

53rd YEAR-NUMBER 21

Around

Town

Things were humming around

Hereford schools this week. Final

exams were slated Friday and

Monday. Baccaulaureate services

at high school auditorium Sunday,

8 o'clock, conducted by Rev. Rus-

sell Wingert. Commencement is

slated for Tuesday night, May 26.

Fusses will continue as usual

through Tuesday morning, May 26,

for all schools - but will make the

return run at 10:30 Tuesday to officially close all Hereford public

schools. Report cards will be hand-

Alton Fraser, confined in the Ba

tan Memorial Methodist Hospital

at Albuquerkue, N. M., following

an automobile accident last Tues-

day was reported Wednesday as

"coming along fine." X-ray pic-tures Tuesday showed a small fracture on his back, but physi-

cians did not believe a cast would

be necessary. Mrs. Fraser, who

return to Hereford later this week,

provided his condition continued to

Here's a good deal for someone.

Mrs. Wallace Cox reports that an

unknown couple got into her iris

bed and says to tell 'em: "The

man who lost that good leather glove while he and his lady com-

panion were stealing the gold and

yellow iris Monday night may call

at 410 Union and I will gladly re-

turn the glove." She expects no takers, however.

Mrs. Albert Farris got quite ex-

cited Monday when her home, 703

Knight, began quaking and was

reasonably sure that Hereford un-

derwent a slight tremor Monday

morning. No other calls were re-

ceived at The Brand Office, so if

imagining things.

es

dley

H. Bult

-1,"","+-

improve.

ed out from 9 to 10:30 Tuesday.



Published Every Thursday

Hereford, Texas, Thursday, May 21, 1953

City Zoning To Be Discussed At Meeting June 1

Zoning, a long-time problem for Hereford, was discussed by the City Commission at their meeting Monday night and City Attorney

probably remain "as are.".

Dickey Sub-Division

sion, consisting of 12 lots with 62-Highway and to the immediate west of Bertram Street, which at present bounds the city limits on the west. Legal description of the tract is Block 1, Womble Addition.

feet instead of the customary 80 Sewer lines are already in place feet, and pointing out hardship to serve the new sub-division, but cases incurred by the additional water, fire hydrants and other im-10 feet. The plan was OK'ed in provements will be required. the Amarillo office for submission The Commission reviewed other to the state, but was frowned upon routine business, including a letby the State Department, which er from the Knights of Columbus, asked for 90 feet, but indicated which expressed cooperation in that 80, possibly even 76, would every manner toward making be considered.

Hereford a better place to live. Discussion also included a curfew aw, recommended by peace officers and tabled at the last meeting, but no action was taken.

Action was likewise deferred on ed 54-foot, four-lane road hed for the widening proceedure of 25 Mile traffic and space for parallel park-Avenue after reviewing a letter from the Highway Commission which discouraged a proposed city plan of widening the project to 70 feet instead of the regulation 80 feet as endorsed by the commis-

Pioneer Program **Offers Variety Of Entertainment**

run more than \$75,000 expense Hereford took on a holiday apthe City. pearance this week as store fronts Adoption of the 80-foot plan



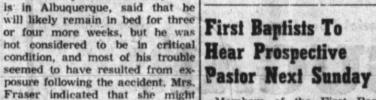
Citing the fact that the State, might be acceptable to the depart- missioner D. C. Kinsey at 1 vestigate and outline proceedure Highway Commission failed to ap- ment, but that they preferred a meeting Monday, no action y on creating a City Planning and prove Hereford's plan to widen 90-foot road with 80 feet as the taken. The Commission will, in a approved minimum on new con- probability, appear before th State Highway Commission in a struction. Due to the absence of Com- effort to work out the problem.

Pages

PRICE 5 CENTS PER COPY



BARBARA JEAN PINNELL, 16-year-old Adrian sophomore, walked away with top honors in the Deaf Smith County 4-H Dress Show here last Saturday. She is shown above in her winning costume of brown linen, tailored fashion with brown and white accessories. She also made the bag which she



Members of the First Baptist Church will hold a conference Sunday to act on recommendation of the Pulpit Committee following a trial sermon to be presented Sun-

announcements this week.

the committee, which has visited numerous churches over the area following resignation of Rev. R.H. Cagle on March 25, when he ac-cepted a call to the Ballinger church.

In recommending Reto be not only an outstanding prea cher, but an exceptionally fine pas tor in every way. Rev. Scott attended both Howard

Payne and the Southwestern Bap-(Continued On Page 2)

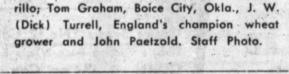
you also noticed if, call Mrs. Farris. 1181, and let her know she isn't Nan Longbottom



Englishmen and their American sponsor. The purpose of their visit to the states is to observe farming methods, etc. Shown above are from left: Robert French, Boice City,

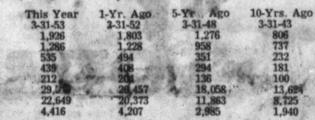
Rev. Scott was recommended by

Hereford riona



Meter Increases Reflect Growth

Furthermore, they show that the Is Hereford still growing? You hear the question often, and growth in 1952 was well above the the answers vary sharply. Actual 10-year average from March 31, figures released by the gas com- 1943, to March 31, 1953. Scott of Clarendon, according to pany Monday, through their month- Gas. Company averages, based ly magazine, "Gas Employee's on active customers (meters), definitely say, "Yes!" show the following: News,"



The Hereford increase shows al-1 to 1953 was 123 connections. ost two and one-half times as The increase during the past 12 many meters as the town boasted months was, therefore, more than in 1943-with a net gain of 1,120 the 10 year average of 94, and connections during the 10-year per- only seven connections under the

average for the past five years. Averaging the increased connec-tions over a 10-year period, the be above the average in the 54 completion for the annual Mid-Moption of the 80-foot plan would, according to Mr. Sears, un-

Highway 51 to 70 feet, Mayor Hen-Zoning committee, ry Sears spoke before the Hereford A zoning plan of some sort, com-JayCees at noon Tuesday and nissioners felt, is becoming an urgent matter as Hereford increas- pointed to the strip as Hereford's No 1 headache. es in size. The proposed plan, which will probably be discussed Following announcement that the Canadian Bridge would be conat the meeting Monday, June 1,

will cover industrial, commercial structed, and an improved highand residential construction for the way required through the city limfuture, citing bounds and loca- its from Park Avenue south to U.S. tions. Present establishments will 60, the Commission authorized City Manager Grady Bowdry to survey. the area intensively with the idea

The Commission also moved to of improving the road toward a ncorporate the Dickey Sub-Divi- manner acceptable to the Highway way Department and incurring the foot fronts each. The area lies to least possible inconvenience to the immediate south of Harrison property owners on the route. Hereford's 70-Foot Plan

Our Slogan: "More People-More Farms

The Hereford baseball club call-off the game with Dimmitt for Friday, according to Manager Andy Anderson today, The club will go to Happy Sunday for their regular league game. Either Terry McRight or John Winkler will toss the game, Anderson predicted.

Parkman Bob Bailey reported to day that the Jaycee Park on South Main is now cleaned up and in good shape, including trash cans and other necessary items. His main object was to ask help of the public in "keeping it nice." Bob adds that his busy season is coming on and that he cannot (Continued On Page 2)

To State Meet

Nan Longbottom, daughter Mrs. Perry McMinn, will repre ent Deaf Smith County at Girls State on June 15-23 in Austin. Nan is being sponsbred to the event by the American Legion Auxliary

A junior at Hereford High School Miss Longbottom will be one of about 300 girls, who will attend the week long training program in the organization of our government. During the time the girls will elect officers of the government and fun! learn how the government is run. Girls State is held to develop leaders for tomorrow's govern-

figures show 112 new meters each towns and cities served by the gas plains Pioneer Day and Rodeo. He said that a 76-foot compromise of the 10 meters the towns and cities served by the gas of the annual Mid-towns and cities served by the gas plains Pioneer Day and Rodeo. He said that a 76-foot compromise of the 10 years, the total was 470 all figure for last year showed an A record breaking crowd was

-an average of 94 each year. increase of 10.5 per cent; for the predicted for the three-day occas-From 1948 to 1953, second five past five years, 73.6 per cent, and ion by Cecil Massey, C-C manager, years of the 10-year period, the for the entire 10-year period an who based his estimate upon the total was 650 an average of 130 overall increase of 153,2 per cent fact that so many additional at per year. The increase from 1952 over the entire 54-city area.

Boy's Ranchers To Invade Hereford All Day Saturday -- Just For Fun!

Boys Ranch will invade Here-"This new plan was received epford Saturday, May 23-just for thusiastically by the boys and they

insisted on a visit to Hereford, since the town has been so won-The announcement, made today derful in helping the Ranch in the past years," Mr. Farley continued. by Cal Farley, stated that the visit is part of a new policy through which the boys will visit all Pan-In connection with the visit, handle towns on recreational trips. Francis Hardwick, manager, said Around 50 to 60 boys will be in today that all visiting youngsters the group here. rom Boy's Ranch will be admitted

"Every boy on the Ranch earns to the Star or Texas theatres with a salary of some sort for the dif- out charge. Other plans to make ferent jobs he does," said Mr. Fartheir visit pleasant were being outley. "The little fellows get paid lined by the Chamber of Com-for sweeping the sidewalks, clean-merce.

Sunday Monday

Tuesday Wednesday

ing the courthouse, and the jobs range from there up to the super vising of various groups by our junior staff leaders. When the boys come to town they are free to buy what they want with their own money.

Free Taxi Service For Blood Donors

Free Taxi Service provided you are a Bloodmobile donor! Such was the offer advanced to-

day by members of Hereford's 'teenage Rebels Custom Car Club. "The service will begin at 8 o'clock Saturday morning and run through 8 o'clock Saturday evening May 23, for people who wish to sign up to donate blood," Johnny McIver, Club official said, "Just call 1739-J, and one of the boys will be right out." In addition, the club will again

ffer the same service on June 2, when people actually go to the Bloodmobile location to donate

Bloodmobile location to donate blood for use by Red Crss, Armed Forces and Polio prevention. The club, organized primarily to promote safer driving and mech-anical activities for 'teenage boys, voted as a group to offer the ser-vice. They have also this week haven '' for snone ''n

fact that so many additional attractions have been added to the program this year. A compl

program for the event follows: Friday, May 29 10:00 - Annual Pioneer Meeting, Hotel Jim Hill. Noon - Barbecue for Old

Timers. Courtho 2:30 - Parade. 3:30 - Concert, Amarillo Air Force Band, courthouse.

4:00 - Bascom Giles Speech. courthouse. 5:00 - Barbecue for Riders

Clubs. Club Arena. 7:30 — Rodeo. Arena. 9:00 — Jaycee Dance, Ho-

tel Jim Hill. Saturday, May 30 3:00 p.m. - Old Fiddlers

Contest, district courtroo 4:00 p.m. -Memorial Day Services, VFW, Courthouse. 7:30 p.m. - Rodeo, club a-

rena. 10:00 p.m. — Meeting of Ov-erstreet Class, 1901. Hotel Jim Hill. Jaycee Dance. Hotel Jim Hill

Sunday, May 31 2:30 p.m. — Rodeo, club a-

Kiddle rides and exhibits will-.44 be in operation all Day Fri-50 58 day and Saturday, May 29, 30. (Continued on Page Two)

Services Monday For Mrs. B. T. Bell, 98, Long Time Resident

expense of around \$15,000.

put the City officials back where they started with additional foot-

age necessary from the west side

on the improvements would likely

of the street. Estimated minimum

Funeral services for Mrs. B Bell, 98. high plains resident for nearly 60 years, were conducted Monday afternoon, May 18, at 2:30 at the First Presbyterian Church. Interment was in West Park cemetery under the direction of Gililland Funeral home.

Mrs. Bell died at the home her da. ghter, Mrs. E. S. Ireland Sunday morning, May 17, at about 7:45 following several months ill-

Born in Brazoria County, Texas on March 2, 1855, she was mar-ried to B. T. Bell on May 4, 1874 at Scotts Bluff, La.

The Bells came to Castro County in 1894 from Williamson County, Texas. They also lived for several years in Canyon

Mrs. Bell had been ill but was able to celebrate her 98th birthday with an open house for friends and relatives last March 2.

Survivors include: four sons, B. e Methodist Church. T. Bell of Los Angeles, P. G. Bell, Albuquerque; A. S. Bell, San Die-go; C. A. Bell, San Diego; two daughters, Mrs. E. S. Ireland, Hereford; Mrs. Harvy Cash, Can-stration Agent and Mrs. Joan Banyon; three grandchildren and 36 nister, Armstrong County Home great-grandchildren.

carries. This is the second straight year she has won the Deaf Smith revue. Staff Photo.

Adrian Girl Repeats As Winner In 4-H Dress Revue Over 55 Entries

Barbara Jean Pinnell, 16, of Ad- The dresses were judged ind the Deaf Smith County 4.H Dress Placings for the four division are shown below: Revue Saturday afternoon. Miss Pinnell will represent Deaf Division A Girls who have

Smith County at the district revue in Amarillo on June 6. This makes the second year for Barbara Jean to win the top hon-Girder, Carol McClure and Smith

ors at the dress revue having won Owen, second; Shelia Owen, ast spring's revue. Wynona Roberts and Sharow

She modeled a tailored brown linen dress with brown and white accessories. She made the brown Jennie McCathern, DeLourd (Buck, Jean Fortenberry, secon men bag which she oarried: Judy Pinnell, a younger sister was second place winner and Mar- and Phyllis Inman, third. tha Heard came in for third place

There were approximately 55 en-Russell, first; Carol Norrid, V ries in the dress revue this year. eria Meier, and Martha Sue V Mrs. Ira Ott was commentator for the revue which was held in

son, third. Class 2-B-Two-piece School Dress La Vera Head and Judy

Class 2-Schooldress

exander, first; Barbara Ba

Marilyn Russell, Ann Rose Da

Class 2-A-School Dre

With Bolero

Nancy Green, and Ettie Ev

Judges were Mrs. Robin Vann, second, and Jesse Grey, third Division B-Girls Under 11: (Continued on Page 3)

Mrs. Lola Owens

Demonstration Agent. Dies In Dallas Potato Outlook Good, Damage Slight Colorado potatoes, old crop, had

Mrs. Lola Owens, former 1 ford resident, died We morning at about 2 o'clock at propped as low as \$1.75 and hud and Hospital in Dallas 1 een taken from the market. The a long illness.

mmediate shortage jumped te Mrs. Owens, moved to He price back to \$2.75 and \$3, how bout three years ago fro ver, and they were on the market arillo where she had be arillo where she had been at year. She was formerly of D She returned to Dallas in No ber, 1952 to live with her data Mrs. L. B. Barnett. Funeral services have been tatively set for Friday at the Baptist Church in Hereford. Survivors other than Mrs. nett include: a son, Jack of of Lebanon, Dre.; her parent gain this week. The new Colora lo suffer damage from recent her, however, having just been

Potato men had previously in-fleated from 8,500 to 10,000 acres in the Panhandle with 6,000 to 7 % 0 in the Pannandle with 6,000 to 7 19 acres in the immediate Hereful area. Strong prices and demand left most producers in a be of Lebanon, Ore.; her and Mrs. Sc brother of Dall umor, despite possible ye rough recent cold weather

the Hereford JayCees.

as drab for this area due to over-seeding, this week transformed good market and price appeared probable following current short-ages over the nation as the result of heavy rainfall and freezing tem-

classified subject to slight dam-age, but most growers and pro-cessors reported Wed, morning that they "were not worried." Tops were said to be burned, but four large growers contacted said that they believed the live structure on the live structure on

The Weather

Weather reading taken eacl

High

69

66 72 84

Low

42

morning for the previous day.

