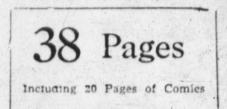


# The Sunday Brand Published Every Sunday Our Slogan: "More People-More Farms



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VOL 5-NUMBER 36

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Hereford, Texas, Sunday, March 1, 1953



A group of Hereford 4-H leaders and girls will make a trip to Canyon for a meeting with A. H. Karcher on March 11. It will be training meeting on records.

T. B. Bailey, from Statten Island New York, son of Mr. and Mrs. Bob Bailey of Hereford is in Hereford for a visit with his parents. He will go to work next week for KGNC television in Amarillo. He will be a cameraman.

Mrs. Lloyd Lovel and Bill Davidson of Hereford were called to Vinson,Okla. Tuesday by the death of their mother, who has been seriously ill for, some time. She died at a hospital in Wellington.

Mrs. Jo Merritt is a new employ e at the Beauty Mart.

the county court room. Anyone wishing to have permits okeyed about well-spacing that are folks in the county tax collector's brought up. office, figure.

Mrs. Lee Benefield and Mrs. S. S. eration of Womens clubs held Fri- jump to around 3,800; a total of close. day in Plainview. Mrs. O. M. Mc 2,247 in the next 30 days. That More tag sales are expected in Ginty of Spur, district president will be around four times as many directed the session. National de- plates as the office delivered in due to population increase and fense and Americanism were stres- February. sed during the question and an-"For goodness sake don't everybody wait until the last minute,"

Children's camp at Kerrville this from this area and is not neces-sarily based upon charitable caus-Later on the number from here pled, blind or other physically handicapped children should be



FIELD DIRECTOR W. J. FRENZEL from the Amarillo Air Base was the speaker at the kick-of breakfast for the local Red Cross drive Thursday morning. Looking on are: Bob

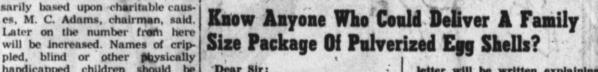
**Color Of License Plates Changes Each** The well-spacing committee will Year; Human Nature Seldom Does

The license plate business is 1,336 of them went out during the may attend the meeting. The group bad right now-but things are due final week before April 1, when it will also answer any questions for a change. At least that's what is compulsory to have the tags on all vehicles. The figure at the close

During February, for instance, of February, 1952, was 576, or 23 the crew has delivered only 553 more than for the same date this podson attended a workshop of the license plates for 1953-and by year. All of which proves that Seventh District of the Texas Fed- April 1, they expect the figure to statistics are generally pretty.

> 1953 than last year, Shannon said, more vehicles. The state also sent out more 1953 tags to this county, likewise basing their esti-

pleads Johnny Shannon, deputy col- mate on statistics. "The Hereford Lions club is seek- lector. "We'll do the best we can, Color of the tags change every ing names of disabled children for of course, but most of our help is year, but people seldom do, so we entry into the Texas Lions Crippled new and we are hoping folks are predicting that Johnny will Children's camp at Kerrville this won't wait until the last week." again see his long lines of wait-summer. Free admission will be Last year, the county sold a provided for one or more children total of 3,701 license tags and just human nature.



letter will be written explaining that the product is not available

Wear, Don Root, S. O. Wilson, Cecil Williams, D. C. Kinsey and Corinne Jennings. Alex O. Thompson Photo.



RED CROSS WORKERS look over a map Thursday morning in preparation to start calling on people in their area. They are from left; Roberta Campbell, Mrs. A. Drager and Mrs. Floyd Walton, Staff Photo,

Wildcat Well Goes In 16 Miles North

Texas Crude Company of Fort Worth and Midland will start Sunday morning (today) on an 8,000 foot Pennsylvanian wildcat, 16 miles north and slightly west of Hereford. The announcement was made out of the Midland offices of Texas Crude.

The project will be drilled as No. 1 Rose and is an offset well from the No. 1 Overstreet, aban doned as a dry hole a little over a year previous. The new well will be just south of the old one.

which was abandoned at 7,500 feet. Acreage for the site was put up by Austin Rose, Rufus Overstreet, . M. Farr, and Henry Sears. This group, like Texas Crude, feels that proper tests were not made on the other well which definitely game showed indications of possible production.

The big 10,000-foot rig, located this week, was brought in by Shirley Miller of Midland, who has the drilling contract. Sponsors feel that actual drilling will take approximately 60 days and that every possible effort will be made to bring in any potential production on the well.

Texas Crude is one of the largest independent drillers in the business, now holding, considerable production in the Midland area. Meanwhile, oil men from Oklahoma City to Midland are carefully watching the Hereford test. Many of them have indicated that

### Scare-Crows, Flares **Erected At Westway To Scare Off Ducks**

WESTWAY - John Kalka of the Westway community put a scare-crow in his wheat field last week, but not to scare crows away. The ducks were what he was trying to scare off, Further place included putting of the teams had one game each of the teams had one game each out of two trys. Dumas took their out of his fields.

have been feeding in the fields 64-62, almost a duplication of the in the community pulled up about "fereford-Quanah score. five acres of wheat for Kalka

last week. He had been watering the wheat.

a true picture or off potential in this area, long a matter of controversy, will be determined by the results of the new well.

Herd Goes In Finals

Hereford trounced Quanah 65-62 Saturday afternoon in the Lubbock tournament to clinch a chance in the finals for championship of District 2AA basketball. They werescheduled to meet Dumas, winner of the other bracket, for the title

Hereford trailed Quanan at the end of the first quarter on the short end of a 17-14 score. Things looked even more serious when Everett Allen, top scoring man for the herd, went out on fouls --- after making eight of Hereford's first nine points. He was replaced by Tommy Woodford, who wound up leading the Whiteface scoring pa

rade with 18 points. Hereford was still trailing well into the second quarter on a 30-29 count, when the Herd started on a scoling spree which sent them out front for the remainder of the game. The second quarter ended 32-30 in favor of Hereford and at the close of the third period they were leading 48 to 40. They never did get the game on ice, ending with the close margin of 65-62, nip

and tuck all of the way. Marshall Wilson was second high in points scored with 14. Francis Srader of Quanah was also a sensation during the game. He accounted for 26 of the Quanan tallies, including 13 field goals. The Dumas-Hereford fangle was

first game from Stamford 60-46. The thousands of ducks that and their second from Childress

**Down Brownfield** In a thriller all the way, the

Not many ducks have been over Brownfield Friday afternoon, Mary Tom, age 12, and a son,

# Frank Spring On **State Commission**

Frank Spring, Friona banker, Thursday completed formality of qualifying as a member of the state Finance commission. The appointment was made last week by Gov. Allan Shivers' and marks the third major appointment for this area with Jas. W. Withersooon on the Texas A. and M. Board of Regents and Marshall Formby on the State Highway commission. Spring was appointed for a size

year term. He will be one of nine men in Texas to serve on the board, which includes five bankers, two building and loan men and two outsiders. The board is divided into two sections, one governing banking and their other building and loans interests. The sections generally meet jointly, however. The next meeting is scheduled in Austin March 14 . Widely known over this community as well as in Friona, Mr. Spring is now executive vice-president of the Friona State Bank.

He is 42 years of age. The Springs Whitefaces took their first round have two children, a daughter,

mailed to the Hereford Lions Club, box 906, he said. The list will be used for this and future years.

Folks out around Westway are talking about a big coyote hunt like they used to have in the old days. Wednesday morning George Gander, employee on the Jack Renfro place, went out to the pasture to check up on some missing calves and found a coyote fighting, with one of the calves. George picked up a stick and beat the coyote to death. He also loaded it into a to prove the story.

week against parking in loading zones. Failure to report on park-

shall Formby,State Highway com- Money for construction of the Arch Dobbins, recently retired from J. C. Penney Company, missioner, following his return bridge has already been approved and ear-marked and no delay will Hereford Shoe store. Arch says he said that the contract was signed believes they got mixed up his Monday with Bell, Braden, Barbirth certificate. He just doesn't ker and Givan of Amarillo in the feel old enough to retire and, be- sum of \$335,200. He also said that sides, he likes to eat too well, the state commissioners estimated faced with necessity of widening

Operation of the Labor Camp for the 1953 season was left to the discretion of directors, along with stucco walls and sheet iron roof improvements on the buildings from time to time. Action resulted from a stockholder vote Friday night. Ed Dziuk, president, and W. N. Hodges remain on the board; Jack Renfro, was reelected for one year, Henry Benson for two years and E. C. Reinauer for hree years on the board.

## **Red Cross Drive Brings \$2,043 In** First Two Days

M. Lee, Hatch, N. M.; Paul L. Rettman, Hereford; John A. Steel-A total of \$2,043.53 has been col-Rettman, Hereford; John A. Steel-man, Bovina; Allan W. Wassom, Bovina; Gerald Curtis, Farwell; Glendon E. Dyer, Canyon; George H. White ,Friona; Jimmy C. Dod-gin, Amarillo; Buddy W. Knox, Happy; Joe P. Hart, Hart; George

Saturday morning, according to D. C. Kinsey, 1953 Roll Call chair, man. The figure was slightly under all of the \$4,916 quota set for the county and Mr. Kinsey ex-pressed hopes that the goal would be reached by Friday, allowing a completed report on next Saturday. The figure included advance fits, but few of the business block in d residential chairmen had re-ported, he said, due to the fact hat the drive only opened two tays before. Set V. Rodriquez, Dimmit.

Could you send me a size package of pulverized egg

shells from Deaf Smith County? The above question came from Mrs. Lee Kirchoff, Rt. 4, Minden,La. , and is typical of de-mands which arrive daily in the Chamber of Commerce office. The pulverized egg shells, along with requests for numerous other and more practical food products will go unfilled - but a nice

at the present time. Meanwhile, Manager Cecil Massey and C-C directors are up a stump as to how to handle the

scores of requests. It isn't good business, they know, to turn down sales but they don't know how to handle them efficiently after several Health Food ven-

tures of the area have flopped they are in fact, definitely open for suggestions.

pickup and brought it to town, just Contract On Canadian Bridge Calls The city issued a warning this For Widening Highway 51 In Town

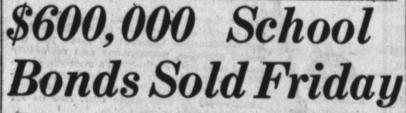
Work will probably begin with- that the bridge will be completed ing tickets within five days costs in 30 to 60 days on the new Cana- within six to 12 months, depending more, they also pointed out, and dian River bridge, connecting Vega upon weather and conditions enwith Dalhart, according to Mar- countered.

percent. occur in this direction. Formby said.

City officials, meanwhile, are

the state commissioners estimated **Call 35 To Take Draft Physicals** A physical examination call for March 2 was issued to 35 men by the local draft board this week. Included in the call were: Ro-bert F. Brockman, Umbarger; Howard W. Gipson, Dimmitt; Alfredo S. Limon, Sacremento, Calif.; John R. Axe, Wildorado; Glen O. Smith, Texico; Johnny B. Porter, Hereford; James L. Looki ingbill, Summerfield; James L. Gooch, Happy; J. M. Hamby, Here-ford; Julio A. Valdez Hereford; Darrell F. Norton, Texico; Willie ford; Julio A. Valdez Hereford; Darrell F. Norton, Texico; Willie steps

# **Golf Club Names**



First actual steps toward con-

Others After October struction of Hereford's new \$850. The remaining \$250,000 bond 000 high school building were taken sales of the series here wills be

Friday when trustees of the dis- sold sometime after October, 1953, trict closed the sale of \$600,000 in following the new schedule of evbonds through C. M. Smith of aluations for the Hereford Rural Plainview. The bonds will run for a 25-year period and were sold to board voted Dec. 16 to increase three Texas firms: Central Invest- valuations by 50 percent this year ment Company and First South- to meet bond bompany requirewestern Company of Dallas, Wm. ments, and to lower the tax rate Edwards Company of Ft.Worth. from the present \$1.50 to around The Hereford bonds were sold \$1.35, or such a point that school at an average interest rate of 3.35 taxes would be increased by onethird to retire the additional bonds

George Graham, superintendent, on a 25-year schedule and members of the board said When tax valuations have been that they thought the Hereford stepped up from the present figure district got an exceptionally good of \$16 million to \$24 million, the rate on the bonds. The Amarillo school bonds, totaling \$2,675,000 were also sold this week, they said, at a 3.31 percent rate to the Na-Mr. Graham pointed out, thus afat a 3.31 percent rate to the Na-tional City Bank of New York. In addition to the larger amount in-volved, they said that districts of more than 50,000 population gen-erally carried much better rates, since they involved more bidders. Mr. Graham pointed out, thus af-fording a more favorable rate on the entire \$850,000 issue. The over-all tax increase will be the same, board members said, and will run around one-third more than paid here last year.

## Youth Who Robbed Five Churches Given Five Year Sentence In Huntsville Pen

Dwight Williams, the 17-year-old thonys and Avenue Baptist chur-

youth charged with entering five Hereford churches last November, was sentenced to five years in the state penitentiary by Dist. Judge Harry Schultz here Wednes-

Judge Harry Schultz here Wednes-day. Joe Bashan, charged with passing a forged instrument, was ab convicted in district court and received a two-yearsentence . Both men were delivered to Huntsville Thursday by Sheriff Lowell Sharp.



Is Buried In Canyon Funeral services for Robert O. score 57-57 on Joe Streun's basket, Lowry, 74, of Canyon, father of but the Cubs sank a free toss and O.D . Lowry, Shirley School prin- jumped ahead 58-57, Marshall Wilcipal of Hereford, were held Fri-day afternoon at the Methodist ford. Allen added a free toss and

ed migration northward.

Father of D. Lowry

church in Canyon. Streun a field goal to put the Mr. Lowry died at the Neblett count 62-58 with only 10 seconds hospital in Canyon on Thursday. to go. Brownfield made two free Born March 10, 1878 in Green- throws to end the game 62-60. ville, he came to Canyon in 1924. Allen set the scoring pace for Survivors are his wife, three Hereford with 21 points and Streun came next with 13.



ENTERTAINERS for a community dinner held Sunday at Westway are shown above. They are "Miss", Preach Merritt and Joe Wagoner. Photo by Mrs. Merlin Kaul.

seen this week, he reported. Brownfield led in the first half, Frankie, age 10. He served on the Parmer County rationing board Warmer weather may have start but Hereford kept pressing close. They forged to the front in the second half, but the score was including Chamber of Commerce, still nip and tuck, and was tied Lions Club, Masons and the disseven times during the game. Hereford, behind twice with only.

trict organization of Boy Scouts which serves this section.

> **Public Shool** Week March 1-7 Public School week, March 1-7,

opens here with the PTA meeting Monday night and will feature programs at all civic and ladies clubs during the week, Bruce Wooddell, chairman, said Saturday, "Visiting of classes is another

important phase of the program," Wooddell said. "Each parent is invited and urged to visit classes any time during the week, especially parents who have children in the various classes."

Visitation days at the school cafeterias are also being encouraged on Tuesday, Wednesday and Thursday. The menus will feature chicken fried steak on Tuesday, hamburgers on Wednesday and turkey loaf on Thursday. Parents will be charged the same rates as the children: 30 cents at Central and Shirley, 35 cents at the high school.

The senior band will present a concert in the high school auditorium on Thursday night. "We hope the program reaches everyone in the community,"Wood

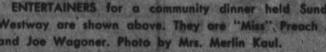
dell said. "The purpose is realldell said. The purportance of zation of the true importance of our public schools and this is more important today than ev

## **Baptist Revival** Starts March Dr. D. D. Sumrall will be the

evangelist at the revival which op-ens at the First Baptist church on

March 1. Dr. Sumrall is an evangelist from the Texas Baptist conven-tion evangelistic department. Singer for the revival will be

Singer for the revival will be Vidal Jones of Vernon. The Baptist revival will run through March 15. Services during the first week will be held at 10 o'clock each morning at 7:30 each evening. During the second week the time for the morning service will be changed to 7 o'clock. The evening services will continue to be held at 7:30



# The Sunday Brand, Hereford, Texas, Sunday, March 1, 1953

was not legal tender in Texas. People who yelp so loudly against Large companies issued this money making it redeemable in New Orleans or other points in the United States, for U. S. gold. This method, although illegal, was quite popular since most supplies and

taking the oath of allegiance to their country make it sound like a good idea. Success No Accident

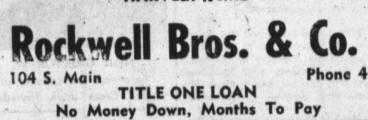
Oath Of Allegiance

Success is never an accident-it comes to the fellow who does his work a little better than it needs provisions were purchased in New Orleans at that time." to be done.

