

# The Hereford Brand

Wednesday  
Jan. 18, 1989

Hustlin' Hereford, home of Mark Landrum

88th Year, No. 140, Deaf Smith County, Hereford, Tx.

10 Pages

25 Cents

## Growers call for Hightower to quit

### Vegetable group cites right-to-know law, other policies in calling for resignation

BY SPEEDY NIEMAN  
Editor-Publisher

"Profitable Alternatives" was the theme when growers, shippers, scientists and specialists gathered in Hereford on Tuesday for the 1989 West Texas Vegetable Conference. More than 20 speakers addressed better ways of producing and marketing traditional vegetables and new alternative crops.

During the business session of the High Plains Vegetable Growers & Shippers Council Tuesday afternoon, members approved a resolution calling for the replacement of the state ag commissioner "by an appointed commission, with an appointed, well-informed agriculturist as its executive director."

The resolution drew no discussion and was passed by unanimous voice vote. Wes Fisher of Hereford presented the resolution, which read:

"Whereas: Our Texas Commissioner of Agriculture, Jim Hightower, has not acted in the best interest of agriculture in our state by, among other things, initiating

the impracticable, over-regulated and unworkable Right to Know Law; has demonstrated his lack of support for the beef industry and is constantly encouraging regulations which deter and hinder the expansion of the agricultural industry in Texas and has publicly supported Cesar Chavez and the grape boycott in California;

"And Whereas: The Texas Farm Bureau has called for the resignation of Jim Hightower, and the Texas & Southwestern Cattle Raisers Association has publicly criticized his actions pertaining to the exportation of beef;

"Therefore, be it resolved, that the High Plains Vegetable & Shippers Council go on record of recommending the Ag Commissioner be replaced by an appointed, well-informed agriculturist as its executive director."

The conference started at 8:30 a.m. Tuesday with Dennis Newton, Deaf Smith County agent, as moderator. Rusty Ingram of Plain-

view, HPVG&SC president, led the business session Tuesday afternoon.

Program topics included research updates on ways to improve the quality and quantity of potatoes, and information on a new vegetable, the Texsprout mungbean.

Other speakers discussed specialty crops, the latest strategies and materials on pest and disease control, fertilization, irrigation, and production of onions, spinach and cucumbers.

Educational and agribusiness exhibits and booths were set up at the Hereford Community Center to give growers a look at new products and materials.

The conference is planned by the Texas A&M Extension Service with the cooperation of the HPVG&SC, the Deaf Smith County Extension Vegetable Program Development Committee, the state extension service and Texas Tech University.

Purpose of the High Plains Vegetable Growers & Shippers is to promote production, distribution, consumption and continued improvement for the membership and industry.



Visiting about vegetables

The West Texas Vegetable Conference was held here Tuesday at Hereford Community Center with more than 20 featured speakers. Shown visiting in the exhibits room are, left to right: Greg Boden, a Wilbur-Ellis sales representative, Frank Barrett and Hereford Mayor Wes Fisher.

## Hightower changes tune

Texas ag commissioner Jim Hightower, in a news release Tuesday, did not dress down the U.S. beef industry as much as he had



JIM HIGHTOWER

earlier, but did suggest ways U.S. beef producers might overcome a boycott by the European Community (EC) against American beef that contains growth hormones.

"It's time to stop whining and resume selling U.S. beef to the European Economic Community," Hightower said in the release. He said that other countries had "adjusted" their production to avoid use of growth hormones in cattle feeding.

Hightower said cattle feeders should set aside one-tenth of one percent of their cattle to be grown without hormones. "By buying 35,000 head of hormone-free cattle and feeding them without drugs, 22 million pounds of U.S. beef can be converted to EEC market standards within weeks," said

Hightower.

Hightower also said, "For some, hormone-free beef is a trade issue; for others it is a health issue. The Reagan-Bush administration, Agriculture Secretary-designate Clayton Yeutter and their allies are locked into a rigid ideology that tell the Europeans to 'eat our hormones' and forces U.S. exporters to pay the economic consequences of such an unyielding philosophy."

Hightower also said U.S. officials actions on the beef squabble are hurting future relations with the EEC.

"I thought these guys were committed to free trade," Hightower said.

## School board okays small payment to EDC

BY SPEEDY NIEMAN  
Editor-Publisher

The Hereford School Board Tuesday night approved a partial payment to the Economic Development Council and made a pledge to support the community organization.

The board rescinded an earlier EDC contract, after the school's attorney said funds could not legally be used for such purpose, but trustees approved payment up to the time the school was found to be in violation. The amount approved was 20 percent, or \$3,667.

John Fuston, board president, suggested the partial payment. The motion for the new contract pledged support and participation in EDC but without funding.

In other action Tuesday night, the board:

\*approved repairs on the high school track and tennis courts;

\*approved the purchase of two new buses;

\*reappointed Shirley Wilson to the Juvenile Board;

\*approved the 1989-90 school calendar most strongly favored by teachers;

\*approved the Special Education Policy handbook, the Kindergarten Promotion/Retention Guidelines, the summer school guidelines, and changes in the Kindergarten Testing program (first reading).

Although the bid deadline was Wednesday on the track and tennis court repairs, the board voted to allow the superintendent to accept

the lowest qualified bid, so that work could get underway as soon as possible.

The bid calls for re-covering the track and for putting new surfaces on the four tennis courts. Only one bid had been received Tuesday and the amount was \$43,831.

The board approved a lease-purchase for two new buses at a cost of \$38,818 per unit.

The board reviewed a football playoff report which showed a loss of about \$2,000. Revenue for the two games was \$10,612 and expenses, including equipment, meals and travel, was \$12,660. It was noted that the weather affected income for the Sweetwater game at Lubbock.

An enrollment report showed a total of 4,466 students in the district, compared to 4,639 a year ago. The largest drops were at high school, down 90, and pre-kindergarten, down 61.

The board heard a report on the school's vocational program from Tommy Haney, who used slides to outline the various program offerings. Assisting in the presentation was David Briggs, industrial technology instructor at junior high.

A student hearing which was on the agenda was postponed at the request of the student's attorney.

Wanda Nall, Classroom Teachers Association, and Betty Volkman, Hereford Educators Association, gave brief reports to the board.

Board members present for the meeting included John Fuston, Shirley Wilson, Steve Coneway, Sylvia Flores and Dennis Newton. Absent were Kathy Moore and Raymond Schlabs.

## Bush ready for move Friday

WASHINGTON (AP)--George Bush is moving out of his vice presidential mansion and closer to the White House as the countdown to his inauguration officially begins today with a trumpet fanfare, fireworks spectacular and trio of black tie dinners.

The man who said he wanted to be the education president was beginning the day with a speech to 250 teachers

summoned from each state for the inauguration. They were nominated by home-state officials to represent the best from America's schools.

In a bow to the political operation that helped him win the White House, Bush also planned to oversee the installation of his campaign manager, Lee Atwater, as chairman of the Republican Party.

Bush will be sworn in as the

nation's 41st president at 11:59 a.m. EST Friday, but the five-day celebration of his inauguration begins today with an outdoor, twilight pageant at the Lincoln memorial, complete with herald trumpets, fireworks and a flyover of Navy combat jets.

As inaugural guests flooded into hotels, building to an estimated 300,000 celebrants. Bush and his wife Barbara were moving out of the official residence they've occupied for the last eight years on the grounds of the naval Observatory off Massachusetts Avenue.

Bush's temporary home, until he goes to the White House on Friday, is the Blair House, the newly refurbished

government guest quarters across the street from 1600 Pennsylvania Avenue.

Bush's aides say the move will allow workers time to prepare the vice president's residence for its new occupants, Dan Quayle and his family, who will move in next month after renovations.

The president-elect and his wife will not be lonely at Blair House. Their five grown children and their spouses, along with 10 grandchildren, also were moving into the guest house. The whole clan, 22 in all, will live together and then move en masse to the White House on Friday where they'll all spend at least one night.

