

The Sunday Brand

36 Pages

including 20 Pages of Comics

PRICE 10 CENTS PER COPY

VOL. 5 NUMBER 12

SIGHTS, FACES Around Town

Hereford Riders Club rode in the parade at the annual fair in Friona Saturday. The Riders Club will also participate in the Portales, N. M. rodeo September 26.

Joan Moore has been named as the 1952 Football Queen here this week. Joan is a senior and her class sold over \$900 in reserve football tickets during the past week to win the honor for her. Runnerup in the race was Lajean Latham of the junior class with sales amounting to \$400. The sophomore candidate, Barbara Winget was third and Annie Young of the freshman class fourth. The football queen and her attendants will be presented at the annual nomecoming game.

Hereford had a bad case of footoall fever Saturday morning following the Whiteface 20-6 win over Muleshoe. Football was the topic over most cups of coffee during the day -- and that's a lot of talking.

A lot of Hereford mothers have ilso had a busy week writing and stamping names on bedding clothing, preparatory for the "back to college" trek.

The Citizen's School Committee met Thursday night with Ma-Carder, Amarillo · architect, con Carder, Amarillo architect, and went over plans, costs and suggestions. Details of this meeting will not be released to the public. This conforms with a majority vote of the committee mem-bers to not release committee de-tails until a final report is made to the school board. The policy pted by the committee in

Dr. E. H. Bronner, Noted Chemist, To Move Here

Dr. E. H. Bronner, manufacturing research chemist and con-sultant from Los Angeles, California is visiting in Hereford this week. Dr. Bronner said he intends to move his laboratories and factory to Herefrod in the very near future. He arrived here Wednes-

Bronner has lectured throughout the United States and which sent futures spiraling with of a bale in the irrigated area. manufacturer of many ealth foods. He is particulary prices. nterested in Hereford type water and vegetation.

Shortly after Dr. Bonner's ar- Clesky, gin manager. "However ally does not include adjoining rival here, his wife passed away. It looks as if the crop in this ar- acreage in Castro and Randall The funeral will be held Sunday ea will be about two weeks a counties which normally comes afternoon. James Miles, also of head of anything in recent years." int other area.



WHERE TALL CORN Grows on the Earl Lance farm in North Summerfield, it really gets tall, lowa, Nebraska and Kansas, Take notice. 13 feet 3 inches. For comparison L. Sharp needs a ladder to reach an ear and little Horace Earl Puckett is dwarfed. The crop is being cut and J. B. Noland is putting it in silage. The stalks pictured were brought to town to the International Harvester Co., for display. Staff Photo.

res in Deaf Smith county -- ap- servers said.

proximately three times that of

and by County Agent Hugh

Prices are Good

Prices were also bringing good

news to prospective producers

during the past few days with

bidding in the 40-cent-per-pound

bracket. Government reports

Monday indicated a short crop,

"Being late this year could be

Clearman.

\$1 Million Crop Expected

bably ever before in history was 1, and rainfall or damp weather cotton produced here.

the insects.

the possibility of continued good. An aveage of around \$100 per

That the 1952 cotton crop will harvest was not expected to get crop will be hand picked. This mean more to this area than pro-

Million Dollar Crop

from one-half to three-fourths

acre on the 10,000 acres (\$1,000,-

Gary Stewart Fund Still **Growing Here**

has grown by leaps and bounds during the past few days according to the last report of the Committee with a total of \$2,424.96 to date in cash contributions.

And Gary now has two cows and a black calf. The child is doing just fine according to all reports and contients himself with playing with the many toys he has received from his unseen

are still coming into the Brand office which turns them over to will operate to a point 14 miles the committee in charge of the west of town, generally serving Gary Stewart Fund.

The parents and family are at ed since the accident, but as words fail their sincereity cannot be questioned when one sees the watchfulness and tears of the parwatchfulness and tears of the parents as they look at the once Mrs. Dvalta Bradly Resigns ducted in the First Baptist romping Gary, and how can one say thanks for such a display of sympathy and generosity. The following is a list of don-

ors not previously listed: \$1; Clifford Higgins \$1; Gregory Red, Cross office here and the end still be the managing director Bros., \$15; J. C. Ricketts \$5; F. of some 18 years continous ser- of the Hereford Texas Federal H. Oberthier \$5; Firemen's club vice in that field will become ef-\$15; V. F. W. Auxiliary \$5; Mrs. George Tiefel \$5; Hereford Hudmous \$2; Roy and Larry Pettyjohn \$1; Mrs. D. W. Hawkins \$1; Mr. and Mrs. Leo Gallagher \$5; H. F. Wedel \$2; J. H. Miller \$5; Lone Star Study Club \$5; C. A. Lindsey \$10; H. E. Wester \$5; W. G. Harris \$15; K. Cowan \$5; Mrs. Gillis \$5; P. T. Clark \$1; P. tipue to be in charge of the Court House into the third with this, she was, and will constitute for the court House into the tipue to be in charge of the Court. Jack Brown \$10; Anonymous \$2; Harmon \$1; Joe Lowry 50c; City Drug \$1; Mrs. Boomer \$1; Hereford Shoe Store \$1; Quality Food \$2.50; Mrs. O. B. Robinson \$5; J. C. Penny Co. \$10; Arch Dob-

(Continued on Page 2)

New Rural Route To Be The Little Gary Stewart Fund as grown by leaps and bounds lying the past few days according the past few days according to t

into operation around Nov. 1, here by the Post Office Depart- master Lipscomb said.

Hereford, Texas, Sunday, September 14, 1952

Money and checks for the fund ment and by Cong. Walter Rogers. The new route, 50 mile long, and Harrison Highway. Applica- will now be 175. a loss for words to express their tion for the route was made in appreciation for the kindness and August, 1950, and final approval posed route were urged to put thoughtful help they have receiv- brings relief to approximately up mail boxes in the near future. come into the Hereford office to the right hand side of the road Held At Boyina

her resignation.

Mail deliveries on this new feet (42 inches) from the actual 1952, according to Postmaster Jim Sundyas and holidays. Seventy- The post office prefers stands three miles west on Gilbreath Lipscomb, who said today that five percent of mail boxes must made with 4x4's Names in letters notification regarding approval of be erected by October 15 when an one inch in heigth should be the new auto route has been sent inspection will be made, Post- painted or stenciled on the new

The original application showed 150 families on the route, but is residents between Highway 60 was estimated that the number

Persons who live on the pro- Funeral For 175 families who now have to All boxes should be erected on

Taking on Mrs. Bradly's duties

Mrs. Abbott, 58, Funeral services were con

Church of Bovina Tuesday for Mrs. Mae Elizabeth Abbott, 58 by Rev. Pogue of Friona assisted by Rev. M. D. Durham of A general change-over in the ty Welfare office here and will Boyina. For the past five years Mrs

"Names on the boxes will be

most important on the new route"

Mr. Lipscomb pointed out, "since

the carriers will be new and will

Avbott has been a resident of Marfa where she served as a missionary for the past 28 years to the spanish speaking people icated was fined \$50 and cost of

hospital in Abilene where she Rogers was released. Mrs. Bradly's resignation to her amount of Red Cross work during had been a patient for the past L. D. Garrison was also chargrary. She has had a considerable four days.

Survivors include her husband county clerk. Pres Abbott of Bovina a son, Horace Anaya, her J. N. Messenger of Friona. posed.

The new route will traverse the following area from Hereford: road, one mile north at the Corbett corner, three west to O. G. Hill corner, three north, one west to old Hartman corner, three bouth to Harrison Highway, one

west on Harrison, one north, one west, two north, one west, three south to Harrison, four and onehalf west on Harrison, two south, three east, one north, five east, two south, three east, three south, one east to old Prisoner of War Camp corner, then three north to Highway 60.

D. W. I. Charges **Filed Against** Johnnie K. Rogers

Johnnie K. Rogers, arrested on a charge of driving while intoxong the Texas-Mexico border, \$79.30 in Deal Smith County court Mrs. Abbott passed away at a Saturday, the Nne was paid and

ed with driving while intoxicated according to reports filed with the

Rev. John Abbott of Valley and charged with theft under the View, one sister, Mrs. E. P. sum of \$50. A fine of \$25 and Houlete of Clovis and her mot- cost and jail sentence was im-

Huckerts Say Things Improved In Europe

Mrs. Joe Huckert of 401 Ross | three days,

The two ladies made the trip The Hereford trio flew over the

France and say the country has Loking out of the plane win-been much improved over what it dow the ocean seemed as smooth was 47 years ago. there is more money among the rocking chair.

people in general. The best of The weather in France was the attention of the ladies for home in Hereford again,

street and Mrs. Louie Huckert Switzerland was described as have just recently returned from the prettiest of all the countries a four months extended trip to visited, clean and the people very Europe and visited relatives in friendly and left an everlasting impression.

with Antone Huckert who is a ocean on the return trip in 10 brother-in-law to Mrs. Joe Huck- hours and the trip from New York ert. The trio made a wide tour of to Amarillo took just five hours. as glass and the ride in the big The food is much better and air liner was like setting in a

foods are in plentiful supply and lovely, and not too warm. They the people dressed well. The bea-both said they had a "swell" time ches are a sight to see. Paris held but really were glad to be back



Local Red Cross Position

fective September 15, according as executive secretary of the local

to Mrs. Dyalthia Bradly, exe- Red Cross will be Mrs. Corinne

Cross office, who has submitted years has been with the local lib-

end of long and faithful service. . The Red Cross office has al-

She entered Red Cross work on ready been moved to the third

Red Cross duties here marked the the past World War.

OFFICE CHANGE OVER-Mrs. Dyalta Bradly, above left with Mrs. Corinne Jennings, has just resigned her duties as executive secretary of the Local Red Cross office. Mrs. Jennings will take over duties in that office Sept. 15. Staff

Full Program Slated For Irrigation Course Here A two-day irrigation short 30 minute film will be offered by zona, Tucson, Arizona.

ourse will be conducted here at the Ames company of California. the Hotel Jim Hill ball room
Tuesday, September 16 with the first morning session at 9 o' greeted by Cecil Massey. lock. Representatives from sev- of the Hereford Chamber of Comeral states will share in the pro-gram which is open to all far-mers and interested persons of Activities for the two-day get-

Of particular interest to area farmers will be the discussion of servation of soil, water and tion to Short Course, Leo Forother natural resuorces as rela-ted to pump irrigation. This part 9:1 of the program will be present-ed by R. V. Thurmond of Texas switches, W. W. Mills, Chief Tex-Tech. Charley S. Taylor of New as Job and Safety Training.

Mexico State University and H.

E. Middleton of the University of Related to Irrigation Loads, My-

The advantages of electric irri-The advantages of electric liftistation pumping given by J. H.

10:30 - 10:45, Recess.

10:45 - 12:00, Conservation of Shanklin, REA Panel Leader.

Panel Members - Arizona, New Mexico and Texas, Managers and Mexico and Texas, Managers and

to-gether are as follows: Tuesday, September 16, 1952 Morning Session, 9:00, Introduc-

ron W. Merchant, REA Gen. Field

resentations of particular interst to this area will be held hroughout the two days. W. L. Broadhurst, District Geologist Extension Service Texas A & M. Extension Service Texas Tech for Managers who Desire Cooptrom Austin will discuss underCollege Lubbock, Texas. Charley erative Member Irrigation Meetmd water resources as related S. Taylor, Extension Engineer mp irrigation. State College, N. M. H. E. Mid-

Lunch Hour. 1:30 - 2:10 Advantgaes of Elec

tric Irrigation Pumping, J. H. Vendrick, General Electric Company, Amarillo, Texas.

2:10 - 2:50, Metering, Starting and Protective Equipment (Lightning Protection), Chet Ingraham, Sangamo Electric Company, Dal-

las. Texas. 2:50 - 3:20, "Golden Harvest" Use of Capacitors, Electric vs. other power, J. H. Vendrick, General

3:20 - 3:35 Recess. 3:35 - 4:15 Underground Water Resources As Related to Pump Irrigation, W. L. Broadhurst, Dis-trict Geologist, Austin, Texas. 4:15 - 5:30 Panel Discussion,

foreseen by observers this week. could delay the starting time up Labor, usually a problem. An estimate of around 10,000 ac- to two weeks past that date, ob- not expected to cause too much

trouble this season. Growers made The one single factor against this prediction upon the fact that last year - was made by growers cotton in this area in 1952 was cotton below the Caprock had reports of slight infestation of leaf | been lost in the drouth in many worms. Clearman said several re- instances, releasing numerous ports had been made and that pickers to this section. Taft Mcsome damage was cling done by Gee and Austin Mobley were two of several growers, however, who have already made arrangements to import Mexican Nationals to Crop estimates on the 10,000 Hereford to help handle the crop. acres in Deaf Smith county varied

"Anyone who has irigated cotton this year has a good crop", declared McCleskey.

A few from the long list of farmers who have good cotton pros-000) was anticipated from the pects in this community this seato our advantage", sad John Mc- 1952 crop. This figure, incidentson are: Virgil Walker, Taft Mc-Gee, Dwaine Walker, Curtis Traweek, Wilbur Axe, Hank Williams, Austin Mobley, C. N. Mc-Clure, H. E. Lindley on J. E. War-Los Angeles and Fred Walcher of No indications had been re-Modesto, California, associates of ported regarding the "first bale", the 1952 cotton program for this rick place, Telchecks, Henry An-Dr. Bronner, are to arrive here but ginners expect it any time in area is the probability that a- drews, N. E. Gass farm, Leroy the near future. The real cotton round 30 to 35 percent of the Suttle and Edwin Flood,

WEATHER

Thursday, high 74 low 57 Friday, high 76, low 60 Saturday, high 80, low 58

James Eiland, E. A. Stanton.

as A & M Extension Service.

10:15 1. Concrete, pipe, Bruce Spanner, Gifford-Hill-Western Company ,Lubbock, Texas.

10:45 - 11:00, Recess. 11:00 - 11:15 2. Metal, Canvas,

Rubber and Plastic Pipe. Wayne Evan, Hereford Implement Com-pany, Hereford, Texas.

11:15 - 11:45, D. Irrigation Mo-

tion Picture, Color Film: The Ames Co., San Francisco, Calif. 11:45 - 12:45 Improving Load Factor by Diversified Farming, Lynn S. Ludlow, REA Irrigation

12:45 - 2:15, Lunch Hour.

Afternoon Session 2:15 - 4:15, Field Trip, Crops: Lettuce, Sugar Beets, Grain Sor-

Lettuce, Sugar Beets, Grain Sorghums, Hay, Permanent Pastures, Good Land Preparation, Proper Water Aplication, Fertilizing, Crop Rotation, Diversification. Leo Forrest, Presiding, Directed by Cecil Massey, Hereford Chamber of Commerce, Assisted by

Whitefaces Stop Muleshoe 20-6 In Season's Opener

room-only crowd. It was a very impressing win 6-0.

9:30 - 10:15, B. Surface: Sound Design of System, R. V. Thur-mond, Irrigation Specialist, Texow score on the part of the Whitefaces for they appeared to be by far the best team on the came on a pass interception on the yards gained but the Mules just will be played next Friday at C. Adaptable Irrigation Equip-

schedule off with a big bang Friday night at Whiteface stadium co-captain Raymond Dement to Muleshoe's lone score came earin dumping the stubborn Mule- end Gene Dickson. Dement's try ly in the final period as quartershoe Mules 20-6 before a standing- for extra point was no good and back Buck Johnson cracked over the Whitefaces were out in from the one after a penalty a-

it may not be a true picture of Duane Wallace added another 6 point was wide and the scoring Coach Russell's team as he used points for the Hereford crew, go-practically the entire squad This ing over tackle for 9 yards. Deprobably acounts for the rather ment's kick was good and the wasn't as one-sided as the score Next week the Whitefaces play score went to 13-0.

es got their 10-game 1952 football the time in getting the scoreboard touching him. Dement kicked an-

gainst the Whitefaces put the pigfor the Hereford eleven, although Late in the first quarter back skin on the one. Try for extra ended at 20-6.

Statistically the ball game might indicate. The Muleshoe the Levelland eleven in another Hereford's third and final score crew led in first downs and total non-conference game. This game

Coach L. B. Russell's Whitefac- |. The Hereford boys lost very lit- over for the score without a hand | couldn't find the stuff to get rol-

STATISTICS 1st downs yds rushing yds passing total yds gain passes complete fumbles opp. fumbles rec. yds penalized



JUST MADE IT-Whiteface end Gene Dickson heads for pay dirt early in the game here Friday night. He is shown just crossing the Muleshoe goal line. Duane Wallace, 28, provides interference.



COME TO PAPA-Muleshoe fullback Benny Bickle is shown just about to take in a long aerial for nice gain against the Whitefaces as Paul Schronter, 25, and Merritt, 23, come in

Conservation Practices For Stewart... Area To Be Adopted Tuesday

Community committeemen and ber. board of supervisors of the Soil | Community "B": F. J. Knabe, Conservation District are to meet chairman; Fred S. Barrett, vice- Hardware \$2; Mrs. H. Hamilton Tuesday night, September 16, at chairman; and S. J. Barclay, \$1; T. D. Stambaugh \$1; Ellen the county court room with the member. Farm Home, S. C. S. committees | Community "C"; Roger Brumand the county committee of PMA ley, chairman; Austin C. Rose Jr., to select ten soil conservation vice-chairman; and Garland So- Otto Massy \$1; John McLean practices for the Hereford area domon, member. Time of the meeting is set at 7:30 p.m.

The primary purpose of this meeting is t odiscuss the 48 practices in soil conservation set forth in the 1953 edition of the Texas Handbook and from these 48 select 10 that are most needed for this area, according to Faust Collier of the PMA office here.

Invitation to attend this meeting is being made to the following committees and committeemen: Community committeemen Community "A": Leo Forrest, chairman; and Melvin May, mem-

ons, vice-chairman; and Edwin berts \$1; Grady Rogers \$5; Mrs. Morison, member.

Community "E": Joe E. Allred, Mrs. L. Shore \$1; Glenn Weir \$1; chairman; Wayne Higgins; vice-

member. Board of Supervisors, Tierra C. F. Rickels, Luther Lesly, Mal Stewart, T. W. Robinson, Carl

Wimberley. County PMA Committee: N. E.

SO THE MOTHERS MAY KNOW I AM A MOTHER WHO KNOWS;



My baby boy had high fever, headache and sore throat, I took him to a Medical Clinic the Doctor said he had symptoms of Polio, and gave him a shot, and that night my baby was much worse, I was so worried as any mother would be, so the next day I took my boy to Dr. Kelton's Chiropractic Clinic.

The first adjustment broke the fever, stoped his headache. My baby had a good nights rest and the next morning my baby felt as good as ever, he is in school now.

My advice to mothers is, take your children to Dr. Kelton and give Chiropractic a chance, it may save you worry, time and money plus the suffering of your child, as it did

> Signed- Mrs. M. O. Parrish Address - Dawn, Texas

Dr. C. D. KELTON CHIROPRACTIC CLINIC

501 N. Jackson

Hereford, Texas

Phone 91

IT'S THE WONDER-WORKING

Whirlpool

with this exclusive combination of

the greatest features in fully

automatic washing!

