



The Sunday Brand

Our Slogan: "More People—More Farms"

38 Pages

Including 20 Pages of Comics

Published Every Sunday

The Sunday Brand, Hereford, Texas, Sunday June 29, 1952

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Around Town

SIGHTS, FACES SEEN

The 96th district grand jury returned three indictments late Saturday afternoon and also spoke rumors that the Deaf Smith county jail was not being kept in a sanitary condition. An indictment for assault with intent to commit rape was returned against Tracy Bosley of Amarillo, burglary counts were returned against three Latin-Americans, and one indictment for swindling by worthless check was returned.

After an investigation, the grand jury refuted rumors of unsanitary conditions at the county jail.

Hereford's four conventioning Lions -- Cleo Meharg, Don Zimmerman, Roger Brumley and Jim Robinson -- lived up to their promise, in a way, to keep The Brand informed of developments in Mexico City, the convention site. The quartet obtained the best newspaper account of the convention they could out of a local paper and airmailed the entire paper to The Brand at a cost of three pesos. There will be no eyewitness account of goings-on there, however. The paper was printed in Spanish.

Mr. and Mrs. Marshall Formby have returned to Hereford to make their permanent residence. Formby, owner of KPAN, was in Kermit, Texas, during May and June where he was associated with the law firm of Roberson and Finley. During his stay there, they tried cases in federal court at Pecos and in state court at Fort Stockton and Kermit. Formby says he plans to open up a law office of his own by fall.

Robert Miller, Troop 51, is going to Europe.

Harrison Infant Interred Friday

Funeral rites for Karen Sue Harrison, infant daughter of Mr. and Mrs. Joe Harrison of Dimmitt, were conducted Friday afternoon at 4:30 at the home of the paternal grandparents, Mr. and Mrs. Earl Harrison, Rev. E. Lee Stanford, pastor of the First Methodist church of Dimmitt, conducted the rites.

Burial was in the Dimmitt cemetery. The infant was born on June 26 at the Plains Memorial hospital in Dimmitt and died six hours later.

Karen Sue is survived by her parents, Mr. and Mrs. Joe Harrison of Dimmitt; her maternal grandparents, Mr. and Mrs. Leo Forrest of Hereford; her paternal grandparents, Mr. and Mrs. Earl Harrison of Dimmitt.

Cite Urgency Of School Situation

Architect Situation Reviewed -- Pro and Con -- Before Committee

The architect situation, a controversy in the last school bond election, held the spotlight Thursday night at the 37th meeting of Hereford's 17 member citizens committee, recently appointed by the school board to investigate conditions and to make recommendations regarding the situation.

The question which has divided opinion on the school board, and which was widely discussed during the bond election this spring, was completely reviewed before the committee. H. H. Miller of Dawn appeared first and gave his thoughts on the situation. He closed by stating that he could not ask his friends to support a bond issue with the present architect arrangement. He was followed by A. J. Schroeter who reviewed the arrangement in detail and reviewed the action of the board in retaining Macdon Carder as architect.

The arrangement is an outgrowth over a long period, according to the reports. Mr. Carder was employed in 1945 to make preliminary plans for a building to be joined onto the present high school, using the present

gym and auditorium for both buildings. This plan was worked out by the board at that time with Chester Strickland as superintendent.

Shortly after, changes were made on the board and Mr. Strickland was replaced by George Graham as superintendent. Much agitation was started by the public to erect a grade school instead of a high school. In view of these plans, the board paid Mr. Carder according to their contract, approximately \$4,500 on the first set of plans. He was also retained on the same basis to draw plans for a high school. In view of these plans, the board paid Mr. Carder according to their contract, approximately \$4,500 on the first set of plans. He was also retained on the same basis to draw plans for a high school.

The board issue on Shirley school carried a surplus of around \$117,000 which the board planned to use for construction of a modern gymnasium, since the present gym does not meet official interscholastic League regulations and is considered inadequate. The school board, therefore, employed Mr. Carder to draw plans for a gymnasium. Mr. Carder completed these plans in detail, on a rush basis, and submitted them to the board. The estimated cost on the building, however, had been set not to exceed \$120,000, and the lowest bid was \$139,000. Action on the building was delayed.

The board, faced with an influx of students, realized an urgent need for more grade school classrooms and decided to divert the surplus \$117,000 to this purpose instead of applying it to the gymnasium. Mr. Carder was retained as architect on Shirley school addition on his regular 6% fee.

Controversy on the board arose over paying Mr. Carder the full fee (60% of total fee) on the gymnasium -- approximately another \$4,500, this giving Hereford an investment of approximately \$9,000 in unused funds.

Mr. Carder offered to refund \$1,000 to the district, according to Schroeter, who said that this was the amount Carder cited as his profit on the \$4,500 gymnasium plans.

When the \$750,000 bond issue came up this spring, however, conditions became more controversial and Mr. Carder wrote the school board a letter, offering to (Continued on Page 2)

Hereford's citizen committee, named by the school board to study the building situation, met for its second session last Thursday night and came to the unanimous conclusion that Hereford must have more school buildings if the schools continue to operate.

It further appeared that when any new structure was completed, the school system would probably need a second building if the town continues to grow in population.

Findings were based upon the following statistics: Census count in March 1951, 2,038; in March, 1952, the count was 2,232, an increase of 9.5% with 2.5% anticipated in the first grade.

Average class memberships: Central 30, Shirley 29, Dawn 19, junior high, 31. Average daily attendance was two students less in each of the classes.

High school enrollment showed: Ninth, 121; tenth, 124; eleventh, 98; and twelfth 53. The small senior class was due to change to the six-year-old set up several years back.

School Statement
We had an average per cent attendance in all schools this year of 93% plus.

A total of 144 students was promoted from the sixth grade into Junior High; approximately 210 students will enter the first grade next year. This means the number of students entering first grade in elementary schools will be about 60 more than those leaving.

Our high school graduated only 50 seniors; yet junior high graduated 136 who will be entering to take the place of 50. This does not include the students who graduated from the parochial school. Some of those will be entering high school.

Our high school was constructed to accommodate a maximum of 375. This year we had a membership of 396; next year we can expect a membership of about 430.

We have had to drop woodworking from the curriculum in order to have room for vocational agriculture. We are now qualified for a second vocational agriculture teacher, who could be had with no additional expense to the local district, but we do not have the room. This same thing is true in home economics.

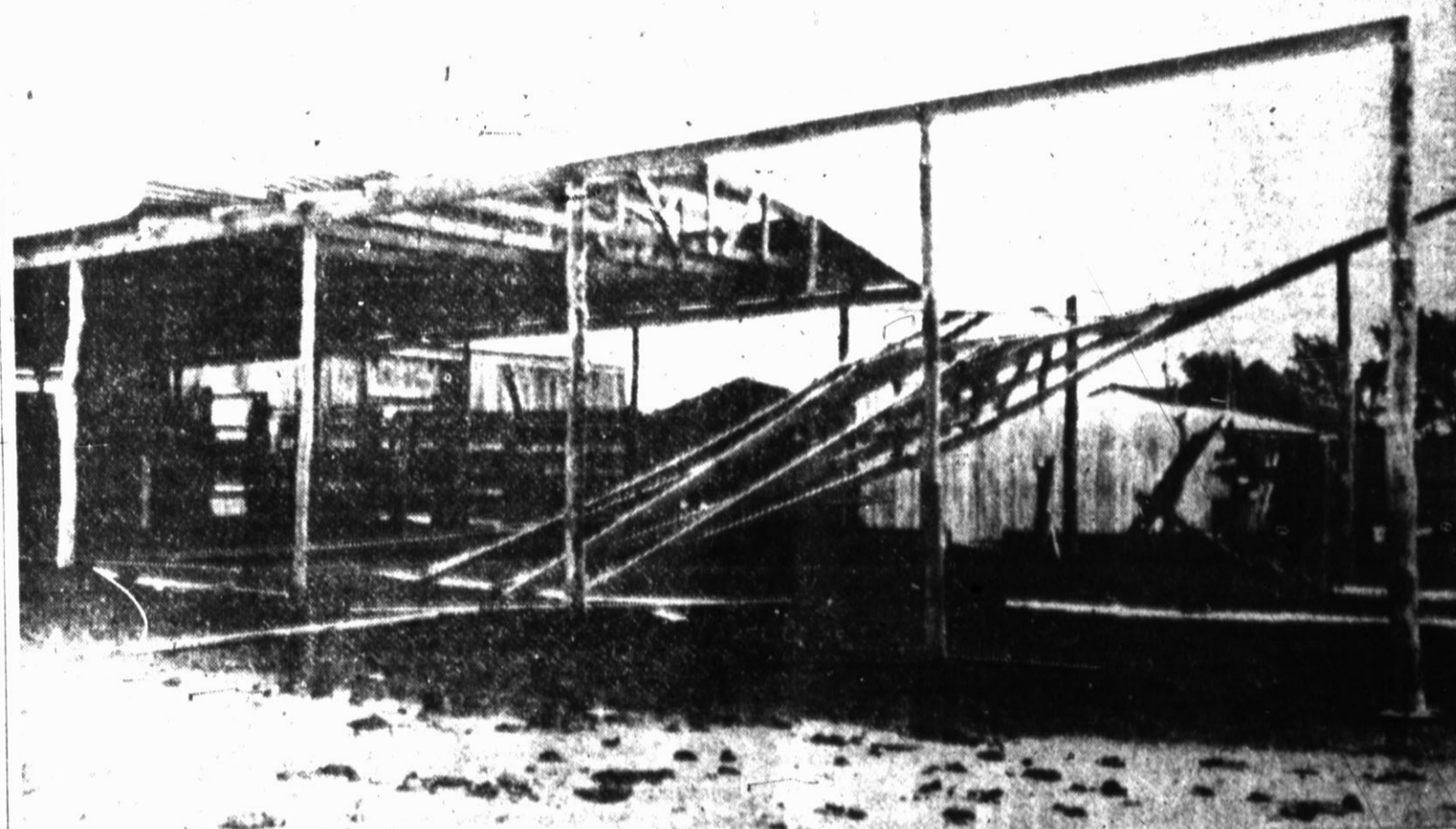
We cannot begin to meet the minimum physical-education standards with our present facilities. Next year, there will be an estimated 615 students representing six grades to use our one very inadequate gymnasium. Our dressing room facilities are less than 30% adequate.

Next year we are to add a class for exceptional children. They will have to use a basement at Central, which is the last possible place for expansion. All other classrooms in all elementary buildings are in use.

Bonded indebtedness of the school system was found to be \$535,000. Total valuation \$15,162,220 -- a percentage of indebtedness (Continued on page 4)

WEATHER

Thursday, high 97, low 67
Friday, high 85, low 65
Saturday, high 82, low 60
Moisture -- 1.16 inch



THE SOUTH END of the hay barn on the S. C. Brutton place southeast of town was ripped off during the wind Thursday night. Parts of the barn roof were scattered for several hundred yards by the wind. Staff Photo.

Rainfall Breaks Heat Wave, Winds Hit Area

First Rainfall Since June 14

That was rain -- good, wet rain! The longest dry spell of the season -- egged on by blistering temperatures hovering near the 100-degree mark most every day -- came to an end in many parts of the county on Thursday and in most parts on Friday.

Rainfall for the two days totaled 1.16 inches -- a mere .19 inch on Thursday and .97 of an inch on Friday in a satisfying downpour.

12-Day Drought
It had been 12 days since local fields felt the relief of rain. The last moisture reported by the Hereford weather post was on June 14 when .56 inches of moisture fell.

The rain, although many farmers could have used a lot more, was a blessing to crops.

Reports on the fall throughout the county could not be gotten from all parts of the county, although sketchy reports showed that from one to two inches of rain fell in most of the county, with the fall tapering off to the north of Hereford. The greatest moisture came west and south, with the rain extending all the way down to Spring Lake.

David Rodgers reported that the Dawn area got 1 1/4 inches of rain on Thursday and 3/4 inches on Friday.

North of town, about 3/4 inches fell and there was very little reported from the north or northwest section of the county.

Dimmitt reported 1 1/4 inches of moisture.

There were heavy winds, too, with the rains. They caused a great deal of damage in about (Continued on page five)

Fierce Winds Cause Damage

Heavy winds and lightning accompanying the thunderstorms that broke the back of the 12-day heat wave on Thursday and Friday also caused a lot of property damage in the area, reports trickling in to The Brand office show. Most of the damage was done from straight winds, observers said, although the debris of some of the damaged buildings look like a twister was at work.

Lightning Hits Tree
On Friday night between 4:30 and 5 p.m., lightning struck a tree on the south side of the J. A. Buckner residence on the corner of McKinley and Fourth. There were no personal injuries resulting from the lightning.

Other damage -- all from the rain or twisters -- was reported from the northwest, south and southeast sections of the county.

The majority of the damage came in about a half hour on Thursday night -- anywhere between 7:45 and 8:15 p.m.

Damage Reports
Earl Plank, who lives about three miles north of Highway 60, reported the loss of a small barn, apparently from a straight wind. Jim Ricketts, who farms five miles south of town, lost a barn Thursday. He wasn't sure whether the damage came from a straight wind or a twister. Tin from the barn was scattered all around the field north of the house. He reported an inch of rain on Friday.

The Robbins farm at Frio suffered the loss of a windmill on Thursday night from intense wind. The Jones family, also of near Frio, got three inches of rain Friday and an inch on Thursday night.

Roy Calvert, who farms south of the Santa Fe tracks east of Hereford, lost a cow shed Thursday. South of the Calvert place, the S. C. Bruttons, who live on the Cecil Malone farm, lost the south half of their hay barn. The north half was left intact.

Brutton wasn't at home at the time and couldn't give an account of the damage.

Kester Durans, who lives along the draw near Veterans Park, lost a chicken house and some chickens. No one was at home at the time and the total damage to their place has not been confirmed.

Describe Thursday's Storm
At the Herbert Boardman farm southeast of Hereford, the Boardman's son described the storm as looking like "a big bunch of dust as it was blowing up."

The rain came in around the windows and "seemed to come through the walls," the Boardmans said, describing the fury of (Continued on Page 5)

Two-Week Revival At Assembly Of God Church Here



EDDIE HUNLEY

A two-week revival will begin at the Assembly of God church on Sunday, June 29.

Eddie Hunley will be the evangelist for the revival. He will be assisted by his wife.

The revival meetings will be held each night except Saturday at 8 p.m. through Sunday, July 13.

Little's To Sail On USS United States August 2

A chance to cross the Atlantic on the second voyage aboard the new 70 million-dollar USS United States "clinched the deal" for W. B. Little to make a trip to Europe this summer.

Reading like a map of Europe, Mr. and Mrs. W. B. Little of Littlefield, outlined plans for a European trip while they were in Hereford this week looking after business interests.

The Littles will leave New York on August 2 and will sail for which will be making its second Europe aboard the new liner voyage since being launched this summer, on August 8.

The 70-day European tour will begin in England. Traveling with the Littles will be Mrs. W. R. Graeber of Post, who is making her fourth trip to Germany, where she has relatives. She will act as guide for the Littles during their trip except when the group makes guided tours to the Scandinavian countries, and to the Holy Lands.

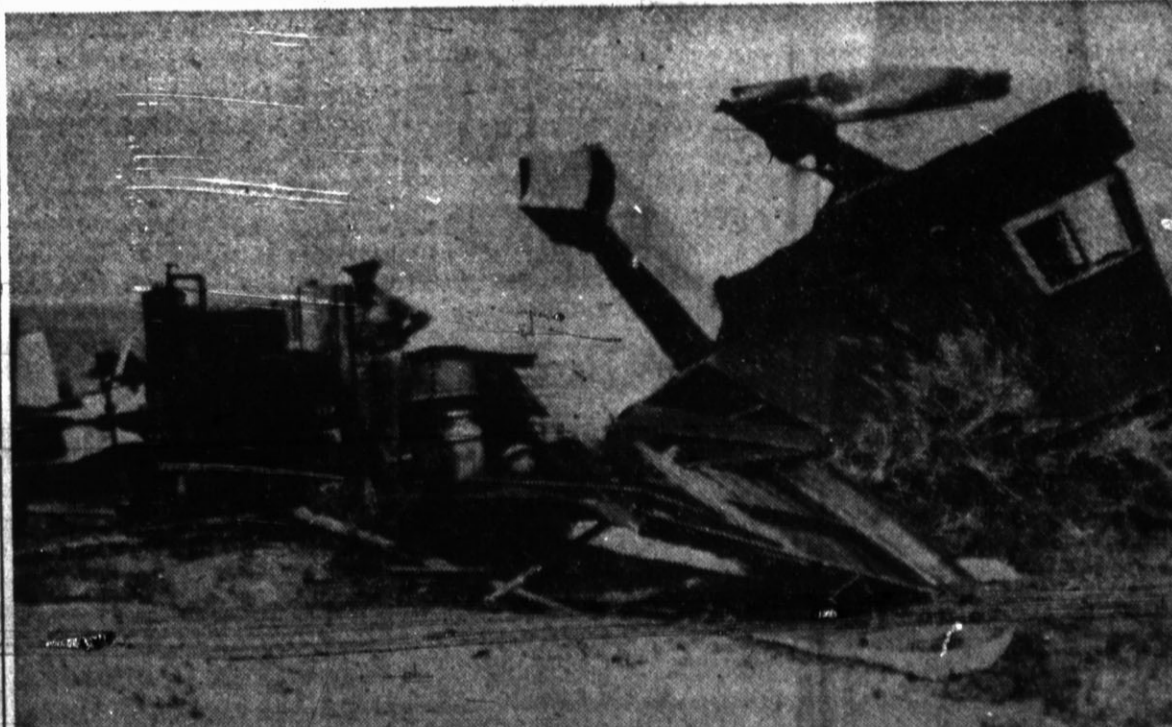
Countries which will be included in the trip will be: England, Austria, Germany, France, Scotland, Ireland, Wales, Norway, Sweden, Denmark, Italy, Holland, Switzerland and the Holy Lands.

Mrs. Little, who paints China as a hobby, hopes to pick up some hand-painted China in the various countries during the trip.

The Littles plan to sail for the United States on October 12 on the "America". They plan to sail from England unless they are nearer to one of the other two ports where the "America" will dock before coming to the States, Little said.



MRS. W. B. LITTLE are shown above planning trip to Europe. The Littles will sail on August 2 on the USS United States. Staff Photo.



WHAT USED to be the house over the irrigation well on the Herbert Boardman farm is shown above following Thursday night's windstorm. Staff Photo.

Sarah A. Stevens Succumbs, Rites This Afternoon

Sarah Alice Stevens died at her home in Hereford on Friday, June 27. She had been ill for about four years.

Funeral rites will be conducted Sunday afternoon, June 29 at 2:30 p.m. at the New Liberty Methodist church in Sayre, Okla. Burial will be in the Wayland cemetery at Sayre.

Mrs. Stevens was born on July 31, 1879 in Bexar county, Texas. She was married to William D. Steven February 20, 1900 in Jackson county, Oklahoma.

They came to Deaf Smith county from Oklahoma in 1930. Survivors include: two daughters, Mrs. Mary Hunt, Altus, Okla., and Mrs. Gladys Wells of Hereford; three sons, Ira Stevens, Hereford; L. M. Stevens, Altus (Continued on Page 2)

Stevens...

(Continued from Page 1)

and L. C. Stevens, Altus; two brothers, G. W. Henderson, Blayne; J. N. Henderson, Alex, Okla.; 12 grandchildren; five great-grandchildren.

Architect...

(Continued from page 1)

"let them write the ticket" on the \$4,500 fee on unused gymnasium plans. The board surveyed the situation, and paid Mr. Carder \$2,250 for the gym plans.

A second letter from Mr. Carder, however, made special concessions to the board on the \$750,000 bond issue which would save them around \$7,500 if the issue carried, but asked for payment of the \$2,250 which he had voluntarily released on the gymnasium plans. The board found the proposal equitable and paid the additional amount, which represented full payment of the \$4,500 on the gymnasium plans. It was also agreed that these plans would be incorporated into the new building and would be credited to the school account, so far as was practical and possible.

The board also entered into contract with Mr. Carder to prepare preliminary plans for the proposed high school building. His contract called for three-

fourths of one percent of the amount for preliminary plans, for payment of 60% of the total fee when the plans and specifications were completed in detail, and for full payment (6% of the total sum) when the building was accepted. This contract was parallel to previous contracts.

Mr. Schroeter said that no bill has been submitted on the last bond issue, but that it would be approximately \$5,500 for preparation of the preliminary plans in calling the bond issue. Since the issue failed, the total on unused plans would be approximately \$14,500. In case Mr. Carder handled the architectural work, however, the \$5,500 would become a part of his regular 6 percent fee, which would amount to approximately \$32,000.

Miller contended that numerous reliable architects did not demand the three-fourths of one percent for preliminary plans. He also cited that others handled construction in many cases at 5% instead of 6%. He favored paying Mr. Carder a "reasonable sum" for his time, but stringently objected to the amounts cited.

Mr. Schroeter said the board was well pleased with Shirley school and pointed out that overnight service has consistently been provided, without cost, on minor repairs which occurred concerning Shirley school.

The citizen's committee did not take any definite action on the situation by ballot. Several members, however, felt that a change in architects would result in eliminating a controversial point which might have contributed to defeat of recent bond issues.

A committee composed of T. E. Seigler, chairman, B. E. Robertson and Mrs. J. R. Allison was named to investigate the situation further, also to secure further information and to report back to the committee at its next session.

Jumbo Community Enters State Improvement Contest

The little Jumbo community--located at the edges of Castro and Deaf Smith counties--turned out 30 strong Friday night and voted to enter the state community improvement contest to "make their community a better place in which to live."

Friday's meeting, under the direction of Cecil Massey, Deaf Smith County Chamber of Commerce manager, was held in the now-consolidated rural brick school in Jumbo. Residents of the community saw a film on the 1951 state improvement winner--the Tin Top community--made by Massey as director of the film's production.

The improvement contest, with regional and state prizes, is sponsored by a farm and ranch magazine and the Texas A&M college.

This contest is designed to encourage communities to rebuild and "take a new lease on life". State prize for the winner is \$500, plus prizes for all placings through 10th.

Judging will be done at the end of the contest year in March, 1953 and will cover improvement made in farm, home, family and community improvement.

In charge of the meeting was Massey and Ed McElroy of Dimmitt, Castro county agent, who explained the workings of the contest.

A nomination committee, comprised of Mesdames Burke, Simpson and Clowdus, will name a chairman, youth chairman and two vice-chairmen to meet again next week and "get the ball rolling" on their community achievement program.

Massey re-emphasized his willingness to work with ANY community which might want his assistance in entering the state contest.

