Joe Streun was high scorer for

len had 11. Jan Tucker and Hamil-

has 331. Hereford has an offensive

average of 67.7 points per game.

PRICE 5 CENTS PER COPY

County Election Officials Named By Commissioners

Twenty-six election judges were | tion judge in that precinct. named at the Deaf Smith County Commissioner's Court meeting

Four judges each were appointed for the first, second and 11th voting precincts, and two judges for each of the other precincts.

each precinct is the presiding elec- Mitchell.

Judges are:

Precinct 2-D. H. Alexander, Walter Seed, Glen Weir, Grant Fuller.

The first name on the list for Precinct, 3-Phillips Miller, R. W.

Funeral Services Held



H. V. STANTON

Around Town

W. Witherspoon is exected to attend the regular meet-Texas A&M College System at the

Hereford's Police Department has started picking up all dogs that are found without tags. Approximately 10 stray dogs and four cats had been picked up and taken to the pound by Wednesday noon.

Cub Pack 50 will hold its annual Blue and Gold Banquet at 7:15 o'clock Friday night in the First Baptist Church basement, A program has been planned for the pack members and their families. Awards to Den Mothers, other leaders and Cubs will be presented at the banquet

Mrs. Dyalthia Bradly, treasurer-manager for the Hereford Texas Federal Credit Union, was elected as an alternate director of the Texas Credit Union League at the organization's recent meeting in the district trophy in 1945.

Dallas. Mrs. Bradly is alternate Since becoming princip for H. L. Pierce of Pampa, Panhandle district director. Her term as an alternate will expire in 1956.

Pies will be auctioned at the Hereford Riders Club ple supper to be held at 8 o'clock Friday night in the new club house at the rodeo grounds. Proceeds of the supper will be used to help pay for the clubhouse. The public is invited.

The nation's 50,000 World War Buick Company

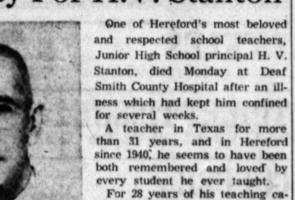
\$200 in merchandise as second under the firm name of Thomson prize in Western National Life Insurance Company's January camburance Company camburance surance Company's January cam-paign. He was exceeded on total volume only by Leon Price of Clo-

Shelby Whitfield, son of Mr. and Mrs. I. L. Whitfield, has been chosen one of the 18 best speakers in the University of Texas freshman speech classes. Whitfield is majoring in radio and tele-

The annual meeting of Consum-ers Fuel Co-operative Association, Inc., will be held in the Hotel Jim Hill ballroom at 2:30 o'clock Saturday afternoon, L. L. LeGrand announced Wednesday.

Precinct 1-Troy Moore, Bill R. Waldrop, G. W. Newsom, Ray Coneway.

Tuesday For H.V. Stanton Barnard, Gneth Rudd.



coach, and retained his love of the game to the end, though he was apparently happy watching from the stands after his acceptance of the position as principal. Handling students during some of the most difficult of their school years, as they made the change from children into young men and

reer he was an active football

young women, he won their respect with firmness, and their love with his kindness and understand-Born June 29, 1894, Stanton was 59 at the time of his death, and had been quite active until a brain

hemhorrage caused him to be hos-

Began In 1917, ... His teaching career began at Dennison in 1917, where he taught for 412 months. Turned down by the military service for physical reasons, he worked for an oil comof the board of directors of Bachelor of Arts degree from Baylor University in 1922, with a mareceived his master's degree from Southern Methodist University in

> Stanton taught and coached in Denton from 1922 until 1940. It was in 1929 that the Denton football team went to the state quarter-

Won Regional

When he came to Hereford, he was assistant coach under Mac Best for one year, assistant coach under Logan Wear the next year, dy, Troy L. McKiliip, C. W. Sea-and was then head coach in 1942 go, James M. Corbett, Donald D. when the team won the regional championship by defeating Phillips on penetrations, with the score tied 7-7.

In 1944, Stanton coached the Whiteface squad which was runnerup for the bi-district title, and tiso coached the team which took

Since becoming principal of Hereford Junior High School, he had done 19 hours of graduate work at North Texas State College and West Texas State College.
"He was a man who put the welfare of others ahead of his (Continued on Page 2)

Buys Wallace

Two veterans taking GI Bill farm training were reminded today by the Veterans Administration that reports of their 1953 earnings are due at their VA Regional Offices no later than March 1, 1954, Robert W. Sisson, Manager of VA's Lubbock Regional Office, stated.

C. W. Goss, 220 Ave. C, won 2200 in merchandise as second.

Mr. Thomson is widely known in this area, having come to Hereford in 1946. He first engaged in the irrigation pump and engine business and later went into the lumber, busiess and did considerable contracting in this community. He and Mrs. Thomson have both been active in community affairs. They are members of the Methodist Church, and Mr. Thomson is a member of the Hereford Rotary I Club.

In addition to the Buick line, the firm will feature GMC trucks, pickups and industrial engine

Precinct 4-Claude Bogle, C. H.

Precinct 6-Donald Hicks, L. J Strafuss. Precinct 7-H. H. Miller, August

Precinct 8-S. N. Thweatt, Chas.

Hoover Jr. Precinct 9-C. F. Rickels, Clint Homfeld.

Precinct 10-C. L. McBroom, Mrs. J. F. Matthews.

Precinct 11-J. J. Clark, Dennis Barnard, George Heard and Ken-

Claim Rejected

The commissioners also decided and respected school teachers, to disallow and reject the claim Junior High School principal H. V. of Mrs. Ethel Hairgrove against Stanton, died Monday at Deaf the county. The claim arose out Smith County Hospital after an ill- of an accident occurring at an inness which had kept him confined December 3, between an automotersection of two county roads on bile driven by Hairgrove and occupied by his wife, and a pickup truck owned by Deaf Smith County and driven by R. D. Lance Jr., a county employee.

A new county road was also accepted. The road, one mile in length, begins at the southeast corner of section 23 and the northeast corner of section 24, Block K-11, and runs one mile west to the southwest corner of section 23 and the northwest corner of section 24, Block K-11. The road is about 22 miles northwest of Hereford.

cluded County Judge Horace L. Schless, commissioners M. T. Rutter, J. C. Morrison, J. T. Guinn and C. G. Richardson, and sixteen women representig the members of the Wyche, Westway and North west Hereford Home Demonstra-tion Clubs who presented their quarterly reports to the Court. Miss Loyce Avant, assistant County Home Demonstration agent



The Hereford Brand

GOALS LIKE THIS, with the ball dropping neatly through the hoop time after time, put Hereford ahead Monday night in the game against Tulia, and helped them keep the lead even when reserves went in late in the game. Action on the court was almost stopped when such a basket was made, but started with renewed energy only a few seconds laters. (Staff

Draft Board Reclassifies The situation Changes The situation was different in the second quarter. The White-169. At February Meeting very successfully during this period. Hereford equalled their first quarter total but Tulia scored only 12 points. This brought the half-

Selective Service Board 18 reclassified 169 men at its meeting on February 16.

There are 57 reclassed in I-A; 42 in I-C; 54 in VA; nine in IV-F, six in I-D and one in III-A.

I-A classificatios are: Fred R Close, Tom M. Bonds, R. A. Cassa-Wilson, Harold W. Price, Billy L. Leasure, John O. Fields, Harold J. Morton, John A. Steelman, El son Hermingto, Doyle Vaugh, Harold L. Jordan, Truman C. Laughery, Thomas J. Carter, Wil-

liam P. Kerr. Tim J. Kelling, Jesse C. Meeks Haskell C. Stewart, Godfrey W. Frische, Billy L. Sifford, William L. Medley, James D. Thompson Robert E: Higgins, Jimmy Adams, James K. Berry, Humber to C. Garza, George W. Houlette, Raymond D. Williams, Lonie A. Dement, John T. Cronin, Francis H. Miles, Lisle T. Woodford, Tony

H. Miles, Lisle T. Woodford, Tony G. Esquivel, William F. Shelton, Kit C. Sanders, Thomas W. Jasper, Loyd A. Brooks, Pat N. McCul-lough, Willis R. Duggan. James M. Ketchersid, Benjamin F. McDowell, Ramon H. Ramos, Tedford C. Briggs, Buddy D. Jar-man, Jerome L. Noggler, Joe P. Weatherford, Glenn E. Reeves, An-drew W. Spurgeon, David T. Spurdrew W. Spurgeon, David T. Spurgeon, Johnnie M. Wilson, Norris R. Busby, Clark T. Dobbs, Alvie L. Jackson and Franklin D. Jones.

Darter Services Held Wednesday

Funeral services for Bill Darter, 64, were held Wednesday afternoon in Rose Chapel with Rev. Bob Har-ris of the Avenue Baptist Church

Mr. Darter was born December 22, 1889. He entered Deaf Smith County Hospital in August of 1953 where he remained until the time of his death Sunday.

Survivors include: one son, Gene Darter of Victoria; one daughter Mrs. Fred Wagnor of Odessa; and one brother, Paul Darter of Tali-hina, Okla.

Burial will be in West Park Cen

bert, James W. Lindsey, Raymond Don E. Gholston, Tommy L. John-E. Mann, James W. Needham, son, Calvin G. Finley, Leslie Neal Glenn D. Phillips, Gerald W. Millard, James W. Robinson Jr., Chas. Thomas, Louis E. Pyka, Lawrence L. Fortner, Kenneth R. Hillier,
Glenn W. Wagner, Elmer L. Hartman, Leonard L. McDonald, Robert H. Duke, Henry E. Rutherford,
Paul E. Young, Clarence E. Behrends, Morris L. Martin, Samuel
H. Hisse Electron Jr., Chas. Thomas, Louis E. Pyka, Lawrence
J. Erdman, Olan D. Clements,
George C. Kaser, Clinton E. White,
Lacy R. Borger, Troys W. Riddle,
Wiley E. Sheets, Billy G. Buchanan, Robert H. Blount, Robert O.
Elliston, John A. Redder, Arthur

Eual H. Bradford. V-A classifications are: Walter George H. Trimble, Earl G. Pep-M. Twiner Jr., Bobby E. Brooks, pard, Richard R. Oakes, Wayne Slade B. Ball Jf., Wayne L. Gil- B. Stark Jr., John E. Bingham,

(Continued on Page 2)

Neighbors Prepare Farm For Planting

Strangers driving by the Marlin loaded fertilizer, and some did Pierce farm in the Westway Com- other parts of the job. test going on, from the amount of activity which was taking place.

But the activity was not a contest, but a well-organized community activity, with friends from many miles around working to disc harrow, fertilize, list and even re-list some 200 acres of ground for Pierce, who had undergone surgery twice this year, and is unable to work the land himself.

Community Spirit

With a true community spirit, the men divided up the work so that some drove tractors, some un
The women unpacked ong lunches, and the men tucked away roast beef, vegetables and other food which would help them to keep up the steady pace.

By mid-afternoon, some of the assigned work had already been completed and some of the tractors were beginning to move out of the fields. When they all left, the fields were ready for the row crops that Pierce is planning to put in this spring.

Community Spirit

With a true community spirit, the men divided up the work so that some drove tractors, some un
Continued on Page 24 test going on, from the amount of lunches, and the men tucked away

THIS WAS JUST A SMALL part of the total

amount of farm equipment which was used to prepare the Marlin Pierce farm Tuesday for

spring planting. At one time during the day, 18 tractors were working at harrowing, list-

munity on Tuesday must have When lunch time came, a num-thought there was a plowing con-

ing, plowing or fertilizing the 200 acres of

ground which Pierce plans to put into row crops. Pierce has undergone surgery twice

this year, and was unable to handle the work

himself. (Staff Photo)

Whitefaces Win Bi-District Title

Hereford scored 14 points in the ton had 13 for Tulia.

Hereford Whitefaces brought out The Whitefaces hit 13 shots out of the later stages of the game. the basketball equivalent of DDT of 31 attempted for a percentage Final score was 63-52. Monday hight as they quelled the of .419 in the first half. Tulia made Tulia Hornets 63-52 in the West 8 out of 30 for 267. The White- Hereford with 14 points. Logan Texas State College fieldhouse at faces' average was far better than Cummings had 12 and Everett Al-Canyon to win the bi-district title, the Hornets'.

The twin advances the herd to Hereford see the regional tournament which will third quarter, while Tulia scored ' Everett Allen is high scorer for

be held Friday and Saturday at only 8, so the Whitefaces again the season with 363 points. Tom Lubbock. Victory there would send gained points. Third quarter score Woodford has 333 and Joe Streun the team on to Austin for the state was 48-34. playoff. Beating Tulia gave the Whiteface

Hereford was outscored 18-15 in They possess a defensive average the final quarter, mainly due to of 49.9 points per game. basketballers their 25th win of the season. They have lost only two games, one to Amarillo and one to Phillips.

Lead Seesawed

During the first quarter the lead seesawed, but Hereford gradually pulled to the fore in the second quarter, and stayed ahead during the remainder of the game. At one time the Whitefaces held a 20-point

Throughout the game the herd put up a fine defense, and forced

Hereford will play Coleman in the first round of the regional tournament at Texas Tech gym in Lubbock Saturday morning at 11:30 o'clock. If Hereford wins in this tilt, she will then play the winner of the Levelland-Childress battle Saturday night.

the Hornets to make more than percent of their shots at the basket from outside the keyhole. Hereford made 26 shots out of 75 attempts for a shooting percentage of .346. Tulia made 14 out of 59 for .237.

The lead changed hands continually in the initial quarter. The Hornets scored the first field goal of the game but they did not hold this lead long. The Herd fought back and overtook the Hornets to gain a first quarter advantage of

Guinn Announces Candidacy For Re-Election

The Brand to announce his candiof Commissioner of Precinct 3, announcement, Mr. Guinn issued the following statement:

"I wish to take this means of announcing my candidacy for re-election to the office of County Commissioner of Precinct 3 in Deaf Smith County, subject to the

action of the Democratic Primary.
"I have been a resident of this county for 52 years and feel like my experience in this office will help me give you still better ser-vice in the future. In the past I have consistently worked to keep



For Pioneer Resident

Funeral services for George L. ing in Deaf Smith County Hospital, Muse, 80, who had made his home following a heart attack Tuesday in Deaf Smith County since 1892, are scheduled for 2:30 o'clock this afternoon in the First Chrisdacy for re-election to the office tian Church. Rev. Don Root, pastor, and Rev. Russell Wingert, pas-Deaf Smith County. In making his tor of the First Presbyterian

Church, will officiate. Mr. Muse died Wednesday morn-



Phillips To Preside

will be at the La Vista in Clovis and the first event will be a banquet at 6 o'clock tonight in the La of them starved out and went back enough people stayed to develop

Friday Morning at 9 o'clock, the rst general session will be held ing during those early days. I mother and step-father moved beakers will be C. B. Mayshark, (Continued on Page 2)

night. Gililland Funderal Home has charge of the arrangements.

Pallbearers will be Frank Cogdell, Jim White, Troyce Carmi el, A. J. Schroeter, Jim Bob Allison and Altus Higgins.

Starting out as a homesteader and cattle feeder, Mr. Muse en-larged his interests until he became a rancher, was president of the First National Bank from 1917 until 1938; and was head of the National Farm Loan Association in Hereford from 1938 until 1950, when he retired.

In addition to these activities, Mr. Muse was one of the first Masons in Hereford, joining the lodge here in 1906. He was also a Shriner, and member of the Knights Templar.

Mr. Muse also served as a cou ty commissioner at one time, and was a member of the first hospital board ever formed in the county. Born Dec. 4, 1873 in Jackson, La., Muse had moved to Hillsboro with his family while still young, and came to Deaf Smith County from Hillsboro, traveling with two-other young men, arriving here on July 3, 1892.

Phillips To Preside

At Highway Meeting

Earl Phillips, retiring president of the Texas Branch of the U. S. National Highway 60 Association, and G. E. Mullins, secretary, will be among those attending the second annual convention of the Texas and New Mexico Branch of the U. S. National Highway 60 Association in Clovis today and Friday.

Headquarters for the convention will be at the La Vista in Clovis fuel used was cow chips. But peofits at the property of the metalots of folks going the other way," Mr. Muse recalled when questioned about the trip. "I located 16 miles northeast of Hereford on what is now the Conkwright Ranch. I got together a little bunch of cattle and raised feed for them but didn't market any feed. I hauled lumber from Amarillo about once a month.

Enough People Stayed "We had little coal, most of the fuel used was cow chips. But peo-

fuel used was cow chips. But people kept coming, and while some

FOLLOWING GAMES of Flying Dutchman and Red Rover, and watching television programs, refreshments of ice cream and cake were served to the guests at Ann Braddy's seventh birthday party Saturday afternoon in the home of her parents, Mr. and Mrs. T. E. Braddy, 328 Ate. J. Those present

(Continued from Page 1)

I-C reclassifications are: Andrew

Jerome T. Birkenfeld, Larry G.

E. Wakefield, Al E. Jennings, Har-

ry J. Hance, Billy R. Thompson

John W. Rhodes, Roy E. Hender-

Lawrence S. Owen, James

neth J. Lowrie, Richard L. Cardi-

IV-F

ard G. Esquivel, Lester G. Norton,

Jimmy C. Dodgin, Albert E. Clark,

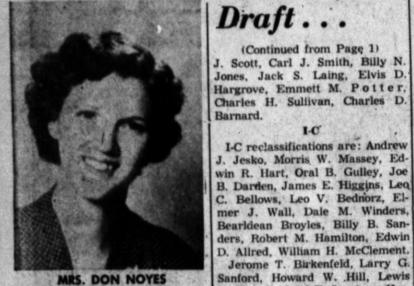
Six I-D reclassifications are: Al-

IV-F reclassifications are: Rich-

son, Melborn C. Jones.

Meeks, Gary T. Myers.

were from left; Sharon Tinnin, Lois Pogue, Susan Hopson, Diane Kroll, Gary Stagner, Ann Braddy, Stanley Sigman, Jerry Don McCaslin, Glenda Sue Bradford, Dale Minor, Paul Christman and Patricia Stay. (Staff Photo)



MRS. DON NOYES

Parker-Noyes Vows Spoken In Clovis

Mr. and Mrs. R. F. Parker an- H. Kuykendall, John E. Sudduth, nounce the marriage of their Tommy D. Carnahan, William O. daughter, Helen, to Don Noyes, Jones Jr., Carl G. Crow, Allan W. son of Mr. and Mrs. B. B. Noyes. Wassom, Bobby R. Ratliff, Ken-The wedding took place in Clovis, N. M., on February 6.

frock worn with black acces The bride's attendant was Miss Faye Noyes, sister of the bride-

Mrs. Noyes was a senior in Hereford High School at the time of her marriage. Mr. Noyes at- Robert L. Busteed, Don C. Mctended Hereford Schools and spent Donald, Edralo Martiz, Raymond 18 months in Army service. He is E. Morrison, Lawrence J. Aldaco. employed in Hereford.

