

VOLUME 5—NUMBER 6

Around Town

In playoff games held at vets park Friday night, Summerfield beat Dawn 8-6 and Rocky's beat Hereford Hardware by a score of 15-9. This evens the playoff series at one apiece. Complete box scores on the game will be given in the sports section of The Brand on Thursday.

Earl Springer knows what it means to do the work and let someone else get all the credit. He was a patient in the Deaf Smith county hospital recently and his name was erroneously listed in the hospital notes as "Mrs. Earl Springer." Earl's wife got all the gifts, all the flowers and all the sympathy cards," he said. All Earl got was the experience.

Dr. and Mrs. R. R. Wills are leaving for a two-week vacation to Colorado on Monday. While gone, Dr. Wills' practice will be taken care of by Drs. A. T. Mims, F. C. Glendenning and William D. Lawrence at the Hereford clinic.

Next Wednesday will be "partnership day" at the Hereford Golf club for the weekly "Ladies Day" feature, according to Pro Bud Posey. Results of last week's Ladies Day play will appear in the sports section of The Thursday Brand.

Sunday's match with the Chavis golfers has been called off. A match will be played with Portales here Sunday, Aug. 10 at 1 p. m. Turn your names in at the pro shop if you want to participate.

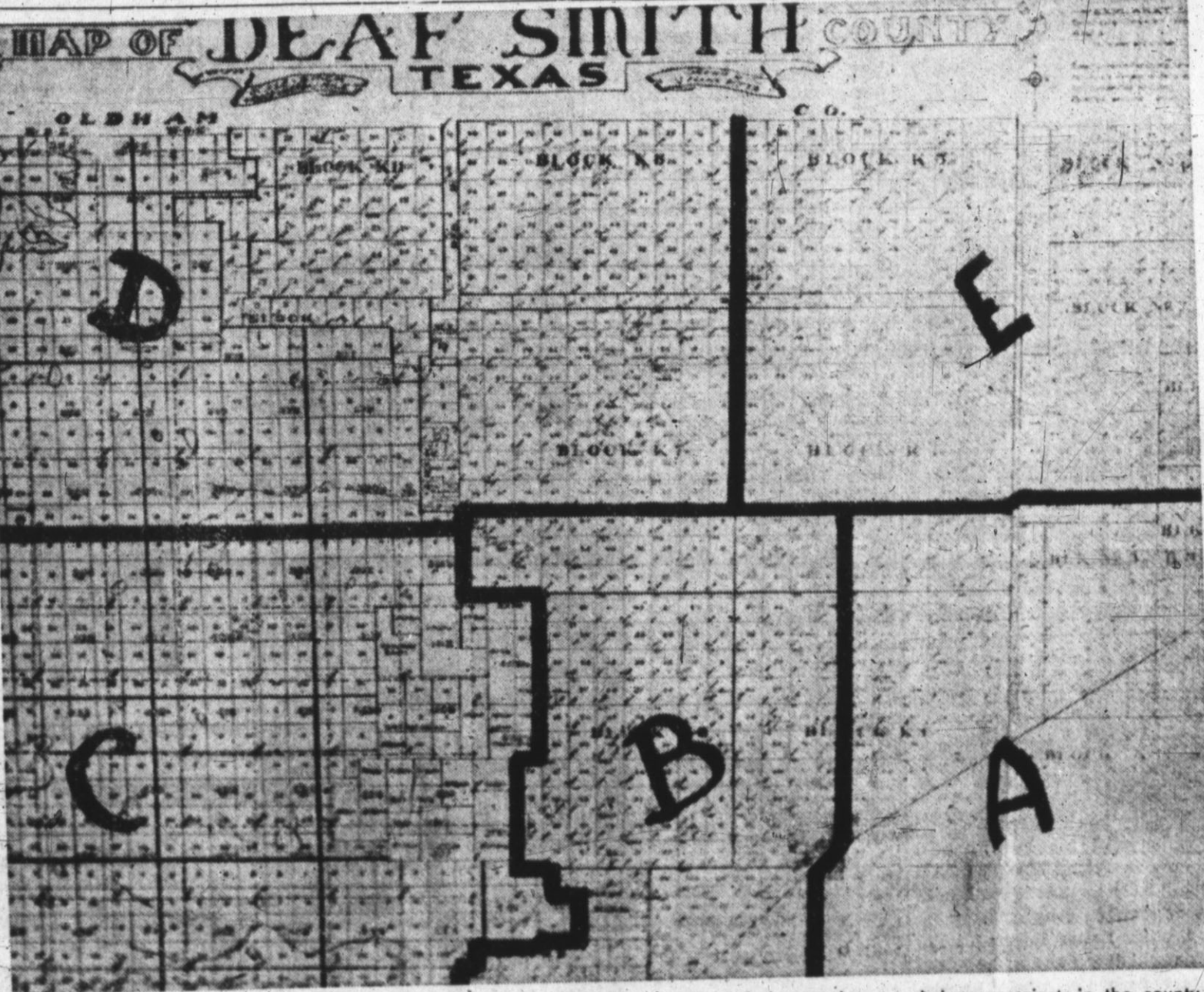
Earl Phillips acted as representative to the Highway 60 meeting held at Canadian Friday night. Plans to further advertisement of Highway 60 as the best all-weather highway from coast to coast were discussed. Highway 60 is now paved from Norfolk, Va. to Los Angeles, Calif.

The N. L. Wesson vs. W. R. Metcalf et al action in county civil court was dismissed on motion by the plaintiff. The dismissal was signed July 30 by County Judge Leonard H. Foster.

Corinne Jennings will begin her work in the county Red Cross office following her return from California. She will work with retiring secretary Dyalthisa Brady for some time before moving her offices to the third floor of the courthouse.

Mr. and Mrs. Chet W. Williams, formerly of Hereford and now of Phoenix, left Hereford August 1 following a two-day visit here. Chet, a delegate to the Republican national convention in Chicago, went on a month's trip through the east and north. Chet and his father—who

(Continued on page 2)



NEW COMMUNITY DESIGNATIONS for the county to operate under the community committee procedure with the 1953 ACP is shown above. Each of the communities has the same boundaries as the commissioner precincts in the county with the exception of four, in the north part of the county. West boundaries for "Community E" are Block K4 and K5.

James S. Smith Succumbs, Rites Held On Friday

James S. Smith, 87-year-old retired Castro county farmer, died Thursday at Plains Memorial hospital in Dimmitt, following several months' illness.

Funeral services were at the First Methodist church in Hereford Friday at 4 p. m., with Rev. E. L. Naugle officiating.

Palbearers were: A. D. Johnson, A. H. Brown, G. H. LaPlant, Sam Hunter, Emmett Dixon and M. O. Markley.

Burial was at West Park Cemetery in Hereford, Friday, under direction of Gilliland Funeral home.

Smith was born Sept. 22, 1864, in Tennessee and came to Cyrel, Tex., at the age of 16. In 1925, he came to Castro county. He was a member of the Methodist church at the Easter school house.

He is survived by five daughters: Nora Collins, Ventura, Calif.; Jewell Turner, Long Beach, Calif.; Ethel Caskey, Oklahoma City; Emeral Epperson, Hereford; and Anna Mae Medley of Hereford—four sons: C. M. Smith, Harry Smith, Harvey Smith and Claude Smith of Oakland, Ore.

—two step-sons: Lee Parker and William Parker of Clement, Okla.—33 grand-children and 35 great-grand-children.

Revise ACP Procedures

A complete overhauling of Production and Marketing procedures in Deaf Smith county relative to signing up for Agricultural Conservation Program practices is now underway, according to Faust Collier, PMA secretary.

The county will be divided into five communities, largely along the boundaries of the commissioners' precincts—with the exception of Precinct 4 across the northern part of the county—and community committeemen will be in charge of practices for that community.

In Farmers' Hands This new program, tried out in one Texas county last year, is designed to put the conservation practices—from inception to completion—in the hands of the farmer through his community committeemen.

Other states in the union have been operating under this system for quite some time.

All conservation practices will be signed up through the community committeemen, who will discuss with his own neighbors what they feel the individual farms need in the way of conservation.

mentioned that the district was without funds and has been living on some \$200,000 donated by farmers on a per-well assessment over the past few years.

"No Sell Out" Strides have been made through the use of that loaned money, and "That's what we're trying NOT to sell down the river," the manager added.

If expansion of Amarillo's water works had waited until later "we would have been in a position to call the shots."

"Today as things stand, we're just about at their mercy," "We know," he said, "that some one is going to have to suffer. Some of the counties are directly under the gun."

McFarland called for "one more cog in the machine" to put the water district in a position where it could handle its disputes.

Mentioning the difficulty with some cities through the right of eminent domain McFarland said arbitration is working in some cases. "Lubbock is playing ball with us."

Consumption Figures He mentioned some figures on water use and well drilling which

About Fifth Of Farmers Work With AC Program

Conservation practices in Deaf Smith county were carried on by 256 of the county's 1214 farmers, according to Faust Collier, secretary of the local Production and Marketing Administration.

On 81 farms, grass and legumes were seeded to establish and improve pasture and forage crops. A total of 3,363 acres were seeded.

A total of \$148,797.41 was earned by all the cooperating farmers in Deaf Smith county.

Collier pointed out that the assistance provided by the CCC is about half the cost of the practice in each case. The actual value of this conservation is difficult to determine, Collier points out, since benefits will continue to come from the land thus protected and improved.

He explained that the program operates as a partnership between the farmer and the government, with the government paying only enough to assure that the needed conservation practices will be carried out effectively.

The average amount to each cooperating farmer under the 1951 program was \$557.29.

WEATHER

Thursday, high 90, low 63.
Friday, high 93, low 62.
Saturday, high 90, low 67.



COUNTY BAKE SHOW winner, Martha Heard, center, is shown receiving first prize of a cake stand from Argen Draper, county

GOP County Judge Nominee Selected

Deaf Smith County Republicans nominated Sam Nunnally to run in the November elections as county judge at their convention Saturday night.

This is the first time in 22 years that the Republicans have placed a man on the county ticket.

The convention, however, backed away from any further nominations so as not to detract from the national ticket.

Curtis Traweck told the convention he had been approached to place the name of S. B. Berry, present deputy sheriff, on the Republican ticket.

Delegate Jess Carter argued against the nomination, saying "We have been invited in so many words to take part in a feud. I don't want any part of it."

The nomination of Berry lost before a vote of the delegates.

Alternate Bruce Miller asked that the convention not "muddle" the issue and clutter the ticket with Republican candidates. He asked them to keep their eyes on the national level.

Under the new election laws of Texas, parties can cross file the candidates on the local ticket. Curtis Traweck approached the convention with the possibility of cross-filing all the Democratic county offices on the Republican ticket where they have no GOP opponent.

This would be for simplicity in voting the straight Republican ticket so the GOP presidential and vice-presidential nominees could be elected by people wanting to vote for their Democratic-filied local ticket.

A resolution offered by Precinct 1 designed to secure a discussion of preferential primaries at the state convention was withdrawn after assurance was given that the matter would be reported out of a previously appointed committee.

James W. Witherspoon reported to the convention of his trip to the state and national conventions. He implored the delegates to "be where your principles are."

"To be a good Democrat, you have to be a good American first," he challenged. He first proposed a resolution to cover the demand that the heads of the tickets make known their stand publicly on FEPC and the tidelands prior to the election.

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Martha Heard Is Show Champion

Martha Heard, 15-year-old daughter of Mr. and Mrs. George Heard, was named county winner in the annual 4-H bake show held Saturday morning at the Fullwood Electric building.

Martha, a member of the Happy Homes club, will represent Deaf Smith county in the District I bake show at the Tri-State fair at Amarillo in September.

Thirty-six 4-H girls from the county entered 100 different entries in the show.

Second high in county judging were Twyla Springer and Peggy Browning with five places each. Twyla is a member of the Happy Homes and Peggy is the member of the Jolly Girls club.

Judges in the contest were: Mrs. Robin Vann, CHDA for Castro county; Mrs. Georgia Lambert, CHDA for Oldham county; Mrs. Tommy Hulsey local home economics teacher; and Mrs. Richard Barnard, local resident.

Over-all best winners were: Class I - Biscuits, Twyla Springer; Division B, Happy Homes club; Class II - Muffins, Helen Diller; Division C, Sadie Lee Oliver; Class III - Cinnamon Rolls, Paula Beth Corbett; Division C, Workers; Class IV - Drop Cookies, Carolyn Williams; Division C, Happy Homes; Class V - Refrigerator Cookies, Martha Heard; Division C, Happy Homes; Class VI - Rolled Cookies, Margaret Burrus; Division B, Walcott; Class VII - Iced Cupcakes, Division C, Happy Homes; County winners were Martha Heard, first place; Cecilia Burrus and Fern Coursey tied for second place and Peggy Browning, third place.

Division C (Girls 13 and over)

Biscuits: Twyla Springer, Gayle Wagoner, Martha Heard; Muffins: Helen Diller; Cinnamon Rolls: Paula Beth Corbett, Marilyn Russell, Helen Diller; Drop Cookies: Paula Beth Corbett and Carolyn Williams; Barbara Dameron, Patsy Townsend; Refrigerator Cookies: Martha Heard and Gayle Wagoner; Mary L. Morrison and Twyla Springer; Rolled Cookies: Martha Heard, Barbara Dameron, Paula Beth Corbett; Iced Cupcakes: Martha Heard, Ann Dyer; Mary Coursey.

Division B (Girls 10 to 13)

Biscuits: Twyla Springer, Mary L. Morrison, Anne Wagoner; Drop Cookies: Peggy Browning, Stella Hunter, Danna Kreighouser; Refrigerator Cookies: Peggy Browning, Ann Wagoner, Twyla Springer; Rolled Cookies: Margaret Burrus, Patsy Dawson, Peggy Browning; Iced Cupcakes: Martha Logan, Nancy Parsons, Peggy Browning.

Division A (Girls 8 and under)

Roller Cookies: Cecilia Burrus, Fern Coursey, Janell Weaver; Iced Cupcakes: Fern Coursey, Cecilia Burrus, Janell Weaver.

High Plains Farmers' Water Fight Lauded

"The State of Texas can thank God for the farmers of the High Plains", Tom McFarland, manager of the newly formed High Plains Water District told a group of Deaf Smith county farmers at a special water meeting held Friday night at the courthouse.

McFarland recounted the beginnings of the fight for local water control as spearheaded by farmers of what is now the High Plains Water District, the first of its kind in the nation.

The assembled farmers came to hear what is being done, what could be done about the municipal water expansion into Deaf Smith county of Amarillo.

Best Weapon McFarland told the group that the best weapon at the present time was arbitration. Things stand at about the same place they did when the first of a series of two meetings was held at Dawn earlier in the month.

He explained that when the legislature meets "to give us just one more instrument," then "We'll be calling the shots."

In mentioning the start on water control brought about by the efforts of High Plains farmers, he

emphasized the import of water control by the farmers themselves.

From the period 1890-1940, the population of Texas has increased by three times, the demand for water by 45 times.

One-fourth of all the land under irrigation in the US from 1948-51 was in the High Plains of Texas.

One-fifth of all the water in the US is from underground water reservoirs like this on the High Plains.

The number of gallons of water doubled in the period 1940-50. The water would be exhausted economically before it will be exhausted physically, McFarland recalled.

"Too Many Cows" "There are too many cows at the tank and the big ones are pushing the little ones away," the water district manager pointed out to the group.

"Someone's going to get hurt, but if we take it easy and play our cards OK, we'll get by."

"It won't be done in a day," McFarland counseled.

About 25 county farmers attended the meeting.

Father Of Mrs. Clint Formby Dies Suddenly

Fred W. Clark, 65, father of Mrs. Clint Formby, died suddenly Friday night as the result of a heart attack. Mr. Clark was at his ranch near Van Horn, where he has resided for more than 40 years.

Mr. and Mrs. Formby, who were planning on leaving on their vacation Saturday, cancelled all plans and left Saturday afternoon for Van Horn. Mr. Formby is manager of Station KPAN here.

In addition to his wife, Mr. Clark is survived by two daughters, Mrs. Formby and Mrs. Joe Powell of Tampa, Fla.; one son, Fred, Jr., of Carrizo Springs, Texas. Funeral arrangements were incomplete Saturday afternoon, but rites will probably be held Monday at Van Horn.

Hospital Notes

Patients in Hospital
Mrs. George Olson, OB; Elmer Winkler, med.; Mrs. C. R. Gandy, surg.; Mrs. P. B. Sowell, med.; Mrs. Walter Fangman, surg.; Mrs. Frances Flores, med.; Mrs. L. A. Ragland, med.; Mrs. G. A. F. Parker, med.; Floyd Stone, med.; Walter J. Tedder, med.; Sophi Gonzalez, med.; Mrs. Ofilia Barerra, OB; Elroy Estrada, med.; Mrs. W. L. Davis Sr., med.

Patients Dismissed
Gary Geary, med.; Aug. 1; Tim Hoffman, med.; Aug. 2; Mrs. C. R. Damron, med.; July 31; Mrs. J. D. Porph, med.; July 30; Mrs. Pauline Boone, med.; July 30; Mrs. F. W. Lookingbill, surg.; July 31; Mrs. Dora Inman, med.; July 30; Mr. O. L. Landers, med.; July 31; Mrs. Neal Fulks, surg.; July 31; Mrs. Mary Acker, med.; July 31; Mrs. Melvin Carroll, OB; July 31.

Births
A son, Steven Dale, to Mr. and Mrs. George Lawrence Olson, August 1.
A son to Mr. and Mrs. Joe R. Barerra, Aug. 1.

Bathrooms were first installed in the White House in the late 1870's.

The Real McCoys



Like MAW SEZ, YUH NEVER KNOW WHEN YER GONNA NEED INSURANCE. If you don't have that crop insured against hail yet, why not come in soon. The premium won't break you, a loss from hail might.

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127 West 3rd Phone 273



HUNDREDS OF PEOPLE spent the night of July 26 in front of The Brand's special return board to follow the course of the county races in the Democratic primary. This picture, taken from among the crowd, shows some of the front line observers. Staff Photo.

Around...

(Continued from Page 1)

was known here in the early days as Box Car Williams—are the owners of Box Car Ranch, some 28 miles northwest of Hereford.

Judy Canova is playing in Oklahoma Annie Sunday and Monday at the Tower Drive-In replacing "African Treasure" as shown on the calendar.

Mr. and Mrs. Donald Roberson of Yuma, Ariz., have announced the birth of a daughter. The baby was born Friday, Aug. 1, in Yuma, weighing 7 pounds and 11 ounces. She has been named Victoria La Vonne.

Paternal grandparents are Mr. and Mrs. T. W. Roberson of Hereford.

The meeting for members of Hereford's Future Farmers of America chapter to sign up for the trip into Colorado will be held in the FFA room at the high school Saturday night, Aug. 9 at 8 p. m., according to Bill Stanford, advisor.

Hereford high school coaches Dalton Criswell and Medford Hammon went to Fort Worth this week to attend the annual Texas coaches' school. While there, they will watch the North-South prep football and basketball contests.

Mrs. A. J. Walker, who was injured in an accident in downtown Hereford about a month ago, was taken to St. Anthony's hospital in Amarillo Friday. Mrs. Walker hurt her back in the accident, her husband told The Brand.

The Deaf Smith County REA presented the Hereford Volunteer fire department with a \$50 check for extinguishing the blaze at the REA's pole yards east of town on Thursday noon.

Sponsors of the annual Camp Fire Summer camp trip are reminding all those who plan to go on the trip Monday, that bed rolls and luggage should be at the Camp Fire hut Sunday afternoon. All trucks will be packed and made ready for departure Sunday afternoon.

That loud blast which some residents of the west part of Hereford heard about 4 a. m. Thursday morning was from the

Joy Mack YWA Sets Rally For August 8

The Joy Mack Young Women's Auxiliary of the First Baptist church in Friona has planned a youth rally for the Tierra Blanca association on August 8.

Brother Lavon Rogers ofovina will bring the address. Officers from the whole association—covering 18 churches—will be named at this rally.

On the program will be games, refreshments, and a fellowship hour of gospel singing. Talents from the various churches will be displayed.

This rally will become an annual affair and sponsorship will be rotated among the member churches.

vicinity of the caliche pit west of town where workmen were reportedly blasting for caliche. No report on the blast has been made by local law enforcement officials.

SUMMERFIELD NEWS

Unistructed Delegation To Demoratic Meeting In Dimmitt

By Bobbie Walser
From Thursday Brand

Ones holding the election, Saturday were: Mrs. Ray Johnson, Mrs. L. L. Cannon, Mrs. Lee Curry and Mrs. Guy Walser. A Democratic convention was held at 2 p. m. Unistructed delegates to the county convention Saturday at Dimmitt were elected. They wer Mrs. Ray Johnson and Mrs. Lee Curry, with Mrs. Guy Walser as alternate.

Mr. and Mrs. Bill Sager of Des Moines, Iowa, are the proud parents of a baby boy, Mark Douglas, born July 18. Mrs. Sager is the former Mavis Hensley. The proud great-grandparents are Mr. and Mrs. W. A. Powell of this community.

Mr. and Mrs. August Motiue and son, Roger, of Storm Lake, Iowa and Mr. and Mrs. Ed Botiue and son Paul of Pocahontas, Iowa, visited in the H. C. Behrend home recently, August and Ed are brothers of Mrs. Behrend.

A train derailed west of Summerfield Saturday. There were about 13 cars which were derailed. They were loaded with potash. No one was injured.

Mr. and Mrs. J. W. Wright and family returned Monday from a vacation in New Mexico and Colorado.

Mr. and Mrs. John Black of Amarillo were guests in the home of Mr. and Mrs. Lee Curry Sunday. Mr. and Mrs. W. L. Foust and Walter of Plainview were visitors in the Lee Curry home and in the Guy Walser home.

Mr. and Mrs. Henry Behrends left Saturday, for Hobbs, N. M., for the reunion of the Behrends. Clarence Behrends, H. N. and Edward Ewing went down Sunday. The reason the reunion was held so early was because Andy Behrends Jr., is being shipped to Africa. Andy is the son of Mr. and Mrs. Andy Behrends of Flagg, Tex. The Behrends were former residents of this community.

H. N. and Edward Ewing of Dimmitt spent the week-end in the home of their grandparents, Mr. and Mrs. Henry Behrends. Mrs. Marvin Matlan and son, Bob, of California spent a few days last week visiting Mrs. Matlan's brother, Ky Lawrence, other relatives and old friends. Mrs. Earl Lance entertained her primary training union class with a picnic Tuesday.

McMurry President Makes Visit Here

Dr. Harold Cooke, president of McMurry college, Abilene, spent some time here Friday visiting with Mrs. J. F. Ward who has recently purchased a girls home on the McMurry college campus. While he was here a retreat or prayer room was planned for the Alice Ward Home similar to the one Mrs. Ward has recently arranged here in Ward hall of the Methodist church.

Mrs. Ward purchased the Alice Ward Home for McMurry college girls last spring and it is now being made ready for arrival of fall and winter students.

Happy Homes 4-H Club Met July 24

The Happy Homes 4-H club met July 24 at the home of Martha Logan.

Following a game period, Miss Clara Redman gave a demonstration on scoring baked goods.

Those attending the meeting were: Sue Springer, Martha Logan, Patsy Dawson, Sharon Flood, Twyla Springer, Carolyn Williams, her mother and two brothers.

The next meeting will be at the home of Martha Heard on August 14 when the members of the club will present the program.

Dallas Texans Announce Their 1952 Schedule

With Dallas having the only major league football team in the South, residents of the Lone Star state are being given every chance to see the Texans in action.

M. L. Corley, ticket manager of the Texans, announces a five game exhibition scheduled beginning August 23. Places are Corpus Christi, Odessa, San Antonio, Dallas, Houston. Opponents in that order are Carswell Air Force base, Philadelphia Eagles, Washington Redskins, Detroit Lions, and Chicago Cardinals.

Season tickets for the six home games at the Cotton Bowl is Sept. 28, 2:30 p. m.—New York Giants, 1:30 p. m.—San Francisco 49ers. Oct. 5, 2:30 p. m.—San Francisco 49ers. Oct. 18, 8 p. m.—Green Bay Packers. Nov. 9, 2:30 p. m.—Los Angeles Rams. Nov. 30, 2 p. m.—Chicago Bears. Dec. 14, 2 p. m.—Detroit Lions. Further information on this can be obtained at the Dea Smith County Chamber of Commerce office.

Texas represents 1/12 of the area of the entire U. S.

TO THE VOTERS OF DEAF SMITH COUNTY:

I want to Thank each and every one of the voters of Deaf Smith County, for your support, and vote of confidence in the Primary Election last Saturday.