About 100,000 people were expected for the opening ceremony at

the Lincoln Memorial, and the city was braced for traffic problems in the evening rush hour. The first 40,000 celebrants were to receive tiny flashlights with instructions to turn them on at one point to highlight Bush's campaign theme of "a thousand points of light."

The most exclusive social event of the whole inaugural was tonight's black-tie inaugural dinner, with tickets priced at \$1,500 a plate. Yet, the demand was so heavy that organizers had to split it up into three dinners at different sites, all being attended by Bush.

## Industrial group hears from prospect

A prospect who has plans to build a plant that would employ more than 700 people met with the industrial development committee of Deaf Smith County Chamber of Commerce Tuesday afternoon.

Ken Rogers, committee chairman, said the committee is "keenly interested" in the proposal and will check into the merits of the project before proceeding with financing arrangements.

Rogers resigned as the committee chairman Tuesday. Temple Abney, the chamber's liaison director to the industrial development committee, announced Rogers' resignation and announced that Bud Eades had been appointed as the new chairman.

Rogers, who had put much effort into a recent project, said he felt the committee needed "new blood and fresh ideas."

Mike Carr, executive vice president of the chamber, gave committee members a copy of the

news announcement by Azteca Milling Co. that it would locate in Plainview. A company vice president, Fred Lange, outlined some of key factors which led to the selection of the site.

In making the announcement in Plainview last Thursday, Lange noted that "we would also like to express our appreciation to the leaders and people of Hereford who, while not being successful in gaining our plant project, were nonetheless very helpful to our site selection team." He also expressed appreciation to Frito Lay Co. for cooperation and assistance.

Lange also noted that Plainview "has an added benefit to Azteca because of the prosperous Walmart Distribution Center in that they have many empty trucks looking for backhauls."

Azteca is a subsidiary of Gruma Corp. of Mexico, and the Plainview plant will be the company's 16th corn mill and second in the U.S. The other is located in Edinburg.

## Local Roundup

### Sexual assault reported

A man arrested Tuesday on charges of violation of a protective order will probably be charged today with aggravated sexual assault of his estranged wife, police said this morning.

Arturo Lucio, 30, 612 Irving St., was arrested on an outstanding warrant for violating a protective order after his wife reported that he broke into her house Monday morning and sexually assaulted her.

Police detective Mike Ahrens said Lucio has been beating the woman for two years.

District Attorney Roland Saul said he is planning to file sexual assault charges against Lucio today along with another violation of a protective order charge.

### Aluminum pipe stolen

The Deaf Smith County Sheriff's Office reported that 10, 20-foot joints of aluminum pipe worth \$250 were stolen northeast of Hereford; a steer worth \$450 was said to be killed by a coyote southwest of Dawn; trespassing was reported on Dayton Street and family violence was reported west on Walnut Road.

### Storage building burglarized

A Frito Lay storage building in the 800 block of West Park Avenue was burglarized either Tuesday or today, but the stolen contents haven't been determined yet. Entry was gained by cutting a padlock on the overhead door.

Disorderly conduct was reported in the 100 block of Avenue E and criminal mischief was reported in the 100 block of Oak Street in which a vehicle had several substances put on it.

A 39-year-old woman was charged with theft at a grocery store. Thirteen citations were issued and three minor accidents were reported.

### Temperatures remaining mild

Tonight will be fair and a bit cooler with a low of 25. Southeast winds will be 5-10 mph.

Thursday will be partly sunny with a high of 55. South-southwest winds will be 10-15 mph.

This morning's low at KPAN was 30 after a high Tuesday of 68.

J  
A  
N  
1  
8  
1  
9  
8  
9



# Lifestyles



## Ann Landers

**DEAR ANN LANDERS:** Why is it that neither you nor any other writer in the popular press has ever written a word on behalf of a group of women who have been overworked and underappreciated for as long as I can remember?

The job I am talking about involves a great deal of responsibility. The pay is less and the hours are longer than any other job I know of. Our normal work day is from eight to 18 hours long. We are supposed to be able to handle any and all emergencies. We are expected to be efficient, alert, indefatigable, affectionate, supportive, diplomatic and sometimes acrobatic.

We must also have a high degree of warmth, flexibility, competency and integrity. We are often asked to perform all sorts of extra duties that have nothing to do with the job, such as move furniture, grocery shop, drive the family car and take the children to the doctor, the dentist, for music lessons, etc.

We don't get minimum wage. We don't get paid time and a half for overtime. We don't get tips.

We watch over you most valuable possessions--your children. We spend more hours with them each day than you do. We give them the best that is in us, and we try to enrich their lives by providing quality care. Will you please let us know that we are appreciated?--Your Nanny USA

**DEAR NANNY:** You spoke for a great many women today, and I thank you.

A good nanny is worth her weight in gold. Too often she is taken for granted, and is the last to be rewarded.

I hope this column will serve as the catalyst for a good many raises around the country. Don't forget, parents, the cost of living has gone up for your nanny, too.

**DEAR ANN LANDERS:** I have been through a year of hell with my 19-year-old daughter. During that time I've learned a few things. The most important was to rethink my role as a father. Your readers might profit from my experience.

I used to believe that a father should give advice and offer opinions that hadn't been asked for. Now I realize the role of father is to answer questions and provide information when asked.

I used to tell my daughter what she should think and do. Now I allow her to figure these things out for herself.

I used to try to spare my daughter the pain of making mistakes. Now I allow her to get her own lumps and learn from experience.

I used to control my daughter. Now I control myself.

I used to try to protect my daughter from the dangers by imposing restrictions on her. Now I allow her the freedom to discover her own limits.

I am pleased to share with other fathers what it took me a very long time and a lot of grief to learn.

Thanks, Ann.--Wiser USA

**DEAR WISER:** I agree with all your suggestions except the last.

Part of parental responsibility is setting guidelines. This is another way of saying "imposing restrictions." Children need to know that they can go just so far and no farther. Would you let your child go

swimming in shark-infested waters so he could learn firsthand that it's not a good place to be? I hope you'll rethink that one.

The English Channel was dry some 18,000 years ago, during earth's last major glaciation, says National Geographic.

### Donation made

Alpha Iota Mu chapter of Beta Sigma Phi Sorority donated \$100 to the Rape Crisis/Domestic Violence Center in Hereford recently. Accepting the donation from AIM vice president Marrie Leverett was Jim Conkwright, member of the Center's board of directors.

### Homfeld gives Bippus Club program on house cleaning

Bippus Extension Club held their January meeting in the home of Mrs. Jimmie Bradley recently.

The business meeting was conducted by Kate Bradley, president. The group recited the pledge to the flag and the TEHA prayer was repeated.

Roll call was answered by "what do you look for in a leader?" Answers ranged from 'efficiency' to 'enthusiasm'. Minutes of the previous meeting were read and the group recalled their Christmas party held at Mrs. Donald Pinnell's home.

Secret Pals were selected and it was decided to give a donation to the Hereford Booster Club for the livestock show.

It was reported that the Tierra Blanca Soil and Water Conservation District gave a monetary donation in memory of the late Flora Homfeld. The decision concerning use of the money was tabled.

Alta Mae Higgins, a guest, gave the Community Record Book Committee several pictures and the club expressed thanks to her.

Mariellen Homfeld presented the program on "How to Manage to Clean House." She noted that one should divide jobs into daily, weekly, monthly, and yearly tasks.

One should decide on the most important jobs to accomplish each day, set goals, decide how clean the house needs to be for optimal health and happiness, and organize needed supplies.

Four regular members were present. Guests included Higgins and Mary Doris of Clovis, N.M.

### St. Thomas women meet

The January meeting of the Women of St. Thomas Episcopal Church was held recently at the church.

