

Weather

Thursday, high 68, low 39
Friday, high 68, low 33
Saturday, high 65, low 34

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

34 Pages

Including 20 Pages of Comics

VOLUME 4—NUMBER 20

The Sunday Brand, Hereford, Texas, Sunday, November 11, 1951

PRICE 10 CENTS PER COPY

SIGHTS, FACES SEEN

Around Town

The commissioners court will meet Monday, Nov. 12.

The regular meeting of the city commission was held Friday morning.

Four Hereford students — A. L. Williams, Robert Jackson, Irvin Botsford, and Charles N. Rice — are members of the orchestra of the Southwestern Bible Institute at Waxahachie, Tex., which will give a program at the Peak and Garland church in Dallas at 11 p.m. Sunday, Nov. 11.

Acting Mayor S. O. Wilson and his bride, the former Mrs. Robert Dyar, were given a post-marital ride through the streets of Hereford aboard the city's newest fire wagon Saturday morning.

Absentee ballots for voting on the school bond issue Saturday, Nov. 17, must be filed in prior to 5 p.m. Tuesday night at the office of the county clerk. No absentee ballots have been received as yet, according to Fred Baird, tax assessor.

Jay Shaw, assistant to Bob Wilson at the Hereford bus barn, has been named to assume Wilson's duties at \$275 per month. Wilson is recovering from a heart attack suffered recently.

At its monthly meeting on Thursday night, the Hereford school board hired a new school bus driver, H. N. Reeves.

St. Anthony's Catholic church will again serve its annual Thanksgiving dinner in the basement of the St. Anthony school Thursday, Nov. 22. Serving will begin at 12 noon. The menu will call for "turkey with all the trimmings."

Farm Bureau Officers Will Be Named Tuesday

New officers of the Deaf Smith County Farm Bureau will be named at a meeting to be held next Tuesday.

The officers will be selected from a new 14-man board, which was expanded to twice the previous size.

Eleven new members of the board were named at the annual meeting held Thursday night in the district courtroom.

Tuesday, Nov. 13 Election Day For Constitutional Amendments

The entire state of Texas will go to the polls on Tuesday, Nov. 13 to vote their approval or disapproval of five proposed amendments to the state Constitution.

These amendments were approved by the last legislature and are now being placed before the voters for their ratification or their veto.

A series of articles have been prepared and published in The Brand during the past weeks explaining the proposed amendments. The first of these articles appeared on November 1, and the concluding article appears in today's Sunday Brand.

Each of the proposals will be listed twice on the ballot. Preceding one listing will be the word "for" signifying approval. Preceding the second listing will be the word "against" signifying disapproval. The voter will cross out the listing which does not reflect his desires.

Voting will be done in 11 precincts in the county. Polls will be open from 8 a.m. to 7 p.m.

School Bond Issue

(Ed. Note — On Saturday, Nov. 17, voters of the Hereford rural School District will vote on a \$950,000 bond issue to build a new high school. In the interests of public discussion on this vital question, The Brand is printing the following letter written by three local citizens. We invite anyone wishing to air his views—pro or con—to use the columns of The Brand to do so. In line with our policy of unbiased presentation of all views on this question, we will publish all letters on the school bond proposal in Thursday's Brand. Letters must be in the Brand office on Tuesday.)

This letter is about the proposed school bond election. Thursday night the three of us asked if we might meet with the School Board and ask some questions about the proposed \$950,000 school bond election. Individually, we three represent widely diverse interests and opinions as one of us voted for and one against the previous issue and one did not vote. All of us this time however, have arrived individually at the same opinion and that is that we must have additional schoolroom space to house the bigger enrollment of younger children in lower classes due to be in the higher grades next year.

We were received by the school board with courtesy and even enthusiasm and the board was most willing to talk about their problem and have the opportunity to share their responsibilities and get the opinions of outsiders. We got the impression that these men who serve without pay were giving their time so sincerely and honestly as they know how in trying to meet the facts squarely and do what they think must be done.

Quite a little preparation had gone into some 15 questions we asked the board. Their answers were frank and straight forward. These questions included not only what was in our own thinking but questions from some 50 other individuals visited beforehand with this meeting in mind. We will not attempt to give all the questions and their answers here since many of them involved issues not pertinent to the bond proposal but rather to the policies and personalities of the school system. Individually and collectively we came away convinced that while we may not have been in strict accord with all issues, we do believe that the bond issue submitted to the voters of this school district next week is financially sound and academically wise and should be passed.

There are four answers to questions we found most widely asked. First, the rise in school taxes to take care of the issue will be 33 percent. Or if you now pay \$45 it will put \$15 on top of your present school taxes. But of this 33 percent, approximately 8 percent will be necessary to absorb higher operating costs whether a new school building is or is not constructed. In other words the tax increase for the building itself will be about 25 percent.

Second, the bonds will not begin drawing interest until they are sold and actually put to work in the construction program.

Third, not only this school board but the 28 representatives of the Southern Association of Secondary Schools who made a survey of the system last year, agreed on these figures as the minimum need for the number of students now coming into the high school from much larger class enrollment in the lower grades.

Fourth, the type of construction in the proposed school is in the best interests of the taxpayer since it is spending the money for good solid construction and not for fancy appearance.

We are convinced, the two of us who have children as well as the one whose children are no longer in school, that the children of this school district need a better school. It is no longer just a need but has become a MUST. You who read this must not only vote for it but appoint yourself as a committee to see that everyone else votes also. We feel that this group of men on the school board merit your trust and confidence.

We believe in it and we are going to vote for it.

Sincerely yours,
Francis Hardwick
Will S. Kerr
Jim Kirby

meeting held Thursday night in the district courtroom. Elected were: Horace R. Vaughn, W. T. Gustenstson, Chester Wiggans, Byron Campbell, V. E. Dodson, Frank Ford, M. C. Kaul, E. K. Finnell, R. D. Hicks, J. B. Noland, and D. E. Pulliam. Hold-over directors are Jack Dean, Wayne Higgins, and Ed Druick.

Several local, state, and national recommendations were made by the membership. Among them are:

LOCAL
An addition of a subdivision to the city for Latin Americans to build homes for permanent residence. A committee is to be appointed to study the matter. (Continued on page 5)



HANS KOVACS tries on boots Friday afternoon at Harman's as his brother, Jacob, looks on. The children were in town buying "American clothes". The clerk in the picture is from Harman's store in Dimmitt.

First Rehabilitated Family Arrives Here

Two years ago when M. L. Simpson asked for a rehabilitated European family to work on his farm southeast of Hereford, he started a chain of events that brought the Ludwig Kovacs family to Deaf Smith county Thursday night.

The family, comprised of three children and the father and mother, arrived in the United States on Monday. Since then, life for them has been a series of new and exciting experiences.

The Kovacs were living in Austria when they were notified that they were going to the United States. Mr. Kovacs had been employed as a chimney maker for the past five years while the family was waiting their turn to come to the U. S.

Friday afternoon brought the exciting experience of shopping in Hereford for "American clothes" — levis and plaid shirts — for the two oldest children — Jacob and Hans.

One of the first purchases of the afternoon was a "six-gun" for five-year-old Hans. The rest of the afternoon, he hung on to the gun as if he were afraid it was only a dream and would disappear if he turned it loose.

Mr. Kovacs was so excited over the combine on the Simpson farm that he would not leave it to come in for lunch until late in the afternoon. It was the first combine he had ever seen in action and he didn't want to do anything but ride it.

In addition of the two boys, the Kovacs have a little girl, Annaliese, who is three years old.

Before World War II, Kovacs was a farmer in Yugoslavia, where he owned a 650-acre farm. When the war broke out, the farm was taken away from the Kovacs and Mr. Kovacs was put in one concentration camp after another for refusing to serve with the German army.

Following the war, Kovacs served as house master for General Lawton Collins while he was in Europe.

Kovacs says that he can still remember the time when he worked nine hours for two pounds of bread and an hour for an egg. The only milk that could be purchased was through the black market.

The Kovacs children can speak several languages but they don't speak English — or haven't yet. When Mrs. Bill Simpson told The Brand that she thought Jacob could understand a little English and would probably be able to talk a little when he had overcome his shyness, he looked up

at her and smiled as if he had understood what she had said.

Ludwig Kovacs speaks a little English and his wife seems to understand what people are saying to her.

M. L. Simpson applied through the Displaced Persons department of the local Presbyterian church for a rehabilitated family two years ago. They in turn applied to the National Displaced Persons department of the Presbyterian church and they applied to the Simpson family.

The Simpsons heard from the Kovacs about two weeks ago telling them that they were on their way. Last week, New York officials called the Simpsons to tell them that the Kovacs would be in Hereford on Thursday night.

They will remain with the Simpsons for a certain length of time before they are free to be on their own.

The Kovacs family is the first rehabilitated family to come to Deaf Smith county. —N.G.L.

Vegetables Up in 1952

Increased planting of vegetables for the Hereford irrigation district in 1952 was foreseen by vegetable men contacted by The Brand Saturday.

Some of the increased planting will be done on the heels of a government-announced goal to increase vegetable acreage by nine per cent for the 1952 harvest.

A lot of the additional acreage will reflect a normal increase in the development of this area for the vegetable industry.

Lettuce, following a near-record season for the best in market, yield, and quality, will be raised as much as 25 per cent in the area, one lettuce shipper estimated.

He also said we would probably see more shippers in here next year in addition to a healthy increase in the number of acres planted.

Another shipper contacted by The Brand was of the opinion that the overall vegetable pic-

ture in this area would increase by at least the nine per cent asked by the government.

One of the lettuce shippers will be handling carrots on a large-scale basis again in 1952, according to one reliable informant.

Several of the shippers and vegetable houses — counting on the good showing of the crops this year, are already laying the groundwork for increased activity in 1952.

One potato processor said the spud acreage in the county will raise very little. He has his quota for the coming year and has already started turning down acreage.

Armistice Day Closing

Armistice Day, falling this year on Sunday, Nov. 11, will be observed by some Hereford offices and places of business by closing for business on Monday, Nov. 12.

The Hereford post office will be closed all day Monday. There will be no mail delivery service, although there will be parcel post delivery.

Armistice Day is not one of the regular holidays recognized by the Chamber of Commerce as an official holiday. Wayne Edwards, chairman of the Retail Trades Committee, said it is up to the individual merchants on closing.

Here is a list of offices that have signified their intentions for Monday.

OPEN
County offices — tax collector, school tax assessor, county agent, library, abstract office, credit bureau, clerk's office, treasurer, judge-service officer, American Red Cross, Texas Employment Commission.

CLOSED
Two banks, PMA office, public welfare office, Soil Conservation service.

Canyon Shades Fighting Whitefaces Friday, 9-6

Hereford's stampeding Whitefaces picked themselves up after their first conference loss last week to fight a stubborn Canyon eleven to a virtual standstill, 9-6, in a conference tilt Friday at Buffalo stadium.

The Herd looked good, very good, as they absorbed their second loop loss. But the kind of game they played couldn't be evaluated entirely by the point spread.

Their comeback was what made local fans happy and proud.

Coach Dalton Criswell was unable to be with his boys Friday night as they grabbed their share of the glory. He is recovering in the Deaf Smith county hospital from an attack of the flu, which has bothered him all week.

Assistant Coach Wayne Stark and High School Principal Don Martin led the local charges through the purple and gray attack.

The Whitefaces played hard and they played for keeps. Canyon had difficulty getting through a fighting Herd line and when they tried to skirt the ends, found that the going wasn't much easier that way.

For Hereford boosters who accompanied the team on this, their second conference encounter, the Whitefaces put on a good exhibition of guts football. The game was hard, and the game was rough, but the Herd held its own and asked for more.

Offering no excuses — for none are needed — the score might have been different were it not for an offside penalty in

the third quarter which nullified a Kelly to Wilson pass from the 20 which went over for a touchdown.

Hereford lost possession of the ball in this march on downs following the next play.

Statistically the ball game was as close as the score indicates. The Herd had 13 first downs and Canyon had 15. Through the air, the Whitefaces had 28 yards

plus their 161 on the ground for a 189 total. Canyon had a 226-yard total, 23 through the air.

Hereford hit the air on 18 different occasions with five completions, while Canyon's Eagles tried 12 with five completions.

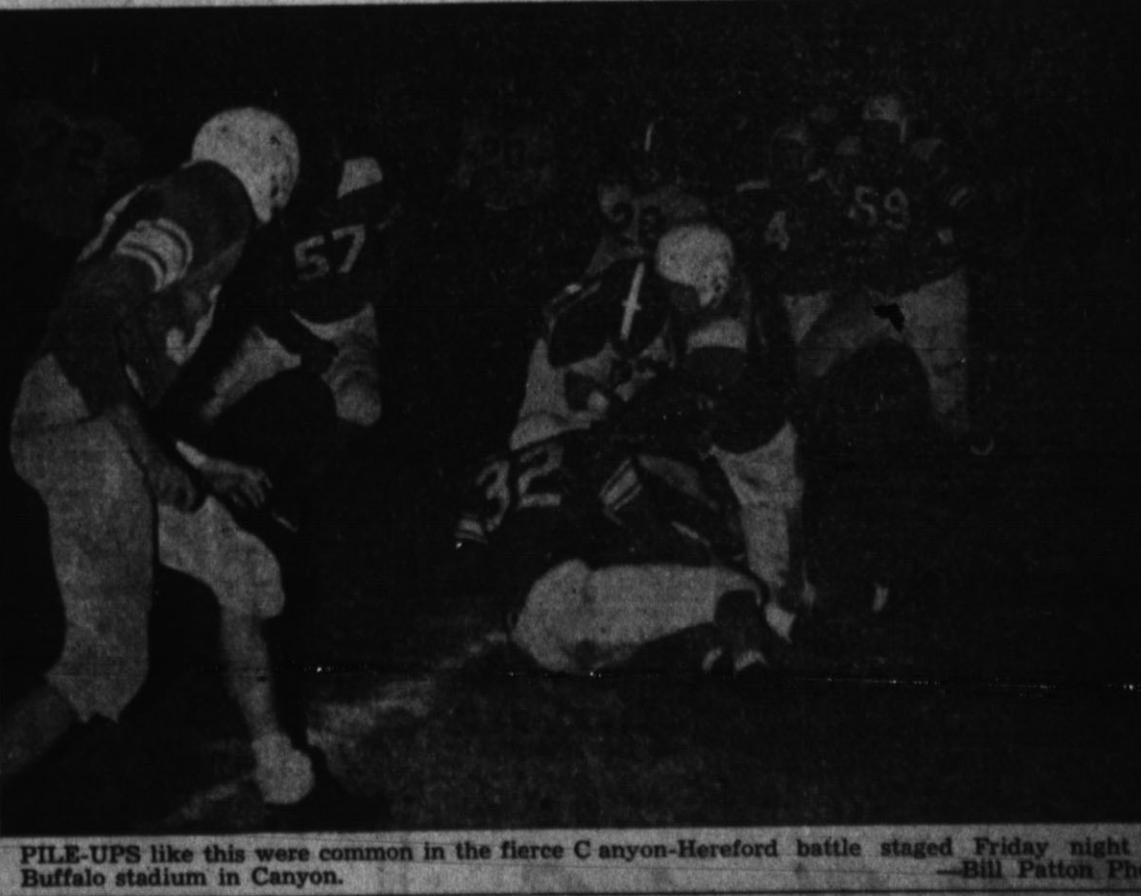
The dangerous pass-snatching of Ray Burrus, Canyon skyscraper, didn't jar the Herd much as they kept him in wraps.

Bill Kelly picked up some

yardage for the Herd with his excellent end sweeps. Late in the first quarter, the Herd drew first blood when they banged out a touchdown following a Canyon fumble on the Eagle 43.

Kelly picked up 2 off his right end, Graham hit for four, and a Kelly to Wilson pass added 17 more. From the Canyon 35, Kelly skirted his left end to 21

(Continued on page 2)



PILE-UPS like this were common in the fierce Canyon-Hereford battle staged Friday night at Buffalo stadium in Canyon. —Bill Patton Photo

South Carolina 34 - West Virginia 13; Michigan State 35 - Notre Dame 0; Texas A & M 14 - Southern Methodist 14 (tie); Mississippi 39 - Auburn 14; Baylor 18 - Texas 6; Wisconsin 16 - Pennsylvania 7; Purdue 35 - Northwestern 14; Georgia 7 - Florida 6; Illinois 40 - Iowa 13; Maryland 40 - Navy 21; South Dakota U 35 - North Dakota U 13; Army 27 - Citadel 16; Ohio State 16 - Pittsburgh 14; Georgia Tech 34 - Virginia Military 7; Minnesota 16 - Indiana 14; North Carolina State 31 - Davidson 0; Rutgers 28 - Brown 21; Holy Cross 39 - Marquette 13; Penn State 32 - Syracuse 13; Princeton 54 - Harvard 13; Cornell 20 - Michigan 7; William and Mary 28 - Virginia Poly 7; Boston U 35 - Oregon 6; Temple 34 - NYU 6; Columbia 31 - Dartmouth 6; Clemson 21 - Boston College 2; Virginia 34 - North Carolina 14; Bucknell 21 - Colgate 20; Villanova 26 - Detroit 7; Tennessee 60 - Washington and Lee 14; Wake Forest 19 - Duke 13; Canyon 9 - Hereford 6; Tulsa 27 - Floydada 6; Kentucky 37 - Tulane 0; Nebraska 34 - Iowa State 27.



THE WINNERS! Shirley school students who won over Sunray Saturday on KGNC's Quizdown are shown above with their teachers. They are from left seated: Sandra Roberson, Carolyn Kirby, Jimmy Brady, Harold Meacham. Back row from left: Mrs. Wilma Braddy, Ronald Anderson, Linda Lee West, Ella Marie Williams, Miss Flo Dickinson, Danny Karol Martin, Mrs. Jewell Malone and Weldon Riley.

Canyon...

(Continued from page 1)

From the 14, Kelly set, his sights on the goal line and picked up the necessary yardage for the TD. The extra point was wide of the uprights.

Canyon took the ball on a kick after the TD on their own 35. The aggressive Herd line and the Ma-son and Gray linebackers potted holes in the Eagle offensive forward wall and threw their ball carriers for consistent losses. Red Ratliff kicked the ball to Kelly.

From the Herd 24, Morton clicked off nine, both sides were off-side, a Herd penalty lost five, a Kelly pass was incomplete, and Bill "The Boot" Kelly executed another one of his great equalizers — the quick kick — which sailed for 56 yards, stopping on the Canyon 15.

The next scoring action came after the Hereford line did a magnificent job of standing off a Canyon plunge on their own goal line after the Eagle drive had lived from the Canyon 10.

Red Ratliff, who had been giving the Whitefaces trouble, was the one who brought the pigskin down to Herd territory with his excellent running.

The Canyons were held on the

Herd one as the Whitefaces took over possession. Bill Kelly went to kick out, but stepped out of the end zone, giving Canyon an automatic safety and two points.

Following the post-safety kick-off, the Eagles brought the ball down to the Herd 20 where the half stopped action.

An exchange of fumbles immediately after the beginning of the third quarter put Hereford in the driver's seat heading for Canyonland.

This was the series of plays in which Hereford had a Kelly to Wilson touchdown pass called back because of an off-side penalty. The Herd lost the ball on downs at the Canyon 30.

On the first series of downs, a third down pass from McDonald was snatched by Wilson with the Herd putting the ball into reverse on the Canyon 33.

Morton picked up a first down on two runs and the ball was muffed on the next series.

Canyon kicked at the quarter and the Herd took over on the Eagles 46. The drive went to the 35 where the Whitefaces were bottled up and a fake kick by Kelly on fourth failed to produce.

This was when the Canyon eleven got the pass machinery percolating as they ran and passed their way from their own 35 to the Herd 2. Williams plunged over for the score.

A perfect Ratliff boot made the score 9-6 where it stayed at the final whistle.

Throughout the game, the Whiteface eleven displayed an adequate versatility in its operations off a standard "T" and a winged "T".

Hereford's linemen were not to be denied. They crunched their way through the Canyon offense and their effective blocking was one of the bright spots of the game.

The Whiteface backfield play — both on offense and on defense — kept the Canyon eleven on edge all night.

Hereford played a game second only to its 7-0 effort against Phillips. It was a game that would have been good enough to bring home the score in most any other encounter.

STATISTICS		C
H	First Downs	15
13	yds rushing	203
161	yds passing	23
28	total yds.	226
189	pass attempted	12
18	pass completed	5
5	fumbles	5
4	opp. fumb. rec.	2
4	penalty yds.	70
55		

Herbert Dones Enlists in Air Force This Week

Herbert T. Dones enlisted in the U. S. Air Force this week and was sent to Lackland Air Force base in San Antonio for basic training, according to M/Sgt. Secola, local recruiter.

Upon the completion of the basic training, Dones will be given an opportunity to attend a technical school.

Mrs. Dones is staying in the home of her parents, Mr. and Mrs. H. E. Miller, until her husband is transferred from Lackland.

Sgt. Archie Hill Is Returning From Korean Duty Soon

Sgt. Archie Hill will come home from Korea about December 20 according to word received in Hereford this week.

Pfc. Buford Hill wrote his mother, Mrs. Roy Hill, this week that he was to leave Korea for the United States on November 28.

Pfc. Winford Hill notified his mother this week that he had extended his time in Korea for six more months. He also wrote that he was being promoted to a corporal.

Progressive HD Club Met Tues.

PROGRESSIVE — The Progressive Home Demonstration club met Tuesday in the home of Mrs. Sam Tesly.

Mrs. W. H. Gentry gave a talk on making hats and bags. Mrs. Taft McGee gave a talk on fashion trends, showing several hats that were a good style and color.

The next meeting will be held in the home of Mrs. Herman Drake on November 20. The program will be a lesson on corsage making.

Those present were: Mesdames V. E. Dodson, Taft McGee, W. H. Gentry, P. L. Carmichael, M. T. Sparkman, T. J. Parsons, Lewis West and Lawrence McGee. Also present was Mrs. Augustine Gregory.

Grandma Thornton Observes 101st Birthday Wednesday

A "spry" pleasant little lady, Mrs. W. B. Thornton, celebrated her 101st birthday Wednesday at the home of her grandson, Morey Russell, 2 1/2 miles southwest of Bootleg.

Nancy Adeline Averson was born in Double Springs, Miss. on November 7, 1850. During her life she has lived through four wars but she still has a cheerful philosophy of life.

She is addressed by all of her descendants as "Aunt Nan" or "Grandma" and is loved by even her youngest great great grandchildren who claim that she is never cranky.

Mrs. Thornton is hard hearing and has to listen closely to visitors so that she can understand

Center prior to the date of the clinic. Information regarding the clinic may be obtained by writing Dr. Esther Snell, Director, or calling Lubbock 6541.