Losses Boost Prices The improved market condition was, in a large measure, due to heavy rainfall in the Alabama Louisiana, South Carolina and Flor the lines entirely capable of carry-ing the potatoes through to maturiy and production. Potatoes now appearing on the vines were reida potato growing areas. Potato

peas and marbles. Damage from ecent freezes was reported as "spotted" and not too serious. The Houston Company, large aea growers, were ready for the freeze with a homemade smudke system. Loads of hay were hauled to many of their fields and the hay was scattered along the bor-Herefold potatoes were also hay was scattered along the bor-classified subject to slight dam- ders to be lighted in case freeze

damage appeared extensive. Thy did not use the smudge system,

just before harvest time. The Shafter area loss was reported as substantial, while the Edi-son acreage indicated up to '9 percent crop loss in early sur-

The potato picture, once painted ported generally about the size of this week and many cars were rejected due to excessive water content. Much of the acreage will prob ably go unharvested, according to potato men. Some Florida potatoes of good quality were harvested and were bringing FOB price

the general average.

manging from \$3.25 to \$3.50. "1" was below the \$3.50 to \$4.75 all time record prices in Hereford

ast year, but was still far above

California also reported heavy losses, due chiefly to freezes

special show has been and for midnight Saturday, 23, by Francis Hardwick, who

occur on Avenue A.

king on it.

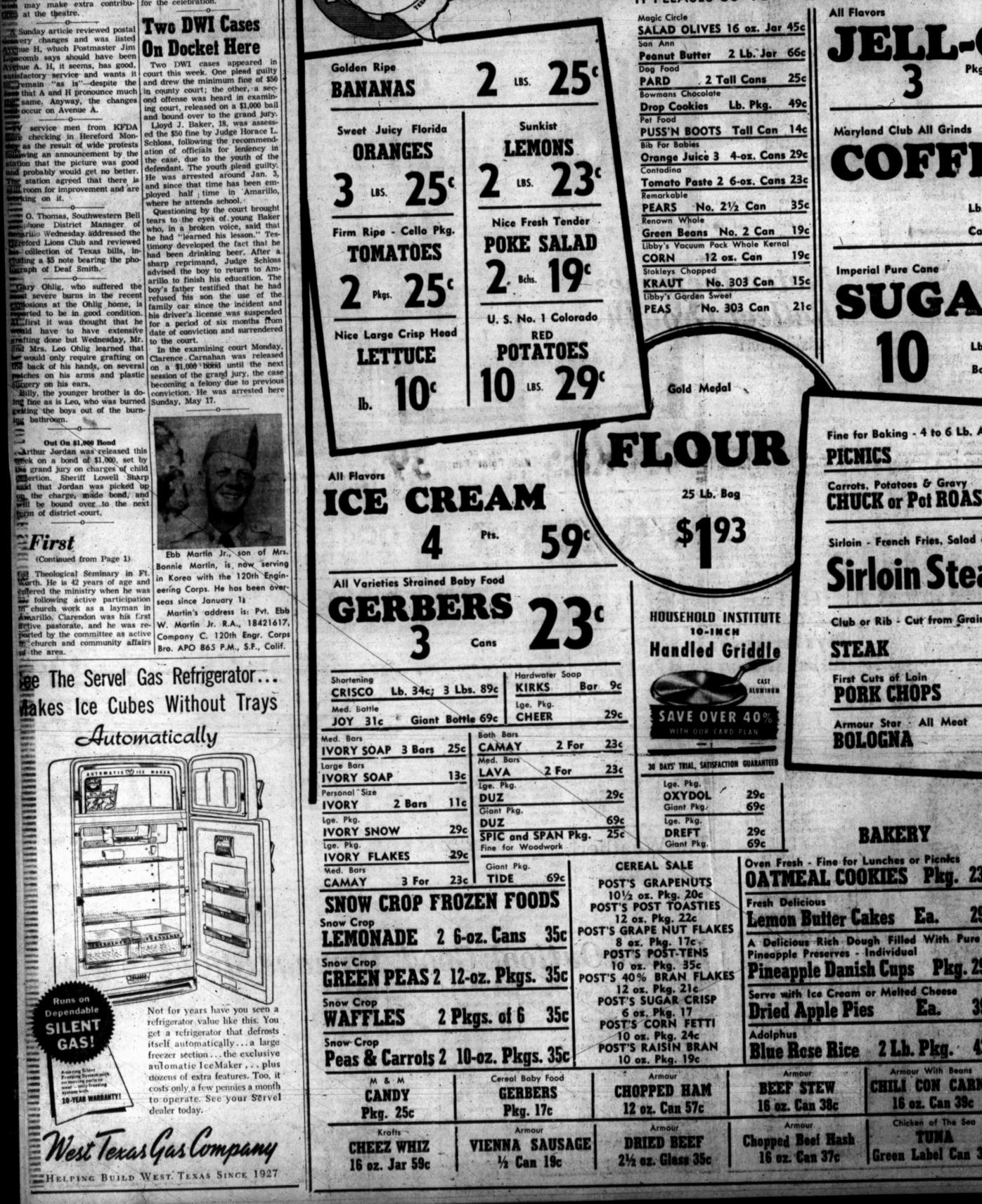
raph of Deaf Smith.

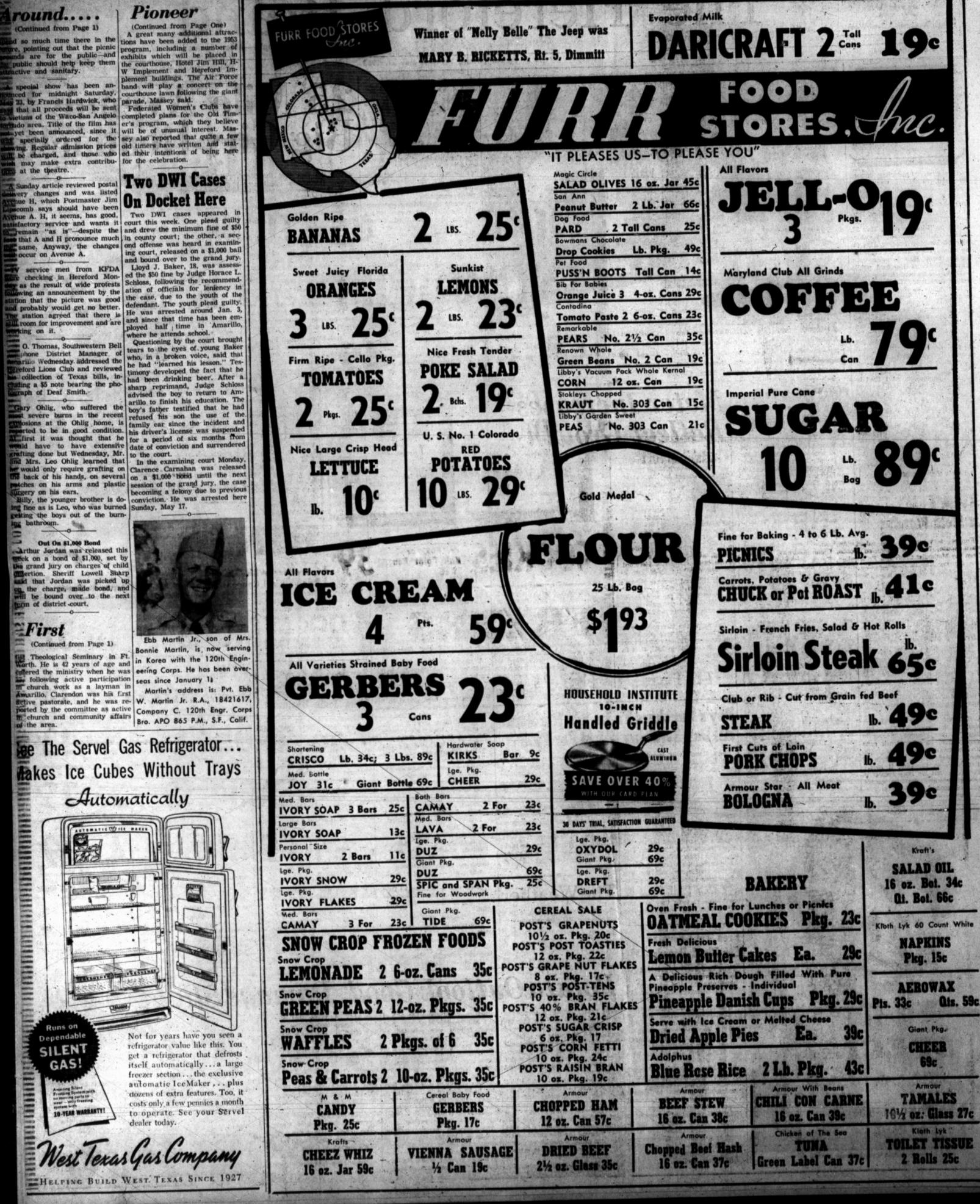
Out On \$1,000 Bond

n of district court.









The Hereford Brand, Hereford, Texas, Thursday, May 21, 1953

The Hereford Brand, Hereford, Texas, Thursday, May 21, 1953

Someone Stole His Wine Jug, But That Was Only A Starter For Local Wetback

This story started when someone copped a bottle of wine from Midel Hernandez, Spanish American laborer, at the migratory labor c a m p south of here last Sunday evening. From this point on things went from bad to worse.

Hernandez didn't like the treatment, so he called the police to report his loss....He. up talking with the wound sheriff's department and, when they finally got in a word or two, they wanted to know what he was doing with the wine in the first place. Things wound up with Hernandez lodged in the "pokey" on a drunk

charge. This was bad enough, but when Deputy Neil Young ran

Adrian Girl

(Continued from Page One)

Class 1—School Dress Merry, Kay Pruitt and Wanda Pinnell, first; Sandra Townsend. Sue Minor, Fern Coursey, Janell Weaver, Cecilia Burrus, second. Division C-Girls Under 14:

Class 1—School Dress Royce Lee Pruitt, La Nell Short, Donna Sue Guseman, first; Freda Inman, Kay Lynn Scott and Margaret Burrus, second; Mary Dufur, third.

Class 2-Best Dress tin, Patsy Dawson, Peggy Browning and Rheba Pinnell, first; Judy Tomlinson and Martha Logan, second.

Division D-Girls 14 and Older-Three Years in 4-H:

Class 1-School Outfit Dora Inman, third.

Class 2—Dress Outfit Judy Pinnell, first; Martha Heard, Marie Hunter, Ann Dyer, Patsy Townsend and Paula Beth Corbett, second.

Class 3—Tailored Outfit Barbara Pinnell, first; and Mary Cayton, third. Division E-Girls 14 and Older-Less Than Three Years in 4-H:

Class 1—School Dress Carlynn Williams, second.

Rouse Funeral Is Held Monday

Funeral services for John Ed-ward Rouse, 79, were conducted from the Methodist Church in Fri-ona, Monday May 16, following his death around 5:30 Saturday after-noon. He resided 25 miles northwest of Friona and was the father of

and was the father of Friona at Shelbyville, Ill, Mar. 27, 1874,

a routine check with the Border Patrol boys in Lubbock, they came to Hereford for investigation, classified the workman as a "wetback" and promptly carted him off to be returned to his native Mexico. The moral to the story, if any, would probably be: "If ne steals your wine, just keep your trap closed." Anyway, it would have been better for Hernandez. He never did find out who copped his bottle in the first place.

FRIO NEWS

Mr. and Mrs. Carlton Dobbins and Robert went to Winters Friday, where they visited their folks.

Sought by her parents and by local officers, Peggy Jacobs, 17, The Edgar Vinsons went down daughter of Mr. and Mrs. Raymond Jacobs, 212 Kibbe, was rethere on Saturday; both the Dobbins and Vinsons planned to return ported today as "still missing" bome Monday home Monday. Virginia Brock of Hereford. ford High School was reported to

spent Saturday night with Frances and Veradelle Andrews. Austin Mobley was honoree at a birthday dinner in the G. E. Adams home Wednesday. Others present, besides the Adams, and Aus- to get her clothes. Her parents

were Mrs. H. M. Mobley Mr. and Mrs. Lee Renfro, Mr. and Mrs. Raymond Mobley. Mr. and Mrs. Raymond Mobley and children visited their relatives

in Kansas during the week end and planned to return by way of Oklahoma City, where Kent was to receive medical attention.

The W. H. Thompson family visited relatives in Oklahoma, and attended a family reunion of Mrs. Thompson's relatives.

Taking Sunday dinner in the Robert Simpson home were Rev. Lady Ball Club Linda, and their nieces, Karon and Sharon, who are staying with the Wards, while their mother, Mrs.

