growers and Shippers Foundation advisory committee which met with them.

Onion Tests Also

In addition to the experimental work on potatoes, which will be carried out on a tract offered by Ray Paetzold, two identical lots of six varieties of onions were distributed to Jack Renfro and Al Trautmann, who will plant them for special checking.

Dr. Guy W. Adriaance, Dr. Don Pattison, Bobbie Wilson and John Hutchinson from A&M arrived Sunday night, conferred on technical aspects of the experimental program with Larry Loerwald, Newt Harding and Jack Renfro of the foundation advisory committee Monday, then staked out the ground which will be used for the potato experiments.

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Second Parents Banquet Planned By Road Knights

A second "parents banquet," to be held the night of April 5, is planned by members of the Road Knights, Hereford car club.

For two days before the banquet, Road Knight members will be busier than usual, with some of the members planning to participate in a car show in Amarillo April 3-4, and others planning to be in Lubbock April 4 to discuss the organization of the South Plains Timing Association.

General thinking behind the proposed association, according to Richard Clark, new president of the Road Knights, is partly the elimination of overlapping dates on car shows, car rodeos and other events, whenever it is possible to make better plans.

Parents Banquet Scheduled

A car event of their own is planned by the Knights, who have scheduled a car rodeo for the night of April 13, if suitable facilities can be obtained.

Main part of the program for the parents night banquet will be brought by Cecil McNeill of the Texas Highway Patrol. He is to show a special film. A large crowd is expected at the banquet.

The Knights recently elected officers. Three were elected by acclamation, including Clark, who was re-elected; Marcus Matthews, vice president, and J. B. Wills, secretary. Other officers are Ernie Filippo, treasurer; Robert Miller, reporter; and Pat Newell, corresponding secretary.

Members of the board of directors included Clark, Matthews, Newell, Bill Paetzold, Willie Pittner, Gary Crist, Darrell Dawson, Rex Cowart and Lamy Wilkins.

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ABOUT SCHOOL BOARD ELECTION

Brand Announces Policy On Letters

It has, for the past 17 years, been the policy of The Brand to publish signed letters from interested persons regarding public affairs. We do not intend to discontinue the policy.

However, in view of the prospective school election scheduled for April 3, The Brand feels compelled to lay down some regulations in regard to the letters.

Since the office of school trustee is a non-salaried post for public improvement and welfare, The Brand hereby invites each of the eight candidates whose names have been filed to submit a statement of not more than 300 words concerning his position, platform or reason for making the race. The statements will be published on Thursday, April 1, and must be turned in at The Brand Office no later than noon on Tuesday, March 30. All statements will be released at the same time and no mention regarding contents of the statements will be released prior to publication.

These statements will be published without cost or obligation to the candidates.

Any additional statements or letters from the candidates, or from other interested persons, will be classified as advertising and, in addition to being signed by the persons concerned, will be paid in advance at the regular advertising rates. Advertisers are required to arrange for space no later than Monday on material to appear in the Thursday paper, and no later than Thursday on material to appear in the Sunday paper.

The Brand is forced to assume this attitude as a protective measure, based upon past experience when we have been flooded with unexpected material at deadlines. In addition, it is our hope that the policy will tend to eliminate any possible mud-slinging or personal abuse, thus contributing toward general harmony in the community.

Around Town

The Whiteface baseball team, coached by L. B. Russell, will play their first game Friday when they meet Farwell in Veterans Park at 7:30 o'clock. Admission prices are 25 and 50 cents.

Dr. Casey Fine, assistant dean of agriculture at Texas Technological College, Lubbock, talked about farm technology and the need for additional water in most areas when he spoke Monday at the Hereford Rotary Club, then added that he is encouraged that people are looking to ways of getting more water. He particularly mentioned the Mahon proposal to carry water from the Missouri River basin to the Panhandle and High Plains of Texas.

Jack Sanders, formerly of Plainview, is the new pharmacist at Rogers Drug. According to Sanders, who is a graduate of Danforth School of Pharmacy, which was at Fort Worth, he has spent a life time in the drug store business. Sanders has a wife and two children, Tommy, 17, and Carol, 6, who will remain in Plainview until the end of the school year.

David L. Morgan, who came to Hereford from Seymour about a week ago, is Hereford's new Frigidaire dealer. Morgan, who has six years experience with Frigidaire products, plans to open for business Saturday night in the place where Bailey lived on the Progressive road. Bailey posted \$500 bond Monday and was released. Sheriff Sharp estimated that there were about four cases of beer in the crate. (Staff Photo)



CHARGES OF POSSESSION of intoxicating liquors in a dry area were filed against Erbert (Joe) Bailey by Sheriff Lowell Sharp after the sheriff had picked up this whisky and beer Saturday night in the place where Bailey lived on the Progressive road. Bailey posted \$500 bond Monday and was released. Sheriff Sharp estimated that there were about four cases of beer in the crate. (Staff Photo)

Country Club

Country Club

(Continued on Page 2)

Around . . .

(Continued from Page 1)

ness Saturday at 401 West First Street. Formal opening of the store will follow at a later date.

An open invitation to the public to see "The Blue Teapot," one-act comedy, at 3:15 o'clock this afternoon in the Hereford High School auditorium, has been issued by Mrs. Elmer Patterson, play director. The play will be presented later this week in the district competition at Canyon. There is no charge for admission today.



New manager of the Hereford Furr Food store is Bill Shore of Clovis, N. M. Shore, who has been with Furr Food for about eight years, took over management of the store about three weeks ago.

Mr. and Mrs. O. T. Patterson, Route 3, Friona, will celebrate their silver wedding anniversary Sunday afternoon with open house from 2 o'clock until 5 o'clock. All of their friends are invited.

Dr. Robert Lingens is the type of detective story reader who finds it hard to put a book down once he starts it. Recently he sought refuge late in the afternoon in the Jim Hill Coffee Shop, so he could read a Mike Hammer mystery without too many interruptions.

A clipping from the Lennox, Ia., paper was sent by Mrs. Carl Beid-

erwell to Mrs. Bertha Henderson of Hereford. According to the clipping, an estimated 1 1/2 million tons of Texas, Oklahoma and Kansas soil fell on Iowa during a recent rain, sleet, snow and mud storm. It figured out at about 1-16 inch for town and country alike.

The Hereford Garden Club will meet in the home of Mrs. John Jacobsen Jr., Friday afternoon instead of with Mrs. O. G. Hill, as was previously announced. The meeting is set for three o'clock.

Mr. and Mrs. J. L. Rogers and Mr. and Mrs. E. Ward spent Saturday in Springer, N. M., visiting with Mr. and Mrs. L. D. Boyd. They returned Sunday night. Mrs. Vannie Vinson and Johnnie B. went as far as Grady, N. M., with them and visited Mrs. Vinson's sister who recently underwent surgery.

Murphy To Sing With Symphony

Fawayne Murphy, son of Mrs. Ola Murphy of Dimmitt, will be presented with the Amarillo Symphony Orchestra Sunday afternoon as a tenor soloist in the Amarillo High School auditorium at 4 o'clock. The concert is open to the public. There is no admission charge.

He will sing the aria, "Comfort Ye" from the "Messiah," by Handel and "Ladomate-Mobile" from the opera "Rigoletto" by Verdi.

Murphy has been a student of Miss Mattie Mae Swisher for about six years, a member of the Voco Music Club of Hereford and has made superior ratings in the Junior Music festivals for the past five years. He has made all-state choir two years in succession.

A member of the Hereford Civic Club, he has sung Handel's "Messiah" for the past three years and represented Hereford Civic Club on the Fine Arts Program of both district and state Federation of Music Clubs conventions.

Long-Time Friona Resident Buried

Funeral services for Mrs. Elizabeth May Short, 61, were held Monday afternoon in the Friona Baptist Church with Rev. Melvin Fields, pastor, officiating and Rev. Russell Pogue, pastor of the Temple Baptist Church of Hereford, assisting.

Mrs. Short died in the Parmer County Hospital Sunday after an illness of several months. She was born May 25, 1892 in Missouri. In 1924, she married A.

B. Short in Meade, Kan., and they came to Hereford in 1922 from Kansas. Then, in 1926, they moved to Friona.

Survivors include: one son, Rev. Lawrence M. Dumont of Denver, Colo.; one daughter, Mrs. Curtis Murphree of Friona; three step-children, Douglas Short of Springfield, Colo.; Mrs. R. G. Loflin of Springfield, Colo.; and Mrs. Louis Baxter of Quanah; one brother, LeRoy Cape of Cleveland, Okla.; two sisters, Mrs. Edd Ewalt of Endmelaw, Wash.; Mrs. Mattie Dever of Redwood City, Calif., and 19 grandchildren.

Burial was in Friona Cemetery under the direction of Gilliland Funeral Home.

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GLADIOLA	PEANUT BUTTER Peter Pan Krunchy 12 oz. Jar 32c	C & H PURE - CANE SUGAR
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GRAPEFRUIT JUICE White Swan 46 Oz. Can **23c**

Red McClure **POTATOES** 5 Lbs. **13c**

California Navel **ORANGES** 2 Lbs. **21c**

California Calavas **AVOCADOS** Large Each **17c**

Porto Rican **YAMS** 2 Lbs. **25c**

Florida Marsh Seedless **GRAPEFRUIT** 6 For **39c**

OCEAN TROUT Lb. **23c**

MINUTE MAID Orange Juice 6 Oz. Can **17c**

Armours Star or Swifts All Meat **FRANKS** Cello Pkg. **49c**

TOP HAND - SLICED LAYERS BACON 1 lb. **67c**

CHOICE GRADE BEEF ROAST lb. **33c**

CHOICE GRADE BEEF Short Ribs lb. **29c**

TOMATOES Concho Peeled No. 1 Can **10c**

TIDE Giant Size Pkg. **71c** | **CATSUP** White Swan 14 oz. Bottle **18c** | **GREEN BEANS** Wapco Cut No. 303 Can **16c**

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MARYLAND CLUB lb. **\$1.09** Can
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modern house, barn, corrals, out-
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Price \$12,800.00 only \$2,800.00
Down.
320 A. irrigated unimproved.
Price \$125.00
3 bed room home 3 yrs., old.
\$7900.00 Good Terms
HUGH BOOKOUT REALTY
533 East 1st St. on Hiway 60
Hereford, Texas
Office Ph. 1674-Res. Ph. 1270-W
B-4-10-tfc

FOR SALE: 60x138 lot. Good lo-
cation, on paved street. Desir-
able neighbors. \$900. Call 1719-W1
after 6 p.m.
B-4-tfc.

REAL ESTATE
Irrigated Farms, Dry Land
Farms, Homes and City Prop-
erty.
CHARLES SOWELL
Office Ph. 792 228 Main St.
Box 464
Res. Ph. 193-W
T-4-13-tfc

Have 1,600 acre, 100 cultivated,
1,000 acres meadow. Improved.
Will carry 300 cows. Located in
southwest Missouri. Will sell or
trade for irrigated farm. Other
good ranches in Colorado, New
Mexico and South Dakota, to
trade or sell.
Irrigated 145 acres. 2 8" wells,
improved. On paving, near Here-
ford. \$5,000.00 down, balance
good terms.
Nice 3 bedroom house, large
den, 2 full baths. 2,200 feet of
floor space. Double garage. Will
sell or will trade for smaller
house on equity.
Have 2 new 2 bedroom brick
homes just being finished. Both
East fronts. Single garages. Can
sell one of these for \$2,000.00
down, balance good terms.
Have 2 nice 3 bedroom, part
brick houses with single garages.
Nice locations. Each \$12,600.00
with terms.
2 bedroom house and bath, on
paving. E street. \$4,500.00. Only
\$500.00 down, balance \$400.00
per month.
See us for good buys and trades
on all kinds of Real Estate.
J. M. Hamby Real Estate
1410 Park Avenue
Phone 701
B-4-12-tfc

FOR SALE: 181 Acres land well
improved. Shallow water and
lots of it. Some trade. A. B.
Dozier, Box 842, Hereford, Tex.
B-4-22-39-3p.

FOR RENT

OFFICE ROOMS FOR RENT up-
stairs over The Brand. Reason-
able rates. See E. B. Posey,
room 3, or inquire at Brand Of-
fice.
B-5-21-41-tfc.
FURNISHED AND Unfurnished
apartments. Private baths. Phone
569. 115 Avenue B.
B-5-11-2-tfc.
FOR RENT: Three room, modern,
unfurnished house. Call 507 Jack-
son.
B-5-10-8-tfc.

NEWLY DECORATED Apartment
for rent. Electric refrigerator.
Private bath. 428 North Jackson.
B-5-12-12-2p

FOR RENT: Three room modern
garage apartment. Furnished,
bills paid. Close in. Come to 219
Lee.
B-5-16-39-2k.

THREE ROOMS, private bath;
furnished. Also two room fur-
nished apartment. 300 West 6th.
B-5-13-39-2k.

THREE ROOM furnished apart-
ment for rent. Private bath. 236
H. Phone 1139-W. Bills paid.
B-5-14-39-2p.

FOR RENT: Three room furnis-
hed apartment. Couple only. Call
556.
B-5-10-39-tfc.

BEDROOM, CLOSE IN. 509 Ross
Phone 847-J.
B-5-9-39-tfc.

FOR RENT: Two bedroom house.
New. On 223 Avenue K. Call
Dawn 3603 after 6:00 p.m. or
before 8:00 a.m.
B-5-20-39-2p.

FOUR ROOM FURNISHED or un-
furnished apartment with garage.
Call 164-W or 777.
B-5-12-12-tfc.

BEDROOM. 511 Lawton, East
Sixth. Phone 545-W.
T-5-9-12-1p.

FOR RENT: Furnished apartment.
Call 970-W. Air Conditioned.
T-5-9-12-1p.

FOR RENT: Two room modern
house. Furnished. Redecorated.
Close in. Bills paid. 343 West
second. Phone 746-J.
T-5-17-12-1k.

FOR RENT: Large three room
duplex apartment, unfurnished.
207A Bennett. Phone 916-J.
B-5-12-12-tfc.

THREE ROOM Unfurnished mod-
ern apartment. Also two nice
bedrooms for men only. 503
South 25 Mile Avenue. Call 421-J.
B-5-19-12-2p.

ONE OF MY BEST FURNISHED
Apartments. Now available.
Phone 226.
B-5-10-12-2k.

FOR RENT: April 1st. Small fur-
nished apartment for couple.
Bills paid. Close in. Come see it
at once. Carl Mountz. 106 West
7th.
B-5-23-12-tfc.

TWO ROOM furnished apartment.
401 Lawton. Mrs. W. M. Megart.
B-5-10-12-2c.

7. Dressmaking-Ironing

SEWING, buttonholer, alterations,
suits and dresses; also would
consider ironing. Della Rhodes,
123 Norton St.
B-7-15-39-4p.

8. HELP WANTED

DEALERS, DISTRIBUTORS AND
salesmen wanted. Amazing new
product. Puncture proof tires for
\$2.25. Panhandle Safe-t-Gard
Co. 407 Columbia, Plainview.
B-8-19-12-2p.

MEN URGENTLY NEEDED
in this area to train at home for
\$90 to \$125 weekly job in TV
servicing and repair. You BUILD
and KEEP large 21-in TV receiver
and testing equipment. Easy pay-
as-you-learn plan. Ask me for
full information. Write Marvin E.
Champau, Regional Representa-
tive, Commercial Trades Institute,
1003 E. 23, Amarillo, Texas.
B-8-36-8p

10. NOTICE

WANTED
150 New Customers on City
Delivery!
THE HEREFORD BRAND
Call, R. W. Sparks Ph. 1771-W
B-10-2-tfc

ENROLL YOUR pre-school child
in Kindergarten. Mrs. J. R.
Fowlkes. Harrison Highway. Ph.
1574-W.
B-10-14-8-tfc.

