

WEATHER

Table with weather forecast for Sunday, Monday, Tuesday, Wednesday. High/Low temperatures.

The Hereford Brand

Published Every Thursday

Our Slogan: "More People—More Farms"

20 Pages

54th Year — No. 49

Hereford, Texas, Thursday, December 9, 1954

PRICE FIVE CENTS

Around Town

Maybe people are just interested in Christmas shopping and can't find time for normal happenings...

Several people around town have called to ask why the basketball game was called off recently with Bovina...

The Star Theatre opened up with new wide-screen films yesterday. They have a neat little trick...

J. T. McIver was today reported as considerably improved following an accident at Hereford Poultry and Egg Monday...

About the only way to politely describe that new yellow vest Urjin Strou is sporting this week is to call it a "Libegee Waistcoat"...

Officers will be elected for the coming year at a meeting of Highway 31 Association to be held in Dimmitt at the Methodist Church Friday, Dec. 10.

Northwest Area Reports Damage From High Winds

High winds Saturday caused some damage in the Simms Community, according to Mrs. Leo Gallagher...

Mrs. Gallagher said the family was inside at the time the winds hit and that, in addition to knocking out the window glass...

Mrs. Gallagher also reported that several towers supporting television antennas were damaged by the stiff breezes that stirred up dust in what was described by many old-timers as one of the worst dusts for fall they'd seen in some time.

Cooper To Head Scouting Board

Officers who will serve on the District Boy Scout Board of the Deaf Smith District for the coming year were named at a meeting in the Jim Hill Hotel Tuesday.

The nominating committee announced that the following officers had been named: Neil Cooper, retiring vice chairman of the Board was named to the chairman's position for the coming year.

W. H. "Bill" Patton was nominated to serve as vice chairman. Leonard Smith of Frio, Frank A. Spring of Frio, Wayne Edwards and Delbert Kinsey all of Hereford were all nominated to positions as member at large.

The nominations are to be approved January 20 at the Annual Council meeting in Amarillo.



MARTHA JEAN BROWN



DELORES LOERWALD



CLARA BETH HOLT



SUE CHANNER

Annual Queen For 1955 To Be Named At Stunt Night Program

Who will be the 1955 annual queen?

Stunt Night, scheduled to begin at 7:30 in the high school auditorium this evening, will feature a series of interesting and entertaining skits—but the highlight still centers around "who will be annual queen."

The queen will be crowned near the beginning of the annual Stunt Night program, and will preside in state over activities which follow. Proceeds from the event (75 cents for adults, 40 cents for students) will be used to help finance the Whiteface yearbook, and is the only money-making project for the annual.

Selection of the 1955 queen will bring to a close active campaigns by the various high school classes, including counter jars in local stores and appearances at civic clubs. Queen candidates this year are: Senior class, Martha Jean Brown; Junior class, Dolores Loerwald; Sophomore class, Clara Beth

Holt; Freshman class, Sue Channer. Train bearers are Vickie Criswell and Donald Stevens.

Stunts by the following organizations will be presented: FHA, Spanish Class, Senior class, Sixth period Speech class, Hi-Y, Freshman class, Sophomore class, FTA.

The stunts will be judged and prizes will be given to the three best stunts. First prize \$5, Second prize \$3 and third prize \$2.

Junior class, Journalism class, DE class, Tri-Hi-Y, Band, Fourth period Speech class, FFA and Pep Club.

The special session of the court was called for Monday, instead of Dec. 13, because the commissioners plan to attend a convention of County Judges and Commissioners in Houston next week.

Cotton Farmers To Get Allotments Prior To Referendum Vote Dec. 14

Cotton acreage allotments for the 1955 crop are now being established for all eligible farms in Deaf Smith County, says Faust Collier, ASC manager. Each cotton farmer will be notified by mail of the acreage allotment for his farm before the Dec. 14 marketing quota referendum.

Deaf Smith acreage in 1955 faces a sharp cut, as things now stand, with 9,277 acres allowed in this county.

The national cotton acreage allotment is the acreage which at average yields will produce 10 million bales, the minimum national marketing quota under law. Based on the national average yield, the national acreage allot-

ment for upland cotton is 18,113,208 acres. This national allotment is divided among the States and counties, based largely on cotton acreage during the years 1948 to 1953 except 1949, which is omitted by law.

Most of the county allotment must, under the law, be divided among farms on which cotton was grown in the past 3 years, but a small reserve is set aside for "new" cotton farms, for adjusting allotments for small farms, and for hardship cases. In distributing the acreage reserve, the county committee considers the type and productivity of the soil, the labor and equipment available for cotton production, past cotton production, and other factors.

Camp Fire Plans Two Money Drives

Camp Fire leaders moved Friday night to sponsor two financial events in 1955, which will be the total extent of money-raising drives by the organization.

The first will be a candy sale, Feb. 1-14, followed by a membership drive in March. "This is the first time the public will have been asked to contribute to financial aid of Camp Fire over a period of three years," Mrs. Homer Brumley, leader's council president, said.

"We try to hold such drives to a minimum, but occasionally they are necessary to keep the organization going." It was also pointed out that all funds raised in the two events will be retained in Hereford—and used by the local organization.

Board members present were: Mrs. Dick Barnard, Mrs. Homer Brumley, Mrs. J. M. Gillentine, George Paetzold, Dub Hair, Earl Plank, Elmer Patterson, Leon Alexander, Marcus Latham and Clarence Morrison. Mrs. Brumley served as chairman in the absence of Bob Wilson, president.

City Lauds Fire Boys, Along With Christmas Bonus

Hereford Volunteer Fire Department members will receive a five-dollar Christmas check this year from the City, following approval of a motion by City Commission members Monday night.

The gift was approved, as in years past, by a unanimous vote of the commissioners.

Announcing the approval of the gift, City Manager Cecil Massey said: "It is the opinion of the City Commission that this group of boys render a great service to the community and this gift was authorized because the boys receive such a small amount in return for volunteer services."

Evidence of the efficiency of the volunteer fire-fighters, Massey pointed out, was the small number of fires in which severe damage has occurred in a community the size of Hereford.

Court Asks Bid On New Grader; Deputies Named

Members of the Commissioners' Court, in a called meeting Monday, took the initial step toward purchase of a new diesel road grader for Precinct 2. The action also specified issuing of one \$1,000 warrant, due not later than May 1, 1956, to finance the purchase.

Call For Bids Motion to purchase the grader was made by J. C. Morrison, seconded by J. T. Guinn, and was voted upon favorably by all four commissioners. They authorized the County Judge to publish a notice for bids on the machine. Bids will be received at the court house in Hereford until 10 o'clock on Dec. 13, 1954. Specifications call for "one diesel motor grader, tandem drive, approximately 11.5 horsepower, equipped with enclosed cab, heater, right and left blade extensions, rain traps, 12-foot blade extension and hydraulic steering."

The county will trade in the Galion grader now in use in Precinct 2. In addition to checking monthly reports of extension agents, sheriff, judge, and clerks, the court also reviewed a "Comparative of charges of hospitals in the Panhandle area," as submitted by Manager T. E. Seigler. The comparison sheet was ordered filed in the office of county judge, where it is open for public inspection.

Tax Office Deputies Commissioners permanently employed Mrs. Jo Carter as deputy in the office of tax collector, where she has been temporarily employed following the resignation of Mrs. Ramond S. Gros. They set her salary at \$175 per month, effective Oct. 25, 1954.

All four commissioners also voted unanimously to appoint D. C. Allmon as an employee in the tax office during December, 1954, at a salary of \$125. Mr. Allmon will work under Homer Henslee during December with the idea of possibly succeeding Henslee, who will resign Jan. 1, 1955, to assume the duties of County Judge.

The rates, as proposed by the two opposing sides of the issue are as follows:

Deadlock On Phone Seen Rates

The rate controversy between the Southwestern Bell Telephone Company and the City of Hereford came to a dead-lock Monday night, when District Manager A. O. Thomas delivered to the City Commission his company's refusal of the proposed rate, submitted by the commission Nov. 15.

"Want to Live" Thomas told the commissioners that "in order for the telephone company to live," and since the requested rate was comparable to that received in other towns Hereford's size, he felt the commissioners should at least reconsider the telephone company's requested rate.

The towns he submitted as examples were: New Braunfels, Seguin and Uvalde, where more than 2500 but less than 5000 telephones are in use.

Mayor J. H. Sears, repeated the commission's reluctance at allowing any rate increase, "under existing service conditions," then added: "Due to the fact that the commission has done all the giving in this matter, I feel that the telephone company should at least meet us halfway." Mayor Sears added: "The Commissioners still see no justification in the requested rate increase and the commission would appreciate it very much, if you would take our proposal back to the company authorities for their further consideration."

The matter was "dead-locked" there with the commission standing pat on their offer and telephone company officials refusing to lower their suggested rates.

Rate Proposals

Table with 4 columns: Item, City Rate, Tel. Co. Rate, Proposed Rate. Rows include Bus. Phone, Res. Phone, 1 party, 2 party, 4 party, Extensions, Rural Bus., Rural Res.

The interim rate shown above is agreed on by both parties as the rate that should be charged telephone subscribers until the final proposed dial system is completed.

Stambaugh Named Masonic Deputy

Troyce Stambaugh was installed as District Deputy Grand Master of the 100th District of Masonic Lodges in Texas, when the Grand Lodge met last week in Waco. Duties of the office include affiliation with lodges in Vega, Friona, Dimmitt, Bovina and Hereford.

Also attending the state meeting from Hereford were: B. E. Robertson, D. C. Kinsey, Robert Waggoner, and J. D. Greeson.



GOING . . . GOING, GONE! The above picture was snapped at the 1953 Kiwanis Radio Auction, which will be repeated Sunday afternoon over KPAN when local Kiwanians will offer 77 items, retail value \$1,200, to the highest telephone bidders.

Company officials have made an estimate of two and a half years, as the period of time it will take them to make the dial system installation. The other figures show the contrast in monthly rates asked by the city and the company as rates to be charged when the dial system installation is completed.

TO CARE FOR CHILDREN

Young Couple Released On \$3,500 Bond; Forgery Charges Are Filed

Charges of Forgery and passing were filed in Deaf Smith and Randall Counties Tuesday morning, against a former Hereford resident and his young wife.

Sheriff's officers said the checks dated back as far as June. Deputy Sheriff Neil Young arrested 26 year old L. E. Wolfington, Jr., and his 20 year old wife, Charlene, about 20 minutes after they passed a worthless check at the Parkway Grocery Monday night. The checks, the pair admit passing range from \$50 to \$60 and were supposedly given by local farmers for farm labor.

Wolfington told officers he could not write so, the young wife made

out the checks, which both of them admitted cashing here and in Canyon.

A total of \$3,500 bond was posted by the pair in the two counties to obtain their freedom in order that they might care for their two children, a girl six years old, and a boy, four.

Evidence gathered thus far in the case, and possibly more evidence from further investigation now being conducted, is expected to be presented to the grand jury when it convenes Jan. 11.

No total figure on the forgeries is available at this time, since officers feel all the checks may not be discovered yet.

CAN YOU TOP THIS?

Frank Barber Drives 50 Years; No Tickets! No Dented Fenders

There's an old saying out in West Texas that the fellow who tells the first story "hasn't got a chance" and, just to prove the rule, we ask you to recall a little squib we ran a few weeks ago about S. O. Wilson, who has been driving 40 years and has never received a traffic ticket.

Frank Barber drove his first car in 1905—fifty years ago next June, to be exact. During this period, Frank has never received a traffic ticket, or even dented a fender. What's more he had driven many, many miles more than the average man.

The first car Frank ever drove was a one-cylinder Cadillac, which cranked on the side and had a chain drive. It belonged to a doctor and Frank, who was working in a blacksmith shop, helped the man learn to operate the early "horseless carriage." In 1907, he was so adept at handling cars that he got a job driving for the George G. Wright Land Company, which specialized in selling XIX land to prospectors who came to this area on immigration trains. The land company started out with Pierce-Arrows and later included Buicks.

When automobiles really came into their own, Frank was in the business of adjusting hail insurance losses, during which time he drove all over the central and Western states; sometimes, even into Canada.

In recent years, he has been the

average car owner, operator and driver—except for his unprecedented record of "No traffic tickets and no fenders dented."

All in all, it's quite a record. Our hat's off to Frank Barber—and we'll strip down to our undershirt to the old boy who can top this one.

Zone Appeals To Require Deposit

Persons appealing to the Hereford Zoning Commission or to the Board of Adjustment will be required in the future to post deposits to cover costs of advertising and postal charges, it was announced Tuesday, following Monday night's meeting of the City Commission.

The Texas State laws require advertisement of such appeals prior to action by the Commission of the Adjustment Board and all surrounding property owners for a considerable distance are to be notified by mail of hearing dates on such action thus, the expense could have become a burden under previous arrangements.

A \$10.00 deposit will be required when submitting an appeal to the Board of Adjustment and an appeal for a zone change, before the Zoning Commission will require a \$20.00 deposit.

13 MORE SHOPPING DAYS BEFORE CHRISTMAS



# Scout Membership Passes Goal -- 30 Days To Spare

The Deaf Smith District Meeting of the Llano Estacado Council of the Boy Scouts of America was called to order in the Jim Hill Hotel, Tuesday at noon by the District Chairman, Wayne Edwards.

The invocation was brought by Rev. Eugene Naugle after scouts from the area lined before the business of the day.

Following the meal, Hereford City Engineer D. Earl Jones Jr. was introduced as representative of pack and troop 50, sponsored by the Lion's Club and Bill Sheehan of the Friona Troop Committee was introduced to the group also.

A report from the operating Committee Chairman, Bruce Miller, in-

formed the scout officials that the goal of 300 scouts to be enrolled in all phases of scouting this year had been surpassed and that 356 boys were currently taking part in scout activities within the District.

Two hundred and one of these boys are enrolled in Cub Scout work. There are 138 regular scouts and 17 explorer scouts in the District.

Miller also advised the group that three troops and two packs had already been re-chartered for the coming year. The five groups have a total of 148 boys doing scout work.

W. M. Teague, District Scout Executive, reported that troops 56, 50 and 52 have held committee meetings and charter reviews to set definite monthly dates for Boards of Review and had some training covering procedures for conducting reviews.

Teague also announced that the District Court of Honor would be held Jan. 13 and that the Friona Court of Honor was Nov. 22.

A report on the leadership Training phase of Scout work was delivered by Ernest L. Langley who informed the men that Wendell Burdine, District Chairman of Scoutmaster Training, and Albert Maxwell, Scoutmaster, attended the training conference at Camp Harrington Nov. 20-21 and plan to complete the schedule of Basic Scoutmaster Training in January, February and March.

Langley also included in his report, the fact that Coy Patton was doing a fine job of Cub training in Friona.

A report on camping and activities was delivered to the group by Bert Boomer who called attention to Christmas tree sales being conducted by three Scout Troops and one Cub Pack in Hereford and

Bill Hunter was in to subscribe this week for the 38th consecutive time. The Hunters came to Hereford in 1916, and Bill says he has never missed a year subscribing to The Brand.

From the tone of one of our first Santa Claus letters, it looks as if Neil Cooper might be purchasing a new door control soon. Such, at least, was the plea from Jewel May and Tom Carroll to the Old man with the white whiskers.

Reminder to all Lions. The ladies night Christmas party begins at 7:30 o'clock, Hotel Jim Hill, Friday evening, Dec. 10, with Boyce House as guest speaker. Reservations will be furnished by the club.

The Hereford Meat Company, operated by Jim White, this week announced opening of wholesale and retail meats at their new location, 511 Park Avenue. The firm opened here this year, recently moving to the new location.

The new Board of Directors will appoint the next year's officers for the club at a later date. Following the business meeting, members will exchange gifts at the annual Christmas party and Mrs. Brumley urged all members to bring a toy or gift. The toys and gifts will be placed in a basket following the party for donation to worthy persons in the Hereford area following the exchange.

**Ellis** A super supper treat  
**CORN BEEF HASH**

## WRESTLING

At BULL BARN on The Highway  
Sponsored By Hereford Lions Club

### Double Event

## GEO OVERHULS

Vs.

## VERN TAFT



**JESSE JAMES**  
James Fights to regain title -- 2 Best Falls out of 3 or 90 Minutes  
**SAT., DEC. 11th, 8:30 p.m.**

## ADRIAN NEWS

By Annie Leslie  
Mrs. C. S. Tomlinson and Mrs. John Kerr and Kathleen of Coleman came to Adrian Friday to take Mrs. Tomlinson's daughter, Sandra, home. Sandra had been visiting in the H. D. Tomlinson home since last weekend.

Mr. and Mrs. E. K. Pinnell and girls went to Clovis Sunday to see their ranch, which they leased recently, near Clovis.

Mr. and Mrs. Carlos Eastwood and son, Jerry, of Oklahoma City, Okla., visited last weekend in the John Whaley home. Mrs. Eastwood and Mrs. Whaley are sisters.

Mr. and Mrs. Donald Pinnell of Canyon visited Sunday with the E. K. Pinnell family. Mrs. D. Pinnell returned recently from a visit in Salt Lake City, Utah and Farmington, N. M.

Mrs. Lynn Worsham visited last weekend in Amarillo with her daughter, Marilyn Jane, who is now employed by the Southwest Investment Company.

Mrs. Charles Ward of Sioux Falls, S. D., visited last weekend with Mrs. Hazel Chilton.

Attending basketball games during the Hart Tournament, from Adrian were Mr. and Mrs. R. L. Pinnell and Linda, Mrs. E. K. Pinnell and Wanda, Mrs. E. B. Pounds, Moran, Minor and Ninette, Mr. and Mrs. E. E. Allen, Bobby and Wayland, Mrs. Bill Leslie and Peggy, Billy Mack Briggs, Mr. and Mrs. Clint Homfield and Glenda, Wesley Story and Arthur Jewett.

Mrs. Al Goodin and girls visited, during the Hart Tournament, in Hart with her mother and family, Mr. and Mrs. Lewis Jordan and daughter.

Visitors Sunday of Mrs. Christine Fortenberry's were her sister, Mrs. Rosa Lockey, and daughter, Thaeada, of Floydada; her sons and families, Mr. and Mrs. Frank Fortenberry and family of Hereford, Mr. and Mrs. Jake Fortenberry and children, Mr. and Mrs. Richard Fortenberry, Roy and Donald.

Mr. and Mrs. Tommie Slocum and children of Amarillo and Mr. and Mrs. M. H. Zaring Sr., visited Sunday in the M. H. Zaring Jr.'s home.

Mrs. Albert Bonés, Annie Vickery and Hazel Chilton were supper guests of Mrs. Frankie Shaw's Monday night.

Mrs. Hazel Chilton and Alberta Bonés were dinner guests of the Austin Meeks' family in Vega Wednesday night.

Visiting in the Ted Booten home last weekend were the Booten's Booten and son, Johnny, from Borger.

Shopping in Amarillo Thursday were Mr. and Mrs. Buster Mosteller, Mrs. Bill Leslie and Peggy and Carol Heaton.

Those from Adrian, attending the W.S.C.S. Bazaar Thursday night were Mesdames N. L. Jacobson, H. Mosteller, Earl Croff, Frankie Shaw, Hazel Chilton, Alberta Bonés, R. H. Jordan and Mr. and Mrs. Edgar Jacobson.

Mr. and Mrs. Horace Brewer from Fairview, Miss., visited Nov. 22 to Nov. 26 in the Ted Booten home.

Carol Heaton visited overnight Thursday with Peggy Leslie.

Mrs. Stella Glasscock returned Friday from a three day visit in Vinita, Okla., with relatives.

The Women's Missionary Society of the First Baptist Church in Adrian will present their annual Lotte Moon Christmas program Sunday night, Dec. 12, at 8 o'clock. An

offering for Foreign Missions will be taken at both services Sunday. Lotte Moon was a missionary to China, who died on the field of service.

Mrs. Ruth Pinnell is president of the group and Mrs. Ruth Pinnell is program chairman. The public is cordially invited to attend this special service.

Wednesday, Dec. 8, was June Leslie's birthday. She was 17 years old.

Rev. Ralph Odom, Mr. a Mrs. Lorin Creitz and Norman Jacobson attended the Amarillo District Conference meeting of the Methodist Churches at Buchanan Street Church Thursday, Dec. 2. It was the mid-year meeting and reports were given on institutions and churches. Carl Miller of Amarillo and Rev. Weidon Butler of Amarillo spoke on stewardship.

There will be no community Christmas program this year at the school building, but the churches are planning to present separate programs.

**Hart Tourney**  
Scores in the Hart Tourney last Thursday, Friday and Saturday for Adrian were: Adrian over Spade, 39-36; Hart over Adrian, 45-39; Textline over Adrian, 49-28; Kress over Adrian, 51-33; Nazareth over Adrian, 59-29. Scores in the girls' games were: Adrian over Textline, 56-46; Spade over Adrian, 51-48; Hart over Adrian, 41-36; Kress over Adrian, 64-39; Nazareth over Adrian, 40-37.

Both the boys and the girls won sportsmanship trophies. Erma Lou Jordan and Davis Brown were chosen for the all tournament teams.

## Hospital Notes

**Patients in Hospital**  
A. G. Loyd, med.; Mrs. J. H. med.; Mrs. James C. Crum med.; Brand, surg.; Mrs. Clyde Denton, Mrs. G. A. F. Parker, med.; Ethel Fulkes, surg.; Lee Lambert, med.; Paulo Martinez, med.; Reuben N. Nez, surg.; Wirt Phillips, med.; William D. Howe, surg.; Hugh Witherspoon, med.; L. J. Kuper, med.; A. W. Hubbard, ortho; Mrs. Mary D. Cochran, med.; David L. Morgan, med.; Mrs. Jessie Sisco, OB.

**Patients Dismissed**  
Marilyn Metcalf, 12-7; Mrs. W. J. Decker, 12-6; Phyllis Cornelius, 12-4; Mrs. O. E. Easley, 12-5; Mrs. A. E. Dovens, 12-6; Mrs. E. L. Norris, 12-1; Earl C. Cooper, 12-6; Ann Dougherty, 12-6; Mrs. Leo J. Ohlig, 12-4; Tommy Mason, 12-6.

## Read The Classifieds

### WIN a 1955 Cadillac 4-DOOR SEDAN and 1000 other Valuable Prizes



5 SECOND PRIZES  
1955 Chevrolet Bel-Air Sedans



- 10 Sylvanite Table Model TV Sets
- 25 Drill-King Drillsets
- 50 GE Clock Radios
- 50 Universal Electric Sandwich Grills
- 50 Universal Hand Mixers
- 100 Universal Cooker Fryers
- 210 Ranson & Ascof Table Lighters
- 500 Ranson & Ascof Pocket Lighters

**GIANT Christmas DRAWING**  
NOTHING TO BUY NO STATEMENTS TO WRITE

Come in for your FREE Official Entry Blank

## CITY DRUG

PHONE 100

## WE GIVE S & H GREEN STAMPS



Shop At  
**THOMAS FOOD STORE**  
It's A Pleasure to SERVE YOU!

### SHORTENING 3 Lb. Can 79c

Mrs. Tuckers

### FRUIT CAKE MIX 27c

White Swan, 8 Oz. Pkg.

### SUGAR 5 Lb. Bag 49c

Imperial, Pure Cane

### COCONUT 18c

Bakers Box

### SWEET PEAS 15c

Mission No. 303 Can

### CAKE MIX 3 for \$1.00

Betty Crocker, MARBLE

### FLOUR 5 Lb. Bag 49c

Gold Medal 10 Lb. Bag 93c

### COOKIES 25c

Plus Deposit Ctn.

### SALT 2 for 15c

26 Oz. Box Kimbells

### GREEN BEANS 25c

No. 303 Can Whole, Del Monte

### ORANGE JUICE 33c

46 Oz. Can Sugar Added, Adams

### STOKLEY'S FROZEN FOODS

GREEN PEAS, PEAS & CARROTS, SPINACH, CUT CORN, CHOPPED BROCCOLI  
Your Choice of 5 FOR 79c

### Hills-O-Home Frozen Fresh STRAWBERRIES

10 1/2 Oz. Pkg 3 for 79c

### Donald Duck, Frozen Fresh ORANGE JUICE

6 Oz. Cans Served in our Store Saturday 6 for 89c

### Hams 39c

Lb. Picnic, Sugar Cured

### Cauliflower 15c

Lb. Florida

### OLEO 23c

Lb. Longhorn

### Tangerine 29c

2 Lb. Sunkist

### FRYERS 49c

Lb. Chubby Chicks

### LEMON 33c

doz. Idaho Russets

## THOMAS FOOD STORE

We Reserve Right To Limit Quantities - - Double S & H Green Stamps On Wednesday  
We Give S & H Green Stamps 519 Park Ave. Phone 15

## FRENCH BREAD . . . CHOCOLATE DOUGHNUTS

### Week-End Specials

In addition to our Regular Line of bakery goods, we are adding a complete selection of fine, tasty home-baked pastries. Visit us often.

Get Your **FRUIT CAKES** For Christmas Now

Delicious **Chocolate BROWNIES** Chuck full of Pecans **Doz. 49c**

SPECIAL ORDERS on Wedding Cakes, Birthday Cakes, etc., under Personal Supervision of Mildred Knox. Phone 46.

WATCH THIS SPACE EVERY THURSDAY  
We invite the W. D. Nafyer family to call at the Bakery for a large, iced ANGEL FOOD CAKE with our compliments - - for Sunday dinner.

### HEREFORD BAKERY

## Pastry Shop

CAKES . . . PIES . . . COOKIES . . . DOUGHNUTS

SAVINGS GALORE AT THOMAS FOOD STORE - WE GIVE S & H GREEN STAMPS





This telephone wrangle is getting to the point where it reminds me of the McCarthy Censure question. Furthermore, if it is getting on my nerves, it must really be giving the Commissioners a pain in the neck. Hereford is not the only place, either. Almost every time I pick up an 'exchange newspaper, it's the same story. The telephone company wants more money. Some of the places have compromised, some have paid in full—and a few have wound up in court.

Maybe it's backwash from the flurry in Amarillo, but I hear quite a few people saying they think maybe Hereford should increase the number on its City Commission. One thing, I know for sure, I would hate to be on a two-man commission and have all of those decisions thrown at me, including the telephone deal. On the other hand, the folks who drew up the City Charter spent a lot of time at the job—and I understand they threshed this question around quite a bit. I don't know why they didn't include four commissioners and a mayor, instead of two commissioners and a mayor. However, they may have had a topnotch reason. How about some letters on this subject? Pro or Con? We'll be glad to have them.

A lot of things are changing. I was looking over a Pioneer Day paper the other day and reading about some of the women who came to this country in covered



wagons. For some reason, it occurred to me that their granddaughters of today figure that they are roughing it when they have to use a car with standard gear shift.

The men are maybe worse. They fuss when they have to go out in the yard after the paper, or to bring in the morning milk bottle from the front porch. Its a rough life.

Remember Ben Ezzell, who was Brand news editor for several years? He is getting famous, but "What price, Fame? The Sheriff of Hemphill County plastered a \$30,000 libel suit against Ezzell and the Record last week. About all I have to say is that the sheriff isn't very smart, or else Ben sure is. It sounds screwy, but that's about right. The sheriff was either pretty dumb to figure anyone in the newspaper business would have that much money, or else Ben has done a lot better than any of the other small town publishers I ever met.