Wants Support The women's softball team Jean Ward is in the Deaf Smith County Hospital. "Hereford Ramblers," are scheduled to play each Monday night Young People who enjoyed a picnic Sunday after church at the Palo Duro Park were Eva Jean at Veteran's Park. Games are

called for 8 o'clock. Woolbright, Frances Andrews, Mary Martin, manager, was al-Nell Simpson, Sue Ewton, Veraso protesting lack of public intedelle Andrews, La Nelle Mobley, rest in the games. She said:

Sammie Lu McLellen, Nora Jo Mc "For those who haven't seen or heard of us, this team is made up of local girls. We are self-sup-porting, although we are backed by the business men of Hereford. Lallen, Clark Andrews, James We contracted the field just as men did. We love to play ball the and have a good team. You'll enjoy watching, I know. This is our third season, and we think we de-Mrs. Owen Andrews, Mr. and Mrs. Dwight Rouse, operator of the Sam McLallen, Mrs. H. M. Mobley. serve some recognition and sup Hereford Shoe Store. He was born From this community in the port at our games. It's easier to at Shelbyville, Ill, Mar. 27, 1874. graduating class at Dimmitt, is play if you know your home town and moved to Cloud Chief, Okla., James Dobbs. In the Hereford is behind you. So come on out ev-

. Peggy Jacobs -

Peggy Jacobs Was

Last Seen At Home **Around April 8th**

The girl, a sophomore in Here-

have been missing since the night

of April 8, when she was last seen

by her sister leaving home around

9 o'clock. She was with a boy at

the time last seen and came home

Whether she eloped or, met with

foul play is the question which

bothers the family and officers

who are seeking information from

anyone knowing her whereabouts.

a red velvet jacket, a green and

blue scarf, brown riding pants and

black shoes. She was described as

five feet, five inches tall, weight

around 140. She has brown eyes

When last seen, she was wearing

(were absent at the time.

and light brown hair.





Whole or Cutup



WE'RE NEVER UNDERSOLD IF WE KNOW IT! HEREFORD FEED CO. at BRADLEY GRAIN CO.







WOLVES IN PARIS -- J. T. Rbinson, left, and E. W. Blackshear of the Tigertown community near Paris created quite a stir in downtown Paris when they brought these seven young wolves into town to be turn-

ed over to the federal wolf trapper. The two Lamar County farmers, who estimated these tiny critters to be about eight weeks old, found them in a hollow log while searching for lost cows. (AP Photo). -

of a minute.

Fancy and Plain Florida, and Luigi Macera of Rome, Italy.

FOIBLES By Kent Snare

No one was surprised when the Southwest-Conference mixed a mo- Tag Match Slated tion to invite Texas Tech and Ok'ahoma U. into their membership. Saturday On Lions Unofficially only Texas U., Texas A & M and TCU were favorable. Club Grapple Card There was a quirk or two which emerged from the meeting that number of basket ball games al- wrestling arena Saturday night.

in both football and basketball. An- Burly Buck Lipscomb of Eugene, other quainty was the rewording Oregon. The two tough guys face of the Cotton Bowl measure. Now a team of "gentleman" grapplers, It reads, "The Southwest Confer- Johnny Henning of St. Petersburg, ence champion shall appear," in

An Australian tag team match will bear mention. The de-emphat- in which the junior heavyweight is of the De-Emphasis campaign champion of Australia appears as of the NCAA was continued, as a strong contender, highlights the evidenced by the extension of the double main event at Hereford's ment of the referee. lowable from 21 to 24, and by a | Jack O'Reilly, who may be partverdict, not to count the Easter ly responsible for the "invention" holidays against the number of of the tag team match, pairs with falls or one hour limit match. days allowed for spring training another rough and tough athlete, They are Gene Blackley, the

the New Year's day game in Dal- tor of the University of Pennsvi-Previously, the rule stated amia. It is rumored that he wasn't tific grappling, with illegal punches Hereford Hardware is pitted athat the conference champion given the reins over the athletic and holds thrown in for good mea- gainst Piggly Wiggly. if it played in any bowl game at out trying to assume them. Murray Lipscomb and O'Reilly have all. I noticed where Jimmie Dema-ret shot a 55 Saturday in the Mea-dow Brook Round Robin colf tourney, while attired in dashing cloth- ry, the acting president, shortly af- team championship of the Southes, including a cerise flying saucer ter Stassen 1 eft. Surprisingly west States Territory. The title cap and mink covered gloves. enough, Robert Hall of Xale, who now is held by Dory Funk and Hereft Nothing less than a 65 would sun-port raiment of that ilk, would it?? resigned last week. . . Paucity of return to this area to defend it REA

Dawn-HH Tied For Lead In Softhall Loop

By Shelby Whitfield Dawn moved into a tie for first place with Hereford - Hardware

Tuesday night. They defeated Summerfield 7-5 behind the tight 4-hit hurling of Rey Barton. This game, the nightcap of a twinbill was by far the est softball game played thus far in the young season.

The opener was directly in contrast. REA walloped Piggly Wiggly by 31-16. Both of these teams are new league members. It was only last week that REA was defeated by Hereford Hardware 21-8. But this week, REA took the agressive and scored eleven runs in the first inning.

The five inning rule took effect at the end of the fifth. Early-search runs were scored, twenty-seven hits banged out and 20 errors committed in the five innings.

Fifteen of the errors belonged to **Biggly Wiggly**. Nine walks also added to the confusion.

The victors were again paced by Frances-Hunt, who collected four hits. Sam Woodie was next with three. Ed Johnson, Jim Russell and Richard Pickens had two safeties each.

Dewey Wallace paced the losers with three bingles, of which two were fourmasters. He was the only The tag match should bring out Piggly Wiggly boy to collect more the hest and the worst in each inthan one hit.

dividual as well as in each com-Raymond Dement, who pitched bination. Henning and Macera will wrestle "clean" as long as Lips-comb and O'Reilly let them which the first inning for Piggly is the -Only three errors were commitwill be something like a fraction ted in the Dawn - Summerfield The rules say that only two an- contest. The fielding was above par tagonists may be in the ring at for both squads.

the same time, but Hereford fans Dawn took a four run lead in at once, much to the embarrass- headed.

Summerfield came back to scr In the first section of the twin three in the second but that's as main, two qualified veterans who, close as they could get. Four know their ways around the ring scoreless innings went by and will compete in a two out of three Dawn scored three more in the last of the sixth.

The pitcher, Baiez, who had re 'mayor of Buffalo Gap," and Billy placed Jack Clark in the sixth Posey 0; Jack Williams 3, Stan Weidner, popular-strong man from slammed a home run with a mate Amarillo. These veterans know aboard in the seventh but the rally Martin 1; Jack Garrett 1, Frank most of the tricks of the trade. died two runs short. Cogdell 2; Wilburn Kurfees 1½, J. clean and otherwise. The match is

Thursday night the Knights

(Continued On Page 2)

Knights of Columbus

Hereford Softball League Los Dawn Hereford Hardware Franny Murray, who led the fight cash and scarity of eatments has within the next few weeks, it is Phillips 66

UP AND OVER -- Jim Watson, a bull rider on the Texas A & M rodeo team, finds himself high in the air with no seat as he is



Hereford won the inter-city imer 2: Ed Boyd 0. Bill Miller 3: match with Plainview here last Buck Lindsey 1, Walter Seed 2; Sunday, May 17, by a total score Vince Tooter 0, Harry McCauley 3: Hovt McCloud 116, Junior Rothof 45 points to 29 points. well 112: D. K. Peck 3. Lewis Wilk-

Jack Williams, Plainview ama- inson 0: W. D. Lacewell, Sr. 0, feur had the lowest score of the H. A. Lamm 3; Gene Boyd 3, Jeff probably will see all four in there the first inning and was never day, a 33 and a 37 for a total of Minton 0; Mrs. Pat Lindsey 1, Hel- \$3 with 16 players to each flight Hartman 3b, If wo-under par 70. Bud Posey, Here-jen Ann. McWhorter 2. Mrs. C'arence ford pro, had an even par of 72; Lee 0, Sybil Nell Gilbreath 3; Mrs. Jack Walker, Plainview pro, had a Jack Walker 1, Rowena Posey 2.

73 as did Stan Barreft of Hereford. Our next inter-city match will Individual results of matches are as follows with Plainview golfers be with Clovis, N. M. at Clovis on listed first: Jack Walker 11/2, Bud Sunday, June 7.

Posey 11/2; Frank Day 3, J. M. This Saturday, May 23, is Na-Barrett 0; Claude Harp 2, Don tional Golf Day, giving every golf-Cogdell 2; Wilburn Kurfees 11/2, J. er in the United States a chance H. Channer 11/2; Tom Davis 2, Ur- to heat the National Open Champexpected to provide a lot of scien- Columbus meet Phillips 66 and lin Streu 1; Joe Don Scott 0, Wayne ion, Julius Boros. Each golfer pays Phillips 3: C. D. Koen 3, John \$1 and then plays 18 holes, using Estes 0; Jim Hunter 0, Earl Stag- h's full handicap (ladies receive ner 3; Herb Dysart 0, W. W. Gil- their full handicap plus 7 strokes)

Ray Hardy 1½: Wayne Boyd 6, 7, receive a medal inscribed, "I beat J. Clay 3; W. D. Lacewell 0, Lloyd Neill 3: J. C. Kemp 2, Da'e Tin-nin 1; Blake Bolton 1, Frank Lat- U. S. O., and national golf funds. breath 3: Clarence Lee 0, Mac while Boros plays from scratch.

thrown from a Brahman bull at the Arlington State Intercollegiate Rodeo - recently. (AP Photo)

> It is a worthy cause, so spend buck and beat the champ. You can also play your 18 holes on Sunday, May 24.

Remember our 9-hole match play golf tournament here, during Pioneer Days, May 29-30-31. You can shoot a 9-hole qualifying score any time between the 24th through the 29th of May. All players quali- ford's hitting attack, each e fying for championship flight and

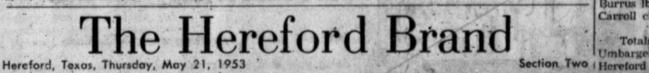
BOX SCORE medalist honors must qualify on Umbarger (3) AB R H PO A Friday, May 29. Entrance fee is 1. Brandt cf. Nine hole first round matches will Erown 'b be played Saturday morning, 9 or. R chardson ss, p lock. Second round matches and D. Brandt p. 2b first round consolation matches at R. Gerber rf 1:30 Saturday afternoon, May 30. Semi-final matches at 9 o'clock, Sunday morning, and final match-Pizarous rf Raef c es at 1:30 Sunday afternoon, May Artho 2b I. Gerber 2b

Prizes include; medalist, 1 new Totals putter: winner of each flight, 12 Hereford (8) golf balls, rannerup each flight, Ross 3b \$10 rain suit; consolation winner D. Albracht each flight, 1 set wood head cov- Stengle c ers; consolation runnerup each Lueb 2b flight, 3 golf balls. Stengle

Carroll cf

Total

S. Albracht lf Burdine If



Hereford Downs Umbarger Nine, 8 to 3, Sunday

By Shelby Whitfield lereford defeated Umbarger 8. an Irrigation. League game. Sun ay in Vets park.

Johnny Repner pitched a crafty hittors as he and his teammate nged out 10 hits to win It wa victory of the ompared to one loss for Hereford t texts the team in a good not knock Springlake out asue, leadership.

The locals took a 2-0 lead in th ast of the first inning; Dick Ro ed off with a walk. "Duane A pracht was safe on a fielders hoice and an error by secon aseman Joe Artho kept Ross a ive at second. Raymond Lueb the racked a single, producing two

In the thir frame, Umbarger ied the game Benner walked Hin Gerber ant he stole second Johnny tried to pick him off an threw into centerfield allowing th runner to score. Two doubles for lowed and the tying run came in Umbarger took the lead in the op of the tifth, Gerber again start d the rally by singling. Ja

Brandt drove in the visitors las run with a single. Hereford broke the game, with open in the sixth inning, scoril

our runs on six hits and an error Renner's triple; the only extra base rap for Hereford, was big blow. Hereford added 2 msu ance runs in the eighth inning Renner struck out seven men

walked only 2. His record is n one win and one loss. Luch, P. ner and Jackie Burrus paced He uting two safeties.

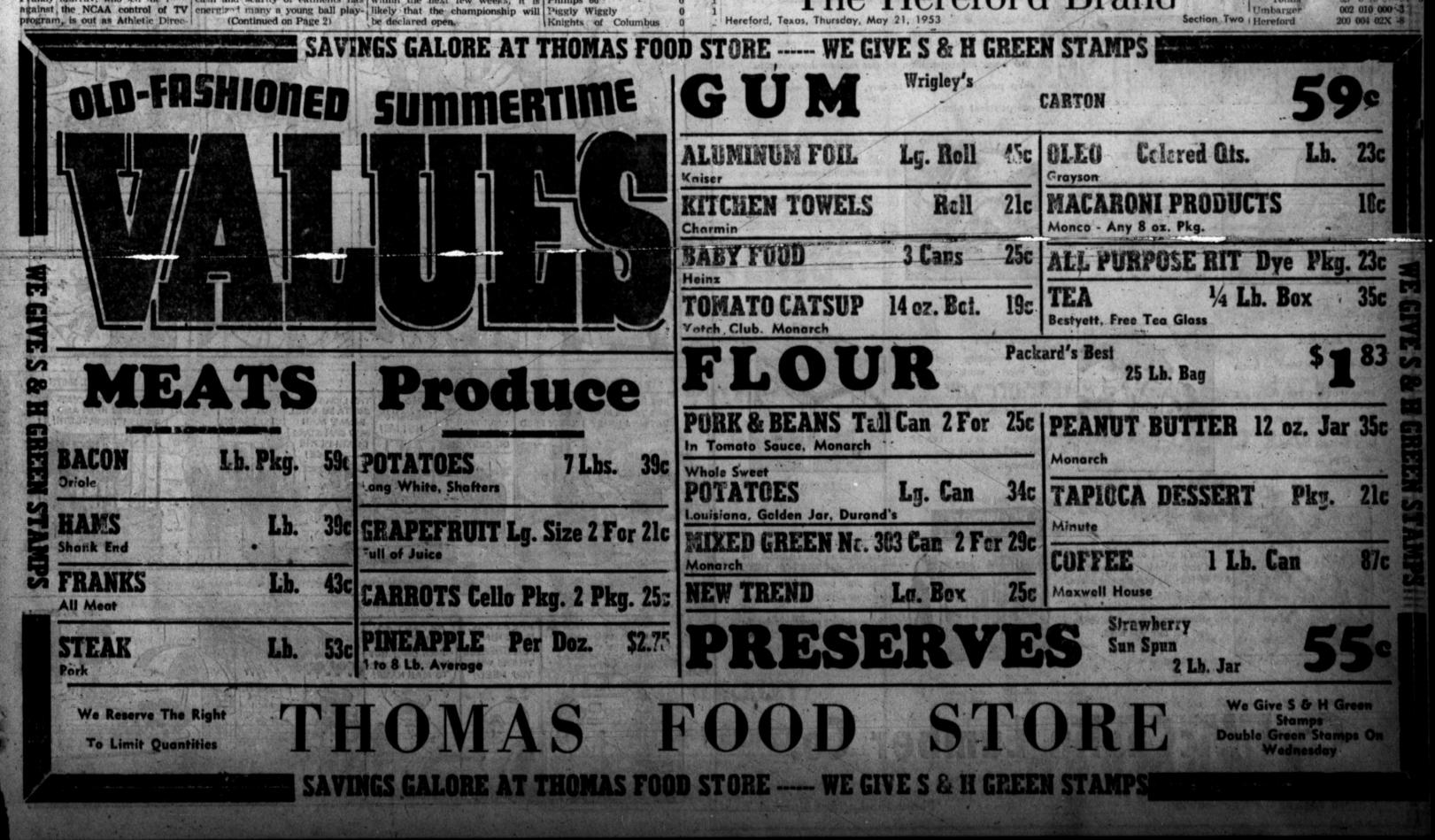
T. Gerber If, ss

AB R H PO A

1 1 0

1 2 1

200 004 02X





We Handle Only The Best

SAVE BIG MONEY by making your own furniture . . . doing your own home repair and remodeling.