A second community, Sunny-side, also in Castro county, is to have a meeting in July on the project.

The Castro county Farm Bureau chorus, under the direction of Ray Bearden, presented sev-

Combine - Moving Permits Tell Story Of Current Wheat Harvest

Activity in this area's 1952 wheat harvest can better be appreciated when a survey is made of the number of out-of-state combines entering and leaving the area.

A total of 38 permits to move combines in this district over and on state highways has been issued during the PAST WEEK by the Deaf Smith County Chamber of Commerce.

The local office is one of three offices -- the others are at Lubbock and Amarillo -- authorized to issue such permits to combine owners in this state highway district.

Movement of the majority of the combine crews leaving this area now are in the direction of Colorado and Kansas, according to Cecil Massey, C of C manager, who has been issuing the permits for the state highway department.

A permit to move a combine--or any other oversize object--on the highways of the district, costs \$5 per week or \$10 for 30 days. They can be moved anywhere in the district but their destination must be listed on their permit.

In addition to the permit, a \$5 charge is made for a \$1000 oversize and overweight bond payable to the state.

The majority of the combines leaving for Colorado and Kansas are from the states of Texas and Oklahoma, according to their

machine and vehicle registrations.

Most of the combines started at Vernon and are working their way north.

The most-removed combine came to this area from Saskatchewan, Canada, and is working its way back to that province along with the wheat harvest.

Massey said that several out-of-state operators are complaining about the additional \$5 for the \$1000 bond for the highway department. He illustrated the need for the payment, however, with the example of the truck that fell through the Canadian river bridge recently. The insurance company didn't pay the state department for any of the \$18,000 loss, but the truck did have a \$1000 over-weight bond and that was the remuneration the state received for use of its facilities and damage to them.

Grand Jurors In Session Saturday

The 96th District grand jury was in session Saturday afternoon in the Deaf Smith county courthouse.

Three cases remained on district court records for action of the grand jurors. They were the alleged June 22 rape attempt on

a Hereford woman by Tracy Bosley of Amarillo; a check forgery case and the break-in of Hereford Wrecking Yard by three Latin-Americans.

Members serving on the grand jury panel are:

Troy Moore, Frank Bezner, LeRoy Aven, Ivan Block, J. R. Overstreet, P. B. Sowell, M. W. Blankenship, Charlie Burke, Cecil Lady, David Rogers, Virgil Walker and Lewis R. Smith.

File Charges In Highway Accident Fri.

Local highway patrolman, J. R. Kirkwood, investigated an accident six miles east of Umbarger about 3 p.m. Friday.

Charges of driving on the wrong side without passing were filed against Jesse Murrell Phillips of Earth.

Phillips, who was driving east on Highway 60 in a wheat truck owned by J. J. Davis of Earth, dozed at the wheel and sideswiped a 1951 gasoline transport driven by Richard Owen Fagan of Haskell. The transport was owned by Kirkpatrick Sales company of Dimmitt.

Damage to the transport was estimated at \$375 and to the wheat truck at \$75 by Kirkwood.

About 100 Cars Of Spuds Are Shipped Here

Approximately 100 cars of potatoes have been shipped from the local potato sheds since the harvest got underway the first of the week.

Processing is at a standstill in the county because of the rains

Friday night. Local shed owners hope to begin processing again the first of the week, unless it rains again this week-end. The market for potatoes will come about around July 10 with the local sheds peaking at 25 to 40 cars a day peak period. The market for potatoes steady at about \$4.50 a Number 1 potatoes.

DR. MILTON C. ADAMS OPTOMETRIST

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this --

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of BOARD FENCES

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to show you... also

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One Block East of Courthouse



No Down Payment

36 Months

To Pay

Let us help you arrange a speedy Low-Cost F. H. A. Loan

Friona Farmer Installs Underground Water Pipe

One of the largest underground irrigation projects is being installed this week on the H. C. Wells farm at the east edge of Friona.

Fourteen hundred feet of underground pipe is being laid to serve 62 acres of Wells farmland. The 15-inch pipe is being laid with 460 feet of it east and west among the south edge of a field used for alfalfa planting. The other 940 feet is laid north and south along the east edge of the 12-acre field and on the west boundary of a 40-acre field.

The pipe is being laid by a Lubbock contractor. It is laid in three-foot sections at a depth of 44 to 46 inches.

Other Farmer county farms with underground irrigation systems include the Bruce Farr place, the Thorp farm and the Porter place.

The underground concrete pipe



HERE IS THE "assembly line" used in laying underground irrigation pipe on the H. A. Wells farm at Friona. The man in front is the most important member of the crew. He is called the "Brusher" and seals

the inside of the pipe joints with the brush shown in his hand. The man behind him puts cement in the joints of the three-foot lengths. Staff Photo.



THE SPLASH PIPE which distributes the water from the well along the 1500-foot underground irrigation system on the H. A. Wells farm at Friona is shown above. In the background can be seen the pipe lined up along the 460-foot east-west ditch of

the Wells system, ready to be installed. In the picture above are, from left; B. W. Rush, branch manager of the firm installing the system; Harold Wells, son of the farm owner; and L. D. McCullough, field foreman for the installation crew. Staff Photo.

is hooked to the Well's eight-inch well which pours about 100 gallons a minute into the system.

Completion of the system was expected to be made Friday, according to Harold Wells, son of the farm owner.

Twelve-inch outlets -- to be fit-

ted with removable hydrants when needed-- were built along the line at intervals allowing for the placement of nine such outlets in the 1,500-foot course for the pipe.

When The Brand write visited the Wells farm to watch the installation of the system on Thursday, he found a crew of eight workmen engaged in laying the pipe, assembly-line fashion.

Rate of laying is about 400 feet per hour, spokesman for the crew said.

Young Wells told The Brand that the entire cost of the pipe-laying would be about \$1.50 per foot, or an approximate total of \$2,250 for the entire unit. Of this, the Production and Marketing Administration pays 60c per foot as the payment for approved conservation practice. PMA payment would amount to about \$900.

Twenty-Four Local Boy Scouts At Camp Don Herrington For Training

Twenty-four local Boy Scouts returned last week from a week-long Llano Estacado Council Scout camp at Don Herrington.

The encampment was a new innovation in this type of work, according to Bill Phillips, district commissioner, who assisted on-the-staff of Don Herrington for the week.

On the new type program, the first part of the week consisted of group demonstration on knife and axe, compass, rope work, building a monkey (rope) bridge.

They had a conservation project in which each patrol started a check dam on gullies at the camp site which have undergone

considerable water erosion. At the conclusion of the camp, a program of fighting grassfires was given.

During the latter part of the week, each patrol chose any of their projects -- handicraft or archery.

Throughout the week, there were classes in swimming and rifle marksmanship.

Jack Flowers, new assistant Scoutmaster of Troop 2, was Camp Scoutmaster three.

Attendance this week -- the middle of three weekly sessions--

was between 90 and 100, Phillips said.

One local scout, Lanny Wilkins, was at the camp all three weeks as assistant in waterfront.

Local Scouts at the encampment included:

TROOP 51

Billy Woodford, Bobby Veigel, George Heard, Jeff Minton, Steve Slagle, John Beasley, Don Crutchfield, Bill Drake and Nathan Wilson.

TROOP 52

Donald Zimmerman, Ronald Zimmerman, Carl Zimmerman, Carl Covington, Gary Southern, Bobby Ramey, Dick Wilson, David Brumley, Ronald Jones, Ted Moore, Durward Jacobs, Jimmy Patton, Fred Ruland, Luther Flowers and a new scout by the name of Norrid.



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OUR BIG Semi-Annual

CLEARANCE

Thanks, folks, for the fine response to our big, Semi-Annual Clearance announcement. It was one of the most successful in our history. Frankly, some of the groups are short in size ranges, due to the heavy demand, but we still have marvelous selections in all lines, and a good range to choose from. And we repeat, Here are "End of Summer" prices... while you can get several months of summer wear. Come in early... and we are sure you'll be happy with our clearance offering. -- Bess Moore.

Monday Is The Last Day On These Hosiery Specials

Shaleen HOSE

Regular \$2.25
New Light Shades Navy, Black or Brown Heel
3 pair for

\$5.00

Regular \$1.95
SHALEEN HOSE

3 pair for **\$4.25**

Rest of Clearance Items Run All Week

DRESSES

All Dresses Priced from	\$49.95 to \$67.50	\$35.00
All Dresses Priced from	\$32.50 to \$45.00	\$22.95
All Dresses Priced from	\$24.95 to \$29.95	\$16.95
All Dresses Priced from	\$16.95 to \$22.95	\$11.95
All Dresses Priced from	\$10.95 to 14.95	\$7.95

ALL MATERNITY DRESSES 1/2 price | ALL FORMALS To Clear 1/2 price

Children's PRE-TEEN DRESSES

Sizes 3 to 6x Reg. \$8.95	\$5.00
Sizes 7 to 12-Reg. \$10.95	\$6.95
Sizes 8 to 14 \$12.95 to 16.95	\$7.95

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ALL SUMMER GLOVES	White, Pink, Purple, Navy, Nude - Nylon and Cotton Values Range from \$1.65 to \$3.95	1/2 price

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SLIP

A treasure... Fashioned of Smooth caressing nylon tricot. Equisite bands of permanent pleats to define your figure and form. White only

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Large Group of Ladies **BLOUSES**

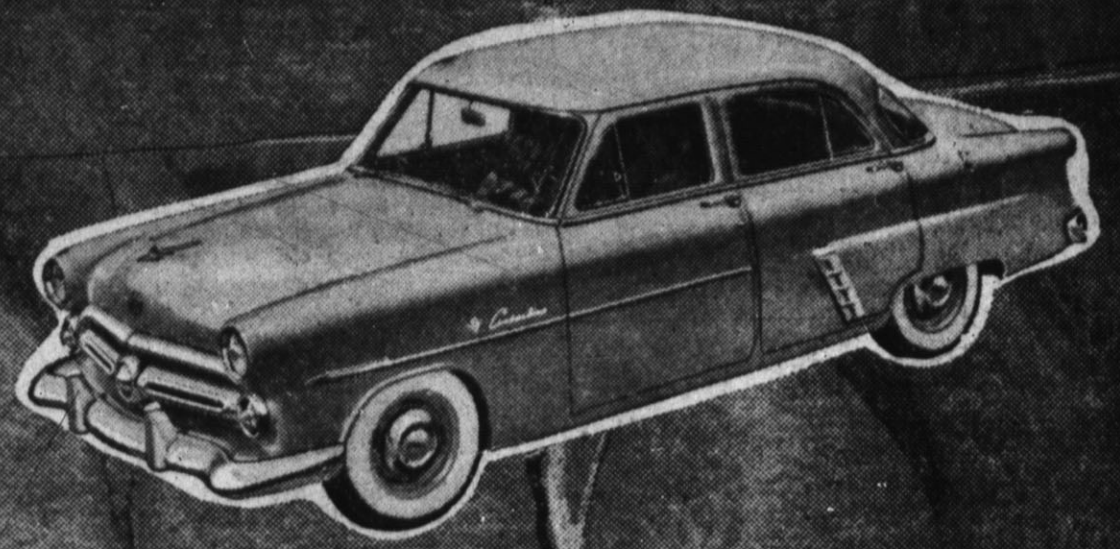
Nylon Sheers, Cotton, Linen, and Crepe Values from \$4.95 to \$16.95 1/2 price

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All Koret Denim and Seersucker Separates - Sun Dresses, Boleros-Jackets - Dusters and Ped. 1/2 price

Perhaps you have purchased parts of this group earlier and need an extra Jacket for vacation.

Large Group of Childrens Blue Denim **WESTERN TOGS** 1/2 price Jackets & Skirts



Almost All The Horses Are Gone, And Now **FORD** **RIDES THE RANGE**

Yes, as any modern day farmer or rancher will tell you, it's no chore at all to hop into your 1952 Ford and go check the water on your North 40 or see about the cattle grazing out on your range—sometimes 20 miles away. The conveniences of a modern Ford definitely makes life easier for the farmer and rancher today. Why not come in and test drive the New '52 Fords today.

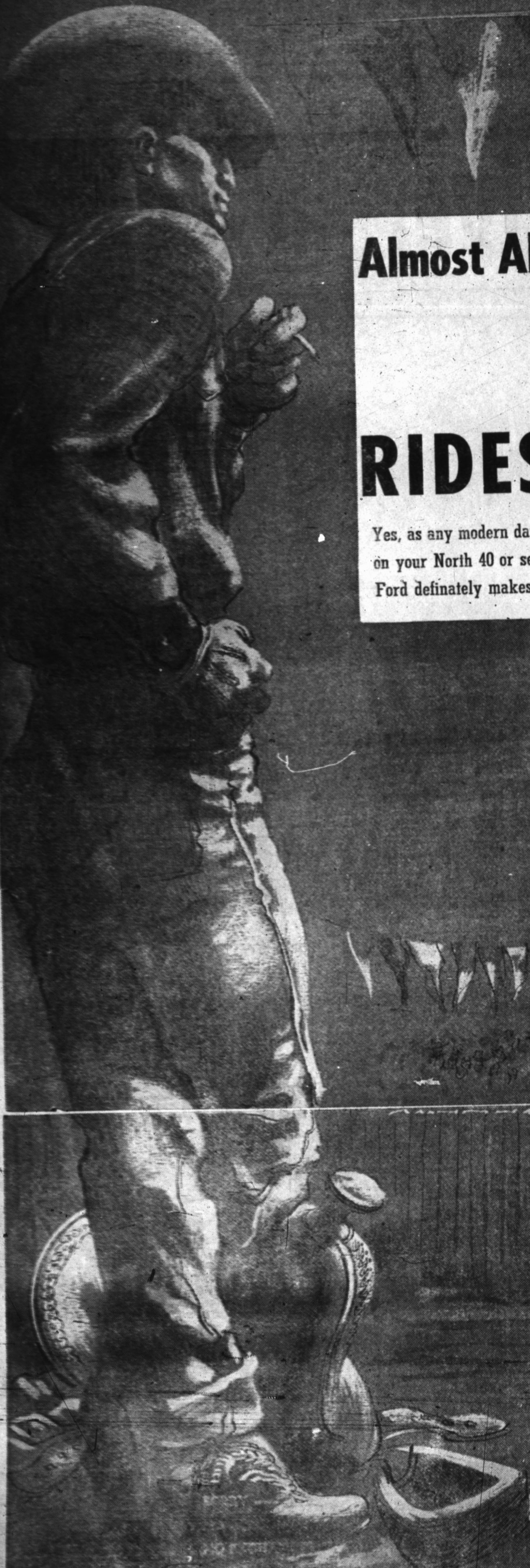
FRIDAY, JULY 4th IS
INDEPENDENCE DAY
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Farm, Ranch Club Works With School and Church

(Ed. Note: This is another in a series of articles being written about the presidents of various clubs of the city.)

Mrs. T. W. Perrin, president of the Farm and Ranch club, is a native Texan but she has only

been a resident of Deaf Smith County since 1947. She was born and reared at Haskell and married Woodrow Perrin there in 1943. They now live on the Perrin ranch about 45 miles northwest of Hereford.

Before moving to Hereford, she was a member of a Home Demonstration club in Haskell, serving as club president the last year they lived there.

Mrs. Perrin takes an active part in school and church interests in Adrian. She is a member of the Methodist church and was president of the Adrian Parent Teachers Association the past year. Her eight-year-old son will be a third grader in the Adrian school this fall.

She has been too busy with home duties to stay at one thing long enough to develop it into a hobby. She likes people and any one knowing her would believe she would make a good club president. Before being elected president of the Farm and Ranch club she served as reporter. Her genial personality and energetic willingness enable her to make her club work a pleasure and she enjoys her club associations probably as much as her club group enjoys her friendly leadership.

Organized in 1944

The Farm and Ranch club was organized in 1944 and while it maintains a regular course of study comparable to those of the district organized for that purpose alone, it is also a luncheon club. This is more convenient for the members because of the long distances they must drive to attend the meetings. Each member provides a dish for the luncheon and the hostess never fails to see that an attractive setting is arranged.

Last year the program was built around miscellaneous subjects of interest to members and included art, music, history and science and some book reviews. They entertain their husbands once a year and feature a guest day affair.

The club is affiliated with the Deaf Smith County Federation of Women's club which further carries out the subject of the club "to know your neighbors and to foster social and educational development in the community."

The club year began early in September and meetings will be held every two weeks through May.

Former Hereford Girl Will Be Married June 29

Mr. and Mrs. George S. McConnell of Dell City, formerly of Hereford, have announced the engagement and approaching marriage of their daughter, Dolores Anne, to Sgt. Jaruth, Marlan Young Jr., who is stationed with the U. S. Air Force at Guadalupe bombing range in southeastern New Mexico.

The approaching nuptials were announced at a tea given recently in the newly-completed McConnell home.

The wedding will take place in the McConnell home on June 29. Betty McConnell, sister of the bride-elect, will be maid of honor and Annie and Rosemary Young of Hereford will be bridesmaids.

Miss McConnell attended Dell City high school and was art editor for the school newspaper and year book. She was chosen Dull Queen in October for the Dell City Community Carnival.

Several social affairs have been given to honor the bride-to-be and her houseguests, the Misses Young of Hereford, who are in Dell City for the wedding.

Out-Of-Town Visitors Feted

Mrs. Alice Allison and Mrs. Eva Walla of West were honored at a coke party Friday afternoon in the home of Mrs. Robert Veigel. Mrs. Allison and her daughter have been visiting her son, J. R. Allison, the past week.

Those attending the informal courtesy were old friends who have visited with the honorees on former occasions when they were guests in the city.

Guests included the honor guests and Mesdames B. F. Cain, Wayne Evans, J. T. Gilbreath Jr., Louis Woodford, Charley Hays of Dimmitt, J. R. Allison, Nelson McRight and H. G. Conkwright.

Newcomer Is Complimented

Mrs. Jack Winget, a recent bride who has moved to Hereford to make her home, was complimented at an informal party recently in the home of Mrs. Robert Veigel.

Those attending the get-acquainted party were: the honoree and Mesdames Glenn Williams, H. M. Thomas, Marvin Winget, S. O. Wilson, Roy Ford, Bill Bradley, Delmo Williams, John Aiken, Miss Elaine Thompson and the hostess.



MRS. T. W. PERRIN

The Sunday Brand SOCIETY

Hereford, Texas, Sunday, June 29, 1952

Section Two



MR. AND MRS. JAMES WALLACE are shown above following their wedding held Friday, June 20 in the Immanuel

Lutheran church in Hereford. Mrs. Wallace is the former Gwendolyn Springer. Bill Patton Photo.



MR. AND MRS. JOHN THOMPSON

Wilhelm-Thompson Vows Exchanged Wednesday

In a simple ceremony at St. Anthony's Catholic church Wednesday morning at 8 o'clock, Miss Florence Wilhelm became the bride of John Thompson, son of Ed Thompson of Owensboro, Ky. The bride's parents are Mr. and Mrs. Frank Wilhelm of Hereford.

The Rev. Nathaniel Madden read the ceremony as the couple and their attendants stood before a background of palms arranged with flowers and lighted candles.

Music was presented by Mrs. Robert Kerschen, organist, and Miss Adeline Koelzer, vocalist. A prelude of nuptial selections was concluded with Roswigg's "Ave Maria", which was sung by Miss Koelzer.

Mrs. F. A. Marnell as matron of honor was her sister's only attendant. She wore orchid taffeta and net made similar to that worn by the bride with her headdress

a circlet of orchid net. She carried a nosegay of orchid-tinted daisies.

F. A. Marnell was best man and ushers were John and Frank Warren, uncles of the bride.

The bride wore a gown of white lace and net over taffeta fashioned with a triple-full gathered ballerina skirt. The molded bodice of lace featured a square neckline, long sleeves and a short peplum. Her veil of illusion was held in place by a crown of net edged with orange blossoms. Her only ornaments were a pearl necklace with earrings to match.

The bridal bouquet was fashioned of five white Wedding-Day roses resting on a white prayer book, and she carried a peal rosary which had been a special gift to the bride.

Breakfast at Bride's Home
Following the wedding a breakfast honored the couple in the

home of the bride's parents. Members of the bridal party, Father Nathaniel and members of the immediate family attended.

When the couple left on a wedding trip the bride was wearing a brown and white print with white hat and gloves and spectator shoes.

After the wedding trip they will go to St. Louis, Mo., where he is a student at the University of St. Louis. They will reside at 4531 Pine St., St. Louis, Mo.

Mrs. Thompson is a graduate of Hereford high school and received her degree in nursing at St. Anthony's School of Nursing. For the past year she has been a nurse at the Deaf Smith county hospital.

After serving in the Navy for three years, Mr. Thompson attended Breshler College in Owensboro, Ky., and for the past two years has been a student at the University of St. Louis.

LET'S COOK SOMETHING

Fun and Flavor For Holiday Picnics During Summer Time

If you are in a patriotic mood and are considering entertaining, a Fourth of July picnic is suggested for a picnic is as American as the day itself. You may wave the red, white and blue and play the Star Spangled Banner theme song in table settings, favors and food, and the elders love it as much as the children do.

A clever picnic or party table could be arranged with a white cloth garlanded with emblematic designs with red paper napkins and small nut or candy cup in the form of Uncle Sam's hat in blue at each plate. Large flat silver stars form the base for red candles while an Uncle Sam figurine commands the scene from a stand in the center. Little red drums or giant firecrackers mark the table as favors.

Mrs. W. B. Nunally suggests an appropriate menu for the picnic or party especially designed

for children but the age limit is never set for fun and appetizing food. Young appetites approve bread cut into different designs

(Continued on Page 2)

Davis Birthday Party Tuesday

Edith Davis celebrated her third birthday anniversary at a party given by her mother, Mrs. W. L. Davis Jr., at 10 o'clock Tuesday morning.

Eight little playmates enjoyed the outdoor party with sandpile games and swings providing entertainment. Favors were jumping ropes.

Children attending were: Paula Waldrep, Charlotte Hill, Lil and Lou Cowart, Jane Messick, Zee Ann Evans, Keith Blanton, Charley Barnard and the honoree.



EDITH DAVIS WAS honored on her third birthday Tuesday morning with a party given by her mother, Mrs. W. L. Davis Jr. Those helping Edith celebrate were front

row from left: Keith Blanton, Charley Barnard, Edith Davis, Jane Messick, and Zee Ann Evans. Back row: Charlotte Hill, Paula Waldrep, Lil Cowart, Lou Cowart. Staff Photo.