Notice to all interested persons. George Loerwald is still single. Last week I mentioned something about his wife—and it turns out he doesn't have a wife. I have been living almost directly across the street from him for the past 12 or 15 years, which goes to prove what an astute observer I am. Besides, I don't like to make mistakes in this column. The only out I can see is to get busy and get him married off.

De-segregation is gradually spreading. Texas is still holding out, as we all know, but effects of the Supreme Court ruling are gradually spreading into the Lone Star State. New Mexico went along with the federal decision and moved Ne-



GOVERNOR FOR A DAY -- State Senator Dorsey B. Hardeman of San Angelo, acting governor of Texas for one day, signs a proclamation. Looking on are Mrs. Hardeman and son Bryan, 6. The other son, Mark, 8, was more interested in the crowd which gathered in the reception room at the capitol to see Hardeman sworn in. (AP Photo)

groes into the white schools. Twice this year, Hereford has played Clovis in B squad competition and has competed with Negroes. The kids seem to take the deal for granted. It's mostly the older generations that put up a yell, according to school officials.

I admit that it was quite a shock to an old Mossback like me to walk into a restaurant Saturday night and find a couple of Negroes eating out front at tables with the other boys and girls. Yes, times are changing. I remember only a few years back when Hereford restaurants refused to serve the Mexican Consul, because they wouldn't serve Mexicans.

The barbers are still holding out, though. To my knowledge, atleast

Notice where they will also start closing at 6 o'clock on Saturdays, too. This is probably the forerunner of another raise in service charges. Barbers are people, after all, and I doubt if they will want to lower their standard of living any more than anyone else. These boys do lead a hard life. Saturday is especially a killer. From a lot of angles, they have some good arguments. Mostly, its like I said back up the page, though. Times are changing. People used to run their businesses for the convenience of the public. Nowadays, they figure life holds more than monetary rewards. Besides, when a fellow works overtime, Uncle Sam steps in for a nice cut of his fee.

This tax situation is having more

### Personals

The Russell Pogue's are expecting visitors, Mr. and Mrs. Winston Pogue, from Kress Wednesday.

Betty Francis Miller returned home on Monday night after visiting for three weeks in Fort Worth and Oklahoma City, Okla.

Mr. and Mrs. C. J. Berend spent Thanksgiving in Chickasha, Okla., visiting in the home of Mr. Berend's Aunt, Mrs. Dora Fritsher and family.

Mr. and Mrs. Ed Jesko made a business trip to Friona Thursday.

Mrs. Clemie Dendy of Seattle arrived last week to visit with her sister, Mrs. Bessie Smith, her Brothers, Tom and Jack Sanders, and other relatives in this area.

Mrs. Abel Ruga and daughter Diane of Corpus Christi are in Hereford for a holiday visit with her parents, Mr. and Mrs. C. C. Acker, and other relatives.

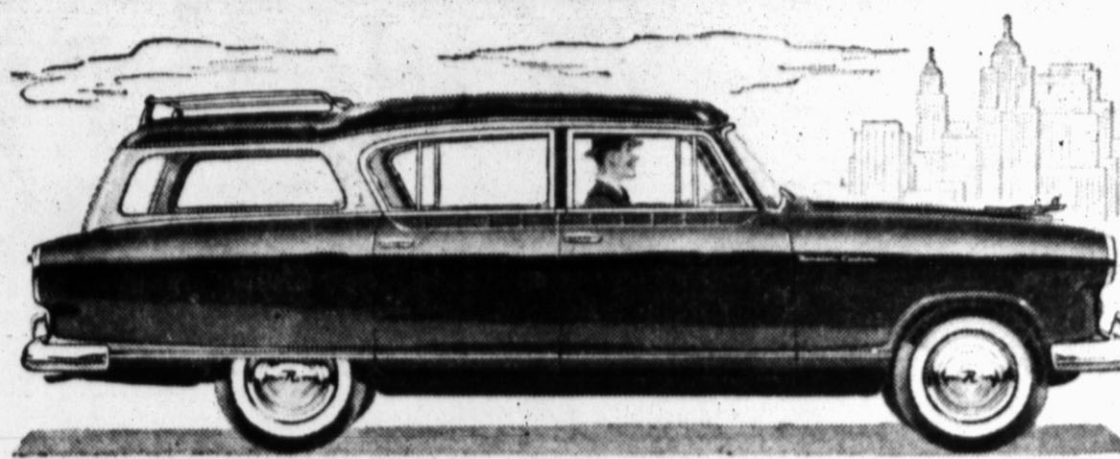
Mrs. James C. Gilliland of Mayville, Mich., has returned to her home after a short stay here with her mother-in-law, Mrs. Carl Gilliland. She was accompanied here by Miss Edith Greaves, also of Mayville, Mich.

effect than most people realize. It not only removes incentive of the employee, but is having a marked effect on retail business. However, there isn't much anyone can do about the deal.

Faust Collier and I were talking about it the other day. We decided that most of the tax dollar is going into defense programs like the big radar chains across the north country. Anyone would rather pay out the money than have the country ravaged—or even plunged into another big war. When you look at it from this angle, there sure isn't much to complain about. Besides, the living conditions of the people of the United States today are far, far above those enjoyed by European royalty 50 years back.

It's all right to talk about the "Good Old Days"—but not many of us would want to take them back. No sir!

## They're Here! THE "NEW IDEA" RAMBLERS for 1955



New 1955 Rambler Cross Country

### Prices Now the Lowest in America!



**New Idea! Double Strength Single Unit Body** encircles you in a safety zone of all-welded steel girders, gives greater life-saving safety, freedom from rattles and greater resale value.



**New Idea! Longer, softer Deep Coil Springs**, braced outward like "Sea Legs," cushion side-sway—give a smoother ride, absorb road shock.



**New Idea! Shortest Turning Radius.** The new 1955 Rambler turns sharper than any other American sedan! Eliminates need for power steering.



**New Idea! Airliner Reclining Seats** also make chaise longue, travel couch, Twin Travel Beds in 4-door models.

DON'T MISS seeing the brand-new Rambler Cross Country, America's lowest-priced 4-door custom station wagon—gets up to 30 miles a gallon.

See interiors you'll be proud to match against the costliest cars—room for six big people and luggage, plus "Travel Rack" atop the roof. Never before have cars so fine been priced so low!

See all five thrilling new Rambler models today—America's smartest cars for town and travel.



1955 Rambler

*Rambler*

An American Motors Val

See Them Now at—

## PHILLIPS & LAWRENCE NASH

503 E. First St.

Phone 97

Walt Disney now on television. Great new family entertainment by Nash Dealers and Hudson dealers. See your newspapers for time and channel.

## PRE - HOLIDAY TRADE - IN EVENT!

We Need

# USED SUITES 50 USED SUITES

of

## LIVING ROOM, DINING ROOM and BED ROOM FURNITURE

And We're Now Offering Up To

# \$100<sup>00</sup> TRADE - IN ON

Your Old Furniture Groups!

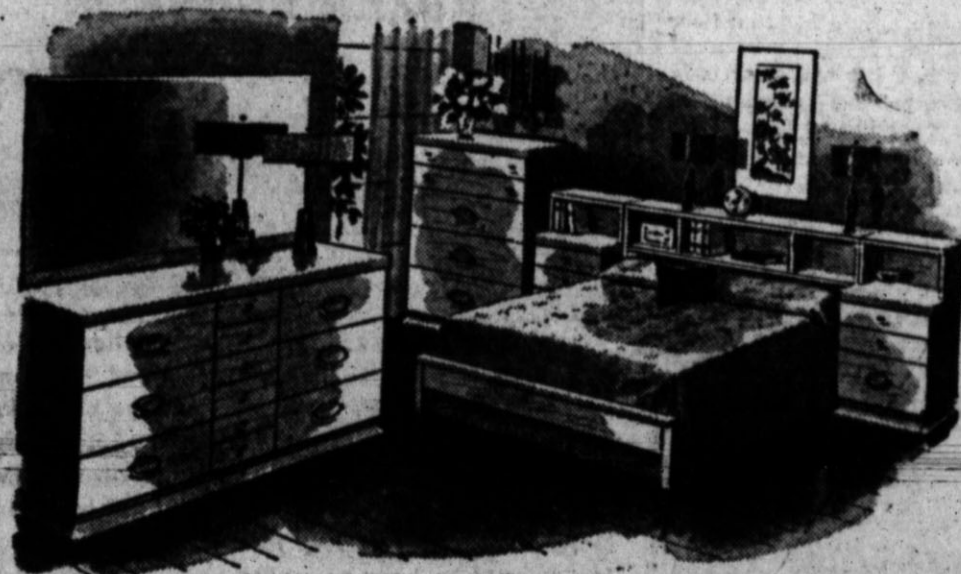
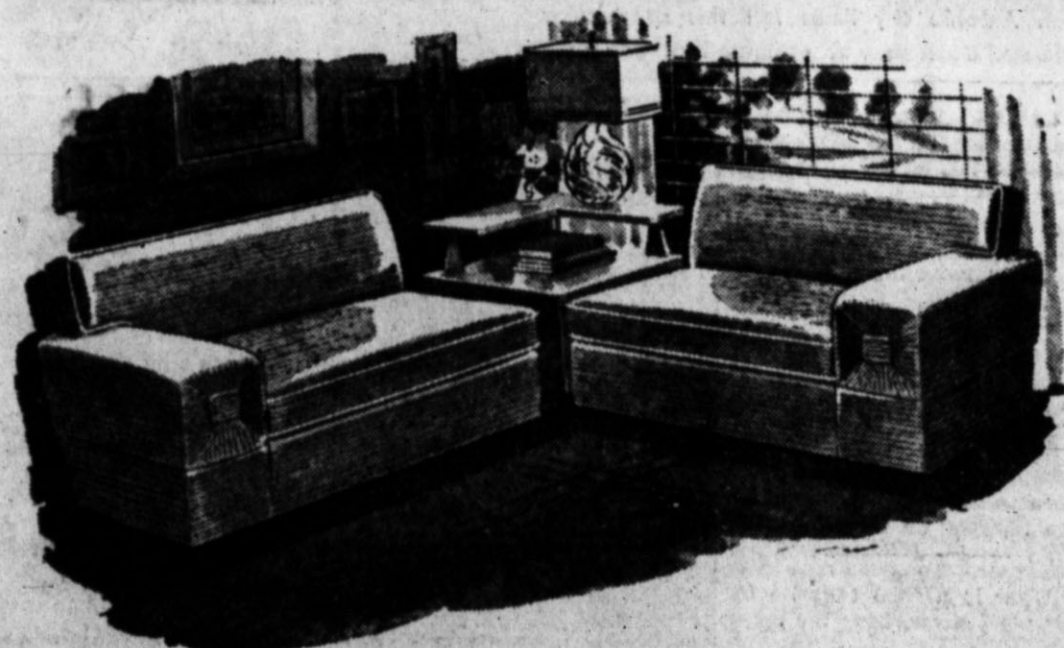
## COME IN TODAY - TRADE AND SAVE!!

Brighten Your Home for the Holidays!

# H & H FURNITURE CO.

Across Street from Piggly Wiggly

Phone 19





# WANT ADS Phone 30 or 31

**FOR SALE Miscellaneous**

**GEIGER COUNTERS** and scintillators for sale. 533 East First Street. Phone 1674 or 1270 Hugh Bookout. B-1-16-49-10p.

**FOR SALE:** Irrigation motor. Continental 471. 1952 Model. Complete. \$400.00. Also two row Brady Stalk Shredder. 80" wide. \$200. Phone 2429 Westway. B-1-22-23-2p.

**FOR SALE:** Reasonably priced Maytag wringer type washer. Almost new. Phone 1407. B-1-12-49-3p.

**GOOD upright piano** for sale. Bargain, \$150.00. Phone 1821. B-1-9-49-1fc.

**FOR SALE:** Divan like new. Makes bed. Also coffee table. Call 586-J. T-1-12-49-1p.

**FOR SALE:** Slightly used 30 gallon hot water heater. Fully automatic. \$34.50. McElroy Furniture 509 Park Avenue. Phone 1788. T-1-19-49-1c.

**GENERATORS and starters** for cars and trucks. Hereford Winding Co., Phone 320. T-1-12-18-1fc.

**FOR GUARANTEE** Recapping see Shelton Tire Exchange, 303 East First. Phone 122. T-1-10-25-1fc.

**FOR SALE Ozarka Water. Distilled Water. Soft Water Service. Water condition equipment** of all kinds. **Soft Water Service 841 East First St. Phone 317 Hereford, Texas B-1-8-1fc**

**Hereford Glass Co. Expert Car Glass Installation. Table Top and Window Glass Picture Frames 302 Park Ave. Ph. 1425 B-1-16-1fc**

**RIGHT SIGHT** Reading glasses for reading or sewing. McDowell Drug. Phone 13. B-1-12-36-1fc.

**STORM SASH** and storm doors. Carl McCaslin Lumber Co. Phone 7. B-1-11-15-1fc.

**FOR SALE:** Tame geese. Phone Frio 4549. B-1-9-21-1fc.

**PORTABLE DISC ROLLING** Rolled right on the plow. Absolutely not a grinder or shaver. Dial 5-3184 - Canyon or write JACK LIVESAY 804 21st St. Canyon B-1-48-4p

**3 FOR SALE Automobiles**

**DOOR BELL** won't ring? Call Morgan Appliance. Phone 197. B-3-9-13-1fc.

**4. REAL ESTATE**

Irrigated 320 acres, 285 cultivated. Good improvements. \$15,000.00 down, balance good terms.

Nice irrigated 160 acres, all in cultivation. \$20,000.00 down, balance \$2,000.00 year, plus interest.

Irrigated 160 acres, 130 in cultivation. Improved. \$8,000.00 down, balance good terms.

Irrigated 145 acres, 135 in cultivation. Two 8" wells, on paving. \$12,000.00 down, balance 20 years.

Irrigated 293 acres. 200 in cultivation. Good house. One 8" well, natural gas. \$20,000.00 down, balance 10 years.

Other good buys in large and small tracts.

Also two and three bedroom brick houses, located near school. Price \$10,500.00 each. Six rooms and bath on paving. Price \$3,500.00 for \$600.00 down, balance \$45.00 per month.

J. M. Hamby Real Estate 1410 Park Avenue Phone 701 Night Phone 4473 Frio Exchange B-4-49-1fc

**FOR SALE:** By owner. Three bedroom home. 109 Avenue J. B-4-10-49-5-k.

**270 Acres** on paving. One good 8" well, on gas. 1 mile of town. \$150.00 per acre. \$12,000.00 will handle.

**314 Acres, 6 room modern house, 1 good well on gas. \$200.00 per acre.**

Glenn Weir 109 Main Phone 200 Res. Phone 802 B-4-23-1fc

**HEREFORD FARMS**

Nice, improved quarter section, one irrigation well . . . \$10,000 cash will handle . . . \$250.00 per acre.

Nearly perfect, well improved quarter section, close to town. Natural gas to irrigation well. \$20,000 will handle . . . \$350 per acre.

Very nice quarter section close to town with good improvements and 2 irrigation wells. . . will take \$27,000.00 cash and \$2,000.00 per year on balance. \$275.00 per acre.

Beautiful little stock farm or dairy setup on pavement with nice 3 bedroom home. 160 acres grass and 140 acres in cultivation, irrigated. Will take small down payment. \$165 per acre. Good level 200 acres close to Hereford and on pavement. 2 irrigation wells . . . 60 acre cotton base . . . fair improvements . . . \$26,500.00 cash . . . \$56,000.00 total.

Sam Nunnally Lone Star Insurance Agency Phone 424 136 Main Nite & Sunday 1711 B-4-22-1fc

**STOCK FARM**

One section: 400 acres good land in cultivation, bal. fine grass. Irrigation well on adjoining farm. 200 acre wheat allotment sowed to wheat, good terms. Possession. Bargain. Per acre, \$50.00.

**1000 ACRE FARM**

Fine modern improvements. 5 irrigation wells. All tillable land. Will trade for dry land or what have you. Per acre \$175.00.

1/4 SECTION

Two good sets modern improvements. Extra good 8" irrigation well on natural gas. 65 acre cotton base. Fine location south of Dimmitt. Good terms. Possession. Priced to sell.

**TO TRADE**

Nice 6 room brick home located in Hereford, Texas, to trade for 1/2 section irrigated land and pay cash difference.

**WESSON REAL ESTATE Hereford, Texas B-4-22-1fc**

**LAND SPECIALS**

292 acres 1/2 mile off pavement. Natural gas on the 8" well. Modern home. Price \$225.00.

460 acres near Hereford on pavement. Two 8" wells. 2 sets of improvements. Perfect land. Priced below the market. You must see this farm.

160 acres, well improved on pavement. Two irrigation wells on natural gas. \$20,000.00 will handle.

200 acres on pavement. Priced for quick sale. \$160.00 acre. Perfect section in irrigation area. \$100.00 per acre.

**CASH LEASE** 230 acres with two 8" wells. \$20.00 per acre. See or Call Hugh Bookout Realty Sun. Call 1270 Week Days 1674 B-4-23-1fc

**124 ACRES FOR SALE**

South of Summerfield. Cotton allotment was 25 acres. Has 25 acres in wheat and 90 acres listed ready for water, with possession. Excellent well and equipment ready to go. Priced at \$235.00 but if you will buy what I want & trade, will cut price some.

D. R. Davidson Box 517 Levelland, Tx. B-4-49-4p

**FOR SALE**

640 acres. One 8" well. Plenty of improvements. \$135.00.

320 acres. Two 8" wells. Natural gas available. Three bedroom home. 50 x 100 quarter, \$5225 etc.

One quarter. One 8" well, extra good improvements. Don't fail to see this place. \$225.00.

Two bedroom home near schools. Priced \$4500.00.

New three bedroom, attached garage. 1 1/2 bath. 2250' space. \$13,000.00.

Carthel Real Estate 206 N. 25 Mile Ave. Phone 502 B-4-23-1fc

**FOR SALE:** Three room house with bath. Well located. Good terms. See us at once. J. B. Elliston. Phone 179 or 132 East Third B-4-24-43-1fc

**PRUDENTIAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-37-1fc**

**WANTED:** Farms, ranches, small tracts of land for a fast sale. List your land with us. Priolo Investment Co. 2300C West 6th Amarillo, Tex. B-4-21-46-8c.

**FARM FOR SALE:** 336 acres. 310 cultivation. Modern four room and bath house. Possession through January. Located three miles N.E. Jumbo School. Castro County. \$100.00 per acre. Terms. Contact owner, R. W. Carter, 1316 58th place Lubbock, Texas. Phone 4-2632, or L. C. Heath, Brownfield, Texas. B-4-16-49-4c.

**5. FOR RENT**

**FOR RENT:** Furnished apartment. Also bedroom. Mrs. W. M. Megart, 401 Lawton. B-5-12-49-2c.

**FOR RENT:** Five room furnished apartment, private bath. Part bills paid. Also a three room furnished apartment. Phone 965-J. B-5-19-49-1fc.

**FOR RENT:** Small furnished house. Bills paid. \$8.00 week. 511 Grand. T-5-11-49-1k.

**FURNISHED APARTMENT**

One of the nicest furnished apartments in town, very nice furniture, one bedroom, clean, everything furnished but dishes and linen . . . must rent to couple only. \$75.00 month. Call 424 . . . 1711 Nites

**LONE STAR INSURANCE AGENCY 136 Main Phone 424 B-5-49-1fc**

**FOR RENT:** Three room modern, unfurnished house. Call at 501 or 507 Jackson. B-5-13-19-1fc.

**FOR RENT:** Especially nice two bedroom, newly furnished apartment. 232 West Third. Fullwood Apartments. B-5-14-19-1fc.

**OFFICE ROOMS FOR RENT** upstairs over The Brand. Reasonable rates. See E. F. Posey, room 3, or inquire at Brand Office. B-5-21-41-1fc.

**FOR RENT:** Four room unfurnished duplex apartment. Close in. Adults only. Phone 589. B-5-13-21-1fc.

**FURNISHED apartment.** 613 south 25 Mile Avenue. Phone 325. B-5-9-47-1fc.

**FOR RENT:** One four room, one three room house. Both unfurnished. 110 Avenue E. Boyd Knox. Phone 4241 Edison. B-5-19-48-1fc.

**FOR RENT:** Nice three room furnished apartment. Private bath. Bills paid. Call Mrs. W. T. Carmichael, 833. B-5-17-48-1fc.

**FOR RENT:** 2 room upstairs apartment. Private bath. Apply at 141 N. 25 Mile Ave. B-5-15-23-1fc.

**FOR RENT:** Unfurnished duplex apartment. Private bath and garage. 409-B West Fourth. Call 1315. B-5-14-23-4k.

**6. WANTED**

**WANTED:** Wheat pasture for some small calves. G. W. Brumley. Phone 945. B-6-12-22-3p.

**WANTED:** 5-10 acres on surfaced road. With or without buildings. 106 West 7th, Joe Shryock after 5:00 P.M. T-6-18-47-3c.

**WANT TO BUY:** Late model pump installation truck capable of pulling 300' pumps. Call 1280 or write Box 247. B-6-19-45-1fc.

**8 HELP WANTED**

**NEED A HOT PLUG** repaired? Call Morgan Appliance. 197. B-6-9-13-5fc.

**WANTED:** Wheat and stalk field pasture. O. G. Hill. Phone 93 or 1310. B-6-13-41-1fc.

**WANTED:** One salesmanager and two local salesmen for local organization. Prefer someone with past selling experience, but not required. Phone 1381-J or 64 for appointment for interview. B-6-27-48-1fc.

**WANTED:** Cashier. Bookkeeping experience not required. Write Post Office Box 886. T-8-11-49-1k.

**9. Situations Wanted**

**WANTED:** Farm or ranch job. Experienced in farm and ranch management. Have references. Gerald Townsend, 7 miles south on St. Rt. 3. B-6-22-23-3p.

**10. NOTICE**

**ALCOHOLICS ANONYMOUS Phone 1358 or 2018 Meetings Thrus. Night At 8:00 P.M. 1003 Union B-10-24-1fc**

**NOTICE:** Will trade house and lots for farm machinery. R. W. Elliston. Rt. 3. B-10-14-24-2p.

Please Clip for Future Reference Persons who miss Their Brand on City Delivery Routes CALL R. W. SPARKS Phone 1771-W

**WANTED 150 New Customers on City Delivery! THE HEREFORD BRAND Call, R. W. Sparks Pho. 1771-W B-10-2-1fx**

**BEAUTIFUL BABY PARRAKEETS!** All colors; No. 1 stock only. Metal bird cages. Francis The Printer. 707 North Main. B-10-18-4-1fc.

**TOASTER WON'T TOAST?** Bring it to Morgan Appliance. Park Avenue. B-10-10-13-1fc.

**11. Business Services**

**FOR GUARANTEED Roofing and Sheet Metal Work, contact Hereford Roofing and Sheet Metal. 839 East 1st St. Highway 60 Hereford, Texas Phone 317 B-11-8-1fc**

**ERNEST L. MCGEE Earth Moving. Phone 2016 Dozers, crane, dragline, Backhoe service. Hereford, Texas B-11-36-1fc**

**GAS LINES INSTALLED** Either Carlon Plastic or Iron Pipe. J. E. (Earl) Springer 1 1/2 Miles South Hereford Phone 732 B-11-49-4C

**HIGH SCHOOL Established 1897 Study at home in spare time. Earn diploma. Standard texts. Our graduates have entered over 500 different colleges and universities. Engineering, architecture, contracting, and building. Also many other courses. For information, write American School O. C. Todd, P. O. Box 974 Amarillo. B-11-49-8C**

**WE REPAIR** electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric. 129 West 3rd Street. B-11-20-50-1fc

There is no regular annual snowfall in about a fifth of the United States, although snow does sometimes fall in many of the warm areas.

An Egyptian-sponsored fleet of Phoenician sailors circumnavigated Africa about 600 B. C.

Tradition requires the king of Nepal to marry two sisters.

Less than 15 percent of aged Americans have eye trouble serious enough to interfere with normal activities, says the Better Vision Institute.

Most rattlesnakes grow two new rattles each year.

Several hundred stars are known to broadcast radio waves.

**HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For Loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-1fc**

**GIVE YOUR CHILD** piano lessons for Christmas. See Ruth Ueckert, 229 Avenue E. Phone 1133. B-11-15-49-4c.

**FACTORY AUTHORIZED FRIGIDAIRE SERVICE We will service all appliances, regardless of make or model. MORGAN APPLIANCE CO. 513 Park Phone 197 B-11-1-1fc**

**FOR NEW AND USED** parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-1fc.

Quick - Efficient **HOME LOANS Dependable Abstract and insurance Service ELIZABETH WOMBLE Phone 497 146 Main B-11-27-1fc**

**CUSTOM FARMING** Listing, planting, plowing and harvesting. Floyd Stivers, Hereford, Texas. Box 188. Phone 930 B-11-15-21-1fc.

**THINKING OF** buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1955 Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197. B-11-54-13-1fc.

**NOW IS YOUR CHANCE! We have several farm buyers—also quite a few trades for land in this area. You might be interested. Come in and talk it over if you would consider selling & Don't Delay! J. B. Elliston Real Estate 132 E. 3rd Ph. 179 B-11-1fc**

**13 Lost & Found FOUND SMALL BOY'S** navy blue cap with ear flaps. Call at Brand office. T-43-13-49-1x

**Hereford Rotary Club meets every Monday at 12:00 Hotel Jim Hill**

**Lions Club meets each Wednesday, 12 noon Hotel Jim Hill**

**Kiwanis Club Thurs. Noon Hotel Jim Hill**

**HEREFORD No 849 AF & AM**

**MM Thrus., Dec. 9 K. L. Thompson, Sec'y B. E. Roberson W. M.**



**\$150,000 COTTON FIRE --** This air view shows clouds of smoke billowing from the flaming ruins of the seed house (lower left) of the Plainview Tex. Co-op Gin and from 75 to 100 trailers loaded with cotton (upper right). A gusty norther blowing at the same time swept the fire from trailer to trailer. (AP Photo)



**FREIGHT CARS PILE UP --** Derailement of 31 Southern Pacific freight cars inside the San Antonio city limits left this spectacular pile-up. Damage was estimated at one million dollars. No one was hurt. A crew member blamed the derailement on a hot box. (AP Photo)

In the last 50 years, the amount of carbon dioxide in the earth's atmosphere has increased about 10 percent.

Some of the winds generated by A-bombs move faster than does sound.

The smog which covered London in December, 1952 was blamed for 4,000 deaths.

More than 700,000 U. S. families are broken each year by the death of the husband or wife.

Q. What is a good exercise for firming and slenderizing the upper thighs?  
A. Lie on left side, bracing yourself by placing right hand on floor in front of you. Be sure you do not bend at waist, but that your body is in a straight line from head to feet. Lift right leg up toward the ceiling as high as comfortable. Lower, and repeat—both sides.