· Germicidal Lamp

· Cycle-Tone Signal

· Agiflow Action

Suds-Miser

Seven Rinses

And every other washer feature you've ever wanted — perfected by Whirlpool. Plus 5-Year War-ranty on Transmission

THERE'S NO OTHER way but the Whirlpool way to save so much time, energy and money each washday. There's

no other washer but Whirlpool that gets clothes so

(Continued from Page 1) bins \$5; Dallas Phillips \$2; D. Alexander \$2; Dub's Man"s Shop \$5; C. E. Sheppard \$2; Western Carter \$4; Clara Acker 50c; C Massie \$1; Tom Scott 50c; Robert Lueb \$1; Sidney Fuller \$5; \$5; Cole Studio \$2; Mrs. Vernon Community "D": Cruce G. Shorty \$2; Glenn McNeal \$1; J. Richardson, chairman; Paul Ly- Pool \$1; Dr. Adams \$10; Sam Ro-B. Smith \$1; Mrs. M. Mock \$1; A. J. Sullivan \$1; C. D. Hardesty chairman; and Henry Brewning, \$1; B. Y. Crosthwait \$1; Jacobsen \$5; Mrs. K. Hughes \$1; Hazel Earl D. Glenn

Blanca Soil Conservation District: Rains 50c; Pitman Service Station \$10; D. B. Roberson \$10; E. Ward \$1; C. D. Carnahan \$10; Charles Seed \$3; C Smith \$5; J. J. Lindsey \$2; M. E. Busby \$2; Gass, chairman; Walter Hodges, Joe Herckert \$2; J. H. Jackson chairman; Emmett O. Dixon, vice- vice-chairman; and Palmer Nor- \$1; L. H. Casey \$1; Bess Henne- Dimmitt, Texas, is presently Phillips and Lloyd Neill, 72; Bartman \$1; Western Flower \$1; Lady Fair Shop \$1; K. H. Oliver \$1; Gerald Banner \$1; Mrs. R. S. Hunter \$5; Mrs. T. Dalston \$1; Mr. L. A. Bolton \$1; Mrs. E. B. Wright 55c Mrs. D. G. Scott \$1; ed by the Commanding officer. Hereford News Stand \$5; H. L. Martin \$5; Dave McDonald \$5; son \$2; Miller Auto \$1; Mr. Cul- in the many specialities needed a 6 over par - 78. Other ladies pepper \$1; Urlin Streu \$1; Bud for air power. Besides clerical who putted were: Jean Streu and drawing rapidly to a close with Dobbins \$2.50; Mrs. A. T. Frye skills such as clefk-typist, clerk-\$2; C & R Cleaners \$2; Suits stenographer, and administrative Auto \$3; M. T. Rutter \$3 E. J. specialist, the schools at Warren Reynolds \$2; Dale Tinnin \$10; H. Air Force Base train automobile B. Stanfield \$5; Davis & Mc- mechanices, powermen, electri- ball with an 83. Cracken \$2; Sam Long \$1; Here- cians, teletype operators and reford Motor Co. \$25; Pitman Grain pairmen. Co. \$25; J. M. Pitman \$10; R. J. Richardson \$10; A. R. Rogers \$5; Packard Mill \$10; Hereford Bakery \$5; Rutherford Store \$10; V. L. Hilton \$5; W. L. Hinget \$1; M. J. Noel \$1; Dan Finlin \$20; Gaylord Newell \$5; Zula Gilliam \$5; Kester Jewelry \$1; Hereford Fur-niture \$5; Mrs. D. Hammer \$2; Lamb Jewelry \$1; N. E. Gass \$10; Lone Star Ins. \$10; Hereford State Bank \$50; Glenn Williams \$5; after vacationing through the Jake Moore \$8; E. O. Dixon \$8; \$10; Art Lewis \$15; Marvin and 11, at 2:30 p.m. Edwin Morrison \$10; M. R. Latham \$10; Scottish Rite Club \$25; E. J. Grady \$5; Mrs. Charles Moore \$10; Sam Wilson \$5; Logan afternoon session. Cox \$5; W. A. Springer \$10; H. H. Caraway \$5; Mrs. E. W. Dett-



Air Technician

A/3c Earl D. Glenn, son of Mr. and Mrs. A. B. Glenn, Route 5, training as an Air Force Technician at the USAF Technical School at Warren Air Force Base, Nelson, 72. Wyoming, it has been announc- Lucille Posey, Mrs. Bob Lindsey

At this historic former calvary post outside Cheyenne, the Air Force is training young airmen top place for one ball each with tational Golf Tournament sche-

Club Names **New Officers**

The Cultural Home Demonstration club held its first meeting summer, in the home of Mrs. C. J. Mountz \$5; H. L. Benefield Grady Parsons, Thursday Sept.

The election of officers and the study of breast cancer in wamen were the highlights of the

The speakers for the afternoon were introduced by Mrs. John man \$5; Hereford Riders Club Hunter. Mrs. Parsons gave "Self \$25; Mrs., C. E. Beauford \$5; Mr. Examination of the Breast" and and Mrs. F. A. Fluitt \$25; Ar- gave the proper procedure for thur Blackburn \$5; W. O. Cocoanthis Mrs. Ella Mae Childers gave ougher \$10; R. H. Parker \$1; L. a talk on the cancer operation B. Drake \$1; Sunshine Club \$5; and its safety measure. She stated C. S. Gunter \$50; and Caroline that cancer is not inherited, but that you do inherit the weakness for it, if it has been in the generation before you.

The business session was presided over by the president, Mrs Fred Wolfington. Mrs. Earl De-Hart was elected to attend the Kraft Design training school to be taught by Mrs. V. E. Dodson in the very near future

The officers for 1953 were elected in which Mrs Fred Wolfington, and Mrs Louie Olson were elected to serve the second year as president and vice-president. Mrs. Art Lewis was elected the

new secretary. The assistant secretary elected is Mrs. Earl DeHart. This will be her second year for this office. Others elected were Mrs. Childers, delegate and Mrs. Edgar

Telchik as her alternate. Refreshments were served to the following Mesdames: Pat Robinson, Louie Olson, J. T. Richardson, Leona Packard, John Hunter, R. C. Childers, Art Lewis, Edgar Telchik, Fred Wolfington, Paul Corbett, Ella Mae Childers, one visitor, Mrs. J. A. Pool and the hostess Mrs. Grady Parsons.

In gratitude for his services in the Revolution, the Maryland General Assembly in 1784 passed a law providing that Lafayette and his male heirs should forever be citizens of Maryland.

Monday Night - All This Week Mon. - Sept.

TENT THEATRE 25 People Stage Show

New Show Nightly Monday Night's Play Blame The Marines A laugh a minute Show Also 5 Vaudeville Acts Adults 38c-Children 9c Reserved Seates 20c

Black Suede

Cappertone Suede

plus tax Doors Open 7:00 P. M. Show 8:00 P. M. Tent behind Bull Barn Auspices - V. F. W.

Putting Pardnership Tourney Winners Named

der par 70 for two balls each, on 69. Friday, September 5.

death' playoff with J. A. Pit- lowing winners. Wanda Rogers per plate. Kerr; Lynn Chisholm, J. H. 20 handicap for a net of 34 and second rounds of match play in Hodges, all of who had 71's.

man and Earl Hendricks, 71 for one ball each; Joe Kerr and Pat par 4 was the blind hole but no er golfers and scores were: Wirt was won in this event. lett Dowell and Bob Lindsey, 72; Walter Seed and Logan Cum- Posey, Marie Cogdell, Rowena Po mings, 72; Bill Davis and Sam sey, Jo. Hardy, Wanda Rogers, Nelson, 72. Bill Davis and Sybil Nell Gilbreath and Mozelle Blossom Blue Birds

Take Top Honors In the Ladies Division, Lucille Posey and Mrs. Bob Lindsey took

sey and Mrs. H. A. Lamm, 79. Walter Seed won the boys one Entrance fee of \$3 for amatuer

handicap of 4 for a net 65 to win first place for two balls and one ball for the low gross-score of

hole medal play in the Putting | 14-67; third, W. Burdine, 81-13- | players not trying for medalist | flight - \$100 set of irons; Runner Partnership Tournament, J. M. 68; fourth, Dean Herring, 90-22- and championship flight may Posey and Dean Herring came 68; fifth, Frank Latimer, 79-11-68 start qualifying on Sunday, Sept. out on top with a total of 2 un- and sixth, Louis Wilkinson, 87-18- 21 until Friday, Sept. 26.

In second place was Urlin Streu | Wednesday, September 10, eight | Hotel Jim Hill Balroom. Non-and Bob Lamm after a sudden ladies played producing the folman and Earl Hendricks; Joe won low net with a 54 with a Brooks, Arthur Tinsley and Keith one golf ball. Helen Ann McWhorter had the least number of putts solation in all flights, Saturday Other winners were: J. A. Pit- on the 9 holes with a total of 13. afternoon. Number nine hole, 262 yards,

Kerr, 71 for one ball each. Oth- lady could par it, thus no ball and consolation flights. The ladies who played were: Helen Ann McWhorter, Lucille

> Childers. Plans for Invitational Tourney

duled for 25, 26, 27 and 28, are In the Boys Division, Charles at 10 a.m., deadline is 12 noon. and \$5 for pro. Half handicaps

Friday Sept. 26: Qualifying for Other scores for one ball each 2 p.m. for entrants with fee of Mrs. J. M. Gillintine, loads

Friday, Sept. 26: Lunch for en-In the Ladies Day event on trants and wives, 6 p.m. at the Saturday, Sept. 27. First and

all flights. First rounds of Con-Sunday, Sept. 28, Semi final and final matches in all flights

Sunday at 6 p.m. Presentation

Prizes include: medalist - one

Hold First Fall Plans for the Hereford Invi- Meeting On Friday

Blossom Blue Birds held their first fall meeting Friday at the who putted were: Jean Streu and drawing rapidly to a close with Camp Fire Hut and plans were made for future meetings. Songs were sung and refreshments ser-

Those present were: Brenda Beasley, Beverly Ann Boyer, will be allowed with pros re- Judy Bradly, Sandra Campbell, In the Sunday Sweepstakes, will be allowed with pros re-September 7, J. M. Posey fired ceiving cash prizes and amatuers Mary Downey, Roxie Gililland, a sizzling 3 under par 69 with a merchandise (three low sour- Sara Gillintine, Judy Hoff, Jay Story, Jan Reice and Susie Woodford.

medalist and those trying for Mrs. Cecil Boyer is the new championship flight, deadline is assistant leader of the group and

up each flight - \$50 golf bag Consolation winners of each flight - \$25 golf bag.

PRESCRIPTIONS



WHAT IS A CUSTOMER? ... "A customer is not dependent on us. We are dependent on him. Not an interruption of our work, he is the purpose of it. Not an outsider to our business, he is part of it, doing us a favor by letting us serve his needs. To us, a customer is the most important person in the world."

EDWARDS PHARMACY

Wayne Edwards Conveniently located Next Door to the Clinic



Plain Heels

60 - 15

\$1.09

Hereford Shoe Store

X-Ray Fitting



On the Corner: Third & Main

Phone 823

Whirlpool of Home Laundering

California Relatives Visit Jim, Oscar Baxter Wednesday

By Mrs. E. R. Day Sr.

Mrs. and Mrs. O. E. Burnam of San Bernadino arrived Wedesday to visit with her brothers lim and Oscar Baxter. On Thurslay they went to Plains to visit Tuesday night at the Parmer nother sister, returning to Friona that evening where they had upper with Mr. and Mrs. Jim

Mr. and Mrs. Glenn Stevick, who moved to Arkansas about wo years ago have moved back o Friona to make their home Henn states that he will build new home and until it is finishd, he will live with his mother, Mrs. A. O. Stivick.

oing in Clovis Thursday.

with her parents, Mr. and Mrs. E

Dunns Have New Son Mr. and Mrs. Casey Dunn have announced the birth of a son born

County hospital. Mrs. Jeff Day of Meridian, is visiting in Friona for a few days with her grandson and daughter, Mr. and Mrs. Herbert Day, she visited her nephew for a short time Friday.

All the children of Mrs. T. N. Jasper are here at her bedside. She was stricken with an illness Saturday but has been reported as improving by her doctor. Among those arriving at the home are, Mr. and Mrs. Marvin Jas-per and family of Prescott, Mr. les Preston her grandson and fam-les Preston her grandson and fam-Mrs. E. R. Day Sr. and Mrs. Clarence Jasper of Phoe-Oscar Baxter and J. L. were shop- nix and Mr. and Mrs. Raymond Jasper and daughter of Phoenix Miss Tila Rue Day arrived and Mr. and Mrs. Walter Jasper ome Friday to visit until Sunday of Amarillo; Virgil Jasper of



BIG PILE UP as unidentified Whiteface back bangs into the Muleshoe line for short, yardage in the third quarter of the game here Friday night as the Whitefaces won 20-6. All

iyl of Phoenix and Mr. and Mrs. Buz Jasper of Oklahoma City.

Attend Funeral at Bovina There were a large crowd of

eral services of Mrs. Mae Abbott in Bovina Tuesday. She was the daughter of Mrs. Viola Messenger. Mrs. Abbott will be remembered for her untiring work among the. Spanish people of Friona where she took an active part in mis-

Mr. C. D. Day was the victim of a power saw accident last week in which he lost the tip of his forefinger on the right hand. In on accident when a youth he lost two fingers on his left hand

Hospital Notes

liamson, med.

DRC-35

PATIENTS IN HOSPITAL

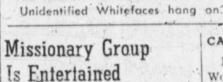
Mrs. Maurice Mrs., A. E. Buckhon, surg.; Ann Reeves, surg.; Dennis Price, med.; Mrs. Mary Pendleton, obs.; Mrs. Roy Vaughn, obs.; and Jane Wil-

PATIENTS DISMISSED

Mrs. Brucie Rose, surg., 9-13; Mrs. F. C. Glendenning, med., 9-12; Mr. J. E. Cockrell, surg., 9-11, Fred Severand, dent., 9-12: Mr. W. E. Clowdus, med., 9-13; Mrs. L. V. Norvell, med., 9-12; Mrs. Charles Tijerna, OB, 9-12; Mrs. Leo Graham, surg., 9-11; Mrs. A. E. Baize, surg., 9-11; Mr. R. E. Connally, med., 9-11 and Joe Bob Darden, med., 9-10.

Two railroad lines are owned and operated by the United States, the Alaskan Railroad and the Panama Railroad.

Pago Pago is pronounced pango pango. It is the capitol of the Island of Tutuila in the Ameri-



Miss Opal Meire, returned missionary from Lima, Peru, who has been the house guest of Mr. and Mrs. A. A. Hare, was entertained the past week Hare home. Miss Meire has been working with Mr. and Mrs. Hare's daughter, Miss Neami Hare, also a missionary in Peru-

including some of the work being done there, were shown. Those attending were Mrs. Ida Ricketts, teacher of the class. Mr. and Mrs. Lloyd Lovell, Mr.

Slides of and pictures of Lima,

Hare, Claude Francis, Chris Jocobsen, Nettie Green, Mrs. Byzdie Fellers, Joy Strange and the hosts.

MULESHOE QUARTERBACK Buck Johnson plows into the Whitefaces from the one yard line for the Mules lone tally

CARD OF THANKS

Words can't express our sincere tion of new officers. appreciation and thanks for your loyalty to us at this time. It Joy Jones, president, Patricia by the Home Builders Class of this means of saying, "Thank the Methodist Church in the you for the many cards and letters and for every prayer that

and today they took her out of the iron lung and we hope to have her home with us before Mr. and Mrs. Lloyd Lovell, Mr. very long and will come to and Mrs. Carl Perrin, Mr. and Hereford to see you when we Jackson, Buick; H. R. Smoots, can bring Glenda. Again we say, Hudson; Marion Volz, Chevrolet; "May. God Bless Each of You." J. L. Hoffman, Hudson; John C. Mr. and Mrs. Eddie L. Layman Gunn, Ford; Jack McLaughlin, McElvoy, Mr. Strange, George and Gail. 901 W. 11 Street, Pontiac; Clarence Strange, Chev-Plainview, Texas.

Devotional Group Meets For Lesson

The Devotional Group of the Women's Council of the Presbyterian church met Wednesday afternoon in Fellowship Hall Mrs. Francis Hardwick was leader of the program

Mrs. Hardwick discussed "The Church and its Ministry", taken from the study book "Every-body Welcome,"

Mrs. Vern Witherspoon conducted the devotional lesson and Mrs. Henry Hastings gave the prayer. Mrs. M. L. Simpson was in charge of the business ses-

Humming Blue Bird Group Names Officers

The Humming Blue Bird group met at the Hut on Wednesday Dear Friends in Hereford: afternoon at 4 p.m, for the elec

Those elected were: Marilyn Bell, vice-president, Phyllis Jean Ward, reporter.

girls will work on aprons. Those attending Wednesday were: Phyllis' Jean Ward, Myndolyn Sheppard, Kay Woolery, was prayed for our Glenda". Cecellia Loerwald, Jonelle Slack, And may God richly bless you is Patricia Bell, Marilyn Martin, Beverley Robertson, Paula Sue Glenda is improving steadily Moore, Bernice Denny, Mrs. Bell and Mrs. Wesley Brown, leader.

rolet; Sharp Motors, Olds.

A. O. Thompson Abstract

s for information



TIL YER ALL INSURED WITH_

JOHN McLEAN Insurance Agency
"23 Years of Insurance Know How" 127 West 3rd





th accents of black velvet. See these new arrivals

The Green Hedge

ON HIGHWAY 60

IS RE-OPENING TUESDAY 16th

AND WILL FEATURE

REGULAR MEALS

DELICIOUS SANDWICHES TASTY DRINKS





Call



Don't wait ANTICIPATE

> be ready for winter . . . Buy your

Dearbarn

Heaters Now on LAY-AWAY

Here's the easy . . . the smart way to buy your wonderful, safe Dearborns! Put them in Lay-Away now—have them paid out when winter comes. Just pick out the Dearborns you'll need . . . make a small down payment . . . and pay out the balance in easy, regular installments. You'll hardly miss the small payments you'll make on your Dearbornsonly a few cents a day—so easy on the budget. So don't wait! Open your Lay-Away account today. Come in and see us or drop this convenient coupon in the mail today.

BLANTON BUTANE, INC.

East Highway 60

Phone 551

BLANTON BUTANE, INC. East Highway 60 Hereford, Texas

Enclosed is my payment of and model heater I want. for the purchase of a Dearborn heater on Lay-Away. I will come in later to select the size

WANT ADS=30=31

FREE Theatre Tickets

To See



WEDNESDAY - THURSDAY

SEPTEMBER 17 - 18

Star Theatre

Be Sure and Ask tor Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

FOR SALE: Dining room suite

snooker table, two bunk beds,

goose decoys. See at Pinckert Welding shop. East Highway 60.

FOR SALE

Farm Equipment

FOR SALE: Cadillac motor, ful-

ly equipped for irrigation use. Hereford Wrecking Co...

FOR SALE

1949 model U.T.U. M.M. trac-

tor with 4 row lister, planter

and cultivator. \$2500. See Hoy

Connelley. 240 Ave H or call

on Highway 60. J. D. Bruner.

FOR SALE

1951 model with cultivator,

1 4 Row Knife sled with rotory

1 practically new Chattin Ditch

1 10 ft. fandem disc. IHC med-

About 200 good cedar post.

1 2 Bale Cotton trailer bed

1 Allis-Chalmers Combine (no

60) with cotton stripper attach-

Allis-Chalmers W. C. Tractor

1 2 Row Mounted Allis-Chal-

1 Comor Cotton trailer with un-

ROY YEATTS

Rt. 4 - Hereford

Automobiles

FOR SALE; 1951 Studebaker Tu-

K Baker. 305 Rossevelt.

dor sedan. Heater, overdrive.

Approximately 10,000 miles. J.

FOR SALE: 1950 Kaiser. Radio

and heater. In excellent condi-

tion. Only been driven 18,00

mtles. Can be seen at Elm

Court or phone D. R. Carmi-

REAL ESTATE

Southern California seven

rooms, two garages, large fen-

ced in avocado and grape gar-

den, 1949-built, \$15,000 val-

ue, to exchange for Hereford

estate, house, farm, business or

part cash since we must move

5-2-12-2P

B-3-16-10-tfc

B-3-27-37-tfc

Seven blade IHC One Way

planter and lister.

hoes, used 1 season.

1 Automatic marker.

practically new.

mer Corn Picker.

loading elevator.

chael 1138.

4.

5 ft. cut.