'If You Would Be Glad-- Grow Glads': Gardener

"If you would be glad -- grow Glads" advises Mrs. A. L. Manjeet, winner of first place in Texas Garden Clubs Inc., horticulturalist contest, and member of the Hereford Garden club.

In this third of a series of timely articles being written by Garden Club members of Hereford, Mrs. A. L. Manjeet suggests gardening as a hobby and growing gladiolus for big dividends in pleasure and satisfaction.

"The gladiolus is now rated first in commercial importance, having surpassed roses with the development of the Florida winter gladiolus industry. It is one of the most popular flowers for the gardener for no flower, except the pansy, exhibits such a variety of color. For the money expended and the effort put forth no other flower can compare in reward. With the production of one dozen gladiolus the gardener realizes approximately 150 flowers."

GROWING GLADIOLUS

There are three ways to produce gladiolus -- bulb or corm, bulblets or corms, and seed.

The gardener whose sole purpose is to have a few dozen spikes or flowers for cutting with the least effort should buy a new supply of bulbs each spring. Choose young "high-crowned" No. 1 is 1½ to 2 in. in diameter, No. 2 is 1¼ to 1½ inches and No. 3 is 1 inch to 1¼ inches in diameter.

Old bulbs (which are not preferred) are larger in diameter and flat. These may be cut in 2-3 or 4 pieces as long as each piece has an eye. Dust the cut side with sulphur or semesan and let dry a day or two and then plant as any bulb.

Bulblets -- A mature bulb does not split into several smaller bulbs as narcissus or onions. During the season's growth it is entirely replaced by a brand new bulb which grows above the old one. When a large bulb is planted two or three or even four new bulbs may be formed in place of the old one, the remains of the old holding the new ones together until removed. In addition, bulblets or cormlets, sometimes referred to as "spawn" form around the base of the bulb, the fewer formed the higher price of that particular variety. The average number is 6 to 25.

Gladiolus seeds freely from natural pollination by wind and insects and produces in large quantities seeds that are easy to grow.

PLANTING BULBS

Planting as late as the first week in July will flower satisfactorily, but the longer the season of growth the better the development of new bulbs or bulblets. For continuous bloom plant a few every ten days or several sizes at the same time. It takes from 70 to 90 days after planting until bulbs bloom, the length of times depending on the size of

the bulb.

A good rule to follow is to plant when the trees in your locality start leafing.

Glads are not particular as to soil. They should have good drainage and require an abundance of water during the development of the flower spikes. They require an abundance of plant food and will not do well when planted near trees or hedges which rob the soil of any nutrient. Plant in full sun for best results but they will grow in partial shade.

A good fertilizer consists of one part coarse raw bone, one part fine bone flour and one part tankage. This is sold by most seed houses and is easy to mix. Any high grade chemical fertilizer which is recommended for potatoes and market garden crops may be used.

Apply at the rate of five to 10 lbs. to each 100 sq. feet. Five is enough if a good coating of manure is used. Broadcast half the fertilizer after soil is dug and before working down. Add other half in rows when planting bulbs. Vigorol is good for the spikes and foliage growth.

Place bulbs six in. to 12 in. apart each way, depending upon size of bulb, with double rows four in. to six in. apart. When planting in double rows make pair of rows about six in. apart and stagger or alternate bulbs in each line. The stalks help support each other in double rows. It is good to plant petunias, larkspur or lupins along with the bulbs. This enhances the gladiolus beds and helps shade the soil. Single rows are easier cultivated and will not need support under ordinary conditions.

There is considerable difference of opinion as to how deep to plant the bulbs. A good rule to follow is "three inches in heavy soil, four inches in medium loam and five inches in light sandy soil. Six inches is not too deep, measuring from the surface of the soil to top of bulb.

The trench method of planting is better adapted to light sandy soil. The bulbs should be carefully set, right side up, working down into the proper depth in the soil. Fill the trench half full of soil and then fill in the rest when the young plants are above the ground level.

If using the ridge method, cover the row of bulbs so that quite a ridge is formed above it. A week or ten days after bulbs have been planted, level the ridge with rake and destroy all small weeds leaving fresh surface for the plant to come through.

CULTIVATION AND CARE

Keep soil around bulbs and between rows loose and pliable. Early cultivation may be two or three inches deep. As plants reach a height of a foot or more, the depth of cultivation should be lessened.

reach two or more feet tends to keep the plants upright but is seldom necessary if planted deep enough. The advantage of hilling is greatest in heavy wet soil where shallow planting has been necessary, and better drainage is desired.

Cultivate lightly after five leaves have appeared, being careful not to damage the root system. Adding plant food while plants are growing is good, but not necessary where soil has been

well fertilized. The last feeding should be made when bloom spikes show at the base of plant.

Supports for tall growing varieties may be necessary where high winds prevail or where planted shallow. Use light stiff supports of bamboo or painted plant stakes. Set stake near enough that the stalk need not be bent when tied, and fasten string or raffia securely around stake BEFORE tying to plant.

Water should be given plants only often enough to keep soil fairly moist -- never soaking wet.

W. S. C. S. Honors
Pastor, Assistant

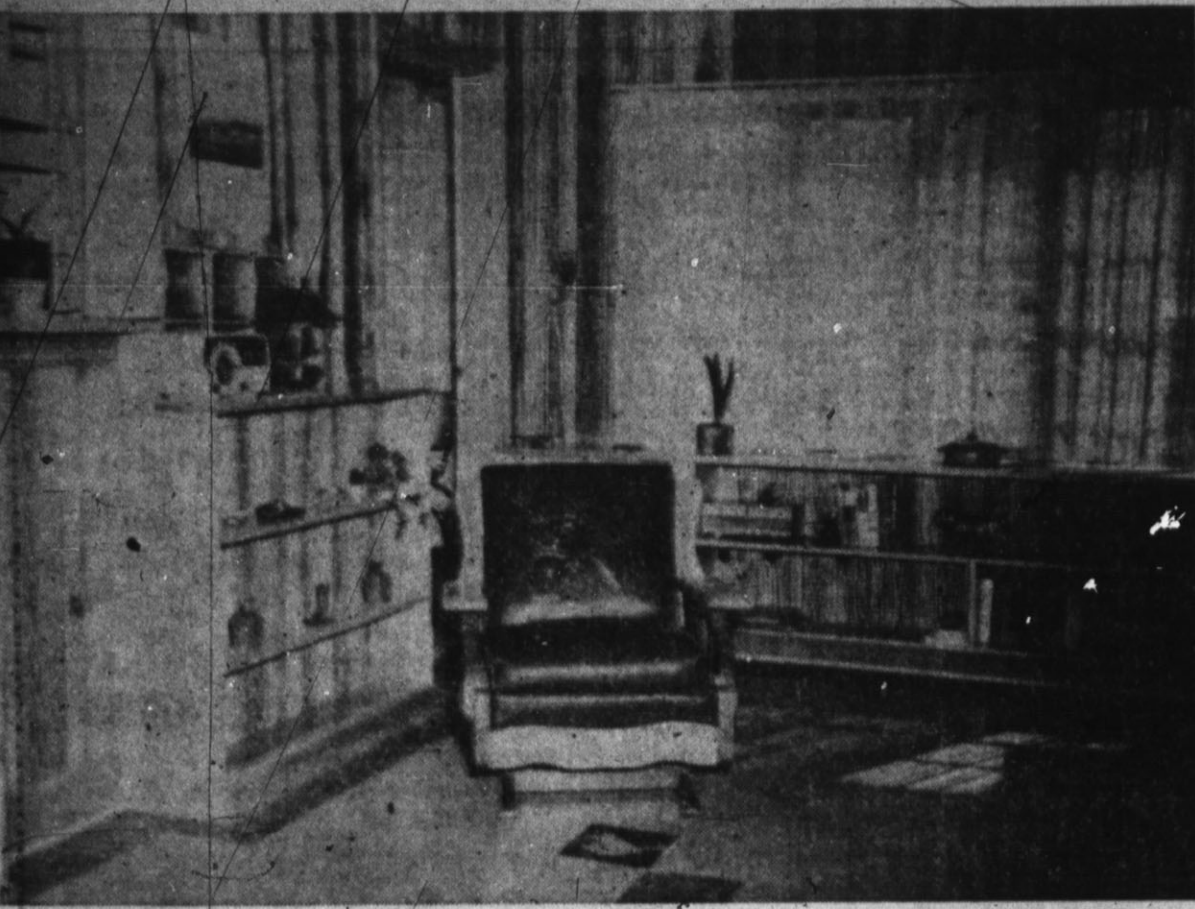
The Woman's Society of Christian Service of the Methodist church, sponsored a reception honoring the new pastor, Rev. T. Edgar Neal, and the associate pastor, Rev. Eugene Naugle, and their wives in the church Fellowship hall after the preaching service Sunday evening. Mesdames Jim Black and Mary Seigler were in charge of arrangements.

Midsummer flowers were used about the rooms and decorated the table from which Mrs. G. W. Edwards and Mrs. Norman Gray served punch and cakes.

An informal program of music was provided by Mary Helen McGilvary and Colline Brown directed appropriate games.

Mrs. S. L. Easley, president of the W.S.C.S., and other members of the organization assisted.

Mr. and Mrs. Ralph McCullough were in Clovis recently to visit a brother, George McCullough, who has been ill.



THE DEN OF the Paul Coneway home is shown above. Coneway built the room and decorated it himself during his spare time. The room features wood paneling and lots of bookshelves. Staff Photo.

Let's Cook...

(Continued from page 1)

with fancy cookie cutters and they eye with interest the red, white and blue colors and the tiny flags which they may keep as their own. Here is her menu which may be prepared well in advance with her recipes.

Star Sandwiches

Heat one tall can of Carnation milk (do not use fresh milk) and one pound of American cheese until the cheese melts. Add one can of chopped pimientos and 1½ cups salad dressing, one teaspoon Worcestershire sauce, one teaspoon prepared mustard, one-half cup ground nuts and salt to taste. Blend all together and keep in cool place until time to make sandwiches. Spread between star-shaped bread slices or serve on Ritz crackers with tiny star of bread in center.

Red, White and Blue Cookies

Mrs. Nunley makes ice box cookies for this (Karo Dutch Treats) and just before serving, tiny red, white or blue drums may be traced in icing on each cookie.

¾ cups sifted flour
 ¼ teaspoon salt

½ teaspoon soda
 1 cup butter or oleo
 ¾ cup Karo
 ½ cup sugar (brown or white)
 ½ cup chopped nuts

Sift dry ingredients together. Beat butter until creamy and add sugar and Karo. Add dry ingredients and mix thoroughly with hands until dough is formed. Shape in three rolls, wrap in waxed paper and place in refrigerator. When ready to bake slice in thin slices and bake on cookie sheet in 350-F oven until a light brown.

In order for the children to have enough sweets, but nothing too sweet or rich, Mrs. Nunley selects cup cakes to go along with the sandwiches and cookies, a delicious confection, wholesomely prepared and topped with tiny American flags.

Flag Cakes

2 cups flour
 2 teaspoons baking powder
 ¼ teaspoon salt
 ½ cup butter -- Crisco may be used
 1 cup sugar
 2 eggs
 1cup sweet milk
 1 teaspoon vanilla extract

Sift dry ingredients together. Cream shortening and add sugar and eggs and then add dry in-

gredients alternately with the milk. Place three small lumps of butter, a teaspoon of brown sugar and 3 or 4 broken nut meats in the bottom of ungreased muffin cups. Bake in moderate oven until brown.

Serve favorite cold drink and ice cream cones may be added.

Demonstration On Cookies For Workers 4-H

Miss Clara Redman gave a demonstration on the making of cookies to the Workers 4-H club in the home of Mrs. Fred Inman Tuesday afternoon.

The business session was presided over by Paula Beth Corbett, who is vice-president. She served in the absence of the president, Bonnie Lewis. The group had their recreation while the cookies were baking, and then they were served to the group for refreshments.

There were two visitors, Freda Malone and LaVera Head. Others attending this meeting were: Margaret Inman, Alice Inman, Pat Caywood, Stella Hunter, Marie Hunter, Paula Beth Corbett, Mozelle Telchik, Dora Inman, Freda Inman, Mrs. Caywood, and Miss Redman, and the hostess.

Card of Thanks

I wish to thank all my friends who were so kind during my recent illness by remembering me with cards, gifts and personal visits. I also wish to thank the doctors and nurses at the local hospital for their kindness during my stay there.

Mattie Woodburn.

GRASS ROOTS

Speaking of left handed compliments!!! Steve Clements told me that last week's column was the best I had ever written. Thank you for your kindness Steve, however, flattery will get you nowhere. Incidentally, the reason for the blank spaces in last week's column was not due to my going fishing as stated.

BUFFEL GRASS: There is quite a lot of interest in this grass now and from all indications it will play a very important role in pasture programs in some sections of the country. On my trip to the meeting at College Station, I saw this grass growing five feet tall under dryland conditions. It is doubtful, however, that this grass will survive the winter in this area. It is quite possible that the growth of this grass during the summer months will be such that we could afford to seed it for an annual. For a check of this, I bought five pounds of the seed and talked Jay Boston into seeding it. It was seeded during the last cold spell we had in May, and didn't come up until the ground had warmed up in June. The grass has made a very rapid growth since it came up though, and looks good to date. However, I will not make any recommendation for the seeding of Buffel Grass until I can tell what our trial planting is going to do.

KRILLIUM: Reader's Digest, Look, and several of the other leading periodicals, carried the story of this wonder chemical. It is not a fertilizer, but a soil conditioner. This chemical reacts in the soil similar to plowing under organic matter. Krillium is not ready for extensive agricultural use as yet because of the expense, but it is available in small packages for use in gardens, flower gardens and on lawns. Here are some of the things Krillium will do. Increases water penetration, makes soil easy to work, allows good aeration of roots, prevents shifting and packing of soil under rainfall. What does all of this mean -- just this -- Krillium will turn hard clay into loose loam-like soil at once. To make a long story short, this stuff works. I had several places in my new lawn that packed and washed until it was as hard as cement, and water wouldn't penetrate more than a quarter of an inch. The result was a long bare spot in my yard. I put this stuff on the ground the first of the week, wet it down good, and it hasn't dried out a time since. The soil instead of being tight and packed, is now loose and friable. I'll show it to you and also have some spots of similar condition where I didn't use it for comparison. You people with problem soil, where you are trying to get lawns, gardens and flowers to grow, will profit first from Krillium, however it will only be a short time until the stuff will be available for use on large acreage.

VETCH: These programs is getting underway and still warrants all the propoganda I can put out about it. The Hill Brothers have some hundred acres already seeded, and Ed Dazak was in yesterday talking over the possibilities of this fine legume.

Picked up an interesting piece of reading from the University of Wyoming. The pamphlet boiled down to about this. Cows eat what tastes best. Noting that cattle usually grazed fertilized pastures more rapidly than unfertilized, scientists tried to find a reason. It seems that the phosphorus, essential for proper sugar metabolism in plants, often is low or lacking in unfertilized grass. Since both phosphorus and sugar make grass palatable, cows like fertilized grasses best. Simple, isn't it?

JTE



... cool, summertime magic...

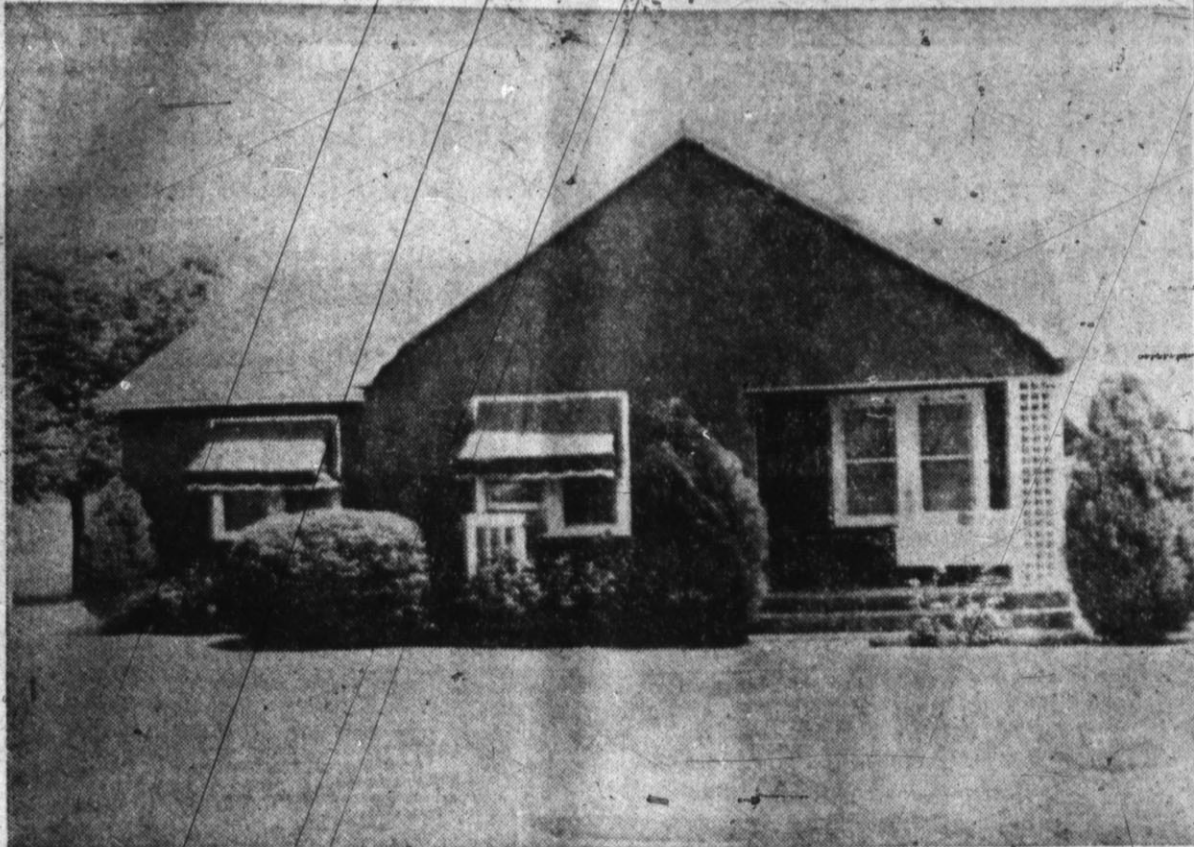
Electric Roaster

DISHES GIVE ZEST TO COOL SUMMER PICNICS

The electric range that goes with you on your picnic—that's the automatic electric roaster. Keep cool while you're cooking the picnic supper, then keep the supper warm by taking the roaster with you after the meal is done. Only when you cook electrically can you keep cool while the food keeps warm.

SEE YOUR Modern Electric APPLIANCE DEALER

SOUTHWESTERN
PUBLIC SERVICE
 COMPANY
 27 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



MR. AND MRS. EMMETT TABOR of Bovina moved into this neat stucco home in April, 1947. The house has three bedrooms, kitchen, living room and dining room. The Tabors have one of the nicest landscaped lawns in the community. Staff Photo.

Urge Farmers To Carry Through ACP Programs

Farmers of Deaf Smith county are urged to follow through on conservation practices approved for their farms under the 1952 Agriculture Conservation program. Faust Collier, Production and Marketing Administration secretary points out that the sign-up is only the preliminary step.

Only the practices carried out will conserve soil and water and assure the necessary continued production. Delay can only mean that much more work and expense if the needed future production is to be assured.

This year, the secretary explains, the emphasis is on the most urgently needed conservation for each farm, making it especially important that farmers of the country carry out the practices which have been approved

F's will be re-examined in July. Also announced was a July call for two dentists. General Wakefield indicated that several thousand regular registrants may be given pre-induction examinations in August, but said that no definite figure has been set.

As of the end of May, Texas had inducted 40,104 men since beginning of the United Nations conflict in Korea and had examined 94,128 men during the same period.

Since passage of the 1940 draft act just before World War II, armed forces through local draft boards, up to and including May 1952. During the same period 4,105,893 were examined for service.

Mrs. Petersen told The Brand that the local office has one registrant listed as a "suspected" delinquent. He is Francisco Rodriguez, Lubbock.

Nine Draftees In Local July Call

Nine registrants of the Deaf Smith county draft board will be inducted into service as this board's July draft call. They will leave Hereford on July 10, according to Mrs. A. Petersen, local clerk.

The local board has received a notice that it will be expected to furnish four men as the local quota for the August draft.

Names of the nine to be inducted on July 10 are: Wilbert Henry Long, Canyon; Jack Clint Sisenberg, Austin; Ray Alton Reynold, Canyon; Richard

Gomez Esquivel, Hereford; Lupe Ortiz Fajardo, Amarillo; Carl Ben Frische, Canyon; William Edwin Boston, Canyon; Willie Chester Adams, Amherst; and Charles Lee Felts, Lariat.

The four men to be selected as the August draftees from this board will leave here August 22. This call is the local quota of the state allotment of 1,129 men. Nationally 29,000 men will be inducted in August.

The August quota will be filled with men 20 years or older. State draft headquarters Tuesday also announced that 1,209 4-

state Selective Service director said that at present it appears Texas can furnish around 850 men in August who will be 21 years or older. The remainder of the quota will have to come from the 20-year-old group.

The local boards will not be able to induct any man in August below the age of 20 with the exception of delinquents and volunteers.

The August call compares with a July call of 1,251, previously announced. The August 1951 call was for only 772 men. Calls for the summer months of 1952 have been well above those in the same period for 1951.

State draft headquarters Tuesday also announced that 1,209 4-

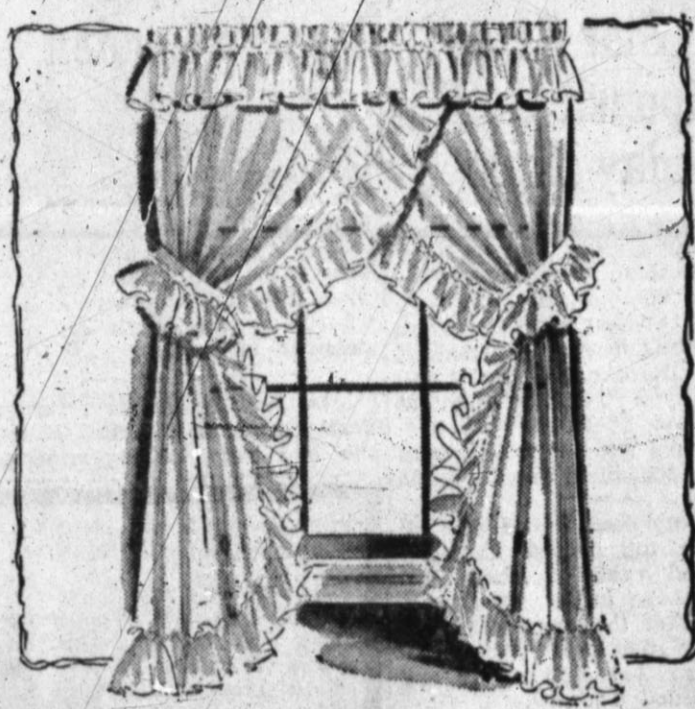
for their farms. Collier says that a total of 240 county farmers has been signed up to participate in the 1952 program. "If the practices are carried out, it means these farms will be that much better prepared to meet the production challenges of the future. It will mean the land on these farms will be in better condition to produce the

food and fiber needed to keep this country healthy and strong. The chairmen explains that where the practices require the technical assistance of the Soil Conservation Service, arrangements should be made with the county PMA committee as soon as possible to assure help when needed. This will insure a better distribution of the work load for

the limited number of technicians and generally speed up the work. Similar early arrangements should be made with dealers and contractors for materials or services that may be required. He advises also, that farmers should be sure to carry out practices as specified. Collier explains that PMA committees are responsible for see-

ing that conservation practices meet program standards before they can be approved for assistance. Mr. and Mrs. George Graham and family left Friday for a vacation trip to Colorado. While in Colorado they will visit with the W. T. Kellys and the Bill Kellys, former Hereford residents.