We have all the necessary materials For Your BARN or GRANARY

# **Corrugated Iron** Shiplap

BUILD NOW TO AVOID THE RUSH AT

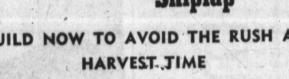


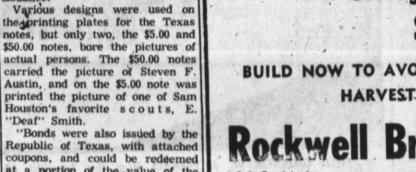


#### the Hereford Rotary Club Friday. The subject of his talk was, "Mon-Mr. Farmer! Collection of early Texas money was started by Mr. Thomas over

Cement

**Dimension Lumber** 





at a portion of the value of the bonds. The bonds were never actually made legal tender." "Private money was also issued" according to Mr. Thomas, "but

Couples entering the final round in bridge are: Mrs. Jeff Gilbreath and Mrs. George Stambough vs. Bill Davis, Jr. and Earl

**Rotarians Hear** 

Thomas Talk On

**Money Of Texas** 

Oran Thomas, Amarillo Rotarian

and representative of Southwestern

Bell Telephone Co., was guest

speaker at the regular luncheon of

"The first paper money used by

the Republic of Texas was typeset,

since the money was needed so

urgently that the Texas Govern-

ment could not wait until Engraved

Plates were made," said Mr.

Thomas."The first printing plates

used, arrived in January 1838,

running in denomination from \$1 to \$50. At that time, paper money

drew a 10 percent interest" Mr.

Thomas said, "and the money was

valuated according to the date of

issuance

ey of the Texas Republic.

40 years ago as a hobby.

Stagner. Jimmy Cramer and Kit Sanders will play Reynold and Johnny Sanders in the final round of the canasta tournament.

ALLAN SHIVERS

**Governor** of Texas

When a lawyer objects, it usually means that some witness is trying to tell the truth.

The old grad is usually the chief offender against college athletic

tor and helper with Dr. Evans. of Hereford," said Rev. T. Edgar "L. L. Evans is one of the out-Neal, the pastor. standing preachers of the south-The publicity committee will be west, and we are furtunate in securing his services for the people announced this week.



# Courthouse

GREETINGS:

Records WARRANTY DEEDS

furtherance of our American ideals is our public school system. It is the birthright of every American to attend our public schools and to Robert Hernandez et ux to Siman Estrado, Lot 22, Blk. 2, Hereford Housing Project Sub.; Pt. Sec. 111, American citizenship, the advantages of our way of life, and the place of our country in the world. Blk. M-7. T. J. Clay et al to JamesW.

We in Texas are proud of the school system that has been developed in our State. We like to believe that the opportunities afforded our children for sound basic education are not excelled anywhere. If we are Witherspoon, Pt. Lot 4, Blk. 61, justified in this conclusion it is only because the people of our State Town of Hereford. men and women have been willing to devote their lives to the teaching of youth. have shown a personal interest in education and because public spirited A. H. Truitt et ux to E. H. Kramer, Sec. 13 and 14 Blk. A. Grif-

fith Sur. Sec. 8, Twp. 6. Sec. 34, Our school system can meet the objectives expected of it only when Twp. 7. there is widespread public understanding of our schools and the type N. D. Bartlett, Jr. et ux to B.J.

of education they provide. This kind of understanding can best be devel-Hampton et ux, Lot 63, Barber oped by the intimate knowledge that comes from inspecting the school-Sub. , Blk. 22, Evants Add. houses, knowing the teachers and seeing the work of the pupils. THEREFORE, I, as Governor of the State of Texas, do hereby designate the week of March 1-7, 1953, as Parker Brothers to Dan Trew, Lot 1, Parker Sub., W1/2, Blk. 23, Evants Add.

Perry A. Winget to Earl Plank et ux, Lots 18 and 19, Blk. 1, Burk's Sub., Blk. 17, Mabry Add.

Cecil E. Massey et ux to Melvin Young, S 60 feet, N 140 feet, of W 138.2 feet, Blk. 2, Mabry 16th day of Jan., 1953 Add:

M-7.

Inman L. Larson to George L Olson et ux, SW1/4 Sec. 174, Blk DEED OF TRUST

LeRoy Robertson et ux to First Federal Savings and Loan association of Clovis, Lot 1, First Christian Church Sub., Blk. 19, Evants Add.

James Hawes. The ceremony was was best man and Clarence Kay signated as the new and blue in Ushers were Donovan and Gerthe old, new, borrowed and blue tradition and the 1913 buffalo Preceding the bridal march, Mrs. nickle worn in her shoe was bor-Newton Roberson, soloist, sang rowed from her grandfather, Mr. 'Because'' and "I Love You Truly'

by Carrie Jacobs Bond. A quartet J. A. Vernon of Portales. The bride's mother wore a grey furnished music for the processuit accented with an aqua blouse sional and recessional singing "The Wedding March" from Lo- and pink carnations in a shoulder hengrin and "O Perfect Love" by corsage. Her accessories were Mendelhson. The quartet was com- black. The groom's mother was posed of Miss Dolores Johnson, attired in a royal blue crepe dress Belen, N. M.; Hunt Zumwalt of with a white coat and black acces-Artesia; Miss Byrna Dean Hicks sories. Her corsage was pink car-

and Jerry Southard of Portales, nations. The bride was escorted to the emony, the couple were honored at altar by her father. She was at-Christ Bible Chair on the Eastern tired in a powder blue rayon gab-New Mexico University campus. erdine suit fashioned with a deep Mr. and Mrs. Stephen D. Eckstein scalloped color and a V-neckline. Her accessories were cream tan accented with brown, and her and relatives of the newly-weds. flowers were pink rosebuds in a shoulder corsage. Her suit was de-

who attended the reception. large white styrofoam heart edged in wide lace and bearing a blue. cupid's dart, setting the color scheme for the table appointments.

at the crystal punch bowl. Sikes and the bride's attendants. Miss Peggy White from Roswell,

## director of the Bible Chair and his wife, were hosts to the friends The bride's table was beauti-

decorated in white with deep pink accents and circled with white swans. The miniature bride and

fully decorated, centered with a Mr. Charles Cooke is music direc-

groom topped the cake. Mrs. Clarence L. Kay served the cake and Mrs. Jimmy Trower presided Hostesses at the reception were Misses Janet Vestal and Kathry

The three tiered wedding cake was

Immediately following the cer- Methodists Set **Meeting Dates** 

Dr. L. L. Evans of El Paso, general evangelist of the Methodist Church, will be the preacher for

the revival at the First Methodist church here March 25 to April 5.

OFFICIAL MEMORANDUM BY ALLAN SHIVERS

Governor of Texas

One of the great and basic institutions upon which we rely for the

PUBLIC SCHOOL WEEK

In official recognition whereof, I hereby affix my signature.

in Texas, and I urge every citizen to visit at least one public school during this period and to become

personally acquainted with the programs and ac-complishments of our educational system.

Final Round In

**Games Tourney** 

Sigma Phi sorority.

ment.

The team of Eugene Sparks

andOti s Lee won the "42" division

of 'the games tournament which

is being sponsored by the Beta

There is still one more round

to go in the canasta and bridge

divisions before the winners are

decided, according to Mrs. Ernest

Wade, chairman of the tourna-



First Federal Savings & Loan Association

Clauis, N. M.

**Miss Lola Pitts And James Hawes** 

**United In Church Ceremony Feb. 15** 

mony at the Pine Street Church nations.

of Christ in Portales, N. M., Miss

Lola. Pitts became the bride of

performed by Grover C. Ross,

minister of the church, on Sunday,

The bride is a daughter of Mr.

and Mrs. Joe H. Pitts of Hereford,

Texas and the groom is the young-

er son of Mr. and Mrs. J. E. (Pat)

The bride was attended by her

twin sisters, Misses Wanda and

Vonda Pitts as maid of honor and

bridesmaid, respectively. The at-

tendants chose navy blue gaber-

dine suits identically styled, com-

plimented by white angora Juliet

caps and navy accessories. Their

See

LUTHER PEVLEY

about

**Real Estate** 

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BETTER RETURN

on your savings.

with proved safety

Open an account now ...add to it regularly !

Earn a

Hawes of Cameron, N. M.

Feb. 15.

In an impressive double ring cere- corsages were white and pink car-

The groom chose college friends

as his attendants. Jimmy Trower

INSURED

SAFETY

\$10,000

for each sever

served as groomsman.

ald Marley.

e Two

More about this soil fertility pro- cropping system. The beautiful blem !! I have been accused of be- part of this is that one need not ing an advocate of this organic take land out of cash crop producfarming program as being the only thon while growing this soil buildmethod of same and sound agri- ing crop.

culture. For the past several years HUBAM CLOVER seeded into there has been quite a lot said wheat, oats or barley is a practice about organic farming versus in- which is growing rapidly in this organic or commercial fertilizers. area, This clover comes up and The organic being legume and lives in a semi-dormant stage until other green manure crops which the cash crop is harvested. When are turned under and the commer- the harvest is completed one water-1-1 being that which you get out ing is generally enough to kick the

he sack as straight elements. clover out. Hubam is an annual will now proceed to take a stand and will grow until frost if taken If a farmer is determined to go care of. The main thing to watch one route, and one route only, in for is the quality of seed planted. maintaining soil fertility the le- There is quite a lot of seed floatgume or soil building crop method ing around this year that one can. is the way to go. However a com- buy pretty cheap. However all of bination of the two will be the this seed that we have had an opsystem which the big yield farmers portunity to purchase has containwill use. Turn under a good growth ed Johnson grass seed. Needless of Clover, Hairy Vetch or, other to say we are not having any of soil builders and then add the this and will have top quality. commercial fertilizer and the re- noxious free seed as in the past. sults will speak for themselves. CRITICISM of the constructive What does the legume crop do? nature and from a solid source is Through the action of the roots always good; however one needs more water can be stored in the to investigate the source before soil. Legumes when properly in- getting too huble. One of our fine noculated support bacteria life on citizens gave me a blast about gettheir roots which fix considerable ting too technical at times in writamounts of nitrogen in the soil. ing this column. He informed me By turning under a good growth that he didn't understand some of of legume, tons of organic matter the gumbo that I stir up for tihs are added to the soil which main- thing and would I please simplify tains a healthy condition for fu- a little .I had hoped that this ture crop growth. In other words would never happen but since it a Good Soil Tilth is necessary any has I apologize most sincerely. where commercial fertilizer is to But to you Dub Reeves, my faithbe used.What is the program then ful friend and most trusting credit for increase in yields and keeping tor I am crushed to learn that soil in a productive condition? five letter words confuse you. J. T. E. Work a legume crop into your

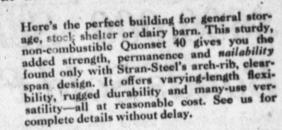


in the bride's book. Following their short wedding trip to points of interest in Northern N. M., Mr. and Mrs. Hawes are making their home in Portales at 816 W. University Drive. Mr. Hawes is a freshman at Eastern N. M. university where he will major in religion and history in preparation for the ministry of the Church of Christ, He attended school in Portales and was graduated from Clovis High School in Until last semester, Mrs. Hawes

was a student at Eastern N. M. University, where she was majoring in home economics. She was graduated from the Hereford High School in 1951.



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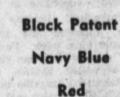
CUTS AND BRUISES REPAIRED LIQUID FILLING DRAINED AND REPLACED TUBE VALVES REPLACED



\$7.95 to \$8.95 Sweet Lilac **Black Patent** Novy Blue

It's a smart little you in Velvet Steps . . . flattering martime shoes . . . coo breeze . . . light as the air . . . and the price . . . it's wonderfully low.

leloet step



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In the Newest Shades & Styles 60 Gauge, 15 Denier Size 81/2 to 11 **Only \$1.10 Per Pair** 

Navy Blue or Black Heels in 60 Gauge

15 Denier, Size 81/2 to 11 Only \$1.25

**Hereford Shoe Store** 

Sunday Brand, Hereford, Texas, Sunday, March 1, 1953



**BARBECUE TIME at the REA Irrigation Day** Clinic Tuesday drew a crowd of 210 per-

PROCLAMATION WHEREAS, our country is now in a state of emergency, and WHEREAS, the danger now facing us requires all-out mobilization of national resources and manpower for adequate defense, and WHEREAS, there is a mounting need for whole blood and blood deriva-

tives for military, civilian, and civil defense use, and WHEREAS, the relentless war of the elements against mankind leaves

in its wake desctruction and suffering, and WHEREAS. The American National Red Cross—under its Congressional charter-is serving the armed forces; is mobilizing for defense for the protection of the family, the community, and the nation and is aiding

the victims of natural disaster; now THEREFORE, I, S. D. Wilson, Mayor of the City of Hereford, Texas, proclaim the month of March 1953 as Red Cross Month and do here and now urge all citizens of this community to contribute without reserva- William F. Bandy of Friona col- lections, which Fred Baird reporttion to the 1953 Red Cross Fund through our chapter; and I further urge that all men and women of good will remember that in these critical by Andrews C. Ancira when the at the same period last year. times this great humanitarian organization must be maintained at full strength; that this symbol of man's humanity remain bright as a guide to those who turn to it in time of need.

# **Dimmitt** News

#### By Mrs. R. D. Rogers recreation

Among other things the com-A number of Dimmitt citizens are in Lubbock this week-end munity has finished are the building of concrete tables, drilling a were filed against Adrews Ancira. where the boys are playing basketball in the regional tournament, well and setting an electric pump Dimmitt girls will play in the in a roadside park next to the

# **Damage Heavy In Fricna** Collision

orite on the menu. Staff Photo.

Damages amounting to \$1,200 the list. resulted from an accident near Friona Thursday morning, according to 'reports from the Texas Highway Patrolman, J. R. Kirk-

wood. A 1938 Ford pick-up driven by lided with a 1950 Ford car driven ed as being 11/2 percent less than pick-up started making a left turn at the same time the car started

City assessed taxes totaled \$102, 573.69 and \$85,349.34 had been o pass. The pick-up overturned and the paid. The collection figure in this car rolled two times, then came to office ran 83 percent-leaving \$17, rest on its top. There were no injuries to either almost 10 percent behind the other ed to the Lingenfelter clinic where of the men, who were both travel- two agencies.

ing alone. clude February collections, which hospital. Charges of no signal were filed against William Bandy and charges of passing at an intersection

cent in April.

percentages collected.

**County 92 Percent** 

Deaf Smith county had collected

total of \$216,258.30 from an as-

slightly over 92 percent to lead

Schools 9109Percen t

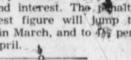
Hereford Rural High School dis-

ricted assessed taxes totaled \$245,

916.15 and of the amount \$224,008?

45 had been paid. This figure gave

City 83 Percent





#### In Marine Center **Tax Collections** Two Hereford Marines are now **Running Fair In** Depot, San Diego, California, **Annual Reports**

A D MINK EEL

REEL 5 YELLOW TRAINER N TOE

L SE READSOST

where in nine weeks recruits are made into Marines. Tax collection agencies this week The two local Leathernecks are indicated few delinquencies, after Privates Billy F. Amrey, 20, son figures had been compiled follow of Mr. and Mrs. O. L. Amrey of ing the delinquency date of Jan.31. 117 Avenue "E" and Jimmie J.