B-1-19-37-2p

B-2-14-36-tfc

B-2-37-2P

FOR SALE Miscellaneous

FOR SALE: Registered Scotch Shorthorn bulls. 7 miles south on Dimmitt Hiway. Tom Draper. Box 671. B-1-16-6-tf

> We Have Itt FEED MOLASSES Any Quantity PRASER MILLING CO. B-1-30-Hc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st.

B-1-9-Hc Frank Prowell. Phone 1279W. OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand.

Hereford Giass Co. **Expert Car Glass Installation**

Table Tops and Window Glass Pho. 1425 1302 Park Ave. B-1-16-tfc

FOR SALE: Combine, 1952 model, Massey Harris. 14 ft. canvas type. Practically new. L. F. Cox and son, Loco, Texas. B-1-19-11-5p

FOR SALE: Wichita seed wheat One year from certification. | ium weight. \$2:75 per bushel. Phone 651-W.

J. T. Gilbreath Jr. B-1-19-11-tfc FOR SALE: Nice registered Red Short Horn bull. C. L. McGow-

en, Summerfield. B-1-13-11-tfc FOR SALE: 220 Swift rifle. Made on Mauser action, also high po-

wered rife shells, slightly damaged. Boxes 348 Winchester, 250 Savage, 300 Savage, 300 Magnum. One half price. See Pinckert Welding Shop. East Highway 60. B-1-35-37-2p

FOR SALE: Living room suit, 2 chairs, 2 tables, 1 couch - can be made into a bed. One L. C. Smith typewriter. 2 pair shoe skates, size 8 and 7 for men and women. Can be seen at 709 Knight.

LUMBER UTILITY GRADE 2x4's 545 - 2x6's 545 \$6.50 per hundred feet

B-1-39-37-tfx

Carl McCaslin Lumber Co. Lumber No. 7 344 E. 3rd St.

Block East of Courthouse B-1-28-1fc

FOR SALE: One new IHC wheel trailer. \$200. C. F. Gunter. Phone 1095. B-1-14-12-3k

FOR SALE: Peonies and assortment of bulbs. Plant now. Mrs. J. W. Ward. 101 East 6th. S-1-16-12-tfc

FOR SALE: Oliver Combine. Model 10-12. A. C. corn picker for WC or WD tractor. Front end to Hereford. Dr. E. H. Bronner, tractor scoop. Jimie Jesko, 2 447 So. Hope St., Los Angeles, miles west, 3 south, Summer: 17, California.

B-1-26-12-2p

CHARLES SOWELL Office Ph. 792 228 Ci. St. Res. Ph. 193-W T-4-13-tfc 645 Acres land, nine miles NW

REAL ESTATE

Farms, Homes and City Prop-

Irrigated Farms, Dry Land

2 BEDROOMS WILL SELL NEW HOME AT 311 PARK SAM NUNNALLY Lone Star Insurance Agency
Phone 424 136 Main B-4-46-tfc

CHOICE trrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas

WE HAVE propective land buy-ers from the South Plains. If you have land for sale, any size tract, come to our office and tell us about it. T. J. Carter, Phone 55 or 327.

B-4-34-6-tfc FOR RENT: Garage bedroom just \$8,500 CASH 320 acres of good level land, no blemishes, no light soil, 11/2 miles off pavement . . . \$8,500 down and good terms on the

balance. SAM NUNNALLY Phone 424 136 Main Night 1711

OUR SPECIALS THIS WEEK 1/4 Section irrigated land good 8" well. Price \$150.00 A.

1/2 Section irrigated land - good 8" well. Price \$175.00 A.

7000 A. grass ranch - will trade for irrigated land near Hereford. Contact us for other good buys.

HUGH BOOKOUT REALTY 533 East 1st St. on Hiway 60 Hereford, Texas Office Ph. 1674 Res. Ph. 1270W

B-4-11-3C

PARMER COUNTY LAND 160 A. 130 Cult. 30 Grass. FOR SALE: AC Combine or trade for milkcow. 9 miles east Windmill and stock tank, No improvements, \$65.00 A. B-2-16-35-tfc 240 A. 2 miles out on pavement

FOR SALE: New 2 row Bearcat 100 A. Cult. 140 A. grass. Fair ensilage cutter at big discount. Ernest Sammann, Plainview, improvements. \$132.50 A. Texas, Route 3. Phone 1058W3. Several real nice 160 acre tracts. B-2-19-12-4p Some irrigation, and some to be developed. Massey Harris Tractor 44

JOE B. DOUGLAS Real Estate Box 185 Ph. 3152

Friona, Texas B-4-11-4C As a public service, the Hereford

REAL ESTATE LOANS AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE JOHN McLEAN Phone 273

WESSON SPECIALS 2 SECTION STOCK FARM: Good improvements. One Sec. of good land in cultivation. One Sec. in fine grass land. In irrigation area. Per acre \$65.00.

1600 ACRE FARM: Fair improve ments. 1000 acres of fine tillable land, Bal, fine grass land, In irrigation area, \$65.00 per

330 ACRE TRACT: 280 acres of good land in cultivation. Bal. grass. Good irrigation water. Castro Co. Per acre \$125.00.

WESON REAL ESTATE Phone 944 317 Sampson West of Courthouse Hereford, Texas B-4-12-tfc

FOR SALE Two large, new 2 bedroom homes on payement. Fully insulated, hordwood floors throughout. 50,000 B.T.U. floor furnace, room furnished house, 3 bed- lots of closet space, etc. Ready to move into. Going at this low price of \$7,250.

Phone 9515 CHEVRON STATION Cawthon Bros.

S-4-27-38-1p

S-4-12tfc WILL TRADE oil minerals in heart of oil field in Montague County for land around Hereford or Dimmitt. Mrs. G. E Wilson, Hereford, Route 2, Box EXCURSION TO LOWER RIO

Join our all expense paid auto. mobile trip to the lower Rio Grande Valley. See for yourself the opportunities offered for cotton and general farming in the rich irrigated soils of the Valley or a good paying investment in a Citrus fruit grove. Stop over night made in San Antonio, several days spent touring the Rio Grande Valley For particulars see or call 1485 with trip into Old Mexico. No Helton Real Estate. Jim. Hill obligations, you be the judge. B-4-12-tfc For full particulars, phone or see, J. M. HAMBY, Real Estate South of Courthouse

Well located ½ section farm. Priced for quick sale. 1 good

8" irrigation well on electricty

POTATO LAND

Seminole Grains Co. two wells

2000 gallons, This is good cot-

POTATO LAND. Price \$125.00

H. A. BUTLER

3207-32 st. Lubbock, Tex.

Phone 34079

FOR SALE: By owner. 2 bedroom home at 108 J. Street. Phone 1109 for appointment.

FOR RENT

FOR RENT: Bedroom close in

east of courthouse. Phone 544.

WANTED

WANTED: Furnished apartment

WANTED: Custom plowing,

planting and listing. Floyd Sti-

WANTED: 8 foot windmill and

HELP WANTED

WANTED: Girl for general house

work and care of 5 year old

boy. No washing or ironing. Live out. Phone 1737, Mrs. M.

C. Shaffer, 903 Union Ave.

WANTED to hire: Middle aged

couple to keep house and work

on irrigated farm. Top wages,

Year around job. Must be ex-

perienced. Apply in person, 9

miles south, 1 east of Summer-

field, Texas. A. F. Huckert.

WANTED: Man, woman or couple

to stay in home to cook and

keep house for an elderly gen-

tleman. 212 Ave I. Phone 319-J.

9. Situations Wanted

RUBBER STAMPS: Fast service.

NOTICE

FREE APPRAISALS

and suggest a fair selling price.

. B-10-9-52-P

Call 45 for this service.

10.

tower. Paul. Rudd, Box 144,

or house to rent. Phone 603.

vers. phone 930J.

Hereford, Texas.

509 Ross, Phone 847-J.

S-4-15-12-1k

B-5-10-37-2p

B-6-10-43-tfc

S-6-12-12-1p

B-8-28-37-2k

B-8-38-37-2p

B-8-23-37-2k

hear from you.

Phone 701 S-10-10-4K ATTENTION POTATO GROWERS ton, Maize, all row crops, and We invite experienced potato growers to visit Southern Costper acre, with good loan, if inilla County on the lower Rio terested in a real BUY let me Grande in COLORADO and see for yourselves, splendid opport-unity to develop lands in new pumping irrigation district. Very reasonable prices for experienc-B-4-37-1p ed and able operators.

JOHN E. HILL, Mgr. SAN LUIS VALLEY LAND COMPANY, BOX 96, SAN LUIS, COLORADO Potato harvest begins September

5-10-12-20 ALCOHOLICS Annoymous B-10-4-11-tfc

HIGH SCHOOL

Study at home, earn diploma enter college, Same standard Texts as used by best resident schools. Bookkepping. Secretar ial, Engineering, Drafting, and many other courses. If you are 16 years or older write " 1 American School Box 974

Amarillo, Texas B-10-2-tfc 1. Business Services

Quick - Efficient HOME LOANS Dependable Abstract and Insur ance Service ELIZABETH WOMBLE Phone 497 8-11-27-Hc

> Complete EARTH MOVING SERVICE

We've Added a New Service Concrete Irrigation Ditches Using Fuller Form Method and Machinery SAVE WATER . SAVE SOIL

SAVE MONEY - SAVE LABOR See Us for Complete Details WALLACE & BYRD Phone 399 625 West First - Hiway

EXTRA SPECIAL
CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT—WE WRITE THE POLICIES John McLean Insurance Agency Phone 273 - 127 W. 3rd

B-11-2"-19-tfc

Phone 1303, Francis Printing Co. B-11-7-tfc B-9-11-29-tfc ENROLL YOUR Pre-School child in Kindergarden. Mrs. J. R. Fowlkes. Harrison Highway. Phone

Reupholster your present furni ture with latest fall fabrics. Bring Real Estate Board will appraise back its former charm. Frames repaired, springs reset and reany property you want to sell placed where needed. Low cost. Phone 1092 - 310 McKinley St.

Hinds Upholstery Shop 5-11-12-1P

To Those Who Suffer With Sinus Trouble



We don't know how to express our appreciation for the results our son received from Dr. Kelton for his Sinus troublam We. had our son with three Specialist, one Operation on his eye as it was swollen shut, we were afreid he would loose his eye, Now the results he has received under Dr. Kelton's Chiropractic care. He is back in school a well and normal boy again.

No one knows how appreciative my wife and I are that we finally went to Dr. Kelton. After spending so much money without any results for other methods of treatments and hospital bills, to say nothing of the worry we had and the terrible suffering our son Chester went through. We are thankful for Dr. Kelton and Chiropractic, we suggest you who suffer just try Chiroproctic;

Date, September 10, 1952. Signed; Mr. and Mrs. C. W. Baggett Address: Rt. 2, Springlake, Texas

Dr. C. D. KELTON CHIROPRACTIC CLINIC

501 N. Jackson

Hereford, Texas



WANTO DISTRUCTION of the Hereford Rotary Club safety council sign erected on the intersection of Lawton and Park Avenue one day and destroyed the next night is shown in the above photo if compared with

a picture of the spot in the Thursday, Sept. 11, issure of the Brand. This is the sort of damage frequently referred to in delinquent references. Staff Photo.

PETROLEUM

· LIQUID

ECONOMY WITH THE WORK

OUTPUT OF GASOLINE

3-4 plow 44 L.P.

The military word taps comes, from the Dutch word taptoe or time to close up all the taps and taverns in the garrisoned Dutch

Copra is the dried meat of co conuts, from which the oil has been 'extracted.

WITH THE EVIS Water Con ditioner the first cost is the only cost. See Miller Plumbing Co. 125 Sampson. Phone 1287, Hereford, B-11-22-4-tfc

Lost & Found LOST: Small pair binoculars at football game Friday. Leave at

Brand office. S-13-12-12--

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

Foreign Wars Meets Every Thurs. 8 P.M.

Veterans

. F. W. CLUB HOUSE



Wednesday, 12 noon Hotel Jim Hill



NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOHS Each Tuesday Night



Rotary Club

Heretord

meets every Friday at 12:05 Hotel Jim Hill



second Monday in each month School of instruction each Thursday night.

Stated meeting

R. L. THOMPSON, Sec y Robert E. Wagoner W. M. MASONIC BULLETIN Hereford Lodge 849



The Massey-Harris 44 L.P. is custom designed and factory built for efficient operation on L.P. fuel. And because it is built as a complete L.P. unit, the 44 LP gives you the same high-power rating as the 44 Gas-the same belt and drawbar efficiency. In addition you get the economy of operating on low-cost fuel, and the low engine upkeep that results from

the use of clean-burning, high-octane L.P. Ask for a demonstration of the 44 L.P. . . . let us show you the tractor

LOW MAINTENANCE HIGH POWER OUTPUT LOW FUEL COST

low 55 L.P.



A big 382-cubic-inch engine with precision design and construction powers the 55 L.P. It has all the stand-out features of the regular gasoline series, plus the high efficiency and low upkeep costs of operating on clean-burning, high octane L.P. What's more, the 55 L.P. is factory designed as a propane-butane tractor . . . there's no power loss as with conversion units.

See us soon, and we'll show you how to get fuel economy, low upkeep and

345 East 1st St. Phone 600

rugged lugging power for your farm . . . the Massey-Harris 55 L.P.

THANKS FOLKS

We have been busy during the week that we have been open and we love it. Our shop has been busy and we have more men coming to work so that you won't have to wait for service. We have re-stocked our parts department and have anything needed in that line. We also have accessories for your car that will make driving more of a pleasure.

In The NEW CAR LINE We Have....

Two 1952 Dodge Coronet 4 Door Sedans

One 1952 Dodge Meadowbrook 4 Door Sedan.

We have just received this shipment of cars by rail and they are BRAND NEW.

In The NEW TRUCK LINE We Have

We've got too many trucks. We have everything from a one-half ton pickup to the big job-rated three ton monster in any length wheel base. You know that DODGE TRUCKS ARE JOB-RATED so we can match the truck to your job for both performance and economy. And since we have so many we need to get some of them out so we will be suckers for nice long trades.

In The USED CAR LINE We Have

One 1951 Dodge Coronet four door sedan with radio, heater and seat covers - very low mileage and very nice. It will make a good family car.

One 1950 Dodge Meadowbrook four door sedan just traded for. We are reconditioning this car and when it is ready will be strictly O.K.

BY THE WAY

Title I - FHA LOANS

We have 24 hour wrecker service too and we can also service and repair your irrigation well motors. Try us.

SEIGLER MOTOR COMPANY

Across from the City Hall

DADGE

Phone 180 PLYMOUTH

DODGE TRUCK

FOIRLES

By Kent Snare Weuns hit the 1952 football seasonal deck in the proper guise, that of the winner type. All in game, with the alert Whitefaces eashing in with expediency and scoring drive when it rang the register . . . Although in all fairness the third tally should have had an inheritance tax appended ti reto, for it was an outright ar I munificent gift, a flat pass fr m the opponents six yard line or thereabouts . . . Overall it was a typical early season fray, in fact, M. Shakespear had a phrase for which if evolved at this late de e would have brought the be d, revenue no little . . It was re reshing to view the emphatic low tackling which the Herefords di played upon occasion . . The ev n with most of them taking a were still feverish . . Natural, we have been spoiled to a degree by n '51 . . . What happened in last half? I kept no black and

white statisticals but if we gar-

im I didn't get it recorded . . .

Nine days doesn't afford much

opportunity for conditioning pro-

ata es, reminiscent of an am-

bulating hippopotamus in a bog . .

We had best shake it out if we

d a first down in that inter-

ard that the Chesty one forgets that not nor does he allow his cohorts to . . . Both antagonists put FANCY and PLAIN the spread on for this conflict and and from my angle the issue is still hanging and if both the clubs don't see fit to give their tailback a little more passing room, they may hang with it . . . all, it was a typical inaugural Muleshoe's flinger retreated a couple of steps in the final two quarters and increased his efficiency more than somewhat, although our gap in the left, deep pass defense aided and abetted him more than a whit . . The number of passes attempted must have reached a magnificent total although the completions amassed would not elicit a remark comparable to the one attributed to Frank Leahy after his Notre Damers were shelled by SMU's Fred Benners last year, that, to the effect that Georgia Tech had evolved the best defense for Mr. Benners bombing . . . That defense being a heavy rain . . . Coach Rusputting was febrile and futile, sell exhibited acumen in experiencing as many ball players as six count in their launching, they he did under game conditions, for which there is no substitute. . In fact it will probably eliminate the Kelly quick kicking which some of the thumb dunking into experienced last canto . . I the cowhide which they indulged recall one against Muleshoe that in . . The youngsters hustled and they never recovered from . . . particularly, in the first half kept Remember also, their "flang" abeam and on the ball which, at lat ral for their only tally against all times, will profit them well . . . and did . . . Leave us saddle up

down one of their better efforts against Phillips and I would haz-

and converge on Levelland next week, concerted fan support won't hurt the lads, in fact they just might respond to it . . If you'll Douglas on down. stand for repetition, I'll reiterate that the displayed hustle of the lads will return in large dividown to a fast walk in the late dends, even to compensating for lack of speed to make the spread move, although No. 23 infused a bit of seat of his own.

There were 74 men on the May-

me ts . . . Hereford always lays malt

Premiere Panhandle Showing Of "Big Sky" Opens At Star Sunday

Sowing, for the first time in the Panhandle, 'The Big Sky' will open at the Star Theater in Hereford Sunday, Sept. 14 and will run through Wednesday.

The film featured in August 8 edition of Life magazine has recently been released and is showing here on one of the first screenings in the Southwest. It runs 140 minutes and will be shown at regular admission charges, according to Francis Hard-

Featuring Kirk Douglas, Dewey Martin, Elizabeth Threatt, Arthur Hunnicutt, Buddy Baer, Steven Gray and Hank Worden, the film is Howard Hawk's screen version of A.-B. Guthrie Jr.'s widely read novel in an action-cramed and engrossing account of early America's growth. Here is what one reviewer had to say about the film:

"Although it probably will be entered in filmdom's records as. a western, the opus greatly transcends such evaluation; it is big in the widest interpretation and that adjective, and the sky is the limit as concerns its potential popularity and patronage. The script is red-blooded and forceful, and Producer-Director Hawks expertly chose the cast with an eye to both talents and types. Performances, resultantly, are well-night flawless, from Topliner Kirk

Alaska is our biggest outlying

possession. It has an area of 586,-

400 square miles.

The army post at Fort Bragg, N. C., is the largest in this coun try, from the standpoint of area. "Also important are the subject's historical significance and It occupies 120,477.39 acres.

THE BIG SKY 1-D

scenic beauties. Excellent techni-

mangitude and magnificence."

Breakfast Opens Season For Friona Club Women

By Mrs. E. R. Day Sr.

The Friona Women's Club met Workers 4-H Club Wednesday for "an 8:30 breakfast to start the new year. Host- Meets At Home Of dames: Gordon Hough, W. A. Tinney, S. S. Prichary, J. C. Wilkerson, Flyod Schlenker and Mrs. Leo McLellon.

The breakfast consisted of orange juice, cantaloupe, strawberry preserves, scrambled eggs, bacon, toast and coffee or tea.

This was a change from the usual first meeting and each seemed to enjoy it very much. Mrs. L. R. Dilger gave the prayer. The new president was in charge of the meeting with her new officers , Mrs. Leo McLellon, secretary and Mrs. S. S. Prichard, treasurer. There were 33 members present.

Besides the hostesses, Mesdames Bert Chitwood, L. F. Lillard, M. B. Buchanon, Fred White, F. W. Renus, Wesley Hardesty, N. Jerrell. Frank Reed, L. R. Dilger, E. R. Day Sr., Joe Moyer, Ray Slagel, U. S. Sherrell, Spencer Hough, C. W. Dixon, Floyd Firebaugh, J. F. Miller, Carl Maurer, T. E. Lovett, Bert Shackleford, cal details contribute to the film's Mrs. Mable Hartwell, A. H. Boatman ,Mrs. Pearl Kinsley, two guests, Mrs. Roy Smith and Mrs. Horace Kendrick.

