

The Sunday Brand

38 Pages

Including 20 Pages of Comics

VOL. 5-NUMBER 14

PRICE 10 CENTS PER COPY

SIGHTS, FACES

Around Town

Bill Rappleye of the Times Magazine was in Hereford Sept. 23, gathering information for a future article in that publication on irrigated cotton in this area.

Cecil Massey, manager of the Hereford Chamber of Commerce, will direct the recreation period for the Canyon Christian Youth Council raly to be held October 5, 6, and 7.

Mr. and Mrs. Cogswell Spikes of Memphis, Tenn., were visitors in the Mr. and Mrs. Finis Hunter home this week,

Mr. and Mrs. Finis Hunter visited her sister and brother-in-law Mr. and Mrs. Dave Skidmore of Shamrock last Friday.

Bob Wear was the keynote speaker for the Eighth District Work Conference of P-TA officers in Amarillo, last Thursday. His subject was "Challenge to Better Education for Family Liv-

Stoney Wall of Lubbock, president of the West Texas Gas Company was guest speaker at the Ro-tary luncheon here Friday. Mr. Wall gave a short talk in the op-erations of a utility company and some of the problems it faces.

the football contest page. Navy is listed as playing Utah State and Navy is playing Cornell. On judging entry blanks, this game will not be counted on any blank

Kiwanis Meeting

Mr. Wes Izzard, editor of the be the guest speaker for the next without losing a game.
regular meeting of the Hereford Game Highlights regular meeting of the Hereford Kiwanis Club, Thursday, Oct. 2.

His subject will be, "The Right to Know". The occasion of this special meeting is the observance of National Newspaper Week. Special guests for the meeting will be members of the Hereford Brand staff.

The members of the Kiwanis Club are inviting guests, and the meeting will be open to all who wish to attend. If you do not wish to come for the meal you may come at 12:30 for the speech, said Bob Wear, Program Chairman of the Kiwanis Club.



WES IZZARD ... guest of Kiwanian

Mayor Elmer Dameron Is Flown To Temple

Mayor Elmer Dameron of Hereford, who has been ill for quite some time, has been flown to Temple by Lyle Blanton for treatment and observation.



GOT IT... Whiteface end Franklin Boyd (84) takes in a pass from Back Raymond Dement for a long gain in third quarter and a 1st down. Shown defending Phillips Blackhawk is back Dale Wiley (40). The game ended Phillips 31-

Hereford, Texas, Sunday, September 28, 1952

Citizens Committee Reports On School Building Program

School committee met Thursday election last November consisted into classroom space to provide night in a joint meeting with the chiefly in reducing the proposed over-all accomodations for a total School Board and reviewed a list amount from \$950,000 to \$850,000, of 605 high school students. of 13 recommendations regarding in leaving the Junior High barthe school situation in Hereford, racks buildings on their present Variations from the proposed location for future use, and in

Hereford's 17-person Citizen plan from the unsuccessful bond converting the proposed cafeteria

The School Board, in addition, will have a free hand in

Well Spacing Meet Is Well Attended

Some 50 area land owners and irrigating farmers attended the special meeting here Thursday night at the County Court House held by the High Plains Water District in order to set up plans for formulating a well spacing regulation in the district. This water well spacing regulation is being planned in an effort to conserve the underground water supply in this district.

The meeting here Thursday night was to get the opinions of area land owners and irrigating farmers on setting up this regulation. From these opinions and suggestions the regulation is to board of directors of the High Plains Water District will meet her in an all-day gathering to iron out this method of water well spacing. The meeting will get underway at 10 aim. and will continue through 4 p.m. Luncheon will be held at the Jim Hill ball room for the group, according to Tom McFarland, manager of the High Plains Underground Water District. Local directors expected at the meeting are Virgil Dod-

HOW THEY

son, Kenneth Rudd and Gayle

People of Hereford area express their preferences in the coming

FOR STEVENSON **FOR EISENHOWER**

warning Friday that speeding in

the 15 mile an hour school zone

will have to stop at once. Offic-

ers have been instructed to cite

The latest contributions to the

Gary Stewart Fund swells the to-

tal to \$3,336.62 according to the

report of the Gary Stewart Fund

Little by little the funds climbs

toward the thirty-five hundred

mark at which figure the fund will probably close. Meantime ar-

rangements are in the process of

being completed in connection with Gary's future care and wel-

Donations not previously list

ed were from: Reinauer Bros. \$25

Mr. and Mrs. D. W. Stribling \$2;

Friendship Class of First Christ-

ian church \$7; J. G. Evans \$10;

W. J. Gilillam, \$10; and E. R.

\$200 Damage Reported

Next week the Whitefaces go to of speed in Hereford and to be es-

The High Plains Water District has been in operation for a year, of which most of the time has been used in the studying of other organizations throughout irrigation districts. Through this study and suggestions offered at the meeting, the district will form the

new well spacing regulation. Kenneth Rudd and Gayle Neill, directors with the water district, conducted the meeting in which Deaf Smith County farmers proposed that the spacing regulation be so set up that no wells be drilled closer than one-fourth mile on eight inch wells and a proportional distance for small ler wells.

This proposal will be presented to the Board of Directors along with similar proposals from the other 13 member counties at their meeting here in Hereford on October 2. At this time a definite

regulation will be established. Other problems discussed a the meeting here, which will no doubt become effective in due time, were the recharging of underground sands, pro-rating of water pumped, deep well tests, employing of geologist and hydrologist to make a study of the wa

Chief Reeves said that the stu-

dents were more careful as a rule

than the grown up of the speed in

parents and older people should

the future of drivers caught

speeding but they will be arrest-

ed and summoned to appear on

the charge regardless of who they

fore some school children are in-

Hereford Police Chief issued a pecially alert in the school zones.

the proposed new building Since the architectural question became controversial in previous elections, the committee studied the problem, met with the architect, and the board received the following letter, dated Sept. 22, 1852; which was made available to the committee.

"In the interests of removing any obstacles that may enter into your proposed bond issue, I wish to relieve the School Board of all obligations to me as architect and to express by sincere appreciation for the many considerations shown me." (signed)

Yours very truly, Macon O. Carder

Action regarding the architect will, of course, remain at the op- field. tion of the school board and the ther recommendations.

en, presented the recommendawere merely suggestions to be least 20 instruction rooms. handled as the school board saw of sufficient study the committee members realized their inability students. to understand all details on many questions and asked that the

board consider, improve or disre gard the recommendations in behalf of general community wel-

The resolutions and general preface follow:

"We shall remember that to whatever extent we permit preudices, personalities, and selfish interests to govern our thinking, we will be turned from conclusion that will be best for poster-

Recommendations of Hereford Citizens School Committee

1. A high school building would come nearest to filling the needs of the Hereford Rural High School District at the present

2. The committee favors building a high school building on the location of the present football

3. A building for 600 students committee declined to make fur- could be -provided by substituting class rooms for the cafeteria Wayne Evans, acting chairman in proposed building project, makin the absence of J. C. McCrack-ling three extra class rooms to serve approximately 80 more stutions of the committee to the dents, bringing the capacity of School Board. He prefaced the the building to 605. This would action by stating that the com- effect a saving of approximately mittee had carefully studied the \$12,000 on kitchen equipment situation and that the members plus a saving in plumbing. The realized that the recommendations building would then include at

4. A high school building confit. He pointed out that from lack structed at this time should provide facilities for at least 600

5. The committee strongly re-(Continued on Page 2)

In the Hereford Invitational

Pampa Foursome Is Early Winner In Invitational Golf Meet Here

Canyon Golf Tourney To Open On Sunday

. The Canyon City Golf Club tournament has attracted 28 perall of whom have qualified to Charlie Donnell.

He went on to say that anyone and Floyd Heath, Pampa. desiring to qualify could do so. Three foursomes tied f have to do, it before Sunday. Those people qualifying this week will not be eligible for the medset an example for the young-There will be no warning in alist prize, Donnell said.

Matches will be posted and the tournament will begin at 1 o'clock Sunday afternoon. The per-son winning the medalist prize, in the Pro's by shooting 1 over low score, will be selected from par 73's. those who qualified Sunday, Sep-Something has to be done to those who can stop the speeding and reckless tember 21. driving in Hereford the chief said. The tour

The tournament will be match and now is the time to do it be- play of 18 holes. The winners of Sunday's matches will be anounc- tin, Hereford, was second with ed some time this week.

Golf Tournament drew top at-tention this week with the Pro-Amateur results on Sept. 25 when the foursome captained by C, N. McGinnins, Pampa amateur, won first place with a 12 under par, net 60. Each amateur received \$24 for the event which is scheduled foursome were: C. V. McGinnis, to start next Sunday, according Pampa; H. S. McCloud, Plainview; W. D. Lacewell, Plainview

Three foursomes tied for secschool zones and said that the any time this week but would ond place with 61's and received \$8 in merchandise. Paul Jones of Clovis an amateur had the low round of the day with a 2 under par 70.

Jim Terry, Childress pro, and Joe Houck, Borger Pro, tled for

At 2 p.m. Friday, sept. 26, 73 people have entered the tournament with John Ramsey, Pampa, leading with a 73, and Don Mar-

Southwestern Bell Asking For Phone Rate Increase

Wednesday to hold an open meeting at the county court house in answer to a request by South-western Bell Telephone Company that would jump local phone bills 50 per cent. The meeting has been called for 7:30 p.m., Mon-In Accident Wednesday day, October 6 and everyone that can be present is urged to attend. Southwestern Bell Telephone is asking for a flat 50 per cent increase in the present local rates, according to Mayor Pro-Tem S. Wednesday evening at 5:40 p.m. according to Mayor Pro-Tem S. involving Ben Roland Flowers of 210 W 8th Street in a GMC pick-ted their company could not conted their company could not con-tinue to give Hereford the phone service it needs under the present rates and has asked for the

cluding both vehicles of about \$200. No one was reported as injured in the accident.

In the request, it was made clear that if the rate increase was not granted is was possible this city may have to do without phone service for under the present conditions the company could not extend its services

At this special called meeting, on October 6, this matter will be discussed in detail, and an in-

crease, if any, will be granted.

The City Council voted at the meeting here this week to adopt the Home Rule Charter. Upon adoption, the charter was forwarded to the State Department for



"NOBODY'LL BELIEVE ST," says Pat Ransport, standing above in his field of Martin Mila which is making the nearrecord yield of 115 bushels to the acre. The crap was planted May 22, treated with 200 pounds of amonium sulphate fertilizer and was watered four times. The farm, owned by R. R. Wills, is located three miles west of Harrison High-

Whitefaces Lose To The Brand would like to point out to all football fans that there is an error in the entry blank on the football contest page. Navy Hereford's Whitefaces were could only make 5 yards in 4 the set up for their final score.

here with the strong Phillips over on the 4. Blackhawks Friday night in a 31-0 non-conference tussle.

shouldn't feel too bad about los- the Phillips team led 24-0. ing it, however, for the Blackhawks probably have one of the

Early in the 1st quarter, Blackoff the scoring, blasting his way from the Hereford 4-yard line into the end zone the try for extra point was no good and

Phillips had a 6-0 lead.

Later in the 1st quarter Blackhawk Dale Wiley shook loose from his own 30 and went 70 yards for what appeared to be another score, but the Phillips crew was offisdes and the play was called back. In the second quarter the Phillips squad worked the ball to the Hereford 5 where Chuck Bennett smashed over for another score. The kick was no good and the Blackhawks led 12-

It was then that freshman Hereford back Merritt shot a long pas to Franklin Boyd for a long gain but the play was called back. Merritt added a 1st down on the next play for one of the few

gains by the Whitefaces.

Teddy Reddick Plays Big Game
Phillips Teddy Reddick, who
was a thorn in the side of the Whitefaces all night, connected with a 30 yard pass to set up what looked like another TD drive but this one fizzled out on the Hereford 12 as the Whitefaces dug in. Then the Blackhawks got another break in the game on intercepting Merritt's pass on the 20 and getting the ball back in Kiwanians Name The Weather play on the Whiteface 18, as the

Early in the 3rd quarter Ray-mond Dement kicked to Arlen Brooks who fumbled the ball. osing it on the 45 to the Hereford squad.

recovered by the Phillips team on the Hereford 12. The Black-hawks shoved the ball down to the 3 where Dale Wiley went over for the score, to put the out-of-towners out in feart 19.

towners out in front 18-0. to Temple by Lyle Blanton for treatment and observation.

Mr. Dameron will remain at the Temple hospital where he can be under the supervision of exsure score but the Whitefaces quet January 8.

played off their feet in their game downs and the Blackhawks took

Wes Izzard To Be charging and blocking Black- who had just made a long gain, yards and the final score. The Blackbawks got a 5 yard kick was good and the score. Guest Speaker At 6-0 lead in the 1st quarter, leaving little doubt as t othe final Here Dale Wiley went over for Hereford outcome. The Hereford bunch the score. The kick was wide and 7

Phillips kicked of to Self who 95 stepped out of bounds on the 18. 185 Amarillo Globe-News and well- best temas in the state and will Duane Wallace picked up 15 for 5 known radio commentator, will no doubt win in their district a 1st on the 33. Wallace got another 7 but the Whitefaces were 4 dropped for a long loss on the 14-100 next play. The punt didn't materhawk back Chuck Bennett started, lalize and the Phillips team had Dumas for another non-confer the ball on the Hereford 20 . . and ence game.

Phillips tried a jump pass for About middle way of the 4th no gain and drew a 5 yard penal-quarter Hereford's Bill Rose was sent from the game for slugging It was a game that saw a hard Blackhawk back Teddy Reddick Donald with a pass good for 25 Chief Reeves Issues Warning For Speeding In Local School Zones

1st downs yds rushing yds passing total yds gained passes .completed fumbles Opp. fumbles rec. 13-85 anyone violating the regulation penal. no. & yds.



THIS ONE GOT AWAY... Blackhawk back Chuck Bennett slips out of the arms of unidentified Whiiteface defender and continues for nice gain Before he is downed. Staff Photo.

New Officers Here

New officers were elected by the Hereford Kiwanis club at its regular meeting here Thursday noon at the Jim Hill. Later in the same quarter a Blackhawk punt was fumbled and recovered by the Phillips team on the Hereford 12. The Black-Directors were also named as follows: Iloyd Sharp, Joe Lowrie, Bart Dowell, Happy Cavness and

Thursday, high 76, low 56 Friday, high 81, low 46

Saturday, high 85, low 48

An auto accident at the corner

Reinauer, \$15.

of Blevins and Mable Street, up truck and a car driven by Mil-ton Perry Vaughn of 109 Avenue F resulted on a total damage in-

HIGH PLAINS POLL

of The Hereford Brand.

FOR GOV. ADLAI STEVENSON FOR GEN. DWIGHT EISENHOWER

Committee ...

(Continued from page 1) commends every economy in building practice. We believe builders would know whether there is a point beyond which we plans are suited to the locality). can not lower the quality without increasing maintenance and ings now serving the junior high insurance costs to the extent that school be maintained at the prethe original saving was false ec- sent location and utilized for

onopty.
6. The committee investigation reveals that the type and size of or future enrollment increases structure required could be built present. for a figure not to exceed \$850,000.

7. After considering the needs of a modern school program, and and gymnasium is justified in the from the sale of bonds. school plan. It should be noted that the proposed plan provides the board consider arranging for public use of these facilities, school finances so hat a plan for since they could be cut off comand used during school or at a pay-as-you-go basisother hours with out access to the nistruction area.

8. We recommend further stu- May, 1953. dy and consideration of radiant heat, both in initial cost, opera- that e board, after thorougo intion, and desirability from the to tigation, as to which is the student's standpoint. It is the con- most practical and which would sidered opinion of the committee save the school district the most that radiant heat is preferable money, sell bonds to run the from the standpoint of health, shortest practical period. economy, and efficiency in the class room area.

PHONE

Selfy Laundry Today!

proving building specifications in the interest of economy and assurance of sound construction practice. (For example, local

10. We recommend that buildwhatever purpose that present vocational training needs require,

The committee agreed by common consent that the present high school building should be used of the community, we feel that for a junior high school without the inclusion of an auditorium the expenditure of tunds derived

11. We recommend strongly that the future be set up so that fupletely from instruction rooms ture building may be financed on

> 12. The committee recommends that a bond election be called in

13. The compritee recommends

The Citizens School committee was appointed June 20, 1951, by . 9. We recommend that the the School Board for the purpose school board avail itself of ad- of working out a plan which vice from local builders in ap- might be practical and which

THE

Blue Bonnett

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OF JOHN HUNTER - They will wet wash &

fluff dry your clothes. Come in to your Helpy

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Laundry

of additional school facilities. In study conditions, the group visited a large number of South Plains

school plants. The committee consisted of J. C. McCracken, president; Ed Reinauer, vice president; Mrs. Elmer Patterson, secretary; Mrs. Homer Brumley, L. J. Strafuss, Wayne Evans, Jimmie Gillentine, Mrs. Maurice Tannahill, Leo Forrest, T. E. Seigler, J. E. Andrews, Mrs. J. R. Allison, J. C. Morrison, Henry Sears and Bob Wear.



string of Whitefaces try to head him off. HEADIN FOR TALL COTTON ... Blackhawk Staff Photo: back Dale Wiley heads out for a long gain in the game here Friday night as a whole

of thes chool district for erection Local Kiwanis Club To Conduct addition to weekly meetings to Special Fire Prevention Program

Hereford's Kiwanis club will tour of at least 20 of the particiobserve National Fire Prevention pating businesses. week here October 5-11 with a special program now under arrangement.

es seeking volunteers who want club. firemen will make an inspection bock Field office.

At a later date a general inspection will be held for the en-Members of the Kiwanis club tire town of Hereford by the will make a tour of local business- Texas Insurance Field Men's

to participate in this fire pre- Field men coming to Hereford vention program. Each business for this program on the 7th are wishing to participate will be giv- Bill Hobson, United States Fire B. E. Roberson, Dr. R. R. Wills, en inspection slips so they can Ins. Co., H. D. Lemon, Aenta Ins. make an inspection of their own Co., and O. M. Armquist, Ameribusiness. Then on October 7, five can Fire Group, all of Amarillo insurance field men will come to and Leland Culp and Jack Hood Ocean waves are caused by Hereford and teamed with 5 local of Hartford Ins. Co. from the Lub-

Numerous Local People See Car Of The Future In Buick's XP-300 At Tri-State Fair In Amarillo

were included in throngs which many of which will find their way ficial. "At the showing in New viewed the XP-300 Buick on dis- onto the automobile in the fuplay at the Tri-State Fair in Amarillo this week. The "300", accordin gte General Motors producers will never be produced in volume or as a stock model, but is the country. It has, however, been \$30,000 and said that was a down merely for the purpose of ex-

The XP-300 has a 335 horsefor showing of the car all over niles per hour.

hese cars even if we did pro-

Numerous people from Hereford perimenting with improvements, duce them," said one Buick of-York a Texan kept coming up and trying to buy an XP-300 from the plaster cast model without an power engine which has never engine. We kept telling him no. been fully tested, due to demand Finally, late in the afternoon, he came up, pitched out a check for clocked on a short run at 135 payment on the first one produced. Believe it or not, we had a "No one but Texans could buy hard time getting him to take



Because of the drouth, peren-1 nial pastures have taken a terrific beating and livestock should United States. not be permitted to graze them until the plants have had a chance to come back.

Two out of three children are born at home rather than in

The insanity ratio among Africans is 20 times better than in the

White flour is made from wheat without the outer coat of the kernel.

Homonyms are words sound alike.

While You're Looking For

FLYING SAUCERS

Look At Your Roof

Will it last another year? it stand the cold,

January?



Come In For A Free Estimate

Rockwell Bros. Lumber Co.

104 S. MAIN

PHONE 4

Hereford Is Branded By Texas Citrus Growers

The city of Hereford, that proud | ger, who reported Wednesday that | association members been roped and branded by—of iation town—not only industry a stepchild industry there for a all things — the Texas Citrus & members have joined, but they're while, too "Anson recalled, "Here-Vegetable Growers and Shippers seen to it that associated business ford had managed to diversify

Yep, old Hereford, where once no one even dreamed of growing ing firms which put up packing when a few men with vision anything except steaks and roast, sheds, foundries which make vegnow is the banner town of the etables packing machinery, the Growers & Shippers, which provides the fruits and vegetables to ceries, lumber companies, and go along with the meat on the similar businesses which have nation's dinner table.

Anson, Growers' executive mana- vegetable growing, have become Anson chuckled.

join up to."

town's banks, two big retail groflourished on the payrolls brought That's the word from Austin by the new "stepchild" industry,

"Vegetable growing really was ch just a bit-added wheat to its For instance, Anson said, build- next crop. But people laughed started planting potatoes, lettuce,

and other winter vegetables. "Now, well, Hereford still is proud of its cowtown tradition, but it's too busy producing and marketing vegetables to spend too much time thinking about it,



\$10.95 to \$12.95

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See Our Large Selection of ...

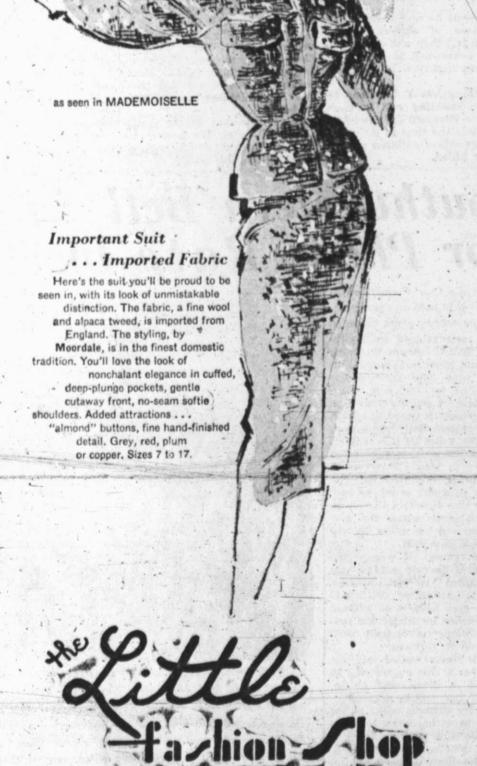
Shees for Men

PRICED FROM

SHOES for MEN

Sizes 6 to 12 A to E Widths





"Smart Clothes for Smart Women" .