The Crestline Skyliner

It's another Ford first in styling . . . another Ford exclusive in the low-price field. Its tinted transparent roofpanel gives an open car feel-ing. And, as in all 1954 Fords, you choose either the 115-h.p. I-block Six or 130h.p. Y-block V-8.



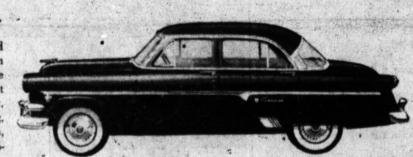
Wassom, Bobby R. Ratliff, Ken- at LaPlata, and Mr. Muse helped

nal, Raymond H. Webb, Joe M. He married Ollie Oglesby on Ju-

The 3 newest in Ford's line of 28 great models

The Crestline Fordor

With this new model, Ford continues to set the trend in styling for '54. You can have it as automatic as you want it with optional* Fordomatic, Master-Guide power steering, Swift-Sure Power Brakes, Power Lift Windows and 4-Way Power Front Seat.





The Customline Ranch Wagon

Like the Mainline Ranch Wagon, this two-door, sixpassenger beauty converts to cargo hauler in seconds. And on all Fords, you get new Ball-Joint Front Suspension . . . the greatest advance in chassis design in 20 years!

Buran Scott, Owner

vin L. Williams Jr., Richard D. Stanton . . . Pruett, Don P. Beck, Donald B.

McDonald, Richard D. Dawdy, and

The III-A reclassification is Ste-

Classifications are: I-A, regis-

trants available for military ser-

Coast and Geodetic Survey or the

liability for military' service.

(Continued from Page 1)

to build the courthouse.

two grandchildren.

Smith to make their home

Survivors include Mrs. Muse;

one son, George Keller Muse, and

Read The

Classifieds

Robert C. Kindsey.

ven R. Cole.

(Continued from Page 1)
own at all times, and was always
anxious to do the thing that was
best for the school," Superintend-(Continued from Page 1) ent George Graham said. Active In Clubs

vice. I-C, members of the Armed Forces of the United States, the For a number of years in Denton Stanton was an active member of the Kiwanis Club, and had been a Hereford for the last five years, Public Health Service and Certain registrants separated therefrom. V-A, registrants over the age of and served as president of the Hereford Kiwains Club for the IV-F, physically or mentally unfirst six months of 1952, but resignfit or morally unacceptable. I-D. ed because of ill health. He was also a member of the Hereford qualified members of reserve Toastmasters Club for two years, and was president of that organization during 1952. component or students taking military training, including ROTC and accepted aviation cadet appli-

Stanton was also an active member of the Church of Christ. Funderal services were held Tuesday eral services were held Tuesday afternoon at the Hereford Church of Christ with Bob Wear, minister, officiating, Burtal was in West father was elected county judge: Jones Jr., Carl G. Crow, Allan W. At that time the county seat was

Park Cemetery.

Gillland Funeral Home had

charge of the arrangements.

Survivors include his wife, the former Lorine Hennen, whom he The bride was attired in a gray ock worn with black accessories. Hicks, Raymond H. Smith, Bill F.

Inal, Raymond H. Webb, Joe M. by 13, 1913 in Mineral Wells, and married in Denton in 1925; two sons, Jack and David; and three sisters-Mrs. Emily Evans, Miss Ora Stanton and Miss Ara Stanton, all of El Paso.

Neighbors . .

(Continued from Page 1) Among those men who worked there during the day were Joe Waggoner, Elmer Combs, Leo Ohlig, Garland Cox, Kenny Thomas, Charles Owen, Elvin Wilson, R. L. Wilson, George Turrentine, G. C. Merritt, C. A. Saulcy, R. A. Daniel, Short Campbell, John Rodridgez, Leon Hutton, Robert Boyd, Bobby Jones, Jim Auten, James Ray Caleman, Raymond Marrison, Cla-Waggoner, Elmer Combs, Leo Oh-Coleman, Raymond Morrison, Cla-Coleman, Raymond Morrison, Clarence Morrison, Ed Blakney, Jack Renfro and Paul Rudd. Renfro and Paul Rudd.

Women who helped prepare and serve the lunch included Mrs. G. C. Merritt, Mrs. George Turrentine, Mrs. R. L. Wilson, Mrs. Elvin Wilson, Mrs. Charles Owen, Mrs. Jimmy Thomas, Mrs. Leo Ohlig, Mrs. Elmer Combs, Mrs. Garland Cox, Mrs. C. A. Saulcy, Mrs. Ed Blakney and Mrs. Sylvia

Mrs. Pierce's sister, Mrs. Andrezejewski, of Detroit, also helped in preparing the serving the meal.

Phillips . . .

(Continued from Page 1) director of the New Mexico Tourist Bureau; Harry Harville, president of the National Highway 60 Association; and Hollis McGinnes, secretary of the U.S. National Highway 60 Association.

Friday at noon a luncheon will be held at the La Vista with Lloyd Bloodworth, manager of New Mexico's Boys Ranch, as speaker.

The second business session will be held Friday afternoon at 1:30 o'clock. Elections will be held at this time and selection of the 1955 convention city will be made. The convention will adjourn Fri-

day afternoon. The population of the United States was 161,200,000 at the end

Since World War II, France has rebuilt 5,000 bridges, destroyed in the conflict, but has 2,550 to go before all replacements are made.

The average American ate about 100 pounds more food in 1953 than he did in the late years of the but consumed no more cal-

FRESH STRAWBERRIES IN OUR PRODU

Blackburn Maple

Tomato Preserves

Pure Pineapple; Mrs. Winston

GRAPE JUICE

PICKLES

SOUP Cream of Tomato, Heinz

Gebhardts

Macaroni PRODUCTS 2 For 16 oz. Pkg.

MARGARINE

Longhorn

COKES Plus Deposit

MASHMALLOWS Pkg. 15c

Cut, Campfire



Red McClures

25 69c

AVOCADOS

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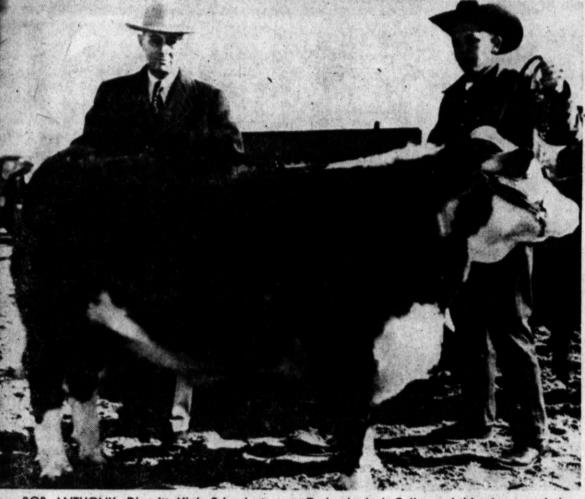
· We Reserve Right To Limit Quantities -- Double S & H

Green Stamps On Wednesday

We Give S & H Green Stamps

519 Park Ave.

Phone 15



BOB ANTHONY, Dimmitt High School student, took first place in the heavy calves division at the Junior Livestock Show with this 980-pound Hereford. Ray C. Mowery, left from the Agriculture Department at Texas

Technological College, Lubbock, was judge in the livestock show. At the auction Saturday afternoon, this steer sold for \$485.01, at 51 cents a pound. (Staff Photo)

ZESTO ZESTO ZESTO ZESTO ZESTO ZESTO



ZESTO SEASON OPENING

The Zesto store again opens for the season on Friday Feb. 26th serving those DELICIOUS Cones, Sundae's, Malts & Shakes. For a quick snack those appetizing CONEY ISLANDS as only the folks at Zesto can make them. And for your favorite drink that extra good ROCHESTER root beer, right-of-way. Coke, or Dr. Pepper.

for those desiring the mellorine we will have it available it all times at this special price in addition to our delilous ZESTO at 1/2 Gal for \$1.00. We want our customers o know in spite of various opinions that ZESTO definitely made of the very finest ingredients consisting of pure resh BUTTERFAT dairy products.

FREE CONES TO THE KIDDIES 4 P.M. to 7 P.M. Friday, Feb. 26th **Everyday Special**

½ Gal MELLORINE

Biggest DRIVING THRILL in town... New 54 CHRYSLER Drive it today! You'll know in a minute you're driving the leader! Its sensational 235 HP V-8 engine ... with fully-automatic PowerFlite transmission ... is the same "power team" that set the all-time endurance record at Indianapolis. 2157 miles in 24 hours, to win the Stevens Challenge Trophy in the world's toughest stock-car test! Now discover that for you, too, the power of leadership is yours in a beautiful Chrysler! with 235 h.p. and PowerFlite ... come try it ! McCullough Motor Co. W. Highway 60

Phone Co-Op Schedules Showing Of Special Film Being Planned First Annual Meeting

First annual meeting of the West 'together with a list of nominees Texas Rural Teiephone Co-operative will be held the afternoon of tive at least 10 days before the trict Courtroom.

The Board of Directors appointmittee to select a slate of nomi- one candidate. nees for election as directors: Walter Galley, Pete L. Carmichael, Howard Ellison, John Benger, John Kalka, Posey Cunningham and F. E. Kepley. The committee met February 16 and nominated the following:

Dawn-C. L. McBroom and E. L. McGee; Westway - J. C. Morrison and Maurice Tannahill; Hub-Claud Miller and E. L. Fairchild; Frio-W. A. Springer and W. P. Axe; Parmer - Floyd Schlenker and Nelson Welch; Tharp-Vernon Estes and Robert E. Wilson; Oklahoma Lane-Harold Carpenter and Charles A. Felts.

Seven Directors Seven directors, one for each exhange, are to be elected. In addition to the above nominees, any fifteen or more members acting together may make other nominations by petition not less than 20 days prior to the meeting date. These petitions must be posted with the Secretary of the Board at the office of the Cooperative in Hereford. The Secretary of the Board will mail a meeting notice

Two Collisions Involve Five Automobiles

A total of about \$195 damage has been done to cars in collisions in Hereford so far this week. This was the total damage done to five cars, according to the Hereford Police Department

Approximately \$100 damage was done to a 1951 Oldsmobile and no damage to a 1949 Buick in a backing collision in the 400 block on Main about 5 o'clock Sunday after-

Joe Weldon Roberson, driving the Oldsmobile, was going south on Main when Mrs. G. H. Logan, 307 Star Street, driving the Buick, backed out from the curb. The back end of the Buick struck the right rear fender of the Oldsmo

Mrs. G. H. Logan was charged with driving-without an operator's license and failure to grant the

Three Car Collision

the intersection of Main and Highway 60 Tuesday afternoon about 2:30 o'clock with an estimated damage of \$95 done to the cars, investigating officers said.

Homer Kelly of Texico, driving a 1945 Studebaker truck, was going east on Highway 60. Otis M. Dick-ey, 611 Miles Avenue, driving a 1950 Chevrolet pickup, was going south on Main Street and Gene Colbert Green, 219 Avenue I, driv-ing a 1950 Studebaker Sudan, was

going north on Main.

Dickey and Green had stopped for a red light at the intersection.

When the light turned green, Keley apparently did not notice that the signal light in his direction had turned red. Kelly ran through the light and the Studebaker truck cellided with the rear fender of the Chevrolet pickup, knocking it into the Studebaker driven by

About \$20 damage was done to the Studebaker truck and \$75 damge done to the Chevrolet pickup, police said. No damage was done to the Studebaker Sedan.

Kelly was charged with running through a red light and driving with improper license.

Political Announcements

For State Representative, Legislative District: Jesse M. Osborn

For District Clerk:
Lucille Posey
For County Judge:
Horace L. Schloss
For County Judge
Homer E. Henslee

For Sheriff, Tax As

Lowell Sharp
For County Clerk:
Raiph Smith
For County Treasurer:
Veima Hodges
For County Attorney:
J. Edward Line
For County Commission cinet 1:
M. T. (Marion) Putter

M. T. (Marion) Rutter or County Commission cinet 2: Otto Massie

S. O. Wilson For County Comm

to all members of the Coopera-Reviewed At Club

April 3 at 1:30 o'clock in the Dis- meeting date. Additional nominations may be made from the floor of the meeting, however no one ed the following Nominating com- member may nominate more than

For voting purposes, a member is defined in the by-laws as a person holding a \$50 membership. by husband and wife. In this case Edwards. only one vote may be cast by the holders of the joint membership.

Order Of Business The order of business for the first annual meeting of the Cooperative is as follows:

Report on the number of members present in person in order to determine the existence of a quorum. Reading of the notice of the meeting and proof of the due publiwaiver of waivers of notice of the meeting, as the case may be. Preports of officers, trustee and committees. Election of trustees. New business. Adjournment.

Sounds so high pitched that the human ear is unable to hear them can sterilize food, mix paints, kill germs, homogenize milk, clear Charleston, S. C. in 1886 was felt away fog and smoke and wash clothes, says the American Hearing Aid Association.

"Angel Unaware"

"Angel Unaware" by Dale Evans Rogers, the touching story of the afflicted enild born to the Roy Rogers, was reviewed by Mrs. James Cavin at a regular meeting of the Simms Studycraft Club A joint membership may be held Thursday in the home of Mrs. J. O.

> The meeting was called to order by the president, Mrs. Glen Hetzler. The menu and other details for the clubs participation at the Simms Community dinner to be held Thursday evening, February 25, at the Community House were worked out. Mrs. C. H. Hammock is chairman of this committee.

Those present were: Mesdames J. A. Crofford, Glen Hetzler, C. L. cation of mailing thereof, or the Hollabaugh, M. W. Blankenship. E. A. Edwards, C. W. Edwards, C. H. Hammock, James Cain, A. sentation and consideration of re- J. Ashburn and the hostess, Mrs. J. O. Edwards.

> An earthquake which hit the Mississippi Valley in 1811 was felt in two thirds of what is now the United States. An earthquake which hit

> in Chicago and Boston. Black bears have very poor eye-

"God Is My Landlord," a film bout Perry Hayden, the Quaker miller of Tecumseh, Mich., who planted a cubic inch of wheat in 1940 that grew in six years to cover 2,666 acres of land, producing a harvest of 72,150 bushels of wheat worth \$150,000 will be shown in several Hereford churches dur-

ing the coming week.

The film, taken over a six year period, is packed with human interest and graphically depicts what has been called the "greatest tithing demonstration in all history. There is no admission charge and the public is cordially invited.

March 4 at 7 o'clock; Avenue Bap-1 rising to about 13,000 feet.

tist Church, March 5 at 7 o'clock and Wesley Methodist Church. on March 7 at 7 o'clock.

Former Hereford Boy Training At Lackland

Raymond H. Webb, son of Mrs. M. C. Causey, 424 West First, is completing his Air Force basic military training course at Lackland Air Force Base, the "Gateway to the Air Force."

Webb, a graduate of Hereford High School in 1952, entered the strvice in January of this year. Before enlisting, he was employed at the First National Bank in Dal-

The istand of Java has a popula-It is to be shown at the First tion of 53 million in an area about Methodist Church Sunday at 5 the size of Alabama, much of o'clock; First Christian Church, which is mountainous with peaks

Let's Go To The Movies TOWER DRIVE-IN MONDAY





WANT ADS Phone 30 or 31

FREE

Theatre Tickets

To Jee





BARGAIN IN USED Gearheads

Gearn Machine Works.

and Irrigation Pump. Kenny

BATTERIES

2 Year Guarantee

13,95 with Exchange

Gasoline 23c & 25c

All Motor Fuel Available

Butane-Diesel-Kerosene

FRASER OIL CO.

FOR SALE: Antique organ. Phone

PORTABLE RADIO Recorder

by Ted Eaton, Hereford.

seed oats which I have grown

locally for the last two years

variety and will be ready to har-

number, one, pea green aifalfa

hay for sale. Stored in the barn.

FOR SALE

Farm Equipment

FOR SALE or TRADE: Three

Massey Harris Combines. One

1949 14 ft. Augar; One 1950 No.

27 14 ft. Canvass; one 1951 14 ft.

at 239 Avenue F. Will finance

Newton. Phone 277-W Hereford.

FOR SALE: One 3-4, 2-B Gear-

head: one 4-3, 2-B Gearhead.

One Chrysler Industrial Motor,

cultivator. One M Farmall Trac-

tor, 10 South on 51, 11/4 East

FOR SALE: 1948 IHC KB-6 Truck

and 33' Hobbo trailer. E. V.

Hargrove, Dimmitt, Texas.

Hereford.

Phone 338-W.

Canvass. These machines located

combination. Bargain, 503 Irving

B-1-9-8-1p.

B-1-15-8-tfc.

B-1-83-8-2c.

B-2-38-34-4 P

1089-J after 4 p.m.

Hereford, Texas.

way 2599.

101 S. Lee St.

Bulk Oil-80c Gal.

SUNDAY - MONDAY - TUESDAY February 28, March 1 and 2

Star Theatre

Be Sure and Ask for Your Free Tickets With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give one free ticket.

FOR SALE Miscelloncous

TICTURE FRAMING with person al attention on each job. Mrs. J. J. Buckner, 24 Ave. D. Phone B-1-15-43-tfc

> Hereford Glass Co. cert Car Glass Installatio Table Top: and Window Glass Picture Frames

Ph. 1425 B-1-16-ffc

LADIES! You'll be pleased with the New Curtis Cabinets at Carl | G. E. Ironer for sale. Practically McCaslin Lumber Co. Styled for your convenience. See them today! Thone 7.

SAVE \$1.60 per month. . . if you use a quart of milk per day. We now offer Cream O'Plains Pasteurized, Homogenized, Vitamin D Milk in gallon jugs for 80 cents per gallon. At the Hereford Creamery, or Delivered to your porch. Just call 680 for complete details.

B-1-46-31-tic

FOR SALE: Well grained hegira bundles. Nortex seed oats. P. L. Carmichael. 6 miles east, 4 north, Hereford.

B-1-18-31-tfe

TOPS - Demke's Farm hatched Large Type White Leghorn chicks. Outstanding since 1927, A. H. Demke, Box 180G, Stephenville, Texas.

FOR STANLEY HOME Products, see Mrs. Otto Gililland, 607 East Third. Phone 1593.

FOR SALE: Texas red oats. Phone 3601. Dawn Exchange.

FOR SALE; 10,000 pounds Hubam Clover seed. Also 10,000 bundles grained hegari bundles. 8 cents L. L. Arnold, 13 S. E. Hereford, on Dimmitt Highway, 11/2 West.

GENERATORS and starters for cars and trucks. Hereford Wrotaing Co., Phone 320. T-1-12-18-tfe

> SEE Hereford Grain Corp. For Your Garden Seeds Phone 360

B-1-33-TFC

B-1-25-5-8-c.

USED PARTS All Makes Cars-Trucks. Good Laie Model Motors. We Buy Junk Iron, Batteries, Metal and Wrecked Cars.

