

SIGHTS, FACES SEEN

Around Town

E. C. Reinauer of Hereford was trying on a pair of trousers for a new suit when the Blackburn Brothers fire broke out Thursday afternoon.

"Forget about your pants and get out of here. There's a fire!" a clerk in the men's clothing department shouted. He had seen the smoke pouring up the staircase from the basement while Reinauer was trying on the trousers.

When Reinauer emerged from the dressing room fully clothed the clerk jammed the new suit coat into his arms and said "Take it and get out. This place is on fire."

Police Chief Floyd Reeves is trying to get the cooperation of merchants in an alley-lighting plan. He says he would like to see all stores have a night light in back of their places of business. Makes it easier for the night patrolmen to see at a glance that everything is OK, he says.

Deaf Smith county's auto license sales have hit a new high, with 3,604 having been sold to date. The county's licenses started with AP 6500 and ended at AP 9999. The supplemental tags started with AR 1.

J. C. Mays, former employee of J. C. Allred, is the new city patrolman. He replaces Leland Alderson, who left the force January 11 and is moving from (Continued on page 2)

W. J. Paetzolds Seek Damages In District Court

Mr. and Mrs. Walter John Paetzold have filed a suit in district court seeking \$2,000 in damages plus court costs from W. F. Hardwick of Hereford and R. E. Griffith Realty Co., a corporation, Dallas.

In the plaintiffs' petition filed in the office of District Clerk R. L. Thompson on Saturday, Jan. 12, the Paetzolds allege that the defendants, as owners and operators of the Star and Texas theaters, failed and refused to deliver a new Ford automobile to the plaintiffs, who, they charge, complied with the published and advertised rules for being eligible to win a new Ford presented December 22 by the defendants and Hereford merchants.

The petition further declares that the defendants have breached their agreement with the public in general and with the plaintiffs in particular and charge that they, (the plaintiffs) are entitled to recover damages for \$2,000, the reasonable value of the car advertised and publicized. The plaintiffs also asked costs of the suit.



PART OF THE ENTERTAINMENT at the Whiteface football banquet Friday night at Shirley gym was the two musical selections presented by the high school girls' quintet. They are shown above in a lively rendition of "Lolly To-Dum." Members are, from left: Marilyn Barkley, Glenys Goldston, Wanda Gunstenson, Shirley Sharp, and Nancy Patterson. —Brand Staff Photo

Re-Hire Superintendent, Discuss Teacher Salaries

George Graham was re-hired by the Hereford Rural School District as superintendent of schools for an additional two more years at Thursday's meeting of the board of trustees.

By unanimous agreement of the school board, Graham was given a two-year contract running until August 31, 1954. His salary, as approved by the state, is \$6,000 per year plus the \$150 cost of living bonus recently granted members of the school faculty.

Two members of the board, Carl McCaslin and H. H. Miller, were not present for the meet-

ing, but sent a message indicating their wishes for the renewal of a contract for Graham, according to Major Schroeter, school board president.

In addition to the contract, the board tendered their thanks to Graham and praised his efforts for carrying out the policies of administration set out by the board.

The matter of school salaries was also discussed at the meeting of the board of trustees. The board has decided that a definite adjustment must be made to the teachers' wages in comparison with other trades

and professions. Schroeter pointed out that several surrounding communities have increased their teachers' salaries recently. The board discussed no particular figure, but decided a raise must be forthcoming to be able to keep a capable staff here.

There has been no salary adjustment here since the Gilmer-Alken law took effect. This is the third year of operations under the law.

Minimum salary for the teachers in Hereford is \$2400. Maximum with a master's degree and 18 years of experience is \$4200. The board agreed that there would be no raise in salary for the two-year contract tendered Graham until the entire staff has been increased.

Name Stock Show Workers Friday

Committees for the Junior Livestock and Poultry show were announced at the Friday meeting of the Hereford Rotary club.

The club was divided into two groups for an attendance contest. Emmitt Milbourn and Bill Davis, Jr. are leaders of the two groups. The losers of the 13-week contest will furnish a ladies night dinner for the winners.

Named to serve on the various committees for the Junior Livestock and Poultry show February 22 and 23 are:

Buyers: Henry Sears, Earl Hendricks, Ed Hedrick, C. T. Guseman; Parade: Faust Collier, Ernest Wade, Bruce Wooddell; Barbecue: Francis Hardwick, Earl Phillips, L. C. Thomas, Troys Carmichael, Boyd London; Awards: Roy Ford, Hugh Clearman and Lynn Kester. Seating

and arrangements: Frank Bezner, Dick Barnard, Bill Messick, David Alexander, Morris Thompson.

Welcoming: Russell Wingert, Leo Forrest, J. C. McCracken, R. E. Lingenfelter, Don Martin; Invitations: Ben W. Childers, James W. Witherspoon. Coffee: John Patton.

PA system and M. C.: D. C. McWhorter, Bill Davis Jr.; Publicity: Melvin Young, Bill Stanford, Hugh Bookout; Clerk: Dub Hair, Virgil Hennon, Bill Davis Jr.; Solicitations: D. C. McWhorter, Berry Jacobsen, Emmitt Milbourn, Henry Benson, Grady Rogers, Kenneth Coker, Taft McGee, N. E. Moore.

Ring: Frank Cogdell, Troy Moore, Leslie Coombs; Serving: Hereford Kiwanis club; Poultry: George Heard and A. Peterson.

Three Juveniles Picked Up For Battery Theft

Three juveniles and one 17-year-old Mexican youth were apprehended by city police Thursday night and charged with the theft of eight batteries.

A hearing in juvenile court for the three, aged 15, and 16, was set for Monday, according to Sheriff J. C. Reese. Three of the four picked up were Latin-American youths.

Following their arrest by city night officers, the boys were turned over to county authorities. Sheriff Reese said that the boys admitted upon questioning Friday morning they had stolen eight batteries, six of them from irrigation wells and two from a supply house west of town.

According to the statement given county authorities, the quartet stole two batteries from the J. B. Noland farm, two from the Mac Noland farm, two from the Chester Wiggains farm, and the other two from a pump supply house west of town near the cannery.

Velma Hodges Is Candidate For Re-Election

Velma Hodges, county treasurer, announced this week her intentions for seeking re-election to this office.

In announcing Velma said, "I wish to tell the voters of this county that it has been a privilege and a pleasure to serve them since being in this office and if re-elected will continue to give my best to this job."

"I sincerely solicit your vote and support."

Mrs. Hodges was elected to this office in 1948. She has lived in Deaf Smith county practically all her life.



THOMPSON

Robert Thompson Asks Re-Election As County Clerk

"It has been a pleasure to serve the people of Deaf Smith County, Texas, as their County and District Clerk. It is with a feeling of gratitude for past favors I again offer myself as a candidate for the office. The people of this county have been good to me, and I want them to know that I am mindful of it."

"In asking for re-election, I make no claims regarding my past record except to say that I take pride in a job well done, for the reason that I have always had competent and efficient help, and the real co-operation of everyone who has had business in the office."

"If I am re-elected, I promise to see that all who have business in the office will have their needs taken care of in an efficient manner," Thompson's statement said.

"All American" Theme Used For Grid Banquet

"Our Team is All-American." That was the theme of the annual Whiteface football banquet held at Shirley school gym Friday night for approximately 275 footballers, their guests, their parents, and guests of the sponsoring Football Mothers club.

The theme was carried out to the letter, with the tables laid with red, white and blue covers, forming an American flag with the speaker's table as the field of blue. Forty-eight candles in star-shaped holders adorned the head table.

Special guest for the evening was Wyatt Posey, line coach at Texas Tech, who brought colored movies of the Tech-College of the Pacific Sun Bowl battle January 1 at El Paso.

In a brief message before the filming, Posey extolled the grid sport as a builder of character and a teacher of something "not found in the classrooms." He also opined that there was nothing wrong with college football.

In a post-season tribute to the Whitefaces, Head Coach Dalton Criswell praised the stamina of (Continued on page 2)

Potato Growers Will Re-Organize Jan. 14

A re-organization meeting of the High Plains Potato Shippers and Growers Association will be held in the county courtroom on Monday, starting at 2 p.m., according to Howard Gault, who is leading the drive for re-organization.

The local group has been in-

active for some time and officers will be named in hopes of keeping alive the association in common interests.

One of the matters to be taken up, Gault said, is the new potato ceiling which rolls back the price of Irish potatoes to \$3.65 per sack.

The new ruling will not have too much effect on local growers because there are no potatoes stored here. It has made quite a difference, though, for Idaho and other storage states, Gault said.

Potato prices started the 1951 season here at \$3.75-\$3.85, but the market gradually drifted down during the season. With all the produce of this area shipped out

immediately, the new OPS order will not hit as hard as other places. Idaho, for instance, lost in some cases as much as \$4500 per car due to the rollback.

The rollback subject is timely and will be taken up as a major part of the business at the re-organization meeting.

Other legislative matters affecting the industry will also be dealt with at the meeting. It may result in a representative of the local growers being sent to Washington, Gault indicated.

The meeting was called by Gault, a director of the Texas Citrus and Vegetable Shippers and Growers association.

Heart Attack Fatal To E. C. Eubanks

Funeral services for Earl C. Eubanks were conducted Friday afternoon at the First Methodist church in Hereford at 3 o'clock. Rev. Don R. Davidson was in charge of the services.

Following the funeral in Hereford the body was shipped by rail to Princeton, Mo. for burial.

Eubanks was taken to the Deaf Smith county hospital Wednesday afternoon about 5 p.m. after suffering a heart attack earlier in the afternoon. He died early Thursday morning.

He was born on February 25, 1888 in Milan, Mo. He was married to Cecile Bowsher on May 8, 1908 in Oklahoma City.

They moved to Texas in 1916 from Oklahoma and moved to Deaf Smith county in 1921. Eubanks was associated in the

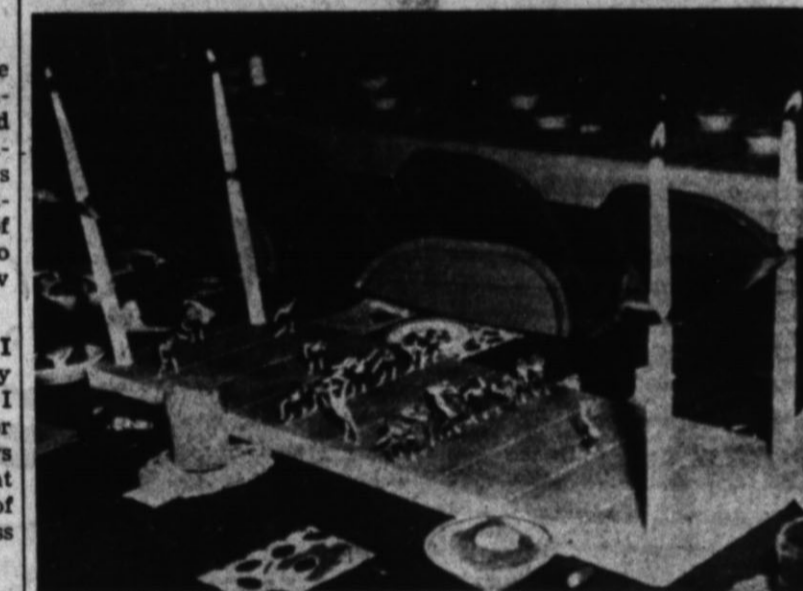
Western National bank and spent some time settling its affairs after the bank went out of business in 1933.

For the past 10 years, Eubanks has been serving as a public accountant. His wife has been associated with him in the business for the past few years.

For the past several years Eubanks was a county chairman of the American Red Cross. He was a member of the Methodist church, the Lions club and was a Shriner.

Survivors include his wife, Mrs. Cecile Eubanks and one sister, Mrs. Kate Poindexter of Bethany, Mo.

Palbearers were: Dr. R. R. Wills, Howard Gault, Cliff Aczer, Otis Dickey, Miles Roberson and Jim Lipscomb.



CENTER DECORATIONS for the tables at the Whiteface annual football banquet were miniature gridirons made out of plastic foam complete with peanut and pipe-cleaner gridirons and officials. Each table's gridiron portrayed a different situation. Lighted candles joined with a ribbon formed the goalposts. Small pecan footballs were at each place setting. —Staff Photo

Saulcy Charged After Accident

Driving while intoxicated charges were filed against Clarence Adolphus Saulcy following an accident Wednesday afternoon on Highway 51.

Both cars involved in the accident sustained damages amounting to an estimated \$550.

Saulcy pled guilty to the DWI charge in county court on January 10 and was fined \$250 plus \$29.30 court costs. He was arrested by city official and turned over to the county for filing of charges.

Saulcy was driving a 1951 Dodge north on Highway 51, when he hit a 1951 Studebaker being driven south by Chester Dell Copeland of Tulsa.

Damage to the Studebaker was estimated at \$200 and at \$350 to the Dodge, according to city police.



FIREMEN WERE called to extinguish a fire in an unidentified car Thursday at noon in the 200 block on Higgins. The car, which was on a wrecking lot, was being disassembled with a cutting torch when the upholstery caught fire. —Brand Staff Photo



TOKENS OF APPRECIATION were presented the Whiteface coaching staff by squad members Friday night at the annual grid banquet. At left, Wayne Stark is counting the boxes of shells that will go with his new hunting jacket while Dalton Criswell and Medford Hammon look on. Chris received an electric razor and Hammon a new pair of trousers (his second, he said). —Staff Photo



"AUNT JENNIE" THOMPSON is shown above on her 94th birthday which she observed recently.—Alex Thompson Photo

Around...

(Continued from page 1)

Hereford.

M/Sgt. Vincent Sicola, local recruiter, was in Amarillo Saturday for the monthly recruiter's conference. Sicola took an examination on January 9 in Dallas for a Warrant Officer's rating in photography. Sicola said he will know the results of the test in April.

Mayor W. E. Dameron, Lee Cocanougher and Travis Dameron are among the people from Hereford who are attending the Denver Stock show and convention this week-end.

Lola Pitts is among the 15 new members of the Home Economics club at Eastern New Mexico university.

Paul Coneway was toastmaster for the Hereford Toastmasters club meeting Tuesday night. J. A. McWhorter was topicmaster.

Prepared speeches were given by Ben Childers, Leo Forrest, and Curtis Traweck.

Dr. M. C. Adams served as general evaluator.

A parliamentary drill was conducted by Francis Hardwick. George Heard was a visitor.

The school board arranged to rent the school site at the end of Texas avenue (a nine-acre tract) to Paul Mathers for farming purposes. A committee was named to complete the details.

Dr. and Mrs. Edwin Goodall of Gatesville announce the birth of a daughter on January 12. Mrs. Goodall is the former Barbara Burney, niece of Mr. and Mrs. Ray Coneway.

All-American

(Continued from page 1)

his eleven for picking themselves up after several bad breaks during the season and playing a magnificent season-finisher against Tulsa.

Chris told the group, "We make no promises other than to keep the spirit of citizenship, sportsmanship and Americanism burning in the hearts of our players."

Prior to his speech, the squad members presented the coaching staff with individual presents. Criswell received a Sunbeam electric razor, Assistant Wayne Stark received a hunting vest

County Fines In 1951 Were \$13,287

A total of \$13,287 was assessed in fines in Deaf Smith county court during the past year, according to records in the county clerk's office and jail records.

This figure includes both fines paid in cash and laid out in jail.

There were 142 cases filed in county court during 1951. Broken down, they were filed as follows:

DWI—46, hot check cases—33, assault—9, theft under \$50—21, liquor selling, bootlegging—15, hunting from airplane—13, contributing to delinquency of a minor—3, speeding—1, carrying concealed weapons—1.

Of the DWI cases, all but one has been disposed of. Twelve of the bootlegging charges were disposed of and three were dismissed in court.

In most check cases, Sheriff J. C. Reese said, the victim waits too long to notify authorities and the transient check passer is already out of town.

Figures from the office of Justice of the Peace Andy Thomas shows total fines for the year of \$5,250.50. A total of 236 cases were filed. They included: 145 traffic violations of all types, 64 drunk cases, 10 disturbing the peace, 5 affray, 5 gaming, 4 vagrancy, and 3 miscellaneous.

and several boxes of shells. Freshman Coach Medford Hammon was given a pair of trousers. Hammon brought down the house with a candid, "Now I've got two pair," following the presentation.

George Graham served as toastmaster for the event. Guests with Posey were Coach George Scott and Tech Tackle Punk Whittaker.

Mrs. W. T. Kelly represented the Football Mothers on the program and Bill Kelly and Harold Morton, co-captains for the season, also addressed the audience.

Criswell announced that the scheduled presentation of gifts for the co-captains was delayed due to a fire at the factory from which the gifts were ordered.

The banquet menu consisted of: Baked ham with applesauce dressing, lima beans, baked potatoes, iced tea, rolls, pineapple salad, and cherry pie a la mode. The girls' quintet presented two musical selections.

School Board Hears Report Of Auditors

Results of the four-year audit made of the records of the Hereford Rural School District by Russell, Curtis and Graham, Amarillo certified public accountants were made known at the meeting of the board of trustees held Thursday night.

The auditors found one complaint to make in regard to the manner in which checks were made out without proper counter-signing and endorsement.

School Board President Major Schroeter said this was necessary while he and the vice-president were out of town on previous occasions and the checks were cashed by the banks knowing of the reason for no countersignature.

Checks are signed by Tax Assessor Fred Baird and also by either the president or vice-president of the school board.

Tax Assessor Fred Baird was commended in the report for the good condition of the books and the accurate compilation of records.

The Amarillo firm checked all records and reconciled all fund balances in their audit, which covered the period from September 1, 1947 to August 31, 1951.

A copy of the comprehensive report and financial statement prepared by the auditors is on file at the office of Fred Baird for any interested party to study or inspect. Also, a copy of the

CARD OF THANKS

We want to thank Dr. Wills, Dr. Wells, T. E. Siegler, all the nurses and the entire staff for their efficient care and kindness while Billie Graham was in the hospital.

Also many thanks to our friends for kindness, visits, telephone calls and beautiful flowers.

Mr. and Mrs. Billie Graham

Hospital Notes

Patients in Hospital

Mrs. W. G. Vaughn, surg.; Mrs. E. B. Harris, surg.; Mrs. G. A. F. Parker, med.; Fred Baird, surg.; Mrs. J. H. Landers, med.; Lynn Crow, med.; J. N. Hollis, med.; Mrs. J. Wallace Robinson Sr., surg.; Dayrel Walker, med.; Mrs. May McDonald, med.; Mrs. D. R. Vandever, med.

Patients Dismissed

Mrs. Leo Gallagher, med., 1-12; Mrs. Pauline Boone, med., 1-11; Mrs. James E. Short, med., 1-11; Mrs. P. B. Sowell, med., 1-11; John McLean, med., 1-11; Mrs. J. M. Edmonson, OB, 1-11; E. D. Zimmerman, med., 1-11; Mrs. C. L. Whitehead, Ortho., 1-11; W. P. Graham, med., 1-10; Mrs. J. E. McCathern Jr., OB, 1-11; Jan Susan Miller, T&A, 1-9; Carol Sneed, med., 1-10; Mike Prather, T&A, 1-9; John Lazano, med., 1-9; Eleanor Dodson, T&A, 1-9; Linda Jones, med., 1-10; Tommy Jones, med., 1-10.

Sam Nunnally Is Realtor's Prexy

New officers were elected by members of the Hereford Real Estate board at a meeting Thursday at the Western Wheel Inn.

Sam Nunnally was chosen as president; Glen Williams, vice-president; and Bruce Rose, secretary.

Frank Barber was asked to take charge of membership for the board.

The group voted to continue to send the Perfect Home magazine each month.

report will be at The Brand office for a limited time. The public is urged to study it, Schroeter said.