Northwest Hereford News

By Mrs. R. C. Childers
Out-of-town guests in the home
of Mr. and Mrs. A. C. Hershey
were Mr. and Mrs. J. L. Stevens
of Amarillo. The Stevens are for-
mer residents of Hereford. Mrs.
Stevens was agent for Stanley
Home Products while living here.
Mr. and Mrs. Jeff Davis and
boys, Carroll and J. T., were din-
ner guests in the home of Mr. and
Mrs. Edgar Telchik Thursday
night.

Mr. and Mrs. H. B. Stanfield
were supper guests in the Edgar
Telchik home Friday night.
Mr. and Mrs. Alton Hobday and
daughter Dianna of Bovina, and
Mr. and Mrs. Edgar Telchik were
dinner guests in the home of Mr.
and Mrs. R. E. Hargis Sunday.
Afternoon callers were Mr. and
Mrs. W. E. Holcomb.
The W. E. Holcombs returned
Friday from an extended trip in
the east.

Mr. and Mrs. Delbert Bainum
were late evening callers in the
C. S. Barclay home Sunday.
Craig Bainum spent Monday in
the C. S. Barclay home.
Patsy Jackson of Hereford was a
caller in the R. C. Childers' home
Sunday.

Mrs. J. H. Babcock and children,
J. H. Jr., and Sweetie, of Kermit,
and Mrs. Wayne Johnson came
Friday and spent the weekend in

the R. C. Childers' home.
Saturday Mr. and Mrs. Earl
Johnson of Harrison, Ark., spent
part of three days in the home of
their daughter, Mrs. R. C. Childers,
and family.
Mrs. Allie McNeill of Wayside
spent Sunday night in the R. C.
Childers' home. Mrs. McNeill is a
sister of Mrs. Earl Johnson.
The Cultural Home Demonstra-
tion Club will meet in the home of
Mrs. R. E. Hargis today at 2:30
o'clock. The program is to be given
by the agent on sodding a lawn.

Party Planned
A party for members of the Cul-
tural Home Demonstration Club
will be held in the home of Mr.
Edgar Telchik Friday night at 7:30
o'clock.
Mr. and Mrs. Pat Robinson and
family attended the senior play at
Panhandle Friday night. Joe Eddie
Scott accompanied them and vis-
ited with Jackie Smith, daughter of
Mr. and Mrs. O. D. Smith, of Pan-
handle. Jackie was in the play. The
Robinsons spent Friday night in
the home of his mother, Mrs. J. V.
Robinson, of Panhandle.
Mr. and Mrs. Ira Scott and fam-
ily visited Mrs. Scott's sisters,
Mrs. Flake Thurman and Mrs. T.
R. Nichols, and families in Am-
arillo Sunday.

Three sisters of Ira Scott visited
him and his family Saturday. They
were Mrs. H. V. Lee, Mrs. V. R.
Weaver and Mrs. Virgil Dodson.
Kenneth DeHart accompanied
the High School band to Memphis
Saturday where they participated
in the band festival.
Lyle Rickman was able to return
home from the hospital Monday
after a second trip for appendec-
tomy. The second operation was
due to infection in the incision due
to ruptured appendix.

Vegetables Being Planted
Potatoes and onions are being
planted on the Jack Renfro farms
in this vicinity this week.
Connie Bainum, daughter of Mr.
and Mrs. Delbert Bainum, of Sum-
merfield spent Tuesday in the C.
S. Barclay home.
Mr. and Mrs. C. A. Betzen from
Dawn were dinner guests in the
home of Mr. and Mrs. Jim Cle-
ments Sunday.
Afternoon callers in the Clements
home were Mr. and Mrs. C. J.
Berend and family.
Mr. and Mrs. Carl Luke of Here-
ford spent Monday visiting in the
home of their daughter, Mr. and
Mrs. Jim Clements, and family.
Mr. and Mrs. Luke have just
returned from a three weeks' trip.
They went as far south as Tampa,
Fla.

Jimmy Clements, son of Mr. and
Mrs. Jim Clements, is slowly re-
covering from a kidney infection,
his mother reports. He is able to
sit up this week, after an illness
of five weeks.
Mr. and Mrs. T. B. Cox went to
Dumas Sunday after her mother,
Mrs. L. B. Hooten, who is going
to make her home with her daugh-
ter for a while. She had been liv-
ing with her son, Harvey Hooten,
and family in Dumas for several
months.

Out-of-town guests in the home
of Mr. and Mrs. Earl DeHart Sun-
day were her brother, Glenn Rob-
inson, and his family of Claude.

POTATO GROWERS. I will fur- nish one sack of seed potatoes in exchange for a sack of No. 1 processed potatoes when in- vested. Call 64 for details. T-10-tc

ALCOHOLICS ANONYMOUS Phone 1898-W3 or 1692-W B-10-24-tfc

PARRAKEETS, YOUNG AND
BEAUTIFUL Metal bird cages,
707 Main. Phone 1303. Francis
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B-10-14-11-4c.

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-30-tfc

FOR NEW AND USED parts try
Hereford Wrecking Co. East high-
way 60. Phone 320.
B-11-15-47-tfc.

IT'S A FACT! That the World's finest sewing machine mechanic lives in Hereford. For proof, call 746-J. B-11-17-9-tfc.

OVERNIGHT SERVICE. Dallas,
Ft. Worth, Wichita Falls, Abi-
lene, Lubbock and intermediate
points. Phone 12 Miller and Mil-
ler Freight Lines.
B-11-19-10-tfc.

Mimeographing and stencil cut-
ting. Phone 665-W. 126 Avenue E.
B-11-9-12-8p.

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For Loans in Deaf Smith, Par- mer and North Part of Castro Counties. B-11-46-tfc

TYPEWRITERS AND Adding
machines for rent or sell. Call
Hereford Office Machine Com-
pany. Phone 518.
B-11-15-3-tfc.

Quick - Efficient
HOME LOANS
Dependable Abstract and insur-
ance Service
ELIZABETH WOMBLE
146 Main Phone 497
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RUBBER STAMPS fast service.
Francis Printing Co. Ph. 1803.
B-11-9-3-tfc

SAVE MONEY on lawn grass
seed! Hereford Grain Corp.
Phone 360.
B-11-13-36-tfc.

Sincerely
Mrs. Dee Buttrill
Route 1, Hereford.

The Hereford Brand

Published Every Thursday at 336 Main St.
Hereford, Deaf Smith County, Texas — Phone 30
Our Slogan: "More People—More Farms"



JAMES M. GILLENTE Publisher
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Any erroneous reflection upon the character, standing or repu-
tation of any person, firm or corporation, which may appear in
the columns of this paper, will be gladly corrected upon due
notice of same being given to the editor personally at the office.

Family Reunion Held Sunday

By Mrs. R. C. Childers
A family reunion was held in
the R. C. Childers' rural home in
Northwest Hereford Sunday for
members of Mrs. Childers' family.
This had been an annual affair
for many years until Mr. and Mrs.
Earl Johnson, parents of the fam-
ily, moved to Arkansas two years
ago and were unable to attend
again until this year.
March has been the month in
which the affair has always been
held. The group started this meet-
ing some six or seven years ago
as a birthday celebration for mem-
bers of the family that fell in Fe-
bruary and March.
Each family brought food, and
by the time the last family ar-
rived, two tables could not hold all
the food which was brought.
The blessing was given by Wayne
McNeill of Canyon, after which 34
persons served themselves from
the food laden tables.
Those attending were: Mr. and
Mrs. A. H. Inman of Plainview,
Mr. and Mrs. J. H. Babcock, J. H.
Jr., and Sweetie of Kermit, Mrs.
Wayne Johnson of Harrison Ark.,
Mr. and Mrs. John Johnson, Mary
and Robert of Pampa, Mr. and
Mrs. C. S. Barclay, Larry and
Mrs. Leona Packard kept the
children of Mr. and Mrs. Raip
Greathouse for eighteen days while
their parents were visiting in Cali-
fornia. The Greathouses returned
home Saturday night.
Leroy Packard is working for
Raymond Higginbotham this week.

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

HEREFORD No. 849 AF & AM
MM
Thur. March 25
R. L. Thompson, Sec'y
W. A. Bill Phipps W. M.

Herford Rotary Club
meets every
Monday at 12:05
Hotel Jim Hill

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

DR. MILTON C. ADAMS
OPTOMETRIST
140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

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PLAINS INSURANCE AGENCY
John H. Patton Wm. H. Patton
All Forms of Insurance
213 N. Main St. Phone 50

Number One in power
Come Drive
CHRYSLER
235 h.p.
Anything less
is yesterday's car
McCULLOUGH MOTOR CO.
W. Highway 60 Phone 17

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Take a GOOD LOOK at REAL SAVINGS!

TOP QUALITY ALWAYS

DOUBLE S & H GREEN STAMPS EVERY WEDNESDAY

AT PIGGLY WIGGLY!

FRESH SHELLED	Full Lb. Pkg.	79 ^c	Free 25c Coupon In Each Can	3 LB. CAN	85 ^c
PECANS			SPRY		

PILLSBURY'S BEST — Free Kitchen Tool In Each Sack	25 LB. BAG	\$1 ⁸⁹	NATIONAL SUPREME SALTINES	2 LB. BOX	43 ^c
FLOUR			Crackers		

HUNT'S NO. 2 1/2 CANS	4 for	\$1 ⁰⁰	HUNT'S 14 OZ. BOTTLE	6 for	\$1 ⁰⁰
PEACHES			CATSUP		

HUNT'S NO. 2 1/2 CAN	4 For	\$1	HUNT'S NO. 2 1/2 CAN	3 Cans	\$1
PRUNE PLUMS			PEARS		

HUNT'S NO. 300 CAN	6 For	\$1	HUNT'S NO. 300 CAN	6 For	\$1
APRICOTS			TOMATOES		

HUNT'S CREAM STYLE or WHOLE KERNEL No. 300 Cans	6 For	\$1	HUNT'S 46 OZ. CAN	4 For	\$1
CORN			TOMATO JUICE		

HUNT'S TOMATO 6 For	49 ^c	SAUCE			
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Sunshine Large Box
SHREDDED WHEAT 7^c

Woodbury - Large Bars
BATH SOAP 4 For 33^c

HANDY CAN 4 FLAVORS - NO BOTTLES
SODA POP 12 Oz. Can 10^c

SAVE 7¢
DEL RICH MARGARINE SLOW BLENDED FOR RICHER FLAVOR
SPECIAL PRICE 2 lbs. 49^c
WHILE SUPPLIES LAST

U. S. CHOICE BEEF
Chuck Roast lb. 39^c

ALL MEAT
Frankfurters 1 lb. cello 39^c

U. S. CHOICE BEEF
Arm Roast lb. 49^c

LEAN AND MEATY
BEEF RIBS lb. 33^c

KRAFT'S
Velveeta Cheese 2 lbs. 89^c

CHOCOLATE DROPS, 14 OZ. BAGS
CANDY 2 for 49^c

KIDS! FREE MARBLES
Post TOASTIES Corn Flakes
Large Boxes Trend For 2 39^c
6 1/2 oz. Size PUREX Dry Bleach 19^c
BAB - O 2 Cans 21^c
12 Oz. Pkg. - 19c

CALIFORNIA GREEN PASCAL
Celery Stalk 17^c

ARKANSAS BLACK Appx. 4 lb. cello bag
Apples 49^c

SWEET - JUICY
Grapefruit 6 for 39^c

FLORIDA STRAIGHT NECK YELLOW
Squash lb. 19^c

GARDEN FRESH EXTRA FANCY - RED
RHUBARB lb. 13^c



SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Saving Of Trapped Motorist Credited To Railroad Engineer's Thoughtfulness

George Denman of Denver, Colo., the uncle of Clay Angelo, engineer of the Denver and Rio Grande Western Railroad's California Zephyr, saved the life of a Salt Lake City, Utah, man recently because he stood up to light his pipe and saw the man's car upside down in the ice of the Colorado River.

Denman had asked the fireman to take the controls of the train while he rested awhile, and while filling his pipe happened to look out the window and see the wheels of the car above the ice.

He notified the station master

near where he had seen the car and the station master in turn called the town marshal, who went in search of the car.

It took two trips along the highway before the car was found, 125 feet down an embankment in the Colorado river. The driver of the car was taken to the hospital and treated for exposure. He had stood on the inside roof of the overturned car for five hours awaiting rescue.

Denman was apologetic, "I didn't do the man as well as I could have," he said.

Hospital Notes

Patients in Hospital
 Charles Lovall, Tommy D. Car-nahan, N. D. Bartlett, Mrs. Jose Ramirez, Mrs. J. R. Daniel, Mrs. G. A. F. Parker, Nellie Jones, Mrs. Donald Cavanar, Mrs. Charles Moore, Mrs. Leonard Click, H. C. Parvin, J. W. Thomas, J. D. Story, Mrs. J. L. Click, Leroy Wilkins, Mrs. Marion Causey, O. G. Hill Sr., Mrs. Don Henslee, James Clark, Floyd Stivers, Mrs. Carl Smythe, Mrs. Charlie Noland.

Patients Dismissed
 Mrs. Mary Collins, 3-20; Mrs. Evelyn Harms, 3-20; Mrs. Bonnie

Martin, 3-19; Mrs. Elizabeth Webster, 3-21; Mary Mendoza, 3-20; Mrs. Tom Oliver, 3-22; Wendel Osburn, 3-22; J. B. Blankenship, 3-21; Carolyn Kester, 3-23; David Lookingbill, 3-22; Lyle Boyd Rickman, 3-22; James Douglas Whaley, 3-23; F. H. King, 3-23; Mrs. J. M. Watson, 3-24; O. D. Majors, 3-23; Gordon Lewis, 3-20; Mrs. Ancolara Gonzales, 3-20.

Births
 A daughter to Mr. and Mrs. Donald Cavanar, 3-23; a son to Mr. and Mrs. Bobby Hubbard, 3-24.



PVT. WILLIAM D. AXE

Pvt. W. D. Axe Receiving Basic Infantry Training

Pvt. William D. Axe, son of Mrs. Zelma Axe, Route 1, recently began eight weeks of basic training on fundamental Infantry subjects like army drill, rifle, machine gun and bazooka marksmanship, and familiarization with Army technical subjects, at Ft. Bliss. This first phase of training is climaxed with a one-week maneuver in the field. Axe, a graduate of Hereford High School in 1953, entered the service in February of this year.



PVT. JOHN C. SOUTHALL

Pvt. John C. Southall Training At Ft. Bliss

Pvt. John C. Southall, son of Mr. and Mrs. P. O. Southall, recently began eight weeks of basic training in the Antiaircraft Artillery Replacement Training Center at Ft. Bliss.

Southall, a graduate of Hereford High School in 1950, entered the service in February of this year.



OBE J. WILSON

Obe J. Wilson Receiving Army Basic Training

Obe J. Wilson, Jr., son of Mrs. Thelma Wilson, 319 McKinley Street, recently began eight weeks of basic training in the Antiaircraft Artillery Replacement Training Center at Ft. Bliss.

Wilson attended Hereford High School until he entered the service in February.

Cpl. Robert P. Ramey Joins Armored Division

Cpl. Robert Peyton Ramey, son of Mr. and Mrs. Sank Ramey, 23 Avenue B, arrived recently in Fort Hood for assignment in the First Armored Division.

Ramey, a graduate of Hereford High School in 1948 and a graduate of A&M College in 1952, entered the service in September of 1952 and has served 10 months in the Korean Theater.

To Relieve
 Many of
COLDS
 take 666



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The speedlined new Studebaker silhouette is designed to save gasoline sensationally because it's free from power-wasting excess bulk.

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 PAUL G. HOFFMAN, Chairman of the Board
 THE STUDEBAKER CORPORATION

GET AHEAD OF THE PARADE! GET MORE WHEN YOU TRADE!



White sidewall tires and chrome wheel discs optional in all models at extra cost.

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In Hereford

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In The Benefield Motor Building

YOUR NEW

FRIGIDAIRE APPLIANCE DEALER

invites you to drop in for a visit Saturday, March 27th when we will begin business in Hereford. We will handle a complete line of Frigidaire appliances, as well as small appliances and gas ranges.