Again, may I say "Thank You".

Sincerely,

Horace L. Schloss

MONDAY, AUGUST 4th IS



LADIES . . . We are offering the balance of our Summer Shoes at Money - Saving prices. You can't afford to miss out on these values!

QUEEN QUALITY and VELVET STEP

Dress & Casual High, Medium & Low heels in this group are some of those hard-to-find 6AAAA - 5½AA - 6AAA and other sizes too numerous to mention.

VALUES TO \$12.95

\$3.00 PAIR

DOLLAR DAY PRICE



One Group Of ODDS & ENDS Ladies Shoes

You'll be surprised at what we call ODDS & ENDS!

Values to \$6.95

\$1.00 SPECIAL . . .

\$1.00 PAIR

Childrens Gollywog SUMMER SANDALS

We still have a nice selection of these sandals in White, Blue, Pink & Red . . .

VALUES to \$4.98

\$1.99 PAIR

DOLLAR DAY CLOSE-OUT

SPECIAL AT



VALUES UP TO \$1.95

88¢

Cigarette and Ash Tray Set and a Close Out of Summer Costume Jewelry MONDAY, Aug. 3rd ONLY

88¢

AT

KESTER'S

Jewelry and Gift Shop

Hereford Shoe Store



MRS. JOE WAGONER and Mrs. J. E. Dyer instruct the 4-H girls assembled at the annual achievement day Friday in making house slips from padded plastic material. Mrs. Dyer is shown demonstrating the use of patterns. Staff Photo.

NW HEREFORD NEWS

G. C. Hartman Visited Here With Daughter

By Mrs. R. C. Childers
G. C. Hartman of Dove Creek, Colo., paid an unexpected visit on his daughter, Mrs. F. G. Witherspoon, Tuesday. Mr. Hartman came by plane with a friend. They returned Wednesday. Mr. Hartman is an old time resident of the western part of this community.

Mr. and Mrs. Vern Witherspoon and Mr. and Mrs. Freeman were among some who picked up onions on the R. C. Childers farm this week.

J. H. Babcock, Jr., came Wednesday to spend several weeks more in the R. C. Childers home. J. H. was here about two weeks ago, for about six weeks, going home, then coming back for another visit. His home is at Kermit, Texas. He is a nephew of Mr. and Mrs. Childers.

David Raylan Barclay, son of Mr. and Mrs. C. S. Barclay, has been ill with a respiratory infection this week. Last week Larry, their son, was ill with an ear infection.

Mrs. Doris Inman was able to

Mrs. Denzil Pulliam Pink, Blue Shower Honoree On Tuesday

The country home of Mrs. Truitt Johnson was the scene of a pink and blue shower given last Tuesday afternoon from 3 to 5 p.m. for Mrs. Denzil Pulliam.

As the guests were met at the door, they were given a miniature diaper as a corsage.

The Johnson home was decorated with pink and blue flowers throughout. The tea table was laid with a blue cloth and the punch bowl was surrounded by a hula of flowers. Cake decorations consisted of baby faces with pink and blue bonnets.

Assisting Mrs. Johnson were Mrs. Ernest McGee, Mrs. Elvin Wilson, Mrs. Lawrence McGee and Mrs. Stanford Knox.

Those signing for the afternoon were:

Mrs. J. C. Reese, Dennis Lomas, Norman DeWitt, Marvin Knox, H. A. Cavness, Chester Wiggins, M. H. Wiseman, Gordon Witherspoon, W. P. Axe, W. A. Easter, Floyd McGee, Bill Knox, Guy Lawrence, N. W. Livesay, Clint Lundy, J. C. Mays, Jed Miller, Ira Page, Elmer Patterson,

H. V. Stanton, W. G. Vaughn, Bob Wear, N. D. Bartlett Jr., J. B. Caraway, Dwayne Walker, Bill Johnson, C. H. Hale, W. W. Wills, Joe Carather, C. E. Shepherd, G. E. Pulliam and Dale Pulliam of Bellevue, N. M.

Those sending gifts were: Mesdames Taft McGee, U. V. Pierce, Audine Turner, N. H. Blevins, Jim Kinder, John Stevens, Robert Callaway, V. P. Walker, Floyd West, Irvin Reeves, Hartland Caraway, A. C. Hershey, Tom Draper, Jay Fortenberry, Bill Simpson Jr., and Wayne Stark.

Mr. and Mrs. Jack Sikes and children, and Mrs. Jody Lovren and children of Portales, spent Friday in the home of Mr. Sikes' sister, Mrs. Ulys Pierce. A fishing trip to Buffalo lake entertained the group in the late afternoon.

PROGRESSIVE NEWS

Parsons Family Reunion Held Last Sunday At T. J. Parsons'

By Mrs. Ira Ricketts

The Parsons family enjoyed a reunion in the T. J. Parsons home Sunday, July 27, with the noon meal together and visiting in

the afternoon. Pictures were made of the following guests: Mr. and Mrs. Aubrey Talley; Mr. and Mrs. Lewellen Hooper and Dwayne of Plainview; Mr. and Mrs. E. J. Parsons, Bobby and Annette of Amarillo; Miss Joyce Lassiter, Canton, Tex.; Mr. and Mrs. D. D. Parsons and Cecil of Friona; Mr. and Mrs. Grady Parsons and Jack; Mrs. Ella Mae Childers, Jimmy and Jo Harold; Mrs. Maggie Malone; Mr. Tuney Malone and Jerry; Mrs. Oscar Parsons and Oren; Mr. and Mrs. James Miles and Stephen; Mr. and Mrs. T. J. Parsons and children, Loyd, Don, Nancy and Doris.

Mrs. Archie Daugherty, Allyn-da, Neil, Bill and Jane Ann, of Clovis, visited Mrs. Daugherty's parents, Mr. and Mrs. Ira Ricketts, Friday.

Dorothy Veigel spent Wednesday night and Thursday with Doris Russell.

The young people of the Methodist church enjoyed their annual ice cream social in the T. J. Parsons home Wednesday evening.

Mr. and Mrs. Edgar Russell of Levelland, visited Sunday in the home of Mr. and Mrs. Clyde Russell.

Mr. and Mrs. J. W. Carter, Canyon, were dinner guests Sunday of Mr. and Mrs. Ira Ricketts.

Mr. and Mrs. W. H. Stephenson of Claude spent several days last week in the home of their son-in-law and daughter, T. J. Parsons and family.

Mrs. V. E. Dodson took Kay Lynn Scott and Linda Russell to Ceta Glen Sunday afternoon, where the girls attended church camp until Wednesday afternoon.

Mr. and Mrs. H. L. Hershey went to Abilene Wednesday, where Mrs. Hershey will spend the next two weeks caring for her aunt, Mrs. Sam Sharnack.

Virgil Dodson, Mr. and Mrs. P. L. Carmichael and Mr. and Mrs. Glenn Hetzler attended the Farm Bureau meeting at Lubbock Monday evening. State Farm Bureau President Harry B. Kline was guest speaker.

Mr. and Mrs. Wayne Jones, Kenneth and Terry spent Monday with Mr. and Mrs. T. J. Parsons. Mesdames Parsons and Jones are sisters. Mr. Jones came for a load of hay.

Mr. and Mrs. Clyde Russell enjoyed ice cream and cake in the Lloyd Sharp home Saturday evening.

Mrs. Ira Ricketts called on her granddaughter, Mrs. Forrest Ricketts, Thursday afternoon.

Mrs. Virgil Dodson spent last week at Texas Tech, Lubbock, where she took a special course in crafts and simple designing.

Prescriptions



Heating Pads & Sick Room Needs, Baby Foods.

EDWARDS PHARMACY

Wayne Edwards

Next Door to Hereford Clinic

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When Ever You Have Car Troubles Of Any Kind

CALL US!

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Your Friendly Chrysler-Plymouth Dealer

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OUR PRICES ARE SLASHED DURING Dollar Day

All STRAW HATS \$1 | All SUMMER GLOVES \$1

One Table Odds & Ends This Includes Many Items Priced To \$5.95 Priced To Move At \$1

Only 25 Left

DRESSES BROKEN SIZES

5.00 EA.

ALL

Children's DRESSES

7.95 to 14.95 Priced To Clear

\$4.00

BRASSIERES 2 For \$1.00 Tearose, Broken Sizes

All Costume Jewelry 1/2 Price

One Group BLOUSES \$2.00 Sizes 36-38-42-44

Values 39.95 Up BETTER DRESSES \$15.00 14 Left

20 Left Extra Value FORMALS \$10.00

11 All Wool Suits \$29.00 Values to 79.95 These Suits are from last fall's Stock. Some exceptional values here.

THE Vogue

ALL SALES PRICES CASH

NO REFUNDS PLEASE

WANT ADS Phone 30-31

FREE Theatre Tickets To See



WEDNESDAY - THURSDAY

AUGUST 6 - 7

Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

FOR SALE: Registered Scotch Shorthorn bulls, 7 miles south on Dimmitt Hiway. Tom Draper. Box 671. B-1-16-6-tfc

We Have 100 FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st. Ph. 17 B-1-9-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-tfc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass 1302 Park Ave. Ph. 1425 B-1-16-tfc

Let us tell you about FERTILENE Liquid fertilizer for your lawns and gardens. BRADLEY GRAIN CO. Phone 360 B-1-20-tfc

LUMBER UTILITY GRADE 2x4's \$45 — 1x8 \$45 2x6's \$45 — 1x10 \$45 \$6.50 per hundred feet Carl McCaslin Lumber Co. Lumber No. 7 344 E. 3rd St. 1 Block East of Courthouse. B-1-28-tfc

FOR SALE: Cut flowers and plants. Mrs. J. F. Ward. S-1-10-1-tfc

FOR SALE: Maytag gasoline motor and boy's motor bike. Ted Houston. 703 Lee. B-1-13-6-2P

FOR SALE: 3 sows and one Poland China boar. C. W. Bowman, 6 north, 1/2 west of 51. B-1-18-31-2P

FOR SALE Large air conditioner suitable for business or home, support included. \$25.00 Nice desk, walnut veneer, \$15.00. 5 yards new screen wire, 5c square foot. One large square tub, \$2.00. Mirror 46x24 beveled edge, \$13.00. Infra red lamp, adjustable stand \$9.00. 809 West 2nd. Connie Johnson. S-1-6-1-p

2. FOR SALE Farm Equipment

FOR SALE: Two Dempster grain drills. 8-14. Good condition. Model Number 21. Telephone 2771 Bovine or 2711. B-2-17-31-86

FOR SALE: Cadillac motor, fully equipped for irrigation use. Hereford Wrecking Co. phone 320. B-2-14-36-tfc

Southern California seven-room furnished house, 3 bedrooms, two garages, large fenced in avocado and grape garden, 1949-built, \$15,000 value, to exchange for Hereford estate, house, farm, business or part cash since we must move to Hereford. Dr. E. H. Bronner, 447 So. Hope St., Los Angeles, 17, California. B-4-3-tfc

FOR SALE: 2-bedroom house, ideal location to both high school and grade school. Reasonably priced. 128 Ave. G. B-4-19-30-12P

FOR SALE Irrigated 160 acres, all cultivated. 2-8" wells. 3 bedroom home. 3 room tenant house, both modern. Grade A milk barn, large hay barn, 10,000 bushel granary capacity. REA. School bus and mail Rt. Price \$200.00 acre. See this farm, it is a good buy. Irrigated 80 acres, all cultivated near Hereford. \$225.00 acre. \$5,200.00 loan. I have 5, 10, 15, 20, 30, 70, and 80 acre tracts near Hereford; some improved. J. M. Hamby, Real Estate South of Courthouse, Phone 701 B-4-31-4K

WESSON SPECIALS IMPROVED 2 1/2 SECTIONS: Fine grass land, 2 sections level land that can be put in cultivation and irrigation. Located on pavement in irrigation area in Deaf Smith County. Priced to sell. 2 SECTION STOCK FARM: Good set improvements. One Section fine grass land located on pavement in irrigation area in Deaf Smith County. Per acre \$75.00. IMPROVED GRASS SECTION: All fine level land that could be put in cultivation and irrigation. Located in fine irrigation area on paved road. A fine buy for Per acre \$100.00. FINE LEVEL SECTION: Small house and windmill. All perfect level land in cultivation. Being Summer tilled for wheat. Per acre \$65.00. WESSON REAL ESTATE West of Court House Phone 944 317 Sampson Hereford, Texas B-4-31-tfc

FOR SALE 24x26 three rooms with bath, to be moved. Located in Friona. Priced \$3,000. E. D. White, White's Cash Grocery, Friona. B-4-22-31-4P

REAL ESTATE LOANS — AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE JOHN McLEAN Phone 273 S-4-2-tfc

HOUSES FOR SALE 2 New 3 bedroom homes, both on paving. Nice houses near school. Price \$12,600 each. 2 New 5 room efficiencies on paving near school. Price \$7,850 each, good loan values. 1 New 5 room efficiency on paving near school. Price \$7,500 loan. \$4,100, \$1,500 down Balance on second payment in 2 years at 6%. 3 Bedroom brick home with small brick apartment at back on lot near school. Price \$20,000. 9 room house with bath. Garage attached. \$5,500 with \$2,000 down. Balance, good terms. 8 room house in 3 apartments, 3 complete kitchens, \$9,000. Good loan value. Big 4 room house, double garage, \$5,500 only \$1,500 down, balance \$50.00 month until second loan is paid then balance \$30.00 a month. 2-rooms and bath houses near school just remodeled \$500 down balance good terms. Have other buys in large and small houses. Some new ones, also nice lots. J. M. HAMBY, Real Estate South of Courthouse Phone 701 B-4-31-4K

MUST SELL!! 2 Bedroom Home at 107 Ave E. Price \$6,500.00 Sam Nunnally Phone 424 Night 1711 B-4-31-tfc

FOR SALE Complete Restaurant equipment for small place. 6 ft. Walrus fountain with compressor & carbonator, grill with stainless steel stand, hood with ventilation system, tile counter with 12 stools, 4 booths, 20 case pop box, pie case, steam table, 35,000 cubic foot air conditioner. Everything for \$1,000. See or call Johnnie Townsend 1601 Pile St. Clovis, N. M. Phone 6523. B-4-31-2C

WHEAT SECTION: Has camp house and windmill. All good perfect level land in cultivation. Summer tilled for wheat. 1/2 min. Good terms. Deaf Smith County. Per acre \$65.00. 3000 ACRE RANCH: 2 sets of improvements. 1 Sec: in cultivation. Balance fine grass land. Located in irrigation area on pavement. Deaf Smith County. 1/2 mineral. Good terms. Will take a good irrigated farm in trade. Per acre \$65. WESSON REAL ESTATE Phone 944 317 Sampson West of Courthouse Hereford, Texas B-4-2-tfc

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 — 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-tfc

FOR SALE New, well located 3 bedroom home. Livable, but not quite finished; as is \$8,500.00. Glenn Weir Realtor 105 Main Office Res. Phone 200 802 Phone 200 B-4-2-tfc

10. NOTICE

Cleaning, Repairing and Building Septic Tanks and Cess Pools. Farm Plumbing. T. W. Gibson Dimmitt Hiway Phone 430 B-10-28-9P

HIGH SCHOOL Study at home, earn diploma, enter college. Same standard Texts as used by best resident schools. Bookkeeping, Secretarial, Engineering, Drafting, and many other courses. If you are 16 years or older, write American School Box 974 Amarillo, Texas B-10-2-tfc

11. Business Services

WITH THE EVIS Water Conditioner the first cost is the only cost. See Miller Plumbing Co. 125 Sampson. Phone 1287, Hereford, Texas. B-11-22-4-tfc

Quick — Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

Complete EARTH MOVING SERVICE We've Added a New Service Concrete Irrigation Ditches Using Fuller Form Method and Machinery SAVE WATER - SAVE SOIL SAVE MONEY - SAVE LABOR See Us for Complete Details WALLACE & BYRD Phone 399 625 West First - Hiway B-11-2"-19-tfc

Electrolux Air cleaner & purifier, Sales & Service & Floor polisher R. A. McNeese 104 Bertram St. Phone 1201 B-11-31-7P

5. FOR RENT

FOR RENT: Bedroom close in. 509 Ross. Phone 847-J. B-5-9-29-tfc

FOR RENT: Partly furnished garage apartment. Couple or one person only. 701 North Main. B-5-14-3-tfc

FOR RENT: Exceptionally desirable 3-room furnished apartment. Private bath. Electric refrigerator. Plenty of closet and storage space. Private south entrance. Available Monday. 711 E 3rd. B-5-6-2P

FOR RENT: 3-room unfurnished apartment. Private bath with bills paid. Call 357 or see at 113 Ave. G. B-5-19-31-3P

FOR RENT: Small furnished apartment. Close in. Adults only. Come see it. Carl Mountz, 106 W. 7th. B-5-17-31-tfc

FOR RENT: 3-room unfurnished apartment. Call 507 Jackson. B-5-9-31-tfc

FOR RENT: Corner building. Pinckert Welding Shop. Equipment for sale with rent of building. See Pinckert Welding Shop, East Highway 60. S-5-21-6-1P

FOR RENT: Furnished apartment with private bath. 300 W. 6th. B-5-10-31-2K

FOR RENT: 3 room furnished apartment. Bills paid. 201 Ross, Phone 103J. B-5-12-6-1P

FOR RENT: Desirable furnished apartment for couple. Private bath, refrigerator, Garage. Bills paid. 514 Union. S-5-15-6-2K

FOR RENT: New house large living with dining room. 2 bedrooms with double closets. Kitchen, bath, garage and wash-room. Also 2 bedroom duplex complete and clean. Adults. 305 Knight. S-5-29-6-1P

FOR RENT: Furnished three room duplex. 108 West Eighth. S-5-9-6-1K

6. WANTED

WANTED: Couple or lady to live in home and care for elderly lady with salary. 615 Union. B-6-21-31-4K

DOCTOR'S FAMILY desires two bedroom house, to rent. Furnished or unfurnished, on or before October 1. Phone 1228. T-6-18-31-1K

WANTED To cash lease one or two sections wheat land will pay for plowing done on land. LESTER ENGLISH RFD 1 Hereford B-6-31-2P

WANTED: Custom plowing, planting and listing. Floyd Stivers. phone 930J. B-6-10-43-tfc

9. Situations Wanted

RUBBER STAMPS: Fast service. Phone-1303, Francis Printing Co. B-9-11-29-tfc

New SCS Work Unit Conservationist Reporting Monday

The local Soil Conservation Service office has a new work unit conservationist reporting for duty Monday. He is Horace L. Leithead.

Leithead, who comes from Marfa, will replace Cy Freeman, who is being transferred to the Tulsa office. Freeman has been with the local office for the past six months.

The new conservationist is 40 years of age. He has been with the service for the past 10 years, according to O. B. Russell.

Now Is Good Time To Check Pastures

This is a good time for farmers to check up on their pastures, advises N. E. Gass, chairman of the Deaf Smith county PMA committee.

At this time of the year the weaknesses in the pasture program for the farm show up and it is a good time to plan ways and means to strengthen the program for another year.

According to the chairman, the problem that faces many farmers at this time of year has to do with supplemental pasture to provide good grazing during the hot summer months. He points out that studies at the Iowa State college may give the answer to many farmers. The studies show that sudan grass is a good crop to bolster the late summer pasture for cattle. Those conducting the study conclude that for Iowa there is not another forage crop that will out-produce sudan grass during the summer. However, they caution against grazing sudan grass before it is 18 inches tall or if it is stunted by heat or drought.

13 LOST

LOST: Six insurance policies in name of Shirley A. Martin. Would appreciate if found mailed to box 208. S-13-17-6-1K

dan grass before it is 18 inches tall or if it is stunted by heat or drought.

In this connection, the chairman points out, it is not too early for farmers to begin thinking about pasture improvement practices to be carried out under the 1953 Agricultural Conservation program.

In 1953, program emphasis will be on the most urgently needed conservation on the farm. If pasture improvement is most needed to conserve soil and water and build up the productivity of the land, this need should be most evident at this time of the year.

Amarillo Breakfast Club Met With Mrs. Dudley Green Thurs.

The Amarillo Breakfast club met Thursday with Mrs. Dudley Green for a fried chicken dinner.

Stated meeting second Monday in each month. School of instruction each Thursday night. B. L. THOMPSON, Sec'y J. B. NOLAND, W. M. MASONIC BULLETIN Hereford Lodge 849

Wednesday, 12 noon Hotel Jim Hill

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOHS Each Tuesday Night

Heretford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

meets every Friday at 12:05 Hotel Jim Hill

meets every Friday at 12:05 Hotel Jim Hill

meets every Friday at 12:05 Hotel Jim Hill

The centerpiece for the new table was made up of a bination of red and white lilies. Dahlias and gladiolas used throughout the house carry out the decoration scheme. Conversation furnished entertainment after lunch.

Those attending from Amarillo were: Mesdames Pat S. Winnie Nance, Judy White, line Hawkins. Attending Clovis were Mrs. Jessie and daughter, Pat Allen; Maye Green and the hostess her daughter, Claude.

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE

meets every Thursday night

meets every Thursday night

meets every Thursday night

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Extra-Inning Games Take Spotlight in Playoffs

Playoff activity for the Hereford Softball league got underway Thursday night at Vets park in spectacular style as all four teams battled into extra innings before the final verdict of the two games was revealed.

Hereford Hardware won an 11-inning first game from a hard-playing Rocky nine by a tight 8-7 count. In the nightcap, Summerfield used eight innings to edge out Dawn, scoring five runs in the top of the eighth to break an 8-8 deadlock.

Dawn came back but could make only one in the bottom of the eighth.

Thursday night's play — the first of a three-game series, featured some flashy fielding, notably around the shortstop slots for all the teams.

A good-sized crowd enjoyed the night's post-season play.

In the first game, league champion Hereford Hardware met fourth-place Rocky's for the first of a best two out of three series.

The game went to the 11th inning before a ball hit into left field got by Bub Sparks and scored the winning tally, Dub Hair.

Rocky's scored first in the game, knocking across two runs in the top of the second on two hits.

Hereford Hardware pieced together three hits by Hardy, Lacerwald and Russell to garner a lone run. They added two in the third, and one each in the fourth, fifth, sixth and seventh. Rocky's got four in the sixth and one in the seventh to knot the score at seven all.

That ended the scoring activity for the next 3½ innings until John Kelly hit the ball into left field for the eighth tally, and the game.

Summerfield and Dawn rubbed a little of that extra-inning fever off on themselves in the second game, going eight innings to a decision before coping the first in the series, 13-9.

Summerfield, second place team in the league, boomed to a big six-run lead in the first. Dawn got a loner in the second, three in the fifth, four in the seventh and one in the eighth, to fall short of Summerfield's 13-run total.

Summerfield got another in the second, one in the fifth and a heavy five-run attack added the cause in the top of the eighth.

In the HH-Rocky's game, it was David Miles on the mound and Rocky Lee behind the plate for the losers. Hereford Hardware used Blue Turpin to start and rushed in Dub Hair in the eighth, the first time he has been on the hill this season.

Summerfield relied on Jack Clark with Bill Lockingbill behind the bat while Dawn used Walt Lemons throwing and Duane Stewart catching—for the first time this year, we believe.