President Jerre Clark opened the session with a devotional. A treasurer's report was given by Vera Threewit and minutes of the last meeting were read by Linda Gilbert.

A committee was appointed to plan a dinner for a gathering of deacons from throughout the Panhandle. This event will be held Jan. 21 at St. Thomas Church with Deaconess Rose Ann Smith serving as hostess.

Sherry Davis was appointed United Thanks Offering chairman. Claudia McBrayer was chosen to head public relations and Rachel Hine, publicity.

### Betty Crocker's Cooking Tips

**Q.** When I double ingredients for chicken casserole, how much longer does the dish need to be baked? Mrs. R., Seaman, Ohio.

**A.** There is no hard-and-fast rule. First, be sure to increase baking dish size. Add one-half of original baking time and check the casserole. Bake longer time if it doesn't test done.

**Q.** What causes the big air space in my yeast coffee cake? Mrs. H.E.W., Chicago, Ill.

**A.** Air spaces may develop when dough is allowed to rise too long or in an area that is too warm.

**Q.** What's the best way to store iceberg lettuce? It turns brown faster than we can use it. Mrs. E.M.K., Linden, MI

**A.** Wash and drain lettuce well. Refrigerate it in a crisper for 5 to 7 days.

**Tip of the week:** Pudding mixes need to be microwaved until they boil or proper thickening won't happen.

Do you have a question? Write Dear Betty Crocker, Box 1113, Dept. Betty, Minneapolis, Minn. 55440

**Dr. Milton Adams**  
Optometrist  
335 Miles  
Phone 364-2255  
Office Hours:  
Monday - Friday  
8:30-12:00 1:00-5:00

**A.O. THOMPSON ABSTRACT COMPANY**  
Margaret Schroeter, Owner  
Abstracts Title Insurance Escrow  
P.O. Box 73, 242 E. 3rd Phone 364-6641  
Across from Courthouse

**A Brand New Original Weekly Comedy Series!**

**Hayley Mills in GOOD MORNING, MISS BLISS**

A popular junior high school teacher finds that teaching really is a full time job -- even after school's dismissed!

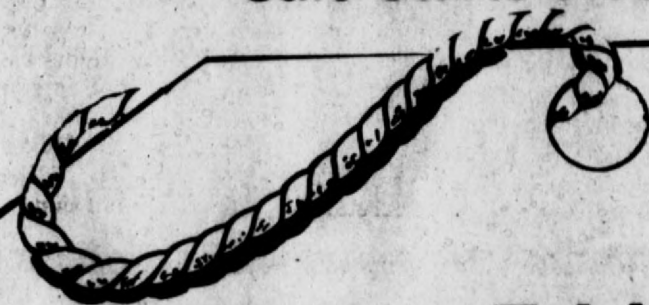
**WEDNESDAYS AT 7PM**

The **Disney Channel**  
America's Family Network..

**Hereford Cablevision**  
126 E. 3rd 364-2812

## J.C. Penney Semi-Annual Sidewalk Sale

Thursday, Friday & Saturday  
Sale Starts 9:00 AM Thurs.



Thursday, Friday & Saturday  
Take an additional

# 25% OFF

# RED TAG SALE

Look for the RED TAGS in every department and get great savings for your home and family

**Special Buy**  
Westport  
**Bath Towel**  
**2.99**

Hand Towel 1.99 Wash Cloth 1.49

**Boy's Crew Socks**  
**3.99 pkg**

Reg 7.00 pkg of 6 pair  
85% Cotton/15% Nylon  
White or Stripes M,L.

**30% OFF**  
**Catalog Display Toys**  
Does Not Include Bicycles.

**30% OFF**  
**Plain Pocket Jeans**

For Boy's and Girl's

Preschool sizes 4-7  
**Sale 9.99** Reg. 15.00

School Age sizes 8 To 12  
**Sale 10.99** Reg. 17.00

Prep size waist 26 To 30  
**Sale 12.99** Reg. 19.00

Husky sizes 27 To 34 waist  
**Sale 12.99** Reg. 19.00

**Girl's Plain Pockets**

School Age size 7 To 14  
**Sale 10.99** Reg. 16.00

You're looking smarter than ever at  
Open Nightly Until 7:00 PM

**JCPenney**  
Sugarland Mall

© 1989, J.C. Penney Company, Inc.

# Sports

## Herd breaks streak with 62-58 win

By JOHN BROOKS  
Managing Editor  
The Hereford Whitefaces broke a three-game losing streak Tuesday night

while the Hereford girls' basketball team played the socks off No. 2-ranked Levelland in a District 1-4A double-header at Whiteface Gym.

The boys, now 7-11 on the season, built a five-point lead, 47-42, with 6:15 to play in the third period before Levelland came back to lead by as

many as four, 58-54 with 3:02 to play in the game.

However, three charging calls in the final two minutes against the Lobos and a Keith Brown steal led to eight Hereford points down the stretch to give the Whitefaces the win.

"It feels good to win, and it was a good win for the kids," said Hereford boys' coach Mike Fields. "The players have all been hanging in and we were due to win a close one."

"We made the plays we needed to make at the end, and luck played a part in it, too. It was our turn to win, and we did what we had to do."

What the Whitefaces did in the first half was get the ball to red-hot Clint Cotten, who scored 22 of his game-leading 28 points in the first half.

"We did a great job getting the ball to Clint," Fields said. "He shot the ball well, and the other players set screens for him to get open and got the ball to him."

Hereford trailed by one, 40-39 at halftime, before going on an 8-3 run in the first 1:45 of the second half to go up 47-42. In the next 1:30, Levelland went on a 7-0 spurt to retake the lead, 49-47.

The teams see-sawed the rest of the quarter, but Hereford went without a field goal from 1:41 in the third quarter (a jumper by Jason Scott) until 1:49 was left to play when Cotten scored his last field goal to close Levelland's lead to 58-56.

With 1:17 left, Brad Smith, who had 15 points, tied the score with a lay-in off an offensive rebound, then Scott, after Brown's steal near midcourt, put Hereford ahead with 18 seconds left.

Levelland was whistled for its third-straight charge with four seconds left, and Scott hit two free throws to ice the win.

"We played as good on defense as we've played the last three or four weeks, and the team was more relaxed tonight that it's been in a while," Fields said. "We didn't take any different shots than what we've been taking, but they feel in for us tonight."

"If we shoot 50 percent every night (Hereford was 25-of-49 on Tuesday) we can play with anybody in the district."

In the girls' game, the Lady Whitefaces used a patient, patterned offense, using 30-40 seconds on each

possession to pass the ball around while looking for an open player. Levelland never had a lead of more than four points in the first half and, 12-8 in the first period, before Hereford came back in the second period to claim a 19-18 halftime lead.

Hereford's last lead came with 6:55 to go in the third quarter on a basket by Cande Robbins. Levelland then built a five-point lead, 30-25, by the end of the quarter.

Hereford closed to within one, 30-29, with 6:10 to go after two baskets by Stacy White, but Hereford couldn't muster another basket the rest of the game as Levelland took the nine-point win.

"I'm proud of our kids," said Hereford girls' coach Frank Belcher. "The difference in the game is that we didn't shoot as well as they did, but we met our defensive goal (hold the opponent to less than 40 points) and had our chances to win. That's all you can ask for."

"It was a great effort by the entire team. Everyone scrapped, everyone hustled, everyone got after it. Everyone did what they had to do."

Belcher said one Levelland advantage was "the officials let them kind of fly in there on us on their basket, let them get some offensive rebounds they probably shouldn't have gotten. It wasn't a poorly-called game, it was just pretty liberal, but I guess it was liberal both ways, so that's okay."

"The best part is we made them squirm and sweat it out. I feel good about our kids being able to play like this. When you play the socks off a team like Levelland, you have to feel good about the program and good about the kids."