We are experienced in the appliance business, having been with Frigidaire for over 6 years. We invite you to drop in and get acquainted.

FRIGIDAIRE -- SALES AND SERVICE
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Benefield Motor Building

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WE GIVE S & H GREEN STAMPS

Stock your pantry with these Savings!

Pineapple Juice 35c
 46 Oz. Can

MONARCH

PEAS 300 Size 2 for **17c**
 Campfire, Early June

PORK & BEANS 2 for **33c**
 Campfire No. 2 1/2 can

MILK Tall Can 2 for **25c**
 White Swan

GREEN BEANS No. 303 can **13c**
 Campfire

SPAGHETTI No. 300 can **12c**
 Campfire

TOMATOES No. 303 can **19c**
 Yacht Club, Solid Pack

FLOUR 50 Lb. print bag **\$3.69**
 Kimbells

JELLO All Flavors 3 for **25c**

PEACHES MONARCH Halves or Sliced No 2 1/2 Can 3 for **\$1**

CORN No. 303 can **17c**
 Yacht Club

CATFISH lb. **39c**
 Frozen - Boneless

OLEO 2 lbs. **45c**
 Grayson

ORANGE JUICE 2 for **33c**
 Frozen, Minute Maid 6 oz. can

PAPER TOWELS per roll **21c**
 Drize

BEEF STEW No. 300 can **29c**
 Campfire

GRAPE JUICE **29c**
 Betsy Ross

Vienna Sausage 12 \$ 1
 for

CAMPFIRE

FRESH PRODUCE

CELERY Lg. 19c
 Stalk

MEATS

SAUSAGE lb. **39c**

Oranges 5 lbs. **39c**
 Cello Bag

BEEF RIBS lb. **27c**

Potatoes 25 lbs. **63c**
 Red McClures

PORK CHOPS lb. **59c**

THOMAS FOOD STORE

We Reserve Right To Limit Quantities - Double S & H

Green Stamps On Wednesday

We Give S & H Green Stamps

519 Park Ave.

Phone 15

WE GIVE S & H GREEN STAMPS

SAVINGS GALORE AT THOMAS FOOD STORE - WE GIVE S & H GREEN STAMPS

CHIP SHOTS

By Bud Posey

Hereford's High School golf team is beginning to shape up fairly well. The fourth man has been hard to find. The kids have been working out for two weeks now and members of the team are Logan Cummings with a 40 average, Keith Hodges with a 41 average and Charles Seed with a 42 average. George Parker is in fourth place with an average of 50.

Others and their averages are: Jack Parker with 51, Donald Bridges with 53, Burke Inman with 53, Norman Kerr with 54, Tommy Van Fun with 54, Tommy Johnson with 57, Ronald Sherman with 58 and Eugene Combs with 56.

The High School team has already played Littlefield, defeating them 6 points to 5 1/2 points.

Junior High Team

The Junior High School team consists of Jeff Minton with an average of 45, Dale Taylor with an average of 50, Gene Waites with an average of 54, Santmy Leslie with an average of 54 and Denn Stevens with an average of 58.

The first six on the High School team consisting of Cummings, Hodges, Seed, George Parker, Jack Parker and Bridges. The Junior High team consisting of Minton, Taylor, Leslie and Waites, will journey to Amarillo to play the Shamrock High and Junior High School teams at the Amarillo County Club Friday at 1 o'clock. Don Martin, High School principal.

and Bud Posey are coaching the team.

If any of Hereford's golfers have any old clubs that they would like to let the boys use or have, it would be appreciated if they would bring them by the Pro Shop.

Sunday, April 18, Littlefield country club golfers will invade the local links for an intercity match with the local club starting at 12:30 o'clock.

New directors of the club, elected by the club's shareholders are: Francis Hardwick, Harry McCausley, John D. Pitman, Wayne Phillips and Dr. J. H. Channer. Hold over directors are Dale Dinnin, Harold Close and Stan Barrett.

Life of Elizabeth II Discussed At Black

A talk on "Queen Elizabeth II" of England, beginning with her childhood and telling of her life up until the present time, was given by Louise Roberson at the meeting of the Black Social and Study Club Thursday afternoon at the Community House.

Eleanor Prewitt was hostess and Jewell Fields was co-hostess.

The club ladies gave donations to the Red Cross and it was announced that there would be a Texaco program by Mr. Shackelford given in with the pie supper for the hospital funds Thursday night.

Refreshments were served to: Mildred Barnett, Christene Braxton, Emma Elmore, Anna Nae Hays, Altha Presley, Maxine Price Louise Roberson, Lucille Rokey, Carrie Tatum and the hostesses.

Political Announcements

For State Representative, 26th Legislative District: Jesse M. Osborn

For District Clerk: Lucille Posey

For County Judge: Horace L. Schloss

For County Judge: Homer E. Henslee

For Sheriff, Tax Assessor-Collector: Lowell Sharp

For County Clerk: Ralph Smith

For County Treasurer: Velma Hodges

For County Attorney: J. Edward Line

For County Commissioner, Precinct 1: M. T. (Marion) Rutter

For County Commissioner, Precinct 2: Otto Massie

For County Commissioner, Precinct 3: J. T. Guinn

For County Commissioner, Precinct 4: W. F. Perry

For County Hide and Animal Inspector: Loyd R. Nell

NEW-DELICIOUS

Ellie's

NOODLES N' BEEF

Chowline (CHATTER)



"HIS OTHER-IN-LAW IS PAYING HIM A VISIT TOMORROW"

Visit the Big Burger Drive-In often for a delicious BIG BURGER.

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Sandwiches-Soft Drinks

Intersection Hiway 60 & 51



GOLDEN RAYS OF SUNSHINE

PILLSBURY FLOUR

25 Lb. \$1.89

25 Bag.

PILLSBURY PANCAKE FLOUR

2 1/2 Lb. 37c

Box

Choice Cut, From U. S. Good Baby Beef

Round STEAK lb. 69c

CENTER CUT, EXTRA LEAN

Pork Chops lb. 65c

ARMOUR'S BANNER SUGAR CURED SLICED

BACON lb. 65c

FIRST CUTS

Pork Chops lb. 45c

BONELESS FILLET OF WHITING

FISH lb. 25c

COFFEE

CHASE And SANDBORN Lb. Can \$1.05

PACO MILK

IT WHIPS

3 TALL CANS 29c

APPLE CUSTARD PIES Each 39c

Displayed In All Furr Food Freezers Lady Pride

ICE BOX COOKIES Roll 49c

A Variety Of Fruits Blended With A White Egg Batter

SOUTH PACIFIC CAKES 2-7" 53c

Repeated By Request Chocolate

GLAZE DONUTS 2 Pkgs. 29c

Furr's Houseware Specials

15c Value - Wonderful for Deserts - Heat Proof - Green Or Ivory

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Cellulose Sponge 27c

APPLE CUSTARD PIES Each 39c

ICE BOX COOKIES Roll 49c

SOUTH PACIFIC CAKES 2-7" 53c

GLAZE DONUTS 2 Pkgs. 29c

LARGE CALIFORNIA

ORANGES 2 lbs. 25c

FRESH GREEN

ONIONS 2 bu. 9c

Radishes 2 Large Bu. 9c

RUBY RED

GRAPEFRUIT 2 lbs. 19c

BEAUTIFUL WHITE HEADS

Cauliflower lb. 15c

FRESH GREEN LEAF

SPINACH 2 lb. 15c

LARGE FIRM CALIFORNIA

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SWIFT'S SHORTENING

Jewel 3 Lb. Ctn. 69c

FISH HAWK

RED SALMON 69c

Tall Can

BISQUICK 39c

Large 40 Oz. Box

LOG CABIN

Maple Flavor Syrup 53c

24 Oz. Bottle



FRIENDLY and so convenient

FURR FOOD STORES, Inc.

Starkist - Solid White Meat TUNA Can 39c	Kellogg's Shredded WHEAT 12-Oz. Box 19c	Toilet Soap With Cold Cream CAMAY 3 Reg. Bars 25c	Hunt's Fruit COCKTAIL 2 No. 300 Cans 47c	Sliced Mushrooms In Sauce 5-Oz. Can 11c
Bowman's Supreme CRACKERS 1 lb. Box 25c	Quaker-Quick-Regular OATS 3 lb. Box 38c	Toilet Soap With Cold Cream CAMAY 2 Bath Bars 25c	Libby's Garden Sweet Lima BEANS No. 303 Can 29c	Reynolds ALUMINUM FOIL 18x25 Ft. Roll 59c
Bowman's Supreme TOWN HOUSE COOKIES 7 1/2 Oz. Box 34c	Libby's Cream Style Golden CORN No. 303 Can 19c	All Purpose Soap, 3 Med. IVORY 3 Bars 25c	FreeSweet-Natural Orange JUICE No. 2 Can 19c	Chef Boy-Ar-Dee SPAGHETTI AND MEAT BALLS Tall Can 29c
Diamond WAX PAPER 125 Ft. Roll 27c	Hunt's Tomato Sauce 3 8-oz. Cans 25c	All Purpose Soap, Giant IVORY Bar 14c	Libby's Bartlett PEARS No. 303 Can 29c	Sunshine HYDROX COOKIES 7 1/2 Oz. Cello Pkg. 20c
Adolphus RICE 2 Lb. Cello Pkg. 38c	Hunt's Tender Garden PEAS 2 No. 300 Cans 31c	Soap Personal IVORY 4 Reg. Bars 27c	Gebhardt's Chili BEANS 3 No. 300 Cans 42c	Sunshine CHEEZ-IT 6-Oz. Pkg. 15c
Archer's 99 Horsemeat DOG FOOD 2 Tall Cans 33c	Franco-American SPAGHETTI 2 No. 300 Cans 31c	Soap LAVA 2 Med. Bars 23c	Oregon Trail-Whole Green BEANS 2 No. 303 Cans 49c	Joy Liquid Soap Econ. Bot. 74c
	Hunt's Prune PLUMS 2 No. 300 Cans 35c	Dreft DETERGENT Lge. Box 31c	Libby's - Crushed PINEAPPLE No. 2 Can 29c	
	Dreft Economy SOAP 74c	Kirk's Hard Water Castile SOAP 3 Reg. Bars 27c		
	Soap-New Blue Color Lge. CHEER Box 31c			
	Soap-New Blue Color Eco. CHEER Box 74c			
		Lge. OXYDOL Box 31c	Econ. Soap Ivory Flakes or Snow Box 30c	
		Lge. DUZ Box 31c	Lge. Cleaner SPIC & SPAN Box 25c	
		Econ. Soap TIDE Box 74c	Econ. Joy LIQUID SOAP Lge. Bot. 31c	

STAR

SUNDAY - MONDAY - TUESDAY

MARTIN & LEWIS MOVE OVER!

MAKE WAY FOR AN APE NAMED "ANIMAL" AND HIS MUSCLE-HEADED FRIEND WHO DIM-WITTED ANTICS ARE THE BRIGHTEST COMEDY IN YEARS!

630 WOLVES in CHEAP CLOTHING IN PANTING PURSUIT OF VENUS IN A G.I. BLANKET

Rated One of the Year's 10 TOP MOVIES!

"Stalag 17"

A PARAMOUNT PICTURE STARRING WILLIAM HOLDEN DON TAYLOR OTTO PREMINGER

THE STAGE TRIUMPH THAT ROCKED THE NATION FOR 3 SOLID YEARS

RESPONSIBILITY

SERVICE

WARRANTY

WHY it does make a difference WHERE

you buy your New Automobile

It pays to buy your NEW CAR from your local,

factory - authorized NEW CAR DEALER

because:

- Only your NEW CAR Dealer can sell you a truly NEW CAR. The new cars HE sells are shipped to him directly from the nearest factory assembly plant.
- Before the NEW CAR is delivered to you it is inspected and serviced by factory-trained personnel employed by the new car dealer to serve you.
- Every NEW CAR sold by a NEW CAR Dealer is protected by factory warranty. Only an authorized NEW CAR Dealer can fulfill this warranty.
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MC CULLOUGH MOTOR CO,
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302 E. 3rd St. DeSoto - Plymouth Phone 383

LESLEY MOTOR CO,
345 East 1st St. Studebaker Phone 600

KINSEY MOTOR CO,
2nd at Schley Chevrolet - Oldsmobile Phone 740

HEREFORD MOTOR CO,
2nd at Sampson Ford Phone 39

For Used Cars too -- more people prefer to buy from a new car dealer.

Ribbon Cake Frosting Is Dressed Up

Mrs. A. E. Jury, who lived in the Wyche community until about two years ago and worked with the Wyche Home Demonstration Club, has sent from Fair Play, Mo., to Argen Draper, H. D. Agent the recipe for a Ribbon Cake Frosting that sounds dressed up enough for a party cake.

Mrs. Jury's recipe is for a four layer cake to include one layer each of chocolate, lemon, pink and white, to be stacked as listed.

Ribbon Cake Frosting
For four layer Ribbon Cake—chocolate, lemon, pink and white, stacked as listed.

4 cups sugar
1 teaspoon cream of tartar
1 1/2 cups water

Boil covered for three minutes. Uncover, cook to between a soft and a firm ball stage—240 degrees until the syrup will spin a thread 18 inches long. Remove from fire immediately and pour slowly over four stiffly beaten egg whites.

Add two teaspoons vanilla and a few drops red food coloring to give a very delicate tint. Beat until of spreading consistency. This makes enough for the top and sides of four, nine-inch layers. Use half the ingredients for a two layer cake.

Conservation Program Held

The Hereford, Westway and Walcott 4-H Boys Clubs met last week with Hugh Clearman, county agent, for a scheduled program on soil conservation.

Weather conditions prevented the boys from doing the soil judging which was to have been a part of the program. However, all of the clubs hope to complete this phase of their work before the District Elimination Contest to be held at Plainview on April 10.

Clearman reports that a number of boys have already selected their calves for next year's show. He estimates as many as 10 calves are already on feed.

H. D. Chatter

By Argen Draper

The Carson County Home Demonstration Club women have organized a Chorus. Mrs. Verdie Wheeler, agent in Moore County, tells me, the Moore County women also have plans to have a chorus. Our District Meeting should appeal to more people because of these groups. As Ochiltree County has sung for us the past few conventions, we'll be looking forward to them again.

Mrs. Ira Ricketts has some lovely house plants. She has some African violets that are beautiful and loaded with blooms.

To club program chairmen: All the material for our April programs has not been obtained yet. I have ordered the bulletin, "Texas Women in Defense and Disaster Relief," from the State Co-ordinator for State Defense and Disaster Relief. I'll send this to you as soon as it is received.

Mrs. Fred Barrett has part of the program for North Hereford Club and is planning to use current magazines for her material. She commented that what is new today is old tomorrow as far as defense is concerned.

The third part of your program meeting in April is, "Six Survival Secrets for Atomic Attack." Those of you who have the Civil Defense Supplement to the American Red Cross First Aid textbook can use that.

Home Demonstration Club food demonstrators will be trained for the pastry program to be given in April. This training meeting will be at the R.E.A. Kitchen Saturday, March 27 at 2:30 o'clock. We will have a guest demonstrator to give part of the training. Some of the foods leaders are such good pie makers anyway that the club programs will be good.

Mrs. Leroy Williamson is a chemist. She says cooking is applied chemistry. She'll give the demonstration to Ford Club.

Mrs. Lester English and Mrs. J. B. Carrathers have perfected some cakes. Mrs. English gives a

(Continued on Page 2)



MRS. LUDWIG KOVACS, 709 Knight Street, prepared the Strudel dough for her Apple Strudel which is popular with her family and friends and is the same as that which is included in every wedding dinner in her native Austria. It is made up the day before and kept warm for the feast



after the ceremony. On the right, Mrs. Kovacs rolls the Strudel while six year old Anilise waits to see her cut it in half and place it in a long pan for baking. It will be served with powdered sugar sifted over the top, plain or with "beat" cream. Mrs. Kovacs recalls that during the war years

they had no apples, so she substituted carrots. Johnny, now seven, who first learned to eat it that way, still likes the carrots. The Kovacs have one other son, Jacob, in the eighth grade.