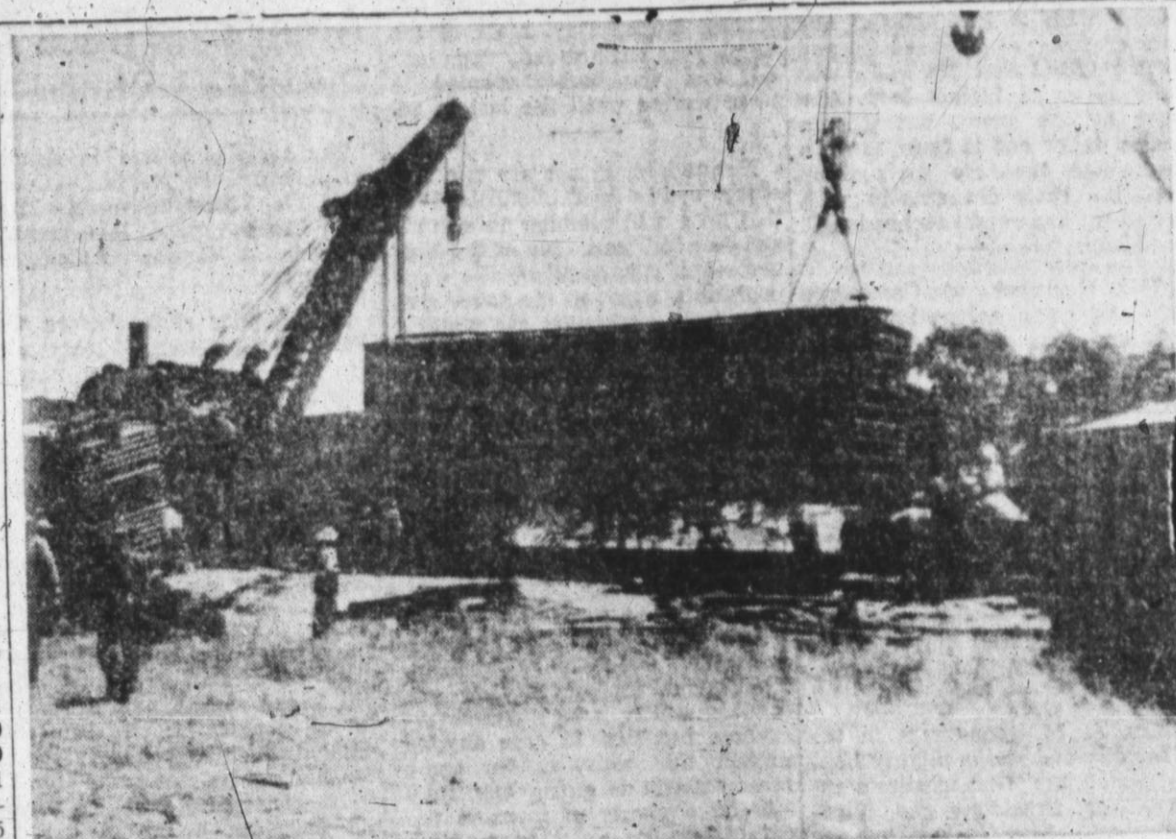
Rocky's got seven runs, 14 hits and committed four misuses. Hereford Hardware had eight runs, 14 hits and four errors.

Summerfield scored their 13 runs on 13 hits and five errors. Dawn had nine runs, 13 hits and six errors.

Hair, lb. p.	3	0	0	0
Kelly, 2b, lb.	7	0	0	0
Hardy, c.	4	1	2	0
Howard, c.	2	0	0	0
Loerwald, rf.	6	0	2	0
Russell, cf.	2	0	1	0
Carroll, cf.	4	0	0	0
	50	8	14	4

SECOND GAME				
SUMMERFIELD—13				
	AB	R	H	E
L. J. Clark, cf.	6	2	3	0
Jack Streun, lb.	6	1	1	1
Baize, 3b.	4	2	2	2
L. Stuttle, lf.	4	1	2	0
Campbell, 2b.	5	2	1	1
C. Harper, ss.	4	1	0	1
Allen, rf.	5	2	3	0
Lookingbill, c.	5	1	1	0
J. Clark, p.	4	1	0	1
	43	13	13	5

DAWN—9				
	AB	R	H	E
M. May, lf.	5	1	0	1
D. Stewart, c.	5	2	4	0
E. Lemons, ss.	5	1	1	0
A. Burris, cf.	4	1	2	0
Ray Stewart, rf.	5	1	0	0
McBroom, 3b.	4	1	1	3
Reece Stewart, 2b.	4	1	1	1
Airhart, lb.	4	0	2	0
W. Lemon, p.	4	1	2	1
	40	9	13	6



SALVAGE CREWS from Clovis and Amarillo were working all day last Sunday to clear up the site of the 13-car Santa Fe derailment just west of Summerfield. Two cranes are shown above lifting a car onto the tracks. Staff Photo.

Big Springs Man Purchases Park Avenue Drug Store

Berry Green, Jr., of Big Springs, has purchased the Park Avenue

Drug store from Rex Tynes. Green is married and the father of two sons, Richard and Douglas, aged 7 and 2. Green was born and reared in Sweetwater. He attended Sweetwater schools and graduated from the University of Texas.

TO MY MANY FRIENDS

My sincere Thanks for your support and friendship.

Sincerely,
J. C. REESE

PRESSURE PROBLEMS?

a BERKELEY 2-Stage Jet Pump

will solve them

Here's a man-sized line of jet pumps that will either get down to the 300 ft. level or push your water up a long hill without a whimper!

Now about a 5 H.P. Model with capacities to 1320 G.P.M. from 120 ft. with 112 lbs. pressure of the pump. About 1/2 inch boost here! Or a 1 1/2 H.P. Model that delivers 400 G.P.M. from 160 ft. at 30 lbs.

WEST TEXAS DEVELOPMENT CO.
1323 East 1st. Phone 312

Gifts Featured At Courtesy For Mrs. Roy Vaughn

Mrs. Richard Rochester was named honoree at an informal gift party given in the home of Mrs. Roy Vaughn Thursday afternoon.

Hostesses were Mesdames Vaughn, W. H. Blevins, Floyd McGee, E. Ramey, M. A. Wiseman, Bobby Rodgers, Eunice Hendrick, R. M. Sheppard and R. L. Calhoun.

An informal program of readings and games were presented by Mrs. E. Ramey and Gerry Patterson. Refreshments were served from a lace-laid table centered with pastel shaded gladioli. Gerry Patterson served punch and the cake was served by Mrs. R. M. Sheppard. Norma Ruth Cummings presided at the guest book.

Others registering were Mesdames Elmer Patterson, Arnold Hershey, Bill Knox, Edgar Telchik, Harold Wester, C. A. Saulcy, Norma McBride, Raymond Cummings, Ray McCullough, Ira Page, Charles Obert, O. C. Cummings and Misses Mabel Martin and Jerry Robertson.

Electric lights were first installed in the White House in the early 1890's.

FIRST GAME				
ROCKY'S—7				
	AB	R	H	E
Burdine, cs.	6	0	2	0
Cummings, ss.	6	0	1	4
Winkler, 3b.	6	1	2	0
Boyer, lf, rf.	6	0	2	0
Lee, c.	5	1	2	0
Massie, 2b.	5	1	1	0
Miles, p.	4	2	2	0
Hamilton, rf.	1	0	0	0
Sparks, lf.	4	1	3	0
Hutchinson, lb.	3	1	0	0
	46	7	15	4

HEREFORD HDWE.—8				
	AB	R	H	E
Knox, lf.	7	2	3	3
Ross, 3b.	5	1	1	0
Turpin, p, 2b.	6	1	1	0
Barrett, ss.	4	3	4	1

Dorothy Williams Birthday Honoree

Dorothy Jane Williams was honored on her 12th birthday at a hobo party held at the home of her parents, Mr. and Mrs. W. Glenn Williams, Friday evening.

Guests arrived dressed to suit the occasion with gifts done up in hobo packages. Sue Canner won the best hobo costume award. A picnic supper and weiner roast and back yard games provided entertainment for the group.

Those attending were: Char-lotte Moore, Glenna Gault, Joan Brown, Denise Barnard, Joan Fowlkes, Martha Ann Bookout, Ella Marie Williams, Carla Sue Crosthwait, Betty Lou Ferguson, Linda Lee West, Sue Channer, Peggy Graham, Sharon Arrington, Donna Rae Williams and the honoree, Also Mr. and Mrs. Hurrey Aven and Dickey and the hosts.

POPULAR STORE

DOLLAR STRETCHERS

MANY MORE \$ DAY VALUES THROUGHOUT OUR STORE

DRESSES \$3 ea.

Sorry these are so far below cost that we cannot permit try-ons

2 for \$5

Cartor Girls Summer PAJAMAS \$1.00

Shorty Style
Sizes 4 - 14, Reg. 1.95

Ladies Nylon HOSE 79¢

First Quality, 51-15

ALL BETTER DRESSES 1/2 Off

Reg. 14.95 to 49.95
Size 10-20, 14 1/2 - 24 1/2

Group of Crepe BLOUSES 1/2 Off

Size 32-40, Regular 5.95 to 14.95

Group of Satin, Wool, Taffeta ROBES \$5.00

Broken Sizes
Values to 29.95

1 Group Ladies SUMMER SHOES \$1.00

1 Group Childrens Summer SANDALS & SLIPPERS \$1.00

Tomisets \$6.50

Sizes 34 - 38
Reg. 10.95 Values

FINAL CLEARANCE ON ALL SUMMER SHOES ALL ARE GREATLY REDUCED

Make your home improvement dreams come true

...with

AMERICAN-Standard

PLUMBING FIXTURES

Now is the time to modernize your bathroom... to add a powder room... to streamline your kitchen... to fix up your laundry. By selecting American-Standard plumbing fixtures, you can make these all-important rooms real showplaces. And your home will be a greater joy than ever to live in... the envy of every person who sees it.

We invite you to come in now and see our large display of modern American-Standard baths, lavatories, water closets, kitchen sinks, laundry trays and automatic water heaters. They're as fine as money can buy! And, you'll be surprised to see how reasonably priced they are!

Come in or Phone for Estimates

MILLER PLUMBING CO.

125 Sampson Phone 1287



By JIMMIE GILBERT

Did you ever hear of an old boy falling out of his boat into the lake and being mighty happy about it?

This is about what happened to Abe Martin. Abe went out fishing Wednesday night at Buf-

falo and along about 12 o'clock the wind got to blowing and the waves got pretty high, so Abe and James Edmundson decided to bring in the boat. They started in and Abe was leaning over the side until a big wave

came along and shot Abe overboard with a big splash. Abe managed to get his head up and then realized that the water was only 10 or 11 inches deep. Abe says he can swim, but it sure was a relief not to have to on a night like that. He got soaking wet, but came dragging in with a fish "at least eight inches long."

The Chamber of Commerce sent out some onions and potatoes and part of the lot went to Canyon, where Secretary Cecil Massey lived before moving here. Canyon didn't do right, either. They dug up a guy who has two rows of onions bigger and better than the ones Cecil sent them. They call the Hereford onions "dwarfs". Cecil has an alibi, though, he wrote and told the Canyon folks that the onions he sent weren't "eating onions"—merely some seed for them to use in growing their next crop.

Mrs. A. M. Jones was in the other day and she is mighty happy about the Democratic nominees for President and Vice-President. She figures that we should think twice before not supporting them. I certainly agree that the Democrats picked their best man for president. That vice-president, however, could stand some improvement. Sparkman has openly and consistently opposed Texas keeping the Tidelands and I understand he is a strong advocate of Federal control of schools. Both are definitely against my opinion of good government in the United States. Stevenson has not been so definite as Sparkman, but I understand he also leans in the same direction. Guess this will all come out during the campaign, however.

Furthermore, I do not think the Southern Democrats are through. Wait until they have some more meetings. They are liable to cook up some sort of deal. Wait and see. I am a "Texas Democrat" party. That's what some of the boys are talking all over Texas. They also will, of course, have the national Democratic party. Anyway, I am sure that the battle did not end at the Chicago convention.

August 4-15, might well be classified as "Vacation Week" in Hereford. Never saw so many people figuring on starting their

vacations Monday—or just following Dollar Day. Most of the employees have already vacationed, and the bosses seemed to have waited until the last to go.

Meanwhile, things are running along pretty well. Farmers of this area will produce an abundant crop this fall. One of the biggest—and this could be the most profitable crop of the year. Everywhere, exchanges are waiting about not having much in the way of row crop. Cattlemen are screaming. From the looks of things the government loan won't mean much in the grain market. Supply and demand will probably step in to establish the price.

The proposed new city charters went into the mail Friday afternoon. They represent a lot of work for the committee and considerable expense to present. The committee feels that the mailing pretty well covered everyone, but just in case anyone missed this copy, or for some reason needs an extra copy, they still have plenty of them at the City Hall. It's a lot of reading, but each taxpayer should read and study the proposed charter carefully. That is why the law requires this special mailing.

Junior League Game August 15

Hereford's junior baseball players will make their debut before their moms and dads and the sporting public when they play under the lights at Vets park Friday, Aug. 15 at 8 p. m.

Two teams of the oldest boys in the summer kids baseball league will meet in a five-inning game under the lights. This game will be preceded by a few innings of play by younger athletes in the junior league, according to Bob Wear, who has charge of the summer play program.

Admission to the game will be 20c and 10c. The proceeds will go to defray expenses of the lights for the night. Money over the expenses will be used for work with the underprivileged children in the elementary schools of Hereford.

Wear asked for a good turnout to cheer on the midget ball players.

America's Race Problem Amazes Brazilian Student, She Explains

The racial problem in America proved to be the biggest surprise for Brazilian-born Miss Julie Molnar, who is currently studying at Wayland college in Plainview.

Miss Molnar spoke before the Hereford Rotary club Friday and also showed slides of her native Brazil.

In expressing her amazement at the race problem, she called it the "darkest spot" in America. Light-skinned foreigners are given better treatment in this country than American's native-born colored people, she said.

Miss Molnar touched upon many points in her brief summary of Brazil. She explained that Brazil was a nation "made up of people of all different nationalities." It would be hard, she commented to stand on a street corner in a Brazilian town and pick out a typical Brazilian.

Since coming to the United States in 1948 to study at Berkeley, Calif., and in Plainview, the 23-year-old Miss Molnar said she has found difficulty with American expressions, notably, "pick you up", "walk you home", and the many divergent uses of the word "chicken."

Brazil is the largest country in South America, she explained, with about 60 million people. Fifty per cent of the people do not know how to read.

Brazil's industrial activity is limited to the coastal cities, as is its preponderance of large buildings and the many autos owned by Brazilians.

There are only about 3,000 Indians living in the entire country, Miss Molnar told the Hereford Rotarians. They are the best hunters in the world, she added. She told of many of their customs and explained that the Indians and the colored people there are very superstitious.

Schools in Brazil vary a great deal from American institutions of learning, the audience was told. Children in Brazilian schools have no choice of subjects like they do in America. Nine subjects are required by the school and the government.

In high school, French, Latin, English and Spanish are all re-

quired courses. The highest grade possible in Brazil is not an "A" or a 100 percent, but a grade of 10.

Teachers there are very strict, making for poor teacher-student relations.

Americans in Brazil are judged to a large extent by their diplomatic representatives in that country. The impression given the people there is not always too good, according to Miss Molnar, as some of the diplomats

do not always do the job they were sent down there for.

Visiting Rotarians were D. T. Adcock, Lamesa, and A. R. Guy Lufkin. Other visitors Friday were Lucille Bookout, Howard Gault, Mr. and Mrs. Otis Dickey, Henry Ricken of Happy and Bill Anderson of Lamesa.

TO THE PEOPLE OF DEAF SMITH COUNTY

I want to extend my heartiest congratulations to Ralph Smith on his nomination as a Candidate for the office of County Clerk. I have the highest regard for Ralph, and I hope that he will get the same satisfaction and enjoyment out of serving you that I have gotten during the past fourteen years.

I also want to express my sincere Thanks to you, the people of Deaf Smith County, for allowing me the privilege of serving you as your County and District Clerk for so long. The years I have spent in this office have meant a lot to me, and I want you all to know that I appreciate the cooperation and support that you have given to me.

Sincerely yours,
ROBERT THOMPSON

NO MONKEY BUSINESS HERE! ONLY THE BEST BARGAINS IN TOWN!!!!



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WILL FIND A HOME
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2 Door, Radio and Heater, Sun Visor, Extra Clean in Every Way.

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PRETTIER CAR AT THAT
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1951 PLYMOUTH

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HEREFORD MOTOR COMPANY, INC.

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Your Friendly Ford-Mercury Dealer

PHONE 39



GUESTS AT THE party honoring Diane Wilson on her sixth birthday Thursday are shown above. They are, front row, from left: Z. Ann Evans, Gary Stagner, David Grubbs, Paul Christman, Judith Knief, Diane Wilson, Sandy Winkler, Gary Lynn Wheeler, Jimmy Craig, Jimmy Barnett and Ronnie Barnett. Back row, from left: Becky Jackson, Joe Pat Cassells, Jimmy Grubbs, R. A. Wederbrook, Carole Sneed, Carole Kent, Sally Whiteside, Connie Kent, Linda London, David Evans, Skipper Vogel and Richard Patton. Also at the party but not shown in the picture was Becky Owen. Staff Photo.

Camp Fire Groups To Annual Encampment

LET'S COOK SOMETHING

Homemade Cookies Pair With Iced Drink Or Ice Cream For August

Homemade cookies paired with a dish of your favorite flavored ice cream or with an iced drink are standard repasts for long, hot, end of summer days. August is the time, however, when nobody likes to spend much time in the kitchen and an easy cookie recipe may encourage the novices to whom making a cake might look like a big task.

Mrs. Robert Veigel's recipe for coconut macaroons is a bit different and so easy, it's fun to make them instead of a chore. Here is her recipe:

Coconut Macaroons
3 egg whites
1/2 lb. semi-moist coconut (canned is best)
1/2 lb. sifted powdered sugar

1/2 teaspoon almond extract
1/2 teaspoon vanilla
1/2 cup rolled saltine cracker crumbs
Beat egg whites stiff and add sugar, then coconut. Blend well and stir in flavoring and cracker crumbs.
Drop by half teaspoonfuls on a greased cookie sheet and bake in a 350-F oven 10 minutes.

Members of the various Camp Fire groups of the city and their sponsors plan to leave early Monday morning to attend the annual Camp Fire camp. This year the group will go to the Western Life camp in Gallinas Canyon near Las Vegas, N. M., instead of the camp further on in the canyon where they have located in the past.

Senior counselors attending will

be: Rita Vinton, Betty Culpepper, Janice Craig, Earline Plank and Gerry Patterson.

Serving as junior counselors will be: Cecelia Wilkins, Nancy Patterson, Eddie Morrison, Daleine Tinnin, and Laura Jane Lamm.

Other members of the various groups who will attend include: Barbara Turner, Eugenia Knox, Ann Caraway, Melba Gay Lawrence, Sandra Roberson, Verna Brown, Jane Poole, Shirley Schulte, Betty Ford, Gracie Fotheringham, Carol Ann Newell, Kay Noland, Lois Christman, Kay Cole, Jenny McCathern, Karen Williams, Wilseena Witherspoon, Denise Barnard, Linda Cavendar, Martha Bookout, Ella Mae Williams, Sheryl Patterson, Bonnie Craig, Gayle Long, Eugenia Alexander, Linda Hare, Mary Katherine Huckert, Phyllis Goettsch, Carolyn Knox, Virginia Witherspoon, Mary Lynn Morrison, Jane Bookout, Mary Thompson, Judy Coffin, Marilyn Newell, Judy Versig, Mary Lou McCullough, Linda Lee West, Suzanne Renfro, Susie Woodford and Kay Caraway.

Camp activities will include handcraft arts to earn honors, sports, including swimming, volleyball, soft ball and archery. Folk games and songs will also be included and each night an all-camp activity will be featured.

The group will be taken overland by bus and cars and separate trucks will carry camp equipment and luggage. They will return Sunday, Aug. 10.

Wetomachick Camp Fire Girls Activities

Wetomachick Camp Fire group held a sleep-cook-out Friday evening at the home of Mr. and Mrs. O. H. Culpepper.

Those present were Laura Lamm, Inez Brown, Mary Katherine Huckert, Christine Thomas, Frankie Dee and Betty Culpepper.

This group has been selling tooth brushes and candy to help with finances. Five members met with the awards committee Tuesday afternoon to pass their rank tests. Passing Trailseekers rank were Mary Lou McCullough, Judy Jerfig, and Christine Thomas. Frankie Dee Culpepper passed Woodgatherers rank and Laura Lamm presented material for passing Torchbearers rank. Betty Culpepper, assistant leader of the group, is also in line for Torchbearers rank.

Monday afternoon the group was taken on a tour of Hotel Jim Hill, the county courthouse and the county jail.

Those taking part in the tour were: Kay Barnard, Frankie Dee Culpepper, Eugenia Knox, Laura Lamm, Eddie Morrison, Christine Thomas, Daleine Tinnin, Barbara Hall, Inez Brown, Judy Jerfig, and Mary Lou McCullough.

Recent guests in the home of Mrs. J. F. Ward have been Mr. and Mrs. Howard Nelson of Pope, Miss., and their two daughters, Tommie and Irene and a cousin, Minnie Nelson. Mrs. Ward and Mrs. Nelson's mother were girlhood chums. Other guests in Mrs. Ward's home the past two weeks have been her grand nieces, Joyce and June Roberson of Amarillo.

Mrs. Cliff Estes Named Honoree At Informal Coffee

Mrs. Cliff Estes entertained informally at a recent coffee to compliment her daughter-in-law, Mrs. Clifford Estes, who with her husband, Captain Estes and two children, are guests in the Estes home.

Former Hereford high school classmates of Captain Estes and close friends of the family made up the party.

In attendance were: Mesdames Gerald Wilson, Walter London Jr., R. A. Daniel Jr., Bill Stanford, John Estes, Jay Boston, Richard Ireland, Wayne Phillips, Freeman Melton, W. L. Davis Jr., Jack Knox of Friona; Bruce Beene, Carl Gilliland, Jeff Gilbreath, Jim Lipscomb, C. J. Mountz, Ralph McCullough, Earl Phillips, Elizabeth Calet of Indianapolis, Ind., and Misses Thornton Shirley and Jonnie Estes.

Theta Rho Club Junior IOOF Enjoy Picnic

Members of the Theta Rho club and families and members of the Junior Odd Fellows and families, were entertained at a picnic supper and lawn party at the home of Mr. and Mrs. Merlin Kaul recently. Games were directed by Mrs. Charlotte Calvert and Mrs. Pauline Lady.

Members of the Theta Rho group attending were: Nealean Flowers, Marian Lomenick, Wynogene Sowell, Mary Ruth Strange, Rosemary Young, Treva Smith, Janell Price, Mrs. Roy Calvert, advisor, and Mrs. Lydia Hopson, retiring advisor.

Junior Odd Fellows present were: Larry and Walter Kaul, Francis Boyd, Ralph Morrison, G. C. Merritt Jr., Ross Jo Landers, Jimmy and Woodrow Northcutt, and Ben Conklin.

Others attending were: Mr. and Mrs. A. C. Flowers, Mr. and Mrs. Robert Boyd, Mr. and Mrs. J. C. Morrison, Mary Lynn and Judith, Mrs. H. Lomenick, Mr. and Mrs. C. Merritt, Becky Elliott, Nelson Pierce, Mrs. Cecil Lady and the hosts.

Clubs Provide Child Training For Mothers



MRS. ELVIN WILSON

(Ed. Note—This is the final installment of a series of articles about presidents of the various clubs of the city which have been featured in The Sunday Brand during the Summer months.)

In grandmother's day, young mothers never thought of joining clubs to improve their home atmosphere or to study how to become better mothers. Today, a well-balanced young mother desiring to give her children the best in training and guidance joins other young mothers in the search for knowledge that will help her in carrying out such a program in her home.

The Les Meres Study club, which was organized in 1949, functions under the motto—"God Could Not Be Everywhere So He Made Mothers."

Mrs. Elvin Wilson will assume her duties as president of the club when the Fall and Winter season is opened at a breakfast held in her home early in September. Purpose of the club is to give practical assistance to members in the guidance and training of their children and Mrs. Wilson says programs for the year will be in line with that objective.

Each member chooses her own program subject and presents it as she desires.

Last year topics included careers of mothers as a nurse, a laundress, psychiatrist, housekeeper, silent business partner, counselor, sweetheart, wife, cook, artist, shining example and secretary.

During the Summer a Pollyanna program has been enjoyed. Mrs. Wilson was born and reared in Hereford. She finished her junior year in Hereford high school and graduated from West Texas State college high school in Canyon.

She was married to Elvin Wilson in 1944 and spent most of the next year in Corpus Christi where he was stationed with the Navy. Following his release from the service, they located on a farm in the Westway community where they now live. She likes farm life and her greatest ambition is to someday own a farm and ranch. The couple has three children, a boy and two daughters.

Mrs. Wilson became a member of Les Meres club in 1950 and has served as corresponding secretary for the club. She is a member of the Church of Christ and participates in church and Sunday school activities.

August Time To Plant Peonies For Springtime

(Ed. Note—This is another article written by members of Hereford Garden clubs, and timed too be of aid to the amateur gardener who seeks to cultivate beautiful flowers.)

Mrs. Jim Black, who specializes in growing peonies, tells of this page how to plant and care for popular flowers. Growing peonies is as much a hobby with Mrs. Black as is china painting and holding beautiful ceramics.

Mrs. Black believes that growing time peonies is not difficult provided a few essential requirements are observed. She has found that peonies prefer to be in full sun but that they will grow and bloom if they receive sun at least half a day. They MUST NOT be planted under trees for large shrubs.

When and How To Plant

Peonies may be planted either in the Spring or Fall but most growers advise planting in August for best results. Get tubers from a reliable source with three to five eyes. Plant them in moderate rich, well-drained soil three to four feet apart.