Come in today and let us demonstrate the precision

and easy, safe operation of our modern home workshop power tools. Easy to buy, too -- on our bud-



ELECTRIC DRILL

Utility Model Drill for home craftsmen and hobbyists, Ideal for intermittent work on wood or metal. High qualy geared chuck and chuck key wrench. Easy to operate. . priced right for the home workshop.

WORK BENCH

Here's something that you

can start work on now.

Build your own work bench

with materials from Carl Mc-

Caslin Lumber Co. We have

the highest quality lumber a-

vailable . . . so . . . DO IT

YOURSELF. Build your own

get payment plans!

PORTABLE ELECTRIC SAW Electric saws are ten times faster than hand sawing, save time and effort on every job. Easy to carry to the job ideal for carpenters, builders - or, the home workshop. All sizes and prices . . Drop in, we have the saw to fit your needs.





LITTLE FARMEN

SONNY SOUTH

DEED FOH TH

AH INSIST ON HELPIN' YOH



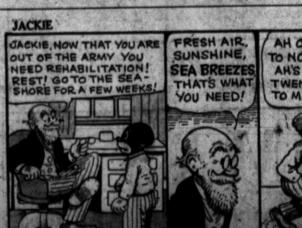




By KERN PEDERSON

BY COURT ALDERSON

RURAL DELIVERY THE LION TAMERS THEN YOUR WHO ME? OH, YES MAN ARE YOU TH NOT THE BEG PARDON; SIR, GOTTA BE ATALL CELEBRATED OH, NO MAM BUT WE ARE THOSE MAN BRAVE MAN CELEBR LION TAMER EATING LIONS ONLY FEED NOT ME! HO CAN STARE

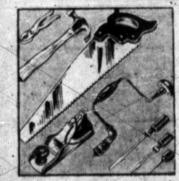








By AL SMITH



BELT SANDER

For production work or home

workshop. Improved design

gives ripple-free finish on

wood, plastic and metal.

Lightweight, portable. No home work shop should be

without one of these fine

Belt Type Sanders.*

You'll need other tools, too. Come in today and check over our fine selection of pliers, hand saws, hammers, brace and bits, screw driver's of all shapes and sizes. We've got just the tool you need.



workbench.

ANDY PANEL

PLYWOOD HANDY PANELS are ideal to have around the house when you start building your own furniture. Put in your supply now from Carl McCaslin Lumber Co., and be prepared when you decide to build more cabinet space.

Phone the Lumber Number 7

Carl McCaslin Lumber Co. A Complete Building Service

1 Block East of the Courthouse

The Hereford Brand, Hereford, Texas, Thursday, May 21, 1953

Mr. and Mrs. E. B. Nation of Mr. and Mrs. Ralph McCullough

Amarillo were guests of Mr. and are in Oklahoma City attending

It won't be long before you'll be needing more

Storage Space

On Your Farm

If you' have a bumper crop this year you'll

need more storage space so see us now about

Barn or Granary

DON'T BE CAUGHT SHORT!

We have all the Necessary Materials in Stock

2x4's ° 2x6's ° 2x8's ° V-Crimp Iron

Corrugated or Channel Drain Iron * Shiplap

Use Our FHA Title One Lcan

Rockwell Bros & Co.

Mrs. J. Wallace Robinson Sunday. an automobile show.

Mr. and Mrs. Sam Nelson were Visit Farm Tanda Camp Fire Girls met Mon- in Albuquerque, N. M. Sunday to day afternoon at the Camp Fire visit with Alton Fraser, who was Hut for a short business session injured in a car accident last week. before going to the George Heard

servation. The trip was in line Mrs. L. C. Thomas returned Sat-with their "Down To Earth" birthday project. seriously ill.

vour .

104 S. Main

farm for a study of water con- Mrs. L. C. Thomas returned Sat-

been with her mother who has been By Mrs. Bill Simp

> The best news is the good, good, rain which fell last Friday. Joe Boozer in the eastern part of the community reported .7 of an inch,

Jumbo

News

while Virgil Lamb reported .9 of an inch on the highway. The eastern part of the community received another good shower Saturday afternoon along with some hail.

Emory Smith and George Pope went to Conchas Lake fishing last Tuesday. They stayed overnight and returned Wednesday. Mr. and Mrs. W. E. Clowdus ac-

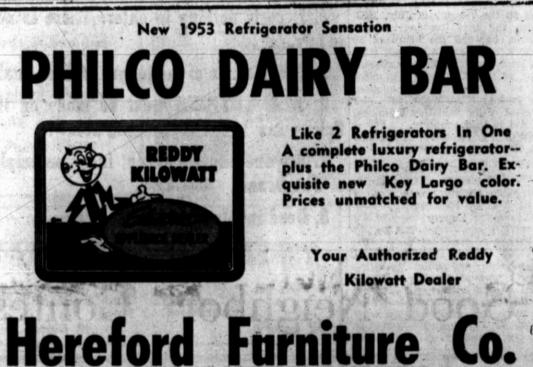
companied Mr. and Mrs. Dean Barden to Springlake last Sunday to visit Mrs. Barden's mother, Mrs. Sanders, and Mr. Barden's parents Mr. and Mrs. C. C. Barden.

Mrs. U. L. Lesly returned Monday from the Deaf Smith County Hospital, where she had been for week with complications from the mumps.

Lauretta Bunn, daughter of Mr. and Mrs. R. C. Bunn, was in the Deaf Smith County Hospital three days last week with pneumonia. She is home and doing fine. Foy Clowdus of Lahoma, Oklahoma, was here Monday on business and to visit his parents Mr. and Mrs, W. ^E. Clowdus. Mr. Clowdus returned to Lahoma with Foy Tuesday. Mr. and Mrs. Bill Goodpasture

went to Vernon Tuesday, morning to see Bill's father, B. Goodpasture who is quite ill. Mr. and Mrs. Bob Landers went

to Hale Center Monday and Tuesday nights of last week to visit



Phone 4

THEY'VE GOT A BUZZ ON -- John Sanders, 13, Marshall, Tex., junior high school student, removes a swarm of wild honey bees from a car parked in downtown Marshall. The bees swarmed into the car shortly after its owner left it to go to a beauty parlor. They remained for about two hours,

Mr. and Mrs. Buddy Witherspoon

and Mrs. Leo Hennington and Su-

anne of Hereford and Mr. and Mrs.

Elwyn Hartman of Jumbo helped

Mrs. Bill Simpson surprise her hus-

band Saturday night with a birth-

day supper. Bill was honored an-

other birthday meal Sunday with

Mr. and Mrs. C. O. Houser and

Leon Hartman of Friona and Mr.

and Mrs. Virgil Lamb and Sammy

Monty Boozer entertained nine

of his friends Friday night with

a slumber party. Joe Boozer fed

the boys outside Friday night.

They all slept in the basement

and after breakfast Saturday morn-

Auction Vanilla for \$90.25

Club fed 52 Dimmitt businessmen

and Jumbo farmers last Tuesday

night at the community building. After fried chicken and home-

made

made ice cream a group of Jum-boites presented a short skit. Rev.

Brashears of Dimmitt gave a short

address after which B. M. Nelson,

publisher of the Castro County News, auctioned off 4 bottles of

vanilla to the tune of \$90.25 which

went into the Progress Community Fund. Quite an auctioneer.

The Jumbo Home Demonstration

Club will meet Thursday, May 21,

The Jumbo Home Demonstration

ing the boys went frog hunting.

Ray of Jumbo as guests.

stopping passersby and traffic until Sanders, whose hobby is bee keeping, came to remove them. Swarms entered two other cars and one unabashed teenager drove off, bees and all. No one was stung. Bee experts say that bees seldom sting while swarming. (AP Photo).

her parents, Mr. and Mrs. Barnie Garden Beautiful Club Adopts **Texas Bluebonnet as Club Flower**

A brunch at the Tynes Party dames S. L. Easley, and Helen Pip-House Friday morning closed the kin. Flower Show- Mesdames W. year's activities for Garden Beau- J. Stanford and G. P. Owen; Hortiful Club. Tables were arranged ticulture and Plant Exchange with Dutch iris and greenery car- Mesdames Howard Armstrong and ying out a spring theme. Mrs. Frances Houston. Project - Mes-Robert Veigel and Mrs. J. B. Har- dames: Carroll Whiteside, J. W. Thomas, J. L. Woodford, T. Edgar lin were hostesses. Neal, and Carl Perrin. Ways and After the brunch Mrs. George Means-Mesdames George Gra-

Graham, retiring president, pre-sented her group of co-officers with gifts and presented Mrs. O. M. Dickey who installed new of-M. B. E. Roberson. Mrs. B. E. Roberson. ficers. Mrs. Dickey presented Mrs. Graham with a gift from the club

and conferred the master garde-Mr. and Mrs. O. L. Click were ner's degree on her. in Lubbock the past week end to In conducting installation rites, visit her mother, Mrs. J. P. Mc-Mrs. Dickey conferred the degree Mahon. Mrs. McMahon returned to of chief gardener on Mrs. Deward Hereford with her daughter for a Roberson, president. Others instal- short stay here. led were: Mrs. R. N. Larmer, 1st

vice president; Mrs. W. J. Stan-ford, 2nd vice president; Mrs. G.P. Mrs. Ed Warren has returned Owen, 3rd vice president; Mrs. B. home after a couple of weeks visit E. Roberson, recording secretary; with relatives in Tulsa, Okla. Mrs. J. W. Thomas, corresponding secretary; Mrs. Dick Miller, par-

liamentarian, treasurer; Mrs. Mor-ris Thomson and Mrs. Tom Carter, reporter. Mrs. Roberson too't over the bus-

iness meeting of the club and the cas Bluebonnet was adopted as

Mr. and Mrs. R. A. Doak of Eu-1 Dr. and Mrs. A. H. Domann and gene, Ore. are visiting here with daughters, Barbara Kay and Phylhis father, H. C. Doak and other, lis Sue of Aux Vasse, Mo. are guests of Mrs. I. H. Spratt this relatives, Mr. and Mrs. R. E. week. Mrs. Domann is Mrs. Brookshire and Grandma Brook- Spratt's neice. shire of Silverton and Mrs. Delf. Gardner of Tulia are also visiting Mr. and Mrs. W. C. Maxcey of

sister, Mrs. Mary Ellen Woolrey, Mrs. Ettie Mathis,



that Gets Out

Why take second best when the finest costs no more? You'll love the way our amazing Sanitone Dry Cleaning gets out even the embedded grime that makes clothes dingy, wears out fabrics faster. Spots are gone! Perspiration soiling vanishes! No stale cleaning odors! Better press lasts longer! Minor mending free! You'll never go back to ordinary cleaning once you've tried Sanitone!



Discover SANITONE the Miracle Service

C. & R. CLEANERS

Owned & Operated by T. J. Clay

with their father, H. C. Doak and Earth spent Sunday afternoon with

SANITON



FRIONA NEW Mrs. E. R. Day, Correspondent - Phone 2792

Mr. and Mrs. James Proctor and | did some sewing and baking. amily went to Lamesa Wed to visit with his parents, Mr. and rs. B. R. Proctor. They returned School this spring. It will begin Friday.

Mr. and Mrs. Walter Jasper of Amarillo visited with Mr. and Mrs. E. R. Day, Sr. Saturday night. Mrs. H. C. Kendrick underwent surgery at Northwest Texas Hos-pital Monday morning in Amarillo. The women of the Sixth Street Tuesday. Church of Christ met Monday af-

ternoon at the church annex and in Amarillo Sunday with Mrs. Wal-



ter Jasper. Mr. and Mrs. T. A. Shirley of Friona are announcing the engage-ment and approaching marriage of their daughter. Imogene to Way-lain Neal Clearley, son of Mr. and Mrs. W. D. Clearley of Amarillo. The ceremony will be solemnized June 21 at the Friona Baptist Church.

Darrell Robbins of Friona and Miss Sue Roberson of Bovina have set May 23 for their wedding date.



tid some sewing and baking. The Sixth Street Church of Christ basing a daily vacation Bible at the Friona Baptist Church. Mary Joyce Renner and Doyce family of Mt. Pleasant, Texas were: Mr. and Mrs. J. H. Lea, Mr. and Mrs. A. H. Hadley, Mr. is having a daily vacation Bible at the Friona Baptist Church. Guests for supper Thursday evening in the E. M. Jack home Mrs. L. D. Pope, and family, Mr. June 1 at the church.

were: Mr. and Mrs. J. A. Wyly and Mrs. J. A. Wyly and daughters Each session will begin at 9 and girls, Mrs. Alta Wyly, Mr. and Mr. and Mrs. Oscar Baxter and o'clock and last about two hours. Stanley Lockhart will be in Mrs. James Pope, Mr. and Mrs. L. D. Chiles, and family, Mr. and charge of the school. Mrs. A. H. Hadley and family, Mr. A covered dish luncheon was held at the Baptist parsonage and Mrs. C. B. Hanson and family, Miss Charlotte and Rebecca Bails.