Washington bid farewell to the officers of his army at Fraunce's Tavern in New York City.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

weather worries are over when mother buys Weather-Bird Shoes



See our complete selection... in all sizes and widths \$3.98 to \$6.95

According to Size and Style Hereford Shoe Store

"Home of Weatherbird Shoes" 323 N. Main St. Phone 955

Campbell's Laundry & Dry Cleaning
Says
Thanks Folks, for the wonderful business during our opening. All our new machinery is here and installed Ready For

- Drying—
- Wet Wash—
- Flat Finish—
- Bachelor Finish—
- Dry Cleaning—
- Fluff Dry—
- Rough Dry—
- Helpy Selfy—

PICK UP & DELIVERY
Open on Mondays - 6 A. M. Rest of Week - 7 A. M. Close - 6 P. M.
Open All Day Saturday
1/2 Block North Sears Grain Co. Phone 1814
Campbell's Laundry & Dry Cleaning
— M. Campbell & Roy —

LOOK

Another Hereford Firm Now Gives Gunn Bros. Stamps

PARK AVE. DRUG STORE 509 Park Ave. Phone 1496

and of course you still get them at these progressive firms:

- C & R Cleaners
- Draper's Variety Store
- Furr Food
- Western Hardware
- Pitman Service Station
- West Texas Feed, Seed & Hatchery

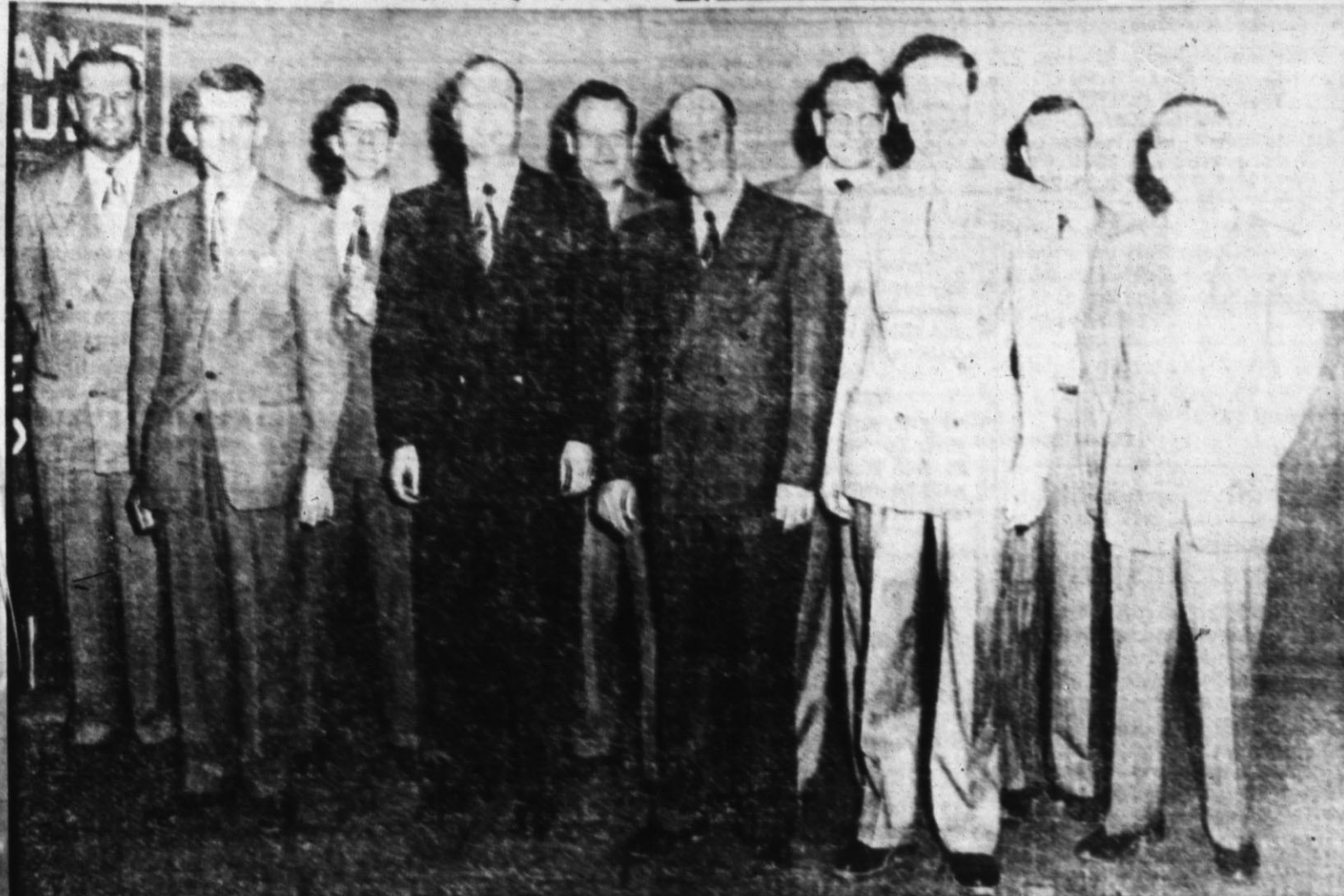
Save Gunn Bros. Stamps for Beautiful Gifts!

EVERY STAMP YOU FAIL TO COLLECT IS A DEFINITE LOSS TO YOU!

LUMBER
2X4 4X4 And 1X8
SHIPLAP
\$6⁵⁰ Per 100 Ft.

See Us For All Your Building Needs

Hereford Lumber Co.
Phone 656 Hereford Box 469



OFFICERS AND DIRECTORS OF the Hereford Kiwanis club are shown shortly after being installed at the club's annual "Ladies Night" event Thursday night. They are, from left: Lowell Sharp, Lloyd Lovel, secretary; Gerald Wilson, Pat Sullivan, president; Roy Peet, Owen Bybee, vice-president; John Pool, immediate past-president; Walter Seed, treasurer; Bill Patton, and H. V. Stanton.—Patton Photo.

Initial 1952 Session Of Pioneer Study Club Tues.

The initial session of the New Year for the Pioneer Study club was held in the home of Mrs. Frank Terrell Tuesday afternoon. Mrs. Fred Barrett was co-hostess. The meeting was opened with "The Great Invocation" led by the president, Mrs. A. L. Manjot. Roll call was answered with excerpts from sayings of Will Rogers and in keeping with the study course for the year "The Road Ahead" the program dealt with humor as it applies to the road that lies ahead.

Mrs. Ralph McCullough gave a review, "Autobiography of Will Rogers", by Donald Day which contained a portion of Roger's diary as he had kept it from early childhood. The story of his life on an Oklahoma ranch and his rise to fame was interestingly portrayed.

During the business session, a letter from Girls Town was read in which the members were thanked for the Christmas box. The Latin scholarship which is being sponsored by the Texas Federation of Women's Clubs, was discussed.

In conclusion Mrs. Burl France read the club motto: "Wisely training the physical, mental, moral and spiritual nature, maketh a perfect man."

Members attending the meeting were: Mesdames Fred Bar-

rett, A. G. Bell, H. A. Close, Burl France, N. E. Gass, O. G. Hill, Ray Johnson, A. L. Manjot, Ralph McCullough, John Patton, Wirt Phillips, B. E. Roberson, Mary Seigler, A. L. Werner, C. B. Jones and the hostess.

Wheat Sign Of 1952 Production Goal Achievement

How close farmers will come to meeting 1952 production goals is indicated, for the first time, in estimates for the winter wheat crop. B. F. Vance, chairman of the State Production and Marketing Administration committee pointed out recently.

Acres sowed to winter wheat in the State during the fall of 1951 is estimated at 55,323,000 acres. At average yields, this would result in a winter wheat crop of 39,922,000 bushels.

These figures compare with 1952 goals of 6,400,000 seeded acres and a production of 60,100,000 bushels of winter wheat. Dry weather seeding time in Texas caused a big cut in seeded acres.

Nationally, winter wheat acreage seeded in the fall of 1951 is

estimated at 56.6 million acres, somewhat below the 57.3 million acre goal. Winter wheat production in 1952 is forecast at 918 million bushels. This would be the third largest on record and would exceed the 645 million bushel crop produced in 1951 by 42 per cent. Such a winter crop would go far toward meeting the total 1952 wheat production goal, including both fall and spring seedings of 1,165 million bushels.

The forecast for the 1952 winter wheat crop is based on current seeded acreage estimates and an appraisal of reported crop conditions on December 1, soil moisture supply, and other factors affecting yields. The estimate assumes normal weather conditions for the remainder of the crop season.

Mr. and Mrs. Loys Carmichael and two children of Liberal, Kans. are in Hereford.

President John Quincy Adams was known as "Old Man Eloquent."

Theta Rho Girls Install Officers

Mary Ruth Strange served as installing officer at installation services held by Theta Rho club at the IOOF hall Thursday night. Doris Russell was installing marshal.

Those assuming their duties in the formal rites were: Myra Jo Sowell, president; Neldean Flowers, vice-president; Ann Wiggins, recording secretary; Treva Jo Smith, financial secretary. Rosemary Young is the retiring president.

Those receiving appointive offices were: Marian Lomenick, chaplain; Doris Russell, warden; Mary Ruth Strange, marshal; Wynogene Sowell, conductor; Jo Hall, RS to the president; Kay Jewell, musician; Annie Young, LS to president; Carolyn Inman, third herald; Regina Reynolds, inside guardian; Melba Chisholm, outside guardian.

Others attending were Pat Hamby and members of the Rebekah Lodge; Mesdames Mary Flowers, Leona Sowell, Alta Davis, Mildred Renfro, Ada Hol-labaugh, Lydia Hopson and Ursalee Jacobsen. Also Raymond Chisolm of Dimmitt and Ben Conklin.

Cut Flowers for Every Occasion.
HEREFORD FLORAL SHOP
J. R. Daniel Phone 773

Calif. Guests Are Honored

Mrs. Joe Curtsinger entertained Tuesday evening honoring her mother, Mrs. Jim Ashlock and

Mrs. Etta Cowan of Concord, Calif., who have been visiting in Hereford. Games of canasta and cards were enjoyed and refreshments were served at the conclusion of the party.

Those attending were the honor guests, Mr. and Mrs. E. W.

Curtsinger Jr. and sons, Mr. and Mrs. Charles Calloway and family, Mr. and Mrs. Mack Beach and Pat Price, Mr. and Mrs. Leonard Curtsinger, Mr. and Mrs. Guy Cornelius, Jimmie Cox, Alta Mae Wilkins and Mr. and Mrs. Joe Curtsinger.

Rev. R. H. Cagle is in Wellington at the bedside of his father who is seriously ill.

Mr. and Mrs. J. E. Speegle of Lovington, N. M. were visiting friends in Hereford on Thursday night.



COMPLETE LINE of PLUMBING NEEDS

WATER HEATERS

BATH TUBS

HALL - MACK BATHROOM ACCESSORIES

AMERICAN STANDARD AND REPCAL KITCHEN SINK VALVES

COMPLETE LINE OF AMERICAN STANDARD FIXTURES

For All Your Plumbing Needs

See

CARL McCASLIN LUMBER CO.

1 Block East of Courthouse

Phone the Lumber Number 7

PENNEY'S
ALWAYS FIRST QUALITY!

WHEN YOU SEW AT HOME...
YOU SAVE
MOST WITH PENNEY FABRICS!



Hand Washable!

Butcher Rayon

PRESHRUNK AND CREASE RESISTANT!
(37"-38" wide)

59^cyd.

This is the wonderful textured fabric you want for crisp spring suit blouses, and one-piece casual dresses where texture shares the spotlight with color. Crease resistant, too... you'll look crisp and neat always. Come see Penney's rainbow array of colors. You'll find value in every yard!



Fashion News:

Waffle Pique

CLEAR BRIGHT PRINTS!
(36" wide)

59^cyd.

More than ever, waffle pique will be the mainstay of your Spring wardrobe. There's texture interest in the waven waffle effect, in the sharply defined prints. You'll love Penney's big, big selection, from the splashy novelty prints to the "ice-cream" colored stripes. Come see them!

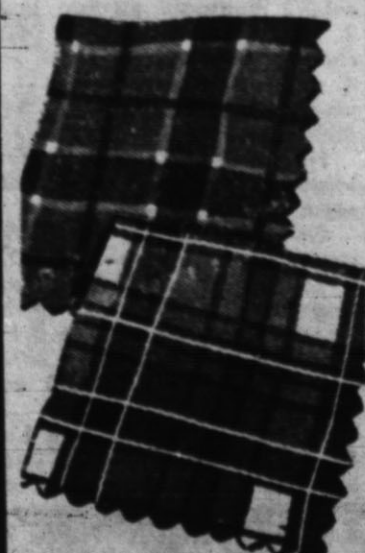


EMBOSSD COTTONS

69^cyd.

(35-36" wide)

You'll like the exciting new embossed shantung pattern that looks so luxurious. And, you can choose from check and damask designs, too! Washfast!



WOVEN GINGHAMS

79^cpr.

(36" wide)

Sanforized and mercerized—real value at 79c! Come choose from exciting plaids and checks in rich color combinations.



RONDO PERCALE

39^cyd.

Crisp new prints and rich solid colors! You'll find a pattern for everything on your Spring sewing list. Come see them; you'll want to start sewing right away!



SPECIAL! 48" DRAPERY FABRICS

98^cyd.

Exciting value assortment of rayon-and-cotton fabrics in costly-looking modern boucle metallic weaves! In luxurious jacquard! Rich harmonized softest! Rough-textured! Look cloth! Hurry! You save, now!

WANT ADS Phone 30-31

FREE Theatre Tickets To See



WEDNESDAY - THURSDAY JANUARY 16 - 17

Star Theatre

Be Sure and Ask for Your Free Tickets

With each **PAID-IN-ADVANCE** classified ad placed in The Brand, We will give one free ticket.

- FOR SALE Miscellaneous**
FOR SALE: Registered Scotch Shorthorn bulls. 7 miles south on Dimmitt Highway. Tom Draper. Box 671. B-1-16-6-tfc
- We have 111 FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-1fc
- Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st. Ph. 17 B-1-9-1fc
- REMEMBER JANUARY 15th IS LAST DAY TO GET BLUE CROSS HOSPITAL PROTECTION Get information at Hospital or First National Bank B-11-28-3c
- OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-1fc
- Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass 1302 Park Ave. Ph. 1425 B-1-16-1fc
- PRAIRIE HAY. BRADLEY GRAIN CO. Phone 360 Box 889 B-1-11-9-1fc
- LUMBER Utility Grade 2x4s and 1x8s \$45 Fir \$65.00 Per Thousand Feet Carl McCaslin Lumber Co. 1 Block East of Courthouse Call the Lumber Number 7 B-1-27-1fc
- FARMERS - RANCHERS We have RANGE CUBES Feed 1/2 to 1 pound a day. Immediate delivery on any amount. Call 360 or 1635 B-1-26-1fc
- ALFALFA HAY FOR SALE EAR CORN C. C. BILLINGSLEY 6 East, 3 North, 1/2 East B-1-28-c
- FOR SALE OR TRADE: One 1950 Model 8 ft. Servel Refrigerator Will trade for calves or pigs. B. E. Brumley, Box 608 B-1-21-28-1fc
- FOR SALE: Assortment of Roses, Flowering shrubs, fruit trees shade trees, hedge and bulbs. Mrs. J. F. Ward, North Main. S-1-19-20-1fc

- FOR SALE Farm Equipment**
FOR SALE: 30ft. Graham-Hoeme plow, slightly used. 40% off of new price. Almost new 18 ft. International squadron disc plow. 30% off. See them at B & D Tractor Co. B-2-28-2-4p

"1952" RED SEAL CONTINENTAL IRRIGATION ENGINE SPECIALS
Check this for YOUR MONEY

- Post War Built
- Stationary Heavy Duty
- Price includes: Cooling coils and tanks, industrial clutch, safety controls.

Model
M-330, will pull - 60 hp maximum \$1,050.00
B-427, will pull - 75 hp maximum \$1,250.00
R-501, will pull - 95 hp maximum \$1,950.00
R-602, will pull - 110 hp maximum \$2,475.00
749, will pull - 135 hp maximum \$3,550.00
6-71 General Motors (Demonstrator)
Diesel, closed type power unit with radiator. Only 1200 running hours \$2,950.00
Morrison Engine & Equipment Company
5003 Pampa Highway
Amarillo, Texas
Hereford Dealer
Big "T" Pump Co. B-2-29-3c

3. FOR SALE Automobiles
FOR SALE: Cabover Ford truck 1 1/2-ton. Can be used on farm for bundle wagon or feed truck. Good motor, fair tires. H. E. Wester. Phone 417-J. B-3-25-2-tfc

HEREFORD MOTOR CO. INC.
Ford & Mercury Dealers
SPECIAL PRICE ON 1 1951 MERCURY DEMONSTRATOR (NEW CAR GUARANTEE)

1-1951 Ford Victoria.
1950 Mercury 4 dr. Loaded.
1950 Ford 2 dr. O. D., heater, permanent antifreeze, original black finish, good w/w tires, exceptionally clean.
1951 Dodge 4 dr., like new, fully equipped.
1949 Chrysler Windsor 4 dr., whitewall tires, loaded, 27,000 actual miles.
1949 Oldsmobile 2 dr., exceptionally clean. R-H, Hydro-matic Drive.
1948 Ford 4 dr., R-H, one owner car, really nice.
COMMERCIALS
2-1951 Ford 1/2 ton pickups, fully equipped. New car guarantee. SPECIAL PRICE THIS WEEK ONLY.
NICE SELECTION OF '40 and '41 CARS TO CHOOSE FROM. ALSO HAVE NICE SELECTION OF COMMERCIAL VEHICLES.
Phone 38 or 39 B-3-20-1fc

Eliminate unnecessary tire wear!
Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%
Bear System
Front Wheel Aligning
KINSEY MOTOR CO.
Phone 740 B-3-14-tfc

4. REAL ESTATE
FOR SALE: Equity in two bed room house. 605 Blevins, Hereford. Rex Denison. Phone 343-76. Amarillo. B-4-16-2-2p

FOR SALE - Five room house on 104ft. front lot on pavement Adjoining high school playgrounds. Call 1219. Genevieve Guseman. B-4-19-11-tfc

FOR SALE 30 acres good smooth land right near town, clean as a hound's tooth, \$8,500. GLENN WEIR 109 Main Office 200 Res. 452 B-4-49-tfc

REMEMBER JANUARY 15th IS LAST DAY TO GET BLUE CROSS HOSPITAL PROTECTION
Get information at Hospital or First National Bank B-11-28-3c

4 1/2% MONEY On **FARMS - RANCHES METCALF & BRALY** 632 W. First St., Hiway 60 Ph. 854 P. O. Box 845 Hereford, Texas B-4-2-36-1fc

FOR SALE Seven room house, bath, breezeway, double garage, corner lot, good location. Price \$12,600, loan \$6,600 at 4%.
6 room house, 2 baths, single garage, 1 block of Main, 1 block of church. \$2,500 down, bal. 4% loan.
5 room brick efficiency, bath, garage attached, with carpets, good location, \$3,250 down, bal. 4% loan, might consider some trade.
4 room house, bath, good location, \$2,200 down, bal. 4% loan.
4 room house, bath, good location, \$1,250 down, bal. \$50 a month.
Big 3 room house, bath, good location, \$1,000 down, bal. \$40 month.
3 rooms, bath, \$2,500, \$700 down, bal. 40 months.
New 5 room efficiency, bath, paved driveway, one lot 60x161. Price \$7,500, \$1,100 down, bal. \$50 month.
J. M. Hamby Real Estate - 208 East 3rd Ph. 701 Hereford, Texas B-4-4-28-4p

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main **E. B. POSEY, REALTOR** Hereford, Texas B-4-15-1fc

FOR SALE 748 acres, 600 in cultivation. One 8" irrigation well, 185 ft. to water, 36x40 barn, 12x14 granary, new 3 bedroom house. 140 acres grass, 1/2 mineral rights. \$100.00 per acre GLENN WEIR 104 Main Res. 452 Office 200 B-4-22-tfc