Dig a hole much larger than the tuber. Work one pound of bone meal into the bottom of the hole with some soil, and then cover with more soil. Set the tuber so that the eyes will be just two inches below the surface. Measure the depth as too deep planting will result in little or no blooms.

After the tuber is set and the hole partially filled, carefully press the soil around the roots firmly, then water thoroughly. When water is soaked away, finish filling with the dry soil. Do not use manure around the roots as it causes tuber to rot. A light mulch should be spread over the peonies during the first winter season.

Keep peonies well watered during the blooming season, and then water once a week all through the summer. Peonies planted in August will bloom in the Spring. After they have finished blooming, make a basin around each plant and fill it full twice each watering. The foliage remains lovely all summer and should be kept growing to help the tubers store up energy for bloom the following year.

When cutting peonies, never cut off all the leaves on the tuber stem as this may cause blight. Leave for two or three years. The foliage helps the roots which are producing bloom buds for the following Spring.

Care of Old Plants

In late Fall, after the peonies have bloomed in the Spring, cut off the old tops and throw away or burn. Small amounts of manure may be added to the soil if placed about six inches from the stems of the plants and worked well into the soil in the Spring. If the soil is stirred too soon the eyes may be broken off.

Most growers think peonies should not be dug or divided often. By leaving undisturbed they will increase in vigor and productiveness year after year. The large, beautiful blooms are a fine sight and fills the grower with pride. It is then the gardener knows the rewards of growing peonies outweigh the small amount of time and money it takes to plant and care for them.

Departing Fords Honorees At Several Events

Among the small courtesies given the past week to honor Rev. and Mrs. Roy Ford who are leaving August 18 for Albuquerque to make their home, was a supper party given at the J. T. Gilbreath Jr. home Friday evening, July 25. Six couples who enjoy a buffet supper together often, attended.

Those included were: Rev. and Mrs. Ford, Mr. and Mrs. J. R. Allison, Mr. and Mrs. Ralph Hadings, Mr. and Mrs. Robert Veigel, Mr. and Mrs. B. F. Cain and the hosts.

A steak fry in the Wayne Edwards back yard was enjoyed by Rev. and Mrs. Ford and their three children and the Edwards and their two children.

On Friday evening six couples enjoyed a back yard supper party at the Troy Moore home with Mrs. Moore and Mrs. Ivan Block serving as hostesses. Attending were the honorees, Rev. and Mrs. Ford, Mr. and Mrs. J. E. Kirby, Mr. and Mrs. Robert Veigel, Mr. and Mrs. B. F. Cain, Mr. and Mrs. S. O. Wilson, the Moores and the Blocks.

Open house sponsored by the members of the Christian church congregation will honor the Fords next week with the many friends made by the Fords while serving in Hereford high school and will graduate with the class of 1953.

Parents Reveal Engagement Of Betty Hamilton

Mr. and Mrs. Homer Hamilton are announcing the engagement of their daughter, Betty, to Bill Rose, son of Mr. and Mrs. W. C. Rose, also of this city.

No definite date has been set for the wedding. Both Miss Hamilton and Mr. Rose are seniors in Hereford high school and will graduate with the class of 1953.

Beta Sigma Phi Honor Husbands At Picnic Event

Texas Kappa Iota chapter of Beta Sigma Phi sorority enjoyed a picnic and party recently in the backyard flower garden at the home of Mr. and Mrs. Norman Moore.

Husbands were honor guests. The grass-carpeted lawn, with background of blooming shrubs, flowers and trees, provided an ideal setting for the party.

Following the picnic feast a short business session was held when plans for the club's cedar chest project were discussed.

Those attending were: Mr. and Mrs. Hollis Puckett, Mr. and Mrs. Gene Prickett, Mr. and Mrs. Ben Malone, Mr. and Mrs. Ernest Wade, Mr. and Mrs. Jimmie Mercer, Mr. and Mrs. Johnny Poole, Mr. and Mrs. R. J. Cramer, Mr. and Mrs. O. L. Amrey and Mesdames Pete Guinn, Paul Harvey, Jimmie Sparkman, Charles Laing, one guest, Mrs. Gene Smith of Covina, Calif., and the hosts.

Karen Sue Daniel Birthday Honoree

Karen Sue Daniel celebrated her ninth birthday Monday afternoon with a party given in the home of her grandmother, Mrs. O. G. Hill Sr.

Assisting with the party were Karen Sue's mother, Mrs. R. A. Daniel Jr., and her grandmother, Mrs. Willie Daniel.

Party games were enjoyed and pictures of the group were made. Those attending were: Cheri Baker, Catherine Nell Barnard, Charlotte Hill, Judith Raye Hasehoff, Lynn Thompson, Becky Jackson, Patsy Wooddell, Pamela Clay, Sandra Brumley, Suzanne Yarbrough, Kay Caraway, Colleen Reeves, Clyde Whitaker, Bobby Jackson and Lisle Patton.

Others attending were Mrs. O. G. Hill Jr., and Miss Barbara Batton of Lubbock.

L Allegra Club Has Pre-Season Coffee On Wed.

Reminder of the oncoming club season was the morning coffee given for the L Allegra club members at the home of Mrs. Hilton Higgins Wednesday morning, Mrs. Francis Hill and Mrs. Walter London Jr., served as co-hostesses.

A special guest at the informal affair was Mrs. Sammy West who has returned to Hereford to make her home.

Those attending were: Mesdames Bruce Beene, Darrell Blanton, Jack Brown, O. G. Hill Jr., V. C. Hopson, Lee Kent, George McLean, Floyd Ross, Bill Wardrop, Richard Winget, Jiggs Hartman and the hostesses.

Jaycees Are Entertained

The Jaycee-ettes entertained with a picnic supper in the Jaycee park Wednesday night honoring the Jaycees.

Those attending were Mr. and Mrs. Ray Hardy, Mr. and Mrs. Harold Loerwald, Mr. and Mrs. Sam Nelson, Mr. and Mrs. Joe Martin, Mr. and Mrs. Dick Lucas and a guest, Dr. Mike Flecken.

The Sunday Brand SOCIETY

The Sunday Brand, Hereford, Texas, Sunday, August 3, 1952

Section Two



VIRGINIA SIGLE, above, is the new Lions club sweetheart. Virginia is the 16-year-old daughter of Mr. and Mrs. Delmar Sigle. Virginia plays the piano and is active in social activities at Hereford high school where she will be a member of the senior class this fall. She was notified of her selection as Lions sweetheart on Wednesday morning and attended her first meeting on that date.

she will be a member of the senior class this fall. She was notified of her selection as Lions sweetheart on Wednesday morning and attended her first meeting on that date.

Activity Report Given By Chamber Of Commerce

A report of Chamber of Commerce activities from April 1 to the present was presented to the board of directors Tuesday night by Cecil Massey, manager.

The report was broken down by committee activities and told of plans, past activities and current programs.

A brief resume of the report follows:

Trade Extension, Goodwill
Ben Childers, Chmn.

Much work being done by this committee on the Mexican housing situation.

Activity areas for goodwill include: sponsoring a trip through Hereford business and industries for Boyina school children; inviting the Federated Women's clubs here for their 1953 convention, an invitation which was

accepted; entertaining the Amarillo boosters when they were here; worked out details for the British Broadcasting company to record a program from Hereford; encouraging the chamber manager to speak at outside community functions.

Answers to more than 2,000 inquiries about Hereford have been mailed out since April 1.

Merchants Committee
Paul Harvey, Chmn.

Activities are being planned at present by this committee to make this area and community a West Plains shopping center. This committee is responsible for the success of the Mid-Plains Pioneer Day. This committee has also been functioning in an effort to stop the writing of hot checks in Hereford. The group has also been working to assist in easing the housing situation for laborers now working and living in Hereford.

Highways and Tourists
A. J. Schroeter, Chmn.

This committee has been active in the work of Texas and National Highway 60 associations. The local group published two pieces of material to aid the traveler enjoy his visit to Hereford. One was a list of tourist accommodations in Hereford and the other was a list of things to see and do in and around Hereford.

Tourist and map service has been set up in the Chamber of Commerce office through the efforts of this committee. They are now working on two long-range projects which will be of great service to this community—a cut-off from Highway 66 West of Amarillo to Highway 60 and a bridge across the Canadian river on Highway 51.

Industrial
N. D. Bartlett Jr., Chmn.

The work of the industrial committee has been outstanding in the past three months. Many contacts have been made with companies with hopes of their coming to this section increased greatly. Some have accepted definitely, some are to make the move within the near future. Those already moved in and doing business and those to move within the next six months—through the efforts of this committee—are: Trading Post, American Box Co., Mexican barber shop, Western Hill Concrete Pipe Co. of Plainview, Troutman Bros. Vegetable Co. of Cincinnati, Dan Price Co. of Odessa, and Gold Bond Redemption Co. of Plainview.

One other who plans to set up here in the near future is Dr. Bronner and associates of Plainview.

This committee has also been of assistance in improving the freight service for our business men.

Agriculture
W. L. Davis Sr., Chmn.

The agriculture committee has found itself in the middle of a

problem that is perhaps more important than any other to the community, that being the water problem. Needless to say, they will work with all farmers and other organizations in trying to solve this major problem to the best interest of all concerned.

In an effort to publicize our vegetables, this committee shipped choice potatoes and onions to leading newspapers in the state. All together, 300 pounds of vegetables were shipped in small sacks.

Two farm tours are planned for August and September. One for local farmers and the other for out-of-town folks. This was planned by the committee in an effort to sell people on our farm methods.

This committee is working every way to sell our crops to outsiders realizing the value of creating a better market for our farmers.

The committee, in an effort to succeed in the above, has been most active in the work of Deaf Smith Health foundation in showing the world what our land has to offer.

Government, Civic Affairs
Ray Cowser, Chmn.

Pioneer Day, an activity of this

Stangel Gives Tips For Exhibiting Of Prize Livestock

LUBBOCK—You can't expect an animal to make a good appearance in the show ring when it didn't sleep the night before.

Dean W. L. Stangel, head of the agriculture division at Texas Tech and livestock superintendent of the State Fair of Texas, says to keep animals on their toes in the show ring, exhibitors should be sure they make their livestock comfortable at all times prior to entering the show circle.

In a short course for beef cattle herdersmen at Tech, Dean Stangel said the basic item for each animal is a bed containing two bales of straw without lumps.

"The herdsman should keep the straw worked up so the animals will always lie down on a cushion," the dean suggested, and new straw should be ready to replace any scattered by the animal. Wet straw should be replaced, too, he said. And, if possible, the animal should be tied outside at night.

Dean Stangel made the suggestion that the exhibitor's best animal be placed on the aisle so the on-looker will be certain to see the exhibitor's top stock and get a good first impression. He also recommends an attractive showbox that never blocks the spectator's view of the animals.

Dean Stangel emphasizes tidiness, especially in equipment, aisles, and animals. The herdsman should also be neat, he added.

group, was perhaps the most successful celebration of its kind ever held in Hereford. It was estimated that 8,000 persons attended the Chamber of Commerce-sponsored event.

Railroad Crossing Gate—This project, upon the suggestion of this committee, is being studied by the Santa Fe railroad.

Rent and Job Service—These two projects carried out by the civic committee, have been quite instrumental in locating apartments and houses for newcomers as well as employees of our merchants and employees seeking jobs in this area.

City Directory—This group, with the C of C manager, has obligingly assisted W. J. Winters Publications Co. in making a city directory for Hereford and Deaf Smith county.

Radio Programs—A series of radio programs have been carried on in an effort to inform the people of this area on the workings of the Chamber of Commerce. This committee has been quite active and many more activities are ready for completion during the coming year.

Legion Officer Installation To Be August 12

Newly-elected officers for the Hereford American Legion Post will be installed Tuesday, Aug. 12 in Amarillo with all other local post officers in Zone 1.

T. J. Clay is post commander;



EDITORS OF some of Texas' largest daily papers are going to have a lot of good eating off Hereford vegetables, thanks to a publicity stunt being carried out by Cecil Massey, Chamber of Commerce manager. Massey sacked up Hereford spuds and onions and tagged them with "You're invited to a dinner of Hereford vegetables" and sent them to editors of the state's largest daily papers. Massey is shown with the collection before sending it out. Staff Photo.

Monroe Parker, vice-commander; James Wilde second vice-commander; C. C. Acker was elected treasurer; Louis Thomas, Chaplain; Jiggs Hartman, adjutant;

and Homer Logan, sergeant-at-arms. Charles Gibson of Amarillo, state Legion commander, will be installing officer.

The Sunday Brand, Hereford, Texas, Sunday, August 3, 1952

Mrs. George Clark and her daughter, Georgina and her husband, Mr. and Mrs. J. R. Roney, all of Long Beach, Calif., arrived Friday for a couple of weeks stay here with her sister, Mrs. Rendo. Mr. and Mrs. Boyd London have been vacationing in Colorado.

DR. MILTON C. ADAMS

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\$2.00

One Group

SUMMER BLOUSES \$1.00

Values to 6.95

One Group

SUMMER BLOUSES \$4.00

Values to 7.95

One Group, Values to 8.95

SWIRL DRESSES \$5.00 and \$6.00

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The Little Fashion Shop
"Smart Clothes for Smart Women"

Entire Stock
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ALL

SUMMER SKIRTS

Values to 8.95

1/2 Price

Kline Calls For Farm Program Operating On "Pay As You Go"

(Several Deaf Smith county farmers and officers of the Deaf Smith County Farm Bureau went to Lubbock last Monday night to hear Allan B. Kline, president of the National Farm Bureau Federation, speak to assembled farmers and FB officers. This account of Kline's speech was taken from the Lubbock Avalanche-Journal. It was written by T. W. Bridges, staff writer.—Editor).

Now is the time for all good projects of government to be put on a pay-as-you-go basis and for the government itself to end its policy of devaluation of the American dollar, the president of the American Farm Bureau Federation said here Monday night.

Speaking at Jones Stadium before a crowd of 1,000 area farmers and farm families, he said that "strong governments pay their bills and don't have to kid their people with new money," be it greenbacks or bonds.

The speaker, Allan B. Kline, is an Iowa corn-hog farmer. He flew in here at dusk, spoke to an enthusiastic audience and by now is enroute to Tennessee for another platform engagement.

Devaluation Is Hit
He called the devaluation of the dollar thievery and said that the best way to keep our money good would be to end deficit spending.

"We need production to stop inflation," he said, "and the best way to achieve it would be by capitalizing on our own proven techniques and not by copying techniques that have already failed elsewhere."

Kline, who excels in oratory, urged farmers to take an active interest in government and business, explaining that there is an inter-dependence, especially since both are new "minorities in control."

Should Pick Officials
"In the first place," he urged, "take an active interest in the people you send to Washington to represent you in this democracy. We need men in Washington with courage, understanding, ability and honesty."

A man can float, he said, without much ability; but he can't float upstream. He asked for a civic renaissance.

Kline credited research and education with the progress made

in agriculture in our times.

"The revolution in American agriculture over the last 50 years is without counterpart any other place at any other time," he said.

Education Plays Role
"There are those who would credit a law passed within the last 20 years. But without research what we know now could not have been discovered, and without education the research could not have been used."

He cited the beginnings of land grant colleges and the establishment of such agencies as the State Experiment Stations and the Extension Service.

"The revolution will carry on for another 50 years," Kline told his audience. "But we don't want to circumvent it with too much money and too much personnel."

Bureau Membership Up
He lambasted government in business and said that price controls were "not to control inflation, but to cover it up."

Kline, in Lubbock and Texas for two hours, said that the Texas atmosphere made him wish to brag. So he did. He said the Farm Bureau Federation membership is now three times what it was in 1940 and now comprises 1,452,000 farm families, a gain of 128,000 last year.

The program, sponsored by the Lubbock County Farm Bureau and the Lubbock Agricultural Club began with musical numbers by the Castro County Farm Bureau Choral Club under the direction of Ray Bearden. Lee York, banker and president of the Lubbock Agricultural Club, presided. J. Walter Hammond, Tye, president of the Texas Farm Bureau Federation, introduced Kline.

There was red lemonade for everybody. Enough was prepared in advance to serve 4,000.

Mrs. A. L. Manjeot has returned from Wichita, Kan., where she visited a week in the home of Mr. Manjeot's sister and family, Mr. and Mrs. M. L. Simpson. While there she attended 25th wedding anniversary celebrations held by the Simpsons.

Home Freezing Of Peaches Explained

COLLEGE STATION — Although the Texas peach crop is below normal, reports show that peaches will be plentiful in other parts of the nation. Indications are there will be peaches on the local markets but at higher prices than last season.

Now is the time to make plans for including peaches in the family canning budget. Food specialists with the Texas Agricultural Extension service point out that ceiling prices have been taken off canned fruits, which may mean higher prices. In view of this, homemakers may find it profitable to preserve a supply of peaches.

Here are suggestions from the specialists on freezing peaches. Use only sound, ripe peaches. They should be slightly riper than for canning but not soft or mushy. To prevent discoloration, the specialists say, use 125 mg. of ascorbic acid, tablet or powdered, for each pint of fruit. Dissolve the ascorbic acid in the sugar syrup

which is to cover the fruit or dissolve 1/4 teaspoon citric acid in 1 quart cool water. Leave the peaches in the solution only 15 to 20 minutes before packing in sugar syrup. Use about 1 gallon of the solution for a bushel of peaches. The specialists recommend the Dixigem, Triogem, Golden Jubilee, Hale Haven, Fair Beauty, J. H. Hale and Elberta

varieties for freezing. Wash and peel the firm, ripe peaches. Treat, as directed above, to prevent discoloration. Then cover the fruit with sugar syrup, 3 cups of sugar to 1 quart of water. Pack in moisture-vapor-proof containers to prevent loss of color, flavor, food value and change of texture. Pack and freeze immediately. For further information on freezing foods and cooking frozen foods, the specialists suggest a copy of B-175, FROZEN FOODS, which may be obtained from the local county home demonstration agent.

City water was first piped into the White House in Washington in 1853.

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Beauty at Home

By Lynn Carter

Q. What is a good treatment for dry and brittle hair?

A. Very beneficial is frequent massage—making sure to move the scalp with the fingers. Rub a little warm olive oil into the scalp twice weekly. And increase your brushings—at least twice daily, and more if you have the time.

Q. How is eye shadow correctly applied?

A. When one has small eyes, smooth the shadow from the middle of the lid to the temples and be sure to keep it off the inner half of the lid. For large eyes, shadow the lower part of the lid, the accent of color going toward the nose, and these eyes will look even larger. Blondes and redheads can achieve an entrancing effect with an orchid color—brunettes produce a really melting look with a certain shade of green.

Q. What is a good bleaching lotion I can make for my face?

A. Four ounces lemon juice, two of rosewater and two of fine-grade glycerine. After washing the face, rub in this mixture. It softens the skin as it bleaches.

Q. What can I do to de-emphasize freckles on my arms?

A. Make a paste by mixing together some cornmeal and sour milk, or buttermilk, and spread this over the arms. Keep this on at least 20 minutes, and do it every day.

Q. What is a good, mild and safe bleach I can use for hair on my upper lip, legs and arms?

A. Lemon juice is sometimes very effective for this.

Q. How can I, through my makeup, camouflage a double chin?

A. You can use a darker shade of foundation over the fullest part of the "second" chin. Concentrate this darker shade at the front and center of the neck, fading it subtly away at the sides.

Q. Is there any makeup technique which will seem to give a flat nose more height?

A. Try this: Draw, with a tiny brush, a lighter shade line of foundation down over the bridge of the nose, from between the eyes to down under the tip of the nose.

Q. How can I add glossiness to my eyelashes?

A. By regular and faithful application of olive oil or Vaseline petroleum jelly. This helps prevent granulation, too.

Q. My knuckles have dark lines in them. How can I eliminate these?

A. Use soapsuds mixed with cornmeal, the gritty kernels digging into the lines and routing out the soil. The starch in the meal also heals, soothes and whitens the knuckles.

Mrs. Marlin Gilliland left Friday for San Francisco, where she will visit relatives.

Hot Weather Is Hard On Fish

COLLEGE STATION—Hot, dry weather is even hard on the finny tribe, especially those in farm ponds. The number of reports received from over the state during the mid-summer months, says R. E. Callender, specialist in wildlife conservation for the Texas Extension service, reflect to a large measure the type of weather that prevails.

Fish in farm ponds may die from parasites or diseases, poison in the water or a depleted supply of oxygen, says the specialist. The shortage of oxygen is listed as the most common cause of fish die-off in the summer time. Callender says fish suffering from a lack of oxygen come to the surface gasping and swim into the shallow water. They sometimes, in desperation, jump out on the bank.

Wave action is very important to maintaining a supply of oxygen in the water, and during periods when this action is at a minimum, trouble may develop. Also, he says, the pond vegetation, including various pond weeds and microscopic algae, taken up carbon dioxide in the water and release oxygen. This process is slowed down during cloudy periods due to the lack of sunlight. At this time of the year, when there is often little wind and some cloudy weather, fish may suffer.

When fish show symptoms of being short on oxygen, Callender says stir up the water by running boats propelled with outboard motors over the pond. This will assist in building up the amount of oxygen in the water and since short duration, such action may save the fish.

Callender points out that heavy applications of fertilizer should not be applied to ponds during July and August, especially in ponds that are heavily infested with pond mosses. The fertilizer stimulates the growth of microscopic algae to such an extent that the water is clouded up and sunlight cannot penetrate the water to sustain the life of the vegetation. This decaying vegetation, in decomposing, takes up the free oxygen in the water and thus worsens the oxygen situation.

Fish, he says, sometimes die from poison getting into the water. Toxophene and DDT are deadly to fish and when they have been used on crops or grasshoppers on the pond watershed, heavy rains following their application may wash them into the pond.

Parasites sometimes cause fish to die but generally, says the specialist, parasites don't cause heavy losses. Heavy infestations of parasites do lower the vitality

P-TA Yearbook Plans Are Made

Plans for the 1952-53 program and yearbook for the Hereford Parent-Teacher association, were discussed at a meeting of the yearbook committee at the high school Wednesday morning.

Mrs. George Graham, chairman of the committee, was in charge of the meeting. Other members present were Miss Roberta Campbell, Mrs. Clint Formby and Mrs. Homer Brumley.

The theme for the P-TA for the coming year is "Strengthening Our Faith Through Service."

First meeting of the local chapter is to be held on September 5. It will be a picnic held at Whiteface field. Meeting dates thereafter will be the first Monday of each month.

Programs will feature band music, plays and other features contributed by the students as well as guest speakers, panel discussions and quiz programs.

Plans are being made to show a film to the children of the parents attending P-TA meetings in another part of the building.

Seek Non-Partisan

"Eisenhower For President" Club

Organization of a non-partisan "Eisenhower for President" club in all the voting precincts of the county was approved in a resolution adopted by Precinct 2 Republicans in their convention Saturday evening, July 26.

Two-party activity was also given a boost by the convention at its meeting when it recommended Republican candidates for state, congressional and U. S. Senate offices in 1954.

James E. Young was named delegate to the county convention on August 2.

Grant Fuller was named precinct chairman, Ellen Carter secretary. Kenneth Rudd was nominated by the precinct to be the new county chairman.

PRECINCT 4

Paul Lyons was named chairman; Margaret Lyons, secretary. Delegate to the county convention is Paul Lyons, with Margaret Lyons as alternate.

Kenneth Rudd was nominated as county chairman.

PRECINCT 11

Kenneth Rudd was named chairman; Mrs. Kenneth Rudd, secretary. Rudd named delegate to county convention, M. G. Caywood, alternate. Rudd received four votes for county chairman.

of fish and may contribute to their death. The yellow grub is the most common of the parasites infesting fish. Others include the threadworm or nematodes, spiny-headed worms, tapeworms and flukes. None of these parasites found in this country are harmful to man, says Callender.

Controlling parasites in the farm pond is a tough job, explains the specialist, but in severe infestations, draining the pond and letting it stand dry for several months will help.



HEREFORD'S NEW post-office truck is shown above with Ike McCutcheon, who delivers parcel post for the local post office. The one-ton truck was driven here for local

use from Ohio. Plans have not been completed for use of the new unit as yet. Staff Photo.

Texas Wheat Crop About 40½ Million Bushels, Estimate

Texas' 1952 wheat production is estimated at about 40,500,000 bushels as of the latter part of July. This compares with 17,307,000 bushels harvested in 1951 and a 10-year (1941-50) average production of 60,347,000 bushels.