**FREE AFTER MISTAKE SENTENCING --** Kenneth Massey of Purdon, near Corsicana, Tex., gets a good-luck handshake from assistant warden Joe Byrd (left) as he walks to freedom from the Texas State Penitentiary at Huntsville after serving 22 months for a crime he didn't commit. His full pardon came after an Iowa convict admitted he committed the El Paso drugstore robbery for which Massey was convicted. Massey said he bore no malice. (AP Photo)

**CHINCHILLAS LOOK TO THE FUTURE**  
It's profitable and enjoyable to raise chinchillas. These cute little animals have no disagreeable odor -- are vermin free. Ideal to raise in or near the home. Feed bill is \$2 to \$5 per year. The fur is luxurious and in great demand. There still are not enough breeders to fill the demand, so you can also sell breeding stock. Chinchilla raising can be started as a part time venture, and continued into a full-time business with a wonderful future for those who see its possibilities today . . . visit our herd and get full information. **Silver M Chinchilla Ranch (Dr. and Mrs. Geo. Mayfield) 402 W. 5th Hereford**

**The Hereford Brand**  
Published Every Thursday at 336 Main St. Hereford, Deaf Smith County, Texas — Phone 30  
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon the notice of same being given to the editor personally at the office.  
Our Slogan: "More People—More Farms"

**TEXAS PRESS ASSOCIATION MEMBER 1954**

**JAMES M. GILBERTINE** . . . . . Publisher  
Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year, side Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1. \$9.15 per year outside Zone 1. All subscriptions strictly cash in advance.



### Giegel - James Featured On Saturday Card

A championship wrestling match comes to the Hereford arena, more lovingly called The Bull Barn, Saturday night, when Jesse James, handsome, popular athlete from Houston and Los Angeles, challenges tall Bob Giegel of Des Moines, Ia.

If Big Bob beats Jesse James the former retains the title he won last summer when he came out first in a field of 24 wrestlers, beating Pepper Gomez of Los Angeles in the final. The tournament was extended over a 12-week period. During that time, Giegel won six matches—the maximum. He is still winning.

The James Brothers, Jesse and Johnny, current holders of the tag team title, were not present during the tournament. But Jesse has held the title previously, and he is anxious to hold it again. It definitely means something for a guy in the wrestling business to have a title, or a championship. They can demand more money for an appearance, for one thing, and

they can keep a big pot boiling so long as they hold the title. The Hereford match goes for two best falls of three or 90 minutes, the regulation championship time in Texas. Jesse James and Bob Giegel are due to stage a considerable amount of excitement. The winner will, no doubt, be named as a real challenger for the world's junior heavyweight championship. Baron Leone now holds that post, having won it from a more popular grappler, Danny McShain, who is now campaigning for the title again and who wishes he could be matched against the heavyweight champ, Lou Thesz, for the world's heavyweight title. McShain can make the weight if necessary.

Supporting matches for the title consideration in Hereford Saturday night include a semi-final between George Overhuls of Amarillo and Vern Taft, Salt Lake City. This goes for two best falls or 45 minutes. In the opener, Red McKim of Tulsa meets veteran Dutch Shults of Houston.

All the matches are due to be rough and tough.

### H - D Yule Party Set For Dec. 11

All Home Demonstration Club women and 4-H girls are invited to the annual Council Christmas Party to be held at the Veterans Club House on Saturday afternoon Dec. 11, at 2:30 o'clock.

A program has been planned by some of the clubs and one of the features of the program will be numbers by the H. D. Choral Club; Cynthia and Kathy Kozmer of the Caprock Club and a quartet from Happy Homes 4-H Club will also give musical numbers.

Refreshments will be served following the program.

Bro. and Mrs. S. M. Dunnam returned Monday from Fort Worth and Houston, where they have been visiting their children.

Dr. C. Q. Smith of Oklahoma City has been a Hereford visitor for several weeks.

Smith, president of the Oklahoma City University, owns property in the Hereford area and has been utilizing vacation time by working during the cotton and grain harvesting.

Dr. Smith is a Methodist Minister, and has filled several speaking engagements during his Hereford visit this year.

### Damages Run \$50 In 51 Accident

There were \$50 worth of damages included in an accident which occurred 10 feet west of the intersection at Highway 51 and Park Avenue Monday evening at around 5 o'clock, when a 1953 Chrysler, driven by Dora Lee Hood Howell, 149 North Knight Street, and a 1948 Chevrolet truck, driven by Benson Fought of Vega, collided.

The Chrysler had \$30 damages and the Chevrolet truck, \$20 damages.

The accident occurred as Mrs. Howell was traveling east on Park Avenue and went around Fought, approximately 50 feet west of the intersection. Fought turned left and hooked Mrs. Howell's left fender and bumper.

Benson Fought was charged with having defective brakes.

To Relieve Misery of **COLDS** take **666**

**I'M CONVINCED DEAR! YOUR FOOD DOLLAR GOES FURTHER WHEN YOU SHOP AT FURR'S**

**OLEO TOP SPRED**  
1 Lb. Ctn. **18c**

Every Dozen Guaranteed  
**EGGS**  
Dozen **37c**

Hemet - Spiced  
**PEACHES**  
No. 2 1/2 Can **29c**

**LIPTON TEA**  
THE DRINK TEA \$1.29  
**LIPTON TEA BAGS**  
THE DRINK TEA  
Pkg. of 48 **58c**

**SKINNERS**  
Egg Noodles  
5-Oz. **14c** 12-Oz. **36c**  
Pkg. Pkg.  
**SKINNERS**  
Short Cut Elbo Macaroni  
7-Oz. **10c**  
Pkg.

**KARO**  
Blue Label Syrup  
5 Lb. **64c**  
Can  
**BAB-O**  
Cleanser  
2 Cans **25c**

**GERBERS**  
Baby Food - Strained  
3 4 1/2 Oz. **25c**  
Cans  
**GERBERS**  
Baby Food - Meats  
3 3 1/2 Oz. **66c**  
Cans

87c Value - Modest 4-Oz. Jar **49c** Round - Red RUBBER SPONGE Large Size **19c** Here's the Latest! All Aluminum-With Sliding Cover **\$1.59** BAKE AND TAKE PAN Each **1.**

# FURR

**FOOD STORES INC.**

Attend The Church of Your Choice This Sunday  
Furr Food Stores Are Closed All Day Sunday

Topped with Almonds and Brown Sugar - ALMOND  
Crispie Danish Roll Pkg. **29c**

Furr's Hours Fresher Donuts with a Delicious Praline Nut Glaze PRALINE  
GLAZED DONUTS 2 Pkg. **39c**

It's Out of this World. With A Real Choc. Divinity Icing - At Furr's Special Low Price to You.  
CHOCOLATE 2-7 Inch  
DIVINITY CAKE Layers **49c**

Furr's 100% Whole Wheat - Guaranteed Quality WHOLE  
WHEAT BREAD Loaf **19c**

Baker's COCONUT 8 Oz. Pkg. **20c**

S. O. S. - 10 Pack Box 28c  
PADS 4 Pack Box **15c**

Niblet's-Whole Ker'l 2 12-Oz. **33c**  
CORN 2 Cans

Powdered - Brown 2 Boxes **25c**  
SUGAR

Hershey's 8-Oz. **42c**  
COCOA Box

SUGAR 10 Lb. **93c**  
Bag

None Such 9 Oz. **29c**  
MINCE MEAT Box

Food Club French Dressing 8 Oz. Jar **19c**

Towie Salad OLIVES 10 Oz. Jar **39c**

Coffee-Reg. Dripe Fine 1 Lb. **\$1.05**  
FOLGER'S 1 Can

Food Club - R. S. P. No. 303  
CHERRIES Can **27c**

Towie - Red Marshino 8-Oz. **29c**  
CHERRIES Glass

Hoffmaster-Fancy Dinner  
XMAS NAPKINS 17x17 **65c**

Hoffmaster - Fancy Luncheon  
XMAS NAPKINS 13x13 **45c**

Northern PAPER TOWELS roll **19c**

Food Club - 10 Oz. **17c**  
CORN Pkg.  
Food Club-Frozen 12 Peaches Oz. Pkg **25c**  
Unconditionally Guaranteed  
Food Club-Frozen-2 LIMEADE 6 Oz. Cans **29c**  
Unconditionally Guaranteed

WESSON OIL Qt. Bottle **69c**

Gold Medal FLOUR 10 Lb. Bag **93c**

BISQUICK 40-Oz. Box **49c**

Betty Crocker - Marble - White - Devils Food & Spice  
CAKE Mixes 2 20-Oz. Boxes **69c**

Betty Crocker PIE CRUST MIX 9-Oz. Box **19c**

Softasilk CAKE FLOUR 44-Oz. Box **45c**

Betty Crocker BROWNIE MIX 16-Oz. Box **39c**

Shortening SNOWDRIFT 3 Lb. Can **89c**

**"SPECTRO-MATIC" Cooking!**  
GET IT IN THE BEAUTIFUL NEW  
**ROPER Gas Ranges**

EACH COLOR SIGNALS YOUR COOKING SPEED

YOU CAN ENJOY THIS NEW ROPER GAS RANGE FOR ...  
**\$29.95** Down Plus  
Your old Range & \$10.00 a Month

ASK ABOUT THESE FINE Features

- "Auto-Matic" Clock Control
- Precision "Mystery" Timer
- "Therm" Gas Control
- "Sens-a-Lite" Fluorescent Lamp

What a wonderful convenience... Roper "Spectro-Matic" cooking! Just a glance at the color tells you how high your top burner is set. "Spectro-Matic" cooking is just one of many outstanding reasons why you should come in and see the new Roper Gas Ranges. Visit us soon.

**McELROY FURNITURE**  
509 PARK AVENUE  
PHONE 1788

Furr Food Stores Give **DOUBLE** C and C Thrift Stamps Every Wed. With \$2.50 Purchase or Over

Fresh Young **Pork Liver lb. 15c**

First Cut **Pork Chops lb. 35c**

Lean - Center Cut **Pork Chops lb. 55c**

Seasoned Right - Home Made PORK **Sausage lb. 49c**

Sunshine Krispy **CRACKERS** Lb. Pkg. **25c**

New Crop Peerless **ALMONDS lb. 29c**

Fancy **Mixed Nuts lb. 39c**

Large No. 1 **WALNUTS lb. 39c**

New Crop Arizona **Brazil Nuts lb. 43c**

Puerto Rico **Yams lb. 10c** | Flame Tokay **Grapes lb. 10c**

Baby Food - Chopped **GERBERS** 2 6 1/2 Oz. Cans **23c**

Toilet Tissue Assorted Colors **NORTHERN** 3 Rolls **29c**

Bleach **PUREX** Qt. Bot. 15c 1/2 Gal. 29c Gal. **53c**

Fireside - White **Marshmallows** 14-Oz. Pkg. **25c**

Libby's - Crushed **PINEAPPLE** No. 1 Can **17c** No. 2 31c No. 3 21c No. 4 39c Can

Oscar Mayer **Luncheon Meat** 12-Oz. Can **41c**



SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

**FINER FOODS**

**PIGGLY WIGGLY SAVINGS**

**MOM'S GOOD COOKING**

**DELICIOUS FAMILY MEALS!**



No matter how you figure it  
**PIGGLY WIGGLY foods taste BETTER!**

**ALL THIS AND S&H GREEN STAMPS TOO!**

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Pure Cane  
**SUGAR**  
10 Lb. Bag **93<sup>c</sup>**

FOLGER'S  
**COFFEE**  
Lb. Tin **1<sup>03</sup>**

New Crop Fresh Pieces  
**SHELLED PECANS**  
full lb. pkg. **89<sup>c</sup>**

Large Fresh Country Guaranteed  
**EGGS**  
2 Doz **69**

Safe T Metal, Holds Water XMAS  
**Tree Holder** EACH **49<sup>c</sup>**  
Christmas Gift Assorted-75" L. 20" W. PAPER cutter Box **98<sup>c</sup>**  
Mrs. Tucker's - 1 Lb. Can Free **SHORTENING** 3 Lb. Can **85<sup>c</sup>**  
Elmdale Fancy Indiana 46 Oz. Cans  
**Tomato Juice 5 for \$1<sup>00</sup>**

All Sizes  
**Xmas Trees** **60<sup>c</sup> UP**  
Hershey's or Baker's **CHOCOLATE BITS** Pkg. **29<sup>c</sup>**  
Hipo-Lite **MARSHMALLOW** CREME Pint **25<sup>c</sup>**  
Rosedale Blue Lake Cut - No. 303 Cans  
**Green Beans 6 for \$1<sup>00</sup>**

Dromedary Pitted  
**DATES** 6 1/2 Oz. Pkg. **19<sup>c</sup>**  
Baker's **COCONUT** 4 Oz. Pkg. **15<sup>c</sup>**  
Pillsbury's **HOT ROLL MIX** Pkg. **25<sup>c</sup>**  
Sturgeon Bay, Red, Sour, Pitted No. 303 Cans  
**CHERRIES 4 for \$1<sup>00</sup>**

Blue Diamond Shelled  
**Almonds** 6 Oz. Pkg. **33<sup>c</sup>**  
Sun Maid - White **RAISINS** 15 Oz. Box **22<sup>c</sup>**  
Dromedary Dixie **FRUIT CAKE** Complete ea With Pan **69<sup>c</sup>**  
Wilson's Luncheon Meat - 12 Oz. Can  
**Chopped Beef 3 for \$1<sup>00</sup>**

U. S. Choice  
**Round Steak** lb **79<sup>c</sup>**  
Swift Half or Whole  
**HAMS** lb **59<sup>c</sup>**  
Longhorn Brand  
**BACON** 2 lbs **\$1<sup>49</sup>**  
Swift Brookfield  
**Link Sausage** 1 lb pkg **59<sup>c</sup>**  
Shurfresh Cheese  
**Spread** 2 lb box **69<sup>c</sup>**  
JUST ARRIVED  
A Fresh Shipment of TODD OLD VIRGINIA BACON

Sunshine Crackers  
**HI-HO'S** Lb. Box **33<sup>c</sup>**  
Pillsbury's Best  
**FLOUR** 10 Lb Bag **89<sup>c</sup>**  
Georgie Porgie  
**POP CORN** 3 Cans **39<sup>c</sup>**  
**TIDE** Giant Box **71<sup>c</sup>**  
**JOY** Giant Bottle **71<sup>c</sup>**  
**PIGGLY WIGGLY**

**BIG VALUE!**  
NEW! Softer than any  
**Scott Tissue**  
soft, absorbent-white  
1,000 SHEETS  
OVER 1/2 MORE SHEETS THAN ANY 650 SHEET ROLL

**ROLL 10<sup>c</sup>**

New Crop SHELLED Raw  
**PEANUTS** 1 lb pkg **49<sup>c</sup>**  
Tokay  
**GRAPES** Lb. **13<sup>c</sup>**  
Florida Seedless  
**Grapefruit** 5 lb cello bag **33<sup>c</sup>**  
St. Neck Yellow  
**SQUASH** lb **10<sup>c</sup>**  
Sno - White  
**Cauliflower** Large Heads Each **23<sup>c</sup>**

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



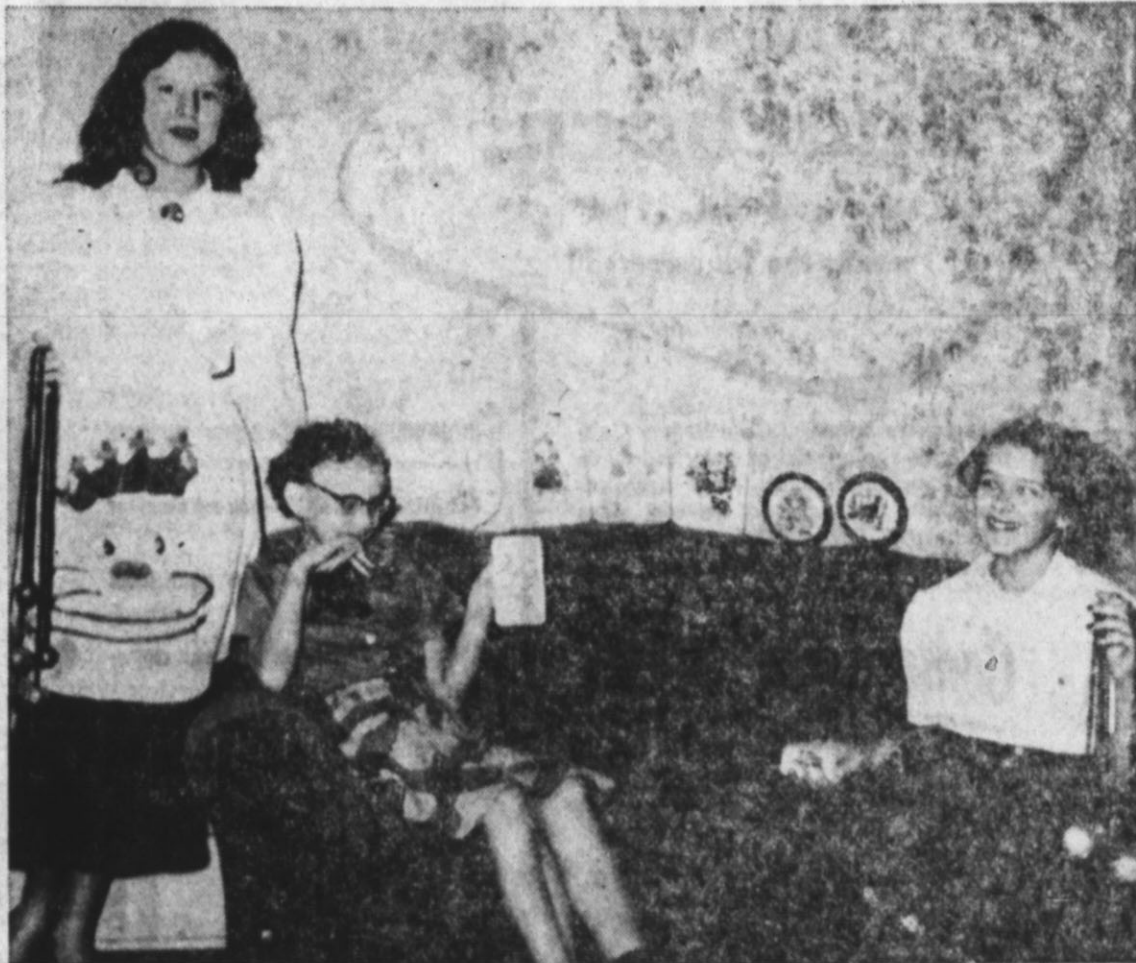
# Neighbors

Visiting with Roberta Campbell

Hereford, Texas, Thursday, December 9, 1954

Section Two

## Craft Projects Of Wide Interest For All 4-H Members



BARBARA JACOBS had added beaded necklaces and an appliqued apron to gift items on craft, along with painted plates and pictures. Anna Mae Schroeder is holding a plaque which she made and Maxie Wiseman has also made some beaded ties as well as the plates and plaques. The girls are members of the County Wide 4-H Club.



GLENDA HOMFELD is pictured with several things she has made in 4-H work with the Caprock Club in the Northwest part of the county. Glenda is wearing an original necklace she made by molding plaster of Paris over a tiny design in an eye glass. Also original with her was the pencil holder made from a small can pasted with calendars.



STELLA AND CAROLYN HUNTER, Workers' 4-H Girls exhibit painted china plates and several of the plaques they have made for gifts. The design on the wall plaque Carolyn is holding was cut from a Christmas card.



KATHLEEN & CYNTHIA KROMER, members of the Caprock Club, have been making attractive pair of plates above Cynthia's head are paper plates, which have been decorated.



PHYLLIS SUMNER, member of the Workers' 4-H Club, shows two different shapes in wall plaques which she made in craft work. One was molded in a refrigerator dish cover and the other a round pyrex dish.

## Girl's 4-H Crafts Excellent For Gifts, Home Decorations

In the month just past, the 4-H Club girls have been working on their program in crafts, which included the making of wall plaques and decorating of plates for gifts or use in their homes.

This program was planned at the beginning of the year by Mrs. Loyce Sullivan, Assistant Home Demonstration Agent, and the leaders for the eight 4-H Girls Clubs in the county.

Working with Mrs. Sullivan on the plans were Mrs. C. F. Homfeld, Caprock; Mrs. Ed Dziuk and Mrs. M. H. Wiseman, County Wide; Mrs. Jack Higgins, Daniel; Mrs. Ira Ott, Happy Homes; Mrs. J. E. Dyer, Jolly Girls; Mrs. Geo. Turrentine and Mrs. Elvin Wilson, Sadie Lee Oliver; Mrs. Roy Pruitt and Mrs. Hershel Burrus, Walcott, and Mrs. Ted Sumner, Workers.

A training meeting in the crafts selected to be demonstrated to the girls was given for leaders by Mrs. Sullivan and they carried the demonstrations back to the eight clubs in November.

The girls were allowed to make the type of wall plaques they wanted, but were urged by the leaders to use available materials to be found around home for molds and decoration.

When materials were ready, simple instructions were given by the Plaster of Paris, as follows:

### Directions Are Given

"1. Select suitable mold, one that is properly proportioned to the design to be used. Casserole tops, small pie plates and covers for refrigerator dishes make good molds. Design may be round, square or rectangular. Molds may also be made of molding plaster.

"2. Mix the correct amount of plaster with enough water to form a thick paste. Mixture should be consistency of thick cake batter.

"3. Select picture of suitable design and size for mold. Cut roughly round edges. Wet the picture

in water and stick face side down into center of mold. Use a damp cloth to smooth into place and remove air bubbles.

"4. Pour mixture into mold. Tap the mold lightly on the table to spread the plaster evenly. Note: Be sure the plaque is not too thin or thick as this spoils the appearance of the plaque. About a quarter inch is the average thickness.

"5. Pull a paper clip apart and place narrow end down into the plaster at the top of the picture to make a hanger.

"6. When the mixture has set and has hardened thoroughly turn the mold upside down and tap lightly against a hard surface on all sides of the picture to loosen."

### Decals In Center

In decorating plates for wall hanging, some of the girls made attractive gifts by using a decal, or paper picture for the center and painting around the edges of the plate with poster paints. Paper plates also proved to be inexpensive and versatile for decorating.

For the plates some of the girls used small pieces of tape for making hangers for the paper ones; glue, paste board and tape were used on the china.

Some of the girls used a great deal of originality in working with crafts and created necklaces of molded plaster and other unusual items for gifts.

Unique among these was a pencil holder for a desk made by Glenda Homfeld of the Caprock Club using a small tin can which she painted and decorated with small calendars.

Heat apple cider with a small stick of cinnamon, some whole cloves and whole all-spice; add brown sugar to taste. Serve piping hot in mugs topped with freshly-ground nutmeg. Delicious with crackers and a cheddar cheese spread.

## Household Hints

Ever serve apple juice as an appetizer? Make sure it is chilled and accompany it with a ham or cheese spread and crackers.

Here's a wonderful topping for pancakes for Sunday brunch. Add a good dollop of butter or margarine and a generous amount of sugar and lemon rind to applesauce; let bubble a bit in a saucepan on

top of the range, then ladle piping hot over the griddle cakes.

Kitchen arithmetic: use 1/4 teaspoon salt and 1/2 to 1 cup water when you are boiling green vegetables for four servings.

A tossed green salad is just right to serve with spaghetti. To serve four, use a quart of loosely packed greens and 1/2 to 1-cup French dressing. Add salt and pepper to taste.

Cake baking tip: beat egg yolks for use in sponge cake batter, un-

til thick and pale colored. This beating prevents the yolks from settling at the bottom of the cake and making a soggy streak.

That roast of beef for Sunday dinner will be extra delicious if you rub it with rosemary seasoning powder before you put it in the oven.

Add drained crushed pineapple and grated cheddar cheese to mayonnaise; thin with a little lemon juice and add a sprinkle of paprika for color. Serve over avocado dressings or crisp romaine.

**COME TO  
HEREFORD HARDWARE'S  
Saturday, Dec. 11th  
Sunbeam PARTY**

**FREE COFFEE** Come in! Let us serve you a delicious cup of COFFEEMASTER coffee. Factory representative here all day demonstrating famous Sunbeam appliances. See for yourself how wonderful these labor-savers are.



**Sunbeam MIXMASTER**  
Marvelous new features for higher, lighter cakes—creamier, fluffier mashed potatoes—velvet-smooth icings, etc. MIXMASTER does the perfect mixing job. New BOWL-FIT beaters shaped to fit both side and bottom of bowl. Bowls revolve automatically. All the batter gets a thorough, even mixing in LESS TIME. Your hands are always free to add ingredients.



**Sunbeam TOASTER**  
All you do is drop in the bread. Bread lowers itself automatically. No levers to push. Toast raises itself silently—no popping or banging. Every slice alike—moist, dry, thick slices or thin.



**Sunbeam STEAM-DRY IRON**  
Plug in for STEAM just as you do for current. No filling, spilling, running dry. Switch from STEAM to DRY instantly.

**DOUBLE AUTOMATIC IRONMASTER**  
The dry iron that's hot in 30 seconds. Heats quicker, stays hotter, irons faster. Lightweight, 4 lbs. or lighterweight, 2 1/2 lbs.



**Sunbeam EGG COOKER**  
Cooks eggs the same every time exactly as you like them—automatically. Soft, medium, hard or any degree in between. Poacher attachment also available.



**Sunbeam BABY BOTTLE WARMER**  
Baby's bottle warmed the same every time—scientifically correct. Dome holds steam for all-over warming. Nipple sterilized automatically.



**Sunbeam SHAVEMASTER**  
Bigger, single, SMOOTH head shaves closer and faster than any other method, wet or dry. And with more comfort and convenience. Best shaver for all types of beards—no beard too tough; no skin too tender.



**Sunbeam COFFEEMASTER**  
It's automatic—you can't miss. All you do is put in water and coffee. Set it! Forget it! Shuts off when coffee is done. Resets to keep coffee hot.

**HEREFORD HARDWARE**  
Phone 567



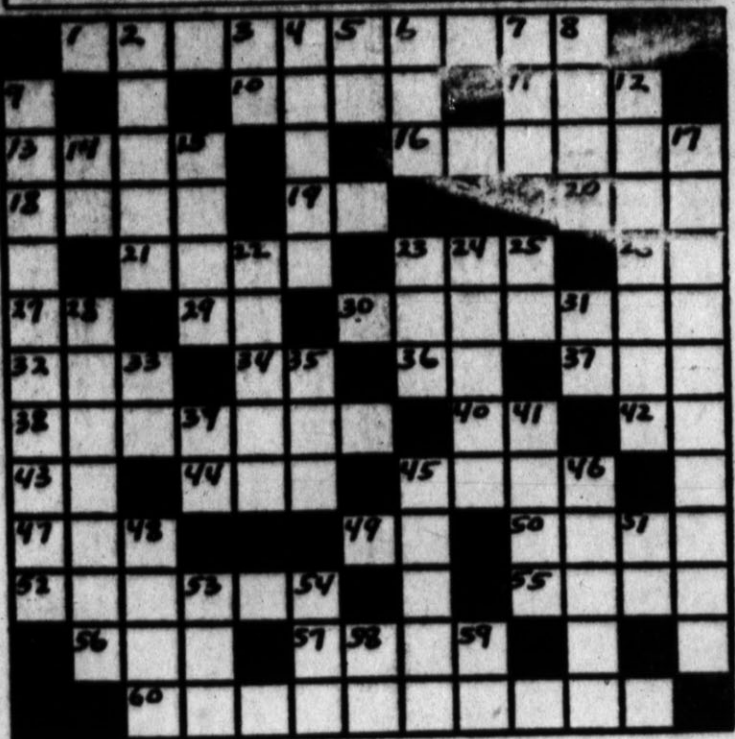
POLLY MONROE one of the newer members of the County Wide Club, does a great many things around home to help out. Other than plates and wall plaques Polly has done work in textile painting and embroidery on cup towels and has made four dresses for herself including a Squaw Dress in less than a year she has been in club work.