> The meeting adjourned to meet again in regular session Septem-

By Mrs. R. C. Childers

From Freda Inman, Reporter The Workers 4-H club met in the home of Patsy Childers, daughter of Mr. and Mrs. R. C. Childers, Tuesday Sept. 10. The meeting was presided over by president, Bonnie Lewis. The program was "The Proper Way to Serve a Tea." The hostess had the refreshment table set for a tea, and each girl was given a chance to properly serve herself, and accept the tea poured for her. The tea was poured by Stella Hunter.

Mrs. M. G. Caywood supervised the meeting. Girls present were: Paula Beth Corbett, Marie Hunter, Stella Hunter, Patsy Childers, Bonnie Lewis, Patsy Caywood, Lyla Gayle Rickman, a new member, Phyllis Sumner, Freda Inman, Mrs. Caywood and Mrs. Childers,

The Hawaiian Islands are known as the "Crossroads of the

Bakelite was invented by Leo Hendrick Baekland.

Thomas Alva Edison patened more than 11,000 inventions.

Golden Circle At J. E. Young Home

The Golden Circle clas of the

which regular business was transacted followed by the social hour

Refreshments were served to eleven members: Mrs. R. H. Hale Mrs. J. L. Davis, Mrs. E. Ward First Baptist church met at the Mrs. W. C. Lowery, Mrs. Diel home of Mrs. J. E. Young, 129, E. Culpepper, Mrs. Herman Gray Street with Mrs. Hazle Sparkman as co-hostess. Mrs. E. Ward Markham and Mrs. Hardy Ben. brought the devotional after son and the hostesses.

BINDER TWINE

\$1190 PER BAIL

PACKARD MILLING CO.

Perma Stone

are to contend with the next two Theodore Roosevelt discovered opponents Levelland and Phila river in Brazil, which newspaplip successfully that is . . . Snead ers called the River of Doubt, unand Phelan have departed from til its existence was confirmed, Levelland and I hopefully trust Barley is the chief source of when it was then named Rio Teothey have no adequate replace-



Get rid of refrigerator

or an appraisal.

We Have A Good Demand For The Next 60 Days

LOOK! For big needs-Small budgets!





AGM.

Master Models



FULL-WIDTH SUPER-FREEZER CHEST AND ALL THESE FEATURES I

- Exclusive Quickube Ice Trays
- 1-piece all-porcelain interior
- Raymond Loewy Styling-

Came in | See the new Cycla-matic Frigidaires and all the De Luxe and Standard models. Priced from \$000.00

FARM & HOME SL

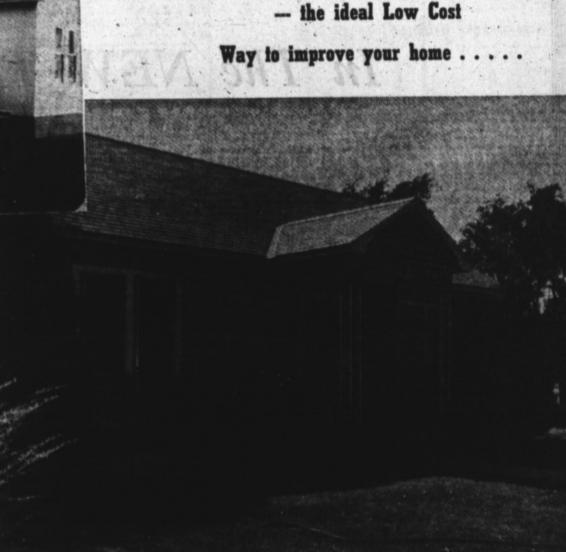
In Our New Location At 1301 Park Ave.

Open Evenings By Appointments

Ray Downey **Dalton Criswell**

The Above Photograph Shows 811 Main Street BEFORE it was improved . . .

The Photograph on the right Shows the Same House AFTER it was insulated with Eagle-Pitcher Insulation and covered with Permastone!



Call Today And Get Our

Free Estimate On Improving your Home * CUT HEATING COSTS

* IMPROVE LOOKS & VALUE

Title 1 - FHA LOANS

ARE AVAILABLE ON THESE PERMANENT IMPROVEMENTS --- SEE US TODAY

Schell - MUNDAY Co.

MARK LINK, Hereford Representative

610 East Grand - Phone 277-J

Candidates Wax Eloquent on Principal Campaign Themes

his endorsement of GOP candidates

in the 1952 campaign goes all the way.

Tidelands Rhubarb

Schizophrenia among Democrats— in certain parts of the South, at least—

was even more clear-cut than the

brand believed by some to be afflicting

Republicans. In Texas and Louisiana,

Louisiana's Gov. Kennon, riled over

Adlai Stevenson's declaration that he

would support Federal title to tide-

lands oil, announced for Eisenhower.

Texas delegates to the Democratic

state convention who gathered this

week in Amarillo, had almost expect-

ed Gov. Allan Shivers to follow Ken-

non's suit. But the governor suddenly

announced that he had given up his search for "a legal and honorable

Ouotes

Frank Pace, Secretary of the

Army: "The Seventh Army in

Europe is now strong enough to

stem a possible Russian attack long enough for the United States

William O. Douglas, U. S. Su-

preme Court Justice visiting

Korea on a Far Eastern tour:

"Our ability to hold here has

saved the rice bowl area of Asia."

to prepare a knockout blow."

IN HIS speech accepting the Democratic presidential nomination, I Gov. Adlai Stevenson made reference to a case of "political schizophrenia" within the Republican party.

The governor contends there actually are two Republican partiesone headed by nominee Dwight Eisenhower, the other by dissidents who are going along with him only nomially because they would feel a lot better if Ohio's Sen. Robert A. Marshall a 'front for traitors . .

Taft was in the driver's seat.

Hits Division On Issues

Campaigning down the west coast this week, Stevenson hammered away on the idea that Republicans are hopelessly divided on all major issues. Washington's Democratic Sen. Warren Magnuson, who accompanied Stevenson through the West, thought the governor was making headway.

It has long been felt that the course Taft chose to follow during the campaign may have a profound-perhaps decisive effect on Eisenhower's can-

Against this background, the Ohio Senator flew into Washington this week and promptly went into conference with GOP leaders. Republican National Chairman Arthur E. Summerfield announced after the conference that he expected Taft to take a "major part" in the campaign.

Details Unsettled

Reminded of recent reports that Taft wanted some definite commitments from Eisenhower before he would agree to any major role in the cam-paign, Summerfield declared: "I am content to let the events of the immediate future take care of themselves."

Taft himself reiterated his support of the Republican ticket and let it go at that, for the time being.

Touring Indiana and Onic, Eisenhower repeated his earlier statement that he would welcome Taft's support, but declined to comment in detail until after he had met with the Senator.

Eisenhower shook hands with Sen. Jenner, a man who has called Eisen-hower's old friend, Gen. George C.

Dates

Monday, September 15

meets in Philadelphia

American Hospital Association

Rhode Island Republican pri-

Tuesday, September 16

President Truman addresses American Hospital Association in

Congressional investigation of

radio and television program-ming resumes in Washington.

Wednesday, September 17

Anniversary of the signing of the U.S. Constitution in 1787.

Conference on the future of the

Air National Guard opens in

Friday, September 19

swim across Catalina Channel,

Saturday, September 20

address at Coast Guard Academy

Sidelights

In Rome, police arrested a three-

armed pickpocket, found he wore an

artificial right arm in a sling to divert

attention while his real right hand

pilfered the pockets of unsuspecting

In Terre Haute, Ind., when a mini

ature railroad train at an amusement

park jumped the track, slightly injur-

ing eight young passengers, the pro-

prietor got so upset he put the rail-

27-year-old man on suspicion of driv-

ing while drunk, were almost con-

vinced he was sober until the driver

durted: "That Dallas jail is no good,

In Dallas, Texas, police arrested a

in New London, Conn.

President Truman to make an

Florence Chadwick to attempt

National Guard Day.

Air Force Day.

Los Angeles.

way" to let Texans vote for Dwight Eisenhower as a Democrat.

Shivers, however, remained personally opposed to Stevenson for his stand on the tidelands issue. He told delegates to the convention they could splits their ticket, scratch both presidential nominees, or stay home. Shivers, who has been renominated and thus assured of election as a Demoliving lie," during his stop in In-dianapolis. Ike thereby made it clear crat, indicated he would scratch both Eisenhower and Stevenson.

The convention went through the motions of placing Stevenson and Sparkman at the head of the ticket, but then, by an overwhelming vote, delegates declared their real sympathies were with Eisenhower and Nixon. They urged Texas Democrats to jump party lines and to work for the election of the GOP ticket in in fact, it was a downright case of Dr. Jekyll-and-Mr. Hyde, with lifelong Democrats asserting their intentions to vote Republican in November,

Results In November

How much effect all this will have on the election only the voters themselves can say. Republicans were confident their man could swing a few Southern states this year, but Democrats, like Vice Presidential Nominee John Sparkman, predicted the general would not carry a single Dixie state in

The state of Maine held an early state election this week and political observers watched the balloting for hints on how Eisenhower and Stevenson will fare in November, regardless of the fact that Maine has not voted Democratic in any national election for the past 40 years.

Gov. Frederick Payne won Owen Brewster's Senate seat with 59 per cent of 230,000 votes.

For governor, GOP State Senate President Burton Cross won with 52

Sen. McCarthy's overwhelming victory in the Wisconsin primary was regarded in some quarters as a clear vote of confidence for the Senator's methods in searching out Communis

The WORLD This W

NAGUIB OUSTS PASHAS Probers



MAJ. GEN. MOHAMMED NAGUIB, THE STRONG MAN OF EGYPT

WHERE THEY STAND ...



Dwight Eisenhower has offered a program to the American farmer which includes a continuation of present price supports and pledges of "ag-gressive, unregimented" plans to produce a bigger, fairer income.

"Agricultural autocrats," said the general, "have been in power too long -far too long.'

Eisenhower said he proposes to bring more non-perishable crops under price support laws and promised he would find some way-he didn't spell it out—to give "greater protec-tion to perishable foods that have no price props now."

that connection, Eisenhower ned meat, milk, eggs, fruits and

The basic farm products now covered by price supports are wheat, corn, rice, cotton, tobacco and peanuts. Oats, barley, rye and soybeans ought to have the same protection, the gen-

Farm programs must be developed and strengthened, Eisenhower said, by cleansing them of politics, by making them genuinely farmer-run, by and the police there aren't as nice as you Waxahachie cops." Waxahachie is 30 miles south of Dallas. conserving natural resources and by expanding farm research.



STEVENSON

Adlai Stevenson has heartily ensed the farm plank of the Demo-cie platform (calling for Government price support of basic crops at no less than 90 per cent of parity) and clared the nation's farmers stand to gain most under a Democratic regime.
"I know that the American farmers

do not want, nor will they get through efforts of mine, I am frank to say, anything more than what is justified the larger good of the common-

Stevenson referred to Republican votes against extending price supports

at 90 per cent of parity and asked:

"If the Republican candidate says one thing, and the Republican platform says something else, and the Reublican members of Congress say still others-how can anyone tell what a Republican administration would actually do in Washington?"

Stevenson said he did not think 90 per cent parity support "is necessarily the permanent or only answer.

Parity is a formula designed to assure the farmer a fair return in rela-Stevenson pledged to support ex-panding rural electrification, telehone service, and farm ownership.

WEALTH and power in Egypt long has been concentrated in the eager hands of a few, top-drawer pashas who control the power-

After Maj. Gen. Mohammed Naguib took over the government last July, promising a thorough purge of grafters and corruption, it was only a matter of time before he and the Wafd would part.

In Cairo this week, 45 days after Naguib's coup, the blowup came. The explosion tossed Premier Aly Maher out of office and 36 big-time politicians, including two ex-premiers and two cousins of ex-King Farouk, the real chieftain of the Wafd, into jail.

Naguib Assumes Premiership

Into the premiership stepped strong man Naguib himself. The army group surrounding the general explained that political parties had been urged Naguib and his army backers had grown uneasy when this was not done.

"The army will not allow any peron to hinder the swift elimination of corruption and restoration of parliamentary life in Egypt," an official an-nouncement asserted. "The army is strong enough and will not hesitate to take any measures to reach the aims of its movement."

A military spokesman said Gen.

in the new government he himself formed and emphasized the new government would be temporary.

"The aims of the new government," said the spokesman, "will be limited to a swift purge of all political, eco-nomic and social life in Egypt."

Western Reaction
In the West, observers expressed the opinion that any settlement of the Anglo-Egyptian impasse over the Suez Canal Zone and the Sudan would have to wait for the latest

settle in Cairo. The British, who have always regarded sweeping internal reforms as essential for Egypt, feared the impatience of Naguib in carrying out large-scale, near - revolutionary changes in land ownership might seriously harm Egypt's whole economy and play into the hands of the Com-

The United States has indicated its willingness to help the Cairo govern-

ment with money and arms, and the British, despite nervousness on the part of some officials, are doing like-

Naguib has spoken publicly in favor

of cooperation with the West, both economically and militarily. Iranian Potboiler

In Tehran, meanwhile, the Icanian parliament echoed Premier hammed Mossadegh's flat rejection of the British-American offer to solve the Anglo-Iranian oil squabble. Mossadegh, however, hinted Iran might agree to a court settlement.

It was a typical maneuver by the ailing premier, and one he no doubt is forced to take because of the domestic political situation in Iran. He has rejected the generous Western of-

Mossadegh's position depends large ly on how well he gets along with his ultra-nationalistic backers. They are uncompromising when it comes to dealing with the British. At the same time, the aged premier must reach some solution of the oil crisis. It has brought the country to the brink of bankruptcy and has enlarged the po-litical threat of the well-organized, Communist Tudeh party.

At Work

A N OLD Washington 'mess" cropped up again this week when a House Judiciary subcommittee reopened hearings in its investigation of the Department of

The subcommittee, now chair-manned by Rep. Frank L. Chelf (D-Ky), took testimony behind closed doors from former Assistant Attorney General Theron Lamar Caudle. At an open hearing Sept. 17, the committee will hear from former Attorney General J. Howard McGrath.

Caudle, who was ousted from his post by the President last November, ... was quoted as testifying that "more than normal" pressure was put on him while he was in charge of the Justice Department's tax division

No Names Revealed

No names were disclosed, but some members of Congress were said to be involved. Both Rep. Chelf, and Rep. Kenneth B. Keating (R-NY), ranking minority member of the committee, declared that Caudle did not indicate President Truman ever exerted pres-sure on him. Caudle was relieved of his Justice Department job because of what the White House called outside activities incompatible with his official duties.

It is unavoidable that statements made before the Chelf group will be considered in the context of the 1952 presidential campaign—particularly with the GOP pounding the time-honored slogan "Throw the Rascals Out."

Cigarette Case Affair

In this connection, a fuss was kicked up this week when it was disclosed the President had written Caudle a letter less than three weeks before his discharge thanking him for the gift of a silver cigarette case.

Under the date of Oct. 29, 1951, the President - who doesn't smoke signed a letter which read:

Thanks a lot for that beautiful cigarette case which you and Mr. D'Agostino brought me from Italy. I appreciate most highly your

thoughtfulness." Presidential Press Secretary Joseph Short pointed out that although President Truman had signed the letter, the President received hundreds of

similar gifts and added: "Some people are trying to make much of the fact that the cigarette case was presented a few weeks prior to the request of Mr. Caudle that he resign. It's not like the President to condemn anyone until all the facts are

In Short

Assumed: by Henry H. Fowler, director of the Defense Production Administration and the National Production Authority, the directorship of the Office of Defense Mobilization, succeeding White House Assistant John R. Steelman, who took over as acting mobilication director when

Charles E. Wilson resigned last March. Announced: by the Justice Department, that it will attempt to denaturalize Frank Costello, New York rackets king now serving a prison

sentence for contempt of Congress.

Disclosed: by the Navy, the formation of a new Navy-air command to be known as the Fleet Air Command, Eastern Atlantic and Mediterranean.

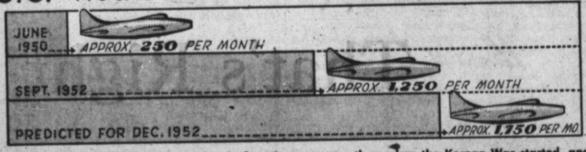
Reported: by Robert C. Turner, newest member of President Truman's three-man Council of Economic Advisers, that defense spending has just about reached a peak, many months ahead of schedule, and the nation may have a delicate job of

maintaining its present prosperity.

Revealed: by the Government, that a new series of atomic experiments will be held in the next few months at the secret testing grounds on Eni-wetok Island in the Pacifics

(All Rights Reserved AP Newsteatures

WARPLANE PRODUCTION REPORT



U.S. WARPLANE PRODUCTION today is five times greater than when the Korean War started, and will be seven times bigger by the end of the year, Air Secretary Finletter declared this week. He declined to disclose exact production figures, even for June 1950, when the Korean War began, but industrial sources estimated that about 250 military planes a month—of all types and for all the services—were being produced at that time.





EXQUISITE, MR. STALIN. HOW DID YOU EVER THINK OF IT?"





"IF YOU'RE NOT GOING TO ROW . .

Out-Of-Town Relatives, Friends Visit In Community

M&M

PLUMBING

We have PLUMBING FIXTURES

ADMIRAL REFRIGERATORS & T. V. SETS

We Also Feature -

CONTRACTING - WATER

REPAIR SERVICE - HEATERS

142 N. Miles Ave.

1301 Park Ave.

YOUNGSTOWN CABINETS

HEATING EQUIPMENT

CABINET TOPS

Phone 1282

By Mrs. R. C. Childers Mrs. Leona Packard has another grandson. He is Loyd Eldon past six years. Packard, son of Mr. and Mrs. James Packard of Spring Lake. He was born in the Coop Hospital day afternoon. at Amherst, Sunday morning,

Another new arrival is Cherry Kay, infant daughter of Mr. and Robinson homes. Mrs. Homer Milhone, born Sept. 7, at Cortez, Colorado where the of Claude, and Mrs. Buck Fair-Milhones now reside. Mr. Mil- child and Joe of Amarillo spent hone is formerly of this commun- Thursday in the Earl DeHart ity. He is a brother to Mrs. Fred home Inman of this vicinity.

sold his farm to Bill Stubblefield tending the revival at the Ave-

of White Deer. Mr. Kuykendall has lived in this vicinity for the

Mr. and Mrs. Earl DeHart were business visitors in Claude Tues-

Mr. and Mrs. W. A. Moreau of Olustee, Okla., were recent visi-tors in the Earl DeHart and Pat

Mrs. Glen Robinson and James

Mrs. Leona Packard and Mrs. Fowler Kuykendall and sons Fred Wolfington have been at-



EVOS FOR STURAT—Delegates boo and wave their hands as R. A. (Bob) Stuart of Fort Worth made a motion at the Democratic State Convention in Amarillo, Tex., to put a set of Democratic electors supporting General Eisenhower

the Republican nominee, on the general election ballot. Stuart's motion was defated, but the convention did urge Texas Democrats to support and vote for General Eisenhiwer. (AP Wirephoto.)

nue Baptist church this week. Marie visited in the home of the Clyde Russels in the Progressive

community Sunday. Mr. and Mrs. Richard Cannon of Clarendon, visited in the home of her sister, Mrs. Grady Parsons, Sunday.

Other guests in the Parson home Sunday were Mr. and Mrs. Archie Pool of Amarillo and Mr. and Mrs. B. H. Patton of Lubleft Thursday for Carthage, Mo.,

Local visitors in the Parsons I Mrs. Dee Butrel and children of the Progressive community. Mrs. J. A. Pool, mother of Mrs.