Texas farmers this year seeded 5,021,000 acres to wheat. About one-third of this acreage has been abandoned because of the extreme dry weather. The July 1 estimated acres for harvest is 3,365,000. This compares with 1,923,000 acres harvested last year and a 10-year (1941-50) average of 4,700,000 acres.

The indicated yield per acre this year is 12 bushels compared to a nine bushel per acre yield last year and a 10-year average of 12.4 bushels.

The 1952 average of feed grain in Texas is about 716,000 acres greater than the 1951 acreage. Over 2.5 million acres of small grains have been abandoned this year because of drought and the planting of sorghums has been curtailed because of dry weather.

Mr. and Mrs. Ray Downey are leaving for a vacation in Colorado.

Group Attends Theta Rho Tea

Members of the Carna Theta Rho club attending a neighbor tea for Theta Rho of the district in Levelland Thursday afternoon were: Donna C. Jor, Janelle Price, Rose Young, Treva Smith, Kay Jov and Pat Hamby. They were accompanied by the advisor, Mrs. Roy Calvert.

Two state officers were honored at the session—Rose Young of Hereford, who is state vice-president, and Mick Ritchie, warden, of Levelland.

Deputy Sheriff S. B. Berry family are on a vacation in Colorado. They left Hereford on Friday.

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LT. COMMANDER A. P. JONES

Hereford Man Promoted In Navy, Now Lt. Commander In Capitol

Texas Goal For 1953 Wheat, Other Crops Announced By USDA

Texas wheat goal for 1953 represents 5,250,000 acres of the national goal of 72 million, B. F. Vance, chairman of the state agricultural mobilization committee said today. This compares with 5,021,000 acres planted to wheat for harvest in the state this year. Almost one-third of the 1952 planted acres had been abandoned by July 1 because of unfavorable growing conditions, leaving for harvest 3,365,000 acres.

The national wheat goal is about 8% below the big acreage planted for harvest this year. With normal yields, officials estimate that the 1953 goal acreage would result in a crop of about 1,080 million bushels of wheat—about 170 million bushels below this year's estimated high production. This production would meet all anticipated requirements for the marketing year, both domestic and export, and probably add some to reserves.

Other 1953 goals set for Texas for fall seeded crops are: barley, 200,000 acres compared to 1952 goal of 125,000 and 1952 seeded of 99,000; rye, 30,000 compared to 1952 goal of 21,000 and 1952 seeded of 23,000; and oats, 1,500,000 compared to 1952 goal of 1,400,000 and 1952 seeded of 1,300,000.

Goals for other crops will be determined and announced later in the year—well before planting time next spring, according to the chairman.

In commenting on the national wheat goal, Secretary Brannan said that production from the goal will assure ample supplies for use both at home and abroad.

From Washington comes word that Andrew P. Jones, son of Mrs. Mina Jones of Hereford, has been promoted from Lt. Commander to Commander in the U. S. Navy. The promotion is retroactive to July 1, 1951, when Commander Jones went to Washington, D. C., as procurement-liaison officer for the Navy. In the reserves, he had been serving as a reserve officer in the Navy with headquarters in Amarillo since the war.

Commander Jones is a graduate of Hereford high school and of Texas A&M college and served in the Navy during World War II. Mrs. Jones and their two children arrived Monday for a visit here with her parents, Mr. and Mrs. Frank Barber, and with Mrs. Jones and other relatives. They make their home in Alexandria, Va.

"The large 1952 crop," he stated, "make it possible to establish a production level for 1953 which is below that of recent years. The goal for 1953, however, is kept on the side of abundance to play safe in the mobilization period."

"The reduced acreage of wheat for 1953 should give farmers greater opportunity to increase acreage of feed grains—whether fall or spring planted—or to move to a greater acreage of grass lands, which is not only a basis for livestock production but will also contribute to needed soil and moisture conservation primarily in the Great Plains area."

"The guiding principle in all our goals, which are developed with the assistance of the state agricultural mobilization committees, is to meet all known requirements and provide for adequate reserve stocks to the fullest extent possible within a balanced crop pattern for our available acreage."

Golf Club Plans Invitational

Hereford will have an invitational golf tournament on the local links September 25-28, the board of directors decided at a meeting held this week.

Tentative schedule for this four-day golfing event are:

September 25 — Pro-amateur matches;

September 26 — Qualifying rounds for medalist honors;

September 27 and 28 — Match play in all flights.

Several well-known out-of-town golfers are expected to participate in the meet.

The board of directors also laid increased emphasis on the membership drive being carried on at the present time. Full share are being sold at \$200 and half shares at \$100.

With a full share of stock, membership dues to the club are \$25 every six months, payable August 4 and February 4 of each annum.

With a half share, membership dues are \$30 each six months payable the same as above.

With no share of stock, dues are \$37.50 semi-annually, payable on the same dates.

KOREAN VET — 2-36 PL — Applications for mustering out pay for veterans of the Korean War are being taken now in the office of Veteran Service Officer Ralph Smith.

Any former serviceman who served in the armed forces since June 26, 1950, is eligible for the mustering out pay, Smith said.

Minimum is \$100 for all those with 60 days or less of domestic duty. Those with more than 60 days of domestic duty will get \$200 and anyone with foreign

service, will get the maximum payment of \$300.

Alaskan duty is considered domestic duty in the mustering out pay schedule, Smith said.

Payment will be made in a lump sum and processing is expected to be accomplished in a short time.

Applicants for the payment must bring their ORIGINAL DD-214, the form of separation of release from active duty. Smith cautioned that these documents SHOULD BE PUT ON RECORD before being sent away.

The local veterans service officer also said that processing for

GI educational benefits for Korean War vets is now underway. This is being speeded up so those who wish to do so may enter the educational institutions of their choice by the fall semester.

Additional information on the mustering-out pay or educational benefits for Korean War vets can be obtained from Smith in his third floor office at the courthouse.

The Pentagon is the world's largest office building.

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Receives BA

William Holbert Graham Jr., of Farwell, brother of Mrs. Vance Crume, graduated with the Eastern New Mexico summer class August 1. He received his B. A. degree in journalism. Graham is now working with his father, W. H. Graham Sr., on the State line Tribune in Farwell, as assistant editor. He plans to continue his schooling, if possible, to attain his masters degree.

Attending the exercises from Hereford were Mr. and Mrs. Vance Crume and Judy.

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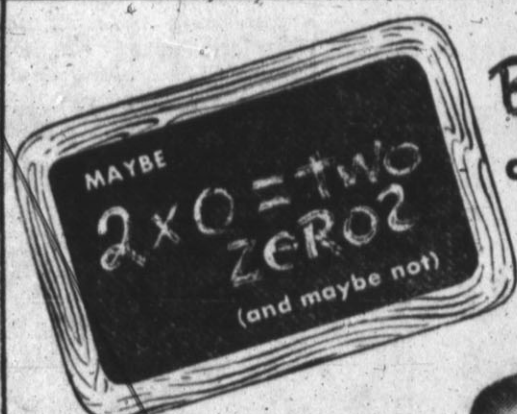
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QUALITY SHEER
NYLONS!

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August Dollar Days. STOCK
UP-NOW on these exquisite
51 gauge 15 denier sheers
Full-fashioned, slim lovely
seams, graceful heels. In
new Fall colors, Gypsy or
Nomad, sizes 8 1/2 to 11.

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Men's Plain or
Printed Plisse Summer
SPORT SHIRTS

Short Sleeves
Sizes S, M, L
Reduced to

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BARGAINS IN SHOE DEPT

Child White High Shoes, Girls
Oxfords, Ladies Better House Shoe

Reduced to

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Girls Sun Suits, Bathing Suits
Crepe Paj., Ladies Sun Suits
& Crepe Paj.

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Cloth and Leather

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2 prs. for \$1.00

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the long wear and lux-
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they're priced lower than
good quality cotton socks!
Choose from a big assort-
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shade. 10-13.

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SANFORIZED
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Thrifty! Colorful! These
practical shirts are perfect
for school or play. They're
made of easy-washing
Sanforized cotton broad-
cloth, in an assortment of
clear plaids and fancy
patterns. Styled to wear
tucked in or out. Sizes 2
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Boys Western Style Jeans

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8 oz Size 2 to 12

\$1.98

11 oz Size 6 to 16

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(81"x99")

Extra long wearing because Penney's packs
plenty of quality into these sheets! They're
tightly woven of long staple cotton yarns
with even hems, firm selvages. Penney's
prices are outstandingly low!

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"First Quality"

"PENCALE SHEETS"

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72 x 108 Sheets	2.50
81 x 108 Sheets	2.59

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81 x 99 Sheets	2.49
81 x 108	2.69

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Shredded 100%
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PILLOWS
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Medium Weight
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Permanent Finish
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**Corduroy
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Size 1 to 6

Colors
Maroon
Blue **\$1.50**

3 Mens

Summer Suits

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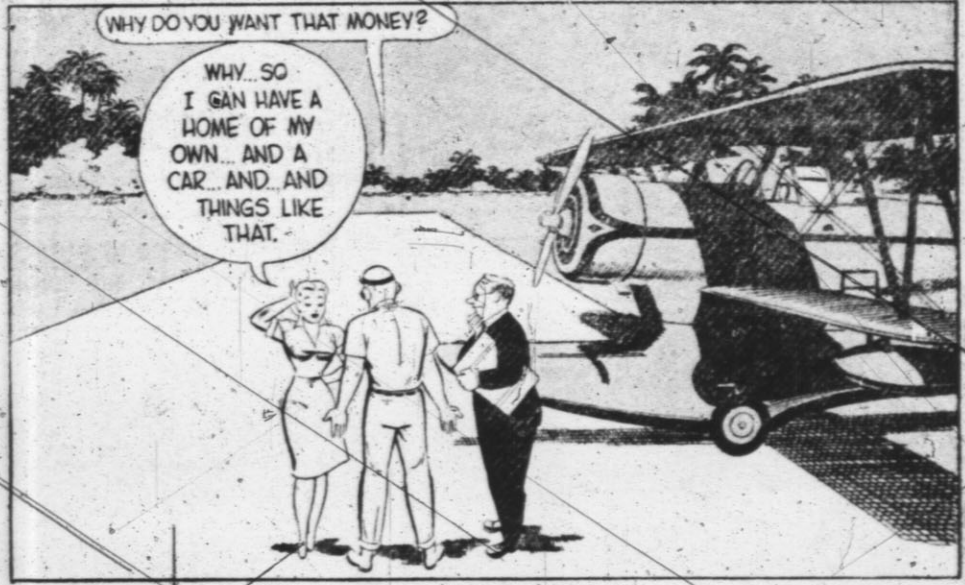
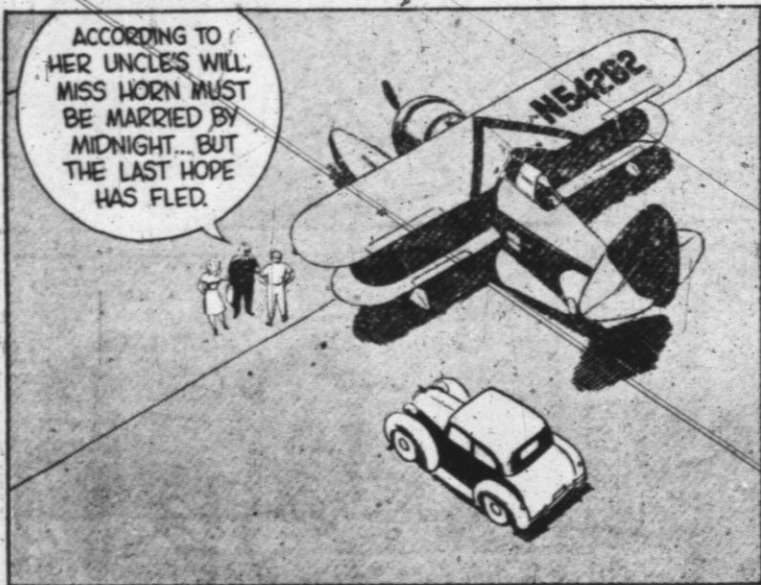
The Sunday Brand

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Buz Sawyer

FEATURING HIS PAL
ROSCO SWEENEY
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By TOM SIMS and BILL ZABOLY

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Your Business or Home? We Have
Remington Portables On Hand
The Hereford Brand

BLONDIE

by
CHIC YOUNG

I'VE TAKEN CARE
OF THE BOSS'S PARROT
WHILE HE'S BEEN
AWAY THIS WEEK



THE BOSS LOVES
CLARABELLE LIKE
HE WOULD HIS
OWN DAUGHTER

SHE'S
CUTE

HI,
BOY



DAGWOOD--IT'S MR. DITHERS
ON THE PHONE--HE SAYS
THEY'RE BACK FROM THEIR
TRIP AND HE'S COMING
TO GET HIS PARROT



DAGWOOD--HOW
IS MY DARLING
CLARABELLE?
I CAN'T WAIT
UNTIL I SEE
HER

SHE'S FINE, BOSS--
WE TREATED
HER LIKE ONE
OF THE
FAMILY



HOW
TOUCHING!

DID MY DARLING BABY
MISS HER DADDY?

SHIP
AWAY



HOW CAN I EVER THANK
YOU FOR TAKING SUCH
GOOD CARE OF
HER?



TO SHOW MY GRATITUDE,
I'M GOING TO GIVE YOU
A RAISE AND YOU'LL
GET AN EXTRA WEEK
OF VACATION
WITH PAY



A RAISE,
HE SAID

AND, AN
EXTRA
WEEK OF
VACATION
WITH PAY



MR. DITHERS IS A BABOON



THE BOSS
IS A
PINHEAD

MR. DITHERS
IS A
TIGHTWAD

SO THAT'S WHAT
THEY SAY ABOUT
ME AROUND
THEIR HOUSE?

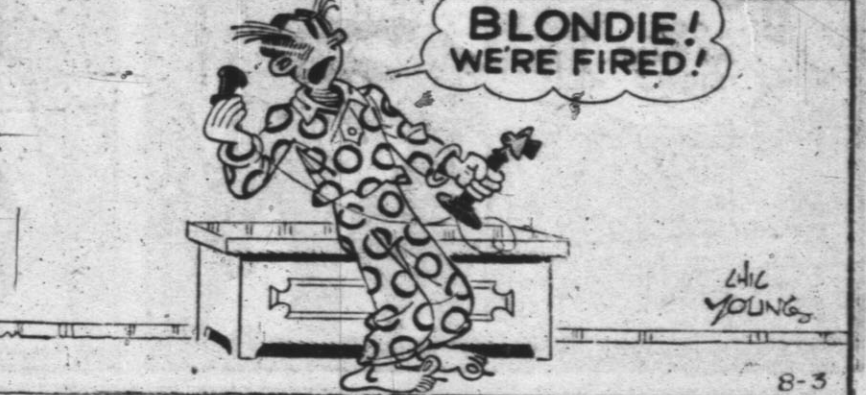


RING

WHO COULD BE
PHONING US AT
TWO A.M.?



BLONDIE!
WE'RE FIRED!



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8-3



WE HAVE 'EM

Complete line of Desk Lamps.

Flourescent, also goose neck lamps.



AT THE

BRAND

PHONE 30

THE KATZENJAMMER KIDS



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HIGHEST QUALITY

See them at

The Hereford Brand

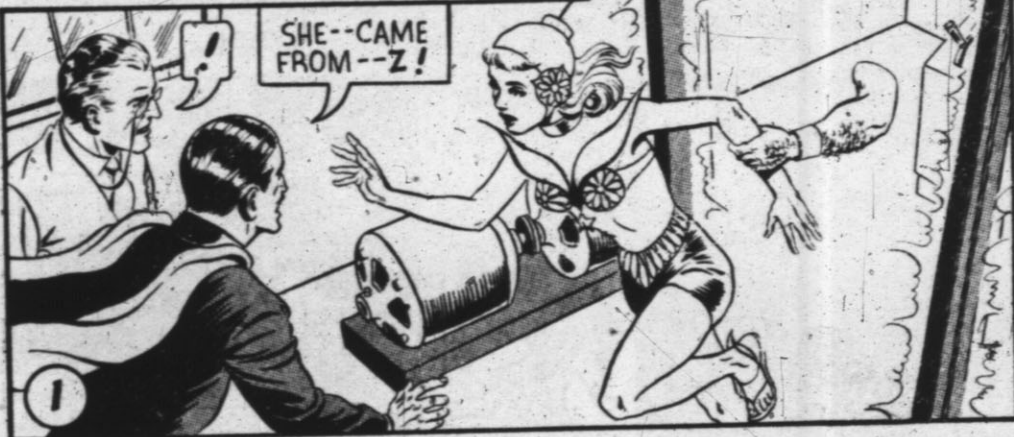
\$178⁵⁰

MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

A BEAUTIFUL GIRL SUDDENLY RACES OUT OF THE MYSTERIOUS DOORWAY. BUT SHE IS HELD BY AN ARM REACHING OUT OF THE BLUSHY MIST---

INSTANTLY, SHE IS PULLED BACK THROUGH THE DOORWAY---



SHE WAS TRYING TO ESCAPE FROM 'Z'--FROM THE OTHER DIMENSION TO OUR WORLD!

THEN PEOPLE CAN--AND DO LIVE THERE. AND YOU ACCIDENTALLY DISCOVERED THIS 'DOORWAY' THAT LEADS TO ANOTHER WORLD!



DID YOU SEE THAT, MAC? THAT DAME DISAPPEARED INTO THAT CONTRAPTION!

YEAH--I SAW IT--AN' I SEE SOMETHIN' ELSE! LOOK!



THE POLICE, PURSUING THE ESCAPED CONVICTS, SPOT THEIR QUARRY!

THERE THEY ARE!

SURRENDER, YOU TWO!



OUT OF THE WAY! WE'RE GOING THROUGH THAT BLASTED DOORWAY--AND DISAPPEAR!

DON'T TRY TO STOP US --OR WE'LL PLUG YOU!



CONTINUED--

COMBINATION

File and Storage Cabinets

The Hereford Brand

\$56⁰⁰



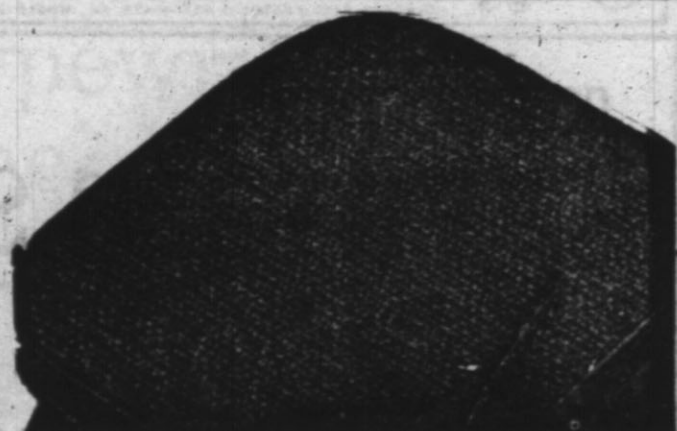
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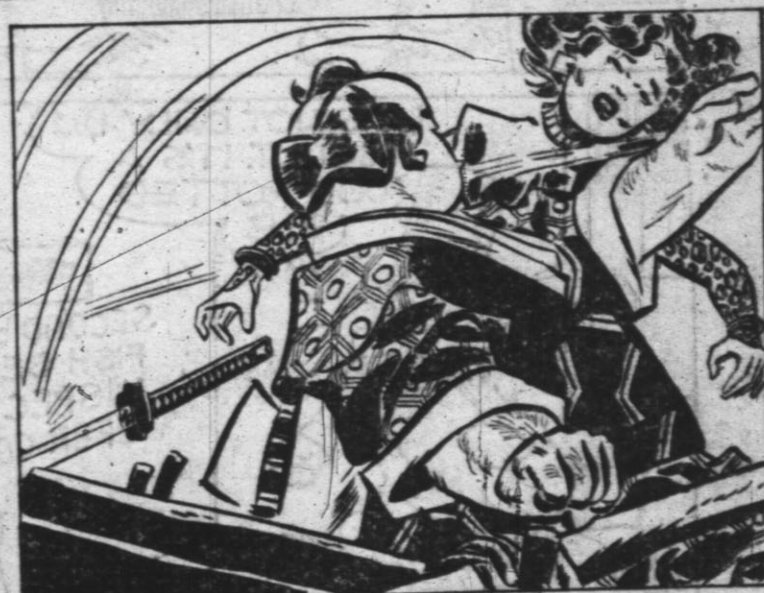
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Nationally Advertised Brands
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For The Name of the Dealer of Your Preference
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Paper!

THE BRAND

PHONE
THIRTY

KING of the ROYAL MOUNTED

by
ZANE
GREY



SIXTEEN MILES OUT OF TOWN A LONE NIGHT WATCHMAN IS SLUGGED AND A MASKED ASSAILANT CAUTIOUSLY APPROACHES THE DYNAMITE SHED

HEY, YOU! COME
BACK HERE!

... A GREEN COUPE... WITH
MANITOBA PLATES... GOTTA REPORT
THAT!... WHAT TH' DEUCE DID HE KONK
ME FOR?



KING, WHAT DO YOU MAKE OF THIS? THE CONSTRUC-
TION-CAMP GUARD WAS SLUGGED LAST NIGHT
AND APPARENTLY ALL THE THIEF TOOK WAS
TWO CASES OF OLD DYNAMITE?



STRANGELY ENOUGH
THE HIGHWAY DEPART-
MENT HAD JUST
ORDERED THE
STUFF REMOVED!

BECAUSE STALE DYNAMITE IS
EXTREMELY DANGEROUS... THE NITRO-
GLYCERIN SETTLES OUT! MAC, I'VE A
HUNCH WE'RE GOING TO HEAR FROM
THIS THEFT... WITH A LOUD BANG!



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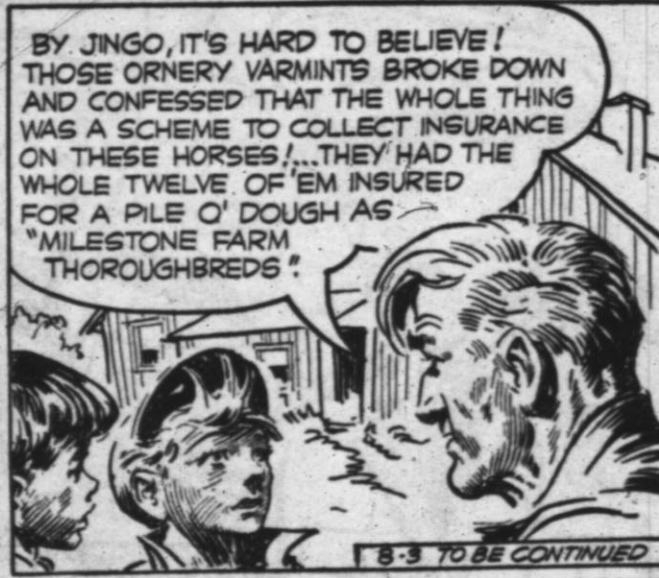
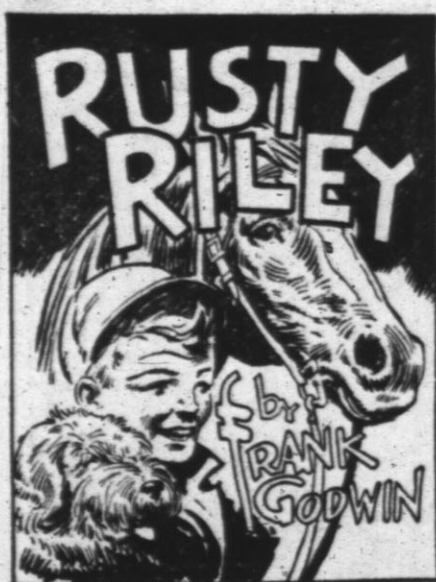


MEANWHILE, IN A BARN
NOT FAR AWAY!

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Will Handle Your Every Need In the Way of General Office Supplies. Also
Fill Any Special Orders.

The Hereford Brand



We Have **ESTERBROOK** Fountain Pens and Push Type Pencils.
Also Pen Points
The Hereford Brand **\$2³⁰ ea.**

GRANDMA

by
CHAS. KUHN-



We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.
Executive, Steno, and Lounge Chairs.

The Hereford Brand

Order Sought After Middle East Uproar

EGYPT'S strong man, Maj. Gen. Mohammed Naguib Bey, settled down to business in Cairo and promised to use armed might if necessary to quell any disorders arising from King Farouk's abdication.

There seemed to be little inclination on the part of Egypt's common men, at least, to raise much hubbalooboo in the wake of Farouk's departure. Long oppressed by government graft and corruption, they rejoiced.