HERMAN WORD was off duty, due to illness, when the picture of the grounds out at the REA building was made—but he is responsible for the flowers and shrubbery as well as the lawn, which add so much to the modern offices located East on Highway 60. (Staff Photo)

**CROSSWORD** ♦ ♦ ♦ By A. C. Gordon



- ACROSS**
- 1—Frigid land
  - 10—Moroccan native
  - 11—Treat
  - 12—Scottish quagmire
  - 15—Ocean
  - 16—Paradise
  - 19—East
  - 20—Citric drink
  - 21—Precipitation
  - 22—Lamprey
  - 25—Eastern Wales (abb.)
  - 27—Poland Cabinet (abb.)
  - 29—Italian river
  - 30—Canadian province
  - 32—Adjective suffix
  - 34—West Africa (abb.)
  - 36—Danish Nationality (abb.)
  - 37—To wander
  - 38—Country
  - 40—Like
  - 42—Man's nickname
  - 43—Musical note
  - 44—Tavern
  - 45—Inquires
- DOWN**
- 2—African river
  - 3—East
  - 4—Pertaining to an Italian city
  - 5—Prefix of joining
  - 6—Combining form meaning "three"
  - 7—Spanish hero
  - 8—Continent
  - 9—English cutlery city
  - 11—Island famous for wine
  - 14—Public announcement
  - 15—Sharp sound
  - 17—The U. S. "Crescent City"
  - 18—Native of U. S. "Hawkeye State"
  - 23—Terminal
  - 24—Volcanic mountain (poss.)
  - 25—Musical note
  - 26—American country (poss.)
  - 31—In reference to
  - 33—Low German (abb.)
  - 35—Girl's name
  - 39—Chinese unit of measure
  - 41—Northern traveling implements
  - 45—Lengthwise of
  - 46—Combustible deposit (poss.)
  - 48—Heart
  - 51—Negative
  - 53—Bottle
  - 54—Shell
  - 58—Chemical symbol for gold
  - 59—Latin pronoun

**Long Time Ago**

45 Years Ago  
City Ordinance No. 46—Dec. 7, 1909.

Be it ordained by the City Council of the City of Hereford: That each and every person owning or controlling any house, houses, building or buildings within the corporate limits of the City of Hereford, shall place on the front of said house or houses, building or buildings, in a conspicuous place, a number or numbers such as shall be furnished on application to the secretary of the said City of Hereford, and any person who shall violate this ordinance or who shall fail to comply herewith shall be guilty of

a misdemeanor and on conviction shall be fined any sum not exceeding \$10.—S. B. Edwards, Mayor—A. M. Jones, Secretary.

Hereford farmers have done a good business in the shipment of turkeys this fall and the Thanksgiving trade almost cleaned up the stock. Chickens and turkeys are still in good demand. About \$500 worth were shipped out for the Thanksgiving trade.

Feeling that the Panhandle should be properly represented at Austin in the next legislature and that Hereford has as good material as any other town for the senate, The Brand rises in the meeting and nominates Hon. Jno. P. Slaton

as a candidate. Mr. Slaton has not been consulted, nor his permission asked to place his name before the public.

The Brand knows him to possess superior qualities and to be thoroughly acquainted with legislative affairs.

25 Years Ago  
Rumors are now afloat that Hereford is to have a new farmers' elevator. In fact the land has been purchased on which the elevator is to be built, just west of the Santa Fe freight house on the north side of the tract.

J. L. Brooks and R. N. Edwards of White Deer, were here Wednesday closing up the land trade and stated that a meeting had been called for Thursday, Dec. 19, at the court house in the county court room at 2 o'clock. The purpose of the meeting is to form a Farmers' Elevator Association and a general invitation has been extended to

the farmers of this vicinity. The Jess Swaggerty residence in East Hereford burned to the ground last Sunday night, the alarm being sounded about 8 o'clock. Chief Dow Mercer, with his fire fighters, responded to the call and made a quick run to the Swaggerty place, but were too late to be of any assistance, the alarm coming too late.

The cause of the fire was from a defective flue. Only a few pieces of goods were saved.

**Akers Infant Born**  
Rev. and Mrs. Orval W. Akers, pastors of the Church of the Nazarene, are the parents of a son, born Nov. 30 at Amarillo. The young man weighed six pounds and his name is David Wayne. The maternal grandparents are

Mr. and Mrs. George Wright of Kiowa, Kans., and the paternal grandparent is Mrs. Mary Akers of Franklin, Neb.

Mrs. Akers came to visit in the Orval Akers' home for an indefinite period of time. She will help look after the new baby and the mother, Mrs. Mary Akers arrived in Hereford Saturday.

Quick butterscotch frosting: empty a 15-ounce can of sweetened condensed milk into the top of a double boiler and add a third of a cup of firmly-packed brown sugar and a couple of tablespoons of butter or margarine. Cook and stir constantly over hot water until thick enough to spread. Cool and beat well. This will make enough frosting for the top and sides of two 8-inch layer cakes.



"I like my Dearborn:

stays touch-cool... yet warms the fur corners!"

Dearborn's amazing Cool Safety Cabinet ends the hazard of scorched walls and furniture... can't burn tiny fingers... stays touch-cool on top, sides and bottom. Circulates floods of clean, floor-warming heat to every corner!

**Come In** and see our complete line! You'll be proud to own a Dearborn—the world's finest, safest gas heater.

HIGH-CROWN BURNER—gives you more heat—more service—more economy.

GLO-BRITE RADIANTS—pour out abundant warmth in a jiffy.

PILOT OPERATED—no more match lighting. Wonderfully safe.

BEAUTIFUL FINISH—in handsome copper-tone furniture-finish.

**BLANTON BUTANE, INC.**

**PUBLIC AUCTION FARM SALE**  
WEDNESDAY, DECEMBER 15, 1954

6 Miles west on Harrison Highway, 7 Miles North, 1 Mile West of Hereford, Texas. Sale starts at 11:00 A.M. LUNCH WILL BE SERVED AT NOON.

**TRACTORS**

- 1 Massey Harris H Row Crop, Lister, Planter, Cultivator
- 1 Model M, I. H. C.
- 1 Ford Tractor
- 1 Oliver Tractor

**IMPLEMENTS**

- 1 John Deere 14" Pusher Combine, like new.
- 1 Case Drag type Combine
- 1 John Deere Disk Breaking Plow, like new.
- 1 Krause One Way
- 1 Ditcher
- 1 Stalk Cutter
- 1 Van Brent Drill
- 1 L. Z. Drill Deep Furrow
- 1 Superior Drill
- 1 4 Row Priffer
- 1 John Deere Binder
- 1 Land Leveler
- 1 Hoeme Plow
- 1 Hoeme for Ford
- 1 Ford Mower
- 1 Ford One Way
- 1 Ford Blade
- 1 Ford Planter
- 1 Ford Wire Roller
- 1 Set Steel Wheels for Ford
- 1 Seed Master Spreader
- 1 5 Section Harrow
- 1 Plains One Way Plow

**LIVESTOCK**

- 1 Saddle Horse
- 1 Jersey Milk Cow
- 2 Breed Sows
- 4 Weaner Pigs
- 50 Leghorn Pullets

**MISCELLANEOUS**

- 1 Diamond T Truck, 1948
- 1 Grain Loader
- 1 Stock Trailer
- 1 Surveyor Inst.
- 1 Cream Separator
- 2 "Old Scratch" Oilers
- 1 Air Compressor
- 1 Weed Sprayer
- 1 Water Tank
- 1 Dehorning Chute
- 1 Gas Tank
- 1 Pump Jack
- 16 2 Volt Batteries
- 200 Inner Tubes
- 100 Sacks Cotton Seed Cake
- 20,000 Bundles
- 1 Saddle
- Grease Guns
- 1 Power Cattle Sprayer
- All Kinds of Hand Tools

Other items too numerous to mention.

**TERMS OF SALE: CASH**

IF ARRANGEMENTS HAVE NOT BEEN MADE

**NUSSBAUM BROS.**

OWNERS

J. C. (Slim) Fulfer  
Auctioneer

J. B. (Brad) Fulfer  
Clerk

Look at all the "NEW'S"

IN THE ALL-AROUND-NEW OLDSMOBILES!



New 1955 Super "88" 4-Door Sedan. A General Motors Value.

**NEW!**

- "GO-AHEAD" LOOK
- FLYING COLOR STYLING
- "ROCKET" 202 ENGINE
- ULTRA-NEW INTERIORS
- SWEEP-CUT FENDERS
- HOODED HEADLIGHTS
- TUBELESS TIRES
- PANORAMIC WINDSHIELD

Oldsmobile never stands pat! And once you meet this dazzling new model face to face, you'll know that it's truer than ever this year! For Olds is new from front to rear, roof to road, inside and out! Oldsmobile is new with all the newest new ideas on wheels! Power, color, styling, comfort—you'll find Oldsmobile gives you far more of all four! Be sure to see and drive one of our new '55 "Rocket" Engine cars—and see why Oldsmobile is way ahead, to stay ahead!

**OLDSMOBILE**

"Make COURTESY Your Code of the Road"

**TRULY - TEAGUE CHEVROLET**

2nd at Schley

Phone 740

DON'T MISS IT! ANOTHER GALA OLDSMOBILE 90-MINUTE MUSICAL! NBC-TV • DEC. 15



### Courthouse Records

#### Warranty Deeds

Owen L. Bybee, et ux, to William H. Willis, the east 60 feet, Lots 11 and 12 in Block 28.

J. E. Dyer, et ux, to E. M. Rice, et ux, being all of Lots five and six and a part of Lots seven, eight, nine and 10 in Block two of Bookstahler, Kaezel and Kola-moor's Subdivision of a part of Block 25 of Evans Addition.

Leo C. Hoffman, et ux, to Minnie Brown, all of Lot six and the South 19 feet of Lot seven, in Block two of Hester and Baskin Subdivision of Block three, Mabry Addition. All of Lot 40 of Block one of Lytle's Subdivision of Block 13 Evans Addition.

Sam Nunnally, et ux, to Juanita Lee Bennett, all of Lot six and the South 19 feet of Lot seven of Block two, Hester and Baskin Subdivision of Block three, Mabry Addition.

Willie Lorraine Delaney to Sallie Benson, all of the Southwest fourth of the Northwest fourth of Section 65 in Block K-3.

John D. Alkin, et al, to Olin La-Plant, all of Lot 23 and the North 7.50 feet of Lot 25 of West Acres

Addition, being a Subdivision of the East part of Block four of Welsh Addition.

Ernest Ray Kendall, et ux, to James C. Bookout, being a part of Block 10, of Evans Addition.

D. C. Martin, et ux, to Frank Prowell, et ux, Lot 13 of Bradley Subdivision of the South half of Block three, Evans Addition.

### Legal Notice

We, the subscribers, have this day entered into a limited partnership agreeably to the provisions of the Revised Statutes of Texas relating to limited partnerships; and do hereby certify that the terms of our partnership are as follows:

The name or firm under which the partnership is to be conducted is McElroy's Furniture Mart, Ltd.

The general nature of the business to be transacted is the trade or business of selling furniture or household goods.

The names of all of the general or special partners interested therein, distinguishing which are general and which are special, and their respective places of residence follow:

Wayne McElroy, general partner, place of residence, Hereford, Texas.

D. C. Kinsey, special partner, place of residence, Hereford, Texas.

Jimmie Alfred, special partner, place of residence, Hereford, Texas.

The amount of capital which each special partner has contributed to the common stock is as follows:

D. C. Kinsey, special partner, the sum of \$1,000.00.

Jimmie Alfred, special partner, the sum of \$1,000.00.

The period for which the partnership is commenced is the first day of November, 1954 and the period at which it is to terminate is the 1st day of November, 1964.

WITNESS OUR HANDS THIS 4th day of December, 1954.

Wayne McElroy, General Partner

D. C. Kinsey  
Jimmie Alfred  
Special Partners

**READ THE CLASSIFIEDS**

### Legal Notice

TO WHOM IT MAY CONCERN:

NOTICE is hereby given that the Zoning Commission of the City of Hereford, Texas, will convene at 2:00 P.M. on the 20th day of December, 1954 at the City Hall in Hereford, Deaf Smith County, Texas, to consider the changing of the following areas from their present zone to that of "D" Zone known as local retail business zone; to-wit:

Lot no. 20, lot no. 19, and the south 10 feet of lot no. 18, of Turrentine subdivision of the east part of Block no. 10, Evans Addition to the town of Hereford. J. C. McCracken, Chairman Zoning Commission City of Hereford

T-48-3c.

### Legal Notice

TO WHOM IT MAY CONCERN:

NOTICE is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at 2:00 p.m. on the 20th day of December, 1954 at the City Hall in Hereford, Deaf Smith County, Texas, to consider the changing of the following areas from their present zone to that of "D" Zone, known as local retail business zone, to-wit:

A part of blocks number 6 and 7 of Evans Addition to the Town of Hereford, Deaf Smith County, Texas, said property being located at the corner of Park Ave. known as 10th Street and Ave. "E" extending North on Ave. "E" from Park Ave. 202 feet, and extending from the corner of Ave. "E" east along Park Ave. 308.71 feet.

J. C. McCracken, Chairman Zoning Commission City of Hereford

T-48-3c.

### Legal Notice

TO WHOM IT MAY CONCERN:

Notice is hereby given that the Zoning Board of the City of Hereford will convene at the City Hall at 2:00 p.m. on the 20th day of December, 1954, to consider and read the following described realty:

The Northwest part of Block No. 61, Original Town of Hereford, Deaf Smith County, Texas, described by metes and bounds as follows:

BEGINNING at a point 5 feet South of the Northwest corner of said Block No. 61;

THENCE South with the East right of way line of Twenty-Five Mile Avenue, 154 feet to a point;

THENCE Southeast with the East line of Lee Avenue, 112 feet to a point;

THENCE Northeast perpendicular to the East line of Lee Avenue, 110 feet to a point in the alley;

THENCE Northwest with the West line of the said alley, 207.6 feet to a point in the South line of Park Avenue;

THENCE West with the South line of Park Avenue, 69.4 feet to the place of Beginning.

J. C. McCracken, Secretary, Zoning Board City of Hereford

T-48-3c.

### Legal Notice

NOTICE TO CREDITORS OF THE ESTATE OF LEONARD H. FOSTER, DECEASED

Notice is hereby given that original letters of Administration upon the estate of Leonard H. Foster, deceased, were granted to me, the undersigned, on the 30 day of November, 1954, by the County Court of Deaf Smith County, Texas. All persons having claims against said estate are hereby notified to present the same to me within the time prescribed by law. My residence and post office address are 508 East Seventh Street, Georgetown, County of Williamson, State of Texas.

Lowrey Foster  
Administrator of the Estate of Leonard H. Foster, Deceased

T-48-4c.

**SAVE UP TO \$42**  
ON WORLD FAMOUS 15 AND 17-JEWEL WATCHES

**BULOVAS**  
JEWELRY

Send only \$1—balance plus postage C.O.D. Wide assortment of thrilling latest-style 14k gold-filled BULOVAS—two illustrated above. Bankrupt and surplus stocks and unadorned watches, fully reconditioned. Also Green, Elgin, Waltham, Breguet and other leading brands. Lifetime written service GUARANTEED. Use 10 days, money back if not satisfied. Remit in full and we pay postage. FREE handsome expansion band with orders received this month!

Write for FREE catalog of diamonds, pearls, watches, costume jewelry.

SPECIAL Water-Rust Resistant, Shock-Proofed INCALOC. Super-resistant. Shock-Resistant. 14k Gold. 17-Jewel. 15-Jewel. 14k Gold. 17-Jewel. 15-Jewel. 14k Gold. 17-Jewel. 15-Jewel. 14k Gold. 17-Jewel. 15-Jewel.

**TRANS WORLD DISTRIBUTING COMPANY**

### Legal Notice

THE STATE OF TEXAS

TO: JUAN LOZANO, Defendant.

Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 10 day of January A.D. 1955, then and there to answer Plaintiff's Petition filed in said Court, on the 30th day of July A. D. 1954, in this cause, numbered 3684 on the docket of said court and styled Louisa Arrendondo Lozano, Plaintiff, vs. Juan Lozano, Defendant.

A brief statement of the nature of this suit is as follows, to-wit:

A suit wherein Plaintiff seeks cancellation of the bonds of matrimony heretofore existing between Plaintiff and Defendant as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and Seal of said Court, at office in Hereford, Texas this 24th day of November A.D. 1954.

Affest:  
Lucille Posey, Clerk, District Court, Deaf Smith County, Texas

(SEAL) T-48-4c.

When small fry come home from school treat them to this snack: butter brown-and-serve rolls, sprinkle with a mixture of sugar and cinnamon and pop into a hot oven. Good with cold milk!

If you add apple and onion to a curry sauce, and want them to disintegrate, you will have to cook the sauce for a couple of hours. Choose an apple that does not keep its shape and cut the onion fine when you first put the sauce on to cook.

You'll get a cup of cooked rice from 1/4 to 1-3 cup raw rice.



*Holiday travelers*

## Call your Santa Fe Ticket Agent today

and avoid those last minute travel worries!

By planning your holiday trip today—instead of later—you get the reservations you want, you plan your trip to give you the most time possible at your destination, and you avoid last minute worries over weather and connections. Your Santa Fe trip gets you there and back on time—just like you planned.

Your Local Santa Fe Agent



### Legal Notice

NOTICE TO BIDDERS

The Commissioners' Court of Deaf Smith County, Texas, will receive bids at the Courthouse in Hereford, Texas, until 10:00 A.M. on December 28, 1954, for the purchase of one Diesel, Tandem Drive Motor Grader of approximately 115 horsepower, equipped with enclosed cab, heater, one 2-ft. right hand and one 2-ft. left hand blade extensions, 13.00-24 front tires, rain traps, 12-ft. blade and hydraulic steering.

The County will offer in trade and part payment one Galion Model 118 Motor Grader, Serial No. M B 12986, located in Precinct No. 2.

The County will offer as part payment one warrant not to exceed \$4,000.00, due not later than May 1, 1956, bearing interest of not more than 4 percent per annum.

The County reserves the right to reject any and all bids.  
Hornce L. Schloss, County Judge

T-49-2c.

## A DOLLAR SAVED IS A DOLLAR EARNED

CHECK this chart and see how your savings grow at First Federal at 3% compounded semi-annually.

Save Monthly	5 Years	10 Years	15 Years	20 Years
\$10.00	\$ 646.47	\$1,397.41	\$ 2,269.73	\$ 3,283.02
25.00	1,616.17	3,493.52	5,674.32	8,207.55
50.00	3,232.35	6,987.05	11,348.65	16,415.10



the hearty maple-y flavor of Karo Syrup makes everything taste better



1955 CHRYSLER WINDSOR DELUXE SEDAN

## CHRYSLER'S 100-MILLION-DOLLAR LOOK! ... overnight it's a famous new fashion!

"TAILORED STEEL" is the fashion experts' term for Chrysler's exciting new styling! Sweeping design change for 1955 features noticeably lower, longer lines and ... unmistakably Chrysler ... the new swept-back Super-Scenic Windshield that "wraps around" both top and bottom for greater (and safer) vision! New V-8 engines now power all

Chryslers: up to 250 hp in the New Yorker Deluxe, and 188 hp in the Windsor Deluxe series. Other Chrysler exclusives include the most automatic of all transmissions, Full-time Power Steering, and double-width pedal Power Brakes. Your Chrysler-Plymouth dealer invites you to see and drive America's newest and most smartly different car!



WIDELY HAILED is Chrysler's new PowerFlite Range-Selector ... on the dash! Permitting more instant control of gear-range selection, it heightens the pleasing "cock-pit" effect of Chrysler's new front compartment styling.

TOTALLY NEW throughout, the 1955 Chrysler is easy to identify from any angle. New-styled "tumblehome" (or slope-in of the sides) emphasizes Chrysler's road-hugging look. Unmistakably Chrysler is the classic simplicity of rear deck ... longer and broader. Dominant Twin-Tower tail lights set a new trend in rear-end design.

GOOD DRIVERS DRIVE SAFELY—REMEMBER DECEMBER 15 IS NATIONAL S-D (SAFE DRIVING) DAY

# McCULLOUGH MOTOR CO.

West Highway 50

"Your Friendly Chrysler - Plymouth Dealer"

Phone 17

FOR THE BEST IN TV, SEE "IT'S A GREAT LIFE," "CLIMAX" AND "SHOWER OF STARS." SEE TV PAGE FOR TIMES AND STATIONS





### HOME REPAIR DOs and DON'Ts

By Andrew C. Lang

**DO**... use a commercially-prepared patching plaster which is ready for use after mixing with water.

**DO**... be certain, in patching small cracks, that the plaster is pressed in thoroughly, using your thumb for the best results.

**DO**... handle larger breaks differently, removing all pieces of plaster that tend to come loose with a little prying, even if it means enlarging the broken area.

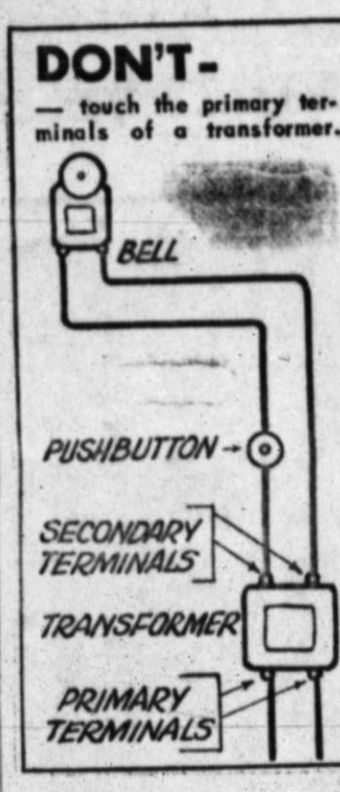
**DO**... undercut the edges of the space to be repaired - which means making the edges wider at the bottom than at the top.

**DO**... work the plaster into the hole with a putty knife; stop about an eighth of an inch from the surface; let it harden; apply more plaster and smooth level.

**DON'T**... attempt to plaster an entire wall or ceiling unless you have had some previous experience, since this is a job for a professional.

**DON'T**... forget that, in all plaster patching, the area of repair must be wet down both before and after the job.

**DON'T**... mix more plaster than you can use, as it is used and must be thrown away once it has begun to set.



**DON'T**... paint over a patched area until it is thoroughly dry and has been sealed with a coat of shellac or glue sizing.

**DON'T**... neglect cleaning the putty knife or other tools at once, otherwise it will be a tough job later on.

### Roast Goose Is Popular

By CECILY BROWNSTONE  
Associated Press Food Editor

**ROAST GOOSE**, Christmas favorite among many New England families, is due for wider fame. That's because it has been brought up-to-date and is now available ready-to-cook (fresh or frozen) and labeled so a cook knows whether she is dealing with a young and tender bird or one that is less tender and mature. Nowadays, geese come from four to 14 pounds, ready-to-cook weight. Count on about one pound of this weight for each serving, and choose accordingly.

Test kitchen experts, working with poultry, recommend a low (325 degrees) temperature for roasting geese. They also suggest that the stuffed trussed goose be placed breast down on a rack in a shallow uncovered pan. When the goose is about two-thirds done, it is turned breast up to finish roasting.

In this fashion, a bird from 4 to 6 pounds should roast from 2 1/2 to 3 hours; one 6 to 8 pounds from 3 to 3 1/2 hours; one 8 to 10 pounds from 3 1/2 to 4 hours; one 10 to 12 pounds from 4 to 4 1/2 hours; and one 12 to 14 pounds from 4 1/2 to 5 hours. An extra half-hour should be allowed, however, in case more cooking is necessary. Test the goose by moving the drumstick up and down; the joints should twist out readily and the drumstick must feel really soft.

One of our favorite cook book authors, writing at the end of the last century, opined: "There must be a proper time to eat so hearty a dish as mince-pie, but it certainly is not at the end of a heavy Thanksgiving dinner." If some members of your family agree with these sentiments, offer this refreshing Grapefruit Baked Alaska along with the traditional mince pie and plum pudding.

**GRAPEFRUIT BAKED-ALASKA**  
Ingredients: 3 grapefruit, sugar, 1 pint pre-packaged vanilla ice cream, Alaska meringue.  
Method: Cut grapefruit in half; core, cutting out more of the center than usual. Cut around each section with a small sharp knife; sprinkle lightly with sugar; chill thoroughly. When ready to serve, put about two heaping tablespoons of ice cream in the center of each grapefruit. Cover completely with Alaska Meringue. Place on baking sheet and lightly brown meringue in a very hot (350 degrees) oven for 2 to 3 minutes. Makes 6 servings.

**ALASKA MERINGUE**  
Ingredients: 2 large egg whites, 1-8 teaspoon salt, 4 tablespoons sugar, 1/2 teaspoon vanilla.  
Method: Add salt to egg whites and beat until stiff but still moist, gradually beat in sugar, continue beating, if necessary, until very stiff. Beat in vanilla.

**Varnished Paper**  
To varnish the paper on the kitchen or bathroom walls, so that it may be wiped with a damp cloth, mix one ounce of gum arabic, three ounces of glue, and a bar of soap, dissolving all in a quart of water, and apply with a paint brush.

**Leather Gloves**  
Clean gloves with soap and slightly warm water. Rinse in same temperature water. Dry quickly, either on the hands or on wooden glove trees.

**Water Pipes**  
To prevent water pipes from freezing, mix equal parts of glycerine and melted paraffin and paint the exposed pipes with this solution.

### PHILLIPS AND LAWRENCE SERVICE

Wash and Lubrication  
Retail Value ..... \$3.00  
Texaco Gasoline and Oil, and your authorized NASH DEALER.

### WESTERN AUTO

Fire Chief Auto  
Retail Value ..... \$14.95  
Grey with fire engine red trim, Chrome plate clang bell, Jet flow side drive. For the 2 to 6 year Old Junior Fireman.

### SUITS AUTO

Electric Polisher and Sander  
Retail Value ..... \$14.95  
Complete Wholesale Automotive and Tractor Supplies. Home owned and operated.

### HEREFORD IMPLEMENT CO.

Cedar Holm Measuring Wheel  
Retail Value ..... \$15.95  
An accurate measuring wheel to measure large or small plots.

### WHEELER SERVICE STATION

Wash and Grease Job  
Retail Value ..... \$3.00  
Across the Street South of Hotel Jim Hill

### SHELTON TIRE EXCHANGE

One 670 x 15 Goodyear Tire  
Either Regular or Tubeless  
Retail Value ..... \$28.00  
Guaranteed Recapping Service

### GREEN HEDGE CAFE

Dinner for 4 People  
Retail Value ..... \$5.00  
Mrs. Carl Forbus invited you to DINE OFTEN at the GREEN HEDGE CAFE

### R. J. CRAMER SEAT COVER CO.

1 Set Nylon Fire Proof Seat Cover  
For any Make or Model Car  
Retail Value ..... \$37.50  
Custom Made Seat Covers

### PALO DURO STATION

One Case Conoco Oil  
Retail Value ..... \$9.60  
Located at Corner of Highway 60 and Funston Streets

### MILLER AUTO

Fog Horn  
Retail Value ..... \$15.95  
Complete Motor repair Service. All Cars, Trucks, and Tractors. If its for your car, see us first.