Former Austrian Family Favors Big Apple Strudel

By Roberta Campbell

"If you can't make Strudel you can't be married," Mrs. Ludwig Kovacs grandmother told her back in Salsburg, Austria, when she was a little girl. "No girl," she warned, "can be a housewife if she can't make Apple Strudel."

By the time she was 14, Mrs. Kovacs had mastered the process

and today, after two years and four months in America, Strudel still finds favor with her family and her new friends in and around Hereford.

Mrs. Kovacs prepares the dough for the Strudel by mixing together:

2 cups flour
1 tablespoon shortening
2 egg yolks

1/2 teaspoon salt
1/2 cup warm water—enough to make the mixture a little softer than pie dough but still enough to turn loose of the fingers.

The mixture is then worked smooth and turned out on a floured board where it is patted flat, divided in two parts and left to rest for fifteen minutes.

Melted butter is spread over the pastry and it is stretched over the back of the hands and on a lightly floured cloth until it is almost as

large as the breakfast table. The edges are trimmed, and apples, peeled or unpeeled, are shredded to cover the dough.

Consternation From Guests.

This part of the procedure brought consternation from Easter guests last year. When the women were invited into the kitchen by Mrs. Kovacs to help make dinner one of them exclaimed, "What are you doing? You have apples on the table cloth!"

After the apples are spread, sugar is sprinkled over them, which will require a cup or more. "It's how the apples are," explains Mrs. Kovacs, "since some are more tart than others."

The mixture is then sprinkled with cinnamon and butter and the dough rolled from the side. Mrs. Kovacs simply turns the dough a time or two and lifts the edge of the cloth, then the whole thing

rolls up like magic, without losing an apple.

The roll is cut in two, placed in a long baking dish, brushed with butter and baked at 400 degrees for 30 minutes.

Mrs. Kovacs describes the stoves in her native Austria as being very pretty, made up of red, blue or

(Continued on Page 2)

COULD HARM CHILDREN

Danger In Cleaning Aids Discussed By Club Women

Home Demonstration Club women are learning that even household cleaning aids usually kept around the house should be checked to make sure they do not contain caustic lye or other harmful poisons that might prove harmful to children.

Clubs reporting last week include:

Cultural Home Demonstration Club met with Mrs. Pat Robinson

on March 11 for a luncheon meeting and work on copper craft. Mrs. R. C. Childers gave the program on "The Causes and Prevention of Poisons."

Visitors were: Mesdames Hugh Clearman, R. C. Godwin, Watkins, and V. J. Walker.

Members present were: Mesdames Earl DeHart, Paul Corbett, Ira Scott, Grady Parsons, R. C. Childers, R. E. Hargis, J. T. Rich

(Continued on Page 2)

Meet Your Neighbors

Visiting With ROBERTA CAMPBELL Phone 1084-W-1
The Hereford Brand
Hereford, Texas, Thursday, March 25, 1954 SECTION TWO

SPRUCE UP FOR SPRING START YOUR NEW HOME NOW!



THERE'S NOTHING MORE SATISFYING Than Having a HOME OF YOUR OWN!

This is the time of the year to start building that home of your own. Check with us today and look over the large selection of home plans at your disposal. Whether you want a small home or a big, rambling ranch type house, we've got the plans for you. And at Carl McCaslin Lumber Company you'll find only the finest in building materials . . . and we'll help you locate a lot if you don't have one.

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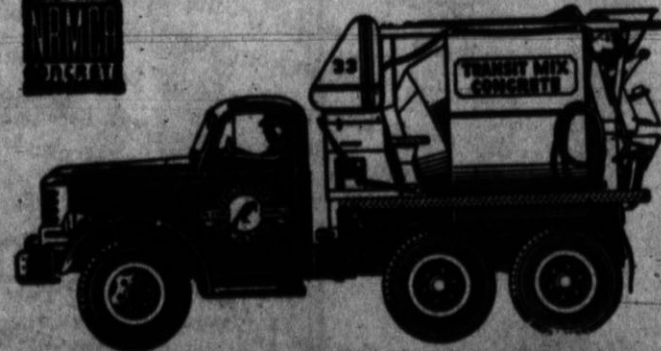
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Crowe-Gulde Cement Co.
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101 & GOUGH ST.

We will go to the country with our cement trucks.

A Salute to Hereford's Schools



DAWN SCHOOL

The present Dawn School Building was erected in 1928. Before that, the school had had quite a history, having been moved several times. In 1922, a two-room school house was built, and the schools of Askren, Rice and Dawn were consolidated as the Dawn School. When the Hereford Rural High School District was formed, the Daniel School was also consolidated with Dawn, and high school students, who had been going to Canyon school, began coming to Hereford instead. There are six grades with a total of 54 pupils now at Dawn. H. F. Trimmer is principal.

THE FIRST NATIONAL BANK is proud of its part in assisting in the development of the fine Schools of Hereford and Deaf Smith County.

THE FIRST NATIONAL BANK Of Hereford

Member: Federal Deposit Insurance Corporation, FRB

New Combination Wins In First Tag Team Match

Salvatore Flores of Mexico City and Tony Morelli of Naples, Italy were upset by a team that look like they might be in line to challenge the Southwestern States Junior Heavyweight tagteam champs, when the four met Saturday night at the Bull Barn. Bob Cummings of Hereford and Ricki Starr of St. Louis, Mo., made up the opposition.

Morelli and Flores took the first fall in 15 minutes with Morelli scoring a fall over Cummings with a reverse top body press. The second fall went to Cummings and Starr with Cummings winning the fall over Morelli in five minutes with a knee-action leg binder.

Third and final fall went to Starr and Cummings when Starr won over Flores in eight minutes with a top body press.

Indoor Gardening Program Presented

Mrs. W. J. Stanford presented a program on "Indoor Gardening" at Friday afternoon's session of the Garden Beautiful Club. Mrs. Tom Carter was hostess with Mrs. Helen Pipkin serving as assistant.

Mrs. Stanford spoke on types of flowers suitable for indoor gardens, and arrangements for the home, mentioning the Oriental influence in both formal and informal arrangements.

A business session was held with Mrs. Deward Roberson, president, presiding. Members discussed plans for annual projects.

Attending were Mesdames Howard Armstrong, S. L. Easley, E. W. Hobson, Charles Hood, Frances Houston, D. C. Kinsey, Dick Miller, F. P. Lyons, G. P. Owen, Helen Pipkin, Deward Roberson, Mary Seigler, Lowell Sharp, W. J. Stanford, J. M. Thomson, Carroll Whiteside, Robert Veigel, J. L. Woodford, Miss Frances Turrentine and the hostess.

Refrigerators Go Rural

MALONE, N. Y. —The arrival of modern conveniences even in the tallest timber is threatening to make the ice cutter a vanishing American and the rustic ice house a weatherbeaten curio.

Oscar Brown of Owls Head, deep in the Adirondacks of Northern New York, says he used to fill ice houses for 60 summer campers but this year had only one customer.

"Everybody has electricity now," he explained.

Danger.....

(Continued from Page 1) ardon, Louie Olson, Edgar Telchik, A. C. Hershey and the hostess Mrs. Robinson.

Wyche Poisons were studied by members of the Wyche H. D. Club who met with Mrs. Carroll Newson on March 18.

Mrs. Wayne Newsom discussed Food Poisons, Poisons and Antidotes was given by Mrs. Carroll Newsom.

Mrs. Norman Dewitt presented a discussion on "Being a Good Listener."

Those attending were: Mesdames Ira Ott, W. R. Scarth, Norman Dewitt, G. W. Newsom, W. H. Autrey, Jr., Wayne Newsom, J. V. Pickens, and the hostess.

Located Husband Here she was told that all the people in concentration camps were not dead, and by working with the Red Cross and watching all incoming trains returning men to Austria she found her husband.

Spelling Lesson GREAT FALLS, Mont. — No self-respecting German would ever allow this word to be misspelled — kriegsgefangenenentschadigungsgesetz — so Mrs. Marianne Shanks, Great Falls, immediately informed the Great Falls Tribune it had misspelled the word.

It seems the Tribune copy reader had spelled it—kriegsgefangenen could plainly see it had one too many "ens," said Mrs. Shanks.

The word means "law to provide compensation for former prisoners of war."

Former.....

(Continued from Page 1) other colored bricks to match the kitchen, with the oven built into the side and a solid piece of metal over the top. These stoves, which burned wood, coal or coke, also provided heat through the chimney to the living room.

Impressed by Abundance The high price of fruit and the abundance of food were the things that impressed Mrs. Kovacs when she first came to Hereford. Although she could not speak English she could put things in her basket and pay for them, although she laughingly recalls now that sometimes she got things she didn't know how to use.

This pleasant little woman has a greater appreciation of food than people who have not seen so much of war and death.

After 14 days in a prison camp in Yugoslavia, where she and five-year-old Jacob were fed one cup of yellow corn meal and two cups of black water substituted for coffee each day, she decided they were to die anyway so she picked up her child one night and slipped away into a corn field in an effort to reach Hungary, which was near.

They traveled through the fields at night and hid during the day. After two days and nights without food or water they reached the border.

In Hungary she was able to get food and a little money for three days work at a farm house. The farmer then put them on the train for Austria.

Legal Notice NOTICE TO BIDDERS Notice is hereby given that the Commissioners' Court of Deaf Smith County, Texas, will on the 12th day of April, 1954, at 10:00 o'clock A. M., in the Commissioners' Court Room of the County Courthouse of Deaf Smith County, in Hereford, Texas, let a contract with a disinterested Certified Public Accountant for a complete audit to be made of all of the books, records and accounts of Deaf Smith County, Texas, and the Deaf Smith County Hospital from and since January 1, 1947. All Certified Public Accountants may submit bids for such contract at the time and place herein specified.

Horace L. Schloss County Judge T-11-2c.

Horse Hitches Return CHICO, Calif. — Remember the old iron hitching posts of the horse and buggy days Many of the city's older homes still have them.

Owners of new homes are buying the posts and installing them on their curbs—no one knows just why.

Dog Gets Butter WAKEFIELD, Mass. —Amber, a 5-year-old collie, is bringing home the butter and her owners are worried. Mr. and Mrs. Benjamin Drinkwater, say they have no idea where she gets the butter packages she frequently brings home. They have alerted police.

Read the Classifieds

Ellis Real "Home Cookin" Flavor LIMA BEANS'N HAM

The New Whirlpool Washer and Dryer

PRICED LOWER THAN EVER BEFORE

ONLY \$199.50

See The Sensational New Whirlpool WASHER AND DRYER ON DISPLAY IN OUR STORE

MATCHING DRYER ONLY \$159.95

Hereford Furniture Co. Across Street From Post Office Phone 823

Matched with White... THE ULTIMATE IN SPRING FASHION

Rhinestones twinkle on the unusual pennant vamp of these wonderful pumps, rich navy leather or gleaming black patent touched with startling accents of bright white. High heel to make your ankles look slim! A mere 4.95

Lace in Leather... New, Nice Combination 3.98

Intricate lace design in smooth, supple leather—fashioned into a tailored tie shoe that will lighten each step to cloud softness. The medium wedge heel is comfort news, too. Blond, blue or black. Just 3.98

For Easy Spring Going 2.98

Easy stepping all through spring in this miracle of comfort... an open air leather sandal that's composed of curving wishbone straps that buckle to one side and then another. Low, lovely and friendly to your foot. Red or black elk leather. Only 2.98

Straw's in the Spring Breeze 3.98

Lighten each step you take into Spring with lovely little pumps of cool, smart straw-cloth and draw admiring eyes as you walk by. They boast a rounded throat, high dress heel. Black or blue. Just 3.98

Spring Softies with Pillow Comfort 4.95

Foam rubber borrowed from your pump pillow cushions each step you take in this soft leather casual that wears a trio of tubing straps over the vamp. There's a buckle in back, a wedge heel, real '54 smariness. Black or Beige leather. 4.95

TRY AN ELECTRIC CLOTHES DRYER FREE FOR 15 DAYS

Your Reddy Kilowatt Dealer wants you to TRY before you buy an electric clothes dryer, so he is offering you a 15 day free trial period in your own home. And while the dryer is on trial in your home, your Public Service Company Home Service Advisor will give you a complete demonstration that will show you how much a dryer will do for you on washday.

This is the last full week of TRY BEFORE YOU BUY, so see your Reddy Kilowatt Dealer now and have an electric clothes dryer trial in your home, without obligation.

TRY BEFORE YOU BUY

Reddy Kilowatt logo

SOUTHWESTERN PUBLIC SERVICE COMPANY

WE GIVE S & H GREEN STAMPS

Long Time Ago

45 Years Ago
Last Saturday morning while the snow lay thick on the ground, a fire in Griffin's paint shop in the rear of Murphy's blacksmith shop created no little excitement. The volunteer fire fighters bombarded the blaze with big snowballs, the effect of which put out the fire but not till the paint shop had burned and the rear of the blacksmith shop had fallen in. Two buggies and an auto lost their lives. The total loss was about \$2,000. The fire started from an oil burning stove.

The produce map issued by the Texas Commercial Secretaries Association gives some interesting figures for the study of farmers and investors. Little did anyone

think that Deaf Smith County would lead in the value of agricultural products as compared with other Panhandle towns. For the benefit of our friends the list as published on the map is given. Deaf Smith heads the list, Randall County follows close. A look at the map will show that Deaf Smith exceeds all other counties north of the Texas & Pacific railroad and west of the 100th meridian. This should be very gratifying to Hereford and Deaf Smith County folks, which no doubt, it is.

25 Years Ago
The tall tail of a Colorado storm struck the Plains country Monday and Tuesday in the form of an old-fashioned "blow" accompanied by the usual dust, and Monday afternoon and Tuesday were the most disagreeable days experienced here in several years. Wednesday it had moderated a Thursday was a beautiful, clear, snappy day. Some complaints have come in about wheat blowing out, but investigation proves that only that which had been put in badly was hurt, while the well handled fields are green and coming. There is lots of moisture underneath, and a good rain or snow within the next few weeks will insure an enormous wheat crop over this section.

A business venture of general interest is the purchase of a site for the erection of a 30,000 bushel elevator at Black, F. H. Oberthier and a number of associates being the promoters. They expect to begin work on the building early in April and will be ready to help handle the prospective big wheat crop.

A. T. Culberson of Dallas, who owns a large tract of land near Umbarger, is arranging to plant 620 acres in cotton this spring. He purchased his seed from E. E. Ireland, manager of the local gin.

Dawn News

By Bertha Frye
Mr. and Mrs. Zed Stewart and Mr. and Mrs. Marion Russell were called to Nocona because of the death of Mrs. Stewart's mother, Mrs. J. B. Oldham. The funeral was held Wednesday at Nocona. Mrs. Oldham was 92. The community extends its sympathy.

The Dawn Study Club met Wednesday in the home of Mrs. Alfred Smith.

Members of the Dawn Music Club attending a program and tea at Happy last Friday were: Mrs. Gayle Neal, Mrs. Bill Carthel, Mrs. Ray T. Stewart and Mrs. Zed Stewart.

Mrs. R. A. Frye and Bertha Frye attended a luncheon and book review at the Lutheran Church in Hereford Thursday.

Wanda Sue Wimberley had as dinner guests Sunday Irene Galley, Manuel Beavers, Pat Miller, Ginger Smith, Bobbie Miller and Sara Jo Smith.

Mrs. Alfred Smith and daughters attended the senior play at Hereford Thursday night.

Family Dinner
Mr. and Mrs. J. B. Caraway were hosts Saturday night to a family dinner in their home. Among those attending the dinner were: her parents, Mr. and Mrs. J. R. Oglesby of Mobeetie; Mr. and Mrs. George Gandy and family of Wheeler; Mr. and Mrs. C. P. Gandy and family of Wyche; Henry Gandy of Wyche; Mr. and Mrs. H. R. Stewart and family; Mr. and Mrs. Ray T. Stewart and family and Miss Dona Cayler of Hereford.