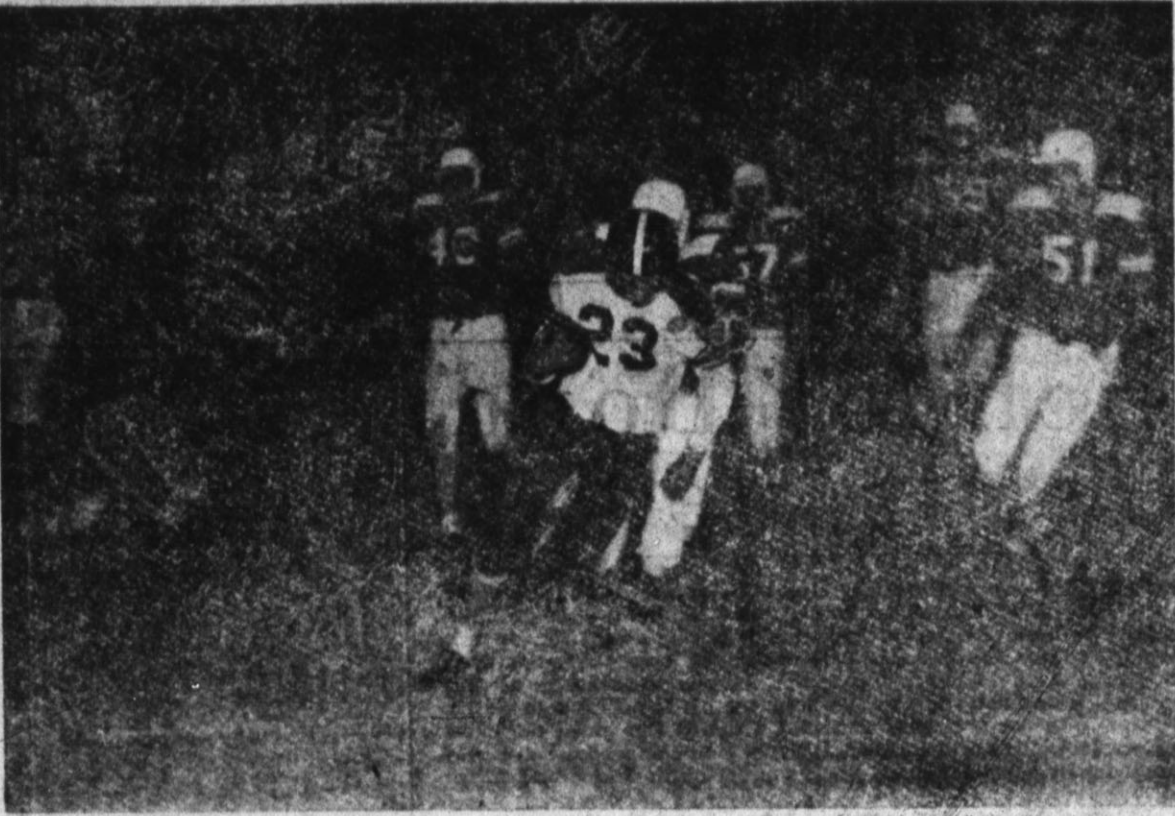
Cerebral Palsy Clinic Nov. 26 At Lubbock

A clinic for the examination of cerebral palsied children will be held Monday, Nov. 26, at the Cerebral Palsy Treatment Center, 3502 Avenue N, Lubbock.

Orthopedic specialists from Midland, Plainview, and Lubbock, a neuropsychiatrist, pediatrician, eye specialist, and a dentist will be present to examine children.

Cerebral palsy is sometimes referred to as spastic paralysis or birth injury and may be evidenced by the child's inability to sit alone, stand alone, walk or hold objects at the age these things are accomplished by the average child. Research has shown that treatment is most effective if started within the first few months of the child's life although children respond to treatment begun at a much later age.

Parents planning to bring children to the clinic are requested to register the children at the



HEREFORD BREAKS the touchdown, famine in the first quarter of the game Friday night as Bill Kelly, Herd fullback, carries 14 yards over right end for this touchdown.—Brand Staff Photo.

them without too much shouting. Her eyesight is good considering her age and she is still able to read her Bible which she loves dearly. Her greatest pleasure in life was attending church, although she no longer tries to attend since her hearing is so bad.

Letter writing is one of her favorite pastimes and it keeps her busy writing to her many descendants.

Knitting and tatting also occupy her time. She has made yards and yards of pretty edging for her descendants.

When Nancy Adeline Alverson was eight her family moved to Johnson county Texas. She married N. B. Thornton at the age of 18.

As a young bride she spent

long hours cording, spinning her thread and knitting all the stockings for the family. She wove some of her plain cloth but was able to buy most of the material to make into clothing.

She has lived on the same farm for over 30 years and refuses to move to town. A daughter and family, a granddaughter and family and finally a grandson and family have lived on the farm. They have all moved to town but not "Grandma Thornton". It is 17 miles to the nearest doctor but she prefers the country life.

Mr. and Mrs. O. A. Rudd were called to Odessa last week by the illness of their daughter, Mrs. E. A. DeGraff, the former Miss

Aleen Rudd. Mrs. DeGraff's condition was much improved, her parents reported on their return home Sunday.

Hospital Notes

- Patients in Hospital**
- Mrs. Pete Quinn, surg., Dalton Criswell, med., Bob Lawrence, med., H. R. Rea, med., Mrs. G. A. F. Parker, med., G. D. Milner, med., Glenda Vaughn, med., Mrs. Marvin Rogers, med.
- Patients Dismissed**
- Mrs. Bill Waldrep, med., 11-10;
 - Mrs. Harold Rudd, OB, 11-9;
 - Mrs. L. W. Phillips, med., 11-10;
 - Mrs. D. M. Towns, emergency, 11-7;
 - Mrs. L. H. Lookingbill, med., 11-8;
 - Jerry Grav, med., 11-7;
 - Ruth Service, med., 11-7;
 - Mrs. Glenn Gripp, med., 11-8;
 - Mrs. Ada Coursey, med., 11-8;
 - Bob Wilson, med., 11-10;
 - Mrs. Juanita Pinchert, med., 11-10.

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BANQUET SCENE from the Seventh District convention, Texas Federation of Music clubs, held in Hereford October 16 and 17, is shown above. Pictured are, from left, Mrs. Jack Sorelle, Amarillo, vice-president, who presided over the convention; Mrs. J. V. Chandler, Kingsville, state president; Mrs. W. T. Carmichael, past president of Hereford Music Study club, toastmistress; Mrs. Raymond Marshall, Lubbock, fourth vice-president; Texas Federation of Music clubs; Mrs. Sam Seay, national chairman; A. Clyde Roller, director of Amarillo Symphony orchestra, guest speaker.—Alex Thompson Photo.

PROGRESSIVE NEWS

Visits Highlight Progressive Community Happenings This Week

By Mrs. Ira Ricketts
Mrs. J. N. McGee of Oklahoma City, mother of John McGee and sister of Mrs. R. L. McGee, spent the last two weeks visiting friends and relatives in Hereford. Mr. and Mrs. V. E. Dodson were Sunday dinner guests in the Ira Scott home in the Wyche community.

ther, Mr. Barlow, who is ill. Mr. and Mrs. M. T. Sparkman visited friends in Dimmitt Monday.

Mr. and Mrs. V. E. Dodson visited in the P. L. Carmichael home Friday evening.

Millard and Jake Gregory made a business trip to Clovis last week.

Mr. and Mrs. Sam Leslie visited in Tulia last week-end with old friends, Mrs. and Mrs. John Kemper.

Miss Lucille Park was a visitor Sunday in the Gregory home. Lloyd Parsons, who goes to school at Canyon, was home over the week-end.

Mr. and Mrs. Lewis West and son, Billy, were in Amarillo Monday on business.

Little one-year-old Jack Medford Harris spent the week with his aunt, Mrs. P. L. Carmichael, while his mother flew to New Orleans for a medical check-up. His parents, Mr. and Mrs. L. G.

Harris and brother, Lewis Gray, of Hobbs, N. M. came for him and visited over the week-end.

Mr. and Mrs. Taft McGee and children spent the week-end in Lubbock visiting.

Visitors in the Lewis West home Sunday were their daughter, Mrs. J. C. Claborn and family of McLean. Also visiting Sunday were Mr. and Mrs. Robert Loyd of Hereford.

Mr. and Mrs. W. S. Gregory and children of Amarillo were

South Hereford HD Club Displays Christmas Gifts

South Hereford Home Demonstration club met in the home of Mrs. Julia Sowell Tuesday afternoon.

Mrs. S. S. Williams, president, presided and gave the report on the council meeting held Monday.

The program was built around the Christmas gift theme and Mrs. Ethel Layman discussed making Christmas gifts and displayed crochet baby sets, pot lifters and soap holders. Mrs. Ray Hershey showed aprons, clothespin bags and quilt blocks made from the scrap bag.

Mrs. Franklin Miller displayed and discussed Ceramic Art pieces and the concluding feature was a demonstration on making different kinds of Christmas candles from one basic fondant recipe.

Refreshments were served to 13 members and three guests who included; Mesdames Allen Powlson, Fred Barrett and Edna Bove.

Cpl. Joe Bishop Now Stationed At Amarillo



BISHOP

Cpl. Joe O. Bishop, son of Mr. and Mrs. H. N. Bishop, Hereford, has been assigned to Amarillo Air Force Base, Tex., as instructor, by Colonel Ray H. Clark, base commander, announced through the public information office recently.

Cpl. Bishop was transferred to Amarillo from Sheppard AFB, Texas, and has been a member of the Air Force since 1950.

He attended Hereford High school and the University of Texas.

Amarillo Air Force Base, one of seven technical and three indoctrination bases in the Technical Training Air Force, a division of the Air Training Command, is the only Air Force Base devoted exclusively to the training of jet fighter and bomber mechanics.

Hereford people who attended the 50th anniversary celebration of Mr. and Mrs. Charley Cox at Arney, Texas were: Mr. and Mrs. E. S. Ireland, Mrs. Will S. Kerr, Louella Cowser, Mr. and Mrs. Joe Evans, Dr. G. W. Heard, Miss Lucy Reed, Mr. and Mrs. J. E. Cockrell, Mrs. Barrett Sowell and daughter and Mrs. John Turner and daughter.

4th Birthday Is Celebrated

Mrs. Ray Hulse was hostess Tuesday afternoon at a party honoring her son, Russell, on his fourth birthday.

Various types of games were played and bubble blowers were presented each little guest as a favor.

Birthday cake and hot chocolate were served to Randy and David, David, Barry Hudson, Lynn and Dinn Brisendine, Rossa Hulse, and the honoree.

Fellowship Luncheon

Christian Women's Fellowship group of the First Christian Church met at the church Wednesday for its monthly luncheon and program. Hostesses were Mesdames: Raly Cowser, Louella Block and Earl Phillips.

Mrs. Ray Suit presented the program for the day on "The United Nations". Mrs. Louis Woodford gave the devotional program.

Mrs. Roy Ford gave the report on the Woman's Retreat of the Christian Women's Fellowship which was held in Amarillo Monday.

Mrs. Jerry Jacobs and daughter returned to Texline after spending a week in the home of her parents, Mr. and Mrs. H. E. Miller.

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RADIATOR SALES & SERVICE
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Own a handmade *Yolande* blouse for just \$7.95 each

Made for you who love fine hand detailing, exquisite trims... these precious Yolandes, so modestly priced. Proud little blouses destined for your very best suits (they're really too lovely to jacket). Yours, in rich, washable rayon crepe and lustrous rayon tissue faille. White trimmed with red, blue or brown; 32 to 38.

THE Vogue

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On Christmas and the years ahead!

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To endure forever—like your own true love—every Elgin, and only Elgin, has the DuraPower Mainspring... the heart guaranteed to never break.

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LADY ELGIN 19 Jewels \$95.00	LADY ELGIN 19 Jewels \$87.50	ELGIN DELUXE 17 Jewels \$71.50	ELGIN DELUXE 17 Jewels \$57.50	SUPERS ELGIN 17 Jewels \$37.50
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RICH... YOUNG... and PRETTY

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Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

4. REAL ESTATE

FOR SALE: 5 room house, lot 70'x188'. Near Central School. 113 Lake. Phone 190-J. B-4-14-43-10-k

BARGAIN!! 327 acres, well improved, 8" irrigation wells, 160 tons ensilage, cattle, farm equipment, crop, etc. All goes. \$285.00 per acre. LEE CONKLIN Office Ph. 728 - Res. Ph. 422-W 212 Main St. B-4-19-1fc

Good business building on Main street to trade for land. Prefer dry land. Short section with 2 irrigation wells and new 3 bed room home. Over 400 acres under irrigation. Other improvements. \$175.00 acre. A very nice well located brick home priced right with terms. 250 acres on highway, some fair grass. \$85.00 acre. Would like more listings. We have buyers coming in now and would appreciate your listing. ALDERSON & RIDGWAY B-4-44-4c

If it is a good farm loan, we can make it. ROSE & BARBER 107 East 3rd St. Phone 45 B-4-26-1fc

FOR SALE: Whentseed, Commanche and Westar, 10 miles west 1/2 north. Paul Rudd. B-1-12-19-3p

FOR SALE: Trailer 4x11. Garden tractor with all equipment. 9x12 prewar wool rug. Inquire at 111 Ave. E. after 6 o'clock B-2-20-45-2p

HESTON MAIZE BARS I. H. C. 123 & 125 M. M. 14 ft. S. P. in stock. Available on order for other combines. FLOYD STIVERS Phone 930-J B-2-11-15-1fc

NEW & USED Heavy Duty Case Tandem Disc Jacobson Bros. 137 N. Miles Hereford B-2-17-1fc

FOR SALE: 1951 Ford Custom 4 dr. 8 cyl., O. D., R-H, tailored seat covers sun visor, fender shields, chrome awnings, permanent antifreeze. Beautiful silver grey finish, like new. 1951 Studebaker Champion club coupe, R-H, O. D., undercoat, permanent antifreeze. 11,000 miles. 1950 Lincoln 4 dr. R-H, hydro-matic drive, w/w tires, tailored seat covers. A steal. 1950 Ford 2 dr. O. D., heater, permanent antifreeze, original black finish, good w/w tires, exceptionally clean. 1950 Dodge 4 dr. Cornet. Load- ed. Local owner. Really nice. 1950 Chevrolet Fleetline Deluxe. 2 dr. Power-Glide, practically new w/w tires. 1950 Oldsmobile 88 club coupe. Loaded. Drives like new. 1949 Mercury 4 dr., R-H, O. D., w/w tires, permanent anti-freeze, a car that looks like new inside and out. 1949 Ford Club Coupe. 8 cyl., equipped the way you like em. 1947 Ford Club Coupe. Loaded. Really nice. NICE SELECTION OF '40 and '41 CARS TO CHOOSE FROM. ALSO HAVE NICE SELECTION OF COMMERCIAL VEHICLES. Phone 38 or 39 B-3-20-1fc

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-1fc

COLORADO RANCH 5,742 acre ranch, 4,713 deeded, 1,029 acres leased. Water from springs, well and three tanks. Well sodded with buffalo and gramma. Expect anyway 1000 acres best of level wheat land. Price \$15 acre, 29% cash good terms. See me for more information. Small, up to 70,000 acres. LEE CONKLIN Phone 728 Res. 422-W 212 Main S-4-2-30-1fc

FOR SALE: 1949 M-M U.T.S. Wheatland tractor. Good Shape Marvin May 3 miles North 2 West Dawn. B-2-17-20-3-p

FOR SALE: 1951 Case (D.C.) Tractor with 4-row knife at tractors and planter. G. D. Milner, 613 East 5th. B-2-18-20-4p

FOR SALE: Four room modern stucco, newly decorated. Large garage, concrete drive, on 50'x 140' lot. Now carries \$3,500 loan See Delbert Ruland 13th & K. B-4-24-20-3c

REAL ESTATE LOANS - AUTO LOANS. YOU DON'T HAVE TO WAIT QUICK SERVICE JOHN McLEAN Phone 273 S-4-2-1fc

FOR SALE We have some bargains in irrigated or dry land farms - from 80 acres up to four sections! We also have some excellent buys in homes: Our special this week is FOUR nice two bedroom homes with garages. The four are priced at \$21,000.00 and only requires half cash, balance carried at 5% interest, with easy payments. They are renting now at \$260.00 per month. THIS IS A RARE INVESTMENT - Let us show you. ROSE & BARBER 107 East 3rd Phone 45 B-4-45-2c

WANT A HOME IN THE COUNTRY? We have a beautiful tract of land, 40 acres, still in native grass, located 4 1/2 miles south of hereford on the west side of the pavement. Ideal Highway frontage and nice spot to build a home. We will install an 8" electric irrigation well. \$2,100.00 loan. Price \$16,000.00 See Sam Nunnally or Glen Weir or Any Realtor in Hereford B-4-45-1fc

BARGAIN 2 choice lots, Hwy 51, good location for Motel, Business, Apartments. Terms. Hugh Bookout Realtor B-4-20-2c

HEREFORD FARMS Irrigated 80 acres, 6" pump, possession after cotton is harvested. New \$5,000.00 PRUDENTIAL loan can be assumed. No improvements and want all cash. Price \$16,000.00 SAM NUNNALLY LONE STAR INSURANCE AGENCY PHONE 424 B-4-45-1fc

FOR SALE Irrigated 320 acres, 280 cul., small imp. 2 miles off paving. Price \$150 acre, 29% down, bal. good terms. Irrigated 331 acres, 270 cul., 100 good wheat, good imp. Price \$160 acre. Down payment \$25,000, bal. good terms. Irrigated 640 acres, 405 cul., 2-8" wells, good imp., 1 mile off paving. Price \$140 acre, \$30,000 down, bal. good terms. Irrigated 162 acres, 140 cul., good barns, on paving. Price \$200 acre. 190 acres imp. in good irrigation water, \$5,000 down, bal. \$1,000 per year, 5% interest. Also modern 7 room and modern 2 room house on one large lot. \$2,000 down, bal. 4% loan. Might consider some on down payment. Other good buys in houses, lots all sizes. Will appreciate your listings on trades and sales. J. M. Hamby Real Estate. South of Courthouse Phone 701 B-4-3 1/2 -45-4p

FOR SALE 3200 acres good grass land, fair improvements, extra good water and fences, located in northeastern New Mexico in the RAIN BELT. \$27.50 per A. Good terms. 1280 acres deeded land, 1600 acres state lease land at 3 cents on acre per year. LIVE WATER runs through one side of the place, two good wells and a lake never short of water. The land is good and level and it can be said that there is no better land in the state of New Mexico. Price \$64,000.00 for deeded land. 1440 acres good grass. 40 a. in cultivation, plenty of water fair improvements, good corrals and fences. This ranch is priced to sell - this is a bargain at \$25.00 an acre with good terms. No better ranch in New Mexico. Hugh Bookout Realty 533 E. 1st Phone 1674 Hereford, Texas B-4-20-3c

5. FOR RENT **FOR RENT** Three room unfurnished apartment, downtown. Utilities paid. \$40.00 per month. Apply Francis Hardwick Star Theatre B-5-1 1/2 -45-1fc

FOR SALE: 4 room stucco house. Modern. Near school. Located 213 C. Street. See J. C. Allred. Phone 671-W B-4-18-20-3k

FOR RENT: Three room furnished garage apartment. Hugh Bookout 533 East 1st. B-5-12-20-3c

FOR RENT: Attractive two room apartment. South front, private entrance, large closet, built ins, lots of drawer space, innerspring mattress. 711 East Third. S-5-23-30-1p

BEDROOM FOR RENT: Mrs. W. N. Lemmon, 308 Jowell. S-5-90-30-1p

APARTMENT for couple. Call 43 B-5-5-30-1k

FOR RENT: A three room Apt. also a two room Apt. Phone 185. 411 South 25 mile Ave. S-5-18-201k

FOR RENT: 2 room Apt. Call Sunday or after 5 o'clock week days W. T. Carmicheal 901-c Union Ave. S-5-17-20-1c

FOR RENT: Small garage bedroom with cooking facilities. Close in. Phone 632 or 219 Lee. B-5-15-20-2k

FOR RENT: 3 room furnished Apt. 615 25 mile ave. B-5-10-20-3p

FOR RENT: Bedroom Also house for two. 116 Ave. A. S-5-9-20-1p

FOR RENT: After November 15. Small apartment, furnished. Adults only. Carl Mountz. 106 West 7th. B-5-15-20-2p

FOR RENT: Garage Apt. partly furnished. Phone 1086-J. S-5-8-30-1p

FOR RENT: Small four room Apt. 205 Ave. H. \$35. 1/2 bills B-5-20-4-p

FOR RENT: Large furnished house, available November 24 Phone 556-W B-5-10-30-1fc

FOR RENT: Large furnished house, available November 24 Phone 556-W B-5-10-30-1fc

LAND FOR RENT: Cash or crop. Want some vegetables. 10 inch wells. Write 823 Palo Duro Street Amarillo, or call 683223 or 33837 R. B. Latham. B-5-24-20-4p

FOR RENT: 310 McKinley, clean spacious 3 room efficiency, nicely furnished, electric box, private bath and entrance. Close in, bills paid. Adult couple. Phone 1092 S-5-25-20-1k

FOR RENT: Two furnished Apts. one two room and one three room. Private baths. 406 E. 3rd Phone 177-J B-5-19-45-2k

FOR RENT: Three extra large unfurnished rooms. 210 West Ninth. See lady on West side. B-5-15-45-3p

FOR RENT: Small house, furnished. Bills paid. Also an apartment 511 Grand Ave. B-5-13-45-2k

FOR RENT: Apartment and also one bedroom. Mrs. W. M. Megart. 401 Lawton. B-5-12-45-2k

FOR RENT: Bedroom. Close in. 509 Ross. Phone 947-J B-5-9-42-1fc

Store Building for Rent-126 East 3rd. See J. B. Elliston or Phone 178. B-5-14-31 ftc

FOR RENT: Two furnished rooms 121 Catalpa. Phone 563-W B-5-9-44-4p

WILL RENT up to section of land with around 200 cultivation, under irrigation. For cash, crop or purchase option. Phone 1272-W. B-6-21-18-6p

WANTED TO BUY: One half section to section. Either irrigated or in shallow water district. Box 263. B-6-16-19-1fc

SHELLED CORN We Are Paying \$1.75 bu. - No. 2 Yellow \$2.00 bu. - No. 2 White Rodgers Grain Co. Dawn, Texas Phone Hereford L. D. B-6-17-1fc

WANTED: Stalk field or other field grazing for cattle. Will also buy bundled feed. O. G. Hill or O. G. Hill Jr., Phone 1310 or 93. B-6-18-40-1fc

7. Dressmaking-Ironing SEWING and Alterations. Mrs. Ross Fuller 306 West 4th Phone 1546 S-7-11-20-1p

DRESSES, Suits, Covered Buttonholes and belts. Phone 537-W. 123 Norton. B-7-11-20-6p

8. HELP WANTED WANTED: Cotton pullers with transportation. \$2.00 per 100. L. L. Arnold 12 miles South-east Hereford. B-8-13-20-6p

WANTED: Maize to cut. Two new Massey's. Melvin Sumner, Moore Trailer Courts. S-11-12-29-1p

10. NOTICE ANNOUNCING THE ASSOCIATION OF DR. H. A. CAVNESS DR. B. M. WILTSHIRE DENTISTS B-10-42-1fc

11. Business Services SEE US for letterheads, envelopes and statements. Francis Printing Co. 119 W. 2nd. Phone 1303. B-11-14-45-4p

FARMERS AND RANCHERS YOU HAVE AN OPPORTUNITY To secure Automobile, Life and Fire Insurance at cost in legal Reserve Insurance Companies that are owned and controlled by members for their Exclusive Benefit. Contact your agent for details of the advantages. BYRDIE D. FELLERS Peckard Milling Co. Phone 29 or 1760-W-1 B-11-45-2c

PRE-SCHOOL Children and children from 1st and 2nd grades are invited to join the Musical Kindergarten. Call Miss Mattie Mae Swisher. 480-J West 5th. B-11-25-45-2p



GEORGE HAAS is shown above with the head of one of several large catfish he and W. H. Devis caught recently while on a fishing trip to Elephant Butte Lake. Four of the largest fish caught weighed a total of 117 pounds. Individual weights were: 43, 19, 18, and 8 pounds. They used eight-inch minnows while fishing there.