> DEARING WRECKING CO. West Highway 60 Phone 1830 Hereford, Texas

STRAYED: Vicinity of Box Car Williams, NW Hereford, Two choice Hereford yearlings. T on right hip. Two common yearlings. Flying V right hip. One common yearling, lazy J right hip. Contact Bobby Jones, phone 2138 Westway. Read the Classified REAL ESTATE

If you have something for or trade -- see us. G. I.'s we have a farm for you

J. B. ELLISTON Real Estate Phone ,179 132 E. 2nd.

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Prop- To sell to 4 veterans on G. I.

8-4-39-Hc

T-4-13-tfc

B-4-tfx

CHARLES SOWELL Office Ph. 792 228 Main St. Ph. 944 Box 464 Res. Ph. 193-W

FOR SALE: 60x138 lot. Good location on paved street. Desirable neighbors. \$900. Call 1275-W 5. after 6 p.m.

I have good listings on FARMS - RANCHES ANY SIZE to BUY A FARM to SELL YOUR FARM to MAKE YOU A LOAN

W. R. METCALF REAL ESTATE 632 W. 1st St. on Highway 60

Hereford, Texas Of. Pho. 854, Res. Pho. 1489-W P. O. Box 845

B-1-11-34-T F C 320 acres all in cultivation, 280 acres good wheat, and 80 acres good barley, 1-3 delivered. Perfect land at only \$75.00 1/2 min-

> 400 acres with new \$20,000.00 home and good 10" well on pavement. Will trade for good motel or sell for \$200.

B-1-1-tfc Nice new motel with 12 units and large living room to trade new. Big reduction. Phone West- for 1/2 section good land around Hereford. See us on this. Good B-1-11-8-2p. money maker.

Alderson & Ridgeway 238 Main Street - Phone 397 Hereford, Texas

LANDS . . . YES! Good half section located in MAIL AND PHONE ORDERS for very good water area with one Rawleigh products. Fast delivery good 8" irrigation well . . no other improvements . . . immedi-ZENITH HEARING AIDS and batteries for all types of hearing ate possession, close in.

aids, McDowell Drug. Phone 13. Price \$165.00 per acre It's 141/2 miles out to this fine I HAVE ABOUT 2,500 bu. Kanota half section that has one good 8" irrigation well on it and which produced 70 bu. and sold can give possession . . up per acre. They are an early There are no improvements other than irrigation well.

vest at the same time as wheat if planted by March 15. Price \$112.00 per acre \$1.25 per bu. Stored at Pitman Want good, clean land? . . . Grain Co. Also, have 4,000 bales Then this quartersection of grassland should suit you. Lays level Chas. Holt, Box 21, Hereford, as a floor and in extremely good Telephone - Frio Exchangewater area. No improvements. Will take half cash and 10 years

on balance. Price \$200.00 per facre SAM NUNNALLY

123 Main Nite & Sun. 1711 B-4-35-2c

Lone Star Agency

to responsible parties. Lester Have some nice 2 and 3 bedroom homes. Some brick. Some for small down payments. Nice 5 room efficiency, \$6,750:00; only \$1,000 down.

> \$750.00 down... J. M. Hamby Real Estate 1410 Park Avenue Phone 70

B-23282p B-4-35-tfc FOR SALE Automobiles

nearly new. One four row 14c 4 room house, \$3,000; only

FOR SALE — Special this week only, 290 A. Well improved & 1952 DODGE FOR SALE. This car is in good shape and can be seen irrigated. Near Hereford. Price in my garage at 410 Jowell \$160.00 Acre. Street in Hereford, C. R. Smith. TRADE - Smal business for 80 B-3-26-5-tfc.

or 160 A. Land. This is an extra special deal. **Hugh Bookout Realty**

533 E. 1st St. Hereford, Texas

WESSON SPECIALS LAND TO SELL ON G. I. LOANS 80 acre tract. All good level land in irrigation district to sell for One \$7,500.00 G. I. Loan.

area to sell for Three G. I 160 ACRE TRACT: Good electrict irrigation well. All good land in

cultivation. Close to Hereford.

320 ACRE TRACT: In irrigation

Loan. Per acre \$200.00. MANY OTHER GOOD BUYS 317 Sampson WESSON REAL ESTATE

West of Court House

Hereford, Texas B-4-34-TFC

FOR RENT

GALLON MILK BOTTLES deliver ed to your door daily or as specified. Filled with 4 quarts of delicious Cream O'Plains Homogenized, Vitamin D Milk. Price 80 cents per gallon. This saves 22 percent on your present milk bill. Call 680 for details. Hereford Creamery Co. B-5-43-31-tfc

OFFICE ROOMS FOR RENT upstairs over The Brand. Reason able rates. See E. B. Posey room 3, or inquire at Brand Of

B-5-21-41-tfe FURNISHED AND Unfurnished apartments. Private baths. Phone 569. 115 Avenue B. B-5-11-2-tfc

FOR RENT: Three room, modern unfurnished house. Call 507 Jack-B-5-10-6tfc

FOR RENT: Furnished and unfur

nished apartments, and one small house. Green and Scott. Phone 9 B-5-15-34-4 C

BEDROOM FOR RENT. 509 Ross B-5-9-34-T F C

ments for rent. Now available. F. H. Oberthier. Phone 226 T-5-15-8-10 FOR RENT: One three room fur-

ONE OF MY best furnished apart-

\$50.00 month. One two room apartment, furnished. Utilities paid, \$32.50. See Francis Hard-B-5-22-35-tfc

THREE ROOM Furnished apart ment. Private bath. Bills paid. 226 Avenue H. Phone 1139-W.

FOR RENT: 160 Acres with irrigation well. Cased. M. A. Crum,

B-5-12-35-2p.

FOR RENT: Small modern house B-5-9-8-tfc

TWO ROOM Furnished apartment 401 Lawton, Mrs. W. M. Megart, T-5-10-8-1c.

FOR RENT: Three room modern unfurnished apartment. 211-B Ninth Street. Contact O. J. Beene, Friona, Texas. Phone

FOR RENT: Small furnished apartment. Close in. Bills paid. Adults come see it. Carl Mountz. B-5-15-8-tfc.

WANTED

WANTED: a chance to save you 22 percent on your milk bill each month. Call 680 and get details about our Cream O'Plains Pasteurized, Homoginized, Vitamin D Milk for 80 cents per gallon. Delivered to your door, or picked up at the Creamery. Do it now. We are open Sundays. B-6-49-31-tfc

WANTED TO RENT: Permanent couple with two children desire to rent nice two bedroom house. Call 1840-W. B-6-17-8-3k

HELP WANTED

MAN WANTED: Are you dissatis fied with your work? Would you like a business of your own in Castro County? If so, see Ted Eaton, 503 Irving, Hereford, Texas: or write Rawleigh's, Dept. TXA-160-GG Memphis, Tenn. T-8-35-8-1p

NOTICE

WANTED 150 New Customers on City

Deliveryl THE HEREFORD BRAND Res. Ph. 1270-W Off. Ph. 1674 Call, R. W. Sparks Pho. 1771-W

HEY'LL STEAL YOUR HEART. Beautiful baby Parrakeets. Phone 1303: 707 North Main. Francis The Printer. B10-15-8-4c.

If you want to buy or trade for a Farm, Ranch, Houses, or Business Property, we have it! See Us! Will appreciate your listings on trades, and sales.

J. M. Hamby, Real Estate 1410 Park Avenue Phone 70 B-10-35-tfc

ENROLL YOUR Tre-school chile in Kindergarten, Mrs. J. R. Fowikes, Harrison Highway, Ph. B-10-14-9-tfc.

ALCOHOLICS ANONYMOUS Phone 1898-W3 or 1692-W B-10-24-H

11. Business Services

WE REPAIR electric clocks, irons, toasters, perculators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

FOR NEW AND USED parts try Hereford Wrecking Co. East high way 60. Phone 320. B-11-15-47-tfc

TYPEWRITERS AND Adding machines for rent or sell. Call Hereford Office Machine Company. Phone 518. B-11-15-3-tfc

HOME & FARM LOANS See Us For The Best Service

Available. ohn McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St.

Hereford, Texas Loans in Deaf Smith, Parmer and North Part of Castro Counties.

Farm & Ranch

LOANS Panhandle, New Mexico and Southeastern Colorado Quick Service—Lowest Rates J. B. BROWDER & JIM COOK Phone 2-9025 323 Polk St.

Amarillo, Texas B-11-4-tfc FOR WELL PITS, Dozer work and will go anywhere. Call Ernest McCee, 3386 Dawn Exchange or T. V. Newman, 1473-J. Hereford. B-11-27-32-8c.

Quick - Efficient HOME LOANS Dependable Abstract and Insprance Service

ELIZABETH WOMBLE Phone 497 146 Main

RUBBER STAMPS fast service Francis Printing Co. Pho. 1303. B-11-9-3-TFC

SAVE MONEY on lawn grass seed! Hereford Grain Corp. B-11-11-36-tfe Phone 360.

12 Livestock

STRAYED: From Dry Gregory Farm, 7 miles North, five West. One black Angus cow, two Angus yearlings. Branded half circle, V Bar on left hip. Notify Sheriff's office.

B-12-28-35-4p.

Nationalist China will send 120 games in Manila in May: They will include basketball, soccer and water polo teams.

Phil Cavaretta, manager of the Chicago Cubs, concluded his 19season playing career in 1953. He played in 1953 games.

Keep a jar of dried basil or your kitchen herb shelf. It gives wonderful flavor to meat pies, stews, soups and any dishes in which tomato is used.

HEREFORD No. 849 AF & AM School Of

R. L. Thompson, Sec'y W. A. Bill Phipps W. M.



Thurs., Feb. 25

Thurs. Noon Hotel Jim Hill

4 8 9 NOTICE OF MEETING ODD FELLOWS Each Monday Nigni

ch Tuesday Night

REBEKAHS



CHAMPION PEN OF THREE STEERS was shown at the Junior Livestock and Poultry Show by immy Conkwright, second from right. Others in the picture are, from left: John Dale Kelly, Deaf Smith County Agricultural Agent Hugh Clearman, and Charles Springer. Jimmy also won a fifth and an eighth place with his steers at the Amarillo Fat Stock Show. (Staff Photo)

Frio News

By Mrs. Owen Andrews Rev. Franklin Swanner, district

missionary, was a visitor and from Phoenix, Ariz. Brown is a guest speaker at the Frio Baptist nephew of Thompson. Church Sunday morning. He and Rev. and Mrs. D. W. Ward took daughters were at Winters recent-Sunday dinner with the Clin Par- ly to attend funeral services for

Mrs. H. M. Mobley was hostess Sunday at a birthday dinner honoring Mrs. Ed Peacock of Palo Duro. a 14 day furlough at the close of Those present besides Mr. and Mrs. Peacock were Mr. and Mrs. jod at Ft. Bliss. He is to report could associate at a press conven-Elmer McNabb and daughters, who are former residents of Mrs. train station and will go to Camp Mobley's neighborhood and now Chaffee, near Ft. Smitn, Ark., for live at Texline, Mr. and Mrs. G. R. Adams and Douglas, Mr. and Mrs. Lee Renfro and children, Mr. and Mrs. Raymond Mobley and Earth Moving of all kinds, we children, Mr. and Mrs. Floyd Cole and children, Mrs. Leola Taylor. Everyone except the McNabbs stayed for supper.

Mrs. H. M. Mobley went to Floydada after her mother, Mrs. Lelia Taylor of Throckmorton, who had been visiting another daughter, Mrs. Claud Price. Mrs. Taylor will visit the Mobleys for several

weeks. A birthday dinner, at six o'clock Sunday night in the Owen An-B-11-27-tfc drews' home, was in honor of four young people who have February birthdays. The honorees were Sue Berryman, Sammle Lu McLallen. Dan McLallen and Glenn Andrews. Others present for the occasion were Mr. and Mrs. E. B. Berryman, Mr. and Mrs. Wallace White and Brenda Sue, Mr. and Mrs. S. B. McLallen, Nora Jo McLallen, Virginia Brock, and James Dobbs.

Movies Shown Mr. and Mrs. Owen Andrews, Joe Ed Andrews, Sue Berryman, Clark Andrews, Dan McLallen, Veradelle Andrews, Virginia Brock Frances Andrews and Glenn Andrews visited in the Fowler home at Palo Duro Saturday night, and saw some motion pictures which athletes to the Asian Olympic had been made recently. Some of the films were made by Leonard Schmidt in Florida and Alabama, where he is stationed in the army,

and some were made at Ft. Bliss where Clark is stationed. Mr. Fowler showed the films, Mrs. Fowler's parents, the Homer Gwy-Regular Meeting Night 1st & 3rd Tues. Night

of Each Month AMERICAN LEGION AND AUXILIARY



Wednesday, 12 noon Hotel Jim Hill



ns, Jim Gwyn, Roy Gwyn, and arillo, on Monday. Mr. and Mrs. Homer Milhoan and Visiting Clark Dobbs Sunday Cherrye, all of Palo Duro, were were Joe Paul Weatherford and Wanda Cook of Dimmitt, and Vel-

alsó present. Mr. and Mrs. Glenn Roberts and ma Irwin. family from Wellington, have moved to the H. F. Benson place, where he will help farm this year. Roberts is a brother to Mrs. Robert Simpson.

Recent visitors in the W. H. Thompson home were Mr. and Mrs. Orville Brown and family

Mr. and Mrs. Edgar Vinson and Vinson's uncle, Otho Vinson. Dan McLallen is visiting his folks, the S. B. McLallens, during

an eight weeks' basic training perback at Ft. Biiss, on Friday, at a tion in harmony. on-the-job training as a clerk. Mr. and Mrs. W. A. Springer and Charles Ralph, Mr. and Mrs

T. L. Sparkman Jr., and children

George A. Springer, H. D. Robbins

India will be host to an all-Asian lawn tennis tournament in Calcutta in December 1955.

Mr. and Mrs. Eugene Noel and

children accompanied his parents,

the M. J. Noels of Hereford, to

Pampa Sunday to visit relatives.

visiting this week in the home of

Whig or Democrat?

An early "call" to Texas news-

papermen to organize was issued

in the old Marshall Star-State Pa-

troit on June 8, 1953-but history

has not recorded whether the ses-

sion was ever held or not. The

major problem, it seems, was

whether the Whigs and Democrats

among the newspaper publishers

her brother, Ewald Vogler,

Miss Ella Vogler of Lamesa is

In eight seasons as head football coach at the University of Kentucand Pat Robbins were among those ky, Paul Bryant won 60 games, attending the cattle show, in Am-lost 23 and tied five.

FOR

CONCRETE IRRIGATION DITCHES

HI-PLAINS CONCRETE DITCH SERVICE

WE'RE CLEANING OUT, TOO-ON USED EQUIPMENT



. \$1250 1949 WD - 6 Reversible 3 Disc Plow IHC 16" Rollover Plow Flash-O-Gas Butane

System - Oliver 77 100 Hereford Implement Co.

PHONE 1859 After 6 P.M.

George Byrd

ALL THE FOLKS AT

PIGGLY WIGGLY **SAY**



"Thanks" from all the folks at Piggly Wiggly for the wonderful turn-out during our Big Anniversary Sale. We had a swell time and we're sure you did too. And just to show our appreciation we have arranged this giant Special-Spree for this week-end. Come on in. . . . YOUR Favorite Brands may be on special.

Dedicated To Piggly Wiggly Store

Visit Piggly Wiggly Store Folks say it is the best.

You can see so many bargains You just have to stop and rest.

Most folks trade there, I'm sure you are on the square.

You always treat them right No difference who you are.

Their groceries are the freshest, They are the best in town.

They are the one big store, That helps to make the world go around

Gaylord Newell is the manager, He wants to be your friend.

Once you trade at Piggly Wiggly, You sure trade there again.

This poem was composed by Mrs. John Higgins, a blind lady of Hereford, Texas. 109 Kibby Street.

Kraft's Cheese

2 lb. box

All Popular Brands CTN. King Size Ctn. 2.09

Georgie - Porgie, Guaranteed to Pop

lb. can

Pillsbury's Best b. bag

Tea Garden Pure Concord 46 oz. can

INSTANT ROYAL

Coconut Cream, Butterscotch, Chocolate & Vanilla

Derby, Large Jars

Libby's

2 Boxes for

Maryland Club

Furniture Polish \$1.00 Size

79°

Heat 'Em and Eat 'Em

Floor Cleaner

Bruce, Cleans as it Waxes

Cleaning

EGGS

FRESH LARGE SIZE GUARANTEED DOZ.

3 Lb.

Can

You Can't Bake Wrong

DIAMOND BRAND

TURNIP & MUSTARD

Chili & Spaghetti 1b. can

Walker's Austex With Tomato Sauce No. 300 Can

Swift's Oriole Sliced

Swift's Brookfield Links

No. 300

Florida Sweet Juicy

\$100

Center Slices or Chunk

Butt End Armour Star

Shank End

Armour's Star

Delicious, Extra Fancy Red

South Texas, Garden

4 - H Club Beef Will Be Cut and on Sale At Our Meat Counter Saturday Morning at Regular Every Day Prices

WHILE YOU SPEND WITH S&

Friona News

By Mrs. E. R. Day

Mrs. Murl Shirley of Friona has her son, Carl Shirley, and family. Roy Slagle. The high score prize were 10 present and two leaders, Deer Implement Company, were Stark, J. C. Wilkison, Bert Chitin Amarillo last week where they wood, Carl Mourer, H. C. Kindrick attended a mechanics' school. O. F. Lange and W. M. Stewart

Dr. and Mrs. Thomas Smith and and the hostess. Mrs. Slagle serv-way to Friona to get his wife, family spent the weekend in Paducah. The Smiths lived there beducah. The Smiths lived there before coming to Friona.

ona received a letter from their day for their regular meeting. The where it was found he was sufferry 2 for the Far East. He is Carl Mourer gave talks on "Turserving on a Navy destroyer.

Mr. and Mrs. Scott Day of Clovis, N. M., were visitors in Friona

over the weekend. Mr. and Mrs. Jimmy Black and father, Toby Elmore. Mrs. Black

friends as Camille Elmore. Dogs Being Vaccinated Stray dogs in Friona are very few now since the rabies scare in other towns. As far as it is known there has been no case in Friona. All the pets are being vaccinated at the hospital.

Mr. and Mrs. Glenn Sparkman and children returned Saturday from Lawton, Okla., where they went last Tuesday to visit with her parents. They started home Friday but got caught in the dust week. storm and had to return to Lawton and stay until Saturday.

Mrs. Mickey, mother of Mrs. Pearl McLean, has been ill for

a good catch.

Mrs. Nona Welch received word that her son, Louie Welch, had been in Abilene attending the annual lectureship of the Abilene Christian College. He was elected in the First Methodist Church in to the board for another year.

M. B. McKinney, pastor of the of the Abilene Christian College. in the hospital in Hereford for the ing young people as visitors were

day. Mr. and Mrs. Burtram Jack are Parmer County Hospital February church. All young people in and 17. He has been named Kent. The around Friona are invited to atyoung man weighed 7 pounds, 3 tend. ounces. The Jacks have three other children-two daughters and

and children left Monday for La- games and drew birds and colored mar, Colo., to attend to business them. The hostess, Patricia Barkand visit his brother, Junior Martin, and the Bill Baxters.