Mr. and Mrs. Marion Russell of Durant, Okla., are now residents in the community. Russell is employed in farm work by A. T. Frye. Mrs. Russell is the daughter of Mr. and Mrs. Zed Stewart.

Sunday dinner guests and visitors in the H. H. Miller home were Mr. and Mrs. Billy Hill and Billie Helene, Mr. and Mrs. H. M. Thompson and Mr. and Mrs. Loren Howe, all of Amarillo.

Guests Sunday in the Alfred Smith home were Darrell Griffin, Mike Griffin of Hereford and Shari Jo Carmichael.

Attending the senior play at Hereford High School Friday night were: the Reece Stewart family, the J. B. Caraway family and the Carl Wimberley family.

Pat Smith had to spend Friday night in the hospital at Canyon as a result of an attack of appendicitis.

Dwayne Stewart of Artesia, N. M., spent the weekend with his parents, Mr. and Mrs. Zed Stewart. He has a guest Saturday, Roy Grundy of Quitaque.

CARD OF THANKS
I wish to express my sincerest thanks and deepest gratitude to the many kind friends who have shown their thoughtfulness in so many kind ways during my recent illness.

The cards, letters, gifts and flowers, and special prayers offered for my recovery, coming from both Hereford and Dimmitt are greatly appreciated. May God's richest blessing be with you all.

Thelma McMinn

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The Real McCoy
By John and George



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"Grossie" Is Reviewed At Lutheran Ladies Meet

By Bertha Frye
Mrs. Earl Springer reviewed the book, "Grossie," by Elmer A. Kettner, when the Lutheran Ladies met for a covered dish luncheon Thursday.

"Grossie" is the life story of Anna K. Maier, the mother of the late Dr. Walter A. Maier, who for many years was the speaker on the "Lutheran Hour" broadcast. Special guests for the day were the ladies of Christ Lutheran Church of Amarillo. They included Mrs. A. L. Coff, Mrs. G. F. Mescke, Mrs. Esker Smith, Mrs. Walter Schaefer, Mrs. Uyron Sawyer, Mrs. Jack D. Robinson, Mrs. Art Johnson, Mrs. E. B. Bradshaw, Mrs. J. R. Miller and the pastor, Rev. Gilbert Meseke.

After the program, a pink and blue shower honoring Mrs. Clifford Ueckert was given.

Local members and guests included: Mrs. Morris Brown, Mrs. Rolly Wedel, Mrs. Joe Storey, Mrs. Harold Kaestner, Mrs. E. F. Vogler, Mrs. Earl Springer, Mrs. R. A. Frye, Mrs. George Tiesel, Mrs. Arthur Tiesel, Mrs. A. Drager, Misses Bertha Frye and Betty Wester, and the local pastor, Rev. Harold Kaestner.

Miss Katharine Snare, daughter of Mr. and Mrs. Kent Snare, 444 Sampson Street, was recently initiated into the Beta Epsilon Chapter of Sigma Tau Delta, English honorary fraternity for Texas State College for Women upper classmen.



Bandages Create Profession
BEIRUT — Rounding up 80 hoodlums, police found one man who said his profession was making bandages to make healthy beggars look crippled.

Don't buy any car until you drive **NUMBER ONE** in power!

CHRYSLER

235 h.p.

Anything less is yesterday's car!

McCULLOUGH MOTOR CO.
W. Highway 60 Phone 17

TIME

is running out for rendering your property for **SCHOOL TAXES.**

It is the owners responsibility to render his property for taxes, and certainly it is to his advantage to do so.

Come in right away. won't you, and let us have your rendition for 1954 school tax.

Hereford Rural High School District

Fred W. Baird, Tax Assessor - Collector.

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Let Us Convert Your Tractor From **GASOLINE** To **BUTANE**

With **ENSIGN CARBUERATION EQUIPMENT**

Have your engines converted to the more economical Butane and save . . . but do it NOW before the Spring rush season starts.

We Feature **SPEEDY 2-WAY RADIO SERVICE**

BLANTON BUTANE, INC.

Hereford Friona Dimmitt

Ladies Popular New Cotton SKIRTS

BASKET CALL! Ladies! Here is your opportunity for a new and popular — in demand for a basket, full swing cotton skirt. Lovely and graceful . . . it's highlighted by a tiny patent belt to bring out your tiny waist. Washable, assorted and lasting colors. Sizes in 10 to 18.



3.98

PATENT BELT

Here is your pleated, polished cotton skirt of your dreams! Beautifully designed for popular and smart demands. Delicately patterned with butterflies . . . zipper closure. Assorted colors. Sizes listed below.

SIZES 10-18



PLISSE COTTON All around pleat. Cute and practical designs, highlighted with patent belt . . . wears well . . . nice for Spring and Summer. Compare the Low Anthony Price Assorted colors. Sizes listed above.

• BLACK
• RED
• NAVY

PATENT BELT

Stripe Tulip Blouse

3.98

BLACK RED
NAVY LT. BLUE

Fine quality cotton in new, popular Tulip Style. Sleeveless, button front with wing collar. Styled and detailed to look so much more expensive. Sizes 30 to 38.

Anthony's
C. R. ANTHONY CO.

SMART NEW PRINTED SPUN RAYON DRESSES

They're Washable

• Beige
• Blue
• Pink
• Aqua
• Navy

3.98

12-20 38-42

For now . . . on through Spring and Summer

Feminine washable prints with roll, flat, and Peter-pan collars . . . are just what the ladies of today want and need for smart — neat appearance, as well as comfort. These dresses have cap sleeves, slim waisting, step-into and zipper front styles, with matching leatherette belts. Grand color selection.

Anthony's

No Time Limit Match Scheduled For Cummings - Morelli Meeting

The Bob Cummings - Tony Morelli wrestling rivalry, offering considerable heat here last week, return to the Hereford Bull Barn Saturday night for a main event that can't possibly result in a draw.

One athlete must win two falls—unless things get so rowdy that a "no-contest" is ordered—and the clock won't figure in the proceedings. It's a no-time limit match. The boys will have plenty of time to air and work out their differences.

That will be the top section of a double main event. Veteran Al Getz of Pittsburgh meets Mexican Salvador Flores in the starter, two out of three falls or a one-hour time limit.

Flores, a strong and rugged wrestler, was called upon to substitute for injured Whitey Whittler last Saturday night, and turned in a workmanlike job, both in holding Ricki Starr to a draw in a warm-up match, and teamed with Morelli in the tag team contest.

Improving With Age

Bob Cummings, the home town boy formerly of Seaside, Ore., who seems to improve as he grows older, was unable to beat Morelli in a warm-up match, but he and Starr teamed to defeat Morelli and Flores in the main go.

Morelli, a stubborn cuss from Naples, Italy, by way of New York, definitely is on the terror-

istic side, but this type never seems to fade "Rapid Robert" Cummings, who takes them as they come without questioning the reason or background.

In street clothes, Morelli looks more like a college professor than a wrestler. He dresses flashily, favors hornrimmed spectacles and a pipe. Now and then he wears a dresy hat, but more frequently a cap with a short bill.

In the ring, he's a crouching, side-stepping, somewhat evil-looking opponent whose ambition seems to be to break every bone in his rival's body.

Cummings appears to be faster and stronger than ever following a tour of wrestling hotspots in South Texas.

Read the Classified

Sponsorship Of Blue Bird Group Agreed By Bud To Blossom Club

Members of the Bud To Blossom Club voted to sponsor a Blue Bird group, at the regular session of the club Friday afternoon in the home of Mrs. Don Martin.

Mrs. R. N. Yarbrow, president, conducted the business meeting. Mrs. Pat Robinson was named alternate delegate to attend the annual District 1, Texas Garden Clubs Inc., convention slated for March 29-30 in Odessa. Mrs. Yarbrow had been named delegate at a previous meeting.

Arrangement for the day was made by Mrs. Delmo Williams who used yellow daisies in a green pottery bowl.

Mrs. C. R. Higgins introduced the program, giving a discussion of "It is easy to grow gladioli," telling of their care and culture and giving instructions on how to plant the bulbs.

Mrs. Irving Alexander spoke on Glamorous Kitchens, giving descriptions of new and modern kitchens and remodeled kitchenettes. She also described many floral arrangements and pot plants suitable for kitchen bright spots.

Mrs. Jack Johnson was welcomed as a new member and others attending were Mesdames Irving Alexander, R. A. Daniel Jr., C. R. Glenn Williams, Jim Wood, R. N. Higgins, Ray Howell, E. K. Ken Yarbrow and the hostess.

Quick, Watson, The Needle!

PORTLAND, Ore. (AP)—Someone walked into the chambers of Municipal Judge John J. Murchison in the center of the police station and stole his inscribed pen desk set.

Catholic Youth Honor Parents

St. Patrick's Day decorations were used as a theme Sunday night when the Catholic Hereford Youth Club of St. Anthony's Catholic Church honored their parents at an informal supper. Green and white shamrocks were used for table decorations and placecards. The entire school hall was decorated with green and white shamrocks.

Rev. Bartholomeu Paytas CHYC moderator, gave the opening blessing. Tommy Albracht acted as master-of-ceremonies and paid tribute to the parents in his message. He especially praised them for bringing their children up well and showing their appreciation by making the supper a success.

Selections concerning parents were read by Tommy Albracht, Dolores Loerwald and Tony Urbanczyk.

Lewisies Presented Gift

Mr. and Mrs. Bob Lewis were presented with an RCA Victor record player in appreciation for the dancing instructions which they have given the CHYC for the past eight weeks.

Father Leo Moczyska, a special guest, gave the thanksgiving, and a response from the parents by Mrs. Nollie Elliston and Earl Needham closed the gathering.

Approximately 40 members of their parents, Fathers Leo and Bartholomeu and Mr. and Mrs. Bob Lewis were present.

Jefferson Portrait Edited JEFFERSONVILLE, Ind. (AP)—City officials sent to Indianapolis for a portrait of Thomas Jefferson and the picture was the central piece in a float for a progress parade. Then the new Thomas Jefferson was opened. Officials obtained the same portrait to place on the school walls, but it never was hung. A school official said it was a good picture, not of Jefferson, but of Andrew Jackson and not too appropriate for the Jefferson school in Jeffersonville.

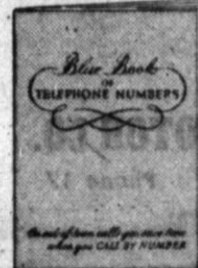
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Tips on calling LONG DISTANCE



AN UP-TO-DATE LIST OF OUT-OF-TOWN NUMBERS MAKES LONG DISTANCE AS EASY AS A LOCAL CALL



Keep a list and CALL BY NUMBER

mothers!
now Bexel multiple vitamin capsules are made in a tiny size expressly for children



100 Capsules Satisfaction Guaranteed!
CHILDREN: Don't forget to get your "Magic of Vitamins" Comic Book. Your drugstore has it... no charge.
MOTHER'S: There's a booklet for you, too... "Memo to Parents"... things you should know about the "forgotten age" of children.
STORE CITY DRUG
Phone 100

Come Drive NUMBER ONE in Power!

Chrysler 235 h.p.

Come drive NUMBER ONE in power!... Daytona Beach winner in the '54 NASCAR test! Here's America's highest-rated engine... 235 H.P. FirePower V-8. Plus the world's most powerful, most automatic no-clutch drive: PowerFlite! Plus the indispensable safety of the NUMBER ONE Power Steering and braking. Come try it all for yourself today!

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1954 NASCAR AND STEVENS TROPHY WINNER!

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Southland Life Agent
HEREFORD, TEXAS

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SOUTHLAND LIFE
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New Blending Formula

- 1 Adds Premium Qualities to NEW SHAMROCK TRAIL MASTER Giving Users of Regular Gasoline Extra Performance at No Extra Cost.
- 2 Makes NEW SHAMROCK CLOUD MASTER the Finest Premium Gasoline For Superior Performance in High Compression Engines

For All Motorists

New TRAIL MASTER

Shamrock's New Trail Master is the performance-plus motor fuel for users of regular gasoline. It costs no more than regular gasoline yet gives you more power, more torque, more acceleration... you expect only in a more expensive, premium gasoline. New Trail Master offers the drivers of cars with lower compression engines all the performance advantages of recent gasoline improvements without requiring that he pay for a full premium gasoline. If you want the most from your car, get the best gasoline for lower compression engines... Shamrock's New Trail Master... the new, budget-wise gasoline with premium qualities.

New CLOUD MASTER

Today's powerful, high compression automobile engines make strong demands on the gasoline they use. But as Shamrock's new blending formula. New Shamrock Cloud Master not only meets these requirements but far exceeds them. Shamrock Cloud Master... octane rating high enough to positively eliminate even trace knock... octane rating high enough to assure the quickest starts, fastest warm-ups, the greatest power and the smoothest performance your car was designed to deliver. No matter what kind of car you drive, if the engine knocks when using Shamrock Cloud Master Premium, there is something wrong with your engine.

One of these new gasolines is exactly right for your car. A series of distillation tests carefully check the volatility of Shamrock, making certain that it meets the requirements of the new blending formula. Special knock-test engines establish definitely that the new gasoline is of such high octane rating that there is no chance of your engine knocking. Not only can an engine knock waste a portion of every tank of gasoline you use, but the effect of the knock can seriously damage the engine itself. Other tests prove the absence of gum forming copper and corrosive sulphur. These new gasolines are the result of the development of two new fuels, each to fill a specific need of the motoring public. If there is any doubt in your mind about which of the two new gasolines you should use, consult your nearby Shamrock dealer. He is there to help you get the most mileage and best performance possible from your car.

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A TALENT SHOW for the benefit of the Junior Red Cross drive to obtain material for gift boxes brought in a large quantity of small items for the boxes, as well as \$30.07 in cash Tuesday at Hereford High School. The money was used to buy additional items for the boxes. Members of the Junior Red Cross Council packed the boxes. Shown working on

the packing job are, from left: Carroll Jones, Betty Buse, Dorothy Daniel, Earleen Plank, Sammie McLallen, Roger Shipley and David Self. Other council members who helped with the packing include Don Zimmerman and John David Bryant. Mrs. W. W. Buck is sponsor for the council. More than 400 students attended the talent show. (Staff Photo)

TEEN TALK

BY VIVIAN BROWN

AP Newsfeatures
Do you have kid sister trouble? Who doesn't, you ask. Only sisterless teenagers, probably.

Big sister is almost always the injured party—in her own estimation, that is. She resents little Sis walking off in her best hat or trying to horn in on her dates or just not having enough sense to scam when the crowd is in.

Most times Big Sis wishes Little Sis was on a desert island surrounded by alligators.

Then some day both grow up and look back on their teens as having been a little mixed up.

So it was with Anahid and Maro Ajemian, equal partners today in a well-known violin-piano duo. Says Maro:

"I didn't think about little sister Anahid's role in our household until one day I overheard her telling her wpes to mother. She waited that she never was allowed to go out at night alone, while I was always off on roller-skating and 'splash' parties with the gang, how she was burned up by having it thrown in her face at school that I had been the prize student in the calas three years earlier, how she resented being bossed by me in our parents' absence, how she ate foods she loathed, simply because I had been fond of them. It suddenly occurred to me that a younger sister could have legitimate gripes."

Maro says she realized, too, that although younger sister got out of dusting and dishes, she was the one who did the errands. It was only when they agreed to switch chores occasionally that she realized that doing the dishes could be an easy chore compared to running errands.

The more Maro kept thinking

about it, the more she realized she had to apply the Golden Rule to her sister.

So she started with psychology. Says she:

"One day when our gang was planning a wiener roast and I knew Anahid would be nagging to come along, I beat her to the punch by suggesting she have her three best friends in the very night before for an old-fashioned taffy pull which I would show them how to run. She was so interested in this deal that she lost interest in the next day's project."