HOOSIER COURT and apartments your best bet in Truth or Consequences. Mineral baths in connection. B-11-15-45-3k

DR. H. A. CAVNESS DENTIST Office Phone 61 Res. Phone 1748 B-10-42-1fc

UPHOLSTER AND SAVE. Don't give old furniture away. Repair, restyle as you wish in latest fabrics and plastics. Free estimate. J. H. Hinds, 310 McKinley. Phone 1092. B-11-27-8-1fc

Enroll Your Pre-School/Child in Hereford Kindergarten. Mrs. J. R. Fowlkes. Harrison Hwy. Phone 1574-W B-11-15-36-1fc

DOLLS REPAIRED, Dressed, Have Shoes, Hats, Wigs, Doll Hospital. Canyon Texas. Box 191. 2007 8th. Ave. Phone 198W B-11-18-44-16c

13 Lost & Found FOUND: A truck tire and wheel. Norbert Skypola, Rt. 4 Hereford. B-13-10-19-3p

FOUND: One pair brown horn rimmed glasses. Inquire Brand Office. B-13-10-45-1fx

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Heretford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Kjwanis Club Thurs. Noon Hotel Jim Hill

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOBS Each Tuesday Night

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Sec'y J. E. NOLAND, W. M. MASONIC BULLETIN Hereford Lodge 849

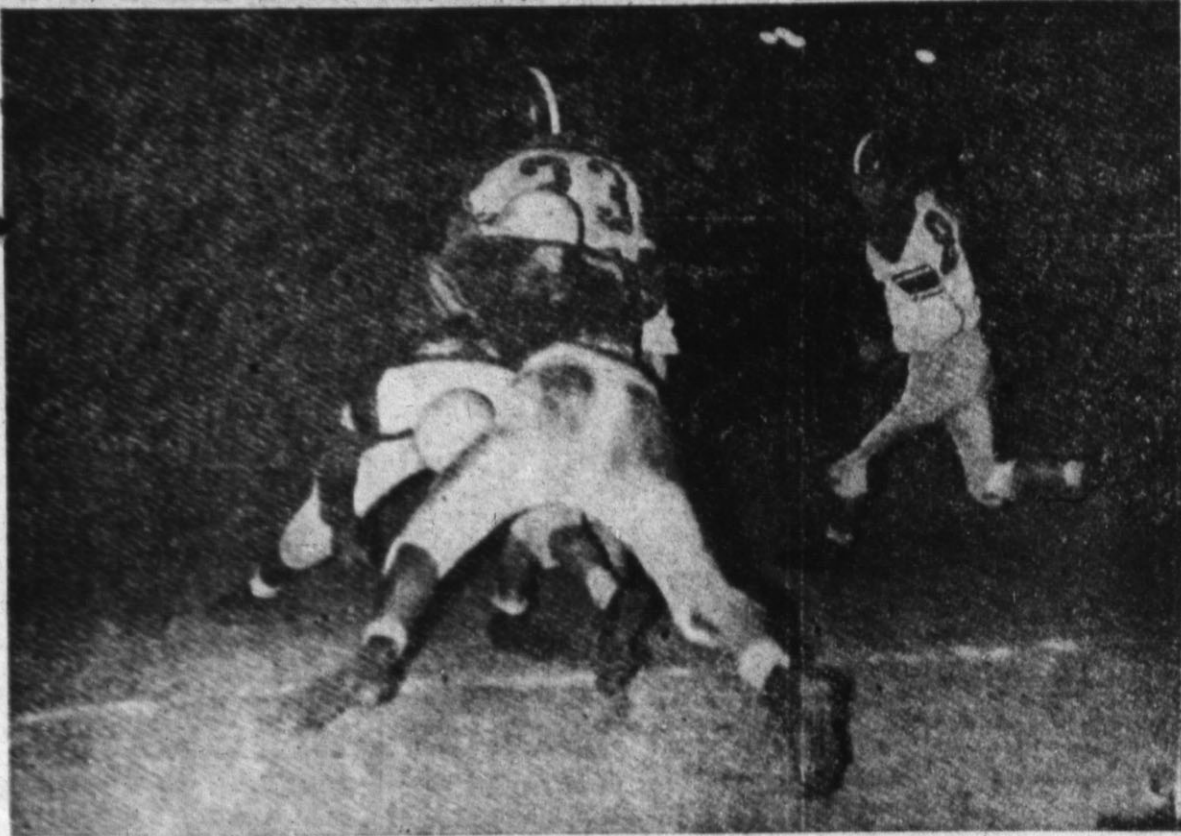
WESSON REAL ESTATE 160 ACRE FARM: Unimproved. All good land in cultivation, located in irrigation area. Per acre, \$98.00. 160 ACRE FARM: Fair improvements. Good irrigation well. All good land in cultivation and irrigation. Per acre, \$167.50. 250 ACRE FARM: Fair house and barn. 1/2 in cultivation and 1/2 in grass. Located on paved Highway in irrigation area. Per acre, \$90.00. 340 ACRE FARM: Good improvements. Good irrigation well, electric. All good tillable land, 140 acres in cultivation, balance in grass. Per acre, \$132.50. 640 ACRE FARM: Good improvements. 600 acres in cultivation, balance grass. Located on paved Highway. Per acre, \$68.00. 900 ACRE FARM: Good set improvements. 2 good irrigation wells. 640 acres fine level land in cultivation and irrigation, balance fine grass land. Fine location on Highway. Per acre, \$150.00.

WESSON REAL ESTATE West Of Courthouse HEREFORD TEXAS DIMMITT

Now Is the Time For MERIT EGG MASH

We're Booking 20% Merit Sweet Cakes
Check Our Prices for
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Through January
Poultry Feeds - Dairy Feeds
West Texas Feed, Seed and Hatchery Co.
We Buy Eggs, Cream, Poultry and Hides

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HOME OF "MERIT" FEEDS
Hereford, Texas



BILL KELLY is getting it from both directions—front and back—during one of his many ball-carrying stints at Buffalo stadium Friday night. Canyon's Currie (47) is making the tackle from the rear. Gene Dickson is pulling in to help Kelly.—Patton Photo.

Mothers at Dawn Plan Program

The Mothers' organization of the primary room at Dawn school will present an evening of entertainment Friday, Nov. 16 at the school, beginning with a serving of supper at 7:15 p.m.

A special program during the evening will include a dramatization of "The Three Little Pigs" by Ada Richter, presented by the primary pupils. Director will be Mrs. J. D. Bruner, teacher, and Mrs. Carl Wimberly.

The adults will present a comedy, "Ada Gives First Aid", directed by Mrs. David Rodgers. Included in the cast are Mrs. Henry Turner, Mrs. H. H. Miller, Mrs. Reece Stewart, Mrs. Byron Campbell, Mrs. Carl Wimberly, C. C. Cordin, Carl Wimberly, and Mrs. Rodgers.

Games for the adults and supervised entertainment for the children will conclude the evening's fun.

Mrs. H. H. Miller, primary room mothers' president, is in charge of the arrangements.

There will be a meeting of Zone 1 of the American Legion and Auxiliary at Friona Tuesday night at 8 o'clock. All local American Legion and Auxiliary members are urged to attend.

John Shepperd Calls For More Christianity

Approximately 150 people attended the Presbyterian Family Night supper at the First Presbyterian church Thursday night when John Ben Shepperd, secretary of state, talked on "The Challenge of Christian Citizenship."

Shepperd stated that church and government can be separate only so long as the church members and their government are kept together. He emphasized that "we do not want political Christianity but we do want Christian politics."

Shepperd said that great evil cannot exist unless it is nourished by the moral irresponsibilities of those who have the power to stop it.

He concluded his talk by saying "some Christians are going to have to be in public offices and the rest are going to have to be in public affairs for the government to succeed."



CANYON'S JOHN MILLER runs into an immovable object in the form of a Hereford White-face Friday night as he is pulled down after a yardage attempt.—Burdine Photo.

Farm...

(Continued from page 1)

pointed to investigate the situation and meet with the city commission and commissioners court.

A Farm Bureau committee to meet with the county commissioners and the PMA committee to work on Johnson grass control.

Appoint a Farm Bureau committee to work with other county organizations to see about getting another road through to the labor camp.

STATE

Approve a system whereby farmers would get tax-free gasoline books of "chits" upon application to work their land to eliminate paying the tax and then applying for a refund.

Seek more aid from the state educational system for the physically handicapped.

NATIONAL

Go on record as favoring the elimination of waste in state and national governments and to encourage and sponsor legislation to do so.

Farm Bureau to prepare a reorganization plan for the USDA in keeping with Farm Bureau standards with control to be kept on a local basis as much as possible.

Farm Bureau directors — national, state, and local — be responsible for recommendations made on their levels and they report their progress on this resolution annually.

Assure grain sorghum growers 90% parity when corn acreage is not allotted, 70% parity when corn has an allotment, and 90% parity when there are controls on grain sorghums. Also to deduct shortage costs before setting the parity rather than after.

Positive and definite action be taken on remedial measures to eliminate graft and corruption from federal employment.

That recommendations made on the recent meeting in Hereford on the Family Farm plan was not representative of the farmers of the county.

Secretary of State John Ben Shepperd spoke to the group following the adopting of resolutions.

Cotton Puller Shortage Still Exists Here

There is still a shortage of cotton pullers for work in Deaf Smith county, according to Tom Bourland, local representative of the Texas Employment Commission.

Bourland has an urgent call out for 100 cotton pullers to bring in an estimated 10,000-bale county crop.

There are several other job vacancies listed with the local TEC office, Bourland advised The Brand. He has several openings at the present time for truck drivers, tractor drivers, and domestic help.

Demand is running heavy for housekeepers, dishwashers and even baby-sitters. "There are people in town who do that type of work, but we have no way of getting in contact with them. If they get in contact with this office, we can place them," he commented.

High School Choral, Speech Benefit Nov. 15

The Hereford high school speech and choral departments will present a program entitled, "Moonshine Melodies" Thursday night, Nov. 15, at the high school auditorium.

The program will be made up of musical and dramatic skits and a 30-minute one act operetta called "Mountain Music".

Appearing on the program will be the boys chorus, the girls sextette, the high school chorus and students from the high school speech department.

Mrs. Clint Formby, speech teacher, and Don Moore, music director, will direct the presentation.

There will be 25c admission charged for both adults and students. The money will be used to purchase needed materials for both the speech and choral departments.

Plans are being made for a Christmas pageant to be presented sometime in December.

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New 1952 Calendar
REPLACEMENT PADS

All Styles and Models
Also
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Your Best
For Thanksgiving

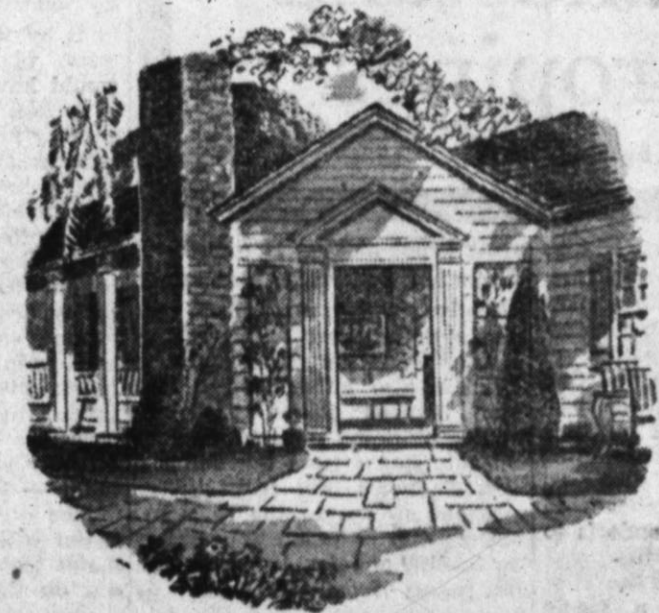


Make sure your hair always looks well groomed and smart.

Come in regularly for hair conditioning treatments, cutting and shaping, expert tinting and of course, our quality Permanents.

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Remodel... modernize your home now... pay later... with an F. H. A. Title I Loan! It is the ideal low-cost way of financing home and farm dwelling property improvements. You can borrow UP TO 90% of the cost of the project—in any amount UP TO \$2500. Yes, only 10% down and up to 36 months for repayments.

Don't wait! You can bring new beauty and extra comfort to your home for the wintry days ahead. Make a check-list of needed improvements; see us for estimate of the work, and enjoy new home convenience, quickly and economically.

SEE US FOR COMPLETE DETAILS

20 X 24 2 CAR GARAGE \$47⁰⁵ per month
DOWN PAYMENT \$155⁰⁰ 36 months

Home Improvements That Can Be Made Up To \$2500.00 With 36 Months To Pay.

- Extra Rooms
- New Kitchen
- New Bath
- New Roof
- Windows
- Doors
- New Floors
- Venetian Blinds
- Side walks
- Drive ways
- Fences

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Carl McCaslin Lumber Co.

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THE OPENING DAY of Harman's anniversary sale Friday is shown above in picture as more than 50 women were waiting for the doors to open.—Brand Staff Photo.

Grandstand Gropings

By Kent Snare

The Whitefaces didn't take Canyon but they frazzled their nerves and put on quite a show for the populace. The starting offensive backfield consisted of Kelly, Graham, Morton and Self and that unit put on the best score making attempt of this season and Dement, transplanted to right tackle again, shone on defense. Graham's pitchouts to Kelly and his inside handoffs to Morton were consistently productive of yardage in the first half. Direct passes on a single

wing supplemented Hereford's T formation and were moderately effective. Kelly's throw from this single wing were a refreshing change — in the passing phases Graham also left-handed a few and Dement joined the last chorus by doing some tossing in the late stages of the tailback slot. Canyon's best plays were: pitchout sweeps to the right by Miller; trap plays up the middle by Ratliff, one for 40 yards and flat passes from McDonald to

Ratliff — and I mean flat passes — the last play in the third period was actually a lateral pass that missed fire and was covered by Dement but no heed was paid to it by the arbiters who again were pixilated — the referee would have been more effective if he had substituted some competency for his exaggerated mannerisms and motions and you should have seen him on occasion, have to shoo the umpire out of the offensive backfield. Kelly's quick kick in the second quarter caught the Canyon's with their safety dragging and was a real ground eater — after fervently and vainly wishing for some quick kicks against Floydada, upon the numerous propitious occasions available in that fray, I surely enjoyed the one Friday night — to me the judicious use of the quick kick is one of the better offensive weapons of the game. The Whitefaces really put out on this one and there was

plenty of room in the Buff's precinct for Hereford supporters last Friday night when the sparse collection of spectators rattled around in the stands like BB's in a battleship — I picked me out an isolated spot in the upper far reaches and then was haunted by a bevy of small fry who were playing some sort of energetic game that consisted mainly of full stops in front of my viewpoint — but back to the ball game, if you missed it, regret it, it was surpassed only by the Phillips game. The name-calling I have done in this squib is not by way of passing up any of the unnamed players, for they all laid it on the line and played a nice all out effort at the Canyons — and for a fine comeback attempt After a disappointing season for these lads I would like to tender to them, from me, for whatever it may be worth, my sincere appreciation for a gallant try — they fired both barrels.

Gary Gore Feted On 4th Birthday

Gary Gore celebrated his fourth birthday at a party given by his mother, Mrs. Howard Gore Saturday afternoon. Games were enjoyed and favors were Santa Claus boots filled with candy and toy jeeps.

Children attending were: Berry Hudson, Bobby Glenn Watts, Lee and Ronnie McMurry, Sheryl Parker, Nancy Gripp and the honoree.

Mothers present were Mesdames C. B. Hudson, Monroe Parker, Leland McMurry, Spicer Gripp, Dick Gholson, Clay Angelo, and the hostess.

Joe Smith Tells Of Free-Lance Writing Field

Joe Smith, local free-lance writer, spoke before the Hereford Kiwanis club on Thursday, using "Writing for Reading" as his topic.

Smith called professional writing the toughest field of endeavor. Citing the case of Mary Roberts Reinhardt, he explained that she had written 209 short stories of various lengths before she sold a line.

"How many farmers", Smith asked, "could stand 209 consecutive crop failures? How many merchants could keep a business open 209 months without a customer?"

The local writer listed the three markets for writing as quality, slicks, and pulp magazines. In writing for the quality publications, the writer is faced with the easiest market for the readers of quality magazines have the ability to "read between the lines."

Hardest of the three markets, he explained, are the pulps.

Experienced writers, he told the Kiwanians, can thumb through a magazine, look at the advertising, and tell all about the background, likes, dislikes, and habits of the readers of that magazine.

The writer's only problem then is to slant his writing according to their tastes.

Bob Wear told the group of the use of the Kiwanis-sponsored resuscitator during the week to save the lives of two local residents. As president of the Hereford Safety Council, he also explained the work being done by that body, and in particular, discussed the Central school safety zone markings.

January Draft Quota For State One of Highest

AUSTIN — Texas got the biggest draft call today it has received since April. The call, for delivery in January, is 1,471. It is more than four times as big as the December call of 362, received in early October.

The Deaf Smith county board's quota has not yet been announced.

Brig. Gen. Paul L. Wakefield, state Selective Service director, said the January call was the Texas quota of a national call of 59,650 draftees, announced in Washington a few days ago.

"We expected this," General Wakefield commented, "and it finds us ready. We believe calls are likely to get bigger before they get smaller again."

Following are Texas monthly calls for induction since beginning of United Nations fighting in Korea:

1950: September, 2,513; October, 2,514; November, 3,453; December, 2,008. 1951: January, 4,142; February, 4,137; March, 4,145; April, 2,075; May, 1,322; June, 5521; July, 367; August, 772; September, 619; October, 807; November, 665; December, 362. 1952: January, 1,471.

This brings to a total of 31,903 the number of men called for from Texas since fighting in Korea began.

Ralph Smith Is Named to State Service Office

Ralph Smith, Deaf Smith county veterans service officer, was elected secretary-treasurer of the Texas State Service Officers' association during a conference held in Dallas last week.

This is the first state office Smith has held. He has served district and regional service officers' groups in various capacities during the past several years.

Smith left for Dallas last Sunday and returned Thursday night.



GARY THOMAS GORE is shown above with the guests at his fourth birthday party last week. They are from row from left: Gary Thomas Gore, Bobby Glenn Watts, Nancy Gripp. Second row: Barbara Ann Gholson, Lee Junior McMurray, Barry Hudson, Ronald Earl McMurray, Sheryl Parker, and Jeanne Gore.—Photo by Mrs. Howard Gore.

Eager Hunter Kills Quail on Reinauer Farm

Some evidences of illegal hunting and unsportsmanlike shooting were found last week by E. C. Reinauer on his farm about 40 miles northwest of Hereford.

Reinauer's farm — the old Alvie Elliston place — is improved but there are no tenants there. On regular visits to the place during the summer looking over his cattle, he noticed a couple of coveys of quail that had frequented the place.

The last time he saw the quail was about two weeks ago when he went to load some fence posts. When disturbed, the quail scattered and settled to the ground again just a short distance off, indicating the degree to which they were tamed.

Last week, when Reinauer returned to the farm, he noticed a dead quail by the windmill of his

place. Someone had shot the bird in the leg and back. He flushed the rest of the birds from the pile of posts and only found three.

Reinauer is convinced that some trigger-happy individual cleaned the covey out. An avid quail hunter himself, he said he would rather the hunters leave the quail — which are not in open season here — be left to breed and restock this area with for good hunting in the future.

Extension Notes

By Hugh Clearman
County Agent

Deaf Smith 4-H boys will have to have some good calves to prevent the calf show honors from going to Castro county this spring.

The Acker boys of Nazareth have two good calves this year in addition to good white pigs. If size were all that counts in the show, Charles Springer would be a serious contender. His calf weighs over 900 pounds already. Wheat in some fields looks

good and has a good root system, but there are not enough fields like that. We have too many fields in which wheat did not come up to a stand and there is still some acreage yet to be seeded.

Some of you who are interested in Angus cattle should visit the Clyde Russell farm. Clyde has a few Angus steers on feed that should be ready to market in 60-90 days.

They look like they would make good beef.

Mr. and Mrs. J. M. Tomlinson and Jimmy of Tulia were guests in the home of Mr. and Mrs. Henry Hastings Sunday. Mr. Tomlinson is Mrs. Hastings' brother.

Mr. and Mrs. Henry Hastings and Mrs. J. T. Gilbreath Jr. and Royce Ann spent a few days the first part of the week in Ropesville where they visited the Hastings' daughter and husband, Mr. and Mrs. Wayne Hill, both of whom are members of the Ropesville public school faculty.

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UNPREPARED
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WINTER!

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\$8.50 Per Square

(Or Even New Roof to Protect
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Full Thick Rock Wool Batts 7½c Sq. Ft.

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Single and Double Breast Styles
Newest Fall Patterns

DUB'S
Man's Shop

Andover Quality
All Wool
Most Styles
\$65.00
(Others \$50 to \$75)



ROYCE ANN GILBREATH was named honoree at a birthday party given Thursday afternoon in the J. T. Gilbreath Jr. home. She was 6 years old. Toys provided entertainment and among games played was a treasure hunt with favors for finders. Susie Woodford and Ann Kirby won the prizes. The gay little group shown in the picture include: Judith Lynn Knief, Connie Kent, Mary Beth Gilliland, Judy Fowlkes, Sue Kirby, Cynthia Seed, Pamela Colthorp, and Terry Smith.—Brand Staff Photo.