Mrs. E. R. Day, Sr. was a gues Those helping Jay Beene cele-brate his fifth birthday Tuesday,

May 12, were; Gibly, Vance and Elana Beene of Hereford, Steven Thornton, Carolyn, Eddie and Tommie Crump, Jimmie Stokes, Patti Jan Foster, Karen Sue Osborn, Ramey Beene, Mesdames Charles Holmgreen, Marie Sanders, Ernest Osborn, S. T. Thornton, Mrs. J. W. Beene and Miss Myrtle Beene of Hereford. The

youngsters watched television for ntertainment Mr. and Mrs. A. W. Anthony,

J. M. Bradley and Mrs. Ben and family went to Arkansas Sat-Stokes and children returned home urday to visit with Mr. Anthony's Sunday from Lagan, Okla. where sister and family the Estes Bass they spent the week end with Mr. family. Mrs. Bertram Jack went to Floy-

dada Wednesday to attend a wedding shower for her brother. She spent the night with her father W. E. Miller and her sister, Miss

Burl Miller. Mrs. Jack's sister returned home with her for a few days' visit. Mrs. Dennis Robards spent Sat-

urday night with her parents, Mr. and Mrs. W.M. Lloyd. Mr. and Mrs. Orval Houser and

Leon visited with her sister and family, Mr. and Mrs. Bill Simpson of Hereford. Guests in the home of Mr. and Mrs. Leo Bails Sunday honoring

SEIGLER

218 W 3rd Street

Phone 630

We Invite you to

Compare Cars and

Prices!

1941 BUICK

4 Door

Mr. and Mrs. C. B. Hanson and band before returning home.

Mrs. J. R. Roberson and Marie returned home Sunday from near Dallas where they have been visiting with relatives and friends. O.C. Jones went to Olney and there met the women returning home with MTR. CO.

president of Texas Tech.

and Mrs. James Pope, Mr. and

family, Mr. and Mrs. Bertram

Jack and family, Miss Burl Miller,

Mrs. Alta Wyly, Mr. Harry Shulk, Mr. F. H. Hadley, and Carl Had-

Mrs. T. B. Armstrong visited Mrs. C. C. Kessler Saturday after-

Denium Smith of Amarillo visited with his mother and brother,

Mrs. Jim Smith and Denver over

Mrs. George Trider, Phyllis and

Karen and Mrs. Carl Maurer were

in Hereford Monday visiting with

Mrs. Mary Boggess, who is in the

Mr. and Mrs. Giles Cable were

visitors in Amarillo Sunday and

Mr. and Mrs. Paul Strickland

noon

the week end.

Hereford Hospital.

attended a show.

Women's Club Meets

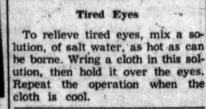
The Friona Women's Club met on Wednesday, May 13, at the Friona Clubhouse.

Theme of the program Building for the Future." Mrs. Spencer Hough gave sport talk on Herbert Hoover, Mrs. C. W. Dixon talked on General Douglas MacArthur, Mrs. Pearl Kinsley gave a talk on Mahatma Gandi and Mrs. H. F. Brewer chose Madame Curie for her talk. Hostesses for the meeting were: Mesdames Mable Hartwell, J. C. Wilkison and O. F. Lange. Those attending were: Mesdam-

Those present were: his teacher,



Sunday, May 24, is family night at the Methodist Church. Supper will be served in the annex at six o'clock. This will be the last Sunday before annual conference which meets in Abilene on May 27.



virtue of an Execution is

ued out of the District Court of

Deaf Smith County, Texas, on a

judgment rendered in said Court

on the 2nd day of February, 1953,

in favor of Betty Simmons and

against the said Roy Simmons, in

the case of Betty Simmons against

The South one-half of Sec-

the 19 day of May, 1953.

Lowell R. Sharp

County, Texas

By Neal Young,

Legal Notice Sally Osborn, daughter of Mr. and Mrs. S. H. Osborn, has been chosen the Lions sweetheart for THE STATE OF TEXAS the next year: COUNTY OF DEAF SMITH

She is a freshman in the Fri-NOTICE OF EXECUTION SALE ona school. She is also drum

major for the high school band.

Weldon Dickson **Lions Club Head**

Roy Simmons, No. 3513, in such Weldon Dickson was elected pre-Court, I did on the 25 day of April, sident of the Friona Lions Club 1953, at 10 o'clock A. M., levy when they met Thursday night at upon the following described tract and parcel of land situated in the the clubhouse.

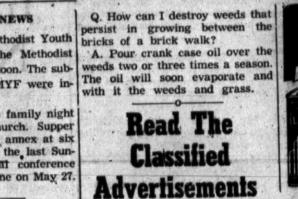
County of Deaf Smith, State of president: Ramond White, secre-Texas, as the property of Roy tary treasurer; Joe B. Douglas, lion tamer; N. C. Tubbs, tail-twist-Simmons, to-wit: er; Sally Osborn, Lions Sweettion No 50, Block 7, Deaf heart; Jimmy Baxter, Albert Smith County, Texas; Crump Raymond Euler, directors and on the 7th day of July, 1953. Two students from the Friona being the first Tuesday of said High School were present to dismonth, between the hours of 10 causs organizing recreation activio'clock a.m. and 4 o'clock p.m. on said day, at the courthouse door of said County, I will offer ties for teenagers this summer.

for sale and sell at public auction, for cash, all the right, title and interest of the said Roy Simmons, in and to said property. DATED at Hereford, Texas, this

Friona School auditorium at 3 o'-

badges. About 65 girls will appear on the program. The various groups will present

Glenn Herring was nonored on to the school and had the party in the class room.





200 8 A 1001

Na

ch nig ho via

Lo

din Fl

De

an La Pl G. Wi He

Good Neighbor' Contest Rules

Listed below are the simple rules which must be followed by any resident of Deaf Smith, Parmer, Castro or Oldham counties in nominating their choice for "Good Neighbor" family and the week's free vacation to Drowsy Water Ranch, Granby, Colo.

1. The person (family) nominated must be a resident of Deaf Smith, Parmer, Castro or Oldham counties.

2. A brief listing of reasons for making the nomination of the "good neighbor" must accompany EACH ENTRY.

3. Judges will investigate each nomination.

4. It costs nothing to enter. There is nothing to buy.

5. The decision of the judges will be final.

6. ALL ENTRIES must be made on the official entry blank reproduced below.

7. Anyone eligible except full-time employees Sheriff of Deaf Smith of The Brand.

8. Deadline June 1, 1953.



Bradly's daughter, Mr. and Mrs. D. E. Redinser and family. Mr. and Mrs. Rex Johnston of San Angelo visited over the week O. J. Beene was chosen viceend with her mother, Mrs. F. N. Welch and other relatives. They

attended the inauguration of the Mr. and Mrs. J. W. Baxter left Friday for Memphis where they will visit with their son and family, Mr. and Mrs. Clarence Baxter. They will go on to Elk City, Okla where they will visit Mrs. Baxter's

sister, Mrs. F. L. Clark and hus-Weldon Dickson was chosen from the Lions Club to help sponsol some activities.

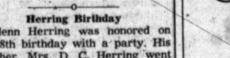
SCOUTNEWS

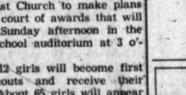
Girl Scout troops II, III, IV, V VI. VII met together Monday at the Baptist Church to make plans for their court of awards that will be held Sunday afternoon in the

clock. About 12 girls will become first class Scouts and receive their

short entertainment.

his 8th birthday with a party. His mother, Mrs. D. C. Herring went





\$250.00 Edd Boggess, Rev. Buchanan, Miss Ranghild Hanson and Ranza Box 673 \$800 \$100 Down F. Brewer, A. H. Boatman, Boggess, Rex Bracken, Willene No sold and Hereford, Texas C. Kendrick, Bert Chitwood, Baxter, Earl Crow, Dannie Doug-Joe Mayer, Spencer Hough, C. W. las, Linda Gay Gibson, Everett Dixon, Pearl Kinsley, Charlie Sch- Gee, Tom Gee, Robert Houlette, - as the outstanding "Good I wish to nominate ---linker, Leo McLellon, V. R. Jai- Cary Lee Jackson, Dale Lindsey, 1941 CHEV. don, W. A. Tinney, F. W. Reeves, Fred White, T. E. Lovett, J. F. Ben Parr, Cordelia Parr, Carolyn Neighbor" family in Deaf Smith, Parmer, Castro and Oldham counties. Here's just one from Pen-Club Coupe Miller, L. R. Dilger, Mary Officer, Singleterry, Jimmy Stokes, Tom-My candidate lives at (IF rural resident, give EXACT LOCATION and ney's selection! It's crisp my Tatum, Billie Don Thomas, Wesley Hardesty, Roy Slagle. 10 butcher weave rayon, with \$225.00 Refford Wilkerson, Keith-Blackburn, Dwight O'Brian, Brenda directions and distances to his or her home.) scoop neckline, slim skirt, \$80 Down **Birthday** Party Deaton, Sue Mellingen, Linda Shafhipline-interest pockets . . Mrs. Kenneth Houlette entertain- fer, Wayne Cason, Danny Mack and look! The wide fringed ed her son, Robert, with a birth- Carmichael, J. W. Gollihar, Lavaday party Friday at the school da Ponder, Don Wilson, Kenneth stole gives you cover-up, Dement, Everett Stafford, Carry 41 PLYMOUTH for "formal" occasions! McGee and Tim Herring. It was his eighth birthday. Misses'. 2 Door This "Good Neighbor" family lived at this place (or in county or Why settle for less? \$175.00 four-county area) for _____ years. \$75 Down Reasons why I feel this family should be the "Good Neighbors" contest Fashion winner and awarded the free week's vacation are: For Juniors! PLYMOUTH GMC 4 Door SUN COTTON \$50.00 . STOLE Cash TRUCKS \$590 1941 FORD 2 Door Find out the low cost of \$135.00 \$55 Down For dancing, for datethe 1953 GMC Pickup. Then times, for days in town, too . . . rosebud-print cotton bare-top dress, comremember-it includes: 1946 FORD plete with matching con-2 Door trast-lined stole for coverup! Find this among many \$295.00 105 HP Valve-in-head Engine . 8.0 to 1 Contother styles at Penney's, pression Ratio . "6-Footer" Cab . 45-Ampere \$105 Down now! 9-15. Generator . Double-Acting Shock Absorbers Autor to bud the hard · Recirculating Ball-Bearing Steering . Self-Energizing Brakes . Synchro-Mesh Trans-The above cars mission . 6-Ply Heavy-Duty Tires. an in the second of the second second second second sold As Is Get a real truck ! HAW BENGH, THE **Car Lot Located** I agree to accept the judges decision as final. 3rd & Miles **Jack McLaughlin Pontiac** After 6 p.m. Call Person making nomination 1233 for Salesman Highway 60 at Funston Phone 1000

The Hereford Srand, Hereford, Texas, Thursday, May 21, 1953

Easter News

By Mrs. Loy D. Stone and Mrs. Olin LaPlant and faimly spent Tuesday evening with Mr. and Mrs. Virgil LaPlant.

Mr. and Mrs. M. A. Hughes of National City; Calif. visited with Mr. and Mrs. H. O. Markley and children Thursday and Thursday night. They were enroute to Oklahoma and other parts of Texas visiting relatives.

Glenn Lust visited Mr. and Mrs. Loy D. Stone Sunday.

Mr. and Mrs. J. H. Flood had dinner with Mr. and Mrs. Ernest Flood and family on Mother's Day. Mrs. A. D. Johnson and Karen spent last week in McLean with

her mother. Mr. Johnson and Doyle spent Sunday at McLean. Mrs. Johnson and Karen returned home with them.

Mr. and Mrs. Loy D. Stone and Denise had dinner Sunday with her parents, Mr. and Mrs. Vern Lust. Mr. and Mrs. Wendell Markley and Kathy, Mr. and Mrs. Virgil LaPlant, Mr. and Mrs. Olin La-Plant and family and Mr. and Mrs. G. H. LaPlant spent Mother's Day with Mr. and Mrs. Glenn Bell of Hereford

Mr. and Mrs. Fred Walton spent Mother's Day in Portales with her parents, Mr. and Mrs. M. W. Fields.

Lloyd Lust visited Mr. and Mrs. Loy D. Stone Wednesday afternoon. Mr. and Mrs. J. I. Markley of Sweetwater, Okla. and Mr. and Mrs. D. O. Markley and children of Dumas spent the week end in

Markley. Mr. and Mrs. L. B. Wortham and Jeanette spent the week end at Big Spring. Marion Lee-Hodges visited in L. B. Wortham home from Sun-day until Tuesday night.

the home of Mr. and Mrs. H. O.

Mrs. Vern Lust spent Monday morning with Mrs. Loy D. Stone. Mrs. Donna Blackwell and April and Marilyn Larsen of Lubbock were week end guests of Mrs. Ken Anderson. There were 31 guests

for Sunday dinner. Mr. and Mrs. J.H. Burnett and Gary visited, relatives in Duke, Okla. Sunday. Mr. and Mrs. Bill Lee had supper and spent the evening with

Mr. and Mrs. Loy D. Stone Monday. Mrs. J. H. Burnett and Mrs. L.B. Wortham went to Amarillo Tues-

Easter Sewing Club met May 14 at the clubhouse.

Mrs. Ken Anderson and Mrs. L B. Wortham were hostesses. Those present were: Mesdames Ken Anderson, L. B. Wortham, Leo Hall, Virgil LaPlant, W. O. Markley, Ernest Flood, J. L. Brooks, Glenn LaPlant, H. D. Markley, S.

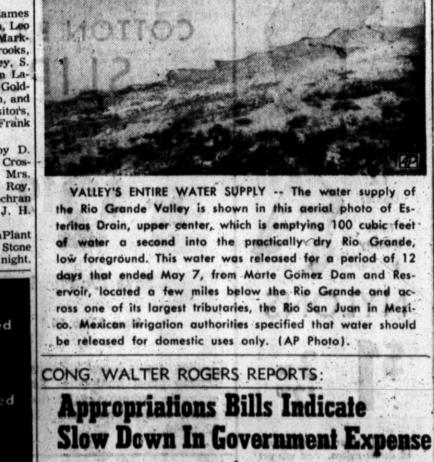
J. Glenn, A. D. Johnson, Olin La-Plant, W. A. Epperson, Dick Golden, J. H. Burnett, Fred Walton, and Loy D. Stone and three visitors, Mrs. E. M. Green, Mrs. Frank Hamm and Mrs. Larsen.