### RUTHERFORD & CO.

Samsonite Card Table  
Solid Top with Samsonite Cover, Steel Legs, and Very Durable  
Retail Value ..... \$13.95

### PIGGLY WIGGLY

14 Lb. Swift's Premium HAM  
Double S & H Green Stamps Every Wednesday with \$2.50 Purchase or More

### STREU HARDWARE

Gilbert Big Boy Tool Set  
Retail Value ..... \$12.95  
Streu Hardware, Headquarters for RCA Victor Radio-Television, Record and Record Player Gift for Entire Family.

### SOUTHWESTERN PUBLIC SERVICE CO.

Sunbeam Automatic Fry Pan with Lid  
Retail Value ..... \$27.95  
Visit one of your Reddy Kilowatt Dealers Today!

### WESTERN FLOWER SHOP

Green Planter and Mixed Plants with Wrought Iron Stand  
Retail Value ..... \$10.00  
Member of Florists Telegraph Delivery. We Wire Flowers. Flowers for all Occasions and Gifts

### HEREFORD CREAMERY

5 Gallons of Ice Cream  
Any Flavor -- Pick up at Any Time  
Retail Value ..... \$9.00  
The Home of Cream O'Plains Dairy Products

### FOXWORTH - GALBRAITH LUMBER CO.

Sherwin - Williams Paint of your Choice  
Retail Value ..... \$25.00  
Quality Building materials. Headquarters for Sherwin - Williams Paint Products. Bring your Remodeling and Building problems to us.

### COOPER'S MARKET

Two 10 Lb. Hams  
Retail Value ..... \$12.00  
The Home of Fine Foods and Friendly Service. We give Gunn Bros. Stamps

### McDOWELL DRUG STORE

Tawn Deluxe Travel Kit for Men  
Retail Value ..... \$6.37  
McDowell Drug Headquarters for Prescriptions

### HALE MOTOR CO.

6 Gallons Mo-Par Antifreeze Permanent Type  
Retail Value ..... \$17.70  
Dealers for Dodge, Plymouth and Dodge "Job-Rated" Trucks

### H & H FURNITURE CO.

1 Set of Sampson Folding Chairs  
Retail Value ..... \$35.80  
The decorative Sampson Chairs are space saving, comfortable, strong, easy to fold and economical. Pullman Living room Furniture, Maytag and Westinghouse Appliances.

### KESTER'S JEWELRY

Lozy Susan Relish Tray with Wrought Iron Base  
Retail Value ..... \$6.50  
Shop Kester's for your Christmas Gift items. We give S & H Green Stamps

### LAWRENCE CLEANERS

Cleaning and Pressing Service  
Retail Value ..... \$10.00  
We are equipped to give you Fast and Dependable Service.  
Phone 27  
24 Hour Service

### TRULY - TEAGUE CHEVROLET

Wash and Grease and Simonize Job  
Retail Value ..... \$25.00  
Your Chevrolet-Oldsmobile Dealer

### HUNTER'S FOOD MARKET

HAM  
Retail Value ..... \$9.00  
Highest Quality at Lowest Prices

### H & W IMPLEMENT CO.

Toy John Deere Tractor  
Large enough to ride on  
Retail Value ..... \$25.00  
Your John Deere & Pontiac Dealer

### LESLY MOTOR CO.

Outside Rear View Mirror  
Fits any Make Car  
Retail Value ..... \$5.00  
Your Massey Harris, Studebaker Dealer

### COWAN'S JEWELRY

Masonic Ring  
Retail Value ..... \$42.50  
10K Yellow Gold, Gentlemen's Masonic ring with Black Onyx Setting.

### JACOBSEN BROS., INC.

Tractor Seat Cushion  
Sponge rubber, Water Repellant Cover, Slipover Type. This item is in good demand. We usually have on hand the type for any tractor.  
Retail Value ..... \$6.75

### KINSEY - ROBERSON BUICK CO.

Porcelanize Job for your Car  
Retail Value ..... \$17.50  
Kinsey - Roberson Buick Co. are specialists at porcelanizing and servicing any make of car.

### HEREFORD LAUNDRY & DRY CLEANERS

\$15.00 Finished Laundry  
Try our Washatorium for Fast Service

### LOERWALD BROS. WELDING SHOP

One Large Size Ham Any Popular Brand  
Retail Value ..... \$12.00  
General Blacksmith and Welding Service. Operating in Hereford for Eighteen Years.

### JACKSON SECOND HAND STORE

Your Choice of one Beautiful Scenic Lamp  
Retail Value ..... \$6.50  
Excellent T. V. Lamp. One scene is of a forest fire, another is of Niagra Falls. Either is very life like.

### PITMAN GRAIN COMPANY

Stetson Hat  
Retail Value ..... \$50.00  
Phone 1

### ROGERS DRUG

Councilor Bath Room Scales  
Retail Value ..... \$9.95  
Rogers Drug has a complete stock of Christmas items, for every member of your family. Visit us often.

### WESTERN BATTERY AND ELECTRIC

Front End Alignment and Wheel Balance Total Job not to exceed  
Retail Value ..... \$15.00

# KIWA RADIO

## RADIO

### SIMPLER FOR BY

1. Listen to KPAN Sunday evening!
2. Pick up your telephone ask for phone number to remember.
3. Make your bid on the arby name of merchant as it appears as ad for next bid.
4. The highest bidder will dial purchase as soon as the phone.
5. The purchaser should pay for the amount made payable to the merchant who controls the to the merchant who controls the to 1:30 p.m.

ALL PROCEEDS FROM ON BENEFIT OF HEREFORD

### KEMP LUMBER CO.

One Gallon Kem Glo  
Any Color -- Will Paint one Kitchen or one Bathroom.  
Retail Value ..... \$7.75  
We handle all building supplies

### V & R AUTO REPAIR

Ladies Hand Tooled Purse  
or any other item of equal value, or \$10.00 applied on any item of greater value at the City Boat Shop. Located at 112 Miles Avenue  
General Repair on autos, trucks, irrigation motors, etc.

### FRASER OIL COMPANY

50 Gallons, Champion Gasoline Regular or Ethyl  
Retail Value ..... \$12.50  
Fraser Oil Co. handles all Oil, Fuel and Lubricants needed by the farmers as well as service station needs such as batteries, fan belts, etc.

### VOGUE

1 Case 20 w  
Retail Value ..... \$10.00 in  
Free P  
Service

# KPAN-860 ON YOUR DIAL!



# ANIS AUCTION RULES BUYING

December 12th at 1:30 p.m.

ask for Radio Auction -- no

name of article or name

ad, and hold the phone

will immediately be notified of his

has been confirmed on the

at the letter and a check

the article.

the telephone from 12:30

OM ON TO BE USED FOR

REBOYS AND GIRLS

FOCKER

Service on Larger

HEREFORD

Lock Food Plan

our food on a

urchase and pay as

Let in this plan

DAVIS McCracken

Toy M & M Tractor

See Davis - McCracken for those

good M-M tractors, irrigation well

## DAVIS McCracken

Toy M & M Tractor  
Retail Value ..... \$19.00  
See Davis - McCracken for those good M-M tractors, irrigation well motors and irrigation supplies. Let us sell you and service your M-M farm equipment.

## McELROY FURNITURE MART

Limed Oak End Table  
Retail Value ..... \$15.95  
Hereford's newest furniture store, located at 509 Park Avenue. See us for new and used furniture. Where you save money without sacrificing quality.

## OSWALD'S FIRESTONE STORE

Firestone Battery  
Retail Value ..... \$21.45  
Tires - Batteries, Home and Auto Supplies

## DUB'S MAN'S SHOP

Stetson "25" Hat  
Retail Value ..... \$25.00  
The Home of Quality Clothes

## ROCKY'S SERVICE STATION

Wash and Grease, Porcelanize  
10 Gallons Gasoline, Cross Tires,  
6 Quarts Premium Phillips "66"  
Oil and 1 Filter.  
Retail Value ..... \$26.05

## R. G. RICHARDSON TEXACO WHOLESALE

Case of Havoline Oil  
Retail Value ..... \$9.60  
Havoline -- The Oil that Peps Up  
Slow Poke Valves

## SEARS GRAIN CO.

14 Lb. Ham  
Sears Grain Co., located on West  
Highway 60 is big Enough to Serve  
You -- Small Enough to Know You.

## PACKARD MILLING CO.

200 Lbs. of Blue Dot Laying Mash  
Retail Value ..... \$10.00  
Complete Line of Purina Feeds and  
Medical Supplies for Your Poultry  
and Livestock.

## C. R. ANTHONY CO.

3 Piece Set of Luggage  
Retail Value ..... \$15.00  
Luggage has Heavy Plywood frame  
with Plastic coated fibre for long  
satisfactory wear. Waterproof lin-  
ing. Full mirror and tray.

## LITTLE FASHION SHOP

Ladies Sweater  
Retail Value ..... \$5.95  
Give practical gifts for Christmas.  
Visit the Little Fashion Shop for  
newest styles and fashions.

## CAVE'S 5 AND 10

Walking Doll  
Retail Value ..... \$10.00  
Go to Cave's for your Christmas  
toys, but don't forget that Cave's  
are here to serve your needs the  
year around. Come in to see us  
anytime.

## FARM AND HOME SUPPLY

Exide Battery -- Will fit any car,  
Group 1 or 2  
Retail Value ..... \$15.00  
Farm machinery Sales and Service  
Case Products.

## YOUNG MOTOR CO.

Porcelanize Job  
Retail Value ..... \$17.50  
Your Friendly Mercury Dealer

## DUB'S MAN'S SHOP

Stetson "25" Hat  
Retail Value ..... \$25.00  
The Home of Quality Clothes

## M & M PLUMBING CO.

Universal Automatic Toaster  
Retail Value ..... \$22.95  
Plumbing fixtures, heating and air  
conditioning, Admiral T. V. & Radios  
Appliances and Refrigeration.

## PERRY'S 5 & 10

Rooted Hair Doll that You Can  
Wash and Curl Her Hair.  
Retail Value ..... \$6.98  
Come to Perry's for your Christmas  
Toys and Other Needs...

## THOMAS FOOD STORE

15 Lb. Dressed Turkey & all the  
Trimmings  
Retail Value ..... \$11.50  
You will find plenty of parking  
space and bargains at Thomas Food  
Store. 519 Park Avenue.

## HEREFORD PARTS AND SUPPLY

Defroster Fan  
Vacuum Operated  
Retail Value ..... \$8.95  
Hereford Parts and Supply  
"Headquarters for Doctors of  
Motors"

## HEREFORD HARDWARE

Automatic Perculator  
Retail Value ..... \$29.95  
A Very Merry Christmas and a  
Happy Prosperous New Year from  
All The Folks at Hereford Hardware

## E. B. BLACK FURNITURE COMPANY

Floor Lamp  
Retail Value ..... \$12.95  
Since 1901

## DON LITTLE'S B. F. GOODRICH STORE

American Flyer Electric Train  
Retail Value ..... \$17.95  
All sizes of B. F. Goodrich Tires  
for Cars, Trucks, and Farm Imple-  
ments.

## HODGES GULF SERVICE

Wash and Grease  
Retail Value ..... \$3.00  
Located at 408 West 1st.

## ROCKY'S SERVICE STATION

Wash and Grease, Porcelanize  
10 Gallons Gasoline, Cross Tires,  
6 Quarts Premium Phillips "66"  
Oil and 1 Filter.  
Retail Value ..... \$26.05

## HUCKERT T. V. SERVICE

Two Service Calls  
Retail Value ..... \$10.00  
All Service Guaranteed  
Located at 137 N. Main

## MAGNOLIA SERVICE STATION

A Complete Service Job  
10 Gallons Mobilgas Special. 6  
Quarts Mobiloil Special. 1 Puro-  
lator Filter. 1 Wash and Grease.  
Retail Value ..... \$10.60

## MAGNOLIA PETROLEUM CO

Cecil Lady  
Case (24 Quarts) of Mobiloil  
Special.  
Retail Value ..... \$14.40  
Magnolia's New Mobiloil special  
saves up to 23% on Gasoline, a  
new kind of oil that is far more  
than a lubricant.

## CITY BOOT SHOP

Hand Tooled Billfold and Belt  
Name engraved on each article or  
Ladies Purse of Equal Value  
Retail Value ..... \$14.50  
Located at 133 N. Main St.  
Specialists in Leather Goods of  
all Kinds

## McRIGHT AND SMITH

Delco Battery  
15AA, 21 Month Guarantee  
Retail Value ..... \$19.55

## CARL McCASLIN LUMBER CO.

1/4" Drill - Black and Decker  
Retail Value ..... \$26.95  
We have everything you need to  
build your home, repair fences or  
farm buildings.

## PARKER BROS. BUILDERS SUPPLY

Sunbeam Sontroled Heat, Auto-  
matic Frying Pan & Cover.  
Retail Value ..... \$26.50  
Everything you cook will be more  
delicious because you get the cor-  
rect heat every time. We carry a  
complete line of Holpoint appli-  
ances and Bendix Television.

## HARMAN'S DEPARTMENT STORE

Men's 3X Beaver Resistol Hat  
Retail Value ..... \$15.00  
The Big Difference in Resistol is  
comfort. The most important tri-  
bute to Resistol, is the instant  
comfort you'll find in every hat.  
The "SELF CONFORMING" con-  
struction allows the hat to con-  
form at once to the very con-  
tour of your head.

## THE INK SPOT

Flourescent Desk Lamp or any  
Merchandise of Equal Value  
Retail Value ..... \$12.50  
All Metal, Morocco Brown Finish,  
uses single 18 inch, 15 Watt Flou-  
rescent Bulb.

For all your  
OFFICE SUPPLIES  
Visit the  
INK SPOT

## HEREFORD STATE BANK

\$25.00 Bond  
Purchasing of Government Bonds is  
one of the many services rendered  
by the strong and friendly Hereford  
State Bank.

## WHITEHOUSE FRUIT MARKET

12 Pound Ham  
Retail Value ..... \$7.00  
Nice Fresh Fruits, All Kinds Christ-  
mas Candies, Wholesale to Schools  
and Churches, Christmas Trees, Blue  
Spruce. Complete Stock of Groceries

## McCULLOUGH MOTOR CO.

Electric Iron  
Cosco Steam and Dry Iron  
Retail Value ..... \$26.95  
Your Friendly Chrysler - Plymouth  
Dealer

## JONES TEXACO SERVICE

One Service Job  
10 Gallons of Sky Chief Gasoline,  
6 Quarts Havoline Motor Oil, Fram  
Filter and Wash and Grease.  
Retail Value ..... \$10.00  
Located on Highway 60 at Miles  
Avenue. Firestone Batteries and  
Tires. Texaco Products.

## NON - PARTICIPATING BUSINESSES

We would like to give recognition  
to the following  
who have helped to  
make KRA Possible  
Lone Star Insurance Agency  
Plains Ins. Agency  
Bell Telephone  
Hereford Brand  
and Radio Station KPAN

## B. AND J. SERVICE STATION

Wash and Grease and Polish Job  
By Appointment  
Retail Value ..... \$15.00  
B. and J. "66" Service, 100 N.  
Main Phone 88

## THE VOGUE

Genuine Leather Handbag  
Retail Value ..... \$9.95  
Ladies Ready to Wear, millinary.  
Your Christmas Store

## HELTON GROCERY

50 Lb. Sack of Gladiola Flour  
Retail Value ..... \$4.25  
Your Neighborhood Grocery  
located at  
1308 Park Avenue



GOVERNOR TALKS TB -- Governor Allan Shivers and Mrs. Joella Terrill Butler discuss the tuberculosis toll in Texas as the governor prepares to sign an official memorandum calling on Texans to buy and use Christmas Seals. His signature designates November 22 through December 25 as Christmas Seal Month in Texas. The traditional Seal Sale provides the sole support for the work of the Texas Tuberculosis Association and its affiliated organizations throughout the state. Mrs. Butler, of Wichita Falls, is president of the state association. (AP Photo)

## Holiday Hairdos For Every Type



SOFT LINES -- Swirls of curls longer at the nape recom-  
mended by Christian Jungst.



SMOOTH ELEGANCE--Always  
in style is this sleek coiffure  
by hairdresser Jean de Chant  
for Christmas.

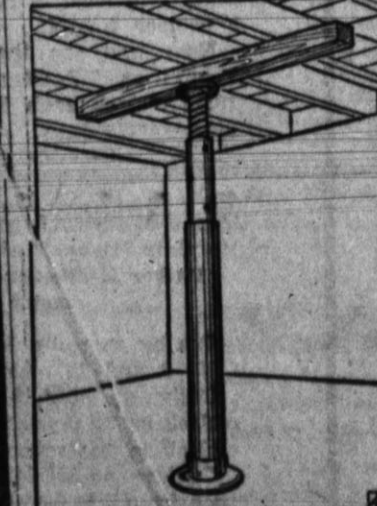


SHADES OF THE TWENTIES  
Michael of the Waldorf sug-  
gests this "Dipr Style" for  
holiday.



Pacific coast coiffures still fol-  
low the rule that color predomi-  
nates: no matter whether hair is  
short or long. So you can take your  
choice of red or blonde, and either  
should be a hairstyle that com-  
mands attention in a glamorous  
setting.

## TOOL TIPS



AP Newsfeatures  
A TELEPOINT, used to jack  
up a sagging floor, should be  
tightened only a fraction of  
a turn every day or two.

## SILENCE IN COURT!

PITTSBURGH -- Until some-  
time in 1955 deaf mutes might do  
well to arrange to have their crim-  
inal court cases heard by Judge  
Samuel A. Weiss. Weiss has a  
growth on his vocal chords. His  
doctors prescribed 6 months of sil-  
ence.

Weiss said he would write his  
opinions, let someone else read  
them and that he would communi-  
cate with attorneys via the sign  
language.

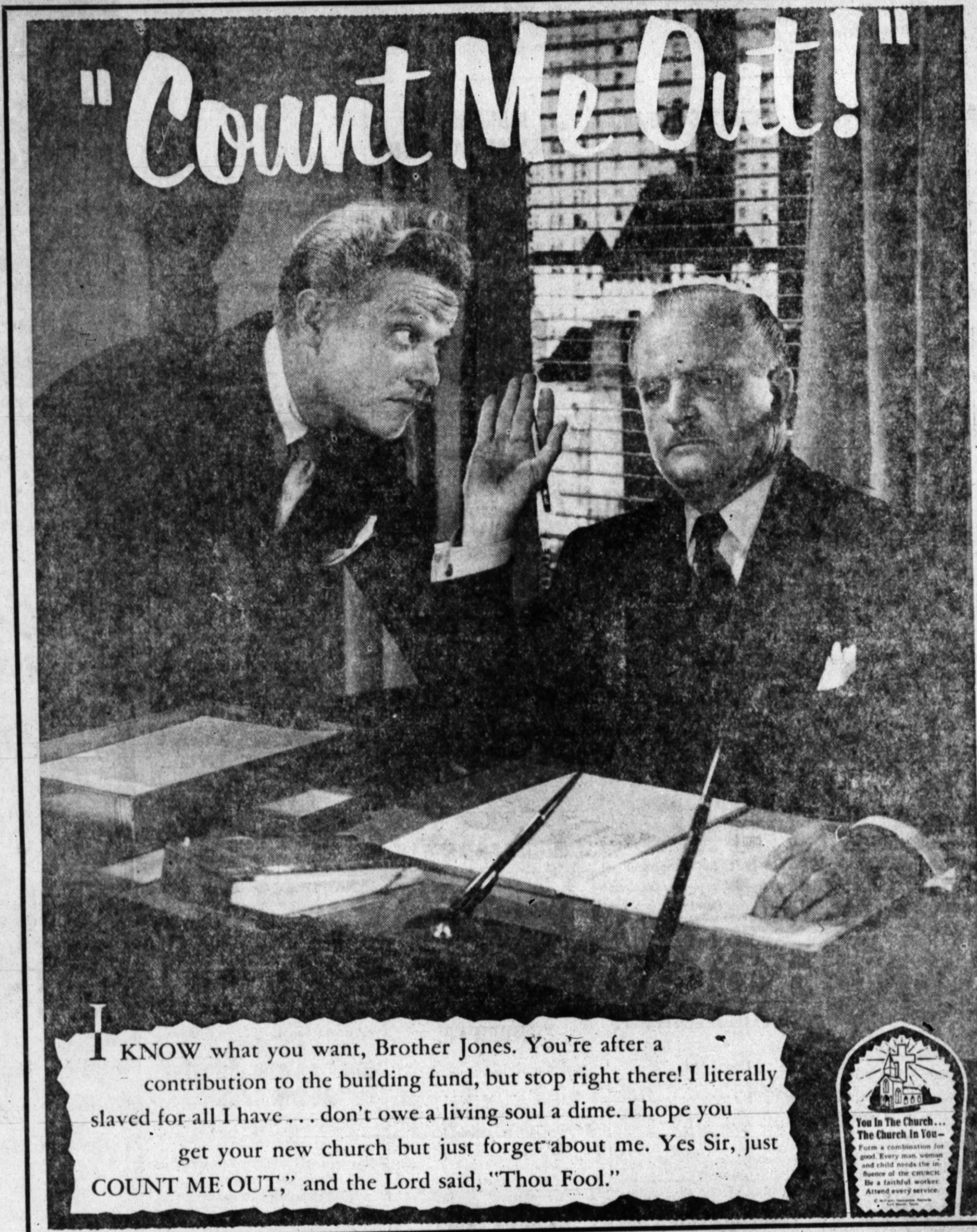
By 1965, the United States will  
have 81 million motor vehicles.  
It is estimated by the Automobile  
Club of New York.

In 1911 a Panama weather sta-  
tion recorded 2.47 inches of rain in  
three minutes.

# SUNDAY, DEC. 12th. 1:30 P.M.



# WE NEED GREATER CHURCHES And A GREATER FAITH



I KNOW what you want, Brother Jones. You're after a contribution to the building fund, but stop right there! I literally slaved for all I have... don't owe a living soul a dime. I hope you get your new church but just forget about me. Yes Sir, just COUNT ME OUT," and the Lord said, "Thou Fool."



This Religious Feature Is Made Possible Through The Generosity Of The Hereford Business Firms Listed On This Page.

- HOTEL JIM HILL**  
● Headquarters For Friends
- BIG T PUMP CO.**  
● Complete Service & Repair
- ROGERS DRUG**  
● Walgreen Agency
- Hereford Fertilizer & Insecticide Co.**  
● We Don't Want All The Business But We Want Yours
- LONE STAR AGENCY**  
● All Types of Insurance
- HEREFORD IMPLEMENT CO.**  
● International Harvester Farm Eqpt.
- ELIZABETH WOMBLE**  
● Loans — Insurance — Abstracts
- SHELTON TIRE EXCHANGE**  
● Serving You With The Best — Goodyear
- KIRKSEY 66 SERVICE STATION**  
● Washing & Greasing Our Specialty
- FOXWORTH-GALBRAITH LUMBER CO. OF HEREFORD**  
● One Call Building Service
- FIRST NATIONAL BANK**  
● Member FDIC — FRS
- HEREFORD MOTOR CO.**  
● Your Friendly Ford Dealer
- Hereford Laundry & Dry Cleaners**  
● Family Finish Laundry Our Specialty
- E. B. BLACK CO.**  
● Furniture
- H & W IMPLEMENT CO.**  
● John Deere Implements - Pontiac
- PITMAN SERVICE STATION**  
● Conoco Products - We Never Close
- CROWE-GULDE CONCRETE CO. OF HEREFORD**  
● Mixed To Specifications
- Southwestern Public Service Co.**  
● 28 Years of Good Citizenship and Public Service
- FURR FOOD STORE**  
● Famous Brands - Lower Prices
- DAVIS-MCCRACKEN**  
● Minneapolis-Moline Dempster Drills

- HEREFORD CREAMERY**  
● Cream O'Plains - Ice Cream
- CONSUMER'S FUEL ASS'N.**  
● Dividends Paid Annually
- BLANTON BUTANE, INC.**  
● Shamrock Butane & Propane
- GILLILAND FUNERAL HOME**  
● A Dignified, Sympathetic Service
- FARMERS DRIVE-IN**  
● Shamrock Oils & Greases
- HEREFORD STATE BANK**  
● The Bank of Friendly Service
- PITMAN GRAIN CO.**  
● Grain Buyers
- ACME CLEANERS**  
● We Please Particular People
- HEREFORD HARDWARE**  
● Your Friendly Hardware Store
- Associated Growers of Hereford, Inc.**  
● Potatoes - Lettuce - Fertilizer
- BEAUFORD TRUCKING CO.**  
● Cattle - Local & Long Distance Hauling & Oil Field Hauling
- HUNTER'S FOOD MARKET**  
● Highest Quality - Lowest Prices
- B. F. GOODRICH**  
● B. F. Goodrich Tires & Tubes
- LESLEY MOTOR CO.**  
● Studebaker Sales & Service
- Hereford Wrecking & Parts Co.**  
● New and Used Parts
- FARM & HOME SUPPLY**  
● J. I. Case Implements
- COOPER'S MARKET**  
● Fine Foods
- WALLACE BUICK CO.**  
● Buick Sales & Service
- HEREFORD GRAIN CORP.**  
● P. G. C. Feeds
- PIGGLY WIGGLY**  
● Home of S & H Green Stamps
- John McLean Insurance Agency**  
● Attend The Church of Your Choice Sunday

**Assembly of God**  
Union & Ave. G.  
Rev. E. H. DeLañey, pastor  
Each Sunday morning Sunday School is held at 9:45 o'clock. The morning service is at 11 o'clock. Prayer meeting and Bible Study will be held each Wednesday evening at 7:30 o'clock.  
Young people meet Sunday night at 6:30 o'clock, with the evening worship services at 7:30 o'clock.  
Junior C. A.'s will meet Sunday evening at 6:30 o'clock.  
There will be play practice for the Christmas program on Tuesday evening at 7:30 o'clock.  
Each Sunday afternoon from 1:45 o'clock until 2:15 o'clock the Hereford church will sponsor the National Assembly of God Radio program "Revivaltime" over Radio Station KPAN.

**Wesley Methodist**  
410 Irving  
Rev. E. L. Naugle, pastor  
Preaching services are at 11 o'clock and 7:30 o'clock at the Wesley Methodist Church with Sunday School at 9:45 o'clock and MYF at 6:30 o'clock.  
The Mid-Week service meets at 7:30 o'clock Wednesday evening. The choir meets at 7:30 o'clock Thursday evening.

**Church of Christ**  
205 E. 6th Street  
Bob Wear, minister  
Bible school is held each Sunday morning at 10 o'clock, with morning worship at 7 o'clock.  
The Young People meet Sunday evening at 6:15 o'clock with evening worship at 7 o'clock.  
Wednesday evening prayer services are held at 7 o'clock.  
The Hereford Church of Christ radio broadcast is heard daily at 9:30 over KPAN.  
Hear and see the "Herald of Truth" on TV Channel Four at 10:30 o'clock each Sunday morning.