Visitors From Oklahoma phur, Okla., is here visiting her Mrs. Judge Barker. parents, Mr. and Mrs. O. F. Lange. Mr. and Mrs. Charles Edwards and children of Happy visited with afternoon at the Baptist annex. Mr. and Mrs. Lloyd Rector and The girls worked on their leather

sons Sunday. sons of Clovis, N. M., visited Mon- were 11 Scouts present and the day in Friona with their parents, leaders Mrs. Helen Potts and Mrs. Mr. and Mrs. J. W. Baxter and Jinx Sneed. F. S. Truitt.

Mr. and Mrs. Arlin Dilger and children of Vega, visited his parents, Mr. and Mrs. L. R. Dilger. visited Monday with their daughter and family, Mr. and Mrs. John- Brownie Troop VIII to their party.

ny-Hands. dren visited Sunday with her moth- chewing gum. There were 18 er, Mrs. C. D. Carter.

family of Midland spent the week- wart and Miss Ann McKee. Mrs. end with her parents, Mr. and Mrs. | Bails was a guest.

Bert Shockelford, of Friona.

ne to San Jose, Calif., to visit day night in the home of Mrs. Cass Perkins and C. E. Guinn, went to Mrs. W. B. Stark. Those are employed at the John present were: Mesdames W. B. Ralph Wilson.

Congregational Church met in the Mr. and Mrs. Bill Pruitt of Fri- basement of the church Wednes- the Lubbock Memorial Hospital S-N W. L. Pruitt, stating he hostess was Mrs. Walter Loveless leaving Pearl Harbor Februa- Mrs. George Trieder and Mrs. fractured left knee. key," and Mrs. Bert Shackelford Welch went to Lubbock Monday Mr. and Mrs. Jim Brown and gave the devotional. Those present family of Corona, N. M., arrived were: Mesdames Floyd Reene, ona to the home of Mrs. John-developed into a sport in the 19th in Friona Sunday to visit with her Scott Weir, Otho Whitfield, L. F. son's mother, Mrs. R. N. Welch. Century. sister and family, Mr. and Mrs. Lollard, Carl Mourer, J. C. Wilkison, Floyd Schlinker, Bert Sha-Mr. and Mrs. Herbert Day and ckelford, Fred Helmke, Rev. Ledaughters visited with his mother, wis Knight, Karen Helmke, Geo. Mrs. Lucille Day, in Amarillo Sun-Trieder and one guest, Mrs. J. M. Alexander.

Revival Underway The spring revival at the Friona Baptist Church began Friday ev-Mr. and Mrs. Hayden Caison and ening at 8 o'clock. Rev. Alfred son were visitors in Del Rio, N. M., Richards of Farmington, N. M., is directing the song services.

The goal in Sunday School for daughter of Houston were here last | February 22 was 500, we fell short week to attend the funeral of her by seven. There were 493 present. Next Sunday the goal is 588. The will be remembered by her many revival will close next Sunday. The morning services begin at 10 o'clock, prayer services at 7:45 o'clock and preaching at 8 o'clock. Sunday morning, February 21, the Methodist revival began in Friona with Rev. E. Lee Stanford of Abernathy doing the preaching. Morning services are at 10 o'clock and evening worship is at 7:30 o'clock.

February 28 through March 7 has been designated by the General Conference as Dedication

Patsy Anthony entertained a group of young people at her home last Wednesday night after choir practice. Don Lewis performed a few stunts and games were play-Mr. and Mrs. Winn Holcomb, ed. Those present include: Gay

Mr. and Mrs. Truitt Johnson, and Cass, Wanda and Zelma Braty, Mr. and Mrs. Cotton Houser re- Don Lewis, W. A. Tinney, Jerry turned last week from a fishing Bill Norwood, Wayne Jones, Elitrip to New Orleans. They reported zabeth Cocanougher, and the hostess Patsy Anthony.

Youth Fellowship A meeting of the Methodist Youth Fellowship known as the Nomia Hare Sub-district was held Hereford Sunday. Those attending from Friona were Mrs. Opal Jones, Sixth Street Church of Christ, is sponsor and Rev. U. S. Sherrell, attending the annual lectureship Don Lewis, Patsy Anthony, Jerry Norwood, Wanda Braty, Elizabeth Mrs. Lucy Welch, who has been | Cocanougher. Other churches hav-

Saturday morning at 7 o'clock a youth breakfast will be held in the parents of a son born in the the annex of the Friona Methodist

SCOUT NEWS

Brownie Troop VII met Monday afternoon at the Congregational Mr. and Mrs. Clarence Martin Church basement. They played er, served cookies and pop. There were 16 Brownies present and the leaders, Mrs. Lucille Letta and Mrs. John Lynn and son of Sul- Mrs. Edith Johnson. The guest was

TROOP 3 Girl Scout Troop 3 met Monday belts. The hostess, Betty Barnett, Mr. and Mrs. Charlie Baxter and served cookies and Cokes. There

Girl Scout Troop 6 met Monday. afternoon at the Baptist Educational Building. They played games and sang songs. These girls Mr. and Mrs. E. B. Brannon are honoring their Girl Scout birthday next Monday and are inviting The hostesses, Geraldine Day and Mrs. Clarence Martin and chil- Karen Bails, served cake, pop and scouts present and their leaders, Mr. and Mrs. Ray Hurst and Mrs. A. L. Black, Mrs. Bill Ste-

The Hereford Brand

Published Every Thursday at 336 Main St. Hereford, Deaf Smith County, Texas - Phone 30

Our Slogan: "More People-More Farms"



JAMES M. GILLENTINE

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

TROOP 5

afternoon at the Friona Club. They main in Friona this week. worked sewing their badges on The Senior Bridge Club met Fri- their badge sashes. The hostess Faye Scales, served candy. There Mrs. Kenneth O'Brian and Mrs.

Hurt In Accident

Dr. Rex Johnson, while on his bock. Dr. Johnston was taken to ing from a mild concussion and a

Mrs. Johnson and Mrs. Nelson and brought Dr. Johnson to Fri- el in Norway for centuries, but

Mrs. Johnson has been here for Girl Scout Troop 5 met Monday the past two weeks. They will re-

> Most people respond quicker to sounds than sights, averaging 51 hundredths of a second to respond to sound and 20 hundredths of a second respond to lights, experi- Matthews, Mrs. J. W. Mond, Mrs. ments indicate.

In 16th Century Germany, the length of the rod was established by combining the lengths of the left feet of 16 men picked at random as they left church on Sunday

Cancer causes about 224,000 deaths a year in the United States. Skiing has been a means of trav-

Hume, Mrs. I. H. Willoughby. Patients Dismissed

Hospital Notes

Harry Denges, E. F. Byrd. Nolan Grady, Mrs. G. A. F. Parker, Nellie Johes, Johnnie Wear, Mrs. Viola Drake, Mrs. Lola Blankenship, L. H. Casey, Floyd Walton, Mrs. H. W. Baize, Mrs. Venita Wear, Louis Gunn, Mrs. Virgil Ritchie Jr., Nicholas Solozar Mrs. Mark Matthews, 2-23. Jr., Betty Sue Roberts, Mrs. H. F.

Mrs. Mary Albracht, 2-23; Mrs. 2-23; Mrs. F. M. Welch, 2-23; Mrs. John McCutchen, 2-22; Mrs. Bisen- and sauces.

eta Galan, 2-22; Archie Scott, 2-23 Mrs. H. L. Shields, 2-23; Elmor Rhody, 2-21; Mrs. Gladys Carroll, 2-22; Radney McAnally, 2-20; Adelina Davila, 2-20; Lila Hernandez, 2-20; Mrs. L. E. Hubbard, 2-20; Mrs. Oleta Molloy, 2-21; R. T. Bin-George Mosely, Mrs. George gham, 2-22; Mrs. J. R. Daniels, Woods, Delia C. Alcala, Mrs. Mark 2-20; Mrs. Jim Monroe, 2-20; Mrs. Reedie Moore, 2-21; Mrs. Joe Landers, 2-22.

> Sons to Mr. and Mrs. H. L. Shields, 2-20; Mr. and Mrs. Julio Galan, 2-21. Daughters to Mr. and Mrs. H. W. Baize, 2-20; Mr. and Mrs. Nolan Grady, 2-23; Mr. and

Process cheese has the advant age of melting without becoming R. L. Miller, 2-23; R. E. Battles, stringy. It will give a smooth texture when used in casserole dishes Profit From The Brand Clasified Columns

Let's Go To The Movies SUNDAY



HIGHEST QUALITY LOWER PRICES



Honey Boy

HUNTER'S

219 Sampson St.

Prices Effective Feb. 25-26-27 & March 1st

Free Delivery

We Reserve Right to Limit Quantities

TRI-STATE

22c KLEENEX Plan 13c POP CORN : 17c

Tall 16 oz Can

Reynolds-Foil - 25 ft. Roll

27c

DOG FOOD Con 14c

White Swan - Fancy

PEAS Luncheon No. 303

Wapco - Whole - Small No. 303

Wapco - No. 303 Can **Beans & Potatoes**

Turnip Greens

TIDE

White Swan - No. 303 Can **11**c Ballard

14 17c Aluminum



Gladiola

White Swan B. I PEAS

No. 300 Can

Russell's **Apple Butter**

255c CHILI ARMOUR'S SHORTENING Gold Coast - Spiced

Wapco - Whole New

No. 303

U. S. No. 1 - Florida Pink

Grapetruit

California Pascal

Celery-Hearts

Top Hand - Hickory Smoked

Bacon Sliced Tray Pak

Choice Grade - Best Cuts Shoulder

Choice Grade - Short - Ribs - of

Beef Roast



New Baptist Church Formed From Chapel

Baptist Chapel, a mission from the new congregation. First Baptist Church, cut loose from the parent organization and launched itself as the Temple Bap-

23, 1953, the chapel was slightly Swanner, District 9 missionary; cision was made to become a self-

been acting as pastor for the chap-

less than 11 months old when de- Jack Kirksey, chairman of the supporting church. At the cere- Jr., chairman of the nominating monies Sunday afternoon there committee; Rev. Bob Harris, paswere 79 charter members on the tor of the Avenue Baptist Church; rolls, and three other persons join- Rev. George Ray, pastor of the ed the new church before the day First Baptist Church at Dimmitt; Rev. Russell Pogue, who has the Frio Baptist Church.

You'll Sing When You See this

SEERSUCKER GINGHAM

that needs NO Ironing!

Officers for the Temple Baptist Church include Mrs. Sam Long, pianist, and Jean Glass, assistant pianist; Brice Glass, chorister, and Karl Hutcherson, assistant chorister: Leo Box, treasurer; and Mrs. Fred Wolfington, clerk.

R. Latham, superintendent; R. A. Daniel, secretary; Mrs. Jim Combs, nursery I; Mrs. J. F. Martin, nursery II; Mrs. Bill Yarbro and Mrs. H. L. Meacham, primary; Fred Wolfington, junior boys; Mrs. Brice Glass, junior girls: Fred Wolfington, intermediate boys; Mrs. Leo Box, intermediate girls; C. E. Sparks, adult men; Mrs. Russell Pogue, adult

leway, nursery; Mrs. M. A. Bettis, beginners; Mr. and Mrs. H. L.

and Mrs. Fred Wolfington, inter-

M. R. Latham was elected Brotherhood president.

mary; Mrs. Brice Glass, junior;

Copper often is found in nature in a pure state, having all the characteristics of the smelted

Nearly 30 million Americans have migraine headaches. An attack can last for less than an hour, Among those who took part on to days or even weeks. The illness week - or only once in a lifetime.

Meacham and Donna Cayler, pri- Mrs. Dee Lowry Leads Weslevan Guild Program

'Who Are The Guilty?" was pre sented by Mrs. Dee Lowry, pro gram chairman, assisted by Mrs. A. W. Goforth and Mrs. Birdene Huff, at the Wesleyan Service Guild meeting Monday afternoon in the home of Mrs. Byron Dur

The program was to set forth the opportunity for Christians bott as individuals and as groups to help prison inmates to be ab upon release from prison to lead useful lives and to be accepted members of society.

The devotional was given by Mrs. Byron Durham to the folloing guests and members: Mesdames M. E. Risk, S. M. Dunham,

MILK 3 Tall S

Maryland

Club

COFFEE

E. E. Doak, Dyalthia Bradley A. W. Goforth, Birdene Huff, J. J. Durham, Dee Lowry, Byron Durham, Caudia Ola Brown and Misses Mattie Mae Swisher, Erma Walker, Mona McMaster and Velma Cook.

Of the over 700 newspapers in Texas, 122 publish under the name of The News. Next in popularity is ial train to visit Fort Worth. the name, The Herald, of which there are 45. There are 30 Times the early days of Texas newspapand 23 Enterprises.

In 1860 a German named Voelter as saddlers used. newsprint was solved.

Juan S. Hart, publisher of The El Paso Times, was elected presi- City. dent of the Texas Pres Association at a convention in 1890 at Houston. After the meeting, the members present publisher, Hal Bridge toured Galvesion and went on spec was elected Texas Press Associa

ering. Editors placed the pages! One of the first addresses made

culp was substituted for rags, and Post, was elected president of the sometime in the early 1880's. the problem of theaper and more Texas Press Association in 1889 at a convention in El Paso. After Furman University, is president of went on a excursion to Mexico

J. P. Bridges, founder of The Luling Signal and father of the tion president in 1888 at a conver

Paper cutters were unknown in tion held in Dallas. The Signal was established in 1878.

'Austin's newspaper, The Am- along a straight edge somewhere before a Texas Press Association erican-Statesman, is believed to be and cut the paper with a pocket convention was in advocacy of betthe second oldest daily in Texas. | knife or a half moon knife such tex-educational facilities for the perfected a system whereby wood R. M. Johnston, of The Houston Girardeau of The Houston Post and Frank Selvy, basketball star at





A quarterly dividend of 3 cents per share from net nvestment income will be paid on March 15, 1954, o Financial Industrial Fund Shareholders of record February 26, 1954. Harold A. Close District Manager

Box 552

Hereford, Texas

Sunday afternoon the East Side el, was called as pastor by the Rev. Howard Scott was moderator for the meeting.

Started as a mission on March the program were Rev. Franklin can occur two or three times a mission committee: R. A. Daniel and Rev. D. W. Ward, pastor of

Sunday School officers are: M.

Training Union officers are: C. E. Sparks director; Charlie Callaway, secretary; Mrs. Charlie CalEverybody loves Good Food-Particularly when you can get it FURR'S LOW-LOW PRICES ON NATIONALLY advertised Popular Brand Cigarettes

CANNED FOODS Gender MEATS... Fresher FRUITS and VEGETABLES LIGHT HARDWARE and SUNDRIES IS THE TALK OF Valuable CANO C THRIFT STAMPS WITH 10 PURCHASEORON Imperial Pure Cane

Sugar 10 1 95° Armour's Star Sugar Cured Tenderized HAMS

Shank Half

Butt Half

lb. 49° lb. 55°

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Soap - 2 Reg. Bars 15c\ CAMAY Soap - 3 Bath Bars CAMAY

27c LAVA 2 Reg. Bars 23c

LAVA 2 Lge. Bars 31c Lge. Box 29c DUZ

DUZ Giant Box 69c

pic & Span Pkg. 25c 6 Giant Bars 49c

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Ctn.

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Calif. Fresh Pascal Celery

Spanish Sweet Yellow

Fresh Crisp Calif.

U. S. No. 1 Colorado Red

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CUT GREEN BEANS 10-oz. Pkg. 24c

10-oz. Pkg. 17c **BROCCOLI SPEARS** Food Club BABY LIMA BEANS 10-oz. Pkg. 23c

Stillwell's STRAWBERRIES 2 10-oz. Pkgs. 49c

Food Club **ORANGE JUICE** 2 6-oz. Cans 29c

FURR'S HOURS FRESHER PASTRIES Made from a whole egg batter filled with sliced apples Apple Slice

CAKE LAYERS 2 7-in. Layers 53c Filled with Brown Sugar and Pecan Paste Bee Hive Coffee Cake Filted with Pure Apricot Preserve

IVORY SHOW 296 APRICOT DANISH ROLLS Pkg. 27c Filled with Dates and Pecans, The Cookie that made your T.V. Show complete DATE COOKIE BARS 2 Doz. Pkg. 43c

Kay Whitney

It needs NO Ironing . . . this waven

set-in sleeve . . . flange shoulder . . . small, slimmi elf-belt at waist . . . You'll love these features in this papular dress

Colors: Red, Gold and Blue.

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17 oz. Pkg. 39c

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blet Brand - Whole Grain **GOLDEN CORN** 2 12-oz. Cans 35c

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Giant Box 69c

IVORY 3 Med. Bars 25c

IVORY 2 large bars 25c

IVORY 4 Reg. Bars 27c

CASTILE 3 Bars 27

Soap - Lge. Box

Soap - Lge. Box

Kirk's Hardwater

IVORY FLAKES

Niblet Brand MEXICORN 2 12-oz. Cans 39c

HI-HO 1 Lb. Box 35c

Green Gia PEAS No. 303 Can 22c Dog Food - Archer's 99 Horsemeat Tall Can 17c

TIDE Lge. Box 29c

OXYDOL Lge. Box 29c OXYDOL Giant Box 69c

of New Kay Whitney, Reg. or Half Liquid Suds Soap Chicken of the Sea - Whi teynolds Wrap - Heavy Duty Chicken of the Sea- Light Meat ALUMINUM FOIL JOY CHEER Meat Chunk Style Chunk Style Lge. Box 29c Reg. Bot. 31c 12 x 25 25c Reynolds Wrap - Heavy Duty
ALUMINUM FOIL Liquid Suds TUNA TUNA CHEER Can 37c Can 33c We Give S & H Green Stamps Giant Bot. 74c



Stillwell Frozen

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TRY THIS Tuna Cheese Loaf (Makes 6 servings)

BY Mary Blake

1 package (3 oz.) lemon flavored gelatin dessert teaspoon salt

Evaporated Milk

cup (7 oz. can) tuna 1/2 cup chopped celery

Dissolve gelatin in boiling water. Chill until thickened (about 20 minutes). Add remaining ingredients. Spoon into quart mold. Chill until firm (about 2 hours). Unmold by dipping in hot water for a few seconds, and serve on platter lined with salad greens. Garnish with ripe and green olives, radish roses, and carrot curls.

FIPER MY LATEST RECIPE BOOKLET. Send for your free copy to Mary Blake, Dept. GS-153, Carnation Company, Los Angeles 36.

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Your Favorite Tuno!

Shurfine Evaporated 3 Tall Cans Canned

Package

FINE

New Crop Fresh Shelled

Powdered or Brown Pound Packages

Limit 3 Packages

FOURTH AND MILES

Salad To Tickle Palate Made With Bottled Coke

Harold Pettijohn's recipe for Coca Cola Salad will be as much of a palate tickler in May or December as it would have been on Washington's Birthday-cherries or not as you choose.