PENNEY'S NOW...STOCK YOUR LINEN CLOSET AND SAVE! ALWAYS FIRST QUALITY! WHITE GOODS



Permanent Finish Organdy Priscillas SEE HOW YOU SAVE AT PENNEY'S (84" wide-standard length) **\$3.79** pr.

Good news for homemakers! These never need starching! Permanent finish keeps them crisp looking, helps shed dirt! And just see the wide, 8" picotéd ruffles. Curtains will hang nicely because they're back hemmed. At Penney's low July White Event price, you'll want a pair for every window! Choose white and pastel shades!

NOW! EXTRA SAVINGS ON WHITE GOODS! SAVE ON SHEETS! SAVE ON PILLOW CASES! SAVE ON TOWELS! SAVE on everything for your linen closet during Penney's JULY WHITE EVENT!



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CASES		
36 x 36	43c ea	
36 x 42	46c ea	
SHEETS		
81 x 99	1.99	
81 x 108	2.23	

Buy To-day on Penneys Lay-a-way	Penneys Penco Sheets	"Pencole" Luxury Percole Sheet Combed Yarns
	81 x 99 2.49	81 x 108 2.75
	81 x 108 2.69	

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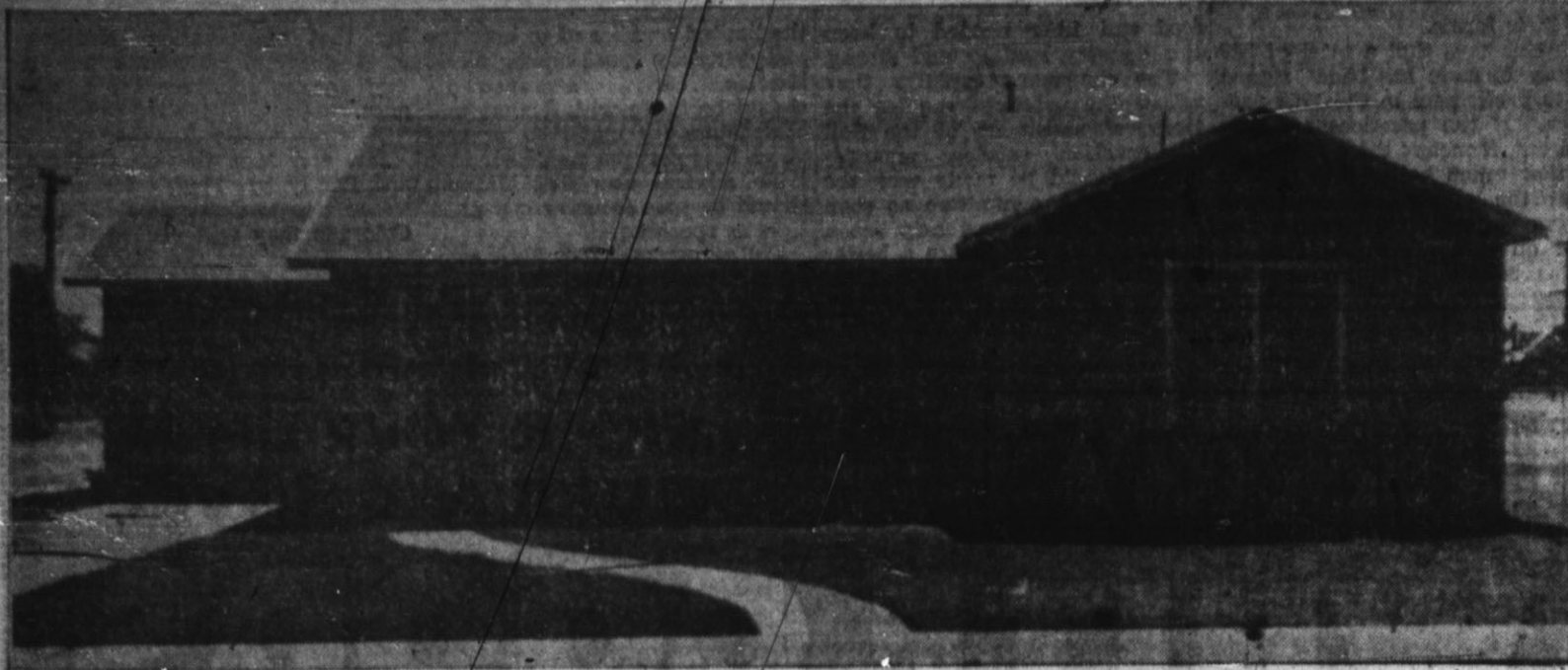
Edger



POLISHER

"PENNEY'S" FOR SAVINGS, ON ALL BEDDING

 <p>Double Warmth Plaid Pair Blanket (72" x 84") \$5.90</p> <p>You get a double layer of fleecy blanket with warmth-saving air pockets in-between 75% cotton, 20% rayon, 5% wool in handsome block plaids. Smooth acetate satin binding!</p>	 <p>Flower Basket Jacquard Blanket (72" x 90") \$6.90</p> <p>So colorful in your bedroom! You'll like the long-wearing blend of 75% rayon and 25% cotton. Colors are nice for gift-giving!</p>
 <p>Indian Design Jacquard Blankets \$3.79</p> <p>For home! For camping! For auto trips! This is a colorful, rugged-looking blanket that's so economical! These are 50% rayon and 50% cotton!</p>	 <p>Colorful Jacquard Border Blanket (70" x 80") \$4.98</p> <p>Pretty enough to double as a spread. Wonderful as a lightweight covering on cool, summer nights. 60% rayon, 30% cotton, 10% wool in sparkling decorator colors!</p>
 <p>All Wool 3 1/2 lb. Blanket (72" x 90") \$11.90</p> <p>Terrific value! 3 1/2 lbs. of all wool woven into a blanket whose luxury you can see and feel! The fluffy nap, the buttery softness make this an exciting feature. Choose from hunter green, yellow, wine, and other exciting colors with matching acetate satin border!</p>	 <p>He-Man Warmth All Wool Blanket (72" x 84") \$13.75</p> <p>For home! For dormitory beds! For everywhere you want a blanket that's extra warm, weighs a hefty 4 pounds! Scarlet with black stripes or white with multi-color stripes. Guaranteed against moth damage for 5 years.</p>



THE MARIAN LAWSON home in Friona is shown above. The house has five rooms and bath, sided with light green asbestos shingles. Staff Photo.

Four Explorer Scouts Plan Philmont Trip

Four Hereford Explorer Scouts are planning to go on a Llano Estacado council trip to Philmont Scout ranch for 10 days beginning July 15.

Scouts making the trip will be Larry Kaul, Nelson Pierce, Kenneth Matthews and Lynn Bybee. The foursome will go to Amarillo and meet with other Explorers from the council to make the trip.

July 13 - 15 Date Of Explorer Trip To Air Base

A council-wide Explorer Scout encampment will be held from July 13 to July 15 at the Amarillo Air Force Base, according to Bill Phillips, district commander.

The encampment will be similar to the one held in 1951 at Reese AFB, Lubbock.

The Explorers will go through the jet repair shops at the Amarillo base and inspect the planes open to public scrutiny. They will visit all base installations open to the public and take part in Air Force demonstrations.

During their stay at Amarillo, the youths will be housed in regulation Air Force barracks and eat in the Air Force mess halls. In addition, the youths will be permitted to make a flight in an Air Force ship.



FOUR GENERATIONS of Combs family, featuring the oldest sons are shown above. They are from left: Eugene Combs, great grandson, Elmer Combs, grandson, W. E. Combs of Plainview, son and John Combs, 90 years old of Paradise. All of John Combs seven living children met recently in the Elger Combs home at Westway. Mrs. Merlin Kaul Photo.

Local People Meet In London

Two Hereford people met recently in London. They were Mrs. Harold Avery, formerly Dorothy Nell Adams, daughter of Mr. and Mrs. R. T. Adams of Hereford, and Lyle Fluit.

Mrs. Avery and her husband were enroute to London by train when they met an Amarillo lady who knew the Fluit boy was stationed in London.

Mrs. Dorothy Parker returned Friday from Enid, Okla., where she had been visiting relatives

Craig, Mr. and Mrs. Tommy Brewer and son Jim Craig of Plainview have been visiting in the Eldon Craig home this week.

Mrs. E. J. Thomas and Mr. and Mrs. M. O. Wheeler and family of Kress and Mr. and Mrs. Cecil

permitted to make a flight in an Air Force ship.

Mrs. E. J. Thomas and Mr. and Mrs. M. O. Wheeler and family of Kress and Mr. and Mrs. Cecil

Mrs. Alice Allison and her daughter, Mrs. Eva Walla have returned to their home in West after spending a week here in the home of Mrs. Allison's son, J. R. Allison.

permitted to make a flight in an Air Force ship.

Mrs. E. J. Thomas and Mr. and Mrs. M. O. Wheeler and family of Kress and Mr. and Mrs. Cecil

NOW AT LAST . . . YOU MAY BE ABLE TO TAKE YOUR HEARING AID OUT OF YOUR EAR FOREVER!

WITH THE AMAZING NEW INVENTION -- THE ACOUSTICON CONTACT RECEIVER THAT IS WORN BEHIND THE EAR.

FREE hearing Aid CLINIC
Jim Hill Hotel
Hereford



HEINZ F. REACH, Master Acoustician and Hearing Aid Expert

Tuesday - July 1st 11 a.m. to 6 p.m.
Evenings by Appointment

WITHOUT COST OR OBLIGATION TO YOU, Mr. Reach will discuss your hearing problem with you, will answer such important questions as

- Can hearing exercises help me?
- Is it possible to wear a hearing aid so that it cannot be seen?
- Can I get a scientific correction of my individual hearing loss for as little as \$89.50?
- How does my hearing loss differ from others?

If you can't come in, write or telephone us about YOUR problem.

Batteries, Accessories & Repairs on all makes of hearing aids

ACOUSTICON OF AMARILLO

Heinz F. Reach — Phone 3-9448
1601 Jackson, Amarillo, Texas

All - Star Game Postponed Until Tuesday Night

Rain was the victor in the first attempt at playing the 1952 Hereford Softball league All-Star game at Vets park as the Thursday night contest was washed out.

According to league president, Wendell Burdine, the contest will be re-played Tuesday night at 8:30.

The same line-ups will be used as were scheduled for the game Thursday.

A goodly-sized crowd was on hand for the contest Thursday night and most of them sat through the initial downpour, hoping that the game could be played in spite of the weather.

It was called off, however, and re-scheduled Tuesday.

On Monday night, Lesley-Vaughn Motors will meet Hereford Hardware in the first game with the Knights of Columbus meeting Summerfield in the nightcap.

There has been no definite date set for the re-play of the protested Summerfield-Hereford Hardware game, Burdine said, but he has a tentative schedule calling for a re-match on July 24.

Mr. and Mrs. E. W. Solomon left Friday for Memphis where they are visiting relatives and friends. The Solomons moved to Hereford from Memphis several years ago.

GOOD NEWS



GOOD NEWS

Fine Quality -- Nationally Advertised

Carpet

-- At A Price You Can Afford To Pay

Due to recent adjustment in carpet prices, we are able to offer -

All Wool Wilton Weave Carpet -----

\$9.75 SQ. YD.

This price includes 40 oz. waffle pad and Roll Edge installation

All Wool Axminster Carpet -----

As Low As -- \$7.25 SQ. YD.

Now in Stock -- A nice Selection to Choose From

E. B. Black Co.

Since 1901



Easy To Get To . . .
Easy To Unload

This Is Our First Real Wheat Season

-- And we want to Thank you for the business you have brought us ---- And to assure you that we are anxious to handle your 1952 wheat.

We are doing our best to build a reputation for

"SERVICE"

Come in & Let Us Show You What We Mean!

BRADLEY GRAIN CO.

Where Your Business Is Appreciated

Florence Goldston Honored At Shower

Miss Florence Goldston, bride-elect of Gerald Pinkston of Levelland, was honored with a pre-nuptial shower given Friday afternoon in the home of Mrs. Louie Olson.

An arrangement of aqua daisies and pink sweet peas ornamented the serving table which was laid with a lace cloth. Two pink hearts formed the centerpiece flanked by aqua tapers.

The bride-to-be, her mother, Mrs. H. D. Goldston, and Mrs. Olson received the guests. Call-

ing hours were from 5 to 7. Mrs. Bob Lawrence and Mrs. Rex Lee presided at the refreshment table and Mrs. Bob Hess was in charge of the guest register.

Hostesses for the shower were: Mesdames Olson, Louie LeGrand, Sank Ramey, O. G. Hill, Sam McLallen, G. P. Owen, F. A. Tucker, Bob Hess, E. W. Young, A. O. Thompson, J. T. Richardson, Pat Robinson, Roy Calvert and O. M. Dickey.

Mr. and Mrs. J. R. Johnson and Penny and Mrs. Seale Stephens spent the past week-end with relatives in Littlefield.

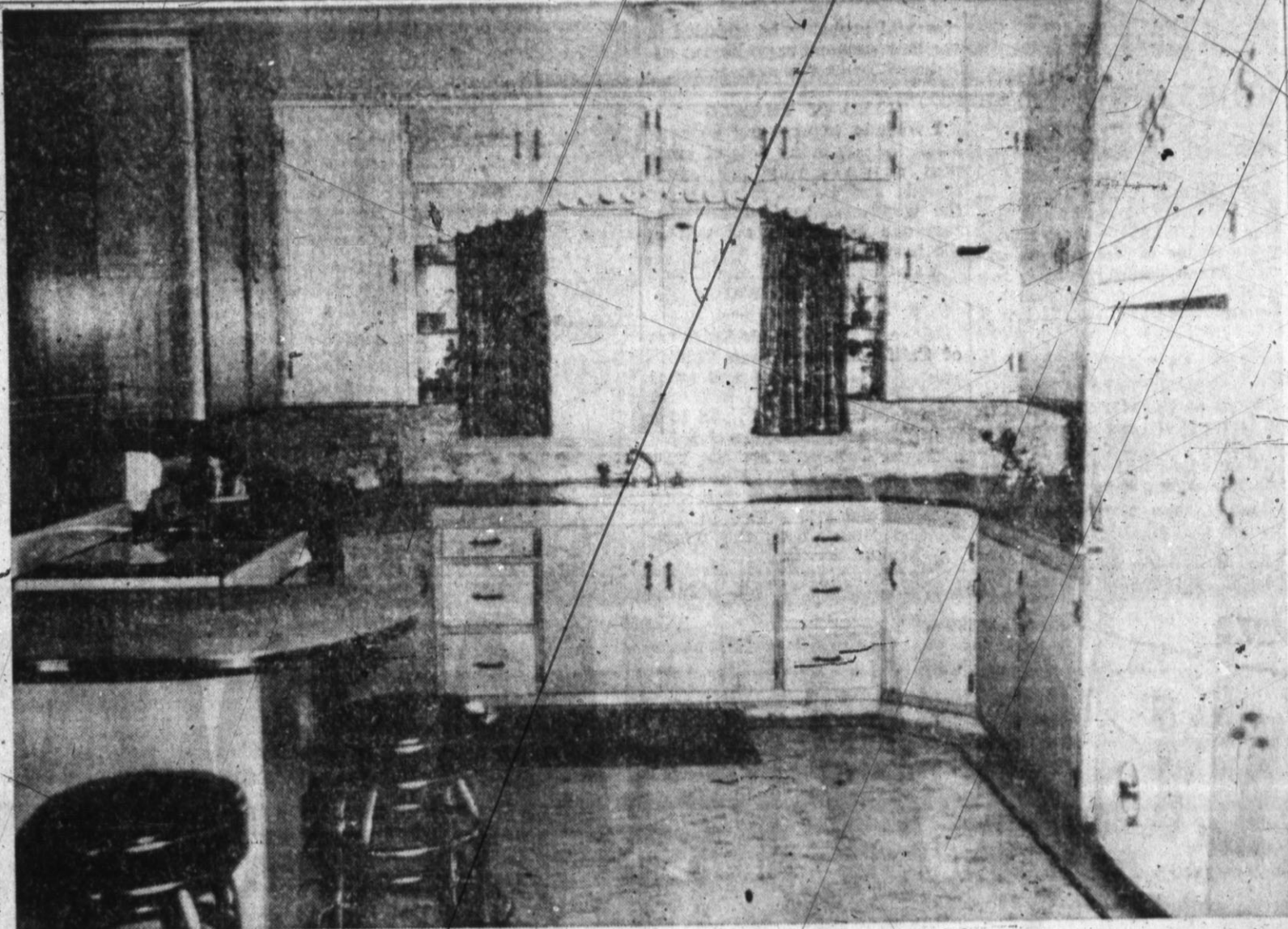


VOTE FOR --- Kenneth M. (Doc) Cowan for

Your watch - repair & Jewelry business - Your support and influence will be greatly appreciated

MY PLATFORM

1. To render in our repair service department the highest quality workmanship at all times —
2. To secure for my patrons the latest in Jewelry creations at all times —
3. To Serve you with quality and prices that will more than meet those of any local or out of town opponent.



CUPBOARD SPACE, more than 40 running feet of it, is the dominant feature of the Paul Jones kitchen, above, in their new Bovina home. At left is a small breakfast bar.

This picture was taken from the dining area of the kitchen. Cupboards have a natural finish, the popular design today. Staff Photo.

Plan Series Of Food Lectures

Preliminary plans are being made at the present time to have Miss Alfrede Rooke, nationally famous nutritionist who spoke before Hereford civic clubs, conduct a series of lectures in Hereford on "Living Foods" sometime in September.

Cecil Massey, manager of the Deaf Smith county Chamber of Commerce, told The Brand that preparations are underway now to have Miss Rooke here for lectures and discussions on using local foods nutrition-wise.

Miss Rooke is a member of the faculty of the University of California. The exact nature of her course is not determined as yet, but in her various other lectures around the nation she has dealt

with the information in a series of six lectures.

Included in her previous programs are:

1. The relationship of modern foods and present day health problems.
2. Fundamental causes of deficient foods; methods of food production, processing, distributing and marketing.
3. The selection of foods available in local markets, to obtain the greatest nutritive values.
4. The fundamentals of care and preparation of food in the home to conserve the essential nutrients.
5. The correction of the individual intake to eliminate the de-

ficient foods and to include those of health-giving qualities.

6. Each lecture will cover the problems relating to a special food such as grains, mil, meat, fruits, and vegetables; their selection, care and preparation.

Miss Rooke use colored slides and actual foods in the demonstrations.

Mrs. Robert Bell and children are guests in the home of their mother-in-law, Mrs. A. G. Bell. Col. Robert Bell is expected to arrive soon to spend a vacation here. He is stationed in California and will receive his discharge from the Army in December.

Western Union Sets Hours For Potato Harvest

Harvest-time hours were announced this week for the benefit of local potato processors by the Western Union office, according to Edith F. Hack, relief manager.

Effective Monday, June 30, the local office will be open until 11 p.m. nightly throughout the potato season.

New office hours for this period will be from 8 a.m. to 12 noon and from 1 p.m. to 6 p.m. and from 7 p.m. to 11 p.m. These hours apply Monday through Saturday.

Sunday hours will be from 8 a.m. to 10 a.m. and 4 p.m. to 6 p.m.

The office at the Santa Fe depot will always be open.

Cpl. Bob T. Adams Is Now In Korea

Cpl. Bob T. Adams, son of Mr. and Mrs. R. T. Adams of Hereford is in Korea. He has been on the front lines for about six months with the 1st corp attached to the FABN, Supporting Guard, 1st Commonwealth, First ROK division.

Adams address is: Cpl. Bob T. Adams, US 54039467, B Battery 938, FABN, APO 301, c/o Postmaster, San Francisco, Calif.

Mrs. Lilburn Ray and three children have returned to their home in Midland after a stay here with her mother, Mrs. Willie Daniel.

Mr. and Mrs. Roy Calvert spent five days at Conchas Lake on their houseboat. They had as their guests, Mr. and Mrs. Joe Kendall and Mr. and Mrs. Sanford Smith.

EYES EXAMINED
GLASSES FITTED

NO APPOINTMENT NECESSARY

LEE

Optical

609 POLK ST.
AMARILLO, TEXAS

SINGLE VISION
GLASSES as low as
\$14.50 Complete

ANTHONY'S - GREATEST



BATH TOWEL SALE

BIG - THICK - THIRSTY - DOUBLE LOOP TERRY WEAVE TOWELS YOU'LL REMEMBER PAYING....

59¢ to 69¢ to 79¢ to 89¢ each
For Yesterday!