BARBECUE LUNCH ready to be served to contestants and wives of the Hereford Invit-

tough convict riders keep coming back for more. It's a toss-up as to which is the wildest, man or beast. That's what makes the 21st Annual Prison Rodeo, Prison Stadium, Huntsville, October 5, 12, 19 and 26, a crowd-puller.

CONTINENTAL RED SEAL

IRRIGATION ENGINES

Any Size To Fit Your Need

345 East 1st St.

ational Golf Tournament, at the Jim Hil hotel ballroom Friday evening. Staff Photo.

HEADS OR TAILS Kickoff Breakfast Opens County Finance Drive

The Early Bird Kickoff Breakfast for the annual Finance Campaign to raise operating funds for the Deaf Smith County Boy Scouts of America, was held Friday at the Jim Hill Hotel.

Rev. E. E. Nagle offered the invocation and Wayne Edwards in the home of Mrs. E. M. Jack presiding instructed the workers on Sept. 26. on their part in the campaign. Bill Woodford of Scout Troop 51 erica explained the purpose of the campaign.

The years supply of fresh eggs was won and delivered in one package to Paul Coneway (in the form of a live hen.)

Others present at the meeting were the district chairman Jimmy Allred and the district commissioner Bill Phillips, Auditors W. R. Phillip and Gaylord New-

According to all reports the drive got underway and is progressing rapidly. It will continue for the next week when a final report on the activity will be is-



LESLY - VAUGHN MOTOR CO Phone 600

Two Ways To Tell A Gentleman . . .



moved back to Los Cruces to at-

with Margaret Kennedy and Bob.

For maximum egg production

hen needs from 12 to 14 hours

of light each day. The use of art-

ificial lights in the taying house is

during the next few months.

a practice that will pay dividends

SOME PILEUP. ... The Blackhawks gang up on freshman back Merritt after the White face had picked up a first down on an end run. Other players are Blackhawk Lonnie Jameson (62), Whitefaces Aubrey Self (30) and Bill Rose (68), Staff Photo.

GARCIA NEWS

Messenger Home Demonstration Club tinues to increase and as a result, homemakers are shifting from Names Officers At Meeting Friday

By Mrs. Don Kennedy The Messenger Home Demonstration club met Friday in the tend school this year.
home of Mrs. Floyd Brown, and Mr. and Mrs. Don Kennedy home of Mrs. Floyd Brown, and the meeting was turned over to Mrs. N. A. Brown, the leader and

officers for the coming year were

Mrs. N. A. Brown, president, Mrs. Ernest Brown, reporter, Mrs. F. R. Meiers, council delegate, and Mrs. J. T. Guinn, secretary. The next meeting will be held

Mr. and Mrs. Floyd Brown and son, Mr. and Mrs. Eldred Brown gave a reading on "Tour Dollar", and son, Mr. and Mrs. Ernest and Mr. W. J. Hiett, Area Exeentive of the Boy Scouts of Am Brown made a business trip to

Mr. and Mrs. S. N. Thureatt spent the week end in Amarillo visiting with Mr. Thureatt's mo-

Mrs. McCullar and boys and Mr. and Mrs. Sam Rogers visited in the home of Mr. and Mrs. S. N. Thureatt over the week

Mr. and Mrs. Floyd Brown and son and Mrs. Ernest Brown and daughter spent Thursday in Amarillo on business Mr. and Mrs. Bruce Coleman

and Ruth Coleman spent last week visiting in the vicinity of Lubbock and New Mexico. Mr. and Mrs. James Coleman visited in the home of Mr. and

Mrs. Ruth Coleman's daughter and children are visiting here. Mrs. Glenn Barkhurst has been here visiting the past week with her sister and family, Mr. and Mrs. W. D. Howard.

on Texas farms and ranches continues to increase and as a result, canning to freezing as a method of preserving food supplies.

There's still time for planting Mr. and Mrs. Bob Howard have winter cover crops. Weatherproof the soil with a blanket of green and hold the winter rains where were in Clovis last week visiting they fall.

> The period from October 5-11 has been designated as National Fire Prevention Week. Will it be observed on your farm and in your community?

Farm accidents reacn a peak Reports from over the state con- during the harvest season. Don't linue to show the value of tests take chances by trying to do too in soil improvement and as the much in one day or by taking basis for increasing crop product- short cuts that could lead to dis

The number of home freezers

We've Struck Gold ... In The Gorgeous Gold Printed

501 N. Jackson

Quilted Robe and Pajamas, \$1995 the ? riece set

SO THE MOTHERS MAY KNOW

Y'AM A MOTHER WHO KNOWS;

The first adjustment broke the fever, stoped his headache.

My baby had a good nights rest and the next morning my

My advice to mothers is, take your children to Dr. Kelton

and give Chiropractic a chance, it may save you worry,

time and money plus the suffering of your child, as it did

Dr. C. D. KELTON CHIROPRACTIC CINNIC

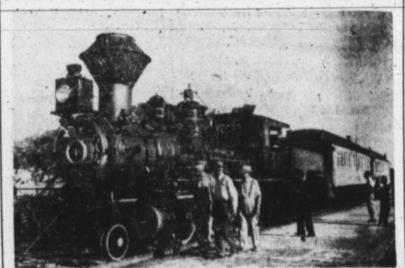
Hereford, Texas

baby felt as good as ever, he is in chool now

Signed- Mrs. M. O. Parrish

Address - Dawn, Texas ?

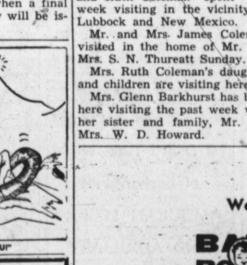
My baby boy had high fever, headache and sore throat, I took him to a Medical Clinic the Doctor said he had symptoms of Polio, and gave bim a shot, that night my baby was much worse, I was so worried as any mother would be, so the next day I took my boy to Dr. Kellon's Ghiroprattic Clinic.



REAL OLD TIMER of the rails an engine with two cars that rolled across the flat Panhandle Plains during that exciting period of 50 years ago will roll its freight into Pampa October 12 to become one of the many attractions of the Gray



P. S. If she's a slimster, remind Grandma she can wear Skippies, too They're for "juniors" of all ages!





coat for this Fall, think of Dub's Man's Shop - think of Quality and Good Looks. We carry only the best.

P. S. Don't Forget The Slacks!

DUB'S MAN'S SHOP

The Home Of Quality Clothing



 all covered seams: no raw edges to ravel · buttons locked on to last 133% longe

· four-adjustment waistband

TINY TOMMIES if you're under five feet two inches.

32 to 34.

REGULAR TOMMIES If you're between five feet two and five feet six inches, 32 to 38,

TALL TOMMIES if you're over five feet six inches, 34 to 38.



WANT ADS 30 = 3

136 Main

FREE Theatre Tickets To See



WEDNESDAY - THURSDAY

OCTOBER 1 - 2

Star Theatre

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tically new. Also one John

Deere cotton stripper. Has pull-

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Jumbo community. B-2-34-38-6k

West 8th. Phone 1717.

Canyon. C. W. Haddock.

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Farm Equipment

TO TRADE; Oliver combine 30.

1949 model. V-belt. To trade for

heifer calves. 113 Ave G. or

FOR SALE: AC Combine or

FOR SALE

Studebaker--Massey-Harris

Fulton. Wildorado, Texas.

Automobiles

FOR SALE; 1951 Studebaker Tu-

K. Baker. 305 Rossevelt.

chael 1138.

136 Main

der sedan. Heater, overdrive.

Approximately 10,000 miles. J.

FOR SALE: 1950 Kaiser, Radio

REAL ESTATE

\$8,500 CASH

SAM NUNNALLY

Night 1711

Phone 424

B-4-8-tfc

2 - Row Crop Tractors

10 days.

B-2-19-14-2p

T-2-34-tfc

B-3-16-10-tfc

Phone 357.

B-2-12-38-8p

FOR SALE Miscellaneous

FOR SALE: Registered Scotch FOR SALE: One International en-Shorthorn bulls, 7 miles south on Dimmitt Hiway. Tom Draper. Box 671. B-1-16-6-tfc

We Have Iti FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-ffc

Chryster Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st.

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-tfc

B-1-9-Hc

Hereford Glass Co. Expert Car Glass Installation

Table Tops and Window Glass Pho. 1425 1302 Park Ave. B-1-18-Hc

FOR SALE: Combine, 1952 mo del, Massey Harris. 14 ft. canvas type. Practically new. L. F. Cox and son, Loco, Texas. B-1-19-11-5p

FOR SALE: Wichita seed wheat One year from certification. \$2.75 per bushel. Phone 651-W. J. T. Gilbreath Jr.

B-1-10-11-tfc

FOR SALE: Nice registered Red land type tractors. In Good price of \$7,250. Short Horn bull. C. L. McGow shape. en. Summerfield. B-1-13-11-tfc All to be scriffced within next

FOR SALE: Living room suit, LESLY-VAUGHN MOTOR CO. couch can be made into bed. 345 East First St. Phone 600 2 chairs, 2 tables, One, L. C. Smith typewriter, 2 pair rink shoe skates. Size 7 and 8 for men and women. Can be seen at 709 Knight.

B-1-39-13-tfx

FOR SALE: We have 3 good used combines completely overhaul ed. Jack McLaughlin Pontiac Co. Phone 1000. B-1-16-13-tfe

FOR SALE

2 100 ft. rolls yard fence. See at 202 Clements St. or Contact Roy Boyer at The Brand Office.

FOR SALE: Comanche seed Weed cleaned and treated, \$2.50 per bushel. Also Broadcast ensilage chopper. Used one year M. G. Caywood. 7 west 2 north B-1-25-39-2p

LUMBER UTILITY GRADE 2x4's S4S -- 2x6's S4S 1x8 and 1xTO UTILITY SHEETING

\$6.95 per hundred feet Carl McCaslin Lumber Company Lumber No. 7 344 E. 3rd St.

Block East of Courthouse B-1-38-tfc dayn and good terms on the FOR SALE : Peonies, tulips, and other bulbs from Holland

Plant now. Mrs. J. F. Ward North Main. S-1-17-13tfc

BEDROOMS WILL SELL NEW HOME AT SAM NUNNALLY Lone Star Insurance Agency Phone 424

WE HAVE propective land buyyou have land for sale, any size tract, come to our office and tell us about it. T. J. Carter, Phone 55 or 327. B-4-34-6-tfc

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas

B-4-15-tfc

Well located 1/2 section farm Priced for quick sale: 1 good 8" irrigation well on electricty. For particulars see or call 1485 Helton Real Estate. Jim Hill Hotel.

For Sale: 4 perfect 1/2 sections of land. Clean as a hound's tooth, smooth as glass. Irrigation wells around the land but none on them, 130-150 feet to water. 20 miles north and east of Hereford. \$135 per acre: \$20,000 will handle each ½ section. Balance 12 years at 5%. One half of the minerals reserved, none participating.

GLYN WEIR Phone 200 Res. Phone 802 109 Main Street B-4-38-He

Have Some Buyers for IRRIGAT. ED & DRY LAND FARM TRACTS,

See or write at once J. B. ELLISTON REALTOR Serving This Territory for 50

Hereford B-4-2"-13-tfc

combine, 1949 model. See Roy FOR SALE: 5 room house with Hollums, John Walton farm, or without furnishings 107 ave.

B-4-12-13-4K

FOR SALE: Good used table top, For Sale: A clean irrigated 320 used electric refrigerator, 206 acres, 2 irrigation wells. Fair paving. \$40,000 down will handle or will sell 160 acres S-1-19-14-1p and rent balance on 1/3 and FOR SALE: Two 13.50x32 trae-

tor tires; two 14:00x32; two 1/4 rent. Irrigated 160 acres 4 miles from chassis with hitch. Also 16' one Hereford,' All cultivation, imton truck chassis. Phone 710-J, proved. \$10,000 down, balance good terms. B-1-29-14-2p

Have some farms for 29 % down, also new 3 bedroom homes on FOR SALE: Six young milk cows. paving \$2,000. New 3 bedroom Fresh now. W. H. Flippin Sr., home \$1,500 down. New 2 bed-2 miles East, 2 South of Black. room home \$1,500 down. 4 S-1-18-14-2p rooms \$750 down, 3 rooms \$500 down.

> cash lease. Have several pro- 509 Ross. Phone 847-J. spective buyers from dry erias. We need listings on irriigated forms, will appreciate yours. J. M. HAMBY REAL ESTATE

208 East 3rd. Street South of Courthouse B-4-38-4C

FOR SALE trade for milkeow. 9 miles east Two large, new 2 bedroom on Highway 60. J.-D. Bruner. homes on pavement. Fully insu-B-2-16-35-tfc lated, hordwood floors throughout. 50,000 B.T.U. floor furnace, lots of closet space, etc. Ready 2 John Deere Model D Wheat- to move into. Going at this low

Phone 9515 CHEVRON STATION Cawthon Bros.

WESSON SPECIALS 400 ACRE FARM: Good set modern improvements. All good FOR SALE: Eight foot Co-op land in cultivation. 1/2 min. Poscombine with new canvas. Bob session now. Located in possible B-2-13-39-3p irrigation water. Deaf Smith Co. Per acre \$85.00.

> 300. ACRE TRIGATED FARM: Beautiful modern home. 2 irrigation wells. 200 acres of fine land in cultivation. 180 acres of good grass. 29% down. Good terms on bal. Per acre \$225.00.

acre \$65.00.

AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE JOHN McLEAN

Phone 273 S-4-2-1fc HEREFORD FARMS

163 acres in good water, 117 acres in cultivation, 1/2 miles B-4-46,tfc off pavement. PRICE .. \$75.00 Perfect 160 acres with nice imers from the South Plains. If provements located on pavement close to Hereford. PRICE \$54,500.00

240 acres close in with 2 of the best 8" wells in the county. PRICE \$250.00

136 Main Pho. 424 Nights & Sunday Phone 1711

SAM NUNNALLY

Lone Star Insurance Agcy.

Southern California seven room furnished house, 3 bedrooms, two garages, large fenced in avocado and grape garden, 1949-built, \$15,000 value, to exchange for Hereford estate, house, farm, business or part cash since we must move to Hereford, Dr. E. H. Bronner, 447 So. Hope St., Los Angeles, 17, California.

GAINES COUNTY LAND Price Range Per Acre \$125.00 to \$300.00

Dry Land Farms. \$50.00 \$75.00 per acre. hrFlf interested, call or write fir

appointment. Box 1034-Phone 3373 or 4453 CAMPBELL'S REAL ESTATE CO. Seminole, Texas

B-4-39-9-P

FARM FOR SALE OR TRADE 120 acres near Springer, N. M. on pavement, 40 acres under irrigation ditch and 40 more of good land could be put in clutivation. Will take in trade nice residence in Hereford. Price is only \$12,000.00 with a loan on the place now of \$4,000.00. Has nice 4 foom house and very good barn and other buildings.

ALDERSON & RIDGWAY 238 Main Street Phone 397 B-4-38-3C

FOR RENT

FOR RENT: Duplex, unfurnished, 2 bedrooms, floor furnance, blinds. Permanent adults only. 305 Knight.

S-5-14-14-1p Have some irrigated farms for FOR RENT: Bedroom close in B-5-9-29-tfc

WANTED

WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930J. B-6-10-43-tfc

WANTED: Well rig capable of drilling 300 feet. Bob Fulton. Wildorado, Texas. B-6-12-39-3p

HELP WANTED

WANTED: Part time jaintor for telephone Co. School boy preferred. Ages 17. to 30, Apply 342 Miles-B-8-17-39-tfc

WANTED: General Housekeeper for Full

time day work.

Call Dr. H. A. Cavness of 1748. B-8-14-39-2P

HELP WANTED: Have opening for good mechanic with experience in General Motors Products. Good working conditions, good pay. Kinsey Motor Company, Chevrolet and Oldsmobile

MAN OR WOMAN to take over route of established customers in Hereford. Full or part time: Weekly profits of \$45 or more er investment necessary. We will belp you get started. Write Mr. C. R. Ruble, Dept. O-1, The J. R. Watkins Company, Mem-

NOTICE ALCOHOLICS Anonymous Phone 850.

B-10-4-11-tfc

FREE APPRAISALS

As a public service, the Hereford Real Estate Board will appraise any property you want to sell. and suggest a fair selling price. Call 45 for this service. B-10-9-10-4P

11. Business Services

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE Phone 497 46 Main B-11-27-tfc

EARTH MOVING SERVICE We've Added a New Service Concrete Irrigation Ditches Using Fullerform Method and Machinery SAVE WATER - SAVE SOIL SAVE MONEY - SAVE LABOR See Us for Complete Details

Complete

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WALLACE CONST.

ENROLL YOUR Pre-School child in Kindergarden. Mrs. J. R. Fowlkes. Harrison Highway. Phone 8-11-14-tfc

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT-WE WRITE THE POLICIES John McLean Insurance Agency Phone 273 - 127 W. 3rd B-11-7-tfc

RUBBER STAMPS: Fast service. Phone 1303, Francis Printing Co. B-11-11-29-tfc

"Reupholster your finiture" Custom built Charm to fit your color scheme, Fifteen hundred fabrics to choose from. New fall patterns arrinving each week.

Lowest Cost at HINDS UPHOLSTERY SHOP 310 McKinley Phone 1092 S-11-14-1P



Kiwanis Club Thurs. Noon Hotel Jim Hill

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY



NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOHS Each Tuesday Night



meets every Friday at 12:05 Hotel Jim Hill

Lions Club



Wednesday, 12 noon Hotel Jim Hill





COUNTY OF DEAF SMITH

Novel Way To Serve Breakfast Orange

KING AND QUEEN crowned as the win-

ers in the attendance contest at the Train-

ing Union Revival at the First Baptist Church

Legal Notice

THE STATE OF TEXAS

I, R. L. Thompson, County

Clerk in and for Deaf Smith

County, Texas, do hereby certi-

fy that in the manner provided

by law, the County Democratic

Executive Committee, through its

Chairman, C. C. Acker, has cer-

tified to me the Democratic nom-

fices, and that the following na-

med persons are entitled to have

their names printed on the offi-

cial ballot to be used in the Gen-

eral Election to be held on the

4th day of November, A. D., 1952,

as the nominees of the Democra-

tic Party and for the respective

For County Judge and Ex-offic-

io County School Superintend-

For County Attorney: Gib K.

For County Clerk: Ralph Smith

For District Clerk: Lucille Po-

For Sheriff, Tax Collector and

For County Treasurer: Velma

For County Surveyor: A. O.

For County Commissioner, Pre-

For County Commissioner, Pre-

For County Commissioner Pre-

For County Commissioner, Pre-

For Justice of the Peace: A. L.

For County Hide & Animal In-

For Constable: Edd Curtsinger

IN TESTIMONY WHEREOF, I

have hereunto signed my name

officially and caused to be im-

pressed hereon the Seal of the

County Court of Deaf Smith

County, Texas, at Hereford, Tex-

as, thtis 22nd day of September,

Texas

Plato was born about 427 B. C.

A minor may patent his inven-

R. L. Thompson

County Clerk

Deaf Smith County,

S-14-1-c

Assessor: Lowell R. Sharp.

cinct No. 1: M. T. Rutter

inct No. 2: J. C. Morrison

cinct No. 4: C. G. Richardson.

cinct No. 3: J. T. Guinn

spector: Bruce Wooddell

offices hereinafter designated:

ent: Horace L. Schloss

Howard.

Hodges

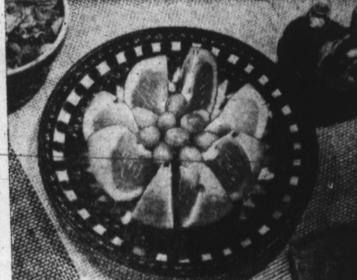
Thomas

nees for County and Precinct of-

last week, representing the Intermedic

Union. The King is Bert Cagle and his Que

Carolyn Virden. Alex Thompson Photo.



If breakfast time is just one mad rush at your home, here's an if for getting the family off to a good start with fresh California orang. Have one orange for each member of the family. For hurry-up serv as well as fast eating, cut the orange into halves starting at the and going almost to the bottom peel. Cut each half into quarters then each quarter into eighths. It's as simple as can be; with four quarters of the knife, the orange is ready to serve. Pull each piece as cuts of the knife, the orange is ready to serve. Pull each piece as slightly until it resembles opening flower petals. To dress up the orange you could insert a cluster of grapes or a maraschino cherry in the cen Orange sections served this way can be pulled apart in a jiffy and experience.

watermelon style.