**St. Anthony's Catholic**  
Harrison Highway at 25 Mile Ave.  
Father Bartholomew Paytas pastor  
Sunday morning Masses are at 6:30, 8 and 10 o'clock.  
Daily morning Mass is at 7 o'clock in the new church and 8:15 o'clock in the school chapel.  
Confessions are Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening.  
Thursday night Holy Hour is from 8 to 9 o'clock followed by confessions.

**Temple Baptist Church**  
Forrest St. and Ave. K.  
Rev. Russell Fogue, pastor  
Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:15 o'clock. Morning worship services are at 10:50 o'clock and the evening service at 7:20 o'clock.  
Teachers and officers will meet Wednesday evening at 7:30 o'clock with the Evening Prayer service following at 8 o'clock.  
Sunbeams, R. A., G. A., and YWA's will meet at 3:45 o'clock each Wednesday afternoon.  
Choir practice will be Wednesday evening at 8:30.  
All of our young people will attend a youth rally in Happy Saturday evening at 6 o'clock.

**Immanuel Lutheran**  
Park Avenue at B Street  
Rev. Harold Kaestner, pastor  
Sunday School is at 10 o'clock and Morning Worship at 11 o'clock. You are invited to listen to "The Family Worship-Hour" over KPAN at 7:30 o'clock each Sunday morning and "Call To Worship" each Sunday morning at 9:30 o'clock.  
A children's Christmas pageant of Christ's birth will be held on Christmas Eve at 7 o'clock.

**First Baptist**  
Fifth and Mass  
Rev. Howard Scott, pastor  
Sunday School is held at 9:45 o'clock and the morning worship services are held at 10:55 o'clock. Sunday evening the training union will be held at 6:15 o'clock with the evening worship at 7:30 o'clock.  
The Sunday morning Baptist Hour is broadcast at 8 o'clock over KPAN.  
The morning worship service is broadcast every first, second, third and fifth Sunday at 10:55 o'clock over radio station KPAN.  
Tuesday afternoon at 3:15 o'clock the Cherub Choir meets, at 4:15 o'clock the Crusader Choir meets. At 7:30 o'clock, Youth Choir meets. Brotherhood meetings are held at 7:30 o'clock the first and third Tuesday nights of each month.  
Wednesday night at 6:30 o'clock Superintendent's meetings are held the first and third Tuesday night and at 6:45 o'clock officers and teachers' meetings are held. At 6:45 o'clock the Women's Missionary Auxiliaries meet, prayer services are held at 7:30 o'clock and the church choir meets at 8:30 o'clock.  
There will be an Associational Youth Rally at Happy Saturday evening, beginning at 6 o'clock.

**Avenue Baptist**  
128 N. 25 Mile Avenue  
Rev. Bob Harris, pastor  
Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.  
Training Union is held each Sunday evening at 6:30 o'clock.  
Evening worship services are held on Sunday evening at 7:30 o'clock.  
Mid-week prayer services are Wednesday night at 8 o'clock. At 8:45 o'clock there will be choir practice.

**Church of Jesus Christ of Latter Day Saints (Mormon)**  
Kendon O. Anderson, superintendent.  
The Mormon church, which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.

**St. Thomas Episcopal**  
Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.  
A Congregational service will be held Sunday evening.

**Church Of The Nazarene**  
Fourth and Jackson  
Rev. Orval W. Akers, Pastor.  
Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services are at 7:30 o'clock.  
The Junior Society and N.Y.P.S. will be held Sunday evening at 7 o'clock.  
Prayer meeting, Wednesday evening, will begin at 7:30 o'clock.

**Seventh Day Adventist**  
Third and Lawton  
Rev. H. V. Fields, pastor  
Sabbath School is at 9:45 o'clock and morning worship services are at 11 o'clock.

**Grace Gospel Church**  
Thirteenth and Avenue K  
Rev. H. V. Fields, pastor  
Sunday School is at 9:45 o'clock evening at 7 o'clock and evening preaching service at 8 o'clock.  
Bible study is held each Sunday Wednesday night prayer meeting is at 7:30 o'clock.  
Friday night prayer service is at 7:30 o'clock.

(Continued on page 7)



# Cooking Is Fun

By Cecily Brownstone

Home Economist for Associated Press

## JIGTIME SUPPER

Last-minute shoppers, who are also family cooks, will like this quick but savory dish.

**Matt's Quick Baked Beans**  
Tossed Green Salad  
with Swiss Cheese Strips

**Fruit Beverage**  
**MATT'S QUICK BAKED BEANS**  
Ingredients: One 1-pound can of New England style pork and beans, 1/2 pound (1/2 cup) ground beef, one 1-pound can tomatoes, 1/2 teaspoon salt, 3 tablespoons of minced onion, 1/2 teaspoon dry mustard, 1/2 teaspoon curry powder, 1 teaspoon Worcestershire sauce, 4 frankfurter or hamburger rolls, butter or margarine.

**Method:** Empty beans into saucepan and heat until sauce flows. Add beef in small pieces; stir carefully so as not to mash the beans, until meat is distributed and loses its red color. Drain tomatoes and save for other use. Sprinkle saucepan mixture with salt, onion, mustard, curry powder and Worcestershire sauce. Mix well; heat thoroughly. Split rolls and spread cut sides with butter or margarine; toast under broiler. Serve beans over rolls. Makes 4 servings.

There's fine flavor when you prepare squash this way.

**Luncheon Squash**  
Snap Beans  
Crisp Cookies

**LUNCHEON SQUASH**  
Ingredients: One package frozen cooked winter squash, 2 tablespoons dark brown sugar, 2 tablespoons butter or margarine, 1/2 teaspoon salt, 1-16 teaspoon pepper, 1/4 teaspoon nutmeg, 1 1/2 teaspoons lemon juice, 4 to 8 slices bacon (cooked until crisp and drained).  
**Method:** Place unthawed squash in saucepan; add sugar, butter, salt, pepper, nutmeg and lemon juice. Cover and heat gently, stirring often—10 to 15 minutes. Serve topped with crisp bacon strips. Makes 4 servings.

**BEFORE-CHRISTMAS SUPPER**  
Here's a snappy thrifty menu, to use before the holiday.

**Macaroni and Cheese Sauce**  
Waldorf Salad  
Gelatin Dessert

**MACARONI AND CHEESE**

## SAUCE

**Ingredients:** 1/2 pound macaroni, 2 tablespoons butter or margarine, 2 tablespoons flour, 2 cups milk, 1 cup grated cheddar cheese, salt and pepper, paprika.  
**Method:** Cook macaroni in large amount of boiling salted water until just tender; drain. Melt butter in saucepan over low heat; blend in flour. Add milk and cook and stir until bubbly and thickened. Add cheese; stir until melted. Mix cheese sauce and macaroni with salt and pepper to taste. Arrange in baking dish—8 by 10 inches—a good size—and sprinkle with paprika. Bake in moderate (350 degrees) oven for 20 minutes.

## CHILI AND TAMALES

Here's an easy main dish for supper. Heat canned chili con carne in a big skillet, stirring occasionally. Place canned tamales over the chili, cover the skillet and heat again until the tamales are piping hot. Serve with bowls of freshly-grated cheddar cheese round crisp buttery crackers and carrot sticks to which guests can help themselves. A big bowl of fresh fruit, a plate of rich chocolate brownies and lots of hot coffee will make a fine dessert.

## FREE TRIMMING SUPPER

Friends coming to help trim the Christmas tree? Here is one of our favorite quick casseroles to serve them.

**Tomato Juice Cocktail**  
**Crisp Crackers with Cheese Spread**  
**Tuna Casserole**  
**Buttered Rolls**  
**Fruit and Cookies**

**QUICK TUNA CASSEROLE**  
Ingredients: Two 7-ounce cans tuna, two 16 or 17 ounce cans french green beans, 2 tablespoons minced parsley, 2 tablespoons finely-grated onion (pulp and juice), 1/2 teaspoon Worcestershire sauce, two 10 1/2 ounce cans of condensed cream of mushroom soup, 2 tablespoons butter or margarine, 1 cup tiny soft bread cubes.  
**Method:** Drain tuna and place in shallow baking dish; separate with fork into fairly large pieces. Drain beans and add to tuna; save bean liquid for use in soup or gravy. Mix parsley, onion, Worcestershire sauce and mushroom soup; mix lightly with tuna and beans. Melt butter in skillet; toss with bread

**Good sauce for shrimp:** a can of mushroom soup mixed with a half cup of milk and seasoned with grated onion and soy sauce. Serve over rice mixed with green peas.

cubes; sprinkle over baking dish. Bake in moderate (375 degrees) oven until hot and bubbly and topping is lightly browned—about 30 minutes. Makes 8 servings.

## CHRISTMAS DINNER

**Mushroom Soup**  
**Roast Turkey with Rich Crumbly Stuffing**  
**Giblet Gravy**  
**Cranberry Relish**  
**Brussels Sprouts with Chestnuts**  
**Sweet Potatoes**  
**Bread Tray**  
**Carrot and Celery Strips**  
**Fruit Cake Slices**  
**Paradise Sauce**  
**Pumpkin Pie**  
**Beverage**

## PARADISE SAUCE

**Ingredients:** 1 egg (separated), 1 cup bottled eggnog, 1/2 cup heavy cream, 4 1/2 teaspoons sugar.  
**Method:** Put egg yolk and 2 tablespoons eggnog in top of double boiler or heavy saucepan. Blend well with a fork. Stir in remaining eggnog with fork. Cook over hot (not boiling) water (if double boiler is used) or over low heat (if heavy saucepan is used) stirring constantly until thickened; do not boil. Cool. Whip cream and fold in. Beat egg white until foamy; add sugar and beat until stiff. Fold into eggnog mixture. Chill. Stir before serving. Makes 2 1/2 cups of sauce—enough for 6 servings.

## HOLIDAY WEEKEND SUPPER

The honey-and-apple flavor of this hot bread is at its best when the muffins are served hot from the oven.

## Clam Chowder

**Leftover Turkey Salad**  
**Special Corn Muffins**  
**Tangerines and Grapes Beverage**

**SPECIAL CORN MUFFINS**  
Ingredients: 1/2 cup sifted flour, 3 teaspoons baking powder, 1/2 teaspoon salt, 1-3 cup water-ground yellow cornmeal, 1 egg, 1/4 cup honey, 1-3 cup milk, 2 tablespoons butter or margarine (melted), 1/2 cup finely diced unpeeled red apple.

**Method:** Sift together the flour, baking powder and salt; stir in cornmeal. Beat egg until thick and ivory colored; add honey and milk and beat enough to combine. Add flour-cornmeal mixture, melted butter and apple; stir just until dry ingredients are well moistened. Fill greased muffin cups one-half full and bake in hot (400 degrees) oven until lightly browned and cake tester inserted in center comes out clean. If cups in muffin pan are 1-3 cup size, there will be 3 muffins that will need about 15 minutes baking.

Good sauce for shrimp: a can of mushroom soup mixed with a half cup of milk and seasoned with grated onion and soy sauce. Serve over rice mixed with green peas.

# At The Movies

"Magnificent Obsession" Showing five days out of the week. "Magnificent Obsession," the Blue Ribbon Award picture, opens at the Star Theatre Friday, Dec. 10, at regular admission prices.

To allocate credit for this superb achievement between the brilliant performances by Jane Wyman and Rock Hudson, the powerful love story by Lloyd C. Douglas (author of "The Robe") and the inspirational mood of the entire production would be futile. For "Magnificent Obsession" is that perfect blending of story, acting, direction, setting and musical background. Barbara Rush is also co-starred.

The theme of the celebrated novel is keyed to a woman's great need for the man she has most reason to hate, a man who has almost destroyed her life. An accident to Hudson requires use of the only resuscitator in the area, a resuscitator owned by Dr. Wayne Phillips, who perishes from a sudden heart attack when he is denied the benefit of that equipment. As if that were not enough Hudson's reckless pursuit of Miss Wyman, Dr. Phillips' widow, results in an automobile injury and apparent blindness to her.

Out of Hudson's devotion to Miss Wyman in an effort to undo his lifetime of wrong comes the magnificent obsession, an obsession that provides one of the most compelling love stories ever told on the motion picture screen.

Any maple sugar in the house? Then you can make a delectable topping with it. Beat some of the crushed sugar into heavy cream as you finish whipping it. Serve with apple cobbler.

# CHURCH

(Continued from Page 5)

## First Christian

Sixth and Main

Rev. Don Root, Pastor

Sunday School is held each Sunday morning at 9:45 o'clock and o'clock. Morning worship will begin at 10:50 o'clock. The women's day service is in charge of CWF. The message will be brought by Mrs. Root, Chi-Rho and CYF meets at 6 o'clock Sunday evening and evening vesper services are at 7 o'clock.

The business women's group will meet with Mrs. Rex Tynes at 8 o'clock Tuesday evening.

A Stewardship dinner for the entire congregation will be held. No pledges will be taken.

Wednesday evening choir practice is held at 8 o'clock.

There will be a dinner and conference for the workers Thursday evening at 7 o'clock.

A Friendship Class Christmas party will be held Friday.

## First Presbyterian

610 Lee Street

Rev. Russell Wingert, pastor

Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.

Evening services will be held at 8 o'clock.

## First Methodist

Fifth and Main

Rev. S. M. Dunnain, Pastor

Church services are at 10:55 o'clock Sunday morning and vesper services at 7:30 o'clock Sunday night. Sunday School meets at 9:45 in the morning. MYF meets at 8 o'clock Sunday night.

There will be a Christmas Festival of songs by the high school division of Miss Swisher's Voice Students to be held in Ward Hall Sunday afternoon at 3 o'clock.

Monday, the Cub Scouts will meet in the education building at 3:30 o'clock.

Tuesday morning at 9:15 o'clock.

the Prayer Group meets in Ward Hall.

Tuesday, the Boy Scouts Troop 2 will meet in the basement at 7 o'clock.

The official board will meet on Tuesday evening at 7:30 o'clock. Mid-week prayer services are at 7:00 o'clock Wednesday night with choir practice following at 8 o'clock.

Wednesday afternoon from 2:30 until 4 o'clock there will be a kindergarten Christmas party.

The Intermediates will have their Christmas party at 7 o'clock Wednesday evening in the basement.

Saturday morning from 8:30 o'clock to 10 o'clock, a prayer vigil will be held in the Sanctuary.

Vary those hamburgers you are planning to serve your family by simmering them in ready-prepared tomato sauce. Be sure to brown the hamburgers on both sides before adding the sauce. At serving time, sprinkle meat and sauce with minced parsley for fresh flavor.

Now that you've seen them all...you can judge why the

# 1955 Studebaker

STILL SETS THE PACE in advanced style



The design that won 30 outstanding awards

Now that you've seen virtually all the 1955 cars, you know the low Studebaker silhouette is the aim of most car designers. But Studebaker has gone even more distinctive

for 1955—with lines and looks that again are easily a year ahead in smartness. Increased power and performance, too. New low-level competitive prices.

Studebaker...so much better made...worth more when you trade!

## LESLY MOTOR COMPANY

345 East 1st St.

Phone 600

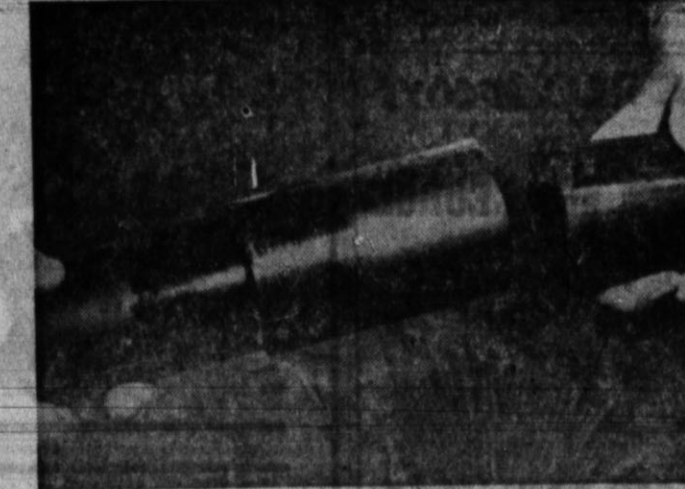
## Read The Classifieds



Carlson designed and engineered fittings are made exclusively for CARLON PLASTIC GAS PIPE. Carlson goes underground faster... costs only a fraction as much as steel and it is guaranteed.



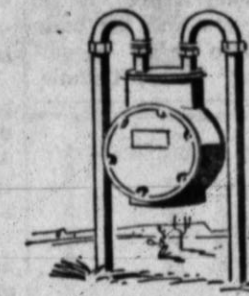
Longer gas pipelines can be installed at a lower cost with Carlson plastic gas pipe. Hundreds of miles of trouble-free pipelines have been installed in Texas High Plains area.



"Solvent Weld" at joints assures years of dependable service... completely resists corrosion and is guaranteed forever against rust. Every foot of Carlson plastic pipe is tested under pressure at the factory.

## Irrigation Farmers:

# A NATURAL GAS PIPELINE WILL SAVE YOU 50% ON FUEL COSTS!



...and Carlson Plastic Gas Pipe provides a better pipeline for less money.

**SAVINGS ON FUEL COSTS** by converting to natural gas are only the beginning. In Texas, over-all savings on an installation total a minimum of \$800.00 per mile. That's your savings over steel when Carlson plastic gas pipe is used.

When you convert to natural gas, or plan new wells, PLAN ON CARLON PLASTIC GAS PIPE. Carlson gives you extra savings... extra years of service... a better pipeline for less money.

Carlson costs less than steel... and can

be installed for less. By using Carlson plastic pipe, you can save one-fourth the cost of a steel pipeline. Carlson "LF" is right for gas.

Carlson plastic pipe can't rust... so it can be buried and forgotten. Its performance is proved by hundreds of miles of trouble-free installations right here in the Texas High Plains area.

ALL INSTALLATIONS ARE MADE BY TOP-FLIGHT CARLON APPROVED CONTRACTORS AND SUPERVISED BY FACTORY TRAINED CARLON ENGINEERS.

## ONLY CARLON PLASTIC PIPE GIVES YOU ALL THESE ADVANTAGES

**LONGER LIFE**—Anti-oxidant in Carlson resists aging. Makes Carlson last years longer than ordinary plastic pipe. Lasts longer than steel.

**STRONGER**—Carlson plastic pipe is 10% stronger. It has greater resistance to electrolytic corrosion. Carlson's base material is the toughest formula which can be successfully extruded.

**TOP PERFORMANCE**—Precision extrusion of Carlson provides smoother plastic walls which offer less friction and higher flows. It's like adding a reserve capacity to systems when Carlson is used.

**TOP QUALITY**—Because of Carlson's "know-how" engineering skill and ultra-modern facilities, Carlson plastic pipe is extruded without lubricants which contaminate ordinary plastic pipe.

**ABSOLUTE UNIFORMITY**—Precision

controlled manufacturing processes guarantee accurate compounding and control of tolerances. Special Carlson processing eliminates flaws... makes Carlson the perfect plastic pipe.

**PROVED PERFORMANCE**—Almost 47,000 miles of Carlson plastic pipe are already in use.

**TROUBLE-FREE FITTINGS**—Carlson fittings are made especially for Carlson plastic pipe. With a Carlson installation, no trouble can be caused from purchasing pipe from one source and fittings from another. Carlson makes both... fittings and pipe become an integral unit.

**GUARANTEED**—Guaranteed forever against rust and corrosion. Completely resists corrosion caused by both acid and alkaline soils. This guarantee is backed by Carlson's reputation as the world's oldest and largest manufacturer of plastic pipe.

Only Carlson Plastic Pipe is Guaranteed. Always Buy Carlson, The Pipe With The Stripe.

BUY THE PIPE WITH THE STRIPE



# CARLON PRODUCTS CORPORATION

WORLD'S LARGEST MANUFACTURER OF PLASTIC PIPE

Plants at Corsicana, Texas; Cleveland, Auburn Corners and Upper Sandusky, Ohio; Asheville, N. C.; Denver, Colo.; Klamath Falls, Oregon, and Acton, Ontario, Canada. Research Center in Mantua, Ohio

MAIL THIS COUPON FOR COMPLETE DETAILS

Carlson Products Corporation  
1310A 10th Street  
Lubbock, Texas

I'd like more information about a Carlson plastic gas pipeline.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

# First National Bank's Big CHRISTMAS CONTEST

Sit down today and write in 25 words or less, "Why I Like to Bank at The First National" and mail it in to us today. Entries must be in the bank by Saturday, December 11th.

Don't Delay -- Do It Today!

# THE FIRST NATIONAL BANK OF HEREFORD

Federal Reserve System  
Member: Federal Deposit Insurance Corporation





By VERN SANFORD

Texas Press Association AUSTIN, Tex.—Wheels are beginning to turn in anticipation of the Legislature convening here early next month.

Legislators — all 181 of them — are busy looking for places in which to live. Some will rent homes. Others will be satisfied if they can find apartments or rooms.

Also seeking living quarters are several hundred new employees who will work during the 120-day session.

Add to that a sizeable group of lobbyists and you find a lot of new faces in the capital city nowadays.

Major problem of the salons will be, as usual, how to go about getting the money for demanded state services.

More financing will be asked for various purposes, including highways, welfare programs and education.

Those are the three big items of public expense. But other departments, boards, bureaus and commissions will ask funds for such items as parks and law enforcement.

Inauguration Plans Also in preparation is the inauguration ceremony, celebrating the taking of office by Governor Allan Shivers and Lieutenant Governor Ben Ramsey.

While both are returning to the offices they have held, the occasion will take on the same air of festivity that always has marked such observances.

New Governor It's "Governor" Dorsey B. Hardeman now. The President Pro Tem of the Senate took over the chief executive's job for a day, Friday.

Reason: Governor Shivers and Lieutenant Governor Ramsey were out of the state and the President Pro Tem is next in line.

"Governor" Hardeman, a state senator from San Angelo, is chairman of the Senate's permanent investigating committee and also chairman of the Texas Water Resources Committee.

Stricter Inspections Former Senator G. C. Morris of Greenville says the Legislature will be asked to strengthen the state's automobile inspection law.

Morris is executive secretary of the Highway Safety Council of Texas. His organization which sponsored the original law, will ask that "steering mechanism" be included in the law. Inspection now is limited to warning devices, lights, horns and brakes.

### Bible Words for Today

I CORINTHIANS 14:12a—"Brothers, stop being children in intelligence, but as to evil keep on being babies; and yet as to intelligence be men of maturity." (Williams Translation)

There is always something to deter one on the way, some obstacle to cause one some delay. One should learn early in the Christian life to depend on God and not be carried about with every wind of doctrine. The text suggests that one have some positive convictions and stick with them. There are always those who would hold one back, the enemy is ever lurking, just waiting to attack.

Life is so varied, rich and challenging that one need not remain a baby. The price of maturity is here shown, or at least suggested, by knowing what one wants in life. Herein is suggested that one's strength is equal to the endless stress and strife. My godly mother implanted this principle in my young life while a lad on the farm. I was taught to make up my mind, to be mature, never whining about conditions, but jump in and change conditions. Give us more men of maturity for our day.

Dr. Paul Smith Executive Secretary Iowa Baptist Convention Des Moines, Iowa

Morris' group also will urge higher salaries for highway patrolmen and the addition of 200 patrolmen as well as 15 driver's license officers. Another proposal would require all types of trucks to use "mud flaps" regardless of County grand jury.

Land Case Cletus P. Ernster of Cuero, one of three men arrested in the Veterans Land Program investigation, has been turned over to the Travis County grand jury.

Ernster is charged with using a forged instrument in connection with a land sale. Meanwhile, two Cuero notaries public charged with falsifying certifying to signatures they did not witness, are at liberty under \$5,000 bond each.

Chief witness of the state in the examining trial of Ernster was a Cuero Negro who said he bought land in Zavala County after being led to believe that an oil and gas lease would pay it out.

Sixteen in Two Years Sixteen insurance companies have gone into receivership in Texas since January, 1953.

Pioneer Western Mutual Insurance Co., of San Antonio was the sixteenth. A permanent injunction was granted the Attorney General's office against the firm after it failed in its attempts to raise \$130,000 to pay off outstanding claims.

Changes Being Made Willis Gresham, assistant attorney general, has resigned to enter private law practice in Houston.

Gresham directed the state's investigation of financial and political activities of George B. Parr, which resulted in indictments against 194 Duval County officials.

Resignation of Rudy Rice as assistant attorney general also was announced by Attorney General John Ben Shepperd. Rice will join the law firm of Eskridge, Groce and Hobdon in San Antonio.

Andrew P. Rollins of Dallas has announced his resignation effective Jan. 1, from the State Board of Water Engineers. He will become manager of the North Texas Municipal Water District.

Tom Caldwell has resigned, effective Dec. 15, as executive secretary of the Texas Association of Home Builders. He will be replaced by John Terrell of Austin.

Good Neighbors Award Claude W. Meadows, Sr., of San Antonio, has been designated "Mr. Good Neighbor of 1954" by the Texas Good Neighbor Commission.

Meadows is a member of the commission and was Texas' representative on the five-states conference recently held in Monterey.

He was presented a silver star by Commission Chairman Neville Penrose, at a dinner in his honor.

At the same time, Brigadier General Jaime Quinones of Ciudad Acuna, Mexico, was named to honorary membership in the Texas commission.

Emergency Relief Governor Shivers and the state drought committee have recommended placing Ector, LaSalle,

### Wheat Situation, Along With Crop History, Is Reviewed By Rogers

WHEAT Since wheat is one of the major supports of our economy in the Panhandle, I thought it might be appropriate to point out a few of the interesting facts about its history. Its earliest ancestor, Einkorn, was first domesticated in Eastern Iraq and was one of the earliest plants cultivated by man. Recently wheat kernels were found in Eastern Iraq under conditions indicating that they were 6500 to 7000 years old, and it was observed that the resemblance between these early kernels and modern grain is remarkable.

### Teen Talk

BY VIVIAN BROWN Christmas time is party time. All good kids who think they deserve new clothes had better put in their bid before the family Christmas budget is used up. Taffeta and net are high on the list for party formals. Young men go for midnight blue in their after-six garb. Shawl collars and matching cummerbunds are musts for any man-about-town this season.

This is the season for First Nighters—first big evening dates. It may be a house party. Or it may be a school or country club dance. Whatever it is—your manners will be showing. No finery can hide the fact that you don't know-how-to-act (if you don't).

Every girl should know how to sit, dance, accept and make introductions properly, eat, drink and be merry within the bounds of propriety. You can have a good time and still be ladylike.

Here's the way the evening may go: The boy picks you up at your house. Introduce him to Mom and Dad. Accept his corsage with gracious thanks, if he brings one, and pin it on your dress—FLOWERS UP, STEMS DOWN (a common mistake the other way 'round).

If you go to the party. If you drink punch, don't swig it down. Sip it. And don't crook your finger while you hold the cup.

If a buffet service is tendered, the boy may offer to serve you. He may not really want to. Boys are so hungry usually by the time food appears that it is hard for them to be gentlemanly about it. Make light of it and offer to get your own. It'll be more fun, and you can eat together while the food is hot.

Acknowledging an introduction with a grunt will never put you on an upper rung of the social ladder. Shake hands sincerely and give the person some attention for a moment or two. Strike up a conversation if you have something in common. Otherwise just be pleasant.