As hands long accustomed to royal handouts got slapped in Naguib's relentless cleanup of bribery and corruption, however, there were howls.

Infant's Status
With Farouk in exile in Italy were his six-month-old son, now Egypt's King Faud II. Farouk's teen-age wife Nariman, and his three daughters by a previous marriage.

One newspaper said the baby king would be returned to Egypt when he is seven years old, the age at which Moslem mothers traditionally lose control of their sons.

Farouk made preparations to sail to the U.S. State Department officials, in Washington said the former monarch would be allowed to enter if he desired to do so.

Hope in Iran
In Iran, other big Middle East sore spot, Premier Mohammed Mossadeq indicated confident hopes of a settlement with Britain that would end the crippling oil dispute.

The Premier's hopes were expressed as he stood at the height of new popularity. A Tehran newspaper, which often reflects Mossadeq's views, hinted to the Shah that he should never stand in the way of the nationalists if he wants to avoid being dusted off like Farouk.

Mohammed Damavandi, National Front deputy, demanded that all U.S. military advisers leave Iran. The demand was approved by other nationalist deputies in parliament in session to approve the new Mossadeq cabinet. Washington observers, admitting the seriousness of the wave of anti-Americanism in Iran, refused to believe it meant a swing to Communism or pro-Sovietism.

Quotes

Adm. William M. Fechteler, chief of Naval Operations: "I still think we are going to get an armistice in Korea, principally because the Communists want it."
John Borden, former father-in-law of Adlai Stevenson: "Although I have a very high regard for Adlai and don't particularly like Ike, I will probably vote the straight Republican ticket because I think we need a change."

Sidelights

● In South Bend, Ind., three-year-old Donald C. Newman likes to take the wheel of the family convertible now and then and go for a spin down the driveway. Hiding the keys never met with much success. The youngster would put the car in gear, press the starter and be off. Donald went too far, finally, when he climbed in a neighbor's car and put on the same trick. The cops were called on his trail. They finally talked him into staying off the highways for a few more years.

● In Helsinki an American weight lifting official at the Olympic games said the Russians used a secret weapon in the barbell competition—a violin. The official said that they sniffed between lifts. "I don't know what it was," said the official, "but before each lift a bottle of the stuff would be put under the competitor's nose and he'd take a deep whiff. Then his eyes would become glassy and he'd star: lifting like a maniac."

Korea

Frogs and Mortars

On the Korean front it was rain, mud, frogs and mortar shells as U.S. infantrymen painfully slugged it out with Communist troops around the commanding height dubbed "Old Baldy."

Soldiers' sensitive ears heard the frogs after more than four inches of rain fell in two days. The G.I.'s watched the frogs come out by the thousands to caper in new streams and pools. Then the mortar shells started plumping down again.

In the truce hamlet of Panmunjom, meanwhile, U.N. and Red staff officers wrangled their way through legalistic discussions while newsmen huddled in bored groups nearby. Top level negotiations were off for the week.

In the air war, Navy planes raided Communist shore installations and U.S. Air Force jets ranged into North Korean skies in search of enemy craft. Light bombers hit marshalling yards and gave support to ground units.

Back on Old Baldy, soldiers of both sides burrowed into bunkers built of logs and sandbags and waited for the Chinese, who like to attack in the dark in bad weather.

Prices

Pork Going Up

U.S. housewives, already slicing home budgets to the bone, got the bad news this week of a boost in ceiling prices on hams, chops and other lean pork cuts from one to eight cents a pound.

The Office of Price Stabilization (OPS) said the increases, effective at once, are necessary to comply with an amendment that Congress recently attached to the Economic Controls Law. This provides that processors must be given higher ceilings to make up for higher prices paid to farmers.

OPS said the increases are seasonal and will continue through October. After that the ceilings may be reduced.

The new ceilings provide a hike of one cent a pound for pork shoulders; three cents a pound for hams, bellies, Boston butts and neckbones; and eight cents for pork chops, loins and spareribs. The increases apply to fresh pork along with smoked or other processed cuts.

OPS explained the lean cuts were selected for the increases because housewives customarily pay a premium for them during warm months.

Dates

Monday, August 4
Coast Guard Day, commemorating the founding of the Coast Guard in 1790.
Tuesday, August 5
Mississippi Democratic convention to decide whether to accept the national party ticket meets in Jackson.
Friday, August 8
International Geographical Union meets in Washington.

The WORLD This WEEK

POLITICS: Strategists at Work



STRATEGY SESSION
Gov. Adams (N.H.), left, Arthur Vandenberg, Jr., and Eisenhower.

WITH their battle lines drawn, both Democrats and Republicans are concentrating on strategy for the vote-getting campaign coming up.

On some issues, differences between the two parties are indistinct. On others they are sharply differentiated.

In the field of foreign policy both parties agree on fundamentals which means this won't be as divisive an issue as some observers expected it to be.

In the case of Korea, however, there are signs of sharp disagreement. The Republican platform charges the Administration "plunged us into war in Korea without the consent of our citizens through their authorized representatives in Congress and carried out that war without will to victory."

Democrats on Korea

The Democratic platform on Korea: "Korea has proved once and for all that the United Nations will resist aggression. We urge continued effort, by every honorable means, to bring about a fair and effective peace settlement in Korea in accordance with the principles of the United Nations."

Eisenhower personally has steered clear of specific criticism of the Administration policies on Korea. He has declared that "we have to stand firm and try to get a decent armistice."

Adlai Stevenson has made it plain he regards the intervention in Korea to have been "the only thing we dared to do." He cautions against being "stampeded into a new set of objectives which might well mean heavier involvement in war in the Far East."

Domestic Policy

In domestic affairs, the Republican platform promises to support "adequately" the defense program, but to "strip it clean of waste." It plumps for a "balanced budget" and a "general tax reduction."

The Democrats say they "will not imperil our nation's security by making reckless promises of tax reduction."

In labor relations, the GOP platform advocates retention of the Taft-Hartley Act. The Democrats want it repealed and new legislation substituted.

On the subject of the Taft-Hartley



DEMOCRATIC NOMINEE AND TWO BACKERS
Adlai Stevenson with sons, John Fell, 16, left, and Borden, 19.

Act, Eisenhower says: "We cannot make legislation that can make people work. When we just pile law upon law, complication upon complication in an effort to solve labor problems, we are not doing too well."

Stevenson on T-H

Stevenson says of Taft-Hartley: "Some features of the law seem to me to advance the cause of good labor relations, and other features do not. The law needs substantial amendment. I don't think it should be repealed."

The GOP favors a program "aimed at full parity prices" in the market place for farmers. Republicans do not mention any level on which prices would be supported by crop loans.

The Democrats propose price supports on such basic crops as wheat, corn, cotton, rice and tobacco, at "not less than 90 per cent of parity" and the extension of supports to other storable crops and some perishables.

Civil Rights

In civil rights, the Republican platform calls for giving the states "primary responsibility" in correcting racial discrimination.

The Democrats propose action on all

governmental levels "to further just treatment in the area of discriminatory employment practices."

Eisenhower on civil rights: "I really believe we can do more by leadership in getting states to take action on civil rights than to make it a Federal compulsory thing."

Stevenson on civil rights: "I would very much hope that the problem of civil rights could be administered adequately by the states. However, I regard the right to earn one's living free from discrimination as so fundamental that the failure of the states to solve the problem clearly warrants a Federal approach."

Corruption

On corruption in government both platforms promise to eliminate "pressure by private interest seeking undeserved favors from the Government."

Eisenhower on corruption: "Let us put the blame exactly where it belongs—on the complacency, negligence and cynicism of the party and men too long in power."

Stevenson on corruption: "Where we have wronged the public trust, let there be no excuses."

Steel Outlook

THE steel strike is over, but its effects linger on.

Thousands of factory shut-downs and idleness for many metal workers may be the result of the loss of 20 million tons of steel in this year's series of steel mill halts.

In addition, there was some dissatisfaction among Government officials with the terms of the settlement.

Economic Stabilizer Roger L. Putnam accused the steel industry of having held a loaded gun at the Government's head to get an "unjustified price increase" of \$5.65 a ton as part of the strike settlement.

Stabilization Setback

Putnam, in a letter to Price Stabilizer Ellis Arnall, said the price increase awarded the industry will hurt the stabilization program, but "the steel industry was in a position to prevent the resumption of production of steel for guns, ships, tanks, planes and other vital military equipment unless it got this unjustified price increase."

Defense Production Administrator Henry H. Fowler forecast the factory shut-downs will come during the time it takes for new steel to reach some civilian goods manufacturers.

He listed other damage of the prolonged strike as including: Loss of 300 diesel locomotives and 20,000 freight cars; a setback of three months in the oil well and refinery expansion program; the shutdown of about 80 shipyards building barges, tugs and tow-boats.

Electric Expansion Delay

Fowler said the electric power expansion program, already behind schedule, will slip farther behind its 1952 goal of nine million kilowatts of new generating capacity.

"Operations of thousands of additional companies will come to a halt and thousands of more persons will be without jobs, even after steel production is resumed," Fowler reported.

He cited a delay in getting steel mills back into operation, possible damage to some steel furnaces, the long lag between placement orders and delivery of steel and the possibility that even after steel is delivered to some auto or appliance makers, they may be held up because their parts suppliers cannot get metal.

In-Short

Died: at 48, Sen. Brien McMahon, a Connecticut Democrat with a passion for peace who played a key role in the nation's atomic energy program as chairman of the Senate House Atomic Energy Committee, of cancer in Washington.

Attempted: by the Air Force, an explanation of the current wave of "flying saucer" reports. Officials reported the "objects" do not constitute a menace to the U.S.; that they may be caused by refracted light rays bent by layers of warm and cold air.

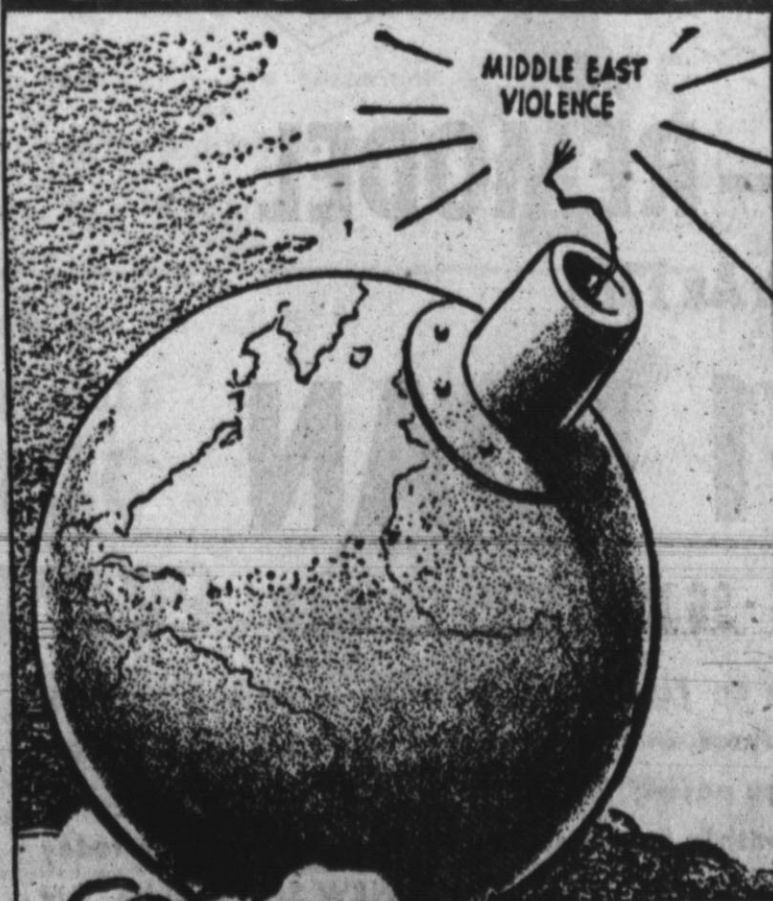
Announced: in the Journal of the American Chemical Society, that the antibiotic terramycin seems to have a magnetic action that helps it fight germs in your body. The finding may show ways of creating more effective germ killers.

Reported: by the National Federation of American Shipping, that the United States now has the world's largest, fastest and finest privately-owned merchant tanker fleet.

Nominated: in the Texas Democratic primary election, state Attorney General Price Daniel to the U.S. Senate seat that Sen. Tom Connally is giving up after 24 years' service; Speaker of the House Sam Rayburn as Congressman and former Rep. Martin Dies as Congressman-at-Large.

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CARTOON FORUM



STATE OF THE WORLD



OLYMPICS CHAMPION



THIS I GOTTA SEE



PISTOL PACKING PAPA

The Sunday Brand

Hereford, Texas, Sunday, August 3, 1952

Section Three

Dry Weather Affects Current, Future Production For Farmer

COLLEGE STATION—Serious drought conditions have both a short and long time effect upon agriculture. The immediate result is limited crop and livestock production while the long time effect may result in shifts of farm population and agricultural production.

During years of poor production, says C. H. Bates, farm management specialist for the Texas Agricultural Extension service, farm operators cannot keep their normal quota of labor and too, tenant families may decide to leave the farm to seek employment in industrial centers. Farm owners may be forced to seek employment off the farm in order to meet current expenses. The long time effect of crop failure is likely to be speeding up of the shift to urban centers, says the specialist.

This is happening while the total population of the nation climbs about 7,000 persons per day. Thus the demand for food and fiber climbs with the increase in population and at the same time, fewer families are left on the farms and ranches of the nation to produce these needed demands. Bates says more machinery and labor saving practices must be used by operators

to offset the declining farm labor force. This condition requires that farm operators more carefully plan their operations in order to get the maximum returns from their own and hired labor.

To make each hour count and become more productive, Bates suggests that machinery and equipment be provided that is suited to the operations of the farm; that personnel be fully trained in handling and maintaining machinery before they are permitted to use it; that safety devices be installed on machinery; that regular checks be made to see that machinery and equipment is being properly maintained and handled and don't delay making repairs.

And finally, says the specialist, good labor relations can be a big help in maintaining or even increasing farm production. Try to keep families happy and interested in their work. This can be done by working with community leaders and planning for the social and recreational needs of the families. Encourage the families to grow a garden and help them with milk and meat production so they may reduce their grocery bills and improve their diets. They shouldn't be expected to live in run-down houses



A NEW PET, a raccoon, has captured the attention of Joe Parker, son of Mrs. Dorothy Parker, while his sister, Verena, looks on. Looking on from behind is Francis Gose, a cousin. The Parkers have had the animal for a month. The coon is about three months old and runs around on a leash, tame as can be. Staff Photo.

Draft Deferment Plan For Needed Workers Announced By SS Office

AUSTIN—A draft deferment plan to maintain and increase the ranks of skilled workers needed for defense was announced today jointly by Lt. Col. Morris S. Schwartz, deputy state selective service director, and Mr. C. H. Culpepper, state supervisor of the bureau of apprenticeship, department of labor.

The plan calls for deferment of men registered with draft boards who are employed as apprentices in apprentice programs accepted by the state director of selective service for deferment purposes.

After a conference on the plan, authorized by Presidential order, Colonel Schwartz and Mr. Culpepper said approximately 250 Texas sponsors are expected to submit programs for approval.

Close to 500 apprentice training programs have been registered with the bureau of apprenticeship in Texas, Mr. Culpepper said; but some will not qualify under selective service regulations.

Categories excluded under the regulations include selling, retailing, and similar occupations in the distributive field, managerial, clerical, professional and semi-professional occupations, agricultural, livestock and poultry raising, and occupations such as those in the barber, fur, cleaning, candy, and cosmetic fields.

Included are crafts and manual occupations such as boilermakers, instrument repairmen, machinists, glass blowers, millwrights,

patternmakers, tool and die makers. Apprentices in these fields must be in a program officially approved.

Mr. Culpepper, the state bureau of apprenticeship supervisor, was appointed apprenticeship advisor to the state director of selective service. He lives in Dallas.

Sponsors of apprenticeship training programs or any organization or person may obtain detailed information from state selective service headquarters, Austin, or bureau of apprenticeship, department of labor, 522 Fidelity Bldg., Dallas.

Information also may be obtained from the following field representatives of the Bureau of Apprenticeship:

V. J. Southwick, Amarillo; Lloyd L. Hatter, Abilene; Scott J. McGinnis, Fort Worth; Jake Godell and Charles H. King Jr., Dallas; William J. Houlliston, Longview.

Also Joseph R. Read, Beaumont; William Bryant, Waco; A. W. Helmke, San Antonio; Jesse M. Rooks, E. A. Johnson, and William Barton, Houston; James M. Green, Corpus Christi; W. A. Camfield, El Paso.

Mr. and Mrs. F. L. Alexander have been added to the list of sponsors who will make the trip to Gallinas Canyon with the Camp Fire Group scheduled to leave in the morning.

Surprise Party

Wanda, Vonda, and Lola Pitts were honored with a surprise birthday party, Tuesday night, July 29, given by their mother, Mrs. Joe Pitts.

The program of visiting and games was carried out after the guests arrived at 8 p.m. A picnic

supper on the lawn ended the get-together.

Those attending were: Patsy and Barbara Turner, Phyllis and Zelma Allmon, Yvonne Axe, Gay Malone, Mozelle Telchik, Louise Wester, Karen McGee, Vinita Pitts, the honorees and the host.

THANKS TO ALL

for the fine vote given me in Saturdays election. I consider it the greatest honor that the people of Deaf Smith could have placed upon me. I assure you that I will make you the best clerk that I possibly can.

Thanks again,

Ralph Smith

MY SINCERE THANKS

The defeated, I wish to express my sincere thanks to each and every voter of Deaf Smith Co. who supported me by your vote and confidence in my race for District Clerk.

To those who did not support me, I'm sure you acted and voted to your best judgement which is an American privilege.

Once again may I say "Thank You". I shall never forget those who supported me in this race.

Sincerely,

Essie B. Cardwell

nor to raise their families under conditions that do not permit them to have a decent standard of living.

Healthy and contented laborers are much better workers than those hampered by poor diets and disgruntled attitudes, says Bates.

Mr. and Mrs. Bert Boomer and children plan to leave today for Boote Lodge, Pagosa Springs, Colo., to spend a two-week vacation.



Wins Promotion

When Lt. Clifford Estes reported to Fort Sill, Okla., last week he received promotion to the rank of captain. After spending three years in Germany with the U. S. Army, Capt. and Mrs. Estes will be stationed at Fort Sill.

The couple and their two children have been visiting his parents, Mr. and Mrs. Cliff Estes, here and made an advance trip to Oklahoma to secure living quarters. They plan to leave Hereford for Fort Sill this week.

Captain Estes is a graduate of Hereford high school and of Texas A&M college and served in the European Theatre of War during World War II. After the war he enlisted in the Regular Army.

Mr. and Mrs. G. W. Edwards and children left Saturday for Creed, Colo., where they will spend 10 days or a couple of weeks vacationing.

Don't wait
ANTICIPATE

be ready
for winter...
Buy your

Dearborn

Heaters Now on
LAY-AWAY

Here's the easy... the smart way to buy your wonderful, safe Dearborns! Put them in Lay-Away now—have them paid out when winter comes. Just pick out the Dearborns you'll need... make a small down payment... and pay out the balance in easy, regular installments. You'll hardly miss the small payments you'll make on your Dearborns—only a few cents a day—so easy on the budget. So don't wait! Open your Lay-Away account today. Come in and see us or drop this convenient coupon in the mail today.

BLANTON BUTANE, INC.

East Highway 60

Phone 551

BLANTON BUTANE, INC.
East Highway 60
Hereford, Texas

Gentlemen,
Enclosed is my payment of _____ for the purchase of a Dearborn heater on Lay-Away. I will come in later to select the size and model heater I want.

Name _____

Address _____

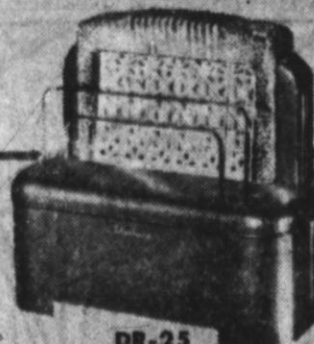
City _____

State _____



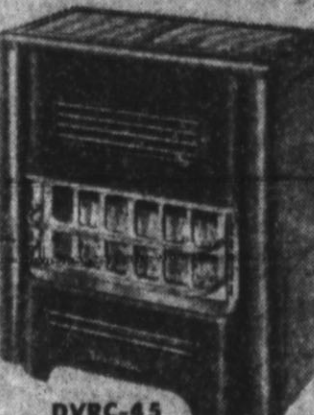
DRC-35

Dearborn's famous COOL SAFETY CABINET vented model. Top, sides, back and bottom cover get hot. Available in 12, 20, 25 and 35 thousand BTU sizes.



DR-25

FIREPLACE HEATER—Here's America's most outstanding value in fireplace, radiator heaters. Beautiful, efficient, built for years of dependable service. Available in 20, 25 and 30 thousand BTU sizes.

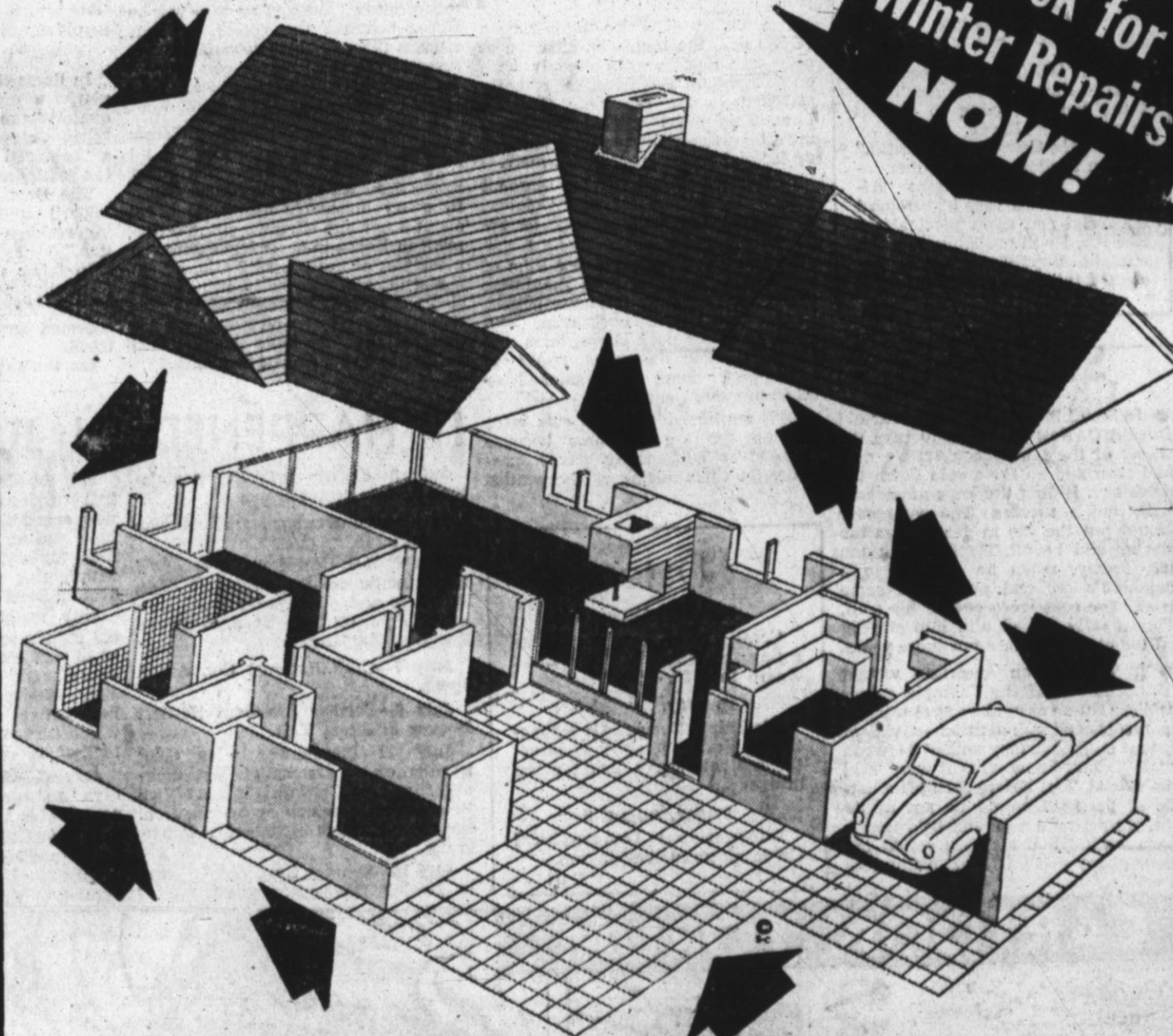


DVRC-45

FULL VENTED radiant circulator heaters. Automatic controls, superior vented design and economy of operation are features you'll like. Available in 30, 45 and 60 thousand BTU sizes.