By giving your family fresh whole oranges for breakfast, you're riding them not only with vitamin C and other important nutrients, also the newly recognized protopectins. These remarkable protopection in digestion and help you make the best use of all foods you all parts of the orange—the juice sacs, membranes, and white or parts—contain protopectins so now it's doubly important to eat w

Read The Brand Want Ads

the Extra ingredient



That

Printing

LATIONAL KIDS DAY SEPTEMBER 27th

KIWANIS INTERNATIONAL and



. Our finder printing of in your own particular old that means extra ally are welcoming Makes our new and finer print ing. Letterheads from our op spell prestige . . . they are traveling the Our notion's first class mails and airlines daily. Let very help tell, and

Many

roca

elp sell, its story for you. It's worthy of your

The Herefor

mil

Brand

and heater. In excellent condi-Stated meeting tion. Only been driven 18,00 second Monday WHEAT SECTION: Has large miles. Can be seen at Elm in each month CHILD BY CHILD WE BUILD OUR HATION granary. All good level land in School of in-Court or phone D. R. Carmiat start possible. No car or othcultivation. 320 acres Summer struction each Thursday night. tilled. Bal. stalk stubble. Per FOR SALE: 1940 11/2 ton Dodge R. L. THOMPSON, Sec'y Robert E. Wagoner W. M. truck. 4 new tires. Motor in MASONIC BULLETIN Hereford Lodge 849 good condition. Rockwell Bros. phis, Tenn. WESSON REAL ESTATE B-3-18-38-tfc S-8-14-1p West of Courthouse Phone 944 317 Sampson 9. Situations Wanted Hereford, Texas Veterans B-4-39-tfc WILL DO ironing in my house. 320 acres of good level land, Second end house on Avenue D. no blemishes, no light soil, b/2 Foreign REAL ESTATE LOANS -Mrs. Robert Lee Williams, miles off pavement . . \$8,500 B-9-16-39-2p Wars



Local Women Plan Program During Observance of National B&PW Week

MRS. BRUCIE ROSE

Hereford's Business and Profes-|This is in accordance with ional Women's Club will join national defense plans." other organizations throughout the country this next week in the observance of National B & PW Week, September 28 to October A special radio program is planned by the local club women, according to Mrs. Brucie Rose, president of the Hereford group.

"The B & PW organization was ounded for the promoting of a better business and professional woman and to promote better relations between the different businesses today," Mrs. Rose said. Our clubs here will take up the heme with other clubs of 'The Ramparts We Build' in the observance of this special occasion.

members of the club, and salut- pastor of the First Methodist Beuna Vista, Amarillo, spent the ing those participating in civil rendered special services to the community.

Mr. and Mrs. Chet Williams spent the week end with Mr. and Mrs. Taft McGee

Writing inks were used by the

Laughing gas is nitrous oxide.



For 22 years, real boys and girls have pre-sected every pattern of Poll-Parrot Shoes heels to hug and cradle young fe actual wear! So your child gets such durable upper leathers! See your Poll-Par extra reinforcements at strain dealer for better shoes for your child!



Now Available

* NEW PUMPS

* NEW and USED PIPE

* CATTLE GUARDS

We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads

Phone 1577

DARREL HARKINS

1st Door West of Sears Elevator On Highway 60



DIMMITT NEWS

Former Dimmitt Resident, Retired Doctor, Dies At Lubbock Sunday

year, Mission Study. Eight mem-

Friends of Mrs. Mary Pendle-

ton, mother of George Pendleton,

regret to hear she is critically ill

Graham Jr., were shopping in

Mesdames Ted Shaffey, and Bill

Mrs. J. B. Harris and has ac-

cepted a position as bookkeeper

Mr. and Mrs. John F. Tate and

sons, John Charles and Mike, 1112

Bruce D. Wiggins, fireman, US

N, son of Mr. and Mrs. Lester L.

Wiggins of 707 North Main St.,

and husband of Mrs. Betty J. Wiggins, daughter of Mr. and

Mrs. Joe. B. Curtsinger of 117

of the destroyer USS Rooks, who

Featured were drum and band

tune" with his royal court was

present, and Maine's "Sea God-

des of 1952", who had been cho-

The Rooks is one of the fast

and is based at Newport, R. I. Re-

commissioned at the U. S. Naval-Base, Sail Diego, in May, 1951,

Canal to take up her duties in the

H. M. SHEVNAN, widely known

expert of Chicago, will personally

be at the Herring Hotel, Amarillo,

regardless of heavy lifting, straining

onstrate without charge.

especially solicited

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For Immediate or Future Delivery

See Us For All Your FEED NEEDS

HEREFORD POULTRY &

EGG CO.

Atlantic.

sen from ten Sea Princesses.

in the Hereford hospital.

bers were present.

Amarillo Monday.

Participates In

By Mrs. C. J. Mapes

Dr. A. L. Stringer, retired doc tor of Osteopathy died Sunday, 7 a.m. at Lubbock Osteopathic hospital of brain hemorrhage. He was 74 years old.

Survivors are his wife, a daughter, Mrs. Talmage Buckmaster of Dimmitt, and son Dr. Darwin Stringer of Morton and 4 grandchildren.

Services were held Tuesday at at the Dimmitt Gin. Next week a special radio pro- 2:30 in Lubock under the direcgram is planned, presented by tion of Rev. Lipscomb, retired church. Interment was in Tech week-end in the C. J. Mapes defense and to those who have cemetery with Rex Funeral home home.

> Dimmitt Personals E. Ramey brothers and John Bruce D. Wiggins

Jarrett made a busines and plea sure trip to Albuquerque and Santa Fe, N. M., last week. Mr. and Mrs. Jack Cowsert and Maine Festival

family were shopping and attending the fair in Amarillo Tues-Bob Mapes and G. L. Willis

were transacting business in Lubbock, Monday.

Mr. and Mrs. Cleve Tate have returned from a months visit in Catalpa St., all of Hereford was Thermopolis, Wyoming, with Mrs. among the Navy crew members Herman Earnest and family.

Rev. and Mrs. Geo, Ray, Mrs. participated in the sixth annual Lobster and Seafood Festival at Ivy and Mr. and Mrs. Noel Golle- Rockland, Maine, recently. hon were in Lubbock Tuesday to attend the last rites for a former Dimmitt resident, Dr. A. L. Strin-

Soldier Changes Base

Word has been received in the last few days of re-assignment of Sgt. Merrill Bunker, from Syra- destroyers of the Atlantic Fleet cuse base, N. Y., to Brunswick,

After spending 14 months in Korea, Sgt. Bunker with Mrs. she passed through the Panama Bunker spent part of his 20 day furlough in Dimmitt, before reporting for assignment. Mrs. Bunker will be remembered as the former Della May Teague.

According to County Agent, Dan McElroy, he plans to have a call meeting of 4-H members in the next few days for the purpose of organizing new clubs for the coming year.

Mr. McElroy also stated that he Fri. and Sat. only, Oct. 10 & 11 would pick up Castro County's 9 A. M. to 4 P. M. booth, now exhibiting at the Tri-State Fair in Amarillo and set up a booth Sunday for the Lubbock

Mrs. Tom Tate explains the wonder vegetable trailing netwire fence and 9-foot garage corner, to inquiring visitors in and out of Dimmitt. The vegetable is called squash, gourds or? IT IS

Mr. Shevnan will be glad to dem-Miss Nell Caseman of Waco, taught a Training Union course. 6509 N. Artesian Ave., Chicago 45 at the Baptist church Monday Large incisional hernia or rupthrough Thursday. ture following surgical operation

The DeFoote Circle met in the home of Mrs. R. Henderson, Mon-

129 Sampson

PROGRESSIVE NEWS

Future Styles Displayed Before Meeting Of Progressive Women

oming styles for the future weer held and after appropriate games onducted by Mrs. Cecil Billingsea, Mrs. Don Enders, the honoree displayed the future styles out Progressive way. Many gifts in pink, blue and yellow and white and other pastel shades were

The colors were also carried out in the refreshments which were served by the co-hostesses. Mrs. Lester English and Mrs. P.

Those enjoying the afternoon vere Mesdames: Don Enders, the nonoree, F. J. Walterscheid, Darell Thomason, . Edgar Lemons lay Thomason, C.V. Burges, Ted Smith, John Henderson, D. Y. Edwards, Ed Loerwald, Lewis West, Taft McGee, and the host-

Those sending gifts were, her mother, Mrs. Al Walterscheid, her sister, Mrs. Ed Schneidernad, Mesdames Jim Neil, T. J. Parsons. D. Buttrell, Gene Loerwald and Calvin Edwards.

Mrs. Ira Ricketts is still in the nospital in Dallas.

Mr. and Mrs. D. Y. Edwards and Irene, Mr. and Mrs. Calvin Edwards and family spent the week end in Albuquerque with Mrs. D. Y. Edward's parents. Mr. and Mrs. L. M. McGee and

Mr. and Mrs. R. L. McGee are spending a few days vacationing at Glenwood Springs, Colo. Mr. and Mrs. Taft McGee took heir daughter, Joan to Lubbock wheer she enrolled at Texas Tech

Lloyd Parsons spent a few hours at home Wednesday.

V. E. Dodson a preview of the Speech Course To Be Held At Shirley

class room teachers and other lea ders adaptable for college cre dits was announced as opening at the Shirley school

Any adult interested may enroll, and the classes will be held at the Shirley school each Thursday evening at 7 p.m. and Cran dell Tolliver of WTS college w be the instructor.

She's a LULU in '52 * MARTIN & LEWIS PERSON * THRILLCADE * "SHOWBOAT"

* ICE CYCLES * CIRCUS * HOLSTEIN SHOW * FARM IMPLEMENTS * AUTOMOBILE SHOW

* ELECTRIC SHOW AGRICULTURE

* FOOTBALL FREE Exhibits!

Humming Blue Birds Meet With Mrs. Brown

Mrs. Wesley Brown, leader met

Denny, Linda Smith and Shirley



THE WEATHER IS NICE NOW TOMORROW IT MAY BE FREEZING

Why don't you bring your car in now and let us get it ready for winter? DON'T WAIT! DO IT NOW!

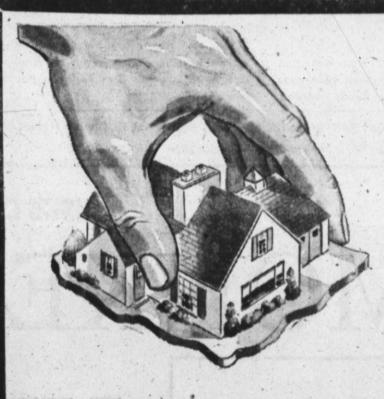
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PHILLIPS 66 PRODUCTS

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PHONE 922



PUT YOUR HOME REPAIR PROBLEMS IN

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Don't let lack of cash-on-hand delay necessary, home repairs and remodeling. When your property gets run-down, value decreases rapidly; so save by repairing immediately. No Down Payment, up to 3 years to pay under approved F. H. A terms.

New Roof

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All of the above can be built or repaired under the present F. H. A Title I Loan set-up. Don't delay - see us today!

You can depend on quality in workmanship and materials when we handle your building jobs.

Carl McCaslin Lumber Company

A Complete Building Service

Block East of the Courthouse

Phone the Lumber Number 7



QUEEN AND HER ESCORT for the crowning ceremony at the opening of the Whiteface-Blackhawk game Friday night. I. to r. G. C. Merritt, Annie Young, Buddy Godfrey, Bar-

bara Winget, Aubrey Self, Lajean Latham, Gene Dickson, Queen Joan Moore and Franklin Boyd.

PRESCRIPTIONS



WE NEVER HURRY

Someone's health, even life itself, is at stake every time we fill a prescription. That's why our prescription service is always prompt but never hurried.

Our professional reputation depends on our taking time to be careful. Accuracy is of utmost importance. Ours is serious work, serious responsibility.

EDWARDS PHARMACY

Wayne Edwards Conveniently located Next Door to Hereford Clinic



THAT'S FAR ENOUGH ... Whiteface Biill Rose (68) and end Gene Dickson (88) converge on Blackhawk back Teddy Reddick

after the Phillips back picked up nice yardage in their game here Friday night. Staff

Lt. and Mrs. Lloyd Olson are daughter, Shelia Mae, born Sept. pital. Lt. Olson is serving with the announcing the arrival of a baby 20 at the Deaf Smith County Hos- 40th Division in Korea

FOIBLES FANCY and PLAIN

By Kent Snare We had a great evening against Phillips . . in deterring points after touchdown, 4 out of 5., however that's as late as you can get standout heave was a cross coun when you have no point margin to protect . . . The officials were as busy as one armed paper-hangers, they must have been breaking in new whistles . . The way the game drug out and the trend in high school togs, this term . . it followed reminded me of a tale As above, Mr. Walker didn't specattributed to Catfish Klem . . It ulate with this one, he left Redwas about Pie Traymor, who was generally known as one of the most well mannered and polite of tion with Traymor, Klem suddenly thumbed the Pirates star scribe. "I don't get it." "Why, he aid so himself," answered Klem-"He came up to me like the perfeet gentleman. he is and said, 'Mrs: Klem, I'm sick and tired of your aberrant decisions." . However, the game on the whole was a refreshing change from the waterfront type of affray the boys ran into last week, although there was one incident of a right to the jaw that brings another anecdote to bear: Once at a party, Jose Iturbi, the concert pianst, met the much battered King Levinsky. To stimulate conversation the master of the 88 said to the fighter: "We have something n common Mr. Levinsky, we both make our living with our hands." "Oh Yeah?" retorted the Kay Kirkwood, med., 9-26; Mrs. Kingfish, giving the famous lit- Mary Pendleton; 9-25; Mrs. Ada ain't never seen you fight, but West, med., 9-26; Mrs. M. Brain,

unpleasant memory of the past 9-25. two meetings with the Whitefaces staring him frontface, took dead aim and unleashed his plentiful horses to forestall a recurrence and was eminently successful . . We wuz bet, folks, by a mighty pert ball club, although I think an unbiased weighin would

have changed the enemy avoirdupois chart no little . . . The Phil-lips backfield was uniform, no only in size, but in speed and timing and their blocking, as afford ed them, was enegetic at worst . Those two runs, both returnees, by Wiley were lovely to look at even from the wrong side of the argument . . . Their passing from the T was inept and their one try, left handed lob by Reddick who this year was shifted to fullback . . . For my small stack of whites he was the best back on the field or that I've looked at, dick and Company in there to the gong and kept punching . . Fronm this week's scoreboard,

professional ball players and he futurewise, we have something was especially noted for the fact to anticipate as well as trepidate: that he never used profanity on Daihart swarmed Canyon, 49-0; the field. During a slight alterca- Dumas smothered Shamrock, 26-0; Floydada flogged Ralls, 32-0; Tulia finally won one, nipping Spur, third baseman out of the ball 14-7; Brownfield also took numpark. After the game a reporter ber one from Colorado City, 19asked the arbiter why he had 12 and Spring Lake "squoze" ejected Pie. "Had to do it," ans- Friona, 19-13. . . . The outlook for wered Klem shortly. "Traynor the next three weeks doesn't call for "hootin' and hollowin" from all right to me", insisted the our viewpoint but at least we have Phillips in the book . . Maybe should be printed upside down

Hospital Notes

Anderson, OB.

PATIENTS IN HOSPITAL Earl W. Poarch, burns, accident; Abelasdo Maldonadon, obs.; Mrs. D. E. Pulliam, OB; Mrs. Kendon

PATENTS DISMISSED

Mrs. Gussie Jones, 9-24; Darrell Walker, med., 9-26; Donna le man the full eye, "Shorty, I Mae Britling, OB, 9-25; Pearl you sure must be clever with your | 9-26; Mrs. Raymond Paschel, 9-26; dukes - they ain't a mark on yez" Mrs. Lulabelle Williams, OB, 9-... Chestey Walker with the 27; and Mrs. Floyd Cole, med.,

> BIRTHS To Mr. and Mrs. Kendon Anderson a boy, September 24. To Mr. and Mrs. D. E. Pulliam

a girl September 25. To Mr. and Mrs. O. D. Britling a boy September 25

Registered Canyon Hereford Completes **Production Tests**

With 412 pounds of butterfat and 12892 pounds of milk to ther credit, Beulah Keyes A, a registered Holstein-Friesian cow owned by A. B. Haynes Jr., Canyon, Texas, has completed a 365-day production test in official Herd Improvement Registry.

She was milked two times ly and was 3 years 4 months age when she began her test period.

Her record, averages appromately 16 quarts of milk day for the period covered by her te Testing was supervised by Agricultural and Mechanical lege of Texas in cooperation w the Holstein-Friesian Associat of America.

John Paul Jones died in Pa

SEE ME FOR ALL THREE

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Office 16 Highway

THIS WEEK'S SPECIAL!

38 lb. Northern White

OATS

Sack \$3.95 per hundred

Bulk \$3.75 per hundred



BRADLEY GRAIN CO. and HEREFORD FEED CO.

It Will Pay You To Drive To Bradley Grain Co.

USED CARS GALORE!

THO MICHAEL DOUGHTOO...



PICKUPS! TRUCKS! CARS! ANY MAKE -- EVEN THE MONKEYS ARE SURPRISED!

PHONE 39

HERE!

WE DON'T WANT THEM! YOU CAN HAVE THEM!

AT GIVE AWAY PRICES!

You Will Be Jumping From Tree To Tree When You See Our Selection OF USED CARS --



SWING FROM THAT TREE AND COME ON DOWN! **OUR PRICES WILL FIT YOU** TO A "T"

PAINLESS PAYMENT PLAN AT YOUR FRIENDLY FORD - MERCURY DEALER

HEREFORD MOTOR CO., INC.



Miss Lamerlas Berryman Wallace White Are Wed

Sgt. Wallace E. White, son of Mr. setting of yellow and white chry. and Peter Pan collar. The collar white Bible. E. B. Berryman, 415 W. 2nd St.

Mrs. Owen Andrews played accordion selections including "Always"; "I Love You Truly" and organdy made with fitted waist.

McGilvarys Hold Open House For

Son And Daughter-In-Law Sunday

Mr. and Mrs. R. C. McGilvary fet was the small white lace para-

their son, R. C. McGilvary Jr., the punch bowl and Mrs. J. H.

and his bride. The couple was Lomas and Mrs. Frank Terrell married recently in Plainview. assisted in serving the decorated

Decorative suggestions carried Mrs. Sank Ramey assisted the

out the bride's colors used in the hostess who stood with her son

wedding in mauve and green. The and daughter in law to receive

Approximately sixty friends cake squares.

refreshment table was laid with the guests.

and greenery. Adorning the buf- faculty.

called between the hours of 2

an heirloom lace cloth and cen-

tered with 2 hearts of shirred

Rev. S. O. Wilson of the Frio The bride's dress of pule blue Former Hereford-

of the bride carried in her wed-

ding, backed by tall white tapers.

Mrs. Dennis Lomas presided at

Mrs. Jap Dickerson assisted

niests in signing the register and

The couple will make their

and Mrs. Walter White of Peabody. Kansas were married Saturday in a quiet ceremony at the home of her parents. Mr. and Mrs. Wiley Ewton of Colorado Springs as matron of honor, and Lee White of Peabody. Kansas with the bride's mobiled face and the full skirt which featured a wide organdy band at the bottom, was attached to the waist with lace trins. She were a drak green silk dress, with

Blessed Be the Tie" as yows and circular skirt. Her corsage lace. The bridal bouquet was of

Man Marries In California Rites

Announcement has been re- ple left on a brief wedding trip Amarillo, to Miss Carolyn Cage, White is stationed at Fort Riley. daughter of Mrs. John M. Cage

James G. Cage in San Francisco, California, Dr. Arno Q. Weniger of San Francisco officiated at the

The bride was graduated from John Tarleton State College and Baylor University School of Nur-

home in Midland where he is as-Mr. Broadwell attended Heremauve ribbon linked with loops sociated with the West Texas of satin ribbon and surrounded Gas Company. She is a member f New Mexico at Albuquerque. with autumn flowers in mauve of the Midland Public School California and Oregon.

Reception is Held

A reception was held at the bride's home after the wedding for wedding guests which included close friends and relatives. Mrs. Wiley Ewton and Miss Frances Andrews assisted in serving.

reived here of the marriage of to points in New Mexico. After Harold L. Broadwell, son of Mrs. October 1 they will be at home in H. L. Broadwell of Hereford and Junction City, Kansas, where Sgt. Mrs. White is a graduate of and the late Mr. Cage of Steph- Hereford high school and San Jacinto Beauty School in Amarillo.

Following the wedding the cou-

The marriage took place at the Before her marriage she was emtome of the bride's brother, ployed here at the Beauty Mart. Sgt. White graduated from Peabody, Kansas high school and served 18-months in overseas duty in World War II. He recently returned from 23 months service in Okinawa.

Out of town guests at the wedding included; the bridegroom's parents, Mr. and Mrs. Walter ord schools and the University White, and his brother, Lee White, of Peabody, Miss Doris The couple will reside in Ore- White of Wellington, Texas and gon after a wedding trip through Mr. and Mrs. Wiley Ewton of Colorado Springs, Colorado.

Club Federation President Predicts Good Year Ahead

Plans for Deaf Smith County Hostess clubs; Music Study club, by that department with Mrs. Federation of Womens Clubs ac- Les Meres Study club, Bay View Lyle Blanton as chairman. tivities for the 1952-53 season have been completed and were released here this week by the president, Mrs. Earl DeHart.

Emphasis on -- the home and mily, citizenship, education and international relations will be stressed in the four quarterly neetings. Department chairmen have already received notices of scheduled programs and plans are well underway for the work a-

Plans are developing for the annual 7th District TFWC convention which will be held here on April 9-10-11, sponsored by the County Federation of Womens Clubs. Mrs. Elmer Patterson, general chairman for the convention, has announced that a district board meeting will be held in Canyon on October 2, when further plans will be discussed with 7th district president, Mrs. O. L. McGinty of Spur, and her official board.

A federation board meet will be held on Saturday October 4 in the court house and the first quar- Mrs. J. W. Barnett terly luncheon-meeting will be held on Friday October 10 in the Presbyterian church. 1952-53 Schedule

October 10 - Presbyterian church, Hostess clubs; Pioneer Study club, LaPlata Study club, Hereford Garden club, North Hereford and Westway H. D. clubs. The program will be presented by the public welfare department with Mrs. S. S. Dodson as department chairman.

December 12 - First Christian church Hostess clubs; Child Study club, Bud to Blossom club, Lone Star Study club, South Hereford and Cultural H. D. clubs. A Fine Arts program will be presented with Mrs. C. W. Parket serving as department

February 27 - Methodist church.



