## Big Spring Daily Herald

JACKSON, O'BRINE SET RECORD

HOME TOWN T A. L K

By Beddy

CANDIDATES
STILL SEEK LOCAL LABOR TO BE USED BY CITY

SMALL VOTE West Texas Center Of
Activity Of FerguActivity Of Ferg
son-Sterling

# RICHARDSON NINE BEATS BARBS, TAKE LEAA 

, wave


SPURT AIDS KAMM, $\$ 100,000$ BOY,
DETROTT TIGERS

MAY BE DISPOSED Or
BY SOX NEXT SPRING

The Gossard Line of Beauty

gently restrains and molds the figure

Corsets - wrap arounds
step-ins, with lace tops.

Longer line brassicres in all
Uplift brassieres in net, lace
jersey, or satin.


A model and size to fit every figure
correct foundation for the costume.

## J. \& W. FISHER

The Store That Quality Built 307 Main


South American


PANTHERS BEAT EXPORTERS,
HOLD MARGIN G ER SPUDDER
HOW THE
STAND
TODAY

## Title Grabbers!

Baker Tells Of |Traffic Delay Nets |San Angelo Youth Wife's Big Change Detroit Man House Dynamite Victim







 an Argotan
dayy ago.


















# THEY GAVE A new Thrill 

 offered the world a brand new thrill. Finer tobaccos gave a mellower taste. Better tobaccos ended throat-scratch.
His Spanish forebears conquered Mexico woa the country in ten brief years. But Ramon alone conquered America, conquered Europe, and all points east eicker. For Ramore than a cha thill

And that's the tale of another young conqueror, OLD GOLD cigarettes. New "You win, OLD CoLD!" said the Middle Weat. From coast-to-coast the victory Wear. spread. And old year became the country's fastest grow year became the country's fastest grow


# Dresses Favored by Fashion 

These new Dresses are beautiful creations, embodying every feature that is new for fall. This year's style trend incorporates many radical departures, with the new details of high waistline, uneven hem, and silhouette styling.
These exquisite new dresses are shown in velvets, silk crepes, satins, and jaunty travel tweeds. Shades are adaptations of those seen in fall verdure. Five popular new browns aro shown with middy blue and roof green proving good. You will find in each dress remarkable qualities of wear, mak ing every one an exceptional bargain.

## Smart Fall Coats Are Presented

New lines characterize coats to be worn in the Fall and Winter of 1930. Fabrics are rich and colorful, with black popular (a) usual, and with several attractive shades of brown-pecan, coffee, salvador-proving very popular. Greens and blues in dark shades are also good.
Big semi-cape collars, high waistline, figure-modeling bodies and flare skirts are details of the new mode. These coats subtly express a charming femininity.
The coats are lavishly trimmed in fur of harmonizing color. Represented are furs of Manchurian Wolf, Hudson Bay Seal, Mink, Badger, Skunk and Belgian Hare.

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9^{\circ} \text { to } 49^{\circ}
$$

## United Dry Goods Co. Inc.

"We Underbuy and Undersell" Big Spring, Texas
 For Return Voyage In Truck-Car Crash $\left.\right|_{\text {Bird of San Benito. }} ^{\text {Hided with the aedan diven by Jack }} \left\lvert\, \begin{aligned} & \text { INgo } \\ & \text { windsor, }\end{aligned}\right.$






## ${ }^{5} 5^{\circ \circ}$ to ${ }^{5} 49^{50}$

In Other Departments In every department the shadow of an approaching Autumn is cast. Charming little velvet berets and
turbans, swank new shoes, and turbans, swank new shoes, and
hosiery in the fashionable darker shades, are displayed.


Several attractive coats have berets of similar shade.

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HOW's yam HEALTH



COLONEL GILFEATHER ${ }^{\text {Trede }}$, mork ne natutration applat by Dick Dorgan


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## THIS YOUNG WOMAN Knows Exactly Where She Is Going

There are certain tbings for the home and for herself that she buys from force of habit at certain stores. But for the most part, she reads the advertising in The Herald before starting out on her day's shopping. She knows exactly where she is going for the items she needs, because she has first shopped at home from the columns of her newspaper. She is no different from ot her housewives: quite naturally they like to shop where selection is wide. This they find in the advertising of The Herald, where Big Spring's leading merchants regularly describe their merchandise. Besides wide representation from the Big Spring stores, there is column after column of fashion notes, recipes, women's features, household hints, short cuts to better home management, and many other valuable household helps. Are you following this convenient, satisfactory habit of reading regularlv the advertisements in The Herald?

## The Daily Herald



# For the Kitchen...or the Living Room...ofaHome <br> IF YOU HAVE GOOD HOUSEHOLD ARTICLES 

FOR SALE, PLACE A. HERALD CLASSIFIED AD . ... JUST PHONE 728


Neff Charged With Failure To Answer Charge
$\qquad$

## Jack Pickford On

Third Honeymoon, Officers Follow

## 

## NATIONAL DODGE DEMONSTRATION MONTH

## TRUE ECONOMY

 is more than price deep DODGE BROTHERS

Hendrix-Woldert Company
Phone 719
4th and Runnels
4lso at Colorado, Midland and Rankin


## PLYMOUTVM wnin ${ }^{\mathbf{5} 590}$

Fool Underwear
News Of Big Spring Society

Benefit Danc
At Crawford

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