FOR SALE Irrigated 320 acres, 280 in cul. 2-8" wells, 3 bedroom house 3 room tenant house, all modern, grade A dairy barn 32x60; new barn, 1-6000 bus. granary, 2-2000 bus. granaries and other imp. Price \$200 an acre.
Nice irrigated 330 acres, 295 cul., 2 bedroom modern house, 2 room tenant house, barn, chicken house and other imp. 4 miles of Hereford, 1 mile off paving. Price \$225 acre, \$19,800 loan.
Nice clean 80 acres in good irrigation water. Price \$12,000, some terms.
Good 160 acres in good irrigation water, price \$24,000.
254 acres, 130 cul., in good irrigation water, on paving. Natural gas available. Four room house and barn, near Hereford. Price \$80.00 acre. Good loan.
Other good buys in farms from 5 acres up. Also good buys in houses, lots all sizes.
J. M. Hamby Real Estate South of Courthouse Phone 701 B-4-4"-28-4p

FOR SALE: Small four room house on 82'x150' lot. Has furniture. See or call Gerald Wilson, Hereford Brand. B-4-18-21-tfc

WANTED-WANTED-WANTED We need more listings on land and City property. Let us help you find a buyer.
Alderson & Ridgway 238 Main Street Phone 397 B-4-50-1fc

WANTED TO RENT: from 160 to 200 - acres irrigated land for row crop. See or write Moody Stephens. Box 204 Hereford. B-4-21-1-8p

REAL ESTATE LOANS - AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE **JOHN McLEAN** Phone 273 S-4-2-tfc

FOR SALE: Modern home, carpeted throughout. Immediate possession. Phone 470-J S-4-10-23-tfc

OUR SPECIAL THIS WEEK For a limited time only-320 A. irrigated farm, 18 miles SW of Hereford, Texas, 8 rooms and bath, stucco house with basement, 16x32, electricity, butane gas, large storage water tank, barn (100x70 with loft) hallway with grain bins on one side and stalls for livestock on the other with sheds on either side, 16 stanchion Grade A dairy barn nearly new, 8" irrigation well (powered with Cadillac motor on butane) and a 100 gallon propane tank, two large ensilage pit silos, 1/2 minerals, no Johnson grass, fenced and cross fenced, tool shed and shop, chicken house, hog sheds and corrals, drinking tub, 170 A. in cultivation, 150 A. in native grass (100 A. of this pasture is good level land that can be farmed), on school and mail route, 5 miles from large grain elevator, store and postoffice. This farm will carry a \$20,000 loan. Priced for quick sale \$150.00 per A.
We have several other good farms for sale that are priced right on both irrigated and dry land. Contact us for details. Remember too that you can get **AUTOMOBILE LIABILITY INSURANCE** for as little as \$6.75 DOWN, at our office located at 533 East First street, on Hiway No. 60, Hereford, Texas. **HUGH BOOKOUT REALTY CO.** Office Ph. 1674 Res. Ph. 1270W B-4-28-3c

FOR RENT: 1/4 section 1 1/2 miles northwest Friona. Irrigated. \$3,000 cash, or will rent 1/3&1/4 with sale of John Deere tractor. See or write E. D. Worthan, Rt. 1 Abernathy, Texas B-4-30-29-3c

FOR RENT: The Hereford Camp and Trailer Park. Camp has 15 cabins with garages. Trailer Park has 12 parking lots for trailers. The Camp also has a six room residence. Price \$21,000. S-4-34-29-1p

FOR SALE: A good 640 acre stock farm waterwell, 5 room house with bath, Grade A dairy barn, 300 acres in cultivation. Price \$65.00 acre. M. A. Crum, Friona. S-4-28-29-1p

FOR SALE: Two bedroom home on 100x200 lot, recently redecorated. Garage with room attached. Small barn with cement floor and electricity. Call 810 or 1519-M. B-4-25-29-tfc

FOR RENT: Two room modern house. Unfurnished. Close in. Bills paid. N. B. Hood. 343 West 2nd. Phone 746-J. S-5-18-29-1p

160 ACRE FARM: 4 room modern home, barn and other improvements. 2 good 8 inch irrigation wells. All good land in cultivation except 30 acres in grass. \$16,000.00 loan can be assumed. Located SE Hereford near pavement. \$237.50 per acre.
1/2 SEC. UNIMPROVED: Except one 8 inch irrigation well. All good level land in irrigation. About 30 acres of alfalfa. Possession now. Good terms. Per acre \$140.00. Located about 7 miles W. of Hereford near pavement.
MANY OTHER GOOD FARMS FOR SALE: We should be able to help you locate a farm to your liking.
JOHN HANCOCK FARM LOANS: Let us tell you about this fine farm loan service. Free, prompt and liberal appraisals. Long time terms at low rates of interest.
LISTINGS WANTED: If you don't want to sell your farm don't list it with us. We might sell it.
INSURANCE: Complete insurance service. Public liability, personal injury, comprehensive, collision on cars and trucks.

WESSON REAL ESTATE
LOCATED WEST OF COURTHOUSE
HEREFORD TEXAS

REMEMBER JANUARY 15th IS LAST DAY TO GET BLUE CROSS HOSPITAL PROTECTION
Get information at Hospital or First National Bank B-11-28-3c

FOR RENT: Furnished apartment. Three rooms and private bath. Jonnie Estes 613 South 25-mile Ave. Phone 325-J. B-5-17-29-tfc

FOR SALE: Five room house 113 Lake St. near Central school. Phone 190-J B-5-14-29-tfc

FOR RENT: Three room furnished apartment. 1011 Park Ave. Couple only. B-5-11-29-tfc

FOR RENT: Garage apartment, partly furnished, 701 North Main. S-5-9-29-1p

FOR RENT: Furnished garage apartment. Bills paid. 203 Park Ave. Phone 963-W S-5-12-29-1p

FOR RENT: Two room furnished apartment. 307 Lee. Phone 524-W B-5-10-28-2p

FOR RENT: Large 3 room modern house on farm. Bills paid. \$40 month. 14 1/2 miles west J. E. McCathern. Inquire at Brand office. S-5-22-29-1p

WANTED: Working girl to share my home. Will have private bedroom. Close in. References required. Phone Hazel Riebold, 597 or 203-W.

FOR RENT: 3 rooms and bath. Unfurnished Apt. Call 357-W or 113 Ave. G. B-5-14-28-3p

FOR RENT: Furnished apartment. A Petersen. Call 1484-W or 839. B-5-10-25-tfc

FOR RENT: Two room furnished apartment. Modern, bills paid. 901-A Union. B-5-11-25-tfc

FOR RENT: Bedroom. Close in. 509 Ross. Phone 847-J B-5-9-42-tfc

FOR RENT: Nicely furnished six room house. Three bedrooms 239 Lee. See J. B. Elliston or phone 179 or 86. B-5-20-46-tfc

Store Building for Rent-126 East 3rd. See J. B. Elliston or Phone 179. B-5-14-31-tfc

FOR RENT: Furnished and unfurnished Apts. Private Bath 115-B Street. Call 569 B-5-12-22-tfc

REMEMBER JANUARY 15th IS LAST DAY TO GET BLUE CROSS HOSPITAL PROTECTION
Get information at Hospital or First National Bank B-11-28-3c

FOR RENT: Large furnished Apt with garage. \$50 mo. Bills paid. 210 West 9th. Inquire at Brand office. B-5-18-2-2p

WANTED: Custom Bundle Threshing. Onewaying and Listing. Floyd Stivers, Phone 930-J B-6-11-23-tfc

WANTED: Stalk field or other field grazing for cattle. Will also buy bundled feed. O. G. Hill or O. G. Hill Jr., Phone 1310 or 93. B-6-18-40-tfc

10. NOTICE
WE HAVE These Cattle out on pasture, branded: O left shoulder; -D left hip; X left hip; and C left jaw. G. W. Brumley & Sons. B-10-25-1-tfc

NOTICE: Any bills made to L. E. (Bill) Hendrick by Mrs. L. E. Bill Hendrick will not be paid by me. L. E. Bill Hendrick Effective January 5, 1952. B-10-26-2-3p

KPAN LOG WEEKDAYS

A. M.
8:00 Local & Tex. News
8:10 Bob & Boob
8:30 Rangers Quartet-LBS
8:45 Organairs
9:00 World News
9:15 Melody Lane
9:30 Church of Christ
9:45 Between us Girls
10:00 Major Lively-LBS
10:15 DAN MALLOY-LBS
10:30 KPAN Jamboree
11:00 Pop Music
11:15 Morning Devotional
11:30 Sons of Pioneers
11:45 HYMM TIME

P. M.
12:00 Texas News
12:05 News Commentary
12:10 Interlude
12:15 Trading Post
12:30 World News
12:45 Music Remote
1:00 Dimmitt Hour
1:30 Dimmitt Hour
2:00 World News-LBS
2:15 Bandstand-LBS
2:30 Bandstand-LBS
3:00 Paula Stone-LBS
3:15 Music in Mello Mood
3:30 Music in Mello Mood
4:00 Western Jubilee
4:30 Western Jubilee
4:45 Uncle Remus-LBS
5:00 Harmony Lane
5:15 Music at Twilight
5:30 John T. Flynn-LBS
5:45 Sports Review
5:50 Tomorrows Tops

REMEMBER JANUARY 15th IS LAST DAY TO GET BLUE CROSS HOSPITAL PROTECTION
Get information at Hospital or First National Bank B-11-28-3c

11. Business Services
SEWING AND ALTERATIONS in my home. Children's clothes a specialty. Call at 103 Star after 1:00 P. M. S-11-16-29-1k

INCOME TAX SERVICE
Mrs. Clyde Cocanougher
108 West 8th St. B-11-1"-1-9p

AUCTION Your Farm - Dairy Cattle and Machinery
Contact Hugh Bookout Realty. Res. Ph. 1270-W Office Ph. 1674 533 East 1st on Hiway 60 Representing Hi-Plains Auction Co. B-11-26-1fc

Quick - Efficient HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497 B-11-27-tfc

INCOME TAX RETURNS
J. K. Baker
Phone 589 305 Roosevelt B-11-2-1-tfc

UPHOLSTER AND SAVE. Don't give old furniture away. Repair, restyle as you wish in latest fabrics and plastics. Free estimate. J. H. Hinds, 310 McKinley. Phone 1092. B-11-27-8-tfc

FOR EXPERT ALTERATIONS for men and women see Mrs. Brown at 111 B. Harrison Highway. B-11-14-28-3k

13 LOST
STRAYED: From Alfred May's place Northwest of Dawn; 7 whiteface calves, branded O on left shoulder and Seven under-bit in left ear. G. W. Brumley. B-12-24-1-tfc

HAVE A STRAY CALF at my place L. J. Counselman. T-13-9-3-1p

STRAYED: From Jim Morris farm. one roan cow branded W left shoulder. Contact Leo Ohlig or Phone 385-J. B-13-18-2-2p

Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. THOMPSON, Sec'y
J. B. NOLAND, W. M.
MASONIC BULLETIN
Hereford Lodge 649

NOTICE OF MEETING ODD FELLOWS
Each Monday Night
REBEKOHS
Each Tuesday Night

Veterans of Foreign Wars
Meets Every Thurs. 8 P.M.
V. F. W. CLUB HOUSE

Hereford Rotary Club
meets every Friday at 12:05
Hotel Jim Hill

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

FOR SALE



For Details On This Beautiful 2 Bedroom Home See

HUGH BOOKOUT REALTY

Hereford, Texas
533 East 1st St. on Highway 60
Office Ph. 1674
Res. Phone 1270-W

Grandstand Gropings

By Kent Snare

The Navy Department applied the big level last week and it affected both public opinion and the American league. That would be when they called back to active duty that rugged individualist, Ted Williams, effective May 2 next. The term of service would be for 17 months and if the Thumper is accepted, it would mean he would be out for the next two sessions and as he is 33 now he might not participate again. However, it is very problematical that Williams can pass the strict Marine physical. His broken elbow has never completely returned to normal and some observers have said he has only about 70% free usage of it. The Yankees, among other big league clubs, face a heavy loss in the prospective reserve officers call. The champs stand to lose Jerry Coleman and Bobby

Brown. Mayhap they can stand it, no other club has enough manpower to do it. The college prexies, in their session, came out with an unwieldy load of suggestions to the NCAA in the direction of college sport de-emphasis. To this writing the NCAA has made no move in any direction on their suggestions and for my dough, they will not devise any drastic changes. Lloyd Jordan of Harvard, president of the American College Football Coaches Association, crossed issues with the college presidents' special sports committee and made three suggestions, which to me, are sensible, down-to-earth directives that if accepted, would erase a lot of the abuses, real and imagined. The three are: 1 — Colleges should arrive at something approaching a standard set of entrance re-

quirements which would be honestly enforced; 2 — Colleges should enforce a curriculum which will guarantee that when a boy completes his college work he will have earned a respectable diploma; and 3 — Financial aid to athletes be administered by a college agency, designated by the college president and board of trustees. Those three points, if followed, would put the deserving, intelligent athlete in a good position to earn his livelihood and take financial control from alumni, who too often big stick some boys and ruin others by too much pampering. Big Sis and I enjoyed the Whitefaces, football banquet Friday night and it was especially refreshing to see so many Moms and Dads there in full enjoyment. The place was packed and such enthusiasm must needs, by its own volition, procure a lasting reward to the participating lads and their folks. The playing roster showed 67 adherents and that roll call, extant, whether you win, lose, or draw, will generate success. The Sun Bowl movie, shown by Texas Tech's Wyatt Posey, accentuated a coming Tech football giant — who in my guessing channel will soon join the Missouri Valley conference along with Cincinnati. Tech's too tough for the Border football league now and is coming along in basketball also. The fact that Houston and Tulsa adorn the Tech schedule now points thataway. The M. V. is a good league and would afford Tech a possible lane into the NCAA national basketball playoffs by direct route if it could cop the flag. The motifs at the Whiteface feasting foray were most clever. A miniature football favor elicited an overheard remark from an expectant banqueter, to the effect that he hated to waste such an attractive football to convert it to an edible pecan even tho he was hungry. An allocude from me to the Football Mothers for a well-conceived and successfully-engineered affair that everyone enjoyed.

NORTHWEST HEREFORD NEWS

Civil Defense Problems Main Item For NW Hereford Clubwomen

By Mrs. R. C. Childers

Civil Defense was the program given by Mrs. Earl Dehart at the regular meeting of the Cultural Home Demonstration Club Thursday in the home of Mrs. Louie Olson. Mrs. DeHart listed reasons why we should be prepared in case of an atomic attack, urging members to take advantage of the Civil Defense training in the First Aid Courses which will be available in the near future.

Mrs. R. C. Childers gave a report of the Civil Defense work already accomplished in the county. She stated that there were four women in the county trained to teach Home Nursing. They are Mrs. Edd Cox, Mrs. Buren Sowell, Miss Ethel Browning and Mrs. George Epting. Mrs. Childers said that six courses were taught which included 64 women. Nine persons, have had their First Aid Standard Course. Six of these advanced course, and eleven who took the advanced course. Of these three club women are ready to teach. They are Mrs. J. E. Dyer, Mrs. Earl DeHart, and Mrs. Franklin Miller.

Members attending this meeting were Mrs. Leona Packard, Mrs. Edgar Telchik, Mrs. Paul S. Corbett, Mrs. Fred Wolfington, Mrs. J. T. Richardson, Mrs. Pat Robinson, Mrs. Art Lewis, Mrs. John Hunter, Mrs. R. N. Cooke, Mrs. Earl DeHart, Mrs. A. C. Hershey, Mrs. Grady Parsons, Ella Mae Childers, and the hostess.

The Workers 4-H club met in the home of Mrs. Paul S. Corbett Tuesday afternoon at 4 p.m. with two sponsors present. Mrs. Louie Olson and Mrs. R. N. Cooke. Members attending were Lyla Gayle Rickman, Freda Inman, Paula Beth Corbett, Bonnie Lewis, Sue, Colleen, Jan and Carolyn Cooke, Patsy Childers and the hostess.

Leroy Packard was a visitor in the homes of friends and relatives in Lubbock Sunday. Mr. and Mrs. A. H. Inman of Plainview were callers in the R. C. Childers home Wednesday morning.

Mr. and Mrs. R. N. Cooke were in Canyon on business Friday. While there they stayed over and attended the Buffalo basketball game Friday night. Out-of-town visitors in the Leroy Packard home Thursday morning were Mr. and Mrs. Bill Clayton of Springlake, Tex. and Mr. and Mrs. White Griffith of Earth, Tex.

Visitors in the Wayne Johnson home Wednesday were Mr. and Mrs. A. H. Inman of Plainview. The Inmans came to Hereford to deliver an irrigation pump. Mr. Inman is in the irrigation well business in Plainview and Tulsa. Dinner guests in the R. N. Cooke home Tuesday were Bill Hargett of Cotter, Ark. and M. F. Finley of this community. Finley is making arrangements to go to Cotter and cattle farm with Mr. Hargett.

Mr. and Mrs. R. C. Childers were in Amarillo on business Wednesday afternoon. Mrs. Paul S. Corbett had dental surgery last week and has been having some complications. We hope she will soon be feeling better.

Raymon Childers Jr. played several piano selections at the Kiwanians installation of officers dinner Thursday night, at Hotel Jim Hill. Raymon took his mother, Mrs. R. C. Childers, as his guest. She was presented with a gardenia.

Several Cultural Home Demonstration clubwomen met in the Louis Olson home Wednesday evening to fill out the yearbooks for 1952. They were Mrs. Earl DeHart, Mrs. Paul Corbett, Mrs. Grady Parsons, and Mrs. Olson.

M. G. Caywood was in Amarillo on business Wednesday. Mr. and Mrs. Jack Renfro were in Lubbock on business Tuesday.

Mr. and Mrs. Jim Ricketts of Hereford spent Sunday in the home of Mr. and Mrs. John Hunter and family.

Mr. and Mrs. H. M. Richardson and family of San Angelo are to be week-end visitors in the J. T. Richardson home.

Mr. and Mrs. Pat Robinson were visitors in the Vance Robinson home Thursday and Friday.

Mrs. Paul S. Corbett and chil-

dren Paula Beth, Ronald, and James spent the week-end visiting in the home of her parents, Mr. and Mrs. N. A. Groer in McLellan.

Mr. and Mrs. F. E. Cooke of Springlake visited in the Packard home Wednesday. Mrs. Cooke is a daughter of Mrs. Packard.

More Springlake residents have purchased real estate in this community. They are Mr. B. V. Pojdon and Jimmy Eubanks. They plan to move here in the very near future.

Thursday evening guests in the R. C. Childers home were Mr. and Mrs. A. C. Hershey and children Marvyn and Patricia, and Mr. and Mrs. Jack Renfro.

A dinner honoring Sue Cooke was held in the home of Mr. and Mrs. Cecil Lady Thursday evening. The group were guests of the Ladies teen-age son, Wayne. They were Patsy Childers, Jim Lowery the honoree the host, hostess and other members of the family.

Paul Corbett is taking care of the E. C. Eubanks office since the death of Mr. Eubanks.

Larry Curtis Barclay son of Mr. and Mrs. C. S. Barclay is scheduled to have a tonsillectomy Saturday morning at the local hospital.

Mrs. Grady Parsons returned

Bridal Shower Honors Former Lee Etta Morton

A bridal shower honoring Mrs. Jack Willier, the former Lee Etta Morton, was given January 8 in the home of Mrs. S. E. Eldridge.

Mrs. Jack Wederbrook registered the guests and also directed the games and contest.

The shower was introduced when Pamela Jackson and Lilyth Neal entered with a wagon laden with gifts.

Those registering were: Mesdames Noble Willier, Bill Morton, G. H. Parker, A. R. Freeman, Murle Parker, W. A. Dobbin, C. V. Burgess, J. H. Alston, Lester Galley, Orval Galley, Aubrey Jackson, R. W. Botsford, A. S. Brook, Grady Morton, A. A. McMillan, Clinton Jackson, Jerry Brooks.

New Year's Day from a two weeks vacation visiting her brother Renfro Pool in El Cajon, Calif. and Mr. Parsons brother, Henry Parsons in San Diego, Calif.