Don't wait too long...

Check for
Winter Repairs
NOW!



REPAIR --- REMODEL

With An FHA

TITLE 1 LOAN

NOTHING DOWN - 36 MONTHS TO PAY

Just think of the things you can do with an FHA TITLE 1 LOAN — An easy payment plan designed especially for salary workers, in order that they may enjoy modern conveniences in their home — while they are paying for it. You may borrow up to \$2,500 dollars with 36 months to pay, in easy monthly installments. Check over your home today — Do you need a new KITCHEN, BATH ROOM, NEW ROOF, NEW SIDEWALKS, AN EXTRA ROOM, A GARAGE? Come in and let us give you a free estimate.

HEREFORD LUMBER CO.


The Friendly Lumber Co.

Phone 656

AT ANTHONY'S DOLLAR DAY

WHEN YOUR DOLLAR STRETCHES...


NYLON HOSE \$2
69c - 3 pr.
51 or 60 gauge 15 Denier. Irregular of a famous hose mill. All nylon from top to toe. Size 8 1/2 to 10 1/2.



Broadcloth and Satin UPLIFT BRASSIERES \$1
Irregulars of 98c - 1.25 garments
2 for \$1
All cotton broadcloth, sanforized bars. All over stitched cups and half stitched cups. Wide adjustable shoulder straps. White, pink, 32 to 40.



RAYON KNIT BRIEFS \$1
Full Cut Hollywood Briefs
Elastic waist band. Pink & white. Sizes medium & large.
4 PR. FOR \$1



LADIES FLAT HEEL WHITE SANDALS \$1.98
5 different styles to choose from. All white
Size 4 1/2 to 9.



RAYON PANELS \$1
Rayon marquisette Panels 44x22
Construction, 1 in. hem on side, 3 in. hem at bottom, headed ready to hang. Size 42 x 81 long. White, grey, rose, Green, wine, maze or blue.



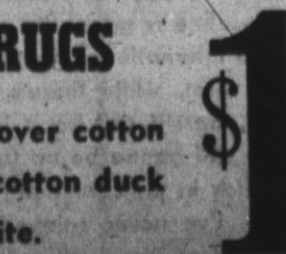
COTTON HOUSE DRESSES \$2.79
Just received a new shipment. Many styles & prints to select from. Size 10 to 50.



CHENNILE RUG \$2.99
Choose from oblongs and rounds. All over covering of soft thick chenille with diagonal rows of loops and loop borders. Non-skid back. Oblongs are 3 ft. x 5 ft.



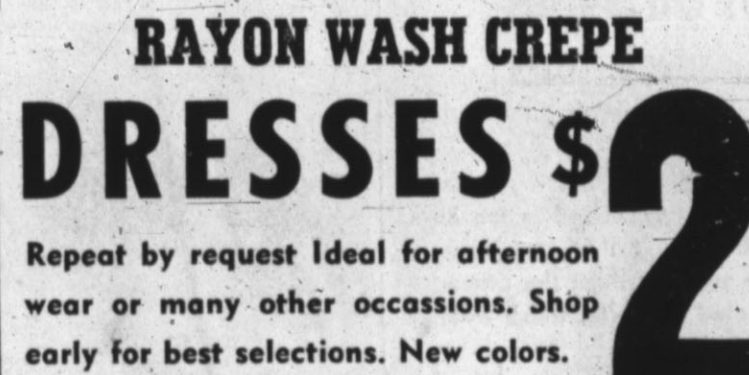
COTTON LOOP RUGS \$1
Large size 19 x 34 in. all over cotton loops woven on a non-skid cotton duck back. Many colors and white.



Summer COTTON and SHEERS DRESSES \$8.00
Sizes 7 to 15 10 to 20 14 1/2 to 24 1/2 38 to 50
Beautiful selection to choose from. Prints, solids, combination of colors. Value to 14.75




RAYON WASH CREPE DRESSES \$2
Repeat by request Ideal for afternoon wear or many other occasions. Shop early for best selections. New colors.



PRINTS 44c
New Fall 80 Sq.
Famous fruit of the Loom in new fall patterns & plain shades all guaranteed fast color Sew & Save on School Clothes.



BOY'S DOUBLE KNEE JEANS \$1.98
Vulcanized Knee to give longer wear. 4s to 12s odds & evens.



RAYON CREPE BLOUSES \$1.98
Solid dark colors. Ideal to wear with Skirts, slacks, suits. 32 to 38.



LADIES COTTON GOWNS \$1.77
Eyelet embroidery trimmed. 34s to 40s



Young Men's DRESS OXFORDS \$6.90
Goodyear Welt Sizes 6 to 11



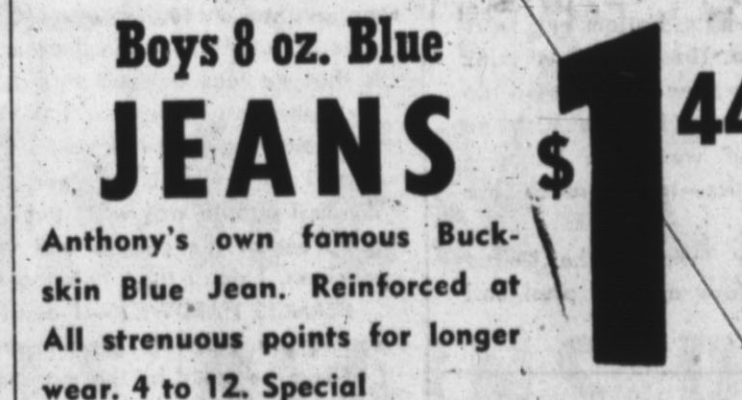
SUMMER SHEER and COTTON DRESSES \$5.00
Beautiful selections to choose from in prints and solids. Size 10 to 24 - 14 1/2 to 24 1/2.



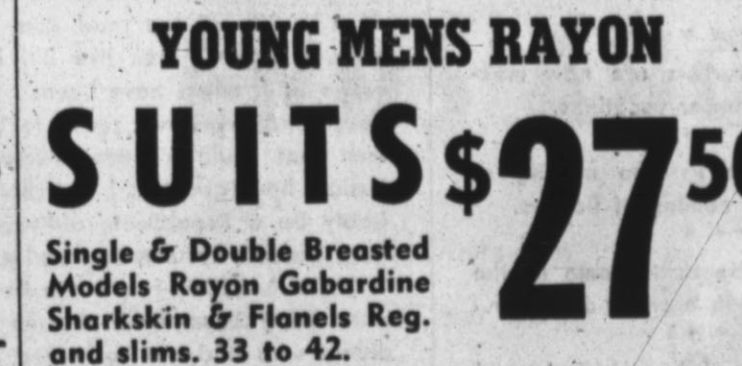
LADIES WHITE HATS \$1
Good selections many type straws to select from. You still have lots of hot weather to wear these yet. A real buy



Boys 8 oz. Blue JEANS \$1.44
Anthony's own famous Buckskin Blue Jean. Reinforced at All strenuous points for longer wear. 4 to 12. Special



YOUNG MENS RAYON SUITS \$27.50
Single & Double Breasted Models Rayon Gabardine Sharkskin & Flannels Reg. and slims. 33 to 42.



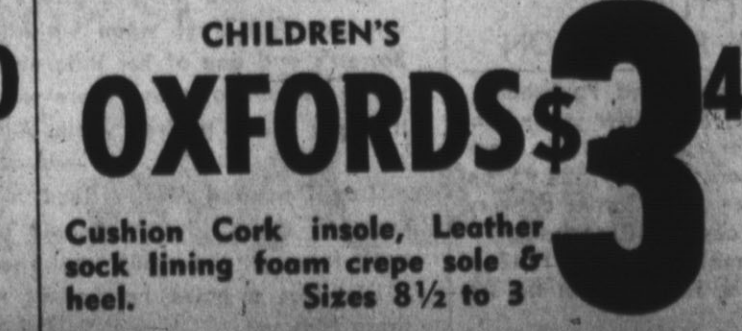
YOUNG MEN'S NEW FALL SLACKES \$7.90 to \$9.90
in Rayon & All Wool Flannels Gabardine.



MEN'S CORDUROY SPORT COATS \$9.90
Tan, Green, Brown, Rust Gray 34 to 46



CHILDREN'S OXFORDS \$3.49
Cushion Cork insole, Leather sock lining foam crepe sole & heel. Sizes 8 1/2 to 3



Men's Athletic Undershirts \$1
Irregulars of 49c & 59c Shirts Dollar Day Special. Sizes 34 to 46
3 for \$1



Men's Flat Knit Brief or Broadcloth Shorts. \$1
Irregulars and first quality. Special purchase Size S-M-L. 28-42.
2 For \$1



MEN'S TEE SHIRTS \$1
2 For \$1
Irregulars of regular 79c shirts in white or colors sizes S-M-L.



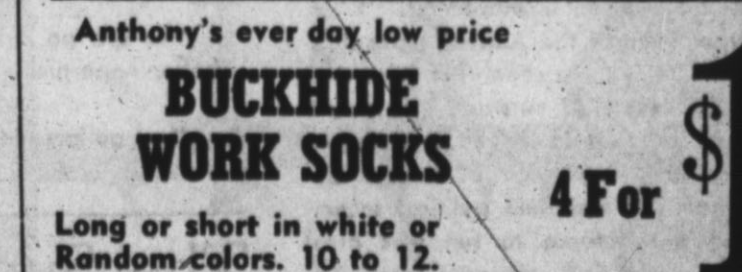
MEN'S DRESS SOCKS \$1
In long or short styles rayon and Sport type. A real buy, dark & light colors. Sizes 10 to 12.
4 Pr.



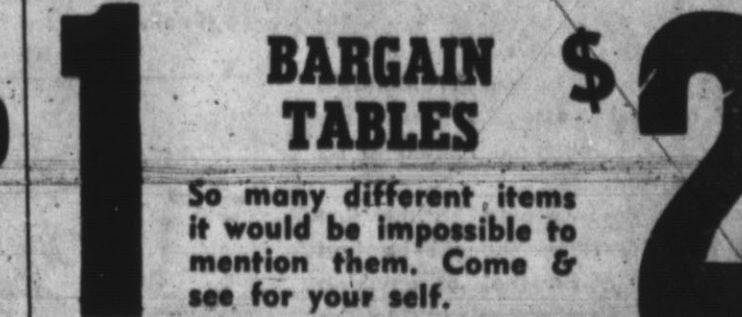
MEN'S SHORT SLEEVE SPORT SHIRTS \$1
Large group of plain & printed sport shirts ideal for this hot weather. You will want several at this price. size S-M-L.



Anthony's ever day low price BUCKHIDE WORK SOCKS \$1
Long or short in white or Random colors. 10 to 12.
4 For \$1



BARGAIN TABLES \$2
So many different items it would be impossible to mention them. Come & see for your self.



Children's ANKLETS \$1
Plain colors for Girls, stripes for Boys. Sizes 10 1/2. A real bargain.
5 prs. for \$1



Editorials

Strong Vote In County Is Best Result Of Election

Regardless of HOW they voted, Saturday's primary election was a tremendous victory for ALL THE VOTERS in Deaf Smith county.

Why? Because it was one of the most spontaneous expressions of civic responsibility this county has ever seen.

Voters in the county cast approximately 2,910 votes out of a potential of 4,000. This is about 73% participation, head and shoulders above the national level.

It is a record of which we can all be justly proud.

Our pride in the performance can be doubly justified in that right here, on the High Plains—in Potter county—we were given a concrete example of how NOT to act at election time.

Potter county, with a potential of around 33,000 voters, cast approximately 9,000 votes! There were contests in that county. Contests in vital offices. Yet the voters, about 24,000 of them, refused to have a voice in their own government!

This low total participation cannot be written off to any large extent by the switch to Republicanism this fall with the other 24,000-odd voters preferring to re-list in favor of casting a GOP ballot. Regardless, participation in the Democratic primary for a say in local government affairs would IN NO WAY interfere with the voter's desire to vote for a Republican presidential nominee in November.

That's a dangerous trend. We're thankful—and rightly so—that the problem didn't present itself in this county.

Interest was high—as it should be—in the county elections as well as in the state elections. Most of the races were nip and tuck all the way. Those who voted can see the significance of their vote.

They can, share too, in the realization that they had a say in the formation of their government on the local level. Participation HAS to start at the grass roots, same as the changes.

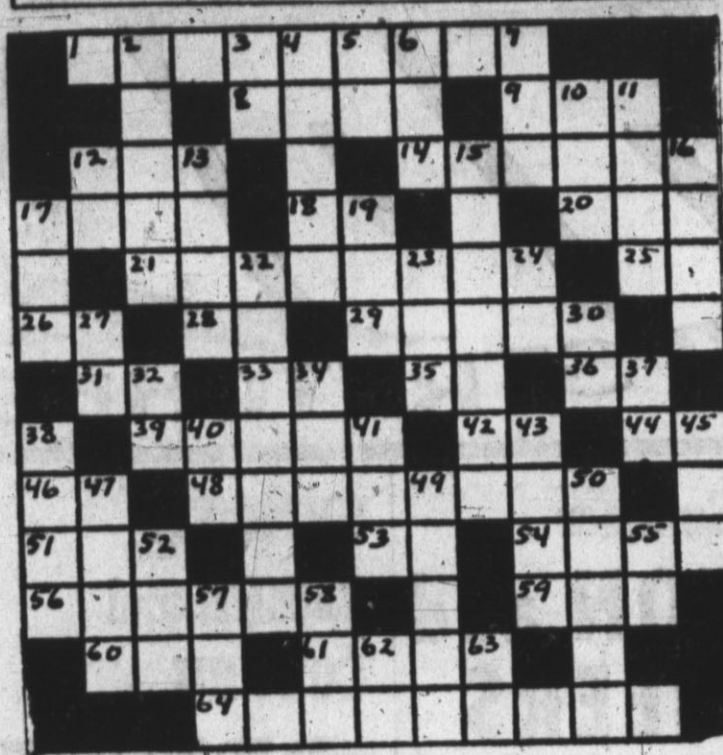
As one who has constantly stressed the importance of voting in ALL elections, the record vote was a source of joy to this writer.

The turnout was a tribute, too, to the driving efforts of all the organizations in the city and county that devoted so much time towards getting out the vote.

No amount of coaxing in the world will get the horse to drink the water, but you can, with a little horse sense, make the water look mighty tempting. That's what the organizations whooping it up in the county did.

This primary election wasn't a matter of personalities so much as it was a matter of principle. It is a local rumbling of the national earthquake that will incite the average voter all over the nation to stand up and be counted in his "grass roots" drivers' seat.—W.W.K.

CROSSWORD • • • By A. C. Gordon



ACROSS

- 1—American yellow blooming flower
- 8—Combining form meaning "oil"
- 9—Be indisposed
- 12—Cry of a sheep
- 14—Most poisonous serpent (pl.)
- 17—Tree known for its tough wood (poss.)
- 18—Exclamation of inquiry
- 20—Before
- 21—Popular American blooming bush (poss.)
- 25—Shortened kathode
- 26—Preposition
- 28—Chemical symbol for stannum
- 29—A kind of dog (pl.)
- 31—Ancient sun god
- 33—Spanish affirmative
- 35—Type genus (abbrev.)
- 36—Mythic Sanskrit word
- 39—Aquatic birds
- 42—Man's nickname
- 43—Above
- 46—Chemical symbol for radium
- 48—Approaches

Flora and Fauna

- 51—Indisposed
- 53—Note of musical scale
- 54—Shade tree
- 56—Scanty
- 59—Small deer
- 60—Technical knowledge (abbrev.)
- 61—Woody plant
- 64—Large animals

DOWN

- 2—Large brilliantly colored fish (pl.)
- 3—Perilous
- 4—Tree of the honeysuckle family
- 5—Cathode direction
- 6—Mythological bird
- 7—A hatfish
- 10—Anger
- 11—Sweet-singing bird
- 12—Member of a boy's organization (abbrev.)
- 13—Serpents
- 15—Popular tree with a popular fruit (pl.)
- 16—Aquatic fur-bearing mammal
- 17—Insect
- 19—Possessed

I'll Never Forget

As Told By Frank Axe

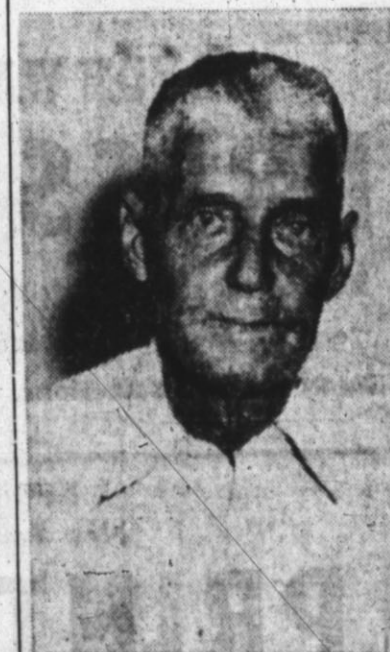
I came to this part of the country in 1903 from Hill county, Texas. At the time, I was 25 years old, married and we had an 18-month old son. My family and I came here on an emigrant train which brought many, many other farmers to this country seeking a new place in which to make their home and earn a livelihood for their families.

When we arrived in Deaf Smith county, we lived for about a month in Hereford. After that, I had the chance to rent a farm a small one—in the Frio community. Shortly after that, I bought my own place—a half section.

From that first date in 1903, I have lived in the Frio community my entire life. That time was spent on three different farms.

West Texas at that time was vastly different than it is now. It was all open country devoted mainly to stock raising. I never was connected with any big ranches, although I rode for two or three days at a time for some of them once in a while.

There's been lots of changes in various ways since I came here nearly 50 years ago. They talk about the "good old days." They were all good. Even now.



FRANK AXE

Things have really changed to make living more convenient. It's harder now to turn on a burner and get a flame than it was to gather cow chips to build a fire in the early days of this country.

I had quite a few neighbors, but they were all farther apart than they are now days. We enjoyed visiting a great deal, more so than now when you see your neighbors more often.

We would swap work on our farms more in those days than they do today, also.

Some people say the winters were bad. I believe they were a little harder then because probably we were exposed more.

In those days, agriculture was quite a bit different than you see it today. We didn't have any markets for a lot of these crops, particularly grain sorghums. We had to build them.

One of my greatest sources of pleasure in the old days was to work with cattle. I'd rather do that than anything.

I never did anything outstanding in all my life. Just what any other farmer living in this country has done.

West Texas has been home to me since 1903 because I like the country, I like the people, and I like the opportunities. This is still one of the nation's greatest countries at the present time. And still hasn't reached its peak.

I raised a fine family here—seven children: four sons still living, a girl we lost in 1908, a 22-year-old son we lost in 1939, and a son we lost in 1946.

On this water situation, it looks to me like the cities are trying to get too much of our water. I'd like to see it saved for agriculture because agriculture is the backbone of our nation.

Lawns in the cities are nice, but I don't want to end up eating grass like Nebuchadnezzar.

Mr. and Mrs. Normal Lytal and sons Billy and Joel left Friday night for Greenville, Texas, vicinity where they will visit relatives. They plan to be gone about a week or 10 days.

The capitol building in Washington, D. C., has a floor area of 14 acres.

Water was first piped into the White House in Washington from a well in 1833.

Panhandle Paragraphs

AERIAL ZOO

In addition to the rest of the excitement that usually goes on at a busy airport, manager W. P. Gumper of the Dalhart airport also keeps a menagerie. He has a snapping turtle, two adult porcupines, a baby coyote, two white and two brown ferrets, a baby hawk and a baby possum. Added in for good measure are several non-poisonous snakes.

BEAUTIFUL DREAMER?

Marciano Reynero Zamarrilla, an employee of John Adams who farms near Spur, writes Mexican love songs that are revealed to him on his dreams.

CLEAN-UP

The Dickens county courthouse and jail are undergoing a face lifting, according to Judge W. H. Hindman, county judge. The courthouse had been repainted, both interior and exterior.

RANDALL RUN-OFF

Randall county wound up with one run-off race after its primary election on July 26, that being for the office of sheriff. The run-off will be between Sheriff M. E. Cantrell and L. S. Johnson. The county judge race was determined by a majority of only 10 votes with Roy Joe Stevens winning over Burney Slack. Carl Anderson won the Justice of the Peace office from JP B. F. Machen by only five votes. A total of 3600 votes were cast out of a potential of about 6,000.

ELEVATOR FIRE

A recent fire destroyed the 35,000 bushel elevator belonging to the Happy Wheat Growers. Loss was about \$35,000, with \$17,000 of it being covered by insurance. Only 190 bushels of barley and 200 bushels of wheat was stored at the time.

DIAL TELEPHONES

Vega will have dial telephones installed by August 1 at the latest.

BLOOD DONATIONS

Hockley county exceeded its quota for the Red Cross Bloodmobile when it visited there recently as 53 pints of whole type O blood were given and flown to Korea, and 137 pints of blood were donated for plasma.

4-H RALLY

A total of 382 Hockley county boys and girls attended the annual 4-H rally held in Levelland last week, reports the Levelland Sun-News.

SAUCERISTS

Two residents of Canadian reported to the Canadian Record the sighting of a pair of mysterious objects flying at a high rate of speed across the skies in Hemphill county. Neither claimed to have seen "flying saucers", but did say the objects were at an extremely high altitude and flying at a terrific rate of speed.

FLIERS ORGANIZE

The Wellington Flying Club Inc. was organized recently and voted to purchase a plane for the members to fly.

Stevenson Fine Choice By Democrats As Candidate

This is the first opportunity we have had to comment editorially on the selection of Gov. Adlai E. Stevenson by the Democratic convention as that party's standard-bearer in the November elections.

Stevenson, judging from past performances, is one of the ablest men the Democrats could have placed in the running for the top executive spot of the nation.

His record proves him to be efficient and possessing a wide knowledge of political administration, although practically a political infant.

The fact that in his administration in Illinois he used the best men regardless of party shows that he is a man concerned primarily with results.

From the looks of things in Illinois, he has been getting them, too.

His choice of running mates was a good move, although how far Sparkman will go in soothing the south remains to be seen.

The man we're primarily interested in, however, is the successful governor of Illinois. No man elected by the Democrats could put up a better fight against Eisenhower than Stevenson in November.

From the tenor of the American people's feelings, the need for a change is apparent. Whether Stevenson's outstanding record will change all that is indeed a question far beyond the knowledge of anyone so removed from the front-line political scene.

Stevenson's reluctance to run was prompted to a great deal, we now learn, by his wanting to avoid being stamped as Truman's man. His success will depend a great deal on how much he achieved his aim.

Stevenson will be badgered around a great deal about his associations with the Alger Hiss case. A lot might remain to be said about that episode.

However, Stevenson would be the first to admit candidly if he thought he had made a mistake about that or anything else. His brief address of welcome to the convention proved that when he admitted mistakes and appealed for remedies where they had been made.

So November will see two of the most popular tickets the country has had to choose from in decades. Both have their faults and both their good points.

Personally, we still like Ike, although would be the first to admit that Gov. Adlai Stevenson is one of the most—if not the most—promising man on the political scene today.

We feel that a switch to Eisenhower would rid the country of a lot of the unsavoriness attending any party too long in power.

Ike could start from the bottom and work up for a clean house. That's what we think is needed. Stevenson, we feel, would do the same thing because he has such an excellent record, but would be bound—by reason of politics—to approach the problem differently.

Regardless of the winner, the United States is going to have a good president! —W.W.K.

The development of intelligence includes an appreciation of solitude.

Forward-looking workers are now making plans for their summer vacations.

Two things intrigue us: the naming of Pullman cars and the naming of flowers.

Few persons can be as tiresome as the individual obsessed with a sense of humor.

What has become of the old-fashioned man who thought he should pay his debts.

You can go a long way without finding better opportunities than those in Hereford.

Most golfers talk a better game than they play.

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas



Texas' Outstanding Semi-Weekly
First In
GENERAL EXCELLENCE
NEWS PICTURES
AGRICULTURAL PROMOTION

James M. Gillentine, Editor and Publisher.
Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$5.15 per year. Carrier delivery, 50c per month. Single copies, 10 each.

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Hereford, Deaf Smith County, Texas
News Editor W. W. Knief
Adv. Manager Melvin Young

SUNDAY'S CURRENT QUESTION

Voters Give Views On States Chosen By Both Conventions

What do you think of the two tickets chosen by the major political parties at their recent convention?