Since Mrs. Pettijohn first made the salad for a club luncheon she has had repeated requests for the recipe, which makes enough to serve a number of people or more than one meal for the average family as it keeps well in the refrigerator.

Coca Cola Salad

2 packages cherry flavored gela-

1 can crushed pineapple

2 bottles Coke cup pecans

1 can bing cherries—dark sweet cherries may be substituted or the salad made without cherries.

Drain pineapple and cherries and dissolve gelatin in the heated juice stirring until it is completely dissolved. Set in refrigerator to cool. Beat in the 'two bottles of Coke and add rest of ingredients and chill.

H.D. Chatter

sion of the Junior Livestock and

try Shows that we have ever had. know that 4-H girls are being or waffles. 1949 when we had the first Poultry tility of a master mix which makes gram are: Show over in the west side of the it possible to have hot biscuits Bull Barn? It looked like history on short notice. was repeating itself at the poultry This mix can also be used as a lar meeting February 19.



MRS. HAROLD PETTIJOHN

4-H Girls Are Learning The sixth annual Poultry Divi- Many Master Mix Uses

Where has the time gone since taught the convenience and versi- Clubs meeting for the new pro-

judging Friday. Ronald Kershen, basis for cobbler crust, dumplings, (Continued on Page 2) and muffins. With the addition of (Continued on Page 2)

Poultry Show is complete. This Those who think the biscuit cut- a little more fat and sugar and has been one of the most satis- ter and the bread board have been some eggs the flour mix can serve factory and most successful Poul- abandoned will be surprised to a hurry-up purpose for hot cakes

Walcott

Walcott 4-H Club held its regu-

Hereford, Texas, Thursday, February 25, 1954

Studies Of Mental Illness Completed

for February last week.

their program up to date on land- Drake, a guest. scaping and others were completing the study of the various phases of mental illness as outlined in the yearbooks.

Progressive

"America's number one health problem and the disease that strikes one out of every 20 persons in the United States is mental illness," said Mrs. Lester English when she spoke to members of Progressive H-D Club.

Mrs. D. Y. Edwards, who was hostess, also introduced Mrs. Dee Buttrell, who discussed "Building Mental Health," stressing mental health of children. Mrs. Leon Coffin gave "First Aid Rules for Mental Health." and outlined rules for prevention and care after treat-

Mrs. English had charge of recreation.

During the business meeting, Miss Augustine Gregory read the minutes of the last meeting and gave a financial report.

Mrs. Edwards served refreshments to: Mesdames P. L. Carmichael, T. J. Parsons, Bert Coffin, Dwaine Walker, Leroy William-H. R. Hershey, Ira Ricketts, Leon Coffin, Dennis Lomas, C. V. Burgess, Fred Saltzman, Lewis West, sey. Robert Lloyd, Lester English, Forrest Ricketts, Calvin Edwards, V

Several of the Home Demonstra- | E. Dodson, Dee Buttrell, C. C. Biltion Clubs held their final meeting lingslea, Sam Lesly, and Miss Augustine Gregory. Mrs. Melugin, a Some of the clubs were bringing new member, and Mrs. H. L.

Wyche

Correct tree-planting methods were demonstrated by Mrs. Wayne Newsom for the Wyche H. D. Reporting recent club meetings Club when members met with Mrs. H. L. Ward February 18.

Mrs. W. R. Scarth, president, conducted the business meeting and plans were discussed for a fund-raising game night.

Those present were: Mrs. Bob Baird, Mrs. N. L. Dewett, Mrs. C. C. Ellis, Mrs. Edwin Flood, Mrs. E. C. Hewitt, Mrs. Wayne Newsom, Mrs. J. V. Pickens, Mrs. Ira Ott, Mrs. W. R. Scarth and the hostess.

Ford H. D. Club held its .regular meeting on February 17 at the home of Mrs. Hardy Benson. Mrs. Earl Deyer, president, spoke on the subject of shrubs.

Proposed constitution and by laws for the Ford community re sidents who are interested in the use of the Ford School were dis cussed.

Refreshments of soft drinks and chocolate cake were served to: Mesdames H. M. Harrison, J. Fite, son, Elmer Ayres, Henry Browning, and a guest, Mrs. Henry Kin-

(Continued on Page 2)

Neighbors Neighbors Visiting With ROBERTA CAMPBELL The Hereford Brand Hereford, Texas, Thursday, February 25, 1954 Hereford, Texas, Thursday, February 25, 1954



THE AMARYLLIS is only a year old but is sporting three blossoms that measure six and more inches across. The plant was grown by Mrs. A. R. Hughes, who lives southeast of Hereford. Blossoms are deep red in color instead of the more common light shade.

Council Schedules Election

All Home Demonstration Club A THDA chairman will also be presidents and regular Council elected and all candidates in both delegates are 'urged' to attend elections must have been nomi-Council on March 1 as an election nated by their club and must be has been called after the meeting presented to the election judges to choose delegates and alternates henelo t me - than other .-,h to the district meeting in Panhan- by some one other than themdle April 22.

photographed in Amarillo last week is not to be ignored of course, but Deaf Smith County can produce some fine flowers too -three of them in fact, each six or more inches across, on an Amaryllis grown by Mrs. A. R. Hughes who lives southeast of Hereford.

This is the second of three yearold hybrid bulbs Mrs. Hughes has had to bloom this season. The first was a pink and cream and this

is a deep red. Mrs. Hughes enjoys working with all kinds of flowers and shrubs but she delights in the plants that need a little coaxing,

as does the Amaryllis. For those who are not familiar with the culture of the Amaryllis, the secret of getting blossoms each year is to give the plant a rest period.

Should Be Trimmed

As each flower begins to wilt it should be trimmed smoothly from the stalk with a razor blade, and the stalk cut after it begins to turn yellowish to prevent bleeding which will weaken the bulb.

The plant is then encouraged to make a good top growth. When danger of frost is past it should be set outside in the pot for the summer. A hole should be dug where it will get good light deep enough to leave the rim of the pot level with the soil. Gravel should be put in underneath to keep the roots in the pot.

In the fall the plant should be stored dry in a cellar for a few weeks. As soon as a new growth starts the Amaryllis should be brought back to the light and watered to keep it growing until it blooms again.

Mrs. Hughes' suggestion is that if you have a plant that grows

(Continued on Page 2)



SATURDAY February 27, 1954

OPEN 7 A. M. 10 9 P. M.

every 5 Gallons or more of gasoline purchased on our Grand Opening date we will give absolutely free, one coupon good for 5 Gallons of Gasoline. These coupons must be redeemed by Saturday, March 27th.



Let's Get Acquainted

YES, we'd like to know you better. And we also want to acquaint you with our fine Phillips 66 Products and Services. Attend our grand open_ ing . . . and drive in anytime. The welcome mat

is always out.

AND BRING THE KIDDIES FOR BALLOONS



Help Us Celebrate Our Grand Opening All Day Saturday

Amaryllis

(Continued from Page 1)

MILK BILL TOO HIGH? Why Not try Cream-O-Plains. Only 80c for a Gallon Jug

OH THAT'S WONDERFUL I'm Going to Call 680 Right Now and have delivery started from HEREFORD

CREAMERY

CO.



MR. AND MRS. JACK FORTENBERRY, who celebraated their 42nd wedding anniversary recently at a dinner given in the home of their daughter and son-in-law, Mr. and Mrs. Charles Higgins, are shown with their children and grandchildren gathered for the occasion. They are, from left: back row, Mrs. Jackie Ray Dowd, Mrs. Fred Higgins, Jay Fortenberry Christine Fortenberry, Mrs. Jay Fortenberry, Mrs. Charles Higgins, Charles Higgins, John Higgins, Mrs. Richard Evans, Mrs. Clinton Homfeld, Richard Evans, Clinton Homfeld. Front

stration Club when it met with ry and the hostess, Christine For-

discussed, "Don't Let Mental tween vandalism and delinquen-

Health 'Scare You." Good points cy," Mrs. Paul Hoff warned mem-

were also brought out by Chris- bers of North Hereford H. D. Club

tine and Mrs. Fortenberry on when they met with Mrs. George

"Building Mental Health" and Paetzold on February 18, Mrs.

tal Hoff gave other

the subject chosen out of the year-

Those present were: Mrs. Elmo

Hall, Mrs. Roy Neaves, Mrs. G.

V. Hall, Mrs. C. F. Rickels, Mrs.

Mona Hall, Mrs. J. G. Fortenber-

North Hereford

"There is a very fine line be-

Studies . . .

(Continued from Page 1)

Bippus Club

Mrs. Elmo Hall president, pre-

sided at the Bippus Home Demon-

The subject for the program

was "Mental Health." Mrs. Hall

Miss Christine Fortenberry Febru- tenberry.

row, from left; Fred Higgins, Jerry Homfeld, Jack Fortenberry, Clifford Higgins, Mrs. Jack Fortenberry, Mrs. Jim Bradley and daughter Beverley. Two daughters, Mrs. Stella Sevier of El Paso and Mrs. Emmett Dorris of Wagon Mound, N. M., were unable to attend. The couple were married in Floydada in 1912 and farmed in Floyd County until 1927 when they moved to a farm 50 miles northwest of Hereford. They still make their home there and both take part in community activities and

A tree planting demonstration was given by Roberta Campbell, landscape demonstrator, and a round table discussion followed on. 'Keeping the Sick Child Happy," a program which had been post-poned. Pat Linden, who is a nurse, pointed out the advantage of making the child's tray attractive to encourage a lagging appetite. Other guests beside Miss Linden

were Mrs. C. L. Conklin and Mrs. John Paetzold.

in the speech G. E. Mullins made dames W. H. Russell, Fred Bar-

Members answered roll call from to the Federated Club Women at rett, A. E. Hodges, Don Houle the luncheon on Monday in making Ludwig Kovacs, Wesley Brown, the report to her club. Otto Olson, Mary Bodkin, Harold Campbell and George Paetzold.

O. L. Williams, O. C. Williams, Pettijohn, Paul Hoff, Roberta

also showed a film on Record 4-H . . .

(Continued from Page 1)

appointed the following commit-tees: Recreation - Carol McClure,

Royce Lee Pruit, Barbara Nein-

ast: Program - Patricia Gridder,

Cecelia Burrus, Margo Roubison; Finance — Merry Kay Pruit, Pau-

line Cole, Darlene Frost; Refresh-ment — Margaret Burrus, Sharon

Alexander, Hazel Lewis.
At the business meeting the mo-

Prayer be said at each meeting

New, leaders for 1954 are Mrs

Members present were: Donna

Sue Guseman, Patricia Grider

Margaret Burrus, Carol McClure

Royce Lee Pruit, Sharon Alexan-

der, Janell Weaver, Merry Kay

Pruit, Cecelia Burrurs, Darlene

Frost, Barbara Neinert, Hazel Le-

Sadie Lee Oliver 4-H

Morrison February 17, for its

sided over the business meeting.

Miss Loyce Avant, assistant home

demonstration agent, gave the

demonstration on biscuits made

Refreshments were served to

Gayle and Ann Waggoner, Oma

Lee Ranspot, Mary Dufur, San le

Townsend, Nancy Green, Pat

Townsend, Mrs. Elvin Wilson and

Caprock 4-H News

The Caprock 4-H Club met in

Those elected were: Cynthia

Kromer, president; Regina Ed

wards, vice president; Etta Ray

Blalock, secretary-treasurer; Glen-

da Homfeld, reporter; Kathleen

Regina Edwards' home February

wis, and Pauline Cole.

regular meeting.

from master mix.

Miss Loyce Avant.

elected.

Hershel, Burrus and Mrs. Wallace

Motion carried.

Lumpkin.

Others present were their leader Mrs. C. F. Homfeld, Mrs. F. A. Kromer and Mrs. R. W. Edwards. Happy Home 4-H

Happy Homes 4-H Club met in the home of Martha Heard on February 11. The business meeting was presided over by Martha Heard, president. Mrs. Ira Ott gave a demonstration on making master mix.

The next meeting will be with tion was made that the 4-H Club Kay and June Owens. The demonstration will be on making biscuit using master mix.

Martha showed the group the awards she had won in her five years of club work and told how she had won them.

Refreshments of milk and heart shaped cookies carrying out the Valentine theme were served to nine members, their leader, Mrs. Ott, and one guest, Mrs. Dzuik. Daniel 4-H

A demonstration on baking bis cuits using home-made master mix The Sadie Lee Oliver 4-H Club was given by Miss Avant at the met in the home of Mary Lynn Daniel 4-H Club meeting February 13 in the home of Marita Gill. Members attending were: Janet Ann Waggoner, president, pre-Higgins, Virginia Higgins, Suzarn

Higgins, Marita Gill, Polly Cornett, Pat Belle and the leader, Mrs. Jack Higgins. . Guests attending were Mrs. Joe

Gill and Mrs. Belle.

Goats Hamper Forests CEIRUT OF - Goat control is ne a of a new bill being drawn up by Lebanon's Ministry of Agri-

To promote a forestation program on the nearly-bare Lebanon Mountains, Minister of Agriculture Kazem El Khalil has proposed 8. Rebha Pinnell, president, presided over the business session of law curtailing the goats. He calls them the greatest enemies of its the program. New officers were

Proposed is a slow transfer from iet, to the less-destructive sheep, and finally from sheep to

Kromer, song leader; Wanda Pin-**Read The Classifieds** nell, drill leader; Rebha Pinnell, clothing demonstrator; Janie Taylor, foods demonstrator; Phyllis Peters, poultry demonstrator; and Cynthia Kromer, council delegate. Miss Loyce Avant talked on 'Qualities of a Good Officer." She

nat. gas 1 - Hand Made Quilt

Cedar Posts and wire

11/2 rolls 5 ft. new chicken wire

- 4-row crust buster complete

- Whet-Moore Feed grinder

switch boxes

1 - 1950 Ford Ditcher

1 - 1951 Ferguson Ditcher

- MM Hammer Mill - 14" - Krause 15' 1-way plow

- Int. 200 Pound manure spreader

(Continued from Page 1) son of Mr. and Mrs. Andrew Kershen, exhibited the prize-winning bird of the show. Ronald exhibited the bird of the show in 1949. This was a White Jersey Bird. I had been thinking that our first show was in 1948 and gave the paper

that information. The quality of the birds was the best that had ever been exhibited here. Jack Wright and Harold Easley are always on hand to help the committee in any way possible

with our project. We want to say thanks to the many people who have co-operated in making this Poultry Division such a success.

Ray Robinson retired as undefeated world middleweight champion Dec. 18, 1952.

DOG TIRED?

Special Formula supplies iron you may

need for Rich Red Blood Do you feel run down, nervous or depressed? Lost your appetite-consti-pated-bothered by digestive upset?* You may be suffering from iron-and-vitamin stativation over a prolonged period BEXEL, the Special high-potency Formula supplies supplementary quantities of iron for rich red blood and quick vitalizing energy. Each BEXEL capsule gives you 5 times the daily minimum requirements of blood-building iron; more than the daily minimum of all essential B-vitamins; plus Vitamin B₁₂ and trace minerals. Get wonderful new pep and energy with BEXEL—now available at all drug

LESS THAN 64 A DAY!

HIGH POTENCY

STORE

Farm Bureau Public Auction Sale Community Public Auction

Saturday, Feb. 27th

Hereford, Texas

Location: On Gifford-Hill Western lot (Hwy. 60 E.) Terms: Cash-unless arrangments made Time: Sale starts 11:00 A. M.

FREE COFFEE Lunch will be served by Farm Bureau Ladies 1 - 4 burner cook stove

2 gas cook stoves,

- 4 burner cook stove.

- Dearborn heater 45000 BTU 2 - 80 gal. pressure water tanks

36 - 2" Aluminum irrigation tubes 48" long

15 bales good alfalfa hay 100 lbs. Cert. alfalfa seed 2000 Lbs. Hubam Clover Seed

1 - 8' corrugated stock tank

1 - 10" Int. Hammer-mill

- Ferguson Z-row planter

- Shaffer 1-way plow for (Ford or Ferguson)
- John Deere off-set disk plow 7½ ft.

- 1951 Ferguson 4-row knife sled - 1950 Ford 4-row knife sled

- Evans reversible 2-disk plow -3point hitch

1 - MM 1949 Baleomatic wire hay-baler

1 - 1948 Int. H Tractor 1 - 1950 Allis Chalmers WD Tractor with 4-row

cultivator & lister - John Deere D 1949 Tractor

1 - 1953 DC Case Tractor with 4-row tool bar lister, Planter New Tractor Guarantee.

1948 Ford Tractor

1 - Reversible 3 disk plow 3-point hitch

1 - I.H.C. Manure Spreader - F-30 Tractor and 4-row lister and planter

1 - 2 Wheel Stock Trailer

- Minneapolis-Moline Sub Soiler

Several Sweeps and belt pulleys for tractors 1 - 10 ft. MM Plow

Cultivator, Planter Lister, Marker, Heat Houser excellent condition.

1951 Massey Harris No. 44 Tractor with 4-row

- Detroit Jewell 4 burner cook stove. Butane or

150 - 2" New plastic irrigation tubes 60" long

1 - spring tooth section harrow with hitch 1 - 16" 2-way moldboard plow for Ford or Fer-

- U. S. 30 H.P. Electric Motor, hollow shaft with

1942 Minneapolis R Tractor with 2-way plaw

- 1946 Ford Tractor

1 - 1942 Mineapolis Z Tractor with 4-row equip-

1 - 1947 Int. H Tractor with 3-row middle-buster

& 2-row planter

24 - White Leghorn Hens

3 - Holstein heifers

10 - Weaning Pigs 1 - Registered Aberdeen Angus Bull 3 years old -

Many Other Items Too Numerous To Mention

In case of bad weather, sale will be held March 6th. This Sale is sponsored by Deaf Smith County Farm Bureau. Phone Farm Bureau office - 626 - for listings.

If this sale is successful, we will continue a sale each month. Items will be accepted at sale location

Friday & until noon Saturday.

Auctioneer - Lloyd Otten

Clerk - Clinton Jackson



It's beautiful! It's practical! It's all viny!!

DELRAY

It's Chevrolet's

This Delray Club Coupe combines all the colorful

smartness of a sport model with an interior that's designed for everyday family use. Seats, sidewalls, even the

headlining, are all of soft, lustrous vinyl in color treatments

And this new interior is just as durable and practical as it is

beautiful. The vinyl is easily washable and amazingly resist-

ant to scuffing and wear. You don't have to worry about

little feet on the seats or the things that little hands might

that harmonize with the exterior color of your choice,

12Years Your Chevrolet-Oldsmobile Dealer

Phone 740

2nd at Schley

Friona News

By Mrs. E. R. Day

urned Friday from Mullin where they were called the first of last week to attend the funeral of Mr. Anderson's sister, Mrs. John Guthery, 72.

Mr. and Mrs. J. M. Alexander of Seligman, Mo., formerly of Friona, have been visiting with friends in Friona. Thursday they visited with Mr. and Mrs. L. F. Lollard.