Levelland took both junior varsity contests, winning the JV girls game 44-32 and taking a 50-46 win in the JV boys contest.

On Friday, Hereford travels to Frenship.

"We'll need the same kind of intensity and respect for Frenship that we had for Levelland," said Belcher. "Rosie Llanes is one of the best guards in the district, and it's a little tough to play in their gym."

"I think I'll turn about half our lights off when we practice for Frenship," said Fields. "It's pretty dark down there in their gym."

"Frenship is playing pretty good right now. They beat Estacado the other night, and stayed close to Pampa all the way. We're going to savor this win for a while, but we have to get ready for another tough game on Friday."

### Scores

Junior Varsity girls	
Levelland 44, Hereford 32	
Junior Varsity boys	
Levelland 50, Hereford 46	
Levelland	22 13 5 10 -- 50
Hereford	9 13 15 9 -- 46
H--Garcia 10, Backus 7.	
Varsity girls	
Levelland 38, Hereford 29	
Levelland	12 6 12 8 -- 38
Hereford	10 9 6 4 -- 29
H--Bell 3-0-7; White 2-0-4; Townsend 0-0-0; Robbins 2-0-4; Cornelius 0-0-0; Binder 0-0-0; Brockman 4-6-14.	
TOTALS: 11/29-6/10--29.	
Varsity boys	
Hereford 62, Levelland 58	
Levelland	24 16 12 6 -- 58
Hereford	18 21 14 9 -- 62
H--Schroeder 0-0-0; Delozier 0-0-0; Andrews 0-0-0; Brown 0-0-0; Scott 4-2-10; Mitts 3-0-6; Mercer 1-1-3; Cotten 11-6-28; Smith 6-3-15. TOTALS 25/49-12/20--62.	

**ONE HIT PER BAT**  
LOUISVILLE (AP) — Major league baseball players treasure the bats they use and one star of the past, Orlando Cepeda, acted on the unique theory that each bat had only one hit in it.

Charlotte Jones, a spokeswoman for Hillerich and Bradsby Co., which manufactures the popular Louisville Sluggers, said Orlando would discard a bat after making a hit with it.



### Up and in for Mitts

Stuart Mitts (30) of the Hereford boys' basketball team drives for a layup against a Levelland defender for a basket in Tuesday's game at Whiteface Gym. Mitts had six points as the Whitefaces downed the Lobos, 62-58.



An elephant's trunk has about forty thousand muscles.

Serving The Hereford Area Since 1955

AUTHORIZED XEROX AGENT

COMMERCIAL PRINTING  
OFFSET & LETTERPRESS

**First...**

**Printing & Office Supply**

240 E. Third Phone 364-1090

**If You Check With Us, Big (GEM) Can Save You Money!**

NCUA Hereford Texas Federal Credit Union

330 Schley Hereford

**Dr. David Baddour, M.D.**

**Announces:**

The relocation of his practice in Urology to the Diagnostic Clinic located in the (West) Wing of Deaf Smith General Hospital.

For Appointment CALL 364-2222 or 364-2223

**We bring buyers and sellers together in the CLASSIFIEDS**

Make extra money the easy way by selling what you don't want to someone who does want it just by placing an ad

Every day, thousands of people read the Hereford Brand classified section, looking for something to buy! There's no better way to sell those odds and ends that you no longer have any use for. And everybody's happy. You make money and enjoy a little less clutter around the house, and the buyer is pleased, too. Place your ad today.

**THE BRAND CLASSIFIEDS**

phone 364-2030



### Bell gets ready to score

Susan Bell, 4, of the Hereford girls' basketball team, pulls up in the lane to shoot a short jumper in Tuesday's game against Levelland at Whiteface gym. Bell had seven points and helped direct a patient Hereford attack as the Lady Whitefaces played the state's No. 2 team even for three quarters before losing, 38-29.

## Williams had to miss council

MIAMI (AP) — The weekly meeting of the Cincinnati city council was to convene with at least one prominent member missing. Freshman councilman Reggie Williams figures he has a good excuse, though: the Super Bowl.

The legislator is a linebacker and the Bengals' bid for the NFL championship is his top priority this week. So the business of city government had to get along without Councilman Williams for the time being.

"We're in budget hearings now," he said when asked what he would miss today. "It's a time when we are allocating funds to meet the needs of the citizens we serve. There are so many needs not being addressed. Creative alternatives need to be addressed."

At the moment, however, Williams must address Joe Montana, Jerry Rice, Roger Craig and the rest of the San Francisco offense. He is concerned that his football obligations suggest a lack of interest in his civic responsibilities.

"I get some flack whenever I have to miss a meeting," Williams said. "They are concerned by my absence and my sincerity. I'm not apologizing. I wish I could be at two places at the same time."

There was a time that he just about managed that difficult trick.

The council was considering a gun ordinance issue the same week as the Bengals were preparing for an important conference game. Williams, thinking the success of the team might carry some clout, petitioned for a change in the meeting time so he could practice. The request was denied or, as the linebacker termed it, "shot down." The Bengals solved the problem for him.

"(Coach) Sam Wyche changed the practice time so I could go and vote on the issue," Williams said. "The team has helped Reggie Williams be a better councilman."

The linebacker is proud of his attendance record. Today's meeting will be only the fourth he's missed of 30 since he was appointed last June 22 to fill the remaining term of councilman Arn Bortz.

It was a casual conversation with Bortz at a meeting of the Cincinnati Visitors and Convention Bureau that led Williams into politics.

"He was serving his fifth straight term," Williams said. "We were coming off a disappointing 4-11 season. Basically, I was taking it out

on him, telling him all the things that were wrong. He listened and we debated.

"Shortly afterward, he called and told me he was thinking of stepping down and asked if I was interested in being appointed."

Williams considered the implications of such a move and talked it over with his family and team officials. The Bengals encouraged him, largely because of his record of civic contributions during his 13-year career. "They felt I could do it, and five months later, after looking at all the pros and cons, I accepted the appointment," he said.

"Because I was appointed, I haven't had to beg for votes. That's one of the more unsavory aspects of politics. I would not accept PAC (political action committee) funds or special interest money. That would impact on the integrity of the public demands of its officials. It is a circumstance of my survival in the political arena."

The juggling of athletic and political responsibility is difficult.

"There are days I regret it, times I feel like my head is on a swivel. So much is demanded of you. There are team issues to deal with and legislative issues to deal with. It is a challenge that encourages an all-out effort every day."

Williams will stand for re-election with the rest of the nine-member council next November.

**INFLATION PROTECT your funeral PRE-PLAN**

#### GUARD AGAINST

- Inflationary funeral costs.
- Overspending at hour of need.
- Placing burdens on your family.

CALL US — Your Pre-Need Specialists

*Rix*

**Funeral Directors of Hereford 364-6533 105 GREENWOOD**

### Attention:

The office of **Dr. Howard Johnson M.D.**

Will be moving to a new location at 110 N. 25 Mile Ave (Former Bowling Alley - North Entrance)

Effective January 17, 1989

Office will be closed January 16th.

Phone: 364-1133

# Super Bowl means much, but no respect

MIAMI (AP) — The Super Bowl might be about a lot of things — fame, fortune, television ratings. Respect shouldn't be one of them.

By the time an NFL team has gone through six months of training, practicing and playing, winning enough to become conference champions, how can it not feel respected? Even revered?

Members of the defensive units of the Cincinnati Bengals and San Francisco 49ers can get, well, downright defensive about the issue. Respect? That's something the offenses get. Not us.

"There's no doubt the defense gets overlooked," Pro Bowl nose tackle Michael Carter said Tuesday as the full complement of 49ers met the mass of media for the first time. "In our conference, the Chicago Bears and Minnesota have the killer defenses. And our offense gets the publicity. People don't focus on us."

"We use it as a motivating factor. Nobody is talking about us shutting down other teams. All we hear is how our offense blows away people."