Personal taxes, collectors said, Wilkins, 19, son of Mr. and Mrs. account for many of the delinquen-H. C. Wilkins of 125 Avenue "E." ies in county and school offices. Both are former students of The city office was lagging sharply North Texas State Teachers Colbehind the other two, however, in lege. Wilkins is a former district and regional boxing champion.

thrower

from a heart attack.

In addition to schooling in basic military subjects, the two Marines sessed tax total of \$234,870.59. The will be trained in the operation of percentage of collections figured the Marine Corps' modern firearms. They will fire the .30 caliber guns, and become familiar with the bazooka, mortar and flame-

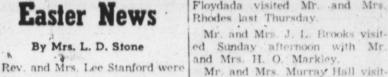
Prior to his entry into the Maine Corps Amrey was employed by the Wilkens Sheet Metal Com-

45 had been paid. This figure gave pany of Hereford and the district 91.09 percent in col-0 ...... **Suffers Heart Attack** Anderson Witherspoon, pioneer

Hereford resident, is in the Deaf Smith county hospital suffering skating party. Witherspoon became sick Friday

224.35 delinquent. The city lagged afternoon while in town and walk-Those present were: Margaret Boomer, Karen Williams, Shelia they gave him emergency treat- Williams, Mary Thompson, Judy None of the above figures in- ment before sending him to the Kay Coffin, Marilyn Newell, Bonnie Craig, Sandra Roberson, Betty Walser, Verna Dene Brown, Rosa had not been compiled. Taxes paid On Saturday morning Wither-

in February carried 1½, percent penalty and interest. The penalty and interest figure will jump to 3 percent in March, and to 4% per-



allers in the Melvin Hamm and ed Wednesday night in the home Fred Walton homes Tuesday. Sharon Wortham visited in the O. Markley. home of Mr. and Mrs. L. B. Wor-

tham Monday. Mrs. Ruby Stone and Mr. and Mrs. Loy D. Stone visited Monday A. D. Johnson. night in the John H. Burnett home John Burnett and L. B. Wortham

visited and transacted business inbers present. Duke and Hobart, Okla. last week. It was voted to put locks on the Mr. and Mrs. Jim Brooks ac clubhouse doors. companied Mr. J. N. Burgin and Hostesses for the meeting were

family to Sudan Saturday night raining at Marine Corps Recruit to see Dimmitt and Springlake play Johnson. basketball.

Mr. and Mrs. Bill Wahl of Oke ene, Okla, visited Monday and Tuesday with Mr. and Mrs. G. H. LaPlant.

Mr. and Mrs. Virgil LaPlant visited in the W. O. Markley home Sunday night.

Mr. and Mrs. Frank Simpson of

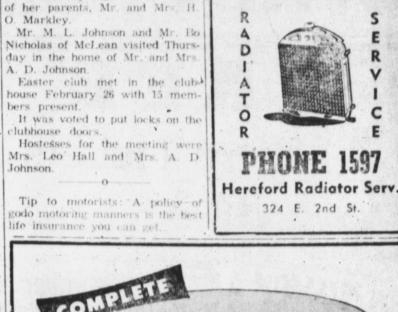
# **McCathern Named** Wahampta Leader

Jenny McCathern was chosen president of the Wahampta Camp Fire group at their regular meeting at the Camp Fire hut on February 26

Chosen to serve with her were: Rosa Strange, secretary; Shelia Williams, scribe.

Programs for the coming three months will include hikes, making. Camp Fire flags, skating, swimming, flower arrangement, and hospital treats.

The next meeting will be on March 5 and the group will have





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**EDWARD'S PHARMACY** 

Just South of the Hereford Clinic **Plenty of Parking Space** 



Page Three

#### Floydada visited Mr. and Mrs. READ THE BRAND WANT ADS-THEY GET RESULTS

COMPLETE



#### Sunday Brand, Hereford, Texas, Sunday, March 1, 1953



CAPTAIN J. FLOYD' CARTER, shown above with his son, J. Floyd Carter III, left; his wife, the former Guyrene Horton of Hereford, and his daughter, Kyle, will leave March 11 for service in Germany. This is the second time for Captain Carter to be

stationed in Germany. He and his family were there from 1946 to 1949. Mrs. Carter and the two children will join Captain Carter in a few months. They will remain in Hereford for the present time. Carter has been in the Army for 11 years Staff Photo.

his father, Guadalupe Alvarado,

El Monte, Mexico; his mother

Maria C. Alvarado, San Antonio;

and brothers, Robert Alvarado,

Santos Alvarado Ignacia Alvarado,

and a cousin, Oscar A. Rgino, all

The family wishes to express

sincere appreciation to the neigh-

bors and friends of Westway and

Hereford for the flowers, food,

were set out several yeras ago for

windbreaks in this community at

the farms of Mrs. Bess Werner,

Merlin Kaul, Joe Landers, Paul

Rudd and Ira Scott'and have pro-

Raymon Martinez, 9-year-old

from San Antonio.

row.

Westway News

By Mrs. Merlin Kaul

and Mrs. Elmer Combs Community singing is scheduled for Sunday afternoon at 2:30 at the community house. Everyone is invited to attend.

Mr. and Mrs. Joe Reinauer announce the arrival of a son, Arthur Raymond,on Wednesday, Feb. 25, at the Deaf Smith county hospital. There are three brothers in the most surprised when the tables Reinauer home to welcome young Arthur.

Mrs. Reinauer's mother, Mrs. Marjorie Woodard of. Santa Cruz, Calif. has been visiting in her daughter's home for the past three weeks. She left Sunday morning to return to her home after reeiving word of the illness of her

The Westway Home Demonstration club met in the home of Mrs. Jack Renfro, Mr . and Mrs. Jimmy G. C. Merritt Wednesday. A covered dish luncheon was served at noon.

Mrs. Bernie Northcutt and Su



years with the Army during World War II. Survivors include his wife, Rosa T. Alvarado and son, Guadalupe spent several days last week visit-

ing her grandmothers and other re- Alvarado II and David and Nora, latives in Oklahoma. A dinner held Sunday at the J.C. Morrison home honored the birthdays of Mrs. J. C. Morrison, Mrs. Merlin Kaul and Gayle Wagoner.

Mrs. Kaul has been active in the preparations for surprising Mrs. Morrison but was perhaps the turned and she heard herself in-

cluded in the birthday song. and other acts of kindness extend-Entertainment during the aftered to the family during their sornoon included singing, visiting and making pictures.

Residents of the community are Those present included: Mr. and reminded to get trees from the Mrs. J. C. Morrison, Ralph, Mary Texas Forest service before March Lynn and Judith, Mr. and Mrs. 1. Those who desire trees may see. Merlin Kaul, Larry and Walter, the county agent or home demon-Mr. and Mrs. Joe Wagoner, Gayle, stration agent. Ann and Joe Bob, Mr. and Mrs. Trees from the Forest service

Thomas, Diedra, Dan and Debby, Mr. and Mrs. Preach Merritt, Mr. and Mrs. Joe Landers and Ross Joe Mr. and Mrs. Elmer Combs, Billy Don, Jackie Lytine

ven to be a great benefit. and Ronald Lloyd Nunley. Mr. and Mrs. Joe Wagoner were son of Mr. and Mrs. Kento Marhosts at a supper at their home tinez, fell at Central school Thur Wednesday night honoring the birthdays of their daughter, Gayle and that of Mrs. Merlin Kaul, who had birthdays that day.

played.

guests.

day. He struck the side walk wit his hand and broke the little finger on his left hand at the knuckle. He was unable to attend school An Italian supper was served He was after which table games were Friday. Merlin Kaul and sons, Larry and Walter, Jack Renfro and Hugh Those present included the honor Mr. and Mrs. Preach

Clearman went to Milnesands, Merritt, Mr. and Mrs. Elmer N. M. Wednesday on business. Combs, Merlin Kaul, Larry and Robert Boyd has been ill at his Walter Kaul, Oma Lee Ranspot, home in Hereford with an attack Elaine Wagoner, Ann and Joe Bob of asthma. Merlin Kaul,



in butterfat and milk by the DHIA association this month.

Seeing Red? That's what you'll see a lot of these days as the Hereford Jay- places in other divisions. Some of Cees, swing into action on the there were Nationwide "Lite-a-Bumper" cam-Ten Top Cows in Milk

paign, sponsored by the National H. Kriegshauser, holstein; Den-Junior Chamber of Commerce zil Pulliam, holstein. and endorsed by the National Safe-Ten Top Cows in Butterfat H. Kriegshauser, holstein. ty Council.

Members of the Hereford Jay-60 Lb. and Over Class Cee organization will be on the H. Kriegshauser, Holstein; Denstreets Sunday afternoon selling zil Pulliam, Holstein; Leo Witkow-

'Scotch Lite'' (a one inch strip of ski, Short Horn; 'Bob Kershen, tape that glows), by placing it on Holstein, Geroge Heard, Holstein; your bumper, according to JayCee Joe Harbin, Guernseys. President John D. Aiken. 50 Lb. and 60 Lb. Class

H. Kriegshauser, Holstein; Den-'Everyone is urged to have this lape placed on their car as soon zil Pulliam, Holstein; Leo Witkowas possible, said Mr. Aiken, in the ski, short horn and Jersey, Bob hope that some accidents at night Kerschen, Brown Swiss and Holmight be prevented. stein.

BUY NOW

40 Lb. and 50 Lb. Class H. Kriegshauser, Holsteins; Her- Banks. bert Boardman, Holsteins, Denzi, Mrs. Perrin pointed out in her

Denzil Pulliam's holstein-herd Pulliams, Holsteins; Leo Witkow was named in the four top herds ski, Short Horns and Jersy. Bob Kershen, Brown Swiss and Guern-

Hereford herds took several Jersey.

140 West Third

Phone 37

A demonstration on fingerpain ing was given by Mrs. J. V. Perrin when the Bippus Home Demonstration club met Wednesday after, and Katie Hall and the hostess

DR. MILTON C. ADAMS

could be done by anyone.

sey; George Heard, Holstein and

**Bippus Club Meets** J. V. Perrin, Frances Cole, Louise

OPTOMETRIST

oon in the home of Mrs. Charles

demonstration that fingerpainting who lead in the things that keep

The group will be the guests of of progress, the Westway Home Demonstra-

tion club at their next meeting. Those attending were: Mesdames J. G. Fortenberry, C. F Rickels, Fred Foster, Roy Neeves C. F. Homfield, Labry Ballard

Office Hours-8:30 5:00

the LOWEST priced RCA VICTOR "Super Set"

Hereford, Texas

'to outperform the **HIGHEST** priced TV set of any other make!

· March Of Progress

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a city moving forward in the march

We Guarantee

Page Five

STREU HARDWARE



McKNIGHT Transfer & Storage Co., Inc. 108 Taylor St. Amarillo, Texas Phone 67277

Wagoner, and Mr. and Mrs. Joe Combs, Preach Merritt, Joe Wag-Wagoner. Dale Williams returned home Sunday night from San Antonic where he went with other mem bers from the DE class at Here-ford to attend a DE convention. Four Retarians Sympathy is extended to Mrs. Kento Martinez at the death of To Attend Meet her brother, Aldefonso Alvarado. Her father, Lupe Alvarado, who is employed on a Renfro farm at El Monte, Mexico flew here and of Rotary convention from March

Kento Martinez. He served three

oner and J. C. Morrison went to see him Sunday night.

Four Hereford Rotarians will make the trip to the 183rd District

her mother came from San Anto- 5 through March 7 in Borger, according to an announcement made Alvarado died in Amarillo on at the regular meeting of the February 18. He came to Heregroup Friday. ford to stay with his sister, Mrs.

Those who will make the trip are: Mr. and Mrs. Earl Phillips, Mr. and Mrs. George Heard, Hugh Bookout, Henry Benson.

Anniversary guests were honor-ed by the club Friday. Mr. and Mrs. Hugh Bookout, Mr. and Mrs. Ed Hedrick, Mr. and Mrs. Bill Messick, Mr. and Mrs. L. C. Thomas, Mr. and Mrs. George Mrs. Emmett Milburn were the couples honored.

The junior Rotarian for month was Bill Carmichael.

WHEN YOU WHEN YOU THINK OF THINK OF THINK OF LIFE INSURANCE

Bryle 1762 Rich Brown or Black Calf \$14.75

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\$150

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00

50 3

**CO.** 

1800

RAND Freemalic NEEDS NO BREAKING IN!

AMAZING but true!

RAND Freematics are cushioned .... made on a special principle to conform to a walking foot! Finest matched leathers, superb craftsmanship. SEE THE NEW SEASON'S STYLES SOON!

> J. W. Robinson Jr. Phone 932 or 174 321 N. Sampson

Hereford





# Home Ceremony Is Held For Wilma Allen, James Smalley

Mr. and Mrs. Everett Allen have | Edith McCord of Lubbock was announced the recent marriage of the bride's only attendant. She their daughter, Wilma, to James wore a navy gaberdine suit accent-Lee Smalley, son of Mr. and Mrs. ed with pink accessories and a John C. Smalley to East Point, corsage of white mums: Leon Mc Georgia.

The vows were exchanged in the man. home of the bride's parents before The bride, given in marriage by Barbara and Patricia Allen, sis- fringed carnaitons. ters of the bride, lighted the white

Mrs. A. C. Thompson, violinist, home. The bride's table, laid with and Miss Martha Jean Brown, vo- a lace cloth, was centered with ealist.

ford Church of Christ, performed ed by lighted tapers. the single ring ceremony.



COSTS YOU NO MORI For This Complete

INSURE IN SURE INSURANCE PLAINS INSURANCE AGENCY John H. Patton All Forms of Insurance 213 N. Main St.

Cord of Lubbock served as best

an improvised altar arranged with her father was attractive in a pink baskets of white chrysanthemums linen suit worn with navy accespink snapdragons and blue iris, sories. Her flowers were white

#### Reception in Home

Following the wedding, a retapers held in candelabra. Wedding music was presented by ception was held in the bride's the wedding cake decorated with Bob Wear, minister of the Here- tiny pink wedding bells and flank-

The couple is now at home at 1416 14th Street, Lubbock.

Mrs. Smalley is a 1951 graduate of Hereford High School and received training in a Western Union School in Oklahoma City. For the past year and a half she has been employed, in the Western Union offices in Lubbock.

Mr. Smalley attended East Point, Georgia schools and was a salesman for the Rexall Drug Company before entering the service two years ago. He is now stationed at Reece Air Force Base, Lubbock.

Out of town guests attending the wedding were: Mrs. W. C. Pierce, the bride's grandmother, Lolene and Bobby Lou Pierce, Patricia Erdman, Mr. and Mrs. R. A. Mc. Laughlin and Mrs. Emily Williamson, all of Vernon. Peggy Cannody, and Joe Fletcher, Lubbock and J. W. Allen of Amarillo. 0-

Mesdames Bill Waldrep, Roy Grubbs, Bill Decker and George McLean attended a luncheon and style show held at the Amarillo Club in Amarillo Tuesday,

Mrs. Clyde Cave has been visiting with her mother in Amarillo the past week. Her mother is Mrs.





CAROLYN SUE CARAWAY celebrated her seventh birthday Friday afternoon with a party at the home of her parents, Mr. and Mrs. Travis Caraway. Guest helping her to celebrate are from left: Billy Kirkland, Dorothy Ann Mercer,

Winget, Marcella Bezner and Nor-

and Dorothy Veigle read "The

"American Home" Is Theme For

Sheril Neal, Marilyn Jackson, Donna Sue Blythe, Elden Howell, Carolyn Sue Caraway, Terry Lee Caywood, Royce Ann Gilbreath, Arvell Williams, John Ed Fowlkes and Babby Kirkland, Staff Photo.