Another time Anahid's teacher was taking her class for a lunch and movie treat and Maro offered to lend her a red stocking cap with gold coins which she'd always had a yen for. She was so happy with it that she blushingly

confessed she had really planned to walk off with Maro's brand new shoulder bag.

Soon, says Maro, Anahid gave up her borrowing habit. And by the time they were 20 and 17 respectively they were warm friends and shared each other's confidences.

Let that be a lesson to you next

time little sister drools at sight of your new suit or the snacks you've prepared for your crowd. Treat her like you would a school chum or any of the kids in your neighborhood, instead of a household pest.

Remember, too, that little sister might be tired of wearing hand-me-down clothes and having to

take a back seat when the living room is occupied, to say nothing of having to look at the comics sheets and playing a poor fourth to the television set. All in all it is much duller to be the little Sis in a household than any big sister would ever realize — unless, like Maro, she stops to think about it.



ALL YOU NEED for Your COUGH

When colds, measles or flu leave you with a cough get Creomulsion quick because it soothes raw throat and chest membranes, loosens and helps expel germy phlegm, mildly relaxes systemic tension and aids nature fight the cause of irritation. You'll like its results better than other medicine or druggist refunds your money. No narcotics. Pleasant to take.
CREOMULSION
relieves Coughs, Chest Colds, Acute Bronchitis

MODERN FARMS
Are Run With

BUTANE & PROPANE

Today, farmers are using Butane and Propane more and more, cooking with butane, drying clothes with butane, running tractors and irrigation wells with this cheap fuel. Butane and Propane has made farming easier . . . how about you? Are you taking advantage of Butane and Propane on YOUR farm? Drop by today or

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551



Your Boy can go to college



Southwestern Life

O. P. COWART
PHONE 1403-J

Jobs Are Weapon

HONG KONG — Unemployment is a political weapon in Communist Canton. Chinese from that city have told Father Paul J. Duchesne, Catholic missionary here, that lay Christians in Canton who refuse to join the Peiping controlled church, have a "don't employ this person" stamped on their residence permits.

"We only know of the Christian examples," Duchesne said, "but a punishment for one political offense usually is meted out for others."

Everything You'll Want in TV You'll

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Bendix TV



THE RULER OF THE QUALITY FIELD

THE MARTINIQUE

The Bendix 21" Martinique is a fine achievement in design for discriminating taste. It is a stylecraft console of Chipendale influence, combining choice mahogany and select hardwoods. The doors contain highly figured book-matched crotch panels framed in a soft holly pattern.

\$409⁹⁵

TV and Antenna Installation Complete



THE MONARCH

This handsomely styled 21" TV console blends the heritage of the Regency period with modern functionalism at its best. Rich, hand-rubbed mahogany is accented by a blender frame faced with a Loredo patterned inlay.

\$389⁹⁵

Complete TV and Antenna Installation



FRANCISCAN APPLE

Franciscan Apple, America's most popular pattern — in the earthenware that never crazes . . . with embossed patterns hand-painted under the glaze.

16 Piece Starter Set **\$13.95**
Regular 16.95 Value



Desert Rose

IVY PATTEN
CANDLELIGHT OCCASIONS — formal or no — are impeccably correct with Franciscan Ivy, the pattern that blends traditional beauty and design with modern styling and grace.

16 Piece Starter Set **\$13.95**
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FRANCISCAN WHEAT

FRANCISCAN WHEAT, the hearty, homespun character of rural American life, presented in the tawny-gold of autumn harvest. . . naturally at home in town and country alike.

16 Piece Starter Set **9⁹⁵**
Regular 11.95 . . .

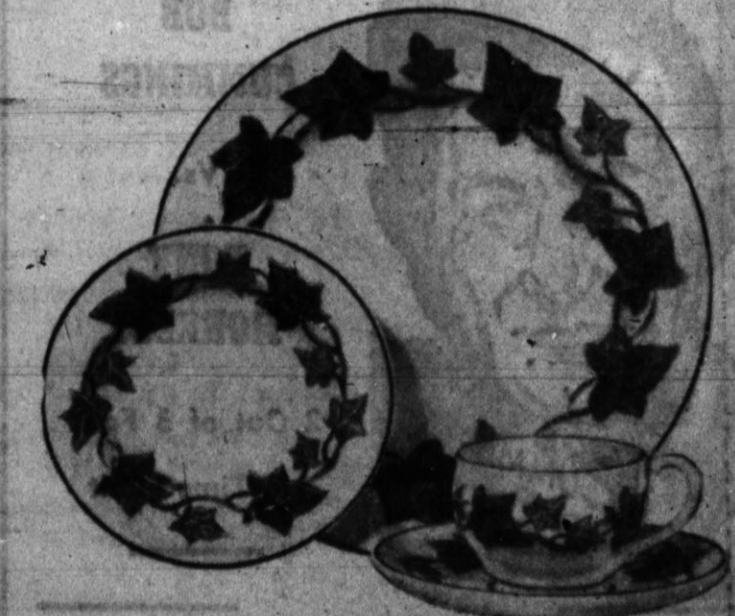


Apple

DESERT ROSE

You're always in good taste with Franciscan Desert Rose, the pattern that's so glowingly vivid against plain table mats or solid color cloths.

16 Piece Starter Set **\$13.95**
Regular 16.95 Value



Ivy

HEREFORD HARDWARE

We Give Gunn Bros. Thrift Stamps

216 N. Main

Phone 567



Parker Bros. Builder's Supply

1306 Park Avenue

Phone 719

Substitute Tax Plans Suggested By State Senator Andy Rogers

The compromise pay raise proposal for public school teachers is the main issue Governor Shivers has asked the State Legislature to consider. If adopted, it will increase State taxes more than \$25,000,000 per year. Also, many local school districts will have to contribute more monies from local tax sources, according to State Senator Andy Rogers.

Here is approximately how Deaf Smith County would be affected during the next school year, 1954-55. The figures herein used are the preliminary estimates made by the Texas Education Agency and should vary only slightly from final calculations.

Under Senate Bill No. 163, authored by Senator Andy Rogers in 1953, Deaf Smith County would have to contribute \$71,475 to the State as its part of the minimum foundation program under the Gilmer-Aikin laws for the school year 1954-55. This is a decrease to the County of \$4,530, as compared to the present school year. Without the provisions of Senator Rogers' bill the county's contributions

would be several thousand dollars greater.

Cost To County
The teachers' pay-raise proposal now under consideration by the State Legislature could add \$10,019 to Deaf Smith County's contribution to the minimum foundation program making a total contribution of \$81,494. However, the school districts of the county would be given credit against this state assessment in the total amount of \$8,100.

Thus the effect to Deaf Smith County of the teacher's pay-raise would be a net decrease in costs of \$2,611.

Of importance to the county also is the fact that the pay raise would add \$32,562 to the county's income.

In summary, the fast growing, wealth producing, industrial areas of Texas will bear most of the load in the increased costs that would arise to pay the \$402 per teacher salary raise.

As every county's portion of the State assessment under Gilmer-Aikin laws is based on the individual county's ability to pay, it is important to remember that future increases in the cost of our State School Program will be borne primarily by our industrial areas.

4-H Clubs Study Record Book Keeping

Daniel 4-H Club met Saturday in the home of Suzanne Higgins. The meeting was called to order by the hostess.

Polly Cornett, led the group in singing the "4-H Trail." Roll was called by Marita Gill, secretary.

Miss Loyce Avant, assistant Home Demonstration agent, showed the girls how to keep their record books.

Virginia Higgins led some games on foods you should eat every day.

Refreshments were served to: Pat Bell, Virginia Higgins, Suzanne Higgins, Polly Cornett, Marita Gill, Miss Avant, Mrs. Bell and Mrs. Higgins.

The next meeting will be April 3 at the home of Pat Bell.

Walcott 4-H Club met March 19 in the Walcott School. The meeting was called to order by Donna Guseman, president.

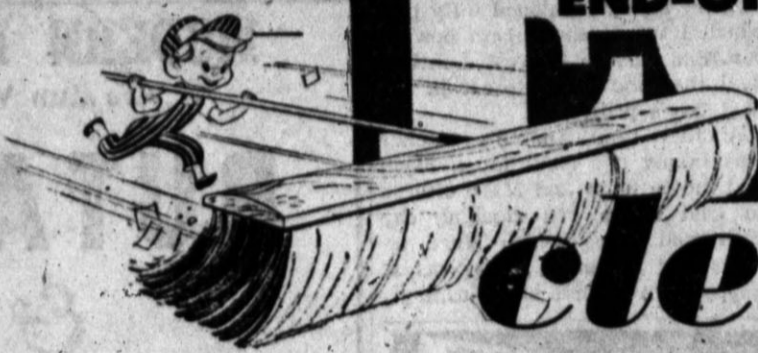
Janell Weaver led the group in several songs. Roll was called by Merry Kay Pruitt, secretary.

A talk on record books was given by Miss Loyce Avant, assistant Home Demonstration agent.

Refreshments were served to: Donna Guseman, Carol McClure, Margaret Burrus, Patricia Grider, Royce Lee Pruitt, Sharon Alexander, Janell Weaver, Margo Roubison, Merry Kay Pruitt, Cecelia Burrus, Barbara Neinst, Darlene Frost, Pauline Cole, Hazel Lewis, Cheryl Walker, Kathryn Burrus, Marilyn Lumpkin, Miss Avant, Mrs. Lumpkin and Mrs. Burrus.

Don't Walk Rides BILLINGS, Mont. — Oliver Con't Walk, a Hardin, Mont., Indian, was fined \$10 by Justice of the Peace Sam Pefley for driving without a license. As he paid the fine, Don't Walk commented, "I can't afford not to walk any more."

PENNEY'S
ALWAYS FIRST QUALITY!



END-OF-MONTH

clean-up



SOFT NYLON FLEECE

NYLON LINED
HAND-WASHABLE

Penney quality is your greatest saving you'll find, when you see these coats! Inspiringly styled in wondrous nylon, they're fashion-detailed, come in white, ice blue and pink; and they wash like a dream, keep their heavenly softness. Yours for a fashion Spring at this exceptional Penney price! Sizes 8 to 16.

Terrific Low Price **12⁷⁵**



STOCK UP BUY!
COTTON PLISSE
HALF SLIPS

only **88^c**

Special purchase — scoop up several! Comfortable 4-gore styles, prettied with eyelet, even embroidered nylon sheer.



POLISHED AND PRINTS

Sizes 7 to 14

\$3⁹⁸

Carol Evans Dresses!

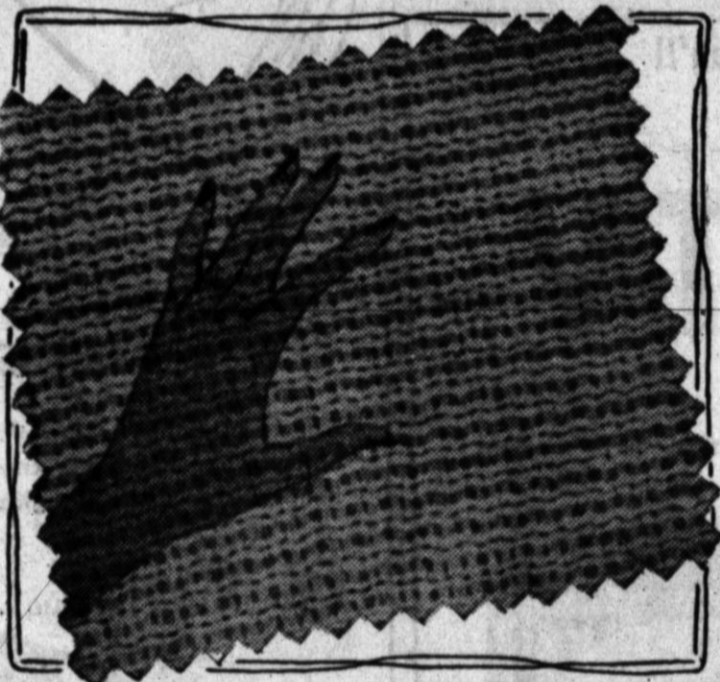
Distinctively "grown-up", these whirl-skirted cotton dresses from Penney's! Bold prints, solid-plus-stripe combinations and muted prints, all in fine cottons, all made with those generous hems easy to let down. In a host of exciting colors to delight every young lady.

Girl's Accessories
Anklets 29c
Rayon Panties 39c
Cotton Slips 98c
Rayon Slips \$1.98

NO IRONING! CRISP, WOVEN PUCKER NYLON
Anniversary Special

68c yd.

Ready now — just in time for sewing cool, airy summer clothes! You'll sew it into cloud-light blouses, delicate-look dresses... and Dad is sure to want a few sport shirts in this wonderful summer fabric. A wide Anniversary assortment of garden-fresh colors! 38-39" wide.



JUMBO SIZED! THIRSTY CANNON TOWELS

66^c

Good quality terry by famous Cannon... made into big, beautiful towels that drink up every drop... dry you in a flash. Towels that add color to your bathroom. Sun Gold, Lightning Pink, others.
Face Towel 16x26" 36c
Wash Cloth 12x12" 14c



HIGH TWIST GAYMODE SHEER NYLONS
98c

60 Gauge, 15 Denier
High Twist for Smart, Dull Finish. Smooth Fit, More Elasticity

NEW SELECTION! PENNEY'S RONDO PERCALES
39c yd.

Discover what Rondo can do to make your Spring wardrobe (and the whole family's) bigger, more beautiful! They're a unanimous choice for home decorating tool! All in clear, sharp imaginative prints in lots of high fashion shades. 35-36".

KNIT ACETATE ADONNA PANTIES
69c

Knit Rayon Panties in Popular Flare Leg Style. Band Front & Elastic Waists. White & Pink

SAVE!

Boy's Pucker Nylon SPORT
Shirts
Asst. Colors
Size 2 to 18
\$1.50

SAVE!

Boy's 8-oz. sanforized "Compass"
Blue Jeans
Size 4 to 12
\$1.00

SAVE!

34 Pair Men's Better Dress
Oxfords
All With Heavy Soles.
Reduced to Sell
\$6.50

SAVE!

4 Only Men's All Wool Grey Flannel
SUITS
Size 37, 40 & 42
Reduced to sell
\$20.00

SAVE!

Men's Long Sleeve Sport
Shirts
Washable Gabardine, Cohan-na Broadtail, Rippling Crepe, Acetate, Rayon, & Nylon
Reduced To
\$2.50

SAVE!

Men's Faded
Denim
Matched Sets For Work or Play
CAP 79c
SPORT SHIRT 2.98
PANTS 3.98
JACKET 3.98

SAVE!

Men's Superb Towncraft White
DRESS SHIRTS
The collar and cuffs wear as long as the shirt itself.
\$2.98

SAVE!

Men's Towncraft
DRESS SUITS
Shadow-Tone
CORDS
in new colorful spray weave, the suit which has broken all previous Penney sales records. See them today.
\$49.75

SAVE!

Water Repellent Sheen Gabardine
JACKETS
Wrinkle resistant. 14 oz. Rayon and Acetate with Nylon added for long, durable wear.
Size 34 to 44
\$4.00

SAVE!

BIG MAC
Denim Bib OVERALLS
\$2.59
*Tough, 8-oz. denim!
*Sanforized!
*Job designed pockets!
*Double stitching
*Parva buckles
*Maximum shrinkage 1%.

SAVE!

FOREMOST RUGGED WESTERN JEANS
\$2.79
*11-oz. denim!
*Sanforized!
*Tight fitting.
*Extra heavy stitching!
*Riveted at strain points
*Five strong pockets!
1% maximum shrinkage

SAVE!

BIG MAC
Work Tested Matched Sets
Shirts 2.49
Pants 2.98
*Made on graduated patterns for perfect fit
*Rugged, long-wearing twill!
*Sanforized to stay in size!
*Plenty of large pockets!
Maximum shrinkage 1%.