Grady Parsons is spending some ley and 6th. The damage was estime visiting in the Parsons timated to be about \$85 when exhome. Mrs. Pool isn't feeling too amined by Patrolman J. C. Mays. well these days. Jack Parsons, son of Mr. and of the other car.

Mrs. Parsons, who resides in A- Mrs. Joe Wagoner, Miss Robermarillo, paid his parents a visit ta Campbell and Mrs. R. C. Chil- Hastings, Zula Gilliam, Dick provided deversion for the even-Recent visitors in the Edgar to Kingsville at a dinner held at Dallas.

easy as falling off a log -- don't hurt half as bad.

Visit in Progressive Community G. M. Doyle and children, Lon-Mr. and Mrs. John Hunter and nie, Judy and Larry. The group spent one night at Buffalo lake. Out-of-Town Visitors in

Lewis Home

Out of Town visitors in the Art Lewis home were his parents, Mr. and Mrs. Q. N. Lewis of Carthage, Mo. They spent the Labor Day week end here. They are formerly of the Westway community. 'Art Lewis and Glen Wilson

where they are going to help Q. N. work some cattle. Mr. Lewis sinthe ranching business there. Mrs. Art Lewis was involved in a minor car accident Thursday morning at the corner of McKin-It is to be repaired by the driver

ders gave the report of their trip Miller and Miss Laura Hicks of ing and refreshments were ser-

Telchik home were Mr. and Mrs. the Westway community house Yearbook Committee Thursday evening. About 60 people enjoyed the dinner and the Appointed At Meeting ing as well as the delegates re-

> Mrs. J. Stevens of Hereford was a caller in the R. C. Childers home Thursday afternoon.

Dinner guests in the R. C. Childers home Thursday were Mil- on September 10 in St. Anthlard Gregory and Leroy Packard. ony's Parish hall.

In Amarillo Thursday to at- tee are Mrs. E. Loerwald Mrs. tend the Fall Round-Up of the John Gallagher, Mrs. Frank Wil-Amarillo 'Presbyterial were members of the Woman's Council of the local Presbyterian of the organization was given church. Included were Mes- by the presideing officer, Mrs. dames; N. E. Milburn, C. C. John Henderson. Ferguson, J. T. Guinn, D. H. Alexander, J. D. Neill, H. A. the ladies in their work for the Close, M. L. Simpson Sr., Henry church, and games and visiting

Of St. Anthony's

A committee to work on yearbooks for the coming year was appointed at the regular meeting of the St. Anthony's Guild

Those serving on the commithelm and Ray Wilhelm. A report on summer activities

Dr. artholomen Paytos, pastor, gave a short talk, encouraging

The Sunday Brand, Hereford, Texas, Sunday, September 14, 1952 BOVINA NEWS

Frank Truitt Buys Kimbrow Drug; To Combine Two Stores

Judge and Mrs. C. R. Ducan from Sterling, Okla., and their granddaughter, Nancy Ann Mc-Donald Bf-Wichita, Kans., spent the week end in the A. S. White

Mr. and Mrs. L. L. Harton of Farwell spent Sunday in the Roy Hawkins home.

Mr. and Mrs. Jack Waltman, Mrs. Vernon Ward and Mrs. Pete Davies were in Amarillo on busi-

ness last week.
Mr. Frank Truitt of the Bovina Drug purchased the Kimbrow Drug last week, both the stores will be combined in one and moved into the building previously occupied by the Kimbrow drug.

Paul Smith, son of Mr. and Mrs. Frank Smith passed his physical examination in Dallas last week and is now waiting his call to the Naval Air Corps.

Mr. and Mrs. Floyd Englant of Santee, Calif., are visiting his parents, Mr. and Mrs. Ezra Englant, Mrs. C. W. Grissom attended the two days of school in Amarillo last week regarding PMA

office work. Mr. and Mrs. H. W. Alverson attended the funeral services of Mrs. Alverson's brother Grady Douglas in Childress on Mon-

SCHOOL LUNCH **ROOM MENU**

September 15 - 19 Cantaloupes for Monday were given to the lunch rooms by Mr. and Mrs. Archie Scott. Monday

Barbecued Frankfurters : Potatoes with Cheese Lettuce Wedges Hot Rolls . . Butter . . Mills Cantaloupe Tuesday

Pinto Beans . . Onion Wedges Harvard Beets Lime-Grape Salad Cornbread . . Butter . . Milk Peanut Butter Cookies Wednesday Roast Beef . . Brown Gravy

Mashed potatoes Tomato-Lettuce Salad Whole Wheat Rolls . . Butter Honey . . Milk

Thursday Hamburger Pattiee . . Sliced Tomatoes . . Lettuce Onions . . Pickles . . Mustard Fruited Gelatin . . Milk Ice Cream Sticks

Friday Oven Fried Fillets. . .Lemnos Buttered Whole Kernal Corn Cabage-Pimento Salad Bread . . . Butter . . . Milk Cherry Cobbler



SPECIAL SALE

Tussy **Cleansing Creams** and Lotions

FOR DRY SKIN





FOR NORMAL SKIN





Reg. \$1.75 \$1

ROGERS DRUG



That's Right Folks!

That's right folks, if the crops haven't been gathered and you're running short of cash - the old hoopie needs repairing -- just bring it on in to Hereford Motor Co., Inc. We'll replace that engine with a New Factory Ford Motor, or give your old motor a complete overhaul without any money down. You can pay as you drive your reconditioned car. Come in and see us about our "Painless Payment Plan" for overhauling your car. It's as

Your Friendly Ford - Mercury Dealer

FORD MOTOR COMPANY, I

Beta Sigma Phi Sorority Makes Plans For Fall Rush Season

Plans for the fall rush season bers will be special guests. onored and husbands of mem- man.

er made at a recent meeting Bob, Wear Minister of the of Beta Sigma Phi Sorority held Church of Christ, was guest her three daughters, Mrs. Wood the home of Mrs. Bessie Prick
Plans were completed for a tt, Plans were completed for a tion. He spoke on "Happiness" picnic which will be held on using a scriptural background september 16, in the back yard for a definition of the word, and stressed the individual's responadine Wade. Pledges will be sibility to God and his fellow

Bay View Club Makes Plans For Club Year At Called Meet

eeting in the home of Mrs. A. September 18. Jones, president Tuesday

Bay View club held a called Mrs. J. W. Spradley Thursday

Members attending were Mesdames; J. P. Slaton, Paul Math-The meeting was called as a ers, George Heard, Wayne Ev--business session to take care ans, E. W. Harison, D. H. Alexoutstanding interests of the ander, J. W. Kirby, C. J. Crump, ub before the beginning of the Colby Conkwright, W. S. Kerr, b year which will be in the Lee Benefield, Howard Gault, J. m of a coffee in the home of W. Spradley and the hostess.

Child Study Club Group Enjoys Corsage Making Demonstration

Mrs. Deward Roberson gave he program for the Child Study lub at a meeting held with Mrs. awthon Bryant Thursday mor-

ub, gave a demonstation on

hostess for the meeting and assisted in serving refreshments to Mesdmaes; Maurice Tannahill, Earl Springer, George Heard, Bill gave a demonstation on corsages using asters and She also showed ornators ages fashioned of corn, in seeds and castor beans, guest speaker.

Kelly, Lawrence McGee, Bob Man, Place and Jowell, J. W. Witherspoon, a long green of brown of brown of brown of brown of brown of brown and provided the second se

Jolly Teens Elect

Cavness, J. W. Barnett, Gaylord

Dessert Bridge Entertains Group

Mrs. T. E. Seigler Jr. was host-Wednesday evening at a Dest Bridge party with four tabof players enjoying the games op, president; Nancy Patterson,

contract. Tables laid for refreshments en the guests arived were cenred with asters and other ac-ssory blossoms in shades of the prose and purple Other ap-per, and Eugenia Knox, scribes. ntments for the party picked same high shades.

Mrs. Paul Coneway was awardthe high score prize and the the fall and winter activities outaveling prize in games and Mrs. lined. by Grubbs played for second

rubbs. J. E. Kirby, Pete Cow- C. Nolen of Austin.

Places were laid for twelve at a long table laid with a pastel green cloth. Three arrangements of bronze and yellow chrysanthemums were used in decorations with yellow tapers flanking the small arrangements placed at either side of an oblong center Jolly Teer Horizon club nam-

ed new officers at the meeting held in the home of Mrs. Urlin Streu, leader, Tuesday afternoon. Those chsoen are; Eleanor Bish-

vice-president; Gracie Fotheringham, secretary; Eddie Morrison, treasurer; Laura Jane Lamm, his-Initiation plans for new members were discussed and plans for and the hostess.

Mr. and Mrs. Phillip Miller en tertained Thursday with an informal dinner in their home as, L. B. Barnett of Dallas, Roy Barnard, Paul Coneway, and C. Charlie Burk, and Mr. and Mrs.

Pioneer Club Opens Activities Tuesday

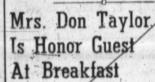
87th Birthday Is Celebrated

Mrs. C. H. Carl celebrated her 7th birthday Tuesday afternoon at a party given in her home by Mrs. Earl Lance. Mrs. Carl also has one son, Frank Carl of Here-

Mr. and Mrs. Carl came to the Panhandle in 1900 locating at Hereford. He operated a grocery store here for several years, but had retired before his death in

She is a member of the First Baptist church and took part in the womens organizations of the church until her recent illness last January. Since that time she has been confined to her home. She keeps up with news of the church, however, by reading and listening to radio news.

Old friends attending the party were Mesdames; Frank Lambert, W. B. Beach, B. C. Roberson, J J. Funderbury, Harry Whitchurch, Carl Mountz, L. R. Bradly, Joyce Meeks, J. C. Allred, Buckalew and the honoree.



Mrs. Don Taylor of Louisana, Mo., was named honoree at a bridge breakfast given by Mrs. Jimmie Gillentine Thursday mor-

Following the breakfast bridge games provided entertainment with Mrs. Carl McCaslin playing for high score award and Mrs. J. H. Pitman receiving low. The nonor guest was presented with

Those in attendance were Mestames; Don Taylor, J. H. Pitman Carl McCaslin, W. L. Davis Sr., Oscar Easley, J. C. McCracken E. B. Hedrick, Gabe Anderson of Bovina, H. K. Fox, Jay McWhorter, Alton Fraser, C. C. Rockwell

Those attending were Mes-lames; Jack Bradley, Wayne Ev-Crutchfield, T. Mims, Richard Henry Melton, Mr. and Mrs.

Pioneer Study club activities of the coming season got underly at an informal coffee held ith Mrs. Rex Tynes Tuesday orning. Flowers in autum shades atched the pottery coffee serate for the serving table with her fall suggestions noted in atched the pottery coffee serce for the serving table with
ther fall suggestions noted in
pointments.

Mrs. A. I. Manicot opened the

Weight ope Mrs. A. L. Manjeot opened the Members present were Mes- town was a guest.



GOOD MORNING COFFEE—Garden Club members attended a 'Good Morning' Coffee Friday morning at the home of Mrs. A. L. Manjeot. The meeting marked the opening of the season's activities for the organization.

Above, left to right are Mmes. Ralph McCullough, president; E. W. Young, publicity chairman, Frank Brinkman, O. G. Hill, Sr., year book chairman, O. L. Massie, and Jack Roberson, horticultural chairman. Staff Photo.

Rainbow Girls And Official Are Entertained

Mrs. W. C. Hromas entertainlas, as a courtesy of the Hereford meeting held at the home of Mrs. members of the Ideal Order to meet Mrs. Whitfield who is supreme deputy of the Texas Order

Garden Club Opens Year's Work Refreshments carrying out the Kelton, F. M. Kester, J. H. Lomas

An attractive arrangement of year books, now in the hands of garden flowers entitled "Good members. Morning" furnished a beautiful Mrs. Ralph McCullough, presi-

and Mrs. Victor Whitfield of Dal- Friday morning at a reassembly of officers of the club. Assembly of the Order of Rain- A. L. Manjeot. Mrs. Reber Howton bow for Girls. The get-to-gether fashioned the flower arrange ents of the club as outlined, fill-

Mrs. Q. G. Hill, program chairman, discussed programs and ev-

was a get-acquainted affair for ment. Mrs. E. W. Young was co- ing in extra details of the sea The program set for the ses- Mrs. Jack Roberson, horticul-

sion had to do with th coming ture chairman, told of plans for year's work as outlined in new the club in the horticulture field.

The Sunday Brand

Anniversary Dinner Party Opens El'Nino Study Club Activities

El Nino Study club began its sixth year at an anniversary dinner party held in the home of bers of the social committee, and

white were featured in decora- John Jacobsen Jr. tions and appointments with the

sion was conducted by the presi- hostess.

Other members attending were cations. birthday cake and balloons in Mesdames; J. W. Barnett, Darbirthday cake and balloons in those colors forming the center attraction for the tables.

Following the dinner, Mrs. O. G. Hill Jr., read the club constitution, and a short business session was conducted by the presi-

Tuesday afternoon honoring Mr. Hereford Garden club members session and explained the duties O. H. Herring, O. G. Hill, Reber berson, Glenn Boardman, Frank and Mrs. Victor Whitfield of Dal-Friday morning at a reassembly of officers of the club.

Howton, John Jacobsen Jr., C. D. Brinkman and the hostess.

morning's theme, were served to Otto Massie ,Ralph McCullough, Mesdames; Jim Black, C. C. Fer- F. H. Oberthier, E. Ramey, Jack Mrs. W. C. Bromas entertain Morning furnished a beautiful Mrs. Ralph McCullough, presi-ed informally at a coke party and appropriate welcome for dent, directed a short business Jef Gilbreath, Francis Hardwick, Thompson, E. W. Young, Jeff Ro-

Coffee Is Initial Event For Lone Star Study Club Group

ssistant hostess.

The refreshment table was arranged with silver appointments Lutie Fox Circle and placed at the center-back, the floral decor accented pale to deep rose colors in large dahbreath. Mrs. Guy Newsom, vicepresident, poured.

Mrs. Higgins opened the meeting with a welcome to members and Mrs. Vivian Major, chairman

members telling of summer va-cations.

Institute at Laredo, Texas, Mrs. Wm. McGehee told of the Wil-Those attending were Mes- liam Howard Day Kindregan

A coffee held in the home of the president, Mrs. Jim Higgins, began the 1952-53 club year for the Lone Star Study club Tuesday morning. Mrs. Ed Warren was day morning. Mrs. Ed Warren was a guest was a guest.

Lutie Fox Circle of the Woman's Society of Chrsitian Serlias interspersed with baby's vice of the Methodist church met in Ward hall Wednesday afternoon with Mrs. J. F. Ward presenting the devotional lesson or "Seed Sowing".

dinner party held in the home of Mrs. Ben Childers Monday evening.

The club colors of pink and white were featured in decore.

The club colors of pink and white were featured in decore.

The club colors of pink and Talka National Sam Nunally, and white were featured in decore.

The club colors of pink and Talka National Sam Nunally, and the second same of the social committee, and coming club programs and events, and read the poem "A pledge in the program on Missions. She discussed the Holding since the program of the social committee, and included Mesdames; Byron Durbana, Bill Patton, Sam Nunally, and the program of the progra



PIONEER CLUB PRESIDENT and ex-presidents discuss plans for the approaching season for the organization. Above left to right are Medames N. E. Gass, past president; A. L.



BIRTHDAY PARTY at the I. O. O. F. hall at noon Thursday celebrated the birthdays of those during the 90 day period between July 1 and September 30. They are from Left Mrs. Mary Flowers, Irene Merritt, Mrs. C. Hollabaugh, Mrs.

Ella Cockrell, president of the Loyal Workers of Rebekahs; Mrs. L. R. Frost of Abilene, E. C. Fridley and Charley Sawell.

the first to the same of the



FAMILY GROUP, ALL WITH POLIO-SIX members of the Paul Pehl family, of Stonewall, Tex., are in a San Antonio, Tex., hospital with polio. The victims (from front to back) are: Paul Jr., 11; Elaine, 9; Daniel, 15; Dayton, 14; Dorthy, 7; and George, 10.

escaped the disease. Pehl says he won't return to the family farm until health authorities have had time to inspect the Pehl home for clues about the dread disease. AP Photo.

La Plata Club Sponsors Perryton In Spanish Fiesta Here Sept. 18

La Plata Study Club is sponsor- the club's project committee. ng a usical variety show, "The Spanish Fiesta", to be presented tets, solos, duets, Spanish dances, at the high school auditorium on and readings. A highlight will be Tthursday evening, September 18, a style show modeled by 12 of at 8 o'clock. Rose Powell, head the leading business men of Per-of the speech department of Per-ryton and showing what the bestryton High School, is director of dressed senoritas will wear. the show, which has a cast of 85, Costuming for the production including 30 adults and 55 stud- will be especially colorful, Mrs. ents from Perryton.

ceive higher education without commented. financial assistane, according to Mrs. Powell holds BA and MA

The show will feature quar-

Powell has promised. She is rent-Proceeds from the show will ing most of the costumes from a be used by the sponsoring club to New York supply house at a establish a student scholarship cost of \$250. The variety program fund to assist worthy students offers something of interest to who would not be able to re- each member of the family, she

Mrs. Lee Roy Aven, chairman of degrees in speech and has done

graduate work in that field at U. C. L. A., Los Angeles. During the past summer, she studied in the school of Drama at Denver University.

Tickets are available from members of La Plata Study club and will be on sale at the door. Admission be will 75 cents for adults and 35 cents for students.

O. E. S. Officials Honored At Dinner

Mrs. Victor Whitfield who is supreme deputy of the Order of Eastern Star of the State of Texas, and Mr. Whitfield of Dallas, and Mrs. W. C. Hromas, grand visitor of the O.E.S. of Texas, were honored at a dinner given at Hotel Jim Hill Tuesday evening. Mrs. Whitfield was in this area in the interest of the O.E.S. chapter work and visited several near-

by chapters. Those attending were Mr. and Mrs. Whitfield, Mr. and Mrs. Hromas, Mr. and Mrs. Lynn Kester, Kathlyn Kester, incoming worthy advisor of the Order of Rainbow for Girls, Joan Moore, present dvisor, Mrs. Bess Moore, Virginia Cigle, Mrs. O. R. Sanders, mother advisor of the Rainbow Order, Mrs. B. E. Roberson, past mother advisor, and Mrs. Ho-

Mrs. Clemmie Randle of Tulsa, Okla., is a guest in the home of her daughter, Mrs. Ed Warren.

Mr. and Mrs. Oscar Altman were in Levelland over the past weekend visiting relatives.

Sportshirts



Thursday were Mrs. C. Hollabaugh, Mrs. L. Womble, Mrs. John Draper, Jessie Bennett,

Viola Woodson, Leoia Massie, Ruth Rogers, Julia Sowell and Mrs. E. E. Fridley, Staff

Jeff Roberson Fire Girls Name Surprise Party Officers Thursday

ed Mr. and Mrs. Faust Collier, and Gwendal and Craig Bainum.

Jeff Roberson was given a surprise birthday party Monday night when Mrs. Knox entertainmet / Thursday afternoon at the ed with a lawn party at their home. Games were enjoyed and a quartet of entertainers provided music for the evening's enben Knox and Eugene Roberson.

Is Feted At

camp fire hut and elected the following officers; Sandra Robertertainment. The musicians were Mr. and Mrs. Ralph Sears, Mr. and Glenn Nelson, Gene Dixon, Reu- Mrs. Pat Lawhon, Mr. and Mrs Ky Lawrence, Mr. and Mrs. T. W Roberson, Harold Easley, Joe Guests were members of the Hereford Riding Club and includ- Kendall, Mrs. Homer Brumley,

Wa-ham-pta Camp Fire group

son, president, Marilyn Kay New-Wa-ham-pta Camp son, president, Marilyn Kay New-ell, secretary, Betty Walser, vicepresident.