Sunday visitors in the Loy D. Stone home were: Mr. Thad Crossett of Amarillo, Mr. and Mrs. Porter Stone and William Roy, Mrs. E. C. Eubanks, Mrs. Cochran of Hereford, Mr. and Mrs. J. H.

Burnett. w Mr. and Mrs. Virgil LaPlant We Can Supply Your: visited Mr. and Mrs. Loy D. Stone and Mrs. Ruby Stone Friday night. **Eeed Needs Field Seeds** We Guarantee Garden & Lawn the LOWEST priced RCA VICTOR Seeds & Supplies "Super Set **Baby Chicks** to outperform Hereford Poultry the **HIGHEST** priced TV set of any And Egg Co. other make!

Phone 1208 129 Sampson

STREU HARDWARE er: You will hear and read much INSURE IN SURE INSURANCE Wm. H. Patton All Forms of Insurance



Food, Fiber, Fuel and Firepowpriations bills. These bills are coming to the House Floor and sailing through after relatively the next few months about ecshort debate and with too little onomies, proposed economies, bud-get balancing, tax reduction, the time for the entire House membership to study them. Most of them still provide for a substanclimination of waste and graft, and ministrative field.

A good example is the appro priations bill for the Departm of Interior, which includes the Bu-reau of Reclamation. The Department of Interior is the caretaker of the real property of the Government and has the responsibility



a group of piano students in the had to use their own funds had elementary grades in a recital given Friday evening May 22, at 8 this country not sent the foreign o'clock in the education building of aid. It is sort of a merry-go-round. the First Baptist Church. No one objects to helping other countries who are our allies. How-

Featured on the program will be ever, I cannot reconcile the develwo-piano numbers, duos and enopment of the natural resources sembles in other countries at the expense

of permitting ours to go unattend-ed. Many of these foreign coun-Those who will appear include: Caroline Brumley, Joy Story, Sue tries are under a continuing com-Woodford, Jan Story, Linda Edmunist threat. Should any of them wards, Becky Jacksons Shari Carcapitulate, we know that the asmichael, Jerre Bea Noland, Carosets we have provided for those lyn Kuper, Barbara Teifel, Helen countries would not only be lost Sears, Gary Guseman, Lynn to us, but would be used against Thompson, Judith Raye Haseloff, Mary Lynn Morrison, Sondra The cold hard facts that-we must

Brumley, Sheila Williams, Zell Crump, Bette Jean Noland, Nancy of this country from a material Parsons, Eugenia Alexander.

standpoint is going to depend up-on food, fiber, fuel and firepower. Junior High and High School students assisting on the program This means that agriculture, the will be: Mary Ann Young, Donna development of our natural re-Sue Guseman, Carla Sue Crosthsources, and the strengthening of wait, David Brumley, Robert Kinour defenses should be among our sey and Ann Lookingbill. top level considerations. The fat should be cut from all of these,

A cordial invitation to interested but the muscles should not be damfriends and relatives to attend the recital is being extended.

TOU CAN DEPEND ON

MAYFLOWER

MOVING

STORAGE

PACKING

MAYFLOWER

SUBSIDIES: I expect to introduce a resolution within the next few days requesting a full investigation and a definite earmarking of the subsidies enjoyed at the expense of the American taxpayer. One of the most difficult problems at present is to find out the exact amount of subsidies being paid, who gets them, and why. It is high time that the American taxpayer had this information boiled down to a dellar and cent standpoint. It can then be determined which are justified and which should be reduced or abolished. I feel that f definite and concrete information can be gathered together on this subject, tremendous savings can be effected.

face are simply these. The survival

aged.

VISITORS: I had three most pleasant experiences this past week. First I had dinner with D.T. Northcutt, from Briseoe County, and several of his friends, who were here concerning the new farm credit proposals. Another was a luncheon and visit I had with Gene Phillips, the son of J. C. Phillips, editor of the Borger News-Herald. Gene is presently stationed here with the Navy. Then, Bill Glidden, with the Cabot Company at Pampa

McKNIGHT Transfer & Storage Co., Inc. who is moving to Boston, came by Phone 67277



SPECIAL DISCOUNT

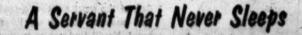
on large Monuments

some regular size markers included

SOUTH PLAINS MONUMENT CO.

401 West 6th Street

of the very best quality





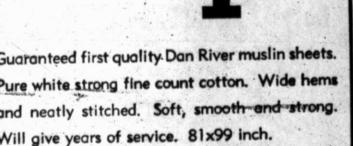
DAY OR NIGHT, YOUR TELEPHONE STANDS READY to put you in touch with the world outside your home. It's a household servant that is ready and willing to run errands, keep you in touch with friends, summon help in emergencies. It is on duty 24 hours a day, 365 days a year, with no vacations or time off. And it works for wages of less than the cost of a package of cigarettes a day. Isn't that a real bargain? sours-WESTERN BELL ... A TEAM OF 28,000 TEXANS ... PARTIN TEXAS' PROGRESS.



Page - Five

Plainview







The Hereford Brand, Hereford, Texas, Thursday, May 21, 1953

the U. S. Supreme Court.

-tpa-

gas tax.



By Vern Sanford

Texas Press Association Austin, Tex. -The Legislature worked this week on compromise plans to give public school teachers more pay.

Those who wanted more money present tax is found to be constifor teachers seemed ready to actutional. cept something less than the \$600

per year they had originally demanded. The House lagged behind in com-

mittee action on new tax bills to provide the money for teachers. It would take about \$33 million

per year to give the school people an additional \$600 annually.

At the same time, the adminis- \$10 per day to \$5 per day. tration kept up its pressure against The House passed on second ew taxation. The governor asked the legislareading a bill to change the Gilture to wait and see what would mer Aikin minimum foundation fund by revising the economic inbecome of a natural gas tax, passdex annually, instead of every four ed during the last session and being tested in the courts. vears.

Under the bill, no district's dues Meanwhile, the State supreme court declared the tax valid. But can be changed more than 10 per the issue was not finally settled. cent in any one year. The gas companies could appeal to

The annual \$45 million contribution of all districts would remain Representative Douglas E. Bergthe same. man of Dallas suggested that tpateacher pay be hiked \$306 per yr:, After a 26-hour filibuster, the

starting next September, if the Senate finally passed a bill to crestate wins its fight for the 'natural ate a statewide toll road authority. Representative D. H. Buchanan

As originally passed in the House of Longview wanted to pass a new the bill created a Dallas-Fort Worth tax on natural gas, to bring in \$15 turnpike authority. The bill went million per year for teachers. This back to the House for approval of tax would become invalid if the Senate amendments.

Dead or dying was a bill to And Representative Lamar Zivtighten' regulation over the practice ley of Temple recommended financof optometry.

-tpa-

ing a \$360 per year raise for teach-A motion in the Senate to susers with a tax on natural gas. pend rules and bring the bill up for debate failed of the necessary The session passed its 120th day two-thirds majority.

Tuesday, and the pay of legisla--tpa Other measures also became lost tors automatically dropped from I

causes, unless the Legislature resolution passed by the House. The Senate had already passed should hang on for a long session.

The Senate passed, 17 to 13, a the measure. proposed constitutional amendment The affairs of the federal govwould boost the salaries of ernment, the states, counties and legislators from \$10 to \$25 per day. cities were included in the resolu-But the vote was insufficient to tion.

give the resolution, already passed Representative H. A. (Salty) Hull by the House, final approval, of Fort Worth said, while discus-Senator George Parkhouse of

hat

er Ford plant.

out

Dallas lacked two votes to bring sing an amendment, that, "I think up the Ford bill-one that would there are certain instances - and I prohibit payment of unemployment think the press recognizes itbenefits to union members off the when committees may need privajob in one plant of a corporation cy. because of a strike in another plant

Executive sessions are customaof the same corporation. ry in certain instances, such as, This one is called the Ford bill for example; when the Senate is because the Ford plant at Dallas considering whether or not to apclosed because of a strike at anothprove appointments made by the governor. -tpa-

During the present session, deg-A so-called loan shark bill took islators closed the doors to reporta rugged punch in the House, but ers while considering the general refused to lie down and be counted appropriations bill.

-tpa-The bill, by Representative Reagan R. Huffman of Marshall, would Representative Horace B. Housauthorize courts to assess jail senton, Jr. of Dallas added his name tences against any lender whose to the list of candidates for Speakcharges exceed 36 per cent. er of the House at the next session

speaker's race.

-tpa

Huffman asked the House to orter a report on the bill from the judiciary committee.

The motion failed. Thereupon, Representative Ben Atwell of Daias, head of a subcommittee stu lying the bill, set about to revise it. The subcommittee's report promised a report to the full committee next Tuesday.

Atwell said his proposal would require all lenders to be licensed by the State Banking Commission, Dolph Briscoe, Jr," of Uvalde. but would not limit charges. -tpa-

The House passed a bill requiring cities to hold, when petitioned, that would increase the automobile an election on reducing the work of travel expense of state employees police and firemen. As amended the election would

be held at the next city election, cross-filing by political candidates general or special. Originally, the bill called for the election to be more than one party. . . Passed held within 90 days after submis- by both houses, but with different sion of the petition, which would provisions, is a proposed constitu-

have to carry the names of 25 tional amendment to permit Texas per cent of those who voted in the members of the armed services to last preceding election.

conducted publicly, according to a passed.

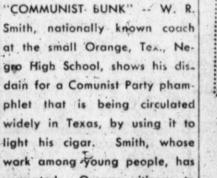
Houston said he had withheld his announcement until late in the pre sent session because he wanted the House to get its main work done GEO before turning attention to the Prospective candidates for Speaker, in addition to Houston, include Representatives Jim T. Lindsey of light his cigar. Smith, whose Texarkana, Waggoner Carr of Lub-

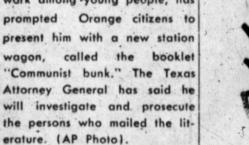
bock, Joe Pyle of Fort Worth and

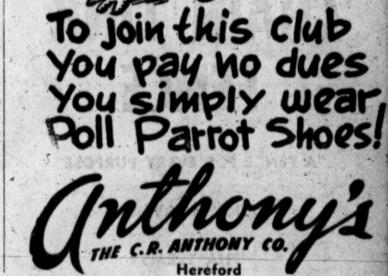
Short Snorts: The House approv wagon, called the booklet ed and sent to the Senate a bill Attorney General has said he from six to seven cents a mile. . will investigate and prosecute The House also voted to outlaw the persons who mailed the lit--that is, running as candidate of erature. (AP Photo).

> Q. Wha't makeup precaution should the girl who wears eyeglasses observe?

vote. . . A conference committee A. She should not permit th will have to adjust the differences rouge to outline the lower rim of Official public business should be before the measure can be finally the glasses, but should blend it up under the lenses







Fresh Plants

Page Sever

water into the tub to cover the

Plants can be kept fresh while bricks and stand a plant on each

the house is closed by placing as The bricks will absorb enough wa

many bricks as there are flower ter to keep the plants in good con pots in a zine tub. Then put enough dition for several weeks.

POLL PARROT speaks



PHILCO Demonstration

than a Year AGO!

EXCLUSIVE PHILCO

with CHEESE KEEPER

IRY BAR



PHILCO 736. A gen-uine Dairy Bar Philco with Cheese Keeper, ButterKeeper and all the superb features formerly coating \$70 more. Brand new laxury and value for '53... only \$269.95.



PHILCO 1134 Famous Dairy Bar Philco in huge 11.2 cu. ft. capacity. Nothing like it for convenient door storage with food at your fingertips. Cheese Keeper, Butter Keeper, Extra shelf space for even full quarts of milk! Luxury features from top to bottom. Advanced Philco Design gives over 11 cu. ft. of storage space yet takes no more room in the kitchen than old style 6 foot refrigerators. See it now.

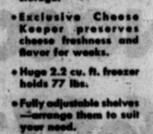


COLOR STYLED PHILCO ELECTRIC RANGE

Yours at no extra cost—a choice of beau-tiful colors in the control panel of your new Philco. Another first from Philco, now added to America's most advanced elec-tric range. Double Oven Philco 839: — Other 1953 models from \$169.95 UP

or QUALITY Corner 4th and Main





AT THESE LUXURY FEATURES

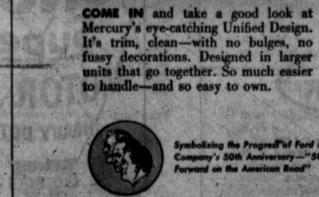
all-width Quick Chil ad Meat Storage. Twin Porcelain Crisp

Own a New 1953 Philco little as

TERMS

Phone 823

Cooking Spoon Tray While they last. Don't



42 N. MILES AVE.

TRY A CLOSE-UP of the strikingly designed new Mercury interiors—smartest in its field. New colors and fabrics are rich and radiant. Biggest Mercury win-dows yet make sure you'll see. And Mercury's prices make sure you'll buy!

MOVE AHEAD WITH MERCURY!

GET THE FACTS— YOU'LL GO FOR ITS HONEST VALUE

HEREFORD MOTOR CO., INC.