Several of this community have been attending the study course being taught at the Avenue Baptist church this week. They are Mr. and Mrs. T. B. Cox, Mr. and Mrs. Fred Wolfington, and Mr. and Mrs. Marti Mason.

Mrs. M. G. Caywood helped serve at the football banquet at the Shirley school Friday night. Clarence, their teenage son, plays football.

Albracht, D. E. Curry, Harry Taylor, Gene Bradshaw, Carol Hagar, E. M. Rice, Mary Hamer, and Ray Neal; Misses Lorraine Morton, Jessie Curry, Sue Brooks.

Those sending gifts were: Mesdames Virgil Morton, R. R. Jackson, Mark Mathews, Eddie Layman, Earl Prather, Baxter London, Kathrine Parker, Dorothy Parker, Glen Willier, David Miles, Norma Curtisinger, J. B. Barnett, Mattie Glenn, J. H. Jackson; Misses Peggy Willier, Toddy Pitner, JoAnn Knabe, Sue Neal Sumner, Linda Morton, Helen Alston, Margaret Alston, Rose Curry and Virginia Siegle.

Mr. and Mrs. Jimmy Jesko made a business trip to Canyon Tuesday.

Mrs. R. E. Tusha of Elida, N. M. is visiting in the home of her son-in-law and daughter, Mr. and Mrs. Dale Tinnin.

Guests in the Edd Jesko home Sunday were Mr. and Mrs. C. J. Berend and children.

Marcella Bezner and Dorothy Ann Hund spent the night with Gwendolyn Jesko Sunday night.

NIGHT COUGHS
DUE TO COLDS
Best-known home remedy to use is...
VICKS VAPORUB

Need to Increase Living Space?

Make Necessary Additions Now
Use Our Low Cost
HOME IMPROVEMENT LOAN
Get Full Details Today
First Federal Savings & Loan Association
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Where you can get so much for so little these days! For clean, color-bright clothes... and the easiest washday you ever had... bring your bundle of soiled clothes here, next washday.

VAUGHT LAUNDRY

115 Lawton St. Phone 368



Here's a Good Tip ON CAR CARE!

One of the first rules of driving is to keep your car in such condition that you can control it easily, quickly! Before you take your car out on the highways and byways, be sure of its performance and safety... they prove to be big troubles with bigger bills, later. Drive right in, let us give your car a thorough going-over! It's a small investment with good returns in top car performance and car safety..

Check Brakes!

Check Tires!

Get a Tune-Up!



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Check YOUR CAR REGULARLY! PREVENT ACCIDENTS

Frank Cogdell

Income Tax Service

Office Above Brand

Telephone 1383

FINAL PRICES ON January Clearance

Ladies & Misses
SHOES
Mostly Low Heel Suedes
Value to 5.95
To Clear **\$1.00** Pair

Group Ladies
SHOES
Values to 12.95
Go For **\$2.99**

A Few Men's Winter
SHIRTS
In Wool and Part Wool
Mostly Large Sizes
Values to 7.95
All Go For **\$1.99**

14 Men's
SUITS
2 Size 35, 2 Size 36, 2 Size 37, 2 Size 38,
4 Size 39, 1 Size 42, and 1 Size 44
Values to 39.95
To Clear **\$24.95**

One Rack
Ladies Dresses
Values to \$14.95
Go At **\$4.99**

Group
Ladies Dresses
Values to 29.95
All Go At **1/2 Price**

Group
Woolen Material
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To Clear At **\$1.89** Yd.

10 Little Girls'
Corduroy Jackets
Sizes 3 to 6
4.95 Value
\$3.29

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ANOTHER FIRST for Hereford movie-goers is coming this way next week (January 20, 21, 22) in the form of "The Cimarron Kid," starring Audie Murphy, right above, and Yvette Dugay. The film is another of the fast releases that Hereford is getting, but the quick release of the film is also a headache to Theater Owner Francis Hardwick, who is caught without any advance advertising material on the thriller. Hardwick says, "Someday somebody is going gunning for these film executives that release a picture before advertising material is available. It will probably be me. Cakes with built-in hack saws will be gratefully received."

Child Study Club To Sponsor Annual Mother's March of Dimes

Mrs. Maurice Tannahill was hostess to members of the Child Study Club at her home Thursday night. Roll call was answered by members revealing their New Year resolutions. Mrs. Richard Jowell was welcomed as a new member.

Members voted to sponsor the Mother's March of Dimes again this year with Mrs. Tannahill named as chairman of the drive.

Plans were made for the annual Valentine party with husbands as honor guests. The party will be held in the George Heard home on February 14.

The program subject was "Women in Politics" with Mrs. Dale Kelly as leader. Gib Howard, attorney, was guest speaker and told something of "What a Woman Can Do in Politics". He urged the members of the club to vote as citizens and not as a woman and stressed the need for women to become interested to the point of finding out the best candidate for a given office.

The guest speaker and Mesdames Lawrence McGee, Robert Veigel and Dale Tinnin were special guests.

Members present were Mesdames; Frank Craig, Cawthon Bryant, George Heard, Merlin Kaul, John Robinson, F. G. Witherspoon, J. W. Witherspoon, J. L. Woodford, Dale Kelly, Richard Jowell, Earl Springer and the hostess.

Dimmitt News

By Mrs. Alice Hale
Jackie Copeland underwent an appendectomy at the Plains Memorial Hospital Tuesday. Jackie's condition was fair at the

Federation Program For Bay View Club Thursday

Bay View Study club held its annual business and federation meeting in the home of Mrs. Will S. Kerr Thursday afternoon.

Annual reports were presented and Mrs. George Heard, corresponding secretary, read a letter concerning the Latin-American Scholarship fund being sponsored by the TFWC.

Mrs. Francis Hardwick discussed "Sixty Years of Achievement", tracing the history of the General Federation of Women's Clubs from 1890 to 1950. She outlined the federation's plan of functioning and discussed at length its different departments and interests, including the departments of education, public welfare, health, international relations, citizenship, the American home, conservation, legislation and fine arts.

In conclusion, she said: "Advantages of club federation are growing rapidly. Chief among them are the new friendships with women everywhere, whose interests extend beyond local horizons. The Federation's program arouses civic consciousness, trains for larger responsibilities and opens the way for constructive public service through or-

ganized effort. Beyond the granite ramparts of Washington, the heartbeat of 10 women may become the pulsing throbs of 11,000,000 when they voice approval of a single resolution for the betterment of society an mankind."

Mrs. A. M. Jones spoke on "Texas Federation News" using The Texas Club Woman as her source of information. She told of the eight districts which comprise the state federation and of the district and state conventions. She told of resolutions adopted by the legislative body and point-

ed out how they reflect the level of thought and intelligence found there. She showed how the state organization also reflected the trends of time in its reports and in its official magazine.

Members attending were: Mesdames Francis Hardwick, A. M. Jones, Bob Wilson, D. H. Alexander, Phillip Barkley, J. W. Kirby, F. T. Roloson, Colby Conkwright, Paul Mathers, H. G. Conkwright, H. C. Williams, Lee Benefield, George Heard, J. W. Spradley, E. W. Harrison, Howard Gault and the hostess.

Mrs. Don Booth is confined to her home with an attack of influenza and bronchitis.

Mr. Dewey Morgan and Shorty Brook made a business trip to Borger Tuesday.

Mrs. McLeroy is quite ill with influenza this week.

Mr. and Mrs. J. G. Davis are leaving Friday for a trip to Denver, Colorado. They will visit the Head family while in Denver. Mr. and Mrs. Gaston Howell will move here from Roby, Texas next week.

Mrs. Edward Irvin of Borger is visiting relatives in Dimmitt this week. Mr. Irvin will join her later in the week, and they will visit other friends in North Texas and Oklahoma.

Dawn Study Club Features Music From "Oklahoma!" At Session

The Dawn Music Study club was entertained in the home of Mrs. J. B. Caraway Tuesday afternoon.

Mrs. Gayle Neal presided over the business session which featured discussions of federation projects for the club. Mrs. J. B. Caraway, choral director, outlined plans for a proposed organization of a voice ensemble.

The programs consisted of selections from the musicale "Oklahoma" and included "The Surrey with the Fringe on Top," sung by Mrs. J. B. Caraway, Mrs. Reece Stewart and Mrs. R. T. Stewart. "O What a Beautiful Morning" was used as a coral num-

ber and Mrs. Carl Wimberley sang "People Will Say We're in Love". Mrs. R. T. Stewart was the accompanist.

Special piano music was presented by Mrs. Reece Stewart who played "At the Donnybrook Fair" and who played, with Mrs. R. T. Stewart as a duet, "Home Again March" (Weston).

Those attending the meeting were Mesdames; Zed Stewart, Gayle Neal, R. T. Stewart, Reece Stewart, Carl Wimberley

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MEMBERS OF THE Ramey-Callahan wedding party are shown above. From left, Miss Betty Ramey, matron of honor, Mrs. Marvin L. Callahan, the former Maurietta Ramey, the bridegroom, and Pfc. Robert Brannon, best man. —Alex Thompson Photo

Maurietta Ramey, Marvin Callahan Rites Saturday

Corp. and Mrs. Marvin L. Callahan are spending their honeymoon in Lubbock where he is stationed with the U. S. Air Force, following their marriage Saturday afternoon at the Avenue Baptist church parsonage. Rev. H. V. Fields, pastor, was the officiant.

The bride is the former Miss

Maurietta Ramey, daughter of Mr. and Mrs. R. L. Ramey, Hereford. The bridegroom is the son of Mr. and Mrs. Lee Callahan of Medoria, Ind.

The bride's attendant was her sister, Miss Betty Ramey, who wore a navy blue crepe dress with pink carnation corsage. The bridegroom was attended by Pfc.

Robert Brannon who is stationed at the Lubbock Air Base.

The bride's dress was of iridescent blue taffeta fashioned with low square neckline, short sleeves and flared skirt. She wore a flower and straw hat in pastel pink with matching gloves and her shoes and bag were in navy (Continued on page 2)



MR. AND MRS. ROBERT WOMBLE, above, returned this week from a wedding trip to Galveston and other Texas points. They were married January 3. Mrs. Womble is the former Janelle Hilton.



MR. AND MRS. J. E. WARRICK

Katherine Snare Chosen Worthy Advisor Of Rainbow Girls Order

Katharine Snare was elected worthy advisor when the Hereford Assembly of the Order of Rainbow Girls held a business meeting at the Masonic Hall Monday night.

Other leaders chosen were: Joan Moore, associate worthy advisor; Kathryn Kester, charity; Marilyn Barkley, hope; Virginia Siegle, faith; Nan Longbottom, recorder; Bobbie Jean Drury, treasurer; and Patsy Jackson, chaplain.

Story; religion, Bobbie Walser; nature, Verita Sanders; immortality, Irene Witherspoon; fidelity, Betty Hamilton; patriotism, Doneita Davidson; service, Marilyn Lewis; confidential observer, Janie Womble; outer observer, Paula Beth Corbett; musician, Sammie Lou McLallen; choir director, Bonnie Lewis; and drill leader, Doris Russell.

Choir members: Dalene Tinnin, Norma Grace Gray, Carolyn Kester, Marlene Gilliland, Mar- (Continued on page 2)

J. E. Warricks Celebrate 50th Anniversary Sunday

Mr. and Mrs. J. E. Warrick who live eight miles southwest of Hereford, will celebrate their golden wedding anniversary Sunday at the Community house in Wellington, their former home.

Fannie Buchanan and J. E. Warrick were married at the home of her parents in Sidney, Ark. on January 12, 1902. They had met at a party two or three years before and she had spent a year of that time in Hill county, Texas, with her parents.

"That was the longest year of my life", she said, and soon after her parents moved back to Sidney, the couple was married.

Times have changed since that long-ago date, Mr. Warrick recalled. "I did all my courting horseback and so did everybody else. I made a date with Fannie the third time I saw her and after that there wasn't anyone else for me. We didn't have cars and airplanes in those days, nor the many conveniences we now enjoy, but the days have been good and we are thankful to be happy and well today."

After their marriage they moved to his farm where he lived with his mother. His mother had held the infair dinner for them the next day after their marriage and they remained there where he could run the farm. They moved to Eastern Oklahoma in 1904 which was then Indian Territory. He had bought a cotton gin and mill and he soon learned to deal with the Indians who would bring their corn to grind at the mill. He caught on pretty soon that it wasn't the thing to tie their sacks for them because

if you did and it came undone on their way home, you had made an enemy.

They decided to come to Texas and landed at Wellington with a pair of mules, and not much else, in 1909. They had packed all their belongings in a covered wagon but when they reached the town on Christmas Eve, she discovered the eggs she had saved for her Christmas cake had been left behind. She was quite disturbed for it just wouldn't be Christmas without cake. Noticing a dugout, she investigated inside and found a stray nest with half a dozen eggs in it. She never saw the hen before nor since but she had plenty of eggs for her Christmas cooking.

While they were living at Wellington their oldest son was killed at the elevator and mill which they owned, when he was caught in some machinery. Their only daughter had died at the age of six months while they were in Oklahoma.

They have three sons, two of them, Lawrence and Velman, still operate the coal, grain and feed business he established in Wellington. J. E. Jr. lives in Hereford.

Start out on the pay-as-you-go plan is their advice to young

married couples. "We decided to live within our means no matter how small, and we never bought a bill on time. If we didn't have the money we did without. That's a good way to stay happy", he said, "for we still haven't had that first quarrel. When we'd get mad at each other we would just leave the room and slam the door, and we never did slam it hard enough to hurt anything. We've gone 50-50 on almost everything even to slamming doors."

They love the farm and take great interest in the community life of Summerfield. He is not able to do the hard work but says he has always like to boss things. She likes farm life too and just last summer he helped can between 600, and 700 containers of farm products. When asked about her hobbies, she replied "Well I have always liked to quilt but J. E. says I spend too much time at it and keeps threatening to burn my quilt scraps, so I have just about quit that up".

They belong to the Baptist Church and attend services regularly in Summerfield. Both seem to find great pleasure in lending a helping hand. The (Continued on page 2)

"Women" Subject For Lone Star Club Tues.

Mrs. Coy Phillips was hostess to the Lone Star Study club meeting held Tuesday afternoon. Mrs. Lawrence Womble was assistant hostess.

Roll call was answered with "What Federation Means To Our Club" and the program for the day was built around the subject "Women".

Mrs. R. G. Blue reviewed an article taken from the Woman's Home Companion Study Course entitled "Wanted—Women Over 45" in which the author advocated college courses for the middle-aged woman.

Mrs. John Jacobsen Jr. gave an article, "Concentration You", which dealt with the thought that women should have a purpose at middle age, and recommended hobbies or outside interests for the middle aged woman.

Members present were: Mesdames R. G. Blue, Roger Corbett, V. E. Dodson, W. S. Fluit, Leo Forrest, Jack Grady, H. E. Henslee, Jim Higgins, E. W. Hobson, Berry Jacobsen, John Jacobsen Jr., C. D. Kelton, Joe Kendall, Louie LeGrand, Vivian Major, Earl Phillips, Ed Warren and the hostesses.

The Sunday Brand SOCIETY

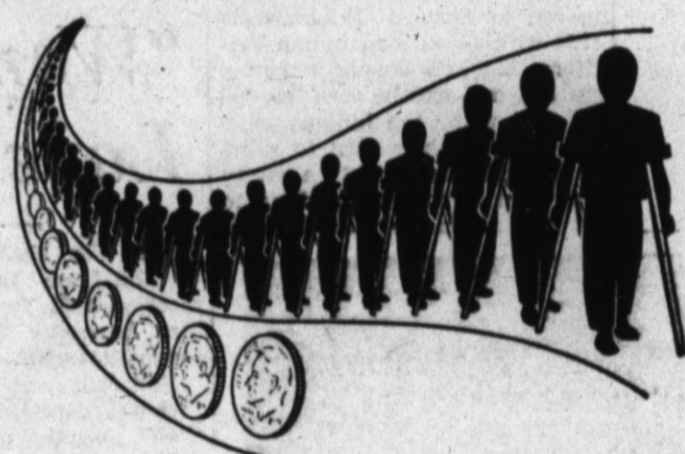
Hereford, Texas, Sunday, January 13, 1952

Section Two



MR. AND MRS. KY LAWRENCE, who came to Summerfield from Eldorado, Okla. in 1918, celebrated their 36th. wedding anniversary at a dinner given in their home Thursday. Honor guest at the celebration was a double niece, Mrs. C. O. Decker of Montgomery, Ala., who has been a guest in their home. Those attending were: Mr. and Mrs. Henry Kendall, Amarillo, Mr. and Mrs. Joe Kendall, Mr. and Mrs. Bill Kendall, Mr. and Mrs. Lawrence Kendall and family, Mr. and Mrs. Ernest Kendall and son, Mr. and Mrs. Sid Barclay, and Mr. and Mrs. Lee Kendall, all of Hereford. Their daughter and son-in-law, Mr. and Mrs. J. B. Noland and family, Mrs. J. A. Noland Mrs. Delbert Bainum and children of Summerfield and the honor guest. —Staff Photo

JOIN THE MARCH OF DIMES



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The Brand

Suit's Auto

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City Drug Store

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Hunter's Food Store

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Thomas Food Store

Lindsey Cleaners

Miller Oliver Co.

... And it can happen again to you or your family. Infantile paralysis respects no age, color, sex, or creed. It strikes without apparent rhyme or reason, and its wake is lined with crippled men, women and children.

In the business establishments of Hereford are little "Iron Lungs" to receive your contributions in order that those stricken by this crippling disease may be healed. Your dimes are needed. During this campaign in the fight against the ravages of polio let's make sure that if our families and neighbors are victims that there will be funds available to help them learn to walk again. Give, and give generously . . . Remember, you may be next!

Whaiscever Ye Would That Men
Should Do To You, Do Ye
Even So To Them.

—Matthew VII, 12

MARCH OF DIMES



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JANUARY 2-31

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MRS. DON DAVIDSON

Lively-End-Of-Meal Dish For Any Season Of Year

Here is a lively end-of-the-meal dish for any time of the year and for any kind of meal. It makes delightful party food for it proves appetizing to all ages. Pineapple pudding-cake has the consistency of a pudding and the lightness of a cake and Mrs. Don Davidson has used the recipe so long she has forgotten when she first began to serve it. She likes to prepare it for covered dish af-

fairs or church suppers for it is one of the first of the desserts to disappear.

Pineapple Pudding-Cake

- 4 eggs
- 1 cup butter
- 2 cups sugar
- 1 cup nuts
- 1 1/2 cups grated pineapple
- 18 graham crackers

Beat the egg yolks light, and

add sugar and butter and cream thoroughly. Add chopped nuts and pineapple and blend well. Roll the graham crackers fine and place a layer of the crumbs in a flat dish. Place a layer of the pineapple mixture on the crumbs and then alternate a layer of crumbs and a layer of the pineapple mixture ending with the crumbs on top. Beat the four egg whites stiff and add 1/2 cup sugar. Place on top of mixture in pan and bake in slow oven (300-F) until brown. This may be served cold or hot and it is delicious with hot coffee and delightful with long tall cool drinks in the summer time.

Ramey...

(Continued from page 1)

to match her dress. The wedding bouquet was of pink feathered carnations.

Mrs. Callahan is a graduate of Hereford high school and has been employed as a nurses aide at the Deaf Smith County Hospital for the past two and a half years.

Corp. Callahan attended schools in Indiana and enlisted in the U. S. Air Corps a year ago. The couple will reside in Lubbock while he is stationed at the Lubbock Air Base.

Sweater Girl Candidate

Jacqueline Newell was one of seven sweater girl candidates at West Texas State college this year. The girls were presented at a college dance given Friday night and each girl was presented with a sweater. The winner was announced at the conclusion of the dance.

Each girl is sponsored by a club and Miss Newell's sponsor was the Aggie club. Daughter of Mr. and Mrs. Charles Newell, Miss Newell will receive her degree in May.

B&PW Club Holds New Year Meet

Business and Professional Women's club held its first program of the New Year at the home of Mrs. Ray Cowser Monday evening at 6:30 p.m. Mrs. C-Ora Cockrell was co-hostess.