Article Explains Issues In Amendment Balloting

(Editor's Note — This is the third and last of a series of articles written to explain five proposed amendments to the Constitution of Texas. Voters will decide in an election on November 13 whether they shall become parts of the Constitution. These articles are provided by the West Texas Chamber of Commerce as a public service.)

The University Permanent Fund exists for support of the University of Texas and the Agricultural and Mechanical College of Texas. It consists of money received from oil royalties and from sale and leasing of land.

The two institutions cannot spend the principal of this fund. They actually receive, therefore, only the earnings — interest or dividends — from investment of the principal.

The Constitution now requires that this money must be invested in bonds or other securities that are issued by or guaranteed by units of government — federal, state or local.

Investments would be restricted to stocks of corporations that have paid dividends 10 consecutive years or longer prior to date of purchase.

This amendment would allow investment to be made in preferred and common stocks of corporations. Not more than half the fund could be invested in stocks at any time. Not more than one per cent of the fund could be invested in securities of any one corporation. Not more than five per cent of the voting stock of any corporation could be bought.

James Hart, chancellor of the University of Texas, has made this statement regarding this amendment:

"Average yield from University Permanent Fund investments under present restrictions to government — supported securities — is 2.49 per cent.

"Average yield of comparable investments of all other major universities of the country, which are not so restricted, is 4.6 per cent.

"Investing the Fund in securities other than government-guaranteed ones would be a 'hedge against inflation.' Cost of operating the University of Texas and Texas A. & M. College has risen greatly.

"The Legislature must appropriate out of tax money whatever funds are needed above earnings of the Permanent Fund to operate the two institutions. Therefore, the more the Fund itself owns, the less the two institutions. That means that the more the Permanent Fund earned the less the taxpayers of Texas must pay to support the two schools."

NORTHWEST HEREFORD NEWS

Farmers Using Mild Weather to Finish Harvesting Their Grain

By Mrs. R. C. Childers

Combines started running again Tuesday in this vicinity. Farmers are hoping for a week of dry weather so that the harvesting can be completed. Weather predictions are for five more days of clear weather. If that is the case, most farmers will be able to complete their cutting if they don't break down. It is feared that the maize might fall after the hard freeze which made the stalks brittle. High winds could very easily cause it to fall.

The Cultural Home Demonstration club met in the home of Mrs. Fred Wolfington Thursday afternoon at 2:30. The program was given by four club members, who were introduced by the leader, Mrs. Art Lewis. The program was based on ideas for Christmas gifts. Mrs. Earl Dehart gave suggestions for gifts made from the scrap bag. Mrs. R. N. Cooke showed items of crochet which would make lovely gifts. Mrs. R. C. Childers showed a number of doll pin cushions, scented pin pillows, and sachets made from scraps of silk, old slips and bits of ribbon and lace.

The business session was presided over by the president, Mrs. R. C. Childers. Committees made their reports and announcements. The visitors were asked to join the club. There were six visitors attending this meeting. They were Mrs. Joe Pitts and daughter, Mrs. M. Southward, Mrs. Marti Mason, Mrs. John Hunter, Mrs. T. B. Cox and Mrs. Inez Bellar.

Members attending were: Mesdames Paul S. Corbett, Pat Richardson, J. T. Richardson, Thomas Barclay, C. S. Barclay, A. C. Hershey, Louie Olson, Grady Parsons, Leona Packard, Earl Dehart, R. N. Cooke, R. C. Childers, and the hostess.

The "Pilgrimage to the Spanish America", by Everett Gill was reviewed by Mrs. Otis Dickie

and so should parents and interested friends of these club members.

4-H leaders have always done such an outstanding job in Deaf Smith county. The agents are asked by extension workers all over the Panhandle about the 4-H leaders. It is big achievements in any county to have an adult leader for each organized club. Hats off to these leaders who spend their time and energy to help train your girls and boys to be better citizens.

Extension service has always aimed in adult work and work with youth to first — make better citizens and second — give training in better farm and home practices.

The tailoring courses are progressing nicely with the club women. The agent is teaching three classes of 18 women. These in turn will teach others.

The leadership training program is a tool in reaching more people. Leaders are taught to teach their neighbors. I wish there was a way to know how many women in the last five years have given a part on a program on given a demonstration who had never been on a club program before.

Wednesday morning at the First Baptist church: Women from this vicinity attending the review were, Mrs. J. B. Sneed, Mrs. J. T. Richardson, Mrs. Louie Olson, Mrs. T. B. Cox, Mrs. Marvin Southward, and Mrs. R. N. Cooke. Mr. and Mrs. H. B. Davis of O'Donnell were visitors in the Edgar Telchik's home this week end.

Mr. and Mrs. W. S. Nelson of Ringwood, Okla. spent 10 days in the Art Lewis home.

Visitors in the J. T. Richardson home Sunday were Mr. and Mrs. Flemings of Paducah, Miss Evelyn Flemings of Canyon and Mrs. Edwin Strothers of Ida Bell, Okla.

Lynn Barclay spent the week-end in Amarillo with his grandparents, Mr. and Mrs. E. H. Barclay. Lynn is the young son of Mr. and Mrs. Thomas Barclay of this community.

Dinner guests in the R. N. Cooke home Sunday were Mr. and Mrs. Fred Wolfington.

Mrs. C. S. Barclay and son, Larry and Mrs. R. C. Childers were in Amarillo on business Tuesday.

Bobbie Walser, Brand correspondent of Summerfield was an overnight guest in the R. C. Childers home Tuesday. Bobbie, along with Patsy Childers and Sue and Colleen Cooke attended the formal installation of officers of the Future Homemakers of America Tuesday night. Mrs. R. C. Childers and Mrs. R. N. Cooke were guests at the installation.

Leroy Packard made a business trip to San Angelo last week and purchased a truck load of Hereford cows.

Mr. Charles White of Plainview was a caller in the home of Mrs. Leona Packard Tuesday.

Leroy Packard left Wednesday for Green Tree, N. Mex. to join a group of hunters who are going to Dark Canyon deer hunting.

Mrs. R. N. Cooke and Mrs. R. C. Childers attended the dinner to hear a speech by John Shepperd, who is secretary of the state of Texas, at the Presbyterian church on Thursday night.

Mr. Shepperd spoke at the state meeting of the Texas Home Demonstration Association in College Station in August. His speech was so well given that many who heard him, wanted to hear him again. Mr. Shepperd's speech dealt with Christianity and the separation of church and state in government.



Millard Finley spent Thursday evening visiting in the R. C. Childers home. Mr. Finley returned last week from Kingstons, Arizona where he attended the funeral of his sister.

In a recent letter from Mrs. J. I. Finley to your correspondent, Mrs. Finley stated that Mr. Finley was unable to attend the funeral of his sister in Arizona due to ill health. Mrs. Finley states that she is working only a few blocks from home now, but that she would not get a vacation until next summer now that she has changed jobs. The Finleys plan to visit here, when they get a vacation. They are formerly of this community.

Mrs. Foy Cooke, daughter of Mrs. Leona Packard surprised her mother Sunday with a birthday dinner, all the children and grand children were present for the celebration.

Cortez McNeill of Canyon is staying with Mr. and Mrs. R. C. Childers while he is cutting feed for Westley Cox at Dawn. Cortez is a cousin to Mrs. Childers.

Cong. Walter Rogers will be in Hereford Monday making a brief visit on a post-session tour of the district.

County HD Agent Reports

By Mrs. Argen Draper

The county-wide achievement and awards program for 4-H boys and girls will be held Tuesday night. It will be in the club house at Veteran's Memorial park at 7:30.

Every 4-H'er should be there

of purchase. James Hart, chancellor of the University of Texas, has made this statement regarding this amendment:

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"Investing the Fund in securities other than government-guaranteed ones would be a 'hedge against inflation.' Cost of operating the University of Texas and Texas A. & M. College has risen greatly.

"The Legislature must appropriate out of tax money whatever funds are needed above earnings of the Permanent Fund to operate the two institutions. Therefore, the more the Fund itself owns, the less the two institutions. That means that the more the Permanent Fund earned the less the taxpayers of Texas must pay to support the two schools."

SPECIALS on Red Chain Feeds

Red Chain

20% Sweet Cubes ^{TON} \$80

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PREPARE FOR WINTER

NOTICE

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DRAIN THOSE HEAT EXCHANGERS

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If you do not know how, call us and we will be glad to tell you how or come to your farm and assist you

Dearborn Heaters

We Can Supply These Heaters in Any Capacity

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THE RECENTLY-COMPLETED home of the Farm Steel Buildings company in Hereford is shown above. Mac Burtleson is owner of the new firm, which sells Quonset buildings for farm and business use.—Brand Staff Photo.



By JIMMIE GILLENF

Some people get funny ideas, especially about other parts of the country. At the Chamber of Commerce office the other day they were laughing about the following letter which had just arrived:

"York, Nebraska
Nov. 5, 1951

Secretary,
Chamber of Commerce,
Hereford, Texas.

Dear Sir:
I am planning a big game hunting trip to the Northern part of Texas later this month.

I would appreciate some information regarding hunting conditions in your area. Are there many buffalo in the area? Do the ranchers charge for the privilege of hunting on their ranches? May I have the names of some ranchers in your county who allow experienced hunters to hunt on their land.

Thank you for any information

you may be able to furnish me.
Jim Townsend

Come to think of it, though, killing buffalo around Hereford may be no more absurd than some of the boys from here who try to kill pheasant in Nebraska. Otis Hall, Vern Hilton and Dub Reeves just got back from a hunting trip in Nebraska and everything went fine, except no pheasant. They say they killed ducks at alarming rates, but the group only bagged four or five pheasant. They had an alibi about too much seasonal rain which resulted in excessive undergrowth, coupled with a late harvest. Hilton, an old timer in the area, says he never saw anything like it.

Maybe we had better invite this Buffalo hunter down here and figure up a story like they are always handing me about fishing in Colorado. They fish always quit biting just a day or two before my arrival — and folks start getting their limit a few days after I leave. It never fails.

J. A. Dickson, who lives a mile north of Hereford on Highway 51, is out to impeach President Truman. Mr. Dickson claims to be a "Georgia, Alabama, Mississippi, Texas Democrat" and he has blood in his eye. What's more he had a copy of the Constitution of the United States with him, and turned to Article I, Section 3, Paragraph 6, which says Congress may impeach the President with a two-thirds majority vote. He further points out that Mr. Truman violated Article I, Section 9, paragraph 8 of the Constitution by accepting a personal gift from Princess Elizabeth during her recent visit. The violated paragraph, Mr. Dickson says, prohibits the President from accepting a personal gift from any foreign power. Furthermore, he figures it was put there for a good reason.

Ed Meyer of Amarillo dropped in with samples of grain sorghum and wheat grown from a special treating process he has discovered. He has developed the process, which he calls Vita-Gro or something of the sort and we are bound to state that Mr. Meyer has something — if we are to count results. The wheat kernels are huge, weighing almost twice the amount of average size kernels and the feed is likewise. He says he is working on this process to benefit the dry-land farmer. He figures the irrigation farmers can take care of themselves. He has a farm near Amarillo and another south of Hereford where he is making the experiments. The results look good. I would like to hear from some of his neighbors on adjoining farms regarding this subject. What do you think? Has Mr. Meyer got something revolutionary? If you think so, let us know. Mr. Clearman should look into this business.

The Dallas Morning News recently published an article which Claude Witherspoon was kind enough to bring by the office. It reads:

"The Dallas county Poll Tax committee verifies by count what most political students suspected without proof: Only 65 out of 100 professional folk in Dallas had a poll tax in 1948 and only 40 of the 65 voted. In all, 75 out of 100 people of seven professions in this county failed to vote — either because they lacked a poll tax or didn't use it."

Yet, as we well know it is the doctor, the lawyer and the engineer who scream loudest regarding the nation's burdensome debt and the threat of socialism, socialized medicine and the like.

On the other hand, surveys show that 85 percent of Union members DO vote — as compared with only 25 percent of the professional man. The figure is 90 percent for those who hold government jobs, and members of the two high voting groups are also active in influencing other persons.

"Socialism," concludes the News, "can easily come to this country without a vote of the people. It can come by default."

This is the one big item which could defeat our present demo-

See
LUTHER PEVLEY
about
Real Estate
Res. Phone 524-W



THE S. T. CHATMAN HOME was built about two years ago by C. C. Bowman. The Chatmans have just recently moved to Hereford from Lubbock. The house is located at 205 Grand Avenue.—Brand Staff Photo.

Local Student At
McMurry College to
Tour With Band

ABILENE — Mary Helen McGilvary, McMurry college senior from Hereford, has been chosen as one of the 50 members of the

Indian Band that will leave November 15 on a five-day tour through West Texas and New Mexico, announces Raymond T. Bynum, director.

Recognized as a very versatile band throughout the Southwest area, the musicians under the direction of Mr. Bynum will give ten different concerts, both sacred and secular during their tour.

The group will give programs in both high schools and churches in Hobbs, New Mexico, Alamogordo, N. Mex., Las Cruces, N. Mex., El Paso, Texas, and Pecos, Texas. Highlight of the tour will be the Band's performance at the New Mexico A&M-McMurry football game, in Las Cruces, Nov. 17. They will return to the campus Nov. 20.

cratic form of government. When people fail to vote, the country is no longer a true functioning democracy. This is definitely true on local situations, such as the school election Nov. 17. Everyone should cast a ballot regardless of how they vote. Only in this manner can we carry out the true will of the people.

The following article appeared recently in "Business Week" and carries some worthwhile thought on the subject of schools:

"In Germany it was 'guns and butter.' Guhs won, and Germany lost. In America, as the cold war takes more of our cash and time, it may become 'guns or schools' If we choose either we lost. Somehow we've got to have both.

"Guns have been getting both money and attention, but education has been going short. The schools are bursting at their seams. Thirty-three million Americans picked up their books last month. Over 24-million of them trooped off to elementary schools, 6½-million to high school, 2-million to colleges, universities, and professional schools

"But some of them lack seats to sit on. Some of them haven't enough teachers. Some haven't as good teachers as they need. In the last 50 years the school population has doubled. We have built up a wonderful investment in buildings and equipment, in teaching staffs, in the ideal that every child shall have a chance at all the learning he or she can profit by. We have come to take all this for granted.

"There lies the danger. Businessmen know that taking anything for granted means neglect. In these last years our fine free education system has been suffering from undemaintenance.

"What can the businessman do about it? First, take a new look at the matter. Frank Abrams, chairman of the board of Standard Oil (New Jersey), says our country depends for its very life on people that are educated, productive, tolerant. And only that kind of people can make our business system dynamic and flexible.

"So the board of directors of Standard Oil encourages its people to take an active interest in the public schools where they live. It wants more of them to serve on school boards, participate in the Parent Teachers Association, take part in citizens' committees to bring schools up to date, and improve the quality and pay of teachers. It will even grant company time for this.

"The Standard Oil pattern is worth thinking about. It costs time, energy, interest, and money. So does everything else that is worth doing. Unless businessmen back up our schools, we can have neither a strong nation nor a strong economy."

Repeated
by popular request



Men's
ALL WOOL
SUITS
Sizes
35 to 44
New Fall
Styles

Regular \$49.50
Value — Only

Fine Finish GABARDINES
and WORSTEDS

Single and Double Breasted Styles in Solids, Checks and
Overweave Plaids. Truly fine quality suits, smart and constructed for long service. We invite you to compare the price and the quality.

Anthony's
THE C. R. ANTHONY CO.

AT LEAST 10%
MORE EGGS
GUARANTEED

COME IN AND
SEE US FOR
DETAILS ON
NUTRENA'S
SENSATIONAL
GUARANTEE

Hereford Feed Co.
at
Bradley Grain Co.

FALL
Clearance Sale!

Ready To Wear

Large Group
COATS

Zip Liners and Regular

39⁰⁰

- Gabardine
- Fleece
- Strea
- Tweed
- Chinchilla

Reg. to \$65.00
Grey, Wine, Red, Green, Brown
Sizes 8 - 40

Large Group Fall
DRESSES

1/2 Price

- Gabardines
- Velveteens
- Crepes
- Taffetas
- Satins

Sizes 9-15, 10-20, 14½-24½
Values \$10.95 - \$39.95

Corduroy Skirts 1/2 Price

Corduroy Jackets 1/2 Price

Group Fall Hats 1/2 Price
Values to \$10.95

The POPULAR STORE



"Bogio" Reviewed At Meeting Thursday Of Child Study Club

Child Study club members heard Mrs. A. L. Manjeot, guest speaker, review the book "Bogio" by Fred Seale of Amarillo, at the regular meeting held in the home of Mrs. Clinton Jackson Thursday night.

A short business session was held before the review was featured when Mrs. Frank Craig was elected treasurer, Mrs. Larry Moore, historian and Mrs. Chester Wiggins named to the cheer committee to fill vacancies. Mrs. Kenney Gearn was welcomed as a new member.

A report from the Saturday rummage sale was given by the committee chairman who reported the resulting funds of \$137.55.

Mrs. Manjeot gave a comprehensive review of "Bogio", a story of special appeal to the club members, revealing the early life of an underprivileged cripple and the courage with which he overcame his handicap. "Highlight of the story of finding his own mother, was brought about in service to others and his attempt to build a home for others who were underprivileged," she said.

Mrs. Manjeot commented that the author stated that the book was printed and sold for the benefit of juveniles and proceeds from sales have already reached Boys Ranch and The Shrine Home for Crippled Children.

Members of the club attend. (Continued on page 6)



PAST PRESIDENTS enjoy a brief get-together before the program begins at the Anniversary tea. They are, reading left to right: Mrs. Bob Higgins, the first president; Mrs. T. W. Roberson, Mrs. Jim Lipscomb, Mrs. Jim Higgins, Mrs. George Suggs, Mrs. Robert Veigel, Mrs. George Benson, and the present president, Mrs. W. L. Jones.

Regina Acker Bride of John Warren October 31

In a formal ceremony solemnized Wednesday, Oct. 31 in the Holy Family church of Nazareth, Miss Regina Acker, daughter of Mr. and Mrs. Andrew Acker became the bride of John Warren, son of Mr. and Mrs. T. E. Warren of Hereford. The nuptial mass was read by Father Coleman Gallagher S.A. of Saint Anthony's parish in Hereford. Servers were Jerry and Jack Acker, brother and cousin of the bride.

Given in marriage by her father, the bride chose a gown of white bridal satin fashioned with tiers of chantilly lace forming the front of the skirt with wide circular train edged with matching lace in the back. The skirt was attached to a basque bodice over which her veil of French illusion cascaded from a satin cloth embroidered in seed pearls. She carried white carnations tied with white and blue ribbon streamers and a white prayer book belonging to her sister-in-law. Her something old was a lace handkerchief belonging to her mother.

Attending her sister as matron of honor, Mrs. Charles Dick of Antlers, Okla., was attired in a gown of gold satin featuring a lace bodice. She carried a colonial type bouquet of green carnations, tied with gold and green ribbons.

Bridesmaids were Miss Flor-

ence Wilhelm of Hereford, a niece of the bridegroom, and Miss Aurelia Acker, sister of the bride. They wore floor length satin gowns of Nile green made similar to that worn by the honor matron and carried bouquets of yellow carnations.

James Acker, the bride's brother, and Bert Wilhelm, nephew of the bridegroom, acted as best men. Ushers were Dennis Acker and Lavern Wilhelm.

Organist for the mass was Mrs. Leonard Conrad and Miss Josetta Acker, sister of the bride, played the processional and gave accompaniment for the presentation of the Blessed Virgin statue to the bride as she stood at the Blessed Virgin's altar with Miss Clementine Aichlmayr, prefect of the Children of Mary Sodality.

Following the ceremony the couple was honored at a break-

fast held in the home of Mr. and Mrs. Joe Gidden of Canyon. Co-hostess with Mrs. Gidden was Miss Vera Crawford.

A dinner and reception was held in the home of the bride's parents in the afternoon and a dance in the evening in Hereford was featured.

Mrs. Warren is a graduate of Nazareth high school and has been serving as a nurses aide in the Deaf Smith County hospital. Mr. Warren attended school in Farmington, New Mexico.

Following a short wedding trip the couple will make their home in Hereford where the bridegroom is employed at Hereford Hudson company.

Out-of-town guests at the wedding included relatives and friends from Hereford and Canyon and Mr. and Mrs. Charles Dick of Antlers, Okla., and Mrs. John Homer of Groom.



MR. AND MRS. JOHN WARREN

L. A. E. Club Celebrates 20th Anniversary With Homecoming

With the 1951-52 club season in full swing, the highlight of the past week's club activities was the homecoming celebration commemorating its 20th anniversary held by the L.A.E. club Tuesday afternoon in the home of Mrs. T. W. Roberson. The homecoming party which was in the form of an anniversary tea, was held in the same house in which the club was organized, even in the same room, and the program re-

called in effect the struggles, the trials and the happy memories of the past twenty years.

In January, 1929, a small group of women banded themselves together with a desire to better community and personal interests. All of them lived in the Ward community and while that community was their first thought, in June they joined the Deaf Smith County Federation of

Women's clubs and began giving assistance to the county library in Hereford.

In January of 1931 the L.A.E. (La Afflatus Estudio) club was organized in the home of Mrs. R. J. Kibbe with 15 members, all of them except Mrs. Kibbe, living from 10 to 20 miles in the country. From that time on, the club grew in interest and achievement. A definite study course was arranged, projects were adopted and social affairs were planned. Wind, rain nor sleet failed to hinder the regular sessions, and there was a minimum of absences. The records show that during the terrible dust storms three meetings were called off, and once when a snow storm was raging, five members braved the elements to attend a meeting scheduled with Mrs. Arlie Dean, only to find that the hostess, who was quite sure no one would come, had gone to Hereford. They held the meeting, however, and the report read that nothing was lacking except the hostess for they had found a freshly baked pie for refreshments.

Refreshments were served from a table carrying out a western theme. The centerpiece of yellow chrysanthemums combined with wheat beads and leaves was placed on an oblong base edged with cowboy rope. Accessory suggestions included six shooters, coiled rope and miniature cowboys on bucking broncs. Mrs. W. L. Jones poured coffee from a yellow and brown pottery service and Mrs. George Benson served tea from a wagon wheel pottery service. Mrs. C. E. Beauford presided at the guest register.

Out-of-town past-members attending were: Mesdames R. L. Pinnell, Adrian; Dick Galle, Amarillo; W. A. Dougherty and Archie Dougherty of Clovis, N. M.; C. T. Kibbe, Tatum, N. M.; and John Hutson, Clarendon.

Other guests included: Mesdames N. D. Bartlett Jr., Bill Hutson, Jim Lipscomb, Maurice Tannahill, Robert Veigel, G. M. Suggs, Pat Webb, and Jim Higgins. Members attending were: Mesdames C. E. Beauford, George Benson, P. L. Dishman, Altus Higgins, W. L. Jones, Boyd Knox, Jim Whelan, George Suggs, Sanford Smith, Jim Loving, Luther Lesley, B. A. Reddell and the hostess.