Mrs. Haywood Vaughn of San Angelo arrived in Friona Saturday to visit with her husband's parents, Mr. and Mrs. Elwood Vaughn and Dorothy.

Mrs. Minnie Hall recently returned to her home in Friona from California, where she visited with her sister, Mrs. Baker, who is ill. Mrs. Baker and her family formerly lived in Friona.

Return From South Dakota Mr. and Mrs. Shirley Cook have

ELASTIC STOCKINGS Firm, comfortable support for SWOLLEN,

TWO-WAY STRETCH.

Over-knee length. perous-knitted for

ONE-WAY STRETCH. Inder-knee length,

> **FUTURO** Elastic STOCKINGS

ROGERS DRUG STORE Phone 99

returned to Friona to make their Mr. and Mrs. Jack Anderson re- home. The Cooks have been living in South Dakota. They are now living in the Wilson Apartments.

Mr. and Mrs. Walter Jasper of Amarillo visited Sunday with his mother, Mrs. T. N. Jasper.

Dinnér guests in the home of Mr. and Mrs. Elwood Vaughn Sunday were Mr. and Mrs. Carroll Day and Jerry.

Mr. and Mrs. Carroll Day were in Amarillo Monday on business. Students home from college for the weekend were: J. Von Fulks and Harold Joe Wells of Texas Tech and D. O. Robason and Dub Cleveland of West Texas State College.

Mr. and Mrs. O. L. Kiel of Nocona are visiting with her parents Mr. and Mrs. Irvin Johnson.

Mrs. Osgar Baxter and J. L. were in Hereford Wednesday on business.

Mr. and Mrs. Clarence Baxter and daughters Maryeand Helen, of Memphis, White with their parents, Mr. and Mrs. L. R. Dilger and Mr. and Mrs. J. W. Baxter, last week.

Attend Funeral Mrs. Howard Mayfield, Mrs.

howline CHATTER

THEY SERVE THE BIGGEST STACKS OF HOT-CAKES IN We don't serve hotcakes, but

we do serve the biggest bur gers in town. Drive out today!

BIG BURGER Sandwiches-Soft Drinks Intersection Hiway 60 & 51

Keith Blackburn and Jill of Friona and Mrs. S. E. Welder of Albuquerque, N. M., returned Monday from Anadarko, Okla., where they went to attend the funeral of an aunt of Mrs. Mayfield's and Mrs. Weld-

Mrs. Duane Wyly was a guest in the home of Mrs. Oscar Baxter and J. L. on Wednesday.

Mr. and Mrs. O. C. Rhodes, who have been living on a farm east of Friona, moved to town last week.

Mr. and Mrs. L. A. Baxter of Quanah announce the arrival of a son born February 21. The grandparents are Mr. and Mrs. J. W. Baxter and Mrs. Mae Short of Friona. Mrs. Baxter will be remembered as Miss Imogene Short.

Mrs. Weldon Dickson and Mrs. Bertie Stowers of Friona have been in the Parmer County Hospital receiving treatment.

Mrs. Rex Johnson of Denton has

been here with her mother, Mrs. F. N. Welch, who underwent surgery at the hospital in Hereford. Mrs. O. Hinds of the Black Community visited Wednesday with Mrs. J. W. Baxter and Mrs. Calvin Martin.

There will be a "Benefit" Tea and program at the Friona club house Saturday afternoon from 2 o'clock until 5 o'clock. Everyone is invited to come and enjoy the program consisting of tap and ballet dancing numbers, solos and music. Refreshments will be served. Any donations for the benefit of the new Parmer County Community Hospital will be appreciated. The benefit is sponsored by the Friona Women's Club.

Courthouse Records

Deeds of Trust

C. R. Walser, et ux, to the First

Warranty Deeds

Section 111, Block M-7.

Charles E. Huston, et ux, to the Addition Bank of America, all of Section J. D. Kelly, et ux, to Chris M. or Survey 176 in Block M-7. Jacobsen, the N 196.9 acres out J. D. Poarch, et ux, to J. R. of the E 408.8 acres of Section 72,

Thomas, the N 48 feet of Lot 10 Block K-3. and the S 20 feet of Lot 9 in the France Subdivision of the E½ of Ernest M. Rice, et ux, to Guy you repeat that?" he asked. Williamson, et ux, a part of Lots Block 23 of Evants Addition. 7, 8, 9, and 10 in Block 2 of Chris Jacobsen to Charles So-Bockstohler Koetzel and Kokowell, the N 196.9 acres out of the

moor's Subdivision of a part of E 408.8 acres of Section 72, Block Block 25 of Evants Addition. Edwin R. Skypala, et ux, to J. D. Poarch, all of Lot 59 of Barber Federal Savings and Loan Asso-Subdivision of Block 22, Evants ciation of Clovis, being a part of Addition.

Parker Bros. Planing Mill Inc., Yoshio Shirai, world's flyweight to C. W. Parker, all of Lot 33 and champion, never boxed as an amathe S½ of Lot 34, Parker Subdivi-sion of the W½ of Block 23, Evants in 1923.



MOZELLE TELCHIK was named as the Hereford High School Band's sweetheart choice at the recent concert band program. She was escorted by Robert Davis, who was seated with her. Other candidates for the honor, who acted as the sweetheart's court, included, from left, Carolyn Shirley, Gail

of Bill Miller, played two numbers for the sweetheart ofter Goat Gets Lady Marine

CHERRY POINT, N.C. (AP)-Warrant Officer L.W. Reed wasn't sure he heard correctly. "Would

"I said, there's a goat in our something about it!"

Reed feared a practical joke. But he dispatched MP's. They arrived They were too late to prevent damage to her blue jeans. And they removed the goat.

Desk Carvers Disappear

OMAHA OB - The desk carver has just about disappeared from Omaha grade schools.

of school property no longer is acbarracks and could you please do ceptable in the eyes of today's pupils. Grade school principals observed that youngsters no longer consider it a mark of achievement in time to rescue a Woman Marine to leave their mark on school propfrom atop lockers in her barracks. erty. They are proud of the new equipment provided in recent years in Omaha public schools and re-

she was named and had ascended her throne. (Staff Photo)

When Doug Bentley joined his brother Max on the New York Rangers against Boston on Jan. 20, it marked the first time they had played on the same National School officials say defacement Hockey League team since Nov 20, 1947.

were, from left: Robert Miller, Pat Newell, Pickens Moore

and Houston Boyd. The concert band, under the direction



Chief is Experienced

EDENTON, N. C. & Capt. Dick Hall, 88, is believed to be the oldest active fire chief in America. He remembers when you had to pay to belong to the volunteer fire department, and when manpower supplied the horsepower in pulling the fire cart.

In 1953 the Washington Senators hit more home runs in two road parks, Detroit and Philadelphia, than they did in their home field, Griffith Stadium.

ALL YOU NEED for Your COUGH

When colds, measles or flu leave you with a cough get Creomulsion quick because it soothes raw throat and chest membranes, loosens and helps expel germy phlegm, mildly relaxes systemic tension and aids nature fight the cause of irritation. You'll like its results better than other medicine or druggist refunds your money. narcotics. Pleasant to take.

CREOMULISION



EFFEN HE'S GONNA FIGHT TH' RAILROAD HE SHOULD GIT INSURED WITH

JOHN MCLEAN Insurance Agency "23 Years of Insurance Know How" 127 West 3rd Phone 273

NEW "SLANT" on Windshield Design! and a **NEW SWEEP** in Styling I Designed with a new vision! Styled with a new flair! Powered with a new "Rocket"! Oldsmobile's Super "88" plus a new, bigger, more powerful WORLD'S RECORD 'ROCKET' ENGINE

Powered with a new "Rocket"! Oldsmobile's Super "88" for 1954 is new—ultru-new—all over! There's a new lively look to its jaunty, wide-angle panoramic windshield—and new safety, too! Its new long, low-level silhouette sets a brilliant new high in fashion—a thrilling new pattern for the future! Sweep-cut doors and fenders give a new, dashing "sports car" flair to this spirited style star! That new high-level, full-width cowl ventilator means fresher, cleaner air! And underneath that long and lovely hood, there's World's Record power—a flashing new 185-horsepower "Rocket" Engine with an 8.25 to 1 compression ratio! For a completely new view on modern motoring, see the completely new Super "88" for 1954—on gala display at your Oldsmobile dealer's now!

954 OLDSMOBILE

2nd & Schley

12 Years Your Chevrolet-Oldsmobile Dealer

Phone 740



ER SERV

Texaco Dealer

Firestone Tires

burgh, Pa., might give a compara-

tive youngster from the Pan-

The veteran is Al Getz, first

wrestler ever to hold the South-

west States junior heavyweight

championship now held by Dory

Funk and Getz are matched in

the Hereford Lions Club extrava-

it's anybody's guess who can out-

Funk is a favorite, although not

especially with the fans, because

of his youth and his spinning toe-

Getz Old Hand But Getz is an old hand at the

game. He has made a study of

the "new wrinkles," and he be-

lieves he has a stop-light for

Funk's spinning toe hold. Getz has

Stop Taking

Harsh Drugs for

Avoid Intestinal Upset! Get Relief This

Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make re-peated doses seem needed.

When you are temporarily consti-pated, get sure but gende gelief—without salts, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in

byrup Pepsin. The extract of Senna in Or. Caldwell's is one of the finest natural

Dr. Caldwell's Senna Laxative tastes

good, gives gentle, comfortable, satis-fying relief of temporary constipation for every member of the family. Helps you get "on schedule" without re-peated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's. Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

Constipation

hold and possibly for other rea-

Funk of Flying Mare Ranch.

smart the other.

Bull Barn Saturday night.

Al Gefz, Dory Funk Head Card

A veteran wrestler from Pitts- own hook, and Funk knows a li

handle a wrestling lesson when it like a martyr, then suddenly

they meet in the top part of a switch on a hold, like a reverse

double main event at Hereford's jackknife or something, that fools

ganza here Saturday night, and youth from St. Louis who appears

tle about them.

Getz, for instance, can be taking

everybody but Getz and generally

It's due to be an interesting con

test, with Getz backing away from

First part of the double main

brings in Ricki Starr, a handsome

destined to wear a lot of wrestling crowns. One has to see the black-

haired, blue-eyed Irishman to ap-

preciate him. He's quick like a

cat after a sparrow, and he's got

lot of know-how in his 198-pound

He doesn't look that heavy, be

cause he's in the best of physical

trim. Fans will get an eye-full

when he wrestles Ace Freeman,

veteran New York star, in the first

part of the twin feature. Freeman

is big shakes as a wrestler him-

self. It'll probably be clean for

some time, until one or the other

excites a maddening influence.

Ground Cover

Plants Suggestd

At Garden Club

Friday afternoon in the home of

Mrs. D. C. Kinsey. Mrs. Robert

Veigel gave a descriptive talk en-

titled "Your Lawn, The Most Be-

autiful in Town," before the film

was shown. She introduced Pat

Miss Frances Turrentine spoke

on "Ground Covers - Make Bare

Spots into Beauty Spots," telling

briefly how to prepare the soil and

suggesting the use of phlox, hen

and chickens, junipers, euonymus,

asters, pyracantha and low bush

blueberry, for ordinary bare spots

For Quick Growth

For fast growing she suggested

honeysuckle, glencoma, phalaris,

named candytuft, bluebells, colum-

pines, asters, tulips, crocuses and

in flower beds.

Sullivan who showed the film.

the Funk favorite but always alert

enough to apply his own killer.

Saturday Night At Bull Barn

The Hereford Brand, Hereford, Texas, Thursday, February 25, 1954

A. With a lipstick brush. This takes a little practice and a steady hand, but the results are worth it. Apply the brush to the lipstick to pick up the color, then use this finely pointed tip to define the mouth outline as you want it. Then

A. Sit on floor with back against a wall, legs, spread out as far apart as possible. Raise arms above head, palms of hands together, and bring them down in that position without bending elbows, touching first one foot, then

Q. How can I mix a good, cleansing facial mask?

A. Mix a paste of raw oatmeal and milk.

Q. What steps can I take to avoid my gray hair's taking on a yellowish tinge when shampooing





Phone 37

Hereford, Texas

MONDAY



Home

Q. What is the best way to alter the shape of the mouth with the

Q. How can I exercise for a



DR. MILTON C. ADAMS

140 West Third

Office Hours-8:30 5:00



Beauty At

lipstick?

fill inside this outline.

slimmer waistline?

OPTOMETRIST

Let's Go To The Movies

Your Magic Carpet of Relaxation

A STEAK DINNER was served by members of Boy Scout troop 52 to members of the Stanford Bible Class of the First Methodist Church February 14 in Veterans Park. The Bible class

Members of the Garden Beauti-ful Club viewed a film on lawns other hindrances, and suggested Book Is Reviewed and grasses at the meeting held covering with gravel or concrete. At Mary Elizabeth Those attending the meeting were Mesdames Howard Arm- Class Meeting Friday strong, Ray Cowsert, George Graham, J. B. Harlin, E. W. Harrison, Charles Hood, Frances Houston, Dick Miller, Helen Pipkin, B. E. Roberson, Mary Seigler, Lowell

If you are planning to refinish an antique chair, chest or table, do all the necessary repairing beremover is used after your repair the old color will enter the new large white heart surrounded with forsythia and the thymes, and for patches and help them match the

Sharp, J. M. Thomson, Robert Vei-

gel, J. L. Woodford, Miss Frances

Turrentine and the hostess.

rugged spots and rock gardens she original wood. When you buy fish fillets or gave hints on what to do with the one-third pound for each person problem spots where nothing will you are planning to serve.

Mrs. Ray Downey was guest speaker, presenting a review of the book "A Man Called Peter." During the social hour, Mrs. O. G. Hill Sr., was honored with a fore cleaning and scraping. If paint birthday handkerchief shower. The tea table was laid with a pink work is done, a certain amount of linen cloth and centered with a pink and white sweet peas. A can-

dle-topped birthday cake was fea-Attending were Mesdames O. G. for-get-me-nots. In conclusion she steaks, remember to allow about Hill Sr., H. E. Miller, R. B. Hudson, Marlin Gililland, Grady Parsons, Abe Martin, J. R. Kendall,

MILK BILL

TOO HIGH?

We Buy Ours

By the Gallon

delivered to the

door for only 80c

W. R. Scarth, F. A. Tucker, Ray Downey, and the hostess. the size of the fruit. The largest

Mary Elizabeth Class of the First Paptist Church met Friday. afternoon with Mrs. Ralph Mc-Cullough. Mrs. Marlin Gililland, president, presided. Mrs. Willard gave the opening prayer.

Hurry! Hurry! Hurry!

sponsors the unit, which had camped Saturday night in the

park. The steak was wrapped in aluminum foil and cooked in

ounces will make three to four like, but "J. Walk" was what he

rup from canned fruits in gelatin to traffic school where his name

Anyway, He Walked

PORTLAND, Ore., A -- The jay-

walking pedestrian had to produce

identification to keep out of the

clink when he gave the traffic cop

"Jaywalk" was what it sounded

· So John Roosevelt Walk, head of

a food products firm here, went

convulsed the assembled jay-

the coals. (Staff Photo)

sizes cost most per pound.

Dried fruit grades are based on

A package of frozen fruits or

vegetables that weighs about 12

Be thrifty! Use the leftover sy-

salads, on cereal, in a dessert

sauce or for basting ham.

A Grand Prize A Day Is Being Given Away Head For Your Dodge Dealer Right Now!

2 Weeks Away with Double Pay!

and the use of an Elegant New '54 Dodge!

40 Grand Prizes

CELEBRATE 40 GREAT YEARS OF DODGE DEPENDABILITY! (A GRAND PRIZE A DAY FOR 40 DAYS)

* 2 weeks' vacation for two anywhere in the U.S.A.I

★ All expenses paid—meals, hotels, resorts, air or train transportation !

* New '54 Dodge at your disposal the whole time!

★ Dodge doubles your pay for the two weeks!
(At least \$300.00)

★ An additional \$500 "fun money" to spend or save as you please!

1000 cash prizes — 25 a day!

DODGE V-8

OFFICIAL PACE CAR!

for its record-breaking per-formance in official AAA

runs. The Dodge V-8 has

been selected as Official

Pace Car for the 1954 Indianapolis 500-Mile Race.

It's Fun! It's Easy to Enter! Take your "Vacation Preview Drive" in the greatest Dodge car in 40 great Dodge years

AAA PROVED ENDURANCE WINNER-Dodge No time to waste! Yesterday's contest is set more marks for endurance and stamover, today's is going on, tomorrow's is coming soon. Win a grand prize vaca-

tion for two by discovering the won-derful things about the new '54 Dodge: AAA PROVED ECONOMY WINNER-Dodge topped all 8's in the famous Mobilgas

Economy Run. AAA PROVED PERFORMANCE WINNER-Dodge set more records for acceleration than any other American car in history.

ina than any American car, in history. Look at these "Vacation Features" NEW! Dodge PowerFlite fully-automatic transmission

NEW! Stepped-up 150 h.p. Red Ram V-8 Engine
NEW! Dodge tull-time Power Steering
NEW! Dodge Jacquard upholstery fabrics

The roomiest, readiest, most reliable car near the price. "See America First" in the finest Dodge ever built.

Your Friendly Dodge Dealer Can Help You Win! See Him Today!"

See Your Dependable

YOU'LL ENJOY A HOME OF YOUR OWN AS LONG AS YOU LIVE!



Does Your Roof Need Repairing? Always Use

MANSVILLE **JOHNS**

ASBESTOS ROOFING AND SIDING!

Wise homebuilders will take advantage of Higher Protection and lower insurance rates, with Johns-Mansville Asbestos Roofing and Siding on their homes!

The next time your roof needs replacing, or if you're building a new home, we suggest that you check with the friendly folks at Carl McCaslin Lumber Co. regarding the use of Johns-Mansville Roofing!

YOU'LL SAVE!

BUDGET

Use Our

PAY PLAN

CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of the Courthouse

Phone the Lumber No. 7

YES! We're starting too next week. We called PEREFORD CREAMERY CO and told them to start

> delivering Monday!



TOM THUMB RIDERS, as the LaPlata Club float in the Junior Livestock Show parade Saturday was labeled, undoubtedly attracted as much interest as anything in the entire procession. From the looks on the young rider's faces, they were enjoying the parade at least as much as the Hereford Riders Club members who were on real horses. (Staff



Family Garage

OAKLAND, Calif. (#) - A familiar motif has been carried out on the double garage of a home in the Lake Temescal area.

One sign reads "His," the other

INSURE IN SURE INSURANCE

PLAINS INSURANCE AGENCY

John H. Patton

Wm. H. Patton

All Forms of Insurance 213 N. Main St.