MRS. EARL DeHART

Patton, department chairman. D. clubs. An International Rela-tions program will be presented (Continued on Page 2)

club, B & PW club, Farm and Mrs. Earl DeHart who will head Ranch and Wyche H. D. club. The the Deaf Smith County Federa-American Home program will be tion of Women's Clubs for the under the direction of Mrs. Bill 1952-53 season, has been attending club meetings since she was a May 14 - Summerfield. Hostess little girl and went with her moclubs; Summerfield Study Club, ther to some of the clubs organ-El 'Nino Study club, L. A. E. ized in Claude by Phobe K. Warclub, West Hereford and Sims H. ner. After she grew a little old-

The Sunday Brand SOCIETY

Hereford, Texas, Sunday, September 28, 1952

"Americans In Perspective" Is Topic For Lone Star Study Club

Is Hostess To El'Nino Study Club

Mrs. J. W. Barnett was hostess Monday evening in her home for the El 'Nino Study club session.

Mrs. Darrell Blanton presented the program on "The Child Himself". She told of a child's need mentioning slang phrases and for love and affection and urged mannerisms in speech in differparents to consider their children as individual personalities. "Help ted out that children should be prepared for school days in the

Mrs. John Jacobsen Jr., presi- | States. dent, directed a short business

sen Jr., John Kelly, Bob Lindsey, Bill Patton, W. J. Reeves, Ed Skypala, Bruce Wooddell and the host-hostess.

Grand. Robert Lingenfelter, Vivian Major, Earl Springer, Robert Thompson, Ed Warren, C. O. Wilkins, L. L. Womble and the host-hostess.

"Americans in perspective" was the theme of the program presented at the Lone Star study club meeting in the country home of Mrs. V, E Dodson Tuesday afternoon. Mrs. Vivian Major was

Members answered roll call with colloquialisms and items of interest relating to the -English

Mrs. Berry Jacobsen spoke on the subject "How We Say It" ent sections of the country.

"As Others See Us' was the subject of discussion for Mrs. H. E. them grow up" she said and poin- Henslee who treated the subject from an international standpoin telling something of what other nations think about the United

Members of the club in attend ance were Mesdames; R. G. Blue, Those attending the meeting W. S. Fluitt, Leo Forrest, H. E. were Mesdames; Darrell Blanton, Henslee, Jim Higgins, E. W. Hob-

Beta Sigma Phi Sorority Pledges Feted At Breakfast Here Sunday

Members of the club called for the pledges at 7 o'clock and took them to the Moore home where a lovely breakfast was served from tables appointed with crystal and silver and centered with yellow roses, the clab flower.

Beta Sigma Phi Sorority pled-ges we erentertained at a come-the pledges. Yellow rosebuds were as-you- are breakfast at the home of Mrs. Norman Moore Sunday as a symbol of welcome into the

Pledges included: Mesdames

Members present were Mes-dames; E. N. Johnson, T. E. Prickett, V. O. Hennen, Charles La-

80th Birthday At Surprise Dinner Mrs. W. A. Hunter thinks a sur- mitt.

Mrs. W. A. Hunter Celebrates Her

all her children present. Her on-

ly daughter, Mrs. M. L. Simpson

prise celebration is a lovely way Also present were her brother, Ivan Block, Jim Bookout, Ben son, Berry Jacobsen, John Jacob-Childers, T. J. Clay, O. C. Gol- sen Jr., C. D. Kelton, Louie Le-to enjoy a birthday, especially if R. T. Nunn of Mt. Vernon, Mo., you are eighty years old and and a former pastor, Rev. J. R. proud of it. Sunday was her birth- Sharp of Canyon.

day and although nothing seem. Mr. and Mrs. Hunter moved to ed to have been done by way of a farm north of Dimmitt from remembering the day when she Wellington in 1916. They moved started to church, she had a spec- to Hereford in 1935 and bought ial feeling of happiness. "It nev- the home in which they now live. er once occured to me that I They are both active and well would live to be eighty years and able to maintain their home and attend church regularly. The surprise came at noon with

FAMILY GET TO GETHER

had prepared and assembled the birthday dinner and there with A family get-to-gether honor-ing Mr. and Mrs. Lynn Chisholm her family, surrounded with gifts who are visiting her parents, Mr. and beautiful flowers, the day and Mrs. Wirt Phillips, was held took on added meaning as other at the Phillips home Sunday: such occasions were remembered. Those attending were Mr. and Children present were; Mr. and Mrs. Carl Zimlich and three dau-Mrs. M. L. Simpson and Louise, ghters, Mrs. Dave Thomas and Mr. and Mrs. Ulman Hunter, Mr. Mr. and Mrs. Frank Ball, all of and Mrs. Kenneth Hunter, Mr. Amarillo, Mrs. C. H. Patterson of and Mrs. Addison Hunter, Richard Wilmington, Ohio, Mr. and Mrs. and Monadel, and Mr. and Mrs. Jack Reynolds and baby of PamWisconsin Girl In Church Rites A wedding of interest in Here- provided by the church organist ord is that of Miss Phyllis Bueh- and the Lord's Prayer was the

ler of Madison, Wisconsin and vocal offering during the service. Keith Hutson, son of Mr. and Mrs. R. B. Hutson of this city. The bride's parents are Mr. and Mrs. Paul Buehler of Medford, Wiscon-

Hereford Air Force Cadet Weds

Vows were exchanged at 2 o'lock Saturday afternoon, September 27, in the Bethel Lutheran Church at Madison, Rev. Schmidt, pastor, was the officiant. Bronze and yellow Fom pom chrysanthemums formed a background at the altar for the double-ring ceremony. Preceding the ceremony an organ prelude was

Wedding Is Announced

Mrs. Thelma Jersig is announcing the marriage of her daughtin, son of Mrs. W. Austin of Clovis, N. M. ter, Shelby Ann, to Wallace Aus-

The wedding took place in Clowis on Monday afternoon September 22, and the couple left mmediately for a wedding trip Moore and Gloria Daniels. to points of interest in New Mexi-

red alligator accessories.

Mr. Austin attended the University of New Mexico and served three years in the Air Force. Red Dot Foods Incorporated. He is proprietor of a supply house in Clovis and the couple plan to make their home in Clovis upon thei rreturn from the wedding

Mrs. Austin is a graduate of the University of New Mexico, re- tioned at Truax Field at Madiceiving her degree there last May. | son.

Mrs. Wesley Field as matron of honor wore a Joyal blue wool suit with corsage of pink roses and white feathered canations.

Mr. Jack Williams served as best man and Wesley Field was usher.

Given in marriage by her father, the bride was attired in a bronzine-colored iridescent chiffon-flannel costume suit worn with matching taffeta ascot and brown accessories. Her-shoulder corsage was fashioned of two green orchids. Her only ornament was an heirloom rhinestone pin with matching earrings.

The bride's mother wore a dark green gabardine suit with brown accessories and the bridegroom's mother wore a brown woolen suit with brown and beige ac cessories. Both wore corsages of vellow roses and bronze chrysan-

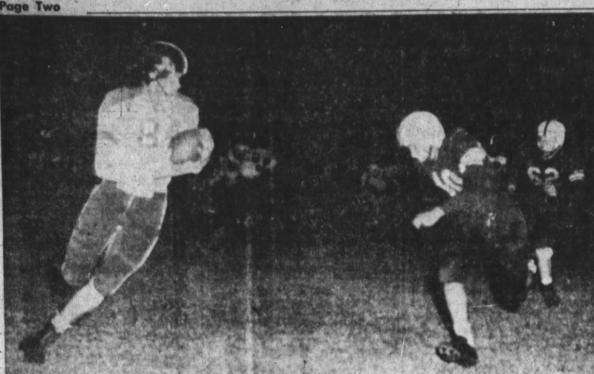
themums. Following the wedding a reception was held at the Cuba club. Assisting at the bride's table were Lorraine Buehler, Marlene

After a wedding trip to vacation spots in Northern Wisconsin, The bride wore a gray woolen the couple will be at home at spit with velvet trlm, choosing 1918 East Main Street.

Mrs. Hutson is a graduate of Medford high school and is now employed as a secretary at the

Mr. Hutson is a graduate of Hereford high school and was a unior engineering student at Texas Technological College, Lubbock at the time of his induction into the Air Force. He is now sta-





GETS ANOTHER PASS... Whiteface Franklin Boyd (84) is shown about to be chased out of bounds by Blackhawks Dale Wiley. and Clarence Creacy (62) in a games that

ended with the Blackhawks winning 31-0. Boyd had just received a pass from Dement for a gain of 7 yards. Staff Photo.

WTSC Enrollment Federation .. **Shows Increase**

CANYON - Dr. James P. Cornette, president of West Texas State College announced Tuesday that despite the expected decline in national college enrollments, WTSC has shown an increase this fall. Resident students at both the Amarillo Center and on the campus here are expected to reach 2100 before registration officially closes October 1.

Incomplete records Tuesday showed approximately 100 more students enrolled on the WT campus, and about 100 more at the Amarillo Center than were registered at the same time last year. With enrollment following its normal course now, the 2100 expected will be about 200 more than were attending classes after the deadline last year.

Students are continuing to enroll daily at the campus and in Amarillo, according to Frank Morgan, registrar. Increase shown is credited in part to WT's new Reit, which has begun operation. While only one basic military training course was anticipated, two additional classes already have begun, including a second-

A patronymic is a family name. D. Chiles of Friona.

coming to Hereford she has served as president of Home Demonstration Clubs, as council chair-

man and as THDA Chairman. and after her marriage to Mr. spoon, Thursday evening. DeHart they moved to Panhandle. They came to Hereford in 1937. and make their home on a farm 31/2 miles northwest of Hereford.

In discussing the work of the she believes that the most difficult task can be accomplished if everybody works, and that she has found much enthusiasm among her co-workers. "Of course our biggest effort will be the district convention to be held here in April, but if everyone will acsept a special job and do that job well, I think we can put on a convention to be proud of". Hereford's club women are capable and willing and we are all looking forward to a good year",

serve Officers Training Corps un- Family Reunion Held At Friona On Sunday

was held Sunday in the home of year basic course, and the first- E. M. Jack. Those present were ley and Mr. and Mrs. Dewaine Louis before returning to Aut

Dr. Adams Guest Speaker For Club

Dr. M. C. Adams was guest speaker at the Child Study Club meeting held in the home of the Mrs. DeHart grew up in Claude president, Mrs. J. W. Wither-

Speaking on "Optometry", Dr. Adams said people use their eyes more now and consequently more people are wearing glasses. He coming year, Mrs. DeHart said advised that children eyes be checked once a year and adults every 18 months, for glasses are to the eyes as shoes to the feet. and need to be fitted properly.

Dr. Adams conducted a questionaire on television and told of special lens already on the market for use in television. Television is hard on the eyes and should not be viewed more than 30 minutes at a time he said.

Following the discussion a short business session was directed by the president.

Members attending were Mesdames; George Heard, Merlin Kaul, J. C. Reese, Joe Story, F. G. Witherspoon, Earl Springer, J. L. Woodford, Chester Wiggains, Dale Kelly, L. G. Prewitt, Lawrence McGee, Bob Wear and the host-

Wilson Gyles and his mother year advanced course. These were Mr. and Mrs. Odell Purdy of Mrs. J. E. Gyles, left Saturday instituted for a number of trans- Turkey, Mr. and Mrs. Elton Wi- morning for Missouri where they fer students who had completed ley of Perrin, S. D., and Porter will spend a couple of weeks, Mr. one or two years of training at Wiley of San Jon, N. M. Bob Wi- Gyles will transact buisness in St. Wiley and Mrs. Alta Wiley of Fri- Mo., where his mother will visit Mercury is the swiftest moving ona, Mr. and Mrs. Arline Miller a daughter, Mrs. Robert Cowan, of Floydada, Mr. and Mrs. Jack and family. They will also visit and family and Mr. and Mrs. L. relatives in Springfield while in



When your child has good light for homework at night, you can be sure that on the schoolday, the answer will be right. Adults need good light, too, and for sewing, reading and all work involving close use of the eyes, be sure the light is right. You have only one pair of eyes - you need only a few pennies of light to keep them right.

SCHOOL DAY **ANSWER RIGHT**

SEE YOUR MODERN ELECTRIC APPLIANCE DEALER

IC SERVICE

Men Needed For **Naval Flight** Training

Men between 18 and 27 who have completed at least two years. college are needed immediately to apply for the Navy's Flight Fraining Program, it was learned today from representatives of the Dallas Naval Air Station.

According to U. S. Navy Re-cruiting Sub-Station, Amarillo, Texas, and members of the Dallas Procurement team, the Naval Aviation Cadet Program is again "wide open" after having been closed for more than a year.

The NavCad Procurement men said that a continuing need ex-

particularly graduating seniors, in Naval Aviation. For those who expect to have Selective Service Flight Training offers an alternative to ordinary enlisted service, with immediate active duty av-

Pre-flight, basic and advanced training is conducted at Pensaco-Texas. Those who successfully complete the 18-month period of training are commissioned as Ensigns, U. S. Naval Reserve, or 2nd Lieutenants, U. S. Marine Corps Mrs. Coneway traced the develop-Reserve. Pay and allowances upon commissioning amounts to \$385 per month without dependents, or \$470 with dependents,

Men desiring further informa-

Calliopian Club Begins Season At expect to have Selective Service obligations to fulfill shortly, Session In Milburn Home Thursday

in the home of Mrs. N. E. Mil- the first plays to appear, which dames; Richard Barnard, B. F. ourn Thursday evening.

In keeping with the course of ies. study on "Drama" the first study la, Florida, and Corpus Christi, program, given by Mrs. Paul ed were; Leslie Howard, Lynn George McLean, D. C. McWhor-Coneway, was a summary of "Fifty Years of the Theater in the erine Cornell, Lillian Russell, and the hostess. United States."

Beginning with the year 1900 ment of the drama and gave his-

ing Sub-Station located on the second floor of the Post Office Building, Amarillo, Texas. The tion on the program may write Navy will pay transportation to the Recruiting Officer, U. S. costs to Dallas for applicants who said that a continuing need ex-ists to interest college students, or call or visit U. S. Navy Recruit-sical and mental examinations.

Calliopian Club held its initi- torical data on early-day plays, ing club programs. al session of the 1952-53 season She told of "Quo Vadis" one of Members attendi is now being shown in local mov- Cain, J. T. Carroll, Clyde Cave,

Helen Hays and Otis Skinner. Following the program, Mrs. Richard Barnard, president, conducted a business session when members voted to buy text books to be used this winter in prepar-

Members attending were Mes-Stars of the theater mention- Paul Coneway, W. L. Davis Jr., Alton Fraser, J. T. Gilbreath Jr., Fontaine and Alfred Lunt, Cath- ter, Carl Perrin, W. J. Messick,



ANNOUNCING CHANGE OF OWNERSHIP

Jones Bros. Service Station

Formerly Owned and Operated By J. P. and George Jones



J. P. Jones, Former Mgr.

A Word Of Thanks....

Folks, we've operated this station in Hereford for the past four years. During that time we have made many friends and customers, and we wish that we could see each and every one of you and let you know how much we appreciated your business. This however is impossible so we'll just say "THANKS FOLKS", it's been four wonderful years, and we've enjo every day of it. We want to ask every one of you to continue coming out to the old service station and get acquainted with it's new owner and manager, L. D. McDuff. You'll like L. D. and we're sure that he'll continue giving you the same Fast, Friendly, Courteous service that you deserve.-J. P. and George



L. D. McDuff, New Owner

A Cordial Invitation...

Being a newcomer to Hereford, it will probably take me some time to learn all your first names, but heck - that doesn't make any difference. I try to give just as good service to a stranger as I would one of my best friends, so come on out to the NEW MC'S SERVICE STATION and let's get acquainted. We'll treat you like an old friend.

GIVE US A TRY!

YOU'LL LIKE OUR SERVICE!

Texaco Gas, Oil and Lubricants.... U S Royal Tires, Tubes FRIENDLY, COURTEOUS SERVICE ALWAYS MC'S SERVICE STATION

L. D. McDuff

ell known agricultural lead-

rms Set For Oct. I plete their concert just before the panel is assembled.

Farm machinery exhibits and the Southwest will make up demonstrations, SCS demonstraanel to discuss matters of im- tions and the contest try-outs will tance to all at the big Soil begin at nine o'clock in the mornnagement and Plowing Con- ing and continue until 11:30 o'day at PanTech Farms Wed- clock at which time President day, October 1st. Dean W. L. Jones of Texas Technological Col-ngel of Texas Technological lege will make a short welcoming ege will serve as discussion address to the group assembled. A cooking school for the ladies is ne panel discussion will take being arranged and will probaon the speakers stand, fol- bly be held at ten o'clock.

LOW BLOOD PRESSURE AND EXTREMELY NERVOUS



Yes; What a terrible life one in my condition have to live, and I tried every thing, all the Pills, Shots and so called Nerve Tonic they could give. me, without any results, I couldn't do my house work or take care of my four children. I was in bed most of the time and suffered all the time. I had headaches for seven years without relief also stomach trouble and pains all over my body, my. legs would hurt so bad I couldn't stand on them. I could not eat and sleep very

My friends told me of the wonderful results they received from Dr. Kelton Chiropractic Adjustments, then I called Dr. Kelton for appointment, after the examination Dr. Kelton told me it would take quite a while to correct my condition as my blood pressure was so low and I was weak and

am Sincerely thankful for Dr. Kelton and his Chiripractic Adjustments, & I am really feeling good now: No aches or pains and getting stronger all the time. Life is a pleasure tome now. I wonder WHY? Others who suffer don't go see Dr. Kelton, I know he will help you if he accepts your case. Signed: Mrs. J. T. McGuire

Address: 211 Kibbe, Hereford, Texas DR. C. D. KELTON CHIROPRACTIC CLINIC 501 N. Jackson Hereford, Texas

feld Day At Pan Tech lowing the noon dinner hour. The Panhandle School Band will com-



rins for having used every inch pride. of space in their newly remodeled house. The convenient shelves and closets built to fit special Tri-State Fair I wondered how articles for storage show that they have spent thought and effort on les she made before she made 8 their building plans. So many that she considered perfect enoupeople overlook the possibility gh to enter in the District Bakof making better use of the present storage space while they niing while visiting Martha to talk dream of having a larger house and more room. The Perrins live Dad (I believe she calls him about 40 miles northwest of Here- George) said, "Can't you have ford with their two boys, J. V. and Johnny

Mr. and Mrs. R. L. Pinnell have completed a very modern and cup cakes!" Anyway, watch for very smartly decorated stucco pictures of Martha, her leader -house in the Sims Community. Mrs. Ott, and the award money The rooms are decorated with the she received Saturday. personality of the individuals who live in these rooms in mind. The storage is very well used and was cleverly planned. The parents were not at home when we made

our visit to the new home -- but the two daughters and two sons proved to be excellent hosts and showed the home with much

When Martha Heard walked on the platform at the Youth Day Awards Program Saturday at the many dozen cup cakes and cooking Contest at the Fair. One morabout the baking program her Martha make something besides cup cakes -- something like cherry pie? Am I tired of eating trial

Chirography is the art of hand-

Copra is dried coconut meat.

Husbands Are Entertained

Members of the Hereford Garden Club entertained their husbands at a chicken barbecue last Thursday evening in the back ed the barbecue.

Tables were arranged for four arrangements fashioned by members of the club were judged after the supper. Mrs. A. O. Thompson placed first.

Games were directed by Mesdames; A. O. Thompson, E. W. Young and C. D. Kelton.

Tom Draper, O. H. Herring, John Brinkman and W. S. Fluitt.

Mrs. Si Orr Improving

Friends here have received word that Mrs. Si Orr is improving and that the cast on her wrist will be removed today.

Mrs. Orr suffered a braken hip and wrist in a fall from a bus at Mason as she was returning home yard flower garden at the home of from a visit with her son. Duane Mr. and Mrs. O. G. Hill. C. D. Orr, in Corpus Christi. She was Kelton and F. M. Kester prepar- returned to Corpus Christi and is still in the hospital there. While in the hospital she suffered a people on the patio and flower heart attack and the reports are to the effect that that condition is improved.

Jacobsen, E. W. Young, Lyle Blanton, N. E. Gass, F. M. Kester, Jeff Roberson and the hosts. Those attending were Messrs. Mesdames; C. C. Ferguson, J. P. and Mesdames; Glen Boardman, Slaton, A. O. Thompson, Frank

SCHOOL LUNCH ROOM MENU

September 29 - October 3 Monday

Barbecued Ham Chunks Parsley Potatoes

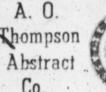
Cole Slaw Bread ... Butter ... Milk Apples. Tuesday

Hamburger Patties . Sliced Tomatoes ... Lettuce Onions . . . Pickles . . . Mustard Fresh Pears . . . Milk Peanut Butter Cookies Wednesday

Liver Fiesta Buttered Whole Kernel Corn Lettuce Wedges Hot Rolls . . . Butter . . Milk Ice Cream Sticks

Thursday Lima Bean 'Casserole Combination Vegetable Salad Cornbread . . Butter . . Milk Peach Halves . . Gingerbread .

Oven Fried Fillets . . Lemons Buttered Green Beans Sliced Tomatoes Bread . . . Butter . . . Milk Fruited Gelatin



complete tract index of

ut for information

OF BRAND NEW



69c, 79c, 89c, 98c Valres



fall cotton fabrics at the start of the season. And they are all guaranteed first quality. Full bolt pieces, demibolt pieces and some are flat fold pieces. Buy now to make your Christmas gifts . . . robes, dresses, skirts, blouses and sportswear items.