H. H. Miller and Mrs. H. V. McCabe, were the seeping influence of politics, extortion of unjust (Continued on page 5)

Les Meres Honors Husbands at Buffet

Les Meres Study club entertained with its annual husband's party in the home of Mr. and Mrs. Howard Gore Monday night.

In the form of a buffet dinner party, autumn flowers decorated the table from which the dinner was served with purple chrysanthemums pre-dominating.

After the feast guests were entertained with canasta games when high score award went to Dick Gholson and low to Mrs. Eugene Noel.

Members of the social committee including Mrs. Howard Gore, Mrs. Harold Meacham and Mrs. Joe Davenport, made arrangements for the affair.

Those attending were: Mesdames L. R. Boyer, Joe Davenport, Dick Gholson, Spicer Gripp, C. B. Hudson, W. D. Jones, Robert Lemons, Harold Meacham, Eugene Noel, Monroe Parker, W. N. Reiger, R. N. Yarbrow, Mrs. Elvin Wilson, Mrs. Geo. L. Olson, and the hosts.

Dawn Study Club in Discussion of Bench

Dawn Study club met Tuesday afternoon with Mrs. David Rodgers for a program on "Exercise of Power in the United States".

Mrs. Melvin May led a discussion of the magazine article "Behind the Black Robes", by Howard Pitman in which it was stated that only 25% of judges in the U. S. are capable, according to authorities who have studied the situation. "Some men bring dignity to the robe — to others it means only power", she quoted.

Other facts outlined by Mrs.

B&PW Club Holds Dinner Session

B&PW Club held a dinner session at Hotel Jim Hill Monday evening and members voted to hold a dinner session on the first Monday of each month in order that teachers in the public schools could attend.

During the business session over which Miss Della Stagner presided, it was decided to send Christmas packages to soldiers overseas. Velma Cooke was a special guest of the club.

Members attending were: Clara Acker, Velma Hodges, Lola Dishman, Dyalitha Bradley, Cecil Williams, Della Stagner, Frances Parker, Earline Walton, Doris Lindsey, Pauline Howard, Zula Gilliam, Bessie Smith, Lucile Posey, Eunice Petersen, C-Ora Cockrell, Louella Cowsett, Ursulae Jacobsen, Irma Walker, Alma Hilton, Skeeter Hall, Bruce Rose Corinne Jennings, Pat Homer, and Miriam Volz.



MEMBERS OF THE arrangements committee, Mrs. George Suggs, left, Mrs. Boyd Knox and Mrs. Sanford Smith talk over plans for the homecoming celebration. —Burdine Photo

The Sunday Brand

SOCIETY

Hereford, Texas, Sunday, November 11, 1951



LOOKING OVER year books of the past twenty years are L. A. E. Club's charter members, Mrs. Bob Higgins, left, and Mrs. T. W. Roberson. —Burdine Photo

La Plata Club Will Sponsor CARE Booth

In response to calls from the General Federation of Women's Clubs, members of LaPlata Study club have decided to sponsor benefit booths for the Korean needy and to send one CARE package to Korea, at the Tuesday night session held in the home of Mrs. Leroy Aven.

The booths will be open in downtown areas on Saturday, Nov. 17, for the benefit of those who have not been otherwise contacted for aid.

During the business session Mrs. Frank Vogel was welcomed as a new member and plans for the annual guest-night affair for husbands and friends were made. The guest-night affair will be held on November 20 in the Urlin Streu home.

Club members voted to call the voters in the county on November 17 to remind them of the school bond issue on that day. Advance plans for the Christmas holidays were discussed with members drawing names for the Christmas party.

In keeping with the study course for the 1951-52 year, "International Personalities", Mrs. A. J. Schroeter gave the fourth program on Chiang Kai-Shek. She told of his early life in a strict Buddhist family and of his life as a soldier from youth. "He has spent his entire life trying to improve the lives of the Chinese people and has fought communism from the start. In spite of opposition and defeats he is still seeking to unify China against Communism, and to arm the nationalists for the long fight ahead", she said.

Members attending were: Mesdames Milton Adams, N. D. Bartlett Jr., Harry Bennett, W. B. Boston, Homer Brumley, Les Combs, Dalton Criswell, S. S. Dodson, Ray Downey, Frank Huckert, J. R. Johnson, Lynn Kseter, Charles Newell, Palmer Norton, Elmer Patterson, A. J. Schroeter, Roy Smith, Chas. Spurlock, Urlin Streu, Morris Thomson, and the hostess.

MRS. PAUL HARVEY

Chicken in the Oven -- Fine For These Chilly Days

Chicken in the oven, and the result is any number of good dishes. This is the season when farmers cull their flocks and market the non-egg producers, and right now chicken, in terms of meat yield, is the housewife's thriftiest buy.

A good recipe for this time of the year is chicken barbecue which is more popular in the fall and winter for the obvious reason that it is most appealing then.

Mrs. Paul Harvey's favorite method of preparing chicken barbecue suggests just the right

amount of seasonings for it comes out of the oven, neither too bland nor intensely hot. Here it is:

- Chicken Barbecue**
- 1 3/4 pound chicken
 - 1 medium size onion
 - 2 tablespoons fat
 - 2 tablespoons vinegar
 - 2 tablespoons brown sugar
 - 1/4 cup lemon juice
 - 1 cup catsup
 - 3 tablespoons Worcestershire sauce
 - 1/2 tablespoon prepared mustard

1 cup chopped celery
dash of red pepper
salt to season

Cut chicken in serving pieces salt and roll in flour, and brown in the hot fat on both sides. When brown remove from skillet to deep baking dish. Brown the onion in remaining fat, add all the rest of the ingredients and allow to simmer 30 minutes. Pour mixture over chicken in baker and bake in oven at 325-F to 350-F for one hour.

Mrs. Harvey says she often uses this recipe with other meat with just as good results.

"Music In the Home" Dawn Clubs' Theme

The Dawn Music club and The Dawn Musettes held a joint program on "Music in the Home" at the home of Mrs. J. M. Carothers Sunday afternoon.

"Music in the home brings family and friends together, and helps form lasting ties and friendships" Mrs. H. V. McCabe, guest speaker, stated in a talk on the program theme. She continued by pointing out the responsibility of parents in showing appreciation of a child's smallest effort, and urged parents to provide a comfortable place and regular practice time. Mrs. McCabe also stressed the value of singing in the home and the careful guidance in radio programs children hear.

Musical selections on the program included: "Winter Wonderland" sung by Dona Airhart with piano accompaniment by Mrs. Carl Wimberley, "Gopak"

(Moussorgsky) played by Wanda Sue Wimberley; "Whispering Hope" sung by Mary Payne, accompanied by Wanda Sue Wimberley; and "Londonderry Air" sung by Mrs. J. B. Caraway.

Those in attendance were: Walteen Beaver, Linda Carothers, Phyllis Ann Wimberley, Charles Carothers, Bobby Jean Payne, Irlene Galley, Emma Jernigan, Dona Airhart, Mary Payne, Wanda Sue Wimberley, Wayne Wilcox, Mesdames: Walter Galley, Zed Stewart, Paul McClung, J. B. Caraway, H. V. McCabe, Carl Wimberley, Gayle Neal, and Mr. and Mrs. Carothers.

Rainbow Girls Launch Campaign To Sell Lights

The Hereford chapter of the Order of Rainbow for Girls held a regular meeting at the Masonic hall Monday night.

The insecticide lamps, which members will sell in cooperation with the Worthy Advisor of the Grand Assembly's project for Texas, were distributed and a selling campaign launched.

The program dealt with "Beauty-Inside and Outside" with Mrs. A. J. Manjeot, past mother advisor of the group, as guest speaker.

She described the relationship between cosmetics and outside beauty with the teachings and practices of the Order of Rainbow, and compared the manner of using make-up to the manner of applying the code and teachings of the order in everyday life.

Girls attending were: Marilyn Legg, Paula Beth Corbett, Jo Aven, Norma Grace Gray, Lu Durham, Sannie McLallen, Irene Witherspoon, Nancy Story, Janie Womble, Bonnie Lewis. (Continued on page 6)

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WIN PRIZES Each Week



YOUR OFFICIAL ENTRY BLANK FOR FOOTBALL CONTEST

Week Ending Nov. 17

HEREFORD VS TULIA

Baylor vs Wake Forest	Kansas U. vs Oklahoma A&M	Texas A&M vs Rice
California vs Oregon U.	Louisiana State vs Miss. State	Texas U. vs Texas Christian
Missouri vs Kansas State	Ohio State vs Illinois U.	Tulane vs Vanderbilt
Nebraska vs Colorado U.	Oklahoma U. vs Iowa State	Tulsa vs Texas Tech
Miami (Florida) vs Florida	Purdue vs Minnesota	U.C.L.A. vs Washington U.
Michigan State vs Indiana U.	So. Methodist vs Arkansas U.	Tennessee vs Mississippi U.
Michigan U. vs Northwestern	Stanford vs Oregon State	Wisconsin vs Iowa U.
	U. of Virginia vs South-Carolina	

Name _____

Address _____

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<p>THERE'S THOUSANDS OF EXTRA YARDS IN GOODYEAR TIRES Vulcanizing and Recapping Let Us Fix Your Tractor Tire Right On Your Farm</p> <p>SHELTON TIRE EXCHANGE 303 East 1st St. Phone 122</p>	<p>DUB'S MAN'S SHOP Home of Famous Nationally Advertised Men's Wear, McGregor, Wilson Bros., Stetson Hats, Florsheim Shoes. "COME SEE US" 305 N. Main Phone 112</p>	<p>THERE'S NO TIME OUT or Wasted Time When You Put Your Car In Our Garage.</p> <p>FRANK CRAIG Stuebaker, Massey-Harris</p>	<p>NEILL BODY SHOP All Types of Body Work FREE ESTIMATE Painting Welding Glass Work 120 Schley Phone 1392</p>	<p>RULES 1. Anyone can enter except employees of paper and their families. Use official entry blank from paper. 2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest. 3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games. 4. ONLY ONE ENTRY ALLOWED PER CONTESTANT! 5. Judges: sports editor of Brand. Decisions final.</p>																				
<p>NEVER OUT OF BOUNDS Our Prices Are Reasonable, Our Service Reliable. Bring Your Car In For A Complete Check-up</p> <p>DON'S GULF SERVICE 408 W. 1st Phone 1514</p>	<p>JOHN DEERE IMPLEMENTS H & W Implement Co. 618 W. 1st St. Phone 5</p>	<p>THE LITTLE THINGS We Will Look Out for the Little Things In Your Insurance--Which Will Take Care of the Big Things In Time of Loss.</p> <p>JOHN McLEAN INSURANCE AGCY. Phone 273</p>	<p>Buy Your Christmas Cards Now at The Brand</p>																					
<p>PHONE 111 ACME CLEANERS Good Clean Clothes Like Good Clean Sports. Can't Be Beat PICK UP & DELIVERY SERVICE MADE TO MEASURE CLOTHES</p>	<p>ALL AMERICAN The Best and Latest In Sporting Goods - Guns - Shells - Fishing Tackle. HEREFORD HDWE. 215 N. Main Phone 567</p>	<p>Buy Your Christmas Cards Now at The Brand</p>	<p>OUR MECHANICS ARE EXPERTS We Have Bear Wheel Aligning Equipment GILES MOTOR 218 W. 3rd Phone 180</p>	<p>LEADERS FOR COTTON BOWL TICKETS</p> <table border="1"> <tr><td>1. Sophie Snare</td><td>124</td></tr> <tr><td>2. Kent Snare</td><td>122</td></tr> <tr><td>3. Katherine Snare</td><td>121</td></tr> <tr><td>3. I. L. Whitfield</td><td>114</td></tr> <tr><td>5. Dallas Phillips</td><td>109</td></tr> <tr><td>6. Jim Bookout</td><td>107</td></tr> <tr><td>7. C. W. Covington</td><td>107</td></tr> <tr><td>8. A. W. Goforth</td><td>107</td></tr> <tr><td>9. Earl Stagner</td><td>107</td></tr> <tr><td>10. Mrs. I. L. Whitfield</td><td>107</td></tr> </table>	1. Sophie Snare	124	2. Kent Snare	122	3. Katherine Snare	121	3. I. L. Whitfield	114	5. Dallas Phillips	109	6. Jim Bookout	107	7. C. W. Covington	107	8. A. W. Goforth	107	9. Earl Stagner	107	10. Mrs. I. L. Whitfield	107
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It's fun to win! Be an expert - Cash Prizes every week!

WESTWAY NEWS

Remainder of Lettuce Crop Was Destroyed by Freezing Weather

By Mrs. Elmer Combs

The remainder of the lettuce crop was completely ruined by the snow and freeze last week. Combines are cutting in the maize again this week. There was enough moisture received for those farmers who had not planted wheat to sow on. The cotton in the community is ready for pulling. Some have had crews pulling the past week.

B. B. Northcutt, Elmer Combs and Clarence Morrison attended a special meeting of the Odd Fellows at the I.O.O.F. Hall Wednesday night.

Mr. and Mrs. Tom Welsh of Portales were Sunday guests in the B. B. Northcutt home. Mr. Welsh is Mrs. Northcutt's father.

Mrs. J. H. Landers was a dinner guest in the home of her sister, Mrs. Guy Lawrence of Hereford, Wednesday. Mrs. Landers also called in the W. B. Nunley and Roy Landers homes.

There were 70 present for Sunday school and church Sunday. Rev. Calvin Partain of Plainview filled the pulpit. Mrs. Partain and Mrs. A. A. Head gave their birthday offering. Mr. and Mrs. Floyd Henry were accepted as new members in the Baptist church Sunday night.

Mrs. Roy Lee Wilson and Nathan were in Amarillo Monday. Nathan was fitted for glasses.

Mr. and Mrs. W. E. Combs of Plainview were weekend visitors in the home of their sons, Elmer and Cliff Combs. Mr. and Mrs. Don Combs and Lou Ann of Hereford and the W. E. Combs' were dinner guests in the Cliff Combs home Sunday. Mr. and Mrs. Elmer Combs, Eugene and Billy Don and Cliff and the W. E. Combs' were supper guests in the Don Combs in Hereford Sunday night.

Mrs. Gene Roach and son of Tatum, N. M., visited last week in the home of her mother, Mrs. Bess Werner.

Mr. and Mrs. Vernon Wilson and Rodney and Mike of Hereford, Helen Jo Wilson of Ralls, Ray Haltom of Crosbyton and Mr. and Mrs. Glen Wilson were dinner guests in the Roy Lee

Wilson home Sunday.

Mr. and Mrs. W. E. Combs of Plainview, Mr. and Mrs. Don Combs of Hereford and Mr. and Mrs. Cliff Combs visited in the Oscar Combs home in Bovina Saturday afternoon.

Mr. and Mrs. Joe Wagoner are redecorating the interior of their home. Art Shaffer of Clovis is helping the Wagoner's with the work.

Mr. and Mrs. N. D. Stone from the Summerfield community have moved to the Ferd Severance farm.

Mr. and Mrs. J. H. Landers and Ross Joe were supper guests in the W. B. Nunley home in Hereford Saturday night. R. M. Gunn was also there. Mr. Gunn has just returned from a month's visit in Oklahoma.

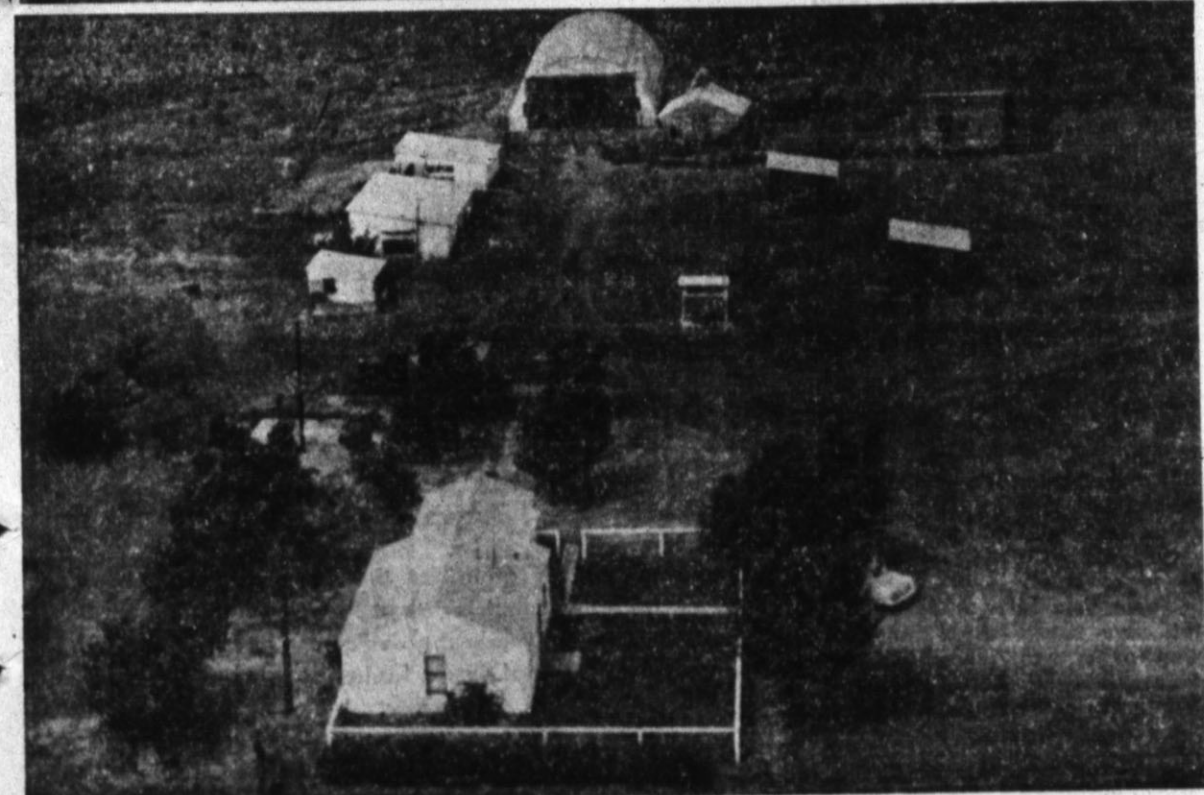
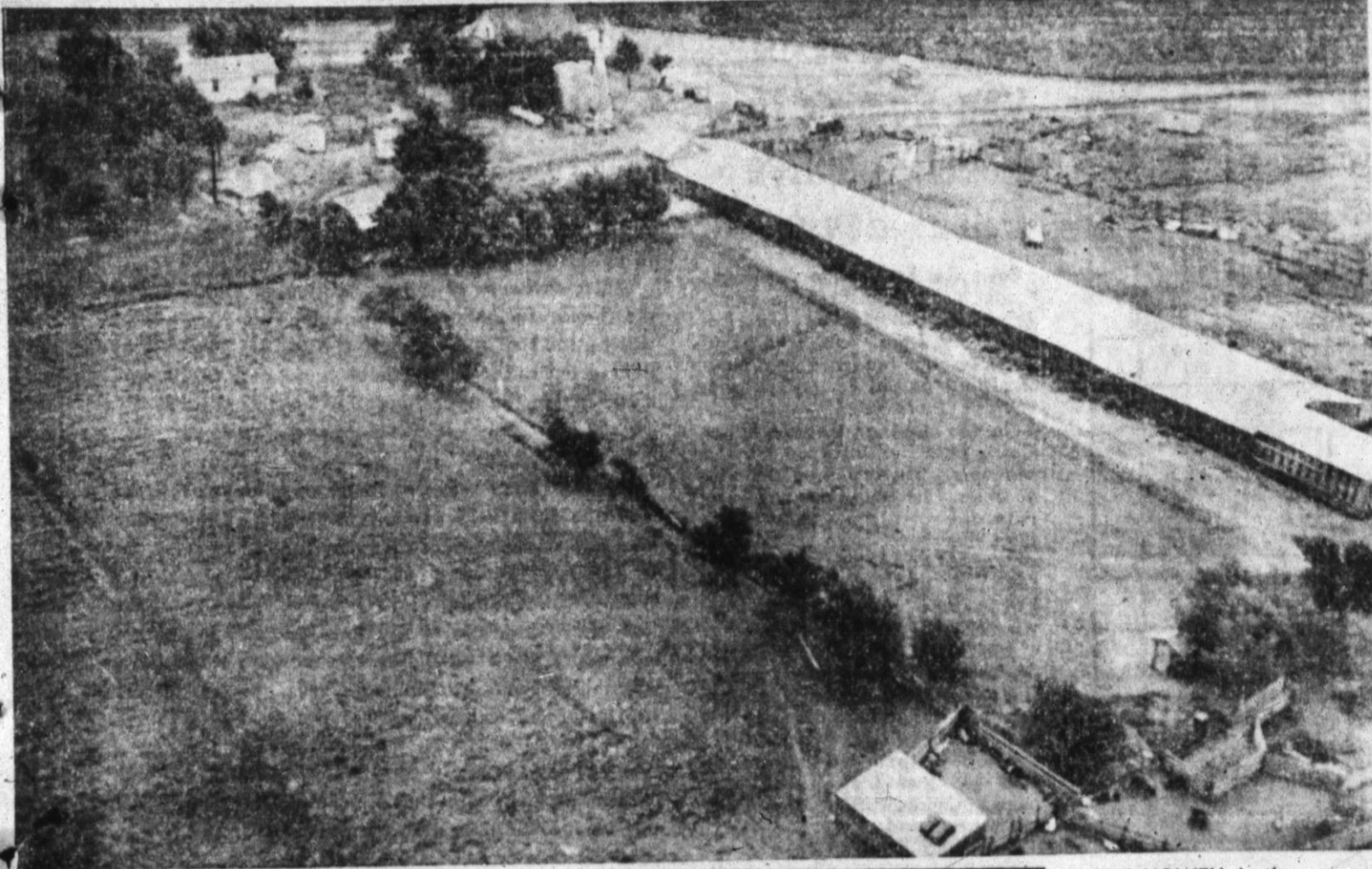
Mrs. Clarence Sauley, Mrs. Joe Wagoner and Mrs. B. B. Northcutt attended the last yearly council meeting at the courthouse Monday afternoon. Mrs. Northcutt is council delegate for the Westway Home Demonstration club for the incoming year.

Mr. and Mrs. Gerald Townsend of Winters are in the Johnny Townsend home. Gerald is helping combine maize.

Debra Jo Wilson, infant daughter of Mr. and Mrs. Glen Wilson, is still in the hospital. Mr. and Mrs. Wilson are hoping to have her home with them within the next month.

Mrs. Joe Wagoner and Mrs. Elmer Combs were callers in the W. B. Nunley home in Hereford Monday afternoon.