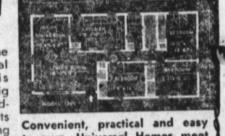
with violin accompaniment by president of the federation, con ducted a business meeting. Plans Mrs. A. C. Thompson. were discussed for the TFWC Mrs. Rutter gave a discussion Seventh District convention to be

of "If I Had a Daughter" written by Edna Kelley. Quoting, Mrs. held in Hereford April 9-10-11, and Deaf Smith County Federation the American Home Department, Rutter said: It would be the Mrs. DeHart was named delegate of Women's Clubs held its third was program chairman. A mus- challenge of my life to teach my to the convention. Mrs. Paul Hoff

quarterly luncheon-program at the ical program was presented by Methodist church Friday. Hostess Marguerite Alston, Helen Alston, self and to develop her own per-

17 clubs were represented at the program on "International Re-Mrs. M. T. Rutter, chairman of Little Path That Leads to Home" meeting and Mrs. Earl DeHart, lations" program.

MODEL 1260-A The sprawling lines of the Ranch-type exterior conceal livability galore in this home. There's an extra-big kitchen; 3 large size bedrooms with wardrobe closets in each and a large living room with adequate wall



to own, Universal Homes meet the need for home-buyers who want a better home at less cost.

Universal Homes

The Sunday Brand, Hereford, Texas, Sunday, March 1, 1953

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until it hurts.

Charles Whitehead and prop and who is willing to spend your money

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ROBERT E. WAGONER

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Universal HOMES ARE

YOUR WISEST INVESTMENT

Monday evening.

members at 7 o'clock.

One Act Play To

The high school dramatic club

will present a one-act play, "While'

the Toast Burned" at the regular

meeting of the Hereford PTA

Cast for the play will be: Shelby Whitfield, Marian Jo Wilson, Rich-

ard Tucker, Lu Durham, Rosemary

Young. Student director will be

2110 WASHINGTON

curtain man is Burl Fish.

**Entertain PTA** 

Monday night.

Co-sponsors of the club are: Mrs. Hartland Caraway and Pat

The meeting will start at 7:30

Preceding the meeting there

will be a meeting of executive

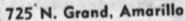
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Maintaining a private opinion in

Soviet Russia makes one a public

A liberal is the kind of a person

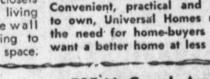
AMARILLO, TEXAS



Study, Farm and Ranch, Bay View dolyn Jesko, Ann Dyer, Barbara ty for her confidence and through fourth and final session of the club prayer, I would try to create in field Community House. Mrs. Lyle my daughter an enthusiasm for Blanton will have charge of the

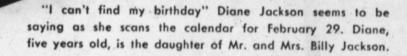
Announcement was made of the

space. Jet-Flow heating to conserve floor, wall space.



1951 FORD S15095   VICTORIA   1950 DODGE   1950 DOGE   1950 DOGE <td< th=""><th>1947 FORD \$795 Club Coupe</th><th>2 Door 1946 PLYMOUTH 4 Door 1942 BUICK 4 Door, Like New 1941 BUICK 2 Door 1949 FORD 2 Door, 8 Cyl., 2 tone green &amp; 1 1946 CHRYSLER</th><th>cor. Come see us,\$495\$495\$500\$500\$495\$495\$495\$495\$495\$495\$495\$495\$495\$495\$1947 OLDSMOBILE "88" \$ 2 Door\$250\$895\$1949 CHEVROLET\$1949 DODGE\$630Power Wagon</th><th>1951 GMC \$950</th><th></th></td<>	1947 FORD \$795 Club Coupe	2 Door 1946 PLYMOUTH 4 Door 1942 BUICK 4 Door, Like New 1941 BUICK 2 Door 1949 FORD 2 Door, 8 Cyl., 2 tone green & 1 1946 CHRYSLER	cor. Come see us,\$495\$495\$500\$500\$495\$495\$495\$495\$495\$495\$495\$495\$495\$495\$1947 OLDSMOBILE "88" \$ 2 Door\$250\$895\$1949 CHEVROLET\$1949 DODGE\$630Power Wagon	1951 GMC \$950	
1947 KAISER Make us an off HERREF				946 CHEVROLET Pickup \$495. INC.	

# No Birthdays Until 1956

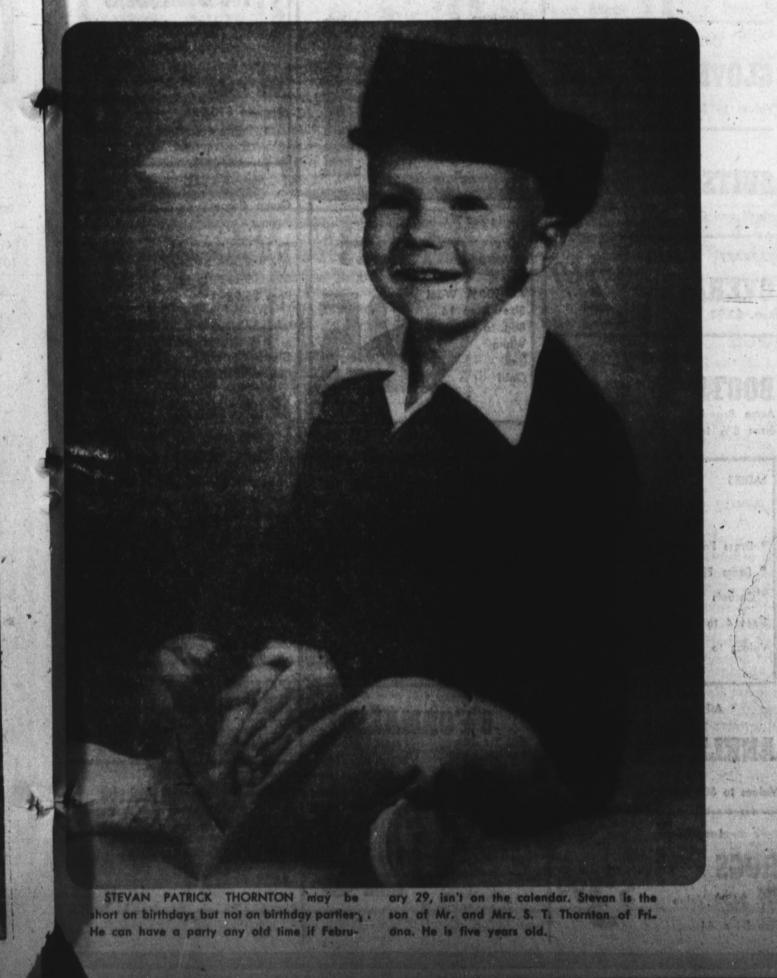


MARCH

PUP NDAY

"Birthdays don't mean much to me" says David Barclay, one year old, but they tell me I really can't celebrate until I'm four years old. David is the son of Mr. and Mrs. Curtis Barclay.

The Sunday Brand SOCIETY



Hereford, Texas, Sunday, March 1, 1953

Section Two

Mrs. Paul McClung of Dawn is twenty four but has only had six birthdays. She treasures her birthday cards more because they are so long coming. She thinks not having birthdays isn't so bad after you are older, but it can be pretty serious to a yoyngster.

20.00



nday Brand, Hereford, Texas, Sunday, March 1, 1953



Mr. and Mrs. Bud McIntosh

#### **Oliver-McIntosh** Wedding In Clovis

Mr. and Mrs. Keith Oliver have announced the marriage of their daughter, Louaine, to Lewis (Bud) McIntosh, son of Mr. and Mrs. Everett McIntosh.

The wedding took place in Clovis, Mrs. Wm. F. McLean and chil-New Mexico, on Wednesday Feb-

For her wedding, the bride chose

Intosh.



**Engagement of Lola Faye Brunson** To Clarence Veazey Is Announced

Mrs. Ada Brunson is announcing the engagement and approaching marriage of her daughter, to Clarence Veazy, son of Mrs. Richard Talley of Friona. The Wedding is scheduled to take

lace on March 22 with the Rev. T. Edgar Neal, pastor of the Methodist church, officiating.

Miss Brunson was reared in Hereford and is a graduate of Hereford High School. She attended a beauty school in Amarillo and at prestnt is employed at the LadyFaire Beauty Shop.

Mr. Veasey attended Friona Schools and spent a year in Arny service. He is employed at the Hereford Motor Company:

# Care of Eyes, Teeth, Ears, Skin Is Topic For El'Nino Study Club

Mrs. J. W. Barnett presented the | cautioned mothers to begin this ricultural center in the southern program for the El'Nino Study Club care early in infancy and not to part after 1900 when irrigation Monday night when a meeting of neglect any symptoms under the made the desert bloom" she said the club was held in the home of deulsion that the child will out-Those attending the session included Mesdames: R. G. Blue, grow the ailment. Mrs. W. H. Patton. Roger Corbett, V. E. Dodson, W.S. Members in attendance were

Mrs. John Jacobsen Jr. directed Mesdames: Darrell Blanton, Ivan Fluitt, Leo Forrest, H. E. Henslee the business session when mem- Block, Ben Childers, Paul Coneway Jim Higgins, E. W. Hobson, John bers voted to adopt a project for R. A. Daniel, Jr., O. C. Golden, Jacobsen, Jr., Joe Kendall, Louie the remainder of the club year: O. G. Hill, Jr., John Jacobsen, Jr., LeGrand, Vivian Major, Guy New-Plans were also discussed for the Sam Nelson, Sam Nunnally, W.J. som, Earl Phillips, Earl Springer, coming TFWC Seventh District Reeves, Edgar Skyppala and the Robert Thompson, Ed Warren, C. O. Wilkins, and the hostess. convention, which will be held in hostess. Hereford April 9-10-11.

Mrs. J.W.Barnett presented the Inflation is easy-you just rob program entitled "The Doctor

There isn't much hope when Says" telling of the care of the the guy who saved money to help candidates no longer promise to eyes, ears, teeth and skin. She the guy who lived too high. reduce taxes.,

## Mrs. Lingenfelter **Hostess** For Club

Mrs. Robert Lingenfelter entertained members of the Lone Star Study Club Tuesday afternoon. Mrs. Vivian Major was cohostess. Roll call was answered by mem-bers recalling pioneer days. The program on "Midwest and

West" was on the states of Indana and Idaho.

Mrs. Roger Corbett spoke on The Typical State-Indiana" tellsomething of its history, industries, summer resorts, educational advantages and outstanding men of the state. She described the famous speedway at Indianapolis, and told how the state became known as the Hoosier State de-Mrs. E. W. Hobson told of Idaho, her home for 23 years. She said Idaho is called the Gem of the Mountains, although one of the later states to be developed. She told of the discovery of gold in the late 60's and other mining re-sources. "The state, noted for its white pine lumber, became an ag-

**Fidelis Matrons Enjoy Film Program** 

Fidelis Matrons Class of the First Baptist church held a meeting with Mrs. Norene Rose Tuesday evening with Mrs. Jack Johnson as assistant host is.

The program included a filn shown by Jack Bradley of a recent trip made by Mr. and Mrs. Bradley to Europe and Old Mexice Members attending were Mes dames: Ray Howell, Hollis Rainey, Jimmie Mercer, Mary Caywood Lloyd Sharp, A. L. Manjeot, Lee, W. H. Patton, Herbert Haseloff, and the hostesses.

Page

## **A TRIBUTE TO OUR COMPETITORS**

When the Good Lord admonished us to love our neighbors as ourselves and to do unto others as we would have them do unto us, we suspect that He envisioned the swift pace of today's business competition. But no matter how competitive the situation may be, we should all remember that there is abundant business and success for all of us. We are truly grateful to our fine competitors for demonstrating the brotherly principles of the Golden Rule, and for standing firm upon the live-and-let-live platform of equality and forebearance which has made America the greatest nation in the world." It is with genuine pride that we salute our competitors. May they always enjoy peace, patronage and prosperity!

KINSEY MOTOR CO. 11 years your Chevrolet-Oldsmobile Dealer Phone 740 2nd and Schley Hereford, Texas We Salute Our Town!



Loyal Workers Club of the Rebe-O. Harris and Miss Florene Mc kah Lodge met for an all day ses-

> Thursday at the 100F Hall. Following the luncheon members quilted on quilts for Mrs. Willier and one for the club. Anna

Photo by Cole Studio Hereford. Mr. McIntosh is employed at the Hereford Creamery. Loyal Workers Attending the ceremony were Luncheon-Meet Mesdames: Everett, Mc Intosh, Keith Oliver, Tom Oliver, James

sion and covered dish luncheon



.... ----111/111 ... 113 1: 1 -IIU 090 Page Four

Editorials Pay Teachers Fair Salary' But Keep

#### Taxes Where They Belong--At Home The State of Texas is sending to Washington more than \$100 million each year in Federal road user taxes (\$60 million on gasoline; \$40 million and more for excise taxes, etc.). The state is now getting back about \$34 million in Federal Highway aid. The cry of road users in Texas has been for Washington to either let our state have these tax sources to build the roads we need, or that we begiven a fairer share of the money we send to Washington.

# Say! That Water Does Get Chilly

Should Hereford's swimming pool be opened to the Spanish American population?

This hush-hush question is one which presents itself each year and will pose a greater than ever problem to the new city commissioners when they take office this spring. It definitely has two sides.

The municipal swimming pool is operated as a public place and unquestionably falls in the same category with other public places such as schools, public meetings and courts. If citizens are required to pay taxes, to observe state and local laws and are subject to draft in the United States Army, they should be equally considered when it comes to other points. Many people of Hereford, on the other hand, feel that they are the ones who are paying for the pool in taxes. They built th pool because they wanted a place for their kids to swim in a clean atmosphere and under supervision. Numerous mothers ---would not perhaps feel free for their small daughters to go to the swimming ----pool if it were thrown wide open. In addition, the pool might easily become a place to supplant the inadequate bathing facilities in the labor camp, also for tents and quonsets over the area. Looking at the pool from a dollar and cents standpoint, it is doubtful if it would remain profitable were it thrown wide open.

ATTIMINATION OF

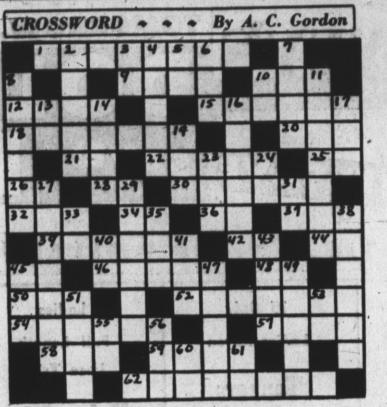
Unquestionably remote from the topic of raising teacher salaries, it does appear probable that the very same thing will likely occur if the proposed \$600 per annum increase be allowed teachers on a statewide basis. Under the present "economic index" plan now used in determining state allocations to local districts, we would actually be asking for the State of Texas to do to our county what Washington is doing to Texas on roads.

Teacher salaries certainly appear to be out of line with general conditions, and while we favor increasing the salaries of teachers, we believe that such increases should come from the local level. Certainly it will cost no more -- and probably less -- to grant necessary salary increases from the individual school districts. We realize that this approach is unpopular with the now powerful teacher lobby -- chiefly because it is much easier to high-pressure a few representatives and senators than to sell their program to the people who are actually paying the bill.

However, whether the increase is advanced on a state level or on a local level, the tax payers are the ones who will foot the bill. This fact is being impressed upon us every day as subsidies to various programs increase withholding and income taxes. Soaking the corporations and big companies has led to increased costs of telephone, natural gas and electric service in this community within the past 12 months. The corporations ask for the raises in rates, pointing out that 50 percent of their income must be paid in corporation Taxes. The tax payer still pays the bill.

If we grant the teacher salary increase on a local level, we unquestionably know where our money is going. Furthermore, we know that it will not be "economic indexed" to some other portion of the state where taxes remain low.