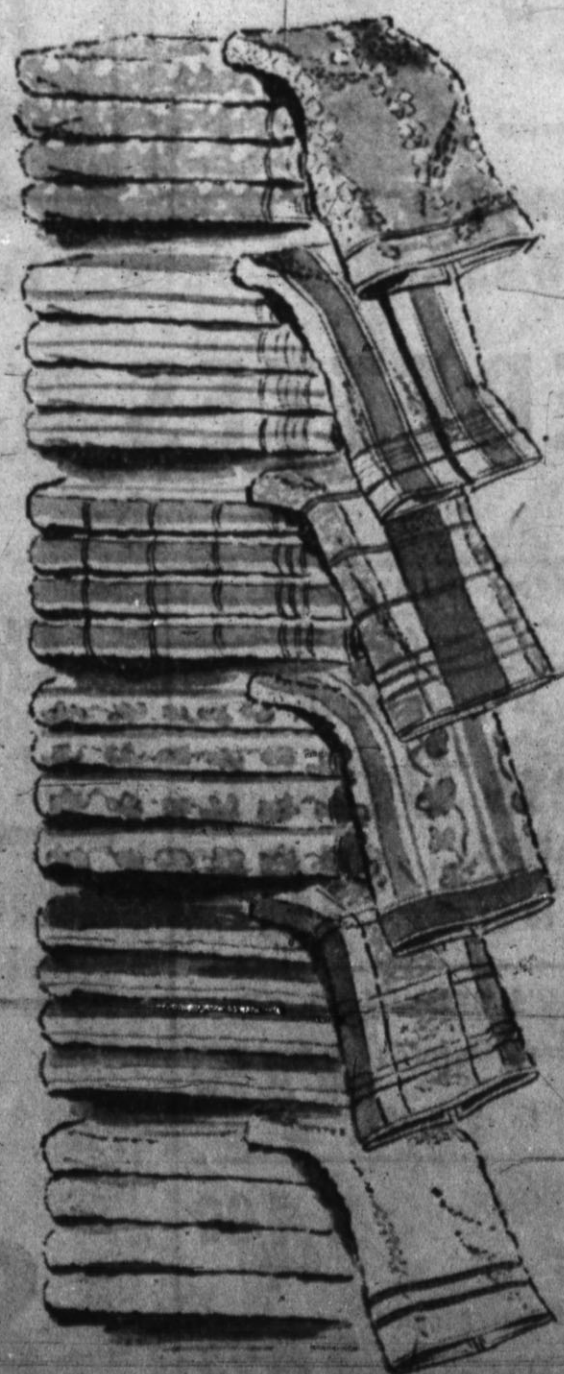
10 Beautiful Patterns Just To Select From

Tomorrow Just **44¢** each

or \$5. Per Dozen

SIZES 20x40 and 22x44-inch

First Quality and Some Number 1 Imperfects!



Only 6 of 10 Beautiful Patterns

And we really mean Greatest CANNON towel sale in our history! Right when our customers' demand for towels is the greatest, we cut prices deep. For sun bathers... for swimmers... for sports... for household use. Big double loop-thread Cannon Towels famous for wear... famous for absorbent qualities... famous for beauty. Ten lovely types to choose from... solids with contrasting colors, woven border stripes, plaids, shadow plaids, woven floral jacquards and stripes. Six are illustrated. A few numbers have hard to find imperfections. All have the famous CANNON label.

CALLING ALL WOMEN!



Free FROZEN FOOD DEMONSTRATION

See meats, fruits, vegetables - cakes, pies, breads - prepared for freezing in minutes!

at REA Kitchen
Tues., July 1, 2:30 P. M.

with INTERNATIONAL HARVESTER

FREEZERS

Learn how miraculously simple modern freezing is! Cook triple-portion meals—serve one, freeze two for meals-in-minutes later! Save money by buying foods in quantities! Eliminate shopping trips! Our International Harvester Home Economist shows you how. Come, and enjoy this revelation in modern living!



Hereford Implement Co.

Learn how easily you can save time, money, effort by following proven IH methods!

Plus—DOOR PRIZES REFRESHMENTS (No Obligation!)

Welcome Rains Bring Half-Inch Of Moisture During Past Week

By Mrs. R. C. Childers
The cooling rains have brought relief to the parching fields and grass land. About one half an inch of moisture fell in this vicinity Thursday evening. Crops were beginning to burn from the hot dry winds which had blown continuously for a period of three weeks. Farmers and housewives alike welcomed the cooling weather.

There remains only a small amount of wheat yet to be harvested in this vicinity. Plows are running in the stubble fields, preparing the land for another crop.

Potatoes are being harvested on the Jack Renfro and Pat Ranspat farms this week. This cloudy weather is ideal for the digging of potatoes. If potatoes are allowed to lie in the sun for any length of time they become sun scalded and are discarded at the potato sheds.

It has been discovered that there are still some insects damaging the onion crops in this vicinity. Crops have been sprayed twice by plane but will have to have another spraying. These insects are very tiny and are very destructive to the plant.

This community was in darkness from 10:30 to 12:30, due to power failure Thursday night.

Mrs. Leona Packard's grandmother, Mrs. Anna Gehres died last Friday and was buried in the local cemetery Saturday. Mrs. Gehres was 92 years of age and had been in ill health for several years. She fell and broke her leg about a month ago and was in the local hospital until her death.

Mr. and Mrs. Henry Babcock dined at the home of her sister and family of Kermit, Texas, and brother-in-law, Mr. and Mrs. R. C. Childers and family on Saturday afternoon and spent almost a week in the Childers home leaving Thursday afternoon. The Babcocks have a two-week vacation and are planning to go to Colorado.

Mrs. Eldon Craig is in the local hospital. She submitted to major surgery Tuesday morning. The Craigs live on the Wayne Evans farm west of town.

Mrs. M. G. Caywood was a caller in the R. C. Childers home Tuesday afternoon.

Dinner guests in the R. C. Childers home Sunday were Mr. and Mrs. Wayne Johnson, Mr. and Mrs. C. S. Barclay and sons, Mr. and Mrs. J. H. Babcock and family of Kermit.

Mr. and Mrs. Wayne Johnson entertained in their home Monday night with a fish supper for out-of-town and local relatives. They were Mr. and Mrs. J. H. Babcock and family of Kermit, Mr. and Mrs. R. C. Childers, Raymond and Patsy, and Mr. and Mrs. F. G. Witherspoon of Hereford.

Patsy Childers and Patsy Johnson returned last Sunday from Nacodoches where they had been visiting in the R. N. Cooke home. Patsy Childers spent more than two weeks, going there from College Station where she attended the 4-H Roundup. Patsy Jackson spent only five days. The two returned home by bus.

While there the two Patsys report that they and the four Cooke girls - Colleen, Sue, Jan and Carolyn - helped pick a six-acre tract of tomatoes three times. Picking 21 bushels of tomatoes the first time, 15 the second and 40 the last time, which was on Friday, before they left on Sunday.

"That is a lot of tomatoes", says Patsy Jackson and Patsy Childers. The tomato harvest is in full swing in the east Texas area at this time. Prices have gone down and crops are being trucked to out-of-town markets where tomatoes are not so plentiful. Patsy Jackson is the daughter of Mr. and Mrs. Clinton Jackson of Hereford.

Mrs. Allie McNeill of Wayside, Texas was a dinner guest in the

Two Hereford Scouts Named To Camping Order

Two Hereford Boy Scouts -- Dick Wilson of Troop 52 and Bob Veigel of Troop 51 -- were named to the Order of the Arrow, national Scout camping order, following the recent council encampment at Camp Doni Herrington.

Wilson and Veigel are the first Hereford Scouts to be so honored. Previous honors were accorded in the Order of the Black Arrow, local camping organization, but the local unit has affiliated with the national organization now.

District commissioner Bill Phillips said that all current members of the Order of the Black Ar-

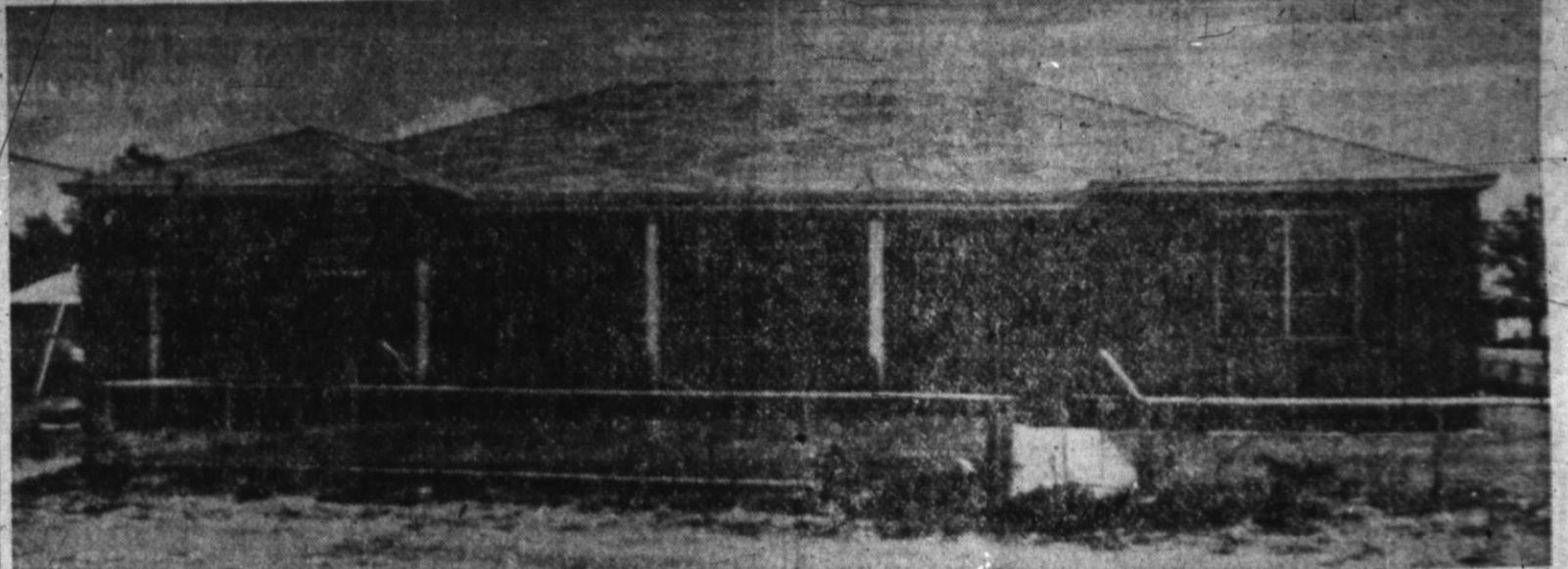
row will probably be included in the new national organization automatically in the near future.

CARD OF THANKS

I wish to express my appreciation for the many acts of kindness shown me by my many friends and neighbors. Also for the wonderful care of my doctors and nurses while I was in the hospital.

May God bless each one of you.
Mrs. Minnie Walker

Mr. and Mrs. Frank Roberson of California have been visiting with Mrs. J. F. Ward and other relatives recently. Mr. Roberson was reared here by Mr. and Mrs. Ward, but has been making his home in California for the past few years. They left Wednesday for points in Kansas to visit with relatives and will return to Dallas and Houston on the return trip home.



THE EARL RICHARDS home at Bovina is a seven-room brick house with outside dimensions of 42x54 feet. The three bedroom home was built 196 years ago in May. Staff Photo.

Hereford Shoe Store

JULY CLEARANCE

SAVE ON SHOES

Sale Starts MONDAY

Men - Women - Children

JULY 30th 9:00 A.M.

ONE TABLE OF
Childrens & Teen-Age

SHOES BY WEATHER BIRD & WEATHER-TEEN

Reg. Values \$7.95
Going At **\$2.99**

Here's Real Savings. The very finest quality in the Panhandle -- at Drastic Reductions... and best of all, while you still have three months of Summer Wear for cool comfort. We invite you to compare these prices -- anywhere. Come in and see the Values in all lines. All shoes shown on this page included in this big sale... also many others!

LADIES NYLON
HOSE

60 & 51 Ga.
Hose Values to \$1.75 Sale price **69¢** PAIR

ONE GROUP OF LADIES

Wedge Heel Shoes

By Velvet Step. Values to \$7.95

SALE PRICE

\$3.90 to \$5.90

LADIES
QUEEN QUALTY SHOES

This Group includes the following colors: Brown & Beige, Brown & White, Blue & White Nylon Mesh, Navy & Red

Dress Heels & Wedges

Values to \$12.95
Sale price **\$7.90**

New Shipment of
SUMMER
Barefoot Sandals

Just Arrived -- In White and Beige

for only **\$2.98**

Sizes 3 1/2 to 10 N&M Widths

U. S. WASHABLE
KEDETTES

For Women & Children

Red, Blue, White
Red and Black
Values to \$4.95 **\$2.99**

ONE GROUP
GOLLYWOG

Children's Sandals

In-White, Blue
Pink & Beige
Values to \$4.98 **\$2.99**

MEN'S DIAMOND BRAND

WORK SHOES As Low As **\$6.50**

LADIES HIGH HEELS
DRESS SANDALS AND PUMPS

In Linen & Milan Straw White, Pastel, Multi, Beige & Navy - Blue & White

Values to \$9.95

Sale Priced At

\$5.90 & \$6.90

MEN: DON'T MISS
These Values!

NYLON MESH

Dress Oxfords & LOAFERS
by City Club
Values to \$13.95 **\$10.90**

MEN'S BROWN SPORT
and Dress Oxfords **\$7.90**
Values to \$13.75

ONE GROUP
for only **\$4.00**

Boys Nylon Mesh
DRESS OXFORDS **\$4.95**
Reg \$7.95 value



HEREFORD SHOE STORE

323 N. Main

Phone 955

Prescriptions



Crutches Rented

We invite you to visit this modern Prescription Shop.

EDWARDS PHARMACY

Wayne Edwards
Next Door to Hereford Clinic

SORRY -- NO REFUNDS NO EXCHANGES

CLARK DIKE

by
RAY GOTTO



Montag's STATIONERY

See This Beautiful Stationery
In Our Office.

The Brand

The Sunday Brand

Hereford, Texas

Our Slogan: "More People—More Farms"

BUZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



KING

of the

ROYAL MOUNTED

by ZANE GREY

WE MUST BE HEADED RIGHT, KING... I HAVEN'T HEARD HALE SHOUT!

IT LOOKS LIKE THE THIEF TOOK THOSE ANTIQUE CARS TO THE OLD MILL DOWN-STREAM, JOSH!

DISCOVERING THAT THE STOLEN CARS WERE TOWED INTO GRAVEL RIVER, KING SENDS FARMER HALE UPSTREAM WHILE HE AND JOSH HEAD SOUTH ALONG THE SHALLOW STREAM, HOPING TO PICK UP THE TRAIL AGAIN!

MY HUNCH WAS RIGHT! HE TOWED TH' CARS BEHIND CURTAIN FALLS AND HID 'EM IN BAT CAVE!

MEANWHILE, UPSTREAM...

AH! HERE THEY ARE!... HMM... 'TIS HARD T' BELIEVE THESE OLD RELICS ARE SO VALUABLE... BY JINGO, I SURE COULD USE ALL OF THAT MONEY!

Produced by Stephen Slesinger, Inc.
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World rights reserved.

SPORTY, YOU CAN'T GET AWAY WITH THOSE CARS! KING WILL CATCH YOU!

NO ONE'LL FIND WHERE I'VE HIDDEN 'EM, TRUDY! I'LL SHOOT ANYBODY WHO STANDS IN MY WAY... EVEN YOU!

GREY 6-29

OH-OH! VOICES!... THEY HAVE NO LIGHTS, SO IT ISN'T KING AND JOSH... TH' CROOK IS PLAYIN' RIGHT INTO MY HAND!

...CONTINUED

Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand The Hereford Brand

THE KATZENJAMMER KIDS



WE HAVE 'EM

Complete line of Desk Lamps.

Flourescent, also goose neck lamps.

Best Buys OFFICE SUPPLIES

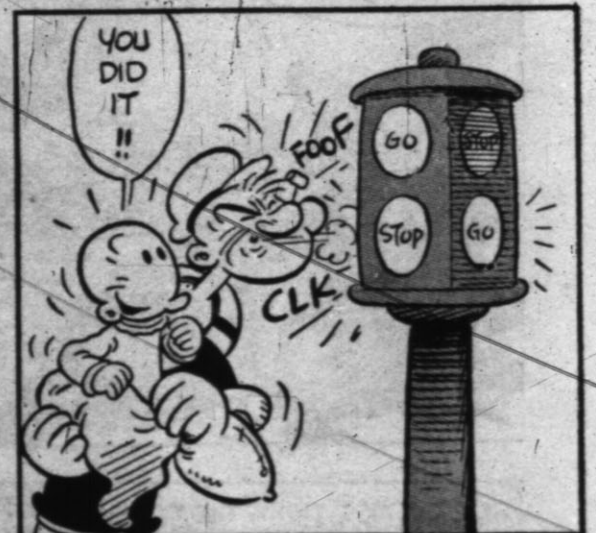
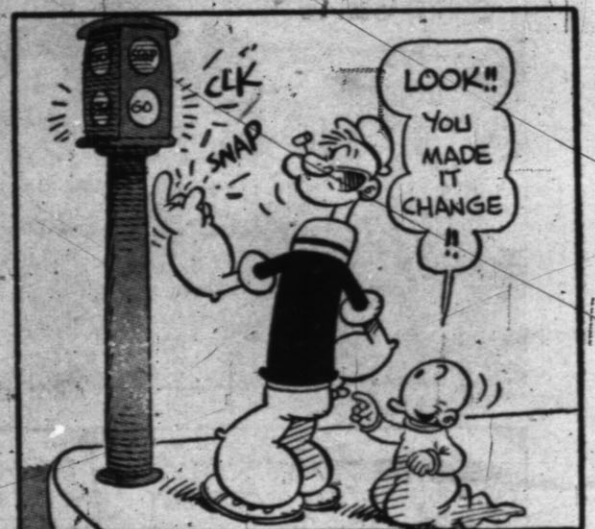
AT THE

BRAND

PHONE 30

THIMBLE THEATRE :- Starring POPEYE

By TOM SIMS and BILL ZABOY



Steel Age Office Desks

HIGHEST QUALITY

See them at

The Hereford Brand

\$178⁵⁰



COMBINATION

File and Storage Cabinets

with Plunger Locks

The Hereford Brand

\$66⁰⁰

GRANDMA
by
CHAS. KUHN-



New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

\$5.50 TO \$6.70

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

THE HEREFORD BRAND

RUSTY RILEY



GIT UP TOPSIDE LIVELY, FOLKS, TO YOUR BOAT STATIONS... THE SKIPPER'S ORDERED ALL HANDS TO PREPARE TO ABANDON SHIP!



GO ON, BOYS! GET ON THEM LIFE PRESERVERS. OUR BOAT IS NUMBER FOUR ON THE PORT SIDE. I'LL JOIN YOU IN A MINUTE!



JEEPERS! WE MUST BE GOIN' TO HIT THOSE ROCKS!



A MOMENT LATER, ON THE BRIDGE.

CAPTAIN!...WHAT ABOUT THEM HORSES? COOPED UP IN THE HOLD, THEY AIN'T GOT A CHANCE! CAN'T WE...



I GIVE THE ORDERS ON THIS SHIP! GET TO YOUR BOAT! I'VE GOT NO TIME TO ARGUE!



ONLY US FOUR SPOSED TO BE IN THIS BOAT, CLEM?



CAP'N'S ORDERS! LAY TO YOUR OARS AN' SAVE YOUR BREATH...WE GOT TO BE CLEAR O' THAT TUB IF SHE FOUNDER'S!



WELL, WE DID IT! WHERE DO YOU S'POSE THE REST OF 'EM ARE?



I SAW THE CAPTAIN AND BLACKIE KIRK IN THE SHIP'S LAUNCH, WITH MOST OF THE CREW...THEY PROBABLY HEADED FOR THE MAINLAND!



LATER...AT DAYBREAK

JEEPERS! THE SHIP'S RIGHT ABOUT WHERE WE LEFT HER! SHE'S LISTING BADLY, BUT SHE DIDN'T HIT THE ROCKS!



NOPE...SHE'S RUN AGROUND ON A SANDBAR...MUST'VE BEEN HIGH TIDE WHEN WE ABANDONED SHIP...NOW IT'S EBBIN'!



HEY, RUSTY, I THINK THE TIDE'S STILL GOING OUT!



LOOK! THE BREAKERS ARE A LONG WAY OUT...THAT MEANS SHALLOW WATER!



MR. PURDY, THERE'S SOMETHING FISHY ABOUT THIS HERE BUSINESS... ANY MASTER WORTHY OF HIS PAPERS SHOULD'VE STEERED A COURSE FOR OPEN WATER IN THAT KIND O' DIRTY WEATHER!



THAT AIN'T ALL, CLEM... I HAVE REASON TO BELIEVE THAT KIRK FOULED UP THE RADIO SO NO S.O.S. COULD BE SENT OUT!



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6-29--TO BE CONTINUED

We Will Have A New Supply of

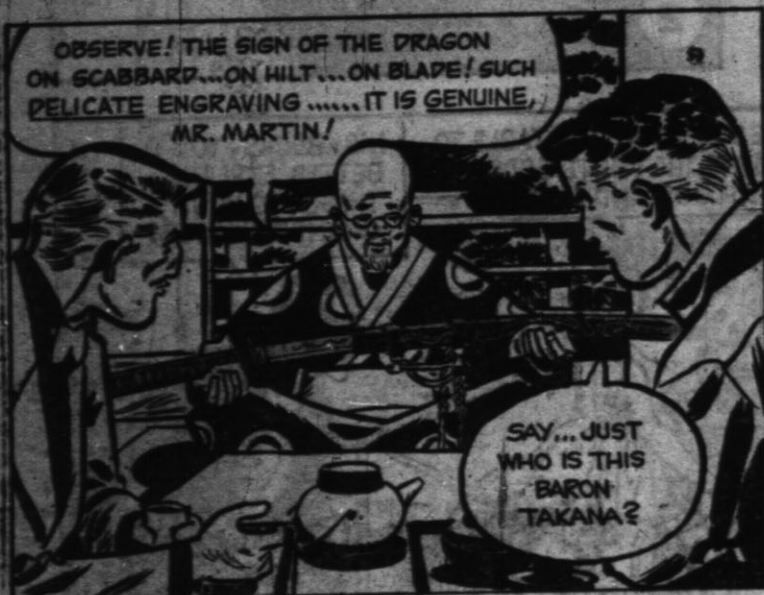
FIRE - PROOF VAULTS

Within the Next Week or Two

The Hereford Brand

JOHNNY HAZARD

by FRANK ROSSIN



TRADE WITH YOUR NEIGHBORS

The Friendly Merchants Of Hereford

Friendly, Courteous Service
Nationally Advertised Brands
Complete Stocks Always

This Message Sponsored In The Interest
Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference
In Mercandise, Shop the Ad Columns of This
Paper!