CUTE FLAT TIES B Widths Only

STEP-IN STYLES

COLORS

• Black



Black, red or benedictine tan color . . . smooth elk leather or black suede finish. Slip-in styles with novelty tongue treatments. Self covered platforms on low wedge heel Panolene sole and heel cap. Sizes 41/2 to 9.



Hard to believe, but it's true . . . SALE of brand new

80 Sq. PRINTED PERCALE

First quality full bolts. All Brand New Patterns. Guaranteed washable. Just in time for School Dresses. Over 1600 yards to choose from. Come early for best selections for it want last long at this price.

yards

C. R. ANTHONY CO.

Hereford, Texas



H&H Furniture Co.

Balance \$500 Monthly

Across Street from Piggly-Wiggly

FRIONA NEWS

Mrs. Mary Officer Presents Talk On Life Insurance At Club Meet

By Mrs. E. R. Day Sr.

Wednesday Sept. 24 with the pres- Pearl Kinsley and H. T. Brewer. ident in charge of the program. Business Building, Mrs. L. R. Dilger gave the ABC's of handling

you and your community was the teacher of the First Baptist church subject of a talk by Mrs. Mary of Friona. Officer. Mrs. F. W. Reeves was in charge of the music and dis- in Friona are those of Mr. and played a music box that had been Mrs. Bill Bandy, Mr. and Mrs. in the family for 75 years.

Refreshments were served to M. Shirley. the following Mesdames. Ed Boggess, J. F. Miller, Spencer Hough, received word that their son, Em-V. R. Jordon, Leo McLillion, N. J. Arrell, Frank Reed, Lem Mil- to Newfoundland aboard the USS ler, Chas. Russell, L. R. Dilger, Fulton. He has been transferred Mary Officer, J. C. Wilkerson, to the sub-base at New London, Geo. Meyer, Fred White, T. E. Conn. Lovett, W. A. Tinney, B. W. Buckanon, Roy Slagel, Wesley Hardesty, Floyd Schlenker, F. W. have just completed boot train-

Reeves, E. R. Day Sr., and Mrs. The Frioan Womans club met W. B. Stark, the hostesses Mrs.

Sunday School Class Meets The T. E. L. Sunday school class will meet in the home of Mr. and Mrs. Benton Luttrell Friday What life insurance means to evening with Mrs. C. W. Dixon

New homes under construction Bill Cogdill and Mr. and Mrs. M.

Mr. and Mrs. E. R. Day Sr. have mett Jr., will not make the cruise

Complete Boot Training Jay Cobb and Bill Muhle who



FIRST PLACE float in the parade at Friona fair wen \$15. Mrs. Pearl Kinsley, Mrs. S. W. Reeves and Mrs. Floyd Schlinker are pictured on the float.

ing at San Diego are at home visiting with their parents and will Mrs. Argen Draper report for duty the first of Octo- Speaks To Cultural

Mr. and Mrs. Wesley Foster left Home Demonstration Sunday for Denton where their daughter Rhea Nell and Vera Ann Jones will enter school. The Fos-

The Friona Band and many others attended the fair some time Telchik. She was introduced by this week. Mrs. H. T. Magness, Mrs. Art Lewis. Mrs. Draper said Mrs. Pete Buske, Mrs. Geo. Trider and Mrs. Henry Lewis accomtered busses which took the 45 trends of fashion was to study

county hospital this week: A daughter to Mr. and Mrs. R. H. Mc-Farland. A son to Mr. and Mrs. J. E. White and a daughter to Mr. be worn for a longer period of and Mrs. Joe Brito.

Mrs. H. C. Kendrick and Mrs. H. K. Kendrick were in Ama-Mrs. H. K. Kendricks grandfath-Mrs. H. K. Kendricks grandfath-er who is in the hospital, he is 91 plans were made for the fall Barbara Winget, Martha Jean meetings. Brown, Earline Plank, Mozelle years of age.

Card of Thanks

I wish to express my appreci- shey, Paul Corbett, Art Lewis, ation for the toys and cards sent Earl DeHart, Curtis Barclay, Grato me during my recent convalen- dy Parsons, Louie Olson, Fred scence. They helped me to pass Wolfington, R. C. Childers; Pat Twenty three former members the time, and I also want to thank Robinson and two new mem-Dr. Grubbs for his kindness. Roy Pettyjohn

Mrs. Argen Draper spoke to the Cultural Home Demonstration | cher, Victoria; A. J. Kitten, Coopthey will do their fall buying for plans for buying Clothing, and er School; Lubbock; A. C. Kast, Plans for buying Clothing", at its regular meeting Thursday afternoon in the home of Mrs. Edgar the best way to find out what was new or what was good in the them by window shopping. She stated that careful consideration should be taken in the selection of your winter wardrobe, as they are more expensive and have to

The business session was presided over by the president, Mrs. rillo Thursday where they visited Fred Wolfington, during which meetings.

Roll call was answered by What we had Learned in Clothing" this past year. Those present were Mesdames; A. C. Herbers, Mrs, Ira Scott and Mrs, Hol-ling, Miss Sadye Rigler is sponcomb and the hostess.

15 FFA Boys Will Wyche H. D. Club Receive Santa Fe Elects Leaders

Award October 4

WACO, Texas, September 23

road educational award on Octo

ber 4 at the State Fair of Texas

in Dallas. The award covers an

al-expense trip to the National

Future Farmer Convention in

Kansas City on October 13-16,

1952. In addition to the all-ex-

pense trip, the Future Farmers will be the guests of Santa Fe

Railroad Company at a breakfast

To be eligible for this award

contestants must have made an

outstanding record in Future

Vannoy Stewart, State Advisor

of the State Association, has an-

nounced that the following will

Donnie E. Stroup, Canyon; Joe

N. Stephens, Lamesa; Oran Little,

Schulenburg; Norman Evans, Graham; Joe Dan Boyd, Winns-boro; Donald Stogdill, Rockwall;

Ralph Bachmayer, Taylor; Benny Hamilton, Nacogdoches; Gil-bert Kubenka, Miles; Clyde Fis-

Fredricksburg; Jackie Brewster

Carthage; and Cecil Mercer, Abil-

This program is conducted un-

der the direction of the Texas As-

sociation of the Future Farmers

of America in cooperation with

Tri-Hi-Y club welcomed 16 new

members at the regular meeting

of the club at the high school

Tuesday evening. The new mem-

bers include. Sylvia McCracken,

Telchik, Doris Russell, Donna

Caylor, Betty Buse, Nancy Mil-

ford, Nancy Crawford, Margaret

Phillips, Betty Arrington, Bar-

bara Rogers, Mary Ruth Strange,

LaJean Latham and Georgia Le-

answered roll call Tuesday even-

sor of the group.

the Santa Fe Railroad system.

Tri-Hi-Y Welcomes

16 New Members

in the Muehlebach Hotel.

Farmer work in Texas.

receive an award:

ing held Thursday in the home of ian; Mrs. Elmer Reinart, cloth- council report and Mrs. W Mrs. Marion Fite Jr. Mrs. Jack ing demonstrator; Mrs. Raymond Scarth Fifteen Texas Future Farmers Scarth was co-hostess. will receive a Santa Fe Rail-

Officers chosen include; Mrs. Mrs. C. C. Ellis, council deleg W. R. Scath, president; Mrs. Mar- Mrs. J. V. Pickens council win Flood, secretary; Mrs. Jack er. Scarth, treasurer; Mrs. C. R. Dam-New officers were elected for the coming year at the Wyche Home Demonstration club meet
Mrs. Wilbur Axe, parliamentar
Willard Scarth Was Bright Was Program wa

ion Fite, vice-president; Mrs. Ed- ternate; Mrs. H. L. Ward, rep. The program was presente

was chosen craftsi Paetzold, kitchen demonstrator; leader.



Now's the time to get that fast winterizing servicethere's no delay, no tie-ups, no mad rush. Our shop is clear and ready for quick, quality work and we're stocked with genuine Studebaker parts to do the job. And now's the time to select Studebaker winter motoring accesso-

ries while our stock is complete. Phone or drive in today. fall CHANGE-OVER SPECIALS • Lubrication Motor Tune-up Cooling System Service • Electrical System Checks and Repair Brake Check and Adjustments Steering and Wheel Alignment Decial WINTER ACCESSORIES Climatizers and Radios Tire Chains and Anti-Freeze • Fog Lamps • Directional Signals

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The Uhlmann Elevators Co. of Texas is happy to announce that they are back in business again with a completely new 60,000 bushel capacity elevator at Dawn. Our old elevvator was destroyed by fire last year, but we're again ready to serve you. We cordially invite your patronage, old friends and customers as well as new.

UHLMANN ELEVATORS CO. OF TEXAS

Dawn, Texas -- Lloyd Airhart, Mgr.

deleg The Sunday Brand, Hereford, Texas, Sunday, September 28, 1952 ON THE ST HEREFORD NEWS

Grain, Lettuce Crops Reported About Ready For Harvest In Area

The hot dry winds are ripenwill be ready to harvest in a short ime. There are some very beauiful crops of martin maize and nilo in this vicinity. After seeing he crop failure over the state it nakes you appreciate the irriga-

ed districts all the more. The fall crop of lettuce in this ommunity is a lovely sight. It at its peak of beauty at this tage. There will be several crops f late lettuce in this vicinity due o diseased seed, of which some ad to be replanted. But all of

t looks good Rain Too Light

Farmers report that the moisure which was received the first of the week was too light of value to the farmers. The rain is too matured for it ti be value to it, and it was not enugh to bring up the wheat which ad been sown. The wheat farers are afraid that the wheat night go ahead and sprout and n die for lack of moisture to ing it up.

The Cultural club welcomed new members at its regular eting Thursday afternoon. ey were Mrs. Ira Scott and Mrs. omb. Mrs. Scott lives 13 miles st of Hereford on Harrison ghway and Mrs. Holcomb lives Hereford.

Mr. and Mrs. Curtis Barclay building a new garage. S. J. clay, father of Curtis is helpwith the building.

Mrs. James Barclay, mother of J. Barclay is reported doing e: She is still in Neblett Hospiin Canvon.

-Visitors Here isitors in the Marti Mason ne during the weekend were and Mrs. Ted Tomlinson and kie, Mr. and Mrs. Dick Tomon, all of Lubbock, and Mr. Mrs. R. L. Mason of Sunn and Mr. and Mrs. Bruce ney and son Bruce Jr. of

Mr. and Mrs. Marvis Southward d son spent Monday in Amaril-

Mr. and Mrs. Raymond Higgin-

Mr. and Mrs. John Hunter have ng the grain very rapidly in this purchased the Blue Bonnet Launicinity. Some of the early crops dry and are moving to Hereford been living in this community for the past year on the Paul Cor-

Attend Meeting Mr. and Mrs. Johnnie Step-

phens and Mrs. Channer and Mr. and Mrs. A. C. Hershey and children Marvin and Patricia attended the Gospel meeting in Vega Tuesday_night.

Miss Jennie Corbett left Friday to visit a niece in Pampa. She has been visiting in the Paul Corbett home for the past two weeks. Her home is in Illinois. She is an aunt of Mr. Corbetts.

Mrs. Ira Scott was a visitor in the Pat Robinson home Tuesday morning.

Mrs. Pat Robinson is entertaining a group of her friends Tuesday afternoon with a plastic par-

Mrs. Curtis Barclay and boys visited in the home of Mrs. Joe Lyons Thursday afternoon. The Workers 4-H club will en-

tertain their mothers with a tea Monday afternoon in the Art Lewis home from 5 to 6:30 p.m. Mrs. Leona Packard made a

business trip to Tulia Thursday morning. Mrs. Edgar Telchik entertained members of the Cultural Club in her home on 5th street Thurs-

day afternoon. Mr. and Mrs. Earl DeHart were visitors of the Fair Wednesday.

Mrs. Gladys Rickman Is New Member Of Rebekah Lodge No 228

Hereford Rebekah Lodge No. 228 welcomed a new member at a meeting Tuesday evening in the Rebekah hall.

Mrs. Gladys Rickman by initiation was the candidate and also a welcome member, Evalyn Yates of Fletcher, Okla., Rebekah Lodge No. 215.

Refreshments were served to 29 nembers by Ruth Rogers. The next meeting was announced for tham and son Landis and Dick- September 30 and the team is ur-Bob Mason weer in Amarillo ged to be present for initiation work.

you can win with these

ATHARMAN'S

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Dan River All-Combed Wrinkl-shed Gingham 141/2 to 241/2

Wonderfully wearable . . . these famous Wrinkl-Shed ginghams. Snag-Pruf Zipper . . . ornamental buttons . . . everything you want and love in a classically styled dress for now and later.

5310-12 to 20 5311-141/2 to 241/2 Something new in bias insert at one side of waist, opposite side of skirt 34 fly zipper. Jewel buttons. Navy, Brown, Teal .

New Shipment

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\$1.00 and \$1.98

Three Quarter or

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Beautiful COUNT-SHEEN GABARDINE - 45" wide Colors - Red, Green, Brown, Slate, and Navy - Wrinkles hang OUT. 36" Cotton Tweed - Black & Red White & Green, White & Navy RAYON SLUB SUITING New Fall CHALLIS

Terry Cloth by the YARD DAN RIVER PLAIDS and POLISH

Lovely Dark Colors Plisse Crepe

COTTONS 89c yd.

> Lovely Assortments of New Wash Silks

Golden Hours

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98c

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Steamboat and Surrey . . . cabin in the pines, even locomotives from long ago. All here against a gold spiderweb print on fine cotton . . . gold-corded collar and pocket . . . golden buttoned. So trimly designed you'll wear it many ways, many places.



A FABULOUS FASHION By Betty Barclay

What a wonderful dress this is with its snug bodice, its unusually full skirt of braid embroidered quilted taffeta completely lined in contrasting colors. Dorris Varnum designed it and you can have it in light with dark grey, beige with dark grey, or royal with black. Sizes 7 to 15. \$18,95. Others from \$8.95 up.

FINE QUALITY CORDUROY **Gorgeous Fall Colors**

\$129

Good Grade Dark Colored OUTING

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Outline - Many new fall shades to choose from - Special Price

New Fall

Lovely Styles and Colors \$1.98 to \$9.95





Metallic print LEISURE COAT in Paisley-and-Gold

Glamorous metallic print, gold-braided at collar and pocket . . . graceful swingy skirt, with inside ties for good fit. Launders like lingerie.



CROWNING THE QUEEN at the Hereford Whiteface - Printer blacknawk game Friday night. I. to r. Sue Smith, Betty Hamilton, Gayle Gault, Gene the Stark twins, Alex Thompson Photo

Baptist Women Install Officers

trees to the work of individual Louie Legrand, benevolence, Mrs. special music

Woman's Missionary Union of the nece Schulz, Jack Roberson, Lo- ican missions; Mrs. R. H. Cagle, Roberson, Lowell Sharp, G. W. First Baptist church meeting held well Sharp, Leroy Price and John visitation; Mrs. Otis Dickey, Bib- Brumley and Clinton Jackson. Wednesday afternoon at the Draper, vice presidents; Mrs. E. le; Mrs. Bobby Owen, social chairchurch. Mrs. A. L. Manjeot con- B. Moseley, recording secretary; man and Mrs. Clinton Jackson, ducted the installation service us- Mrs. Clarence Schulz, correspond- publicity. ing a nature theme, displaying a ing secretary; Mrs. Lloyd Sharp, miniature; forest and comparing programs and literature; Mrs. P. Owen and Mrs. R. H. Cagle and Enid, Okla. They returned to their e dto all. "The Great Covenant" is

Bob Lawrence, pianist; Mrs. C. Those who will assume duties E. Leasure, chorister, Mrs. J. B.

the growth and development of Sanford Smith, stewardship; Mrs. Mrs. Bobby Owen presented the home Thursday after a two day to be the general theme according

Circles will Meet

The WMU circles will meet at the first of October are; Mrs. Harlin, young ladies leader; Mrs. 9:30 next Wednesday morning in

The Union Congregational church of Friona will join thousands of churches of scores of de-Carroll Whiteside. president; Clyde Rayburn, community mis- the following homes; Mesdames; nominations round the world in Officers were installed at the Mesdames Jimmy Allred, Clar- sions; Mrs. A. O. Thompson, Mex- Jimmie Allred, Otto Massie, Jack the observance of World Wide Communion Sunday which is October 5. The special observ-Guests in the home of their ance will be held at the usual daughter, Mrs. Dean Bishop, have hour of worship which is 11 a.

Class Enjoys Wiener Roast

Friendship class of the First Christian church held a weiner roast and picnic in the back yard garden at the home of Mr. and Mrs. R. G. Blue Tuesday evening. The supper affair was in the form of a get acquainted get-together honoring the new pastor of the church, Rev. Don Roots and his family.

New officers of the class were elected after the picnic. They include; Harry Seed, president; Ellis Combes, vice-president: and Mrs. Robert Thompson, secretarytreasurer. R. G. Blue, outgoing president, conducted the election. Those attending were Messrs. and Mesdames; A. Petersen, Car-

los Vaughn, Carl Frye, Paul Cor- Jay Crutchfield Is bett, Claude Ricketts, Ray Cowsert, Ellis Combes, Marvin Win- Enrolled In School get, Robert Thompson, Carl Williams, Mesdames; Helen Pipkin, J. K. Baker, Earl Phillips, O. H. Culpepper, F. L. Lucas, Vern Hilton, Rev. and Mrs. Don Roots and children, Harry Seed and the

Jay Crutchfield, son of J. Re

Crutchfield, 235 Ave. 13, has e rolled at Kemper Military School Boonville, Mo., and is taking, c ordinated program of academ military, and physical activities. Kemper Military School, th oldest military school in the Mi Delaware has only three coundle West, is beginnig its 109 academic year.

DR. MILTON C. ADAMS **OPTOMETRIST**

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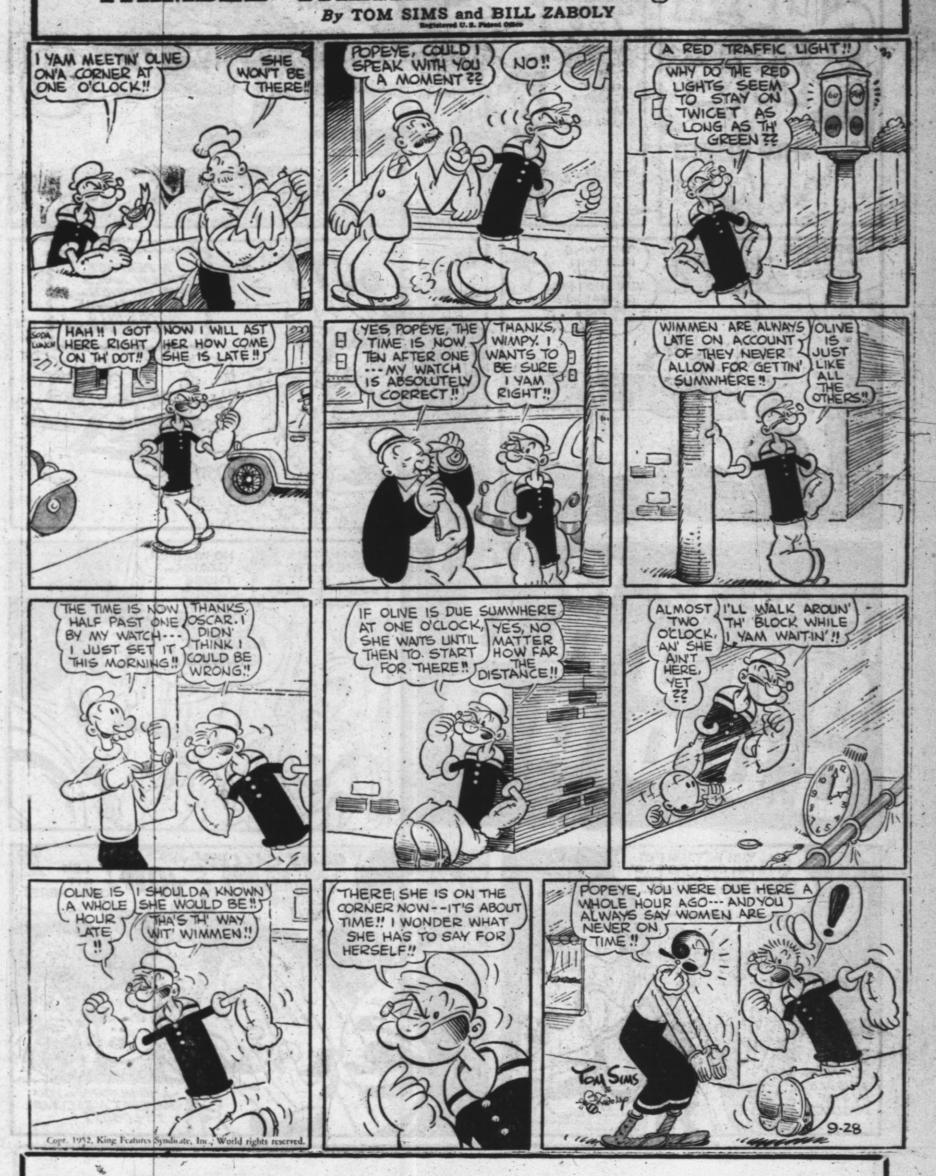






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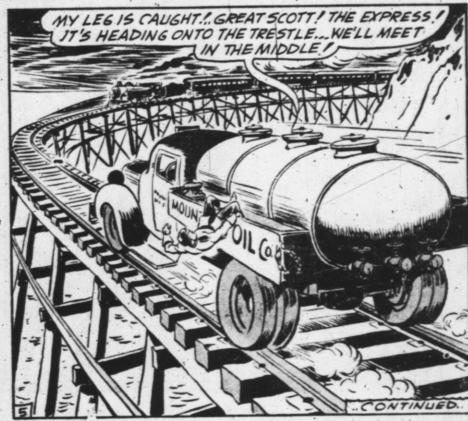