> The group planned a picnic breakfast for Saturday morning September 12 at 8 o'clock to be held in the Jaycee Park. Mrs. Woodford also announced

trail seeker rank in October. Napoleon instituted the French Legion of Honor.

that the girls would pass their

The shrew is the smallest ex-

There are two cups of butter

Mrs. Ben Malone Those present were Mesdames Paul Harvey, James Mercer, Eddie Johnson, Mildred Puckett, Norman Moore, Gene Prickett, Mrs. Ben Malone was honored and the hostess. recently by sorority sisters of

Marion Guinn, Eleanor Cramer Beta Sigma Phi at a coffee given Mr. and Mrs. F. S. Smith of at the home of the sorority prest- Hereford are the grandparents of dent, Mrs. Ernest Wade. Mixed a little girl born to Mr. and Mrs.

corations of the home and Mrs. September 12. Noman Moore and Mrs. Eddie The little Miss weighed in at Johnson presided at the silver 6 pounds and 10 and one half Mrs. Malone, who has moved to ounces. Both baby and mother Borger, was presented with a gift are doing fine.



garden flowers were used in de- Bruce Smith of Pampa, Friday



Is Honored By

Sorority Sisters

Pre-Testing Assures Your Child Better Shoes! 0



Mr. Farmer

It Wen't Be Long Until You Will Need That

GRANARY STORAGE

you plan to take advantage of the liberal Commodity Credit program to build a Barn or Granary - See us today for complete details!

Some changes have recently been made in the C. C. C. Program and we will be glad to explain the entire program to you in detail . . . but see us soon . . . grain sorghum harvest time is drawing near.

"The Loans are payable in five annual installments, or earlier at the option of the borrower. Interest on loans is at the rate of 4 percent per year."

We have handled lots of these Commodity Credit Granaries and Barns -- and can help you plan yours for efficiency and Best Results.

Plenty Of MATERIALS Now On Hand NO DELAY

Carl McCaslin Lumber Company

CONTINENTAL RED SEAL **IRRIGATION ENGINES**

Any Size To Fit Your Need

LESLY - VAUGHN MOTOR CO.

345 East 1st St.

Phone 600



Picture yourself in this handsomely styled Skipper Sportshirt. Carefully tailored features found only in the finest . . : hand stitched collar and pocket flaps ... waist tapered to eliminate bunching. Fine rayon gabardine fabric is washable. Unequalled value at

this price!

Irrigated Pasture Grows oo Fast For 300 Cattle

Some 300 cattle were unable to high." down a 5-acre plot on Gault's Trampling of course reduced the potential of the hay cutting.

wn. It grew too fast." d breeder, seeded the pasture to the water. September. His grass mixincluded brome, Perennial er and Hairy vetch.

pasture was up good.

The following article appeared the September issue of the Far-stockman;

"Ordinarily we would have turned cattle on this pasture in April," Gault said. "But it so oward Gault, farmer stock- happened that we had plenty of at Hereford, may have set a grazing off vetch that we had ord for developing irrigated seeded in corn last fall. That's why the 5-acre plot got waist

unity. He mowed it for hay, But on an adjoining 20 acres, en turned the cattle back again. really part of the same field, "The grass was about waist Gault got 1,889 bales averaging gh when we turned them in," 50 to 55 pounds.

ult said. "The cattle trampled ? The 25 acres-now is divided indawn, but they couldn't eat it to pastures for rotation grazing. Rotation permits irrigation and Gault, also a registered Here- gives the grasses time to respond

W. B. Preston of Amarillo was and 2 fescues, plus Madrid a guest of the A. L. Menjeots this week. He and their son, Lloyd, Although he made no prelim- now serving in Korea, were World ry irrigation, he watered five War II budies. Mr. Preston is es before he cut the hay. In with the National Advertising Ahe kept the field wet until gency with headquarters in Ama-



THEY KEALLY GOT AROUND-A trio of young Texans, decked out in sailor suits, pose aboard the liner United States at New York upon their return from a summer trip that took them into Sweden, Norway, Germany, France, Denmark. The young tourists (left to right) are: Peter, 6; Ghris, 7; and Dicky 9. They are sons of Mr. and Mrs. Richard Gill of San Antonio, Tex. Their parents accompanied them on their travels. - AP Photo.

O. E. S. Chapter Initiates Two New Members

tron, presided over the business in charge of decorations.

and social meeting held by the Special guests present Mrs. Vivian Major, worthy ma-Order of Eastern Star at the Masonic hall Tuesday evening.

An invitation to attend a Westward Ho reception held by the Littlefield chapter Friday afternoon was accepted. Mrs. Flora Best Boone of Littlefield, worthy hi sgreat-aunt, Mrs. A. O. Thompgrand matron, will be honoree. Initiation rites were held for tained at a dinner in the Thomptwo new members. They were Mrs. Jessie Wagoner and Mrs. Ir- michaels and the A. J. Schroeters ma Faye Pepper.

Mrs. Myrtle Witherspoon, who had served the Order as secretary for 25 years, was presented with Long Beach, Calif., are here to via life membership in the chapter. sit her parents, Mr. and Mrs. Wm. Following the business session McGehee.

a social hour was enjoyed in Fellowship hall with Mesdames; O. L. Click, W. S. Fluitt and Jack Brown serving as hostesses. Mrs. Fluitt presided at the refreshment table. Mrs. Deward Roberson was

Special guests present "were Mrs. Dennis of Gatesville and Mrs. M. O. Meeks of Amarillo.

Cpl. and Mrs. Bill H. Hill have returned to his base in Denver, Colo., after a brief visit here with son. While here they were enterson home with the W. T. Caras other guests.

Mr. and Mrs. R. O. Hupp of

SUMMERFIELD NEWS

Summerfield Study Club Holds ·First Meeting On September 18

By Bobbie Walser

The first meeting of the Sumnerfield Study club will be held Sept. 18, at nine o'clock in the ome of Mrs. L. H. Lookingbill The meeting will be a coffee ear book committee.

mily, Mr. and Mrs. Charles Noand and family, and Mr. and Mrs Mack Noland and family and Mr. and Mrs. Joe Story and family nd Mrs. J. A. Noland spent the week end on the Ky Lawrence nd the Mack Noland ranches. Mr. and Mrs. Wiley Nance of ockney spent Monday visiting n the home of Mrs. J. A. No-

D. E. Walser, west of Summerield was the first of this comnunity to cut a load of maize. It was sold to Jack Bradley. The Mrs. Ott and Mrs. Dawson are rest of the crop is being cut this sisters.

Mr. Ray Johnson and Mrs. Lee Curry attended the Democratic convention in Amarillo Tuesday as delegates of Castro county They went to Amarillo on Mon Hostesses will be members of the day in order to get their credentials and spend the night, at-Mr. and Mrs. J. B. Noland and tending the convention the fol-

owing day. Mr. and family were in Tulit Sunday af-ternoon. Mr. and Mrs. Melvin Rainey and family spent Sunday, afternoon in Canyon visiting friends. Mr. and Mrs. Roy Campbell

are the proud parents of a baby girl born Friday, September 5 in the Deaf Smith county hospital. Mr. and Mrs. Ira Ott of Hereford were visitors in the John Dawson home Sunday afternoon.

Clark, Richard and Lawton of rado,

per in their, home one day last C. Walser, Gloria and Carol. week. Those present were: Mr.

Phone 37

Mr and Mrs. D. C. Walser hon- Hereford. ored Mr. and Mrs. J. T. Slay and Mr. and Mrs. T. J. Slay, Larry amily of Hereford with a sup, and Diane and Mr. and Mrs. D.

and Mrs. J. M. Wright and Jessie Mr. and Mrs. Lester Wagoner Joe, Mr. and Mrs Chas Nolund, and children have returned from Bob and Betty, Mr. and Mrs. Jim a vacation trip to points in Colo-

DR. MILTON C. ADAMS OPTOMETRIST

Hereford, Texas 140 West Third Office Hours-8:30 5:00

RUBERRE AHINER

BULL HAULING Phone 1698



Now Available

- * NEW PUMPS
- * NEW and USED PIPE
- * CATTLE GUARDS

We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads

Phone 1577

DARREL HARKINS

1st Door West of Sears Elevator On Highway 60



Natural Gas Service is Dependable

DEPENDABLE natural gas service is dependent on more than a well as and a pipe line. Several millions of dollars are invested in facilities... gathering lines, transmission lines, compressor stations, town border stations, regulator stations, distribution lines, city mains, service lines and scores of other items...that furnish natural gas service to West Texas Gas Company customers. Shown above is a simple sketch of the path that natural gas follows from the wells to customers' appliances. Also it takes skilled workmen ... engineers' draftsmen, compressor station operators, field men, maintenance and repair men, surveyors and office personnel to assure you of a dependable supply of natural gas...day and night, when you want it. You may rest assured that these skilled workers ... your neighbors ... will continue to supply you with dependable, clean, economical natural gas service.





A se objectively a factor to the treatment storage to the treatment

Editorials

Democratic Convention Did Right In Approving Democratic Electors

Democrats in Texas should be gratified and pleased with action of the State Convention held in Amarillo this week. More specifically, we refer to the listing of national Democratic electors on the November

Despite the agitation, confusion and arguments which preceded official action of the party, the method followed was only honest, fair way to handle the situation.

The movement to list electors for Eisenhower and Nixon on the Democratic ticket in our opinion, would have been the least democratic of any suggestion made at the convention. Regardless of how you feel, it certainly would not be right to deny people who actually want to vote for Stevenson and Sparkman. Failure to have placed the names on the ballot would have robbed the people of this privilege. Even the most rabid Republician would have to admit that this would have been un-

The movement for a third ticket, listing Republican electors along with Democratic state and county nominees, but under a title such as "Texas Democratics" likewise appears out of place — at least at a Democratic convention. If such a third party is to appear it should, according to our thinking, originate at a convention of that third party at another convention held by

Gary Stewart Fund

Hereford fashion. Within a few days the

family owned a cow; little Gary had a

fund totaling \$2,000, and still mounting.

The movements was spontaneous. It came

from deep in the hearts of men and women

who felt love and sympathy for a human

being in trouble. It was achieved without

fanfare, without organized effort - with-

ney were appreciated - but one which will

be long-remembered was a greasy dollar

bill, folded and creased many times. It came

from g Spanish-American resident. He

walked in, hesitated a few seconds, then

shoved out the dollar bill with these words

"Thees, she ees for the leetle boy who

How much this dollar meant to the

Spanish-American we will never know.

Perhaps more, perhaps less than some of

the other donations, but we do appreciate

his statement. It sums up, in an exceptional

manner, just how most of the donors felt.

Hereford and the surrounding territory

deserves credit, plenty of credit, for the

wonderful response - but when we think

about the Spanish-American and his folded

dollar bill, we feel sure that the same

thing could easily have happened in most

other American communities.

loose hees legs. I geev it for heem."

Some of the checks were large, and

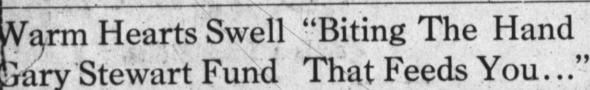
out organized solicitation.

touched the hearts of many people.

that party. In such manner the "Texas Regulars" and the "Diviecrats" came into being. Such action is fair and democraticbut not at the convention of the Democrats, an opposing party.

No matter how you figure these substitute proposals in leiu of the regularly named Democratic nominees, they are at best subterfuges. To put it a little bit stronger, they are methods suggested by a enthusiastic groups to rob the people, of their right to vote in a regular and democratic manner. We believe the people should have the American heritage of voting their choice—and neither of the above methods conform with this basic right. The very fact that sponsors want other delegates in the Democratic column proves this theis. They want in the Democratic column because they fear that other columns will not secure as many votes.

Maybe this is true. However, we feel that the Democrats should have the same privilege as any other party. If a man wants to vote the Republican ticket that is his business, but why should he kid himself that he is voting some other ticket? Yes, we heartily approve of the action at the State Democratic Convention, and we believe that it should have wholehearted support of the people of Texas, be they Democrats, States Righters or Republicans.



A few weeks back The Brand carried The plight of little Gary Stewart, three an editorial regarding juvenile deliquency and one-half year old youth who lost both legs in a farm accident near Hereford, in Hereford. It was a pretty good editorial. At least it made several mothers and fathers mad at the paper. A few people even went As residents of the community learned so far as to say they did not believe Hereof his condition, they responded in true

ford had any juvenile delinquency. , At Lawton and Park Avenue this week the Hereford Rotary Club erected a safety exhibit, chiefly for the ultimate purpose of saving student lives. It was a nice display with a wrecked car under a sign which said: "Check your Speed. Check your Car. Check Accidents."

We use the past tense, because Wedneseven going so far as to toss an official Texas Highway Department "School--Slow"

There are, of course, several ways to look at the incident. Some are sure to say, "Boys will be boys." Others will talk about the need for some way to entertain our young people. One or two might substitute the garage for the old fashion wood shed and still another one or two will say that the newspaper has no business prying into such affairs.

Actually, we do not consider the offense a great crime. We do wonder, however, if the persons who damaged the sign would have done so had they stopped to think twice. The Rotary Club erected the sign at considerable expense and trouble with the sole idea of protecting our students. To show appreciation by tearing down the sign seems to us a bit ungrateful.

The Sunday Brand Home Town

Published every Sunday at 336 Main St. Hereford, Texas



Texas' Outstanding Semi-Weekly

First In --GENERAL EXCELLENCE **NEWS PICTURES** AGRICULTURAL PROMOTION

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies, 10 each. intered as second-class matter July 6, 1948 at ne post office at Hereford, Texas, under the Act

of March 3, 1879. Hereford, Deaf Smith County, Texas News Editor John H. Bennett Society Editor Mrs. John McLean Adv. Manager Melvin Young Mech. Superintendent Harry Linderer

You can't build a home town. The cleverest architects and the most determined builders in the world never designed or erected a home town.

And yet the the world is full of them, revolves around them, would fall apart

They are hard to find. They hide behind streets and buildings and trees and houses, until they look just like ordinary towns.

You could be looking right at a home town, and unless you belonged there or came from there, you'd never know it. That is, until you had learned some of the magical things that make up a home town,

Home towns are made up of borrowed cups of sugar, first names and easy hello's. They are noted for father-and-son banquets, tricycles in driveways, footbell heroes, village belles, neighborhood belles, belles of the block and many assorted sweethearts . . . all of the later being the most beautiful in the world.

Home towns have plenty of nearby fields for Saturday Indian massacres, quantities of eveningbreeze to help the sounds of chior practice get around, and one of the world's best back-yard wireless systems.

Continued to Page 5



'Tater Peelin's

One would think that a person who talks as much as we do ought to get everything said but we still have to thank the ladies of the Westway Community for the use of their community building for the Home Demonstration Women's

Hoff who made the arrangements and the coffee. It was also at this meeting that we discovered what nice peprsonality Betty Lou McGaughey has.

covered dish supper last Thursday night and also Mrs. Paul

We have some more dope on the Chili Contest sponsored by the State Fair at Dallas, incidentally, Mrs. Paul Corbett has a recipe with potatoes in it that she has used for years so we won't have to fudge a bit to get in on this bit for the three prizes \$50, \$30, and \$15.

Contestants must submit one quart of chili in quart container or glass jar (with recipe and name and address attached in a sealed envelope) to: State Fair of Texas

Chili Contest, Dallas 10, Texas before October 5.

We are still pickin blackeyed peas and hope all of you will be able to get what you want.

Of course we have to operate on a first come first served basis but we have tried to call everybody who has asked to let them know.

To you who really want a pet we have four nice little part collie puppies just big enough to take away that we will give to someone who will keep them.

The-BOOTLEG ---Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm has a queer idea which he won't get anywhere with, his letter this week reveals.

Everybody cusses Washington these days, it's sort of a national pasttime, a man who has something good to say about the place, he's sort of brought under suspicion at once, about the only platform a lot of candidates feel they need these days is opposition to Washington, but I think the thing has gone too far. There's a lot of good in Washington, if the people just had enough sense to recognize it and follow the lead.

For example, I was out here the other day huntin for signs of Fall, I haven't got any objection to Summer but I'm always glad when it's over, it's like a vacation trip, it sounds like a good idea at the start but before it's over it wears pretty thin, and I stumbled on a copy of a newspaper and since I had just about as soon sit down in one place as another I sat down right there and read where a man who owed the government \$800,000 in back income taxes had settled for \$50,000, another owing \$100,000 had settled for \$15,000, etc. The government said that was good business as the delinquent tax payer didn't have as much cash as they owed and their earning capacity had diminished and it was better to get something than nothin.

Now that's an example of what I'm talkin about. Why can't private business follow the lead of Washington in this matter? Say I owe the grocery store \$60 and an five or six months delinquent about it. Why can't the store get up on the Washington level and settle for \$5? I can meet the same terms as them \$800,000 tax payers, I don't have as much cash as I owe either and my earnin capacity has dim-

Instead of sittin around lambastin what's goin on in Washington, business would be better off, my business anyway, if it caught on to these newer methods of handlin ticklish situations.

But of course, business has got to know which Washington method to follow and which to ignore, I read the other day where a man who was behind \$800 on a \$1200 income tax debt was sent to jail for 18 months. I wouldn't be interested in business followin that trend. It's the \$800,000 bracket that I want employed around here.

Yours faithfully,

Coke Stevenson Gets Lonesome On Texas Ranch

JUNCTION, Tex. — It's still dark at 4 a.m. when the light goes on in one bedroom of the big two-stery house.

A minute later the light goes on in the kitchen. A tall, rangy man cooks himself a ranch hand's breakfast of bacon and eggs, hot biscuits and strong coffee.

Coke Stevenson, former governor of Texas, says his biscuits 'aren't bad".

The man who for almost six years was at the core of Texas' affairs in content right now with plying his trade as a rancher in Kimble county.

Texas wartime chief executivehe served from 1941 to 1947 -does most of the wrok on his 15,-000 acre fanch. Political matters lie dormant, something to think about two years from now when he'll again meet U. S. Senator Lyndon Johnson at the polls "if my health permits."

Stevenson may sometimes be lonely in his spacious rock ranch home. His first wife, the former Fay Wright, died a few months after he took the oath of office and moved into the governors' mansion. Although he remarked that "the place sure needs a woman," Stevenson has shut himself into the big, two-story house and away from life in Junction, his home town 20 miles from his

After eating breakfast, he turns his calves out to pasture. Like other Kimble county ranchmen, he's worried over the two-year drought, which he says is the orst he's ever seen.

But Sevenson is faring better than most, for his ranch is one of the best irrigated in the Hill country. An underground tunnel across the Liano River affords outlets all over the ranch, and thirsty cattle gather at the manmade springs as soon as Stevenson religiously makes the rounds

turning them on every morning That chore out of the way, it is generally light enough to get started the countless tasks involved in operating the ranch. At sundown, Stevenson is still work-

The two-story rock home where Stevenson lives alone, without even a telephone, is awesome. It i seasy for a visitor to daydream of gunmen rushing it and of horsemen being picked off by rifles stuck out of the second gallery of windows that reach to the high ceiling. It's a surprise to learn the house is only 24 years

The Stevenson home is built primarily from rock found on the ranch. From the concrete floor to the ornate chandeliers it is a The fireplace is of a reddish-

brown rock whose color contrasts with the gray of the rest of the house. Mrs. Stevenson found it along the river bottom and her husband carried it in a towsack up to the site. Before picking the spot to build,

the Stevensons camped out over the ranch for two weeks. They slept on one hill one night and on another hill the next, ascertaining which caught the best breeze from the river.

A history of a young republic and a great state is evidenced in the ornament and souveniers found in every nook and cranny of the house.

In the living room are portraits and paintings by the late Mrs. Stevenson, a delicate, artisicallyturned woman, and water colors by C. Read Cranberry, assistant to the Chancellor of the University of Texas and long-time parliamentarian of the House of Representatives. Throughout the rest of the house are paintings and photographs, many autographed of great men of Texas history.