The 49ers' offense can do exactly that, scoring 196 points in the last

seven games. The defense, which also sends safety Ronnie Lott and linebacker Charles Haley to the Pro Bowl, hasn't taken a subordinate role, however. It has allowed 101 points in that span, including just 12 in two playoff contests.

"We do mention it to each other. We talk about going out and shutting down the other team's offense and showing just what we can do."

What the 49ers could do was rank third in the league, behind those more acclaimed defenses in Chicago and Minnesota. In the playoffs, the Niners tore down those supposedly immovable barriers to the tune of 778 yards. Jerry Rice, who is questionable after re-injuring his right ankle in practice Monday, has been the main weapon with 10 receptions for 194 yards and five scores.

Meanwhile, the defense was yielding 529 yards, many after the games were decided, and constantly pressuring quarterbacks Wade Wilson of Minnesota and Jim McMahon of Chicago.

"Our offense has been scoring points just when our defense has been stopping people, and it happen-

ed together in the playoffs," said Haley, who led the 49ers with 11½ sacks. "Before the Washington game, when we were 6-5, we said we had to stop fooling ourselves and stop just showing up on Sundays and waiting for something good to happen. We were just hanging in and hanging in and hoping to get the break."

Cincinnati's defense didn't make much happen before the postseason. The Bengals ranked 15th overall and just 18th against the run.

But in victories over Seattle and Buffalo to get here, the Bengals became man-eaters, holding Seattle to 18 yards rushing and Buffalo to 45. They allowed 23 points. They dominated both games.

"This year, there has not been a game where a team has come up with the big offensive play and beat us," said safety David Fulcher, who will join nose tackle Tim Krumrie as the only Cincinnati defenders in the Pro Bowl. "Our defense has come up with the big plays and we've won."

"Still, our defense does not get the respect it deserves."

# SIDEWALK SALE

# 25% OFF!

Take an additional 25% Off all previously reduced yellow ticket fall and winter merchandise on the sidewalk.

**Don't Miss this Sale!**

**Thur., Fri. & Sat. Jan. 19, 20 & 21.**

# All Yellow Ticket Items

Does not include entire stock. Applies only to yellow tag fall and winter clearance items. Intermediate markdowns may have been taken. Limited to merchandise on hand. Selection may vary by store. Sorry, no layaways. All yellow tagged denim jeans are not included in this promotion.

<b>ANTHONY'S</b>	
Example	
Regular ....	9.99
Yellow Ticket .....	7.99
<b>NOW ...</b>	<b>5.99</b>

**Sugarland Mall**

**ANTHONY'S™**  
*Your Family Fashion & Value Store*





### Tuning up

Jim Donaldson and Pat Michaels, from left, have been working on their musical performance slated for Friday at 7:30 p.m. at St. Anthony's Catholic Church library. The men will participate in the Week of Prayer for Christian Unity service that will be led by laity including Jonny Cloud and Eric Alexander. The annual world-wide observance of the Week of Prayer begins today and continues through Jan. 25 under the theme "Building Community: One Body in Christ." In addition to attending the Friday service, local residents are also invited to attend Sunday's service set at 7:30 p.m. in the Church of the Nazarene. This week-long session of prayer has been held in Hereford for the past 15-20 years.

## Names In The News

**NASHVILLE, Tenn. (AP)** — Actor Karl Malden says he hurt his Yugoslav immigrant parents when he changed his name from Mladen Sekulovich, and his efforts to put the family name into his work haven't always helped, either.

"I think I hurt my folks when I dropped 'Sekulovich,'" he said. "They were proud people. And if you've noticed in my films and TV series in the past eight years, you'll know that somehow I've worked in the name 'Sekulovich.'"

Malden has appeared in films such as "On the Waterfront" and "Patton," and in the TV series "Streets of San Francisco."

"I couldn't figure how to get it in one show where there was a row of cells with each prisoner's name above the door. I had them put 'Sekulovich' on one. My father called me up and said indignantly, 'Son, no Sekulovich was ever in prison!'"

Malden, who is teaching acting classes at Vanderbilt University for two weeks, took the name Karl from his maternal grandfather and came up with Malden by rearranging "Mladen."

**NASHVILLE, Tenn. (AP)** — Country music singer Randy Travis avoided serious injury when he ran his car into a ditch in trying to avoid another car, police and his publicist say.

Travis, 29, was shaken up in Tuesday's accident in rural Cheatham County, west of Nashville, but he wasn't seriously hurt, publicist

Evelyn Shriver said. His manager, Lib Hatcher, was with Travis and also was shaken up, Shriver said.

The pair were traveling to a high school to promote a new booklet on teen-age problems called the Youth Yellow Pages.

**TORONTO (AP)** — Songwriter Arnold Lanni had few expectations when his band Sheriff broke up in 1985, so he was surprised when their song "When I'm With You" suddenly reached the Top 10.

"It's an exaggerated case of going into your closet, going through an old suit and finding some money in it," Lanni said. "All of a sudden my past is paying dividends."

The song was a modest success in Canada while Sheriff was performing but failed in the United States before its recent revival.

Lanni and another Sheriff member, Wolf Hassel, formed the duo Frozen Ghost after the breakup. Two other Sheriff members, lead singer Fred Curci and guitarist Steve DeMarchi, have been working as couriers in Toronto.

**NASHVILLE, Tenn. (AP)** — The Statler Brothers, the country music quartet, resume performing in Florida this weekend after a six-week break but have decided not to compete against the Super Bowl.

"We've learned there are certain dates when you shouldn't schedule anything," Statler member Don Reid said Tuesday from his office in Staunton, Va. "They are Christmas,

Thanksgiving, Halloween night and Super Bowl Sunday."

The group, whose hits include "Flowers on the Wall" and "Maple Street Memories," has scheduled concerts in Jacksonville and West Palm Beach, Fla., but will rest on Sunday when San Francisco plays Cincinnati in the Super Bowl in Miami.

**ST. PAUL, Minn. (AP)** — Astronaut George "Pinky" Nelson told students in his native Minnesota he would gladly trade places with them for the chance to "experience what's going to happen in your lifetime."

Nelson, who was aboard last fall's Discovery mission that returned Americans to space for the first time after the Challenger disaster, joined NASA flight director Michele Brekke in speaking to students as part of NASA-Minnesota Business Day at the Capitol.

"If you would like to trade places with me — I've done a lot of fun things in my life so far and I plan on doing a lot more — I will be glad to trade places with you, no questions asked, just for the chance to be able to experience what's going to happen in your lifetime," Nelson said.

In response to questions, Nelson said it "is a great feeling" to walk in space and that the earth "looks mostly blue (from the water), white (from the clouds) and the ground looks mostly brown" when viewed from space.

## Senior Citizens

Activities scheduled this week (Jan. 19-25) at the Hereford Senior Citizens Center include the following:

**DAILY**, Monday through Friday—Noon meal, 11:30 a.m. to 12:30 p.m.; quilting and games, 8 a.m. to 5 p.m.; gift shop, open 9 a.m. to 5 p.m.

**THURSDAY**—Knitting, 9:30 a.m.; beginning oil painting, 9-11:30 a.m.; advanced oil painting, 1-4 p.m.; choir, 1 p.m.

**FRIDAY**—Volunteer meeting, 9:45 a.m.; Advanced line dance, 10 a.m.; regular line dance, 1:15 p.m.

**SATURDAY**—Chili Supper, 5-8 p.m.; games, noon to 4 p.m.

**MONDAY**—Advanced line dance, 10 a.m.; devotional, 12:45 p.m.; beginning line dance, 1:15 p.m.

**TUESDAY**—Stretch and flexibility, 10-10:45 a.m.; nutrition education, 2 p.m.

**WEDNESDAY**—Stretch and flexibility, 10-10:45 a.m.; ceramics, 1:30 p.m.

for home delivered meals, or call before 10 a.m. for meal reservations.