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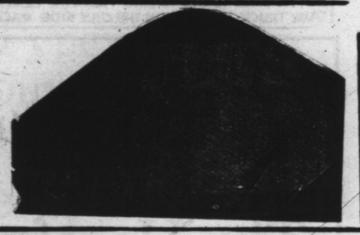
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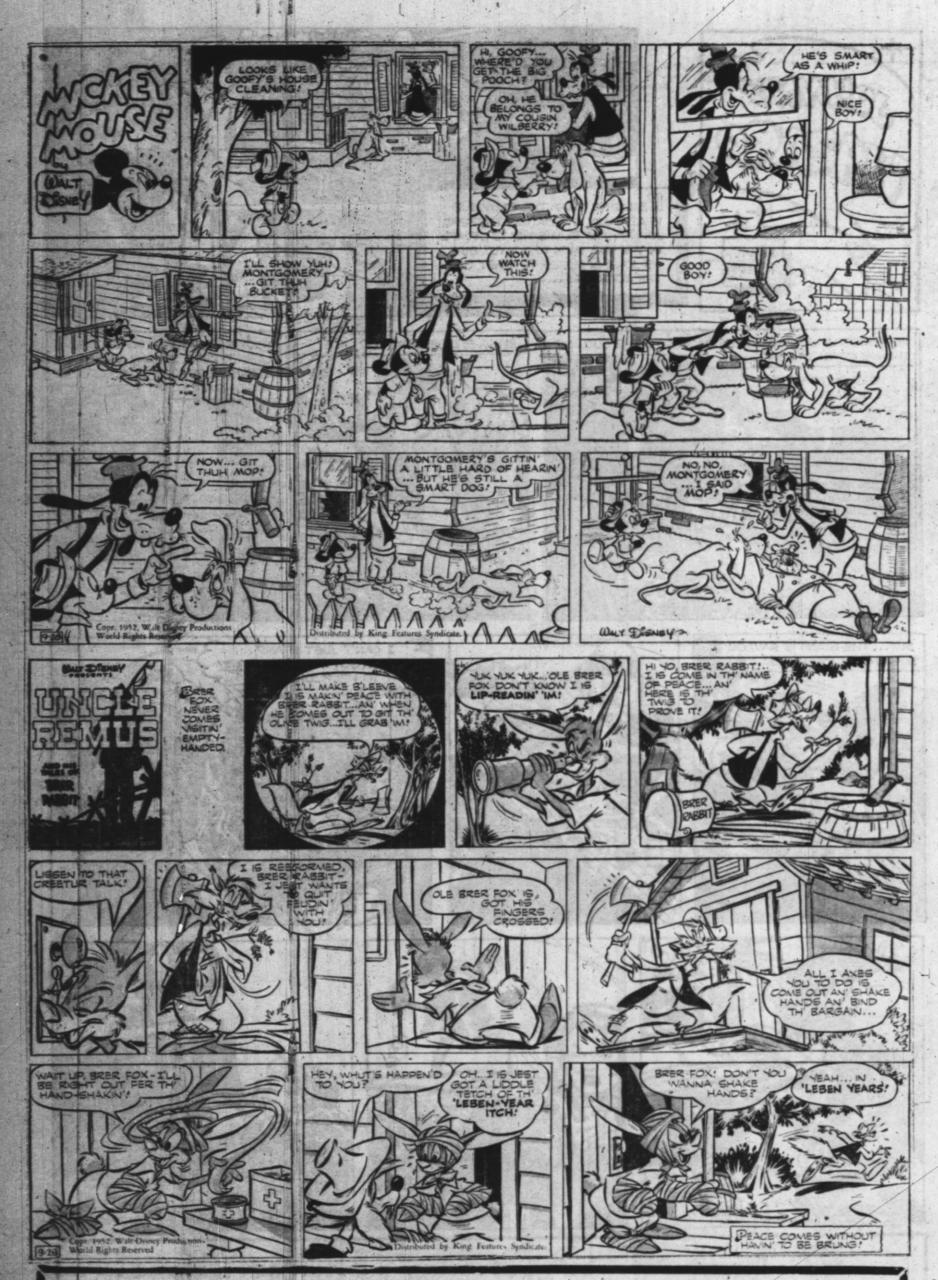


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We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

The Hereford Brand

Executive, Steno, and Lounge Chairs. The Hereford, Brand, Hereford, Texas, Thursday, Sept. 11, 1952

Booth In has ween he with the state of Grand Control of the state of t

European Defense Treaty Up for Vote

the North Atlantic Treaty Organization.

Balkiest nation so far is France, ever wary of giving Germans the

right to bear arms again. Since French-German cooperation is the keystone of the European unity project, continued delay in Paris will mean the other signatories - Italy, Belgium, Holland and Luxembourg will hang back to see what happens. In addition, German rearmament and sovereignty will also be held up.

De Gasperi to Bonn

Against this background, Italian Premier Alcide De Gasperi arrived in Bonn this week eager to act as the "honest broker" between France and Germany in efforts to smooth the way for swift ratification. In this role, De Gasperi reportedly is anxious to bring the West Germans and French to some agreement over the Saar. Both countries now are attempting to "Europeanize" the tiny, coal-rich territory, but are making slow progress.

West German Chancellor Konrad Adenauer reportedly asked for Italy's cooperation in speeding ratification of the Defense Community pact which rearms Germany.

France's reluctance to proceed quickly with ratification of the treaty has strengthened the position of those West German deputies in the Bundestag who want to go slow-slower than Adenauer and his government wish to proceed.

Adenauer's Strategy

Adenauer's best course appeared to be to get the Italian premier to ignore French delay in ratifying the pact and to urge the Italian National Assembly to get going on approval of the treaty as soon as possible. This, it was reasoned, might provide the necessary push for other West European

nations, including France.
At present, West Germans pessimistically regard the chances of French ratification this fall as slim. They think it's more likely to take place after the first of the year. In the meantime, both the European Defense Community Treaty and the Bonn Convention, signed by the U.S., Britain, France and Germany, must be ratified before West Germany gains sovereignty.

Dates

Monday, September 29 British Labor Party opens an-

nual conference in London. House Un-American Activities Committee opens hearings in Los Angeles on Communism in Southern California defense industries

Wednesday, October 1 President Truman dedicates Hungry Horse Dam in Montana. Sunday, October 5 Communist Party Congress opens in Moscow.

Allies in developing guided missiles.

Today, the U. S. Army, Navy and

programs underway. From the Navy

comes word that the programs are

progressing well, but officials caution

Missiles Used in Korea

not at hand.

in their own stepped-up missile projects.

Quote

Dr. Joseph J. Markey, a married anthropologist engaged in research on the potential of the female mind: "The accomplishment potential of women is staggeringly low. They shouldn't even be allowed to vote because they can't think in sociological areas beyond the narrow horizons of their own small lives."

In Short

Reported: by the Federal Bureau of to kill was committed on an average of every 4.6 minutes in the U.S. during the first six months of 1952.

Disclosed: by the U.S. Navy Bureau of Personnel, that selected officers and men have been in training for several months to man the world's first atomic-powered submarine when it is ready for sea sometime next year or early in 1954.

Denied: by the United States and Britain, Russian charges that they are converting Trieste into a "war base" and violating a peace treaty by giving radio-television address convinced Italians new authority to govern part

sale of his controlling interest in RKO Pictures Corp., producers and distributors of motion pictures, for \$7,-

Disclosed: by the Senate Agriculture Committee that it had found embezzlements totalling 10 million dollars in Government-owned grain. Agriculture Department employes had not profited personally, the Committee stated.

Won, by the National League's stalwart Brooklyn Dodgers, their first pennant since 1949.

Sidelights

• In London, a British chemical concern announces it has produced fumeless beer by instilling chlorophyll, The process, a spokesman reports, leaves flavor and quality unaffected.

• In Greenville, S. C., police found out why it was taking drunks so long to sober up in the city jail. The jail janitor was convicted of selling bootleg liquor to prisoners.

 In Goshen, Vt., Edward D. Blackwell, who failed to obtain insurance as a bad health risk in 1878, cele-brated his 100th birthday this week.

arises. Already, the U. S. has developed guided missiles which auto-

THE Nazi "buzz bombs" used against Britain in the latter days

ideas and designs which showed the Germans were ahead of the

Air Force all have giant guided missile concomitant question of new defenses

of World War II were crude and inaccurate but they incorporated

Later, the Allies were able to improve on captured German models

The WORLD This WEEK In Korea

Western Europe's parliaments are scheduled to begin debate within the framework of POLITICS: Battle of the Special Funds

MONEY-where it came from and how it was usedsnarled up the election campaign this week, overshadowing whistlestop politicking and crowding conventional oratory right off the

It was clear from the start that Gen. Eisenhower was faced with a manysided dilemma, with some of his backers howling for him to dump his running-mate and others urging him to stand pat and await developments. .

Dropping Sen. Richard Nixon of California from the ticket could have been construed as a tacit admission the Senator had done something wrong and it might take the wind out of Eisenhower's "moral crusade."

On the other hand, keeping Nixon on the ticket meant the Democrats Investigation that a murder, man-still would have something to fire slaughter, rape or assault with intent away at and involved the risk of alienating potential votes.

Eisenhower, visibly tired out by the strain placed on him in the political furor surrounding the disclosure that Nixon had accepted \$18,235 from private individuals to help him defray expenses, decided to hear the complete story from Nixon himself.

Gen. Eisenhower's "wait-and-see" attitude gave him time to assess public reaction to Nixon's speech.

Democratic Headache

The landslide reaction to Nixon's many GOP campaign strategists that the entire affair could be used to po-Announced: by millionaire indus- litical advantage. In the opinion of trialist Howard Hughes, the outright many, the fund furor had boomlitical advantage. In the opinion of eranged.

The "battle of the funds" included the Democrats. Kent Chandler, former mayor of Lake Forest, Ill., challenged Adlai Stevenson to "acknowledge publicly" that he had approved financial assistance to appointed members of his administration in Springfield during the last four years.

Gov. Stevenson replied "there has

been any secret about the fact that I have tried to reduce the financial sacrifice of a number of men whom I induced to leave private em-ployment to work for the state of

Legal Repercussions

Stevenson denied that any funds raised to finance his campaign for re-election as governor were being used in the presidential campaign. In addition, Beardsley Ruml, chairman of Stevenson's presidential campaign fund committee, and Hermon Dunlap Smith of Chicago, national chairman of the Volunteers for Stevenson, denied that any pressure was being brought to bear on business houses or individuals to give financial aid to Stevenson's campaign for the Presi-

In Washington, the furor over the private fund of Sen. Nixon brought

funds, the conventional campaigning ROBOTS MAY FIGHT FUTURE WARS proceeded apace this week. In New York, Stevenson made a Convention, calling the Taft-Hartley Act a "tire with 23 punctures and five blowouts" which needed "junking and not a recap job with reclaimed Republican rubber."

new law.

Stevenson emphasized he favored outright repeal of the law as opposed to Eisenhower's proposal to amend it. The Democratic nominee denied an Eisenhower charge that he had come out for compulsory arbitration as a method of dealing with strikes affecting the national emergency. Stevenson asserted it was never his purpose to compel arbitration but simply to include it as a choice in a "flexible

Sept. 1-U.S. Navy planes and

cruiser pound Chongjin in sight of

Russia. Stevenson calls for repeal of Taft-Hartley law and substitution of

Sept. 2-Truman says GOP master

Sept. 3-Eisenhower winds up two

day flying tour of the South. Backers

confident of Southern support in No-

Sept. 4—Eisenhower "formally" opens campaign with appeal for sup-

port in "crusade" to save freedom

and win peace he says is jeopardized by "Administration bunglers."

Sept. 5-Stevenson asserts he intends to crack down on corruption wherever he finds it. Western powers propose Big Four talks on peace

treaty for Austria. Henry Fowler

named Defense Mobilization Director, Sept. 6-Eisenhower and Stevenson

pledge price supports for farmers.

Gertrude Lawrence dies at 52 of can-

cer. British supersonic jet crashes into

crowd at air show killing 29.

Sept. 7—Maj. Gen. Mohammed

Naguib onstruction Premier Alum

Maher Pasha, takes over country.

Sept. 9—Sen. Joseph R. McCarthy

wins overwhelming renomination to U.S. Senate in Wisconsin. Texas Democrats formally name Stevenson and Sparkman, but call for election of Eisenhower and Nixon.

Sept. 16—Six European nations meet at Strasbourg to draft constitution for United States of Europe.

Sept. 11-Daniel Bolich, former asistant revenue commissioner, indicted

minds risk World War III.

studying the possible application of a criminal statute to Nixon and the 76

Southern California businessmen who

a fine of not more than \$1,000, or im-

prisonment for not more than six

months, or both, for any Government

official who accepts a salary or a con-

tribution from a non-governmental

source. The same punishment applies

The law is: Section 1914 of Title 18,

rimes and Criminal Procedure, Unit-

Administration officials were reluc-

ed States Code, as revised June 25,

tant to talk about the case, realizing their intervention could boomerang

politically. Some observers said the

law, appeared unusually severe be-

cause it seemed to make contributions

punishable regardless of how openly

1950 Loan Studied

Department lawyers were studying

legal aspects of a \$5,000 loan Sen.

Nixon received to help finance his 1950 primary campaign, Henry W. Grunewald, Washington "mystery

man" presently under investigation

by a Federal grand jury, was the intermediary for the loan made by

the Liberty National Bank in Wash-

Although overshadowed in the

It was also reported that Justice

they had been made or spent,

to persons who pay the money.

The statute provides punishment by

contributed to the fund.

procedure" for coping with breakfor being "fainthearted" in his disdowns in collective bargaining. The Governor took cognizance of

California's Richard Nixon

Gen. Eisenhower's recent jabs at his use of humor in campaign speeches. "I fear that there may be some people listening who don't like the light touch." he said.

The crowd laughed heartily and one delegate shouted: "Pour it on,

"Well, for your benefit," Stevenson said, "I say that they don't seem to

mind the heavy touch, as long as it is

Republican and not a Democrat." Stevenson promised that, if elected, he will seek to strengthen the Department of Labor and other Federal labor services in the following specific

Larger appropriations for the Bu-reau of Labor Statistics to enable it to carry out more effectively its responsibility as "keeper of the people's budget", Establishment of a labor counterpart of the Agriculture Department's extension service; Retraining men displaced by machines as a means of making them self-reliant and freeing them from the need of unemployment insurance; Bigger

to handle cases; Measures to aid 1,000,000 migrant farm workers. **AFL Endorses Stevenson**

staffs for the National Labor Relations

Board to halve the time it now takes

The thumping ovation given Stevenson after his address to the AFL furor over disclosures of private left no doubt it would endorse his candidacy. The following day, the convention broke a 71-year-old tradi-tion of neutrality in national election campaigns and came out for the gov-

Gen. Eisenhower delivered a major foreign policy address in Cincinnati, blaming "incompetence" in the Democratic Administration for the Berlin blockade, the Korean war and China's

going Communist.

limit for Eisenhower.

credit curbs on housing.

September Resume

The general, in the presence of Sen. Robert A. Taft, departed from his previous policy of avoiding names and personalities, and directly attacked Secretary of State Dean Acheson for "encouraging the outbreak of the Korean war" and Gov. Stevenson

Sept. 12-Taft says he will go the

Sept. 13 Sen. Wayne Morse of

Oregon withdraws support from Eis-

Sept. 15—Typhoon levels U.S. in-stallations on Wake Island. China-agrees to let Russia continue to hold

Port Arthur, U.S. lifts Regulation X

Sept. 17-Tito's secret marriage to former partisan fighter disclosed.

Sept. 18—South Carolina Gov.

James Byrnes backs Eisenhower.

Nixon affirms he accepted \$18,235 from private individuals to cover ex-

penses in office. Presidential Press Secretary Joseph Short dies. Navy reveals it has used guided missiles in

Sept. 19 Some Eisenhower sup-

porters demand Nixon withdraw from the ticket. Eisenhower defends him,

Sept. 20 Coal strike averted as

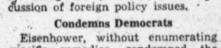
miners win \$1.90 a day boost plus

extras from operators.
Sept. 22—Chicago manufacturer

says Stevenson promoted fund to supplement salaries of appointed mem-bers of his administration in Illinois; Stevenson says that's no secret. Stevenson pledges bigger role for labor if

Sept. 23-Nixon makes nation-wide radio-TV address on his personal fi-nances. AFL endorses Stevenson for

Sept. 27—President Truman leaves Washington on first leg of cross-coun-try whistle-stop tour in behalf of Stevenson's candidacy.



specific remedies, condemned the Democrats for causing the American people to "live in a purgatory of improvisation" when it comes to foreign

The next day, as the Eisenhower special rolled through Ohio, Taft joined the general in rear-platform speeches. At one stop Taft asserted:

"This year, perhaps for the last time, we have a chance to maintain liberty. If we want to maintain our liberty and we want common sense in fiscal matters, then we must vote for Dwight D. Eisenhower for President."

The Democrats saw some old-time heavy artillery move into action at week's end as Harry Truman departed on his cross-country whistle-stopper. in support of Stevenson.

THE Chinese Reds apparently I have been persuaded by the Russians to keep on with the Ko-

When Chou En-lai first arrived in Moscow for talks with the Kremlin master minds, Western observers thought it possible some new decision would be made regarding the conduct of the war. At the end of the conference, most diplomats were convinced the Russians not only had talked the Chinese into continuing the war, but had promised additional equipment for use against the Allies. In Korea, meanwhile, the ground war followed the familiar pattern of more than a year with sharp skirmishes taking place all along the peninsula-wide front line.

Rock Throwing Reported

In one instance, Chinese Reds pelted U.N. positions with rocks in the middle of the night. Nobody could figure out the logic behind this attack unless the Chinese, as one U.S. officer put it, just happened to have a unit fond of throwing rocks, At any rate, the Allies answered the stone barrage with a mortar attack.

In another engagement, Allied infantrymen fought a 15-hour battle with the Reds to recapture one hill northeast of the "Punchbowl" in the eastern Korean mountains.

The "Punchbowl" is a focal communictions center in the rugged area won by the Allies a year ago in the last major drive north of the Thirtyeighth parallel. It is of prime strategic

Allies Strong in Air

It was in the air that the Allies were striking their hardest blows against the enemy. The battered capital of Pyongyang was subjected to more bombings by B-29 Superforts. In one raid, the bombers dropped more than 100 tons of high explosives on two military storage areas, pointing up the fact that the U.N., regardless of what happens at Panmunjom, is determined to keep blasting Communist supply lines.

American Sabre jets ranged along the Manchurian border, Returning pilots reported MIG jet pilots were less eager for combat than a month ago. That could be due to the fact that enemy MIG casualties during September stood at more than 50 planes shot down, several probables and more than 45 damaged-a total of more than 100 permanently or temporarily out of action.

This total marked a new record of Allied victories against the Red air

THE 1952 ELECTION CAMPAIGN - TWO VIEWS







ON THE RIGHT TRACK

lereford, Texas, Sunday, September 28, 1952

The Sunday Brand



matically seek out targets, such as enemy planes, in mid-air. Other mis-siles have been developed which will seek out and destroy ships at sea. Military officials do not reveal what sort of defenses are or can be worked

out against these weapons. In the case of the death-dealing Nazi buzz-bombs of World War II, the British were able only to send aloft interceptors to try and shoot down the robots before they reached crowded inland cities.

The Russians have not volunteered much information about how their own guided missile development pro-gram is progressing. It is well known, however, that the Soviets took a great many top German V-2 engineers and designers into custody in the final days of the last war. Recently there have been reports that the Russians are carrying out guided missile tests

U. S. guided missiles used in Korea were only "primitive" forerunners of types now under development. The Admiral reported the Navy has fitted out several hundred obsolescent planes with robot-television mecha-

Suncey Frank Hereft d, Years Sunday September 28, 1963

SMU, Texas, TCU Picked To Be Top Cooking School To Be Teams In Southwest Conference

Who will win the Southwest Conference football championship? The coaches, who don't know either, won't guess at it, leaving it to the sports writers whose reputations can't be damaged no matter how they pick it. 1,000 per cent better in their run-

M which proceded to finish in a proved line. The Methodists tie for next to last. There have weren't anywhere nearly as bad been other years when our choice as their 1951 record indicated -did better -- wound up third may- one victory, four losses and one be. Getting that close is consid- tie. Most of the games the SMUs ered a moral victory in this scre- could have won. With a much betwy conference.

Most everybody has picked Texas Christian. A few took Texas; there was a scattering for both Arkansas and Rice. We'll at least be different. Here's how we pick

them to finish: 1. Southern Methodist Texas

Texas Christian Arkansas

Baylor

7. Texas A & M

Southern Methodist has the ma terial -- the men -- to take the championship. The Methodists should be almost as good as last season with their passing and Last year we took Texas A & ning. SMU also has a greatly im-

> lost last season. Texas has a solid team that could take it all and cause no surprise. The Longhorns are playing one of the toughest schedules of District One, will be present in the country, although not much tougher than Southern Methodist, But it never has been the intersectional schedule that gave either of these schools the trouble. They each have a great intersectional record over the years.

ter team it is reasonable to think

they will win the games they

to in any way posible assist the home economists conducting the school. This is another big free those who avail themselves of the opportunity.

Daffodils Are Flower "Bargains"

single color.

Daffodils give you lots for your

Planting Bulbs is Simple Matter

For best results, follow the sim-

Held At Pan Tech Farm

Wednesday, October 1

While the try-outs for the stub-

contests are being held, the lad-

West Hereford H. D. Club Meets

West Hereford Home Demonstration Club met with Mrs. R. L. A. Maddox, chairman of the H. Hale Tuesday afternoon. Mrs. ommittee on exhibits and events, has just announced that there will Jack Flowers was leader.

be a cooking school held in con-Mrs. Tom Draper, CHDA, talked to the group on fashion trends nection with the Southwest Soil and clothing plans for fall. She Management and Plowing Condescribed a new lining material test Day at PanTech Farms Wedcalled milium which is fully innesday October 1st. The school will be conducted in the exhibit sulated. Mrs. P. H. Luck won the building just south of the conpenny ante gift.