Phone 50

P. A. WINGET or G. T. REED

Deep-Test Holes up to 1000 Feet

Pressure Pumps Windmill Holes Well Caseing & Small Pipe

Phone 9522 Box 313

Hereford, Texas

Long Time Ago

45 Years Ago

Though a very light vote was cast and little interest was taken in the election for additional waterworks bonds last Saturday, the result of the day gave evidence of the crystalized public mind on the question. This issue of \$20,000 in bonds of the city was made necessary because it was found that \$20,000 for sewer and water was insufficient. There had been no campaign made in favor or against the measure as it was a foregone conclusion that the city must have water for fire protection. The vote one hundred to eight

tells the story. There will be little trouble in placing this amount of bonds and plans for the early estallment of

Thus Hereford adds another metropolitan ruffle to her skirts.

foot of Sampson Street for the days and the plasterers are now sidewalks and approaches.

25 Years Ago

eggs-by-the-pound price for a long time, but it remains for Messrs. Swaggerity and Shaw, mule buy- and put in the dog jail. Recently these sardine snacks in a very ers of Hereford, to inaugurate the work will begin at once in laying idea of buying mules by the

> Last week these gentlemen actually bought 25 head of mules at

Santa Fe is nearing completion. When finished it will be the most convenient ad best station house on the Pecos Line. The terra cotta roofing has been put on and the wide awing put in position. The walls have been finished some finishing in the main rooms. The plumbing for the toilet rooms is also in position. A force of men are laying the last brick on the

Texas has been threatened with pound.

The handsome new depot at the mules averaged about \$50 each. his rounds.

Dianne Robinson Honored With Ninth Birthday Party

By Mrs. R. C. Childers

Dianne Robinson was honored with a birthday party in the hom of her parents, Mr. and Mrs. Pat Robinson, on February 7. She nine 'years old.

The cake delighted not only the honoree but every girl present. It was decorated to represent a dancing doll. A doll was placed on top of a tiered cake and the cake decorations represented the skirt. Jan Scott, daughter of Mr. and Mrs. Ira Scott, was in charge of

the games. Another Cake

Another cake was presented to the honoree. It was a huge Valentine cake, given to her by her grandmother, Mrs. J. V. Robinson, of Panhandle. The decorations surrounded the Valentine theme.

Jan Scott presided at the punch bowl and refreshments were served to the following girls: Jan Story, Jerry Bee Noland, Sherry Baker, Carolyn Brumley, Pattie Skypala, Sallye Whiteside, Martha Sue Wilshire, Kittie Clay Rutter, Jeanne Howell, Glenda and Janice Smith of Panhandle, Sherrie Hodges, Mrs. J. V. Robinson and Mrs.

O. D. Smith of Panhandle. Wednesday following the birthday party, Dianne was chosen-"Birthday Buddie" on KGNC-TV when her name was drawn on the "For Kids Only," show. She was presented with 10 books of stamps to spend for anything she wanted.

Make sure that the box in which you store bread is ventilated.

.If you own a dog and like him. it would be well to purchase a license for him at once, according to City Manager Finch. Because next week the City of Hereford intends to make a drive against and all unlicensed muts roaming there has been considerable complaint about vicious dogs and at Serve at once. least one child was bitten by a stray dog.

Mr. Finch requests that every of a double boiler with salt, pepsix cents per pound and shipped dog owner purchase a license at per, butter or margarine and a them to Fort Worth market. The once before the dog catcher starts little cream. Serve with baked

Antonian Circle **Entertained With Valentine Party**

The Antonian Circle sponsored a Valentine party for their families and guests on February 14, in St. Anthony's School Hall, Hostesses included Mrs. Bill Stengel, Mrs. Jim Clements, Mrs. Sylvester Loerwald, Mrs. Henry Vicari and Mrs. Ted Higgins.

After a buffet supper, games of "Coffeepot", "The Hunter," "The Rabbit and the Gun," "Spin the Bottle," and "Society Craps," were played by the adults. Misses Dolores and Susie Loerwald entertained the children with stories and games.

Guests were: Mr. and Mrs. Leo Hoffman, Mr. and Mrs. Johnny Jesko, Mr. and Mrs. A. H. Reinart,

Mr. and Mrs. Ed Paetzold and

Mr. and Mrs. Mike Konesky.

Members and families present were those of Messrs. and Mesdames: Harold Banks, Clarence Betzen, Mike Betzen, Jim Clements, Edward Dzuik Jr., Ted Higgins, Tony Hoffman, Jimmy Jesko, Vern Koelzer, Mark Koenig, Sylvester Loerwald, Gerald Mc-Caskill, Jim Nurn, Leo Ohlig, Walter Paetzold, Herman Paetzold, Elmer Reinart, Charles Schlabs, Bill

and Lester Wagner. Approximately 40 children were

Stengel, Bud Stengel, Henry Vicari

Keep some cans of small sardines on your kitchen shelves; you'll find them handy for evening snacks. Spread slices of toast stray dogs within the city limits with mayonnaise and sprinkle with grated cheddar cheese; arrange around loose will be gathered up some sardines on each slice; put hot oven for about five minutes

Heat canned hominy in the top



BARBARA WINGET, 18, Hereford High School senior, was presented as DeMolay sweetheart at the DeMolay dance held February 13 in Hotel Jim Hill. Jimmy Lady, Master Counsellor, made the presentation. Miss Winget is the daughter of Mrs. W. L. Winget, South Main St. (Staff Photo).

Let's Go To The Movies TOWER DRIVE-IN MONDAY



Honouncing

THE SALE OF WALLACE BUICK

J. M. THOMSON

OF HEREFORD

We have recently sold our business, (Wallace Buick Co.) to Mr. J. M. Thomson of Hereford, who has taken over the management.

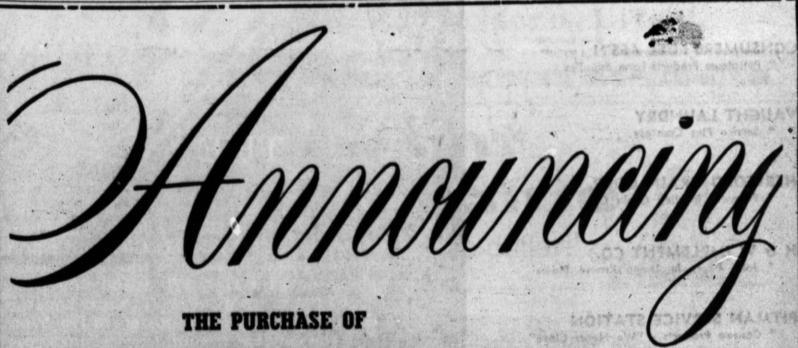
We wish to take this opportunity to express our appreciation for the patronage we have received, and for the friendship and considerations shown us since we first purchased the business last year. It has been a pleasure to work for you and with you. We feel that Mr. Thomson will continue to give you the same courteous service that you have been accustomed to in the past, and we invite you to drop by and get acquainted soon. We know you'll like his way of doing business.

Mr. Thomson will change the name of the business to THOM-SON BUICK CO. He will still have the dealership for BUICK and GENERAL MOTORS TRUCKS AND PICKUPS, and we're sure it won't be long before you come by for a visit. . . . or just to peak at one of the beautiful new 1954 Buicks that are now on display in his showroom.

Again, may we say "THANKS FOLKS"--it has indeed been a

-- Wayne Wallace

WALLACE BUICK CO.



WALLACE BUICK

J. M. THOMSON

I have recently purchased the Wallace

Buick Company and have started operations

under the name of THOMSON BUICK CO.

The Buick Company will still be located in the same building at 142 N. Miles Avenue and the personnel will remain the same.

We hope to be able to give you the same fast, courteous service in our Mechanical Department that you have received under the ownership of Mr. Wayne Wallace. Of course we will have BUICK AUTOMOBILES and GMC Trucks and Pickups as always. We feel that these are two of the best Automotive and Truck lines on the market, and invite you to drop by and look them over. You're always Welcome here.

--Remember--

SAME LOCATION

SAME PERSONNEL

SAME PHONE NUMBER

G.M.C. Irrigation Motors - Buick Industrial Engines

MSON BUCK (CO

Faith will overcome the most miserable circumstances

HEREFORD IMPLEMENT CO. International Harvester Farm Eqpt.

E. B. BLACK CO.

SLANTON BUTANE, INC. Shamrock Butane and Propane

Hereford Laundry & Dry Cleaners Family Finish Laundry Our Specialty

Parker Bros. Builders Supplies Everything For The Modern Home

HEREFORD STATE BANK The Bank Of Friendly Service

Associated Growers of Hereford Seed Potatoes & Potatoes

KINSEY MOTOR CO. Chevrolet - Oldsmobile

HEREFORD CREAMERY Cream O'Plains - Ice Cream

BIG T PUMP CO. Complete Pump Service & Repair

HEREFORD HARDWARE Your Friendly Hardware Store

Southwestern Public Service Co. 28 Years of Good Citizenship & Public Service

CONSUMERS FUEL ASS'N Petroleum Products-Farm Supplies

VAUGHT LAUNDRY Service Plus Courtesy

HEREFORD GRAIN CORP. Formerly Bradley Grain Co.

H & W IMPLEMENT CO. John Deere Implement-Krause Plows

PITMAN SERVICE STATION Conoco Products - "We Never Close"

ADEQUATE TOTAL I FI C Now as never before the world needs the Holy light that flows from the Sacred pages of His Holy Bible. The adequate Lord and the needy world must be brought together. Ambassadors of God must be summoned and transportation chartered to bear the gospel message to the "four corners of the earth." The candles we light must illuminate the Holy Word, and churches everywhere must keep preaching that Christ is what the world must have for its health and salvation. Like Paul and Barnabas may we be ministers of His Word. The whole world needs the light from the candles, the influence of the cross, and the inspiration of the Bible.

This Series of Church Ads is being Published Through the Cooperation of the Local Ministerial Alliance and Is Paid for by the Undersigned Individuals and Business Institutions

DAVIS & McCRACKEN Minneapolis Moline - Dempster Drills

PIGGLY-WIGGLY Home Of S & H Green Stamps

SHELTON TIRE EXCHANGE Serving You With The Best-Goodyear

Walker Refrigeration Service Complete Refrigeration Repair

PITMAN GRAIN CO. · Grain Buyers

PALO DURO CONOCO SERVICE * Friendly & Courteous Service

JACOBSEN BROTHERS, INC. Welding & Machine Shop Work

HUNTER'S FOOD MARKET Highest Quality-Lowest Prices

ACME CLEANERS We Please Particular People

ROGERS DRUG * Walgreen Agency

FIRST NATIONAL BANK Member FDIC - FRS

SEARS GRAIN CO. Hereford - Dimmitr - Black

GILILLAND FUNERAL HC'AE

* A Dignified, Sympathetic Service

FURR FOOD STORES Famous Brand - Lower Prices

HEREFORD MOTOR CO. Your Friendly Ford Dealer

ELIZABETH WOMBLE Loans-Insurance-Abstracts

STAPP CHIROPRACTIC CLINIC The Way To Health

WALLACE BUICK CO. Wayne Wallace

J. C. RICKETTS, REALTOR "List Your Wants With Us"

At The Churches

First Methodist

Fifth and Main Church services are at 10:55 o'clock Sunday morning and vesper services at 5 o'clock in the afternoon, with Sunday School at 9:45 o'clock in the morning. Methodist Youth Fellowship meetings are held at 6:15 o'clock.

February 28 through March 7 is Week of Dedication. Wednesday, March 3, Women's Society of Christian Service will have its monthly luncheon at 12:30

church. Wednesday night praver service will be held at 7 o'clock in Ward

o'clock in the basement of the

Each Friday at 4:15 o'clock the Junior choir meets in the Sanctuary for practice.

Seventh Day Adventist

Third and Lawton Elder C. C. Balser, pastor Sabbath School is at 9:45 o'clock Worship services are at 11 o'clock.

Wesley Methodist

Rev. E. L. Naugle, pastor Preaching services are at 11 o'clock and 7:15 o'clock with Sunday School at 9:45 o'clock. Methodist Youth Fellowship group meets

at 6:30 o'clock Prayer meeting will be at 7:15 o'clock Thursday evening followed by choir practice at 7:45 o'clock.

Assembly of God

Union and Ave. G. Rev. Walter E. Lane, paster Each Sunday morning Sunday school is held at 9:45 and the morning service is at 11 o'clock. Prayer meeting and Bible Study will be held each Wednesday evening at 7:30 o'clock.

Young people meet on Sunday night at 6:30 o'clock, with the evening worship services at 7:30

Teacher's training courses will be held each night, having started Monday and will run through Friday night. Courses begin at 7:30 o'clock and close about 9:30 o'clock. Study will be from "Bible Doctrines" by P. C. Nelson.

Church of Nazarene

Fourth and Jackson Rev. Levi Louderback, pastor Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services are at 7:30 o'clock. Prayer meeting is held each

Wednesday night at 7:30 o'clock. Immanuel Lutherap

Park Avenue at B Street Rev. Harold Kaestner, pastor Sunday School is at 10 o'clock and Morning Worship at 11 o'clock. Sunday morning radio program over KPAN at 9:30, "Call To WorCHRISTIANITY IS THE ROAD to the solution of the preplexing problems of the hour.

THE CHURCHES and their messages are the guide posts on this road.

THE PUBLIC SPIRITED FIRMS listed on this page urge church support and attendance—thus working toward a greater and more spiritual community in which to live and rear our families.

Church of Christ

205 E. 6th Street Bob Wear, minister Bible school is held each Sunday morning at 10 o'clock, with morning worship at 11 o'clock. The Young People meet Sunday

evening at 6:45 with evening worship at 7:30 o'clock. Wednesday evening prayer services are held at 7:30 o'clock. The Hereford Church of Christ radio broadcast is heard daily at

9:30 over KPAN. The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

Church of Jesus Christ of Latter Day Saints

(Morman) Kenden O. Anderson, superin-The Morman church, which meets in the American Legion Hall, will have Sunday school services at 10

Avenue Baptist

128 N. 25 Mile Avenue Rev. Bob Harris, pastor Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock. Training Union is held each Sun-

day evening at 6:30 o'clock. Evening worship services are held on Sunday evening at 7:30 o'clock. Mid-week prayer services are

Wednesday night at 8 o'clock. At 8:45 o'clock there will be choir practice. Sunbeams will meet at 3 o'clock

Friday afternoon. The Young people will meet Sat-urday night at 7:30 o'clock at the

First Presbyterian

Rev. Russell Wingert, pastor Sunday school is held each Sun-day morning at 9:45 o'clock, fol-lowed by morning worship at 11 o'clock.

First Christian

Sixth and Main

Rev. Don Root, pasior Sunday School is held each Sunday morning at 9:45 o'clock and morning worship at 10:45 o'clock. Wednesday evening choir rehears-al will be held at 7:30 o'clock. At 6:45 o'clock each Sunday evening age level studies are held.

The message Sunday morning will be "The Uplifted Christ Lifts Men.' The Young Matrons Group will

sponsor a bake sale Saturday at Cooper's Market to raise funds to re-pot the plants for the Church Chancel. Others are invited to assist by contributing baked goods. Monthly Family Nite will be in the form of a Brotherhood Dinner Thursday night. There will be four "two-minute" messages and a brief documentary film, "Home Is

Grace Gospel Church

Thirteenth and Avenue K Rev. H. V. Fields, paster Sunday School is at 9:45 o'clock and morning preaching service at

Bible study is held each Sunday evening at 7 o'clock and evening preaching service at 8 o'clock. Wednesday night prayer meet-ing is at 7:30 o'clock. Friday night prayer service is at

First Baptist

At The Churches

Fifth and Main Rev. Howard Scott, paster Sunday school at the First Bap-tist church is held at 9:45 and the morning worship services are held at 10:50 o'clock.

Sunday evening the training un-ion will be held at 6:15 with the evening worship at 7:30 o'clock.

Superintendents meeting will be held each Wednesday evening at 6:30 o'clock with teachers and officers at 6:45. Prayer meeting is held at 7:30 o'clock.

Bob Lawrence is the educational director and Shirley Sharp is secretary.

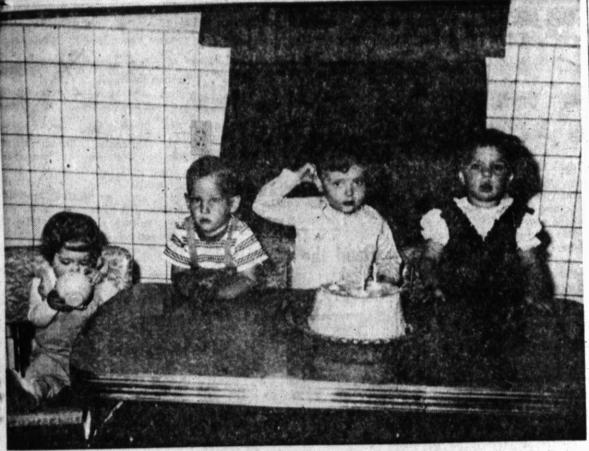
St. Anthony's Catholic

Harrison Highway at 25 Mile Ave. Father Bartholomeu Paytas Sunday morning Masses are at 6:30, 8, and 10 o'clock.

Daily morning Mass is at 7 o'clock at the new church and 8:15 o'clock at the old church. Holy Hour is each Thursday night from 8:30 to 9:30 o'clock.

Each Thursday night from 8:30 to 9:30 o'clock. Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the

(Continued on Page 7)



BECKY OWEN, right daughter of Mr. and Mrs. Bobby Owen, celebrated her third birth day party Friday. Guests at the party included, from left, E'Dana Hopson, John Stag-

Donald James Hopson. "Cherry trees" made of gum drops were used as plate decorations. Birthday cake and ice cream were served to the guests. (Staff Photo),

MODERN FARMS Are Run With

BUTANE **PROPANE**



Today, farmers are using Butane and Propane more and more, cooking with butane, drying clothes with butane, running tractors and irrigation wells with this cheap fuel. Butane and Propane has made farming easier . . . how about you? Are you taking advantage of Butane and Propane on YOUR farm? Drop by today or

SPEEDY, TWO-WAY RADIO SERVICE

BLANTON BUTANE, INC.

PHONE 551

A Salute to Hereford's Churches



CHURCH OF CHRIST

The first meeting house of the Church of Christ was erected in Hereford in 1907. The present building has been enlarged two times, in 1948 and 1950, and the auditorium now has a seating capacity of 506.

Bible enrollment at the Hereford Church is 486, and the membership consists of a few over 200 families.

The present Minister, Bob Wear, has been with the Church eight

The FIRST NATIONAL BANK is proud of its part in assisting in the development of the fine Churches of Hereford.