R	A	M	S	E	S	S	O	L	O	N	S
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RAY HOWELL is the owner of the bottom mystery farm southwest of Hereford, in the October 25 Brand. Robert Simpson was the first rural reader to correctly identify the place. He received two free theater tickets. J. H. Simpson was the second rural reader to identify the place and received a free wrestling ticket. Mrs. Todd Herrington was the first city reader to identify the place, calling at 8:10 a.m. Thursday, Oct. 25. Second city reader to guess correctly was Bill Hutson, who identified the Howell place, located across from the old Prisoner of War camp, calling in at 8:40 Thursday a.m. The top photo shows the new mystery farm for identification. First prizes of two theater tickets and second prizes of one wrestling ticket will be given for the first rural and the first city identification. —Brand Staff Photos.

Beauty at Home
By Lynn Carter

Q. How can yellowish tinge be avoided when washing gray hair?
A. Try a bluing rinse. Ordinary bluing, made by a reputable manufacturer, is all right, but use it with discretion. Have water warm, but not hot, for hot water tends to discolor gray hair.

Q. What is the best makeup for the heart-shaped face?
A. Apply rouge in a side, shallow angle, high on the cheeks, above the point where the face begins to narrow. Since the lower part of the face is delicate, the lips should be full in the center, but not too wide or heavy. Eyebrows should turn down in a curve, or slight angle, at outer corners of the eyes — never slant them upward.

Q. Do you advise the use of white face powder?
A. Not usually. It is rare that human skin is absolutely white, and no one wants to effect a chalky, ghost-like appearance by using white powder.

Q. How can the woman with a large waistline dress to camouflage this?
A. She should try to achieve an unbroken line from shoulder to hem with panel fronts, full length trimmings and coat-type dresses. She should avoid accentuating the waist with wide or contrasting belts.

Q. How can I cleanse a very oily complexion?
A. Use more soap and water, and not so much cream, as soap has a drying effect on the skin. Any cream that is used should be the lubricating variety, not the overnight!

Q. What will prevent smearing of my lipstick?
A. Try adding a little perfume to it.

Q. What can I do about neck wrinkles?
A. First, acquire a good carriage of the head. Massage the neck with a good cream, beginning where the neck curves from the shoulder and smoothing upward. This should be done lying down with the head well back. Smooth upward with firm strokes. Then knead and slap lightly to promote circulation. Then, beginning at the collar bone, rub the muscles on both sides of the throat up to the jaw bone. Pat along these muscles several times.

Q. How can I bleach darkened skin on my elbows?
A. Cut a lemon in half and rub it on your elbows.

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We Extend Greetings And A Word Of
It's Our Appreciation On This Occasion

THIS WEEK EDWARD'S CITY DRUG CELEBRATES IT'S FOURTH ANNIVERSARY IN HEREFORD - Four Very, Very Pleasant Years . . . We Are Looking Forward To Many More.

PERSONALLY SPEAKING . . .

Each passing day seems to provide some new and wonderful reason for making us sincerely thankful that we chose Hereford as the city in which we would make our home. The marvelous friendships we have made, and the good business we have enjoyed are only two of the reasons for which we express our gratitude. Hereford is our home . . . you are our kind of people. On the occasion of our fourth anniversary we would be very happy for you to come in and let's talk awhile, renew friendships, recount happy experiences, and look forward to richer experiences in the future.

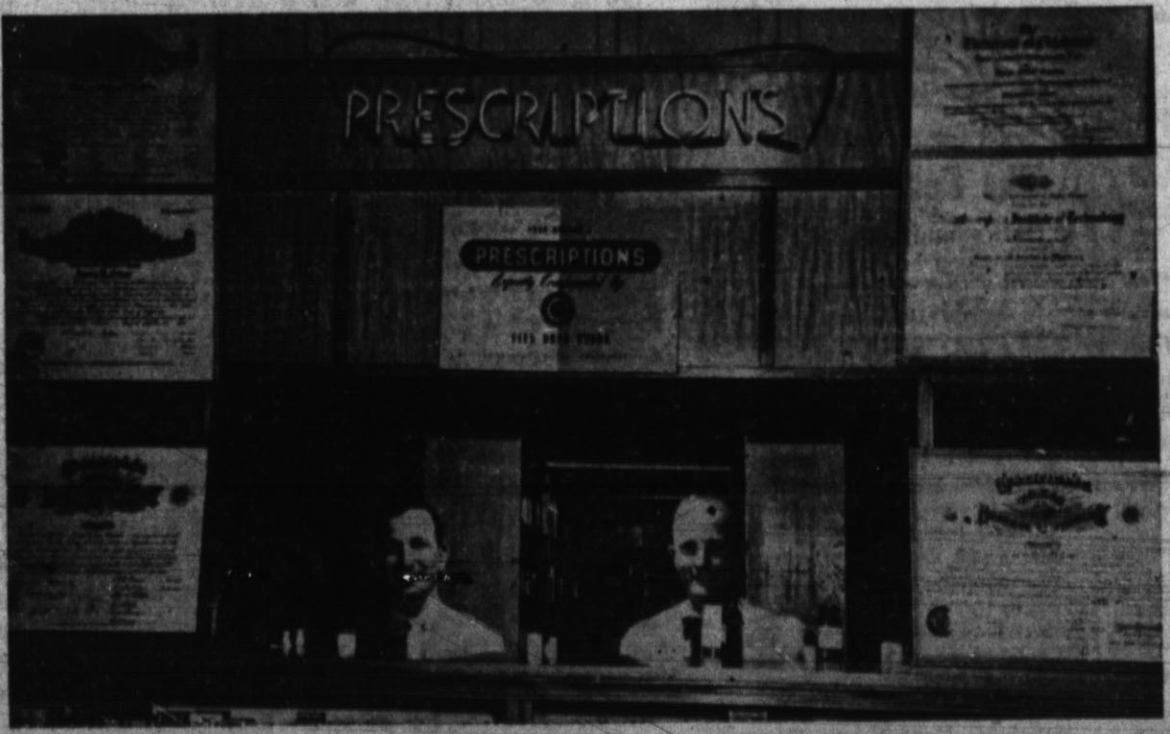
Sincerely,
G. W. EDWARDS
KENNETH COKER
and Entire Staff

ABOUT OUR JOB . . .

During these four years you and ourselves have come to know one another; we have learned that no finer people exist anywhere . . . than our customers, our friends. And you have learned that we endeavor with every transaction to give honest values, courtesy with every service, and a wide variety of fine product names on our shelves. We try to be your kind of drug store.

We pledge a continuation of this type store, a store in which you can have confidence.

We pledge you the absolute integrity of prescriptions, the best nationally advertised quality merchandise at the lowest possible prices throughout the store.



4th ANNIVERSARY
In Hereford

Editorials

Resuscitator Pays For Itself Hundredfold

As far as everyone in this community is concerned, the \$400 resuscitator presented earlier this year to the Hereford fire department can remain idle the rest of its operating life and still be worth its cost a hundred times over.

For in saving the lives of Mrs. Darwood M. Towns and her five-year-old son, Robert, on Tuesday, the unit—ready when needed—proved to be the world's best bargain.

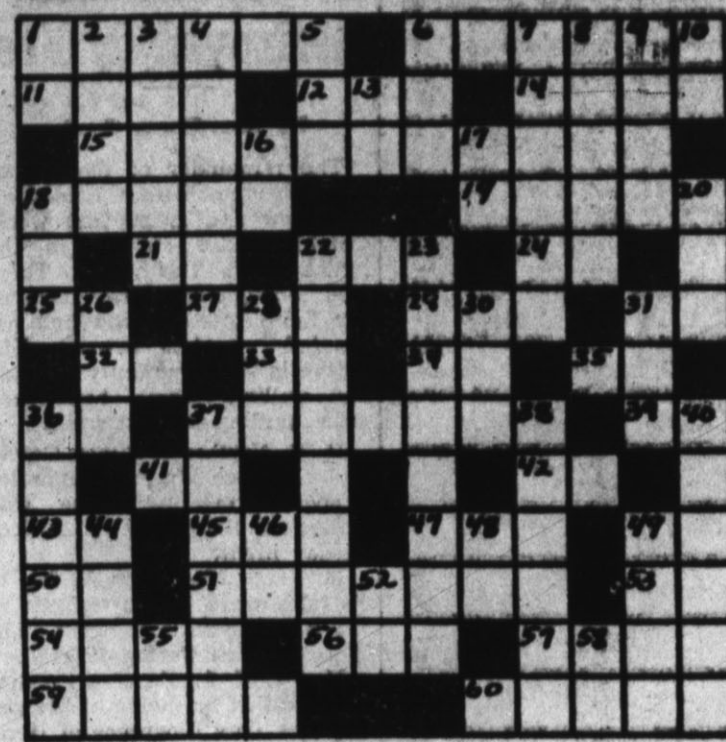
The unit was donated to the department as a community project which was given its life by the Hereford Kiwanis club. Donations by the city, the Jayceettes, and other civic-minded persons brought the project

to a successful conclusion. Those who donated their time and money towards purchase of this life-saving device can justifiably consider saving the lives of two of their fellow men as a monument to their foresight and unselfishness.

To those who operated the unit to rekindle the spark of life in this mother and her son should go the satisfaction of executing man's greatest obligation—helping his neighbor.

To the rest of us should go the assurance that when and if our lives become endangered, we, too, will have the benefit of the best available equipment and human efforts.—W. W. K.

CROSSWORD By A. C. Gordon



- ACROSS**
 1—Name of a line of Egyptian rulers
 6—Ancient Greek lawgiver (poss.)
 11—Fragrant East Indian tree
 12—Famous American poet
 13—Russian ruler known as "The Terrible"
 18—Old German teller of marvellous tales
 19—One of Queen Elizabeth's favorites
 21—State of grain
 22—Auricle
 24—Latin connective
 25—Printer's measure
 27—Famous barrier surmounted by Hannibal and his army
 28—Combining form denoting air
 31—Preposition
 32—Indefinite article
 33—Correlative of "or" (abbrev.)
 34—Roman god
 35—Advance
 36—Toward
 37—Most famous French chemist
- DOWN**
 1—Ancient sun god
 2—Charitable gift
 3—Rodent
 4—Ancient Roman philosopher
 5—Spanish Philo-sophical history (abbrev.)
 7—Famous British surgeon who promoted use of antiseptics
 8—Apparent
 9—Dill's name
 10—Chemical symbol for stannum
 13—Reclamation
 16—Roman numeral
 17—Prostern
 18—Biblical woman
 20—To solicit
 23—Biblical Apostolic letters
 25—Famed British courtier
 26—Protective covering
 28—Zustand
 29—Large Australian bird
 31—Aho
 36—Former Belgian ruler
 37—A stone
 38—Waiver light
 40—Door of a well-known British scholarship
 44—Expanse of space
 45—Electrical Engineer (abbrev.)
 46—Latin abbreviation for "that is"
 49—Doh
 52—Prefix denoting "joined"
 53—Wife
 58—Ancient sun god

Pages of History

SUNDAY'S CURRENT QUESTION

Doubt Expressed Locally That World Arms Control Will Work

Do you think we will ever achieve the world arms control President Truman has asked for?

EARL PHILLIPS—Frankly I don't think so. I think that there are too many different leaders in the world to agree with his idea.

LYLE BLANTON—I don't think we will. I think that in the first place it is too big a problem.

GEORGE GRAHAM—I think there will have to be lots of changes made in the minds of the Russians before we can ever have anything like that. However, I think that we will never have lasting world peace unless something like that can be done. I'm for the world arms control and would like to see it but I don't think that world peace will ever be anything like permanent until we have mutual respect and confidence one for another.

D. C. MARTIN—There is a possibility. There are enough countries—free people—that enough pressure will be exerted so that we will eventually achieve world arms control. It will take time naturally but I think that we will achieve it.

R. H. CAGLE—Based on the Bible I would rather think that someday we will have world arms control. In Micah 4:3 it says: "They shall turn their swords into plowshares and their spears into pruning hooks. Nations shall not lift up a sword against nation, neither will they ever learn war anymore." I don't think, however, that this will happen during our lifetime but I do believe that somewhere in the future it will happen.

MILES ROBERSON—No, I don't think so. I think that the other side are not ready to quit building up their fighting forces. It'll take time to tell but I think that they are so determined to build themselves up that they'll not quit building up fighting forces.

'Tater Peelin's

By Roberta Campbell

Charles A. Wells, Christian journalist, editor and cartoonist givin' the Wilkson series of lectures at Canyon last week doesn't give those who want to go back on the gold standard much encouragement with his statement that all the gold that has been mined since Columbus' time is around 30 billion dollars worth while our national budget for this year is better than 70 billions.

His contention is that the basis for our dollar is the character of the American people but from the headlines of our papers sometimes one might get the idea that the character of the American people is the DOLLAR.

Terry Max Pugh of Elmwood, Oklahoma, who died two years to a day from the time he was stricken with polio was the little fellow in the iron lung we visited with on our first trip to the Polio Center at Plainview back in 1950.

We keep hopin' for something to come out of the research laboratories that prevent tragedies such as this but in the meantime it seems cases involvin' 4 in one family and two cousins in another all living in rural Swisher County might give local doctors some clue to work on.

Sam Nunnally with his artistic ability could probably give you a better picture than we can with words when we followed our nose into Frank Daniel's Quality Food Store for some barbecue (beef and ham) the other day.

On our way back to the car we stepped in the Hereford Shoe Store where we made a hasty selection because we decided if we didn't hurry from the way the clerks kept sniffin' around our packages we might have to go home and open a can of sardines for supper.

BOOKS ON PARADE

Van Every's New Novel, "Captive Witch" Reviewed

Reviewed by Corinne Jennings
 Kentucky furnishes the background for the latest historical novel by Dale Van Every and promises the reader a fast moving story as did his earlier one, "Bridal Journey."

In the days of George Roger Clark and the advance of the pioneers westward from the first colonies, just about every young man did some army duty or Indian fighting before settling down to build his own home, take up land, and begin his family. And such a young man was Adam Frané.

Under Clark, way to the west of Kentucky, Adam had grown somewhat tired of fighting and yearned for the settlement he had known when a young boy. He had learned by the grapevine too that the girl he had once admired from afar had been widowed.

Becoming involved in a complicated situation Clark sends him back to the settlement with some captives in order to clear the situation and to give Frané a rest after nine years of constant service.

Upon reaching the settlement, he finds the girl and makes rapid progress in her favor as well as her brothers. But he must have a certain amount of money to take up his part of a development which they plan to undertake in a new part of the country.

Remembering a cave that offers saltpeater, once worked out and then used with gunpowder making, Adam leaves to carry out the project of spending a number of months living in the cave and getting the article ready for sale to obtain the money needed.

Some time later when he has the cave made into a home as well as a work shop, the Indians steal his horse which he has had to keep outside near the cave entrance. He leaves his horse and trails the pair who have taken the horse to their home camp.

Just when success is near in regaining the animal, a young Indian girl stumbles across him and he has to tie her up to escape, but she manages to scream and ward the camp. Then he takes her with him and is unable to get his horse.

Complications grew and he is afraid to leave the girl, so he takes her to the cave intending to set her free at the first opportunity to return to the Indians. But he finds her to be a white girl captive taken by the Indians when she was a very small child.

From that time forward, he never had any peace, for Nita is part child and part woman and he never knew which to expect to deal with and the continual problems she made for him. She had been trained as an Indian and preferred to remain one in spite of all Adam could do to civilize her.

Through a long hard cold winter he worked away in the cave and in late spring his friend arrives as planned to help carry out his load.

Arriving at the settlement with the girl he hoped that his friends and his fiancée, Cynthia would understand and help him with Nita to return to the life she once knew and to find her own people.

Conflict between Nita and Cynthia began in earnest at first sight. To win the man they both loved they reverted to type. Cynthia became primitive and Nita learned to fight subtly and with sophistication.

Readers who like frontier days stories wherein the men and women had courage to fight and win new lands will enjoy this and those who have been asking for other books by this author will be glad to know it is now available at the library, says Mrs. J. J. Boydston, librarian.

The Sunday Brand
 Established 1948
 Published every Sunday at
 336 Main St.
 Hereford, Texas
 James M. Gillentine,
 Editor and Publisher
 Subscription Rate: Zone 1, 4.00 per year; Zone 2 and above, \$6.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.00 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies, 10c each.
 Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.
 Hereford, Deaf Smith County, Texas
 News Editor W. W. Kniep
 Adv. Manager Melvin Young
 Shop Foreman Jim O'Hair

Panhandle Paragraphs

FORMAL DEDICATION
 An open house at the new Littlefield high school will mark the formal dedication of the building on November 20. There will be tours of the building directed by members of the student council. The high school band and chorus will provide music during the open house.

P-TA ORGANIZED
 A P-TA group was organized at Happy last week by district and state P-TA leaders. Meetings of the group will be held the third Monday of each month.

WELCOME MOISTURE
 A snow and rain in Ochiltree county brought welcome moisture to the wheat fields. The moisture will bring up wheat which had been dry planted weeks before. The county had a total of .85 inch of moisture this week.

DEATHLESS RECORD
 State highway patrolmen in New Mexico commend Roosevelt county for their ten-month deathless traffic record. Last year Portales had 7 or 8 of the state traffic deaths but so far this year they have had none.

POLIO PATIENTS
 Six Tyula children were admitted to the Polio clinic in Plainview this week. Four of the children were from the same family and the other two were cousins. The children had all been together preceding their illness.

MECCA OF PARKS
 Palo Duro park was proclaimed the "Mecca of Parks" according to an announcement in the Canyon News. The winner of this award is judged by a tourist year calendar. During the period September 1, 1950 to August 31, 1951, 6,077 out of state cars visited Palo Duro park. Texas cars visiting the park during the year numbered 22,095.

OCHILTREE CROP
 Four carloads of grain for the Christian Rural Overseas Program were dedicated Friday at Perryton. Secretary of State John Ben Shepperd made the dedicatory address. The Ochiltree county CROP goal was a bushel of grain for every man, woman, and child in the county.

OKAY SWIMMING POOLS
 At Dumas, final plans for two new swimming pools were received by the county park improvement committee. A calling of bids for the work was expected last week following a joint meeting held by the county commission and the park improvement committee.

The BOOTLEG Philosopher

Editor's note: True to his promise, the Bootleg Philosopher on his farm near Bootleg "solves" the problem of how both sides can win a football game, his letter this week reveals.

Dear editor:
 As I told you last week, what college football needs is a change in the rules so both sides can win, and I promised to tell you how this could be accomplished. It's simple.

My idea would be to give a Congressional committee a few dollars, say \$500 or \$500,000 or whatever figures comes to mind handily at the time, and let them launch a probe.

You think a Congressional investigation couldn't solve it, it's easy. It took only 1,532,941 words of testimony to solve the MacArthur-Truman controversy last spring and anybody who wants to know what the solution was can find out by taking them 1,532,941 words home with him and read in.

I can picture the investigation now: television cameras and microphone flankin the hearin room, college students filin in, each tellin in his own way how he had expected the team to win Saturday, how much it meant to him, how much he lost—oh, excuse me, that's Kefauver's sphere—how the coach is gettin ulcers, the fans are gunner for his scalp, etc.

I don't want to get too far into Congress' field of activity, but it ought to be able to figure out say a method of subsidizin the losin team, a sort of financial victory in lieu of the score board type, with a clear-cut stipulation that the money had to be spent honestly in the purchase of new material, couldn't be used in payin off obligation to players who've already demonstrated they couldn't win. This would be in violation of U. S. Football Regulation W14, paragraph D.

Obviously, havin every game wind up in a tie wouldn't work. You wouldn't have anybody comin off the field happy. Kill the gate receipts. Be like havin two Presidents in Washington, one from each party, with each havin veto power over the other one.

But it seems to me maybe the simplest way for Congress to solve the problem of both teams winnin is by passin a law REQUIRIN both teams to win.

This would involve probably a new bureau, a bureau head and a whole new set of enforcement agents to see that every game wound up with two victories, not with just some subterfuge like edectin two separate scoreboards and attainin a superficial double-victory, with the real score bein bootlegged at one of the side entrances to the stadium, and while the law might not be enforceable, that ain't no skin off the bureau's back, it'd be up to the colleges and universities to figure out how they could comply and still stay in business. I mean still stay with higher learnin. The fact a law ain't enforceable ain't been no bar to its gettin passed in this country. You ever try to follow an OPA regulation?

Yours faithfully, J. A.

Tax Collections Should Be Under Civil Service

One of the most refreshing developments to come out of the recent Bureau of Internal Revenue investigation is found in the recommendation of several legislators and of Frank R. McKinney, new Democratic national chairman, that the bureau be put under civil service control.

Previously, the appointments for the office of collector were doled out as "political plums" to party faithful.

There have been two different—and sincere—views expressed on the fate of the BIR.

John B. Dunlap, newly-appointed commissioner of internal revenue who has declared war on bureau misfits, has stated that allowing for appointment of collectors gives the bureau lee-way in naming top-drawer men—from private industry—with experience in tax law to the posts.

There is merit in this argument by Dunlap, were it not for the distasteful experience we have just survived with control of the top posts on an appointive basis.

Surely, there can be no denying the fact that able men can be found in the Civil Service system to operate the bureau.

We should also show our public servants that their loyal service can eventually earn them top spots in their bureau.

That is incentive enough for efficient operation which would not be provided in the "public-be-damned" world of political patronage.

It would be idiotic to accuse all appointees in the BIR of malfeasance. There can be no blanket indictments.

We do maintain—and we feel most people will agree with us—that when an appointee is "obligated", he is more fertile ground for the man seeking to use that obligation as justification for preferential treatment.

Putting the bureau under the political impartiality of civil service might very well be a major step in correcting many of the ills in tax collecting.

Placing the handling of the nation's tax monies in the hands of career men and women rather than taking a chance on dealing with opportunists seems to be a very sensible suggestion that merits consideration.—W. W. K.

Lack of Patriotism Not Villain in Blood Shortage

A recent feature story from a national press agency hit the wrong note—if accuracy was its aim—when it bemoaned the fact that the armed forces found it necessary to get whole blood donations from their own personnel because the necessary blood donations were not forthcoming from the home front.

The story was as potentially dangerous as it was misleading. It not only fails to show the true facts, but it could have a bad effect on the boys fighting in Korea, who, accepting that line of thinking, might feel that the folks at home do not care.

In the first place, it is not the armed forces' duty to solicit blood donations from the public. That job has been turned over to the American Red Cross.

In the second place, there has been no nation-wide effort made to get to the people of every village and hamlet throughout the nation where the necessary blood could be gotten.

Why? Lack of funds for the American Red Cross!

The armed forces have the manpower and the equipment to secure and handle the needed blood for the present time, so why shouldn't we reasonably expect that they fill the breach until such time as the approved agencies can overcome their handicaps?