Those present dames; Vern Witherspoon, ble-mulch and tractor driving Draper, Roy Boyd, Carlos Vaughn, John Jacobsen, P. H. Luck. Wesson, Jack Flowers, Ed Cox, ies of the Southwest will have an Miss Evelyn Bell and the hostess. opportunity of visiting this very Mrs. Victor Brame of Washingpractical school. Miss Doris Leggitt, district extension agent, and ton D. C. was a special guest. her home demonstration agents

Mr. and Mrs. Ed Cox, Mrs. Alma Wallace and son Jan David, were in Amarillo Tuesday to visit with Mrs. Cox's mother, Mrs. event that will mean much to R. W. Carroll, who is in a convalescent home there.

PanTech Farms are located on cipate or watch the tractor driv-U. S. Highway 60 just north of St. ing contest or the stubble-mulch Francis, in Carson County. This plowing contest. All will enter inadded feature, the cooking school, to the range judging contests and will make the day's program com- watch the machinery demonstraplete. The youngsters will parti- tions and exhibits.

Mrs. Elmer Patterson Is Guest Speaker At Dawn Club Meeting

Mrs. Elmer Patterson was the guest speaker at the Dawn Home Demonstration club which was held recently at the home of Mrs. W. J. Stewart in Canvon.

Breast cancer and method of self examination was the subect of discussion. Mrs. Zed Stewart gave the council report and Mrs. H. S. Fuller gave the financial statement.

The next meeting is scheduled with Miss Lula Botsford on Octo-

ber third. Refreshments were served to the following Mesdames; W. T. Beavers, J. M. Carathers, N. L. DeWitt, H. S. Fuller, Walter Galley, Orville Galley, C. P. Norton, Zed Stewart, Loyd Bentley and Mrs. Elmer Patterson, Mrs. Loyd Airhart, Mrs. Fleeda Galley, Mrs. Lester Galley and the hostess, Mrs. Stewart.

88 Friends, Relatives Attend Friona Reunion

FRIONA - There were 88 friends and relatives present Sunday on the Lubboek park for the Carter Reunion and basket lunch. Among those present were Mrs M. Bradley of Friona and her five brothers, Cliff Carter of Raton, Clyde of Anson, Jack of Hobbs, Clint of Raton, Cleo of

Mrs. Bradley had her daughter and family, Mr. and Mrs. W. S Crow, Joy and Earl and her son and family, Mr. and Mrs. Dallas Earl Coldiron

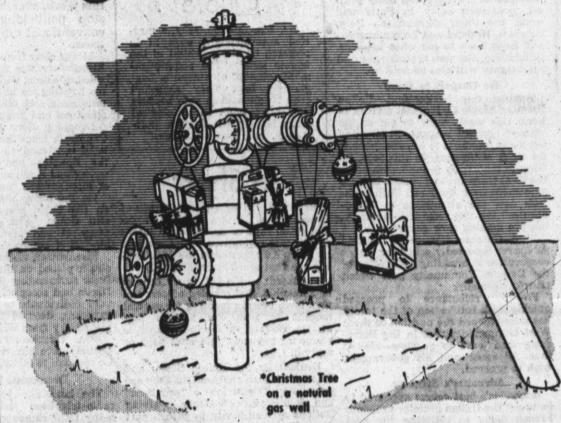
Three of the brothers had their families present. There were four of the Coldiron sisters present including Mrs. C. D. Carter and Mrs. H. G. White of Friona, Mrs. Dora Hudgens of Paducah and Mrs. Vineta Goodman of Raton.

Those from Friona attending the affair were, Mr. and Mrs. J. M. Bradley, Mr. and Mrs. H. G. White, and Harold, Mr. and Mrs. Kenneth Heady and Carl Williams, Mr. C. D. Carter, Mr. and Mrs. W. S. Crow, Joy and Earl, Mr. and Mrs. D. C. Coldiron, David and Ronnie.

The Carter reunion is an anual affair and is held on the third Sunday of September each year.

Mrs. Victor Brame and children of Washington, D. C. have been guests of her parents, Mr. and Mrs. R. H. Hale.

Have you completed your Christmas shopping?



Now is the time to see your gas appliance dealer and tell him that you want a gift that the entire family will enjoy. There is a wide variety of automatic gas appliances from which to choose ... beautiful automatic gas ranges . . . dependable automatic water heaters . . . Servel gas refrigerators... or a Servel gas "year-round" air conditioner. Dependable automatic gas appliances and the "Christmas Tree" on the natural gas well will serve you and your family well regardless of the season. So be sure that you select a dependable automatic gas appliance a gift that will keep giving the entire family complete satisfaction year after year.



HELPING BUILD WEST TEXAS SINCE 1927

Opening Session Set For 3 P. M. At Church Conference In Friona

The Rev. George Meyer, chair- visitors. The larger churches of man of the program committee for these are the Pilgrim Congregathe Central Association of the Central South Conference of Congregational Christian Churches for its session to be held in the Union Congregational church ference. of Friona, states that the opening session of the conference is scheduled for 3 p.m. Tuesday Oct. 7, when the moderator of the Association, Mr. Clark Botkin of Lawton will call the conference in session. A fellowship supper is to be served the guests at 6:30 p.m. by the host church with an evening session following. The closing session is to be held Wednesday morning the 8th., with opening devotions set for 9 a.m. that

The fellowship supper scheduled for Tuesday evening is to be past several months but left a church "Family Night" which Tuesday morning to join her husincludes, in addition to the guests of the church, that is those attending the conference, also the members of the local church, the friends of the church and fami-

According to Mr. Meyer, the principal speakers for the conference are to be: Mrs. Emmons E. White of Aruppukottai, India and and Mrs. Joe Camp and Dale, Mr. Mr. William J. Manspeaker of

There are fifteen Congregational churches in the Central As- the honoree, Mrs. C. W. Grissom sociation all of whom are entit- and the hostesses, Mr. and Mrs. led to send paster, delegates and Lloyd Coffey.

tional Church of Oklahoma City and the Fellowship Congrega-

tional Church of Tulsa, Okla. The general publis is invited to attend the sessions of the con-

Supper Party Honors Mrs. Grissom

A buffett supper honoring Mrs. C. W. Grissom (Janean) was given in Clovis Monday night in the home of Mr. and Mrs. Lloyd Cof-

Janean has been working in the PMA office in Farwell for the band who is to land at San Diego Saturday.

Supper was served from a lovely table centered with white mums entwined with white ribbon on which the name 'Janean' was written.

Games of 42 were played and among those present were; Mr. and Mrs. John Holland, Mr. and Mrs. Bunk Phillips, Mrs./Robert Read, Miss Dolores Goldsmith,



Dutch Bulbs Are Easy to Grow ple rules offered by the Holland

money, because once planted they can last for many seasons. Like hyacinths, they need early plantbulb experts: Plant minor bulbs, such as ing, to come into bloom as the crosnowdrops, crocus, etc. three cus finish, and then stay until early inches deep and three inches May, Daffodils look good almost apart, Plant tulips, daffodils, etc. at least six inches deep

Tulips are America's favorite and six inches apart. Spring flower, and with good rea-Insert bulbs in their respective son. They come in every color of beds with pointed ends up. the rainbow and in hundreds of Press e base of each bulb varieties to suit any taste. In most firmly against the bottom of regions, plant tulip bulbs in Octothe hole in which it rests. ber or early November, They look Press the soil back over each best in groups of six, twelve or bulb until all are covered. more - or in large blocks of a

Sit back, relax, and wait for Spring to arrive, and with it your ow: private flower show.

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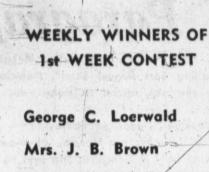
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Michigan vs Stanford San Jose State vs Tempe Kentucky vs Texas A&M Arakansas vs T. C. U. Notre Dame vs Texas Cincinnati vs Tulsa UCLA vs Washington Illinois ys Wisconsin North Carolina vs Georgia Navy vs Utah State Arizona vs Utah

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- 2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest."
- 3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
- 4. ONLY ONE ENTRY ALLOWED PER CONTESANT!
- 5. Judges sports editor of Brand. Decisions final.

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Editorials

Are You Willing To Pay Cadillac Price For Model T Service On Your Telephone

A public hearing on proposed increase of telephone rates in Hereofrd has been scheduled for Monday evening, October 6, at 7 o'clock in the courthouse. Purpose of the meeting is to review both sides of the telephone question before representatives of Southwestern Bell Telephone company and members of the city council.

Interest in the rate increase has been manifest on the part of the public to the extent that council selected he courthouse meeting place in order to take care of the large crowd expected. This action came as the result of telephone calls, letters and personal contacts.

Like most questions, this one has two sides. The telephone company, operating under a city franchise, contends that returns on their investment in Hereford are low, very low. They feel that their stockholders should anticipate a return of six percent. This demand certainly seems within reason.

On the other hand, there are several factors to considers. In the first place the telephone company is asking an increase of well more than 50 percent of their present rates in Hereford. They would increase phones from \$6.50 to \$9.00 per month, private lines to home from \$3.00 to \$5.00, two-party lines from \$2.50 to \$4.00, and four-party lines from \$2.25 to \$3.25. These increases, remember, are on top of a 331/3 percent increase allowed in 1950 and put into effect in 1951.

In addition, the telephone company consistently refuses to include long-distance talls in their calculations. They figure that the Hereford exchange should stand upon its feet as a separate unit. However, they use these same telephones to handle a gross business of long distance tolls far in excess of the income from telephone number charges. Telephone rentals in Hereford last year ran around \$96,000, whereas long distance calls to and from Hereford

Hereford, they will tell you, had only 900 telephones in 1946 as compared with 2,350 now in use. Installation of this new equipment has naturally been expensive. However it stands to reason that more telephone volume can be handled at less operating cost per unit than can a small volume. If this is not true with the telephone company they should check their operations, and it is the excuse they have consistently given farmers for not erecting additional rural lines.

For a long time the people of Hereford have been asking for a modern dial telephone system. To us, this seems to be the answer. These pleas, however, are always turned upon with a deaf ear. It seems to us that the telephone company is running up their costs by installing out-model equipment which does not improve telephone service — and, in turn, asking the residents of Hereford to pay a premium for putting up with obsolete facilities.

We are, in other words, being asked to pay the price of a Cadillac for a Model T Ford. Then, because the Model T doesn't perform as efficently

The Sunday Brand Established 1948

Published every Sunday at 336 Main St. Hereford, Texas



Texas' Outstanding Semi-Weekly

First In =-GENERAL EXCELLENCE NEWS PICTURES AGRICULTURAL PROMOTION

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies, 10 each. Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas News Editor John H. Bennett Society Editor Mrs. John McLean Adv. Manager Melvin Young Mech. Superintendent Harry Linderer

as the Cadillac, we are asked to again pay 50 percent more on operating costs so the dealer can achieve his required percentage of profit.

What will happen if no increase is allowed? Telephone officials indicate that the system will continue to operate, but telephones will again become hard to get. In other words, we cannot expect them to spend money from other communities to to expand and operate a system in our community. Hereford will cease to grow, telephone-wise, at least. This, we admit, sounds logical. We cannot see why other towns should increase their rates to take care of Hereford.

If, on the other hand, the rates are increased to the proposed figure, the telephone demand will lessen. That is certain. Many of the present consumers will likely remove their phones and revenue of the telephone company could easily reach a point of diminishing returns — and less net profit,

Maybe an increase is justified, maybe not. To answer this question is the object of the public hearing. Persons interested can at least learn the facts and, if they desire, express their opinion.

If a rate increase is justified and if the telephone company wants to do the right thing, it seems to us the least they could do would be improve our service with modern, lial system telephone exchange. We are tired of paying the Cadillac price for Model T service.

This Thing Called Freedom Of Press

Just what is this thing called 'freedom of the press?"

It is the reporter, jotting down facts. It is the correspondent, gathering news of the small community. It is the editor, sifting wheat from the chaff. It is the writer, expressing himself clearly. It is the skilled artisans of the mechanical department, helping to 'get the paper out.' It is the free American men and women devoted to the task of keeping American free by keeping American imformed.

Next week, October 1-7, has been designed as National Newspaper Week in the United States and every newspaper published in this country will observe this special occasion in one manner or another.

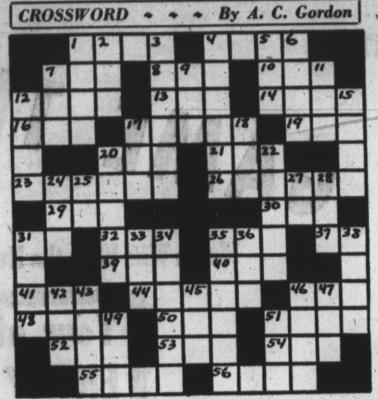
It is a time when we all should stop and take stock and see just how we are blessed with being able to enjoy, along with our many other freedoms and privaleges, this 'freedom of the press.' And that is just what it is ...a free press...one that is not scared to death if its government or any of its gestapo-like forces closing its doors and procsecuting its owners or those connected with it...and in most cases for no apparent reasons at all.

The papers of the nations of the world that enjoy this wonderful 'freedom of the press' could probably be counted on the fingers of one hand. Suppression of the press is that bad. Let's thank God that it hasn't happened to us.

The newspaper is a strong factor in any country ... especially in this country where it is free of government control. It is the voice of the people, their voice in expressing their likes and dislikes. Without this 'free press' we would be speechless. It is then easy to see why countries like Russia have strict control of all publications within its boundaries. With this control, the news or better still in this particular case, all the propaganda, can be printed just as the governing agent wishes its subjects to hear or read it. No wonder these people arn't able, even if they so desired, to voice their opinions in their daily lives... This suppression of the press isn't a new thing in these countries either ... it has been going on for a long time. It is probably the best reason you can find for what little success these strong arm government leaders can give for their being able to stay in control of the people.

We mustn't let this happen to us... and we won't if we can just remember what practically every newspaper believes ... that 'FREEDOM GOES WHERE THE

NEWSPAPER GOES, JHB.



About the House 40—Beverage
41—Male pet
44—Insect pests
46—Fourth Arabian caliph
48—Household winter
necessity
50—To atter the line of
""crothes"

ACROSS 1-Where the heart is 4-Fashions one's own garments
7—Kitchen container
8—Uncooked
10—Goddess of dawn
12—Rhyming writer
13—Citric concoction

13—Citric concoction
14—Where the latch string
should be on the
outside
16—Peculiar
17—A valuable possession
19—It takes at least this to
make a quarrel
20—Frosen dessert dish
21—Something to cuddle at

home
23 Articles of furniture
26 Skiing maneuver
29 Food in Hawaii
30 New grass for the yar
31 Exist
25 Skiil with the brush
35 Household pet Printer's measure
Bills are "this" on the
first of the month

12-To send the letter on 12—To send the letter on its way
15—Home compartment
17—Powerful bridge card
18—Means of communication (abbrev.)
20—Homer's masterpiece
22—Experiment with food
24—Mimic
25—Botanical Orders

ctothes
54—By word-of-mouth
52—Regret
53—Poetical always
54—Decorated the inner man 55—To look at slyly 56—Household resti -Saturday's rite -Floor covering -Favorite kind of beef -Furnishes food DOWN 36-Man's nickname

-Worked in the garden -New York Giant 3—Eradicates -Rids the floor of dirt -United, maritally speaking -Burned dirt

42-Above (poet.) 43—Treat roughly 45—Affirmative vote 46-Flat expanse 47—Boy 49—Golfer's implement

SUNDAY'S CURRENT QUESTION

Local Citizens Say 'NO' On Rate Increase For Telephone Service

Do you think you shoull pay more for your Telephone

MRS. J. D. AIKEN; NO. not for the present service, think the dial system would greatly improve the service and I would like to see it in Hereford. It is possible that the Operators are over loaded with work

MRS. H. L. AVEN; NO. the rate was raised not long ago and it is enough for present service, however I would be willing to pay more for the dial system and am sure it would be a wonderful improvement.

MRS. J. K. BAKER: NO. considering the toll call business I don't think an increase is needed, the rate was raised recently, I think the dial system would be more satisfactory, especially in peak or rush periods, it is not that the operators are neglegent but that they are swamped and have more han they can handle.

MRS. HMB. NO. I don't think the rate should be raised even with a dial system, rates in other towns with the dial are about what they are here at present, but the dial would sure be an improvement.

MRS. J. E. BEYER: NO. I think they are high enough but dial system may improve service to a point where increase be worth it, I like the dial system and have used it in other cities, how it would be in Hereford I could not say.

L. M. BEABERS: NO. I think the rate is high enough as it is as for the dial system I don't know how it would be in a small city the present system seems to work in other localities very well but needs improving here.

MRS. Geo. BEAMS: NO. I think we are paying enough for phone service, any raise in the rate would no doubt be responsible for a lot of people doing without the service not being able to pay, as to the dial phone I never used one and don't know if it would be an improvement or not.

'Tater Peelin's

By Roberta Campbell

Somebody come up with what might be the quickest and most effective way to take care of juvinile delinquincy. A curfew law for all parents.

tp

Mrs. J. D. Bourn is fortuante indeed to have her family at home once each year for a nice visit

When Mary Bourn comes from Chicago usually in September to spend her vacation with her mother and sister Mrs. Essie Cardwell another sister Mrs. Fred Fuqua joins them and they livide their time between here and the Fuqua Ranch near Tascosa.

Circus Day in Amarillo will be remembered by us this year not for the animals, or clowns, or the performance, but because we were suddenly made to realize that our son has grown into an appetite clad in blue jeans.

Afetr a normal breakfast Monday morning before he was back home again he had consumed a hot beef sandwich, a bar of candy, a box of cracker jacks, some roasted peanuts (he fudged on the elephants a tittle), a hot dog, some cotton candy, a glass of orangeale, another hot beef sandwich, a glass of milk, a piece of pecan pie with two scoops of ice cream and before he went to bed that night he made the ice box for one sizeable slab of Peach Pie Supreme.

Apparently he didn't even have a bad dream but we hardly slept because we expected at any moment to have to rush him off to Dr. Wills with accute indigestion.

Never Forget

Note: The following article was taken from The Hereford Brand, Vol. 7, No. 33, Sept. 27, 1907. It was originally set by hand, one letter at a time, and first appeared in the Quanah (Texas) Tribune Chief.

Remember: 45 years ago, about 18 miles Northeast of Paducah where the winding path of the wagon road, sometime plain and oft times indistinct, across the STAKED PLAINS, how it dips down into the "Brakes' and Canyons that shade into Pease River.

Remember the two lonely Indian graves, the two mounds? They were there then the two

mounds, grass covered and green and they were there long before the white min, when the west vas a wilderness wild and unexplor a. before ti .. vil War in

They stood the ravages of wind and weather for over half a cen tury, the primitive cowboy eas bound, unroll a his 'bunk' on them, staked his bron. to a near by tree and slept with hardly passing thought of the grand an romantic, if not weed, historic event the mounds marked.

The old freighter, later on per haps homeward bound from his railroad base, Quanah, has perhaps stopped his wagon, in the road 10 feet away from the graves and perhaps cooked his supper over a fire built on one of the two mounds.

Packs of wolves no doubt tramped over them and the panther and Mexican lion uttered their deathly screech over their

Fifty years ago they were, throught it all yet undistrubed, and plainly marked as distinct and conspicious as when made after that memorable Indian fight in Autumn, 1860.

The two mounds, the graves mark the battle and an event read by every Texas school child. 'The Battle of Pease River", and the recapture by Gen. Sul Ross and his Texas Rangers, of Cynthia Ann Parker, mother of the famous chief Quanah Parker, and withal one of the most tragic figures of civilized history.

The battle you don't remember, but it began at a point where Willow Creek empties into the Pease River, some four miles below. It extended well along the river bottom ending it is believed by the slaying of Chief Nacona, about the spot where the mounds

Parkers Fort stood near where the town of Groesbeck came into being south of Dallas. This is the fort that was raided in 1836 by a combined force of Kiowa and Comanche Indians.

Pretending friendliness to the whites they gained admission to the fort and massacred every white person-save a few. Those who escaped were Mrs. Plummer and her son two years old, Mrs. Kellogg and Cynthia An Parker then 9 years of age and her brother age 6.

The Indians bound and gagged their captives and danced around the prostrate forms. Next day the two bands parted, dividing the prisoners. With the Comanches went Cynthia Ann Parker, Mrs. Kellogg was taken by the Kiowas and was later sold to Gen. Sam Houston for \$150.

After six months Mrs. Plummer was sold by the Kiowas to traders of the Santa Fe Expedition and was taken back to Missouri by them where she lived to tell the story of the event. Cynthia Ann Parker was nev-

er heard of again after the massacre until the battle of Pease River. Gen. Ross, who was afterward Governor of Texas, at once suspected that his fair captive was Cynthia Parker. Her death came about, mainly by grief, because she was not allowed to go back to the savages by whom she was raised.

45 Years ago West Texans were hoping an appreciative state would raise up and consecrate the ground.

The spot was a rolling strip of prairie stretching along the sandy bottom of Pease River where wild cattle browsed and the wild beast counted it as its damain. Not a huose within 10 miles of it 45 years ago and few living near knew of its historic battle ground.

Yes, the mounds were there 45 years ago, do you remember them, where they were, and now what do we find at the spot. Do you know. Is it worth looking to see.

Mr. and Mrs. J. E. Beyer left Wednesday for Wichita, Kansas, where they will visit his brothers an dother relatives. Before returning home they will visit a son, J. E. Beyer Jr., and family of Hutchinson, Kansas.