Most important, though, it appears absurd for the people of Deaf Smith county, or any other county, to voluntarily throw away their powers as a school district and to literally seek greater centralization of ur school system in Austin. If Austin con-... trols most of the money, Austin will sooner or later control our schools in the some proportion. Local control of schools, we have always felt, is a distinct advantage of American democracy. So long as the schools of Deaf Smith County remain under local control we need not worry about infiltration of communism or other "isms". Experience has shown us that these "isms" do creep into branches of government under highly centralized controls. Should we risk such a thing with our dearest possession: our public schools? Heretord school trustees, like other school boards over Texas, are composed of outstanding citizens who serve without pay. Here, at least, we know that they are not the kind of men to cheat poor, defenseless school teachers out of a living salary. Cost of living conditions vary at different points over the state and, for that reason alone, the increases should be made locally. Whereas it costs more to live in Hereford than in some remote East Texas town, it costs still more to live in Houston or Dallas than in Hereford.



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# **Salary Raise For Teachers Indicated**

The question of teacher salary increases are now before. the state legislature. Do you think the full \$600 per year increase is justified? If so, should the increase be paid

#### MRS. JIM BOB ALLISON

It looks to me like the state shouldn't have to carry it all. I certainly think they need an increase in salary especially if we are going to have the right kind of teachers.

#### KENNETH COKER

In general I think teachers are underpaid. As to how the increase should be handled - the more we are allowed to run our own business the better off we'll be.

#### TOM HOWARD



I'll never forget the month of

December, 1906.

My Dad and Mother, Mr. and Mrs. B. L. Hammack sold the old home farm in Kentucky and chartered a car from Kentucky to Texas and our family and two other couples made the trip.

My dad had made several trips out here before he bought land. The first wheat he put in blew out of the ground. So the wind really used to blow. It is mild now.

There were nine of us girls, the oldest, Mrs. C. H. Reasor, was the only one married then. She is now in Missouri.

Bess, the next, had made the trip with my dad the time before we moved. She stayed three months and worked in Gass Dry Goods company and boarded with the elder Mr. and Mrs. Gass. A lot of the old-timers will remember the home, where Cooper's market 'now' stands.

Frances, Mrs. J. W. Walter of Amarillo; Georgie, next, Mrs. J.C. North, Corpus Christi; Willie Daniel, Mrs. R. A .- that's me-Ruth, Mrs. R. R. Sturvivaut, Dallas; Marie, Mrs. W. C. Bland, Ken. Tom A. Blair, Chicago Mrs. and Alice, Mrs. H. D. Hammock, Kentucky.

She kept her name. After a few years my parents drifted back to Kentucky. She met a distant relative and they married.

They had "nine" children-five girls and four boys.

I thought we had really come to a wild and wooly country. Town of the Panhand n Ken-I missed the large tree

tucky. We had locust trees here then we had to take them out. We put in Chinese elms.

We had board walks and main street was very rough. When it rained there were mudholes up to the hub of buggies and wagons.

I missed my childhood , friends and hated to leave Kentucky. We started to school in a frame wood building where Central school

now stands. We soon got acquainted and made friends.

Many of the old-timers are still here.

I have been very happy here It was here that I met Mr. Daniel.

We married in 1910. He was in the garage business. We would drive out a few miles

# The Sunday Brand, Hereford, Texas, Sunday, March 1, 195 Panhandle Paragraphs

#### COUNTY FAIR

Officers and directors for Hockley county's 11th annual Free Fair scheduled for September 17, 18, and 19 have been selected here.

County Agent Bill Taylor has been named fair manager and Roy Dufal assistant manager. Horace Gilmore, to be assisted by Robert Conway and J. B. Harbin has been appointed general fair superintendent.

Pat Ryan, chamber of commerce manager, was named secretary-treasuruer and Mrs. Jewel Robinson, county home demonstration agent, was elected superintendent of the woman's division.

All except two of the 14 fair directors that served last year's three day event, will serve as directors again this fall. The Hockley County Herald.

#### -pp-

#### DIAMOND STUDDED HAMBURGER

It was news when local grocery stores dropped the price of hamburger to 39 cents per pound. But at least two cert tomers of Littlejohn Brothers got a better bargain than they realized at the time.

It was back in January that Dorothy Eudy, who wor in the self-service department missed her wedding and e gagement rings. After a fruitless search, she decided the must have been lost in the hamburger meat she had bee grinding. Since the meat had been sold, there was littl left to do but hope that they would show up in some hone Tulian's hamburger.

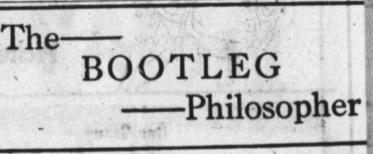
Her patient waiting was not without reward.

About 10 days later, Mrs. A. D. Payne returned the weat ding band which she had discovered while preparing he dinner of hamburger. Five weeks later -- Friday the 13th, t be exact -- Mrs. W. L. Walker, also of Tulia, found the er gagement ring in a package of hamburger which had bee in her frozen food locker.

So the moral of the story is -- read your Tulia Heral grocery ads. Someone may be offering diamond-studde hamburger meat at 39 cents a pound. The Tulia Herald. 

#### NEW C OF 'C SECRETARY

Mrs. Elvin Hill, wife of the new head basketball at Hamlin high school, has been named office secretary fc the Hamlin Chamber of Commerce. The Hamlin Herald.



Editor's Note: The Bootleg Philosopher may be fighting a straw man this week, but you can be the judge.

Dear editar; ation, which I think I've been provin

15-Colo 18-A co 20-Pedd 21-Com 22-Abac 25-Tho 26-Thu 28-Neg 30-To 30-Port 30-Port 36-Port 36-Part 42-In f 42-In f 43-Pret 45-Tho 45-T OUESTION OF THE WEEK

Through Survey Of Hereford Citizens Never saw so many wind-mills. Hereford was called the Windmill

through state channels or through local channels?

Instead of becoming a mixed deal it would stand an excellent chance of becoming a strictly Spanish-American pool. Last year the pool made a couple of thousand dollars or so. It might make more and it could make far less under a wide-open operational system.

Maybe the people who want to keep out Spanish Americans are a little bit snobbish. They have been accused of looking at the pool in the atmosphere of being a country club affair. Maybe they need to build a country club in Hereford. Still, you have to remember that they are the very same people who are actually paying for and running the municipal swimming pool in Hereford. All in all, it presents a kingsize question.

Maybe one lady hit the nail on the head when she said, "Aw, let 'em go ahead and open it. The water's too cold to swim in, anyway."

# The Sunday Brand

Established 1948

Published every Sunday at 336 Main St.





First In --GENERAL EXCELLENCE NEWS PICTURES AGRICULTURAL PROMOTION

Texas' Outstanding Semi-Weekly

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies, 10 each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

Soci h	Editor		 			McLean
Adv.	Manager		 		Melvin	Young
Mech.	Superin	tendent	 • •	•••	Harry	Linderer

The trustees of each district are the ones who should actually set the salary scale. They should survey and compare teacher salaries with other salaries. Furthermore, they should be willing and happy to listen to local teacher organizations who might present their side of such a question. As residents of the community in guestion, the trustees should be able to balance the situation -- and arrive at a fair, equitable conclusion. At least, they should be in a better position to do this than some politician in Austin.

The school teachers of Hereford, of Deaf Smith County and of Texas are certainly entitled to a fair wage, one which takes into consideration their training, their living costs, and which should liberally compare with other professions or trades. The school teachers, after all, mould our citizens of tomorrow.

On the other hand, let us not completely forget the teachings we got from our school teachers of yesterday. In the name of a democratic nation, state and community, let's put this extra tax burden where it belongs. Let's keep it at home,

As far as the increase goes it is just about half enough. It shouldn't be handled through the state though. If it is paid through the state or a centralized unit that makes a socialized system that cannot be stopped.

#### DICK LUCAS

I think the best situation would be not to raise their salaries a flat \$600 per year. The teachers salaries are definitely lower than other professional workers salaries but they are not as low as other state paid people, such as the highway patrol, etc. I think the better plan would be to raise their salaries more per year as their seniority increases.

#### LILBURN HAMILTON

I think that the increase should be paid through local channels rather than through the state. I think they should get the increase in salary, too.



Last week we were writin, about dogs and this week it's cats. Or maybe we should say one Thomas cat in particular. Smokey who belongs to the Earl DeHarts demands his coffee for breakfast along with the rest of the family. Mr. DeHart uses cream in his coffee so we suspect that Smokey figured out a way to get his share without appearin to skim the milk too heavy.

#### -tp- 1

By the way, we did get the spice pie that Mrs. Jack Bradley baked for the Camp Fire Girls again this year. If it isn't a family secret or something we would like to include the recipe in this column sometime.

Another unusual pie we got a part of was an apple pie with coconut which gave it a very delightful flavor. We didn't know who had sent it in but it was quite a coincidence when we mentioned it to the lady sittin next to us at the sale and found we were talkin to the very person who had baked it - Mrs. Bonnie Brumley.

#### 

With over a hundred workers knockin' at your doors the Red Cross Drive should be about complete by the time you read this.

If you still have a contribution that wasn't picked up for some reason Mrs. Reed (Cecil) Williams will be glad to have it yet.

-tp-

Grab your hats boys -- This is March.

from town and see a bunch of coyotes and run them down if we could in the cars. It was a lot of sport.

The cars didn't travel as fast as they do now. Thirty and forty miles then was fast. I remember the first cars that came to Hereford.

Couples would take lunch and go to Sulphur Park on the Tierra Blanca.

Some of them would fish and we would fry them by the dish pan full.

Good old days-young and old had a lot of good times together. My dad said he really scattered us in Texas. They moved back to Kentucky in a few years. But they loved Texas. He always said just put the water to this soil and it would grow anything. That has been proven. We hope it holds out. And to me, it is the most beauti-

ful spot in the world. I'll never forget the first irrigation well, McDonalds, North of town, everyone would drive out to see its beautiful stream of water. It is still pumping.

I could write a book I think but will sign off here, before I get started. 

## Personals.....

Mr. and Mrs. Otto Massie and Mrs. C. T. Woodson visited in the home of Mr. and Mrs. Virgil Woodson at Farwell Sunday afternoon.

Mr. and Mrs. Roy Phillips and son, Dallas, were in Fort Worth over the week-end attending the bankers convention.

Mrs. L. M. Harris of Amarillo is visiting in the home of her sonin-law and daughter, Mr. and Mrs. E. E. Doak. She has been here for two weeks.

Mrs. Johnny Sowell of Amarillo spent the week-end here with her sister, Mrs. Billie LeGrand.

Mrs. Hall Beavers and Mrs. Vivian Major have returned from Tucson, Arizona where they spent a two weeks vacation.

Mrs. Paul Creek and children of Dallas are visiting in the home of her parents, Mr. and Mrs. Byran Durham. 100

Mrs. Blue Turpin and Mrs. Onias Carroll visited Thursday afternoon in Clovis with Mrs. Red Turpin.

I'm no expert on educe week after week, but one of my neighbors who has a television set was talkin with the me the other day and he had an idea.

He said he'd been readin where there is a big teacher shortage in Texas, salaris too low, teachers goin into other lines, not enough new teachers bein trained, more children bein born, school buildings crowded, takes high, and he said he'd been thinkin, why isn't television the answer?

Instead of payin just a reasonable amount or maybe not quite enough to a lot of teachers, includin the ordinary and the mediocre and occasionally the exceptional, why not pay a lot just to the exceptional and let the rest go into some other line of work, say bookkeepin or clerkin or housewifin or truck drivin or editin or whatever their abilities fitted 'em for, which would take care of the salary complaint. Then instead of havin a lot of schools all over the country, why couldn't they just have some television studios for the teachers and keep the children at home? That'd save a lot of money on school buildings. In fact, he figured a school district could buy a television set and put up the antenna for every home in the district chaeper than it could build and maintain elaborate school buildings and run busses and hire a flock of teachers, a janitor, a superintendent, two or three principals, pay for floor sweep and utilities, etc.

Under this system, there wouldn't be any dressin for school, no mad rush to get breakfast and get there on time, no lunches to fix, no books to forget, no crisis over lost caps and coats, etc. Just have your kids seated in front of the television set in their pajamas or whatever they had on, no sense even in combing their hair, every morning at P, switch it on, and have one set of teachers teachin the entire nation, with maybe a fresh set in each time zone to keep from throwin things off schedule.

He figured under this system the country could save probably seventy-five per cent of its present school bill, every child would have a first-rate teacher, and equality of education would be achieved from the rock-ribbed coast of Maine to the Shores of Tripoli, or however far out you can get good T. V. reception without too much snow.

Now I'll admit this idea has certain appeals, everybody wants to save money and improve the quality of education at the same time, but it won't work. parts an oth

The reason it won't work is that it ignores one of the primary functions of a school, which is to get your kids out from under foot at least from 9 to 3 five days a week nine months out of the year. Some things can't be valued in money. It doesn't make any difference what a school system costs, if it gets the kids out of the house, it's worth it. A T. V. set makes a pretty good baby sitter from 4 to 6 in the afternoon, but it'll never replace the public school, day in and day out.

> Yours faithfully. CANT 18 1 11 10 J. A.

# M : And Mrs. Sam Lesly To Observe 50th. Anniversary

Mr. and Mrs. Sam Lesly will and relatives of the couple are lebrate their golden wedding invited to attend.

niversary Sunday March 1, at n open house held at the home of eir daughter and son-in-law, Mr. Mrs. Lewis West 10 miles hwest of Hereford. 'ling hours have been designat daughter, Mrs. Jeanette Hart of vm 2 to 5 p.m. and friends Gruver.

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ral

Ide

er

Visitors in the home of Mrs. L.R. Bradly Sunday were: Mr. and Mrs. George Combs of Canyon and their

**TRST BAPTIST REVIVAL** March 1 - 15

> Dr. D. D. Sumrall Preacher

Be sure to hear this Evangelist from the Texas Baptist Convention Evangelistic Department.

Services first week 10:00 a.m. and 7:30 p.m. Second week, 7:00 a.m. and 7:30 p.m.

**One Group** 

**RTS-COATS** 

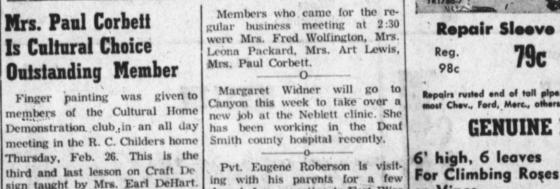
Nursery Open

Welcome



Wm. McGEHEE, 81, has passed the age when people are reluctant to tell how old they are, and has reached the place where he is proud to be an octogenarian. For years he and his daughter, Mrs. R. O. Stark of O'Donnell; have celebrated their birthdays together. Hers is on February 22, and his on February 24, and this year they marked the day of February 23, at a family dinner,

Altho he has retired from active business, Mr. McGehee has many interests that keep him alert and happy. Staff Photo.



third and last lesson on Craft De sign taught by Mrs. Earl DeHart. A gift wrapped package and pillow days before reporting to Fort Bliss or Vines for Radar school. cases decorated in "Doodling Design" were exhibited by Mrs. De

The business meeting was presid-

Hart.

**ORE** at Western Auto IT'S A DAVIS

All-new, quality-built Davis tire, backed by the nation's strongest

of enterprise.

Whether high speed causes ad-

makes them worse isn't.

Reg. \$12.95

**Repair Sleeve** 

Repairs rusted end of tall pipe

most Chev., Ford, Merc., of

Reg.

98c

6.00x16



Broom

Reg: \$1.85 Reg. 59c Garden Hoe Spinner

**JR DOLLARS BUY** 

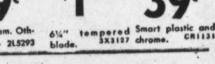
No freedom in our great nation A cripple on the right road has You can tell when a race is going

idents may be debatable, but that is more precious than the freedom a better chance than an athlete on down hill-it talks about rights in

the wrong road.

The Sunday Brand, Hereford, Texas, Sunday, March 1, 1953

stead of duties.





\$10.95 \$7.95 Exch. Amazingly low-priced, yet guaranteed 12 mo.! Plenty of power for normal needs. Full-For Chev. Others Wizard Deluxe, guaranteed savingsl<sup>CR1503.8.9</sup> 24 months.281037.