The Red Cross has done an admirable job in taking care of our boys, in comforting in case of disaster, and even in soliciting blood donations on a limited scale. To put on a concentrated campaign, however, takes time and money.

For instance, keeping whole blood requires special equipment not found in hundreds of smaller hospitals across the nation. To serve these communities, it is necessary to have a portable unit and to visit areas for blood donations.

These portable units are doing their jobs as fast as they can, but there is a limit to every physical effort undertaken.

When the schedule allows, each and every community in the nation will be given an opportunity to donate to the whole blood bank that will help our fighting men in Korea.

There is no blame to be placed for this shortage unless it can be put on the old American shortcoming of waiting until it's almost too late before we act, and that includes Red Cross donations.

When these physical obstacles are overcome, our efforts—and our patriotism—will bear fruit.

Until such time, let's think, before we take anyone to task or question their intentions.

In addition to the heartbreaking conditions our boys are enduring in Korea, they are also under extreme emotional tension. It is all too easy for them, in this state, to draw false conclusions from unwise publicity releases about how the home front is or is not helping the war effort.

If we're going to try to achieve our ends in the interests of national defense through psychological means, let's be sure we have someone at the controls who realizes he is operating a weapon even more potent than the A-bomb.—W. W. K.

DIMMITT NEWS

Easter, Vardell Marriage Vows Read October 24 in Portales

By Mrs. C. J. Mapes
 Friends in Hereford and surrounding territory will be interested to learn of the announcement by Mrs. J. F. Easter, Dimmitt, of the marriage of her daughter Kathryn to O. T. Vardell, on October 24 in the Baptist parsonage at Portales, N. M. At the present Mr. and Mrs. Vardell are residing in Dimmitt.
 Last rites for Major Ray Stephens, Air Force chaplain and former pastor of Baptist churches throughout the state, were conducted Friday afternoon at 2:30

o'clock at the First Baptist church in Yantis. Dr. Roy A. Lambert, of Ft. Worth Seminary, assisted by Col. Radtke, Baltimore, Md., officiated.
 Major Stephens, who helped form a human chain to reach two men caught in a dangerous undertow off the beach of Cocoa, Fla., died from over-exhaustion.
 Pallbearers were deacons of Afton and Jola Baptist churches. Floral offerings came from all over the state. Survivors include his wife, Mrs. Sally Stephens, Yantis, and three children, daughters 7 and 4 years old and a year-old son. His mother, Mrs. Lottie Stephens, Yantis, and several brothers and sisters.

Dawn...

(Continued from page 1)
 fees, bad business practice in general and the part women played in reforms in Missouri.
 Special musical entertainment was presented by Miss Dona Airhart who played "None But the Lonely Heart", Tehaikowsky, and "Crescendo" by Lasson.
 Mrs. H. V. McCabe, president, presided over the business session when plans were made for the annual husbands banquet scheduled for November 20.
 Those present were: Mesdames Floyd Walton Sr., H. H. Miller, H. V. McCabe, Ernest May, Melvin May, Mary Byrd, William Wimberley, Zed Stewart, Carl Wimberley, Murphy White, Gayle Neal, Miss Airhart, and the hostess.

Mr. Roy Jones and Mr. and Mrs. Soapy Holland transacted business in Paris, Texas, this week-end.
 Mr. and Mrs. Frank Cone were shopping and attending the livestock sale in Amarillo Monday.
 Snowflakes showering down and freezing on car windshields and windows almost cut visibility to zero for a few minutes between Amarillo and Canyon on Monday, according to Mrs. Faye Holland, as she crept along on her journey home.
 Halloween pranksters did not leave a detergent to erase the numerous circles made on picture and plate-glass windows of home and business houses, but we understand "trick or treat" goblins received liberal servings.
 Mr. and Mrs. Percy Merritt and daughters, Jackie and Joey, of Greer, N. M., were guests of Mr. and Mrs. Bob Mapes, this week-end.
 Mrs. Tyner, manager of The Vogue, reports Mrs. Bess B. Moore has returned from market at Ft. Worth and Dallas.
 According to reports, Guy R. Zeigler stationed at San Francisco, and brother of Jack Zeigler Dimmitt, embarked October 27 for Japan. Guy was reared in Dimmitt. Graduated from Dimmitt high in May, 1950, he en-



FHA GIRLS are shown above entertaining children of P-TA members Monday night while their parents attended the monthly P-TA meeting. This a part of the local girls' observance of National FHA week.—Burdine Studio Photo.

Amarillo Organists Presenting Recital

The Amarillo Chapter of the American Guild of Organists will present Mr. Gay E. Axman, organist of the First Baptist Church in an organ recital in the church auditorium Sunday afternoon, Nov. 11 at 3:30 o'clock. Mr. Axman studied under Dr. Frank Asper, organist of the Tabernacle at Salt Lake City. He came to Amarillo recently and accepted the position as organist at the First Baptist church in Amarillo. The program Mr. Axman will present is as follows: Festival Prelude (Becker), Song Without Words (Bonnet), If I Were a Bird (Henselt), Choral Improvisation "Praise the Lord, Oh My Soul" (Karg-Elert), Fountain Reverie (Fletcher), Jesu, Joy of Man's Desiring (Bach), Toccatta in G Minor (Becker).
 The recital, first in a series of several to be given this season is in honor of the subscriber members of the Amarillo Chapter, American Guild of Organists and is open to the public. No admission will be charged.

Presbyterian Council Meets

part of the program in a review of the book "Shall We Pray" by Leslie Weatherhead.
 Mrs. Will S. Kerr, president of the council, conducted a business program when Mrs. C. C. Ferguson gave the report on the Presbyterian held recently in Canyon.
 Mrs. Will S. Kerr and Mrs. H. A. Close gave reports of the Texas Synodical meeting held in Waco recently.

Jolly Teens Horizon Club Met Thursday

Plans were made by the Jolly Teens Horizon club for its annual Turkey hunt when the group met Thursday afternoon. The hunt will be held Wednesday, Nov. 14, following mid-week church services.
 Those present were: Elna Bishop, Marion Wilson, Betty Culpepper, Janice Craig, Nellie Jo Simpson, and Cecelia Wilkins.

Messdames Roy Ford, John Robinson, Howard Armstrong, A. M. Jones and Miss Frances Dameron were in Amarillo Monday to attend the Woman's Retreat of the Christian Woman's Fellowship of the Christian church.

listed in the Navy, the following August. He called his mother, Mrs. L. D. Coyle in Amarillo, the night before sailing.
 Joint circles of Dimmitt and Bethel Women's Society of Christian Service of the Methodist church, met in the lovely country home of Mr. and Mrs. Wes. Anthony, Monday. Mrs. E. B. Wright was leader, and gave a very interesting and inspiring talk on "The Will To Endure."
 Messrs. and Mesdames Elsie Tesque, and Clyde Dameron returned home Sunday night from attending the last rites of their brother, Major Ray Stephens.

Panhandle AF Reservists May Get Training

Opportunities for Air Force reservists in the Panhandle district to participate in the new paid training program are now available at Amarillo Air Force Base, according to Lt. Homer H. Henson.

The program, which offers a maximum of 48 training periods per year with pay, is open to all Air Force officer and airmen reservists and to civilians who can qualify for reserve commissions. Reserve and direct commissions in 29 different specialties ranging from post officer to special investigation officer are available to qualified civilians as well as airmen reservists.
 Anyone interested may write to Lt. Henson, Officers Mail Section, Amarillo Air Force Base, Texas, for detailed information.

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A PRAYER FOR PEACE
 ARMISTICE DAY 1951

Almighty God, by whose Grace we look for the day when nation shall not any more lift up sword against nation, and when men shall live without fear in peace and security, grant to us in this time of strife the will to labor for peace even while our sword is drawn to resist the oppressor. Let not the evil we oppose turn us from our purpose to achieve unity and concord among the nations of the earth, to Thy honor and glory, through Jesus Christ our Lord. Amen.

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Legal Notice

THE STATE OF TEXAS
County of Deaf Smith

NOTICE OF EXECUTION SALE

By virtue of an execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 30th day of July, 1951, in favor of D. L. WELTY and against IRVING H. WILLOUGHBY and wife, GLADYS WILLOUGHBY, in the case of D. L. WELTY VS. IRVING H. WILLOUGHBY and wife, GLADYS WILLOUGHBY, No. 3362, in such court, I did on the 2nd day of November, 1951, at 10:30 o'clock a. m. levy upon the following described tracts and parcels of land situated in the County of Deaf Smith, State of Texas, as the property of said IRVING H. WILLOUGHBY and wife, GLADYS WILLOUGHBY, to-wit:

All of Lot No. 3 and the North 1/2 of Lot No. 2 of Block "C" of R. G. Sisk Subdivision of Block No. 1 of Mabry Addition to the Town of Hereford, Deaf Smith County, Texas; and

All of Lot No. 4 of Block No. 3 of Dodson's Subdivision of the East 1/2 of Block No. 4 of Evans Addition to the Town of Hereford, Deaf Smith County, Texas; and on the 4th day of December, 1951, being the first Tuesday of said month, between the hours of 10:00 o'clock A. M. and 4:00 o'clock P. M. on said day, at the Courthouse door of said County, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said Irving H. Willoughby and wife, Gladys Willoughby in and to said property.

DATED at Hereford, Texas, this 2nd day of October, 1951.
J. C. Reese, Sheriff of Deaf Smith County, TEXAS
By S. B. Berry, Deputy S-19-3-c

Mr. and Mrs. H. B. Horner of Twin Falls, Idaho, are here visiting in the home of Mr. and Mrs. E. W. Hobson, Mrs. Horner is Mr. Hobson's mother.

HAVE NEW SON
Mr. and Mrs. Berry Jacobsen have announced the arrival of a son, Lee Brent, to make his home in Hereford. He is five weeks old.



JANELLE CARTER, a distributive education student at Hereford high school, is working at The Hereford Brand. She is a sophomore student.—Grand Staff Photo.

Local Women Attend School Lunch Workshop

Six Hereford women attended the Swisher county "Lunch Workshop" at Tulia Saturday, Nov. 3.

Dr. Mina W. Lamb of the Foods and Nutrition department of Texas Tech was guest speaker for the workshop which emphasized that the school lunch should make the child happy and satisfied while at the same time meeting his nutritional requirements.

Profits from a good school lunch program, which were outlined at the workshop were: improved vigor and health; broader food preferences, fewer eating problems, better muscular coordination, better table manners, and increased school attendance. Hereford women attending the workshop were: Mrs. Mary Woolroy, Mrs. Lester Wiggins, Mrs. John Hamby, Mrs. Ada Brunson, Mrs. G. M. Vincent, and Mrs. Claude Francis.

Phebean Class Is Entertained

Phebean Class of the First Baptist church met in its regular social and business session for November Thursday night in the home of Mrs. R. N. Yarbro.

Mrs. H. L. Meacham gave the devotional lesson and during the business portion of the meeting plans were made for the annual Christmas party sponsored by the class.

Members attending were: Mesdames O. L. Amery, Dennis Baker, J. P. McGuire, Clinton Jackson, G. S. Wheeler, Bill Price, H. L. Meacham, and the hostess.

- Cornbread — Butter — Milk
- Cherry Cobbler
- THURSDAY
- Hamburger Patties
- Tomatoes — Lettuce — Onions
- Pickles — Mustard — Mayonnaise
- Buns — Butter — Milk
- Fruited Gelatin
- FRIDAY
- Oven Baked Fillets — Catsup
- Parsley Potatoes
- Cabbage — Tomato-Celery Salad
- Bread — Butter — Milk
- Peach Halves

Courthouse Records

DEEDS OF TRUST

James C. Caster et ux to Carl R. Gray, Lot 8, S 5', Lot 9, Blk. 2, Meacham's Sub., Blk. 16, Mabry Add.

William Franklin Craig et ux to W. H. Craig, Lot 4, S 40', Lot 5, Evans Sub., Blk. 17, Evans Add.

A. G. Biggers et ux to H. G. Biggers, Lot 13, 14, 15 and 16, Finlan's Sub., Blk. 27, Whitehead Add.

QUIT CLAIM DEEDS

Mary M. Click to Orpha L. Click, W 1/2, E 1/2, Sec. 33, Blk K-3

Mary M. Click to Leonard Click, E 1/2, of E 1/2, Sec. 33, Blk. K-3.

OIL, GAS & MINERAL LEASES

Eravinitia McClain to City Service Oil Company, SE 1/4, Sec. 2, Blk. 7 and NE 1/4, Sec. 25, Blk 7

WARRANTY DEED

Ted Bednorz et ux to James C. Caster, Lot 8, S 5', Lot 9, Blk. 2, Meacham's Sub., Blk. 16, Mabry Add.

School Lunch Room Menus

- November 12-16 MONDAY
- Barbequed Frankfurters
- Cheese-Potatoes
- Buttered Green Beans
- Hot Rolls — Honey — Butter
- Apples — Milk
- TUESDAY
- Beef Stew with Potatoes, Tomatoes, Carrots, & Onions
- Cheese Wedges — Crackers
- Bread & Butter Sandwiches
- Ice Cream Sticks
- WEDNESDAY
- Ranch Style Beans
- Buttered Mixed Greens
- Carrot & Celery Sticks

Rainbow...

(Continued from page 1)

Ann Lookingbill, Marlene Allred, Marlene Gilliland, Mary Durham, Janelle Hilton, Joan Moore, Jane Houston, Bobby Walsar, Marilyn Barkley, Colleen Cooke, Frankie Culpepper, Donnie Johnson, Daleine Tinnin, Betty Culpepper, Virginia Siegle, Dixie Young, Gayle Gault, Betty Hamilton, Dorothy Veigel, Margaret Phillips, Martha Jean Brown, Marilyn Lewis, Martha Heard, Sylvia McCracken, Barbara Winget, Sharon Moore, Nan Longbottom, and Barbara Rogers. Others attending were Mr. and Mrs. B. E. Roberson, and Mesdames A. L. Manjeot, Howard Gault, Troy Moore, Guy Walsar, Mrs. Lynn Kester, and the mother advisor, Mrs. L. C. Thomas.

"Bogio"...

(Continued from page 1)

ing were: Mesdames Kenny Genn, Frank Craig, Cawthon Bryant, Worth Covington, George Heard, Melrin Kaul, J. C. Reese, Larry Moore, John Robinson, Maurice Tannahill, F. G. Witherpoon, J. W. Witherspoon, Chester Wiggins, and the hostess.

CARD OF THANKS

I would like to thank my many friends who were so kind to me during my stay in the hospital. I would also like to thank the doctors and nurses.

Mrs. W. C. Rose

Emerson Roland Will Speak at REA Conference

COLLEGE STATION — Emerson Roland, line superintendent of the Deaf Smith County Electric Cooperative, will discuss "The Benefits My Cooperative Gets From the Job Training and Safety Program" at the fifth annual Training Conference for Texas Rural Electric Cooperatives to be held at Texas A.&M. college, November 23-24.

The conference is sponsored jointly by the Engineering Extension Service, a part of the Texas A.&M. college system, and the State Advisory Committee for the Texas Job Training and Safety Program for Rural Electric Cooperatives.

Representatives of 81 cooperatives in Texas have been invited to the conference. Twelve companies have been asked to exhibit all types of electrical and

safety equipment. A highlight of the conference will be the banquet address by Sen. Lyndon Johnson, November 23. Senator Johnson's speech will

be broadcast over the Texas Quality Network at 9 p.m. In an official memorandum, Gov. Allan Shivers has designated November 23 as "Electric

Linemen's Day" in Texas. This date coincides with the day that many electric linemen will be attending the conference at Texas A.&M. college.

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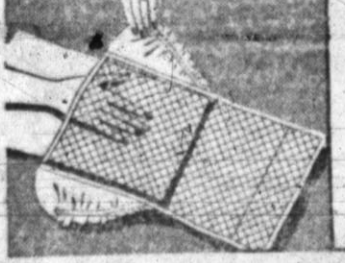
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<input type="checkbox"/> EXTRA LARGE (24 pounds and up) large size Playtex Dryper Pads \$1.49 box of 100 pads	<input type="checkbox"/> Playtex Dryper Panties \$1.49 each

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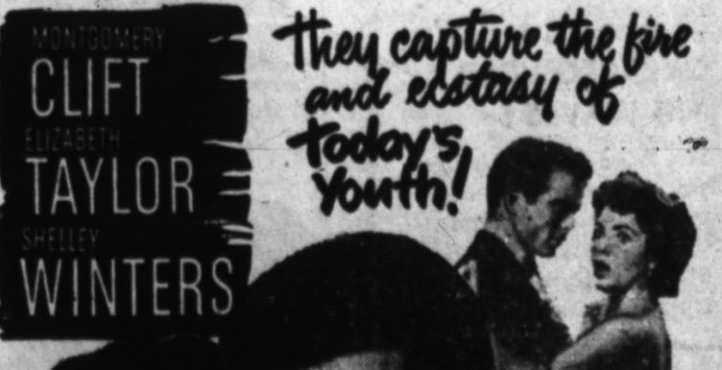


WEDNESDAY
THURSDAY

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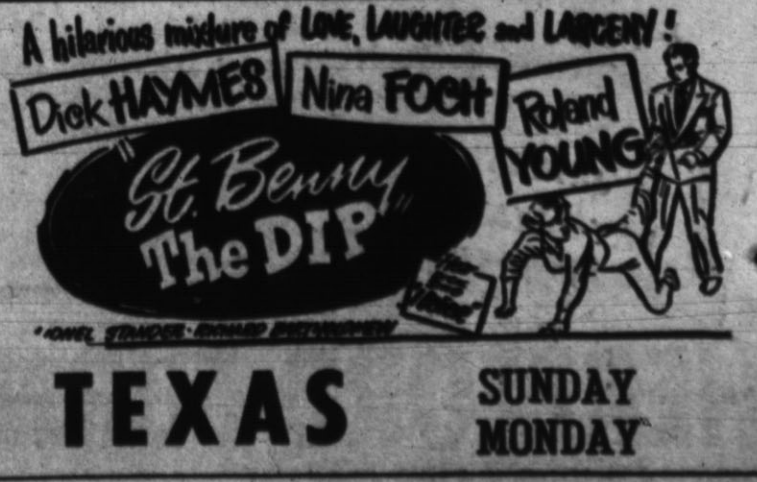


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TEXAS SUNDAY MONDAY

MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

WHEN A MASHER ANNOYS NARDA AT THE CARIBBEAN RACE TRACK, MANDRAKE GESTURES HYPNOTICALLY AND--

SURE I MIND! GET YOURSELF ANOTHER CHAIR-- WHAT THE ---?

YOU'VE GOT MY CHAIR! DO YOU MIND GETTING UP?



THE CHAIR SEEMS TO TURN OVER IN THE AIR, DUMPING SPORT INTO A HEAP OF HAY NEXT TO THE GRANDSTAND!



WHAT REALLY HAPPENED: MANDRAKE GRABBED SPORT AND TOSSED HIM OVER!



THAT CHAIR DIDN'T FLY! HE TOSSED YOU! WHAT'RE YOU THINKING ABOUT, MAKIN' A RUCKUS LIKE THIS? HAVE YOU LOST YOUR MIND?

WHY DO YOU THINK I'M DOIN' IT? KNOW WHAT TIME IT IS? AND WHAT'S HAPPENIN' RIGHT NOW? NOW WE GOT AN ALIBI!



AT THAT MOMENT, A FEW MILES AWAY, IN A LOCKED, WINDOWLESS ROOM--



HOW COULD HE GET SHOT IN THE BACK? DOOR LOCKED FROM THE INSIDE! NO WINDOWS, NO HOLES IN THE WALLS--AND NO GUN!

HE MAY LIVE. THEN, MAYBE HE CAN TELL US!



NEXT WEEK - THE MYSTERY

Montag's STATIONERY

See This Beautiful Stationery
In Our Office.

The Brand

The Sunday Brand

Hereford, Texas

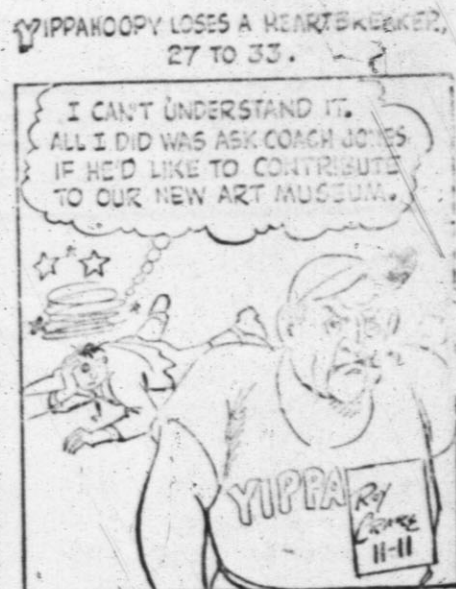
Our Slogan: "More People—More Farms"

The Sunday Brand, Hereford, Texas, Sunday, November 11, 1951

Registered U. S. Patent Office

Buz Sawyer

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



GRANDMA
by
CHAS. KUHN-



This Space For Sale!

For Complete Details - Inquire
THE HEREFORD BRAND
Phone 30

**CLARK
LIKE**
by
RAY GOTTO

**BEARCATS-40
PANTHERS-38**



AND AS TIME
RUNS OUT IN THE
LAST QUARTER...

A BAD
PASS
FROM
CENTER!

FROM TH'
20-YARD
LINE INTO
TH' END
ZONE!

SAGEBRUSH
SAL IS
TRYING TO
RUN IT
OUT!



US PANTHERS
ARE BEAT
IF 'N THEM
BEARCATS
SNAG ME...



SO I SHO'
AIM T' GIVE
'EM A RUN
FER THEIR
MONEY!



YOW!
SAL IS TRAPPED
AT TH' 75 YARD
LINE!

TH' WHOLE
BEARCAT TEAM
IS CONVERGING
ON HER!



LOOKIT DINAH...
ALL BY HERSELF
AT MID-FIELD!

SO I'LL PUT
ON TH'
BRAKES
AN'...



HA! THEM BEARCATS PLUM
FERGOT THAT SAL WUZ STILL BACK
UP TH' SCRIMMAGE LINE AND
COULD FLING A PASS!



**TOUCH-
DOWN!**

TH' PANTHERS
WIN **44 TO 40!**

WHATTA
FINISH!

WONDUH
WHO WE
PLAY
NEXT?

YOU'LL
LOSE THAT
SMILE
WHEN YOU
FIND OUT,
DINAH!



WE HAVE 'EM

Complete line of Desk Lamps.

Flourescent, also goose neck lamps.