HOW TO Safely Bleach



Stop Taking Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, *never* take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get *sure* but *gentle* relief—without salts, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Dr. Caldwell's Syrup Pepsin. The extract of Senna in Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's. Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

WRESTLING

At BULL BARN on The Highway
Sponsored By Hereford Lions CLUB

DOUBLE MAIN EVENT



BOB CUMMINGS

Vs.

TONY MORELLI

2 Out of 3 Falls
No Time Limit

AL GETZ
of Pittsburgh

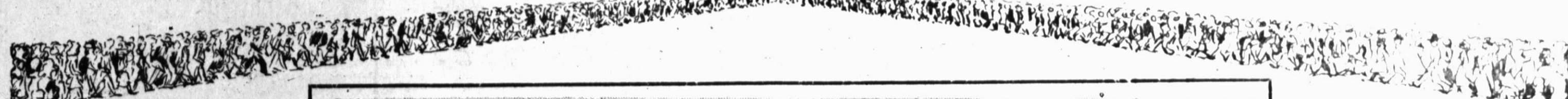
Vs.

SALVADOR FLORES

2 Out of 3 Falls -- 1 Hour

SAT., MARCH 27th, 8:30 P.M.

SEEK YE FIRST THE KINGDOM



Assembly of God

Union & Ave. G.

Rev. Walter E. Lane, pastor
Each Sunday morning Sunday School is held at 9:45 o'clock. The morning service is at 11 o'clock. Prayer meeting and Bible Study will be held each Wednesday evening at 7:30 o'clock. Young people meet Sunday night at 6:30 o'clock, with the evening worship services at 7:30 o'clock. Ladies Missionary Council will meet Thursday at 2:30 o'clock in the church.

First Methodist

Fifth and Main

Church services are at 10:55 o'clock Sunday morning and vesper services at 7 o'clock Sunday night, with Sunday School at 9:45 o'clock in the morning. Methodist Youth Fellowship meetings are held at 6 o'clock. Happy Helpers meet every Tuesday afternoon at 2:30 o'clock in the church. Midweek prayer services are held each Wednesday night at 7 o'clock with choir practice following at 7:45 o'clock.

Seventh Day Adventist

Third and Lawton

Elder C. C. Balsler, pastor
Sabbath School is at 9:45 o'clock. Worship services are at 11 o'clock. "The Christian and His Eternal Reward," will be the subject for lesson study. Memory verse: 1 Cor. 2:9. Study Helps: Testimonies, Vol. 1, pages 127-131 and "Prophets and Kings, pages 729-733.

Wesley Methodist

Rev. E. L. Stagle, pastor

Preaching services are at 11 o'clock and 7:30 o'clock with Sunday School at 9:45 o'clock. MYF group meets at 6:45 o'clock. Mid-week prayer service will be Thursday night at 7:15 o'clock with choir practice following at 7:45 o'clock. The WSCS will sponsor a chili and soup supper at the church Tuesday evening beginning at 6 o'clock.

First Presbyterian

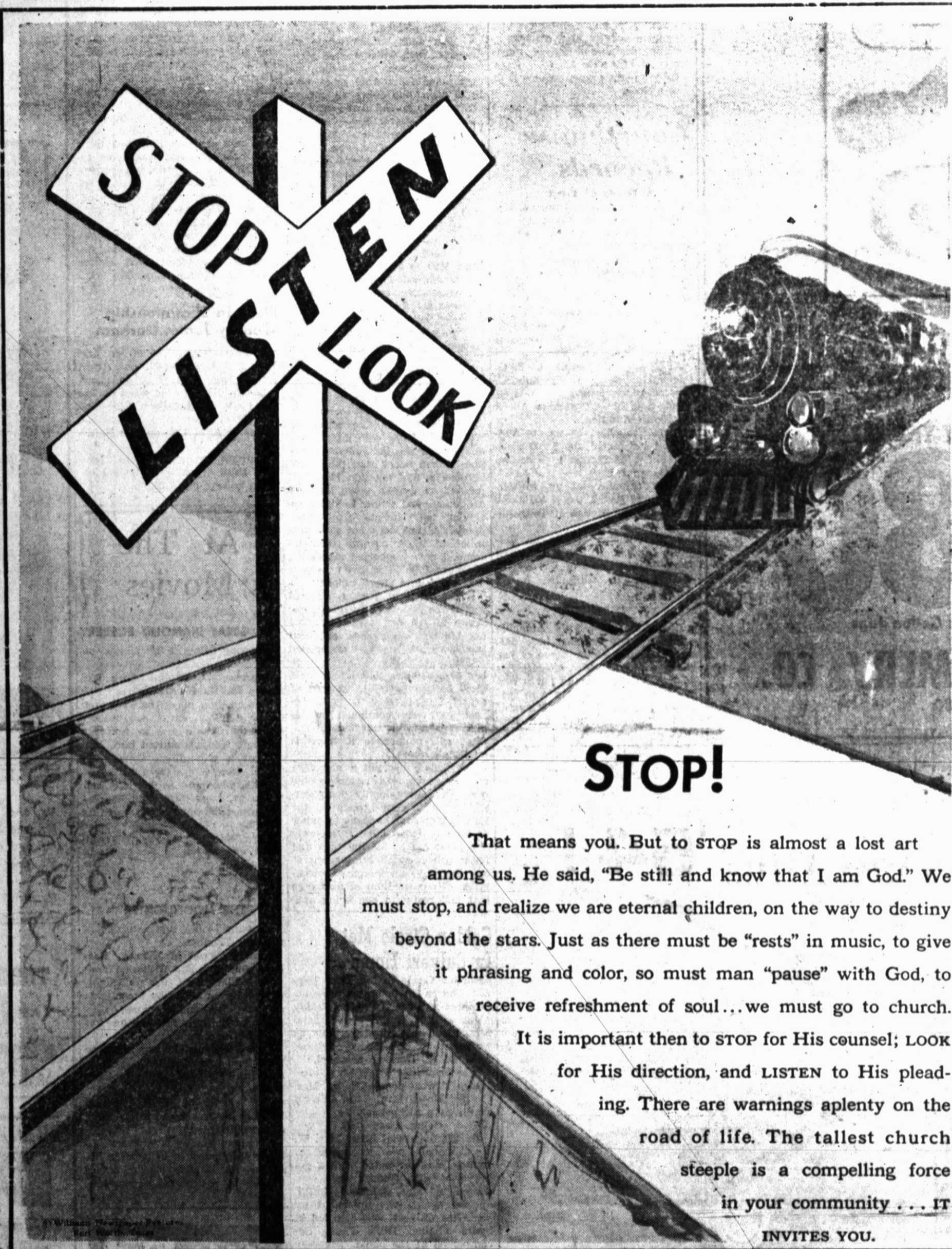
616 Leo Street

Rev. Russell Wingert, pastor
Sunday school is held each Sunday morning at 9:45 o'clock, followed by morning worship at 11 o'clock.

Temple Baptist Church

Forrest St. and Ave. K.

Rev. Russell Pogue, pastor
Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:15 are at 10:50 o'clock and the evening Morning worship services beginning at 7:20 o'clock. Teachers and officers will meet Wednesday evening at 7:15 o'clock with the Evening Prayer service following at 7:45 o'clock. Sunbeams, E. A. and G. A. will meet at 4 o'clock each Wednesday afternoon.



STOP!

That means you. But to STOP is almost a lost art among us. He said, "Be still and know that I am God." We must stop, and realize we are eternal children, on the way to destiny beyond the stars. Just as there must be "rests" in music, to give it phrasing and color, so must man "pause" with God, to receive refreshment of soul... we must go to church. It is important then to STOP for His counsel; LOOK for His direction, and LISTEN to His pleading. There are warnings aplenty on the road of life. The tallest church steeple is a compelling force in your community... IT INVITES YOU.

First Christian

Sixth and Main

Rev. Don Root, pastor
Sunday School is held each Sunday morning at 9:45 o'clock and morning worship at 10:55 o'clock. Wednesday evening prayer service will be held at 7:30 o'clock. At 6:30 o'clock on Wednesday evening are level studies for children. Thursday morning at 10 o'clock a Vacation Church School Institute will be held in a room on the second floor of the YCA. Fee is 50 cents per person. Thursday night is family night and a covered dish dinner will be served at 7:30 o'clock. Boy-Track Crews will be organized.

St. Thomas Episcopal

Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave. Father Bartholomew Paytas pastor

Sunday morning Masses are at 6:30, 8, and 10 o'clock. Daily morning Mass is at 7 o'clock at the new church and 8:15 o'clock at the old church. Holy Hour is each Thursday night from 8:30 to 9:30 o'clock. Confessions: Each Thursday night from 8:30 to 9:30 o'clock. Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening.

Church of Jesus Christ of Latter Day Saints

(Mormon)

Kendon O. Anderson, superintendent.
The Mormon church, which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.

Church of Nazarene

Fourth and Jackson

Rev. Levi Lunderback, pastor
Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services are at 7:30 o'clock. Prayer meeting is held each Wednesday night at 7:30 o'clock.

First Baptist

Fifth and Main

Rev. Howard Scott, pastor
Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50 o'clock. Sunday evening the training union will be held at 6:15 with the evening worship at 7:30 o'clock. Superintendents meeting will be held each Wednesday evening at 6:30 o'clock with teachers and officers at 6:45. Prayer meeting is held at 7:30 o'clock. Bob Lawrence is the educational director and Shirley Sharp is secretary.

(Continued on Page 8)

THIS PAGE IS SPONSORED BY THE HEREFORD BUSINESS FIRMS LISTED BELOW IN THE INTEREST OF A CHRISTIAN COMMUNITY

- Gilliland Funeral Home**
 - A Dignified, Sympathetic Service
- Pitman Service Station**
 - Conoco Products - "We Never Close"
- Hereford Creamery**
 - Cream O'Plains - Ice Cream
- Beauford Trucking Co.**
 - Cattle Hauling - Local & Long Distance - Oil Field
- Hereford Grain Corp.**
 - Associated Growers Of Hereford, Inc.
 - Potatoes - Lettuce - Fertilizer

- First National Bank**
 - Member FDIC, FRS
- Ike's Steak House**
 - Good Place To Eat
- Acme Cleaners**
 - We Please Particular People
- Farmer's Drive In**
 - Shamrock Oils & Greases
- Kirkland Pump Co.**
 - Wintroath Pumps Sales & Service
- E. B. Black Co.**
 - Furniture
- Rogers Drug**
 - Walgreen Agency
- Shelton Tire Exchange**
 - Serving You With The Best - Good-Year
- Elizabeth-Womble**
 - Loans - Insurance - Abstracts
- Rockwell Bros. & Co.**
 - Everything For The Builder

- Hereford Implement Co.**
 - International Harvester Farm Eqt.
- Big T Pump Co.**
 - Complete Pump Service & Repair
- Pitman Grain Co.**
 - Grain Buyers
- Hereford Fert. & Insecticide Co.**
 - We Don't Want All The Business But We Want Yours
- Hereford Motor Co.**
 - Your Friendly Ford Dealer
- Southwestern Public Service Co.**
 - 28 Years Of Good Citizenship & Public Service
- Lone Star Agency**
 - All Types Of Insurance
- Hereford State Bank**
 - The Bank Of Friendly Service
- Furr Food Stores**
 - Famous Brands - Lower Prices

- Wallace Buick Co.**
 - Buick Sales & Service
- Davis & McCracken**
 - Minneapolis Moline - Dempster Drills
- Crowe-Guide Cement Co. of Hereford**
 - Mixed To Specifications
- H & H Implement Co.**
 - John Deere Implements - Pontiac
- Hereford Wrecking & Parts Co.**
 - New & Used Parts
- Hereford Gin Co.**
 - Where Ginning's An Art - Service A Pleasure
- Blanton Butane, Inc.**
 - Shamrock Butane & Propane
- Kinsey Motor Co.**
 - Chevrolet - Oldsmobile
- Whitehouse Market**
 - Quality - Courtesy - Economy
- Piggly-Wiggly**
 - Home of S & H Green Stamps

- Consumers Fuel Ass'n.**
 - Dividends Paid Annually
- Hereford Laundry & Dry Cleaners**
 - Family Finish Laundry Our Specialty
- Jacobsen Brothers, Inc.**
 - Welding & Machine-Shop Work
- Hereford Hardware**
 - Your Friendly Hardware Store
- Hunter's Food Market**
 - Highest Quality - Lowest Prices
- Parker Bros. Builders Supplies**
 - Everything For The Modern Home

WE NEED GREATER CHURCHES AND A GREATER FAITH TO GIVE US POWER FOR LIVING AND TO COMBAT ATHEISTICISMS



CHURCH

(Continued from Page 7)

Immanuel Lutheran

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Wednesday night prayer meeting is at 7:30 o'clock.

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Courthouse Records

Deeds of Trust

J. T. West to John Hancock Mutual Life Insurance Company, all of the N 80 acres of the NW 1/4 of Section 63, Block K-3.

Chester C. Cox, et ux, to The Federal Land Bank of Houston, being the NE 1/4 of Section 86, Block M-7.

Warranty Deeds

R. J. Engler, et ux, to E. E. Bishop, being a part of Block 44 of Evans Addition.

A. C. Hays Jr., et ux, to R. G. Peeler, Lot 46 of Allison Subdivision of Block 2 and the W 1/2 of Block 3 of the E part of Block 16, Welsh Addition.

S. E. Gaucher, et ux, to Veterans Land Board, the S 100 acres of the E 1/2 of Section 1, Township 3N, Range 1E.

S. E. Gaucher, et ux, to Veterans Land Board, the N 100 acres of the E 1/2 of Section 1, Township 3N, Range 1E.

S. E. Gaucher, et ux, to Veterans Land Board, the S 120 acres of the N 220 acres of the E 1/2 of Section 1, Township 3N, Range 1E.

Jacqueline Newell of Amarillo celebrated her birthday here Saturday evening at the home of her parents, Mr. and Mrs. Charles Newell. A Mexican supper party was the order of the evening with special guests including Bill Riggs of Amarillo and Mr. and Mrs. Roy Peet.

CONGRESSMAN WALTER ROGERS SAYS

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If you want to appreciate the dilemma with which House Members were faced, try reading and understanding a 1200 page book in 10 days, and doing all of your other work during that period. It is no small chore. And it must be remembered that these tax laws will be the subject of litigation for years and years. There will be thousands of words spoken and volumes of testimony and conclusions on single sections of this law.

The actual fight on the measure finally resolved itself to the question of whether or not individual exemptions would be increased from \$600 to \$700. The bill could not be amended by the House of Representatives because it was being considered by the House under a closed rule. This parliamentary straightjacket was put on the House of Representatives by the Rules Committee when the bill was authorized for consideration.

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I do not feel that favoritism should be shown any particular group in granting tax relief. The tax bill contained many excellent provisions and many much needed revisions. It also contained a number of provisions that I think will prove very harmful, some of which have been with us in the past and were continued in this bill. It is now in the Senate, and what will happen to it there is anybody's guess.

The Senate has put a new face on the excise tax reduction bill that may prove highly controversial when it comes back to the House. Whatever happens to either or both of these bills, I sincerely hope that out of all the fuss and furor will come a stimulation of our economy, an increased circulation of our medium of exchange that will result in our being able

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Durham graduated from Hereford High School in 1951 and entered college that fall.

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THE GREAT DIAMOND ROBBERY

Showing today at the Star Theatre. Starring Red Skelton, Cara Williams and James Whitmore.

Red Skelton plays the part of a naive diamond cutter whose only interests in life are to find his mother, who abandoned him, and to cut a two-million dollar diamond. However, a certain gang of crooks, who pose as his long lost relatives, have different plans for the young diamond cutter, such as stealing a priceless gem.

Cara Williams, as Skelton's supposed sister, gives a surprising end to the film.

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Showing Friday and Saturday at the Star Theatre.

Starring Fred McMurray, Barbara Stanwyck and William Ching. Fred McMurray, the moonlighter (rustler of cattle by moonlight) escapes lynching because the group of lynchers mistake another prisoner for him.