THE BRAND

PHONE
THIRTY

LITTLE ANNIE ROONEY
by **BRANDON WALSH**



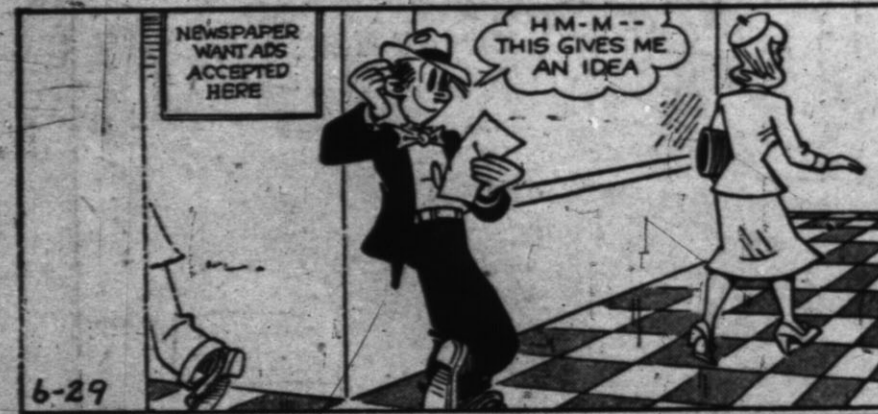

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Will Handle Your Every Need In the Way of General Office Supplies. Also Fill Any Special Orders.

The Hereford Brand

BLONDIE

by
CHIC YOUNG



We Have **ESTERBROOK** Fountain Pens and Push Type Pencils.
Also Pen Points
The Hereford Brand \$2³⁰ ea.

MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

**WHITE GODDESS
OF TABOO LAND
COMES HOME**

1 EXPLORER'S CHILD LO
FIFTEEN YEARS AGO

ARE THESE
MY NEW
SUBJECTS?

Hmm. NOT
EXACTLY,
DIANE.

DIANE, THIS IS YOUR
GRANDFATHER, WHO
SENT ME TO
FIND YOU.

ADDRESS ME AS WHITE
GODDESS! GRANDFATHER!
YOU MAY KISS MY FOOT.



I'M NOT CERTAIN I LIKE THESE
CLOTHES. YOU MAY REMAIN
WITH ME AS MY SLAVE, TO
DRESS ME.

YOU'LL HAVE TO GET USED TO
OUR WAYS. I'M NOT YOUR
SLAVE. YOU'LL DRESS YOUR-
SELF.

HOW DARE YOU SIT AT THE TABLE TO
EAT WITH ME, THE WHITE GODDESS!
SIT ON THE FLOOR AND EAT!

MR. BUCKS, YOU'D
BETTER EXPLAIN
THINGS TO YOUR
GRANDDAUGHTER.



DARLING, HERE YOU ARE AN ORDINARY
PERSON, NOT A GODDESS. YOU'RE
NO BETTER THAN ANYONE ELSE.

HOW DARE YOU
SAY THAT? I'LL
HAVE YOU BEATEN!

YOU GAVE ME AN IDEA! I'LL
HAVE TO START YOU OFF
PROPERLY, RIGHT FROM THE
BEGINNING!



NEXT WEEK = FATE OF TABOO LAND ...

We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

Executive, Steno, and Lounge Chairs.

The Hereford Brand

Time For Change, Andy Rogers Says In Announcement

Andy Rogers of Childress, candidate for state senator, 30th district has issued the following statement regarding his candidacy for the newly-created office:

"This is a critical time for our nation.

"It is 'Time to change'. But let us remember that new faces in Washington will make no difference if we have not changed things here at home.

"At all levels of government we must return to the great principle upon which this country was founded and built; and if it is to stand, upon which it must stand.

"This great principle is Americanism. It says that man is created free, that his Creator gave him certain 'unalienable' rights, that the sole purpose and reason for government is to see that these sacred rights are protected. Government is not meant to take away any of these rights or to create substitutes.

"We can have such a government ONLY when it is kept in the hands of the people. Through our representative form of government we can do this. But it will not be done for us. We, the

past twenty years we have people, must do this. Too often in let 'George' do it for us. 'George' has almost taken our government out of our hands—and our God-given freedom with it.

"We must act -- NOW. It will take hard work and sacrifice—and courage, and faith in our great American principle.

"Washington and Austin are full of 'smart boys' and 'big shots.' I believe that it is time for Mr. Average Citizen to step into the forefront in Austin, as well as in Washington. Our primary need is for honesty and moral integrity.

"I believe we need much new blood in all our law-making bodies. I do not believe we need more men who have fed at the public trough for 18 or 20 years—and have grown wealthy in the process.

"I also believe we need some of the vigor and courage young men and women have to offer. At the very least, the young men did not get us in our present mess, yet they live and pay in the same manner as the others—and will for a longer period of time to come. Also, it is they who often lay down their lives on foreign soil as their payment.

"I offer the above way of thinking and the following summary of my qualifications and own actions to my fellow citizen so that they may decide if I am the man to work with them as their State senator toward the great goal of Freedom:

"I am a West Texan by birth, training and education. I was raised on a farm and dairy. My business is farming and it will continue to be. I am a land owner and a tax payer.

"I am a family man with a wife and one daughter.

"I prepared myself for service with seven years of college education—law, government, economics and agriculture.

"I have proven my willingness to sacrifice by voluntarily giving three years service in the United States Army during World War II.

"I have had two terms experience in serving West Texas in our State House of Representatives. I have served on these following important committees: Appropriations, Agriculture, Insurance, Highway and Roads, and Conservation and Reclamation.

"I am not a lawyer. Therefore I can represent only the people who elect me. I cannot hope for financial gain by serving you as

State senator -- an important job that pays only an approximate \$700 per year.

"I am not a professional politician.

"I have consistently fought corruption in all government, and will continue to do so.

"As a State Representative I have opposed an increased rate of government, and will continue to do so. I have fought for the economic development of West Texas in the following ways:

1. Continually supporting our Rural Road and Primary Highway development.
2. Voting against and helping kill legislation for State control of our underground water. It will continue to do so.
3. Fighting to protect our surface water rights as they now stand.
4. Writing and getting passed legislation giving West Texas

\$10,000 for preliminary study of its surface water possibilities.

5. Writing and getting passed legislation which will soon bring into being a new Agriculture Experiment station to study the particular needs of our blow-sand areas of West Texas.
6. Writing and getting passed legislation requiring the labeling of "drip" gasoline when offered for sale, so consumers and honest service station operators are protected.
7. Supporting a sound, sensible public school program.

"I will continue to fight for a fair break for West Texas and for the protection of your rights.

"I will run my race and serve you in the only way I know-- BY CLEAN HARD WORK.

"I will not be able to visit all the people of our 15 county State Senatorial district but I humbly and sincerely ask for your vote and support.



THIS CAPE COD home in Friona is the residence of the George Trider family. Mr. and Mrs. Trider and their two daughters have lived in the home six months. They hope soon to add a picket fence to complete the Cape Cod style effect. Staff Photo.

BOVINA NEWS

WMU Tea Tuesday Afternoon For Bovina Baptist Club Members

By Mrs. Wallace Rogers

The WMU of the Bovina Baptist church entertained with a tea Tuesday afternoon honoring the Girls Auxiliary, a newly organized group. Mrs. Leonard Haws of Friona gave a talk and special music was furnished by Miss Dyalthis Bradshaw and Wynette Turner in a duet accompanied by Mrs. H. L. Tidenburg.

Approximately 24 people attended the tea.

In the process of clearing the table after the tea, Mrs. E. L. Moody cut her hand on a broken glass and had to be taken to the Farmer county hospital where three stitches were taken to close the wound.

Mrs. Frank Trutt and son Larry are spending the week in Claude with Mrs. Trutt's mother and sister.

Mrs. Lloyd Batty Mrs. J. T. Jones, Mrs. Morris Menas, Mrs. Ernest Englant, Evelyn Steelman and Mary Alice Englant were business visitors in Amarillo Friday.

Mrs. Charlotte Brice and daughter, Jo Beth, have gone to Hatch, N.M., to bring Mrs. Brice's mother to Bovina.

Mrs. N. C. White Jr., and son, Jimmy of Friona, are visiting her parents, Mr. and Mrs. H. W. Alverson.

Mr. and Mrs. H. T. Minter and son, Bill, took her niece, La Donna Sue Bell to Albuquerque Sunday. La Donna Sue has been visiting the Minters for several weeks.

Pat Loffin of Friona visited in

Beauty at Home

By Lynn Carter

Q. What are some general hints for the care of dry hair?

A. Cleanse and lubricate dry hair with a dry-hair lotion. Apply scalp pomade daily, working into scalp and through hair. Use a creme-type hair dressing for finished grooming. Brush daily!

Q. What is the best eyeshadow application when the eyes are very white apart?

A. Apply it the heaviest toward the nose, and this will tend to bring the eyes slightly closer together.

Q. How can I prevent my fingernails from being torn or split while using the typewriter or handling papers at the office?

A. Try applying your nail polish over the ends of your nails clear to the other side.

Q. How can I normalize a neck and chin that are rather fleshy?

A. After tucking your hair up off face and neck, use both hands to apply cream and work from the chest upward to the chin itself. Encircling your neck with your hands, "bracelet" the cream up toward the chin, using gentle but firm pressure. For the back of the neck, use both hands and beginning in the center of the hairline, glide down, using firm pressure at base of neck, then swing out on shoulder and complete the circle by gliding up on each side of the neck.

Q. What is an approved manner of squeezing pimples on the face?

A. After washing your hands well, hold pieces of sterilized gauze in each hand as you press. Don't press too hard, or you will bruise the skin. Once the evil matter is removed, immediately bathe the section with alcohol, as you do not want the infection to spread.

Q. How can I counteract a round-chubby type of face?

A. Have you thought of building your coiffure up? The high

COMBINE FOR SALE

1941 Baldwin

FOR CASH ... \$500.

Completely overhauled loader practically new.

Run one summer, valve job since. Can be seen at Marshall Scott's place, 5 mi. south of Vega, 1st house on left, or call 26828 or write Box 1102, Amorillo, Texas

Here's your Holiday

TIRE DEAL

Only \$11.95

Plus Tax And Your Old Tire 6.00 x 16

GOOD YEAR TIRES

This popular Goodyear tire is a real husky with plenty of tough tread for safer starts and stops -- extra traction on all roads. Get it today! You'll find Marathon is tops at this budget-easy price.

Other sizes proportionately low --

EXAMPLE 13.95 Plus Tax And Your Old Tire 6.70 x 15

SHELTON TIRE EXCHANGE

303 East 1st St Phone 122

How to have a winning TELEPHONE PERSONALITY by EMILY POST

We're often judged by the way we use telephone service. Good telephone technique and good telephone manners are important to a winning personality . . . and help you get the most from your telephone service.

A housewife brings up an interesting point about long distance telephone calls: "I have trouble saying all I want to say, briefly and concisely, when I'm talking against time. What do you suggest?"

It is a good idea to do a little planning ahead of time. Keep a pad and pencil near your telephone. Make notes of the things you want to talk about—you'll be surprised how they help you stay on the subject. With the right planning, you can say as much in a three-minute call as you can in an exchange of letters. And call by number; whenever you can. Service is faster—often twice as fast.

Perhaps you have wondered if it is ever permissible to ask "Who is calling, please?"

At home or in the office, it is always perfectly correct for the person answering the telephone to ask, "Who is calling, please?" No one should take offense at this question. Anyone should be willing to give his name and state his business just as he would if calling at your front door.

A friend asks, "Do you have any advice on care of the telephone instrument itself?"

Yes, telephone users would do well to realize the value of their service depends in part on the care they give their telephones. Keep the cord free of twists and tangles that can injure the tiny wires inside. Spruce up the telephone with a soft, dry cloth—never with water or any other liquid. Keep the instrument on a sturdy stand or desk top and away from the edge where it might get bumped to the floor.

Emily Post

An advertisement of Southwestern Bell Telephone Company

Rutherford & Co.

Are you a garter-martyr?

Strangely garters? Bulgy garters? Too-long garters? Stocking-straining garters?

See how Playtex solves your garter problems with the new Adjust-All Garters

- Fit you all from small to tall!
- Completely adjustable.
- Never lose their elasticity.
- Never slip, never sag.
- Made of smooth latex.
- Wafer thin, yet long-lived.
- Invisible under sleekest clothes.
- Help save stockings.
- Four on each girdle!

Come see Invisible Playtex Fab-Lined Girdles with new Adjust-All Garters

Trust the world's newest, most wanted girdle to come up with the world's newest, most wanted improvement—fabulously adjustable garters that adjust with a touch to your lines and liking, to fit perfectly.

You'll find four of these garters on the Playtex Fab-Lined Girdle. And that's four extra reasons to come, write, phone today for your figure-slimming, freedom-giving Playtex Fab-Lined Girdle!

Playtex Fab-Lined Girdle with new Adjust-All Garters—Your choice of White Magic or Pink—only \$6.95

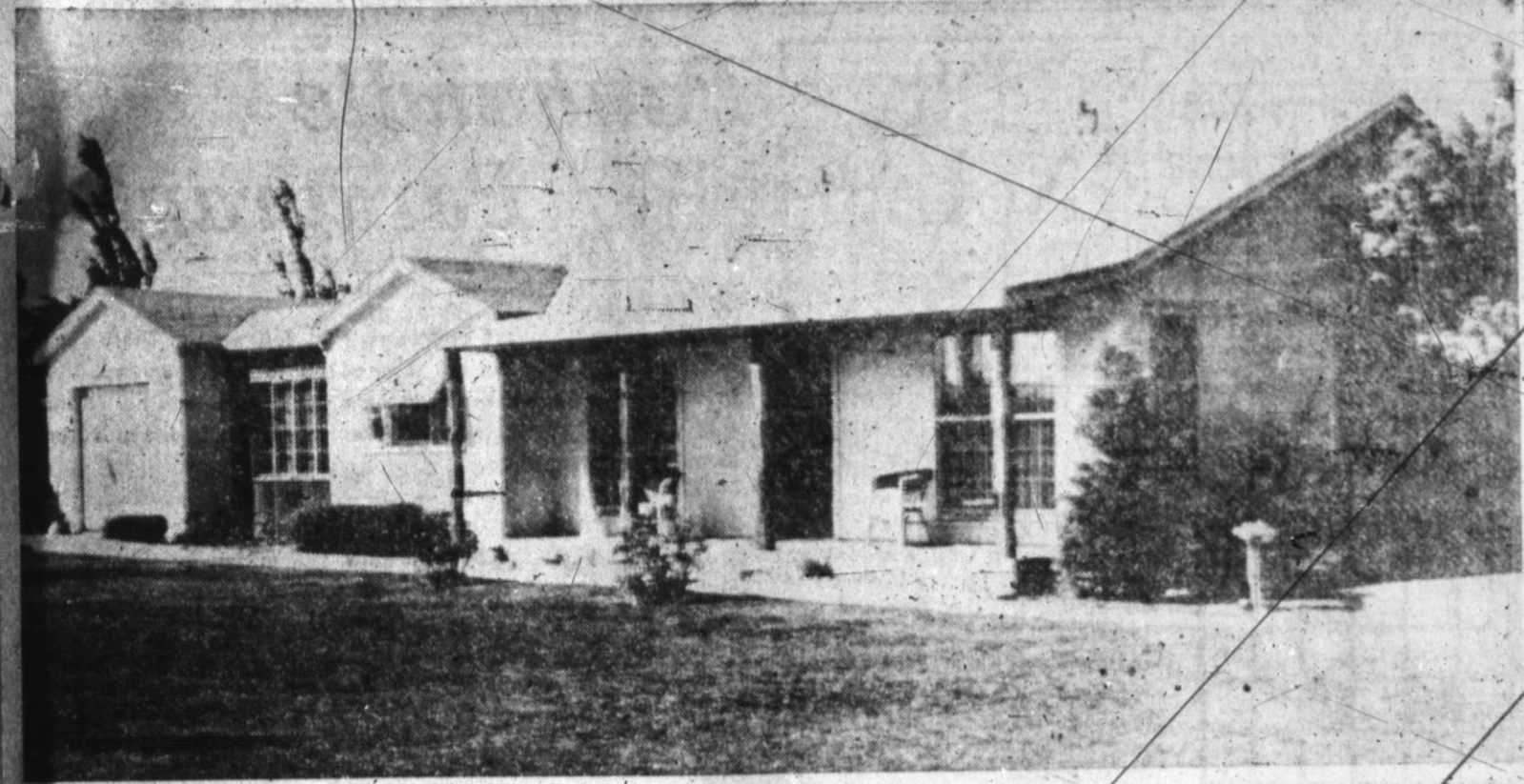
In the strikingly new SILM Playtex tube.

GIRDLE NAME, ADDRESS, DEPARTMENT, TELEPHONE NUMBER	PLAYTEX FAB-LINED GIRDLES			PLAYTEX FAB-LINED GIRDLES			PLAYTEX FAB-LINED GIRDLES		
	Price	Color	Dept.	Price	Color	Dept.	Price	Color	Dept.
GARTER GIRDLE (Medium) 28"-32"	6.95	White Magic	Dept.	6.95	White Magic	Dept.	6.95	White Magic	Dept.
GARTER GIRDLE (Large) 32"-36"	7.95	White Magic	Dept.	7.95	White Magic	Dept.	7.95	White Magic	Dept.
PANTY "BIBI" GIRDLE (Medium) 28"-32"	6.95	White Magic	Dept.	6.95	White Magic	Dept.	6.95	White Magic	Dept.
PANTY GIRDLE WITH GARTERS (Medium) 28"-32"	7.95	White Magic	Dept.	7.95	White Magic	Dept.	7.95	White Magic	Dept.
GARTER GIRDLE (Small) 24"-28"	6.95	White Magic	Dept.	6.95	White Magic	Dept.	6.95	White Magic	Dept.
GARTER GIRDLE (Large) 32"-36"	6.95	White Magic	Dept.	6.95	White Magic	Dept.	6.95	White Magic	Dept.

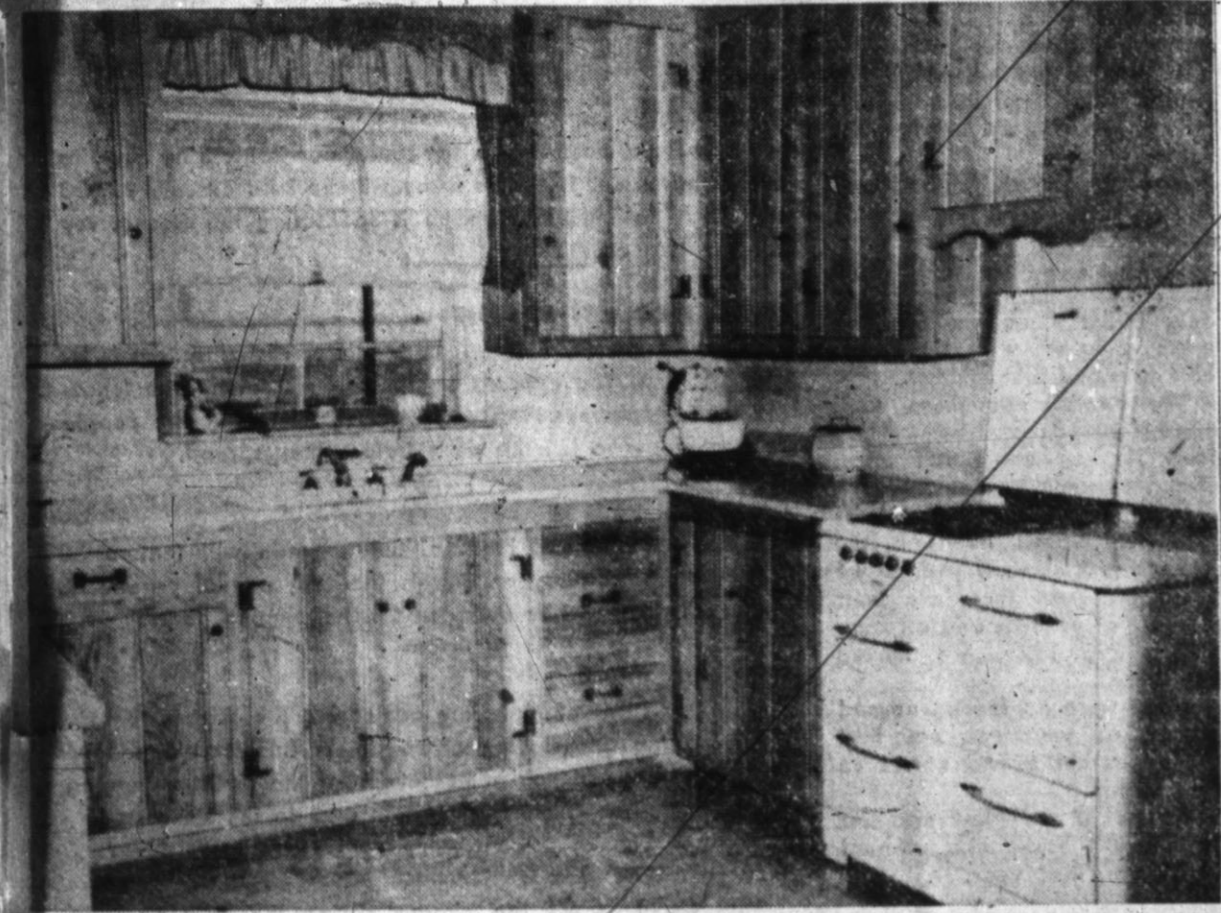
NAME _____ PHONE _____

ADDRESS _____ CITY _____ STATE _____

CHARGE CHECK C.O.D. MONEY ORDER



THE PAUL CONEWAY HOME on South Main street is shown above. The house was built in 1947. The Coneway's have just completed the porch and den on the house. They added this themselves, during their spare time. Staff Photo.



THE KITCHEN OF THE T. E. Seigler home is one of the favorite rooms of the house for the entire family. The cabinets are varnished wood. Staff Photo.