**THURSDAY**—Pork roast with apples, baked sweet potatoes, buttered spinach, cottage cheese with chopped vegetables, lemon ice box dessert.

**FRIDAY**—Fish strips, French fries, green peas and carrots,

coleslaw, cherry cobbler.

**MONDAY**—Beef stew, cut broccoli with cheese sauce, pineapple and cottage cheese salad, cake.

**TUESDAY**—Roast beef with gravy, mashed potatoes, seasoned green beans, garden salad, apricot cobbler.

**WEDNESDAY**—Chicken strips, rice pilaf, seasoned green peas, fruit salad, tapioca pudding.

## Abundant Life

**SAD SHORT-CUTS**  
By Bob Wear

Much of the loss of human energy, the waste of precious time, and general disappointment are caused by the unwise practice of leaving well-established ways and turning to enticing, but 'sad short-cuts'. There may be workable shortcuts to some places; however, there are destinations and accomplishments to which there are no workable short-cuts.

Looking for short-cuts has become a common practice, and there is a growing notion that there are short-cuts to everything, to all destinations and all attainments. The truth is that many of the more important endeavors cannot be speeded up by short-cuts, or in any other manner. Our foolish efforts to do so only produce frustrations and failures. Surely we are able to see that there are no satisfactory short-cuts to the more worthwhile human accomplishments.

There are no short-cuts to character development; personality improvement; business and professional success; satisfactory human associations; to the development of wholesome self-esteem; to happy marriages; or to successful family life. It has been said that most short-cuts are 'blind alleys', and some are 'dead-end streets'; and from some of these there is no satisfactory retreat.

The long, and seemingly slow way is the only way to the desired accomplishments in many areas of the life experience. We must be patient, and we must continue diligently in the tried and true way in order to move toward worthwhile goals. This, of course, does not exclude justified improvements. "There is no great achievement that is not the result of patient working and waiting"—J.G. Holland

There are right times for many of the human experiences, and any kind of acceleration, short-cuts or otherwise, will spoil the experience.

## 'Huckleberry Finn' to be featured

A 7 p.m. showing of "Huckleberry Finn" is planned for Thursday at the Deaf Smith County Library.

Jeff East, Paul Winfield, Harvey Corman, and David Wayne star in the film, which will last one hour, 58 minutes.

The family film is based on the classic by Mark Twain focusing on life on the Mississippi.

## Thursday meeting of NCA PTF set

The regular meeting of the Parent Teacher Fellowship of the Nazarene Christian Academy will be held Thursday at 7:30 p.m. at the Nazarene Church.

Beverly Harder, county extension agent in home economics, will be the featured speaker. She will address the topic of proper nutrition and will be assisted by Jennifer Hicks, a senior 4-H'er.

The 20 million or more bats of the Bracken Cave colony near San Antonio, Texas, are the world's largest known concentration of mammals.

Scientists are beginning to realize that whales are mammals first, ocean dwellers second, with mating and other behavior similar to those of bighorn sheep, lions and elephants.

## Class of '79

A meeting to discuss REUNION plans, will be held:

Thursday, January 19, at 7 p.m.  
143 Mimosa or call 364-5395

## Dik S. Cheung M.D.

**Announces:**  
the opening of  
his new office.

Practice Limited To  
Disease of the Eye

Deaf Smith General Hospital

For Appointment Call: 364-2266  
or 364-2141



Blouses - \$19<sup>90</sup>

Skirts - \$39<sup>90</sup>

ONE GROUP  
Sportswear - \$29<sup>90</sup>

ONE GROUP  
Sportswear - \$19<sup>90</sup>

**DRESSES 1/2 OF 1/2!**

Coats - 1/2 price Ladies shoes - 60% OFF

Boy's Odds & Ends - 1/2 price

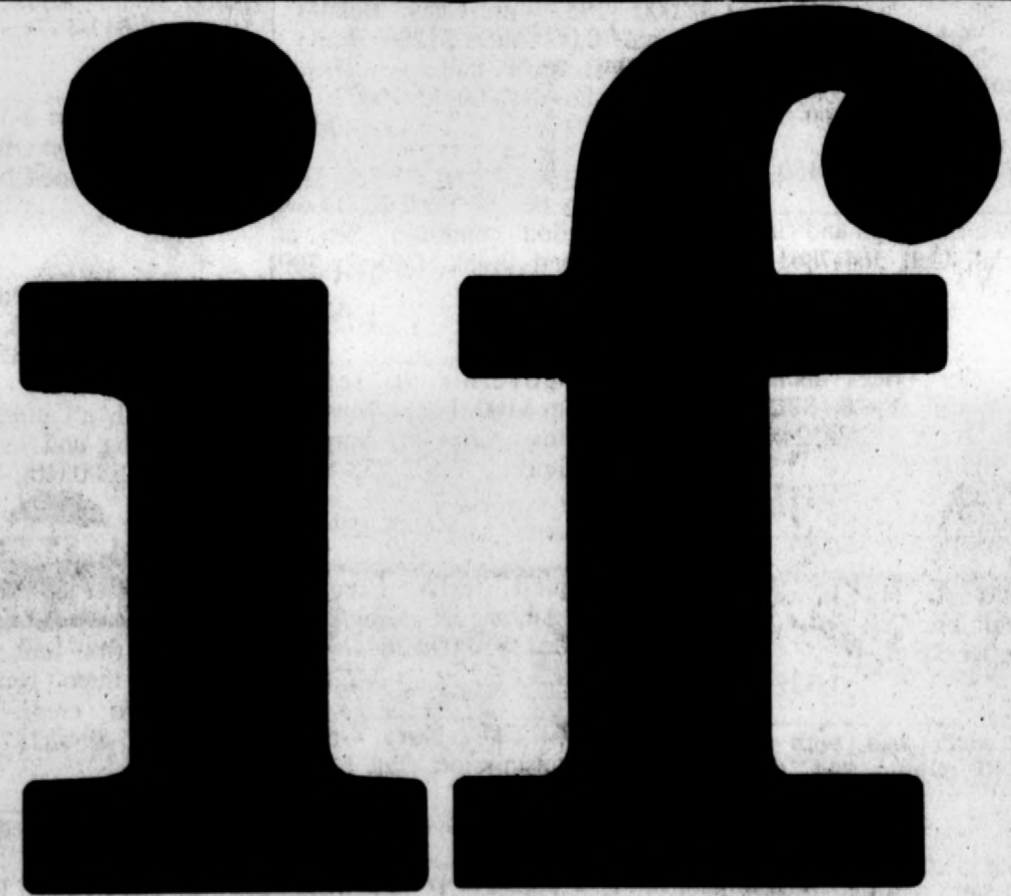
Men's Blazers - 1/2 price

Sweaters - 40% OFF

SUGARLAND MALL

*Gaston's*

THURS-FRI-SAT  
9:30-6:00



You just read this  
you can realize the visual  
impact one display ad can  
have in our daily paper!

You've just found the perfect medium for introducing yourself, your business, and your merchandise to a receptive audience with maximum impact and cost effectiveness! Turn the "if's" into profits!

We Reach Thousands Everyday!  
The Hereford Brand









**DOUBLE COUPONS SEE YOUR STORE FOR DETAILS!**

**SAVE UP TO \$1.10 Lb.**

**RED HOT BUY!**

**Sunny Fresh Large Eggs**  
Grade A, Dozen  
With Coupon Inside

**Boneless Chuck Roast**  
Lb.

**Festival of Savings!**

**SAVE UP TO 96¢ On 3 PKGS.**

**LAND O' FROST**  
THIN SLICED  
**BEEF**

**Land O' Frost Wafer Thin Meats**  
All Types  
2 1/2 Oz. Pkg.

**3 98¢**  
FOR

**SAVE UP TO 66¢**

**Tropicana**  
Orange Juice  
Reg. or Homestyle, 12 Oz. Can  
With Coupon

**FURR'S COUPON**

**Tropicana Orange Juice**  
Reg. or Homestyle  
12 Oz. Can  
With Coupon **89¢**

Limit 2 per coupon, thereafter \*1.29. Limit 1 coupon per customer. Expires Jan. 24, 1989.