KENNETH COKER—I'm well pleased with the Republican ticket. I think it is the best they could have found in the Republican party. In the Democratic party, I think the bosses went contrary to the wishes of the voters. I think the primary demonstrated the rank and file wanted Kefauver, which would have been the best, I don't know.

DUB HAIR—The way I think is like a lot of other people that we should have more say so through presidential primaries than through conventions. But, I think the main purpose of putting Nixon in there is outside of being a good man is that he was a good vote-getter on the West Coast. For the Democrats, of course, I think Stevenson was more or less of a machine politician and I know very little about Sparkman. I think with Eisenhower, the popularity poll of the individual people was what put him on the ticket. The general sentiment of the people was with Eisenhower. As far as a politician, I don't think he's too much of one.

FRANCIS HARDWICK—I don't know enough about Stevenson to say. Although Eisenhower is inexperienced in politics, I believe he could be the man to bring unity or confidence to the people in the government again.

NEIL COOPER—Looks to me like we're going to have sort of a middle of the road deal regardless of which way it goes. It doesn't look like it'll be as radical or as conservative as it might have been. I don't know too much about Stevenson. Eisenhower seems to be one of the most popular men that could've been selected. Disregarding any feeling I might have about it, I feel that our next president will probably be a Republican, although we may be wrong about that, because Truman surprised everybody in 1948, too.

CECIL MASSEY—I think the Democrats made a wise choice in selecting Stevenson in that he was the only available candidate who had not committed himself to various groups. I think that their choice of vice-presidential nominee was good, although it probably will cause friction. Being a serviceman I can't help but feel that a military man is not what we need. Although there are military decisions to be made, they are just minor compared to the many decisions that will have to be made during the next four years on domestic issues.

'Tater Peelin's

By Roberta Campbell

One thing, we have found out for sure this summer is that we make a better sheep herder than we do a tractor driver, because we still can't plant a row straight enough that we don't get a crick in our neck lookin' back to make the curves when we cultivate.

And the sayin' that crooked rows make more cotton certainly won't apply to us because everytime we go over it we plow up a few more stalks.

If we don't hurry and get our crops laid by it looks as if we might come out even.

No weeds — No cotton.

We don't know the youngster's name but we were amused one day last week when we attended a shower at Frank Barrett's and one of her little neighbors met us in the driveway to inform us that "There were so many people in there that you couldn't hardly walk. A whole bucketful", she said.

Troy Don and Martin Reed Moore are havin' plenty of company these days as people of all ages peek over the back fence at the brand new shelland colt.

Even for a horse he doesn't have too much length on those legs yet.

Kids, you better make the most of the one month you have left before school starts again.

Daughter Of Friona Residents Writes Impressions Of Olympics

(Ed. Note—Mrs. Jane M. Callagher, author of this letter, is the daughter of Revs. Mr. and Mrs. George E. Meyer of Friona. She is a student at the University of Oslo and a candidate for the Doctor of Philosophy degree. During the Summer, she is reporting the Olympic games from Helsinki as a correspondent for the Reuters News Agency, London.)

Dear Folks:
Well, I did arrive in Helsinki, Finland. To begin with, I had great fun with the little man at the Wing Travel Agency in Oslo, Norway, over my ticket. I insisted that I wanted to go to Helsinki. He said "Oh yes, Helsinki."

"No, Helsinki," I said. Helsinki—Helsinki—Helsingfors—Helsinki, round and round we went. Naturally I got a ticket to Helsingfors, Finland. These traveling agencies always win. When I did arrive in Helsinki it was to find its just another way of spelling Helsinki. "Believe It Or Not."

I have since learned that regardless of how you spell it in Norway, in Helsinki — Helsingfors — it will be spelled differently. Originally I had planned to travel by train from Oslo to Stockholm, and thence by boat to Helsinki. But as usual, something unexpected happened. Namely—no place to sleep anywhere on train or boat. Me—now I do like to sleep now and then. I switched and sailed on a dinky little coastal steamer that normally sails from Bergen

to Stavanger, but was making a special trip to Helsinki for the Olympic. So I switched to the boat.
The trip began with my throwing things frantically into a bag at 6:30 in the morning after having entertained the Texas summer school students at the Oslo university until some unthinkable hour the night before.

The Boat
I arrived at the spot where I was to board the boat, and saw 720 tons of green, of course it was green for what other color fits better. I'm sure it was a green boat. The captain had a wonderfully reassuring smile and so I clambered aboard.

Everything was wonderful. I bright red roses to stick in my water jar in my cabin—a nice, single first class cabin—and "Chris" to see me off, also an Italian newspaper man whom I knew from the winter Olympics for company on the boat.

The weather as we left the dock was beautiful. I stood on the deck waiting for the "Ja Vi Elsker"—the Norwegian national air—but we heard the first strains of the Olympic hymn.

The funnel began to spout black, very-black smoke, great puff of it—and away we went—we set out to sea. The skies soon got dark and darker. The sea got rougher and rougher before we had hardly cleared the Oslo fjords.

Then came the waves—no waves is not the precise words. There was nothing gentle or peaceful about the tons and more tons and more tons of water heaving up and down beneath us. We all took a leave of absence from dinner, breakfast, etc. Those

of us who talked ourselves into believing that we were "hardy creatures"; that seasickness is all a matter of psychology—or lack of it—ate anyway. I am sure that the sea gulls enjoyed our dinner. I finally slumped into bed about two in the morning where I gently collapsed, only to find up on the floor two waves later. I finally managed to sleep—right through breakfast, which I didn't miss in the least.

Waved On and On
We waved our way on and on relentlessly. The first relief came as we saw the pilot who came bobbing but to us in a small boat to guide us into a haven among the Swedish rocks. The scenery was perfectly marvelous. The weather was blowing a full gale which made the clouds into weird and fantastic shapes all tinged with fiery red and all gold-rimmed. Among those rocks we had a relatively peaceful evening. We were protected from the rocks and could and did eat and we could and did sleep now.

Second day—we woke up to waves bigger and better than before. Everyone was seasick. Even the captain looked a bit greenish. Either we began to get used to having our small world weave about at the will of some sea-devil, or we were used to being seasick, for on the third day complete strangers began to appear on deck, and we began to recognize faces we hadn't seen since we left Oslo. The very fact that we recognized those faces was a sign of recovery.

Third day we needed coal. We landed at Visby on Gotland, a Swedish port. There little men with great ambition, shoveled coal off a railroad car onto the street, then from the street they shoveled it, slowly, into small baskets which, two men very carefully lifted and carried onto the boat where they dumped the coal into a pile in the hold of the boat, and it was then, once more, shoveled into a pile near the engine.

During the "coaling" of the ship (?)—anyway it traveled on the water—we went into the town to see it and ended up in a picture show. And there we saw—"The Last Stand of General Custer," also believe it or not.

At Helsinki
In due time—48 hours late—our little old ship the D/S Soma landed at Pipervika. Helsinki is a city of contrasts. There are flashy modernistic office buildings and there are drab, hot-waterless apartments and sleeping accommodations offered the Olympic visitors. I am living on the boat instead of in the town as it is far more livable and convenient. I'm taking pictures like mad for the press, that is Reuters News Agency of London, England.

I haven't said much about the Olympics. I'm here covering them for the news agency I mentioned. It is like the Associated Press in the good old U. S. A.
The Olympics opened with the lighting of the Olympic Light, followed by the Olympic parade. The weather had been bad and was bad. It rains about three times a day. The Olympic parade of nations was most impressive

even in spite of the fact that it was a mud-spattered spectacle. The funniest thing at the Olympics today was the 50 kilometer walk, you know, heel toe, heel toe, heel toe, etc. An Italian won it by walking those 50 kilometers in 4 hours and 30 minutes and 7.8 seconds. He was really tired when he finished.

The British were most terribly disappointed. Everyone in the stadium thought their man MacDonald had won the 100 meter, but in a photo finish they decided that the American had won it. The groans around my office were something terrible, not a few of them directed at me, for you see I am still an American. The British are practically whipped in the fencing too. They had very bad luck, drew France and Belgium on their first day. Of course the French and the Belgians are heavy on all kinds of fencing, they and the Italians are the world's best.

Norway and Sweden played football—the Swedes won 4 to 1. Rugby is the game they play. Great unhappiness reigns on this little old boat Soma tonight for we are almost all from Norway,

you know that "inhabit" this special "craft" for the time being. The game is now being—cast in Norwegian so our friends can hear it and how it happened in their own language.
It's great to be at the heart of the Sports World and to see the whole world before you.
I'll write again soon. More about the Olympics then—perhaps.
Loads of love—
Jane.

Attend Band Camp

Band students who have been attending the Summer Band camp held in Abilene the past two weeks are expected home by today. During the two weeks classes were conducted in twirling, drum majoring, various instruments and theory. All groups participated in a mass concert Friday evening.
Those from Hereford attending were: Louis Biggers, Gail Biggers, Freida Inman, Dora Ruth Inman, Joe Bill Wills and Kenneth DeHart.

Two Local Herds Lead Randall County DHIA

The Holstein and Brown Swiss herds—belonging to W. H. and W. T. Johnson and Bob Kerschen, of Deaf Smith county ranked second and third respectively in milk production in the Randall county Dairy Herd Improvement Association records for the month of July, according to figures distributed by Harold L. Hersley, supervisor.

The Johnson herd averaged 850 pounds of milk and 31 pounds of butterfat. Kerschen's herd averaged 840 pounds of milk and 32 pounds of butterfat.
Four of the 10 top cows in milk production are owned by Deaf Smith county dairymen. Three are owned by Harold Kerschen and one by George Heard.
Three local cows are among the top 10 in butterfat. They belong to Harold Kerschen, who has

two, and one to George Heard. Dairy herd owners having cows in the various classifications of butterfat production are:
50-60 Pound
Herbert Boardman, Bob Kerschen (3), W. H. and W. T. Johnson, Harold Kerschen (4), Denzil Pullum (2).

40-50 Pound
Herbert Boardman, Bob Kerschen (6), H. Kerschen (7), George Heard (3), Denzil Pullum (2).

Mr. and Mrs. George Suggs and children have returned from a two weeks vacation trip through the Northwest. They visited 14 states and spent some time in eight of the state capitals. They went into Canada and at Regina, encountered snow and cold weather.

Mr. and Mrs. J. T. Gureath Jr. and Royce Ann have been vacationing in Colorado points the past week.

LET US REPAIR YOUR WATCH BY THE LATEST SCIENTIFIC METHODS

Our Registered Chronograph Watch Technician is actively associated with a group of horological research engineers who continually develop new and better methods of repairing watches. He is the only watchmaker in this city certified by this group to repair chronograph watches and other complicated movements.

Bring your watch to us for expert repair service which combines old-time skill with the latest scientific techniques in watchmaking.
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**Pre-Testing
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Assures Your Child
Better Shoes!**



For 22 years, real boys and girls have pre-tested every pattern of Poll-Parrot Shoes in actual wear! So your child gets such benefits as: extra reinforcements of strain points to prevent ripping—pear-shaped heels to hug and cradle young feet—no durable upper leathers! See your Poll-Parrot dealer for better shoes for your child!

Anthony's
Hereford, Texas



Streus's Diary

DEAR DIARY:

This is one of those times when I haven't the slightest idea as to what to write—what to advertise—the old body has returned from vacation, but the mind refuses to return to work. Seems as tho' most everyone else is going vacationing next week—and now I have to wait almost another year before I go again—never going to take my trip again until the last week in August.

By the way, those of you who are going to Colorado can come by and I will gladly sell you the fishing gear you will need, sell you a pair of binoculars that will enable you to see all the sights without walking all over the country—and I can tell you where to go and how to get there—also most of the road conditions. Am rapidly becoming an authority on Colorado.

Merchandise received: Maize forks, line levels, glass cleaner, bit braces, saws, grass shears, floor waxers, casters, nite latches, twine, car refrigerators, etc.

For years a bunch of you girls have been hollering for Fiesta ware—as I write several weeks ago, we have a truck load of the darn stuff—including all the new pieces and all the new colors—now, confound it, come and get it before I throw it out. Women! They always want what they can't get until it becomes available—then they don't want it. I'm the same way—so guess I shouldn't criticize.

I have several gas powered lawn mowers which I don't

want to carry over till next spring—should some well heeled individual make me a reasonable cash offer, could be he might buy one. Still have a few gas ranges to sell at cost—why buy a gas range when you can steal one from Streus?
Lots of excitement over Television—would suggest that you wait until Amarillo gets a station almost done before you buy a set—most of today's sets will be practically obsolete by March. Television is a new industry—changes are being made almost every month—I could get a stock of television models now—but I dislike selling my customers anything they cannot use until it is almost obsolete. Of course, if you just can't wait, let me get you one of those fine up-to-date (at present, anyway) RCA Victor sets—they are the finest in the world today—and will always be the best buy for your money as are all RCA Victor products.

STREUS.
P. S. It would appear that the Democratic Party is still in the hands of the machine politicians—and should they win, we too, will still be in their hands. S.



BUY NOW and SAVE!

20% REDUCTION ON ALL KITCHEN CABINETS

SALE BEGINS DOLLAR DAY ENDS AUG. 15th

In order to reduce our stock of Kitchen Cabinets, we are offering you these Cabinets with a 20 per cent discount. But, that's not all — if you ladies don't have the ready cash and still want to take advantage of this bargain, come on in and let us explain the advantages of buying with an FHA

TITLE I LOAN

Yes, you can buy these cabinets on an FHA TITLE I LOAN, with no down payment and months to pay. Come on in to Carl McCaslin Lumber Co. while you're in town on Dollar Day, or any other time between now and the 15th of August. But, you had better hurry, at this price, they won't last long.

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A Complete Building Service

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Democratic Convention One Of Freest In Years, Rogers Says

THE RETURN TO BALANCED GOVERNMENT: The people have been heard and heeded. This was overwhelmingly evidenced at the National Democratic convention. The people want balance; they do not want extreme government, and they will not have it. America will not accept leftist or rightist control. They want sound, reasonable and honest government under the Constitution, and they intend to have it.

The victories won by the South at the convention show the same trend that has been so obvious in Congressional halls this year. As I have told you before, the battle is being won. We must not relax, and we will not. This I know because the people at this convention from all walks of life have told me so. Many of them are attending their first national convention. They tell me that they have learned more about politics in the last year than ever before. These people represent their neighbors. They do not represent bosses, machines or organizations. They are not controlled, and they do not hesitate to say so. The individual delegates are making themselves heard in the

caucuses, and then repeating on the floor before the full convention.

This has probably been the most free convention that has been held in many years. In this respect it was different from the Republican convention. The Republican convention was a battle of political steam rollers -- the Taft machine on the one side, and the Dewey-Fine-Stassen machine on the other.

Many columnists and commentators called the delegates to the Democratic convention confessed because they had no bell-cow to follow. These delegates did not need a bell-cow. They knew what they wanted when they came to Chicago and they did not intend to be bossed. They were not in fact, when the South showed its strength, the chips were down. Much parliamentary maneuvering was necessary in order to bring into play this full strength. Texas played a major role in this battle, as did Mississippi.

The South and Southwest are a potent force, and it is this force that will be the architect of the balanced constitutional government that we so badly need. It is the duty of every one

Courthouse Records

Deed of Trust
Homer Watson, et ux, to Earle E. Baily, part of Blk. 5 of Evans Add. to the Town of Hereford.

Warranty Deed
W. M. Tottenham, et ux, to Woodrow B. Wilson, S. 10 feet of Lot 12 and N. 45 feet of Lot 13 in Block 31 1/2, Renfro and Price sub. of Blk. 31, Evans Add. to the Town of Hereford.

John R. Frerich, et ux, to Hereford Gin Co., Tract of land out of S. part of Blk. 26, Mabry Add. to the Town of Hereford.

G. M. Sullenger, et ux, to Earl L. Braudt, et ux, W 1/2 of Sect. 48, Blk. 7.
Lowell R. Sharp, et al, to H. M. Cogswell, part of Sect. 23, Blk. K-3.

New Autos
J. G. Hier, Hudson; Carl Clawson, Chevrolet; Clifford Galley, Plymouth; Mearl C. Clapp, Hudson; E. L. Pepper Studebaker; Earl M. Paarch, Pontiac; Joe Ballinger, Hudson; Ranza B. Boggess, Chrysler; Elvin Wilson, Chrysler.

Amarillo Man Charged After Wreck Sunday

Charges of driving while intoxicated were filed in Randall county against Neil Max Kerrigan of Amarillo, who was involved in a highway accident seven miles west of Canyon on Highway 60, at 3:45 p.m. Sunday, July 27.

Kerrigan, 59 years old, was driving a 1951 Cadillac coach. He ran into the back end of a road grader belonging to the highway department and being operated by Stephen Wolfrum, 19, of Perryton. Shirley Hill Pitts of Canyon was pulling the grader with a state highway truck, according to Highway Patrolman J. Kirkwood, who investigated the wreck.

Damages were estimated as \$500 on the Cadillac and \$300 damage to the road grader.

Kerrigan, who owns a ranch near Umbarger, received minor injuries and was later released from Neblett hospital in Canyon. Wolfrum also received minor injuries.

No disposition of the case has been made as yet.

Four Golfers To Amarillo Tourney

Four Hereford golfers are going to participate in the first annual Amarillo Partnership tournament Saturday and Sunday.

Wayne Phillips will be teamed with Bill Davis Jr., and Joe Kerr and Bob Tilton will form the other local partnership in the affair.

Mr. and Mrs. Norris Larmer and daughter Linda left Thursday for Fort Worth for a short visit with his parents.

Mrs. Elizabeth Calet of Indianapolis, is a guest in the home of her sister, Mrs. Earl Phillips.

The District of Columbia is 60 square miles in size.

How Can I?

By Anna Ashley

that has become crusty?

Q. How can I clean a griddle?
A. Place it over a very hot fire and cover thickly with salt. After the salt has turned brown, the crust and salt will brush off together, leaving the griddle like new. After washing, grease well and heat before putting away.

Q. What are a few of the standard kitchen measures?
A. One salt spoon equals three-quarters of a teaspoon; three teaspoons equal one tablespoon; sixteen tablespoons equal one cup; two cups equal one pint.

Q. How can I make Russian dressing?
A. Use 1 cup mayonnaise; add 2 teaspoons chili sauce, 1 can pimientos chopped fine, and if one wishes, a small amount of grated cheese.

Q. What can I do if the egg whites refuse to beat stiff?
A. Add a teaspoon of cold water and a pinch of salt. Adding a pinch of baking powder while beating will also help, makes it more fluffy, and prevents falling

if it must stand for a while after beating.

Q. How can I clean a soiled felt hat?
A. Rub it very lightly with a fine grade of sandpaper, rubbing with the nap. Then rub over with a mixture of salt, cornmeal, and cleaning fluid and allow to stand in the air for a while.

Q. How can I relieve prickly heat?
A. Put a large handful of Epsom salts into a basin of lukewarm water and bathe the affected parts.

Q. How can I make a good wall paper cleaner?
A. Mix 1-cup of flour and 1/2 cup cold water to a smooth paste. Add 2 tablespoons of vinegar, 1 tablespoonful of kerosene. Boil until it thickens, stirring constantly. Allow it to cool, then knead thoroughly. Use in the same way as the manufactured kind.

Q. How can I remove peach stains from linens?
A. These stains are sometimes difficult to remove. Sprinkle them with lemon juice and salt, and place two days in the hot sun. Rinse out in cold water and wash in warm water and soap suds.

Q. How can I remove a stubborn rusted screw?
A. Apply a red-hot iron to the head of the screw for a short time; then remove with a screwdriver while the screw is still hot.

Q. How can I remove scorch

from a linen that is so badly scorched that application of lemon juice and exposure to sun is unsuccessful?

A. Try the following method: One cup of vinegar, half an ounce of soap, two ounces of fuller's earth, and the juice of one lemon. Boil well, spread the solution, and allow to dry. Then wash the linen.

Mrs. Gene Smith of Covina, Calif., is visiting her sister, Mrs. Jimmie Sparkman, and other relatives here.

Mr. and Mrs. Dick Lucas were in Amarillo yesterday to attend the wedding of Miss Mary W. Lucas to Mrs. Lucas' cousin, Charles Schmidt.

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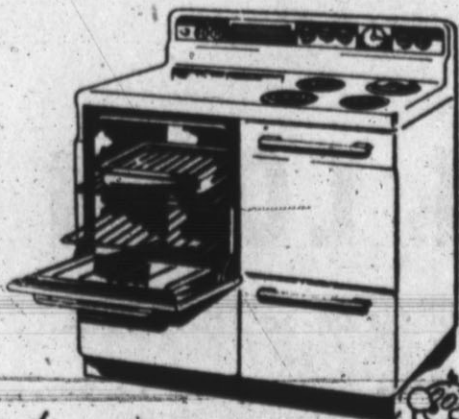
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INSURED SAFETY
up to \$10,000
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MOM'S COOKIES ARE SWELL...

SINCE WE GOT OUR NEW Electric RANGE!



Electric Cooking is Cool!

Yes, little girl...they'll be "swell" every time, too, because electric cooking is exact. Guesswork is a thing of the past. Needless worrying and watching is eliminated. You KNOW what the results will be in advance. You KNOW that every recipe will be just as good as the last time. If you're not yet cooking the clean, cool, flameless electric way now is the time to start. Don't put up with another hot kitchen summer.

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Anniversaries from Sunday, August 3 - Wednesday, August 6

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Mr. & Mrs. H. Billingley	Mr. & Mrs. Alton T. Fraser	Mr. & Mrs. L. F. Carter	Mr. & Mrs. A. B. London
Mr. & Mrs. L. A. Rice	Mr. & Mrs. Gus Ruland	Mr. & Mrs. Albert Lowther	Mr. & Mrs. Leonard Wilhel
Mr. & Mrs. Tilden Slagel	Mr. & Mrs. Glen Broadman	Mr. & Mrs. E. Ward, Jr.	Mr. & Mrs. Jim Roberts
Mr. & Mrs. Ernest E. Anthony	Mr. & Mrs. O. E. Hext	Mr. & Mrs. Leon Price	Mr. & Mrs. Wesley Cox

FOR YOUR ENTERTAINMENT WE OFFER



SUNDAY - MONDAY - TUESDAY

SO WONDERFUL! SEE IT TWICE!
it's our PICTURE of the YEAR!

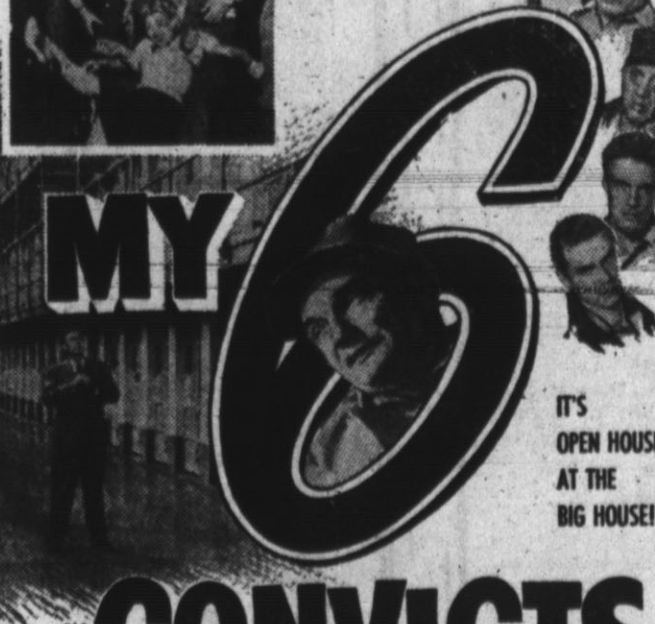
Dear Patrons:
"WITH A SONG IN MY HEART" is our Blue Ribbon winner for this year -- so truly wonderful we think you'll want to enjoy it at least twice -- and we want you to enjoy it the second time as our guest.
The Manager



Your REPEAT enjoyment is our TREAT!

WEDNESDAY - THURSDAY

THE PRIVATE LIVES OF PUBLIC ENEMIES ON THE INSIDE!



FROM THE BOOK OF THE MONTH THAT BOWLED OVER THE NATION!
with GILBERT MITCHELL • ROLAND JOHN BEAL • MARSHALL THOMPSON
A COLUMBIA PICTURE



SUNDAY - MONDAY

JUDY (TWO-GUN) CANOVA



TUESDAY - WEDNESDAY

CUB REPORTER EXPOSES GANGLAND RACKET!

BANNERLINE



THURSDAY - FRIDAY

He hated to work, he hated to fight... But HE TAMED THE WILDEST RANGE WAR THE WEST EVER KNEW!