If you are at a house party do not go off in a corner with your date. Leave at a reasonable hour. And when leaving say goodnight telling her how much fun you've had.

Upon arriving home say goodnight to the boy at your front door promptly. If you're old friends your parents might not object if you ask him into the house for a cup of coffee. But that is for you to decide.

It doesn't take much to make a boy eager to invite you out again. One way is to be a lady and to show him you've enjoyed his company.

founded on wheat or wheat and a combination of the other cereals such as rye, barley, oats, rice, and corn. In both the old world and the new, the science of astronomy was invented by the cereal growers as a part of their planning for the planting and the harvest seasons. Out of this science, the calendar and a system of arithmetic was developed. Cereal cultivation has created sufficient food supplies to permit some leisure for the people. Leisure, in turn, fostered the development of arts, crafts, and sciences. I am glad that the people in the early days did not consider surpluses as sinful. Had they followed such a philosophy, it could logically be concluded that there would have been no beginning to many of the arts, crafts, and sciences.

Wheat first served as a food with no more being done to it than merely the parching of the grain. The second stage was the grinding and soaking of the parched grains. It is probable that this method was used for some centuries before bread came into being and use, because it appears that bread wheats as we know them today were not developed until 2500 B.C.

The key differences between the bread wheat and the early Einkorn is the ease with which the husks can be removed from the kernel by thrashing and the peculiar quality of their gluten or pro-

tein. Of all the cereals only the bread wheat can be made into light fluffy loaves, and this is due to the content of highly elastic gluten.

As the population of the world increased, the production of wheat as a basic food had to increase and, of course, this is a process that will continue. In 1952 the world crop was almost one-fourth larger than pre-war; about 6,400,000,000 bushels, of which North America contributed 2,600,000,000 bushels, or a crop for our continent 10 percent larger than pre-war. The 1953 world crop was a little smaller, and that of 1954, by preliminary estimate, only about 10 percent above pre-war. This decline is actually man-made by acreage reduction.

### FEDERAL PAYROLL

According to reports to the Committee on the Reduction of Non-essential Federal Expenditures, the number of civilian employees in the Executive agencies of the Federal Government totaled 2,323,029 for the month of October, 1954. Of this total, 1,182,058 employees were working for civilian agencies, and 1,140,971 were working for military agencies. This is an increase of 5,464, compared with the preceding month of September.

In addition to these, there were 382,637 foreign nationals working for U. S. Military agencies overseas during the month of October.

Read The Classifieds

Tinton Infant Born Mr. and Mrs. Bert Tipton are the parents of a son, born Friday morning, Dec. 3, at Clovis, N. M. The young man weighed six pounds and eight and one-fourth ounces. He was 20 inches long. His name is Curtis Duane. Curtis' grandparents are Mr. and Mrs. Percy Tipton of Farwell, Claude Putnam of Portales and Deloria Putnam of Portales.

### WASHING TIP

Cotton and linen can take the roughest washing treatment. They can stand a high temperature and be washed longer than other fabrics. Wools, silks, rayon, acetate and nylon fibers all need lower temperatures than cotton or linen, and more gentle handling. Remember that rayon and acetate fibers are weakened when wet, so

handle them with care. Bake Dose pears and serve them with a soft custard sauce for a company dessert. The pears will bake tender in three-quarters to one hour in a moderate oven. Baste the pears with a light sugar syrup while they are baking.



## RELIEF

If you are wearing that look of "false old age", feel tired out, depressed, or suffer from sleeplessness, constipation, lack of appetite, digestive disturbances, lack-lustre hair, your trouble may be caused by iron-poor blood or a system starved for nature's essential vitamins and minerals. If so, you need suffer no more.

### STOP SUFFERING

In just one day Drag-NOT Tablets' high-potency iron, multiple vitamins and blood-building elements are in your blood-stream, carrying new strength and energy to all parts of your body. Then

watch your elimination. A few days after you start taking Drag-NOT Tablets the laxy organs will go back to work and you will notice the black, poisonous waste beginning to leave your body.

### NEW LIFE

Then you will feel a wondrous change: the years will seem to slip away and you will enjoy wonderful new pep and vitality, look and feel younger. Get non-habit-forming Drag-NOT Tablets (rich in iron, Vitamins B<sub>1</sub>, B<sub>2</sub>, B<sub>6</sub>, C, plus other vitamins and minerals) and see results in 7 days or your money back. Only \$1.98 for a month's supply.

ROGER'S DRUG

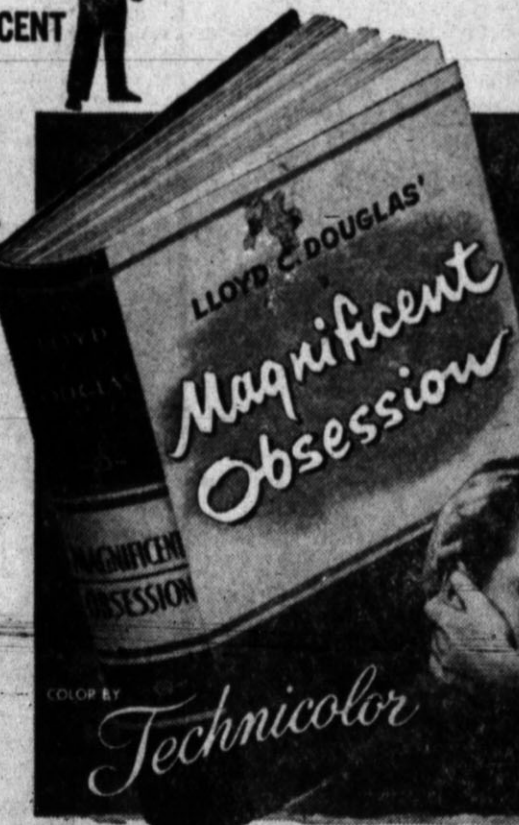
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AGNES MOOREHEAD OTTO KRUGER GREGG PALMER Directed by Douglas Sirk • Screenplay by Robert Blech • Produced by Ross Hunter

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POWER STEERING is standard on this Ford tandem-axle T-800, GVW 40,000 lbs.

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FRIDAY SATURDAY

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# Neighbors



MRS. CHAS. BURK

## Congeaed Salad With A Definate Yuletide Slant

Mrs. Charlie Burk who lives in the Walcott community, has the recipe for a congealed salad that will be popular with the housewife because it can be prepared in advance and kept in the refrigerator until time to serve. It's red and green layers of fruit-filled gelatine are colorful enough to add a festive look to the holiday meal.

Mrs. Burk prepares the salad as follows:

- Congeaed Christmas Salad**  
 1 package raspberry flavored gelatine  
 1 package lime flavored gelatine  
 1 envelope plain gelatine  
 1 can speed grapes  
 1 small can crushed pineapple  
 1 medium can of fruit cocktail (All fruit should be drained)  
 1/2 cup mayonnaise

1 eight ounce package cream cheese  
 Prepare the raspberry gelatine according to directions, add the fruit cocktail which has been drained and chill until set. Soften the plain gelatine with 1/4 cup cold water. Heat the cream cheese with the drained pineapple and the mayonnaise in a double boiler and stir in the gelatine until dissolved. Cool. Spread over the layer of raspberry gelatine and let congeal. Prepare the lime gelatine and add spiced grapes. Cool and pour over the other two mixtures and let set until firm. Decorate with spiced crabapples or any other fruits preferred and store in refrigerator until ready to serve. Slice and serve on lettuce leaf individually or from the platter onto which the salad has been unmolded.

## HD Chatter

by Argen Draper

A number of calls at the office in regard to transplanting trees and shrubs. Here are some suggestions:

1. Have plant out of the soil for as short a period as possible.
2. Make the holes large enough so that the roots need not be crowded or twisted.
3. Be sure that there is good drainage of the hole. If water will stand in it for several hours it needs draining by breaking through the hardpan below, by draining off to the side, or by making the hole deeper and filling with loose rubble and stones. Soils here are usually well-drained.
4. After the tree or shrub has been placed in the hole, firm topsoil about the roots or ball. Leave no air spaces. Pour water into the partially filled hole to avoid this.
5. Prune tops of deciduous plants (plants that lose their leaves) at planting time to compensate for root loss.
6. Apply heavy mulch around

plant to prevent danger from freezing and thawing during winter. Also holds moisture in the soil.

7. Keep soil moist during the winter.
8. Do not plant a shrub or tree deeper than it grew in the nursery. Some people think the deeper the better and thus dwarf or kill plants.

It's soap making time. Mrs. H.H. Caraway has a good recipe for lye soap. It's simple and practically certain and the proportions are available.

To Club Presidents: Let us know as soon as possible the persons on the January program. The program is an First Aid. The training meeting will be within the next few days. Club yearbooks will be ready Dec. 11.

Remember the Council Christmas party at the Veteran's Club House Dec. 11 at 2:30 o'clock. All club women and 4-H girls are invited.

## Families Feted By Cultural HD

The Pat Robinson-home in the Northwest Hereford Community was the scene of the annual Thanksgiving supper for the Cultural Home Demonstration club members, their families and their friends, on Tuesday evening November 23.

The traditional turkey dinner with all the trimmings was served buffet style from the dining room table. The table centerpiece was an arrangement made of pyranantha. Quartet tables featured arrangements of native plants and fall leaves. These were in keeping with the festive dry arrangements throughout the house.

Food and conversation was the schedule for the evening.

Those present included: Mr. and Mrs. Lewis, Mr. and Mrs. Fred Wolfington, Mr. and Mrs. Grady Parsons, Mr. and Mrs. J. T. Richardson, Mrs. R. E. Hargis, Mrs. Louise Olson, Mrs. W. E. Holcomb, Mrs. Walker, Mrs. Leona Packard, Mrs. Paul Corbett, Paula, Ronald and James, Mrs. Ella Mae Childers, Joe Harold and Jimmie, Mrs. Edgar Telchik and Mozelle,

## Candies, Packaging Hold Interest of H - D Clubs

Christmas candies and attractive ways of packaging continue in the spotlight for the Home Demonstration Clubs, which are now finishing their programs before a round of Christmas parties complete the year's activities. Most popular of the candies made by the foods demonstrators are chocolate fudge and divinity, which prove versatile for handling and decorating.

### Westway

The Westway Home Demonstration Club met in the home of Mrs. S. T. Loerwald on Nov. 30.

Mrs. P. B. Sowell conducted the business meeting. Plans were made for the annual Christmas party to be held on Dec. 8.

Mrs. Abraham Draper, foods demonstrator, gave a demonstra-

tion on chocolate fudge. For special occasions Mrs. Draper told the group that the fudge could be kneaded and rolled in nuts, coconut or cherries added for decoration.

Refreshments were served to Mesdames P. B. Sowell, Floyd Walton, Abraham Draper, Jimmy Thomas, R. L. Wilson, Johnny Townsend, Charles Owen, G. C. Merritt, Paul Rudd, Mrs. J. W. Steugel a guest and the hostess.

The next meeting will be on Dec. 3, with Mrs. Sowell.

### Ford

Christmas candy was the theme of interest for members of the Ford H. D. Club when they met Wednesday afternoon in the home of Mrs. L. J. Straffuss. Several kinds of candy were demonstrated

by Mrs. Earl Dyer and Mrs. Leroy Williamson including chocolate fudge and divinity.

Mrs. I. A. Burdine gave a demonstration on wrapping the candy attractively.

The next meeting will be the annual Christmas Party which will be held in the home of Mrs. Leroy Williamson on Dec. 15.

Refreshments were served to Mesdames Clifton Corley, Ben Kelly, S. T. Wiseman, Elmer Ayres, I. A. Burdine, Earl Dyer, Leroy Williamson, Willa Williamson, W. M. Harrison, J. L. Fite, R. H. Hale, Iwaine Walker, Carl Straffuss, Hardy Benson and the hostess.

### Cultural

"Quick bread is bread that does not have to rise before baking,"

stated Argen Draper, CHDA at a meeting of the Cultural H. D. Club in the home of Mrs. Curtis Barclay. Continuing her discussion, Mrs. Draper said, "Quick breads are not difficult to make and they should be served more often."

Mrs. Louise Olson, president, conducted the business meeting, and reports were given by Mrs. Grady Parsons, Council Delegate, and Mrs. Earl DeHart, club marketing chairman. Mrs. DeHart stated that the Christmas cards ordered by the club members had been received, also other items ordered were on hand.

The club's Christmas party will be held on Saturday Dec. 18, in the home of Mrs. W. E. Holcomb. The Workers 4-H Club girls will be special guests. A gift exchange and program will be held. The recreation committee will have charge of the program.

## Game Night For Walcott P - TA

It was game night for Walcott P.T.A. on Dec. 3, when the adults played "42" and the young people under the direction of T. L. Collins and the smaller children led by Mrs. Collins played games in the class rooms.

Musical numbers were also given by Mr. and Mrs. M. L. Preston and Mrs. A. J. Walker.

Mr. Collins principal of the

Those present were: Mrs. Louise Olson, Mrs. Grady Parsons, Mrs. Edgar Telchik, Mrs. Art Lewis, Mrs. A. C. Hershey, Mrs. R. C. Childers, Mrs. Earl DeHart, Leona Packard, the hostess, Mrs. Curtis Barclay, and Argen Draper, CHDA.

school announced that classroom Christmas parties would be held on the afternoon of Dec. 17. The Christmas program and community tree will be at the school on Dec. 21.

Refreshments of pie, Kool-Aid and coffee were served to those attending the meeting.

A TATTERED TALE

WINSTON-SALEM, N. C. (AP) — Police heard a new twist to the "rags to riches" story here.

George Withers, 40, was jailed after police said he admitted breaking into a vacant house on two occasions. He said he took rags which he sold to a junk dealer.

DOUBLE

JAMESTOWN, N. Y. (AP) — A bridge group here calls itself the Down One Club.

# HEREFORD PRIDE STAMPS

WE GIVE THEM AND WE REDEEM THEM

—Double Hereford Pride Stamps on Wednesdays with Each \$2.50 or More Cash Purchases—

<b>APPLE SAUCE</b> White Swan 2 No. 303 Can <b>39c</b>	<b>PEANUTS</b> Buster Spanish 12 Oz. Can <b>39c</b>
<b>SUGAR</b> C and H or Imperial 5 Lb. <b>48c</b>	<b>CORN</b> White Swan - Vacuum Packed Whole Kernel 2 12 Oz. Cans <b>31c</b>
<b>BLACKBERRIES</b> Concho No. 303 Can <b>21c</b>	<b>PIE CRUST MIX</b> Betty Crocker Pkg. 9 Oz. <b>39c</b>
<b>CRANBERRY SAUCE</b> White Swan 2 No. 300 Cans <b>43c</b>	<b>SAUER KRAUT</b> Wapco 2 No. 303 Cans <b>27c</b>
<b>LIMA BEANS</b> Green White Swan Medium No. 303 Can <b>25c</b>	<b>HOMINY</b> White White Swan 2 No. 2 Cans <b>23c</b>
<b>GREEN BEANS</b> Wapco Cut 2 No. 303 Cans <b>33c</b>	<b>APRICOTS</b> Halves White Swan No. 2 1/2 Can <b>39c</b>
<b>JELLO</b> All Flavors 3 for <b>25c</b>	<b>CAKE MIXES</b> Gladiola Assorted Pkg. <b>31c</b>
<b>TUNA</b> Van Camps - Grated 2 6 Oz. Cans <b>49c</b>	<b>GRAPE JUICE</b> White Swan - Fancy New York - Concord 24 Oz. Bottle <b>34c</b>
<b>Avocados</b> King of Salads EACH <b>17c</b>	<b>GRAPES</b> Tokay Flame 2 LBS. <b>25c</b>
<b>SQUASH</b> Yellow Straight Neck 3 LBS. <b>25c</b>	<b>FRYERS</b> Armour's Star or Wilson's Cer. lb. <b>45c</b>
<b>ORANGES</b> Texas - Hamlin Sweets 3 LBS. <b>25c</b>	<b>Beef Roast</b> Choice Grade Center Cut Chuck lb. <b>45c</b>
<b>GAPEFRUIT</b> Florida Ruby Red 6 for <b>49c</b>	<b>SAUSAGE</b> Country Style lb. <b>29c</b>
<b>MARGARINE</b> Silver Brand or Wilson's - Vegetable In Quarters Lb. <b>19c</b>	<b>BACON</b> Swift's Oriole - Sliced lb. <b>55c</b>
<b>APPLES</b> Extra Fancy Stayman WINESAPS Large Sizes Lb. <b>17c</b>	<b>PEAS</b> White Swan - Fancy Luncheon 2 No. 303 Cans <b>41c</b>
	<b>PINEAPPLE</b> White Swan Crushed No. 2 Can <b>27c</b>

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# Table Setting Cheers Party

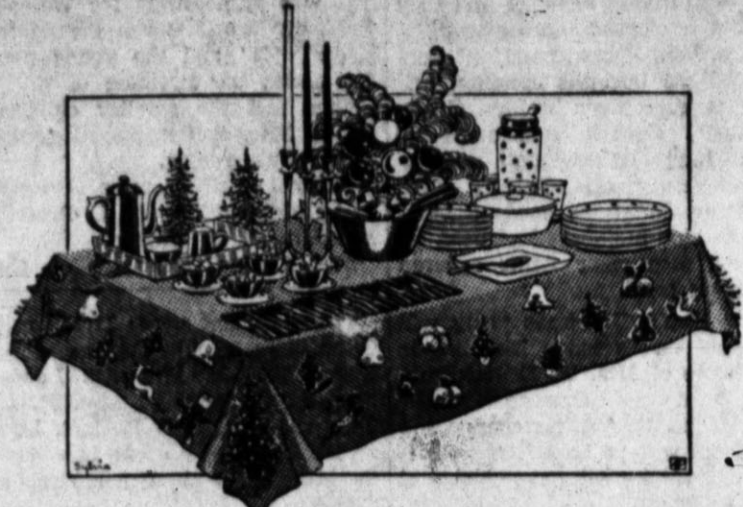
By VIVIAN BROWN  
AP Newsfeatures Writer

WHAT KIND of a party are you planning? A small repast after the theater? A tea party for Cousin Jenny? Or perhaps a Christmas or New Year's Eve celebration. Whatever the gathering your first thought as a hostess will be how to plan a different table.

A recent exhibit of tables at a New York department store showed table settings by Pat Kelly sponsored by a linen company. Here are some highlights which might give you ideas for your own party:

**Christmas Buffet.** . . A bright red tablecloth to which you pin bells, reindeers, gingerbread men, pine trees, Santas. . . Black napkins with silver or gold flat-wear. . . White china with gold stars. . . Miniature waste basket holds aluminum foil decorations and ornaments. . . Two red and one white candle are placed around a glittering miniature Christmas tree. Gold painted wicker tray with handles holds a coffee service. . . Little Christmas angels are in the cups.

**New Year's Eve.** . . The tablecloth is full of merry masquerading figures. . . Centerpiece holds variously colored paper plumes



TREE-TRIMMING PARTY -- Use a red cloth, pin ornaments to it, red and white candles, a centerpiece of ornaments.

and black masks on slender sticks. The glasses are coin-dotted. . . Table is sprinkled with confetti.

**Child's Holiday Party.** . . A calico cat linen cloth with bright red, pink, green and black trains and figures on white linen. . . Pink pottery tumblers. . . Big Santa centerpiece. . . Toy train is loaded with holiday goodies. . . Metallic dust is sprinkled over the table. . . Each soup plate has a small brown felt gingerbread man with sequin

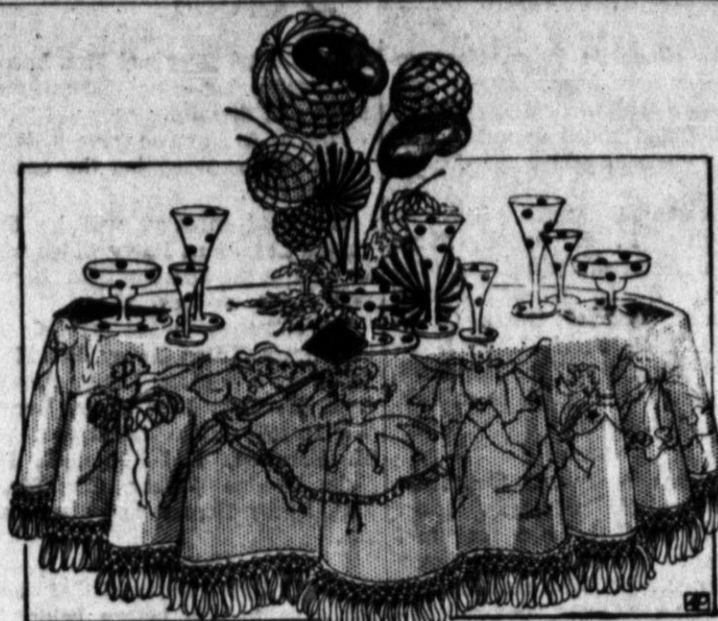
eyes and mouth and metallic leaves that curl up at the feet to make shoes.

**Gourmet Treat.** . . Black and ecru cloth, turkey plates, ordinary fruit basket (with handles) painted black filled with squash, dates, leaves, a bottle of wine.

**After the theatre.** . . A white linen table cloth with hand screened Paris street scenes in turquoise, black, purple. White china and a French lettuce basket filled with seasonable fruits, trailing bunch of grapes, walnuts and sprigs of heather.

**A Luncheon Party.** . . Ecru linen place mats. . . Blue French milk glass. . . Cream china with brown and blue flower design. . . Centerpiece of miniature Hawaiian roses dyed brown and pompon daisies dyed with milk glass blue.

**Coffee Klatch.** . . Colorful hens and roosters on white linen, pew-



NEW YEARS EVE -- Gay paper plumes and masks form the centerpiece. Masquerade table cloth with puppet figures.

ter plates and mugs. . . Two metal black roosters hold pink flowers.

**Brides Maid Party.** . . Cream china with a turquoise band on pink organdy cloth. . . Pink and with tiger lilies and daisies in a pink epergne form the centerpiece.

### WALKS FOR HEALTH

PROVIDENCE, R. I. (AP)—A cold shower and a three-mile walk before breakfast might help you live to be a hundred. Anyhow, that is what Nicola Calderone included in his daily routine until he was 96, and he passed the hundred-mark this fall.

A Boston cardiac specialist had to be shown a copy of Nicola's birth certificate before he would believe his patient's age. Thirty-four children, grandchildren and great-grandchildren helped him to celebrate his century-anniversary.

### Summerfield News

By Ann Lookingbill

Mr. and Mrs. John Winkler, Sande and Sarah spent the night with her parents Sunday.

Jerre Bea Noland and Carolyn were in Mrs. Snyder's piano recital Sunday. Linda Noland was in Mrs. Swisher's voice recital.

A large number of men gathered early Monday morning to work on the new auditorium at the church, running cement for the floor.

The B. T. U. Sunday night open-house Sunday School again with 102 present. Sunday School had for Sunday morning, 98.

Mr. and Mrs. Jack Streun were in Canyon last week for one night

to attend the basketball game. Mr. and Mrs. Pat Neill and Kaye of Hereford were visitors at church Sunday night.

Mrs. Winkle of Dimmitt is visiting her daughter, Mrs. J. M. Wright, and family this week.

Mr. and Mrs. Johnny Fields and baby spent Sunday with Rev. and Mrs. H. V. Fields Sunday and attended church with them.

Mr. and Mrs. Gene Purcell and baby from Hereford were present for Sunday School and church Sunday morning and spent the day with her parents, Mr. and Mrs. Guy Waiser.

Mrs. Kenneth Christie was in Plainview Friday until Sunday morning with her mother who is in the hospital. Her sister, Barbara was also in the hospital last week, but came home Saturday. She reports her mother to be some better.

The young married couples gathered in the Kenneth Neill home Sunday night, following church services, to enjoy an evening of fellowship and refreshments together. Those present were: Messrs. and Mesdames Roy Botkins and three children, Barker and two children, Douglas Powell, McCatherin and Mike, Debert Bainum and two children, C. J. Lance, Reese Dawson, Carlyle Sargent, and two children, Kenneth Christie, Melvin Rainey and boys, Pat Neill and Kay of Hereford, and the host and hostess, K. W. Neill and girls.

Johnny and Larry Kuper spent last week with his aunt, Mrs. Bob Ellison and family in Amarillo.

Mrs. Jeannie Sharp of Folet, spent the weekend with her daughter, Mrs. Kenneth Neill, and family.

Mr. and Mrs. H. J. Kuper and his mother, Mrs. L. J. Kuper, were in Amarillo last Wednesday and Thursday, shopping and visiting relatives.

Mr. and Mrs. H. H. Cannon, Mrs. L. L. Cannon and Mabel were in Amarillo Monday, shopping.

Mrs. Guy Waiser entertained a group of Intermediate girls and boys Sunday afternoon, honoring Betty's 13th birthday. Refreshments of angel food cake and ice cream were served to Carolyn Lee, Ann Lance, Rylene Rule, Jerry Don Lance, Kenneth Clearman, Ronnie Mac Botkin, Jessie Joe Wright, Kenneth Waiser and the honoree.

Mr. and Mrs. Bob Ellison and family of Amarillo, Mr. and Mrs. Johnny Dupnik of Hereford and Mrs. L. J. Kuper spent Sunday in the Henry Kuper home.

Mr. and Mrs. Lee Curry drove to Plainview Sunday afternoon to see Mr. and Mrs. Luther Foust and Walter and the Fousts came to see the Currys. They missed each other on route. Luther called to Plainview to friends to hold the Currys until they got home so after all they enjoyed a visit together.

Mr. and Mrs. J. C. Clearman and family were in Amarillo Saturday, shopping and visiting Mrs. Clearman's mother, Mrs. J. A. Stanford.

Mr. and Mrs. Otis Lee and daughter of Hereford attended church Sunday morning to hear his brother, Carl, bring the morning message. They also spent the day with the Carl Lee family, Mr. and Mrs. J. F. Cheatham and family of Frio attended church and spent the day with the Carl Lees.

Mrs. Andrew Johnson from Robert Lee, mother of Mrs. Lawrence Cole, and Mrs. Elmer Cole from Midland, mother of Lawrence Cole, were visiting in the Lawrence Cole home Sunday. Mrs. Johnson returned to her home on Monday. Mrs. Cole will spend the week in the Lawrence Cole home.

Mr. and Mrs. Ray Johnson were shopping in Amarillo Monday.

Mrs. Helen Ward and three children of Dawn spent Tuesday with her parents, Mr. and Mrs. A. A. Rhodes and family.

Lawrence Cole is reported to be making a speedy recovery from undergoing an appendix operation late Saturday evening.

Bette and Linda Noland and Dale Carter attended a birthday party Saturday night for Eugena Alexandra at the club house, sponsored by Mr. and Mrs. Alexandra and Mr. and Mrs. Prowell.

Mrs. W. N. White from Frio was helping Mrs. J. A. Noland Tuesday with some paper hanging.

Mrs. A. E. Barnett was in church Sunday night. She seemed to be feeling fine from the tonsilectomy she underwent Friday morning.