**SAVE UP TO 80¢**

**SPAM**

**Spam Luncheon Meat**  
Reg., Smoked or Less Salt,  
12 Oz. Can, With Coupon

**FURR'S COUPON**

**Luncheon Meat**  
Spam, Reg., Smoked or Less Salt,  
12 Oz. Can  
With Coupon **99¢**

Limit 1 per coupon, thereafter \*1.69. Limit 1 coupon per customer. Expires Jan. 24, 1989.

**SAVE UP TO 78¢**

**Sweet Seedless Navel Oranges**  
**3 LBS.**

**1.00**

**SAVE UP TO 50¢**

**HALLS**  
MENTHOL-EUPTUS  
WITH PAIN ACTION

**Halls Cough Drops**  
Asst.

30 Ct. Bag **79¢**

**RED HOT BUY!**

**Coke**  
All Types  
2 Liter Btl.

**Coca-Cola CLASSIC**

**4.99**

Prices are effective Wednesday, Jan. 18 through Tuesday, Jan. 24, 1989.




535 North 25 Mile Ave. HEREFORD, TEXAS

**Since We're Neighbors, Let's Be Friends!**

# HIDDEN treasure

# COMPARE PRICES AND



**Tetley Tea Bags**  
24 Family Size Iced Tea Bags  
Orange Peaches & Peach Citrus Black Tea

**99¢**




**Doritos® Tortilla Chips**  
All Types, 16 Oz. Bag

**1.89**



**Scottowels**  
Assorted or Decorated Large Roll

**59¢**



**Tide Detergent**  
Reg., Unscented, or w/ Bleach  
42 Oz. Pkg.

**1.89**



**Post Raisin Bran**  
20 Oz. Pkg.

**2.49**



**Popcorn**  
Orville Redenbacher Micro, Natural, or Butterflavor, 10.5 Oz.

**1.79**



**Campbell's Pork & Beans**  
Regular or Ranchero  
15.5-16 Oz. Can

**3.10**



**Purina Meow Mix Cat Food**  
Bonus Pack, 20 Lb. Bag

**9.99**




**Post Oat Flakes**  
or Smurf Magic Berries, 10-11 Oz.

**2.19**



**Post Super Golden Crisp**  
18 Oz. Pkg.

**2.59**



**Velveeta Shells & Cheese**  
12 Oz. Pkg.

**1.29**



**Nabisco® Snack Crackers**  
Assorted Flavors  
7-10 Oz. Pkg.

**1.39**

**DELICATESSEN**  
WHERE AVAILABLE



**Homeland Hard Salami**  
Sliced to Order, Lb.

**2.39**

**American Cheese Sliced, Lb.** **2.60**

**Cheddar Cheese Red Rind, Bulk Cut Only, Lb.** **2.49**

**Chopped Ham Sliced to Your Order, Lb.** **1.69**

**IN-STORE BAKERY**  
WHERE AVAILABLE



**Golden Nugget Muffins**  
Fresh Jumbo, 4 Ct.

**1.59**

**Coffee Cakes Fresh Fancy Each** **1.49**

**Fresh Vanilla Pudding Pound Cake, Each** **99¢**

**Butter Crust Bread Fresh, 16 Oz.** **79¢**

**PHARMACY**  
WHERE AVAILABLE



**Lilly Humulin® Insulin Diabetic Special**

**10% OFF**  
Regular Price

All Lilly Humulin® insulin is priced at 10% off this week in our pharmacy. Limit three, please, thereafter, regular price. No sales to dealers.

**Since We're Neighbors, Let's Be Friends!**

**COFFEE SHOP**  
AVAILABLE IN HERFORD, CLOVIS, PLAINVIEW & AMARILLO ONLY



**Fresh Hamburger Basket Each** **1.29**

**Fresh Breaded Zucchini Sticks 5 Ct.** **1.09**

**Fresh Apple Pie Slice, Each** **79¢**

**VIDEO**  
WHERE AVAILABLE

**FREE MERCHANDISE WITH 5 RENTALS!**

Rent five movies at one time from our great selection and receive a free video, poster or T-shirt for FREE! Choose from kids flicks, vintage videos, sci-fi movies, assorted posters or Roger Rabbit and Disney T-shirts. FREE when you rent five movies during one visit. Offer limited to store availability.

**PHOTO PROCESSING**

**TWIN PRINT SPECIAL!**

Bring in your film today and you'll receive two prints during our Twin Print Special!

12 Exp. Roll (24 Prints) **2.99**

15 Exp. Roll (30 Prints) **3.99**

24 Exp. Roll (48 Prints) **5.99**

36 Exp. Roll (72 Prints) **7.99**

\*C41 Process Color Print Rolls Only

**TORTILLERIA**  
WHERE AVAILABLE



**Fresh Corn Tortillas 100 ct.** **1.29**

**Cinnamon Bunuelos Fresh, 16 Oz.** **99¢**

**Tostada Chips Fresh, 48 Oz.** **2.99**



Into start loo Treas purchas must

**Win Up**

You can win card has three mat O' Gold" square on

**Enter**

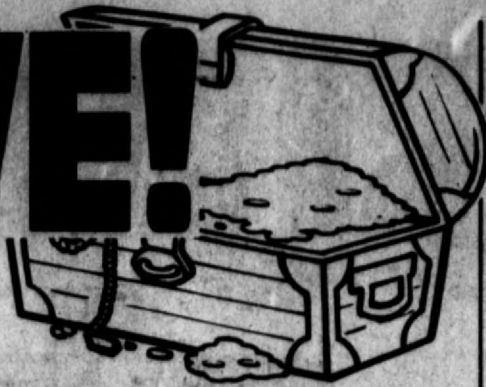
**GE**



The Red means we always rec you at Fur the check and then s to the ca serving

**Since We're Neighbors**

# D SAVE!



Pick your Hidden Treasure game card today and play to win! You can win up to \$1,000 instantly and once you have the letters to spell B-A-G-O-G-O-L-D, you're eligible for our \$25,000 Grand Prize!

You can't win if you don't play, so hurry into your Furr's and start looking for Hidden Treasure today! No purchase is necessary, must be at least 18 years old to participate!

**ODDS CHART EFFECTIVE JANUARY 1, 1989**

PRIZE VALUE	NO. OF COUPONS AVAILABLE	ODDS FOR 1 GAME TICKET	ODDS FOR 10 GAME TICKETS	ODDS FOR 20 GAME TICKETS
\$1,000	30	1 in 313,187	1 in 22,270	1 in 11,135
\$500	60	1 in 156,594	1 in 11,186	1 in 5,593
\$100	120	1 in 78,297	1 in 5,593	1 in 2,797
\$25	200	1 in 46,975	1 in 3,358	1 in 1,679
\$10	400	1 in 23,488	1 in 1,679	1 in 839
\$5	800	1 in 11,744	1 in 839	1 in 419
\$2	1,600	1 in 5,898	1 in 419	1 in 209
\$1	3,200	1 in 2,949	1 in 209	1 in 105
TOTAL	127,840	1 in 77	1 in 5.7	1 in 2.8

The odds to win the Grand Prize Drawing depend on the number of entries being played in 44 participating Furr's stores and 12 Super Centers. Furr's stores are located in: Alameda, Berkeley, Emeryville, Hayward, Fremont, San Francisco, San Jose, San Mateo, Santa Clara, Santa Cruz, Sunnyvale, and Walnut Creek. Super Centers are located in: Alameda, Berkeley, Emeryville, Hayward, Fremont, San Francisco, San Jose, San Mateo, Santa Clara, Santa Cruz, Sunnyvale, and Walnut Creek. Drawing is April 8, 1989. If necessary, drawing will be held at a later date. All game tickets are distributed.