Mrs. Brucie Rose, first vice-president conducted the business session.

A review of past projects was presented as reports were given by committee members.

Members present were: Clara Acker, Dyalitha Brady, Ellen Carter, Leta Curtsinger, Opal Garrison, Zula Gilliam, Velma Hodges, Patricia Homer, Pauline Howard, Ursalee Jacobsen, Corinne Jennings, Velma Cooke, Earline Walton, Florence Parker, Jewell Malone, Frances Parker, Lucille Posey, Brucie Rose, Emma Walker, Cecil Williams, Naomi Hodges, a new member, Gladys Medkief, and the hostesses.

Les Meres Study Club Session

Les Meres Study club was entertained in the home of Mrs. Dick Gholston Monday night with Mrs. Howard Gore serving as cohostess.

Mrs. Robert Lemons opened the program with a reading, "The Prayer", followed by a discussion of "Does Mother Know Best", a humorous article taken from the current issue of Cosmopolitan, given by Mrs. L. R. Boyer.

Members answering roll call included: Mesdames L. R. Boyer, Howard Gore, Glenn Gripp, Spicer Gripp, C. B. Hudson, Robert Lemons, Eugene Noel, Monroe Parker, W. N. Reiger, Elvin Wilson, R. N. Yarbro and the hostesses.

Lt. Lloyd Manjoet left Friday for Fort Collins, Wash. where he will be stationed with the U. S. Army. He is the son of Mr. and Mrs. A. L. Manjoet and has been spending the past month here on vacation.

Warricks...

(Continued from page 1)

are beloved by the entire community for their many acts of kindness, for they never fail to render neighborly service to those in need. Their attitude toward every day joys and sorrows have provided inspiration for their many friends and acquaintances.

Between 600 and 700 people are expected to attend the open house Sunday which is being hosted by their sons and their families. Two hundred out-of-town invitations have been mailed to friends and relatives.

Miss Swisher Beta Sigma Alpha Guest Speaker Tuesday

Beta Sigma Alpha Sorority enjoyed a program in the home of Mrs. E. N. Johnson Tuesday night. A short business session was held.

Miss Mattie Mae Swisher was guest speaker. She spoke on the influence of music in the life of the nation, the state and the home, mentioning the universal appeal of music to people of tongue and type. She spoke briefly on "The Drama", linking the two in the service rendered to individual.

Miss Swisher also told of experiences in a trip abroad. Jane Pool entertained with ballet dancing.

Those present were: Mesdames Ben Malone, N. E. Moore, T. E. Prickett, Ernest Wade, A. L. Amrey, and the hostess, Mrs. Johnny Pool and her daughter Jane and Miss Swisher were special guests.

Johnny Albracht, son of Mr. and Mrs. John Albracht, left Friday for Davenport, Iowa where he will take a three-year course at the B. J. Palmer Chioparctic school.

Snare...

(Continued on page 2)

the Heard, Marlene Allred, Betty Cuipepper, and Melrose Whitfield.

Installation rites will be held on January 26.

An informal song fest was enjoyed during the social hour.

Faneuil Hall, in Boston, is known as the Cradle of American Liberty.

—ANNOUNCEMENT—
TO ALL CLIENTS OF E. C. EUBANKS, PUBLIC ACCOUNTANT
The office force will take care of all business of the above styled firm, with the assistance of Mr. V. Leslie Rhea, Vice Pres., Panhandle Chapter, Texas Association of Public Accountants.
This notice is made necessary due to the sudden death of Mr. E. C. Eubanks, Public Accountant, who was President of the Panhandle Chapter, Texas Association of Public Accountants.
Mrs. E. C. Eubanks

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- Well Blocks
- Chain Hoist
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PERSONAL TAXES

TO AVOID PENALTY AND INTEREST

POLL TAXES

MUST BE PAID BY

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YOUR POLL TAX WAS NOT INCLUDED WITH YOUR
PROPERTY TAX THIS YEAR

THIS IS AN ELECTION YEAR...

SO PAY YOUR POLL TAX NOW

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Tax Assessor - Collector - Deaf Smith County

FARM SALE

THURSDAY, JANUARY 17th, 1:00 P.M.

Located 5 Miles East of Hereford on New Farm-To-Market Pavement, 1 Mile South then 5 Miles East and 1 Mile South, or 1 Mile West of Dawn and 8 Miles South.

FARM EQUIPMENT

- Johnson Cotton Stripper—nearly new
- 1—Three Bale Cotton Trailer
- 2—Two Bale Cotton Trailers
- G John Deere Tractor with 4 row lister and planter
- 4 Row John Deere Quick-Tach cultivator—fits John Deere or Farmall
- WC Allis Chalmers Tractor
- 1,000 Gallon Butane Tank on Truck Chassis
- Mayrath 20 foot grain loader
- New Holland Automatic Wire Tying Pickup Baler—nearly new
- 13 foot Jeffroy
- 12 foot C Case Combine
- 2 Row IHC Binder
- 10 Foot IHC Broadcast Binder
- 10 Foot Tandem Disc
- Wetmore Feed Mill, large size, powerjack drive
- 10 Foot John Deere Oneway
- 6 Foot Case Oneway
- 4 row Knife Slide
- 2 Row Knife Slide

- 4 Row Rotary Hoe Attachment
- 4 Section Harrow
- KS Rotary Scraper
- 80 foot of 4 inch Peerless irrigation Pipe with shafting

FEED

- About 5,000 African Millet bundles in field
- About 4,000 African Millet bundles in field

SELL BY FIELD

LIVESTOCK

- 67 Hampshire shoats
- 4 Sows to farrow
- 2 Sows with pigs
- 1 Hampshire male hog

MISCELLANEOUS

- 1 Ton Hoist
- Block and Tackle
- 1 to 2 inch pipe threader
- 1 hog feeder and hog troughs
- 1 hog shed
- Many Other Items

Free Coffee

CHARLES WILHELM

OWNER

Auctioneer: Jack Coulter

Clark: Clint Jackson

Editorials

Local Interests' Views On Federal Housing Laudible

In many respects, it was extremely gratifying to witness the stand that local business men took on the matter of a low-income federal housing project for Hereford at a meeting held here January 4.

Their determination to "stand on our own two feet" and in refusing government assistance in a matter which is strictly a local problem is laudible indeed.

Naturally, any government housing project, regardless of how it is painted, will be subject to red tape and government maneuvering.

Whether or not this is the proper method for local business and agriculture to handle the housing program—particularly for farm labor—is open to question. It is a matter which has to be solved in the light of the local situation.

Hereford's problems cannot be fit into a blueprint used for some other area. While our problem here is housing for labor, it cannot be handled 100% like other labor projects.

True, the labor housing problem—which MUST be solved before this area can grow any larger as a producer of vegetables—can best be solved through local efforts financed by local capital.

Then we can build what we need and where we need it.

One reader, discussing the outcome of the meeting, has issued the challenge that insofar as local interests rejected the proposition, it is up to local interests to solve the problem and PROVIDE housing.

In other words, if they don't want the government to provide it for them, it's up to them to do something about housing if we expect to increase our farm productivity into a highly profitable state.

Many solutions to the problem can be offered. The plan whereby a certain section of the community be set aside for those laborers who prefer to build their own home and maintain their own homes, is sound. It will make these people feel that they are a part of the community—as part they must be.

The trend to keep transient workers on the individual farms is growing year by year, too, with many farmers preferring this to a central location.

All agree on the need for more labor housing. The fact that Hereford refuses to sit back and let the government spend about a half-million dollars while leading them into a project speaks well for the gumption of local interests.

As the afore mentioned reader stated, it's up to these local interests to show that there is something behind their talk and that they are willing to house labor on their own.

They not only can, but this writer feels that they will. It takes time, however, and it won't be solved overnight, or even in several months.

But then, government housing—with all its drawbacks and strings—wouldn't either.—W. W. K.

More Than Inspection Is Needed To Halt Accidents

Several aspects of the new state motor vehicle inspection law are having a rough time of it from the citizenry, according to some of the reports trickling in from various parts of Texas.

Six of these new developments were carried in a United Press story of last week including a request for an extension of the deadline for obtaining inspection certificates, a suit to test the constitutionality of the new law, a request for deferment of the law, and so on.

Several Fort Worth motorists have gotten hot under the collar about the new regulation when they discovered their brand new automobiles even failed to pass certain requirements in the examination.

There can be no argument with the basic principle of the law. It is a good safety practice to make each car on the road pass a road-worthiness test for the protection of the driver and other motorists.

But if the tests are being made in the hope of avoiding a large share of the accidents on our highways, it is missing its mark, this writer and many more in the state feel.

We like the expression passed on to us by a farmer the other day who said, "You can inspect all the cars, but you still won't be fixing the nut behind the wheel."

There's more truth than cynicism to those words.

We predict that we'll have just as many accidents on the highway during 1952 as we did in other years.

How often is it that you see a jalopy involved in a wreck. More of the newer, faster cars are involved in highway accidents than any others, we'll wager.

One thing has to be said for the drivers of the jalopies. Most of them know the limitations of their vehicle and drive accordingly. But put a man behind the wheel of a new car and he's more likely to be lulled into a false sense of security.

Lawmakers notwithstanding, we'd like to see the statistics on accident causes and find out how many were caused by mechanical failure and how many were caused by the human element.

Fast driving, driving while drinking, and reckless driving—those are the main causes of accidents.

We have no argument with the law. It's a good thing and if it prevents one death—it might be mine or yours—it will be worth it.

We do, however, want to caution the readers that this is not going to end our highway slaughter as if a magic wand of immunity was waved over our roadways.

Neither is the new law a "racket" for the firms testing the automobiles. Testing the cars is a big job and the dollar paid for the inspection won't add up to much in the light of new personnel and equipment needed for the testing.

There is teeth in the law to prevent gouging, so we know no one is going to profit from it.

There are a lot of "bugs" in the law. Our main interest is that the state realize this fact and act accordingly in their requirements.—W. W. K.

The Sunday Brand

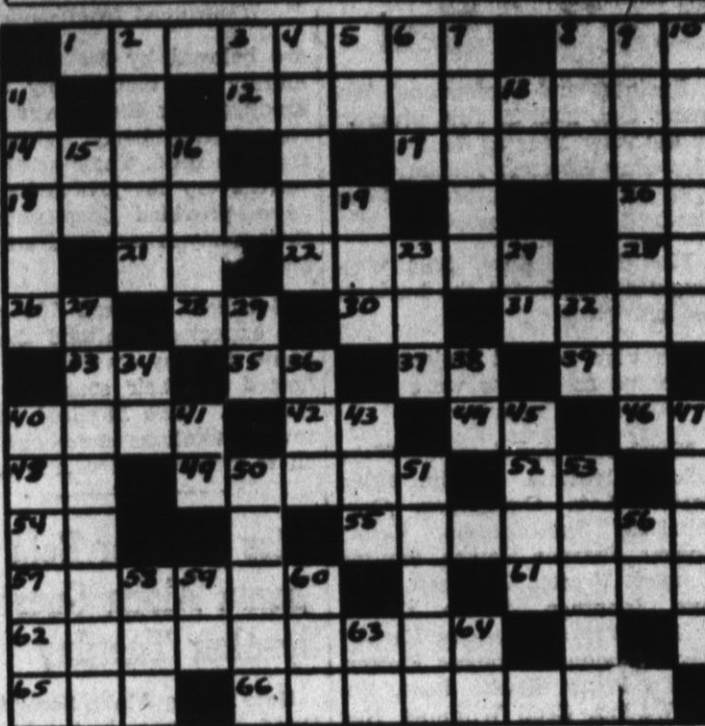
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Hereford, Deaf Smith County, Texas
News Editor W. W. Knief
Adv. Manager Melvin Young
Shop Foreman Jim O'Hair

CROSSWORD • • • By A. C. Gordon



This and That

ACROSS

1—To ponder
2—One who excels at anything
12—Dramatic musical compositions
14—Ardor
17—Pertaining to the clergy
18—To free
20—Not at all
21—Flour
22—Course
25—Chemical symbol for chromium
26—Behold!
28—Negative
30—Preposition
31—To exude
33—Time of the day
35—Pronoun
37—Exit
39—Public announcement
40—To endure
42—Synthetic applied to musical note
44—Roman 999
46—Printer's measure
48—Correlative of "either"
49—To disconnect

DOWN

3—Germs
3—Thus
4—Pertaining to one of the British Isles
5—District Attorney
6—Latin abbreviation signifying "and so forth"
7—Bakery goods
8—Atmosphere
9—To correspond exactly
10—To accompany
11—Danger
13—In or of the thing
15—Liberal Education (colloquial)
16—A type of electrical discharge
19—Custome
23—To steal by force
24—Pronoun
27—Pertaining to a dramatic singing field
29—Metric Standard word
31—Parental nickname
34—College Degree
36—Greek letter
38—Pryth denoting "out of"
40—Spanish dance
41—Ancient sun god
43—Doctrine
45—To post
47—Symbol of courage
50—A kind of meat
51—Word of salutation
53—Rendous seasons
56—Printer's measure
58—Ardent
59—Pronoun
60—To bring court action against
63—Abbreviated Spain
64—Chemical symbol for yttrium

I'll Never Forget

The wind has probably blown in this country ever since it has been a country. We think of the high winds and the days when visibility was zero zero but I think the most harrowing experience of my stay here was in the fall of 1904 when for 14 days the windmill did not turn over only when some one was up on the tower turning it by hand.

That was the time before we had gasoline engines and pump jacks and irrigation wells. Everyone depended upon the wind to pump the water for the livestock and household use.

We had about 200 head of cattle at that time and several head of horses and mules, besides hogs, chickens, dogs and pet antelopes. All required water in pretty large quantities and the surplus supply was about for one week in the drinking tubs and storage tank.

After about a week we decided that we would have to drive our cattle as we could pump enough by hand to supply the work stock and for home use. Jim and Sid Farley had sold their cattle and they had about four sections of land on the Palo Duro Draw about 4 miles from our pasture. They told us to bring the cattle to their ranch and leave them until our water supply was plentiful. There was plenty of water in the draw and we accepted their invitation at once. They were good neighbors and would not accept one dime for their help and pasturage. They said the pasture was idle and needed grazing off and the water was going to waste.

We had a neighbor who waited until his cattle were nearly perished then drove them to a lake about 4 miles south of his place and when the cattle got in smelling distance of the water stampeded and several were drowned when they ran into the lake.

The spring of 1905 was pretty windy. On the sixth day of May the wind had already moved everything that was loose from our place and had blown down our smoke house and blew away one of my best hats and lowered the visibility to a low level. My father was standing at the window and thinking that the house would go next puff and made the wish that the wind would quit blowing. Someone replied that we needed the wind to turn the windmill and pump water for the cattle and reminded him of the time we had no water. He said "Well, it doesn't have to blow down the windmill tower."

We need the wind for several reasons. The soil experts tell us that the wind brings in the mineral-laden dust and settles it on our land, making it more productive. All we need is a regulator to keep it from getting too strong.

Sometimes things happen that you can do nothing about it. Like the time when we were coming to the Plains in a wagon and camped along the road and slept on the ground. One night I awoke and could see by the light of the moon a large snake coiled up on my chest. There was nothing I could do about it so I went back to sleep.

The people did remedy some things by their ingenuity. People lived for a part and they enjoyed visiting with their neighbors. Uncle Bill Ross owned the phone exchange here in Hereford and put on a campaign to have country phone lines and phone in every country home. He built several high lines out to the edge of town and tied onto the top wire of the fences that extended in all directions. They tightened the top wire of the fences and fixed them so they were not grounded and ran wires over gates and roads and nearly every one in the country had a phone. It was the old coffee-mill type that you had to crank by hand and some of the lines had as many as 20 or 30 on the same line. Neighbors would help you get your party by rigging down the line. The rings were divided by short and long, two shorts and a long, etc. We had a good time listening to the conversations and keeping the lines so the messages would go through.

These were the good old days. But I like the good new days better, even if we do have so much static about how our government is run and the COST OF HIGH LIVING and who is going to run for president.

ALEX THOMPSON

Panhandle Paragraphs

\$194,497 CONSTRUCTION COMPLETED

The sixth graders of the Brownfield school moved into a new twelve room addition to the old high school building this week. Other students moved into the four-room colored school which has just been completed. The \$197,497 construction job is complete except for clocks and bells which will be installed as soon as they arrive.

LEVELLON ON NATIONAL HONOR ROLL

Levelland was placed on the National Honor Roll of Cities with a Standard Milk Ordinance this week. The honor, achieved after Levelland had attained a 92.9 rating on a five-part milk program places Levelland in an exclusive group of cities in the country retailing nothing but Grade A milk.

CITY MAIL DELIVERY

City mail delivery may soon become a reality for the residents of Spur. Almost all the equipment has been purchased. The principal need now to put the delivery in service is some mail carriers.

BANK DEPOSITS

An all-time high for bank deposits on official call was December 31, 1951 for the First National Bank of Floydada. The bank issued a statement showing deposits of \$7,867,124.22, which is almost a million dollars higher than any previous call in the bank's history and only slightly below the predicted eight million mark.

ICE PLANT DESTROYED BY FIRE

The Shamrock Ice and Locker Storage plant, which was valued at \$75,000 was completely destroyed by fire last week. Fire departments from Shamrock, Wheeler, McLean and Wellington fought to keep the blaze from spreading to nearby oil and gas storage tanks.

COON CAPTURED

A Matador boy captured a grown coon in the lobby of the Matador postoffice on the day before New Year's. The boy was a little sleepy as he started sweeping out the lobby of the building. When he discovered he had a coon cornered in the lobby though, he was wide awake. He solved the problem of catching the coon by roping it.

BUILDING PERMITS

Building permits in Brownfield exceeded all past records. Total permits issued in Brownfield during the year were \$1,343,739 almost \$200,000 more than the record of \$1,177,225 set in 1950.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his farm near Bootleg gets off into medical science this week, his letter reveals.

Dear editor:
With another year already started and nothin we can do about it, I was out here yesterday wonderin what the next twelve months will bring forth, especially in a business way, and I noticed the wind rollin a newspaper along over my pasture toward the barn and I was hopin it would blow inside so I could go out there later in the day and pick it up and it did and last night after supper I sat down to see what's goin on in the outer world and had just got through readin the comics when I began checkin up on the health of some more tax collectors.

I tell you, the flu is bad around here but it must not be anything compared to what them Federal tax collectors have. Why I know lots of people who've gotten sick in their time, a bank president who was laid up in the hospital several weeks, a preacher who was out of his pulpit three months, a doctor who had to go to the hospital a month, lots of business men who have to stay at home a week or two, farmers who have to lay around the house when they'd like to be plowin, but I have never seen any of em react like a tax collector. Resignin from their work is the last thing all my acquaintances want to do, in fact, they can't get back to their jobs fast enough to suit em, but you take a tax collector, he gets sick and the last thing he wants to hear about is his job. Just mention it and he seems to take a turn for the worse.

I tell you, medical science has a long way to go just to doin something about the common cold and the walkin flu, but I doubt if it'll ever get around to a cure for Tax Collector's Sickness.

As I understand it, the disease is peculiar, it strikes without warnin. You can be healthy, robust, almost domineerin today, but something comes up at the office and tomorrow you're flat of your back, can't answer questions, have great difficulty rememberin facts, and you lean heavier on lawyers than doctors. You seem to go on the feelin if you can just get away for awhile everything will blow over.

Personally, I never have cared much for work, but I've never had to get sick to quit, and I blame sure haven't quit to get sick.

When the average man gets sick, for example, it's frequently because he's been tryin to do too much, but with tax collectors it's the other way around, they haven't been depositin enough, or they have been collectin in the wrong place, although personally I've always felt they've collected enough from me. But the main oddity about Tax Collector's Sickness is that nobody dies from it and while it incapacitates the individual collector for continued work in that line, somebody else always turns up to take his place. The government doesn't let the torch go out.

Yours faithfully, J. A.

SUNDAY'S CURRENT QUESTION

Majority Questioned Feel New Inspection Law Aid To Safety

Do you think the new compulsory motor vehicle inspection law will make an appreciable difference in highway accidents? Why?