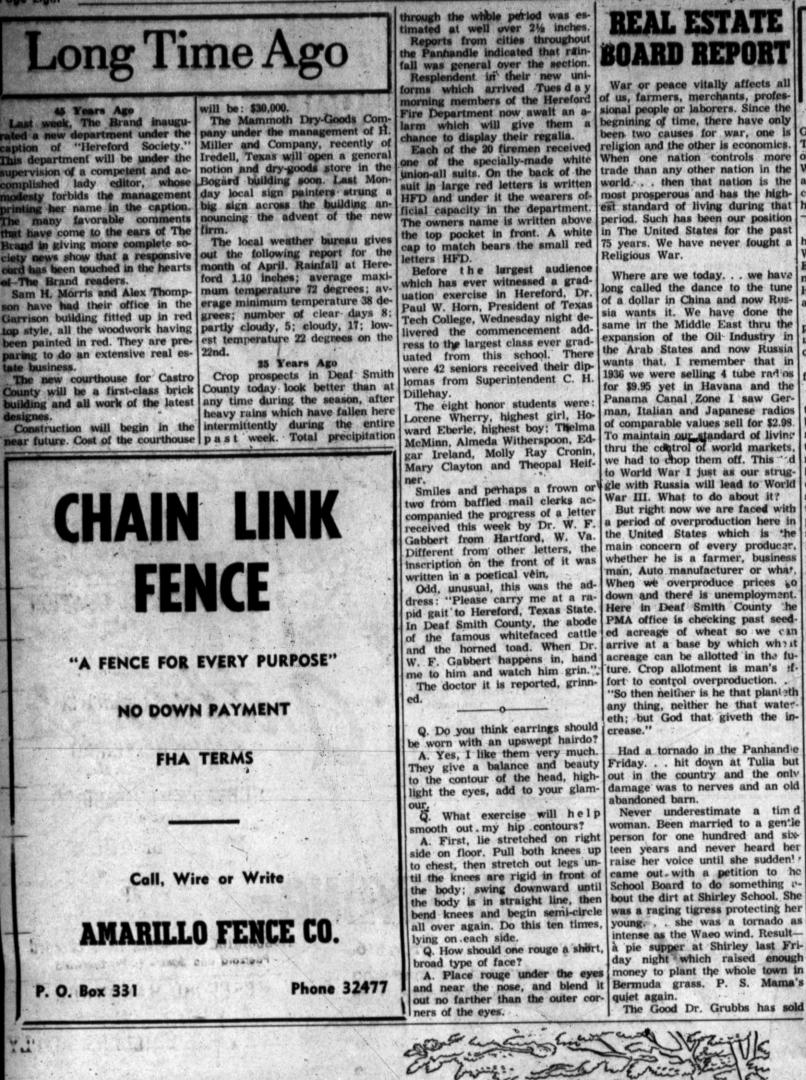


TAKE IT AWAY for a road test. Try proven performance, greatest in our ex-clusively V-8 history. Choice of drives: standard, Touch-O-Matic Overdrive, or Merc-O-Matic. Let us give you the facts about moving up to Mercury-today.



PHONE 39

Page Eight





Harris; a veteran livestock man,

Let's Talk

Livestock

of

Ft.

hear.

reported that about two years ago he bought about a hundred steer yearlings at \$41 per hundred. He wintered and caked them and was bid \$38 the following Spring. All Canning Lids are NOT Alike This offer he turned down but later he did sell the cattle at \$34. **3** Ways Better

12 Marshow & Statester & and the it

588

The Hereford Brand, Hereford, Texas, Thursday, May 21, 1953

Profit From The Brand Classified Columns

This Is The News **That Got Around Fast!**

The New Packard CLIPPER

Each year word gets around that this or that car is "the buy." This year it's the Packard CLIPPER.

Vou are reading about an auto-I mobile that has been in the news since the first day it was introduced. And the news traveled fast!

Say you've got a new car in mind. You have a certain sum of money you can afford to pay for it. Maybe you're thinking that a small, low-priced car is good enough, or one of the other medium-priced cars. All right.

> Don't miss Packard Invitation Month

• See for yourself the fine new cars that make the New Packard Program the big story of this automotive year. 25 beau-tiful new cars will be awarded those

to participate. Visit your Packard aler as soon as possible for details.

Keep your convictions, but also keep an open mind.

Then, before you sign an orderpay a visit to your Packard CLIPPER dealer and give this new car a careful going-over, including a ride of your choosing! You'll find that this CLIPPER by Packard is practically in the same price league with dolled-up, low-priced cars!

So why not see your CLIPPER

218 West Third St.

dealer and learn for yourself why the men who know motorcar values best say the CLIPPER is "the buy" of the year!



In addition to the Clipper, PACKARB is building today a car so beautiful and fine that it is applauded everywhere as "America's new choice in fine cars." Ask the man who owns one—today!

Phone 630



ore than meets the requirements of any car on the road!

STOP FOR

CONOCO

Safety-First

More than just an oil change-

SERVIC

A COMPLETE SAFETY SERVICE FOR YOUR CAR!

Decoration Day weekend coming up-and months of wonderful summer motoring ahead! Time to make sure your car is set-and safe-for heavy summer driving. Get this complete Safety-First Service at your nearby Conoco dealers and remember to drive carefully-for a care-free Decoration Day weekend!

FREE tire inspection

Your Conoco dealer will check air pressure and inspect all tires for cuts, bruises and wear.

FREE brake check

He'll check your brake system recommend repairs when needed for safe driving.

FREE cooling system check He'll examine your entire cooling system . . . drain it, if you wish . . . make sure it's set for hot-weather driving.

FREE lighting system check He'll inspect headlights, tail lights, signal lights—to make sure your car has no defective bulbs.

AND REMEMBER - FILL YOUR TANK WITH CONOCO "SEASON-TAILORED" GASOLINE!

Drive carefully-

the life you save may be your own!

FREE battery check

He'll test your battery—dean ter-minals, advise you if you need a battery charge, or new cables.

Conoco lubrication

CONOCO

Using Conoco's special Chek-Chart, he'll get to every single lubrication point.

Drain and rotill with CONOCO Super MOTOR OIL

He'll drain out your old oil. Then he'll recondition air and oil filters and refill your crankcase with Conoco Super — the motor oil that OIL-PLATES metal surfaces and helps your engine eat less - run better and live longer!

> ... the best there is for you and your carl

SEIGLER MOTOR CO.

The Hereford Brand, Hereford, Texas, Thursday, May 21, 1953_

God Bless America--Her People--And Her Churches

SEARS GRAIN CO. Hereford - Dimmitt - Block

ROGERS DRUG Mr. and Mrs. Grady Rogers

HUNTER'S FOOD MARKET Mr. and Mrs. Russell S. Hunter

Palo Duro Conoco Service Harry Seed - Les Thompson

DAVIS & McCRACKEN W. L. Davis - J. C. McCracken

McRight & Smith Tractor Repair Shop A. N. McRight - Sandford Smith

VAUGHT LAUNDRY Mr. and Mrs. M. P. Vaught

QUALITY FOOD STORE Mr. and Mrs. Frank L. Daniel

PITMAN GRAIN CO. Mr. and Mrs. J. A. Pitman

FARM & HOME SUPPLY Dalton Criswell - Ray Downey

BRADLEY GRAIN CO. Jack Bradley - S. H. Slagle

T. C. Covington Sand & Gravel T. C. and G. M. Covington

Walker Refrigeration Service Mr. and Mrs. Dick Walker

Southwestern Public Service Co. W. C. Meharg

COLE PHOTOGRAPHIC SERVICE E. H. Cole

> HEREFORD CREAMERY Mr. and Mrs. Elton Malone

HEREFORD STATE BANK J. R. Allison, Pres.

Hereford Laundry & Dry Cleaners Earnest Kendall

> McCULLOUGH MOTOR CO. Ralph and Ray McCullough

> > McDOWELL DRUG

CONSIDER

LLER

WAYS

Go to the Ant.

thou sluggard; consider her ways, and be wise," Prov. 6:6. Jesus condemned the man who buried his talent. He said, "Six days shalt thou labor and do all thy work." When skies are clear the ant stores up food for wintry days while the sluggard sleepeth on. If the ant must make preparation for her future, then it is all the more important that man do so.

GILILLAND FUNERAL HOME Matt Gililland - Marlin Gililland FIRST NATIONAL BANK Member FDIC - FRS E. B. Hedrick, Pres. ACME CLEANERS Mr. and Mrs. G. P. Owens FURR FOOD STORES Nationally Advertised Brands - Lower Prices CARL McCASLIN LUMBER CO. A Complete Building Service JACOBSEN BROTHERS, INC. John, Berry & Chris Jacobsen SHELTON TIRE EXCHANGE W. O. & Bessie Shelton CONSUMER FUEL ASS'N. Petroleum Products - Farm Supplies **COOPER'S MARKET** Mr. and Mrs. Neil Cooper PITMAN SERVICE STATION Odice and Edd Bulls PIGGLY-WIGGLY

> Mr. and Mrs. Gaylord Newell H & W IMPLEMENT CO. O. H. (Dell) & Dean Herring

MILLER OLIVER CO. H. E., G. B. and Jed Miller

HEREFORD LUMBER CO. Mr. and Mrs. Jack Kirksey

POARCH BROTHERS Welding - Any Time - Any Place

BIG T PUMP CO. Hilrey and Leroy Aven

Associated Growers Of Hereford Paetzold and Sons - L. W. Loerwald

HEREFORD HARDWARE Mr. and Mrs. Don Zimmerman

PARKER BROS. BUILDERS SUPPLY C. W., R. P. and Monroe Parker BLANTON BUTANE, INC.

Shamrock Butane and Propan

KINSEY MOTOR CO.

Mr. and Mrs. D. C. Kinsey

E. B. BLACK CO.

Dick Barnard - Jesse Stanford

HEREFORD IMPLEMENT CO.

Wayne and Raylan Evans

At The Churches

PACKARD MILLING CO. Puring Chows

HOTEL JIM HILL & CAFE Locally Owned - Locally Operated M & M PLUMBING CO.

Mr. and Mrs. A. M. Hare

At The Churches

First Bapfist

Sunday school at the First Bap-tist church is held at 9:45 and the morning worship services are held at 10:50.

at 10::00. Sunday evening the training un-ion will be held at 6:45 with the evening worship at 8 o'clock. Superintendents meeting will be held each Wednesday evening at 7 o'clock with teachers and officers at 7:15. Prayer meeting is held at 8 O'clock. The church is leasted on the

The church is located on the cor-ner of Fifth and Main Streets. Bob Lawrence is the educational direc-tor and Shirley Sharp is secretary.

Church of Christ

The Church of Christ has two morning worship services each Sunday morning. The first service begins at 9 c'-clock and starting at 9:15 is on the air. The broadcast is over at 9:45 and the services are dismissed at 9:50 at 9:50.

The second service is held at 11 o'clock.

Sunday school is held each Sun-day morning at 10 o'clock. Time for the young people's meeting on Sunday evening is 7:15. The evening worship is held at 8

Wednesday evening prayer ser-lices are held at 8 o'clock. The Hereford Church of Christ adio broadcast is heard daily at

0 over KPAN. The nationwide broadcast by the urch of Christ is each Sunday ernoon at 1 o'clock.

First Methodist

Sunday school is at 9:45 a.m. at the First Methodist Church. The morning worship service will be broadcast over KPAN. The MYF groups will meet at 6:45 p.m. The evening worship hour is 7:30 o'-clock. The Family Fellowship meeting will be in Fellowship Hall immediately after the evening meeting after the evening reaching service. Tuesday at 9:15 a.m. the Wo-

nan's Prayer group will meet in Vard Hall.

Ward Hall. At 7 o'clock Wednesday the breakfast for men of all churches will be at the Presbyterian church. At 9:30 a.m. the Dorcas circle will meet in Ward Hall. At 3:30 p.m. the Alesia Circle will meet with Mrs. Richard Ireland. At 7:30 p.m. the choir will meet for rehearsal. At 7:30 p.m. Prayer meeting will be held in Ward Hall.

Assembly of God

Each Sunday morning Sunday twoil is held at 9:45 and the orning preaching is at 11 o'-

clock. Young people's and Junior enli-dres's church meets on Sunday night at 6:30. Each Sunday morning at 8:45 over KPAN the Assembly of God church has a radio program. Prayer meeting wil' be held at 7:30 p.m on Wednesday night. The WMC meets on Thursday afternoon at 2 p. m.

First Christian

Jesus said, "the Father worketh hitherto and I work." Paul said, If a man will not work,

not to let him eat. Fruitless trees must be cut down. The greatest work is work for God.

Are you a worker or a drone in your church? This is the day of salvation. God says, "Son,

go work today in my vineyard, for the night cometh when no man can work." The ant is

This Series of Church Ads is being Published Through the Cooperation of the Local Minis-

terial Alliance and Is Paid for by the Undersigned Individuals and Business Institutions

dustrious, the true Christian is that way, too. Consider Her Ways and Work.

The high school graduates from the Christian Church will be honor guests at the Sunday morning worship service May 24.

The sermon for the morning will be: "If You Really Want To Live You Can."

The evening service will be dismissed for baccalaureate services at the high school.

May 29 will be Church Family Night. A 30 minute-color-sound film "Journey of Hope" will be

June 1-5 is Vacation Church School.

School. Sunday night June 7 the Chil-dren's Day Vacation Church school program will be held. Conference and camp dates have

been set. They are: May 31-June 5 - Chi Rho Camp

No 1.

June 5-7 — Family Camp. June 5-7 — Family Camp. June 7-13 — CYF Conference. June 14-19 — Chi Rho Camp No 2. June 22-26 — Junior Camp. Sunday school is held at 9:45 each unday morning and morning wor-hip is held at 10:50. The youth meetings are held each

The youth meetings are held each mday night at 6:30 o'clock. Sunday evening worship is held at 7:30. On Wednesday evenings choir re-hersal is held at 7:30. Don Root is the pastor of the church which is located at Sixth and Main.

St. Anthony's Catholic

Sunday Mass at 6:30, 8 & 10 a.m. Daily Mass at 7 a.m. at the new church and 8:15 at the old church. Holy Hour at 8 Thursday.

Thursday from 8:30 to 9:30 p.m. Saturday from 5 to 6 p.m. and 8 to 9 p.m.

Seventh Day Adventist

The Seventh Day Adventist ser-vices will be held on Saturday, April 4 at the church at Third

and Lawton. Sabbath school is held at 10 a. m. and the worship service is conducted at 11 a. m.

Immanuel Lutheran

Regular worship services are held each Sunday morning at 11 o'clock.

Sunday school for all ages begins at 10 o'clock.

at 10 o'clock. Vacation Bible School will be con-ducted this year from June 8-19. Be sure to plan to attend. Use your vacation time for Jesus. Midweek service is held each Wednesday evening at 8 o'clock. "Moments with God" each Sat-urday at 11 o'clock.

First Presbyterian Sunday school is held at 9:45 each Sunday morning at the First Presbyterian church. It is followed by morning wor-ship at 11 o'clock.

Church of Nazarene

You In The Church The Church In You

A complete the first of the second se

Sunday school hour is at 10 o'clock Sunday morning. Each Sunday morning worship services are held at the Church of the Nazarene at 11 o'clock. Youth services start at 6:45. The Sunday night services are conducted at 7:45. Prover meeting on Wednesday

Prayer meeting on Wednesday night at 7:45 p.m. Rev. Jess Rains is pastor of the Church of the Nazarene which is located at Fourth and Jackson.