Panhandle Paragraph.

A Compton, Calif., woman was resting in Las Vegas S urday after telling Sam Miguel Sheriff Melecio Vigil of harowing ride she was forced to make near Sands, w of Las Vegas.

Mrs. Fred Kindig-34-year-old housewife - told Vigil man had jumped into her car Monday afternoon when s stopped at a stop light in Compton. She says he'then force her to drive from Compton until she was able to get rid him about 7 o'clock last night. She says the man, as t unidentified, held a gun in her side all the way from Cal ornia and that they stopped only to get gasoline all ale —pp—

Cotton pulling and picking got underway in Lamb cour last week, according to the local office of the Texas E ployment Commission in Littlefield J. D. Jorden, manager of the office reported that

office had placed 420 agricultural workers prior to We nesday of this week, and still needed and had calls for additional 1,000 cotton field hands. Twelve indictments, including four cases of child deser

ion, were returned by a Moore County Grand Jury ea this week. Cases were heard all day Monday and until mi night Tuesday. A total of sixteen cases were received. The formal opening of Southwestern Public Service C

mpany's Plant "X", between Amherst and Earth drew estimated crowd of 1,000 Tuesday morning for a tour of t plant and a barbecue funcheon.

Merle Dwaine Clark, Jr., 28-year old Brady Aviation Corp. worker, was in improving condition at Medical a Surgical Hospital here Saturday following a thug-beati on the Brownwood-Brady Highway.

Being held in McCulloch County jail on a charge of a sault and battery, aggravated, was Brayton Yerkes, of L Angeles, Cal., one of the highlighters in an acrobatic tea appearing with the Shrine Circus here recently.

Captain Typie Sharp of the Dalhart Civil Air Patrol repor that over 27 new enrollees have signed up for participation in the CAP program. While she is enthusiastic about t membership drive, Capt. Sharp pointed out that the progra is nevertheless lagging. Part of the reason, she said, that many parents object to their children joining since the fear CAP membership is equivalent to membership in t armed forces.

The new \$230,000.00 highway bridge across Red Rive was officially turned over to the public at a ribbon-cuttin ceremony Friday, Sept. 26. The ceremony started at 3 p.

The bridge is located on Highway 256 southwest of Brice The short ceremony was by officials of the Texas Highwa Department, county judges and commissioners of Hall, Donley Briscoe, Hale, Floyd and Swisher counties, chamber of com merce officials.

The-BOOTLEG ---Philosopher

Editor's note: The Bootley Philosopher on his Johnson gra farm is up to his usual standards of bein mixed up, letter this week reveals. Dear editar:

I read the other day where some gomernment official w worried about the inroads of television.

According to him, more and more cities are gettin tele vision stations and as result more and more people a gettin television sets, to where it won't be long until near everybody has a set or has a neighbor who has one, which is the same thing only cheaper.

Now the reason he was worried was that he was afrai with all this television available people are not goin want to work as much. Just want to sit at home and look.

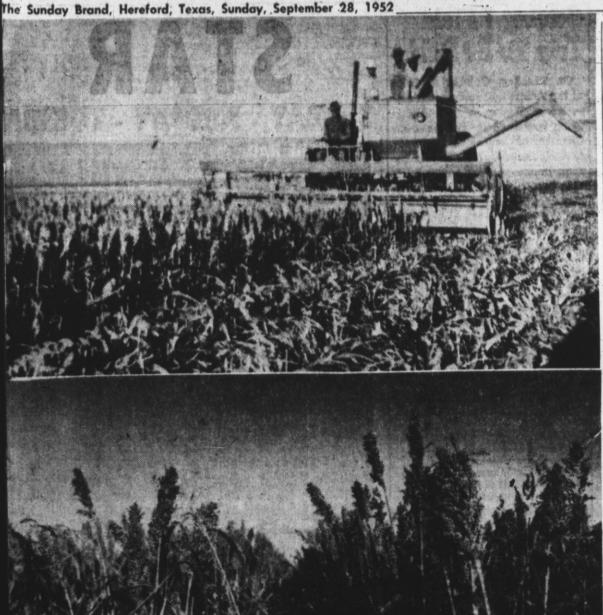
Personally, I do not agree with him. I wasn't working much before television was invented and will not let t thing influence me one way or the other. You take a mo who has to wait to get a television to stop workin, he air got much initiative about loafin in the first place. A m who ain't already figured out a reason for loafin, he wor find much in television to help him toward that goal. Po iticians may have lots to worry about, but worryin abo television causin me to loaf more ain't one of em.

Speaking of politics, I been following the Presidenti race pretty close lately and it seems to me the trouble abo runnin on a platform of bein against corruption is th there ain't any parties equipped to do it with 100 per ce success. Somebody is always turnin up something on bo sides that doesn't have the right odor. Understand, I'm favor of gettin rid of corruption, but with purites as big they are, it's expectin a whole lot of human nature to cou on all the scoundrels bein on one side. Maybe what t country really needs is somebody who is outspoken again all kinds of corruption, don't make any difference whi side it turns up on. Guided missles seem to be the comin this in warfare, but they can't hold a candle to the damage th can be done by a guided politician.

Personally, I think we got a couple of pretty good me candidates, but laws ain't passed at the White House, they' passed in Congress. Of course, I think we get a pretty go Congress too, probably as good as we deserve. And the ain's much I can say against the electorate, without steps on my own toes. In fact there ain't much wrong with t country that couldn't be cured by a good rain, lower taxes more honesty, and 100 years of peace. Anybody who deliver on this is welcome to the Presidency.

Yours faithfully,

The Sunday Broad Hereford Tayns Sunday Santambias 38



COMBINE TROUBLES come every row for G. C. Merritt, who is cutting the 115-bushel Martin Milo crop for Pat Ranspott, three miles west on Harrison. This trouble is a little different, though. Merritt says the grain tills on each lap of the field and frequently they have to stop and empty the machine

before it reaches the end of the row. Standing beside the bin are Merritt, Ranspott and Jack Bradley. Lower Photo is looking east down one of the rows on the 115-bushel crop. See photo on front page, -Staff

BOVINA NEWS

Mrs. Giles Williams Is Honored At Birthday Party Wednesday

The home of Mr. and Mrs. Tiny | Paul Smith, son of Mr. and Mrs. Walling was the scene of a birth- Frank Smith, is visiting in Ausday supper in honor of Mrs. tin before going into service. Giles Williams on last Wednesday night Sept. 17. Present were the football game at Texas Tech

Mr. and Emmitt Tabor unday to visit in Dallas.

vho (

Those from Bovina attending Mr. and Mrs. Joe Wilson, Mr. and last week were Mr. and Mrs. Ot-Mrs. Jess Walling, Mr. and Doug- is White, Bob Berggren, Jr., and as Nix, Mr. and Mrs. J. T. Jones, Mrs. Paul Jones, Mr. and Mrs. oe and Dorothy, the honoree, Mr. Lenny Anderson and Mr. and Mrs.

Mrs. Robert Reas is making Roy Hawkins and Mr. and Mrs. home lans to leave Sunday to join Ro- E. H. Moody attended church ert who is stationed at Camp services at Pleasant Hill Bap-

tist church Sunday night.

ball game and visited friends in Spearman Saturday.

Mr. and Mrs. Frank Smith received word Monday of the death of Mr. Smith's sister in Wichita, Kansas. They left Wednesday morning to attend the funeral.

Word has been received that Mr. and Mrs. Jack Kessler, formerly of Bovina now living in New Mexico are the proud parents of twins, a boy and a girl,

born Sept. 23. Mr. and Mrs. A. M. Wilson and baby daughter left Sunday morning for San Antonio to visit Mrs.

Wilson's parents. Mrs. Floyd Ashcraft of Midland Mrs. Willie Smith, Mr. and Mrs. is visiting in the E. D. Ashcraft

Mr. and Mrs. Tommy Pope and son of Amarillo were guests of Mrs. Jess Walling and Mrs. G. her sister, Mrs. Homer Brumley, W. Williams attended the foot- the past week end.

EXPENDABLE

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Seeding Machines



Ezee Flow Fertilizer Spreaders

Hereford Implement Co.

LET'S COOK SOMETHING

Preserving Now While Fruit Is Still Plentiful Insures Delicious Spreads For Winter Months

The abundance of fall vegeta- sist when she saw the plums in a boil Cook rapidly, stirring frepreserving time is here. With not to work. Here is her recipe; too much effort they can be turned into delicious spreads and reishes that add much to meals

he year around. Mrs. Dick Lucas has been workng up some of these luscious rind ooking plums that have been on he market for a couple of weeks. Her recipe really calls for damon plums but she uses almost my variety of blue plums and Remembering her her mother's weigh. Combine all ingredients

bles and fruits available in gar- the grocery stores, so she dug quently until thickened. Add nur

4 lbs Damson plums 3 lbs. sugar

1/4 cup lemon juice

4 cups seedless raisins 2 tablespoons grated orange 1/4 cup orange juice

Wash plums and remove pits says she can't tell the difference. Chop in small pieces and then

dens and markets indicate that down in her recipe files and went meats five minutes before re-Seal in pint jars and store. Plum Conserve

This 'is delicious with meats, hot biscuits, bot rolls or buttered

Capt. and Mrs. Clifford Este and children spent the week end here with his parents, Mr. and Mrs. Cliff Estes. Capt and Mrs 2 cups chopped pecans or wal-Estes have returned to Fort Sill where he is stationed, but the children remained for a longer viplum conserve, she couldn't 're- except nut meats, and bring to sit with their grandparents,

Miss Flora Foreman of Amarillo, returned missionary from the African Congo, was a guest ter, Mrs. Milton Adams. She reof Mrs. J. F. Ward the past week. turned to Hereford with 'them Mrs. Ward and Miss Foreman are

Mrs. I. E. Barr of Lubbock is a guest in the home of her daugh-Sunday after they had visited her



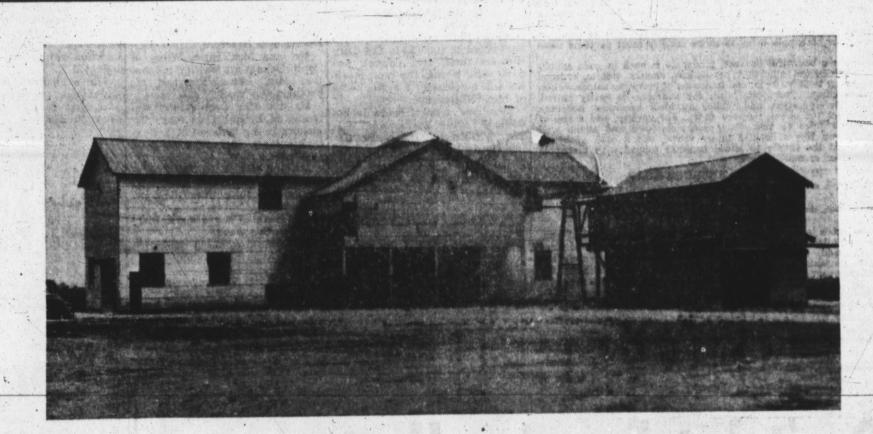
Thru our very flexible home financing plan, your payments are made to suit your income.

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The Hereford Gin Co.

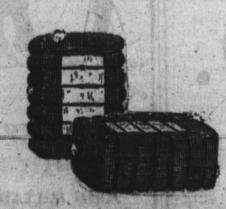
ALWAYS STRIVING

IO ZEKAF AOO RELIEK

Yes, the Hereford Gin Company is continuously striving to keep our Gin Modern in order to "Serve You Better". New Machinery must be added each year, and old machinery repaired, buildings worked on and added to. Many, many things must be attended to during the "in-between" season, but we have taken care of these tasks and believe that we have one of the most modern gins in the country.

WE ARE NOW READY TO GIN YOUR COTTON

We are now ready to gin your cotton, and cordially invite each and every farmer in this area to bring your cotton in to the Hereford Gin Company and let us gin it for you. You'll like our friendly service, our courteous way with our customers. We'se always happy to serve you.



HEREFORD

John McClesky, Mgr.



Luscious, golden pineapple lends irresistible flavor and eating goodness to meat loaf.

Looking for something different and delicious to serve for dinner tonight? Then, try this easy-to-do hamburger loaf, glorified with bright, sunny pineapple slices so it looks like your favorite upsidedown cake. You'll find that pineapple adds a wonderful fruity flavor to the meat, and excellent texture contrast. There's also an economy angle since the pineapple helps to make smaller meat portions more

angle since the pineapple helps to make smaller meat portions inote satisfying.

Thanks to a bountiful harvest, pineapple is back in good supply now and you can get all five types—slices, chunks, tidbits, crushed and juice, ready to serve as is, and in dozens of tempting salads, cakes, pies and puddings. Pineapple juice, for example, is easily stored, requires no refrigeration, and makes an ideal breakfast beverage because it's not too sweet, nor too sharp. For variety, add a cup of chilled tomato juice to two cups pineapple juice and shake well together. If you like a decided tangy flavor, add a dash of lemon juice. Or, treat the family to sliged bananas topped with pineapple juice instead of cream.

PINEAPPLE HAMBURGER LOAF

Place bread cubes in mixing bowl, add milk, and allow to stand 2 or 3 minutes. Add egg, chopped onion, and seasonings and mix well. Add meat and blend thoroughly. Cut minespells allowed. oughly. Cut pineapple slices in half crosswise and arrange in a

row in the bottom of a loaf pan. Pile meat mixture on top of pine-apple. Bake in a moderately hot oven (375°F.) for one hour. Invert on serving platter to serve.

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FUEL

BILL!

Ford Home Club Names Officers For Coming Year At Sack Luncheon

Leaders for the coming year weer named at a back to school the Ford Home Demonstration Out-Of-Towners sack luncheon meeting held by club Wednesday in the home of Mrs. David Stribbling, in answering the roll call the hostess gave suggestions for back to school or Homes This Week larger flow of men for induction and examination than in many college parties.

Those chosen to serve as officers for the year are; Miss Hilda Both, president; Mrs. Henry Browning, vice-president; Mrs. Hardy Benson, secretary and treasurer, council delegate, Miss Hil-

la Strafuss. Mrs. Tom Draper, CHDA, discussed fashions, asking how do you study the mode for styles? She passed out pictures of new dresses and suits and told of materials and accessories.

Mrs. Hardy Benson, Mrs. Stribbling and Mrs. Dyer gave reports from the State meeting and members voted to send \$5 to the Gary Stewart fund, and council reports weer heard. The next meeting will be October 1 in the home of Mrs. Williamson.

Members present were Jackie Bishop, LeRoy Williamson, Willow Williamson, Henry Browning, Hardy Benson, Herman Both, Earl Dyer, Hilda Both, the hostess, Mrs. Stribbling, Mrs. Draper and Mrs. Rose Case were visitors.

ATTEND O.E.S. MEET

In Plainview Friday night to attend a Friendship night program held by the Plainview chapter of the Order of Eastern Star, were Mr. and Mrs. W. C. Hromas, Mr. and Mrs. John Patton and Mes-Vivian Major.

FRIONA NEWS

By Mrs. E. R. Day Sr.

Mr. and Mrs. O. V. Tillery of Army Military Personnel Pro-Shawnee, Okla., who have been visiting in Calffornia came to Friona for a visit with friends and stopped at the home of Mr. and Mrs. Eugene Guinn.

Mrs. Eugene Guinn and family and Mrs. Edward Hall and November. This compares to 10,-Eddie enjoyed the day Sunday at | 077 for October. Palo Duro Park.

Mr. and Mrs. Jimmy Cruse and visiting relatives and friends in preinducted and 950 men will be Friona and Hereford this week. Mr. and Mrs. Elton Wiley of South Dakota are visiting his mo- inducted.

ther Mrs. Alta Wiley and his brothers this week. Mr. and Mrs. Dean Baxter and family of Bristol, Colo., are the visitors in the home of Mrs. Baxter's parents, Mr. and Mrs. Hen-

ry White. Mr. and Mrs. E. R. Day Sr., visited with Mr. Day's sister and family at White Deer over the

week end. Eric Rushing is visiting in Pierre, S. D. this week. Mr. and Mrs. H. C. Kendrick

were in Amarillo Sunday.

A. Check your home

carefully for possible

points of heat excape-

then correct each spot

now! Weatherstripping,

storm sash and doors, in-

sulation and other agents

will help you face the approaching winter with

confidence - insure heat

and health for your fam-

ily thru the year . . . see

us now before the cold

weather comes.

Mrs. George Taylor has returned to her home in Portland, Oregon after a short stay here with dames; Vern Witherspoon, B. E. Mr. and Mrs. N. E. Gass. Other Roberson, O. H. Culpepper, Juan-ita Hershey, Frank Terrell and were Mr. and Mrs. Roy Aikman

Recruting Offices To Be Busy During Month Of November

AMARILLO - United States Army and United States Air Force Recruiting and Induction Main Stations in Texas will be called upon in November to handle a larger flow of men for induction months, according to Colonel I. G. Walker, chief of the Fourth

curement Section. To help keep the Army at authorized strength and to maintain a pool of qualified men for future induction calls, examining units will process 12,203 men in bits of experimental work. - 11:30

A total of 2,803 Lone Star men will be inducted into the Army Diseases, by Dr. Morgan. - 1:30 daughter of Perrin, S. D. are during November; 8,000 will be p.m. to 2:30 p.m. called up for re-examination. In Ranch bluestem, side-oats grama, addition 450 doctors will be pre-

> The calls for manpower from Oklahoma, Arkansas, Louisana and New Mexico also will be heavy in November, Col. Walker

Home A Bulwark Is Subject For Pioneer Club

Mrs. Fred Barrett and Mrs. A. L. Manjeot were co-hostesses for the Pioneer Study club meeting held in the Barrett home Tuesday afternoon.

In keeping with the course of study "Bulwarks of Democracy" the program was built around the theme "The Home - A Bulwark" Roll call had to do with the advantages in the American

Mrs. Bonnie Brumley presented a discussion on promoting democracy in the home and urged the club women to exercise their right to vote.

Mrs. Mary Seigler gave the Early Homelife of National Leaders commenting on Harry Truman, Eisenhower and Stevenson Mrs. Carl Gililland abswered the question "Has the Home Failed the Child?" giving some test questions for parents.

Mrs. A. L. Manjeot, president conducted the buisness session when reports on projects were heard. Mrs. Ralph McCuflough reported that bird and animal books had been placed for third gradfe students in both Central and Shirley schools. Mrs. Bonnie Brumley suggested funds be sent to Girlstown in place of gifts as funds are needed for expansion programs now.

A resolution was adopted which will request the district representatives to use their influence enacting a stricter law fo driving while intoxicated.

Those present were Mesdames A. G. Bell, J. E. Beyer, Bonnie Brumley, Burl France, Carl Gilil land, W. E. Holcomb, O. G. Hill, Ray Johnson, F. M. Kester, A. L. Manjeot, Ralph McCullough, H. E. Miller Mary Seigler, Frank Terrell, Bess Werner and

Birthday Observed

All of the children were present at a birthday celebration honoring Henry Hastings at the Hastings home. They included Mr. and Mrs.

Wayne Hill of McLean, Mr. and Mrs. Charles Hill and children, Mr. and Mrs. J. T. Gilbreath Jr. and Royce Ann, and Mr. and Mrs. Ralph Hastings and son Wayne. After attending church the group enjoyed a birthday din-

> The Real McCoys By John and George

ner with all the trimmings



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October 7 Field Trip To Be Held

On Tuesday, October 7, 1952 at the Amarillo Conservation Experiment Station, a field day is being sponsored by the Amarillo Chamber of Commerce, Livestock & Agriculture Committee and the Experiment Station personnel. The following program is being

Discussion of work and presentation of results of wheat and sorghum improvement, son and water conservation, bindweed and blueweed control, and improved dryland pastures for beef production - 9:30 a.m. to 12 noon. Lunch and inspection of exhia.m. to 1:30 p.m.

Talks on Weather Predictions, by H. C. Winburn, and Liyestock

Tour of dryland pastures: King switchgrass, Indiangrass, crested wheatgrass, Madrid clover and others. - 2:30 p.m. to 4 p.m.

Mrs. Jane Meyer attended the dedication exercises of the Fe! owship Congregational church of Tulsa which was held Sunday Sept. 21 in the new structure of the church Dr. James Findley of Drury College was speaker.



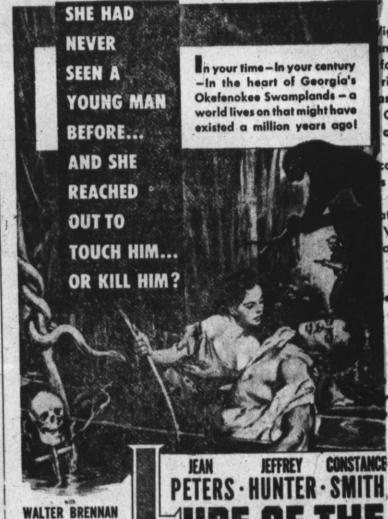
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MARILYN MONROE in her First Motion Picture THE ASPHALT JUNGLE





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ROBERT L. JACKS

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Screen Play LOUIS LANTZ



WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

Anniversaries from Sunday, Oct. 28 - Wednesday, Nov. Mr. & Mrs. Billy J. Jackson Mr. & Mrs. Earl Sullivan Mr. & Mrs. Darrel Harkins Mr. & Mrs. Dora Inman

Mr. & Mrs. S. B. Berry Mr. & Mrs. W. A. Romines Mr. & Mrs. C. O. Phillips

Mr. & Mrs. Bob Axe Mr. & Mrs. H. D. Broadman Mr. & Mrs. John I. Morris Mr. & Mrs. Homer Brumley

Mr. & Mrs. Walter F. Johnso Mr. & Mrs. C. V. Strange Mr. & Mrs. Charles Green



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