LUTHER LESLY—Yes, I do. It'll make cars safer and with safer cars there won't be, or shouldn't be so many accidents.

ROBERT THOMPSON—If the people who issue the licenses take their job seriously and actually inspect the cars and require that they be in satisfactory running condition before issuing the certificates it would be a good thing.

BURAN SCOTT—Yes, I think it will. I think if every person's car is repaired to meet the prescribed restrictions that they have it will be in first class condition. All the road hazards caused by imperfect automobiles will be eliminated. All the accidents will be caused by negligence on the part of the driver.

FRANK VOGEL—I do. Because there will be no accidents due to faulty steering or vision in respect to being in mechanical top shape. I'm sure that there will be certain abuses to the law at first but I think they will level out. It will probably not make an appreciable difference in the first year or so but it will gradually make a difference.

BRUCE WOODDELL—Yes, I do. Thirteen percent of all highway accidents now are attributed to mechanical faults. Any improvement we can make on that figure the fewer fatalities there will be during the year.

WALTER SEED—No I don't think it will do any good. I don't think that faulty parts of the car are the main cause of highway accidents.

MONK JOHNSON—Sure I do. We've got too many cars running around without any brakes or proper lights.

'Tater Peelin's

By Roberta Campbell

In the "I'll Never Forget" column in last Sunday's Brand, Mrs. Ida Ricketts' very interestin' article sent our memories slippin' off down the hill to the Sundays years ago when our father would hitch the horse to the buggy and we would take off for Quitaque to visit relatives.

When we started down the Caprock we would all fall out to walk down the steep hill and the wheels were locked to keep the buggy from runnin' over the horse. On the return trip we also walked back up the hill to give the horse a break.

We can't seem to recall any other events except the GYP rock the kids carved things out of, a litter of hound pups under the floor and the barrel of apple cider in a corner of the general store which our Uncle ran.

All last week we kept readin' in the papers where our nephew was to be featured by a Dallas artist on a benefit for the Day Nurseries in Amarillo but before the program was over Thursday night we had not only seen Tibb dance, but our sister as accompanist at the piano, one niece at the Mike to sing and the other niece doin' the light fantastic. Guess Mrs. Snyder must not have known our brother-in-law could jig or she would have put him on the program, too.

We can't exactly blame people for bein' so critical of the new inspection law for automobiles because we doubt that mechanical failure is responsible for a great many accidents. Our belief is that the mechanical failure is with a speedometer that permits the car to make over sixty.

Readin' back over this it looks pretty much like a family edition but who ever comes any closer to us than our KIN FOLKS?

Pre-Induction Exam Orders For 4328 Sent Out For February

AUSTIN — Orders are scheduled to go into the mail today from state Selective Service headquarters calling for February pre-induction examination of 4,328 men of draft age.

For the first time since Selective Service was re-established in 1948, local boards are being asked to have no men examined who are below their twenty-first birthday.

Orders for the induction of 2,144 men in February, none to be below the age of 20, went into the mail to draft boards yesterday.

Wakenfield, state Selective Service director, said state draft headquarters has just completed a survey among the 137 state draft boards and finds that Texas boards have a total of 8,125 1-A men above 21 who have not been examined.

General Wakenfield said "several thousand" men classified 4-F for failing the mental test in previous months may be sent for re-examination in February, but as yet no instructions from national headquarters have been received. A total of 1,880 1-A's are being examined and 2,391 4-F's

are being re-examined in January.

Pre-induction examination of men classified in 1-A is not accomplished on receipt of instructions from national headquarters, but is done following agreement by the state Selective Service director and the commanding general, 4th Army.

Examining stations, serving Texas draft boards will examine men during February on the following schedule:

Abilene—4th through the 28th; Amarillo—4th through the 15th; Corpus Christi—4th through the 15th; Dallas—4th through the 28th; El Paso—19th and 20th; Houston—4th through the 28th; San Antonio—4th through the 19th; Shreveport, La.—4th through the 28th. No examining stations will examine on Saturdays and Sundays, Friday, February 1, or Friday, February 22.

February orders for pre-induction examination will bring the number ordered and recorded for this purpose in Texas since the beginning of the fight in Korea to 87,769 men.

Courthouse Records

WARRANTY DEEDS

H. B. Stanfield et ux to M. W. Stallings, S½, SE¼, Sec. 44, Blk K-3.

H. B. Stanfield et ux to J. B. Stallings, N½, SE¼, Sec. 44, Blk K-3.

John H. Nix et al to G. M. Newsom, N½, Sec. 35, Twp. 3.

J. F. Nix et ux to G. M. Newsom W½, SE¼, Sec. 4, Carter and Head Sub.

I. J. Loving et al to Jack Payne, S½, Sec. 79, Blk. K-4.

John Hall et ux to Luther Lesly, Lot 11, Parkview Sub., W½, Blk. 8, Evans Add.

L. E. Hendrick et ux to O. R. Neel, N48', Lot 3, 12', Lot 2, Hester and Baskin Sub., Blk. 3, Mabry Add.

Hereford Housing Project to Joe M. Medina, Lots 1, 2, 3, 13, Blk. 2, Hereford Housing Project Sub., Pt. Sec. 111, Blk. M-7.

T. C. Malloy et ux to W. M. Neal, S19', E50', Lot 9, Blk. 21, Whitehead Add.

J. T. West to James O. Hall, SW¼, NW¼, Sec. 63, Blk. K-3.

Bessie Megert Ricketts et vir to L. M. McGee et al trustees for Church of Christ, S½, Blk. 47, Lots 23 and 4 Blk. 47.

Quitclaim Deeds

Flossie Platt to N. F. Collum, W 200', S 167.42', Lot 2, Blk. 2, Womble Add.

Nettie V. Megert to Church of Christ, S½, Blk. 47 or Lots 2, 3, 4, Blk. 47.

Hazel Thiesmon et vir to Church of Christ, S½, Blk. 47, or Lots 2, 3, 4, Blk. 47.

NEW AUTOMOBILES

Sam Lindley, Star Route, 1952 Pontiac coupe December 18.

B. L. Barnett, 1951 Ford Club coupe December 18.

H. G. Eskue, Waco, 1951 Pontiac 4-door sedan December 18.

Carl Clawson 1951 Chevrolet tudor December 19.

L. W. Denton, Box 321, 1952 Dodge 4-door December 19.

Briggs Brothers, Route 2, 1951 Oldsmobile 4-door sedan December 19.

J. L. Woodford, 118 Avenue B, 1951 Chevrolet coupe December 20.

R. E. Battles, Route 2, 1951 Dodge 4-door sedan December 20.

Georgé A. Paschel, Route 4, 1951 Plymouth club coupe December 20.

I. N. Wilcox, Wildorado, 1951 Plymouth 4-door sedan December 20.

Delbert Ruland, Route 1, 1951 Plymouth 2-door sedan December 20.

T. J. Carter, Box 686, 1952 Dodge 4-door sedan December 20.

C. E. Beauford, 200 Lawton 1951 Mercury five-passenger coupe December 21.

Harold L. Harvey, Box 971, 1951 Chevrolet 2-door December 22.

Richard Barnard, 212 Avenue B, 1951 Chevrolet coupe December 22.

W. T. Johnson, Route 3, 1951 Plymouth 4-door sedan, December 26.

H. A. Reynolds, San Antonio, 1952 Dodge 4-door sedan December 26.

Mrs. C. T. Guseman, 505 East 5th, 1952 Chrysler 4-door sedan, December 26.

Homer L. Cates 1951 Mercury 4-door sedan December 26.

G. H. LaPlant, Route 3, 1951 Hudson 4-door sedan, December 27.

Ellis Duke, Wichita Falls, 1951 Ford 4-door sedan December 27.

Conner Motor Company, Amarillo, 1951 Mercury passenger coupe December 28.

Tom Pendergraft, 1951 Chevrolet 4-door sedan December 31.

N. D. Bartlett Jr., 310 Avenue C, 1951 Chrysler coupe, December 31.

Henry Yandell, Route 4, Box 105, 1951 Chevrolet 4-door sedan, December 31.

Addison Hunter, Route 3, 1951 Chrysler, 6 passenger coupe, December 31.

H. D. Culpepper, 602 East 3rd, 1951 Chevrolet 4-door sedan December 31.

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140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

School Lunch Rcom Menus

January 14-18

Monday
Butterbeans with Cubed Ham
Harvard Beets
Cabbage Slaw
Cornbread — Butter — Milk
Baked Apples

Tuesday
Hamburger Patties — Buns
Sliced Tomatoes — Lettuce
Onions — Pickles — Mustard
Fruited Gelatin — Milk
Honey Cake

Wednesday
Oven Fried Fillets — Lemon
Black-eyed Peas
Fruit Salad
Hot Rolls — Butter — Milk
Cherry Tapioca

Thursday
Vegetable Soup (Potatoes, Tomatoes, Carrots, & Onions)
Spiced Ham Sandwiches
Peach Halves—Cheesse & Crackers
Ice Cream Sticks — Milk

Friday
Midterm — Buses run at noon.

Mrs. Ann Dougherty was taken to the Baylor hospital in Dallas Wednesday night.

Mr. and Mrs. L. A. Smith visited in the home of Mr. and Mrs. Ray Hershby Wednesday.

Mrs. Earl Dyer of Vega visited in the Ray Hershby home Thursday afternoon.

QUITCLAIM DEEDS

Flossie Platt to N. F. Collum, W 200', S 167.42', Lot 2, Blk. 2, Womble Add.

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O. E. S. Makes Plans For Grand Official's Visit

The Hereford chapter of the Order of Eastern Star held a stated meeting Tuesday night at the Masonic hall. Mrs. Henry Melton, worthy advisor, presided.

During the routine of business, reports were heard and plans were made for the worthy grand matron's visit on April 15. All chapters in this section will take part in the meeting, at which time she will address the group.

Mrs. Juanita Hershby was in charge of refreshments during an informal social hour which followed the business meeting.

Mrs. Glenn Arlen of Waco has arrived to be with her mother, Mrs. J. Wallace Robinson, who is ill in Deaf Smith County Hospital.

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NOW While the Selection Good. We Have Approximately 15 Used Ranges — 5 Used Conventional Washers

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Electric bed coverings — with a big assist from Reddy's dependable electric service — do put the boot in old man winter's bite. Controlled automatically, electric bed coverings keep you warm all night long no matter how the room or outside temperatures change.

Good sleep aids good health — helps you fight winter sniffles and colds — keeps you rested and relaxed. Winter sleeping at its best is sleeping under one lightweight electric bed covering. Get yours now.

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SOUTHWESTERN

PUBLIC SERVICE

COMPANY

27 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

West Hereford H D Club Installs Officers Tuesday

West Hereford Home Demonstration club met Tuesday afternoon with Mrs. U. V. Pierce with Mrs. Carlos Vaughn, president, presiding.

Mrs. Frank Wilde conducted installation rites for new officers who include: Mrs. Vaughn, president; Mrs. U. V. Pierce, vice-president; Mrs. Roy Boyd, secretary; and Mrs. John Jacobsen, treasurer.

New roll call topics were chosen and Mrs. Frank Wilde, recreation chairman, conducted games. Mrs. Edd Cox was the prize winner.

Following the THDA and coun-

cil reports given by Mrs. Wilde, committees for the incoming year were appointed by the president.

Committees include: Year Book — Mesdames U. V. Pierce, Carlos Vaughn and Jack Flowers; Recreation — Mesdames Frank Wilde, Howard Gore, and Leland McMurry; Finance — Mesdames John Jacobsen, Ida Mae Vaughn and Dee Tarleton; Expansion and Education — Mesdames R. H. Hale, P. L. Luck, and Rdy Boyd; Marketing — Miss Evelyn Bell, Mrs. Vern Witherspoon and Mrs. Edna Bower; Reporter and Clothing Demonstrator — Mrs. Edd Cox; Kitchen Demonstrator —

Mrs. Howard Gore; Parliamentarian, Mrs. Leland McMurry; Legislative leader, Mrs. John Jacobsen; Landscape Cooperator — Mrs. Vern Witherspoon.

New Year books were distributed and filled out and the plan of work for the coming year was discussed.

The district meeting on May 8 in Pampa and the state meeting August 27-29 at Kingsville were announced.

Mrs. Edd Cox presented the program for the afternoon on Civil Defense, discussing home nursing and first aid. Entertainment features were piano selec-

Beauty at Home

By Lynn Carter

Q. How can I go about remedying the shape of my mouth?

A. If your mouth is poorly shaped, lip rouge, skillfully applied, can work wonders. But the best remedy, to my way of thinking, is the habit of keeping a pleasant expression on the face. A smiling mouth is a beautiful mouth!

Q. What is a good dry-hair shampoo I can mix at home?

A. Add a finely-shaved four-ounce bar of pure castile soap to three quarts hot water, and let this simmer over a slow fire until dissolved. Strain through two layers of cheesecloth and add 1/2-pint of alcohol. Keep in a tightly sealed jar. To use, add three parts of hot water to one part of the jelly.

Q. Do you recommend rouging over a really bad skin?

A. This is not only bad for the skin itself, but also accentuates the defects. It is better to use a darker, browner, or just pinker powder on your cheekbones than on the rest of your face.

Q. How can I prevent my blonde hair from showing drab brown streaks?

A. Try using egg white just before the shampoo. Beat two egg whites with two tablespoons of rose water. Massage thoroughly into hair and scalp. Then follow with the regular shampoo.

Q. How can I go about mixing a good hand lotion at home?

A. A good lotion can be made by mixing equal parts of glycerine and spirits of camphor. The glycerine softens, the camphor whitens.

Q. What is a good treatment for freckles on the arms?

A. Mix together some cornmeal and sour milk, or buttermilk; until it is pasty. Spread this over the arms, keep on for 20 minutes, and do this every day.

Q. Will you suggest a good early-morning exercise that will help slim the abdomen and inside of the thighs?

A. Try this: While lying on your back in bed, take a pillow between your feet and stretch your legs high, holding the pillow between the feet. Circle the legs around, then lower them slowly. The rotation movement strengthens the abdominal muscles, which helps improve your posture.

Q. Is there something I can do to remedy the stubbornness of my fingers?

A. One actress I know of shaped her fingertips by wearing thimbles that fitted snugly. The flesh can be worked into a more tapering shape by pressing and shaping them frequently during the day. Wearing long nails helps the appearance of stubby fingers.

Mayor and Mrs. Hudson of Clarendon are guests of their son and family, Mr. and Mrs. C. B. Hudson.

Thomas Jefferson's home was called Monticello.

CARD OF THANKS

To each one that had a part in preparing and serving the food, for ever beautiful flower sent, we thank you and may God bless you.

To Mrs. Frank Merrett for the unceasing care of our beloved father and grandpa we will ever be grateful. May God pour out his richest blessings on her. Mr. and Mrs. Glenn S. Rutter and children Leland Rutter Mr. and Mrs. G. E. Walker and children Mr. and Mrs. Aldon Hawks Jr and children

Johnson, Kelly Enter Animals At Fort Worth

Doyle Johnson and Bill Kelly of Hereford have entered three pigs and one steer in the boys division of the Southwestern Exposition and Fat Stock Show in Fort Worth.

The exposition, January 25 through February 3, is offering a total of \$153,000 in premiums, largest amount in the show's 56-year history. The amount includes the horse show and the world's greatest indoor rodeo, which will have nearly 400 contestants competing for \$50,000 in prizes. Verne Elliott will be producer. New speciality acts will be presented.

Another new feature of the Fort Worth exposition will be the musical, "The Merry Widow," starring Edward Everett Horton of radio, stage and screen fame.

From a new stage in Cattle Building No. 2, a continual round of band concerts, square dancing and other free entertainment will be offered. Visitors also will see a new exhibit hall with dozens of interesting displays.

Many special days have been set aside for towns and organizations. The first Saturday January 26, will be 4-H Club, Future Farmer and Future Homemaker Day.

Fr. Dominic Kenny Appreciation Party Host For Ladies

Father Dominic Kenny, S. A. was host to the ladies of St. Anthony's Parish at an appreciation party.

It was given to thank the ladies who gave during the past year toward the erection and dedication of the new church.

Father Coleman Gallagher, S. A. showed movies of the progress of the building of the new church from the ground breaking through the dedication.

Another movie, "The Call of Peter" was shown, also.

Father Jerome Hancox, pastor of the Immaculate Conception church at Vega was guest speaker for the evening. He spoke on "Our Rights and Privileges as Americans".

There were 67 people present at the party.

James Monroe's home was known as Ashlawn.

CONSIDER ACE

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O	R	A	R	A	S	A	S	E		
L	A	A	M	E	R	I	T	E		
R	H	I	C	S	L	L	M	A		
R	I	G	H	O	S	L	V	L		
O	C	T	N	E	P	O	R	I	S	

HAVE YOU CHANGED THE OIL IN YOUR WATCH LATELY?



Sounds silly, doesn't it — but it is a fact that your watch oil deteriorates — gets gummy — just like the oil in your car! Dust and foreign particles mix with the old oil and in time cause serious damage. Bring your watch in to us today for a thorough cleaning and save costly repairs later on.

Your Doctor of All Sick and Decrepit Watches
KENNETH "Doc" COWAN
Phone 34

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

"Always a Good Show" STAR Theatre

THIS WEEKS HITS

SUNDAY — MONDAY — TUESDAY

THE SUNSHINE MUSICAL!

PAINTING THE CLOUDS WITH SUNSHINE

DENNIS VIRGINIA GENE
MORGAN-MAYO-NELSON

NOTHING COULD BE BRIGHTER!

WEDNESDAY — THURSDAY

WHEN IT GETS DARK BOGART GETS WHAT HE WANTS

HUMPHREY BOGART

Siracusa

FRIDAY — SATURDAY

THE ONLY CAT IN THE WORLD TO INHERIT \$30,000,000 AND A BASEBALL TEAM!

RHUBARB

RAY MILLAND - JANET

WE CONGRATULATE YOU OF YOUR WEDDING

Anniversaries from Sunday, Jan 13, must not be with Gene tax collectors have. We've gotten sick in their as laid up in the hospital was out of his pulpit three go to the hospital a month, to stay at home a week or around the house when they'd seen any of em react like a air work is the last thing all in fact, they can't get back.

TEXAS

MOST EXCITING OF ALL HIS JUNGLE PICTURES!

JOHN W.

gets sick, for example, it's fre- tryin to do too much, but with tax way around, they haven't been de- have been collectin in the wrong nally I've always felt they've collected the main oddity about Tax Collector's dy dies from it and while it incapacitates ator for continued work in that line, some- turns up to take his place. The government ch go out.

Yours faithfully, J. A.

NOTICE TO CUSTOMERS OF UHLMANN Elevators Company, Dawn, Texas

Our recent fire which destroyed one of our Dawn elevators, will cause absolutely no loss to any customer. Any grain which is held in storage will be fully protected by a like quantity and quality of grain, and the owner thereof can dispose of the same at any time at the market -- or WAREHOUSE RECEIPTS eligible for loan purposes will be furnished upon request

ALL YOU HAVE TO DO IS GO TO

Mr. Lloyd Airhart at Dawn

to handle your grain in the manner you prefer.

Our records and scale tickets were not damaged, and are in shape to give you the same service which would have been available had the fire not occurred.