AT THE

BRAND

PHONE 30

BLONDIE

by
CHIC YOUNG



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THE HERFORD BRAND

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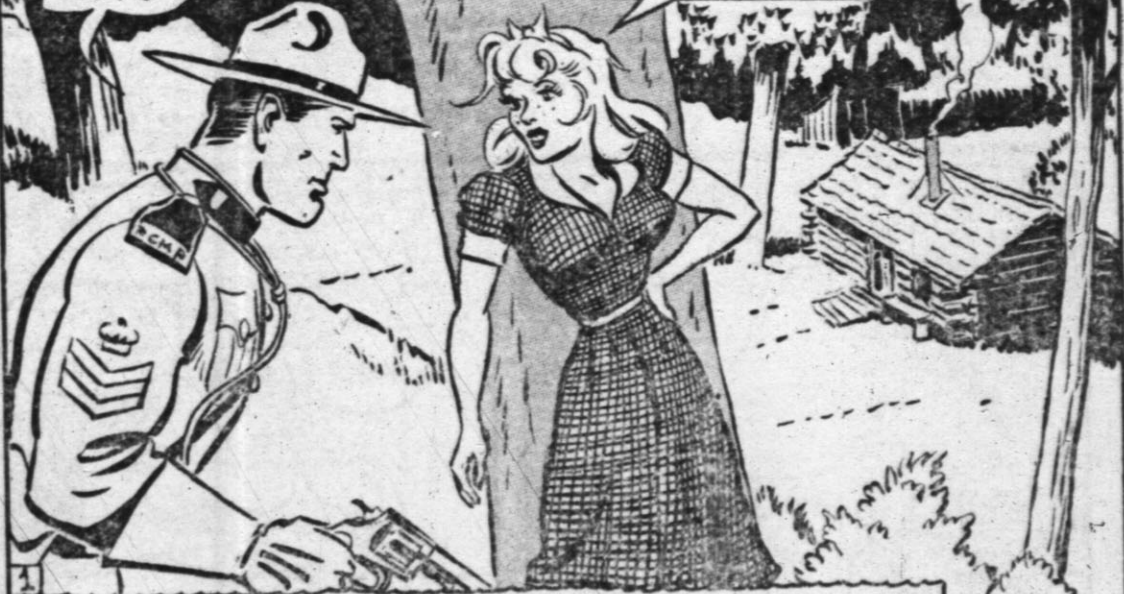
KING of the ROYAL MOUNTED

by
ZANE
GREY



WHAT MAKES YOU SO SURE THE FIREBUG LIVES HERE, IVY?

'CAUSE I SEED HIM A-PACKIN' A BUNDLE O' SKYROCKETS T'UTHER DAY... AN' PAPPY AL'AYS SAID PYRO WAS FOREVER PLAYIN' WITH FIRE?



JUST WHEN IT SEEMED THAT THE FIREBUG WOULD ELUDE KING, IVY RECALLS THE MAN FROM THE MOUNTIE'S DESCRIPTION!

YOU AIN'T A-RUNNIN' OUT, GORK... UNLESS'N I GET PAID FOR SETTIN' THEM FIRES, YOU PROMISED!

DON'T BE A FOOL, PYRO! YOU'VE MADE A MESS OF THIS SABOTAGE! LOOK UP THERE!



IT'S THE MOUNTIE YOU WERE SO SURE YOU SHOT!

'TAIN'T POSSIBLE! MUST BE ANOTHER ONE... BUT I'LL GET HIM TOO!

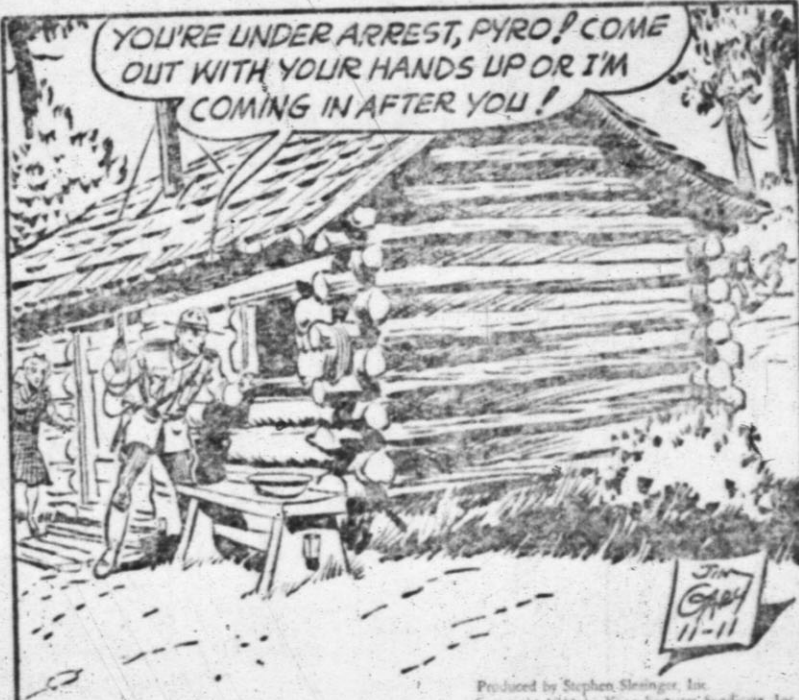


HEY! WHATCHA DOIN' WITH THAT DYNAMITE?

GET AWAY FROM THAT WINDOW! THIS TIME I'M GOING TO MAKE SURE HE'S DONE IN! AH! IT'S LIT! COME ON, PYRO, WE'LL SLIP OUT THE BACK WAY AND HIDE IN THE WOODS!



YOU'RE UNDER ARREST, PYRO! COME OUT WITH YOUR HANDS UP OR I'M COMING IN AFTER YOU!



INSIDE THE DINGY CABIN THE SHORT FUSE SPLITTERS CLOSE TO A DEADLY EXPLOSIVE CHARGE! **CONTINUED**

This Space For Sale!

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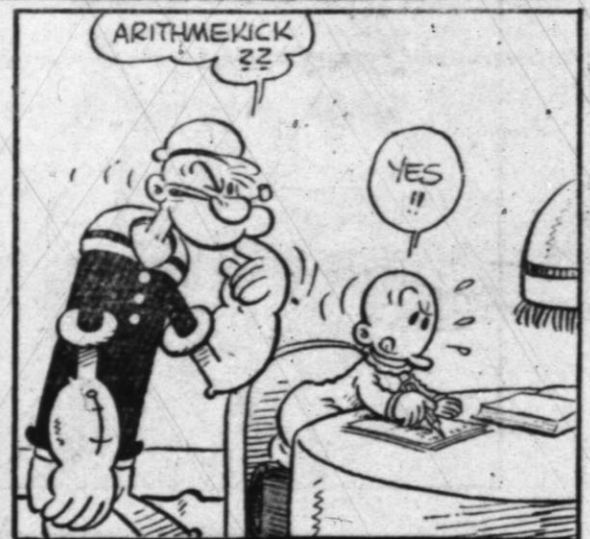
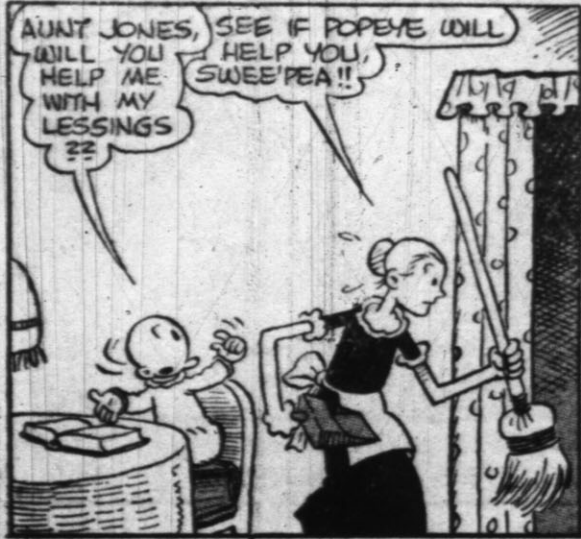
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THE BRAND

THIMBLE THEATRE :: Starring POPEYE

By TOM SIMS and BILL ZABOLY

Registered U. S. Patent Office



TOM SIMS BILL ZABOLY
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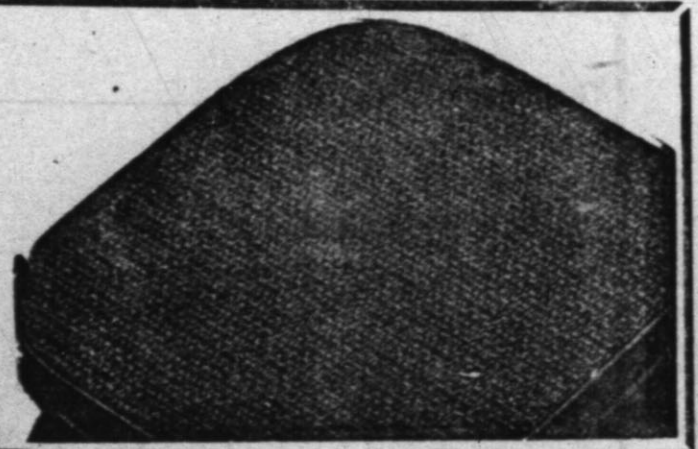
New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

\$5.50 TO \$6.70

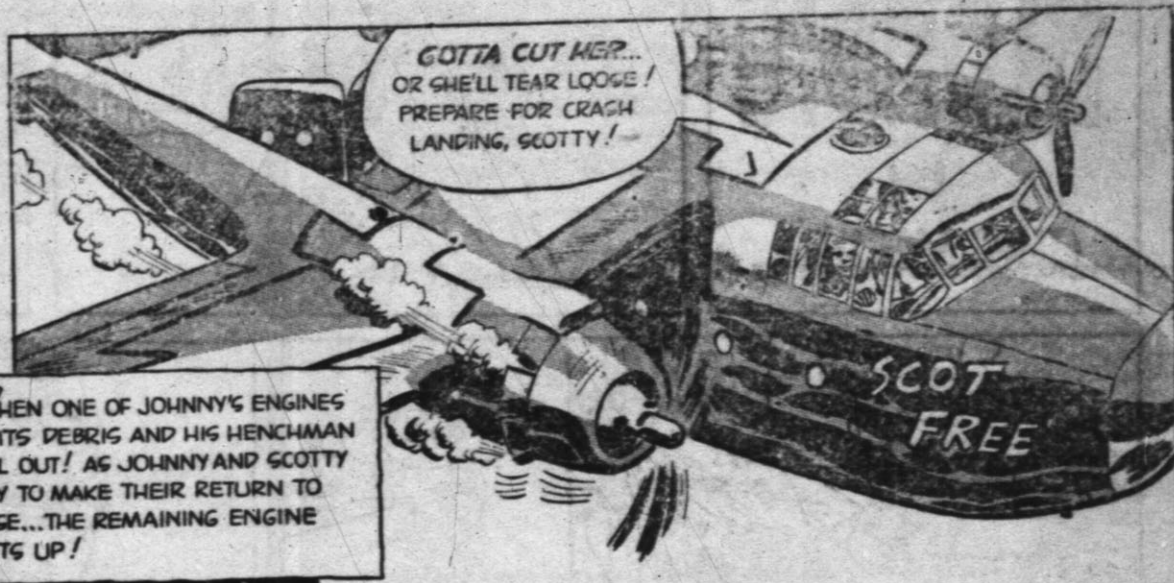
EXCELLENT FOR OFFICE - AUTO - TRACTOR!

THE HEREFORD BRAND



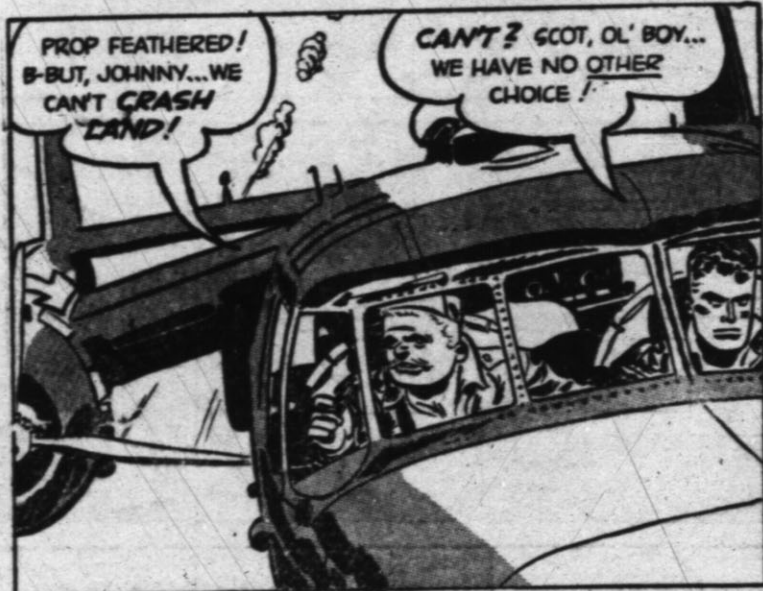
JOHNNY HAZARD

by FRANK ROSSIN



GOTTA CUT HER...
OR SHE'LL TEAR LOOSE!
PREPARE FOR CRASH
LANDING, SCOTTY!

WHEN ONE OF JOHNNY'S ENGINES
QUITS DEBRIS AND HIS HENCHMAN
BAIL OUT! AS JOHNNY AND SCOTTY
TRY TO MAKE THEIR RETURN TO
BASE...THE REMAINING ENGINE
ACTS UP!



PROP FEATHERED!
B-BUT, JOHNNY...WE
CAN'T CRASH
LAND!

CAN'T? SCOT, OL' BOY...
WE HAVE NO OTHER
CHOICE!



B-BUT, JOCKO...
YOU'VE FORGOTTEN
DEBRIS' "HOT"
CARGO! HE SAID
IT MIGHT BLOW US
...TO K-KINGDOM
COME!

S-SO I DID...
AND SO HE
SAID!



GET BACK AFT, SCOT...
AND START DUMPING THAT
LOAD! I'LL STRETCH OUR
GLIDE... LONG AS I CAN!



WHILE BELOW DEBRIS AND HIS COHORTS HAVE HEARD THE PLANE ENGINE CUT-OFF...

HA! HA! FATE TAKES ZE
REVENGE FOR DEBRIS... THEIR OWN
PLANE WEE! DESTROY THE
DOUBLE-CROSSERS!



SCOTTY! A-LERT!
TAKE CRASH POSITION...
WE'RE GOING... IN!



BUT, JOCKO...
HALF THE
CARGO... IS
STILL...
WITH
US!

TOUGH!
OUR ALTITUDE
... ISN'T!
BRACE
YOURSELF!

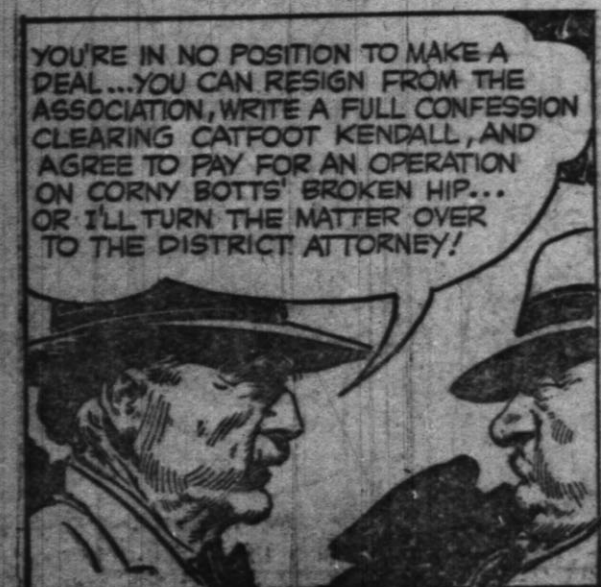


OH-H, BROTH-ER...
THIS HAS TO BE STRICTLY
A FEATHER-BED JOB...
OR WE GO OUT IN A
BLAZE OF GLORY!



CONTINUED...

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TRADE WITH YOUR NEIGHBORS ---

The Friendly Merchants Of Hereford

Friendly, Courteous Service
Nationally Advertised Brands
Complete Stocks Always

For The Name of the Dealer of Your Preference
In Merchandise, Shop the Ad Columns of This
Paper!

This Message Sponsored In The Interest
Of A Bigger & Better Hereford By

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PHONE
THIRTY

WICKY MOUSE
by WALT DISNEY

LIKE TO BUY A GOOSE, MISTER? LAYS BEAUTIFUL EGGS! SELL CHEAP!

WHY... I GUESS SO! I LOVE FRESH EGGS FOR BREAKFAST!

NEXT MORNING!
AH! NOW FOR SOME FRESH EGGS!

SILLIEST-LOOKING EGG I EVER SAW! AND WEIGHS A TON TOO!

WHAT'S THE MATTER, SON?
I GOT GYPED ON A GOOSE... SHE DON'T LAY FRESH EGGS!

WHUT'S THUH MATTER WITH YOU, STUPID? CAN'T YOU LAY A NICE FRESH EGG?

24K... WONDER WHUT THAT MEANS?

GEE... THAT'S REAL NICE OF YOU, SIR!
ALWAYS GLAD TO DO A GOOD TURN!

SHE DON'T LAY NOTHIN' BUT THESE SILLY GOLD-COLORED EGGS!
HMMM... I MIGHT BE WILLIN' TO TRADE YOU A HEN THAT LAYS REAL EGGS FOR THIS SILLY GOOSE!

I CAN'T GET OVER THUH FEELIN' I DID SOMETHIN' STUPID TODAY! WISH I COULD THINK WHUT IT WAS!

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WALT DISNEY PRODUCTIONS
UNCLE REMUS
AND HIS TALKS OF BRER RABBIT

ONE TIME BRER BUZZARD SKEEM'D TO SKIN BRER RABBIT OUTTA SOME GRAPE JOOCE... BUT HE GOT SKUNT INSTEAD.

I MUSTA LOST MY MONEY!
NO MONEY... NO GRAPE JOOCE, BRER BUZZARD TAKE BACK YOUR JUG!

HOW COME HE'S SO HAPPY? SUMPIN' AIN'T RIGHT?
IT WURKED!

HE FELL FER OUR EKEEM!
HURRY UP AN' SQUIZ OUT TH' JOOCE!

THIS IS A SLICK TRICK, BRER BUZZARD!
ONE OF MY BEST!

NOW YOU TAKE TH' JUG AN' DO TH' SAME THING!
YEAH... I'LL BE RIGHT BACK WITH TH' JOOCE!

YUK YUK YUK... I HATES TO SPONGE ON BRER RABBIT LIKE THIS!

BUT I TELLS YOU, BRER RABBIT, I IS ALL OUT OF MONEY...
I IS SORRY, BRER B'AR-NO MONEY, NO GRAPE JOOCE-I EMPTIES YOUR JUG AN' YOU TAKES IT BACK!

IT WURKED AGIN!
LEMME AT THAT SPONGE!

THAT'S ENUF... TH' REST IS YOURS!
YEAH... YEAH...

WUGG... VINEGAR!!
IF YOU CRITTERS HADN'T LOST YOUR MONEY, YOU COULD BUY SOME MOUTHWASH!

CHEAT ME ONCE AN' YOU'RE A RAT...
CHEAT ME TWICE AN' YOU'RE A GENIUS!



FOR HEALTH'S SAKE ROLLER SKATE

WEEK DAYS 3:30 to 5:00 8:00 to 11:00	SATURDAY 2:30 to 5:30 8:00 to 12:00	SUNDAY 2:30 to 5:30 NO SKATING
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We have Chicago SKATES in the regular and detachable types.
We will teach a class of beginners.

JOHNNY and GENE'S

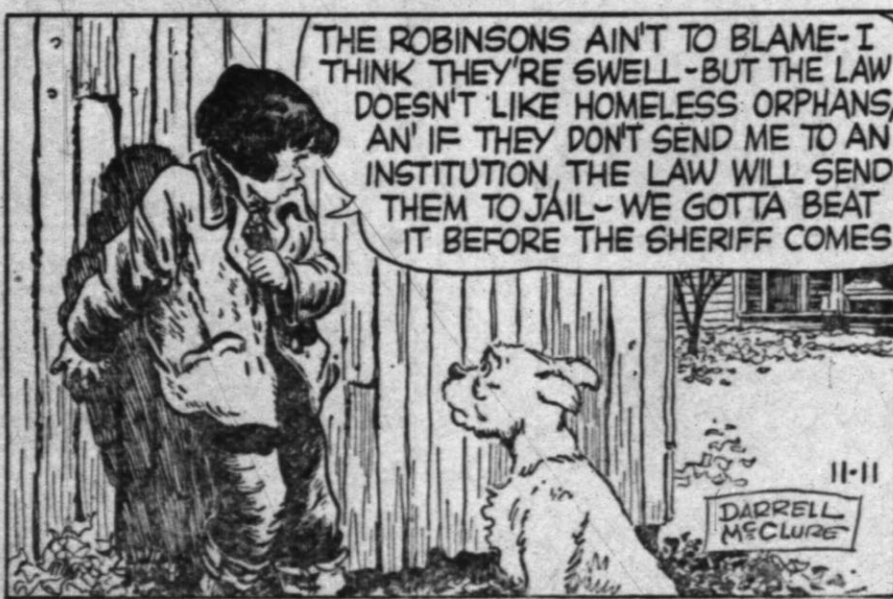
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LITTLE ANNIE ROONEY

by
BRANDON WALSH
AND
DARRELL McCLURE

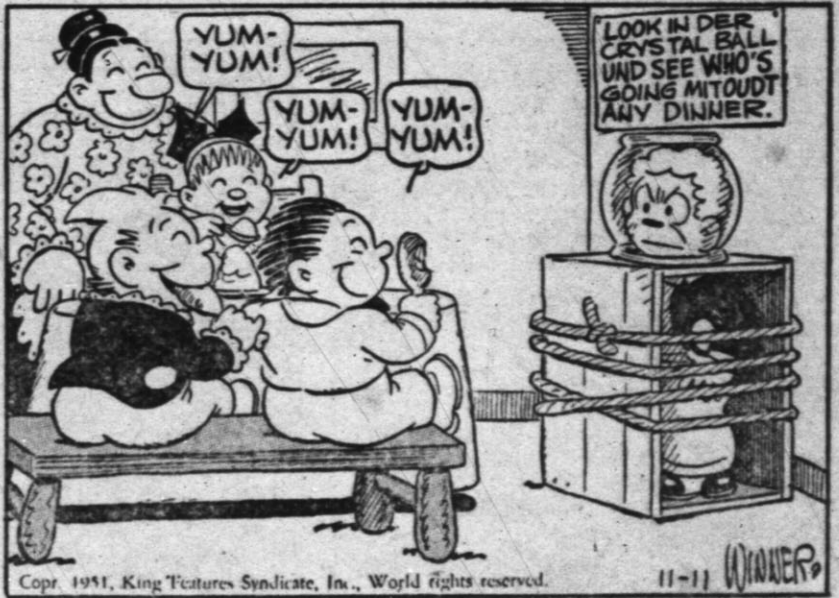
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THE KATZENJAMMER KIDS



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11-11 WINNER

SHOP IN HEREF ORD
FOR BEST BUYS