Pioneer days are recalled by some of the plain, sturdy furniture which belonged to Stevenson's grandmother. In the master bedroom is a showcase enclosing a flower garden, about 5 feet tall and 2 feet wide.

The spray of flowers resemble those women make from nylon today. Stevenson explained that his grandmother made the flower garden when he was eight --56 years ago. And she used, not nylon, but comings from her own hair, saved over many years, to weave the delicate-hued flowers The Llano River, which runs

through Stevenson's property, is about his only source of physical relaxation. Down the river a piece is Christmas Canyon, a cool, shady bend of the river where Stevencon keeps a chuck wagon and tent for guests hankering to wet

"I don't have much time for fishing any more," the ex-governor says, "but I still like to jump in and swim a while."

Although he's a distant cousintheir great-grandfathers were brothers -- of Adlal Stevenson, Coke isn't saying whether they're kissing kin. He's met General Dwight D. Eisenhower and says he was impressed by the GOP candidate's forthrightness and sin-

Panhandle Paragraphs

WOODEN "IRON LUNG"

And a Tip for any Civic Group: During the Lamb county Fair September 18-20, a Wooden Lung will be on exhibit to the public for the first time. The Wooden Lung can be made by any cabinet shop and is used temporarly until an Iron Lung can be brought in. The Wooden Lung at the Lamb County Fair was built by Ferguson Cabinet shop in Littlefield for the Jaycees and it will be placed at the disposal of the public for free use of anyone who needs such an aid in case of Polio or other Paralytic disease. Plans for the Wooden Lung can be secured from the Popular Mechanics magazine.

LONG DISTANCE WEDDING

Canadian's first long distance wedding ceremony was performed recently on a Sunday morning with the aid of the Bell Telephone system and the Overseas Radio Telephone connection with Karlsuhe, Germany, when Miss Jutta Charlotte Steudel of Karlsuhe became the bride of Sgt. Robert Hornback of Canadian. The marriage-by-proxy took place locally in the home of Mr. and Mrs. Paul Bryant where Sgt. Hornback repeated his wedding vows before Hemphill County Judge H. M. Wood, with Mrs. Bryant as stand-in for the bride.

BOGUS \$20 BILLS

Stephenville became the target this week for the passing of bogus bills of \$20 denomination. Five of the fake bills were passed on local merchants during the Saturday rush hours. Treasury department agents arrived Sunday to investigate the case and indicate that they suspected dope peddlers from the north. T-men report that only one other of the bills had been passed in Texas previous to the Stephenville report.

District attorney Floyd Richards said a second offense charge on drunk driving would be filed against a Dalhart man, Edgar Ritter, 26, who was captured after an eight mile chase which at one time was at the rate of 90 miles an hour.

BOY HELD FOR ROBBERY

City and County law officers were busy over the week end in Levelland with a break-in and a 12 year old boy questioned by city police after the Brown Tire company was robbed of three innertubes denied the theft. Police however report that the tubes were found in the boys possession, the boy says he found them. Other witnesses say they saw a boy climb into the window after breaking the glass.

FIRST 1952 COTTON

J. A. Centhall brought in the first bale of cotton from Terry county for 1952 and it was bought by the First National Bank of Brownfield for 65 cents a pound, at Chamber of Commerce auction. In addition to the purchase price of the bale, Mr. Benthall received \$366 in eash and \$29 in mer-

State approval agency will place the 'Paper Sack Baby of Colorado City out for adoption according to official advice which said that couples from 17 towns seek to adopt the tiny baby abandoned in a paper sack here recently. to de to the many -pp-

LAMB COUNTY HD AGENT

Mrs. Hazel P. Hickman former Home Demonstration agent in Levelland for Hockley county was named recently as the Home Demonstration agent for Lamb county at a meeting of the Commissioners court.

\$7,500 BOND

W. H. Stocks, Jr., 42, was shot and killed at the home of his brother Floyd Stocks in the Rock Church community of Hood county near Stephenvill. Edgar Martin who lives a short distance from the Stocks place was arrested in connection with the shooting and placed under \$7,500 bond. He made bond and was released to wait action of the

SUNDAY'S CURRENT QUESTION

Hereford People Give Ideas On Reducing Highway Accidents Tol "HOW DO YOU THINK HIGHWAY ACCIDENTS CAN BE RE-

ROY THOMPSON, 706 Blevins. Cut the rate of speed and do not drive while drinking and those found guilty of these offenses should be grounded, not permitted to drive a car for a long period of time, a strict law on driving without a permit should be rigidly enforced.

MRS. CARLOS VAUGHN, Grand Ave. I think drinking is the cause of most accidents, stop drinking and driving while drinking would help to cut down the rate, old cars on the roads and streets are a hazzard also, especially old rattle

L. V. WATTS, 210 Short St., More care in driving, drivers must be more alert, law not strict enough on the examination for drivers permits, many accidents are no doubt due to drink and old cars are unsafe and cause accidents.

MR. PLEASANTS, 230 Avenue C. Possible to reduce accidents if people stayed sober and drove within the law, large percent of accidents due to drunk driving and also to carelessness. Watch the other fellow, then old cars are dangerous because they are too slow for the fast moving traffic Big Truck drivers generally are eareful but should be limited to number of hours they can drive.

MRS. EDDIE: ROBERSON, 1009 Union Be more Careful, slow down, obey the safety slogan, "If you drive don't drink, if you drink don't drive". Big truck drivers are very careful but Sunday drivers are careless.

(Continued on Page 5)



STILL'ROLLS HIS OWN-Though methods of smoking in the past century have changed—also with newspaper work, A. W. Neville Paris, Tex., News editor still likes to roll his own. He celebrated his 50th year with the paper recently and enjoys the title of "Dean of Texas Newspapermen. MARIPhoto. emist's add of (spinosted) seem

Home Town

Continued from Page 4

They're long on ladge meetings, school meetings, business meetings, fown meetings, meetings in the drug store, in the barber shop, or in somebody's kitchen after the show. All are characterized by a wealth of opinion, freely given, freely disputed, but never forbidden.

Home towns are heated in winter by steaming coffee pots, cooled in the summer by small boys whizzing down the sidewalk after dark on bicycles. They are lit up by the sparkle of finsel on Christmas baskets down at the firehouse. They are shaded by a wealth and profusion of family trees whose Home towns are warm, wonderful places.

They're happiness, family-style. They're the star-spangled excitement of a Fourth of July afternoon with its unashamed patriotism. They're George the butcher, Scout Troop Three.

People living a life and dreaming a dream together.

And home towns are hard to find ... unless you know

Stevenson ...

cerity On the other hand, he admires Adlai Stevenson's record in domestic affairs in Illinois, He is also a distant cousin of

Vice-President Alben Barkley. This is interesting in view of the fact Coke say's he'll run against Johnson "if health permits", for Barkley was vice-president at 71 years of age, seven years older than his Texas cousin.
Once in a while, some former

political pals or ranch hands drop in. For the most part, though, the past is reflected only in the stack of correspondence the ex-gover-nor receives. And he often lets it lie unopened for a week or two while tending the affairs of his

Stevenson, still the alert-eyed eathery skinned man who ran the state almost three terms, may or may not belong to that past Only the next two years will tell whether he will be content with mending barb-wire fences, or whether he'll turn to same political fence mending

JUMBO NEWS

Out-Of-Towners Visit This Week

By Mrs. Virgil Lamb children of Dallas and Mr. and Mrs T. J. Foster and Nelvin of Brownfield visited in the home of Mr. and Mrs. Roy Hallows Tuesday and Wednesday.

Mr. and Mrs. Dean Borden and
Nartine were on a letsure busi-

ness trip Saturday.

Nick Smith, son of Mr. and Mrs.

N. Smith, and Junior Smith, son of Mr. and Mrs. H. Smith have been home on leave on completion of their boot training in San Die-

go. They both reported back to base last week.

Mis Joyce and Ruth Stewart and Barbara Hart visited with Marline Hollows Saturday and

John Walton of Hanlin was in thi scommunity on business the past week. Mr. and Mrs. M. L. Simpson

Sr., and Louise visited their daughter and sister and family in Albuquerque last week.
Mr. and Mrs. F. A. May of

Hereford visited in the communi-

LET'S COOK SOMETHING

is endo tebroted contraded

Cheese-Macaroni Recipe Has Been In Mrs. Fance's Family 25 Years

Here is a recipe which has been cold in Mrs. Burl France's family for a quarter of a century and it may well be used over and over again, for the modern cook can't cold days and serve it hot from Cheese-Macaroni Loaf

3 hesping tablespoons butter 3 leved tablespoons flour 1½ cups sweet milk mprove its goodness and flavor. I cup cheese grated or cut fine Cook all these together slowly About this time of year many housewives plan their meals with hungry school children in mind and most usually include dishes per to taste and add; with dairy products. This recipe for Cheese-Macaroni Loaf takes care of the nourishment side of 2 takes 2 cups cooked macaroni or spa-

2 tablespoons crushed onion 1 tablespoon sweet green pep the situation and at the same I fablespoon sweet time has an appetite appeal for per, cut fine

kle 1/2 cup bread erumbs over top: Dol with butter and bake in 300 F oven for 30 minutes. Serve

This dish is fine served with apple sauce, green beans or broc-coli and a tomato salad.

Attend Funeral In Bevina to attend funeral rites held these Tuesday afternoon for Mrs. May Abbott were; Mr. and Mrs. A. O. Thompson, Mrs. Jack Roberson, Mrs. Harry. Whitchurch, and Mrs. A. L. Man-jest, Mrs. Abbott was the found-er of Mexican missions in the Banhandle.

Mrs. W. C. Hromas, grand visitor of the Order of Eastern Star, and Mrs. Martha Marie Whitfield of Dallas, who is supreme the entire family. It may be used Mix all together well and add deputy of the State of Texas, the year ground but Mrs. France to cup inilk and mix again, Pour visited O. E. S. chapters in Boylikes to prepare it through the in buttered baking dish and sprining and Canyon this week.

Mr. and Mrs. Bob Hess will manager for KSVP radio station leave this week for Artesia, N. Mr. Hess was formerly M., where he will be commercial manager at KPAN.

WATCH FOR

Announcements

LISTING YOUR



eater

cons Club Stories

बर्तर रेक शावर्यकारकार

Over A Million Satisified Customers

(Including Several Hundred in This Area)

acclaim DEARBORN

NO chilly drafts, NO cold floors with

children must be protected every minute, Gass Assiciation. This of Approval protects you and ach Dearborn, regardl let us show you some of the Many Exclusive features developed for your Safety and

bile Dealer promises you the



and BEAUT

s to the mose miniliano

IN ADDITION TO CARINET MODELS, you will

WE HAVE

Each Dearborn heater is designed specifically for air into the room, Dearborn produces a maxim of heat with a minimum of gas and substantiall

cause the Saf-T-Cabinet stays cool on back and you may place your leater where it looks trans that in look and mainty

of whether with One team can do for you. Come in and let us evalue the details. nothing down --- - schouths to pay

gram scheduled for Tuesday, was

Water Pole and Pumper Race Prizes Awarded

"The Water Polo and Pumper

Race", attracted much attendtion.

Pumper Race 1st prize of \$50 went to Childress 2nd prize of \$30 went to Memphis

3rd prize of \$20 went to Canadian

Fire companies from twenty

Panhandle towns were represent-

ed. The finale of the day was

the fair grounds for the dele-

well. He also states that it is do-

ing betten than when first com-

pleted, estimating the output of

population coming in with the

Rev. Stanford, pastor of the

Methodist church left Sunday with Mrs. Stanford to take their

son Edgar to Dallas for enrollment in SMU.

were \$7,414.21. This is an increase of \$5,075.28, or 217 percent

B & PW Club Session

Following a brief session held at the Jaycee Club House Mon-day night, members of the Busi-ness and Professional Women's Club were entertained at a social hour in the home of Mrs. A. Pet-

Those attending were; Brucie Rose, Earline Walton, Irma Walker, Della Stagner, Ellen Carter, Velma Cooke, Sayde Rigler, Sue Lynn Hulsey, Charlotte Calvert, Grace Thomas and the hostess.

free chuck-wagon meal at

carried out to the letter.

DIMMITT NEWS

Students Find Many Changes On Campus On Returning To School

THIS WEEK'S

SPECIAL!

SOUTHWEST WHEEL

(Ranger Wagon)

Heavy Duty Fifth Wheel Wagon

BRADLEY GRAIN CO.

and HEREFORD FEED CO.

It Will Pay You To Drive To Bradley Grain Co.

DIMMITT STUDENTS SEE

By Mrs. C. J. Mapes When Dimmitt school students of turned to school for registration, Monday, September 8, they receive medical aid.

Bob Cats have 36 out for Fire

provement. Resides the alledged \$500,000

nce spring, a large barrack has been conveniently located to there were 9 lettermen from the both schools for a lunch room and 1951 squad welcomed.

The addition of a new score by refinishing floor, paint-woodwork, tables refinished d modern equipment for pre-

Mrs. Earl White is the dietiin. Five ladies are employed to

High School students are CAMPUS school the south wing of the

Prizes were awarded as follows:

Water Polo

1st prize of \$15 went to Memphis
2nd prize of \$10 went to Canadian
3rd prize of \$5 went to Dalhart lunch room.
Mrs. Tom Tate left Hereford

Two-a-day practice sessions for w Grade School building begonen to them, other signs of novating and brightening were vident.

Two-a-day practice assistance of the Dimmitt Bob Cats opening September 1, has increased enthusiass. Scandidates were on hand for the first drill. According to Coach Lea Fields,

gates 225 registered.
New Well Helps Water Situation
Mayor Says
Mayor E. B. Wright, declares
the water problem is a minor one since the completion of the new board will be welcomed by stu

dents and score keepers. The B & P W club will stage "cake walk", contest at the opening night of the Castro county

Dimmitt's Fire Department pro-

BOBBY RAY MANNING

Hereford Youth Completing Air 850 to 1000 gallons per minute. His opinion is that Dimmitt will be able to take care of increased Force Training

Lackland Air Force Base Bobby Ray Manning, 19, son Mr. and Mrs. Roy G. Manning, Rt. 1, Hereford, Texas is completing his AF basic airmen indoctrina-

in SMU.

Mrs. and Mrs. Soapy Holland were transacting business in Amarillo Thursday.

Postmaster Tom F. Bice reveals gain of postal receipts.

Receipts for the first eight months of 1952 were \$1,433.31 more than that of the same period of 1951. This is an increase of tion course at Lackland Air

Lackland, situated near San Antonio, is the world's largest air force base, site of Air Force basic training for men and women, headquarters of the Human Resource Research Center, and more than that of the same per-iod of 1951. This is an increase of 16.37 per cent.

The receipts for the first half of 1935 were \$2,338.93, and the receipts fo rthe first half of 1952 moe of AF's Officer Candidate

His basic training is preparing him for entrance into Air Force technical training and for as-signment in specialized work. The course includes a scientific evaluation of his aptitude and inclina tion for following a particular vo cation and career.

Mr. and Mrs. Lynn Chisholr and baby son have returned from Dallas. The Chisholms are spending this month here with her parents, Mr. and Mrs. Wirt Phillips, before going on to New York where he will be stationed with the U. S. Army.

Bollie Bettis, daughter of Mr. and Mrs. M. A. Bettis, left Wednesday for Belton where she will enroll as a freshman at Mary Hardin-Baylor College,

Joe Gill has built a new silo on his place. Several of the farmers have

Farmers Busy Seeding Wheat And

Binding Bundle Feed This Week

planted alfalfa on their farms for the first time. The dryland row crops and pas-

The farmers in this community

are very busy drilling in seed

wheat and binding bundle feed.

ures are in need of rain.
Mrs. Zelma Axe visited in the home of her sister Mrs. W. H. Killebeu in Claude over the week G. M. Sullenger from Amarillo

visited in the home of his sister Mrs. Zelma Axe Monday.

Linda Tooley visited in the home of Sharon Buckhannon

Sunday.

Mr. and Mrs. A. D. Moore from Kress visited in the home of their daughter Mrs. L. W. Tooley Wednesday. Billy Moore has returned home from Midland where he spent sev-

eral weeks in the home of his sister. Mrs. Paul Myers. Kenneth Brock from Hereford

spent Saturday night in the home of Daniel Axe. W. R. Moore and Billy and Daniel, Ray Dean and Dick Axe

were in Hereford . . Mr. and Mrs. Paul Meyers Midland and Miss Wanda Snider of Misouri, visited in the W. R. Moore Friday night. They ac-companied Mr. and Mrs. Moore to Raton, N. M. to spend the week end in the home of their daugh-ter and sister, Mrs. K. E. Dy-

Plainview Saturday where she of Mrs. Opal Dufer as and will enroll at Wayland college.

Miss Joyce Moore will attend
college in Canyon this term.

Richardson called. Billy and Harold Dean Moore attended the dare devil auto races in Amarillo Tuesday night.

Westway HD Club Meets Wednesday In Morrison Home

The Westway Home Demonstration club met in the home of Mrs. Clarence Morrison Wednesday afternoon, Mrs. Tom Draper gave interesting points on fashion trends, new fabrics and clothing

Officers for the coming year weer elected, they are: President, Mrs. P. B. Sowell, vice-president, Mrs. Kenneth Rudd, secretary and treasurer, Mrs. C. G. Merritt, council delegate, Mrs. B. B. Northcutt, alternate, Mrs. Harold Rudd, parliamentarian, Mrs. Joe Wagoner and reporter, Mrs. Johnnie Townsend.
Those present were Mesdames;

Mayo Phipps, Bass Werner, R. L. Wilson, Harold Rudd, P. B. Sowell, B. B. Northcutt, Geo. Turrentine, Keneth Rudd, A. Drager, Carl Schroeter, Joe Landers, C. A. Saulcy. Joe Wagoner, G. C. Merritt, W. B. Nunley, Merlin Kaul, Tom Draper, Ruby Welch, a vigitor from Portales and the

The next meeting will be belin the community building September 24 instead of in the home

INSURED SAFETY



110,000

Open an account now .. add to it regularly ! First Federal Savings & Loan Association Clovis, N. M. See ELIZABETH WOMBLE

148 N. Main St.

with proved safety

BEAUTY CONSULTANT

Introducing a new line of Cosmetics (Nina

Ross Cosmetics) To the Plains A Free and In-

dividual anaylsis of your Beauty Problems. Call

Mrs. Jessie Price, Tele. 1837, 222 Ave. E.



I'm broke said Dennie, Haven't got a Penny, And the Boof Needs Fixin Or I'll be sleepin with the Chickens

Our poetry may not be so good but you can sure see the good of a Title One Loan if you're a little short of Cash this Winter and need that roof fixed. However, fixing the roof is just part of what a Title One Loan can do for you. Come in and let us explain the details. NOTHING DOWN ---- 36 MONTHS TO PAY

HEREFORD

LUMBER COMPANY Phone 656



Miss Joyce Moore will attend Joe Hersney left, Amireday lot college in Canyon this term.

Mr and Mrs. Charlie Cogdell studies at Texas A & M college were visitors in Raton Sunday.

Mrs. Mrytle Richardson from Littlefield visited at the Ted Richardson home Sunday and Tuesday lot left was accompanied as lar as Abilene by his mother, Mrs. Horacdson home Sunday and Tuesday lot left was accompanied as lar as cellent was accompanied as lar as cellent was accompanied as lar The Switch is to ELECTRIC COOKING =

Modern homemakers demand a modern cooking method, and the switch is to the most modern of them all - electric cooking.

Clean, fast, safe, accurate, dependable, cool and economical - all of these qualities will be found in the modern range - the electric range.

It's time for you to switch to modern cooking. Of course, it's electric.

SEE YOUR MODERN ELECTRIC APPLIANCE DEALER

WATCH THIS SPACE FOR WEEKLY WINNERS

GANE TIME

AGAIN

Match Wits With the Nation's Football Experts!