Present plans are to

Rebuild The Dawn Elevator Meanwhile: Business As Usual

The Sunday Brand

Hereford, Texas

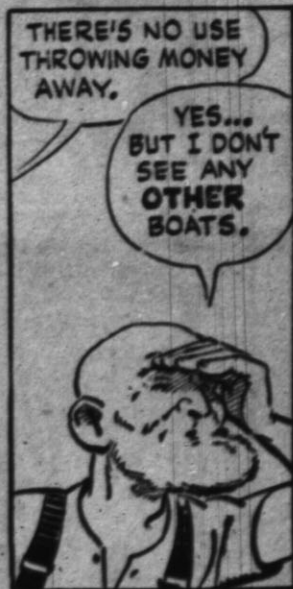
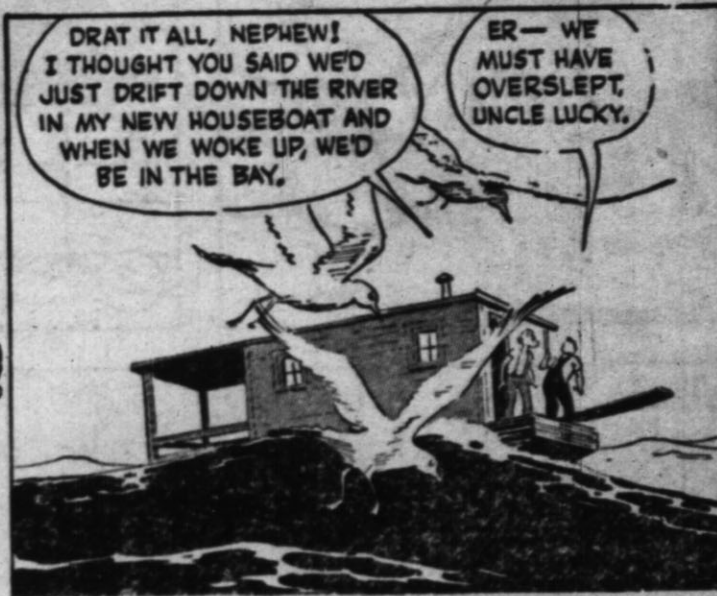
Our Slogan: "More People—More Farms"

The Sunday Brand, Hereford, Texas, Sunday, January 13, 1952

Registered U. S. Patent Office

Buzz Sawyer

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



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id
lore Farms"



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1-13

Montag's STATIONERY

See This Beautiful Stationery
In Our Office.

The Brand

Elevators Company, Dawn, Texas

Our recent fire which destroyed one of our Dawn elevators, will cause absolutely no loss to any customer.

Any grain which is held in storage will be fully protected by a like quantity and quality of grain, and the owner thereof can dispose of the same at any time at the market -- or

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Rebuild The Dawn Elevator Meanwhile: Business As Usual

party.

It was given to thank the ladies who gave during the past year toward the erection and dedication of the new church.

Father Coleman Gallagher, S. A. showed movies of the progress of the building of the new church from the ground breaking through the dedication.

Another movie, "The Call of Peter" was shown, also.

Father Jerome Hancox, pastor of the Immaculate Conception church at Vega was guest speaker for the evening. He spoke on "Our Rights and Privileges as Americans".

There were 67 people present at the party.

James Monroe's home was known as Ashlawn.



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Your Doctor of
All Sick and
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**KENNETH
"Doc" COWAN**
Phone 34

REGISTERED CHRONOGRAPH
WATCH TECHNICIAN



**WE CONGRATULATE YOU
OF YOUR WEDDING**

Anniversaries from Sunday, Jan 1st to 10th. Mr. & Mrs. Paul M. Howard, Mr. & Mrs. H. I. Nickerson, Mr. & Mrs. John W. Schneider, Mr. & Mrs. Jim H. Barkley, Mr. & Mrs. Frank S. Smith, Mr. & Mrs. Burl Pottorff, Mr. & Mrs. L. E. Hendrick, Mr. & Mrs. Warren Daniels.

TEXAS

MOST EXCITING OF ALL HIS JUNGLE PICTURES!

JOHN W.

Introducing BOB

Yours faithfully, J. A.

West Hereford H D Club Installs Officers Tuesday

West Hereford Home Demonstration club met Tuesday afternoon with Mrs. U. V. Pierce with Mrs. Carlos Vaughn, president, presiding.

Mrs. Frank Wilde conducted installation rites for new officers who include: Mrs. Vaughn, president; Mrs. U. V. Pierce, vice-president; Mrs. Roy Boyd, secretary; and Mrs. John Jacobsen, treasurer.

New roll call topics were chosen and Mrs. Frank Wilde, recreation chairman, conducted games. Mrs. Edd Cox was the prize winner.

Following the THDA and coun-

cil reports given by Mrs. Wilde, committees for the incoming year were appointed by the president.

Committees include: Year Book — Mesdames U. V. Pierce, Carlos Vaughn and Jack Flowers; Recreation — Mesdames Frank Wilde, Howard Gore, and Leland McMurry; Finance — Mesdames John Jacobsen, Ida Mae Vaughn and Dee Tarleton; Expansion and Education — Mesdames R. H. Hale, P. L. Luck, and Roy Boyd; Marketing — Miss Evelyn Bell, Mrs. Vern Witherspoon and Mrs. Edna Bowe; Reporter and Clothing Demonstrator — Mrs. Edd Cox; Kitchen Demonstrator —

Mrs. Howard Gore; Parliamentarian, Mrs. Leland McMurry; Legislative leader, Mrs. John Jacobsen; Landscape, Cooperator — Mrs. Vern Witherspoon.

New Year books were distributed and filled out and the plan of work for the coming year was discussed.

The district meeting on May 8 in Pampa and the state meeting August 27-29 at Kingsville were announced.

Mrs. Edd Cox presented the program for the afternoon on Civil Defense, discussing home nursing and first aid. Entertainment features were piano selec-

Beauty at Home

By Lynn Carter

Q. How can I go about remedying the shape of my mouth?

A. If your mouth is poorly shaped, lip rouge, skillfully applied, can work wonders. But the best remedy, to my way of thinking, is the habit of keeping a pleasant expression on the face. A smiling mouth is a beautiful mouth!

Q. What is a good dry-hair shampoo I can mix at home?

A. Add a finely-shaved four-ounce bar of pure castile soap to three quarts hot water, and let this simmer over a slow fire until dissolved. Strain through two layers of cheesecloth and add ½-pint of alcohol. Keep in a tightly sealed jar. To use, add three parts of hot water to one part of the jelly.

Q. Do you recommend rouging over a really bad skin?

A. This is not only bad for the skin itself, but also accentuates the defects. It is better to use a darker, browner, or just-pinker powder on your cheekbones than on the rest of your face.

Q. How can I prevent my blonde hair from showing drab brown streaks?

A. Try using egg white just before the shampoo. Beat two egg whites with two tablespoons of rose water. Massage thoroughly into hair and scalp. Then follow with the regular shampoo.

Q. How can I go about mixing a good hand lotion at home?

A. A good lotion can be made by mixing equal parts of glycerine and spirits of camphor. The glycerine softens, the camphor whitens.

Q. What is a good treatment for freckles on the arms?

A. Mix together some cornmeal and sour milk, or butter-milk, until it is pasty. Spread this over the arms, keep on for 20 minutes, and do this every day.

Q. Will you suggest a good early-morning exercise that will help slim the abdomen and inside of the thighs?

A. Try this: While lying on your back in bed, take a pillow between your feet and stretch your legs high, holding the pillow between the feet. Circle the legs around, then lower them slowly. The rotation movement strengthens the abdominal muscles, which helps improve your posture.

Q. Is there something I can do to remedy the stubbiness of my fingers?

A. One actress I know of shaped her fingertips by wearing thimbles that fitted snugly. The flesh can be worked into a more tapering shape by pressing and shaping them frequently during the day. Wearing long nails helps the appearance of stubby fingers.

Mayor and Mrs. Hudson of Clarendon are guests of their son and family, Mr. and Mrs. C. B. Hudson.

Thomas Jefferson's home was called Monticello.

CARD OF THANKS

To each one that had a part in preparing and serving the food, for ever beautiful flower sent, we thank you and may God bless you.

To Mrs. Frank Merrett for the unceasing care of our beloved father and grandpa we will ever be grateful. May God pour out his richest blessings on her.

Mr. and Mrs. Glenn S. Rutter
Mr. and Mrs. M. T. Rutter and children
Leland Rutter
Mr. and Mrs. G. E. Walker and children
Mr. and Mrs. Aldon Hawks Jr and children

Johnson, Kelly Enter Animals At Fort Worth

Doyle Johnson and Bill Kelly of Hereford have entered three pigs and one steer in the boys division of the Southwestern Exposition and Fat Stock Show in Fort Worth.

The exposition, January 25 through February 3, is offering a total of \$153,000 in premiums, largest amount in the show's 56-year history. The amount includes the horse show and the world's greatest indoor rodeo, which will have nearly 400 contestants competing for \$50,000 in prizes. Verne Elliott will be producer. New speciality acts will be presented.

Another new feature of the Fort Worth exposition will be the musical, "The Merry Widow," starring Edward Everett Horton of radio, stage and screen fame.

From a new stage in Cattle Building No. 2, a continual round of band concerts, square dancing and other free entertainment will be offered. Visitors also will see a new exhibit hall with dozens of interesting displays.

Many special days have been set aside for towns and organizations. The first Saturday January 26, will be 4-H Club, Future Farmer and Future Homemaker Day.

Fr. Dominic Kenny Appreciation Party Host For Ladies

Father Dominic Kenny, S. A. was host to the ladies of St. Anthony's Parish at an appreciation

"Always a Good Show"

STAR Theatre

THIS WEEKS HITS.

SUNDAY — MONDAY — TUESDAY

THE SUNSHINE MUSICAL!

PAINTING THE CLOUDS WITH SUNSHINE

DENNIS MORGAN · VIRGINIA MAYO · GENE NELSON

NOTHING COULD BE BRIGHTER!

WEDNESDAY — THURSDAY

WHEN IT GETS DARK BOGART GETS WHAT HE WANTS

HUMPHREY BOGART

Siracusa

FRIDAY — SATURDAY

"SPEEDY" **HEREFORD MOTORS**

OH MY GOODNESS! WAAA! WAAA!

ARE YOU CRACKED, LADY? THAT'S THE FIFTH CAR YOU'VE CLIPPED.

ONLY FOUR OFFICERS — ONE OF THEM I HIT TWICE.

LEMME SEE YOUR DRIVER'S LICENSE!

DON'T BE RIDICULOUS! WHO'D ISSUE ME A LICENSE?

IT'S UNFORTUNATE THAT THERE ARE SO MANY DIZZY DRIVERS BUT IT IS FORTUNATE OUR TOWN CAN BOAST OF

HEREFORD MOTOR CO. Inc.
AND THEIR COMPLETE REPAIR AND SERVICE DEPARTMENT.
THEIR WORK IS THE BEST AND THEIR PRICES ARE REASONABLE.

HEREFORD MOTOR CO. Inc. MERCURY

COMPLETE FRONT END SERVICE

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WE REPAIR ALL MAKES

142 MILES AVE. • HEREFORD, TEXAS • Phone 38 or 39

YOUR FRIENDLY Ford DEALER

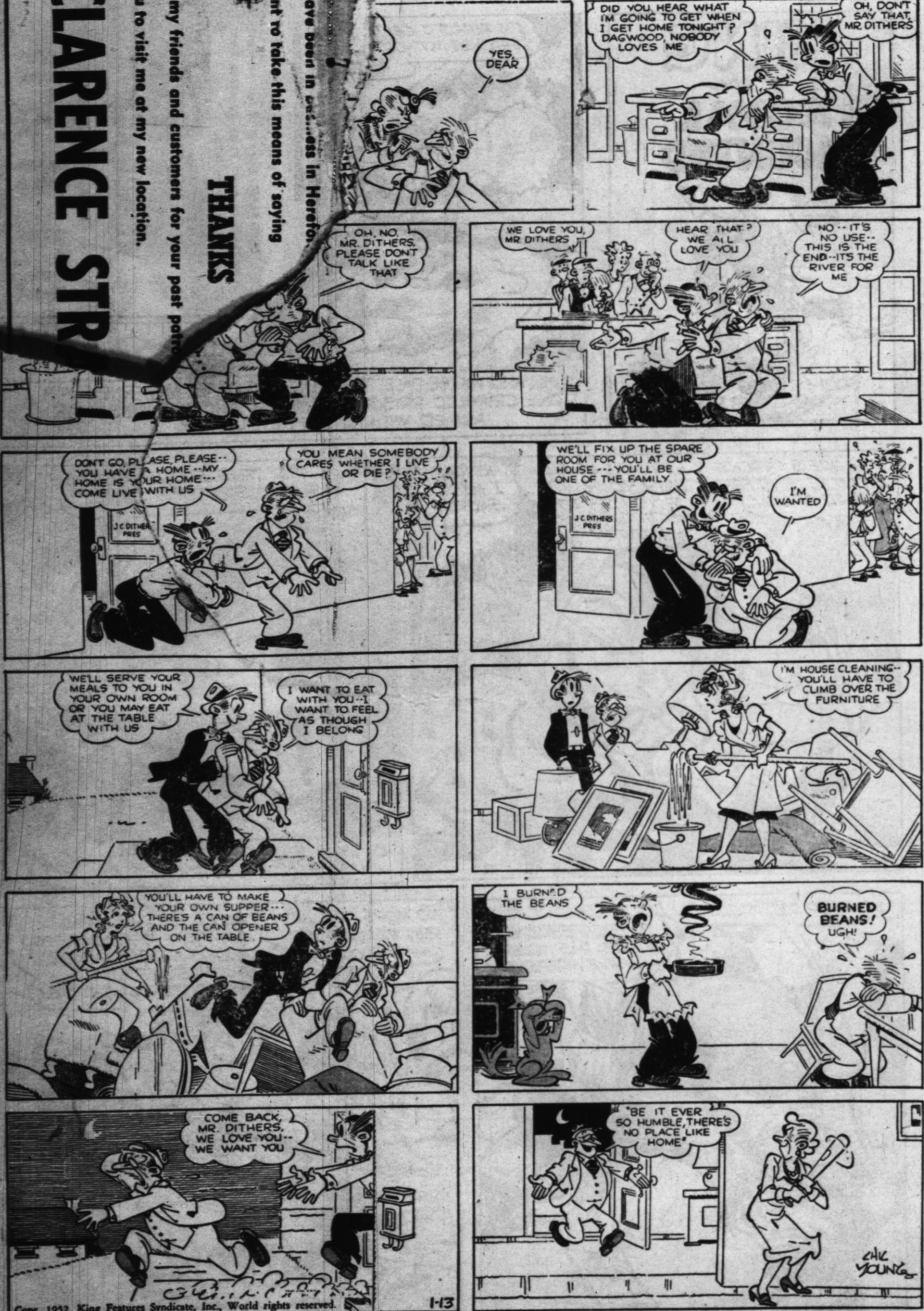
NOTICE TO CUSTOMERS OF UHLMANN

CLARENCE STR

to my friends and customers for your past patronage. I want to visit me at my new location.

THANKS

I have been in business in Herford... want to take this means of saying



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1-13

Montag's STATIONERY

See This Beautiful Stationery In Our Office.

The Brand

The Sunday Brand

Hereford, Texas

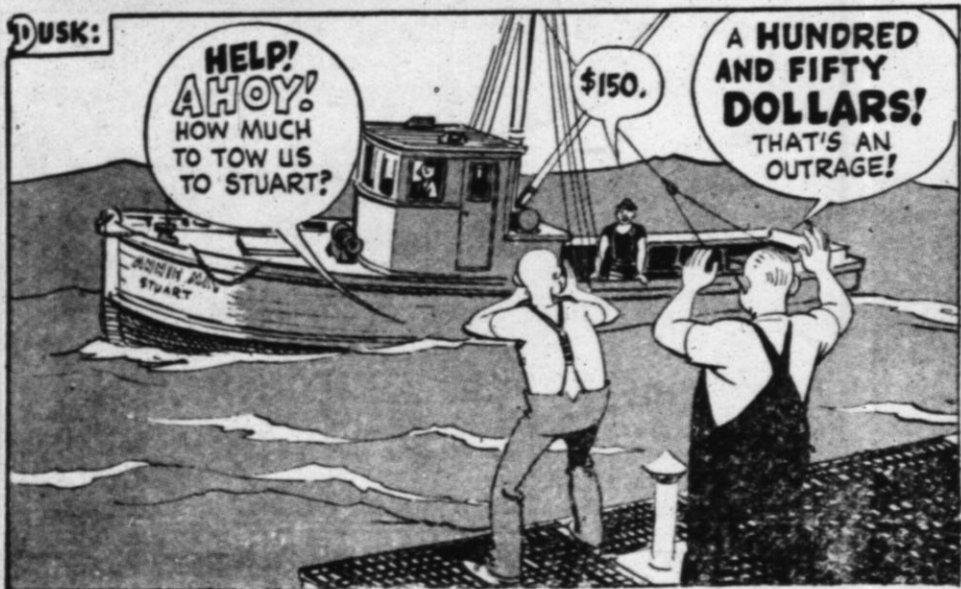
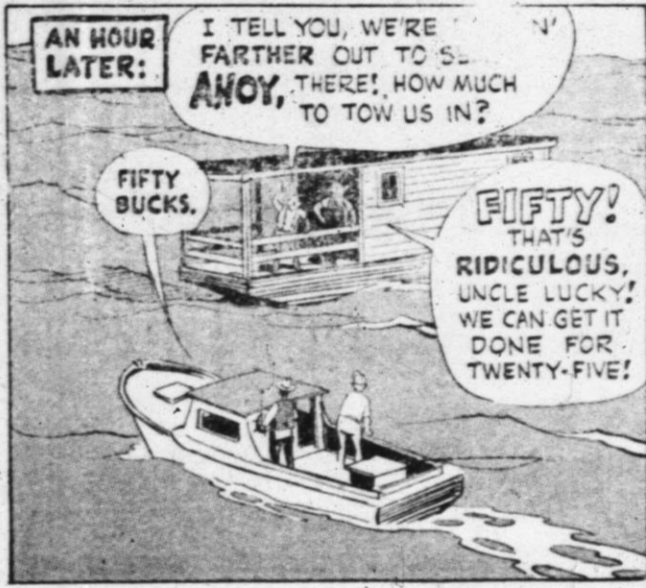
Our Slogan: "More People—More Farms"

The Sunday Brand, Hereford, Texas, Sunday, January 13, 1952

Registered U. S. Patent Office

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



DRAKE

THE GICIAN

BY LEE TALK & PHIL DAVIS

THE BIG PRO GAME -- TIGERS VERSUS WARRIORS! AND THE SENSATIONAL NEW TIGER FULL BACK (LOTHAR) STUNS THE CROWD AS WELL AS THE WARRIORS!



THE CROWD GASPS AT THE MIGHTY KICKING OF THIS BAREFOOTED GIANT KNOWN AS THE JUNGLE FULLBACK --



THE JUNGLE FULLBACK RAN WILD IN THE FIRST QUARTER, AND THE CROWD'S CRAZY! YOU SHOULD SEE HIM! BAREFOOTED, IN A LEOPARD SKIN -- THEY CAN'T HOLD HIM -- WOW!



WE DON'T NEED ELEVEN MEN OUT THERE. THAT LOTHAR'S A TEAM BY HIMSELF!

LISTEN TO THAT CROWD! THEY LOVE HIM! HE'S WORTH A MILLION TO US. AND HE INSISTS ON PLAYING FOR NOTHING.



THE GAMBLERS, BETTING AGAINST LOTHAR'S TEAM, WATCH SULLENLY. THEN ONE OF THEM SIGNALS. MANDRAKE IS PUZZLED --

NARDA -- THE FIELD GLASSES, PLEASE.

TIME TO STOP THIS!

YEAH, HERE GOES.

MANDRAKE SWEEPS THE FIELD WITH HIS BINOCULARS -- THEN THE DISTANT ROOFTOPS -- AND SEES --



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CONTINUED

This Space For Sale!

For Complete Details - Inquire
THE HEREFORD BRAND
Phone 30



WE HAVE 'EM

Complete line of Desk Lamps.

Flourescent, also goose neck lamps.