This lucky mistake sets him free for other unlawful deeds and to cause trouble between his brother, William Ching, and Barbara Stanwyck, whom he finds engaged when he returns home after a few of his escapades.

Barbara Stanwyck swears to bring McMurray in to pay for his crimes but is side tracked along the line by unexpected circumstances.

Ellie's "A Meal in a Minute"
BEEF STEW

Golden Circle Met In Calvert Home

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Hail Insurance Time!

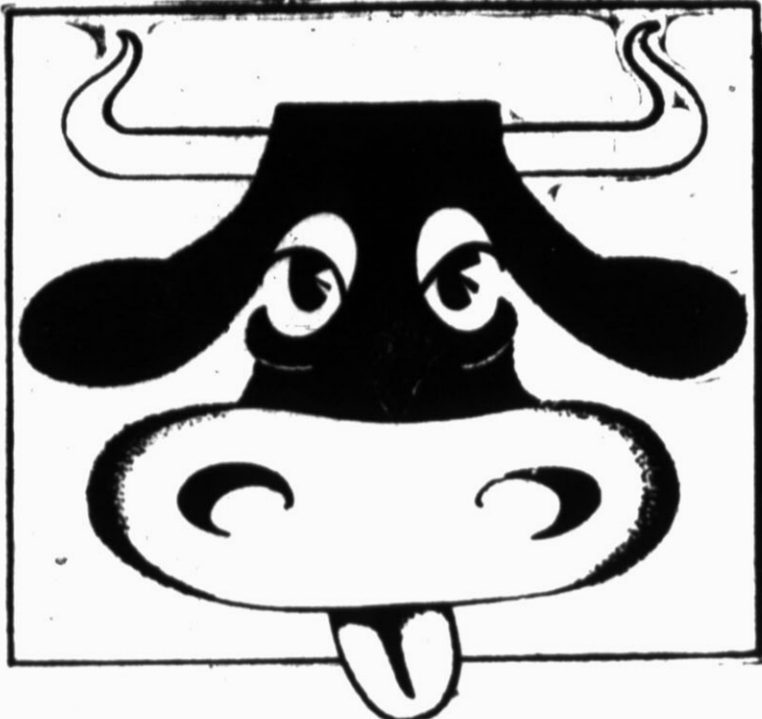
Don't forget that April, May & June are HAIL MONTHS!

Get Your Crop Insurance Early . . .

Cancellation without charge to you -- before May 15 if necessary.

JOHN McLEAN INSURANCE AGENCY

Phone 273



TAKE A TIP FROM ME FOLKS

If You're Spending Too Much for Milk

YOU'LL BE WISE TO BUY BY THE GALLON

CREAM - O - PLAINS
HOMOGENIZED
Vitamin D
MILK

Gal. **80¢**

And Be Sure to Return Those Gallon Jugs

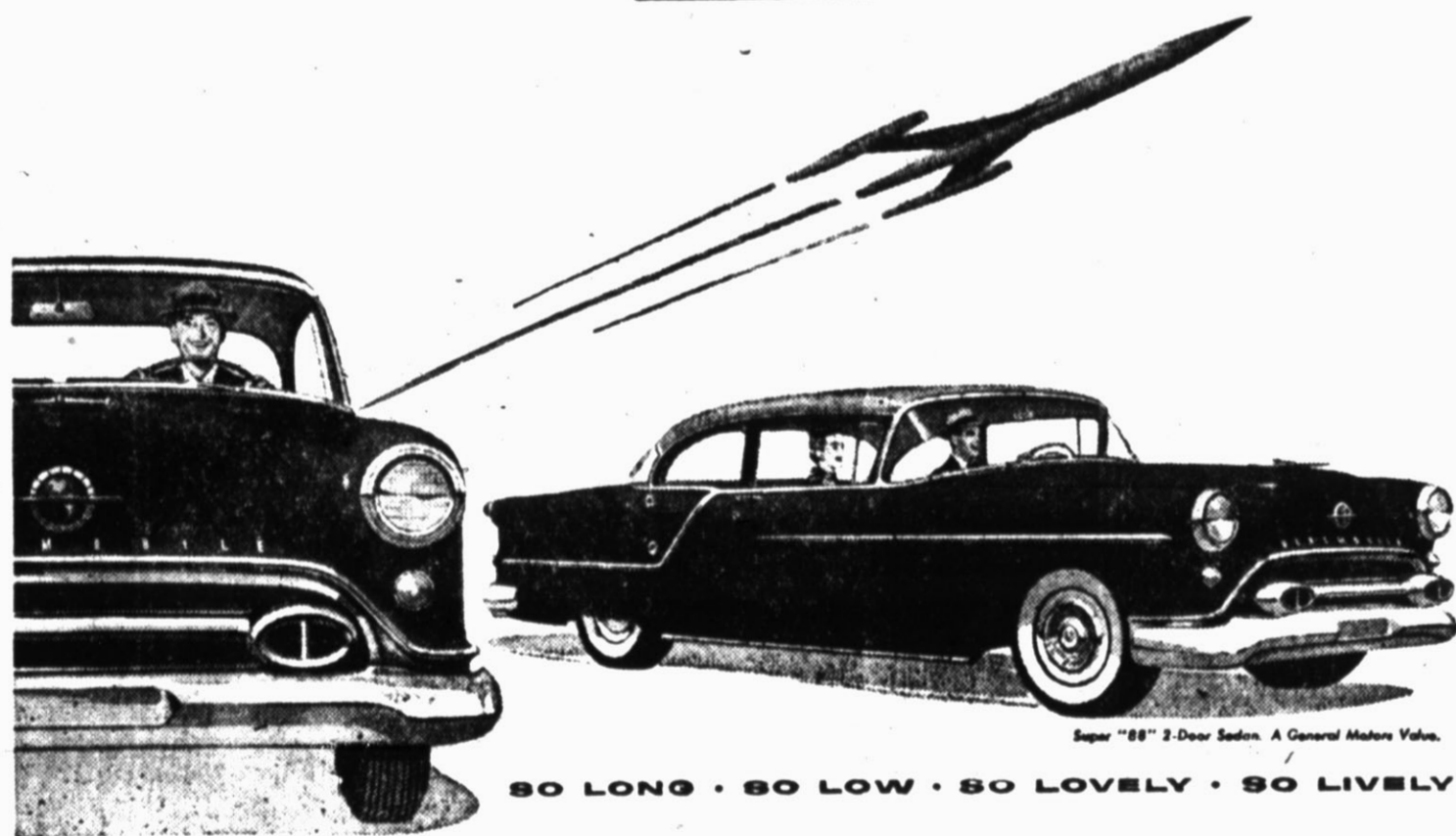
HEREFORD CREAMERY CO.

Phone 680

IF YOU THOUGHT THE 'ROCKET'

WAS GREAT BEFORE . . .

Be Sure to Drive this '54!



Super "88" 2-Door Sedan. A General Motors Value.

...It's America's most talked-about car!

What a personality—and what a performer! This sensational new Oldsmobile Super "88" is not only the most stunning car that ever stole the show—it's the most thrilling, willing car that ever took to the road! Come slip behind its dramatic, panoramic windshield! Tingle to the breath-taking power of its record-breaking new "Rocket" Engine! Relax in the effortless security of its Safety Power Steering! Savor the solid luxury of its road-hugging ride! Here is visibility, maneuverability, roadability you've always dreamed of discovering! See us for your date . . . with an "88"!

*Optional at extra cost.

OLDSMOBILE

SEE AND DRIVE IT AT YOUR OLDSMOBILE DEALER'S

KINSEY MOTOR CO.

2nd at Schley

12 Years Your Chevrolet - Oldsmobile Dealer

Phone 740

Climate is warmer. INTERNATIONAL FALLS Minn. Len Costley has been playing Paul Bunyan roles since 1921 as an avocation including full tales. Reviewing the past winter he says "Back in the early 1900s when I was lumberjacking it got so cold we didn't get daylight until noon. The darkness froze and it took that long to thaw out."

FRIDAY SATURDAY STAR

BARBARA STANWYCK FRED MacMURRAY

The Moonlighter

SUNDAY - MONDAY - TUESDAY

MARTIN & LEWIS MOVE OVER!
MAKE WAY FOR AN APE NAMED 'ANIMAL' AND HIS MUSCLE-HEADED FRIEND WHOSE DIM-WITTED ANTICS ARE THE BRIGHTEST COMEDY IN YEARS!

630 WOLVES in CHEAP CLOTHING
IN PANTING PURSUIT OF VENUS IN A G.I. BLANKET
Rated One of the Year's 10 TOP MOVIES!

"Stalag 17"
A PARAMOUNT PICTURE STARRING WILLIAM HOLDEN DON TAYLOR OTTO PREMINGER

THE STAGE TRIUMPH THAT ROCKED THE NATION FOR 3 SOLID YEARS

Your Theatre Wishes to Congratulate You On the Occasion of Your Wedding Anniversary

Mr. and Mrs. W. J. Howard Mr. and Mrs. Virgil P. Walker
Mr. and Mrs. J. N. Cooper Mr. and Mrs. R. E. Lance, Jr.
Mr. and Mrs. C. D. Greeson Mr. and Mrs. Joe Hanegan
Mr. and Mrs. E. N. Johnson Mr. and Mrs. W. N. Schaefer
Mr. and Mrs. H. Kreighouser Mr. and Mrs. Joe R. Kendall
Mr. and Mrs. Ross Terry

TEXAS

THURSDAY - FRIDAY - SATURDAY

THE TANKS ARE COMING
STEVE COCHRAN

CHARLES STARRETT WEST OF ABILENE

SUNDAY MONDAY

DISTANT DRUMS
TECHNICOLOR
starring GARY COOPER

TOWER DRIVE-IN THEATRE

FRIDAY SATURDAY

HORIZONS WEST
ONE MAN'S LAWLESS DEFIANCE!
starring Robert RYAN
Julia ADAMS
Rock HUDSON

SUNDAY MONDAY

SHOW BOAT
Color by TECHNICOLOR
starring Kathryn GRAYSON - GARDNER - KEEL

CHURCH

(Continued from Page 7)

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 3N, Range 1E.

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Hail Insurance Time!

Don't forget that April, May & June are

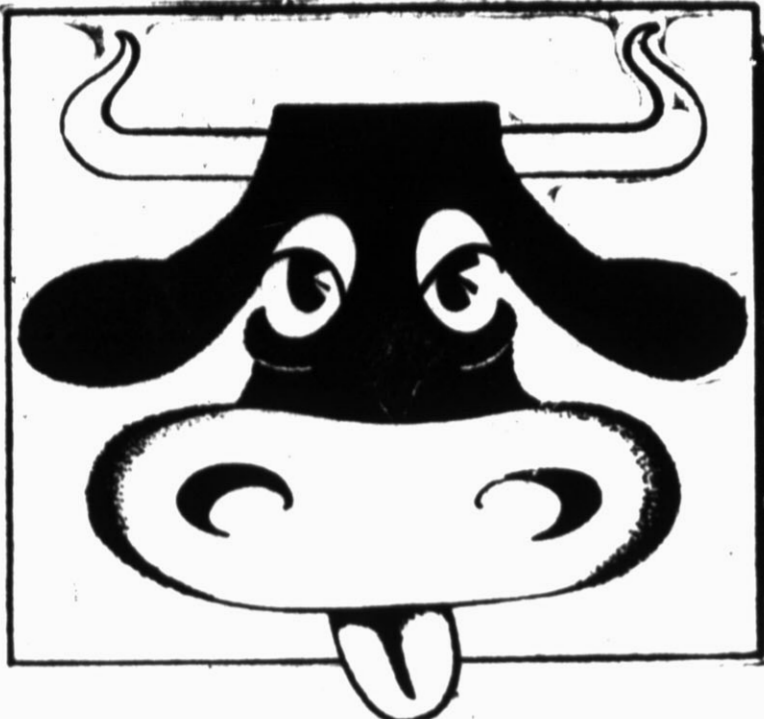
HAIL MONTHS!

Get Your Crop Insurance Early . . .

Cancellation without charge to you -- before May 15 if necessary.

JOHN McLEAN INSURANCE AGENCY

Phone 273



TAKE A TIP FROM ME FOLKS

If You're Spending Too Much for Milk

YOU'LL BE WISE TO BUY BY THE GALLON

CREAM - O - PLAINS
 HOMOGENIZED
 Vitamin D
 MILK

Gal. **80¢**

And Be Sure to Return Those Gallon Jugs

HEREFORD CREAMERY CO.

Phone 680

IF YOU THOUGHT THE 'ROCKET'

WAS GREAT BEFORE . . .

Be Sure to Drive this '54!



Super "88" 2-Door Sedan. A General Motors Value.

SO LONG • SO LOW • SO LOVELY • SO LIVELY

...It's America's most talked-about car!

What a personality—and what a performer! This sensational new Oldsmobile Super "88" is not only the most stunning car that ever stole the show—it's the most thrilling, willing car that ever took to the road! Come slip behind its dramatic, panoramic windshield! Tingle to the breath-taking power of its record-breaking new "Rocket" Engine! Relax in the effortless security of its Safety Power Steering! Savor the solid luxury of its road-hugging ride! Here is visibility, maneuverability, roadability you've always dreamed of discovering! See us for your date... with an "88"!

*Optional at extra cost.

OLDSMOBILE

SEE AND DRIVE IT AT YOUR OLDSMOBILE DEALER'S

KINSEY MOTOR CO.

2nd at Schley

12 Years Your Chevrolet - Oldsmobile Dealer

Phone 740

Climate is warmer
 INTERNATIONAL FALLS Minn.
 Len Costley has been playing
 Paul Bunyan roles since 1931 as
 an avocation, including tall tales.
 Reviewing the past winter he says

times have been getting warmer.
 "Back in the early 1900s when
 I was lumberjacking it got so cold
 we didn't get daylight until noon.
 The darkness froze and it took that
 long to thaw out."

FRIDAY SATURDAY
 STAR
BARBARA STANWYCK
FRED McMURRAY
The Moonlighter

SUNDAY - MONDAY - TUESDAY
MARTIN & LEWIS MOVE OVER!
 MAKE WAY FOR AN APE NAMED 'ANIMAL' AND HIS MUSCLE-HEADED FRIEND WHOSE DIM-WITTED ANTICS ARE THE BRIGHTEST COMEDY IN YEARS!

630 WOLVES in CHEAP CLOTHING IN PANTING PURSUIT OF VENUS IN A G.I. BLANKET
 Rated One of the Year's 10 TOP MOVIES!

"Stalag 17"
 A PARAMOUNT PICTURE STARRING WILLIAM HOLDEN DON TAYLOR OTTO PREMINGER

THE STAGE TRIUMPH THAT ROCKED THE NATION FOR 3 SOLID YEARS

Your Theatre Wishes to Congratulate You On the Occasion of Your Wedding Anniversary

Mr. and Mrs. W. J. Howard	Mr. and Mrs. Virgil P. Walker
Mr. and Mrs. J. N. Cooper	Mr. and Mrs. R. E. Lance, Jr.
Mr. and Mrs. C. D. Greeson	Mr. and Mrs. Joe Hanegan
Mr. and Mrs. E. N. Johnson	Mr. and Mrs. W. N. Schaefer
Mr. and Mrs. H. Kreighouser	Mr. and Mrs. Joe R. Kendall
Mr. and Mrs. Ross Terry	

TEWASK
 THURSDAY - FRIDAY - SATURDAY
THE TANKS ARE COMING
 STEVE COCHRAN
CHARLES STARRETT
WEST OF WABILENE

SUNDAY MONDAY
DISTANT DRUMS
 TECHNICOLOR
 GARY COOPER

TOWER
 DRIVE-IN THEATRE
 FRIDAY SATURDAY
HORIZONS WEST
 ONE MAN'S LAWLESS DEFIANCE!
 Robert RYAN
 Jullia ADAMS
 Rock HUDSON

SUNDAY MONDAY
SHOW BOAT
 Color by TECHNICOLOR
 Kathryn Grayson - Gardner Keel