Wizard "80"

Battery

Iliza)

Strong, flexible. Car, etc. 3H89355 4 sizes. Forged steel. 4HR3755







# **Red Purge Experts** Strike in Hungary

SEVERAL weeks ago, a group of Russian dignitaries arrived in Budapest for a "visit." The purpose of their mission was quickly revealed: To purge Hungary's Communist regime of Jews.

Thirty top Jewish Reds in Hungary are reported either to have committed suicide or been purged. The Russians conceivably could wipe out the government. Fully 90 per cent of the highest officials in the Hungarian regime are Jews, including tough Premier Matyos Rakosi.

Rakosi's exact status was not clear. There was no reason for believing he could escape the ax.

The Hungarian purge repeats a pattern used by the Russians throughout the East European Communist block. Jews are being systematically removed from government posts because of "suspected

Zionism." Some of the blacklisted Hungal rian Reds killed themselves, others disappeared, some were arrested and some were executed by firing squads.

Reported suicides: Zoltan Vas, head of the state economic planning office, and 10 high officers of the political police.

Reported executions: Lt. Gen. Peter Gabor, head of the secret police, allegedly shot with his wife, who was a private secretary in Ra-kosi's office, and children.

Reported arrests: Gen. Sandor Nogradi, deputy defense minister, six top officers of the state security office, the chief of the Hungarian state radio and several prominent Jewish doctors. Reported missing: Vice Premiers

Karoly Kiss and Arpad Hazi.

The purge in Hungary comes at a time when the country totters on the brink of economic chaos. Long lines of people stand outside stores, waiting for bread that often isn't there. There is a threat of real hunger later in the Spring. The morale of industrial workers throughout the country is almost completely broken down, with the regime making desperate demands for increased production to meet quotas of the new Five Year Plan.

Czechoslovakia and East Germany, which also have experienced widespread purges recently, are in a bad fix economically too. Ostensibly, the Russians are out to rid satellite governments of Jews they hold responsible for the economic collapse. Moscow knows well the value of a scapegoat when the people start to worry about their troubles.

> firmed these appointments Austria

**Coalition Stands** 



MATYAS RAKOSI

# Diplomacy

New Ambassadors

Eastern Affairs.

War II.

to France.

Protective Association.

President Eisenhower has tapped two career diplomats to be ambassador to Russia and ambassador to Mexico.

Charles ("Chip") Bohlen, 48-year-old State Department counselor and top expert on Russia, has been named to fill the Moscow post va-cated by George F. Kennan, labelled personally unacceptable by the Soviets.

The U.S.S.R. has indicated its ap-proval of the Bohlen choice.

A native of Clayton, N. Y., Bohlen is a Harvard graduate who entered the U.S. Foreign Service in 1929. He has served in Prague, Paris, Moscow and Tokyo. During World War II he was chief of the

State Department's division of Far Francis White, a Yale graduate and assistant Secretary of State from 1927 to 1933, is Eisenhower's appointee for ambassador to Mexi-Indochina has a large reserve of

ico. From 1934 to 1942 he was assoforce to 210,000 by the end of the ciated with the Foreign Bondholders Some experts believe Indoyear.

Kennan, meanwhile, figured in speculation as a possible choice for envoy to Yugoslavia. Kennan aroused Soviet ire when he declared in Berlin last fall that life for foreign diplomats in Moscow was about the same as being interned by the Nazis in Germany during World

In other developments, the Senate Foreign Relations Committee con-

still the big question. Facing the grizzled Iron Curtain veterans in the second round of the General Assembly's seventh session is a fresh U.S. team headed by Hen-Mrs. Clare Booth Luce, as ambasry Cabot Lodge, Jr. The U.S. and its allies in Korea

sador to Italy. C. Douglas Dillon, as ambassador

# The WORLD This WEEK Campaign

# U.S. STUDIES ASIAN MANPOWER POOL

THE United States would like L to see Asians take over the job of their own defense against Communism in the Far East.

Administration leaders have indicated U. S. Far East strategy includes a long-range plan for pulling Western military forces out of the line and replacing them with trained Asian troops. Such a plan will take time to put

into effect-maybe too much. For this reason, U. S. officials are studying what Asian manpower reserves actually are available now.

Strongest force of native Asian troops is in South Korea, where manpower is available for a South Korean army of some 750,000 men. As things stand now, about 400,000 South Koreans are in the 700,000man United Nations army in Korea. President Eisenhower repeatedly has urged a speed-up in the South Korean training program. Indica-tions are that U. S. officers in Korea are pushing ahead with this project as fast as possible.

On Formosa, Chiang Kai-shek has about 600,000 troops. Only half of these are combat units anywhere battle efficiency. A serious near problem on Formosa, is a shortage of Nationalist reserves. Not enough are available to increase the total Nationalist strength much beyond 600,-000 men.

At present, Chiang's army, navy and air force are laboring with inadequate and, in many cases, obsolete equipment.

In Indochina, the French have a combined French-Indochinese army of 400,000. Vietnamese troops number around 145,000. Unlike Formosa,

manpower as yet untapped. French officers say they believe they can increase the Vietnamese

china could furnish a native force double that if the military setup were streamlined.



I resumed its split session in New York Tuesday with Korea



JAPANESE



#### CHINESE NATIONALIST

tion of a plan to increase aid to Indochina may be a step in this direction.

In Malaya, some 120,000 natives support a regular British force of 30,000. Malayan native police and auxiliaries have proved efficient and willing. Some expansion of this force, while it would require an ex-

Japan poses a special problem. U. S. strategists believe a rearmed Japan is essential to balance Communist strength in the Far East. A Japanese National Police Force,

SOUTH KOREAN

exists. It could be the nucleus of a future army. It numbers about 110,-000 men

If the U.S. and its Western allies fighting in Korea could be freed of the frontline assignment, it would rob the Communists of the vast advantage of tying down Western troops needed for a mobile reserve.

Quotes

Rev. Francis B. Sayre, dean

of the Washington (Episcopal)

Cathedral, on the anti-subver-

Cathedral, on the anti-subver-sive tactics of Sen. Joseph R. McCarthy (R-Wisc.) and Rep. Harold H. Velde (R-III.): "They

are demonstrating they believe

God and the nation are best

served by the frightened and

# Anti-Red

rwo. Congressional investi-I gating committees are probing for alleged Communist in-filtration of the U.S. educational system.

The Senate Internal Security subcommittee, headed by Indiana's Republican Sen. William E. Jenner and the House Un-American Activities. Committee, headed by Rep. Harold Velde (R-III.) heard testimony this week from various witnesses as criticism of their efforts mounted

Some U.S. educators deplored the possible dangers to free inquiry and thought, regarded as essential to any academic endeavor, that might re-sult from the probe for Reds on the nation's campuses.

In reply to these criticisms, Jenner stated "there can be no academic freedom until this Soviet conspiracy hidden in our schools and colleges is exposed to the light and the rule of Moscow over its adherents in the education world is broken."

Sen. McCarthy, meanwhile, continued his investigation of the State Department's Voice of Amer-

The McCarthy group already has turned up testimony that two of the State Department's multi-million dollar transmitters, designed to beam anti-communist Voice broadcasts overseas, were ordered built in areas where they would have to cope with severe magnetic interference.

Construction of the transmitters, located near Seattle, Washington and Wilmington, N. C., has been halted.

In the wake of the McCarthy hearings, the State Department suspended Alfred H. Morton, chief of its Voice of America broadcasting division, for disagreeing with an order forbidding use of material from communist and fellow traveler writers.

The Overseas Information Service of the State Department, which includes the Voice of America, got a new chief, meanwhile. Dr. Robert L. Johnson of Philadelphia, presi-dent of Temple University, took the job on a temporary basis with the understanding he would give his final "yes" or "no" in a month. Johnson said he would make a detailed study of the entire Information Service.

In Short

Died: Field Marshal Karl Gerd von Rundstedt, stern Prussian officer who directed the big German offensive against U. S. lines in the Ardennes in December, 1944. He was 77.

Reported: that the Eisenhower Administration is considering a compromise on economic controls pro-

The Administration's considera- tended training program and build- trained by U. S. advisers, already up, might result in a valuable addition to Asian anti-Communist forces. There are political roadblocks to full-scale rearmament, but some

the Socialists polled the largest number of votes, but the country's complicated voting laws made Chancellor Leopold Figl's conserva-tive Catholic People's Party the largest in the new parliament.

The Socialists now have a total of 73 members in the 165-seat lower chamber. Figl's party has 74. The result is a coalition government of conservatives and moderate leftists. Communists, neo-Nazis and Cath-

olic conservatives all lost ground in the voting, held in the American, British, French and Russian occupation zones. Ironically, the Communists lost a seat in a busy industrial section of Vienna-occupied by

Soviet troops. The Communists picked up 800 votes in the American zone industrial city of Linz, however, and gained in several towns in the Russian zone. The Reds took only 5.3 per cent of the total vote, the Socialists, 42 per cent and the Catholic Peoples Party 41.3 per cent.

9395

The lineup in parliament is: 74 People's Party members, 73 Social-ists, four Communists, 14 extreme

right-wing neo-Nazi independents. Nazi-type independents lost sup-porters in all of their former strong-holds, including the area around Salzburg and in Braunau, Adolf Hitler's birthplace. The Socialists picked up most of the votes that went to the neo-Nazis in 1951.

James C. Dunn as ambassad Karl Rankin as ambassador to

Nationalist China. Also confirmed were nominations of members of the U.S. delegation

to the United Nations General Assembly which reconvened Tuesday sembly which reconvened luesday in New York. They are Henry Cabot Lodge, Jr., chief U.S. delegate, James Wadsworth, Lodge's deputy, and Ernest A. Gross, as delegate.

> Dates Monday, March 2

Adlai Stevenson scheduled to leave San Francisco for Tokyo on first leg of round-the-world fact-finding tour.

Wednesday, March 4 Gen. James A. Van Fleet, re-tired commander of U. S. Eighth Army in Korea, slated to appear before House Foreign Affairs Committee in Washington.

Anniversary of the conven-ing of the first U. S. Congress in 1789.

Thursday, March 5 National Conference on High-

er Education opens in Chicago.

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BETTER BALANCE THAT LOAD FIRST

indicated they had no new plan to halt the war. They are standing pat on the Indian resolution for breaking the truce stalemate approved by members except the Soviet Union and its satellites.

The Indian' resolution accepted the Communist demand that after an armistice all prisopers of war be repatriated, but it barred force "either to prevent or effect their return to their homelands."

Thus, repatriation would be voluntary and prisoners not repatriated 90 days after an armistice would be

referred to a political conference which would be in session under terms of the armistice. The conference, at which both sides would be represented, would have 60 days to decide what to do with the POW's who were not yet repatriated. After that, the United Nations would take responsibility for their care and disposition. While most other governments

are relying on their permanent delegates at the Assembly session, Russia is represented by first string diplomats headed by Foreign Min-

iser Andrei Vishinsky. The fact Russia has sent its first diplomatic team to the session shows the Kremlin expects to make the U.N. the main scene of its diplomatic activity during the coming weeks.

The Communists made it clear at the start that they are set to make propaganda capital out of President Eisenhower's order removing the U.S. Seventh Fleet from the Formosa Straits. The Reds charge the

FEBRUARY NEWS HIGHLIGHTS

2-Hurricane floods southeast British and Dutch coasts, killing 1,400. One-sixth of Holland inundated; damage estimated at \$265 million. Eisenhower lifts protective blockade of Formosa, bids Congress void all secret pacts abroad.

3-Thirteen convicted U. S. Red leaders choose jail rather than go to Russia.

4-William W. Remington, former overnment economist, sentenced to hree years in jail for perjury.

9-Europe's six-nation coal-steel pool starts functioning. New York judge bars press and public from Jelke vice trial on grounds of "pub-

lic decency." 10—Gordon Dean resigns as chair-man of U. S. Atomic Energy Com-

11-Eisenhower rejects clemency appeals of Ethel and Julius Rosenberg, convicted atomic spies. Russia breaks diplomatic relations with Israel.

12-Britain and Egypt agree to let sudan decide its future for itself at

23-Soviet land and sea forces or-14-Government eases controls on dered to maintain battle prepared-

aluminum, steel and copper. 16—Danish troop revolt quelled; they protested draft extension from 12 to 18 months.

17-Adlai E. Stevenson, defeated Democratic candidate for president, visits Eisenhower in White House. 18—Ten per cent cut in standing armed forces and military budget is recommended by Citizens Advisory Commission on Utilization of Man-

19-Canada cuts personal income

credulous collaborators of a

RUSSIA'S ANDREI VISHINSKY

U.S. committed an act of aggression waged a three-year battle in the against Red China by assisting General Assembly and finally won a precarious victory just a year ago when the Assembly voted 25 to 9 with 24 abstentions that:

"The Union of Soviet Socialist Republics, in its relations with China since the surrender of Japan, has failed to carry out the treaty of jects already are on the Assembly's friendship and alliance between China and the Union of Soviet Socialist Republics of 14 August, 1945."-Soviet delegates have argued that

the treaty actually went out of existence when Moscow signed a new pact with the Chinese Communists in 1950.

The treaty was an outgrowth of the Yalta conference.

The treaty offered only technical obstruction to any move the Nationalists chose to make after the Red-Chinese-Russian agreement of 1950. But Chiang's denunciation of the treaty legally clears the way for Nationalist participation in any blockade of the Red Chinese mainland.

servile brand of patriotism . It comes close to tempting God when anyone operates on the assumption that they are the divinely constituted guardians of other men's consciences, other men's patriotism or thoughts."

Lt. Gen. Manton S. Eddy, retiring commander of more than 250,000 American troops in Europe: "The U. S. Army in Europe today is in a high state of readiness. It is composed of soldiers who know why they're over here. Such an army is ready for anything."

A QUESTION OF TRANSLATION

#### What's in a Name?

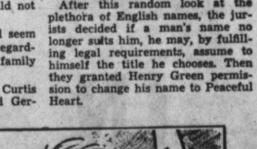
Three Philadelphia judges have ruled that in the broad perspective of things, a man's name should not be taken literally.

Many English names would seem curious, they pointed out, if regarded as plain words and not as family names.

For example, said Judges Curtis sion to Bok, Louis E. Levinthal and Ger- Heart.

ald F. Flood, there's "Youngflesh, Thickpenny, Twelvetrees, Clink-scales, Kisswetter, Diddlebock, Ramsbottom and Pigwhistle."

After this random look at the plethora of English names, the jurists decided if a man's name no longer suits him, he may, by fulfilling legal requirements, assume to himself the title he chooses. Then they granted Henry Green permission to change his name to Peaceful

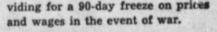


The Sunday Brand

Section three

Hereford, Texas, Sunday, March 1, 1953





Announced: that Britain is working on a plan to divide Trieste permanently between Italy and Yugo-slavia. The idea probably will be discussed by Foreign Secretary An-thony Eden and Italian Premier Alcide de Gasperi in Rome in April.

Proposed: by Oregon's Independent Sen. Wayne Morse, that witnesses in Senate investigations have legal counsel with power to object to questions and the right to crossexamine other witnesses making accusations.



Chiang Kai-shek, As the Assembly session pro-gresses there will be ample opportunity for more Soviet propaganda on such red hot issues as the Korean war and disarmanent. These sub-

> agenda. On the other hand, Vishinsky faces a barrage of criticism on Russia's attitude toward Jews.

The Assembly agenda also includes major issues sponsored by Communist countries. One is Poland's plan for an immediate ceasefire in Korea, a one-third reduction in the armaments of the big powers and a Big Five peace pact. This was sponsored by Russia at the 1951 ses-sion of the Assembly and rejected. The U.N. put itself on record as approving the Chinese Nationalist

denunciation Tuesday of the Chi-nese-Russian friendship treaty of 1945

Chiang Kai-shek's government

taxes by 11 per cent. NATO restores 10 per cent cut in 1953 military construction program at request of Gen. Ridgway.