PROGRESSIVE NEWS

Progressive Community Picnic July 4 at T. J. Parsons Farm

By Mrs. Ira Ricketts
The Community picnic, an annual affair sponsored by the Home Demonstration club, will be held this year at the home of Mr. and Mrs. T. J. Parsons, July 4 at 7:30 p.m. Anyone living in the community is invited to come and bring a basket supper.
Wheat harvest has been the chief interest in the community for several days but is about completed. The report of the yields is not complete.
The Jacobs brothers had four and one-half acres planted to black-eye peas last season and plowed under, on which they made over 39 bushels per acre.
Sam Lesly's field made 35 bushels. Ira Ricketts cut a field of dry-land wheat which only made 11 bushels. Mr. Potter had a section of wheat which is still being harvested. There is no report on his field yet.
The H. L. Hersheys have their steel barn re-built since the hail and wind storm of May 30.
Doris Russell accompanied the Rainbow girls to Fort Worth last week and was a member of the choir.
Linda Russell spent last week in Levelland where she visited her cousin, Betty Kay Russell and her uncle and aunt, Mr. and Mrs. Robert and Doris, were guests Edgar Russell.
Mr. and Mrs. Clyde Russell, Sunday in the Edgar Russell home in Levelland. Linda returned home with her family.
Mr. and Mrs. Archie Dougherty, Allynda, Neil, Bill and Jane the home of Mr. and Mrs. Clyde Russell and Mr. and Mrs. Ira of Clovis were visiting recently in Ricketts.
Miss Lucille Park was installed as news service chairman in the B&PW organization at Dumas recently.
Melvin Joe Burges is home after having spent about four months in the hospital with a broken leg. It is thought the break is mending at last.
Mrs. Willis Gray and two children of Roswell are visiting Mrs. Gray's parents, Mr. and Mrs. C. V. Burges and helping care for Mel-

to J. T. Hammonds, Bovina mayor.
The second well being installed on the east Santa Fe well will be used as a standby for emergencies such as recently and for critical times.
Although the need for a second well has been anticipated for two years, the need has never been pointed out so dramatically as in the current heat wave.
The present well pumps 450 gallons per minute.
Bovina leases both wells from the Santa Fe.
Citing how Bovina has grown faster than was realized five years ago, Mayor Hammonds said that engineers, in 1947, anticipated that the water supply from one well was sufficient to last the community and handle normal growth for 20 years.
The limit has been exceeded in five years, one fourth of the time estimated.
Mrs. Dimond Newmayer and daughters of Dimmitt were in Hereford Wednesday on business.
Mr. and Mrs. W. R. Sullivan and family of San Francisco visited the home of his brother, Jack, Monday and Monday night in Sullivan.

Fireworks At Bovina July 4

BOVINA -- The Bovina Chamber of Commerce is spearheading the firing of \$250 worth of fireworks in the city park on the Fourth of July at 9:30 p.m.
This is the first year the civic group has underwritten the project. The fireworks, two complete aerial display series, are being paid for by contributions of businessmen and other residents of the community.
Frank Truitt, local druggist, is in charge of the display.
The idea for fireworks came about when Truitt and Scott Levine, theatre owner, had an idea to fire off aerial salutes for advertising purposes. They mentioned the idea to other C of C members casually and the idea caught hold with all merchants wanting to participate and the idea became a Chamber of Commerce project.
Truitt said the display will consist of about 20 aerial salutes and the rest silent aerial displays.

Second Water Pump Installed For Bovina

BOVINA -- Bovina, like larger cities on the high plains, has had its own water problem brought about by the hot weather.
Workmen are busy now rigging the second Santa Fe well for a pump, which is expected to pump about 450 gallons per minute.
The Bovina water supply--now coming from one Santa Fe well--is derived from former wells used by the railroad as a watering stop. The lone well, which has been in use for some time, no longer handles the load.
Last Saturday evening, the supply of water in the 110,000-gallon storage tank got so low that residents were forced to quit their lawn watering for about two hours. The town's reserve was down to 10,000 gallons, according

Advertisement for Poll Parrot shoes, featuring an image of a shoe and text: 'Poll Parrot Pre-Testing by Real Boys and Girls Assures Your Child Better Shoes! Anthony's Hereford, Texas'.

Large graphic advertisement for 'FREE HOME TRIAL!' with a starburst background.

10% DOWN - Easy Terms

Advertisement for Frigidaire food freezers, showing a woman at a counter and a price tag for \$419.75.

FRIGIDAIRE Food Freezers

Advertisement for Frigidaire food freezers, showing two models with prices: 9 Cu. Ft. Model \$359.75 and 18 Cu. Ft. Model \$579.75.

GOOD HOUSEKEEPING SHOP.

Corner: Main at Third Hereford Phone 1109

Advertisement for Bradley Grain Co. featuring 'We Have Plenty Of AFRICAN MILLET SEED & CANE SEED' and 'BRADLEY GRAIN CO. Phone 360'.

Courthouse Records

DEEDS OF TRUST
Ernest Roberts et ux to First Federal Savings and Loan Association of Clovis, Lot 9, McCaslin Sub., Lot 1, Blk. 15, Evants Add.
Frank Warren to William Warren, N41, Parker's Sub., W 1/2, Blk. 23, Evants Add.
E. C. Parvin and wife to Hereford Texas, Federal Credit Union, N 60, Lot 21, Lytles' Sub., Pt. Blk. 13, Evants Add.
R. R. Jackson et ux to Southwestern Life Insurance, Sec. 10, Twp. 2, North.
D. H. Alexander et al to the Federal Land Bank of Houston, N 480 acres of E 3/4 of I. N. Dillard tract.
WARRANTY DEEDS
Glen Campbell et ux to Ernest Roberts, Lot 9, McCaslin Sub., Lot 1, Blk. 15, Evants Add.
Dee Sevier and wife to A. C. Parvin, Lot 21, Lytles Sub., Pt. Blk. 13, Evants Add.
R. B. Lovington et ux to W. W. Laceywell, Lot 16, Blk. 7, Womble Add.
William Warren et ux to Frank Warren, N 41, Lot 8, S 16, Lot 7, Parker Sub., W 1/2 Blk. 23, Evants Add.
Ed Ireland of Sweetwater spent Tuesday and Tuesday night with his parents, Mr. and Mrs. E. S. Ireland and other relatives.
Mrs. Helen Ann McWhorter, Mrs. Cecil Guseman, Mrs. Allen Dawson Jr., and Mrs. Woodrow Ireland were in Amarillo Wednesday.
Mrs. Cawthon Bryant is visiting her mother at Ralls this week.



To The People Of Deaf Smith Co.

Since it would be impossible for me to see each one of you personally before election, without taking a lot of time out of the office, I have decided to depend upon the Hereford Brand for my contacts with you. It would not be fair to you for me to make a house-to-house canvass of the county on your time, and I believe that you will understand my position and give me every consideration that you would if I personally contacted each one of you.
To those of you who know me, I do not feel it necessary to inform as to my qualifications, reputation and character. You know my record as an elected official and I am not afraid to stand upon it. To those of you who do not know me, all I ask is that you inquire about me among those who are acquainted with me, and then let your decision be based on what you hear.
I am asking for the office because I feel that I have the qualifications necessary for the fulfillment of the duties of the office, and because it is my nature to want to be of service to the people. It is in this office that I feel that I can best serve.

Sincerely yours, Robert L. Thompson

Editorials

CROP Organization Seeking More Support From County

Efforts are being made to re-activate the Christian Rural Overseas Program (CROP) in Deaf Smith county, with an organizational meeting—in the hands of Hereford's civic clubs—being held Saturday morning.

CROP is new in Deaf Smith county. In fact, most of the Southwest has not been familiar with CROP too long. The lack of a spontaneous drive in Deaf Smith county during 1951 is due, we believe, to a lack of an effective educational campaign to let the people know what CROP is.

Crop is a relief program made up of the offerings in food or money of Christian men and women to the needy overseas. As a whole, the drive is meant to be spearheaded by the clergy, but operated by the lay members of ALL churches in the nation.

This is not relief in the strict sense of the word. It is a sharing proposition. We share in a small way the blessings we enjoy in America with the less fortunate overseas.

A strictly non-government proposition (except that the government furnishes the transportation overseas), CROP makes for a more amicable feeling between donor and recipient. The average citizen is more inclined to look with disfavor on government doles—with the money being used from taxes without regard for the taxpayer's personal wishes—but CROP gives us

the opportunity to give because we WANT to.

A gesture of sharing from the PEOPLE of America to the PEOPLE of still-undernourished nations across the sea means more than a few million dollars from government accustomed to handing out money to virtually all comers.

Study the Christian Rural Overseas Program. Talk it over with your neighbors. You still might not feel obliged to make a contribution at the present time, but an understanding of the program and the real feeling behind the movement might make a CROP booster out of you in the future.

Generating interest in a comparatively new undertaking is a hard task. And when you are forced to ask for donations for this new cause, the work is even more difficult.

However, to County Chairman Thomas and his committee, we pledge our support in his unselfish undertaking to make CROP a working thing in Deaf Smith county.

If our food can do ANTHING to smoothen the path towards better understanding between the common man of foreign nations and the common man in America, it will not have been wasted.

Give CROP your support and serious consideration. It is the least we can do.—W.W.K.

Stevenson One Of Demo's Best November Chances

National politics is getting warm indeed for Gov. Adlai Stevenson of Illinois.

Stevenson, you will recall, is one of the most prominent names mentioned in Democratic circles as the best hope for welding the party end for carrying it through to victory in the fall elections.

To date, the Illinois chief executive has not yielded to pressure put on him by friends in politics. For the record, he is still running for one office and one office only -- the gubernatorial spot in Illinois.

His friends—who greatly admire his work in Illinois where he has gained the reputation as being one of the most efficient governors in a long, long time—hope that he can be persuaded to accept a draft from the Democrats.

The prominent feeling is that he will accept such a draft if offered to him.

At the present time, the Democratic party has no one who can pull things alone at convention time. Certainly not Kefauver, who hasn't gotten the full blessing of the northern party bosses.

Russell is a capable man well-liked by all his colleagues, but he, too, lacks the full sanction of the party powers. Right

or wrong, he is branded as "sectional."

Averill (forget the W) Harriman has come out hook, line and sinker for the "Fair Deal" program. This will not appeal to many of the Democrats who feel Harry S. Truman has gone overboard.

Definitely, something a little right of Harry's left will be needed—and will be found—for the Democratic nomination at their July convention.

A good appealing Democrat will give any Republican—Eisenhower included—a stiff fight because of the labor and farm vote that the Democrats should carry.

A Republican party headed by Robert A. Taft will be buried under an avalanche of votes with a middle-of-the-roader like Stevenson, Kefauver and possibly Russell.

Many feel that Harry Truman, in spite of himself, would take the convention nod. If not, he no doubt would have a large say in who the Democrats nominate at Chicago.

Truman likes Stevenson. Stevenson has a good record. He appeals to the east and midwest and the heavy labor vote these areas carry.

The Democrats could do worse. —W.W.K.

Labor Housing Not Dead Issue

Tuesday's meeting of the Deaf Smith County Chamber of Commerce's board of directors proved that the huge problem of securing space for Latin-Americans who want to build their homes here is not a dead issue.

The problem is very real for the C of C. They realize it and are making every effort to arrive at an equitable solution for all concerned.

There are many problems involved in the process of seeking an answer to this poser. They are not all easy.

We can be rest assured, however, of two things:

THE DESIRE on the part of several families living here permanently to build suitable homes is REAL; and

The determination of the Chamber of Commerce to find a section of town so these people may build will not be dampened.

We recognize the problem, we are attempting to find the light. The problem WILL be solved. — W.W.K.

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas

TEXAS PRESS ASSOCIATION
1952
CONTESTS
PRIZE WINNER

Texas' Outstanding Semi-Weekly

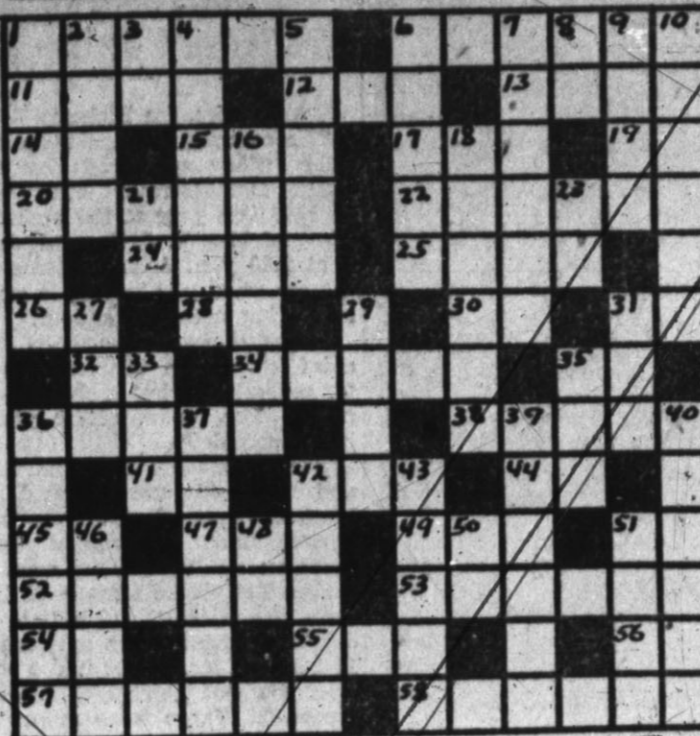
First In —
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AGRICULTURAL PROMOTION

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies, 10 each.

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Hereford, Deaf Smith County, Texas
News Editor W. W. Knief
Adv. Manager Melvin Young
Shop Foreman Jim O'Hair

CROSSWORD ••• By A. C. Gordon



ACROSS

1—Household musical instrument
6—Stringed instrument
11—Scottish Gaelic
12—Self
13—Value
14—Perform
15—Sea eagle
17—Toothed wheel
19—Educational Singers
20—Positive electrode
22—Frightens
24—Otherwise
25—Fine ravelings
26—Thus
29—Correlation of "or" (abbrev.)
30—Opposed to (abbrev.)
31—Lytic afterthought
32—Abit
34—Result of inharmonious music
35—Oboe Education (abbrev.)
36—Part of the finger board of a stringed instrument (pl.)
38—Musical expressions
41—Preposition

DOWN

1—Piano parts
2—Metal
3—Lute
4—Phonograph part
5—Perceive
6—Pertaining to a kind of musical expression
7—Musical instruments that contain a whole orchestra

8—Note of musical scale
9—Detail
10—Greek mythological centaur
11—Substance used on violin bows (pl.)
13—Tree fruit
21—Old English (abbrev.)
23—Redundant Tones (abbrev.)
27—Possessive pronoun
29—Of a class of stringed musical instruments
31—Turning pin of a stringed instrument
33—Pamper
35—Unit
36—Wind instruments
37—Gave forth on a horn
39—Musical groups
40—Harrier
42—Pointer
43—Musical instrument
44—Adaptor
46—Individual Musical Presentation
48—Bass Organ (abbrev.)
50—Liberal Education (abbrev.)
51—Off the true musical pitch

I'll Never Forget

We came here in 1925 from Eastland county. My wife and the seven children came through in a Ford and I came through in an emigrant car with the household goods.

They had a bad accident on the way. The back wheels locked and there she was with all seven of the kids swalling.

When we came here there were no streets, no brick buildings nothing but dirt roads and very sorry houses that they were doing business in.

We lived 20 years at Bootleg. The country didn't look like people could make a living at that time but we did OK. We came here with seven children and don't have any now.

I farmed and raised a few cattle. I didn't get into the cattle business but did keep a few cattle.

We raised a pretty good crop every year even during the sand.

It wasn't always wheat that we raised - in fact we raised only about three good wheat crops while we were there. We had corn and other things.

We stayed out there until 1945, and never had to buy feed for our cattle but once. That was some hay.

When we first came to Hereford we moved over on the Ricketts place then while we were there we moved to a house at Bootleg and on December 29, 1925, we moved out there.

There were no fences, no sod broken or anything. We had to tie our cattle and horses to the wagon.

We got a sod plow and the boys and I broke and planted 130 acres that year.



L. M. WILLIAMS

We did all right but if I had had the money I would have gone back home.

The boys and I skinned cattle all winter. They froze to death and we had to.

It commenced to rain on that sod on March 10, 1926 and we had a pretty good time then breaking the sod.

We hauled water about two miles for stock and for us to drink.

We dug five wells, before we got one. We hauled water from Gusemans and Hills and hauled some from Mr. Guinn's after Puckett sold out.

When we got water it was a half mile from the house and we still had to haul water.

A water witch from Amherst got the water. She just told us where it was. She didn't come out here.

After Bob Brazil had witched a well a half mile the other way from the house in the middle of a field, we decided to go and see this lady.

She looked at the drawing of my land and then told me to go where there were three weeds and dig the well between them.

I drove a stob in the ground away from the weeds and then drove one in the ground where I thought she had said to dig. Then I went to town and called her. She told me (without me even telling her I had put down the stobs) that the first stob was wrong but the second one had water. She also said that we wouldn't quite reach 300 feet. We didn't. We got water at 260 feet, where the second stob was driven.

I didn't believe her until we got the water. I just thought I might as well be digging there as anywhere.

However we still had to haul water a half mile.

We never did live there long enough to move the house to
(Continued on Page 5)

SUNDAY'S CURRENT QUESTION

"All-Out Pursuit" Justified In Korea, Reader Poll Shows

Do you think America is justified -- in the face of the British charges -- in allowing for "all out pursuit" of Communists at the present time in Korea? Why?

KENNETH COKER -- I sure do. Trying to fight a war with one hand. You can't win a war without fighting it.

DR. M. C. ADAMS -- I think we definitely should go into all-out war. If we're going to fight -- fight and get it over with. I feel that we have lost more casualties in the Korean police action than we did in World War II. If we are going to send our boys to Korea we should go all out and not fight a limited war and hope for peace. We have always lost out in our peace talks. We have a good Army, Navy and Air Force but we aren't so good at talking around the peace table.

BOB HIGGINS -- I think they are justified. They have to take the lead anyway. They have to furnish the money, and all to those foreign countries anyhow.

PAUL HARVEY -- I don't think it should have been done now. It should have been done a year ago. They are just where they were a year ago. Just like any trouble you've got to get to the root of it to kill it out.

BOB JOHNSON -- I certainly do. Because we have just been sitting there for a little better than a year. I think now we might get something done if we go ahead. They aren't going to get peace just sitting around. If they go ahead Russia will either give us peace or there will be war.

BOB WEAR -- Yes, I think they are justified. I think we've listened to the British too long.

JIM LIPSCOMB -- I certainly do -- British or no British. I think we should just get the job done by ourselves if we can't get enough help, so we can get it over with.

'Tater Peelin's

By Roberta Campbell

Although we never met Gene Howe, the publisher, ever since the days of O. W. and Lollapalooza we felt along with thousands of others that we were acquainted with "Old Tack."

Always a booster for Hereford it was through the suggestion in his column back when Hotel Jim Hill was to be named that we first got the idea for this little column.

Probably influenced as much by his father's bean known as the "Sage of Potato Hill" as he was by the spud industry in our locality he insisted potatoes should be used in giving the hotel its name.

We certainly get to be creatures of habit more than we realize, don't we?

Mrs. Brunson who helps cook up those good noon lunches at Central during the school year always did her washin on Saturday because there wasn't any other time to do it but there she was at Campbell's Laundry the very first Saturday after school closed doing the family wash as usual.

Well last Thursday was just about what we would call a perfect day. The wheat stubble plowed, the cotton chopped out, the black-eyed peas cultivated and then a nice rain so we could turn off the irrigation well, throw down our shovel, kick off our rubber boots and just sit down and read the papers.

Panhandle Paragraphs

MIAMI WHEAT
The wheat harvest in Miami is in full swing. There had been seven cars of wheat shipped up to last Thursday. The first load of wheat came in on June 14. At that time the seven cars were shipped there were seven more cars in the elevator awaiting shipment.

SPUR HOSPITAL
Construction of the Spur hospital got underway this week. Mayor Ned Hagan turned the first shovel of soil in an informal ceremony Tuesday morning. The \$250,000 project is being built on the highway northeast of the city. The hospital is to be a one story structure completely modern and will be equipped to maintain 20 beds.

CLEAN-UP
The city workers of McLean have been authorized to begin summer spraying in an effort to eliminate flies and other insects. The citizens of the town are being urged to clean around their places and destroy the breeding places of these insects.

MASS X-RAY
Plans for a mass chest x-ray survey for Cattle-King counties are being made. The mass x-ray will be held on July 29, 30 and 31. The 1923 Study club is sponsoring the free survey for the two counties.

WHEELER COUNTY COTTON
Wheeler county's large cotton crop is threatened by grasshoppers. The hoppers so far are still along the fence-rows and highways. The county agent is urging the people to begin now to kill the pests before they spread.

CANADIAN PARADE
Canadian's annual Forth of July parade will feature 30 or more floats this year. This is the fifth annual parade. A \$45 cash prize will be awarded for the winning floats.

CLEAN-UP
The City Dads of Muleshoe are urging the citizens to help clean up the alleys. One group of six families cleaned up the alley between their homes and now the Dads are urging all the Muleshoe citizens to pitch in and do the same.

MISS GUYMON
Miss Guymon will be chosen during the Miss Guymon Pageant sponsored by the Garden Beautiful club. The money raised from the pageant will be used for more trees and shrubs in the city park. This is the fourth year for the pageant to be held.

MEMPHIS HARVEST
At least 41 boxcar loads of wheat have been brought into the three Memphis grain elevators by noon Thursday. The harvest in Memphis is almost over.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his farm near Bootleg has been listening the candidates, his letter this week reveals.

Dear editor:

For a while, the various campaigns for the Presidential nomination had me worried.

There wasn't anybody running on a platform of reducing taxes, and it just ain't natural, it's like gettin married without promise to support your wife, but startin last week I noticed most of em are fallin in line and you can now take your pick of havin taxes reduced by any where from 15 per cent to 50 per cent. So far ain't none come out in favor of wipin em out altogether, but I'm willin to listen.

As long as I can remember, candidates have been running on platforms of reduc tax, and as long as I can remember taxes have been gain up, and while I had rather see a man run on a platform of less taxes than more, if else it just sounds better, still I would like to see some of em accomplish their ends occasionally and I have figured out a way.