## Win up to 1,000 Instantly!

Win between \$1 and \$1,000 instantly when you find three matching amounts. And, if you're lucky enough to find a "Bag" square on a card with three matching amounts, you'll win double.

## Enter the \$25,000 Drawing!

In addition to instant winners, Hidden Treasure also has a prize drawing for \$25,000 in gold — or cash if you prefer. To be eligible for this drawing, cut off the silver coating on the box at the bottom right-hand corner of the game card. This box contains one of the letters needed to spell out B-A-G-O-G-O-L-D. When you collect all eight letters, you can enter the drawing. One winner will be drawn from all entries.

### FRESH DAIRY



**Sunny Fresh Eggs**  
Grade A Large Dozen  
With Coupon Below

#### FURR'S COUPON

**Sunny Fresh Eggs**  
Grade A Large Dozen **49¢**

Limit 1 with coupon, thereafter 89¢. Limit 1 coupon per customer. Expires 1-24-89.



**Borden Sour Cream**  
8 Oz. Ctn. **59¢**



**Borden Dips**  
Asst. 8 Oz. Ctn. **59¢**



**Quality Chek'd Skim & Trim Skim Milk**  
1/2 Gal. Ctn. **99¢**

**Citrus Hill Select Chilled Orange Juice**  
Reg., Cal. Plus, or Grapefruit. 64 Oz. Ctn. **1.99**

**Ala Francais Yogurt**  
Assorted, 6 Oz. Ctn. **2 FOR 1.00**

### FRESH BAKERY



**Roman Meal Bread**  
Sandwich Sliced 24 Oz. Loaf **79¢**



**Mrs. Baird's Biskrolls**  
15 Ct. Pkg. **69¢**



**Farm Pac Hamburger Buns**  
5 Inch 6 Ct. Pkg. **69¢**



**Break Cake Shake Cake**  
Choc. 10 Ct. **1.99**



**Earth Grains Wheat Bread**  
Very Thin 16 Oz. Loaf **1.09**



**Farm Pac English Muffins**  
Sour Dough 6 Ct. Pkg. **69¢**

### FROZEN FOODS



**Tropicana Orange Juice**  
Regular or Homestyle 12 Oz. Can **89¢**

With Coupon on Front Page



**Lynden Farms Shoestring Potatoes**  
20 Oz. Bag **3.10**



**Borden Ice Cream Sandwiches**  
6 Ct. Pkg. **1.19**



**Weaver Chicken**  
Asst. 9-12 Oz. Pkg. **2.59**



**Tree Top Apple Juice**  
12 Oz. Can **99¢**

## GENERAL MERCHANDISE—YOUR BEST BUYS!

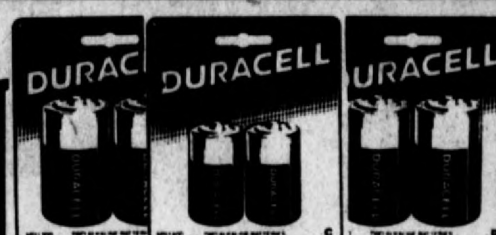
The wisest investment you'll ever make for your family begins with Volume 1

**FUNK & WAGNALLS NEW ENCYCLOPEDIA Latest Edition**

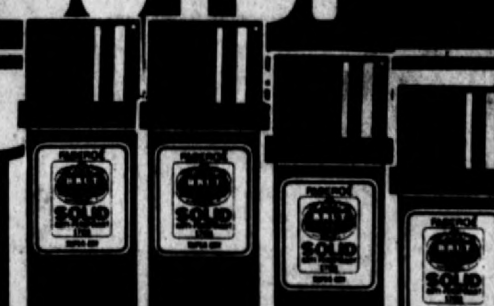
Volume 20 or 21  
No Purchase Necessary  
**4.99** Each



**Halls Cough Drops**  
Asst., 30 Ct. Bag **79¢**



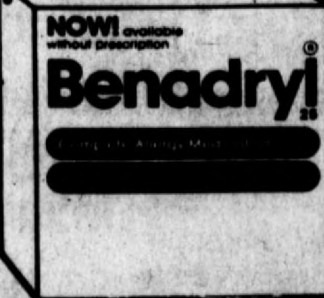
**Duracell Batteries**  
C or D, 2 Pk. **1.99**



**Brut 33 Stick Deodorant**  
2.5 Oz. **1.39**

**Red Carpet Difference**

Red Carpet Difference at Furr's means we treat you like royalty! There's always red carpet service waiting for you at Furr's as we whisk you through checkout quickly and efficiently when sack and carry your groceries to the car. We're looking forward to serving you so come in and be pampered.



**Benadryl Plus Tablets, Decongestant Tablets, or Capsules, 24 Ct. Your Choice**

**2.99**



**Colgate Shave Cream**  
Asst., 11 Oz. **89¢**



**Vicks NyQuil for Children**  
4 Oz. **2.99**



**Vicks VapoRub**  
1.5 Oz. Jar **1.59**



**Wilkinson's Colours Disposable Razors, 5 Ct. Pkg.**

**2.10** FOR

**Neighbors, Let's Be Friends!**

# Best Meat Buys!

**SAVE UP TO 1<sup>10</sup> Lb.**

**Boneless Chuck Roast**  
Grain Fed Beef, Lb.

**1.38**

**SAVE UP TO 96¢**

**Land O' Frost Thin Sliced Beef**

**Land O' Frost Wafer Thin Meats**  
All Varieties  
2.5 Oz.

**3 FOR 98¢**

**Boneless Chuck Steak**  
Reg. or Fam. Pak.  
Grain Fed Beef  
Lb.

**1.48**

**Ground Chuck**  
Made Exclusively From Beef Chuck  
Lb.

**1.58**

**Boneless Stew Meat**  
Lean Tender Cubes  
Lb.

**1.88**

**Peyton's Franks**  
Excellent For Hot Dogs  
12 Oz.

**88¢**

**Peyton's Bologna**  
Great For Sandwiches  
12 Oz.

**98¢**

**Peyton's Chopped Ham**  
12 Oz. Pkg.

**1.98**

**Peyton's Bacon**  
sliced

**1.18**

12 Oz.

**Kraft Cheese**  
Colby or Cheddar Halfmoon  
Lb.

**2.49**

**Farm Pac Canned Biscuits**  
Sweetmilk or Buttermilk, 7.5 Oz.

**4 FOR 1.00**

**JIMMY DEAN PORK SAUSAGE**  
TWO POUND SIZE

**Jimmy Dean Sausage**  
All Flavors  
2 Lb.

**3.35 1.69**

**Hoki Fillets**  
Catch of The Day  
Lb.

**2.69**

**Oreo Dorry Fillets**  
Catch of The Day  
Lb.

**3.89**

# Fresh Produce

**SAVE UP TO 75¢**

**Sweet Seedless Navel Oranges**

**3 LBS. 1.00**

**SAVE UP TO 1.00**

**Texas Ruby Sweet Grapefruit Or Texas Oranges**  
10 Lb. Bag

**2.99**

**Freesia** 4" Pots

**4.99**

**Cineraria** 6" Pots

**5.99**

**Sweet Luscious D'Anjou Pears**

**1.59¢**

**Jumbo Red Delicious Apples**

**1.69¢**

**Frieda Oriental Stir Fry or Tofu**

**1.19**

**SAVE UP TO 70¢**

**U.S. No. 1 Potatoes**  
10 Lb. Bag

**1.49**

**Sweet Yellow Onions**  
Lb.

**29¢**

**Sno Peas**  
Lb.

**2.49**

**Since We're Neighbors, Let's Be Friends!**