22-Austrian Socialists gain in national election, winning 73 seats in parliament, one less than party of emier Figl.

dies in Hanover, Germany. 26—President Eisenhower begin "long weekend" of golf at August



KING AND QUEEN Bobby Jackson, left and Lois Christman, right, were honored by the nine and ten-year-old Sunday school class at the First Baptist church recently. The

TELEPHONE

prince and princess standing were also honored. The prince is Ronald Anderson and Zell Crump is the princess.

### King And Queen **Crowned At Party**

Crowning the king and and honoring the prince and prin-cess was the highlight of the party given for the nine and ten year juniors of the First Baptist Church Friday night at the church.

Bobby Jackson and Lois Christman were named the king and queen and the runners-up, who rated the title of prince and princess were Zell Crump and Ronald Anderson, Games were played and refresh-ments were served to the approximate members of the department who attended.

Leaders in the department present were Mrs. Jimmie Allred, superintendent; Mrs. Clyde Rayburn, associate superintendent; and teachers, Mesdames: C. J. Crump. W. J. Dickson, Merel Parker, Herbert Haseloff, Alton Biggers, J.B. Sneed, W. S. Rice, A. J. Schroeter and Messrs. M. A. Bettis, and Fritz Christman.

Rev. Don Roots **Guest Speaker** 

Rev. Don Roots was guest speaker, at the Child Study Club meeting held with Mrs. H. A. Cavness Thursday evening.

Rev. Roots chose as his subject 'Partnership in Families as God's Divine Plan." "It isn't a thing that just happens-family partnership grows out of a unity in thought, laughter and understanding. Patience in overcoming differ ences on the part of parents, and the opportunity to express themselves freely in the family circle bring about a close relationship between parents and children. Comradeship and compantionship give children a sense of security." Rev. Roots said.

Members of the club attending were Mesdames: E. J. Pepper, Richard Jowell, Merlin Kaul, J.C. Reese, Maurice Tannahill, Bob Wear, Chester Wiggains, J. W. Witherspoon, Lisle Woodford, Carl Stapp, and the hosetss. Mrs. Don Roots was a guest.

-0 Mrs. Ava Woodson visited Mrs C. T. Woodson Thursday.

## The Sunday Brand, Hereford, Texas, Sunday, March 1, 1953 Dr. and Mrs. Will Reeves here the past week. The Glenn Mr. and Mrs. N. E. Gass have of Tulia have been guests of their Reeves have moved to Hereford gone to Mineral Wells on a short

son, Glenn Reeves and family, recently from Arkansas.

vacation trip.

the "face lift" for beauty Frances Denney **INVISIBLE BEAUTY STRAP** 

> You simply massage this wonderful new flowing cream onto your face before you apply foundation and powder.

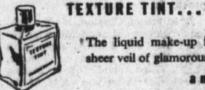
> > LIFTS . . . you enjoy the thrill of a "face lift."

FIRMS . . . your contour is firmed, you look years younger.

TIGHTENS ... your skin is tightened and more beautiful.

Invisible Beauty Strap tends to brace flabby skin, wrinkles seem to smooth away. Jawline puffiness, mouth-to-nose lines, little age lines seem to disappear. Your new, youthful beauty lasts hours and hours! 55\* And because so many women asked for it

...a new economy double-size, \$850\*



The liquid make-up foundation that covers the skin with a sheer veil of glamorous color. Stays on all day without touch-up. a new trial size in seven lovely shades \$3\*

**ROGERS DRUG STORE** We Give Baby Bonds



THURSDAY, MARCH 5, 1953



Hereford

234 East 2nd St.

Save Space In Your Home and Get The **Telephone Out of The** Way! We Have These Cabinets STOCK !

# **GET YOURS TODAY**

# For All Your Lumber Needs

See

I have leased my farm and will sell at Public Auction, all my farming equipment and livestock

## LIVESTOCK

1 Registered Guernsey Milk Cow, 6 Years Old 1 Black Jersey Milk Cow, Springer Quarter Horse, Saddle Mare

### FARM EQUIPMENT

1 1952 WD Allis-Chalmers Tractor on Butane, Wide From End. 1 2-Way Breaking Plow for WD Allis-Chalmers Tractor 1 1946 Model Ford Tractor with Step-up Transmission 1 1947 Model Ford Tractor 1 1948 Model New Holland Twine Tie Hay Baler, Model 76 1 4 Row Ford Cultivator **1 Ford Vegetable Cultivator** 1 Eversman Land Leveler 1 5 Row Stalk Cutter 2 5 Bale Cotton Trailers 2 4 Bale Cotton Trailers 1 21' John Deere Disc Harrow **1 Meyers Ditcher** 1 6' Ford Tandem Disc 1 10' Moline Oneway Plow 1 Sulky Hay Rake 1 Ford Ditcher 1 4 Row Knife Sled with 3 Point Hook-up 1 Set of 4 Rotary Hoes 1 25' John Deere Grain Loader 1 10-inch Fairbanks-Morse Feed Mill 1 4 Row IHC Cultivator 1 1944 Model IHC M Farmall on Butane with Lister and Planter. Just Overhauled 1 Set MM Disc Markers 1 1947 Ford Truck with Grain Bed

1, 1941 Model Allis-Chalmers M-V-60 Tractor 1 4 Row MM Cultivator

**Terms of Sale: Cash** 

Phone 656

1 Set Press Wheels for 4 Row Lister 1 13' Hoeme Plow 1 4' Fresno 2 Wooden Bundle Wagons 1946 M.H. 101 Senior 4 Row Tractor & 4 Row Cultivator. Good condition and good rubber 1 1949 Model with 2 row lister, planter & cultivator

## HOUSEHOLD GOODS

2 Kerosene Heaters 1 Small Bathroom Heater 1 Large Cold Spot Combination Refrigerator & Deep Freeze 1 Ice Box

## MISCELLANEOUS

About 5,500 Lbs. Macha Cotton Seed 1 Meyers Pressure System, 1 H.P. and Pipe Sweep, Corrigator, etc. 1 Gasoline Tank for M Farmall 1 Haag Washing Machine \_- Good One A Lot of Wire and Posts 1 20 Gal. Hot Water Heater, (Good) Natural Gas 1 Gasoline Tank for WD Allis-Chalmers Tractor (New) Grease Guns, Tools, etc. Butane Tractor Filler Hose 1 Tractor Umbrella 30 1 1/2 Inch Aluminum Irrigation Tubes 20 2" Plastic Irrigation Tubes Some Shop Equipment 1 Carbide Generator 1 Roll Woven Wire 1 500 Chick Butane Brooder 1 125 Chick Electric Brooder Many other items too numerous to mention. Most of this equipment is fairly new, in good shape and raedy to go.

# Sale Starts at 11:00 O'Clock

CLERK

**Clinton Jacks** 

Lunch will be served at noan by the Cultural Home Demonstration Club



The Sunday Brand, Hereford, Texas, Sunday, March 1, 1953



# 2011388

and the second

age Four

Kent Snare

My infrequent communiques from has many a tight one to dissolve Bill Holmes of Texas Tech never ere all the entrants are establish-fail to evince a bit of humor. I ed. Indiana has sacked the Big given him a gruff and not Ten and will be trouble to any foe. low a bow in thanks for foot- Washington has the northern half ball 'Annie Oakley's", with which of the Pacific Coast conference corhad supplied me last season- ralled and California is the appa-Said he in reply, in part, Glad rent southern titlist but probably you were able to see our games. won't much more than put in an Most of them, that is. There were appearance against the Huskies, some I wish no one had seen."- although an identical situation pre-Natural, he was referring to the vailed last year but somebody forresults, if the paying public had got to give the script to UCLA and not been around and about, he they sacked Washington in an eyewould have had a justifiable re- opening surprise. Oklahoma Ags monstrance to offer, verbally that can grab the Missouri Valley by -Basketball tournament time is taking one of their two remaining upon us and already many elimi- tilts and most of the guessers have nation jousts have been recorded. them written as in. Kansas U. can The big ones are in the immediate take the Big 7 by whopping Colooffing and as expected the Nation- rado and Iowa State at home and al Invitational Tournament in Mad- Missouri abroad. The Jayhawks ison Square Garden (some of the have been invincible at home, as scoffers call it the Ned Irish Tourn- is nowdays the rhyme and rule. ament), broke the barrier first in Lousiana State has racked up the an attempt to fill their bracket Southeastern and it looks like with the elite. But they are draw- North Carolina State in the Southto a busted flush for the ern, even though their overall re-NCAA, while not putting the ban cord has been a disappointment. on the NIT as far as it's member- The Ivy league is tangled and the ship is concerned, has legislated ultimate winner has hopes of playthat an NCAA member team can- ing one game only in the chamnot attend both the NCAA play- pionship contention. NCAA at large offs and the NIT. Since all the teams that have been fingered in recognized conferences of the lar- clude Seattle, Oklahoma City U. ger ilk prefer the prestige of the Notre Dame, Eastern Kentucky, NCAA gonfalon, the field for the De Paul and Navy. The fallacy of NIT is, of necessity, limited to the the NCAA tournament and all other defending champion, the Indepen- jousts of that type is that some of dent college teams and the also the conferences have teams that rans of some of the NCAA confer- miss the top rung in their legaue ences. To date the NIT had en- and still are strong enough to rolled La Salle, Seton Hall, Western whack a lot of the other conference Kentucky, Tulsa, Louisville, Man- champs. Like for instinks, Kansas

hattan, St. John's and Duquesne Ags, Illinois, Minnesota, Wiscon-It is reported they hope to pick sin and St. Louis, who incidentally up the number two team in both have beaten Notre Dame twice the Southwest Conference and the among others. Texas Tech dropped Skyline. Eight (The source had it two on the Arizona binge and out aunt, Mr. and Mrs. Eugene Harthe Skyline Six, which was appli- of BC contention, that leaves vey, in Denison while his parents cable before New Mexico and Mon- Arizona U in the driver's seat are gone. tana entered it.) Rice is the cur- with only the West Texas Buffs rent leader of the SWC, leading to dispose of for a cinch tie and a following the Okie Ags 79-58 clob-Texas and TCU by a faint line sure win unless 'Hardin-Simmons bering of Kansas U, when it was with only SMU barring them from can take Tech at Lubbock in the a cinch tie. Brigham Young is windup clash on March 3-A cite-

leading Wyoming by a whisker and able cite from John Cronley who that will be settled this week when opines, "That the only pun sorrier they ram into each other head than the one stating that the St. against the Ags policing, when he on. The balance of the bracket will Louis Cardinals will now be known have to come from lesser stock— as 'Busch' leaguers, was the one erage, up to then." Have you seen the MAYTAG

#### School Lunch **Fancy and Plain Room Menus** The NCAA is shaping up but still

March 2-6 (The baby beef being served this week is a gift from the First Na-tional Bank of Hereford. The calf was purchased from Wilbur Connally at the Livestock Show.)

Monday Ham Sandwiches Seasoned Lima Beans Iced Carrot Sticks Fruit Salad Milk Prune Cupcakes Tuesda

Chicken Fried Steak Gravy Mashed Potatoes Buttered Green Beans Butter Milk Bread Fruited Gelatin

Wednesday Hamburger Patties Buns Lettuce Sliced Tomatoes **Onions** Pickles Mustard Pineapple Slice Milk Peanut Butter Cookies

Thursday Turkey Loaf Giblet Gravy Buttered Whole Kernel Corn Cranberry-Jello Salad Hot Rolls Butter Milk

Ice Cream Sticks Friday Lemons **Oven Fried Fillets** Black-eyed Peas Combination Vegetable Salad

Milk Bread Butter Cherry Cobbler School visitors are invited to

eat on Tue., Wed., or Thur. Charge for visitors same as for children: 30 cents at Shirley and and 35 cents at High Central School.

Mr. and Mrs. Paul Harvey are attending a buyers convention in Oklahoma City this week. Their son, Mike, is visiting his uncle and

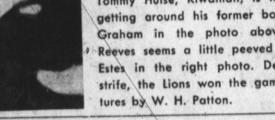
dead against the Cowpokes. The reasoning stemming from a one field goal nite by the 6-9 Born



Party Tuesday Honors Beverly Ann Boyer

A party was given honoring Beverly Ann Boyer's ninth birthday Tuesday afternoon at the home of her parents, Mr. and Mrs. Cecil Boyer.

Games were played during the afternoon. Those attending were: Sue Wood- regional Camp Fire meeting.



Johnnie B. Vinson, who is ford, Necia Gililland, Brenda Beas ley, Kaye Neill, Lyn Thompson, student at West Texas State College Sandra Roberson, Suzanne Langley spent the week-end at home with her parents, Mr. and Mrs. R. B. and Bonnie Sparkman. Vinson.

Gracie Fotheringham, Bettye Mattle Jane West, who is jem Culpepper, Eugenia Alexander and Mr. and Mrs. Leon Alexander left ployed in Plainvlew, spent the Thursday for Dallas to attend a week-end at home visiting with relatives.



THIS SCENE HAS BEEN REPEATED many times in recent years, as telephone people worked to extend service to the state's farming areas. In just seven years, the number of Southwestern Bell'rural telephones in Texas has increased six times. And we're continuing to push more lines out inte rural areas every month. In 1953 we hope to be able to. spend more than \$41/2 million on this type of construction alone. SOUTHWESTERN BELL . . . A TEAM OF 28,000 TEXANS . . . PARTNERS IN TEXAS' PROGRESS.

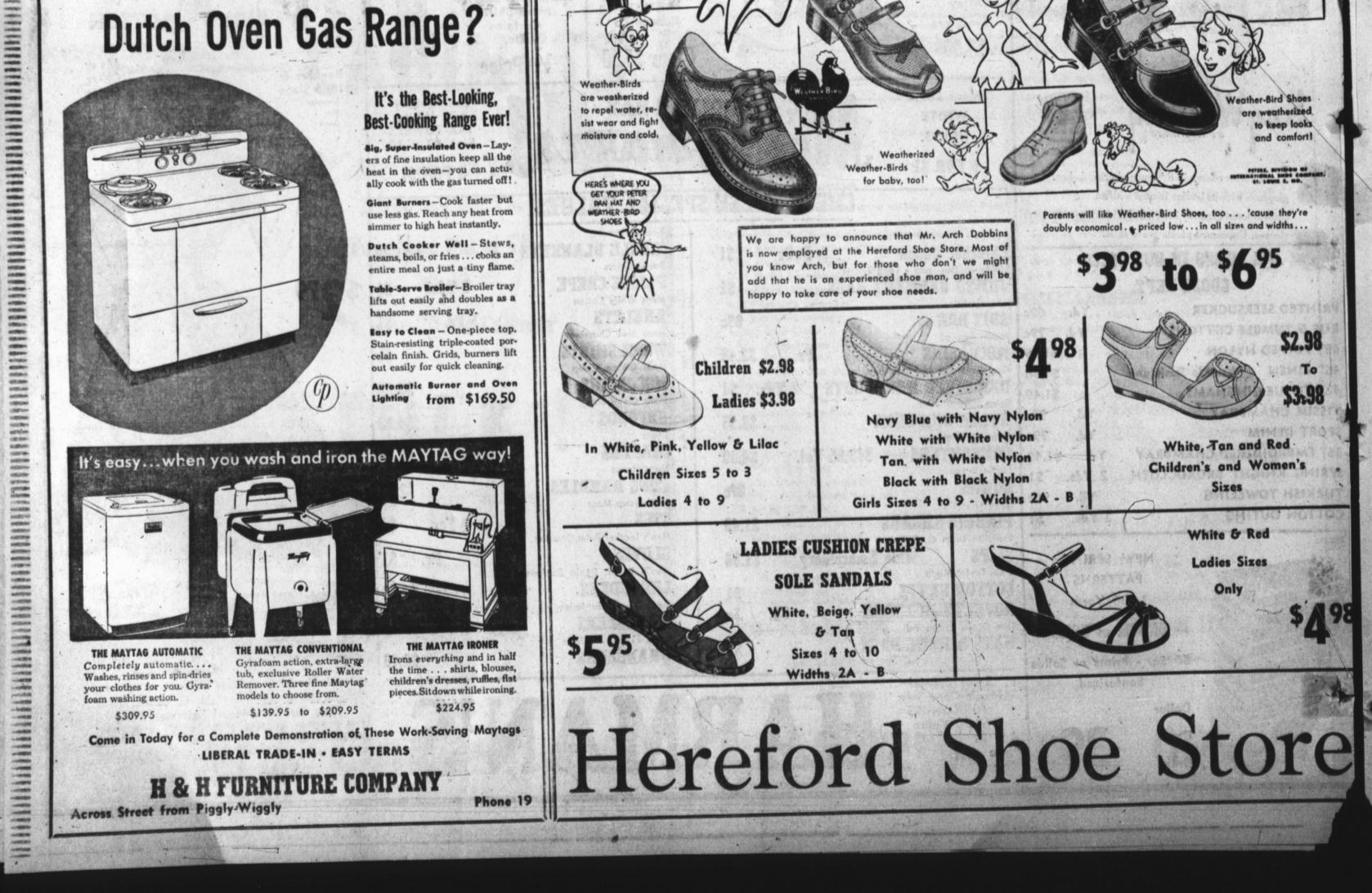


Kiwanis basketball game Tuesday night. Tommy Hulse, Kiwanian, is having trouble getting around his former boss, Lion Geo. Graham in the photo above. Lion Dub Reeves seems a little peeved at Lion John Estes in the right photo. Despite internal strife, the Lions won the game 36-22. Pic-