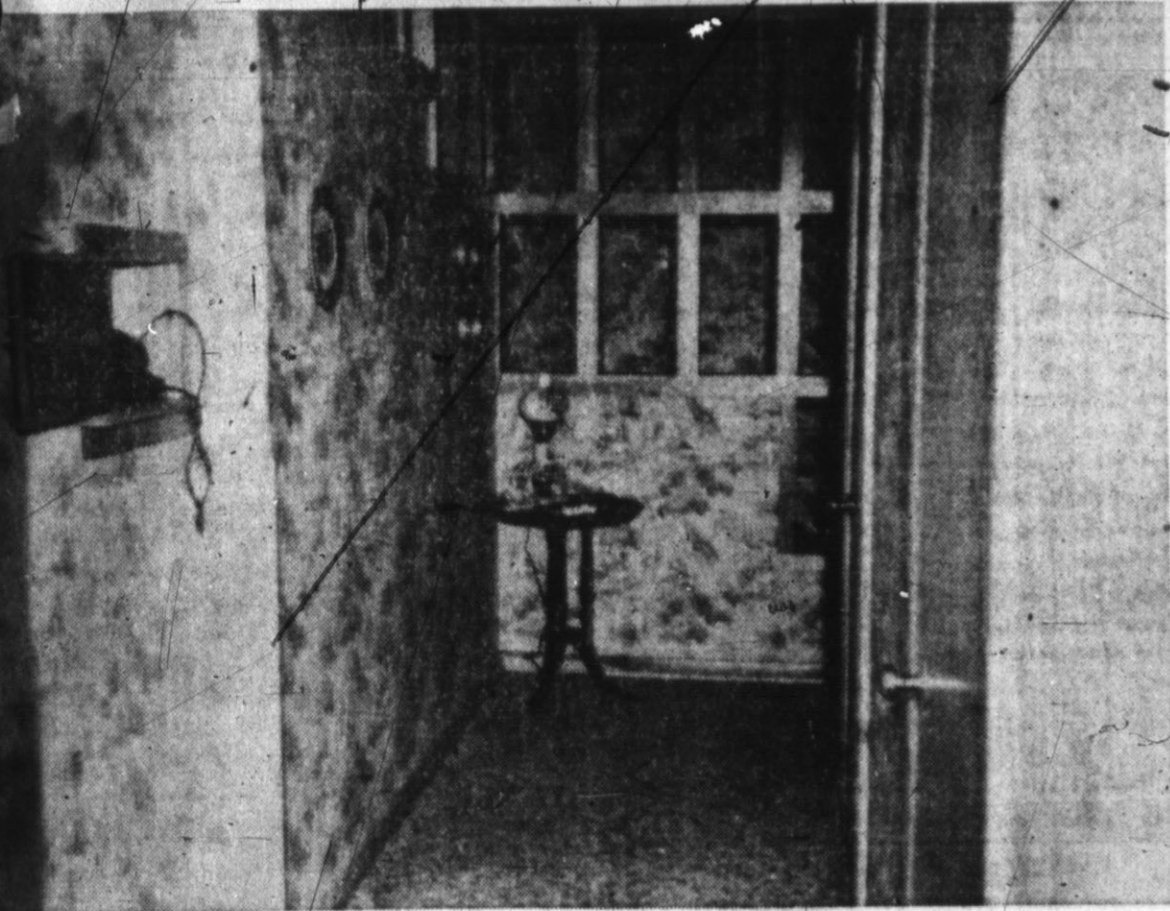
When a candidate stands up and says "I will reduce your taxes 15 per cent the first year I'm in office," we ought to believe him and sort of take him at his word, and at the end of that year, if he rides into office, what we ought to do is take off 15 per cent of the previous year's tax total and send him a bill for it.

This would have one of two results: either it would reduce taxes 15 per cent, or it would reduce promise.

Of course you understand when I say I'm in favor of reduc tax, it goes without sayin the reduction should come through cuttin out waste and extravagance in Washington or Austin or at the court house, and not through cuttin down on any road improvements or other governmental service slated for this area out here. We ain't quite gettin our share like it is. Anybody can reduce taxes by lettin things slide, what I want is reduced taxes and increased services both in the same year.

As I see it, everybody running for anything this year is opposed to graft and corruption and high taxes, so all we got to do is get the election held and everything will be straightened out, no matter who get in where.

Yours faithfully,
J. A.



OPEN WORK along the stairway is an unusual feature of the T. E. Seigler home on Harrison Highway. The short hallway connects most of the rooms in the house with the front entrance. Staff Photo.

Dimmitt Tourney Pairings Listed

More quarter-final and semi-finals results from the Dimmitt city golf tournament were posted this week by Bud Posey, local pro.

Pairings for the semi-final round of play this week were also made.

In the first flight, Sam Gilbreath outlasted Harold Stevens one up on 20 holes; Joe Benson beat Raymond Wilson, 4 and 2.

Pairings for the semi-final round of the first flight are Sam Gilbreath vs. Joe Benson and B. M. Nelson vs. the winner of the Ray Bearden-T. E. Harrison match.

First flight consolation pairings are:

Harold Stevens vs. Ben Hill, Joe Benson vs. byc, Gene Harmon vs. byc, Sam Long vs. loser of Ray Bearden-T. E. Harrison match.

Caddy Fees Are Raised To 90c

Caddy fees at the Hereford Golf course have been raised to 10c per hole or 90c a round, according to Pro. Bud Posey.

More caddies are needed, he said, especially to work the Hereford city golf tournament.

Caddy classes are held each Saturday morning at 9 a.m. and caddies can play immediately following the classes. All boys interested in caddying are asked to contact Posey.



THE JUNE 21 meeting of the Hereford Bicycle Safety club at Lake park drew goodly number of cyclists from Hereford. They are shown here receiving instructions for the meeting's racing events from Sheriff J. C. Reete. Staff Photo.

Beef Cattle To Vie For \$17,200 At State Fair

Beef cattle will be spotlighted during the first phase of the 1952 State Fair of Texas Livestock exposition with premiums totaling \$17,200, Livestock Manager Ray W. Wilson has announced.

There'll be \$7,500 in premiums for Hereford, \$4,200 for Brahman, \$3,000 for Aberdeen-Angus, and \$2,500 for Shorthorns.

The beef cattle show will run October 4-9. Judges and judging dates are: Aberdeen-Angus, A. H. Spitzer of Pleasant Plains, Ill., October 6; Herefords, A. E. Darlow of Stillwater, Okla., October 7; Brahmans, John C. Burns of Fort Worth, October 8; Shorthorns, Glenn Frank of Hume, Mo., October 9.

All beef cattle will be judged in the fair's new Livestock Pavilion, seating 3,200 spectators. Wilson said the fair's facilities for showing and judging were the best in the nation for a fall show.

The fair also offers breeders the opportunity to show before the country's largest and potential audience, Wilson declared. Attendance during the 16 days of last year's fair totaled 2,320,129, largest in the nation. And on opening day this year, Wilson pointed out, beef cattle breeders will get a "bonus" attendance of more than 90,000 Four-H Club boys and girls, Future Farmers and Future Homemakers, who'll be taking in the fair on Rural Youth Day.

Although not competing for premiums, a prize herd of world-famous Santa Gertrudis cattle from the King ranch will be exhibited in the barns throughout the fair.

Beef cattle classifications in the Junior Livestock Show, second week of the fair, offer a total of \$6,085 in premiums, \$3,000 for the Junior Steer Show with judging October 14, and \$3,085 for the Junior Commercial Steer Show, to be judged October 16.

In all, 27 breeds of beef and dairy cattle, horses, swine, sheep and Angora goats will be shown at the fair. Other attractions include the Dean Martin-Jerry Lewis show, Ice Cycles of 1953, the

Aut Swenson Thrillcade, college and professional football games, a three-ring circus on the million-dollar midway, 100,000 square feet of farm machinery displays and hundreds of new exhibits. Dates of the fair are October 4-9, October 9.

Remind Golfers Of Deadline For City Tourney

Hereford golfers were reminded today by Bud Posey, pro at the local course, to be sure and qualify for the city tournament on July 4-6 before Thursday July 3.

Entry fee for the tournament is \$4. Prizes for each flight are on display at the golf shop.

Posey also asked local golfers to be on hand for the team play with the Littlefield linksters there Sunday at 11 a.m. Green fees are \$2 and 50c for each player in a handicap sweepstakes tournament.

The two winners in each four-some will be awarded a golf ball apiece.

Lunch will be served that at 11 a.m. and play will begin immediately thereafter.

Littlefield will return the match here on July 13. Thirty-two golfers have signed up for the matches to date.

I'll Never...

(Continued from page 4)

the well.

We dug a big underground cistern and only had to haul water and fill it about once a month.

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A. O. Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County. Write for information.

Streu's Diary

June 27, 1952

DEAR DIARY:

I'm sure that the candidates for various state and national offices are very busy -- they have little or no time to spend with any individual voter -- especially when that voter (me) happens to use the opening gambit "and just what do you propose to do about taxes?" Try it on one of the lads -- he will suddenly find another prospective supporter, or see someone on the street -- or something -- anything to avoid the necessity of answering the question. All of which leads me to believe that regardless of who is elected to fill what office, we, the common class, will still be overburdened with taxation. Pessimistic? Yes.

Next Tuesday Jean and I are taking out for the hills--for a couple of week's of just wandering around, camping out and fishing a part of the time, and sight-seeing and picture taking at other times. Will try to forget business, politics, world crisis, golf, bridge, wheat, cotton, row crop and customers for a few days. Hope someday to accumulate enough money to spend one vacation in some fancy dude ranch--one of these \$30 to \$50 per day outfits--just to see what makes them tick. Meanwhile, two of us can live

alongside some mountain lake or stream for about two bucks a day for grub, dress as we like, arise or retire when we please and just plain relax. Still, I would like to see how the other half lives.

I am leaving behind me a full stock of hardwares, and plenty of help to assist you in your selection of such items as you may need during my absence. Would suggest that any business that you might transact with the Streu Hardware while I am gone will be doubly appreciated when I return inasmuch as I will no doubt have some accumulated debts at that time.

STREU

P. S. It has been suggested that I'm leaving the 1st to avoid getting beat in the City Golf Tourney. Not so, I'm just modest, preferring to let the others have the glory, I'll just whup the winner when I get back.

S

Cleaner clothes!

Dreamed-about leisure!

with the wonderful new **MAYTAG AUTOMATIC WASHER**

Now... your clothes get spotlessly clean automatically! Maytag's automatic has famous Gyrafoam washing action--proved best in millions of Maytag conventional washers.

It's easy to use. Just set two simple controls. Maytag washes, rinses, spin-dries, even turns itself off automatically.

You can depend on your Maytag for years and years of trouble-free service. See it in operation today!

LOW DOWN PAYMENT... EASY TERMS \$309.50

Be sure to see the new **MAYTAG DUTCH OVEN GAS RANGE**

Automatic--cooks on with gas turned off. Cooks beautifully by usual methods too. Six models priced from \$169.50 to \$329.50.

USE YOUR OLD APPLIANCE TRADE IN AS DOWN PAYMENT 24 MONTHS TO PAY BALANCE IMMEDIATE DELIVERY

MAYTAG CONVENTIONALS
Built for Years of Service... Over 6 Million Sold

- The Maytag Master: Finest Maytag ever! Huge, square aluminum tub has extra-large capacity; keeps water hot much longer. \$199.50
- The Maytag Commander: With large, square porcelain-on-steel tub and fast, efficient Gyrafoam action. Metal parts rust-proofed. \$164.50
- The Maytag Chieftain: Finest low-priced washer... a genuine Maytag in every respect. Gleaming white enamel finish. A wonderful value! \$139.50

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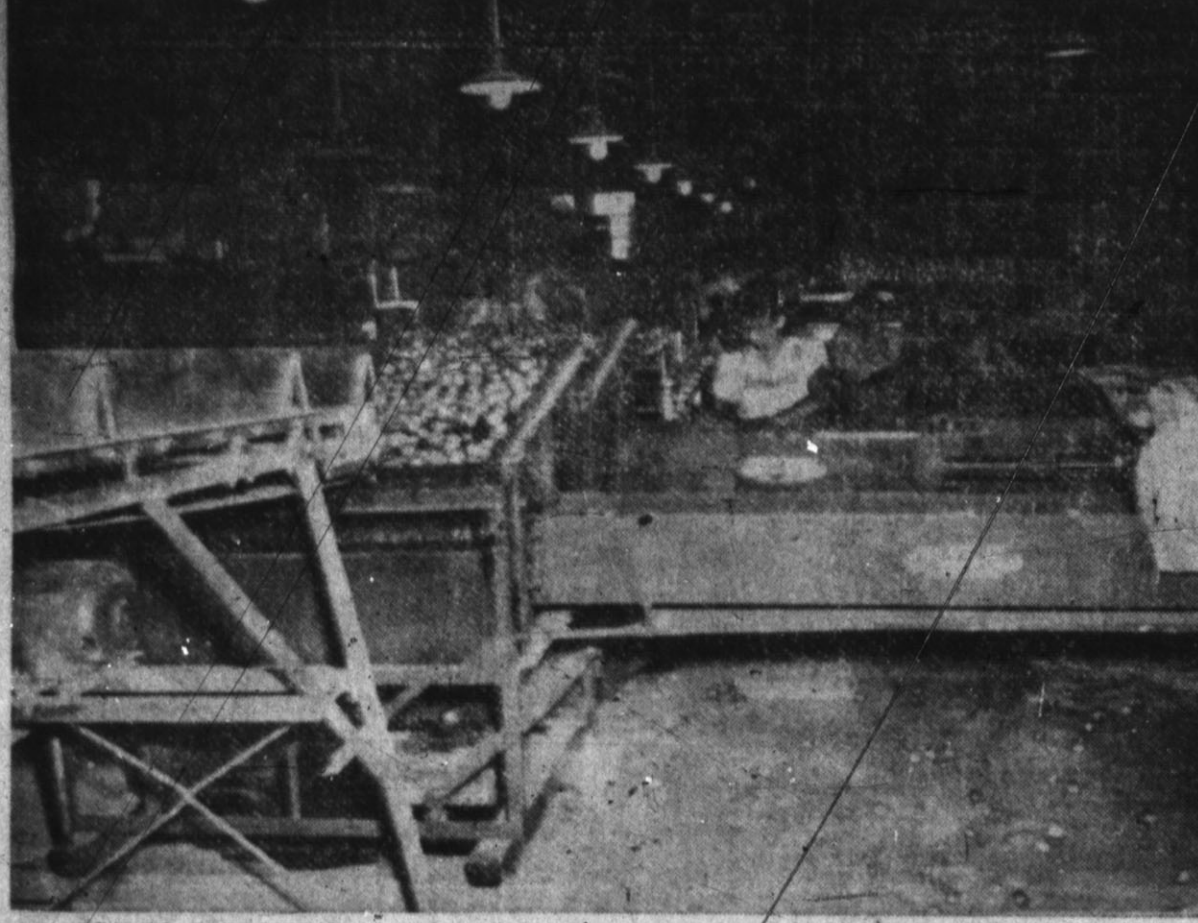
FRIONA NEWS

Joint Meeting Of Friona Church Women Held Wednesday Afternoon

By Mrs. E. R. Day Sr. A joint meeting of the ladies of the Friona churches was held last Wednesday afternoon at the Congregational church. Mrs. Glen Reeves presided over the meeting and Rev. A. U. S. Sherrill of the First Methodist church was the speaker. The girls quartet, comprised of girls from the different churches sang two songs. Those in the quartet are: Joyce Baxter, Deniese Magness, Joyce Ann Miller and Gay-Ann McFarland. Mr. and Mrs. Albert Rolan returned home Friday from Temple. Mrs. Rolan went down about a week ago to go through the Scott and White clinic. Mr. and Mrs. Lewis Robards and family of Dallas visited in the home of his parents, Mr. and Mrs. J. D. Robards prior to Mrs. Robard's death the first of the week. They also visited his brother, Denis and family. Mr. and Mrs. C. H. Dixon returned home Friday from Stone-well, Colo., where they visited in the home of their son-in-law and daughter, Mr. and Mrs. Ray Lan-drum. Pamela Roden of Littlefield is visiting her uncle and aunt, Mr. and Mrs. Gilbert Boatman. Becky and Dale Rogers from Oklahoma City are visiting in the home of an uncle and aunt, Mr. and Mrs. W. T. Gee. Mr. and Mrs. Frank Spring have as their guests this week her mother, Mrs. Collins of Canyon. Mr. and Mrs. Hank Outland and family are in Higgins to help in the harvest. Her parents live there. Mrs. E. R. Day Jr. left Friona early Wednesday for New London, Conn., to join her husband, E. R. Day Jr. He has been on a six-week cruise to Cuba. Mrs. Day was accompanied as far as Kansas City by her parents, Mr. and Mrs. P. L. London and family. The Londons will visit a brother, C. C. London and family in Cassville, Mo., before returning home. Mrs. Day was joined in Kansas City by the wife of another serviceman. Mrs. W. T. Redfearn and daughters, Mary Jo and Betty Jane of San Bernardino, Calif., is visiting her parents, Mr. and Mrs. T. B. Armstrong and Mr. and Mrs. E. R. Day. Mr. and Mrs. M. L. Baker and Bobby Glenn Cuninghame are leaving this week for Alaska for a summer vacation. Hal Woods of Hobbs; N. M., is visiting his grandparents, Mr. and Mrs. Walter Loveless. Mrs. Wanda Sikes of Lubbock visited Saturday and Sunday in the home of Mrs. Grace Hart and girls. Wanda was on her way to Roswell to visit her husband's mother, who has been ill. Mr. and Mrs. Clifford Boatman and family of Oklahoma City visited his mother, Mrs. A. H. Boatman last week. Mrs. Todd, a daughter of Mrs. Boatman is visiting her also. They visited in the McLellan and Gilbert Boatman home. Mr. and Mrs. Paul Fortenberry are going to Amarillo Sunday to help her grandfather celebrate his 81 birthday. Mr. and Mrs. Pete Cornelious are visiting in Dalhart this week.



HARVESTING OF the 1952 spud crop in Deaf Smith county got underway Monday in John Paetzold field, above. He is packing from his 60 acres. Maturity of the spuds to date are not too satisfactory, local potato men say. Staff Photo.



POTATO PROCESSING started at Howard Gaul's Tuesday morning. The above picture shows women grading the potatoes. Staff Photo.

Guests the past week in the home of Mr. and Mrs. D. M. Bryant are Mrs. L. B. Taylor and children of Newhome. They are the Bryant's daughter and grand-children.

Geraldine Day Honored On 9th Birthday Wed.

FRIONA -- Geraldine Day, daughter of Mr. and Mrs. Carroll Day, celebrated her ninth birthday on Wednesday. Refreshments of cake and ice cream were served to the group by the honoree's mother. Present at the party were: Eddi Hall, Betty Jane and Mary Ja Redfern, Carolyn Sue Baxter, Richard Fortenberry, Jerry Parker, Danny Ray Parker, LaVoyce Burrow, Eleanor Dodson, Barbara Edens, Lanette Prichard, Carolyn Parker and Dorothy Vaughn.

Advertisement for First Federal Savings & Loan Association. It features the slogan 'Earn a BETTER RETURN on your savings with proved safety' and 'INSURED SAFETY up to \$10,000 for each saver'. The address is 148 N. Main St., Phone 497.

Court Orders Contract Trial In This County

AUSTIN -- The Third Court of Civil Appeals has reversed a Travis county district court and has ordered a trial in Deaf Smith county of a suit to cancel a lease on some farm land in that county. The appellate court, in an opinion by Associate Justice Raymond Gray, held that Emmett P. Miller must sue R. B. Latham Jr., in Deaf Smith instead of Travis county in the effort to break a five-year contract.

Friona Soldier Not Wounded Seriously

FRIONA -- Mrs. Joe Johnson reported this week that her son, Pfc. J. D. Johnson, who was wounded in action in Korea is not in serious condition. He plans to be home within a few months, he has informed his mother. Johnson said his unit, the 45th Division, was seeing a good deal of action on the front line. He also reported that a lot of men were last in battle. He told his parents that from now on, he would be assigned as a truck driver. Mr. and Mrs. Jim Epps and son Arnold, and wife of Popular Bluff, Mo., visited in the homes of Jim Epps cousins, Mrs. Harry Whitechurch and Mrs. J. J. Boydston Thursday. Ethridge Britt and Marilyn and Richard of Little Rock, spent the week visiting in the home of Mr. and Mrs. Guy Lawrence.

Large advertisement for the movie 'The Prince of Peace' at Tower Drive-In. It features a portrait of Jesus and text including 'THE SCREEN'S FIRST COMPLETE VERSION OF THE PASSION PLAY', 'A FILM FOR THE ENTIRE FAMILY', 'KROGER BABB proudly presents', and 'NOW...the whole world can see this glorious pageant and the dramatic story behind it... filmed entirely in color with a cast of thousands.' The showtimes are Sunday and Monday.

- Anniversaries from Sunday, June 29 - Wed. July 2. Mr. & Mrs. Charles E. Crowell. Mr. & Mrs. G. E. Harris. Mr. & Mrs. C. C. Stevens. Mr. & Mrs. Ray Balch. Mr. & Mrs. H. F. Stagl. Mr. & Mrs. Reuben W. Fry. Mr. & Mrs. G. T. Slaughter. Mr. & Mrs. Jim Kirby. Mr. & Mrs. L. B. Lookingbill. Mr. & Mrs. J. M. Casteel. Edith Morgan. Mr. & Mrs. O. L. Bybee. Mr. & Mrs. F. J. Knabe.

TOWER DRIVE-IN TUES. - WED. HELD FOR RANSOM! Kidnappers demand atomic secrets! DANGER CONTINUED THE ATOMIC CITY

THURSDAY JEAN ARTHUR JOHN WAYNE A Lady Takes a Chance

FRIDAY JULY 4th FIREWORKS DISPLAY

Young Man With Ideas FORD ROMAN DANCER

STAR IT'S COOL SUNDAY - MONDAY - TUESDAY THE STORY: "The Pride of St. Louis" Dan Dailey (Dizzy Dean) goes from a small Arkansas ballpark to the Texas league in Houston, and on to the St. Louis Cardinals. His brother, Paul, is also signed by the Cardinals and the brothers win fame for their sensational pitching and amusing horseplay. Paul hurts his arm and Dizzy goes it alone, garnering added laurels, until he too injures his pitching arm. He never regains his former prowess but goes downhill, drinking and gambling, causing his wife to leave him, temporarily. Then he makes a comeback broadcasting ball games. His programs prove popular but the St. Louis school authorities object to his ungrammatical English. After Dizzy resigns the school boards relents and he is asked to resume his broadcasts.

THE STORY: "The Racket" Disregarding the advice of a crime syndicate and his own hoodlums, Racketeer Robert Ryan has two of his gunmen kill a political candidate suspected of "singing" to crime commission investigators. William Talman, alert young patrolman, identifies one of the killers and is assigned to the case by Robert Mitchum, a "police captain who can't be fixed". Talman's trail leads to Brett King, Ryan's spoiled younger brother and King's fiancée, Elizabeth Scott. King is arrested but bailed out by mobsters, and Elizabeth, furious, offers to tell-all she knows. Subsequently Talman is killed by Ryan, who is jailed and threatens to turn informer. In a fast double-cross, two of his lieutenants rig an "escape" for him and shoot him down; and Mitchum is satisfied that at last the wheels of justice are turning.

THE RACKET Robert Mitchum Elizabeth Scott Robert Ryan Red-Hot Story of a "FIX"... a Payoff ... a Double-Cross!

Advertisement for Kay Whitney clothing. It features a large illustration of a woman in a dress and text including 'Kay Whitney \$6.90 BY RELIANCE', 'J. P. Stevens Sanforized, Mercerized GINGHAM Plaid', and 'HARMAN'S We Give S & H Green Stamps'. It also includes phone numbers 5274-12 to 20 and 5275-141 to 244.