Avenue Baptist

Each Sunday morning at the Avenue Baptist Church Sunday school is held at 9:45. The mor-ning worship services are held at 11 o'clock.

11 o'clock. Training union is held each Sunday evening at 6:45 o'clock. The Avenue Baptist church has evening worship services an Sun-day evening at 8 p. m. Mid-week prayer services at 7:30 p.m. on Wednesday night. W. M. U. meets Friday at 2:30

New Methodist

p.m.

The New Methodist co The New Methodist congregation, which meets in the District Court room, will have Sunday school at 9:45 a.m. Preaching at 11 o'clock and 7:30 p.m. will be by Rev. Eu-gene L. Naugle, Associate pastor of the First Methodist Church. The MYF group will meet at 6:45 p.m.

East Side Baptist

Sunday school will be at 9:45 a.m. Sunday morning and Training Un-ion will be held at 6:45 pm. Worservices will be at 10:50 a.m. and 7:50 p.m.

7:50 p.m. Teachers and Officers will meet on Wednesday evening at 7:30 with the Prayer Service following at 8:00 p.m. Training Union Workers will meet following Prayer service. Choir practice is at 8:40, Sun-beams meet at 2:45 and RA and GA at 4:15.

The men of Eastside Chapel will attend the Associational Brother-hood Rally in Tulia on Tuesday evening, April 14 at 7:30 p.m. All are invited to attend each of

bese services. Vacation Bible school will be con-lucted June 8-19.

Christian Science

Christian Science services are held each Sunday morning at 11 a.m. in the Star Theatre, All are invited to attend. The true relation of Soul, God, to body will be discussed in the body w

The Golden Text is from II Cor-

(Continued on Page 12)



GENERAL MOTORS LOWEST-PRICED EIGHT!

Here ford

When it comes to value in a car, look no further than Pontiac-A General Motors Masterpiece!

Here's a brilliant performer with a high-com-pression eight-cylinder engine full of eager pep for traffic, wonderfully economical on the open road.

Pontiac is a striking beauty! No car is more dis-tinctively styled than a Dual-Streak Pontiac.

And what a buy it is! For all its size, roominess and 122-inch wheelbase, Pontiac is priced right next to the lowest. It's not only GM's lowest-priced eight, but is also offered with a remarkably economical six Dontiace and 122-inch wheelbase, Pontito the lowest. It's not only GM but is also offered with a remain even lower cost. It all adds up to this: As an for dollar you can't beat a Pontior yourself! Jack McLaughlin Pontiac

It all adds up to this: As an eight or as a six, dollar for dollar you can't beat a Pontiac. Come in and see for yourself!

Phone 1,000



EXCHANGE If Your Old Tire Is

Recappable PLUS TAX

SIZE

GREATER BLOWOUT PROTECTION

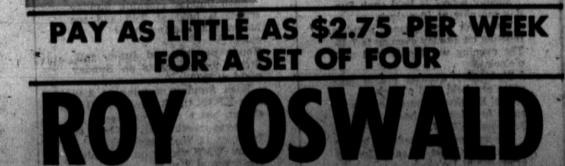
New Exclusive Gum-Dipping **Eliminates Internal Heat**

. LONGER MILEAGE

Plus-Mileage Cold Rubber Wears and Wears

. GREATER NON-SKID SAFETY Wider, Flatter Tread with Thousands of Sharp-edged Angles Gives

Greater Protection Against Skidding



FIRESTONE DEALER STOR

LIFETIM GUARANTEL

BIG TRADE-IN

ALLOWANCE ON OTHER

SIZES INCLUDING

WHITE SIDEWALLS

Good Drivers Drive Safe Cars Check Your Car-Cheek Accident

The Hereford Brand, Hereford, Texas, Thursday, May 21, 1953.

America's Most Advanced

Television Set

NEW 21-INCH

Cherry Pie Is Jolly 4-H Item

The girls answered roll call by showing the dresses they made for the 4-H dress revue.

A demonstration on making a cherry pie was given by the leader at the meeting of the Jolly Girls 4-H Club last week.

Those attending were: Ann Dyer, Jean Fortenberry, Bernardette Batenhorst, Mary Cayton, Fern Coursey, Arlene Cuppell, Peggy Browning, and Linda Cuppell.

> The Leader

UHF

and

VHF

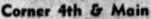
Reception

UNER

Here's the 21-inch TV set that gives you more for your money than ever before-the Philco 2233 with famous Golden Grid Tuner, just like a boost in station power! Everywhere, its un-matched sensitivity is the sensation of the TV world. Plus full 245 sq. inch screen-20 sq. inches LARGER than many other so-called 21-inch sets.

HEREFORD FURNITURE CO.

Philco Factory Supervised Service



Only Philco

has Directional

BUILT-IN

AERIAL for

Both UHF

and VHF!



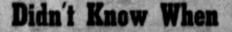
in Dawn Thursday. Visitors in the J. O. Clark home Visitors in the home of Mr. and Sunday were: Mr. and Mrs. R. J. ent, add more water, and stir and Mrs. H. V. McCabe on Sunday Stuteville of Littlefield, Britt Clark cook until thick. This paste will Phone 823 were: Mr. and Mrs. Floyd Walton of Summerfield and Mr. and Mrs. spread smoothly, stick well, and I Clark of He

Q. How can I make whipped

each cup of whipped cream will make it go farther. Beat the cream separately and combine both when

of starch and flour and add a little boiling water; let stand for a mom-





Page Eleven

Gene Williams of Amherst was

Seven entirely new **Chevrolet** sport models

... widest, smartest choice in the low-price field!



2 bright, breezy convertibles . . . 2 captivating sport coupes ... 3 big, handsome station wagons ... all of them styled and engineered like much costlier cars!

Here are the jauntiest cars in their field. They bring you new high-compression performance, Powerglide^{*} automatic driving and Power Steering^{*}-at lowest prices and with outstanding new economy. Come, see them-soon!

*Optional at extra cost. Combination of Powerglide auto transmission and 115-h.p. "Blue-Flame" engine availab "Two-Ten" and Bel Air models. Power Steering availab

Phone 740

A. Dip the onion for a moment into boiling water and then begin at the root and peel upwards. It will be found that this method does not affect the eyes.

Q. How can I preserve window screens?

Q. How can I avoid watery eyes

A. Painting the screens with linseed oil will preserve them from rust and make them look like new Q. How can I keep apples from breaking when paring them?

A. Core the apples before paring, as they are then less likely to break. Always pare the apples thin; a broad surface causes much waste because of the rounding surface of the apple.

Q. How can I get rid of ants that have infested pantry shelves? A. Sprinkle the pantry shelves with a mixture of red pepper and

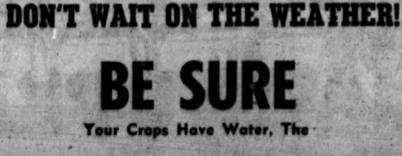
Q. How can I make use of bacon rinds.

sage.

A. They can be saved for the flavoring of soups and dried peas and lima beans. They can be spread over the top of Boston beans when baking, and will take place of the usual piece of salt pork, imparting flavor to the dish and protecting the top layer of beans from burning.

Stop Taking Harsh Drugs for Constipation

End Chronic Dosing! Regain Norma Regularity This All-Vegetable Way



POMONA PUMP WAY

LET'S TALK irrigation... FAIRBANKS-MORSE DEEP WELL TURBINE PUMPS

THE POMONA LINE

Yes, and these Fairbanks-Morse Turbine Pumps talk it at its most economical and efficient level. You see, Fairbanks-Morse Pomone line . . . have You can readily adjust caacities on these pumps by he top of the motor -this means savings for you through no wasteful

And remember that steel parts subject to corrosion in Fr banks-Morse Pumps are protected "Fairmortecting," a rust-repellent process that means longer life and bet-ter service from your pumps. Drop in and let's

CLOWE & COWAN, INC.

2nd at Schlev

Page Twelve

St. Thomas Episcopal | Share And Care (Continued from Page 9)

"The Fellowship of the Holy Spirit" (Second Corinthians 13:14) will be the subject and text of the ermon at the morning prayer service Sunday at 11 o'clock at the St. Thomas Episeopal Church. Sunday school is at 9:30 for the

youth of the church. Bishop George Quarterman will meet tonight with the class of instruction at 8 o'clock in the church the last in a series of lessons.

Mr. and Mrs. Otto Massie had as their guests Sunday Mr. and Mrs. Jesse Woodson and daughter, Patricia, of Quannah, and Mr. and Mrs. Virgil Woodson of Farwell.



We Welcome You CHURCH OF CHRIST

1	(Sunday)
l	Worship 9:00 A.
1	Radio KPAN 9:15 A.
5	Bible Study 10:00 A.
ŝ	Worship 11:00 A.
1	Evening:
ŝ	make a difference what
1	The Bible is right and it d

Daily Radio Program BELIEVE AND PRACTICE We invite you to all service

of the church._ Young People 6:45 P. M

New 4-H Theme One of the state's most famous

former 4-H Club members, Governor Dan Thornton of Colorado, has made his contribution to the Texas 4-H-Share and Care program. He local parent-teachers association was the featured speaker at the was asked for permission to sell 50th annual Texas A & M College one box in the box supper auction-Musteh recently.

standing Lubbock County 4-H Club in the club agreed to make a 4-H Governor Thornton was an outmember and a delegate to the first National 4-H Club Camp at Washington, D. C. in 1927, In 1925 he tional 4-H Congress at Chicago and \$2.40. The story has a happy end

s a former president of the Texas 4-H Clubs. He also was the first president of the United Club Boys of Texas organization and winner in at least two statewide 4-H judg-

ing contests. The herd of registered Hereford cattle he developed on his ranch in Arizona and later in Colorado won for him; a national reputation as a cattle breeder. He has likewise won recognition as a business-

man and business leader. While at A & M he visited with his lifelong friend and fellow AH'er Assistant Extension Editor J. W. Potts who also made an outstand-ing 4-H record in Labbock County. The work of both was supervised by D. F. Exton who was county agricultural agent during the time they were active in 4-H work. Eat-

on, now retired, resides in Wise County: Governor Thornton also visited George W. Johnson, chaper-on for the 1927 National 4-H Camp trip and now retired, and the administrative offices.of the Extension Service.

Sub. of Blk. 4, Mabry Addition. Reports from the counties also Bertelson, E%, Sec. 21, Twp. 5. indicate that local 4-H Clubs are busy at the job of getting their part of the Share and Care Pro-

Blk. 17, Evants Add.

Camp.



sure the box brought the necessary

ing for the box sold for \$10.00 and that means their Share and Care donation is ready for the council and there's money left for the local

treasury. The Share and Care Program is

national in scope and is the means through which 4 ft club members, their parents leaders and friends

are raising the funds for paying

off the mortgage against the Na-tional 4-H Club Center in Washing-

ton. D. C., together with necessary

repairs and additions to the facili-

ties purchased by the Nationsl 4-H Foundation in 1951. Among other

things, the Center is to become the

permanent home of National 4-H

JWP-

Courthouse

WARRANTY DEEDS

C. W. Cawthon to Artemis R. Foster et ux, Lot 5, Ralph Smith

Guy W. Ginn et ux to Albert

G. V. Smith et ux to Albert Ber-

Records

telson, Sec. 9, Twp. 5.

RURAL TELEPHONES ARE BEING INSTALL-ED at a rapid rate these days as reports drift in from various communities. The installation crew, operating with REA is seen a-

Artenus Foster et ux to First treasurer, Mrs. Morris Easley. Federal Savings and Loan Association of Amarillo, Lot 5, Ralph Smith Sub., Pt. Blk. 4, Mabry Add:

Alesia Circle

noon.

Organized Here

A new circle of the WSCS was

organized last Wednesday after-

bove, left to right: Everett Gilmore, T. L. Fannnig, W. H. Walser, Bill Hampton, Ogle Riddle, Carl Bessinger, and Don Steffen. Staff Photo.

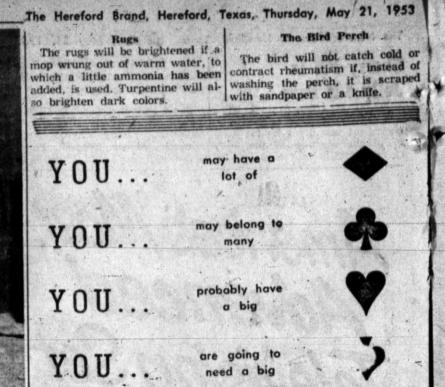
acres of N Pt. Sec. 360 Blk. M-6. Richard Ireland and secretary- Wednesday afternoons.

The next meeting will be held with Mrs. Richard Ireland on May During the afternoon the group 27. planned to take two study courses

during the year-"Spanish Speak-ing Americans in the US" and the Those attending were: Mesdames John Estes, Don Little, L. B. Russell, Hilton Higgins, Grant Hanbook of Jeremiah.

A Bible study will be held hroughout the year taught by Mrs. W. Solomon. A Bible study will be held hroughout the year taught by Mrs. W. Solomon. A Bible study will be held hroughout the year taught by Mrs. W. Solomon. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hroughout the year taught by Mrs. A Bible study will be held hrough the year taught by Mrs. A Bible study will be held hrough the year taught by Mrs. A Bible study will be held hrough the year taught by Mrs. A Bible study will be held hrough the year taught by Mrs. A Bible study will be held hrough the year taught by Mrs. A Bible study will be held hrough the year taught by Mrs. A Bible study will be held hrough taught by Mrs. A Bible study will be held hrough taught by Mrs. A Bible study will be held hrough taught by Mrs. A Bible study will be held hrough taught by Mrs. A Bible study will be held hrough taught by Mrs. A Bible study will be held hrough taught by Mrs. A Bible study will be held hrough taught by Mrs. A Bible study will be held hrough taught by Mrs. A Bible study will be held hrough taught by Mrs. A throughout the year taught by Mrs. E. W. Solomon. It was decided that the new cir- Mrs. Leroy Aven, president of the

cle would meet each 2nd and 4th WSCS.



To be able to aig up a better Hail Insurance Policy than is written by JOHN McLEAN IN-SURANCE AGENCY we betcha!

Whether it's Hearts, Spades, Clubs or Diamonds, Hail Storms do hit this country. Insure your Wheat Crop and Protect your Investment.