AT THE

BRAND

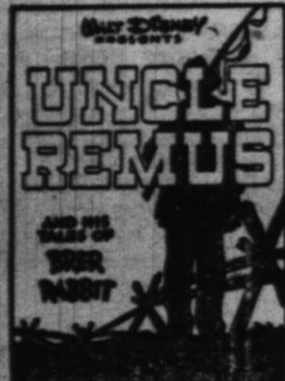
PHONE 30

CLARENCE STR

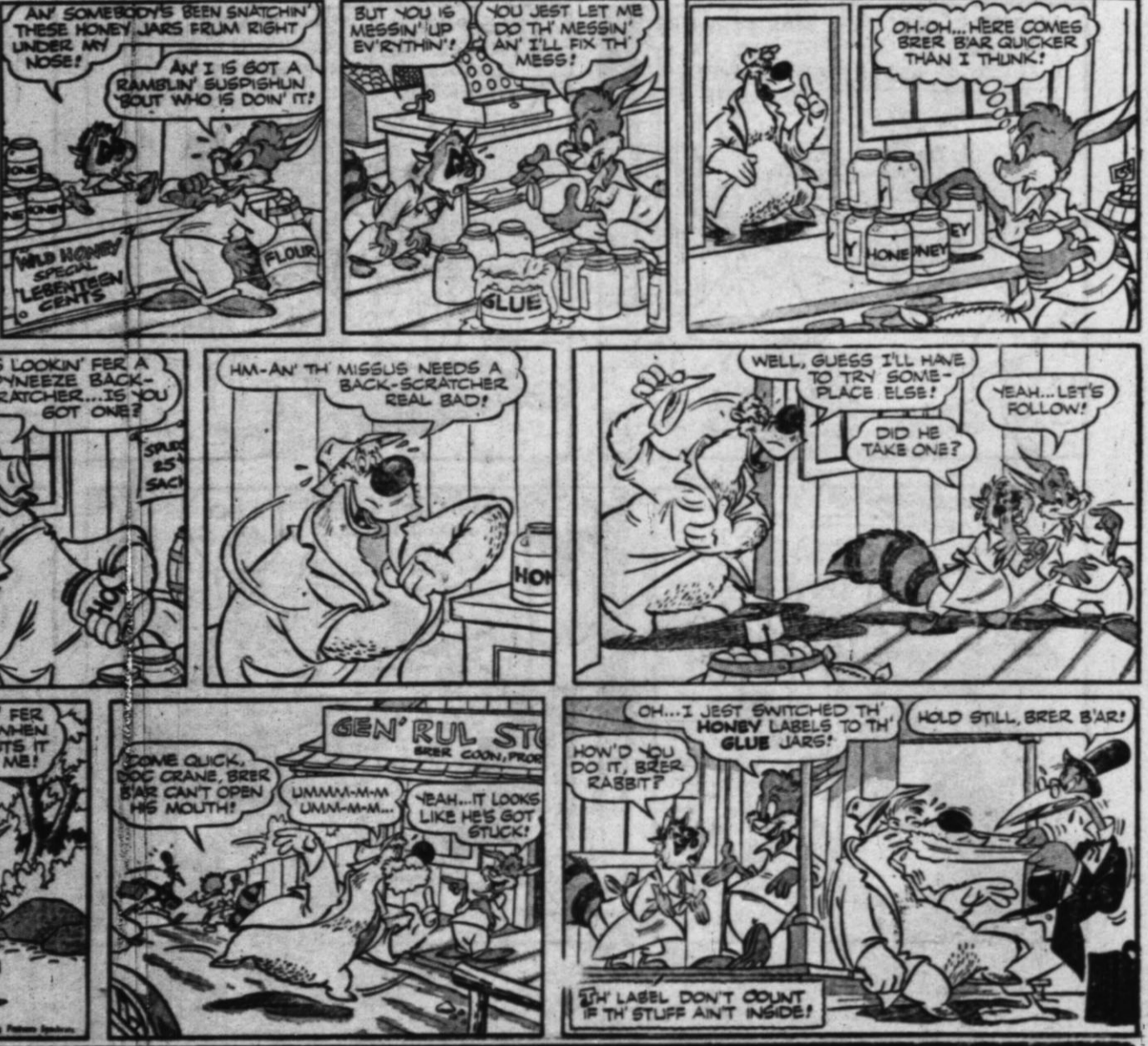
to my friends and customers for your past patronage. you to visit me at my new location.

THANKS

I have been in business in Hereford. want to take this means of saying.



IT HAS ENNYTHIN' TO DO WITH HONEY... OLE BRER B'AR KIN BE COUNTED ON... TO BE COUNTED IN!



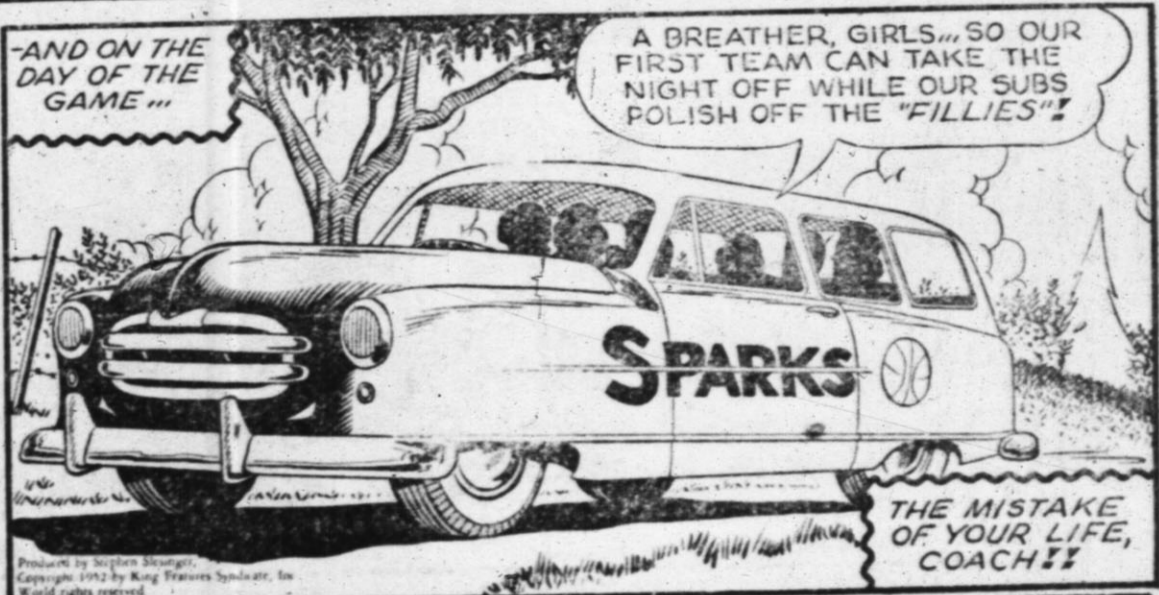
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THE HEREFORD BRAND

CLARK DIKE

by
RAY GOTTO



This Space For Sale!

For Complete Details

Inquire At

THE BRAND

THE KATZENJAMMER KIDS



New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

\$5.50 TO \$6.70

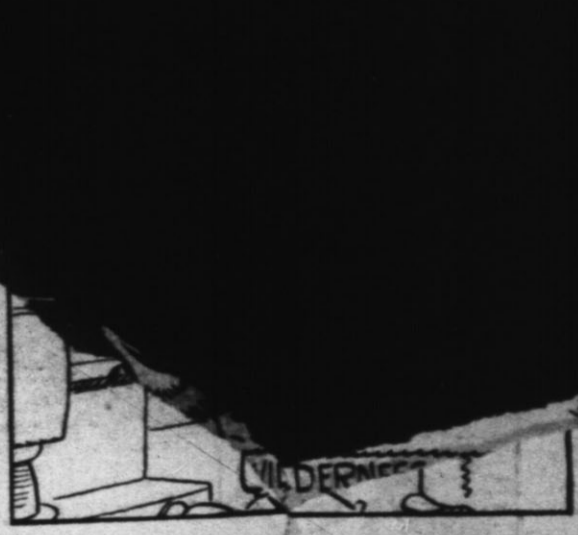
EXCELLENT FOR OFFICE - AUTO - TRACTOR!

THE HEREFORD BRAND

THIMBLE THEATRE :: S

By TOM SIMS and BILL ZAL

Registered U. S. Patent Office



Read The Want Ads

CLARENCE STRA

to my friends and customers for your past patronage.
you to visit me at my new location.

THANKS

I have been in business in Hereford
want to take this means of saying

YOU'VE SEEN THE
PUT THEM IN THE
YOUR WAY OUT,
PERCIVAL AND TELL
TO TAKE HIM TO
COUNTRY CLUB.

SURE, SIR...AND
THANKS FOR SHOWING
US THE CUPS.

OH, HELLO, SIR
PERCIVAL...MR. MILES
SAYS HE'S READY TO
GO OVER TO THE
COUNTRY CLUB

RIGHT!
I'LL GO
RIGHT
IN.

I SAY, MR. MILES, IT'S JOEY OF
YOU TO TAKE ME TO YOUR
CLUB... NO NEED OF GETTING
YOUR CAR OUT... NOBBS HAS
MINE AT THE DOOR NOW.

OH, VERY GOOD, SIR
PERCIVAL...JUST LET
ME GET MY HAT AND
WE CAN GO.

WE'LL BE HERE AN
HOUR OR SO, NOBBS...YOU
MAY GO GET SOME DINNER
IF YOU LIKE.

THANKS, SIR PERCIVAL, BUT
I ATE BEFORE WE CAME...I'LL
JUST PARK THE CAR AND
WAIT IN IT FOR YOU.

DO YOU THINK YOU CAN
REMAIN FOR OUR BIG
CHARITY HORSE SHOW,
SIR PERCIVAL?

UNFORTUNATELY NO...NOTHING
WOULD GIVE ME MORE PLEASURE...
BUT, ALAS, OTHER BUSINESS PASSES...
AS A MATTER OF FACT, NOBBS AND
I HAVE TO LEAVE TONIGHT!

MEANWHILE, OUTSIDE THE CLUB

NOW TO GET BACK TO MILESTONE
FARM IN A HURRY!...I DON'T DARE
TAKE OUR CAR...I'LL HAIL A TAXI
ON THE HIGHWAY AND STOP ABOUT
TWO BLOCKS FROM THE FARM.

A LITTLE LATER IN RUSTY'S ROOM.

HEY, RUSTY! COME ON, WAKE
UP!... I THINK SOMEBODY'S
PROWLING AROUND IN THE
DRIVEWAY!

HUH? WHO'S THAT?
OH, IT'S YOU, PETE!
WAIT...I'LL SWITCH
ON THE LIGHT.

NO, NO, RUSTY! DON'T
TURN ON THE LIGHT!
COME ON TO MY ROOM...
WE CAN SEE THE DRIVEWAY
FROM THERE!

OH, SURE! YOU GO BACK AND
WATCH...I'LL JOIN YOU SOON AS
I GET SOME CLOTHES ON!

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1-13 TO BE CONTINUED

TRADE WITH YOUR NEIGHBORS

The Friendly Merchants Of Hereford

Friendly, Courteous Service
Nationally Advertised Brands
Complete Stocks Always

This Message Sponsored In The Interest
Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference
In Merchandise, Shop the Ad Columns of This
Paper!

THE BRAND

PHONE
THIRTY

GRANDMA

by CHAS. KUHN-



Check This Paper For Bargains

LITTLE ANNIE ROONEY

by
BRANDON WALSH
AND
DARRELL MCCLURE



I HATE TO TELL YA, BUT ALL THAT MONEY THE NICE PEOPLE SENT ME FOR WAKIN' FOLKS WHEN THE HOTEL WAS ON FIRE ~ IT'S ALL GONE ~

THAT'S JUST AWFUL ~

NOW WE CAN'T PLAY ROBIN HOODS ANY MORE ~

AN' IT WAS SUCH FUN HELPIN' POOR FOLKS



WHAT'LL WE DO NOW? NO MONEY ~ NO CHARITY ~ NO ~

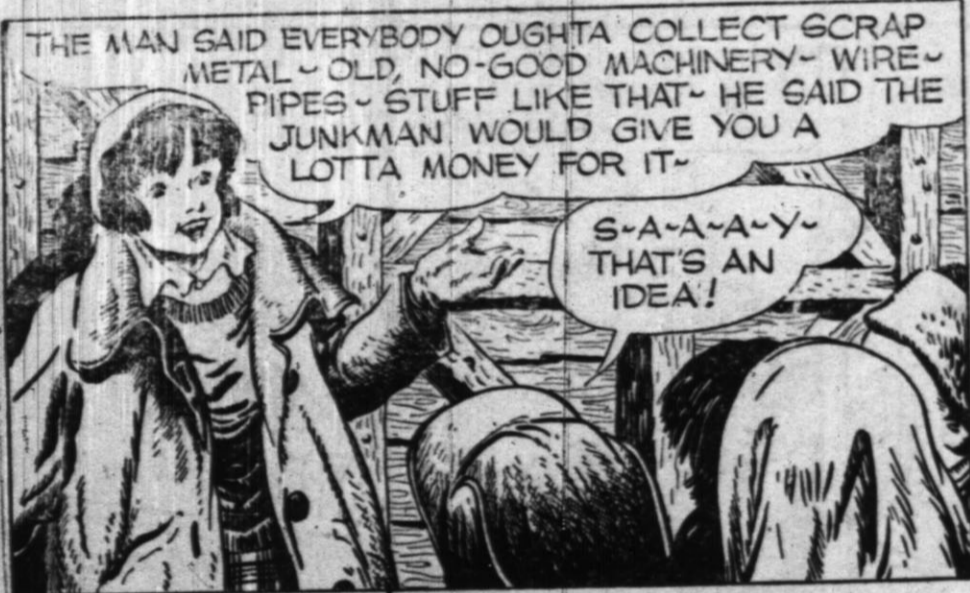
AN' I TOLD A POOR FAMILY THE ROBIN HOODS WOULD HELP 'EM ~ NOW ~???

MAYBE ANOTHER HOTEL WILL BURN DOWN ~

GEE, WHIZ ~

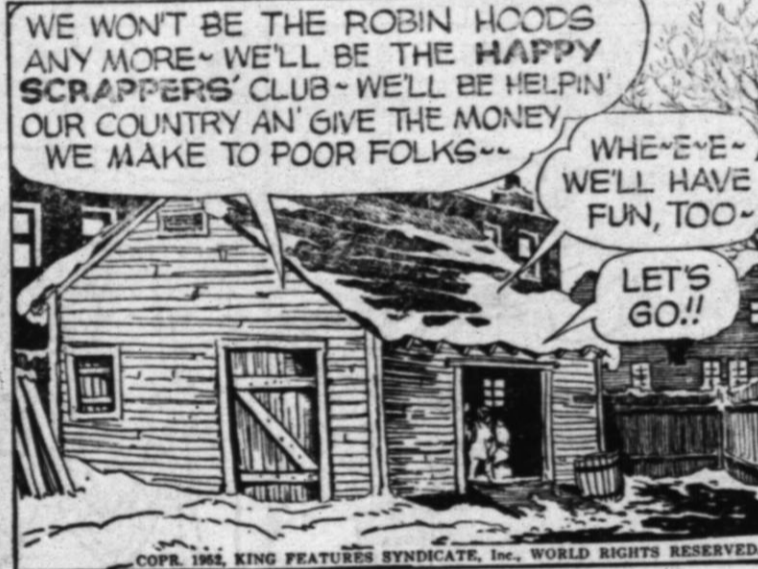


LISTEN, PLEASE ~ LAST NIGHT ON THE RADIO I HEARD A MAN SAY OUR COUNTRY NEEDS HELP ~ IT'S GOTTA HAVE SCRAP IRON ~ AN' I GOT A IDEA ~ AN' IF YOU LIKE IT ~



THE MAN SAID EVERYBODY OUGHTA COLLECT SCRAP METAL ~ OLD, NO-GOOD MACHINERY ~ WIRE ~ PIPES ~ STUFF LIKE THAT ~ HE SAID THE JUNKMAN WOULD GIVE YOU A LOTTA MONEY FOR IT ~

S-A-A-A-Y ~ THAT'S AN IDEA!



WE WON'T BE THE ROBIN HOODS ANY MORE ~ WE'LL BE THE HAPPY SCRAPPERS' CLUB ~ WE'LL BE HELPIN' OUR COUNTRY AN' GIVE THE MONEY WE MAKE TO POOR FOLKS ~

WHE-E-E ~ WE'LL HAVE FUN, TOO ~

LET'S GO!!

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THAT OLD DUMP BACK OF THE OLD FACTORY IS A SCRAP IRON FRUITCAKE ~ ALL WE HAVE TO DO IS SWEEP THE SNOW OFF A GOLD MINE ~



GLORY DAY ~ LOOKIT ALL THE BEAUTIFUL OLD SCRAP IRON ~ I'LL BETCHA THERES LOTSA SWELL DUMPS LIKE THIS ALL OVER THE COUNTRY ~ IF ALL THE FOLKS WOULD JUST LOOK AROUND GOOD ~

DARRELL MCCLURE
1-13

This Space For Sale!

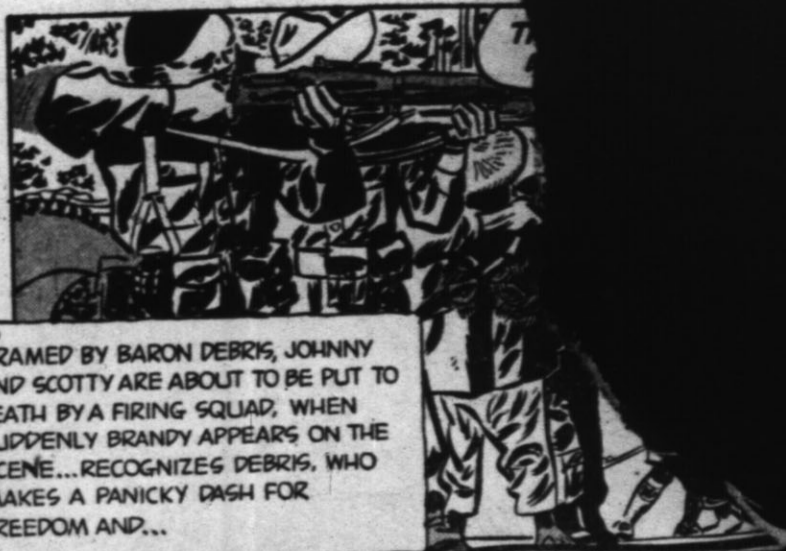
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THE HERFORD BRAND

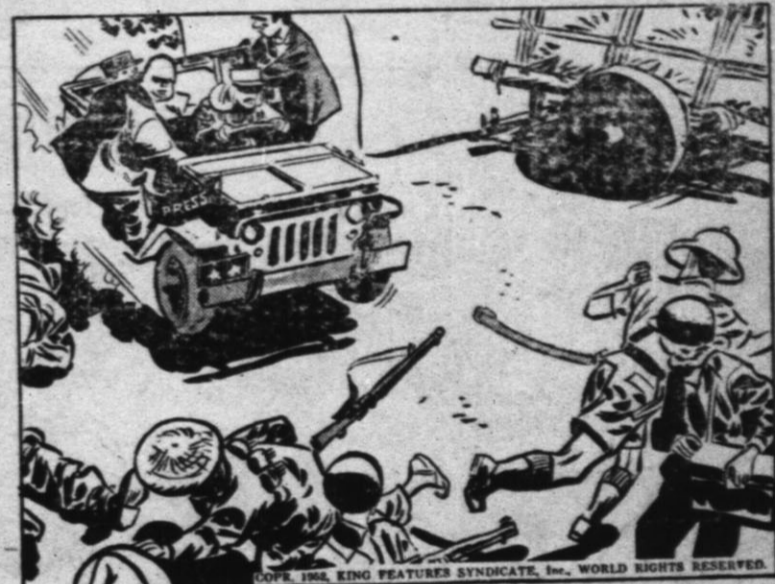
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JOHNNY HAZARD

by FRANK ROSSIN



FRAMED BY BARON DEBRY, JOHNNY AND SCOTTY ARE ABOUT TO BE PUT TO DEATH BY A FIRING SQUAD, WHEN SUDDENLY BRANDY APPEARS ON THE SCENE...RECOGNIZES DEBRY, WHO MAKES A PANICKY DASH FOR FREEDOM AND...



Check This Paper For Bargains