Hereford

Member: Federal Deposit Insurance Corporation, FRS

Congressman Walter Rogers Says

Income Tax Exemption Fight **Expected On Floor Of House**

Committee of Congress is moving 1954. The Appropriations Sub-comalong on the rewriting of the tax mittee worked long and hard on laws. Many changes are being this bill, but were unable to come made. Some of these will result up with any measurable cuts. The in tax relief for particular groups over-all appropriation recommend So far, there has been no across- ed in the bill for both the Treathe-board relief indicated for the sury Department and the Post Of \$700.00, but this was defeated by a simply means that only \$5.541,400 up again on the House Floor, so watch for a fight.

ed on the House Floor, but it can lic debt. In 1954 the interest on the be sent back to the committee.with public debt was \$6,525,000,000.00. cally all of the tax program of year will be \$6,800,000,000.00. This tee, as such action could cause much damage to the credit of this

THE MONEY BILLS

Office Department for the fiscal alone

How

Q. How can I clean pewter? using any fine abrasive such as little lady. She doesn't talk in her the cleaning powder and soaps sleep so I am completely lost, unwhich are advertised as non-scrat less an outsiderwill help me out. chers, or whiting and any fine steel wool and oil. Wash carefully in clean, hot soap suds afterwards

Q. What can I use as a substitute when wax is not available Md., Don M. Conley of Pampa, for a floor that is to be used for

and will prove a good substitute. D. Hailey, Jr., of Borger. Q. How can I remove a grease spot from wallpaper?

A. This can often be removed by dipping a flannel rag into alcohol and rubbing gently, or by applyig flour and allowing to remain until it absorbs the grease. Q. How can I remove chocolate stains from fabrics?

A. Soak the material in cold strong borax water for half an hour. Pour boiling water through and wash in the usual manner. For stains on silks, or other nonwashable fabrics, sponge with chloroform. (CAUTION: chloroform is an anesthetic).

Q. How can I clean steel which has become very rusty?

A. First rub with a cut onion and leave for a day. Then polish it with paraffin, or turpentine and brickdust, whichever you happen to have on hand.

Q. What is a good tonic for the

A. Drink the juice of one-half a lemon in a cup of hot water the first thing in the morning.

Q. How can I remove a heat stain from a highly-polished article of furniture?

A. Apply the following in order, using a separate cloth for each: Kerosene, alcohol, and sweet or linseed oil. Rub the last in well until the spot is no longer visible. Q. How can I prevent the drying out of children's rubber shoes?

A. A little glycerin rubbed over the rubbers before putting them away will keep the rubber from drying out, and they will also wear much longer. Q. How can I make a fine-grain-

ed sour milk cake? A. When making a sour milk cake, dissolve the soda in the milk

and whip with an egg beater. This

will assure a fine-grained cake. Save those THE Liquid VALUABL COUPONS THAT DISINFECTS IND DEODORIZES! on everu

oottle 4 box NYLON! RAYON! ORLON!

The tax-writing Ways and Means year 1955, which begins on July 1 lower income brackets. An effort fice Department was \$3,333,241,600. was made to increase the individ- The amount asked by the Adminual exemptions from \$600.00 to istration was \$3,338,783,000. This close margin. It will be brought 00 was cut off of a bill in excess of three billion dollars.

This sum did not include the fix-The tax bill can not be amend- ed charges of interest on the pubinstructions to increase the indiv- Due to increases in the interest idual exemptions. If the motion to rate, as well as the issuance of relief for the lower income brac- Treasurer estimates that the cost kets. The tax law includes practi- of interest for the coming fiscal the United States government, and simply means that the American the Ways and Means Committee taxpayer will have to pay an adwould not hold the bill in commit-ditional \$275,000,000.00 in interest during the 1955 fiscal year.

This is approximately thre quarters of a million dollars a day. This is, of course, in addition The House has passed the first to the approximately \$175,000,000 of the appropriations bills. This 00 each day that is being paid by was the appropriations for the the American taxpaver to finance Treasury Department and the Post the public debt in interest charges

> A Visit With Mrs. Eisenhower My better half, to wit, Jea

which she converses. I tried to find out what was talked about, but, as usual, was unsuccessful.

I have often wondered what the conversation consisted of at these all-female luncheons, but have nev-A. Pewter may be cleaned by er been able to find out from the VISITORS

Visitors in the office this week included George Boyd and son, Chief, from Borger, Commander Alfred I. Boyd, Jr., of Bethesda, George S. Gandy, of Wheeler, M. H. W., Ritchie, President of the A. Powdered borax may be used JA Ranch, Paloduro, and Oliver

St. Thomas Episcopal Sunday School is held each Sun-

day morning at 9:45 followed by morning worship at 11 o'clock. Holy Communion will be celebrated with Rev. Rex Simms officiating. Next Wednesday the Women's Auxiliary will meet with Mrs. Jess Carter.

Christian Science

Christian Science Services are held the first Sunday of each month at 11 o'clock in the Star Theatre.

East Side Baptist

Forrest St. and Ave. K. Rev. Russell Pogue, pastor Sunday school will be in the morning at 9:45 o'clock and Trainng Union is in the evening at 6:15 o'clock Morning worship services are at 10:50 o'clock and the even ing service at 7:20 o'clock.

Teachers and officers will mee Wednesday evening at 7:15 o'clock with the Evening Prayer service ollowing at 7:45 o'clock.

Sunbeams, R. A. and G. A. will meet at 4 o'clock each Wednesday ufternoon.



proximately the length of a manarm from elbow to the end of the Sact most jurisdictions.

middle finger about 20 inches in | 26 105 fine ounces of gold valued

Southwestern Life

reports neighbors

STATEMENT OF CONDITION

December 31, 1953 ASSETS

United States Government Bonds		+		. 4	*					10. 133 144 77
Texas County and Municipal Bonds										17 12 1117
B III IIIII I Comparation Bond					- 4					
m:										1 4 2 3 - 7 , 2 6 1 6 6
Collateral Loans										3.104
Home Office Building										1 600 0 0
Preferred Stocks									*	10,154,347 43
Bank Stocks							*			3,400,268 81
Other Common Stocks										6.884,742.10
Cash										5,618,403 86
Loans Against Cash Value of Policie										22,686,137.46
Accrued Interest and Miscellaneous	Asset	5							*	1,455,321 09
Net Premiums to Complete Policy Y	ears									9,840,868 36
bility is included in the policy rese										\$296,192,307.23
L	AB	1	LI	TI	E	S			•	
Policy Reserves					*					\$259,253,388.00
Promiums and Interest Paid in Adv	ance		_		- 2					4 4,74,01070
Parama for Tayor and other Lightlif	les		-		_					3,001,470,4
Commissioner's Mandatory Valuate	on Re	ser	A G							007,000
TOTAL LIABILITIES										\$268,085,923 59
Surplus Funds for Protection of Police	yown	ers								
Reserved for Contingencies:										4 70 4 124 00
For Investment Valuation .	* 1									4,794,136.00
For Interest and Mortality Fluo										4,061,247.64
Capital Stock										5,000,000.00

Highlights in 1953

nightight	s III 1733
lew Paid-For Business \$153,680,329	Leans made to Texas Real Estate Owners
nsurance in Force December 31, 1953 \$1,965,059,933	since Company was organized \$281,896,977
ayments made to Policyowners and	On December 31, 1953, market value of Stocks and
Beneficiaries since organization , , , \$180,868,446	Bonds exceeded Balance Sheet values by \$6,284,495

Hereford Representative O. P. COWART

Southwestern Life

want value

for my automobile dollar!"



solid value

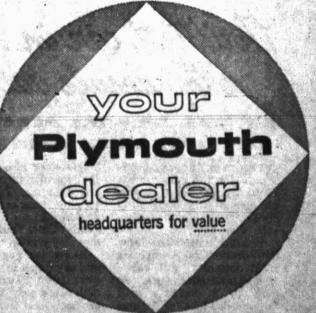
Brother, now you're talking Plymouth's language!

We'd like to show you the biggest package of value-per-dollar ever offered in the low-price field-the

new '54 Plymouth! And we'd like to prove that value to you,

item by item. There's the smoothness of the famous Balanced Ride, plus safety and comfort features no other low-price car can match. There are many other value features we want you to seeso, we invite you to come in, compare, and drive the new Plymouth, soon!

Like to drive without shifting? Plymouth's Hy-Drive is the newest, smoothest no-shift drive in the low-price field. And try Plymouth's new, full-time Power Steering -it gives you effort-free steering, finger-tip parking! Both at low extra cost.



Tune in Medallion Theatre every week on CBS-TV. See TV page for time and station.



CENTRAL BLUEBIRDS entertained their fathers at the annual Dad and Daughter Banquet recently at the Camp Fire Hut. Janice Craig is leader for the Bluebird group. The Bluebirds are, from left: Joy Story, Judy Hoff, Mary Russell, Judy Fowlkes, Barbara Pulliam, Maribeth Gililland, Linda Edwards,

Cheri Baker, Jan Susan Resse, Nancy Kay Breitling and Yulemo Moreno. Dads are, from left: Joe Story, Paul Hoff, L. B. Russell, Denzil Pulliam, Jack Gililland, Wayne Edwards, Dennis Baker, J. C. Reese, O. D. Breitling and Quisio Moreno.

in putouts during the 1953 season with 496.

Enos Slaughter of the St. Louis Cardinals leads active players in the National League in lifetime runs-batted in with 1,148.



Richie Ashburn of the Phillies topped National League outfielders Northwest Hereford News

By Mrs. R. C. Childers

home recently. The Dodsons lived in this country from 1906 to 1915 when they moved to Iowa. This is Pullet at the poultry show Saturtheir first trip back.

Mrs. R. C. Childers attended the practice session of the H. D. Choral Club Monday afternoon in the munity. home of Mrs. G. E. Mullins in

Ronald Corbett spent Sunday visiting in the O. H. Culpepper home in Hereford.

Hereford.

RATES ARE LOWEST

BETWEEN 6 P.M. AND

4:30 A.M. ON WEEK-

DAYS AND ALL DAY

SUNDAY

Tips on calling LONG DISTANCE

You'll save money by making long dis-

tance calls nights or Sundays when

rates are lowest. And your calls go

through twice as fast if you call by

number. Ask the telephone business

office for a free long distance numbers

booklet-a handy way to keep a list so

Southwestern Bell Telephone Co.

Keep a list and

CALL BY NUMBER

you can call by number.

Mrs. W. S. Griswold of Hereford visited in the home of Mrs. C. S. Barclay Tuesday morning.

Mr. and Mrs. Delbert Bainum

community were guests in the C.

A. Barclay home Sunday after-

Freddie Lee: who recently moved to Hereford with his family from New Mexico, went to work on the R. C. Childers dairy farm Tuesday.

Myra Witherspoon was released from the hospital in Plainview last week and was able to return to her home in Hereford Monday. Myra is a former resident of this vicinity. Mrs. R. C. Childers visited in the Witherspoon home Tues-

Wind Damage

The high winds of last Friday did considerable damage to two buildings on the Jack Renfro farm opportunities offered by this type eight miles northwest of Hereford, of story. Part of the roof and large door twister may have hit the premis- be desired. es. He says their house shook and they were afraid it would be

blown away Mrs. Paul S. Corbett also reported the winds so high in their vicinity that their house shook and they were almost afraid to stay

Kansas dust He says that this hostess. dust will put a certain amount of The Dawn Home Demonstration Mrs. Frank Block of Amarillo and granddaughter, Wanda Block nitrogen in the soil. One thing for Club which was to have met at of Canyon, Mrs. R. C. Childers sure is the fact that this Kansas Mrs. W. J. Stewart's in Canyon Iewa visited in the Leona Packard and Patsy visited in the home of dust is hard to get rid of. Sprink- Friday, had to postpone the meet-Mr. and Mrs. Ivan Block Sunday. ling the grass won't rid the grass ing because of bad weather. Paula Beth Corbett won a rosette of the powdery dust that covers

for the White Leg Champion Solid one's shoes when it is walked over. day. Paula Beth is a member of da Block at the Big Sister, Little the Workers 4-H Club of this com- Sister meeting at the Baptist Stu- and children were Sunday dinner dent Union in Canyon over the guests of Mr. and Mrs. T. L weekend. The guests were enter- Sparkman. and family of the Summerfield tained with a party Friday night, Saturday afternoon a trip to Palo Duro Canyon, Saturday night a children visited Sunday evening in ball game and Sunday morning special church services.

At The Movies

WINGS OF THE HAWK

Showing Friday and Saturday at the Star Theatre. Starring Van Heflin, Julia

Adams, Abbe Lane, George Dolenz This Technicolor pseudo-historical yarn, based on the Mexican revolution, was directed in such a fashion as not to overlook any

From the standpoint of action, part of the roof of the dairy barn all the movement, excitement and in the home of Mr. and Mrs. Richsuspense he craves, without leav- ard Jowell in Hereford Friday over, according to reports from ing others wondering why they night with Mrs. J. W. Witherspoon and says to the other, "dig that

> background help to carry the sto- and Mr. and Mrs. Richard Jowell Shoes are strollers, blue-jeans and ry along, as well as providing and sons. eye-filling sights in Technicolor.

> > HOUDINI

Showing Sunday, Monday and Tuesday at the Star Theatre. Starring Tony Curtis and Janet

Leigh Houdini not only left his audience casping with wonder at the manner in which he performed his tricks, he even kept those who came after him puzzled, for many of his stunts have still not been-

solved

For those who remember when vaudeville was king, this picture will help to recall the bygone era. For the younger generation, it will provide romance, spots of humor and a tender romance.

Curtis is said to have been taught several of Houdini's stunts for the picture, and these should give those who didn't have a chance to see the real person an idea of his prowess as a percormer ...

In Technicolor, of course.

Here's a way to give a chocolate layer cake a professional look. Cover it with fluffy white frosting first. Then melt a square of unsweetened chocolate with a teaspoon of butter; dribble the melted chocolate over the fluffy frosting with a teaspoon.

Want high fluffy biscuits? Pat or roll your dough lightly until it is about half an inch thick, then cut with a floured cutter. For thinner crusty biscuits, pat or roll your dough one-quarter inch thick. Bake either variety of biscuit on an ungreased baking sheet in a hot oven until lightly browned.

A couple of tablespoons of cooking sherry does wonders for condensed black bean soup. Before serving the soup, float a thin slice of lemon in each bowl.

Lightly brown a quarter cup of fine dry bread crumbs in a couple of tablespoons of butter; sprinkle over heated drained canned green asparagus just before serving.

Dawn News

The Dawn Postoffice has been moved to a new location in the hotel building. Mrs. H. F. Trimmer took over the duties of post mistress on February 15. The George S. Parkers are build

ing an addition on to their store and filling station. A number of farmers are apply-

ing anhydrous ammonia to their arm lands. Carl Wimberley returned home

Thursday after spending a number

of weeks at Marlin. Carla McCabe of Borger spent last week in the home of her grand- fortune. parents, Mr. and Mrs. H. V. Mc-

Rodney McAnally, five-monthold son of Mr. and Mrs. R. L. McAnally, had to spend several days last week in the hospital. He was able to be brought home Saturday.

Study Club Meeting

The Dawn Study Club met Wednesday afternoon in the home of Mrs. Gayle Neal. Mrs. William Wimberley gave a talk on Hawaii. Ivan Block contends that the The next meeting will be March country will be benefited from this 3 with Mrs. Baker Womble as

Mr. and Mrs. Henry Hamblin and

children of Wayside visited Satur-Pat Childers was a guest of Wan- day in the Baker Womble home. Mr. and Mrs. Ray T. Stewart

> Mr. and Mrs. W. G. Fogle and Mr. and Mrs. J. B. Caraway and the Fred Walton home south of

Weekend in Perryton

Ralph Atchley spent the weekend with friends at Perryton. Mrs. J. B. Caraway and Alice Ann spent Thursday with Mrs. Iverson Leake in Canyon.

Mrs. Baker Womble and Mrs. Alfred Smith spent Monday in Amarillo.

Mr. and Mrs. J. B. Caraway and children were Sunday dinner jackets are popular with the boys. guests in the Will P. Caraway home in Hereford.

Visitors in the R. A. Frye home Sunday afternoon were: Mr. and Mrs. White Griffitts of Earth, Mr. and Mrs. Willard White and sons and Mr. and Mrs. Henry Duncan joke goes thus: and sons of Plainview.

A birthday dinner honoring Mr. and Mrs. Alfred Smith was given George Gonder, who lives on the went, anyway, for the good cast as co-hostess. Attending the din-crazy band-aid. Renfro farm. Gonder thinks a and direction will leave little to ner were: Mr. and Mrs. Alfred Smith and children, Mr. and Mrs. are thick, white and rolled triple Convincingly impressive sets and J. W. Witherspoon, and children to make a bulge at the ankle



like Tonsv Minn, teeners "just growed," it seems. Their jive talk is influenced by nothin' but just plain originality. So here reported by John Franklin of The Sentinel for your enjoyment is the current vocabulary:

Something up-Just a Kill roarious, amazing or wonderful. Tough bounce . . . An expression of sympathy to a fellow who has just been the victim of some mis-

He, she or it neats me . . . There s much about him or her that is admirable or likable. He, she or it ishies me . . . The

opposite of neating. Queen Dick . . . Scorn for a fellow who doesn't follow the usual

pattern Lovebox, passion pit or passion pasture. . . Crive-in theatre.

Rod . . . Family car. Big thrill . . . Sarcastic reply to displeasing information.

An oldie making a comebaci goes like this

"Knock, knock. Who's there? Da Da

Da Da Who? Da-da-da-da-da."

The last is a takeoff on the drag net theme.

Games are a new twist on an old pastime such as charades, only with modern tableaus. The index finger and middle finger formed in a V and placed under the nose is a Cadillac coming down the street. If eyes are moved left or right at the same time, the car is turning a

A rotary motion of the hand around the head is a "trip around the block.'

At Grand Forks, N. D. the boy who has a steady girl friend is called a bird dog, according to Bob McKenzie. And the girls enjoy meeting informally in "pot luck groups. The cliques meet at homes where each brings some goodie for a pot luck affair. Boys are seldom invited to these hen parties and are contemptuous of them.

Light corduroy pants (baby blue is the hottest color) and suede Duck hunting caps are tops in headgear, maybe to match the ducktail hairdo which is called the North Dakota bush cut.

St. Louis teen-agers bah like little lambs (for goodbye) A typical "Did you hear about the cats

both cool, who were going through a museum?

"They came across an Egyptian mummy. One of them points to it

The girs wear bobby sox which levis are out of date - have been

reddish-orange shoes. Pink shirts

At Des Moines, Iowa, the kids bounce around on motor scooters. The most overused word is "man gy" to denote something distasteful. "So" in various inflections epresses disbelief, mild contempt strong disapproval, and casual agreement. "Soggy" is a term meaning very good Mom's cake.

Boys wear their leans rolled well above the ankles. Girls still sport the sloppy Joe look.

replaced by slack pants and sport | Drain canned green snap beans shirts. Boys wear argyle socks, and heat with a can of cream scyle corn for a different and de licious vegetable to serve with

poultry, meat or fish Shredded green cabbage is delicious when it is cooked in a small amount of fat in a tightly covered skillet Butter, margarine or bacon fat may be used.

The fat, poured from the roasting pan, when you are preparing a duck may be refrigerated until it hardens. Then scrape off any bits of meat or stuffing that adheres to the underside of the fat. Use it to save richness and flavor when you are heating such canned foodь as sauerkraut, chili con car-

Read the Classified the or corned beet hash. Let's Go To The Movies



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