### Attend Skate Party

The young married couples class went in a group Friday night after church to enjoy a skating party in Hereford. Those attending were Johnny and Sandra Fields, Kenneth Christie, Don and Floy Larkin, Roy and Margie Botkin and

children, Lesta Lee Neill, Delbert and Geraldine Bainum, C. J. and LaVerne Lance, Reese and Rosene Dawson, Gerald and Bonnie McCatherin, Dwane and June Barker, Carlyle Sargent, Gwendall Bainum Susan and Cheryl Neill.

### PREVENTING FATIGUE

If you suffer from mid-morning fatigue, try drinking a glass or two of milk for breakfast. The good quality protein in the milk often protects against that tired feeling or headache. Take milk, too, at lunch to help forestall mid-afternoon fatigue.

**UNSAFE!**  
KNOXVILLE, Tenn. (AP)—A Knoxville man recently flunked the municipal automotive safety test because he decided to drink a couple of beers first. Officers didn't even get around to checking the car; just charged him with drunk driving.

An Alaskan bull moose may weigh 1,800 pounds.

Students think Polynesian navigators obtained sailing data from waves which can show differences in contour for hundreds of miles after they pass islands.

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**ENSENADA**  
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Values \$2.98 & \$3.98  
Fabrics - Gabardines, Rayon - Blends-Slub Weaves  
Sizes - Small, Medium Large and X-Large  
Buy Several at this Amazing Low Price.

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More men wear **FRUIT OF THE LOOM**  
guaranteed underwear  
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# Dawn News

By Bertha Frye

The Dawn Musettes will sponsor a recital at 3:00 o'clock Sunday afternoon, Dec. 19, in the Carl Wimberley home.

A Christmas program will be given at the Dawn Baptist Church on Sunday evening, Dec. 19, beginning at 8:30 o'clock.

Pat Miller attended the ball game at Lubbock last Saturday. H. H. Miller, A. T. Frye and Werner Henscheid attended the Producers Grain Corporation in Amarillo last week.

Mr. and Mrs. Bob Wright and children of Amarillo visited over the weekend with Mr. and Mrs. Finis Wright.

Mr. and Mrs. H. F. Trimmer attended the Annual Episcopal Congregational dinner in the home of Mr. and Mrs. Alton Fraser in Hereford Sunday evening.

Mrs. Noble Miller has come to Oklahoma to spend several weeks in the home of her daughter and family.

Mr. and Mrs. Marion Russell were in Durant, Okla., over the weekend. His mother, Mrs. Frank Russell, who has been visiting here returned to Oklahoma with them.

Mr. and Mrs. Boyd Stewart and children of Pampa were weekend guests in the home of his parents, Mr. and Mrs. Zed Stewart.

Mrs. V. M. Martin and daughters visited friends and relatives at Asher, Okla., Thanksgiving week.

Mr. and Mrs. Chas Corder visited the John Wilmoth family at Flomot Sunday.

Mr. and Mrs. H. O. Kerr of Amarillo were guests Sunday in the home of Mr. and Mrs. Finis Wright.

### Sisco Shower

Mrs. Jesse Sisco was honored

## Pederson Tosses Funk Thru Door Ending Mat Match

The wrestling matches Saturday at the bull barn turned out to be "dills." Everyone present was right in the middle of some rough, tough excitement. There were no disappointments this time.

In the first event, one fall or 20 minutes time limit, Dutch Shults from Houston wrestled Toro Perez of Amarillo.

Shults won the bout in 15 minutes with a sten-over toe hold.

The semi-final, two out of three falls or 45 minutes, featured the Amarillo boys, Tommy Martindale vs. George Overhuls.

The first fall was won by Martindale in 27 minutes with a back-breaker and a body smother.

Overhuls won the second fall in 10 minutes with a flying full Nelson.

The third and deciding fall was determined by the sound of the bell, meaning time ran out, the results being a draw. Therefore, neither man was a winner.

The main event would have made a rough, tough, exciting action shot for a camera-man when Pederson ended the match by plunging Funk's head through the dressing room door.

The event was a two out of three fall, one hour time limit, featuring Dewey Funk of Umbarger vs. Erle "The Great" Pederson of Portland, Ore.

Funk won the first fall in eight minutes with a spinning toe hold. Pederson won the second fall in seven minutes with a full-nelson.

Before their third appearance, the boys got in a rough fight upstairs. Pederson ran Funk's head through the dressing room door. Therefore, Funk not being able to fight the third round, the match had no winner.

with a pink and blue shower Thursday afternoon in the home of Mrs. Carl Wimberley. Other hostesses included Mrs. Alfred Smith and Mrs. Walt Beavers.

Mrs. Norman Miller rendered several vocal selections with accompaniment by Mrs. Carl Wimberley.

Among those attending the shower were: Mrs. Edgar Lemons, Mrs. Walter Lemons, Mrs. Henry Spicer, Mrs. Harvey Spicer, Mrs. Ilea Cox, Mrs. Ernest May, Mrs. Alfred May, Mrs. Iley Barton, Mrs. Chas. Corder, Mrs. Zed Stewart, Mrs. Norman Miller, the honorees' mother, Mrs. W. W. Wilcox, Miss Ruby Wilcox of Bovina, the honoree and the hostesses.

## Yuletide Festival Will Be Sunday

The High School division of the Voco Club and other students in the Mattie Mae Swisher Studio of Singing will present a Christmas festival of Song Sunday afternoon at 3 o'clock in Ward Hall of the First Methodist Church.

The program will include old and new music as well as modern and traditional and one of the highlights of the afternoon will be selection from Handel's Messiah.

Assisting will be Mrs. Cliff Estes, accompanist, and Don Edwin Lewis of Ft. Worth, vocalist. The public is invited.

Those who will appear include Elizabeth Biddle, Pluma Metcalf, Ann Colleton, Raymond Wells, Joe Landers, Clarence Caywood, Johnson Bice, Glynda Robbins, Sue Nell Sumner and Mrs. Charlotte Calvert.

## Gifts Featured

A surprise gift party honored Mrs. Doyle Guice recently at the home of Mrs. Weldon Roberson. Hostesses for the party were Mesdames Ella Mae Childers, G. I. Shirley, Bill West and Miss Billy Hunt.

The refreshment table was appointed in crystal and silver and appropriate suggestions carried out the theme of the party.

Guests present were Mesdames Max Eide, Roy Conard, Travis Caraway, Guy Cornelius, Miss Jo Chapple, Miss Deanne Brown and members of the house party.

### SHORT RANGE ARCHAEOLOGY

KALAMAZOO, Mich. (AP)—Historians are digging into a big Indian mound here. They have unearthed a quartz bottle of coins and papers buried 100 years ago. The Indians had nothing to do with the bottle, which was buried by Alexander J. Sheldon, an early-day politician.

Alexis A. Prus, director of the Kalamazoo Museum, plans to continue digging. He says that the "mound builders never threw up such perfectly formed earth works without burying something really valuable in them."

### INSIDE JOB

BOSTON (AP)—The rain, the snow, the winter cold that harass the average mail carrier in his appointed rounds are no problem to Letter Carrier Preston L. Slack. His route never takes him outdoors.

Slack lugs large loads of mail miles each day on his regular route and never sets foot outside the central post office building.

His task is to deliver some 3,000 letters and 400 other pieces of mail to the many government offices in the 21-story Boston Federal Building each average day.

Three times a day, he goes up by elevator to the top of the building and then works downward on foot through the 21 floors.

Deaths from lung cancer in the United States expanded from 3,900 in 1930 to almost 27,000 in 1953.

## Ladies' Fine Quality NYLON PANTIES



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Smooth fitting nylon tricot knit briefs. Good elastic waist, double crotch. In white or pink. Extra well made. Launderers easily dries in a flash. S, M, L.

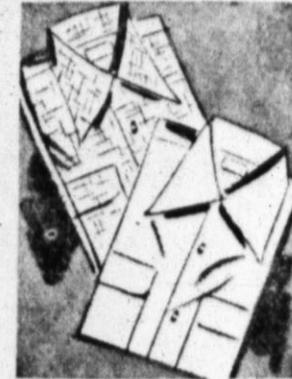
## Ladies' 100% All Wool CRESTED SWEATERS



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A pleasing gift for any woman. Lovely solid colors in crested cardigan style. Ribbed collar, cuffs and bottom. Metal buttons. 34 to 40.

## Men's Smart . . . Colorful SPORT SHIRTS



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Choose from a handsome assortment of the season's smartest styles and colors. Worth comparison with higher priced shirts. Solids, Checks, Plaids and fiberites. Sizes S-M-L.

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BOX OF 3 PAIR \$2.75

- Perfect Quality
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That say "Merry Christmas"

Favorite Styles  
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One of the most complete selections you'll find. Solid colors or patterns in sport shirts. White and colored dress shirts. All expertly tailored to compare with higher priced shirts. See these now, select for gifts early while stocks are complete.

### Men's Long Wearing O D TANKER JACKET

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Quilted lined, rib knit collar, cuffs and waistband. Two slash pockets, zipper closing. For work, for sport, for all around wear. S-M-L-EXL.

### Men's White Broadcloth FRENCH CUFF SHIRTS

2.98

Here is lots of style and quality. Fine broadcloth, perfectly cut for perfect fit. Spread collar, one pocket. French cuffs. White only. Sizes 14 to 17.

### Men's Smart New DRESS SLACKS

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Hollywood style, in solids or splash weave designs. Popular charcoal tones. Expertly tailored for perfect fit. Free alterations. Sizes 28 to 36.

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Rolled Milo	Cwt.	\$2.65
With Molasses	Cwt.	\$2.65
Wheat Pasture Mineral Suppl.	Cwt.	\$4.95
Cane Molasses	Cwt.	\$1.85
Nutrena Shoat "40" Suppl Nuggets	Cwt	\$6.50

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Men's two tone reversible gabardine jackets. Two slash pockets on one side & two breast pockets on other side. In all the popular colors.

### MEN'S ARGYLE ANKLETS

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A grand assortment of styles and colors. Reinforced toes and heels. Smart Argyle pattern. Sizes 10-12.

### Give Something Practical Ideal Gift Suggestion TRAIN CASE

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SMOOTH PLASTIC COVER Full mirror in lid, removable plastic tray. Plastic handle. Ideal for ever so many uses. Truly an ideal gift.

### MEN'S STRETCHIE ANKLETS

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One size fits all sizes 10 to 13. Helanca Process 100% Nylon that will wear and wear. Fits like a glove. Grand assortment of patterns and colors. Ideal gifts.

### SMART NEW FELT HATS

\$4.98

Choose from a grand assortment of the newest styles and colors. Fine quality fur felt. Styled for smart appearance in every detail. Complete size selection.

**Anthony's**  
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# Whiteface Quintet Downs Clovis In 51-49 Thriller

By BILLY PAUL KNOX

The Hereford Whitefaces opened their home season last Saturday night with a bang as they sneaked past the strong Clovis Wildcats 51-49. The Whitefaces trailed for most of the game, but rallied to overtake the tall and well-balanced Wildcats who were runner up in the New Mexico State Tournament last year.

It was Hereford's second win in three starts, while it was Clovis' first loss in only their second game. They had previously defeated Melrose 50-32.

**Trail At Quarter**  
The Herd was forced to overcome a first quarter deficit of 13-5 as the Wildcats started early and the slow-starting Whitefaces were not hitting many of their shots.

Paced by Hereford's all-around athlete, Francis Boyd, the Whitefaces fought back and caught the Wildcats to knot the count at 25-25 at the half-way point. Scoring was the same for both teams in the third quarter. The lead switched hands numerous times in this period with the score at the end of the third period being 35-35.

The fourth quarter was the most thrilling and it kept the 600 fans who witnessed the game in the new Whiteface Gymnasium on the edge of their seat all the time.

Clovis took a 39-35 lead before Hereford gathered their senses and tied it up. From then on the lead was undecided.

With about three minutes left to play Hereford held a precarious one point lead, but Richard Hagar sank three free shots on a double foul and it was the Whitefaces' game from then on.

Clovis fought back viciously, sinking three free shots on Hereford fouls to again decrease the lead to a mere one point, but with less than a minute left to play, Jim Davis hit a field goal, again putting the Wildcats within the grasp of victory.

Hereford controlled the ball, and Jack Burrus made a free shot in the final seconds of play to bring the final score of 51-49 up to date.

**Boyd Leads Herd**  
Francis Boyd paced Hereford with 22 points, bringing his average for three games to 27 points



"HERE'S HOW IT IS" -- That's what State Rep. Tom Cheatham of Cuero, Tex., seems to be saying to others investigating the state veterans land program during a conference of state and local officials at Austin. At left is DeWitt County Atty. Wiley Cheatham and in center is Bill Kavanaugh, legal advisor of the department of Public Safety. (AP Photo)

## Personals

**Visits In Virginia**  
Mrs. A. L. Manjeot has just returned home from a trip to Fort Lee, Va., where she visited her son and wife, Lt. and Mrs. Lloyd L. Manjeot. While there Mrs. Manjeot visited Williamsburg and attended the Army-Navy game in Philadelphia. After the game they all visited one of her son's friends at Westpoint. They also visited Mrs. Manjeot's daughter-in-law's mother and son Mrs. Marie DeGennaro and Benny. On returning to Fort Lee they visited the Naval Academy at Annapolis, which she said was very interesting. Also they visited Washington D. C. and went sight-seeing in Richmond Va. As Mrs. Manjeot spent Thanksgiving dinner at the post with the boys, her son asked her to decorate their tables in the mess hall for them. This is her hobby and she said she enjoyed doing it very much. Mrs. Manjeot visited Mr. Manjeot's sister and family, Mr. and Mrs. M. L. Simpson, in Wichita, Kans. She was gone away from home about three weeks.

There was a Mission Study meeting held in Mrs. Russell Pogue's home for the teachers who are going to sponsor or help put over a program Dec. 14 on Brazil. The teachers were studying up on a few points and objects so that they might be able to show the participants how it should be done. A Brazilian dinner was served with the typical Brazilian food and a study of "Pilgrimage to Brazil," was made. The meeting lasted from 10 o'clock in the morning until 3 o'clock in the afternoon. According to Mrs. Pogue, everyone present had a very nice time.

A birthday dinner, honoring W. B. Boston, was given in the Jay Boston home Sunday. Three out of town families were present. They were Mr. and Mrs. Van Boston of Stratford, Mr. and Mrs. W. W. Boston of Tulsa and Mr. and Mrs. Howard Blackburn of Amarillo.

the finals. Hereford will probably be one of the favorites again this year.

### BOX SCORE

PLAYER	FG	FT	TP
Boyd	7	8	22
Godfrey	3	1	7
Burrus	0	2	2
Hershey	0	0	0
Summer	1	1	3
Elliston	4	2	10
Hagar	0	3	3
Burkett	1	2	4
<b>TOTALS</b>	<b>16</b>	<b>19</b>	<b>51</b>

PLAYER	FG	FT	TP
Martin	2	5	9
Davis	3	9	15
<b>TOTALS</b>	<b>15</b>	<b>19</b>	<b>49</b>



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Not just a Slogan --  
It's a Fact!

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### FRESH FISH

When we say "Fresh Fish" we mean just that. Not the frozen variety, but real, honest, - to - goodness FRESH FISH shipped directly into Hereford every Tuesday to reach you for your daily table.

**CAT FISH** - Fresh Water  
Cat directly from the Louisiana Bayous.

**RED SNAPPER** and **GULF TROUT** from our own gulf Coast.

**FRESH JUMBO SHRIMP**  
BUFFALO  
FRESH OYSTERS

**FRESH CHOICE LAMB**  
GOVERNMENT GRADED

Sunray **BACON** 2 Lb. Family Style **\$1.19**

Sunray **FRANKS** 1 lb. Cello **45c**

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Armours Star **VIENNA SAUSAGE** 4 Oz. **18c**

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### A COMPLETE LINE OF BOTH AGED AND FRESH CHEESES

**NEW YORK SHARP CHEESE** - 1 YEAR OLD  
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**100% PURE HOMEMADE PORK SAUSAGE**

**GUARANTEED FRESH PURE-DAILY GROUND BEEF**



The Hereford Brand, Hereford, Texas, Thursday, December 9, 1954

PEARL HARBOR Plus 13!

Dear Boss

I know when it happened and where I was when it happened but, it looks like no one else remembers.

Hereford's streets don't have any more flags on them today than there were yesterday but, I guess 13 years is a long time and not everybody places as much importance on the remembrance of Pearl Harbor day as I do—or there would be flags flying from in front of every business in town, just like on Veteran's Day.

By the way, where's our flag boss?

Seems sort of funny when you walk around talking to people about it.

Some had gone to church and some hadn't. (Seems like our preacher mentioned it was the biggest Sunday night service he could ever remember in our church that December 7th, 13 years ago). Guess everybody that didn't go that morning, figured they'd have been better off if they'd have been there and some figured they'd better get in the church-house twice a Sunday, once in a while, if things were getting this serious. Things aren't a lot different 13 years later, are they boss?

Seems as if somebody mentioned how we'd been cussing the Japs as a potential enemy for some time, calling them little "—" but, not doing a lot about it until they stepped on our toes. Things aren't a lot different now than they were 13 years ago, are they boss?

Somebody else mentioned the fact that things sure moved fast in Washington for about 24-hours after that. Things sure have changed in 13 years, haven't they boss? Seems like this Joe McCarthy thing's been goin' on for years now.)

Don't know where you were but I was visitin' the grand-folks up in Bartlesville and my little white

spitz terrier, ran across the street makin a bee-line for the neighbor's cat and I went right along with him. (After all, I'd grown up with the neighbor's laughter and it was a good excuse and I knew the dog was gettin too old to catch the cat, anyway; but I was just gettin' into the prime of life. Uncle Sam proved that just a few weeks later.)

When I got back, several hours later, everyone grabbed my neck and tears were flowing like wine seems as if they thought I'd heard the announcement on the radio. When I ran out of the house on the heels of that dog, they were just sure I'd been overcome with the patriotism that flowed through the veins of many a red-blooded American boy and they were just as sure that I had headed for the "recruitin' office."

Say boss, where's our flag?

I was next door a minute ago, talkin' to Francis Hardwick, owner-manager of the Star and Texas Theaters here. I asked him if he remembered where he was, what he was doin' and what he thought 13 years ago.

"Sure," he said, "I was out feedin' cattle, sheep and some other livestock and didn't get in 'till about eleven."

"Less than a week before, I had predicted that we'd be at war with Japan within 30 days, so I wasn't surprised when I heard it. People had been laughing at me about my prediction of war with Japan. I didn't laugh when I heard it but they sure laughed at the recruiting office when I tried to get in. They sent me home, telling me how important stock-raisin' was to the national emergency; then, they took every dad-gummed hand I had! Then, when it was about over, doggoned if they didn't take my boy!"

Boss, where'd you put the flag? Never mind, you go on talkin' to the Boy-Scout man, I'll find it.

R. W. Houghton, manager at the Miller Auto Supply Store down the street here, said he was in Scott's Bluff, Neb., when he heard the news that gloomy-Sunday.

"I hadn't better say what I thought," Houghton told me. "I was working in a parts store in Scott's Bluff and I stopped in a filling station to shoot the breeze with a bunch of the boys when the news came over the air. A bunch of the boys and I just stood around discussing it then, some of them went hunting for a recruiting officer. Less than six months later, I had enlisted."

Boss, is the flag on a pole or is it folded up in a drawer somewhere?

Lt. E.M. McCaleb, our good friend from the Ft. Worth Police Department was telling me how some of the boys heard the news first over the police car's radio down there. A bunch of them gang'd up, (about nine or 10 he said) and he told them he was going over to the Federal building to enlist. "You know," Mac told me. "When I got out to my car, (city property) the whole darned gang was there and out of the bunch, only one of them didn't make the grade that afternoon. He drove my city car back to the police department. I got back about five years later."

Give me a hand with this drawer, will you boss, maybe that flag's in here.

Troy Rowland, around at the barber shop in the Jim Hill Hotel said that he'd been visitin' down at his mother's when the news came in.

"I didn't know what to think I couldn't believe it. I believed it a couple of months later when I got in the navy though."

Do you mind if I look through this pile on your desk boss? That flag might be under some of that ——— I mean stuff.

I stopped in at the Locker plant for a while and got to talkin with M. G. Caywood down there and he told us how he was the Electrical Inspector at Borger when the bombs in those little old Jap planes 13 years ago.

Caywood said, "We were pulling some wire through a conduit at a house where we had to run a line from the house to the garage. I had the car parked near by with the car radio on, but didn't get the news 'til about three that afternoon."

"Funniest thing," Caywood went on, "Our preacher had sure stuck his neck out that morning. We'd gone to the First Baptist Church there, as usual and, Rev. J. N. Hunt, who's down in San Antonio now, had preached the most wonderful sermon I ever heard on "Co-operation with the Japanese."

"He told us how the Japs had learned to make warships to begin with," Caywood said. The preacher told them that mornin' that our ships had sailed into Japan and the little fellows just swarmed all over them, studying every little part. When they left, every little fellow knew just how to make the little part that he'd been assigned to study and soon, many of the American innovations were introduced into the Japanese ships. (The better to blast you off the face of the map with, eh boss?) Caywood also pointed out that

Rev. Hunt had brought in the point about how much more good could have been accomplished by a ship-loaded with missionaries than a good-will visit from our American warships.

"After listening to Rev. Hunt's message, Boys, I was stunned when I suddenly heard the news of the attack on my car radio," Caywood said.

Dear boss: after listening to Mr. Caywood's story, boy was I stunned! Say, maybe that flag is under these waste baskets. They haven't been moved for some time.

Sheriff Lowell Sharp said he and some of the boys had gone duck and quail hunting that Sunday and didn't get the news until they started back in the car, late that evening.

"We talked about it," Lowell said, "all the way home. We didn't know whether to believe it or not. After all you know, Orson Wells had just had that invasion of earth by Mars thing and it was so fantastic it seemed just as impossible."

"I worked for Phillips and out in the ship-yards until '45 when I got in the navy," Sharp concluded.

Well Boss, things have changed in 13 years haven't they? Little did I dream when I chased that dog across to the neighbor's house that someday I'd be working for you on the Hereford Brand. I like it, though, because I've already discovered that this is one of the most American towns in this nation and I'm thankful that I can still live with good folks like these who are still free to go to church where they want to! Go duck and quail huntin', if they please! Visit the folks when they please, even though they live hundreds of miles away! Own the cattle they feed and the cotton bolls they pull! Shoot the breeze with the boys at the filling station without fear of being labeled dangerous, because they congregate and talk as they want to, about what they want to!

Yes sir, I like it here boss! It's a lot better than Buchenwald concentration camp was the 17 months I was there and... well what do you know, here's that flag I've been lookin' for, all wrapped up in some old newspapers. Let's take a look at the date... December 7th... 1941... why boss... I'd be ashamed!

What'd you say? ... yeah, it's sort of worn out... That new flag over there... didn't even see it but, let's fly this one that's all shredded up. Things haven't changed in our country, thank God, any more than the meaning behind any of these beautiful red, white

Frio News

By Veradelle and Francis Andrews

Mr. and Mrs. Eibert Summers and baby and Mrs. W. A. Springer were in Amarillo Thursday.

Mr. and Mrs. Deibert Thomas and boys visited relatives in Claude over the weekend.

Mr. and Mrs. J. E. Warrick and J. E. Jr., spent the weekend visiting in Wellington with their sons and families.

Rev. Charles Van Landingham of Hart Camp will be guest preacher at the Frio Baptist Church Sunday, Dec. 12. Members and visitors are invited to attend. Evening services start at 6:30 o'clock for Training Union. Sunday School begins at the usual 10 o'clock morning hour.

Mr. and Mrs. Leonard Irwin and children, Velma, Winnie Jo, Bob, Bill, Danny and the Irwins married son, Lester, and wife, Oma Ruth, and their two children left Monday to move to their new chosen location near Selma, Calif. They will be greatly missed in this community as they have been very active in church and community activities, as well as being good neighbors. Lester resigned as the Scour Master and the boys chose Leonard Schmidt to replace him.

and blue banners have.

Thanks boss, for letting me write the way I couldn't anywhere else, but right here under this old flag.

Neil Baird (Ed. Note: Mr. Baird served overseas for 37-months with the OSS. 17-months of this time was spent in concentration camp as a political prisoner of war.)

Leonard Irwin has for several years been Sunday School teacher of the adult class and other members of the family have served from time to time in various offices in the church and Sunday School.

Mr. and Mrs. George Parker, parents of Mrs. Olin Parris, are planning to move to the house the Irwin's vacated in the near future. The Parkers are from Tahoka and are already acquainted here, having visited the Parris and their other daughter, Mrs. David Yandell, and family's homes-when she lived here.

Mr. and Mrs. Olin Parris have been in Lubbock at the bedside of his grandmother for several weeks. The grandmother, Mrs. Poindexter, died last Wednesday and funeral services were held at the McDonald home in Lubbock and the burial at a Lubbock cemetery, Thursday afternoon. As it was Mrs. Poindexter's request, memorial offerings were sent to the Milam Orphan's Home in Lubbock instead of the usual floral gifts. Sympathy is extended to the family in behalf of the community.

Leonard Buttrill went to South Dakota the first of the week. He is seriously interested in locating there. Mrs. Buttrill's brother, Tommy Fish, of Portales, N. M., accompanied him on the trip.

Amarillo shoppers Friday were Mrs. H. M. Mobley and Mr. and Mrs. Lee Renfro.

Eating Sunday dinner in the Mobley home were the Floyd Coles, Mr. and Mrs. Darwin Miller, Mrs. Earl Cole and Sue Cole.

Earl Cole, Floyd Cole and son, Bill, were in Duncan, Okla., at the John Cole's Saturday and Sunday Mrs. Floyd Cole and girls, Cheryl and Jana, and Mr. and Mrs. Harold Shearhart and children spent Saturday night with Mrs. Earl Cole in Hereford.

Clovis visitors Tuesday from here were the E. H. Littles, Earl Cole and son, Bill.

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In the past generation, the risk of dying from heart disease among Americans between the ages of 45 and 65 has gone up about 25 percent for men and has gone down about 25 percent for women.

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department of the Metropolitan Life Insurance Co. Most people 60 years old have vision only half as acute as normal, even when no disease is present in their eyes. Many of the deserts of North Africa were once thick forest, says the United Nations Food and Agriculture Organization.

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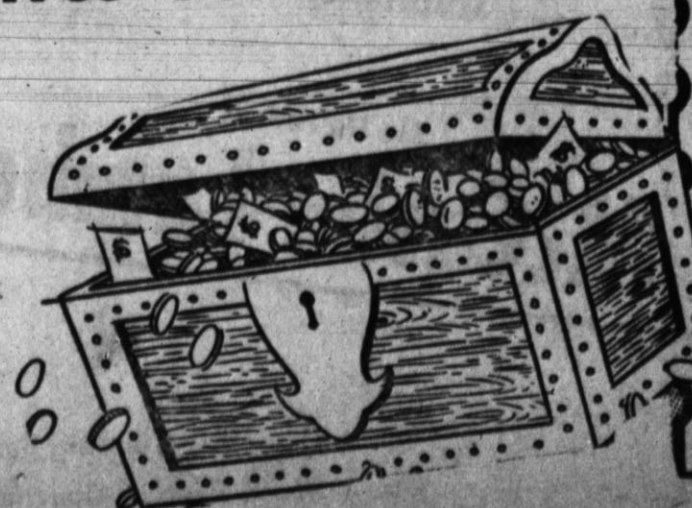
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