The Sunday Brand, Hereford, Texas, Sunday, March 1, 19

**Profit From The Brand Clasified Columns** 



The Sunday Brand, Hereford, Texas, Sunday, March 1, 1953

LET'S COOK SOMETHING

## **Shrimp In Various Dishes Suggested As Tasty Meat Substitute For Lent**

Shrimp in various dishes is sug- when ready to serve mix half the for those who think all shrimp shrimp mixture, arrange on crisp as co-hostess. can be had by preparing shrimp mayonnaise mixture. Serve a t presided over a business period. in different ways and combining once. them with different foods.

southern ways with shrimp in-volve many appetizing recipes, for Friona Woman To instance dipping the little morsels in coconut before browning in Visit England butter, seasoning with tomato sauce and serving with flaky brown or white rice.

To many, shrimp salad is a great delicacy and the best manner Thursday on the first leg of their of presenting what, is considered journey to England.

Their first stop will be in Lubone of the sea's great foods. It bock where Miss McEvoy 'will can be served with almost any other food and is especially good take care of business before going on to New York to sail for South-ampton, England. They will sail with hot rice to which has been added raisens and almonds. Mrs. Gaston Baer serves some on the Queen Elizabeth on March

will accompany her home.

0-

• EYES EXAMINED

GLASSES FITTED

AMARILLO. TEXAS

NO APPOINTMENT NECESSARY

or remain in England.

wonderful fish dishes and among them is shrimp salad, made by

the recipe used today: Shrimp Salad 3 cups canned or fresh shrimp 3 cups diced celery 3 hard-boiled eggs, diced ¼ cup chopped sweet pickle cup chopped pimento l teaspoon salt ¼ teaspoon paprika 1 cup mayonnaise

1/2 cup whipped cream

tioned at Fort Bliss was home over Mix shrimp, celery, eggs, pickles, pimento, salt and paprika and the week-end to visit with his wife chill in refrigerator. Mix the may- and baby who have been visiting onnaise and whipped cream and relatives here for several weeks.

gested for the season of Lent and mayonnaise, mixture with the Walker with Mrs. Duane Walker The president, Mrs. W. R. Scarth lettuce and top with remaining

> Mrs. Ira Ott was chosen club woman of the year by the group. The next meeting will be with Mrs. W. T. Carmichael on March

H. D. CHATTER

Wyche H D Club

Mrs. C. C. Elliss, craft design

Those present were: Mesdames C. R. Damron, George Olson, Guy Newsom, W. P. Axe, J. V. FRIONA-Mrs. Walter Loveless Pickens, E. C. Hewitt, Wayne New-

and her niece, Joy McEvoy, left som, Ricketts, Dale Scarth, C. C. Ellis, W. R. Scarth, Edwin Flood, and the hostesses. West Hereford Club

The West Hereford Home Demonstration club met Tuesday with Mrs. U. V. Pierce for the last in a sèries of craft design lessons. Mrs. E. M. Cox was the craft leader.

Designs that can be used in Mrs. Loveless will remain in stencil painting was the topic of England for three months before the lesson.

returning home, Her sister and During the business session an family, Mr. and Mrs. Dan McEvoy invitation from the Cultural Home Demonstration club was Miss McEvoy has been in the read. The group was invited to a United States for some time but luncheon to be held in the home did not know if she would return of Mrs. Pat Robinson on March 12. with her parents and her aun Committees reports were also heard during the business session. Mrs. Wes Bradly won the float-

Pvt. R. B. Vinson, who is staing gift. Those attending were ! Mesdames Wes Bradly, U. V. Pierce, Carlos Vaughn, Ida Mae Vaughn, Vern Witherspoon, N. L. Wesson, E. M. Cox and Miss Evelyn Bell.

The next meeting will be held on March 24 with Miss Evelyn Bell for a lesson on cake baking.

Westway H D Club The last in a series of lessons on craft designing was given last Wednesday when members of the Westway Home Demonstration club met with Mrs. G. C. Merritt for a lesson on "fingerpainting." Mrs. Leo Ohlig had charge of the opening exercises. Mrs. P. B. Sowell presided over

the business meeting when plans were discussed to entertain members of the Messenger Home Demonstration club on March 25. Mrs. C. H. Owens was welcomed

as a new member. The next meeting will be in the Clarence Morrison home on March

Those attending the all-day meeting were: Mesdames Joe Landers, P. B. Sowell, Grover Caywood, A. Drager, Bert Garrison, Kenneth Rudd, H. Rudd, C. A. Saulcy, Floyd Walton, George Turrentine, Bess Werner, R. L. Wilson, Joe Wagoner, Johnie Townsend, G.C. Merritt, Leo Ohlig, C. H. Owens.

Mercer, Billy Joe has been in the Friona service for several months. The FHA sponsored an ameteur the auditorium.

will move to Friona soon.

has accepted a job at the Parmer ounces. She was born on Feb. 19. county Implement Company. She-Pvt. Billy Joe Mercer of Camp Mrs. Baker was the homemaking to the hospital Wednesday. He is with her parents, Mr. and Mrs. ing his mother, Mrs. Ester M. Chaffey, Ark. arrived in Friona teacher in the high school and he suffering from pneumonia.

#### leader, gave a demonstration on News fingerpainting last Thursday when the Wyche Home Demonstration club met in the home of Mrs. V.P. By Mrs. E. R. Day, Sr.

Miss Virginia Miller of Hereford weighing six pounds and 13 hospital.

Sunday for a 15-day furlough with taught the 7th grade. They now live Carroll Day was in Lubbook . Mrs. Oscar Baxter and children and a brother, L. A. Haws. DOLLAR DAY AND DRY WEATHER SPECIALS -up of 42 Inch One Group Ladies and Misses NYLON MATERIA 60 Gauge - 15 Denier **First Quality** Values to \$9.95 **Spring Shades 3 Yd. Lengths** \$1.95 Value Special **Slightly Soiled** Reg. \$1.95 Yd. Special

Tuesday on business. his parents, Mr. and Mrs. Charley | in Irving, Texas. Mr. and Mrs. H. K. Kendrick and Mr. and Mrs. Cayson Jones were Mrs. L. D. Pope. Danna were in Amarillo Tuesday visiting in Amarillo Sunday with On March 2nd, a training course

'Mrs. 'Buel Sanders, and Mrs. and Wednesday visiting Mrs. Ken- Mrs. Jones' parents, Mr. and Mrs. will begin. Parents interested in Charley Wise were shopping in drick's parents, Mr. and Mrs. Joe A. S. Curry. Clovis Wednesday afternoon. " ! Shields and attending business." Mrs. W. W. Camp of Canyon was were business visitors in Amarillo leadership will be given. The first

show Thursday night at 7:30 in called to Friona this week due to Wednesday. the illness of her twin brother, Ede, Mr. and Mrs. Bertram Jack Mr. and Mrs. Matthew Baker, ward Hall. He underwent surgery and son were business visitors and basement of the Congregational announce the arrival of a daughter Monday in the Parmer County shoppers in Hereford Tuesday.

She has been named Gay Ann. the Parmer county hospital. She in the J. W. Baxter home. Mr. and Mrs. Baker are both for- underwent surgery Wednesday. T. B. Armstrong was returned spent Tuesday night in Tucumcari

Mrs. Nick Dudley is very ill in more, Okla, spent Tuesday night

Mr. and Mrs. Duane Wyley

Mr. Owen Campbell of Clare- each month for two hours.

family of Albuquerque have recently returned home after visit-Haws, a sister, Mrs. Roy Wilson

T. E. "Averett.

visited in the home of Mr. and

Page Five

the Cub scouts are urged to attend. Glenn Green and Oscar Baxter The basic training course for cub

session will be held at 7:30 in the

Mr. and Mrs. Alfred Haws and



# Progressive News

Page Six

#### By Mrs. Ira Ricketts

Quite a little excitement but fortunately very little damage was his father, C. P. Caldwell, formercaused by a fire in the tenant ly of this community. house at the Virgil Dodson's Fri- Orin, Clifford and Marilyn Rusday morning while Mrs. Jack sell were visiting Sunday afternoon Ricketts helped with Red Cross of Commerce office, with the fol-Dean was doing her morning in the Clyde Russell home. chores. It is not known how the Mr. and Mrs. Owen Neel of Dufire started as Jimmy Joe, the mas, Wayne Neel of Camp Car- with Doris Russell. small son, was in the house a'one. son, Colo. were recent visitors in Some clothes on a rack were de- the home of Mrs. J. W. Vick, Hershey this week. Mr. and Mrs. George McLean. In the absence stroyed and a few holes were mother of Mrs. Neel. Another Conklin are here for an extended burned in some quilts and in the grandson, Dale Botts, recently re- visit. They live in Charleston, Ark. V. Pres. called the meeting to or divan. The wall paper was scorch- turned from duty in Korea and Pete Caldwell. Horace Hershey, ed a little.

Mrs. Dean called Mr. Dodson Russell Sunday. and they extinguished the fire. Mr. and Mrs. P. L. Carmichael attended the Hereford-Brownfield Roy Lee and Jimmy Joe, spent Jack, who is there farming. Lubbock.

Mrs. Clyde Russell, Robert and Doris, were in Perryton Friday from Friday until Sunday with Lynn Scott and Betty Mae Scott and Saturday attended a Christian their grandparents, Mr. and Mrs. Youth Fellowship meeting of Dis- Ira Ricketts. trict I. Mrs. Russell took their car Mr. and Mrs. Sam Hershey of meeting Friday night.

our child's name!

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and helped take the young people | Midland were week-end visitor in the H. L. Hershey home. from Hereford. Linda Russell spent Saturday Mr. and Mrs. T. J. Parson, Loyd, Don, Nancy and Doris, spent and Sunday with Sharon Arrington Sunday with Mr. and Mrs. Lewis Ira Ricketts and Buck Parson Harvey in Canyon. Pete-Caldwell returned Monday Amarillo Monday and Tuesday.

from Denton where he was called Buck's topped the market op Tues-Saturday by the serious illness of day.

Dorothy Veigel spent Sunday

Arch Conklin is helping Horace

home on leave, was also a visitor. Harlin Vick and Ira Ricketts were Howard Hunter visited Robert among those attending the irrigation school at Hotel Jim Hill Mrs. Jack Dean, Gene David, Tuesday.

Doris Jean Walterscheid has basketball game Friday night in the week-end in Tucumcari with recovered from a round with the chicken-pox.

Mr. and Mrs. V. E. Dodson, Kay went to Lubbock Friday where Virgil attended a district water

**C-C Directors Take No Action** had cattle at the auction sale in On Pioneer Day

The Board of Directors of the Deaf Smith County Chamber of Mesdames Virgil Dodson, Jack Commerce met in regular session Dean, Clyde Russell and Ira February 24, 1953 at the Chamber lowing members present: T. W. Alderson, V. Pres.; Ben Childers; N. D. Bartlett; W. L. Davis; Lloyd Sharp; Dick Barnard and of Pres. Harvey, T. W. Alderson,

der at the appointed hour. The minutes of the previous meeting were read by the mana-

ger and approved by the Board of Directors as read. The manager gave a brief re-

port on his trip to Austin, Texas at which time Marshall Formby was sworn in as a member of the Texas Highway Commission. He also reported to the Board the outcome of the Highway 60 Convention, and the letter recently received from the Hereford Texas Water Co. of Los Angeles, Calif., regarding the sale of Hereford water by the said company.

showed that the Chamber of Commerce had paid all outstanding bills and the bank balance showed that the Chamber of Commerce had \$284.12 on hand. The manager traveling expenses were approved seconded by Mr. McLean. There being no further business

Mr. and Mrs. Arch Conklin of Charleston, Ark. are in Hereford for an extended visit with her parents, Mr. and Mrs. Ray Hershey and their sons, Ben and Harold Conklin, and other relatives.

THESE ROSES HAPPILY MARRIED 130 YEARS -- Imagine being around to help your son and his wife observe their 50th wedding anniversary! And being married 80 years yourself! The Tom E. Roses, 100 and 98, respectively, are shown here with their son and daughter-in-law, Mr. and Mrs. H. E. Rose, looking over an autographed copy of "Eyes of Texas". The "young" Roses -- still in full bloom -- are 77 and 72, respectively. "Uncle Tom" and "Aunt Easter" live in Whit-

# Northwest Hereford News

#### By Mrs. R. C. Childers

R. C. Cannon and family. Mrs. Earl DeHart attended a Mrs. J. A. Pool who has been visiting in the R. C. Cannon home opper tooling demonstration in the home of Mrs. Howard in the for some time was planning to return with the Parsons but was un-Messenger Community Tuesday able to do so due to illness. Mrs. afternoon Feb. 24. Others attend- Pool is Mrs. Parsons' mother. ing from Hergford were Mrs. Tom Mr. and Mrs. Louie Olson left Wednesday for Hot Springs N. M. Draper, and Miss Roberta Campwhere they plan to spend about bell.

Mr. and Mrs. Earl DeHart and two weeks. Kenneth spent Sunday in the home C. S. Barclay and V. C. Hopson of her parents, Mr. and Mrs. W.E. were in Amarillo on business Tues Robinson of Claude.

An out of state visitor in the Patsy Childers spent Tuesday night in the home of her sister, W. E. Holcomb home recently was Stonewall Comer of Colorado Mrs. C. S. Barclay and Wednesday night in the Clinton Jackson home Springs. Mr. and Mrs. Pat Robinson went visiting their daughter Pat.

to Panhandle Friday on business Mrs. Oscar Vaughn of Dell City, and formerly of Hereford Mrs. Carl Perrin stration Club during the lunch hour Presents Lesson visited the Cultural Home Demon-Thursday. Mrs. Vaughn is a form-

Mrs. Carl Perrin presented the er member of the North Herelesson for the Friendship Class of ford Home Demonstration club.



The Sunday Brand, Hereford, Texas, Sunday, March. 1, 1953

Scherer

SUNDAY - MONDAY - TUESDAY

"Always a good Show"

BECAME A PART OF THE FABULOUS ADVENTURE KNOWN



In the matter of new busines the following items were discussed although no official action was taken by the Board: Pioneer Day Activities, Chamber of Commerce neighboring towns, and the possibility of organizing a Community Chest for Hereford. The monthly financial report was presented to the Board which ney. (AP Photo). after a motion by Mr. Davis and

the meeting was adjourned.

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