FOOTBALL CONTEST

WIN

Prizes Every Week

Your official

for Football Contest

Weekend of September 20 th

Hereford vs. Levelland Arkansas vs. Oklahoma A&M Bates .vs. Tufts Baylor vs. Wake Forrest Boston vs. Wichita Davidson vs. Virginia Tech Georga vs. Vanderbilt Hardin Simmons vs. Tempe Kentucky U. vs. Villanova Louisiana State vs. Texas 'U.

Maryland vs. Missouri Montana vs. Utah State Pen State vs. Temple Santa Clara vs. Stanford So. California vs. Washington State Texas A&M vs. Houston U. TCU vs. Kansas Texas Tech vs. West Texas State Texas western vs. No. Texas State

VMI vs. Wm. & Mary

Name

Address

ENTER TODAY!

RULES

- 1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
- 2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
- 3. Put entries in confest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
- 4. ONLY ONE ENTRY ALLOWED PER CONTESANT!
- 5: Judges sports editor of Brand, Decisions final.

PRIZES

GRAND PRIZE

4 COTTON BOWL TICKETS

1st Weekly Prize

\$5.00 In Trade at Dub's Man's Shop

\$3.00 Cash At Brand - 2nd Prize

\$2.00 Cash At Brand - 3rd Prize

Deposit Entry With One Of These Firms!

DUB'S MAN' SHOP

Pick Your WINNERS!

Home of Famous Nationally Advertised Men's Wear, Mc-Gregor, Wilson Bros., Stefson Hats, Florsheim Shoes.

"COME SEE US"

Corner 3rd & Main Ph. 112

When You Put Hereford Bak-

Hereford Bakery

Always A Winner

ery Products on the Table.

312 N. Main Phone 46

PHONE 111

ACME CLEANERS

Good Clean Clothes Like Good Clean Sports, Can't Be

PICK UP & DELIVERY SERVICE

MADE TO MEASURE CLOTHES

NEIL BODY SHOP

All Types of Body Work

FREE ESTIMATE

Painting Welding

Glass Work

120 Schley

ALL AMERICAN

The Best and Latest In Sporting Goods - Guns - - Shells -

Fishing Tackle.

HEREFORD HDWE.

216 N. Main Phone 567

We Will Look Out for the Little Things In Your Insurance -Which Will Take Care of

THE LITTLE THINGS

the Big Thing In Time of Loss.

Insurance Agcy.

Phone 273

JOHN McLEAN

YOU ALWAYS WIN

When you pick your Jewelry Needs from Cowan's Jewelry. Cases. We handle only Nationally Known Brands.

Your Doctor of Sick and Decrepid Watches.

Kenneth (Doc) Cowan

COWAN JEWELRY

JOHN DEERE

IMPLEMENTS

H&W Implement Co.

Krause Plows - Amalie Oil 244 East 3rd St. Phone 5

Never Out of Bounds

Our Prices, are Reasonable, Our Service Reliable. See us for all your Radiator, Works

Hereford Radiator Service

324 East 2nd St Phone 1597

COMPLETE CONOCO SERVICE

We are open day and night-the only place in town with-

STATION

Corner 1st & Main Phone 588

Try

B & D TRACTOR CO.

Idea Farm Machinery Fergueson Tractors

Sales and Service

School Kids Look

Their Best in Clothes

Washed At

VAUGHT LAUNDRY

Try Us Today

For All Your Laundry and Dry Cleaning Needs

Hereford Laundry &

Dry Cleaners Or Call 298 For

Pickup and Delivery **Ernest Kendall**

PHILLIPS & EAWRENCE



It's Fun To Win! Be An Expert! -- CASH PRIZES EVERY WEEK!

in the home of Mrs. Carl Wim- ter Galley, parliamentarian, Mrs. bedley Tuesday afternoon with a Reece Stewart, junior councilor, general discussion of the coming and Mrs. Carl Wimberley, reportseason's activities the main program feature Mrs. Melvin May led the discussions.

Plans were made of a McDowell Silver Tea to be held on Ocwith members of the Dawn Study club and the Dawn Home Demonstration club as

dent, presided over a business Indian folk song. period in which Mrs. Zed Stewart vas elected treasurer.

clude; Mrs. Gayle Neal, presi- Bruce Brown, R. T. Stewart, Zed dent; Mrs. Melvin May, vice-pres- Stewart and Carl Wimberley.

SEE ME

FOR ALL THREE

Auto · Life · Fire

With State Farm Insurance Companies

Visit Us In Our

NEW, MODERN

LOCATION

1301 Park Avenue

533 East 1st

Phone 1270W

ident; Mrs. Reece Stewart, recording secretary; Mrs. J. B. Caraway, corresponding secretary; Mrs. Zed Stewart, treasurer; Mrs. R. T. Ste-Dawn Music Study Club met wart, choral director; Mrs. Wal-

> Music for the afternoon were impromptu selections presented by Mrs. Bruce Brown, vocalist; Mrs. Melvin May and Mrs. Henry Turner, vocal duets and by Mrs. R. T. Stewart, vocalist.

Piano selections were played by Mrs. Carl Wimberley and Mrs. Mrs. Melvin May, vice-presi- Zed Stewart entertained with an

- Members present were Mesdames: Walter Galleny, Melvin New officers of the club in- Gill, Melvin May, Henry Turner,

HUGH BOOKOUT REALTY

Highway 6\$

Office 1674



FOR THE YEAR-Hal Erickson, Long, Mrs. Geo. Springer, Mrs. right-handed pitching ace of the Jr., Mrs. J. B. Snead, Mrs. Bob Dallas Eagles baseball club in the Texas League, has been named the loop's Pitcher of the West Hereford D. D. Year. Twenty-four sports ediors and sports casters balloted n making the selection. Bill Hunter, Fort Worth shortstop, L. esson Tuesday for a covered

Wilson Appointed To Represent Insurance Company In Hereford

Year. - AP Photo.

W. B. (Woody) Wilson has been appointed Hereford agent for United Banker's Life Iusurance Company, according to announcements today, Mr. Wison has al-ready opened his office on Third Street in the Rose-Barber build-

He came to Hereford when he was 10 years of age and finished Hereford High School with the class of 1932. Later he sold insurance in Hereford for two years, but in 1947 went to South America with Gulf Oil Company, a post which he has held for the past five years.

Mr .and Mrs. C. M. Hicks left through Washington State. They will visit their daughter and family, Mr. and Mrs. Russell Thomas and enroute to Washington they will stop at Las Vegas, N. M. to see another daughted, Mrs. Wm. Dean Hawkins and family. bock school.

Pheaben Class Meets Thursday

The Pheaben Class of the First Baptist church held their regular meeting Thursday evening at the home of Mrs. Clay Angelo, 213

Members attended dressed as school girls and had a pack lunch on the lawn after which they transacted their business meeting and elected the following new officers: Mrs. Bill Yarbro, president, Mrs. Red Hagen, secretarytreasuper.

Games were played as in school days with members present beside the teacher: Mrs. J. B. Harlan, the class, Mrs. Harold Meacham, Mrs. Dalton Criswell and Vickie, Mrs. Joe Ed Cupell, Mrs. Leroy Price, Mrs. Berry Yarbro, Mrs. Ray Downey, Mary Ray and NAMED LEAGUE'S PITCHER Brice, Mrs. Red Hagen, Mrs. Sam Lawrence and the hostess.

Club Elects Leaders

West Hereford Home Demonstration club met with Mrs. N. was selected as Player of the dish luncheon. 12 members at-

> Mrs. Carlos Vaughn, president, presided, and during the business session was re-elected as president of the club. Other officers chosen were: Mrs. R. H. Hale, vice-president; Mrs. Roy Boyd, secretary; Mrs. Vern Witherspoon, treasurer; Mrs. Frank Wilde, council delegate; and Mrs. Jack Flowers, alternate.

Members made a donation to the Gary Stephens accident fund and Mrs. R. H. Hale gave the council report and told of the Bloodmobile Unit and its pur-

Mrs. Ulys Pierce gave the pro gram on breast cancer.

Attending were Mesdames; R. H. Hale, P. H. Luck, Vern Witherspoon, Ida Mae Vaughn, Ulys Pierce, Carlos Vaughn, Roy Boyd, tive decorations. Orchid chrysan-Frank Wilde, Jack Flowers, John Jacobsen Sr. ,and the hostess.

PETE DAVIS TO TEXAS TECH

Pete Davis, who has received Wednesday for an extended trip his discharge from the U. S. Army after serving in the Korean R. Allison, B. F. Cain, O. L. War, plans to return to Texas Click, Wayne Evans, J. T. Gil-Tech where he will resume his breath Jr., R. G. Lewis, Nelson studies next week. Pete, son of McRight, Urlin Streu, Robert Vei-Mr. and Mrs. Leonard Davis, will gel, Louis Woodford, an dthe hostbe a junior student at the Lub-

College Bound Girls Honored

Mrs. Bob Hess was hostess Tuesday evening at an informal supper party honoring Mollie Bettis who left Wednesday for Belton and Mary Hardin-Baylor college. The party also honored Giennis Goldston who will attend the Belton School, but who had gone previously to Dalas for a visit before enrolling at Mary years old.

Hardin-Baylor college. Gifts were featured for both

girls and weer packaged in colors of the college -- purple, gold

Those present were: Mrs. Tom Howard, Narr Buckner, Katherine Snare, Jana Howard, Shirley Sharp, Wanda Gunstenson, Mrs. H. D. Goldston, the honorees and the hostess.

Romeo's Juliet was only 13

The Sunday Brand, Hereford, Texas, Shnday, September 14, 1952 COMPLETES WORK

Miss Elizabeth Cocanoughe has completed work on her mas ter's degree and an internship i dietics at the University of Iow Medical School hospitals and ha returned home to spenda shor vacation here with her parent Mr. and Mrs. Clyde Cocanoughe Miss Cocanougher will leave son for Santa Fe, N. M., where sh will be dietician at the new S Vincent's hospital.

ANNOUNCING!

The Appointment Of W. B. "Woody" Wilson As Agent In Hereford & Surrounding Territory



For United Bankers Life Insurance Co., Dallas, Texas. Life - Hospitalization - Polio

- Accident and Group Insurance. United Bankers Life is a Texas owned and operated old line legal reserve company with a capital structure of more than one million dollars. It is the only company in Amarica which offers women in the Educational, Business and Professional class insurance at rates which give credit to the

fact that women live five to seven years longer than men. The saving is a big item in any budget-United Bankers Ten Dread Disease Polio Emergency policy pays

up to \$10,000 for treatment of ten dread diseases plus \$500 accident benefits. Only \$5 for an individual, \$12 per family. Let Mr. Wilson discuss your insurance needs.

UNITED BANKERS LIFE INSURANCE COMPANY

John L. McCarty, Amarillo, District Agent.

W. B. "Woody" WILSON Phone 45

107 East Third Street. Hereford

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

Anniversaries from Sunday, Sept. 14 - Wednesday, Sept. 17

Mr. & Mrs. Harry L. Doyle Mr. & Mrs. Joe A. Allred

Dalton Criswell

Mr. & Mrs. C. N. Cosby Mr. & Mrs. C. H. West

HOME SUPPLY

Ray Downey

Mr. & Mrs. Ray Carson

Mr. & Mrs. Phillip Miller Mr. & Mrs. W. L. Carter

Mr. & Mrs. Guy Walser Mr. & Mrs. J. J. Durham Mr. & Mrs. Tom Annen Mr. & Mrs. W. W. Knief

CAN'T GO ASHORE-Spiri-

don, Zagouris, 31, a Greek

seaman who has a Texan wife

and a 17-month-old son, has

asked a U. S. District Court in

New Orleans why federal aut-

horities have refused to let him

go ashore in the United States

for almost two years, Zagouris

told the court that every time

the American ship he sails on

docks in the United States an

immigration official - serves a

writ of detention on him. Zag-

ouris' wife lives in McAllen,

Tex., and has been permitted

to visit her husband occassionally when his ship docks d

Mrs. T. E. Seigler Jr. enter-

tained sewing club members at

an informal luncheon Friday with

autum flowers providing attrac-

themums centered quartet tables

and purple and rose asters and

snap dragons were used about the

Members of the club enjoy-

ing the day were Mesdames; J.

ess. Mrs. Ralph Hastings, a for-

mer member was a guest.

Texas ports. —AP Photo.

Sewing Club

Is Entertained

Mr. & Mrs. Wilbur Vaughn Mr. & Mrs. Grant Hanna

WEDNESDAY-THURSDAY HEREFORD

Here's the Trruly Wonderful, Heart-Warming Story . . . The A. I' Pacaptures Those Wild and Wonderful Day When You Were Young.

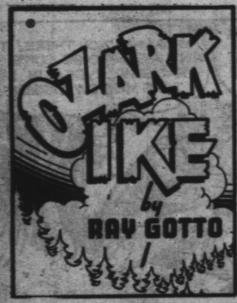
WORTH WAITING FORI



SUNDAY - MONDAY

FIRST SHOWING IN PANHANDLE Theirs the great adventure... The stirring tales of the pioneers who blazed America's trails were told in "The Covered Wagon"... "Cimarron"...and "Red River." STAR And now...for the first time... comes the towering story of the men who battered down the barriers to the SUNDAY untamed Northwest ... and linked MONDAY it with a great new Nation! TUESDAY HOWARD HAWKS'

MARTIN - ELIZABETH THREATT - ARTHUR HUNNICUTT - Directed and Produced by HOWARD HAWKS - Screenplay by DUDLEY NICHOLS Based upon the novel "THE BIG SKY" by A. B. GUTHRIE, Jr. . A Winchester Production



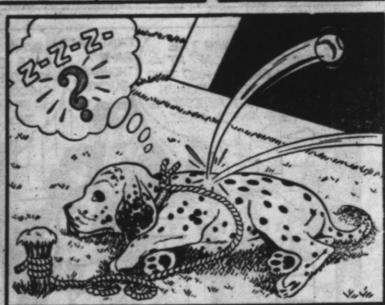
















Shop In Hereford

For Your Best Buys!

20 Pages

The Panhandle's Largest Comic Section
WORLD'S GREATEST FEATURES

28 Features

The Sunday Brand

Hereford, Texas

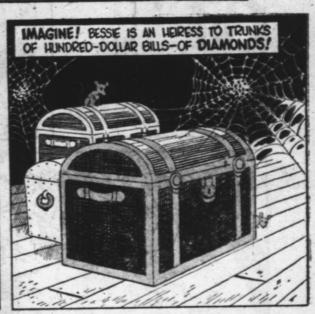
Our Slogan: "More People—More Farms"



ROSGO SWEENEY

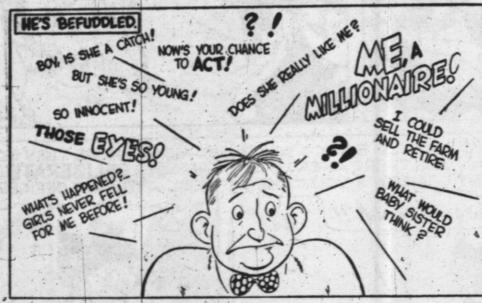
By ROY CRANE -











































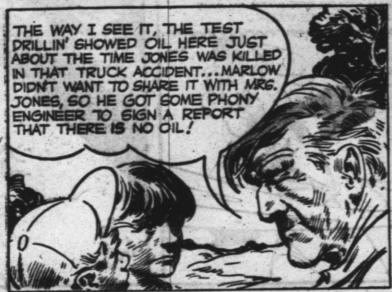
NOW YOU HUSTLE BACK T'SCHOOL



Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand The Hereford Brand

















Shop In Hereford

For Your Best Buys!

The Hereford Brand













OFF THE GASOLINE-DRENCHED WRECKAGE OF KING'S DEMOLISHED POLICE CAR!

Steel Age Office Desks HIGHEST QUALITY

See them at

The Hereford Brand

\$17850









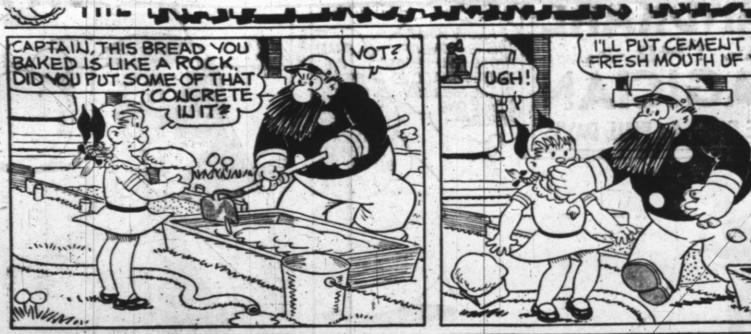




COMBINATION

ge Cabinets
\$5600

The Hereford Brand





The second of the second secon











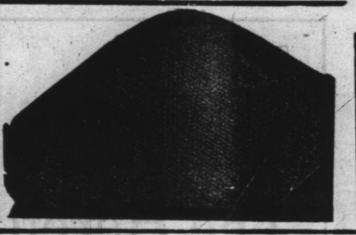


New Air Foam Cush ions

- * REMOVABLE COVERS · NEW LOW PRICE
- \$5.75 TO

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

NEW SHIPMENT THE HEREFORD BRAND



Dawn
Hans
Dawn
in the ho
bedley To
general di
season's a
gram feat
led the di
Plans w
ell Silver
tober: 7
Dawn Stu,
Home De
special gu
Mrs. M
dent, pres
period in v
was electe
New of
clude: Mr
dent; Mrs.

BLONDIE

CHIC YOUNG

























We Will Have A New Supply of

FIRE - PROOF VAULTS

Within the Next Week or Two

The Hereford Brand



















TRADE WITH YOUR NEIGHBORS -

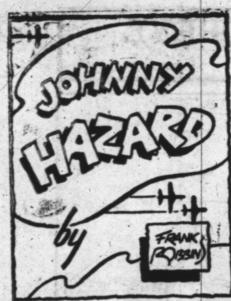
The Friendly Merchants Of Hereford

Friendly, Courteous Service Nationally Advertised Brands Complete Stocks Always

This Message Sponsored In The Interest Of A Bigger & Better Hereford By For The Name of the Dealer of Your Preference In Mercandise, Shop the Ad Columns of This Paper!

THE BRAND

PHONE





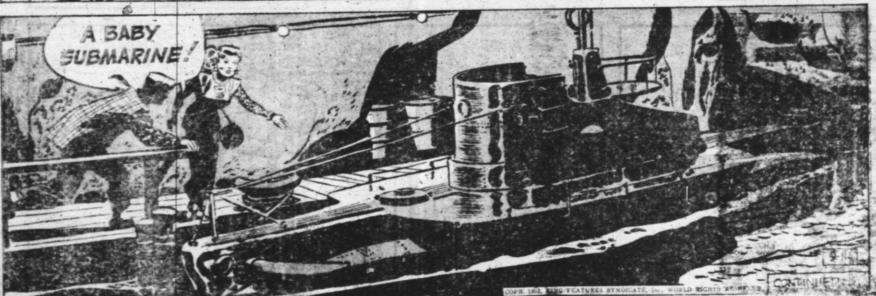












We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

Executive, Steno, and Lounge Chairs.

The Hereford Brand

THIMBLE THEATRE : Starring POPEYE



35 11 11 11 11 11









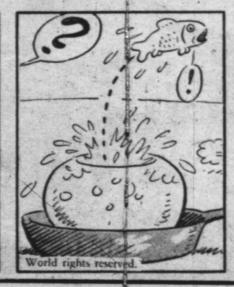














We Have ESTERBROOK Fountain
Pens and Push Type Pencils.

Also Pen Points

The Hereford Brand

\$2³⁰ ea.



Will Handle Your Every Need In the Way of General Office Supplies. Also Fill Any Special Orders.

The Hereford Brand